

LUMBER CO. MAKES BIG INCREASE IN CAPITAL

Whippet Coach And Six Cash Prizes Will Be Won Easily In Five Weeks

Boasting Loyal For Contestants Who Have Started.

The \$651 Whippet Coach and the six other cash prizes to be given away by the Floyd County Hesperian on April 7 will be won more easily than most people supposed is already evident to candidates who have started, for they are being most enthusiastically supported by hosts of friends eager to see them win. As soon as candidates have let it be known that they are anxious to win one of the prizes offered many of their friends have telephoned or communicated with them offering to save their vote coupons from the paper, to renew their subscriptions, or give them new subscriptions. Some have not only offered and paid for their own subscriptions, but have taken receipt books and are now actively assisting them to get their subscriptions.

100,000 Bonus Votes
Clever candidates are making special efforts to get in every possible subscription before the big bonus vote expires for totals of \$30 in subscriptions extra, for until March 17 a bonus of \$30 extra votes is awarded with every total of \$30 in subscriptions turning in. Contestants are permitted to win this big bonus any number of times before the offer expires. They should not wait until they have an entire club of \$30 before turning in their subscriptions, but should forward their subscriptions to the contest manager as fast as received, for \$3 subscriptions should be turned over to the contest manager not more than two days after they are received. As soon as any candidate has secured a total of \$30 in subscriptions she will be awarded the extra votes.

Prizes For All
The rules of this contest it is the effort to win without being helped for her efforts. In addition to the Whippet Coach and the six regular prizes, there is the \$20 guarantee active candidates who turn in less every day from the time they start, and this offer will apply to all get started not later than Saturday this week. There are also the cash prizes which will be paid any who win to win a prize.

Generous Subscriptions
Some popular candidates have been fortunate enough to secure subscriptions or periods of from two to five years. Such subscriptions are not to be had for the asking, but they are especially welcome, for they carry many more votes than those for one year. A two year

(Continued on back page)

Baker, Hanna & Co. New Lessees On West Side

Baker, Hanna & Company, one of the leading dry goods and ready-to-wear merchandising firms of the city, will occupy new quarters in Floydada some time early this spring, probably early in April, it became known this week when that company acquired lease on one of the Sarginer & Farris buildings about mid-way of the block on West Side, heretofore held by W. H. Powers, and by the terms of an agreement reached with the owners will also occupy a fifty-foot extension of the building to be constructed at as early a date as possible.

W. H. Powers, who is retiring from the mercantile business in Floydada, is moving his stock from this place to Hemphill, Texas, where he has a other store.

H. E. Cannaday has the contract for the extension, repairs and remodeling that will be done on the Sarginer & Farris Building. He put men on job Tuesday to begin foundation work for the extension. It will be made in a model dry goods merchandising establishment, according to the plans.

FLOYD COUNTY NATIONAL BANK FIXTURES ARE RE-ARRANGED

Re-arrangements of the fixtures of the Floyd County National Bank were made last week and the floors and ceiling were refinished and repainted. Under the new arrangement, the president's office was moved further back from the entrance, thus allowing more room for the lobby. Entrance into the office is through an east door. Individual cages were removed to make room for the president's office. The hardwood floors were re-sanded and the ceiling and interior walls re-painted.

of White of Mrs. R.

Compromise Effected In Suit For Right-Of-Way

\$11,712.50 Will Be Paid Judge Duncan For Land And Damages In Southeast Floydada.

Monday a compromise was effected in the suit of the local right-of-way committee, suing in the name of the Quannah, Acme & Pacific Railway Company, for right-of-way through the property of Judge Arthur B. Duncan in southeast Floydada, the net amount agreed upon being \$11,712.50.

The judgement as rendered by the jury will stand, the sum agreed upon representing a remittance on the part of the defendant of half the difference between \$10,000 and the sum of \$13,425, which was awarded her by the jury in the case in county court in January, and entered by the court as the judgement. The amount of the remittance made by Judge Duncan, it was stated, would be considered as his donation to the fund for the right-of-way for the new railway now nearing completion into Floydada.

Announcement of the agreement between parties to the suit was made shortly after noon Monday, a short time before Special Judge P. B. Randolph was to have heard the arguments of attorneys on the matter of a new trial, motion for which had been made by the plaintiff's attorneys following the verdict of the jury in the case some thirty days ago.

Funeral Services Today For Corrinne Orsburne

Popular High School Student Dies Wednesday Afternoon at Home Following Two Weeks Illness.

Funeral services are being held at 3:30 o'clock this Tuesday afternoon at the First Baptist Church for Miss Corrinne Orsburne, daughter of Mr. and Mrs. L. P. Orsburne, city, who died at the Orsburne home at a late hour Wednesday afternoon. She was taken ill on Wednesday, Feb. 15 and had been at the point of death for the past week. Doctors pronounced the illness as an infection of the blood stream.

Miss Orsburne was a member of the Sophomore class of the Floydada High School. She was a member of many various clubs and school societies and was recently selected as the most popular girl in the school. She was widely known in the school and social activities in this city, having resided here with her parents for the past ten years. She was 16 years of age.

Members of the high school Home Economics class will act as flower girls at the funeral this afternoon and other class mates and friends will be pall bearers. Rev. J. Pat Horton of Plainview will conduct the funeral services assisted by Rev. W. R. Hill and interment will be made in the Floydada cemetery.

The deceased is survived by both parents, four brothers and three sisters. The brothers are Dale Orsburne, of Knox City, O. D., of San Francisco, W. L. of Arcadia, Cal., and F. D. Orsburne who is in South America. The sisters are Mrs. W. T. Sargent, of Fort Worth, Mrs. C. W. Burton, of the Fairview community, and Miss Mildred Orsburne who is attending school at W. T. S. T. C. in Canyon. All of the family are present for the funeral services except W. L. and F. D. Orsburne who were unable to come.

Farmers' Gin Co. Plant Burned Down Last Night

The plant of the Farmers' Gin Company in north Floydada was destroyed by fire last night, the blaze being discovered shortly before 1 o'clock. The plant was an entire loss, except for the office, the seed house and their contents.

Stock in the business was owned by farmers over the trade territory of Floydada. \$1,000 in insurance was effective on the plant at the time of the fire. The gin is the second on the same site to be destroyed by fire, the other loss having occurred some eight years ago.

S. D. SCOTT HOME BURNED

The farm home of S. D. Scott, fifteen and a half miles southeast of Floydada in Pleasant Hill community, was destroyed by fire Thursday night of last week with a loss estimated at \$2,000 or more, the building and all household effects of the family being destroyed. Mr. and Mrs. Scott were at a play being given at the Pleasant Hill School house, when the fire was discovered and when they reached the scene the building had fallen in. Insurance to the extent of \$1500 was paid by Mr. Scott.

and Mrs. N. W. Williams and Lillie and Palmyra, son made to Lubbock.

Permits For February In Floydada \$64,125

Marked Building Activity Indicated by Record For Opening Months of Year 1928.

Building permits in Floydada for the month of February totaled \$64,125, and the total for January and February is \$68,625, the permit record in the office of City Secretary Burl Bedford indicated last night.

Of the permits issued in February three represent residences costing \$3,000 or more and three are for brick business house or additions, while one of the largest is for the educational unit of the Baptist Church, construction on which was begun some two weeks ago.

In January only three permits were issued, two being for residences and one for repairs to a residence. The repair permit was given B. K. Barker for a house on the north part of Lot No. 6 in Block 21, Bartley Heights Addition. Another permit called for the construction by him of a new house on lots 7 and 8 in the same block to cost \$3,200.

The first day of February the second largest permit of the current month was issued to J. R. Readhimer for the construction of a two-story brick store and office building on lots 30 and 31 in Block 71. The estimated cost was put at \$21,000. The other two brick business permits issued were to W. L. Boerger for building and equipment costing \$6,000 to be constructed on the rear of Lot 13 in Block 83, and the third was issued Tuesday of this week to Sarginer & Farris for a fifty-foot extension to the brick building on Lot No. 5 in Block 71. This is on west side square and is estimated to cost \$3,500. Work was begun the same day the permit was granted. The permit for the construction of the Baptist Church educational unit was for a building to cost \$22,000. The location is Lots 21 to 24 inclusive in Block 105.

Residence construction included in the list is as follows:
O. M. Watson, frame house, 5 rooms and bath, on Lot 4 in Block 136. Estimated cost \$3,000.
H. M. McDonald, 5-room brick veneer house on the north of Lots 9 and 10, Block 131, estimated to cost \$4,500.
Oliver Allen, house on the north sixty-five feet of Lots 9, 10 and 11 in Block 137, estimated to cost \$3,500.
H. P. Parker, addition to residence on Lot 17 in Block B, Bowers & Price Addition, estimated to cost \$425.

Officers And Directors Elected By C-C Members

Program For Year To Be Outlined From Suggestions Offered at Meeting Thursday Night.

At Thursday night's meeting of the Chamber of Commerce, with a representative attendance, the same officers and directors who served during the year of 1927, were elected to succeed themselves as follows:
R. E. Fry, president; F. L. Moore, vice-president; J. B. Jenkins, O. P. Rutledge, Lon M. Davis, Homer Steen and Roy L. Snodgrass directors. These were selected by written ballot. Prior to the announcement of the results of the election, the directors had been called upon for short talks. Talking from their various viewpoints on the needs of the community, each pledged his support for the chamber's activities another year.

The meeting resolved itself largely into a round-table discussion of various projects, and the program for the year will be made up largely on the basis of suggestions given in written and oral form during the evening. R. E. Fry, W. C. Grigsby, Glad Snodgrass and Ed Bishop were among those who made talks.

Necessity for adequate financial support of the organization to make it possible for the Chamber to function properly, was among the things most thoroughly discussed. Floydada has the unenviable record of maintaining a Chamber of Commerce on the smallest budget of any Chamber of Commerce in the state, employing full-time secretary, it was brought out in the meeting. Many projects which members of the organization desire and expect it to foster are not within its capacity financially, it was declared.

Judge Wm. McGehee was asked to be present and told of the status of the efforts to get recognition for a north and south highway from Post to Silverton by way of either Crosbyton or Ralls in Crosby County, and Floydada. The commission has many hundreds of miles of roads tendered them for designation already and a very definite need for additional mileage must be proven before designation can be obtained, he said.

MCKINNEY MAN MOVES HERE AND WILL BUILD HOME SOON

Purchase of a building site fifty by 150 feet at the corner of First and Virginia Streets from W. J. Burke, formerly of this city, now of Dallas, has been contracted by J. O. Wilkes, a ney man who is moving to Floydada to make his home. Mr. and Mrs. Wilkes are now here.

Mr. Wilkes said this construction of his new home in Floydada would begin as soon as the purchase could be completed.

CLAUDE MARTIN ILL

Claude M. Martin, of the Martin Dry Goods Company, who has been ill at his home in west Floydada, is suffering from typhoid fever, attending physician reports. His condition has been fairly steady this week, it is expected that he will be able to return to his home in a few days.

Dougherty Townsite Being Staked Out This Week 16 Miles East Of Floydada

Townsite Company Launched By Local Capital to Build Modern City.

Dougherty, Texas, fourth townsite enterprise to be promoted in Floyd County by the entry of new rail lines into this section, is being staked out by a crew from the office of Engineer Geo. A. Linder this week on the Dougherty lands sixteen and one-half miles southeast of Floydada, and as soon as all engineering and restriction details have been worked out, will be formally dedicated.

Named For Pioneer
The dedication deed will likely be filed within the next two weeks, and meanwhile work of preparing the town for the rapid growth it is expected to enjoy, is being speeded up by Frank M. Dougherty, who with local associates, is sponsoring the town.

The name of Dougherty for the town has been registered with the Post Office Department and when the first establishments have been put in and residents are actually on the ground, application for post office will be made. The town is being named for William H. Dougherty, Texas pioneer, now deceased, who was for many years one of the big business leaders of the state and widely known. The land on which the town is to be located is owned by his son, Frank M. Dougherty. It was acquired by the elder Dougherty in the earlier part of this century, who at that time predicted this section was to be at some future date the great agriculturally productive section of Texas.

Frank M. Dougherty, who arrived in Floydada this week to give personal direction to the initial work of laying out and improving the town, is enthusiastic over the possibilities of building a real little city in the southeast part of the county.

"We have been trying to get all the details of the townsite worked out for some time while awaiting the arrival of the rails into Dougherty," he said Tuesday morning. "With the line expected to reach us the latter part of this week or the first of next, we are getting more and more encouragement from practically every kind of business establishment.

"Two elevators will be started on the ground within thirty days. One of these I will build and the other will be built by the Edwards Grain & Elevator Company, a long-established grain firm in this section," Mr. Dougherty said. Two lumber yards have also arranged for sites and a gin is another early industrial establishment to be announced.

Adequate Water Supply
One of the first things to be provided will be an adequate water system for the town, sixty-thousand gallon storage being in the course of arrangement. The first well for this supply of

(Continued on back page)

County Council Hears District H. D. Agent

Thirty or thirty-five members of Floyd County Home Demonstration Clubs representing ten of the clubs of the county, heard Miss Myrtle Murray, District Home Demonstration Agent in an address to them at a called meeting of the County Council of Women's Clubs held in the County Court room here at two o'clock Saturday afternoon.

Worth of club work to individuals and to communities was stressed in the talk made by Miss Murray, who also took occasion to praise Floyd County women for the interest they show, and for the prominent part they are taking in the economic and social betterment of the county.

Pleasant Valley, Sand Hill, Harmony, Blanco, Starkey, Lakeview, Antelope, Mayview, Campbell and Roseland Clubs were represented at the meeting.

WILL OF MRS. R. W. LONG IS ADMITTED TO PROBATE

The will of Mrs. R. W. Long, deceased, was admitted to probate in county court Monday of this week, following an agreement reached between attorney representing Frank Long, son of the deceased, and Ira D. Gamble, named in the will of Mrs. Long as the executor of the estate.

The judgement to be entered in the case will be in the form of a compromise. J. V. Daniel, of this city, will be named as substitute trustee for the estate, succeeding Mr. Gamble as executor of the will.

STEAM LAUNDRY PLAN TO MOVE TO NEW HOME NEXT WEEK-END

Floydada Steam Laundry will move into its new home on north Main Street by the latter part of next week, it was stated this week by S. A. and A. W. Messick, proprietors. The new brick building was finished by Stephenson & Thurmon, contractors, this mid-week and the furnace is being broken in this week.

A delay of several days will be necessary while awaiting the arrival of parts of the new machinery which is being installed in the modern plant. The remainder of the large order of cleaning machinery is expected the first of next week.

Campbell Charged With Murder Of W. B. Wilson

Grand Jury Also Returns Three Other Felony Indictments Into Court Wednesday.

T. E. Campbell, 72, of the Lone Star Community in north Floyd County, was formally charged with murder by an indictment returned by the Floyd County Grand Jury in District Judge Charles Clements' Court Wednesday afternoon, the indictment charging the defendant with killing of W. B. Wilson, prominent Floyd County stockman and farmer, Thursday March 19.

Mr. Wilson was killed by a charge of buckshot from a shotgun that struck him between the shoulder blades, and the only witness to the slaying to make any statement relative to it, said Mr. Campbell did the shooting. T. H. Campbell, 34, a son of the man charged by indictment with the killing was this witness.

The young Campbell grabbed the gun and broke it across a fence, then rushed Mr. Wilson to Lockney. Officers Hill and Cope arrested the elder Mr. Campbell and he has been in jail here since that date awaiting the grand jury investigation.

This morning the court set the date for the trial of T. E. Campbell for Monday, March 26, and the defendant being without funds, Mathews & Foley were appointed attorneys to defend him. A venire of 100 men was ordered summoned by the court for the trial.

Three other felony indictments were returned into court at the same time. No arrests had been made in connection with these early this morning. Court opened for the spring term Monday morning with District Judge Charles Clements presiding and other officials of the court present, including Meade F. Griffin, District Attorney. At ten o'clock the grand jury was empanelled and charged by the judge. E. C. Henry is foreman of the jury, the other members being Paul Sims, H. P. Coleman, E. Guthrie, Elmer Caudle, K. Samman, T. J. Jarboe, L. B. Cozby, Karl Samman, W. R. Dooley, G. L. Snodgrass,

(Continued on back page)

All Details Worked Out For Legion's Minstrel

Home Talent Cast of Forty Characters Promise Much Merriment on Friday Next Week.

Finishing touches on the plans for the American Legion Negro Jubilee are being made this week and officials are jubilant over the prospects of a most successful program, the characters are making excellent progress on their parts and all are expected to carry out their parts well when the presentation will be held at the Andrews Ward Gymnasium on Friday night of next week, March 9.

J. L. Clark is director of the jubilee in which more than forty characters will take part. The play will be one act given by home talent and is spiced with lots of good clean jokes, old and new songs and negro dances.

"This thing is going over big and we believe the people of this city will get a real kick out of it," Mr. Clark stated. The dancing chorus is limbering up for high-kicking and the singing chorus preparing for high-pitching he said. He is greatly enthused over the splendid co-operation of the local talent and their interest in the play.

Special costumes are being ordered for members of the chorus. The black face comedians in the singing chorus are the following characters: Mrs. Ted Chowning-Josie; Mrs. W. L. Fry-Posie; Mrs. Jack Henry-Jolly; Mrs. J. C. Gilliam-Rosie; Mrs. John Reagan-Polly; Miss Very Fry-Molly. Many other minstrel black face characters are in the play and all promise many laughs for everyone attending the jubilee.

Sale of tickets is well under way this week and the reserve section will be placed on sale at the Arwine Drug Store this week-end. Those who plan to attend the jubilee are advised by the officials to buy their tickets this week.

150 Expected To Attend Antelope Turkey Fe

150 persons of Antelope communities of the county, Floydada, are expected to attend "Turkey Feast" at Antelope night, March 23, to be staged the auspices of the Home Demonstration Club of that community, and proceeds from which will be used to shed to shelter the cannon by the club last year.

Mrs. C. A. Caffee is president of the club, which is sponsoring the big key and all the trimmings of the feast.

GRiffin MARK RE-ELECTED

Big Block Of Stock Is Bought By Capitalists

Name to be Changed But Same Official Personnel is Retained.

The Floyd County Lumber Company, with head office in Floydada and yards in Floydada, Lockney, Silverton, Quitaque and Ralls, has increased its invested capital from \$125,000 to \$300,000 and will change its name to the South Plains Lumber Company as soon as an amended charter can be filed with and approved by the State Department, it was announced yesterday by W. I. Cannaday, general manager of the business.

Big Capital Interested

This big increase in the capital investment of the company was brought about in negotiations which have been under way for some weeks, without the loss of any of the stockholders already interested in the concern and in addition obtaining the active financial interest of some of the biggest lumber men in the southwest in the south plains area in general and in the Floyd County Lumber Company points in particular.

In making public the consummation of the great increase in the investment in the lumber company, Mr. Cannaday, yesterday said it was their plan by this means to serve better the points where they are located and to take care of the further interests of the south plains.

The new investors in the Floyd County institution are Guy R. Houston and mother, of Wichita Kansas; Jno. E. Hill, E. H. Petty and others, of Amarillo, all of whom are stockholders in the Panhandle Lumber Company, Mr. Houston being its president, Mr. Hill its vice president and general manager and Mr. Petty its secretary. The Panhandle Lumber Company is not a purchaser of stock, the stock being held by individuals who are active in its management, however.

Will Amend Charter

Stockholders of the Floyd County Lumber Company held the meeting Tuesday night at the company's office in Floydada at which they arrived the decision to amend the charter, the company, raise the capital by \$170,000, creating a new corporation with paid in capital stock of \$200,000 and surplus of \$100,000, making a total investment of \$300,000.

Floyd County Lumber Company was organized in 1921 with a capital stock of \$125,000 and yards located at Floydada, Lockney and Ralls. Since that time two other yards have been established on at Silverton and the other at Quitaque, and practically every stockholder who became interested in the concern still retains his interest. W. I. Cannaday was named general manager of the lumber company, which position he holds and will hold following the consummation of the deal by which a large increase in the capital investment is made.

The company has done a large volume of business in the seven years has been operated, and has been one of the big factors in supplying building materials for the fast growing section which it has served. By means of increased investment it is hoped to give an even greater service to the points served by the company.

Thos. Montgomery was unanimously chosen as president of the new company, Jno. E. Hill vice president, will have a board of directors consisting of fourteen members, seven of whom are to be chosen from the present stockholders, and seven from among the new stockholders.

Representatives of the new stockholders present at the special stock meeting Tuesday night were Hill, E. H. Petty, R. E. Burrar, J. Scott, A. D. Foreman, W. T. Dooley, of Amarillo, and S. D. Nailor of Panhandle.

