

Four Special Period Prizes To Be Given Away One Week From Saturday

Are to be Awarded For Best Results in New Business During Two Weeks.

As was announced last Monday four special cash prizes are going to be given away by The Hesperian one week from Saturday, to the four contestants who turn in the largest number of new subscriptions during the two weeks ending Saturday night, March 31. Only subscriptions that go to addresses in Floyd County, or one of the adjoining counties, will count towards the winning of these four special period prizes.

The first special period prize will be \$25 cash, and the others will be \$15, \$10 and \$5. Second payments on new subscriptions, that were turned in prior to the announcement of this offer, will count towards the winning of these four special period prizes provided these second payments are made during this special period, and that they go to addresses in Floyd County or one of the counties adjoining Floyd County.

Notes earned by these subscriptions will also count towards the winning of the regular contest prizes. Contestants winning any of these four special prizes may also win the Whippet Coach or one of the other cash prizes offered in the contest.

If there is a tie between two or more contestants, for the special period prizes, the one who has turned in the largest amount of money in new subscriptions during the two week period will be given the higher prize. If there is still a tie, the number and cash returns from renewals will be taken into consideration.

Last time scores were counted the following candidates were leading for the special prizes as follows:

Mrs. Poyner Roberts was leading for the \$25.
Ina Johnston was leading for the \$15.
Mrs. Wilkes and Mrs. Gibbs were tied for the \$10 and \$5.

Myrtice Hancock and Mrs. Collins were tied for next place.

Mrs. Stick Brown and Lillie Solomon were tied for next place.

75,000 Bonus Votes

Contestants now receive 75,000 bonus votes for every total of \$30 in subscriptions they turn in until 9 p. m. March 31. After that the bonus will be 50,000 for each \$30 total in subscriptions.

Scores	
Marie Bagwell, Harmon	201,700
Mrs. Clark Battey	32,200
Mrs. W. E. (St)ck	
Brown, Fairview	211,800
Mrs. R. V. Bond, Irick	233,500
Mrs. Martin Brown	190,200
Mrs. Leon Collins, Joe Bailey	258,200
Mrs. Ruby Hanna Gibbs	211,900
Myrtice Hancock	212,300
Ina Johnston, Blanco	204,400
Mrs. Stanley Johnston	201,100
Mrs. Albert King, Lone Star	17,200
Mildred Raley, McCoy	238,700
Mrs. Poyner Roberts	209,300
Mrs. Virgil B. Rogers	167,400
Tommie Rushing, Fairview	190,300
Lillie Solomon	223,400
Anna Sims, Roseland	12,700
Mrs. M. D. Veach, Center	10,000
Mrs. P. J. Wilkes, Pleasant Hill	221,100

Vote Schedule		
Time	Price	Votes Allowed
		New
1 Year	\$1.50	2,000
2 Years	3.00	6,000
3 Years	4.50	10,000
4 Years	6.00	15,000
5 Years	7.50	20,000

JURIES OF VIEW APPOINTED ON 15 MILES OF NEW ROAD

Four petitions asking for the establishment of new roads in Floyd County totalling nearly fifteen miles, were filed with the Commissioners' Court at its last term, and juries of view have been named to lay out, survey and assess damages on each proposed road. About 11 miles of the new road petitioned is in the vicinity of South Plains, the other three being short roads connecting already established roads.

Nearly eleven miles of right-of-way was donated to the court at their session by F. M. Dougherty and others on roads desired near Dougherty, new town on the Quanah Route. The roads petitioned for were ordered established on the court's own motion, and will lead east and south from Dougherty.

W. H. HENDERSON PURCHASES HOME FROM ALBERT CLUBB

Last week W. H. Henderson purchased the five room stucco home from Albert Clubb in south Floydada. However, Mr. and Mrs. Clubb will continue to occupy the home until May 1, when they will move to Petersburg where Mr. Clubb will be engaged in the grain business with O. H. Heard.

The contract has been let for an elevator for their new business.

SHAW, FELTON & COLLINS NOW LOCATED ON WEST SIDE

Shaw, Felton & Collins, grocery and market, the latter part of last week completed the removal of their business establishment and stock from their former location on West California Street to the Willis Building, middle of the block on West Side.

Addition To Bank Bldg. Contracted Last Week

Contract was let the latter part of last week by the Floyd County National Bank for the construction of an addition or extension to their building corner Main and Missouri Streets, which will cover a frontage of fifty feet on Missouri, extending from the present building to the alley at Barker Bros.

Some \$3,500 will be expended on the improvement and the work will begin as soon as materials can be put on the ground. The addition will match in appearance the building to which it will be an addition. Applications from prospective lessors have already been made to the bank for the use of the new quarters, but no announcement of the lease had been made this week by T. S. Stevenson, president of the bank.

Luncheon Club Banquet Will Be Staged Tonight

Plates for Sixty to be Laid at Commercial When Wives Will be Guests of Club Members.

Members of the Floydada Luncheon Club, their wives and lady friends, will banquet tonight at the Commercial Hotel, when plates will be laid for sixty persons for the first session since the inception of the club at which women are to be honor guests.

A program that is expected to be thoroughly enjoyed has been arranged by Glad Snodgrass, chairman of the committee named some weeks ago. The set program will be followed by informal talks by various members. J. C. Wester will be toastmaster for the evening. The program arranged is as follows:

"Toast to the wives and sweethearts,"—Lon M. Davis.

"Toast to husbands and sweethearts,"—Mrs. C. H. Davis;

Vocal Solo—Mrs. W. E. Patty.

Reading—Mrs. Ike Jay.

High School Quartet number.

Round table discussion by members and guests on "What Floydada Needs."

The menu planned will be baked Virginia ham a la Commercial Hotel; Franconia potatoes, candied pumpkin, French peas in cream; hearts of celery; lettuce and tomatoes; Russian dressing; waldorf salad; Daily hot rolls; strawberry shortcake, whipped cream; luncheon club coffee, chilled milk.

County School Meet In Lockney Next Week-End

Interscholastic Contests Friday and Saturday of Next Week Will Draw Many Students.

All plans are being mapped out this week by Prof. W. D. Biggers of Lockney and other officials of the Floyd County Interscholastic League for a most successful county meet in Lockney on Friday and Saturday of next week. The annual League Meet selects the representatives of this county for the district meet in both literary and athletic events in all Class A, Class B and Rural schools in this county. The meet is being held this year with the Lockney school and all contest and eliminations will be held in that city.

A special school exhibit is being featured in connection with the regular meet this year. This exhibit is not a contest but is held to display the form of work done in each school the year out, officials stated when making the announcement of the new exhibit feature. They are urging all schools in the county to prepare exhibits for this display.

Of the forty silver loving cups offered annually by the merchants of Floydada and Lockney, seven will be new this season, a check up on awards for the past three years revealed. Each cup must be held for three successive years by one school before becoming the permanent property of that school. Among the seven cups to be replaced this year, is the All Round county championship cup of Class B schools. This cup became the permanent property last year of the Sand Hill school.

Programs and list of awards for the meet are being printed this week and will be mailed to the various schools soon, Prof. Biggers, who is director general of the League stated. Announcement will also be made next week as to whom the judges of the meet will be. It is probable that instructors from West Texas State Teachers' College at Canyon will judge the contests.

Complete program of the two day meet and list of cups will be given in next week's issue of the Hesperian.

PIE SUPPER AT MCCOY

Everyone is invited to attend the pie supper at McCoy Friday night, March 23, is the news broadcast by those sponsoring the entertainment. Proceeds from the sale of the pies will go toward extending the school term another month. The following program has been outlined:

Introduction—Mr. Rankin.

Quartet—Misses Minnie Nixon, Ella Mae Puckett and Messrs. Tim Nixon and Lucy Jones.

Reading—Inez Newman.

Song—Tommy Holyfield.

Play—"The Twelve Old Maids."

P. V. Price Funeral To Be Held This Afternoon

Death Wednesday Morning at 1 O'Clock Aftermath of Attack of Influenza in 1918.

Funeral services for P. V. Price will be held this afternoon at 3 o'clock at Lakeview, where Rev. R. E. L. Muncy, will preach the funeral sermon, and interment will be made in Lakeview Cemetery immediately following.

Mr. Price died Wednesday morning at 4 o'clock at his home one mile east of Floydada, after having been bedfast for many weeks, undergoing an operation and being under the care of physicians for sometime in an effort to cure an affection of the kidneys and bladder, which were affected following a severe case of influenza in 1918. He had never been strong since that time.

The deceased was 53 years of age. He was a native of Arkansas, and is survived by his wife and seven children, four of whom are at home. Three brothers and two sisters also survive him. Everett, Jeff, Harvey and Phillip, Jr., are the children who reside at home; three children who live at other points are Mrs. Blanch Long, only daughter of the family, of West Plains, Mo.; Arthur Price, of Texhoma, Okla.; and Lloyd Price, who was last heard from on a ranch north of Amarillo, but whose present address is unknown.

The surviving brothers and sisters are B. P. Price, of Smithville, Ark., G. L. Price, Plainview, and F. M. Price, Floydada; Mrs. J. M. Bihrey of Smithville, Ark.; Mrs. Will Bihrey, of Nadine, New Mexico; and Mrs. Hattie Baker, of Amarillo, the last-named being a half-sister.

P. V. Price has lived more than twenty of the past thirty years in Floyd County. He moved here in 1897 and resided near Lakeview until 1916, when he went to Montague County and lived until his return in 1924.

Estimate On Highway 28 Paving Expected Soon

An estimate form the State Highway Department on the cost of the paving of Highway No. 28 across Floyd County is expected soon, probably the latter part of this week. Request for the estimate was made by the Commissioners' Court recently.

Geo. A. Fields, of Lubbock, Division Engineer of the State Highway Department, was here gathering information and data preparatory to making up the estimate, which will be made available to local authorities as soon as completed.

J. G. MARTIN REPORTED PAST CRISIS OF SERIOUS ILLNESS

Reports this Thursday morning from J. G. Martin who has been in a Lubbock hospital for the past week critically ill, state that he is greatly improved. He underwent an operation for ruptured appendix last week.

Doctors state that, unless other complications set up this week, he is practically out of danger.

Preston, Eugene and Luther Martin, all of Weatherford, and Bernard Martin of Wichita Falls, have been at their brother's bedside since his illness. They returned to their homes Tuesday morning. Mr. and Mrs. Frank Butler, of Amarillo, and Marvin Massie of this city, have also been at Mr. Martin's bedside since his illness.

Hutchins Has Broken Elbow Bone From Fall

C. R. Hutchins, local plant manager of the Southwestern Bell Telephone Company, is in an Amarillo hospital where he has been under the care of a bone specialist for several days, and it will likely be three months before he is back on the job here again.

Mr. Hutchins sustained a rather severe shaking up and a broken elbow here two weeks ago when he fell from a telephone pole on which he was working. First examination by physicians did not disclose the injury to the arm. However, when his arm was given an examination by the use of the x-ray the lower bone was shown to be broken slightly below the elbow and shoved up around the joint. When this examination was made authorities at the Smith & Smith Sanitarium urged that the bone specialist be seen at once.

Recent reports from W. M. Russell, of Paragould, Arkansas, who has been seriously ill state that he is greatly improved. Mr. Russell is the father of T. C. Russell and Mrs. Dale Weatherly of this city. Mr. and Mrs. Weatherly are at his bedside this week.

Matador No. 1 At 2500 Feet In Lime Formation

Gulf Exploration Co. No. 1 Boone on Johnston Preemption Also Rigging Up to Resume Drilling.

Exploration Oil Company's No. 1 Matador, oil test on Section 119, Block D3, sixteen miles northeast of Floydada, near the Hillcrest School, is creating some interest among the oil fraternity during the past week or ten days. It is drilling at this time at about 2500 feet in a lime and anhydrite formation which was topped at about 2150 feet. The drillers were expected to begin this week running eight inch casing to prevent caveins in something like 1700 feet of open hole, and when this is done to resume drilling.

The same company's test on the Boone tract, the C. H. Johnston Preemption Survey, one and a half miles north of Sand Hill, is also being rigged up for resumption of operations after being shut down for several weeks. This test is down some 400 feet. The formation at the Matador No. 1 is said to be similar to that in the Borger field, except that the lime was struck 200 to 300 feet higher than on the north plains.

Four Entries Made In 'My Community' Contest

Belief Expressed That Many Others Will Also File For Competition This Week.

Only four rural communities have entered speakers in the "My Community" contest for the \$30 white gold wrist watch and twenty dollars in cash being offered by the "Floydada Chamber of Commerce, the First National Bank of Floydada and the Security State Bank of Lockney. Sand Hill, Antelope, Baker and Aiken have each entered a speaker but many others are expected to be entered this week.

Rules and entry blanks have been mailed out to the principals of every rural school in Floyd County explaining the purpose of the contest and the prizes. In way of encouragement to the contest the First National Bank of Floydada has offered a ten dollar gold piece to the winner of second place and a similar prize for the winner of third place has been offered by the Security State Bank of Lockney.

Citizens of Floydada and Lockney will be urged to attend the speaking, which will be held on Thursday evening, March 29th, in the auditorium of the Lockney High School. Judges for the contest will be those that will have charge of the literary events of the Interscholastic League Meet to be held the two following days.

'OLD MAIDS' CONVENTION' HERE FRI. NIGHT AUSPICES W. M. S.

"The Old Maid's Convention," play prepared and presented by Harmony people under the auspices of the Woman's Missionary Society of that community, will be staged at the High School auditorium in Floydada tomorrow (Friday) night, it was announced this morning. The Floydada and Harmony Woman's Missionary Societies will jointly sponsor the evening's entertainment and share the proceeds.

Full houses saw the play when it was presented at Harmony and Petersburg on two recent dates, and reports indicate it was thoroughly enjoyed at both places. Admission charges here will be 25 cents and 15 cents.

Cannaday And Stark To Build Quitaque School

Contract was let Tuesday afternoon to Cannaday and Stark, contractors with offices at Floydada and Plainview, for the construction of a new high school building for Quitaque. The amount of the contract not including the lighting and heating installation was \$35,500. The bids for the contract ranged from the successful bid to \$49,000. A contract for more than \$17,000 was let to an Amarillo firm for the electrical installation and the heating system.

Construction on the new school building is to begin at an early date, officials stated.

FAIRVIEW POSTPONES PLAY TO FRIDAY NIGHT, MARCH 23

Because of the weather and the illness of one of the characters the Fairview Dramatic club postponed their play, "Looks Like Rain," from Friday night, March 16 to Friday night, March 23. Much work has been done in preparing the play and a night of real entertainment is promised, it is announced.

Three Liquor Cases Are Disposed Of This Week

Bond of C. D. Keever on Liquor Transportation Charge, Ordered Forfeited by Mullican.

Three trials on charges by indictment of unlawfully transporting liquor were held this week, one for each day, and in each instance a verdict of guilty was returned, two with suspended sentence recommendation and one without the returned, two with suspended sentence.

Monday Henry Coleman was found guilty by a jury of unlawfully transporting liquor and was assessed punishment of two years in the penitentiary; Tuesday Marion Hawks was found guilty by the jury and a five-year suspended sentence assessed on a similar charge and on Wednesday John Batey was given a five-year suspended sentence.

Last week while Judge Clark M. Mullican presided in this court on exchange of benches with Judge Charles Clements he ordered forfeited the \$1,000 bond of C. D. Keever, who failed to appear on a charge of unlawfully transporting liquor.

The special judge dissolved an injunction heretofore granted Ben Quebe and others against J. E. Hall, restraining the defendant from obstructing or closing a road. An appeal was taken from the findings of the court. Ben Quebe Roy Street, Fred Boedecker, Theodore Boedecker, G. J. Dieter, Albert Herring and Ben Brandes were given permission to withdraw as plaintiffs before the case was called for hearing.

Tuesday the court approved the report of A. H. Manning, receiver of the estate of M. M. Alexander.

Monday, the first day of the last week of court, has been set for the trial of T. E. Campbell, 72, charged by indictment with the murder of W. B. Wilson, prominent Floyd County farmer in January. The defendant has been in the county jail since the afternoon of the slaying, and a special venire of 100 men has been ordered to appear as prospective jurors. Mathews & Folley have been appointed by the court to represent the defendant.

A total of nine felony indictments had been returned by the grand jury up to Wednesday night. No misdemeanor indictments had been returned at that time.

The jury for the fifth week is as follows: S. N. Tawwater, E. G. Foster, C. Morris, W. M. Stovall, P. E. McCarty, J. C. Wester, J. R. Readmire, A. Jones, W. G. Ferguson, Jason Miller, J. S. Lackey, R. I. Teeple, C. M. Wilson, J. E. Appling, C. C. Andrews, T. J. Bloxom, H. A. Harris, R. I. Thomas, M. H. Taylor, L. E. Reasonover, W. W. Allen, C. Alexander, H. T. Bradshaw, D. C. Day, R. B. Gary, C. H. Day, E. C. Austin, E. R. Harris, J. G. Buth, J. E. Horton, H. C. Love, F. S. Byars, L. L. Jones, O. S. Miller.

Floydada Band Welcomed In Series Of Concerts

Local Municipal Band Scores Hit in First Two Appearances in Neighboring Towns.

Loud applause and big welcomes have greeted members of the Floydada Municipal Band in their first two appearances in a series of concerts being played in neighboring towns in the South Plains this and next week. The band filled dates in Silverton on Monday night and Quitaque on Wednesday night and are scheduled to make two more appearances this week. They play in Lockney this Thursday night and in Crosbyton Friday night.

Prof. A. L. Lundgren, director of the band, says that "Tonight is the band's big night in Floyd County." The appearance this evening is being made in the Isis Theatre in Lockney and large attendance is expected for the concert in that city.

Friday night the band is also expecting to score a "hit" with the public of Crosby county when they appear at the high school auditorium in Crosbyton under the auspices of the Crosbyton high school band.

Other appearing dates, as booked by Prof. Lundgren for the Floydada Municipal Band are as follows: Lorenzo on Monday night, March 26; Petersburg on Thursday night, March 29 and Ralls on Friday night, March 30. Other cities in this section are being booked by Prof. Lundgren this week.

Proceeds from the concerts will go towards defraying the expenses of the band to the annual Chamber of Commerce convention in Fort Worth in June.

SAND HILL PLAY, 'AM I INTRUDING,' TO FAIRVIEW

The Sand Hill P. T. C. Society play, "Am I Intruding," will be presented at Fairview Saturday night of this week, Ed Holmes, president of the Sand Hill organization said last night.

Presentation of this play Saturday night does not change the plans for the Fairview play, "Looks Like Rain" on tomorrow night, but rather adds another attraction for the entertainment of the people of that and adjoining communities during the week-end.

The Fairview presentation of the Sand Hill play will be the last one of that play that will be given by them.

MRS. HARMON IMPROVING

Mrs. F. C. Harmon, who has been critically ill in a Lubbock hospital for the past two weeks, is reported this Thursday morning as slightly improved. A blood transfusion is being made today and, although she is not completely recovered, it is believed that she is slowly improving.

