NUMBER 5

#### COUNTY SCHOOL MEET FRIDAY AND SATURDAY

Strong Competition Expected in Interscholastic Contests in Lockney This Week.

League Meet, which will be held in Lockney tomorrow and Saturday, March 30 and 31, the exment by the jury in the case, and has been in the Federal penitors and saturday, March 30 and 31, the exment by the jury in the case, and has started Monday morning. cided success. All plans have been worked out and W. D. Biggers, of Lockney, Director General of the meet is of the coin ion that the annual school event er court.

Lockney, the contest among the school hills.' students will start their eliminations and will continue throughout the two day meet. Nine contestants represent-ing the same number of rural schools the county have entered the "My Community" contest being sponsored by the Floydada Chamber of Commerce. This contest is creating a great deal of interest among the rural schools and competition is expected to be strong for the beautiful wrist watch being of-fered by the Floydada Chamber of Com-merce and the \$10 in gold pieces by the well man, for the digging and equip-

in popularity each year and rivalry growing stronger.

being replaced this term with new tion. A finer, whiter sand carries the cups. Included in the cups being replaced are the all-round county chambers and carries the cups are the all-round county chambers.

in this building and the track and practically any kind of emergency.

## Warehouse Blaze Does

A combination of ironclad construc tion and two streams of water from the

practically a total loss from fire, smoke or water. The building itself, though badly damaged, will be repaired and put back in service.

F. C. Harmon, proprietor, estimated the damage at \$2,000 Wednesday morning of which about \$1,000 is covered by will open the Cash Market for busines fire insurance.

and Smith Sanitarium, where he underwent an operation for appendicitis Wed- formerly occupied by Shaw, Felton and formia Street at the Third Street internesday afternoon.

BORN--to Mr. and Mrs. R. E. Carzine Pleasant Hill, March 7, a son.

## Trial By Higher Court

W. K. Hale, of Pawhuska, alleged by government operatives to have been the head of a widespread conspiracy that

W. K. Hale, of Pawhuska, alleged by Grading Starts on Duncan Property in Southeast Floydada as Committee Finishes Work.

150 People From Eight Communities Enjoy Banquet Sponsored by Home Demonstration Club. resulted in the death of a number of Osage Indians, was granted a new trial last week by the Circuit Court on a charge of having paid another to kill mittee of the Chamber of Commerce in mittee of the Chamber of Commerce in Friday evening of last week on the oc-

will be widely attended. Strong rivalry and keen competition is expected in every contest.

Speaking Contest Tonight

Mr. Hale is expected to be released on bond. His wife is a daughter of Mr. and Mrs. R. F. Fry, now deceased, and a sister of R. E. Fry and W. L. Fry, of this city. He was one of the most wide-Speaking Contest Tonight

Beginning with the "My Community" ly known cattlemen in the southwest speaking contest for rural schools tonight in the high school auditorium in light in the high school auditorium in li

#### Contract With McDonald **Made For Water Supply**

Purchase of Block 4 in Starks Addition Made by Council For Well Sites.

well man, for the digging and equip-

The Interscholastic contests proper will begin at 9 o'clock Friday morning. Of the thirty-two schools in the county, more than twenty-five are expected to take an active part in some divisions of the meet. Word comes from the individual schools that eliminations among the students have all been worked out the county contestants thoroughly and the county contestants thoroughly drill on the new property of the city will be a gravel-treat drilled for the meet.

bionship cups for both rural and Class than the courser sands in the new loca-

field events in the school ball park.

A program for the two day meet, together with a list of the county officials considered on the McCleskey tract and business to remain in it's present location. and a list of the cups to be awarded is the cost of the completed job, including tion near the corner of Main and Caligiven in another section of this pa- the ten-inch main to the reservoir from fornia Streets. the well, will be considerably less than the former plan on this account, it was said.

REV. COLLINS HOLDS FUNERAL OF BARRIER CHILD AT LUBBOCK

#### \$2,000 Damage Tuesday \$500,000 Loss Reported In Fire At Seagraves

hose of the fire department Tuesday Fire practically wiped out the business section of Seagraves, south plains the warehouse in the rear of the F. C. city on the end of the Seagraves Branch Harmon Furniture store caught afire and for a time appeared to threaten a large portion of the business district. A stiff wind from the southwest fanned the blaze and for a time the quarter were burned to the ground, one bank

block of buildings were seriously also being in the path of the fire.

A stiff southwest wind fanned the The contents of the building were fire and the fire fighting equipment was inadequate to meet the situation after the flames had gotten under headway.

OPEN NEW MARKET

E. L. Marshall, formerly of Lockney, on Saturday of this week, he announced.

Collins Grocery and Market.

#### W. K. Hale Granted New Final Settlement Made On all Right-Of-Way

J. H. Teague and sons, of Slaton, com-

Teague's "M" System is the name to

of the three year old son of Mr. and Mrs. Mike Barrier. The services were

lins family are old friends of the Bar-

Mr. Barrier is a brother of the Bar-

#### **Automobile Collision Badly Damages Two Cars**

#### **Antelope Turkey Feast** Made Hit With Visitors

Ing manifested by the Class A, Charge of having paid another to kill mittee of the Chamber of Commerce in the Busing for Section.

Class B, and Rural schools of Floyd County in the annual Floyd County Interscholastic Logono Most which will be held by him on the life on Roan to secure a debt.

In a cure of having paid another to kill mittee of the Chamber of Commerce in connection with providing right-of-way into Floydada for the Quanah, Acme & held at Antelope School, sponsored by the club women of that community, assisted by the entire community, and the large of having paid another to kill mittee of the Chamber of Commerce in connection with providing right-of-way into Floydada for the Quanah, Acme & Pacific Railway Company, has been worked out, and work of finishing the sisted by the entire community, and the large of having paid another to kill mittee of the Chamber of Commerce in connection with providing right-of-way into Floydada for the Quanah, Acme & Pacific Railway Company, has been worked out, and work of finishing the sisted by the entire community, and the large of having paid another to kill mittee of the Chamber of Commerce in connection with providing right-of-way into Floydada for the Quanah, Acme & Pacific Railway Company, has been worked out, and work of finishing the sisted by the entire community, and the large of having paid another to kill mittee of the Chamber of Commerce in connection with providing right-of-way into Floydada for the Quanah, Acme & Pacific Railway Company, has been worked out, and work of finishing the sisted by the entire community.

gers, of Lockney, Director General of the trial by the trial court at Oklareral of the meet, is of the opinion that the annual school event will be widely attended. Strong will be widely attended. Strong on bond. His wife is a daughter of Mr. land holder in the final settlement was the women of the community, and de- 12 in Block 53, \$1,200; that given Judge Arthur B. Duncan in settlement of claims for right-of-way across his property in southeast Floydada. This check was for \$11,761.30, which covered the amount of \$11,712.50 agreed upon between the committee and Judge Duncan in the final adjustment; plus interest from the date the settlement was reached. ment was reached.
Saturday a compromise was reached with the owners of the Floydada Oil Company property, who made claim for \$3,500. In the adjustment the committee will be out \$600 for possession of the lots with the tanks removed. One case, that of J. T. Perry, in which the defendant was allowed \$150 for damage.

Nickels gave some piano selections. H. S6,000 Is Needed

Efforts to raise the last of the funds

Nickels gave some piano selections. H. agent, and pointed out the need for the increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office, with a constantly increase to meet the growing demands on the office of the office needed to clear all indebtedness incur- or active to the visitors in a most of the purchase of right-of-way are gracious manner. Homer Steen of county, representing every home demonstrated by the purchase of right-of-way are gracious manner.

placed are the all-round county champles and bearings pleaship cups for both rural and Class B schools.

The judges of the meet, W. E. Lockhart, Harris M. Gook, and Miss Jennie. Ritchie, faculty members of the West Least State Teachers' College of Canyon, are expected to arrive this active considerably more than 250 gallers and judge the speaking contests being held tonight. The county officials are enthused over being and well must be severe these very competent judges.

County Superintendent Price Scate Teachers' College of Company was alled to content the scale of the week and invoice taken Tuesday. J. S. Teagues and will not be a part of the content and will have being done in the school oshibits for the meny typer in the school exhibits will show the class of work being done in the school oshibits for the money theing done in the school oshibits for the meny thank of the content of the content and a will not be a part of the content and will not be a part of the content and will not be a part of the content and a small provided in the Lockney high school building. All speaking events will take being done in the school oshibits for the mene to which well and suit in District court of Rapited the purchase this week of the plant the counters and sink new location.

Possibility that the new well will deliver considerably more than 250 gall. Hat the new well will deliver considerably more than 250 gall. Hat the new well will deliver considerably more than 250 gall. Hat the new well will deliver considerably more than 250 gall. Hat the new well will deliver considerably more than 250 gall. Hat the new well will deliver considerably more than 250 gall. Hat the new well will deliver considerably more than 250 gall. Hat the new well will deliver considerably more than 250 gall. Hat the new location of the served. One of the clowers and sunty of the Antelope and sons, of Slaton, completed the purchase this week of the purchase this week of the cultive control was a served. One of the clowers and sunty in the land su

# Is Let At Dougherty

works system there.
C. A. Mullins, who has the contract for drilling the well for the water sup rier Brothers who were formerly in business in Floydada several years ago.

ply, began early this week and will likely have the well ready within a few

#### INSTALL NEW EQUIPMENT

Hopkins and Fry, long established tailors in this city, last week completed the installation of more than \$500 worth the installation while the more than \$500 worth the installation while the more the installation while the more the installation while the more the installation while The new meat market fixtures are being moved to this city from Lockney where on a came down Tuesday night to bring on a came down Tuesday night to bring on a came down Tuesday night to bring on the considerable in the selection of the delivered to the considerable in the selection of the selection of the considerable in the selection of their little son, Joel Lee, to the Smith and Smith Sanitarium, where he under-

> W. L. Fry, of the tailoring firm, states | them. Neither driver was seriously hurt, both sustained scratches and bruises, ness visitor in Floydada, Monday.
>
> Neither driver was seriously hurt, both sustained scratches and bruises, however.
>
> Neither driver was seriously hurt, both sustained scratches and bruises, however.
>
> The shop is located in the rear of Glad's Store for men.
>
> Store for men.

#### **5 Residence Permits** In List Month Of March

The total of the building permits for the month of March, to and including Tuesday, March 27, had reached \$15,-350, a very considerable drop from the totals for February which were \$64,-125. Only one permit was asked for in the business district, the remainder being for improvements in the residential

The following are the permits issued: L. B. Maxey, residence on Lots 1, 2 and 3 in Block 4, Bartley Heights Addi-

tion, \$2,500;
J. S. Collins, repairs to brick building on Lots 16 and 17 in Block 84, \$2,000; Magnolia Petroleum Company, pump station on Lot 1, Block 50, \$100;

C. W. Ginn, residence on Lot 13, Block, West Side Heights, \$3,000;

G. C. Tubbs, extension to residence on Lot 6 in Block 139, and stuccoing remainder of building, \$700; B. Nichols, residence on Lot 6

Block 47, \$2,000. A preponderance of the homes being constructed are being finished in stucco.

#### **Appropriation Increase Turned Down By Court**

Home Demonstration Clubs Present Claims to Commissioners for Salary Raise For Agent.

To Slaton Firm Monday

In the second of the services of a Home Demonstration Agent of the Fiftleth Judicial District out of the services of a Home Demonstration Agent of the Fiftleth Judicial District out of the services of a Home Demonstration Agent of the Services of a Home Demonstration Agent out of the services of the Hitleth Judicial District out of the services of the Hitleth Judicial District out of the services of the Hitleth Judicial District out of the services of the Hitleth Judicial District out of the Fiftleth Judicial District out

# Crosbyton Band Plays

Crosbyton high school band and the Floydada Municipal Band will give a nesday returned four indictments. Ed Manning, of Lockney, Monday joint concert in this city on Friday, night was awarded the contract for lay- April 6, it was announced this week by Rev. A. A. Collins was called to Lubbock Wednesday to conduct the funeral bock Wednesday to conduct the funeral feet height system of something over 9,000 auditorium and the public greeted by feet being provided for with an installa- two of the best Municipal bands in this Mrs. Mike Barrier. The services were tion of eight, six, four and two inch held at the home of Mr. and Mrs. Ear- mains. The contract calls for a turn- the move. The Crosbyton band is a heart, grandparents of the child. Rev. key job to be undertaken as soon as new organization and this concert will Letter Carriers Association of the White, pastor of the Methodist church, practicable. The contractor is expect- be given to raise funds to buy new uni-

#### ELDER AND MRS. DAY RETURN

daughter, Mrs. J. W. Howard and fam-

Elder and Mrs. Day returned home with will be given to the meet

#### T. E. Campbell Insane Verdict Of Murder Jury

Large Crowds Hear Testimony in Trial for Fatal Shooting of W. B. Wilson January 19.

Wednesday morning the jury in the trial of T. E. Campbell, 72-year-old resident of the north part of the county, returned a verdict declaring the defendand not guilty of murder in connection with the fatal shooting of W. B. Wilson on January 19 last. The jury declared the defendant insane.

Testimony is the case was started late Monday afternoon, after a jury had been selected from the regular panel of thirty-six men and a special venire of 100 ordered summoned for the trial, and the last witness was heard late Tuesday afternoon. Arguments of attorneys in the case were made Tuesday night and the case given to the jury at 11:15 o'clock. The verdict was returned Wednesday morning about 10 o'clock.

Mathews & Folley, appointed by the court to represent the defendant, set up a plea of insanity, nearly a score of witnesses, including three physicians, being called by them to testify to the mental condition of the defendant on the day of the shooting and since that

Large crowds attended the sessions of the court. During the taking of testimony on Tuesday, all seats were taken and a crowd estimated at two or three hundred stood in the court room to near the testimony.

The defendant was indicted for mur-der by the grand jury at this session. He has been confined in the county jail defendant was allowed \$150 for damage to property near the East Ward School, is now up on appeal taken by Mr. Perry, being the only outstanding claim not settled.

By a light realization of the come to possible to this important phase of the life of the county.

Miss Louise Wright, a former teacher at Antelope, now teaching at Lakeview, told of the educational possibilities of afternoon voted down the proposal three at the trial was much the same as the trial was much th the Security State Bank of Lockney, as prizes to the winning speakers. The contest begins at 7:30 o'clock.

Directly following this contest Thursday evening, the L. G. Mathews oral spelling contest will be held for rural school entrants. This event is gaining in nomblerity agent was a contested and possibilities of the educational possibilities of the educational possibilities of the educational possibilities of the deciring and afterneon voted down the proposal three to one to increase the salary appropriation given to the dealth was much the same as the realignment of the comparison work. Health, harmless enjoyment, good will and solicity. Testimony adduced afterneon voted down the proposal three to one to increase the salary appropriation given to the dealy will not be compared to the deciring power and fire proof well house at a prize of \$12,000, and were given an opposite to the deficiency. Home Demonstration work, assigning a heavy damage to Boothe Bros. Coal and grain plant, the possibilities of the realignment of the county will and solicity. Testimony adduced afterneon voted down the proposal three to the trial was much the same as the trial was much the same as the treation given to the deficiency. Wilson, on whose place the defined by the realignment of the county will and solicity. The power and fire proof well house at a prize of \$12,000, and were given an opposite to the one to increase the salary appropriation work. Health, harmless enjoyment, good will and solicity to the toricing the total was much the same as the trial was much the trial was much the same as the trial was much the same as the proposition work. Health, harmless enjoyment, good will and solicity to the different to the dearly information given to the total was much the same as the real function of the county will be derived from Home Demonstration work. Health, harmless enjoyment, good will and solicity to a supplier to the different to the different to the total was much the same as the trial was much the trial was much the tri guarantee of 250 gallons of Water per minute at the top of the ground.

McDonald will have machinery here for digging and treating of the well at an early date, and the site chosen is Block 4 in the Starks Addition in northwest Floydada, which the city has acquired from G. C. Tubbs and a nonresident owner for the purpose. McDonald is the contractor who installed to the sand and pointed out many avenues through which the broadening influence of club work could make itself felt in a community.

Said, and pointed out many avenues through which the broadening influence of club work could make itself felt in a community.

Charlie Nickels, manager of the Joebaley of the south of way is being provided to the south of way.

Coal and grain plant, the possibility of the country to get found and the necessity for stick over the handing of the country to tak over the handing of the said, and pointed out many avenues through which the broadening influence of club work could make itself felt in a community.

Charlie Nickels, manager of the Joebale of the south of the country to tak over the handing of the country to the budget for the year of club work could make itself felt in a community.

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Charlie

Thurber Brick Company was al At High School April 6 awarded damages to the amount of \$867.57 against John Baxter and the Jordan Construction Company. The Grand jury while in session Wed-

#### Rural Letter Carriers To Meet Here May 30

On May 30 Floydada will entertain more than 200 delegates to the Rural White, pastor of the Methodist church, Lubbock and Rev. Jennings, pastor of the Christian Church, assisted Rev. Collins in conducting the funeral service.

Rev. Collins was accompanied by Mrs. Collins and their two daughters, Miss Gladys and Miss Ollie Belle. The Collins forms.

In contractor is expective ed to move his machinery on the job at an early date and begin digging ditches.

Mr. Manning has just completed the house. Floydada Bandmaster Lundgren this week. Floydada was selected to constructing a sewer system in Lockney, and extensions to the water-discovered the convention city by Foster Carro ment is assured those who attend.

Eighteenth Congressional District if forms.

"Let's show these boys how to put the invitation of the Floydada Chamber of Commerce which is being sent them house." Floydada Bandmaster Lundgren urges. A first class musical entertainment is assured those who attend. other interested carriers at a meetir held in Ralls this week.

Elder and Mrs. J. J. Day returned Sunday from Pueblo, Colorado, where they spent several weeks with their president of the County organization, G. N. Shirey, carrier on route five out y.

While there Mrs. Day took X-ray treating the selection of Floydada.

State wide attention will be direct

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THE HESPERIAN PUBLISHING CO.

HOMER STEEN Editor and Manager

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SUBSCRIPTION PRICES One Year Six Months Three Months

In Advance

Advt. Rates Furnished on Application GUILTY OF BEING SMART

About the only thing the two-weeks Congressional bombardment of the firm of Anderson, Clayton & Co., big cotton merchants of Houston, has brought to

mendous amount of money. Congress right now is beset with a hysteria of investigation. When a storm is on it is usually the tallest trees and the highest spires that attract the

Anderson, Clayton & Company have been so busy giving their own business attention for the past several years that probably they have not taken the time is still mighty good advice. In fact that are vital to your city's growth has associated their firm's name with fly! much of the kind of talk that is now being thundered out on the floor of Congress, and while the medicine is "hard to take," it may be as well for the good of the cotton business as a tread would you knew we. whole and their own business in particular that the white lights play on every phase of their giant operations for awhile to the satisfaction of all con-Certainly, the general public, after absorbing the street corner gossip for a good many years, will not be satisfied with just a general denial.

GIVING THEIR BEST

It is a favorable augury for Floydada and Floyd County that many of the citizens of the communities making up the whole are giving their best to the betterments possible for development of their individual and neighboring communities. One owes his duty first to his own business affairs, and then there are things that belong to the whole community that no man, who wants to be a well-rounded citizen, can afford to ignore entirely. In fact, such things must have the best efforts of every individual if the best results are

BALANCED FARMING PAYS

of balanced farming.

It is fortunate, indeed, that the best to take hold in a powerful way.

#### Round The Square

BY OLD BATTLEAXE

"Ho, hum, Boy, how I would love to always on the jump, with springs concealed beneath each bump.

begin to try to compose poetry, then hours of bereavement.

The big successful stores who invested thousands of dollars in advertising know that it pays; the little stores who tave never tried advertising know that it does not never tried advertising know that does not pay; that may be one rea-

Besides being spring fever season lots of folks take the blues—for various reasons. It's rather odd about blues. A fellow who has the blues isn't in the pink of condition and he may see red on the least recognition. ound the square, this is the season when people bothered with the blues have a yellow streak and in other instances operation, is reported to be still im-they're white as they can be. Black proving.

people are subject to the blues, too. Skies seem gray to blue people and it makes them turn green with envy to see someone without the blues.

If you believe in Floydada, tell others about it; if not-move.

Tomorrow and Saturday the school population will gather in Lockney for their annual county meet. Strongest competition in years is expected and ome hot contests are going to be held. If you want to see the best athletes in the county—or if you want to see the making a decided step on its road to best school work in the county, be sure success, is the unanimous opinion of to attend these contests.

Old Battleaxe is beginning to change his opinion just a little of the Post Office Pests. Seems like the saliva slingers are kinda beginning to change their place of loafing. Any way, we promise not to say anything more about them as long as they stay away from the Post light as yet is that the members of the firm are guilty of being smart merchants and as such have made a treed that the members of the But, brother, if they get any worse in the post office, we are going to try to get someone to help us "strangle the Office and prominent business concerns someone to help us "strangle the saliva slingers."

> Paint is such a wonderful thing that we won't think it should be confined to the flappers round the square this

> The old slogan will soon be with us

FOR MEN ONLY! (Read Backwards) Didn't you if girl a be wouldn't you,

#### 14 YEARS AGO IN FLOYD COUNTY

News items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF APRIL 2, 1914.

Judge F. P. Henry assumed charge of the local post office on the morning of April 1st, his commission having arthe fourth man to serve as postmaster in this place, having received his appointment through a perferential primary in the earlier part of the spring held under the direction of Congressman Stephens.

cles took place Wednesday when G. V. rarm and Ranch, one of the leading agricultural journals of the state, is publishing a powerful series of stories showing the value to the individual and to the economic betterment of the state of the state week with Mr. Slaughter in characteristics of the state in the state of the stock is being taken this week with Mr. Slaughter in characteristics.

Sam Lazarus, former Texan, but now citizen of St. Louis, was in Fort Worth arguments presented in Texas, even in the so-called strictly cotton belt, is sorber, C. H. Sommer, who measures up to all the requirements needed to make rking out their destines through this an ideal captain of industry. Mr. Lazactice, and it is a hopeful indication a better day that the idea is begin-Acme and with rails to about three miles west of Roaring Springs.

> G. Scott King spent Tuesday in Crosoyton on business.

> > CARD OF THANKS

It is with a heart full of love and sinsleep" is the common remark being cere gratitude that we attempt to exmade round the square this week. Yep, the spring fever season cometh on. Parmany friends who so willingly and many friends who so willingly and take and indulge all you please. But, beware, my son, of the sitting habit; and if you sit be like the rabbit; be uncle by the sitting habit; be like the rabbit; be l devoted husband, father, brother and uncle, P. V. Price.