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District Plainview himself ty-four H.

The Floyd Co. Hesperian

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Three Months .45
In Advance

Advt. Rates Furnished on Application.

THE DAIRY SHOW

As a part of a tremendous effort of South Plains business interests to raise standards of income in this area above that of the all-one-crop section of the nation, dairymen will hold a big dairy show in Plainview early in April. Plans for this big show are to be made on Saturday of this week at a meeting of executives of the association recently formed.

Fifty-four counties are covered in area by the association and a strong effort will be made to have dairy breeds of cattle at the show from every one of these counties.

While dairying is not expected to supplant the cotton and wheat growing industries of this section, it is hope of those who see great possibilities in dairying here, to make it a powerful ally of these in farming and business channels generally.

The large part that the things we see have to do with the things in which we are interested, argues powerfully for full support and aid from every section of the area for the show, and this visual evidence of the things that are now being done in the dairying industry in West Texas should be seen by every person interested in the welfare of our country. Make your plans to attend the dairy show at Plainview this spring, and give it whatever support you can.

MORE PRETTY HOMES

Floydada has many pretty homes but it also has numerous homes which could be made prettier if a little more attention could be given by the owners to their beautification.

Beautifying homes and the grounds which surround them, bring added wealth to the individual property holder and wealth to the entire community. People naturally desire to be surrounded with the things which lend themselves to civic attractiveness. They will pay more for property in those kind of surroundings. The reason they will pay more is because it is worth more.

Help add to your wealth, your pride in your holdings and the pride of your neighbors in the surroundings you make for them, by making and keeping your property attractive.

FLY SWATTING SEASON

Not long now until the fly swatting season, and the best manner in which to fight flies is to reduce the number of breeding places for them. Destroying one unclean spot for flies to breed, before the season begins, is worth more to the community than killing a million after the flies begin to hatch.

Flies are a menace to health. They carry many germs. They should be screened against and poisoned indeed after the season for their breeding begins. They can be most successfully attled, however, before the eggs are ever hatched.

WATER SUPPLY ESSENTIAL

Because an adequate water supply for the fast-growing demands of Floydada must be provided quickly, the efforts of the City Council of Floydada are go-

ing to be watched with very considerable sympathetic interest by the entire citizenship of the community. The council, it appears, plans to buy a fifty-acre tract where they have put down a test northwest of Floydada a short distance. On this they will dig wells to supplement the present supply sources, tying the new supply in to the city's system, adding greater reservoir capacity, and guaranteeing ample supply under most any conditions that may arise for a city of ten to twenty thousand people.

The bill is going to be rather high, but the councilmen are studying the matter closely. Among them are some of our best business men. We have confidence that they will work the plans out, and that they will get the job done before the situation becomes acute.

THE SCHOLASTIC CENSUS

The scholastic census of the state of Texas is taken by districts during the month of March, and the importance of careful attention to this important executive detail of school work cannot be over-stated.

For every child missed in a scholastic count, the district in which the child lives will lose the per capita apportionment for the year. During 1927-28 school year, any scholastic missed cost the district in which they resided \$15.

Of course, the enrollment should not be made any greater than it actually is. Common honesty calls for that. But it is highly important that none be overlooked.

A FOOLISH FAD

The fad of plucking the eyebrows to keep fashionably up-to-date has been branded by the State Health Department as foolish. Eyebrows are not merely ornamental, the department contends. They help protect the eyes from blows and direct perspiration away from the eyes.

"Do not pluck the eyebrows," is the advice of the department. Likely State Health Officer Anderson also would argue against the shaving of the eyebrows, too. Shaving the eyebrows is more easily and less painfully done than plucking.

'Round The Square

With this issue of the Hesperian, this publication starts its thirty-fifth year. What has The Hesperian meant to you? Has its thirty-four years existence been worth anything to Floyd County? What do you think about the present issues of the Hesperian? We would appreciate it if our readers would drop us a line occasionally and tell us what you think of this paper. If it needs improvement, tell us so and how. The Hesperian is Your paper!

"It won't be long now" said the contractor as he laid the last brick on the pavement round the square.

Who? We wonder who will be driving a new Whippet Coach when The Hesperian contest closes. Several Floyd County women and girls will be winners in this contest. We wonder who they will be!

"There's a limit to all things" said one timid little fellow round the square this week. "I don't mind feeding the cat; I don't mind mending my own clothes or cooking my own meals, but I'll be darned if I'll wear pink ribbons on my nightshirts to fool the baby."

Seen round the square Friday and Saturday of this week: Two cars of tourists carefully studying recent issues of the Hesperian. It pays to advertise to these folks, as well as to the residents.

Wife (announcing husband's decision to give up his profession): "Yes, my husband's burnt his bridges behind him."

Visitor: "How unfortunate! I do hope they weren't his best pair."

Tombstone epitaph—
Our earnest hope; "May Peace Abide;"
'Twas deliberate business suicide.
He knew it all, did Johnnie Wise,
And simply wouldn't Advertise!

14 YEARS AGO IN FLOYD COUNTY

News Items taken from the Floyd County Hesperian files published in Floydada fourteen years ago.

ISSUE OF MARCH 5, 1914

S. E. Thurmon and R. H. Willis have formed a co-partnership under the firm name of Thurmon & Willis, and established a wood repair and cabinet making shop in the Nelson building on California Street.

Chester West returned to Floydada Monday. He has been working on the Lubbock-Texico cut off the past month.

Miss Lela Windsor is spending the week in Lockney with her brother, who is invoicing the Lockney Supply Company stock, which Kirk & Windsor have purchased.

Lee Montague, Roy Bruner, T. A. Morrison and N. A. Armstrong are attending the session of the Panhandle & Southwestern Stockmen's Association in Oklahoma City this week.

Tuesday of this week, President Wilson rounded out the first year of his term of office as chief executive of the nation, a dispatch from Washington states. The first twelve months of President Wilson's term have been unusually eventful and active.

Rev. G. I. Brittain and family left for Ochiltree County Tuesday morning where Rev. Brittain was called by the Baptist Church of that city. Rev. Brittain and family have lived in Floyd County about twelve years.

MEMORIAM FOR MELVIN PITTS WRITTEN BY LAKEVIEW FRIEND

The following tribute to Melvin M. Pitts, son of Mr. and Mrs. J. W. Pitts of this city, was written for The Hesperian by a Lakeview friend:
"One by one earth's ties are broken,
As we see our love decay,
And the hopes so fondly cherished
Brighten but to pass away."

Melvin M. Pitts was born in Royce City, Texas, in September, 1910, but the greater part of his life was spent in the Lakeview community, where by his happy, sunny disposition he was held in high esteem. His early death cast a shadow not only over his home but over the homes of many friends. Melvin's friends were numbered by his acquaintances.

Devoted to his parents, loyal to his friends, a boy of high ideals, a Christian, he seemed to possess all the characteristics necessary for the developing of a useful man. His life was as beautiful as the flowers that covered his grave and his influence as delightful as their fragrance.

In his death we are reminded more vividly than ever before, perhaps, of the truth expressed in this quotation, "Life is filled with swift transition, naught of each unmoved can stand; build your hopes on things eternal, hold to God's unchanging hand."

LORAN BUYS INTEREST OF SHAW IN FLOYDADA GROCERY

T. E. Loran, for nearly two years an employe of the Shaw, Felton & Collins Grocery and Market, known as the Floydada Grocery, recently bought the interest of Tom W. Shaw in the business, Mr. Shaw retiring to give other business his attention.

The firm expects to move sometime during the month of March to the Willis Building on West Side, which is to be vacated by Stansell & Collins as soon as quarters can be completed for them in the building formerly occupied by the Motor Supply Company.

Remington Portable, the student's friend, at The Hesperian Office.

Moving, Draying, Packing, Etc. Brick Storage Building 2 Doors North of The Floyd County National Bank.

PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

"SUDDEN SERVICE"

Santa Fe Improvement Program for 1928

Railways serving a growing country are never finished. They must add yearly to the number of cars and locomotives in order to care for increasing traffic. They must build extensions and provide second and third tracks. They must provide larger terminal yards and longer and more sidings. They must provide heavier bridges and larger and more commodious stations, roundhouses and shops.

This expansion in facilities requires additional cash investment in the railroads of this country, amounting to over half a billion dollars annually.

The Santa Fe proposes to spend 45 million dollars on its program for enlargement of such facilities during 1928.

Orders have already been placed for 3,850 new freight cars, 75 all-steel passenger train cars, and 771 miles of new steel rail, of which 490 miles will be 110 lbs. to the yard and the balance 90 lbs. When this steel is laid the Santa Fe will have 2,182 miles of 110 lb. rail all laid since January 1, 1925. Orders have been placed for steel for bridges, ties have been purchased, and work on more second track and other improvements is in progress.

The Santa Fe puts this large additional investment of new money into its property to increase its capacity, to render service, to promote safety, and to take care of the growing needs of the country it serves.

W. B. STOREY, President
The Atchison, Topeka and Santa Fe Railway System.

PERFORMANCE as different as the car itself

Were greater beauty their only advantage, the new engineering principles of Dodge Brothers Victory Six would still be revolutionary.

Were greater safety The Victory's only advantage, it would still command the gratitude of a life-loving world.

Were greater economy its paramount feature, the fact would still remain that The Victory has made possible 21 miles per gallon at 25 miles per hour FOR A SIX.

But these are incidental to the basic Victory achievement. You must DRIVE the car to know about that!

You must take a corner faster than you ought, a cobble pavement faster than you thought, before The Victory secret begins to reveal itself.

And you must unleash the full, sustained speed of the car before the idea takes full hold!

Victory design is unlike that of any other vehicle in the world—and Victory performance is equally radical and remarkable.

To examine the one and experience the other will prove an event that we urge you not to postpone.

\$1095

4-DOOR SEDAN, F.O.B. DETROIT

Listen for Dodge Brothers Radio Program every Thursday night 7:30 (Central Standard Time) NBC Red Network

MOTOR SUPPLY CO.
Floydada, Texas

VICTORY SIX

KODAKERS—
Bring us your films today
And get your prints tomorrow
WILSON STUDIO

Dr. W. H. Alexander
INTERNAL
Medicine and Electrotherapy
Rooms 10-11 First Nat'l Bank Bldg.
Telephone 93; Residence No. 260

Drs. Smith & Smith
Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Te

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 259-W

Dr. W. M. Houghton
GENERAL PRACTICE

Diseases of Women and Children
a Specialty

OFFICE IN MITCHELL BUILDING

PHONES:

Residence 250 Office 256

KENNETH BAIN

LAWYER

Rooms 12 and 13

First National Bank Building

General Practice

A. C. Goen Phone 17
H. Polk Goen

Goen & Goen

Real Estate Loans, and Ins
6 Per Cent Farm Loan
Farm Lands, Ranches and
Property

We handle city property and it rented. We render and taxes for non-residents. Would appreciate your Fire insurance Business. Surginer Building, North Side Square.

E. P. NELSON FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS

Every deal of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING, FLOYDADA

Mahews & Folley

LAWYERS

MITCHELL BUILDING

FLOYDADA, TEXAS

M. FROST, D. C.

3-YEAR CARVER GRADUATE

Chiropractor

Licensed under Kansas and Arizona Laws

LADY ATTENDANT

Suite 101, Surginer Bldg., North Side of Square

OFFICE PHONE 175

WAITS 15 YEARS TO EAT FRIED ONION

"After 15 years I eat anything I—even fried onions. Adlerika gas and sourness, and I enjoy life—Mrs. L. Branton.

Just ONE spoonful Adlerika gas and that bloated feeling so can eat and sleep well. Acts upper and lower bowel and waste matter you never there. No matter what you ch and bow u. Floyd W-9

Hesperian Want Ads

Largest, Busiest Salesmen In Floyd County —

For Sale

FOR SALE—Good 1925 Model Chevrolet coupe. L. O. Newell. 12tc

LET us put new glass in your closed cars. All sizes to fit all doors and windows. L. & O. Top Shop. 27tc

WESTER'S Quality Cakes, with the red band. All Grocers and Markets have them. Any Flavor. 522tc

FOR SALE—Good team work mules and some brood sows and gilts. T. J. Gill. 12tc.

FOR SALE—All kinds cotton seed and field seed. If in need of any kind of seed see Geo. Finkner. 508tc

RESERVE SEATS on sale at Arwine Drug for American Legion Jubilee. 531tc.

FOR SALE—Good millet hay, the kind the cows bawl for. Jno. W. McDonald, phone 9020F3, Lockney. 12tc

CALL for Cakes with the red band—any flavor 25c. Quality Guaranteed or money refunded. All grocers have them fresh. 522tc

FOR SALE—A few Johnson strain White Leghorn hens, excellent birds for breeding pens, at \$1.00 each. Need room for young chicks. Mrs. David Battey. 534tc

Real Estate

FOR SALE or trade—good Ford truck, mules and milk cows. V. B. Fitch. 12tp

ALWAYS—Something new in Sheet Music at Wilson Studio. Mrs. C. M. Wilson. 51tc

FOR SALE—Two poultry houses 6 by 8 feet. Will make good brooder houses. Oliver Allen. 522tc

FOR SALE—Nice baby buggy. Phone 289J. 531tc

FOR SALE—Three residence lots near the Andrews Ward school. See J. G. Wood. 261tc

HAVE Amarillo property, also 10 acres to trade for farm. C. Whisenand, Route 3, Box 70, Amarillo. 521tp

A REAL BARGAIN—N. 1/2 block 24 in Bartley Heights addition, near High School. See Goen & Goen. 531tc

LOTS FOR SALE—3 lots 150x150, north and east front; sewer, water, gas and electric service. Choice residential district. Burl Bedford, owner. 49tc

For bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tc

See Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc.

ORDER Wester's Quality Cakes. All flavors. 25c. 522tc

FOR SALE—White Wyandotte eggs 50c per setting. Mrs. J. R. Archer, phone 178J. 531tc

FOR SALE—Four good milch cows and five good work mules, at the J. A. Callihan place east of Floydada. C. P. Fulkerson. 522tp

FOR SALE—Two Queen 240-egg capacity incubators and two 500-chick capacity brooders. Phone 178-W E. R. Borum. 48tc

REAL ESTATE—Eight lots, well, mill. Would build to suit purchaser. 5 room good residence, 6 lots, barn, sheds, well and mill, to trade as part payment in 80 acres good land.

160 acres highly improved, close in, small loan, to trade for 89 acres or good city property. 100 acres all good, well improved, for sale or trade. 640 acres, 450 in cultivation, \$35.00.

640 acres well improved, close in, \$50 some trade. 40 acres near town for sale. Ten good residences for sale or trade. Income property at Lubbock to trade for 640 to 2560 acres in Floyd. 68,847 acre ranch \$3.50 per acre. 10,000 acre ranch \$4.00 per acre. 640 well improved farm in New Mexico, west of Lubbock \$10.00 per acre.

We make farm loans 6% no more. City loans like you want them. Johnston Land & Loan Company. 531tp

FOR SALE—2 row P. & O. lister and 2 good work horses. T. T. Hamilton. 522tp.

FOR SALE—Four Clark Cutaway Double-action Tractor Harrows at one-third off of regular price. Willson & Son Lumber Co. 1tc

FOR SALE—Five room house, bath, and glassed in porch, all conveniences and a good out houses, three blocks from Decatur Baptist College; would trade for farm or residence in Floydada. H. B. Pearson, Decatur, Texas, Box 125. 522tp.

FOR SALE—One Black Percheron Stallion. 5 Years old. Weight about 1800 lbs. C. J. Smith. 522tp

FOR SALE—Almost new dining room suite, at a bargain. Mrs. Frank Moore. 50tc.

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

FOR SALE or trade—Will trade \$500 piano for closed car or good truck. Can see piano at Harmon's Furniture Store. A. H. Howell. 12tp

WESTER'S Quality Cakes—made of Floyd County Eggs, Butter and Flour—All Grocers have them. 522tc

FOR SALE—good home, 5 blocks west of square, walks all the way, 5 rooms, bath and all fixtures, hot water, screened porch, garage with cement drive, will sell worth the money. See Goen & Goen or write C. H. Brazier, Henrietta, Texas. 29tc

FOR SALE—Nice building lots. See S. B. McCleskey. 47tc

Cotton Seed!

for planting. See Marshall at Public Scales. 50tc

Miscellaneous

For plumbing and gas-fitting call 168-J or No. 3. T. E. Lemons, licensed plumber and gas-fitter. 2152tp

Five Cents for Hemstitching, Mrs. C. M. Wilson at Wilson Studio. 50tc

FOR EXCHANGE—3 good residences in Abilene for land near Floydada or Plainview. Would like 320 acres or a section. Small incumbrance and would assume same amount. W. E. Martin, Westover, Texas. 523tp

WHEN you get a glass in your closed car broken, just send it to the L. & O. Top and Paint Shop. We carry a complete line of glass work assortment. 27tc.

QUIET young lady like to spend summer in western home. Town or ranch but must have trees. Want to be allowed to help with housework. Prefer small family. Everyone write. L. B. 303, Aurora, Mo. 522tp

FOR SALE—Setting Eggs from prize winning White Wyandottes, 75c for 15 or \$4.00 per 100. S. J. Latta, three miles east of Floydada on F. F. F. Highway. Phone 908F11. 52tc

BABY CHICKS
S. C. White Leghorns, M. Johnson strain, \$12.00 per 100. Book your orders now. 1,000 chick size brooders \$12.50 each. Custom hatching every Tuesday and Friday. Floydada Hatchery, Edwin Heald, Manager. 48tc

WHITE LEGHORNS
FOR SALE—Hatching eggs from selected hens headed by Imperial cockerels \$6.00 per hundred; Hatching eggs from Imperial matings \$2.00 per setting of 15. Mr. and Mrs. David S. Battey. 50tc

THOROUGHbred dark R. I. Red eggs 75c per setting, \$4 per 100. Phone 924F4 Mrs. T. J. Heard. 496tp

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 35tc.

FOR better results with baby chicks use Merit Brand feeds. Edwards Grain & Elevator Co. 515tc

FOR WELL work see or phone 24. C. Surginer & Son. 468tc

TAXI service, anywhere, any time. Day phone 23. Night phone 351J. Comfortable cars. 1tc

WE are fully equipped to take care of your needs in closed car glass work. L. & O. Top Shop. 27tc

FOR well drilling see C. A. Mullins or phone Rutledge & Co. at 57. Might handle some trade on drilling. Also well equipped to do well and windmill repairing. 25tc

HEMSTITCHING — 6c. At Floydada Hatchery. Mrs. Edwin Heald. 35tc

FOR better results with baby chicks use Merit Brand feeds. Edwards Grain & Elevator Co. 515tc

Wants

WANTED—One roomer and boarder, man only. Mrs. J. R. Archer, northwest of High School. 531tc

WANTED—School girl to do house work for room and board. Mrs. V. B. Rogers. Phone 297W. 12tc

WANTED—Second hand electric churn. Family size. Mrs. Eastland, Matador. 12tp.

For Rent

FOR RENT—Nicely furnished apartment, 2 rooms and bath, all conveniences close in, private entrance front and rear, garage. No children. Phone 244. Mrs. A. V. Haynes. 11tc

FOR RENT—Two furnished rooms. See Mrs. Josie Moore. 52tc

FOR RENT—Two partly furnished apartments, with gas and lights furnished; also one 3 room apartment, unfurnished, with gas. Phone 185. 531tc

ROOMS for rent. J. P. Davidson at Ewing Apartments. 14tp

FOR RENT—Small furnished house. Phone 180W. 522tc

FOR RENT—Two light housekeeping rooms, all modern conveniences, including gas, close in. Phone 249. 52tc

Lost and Found

LOST—Leather bound engineers Field Book about 4 1/2 in. by 7 in. and marked "No. 9, Floyd County." Please return to G. A. Linder, County Surveyor, for reward. 46tc

FOUND—Overcoat. Owner describe and pay for ad at Hesperian Office. 11tc

Eggs and Poultry

FOR SALE—Setting Eggs from prize winning White Wyandottes, 75c for 15 or \$4.00 per 100. S. J. Latta, three miles east of Floydada on F. F. F. Highway. Phone 908F11. 52tc

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THOROUGHbred dark R. I. Red eggs 75c per setting, \$4 per 100. Phone 924F4 Mrs. T. J. Heard. 496tp

Baby Chix

PHONE 145 or 147
MARSHALL HATCHERY
50tc.

DISPOSITION OF THE DEAD

The Method Varies Now, As It Did In Earlier Times.

Ceremonies associated with the various methods of disposing of dead the world over are as interesting as they are varied.