8 ELEVATORS READY TO BUILD IN COUNTY

More Than 100,000 Bu. Capacity to be Added to Handling Facilities

One of the first direct results of the building into Floyd County of the two new railroads now nearing completion will be expenditure by Floyd County grain men of close to \$150,000 for sites and plants for eight new elevators, which will add, before the wheat season opens, more than 100,000 bushel capacity to the grain handling facilities of the county.

Five Now Building

Of these eight elevators five are now being built. These are as follows: Edwards Grain & Elevator Company and F. M. Dougherty, one each at Dougherty on the Q. A. & P. at Dougherty 12,000 to 15,000 bushel capacity each; Robert Muncy at Muncy, 12,000 to 15,000 bushel capacity; Thornton Bros., at Sterley 20,000 bushel capacity; Clubb & Heard, Petersburg, 12,000 capacity. While the last named elevator is not technically in Floyd County it will serve a very considerable portion of the southwest corner of the county. Other elevators planned to be ready before the wheat season opens are: 15,000 bushel capacity elevator to be built by J. E. McAvoy, of Aiken on a Denver switch that will be located on the J. L. Norris half section in northwest Floyd County; and a 15,000 bushel elevator at Stringer, new townsite west of Lockney on the Denver. This elevator is certain to be built but who will own and operate the plant has not been determined, although it was the original plan of the owners of the town to build the plant themselves.

Practically all the construction to be done will be by dealers already known in this territory. While the Dougherty interests have no elevator in Floyd County they are interested in an elevator at Ralls, Edwards Grain & Elevator Company of Floydada own and operate one of the first elevators built in the county at Floydada, which they

will soon after construction. They are also planning to begin dismantling an elevator here on East Jackson street which intersects the Santa Fe line. The material for the elevator, J. E. McAvoy, of the northwest corner of the town, has been established on the Sand Hill and Plainview.

The South Plains section is completed by already in operation as manager, operated by associated with known grain elevators.

Although Mr. between Lockney been a heavy products, grain with jitney load and it will have when the plant ructed by Robertson. White Sta of Wichita Kans well as a numl ing contracts it plant will have 15,000 bushels. ready for use by rives.

First work of pr the elevator was engineers surveye industrial switch under the supervi The site chosen is the track, and is the east and west railway line at M already dealing e at this point and is excellent grain bus there. The owner and Mrs. R. E. L. reared in Muncy co

All told, the mon will be expended for in the eight locati reach a total of \$1 creased facilities for ruh considerably in bushels.

FORMAL OPENING N TOMORROW

Formal opening of S new grocery and ha South Main Street at Supply Company locat tomorrow evening an management of the stor week.

The store has been i tion for more than a w Collins said Wednesday sufficiently straightene ranged the stock in th they could invite thei celebrate with them the

INVITATION GOLF TOU AT HASKELL

Two or three of the m Floydada, County Club, players will likely atten tion tournament at Hask Monday, April 2, when t rounds will be played and day, April 5, when the finals of eighteen holes noon and eighteen in the a be played.

J. W. Clonts, O. P. Rutlbed vey Assiter of the Floydad probably attend the tourn

VOTE COUPON

100 VOTES

MRS. (or MISS) _____
ADDRESS _____

Fill in the name of someone you would like to see win one of The Hesperian's Seven Prizes and forward it to the Contest Manager, or drop it in the Ballot Box in The Hesperian Office.
Do not fold or roll.
Must be voted within one week.

The Floyd Co. Hesperian

Published Every Thursday By
THE HESPERIAN PUBLISHING CO.

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES
One Year \$1.50
Six Months .85
Three Months .45
In Advance

Advt. Rates Furnished on Application.

RAILROADS REACH AGREEMENT

Floydada people, from all reports we gather, are more than pleased that the two railroad companies—the Santa Fe and the Q. A. & P.—reached an amicable adjustment as to an interchange arrangement in Floydada, and that the whole situation can thus be brought to an early and pleasing conclusion as regards the entry of the new rail line here.

It is the most natural thing in business affairs that various interests will conflict, and many times it occurs that parties to a controversial situation cannot see their way clear to a mutual understanding, so when such a thing does occur, as happened here last week when these two lines ironed out their difficulties on a compromise basis that is pleasing to themselves, and so far as known, to the public as well, it is a thing for everybody to feel good about.

Without doubt, both railway companies took into consideration the good of the entire community as well as their own interests, when they reached an adjustment to the tangle, and each should have credit for this mixture of a certain per cent of unselfishness in their dealings with the matter.

MODES IN TRANSPORTATION

Times bring about changes and a bit of news recorded in last week's Hesperian serves forcibly to prove this fact. F. M. Dougherty, the gist of the story said, left his home in Fort Worth Monday morning, came to Floydada and transacted some two hours of business, returning home the same day to his family.

Time was when Mr. Dougherty's late father rode to Floydada from Fort Worth by way of the railway and fast mail express in slightly more than a day and a night, and before the elder Dougherty became interested in this section the early settlers made the same distance in a week to three weeks of hard driving.

Air trips now are some what popular but the day is only around the corner when long distances covered by way will be common place. In a few years a trip to Floydada will be much more common than it is now. It is interesting to think of the early days when the westward-bound traveler had to carve

his way through any given industry. In this instance while the owners hope to make money to be sure, they will bring facilities to the door of thousands of grain growers who will be saved an immeasurably large sum each season by reason of the investments these interests are making.

FLOYDADA MAIL DELIVERY

It is an epoch in a town's growth when it puts on free mail delivery for it marks the change from small town ways to city airs. A place just can't be civilized so long as the population goes to the postoffice when the mail comes in and waits around and chats while the postoffice force puts the mail into the boxes. There is a spirit of comradeship about such gatherings that is never felt after the town outgrows such ways. Floydada, which only a few years ago couldn't even be dignified as a village, is now having its houses numbered and other things done to secure mail delivery, having already shown that it has the required amount of postoffice receipts. Good-bye Floydada town! Welcome Floydada city.—Will H. Mayes in "Texas and Texans."

HONORING W. F. STERLEY

Early resident of Floyd County, along with residents of the plains and panhandle territory generally, to whom for many years the name of W. F. Sterley stood for railroading in general and the Fort Worth & Denver Railway Company in particular, will be pleased that the company has recognized his place in the history of the Fort Worth & Denver and West Texas by naming a station that is expected to be of no inconsiderable importance for him. Floyd County people, in particular, will be glad that this station is in our county. For W. F. Sterley had many friends here among the old timers who like to think that his name will be kept constantly fresh as the years go by.

"God offers to every mind its choice between truth and repose."
"Take which you please; you can never have both."
"Between these, as a pendulum, man oscillates."
"He in whom the love of repose predominates will accept the first creed, the first philosophy, the first political party he meets—most likely his father's."
"He gets rest, commodity, and reputation; but he shuts the door of truth."
"He in whom the love of truth predominates will keep himself aloft from all moorings, and afloat."
"He will abstain from dogmatism, and recognize all the opposite negations between which, as walls, his being is swung."
"He submits to the inconvenience of expense and imperfect opinion, but he is a candidate for truth, as the other is not, and respects the highest law of his being."—Ralph Waldo Emerson.

'Round The Square

BY OLD BATTLEAXE

FACILITIES

The general opinion of visitors round the square is that this city has a wonderful future. That it is just now entering into its greatest building boom, and they all agree that now is a mighty good time to invest money in this town. Its rather funny that these out-of-town fellows have so much confidence in the growth of this city but many residents here are a little slow to invest their money. Old Battleaxe is not a prophet, but mark his word, money invested at this time in Floydada and Floyd county is going to be well spent.

Old Battleaxe visited the postoffice last week and overheard the following conversation between two of the well known saliva slingers: "Well, I hear ye have given up terbacker."
"Wal, not given up exactly. Jest sort o' tapern off a bit. I don't swaller the juice no more."

Somebody round the square said that Floydada would have more pretty lawns this summer than ever before. For one reason there are more homes and more people with more beautiful homes and again, the residents are beginning to learn the value of really beautifying their homes.

It has been truly said round the square that knocking a town never helped build it into a city.

Some smartalexe said that Washington may have been the father of his country, but if it hadn't been for Lincoln he probably would have been the father of twins.

Well, Old Battleaxe knew that it was coming. Last week he received a "red hot" letter from some gentleman round the square about this paving proposition. It seems that this fellow was afraid that paving was going to cost him a little. Here's what he wrote:

"My stenographer being a lady cannot transcribe what I think of you. I, being a gentleman, cannot think it, but you, being neither, will doubtless understand what I mean."

Well, writing a column for a newspaper is no picnic. If we print jokes or try to get funny, they say we are silly. If we don't try to get funny, they say we are too serious. If we publish original stuff they say we lack variety. If we clip from other papers they say we are too lazy to write. If we criticise they call us knockers and if we boost they call us braggers. Like as not, some one will say we swiped this article from another newspaper. We did.

Old Battleaxe welcomes any kind of correspondence from readers, be they pro or con. If you want to tell us something to comment on, (or if you want to call us down for something), just write to Old Battleaxe, care of the Hesperian, and we will gladly welcome it.

CONTRACTS FOR RESIDENCE

Joe M. Day the latter part of last week contracted for the construction of a residence on West Houston Street, H. M. McDonald being the builder. Mr. Day and family will occupy the place when the residence is completed. It will cost \$2,500 or more.

CONTINUE AS HASH

Mrs. Newlywed (indignantly)—"I've told you to keep out of the kitchen, Dick. Now see what you've done—knocked down my cook book and lost the page, and I haven't the slightest idea what I was cooking."—Epworth Herald.

Under average conditions, hatching chicks with incubators is not only more satisfactory but also more economical than hatching with hens, particularly where large numbers of eggs are to be set. Besides, the incubator has the distinct advantage of hatching a few or several hundred chicks at one time, and with the use of the coalburning brooder stove the problem of reproducing the flocks from year to year is materially simplified.

14 YEARS AGO IN FLOYD COUNTY

News items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF MARCH 26, 1914.

E. T. Green and Kent Foster are completing arrangements this week for the erection of a new garage on south Main Street, on the former gin site of Malloy Gin, the erection of a 50x100 foot building starting this morning. Fletcher Haines will be in charge of the mechanical department.

One of the oldest store and office buildings in Floydada is being moved out of town this week. This is the Duncan old building on the southeast corner of the square, which was moved here about 10 years ago. The building will be placed on Judge Duncan's land southeast of town.

Word has reached Floydada that the West Texas State Normal at Canyon burned Wednesday forenoon with total loss of building and equipment. The institution will continue its work in temporary quarters.

The Roel Cafe under the management of Sam McCleskey and Carter Andrews, the latter having bought an interest in the business the past week, will change its location the first of April from the Farris Building to the Owens Hotel, which they have leased from Mrs. J. S. W. Owens.

Roy Snodgrass was home Saturday and Sunday from Plainview where he is attending Wayland College.

A petition is being circulated in the Campbell school district east of Floydada, asking for an election to vote bonds for the erection of a school building to the approximate cost of \$1500.

McKoy PLACE AUCTION SALE HELD FRIDAY AT LOCKNEY

A successful auction sale of lots in McKoy Place, restricted addition to the city of Lockney, was held on the ground last Wednesday by Seale & McDonald, auctioneers. Upward of \$3,000 worth of lots were sold to investors and builders during the sale.

Stokes & Shields, developers of the addition, are also selling agents for Dougherty townsite.

Several new homes are planned to be constructed in the new addition to Lockney during the spring months.

Someone asked a judge, "Will you please tell me sir, what is the extreme penalty for bigamy?"

Smiling slightly, the judge answered, "Two mothers-in-law."

Teacher (to geography class)—"Who can tell me about the zones?"

Johnny—"There are two kinds of zones, masculine and feminine. The masculine zone is either temperate or intemperate, and the feminine is either, torrid or frigid."

For
Stenographic Work
See
Miss Veda Wooton
At County Clerk's Office

KODAKERS—
Bring us your films today
And get your prints tomorrow
WILSON STUDIO

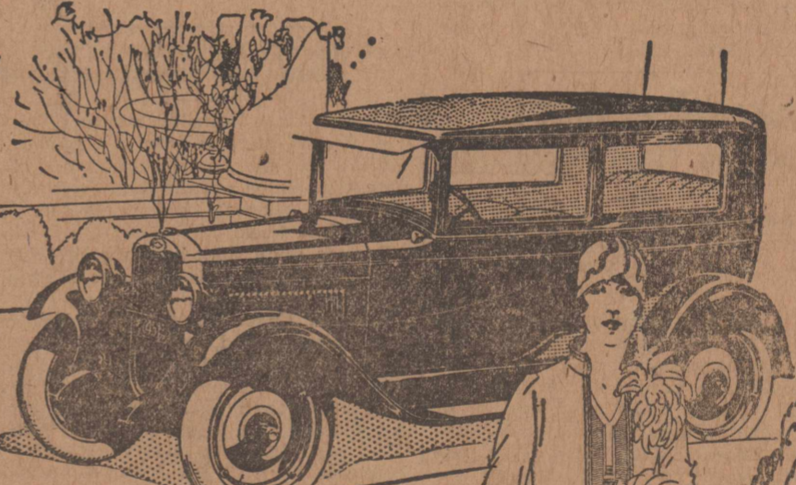
Top Prices For Hogs

We are in the market at Floydada every day for your hogs and will pay the top prices all the time—a good price every day is our motto.

Located at Armstrong's Stock Pens in southeast Floydada.

Peyton Packing Company

EL PASO, TEXAS
Grover Smith, Local Manager



The Lowest Price ever placed on an automobile with Body by Fisher!

The COACH \$585

- The Touring or Roadster \$495
- The Coupe \$595
- The 4-Door Sedan \$675
- The Sport Cabriolet \$665
- The Imperial \$715
- Utility Truck (Chassis Only) \$495
- Light Delivery (Chassis Only) \$375

All prices f. o. b. Flint, Mich.
Check Chevrolet Delivered Prices
They include the lowest handling and financing charges available.

Wherever automobiles are driven, the emblem "Body by Fisher" is recognized as a hallmark of quality. Everywhere, it identifies automobiles that are distinguished for style, beauty, and comfort. The sensational success of the Bigger and Better Chevrolet is largely due to the fact that it brings all these exclusive advantages of Fisher styling and craftsmanship within the reach of everybody, everywhere!

Consider, for instance, the Chevrolet Coach—which carries the lowest price ever placed on a car with

Body by Fisher. Long and racy... finished in genuine Duco... and with its body built of selected hardwood and steel—it offers all those qualities of beauty, comfort and safety that are characteristic of cars costing hundreds of dollars more!

Come in today and inspect the Bigger and Better Chevrolet. Note the advanced engineering in every unit. Go for a drive and learn the full meaning of Chevrolet performance. Learn, like tens of thousands of others have, that here is the world's most luxurious low-priced automobile!



MOTOR SUPPLY CO.,
Floydada, Texas

QUALITY AT LOW COST

NOW CAN HAVE



The Delco-Light
Lions Have Waited For
Less Money Than Ever Before

You will join your neighbors in a plan of co-operating which will make a carload shipment possible and make the greatest saving possible for the buyer ever in the history of the lighting plant business. Write one

E. W. KINNEY
DISTRICT DEALER,
BROADWAY, PLAINVIEW, or SEE or PHONE
R. B. GARY
FLOYDADA Phone 903F43

Dr. W. H. Alexander
INTERNAL
Medicine and Electrotherapy
Rooms 10-11 First Natl Bank Bldg.
Telephone 93; Residence No.260

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hears and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 259-W

Dr. W. M. Houghton
GENERAL PRACTICE
Diseases of Women and Children
a Specialty
OFFICE IN MITCHELL BUILDING
PHONES:
Residence 250 Office 256

KENNETH BAIN
LAWYER
Rooms 12 and 13
First National Bank Building
General Practice

A. C. Goen M. Polk Goen
Phone 170
Goen & Goen
Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents.
Would appreciate your Fire Insurance Business.
Surginer Building, North Side Square.

E. P. NELSON
FIRE INSURANCE AGENCY
WILL APPRECIATE YOUR BUSINESS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING, FLOYDADA

Mathews & Folley
LAWYERS
MITCHELL BUILDING
FLOYDADA, TEXAS

M. FROST, D. C.
3-YEAR CARVER GRADUATE
Chiropractor
Licensed under Kansas and Arizona Laws
LADY ATTENDANT
Suite 101, Surginer Bldg., North Side of Square
OFFICE PHONE 175

CALL US COLLECT
—when you want to—
SELL AT AUCTION
Phone 120, Floydada
Phone 9020-3, Lockney
Seale & McDonald
AUCTIONEERS
specializing in Farm, Live Stock and Merchandise Sales.
W. H. Seale, Floydada
Jno. W. McDonald, Lockney
We furnish drinking cups free

Fairview News

Fairview, March 20.—Bad weather caused a decrease in our school attendance last Thursday and Friday. Several have been absent because of illness too.

Miss Edna Beth Wilson spent Saturday night in Floydada, with her aunt, Mrs. Fannie Montague.

Ernest Carter, of Canyon, spent the term end at home.

Mr. and Mrs. Frank Neff and children and Mr. John H. Neff, all of McAdoo, were visitors in the W. P. Neff home last week.

The lecture on South America given to the faculty and student body and others by Mr. C. M. Manning last Friday morning was both instructive and enjoyable.

Misses Pauline and Lula Belle Rushing, of Lubbock, spent the week end here with their parents, Mr. and Mrs. S. L. Rushing.

Miss Thelma Kinnard is at her home near Floydada this week recovering from a nervous breakdown which she suffered last week, as a result probably of

the severe blow she received on her head last Thursday night when the stage curtain fell on her. Her sister, Miss Frances Kinnard, is teaching for her this week.

Miss Meclair Horton spent the week end in town with her friend Miss Vir-dine Snodgrass.

Little Lela Faye Neff suffered severe burns last Friday night when she pulled a pan of hot grease over on herself.

Mr. and Mrs. John Rimmer and baby, of Lakeview, visited with his parents and brothers here Friday night.

Sherman Stewart, of Lubbock, spent the term end at home.

Jesse Foster, of Floydada, is spending this week in the home of his uncle, I. B. Martin.

Mr. and Mrs. Clyde Edwin have a new baby daughter in their home, born March 16.

Our play, "Looks Like Rain" was postponed from last Friday night because of the weather and because of the illness of one of the characters. The play will be given next Friday night, March 23, probably in better manner than it would have been last Friday night. Come and have two

hours of genuine mirth.

Starkey News

Starkey, March 20.—Rev. Ernest Jennings, preached at Ralls, Sunday.

Mr. and Mrs. Marvin Marrs are visiting friends and relatives, of Wichita Falls and Coleman county. They are expected to return home soon.

Miss Pearl Ferguson, spent Sunday, with her cousin, Miss Lila Parrish.

Miss Abzilla Howard, who is attending High school at Crosbyton and Mr. and Mrs. H. P. Howard, of Big 4 spent the week end with Mr. and Mrs. W. F. Howard and family.

J. W. Dalton and children spent Sunday evening with Mr. and Mrs. Henry Alexander and family, of the Mt. Blanco community.

Mr. and Mrs. C. H. Griggs and little son, J. C., spent from Saturday morning until Monday morning visiting friends and relatives, of Roaring Springs and Spur.