We are indeed grateful to you for your love and sympathy during his hours of intense suffering and our

you'll know that spring is really here. We ask that our christian friends pray for us that we may be as fully prepar-

ever be yours. Sincerely, Mrs. P. V. Price and children F. M. Price and family.

on the least provocation. Sometimes a Lubbock sanitarium. Mr. Martin, who has been quite ill since undergoing an

THERE IS ONLY ONE

# FRIGIDAIRE

THIS IS A PRODUCT OF GENERAL MOTORS

In the Frigidaire cabinet everything is fully enclosed. There is no unsightly machinery sticking out like a sore thumb. Take a good long look at the Frigidaire Cabinet then close your eyes and your mental picture will be one of grace and harmony. There are no unforgetful irregularities to mar the picture.

For a number of years a certain automobile manufacturer producing a good car tried to make the public appreciate a new design of the hood. But unfortunately the design was such that seeing it once you could never forget how it looked. This always a mark of ugliness. You would not want anything like that in your home.

You will look at your Frigidaire many times every day for many years. You have a right to demand the beauty of a Frigidaire cabinet.

> E. W. KINNEY FRIGIDAIRE DEALER

PLAINVIEW, TEXAS

#### First C. Of C. Banquet Fri. At South Plains

Opportunities For a Wonderful Future, Belief of Two Hundred Pres-

for a wonderful future and today is two hundred guests of the newly organized South Plains Chamber of Commerce last Friday night in the organization's first banquet and public gathering. Representing a great majority of prosper. the little town's population, a large delegation from Quitaque and visitors from Floydada, Lockney and other neighboring towns, the gathering was a decided credit to the rapid growth of the Denver railroad town. The banquet was held in the newly finished bank.

building. Judge Wm. McGehee, county judge of Floyd County, delivered the principal address of the evening. In his very impressive talk, Judge McGehee outlined briefly the hardships of a growing town, the great difficulties that this town would have to overcome and the necessity of the spirit of unity.

problems that call for sacrifice on the part of your citizens—and these prob-lems must be met and solved. The only lems must be met and solved. The only solution to these difficult hardships may be had, only through unity—the spirit Barnes expressed his appreciation for be had, only through unity—the spirit of a progressive community," Judge Mc-Gehee told the visitors. "South Plains must be a success, because this town will present to passengers coming up the cap on the Denver line their first impression of this great plains territory and that impression must be a good and lasting impression" he said. While the Judge spoke, the locomotive on the Denver line roared through the city. Quitaque School Entertains

Entertainment for the evening was business visitor in Floydada, Monday. furnished by students and faculty members of the Quitaque high school. The benediction was read by Rev. J. N. S. Webb pastor of the Lockney M. E. Cir-

Cuit.

Superintendent Dowell, of the Quitaque school, conducted the program and presented the evening's entertainers. The Quitaque high school quarter repointment through a perferential primary in the earlier part of the spring held under the direction of Congressman Stephens.

Another change in local business circles took place Wednesday when G. V. Slaughter contracted with Williams & Sabell Price, students of the Quitaque, gave a comical business circles took place Wednesday when G. V. Slaughter contracted with Williams & Sabell Price, students of the Quitaque, gave a comical blackface sketch that drew applause from the delegate listeners. Short declamations were given by Coleman Draper, Roy Kitchens, J. W. Lyons and Issabell Price, students of the Quitaque, gave a comical blackface sketch that drew applause from the delegate listeners. Short declamations were given by Coleman Draper, Roy Kitchens, J. W. Lyons and Issabell Price, students of the Quitaque, gave a comical blackface sketch that drew applause from the delegate listeners. Short declamations were given by Coleman Draper, Roy Kitchens, J. W. Lyons and Issabell Price, students of the Quitaque, gave a comical blackface sketch that drew applause from the delegate listeners. Short declamations were given by Coleman Draper, Roy Kitchens, J. W. Lyons and Issabell Price, students of the Quitaque, gave a comical blackface sketch that drew applause from the delegate listeners. Short declamations were given by Coleman Draper, Roy Kitchens, J. W. Lyons and Issabell Price, students of the Quitaque, gave a comical blackface sketch that drew applause from the delegate listeners. Short declamations were given by Coleman Draper, Roy Kitchens, J. W. Lyons and Issabell Price, students of the Quitaque, gave a comical blackface sketch that drew applause from the delegate listeners. Short declamations were given by Coleman Draper, Roy Kitchens, J. W. Lyons and Issabell Price, students of the County Court his Final Roy County Court his Final Roy County Court his Final Ro

que high school orchestra.

J. E. Barnes, Toastmaster Floyd County has great opportunities ed as toastmaster and introduced the Court, commencing and to be holden at speakers of the evening. Following the Court House of said County, in the Judge McGehee's address, Judge J. B. Dixon, of Seymour gave a very impresday of April 1928, when said applicasive talk. Judge Dixon warned the citi- tion to resign and said exhibit and aczens of that town against the fear of count will be considered by said Court. high taxes and advised them to follow WITNESS Tom W. Deen Clerk of the this country's policy of "diversify and County Court of Floyd County.

P. G. Stegall, Floyd County Sheriff, addressed the audience and pledged to the citizens of South Plains the full cooperation of the sheriff's department in developing the new town.

The first donation towards a new church building in South Plains was pledged by P. S. Wolf, manager of the Wolf's Specialty Shop of Plainivew and the Wolf's Dry Goods store of South Plains. Mr. Wolfe's short talk and pledge drew loud applause from the

E. C. McCloud, superintendent of the South Plains school gave a very impressive speach on the subject of "Folks." N. Nelson, one of the oldest residents of South Plains also gave a short talk and was loud in his praise of the South Plains Chamber of Commerce officials. Both talks were well appreciated by the audience.

such large attendance and splendid cooperation among the citizens of that city. He also announced a meeting for Tuesday night of this week for the organization the South Plains Bank.

Walter Phillips and J. E. Barnes, of South Plains, were visitors in Floydada,

Som Gilliland, of South Plains, was a

NOTICE BY PUBLICATION OF FINAL

sabell Price, students of the Quitaque F. Williams, deceased together with an school. Delightful music was furnish- exhibit and account as required for ed throughout the program by the Quita-such resignation and application to be

Mrs. Esther Mathis responded with a YOU ARE HEREBY COMMA vocal solo to a number of encores with That by publication of this Writ for

popular songs, and was accompanied at twenty days in a newspaper regularly the piano by Mrs. Marshall. Mrs. E. C. Price and E. W. Head also rendered solo give due notice to all persons interesed in said estate to apear and contest said application exhibit and account if they see proper and file objections of sorts. One Lane's Pill at night when Although yet in its infancy, the new little city of South Plains in north east

Given under my hand and seal of said

# **Long Troubled** Constipation

"Black-Draught has been a family medicine with us for fifteen years," says Mr. F. M. Huntley, of Neosho, Mo. "I read about it first in the Ladies Birthday Almanac and what I read there sounded so convincing I made up my mind to try Black-Draught, as I had been troubled with constipation for a long

"I found Black-Draught to be the ideal medicine for this trouble. It gave me quick relief. Frequently I had bad headaches and pains, due to toxic poison. By taking a course of Black-Draught I gave my system a thorough cleansing, and I have had little or no trouble since

"Now, if I am becoming constipated, I take several small doses of Black-Draught, and am very soon feeling fine."

Costs only 1 cent a dose. g-123



# "A Tire for Every Motorist"



BLUE PENNANT—Best quality, material and workmanship standard of value.

DOUBLE BLUE PENNANT—Same quality as Blue Pennant, with added value in extra plies, full oversize which gives plus service to buyer or owner, made in nearly all sizes, including those for truck and bus.

FEDERAL DEFENDER—Popular priced, with Federal features in construction.

TRAFFIK—A reliable tire at lower prices than usual, with standard warranty.

WISCONO—Meets all price competition—made only in the smaller popular sizes.

The improved FEDERAL line for 1928 places a range of five individual tire types—a tire and a price for all.

Federal's reputation for building reliable EXTRA SERVICE tires is well known. Their constant REPEAT SALES is sufficient evidence of Federal's extra values. Insist on your next new car having Federal tires.

BUY

FEDERAL

From the Following

JOEBAILEY MERCANTILE Joebailey

> C. R. MICKEY Mickey

LAKEVIEW MERCANTILE Lakeview

Dealers: S. J. LATTA

On Matador Highway J. W. GINN MERCANTILE Alcino

HARRIS BROS. Floydada, Texas

# GULLION & SON, Tire Service

Wholesale and Retail

TOM W. DEEN. Clerk C. C. Floyd Co. A TRUE COPY, I certify: P. G. Ste-

WHEN THE BILE STOPS

you go to bed will act on the liver and

#### ARWINE DRUG CO., Sells

#### KODAKERS—

Bring us your films today And get your prints tomorrow WILSON STUDIO

#### Dr. W. H. Alexander

INTERNAL Medicine and Electrotherapy Rooms 10-11 First Natl Bank Bldg. Telephone 93; Residence No.260

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada.

F. C. HARMON Licensed Undertaker Modern Equipment; Hearse and Ambulance SERVICE ANYWHERE

Texas

Dr. W. M. Houghton GENERAL PRACTICE

Phones: Day 242; Nights 174 and 259-W

Diseases of Women and Children a Specialty

OFFICE IN MITCHELL

BUILDING PHONES:

Office 256

#### KENNETH BAIN

LAWYER

Rooms 12 and 13 First National Bank Budding

General Practice

M. Polk Goen

#### Goen & Goen

Real Estate Loans, and Insurance 6 Per Cent Farm Loans Farm Lands, Ranches, and City

Property
We handle city property and keep
it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business. Surginer Building, North Side

Square.

#### E. P. NELSON FIRE INSURANCE **AGENCY** WILL APPRECIATE YOUR

BUSINESS Every detail of your fire insurance requirements will be carefully handled if entrusted to

FIRST NATIONAL BANK BUILDING, FLOYDADA

Mathews & Folley

LAWYERS

MITCHELL BUILDING

FLOYDADA, TEXAS

M. FROST, D. C. 3-YEAR CARVER GRADUATE

#### Chiropractor

Licensed under Kansas and Ari-LADY ATTENDANT

Suite 101, Surginer Bldg., North Side of Square

# A TIMELY PRE-EASTER SALE OF READY-TO-WEAR AT MARTIN'S

Sale Starts Friday, March 30 and Ends Saturday, April 7

We are going to let the bars down Friday, March 30th and until Saturday, April 7th we are going to offer you real saving prices on wanted ready to wear. This event comes just at the beginning of the very Spring season when you will want to be dressed out in what's new and authentic in style so we have decided to offer you this opportunity for these few days to get your wants just before EASTER, April 8.



#### Tailored Suits and Ensembles

Ensembles are very popular for Spring and Easter wear. The present vogue favors three-quarters, seven-eights, and full length coats, also cape styles.

The materials favored are silk combinations, including prints and combinations of tweeds and silks.

Tailored suits are very modish, made of tweeds, oxford and plain fabrics Navy Blue is the favorite color, the wrap around skirts are strongly stressed.

BUY A SUIT NOW AT THESE PRICES

Sizes are 14 to 40

Sizes are 14 to 40						
\$19.75	Suits	Easter	Sale	\$14.85		
\$27.50	Suits	Easter	Sale	\$20.65		
\$32.50	Suits	Easter	Sale	\$24.45		
\$35.00	Suits	Easter	Sale	\$26.35		
\$39.00	Suits	Easter	Sale	\$29.35		



#### FROCKS OF UNUSUAL CHARM FOR EASTER WEAR

This season's mode in frocks favor prints and solid colors just about equally. The fashionable materials are georgettes, flat crepe, chiffon, crepe satin and frisca. The Spring shades are navy, biege, grey, red,

brick, brown, parchment and of course black. Sizos and 16 to 52

	DI	zes are	10 00 02	
\$25.00	Dresses	Easter	Special	\$21.95
			\$29.75 Dre	
\$32.50	Dresses	Easter	Special	\$28.95
\$37.50	Dresses	Easter	Special	\$32.95
			Special	
\$39.00	Dresses	Easter	Special	\$34.95

#### Coats For Easter Wear

Authoritative in style and fascinating in every detail are these engaging coats for spring. Straight line effects, with flares from the shoulders, scarf collars and tailored necklines lend variety.

The materials favored are Kashmir, Kasha, Twills and Tweeds.

Navy, Black, Parchment, grey and sand are a few of the fashionable colors for this season.

#### AT 33 1-3 OFF HERE IS THE PRICES

Sizes are 14 to 46

\$22.75	Coats	Easter	Sale	Price	\$15.20
\$25.00	Coats	Easter	Sale	Price	\$16.70
\$27.50	Coats	Easter	Sale	Price	\$18.40
\$29.00	Coats	Easter	Sale	Price	\$19.35
\$32.50	Coats	Easter	Sale	Price	\$21.70
\$35.00	Coats	Easter	Sale	Price	\$23.35
\$39,00	Coats	Easter	Sale	Price	\$26.00
\$45.00	Coats	Easter	Sale	Price	\$30.00
\$55.00	Coats	Easter	Sale	Price	\$36.70



#### GROUP NO. 1

For this EASTER SALE we have grouped specially one lot dresses made of flat crepes, crepe satins, etc., in new spring shades. Dresses you will be glad to get.

**CHOICE \$4.98** 

#### GROUP NO. 2

Here is a group of dresses you can find real values in, practically all sizes and all new spring styles and shades. These dresses Your-

CHOICE AT \$9.75

#### GROUP NO. 3

This group of dresses we bought to sell at a much higher price but the manufacturer gave us a liberal concession on them and we are going to pass it along to our customers. Your choice any in this group—

#### GROUP NO. 4

This group dresses are taken from our regular stock and we are offering you regular \$18.75 and \$19.75 dresses for this EAS-TER SALE. Your Choice the

\$15.00

#### MEN, BE READY FOR EASTER



Get the New Suit men and be ready to step out with the wife, daughter or the girl friend Easter Sunday, if your suit comes from Martin's it will be correct, in every detail, the proper style, the proper fabric and in just the popular shades that are good this spring season.

> \$22.50 to \$45.50 With one and two pants.

#### SELECT A NEW HAT

We'll show you what's new in men's hats if you'll come to us and take a look at our line. We'll show you nothing but new styles and new spring colors. Your hat is here.

\$5.00 to \$10.00

#### BE SURE TO HAVE PLENTY SHIRTS

It's easy to choose shirts here, we have what men and young men want in shirts, just the right patterns and any size you want.

\$1.25 to \$3.50



STEP OUT IN A PAIR OF SHOES FROM MARTIN'S

On Easter Morn and Be Well Shod. \$5.00 to \$10.00



Hosiery Munsingwear and Cadet

We are actually selling them so fast we can hardly get them. Come here for your hosiery requirements we have what you want and we have the new col-

SHELL GREY

SHADOW

TANSAN

WHITE JADE MISTY MORN

ROSE GLOW HONEY BEIGE CHIFFONS and SERVICE Weights, the

\$1.00 to \$2.50

\$11.85

# BUY PIECE GOODS HERE. SAVE MONEY

The finest crepe we have ever offered to our customers, it's fast color, it's 40 inches wide and it's all silk and we have all the new spring col-YARD \$2.49

TOYO CREPE

Value Unexcelled

Here's a heavy silk crepe we feature special, all colors, 40 inch wide, fast YARD \$1.75



GET THE NEW PRINTED SUITING AND LINENS HERE

We offer the "EVERFAST" line and you know what that means. It can't fade and we guarantee it so strong you can't lose even your time you spent in making it up, we pay for that too if it fades.

THE SUITING A YARD 49c — THE LINENS A YARD \$1.25

**NEW SPRING PRINTS** 

Of every description, Dimities, Flaxons, Voiles, Cellenese, Rayons, Organdies.

35c, 49c, 75c, 98c, \$1.25



Martin's sell the classiest footwear in Floydada and at the most Reasonable prices.



THIS SALE STARTS FRIDAY, MARCH 30-RUNS UNTIL SATURDAY, APRIL 7TH-DON'T MISS COMING TO THIS EASTER SALE

FLOYDADA

"THE STORE WITH THE GOODS"

TEXAS

#### **Monster Power Station** Planned By T. U. Co.

Pres. I. R. Kelso Advises Managers Steam Plant to be Near Load Center of Territory.

A monster super-power plant will be constructed by the Texas Utilities Company, at a point yet to be determined to serve their Texas and New Mexico lines, President I. R. Kelso, of St. Louis, has advised his managers in a letter dated March 17, and made public this

The announcement, which will be of very general interest in the panhandleplains area of Texas and in Eastern New Mexico, where Texas Utilities Company and the New Mexico Utilities Company are now serving cities and towns in a wide area. It states:

"I am pleased to report that Texas
es Company has definitely deto build a monster steam power
to be operated in connection with
ent generating stations of Texas
ties Company and New Mexico

controlled entirely by load center, ney Friday and Saturday. and economies to be effected by

ating the new plant in connection declaimer and Ollie existing generating plants of Tex-Utilities Company and New Mexico Orville Moore and L ities Company.

tern Public Service Company under terms of which Texas Utilities Combigated itself to furnish stand

The try-outs at the south of the county meet.

EAST WARD

The try-outs at the south of the county meet. r protected service for the water sulted as follows: ping system of the City of Amarillo

he announcement with regard to the ding of a super-power plant at this lding of a super-power plant at this e is in line with the policy which the nagement of Texas Utilities has a ways followed in respect to taking care of the territory served by building a number of generating plants with sufficient capacity to meet all of its requirements. The company already has a number of generating stations which are inter-connected with the stations of New Mexico Utilities Company.

Junior boys declamations, first Hugh Jeff Ayres, second Eugene Beard.

Sub-junior spelling, Mildred Houston and Emma Louise Smith first, and Ruth Key Green and Juanita Halford second.

Junior racing events: 50 yard dash, Junior racing events: 50 yard dash, Junior racing events: 50 yard dash, Samuel Rutledge, Robert Daniel, Fred Porterfield, R. L. Stovall and Kinder Farris; running broad jump, Fred Porterfield, Milton Sims, R. L. Stovall and chinning the bar R. L. Stovall and chinning the bar R. L. Stovall and chinning the bar R. L. Stovall and Kinder Farris; running broad jump, Fred Porterfield, Milton Sims, R. L. Stovall and chinning the bar R. L. Stovall and chinning the bar R. L. Stovall and Kinder Farris; running broad jump, Fred Porterfield, Milton Sims, R. L. Stovall and Kinder Farris; running broad jump, Fred Porterfield, Milton Sims, R. L. Stovall and chinning the bar R. L. Stovall

THIS COUPON NOT GOOD AFTER APRIL 4

VOTE COUPON

MRS. (or MISS)

ADDRESS.

Fill in the name of someone you would like to see win one of The Hesperian's Seven Prizes and forward it to the Contest Manager, or drop it in the Ballot Box in The Hes-

Do not fold or roll. Must be voted BEFORE APRIL 4.

FLOYDADA SCHOOLS CHOOSE REPRESENTATIVES FOR MEET

Eliminations were held in various events in the three Floydada schools during the past week to determine the n selecting location for the propos-super-power, plant, the engineers will super-power, plant, the engineers will be be held in Lock-

In the High School division, R. V. essary water supply to economically Husky was elected as extemporaneous rate steam turbines, fuel gas supspeaker, Charles Mathews as senior boy declaimer and Ollie Belle Collins as

Orville Moore and Lester Jamison will represent F. H. S. in boys debates and the same time the announcement Rosie Lee Rush and Ruth Enoch comt the same time the announcement made that the super-power plant lid be constructed it was also anneed that the utilities company had into a contract with the South-

Andrews Ward Winners

events are as follows: Junior girls declaimations, Edell King junior boys declamations, Joe Hill; senior boys declamations, John Farris; extemporaneous speaking, Robert Childers; essay writing, Selma Lider; spelling, sub-junior, Rex Brown and Mary Joe Scott; Junior Spelling, Ediclair Stevens and Florene Murry; arithmetic team. Truett Smalley, Juanita Hand. Truett Smalley, Juanita Hand, Fred Porterfield, Elizabeth Daniel and Waymon Finley; music memory team, Lurlyne Clonts, Virginia McClung, Enid Scoggin, Margaret Louise Anderson and

The try-outs at the East Ward resulted as follows:

Junior girls declamation, first Bert Ione Smith, second Mary Anna Ross, third Loree Morton.

Junior boys declamations, first Hugh

Hilburn, Bernice Rawdon and Juanta Hand; Junior boys track and field events 50 yard dash, R. L. Stovall, Fred Porterfield and Milton Sims; 100 yard dash, R. L. Stovall, Milton Sims, Fred Porterfield; 440 yard relay, R. L. Stovall, Fred Porterfield, Milton Sims and Verne Eastridge; running high jump, Fred Porterfield, R. L. Stovall and Kinder Farris: running broad jump, Fred

Sims and Verne Eastridge as substi-

Summerville, Annie Opal Sparks, Godie Fireside.

Sisson, Aline Woolsey, Ina Rae Cummings, Selma Lider with Enid Scoggin and Dorothy Scott as substitutes.

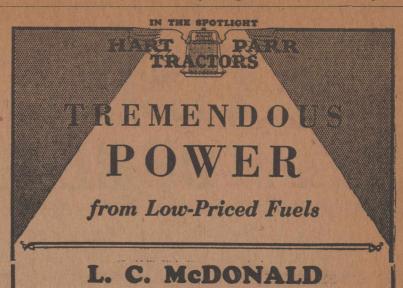
D. M. Hopper, principal of the Andrews Ward School said Thursday morning "Our school will have an unusual ing, "Our school will have an unusual large and beautiful display of school work for the fair this year."

TEN CITIZENS MAKE PAVING TOUR AS GUESTS OF CALLAHAN

Ten citizens, representatives of the tax payers of Floydada, went as guests of H. B. Callahan, of Amarillo, salesman of the El Paso Bitulithic Co. of that city on a paving inspection tour to various Texas cities during the past week end. Paving was inspected in Abilene, Ft. Worth, Dallas and Quanah. The winners in the try-outs of the Andrews Ward school for the literary gram which it is hoped to get on foot in this city.

Are Shufflers Gamblers?