Modern nations as well as many primitive and Oriental peoples practice inhumation, and with it their many and peculiar rites. But, as in bygone days, funeral ceremonies of today are most sacred and impressive occasions.

Cremation, or the burning of dead bodies to ashes, is now practiced to a small extent in several countries, but is by no means new, says the Pathfinder. At the beginning of the Christian era cremation was the prevailing custom of the civilized world, with the exception of Egypt, where the dead were embalmed.

Judea, where they were entombed in a sepulcher, and China, where they were buried in the earth. Christian inhumation, which is now universal, probably owes its origin to the doctrine of resurrection of the body. While cremation was practiced by the later Greeks, Romans, Danes and others, the first cremation societies were not formed until the nineteenth century. This method of disposing of human bodies is now urged by some health authorities on sanitary grounds.

Locals and Personals

Mrs. Wanda Banker and little daughter of Lubbock, spent the week end with her parents, Mr. and Mrs. N. A. Armstrong. A play directed by Mrs. Banker, for the benefit of the First Christian Church of Lubbock was given at Crosbyton Saturday night. Mrs. Armstrong and Mrs. T. P. Collins attended the play and brought Mrs. Banker and little daughter home with them.

Mrs. D. H. Roland, of Los Angeles, Cal., arrived Saturday for a visit with her brothers, Jno. A. Hollums and A. L. Hollums.

WHAT THE WOMEN WANT

Editorial Opinion of the Christian Science Monitor.

The agitation so persistently carried on by the organization formed to encourage nullification of the prohibition laws in the United States has finally resulted, apparently, in solidifying and cementing progressive sentiment in all parts of the country in support of the Constitution. The challenge which has been issued by the remnant of the liquor interests will undoubtedly be accepted by the Republican party as the spokesman for millions of American women affiliated with civic clubs, church organizations and voters' leagues, as well

as millions who confine their efforts solely to the care of the homes and the rearing and education of their children. It is their voice, first of all, which will be heard in the committee rooms of the next Republican convention and echoed clearly and unmistakably upon the floor.

No one who has observed the trend of affairs during the last few months has any doubt as to the attitude of the enfranchised American women toward this issue which has been forced upon the nation. They are not ready to go to the polls and cast their ballots for the candidate of any party which lends support or sympathy to the nullificationists. Neither are they to be expected to fail

to protest the action of party or candidates who, by contrast, otherwise, seek to avoid a ward declaration of their d to support and enforce the

Locals and Personals

Miss Marie Wilson, of Chillicothe, spent the week end with her cousin, Edie Archer.

E. W. Turner returned from Amarillo, where he visited Mr. V. D. Turner, who is in a west Texas Hospital. Mr. Turner reports that his brother is soon proved.

We Can Interest Men Here

Say! Men, drop in here on us and let us show you what we can do for you. We've never been better prepared to offer you what you want and what's right than right now. The sooner you drop in, the better off you'll be for you will get the facts on what's correct for Men and Boys from seeing for yourself. You don't have to take anybody's word for it.

MEN'S NEW SPRING SUITS

Our racks are bulging out with the new suits. All wool. You can have them with one or two pants as you may choose. You can have the widest range of patterns to choose from, and you can get your exact size and model to suit you too. See them NOW

\$24.75 to \$40.00

NEW SPRING HATS

You wouldn't think of a new suit without a new hat to go with it. We'll show you Values here in Men's dress hats that you'll be quite surprised to see. Drop in, try on as many as you like, we don't mind how many, that's our business to see that you get what you want.

OF COURSE ALL THE NEW SPRING SHAPES AND COLORS ARE HERE.

\$5.00 to \$10.00

NEW SPRING OXFORDS

We're selling these new "FRIENDLY FIVES" so fast we can hardly keep in them. If you haven't seen them come on and look. If you haven't worn them come get a pair now! The best boosters we have for these shoes is the fellows who have worn them.

EVERY STYLE.

BROWN OR BLACK \$5.00



MARTIN DRY GOODS CO.

"The Store With The Goods"



WIELD THOSE BRUSHES! IT'S— Spring "Paint-Up" Time

Your home's exterior probably shows signs of hard winter weather. And its interior surfaces the marks of wear—the touch of hands, grinding of feet, scratches from furniture. Time to PAINT UP!

GUARANTEED BEST QUALITY PAINTS, VARNISHES, ENAMELS AND BRUSHES

Prepare For The Beautiful Homes Contest!

HIGGINBOTHAM - BARTLETT COMPANY

"Everything to Build Anything"

COMMUNITY SPECIALS

CENTURY TIRES

30x3 1/2 Economy Cord, over size,	\$6.55
30x3 1/2 Tractor Tread, over size,	\$8.14
31x4 Tractor Tread, over size,	\$10.55
32x4 Tractor Tread, over size,	\$11.55
33x4 Tractor Tread, over size,	\$11.95
29x4.40 Economy Balloon Cord	\$6.95
29x4.40 Century Balloon Cord	\$8.95

SYRUP

1 Gal. Cross Road pure cane and corn,	79c
1 Gal. Sunny Land, corn and pure country sorghum,	84c
1 Gal. Can Crush, Louisiana ribbon cane juice,	89c
1 Gal. Pure Gold, 100% Georgia Ribbon Cane,	99c

LIBBY'S

12 cans Pork and Beans, No. 2.,	95c
---------------------------------	-----

ROCKY MOUNTAIN HONEY

(Not South Texas)

1/2 Gal. Comb Honey,	85c
1 Gal. Comb Honey,	\$1.60
1 Gal. Extracted Honey,	\$1.40
GRAPE FRUIT,	8c

Community Supply Co.

sant Hill News

Fairview News

The program which the teachers, Mr. Toon and Miss Alexander presented last Wednesday night, Washington's Birthday, was very much enjoyed by a very good crowd.

was well represented and a few from Fairview.

branding the place as idolatrous and the customs which had grown up about it as superstitions. He further announced that Jerusalem henceforth should be the holy city.

promised with idolatry after established the theory that the only God, he recanted and said that Satan had whispered temptation to recognize the grave

Hill, Feb. 29.—On Monday week several of our people were to hear the Stamps Quartet who were given a first class treatment. They also gave their concert Saturday night to a fairly good party at the teacherage on Wednesday night was well attended.

Fairview, Feb. 29.—Rev. Burnam, of Spur preached at the Baptist Church Sunday morning and evening. Mrs. W. B. Wilson and children had as their guests Sunday, John Wilson and two children, of Knox City, Rev. Joe Wilson of Idalou and Charlie Wilson of Lockney.

Miss Elga Alexander spent Saturday night the guest of Miss Noma McPeak. Miss Opal Smith, of McCoy, was also a guest of Miss McPeak Saturday night. Mrs. Harry Christian was hostess at a 12 o'clock dinner Sunday, honoring the birthday of Mr. Ham Smith. Those present were Mr. and Mrs. Ham Smith and children and Mr. and Mrs. Christian and family. Mr. and Mrs. L. L. Floyd and children, Bob Smith and Mrs. Jeffie Shipley of Floydada, were guests during the afternoon.

STILL CLINGS TO THE SCEPTER

Edmund A. Walsh in the Atlantic Monthly. The first of the family to take her place by Nicholas' side after his fall was his mother, the Dowager Empress Marie. She remained with him until he was conducted under arrest to Tsarskoe Selo.

Mecca's business was really hurt, says the author, and the group which in later days might have been a Chamber of Commerce, rose against the revolutionary preacher. So strong was the pressure that Mohammed was obliged to smooth the affair over by endorsing three idols which he had attacked. But not long after, ashamed of having com-

Again the wrath of the big men burst forth and they attempted to influence the prophet through his relatives. Mohammed stood firm, however. He and his followers were obliged to flee and it was during the persecutions that followed he rose to military power which was to establish his religion permanently in the world.

late hour delicious sandwiches, coffee or cocoa, were served to 40 people.

Miss Pauline Rushing, of Lubbock, spent from Wednesday until Sunday with home folks. Leo and William Jackson returned to school Monday after some time absence suffering attacks of measles.

Miss Irene Cates spent Saturday night visiting her friend Miss Helen Tinnin, of Pleasant Hill community. Miss Tinnin and Mr. and Mrs. Tink Carter came home with Miss Cates and spent Sunday in the Cates home.

They were never to meet again. The broken-hearted queen mother found refuge in Denmark, her native land, whence she had departed as the lovely Princess Dagmar to wed Alexander III in 1866. During that half century she saw the political face of Europe transformed; saw dynasties flourish and fall; saw a resurgent Poland outlive the three mighty empires that had sinned the sin of the ages in partitioning that land and people among themselves as the spoils of war; finally, she saw the country over which she had ruled as joint sovereign descended into the very Valley of the Shadow.

But, with the indomitable faith which seems to seize upon and sway the imagination of all who fall under the spell of Russia's mysticism, she clings imperiously to the vanished scepter, refuses to believe that her royal son is dead, and so forbids the customary prayers for his soul.

The Methodist Ladies of the Woman's Missionary Society will sell bonnets, aprons and food, Saturday, March 31, at the store of McGuire & Weatherly. 533tc.

party at the Teacherage Thursday would have been a success in respect had it not been for the fire at the home of Mr. and Mrs. Shelly. Carr String and family, of New Mexico spent a night last week with his sister, Mrs. Walter McCutcheon and children.

Misses Iris Crawford, Thelma Kinnard and Ora Scoggin spent the week-end with their home folks at Silverton and Floydada. Lindsey Graham visited in Abilene the latter part of last week.

Mr. and Mrs. J. C. Cates spent Sunday the guest of Mr. and Mrs. W. C. Cates. Miss Johnnie Christian, who is teaching at Memphis, spent the week end with her parents, Mr. and Mrs. J. D. Christian. Miss Lauream Christian also spent the week-end with her parents.

But, with the indomitable faith which seems to seize upon and sway the imagination of all who fall under the spell of Russia's mysticism, she clings imperiously to the vanished scepter, refuses to believe that her royal son is dead, and so forbids the customary prayers for his soul.

Though the name of Nicholas Romanov has been deleted from the Almanach de Gotha, the social register of nobility, to his exiled mother he is still czar of all the Russias and will one day return which the Bolsheviks keep in the Gochrana, within the Kremlin and exhibit on occasions to privileged visitors.

With the other crown jewels this dazzling accumulation of diamonds, pearls and precious metals is preserved in a massive steel box. On its dome-like top rests the blazing Pekln ruby, big as a pigeon's egg, surmounted by a cross of rarest diamonds, aggregating in all 2,800 carats. The head that last wore it was decorated by a fiendish executioner, who poured sulphuric acid over it, then smashed it into an unrecognizable pulp and burned the bones to ashes.

The ladies and school children will give them a miscellaneous shower Friday, for the Scott family.

Grandma Day spent last week with her daughter, Feb. 22.

Mr. and Mrs. Veach entertained with a musical last Friday night. A very enjoyable time was had by those attending.

That "big business men" of Mecca, away back in the six hundreds, exerted all their influence to stop the preaching by Mohammed of a creed which is now accepted by 230,000,000 people is charged by Dr. Charles Francis Potter, noted New York Pastor.

In Dr. Potter's life of the prophet, appearing in the Woman's Home Companion, he declares that early in his career Mohammed incurred the displeasure of the wealthy merchants of Mecca by

promised with idolatry after established the theory that the only God, he recanted and said that Satan had whispered temptation to recognize the grave

Blanco News

Center News

Center, Feb. 28.—Farmers began field work in real earnest today. Mr. Rutledge is using his tractor and drill sowing barley for Mr. Miller. A good many are preparing to sow oats and barley.

They were never to meet again. The broken-hearted queen mother found refuge in Denmark, her native land, whence she had departed as the lovely Princess Dagmar to wed Alexander III in 1866. During that half century she saw the political face of Europe transformed; saw dynasties flourish and fall; saw a resurgent Poland outlive the three mighty empires that had sinned the sin of the ages in partitioning that land and people among themselves as the spoils of war; finally, she saw the country over which she had ruled as joint sovereign descended into the very Valley of the Shadow.

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FEED

"Our Best"

DAIRY RATION

Ready Mixed--- Ready-to-Feed

A Balanced Dairy Ration for the Dairy Cow

PRICE \$2.00 PER 100 POUNDS

Floydada Mill & Elevator Company

FLOUR, FEED AND MEAL
PHONE 284

Center, Feb. 28.—There was a large crowd at Singing Sunday afternoon. The Sunday School is progressing nicely. Everybody is invited to come and help make the work better. Miss Edwina Christian has been ill for several days but is some better at good crowd.

Center, Feb. 28.—Farmers began field work in real earnest today. Mr. Rutledge is using his tractor and drill sowing barley for Mr. Miller. A good many are preparing to sow oats and barley. We had a pleasant surprise Saturday night when the Wayland College Volunteer Band came down and rendered three programs for us. The Stamps quartette came out to singing Sunday afternoon. We had an unusually large crowd as several had come to hear the Volunteer Band program. Miss Cecil Lightfoot spent the week-end with home folk. Dale and Claudie Carpenter have the measles. Walton Wilson, of Fairview, returned to Plainview with Bro. Bost after services Sunday night. Mr. and Mrs. Elvis Gill spent Sunday at the Hollums home visiting with an aunt who is here visiting from California. Mr. and Mrs. Veach entertained with a musical last Friday night. A very enjoyable time was had by those attending. C. E. Meredith attended church here Saturday night. Lee Golightly, of Plainview, and Aral Rainer, of Floydada, attended singing here Sunday afternoon. Mrs. Montgomery has improved sufficiently enough to be able to attend church services during the week-end. Mrs. Conner visited her today. Those from Floydada who attended singing here Sunday afternoon were: J. L. King and daughters, Lillian and Madelle; Mr. and Mrs. Pierce King, Mr. and Mrs. C. Foster, Mr. and Mrs. C. M. Lyles, Mr. and Mrs. Ryalls and Mr. and Mrs. B. Nichols. Campbell

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Announcing

Another car of Furniture Received.

Our store is loaded with beautiful new living room suites in Jacquards and Mohairs in various designs. Also the latest in Dining Room Suites.

Don't fail to see our display of Breakfast Room Suites in all popular finishes or unfinished.

Many odd pieces for the Living Room, such as chairs and tables.

We will appreciate a visit.

F.C. Harmon

"Where you save the difference in furniture and floor coverings"

"We are Glad We Waited!"

—Comes from everyone to whom we have demonstrated

The New Ford Car

And they are more enthused after seeing a full line of Model A parts now on display in our show room.

Orders will be filled strictly in order received.

Let Us Demonstrate!

Barker Brothers

PHONE 133



LIKE a few suggestions in planning an inviting dinner spread — madam? Look over that list at the right. Fresh Vegetables and Fruits and all your favorite Shelf Goods at—

Lowest Prices!

TEMPTING
FRESH
Vegetables
FOR SATURDAY

LETTUCE
RADISHES
MUSTARD GREENS
TURNIP GREENS
TURNIPS WITH TOPS
CAULIFLOWER
BELL PEPPERS
CELERY
COLLARDS
SPINACH
NEW POTATOES
—AND LOTS OF FRESH FRUIT.

Baker-Campbell's "M" System Store No. 411

"SAVES FOR THE NATION"

Top Prices For Hogs

We are in the market at Floydada every day for your hogs and will pay the top prices all the time—a good price every day is our motto.

Located at Armstrong's Stock Pens in southeast Floydada.

Peyton Packing Company

EL PASO, TEXAS
Grover Smith, Local Manager



THEY WEAR
—LONGER

SOLD BY—

MARTIN DRY GOODS COMPANY
Floydada, Texas

Used Cars!

If you need a car, and don't feel that it will pay you to buy a new Pontiac or Oakland, see these used cars before you buy:

- 1 Chevrolet Touring car, 1926 model;
- 1 Chevrolet Sedan, 1927 model;
- 1 Chevrolet Coupe, 1926 model;
- 1 Ford coupe, 1926 model.

All in good running condition, and sure enough worth the money. See them at the Tourist Garage.

Scoggin & Dickey

Oakland and Pontiac Sales and Service

See Us Now

AND REGISTER FOR

Special Feature

OF OUR BIG

DE LAVAL AND DAIRY DAY

AT OUR STORE ON

Saturday, March 10th

KIRK & SONS

Everyone milking cows will see and hear something of interest and value, come and invite your neighbors.

Amarillo Team To Have New Uniforms This Year

Long before the team is picked from the large number of recruits offering for places on the Amarillo Club of the Western Baseball Association, the new uniforms for them will be waiting and ready, is the word that comes from the management of the club.

The Home uniforms will be white with Broncho's head, the new coat of arms of the club, on the left breast of the shirt. New style stockings and caps will complete this set. The road uniforms will be a solid grey with a small bronco's head on the left sleeve. This is in keeping with the club's policy of giving the fans a new deal in every respect this season.

The club this year is an Amarillo Club, and from President Bob Ames down to that human fly, Dinty Moore, the park manicurist, every one connected with the club is a resident of Amarillo. They know what the fans of the Panhandle want and will make every effort to supply the demand, they declare.

Locals and Personals

G. T. Cox, of Palmer, Texas is spending several days here and at Plainview and Silverton visiting. His mother, Mrs. W. T. Brown, lives here, and his son, Floyd Cox, lives at Plainview.

Mr. and Mrs. Sam Webb, of Los Angeles, Cal., have a son born January 9, whom they have named Davis Long. Mrs. Webb will be remembered by friends here as Miss Kittie Long.

C. M. Wilson and Walter Pennington spent two days of last week in Dallas on business, returning home Friday night.

Mr. and Mrs. A. C. Blevins, of Amarillo, were here over Sunday visiting Mrs. Blevins' parents, Mr. and Mrs. S. A. Greer, and other relatives.

Political Column

For District Attorney
Meade F. Griffin, Candidate for District Attorney, 64th Judicial District, subject to the Democratic Primary, will appreciate your vote and influence.

County Judge
Wm. McGehee, candidate for re-election as county judge Floyd County, asks your support and influence, subject to the Democratic Primary.

County Tax Assessor
James W. Pitts will appreciate your support of his candidacy for the office of Tax Assessor Floyd County in the Democratic Primary.

C. M. Meredith announces his candidacy to succeed himself as Tax Assessor subject to the Democratic Primary, and will appreciate your vote and influence.

O. B. Olson, candidate for tax assessor Floyd County, subject to the Democratic Primary, solicits and will appreciate your vote and influence.

County Clerk
Tom W. Deen, candidate for County clerk, will appreciate your vote and influence in the July Democratic Primaries.

County Treasurer
Mrs. Maud Merrick, candidate for re-election as County Treasurer, will appreciate your vote and influence, subject to the Democratic Primary.

Sheriff and Tax Collector
P. G. Stegall, candidate for re-election as sheriff and tax collector Floyd County, subject to the Democratic Primary, asks and will appreciate your vote and influence.

For County Superintendent
Price Scott asks for re-election to the office of County School Superintendent. Will appreciate your support and influence. Subject to Democratic Primary.

For District Clerk
T. P. Guimarin, candidate for re-election as District Clerk Floyd County, appreciates your past favors and asks your support and influence in the Democratic Primaries.

Commissioner Precinct One
Lee Allmon, candidate for Commissioner Precinct One, will appreciate your vote and influence in the Democratic Primaries.

W. T. Rogers, candidate for Commissioner Precinct One Floyd County subject to the Democratic Primaries, asks your support and influence.

E. W. Henderson, will appreciate the support and influence of the voters of Precinct One in his race for Commissioner, subject to the Democratic Primaries.

J. L. King announces his candidacy for Commissioner Precinct One, after serving two years, and asks your vote and influence in the Democratic Primaries.

T. T. Hamilton, candidate for Commissioner Precinct No. One, subject to the Democratic primary, will appreciate your vote and influence.

Commissioner Precinct Four
Geo. L. Fawver announces his candidacy for the office of Commissioner of Precinct No. 4, Floyd County, subject to the Democratic Primary.

W. W. Payne, candidate for Commissioner Precinct 4, Floyd County, subject to the Democratic Primaries, will appreciate your vote and influence.

Public Weigher, Precincts 1 and 4
C. F. Lincoln, Candidate for Public weigher, Precincts 1 and 4, will appreciate your vote and influence in the Democratic Primary.

R. C. Covington, Candidate for public weigher Precinct One and Four, subject to the Democratic Primary, will appreciate your vote and influence.

Justice of the Peace, Precinct No. 1
J. S. Solomon, candidate for re-election as J. P., Precinct 1, Floyd County, subject to Democratic Primary, will appreciate your vote and influence.

S. S. Supt. Eight Years; Misses Only 4 Sundays

People of Campbell Honor L. J. Burgett With Dinner Following Morning Services Sunday.