Misses Lelia Howard and Pearl Ferguson spent Wednesday night with Miss Jessie Dalton.

Mr. and Mrs. C. W. Howard and Miss Sallie Patton attended Church at Cone, Sunday morning.

Mrs. Edna Phillips and Miss Sallie Patton spent Saturday in Lubbock, shopping.

Misses Opal Carter and Lagatha Lakey and Roy Dunavant spent Sunday afternoon with Miss Lucille Harris.

Miss Opal Carter spent Wednesday night with Miss Wanda Howard.

A number of the young folk attended the negro minstrel at Cone, Friday night.

Baker News

Baker, March 20.—There was a large crowd out at preaching Saturday night and Sunday. There will be preaching next third Sunday.

W. B. Jones returned home last week from a trip to Fort Worth. Mrs. F. A. Jones of Cleburne, accompanied him home and will visit here for several weeks.

R. P. Graves and two daughters, Miss Annie and Miss Lillian, spent the week end at Girard, with Mr. Graves' son D. P. Graves.

Miss Annie Jewell Fawver spent Saturday and Sunday with Miss Opal Nelson.

Elmer Carathers spent Friday afternoon with his parents, Mr. and Mrs. J. L. Carathers.

Grandma Fawver is visiting in the home of her son, G. L. Fawver.

Mr. and Mrs. T. J. Cardinal, of Pleasant Hill community, spent Sunday with Mr. and Mrs. W. B. Jones.

Pleasant Hill News

Pleasant Hill, March 20.—R. M. Morgan has been sick most of this week but is able to be up today.

The young folk had a surprise party at the home of Mr. and Mrs. E. J. Loe Friday night, and report a very pleasant evening.

Quite a number gathered at the home of Mr. and Mrs. R. M. Battey on Saturday night and enjoyed playing forty-two and other games.

Mrs. Blankenship and children spent Sunday afternoon with Mrs. P. J. Wilkes.

Mrs. L. Y. Woolsey's sister, Mrs. Abigail Elsie, of Odell, has been visiting her during the past week and prospecting for land in this section.

Mrs. C. F. Lincoln was able to come home Saturday.

Joe Shelton who has been absent from school for a few days on account of sickness is back today.

Mr. and Mrs. R. B. McKinney and children, T. J. Britton and family, of Mt. Blanco community and L. R. McKinney and family of the Webb com-

munity spent Sunday with W. H. Lane and family, and in the afternoon visited the new townsite of Dougherty.

The baby of Mr. and Mrs. Jim Kimble has been quite sick with pneumonia, but is much better.

Saturday night is regular singing night here.

Mrs. D. C. Day and Mrs. Fred Battey spent Monday with Mrs. J. R. Evers.

We have two new pupils this week, Ione and Talmage Linch. The family moved here from Mayview.

The teachers and the pupils of the

seventh and eighth grades will put on a play here March 31, entitled, "Aunt Jerushy on the Warpath." Some of the outside boys are getting up something to make you laugh between acts and we hope to give you a real entertainment. There will be a small admission charge.

FIRST FORD DELIVERED

The first of the Model A Fords to be delivered by the Barker Bros. agency, went out from their store last Saturday, when the car, a roadster, was turn-

ed over to Kenneth Umberson. Chas. Bollman received a sport model coupe of the new model this week from the agency here.

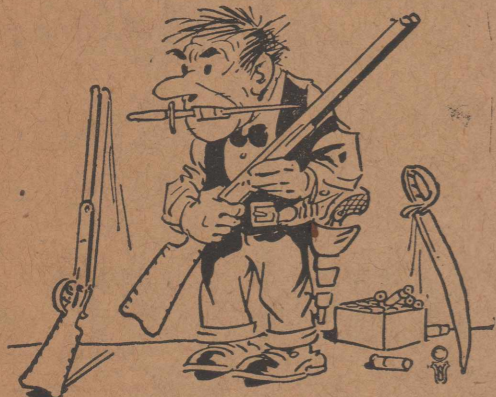
Customer—"I see you are selling ca-noes now."

Accessory Dealer—"Yes, that serves two purposes. It works in well with the tourist trade and gives me a line with a good turnover."

The Hesperian \$1.50 per year.

REARIN' FOR ACTION

Up and At 'Em, Men, is Our Motto!



Loaded to the gills with artillery that will bring home the bacon, when you whisper, holler, yell or bawl over

TELEPHONE 83
"GOT A FLAT"

"Got a flat" is the password, and the key-note at this sign of the

TIRES **FEDERAL** TUBES

And you'll find here the complete, satisfactory tire service which only specialists can give.

GULLION & SON Tire Service

"Invite us to Your Next Blowout."
North Side Square Floydada, Texas
Federal Tires and Tubes,
Wholesale and Retail

We Are Delivering The New Fords

Delivery of The New Ford Cars started this week and we hope to be able to fill all orders in a short time.

Ask the Man Who Owns One---

He will tell you what the New Fords are and what they will do. Then You, too, will say

We Are Glad We Waited

Make your deposit NOW for early delivery

All orders filled strictly in order taken

LET US DEMONSTRATE

Barker Bros.

PHONE 133

Easter Apparel For Men



Suits

Some of the best looking suits you have ever seen. Lots of style to the cut and tailoring that keeps them that way.

STYLEPLUS Suits can't be beat!

Hats

New Hats in all colors and shapes. We have one YOU will like.

Ties



The finishing touch is your necktie. If it is the right color and pattern, it adds lots to your appearance.

THE RIGHT ONE IS HERE!

Shoes



Shoes that fit both your feet and your pocketbook. WEAR AMERICAN GENTLEMEN SHOES

Baker-Campbell Company

FLOYDADA, TEXAS

Center News

Center, March 20.—We have had a variety of weather today, cloudy, snow, rain, wind and lastly sunshine. There is still quite a lot of sickness round about. Orvel Spence had the measles the latter part of the week. Elnora Miller is the only new case that has been reported. Those to re-enter school today are: Maxine Ross and Junior Huckabee. Miss Effie Noland was operated on at the West Texas Sanitarium at Lubbock last Thursday. Her condition is only fair. Miss Lois Garner is convalescing nicely. Bascom Fields is suffering from an attack of pneumonia. Other members of the family have the flu. Catherine Tubbs, Ruth and Doris Jordan visited Ruth Gill Sunday afternoon.

don attended the revival at Wayland college Friday night and Miss Cecile came home with them to spend Sunday. Mrs. Montgomery and children and Mr. and Mrs. Jordan took Sunday dinner with Mr. and Mrs. C. O. Spence. Earl and Burl Huckabee took Sunday dinner at the A. L. Spence home. Mr. Johnson was buying cows in this community today. News from Bro. Bost is that his throat is still troubling him. Mr. and Mrs. Leo Frizzell, Dale and Claudine Carpenter visited at Ralls Sunday. Earl Branson came up today and Mrs. Branson was able to return with him after being ill with the measles for two weeks at the home of her mother. Burley Veach and wife have sold their interest in the cafe and have returned to the farm for the remainder of

Mr. and Mrs. Elvis Gill spent Sunday with their parents. Mr. and Mrs. Hollums visited with Mr. and Mrs. Leo Bryant, Sunday. Mr. and Mrs. Ray Adair, former residents of this community, announce the arrival of a daughter, Doris Rae, born March 14. Mr. and Mrs. Jim Pitts spent Sunday with Mrs. Pitts' parents, Mr. and Mrs. Bryant. We are very sorry to hear that C. E. Meredith has been very ill since having his tonsils removed. Mrs. Walter Sims is able to be up again after having her tonsils removed. Nadine and Troy Lightfoot have about recovered from the measles.

Harmony News

Harmony, March 20.—"The Old Maid's Convention" which was to have been given at Petersburg Thursday night was postponed on account of the bad weather. The play was given Monday night, March 19, to a full house. We are glad to report that Mrs. Tom Elliott is doing nicely. She received some very bad wounds when she fell under a disc harrow, several days ago. Mrs. J. A. Bagwell has been visiting her niece in San Antonio, and was delayed in returning home on account of getting a toe broken. However she is expected to return home soon. Mr. and Mrs. Earl Tinnin, of Ralls, have been visiting his parents, Mr. and Mrs. O. M. Tinnin, of this community. Hal Scott is riding around in a new Whippet sedan which he has just recently purchased. Mr. and Mrs. O. H. Heard are the proud parents of a baby girl, born March 15. Mrs. H. M. Miller, who had only been home just a few days from the Plainview sanitarium, underwent an operation in the Smith and Smith Sanitarium Sunday, March 18. She is doing as well as could be expected. Mr. and Mrs. Walter Hanna left early Sunday morning for Whitt, in Parker County, where Mrs. Hanna's parents live. They are planning on going to Mineral Wells, Temple and probably to Glenrose, where Mrs. Hanna will take treatment. M. D. Ramsey spent the week end in Amarillo. The cold weather which we have had will probably keep the fruit trees from blooming so early and thereby prevent the fruit from all being killed by a later frost. It will, also, probably help the wheat.

Locals and Personals

J. E. Biggs, field representative of the West Texas Chamber of Commerce, visited in the local Chamber of Commerce office Friday. Ted Borum, of Decatur, spent last week here visiting with his parents, Mr. and Mrs. E. R. Borum. He was accompanied by Miss Beatrice Groves, an aunt, of Wichita Falls, who also visited here. They returned to their homes Tuesday of this week. N. W. McCleskey, of Big Spring, was here on business the first of the week. C. H. Featherston and E. W. Marriott, of Wichita Falls, were here the first of the week on business. B. P. Price, of Smithville, Ark., left last week for his home after a visit of several days with his brother, P. V. Price, who was seriously ill and has since died. Mrs. Blanche Long, of West Plains, Mo., has been here several days, having been called by the serious illness of her father, P. V. Price. G. L. Price of Plainview, spent Monday here with his brother, P. V. Price and F. M. Price. Mr. and Mrs. C. E. Delk, of Amarillo, spent last Saturday and Sunday here visiting with Dr. and Mrs. V. Andrews. Mr. and Mrs. T. D. Wood, formerly of this city and who have been making their home in Fort Worth for the past six months, were here visiting with friends and relatives this week. They plan to move back to the plains in the near future. Mr. and Mrs. J. W. Simpson, of Paducah, J. A. Nelson, of Fort Worth, and Jack Deakins of this city, made a short business trip to Snyder Sunday. Mr. and Mrs. Henry Hoyle and daughter, Maxine and Maurine, of Plainview, were guests of Mr. and Mrs. V. B. Rogers Sunday. Mrs. P. T. Rucker is convalescing in a Lubbock sanitarium from a minor operation which she underwent Sunday. Mr. and Mrs. C. M. Wilson and Mr. and Mrs. B. G. Morton went over Sunday to be with Mrs. Rucker and also to visit several others from Floydada who are patients in the hospital. R. V. Litsey, of Dallas, was a guest of Mr. and Mrs. V. B. Rogers Tuesday. Mr. and Mrs. T. F. Anderson left Wednesday for Hot Springs, New Mex., where Mr. Anderson will take hot baths for the benefit of his health. They plan to be gone about a month. Dr. and Mrs. E. O. Nichols, of Plainview, were guests of his sister, Mrs. W. M. McGehee Sunday. While here Dr. Nichols assisted in an operation at the Smith & Smith Sanitarium. Jno. W. McDonald made a trip to Memphis Monday, where he sold a truck load of Sudan Seed.

of Crowell, spent a short while in Floydada, Saturday while enroute to Lubbock to visit relatives. Mr. Klepper is one of the owners of the Foard County News and he is making plans for a new building to house the plant.

the week end with his daughter, Mrs. C. H. Davis. He left Monday for his home. Mrs. Davy and Mrs. J. C. Gilliam accompanied him as far as Lubbock. Remington Portable, the student's friend, at The Hesperian Office.



If you have something tell everybody about it.

I may not get to tell everybody but I certainly have

SOMETHING GOOD IN

COAL

and good prices on maize.

J. R.

Yearwood

"Ask Your Neighbor"

Watch For Our Tire Announcement In Next Week's Hesperian

We are now equipped to give you quicker and better service.

Drive in and let us fill your car with gas and oil.

F. F. F. SERVICE STATION

Phone 113

Wood Bros., Props.

Loans Insurance Loans

We write all classes of Insurance and represent some of the best known and strongest Insurance Companies operating anywhere. It is our desire and purpose to give the very best service possible on your Insurance matters and appreciate your business, whether large or small.

The Wheat is looking fine and prospects were never better for a good crop. We are prepared to give you the best of service on your Hail Insurance and can give you protection through a number of the strongest of Hail Writing Companies. We earnestly solicit your business in this line.

We are very anxious to help you build that new home this spring, by making you a loan through Standard Savings & Loan Association. This company has been operating in Texas for thirty five years and we can offer you the most convenient payment plan and cheapest loan to the borrower that can be secured. Also if your title is clear we can guarantee you the promptest service obtainable on closing the loan and securing your money. We invite you to talk to some of our customers who have secured loans through our Agency and also Building Contractors who have erected buildings under our loans. It will be a pleasure for us to refer you to a number of these parties. If you contemplate building a new home or Modern rental property it will pay you to consult us.

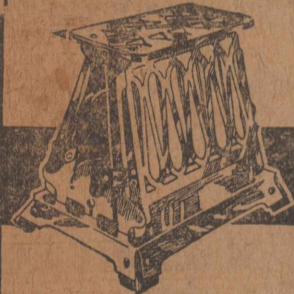
FLOYDADA INSURANCE AGENCY

PHONE 273

G. C. TUBBS

W. H. HENDERSON

\$6.00 Westinghouse Turnover Toaster



The Aristocrat of the Breakfast Table

THE SECRET OF GOOD TOAST

Put a slice of bread on the rack and turn it up with the convenient handles. It will brown in a moment. Turn the rack down and back again—the toast turns over without your touching it. A Westinghouse Turnover Toaster makes toast the way you like it best—right at the table. You'll enjoy its convenience every day!

OUR MARCH SPECIAL

Westinghouse Turnover Toaster	\$6.00
Handy Ann Kitchen Pail	2.50
TOTAL VALUE	\$8.50



BOTH FOR ONLY \$6.95

JUST 95c DOWN

and \$1.00 a month for six months on your electric light bills.

HANDY ANN KITCHEN PAIL (Value \$2.50)



Our Figures are Guaranteed

When we give you figures on the materials needed in your new home, you are protected by a double guarantee.

**A Guarantee of Price
A Guarantee of Quality**

And we even go further than that, for we guarantee that delivery will be made when promised—an important item when you have labor employed and must have materials for their work.

IT WILL PAY YOU TO PHONE NO. 7 FOR ESTIMATES BEFORE YOU START.

J. C. Wooldridge Lumber Co., Inc.

THE EUGENE METHOD

is the gentle method of permanent waving with tiny jets of clean white steam. Ask us about it.



Palace Beauty Parlor

Our Permanent Waves Are Guaranteed

We Specialize in Facials

PHONE 295

For an Appointment

MARATHON RUNNERS REACH AMARILLO ON MARCH 27TH

C. C. Pyles' Cross Continent Bunion Marathon which is being run from Los Angeles to New York over highway 66, will be an added attraction for the baseball fans of Amarillo and the whole panhandle. The Amarillo Baseball club has arranged with Cash and Carry Pyle to run his sore feet artists into Texan Park when they pass through Amarillo. Each day will be an individual race. The runners are all strated at the same time in the mornings and the officials follow them all day so that none of them can catch rides. When the next controlling point is reached that evening the men are all clocked in and when they arrive in New York, the man coming in last may win the race if he has the best time during the entire run.

Pyle carries his own kitchen and also his own doctors to sooth the bunions without any cost to the runners. The night Cold Cash's army camp in Amarillo, they will pitch their tents at Texan Park. The runners are due in Amarillo on March 27, and will arrive from a point about 50 miles west that day, which should bring them into town about 2:30 p. m. The St. Paul American Association Ball Club is scheduled to play the Amarillo Brones on March 27 so that the fans of the Panhandle will have the opportunity of witnessing a real ball game and the same time they

can view the only race of its kind ever attempted.

As the runners arrive at Texan Park, they will be brought in front of the Grandstand and introduced by either C. C. Pyle or Red Grange, famous foot ball star, who is an official of the race. Grange or Pyle will explain to the fans who each man is and what time he has for the first half of the Marathon.

ELECTION NOTICE

Be it ordered by the Board of Trustees of the Floydada Independent School District No. B of Floydada, Texas that an election be held at the Court House in the town of Floydada in the said School District on the 7th day of April A. D. 1928, same being the First Saturday in April, for the purpose of electing FOUR Trustees for the said Floydada Independent School District, same to hold office for a term of two years.

E. P. Nelson and J. E. Horton are hereby appointed Judges of said election, Mrs. Nora Lee Cox and Mrs. Lillie Britton Clerks, and said election shall be held in accordance with the State Laws governing elections and returns of said election shall be made to the Board of Trustees of said Independent School District in the manner as election returns are made under such State Laws.

A copy of this order signed by the President and attested by the Secretary of the Board shall serve as proper

notice of said election to be given in accordance with the Law.

In testimony whereof, witness the signature of the President and Secretary of said Floydada Independent School District, and the Seal thereof hereunto affixed this the 5th day of March, A. D. 1928.

C. R. Houston, President
Attest: R. E. Fry, Secretary.

Posted March 6th, 1928.
State of Texas,
County of Floyd.

On this day personally appeared, R. E. Fry, Secretary of the Floydada Independent School District No. B, known to me to be the person whose signature is subscribed hereto, who upon his oath stated that he posted three notices of election of which the above is a copy on March 6th, A. D. 1928, one at the Court House in Floydada, Texas, one three miles S. E. from Floydada on the Floydada-Ralls Road, and one on the Floydada-White Flat road one mile N. E. from Floydada, Texas.

Signed R. E. Fry,
Sworn to before me this the 6th day of March A. D. 1928.

(Seal) A. C. Goen,
Notary Public in and for Floyd Co., Texas. 24c

Poynor Roberts, who has been ill for several days with a severe attack of tonsillitis, had sufficiently recovered last mid-week to resume his duties with the D. W. Fyffe implement house.

Mrs. A.: "Well, how did you enjoy your first experience as a juror?"

Mrs. B.: "I didn't enjoy it at all; I was simply in agony to have to sit there dumb and not show the prosecution a few tricks in cross-questioning a fool man."

The Hesperian \$1.50 per year.

Political Column

For Representative 122 District
A. B. Tarwater, of Hale County, candidate for Representative 122 District, asks your support and influence, subject to the Democratic Primary.

For District Attorney
Meade F. Griffin, Candidate for District Attorney, 64th Judicial District, subject to the Democratic Primary, will appreciate your vote and influence.

County Judge
Wm. McGehee, candidate for re-election as county judge Floyd County, asks your support and influence, subject to the Democratic Primary.

County Tax Assessor
James W. Pitts will appreciate your support of his candidacy for the office of Tax Assessor Floyd County in the Democratic Primary.

C. M. Meredith announces his candidacy to succeed himself as Tax Assessor subject to the Democratic Primary, and will appreciate your vote and influence.

O. B. Olson, candidate for tax assessor Floyd County, subject to the Democratic Primary, solicits and will appreciate your vote and influence.