The Cruical Test "A man's walk," says a Princeton
Winners in playground baseball—
Junior girls: La Vern Jordan, Elizabeth
Daniel, Alice Mae Fyffe, Mary Alice
Dose, lumbers. And so forth.—Farm & look at his neckties and keep right on



Floydada, Texas

Important Announcement to every owner of a Model T Ford

ON MAY 25, 1927, when Henry Ford first announced his plans for making a new car, he announced also that he would continue to make parts for the Model T Ford. He said:

"The Model T Ford car was a pioneer. It blazed the way for the motor industry and started the movement for good roads everywhere. It broke down the barriers of distance in rural sections, brought people in these sections closer together, and placed education within the reach of everyone. We are still proud of the Model T Ford. If we were not, we would not have continued to make it so long."

For twenty years, the Model T Ford led the automobile industry and it still serves more people than any other automobile. Over one-third of all the automobiles in use today are Model T Fords — an indication of the sturdy worth of the car and its value to people in all walks of life the world over.

The Ford Motor Company will continue to make replacement parts for these cars "until the last Model T is off the road." That is a part of Ford service. That is what Henry Ford meant when he said: "We believe that when a man buys one of our cars we should keep it running for him as long as we can and at the lowest up-keep cost."

Because of this policy a considerable part of the Ford manufacturing plants is given over to the making of parts for the Model T Ford. These replacement parts are made of the same material and in the same way as those from which your car was originally assembled.

Make it a point, therefore, to see the nearest Ford dealer and have him look over your Model T Ford. You may find that a very small expenditure will enable you to get thousands of miles of additional service, and at the same time protect the money you have invested in your car.



FORD MOTOR COMPANY

Detroit, Michigan

# That is to --

# **Opens The Doors to Thousands of Homes** In Floyd County to You

It being a physical impossibility for you, Mr. Merchant, to personally call on each of the thousands of families residing in Floyd County—there is only one sound method of getting your "sales talk" before them.

#### Advertise in The HESPERIAN

Not only does such Advertising open the doors to these homes to you, but it brings your message to prospective buyers at a time when they're at their leisure and in a receptive mood to your offerings.

With the aid of our cuts and copy —we'll present your message in these pages with an effectiveness that will not be over-looked Just - -

Phone 8 or 58 and ask about it!

# Stansell

# Royal Greater Movie Season In Floydada, March 29 to May 5

MOVIES.

Royal Greater
Movie Season

In Floydada, March 29 to May 5

These Merchants are Giving Away Greater Movie-Season Tickets

With Purchases of 25c Or Over

# McGUIRE & WEATHERLY MEN

We lower the Cost of Dressing Well
MEN, WOMEN AND CHILDREN

For cleaning and pressing, we do the trick correctly. Just Phone 66. Our wagon will call.

Get your greater Movie Season Tickets Here.

## McGUIRE & WEATHERLY

"The Store For Men"

## **Theatre Tickets**

With each 25c or more Purchase

#### **A1 Groceries or Fresh Meats**

Do your grocery and meat trading at Shaw Felton & Collins Market and get Royal Theatre tickets.

This is just another way that we have of showing you our appreciation of your trade.

Come in and let's get acquainted. Our customers are satisfied customers.

# Shaw, Felton & Collins

We Deliver

Phone 27

# **Central Filling Station**

Conoco Gas — Amalie Oils — Tires and Tube Repair

# Service Car at your call

Seiberling Tires and Tubes

PHONE 70

Get Greater Movie Season Tickets Here

# CENTRAL FILLING STATION

# Get Your Royal Greater Movie Season Tickets

from merchants whose advertisements appear on this page. These tickets will be accepted at The Royal for 10c on adult ticket or 5c on any child's ticket, any matinee or night show from March 29 to May 5, except Saturday nights. These merchants, by giving you these tickets, have made it possible to see the following attractions at a saving from 33 1-3% to 50% during GREATER MOVIE SEASON.

# Program

Thursday and Friday

March 29 and 30

WILLIAM HAINES In "WEST POINT"

Saturday, March 31 Ken Maynard In "THE WAGON SHOW"

Monday and Tuesday, April 2 and 3 George Bancroft In "UNDERWORLD"

Thursday and Friday, April 5 and 6 Clara Bow In "ROUGH HOUSE ROSIE"

Saturday, April 7
Gary Cooper In "SHOOTING IRONS"

Some of the Big Ones Coming Soon Clara Bow in "HULA"

Harold Bell Wright's "SHEPHERD OF THE HILLS"
Madge Bellamy in "VERY CONFIDENTIAL"
Jackie Coogan In "BUGLE CALL"
Lon Chaney In "LONDON AFTER MIDNIGHT"

Richard Dix In "MANPOWER"

Watch for the many other attractions during The Royal Theatres Greater Movie Season.

#### SAVE YOUR TICKETS!

Come often. I guarantee these attractions to be the cream of high-class entertainment.

JACK DEAKINS, Manager
GREATER MOVIE SEASON
LET'S ALL GO!

# Wester's Quality Bakery

THE HOME OF FINE PASTRIES
ALWAYS FRESH

On sale at All Grocery Stores

Floydada and Plainview,

Texas

Home of HO-MADE BREAD

Get Your Greater Movie Season Tickets
Here.

Thank You,

Call Again

# H. P. Watson Co.

5c, 10c, and 25c Store

We are still reducing prices in Floydada.

MAKE US PROVE IT.

You will find a complete stock by visiting our store.

#### SOUTH SIDE SQUARE

Get Greater Movie Season Tickets Here.

Side by Side, we are going to the-

# LEWIS CAFE

Real Home Cooked Meals

FOOD OF THE PROPERTY OF THE PR

WE NEVER SLEEP

Get Greater Movie Season Tickets Here.

MANY ATTEND FORMAL OPENING

Thirty-five hundred people attended the formal opening of the new Stansell & Collins store on South Main Street Friday evening and Saturday of last week, when the company held open house the residence of Homer Steen in West to their customers and friends. Coffee, Floydada, with a loss estimated at \$200 hot biscuits and baked ham were serv- to \$300. ed and other special features over the store helped to make the occasion in-

During Saturday afternoon and even-ng members of the high school orchestra, with Prof. Lundgren leading, Mr. and Mrs. C. P. Looper and chilplayed for the occasion. The store was dren and Mr. and Mrs. Martin Brown ole room to display their big stock of sanitarium.

Cylinder and Cylinder

The Big

the man behind the

gun get more

of the

grain right at

the cylinder

The

Red

River

Special

Line

for1928

Combine 15' Cut 20' Cut

Prairie Type

Tractors

N & S Lauson Built

20-35 20-40

Threshers

22x36 28x46

30x52 32x56

Nichols&

Nichols &

Shepard

Steam

Engines

the grain pan.

the harvest fields.

than 90%

merchandise. Response of the public STANSELL & COLLINS STORE to the invitation to the opening was very gratifying to members of the firm.

FIRE DESTROYS OUTHOUSE

A wash house and barn were destroy-

celebrating the event in particular be-gause the new location gives them am-F. C. Harmon, who is ill in a Lubbock

The Man Behind the Gun

This combine is built around a big 12 bar cylinder,

the heaviest found in any combine. The Big Cylinder

has proven itself, time after time in combines and

threshers, as the most efficient grain threshing device

ever built. Back of it is the Man Behind the Gun, the

combination grate and check plate, that grabs the grain

as it comes from the cylinder and sends it direct to

The years have shown that the Big Cylinder is the

way to thresh, both for its separating ability and for

the pace it sets for the whole machine. Due to its

weight and accurate balance, it acts as a flywheel, giv-

ing the whole machine the steady even motion so

desirable in good threshing and so easily lost in most

combines as they travel over the rough ground of

In this combine you find many other improvements.

NICHOLSE SHEPARD

Sold by

L. C. McDonald

Floydada, Texas

The RED RIVER SPECIAL Line

In the Nichols & Shepard

#### Interscholastic Program for Meeting in Lockney

event in the two day meet and the officials are expecting large attendance of both pupils and their parents. Especial interest is being shown among the rural schools in the events of the meet.

This year's officials of the League are as follows: W. D. Biggers, director of declamation; J. B. Allen, dir 

Judges of the meet are W. E. Lockhart, Harris M. Cook and Miss Jennie art and Dr. N. E. Greer, Lockney. C. Ritchie, faculty members of the West

by the officials is as follows:

open to rural contestants, only. Spon-sored by the Floydada Chamber of Commerce and held in connection with the merce and need in connection
school meet. Wrist watch and ten dollar gold nieces will be presented to the
Junior Boy Rural School Declaimer-

will be held following the speaking.
Open to rural schools. Both at the Lockney High School building.

Hopkins, Floydada.
Essay Writing, Ward School—Awtrey
Grocery Co., Floydada.
Essay Writing, Rural School ney High School building.

Friday, Literary Day grounds.

9:30 a. m.—Extemporaneous speaking. All contestants must be on hand at 9 . m., at the high school building.

10:00 a. m.—Spelling contest, senior, unior, and sub-junior, at high school ada.

nigh school building. 1:00 p. m.—Debates—Class B and Ru- plied, Lockney.

ral Schools. 1:00 p. m.-All rural declamations in Bureau.

the following order: (a) Junior girls at high school building; (b) Junior boys Floydada. at high school building; (c) Senior girls at high school building; (d) Senior boys Lockney. at high school building.

at high school burnand.

3:00 p. m.—Junior girls' high school declamation, and Junior boys' high school declamation, at high school building.

5:00 p. m.—Volley ball, senior girls,

2:00 p. m.—Volley ball, senior girls,

Boys' Tennis Singles—E. E. Boothe,

in the following order: (a) Senior girls high school declamation: (b) Girls' de- Floydada. bate; (c) Senior boys' high school declamation; (d) Boys' debate.

Saturday, Athletic Day

9:00 a. m.—Field events, Senior boys;
(a) pole vault; (b) 12 lb. shot put; (c) discus throw; (d) javelin throw; (e) running high jumn; (f) running broad jump; (g) hop, step and jump for rural schools.

9:00 a. m.—Field events, Junior boys: (a) running high jump; (b) running tional Bank, Lockney.

In each event Class A teams will com-

pete first and will be followed imme-

Tomorrow and Saturday, March 30 and 31, the Floyd County interscholastic League hold their annual school meet in Lockney. Present indications (e) 440 yard dash; (f) 880 yard run; point towards strong rivalry in every (g) 220 yard low hurdle; (h) one mile

List of Cups and Donors

of athletics and Price Scott, director of | Girls' debate-Mothers' Club, Lock-

C. Ritchie, faculty members of the west
Texas State Teachers' College at Canyon.

The program for the meet, as outlined
The program for the meet, as outlined
The program for the meet, as outlined
The control of the desired form of the west
School Girl High School DeclaimerRutledge & Co., Floydada.
Senior Girl High School DeclaimerRutledge & Co., Floydada.

Thursday Evening, 7:30

Community" speaking contest C. H. Davis and B. P. Woody, Floydada Junior Girl Rural School Declaimer-Senior Boy Rural School Declaimer

Maury Hopkins, Floydada.

Essay Writing, Rural School—Lock-ney State Bank, Lockney.

Essay Writing, Class A High School-9:00 a. m.—Tennis, at high school Wilson Kimble Jewelry Co., Floydada. Essay Writing, Class B High School-Angel & Childers, Lockney. Junior Speller-Lockney Beacon, Lock

Senior Spelling-W. M. Massie, Floyd-

Sub-Junior Speller-Star Cash Groc-

10:00 a. m.—Essay Writing, high school building.

10:00 a. m.—Arithmetic match, high school building.

10:00 a. m.—Music Memory Contest, bigh school building.

10:00 a. m.—Music Memory Contest, Arithmetic Contest Team To be set of the contest of

Arithmetic Contest Team-To be sup-Stock Judging-Floyd County Farm

Track team, Class A-to be supplied, Track Team, Class B-To be supplied,

Track Team, Class A. Junior Boys-R. Houston Co., Floydada. Track Team, Class B, Junior Boys-

Girls' Tennis Singles-To be supplied,

Girls tennis doubles,-Higginbotham-Bartlett Co., Lockney. Boys' Tennis Doubles-Lockney Drug

ris and O. E. Stevenson, Lockney. Girls' Basketball, Class B-Security State Bank, Lockney.

Girls' Basket Ball, Rural-First Na-

(a) running high jump, (b) running broad jump; (c) chinning the bar.

9:00 a. m.—Track events, Junior', Boys' Basketball, Class A, Class B, and Rural—All donated by Floydada Parent-Teachers' Association.

Roy Baker, manager of the Baker-9:00 a. m .- Junior girls' playground from Sunday until Tuesday, of week, in Floydada, visiting with his par-1:00 p. m.-Junior boys' playground ents, Mr. and Mrs. W. A. Baker and also with friends.

#### Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors North of The Floyd County National Bank.

## PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

#### Truck Line to Plainview

We crate and ship to your order.

Telephone Nos. 207 and 138

#### "SUDDEN SERVICE"



Yet costs but a few cents more than ordinary flour.

## Used Exclusively By The Best Cooks Everywhere!

Your grocer recommends this superior flour because he knows it is always fresh and good - that the quality is always uniform and that a moneyback guarantee protects you.



At All Grocers



Easter "Sweets"

GIVE



FOR EASTER SUNDAY, APRIL 8

ne Drug everthing"



THE new 1928 De Laval Separators which we now have on display are without question the finest separators that have ever been made, and we believe that you will agree with this statement when you see one.

They are finished in gold and black colors, which are beautiful, durable and practical. They are nice enough to put in the parlor, but thoroughly practical in the barn.

All gears on these Anniversary De Lavals are completely enclosed and protected, insuring maximum durability.

A new type of regulating cover and float affords a flow of mill from the supply can of the separator in a smooth, even.

stream, v. thout spattering. You will appreciate the turnable supply can, which permits bowl and covers to be removed or put in place without lifting the supply can from its position.

The "Golden Series" are also easy to start and turn, and re-

quire less power to operate, for the work they do, than any other separator now made. By looking through the oil window you can see at a glance just how much oil your separator has, and what condition it is in.

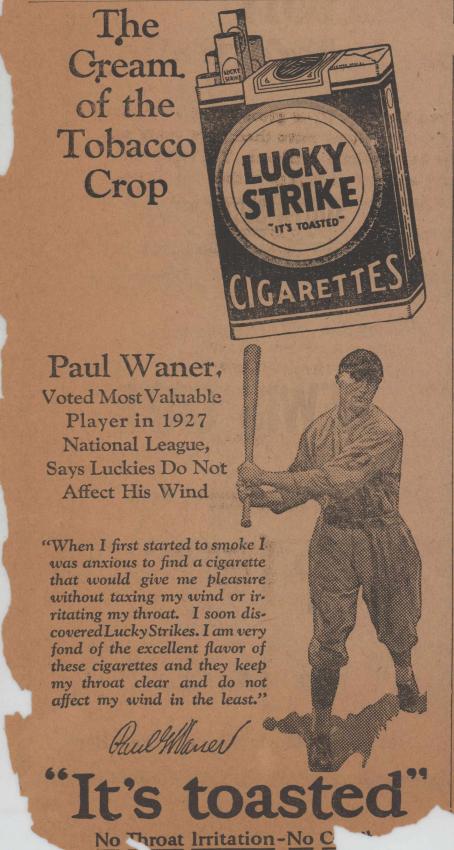
And, of course, the "Golden Series" De Lavals have the wonderful floating bowl—the finest ever made. It is self-balancing, runs smoothly without vibration, with the least power, and delivers a smooth, rich cream.

But the best way to appreciate the "Golden Series" is to see and try one yourself, which we will gladly arrange for you.

KIRK & SONS

Dealers





Tobacco Co., Inc.

#### Society & Clubs

All-Day Meeting of Council Held At Parsonage.

An all-day meeting of the Woman's Council of the First Christian Church Meetings of East Ward was held Monday at the parsonage. Each member carried a dish of food which was spread together and composed a sumptuous luncheon at the noon

Mrs. Edwin Heald.

The North Side Circle of the Woman's Missionary Society of the Baptist Church met with Mrs. Edwin Heald Monday afternoon at 1:30. Eleven were present. Two quilts were quilted and a bible lesson was had from Psalms 147.

Mrs. Heald led in a study of a lesson from the missionary book, "Glimpses of Reid Strickland Gives Party Missionary Life."

Next week this circle will meet with the other circle at the Church on Mon-

The next meeting of this circle will be with Mrs. E. L. Norman.

"Netoppew" Name Given To Camp Fire Group.

names for the group were submitted and the name 'Netoppew," meaning 'friends' was chosen. Also the girls who had not chosen their personal Indian ton, Murrer Fagan, Date Rogers, Fred Woody, Vivalais Stanley, Kenneth Fagan, J. T. Howard and the host, Reid Strickland.



Spring-time is Oxford time. But M. E. Society Completes wait. Look over those Oxfords Study Book. of last year. Probably all they need is some good Repair atten- the Methodist church met at the church few weeks. Letters of acceptances to

We handle the Central Dress and Stephens work shoes.

Half Soles \_\_\_\_

New Heels

Jones Shoe Shop

West Side of Square

Names did so at this meeting.

The Group will meet Thursday night, Mr. and Mrs. W. B. Henry and the April 5, with Thelma Covington.

Billy Price Woody Celebrates

In celebration of his seventh birth-

Panhandle Dairy Show

Exhibit.

Plainview, March 26.-The Panhandle-

higher than had ever been anticipated

casion. Judges have been selected. They

are among the most prominent dairy

The show is to be widely attended as

attested by the mass of letters that have

been pouring into the offices of As-

sistant Manager Maury Hopkins, and

Secretary Bob Anglin during the past

preeds and promises to be one of the

outstanding features of the exhibition.

Tuesday, April 3rd. will be the open-

cattle men in America.

Birthday Friday.

P. T. A. Dismissed.

The East Ward Parent-Teachers' Association held a short business session day, Billy Price Woody was host to a

Thurmon and Miss vera Readminer were guests. Rev. F. L. Davis, Edd Brown, E. C. Nelson, and Dr. W. M. Houghton were guests at Luncheon.

Houghton were guests at Luncheon.

North Side Circle Meets With

Members of the Monday afternoon were played ice cream and cake were served to the following: Vivalia Stanley, Reid Strickland, Dale Rogers, Eugene Standifer, Billy Clyde Davis, Mrs. Jas. K. Green. Mrs. John Hammonds Pat Collins, Hammonds

ton, Walter Pennington and Mrs. J. D. Starks, who was a guest of the club. The club will meet Monday afternoon at 3 o'clock with Mrs. A. N. Bratton.

Reid Strickland, son of Mr. and Mrs. G. R. Strickland, celebrated his seventh birthday Saturday with a party for twelve of his little friends. Many outdoor games were played by the children and Easter eggs and rabbits were given

as favors to each one present. Ice cream and cake were served to the Miss Eddythe Walker's Group of the Camp Fire Girls met Thursday night with Miss Mozelle Brown. Suitable names for the group were submitted and the name 'Netoppew," meaning and the name 'Netoppew," meaning woody, Vivalais Stanley, Kenneth Faragan, Dale Rogers, Fred Hanks, O. M. Watson, Jr., Billy Price Woody, Vivalais Stanley, Kenneth Faragan, Dale Rogers, Fred Hanks, O. M. Watson, Jr., Billy Price Woody, Vivalais Stanley, Kenneth Faragan, Price Plains Dairy Show to be begin and the name 'Netoppew,' meaning work were served to the following: Bernice and Beatrice Smith, Vera Neil Marshall, Emily Violet Sitter ton, Muriel Fagan, Dale Rogers, Fred Hanks, O. M. Watson, Jr., Billy Price and Beatrice Smith, Vera Neil Marshall, Emily Violet Sitter ton, Muriel Fagan, Dale Rogers, Fred Hanks, O. M. Watson, Jr., Billy Price and Beatrice Smith, Vera Neil Marshall, Emily Violet Sitter ton, Muriel Fagan, Dale Rogers, Fred Hanks, O. M. Watson, Jr., Billy Price and Beatrice Smith, Vera Neil Marshall, Emily Violet Sitter ton, Muriel Fagan, Dale Rogers, Fred Hanks, O. M. Watson, Jr., Billy Price and Beatrice Smith, Vera Neil Marshall, Emily Violet Sitter ton, Muriel Fagan, Dale Rogers, Fred Hanks, O. M. Watson, Jr., Billy Price and Beatrice Smith, Vera Neil Marshall, Emily Violet Sitter ton, Muriel Fagan, Dale Rogers, Fred Hanks, O. M. Watson, Jr., Billy Price and Beatrice Smith, Vera Neil Marshall, Emily Violet Sitter ton, Muriel Fagan, Dale Rogers, Fred Hanks, O. M. Watson, Jr., Billy Price and Beatrice Smith, Vera Neil Marshall, Emily Violet Situation of the Plains Barry Show to be described to the following: Bernice and Beatrice Smith, Vera Neil Marshall, Emily Violet Situation of the Plains Barry Show to be described to the following: Bernice and Beatrice Smith, Vera Neil Marshall, Emily Violet Situation of the Plains Barry Show to be described to the following: Bernice and Beatrice Smith, Vera Neil Marshall, Emily Neil Dairy Show Association, come reports

> Sunday School Class Given Forty-Two Party.

C. M. Wilson entertained the Wesley Girls Sunday School class, their when the show was launched late in when the show was faultened facts, the husbands and friends with a forty-two party at her home Friday night. Four tables were arranged for the games in which Mrs. J. B. Bishop got high score, which Mrs. J. B. Bishop got high score, and jello were

which Mrs. J. B. Bishop got high score. Hot punch, sandwiches, and jello were served to the following: Mr. and Mrs. Lee Wilkerson, Mr. and Mrs. Calvin Steen, Mr. and Mrs. W. L. Fry, Mr. and Mrs. J. B. Bishop, Mr. and Mrs. W. D. Johnson; Misses Mabel Jenkins, Dessie walker, Ore Adenset Messey at D. Perestanding Control of Plainview and has been converted into a large exhibit hall for this occasion. Judges have been selected. They Walker, Ona Adams; Messrs J. D. Porterfield and Henry Solomon.

The Woman's Missionary Society of the Methodist church met at the church few weeks. Letters of acceptances to movitations sent out have been received from prominent people all over the Purposes," which has been conducted by Mrs. Ben Hardy. Topics on the lesson were discussed by Mmes. Ella Johnson, J. M. Willson, H. N. Porterfield, Tom Shaw, Carlton and D. D. Shipley.

"Studying the Book of Genesis" was de-Studying the Book of Genesis" was decided upon as the new study to be taken up, and will be conducted by Mrs. W. W. Porter.

W. W. Porter.

Monday afternoon the society will meet at the church at 3 o'clock for a business session.

Will be ready for free public inspection, and the production contest will be 25c business session.

Surprise Birthday Dinner
Given Sunday.