L. J. Burgett, Superintendent of the Campbell Sunday School for eight years, has been a faithful worker, missing during that time only four Sundays. Recognizing this excellent record the people of Campbell Sunday School last Sunday honored their old superintendent with a big dinner spread on temporary tables in his front yard at noon.

People of the Sunday School arrived at the meeting place with well-filled containers of various kinds, filled with good things to eat, and just before the benediction was pronounced, it was announced that all would go home with him for dinner. The temporary table was built after all had followed him to his home and all participated in a real spiritual and social good time.

After dinner Rev. Green B. Patterson and W. A. Robbins went to Lakeview and preached to a large appreciative audience at 3:30 and back to Campbell at 8 o'clock in the evening, and preached.

Those who attended the dinner were Lee Burgett and family, John Cooper and family, I. S. Bartlett and family, J. V. Flippin and family, Carl Lyles and family, J. W. Lyles and family, Everett Womack and family, J. M. Smith and family, Roy Horn and family, W. H. Bethel and family, P. B. Murff and wife, Barkley Chesnut and wife, George Stiles and wife, Mrs. P. M. Smith, S. L. Rushing, W. A. Robbins, Mrs. W. A. Amburn, Miss Myrtle Clendennen, Miss Mary Grace Amburn, W. A. Amburn, Jr., Rev. and Mrs. G. B. Patterson.

NEW UNIT OF W. T. S. T. C. COLLEGE PLANT UNDER WAY

Canyon, February 25.—Work is progressing rapidly on the Education Building which is being added to the plant of the West Texas State Teachers College. This building is 217 feet long and 98 feet wide. It will cost \$300,000 with equipment.

The building is three stories and basement, the first floor being given over to primary education, general offices, and an auditorium which seats 550. The second floor contains the intermediate grade rooms, library, and gymnasium. The third floor houses the high school department. A much desired feature of the new building is a cafeteria with a seating capacity of 250.

Finish throughout the building will be oak, terrazo floors being used in halls, lavatories, and kitchens. The building is to be ready for occupancy September 1, 1928. The building was designed by E. F. Rittenberry, architect of Amarillo, and is being erected by a Fort Worth contractor.

McCOY NEWS

An interesting news story of McCoy Community was received last week too late for use in Thursday's edition of The Hesperian.

Bill Der Says

Nature grows the trees but you must build your own house.



SATISFACTION In Your Windmill

The owner of one of these fine windmills is a satisfied man. He knows he has a reliable pumping plant operating surely and economically.

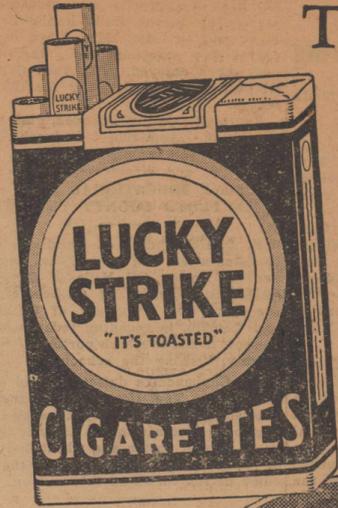
Star Windmills

Steel and Wood

Willson & Son Lumber Co.

Floydada, Texas

The Cream of the Tobacco Crop



Lucky Strikes are the Favorite

Brand of Paul Whiteman—

"It was but recently, when I started to act as master of ceremonies with my band at the Paramount Theatre, that I realized how vital perfect voice condition was to a performer. I have always been a consistent smoker and fortunately, Lucky Strikes were my favorite brand. I like their toasted flavor and, best of all, I can smoke as often as I like, without fear of irritating my voice, which is becoming a great asset in my work."

Paul Whiteman

"It's toasted"

No Throat Irritation—No Cough.

Mere claims won't make an automobile perform at its best—but Conoco Gasoline will... It meets every requirement of the Triple Test



THE triple test MOTOR FUEL



- *1 Starting
- 2 Acceleration
- 3 Power and Mileage

Derwood Addresses Ralls C.-C. Gathering

Importance of Dairy Industry to South Plains Stressed at Annual Civic Dinner.

A. Underwood, banker of Plainville, and Regent of Texas Tech. College the principal speaker Tuesday evening on the occasion of the annual civic dinner of the Ralls Chamber of Commerce at which approximately 150 out-of-town visitors and Ralls citizens were present. Mr. Underwood, in his address, stressed the importance of the dairy industry on the South Plains and predicted the downfall of the "one-crop" farming.

H. F. Schwab, president of the Ralls Chamber of Commerce, delivered the welcome address and the invocation, said by Rev. J. M. Hale, pastor First Baptist Church of Ralls. The annual report of G. H. Nelson, secretary of the Ralls Chamber of Commerce, touched on the accomplishments of the chamber and the outlined program of that organization for 1928. One of the outstanding accomplishments was the construction of the city auditorium in which a banquet was held.

A. B. Davis, manager of the Lubbock Chamber of Commerce, introduced W.

W. Rix, of that city who presented a loving cup to the Ralls Public School stock judging team. Mrs. Floyd Parker played two saxophone solos that were very much enjoyed. The Tech Concert Orchestra furnished music for the occasion.

Representatives of Lubbock, Plainville, Crosbyton, Amarillo, Paducah, and Floydada were among the visitors.

OIL MILL EDUCATIONAL MAN IN FLOYD COUNTY THIS WEEK

H. D. Cuykendall, of Childress, field representative and educational worker for the Cotton Oil Mills of Memphis, Childress, Quanah and Chillicothe, and the Gate City Creamery of Childress and Quanah, is spending today and tomorrow in the southern portion of Floyd County, visiting the schools.

Mr. Cuykendall's duties, he told a reporter for The Hesperian Wednesday afternoon, consist largely of work looking to an increase in the dairy industry as an ally of cotton and wheat and other staple crops in increasing the income of the farms of this section.

The ladies of the Missionary Society of the McCoy Methodist church are planning a very interesting program to be given at the McCoy church Friday night, March 9. The program will be announced later.

J. F. Leonard's Death Occurred February 16

Pioneer of This Section Died in Sanitarium at Weatherford, Oklahoma

J. F. Leonard, former resident of Motley and Floyd Counties since the late seventies died in a sanitarium at Weatherford, Oklahoma, on February 16, according to information received by friends and relatives here during the past week, and was buried in Greenwood Cemetery near that city, on Sunday, February 19.

His death followed a long illness the past few months of which he had spent in a sanitarium at Weatherford, Oklahoma.

Deceased was 71 years of age. He was a native of Russell County, Alabama, and a son of Captain and Mrs. Van A. Leonard. The family moved to east Texas after the Civil War and in the seventies he moved to this section when the first big cattle companies began to organize and move their herds into the plains and panhandle region.

In 1888 he was married, his wife and seven children surviving him. Two children have preceded him in death. The surviving children are Virgil Leonard of Magdeline, New Mexico; Mrs. Georgia Williams and Walker Leonard of Jericho, Texas; Mrs. Edna Franks and Mrs. Edith Lampkins of Memphis, Texas; Mrs. Mattie Cope of Vigo Park, Texas; Albert Leonard of Oakland, Cal. One half brother, J. A. Slaton, of Rush Springs, also survives.

Van A. Leonard of Floydada is a cousin of the deceased.

McDERMOTT POST EXPRESSES THANKS TO L. G. WITHERS

You will notice on the billboards on South Main and Missouri Streets posters advertising the American Legion, its aims and aspirations. These boards and the work of posting the sheets were donated by L. G. Withers, owner of the Floyd Poster Advertising Co., free of charge, to the American Legion.

In view of this act of generosity, McDermott Post wishes to take this method of publicly expressing our appreciation and assuring Mr. Withers that we are for him.

McDermott Post No. 118, American Legion, Dept. of Texas, B. J. C. Griffin.

RETAIL HEAD SPEAKS FRIDAY OF NEXT WEEK IN LUBBOCK

Guy H. Hulse, Secretary and Educational Director of the National Retail Credit Association, who is making a tour of the state of Texas at the present time in the interests of those who sell merchandise or render service on credit, will be in Lubbock for a meeting March 9.

Merchants and credit men from all South Plains towns and other Panhandle and Northwest Texas points are invited to attend the meeting.

FORD BUTLER SELLS HOME

Ford Butler recently sold his home on West Mississippi Street in Floydada to Robt. McGuire and will possibly move to Dallas sometime this spring. He has been a member of the firm of W. M. Massie & Bro., real estate dealers, and will continue with the firm through the month of March likely.

After the first of the month his plans are indefinite, he said last night.

PANHANDLE LUMBER OFFICIALS MUCH PLEASED WITH TERRITORY

Officials of the Panhandle Lumber Company, who spent Tuesday in Floydada and over this area of the plains, were greatly delighted with the evidences of agricultural activity that mark the south plains, they told officials of the Floyd County Lumber Company with whom they visited.

In the party of Panhandle Lumber men here were Jno. E. Hill, its vice president and general manager, E. H. Petty, its secretary, R. E. Burran, Elmer J. Scott, A. D. Foreman, W. D. Tenney, of Amarillo and S. D. Nailor of Panhandle.

SUNSET ITEMS

Sunset, Feb. 28.—Bro. Webb filled his regular appointment here Sunday night. He spent Sunday night in the Gilliland home and also visited the school Monday and Tuesday.

Yesterday, February 27, was clean up day at school. We have things looking nice as possible and are expecting the inspector today.

Raymond Upton spent Sunday night with Virgil Orman.

Mr. and Mrs. Sim Reeves visited the Kenrim home Sunday afternoon.

Mr. and Mrs. J. G. Shearer visited in Tullia Thursday.

Mr. and Mrs. P. L. Ormon visited Mr. and Mrs. E. C. McCloud Sunday.

Little Norman Wade Davenport sustained a broken leg Sunday.

Miss Oleta Ormon spent Sunday night with Geraldine Upton.

The party at the home of Misses Ethel and Elsie Myers was enjoyed by a large crowd.

Mr. and Mrs. Dodge, of South Plains, took dinner with Miss Pearl Coward Sunday.

Mrs. Mat Lyles visited with Mrs. Eugene McCloud Monday.

The little six-year-old son of Mr. and Mrs. G. D. Hawkins is on the sick list this week.

Everybody be sure to come out to our play entitled "Her Honor, the Mayor," to be given Friday night, March 2. An admission of 15 cents and 25 cents will be charged.

Lola Kneirim and Ruth Childress visited with Ethel Myers Sunday.

Mr. and Mrs. Hunter have our sympathy in the sadness from the loss of their baby.

Misses Helen Upton and Neva Ormon, from Lockney, spent the week-end with home folk.

Miss Mamie Lou Jarnagin, of Lockney, was at home over the week end.

QUARTET SINGS AT ROYAL

Stamps quartet, who have been singing in this county for the past two weeks, will sing at the Royal Theatre on Saturday afternoon, it was announced today. The singing program will be given in connection with the regular theatre picture, "The 13th Hour."

The program will begin at 2 o'clock Saturday afternoon. The quartet will not sing Saturday night, it was announced.

THE REVAMPING OF CITIES

A Growing Practice of Fitting Towns to a Definite Pattern.

The growing practice of fitting American cities to a definite pattern rather than allowing them to grow as they will is disclosed in a forthcoming report of the civic development department of the United States on city planning and zoning accomplishments.

This practice, which originated twenty or more years ago, has steadily grown until at the present time more than 600 American cities have adopted some form of city planning.

"City planning," the report explains, "is the proper co-ordination of civic development, to the end that a city may grow in a more orderly way and provide adequate facilities for living, working and recreation."

"To serve the community best a comprehensive city plan must co-ordinate all physical improvements, even at the possible expense of subordinating individual desires. City planning applies the fundamental principles of business corporations to the civic development. It means the budgeting of future improvements to obtain an orderly and uniform growth for the entire community and prevent over-expansion of one phase of development at the expense of others."

BORN—to Mr. and Mrs. B. M. Loe, a son, Feb. 22, Pleasant Hill.

BORN—to Mr. and Mrs. Holt Bishop a son, Feb. 25, Mt. Blanco.

BORN—to Mr. and Mrs. John M. Holmes, of Irick, a daughter, March 1.

BORN—to Mr. and Mrs. J. L. Johnson, of the Farmer community, February 18, a son.

Mrs. W. A. Shipley and daughter, Mrs. Roy Curry and Mrs. H. A. Withers spent Wednesday at Lorenzo, visiting another daughter, Mrs. W. P. Fullingim.

Mrs. W. P. Fullingim and daughter, Mrs. Billy McBade, of Lorenzo, spent Monday with her mother, Mrs. W. A. Shipley.

Remington Portable, the student's friend, at The Hesperian Office.

Too Late To Classify

NOTICE—My residence on South Main St. in Floydada, known as the Allen place has been taken off the market, and no one except myself has authority on and after March 1, 1928, to offer the same for sale.

12tc. W. E. Meador.

STREET SALE—Beginning promptly at 1:30 p. m., Saturday, March 3, in Floydada. Remember the date and hour and bring in your stuff for sale. Seale & McDonald, Auctioneers. 11tc

BRING your sewing to The Thrifty Nifty Shop. Will do remodeling, altering and also smocking of all kinds. 541tp.

WHITEFLAT COMMITTEE PLANS FOR NEW BAPTIST PARSONAGE

Mr. and Mrs. Harco and Mrs. Brownning of Whiteflat were in Floydada Friday afternoon of last week, a committee from the Baptist church at that place, and in co-operation with Floyd County Missionary R. D. Evans, made a contract for a beautiful five-room parsonage to be built at Whiteflat for Rev. Burnam.

It is the purpose of the people of this church to go to full time in the future.

COMMISSIONERS' COURT MEET

Commissioners' Court of Floyd County were in special session on Tuesday of this week, when they spent the day going over business of the county, among other things approving the annual financial statement of County Clerk Tom W. Deen.

NORTHCUTT STOCK MOVED

The dry goods stock of N. R. Northcutt, formerly owned by the Miller-Robbins Company, was removed this week from their store on the south side of the square to the Northcutt grocery store in Lockney. Mr. Northcutt is combining the two stores into a department store and is moving into larger quarters in Lockney.

Removal of the stock was made Monday and Tuesday of this week.

WAYLAND VOLUNTEER BAND AT CAMPBELL SUNDAY, MARCH 4

Wayland College Volunteer Band will render an all-day program at Campbell Sunday, March 4. The program will be varied, composed of songs, talks and music.

Dinner on the ground will be served at the noon hour by the Campbell community.

A NEW AUTO TOP AND PAINT SHOP

FOR FLOYDADA

Our new Auto Fender and Body Work and Top Shop is now open on North Main Street

ONE BLOCK NORTH OF POST OFFICE

Expert body and fender repairing, top and cushion upholstery and furniture upholstery and repairing.

COME IN TO SEE US!

John McCleskey Auto Top and Paint Shop

New 1928 "Holt" Combines Arrive

The latest ideas in combines have just arrived at the store of Harris Bros., local dealers for the Western Harvester Co., manufacturer of the pioneer "Holt" Combine, which was first offered to grain growers 42 years ago. These machines are being set up and will be on display at the local store until hauled out to the farms where they will be used on this year's crop. While the fundamental ideas as built into combines from the first still prevail, there are many new features this year that are worth studying. Thousands of farmers have contributed their ideas each year on harvesting methods, which have been passed along to engineers and finally put into the newer machines wherever there was a real improvement that was practical.

HARRIS BROTHERS

DEALERS
Floydada, Texas

New Spring Togs For Young Men

THERE ARE NO BETTER SHIRTS THAN MANHATTAN

—so we choose them as our exclusive line



For nearly three-quarters of a century Manhattan Shirts have been known and recognized the world over for their outstanding merit.

Our many years of studying and satisfying the apparel needs and tastes men tell us that these shirts embody just the points of superiority that will make the greatest appeal to our customers.



Because of the many extra operations that go into the tailoring of Manhattan garments they fit better and wear longer than the average. And they are made of the finest cloths—woven in Manhattan's own mills and exclusively patterned by their own designers.



THIS WEEK we are making a very large display of Manhattan Shirts—in hundreds of new colors and patterns—Priced \$2.50 to \$4.00

And Manhattan Pajamas, too, at \$2.50 to \$5

NEW SPRING SUITS
NEW SPRING HATS
NEW SPRING OXFORDS

LET US SHOW YOU THAT NEW SPRING OUTFIT

C. R. Houston Co.

Society and Clubs

Dinner Given Daughter On Eleventh Birthday.

Margaret Smith celebrated her eleventh birthday Monday evening with a 6 o'clock dinner at the home of her parents, Dr. and Mrs. Geo. V. Smith. After dinner the guests were entertained with a theatre party.

Those at the dinner party were: Selma Louise Linder, Folia Randerson, Maxine Fry, Edelle and Joyce King, Mabel Tabbs, Emma Louise Smith, Mary Anna Ross, Bert Ione Smith and Lois Covington.

Party Given For Mrs. Butler Prior to Leaving.

Mrs. Wilson Kimble and Mrs. B. P. Woody were joint hostesses to the members of the Wesley Girls' Sunday School class at the home of Mrs. Kimble Tuesday afternoon, honoring Mrs. D. Ford Butler, who left Wednesday morning for a visit with relatives and friends at Seymour, prior to her departure for Dallas where she and Mr. Butler plan to make their home.

A lovely centerpiece was presented to the honoree in token of the esteem of the class for Mrs. Butler.

Delicious refreshments were served by the hostesses to the following: Mmes. A. N. Bratton, R. M. Stovall, T. M. Cox, E. S. Sanderson, Sam Thurmon, C. G. Brewer, E. R. Hinson, J. M. Willson, James Colville, R. L. Henry, N. W. Williams, E. B. Massie, T. P. Collins, H. W. Dumas, E. J. Hoffman, Worth Shipley, Gus deCordova, G. F. Klebold, C. N. Harris, J. M. Harris, D. Ford Butler, Ed Johnson, Geo. V. Smith, G. R. May, A. N. Gamble, B. P. Woody, M. F. Husky, Roy Curry, H. A. Withers, Homer Steen, C. R. Houston, L. C. McDonald, H. M. McDonald and G. V. Slaughter, Jr.

Mr. and Mrs. Clubb Entertain Friendship Bridge Club.

Mr. and Mrs. Albert Clubb were host and hostess to the members of the Friendship Bridge Club at their home Thursday night. In the games Mrs. R. B. Rosson and Albert Clubb got high score.

Lovely refreshments were served by the hostess to the following: Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. Right Dickey, Mr. and Mrs. A. B. Keim, Mr. and Mrs. Robert McGuire, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. C. H. Davis, Mr. and Mrs. Aubrey Bishop, Mrs. R. B. Rosson and the host and hostess. The club will meet Friday night March 9, with Mrs. A. B. Keim.

Methodist Missionary Society Meeting Monday.

The Missionary Society of the Methodist church met at the church Monday afternoon at 3 o'clock. Mrs. Ben Hardy conducted the lesson from the fourth chapter, "New Paths for Old Purposes." Mmes. J. M. Willson, Ella Johnson, E. B. Massie, Wilson Kimble, Jno. L. West and Mrs. Carlton each discussed topics on the lesson.

Plans were made to attend the Zone meeting which is being held today at Cone.

A church meeting will be held at the church Monday afternoon, March 5, at 3 o'clock.

Wednesday Bridge Club Entertained.

Members of the Wednesday Bridge club were entertained Thursday afternoon, February 23, with Mrs. Robert Eubank as hostess. Luncheon cloths, tallies and stickers carried out the George Washington birthday idea. In the games Mrs. T. P. Collins got high score.

Refreshments were served to Mrs. T. P. Collins, Mrs. A. B. Keim, Mrs. S. W. Ross, Mrs. Aubrey Bishop, Mrs. Leon Collins, Mrs. Homer Steen, Mrs. Jno. Hammonds and Mrs. W. L. Fry.

The club will meet Wednesday afternoon, March 14, with Mrs. Roy Snodgrass as hostess.

STAMPS QUARTETTE PLEASING BIG AUDIENCE OVER COUNTY

The Stamps Quartette, vocal and stringed instrument music makers, has been singing for packed houses at practically everyone of their Floyd County engagements this week.

Tuesday night at the High School Auditorium in Floydada they pleased an audience that comfortably filled the big house and similar reports from over the county indicate that the other communities they have visited have liked the programs they have given.

Saturday night they were at Pleasant Hill, Monday night at Sand Hill, Wednesday night at Center, tonight they go to Petersburg, and Friday night to Lakeview.

ROY BAKER DIED IN ABILENE MONDAY NIGHT OF PNEUMONIA

Roy Baker, of Abilene, son-in-law of J. L. King of this city, died at his home in Abilene on Monday night following an attack of pneumonia, according to a message to the King family Monday night. E. C. King and R. P. King left Tuesday morning for Abilene to attend the funeral services.