County Clerk
Tom W. Deen, candidate for County clerk, will appreciate your vote and influence in the July Democratic Primaries.

County Treasurer
Mrs. Maud Merrick, candidate for re-election as County Treasurer, will appreciate your vote and influence, subject to the Democratic Primary.

Sheriff and Tax Collector
P. G. Stegall, candidate for re-election as sheriff and tax collector Floyd County, subject to the Democratic Primary, asks and will appreciate your vote and influence.

For County Superintendent
Price Scott asks for re-election to the office of County School Superintendent. Will appreciate your support and influence. Subject to Democratic Primary.

For District Clerk
T. P. Guimarin, candidate for re-election as District Clerk Floyd County, appreciates your past favors and asks your support and influence in the Democratic Primaries.

Commissioner Precinct One
Lee Allmon, candidate for Commissioner Precinct One, will appreciate your vote and influence in the Democratic Primaries.

E. W. Henderson, will appreciate the support and influence of the voters of Precinct One in his race for Commissioner, subject to the Democratic Primaries.

J. L. King announces his candidacy for Commissioner Precinct One, after serving two years, and asks your vote and influence in the Democratic Primaries.

T. T. Hamilton, candidate for Commissioner Precinct No. One, subject to the Democratic primary, will appreciate your vote and influence.

F. P. Henry, candidate for Commissioner Precinct No. One, Floyd County, will appreciate your vote and influence.

Commissioner Precinct Four
Geo. L. Fawver announces his candidacy for the office of Commissioner of Precinct No. 4, Floyd County, subject to the Democratic Primary.

W. W. Payne, candidate for Commissioner Precinct 4, Floyd County, subject to the Democratic Primaries, will appreciate your vote and influence.

Public Weigher, Precincts 1 and 4
C. F. Lincoln, Candidate for Public weigher, Precincts 1 and 4, will appreciate your vote and influence in the Democratic Primary.

R. C. Covington, Candidate for public weigher Precinct One and Four, subject to the Democratic Primary, will appreciate your vote and influence.

Justice of the Peace, Precinct No. 1
J. S. Solomon, candidate for re-election as J. P., Precinct 1, Floyd County, subject to Democratic Primary, will appreciate your vote and influence.

Fire Department Guests Of W. P. Daily At Feed

Mayor, Council and Fire Marshal, as Well as Insurance Agencies Represented Friday Night.

Members of the City Council, the mayor, the fire marshal, representatives of the Floydada Insurance Companies and prospective members of the Floydada volunteer fire department, were the guests of W. P. Daily last Friday evening at a luncheon served in the dining room of the Commercial hotel. The purpose of the meeting, which was called by present members of the fire department, was for a discussion as to the possibility of maintaining an active volunteer fire fighting organization.

That Floydada is being charged an excessive insurance key rate because of an inactive department and below minimum size water mains, was brought out by G. C. Tubbs, representative of the Floydada Insurance Agency. Mr. Tubbs stated that at the present time there is an additional charge of two cents to the key rate being charged policy holders of Floydada because of the fact that no active volunteer fire department is maintained. He also took occasion to thank the members of the present organization for their efforts in the past and offered every encouragement to a new organization.

G. R. Strickland, city fire marshal, in a short talk offered his co-operation in effecting active department and presented figures as to the losses sustained by Floydada citizens by fire in 1927. The estimate made by Mr. Strickland was \$85,000 of which \$60,000 was covered by insurance.

J. M. Willson, a member of the city council, expressed the opinion that the City of Floydada could have economically spent \$800 for the maintenance of a volunteer fire department as that much was charged the citizens because of an inactive department. As a possible solution to the situation Mr. Willson expressed the belief that the City Council would look favorably upon a recommendation that the members of the department be recompensed for their efforts and in turn were to remain active throughout the year.

W. P. Daily, who invited the meeting through the Floydada Luncheon Club, said "To me the establishment of a volunteer fire department is by far more important than many of the progressive moves being made now by some of the citizens and a real fire loss at this time would awake many of our people to the disadvantage of an inactive and unorganized fire fighting force."

A committee composed of Elza Gullion, Tom Goslee and Roy Eubank, was named to meet with the City Council at an early date with a recommendation from the prospective members of the Floydada Volunteer Fire Department, stating the requirements under which they believed an active organization could be maintained.

The Hesperian \$1.50 per year.

Use Hesperian Classified Ads for best Results



The Cream of the Tobacco Crop



MARTIN JOHNSON, Explorer, Smokes Lucky Strikes in Wildest Africa

"Once on the Abyssinian border my shipment of Lucky Strikes from America missed us, and I was miserable until the natives followed our tracks across the Kaisout desert to Nairobi with my precious cargo of Luckies. After four years of smoking Luckies in wildest Africa, I find my voice in perfect condition for my lecture tour in America."

Martin Johnson

"It's toasted"

No Throat Irritation - No Cough.

©1928, The American Tobacco Co., Inc.

Something New

Save ten bread wrappers from our Ho-Made, Whole Wheat or Pullman Bread and get

1 SET NEW FEDERAL SILVER TEA SPOONS FOR 49 CENTS

THIS SPECIAL BEGINS APRIL 1ST

We still have plenty Bread Knives and Trays.

Call us for special baking.

Wester's Quality Bakery

TELEPHONE 223

Crosley Icy Ball

The Automatic Refrigerator That Can Be Installed In Any Home

Not operated by electricity—furnishes plenty of cold for foods and ice for home consumption at a cost of

Only 2c Per Day For Operation

It is made by Crosley Radio Corporation—you know what that means, and is

Now On Display in Floydada

If you live in a farm home or any home than can't afford the daily visits of an iceman or the expensive upkeep of an electric refrigerator, you'll be interested in this simple, inexpensive, certain-cooling device that

Has No Moving Parts

No machinery, no upkeep. Take our word for it—Don't fail to take the first opportunity to

See This Refrigerator Actually Freeze Cubes of Ice

And at the same time furnish dry cold for the preservation of foods. Ask about it. Nothing mysterious—no poison chemicals—and its not expensive.

RADIO ELECTRIC

109 West California Street, Floydada, Texas

WHAT MAKES THE NEW PERFECTED

Whippet

THE BEST VALUE ON THE MARKET

MOTOR LUBRICATION—Oil forced under controlled pressure to all engine bearings.

CONNECTING RODS—Long rods reduce piston side thrust and bearing loads.

GABRIEL SNUBBERS — Assure easy, comfortable riding.

WHEELS—Artillery type of 12 spokes each. Safe and noiseless.

TIRES—Full balloon tires (Fisk) 28x4.75 in. size.

FRAME—Extra heavy and rigid; tapered to give short turning radius; heavy cross members.

UNIVERSAL JOINTS—All metal, self-contained oil type joints; dependable and long lived.

SPRINGS—Semi-elliptic type; long, thin leaves; every leaf of chrome vanadium steel.

MAIN BEARINGS—Bronze-backed babbitt lined, full interchangeable—finest that can be made.

CLUTCH—Single plate—dry; quiet and trouble-free.

4 WHEEL BRAKES—Whippet—first light car to adopt. Others followed.

THE COOLING SYSTEM—Cellular type radiator with fan and water-pump assures ample cooling. Fan belt drives fan only.

SAFETY—Gasoline tank in the rear. Away from engine heat.

Come see these and other advantages of the WHIPPET.

Geo. Finkner

Overland—

—Willys-Knight—

—Whippet

Society and Clubs

Monday Afternoon Bridge Club With Mrs. Hilton.

The Monday afternoon Bridge Club met with Mrs. W. H. Hilton Monday afternoon at 3 o'clock. The house was decorated in keeping with St. Patrick's birthday, shamrocks and flags of Ireland were used very effectively in the scheme. Hand painted talley cards, and table covers in green with Irish emblems further carried out the idea. Mrs. Fred Brown received high score in the games for the members and Mrs. Terrell Loran received high score for the guests.

A two course Irish-plate luncheon was served to the following: Mmes. A. N. Bratton, Jas. K. Green, J. I. Hammonds, Fred Brown, C. Surginer and Walter Pennington, who are members and the following guests of the club: Mmes. Fred Wimberly, W. H. Houghton, D. Johnson, Luther Fry, Homer Steen, Aubrey Bishop, J. D. Starks, J. A. Arwine, Terrell Loran, Mrs. Jennie Lenbloom, of Amarillo, Blanch Hilton and the hostess.

Gift Club Discontinues Meetings.

The Gift Club met Thursday afternoon with Mrs. S. M. Cole and decided to discontinue their meetings for awhile. Refreshments were served by the hostess to those present.

District Deputy Assisting In Membership Drive.

Mrs. Jennie Lenbloom, of Amarillo, district deputy of the Woodmen Circle, came down Sunday and will be here for the remainder of the week assisting the local organization in a membership drive which will probably last several weeks. A business session was held Wednesday afternoon and plans were laid for conducting the campaign.

Ralls Couple Married Here Wednesday Afternoon.

R. A. Brown, son of Mr. and Mrs. R. M. Brown of near Ralls and Miss Elzie Shoemaker, daughter of Mr. and Mrs. J. A. Shoemaker, of near Ralls, were married Wednesday afternoon, March 21 at 2 o'clock at the home of Ira L. Sanders. Mr. Sanders performed the ceremony and Mrs. Brown will make their home at Ralls.

Dinner Given For Children And Grandchildren.

Mr. and Mrs. J. C. Dickey were host and hostess at a sumptuous dinner at their home on West California street, Sunday for their children and grandchildren. All were present except one son, J. R. Dickey, wife and baby of Los Angeles, Calif., one son-in-law, H. H. Hatchett, Clinton, Oklahoma, one granddaughter, Mrs. E. C. McReynolds and family, Wichita Falls and a grandson N. L. Ross.

The children present were: Mrs. H. H. Hatchett, Clinton, Okla., Mr. and Mrs. A. L. Scoggin, Mr. and Mrs. A. P. Horn, Mr. and Mrs. J. E. Dickey, Mrs. C. E. Ross and Mrs. A. J. Welch.

The grandchildren who were present were: Jessie Merle, Mack, John Harvey and Marilou Scoggin, Billy Joe and Virginia Welch and F. C. Harmon, Jr., a guest of the grandchildren, and the host and hostess.

Camp Fire Group Meets With Bernice Bishop.

The Camp Fire Girls of Miss Eddythe Walker's group held a council meeting around the fire at the home of Miss Bernice Bishop Thursday night. Indian names were selected for each of the girls as is the custom of Camp Fire organizations. Plans for future work were discussed.

Refreshments were served to the following: Audrey Farris, Jessie Mae Wood Ruth Jenkins, Bernice Bishop, Mozelle Brown and Bama Gene Smalley and the hostess. The next meeting will be at 7 o'clock tonight with Mozelle Brown.

Social Meeting of M. E. Society.

Mrs. C. R. Houston and Mrs. H. M. McDonald were joint hostesses to the members of the Methodist Missionary Society at the regular monthly social meeting at the home of Mrs. Houston Monday afternoon. There were twenty-seven present and a very interesting program was had with Mrs. H. N. Porterfield as leader.

Delicious refreshments were served by the hostesses. After a short business session the society adjourned to meet again Monday afternoon, March 26, at the church at 3 o'clock.

Mrs. Fred Wimberly and Mrs. Rip Snodgrass left Tuesday for Quanah where they are visiting Mrs. Snodgrass' sister Mrs. C. A. Brisco.

Social Calendar

Mrs. J. C. Gilliam will entertain the members of the Friendship Bridge Club and their husbands at her home Friday night, March 23, at 8 o'clock.

East Ward Parent-Teachers' Association will meet Friday afternoon at 3 o'clock for a program and business session.

A number from Floydada are planning to attend the Turkey Feast to be given by the Antelope Home Demonstration club at the Antelope school Friday night at 8 o'clock.

Mrs. C. M. Wilson will be hostess to the members of the Martha Girls' Sunday School class of the Methodist church and their husbands at an Eighty-four party at her home Friday night, March 23, at 8 o'clock.

The Woman's Council of the First Christian Church will meet in all-day session Monday at the parsonage.

North Circle of the Baptist Church will meet Monday afternoon at 3 o'clock at the home of Mrs. Edwin Heald. South Circle will meet Monday afternoon, the place of meeting has not been definitely set.

The Woman's Missionary Society of the Methodist Church will meet in regular session Monday afternoon at the church at 3 o'clock.

The Tuesday Embroidery Club will meet Tuesday afternoon, March 27, at 2:30 o'clock at the home of Mrs. Albert Clubb with Mrs. Dallas Husky as hostess.

The Andrews Ward Parent-Teachers' Association will meet Wednesday afternoon, March 28, at 3 o'clock for the election of officers and to elect a delegate to go to the District meeting to be held at Lubbock April 10, 11 and 12.

The Progressive Music Club meeting which was to have been held Friday night, March 30, at the home of Mrs. O. P. Rutledge has been postponed, on account of the school fair, to the second Friday night in April. Mrs. Rutledge will be hostess at that time.

Study Club Has Program On Texas Arts and Artists

A very interesting program on "Texas Arts and Artists" was had at the meeting of the 1922 Study Club held Thursday afternoon, with Mrs. Lon V. Smith as hostess. The lesson was led by Mrs. Glad Snodgrass assisted by Mmes. O. T. Williams and C. M. Wilson. Refreshments carrying out the St. Patrick's birthday idea were served by the hostess.

The club will meet Thursday afternoon, April 4, with Mrs. W. I. Cannaday as hostess.

Wednesday Bridge Club With Mrs. Hammonds.

Members and guests of the Wednesday Bridge Club were entertained Wednesday afternoon with Mrs. Jno. Hammonds as hostess. Guests of the club included Mrs. Carr Surginer, Mrs. Fred Brown and Mrs. W. H. Hilton. Mrs. Hilton got high score in the games for the guests and Mrs. T. P. Collins got high score for the members.

Refreshments in keeping with St. Patrick's birthday idea were served by the hostess.

The following members were present: Mmes. S. W. Ross, W. L. Fry, T. P. Collins, Leon Collins, Aubrey Bishop, Robert Eubank, Roy Snodgrass, B. K. Barker and Miss Ruth Collins.

Mrs. Jack Henry will entertain the club Wednesday afternoon, April 4.

Miss Fayola Warren spent the week end with her parents, Mr. and Mrs. E. E. Warren, of Plainview.

Baptist Circles Met Monday Afternoon.

North Circle of the Baptist church met Monday afternoon at 1:30 o'clock at the home of Mrs. W. F. Weatherbee. There were nine members present. A quilt was made during the meeting. A very interesting devotional was conducted by Mrs. O. T. Williams and a lesson was had from the book, "Glimpse of Missionary Life in China."

The circle will meet Monday afternoon at 3 o'clock with Mrs. Edwin Heald.

South Circle of the Baptist Church met Monday afternoon with Mrs. L. A. Marshall as hostess. A devotional program was had and a quilt was made during the afternoon. There were ten members present.

Tuesday Embroidery Club Re-organized.

A re-organization meeting of the Tuesday Embroidery Club was had Tuesday afternoon, March 20, with Mrs. Albert Clubb as hostess. Mrs. R. B. Rosson was elected president of the club and Mrs. Aubrey Bishop, reporter. The club will meet every Tuesday afternoon at 2:30 o'clock. A salad and ice course was served by the hostess.

The following are charter members: Mmes. Flynn Thagard, W. H. Sharp, J. C. Gilliam, A. B. Keim, Otis Abston, Aubrey Bishop, Terrell Loran, Dallas Husky, Jim Lawlis, Glenn Jones and Mrs. Albert Clubb.

The club will meet Tuesday afternoon March 27 at the home of Mrs. Clubb with Mrs. Dallas Husky as hostess.

B. Y. P. U. PROGRAM

B. Y. P. U. Program for Sunday, March 25, with Louella Hartzell as leader.

Subject—"George Whitfield, the Great Evangelist."
America's Need and Edward's Ministry—Mr. Sims.
"Boyhood and Early Training"—Leola Crawford.
"Preaching in Spite of Opposition"—Mr. Scoggins.
"Prince of Preachers in America"—Inez Bolding.
Results of the Great Revival—Weldon Moore.

NOTICE BY PUBLICATION OF FINAL ACCOUNT

No. 395
THE STATE OF TEXAS

To the Sheriff or any Constable of Floyd County—GREETING:

Otis Williams executor of the Estate of J. F. Williams, deceased having filed in County Court of Floyd County, Texas in cause No. 395 his application to resign as executor of estate of J. F. Williams, deceased, having filed in our County Court his FINAL ACCOUNT of the condition of the Estate of said J. F. Williams, deceased together with an exhibit and account as required for such resignation and application to be discharged from said executorship.

YOU ARE HEREBY COMMANDED, That by publication of this Writ for twenty days in a newspaper regularly published in the County of Floyd you give due notice to all persons interested in said estate to appear and contest said application exhibit and account if they see proper and file objections thereto, if any they have, on or before the April Term, 1928 of said County Court, commencing and to be holden at the Court House of said County, in the town of Floydada Texas on the 16th day of April 1928, when said application to resign and said exhibit and account will be considered by said Court.

WITNESS Tom W. Deen Clerk of the County Court of Floyd County.

Given under my hand and seal of said Court, at my office this 20th day of March, A. D. 1928.

(SEAL) TOM W. DEEN, Clerk C. C. Floyd Co.
A TRUE COPY, I certify: P. G. Stegall, Sheriff Floyd County, Texas, 44c.

H. O. Dickerson, of Coffeyville, Kan., arrived Wednesday to visit a short while with his sister, Mrs. N. A. Armstrong.

Mrs. G. C. Tubbs, Mrs. C. M. Thacker, Mrs. W. D. Smith and Mrs. Roy Curry spent Tuesday in Lubbock visiting with Mrs. Smith's daughter, Mrs. P. T. Rucker, who recently underwent a minor operation in the Lubbock sanitarium.

Mrs. Gay Morgan, of Lockney and Mrs. Fred Bell, of Floydada, visited in Lubbock Tuesday.
E. L. Campbell and J. W. Scarbrough, of Petersburg, were in Floydada, Tuesday on business.


Insurance City Loans Bonds

Loans on dwellings and business buildings. Can arrange for annual or monthly payment plan. We charge no commission for securing loans.

Fry-Bishop Insurance Agency

R. E. FRY A. A. BISHOP

"Our Best" DAIRY FEED



Composed of: Alfalfa meal, wheat bran and Shorts, Cotton-Seed Meal, Milo Meal, Barley Meal, Ground Cotton-Seed Hulls, Corn Feed Meal, Salt.

READY MIXED—READY TO FEED
\$2.00 PER 100 LBS.

We grind Bundles, Heads, Ear Corn, will mix any mill feed with the above with no extra charge for mixing.

Floydada Mill & Elevator Company

WE DELIVER PHONE 284

81 WORDS

stronger than a thousand Arguments

Paint half your house with Devoe Lead and Zinc Paint and paint the other half with any ordinary paint you choose. If Devoe Lead and Zinc Paint does not take fewer gallons and cost less money per job, we will make no charge for Devoe.

If Devoe Lead and Zinc Paint doesn't wear one or two or three year longer—longer and better—we will give you free of charge enough Devoe Lead and Zinc Paint to repaint your entire house.