Mrs. F. P. Henry was hostess at a birthday dinner Sunday which was a surprise to the honoree, Miss Vera Fry.

tion, and the production contest will be started The Second day, Wednesday, April 4th., will be Jersey cattle judging day, and Thursday, Holstein-Fresian Guernsey day. The evening of Thursday, April 5th., will be given over to the Annual Exhibitors' Banquet in the Plainview Municipal Auditorium. The Annu-

Several of the guests remembered Miss al Meeting of the Texas Panhandle- on March 6th. A. D. 1928, one at the

Premiums totaling over five thousand dollars are being offered in all classes for Jerseys, Holsteins and Guer-

**ELECTION NOTICE** 

posed a sumptuous luncheon at the noon hour. The ladies spent the afternoon doing fancy work.

The members present were: Mmes.
Jno. N. Farris, C. H. Smith, Champ. Walters, N. A. Armstrong, Edd Brown, Walter Newell, E. C. Nelson, and W. Marter Newell, E. C. Nelson, and W. Monday Afternoon Bridge
Miss Audrey Farris, Miss Katie Lee Thurmon and Miss Vera Readhimer were guests. Rev. F. L. Davis, Edd

sociation held a short business session friday, Billy Price Woody was host to a number of his little friends Friday afternoon, March 23, and decided to dismiss their meetings for the remainder of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his parents, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon, March 23, from 3 until 5, with a party at the home of his little friends Friday afternoon of his li

The hosess served a delicious salad course to the following members: Mmes.

C. Surginer, A. N. Bratton, S. W. Ross, Folia Randerson.

Fred Brown, Jno. Hammonds, W. H. Hil-Board of Trustees of said Independent School District in the manner as elec-In Plainview Next Week Laws. tion returns are made under such State

A copy of this order signed by the Breeding of Pure Bred Dairy Cattle to be Emphasized in First Plains

Breeding of Pure Bred Dairy Cattle to be Emphasized in First Plains

Breeding of Pure Bred Dairy Cattle to be Emphasized in First Plains notice of said election to be given in accordance with the Law.

Plains of Texas will show to the world the progress that it has made in the breeding of pure bred dairy cattle through the First Annual Panhandle-Plains Dairy Show to be staged in Plains Dairy Show to be staged In testimony whereof, witness the

C. R. Houston, President Attest: R. E. Fry, Secretary. Posted March 6th, 1928.

State of Texas,

County of Floyd. On this day personally appeared, R. E. Fry, Secretary of the Floydada Indeof entries of pure bred dairy stock, and fine grade animals that in many instances will rival in production even is subscribed hereto, who man his oath is subscribed hereto, who upon his oath the pure bred stock. Secretary Bob Anglin estimates that the number of animals that will be on exhibit will run election of which the above is a copy

Refreshments were served to the following: Bernice Bishop, Audrey Farris, Jessie Mae Wood, Ruth Jenkins, Gene Smalley, Mrs. A. N. Bratton and the hostess, Mozelle Brown.

The Cropp will meet Thursday pickt.

Signed R. E. Fry.

Plains Dairy Show Association will be held in connection with the banquet. Friday, the last day will be given over to Grade Cow judging and closing of the Texas Fannande on March oth. A. D. 1928, one at the Signed R. E. Fry.

Court House in Floydada, Texas, one three miles S. E. from Floydada on the floydada on the Floydada-Ralls Road, and one on the Floydada-Ralls Road, and one on the Floydada-White Flat road one mile N. Notary Public in and for Floyd Co. Promining totaling over the production contest.

The Cropp will meet Thursday pickt.

**Top Prices For Hogs** 

We are in the market at Floydada every day for your hogs and will pay the top prices all the time—a good price every day is our motto.

Located at Armstrong's Stock Pens in southeast Floyd-

#### **Peyton Packing Company**

EL PASO, TEXAS Grover Smith, Local Manager

City Loans

Insurance

Loans on dwellings and business buildings. Can arrange for annual or monthly payment plan. We charge no commission for securing loans.

**Fry-Bishop Insurance Agency** 

R. E. FRY

A. A. BISHOP

Bonds

# Just Unloaded---

A car of PURINA Chick Feed and Brooder Coal. BEST YET.

Best Prices For Your Maize at All Times.

# Joe Boothe Elevator

Successor to Boothe Bros.

Right Grade for your Motor

Double Protection

of your Motor's Health THEN you buy fuel oil or grease at the Conoco

sign you know that more than forty years' experience are behind these products. You enjoy standard, quality articles. You know that the Conoco reputation stands back of the Conoco dealer.

And when you order Conoco Motor Oil put in your crankcase you have another cause for confidence, because you know that you are getting the special grade of oil best suited to the make and model of your caras shown by the special chart.

Here is an oil really safe to use. Of unvarying quality. Liquid enough to flow freely always. Body enough to resist friction. Insist on it—and be sure of a healthy motor!

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arkansas; Colorado, Idaho, Kansas, Missouri, Montana, Ne-braska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming



You have this same double protection in a 100% Pure Pennsylvania Oil by using Conoco Amalie.



out of were!

## SO MANY, SMOKERS CHANGED TO CHESTERFIE

WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the

price. LIGGETT & MYERS TOBACCO CO.

... and what's more -THEY'RE MILD and yet THEY SATISFY!



# Ray & Massie Get Big

'Reports received here today are conflicting as to the production of the Ray and Massie's No. 1 Chapman in section orning for about 250 barrels an hour om 2,790 feet to 2,800 feet in a new pay, the first to be found in the Pan-

2,500 barrels a day of about 44 gravity

#### HAZEL SHELTON, OF LOCKNEY, BURIED TUESDAY AFTERNOON

Funeral services were held Tuesday afternoon of this week for Miss Hazel Shelton, 21, of Lockney, who died Sunday evening in a Dallas hospital. The funeral services were held at the college building in Lockney conducted by Ear-Arceneaux and interment made in the

Miss Shelton was widely known in SISTER OF J. H. SHURBET Floyd County, having graduated in the Lockney High school class of 1926 ner illness less than a week before her services were held Tuesday afternoon leath, was taking a nursing course in at 3 o'clock at Afton.

Jenkins, Mrs. Lon V. Smith, Mrs. Lillie brother having died Monday, March 5 Britton and Mrs. Wm. McGehee.

Mrs. John Reagan and Mrs. John T.

Mrs. C. C. Wright of Lubbock under- spent the night here and left this mornvent an operation at the Smith & Smith ing for her home. anitarium, Sunday. Mr. Wright and heir little son, Cope, accompanied Mrs. Vright and returned home Monday.

#### PLAINVIEW WINS DUAL TRACK MEET WITH FLOYDADA SQUAD

ada squad last Tuesday evening when fice of County Clerk Tom W. Deen re-

R. A. Brown and Miss Elzia Shemakbrought two complete teams to this city er, March 21; with him Tuesday.

Elmer Cates and Miss Eva Keigley,

E. E. Russell and Mrs. Estella Wornington, March 24; Chas. Groves and Miss Nora Giles,

MARRIAGE RECORD

TOOK STRINGS FROM BEANS; NOW SEEKING ANOTHER JOB

body is growing them. Keeney's chilview second. In the mile relay, the dren are urging him to look for another

The Burbank of the bean world told first and second and Floydada third. a writer for Farm & Fireside how, as a Plainview won the vault and won sec- young man, he looked through his garond on the discus. Floydada won first den to see which of the vegetables most and third and fourth on the discus. Be- needed improvement and decided that cause of high wind, the tennis games strings in beans were about the most pestiferous things in the realm of edible plants. Accordingly he began developing a new variety, which resulted in completely ridding that legume of the bjectionable strings.

After much urging he sold his first seed to a big grower, who supplied congressmen with the seeds they sent out to constituents and with lavish generosity the solons mailed samples far and wide. With that Keeney's prize bean business blew up and he has not again death, was taking a nursing course in Dallas. She was the daughter of Mr. and Mrs. Robert Shelton, of Lockney.

Among the Floydada friends to attend Among the

The deceased is survived by several WORTH MILLION AND HALF; children.

Although George J. Higgins, of Sha-Mrs. Reagan visited her parents, Judge attended the funeral and returned home and Mrs. B. H. Howard and Mrs. Howard visited Mr. and Mrs. Jim Edwards.

Wednesday. They were accompanied home by Mrs. Maud Kelso, of Tulia, daughter of the deceased. Mrs. Kelso the Philadelphia and Reading railroad in that city. He has likewise refused numerous promotions just to be able to continue at his job.

"Everybody argues that I don't need the job and that I ought to step out," Higgins told The American Magazine. 'But the fact is that nobody needs the job more than I do and I am glad I can afford to keep on holding it. I can afford to keep the job I love, live in the town I love and be close to the families and friends I love. I love the job because I made it what it is, because it brought me an army of friends and because as long as I hold it I belong to the Reading 'family.' My job is a part of my life and if I stepped out of it I would be as lonesome as a cat without

Higgins bought a bankrupt motion picture theatre and a home with his early savings and then built more mo-Shamokin. His investments were wise and fortunate and the various buildings and businesses he owns today are still ped into the management of his property so Higgins is free to retain the job he prefers above all others.

if I live to be seventy I will have to retire automatically. Certainly I will not live much longer. I will run down like a watch without a mainspring with-

Nothing Missing

The inexperienced home seeker was ooking over the plans, says the Wonan's Home Companion, and after hesitating over the spaces marked "vest' and "coats" timidly inquired if there was any other space for clothes. "Sure Right here," said the architect, pointing to the division marked "pant-

Rank Neophytes One of the first signs of inexperience is thinking a thing's unusual because it never happened to you before.—Farm &

Mellon's Choice

Secretary of the Treasury Mellon was recently asked who ought to be the next "But from what part of the country should he be drawn?" persisted the interviewer. "Wherever he lives," said the Secretary .- Woman's Home Compan-

The Hesperian \$1.50 per year.

Low PRICED

# Speedway Tires

are astonishingly low in price, but they'll give you your money's worth.

29x4.40 \$7.50 30x3½

Our service goes with 'em,

MOTOR INN-

Fortune's Preference

Plainview High School athletes were victorious by ten points over the Floyd the result of the West Texas Gas Company in that city. Mrs.

Luck likes minds that have not closed Texas Gas Company in that city. Mrs.

Luck likes minds that have not closed Texas Gas Company in that city. Mrs.

Daily is bookkeeper in the Floydada of-closed against it.—American Magazine. fice of the gas company.

BORN-to Mr. and Mrs. B. F. Marner.

Mrs. Evelyn Daily spent last week-end in Plainview in the office of the West

BORN-to Mr. and Mrs. R. H. Carmichael, McCoy, March 29, a daughter.

H. Z. Pennington PHYSICIAN AND SURGEON

Office 73

# NOTICE

We have sold our "M" System Grocery to J. H. Teague and Son, of Slaton, who come to us with the very best recommendations.

They are experienced business men and we feel sure you will be pleased with their method of handling your grocery business.

# Baker-Campbell Co.

# One More Week To The Whippet Coach

WHIPPETS ARE FAMED FOR ECONOMY, POWER AND COMFORT.—AVERAGED 431/4 MILES PER GALLON OF GAS ON RECENT RUN FROM LOS ANGELES TO NEW YORK.

SEE THE PRIZE CAR AT

# Geo. Finkner Motor Company

EXCLUSIVE AGENTS FLOYDADA, TEXAS

## Other Prizes:

\$150

**\$20 GUARANTEE** 

FOR ALL STEADY WORKERS

\$75

10 PER CENT COMMISSIONS To Active Candidates Who Fail to Win Any Other Prize.

FOR FURTHER PARTICULARS SEE, TELEPHONE OF WRITE

Contest Manager

FRANK DUNN, Prop.

Well In Gray County Plainview High School athletes were George Ray and Dr. J. H. Massie, the latter a brother of E. B. Massie of this city, hit the big pay Saturday in their dual track and field meet. Floydada Raymond southeast Gray County oil well, which had been drilling for many weeks in the practically proven Gray County area.

dual track and field meet. Floydada boys won seven out of twelve first places but the Plainview squad won the lead in points by winning the practically proven Gray County area.

BORN—to Mr. and Mrs. Starkey, March 22, a son.

Frank George Pavelka and Miss Angia one practically proven Gray County area, according to reports reaching Floydada.

Of the new well, the Pampa Daily

News, has the following to say:

Out the Plainview squad won the lead in points by winning more second and third places. Coach Guy Allen brought two complete teams to this air with him to with him to with him to the provided second and third places. Twelve events were held during the practice meet. In the 440 yard dash, E. E. Ru

Floydada won first and Plainview second, third and fourth. In the 220 yard dash Plainview won first, third and March 24. fourth and Floydada second. 100 yard dash, Plainview first and fourth and le field. It is a white sand, not the granite wash pay.

Floydada second and third. 880 yard dash, Floydada first and fourth and Plainview second and third. In the "Reports vary from 1,000 to 8,000 barrels a day, but it is generally believed view second. Floydada won the shot strings out of beans, and now everyput first, third and fourth and Plain-Floydada team composed of Welbourn, job where the fruits of his toil cannot Williams, Edwards and Moore won be pilfered by Nature herself. first. In broad jump Plainview won The Burbank of the bean w were a draw.

Floydada totaled 50 points and Plainview 60 points in the meet.

DIES AT ALVORD MONDAY

Mrs. Fannie Bruner, 88, sister of J years. She attended Tech College in H. Shurbet died Monday morning at 8 Lubbock last term and, at the time of o'clock at her home at Alvord. Funeral

Howard spent Saturday in Crosbyton. Mrs. M. F. Husky and son Will Shurbet

BORN-to Mr. and Mrs. E. L. Gary, Harmony, March 26, a daughter.

# GOOD USED CARS

SEVERAL GOOD USED CARS NOW ON HAND AND

READY TO SELL AT A MIGHTY LOW PRICE.

GOOD VALUES — USED CARS

# Scoggin & Dickey



Pre-Easter Specials 1-4 Off

Sport and Dress Coats, Suits and Ensembles.

A collection of lovely coats with rich fur trimming handme sport materials and rich pile fabrics in various eaves and colors.

those who desire to purchase a coat or ensemble to the season here is a real opportunity to save.

it to our shoppe will convince you.

dies Specialty Shoppe Mrs. A. J. Welch, Prop.

# Four Contestants Will Win Cash Prizes by Nine Saturday Night

#### **Exciting Race Within** A Race May End In Tie

Several Leaders Now Tied In Race For Special Cash Prizes.

Keen interest is being shown in the race for the four special by the members of the Fridship Bridge friends with three tables of bridge at garet Inez Bartley, Outer Sentinel. Keen interest is being shown cash prizes to be awarded Saturday night of this week, to the four who turn in, during the two weeks ending March 31, the largest number of new subscription. The first and third will be the four who turn in, during the two weeks ending March 31, the largest number of new subscription. The friends with three tables of bridge at her home Tuesday night. Miss Mabel willis received high score in the games. A delicious plate lunch was served by the hostess to the following: Mr. and the hostess to the following: Mr. and Mrs. Fred Jones, Mr. and Mrs. Fred Jones, Mr. and Mrs. Lenbloom returns the served by the members of the first and third way at 4 o'clock in the Mrs. Fred Jones, Mr. and Mrs. Fred Jones, Mr. and Mrs. Lenbloom returns the served by the members of the first and third way at 4 o'clock in the Mrs. Fred Jones, Mr. and Mrs. Bill Daily, Mr. and Mrs. Lenbloom returns the served by the members of the friends with three tables of bridge at her home Tuesday night. Miss Mabel Willis received high score in the games. A delicious plate lunch was served by the home of Mrs. Fred Jones, Mr. and Mrs. Dallas score for the ladies and C. H. Davis got high score for the served by the members of the friends with three tables of bridge at her home Tuesday night. Miss Mabel Willis received high score in the games. A delicious plate lunch was served by the home of Mrs. Fred Jones, Mr. and Mrs. Dallas Mrs. Fred Jones, Mr. and Mrs. Lenbloom returns and Mrs. Terrell Lorent Miss Mabel William Parks and tions that go to addresses in high score for the gentlemen. Floyd County or adjoining A delicious salad course was served by the bostess and Easter favors were

Counties.

As nearly all the friends and acquaintances of all the leading contestants subscribed through them during the first period of the campaign, when more votes could be obtained with their subscriptions there are he obtained row there. tions than can be obtained now, there are but very few people in Floyd County or its adjacent trade territory, who largely the Heapparian are not already taking the Hesperian. Tuesday Afternoon. is hard to find anyone who is not already a subscriber.

are largely dependent upon help and suggestions from friends who can, day afternoon, now and then, put in a word for them Mrs. Scoggin

All the active leaders are close together in the race for these special tions, period cash prizes of \$25, \$15, \$10 and Aft \$5, and it is hard to say which of them session was held and new officers for shop in the east part of the city and is most likely to win the \$25 on Saturday night. Subscriptions to count towards the special period offer must all be in the hands of the contest manager by nine Saturday night of this week, or Refreshments of ice cream and angel must be in the mails directed to him by food cake were served by the hostess.

75,000 Extra Votes

The 75,000 bonus vote offer also expires at nine Saturday night of this week. Until then 75,000 bonus votes are awarded with each total of \$30 in subscriptions brought in. Last of Vote Coupons

The contest ends one week from Saturday, and today a vote coupon is printed for the last time during the contest. It must be in the ballot box by Wednes-

fice at that hour have been waited on.
On the last day of the contest contest-

ants will be permitted to place the sub- Mrs. Dallas Husky Hostess scriptions they obtain that day in seal- To Embroidery Club. ed envelopes, cash or checks to pay for envelopes and dropped in the ballot box unopened by the contest manager or anyone else connected with the Hesperian. These envelopes will not be open- afternoon was spent by the ladies doed until the final count of ballots by ing fancy needle work. the jury of awards, when contestants and their friends will be present to witness the final count, and see that they H. Sharp, Terrell Loran, Otis Abston, are given proper credit. This method Aubrey Bishop, Albert Clubb and the insures absolute fairness to all contest- hostess, Mrs. Husky. ants. Unless the contestant herself discloses the contents of her sealed envelopes on the last day no one, connect- Flynn Thagard. ed with the paper or otherwise, can know how many votes she is going to finsh

#### LOCKNEY CIRCUIT

J. N. S. Webb, Pastor You are cordially invited to attend ur First Sunday Service at Aiken as

Sunday School 10 o'clock a. m.

Preaching 11 o'clock a. m.
League 7:15 p. m.
Preaching 8 o'clock p. m.
Also the following services at Irick:
Sunday School 2 o'clock p. m. Preaching 3 o'clock p. m. Also, the ladies of the Woman's Mis-

sionary Society, at Aiken, will give you a cordial welcome, if you will meet with them in the home of Mrs. C. H. Day Tuesday afternoon at 2:30 o'clock.

#### F. A. SMITH IS SERVICING BUICKS AT CALLAWAY MOTOR

A. Smith, who recently sold his battery business in Floydada is back in the game once more, this time as Buick service man with the Callaway Motor Company.

Mr. Smith assumed duties as manager of the work shop Monday morning of this week, succeeding J. L. Blalock, who has gone to McCamey to take charge of

#### DR. PENNINGTON MOVING BACK

Dr. H. Z. Pennington, who has been oing surgical work in the Swisher ounty Hospital, is moving back to oydada today to again resume his pracice in this city. His office will be in 3 ne same location as before, in the rear 4 the Arwine Drug Store.

#### TURNER OPENS BATTERY SHOP

B. Turner opened a battery and 9. ectrical shop, this week, in the rear 10. the McCleskey Top and Paint Shop 11.

Hesperian \$1.50 per year.

#### Society and Clubs

Friendship Bridge Club With Mrs. Gilliam.

Mrs. Harper Scoggins, who is teacher All contestants are finding it hard of the Alathean Sunday School class of the Baptist church, gave a party for the o'clock at the church.

A joint session will be held with the North Circle Monday afternoon at 3:30 home at Olton. now to get in more new subscriptions the Baptist church, gave a party for the o'clock at the church. members of the class at her home Tues-

Mrs. Seoggin's three little sons, Har- Russell-Warnington. that results in another new subscrip- per Paul and Merle and Jeanette Bratton very delightfully entertained during the afternoon with several orchestra selec-

Refreshments of ice cream and angel

Members of the Senior B. Y. P. U. of the Baptist Church accompanied by Mrs. E. Ray Smith enjoyed a picnic on the

day night, April 4, as no more vote coupons will be counted after that date.

The Final Closing

The race for the Whippet coach, and the seven regular cash prizes in the contest will end promptly at nine p. m. April 7. The final count of ballots will begin as soon as all who are in the office at that hour have been waited on.

lose subscriptions to be placed in the Mrs. Dallas Husky entertained the

A delightful ice course was served to

The club will meet Tuesday afternoon, April 10, at 2:30 o'clock with Mrs.

H. E. Carlson, of Chicago, arrived Wednesday afternoon to take charge of the jewelry repair department at Wilson Kimble's.

Miss Garnet White Hostess At Bridge Party.

er home Tuesday night. Miss Mabel
The first and third Wednesday of each month will be the regular meeting days at 4 o'clock in the afternoon.

South Circle Meets Monday Afternoon.

South Circle of the Woman's Missionary Society of the Methodist church Cates were united in marriage Friday met Monday afternoon at the home of Mrs. W. N. Paschall. There were nine members present who made a quilt during the afternoon. "The Plan of Salvation" was the book decided upon by the circle members as their new study book.

A joint session will be held with the same and has been a resident of Sand Hill for more than circle treatment.

Mrs. Estella Warnington and Mr. E. E. Russell were married Sunday after-

Mr. and Mrs. Russell will continue to

#### Social Calendar

1922 Study Club meets Thursday afternoon, April 5, with Mrs. W. I. Cannaday as hostess. Various interesting topics on the Panhandle will be discussed with Mrs. O. P. Rutledge as leader.

The Monday Afternoon Bridge Club will meet Monday afternoon at 3 o'clock with Mrs. A. N. Bratton as hostess.

The Wednesday Bridge Club will meet Wednesday afternoon, April 4, at 3 o'clock with Mrs. Jack Henry.

Members of the Woman's Council of the First Christian. Church will meet in regular session Monday afternoon at 4 o'clock at the church for a business session.

Mrs. O. P. Rutledge will entertain the Progressive Music Club Friday night, April 13.

The Woman's Missionary Society of the Methodist Church will meet in regular session Monday afternoon at the church at 3 o'-

North and South Circles of the Baptist Church will meet Monday afternoon at the church for a business and social meeting. A short program has also been arranged.