The deceased is formerly of this city, having graduated in the Floydada High School. He is a Presbyterian preacher and was studying ministry in Abilene. He moved from this city some five years ago.

Interment was made in a Weatherford cemetery. The deceased was a brother of Mrs. Flavia McElvain, of Lorenzo and formerly of this city.

NO NEW DEVELOPMENTS ON SANTA FE-QUANAH HEARING

No new developments have occurred so far as known locally in the matter of the hearing by the Interstate Commerce Commission of the petition of the Quanah, Acme & Pacific Railway Company asking that the Santa Fe be compelled to give the new line a physical connection in Floydada.

The hearing is set to be held in the court house at Floydada on March 12 and Examiner Rogers of the commission will be in charge.

Fyffe Opens New Farm Implement Home Friday

Formal opening of the D. W. Fyffe farm implement and parts house will be held on Friday and Saturday of this week, it is announced. In connection with the formal opening, a special demonstration school of Rumley tractors and Rock Island and other makes of farm implements will be held and beneficial lectures given each day of the opening.

Fifty thousand feet of motion picture films will be shown to the visitors at the opening and the lectures given in connection with the pictures. The pictures and talks will deal with the modern day problems of the farmers and will explain the best ways possible to meet and solve these problems.

Special factory representatives will be here throughout the two days and will assist with the formal opening of the new home in the Finkner building on California Street. Mr. Fyffe extends the invitation to every farmer in this territory to attend the opening and school and is urging their attendance.

INGRAM BAKER HOME

Ingram Baker, who has been in a Tucumcari, New Mexico, hospital since the first of the month following an accident which severed his right leg, is expected to return home today. His father, Henry Baker, of this city will accompany him home from Tucumcari. The injured man was hurt in an accident on February 4, his leg being amputated by the wheels of a freight train.

LOCKNEY CAGE SEXTETTE WIN COUNTY CHAMPIONSHIP HONORS

Lockney high school girls hold the undisputed title of county basketball champions of Floyd County following two consecutive victories over the Floydada sextet. Although great rivalry existed between the two cage squads, the Lockney six were easy winners over the local team. The scores of the two games were 45 to 3 and 45 to 15.

The first of the scheduled three games series was played in the Lockney court on Wednesday afternoon of last week. Numerous substitutes on the local team failed to keep the score down and the first game went to the champions 45 to 3.

Although the second game was played on the Floydada gymnasium court and was doped to be tighter the visiting six again ran away with the score. A large crowd witnessed the clash between the two rival teams. Strong side-line backing failed to greatly assist the locals in their last desperate struggle and the game went to the champions, 45 to 15.

Members of the F. H. S. sextet were Maxine Norris and Claudia Green, centers; Marie Smith and Ollie Belle Collins, forwards; Cora Lee Sherrill and Georgia Eudy, guards.

CONQUEST CAMPAIGN CLOSING WITH SERVICE AT RALLS

District Associational Baptist Workers of the Conquest Campaign held their closing service at Ralls Sunday, Feb. 26. The Missionary sermon was delivered by Rev. W. R. Hill, of this city, upon special request by officials of the Ralls Church.

"There was a large attendance and a very interesting meeting was had," Rev. Hill said Tuesday morning. "In fact the attendance was much better than was at a number of the other meetings which were handicapped on account of the bad weather which prevailed during these series of meetings, although the campaign, as to its purpose, was a grand success."

Scholastic Census Now Being Taken In County

Every Child in County Up to and Including April 1, Should Be Included, Scott Says.

The scholastic census of Floyd County will begin this week. The necessary supplies have been sent out from the County Superintendent's office. The scholastic census is taken each year during the month of March. The following suggestions are given out by Price Scott, County Superintendent:

"I would like to insist that a very careful effort be put forth to get every scholastic in the County.

"At least a dozen children were overlooked in Floyd County last year. This number was gradually brought to light during the past few months, when parents came into the office and made inquiry about their children being enrolled.

"Married boys and girls within the scholastic age should be enumerated, as they are still entitled to free money and free school.

"The scholastic age is still 7 to 17 inclusive. The child must be 7 not later than September 1, to be included. If a child be 18 on or before September 1, it is an over, otherwise it is still a scholastic.

"Parents must give to the census trustee the exact month, day, and year of the child's birth. Each slip must be signed by the parent or guardian rendering said child.

"Every child residing within the County up to and including April 1, should be enumerated.

"In case a family moves during the month of March to another County after the children have been enrolled, the law provides for the first enumeration to be cancelled upon order of the State Superintendent, when the affidavit of the parent is submitted, certifying to the fact that he has removed his residence to another County after the children have been enrolled. Removal from the County after April 1, will not entitle a parent to change the enrollment of his children."

SHOCKEY COMMERCIAL AGENT FOR POSTAL TELEGRAPH CO.

C. A. Shockey, formerly manager of the Floydada office of the Western Union Telegraph Company, but for the past four years manager of the company's office at Paris, Texas, has accepted a position with the Postal Telegraph Company which carries a real promotion, newspaper dispatches from Paris state.

Mr. Shockey has been named commercial agent for the last named company at Houston and has already gone to work in the new position. The Paris Daily News says the promotion comes "as a result of wide recognition of the outstanding success Mr. Shockey has had in Paris as Western Union manager."

POWERS PLAN TO OPEN HDWE. STORE AT BRECKENRIDGE

W. H. Powers, who for the past two years has been in the dry goods business in this city, shipped his stock of goods this week to his two stores at Hermleigh and Lorenzo. Mr. Powers stated that it was his intention to continue in business at those two places.

Mr. and Mrs. Powers and their little son left Wednesday morning in their car, for south Texas where they plan to spend about a month. After their visit they will make their home at Breckenridge, where Mr. Powers plans to open a hardware store.

The Hesperian, \$1.50 per year.

Q. A. & P. May Be Big Water Buyer From City

Possibility that the Quanah, Acme & Pacific Railway Company may be one of the big industrial water users to tie into the city mains and for whom the city will have to prepare adequate supply, was indicated this week by the receipt by Burl Bedford, city secretary of a request from A. F. Sommer, vice president and general manager of the line for information as to the possibility of the city providing for them to the extent of 8,000 to 12,000 gallons of water daily.

The imminent approach of the company's lines to Floydada prompted the request, the matter of arranging for an adequate water supply being one of the things which the company will have to work out at a very early date, Mr. Sommer's request said.

Possession Given In Veigel-Massie Trade

All the details of the Charles Veigel and Dr. J. H. Massie exchange were worked out last week and possession of the respective properties is to be given today.

In the trade Dr. J. H. Massie gets the Veigel Office Building, the largest building of its kind in Plainview at this time, and Mr. Veigel gets the Jones Ranch property of Dr. Massie in Blanco Community, consisting of 1915 acres of improved land.

The total consideration in the deal is said to be in excess of \$180,000. The exchange was negotiated by Gamble Bros., Floydada realtors.

D. D. Shipley, of Clovis, New Mexico, spent the week end here with his mother, Mrs. W. A. Shipley.

M. D. Leammung, County Agent of Motley County, was a business visitor in this city from Matador Wednesday.

BORN—to Mr. and Mrs. N. M. Roe, Joe Bailey, February 24, a daughter. Mrs. V. B. Rogers was a business visitor in Plainview, Monday.

Are YOU Wasting Time?

YOUR business may be running smoothly enough, but aren't there times when you want information you can't get?

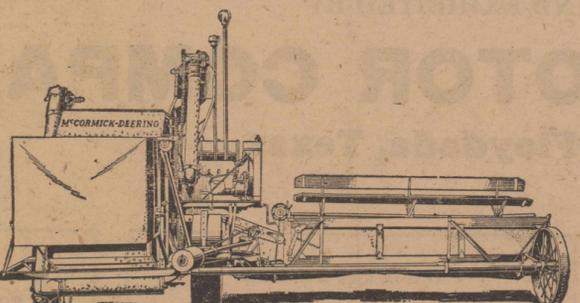
A really successful business is one whose facts are easily available, whenever they are needed.

Let us show you the kind of card or letter indexing that fits your business. We furnish systems that really work,—systems that save time and money. Just ask for York Indexing, made by Shaw-Walker. The price is reasonable.

We are as close as your telephone.

Hesperian Publishing Co.
TELEPHONE NO. 8

Built Like a Skyscraper



The McCormick-Deering Harvester-Thrasher for 1928

represents the very latest development by a Company that has always been just a little ahead of the times—The International Harvester Company. When you are assured of getting such machines, backed up by a Service and Repair Department that has always been in a class to itself—with the privilege of placing your order to assure early and sure delivery, subject to crop conditions even up to harvesting time, you are taking no risk. Prices and terms always in line.

We are always anxious to show you our machines, and will appreciate an opportunity to do so, and can convince you of the many superior features.

A few good second-hand machines lined up, that can be bought worth the money.

Rutledge & Co.
"Full Line International Dealers"



New Spring Nelly Don House Dresses Now On Sale

Enjoy A Youthful Appearance

The very essence of Nelly Don's own charming youthfulness has gone into the fashioning of her new Spring Home Frocks. Each, youthful in every line and detail but correctly styled to fit all sizes. Spring styles of new exclusive Prints are gaily colorful and tub-fast! To fully appreciate them, Just Try One On!

Handy Dandy slip-on Aprons Patented by Nelly Don, \$1.00 and \$1.50
Nelly Don Silk Dresses \$10.00

Wear Nelly Don Home Frocks \$1.95 - \$2.95

C. R. Houston Co.
FLOYDADA, TEXAS

Current Drama Will Be Chautauqua Headliner

Speakers of National Repute, Orchestras and Singers Also Listed for Floydada Program.

Floydada is to have a chautauqua this summer. A contract was signed by a group of Floydada townspeople and the Senior class of the local high school, and the Cadmean Chautauqua company of Topeka, Kansas. The contract states that Floydada will be one of the towns on the West coast circuit, a part of the Associated Chautauqua of America. The Cadmean Chautauqua also belong to this company.

The project is being supported by a group of representative Floydada citizens who favor clean, educational, and thoroughly enjoyable entertainment which appeals to all ages. The program is to consist of seven programs during four days.

The Associated Chautauqua of America, which includes the Westcoast circuit, is the largest single chautauqua organization in the world. The company has been built from one small circuit to its controlling position largely during the ten years since the war, a period when most companies found it difficult to break even. This success is in a large measure the result of the high standard which the company sets for all of its programs.

The headliner attraction of the Westcoast circuit this season will be one of

the current dramas now playing in New York and Chicago. There will also be speakers of national repute, orchestras, singers and other attractions.

A number of well-known social and civic leaders of national reputation are now working on a plan to raise five million dollars as an endowment to make chautauqua a permanent institution. Heading this movement are Otto Kahn, Henry Morgenthau, General Samuel McRobert, Edward Bok, Ethel Barrymore, Margaret Anglin, Mrs. George Horace Lorimer, Mrs. Medill McCormick, Rabbi Stephens S. Wise, Parkes Cadman and many others.

SAYS LEGHORN TYPES DOCKED HEAVILY ON PROMARY MARKET

Leghorn types of chickens, including the white, brown and buff leghorns, black and buff minorcas, cacosnas and bantams are heavily docked by the poultry dealers in the primary markets, who buy from the shippers at originating points like Floydada, S. H. Wright, local poultry dealer said Saturday.

Dock on these breeds on recent shipments made by Mr. Wright has been as high as eight cents per pound, he said, in calling attention to the fact that the situation works a hardship on the local dealer, who is expected to pay as high a price for one breed as for another.

The advantages of raising the leghorn types include the heavier production of eggs, Mr. Wright said, but the markets seem to prefer other types for the meat.

The Hesperian \$1.50 per year.

Council Meeting Of Boy Scouts Set For March 9

Regional Scout Executive J. P. Fitch Will Aid in Making Plans for Next Year in Area.

Taking advantage of the visit of Mr. J. P. Fitch, Regional Scout Executive of Region 9, comprising the states of Texas, Oklahoma and New Mexico, to the South Plains Area Council will be held Tuesday afternoon March 6th at 2:30 o'clock in the Chamber of Commerce room in the City Hall at Lubbock. An informal luncheon with Mr. Fitch is being planned for Tuesday noon. Those interested should notify Scout Headquarters before 10 a. m. Tuesday.

The annual meeting of the Area Council is for the purpose of hearing committee reports and to make plans for the next years activities. The Area Council is made up of the Chairman of the Troop Committees over the area together with such other members at large as will make the council representative of the business, social, civic, religious and other interests of the area. Every troop of the Area should have a representative (other than the Scoutmaster) at this annual meeting. Annual council meetings, while open to the public, are limited to actual members in discussing and voting on subjects affecting council activities.

As prescribed in our Constitution,

President L. S. Harkey with the approval of the Executive Committee has appointed the following committees: F. A. White, Dr. F. D. Malone and A. P. Duggan on program and resolutions. Rev. D. B. Doak, Lubbock, J. W. Hood, Slaton; G. S. Link, Spur, Dr. J. C. Lovelless, Lamesa and R. M. Hendrick, Brownfield, on Nominations. The Committee for the arrangement of the program gestions from the council membership committee will be glad to receive suggestion and Resolutions invite suggestions and resolutions to be considered. All resolutions thus submitted or which may be offered at the meeting shall be submitted to the council with recommendations based upon consideration of them by this committee. The nomination committee shall make recommendations to the council for officers and members at large of the council. The nomination gestions from the entire membership.

RANDOLPH TELLS LUNCHEON CLUB OF KIWANIAN IDEALS

One of the interesting discussions at Monday's noon-day luncheon of the Floydada Luncheon Club held at the Commercial Hotel, was that of Attorney P. B. Randolph, president of the Plainview Kiwanis Club, who was a guest for the hour. He told of the value of a club to the members and the community, stressing its national and international affiliations as a valuable asset. Service clubs in general have been found to promote fellowship among business men, honesty in business and to give definite point to community efforts, he

said. The club in Plainview has been of immense value since its organization in 1920, he said.

One of the most delightful entertainment features of the club in recent months was given at this meeting by members of the Stamps Quartette, who were guests of the club. The Ellis Brothers and Owen make up the organization.

All standing committees of the organization were named at this meeting. For the charity committee J. C. Wester, chairman, reported W. R. Hill and P. G. Stegall as members; on the Boys' Week committee Ben Hardy named as associates E. E. Boothe and Price Scott; Rural Meetings committee G. C. Tubbs named Kight Dickey and C. H. Davis; Paving committee Homer Steen named J. V. Daniel and C. R. Houston as members; Boy Scouts committee F. L. Davis named as members Lon M. Davis and W. R. Hill; on the banquet committee Glad Snodgrass named as aides R. E. Fry and W. R. Dooler; on the Home Beautiful Contest committee J. C. Gilliam named Homer Steen and R. E. Fry as committeemen; The personnel of two committees is yet to be announced.

Superintendent W. E. Patty, of the Floydada Public Schools, called attention to the forthcoming Interscholastic League Meet and School Fair to be held in Lockney in the latter part of March or earlier part of April, and asked active support of the club in aiding to make the school meet successful.

W. P. Daily's announcement of his plan to have members of the fire department

as his guests at a banquet on a date to be named by them was met with warm applause. The feed will be given in recognition of the very valuable service the boys have voluntarily rendered to the community as fire fighters.

G. L. Snodgrass, of Harmony, and C. I. Sammann, of Providence, were among the guests of the club at the meeting. Twenty-seven persons were present with J. C. Wester presiding.

Locals and Personals

Judge J. N. Stalbird, of Lockney, was among the attorneys here Monday and Tuesday of this week representing clients in the District Court.

Bill Colville returned Saturday from Wichita Falls where he has been for the past few weeks in the concrete contracting business.

Miss Myrtle Terry, who is attending Texas Tech at Lubbock, spent last week-end visiting with her parents, Mr. and Mrs. J. R. Terry.

Lloyd Paschall returned home Sunday from Ralls where he has been employed with the Hall-Harmon Furniture company of that city.

Mr. and Mrs. Grady Hall of Ralls spent Sunday in this city visiting with friends and relatives.

Mr. and Mrs. John Luttrell, who are now living in Lorenzo, spent Sunday in this city visiting with relatives and friends.

Mr. and Mrs. Roy Paschall, who have been residing for the past year in Amarillo, returned last week to Floydada to make their home.

\$651 WHIPPET COACH AND MANY Cash Prizes to Be GIVEN AWAY

BY THE
FLOYD COUNTY HESPERIAN
ON APRIL 7, 1928

FIRST
PRIZE

\$651.00
WHIPPET COACH
(FOUR WHEEL BRAKES)

The Car That Averaged 43 $\frac{1}{4}$ Miles per gallon of gas in Trans-Continental Run (Los Angeles to New York)

Picks up Speed from 5 to 30 miles in 11 $\frac{1}{2}$ Seconds.

PURCHASED FROM AND EXHIBITED BY

GEO. FINKNER MOTOR COMPANY

Exclusive Agents---Floydada, Texas

SECOND PRIZE

\$150.00

THIRD PRIZE

\$75.00

FOURTH PRIZE

\$50.00

10% COMMISSION

All contestants who remain active until the end (Bring in at least \$10 each week) and yet fail to win any of the other prizes, will be paid 10% commission on their new subscriptions.

FIFTH PRIZE

\$40.00

SIXTH PRIZE

\$35.00

SEVENTH PRIZE

\$25.00

\$20 GUARANTEE

Contestants who turn in subscriptions every day from the time they start are guaranteed at least \$20.00.

For Further Particulars---See, Telephone or Write

CONTEST MANAGER

FLOYD COUNTY HESPERIAN

FLOYDADA, TEXAS

Floyd County Clubs

IRICK 4-H CLUB

The Irick 4-H Club met Friday, February 24 at one o'clock, with ten members present. Each member handed in her hemmed patch, sewing bag and bungalow apron.

We received instructions on how to complete our guest towel, which is to be handed in at next meeting. The next meeting will be held on March 3. Each member is to have the material for her dresser scarf, and her poultry work begun.

SEVERAL VISITORS ATTEND LAKEVIEW H. D. CLUB MEETING

At the meeting of the Lakeview Home Demonstration Club held on Washington's Birthday, February 22, the patrons of the school having surprised the teachers and pupils with a bounteous lunch spread picnic style at noon, there were fifteen or twenty visitors present at the club meeting at 2 o'clock in the school auditorium, so the following program was rendered for them:

"Aims of Home Demonstration Clubs,"—Mrs. O. M. Conway;
Club poem—Mrs. Kiker.
Club song—by members.
"Beautifying Home Grounds and factors to be considered"—Mrs. J. E. Newton.

"Trees and Shrubs,"—Mrs. Earl Edwards.
"My sentimental garden," selected,—Mrs. Dickert.

The next meeting of the club will be held March 14 at the school auditorium, with "Plans and Arrangements of a Home" as the subject. Mrs. J. M. Harrison will be leader.

"Classification of houses," will be discussed by Mrs. W. M. Hambright.
"Factors to be considered in planning a house,"—Mrs. T. W. Martin.
"Outside finish,"—Mrs. O. M. Conway.
"Floor plan and inside finish,"—Home Demonstration Agent.

NEXT MEETING OF CAMPBELL CLUB TO BE HELD ON MARCH 6

Campbell Home Demonstration Club met Tuesday, February 21, at the home of Mrs. Geo. Stiles with nine regular members and one new member, Mrs. P. D. McBride. Two lessons were discussed as we were not able to meet last meeting day. The following program was carried out:

The lesson, "Household Linens" with Mrs. R. M. Ashton as leader. "Materials suitable for linens," was discussed by Mrs. Joe Glover; "Appropriate trimmings for linens," by Mrs. E. J. Womack; "Designs for linens,"—Mrs. N. Williams; and Miss Bass gave some hints on rugs and linens for the contest.

For the lesson, "Beautifying the home grounds," Mrs. Ashton was leader. "Factors to consider in planning the home grounds," was the subject discussed by Mrs. W. H. Bethel; "Location of trees and shrubs" by Mrs. P. D. McBride; "Walks and Drives," and "Vines and Flowers," Miss Bass.

Last year stars were given to each lady present as the roll was called. The one receiving the most stars was to be given a miscellaneous shower. The three following ladies tied in this contest: Mmes. R. H. Ashton, George Stiles and W. A. Amburn. They received many pretty and useful gifts.

Delicious refreshments were served by the hostess.

Next meeting will be held on March 6 at the home of Mrs. W. H. Bethel, the subject being "Plans and arrangement of a home."