Back of the famous Devoe Guarantee are 174 years of pain-making experience and thousands of the most rigid tests. Devoe Lead and Zinc House Paint actually guarantees you the finest possible job—and saves you money and trouble in the bargain. Insist that your painter use Devoe Lead and Zinc Paint.

DEVOE HOUSE PAINT
A Devoe Paint and Varnish Product

South Plains Lumber Company

Successors to Floyd County Lumber Company
Phone No. 6 Floydada, Texas

THE BROOCH

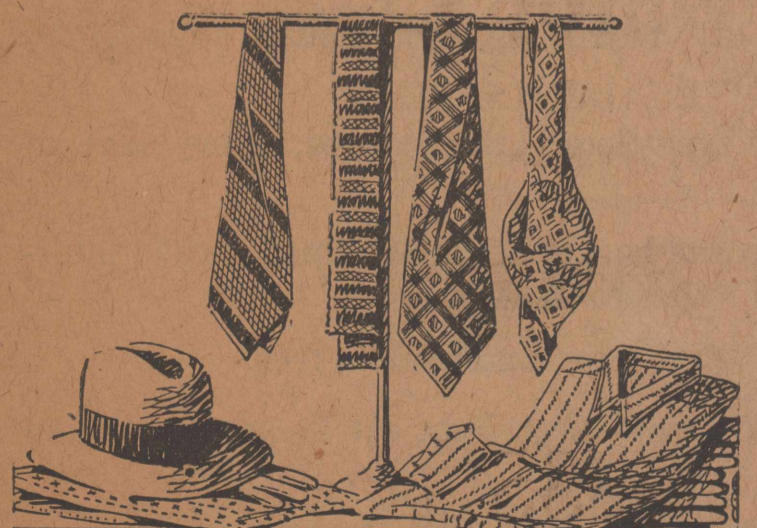
That Better the Dress

Your Spring costume will be all the more charming for a brooch of exquisite simplicity. An emerald in a basket of small diamonds is an ideal Springtime decoration.

WILSON KIMBLE Optical & Jewelry Co.

"The House of Confidential Credit"

"Harmonizing" Haberdashery



Keep that word "Harmony" in mind when you go to choose your Spring Haberdashery. Choose your hats, shirts, ties, hosiery—yes, all "visible" accessories—in colors or patterns to blend with the shade of your new Spring Suit!


Our Complete assortment makes it easy. And in it you'll find many AMAZING VALUES!

McGuire & Weatherly

"The Store For Men"

Let Us Clean and Press Your Clothes — Phone 66

For Mother's Day



The only gift that only you can give—your photograph. And how that picture will cheer the days when she is alone with her thoughts!

Make the appointment today while there is ample time.

Wilson Studio

PHOTOGRAPHS
Live Forever

Mother's Day—May 13th

BY SPECIAL PERMISSION OF THE DENISON PUBLISHING COMPANY

Fairview Dramatic Club

PRESENTS

"LOOKS LIKE RAIN"

A comedy in three Acts

AT FAIRVIEW SCHOOL

FRIDAY EVENING MARCH 23

At 8:30

Admission 20c & 35c

Society & Clubs

Junior-Senior Banquet Friday Night.

Juniors of the Floydada High School were hosts Friday night at a perfectly appointed banquet with the members of the faculty and Senior class as honor guests. The affair which is looked forward to, each year, with great anticipation by both classes and is their social event of the year was as usual a most enjoyable event.

Over one hundred pupils and teachers were in attendance. The color scheme, green and white, carried out the high school colors and was also suggestive of St. Patrick's Day. The scheme was also very effectively emphasized in menu. The banquet was served by the Home Economics girls.

Charles Mathews, a member of the junior class, presided as toastmaster. W. E. Patty was principal speaker of the evening and gave a very inspiring talk on, "The Choosing of a Vocation," J. C. Wester, former superintendent of the Floydada schools, also made a very interesting talk.

A toast to the senior class was given by R. V. Husky, president of the junior class. The response was made by Evelyn Maddox, president of the senior class. Several Irish Folk Song selections were given by the F. H. S. Octette and several selections were given during the evening by the F. H. S. Orchestra. Mrs. Ike Jay favored the guests with a reading. Miss Thelma Covington gave a very beautiful toast to Mr. Patty.

The following which includes all of the members of the High School faculty were in attendance: Misses Daltis Rea, Dorothy Biebel, Gladys Collins, Jewell Brock, Mae Colvin, Avis Austin, Elizabeth Little, Lena Pennington; Mmes. J. G. Clements, Ike Jay and Messrs Harper Scoggins, A. D. Cummings, and O. T. Williams. C. R. Houston, president of the school board, and Mrs. Houston and Mr. and Mrs. J. C. Wester were among the honor guests.

Friendship Club Meets With Mrs. Keim.

The Friendship Club was entertained Friday night, March 16, with Mrs. A. B. Keim as hostess. Refreshments were served by the hostess to the following: Mr. and Mrs. Albert Clubb, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. Aubrey Bishop and Mrs. R. B. Rosson. The club will meet Friday night, March 23, with Mrs. J. C. Gilliam as hostess.

Joint Hostesses At Series Of Eighty-Four Parties.

One of the most enjoyable affairs of the entire season was the series of eighty-four parties Thursday and Friday nights at the home of Mr. and Mrs. E. C. Henry when they were joint host and hostess with their daughter and husband, Dr. and Mrs. George V. Smith and their son, R. C. Henry and Mrs. Henry.

On Thursday evening five tables were at play and on Friday night nine tables were arranged for the games.

The Emerald Isle was featured in the decorative scheme and green and white predominated. Chicken salad, rosettes, potato chips, olives, hot tea and mints were served. The plate favors were shamrocks with miniature hats for the ladies and miniature pipes for the gentlemen.

Those entertained during the first evening were: Messrs and Mmes. Wm. McGehee, Robert Sone, H. O. Pope, T. P. Guimarin, Elbert Norman, B. L. Blacklock, James Colville, L. C. McDonald, J. B. Jenkins, W. C. Grigsby, C. R. Houston, M. F. Husky, E. P. Nelson, B. P. Woody, A. D. Cummings, P. G. Stegall, E. Ray Smith, W. I. Cannaday, Dr. and Mrs. W. M. Houghton; Mmes. Lillie Britton, G. V. Slaughter and Dora Reagan.

On the second night the guests included: Messrs and Mmes. Kenneth Bain, Fred Brown, Ed Brown, Lon M. Davis, C. H. Davis, H. W. Dumas, Jas. K. Green, Jack Henry, Roy Snodgrass, Glad Snodgrass, Ed Johnson, T. P. Collins, J. G. Wood, R. E. Fry, W. L. Fry, J. L. Clark, Geo. A. Lider, E. S. Randsorff;

Jno. Reagan, O. P. Rutledge, J. C. Dickey, A. P. Horn, Homer Steen, T. S. Stevenson, N. W. Williams, Robert McGuire, J. C. Gilliam, E. B. Massie, S. W. Ross, C. M. Wilson, Boon Hall, Dr. and Mrs. Lon V. Smith; Mmes. A. J. Welch, Pitzer Baker, of Weinert and Mrs. Griffith, of Weinert.

AUXILIARY EXPRESSES THANKS

The ladies Auxiliary of the American Legion wish to express their thanks to everyone who assisted them in giving the negro minstrel at the Andrews Ward School Friday night, March 9.

LEE RUSHING CANDIDATE FOR COMMISSIONER PRECINCT FOUR

Lee Rushing, of Fairview, this week announces his candidacy for the office of Commissioner of Precinct No. 4, subject to the action of the Democratic Primary, and will make an active race for the office.

Born in Floyd County thirty-two years ago and reared in the county, his interests are thoroughly identified with those of his precinct, and should he be elected Mr. Rushing promises his faithful efforts to the job to which he aspires.

"I want the office and will give the best I have to it, if the voters see fit to elect me," Mr. Rushing said, "And any support given me or consideration given my candidacy will certainly be appreciated."

(Political Advertisement)

Rev. F. L. Davis, Mr. and Mrs. John A. Enoch and Mrs. Champ. Walters attended the Conference of the United Christian Missionary Society at the First Christian Church in Lubbock Monday. They report a very interesting and helpful conference with a large attendance. The Lubbock ladies served lunch at the noon hour at the church.

Too Late To Classify

WANTED—Four boarders. Mrs. E. B. Rucker, 212 E. Tennessee Street. 42tp

WATCH for Our Cooking Demonstration Advertisement in next week's paper. Floydada Hardware and Grocery. 4tc

Would Be Governor



L. J. Wardlaw, Ft. Worth

Aspirant For Governor Favors Tax Reduction

Texas voters this year will have an opportunity to assist in cutting \$10,000,000 from the annual state appropriation, in voting for Louis J. Wardlaw, candidate for governor, according to Wardlaw's platform just issued.

In this platform Wardlaw comes out strongly for tax reduction, as well as crime prevention. He also declares in favor of cutting automobile license fees to a nominal amount and creation of a "humanized" highway department for Texas, dividing the state into districts, in charge of highway commissioners.

Wardlaw is a Fort Worth attorney and West Texas rancher. He was born in Falls County, reared in Runnels County and went to Sutton as a young man, where he practiced law for several years, moving to Fort Worth in 1919. Wardlaw was also County Judge of Sutton County. He still maintains his ranching interests in West Texas and a Law office in Sonora.

Besides his tax reduction plea he also declares himself in favor of every educational advantage the people are able to pay for.

Wardlaw is sending copies of his platform to those who are interested in his candidacy.

ATTENDING CATTLEMEN'S MEET

Among the Floydada folks attending the Cattlemen's Convention in Amarillo this week are Mr. and Mrs. D. D. Shipley, J. B. Jenkins, N. A. Armstrong, Grover Smith, W. H. Hilton and Glad Snodgrass. Mrs. Homer Steen and Mrs. Jack Henry are also visiting in Amarillo during the convention.

—At— THEATRES This Week

ROYAL

Thursday and Friday, March 22, 23

RICHARD BARTHELMESS In

"THE DROP KICK"

Benefit of Parent Teachers Association. Get a choice seat on the 50 yard line for the greatest football game ever put on the screen. The action drama of the clash of youth against youth will lift you to uncontrollable heights of emotion. Also comedy.

Saturday, March 24

TIM MCCOY In PETER B. KYNE'S STORY

"FOREIGN DEVILS"

If good honest thrills is what you're hungry for—here's your meat. Red Blooded melodrama—charming romance—Tim McCoy as a riding, fighting, loving Yankee hero in the exciting days of the Boxer uprising. Also a good two reel comedy.

Monday and Tuesday March 26 and 27 DOLORES DEL RIO and VICTOR MEGLEN In

'LOVES OF CARMEN'

A big special at popular prices. Also comedy and News Events.

Wednesday (Only)

MARY ASTOR AND GILBERT ROLAND In

"ROSE OF THE GOLD-EN WEST"

Here's a romance old Monterey told with the boundless magnificence of George Fitzmure plus the passionate portrayal of the screen's most glorious lovers. It's one of any years greatest pictures. Naturally the Royal Shows it. Also good two reel comedy.

OLYMPIC

Friday, March 23 (Only)

EDMOND LOWE In

"THE WIZARD"

Mystery melodrama that you will remember for weeks to come. Also Chapter Five of "Blake of Scotland Yards"

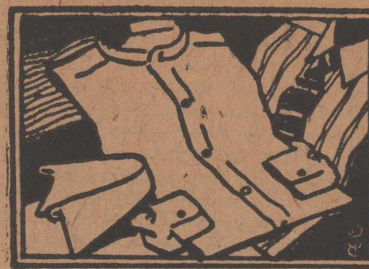
Saturday, March 24 (Only)

FRED HUMES In

"THE BORDER CAVALIER"

Also good two reel comedy.

Shirts YOU'LL LIKE



Wonderfully attractive "backgrounds" for your new neckwear. Handsomely tailored, perfectly finished Shirts of Broadcloth, Madras, etc. for:

\$1.25 to \$3.50

Suit Values



Look at that two button model at the right. That is only one of the hundreds that we are showing. New fabrics of tweeds and mixtures of striking patterns.

1 Pants Suits \$24.75

2 Pants Suits \$29.75

And up

Union Suits

Athletic Type

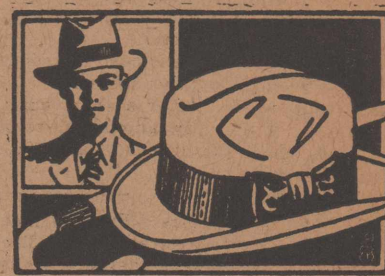


New joy awaits you in the comfortable freedom of a lightweight, athletic type, Union Suit. We offer (Soisette) suits for any build—for only:

50c to \$3.00

Hats

In Favored Styles



"Top" the new outfit with a Spring Felt Hat of rakish design. You'll look good under any one of our fine light gray or tan "dandies." Now:

\$5.00 to \$10.00

MARTIN DRY GOODS COMPANY

"The Store With The Goods"

Two More Weeks To Win The Whippet Coach

WHIPPETS ARE FAMED FOR ECONOMY, POWER AND COMFORT.—AVERAGED 43¼ MILES PER GALLON OF GAS ON RECENT RUN FROM LOS ANGELES TO NEW YORK.

SEE THE PRIZE CAR AT

Geo. Finkner Motor Company

EXCLUSIVE AGENTS

FLOYDADA, TEXAS

Other Prizes:

\$150

\$75

\$50

\$40

\$35

\$25

\$20 GUARANTEE

FOR ALL STEADY WORKERS

10 PER CENT COMMISSIONS To Active Candidates Who Fail to Win Any Other Prize.

FOR FURTHER PARTICULARS SEE, TELEPHONE Or WRITE

Contest Manager

FLOYD COUNTY HESPERIAN FLOYDADA, TEXAS

Safety Hatch Incubators and Brooders

Will insure you against the dangers of losing your baby chicks.

The SAFETY HATCH, we believe, is the best-buy poultry equipment on the market.

COME IN and let us show them to you.

C. Surginer & Son

North Side Square

Save Your Baby Chicks

DON'T LOSE DOLLARS TRYING TO SAVE DIMES

We have well built brooder houses ventilated right and properly lighted with celoglass that gives violet ray transmission—the most essential point in starting your chicks right.

Come to our building store, inspect our models, get a free plan book and leave your orders for the necessary equipment of your farm.

COURTEOUS TREATMENT AND FAIR PRICES TO ALL IS OUR MOTTO.

South Plains Lumber Company

SUCCESSORS TO FLOYD COUNTY LUMBER COMPANY

218 WALL STREET

PHONE NO. 6

Questions On Health With The Answers

WHAT CAUSES APPENDICITIS?

1. My small son suffers with pains which, I fear, may be a diseased appendix; will you tell me what causes appendicitis, and if there is a way to overcome it in any of its stages without an operation? (Mrs. J. T. H., Lufkin)

1. Appendicitis is due to germs of infection, but it is not always possible to state how they come to be lodged in the appendix. The prevailing belief that usually the disease is due to the deposit of a grape seed or some such body in the appendix is not correct. What appears to be the symptoms of approaching appendicitis are frequently relieved by a few hours or days of absolute rest and fasting. It is not safe, however, to rely on such treatment except under the immediate care and observation of a physician, because when there is an acute pus forming process present there is always danger of abscess, with rupture of the appendix leading to a general inflammation of the peritoneum (the delicate membrane lining the abdominal cavity and covering the bowels). To know when to operate and when not to operate for appendicitis requires keen surgical judgment.

WHAT CAUSES RINGWORMS?

2. Please point out some of the ways by which I might have caught or gotten ringworm. I am extremely careful not to use a public towel. (Business Woman, Palestine)

2. Ringworm is due to some parasite. There are several varieties. It is not easy to determine how one becomes infected as there are so many possible avenues of indirect contact; shaking hands, for example, with one who has ringworm; handling articles touched by one afflicted—and a commonly used towel could readily convey such infection.

WHEN IS RADIUM BENEFICIAL FROM A SURGICAL STANDPOINT?

3. I have a friend who has a malignant tumor; she is in poor circumstances and has a large family needing her care. Would radium, from a surgical standpoint, save her? (Sympathetic neighbor, Electra.)

3. Certain surgeons have related their experience with the use of radium, from a surgical viewpoint, in the treatment of malignant tumors of various organs and tissues and of their metastases. Some very outstanding results have been noted in carcinoma of the tongue, rectum, tonsil, prostate, breast, larynx, stomach, etc. The need for close cooperation between physicist and surgeon and the employment of a good technic, especially as regards the application of the radium is emphasized.

WHAT ARE SOME CAUSES OF TYPHOID FEVER?

4. We live in a small town and feel we have not enough protection against typhoid fever. Can you advise a few precautions to observe. (James Hawkins, Lockhart.)

4. Typhoid fever is a filth borne disease and every summer and fall it is one of the great destroyers of human life. In towns where there is a sewer system, it should be the aim and object of every citizen to connect with the sewer as soon as possible, for one of the greatest menaces to public health is the insanitary, outside privy.

KU MUNG MOANS

The rose is dangling
On its broken stem—
Its petals are dropping
One by one.
Who shall gather them together
To make a rose again?
—Paul Eldridge in the Forum.

The Hesperian, \$1.50 per year.

Letters From Readers

(The Hesperian will print communications that are acceptable to it. They must be free of libel and personal abuse. Authors names must be signed for publication. Short letters will have preference. Letters addressed to persons in public life, or open letters not acceptable.)

WHY SHOULD THE CITY AUTOMOBILE OWNERS BE THE GOAT?

Editor Hesperian:
We read a great deal in the papers about farm relief and how the poor farmer is robbed on every side, but I have as yet failed to find any good explanation of the hold up of the city auto owner. He goes like a gentleman and pays his license for the year and finds that after the collector is paid, the horsepower fee goes to the county, then the 30% weight fee refund that comes from the state goes to the county also, and if he is trying to pay for a home he also has the privilege of paying a county road tax, and when he wants to enjoy a little ride he is again privileged to pay a 3 cent gasoline tax.

What returns does he get for this money? None. He has to put in his own side walks and pay for the paving in front of his property, and if the city fathers wish to use the grading outfit that belongs to the precinct to which this money is paid, they have to pay rental for machine and pay gas, oil and labor bills, and tax Mr. city auto owner again for the use of machinery he has already helped pay for.

It seems to me that what would be just would be for this state refund to be placed in the city street improvement fund, for cars registered and owned by city auto owners, and used where they would receive the benefit to which they are entitled.

Then you would raise the point that the farmers cannot raise the money to work the county roads. May be true, but I would believe in placing a penalty tax of \$100.00 on each unused section of land that is in the hands of speculators, for we know that there are very few quarter sections of land in Floyd County that a family could not make a good living on with 5 cows, 5 sows, and 50 chickens to start with, where they able to buy this ground for its real value as virgin soil, and not robbed of their money by having to pay excessive prices for it.

For the 3 cent gasoline tax the city auto owners have been paying I think they have had the privilege of seeing the highway through the city dragged once in the last twelve months.

As the state law requires this refund money to be placed in the county No. 2 fund, it would seem no more than fair on the part of the commissioner to keep at least four miles of road in first class shape inside of the city limits, an aid to which the city auto owner is entitled.