District Deputy Organizes Junior Woodmen Circle.

Mrs. Jennie Lenbloom, district deputy of the Woodmen Circle, spent last week in Floydada assisting the local Circle in a membership drive and organized a junior Circle during her visit in the city. "Floydada Junior Circle" was the name given the new organization which has twenty-three charter members.

The following officers were installed by Mrs. Lenbloom with Mrs. W. H. Hil-ton, installing attendant; Folia Rander-Past Guardian; Katie Lee Thurmon, Guardian; Blanch Hilton, Advisor; Worth Gwendolyn Shipley, Financial Secretary; Blanch Hilton, Recording secretary; T. S. Stevenson, Jr., Banker; Mary Louise Thurmon, Chaplain; Ruth Key Green, Attendant; Dorothy Louise Thurmon, Assistant Attend-Miss Garnett White entertained for ant; Ione West, Inner Sentinel; Mar-

All of the members will be expected

Mrs. Lenbloom returned to Amarillo, Sunday. A number of senior members of the Woodmen Circle were also se-Mrs. Terrell Loran; Miss Mabel Willis, cured during her visit here.

#### Keigley-Cates Marriage.

A joint session will be held with the Sand Hill for more than eight years.

#### New Officers Elected For Andrews Ward P. T. A.

New officers for the next school term noon at 3 o'clock. The ceremony was said by Rev. G. W. Tubbs.

elected for the Andrews Ward Parent-Teachers Association at the meeting Teachers Association at the meeting Wednesday afternoon are as follows: Mrs. R. C. Henry, president; Mrs. O. P. Rutledge, first vice president; Mrs. Har-Stanley, second vice-president; Mrs. S. W. Ross, third vice president; Mrs. Wilson Kimble recording sercetary; Mrs. Lon M. Davis, corresponding secretary; Mrs. B. P. Woody, cafeteria treasurer; Mrs. Geo. V. Smith, general secretary; Mrs. Lee Howard, reporter. Mrs. R. C. Henry, Mrs. Fred Brown, Mrs. Wilson Kimble and Mrs. E. S. Randerson were elected as delegates to attend the district meeting of Parent-Teachers' Association to be held at Lubbock

Plans were made at the meeting for an eighty-four party to be given for the mothers and teachers of Andrews Ward School Thursday afternoon, April 5 at

#### Floyd County Clubs

EUNCHEON SERVED TO IRICK 4-H CLUB GIRLS THURSDAY

The Irick 4-H Club girls met Thurslettuce, green beans, pickles, pineapple welcome! pie and raisin pie.

The lesson was on how to set the table and various table manners.

After lunch Miss Bass gave instruc-

tions on making a dresser scarf. The next meeting will be held April

SAND HILL CLUB HAS PROGRAM ON "PLANS OF A HOME."

club met Wednesday, March 21. "Plans fer." Mrs. W. F. Glenn was leader of

#### M. E. Meeting Progresses; News of Floydada Churches

Beginning with services Sunday the early spring revival meeting of the First Methodist Church of Floydada is in progress this week, with Rev. M. M. Beavers, Presiding Elder of the Plain-day, good attendance at Sunday school view District, preaching for the services held morning and evening.

day, good attendance and preaching with fine interest.

We voted last Lord's day to abandon

The meeting will continue through our night services this week and next this week and next, closing on Easter on account of the revival at the Metho-Sunday, April 8.

#### BAPTIST WORKERS TO MEET

Workers of the Floyd County Baptist Association will meet at Ralls with hoping and praying for a good meeting the First Baptist Church on Tuesday morning, April 3, the program for which was worked out this week by a committee composed of J. M. Hale, R. D. Evans day meeting Monday at the parsonage. and W. R. Hill.

-Y. F. Walker;
11, "The Holy Spirit's Relations to enjoy the services with us. Christians,"-J. M. Harder;

11:20—Sermon by Dr. F. S. Groner. Dinner served at the church.

1:15 p. m., Board Meeting;

2:20, "The Holy Spirit and Missions,"
-G. W. Tubbs;

3:05, Sermon by C. D. Potts; 3:35, Adjournment.

#### CHURCH OF CHRIST

There is still quite a bit of sickness among the members of the City Park Church, yet, we had two nice audiences present last Lord's Day. And were made to rejoice again by having two more additions to the church at the evening

nights and ladies Bible study on Monday afternoons continues to be very interesting. A special invitation is extended to all to come and study with

#### SANDERS CONDUCTING MEETING

Ira L. Sanders, minister of the City Park Church of Christ, and Mrs. Sanders left Tuesday for Farwell, where Mr. Sanders beg'an a two week's meeting Tuesday night.

#### BAPTIST CHURCH SERVICES

Sunday School meets at 10:00. We are getting ready for larger and better things as our new building progress-Morning Preaching Service at 11

S. Groner, of Dallas, our General Sec- preach at 11 o'clock; lunch will be servretary of Missions for Texas, is to ed on the ground. The business sespreach for us. Of course no member sion will follow the lunch hour. All day, March 22, at 12 o'clock. Luncheon who appreciates Baptist affairs would members of conference please be preswas served consisting of the follow- think of missing. Visitors cordially ent.

#### METHODIST CHURCH

Ben Hardy, Pastor We are in the midst of our revival services. now. Bro. Beavers is doing the very All members are urged to be pres- kind of preaching we need, earnest intensive, thoughtful and interesting.

The people that are hearing him are being helped and will continue to hear The Sand Hill Home Demonstration up met Wednesday, March 21. "Plans vival we need, not sensational, spectacuand Arrangement of a Home" was the subject discussed. Roll call was answered with "The Type of House I Prelar nor shallow but deep and we think or perhaps longer.

CLUB LESSON ILLUSTRATED AT

The McCoy 4-H Club girls met Thurs-

day, March 15, on their regular meeting day, with all members present. Miss

Bass gave a lesson on setting the table

and table manners.

A delightful lunch was served at the noon hour. This lesson was especially enjoyed by the members.

Everyone is asked to be present at

points on planning a house.

welcome.

#### FIRST CHRISTIAN CHURCH

F. L. Davis, Minister

We had a fine service last Lord's

dist church. So we will have only Sun-day School and morning worship next Lord's day. Let us all come and enjoy AT RALLS ON APRIL 3RD the services. The message will be vi-

This program, which will begin at 10 especially the pastor. What a feed we did have. The members not present missed a good time. All present enjoyed the day very much,

o'clock a. m., is as follows:
Devotions, V. M. Lollar;
10:20, "The Holy Spirit a Divine Person,"—C. E. Dick.
10:40, "The Holy Spirit in Salvation,"

W. W. Wellow.

did have. The members not present missed a good time.

Roads and weather permitting we will fill our appointment at Newland Sunday at 3:30 o'clock p. m. Those living and these area invited to be present and near there are invited to be present and

#### CHRISTIAN ENDEAVOR PROGRAM

Christian Endeavor program for Sun-

day, April 1:
Topic—"What Happens When Young People Dare to Follow Christ?" Scripture-Luke 9:57:62; Matt. 4:18-

Gladys Collins.

Leader's talk, "What It Costs to Follow Christ"—Alpha King.
"What Has Happened When Young People Dared to Follow Christ?"—

"What is Happening Today?"-Doro-"What Can Happen If We Dare to Follow Christ?"—B. F. McIntosh.

Consecration Meeting. Benediction

#### CUMBERLAND PRESBYT

A. A. Collins, Pasto B. F. McIntosh, superintend day School.

Sunday School at 9:45 Morning worship at 11. Christian Endeavor at 7 There will be no mid-wee

ing service during the revival at the Methodist Church. As pastor I urge that all attend the meeting and help bring a revival to our homes

#### CONE-McCOY M. E. CHURCHES

o'clock. A helpful message is our aim.

Jr. B. Y. P. U. at 3 p. m., Intermediate and Senior at 7 o'clock. Evening held at Cone Saturday, March 31. Rev. preaching Service at 8 o'clock. Dr. F. M. M. Beavers, presiding elder, will

morning hour Sunday. Workers' Council Sunday afternoon

Evening Services at 8 o'clock. A cordial welcome awaits you at our

#### MEETING AT FAIRVIEW

The Baptist congregation at Fairview him. Mr. Martin is doing good work in will begin a meeting Sunday morning,

Neighboring churches are invited to

attend and participate in the services.

was called to meet with Mrs. Batty next There were only a few members pres- Tuesday. ent and round table discussions were given on the various topics of the lessocial hour at which time the hostess,

son. Miss Bass gave some very good Mrs. Williams, served delicious lemonado and cake, which was greatly enjoy-The next meeting will be Wednesday, April 4. "The Foundation of Good Dress"

Our next meeting will be April 4, at

will be the subject of the program for the home of Mrs. G. L. Snodgrass. The subject will be "Beautifying the Home New members and visitors are always Grounds." Mrs. L. E. Williams will act as leader.

The program is as follows: "Factors to Consider in Planning the Home Grounds," Mrs. Scott; "Location of Trees and Shrubs," Mrs. Parkey; "Walks and Drives," Mrs. Finkner; "Vines and Flowers," Mrs. Trowbridge; model farm home worked out on sand table by Miss

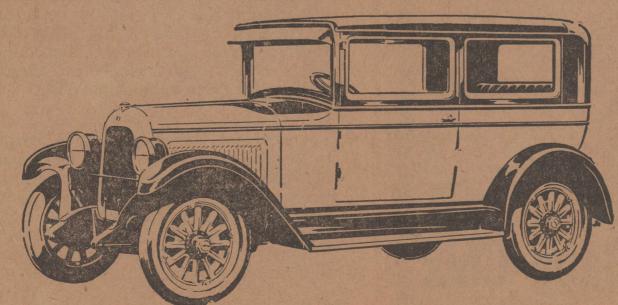
#### PLEASANT HILL 4-H CLUB

Miss Blanche Bass met with the 4-H Club girls of Pleasant Hill, again Friday at noon. We worked on our guest our next meeting with all of their club towels and finished our hot dish hold-

Miss Bass will meet with us again HARMONY HOME DEMONSTRATION next Monday, April 2. We will finish our guest towels and start on our club aprons and caps.

#### The Harmony Home Demonstration Club met Wednesday, March 21, with Mrs. L. A. Williams. Roll call was ansale AID IN PREPARING BANQU AID IN PREPARING BANQUET

#### Who Will Win This Whippet Coach One Week From Saturday?



LEADERS FOR SPECIAL PRIZES Ima Johnston, leads for \$25. Mrs. P. J. Wilkes, leads for \$15.

Tommie Rushing and Myrtice Hancock, are tied. Mrs. Stanley Johnston. Mrs. Leon Collins, and Mildred Raley, and Marie Bagwell, and

Mrs. Stick Brown are tied.

Lillie Solomon. Mrs. Martin Brown.

15. Mrs. Virgil B. Rogers. 16. Mrs. Clark Battey. Mrs. Poynor Roberts, leads for \$10.

Mrs. Ruby Hanna Gibbs leads for \$5 Marie Bagwell, Harmony Mrs. Clark Battey Mrs. W. E. (Stick) Brown, Fairview \_\_\_\_ Mrs. R. V. Bond, Irick Mrs. Martin Brown \_\_\_\_\_ Mrs. Leon Collins, Joebailey Mrs. Ruby Hanna Gibbs ... Ima Johnston, Blanco.

Mrs. Stanley Johnson

Mildred Raley, McCoy Mrs. Poynor Roberts 334,500 wered with a hint on painting furniture. Mrs. Poynor Roberts 334,500
Mrs. Virgil B. Rogers 169,000
Tommic Rushing, Fairview 266,800
Lillie Solomon 388,100
Mrs. P. J. Wilkes, Pleasant Hill 404,000
Mrs. P. J. Wilkes, Pleasant Hill 404,000
Time Price Votes Allowed 770,000
Mrs. Price Votes Allowed New Old 322,700
Mrs. Price Votes Allowed New Old 322,700
Mrs. Parkey; "Furniture for Each Room," Mrs. Parkey; "Furniture for Each Room," Mrs. Each personality into the Room," Mrs. Tinnin; "Putting Personality into the Room," Mrs. Club extends to the following firms and organizations its sincere thanks for atticles donated or loaned for our Turkey Feast: C. Surginer & Son; Floyd-ada Grocery Co.; Looper Grocery Co.; Stansell & Collins; Joebailey Mercantile Company; High School P A.;

344,800 4 Years 6,00 15,000 7,500 4 Wears 7,50 20,000 10,000 A meeting of the finance comm

A meeting of the finance comm

# Hesperian Want Ads

— Cheapest, Busiest Salesmen In Floyd County —

FOR SALE—At a bargain small Mosler bushel. safe. See it at The Hesperian Office.

FOR SALE-All kinds cotton seed and from Hollums, Florist. field seed. If in need of any kind of seed see Geo. Finkner. 508tc

BULK GARDEN and Farm Seed. sect killer—Roup, Cholera and Diar-rhea Remedy. Sold by Rucker Produce Company.

TEXAS ALMANACS, 1928 edition, at Hesperian Publishing Co., 50c per copy.

FOR SALE—Two large bay horses and good farming tools. See Mrs. M. C. Young or boys near Andrews school.

ORDER now, tomato, cabbage, pepper plants, ready next week. Hollums Floral set week.

EASTER Corsages. Hollums, Floydada

FOR SALE—Quite a number of nice, well-kept Jersey cows, now fresh; at the Freeman Ranch, 15 miles east of for planting. Floydada. Write or call on J. O. Free- Scales. man, Route 2, Freeman Ranch

TEXAS ALMANACS, 1928 edition, at

I HAVE first year Kasch cottonseed grown on my farm last year, for sale at \$1.50 per bu. Recleaned, sacked and delivered your station. F. W. Alexander, Albany, Texas.

FOR SALE or trade—Ford truck, 26 model. See H. D. Bloodworth. 42tp

TEXAS ALMANACS, 1928 edition, at Hesperian Publishing Co., 50c per copy.

ALWAYS—Something new in Sheet Music at Wilson Studio. Mrs. C. M.

WE are now handling a line of New Perfection stoves in all styles, see us when in the market for all stoves. Stansell & Collins, Phone 88.

50 B. McCleskey.

FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, both and all find the way, 5 rooms, both and all find the part of the square walks all the way.

FOR SALE-Three residence lots near the Andrews Ward school. See J. 261tc

SEE our 81 words on Devoe Paint-Dis- LOTS FOR SALE-3 lots 150x150, north

PLENTY of cabbage, tomato, pepper plants, best varieties ready soon. Order ONE used Combine, for sale, cheap

from Hollums, Florist.

Sunday, April 8th. Plenty of 52tc.

508tc FOR SALE—Four Clark Cutaway Dou-ble-action Tractor Harrows at one-third In- off of regular price. Willson &

4tfc FOR SALE-Jersey Bull, 20 months old. J. I. Walding, 2 miles south.

CABBAGE, Tomato, pepper

DEVOE Paint Demonstration April 6 and 7 to be held by factory expert at Please come se me. Get the Habit! Hesperian Publishing Co., 50c per copy. South Plains Lumber Company. See 52t. Big Announcement next issue. 51tc

PURE COTTON SEED FOR SALE

Don't plant common gin run seed when you can save the picking of your 511tp crop by planting pure seed. Phone 6 for prices and samples. South Plains Lumber Co., successors to Floyd County Lumber Co. 51tc

> I'm still giving the best bargains in monuments. See me before you buy S. B. McCleskey. 2tfc

Real Estate

51tfc FOR SALE—Nice building lots.

bath and all fixtures, hot water, screen ed porch, garage with cement drive, G. Goen or write C. H. Brazier, Henrietta,

play ad in this issue. South Plains and east front; sewer, water, gas and Lumber Co. 51tc electric service. Choice residential district. Burl Bedford, owner.

51tp. Barker Bros.

edal Cream Separators, skim FOR SALE-Electric cooking stove, coal s easier, will save you money heater, oil burner heater and hot water & Collins, Phone 88. 51tc tank. Phone 176. 53tc

-1 high bred jack. See W. FOR SALE-Two right lap plows or will 44tc trade for or buy Rock Island or Avery two row go devil. J. H. Newberry.

See Floyd County — See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than SEE W. F. Weatherbee for Pure Pedigreed Mebane Cotton Seed. \$2.00 per 39tfc.

bushel.

Solve FOR SALE—5.6 Acres of land ½ mile east of Court House. Part cash, ballelants, best varieties ready soon. Order ance terms. W. C. McClellan, Fairview FOR SALE—Choice White Leghern hers. 51tp. School.

third one mile East of Floydada on F. F. F. Floydada. R. V. Bond. 42tp
Son Highway, known as Tom Deen place.
1tfc See H. N. Porterfield at Marshall Eleva-

miles N. W. from Floydada, fenced and W. Fry, 7 miles northwest Floydada. CABBAGE, Tomato, pepper plants, ready next week. Order now. Hollums, mill, barn, etc., about 400 acres in wheat, rent to go with place. \$35.00 per acre. Time on part. Would sell 4 or ½ at same price.

Also, improved section, known as old Brunson place about 20 miles N. E. from

50tfc Trucks for sale or trade for lots or most anything. Used Mules for sale. Lo-cated north of Angus Produce house. of its varied climatic conditions and See D. Summerville.

FOR EXCHANGE-Splendid brick apartment house m City of Dallas, on good street bringing \$800 monthly; will trade for good plains land. Clements Wilks, Plainview, Texas. 1

#### Miscellaneous

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemons, licensed plumber and gas-fitter. 2752tp

Wilson Studio.

SEE Mrs. J. B. Houston for all kinds of dress making.

68. Mrs. G. V. Slaughter.

PLAINVIEW BUSINESS COLLEGE average a call a day for help. Enroll now and be ready for a good position next fall. Get our Plan for the Ambi-Plainview, Texas.

Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread.

FOR WELL work see or phone 24. 468tc

two row go devil. J. H. Newberry.

52tc.

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill "Yes," replied the caustic observer, well equipped to do well and windmill "tramps discovered this year ago."

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Tex- on the market from 150 to 500 sizes, 40tfc prices right. Stansell & Collins, Phone

FOR SALE-Dark Red R. I. eggs \$1 per

53tp FOR SALE-Choice White Leghorn hens FOR SALE or Trade—My 40 acre farm or pullets 95c each at Marshall place on Silverton Road 3½ miles north of

tor. 52tp Island Red eggs, from prize winning, winter laying hens; first pen \$1.50 per setting; second pen 75c per setting. O.

AMERICA IN WAR FOR LIFE WITH INSECTS

America more than any other part of Brunson place about 5.

Lockney, and about 5 miles from South Plains. \$25.00 per acre. ¼ cash, terms on balance. See or write: Arthur B.

Duncan, Agent, Floydada, Texas. 42tc Howard, chief of the Bureau of Entymology, in a startling interview with mology, in a startling interview with the American Magazine.

America is especially threatened by large areas of vegetation planted con-39tp. tiguously and affording the best possible feeding grounds for parasites.

"Any farmer, or anyone who has a little garden in the suburbs and a few fruit trees has come to know that he cannot get a perfect or even near perfect crop without protective mechanical measures against insects," added the entymologist. "When one buys fruit, vegetables or cereal product an indirect toll is paid upon the insect hordes, which want exactly what human being want and are trying to crowd us off the HEMSTITCHING, Mrs. C. M. Wilson at earth to feed their fabulously increas-50tfc ing families.

"Some idea of the extent of the cost of insects is shown from the fact that HAND painting done on searfs and of insects is shown from the fact that dresses at the Thrifty Nifty Shop. 4tfc \$30,000,000 worth of wire screening is sold annually. Orchard growers of California alone spend \$45,000,000 an-52tp nually fighting insects. The Bureau of Entymology spends about \$3,000,000 a year in field work and scientific investigations to determine what strategy to use against the enemies, but this sum Every graduate placed in a position. does not include special sums to meet Correct Training counts most. We emergencies. The total actual cost of

next fall. Get our Plan for the Ambitious—A Business Training in the reach of all. Address J. E. Watson, Box 532, United States nullifies the labor of 1,-42tc 000,000 men. These material figures BRING your hemstitching to the Thrif- caused by the sixty-five well known types of disease carrying insects, which is beyond estimate."

BUT VERY

Water is a splendid cleaning agent if

#### TURNER'S BATTERY and ELECTRICAL SHOP

Is now ready for business.

Special Day, Saturday, March 31 Come and See us, 206 North Main Street

Turner's Battery & Electrical Shop Floydada, Texas

# 81 WORDS

## stronger than a thousand Arguments

Paint half your house with Devoe Lead and Zinc Paint and paint the other half with any ordinary paint you choose. If Devoe Lead and Zinc Paint does not take fewer gallons and cost less money per job, we will make no charge

If Devoe Lead and Zinc Paint doesn't wear one or two or three years longer-longer and better-we will give you free of charge enough Devoe Lead and Zinc Paint to repaint your entire house.

> Back of the famous Devoe Guarantee are 174 years of paintmaking experience and thousands of the most rigid tests. Devoe Lead and Zinc House Paint actually guarantees you the finest possible job—and saves you money and trouble in the bargain. Insist that your painter use Devoe Lead and Zinc Paint.

> > DEVOE HOUSE PAINT

A Devoe Paint and Varnish Product

# South Plains Lumber Company

Successors to Floyd County Lumber Company Phone No. 6 Floydada, Texas

# We Thank You!

We want to thank the people of Floydada and surrounding territory for their response to our opening announcement in our new store. While it was almost impossible to wait on all that

came, we will assure you that next Saturday we will be prepared to wait on each and every one that comes.

To show you that we appreciate your patronage and that we are very desirous of holding same, for next Saturday we offer you the prices listed below.

#### WE WILL AGAIN OFFER YOU AN EXTRA SPECIAL ON BANANAS AND HOPE TO HAVE PLENTY FOR ALL.

TOMATOES, No. 2, per can	9c
PEACHES, fair grade, No. 2 tall	13c
CATSUP, large bottle	21c
CORN, No. 2 Goblin, 2 for	25c
HAMS, Armours Star, per lb.	25c
CRACKERS per medium size Caddy	35c
PEACHES, Gallon, Solid Pack	55c
GARDEN HOSE, 50 ft. Length	\$5.50

# Stansell & Collins

PHONE 88

# anywhere, any time. Day Phone

Night Phone 351J.

For Easter and Mother's Day. it with Flowers."

Wants

only. Mrs. J. R. Archer, northwest of High School.