PLEASANT VALLEY CLUB

Pleasant Valley Home Demonstration Club met February 22 with Mrs. Mitchell as hostess. After a short business session the meeting was turned over to Miss Bass, who gave the club an interesting lesson on Household linens. Those who were not present surely missed something worth while.

After the meeting was over the hostess served delicious angel food cake, sandwiches and cocoa.

Our next meeting will be March 14, with "Plans and arrangements of a home" as the subject, and Mrs. W. M. Ferguson the hostess. Mrs. Harris will

be leader, and the following program carried out:

"Classification of Houses"—Mrs. Hubbard.

"Factors to be considered in planning a house,"—Mrs. Fields.

"Outside finish,"—Mrs. Watson.

"The floor plan,"—Mrs. Fry.

"Inside finish,"—Mrs. Sammon.

BLANCO DEMONSTRATION CLUB

Blanco Home Demonstration club met Thursday afternoon, February 23 at 2:30 o'clock with Mrs. J. D. Christian. There were only six members present and after the usual business, instead of having our regular program, we planned a community program to be given at the school house Friday night, March 2. It will be free and we cordially invite all who can to come.

We had three representatives at the Council meeting Saturday. It was quite a treat to have Miss Murray with us again. Next to Miss Bass, we love Miss Murray and are always glad to have her visit us.

The next meeting of the club will be held today with Mrs. W. F. Daniels. The subject of the program will be "Plans and Arrangement of a Home." Roll call "Type of House I Prefer." Mrs. L. C. Wheeler will be leader of the program. Mrs. J. D. Christian will discuss, "Classification of Houses," "Factors to be considered in Planning a House," Mrs. McPeak; "Outside Finish," Mrs. D. R. Badgett; "The Floor Plan," Miss Bass; "Inside Finish," Mrs. G. R. Smith. Our meeting is to be an all day affair and if we possibly can, we want to have the program, "Beautifying the Home Grounds" that we failed to have last week.

PLEASANT VALLEY 4-H CLUB

The Pleasant Valley 4-H Club met at the teacherage Wednesday afternoon, Feb. 22 at 12:30 o'clock. "Hot Dish Holders" was the subject of the program.

Everyone seemed to be greatly interested in the work. The 4-H girls hope through this work to lay the foundation for useful careers.

FEARED HIS SUIT WOULD RIP

Predicament of a Duke Who Was Dancing With Queen Victoria.

On the occasion of Queen Victoria's first visit to Ireland more than seventy years ago the duke of Leinster, then marquis of Kildare, was among those who received invitations to attend a ball given by the queen. In the corner of the invitation appeared the words "Frock dress."

The duke possessed a gorgeous court dress, but had no frock dress. Since his invitation did not reach him till the afternoon of the dance, he hurried to his tailor and ordered a frock dress, to be delivered before 8 o'clock. The tailor said it was impossible, but the duke insisted, and that night the tailor delivered the garment.

The tailor warned the duke against attempting to do anything so rash as to dance, as there had been insufficient time to do more than haste the seams. To the duke's dismay the queen commanded him to dance with her and had she danced as English women dance all might have been well, but she danced the German "spring waltz," a step the duke had not learned. To avoid treading on her toes he frequently had to jump over them. Not only was it difficult for him because of his lack of familiarity with the dance, but he expected every time he jumped that his clothes would part.

When the music stopped he led her majesty to the throne and waited for her to speak.

"You should take lessons in dancing," she said, bowing.

GROUND SQUIRRELS AS PETS

The possibility of domesticating the little Richardson ground squirrel, or "flickertail," as a pet for children is suggested by Vernon Bailey, of the Biological Survey of the United States Department of Agriculture. "Cleaner, neater little pets," he says, "could not be found." He tells of seeing a boy playing with a half-grown flickertail he had caught in a snare. The squirrel

Locals and Personals

Mr. and Mrs. Jim Edwards, of Crosbyton, spent Sunday with her uncle, John Howard, and family.

H. A. Lattimore, of Lubbock, District Traveling Agent of the Star Telegram, was in Floydada, Tuesday and Wednesday, calling on Floydada Drug Co., local agent.

Mrs. Stanton Rhea, of Lubbock, is a guest of Mrs. Edwin Heald. Mrs. I. W. Hicks spent Sunday and Monday of this week in Lubbock. The Hesperian \$1.50 per year.

had become so gentle that the boy was handling it freely, letting it climb up his coat sleeve, and carrying it in his pocket or in his cap on his head. It made no attempt to escape or to bite, but snuggled up to the boy in full contentment. Mr. Bailey says these animals are quiet in disposition, but vivacious enough to be attractive. He believes that if they were taken young and were well tamed they would prove more attractive, interesting, and intelligent than white mice, rats, or guinea pigs, "which seem to be the only small mammals available for this important phase of child development."

The supply would be endless and easily obtained, and Mr. Bailey adds the precautionary hint that only one sex should be used for pets in any one part of the country, thus removing the danger of colonization in regions where the flickertail is not active. In North Dakota and across the line in Canada these ground squirrels are a most annoying and expensive nuisance, and to reduce the loss to grain crops it has been necessary to wage unremitting warfare against them by extensive poisoning operations. In North Dakota alone it has been estimated that they have done damage amounting to more than \$8,000,000 in a year.

The flickertail get their common name from their habit of flicking their short tails up and down when uttering their call notes. They will stand like picket pins beside their burrows and at the slightest sign of danger will dive in, giving their tails a final flip as they go.

'YE'RE AMERICANS, LIKE US'

So New York's "Fighting Irish" Invited "Polish Army" to Stay and Fight.

Thomas M. Johnson in the Century Magazine.

Many correspondents came in from the Champagne front, a hundred miles away, dust-covered and doped, but aglow with what had happened there, (July 15, 1918).

Their facts came largely from Col. Douglas MacArthur (now major general), the dashing chief of staff of the Rainbow division, who was accurate and dependable but never spoiled a good story and so was called "the correspondents' friend."

The Rainbow, with New York Irish and "Alabams" in the front line, had endured hours of hellish shell fire on the "intermediate position" awaiting the German Infantry. Little knots of men in blue came drifting back. They were of the new "Polish army," they said in fair English, being mostly Polish-American volunteers.

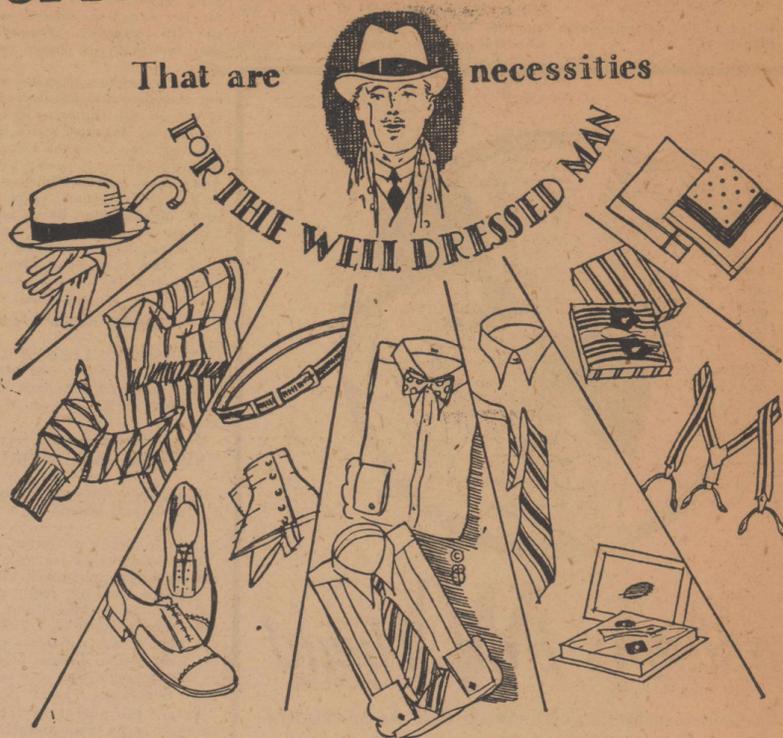
"The hell ye are the Polish army," the Irish replied. "Ye're Americans, like us. Stay here with us and fight." And they did.

GOOD NEWS LADIES

The Methodist Ladies of the Woman's Missionary Society will sell bonnets, aprons and food, Saturday, March 31, at the store of McGuire & Weatherly. 533tc.

SPRING ACCESSORIES

That are necessities



An Imposing Array Embracing Many Startling Values!

NEW SPRING SUITS PRICED FROM \$17.50 to \$35.00

The well-dressed man knows well what an asset good clothes are to him. He looks upon them in the light of being a necessity which gains him "up-to-the-minute" prestige and respect wherever he goes!

Consider yourself in his class? Then, step forward and select your Haberdashery needs for Spring. Time for it, you know!

McGUIRE & WEATHERLY

"The Men's Store"

LET US CLEAN AND PRESS YOUR CLOTHES!

ANNOUNCEMENT

Friday and Saturday
March 3 and 4

We will open our new Implement Store on California Street to the public, and in addition to a display of the most modern POWER FARMING EQUIPMENT on the American Market, you will be shown

Fifty Thousand Feet of Motion Pictures

Dealing with farm problems of the present day needs.

Lectures will be given and the Real reason for the American Farmer leading the agricultural world will be explained

Come early, let's get acquainted and spend two profitable days in the school.

Dedicated to the service of the The Floyd County Farmers.

D. W. F. Y. F. F. E

"Modern Power Farming Equipment"

Loans Insurance Loans

Our Loan Company gives prompt service, terms are convenient and first cost of the loan is as low as will permit the handling of the business. Let us figure a loan for you on that new house you intend to build. Also we would appreciate taking care of your Insurance needs on your new house or your present business.

Since Floyd County has received the much needed rain and snow the prospects for a wheat crop are very fine. It will soon be time to protect this crop by insuring against HAIL. Our facilities for taking care of your Hail Insurance needs are second to none in West Texas and we earnestly solicit your business. As soon as the Hail writing season opens our solicitors will call on you, and we will appreciate the opportunity of serving you.

Floydada Insurance Agency

PHONE 273

G. C. TUBBS

W. H. HENDERSON

Society & Clubs

Gift Club Meets With Mrs. Harris.

The Gift Club met Thursday afternoon with Mrs. Clyde Harris as hostess. The afternoon was spent in the usual pastime of the club, fancy needle work.

A salad course was served by the hostess to the following: Mmes. O. M. Watson, Jim Lawless, E. R. Hinson, S. J. Latta, B. L. Blacklock, C. E. Duncan, Elbert Norman and Mrs. Walton, of Oklahoma.

The club will meet this afternoon with Mrs. B. L. Blacklock.

Owls Forty-Two Club Met Tuesday Night.

Mr. and Mrs. R. E. Rry entertained the members of the Owls Forty-Two club Tuesday night, at their home in the west part of the city. A number of special invited guests, also enjoyed the meeting.

Mrs. Lon M. Davis and Mrs. R. C. Henry tied for high score in the games.

Chocolate nut angel food cake, hot punch and pineapple bavarian cream were served by the hostess to the following guests: Mrs. A. J. Welch, Mr. and Mrs. C. D. Gibbs, Dr. and Mrs. Geo. V. Smith, Mr. and Mrs. H. W. Dumas, Mr. and Mrs. W. C. Grigsby, Mrs. Lillie Britton, Margaret and Emma Louise Smith

and the following members of the club Dr. and Mrs. Lon V. Smith, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. R. C. Henry Mr. and Mrs. Geo. A. Linder, Mr. and Mrs. E. L. Angus, Mr. and Mrs. E. B. Massie, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. C. M. Wilson and Dr. and Mrs. V. Andrews.

The club will meet Tuesday night, March 13, with Mr. and Mrs. R. C. Henry.

Edelle King Given Party On Eleventh Birthday.

Mrs. Scott King entertained with a party Thursday afternoon, February 23, for her daughter, Edelle, honoring her eleventh birthday. The honoree was the recipient of many pretty little gifts.

After a number of games were played, hot chocolate and angel food cake were served to the following guests: Folia Randerson, Margaret Smith, Maxine Fry, Dorothy Brown, Martha Elizabeth Brown, Dorothy Thurmon, Louise Conner, Mary Anna Ross, Mildred Houston, Bert Ione Smith, Louise Gound, Alta Irene Probasco, Marie Finley, Emma Louise Smith, Lawless Jones, Mildred Gordon, Blanche King, Fern Charlotte Fry, Joyce King, Dale Scott King, Mrs. E. S. Randerson and the hostess' mother.

GOOD NEWS LADIES

The Methodist Ladies of the Woman's Missionary Society will sell bonnets, aprons and food, Saturday, March 31, at the store of McGuire & Weatherly, 533tc.

EMPRESS MADE BATH POPULAR

Napoleon's Consort Thought Daily Ablutions Should Be a Ritual.

Baron De Meyer in Harper's Bazaar. This business of taking a daily bath, although now pretty well established as a hygienic measure, really got its start not as an aid to health, but as a beauty fad. The woman who made the bathtub famous was none less than the little West Indian Creole, born as Tascher de la Pagerie, who rose to be the Empress Josephine.

Before the advent of the nineteenth century baths had exclusively been a sign of ill health, an eccentricity, in fact, indulged in only on medical advice. Josephine's habit of bathing every day in chiseled silver bathtubs, and of constantly washing in silver basins of all shapes and sizes, therefore, surprised France not inconsiderably.

It does seem that Josephine carried the bathing business a little far. According to the records she spent three hours each morning at her toilet, what with selecting the day's make-up, costume and accessories. But as social arbiter of the day she did establish the bath as a fashionable practice in the European courts.

Apparently it wasn't to preserve that school girl complexion that Napoleon's consort went to such ends. The records reveal that she spent 3,000 Francs a year for rouge, or approximately \$300 translated into prices of today—a considerable daub of rouge!

SECOND TRI-STATE BOXING CARD HEADLINERS ANNOUNCED

Amarillo, Texas, Feb. 23.—On its second boxing exhibition card the Tri-State Fair Athletic association announce that Duke Tramel and Sid Young will headline the Monday night show with a ten round bout.

Duke weighs 150 pounds and comes from Fort Worth. He has boxed many of the best boys and boasts of thirty-four knockouts. Most of them come in the second round. Sid Young claims the welterweight championship of Oklahoma. He weighs 155, and hails from Tulsa.

In the semi-windup Bobby Vincent of Stillwater, Oklahoma, has been slated for an eight round bout with Duff Stanley of Amarillo. Vincent has a conspicuous record in the southwest. He is a graduate of Oklahoma A. & M.

The principals of the six-round bout have not been announced yet. A negro battle royal will open the card at 8 o'clock Monday night, March 5, in Amarillo, at the municipal auditorium.

COFFEE DEMONSTRATION SAT.

A free demonstration of Gold Plume Coffee and Merchant's cakes and crackers will be held Saturday at the C. P. Looper Company store, it was announced this week. Coffee and sandwiches will be served.

The Hesperian \$1.50 per year.

A NEW YORK "GAG TRUST"

A Few "Wisecrackers" Supply The Whole Line of Wit.

Most of the wisecracks and gags that sweep the country periodically originate in the brains of a few New York wits. These wags parcel out their stories to the Broadway mob, the vaudeville teams the musical comedy comedians, and the columnists, who in turn see that they get around the country.

Perhaps the best known jokesmith in the East is a wit who is neither an actor nor a newspaper man. He is a lingerie salesman by name, "Pitzie" Katz. One of his sales they say brought \$50,000 and the buyer was a New Orleans merchant who succumbed on one joke. The gag offered by Katz was the one about Mrs. Kinkelstein, who was dying. She summoned her husband to the death chamber and said:

"Max darling, I'm dying. So I sent for you, Max dear, to make a confession. I've been unfaithful to you, Max dear." "You're tellingm e!" replied Max indifferently, "whyd o you think I poisoned you?"

Among the clever men and women who fashion the nation's wisecracks and jokes are George White, Marc Connelly, Robert C. Bentley, Frank Sullivan, George Jessel, Jack Conway, George S. Kaufman and Samuel Hoffenstein.

Mr. and Mrs. G. S. Wilson of Amarillo spent Saturday and Sunday here visiting with Mr. and Mrs. C. M. Wilson.

HEN PARTY POSTPONE

Because of bad weather conditions last Friday night, the annual Sand Hill Hen Party was postponed until Friday of next week, March 9. Officials of the party are planning to carry out the program as originally planned and state that they are expecting large attendance. "Everyone is invited and urged to come—this is not a private party" they state.

SINGING AT BAKER SUNDAY

There will be singing at Baker Sunday afternoon, March 4, at 2 o'clock. The public is cordially invited to attend. A good program has been planned, it is announced by the Baker singing class.

MCCLESKEY TOP SHOP OPENS

The John McCleskey Auto Top and Paint Shop opened for business this week in their new home on north Main Street. The business is located in the Kenneth Bain building which was recently moved from the location on California street where the Readhimer building is being constructed.

Fender and body work, upholstering and top work are the features of the business.

Miss Bell Cannaday, Miss Ruth Newton and Mr. Schuler visited with Miss Cannaday's parents, Mr. and Mrs. W. I. Cannaday, Monday evening.



Fashions Far Ahead

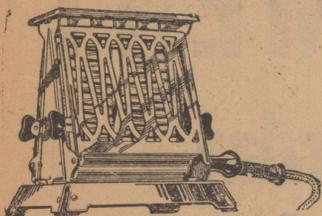
We have satisfaction of knowing that we are always sure of featuring the latest things first—the satisfaction of knowing that no other millinery dealer can offer better values—for we concentrate exclusively in HATS.

We are featuring right now Embroidered Lustre, Felts, Imported Crochet Viscas, Hair Hats, Ballibuntails, and Novelty Braids in both Tailored and Dressy Models.

The Hat Shop

Mrs. E. P. Nelson — Props. — Ruth Brown Hall

Our March Special



WESTINGHOUSE Turnover Toaster

Westinghouse Turnover Toaster	\$6.00
Handy Ann Kitchen Pail	\$2.50
total Value	\$8.50

BOTH FOR ONLY \$6.95—JUST 95c DOWN
And \$1.00 a month for six months on your electric light bills.

Handy Ann Kitchen Pail (Value \$2.50)

Here's a practical Kitchen Pail that's clean and sanitary—a step-saving accessory for your kitchen refuse. Simply press the foot pedal and the lid opens.



THE WESTING HOUSE ELECTRIC TOASTER is made to be used in the dining room—it is one that you will be proud to use when you have guests—or one that you will find useful many times every day.

COME SEE THESE TOASTERS!

Texas Utilities Company

"Electricity—Your Cheapest Servant"

SPRING MILLINERY



Springtime Colors are strikingly attractive in novelty straw bodies and crochet viscass. Soft Pliable, close fitting—demurely impudent and youthful exquisite.

Priced \$2.95 and Up



The Newest in Ready-to-Wear

Ensembles of Georgette and flat Crepe in the richly beautiful colors of Spring.

Dresses in all the popular colors of the season designed to suit the most discriminating.

Come in and let us show you!

Baker-Campbell Company

South Plains Now P. O.; 18 Room Hotel Started

Young City in Northeast Floyd County Also Hears Whistle of First Train This Week.

South Plains, northeast Floyd County's addition to the cities of the plains, began to take on added impetus in its growth the past several days, with the approach of the new lines of the Denver, which were built into the city Wednesday afternoon.

New Post Office
With the completion recently of the waterworks, a modern system that will give ample water supply right at the beginning of the growth of the town, the prospects of gas for fuel and modern telephone facilities, all signs point to a rapid and substantial growth for the town.

Last week it was announced out of Washington that South Plains had been designated as a post office and J. B. Jarnagin, applicant for the postmaster-ship, has been named as postmaster. Mr. Jarnagin will run the post office in his store on the west side of Main Street, two doors north of the corner building

which will be utilized by the bank. One of the first things the citizens of the new community have done is to organize a Chamber of Commerce, an organization which was set in motion at a meeting on Monday of this week. The following officers and directors were elected.

J. B. Jarnagin, president; E. B. Dodge, vice president; J. E. Barnes, secretary; F. A. Smith, Walter Phillips, T. L. Myers, H. J. Agee, Will Jackson, Oscar Jackson, H. G. Burns, T. P. Nelson and Gilbert Bean directors.

The officers and directors in their first meeting decided to instruct the secretary to write the West Texas Gas Company with reference to bringing their line from Lockney via South Plains to Silverton instead of from Tullia, and the question of getting a telephone line into South Plains was discussed but no definite action taken at the meeting.

Bank and Hotel

Monday of this week foundation work was started on the construction of an eighteen-room hotel in the little city. J. S. Edwards, one of the members of the development company, is building the hotel on south Main Street. This improvement and others going on now are expected to be followed shortly by the announcement that a bank will be

established in the city. J. E. Barnes is organizing the bank and will be its active head. Application for a charter had not been made the first of the week but this action is expected to be taken at an early date, with the prospect that the bank will be doing business in some sixty to ninety days. The matter of determining the amount of the capital stock of the bank, its corporate name and similar matters are to be determined a little later, Mr. Barnes said this week.