Trusting you will feel that this is worthy of publication and that it will put some other auto owners to thinking on this matter, I am,

Respectfully yours,
John A. Enoch.

Roy C. Curry and B. B. Gulley returned home the latter part of last week from Fort Worth, where they attended the Fat Stock Show. Mr. Gulley said the clown at the show was one of the best. The clown used a trained mule in a bull dogging take off, and other stunts that were funny to the last degree. The entire show was good this year, Mr. Gulley said.

Mr. and Mrs. Henry Hollis, of Slaton, were in Floydada the latter part of last week making preparations to move to their farm near Lakeview to make their home. Mrs. Hollis will be remembered by friends in this section as Miss Aura Adams.

What's Doing In West Texas Today

(By West Texas C. of C.)

FORT WORTH—West Texas and the West Texas Chamber of Commerce, through work of Exhibit Manager B. M. Whiteaker and cooperation of the entire section, won both first and second places on agricultural exhibits at the Fort Worth Fat Stock Show and Southwestern Exposition.

MERTZON—Carlton H. Amacker has been elected manager of the Mertz Chamber of Commerce.

DUBLIN—A strictly agricultural program will feature the WTCC Oil Belt District convention here March 28.

LORAIN—Lorraine is soon to have a first class sewer system.

POST—George (Scotty) Samson, an outstanding West Texas exhibitor at the Dallas Fair, contributed considerable Garza county quality products for the WTCC All-West Texas exhibit.

ROSCOE—A chamber of commerce committee has been appointed to make suggestions as to names for the city election to be held in April.

QUANAH—Hardeman county produce was prominently displayed in the Panhandle-Plains WTCC exhibit which won first place at the Fort Worth Fat Stock Show.

JACKSBORO—Works Potter has been elected secretary of the Jacksboro Chamber of Commerce.

FERRYTON—Contract has been let for erection of a \$100,000 courthouse here.

STINNETT—Work is progressing rapidly on Hutchinson county's new courthouse.

MINERAL WELLS—The Mineral Wells Clinic, to be operated in connection with the New Clinic Sanitarium, will open April 15.

TATUM, N. M.—A Home and Civic Improvement Club has been organized in Tatum.

ROPEVILLE—A banquet was held here recently to raise funds for beautification of the Ropesville school grounds.

ROCHESTER—The Rochester section reports that prospects are good for this season's crop.

BARSTOW—Increased telephone facilities are to be enjoyed by Barstow through installation of new equipment, now underway.

BIG LAKE—The Big Lake Chamber of Commerce is reorganizing in order to put over some worthy projects for the town.

NARA VISA, N. M.—Nara Visa is one of the newest towns to affiliate with the West Texas Chamber of Commerce.

ARCHER CITY—H. G. Bell, secretary of the local chamber of commerce, is conducting an information column in the Archer county Times to tell about work of his organization.

IRAAN—The town of Iraan has joined forces with the West Texas Chamber of Commerce.

BIG SPRING—A \$150,000 addition to the local ice plant is nearing completion.

WILLING TO CONTRIBUTE

He (after the show): Let me kiss you good night.
She: No, I'm saving my kisses.
He: Then let me add a couple to your collection.—Answers.

ARE YOU BILIOUS?

Do you have dizzy spells, that bloated feeling after you eat, is your tongue coated, if so, it's your liver. Lane's pills will put you in shape quickly.

Arwine Drug Co., sells

LANE'S PILLS

BAFFLED AMBITION

Janet—"I went to the doctor again today and he said they wouldn't have to operate after all."
Jeanette—"What a pity, my dear. I'm so sorry."—Life.

Nature Unadorned

She—"My, but this orange juice has a peculiar flavor."
He—"Yes, it's genuine orange juice."—Life.

Nurse Advises WEAK, RUN-DOWN WOMEN To Take Cardui

"I have known of Cardui for nearly twenty-five years," says Mrs. Selma Meissner, 1072 Harrison Ave., Beaumont, Texas. "During that time, I have taken it several times and have frequently recommended it to others, for it is a splendid medicine and I am glad to give people the benefit of my experience."

"I have been a nurse for several years and have often come in contact with patients who were run-down and weak. Often I have told sufferers of Cardui, and the way I, myself, had been helped after taking it, and advised them to give it a trial. Many of them have since thanked me for what I told them, so I am willing that other women should know about it, too."

"I first took Cardui because I was awfully run-down. I had no appetite, and was weak and listless. It was hard to keep going under such conditions, and I looked for something which would help me."

"I had read of Cardui and decided to try it. After taking it, I improved so much that I have taken it since whenever I needed a tonic."

Sold by all druggists.
**TAKE
CARDUI**
Used by Women
For Over 50 Years

Auction Sale

I will Sell at Edwards Elevator Lot east of the Square

30 Head of Horses and Mules

ages from four to eight years old. All good work Stock.

ALSO SOME GOOD MILK COWS IN THIS SALE

Saturday, March 24

1:30 O'CLOCK

TERMS OF SALE: CASH

W. L. KEY, Owner

SEALE & McDONALD, Auctioneers

IN OUR NEW LOCATION ON WEST SIDE OF SQUARE

IN A NEW LOCATION—

WITH THE SAME GOOD SERVICE
WITH THE SAME QUALITY GROCERIES
WITH THE SAME SANITARY MEATS AND
WITH THE SAME LOW PRICES.

VISIT OUR NEW STORE—AND SEE FOR YOUR-
SELF WHAT WE HAVE TO OFFER
YOU.

Phone 27

FOR OUR QUICK DELIVERY SERVICE

SHAW, FELTON & COLLINS
GROCERY AND MARKET

IN 13 MONTHS . . .
NEARLY A MILLION
MEN HAVE CHANGED
TO CHESTERFIELD !



AND HERE'S WHY:

WE STATE it as our honest belief that the tobaccos used in Chesterfield cigarettes are of finer quality and hence of better taste than in any other cigarette at the price.

LIGGETT & MYERS TOBACCO CO.

THEY SATISFY
and yet THEY'RE MILD

FIRST CHRISTIAN CHURCH

F. L. Davis, Minister
 Services next Lord's day will be as follows:
 Sunday School at 10 o'clock and morning and worship immediately following.
 Endeavor will meet at 6:30 and services at 7:30. Both sermons vital and interesting, at night continue the study of Matthew, eighth chapter.
 Last Lord's day we had a fine day with both services interesting and helpful. Let us see if we cannot have better services next Lord's day.
 Don't forget our meeting will start on Easter day. We will have a surprise treat for you then. Be sure to arrange to attend the meeting.
 You are invited to worship with us at the little church with a big welcome. Come when you can.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor
 B. F. McIntosh, superintendent of Sunday School.
 Sunday school at 9:45. Come on time and stay for the morning service.
 Morning worship at 11.
 Christian Endeavor at 7.
 Prayer and study hour Wednesday evening at 8.
 We are delighted to announce that Rev. George Burrows and Mr. and Mrs. Tom Scott will be with us for the annual union revival to be held at the Tabernacle beginning July the 15th. Dr. Burrows is a great preacher. The Scotts are known and loved from coast to coast.

BAPTIST CHURCH

Rev. W. R. Hill Pastor
 Sunday School meets at 10 o'clock.
 Morning worship at 11 o'clock. Special service for Sunday School and B. P. U. folks. Sermon on the subject, "The School of the Ants." Everybody invited, but planned for the young folks and S. S. pupils.
 Junior B. Y. P. U., with Miss Sudie Mae Hamilton leader, meets at 3 o'clock on Sunday. A growing union with room and welcome for more yet.
 Intermediate and Senior Unions meet at 6:30.
 Come and welcome! A very special invitation is extended Baptists who have recently moved to Floydada.

CHURCH OF CHRIST

There was a fine interest manifested in all of the services at the City Park Church last Lord's day. Large audiences and a new face present. If you want to worship with a congregation that have their hearts in the work and are willing to back it up with their presence we invite you to come to the City Park Church.
 Our prayer meetings on Wednesday nights continue to be very interesting. A special invitation is extended to all to be with us again next Lord's day. Preaching at 11 o'clock a. m. and 7:45 p. m.

LADIES BIBLE STUDY

Although there is quite a bit of sickness among the families of the City Park Church, yet, our ladies Bible study was well attended last week. We continue the study of Grace next week.
 A special invitation is extended to all to come and study with us. So don't forget that we meet each Monday at 8 o'clock.

J. N. S. Webb, Pastor
 You are cordially invited to attend the following services on the fourth Sunday:
 Preaching at Whitfield Saturday night before, Sunday School at 10 o'clock a. m., preaching at 11 o'clock a. m.
 Preaching at South Plains at 3:30 o'clock p. m. after Sunday School at 2:30 o'clock p. m.
 Preaching at Sunset at 8 o'clock p. m., after Young People's meeting at 7 o'clock p. m.

METHODIST CHURCH
 Ben Hardy, Pastor

Don't forget our revival begins next Sunday. We expect our own people to give us their co-operation and presence. We cordially invite others to attend. The hours of the services will be announced Sunday.
 Be at Sunday School next Sunday. Let me urge the men to be there and help to build the class to where it should be. "Train up a child in the way it should go" and go that way yourself.

CHURCH OF CHRIST

Elder C. W. Smith will preach Lord's day morning at 11 o'clock at the Church of Christ on South Wall Street. Everybody invited.

Floyd County Clubs

LAKEVIEW CLUB PROGRAM LED BY MRS. J. M. HARRISON

A very interesting program on "Plans and Arrangements of a Home" was given at the meeting of the Lakeview Home Demonstration Club Wednesday afternoon, March 14, at 2 o'clock, with Mrs. J. M. Harrison as leader. Miss Bass discussed, "The Floor Plan" and gave some useful and practical information on the subject. After the program during the business session a number of important matters were planned and voted on.
 The next meeting date will be March 28 at the school auditorium. A program on "Foundation of Good Dress" will be led by Mrs. Kiker. "Material and Trimming Suitable for Underwear" will be discussed by Mrs. Tom Hopper; "Styles of Underwear appropriate for various types," Mrs. John Lloyd; "Color of Underwear," Mrs. M. E. Nelson; "Corsets," Mrs. Dickert; "The Brassiere" Mrs. Newberry.

DEMONSTRATION CLUB MEMBERS STUDY ARRANGEMENT OF HOME

Providence Home Demonstration club met Tuesday, March 13, at the club room with Mrs. T. E. Cowart as hostess. Miss Bass met with the club and discussed fully, the "Plans and Arrangements of a Home." There were fourteen members present and they voted to have a community entertainment at the school building sometime in the near future. The date to be announced later.
 The club will meet Tuesday afternoon, March 27, at 2:30 o'clock at the club room with Mrs. W. A. Williamson as hostess. The subject will be, "Gardens and Flowers." Roll call will be answered with "A New Vegetable that I intend to grow." All members are urged to attend as there is important business to come before the house.

4-H PLEASANT HILL CLUB

Miss Blanche Bass, County Home Demonstration Agent, met with the Pleasant Hill 4-H Club girls and assisted them in their work on cuptowels and hot dish holders. The girls will begin work on their club caps and aprons at the next meeting.

Miss Bass will meet again with the girls Friday morning at 10:30 o'clock.

CALLED TO MOTHER'S BEDSIDE

Mrs. W. B. Trice and R. C. Smith, of this city, were called last Friday to the bedside of their mother, Mrs. S. A. Smith of Abilene, who was very seriously ill. Mrs. Smith suffered a stroke of paralysis but is reported this mid-week as improving.

A MOTHER'S THOUGHTS

What does it matter now to me
 How great the fight I make
 If I may train my children three
 Their place in life to take?
 Teach them to stand for truth and right
 And never to give in
 To things that might their whole lives
 blight
 Or ways that lead to sin.

What difference does it make to me
 How great the fight I make
 Or how disagreeable and hard
 The tasks I undertake?
 If I can know at close of day
 That I have done by best
 And that my children and my home
 May by the Lord be blessed.
 —Contributed.

PIE SUPPER AT CENTER WILL BE HELD ON FRIDAY NIGHT

A pie supper will be held at Center Friday night (tomorrow) it is announced.

get her hair, when it is expected that a community organization will be perfected.

Proceeds from the pie supper will go into the fund for the community organization activities.

The Hesperian, \$1.50 per year.

"The height of wasted effort," says Dr. Watt "is to tell a hair raising story to a bald headed man."

Radio sets were banned in parts of Venezuela because they interfered with people at work.

The use of cosmetics by men will soon become general," newspaper item. We disagree. Women may not be the only ones to use them in the future, but we know that men never will.

Whales and elephants are said to be the longest lived animals. Some whales are believed to be over 500 years old.



Spring is in the air. Is it in your step? Why not a new pair of Bostonians? There's nothing like their comfort for putting spring into your walk. Their distinctive style, too, sets a man up. And their modest price won't set you back.

WOOD BROTHERS

Clothiers For Men

South Side of Square

OPENING NOTICE!

WE TAKE PLEASURE IN EXTENDING YOU A CORDIAL INVITATION TO ATTEND THE—

Formal Opening of Our New Store

**Friday Evening and Saturday
 MARCH 23rd and 24th, 1928**

FLOYDADA, TEXAS

SOUTH MAIN STREET,

SANDWICHES AND COFFEE WILL BE SERVED.

WE WILL HAVE WITH US SPECIAL REPRESENTATIVES,—ONE FROM SHAPLEIGH HARDWARE CO., ST. LOUIS, MO., REPRESENTING THE DIAMOND EDGE LINE! ONE FROM THE JOHN DEERE PLOW CO., AND HE WILL HAVE ON DISPLAY IN OUR STORE, SOME NEW AND IMPROVED 1928 JOHN DEERE FARM IMPLEMENTS. WE WILL ALSO HAVE A REPRESENTATIVE FROM ARMOUR & CO., MERCHANTS BISCUIT CO., H. O. WOOTEN GROCERY COMPANY AND AT THIS TIME WE WILL MAKE THE PRICES LISTED BELOW ON THESE ITEMS:

PORK & BEANS, Armours No. 2.....	9c	1 15c package salad wafers free	
SWEET POTATOES, No. 2 1/2	9c	with 1 Pound of Cakes	36c
TOMATOES, No. 2.....	9c	PEANUT BUTTER, 5 lb. pail, Armours.....	95c
PEACHES, Gold Bar, Melba Halves,		LARD, Armours Vegetole, 8 lb. size.....	\$1.15
No. 2 1/2	24c	ELECTRIC IRONS, a good one for.....	\$2.75
BANANAS, per dozen,	25c	PLIERS, 6 inch size	20c
CORN, Goblin Brand, No. 2, 2 for.....	25c	1 SET of 6 END WRENCHES dropped	
WALNUTS, No. 1 Grade, per pound.....	28c	Forged, per set,	90c

OUR PLACE OF BUSINESS WILL BE OPEN UNTIL 10:00 O'CLOCK FRIDAY EVENING, MARCH 23.

Stansell & Collins

Telephone 88

Floydada, Texas



**Cut Harvesting Costs
 with Hart-Parr Power**

Hart-Parr power will cut your harvesting costs, for Hart-Parr tractors with surplus power way over their rating will haul a wagon as well as a combine and will operate the combine to full capacity. And this amazing power can be developed from cheap, low-grade fuels, costing less than either kerosene or gasoline. Hart-Parr tractors are made in three sizes for small, medium, and large farms and are now equipped with 3 forward speeds, from 2 1/4 to 4 1/4 miles per hour, to speed up field work. Come in and see the new line today.

Hart-Parr Owners Are Hart-Parr Boosters

L. C. McDonald

Floydada, Texas

AUTHORIZED DEALER IN



Hesperian Want Ads

— Cheapest, Busiest Salesmen In Floyd County —

For Sale

FOR SALE—At a bargain small Mosler safe. See it at The Hesperian Office. 3tfc.

FOR SALE—Good team work mules and pigs and bred sows and gilts. T. J. Gill. 22tc.

FOR SALE—All kinds cotton seed and field seed. If in need of any kind of seed see Geo. Finkner. 508tc

BULK GARDEN and Farm Seed. Insect killer—Roup, Cholera and Diarrhea Remedy. Sold by Rucker Produce Company. 4tfc

FOR SALE—Two large bay horses and good farming tools. See Mrs. M. C. Young or boys near Andrews school. 42tp.

EASTER Corsages. Hollums, Floydada Florist. 43tc

FOR YOUR SUNDAY DINNER
Buy a cake, pie, or dressed hen from the Wesley Girl's Sunday School class who will have a market at Shaw, Felton & Collins, Saturday. 41tc

FOR SALE or trade—Ford truck, 26 model. See H. D. Bloodworth. 42tp

FOR SALE or trade—Pair of good work mules. Will trade for cattle or hogs. See A. T. Swepton, Hillcrest Farm, Floydada, Floyd County, Texas. 32tp

FOR SALE—100 young White Leghorn hens, \$1.50 each. Mrs. Bob Martin, Matador, Texas. 32tp.

ALWAYS—Something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 51tfc

FOR SALE—Three residence lots near the Andrews Ward school. See J. G. Wood. 261tc

FOR SALE—160 egg Safety Hatch incubator, A1 condition, at King's Second Hand Store. E. W. Turner. 42tp

FOR SALE—Dark Red R. I. eggs \$1 per setting, \$4 per 100. Phone 924-F12. Mrs. J. R. Terry. 43tp

Seale & McDonald will hold a horse and mule sale in Floydada Saturday, March 24. If you have anything to sell in the way of Jerseys or farm machinery, bring them in. 41tc

FOR SALE—Improved Section about 5 miles N. W. from Floydada, fenced and cross fenced, 5 room house, well, windmill, barn, etc., about 400 acres in wheat, rent to go with place. \$35.00 per acre. Time on part. Would sell 1/4 or 1/2 at same price.

Also, improved section, known as old Brunson place about 20 miles N. E. from Lockney, and about 5 miles from South Plains. \$25.00 per acre. 1/4 cash, terms on balance. See or write: Arthur B. Duncan, Agent, Floydada, Texas. 42tc

FOR SALE—Choice White Leghorn hens or pullets, each at Marshall place on S. W. 3 1/2 miles north of Floydada. V. Bond. 42tp

FOR SALE—1 high bred jack. See W. C. Hanna. 44tc

FOR SALE—S. C. Rhode Island Red eggs, Sunnyfield strain cockerels. Settings 50c, \$3 per 100. Mrs. C. B. Lyles, Floydada, Rt. 3. 32tp

Easter Sunday, April 8th. Plenty of Easter Lilies for Church and Home decorations. Hollums, Floydada Florist. 34tc

SEE W. F. Weatherbee for Pure Pedigreed Mebane Cotton Seed. \$2.00 per bushel. 35tp

FOR SALE—13 Jersey heifers from one year to eighteen months old. About half of these heifers bred and from some of the best producing cows in this county. Located under cap rock in northeast corner of county. Price \$45 per head. N. G. Smith. 32tp

TO ALL MY OLD CUSTOMERS
SUDAN Seed, truck load in Floydada Saturday, March 24, to serve our regular customers. Government tested 95 per cent germination. Free from Johnson Grass. Look for the truck. Jno. W. McDonald. 41tc

FOR SALE—Four Clark Cutaway Double-action Tractor Harrows at one-third off of regular price. Willson & Son Lumber Co. 1tfc

FOR SALE—One 8 room residence with four lots. Used implements, three Ford Trucks for sale or trade for lots or most anything. Used Mules for sale. Located north of Angus Produce house. Please come see me. Get the Habit! A. D. Summerville. 39tp.