WANTED—Four boarders. Mrs. E. B. Rucker, 212 E. Tennessee Street. 42tp WANTED—To buy two good mares. Phone 922F12. Roy L. Paschall, 42tc

For Rent

FOR RENT--Two furnished rooms. See Mrs. Josie Moore. 52tfc

FOR RENT—A modern five room stucco house, 1 block east of High School. Phone 286J.

FOR RENT—Two front rooms, fourth door west of Legion Hall. Mrs. Taylor.

ROOMS for rent. J. P. Davidson at Ewing Apartments.

Eggs and Poultry

BOOTH STRAIN of White Minorcas—Weigh, Lay and Pay. Won Capital prize over all other breeds at the Floyd County Poultry Show. Eggs, \$1.50 per setting, \$8 per hundred. Chas Bollman,

FOR SALE-White Wyandotte eggs 50c per setting. Mrs. J. R. Archer, phone 178J. 53tfc

THOROUGHBRED dark R. I. Red eggs 75c per setting, \$4.00 per 100. Phone 924F4, Mrs. T. J. Heard. 34tp

FOR SALE-Setting Eggs from prize winning White Wyandottes, 75c for 15 or \$4.00 per 100. S. J. Latta, three miles east of Floydada on F. F. F. Highway.

PHONE 145 or 147
MARSHALL HATCHERY

50tfc.

WHITE LEGHORNS

FOR SALE—Hatching eggs from selected hens headed by Imperial cockerels \$6.00 per hundred; Hatching eggs from Imperial matings \$2.00 per setting of 15.
Mr. and Mrs. David S. Battey. 50tfc

"READY BUILT" Brooder houses, hen houses, hog houses, Ford houses and your house. See our models as displayed. South Plains Lumber Company, Floydada, Texas, Phone No. 6. 51tc 

# Why Experiment?

The first Harvester-Thresher ever used in the Plains of Texas, was built by the International Harvester Company. Since that date literally thousands of these machines have been sold and put in active service by International Dealers, and even the oldest of these machines are still giving satisfactory service.

Each year the Harvester Company spends a large sum of money improving their Harvesting machines, in an effort to give the buying public, and particularly International customers, the very latest improved machines. Since the pioneering days, many other makes of Harvester-Threshers have been put on the market, most of which are so constructed as to do efficient work. No other make of machine, however, is backed up by the Service and Repair policy of the International, whereby you have available at all times, efficient instruction in starting and operating your machine, and a complete stock of repair parts where you can get them without waiting for them to be shipped in.

The 1928 McCormick-Deering Harvester-Thresher, now to be seen at our place of business, has many improvements over former models. Orders taken now are entirely subject to crop conditions, and by placing of such orders, you are protected against any possible scarcity of machines at delivery time. Give us an opportunity to convince you that the McCormick-Deering still leads in the Harvester field.

# Rutledge & Company

"Full Line International Dealers"

#### Starkey News

Wayland College at Plainview, spent the week end with her parents, Mr. and

Miss Ruby Joe Atkinson spent Saturday night with Mr. and Mrs. Charlie

Loyce and Verta Francis, of this com- Dallas. mounity were guests Sunday of Rev. J.

W. Dalton and children.

Misses Opal McFarland, of Cone, and Wanda Howard were the guests of Miss Opal Carter Saturday night and Sun-Fawver.

with her parents, who live at Matador. spent Sunday in Lakeview community.

proud parents of a baby boy born, ver.

20 in favor of the McCoy boys.

28 in our favor.

J. W. Moore has just completed a modern house on his farm. His son, Zora business trip to Lubbock, Friday.

Moore, will move to the new place in Mr. and Mrs. J. A. Enoch and R. L Moore, will move to the new place in the near future.

farms in this community.

ing season hurries along.

O. T. Williams, of the Floydada High School was with us again last Wednesday night, March 21, and gave us the last of a series of ten lectures on poultry raising. We appreciated very much the United States in the last twenty-the helpful lectures and kindly thank five years.

We Deliver

Mr. Williams for the work he has done in this comunity as the hen certainly Starkey, March 27.—Rev. Ernest Jennings preached at Matador Sunday.

Miss Bessie Moore, who is attending Wayland College at Plainview spent.

Miss comunity as the nen certainly helps to pay the bills. We learned from Mr. Williams how to make the poultry business more profitable to us in the future.

Blanco, March 27.—The singing at this place was well attended Sunday afternoon.

Tommie Atkinson spent Sunday with Claude Kropp.

Miss Sallie Ratton, spent the week end Mrs. S. R. Colston and family.

Mr. and Mrs. W. B. Jones and family

Roy Atkinson spent Saturday night Mr. and Mrs. Roy Fawver and family, Mr. and Mrs. Ham Smith and children spent Sunday with Alan Poteet. Mrs. S. L. West and daughter spent dren spent Sunday as the guests of Mr. and Sunday with Alan Poteet.

Mrs. S. L. West and daughter spent dren spent Sunday as the guests of Mrs. B. F. Marney are the Sunday with Mr. and Mrs. Claud Faward Mrs. Bob Smith, of Floydada.

proud parents of a baby boy born, March 21.

Misses Lagatha Lakey, Opal Carter and Wanda Howard and Messrs, Ray, Joe and Floyd Dunavant, Lou and Zennie Carter attended the party given by Miss Hazel Boyd near Crosbyton, Saturday night.

Our boys and girls basket ball team played the McCoy boys and girls team last Wednesday. The score was 9 to 12 in favor of the McCoy girls and 14 to day singing and dinner on the ground Mrs. Jewell Williams and Helen Mara spent Sunday with Mabel Jones. Mrs. Harry Christian, Saturday night Mara spent Sunday with Mabel Jones. Mrs. Harry Christian, Saturday night Mara spent Sunday with Mabel Jones. Mrs. and Mrs. Jewel Tinnin, of Fair-view, were the guests of Mr. and Mrs. Cloe Cates Sunday. Wilbur Snell has returned to Ft Worth after a visit of several days with his parents, Mr. and Mrs. Will Snell. Mr. and Mrs. Lucian Wheeler spent Sunday in the home of Mr. and Mrs. Jim Gamblin.

in favor of the McCoy girls and 14 to day singing and dinner on the ground at Baker Sunday, April 1. Everybody Friday the McCoy boys came over and played our boys, the score was 20 to

Mr. and Mrs. R. B. Rosson made a

Henry left Sunday for Hot Springs, E. H. McAlathen, of Ralls, has recent-y remodeled a house on one of his baths for the benefit of their health.

Mrs. E. L. Angus, who recently under-Our farmers are all about through went an operation at the Smith & Smith with their farm work until the plant- Sanitarium, was able to be moved to her home, Sunday.

Dairy Feed

near Floydada.

Miss Helen Tinnin, of Fairview, spent Saturday night and Sunday with Miss

Irene Cates. Mr. and Mrs. Ham Smith and chil-

Mrs. S. D. Greer visited her daughter,

Remington Portable, the student's

friend, at The Hesperian Office. The Hesperian \$1.50 per year.

#### Political Column

A. B. Tarwater, of Hale County, candidate for Representative 122 District, asks your support and influence, subject to the Democratic Primary.

Meade F. Griffin, Candidate for Disappreciate your vote and influence.

County Judge Wm. McGehee, candidate for re-election as county judge Floyd County, asks your support and i..fluence, subject to the Democratic Primary.

County Tax Assessor James W. Pitts will appreciate your support of his candidacy for the office of Tax Assessor Floyd County in the Democratic Primary.

C. M. Meredith announces his candidacy to succeed himself as Tax Assessor subject to the Democratic Primary, and will appreciate your vote and influence,

O. B. Olson, candidate for tax assessor Floyd County, subject to the Democratic Primary, solicits and will appreciate your vote and influence.

County Clerk

Tom W. Deen, candidate for County clerk, will appreciate your vote and influence in the July Democratic Primar-

election as County Treasurer, will appreciate your vote and influence, subject to the Democratic Primary.

County Treasurer

Sheriff and Tax Collector

P. G. Stegall, candidate for re-election as sheriff and tax collector Floyd County, subject to the Democratic Primary, asks and will appreciate your vote and influence. For County Superintendent

Price Scott asks for re-election to the ffice of County School Superintendent.

Vill appreciate your support and luence. Subject to Democratic Primary.

For District Clerk T. P. Guimarin, candidate for re-elec-tion as District Clerk Floyd County, appreciates your past favors and asks your upport and influence in the Democrat-

Commissioner Precinct One Lee Allmon, candidate for Commission-Precinct One, will appreciate your vote and influence in the Democratic

E. W. Henderson, will appreciate the support and influence of the voters of Precinct One in his race for Commissioner, subject to the Democratic Pri-

J. L. King announces his candidacy for Commissioner Precinct One, after serving two years, and asks your vote and influence in the Democratic Pri-

T. T. Hamilton, candidate for Commissioner Precinct No. One, subject to the Democratic primary, will appreciate your vote and influence.

F. P. Henry, candidate for Commissioner Precinct No. One, Floyd County, will appreciate your vote and influence

Commissioner Precinct Four Geo. L. Fawver announces his candidacy for the office of Commissioner of Precinct No. 4, Floyd County, subject to the Democratic Primary.

W. W. Payne, candidate for Commissioner Precinct 4, Floyd County, subject

to the Democratic Primaries, will appreciate your vote and influence. Lee Rushing, candidate for Commissioner Precinct 4, will appreciate your

vote and influence in the Democratic

Public Weigher, Precincts 1 and 4 C. F. Lincoln, Candidate for Public weigher, Precincts 1 and 4, will appreciate your vote and influence in the Democratic Primary.

R. C. Covington, Candidate for public weigher Precinct One and Four, subject to the Democratic Primary, will appreciate your vote and influence.

Justice of the Peace, Precinct No. 1 J. S. Solomon, candidate for re-election as J. P., Precinct 1, Floyd County, subject to Democratic Primary, will appreciate your vote and influence.

records.

Unknown to Gould and his party, and tailed along through

R. T. Jones spent Saturday night with Roy Mara.

Mr. George Louis and Mildred Ann, other expedition toiled along through the middle section of the United States, have wintered since bird records have spent Saturday night and Sunday as the ice on the other rides of Mr. and Mrs. L. B. Fawver spent Sunday as the guests of Mr. and Mrs. Jim Gamblin.

Mr. Will Sall have wintered since bird records have been known, gathering in uncounted seeking the knowledge that he and his been a bird of mystery. The last of minumbers along the waters of the gulf. guests of Mr. and Mrs. Jim Gamblin.

Mrs. Will Snell has been quite ill but is somewhat improved at this time.

John Martin and family have moved

seeking the knowledge that he and his party casually passed by—and which was obtained for science by a boy, David Binney Putnam, son of the expedible and the spring, their flight sometimes is broken by a few days delay on deserted sand-fice 10c sheet.

Baker News

Baker Named 27.—The railroad is progressing nicely in our community. Mr. and Mrs. J. B. Green and little aughter returned home Sunday from pallass.

Baker News

Baker News

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Baker Named 27.—The railroad is progressing nicely in our community. Mr. and Mrs. J. B. Green and little aughter returned home Sunday from pallass.

Baker News

Baker News

Baker News

Baker Named 27.—The singing at this place was well attended Sunday afternoon.

Ann Arbor, Mich.—The story of how the nesting place of the blue goese were seen as the party crossed a great swamp of grassy bogs and shallow lakes. While the ment trudged along intent on their mission my sterious springtime wanderer to the northland, was discovered in lonely Baffin land has been told by Lawrence M. Gould of the University of Michigan.

Professor Gould was a member of found.

Professor Gould was a member of found.

The marsh is just below the artic cirbination of the skin place of the blue goese were seen as the party crossed a great swamp of grassy bogs and shallow lakes. While the ment trudged along intent on their mission from trudged along intent on their mission from the nesting place of the blue goese wre seen as the party crossed a great swamp of grassy bogs and shallow lakes. While the ment trudged along intent on their mission from the nesting place of the blue geese were seen as the party crossed a great swamp of grassy bogs and shallow lakes. While the ment trudged along intent on their mission from trudged along Rev. A. J. Brown, of Floydada, and Mr. and Mrs. J. B. Green and little darkers section Mr. and Mrs. E. W. Turner and children, daughter returned home Sunday from able to return to school this week.

# Better Grocery and Market Service

This firm has always strived to give to its patrons in Floydada and Floyd County the Best Possible Service, The Best Quality Groceries and the Purest Sanitary Meats, and Best Prices at All Times

To a degree we have given you the Best to be Had. But since our recent move to the West Side of The Square, we are

# Better Equipped Better Located

And Assure you BETTER service. In fact, we are at your command if you will

PHONE 27

FOR OUR PROMPT DELIVERY SERVICE.

Shaw, Felton & Collins

Grocery and Market

West Side Square



# Announcement

# To Our Customers and Friends

While we are remodeling our banking room and installing new fixtures we kindly ask that you come in through the back door as we have temporarily moved in the rear of our vault where we will promptly take care of your banking business.

# First National Bank

DADA, TEXAS Surplus \$100,000.00 Capital



Ready Mixed — Ready to Feed

\$2.25 per 100 lbs.

We grind Bundles, Heads and Ear Corn

Floydada Mill &

Elevator Co.

We Accept Any Challenge **Economy and Durability** 

GLIDDEN and S. W. P. Paints and Varnishes, Lacquer, etc.

Higginbotham-Bartlett Co.

"Everything to Build Antyhing"

#### RAISE IN DAIRY PRODUCTION COSTS DEMANDS EFFICIENCY

said in recent article on Selecting Pro-fitable Dairy Animals. Mr. Clutter The treasure is said to have bee

"High production dairy cows are pro- been made to recover it. fitable, and high production is attained to a large extent by careful selected from the top of the wall. The man where they scream and cuss and yell.

"The bull is more than half the herd. If he is line-bred his hereditary characteristics should be dominant when he dominant w

mining the excellence of a cow is to in the tunnel. weigh and test the milk for an entire lactation period. This may be done lactation period. This may be done privately, the owner may become member of cow testing association, or he the section and the many Indian legends

The waters of Stony Creek flow to grow here prolifically, is the aloes, invaluable to the medical world.

There are rubber trees, a vanilla vine conductive trees, a vanilla vine conductive trees, a vanilla vine conductive trees. may put his cows on official test if attract numerous tourists. they are pure breds."

#### U. S. MEN DRESS POORLY GIRLS OF ENGLAND DECLARE

London,—American girls look "a great deal smarter" than English girls, but American men are badly dressed, according to the conclusion of 30 girls according to the steff of a London derived the steff of a London deri London after a tour of 10,000 miles to, give a couple of custard pie trees to

Compared with English girls, American girls have, the visitors said, "better figures, nicer legs, and feet, shorter has."

Doot.

And don't make the mistake of thinking he hasn't the custard pie trees. He has. skirts, more and better fitting frocks, as English girls have at 20."

The English girls found that their

American cousins "spend most of their like a combination fruit sundae. that we nearly wal'ked out."

The Hesperian, \$1.50 per year.

#### HAUNTED TREASURE IN BLUE

College Station, Texas.—"With the production costs of dairy products in- of a gobblin, deranging the minds of Johnston's experiments are not withcreasing yearly it is impertative that marauders seeking treasure which tra- out their humorous angles. He gives a the dairy farmer develop a more efficient animal," J. A. Clutter, dairy specialist of the A. & M. College of Texas, ture has formed a natural tunnel for sausage tree.

ed to a large extent by careful selection and mating. The ability to secrete large amounts of milk and fat is an inherited characteristic and while feeding and care should be kept in mind at all times, no great improvement can be made in the quality of Texas animals until a careful breeding program is planned. The first step in carrying out this plan is to select foundation animals until as a result of the terrifying expenses. Because of the wall. The man in two sabout 50 feet down when he saw the cave contained an eagle's nest. The eagle attacked him and in striking at the bird one of the ropes was severed, suspending the treasure-seeker above the yawning cavern. The other rope held, the story relates, but when the man was pulled to the top he was demented as a result of the terrifying expenses. out this plan is to select foundation ani- mented as a result of the terrifying ex- which intrigues those who first taste

is mated to pure bred cows. The four to her death 500 feet below, because major points to be kept in mind in se- her love for Cochesa, an Indian brave lecting a herd sire are prepptency, pedigree, breed type, and health.

from the sea, whom her father, a Mingo chief, refused to permit her to marit like a cocoanut. Inside the soft pulp go chief, refused to permit her to mar- it like a cocoanut. Inside the soft pulp "The only accurate method of deter- ry. The spirit of the girl is said to live is a strychnine seed and to eat this

#### CUSTARD PIE TREE AND ICE

belonging to the staff of a London department store who have returned to anybody anywhere wants to dig up—and

Just as he has the 'chandelier" tree

Let it be further recorded that Johnand in this respect they beat us easily."

It as for American men "our men, at rate, beat the Americans all holThey are terribly dressed and their ring is disgusting. The only thing in the content of the form of the form

Mecca For Scientists

RIDGE MOUNTAINS, LEGEND hotel, but it isn't money that we want -its what we got that we want. So we

Along in November tropical sap suck-The treasure is said to have been ers gather and drill into the tree which pointed out that the average United buried in a cave in the rock walls of at that time is full of juice and in a States dairy cow produces twice as much the tunnel. White men, pursued by In- few days fermentation has begun. Back per year as the Texas cow, and that the average Texas cow is unprofitable.

The tunner that the trap, based with strips of bacon tied average Texas cow is unprofitable.

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The tunner that the trap, based with strips of bacon tied average Texas cow is unprofitable.

The tunner that the trap, based with strips of bacon tied to the trap, is usually effectively appropriately and the trap, is usually effectively appropriately appropr from the tree and are easily picked up. "Sometimes we put them on the porch

"But that fruit has a tough hide," explains Johnston, "and in order to get

and a head fruit tree. There are tea plants and coffee trees and the tree on which the nuts grow which yield chaulmooga oil from which is derived a speci-CREAM VINE IN SAME GARDEN fic for the treatment of leprosy.

The jak fruit tree from Java grows Homestead, Fla.—Eihgteen acres here fruit weighing as much as 80 pounds, hold more varieties of tropical fruit And there are many more strange va-

#### Prairie-Dog Control in Cemetery

After a struggle of 13 years by citizens of Flagstaff, Ariz., to rid a cemetery of prairie dogs, this task has finally been completed, but not without the aid of the Government rodent crew, which worked in that section during the past season. Donald A. Gilchrist, leadas much confidence and assurance at 14 with its opalescent, cone-shaped fruit er of rodent control of the Bureau of gleaming in the moonlight. And the ice Biological Survey, United States Departcream vine whose corn-like plant tastes ment of Agriculture, working in cooperation with the State extension service of the University of Arizona, was money on clothes, and they wear many more frocks than we do. Miss America studies 'fit' far more than our girls, and this makes her look a great deal and this force pumps and rolled oats mixed with

They are terribly dressed and their ring is disgusting. The only thing is disgusting in the conditional transfer in the compact of the conditional transfer is disgusting. The only thing is disgusting. The only the disgusting is disgusting in the conditional transfer in the condition of the conditional transfer is disgusting. The only the disgusting is disgusting in the condition of the condi e men took off their coats and in its veins and fruit on its growth, he that we nearly wal code out."

13711 and making it rise up with wine strokes of gas the 200 burrows thus treated and then plugged only six prairie dogs burrows that we nearly wal code out. plugged only six prairie dogs burrow-ed out. Into these burrows was then "We could have sold out a year ago" forced a double quantity of gas, and no says this friend of the soil, "and danc-rodents have been seen since.

#### HOW TO CONTROL HOUSE MICE

ing food, clothing, or other material clothes closet, or sprinkle it on the floor that is attacked by mice will quickly near walls in the basement or attic. rid any home of these pests. Control measures, however, must be thorough, near the poisoned bait. In barns and and there must be some follow-up in- granaries place the bait around on paspection from time to time. According pers or cloths so that later it can be to the Biological Survey of the United gathered up and destroyed. States Department of Agriculture, traps are practicable when a few mice infest house mice is to provide a proper place the premises. The common wooden snap for food and other stored material.

to 1 part of dry rolled oats. Use in house.

almost any location infested with mice. Place a teaspoon on a piece of news-Traps, poison, and proper care in stor- paper and leave it in a cupboard or

fective. Other baits, such as cheese, some of this is left from year to year bread, and fish, can be used with good without being disturbed. It is in such material that mice live and breed. When the mice are more numerous, a poisoned bait may be tried. Mix together one-eighth ounce of powdered strychnine and one-eighth ounce of common baking soda. Stir this mixture in- established and doing damage in your

Loans Insurance Loans

We write all classes of Insurance and represent some of

the best known and strongest Insurance Companies oper-

ating anywhere. It is our desire and purpose to give the very best service possible on your Insurance matters and

The Wheat is looking fine and prospects were never better for a good crop. We are prepared to give you the

best of service on your Hail Insurance and can give you protection through a number of the strongest of Hail

Writing Companies. We earnestly solicit your business in

We are very anxious to help you build that new home

this spring, by making you a loan through Standard Sav-

ings & Loan Association. This company has been operat-

ing in Texas for thirty five years and we can offer you

the most convenient payment plan and cheapest loan to

the borrower that can be secured. Also if your title is

clear we can guarantee you the promptest service obtain-

able on closing the loan and securing your money. We

invite you to talk to some of our customers who have se-

cured loans through our Agency and also Building Con-

tractors who have erected buildings under our loans. It will be a pleasure for us to refer you to a number of these

parties. If you contemplate building a new home or Mod-

**FLOYDADA INSURANCE** 

AGENCY

PHONE 273

G. C. TUBBS

ern rental property it will pay you to consult us.

appreciate your business, whether large or small.

#### PANHANDLE PRODUCE AND CREAM CO. K. A. Osburn, Prop.

We will appreciate a share of your business.

"Service" Our Motto. 209-11 South Main Street



DRESS UP FOR EASTER IN A NEW KIRSCHBAUM SUIT

For men who appreciate good style and quality. Suits out of the ordinary—made to give the wearer a genteel appearance, and individuality as well as satisfactory service. You can dress up for Easter at Wood Broth-

#### WOOD BROTHERS

Clothiers for Men South Side of Square

# J. H. Teague & Son

of Slaton have purchased the Baker Campbell "M" System Store, which will be under the supervision of Mr. J. S. Teague. We kindly ask that you come to the "M" System when in need of Quality Groceries at prices that are made possible by the tremendous buying "M" System chain of stores.

We expect to merit your business, with prices in keeping with the name of the "M" System, "Saves for the Nation." Kindly give us an opportunity to prove this to your own Satisfaction.

We list below a few of our our special prices for your Saturdays buying.