F. A. Smith, who has been operating the Smith Battery Station in Floydada for the past three years, and who recently sold out his business here, is among the charter members of the Chamber of Commerce at South Plains and is making preparations to get into the garage business there. He has purchased a site slightly more than a block north of the corner to be occupied by the bank and will start construction of a building soon to accommodate the business.

J. E. Barnes, who is organizing the bank at South Plains, has already moved there with his family. They are from Slaton.

Harmony News

Harmony, Feb. 28.—Earl Tinnin and Miss Lanora Calaway, of Ralls, were married last week. Earl is a son of O. M. Tinnin, of this community. They are at home in Ralls.

V. W. Hennessie purchased 50 acres of land joining him on the south for \$32.50 per acre, last week. The purchase was a cash consideration.

The Harmony people and a large crowd of visitors sure enjoyed the Stamps Quartette concert, which was well rendered, at the new auditorium at Harmony last Wednesday night. We were glad to have such a splendid program given in our community.

We had a large attendance at the "Old Maid's Convention," Saturday night. We had visitors from Floydada, Sand Hill, Blanco, Allmon and Petersburg. We were very glad to have them and invite them to come back again.

This week has been filled with good entertainment.

This community was well represented at the Holmes Bros., sale, Wednesday of last week.

Last Friday W. C. Clubb had a good sale and it was well attended. The sale went off nicely. There were lots of good things to eat. The Missionary Society of Carr's Chapel served hot chili, cake and pies. The proceeds amounted to \$19.45.

Will Finkner has been quite ill with the flu and is not able to be out yet. H. M. Miller took Mrs. Miller to Plainview last Saturday to the Sanitarium for treatment. She has not returned yet.

Quite a number attended the singing at Blanco Sunday evening. Mrs. W. H. Taylor and children visited in the home of Mr. and Mrs. R. B. Gary Saturday night and Sunday.

"A KISS IN A TAXI" SAID TO BE BEBE DANIEL'S BEST

Few comedians have come to the screen during the past twelve months that can compare in plot interest or swiftness with "A Kiss in a Taxi," Bebe Daniel's new Paramount starring picture, showing at the Royal Theatre on Monday and Tuesday.

In it, the vivacious comedienne plays Ginette, bewitching waitress of the Parisian Montmartre. All patrons seek to kiss her but she is untouchable, answering each advance with a fresh shower of glassware. Chester Conklin, Maraval, treasurer of the Artists' Society, has one of the best opportunities of his long mustached career. Douglas Gilmore, Paramount's latest leading man, gives a splendid performance as Lucien, Bebe's sweetheart.

"A Kiss in a Taxi" bears the stamp of sterling comedy not only because of its cast but also due to the capable direction it received from Director Clarence Badger who seems quite satisfied to create one continual line of successful farces for Famous Players-Lasky.

Starkey News

Starkey, Feb. 28.—We are glad to report that Miss Pearl Ferguson who has just recently undergone an operation at Lubbock for mastoid trouble is doing nicely.

J. W. Dalton and children, also Mr. and Mrs. Herbert Sparks and little daughter, Martha Lee, spent Sunday with Mr. and Mrs. George Sparks of the Lakeview community.

Mrs. C. H. Griggs' mother from Roaring Springs is spending this week with her.

Rev. Ernest Jennings preached at Floydada, Sunday at the Presbyterian church.

Mrs. H. L. Laughter and daughter from Lubbock, spent Sunday with her cousins, Mr. and Mrs. H. L. Dunn, and children.

Quite a few of the young folk of this community enjoyed the party given by Mr. and Mrs. Cooper.

STEPHENS MOVES HERE

Mr. and Mrs. C. Stephens, formerly of Lorenzo, have moved to this city to make their home. Mr. Stephens is employed with the Willson & Son Lumber Company. He was formerly manager of the Cicero Smith Lumber Company of Lorenzo.

J. W. Haney and Lee Trice left Tuesday for Electra on a short business trip.

New School Is Located On Littlefield Tract

Kirk Says 1200-Acre Tract Will Make Beautiful Site For Educational Institution.

With only the formalities of the contract to be entered into, a duty which has been assigned to president John R. Freeman, and business manager R. O. Conner, directors of the college of the Church of Christ Saturday of last week accepted a proposal of Littlefield for the location of the West Texas Educational institution fostered by that church and which is expected to be amply supported by a fund to be obtained by the sale of ten-acre farms and building sites adjacent to the campus.

1200 acres of land will be provided by citizens of Littlefield at a cost between \$40,000 and \$50,000, and in accepting the gift the directors Saturday pledged the establishment of the school on the site, and will begin at a very early date active preparations for the building of the school and the improvement of the property. More than \$70,000 worth of property in the tract was pledged in Floydada at the conference of churchmen something over thirty days ago, and local people of this belief predicted that the location of the school at Littlefield would be the signal for a movement of probably 150 families to that place within the next twelve months.

"The site offered and accepted is a beautiful site for the school, that is sure to appeal at once to people who want to locate adjacent to the school and have a part in the colonization which will begin soon," Ohmer W. Kirk, secretary of the board of trustees of the college, said this week.

Construction work is promised to begin soon on the administration building, two dormitories and residences for faculty members, according to press dispatches.

The name for the school had not been decided upon the first of the week. It will be manned by a faculty of fifteen members at least and is expected to attract 400 students for the opening of the first term September 15 of this year.

A CARLOAD OF DELCO-LIGHTS



The Delco-Light
Millions Have Waited For

If you will join your neighbor in this cooperative buying plan which makes these carloads possible, you will make the greatest saving ever offered in the history of lighting plant business. Write or phone,

E. W. Kinney
DISTRICT DEALER

704 Broadway, Plainview, for Full Particulars

W. A. LEE AND B. B. PARMER, Salesmen



When March Winds Blow

When March winds blow, complexions need the best lotions to keep them smooth and soft. Our face and hand lotions will be a real find for this purpose.

Try Arwine's Lotions

Arwine Drug
"Goteverthing" — South Side

Announcing

Free Demonstration

of that Good Gold Plume Coffee and Merchant's Cakes and Crackers.

Also the improvement in our store, which is a combination of a Service and Self Serving type.

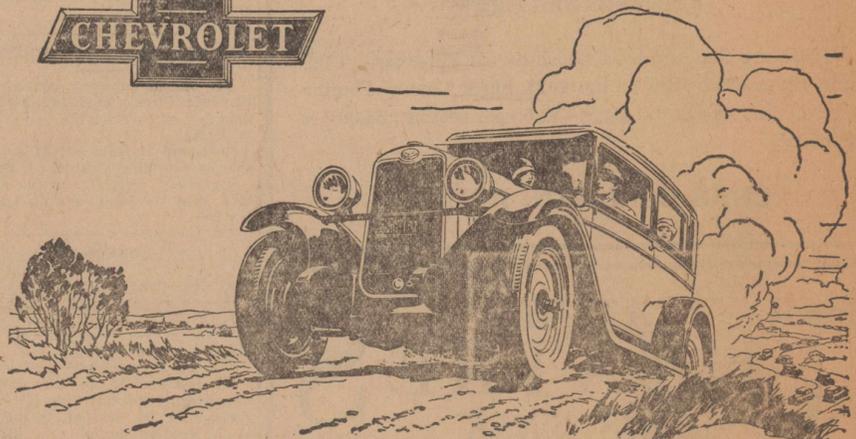
We still give you the same quick service and courteous treatment as ever, but have arranged the fixtures so that you may take a basket and go all over the store choosing what you please.

Our Specials This Week

- GOLD PLUME COFFEE, cup and saucer and 2 lbs. Sugar, **\$1.35**
- Onion Slips, per bunch, **9c**
- Onion Sets, white or yellow, per gallon, **45c**
- Oranges, per dozen, **27c**
- Lemons, per dozen, **34c**
- Sweet Potatoes, per lb., **4c**
- Irish Potatoes, per lb., **3c**

C. P. Looper Co.

for Economical Transportation



Overwhelming Endorsement - a Quarter Million New Chevrolets on the Road since Jan. 1st



The COACH
\$585

- The Touring or Roadster . . . \$495
- The Coupe . . . \$595
- The 4-Door Sedan . . . \$675
- The Sport Cabriolet . . . \$665
- The Imperial Landau . . . \$715
- Utility Truck \$495 (Chassis Only)
- Light Delivery \$375 (Chassis Only)

All prices f. o. b. Flint, Michigan

Nine million people saw the Bigger and Better Chevrolet the first three days following its public presentation! Thousands have been delivered to buyers every day since! There are a quarter million now on the road! And its popularity is increasing every day because it is smoother, more powerful and more beautiful—easier to drive and more comfort-

able—and lower in price! Never in history has any new Chevrolet model been so enthusiastically received—because no new model has ever represented a more amazing revelation in beauty, performance and quality! Come in—drive this sensational new car. Learn why it is everywhere hailed as the world's most luxurious low-priced automobile.

MOTOR SUPPLY CO.,
Floydada, Texas

QUALITY AT LOW COST

REAL TIRE VALUES

Liberal Allowance For Old Tires

- 29x4.40, 4 Ply **\$7.50**
- 29x4.40, 6 Ply **\$13.75**
- 31½ Cord **\$7.35**

- 31½ Cord, Oversize **\$8.10**
- 31½ Cord, Unguaranteed **\$5.60**
- 31½ Cord, Oversize, Unguaranteed **\$6.00**
- 31¼ Tube **\$1.50**
- Tubes **\$2.20**

Carry Assortment of Different Sizes, Also Truck Tires

TRIANGLE GARAGE

J. B. Bishop—Phone 228



Time to Re-tire
Get a FISK
TRADE MARK REG. U. S. PAT. OFF.



With The Churches

CHURCH OF CHRIST

Ira L. Sanders, Minister

While there is quite a bit of sickness among the members of the City Park Church yet we had two splendid audiences present last Lord's day, and two additions at the morning hour.

We expect to have Bro. Thornton Crews, the minister of the Church of Christ at Plainview with us the next second Lord's Day. He will preach here and I will preach for the Church of Christ in Plainview. Bro. Crews is a good preacher and it will do you good to hear him.

Regular services next Lord's Day at 10 a. m., worship at 11 a. m., at which time Bro. Dennis will address the audience. A special invitation is extended to all to attend these services.

WALL ST. CHURCH OF CHRIST

Elder Chas. W. Watkins will preach Sunday morning at 11 o'clock at the Church of Christ on South Wall Street. Everybody cordially invited to come.

FIRST CHRISTIAN CHURCH

F. L. Davis, Minister

The services last Lord's day were good. The attendance and interest were fine. The Bible reading contest is going fine. The report from the secretary showed the percent of attendance of two of the classes. The secretary said the other classes had not made a sufficient record to figure the percent. Watch those two classes.

Services next Lord's day will be as follows: Sunday School at 10 o'clock and preaching immediately following. We have a class for all ages and good teachers in each class.

The sermon in the morning will be vital to the cause. The Endeavor will meet at 6:30 o'clock and preaching services will begin at 7:30 o'clock. The last of the series of sermons on the subject "The Sermon on the Mt." will be given at this hour.

Our revival will start on Monday or

Tuesday following Easter. Take notice and arrange to attend.

Weather and roads permitting we will fill our appointment at Newland next Lord's day at 3 o'clock p. m. following the Sunday School.

Come worship with us next Lord's day. A cordial welcome awaits you. Bring a friend with you.

METHODIST CHURCH

Ben Hardy, Pastor

We had a good day last Sunday in all of our services. The Stamps Quartette sang two numbers Sunday night which were enjoyed by a good congregation.

Let us be on hand next Sunday and make the Sunday School still bigger and better. There is a class for everyone. Let me urge the men to attend and back up the Men's work in the Sunday school.

The young people are especially invited to their class and to the League as well as all of the other church services.

Our prayer meetings and study group are increasing in interest and number.

BAPTIST CHURCH

Rev. W. R. Hill, Th. M., Pastor

Sunday School, J. C. Gilliam, Supt., meets at 10 o'clock. Splendid increase last Sunday over the previous Sunday. Parents will please have an understanding that the children will stay through the preaching service. We want to train up a church-going constituency. Fine attendance of children last Sunday.

Morning preaching service at 11 o'clock. The sermon will be on the subject, "Sincerity Cannot Save." The regular time for the observance of the Lord's Supper. All members expected, and visitors cordially invited to attend.

The Junior B. Y. P. U. meeting at 3 o'clock p. m.; Senior and Intermediate Unions meet at 6:30 o'clock. Evening Preaching Service at 7:30 o'clock. The subject will be, D. V., "Having Eternal Life Through Christ."

Prayer and Praise meeting Wednesday night at 7:30 o'clock.

LADIES' BIBLE STUDY

There was a nice class present at the ladies' Bible study of the City Park Church last Monday, at which time we studied the subject of obedience.

Will meet at the church building again next Monday at 3 p. m., and study the subject of disobedience. A special invitation is extended to all ladies to come and study with us.

SECOND QUARTERLY CONFERENCE

Our second quarterly conference for Floydada Circuit East will be held at Lakeview at 3 o'clock the fourth Sunday in March.

Preaching at night and 11 o'clock before by Presiding Elder M. M. Beavers. Everybody cordially invited to keep this date in mind and attend these services.

CONE-McCOY

At Cone Sunday: Sunday School 10 o'clock a. m. Preaching 11 o'clock a. m. Workers' Council—8 o'clock p. m. League—7:15 o'clock p. m. Evening Service—7:45 o'clock p. m.

The last part of the "Life of Christ," illustrated, postponed from last time on account of the weather, will be given at the evening service.

A hearty welcome awaits you at all of our services. A. J. Brown, Pastor.

BROTHER-IN-LAW OF J. L. NORRIS DIED AT GATESVILLE

Relatives and friends here learned Monday of the death at Gatesville Monday morning of Robert Casey, of that city, who was a brother of Mrs. J. L. Norris of Lockney.

J. L. Norris left immediately for Gatesville. Mrs. Norris was expected to join him there. She has been at Dallas for treatment for some weeks.

The deceased is an uncle of Mrs. O. W. Fry and of Mrs. O. R. McCollum of this county.

C. A. Rogers and wife, of Amarillo, visited in Floydada Saturday afternoon and Sunday, the guests of Mr. and Mrs. Reed Officer.

Baker News

Baker, Feb. 28.—The wheat in this community is looking fine. Most everyone has begun to farm.

There was a large crowd out to see the play presented by Sand Hill, Friday night.

Mr. and Mrs. S. R. Colston and family spent Sunday evening with Mr. and Mrs. Arthur Colston and family.

Miss Linnie Polvadore spent Saturday night and Sunday with Miss Georgia Holden.

R. P. Graves and Miss Annie Graves spent Sunday evening at the home of G. L. Fawver.

Miss Opal Nelson spent Saturday night and Sunday with Miss Maggie Graves.

Mr. and Mrs. Allen A. Peacock and family and Miss Linnie Polvadore spent Sunday at McAdoo.

Miss Lela Jones spent Sunday with Miss Annie Jewell Fawver.

Mayview is going to bring a play to Baker Friday night. The play is entitled, "A Kentucky Bell."

Remember there will be singing here Sunday, March 4. Everybody come.

TO OUR DEAR FRIENDS:

We wish to express to you our sincere appreciation and thanks for the many kind and loving deeds which you did for us during the illness and death of our dear Mother. There are no words tender enough to convey our feelings to you for the sympathy which you have shown to us in our sadness.

Sincerely yours,
Burl Bedford,
Charlie Bedford,
Lee Bedford,
Lloyd Bedford and
Emma Lou Bedford.

BORN—to Mr. and Mrs. E. J. Cantrell, city, Feb. 24, a son Floyd Keith.

Transfer paper at The Hesperian Office 10c sheet.

ARE YOU BILIOUS?
Do you have dizzy spells, that bloated feeling after you eat, is your tongue coated, if so, it's your liver. Lane's Pills will put you in shape quickly. Arwine Drug Co., sells

LANE'S PILLS

FLOYD CITY LODGE
No. 712
A. F. & A. M.

Meets the second Saturday night in each month. Visiting Masons always welcome.

E. S. RANDERSON, W. M.
C. M. MEREDITH, Secretary.

The Hesperian, \$1.50 per year.

SUDAN SEED

Government approved seed
Guaranteed

Free From Johnson
Grass

Plant Sudan and have green
pasture when you need it.

Jno. W. McDonald
Phone 9020-F3
Lockney, Texas

CALL US COLLECT

—when you want to—
SELL AT AUCTION
Phone 120, Floydada

Phone 9020-3, Lockney

Seale & McDonald
AUCTIONEERS

specializing in Farm, Live
Stock and Merchandise
Sales.

W. H. Seale, Floydada
Jno. W. McDonald, Lockney
We furnish drinking cups free

BOOTH STRAIN WHITE MINORCAS

Chickens and Eggs

These are the pure bred Booth Strain Minorcas. They won the capital prize at the 1927 Floyd County Poultry Show. Only the Best. Eggs—\$1.50 per setting; \$8.00 per hundred.

CHAS. BOLLMAN, ROUTE 4

AT THE THEATRES THIS WEEK

ROYAL

Thursday and Friday, March 1 and 2

GILDA GRAY In
"CABARET"

Beauty of beauties—gorgeously gowned—living before your eyes in wondrous moments of thrill and romance—set in the splendor of glamorous New York—set to the tune of heartbeats where night time is lovetime—UNFORGETTABLE.

Also Good two Reel Comedy.

Saturday, March 3 Only

KEN MAYNARD In

"THE RED RAIDERS"

Give him a gun, a girl and a firey horse and nothing can stop him. He rode hell bent into the land of rebel redskins—and liked it—for fighting was his game. It's the same old Ken in a different uniform—and a saddle bag of tricks that will send you home with something to talk about for days and days.

Also good two reel comedy.

Monday and Tuesday, March 5 and 6

BEBE DANIELS In

"A KISS IN A TAXI"

A miss and a man in a taxi, a kiss and a sigh, make bliss and—oh my—for the miss and a man in the taxi. See Bebe Daniels at her best.

Also comedy and news events.

Wednesday, March 7, One Day Only

AN ALL STAR CAST In

"PUBLICITY MADNESS"

If you are looking for real high class picture entertainment this is one that has the stuff from start to finish.

Also good two reel comedy.

OLYMPIC THEATRE

Now 10 & 25c Always Never More

Attractions

Friday, March 2, One Day Only

LIONEL BARRYMORE In

"THE 13TH HOUR"

Also No. 2 Blake of Scotland Yards and good comedy.

Saturday, March 3

TED WELLS In

"THE CLEAN UP MAN"

Also Good Comedy.

In a Bad Fix from

INDIGESTION

"I had suffered with indigestion for 6 years," says Mr. H. C. Dove, R.F.D. 4, Chester, S. C. "I had gotten to the place where I could hardly eat a thing—everything hurt me. I had smothering spells and fell off 20 pounds. I was in a bad fix.

"I read of Black-Draught and decided to try it. I do not believe that I would have been living today had it not been for Black-Draught. I had gotten to where I only ate milk and crackers, but after taking Black-Draught I began to eat and gradually got my appetite back. I gained in weight and felt better. I have not had a bad spell of indigestion in ten months."

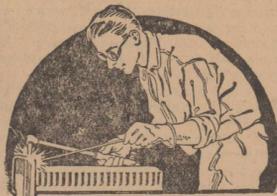
Theford's Black-Draught is prepared in a powder from medicinal roots and herbs. In use over 85 years.

Sold everywhere. 25 cents.



Don't swear When It Breaks!

Call on us. We weld any kind of broken farm implements.



Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding.

If it's too big to bring in, we'll come out and do it on the spot!

ENOCH & McCLUNG
The Best
Blacksmiths
On The Plains



FEDERAL
EXTRA SERVICE
TIRES

Give The Utmost In Mileage

Consider the large number of Federals you see in service, then consider this fact:

Every Federal tire running has replaced some competitive make as Federal does not equip any new automobiles with Federal tires.

The Federal line is complete. While we feature quality first, because quality pays—Double Blue Pennant Balloons and Rugged Rut Guard Truck Tires—we also have low priced tires—a tire for every demand.