FOR SALE—About 60 head of mixed Hereford and Jersey steers, all ages, some of these are worth \$50.00, now will take \$35.00 per head August delivery. Located under cap rock in northeast corner of county. N. G. Smith. 32tp.

TAXI

anywhere, any time. Day Phone 23. Night Phone 351J. 4tfc

For Easter and Mother's Day. "Say it with Flowers." 34tc

FOR EXCHANGE—Splendid brick apartment house in City of Dallas, on good street bringing \$800 monthly; will trade for good plains land. Clements & Wilks, Plainview, Texas. 111tp

Wants

WANTED—One roomer and boarder, man only. Mrs. J. R. Archer, northwest of High School. 53tfc

WANTED—To buy two good mares. Phone 922F12. Roy L. Paschall. 42tc

WANTED—To buy two good young mares. See E. C. Nelson at First National Bank. 41tp

MAN wanted to run McNeess Business in Floyd County. No experience needed. Must have car—can make \$7 - \$10 daily—no lay offs—no bosses—chance of a lifetime. Use our capital to start. Write FURST AND THOMAS, Dept. R. C. 4, Freeport, Ill. 41tp

For Rent

FOR RENT—Two furnished two-room suites, also 1 room for light house-keeping or bedroom. Mrs. Geo. Irwin. 31tc

FOR RENT—Two furnished rooms. See Mrs. Josie Moore. 52tfc

FOR RENT—Two front rooms, fourth door west of Legion Hall. Mrs. Taylor. 33tc

FOR RENT—160 Acre farm and sell teams and farming tools. D. R. Badgett, Route 1, Floydada, Texas. 41tc

FOR RENT—a 12x16 room furnished with furniture, gas range and heater. F. C. Harmon. 41tc

ROOMS for rent. J. P. Davidson at Ewing Apartments. 14tp

FOR RENT—Two nicely furnished rooms with bath, gas, and garage. Call 346J. 32tp.

Lost and Found

LOST—White gold bracelet with white sapphires, Friday. Finder please return to Hesperian Office.

LOST—Newly repaired heavy No. 19 horse collar between Floydada and Bullard place 2 1/2 miles east of Fairview. Finder return to Hocus Pocus Grocery and receive reward, or to owner W. F. Culpepper. 41tp

Eggs and Poultry

FOR SALE—A few Johnson strain White Leghorn hens, excellent birds for breeding pens, at \$1.00 each. Need room for young chicks. Mrs. David Battey. 534tc

BOOTH STRAIN of White Minorcas—Weigh, Lay and Pay. Won Capital prize over all other breeds at the Floyd County Poultry Show. Eggs, \$1.50 per setting, \$8 per hundred. Chas Bollman, Route 4. 44tc

FOR SALE—White Wyandotte eggs 50c per setting. Mrs. J. R. Archer, phone 178J. 53tfc

THOROUGHbred dark R. I. Red eggs 75c per setting, \$4.00 per 100. Phone 924F4, Mrs. T. J. Heard. 34tp

FOR SALE—Setting Eggs from prize winning White Wyandottes, 75c for 15 or \$4.00 per 100. S. J. Latta, three miles east of Floydada on F. F. F. Highway. Phone 908F11. 52tfc

Real Estate

FOR SALE—Nice building lots. See S. B. McCleskey. 47tfc

FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, bath and all fixtures, hot water, screened porch, garage with cement drive, will sell worth the money. See Goen & Goen or write C. H. Brazier, Henrietta, Texas. 29tfc

WHITE LEGHORNS
FOR SALE—Hatching eggs from selected hens headed by Imperial cockerels \$6.00 per hundred; Hatching eggs from Imperial matings \$2.00 per setting of 15. Mr. and Mrs. David S. Battey. 50tfc

BIG AND LITTLE EGGS SHOW UP IN REPORTS OF THE WEEK
Both big and little eggs have shown up in the reports of the past week, Rev. G. W. Tubbs being among those who showed both large and small eggs from his flock at The Hesperian office. A large egg he found in one of the nests in his chicken lot measured six and a half by seven and a half inches and a very small one—evidently a pullet egg—measured four and a half by five and a half inches.

Two large eggs were brought in by H. T. Bradshaw, laid last week by two different hens. One of these mammoth eggs measured eight and a fourth inches by six and one-half inches, and the other measured eight and one-eighth inches by six and three-fourths inches.

Transfer paper at The Hesperian Office 10c sheet.

PLAINVIEW BUSINESS COLLEGE
Every graduate placed in a position. Correct Training counts most. We average a call a day for help. Enroll now and be ready for a good position next fall. Get our Plan for the Ambitious—A Business Training in the reach of all. Address J. E. Watson, Box 532, Plainview, Texas. 42tc

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 35tfc.

FOR WELL work see or phone 24. C. Surginer & Son. 468tc

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25tfc

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25tfc

TAXI

anywhere, any time. Day Phone 23. Night Phone 351J. 4tfc

For Easter and Mother's Day. "Say it with Flowers." 34tc

FOR EXCHANGE—Splendid brick apartment house in City of Dallas, on good street bringing \$800 monthly; will trade for good plains land. Clements & Wilks, Plainview, Texas. 111tp

Wants

WANTED—One roomer and boarder, man only. Mrs. J. R. Archer, northwest of High School. 53tfc

WANTED—To buy two good mares. Phone 922F12. Roy L. Paschall. 42tc

WANTED—To buy two good young mares. See E. C. Nelson at First National Bank. 41tp

MAN wanted to run McNeess Business in Floyd County. No experience needed. Must have car—can make \$7 - \$10 daily—no lay offs—no bosses—chance of a lifetime. Use our capital to start. Write FURST AND THOMAS, Dept. R. C. 4, Freeport, Ill. 41tp

For Rent

FOR RENT—Two furnished two-room suites, also 1 room for light house-keeping or bedroom. Mrs. Geo. Irwin. 31tc

FOR RENT—Two furnished rooms. See Mrs. Josie Moore. 52tfc

FOR RENT—Two front rooms, fourth door west of Legion Hall. Mrs. Taylor. 33tc

FOR RENT—160 Acre farm and sell teams and farming tools. D. R. Badgett, Route 1, Floydada, Texas. 41tc

FOR RENT—a 12x16 room furnished with furniture, gas range and heater. F. C. Harmon. 41tc

ROOMS for rent. J. P. Davidson at Ewing Apartments. 14tp

FOR RENT—Two nicely furnished rooms with bath, gas, and garage. Call 346J. 32tp.

Lost and Found

LOST—White gold bracelet with white sapphires, Friday. Finder please return to Hesperian Office.

LOST—Newly repaired heavy No. 19 horse collar between Floydada and Bullard place 2 1/2 miles east of Fairview. Finder return to Hocus Pocus Grocery and receive reward, or to owner W. F. Culpepper. 41tp

Eggs and Poultry

FOR SALE—A few Johnson strain White Leghorn hens, excellent birds for breeding pens, at \$1.00 each. Need room for young chicks. Mrs. David Battey. 534tc

BOOTH STRAIN of White Minorcas—Weigh, Lay and Pay. Won Capital prize over all other breeds at the Floyd County Poultry Show. Eggs, \$1.50 per setting, \$8 per hundred. Chas Bollman, Route 4. 44tc

FOR SALE—White Wyandotte eggs 50c per setting. Mrs. J. R. Archer, phone 178J. 53tfc

THOROUGHbred dark R. I. Red eggs 75c per setting, \$4.00 per 100. Phone 924F4, Mrs. T. J. Heard. 34tp

FOR SALE—Setting Eggs from prize winning White Wyandottes, 75c for 15 or \$4.00 per 100. S. J. Latta, three miles east of Floydada on F. F. F. Highway. Phone 908F11. 52tfc

Baby Chix

PHONE 145 or 147
MARSHALL HATCHERY
50tfc.

Just Unloaded---

A car of PURINA Chick Feed and Brooder Coal.
BEST YET.
Best Prices For Your Maize at All Times.

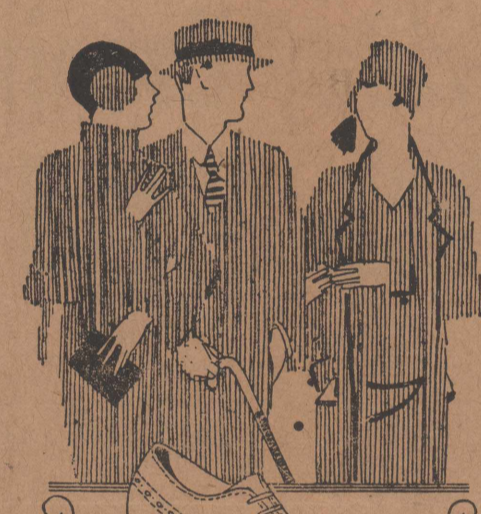
Joe Boothe Elevator

Successor to Boothe Bros.

Smart Easter Footwear

For Every Member of the Family

Featuring Exquisite Women's Modes. Presenting Distinctive New Styles for Men. Offering Smart Footwear for the Younger Generation.



This wonderful assemblage consists of the smartest footwear this season. Modes with the true beauty of graceful lines combined with excellent quality and fine workmanship.

Milady's Dainty Modes

Newest Styles And Colors
\$4.45 to \$11.00

Madame or mademoiselle can choose just the correct Easter style to complement her Easter costume from this diversified assortment of slippers, pumps and oxfords in all the fashionable leathers and fabrics, and colors of the Spring.

Wee Folks Models

Boys', Girls' and Baby Styles
75c to \$3.95

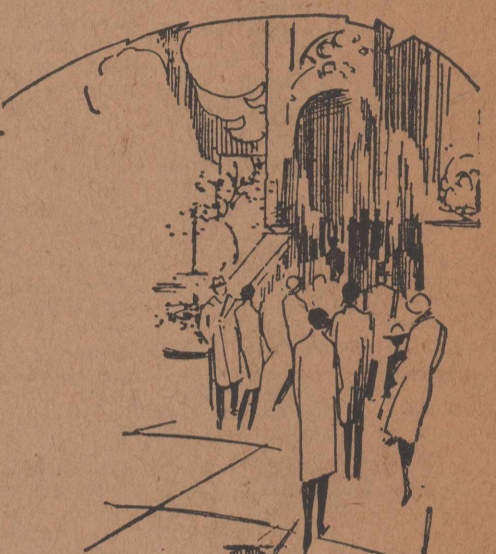
These are quality shoes made for durability. You may select from a large collection of slippers, pumps, oxfords and "highs" on broad toe lasts suitable for little growing feet. Come in long-wearing kid, calf, patent leather and combinations.

Men's Smart Oxfords

All Sizes And Widths
\$4.25 to \$10.00

Collection includes dressy, sports and street styles in fine kid, durable calf. Tan, brown, black; with and without rubber heels.

C. R. Houston Company
Floydada Crosbyton



ESTABLISHED

discovery of the original Uncle Sam, known throughout the world by his gangling physique, chinners and high hat, is claimed by Louise B. Young, Kendallville news-woman.

Samuel Wilson, who died in 1812 in Tuscarora county, Indiana, March 7, according to relatives whom Mrs. Young has interviewed.

Because of the notoriety he had received as the original Uncle Sam of song, story and caricature, Wilson, according to the story, moved to Indiana after the war, and his family agreed to keep the name but the attention he had got

ters, especially apparently this approval of Wilson.

"Uncle Sam" had varied experiences. He was on board the Constitution in the famous 25 minute battle with the Guerriere when the latter was sunk off Cape Race. In that battle he was cited for gallantry by Captain Isaac Hull, and when he was honorably discharged he received two land warrants from the government. The land on which his son lives was obtained by one of the warrants.

SECOND HAND AUTOS INVADE INVADE CHINA ON ROADS BUILT BY BANDIT CHIEF

Peking, China.—Road building, with a striking development in motor car traffic, despite civil wars which are pauperizing the country, is one of the most noteworthy developments taking place in China. During 1927 much highway construction was done and prospects for 1928 are that even more roads and more motor cars will take their place in the daily life of China.

Road building, although in miscellaneous areas and not co-ordinated, is taking place all the way from Peking to Canton and as far west as Chengtu, capital of the province of Szechuan. The undertakings are being carried out by military leaders, the roads being designed for military uses and also as a source of revenue.

A road will be built over a route varying from a few miles to several hundred in length, a fleet of second hand automobiles will be acquired from local garages, and overnight a complete transportation organization will come into being. Passenger carrying and freight transport by truck are flourishing in numerous areas by this means, and scores of military chieftains have discovered an excellent way to bolster up their sagging war-chests.

Since the arrival of the Fengtien faction of Chang Tso-lin in and about

greatly and motor traffic has increased. The roads of the capital itself, while not comparable with those of western capitals, are vastly better than a year ago and continual work is going on in the surrounding country to prepare highways for heavy traffic.

In addition to the increasing number of privately owned motor cars, a dozen motor busses run daily the 80 miles between Peking and Tientsin, while numbers of others ply frequently in all directions from the capital, visiting places of interest and trade within an area of 200 miles of Peking. The fares are moderate, the traffic is heavy and the busses are always crowded.

Authorities hope to bring about more settled conditions as a result of the opening up of the country by this method.

South of Peking in Shantung there is an excellent motor road from Tsinan-fu along the south side of the Yellow river to the north coast and then east almost to Coofo. The course is a long one, well populated with cars, and brings in a good revenue.

In Homan, Hupeh and Hunan similar movements have been started. In Szechuan, far to the west, the militarists have acquired the "road craze" and at present several foreign engineers are engaged in laying out highways to important points.

To the south in Fukien, along the coast, several good roads have been built by local authority and still further south in Kwangsi and Kwangtung and even into Yunan road construction is going on, mostly under supervision of foreign engineers.

Labor for building the roads costs little, being conscripted by the militarists in many places. Such roads are virtually private highways of the builders. A monopoly is created and the profits are large. Although the roads may be operated under such management at present, in the end they will form the nucleus for a highway system throughout China.

Second hand automobiles of almost every description, bought in Shanghai, form the "fleets" for the roads. The cars are driven until the wheels drop off and then more are procured, the old being cast to the roadside.

'LET YOUR DOCTOR DECIDE' KEYNOTE DIAGNOSIS DRIVE

Austin, Texas, March 19.—Many a cough that was "just a cold" last year will be suspected as tuberculosis during March, 1928. It is that persistent cough which might be termed the squeak in the human chassis. At this time the "Early Diagnosis" campaign for the early discovery of tuberculosis is being carried on throughout the United States by the National Tuberculosis Association and its 1400 affiliated local associations. In Texas the campaign is being directed by the Texas Public Health Association.

"Let your Doctor Decide" is the keynote of the Early Diagnosis Campaign, and the four symptoms by which the public are being asked to judge whether or not they should visit a doctor are, Too Easily Tired, Loss of Weight, Indigestion, and Cough that hangs on.

A cough is the symptom which first attracts the attention of the average person, so this symptom serves a very good purpose by drawing attention to the condition of their lungs. One class of patients who frequently do not cough despite active tuberculosis, are aged persons.

Of course, many persons overlook entirely a mild cough, clearing the throat in the morning, or hawking, which causes but little annoyance to individuals not given to introspection. Close questioning by the doctor in these cases usually elicits the information that the patient coughs "just like everybody else coughs."

A considerable number of patients give a history of repeated "colds caught during the preceding winter or autumn," or of an attack of "grippe," which made them cough more or less violently, but that subsided under ordinary treatment. Owing to some neglect, the last attack has been persistent, the cough aggravated, and could not be relieved by the remedy that helped them formerly.

There are other forms of cough, usually more violent, that physicians recognize, and sometimes changes in the timbre of the voice may appear quite early in the disease.

So, light or heavy, the cough may be a symptom of tuberculosis if it hangs on more than three weeks, and the only way to be sure is to let your doctor decide.

CUSTARD PIE TREE AND ICE CREAM VINE IN SAME GARDEN

Homestead, Fla.—Eighteen acres here hold more varieties of tropical fruit trees, shrubs and plants than any other spot in the world.

Anyhow, H. W. Johnston, the grower, will pit this spot against any other spot anybody anywhere wants to dig up—and give a couple of custard pie trees to boot.

And don't make the mistake of thinking he hasn't the custard pie trees. He has.

Just as he has the 'chandelier' tree with its opalescent, cone-shaped fruit gleaming in the moonlight. And the ice cream vine whose corn-like plant tastes like a combination fruit sundae.

Also he has 228 other tropical trick trees, including the forbidden fruit from the Garden of Eden. This tree matures a half bitten applelike fruit.

Let it be further recorded that Johnston, who sold his hardware store in Kentucky 14 years ago to establish what has become a world famous fruit farm, has between 700 and 800 tropical shrubs and plants. Johnston does not pose as a Luther Burbank or any other kind of a wizard, but when it comes to poking a sick-looking stick from the equator into the coral rock of his Homestead farm and making it rise up with wine in its veins and fruit on its growth, he is champion of them all.

Mecca For Scientists
"We could have sold out a year ago" says this friend of the soil, "and danced the remainder of our lives in a Miami hotel, but it isn't money that we want—it's what we got that we want. So we kept it."

Johnston's experiments are not without their humorous angles. He gives a merry description of the sap suckers

fruit weighing as much as 80 pounds. And there are many more strange varieties besides.

Along in November tropical sap suckers gather and drill into the tree which at that time is full of juice and in a few days fermentation has begun. Back come the sap suckers and fill themselves until they become groggy. They tumble from the tree and are easily picked up.

"Sometimes we put them on the porch where they scream and cuss and yell. Sometimes during the night they try to crawl up the side of the house making weird, uncanny noises. By morning they are sobered up and where do you think they go then? Right back to the sausage tree for another jag!"

Strange Neighbors
Johnston has raised some especially fine mangos and typical tropical fruit which intrigues those who first taste it.

Going from the sublime to the poisonous, Johnston points out the strychnine tree. The fruit itself is delicious. "But that fruit has a tough hide," explains Johnston, "and in order to get at the real fruit, you must saw through it like a coconut. Inside the soft pulp is a strychnine seed and to eat this would be fatal."

An important plant which is shown to grow here prolifically, is the aloes, invaluable to the medical world.

There are rubber trees, a vanilla vine and a head fruit tree. There are tea plants and coffee trees and the tree on which the nuts grow which yield chaulmooga oil from which is derived a specific for the treatment of leprosy.

The jak fruit tree from Java grows

fruit weighing as much as 80 pounds. And there are many more strange varieties besides.

NEW-TYPE REFRIGERATOR PUT ON THE MARKET LOCALLY

A new type of refrigerator, the type of which is certain to prove quite popular in homes where it is inconvenient to obtain a daily supply of ice or where electric refrigeration is too expensive or impossible, has been introduced on the local market by the Radio Electric Company, the first of which is now being shown at their shop.