Sugar

10 LB. PAPER BAG PURE CANE,

10 LB. FANCY WHITE

SIZE 21/2 WAPCO SOLID PACK, EACH

VAN CAMPS OR

Pork&Beans

CAMPBELLS, EACH SWIFTS JEWEL OR

10 BARS P. & G. OR CRYSTAL WHITE

ALL ORDERS OVER \$2.50 DELIVERED FREE

VEGETOLE, 8 LB. PAIL.



# 6611011199

W. H. HENDERSON

THE ORIGINAL COMBINE WITH 42 YEARS EXPERIENCE



HOLT combines made in three sizes—

Model 36—20 foot cut weighs 10,000 lbs. Price \$2795, f. o. b. Floydada Complete.

Model 34—15 foot cut, Weighs 8500 lbs. Price \$2450, f. o. b. Floydada.

Model 38-10 foot cut, Weighs 5700 lbs. Price \$1675, f. o. b. Floydada.

Here's The Importance of having a "HOLT"—If you want to save all your grain, and every farmer does.

The HOLT System of separation is right—it depends briefly upon continuous service—positive action.

COME IN AND SEE OUR SAMPLES

# arris Bros.

HARRIS BROS. AUTO WRECKING HOUSE Used combines and tractors in stock.

#### FARMERS OF ICELAND RECLAIM WASTE LANDS

ford a striking example. Land reclamhave been undertaken, some of them lian on each of his Artic expeditions. with great success. Things that Icelanders themselves had sworn would never be able to grow thrive wonder-

Eight miles from Reykjavik there has been established the largest farm in Iceland. Formerly it was a barren waste bogs and moor, interspaced here and by small holdings. All this the owner has turned into wonderful and able to feed a large number

1,000 ships a year.

in 1859, 13,123 such libraries have been retained are not tuberculous. • fitted with 40 volumes apiece and installed on ships, fishing schooners and the large steam craft of the merchant From the Youngstown Telegram. marine fleet.

The books are selected by William Elling, librarian of the society, who said to him: chooses books of fiction, science, refer-

If the crew of a vessel is one of few speaker of the day, dryly. changes in personnel the skipper returns the library after each trip and is given a new one. If, as in the cases of The Hesperian \$1.50 per year.

many small fishing schooners, the crew SECOND HAND AUTOS INVADE is changed at every port, the officer keeps the library until he gets tired of Reykjavig, Iceland,-Icelandic agricul- it or until the volumes wear out. A li-

ation has gone on for the last five years on the Roosevelt to the North Pole is construction was done and prospects in quite a feverish tempo. Bogs have being carefully preserved in the socie- for 1928 are that even more roads and been changed into green meadows, and ty offices. Similar libraries have acall kind of agricultural experiments companied Comm. Donald B. MacMil- in the daily life of China.

One of the recent motion pictures released by the U.S. Department of Agriculture is "T. B. or Not T. B." One incident deals with the introduction of tuberculosis into the farm flock by the careless purchase of a broody hen for hatching purposes. Later the purebred swine bring unsatisfactory returns because of tuberculous infection, which has spread to them from the chickens. An inspector from the Bureau of Animal Industry visits the farm and ex-AN-GOING LIBRARY FOR ROV- plains to the young owner how the disease may spread from one class of animals to another. The inspector finds York .- The long, desolate hours the poultry flock seriously diseased. llormen between watches on board He advises the owner to kill all the have been filled with the contents chickens, to burn or bury all that are tle wooden boxes that go out on diseased, to disinfect thoroughly-very thoroughly-or build new houses on a Through the American Seamen's new site, and start new with fresh and Friend society the boxes are filled with healthy stock. Only occasionally, as in books and are dispatched on vessels sailing from New York.

the case of very valuable breeding birds, does it pay to save any part of a flock

The roads of the district have been improved greatly and motor traffic has increased.

The roads of the capital itself, while Since establishment of the loan library and make certain by tests that the birds

Boiling It Down

When the speaker of the day arrived

"Our program is a little crowded to-

Something

New

Save ten bread wrappers from our Ho-Made, Whole Wheat

or Pullman Bread and get

1 SET NEW FEDERAL SILVER TEA SPOONS FOR

49 CENTS

THIS SPECIAL BEGINS APRIL 1ST

We still have plenty Bread Knives and Trays. Call us for special baking.

Wester's Quality Bakery

\$500 Worth of

New Equip-

sure Yourself of good work—Have your tailor work

Topkins & Fry

TELEPHONE 223

INVADE CHINA ON ROADS BUILT BY BANDIT CHIEF

ture is entering a new phase.

Rational cultivation of the land is now a national slogan, while formerly there was very little cultivation of the soil.

The surroundings of Reykjavig afford a striking example. Land realest the surroundings of the soil.

The library was recently returned after being on one schooner 25 years.

During 70 years 698,754 volumes have been available to 553,004 men.

The library was recently returned after being on one schooner 25 years.

During 70 years 698,754 volumes have been available to 553,004 men. striking development in motor car traf- wife to come out."-Outlook. to 558,004 men.

The library that accompanied Peary in China. During 1927 much highway more motor cars will take their place

Road building, although in miscellaneous areas and not co-ordinated, is taking place all the way from Peking to Canton and as far west as Chengtu, capital of the province of Szechuan. The undertakings are being carried out by military leaders, the roads being desired for military uses and also as a

source of revenue. A road will be built over a route varying from a few miles to several hundred in length, a fleet of second hand automobiles will be acquired from local garages, and overnight a complete transportation organization will come into being. Passenger carrying and freight transport by truck are flourishing in numerous areas by this means, and scores of military chieftains have discovered an excellent way to bolster up their sagging war-chests.

Since the arrival of the Fengtien faction of Chang Tso-lin in and about Peking in the province of Chihli, roads of the district have been improved The roads of the capital itself, while not comparable with those of western capitals, are vastly better than a year ago and continual work is going on in the surrounding country to prepare highways for heavy traffic.

In addition to the increasing number the chairman of the noon lunch club of privately owned motor cars, a dozen motor busses run daily the 80 miles between Peking and Tientsin, while numbers of others ply frequently in all dichooses books of liction, steller, referrence, referrence and religion. The books are put in a compact little cabinet which locks and is small enough to fit into the cramped quarters of the fo'cas'le.

"Uur program is a little crowded to day, as usual, and you will have only about ten minutes for your address. What is your subject?"

"Time, Space and Life," replied the craft is heavy and the busses erate, the traffic is heavy and the busses are always crowded.

Authorities hope to bring about more settled conditions as a result of the opening up of the country by this meth-

South of Peking in Shantung there is an excellent motor road from Tsinanfu along the south side of the Yellow river to the north coast and then east almost to Chefoo. The course is a long one, well populated with cars, and brings in a good revenue.

In Homan, Hupeh and Hunan similar movements have been started. In Szechuan, far to the west, the militarists have acquired the "road craze" and at present several foreign engineers are engaged in laying out highways to important points.

To the south in Fukien, along the coast, several good roads have been built by local authority and still further south in Kwangsi and Kwangtung and even into Yunan road construction is going on, mostly under supervision of

Labor for building the roads costs little, being conscripted by the militarists in many places. Such roads are virtually private highways of the builders. A monopoly is created and the profits are large. Although the roads may be operated under such management at present, in the end they will form the nuclues for a highway system throughout China.

Second hand automobiles of almost every description, bought in Shanghai, form the "fleets" for the roads. The cars are driven until the wheels drop off and then more are procured, the old being cast to the roadside.

IDENTITY OF FIRST 'UNCLE SAM' BELIEVED ESTABLISHED

Kendallville, Ind .- Discovery of the identity of the man who inspired the mythical Uncle Sam, known throughout the world by his gangling physique, chin whiskers and high hat, is claimed by Mrs. Louise B. Young, Kendallville newspaper-woman.

He was Samuel . Wilson, who died in Kosciusko county, Indiana, March 7, 1878, according to relatives whom Mrs. Young has interviewed.

Tired of the notoriety he had received as being the original Uncle Sam of song, story and caricature, Wilson, according to the story, moved to Indiana after the civil war, and his family agreed to keep quiet about the attention he had got-

The story was obtained at last through

Uncle Sam" had varied experiences. He was on board the Constitution in the famous 25 minute battle with the Guerriere when the latter was sunk off Cape Race. In that battle he was cited for gallantry by Captain Isaac Hull, and when he was honorably discharged he received two land warrants from the government. The land on which his son lives was obtained by one of the war-

Teacher-"Tommy, what is one-half of one-tenth?"

Small boy—"I don't know exactly teacher, but it can't be very much."—

Still. Small Voice

is a snow man in front of that store."

Plant food worth more than \$2,000,- | crops. The loss occurs Little Girl: "Oh, look mummy! There 000,000 is washed away from the farms ing hillsides and on fairly le The Snowman: "Don't you, believe it." of the United States every year. This subject to "sheet" erosion as I've just been waiting an hour for my is twenty times as much plant food as on steep hillsides. Proper terra is removed from the land by growing will often remedy the condition.

## COMING

TO FLOYDADA SOON

#### ELECTRIK MAID

A Friend to Every Housewife.

#### **WATCH FOR HER!**

Also Watch this Space Each Week

# Easter Sale Frocks and Coats

Just as the Spring Season opens, we offer special Values for Pre-Easter Selling.

One Lot Printed and Flat Crepes, Values regular price up to \$14.50—

Special \$9.75

Nelly Don Wash Silk Linen Dresses Extra Values \$5 to \$10

These come in Honan Silk and Washable silk crepe.

One Lot Printed and Flat Crepe and Georgette. Regular values up to \$21.75—SPECIAL for Easter

\$15.75



FLOYDADA

# Jaunty Coats and Suits for Easter

Authoritative in style and fascinating in every detail are these coats and suits for Spring. The Materials favored are Tweeds, Oxfords and Plain Fabrics. Big reduction for Easter Selling.

REDUCED TO-

\$9.75 - \$14.80 - \$19.75

Just received other shipments of NELLY DON and CHERRY BELLE HOUSE DRESSES.

\$1.95 - \$2.95 - \$3.95

CROSBYTON

C. R. Houston Company

TEXAS

#### ment Wilson's 93-year-old son, John M. Wilson, and a granddaughter, Mrs. Clara Zumbaugh, both of Albion, Ind. JUST INSTALLED BY Samuel Wilson was employed during the war with Great Britain by Elbert HOPKINS & FRY Anderson, who conducted a general sup-ply store at Troy-on-the-Hudson, New York. The store was converted in 1812 TAILORS into a government supply headquarters and Wilson became quartermaster. One of his duties was to examine and mark Last week we installed The New Hoffman Press. all packages for government use. Wilson always placed a mark—"E. A.—U. S." on each package, the U. S. standing for Uncle Sam, as Wilson gen-This machine is the newest and best equipment put out by the Hoffman Cleaning Equipment Company and it erally was known in that district. Askis a machine of which we are justly proud. ed the meaning of the initials on the various packages, a longshoreman de-clared: "For Elbert Anderson, the commly One of Its Kind missary and Uncle Sam, his superintendent, for he and the United States are all one. He represents the government, In Floydada Meant as a joke, the idea took hold and it was not long before "Uncle Sam" Wilson became the personification of the United States the world over. Un-This new press has a downward stroke which prevents cle Sam, the mythical genleman representing the country, later became the able creasing and assures only the BEST of work. butt of many caricatures and jokesters, especially during the Civil War. It is one of the best machines to be found in this sec-Apparently this did not meet with the approval of Wilson. and now we feel justified in claiming that we have a S GOOD AS ANY TO BE FOUND IN WEST TEXAS

# g Ground In Fight

Sites Gradually Gain as Cattle Business Drifts From Ranges to Cattle Farms.

'We are controlling a handful of para- of parasites. sites, including the Texas fever organism, the Texas fever tick, the mange and scab mites, four or five tapeworms, "and will be more evident within after That"

"What this portends for the food supply of the country is evident today," he says, "and will be more evident within the large, round worms of swine and trichina. On the other hand," he says, "we are losing ground to the organisms of coccidiosis affecting various kinds OROVE MILES IN MANY of livestock, blackhead of turkeys and anaplasmosis of cattle; liver flukes are from the south into the middle west, and being one of the few street car men insects and ticks in general flourish days. with only local and minor setbacks."

basic reasons of grave significance why Street Railway back in 1890. He drove parasitic diseases are becoming more his first mule cars in San Antonio in

it is out of the question to apply any such refinements to livestock. For the "Every line had about three ture and must drink water from streams pools and other contaminated sources.

Manuac is the contaminated sources.

Manuac is the contaminated sources. Manure is the carrier of parasite eggs and larvae by which infection is spread from one animal to another. The hairy or wooly hide is the finest kind of a home and hiding place for insects and have to back up. We'd just throw our ticks, and the human habits of frequent bathing and shaving are inappli- on as if nothing had happened.

of the livestock industry everywhere, including our own, is a history of gradu- of 'em, for instance, saw a woman standto farm conditions with fenced inclosures. On the wide open range ani-mals spread their parasites over a wide area and returned seldom and at intervals to the fenced areas. conditions have disappeared over most of the United States and farm conditions have come in. Under such conditions animals are more densely stocked on limited areas with a concomitant concentration from infective material from which livestock has no escape. Simultaneously provision is made for The ships that most poor men expect water, by irrigation if necessary and to come in are those that pass in the since the temperature which will grow night.—American Magazine. crops will grow parasites, there is a provision of the necessary temperature and moisture favorable to parasites."

A final factor, Dr. Mohler says, is that of livestock transportation. Through man.—Woman's Home Companion.

modern methods livestock is moving, not on the hoof, but by train, express and gainst Stock Diseases of miles, taking with it its supply of motor truck for hundreds and thousands area to which it is shipped. These para- put into service on the roof of the

the bureau of animal industry declares, possible to check the spread of para-workers appear to be losing ground to sites having today a restricted distrilivestock parasites yearly, with a resulting loss of hundreds of thousands of dollars to livestock men.

Steel used in the construction weighed 32,000 pounds and the cost of the lems involving hundreds of thousands sign was \$6,500. Electricity is supplied

anaplasmosis of cattle; liver flukes are widening their range in the Pacific states, the Rocky mountain states and southern states; most of the tapeworms southern states; most of the tapeworms their lives in Texas A. J. Madden, 62, opsolutern states; most of the tapeworms industry in Texas A. J. Madden, 62, opsolutern states; most of the tapeworms industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. J. Madden, 62, opsolute in the transportation industry in Texas A. southern states; most of the tapeworms industry in Texas A. J. Madden, 62, ophold their territory undisturbed; swine kidney worms and nodular worms of the Northern Texas Traction Company to the Northern Texas Trac sheep and other animals are spreading at Fort Worth, has the distinction of such pests as lungworms, hookworms, whose service dates from the mule car

Jack Madden, as he is better known, Dr. Mohler asserts there are several drove a mule car for the Fort Worth prevalent and deadly in this country.
"One is the fact that while man can in Waco, Galveston and Houston. He control many of his parasites by refinements of sanitation in connection with lowed in the various cities and is perthe cooking of food and the provision haps the best posted man in Texas on of very safe water and food supplies, the history of electric railways from a

"Every line had about three spans of most part they must eat from the pas- mules," Maden said. "When one span switch and met another we didn't

'Mules got so they knew pretty near 'Another basic fact is that the history as much about running the cars as some of the drivers and conductors. If one transition from a range industry ing by the track they'd begin to slow up farm conditions with fenced inclos-

#### WHAT BUNK IS

Bunk is the refuse of a man who hasn't the patience to get the far more interesting facts from real life.-American Magazine.

IF AT ALL

WHAT! NO EXCEPTION?

As a wife thinks of him so is that

#### EL PASO HAS LARGEST SIGN IN

What is said to be the largest illumparasites and transporting it in the new inated sign in the Southwest has been the center of the platform.

Dr. Mohler warns against any letup on the part of the government in its three or four story building. It has 940 Mr. Jones failed to respond, the deacon bilities of the new product. Washington, March 17 .- Despite the fight against these parasites and pre-electric lamps which flash out words continued: expenditure of large sums for scientific dicts that the longer action is delayed investigation, Dr. J. R. Mohler chief of the more certain it is that it will be imclear night. This phase of the illumination to say that his wife has just died."

by the El Paso Electric Company.

A good Bret Harte story is told by ular in homes where it is inconvenient William H. Crane, the veteran actor, in "Footprints and Echoes." Bret Harte electric refrigeration is too expensive was engaged to deliver a humorous lec- or impossible, has been introduced on

"Hold on a minute, I want to make Crosley Radio Corporation, is the re- idle rich, or as soon thereafter as f

sites flourish in the new areas and Hussman hotel at El Paso.

Some move on.

Hussman hotel at El Paso.

The sign is 80 feet long and 42 feet hall?"

As everyone in the small city was in-As everyone in the small city and the small city acquainted with Mrs. Jones, immediately upon becoming one of the

#### NEW TYPE REFRIGERATOR PUT ON THE MARKET LOCALLY

of which is certain to prove quite pop-

VOLUPTUOUS IMAGININGS

"Hold on a minute, I want to make an announcement."

Harte was very much astonished and stepped aside, while the deacon took the center of the platform.

"Ladies and gentlemen," he said, after a pause, "is Mr. Rogers C. Jones in the hall?"

There was a protracted pause and, as Mr. Jones failed to respond, the deacon billities of the new product.

Crosley Radio Corporation, is the residle rich, or as soon thereafter as feasible. We would jog along just like one of the common people until the weather sat down hard, like now, and when it seemed to be doing its worst—in the midst of a blizzardly snow would be the best time—leap with glee upon a Pull-man car and head south, to keep agoing until we got to some place where billities of the new product. it was plumb sultry, then send back post cards to the poor slaves of whom we formerly were one, all tropical and luxurious.-Greensboro (N. C.) News.

The Hesperian \$1.50 per year.

#### Announcing Dealership

of the famous

## "MOHAWK" Tires

In Floydada

We have a large shipment of these famous MOHAWK Tires coming. Expecting them to arrive this week.

These tires are guaranteed to "GO FUR-THER" and to give satisfaction.

Come in and see the MOHAWK Flat Tread tires before you buy.

We will have your size.

## F. F. F. Service Station

Phone 113

Wood Bros., Props.

# Buying on the Spoken Word

The Faith That Men have in each other is evidenced nowhere as strongly as the dependence that is nowadays placed on the spoken word.

The seller in a distant city hears a voice over the telephone and though a record of details goes out with the hanging up of the receiver, thousands of dollars of goods are rushed to fill the needs of the man who has asked for them. Faith that the man will stand by his message is seldom, if ever, misplaced.

Without this faith the telephone would lose its effectiveness in business. But with it the mouth-piece on your desk puts you in immediate touch with the great sources of supply and brings to your office such service and assistance as you may desire.

Is it any wonder, then, that the telephone, in daily touch with this evidence of the faith of men, is anxious to serve its users and serve them well.



Southwestern Bell Telephone Company

# 

To the prospective Tractor buyers who are interested in keeping their operating costs to a minimum and in getting their plowing and drilling done in a little less time

# Come Out To Our Rock Island Tractor Demonstration

ONE-HALF MILE EAST OF TOWN SECTION ON THE MATADOR ROAD.

# Saturday, March 31st, and Saturday April 7th

The Rock Island Tractor, although comparatively a new tractor, has astonished its users by having so many of the features that appeal to the general tractor users, such as being practically self-oiling, having a little more surplus power. Its simplicity of operation and low fuel consumption.

## PROF

On the closing day of our formal opening, Tom Carter, of The Carter Mercantile, Plainview, and Implement buyer and manager of the Carter Brothers farms, purchased A FULL CAR OF ROCK ISLAND Tractors, and a mixed car of Sanders' Sod and Cylender plows, Peoria drills and Harrows, for their 7000 acre Wheat Farm near Hereford, Texas.

Carter Bros. have been for years extensive users of power farming equipment.

We are glad to mention this as Mr. Carter informs us that he has for the past several weeks visited a number of the leading tractor factories of this country and, after these investigations has decided that the ROCK ISLAND Tractor is the best buy for the money.

DON'T MISS OUR DEMONSTRATIONS ON ABOVE DATES!

# D. W. FYFE

#### Ladies Guests At Night Meeting Luncheon Club

Pleasing Program Feature at Gathering of Members at Commercial

charge of the program which had been of agriculture— is a sound one, and to the farmers, who couldn't get such arranged by a special committee apcan very well be carried out. If the pointed at the beginning of the year's governors of the various states will traders who could at least get some of

that were well received.

Mrs. G. A. Lider, president of the 1922 Texas would be discriminated against, study Club, assured the members of the Luncheon Club, that the organization which she represented was always willing to co-operate with the business willing to co-operate with the business of the legal control of the legal co

Transfer paper at The Hesperian Office 10c sheet.

FORCES THAT WOULD DO MUCH TOWARD ACREAGE REDUCTION

The cotton conference at Jackson Mississippi last week may not have obtainsissippi last week may not have obtainnustricient crop about live-sixths of the
def results in accomplishing any marvels
in the way of cotton acreage reduction
but its delegates apparently had the good
but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the good but its delegates apparently had the

Hotel last Thursday evening. J. C. for measures of surplus control, to pro- men, producers and consumers alike, is work.

Lon Davis surprised the entire membership with a humorous but very appropriate toast to the wives and sweethearts of the members, to which Mrs. C.

H. Davis responded in a manner that brought much applicate from those pressure of the various states will give it their active support much good it. But the department has no right to should come from it. For the coming season adoption of a credit policy over inevitably take on something of the authority of the data accumulated, and have an influence out of all proportion to reach the farmers, and the individual traders who could at least get some of it. But the department has no right to attempt prophecies. These prophecies in this country, the great increase in the country of the data accumulated, and have an influence out of all proportion to reach the true worth. It is to be noted the the Leakeng good to the country of the data accumulated, and have an influence out of all proportion to reach the true worth. It is to be noted the traders who could at least get some of it. But the department has no right to attempt prophecies. These prophecies attempt prophecies. These prophecies in the south of industrial activities and the individual traders who could at least get some of it. But the department has no right to attempt prophecies. These prophecies attempt prophecies. These prophecies is not. Perhaps the growth of industrial attempt prophecies. These prophecies attempt prophecies attempt prophecies. These prophecies attempt prophecies attempt prophecies attempt prophecies attempt prophecies. These prophecies attempt prophecies attempt prophecies attempt prophecies attempt prophecies attempt brought much applause from those pres- farmer is already so linked up with his that the Jackson conference did not go creditor as to be almost bound to follow Mrs. W. E. Patty furnished an interthe desires of that creditor. UnforSecretary Jardine. It might have given too complicated to be understood esting feature of the program with a tunately all the creditors are not bank- some attention to both, but it has had people who have not made it their study, solo that was much appreciated, and a ers. Many of them are small-town merreading by Mrs. Ike Jay, "Norah at the Country Club," pleased the group so much that an encore was requested from each.

The high school quartet under the discontinuous content of the server and the group so gram of more credit for less cotton the gram of more credit for less cotton th to the audience and sang two numbers to be supplemented with credit for oththat were well received. Members of the quartet are Jesse Merle Scoggin, farmers who will raise gardens and hos and chickens and cows. The delegates them like acreage reduction voluntarily the like acreage reduction voluntarily the like acreage reduction with the like acreage reduction and the like acreage reduction voluntarily the like acreage reduction voluntarily the like acreage reduction with the like acreage reduction voluntarily the lit showed their sanity in rejecting the on their own part; and no doubt the citizen who has ever come in contact Floydada's needs were emphasized when the members and guests were requested to suggest some improvement it is unlikely that any such laws could mined efforts in that direction.—Ex. for Floydada. Among those mentioned be passed in time to be effective this were, trade's day, paved highway, Floyd year, and the fact that they would most County fair, athletic transportation bus, likely be declared unconstitutional, the

must thou say to his grown up papa and mama, "Assemble ye together and guests the members of the Floydada Luncheon Club met in a called session in the dining room of the Commercial Hotel last Thursday evening. J. C.

As to the price forecasts by the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for them. The duty of the department of agriculture there is no excuse for the South to encourage ment to compile valuable crop information, and to make it available to the duty of the department of agriculture there is no excuse for the south of the duty of the department of agriculture there is no excuse for the south of the duty of the department of agriculture there is no excuse for the south of the duty of the department of agriculture there is no excuse for the south of the duty of the department of agriculture there is no excuse for the south of the duty of the department of agriculture there is no excuse for the south of the duty of the department of agriculture there is no excuse for the south of the duty of the department of agriculture there is no excuse for the south of the south of the duty of the department of agriculture there is no excused to the south of the duty of the Wester, toastmaster of the club, had hibit price forecasts by the department a very important one—more important

that the Jackson conference did not go It is certain, at any rate, that when-hysteric over the cotton exchanges or ever governmental machinery becomes

The high school quartet under the direction of Miss Little, was introduced a reality. This policy probably will have a reality. This policy probably will have a better diversification of crops in the ure of authority.

#### IS WINNING FOOTBALL TEAM

clean-up campaign, beautiful homes contest, better water mains, paving city, better show windows, better lateral roads, city auditorium, cheap water rate, more parks and playgrounds, city planning and paving of the square.

Mrs. G. A. Lider, president of the 1922 Study Club, assured the members of cerforcement would be visitually important of the square of cerforcement would be visitually important of this school year after eight. high goal in athletic achievements for howl.-Ex.

> culture can never control its output, as Spring training in football is taking the factories control theirs, even though it place at this time of baseball. It is Behold. Hath man' factories control theirs, even though it were under one head and operated to Wayland's ambition to build a winning his stomach and doth he no longer re-

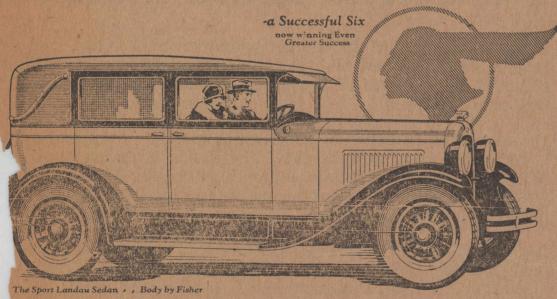
ation of the college authorities in his efforts to make of the athletic department one of the big attractions for high school athletes of the Panhandle-Plains territory, and through the successful organization of The Jackrabbit Club has sufficient finances in view to back his efforts.

#### \$600 IS CHARGED FOR TELEPHONE IN TOKYO

The unusual installation fee demanded of subscribers in Japan by the government telephone system is a matter to startle the American who accepts both service and a fair cost as a matter of course. Recent announcement by the Japanese government that reduced charges would apply in six leading cities of the country to those making application for telephone installation during a given ten-day period-by this in some way resembling a sale-brought many

In Tokyo, prices were reduced 300 pen per instrument (the yen is equiv-

TWIN BATTERY STATION Located at L. & O. Top Shop -a Successful Six



## owhere Else Such Features for

the right is listed a group advancements in design ch never before have combined in any lowd six! Some of them as the G-M-R cylinder and the cross-flow radirank as master strokes ineering. Yet these are the new features that been added to the basic which enabled the

Six to make automostory in the past two

get the largest end in any low-priced still get an oiling which forces 250 gallons an hour through the engine at 35 m. p. h. You still get the ability to maintain 50 miles an hour or more for as long as you like. Come in! Learn by comparison and by driving that you get the biggest, staunchest, most beautiful low-priced six the

Milliact afford	3 10	uu,	
Coupe			\$745
Sport Roadster			\$745
Phaeton .	•		\$775
Sport Cabrielet			\$795
4-Door Sedan			\$825
Sport Landau Sec	dan		\$875
Oakland All-Ameri \$1265. All prices a			045 to

2-DOOR SEDAN

4-Wheel Brakes

and all these Added Features ew Fisher Bodies
ew Fenders
ew GMR Cylinder Head
ew Fuel Pump
ew Crankcase Ventilation
ew Carburetor
ew Manifolds and Muffler
ew and Greater Power

Manifolds and Mufflet and Greater Power Cross-Flow Radiator Thermostat Water Pump Instrument Panel Coincidential Lock Dash Casoline Gauge Stop Light Steering Gear Clutch, New Frame

SCOGGIN & DICKEY FLOYDADA, TEXAS



the top notch of efficiency. Weather alent to approximately 50 cents), 200 hold up a biscuit? the top notch of efficiency. Weather alent to approximately 50 cents), 200 and pasts make that impossible. The yen in Osaka, and 150 yen in Yokoha-surplus crop must come once in a while ma, Nagoya, Kyoto and Kobe. This per—unless, indeed, we are to suffer from mitted installation of a telephone in To-insufficient crop about five-sixths of the kyo for 1,200 yen, in Osaka for 1,100 one who called unto the child and say-baked dishes or cream soups. It is best to be the control of the

The government machinery—Federal, state and local—in the United States is being given over more and more to bureaus, boards, commissions and what ment has already gone too far.

The government machinery is being cluttered up with a lot of useless parts that do little except to rust out. Any

The complicated machine needs to be simplified. Maybe it would be if all who have become enmeshed in the red tape spun out of the machine by bureaucrats were to set up a concerted

#### AND THEY EAT

Behold. The lodge holds together and The club dineth together and they eat. The business men take counmen in their work for the progress of the city.

The usual wise-cracks were fired across the tables and served to keep the diners in the best of humor.

Already Kimbrough is building his best together and they eat. The church has a social and they eat. And even nucleus of fourteen men who have been in the college for a year or more he have made its work worth while. For the future, the federal machinery to control crop surpluses is vital. Agri
Men ready Kimbrough is building his building his

football team then devote its efforts to baseball later.

Kimbrough has obtained the co-oper-together a quorum or even a baker's

they come like sheep into a pen. Ain't

# Stop! Look! Read!

We have recently taken the dealership for

# **Twin City Tractors**

Come in and let us show you the sample. The prices are right and are sold right.

## Harris Bros.

Floydada, Texas

# Charming



# Just **Keceived**

A new and varied assortment

# Lorraine Lingerie

Slips, Combinations, Chemises, Ladies' vests and yoke front panties and bloomers. Materials are Rayon, Silversheen Metallic cloths, Magnolia cloth and others.

You are sure to find the garment you want in this assort-

# Baker-Campbell mpany

Floydada, Texas

#### Harmony News

Harmony, March 28 .- Rev. Hinds, of Petersburg, pastor of Carr's Chapel church was unable to fill his regular appointment here Sunday on account of

We are glad to say Mrs. H. M. Miller, who is still in the Smith & Smith Sanitarium at Floydada, is getting along We hope she will be able to come home soon.

We are also glad to report the presence of Mrs. D. T. Scott at Carr's Cha-

The school try-outs in declamations Mullings as play leader. for the school fair were held Monday night at the school auditorium. All of the pupils did well and their numbers were greatly enjoyed. We wish to them those who acted as judges on this occa- school.

ond. Junior boys, Arion Williams, first port. Dinner was served by the women Elmer Williams second. Junior boys, at this place. Ralph Hale, first; Carrick Snodgrass,

Mr. and Mrs. E. L. Gary of this com-

Quite a number from here attended the among them were: R. B. Gary and family, Ben F. Brooks, Miss Lucille Snodgrass and others. All reported a good

Several from this community have been attending District court at Floyd- the

People of Harmony are counting on a good County School Fair and are going with a good delegation.

#### Fairview News

Fairview, March 28.—Our attendance

of Center, were visitors in the home of gave us a very instructive lecture on ing our ware house fire last Tuesday her parents, Mr. and Mrs. S. A. Guffee, poultry. Everyone should attend these at noon. All did heroic work to pre

Mr. and Mrs. John Wilson and daughter, of Knox City and Rev. Joe Wilson, ful cut on the head last Friday afterof Idalou, are guests this week of Mrs. noon while helping his father move a W. B. Wilson and children.

back this week because of a horse kick to Floydada where the wound was dresswhich he received Saturday afternoon.

Mr. and Mrs. Frank Neff and chiltake one stitch in the gash. He is getdren, of McAdoo, spent Saturday and ting along nicely. Sunday with his brother, W. P. Neff

Many from here are attending the Campbell trial in Floydada this week.
Mr. and Mrs. J. B. Tinnin and chilvisited with friends at Blanco,

A revival will start next Sunday at the Baptist church to continue throughout next week, unless hindered in some

Mrs. Billie Rushing Jones, of Abilene, Monday to visit indefinitely have the road finished. with her parents, Mr. and Mrs. S. L. Rushing.

The baby boy of Mr. and Mrs. D.

The baby boy of Mr. and Mrs. G. W. Hart received a measurement of Mrs. All received a measurement of

Cleave Sims and little daughter, Jean, of Floydada, spent Saturday in the W. F. Culpepper home.

Tuesday and Wednesday of last week. Is over 101 this year. Mr. and Mrs. R. M. Connor, of Camp-have some fruit this year.

bell, spent Sunday with her parents, Mr.

and Mrs. G. A. Stewart.

"Looks Like Rain" was staged very successfully here last Friday night. This play will be taken to Sand Hill soon in return for "Am I intruding" which was presented here last Saturday night.

#### Aiken News

Aiken, March 21.—Everyone is feeling in the afternoon. that Spring is at hand, we all have the spring fever.

pel last Sunday. Mrs. Scott has been absent from church for sometime on account of her health.

were delightfully entertained at the home of Mr. and Mrs. Terrell Loran and Mrs. day night at the home of Mr. and Mrs. J. N. Johnston returned home Friday from Newcastle, where they attended

were greatly enjoyed. We wish to thank sold. The money goes to help run the

The Second Quarterly Conference of The winners for first and second places are as follows: Junior girls, was held at Aiken Saturday, March 17.

FOR COMMISSIONER IN Lathana Hale, first; Blanch Gary sec- Each Sunday School brought a good re-

his parents Sunday, March 18.

Sunday, March 17 and 18.

visited home folk the past week end. Rev. J. N. S. Webb filled his regular appointment here Sunday morning, fluence of each voter of the precinct, Beavers, preached Sunday night after the precinct if possible and will disprogram with Jean Day as leader.

#### Baker News

Wheat is looking fine at present. The farmers are almost up with their work and are ready for a good rain

Marie Carathers has been absent from at school is very poor this week because school this week on account of being ill.

O. T. Williams, of Floydada, came out Floydada Fire Department boys and to Mr. and Mrs. C. E. Ross and children, to the school last Thursday night and

Gerald Carathers received a very pain- save the supplier. stalk cutter. The brake broke and Derrell Saunders is suffering with his struck him in the head. He was carried ed by a physician. It was necessary to

Sam Moore, of Plainview, spent Sat-

Mrs. R. F. Finley and daughter, Marie, called at the J. L. Carathers home Sun-

Rev. Burnham will conduct the out Floydada the train is about seven a successful trip having caught several miles of town tonight. They are moving six and seven pound fish.

Billie Rushing Jones, of Abilene, very fast. We surely will be proud to Buford and Milton Terry spent last

Mr. and Mrs. Jim Hart visited R. P.

Graves Sunday afternoon.

David Carathers is working for Arth-

We had a little norther this morning Angelo.

Mr. and Mrs. W. L. Boerner returned S. L. Rushing and daughter, Miss Tombut was not as bad this afternoon as mie, were business visitors in Petersburg we expected. We hope the cold weather Thursday from a visit at Houston, is over for this year so that we may Mineral Wells, Marlin and Hico. They

**Demonstration Saturday** 

ARMOUR'S FOOD PRODUCTS

**BISCUITS AND COFFEE SERVED FREE!** 

Saturday, April 7

Special representatives of Everlite Flour, Maxwell House Coffee and Armour's Food Products will be present and glad to answer questions.

The New Process Gas Range with Lorain Regulator is the last word in cooking economy and efficiency. See it in operation Saturday and let us

Floydada Hardware and Grocery

Watch for our list of Grocery and Hardware

We cordially invite every Floydada and Floyd County woman who is interested in Better Foods in her home, and greater efficiency in her kitchen, to visit our store, and see these demonstra-

**EVERLITE FLOUR** 

tions-

tell you about it.

Successors to Brown Bros.,

#### Pleasant Hill News

Pleasant Hill, March 27 .- Mrs. J. R Evers and children and Mr. and Mrs. R. M. Battey and children spent Sunday Lubbock, Sunday with Mr. and Mrs. R. C. Watson, of

R. M. Morgan and family attended church services in Kress Sunday morning and the Plateau Singing Convention Wednesday H. Davis went to Lubbock, Monday to

Miss Mayes visited friends in Petersburg Friday night and from there went The young people of this community to Lorenzo to visit home folks.

The young folks enjoyed a party Fri-

We had a good crowd and fine inter-R. M. Morgan closed his school

Come to see "Aunt Jerushy on the War Path". Admission 10 and 20 cents.

#### FOR COMMISSIONER IN NO. 4

Earl Rainer, of Campbell, this week announces for County Commissioner of Hubert Rutherford, of Tulia, visited Precinct No. 4, subject to the Democratic Primary. He came to this conclu-Miss Lillian Cash, of Canyon visited sion after strong solicitation he had had, day night from a visit at Fort Worth munity are the proud parents of a new baby girl.

And and expresses the belief that his past with her mother, Mrs. E. M. McGlinchey experience as a commissioner and ac-Miss Avis Allen and Mildred Walters, quaintance with the business of the singing at Blanco last Sunday evening, who are attending College at Canyon, county, will qualify him to fill the of-

March 18. The presiding elder, M. M. but plans to make a thorough canvas of league had rendered an excellent cuss the problems of the county and of the precinct with them. The only promise he makes in connection with his can-didacy is that, if elected, he will give his best efforts and faithful attention to the duties of the office.

(Political Advertisement)

#### CARD OF THANKS

all others who assisted in extinguishing vent the flames from spreading and to

#### Locals and Personals

Mrs. A. H. Thornton, principal of the East Ward School, spent the week end in Lubbock, with her daughter, Mrs.

urday night with David and Elmer Carathers.

Mr. and Mrs. E. E. Brown and daugnter, Pansy Mozelle, went to Lubbock, Wednesday where Miss Pansy Mozelle had her ears examined, which have re-

called at the J. L. Carathers home Sunday afternoon while on their way to the new town.

A. N. Bratton, E. B. Massie and sons, Doc and E. B., Jr., returned Tuesday night from a fishing trip on the Brazos Hurrah! for the new railroad. Look river near Mineral Wells. They repor

week-end in Post visiting with an un-

cle in that city.

Mrs. Jack Hale left Friday for her home after having spent two weeks here with her sister, Mrs. Jim Lawlis, having been called here on account of the death of her sister's little daughter, Mary Beth Lawlis. Mrs. Lawlis accomshe took the train for her home at San

were gone three weeks and during their

Dr. C. M. Thacker and Mr. and Mrs. C.

take Mrs. Thacker who entered the Lub-

from Newcastle, where they attended the funeral of J. O. Wray, a brother-in-

law of Mrs. Johnson, who died Tuesday

Mr. and Mrs. Melvin Day at Ralls, Sun-

Lubbock, Monday and attended the dis-

guest of Mrs. Roy Snodgrass, this week.

While here she is undergoing treatment

at the Smith & Smith Sanitarium for an

Mrs. Wilson Kimble returned Tues

She was accompanied home by her sis-

ter-in-law, Mrs. A. H. McGlinchey, who

Springs, is a guest of Miss Evilee Good-

To Your Mother

You are still a child and

always in her thoughts.

You can't be with her, per-

haps, but you can send her

MOTHER'S DAY

To have your portrait in

ample time, make an ap-

Wilson Studio

)HOTOGRAPHS

Mother's Day-May 13th

Live Forever

pointment today.

your photograph on

Miss Anna Hensarling, of Roaring

will visit here for several days.

day and both families went over

trict meeting of Watkins' dealers.
Mrs. Bob Echols, of Matador, is

injured hand.

win, this week.

Mr. and Mrs. Joe M. Day visited with

bock sanitarium for treatment.

absence took the hot baths at Marlin.

Mrs. S. W. Ross spent Tuesday in Lubbock, visiting with her sister, Mrs. W.

Mrs. C. M. Thacker, Miss Evilee Goodwin and her guest, Miss Anna Hensarling, of Roaring Springs, visited Mrs.

F. C. Harmon, who is ill in the Lubbock

Mr. and Mrs. L. E. Fagan visited in Sanitarium, Sunday. Roy L. Snodgrass left Monday Roy Sanders left Monday for a visit Temple where he will go through the Brownwood.

Mr. and Mrs. R. L. Ewing, of Lubbock, effort to locate the cause of a severe were business visitors in Floydada, attack of rheumatism. The United States Department of Ag-The total membership of these

riculture listed 10,803 agricultural cooperative associations doing business in associations is estimated at 2,700,000. This is considerably larger than the total number of farmers served by co-operatives as many farmers belong to two associations, some to three, and a

#### HEALTH OFFICER SUPREME

Health Officer called to telephone: "Is this the City Health Officer?

"Do you know we have a measles "Yes."

sign on our house?" "Our house is on fire-may we move

Remington Portable, the student's friend, at The Hesperian Office.

#### Too Late To Classify

USED tire bargains in size 29x4.40. Gul



ANNOUNCING THE NEW SHIPMENT

#### of Shirtcraft Shirts

With the Never Shrink Collar.

Even after 100 washings—price from \$1.95 to \$3.50. These new patterns will be selected by hundreds of buyers this week.

My New York connection has White Swan made it possible for me to show some snappy all wool suits \$22.50 to \$35.00. If you are looking for good clothes at a nice saving, the latest styles and colors, the best quality. You ean't beat these buys.

We'll take your measure and your order, but not your money -until you take your made to measure clothes. They will come any time you say-next week-next month, but select now and get your choice.

#### GLAD SNODGRASS

Smart wear for men since 1900 Ladies Chiffon Holeproof Hose in the new Spring Colors.

# For Your Old Broom

Buy one of our good Brooms

for 85c and get 25c off for your old one.

Folger's Coffee. one can 2 lb. box Stick

25c Candy

3 Pound Box 37c

15c

Oyster Shells, 100 lb. sack

Corn.

Free Demonstration of Cakes, Crackers and Ice Tea

C. P. LOOPEP

# Willys-Knight superioritie available to added thousand

From the moment of its first introduction at the New York Au mobile Show, the new Willys-Knight Standard Six has definite achieved the position of being one of the very few outstanding

Its price—the lowest in Willys-Knight history—brings this que ty car into a great new market. Thousands more may now e Willys-Knight's velvet smoothness, silent power, flashing active quick starting, ease of control, simple, trouble-free design

Before making any decision, you owe it to yourself to inspect beautiful new Standard Six. You will admire its artistry of

Willys-Knight Special Six-more beauty, more luxury than before. Many added refinements; beautiful new optional co

Willys-Knight Great Six—one of America's most luxurious A larger, more powerful engine now insures even higher

Willys-Knight Sixes from \$1145 to \$2695, in the Standard Six, Special S and Great Six divisions. Prices f. o. b. factory and specifications subjetto change without notice. Willys-Overland, Inc., Toledo, Ohio.

See the WILLYS-KNIGHT and the New Whippet

monstration Saturday

—OF THE FAMOUS—
TE FLOUR
RMOURS FOOD PRODUCTS
MAXWELL HOUSE COFFEE
NEW PROCESS GAS RANGES
JITS AND COFFEE SERVED FREE!
redially invite every Floydada and Floyd rooman who is interested in Better Foods one, and greater efficiency in her kitvisit our store, and see these demonstra
Saturday, April 7

In representatives of Everlite Flour, Maxsee Coffee and Armour's Food Products resent and glad to answer questions.
W Process Gas Range with Lorain Regute last word in cooking economy and efSee it in operation Saturday and let us bout it.

Idada Hardware and Grocery
Is to Brown Bros.,
Floydada
For our list of Grocery and Hardware
Specials.

Specials.

AVAIIABILE TO ACICHET HOUSE
From the moment of its first introduction at the New Yr mobile Show, the new Willys-Knight Standard Six has a achieved the position of being one of the very few on new cars of the year.

Its price—the lowest in Willys-Knight Standard Six poet in willys-Knight sylvet smoothness, silent power, flashing quick starting, ease of control, simple, trouble-free desi marked operating economy.

Willys-Knight's velvet smoothness, silent power, flashing quick starting, ease of control, simple, trouble-free desi marked operating economy.

Willys-Knight's velvet smoothness, silent power, flashing quick starting, ease of control, simple, trouble-free desi made color, its tasteful appointments, its luxury of finish.

Two Other 1928 Sixes

Willys-Knight Special Six—more beauty, more luxury to be fore. Many added refinements; beautiful new options will admire its artist and color, its first first marked operating economy.

Willys-Knight Special Six—more beauty, more luxury to finish.

Willys-Knight Special Six—one of America's most luxury and livelier pickup.

Willys-Knight Special Six—from \$1145 to \$2995, in the Stundard Six, Speciand Grost Six divisions. Prices to, b. factory and specifications and livelier pickup.

Willys-Knight Special Six—one of America's most luxury and livelier pickup.

Willys-Knight Special Six —from \$114