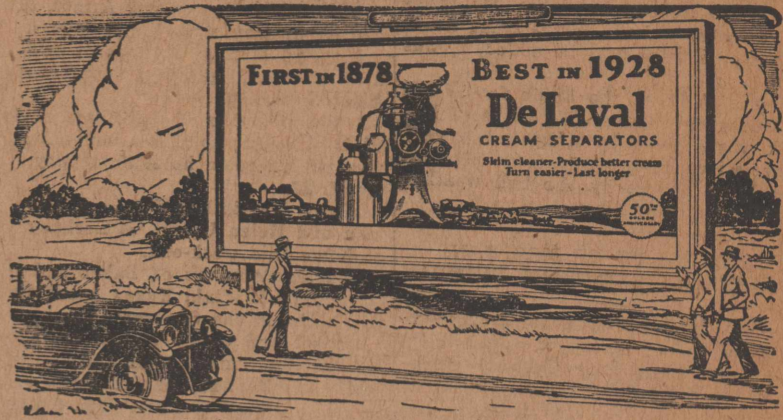
The refrigerator, manufactured by Crosley Radio Corporation, is the result of rather extensive experiment and investigation. It is operated entirely without machinery or moving parts, although this is true, at the same time it produces temperature sufficiently low

to freeze ice cubes or desserts. The Hinson Bros., managers of the electric shop are enthusiastic about the possibilities of the new product.

Plant food worth more than \$2,000,000,000 is washed away from the farms of the United States every year. This is twenty times as much plant food as is removed from the land by growing crops. The loss occurs on gently sloping hillsides and on fairly level land subject to "sheet" erosion as well as on steep hillsides. Proper terracing will often remedy the condition.

Still, Small Voice

Little Girl: "Oh, look mummy! There is a snowman in front of that store."
The Snowman: "Don't you, believe it. I've just been waiting an hour for my wife to come out."—Outlook.



The Crowning Achievement in 50 Years of Service to the Dairy Industry

FIRST in the beginning, the De Laval has kept in the lead ever since. Practically every detail of separator construction has been De Laval originated. As these features have been imitated, further improvements have been made. Four million De Laval machines have been sold the world over. They have always been the standard by which cream separators were measured.

Now the 1928 "Golden Series" De Laval machines mark another step forward. In a word, they are the most complete, efficient and beautiful cream separators ever made. They are all that could be hoped for in such a machine. They must prove a source of pride as well as profit to every owner.

The best way to judge a new "Golden Anniversary" De Laval Separator is to see one, and better still to try it side-by-side with any other machine. We will welcome an opportunity of demonstrating their many new improvements and refinements to you. We are certain you will be pleased with their new beautiful gold and black finish and will appreciate all the new features. And the best of it is, these new De Laval skims so clean that they will soon pay for themselves.

KIRK & SONS
Dealers



HESPERIAN WANT ADS—QUICK RESULTS

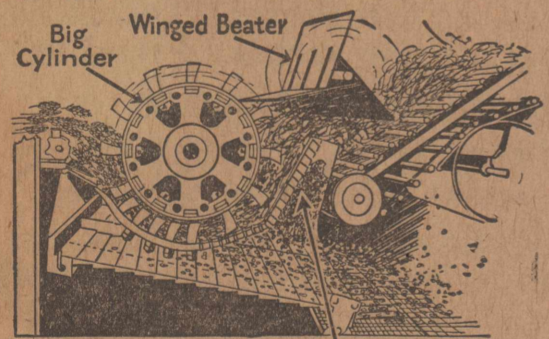
For Sale

We have recently installed Delco-Light Farm Lighting and Power for customers who had (Acetylene) Carbide Lighting Systems. These (Acetylene) Carbide outfits are now for sale and range in price from ten (\$10.00) to fifty (\$50.00) Dollars. We can arrange to get you any type or design of (Acetylene) Carbide system that is on the market today at the above mentioned figures, but cannot guarantee them against the dangers of fire and explosion.

E. W. Kinney
DELCO LIGHT DEALER
704 Broadway
PLAINVIEW, TEXAS
W. A. LEE and B. B. PALMER, Salesmen

In the Nichols & Shepard COMBINE—

The Big Cylinder and the man behind the gun get more than 90% of the grain right at the cylinder



The Red River Special Line for 1928
Combine 15' Cut 20' Cut Prairie Type
Tractors N & S Lauson Built 20-35 20-40
Threshers 22x36 28x40

This combine is built around a big 12 bar cylinder, the heaviest found in any combine. The Big Cylinder has proven itself, time after time in combines and threshers, as the most efficient grain threshing device ever built. Back of it is the Man Behind the Gun, the combination grate and check plate, that grabs the grain as it comes from the cylinder and sends it direct to the grain pan.

The years have shown that the Big Cylinder is the way to thresh, both for its separating ability and for the pace it sets for the whole machine. Due to its weight and accurate balance, it acts as a flywheel, giving the whole machine the steady even motion so desirable in good threshing and so easily lost in most combines as they travel over the rough ground of the harvest fields.

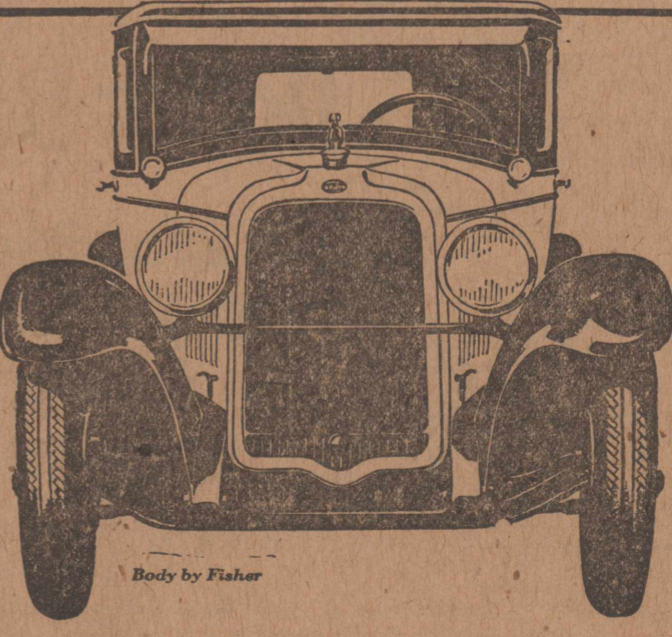
In this combine you find many other improvements.

NICHOLS & SHEPARD
In Continuous Business Since 1848

Sold by
L. C. McDonald
Floydada, Texas

The RED RIVER SPECIAL Line

If Value First is your Policy you'll choose an All-American Six



What do you look for in a car... a single emphasized element such as style... size... performance? Such as comfort... stamina... price? Or do you look for that combination of qualities called value? If you prefer a "one-sided" car we haven't got what you want. But if value comes first, you'll choose an All-American Six.

For here is style attained only in bodies by Fisher. Long, low lines. Smart colors. Grace, poise and swank. Here is size that results from 117 inches of wheelbase... and from Fisher construction famed for scientific distribution of space.

Performance from a whispering brute of an engine... 212 cubic inches in displacement... with a 79-lb. crankshaft and the G-M-R cylinder head. Speed... power... snap... and flexibility. An All-American change of pace.

Thus this General Motors Six leads its field in value... providing everything that everybody wants. If you're going to buy a car for what it will give you, come in and see the All-American Six.

OAKLAND ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

2-DOOR SEDAN \$1045
Landau Coupe... \$1045
Sport Roadster... \$1075
Phaeton... \$1075
4-Door Sedan... \$1145
Cabriolet... \$1155
Landau Sedan... \$1265

New Series Pontiac Six, \$745 to \$875. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

SCOGGIN & DICKEY
FLOYDADA, TEXAS

Local Legion Will Give Minstrel In Plainview

Second Act And Many Characters to be Added Before Presentation in Plainview, April 6.

After adding a second act and a number of more characters to their black face cast, the McDermott Post American Legion will present their home talent negro minstrel in Plainview on Friday, April 6, it was announced today by J. L. Clark, director in charge of the minstrel. The presentation in Plainview will be made in the Plainview municipal auditorium under the auspices of the Ray Blakemore Post.

The same cast of characters, plus the added number, will be on the stage at Plainview and these attending this presentation will see many more stunts and hear many more clever jokes. Mr. Clark stated. A second act that is being worked out this week will be added, it was said.

Presentation of the black face farce in Crosbyton on Thursday night of last week was greeted by a small but very appreciative crowd. Attendance was cut to a large degree by the bad weather prevailing at that time.

BROTHER-IN-LAW OF MRS. J. N. JOHNSTON SUCCEUMS TUESDAY

J. O. Wray, of Newcastle, brother-in-law of Mrs. J. N. Johnston of this city, died at an early hour Tuesday morning at his home following an illness of some three months. His death is believed to have been caused by an accident suffered several months ago. He was 35 years of age and is survived by a wife and three children.

Mrs. Johnston and Mr. and Mrs. T. E. Loran left Tuesday morning for Newcastle upon receipt of a message of Mr. Wray's death. Mr. Johnston was unable to accompany them because of a slight illness. Funeral services for the deceased are being held today.

PANHANDLE PRODUCE COMPANY OPEN FOR BUSINESS SATURDAY

The Panhandle Produce Company, with K. A. Orsburn as manager, opened their doors for business in Floydada last Saturday morning in their new location on South Main street. The new Produce company is located in the new Berner brick recently built at the rear of the Royal Theatre building.

Mr. Orsburn, the manager and owner moved here from Parker County, and is making his home in this city.

JUDGES, COMMISSIONERS MEET NEXT THURSDAY AT PADUCAH

Judges and commissioners of the eight-county organization of county officials on Highway No. 23, will hold their next meeting on Thursday of next week, March 29. The call for the meeting was made by the judge of Cottle County.

Judge Wm. McGehee, of this county, will attend the meeting unless something occurs to prevent.

2ND QUARTERLY CONFERENCE AT LAKEVIEW MARCH 25

Rev. M. M. Beavers, presiding elder, of Plainview, will hold the second quarterly conference of the Methodist church, Floydada Circuit at Lakeview, Sunday March 25.

There will be preaching Saturday night and at 11 o'clock preceding the Conference meeting.

H. A. Ochse is spending the week in Slaton on a business trip.

Mrs. C. H. Davis, Mrs. Frank Moore and Mrs. J. C. Gilliam were visitors in Plainview Wednesday.

SPECIALS Save the Difference

1 Gal. Brer Rabbit Syrup	89c
10 lbs. Iris California Prunes	89c
3 lb. Blue Rose Rice	19c
4 lb. Pkg. Market Day Raisins	39c
2 lb. Fresh Long Horn Cheese	69c
1 Gal. Apple Butter	79c
1 Gal. Large Sour Pickles	79c
2 Large Cans Turnip Greens	39c
1 can Folgers Coffee	\$1.39
1 Large Bottle Snow Bird Polish and one No. 17 O-Cedar Mop	69c
1 Bu. Tenn. Red Triumph	\$2.69

Now is the time to get your seed potatoes and Garden Seed.

TOP ON EGGS

Floydada Hardware & Grocery

Successors to Brown Bros.

Sunset News

Sunset, March 20.—There was a good attendance at Sunday school. Mr. Nelson filled Bro. Walker's appointment. The B. Y. P. U. had a good program and it was decided that there would be a B. Y. P. U. social at the home of Mr. and Mrs. McCloud on Saturday night.

Last Saturday night Miss Lowell Haverty entertained the high school pupils at her house. It was enjoyed by everyone. Delicious refreshments were served. The entertaining committee was composed of Bessie Shearer, Lola Knierim, Elsie Myres and Lois Childress.

Some of the South Plains young people visited the brakes Sunday. They reported a very enjoyable evening. Oleta Orman visited Neva Orman Sunday.

Misses Helen Geraldine Upton visited Doris Calahan Sunday.

Miss Elsie Myers and Armon Milton visited Sunday with Ethel Myers.

Mr. and Mrs. J. G. Shearer and children attended quarterly conference at Aiken Saturday.

The Chamber of Commerce of South Plains is going to give a banquet at the new fifteen room hotel on Friday night March 23.

Misses Mamie Lou Jarnigan, Neva Orman and Helen Upton, of Lockney were at home this week-end.

Charles Saunders of Baker and O. C. Saunders of Wink, Texas spent Saturday night in the Shearer home.

Hansel and Grady McCada spent Sunday in the Sunset community.

Mr. and Mrs. Pittman of Tullia visited in the home of Mr. and Mrs. Childress Sunday.

A new merchandise store is being put in at South Plains.

Mr. and Mrs. J. C. Simpson and George Knierim visited with Mr. and Mrs. McCloud Sunday.

Elton King and Edgar Miller spent Sunday with Robert Stephenson.

Little Miss Lillian Milton entertained Sunday with a birthday dinner for her classmates.

Mr. and Mrs. Geo. Weast and daughters and Mrs. Phagley attended the play at Roseland Friday night.

Mrs. Harper had as her guest this week her mother, Mrs. Julian.

SCREEN EPIC OF CALIFORNIA BRINGS VISION OF BIG CAST

One of the largest casts in recent years used in a motion picture not dealing with the war was drafted for the filming of "Rose of the Golden West," George Fitzmaurice's epic of California in the romantic days before the gold-rush when it was under Spanish rule.

More than 3,500 persons appear in the scenes of this story, coming to the Royal Theatre Wednesday which tells of the love affair that turned the tide in the battle of intrigue between several world powers for possession California. Five location trips were led by Director Fitzmaurice from the First National studio in Burbank, California, to various historical spots throughout the State.

The featured players in "Rose of the Golden West" include Mary Astor as the heroine, Gilbert Roland as the hot-blonded youthful hero, Montague Love, Gustav von Seyffertitz and Flora Finch.

CLAIRE WINDSOR AGAIN PLAYS OPPOSITE MCCOY NEXT WEEK

For the second time within the last few months the lovely Claire Windsor is to be seen opposite Tim McCoy in a historical film drama.

This time the charming blonde beauty will be seen as an English noblewoman in McCoy's "Foreign Devils," a story of the Boxer Rebellion in China approximately a quarter of a century ago.

Miss Windsor but recently appeared opposite the historical star in "The Frontiersman," a gripping film based on the exploits of Gen. Andrew Jackson during the Creek Indian war.

The picture, which was directed by W. S. Van Dyke, is coming soon to the Royal Theatre. The cast includes Lawson Butt, Cyril Chadwick, Frank Currier, Emily Fitzroy, Sojin, Frank Chew and others.

MAYVIEW DEMONSTRATION CLUB

The Mayview Demonstration Club met on March 20 with Mrs. R. W. Lotspeich. The house was called to order by our vice-president. We took up new business which was to raise some money to help the young folks pay for the piano they are going to get for the church. The club ladies are going to give what money we had in the treasure and we also decided on a hen donation from the ladies of the community. These hens will be sold and the money added to what we donated and paid on the piano. We felt it our duty to help the young people in paying for the piano as we believe it will be a benefit to the community.

We had seven members present, five new members and three visitors. We are very glad of the new members. Miss Bass met with us and gave some good talks on home improvement and food preparation which we all enjoyed very much.

Our next meeting will be on April 17 with Mrs. H. L. Handley as hostess. "The Foundation of Good Dress" will be our subject. We hope to have all the members present and on time.

WILBUR SNELL HOME

Wilbur Snell, who has been employed for more than two years in Fort Worth with the Standard Battery Company, has been at home for several days on a visit with his parents, Mr. and Mrs. Will Snell, while enjoying a vacation. He will return to Fort Worth the latter part of this week.

A rabbit experiment station was recently opened, under the direction of the United States Department of Agriculture, at Pontana, California, where studies will be conducted to determine the best methods of breeding, feeding, and housing rabbits. This is the first station of its kind in the United States where rabbits are studied exclusively, and it is expected to be a great help to the fast growing rabbit fur and meat industry.

The Hesperian \$1.50 per year.

Locals and

Mrs. J. M. Willson and children, of Floydada, and Mrs. T. M. Nichols and children, of Silverton, returned Sunday from Ft. Worth where they have been at the bedside of Mrs. Nichol's father, D. M. Willson, who is ill in the Baptist Hospital at Fort Worth. J. M. Willson has also been at the bedside of his father but returned earlier in the week to get his business arranged so that he can go back to Ft. Worth and be with his father.

Mrs. R. E. Fry and Mrs. Lon V. Smith went to Lubbock, Tuesday on business. Mrs. Wanda Banker and little daughter of Lubbock spent Saturday and Sunday here visiting with Mr. and Mrs. N. A. Armstrong.

Dan Jenkins and Nat King, a student friend, spent the week end with Mr. Jenkins' parents, Mr. and Mrs. J. B. Jenkins.

Livestock shippers should take pains to protect animals from injuries that will cripple them while they are on the way to market. At one of the large markets two scales are provided for weighing crippled hogs. Last year 30,585 animals with a total weight of nearly 7,000,000 pounds were weighed over these scales. Four firms purchased these animals at a discount of from \$2 to \$2.50 per cwt. The loss to the shippers can be calculated easily, and much of it might have been avoided by proper care in loading.

Traveler—It's a nuisance; these trains are always late.

Official—But, my dear sir, what would be the use of our waiting rooms if they were on time?—Ex.

Joebailey News

Joebailey, March 21.—The Joebailey gin had a good run Monday.

Joe Smith and family are at home after attending the Fat Stock show held in Fort Worth this week.

Streets in the new town of Dougherty are being graded.

The pit for the new elevator in Dougherty is nearing completion this week.



THERE'S A BREEZY STYLE TO AN "INTERNATIONAL" THAT SWINGS YOU ABOVE THE CROWD.

Be different. Have your clothes made-to-order

\$35, \$40, \$50

Glad Snodgrass

Dollar Day

With a Free Demonstration of Folgers Coffee

- 10 Cans Sweet Potatoes
- 10 Cans Good Tomatoes
- 10 Cans Vienna Sausage
- 5 lb. Can Calumet Baking Powder
- 1 Gal. Syrup, Georgia Ribbon Cane
- 25 lb. East Texas Sweet Potatoes
- 22 lb. Seed Potatoes, Red Triumph
- 6 Glasses Snuff, Devo or Rooster
- 7 Cans Sliced Peaches

\$1.00

C. P. Looper Company

EASTER FROCKS



Easter Is Just Around the Corner. Let us urge you to buy while the stock is complete. The values speak for themselves at—

\$9.85, \$11.85, \$16.50, \$19.50

EASTER COATS



You must have a new Coat for Easter. Our stock is complete in all the smart materials for spring. Priced at—

\$15.00, \$16.50, \$18.50, \$22.50

EASTER COAT SUITS

Ultra smart wardrobes must have one or more suits in order to be complete. These can be had in our stock at very little cost.

\$11.85 to \$24.50

EASTER SHOES



Not one overlooked in this department — Dad, Son, Mother, Daughter, and Baby. Three leading thoughts—Style, Quality and Price.

DAD \$3.50 to \$9.00	SON \$2.50 to \$5.00	MOTHER \$3.85 to \$9.50
DAUGHTER \$2.95 to \$7.50	BABY 75c to \$2.25	

Baker, Hanna & Co
"Where Most People Trade" Floydada, Tex