BUY—**FEDERAL** TIRE TUBES

- FROM THE FOLLOWING LOCAL DEALERS—
MOTOR SUPPLY COMPANY HARRIS BROS.
Floydada Floydada
C. R. MICKEY S. J. LATTA
Mickey On Matador Highway
LAKEVIEW MERCANTILE JOEBAILEY MERCANTILE CO.
Lakeview Joe Bailey

GULLION & SON TIRE SERVICE

Denver Climbs Caprock Sunday, February 26

Mrs. W. D. Long Happy Over Prospect of Shipping Big Wheat Crop Over New Lines.

Rails for the Fort Worth & Denver South Plains Railway Company's new lines to the south plains from Estelline were completed to a point just on top of the caprock in northeast Floyd County Sunday, February 26, as the long line of steel gradually stretched itself across the prairies and hills, and the residents of the northeast part of the county were thrilled at the imminent prospect of having closely available transportation facilities with which to send to market the vast tonnage of farm products of various kinds which are annually produced there, and along with it the big era of development which is expected to follow the completion of the line.

Among those who were happy at the culmination of the much-desired railway connection, was Mrs. W. D. Long, across whose ranch the lines will run. "At our ranch we began tuning up the tractors and putting the plows in shape to cut up 900 acres of sod to plant to row crops this spring," Mrs. Long, who was in Floydada Monday, said. "The fine season will make the ground turn mighty fine for the next few weeks and we want to have the job done ready to plant the sod crop when the time comes. We have railroad facilities close by now and we feel that cutting down the cost of hauling to market is going to be a great help to us."

Mrs. Long said that conditions seemed ideal for the wheat crop, with a fine season put in the ground by the last snow. She has 2,000 acres of wheat that is looking good, and the reduced cost of getting it to market is going to be a big item.

At the time Mrs. Long was in Floydada the rails of the new line were expected to reach South Plains will be the shipping point for a large territory in northeast Floyd County and south Briscoe.

What's Doing In West Texas Today

STAMFORD—Vote of the Executive Board of the West Texas Chamber of Commerce on the report of the Special Water Rights Committee made February 13 stood 50 for adoption of recommendations, none opposed, February 25.

ELECTRA—Within the next two weeks, Electra will have as its newest institution the American Business College, Incorporated.

ODESSA—Formal opening of Odessa's new Texas and Pacific Railway Station is scheduled for March 15.

VALERA—Valera formed its first chamber of commerce here recently under direction of the Coleman Chamber of Commerce.

LAS CRUCES, N. M.—Irrigation and reclamation will be major phases of the Western Regional Conference to be held here March 15-17 by delegates from all western states.

COLEMAN—Coleman is busy with preparation for the Mid-Texas District Teachers Association, which will meet here March 16-17.

FLOYDADA—Floydada served 500 guests at its annual chamber of commerce banquet with a cost of less than \$100; all products were of Floyd County.

EL PASO—H. L. Birney, president of the Broadway of America Association, and regional directors in this state, will attend the conference to be held in Memphis, Tennessee, April 20 and 21.

HAMLIN—Bowen Pope, Hamlin editor, has been awarded \$50 in gold as prize for writing the best article on the town of Lamesa. The Lamesa Chamber of Commerce sponsored the contest.

ABILENE—All West Texas is beau-

tifying and cleaning up following out a program announced by President Haynie and Manager Wade of the West Texas Chamber of Commerce.

BLEDISOE—Having successfully secured a druggist through service of the WTSCC, Blediso is now seeking a physician through aid of the regional organization.

WICHITA FALLS—Wichita Falls dedicates its new \$750,000 Memorial Auditorium February 29 and March 1 with two evenings of grand opera.

CLEBURNE—Correct industrial census of this city has been completed through cooperation of the local chamber of Commerce with the Federal Department of Commerce.

FORT WORTH—The West Texas Chamber of Commerce is asking all its affiliated towns to cooperate in an all-year-round fire prevention program.

HALE CENTER—Work is nearing completion on a new one-story brick building here.

WINK—The Higgins Hotel, formerly of Tulia, Winkler county, has been moved to this place.

MEGARGLE—A modern business house is under construction here, next door to the Megargle news office.

LAMESA—Attention of West Texans is now turned to the South Plains convention of the WTCC to be held here in the spring, since the first meet was closed at Colorado, February 29.

Cagers Lose District Title to Lubbock High

Local Basketball Squad Lose Semi-Final Game, 17 to 33, In District Meet At Lubbock Saturday.

Battling their way among the strongest cage teams in fourteen South Plains counties, the Floydada High School Whirlwind five entered into the last semi-final game of the Lubbock District basketball meet Saturday night and lost the encounter to the Lubbock Westerners, winners of the district tournament. The final score, 17 to 33, gave the Lubbock squad the right to enter the final championship game with the Ralls Jack-rabbits. The Ralls team bowed to the Westerners in a fast, snap-shot game, 28 to 15.

Of the fourteen teams entered Friday afternoon, the Floydada boys were picked as favorites for the crown. In their first game, the Whirlwinds scored a decisive victory over the Golden Tornadoes of Lamesa and set the other teams in an uproar over their presentation of championship material and swift, accurate playing. They registered a 33 to 10 victory over the Lamesa five. It was in this game that "Big John" Edwards and Joe Smith, Floydada center and forward, were picked as possible stars of the tournament. Each scored five baskets in the Lamesa game. The Lamesa squad put up a hard fight but were easily overpowered by the Green and White players. Coach Jay substituted his entire second team in the last half and continued to pile up the score.

Post Game Close
Saturday morning the F. H. S. team went into the initial game of afternoon schedule with the Post Caprockers in their second preliminary game and barely nosed a victory over their enemies, 18 to 16. Post took the lead early in the game and held it until the latter part of the third period, when John Edwards again came to the rescue with a long basket from the center of the court. From the time the local lads took the lead the game started a see-saw session with first the Caprockers leading and then the Whirlwinds. The Jaymen would hardly forge ahead when the Post five would even the score. Only one basket separated the teams at the end of the game.

John Edwards was high point man in this game with three field goals and one free toss. Smith and Webb were other noticeable players on the Floydada line-up.

Locals Lose to Champs

Only three teams were left in the running at eight o'clock Saturday evening for the championship honors. They were Floydada, Ralls and Lubbock. Before a three-fourths capacity house in the large Tech gymnasium, the semi-final games were played, and resulted in the first district honors for the Westerners since 1921.

The Whirlwinds entered the first game of the evening and bravely faced the losing battle with the crown-holders. They succeeded in holding the Westerners to a tie during the first quarter but a seven point lead in the second period was gradually increased to a sixteen point lead when the final whistle blew. Lubbock's passing machinery was the factor that spelled defeat for Floydada. A criss-cross pass down the center of the court seldom missed a basket for the winners and not until the last period did the locals learn to break the formation.

Members of the Green and White squad were Smith, Carter and Evers, forwards; Edwards Center; Webb and Mahna guards. Edwards and Webb were high point men with three field goals and two free tosses each.

Members of the championship Lubbock team were Moody, Walker, Castleberry, Kerr and Dowell. Moody was high point man.

On Friday of this week, the champion-

ship team of the Lubbock District, District Two, will clash with the Canyon Eagles, winners of District One. The winner of the game will enter in the state tournament and battle for state honors.

Teams that were represented in the District meet were Ralls, Olton, Dickens, Levelland, Wilson, Morton, Floydada, Lamesa, Lubbock, Hale Center, Post, Scagraves, Meadow and Muleshoe.

Message to Club Women From Mrs. J. A. Hill.

Mrs. J. A. Hill, chairman for the Seventh District of Federated Clubs of Women on International Relations, has given the following message to the press for women of this district:

"Dear Club Women:
"The nations are slowly but surely developing world consciences—as examples of this notice America's proposition to discard submarines, the growing sentiment against the use of poisonous gasses, the Lacarno treaties, the recent renewed and strengthened treaty between France and America, the League Assembly resolution that wars of aggression are crimes and therefore forbidden, the move in the recent Pan-American Conference to use compulsory arbitration, the proposal of Russia for national disarmament, etc. Possibly every nation really desires friendly re-

lationship with each other but distrust and selfishness prevent concerted effort.

"What are you and I to do about it? World welfare lies largely in our hands. We are the chief moral mentors of our children and all friendly relations must begin in the individual heart. We can be informed and teach our children that God is no respecter of persons and that true patriotism is evidenced even more in time of peace than in war.

"No nation can compel others to settle their disputes amicably but even you and I can help wonderfully to create

"an International goodwill atmosphere." President Michado of Cuba said in a recent address, "The equality of states does not depend upon the extent of their territory, population or wealth but upon respect for the rights of others and the practice of high moral principles."
"Read the January number of Current History. Make your plans to attend the International Relations Conference to be held in Lubbock early in April."

The Hesperian \$1.50 per year.



The Coupe Body by Fisher

Impressive Six-Cylinder Performance at Its Most Impressive Price

PERFORMANCE—That's the outstanding factor in the sensational success of the New Series Pontiac Six! And real six-cylinder performance, too!... The power and high-speed endurance of the largest engine used in any six of its price class... The smoothness and flexibility assured by the GMR cylinder head—that famous General Motors Research development available on no other low-priced six... The reliability, economy and safety resulting from numerous other great new advancements in design—the cross-flow radiator with thermostat control, improved manifold and carburetor with accelerating pump, "down draft" crankcase ventilation, fuel pump with gasoline filter and four-wheel brakes... See this lowest priced General Motors Six at any of the dealers listed below. Drive it. Compare it with any other car at or near its price—and you will know why everyone says it is the biggest, most beautiful, most modern six ever offered at \$745!

PRICES: 2-Door Sedan, \$745; Coupe, \$745; Sport Roadster, \$745; Phaeton, \$775; Sport Cabriolet, \$795; 4-Door Sedan, \$825; Sport Landau Sedan, \$875; Oakland All-American Six, \$1045 to \$1265. All prices at factory. Delivered prices include minimum handling charges. Easy to pay on the liberal General Motors Time Payment Plan.

SCOGGIN & DICKEY
FLOYDADA, TEXAS

PONTIAC SIX
NEW SERIES



Your Photograph

There are so many occasions when, as a gift to a dear friend, your photograph is the one best gift. Make it a habit to have a new pose of yourself taken often.

Wilson Studio
PHOTOGRAPHS
Live Forever

WE TAKE GREAT PLEASURE IN

ANNOUNCING

Messrs T. E. Loran and John W. Maxwell as members of the grocery and market firm of

SHAW, FELTON & COLLINS

These two men join us in earnestly soliciting your grocery and market trade in the future and help us assure you of the best service and prices possible at all times.

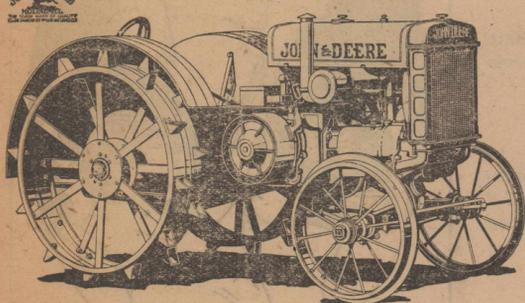
We especially solicit your

MARCH BUSINESS

and ask that you try our merchandise, our prices and service.

PHONE 27

Shaw, Felton & Collins



The John Deere Tractor

- The Ideal Farm Tractor
- Does more work with less fuel and oil and lower upkeep;
- Hundreds of parts simpler;
- Hundreds of pounds lighter;
- Working parts completely enclosed and automatically oiled.

Stansell & Collins

John Deere Dealers

Staking Out Dougherty Townsite 16 Miles East

(Continued from page 1)

water will be begun this week or the first of next, and the system of supply mains for the water system will be laid this spring. Eight and four-inch mains will be laid, according to the present plan. Gravelled streets such as no other town in this section has, are among the things expected to be provided, with street curbs laid on engineer's lines. This portion of the work will be under the supervision of Engineer Geo. A. Linder, as will the laying of the water mains.

That the Quannah, Acme & Pacific Railway Company expects the little city to be a good one industrially is indicated by the fact that the company will expend in excess of \$10,000 for station, industrial tracks, stock loading pens, and similar improvements. The industrial track will be adequate for all demands that will be made on it for tracksite sites. The company's improvements will be made as rapidly as they can be in the course of its plans for its new properties on the Floydada Extension.

Mr. Dougherty's company which will put the new town on the market will be known as the Dougherty Townsite Company. It is expected to be adequately financed to carry out all promises made to the public. Mr. Dougherty himself, indicating his belief in the new town, will expend in excess of \$20,000 on improvements besides the money he puts into the promotion of the town. He has large land holdings, largely in wheat, that are expected to benefit greatly by the new rail line and the townsite development. "We are going to build a substantial little city, for the future as well as for the present and expect to serve a tremendous trade territory south north and east of our town," is Mr. Dougherty's way of giving an idea as to the plans for Dougherty.



THEY REMEMBER WHERE THEY GET "WEAR"

And they remember where they didn't get satisfactory wear, too!

The average man who buys a suit may never become an expert on cut and fit—but from boyhood days until he answers to calls of "Grandpa" he's a qualified expert on how his clothing wears. He may be unfair at times. He may expect too much of a fabric. He may want a pair of trousers to match armorplate in durability. But the better 'judge' he becomes, the more he clings to the store which sold his clothing of lasting worth.

I don't speculate

"Glads Special made suits—\$22.50 to \$60. Walk Over Shoes and Oxfords, Shirt Craft Shirts John B. Stetson Hats, Hole proof Hose—for ladies and Gents. Every season we sell old customers over and over, as we never purchase anything for 'sale' purposes. The styles in the new suits are right. All sizes for all builds.

"GLAD SNODGRASS"
Smart Wear For Men Since 1900

Red Hot Specials FOR SATURDAY ONLY REAL BARGAINS

Full Pack Peaches, per gallon,	48c	Little Gem Broom, a good one	60c
Pancake Syrup, per gallon,	60c	HARDWARE	
Swift's Jewel, Vegetole or White Ribbon	\$1.20	Set full size goblets	75c
Fresh Prunes, 5 pounds,	45c	Set Ice Tea Glasses,	50c
Fresh Peaches, 5 pounds,	65c	Set 9 ounce Tumblers, good grade	30c
48 lb. Sack Everlite Flour,	\$1.98	Set cups and Saucers	75c
Genuine Pink Salmon,	17c	17 quart White Enamel Dish Pan,	60c
Brown Crackers, 6 lb. box,	75c	Good Quality Aluminum Tea Kettle	\$1
Full Cream Cheese, per lb.,	35c	American Made, Full size Aluminum Percolator	75c
Best Quality Smoked Bacon, by side,	19c	Aluminum roaster good quality	90c
Rex Sugar cured bacon by side	32c	WE PAY TOP FOR EGGS	

Floydada Hardware And Grocery
Successors to Brown Bros.

Whippet Coach And Six Prizes Given Away Soon

(Continued from page one)

subscription gives three times as many votes as one for a year.

Rural Opportunities

Some of the communities in Floyd County are not yet represented by candidates who have started in earnest. Candidates have been nominated from many sections, but most of those nominated have not yet started out after subscriptions or made up their minds as to whether to run or not.

There are some splendid opportunities in such rural communities. There will be fewer active candidates from those places than there are in Floydada, and when once a candidate who is well known in her community gets started, she will quickly find that nearly all who subscribe for her will help get others to do the same and she will soon find herself at the head of quite a following, all those living in her vicinity taking an active interest in her success and gradually developing a keen desire to see her, as their own home representative, carry off the first prize.

Scores

Mrs. T. E. Assiter, Starkey	10,400
Mrs. E. L. Angus	10,500
Ona Adams	10,100
Marie Bagwell, Harmony	15,000
Mrs. G. E. Bond, Campbell	10,100
Mrs. Theron Bishop	10,100
Mrs. Clark Battey	14,800
Mrs. J. B. Bartley	10,100
Loila Barton, Roseland	10,100
Mrs. W. E. (Stick) Brown, Fairview	14,200
Mrs. R. V. Bond, Irick	15,000
Mrs. W. H. Bethel, Campbell	10,100
Ouida Bell	10,600
Mrs. T. E. Cowart, Providence	10,400
Cecil Covington	10,200
Mrs. Leon Collins, Joe Bailey	10,600
Ollie Belle Collins	10,100
Mrs. E. B. Dodge, South Plains	10,400
Mrs. J. E. Eubank	10,100
Mrs. O. W. Fry, Pleasant Valley	10,200
Mrs. Ruby Hanna Gibbs	15,400
Mrs. Ernest Grigsby, Starkey	10,800
Mrs. Lee Howard	10,100
Martice Hancock	14,700
Mrs. E. J. Hoffman, Fairview	10,300
Ola Hanna, Sand Hill	10,100
Ima Johnston, Blanco	15,000
Mrs. Robert Jones, Aiken	10,100
Mrs. Stanley Johnson	10,100
Mrs. Mal Jarboe	10,100
Mrs. Albert King, Lone Star	10,800
Mrs. G. R. May	10,100
Mrs. Brownie Maske	10,100
Evelyn Maddox	10,100
Mrs. L. Newell	10,100
Mrs. J. E. Newton, Lakeview	10,200
Mrs. J. H. Newberry, Lakeview	10,100
Mildred Olson	10,100
Mrs. W. C. Parkey, Harmony	10,200
Mildred Raley, McCow	10,100
Mrs. Poyner Roberts	14,200
Mrs. Virgil B. Rogers	15,400
Gene Smalley	14,700
Mrs. Joe Smith, Antelope	10,400
Mrs. Alma Curry Smith, Starkey	10,900
Lillie Solomon	16,600
Mrs. Homer Sanders, Quitaque	10,400
Mrs. R. C. Smith, Lakeview	10,100
Marie Smith, Starkey	10,100
Kate Siles	11,200
Blanche Scott, Harmony	10,100
Anna Sims, Roseland	10,400
Genave Shipley	10,600
Mrs. A. J. Womack, Rt. 4	10,100
Mabel Willis	10,300
Mrs. L. C. Wheeler, Blanco	10,400

Vote Schedule

Time	Price	Votes	Allowed
		New	Old
1 Year	\$1.50	2,000	1,000
2 Years	3.00	6,000	3,000
3 Years	4.50	10,000	5,000
4 Years	6.00	15,000	7,500
5 Years	7.50	20,000	10,000

INCOME TAX RETURNS DUE TO BE MADE BY MARCH 15

Income tax returns for the year of 1927 are due to be made out and in the office of the internal revenue collector for this district not later than March 15, taxpayers of this section are reminded by John Toensmeier, deputy collector.

Mr. Toensmeier is due to be in Floydada on March 6 to spend the day aiding taxpayers in making out their returns, there being no charge for his services.

The business man's department store. Hesperian Publishing Co.

Campbell Charged With Murder Of W. B. Wilson

(Continued from page one)

N. T. A. Byars. Bailiffs sworn in are J. M. Wright, T. B. Hill, E. Ray Smith and H. T. Sanders.

Legal disabilities of three minors were removed this week by decree of the court. They are Clarence Teaff, A. D. White, Jr., and Cecil Hanks.

Divorces were granted as follows: To Mary Ellen Belt from Jimmie Ray Bell—divorce decree and care, custody and education of two children, a boy 5, and girl 1, was entered in favor of the plaintiff;

W. P. Cruce divorce decree from Nannie B. Cruce;

Henry M. Solomon divorce decree from Mary Leone Solomon.

Wednesday on a suit on note entered by the Leonard National Bank of Leonard, Texas, against H. T. Smith, the plaintiff bank was given a judgment. F. F. Hardison, in a foreclosure suit alleging non-payment of note secured by mortgage, against A. M. Hickman, was given a judgment.

Farris Case Dismissed

The suit of P. H. Ellison and wife, an Amarillo couple, against Mrs. Jno. N. Farris, of this city, asking for \$10,000 actual and \$10,000 exemplary damages alleged to have been sustained on July 6, 1927, on a highway in New Mexico, was dismissed Monday afternoon, when the plaintiffs failed to make appearance either in person or by attorney. On account of the wide acquaintanceship of the defendant the case attracted wide attention at the time it was filed on October 19 of last year. \$1,000 damage to car, \$5,000 damage from shock to Mrs. Ellison and \$4,000 damage from shock to Mr. Ellison were claimed, together with an exemplary damage of \$10,000. James O. Cade was entered as attorney for the plaintiffs when the suit was filed.

Mrs. Farris and her children, with Ruth Jenkins, a niece, were enroute to the Pacific Northwest on a vacation trip when the accident occurred on which the plaintiffs based their claims for damage. Mrs. Farris' car was badly damaged by the Ellison car and it was necessary to have it towed into the nearest repair station.

Wednesday afternoon the suit of the First National Bank of Lockney against Mrs. W. D. Long, was dismissed on motion of the bank; and an injunction granted H. S. Sparks against W. F. Edmondson, sheriff of Wilbarger County, and the sheriffs and county attorneys of six other counties on the Lee Highway from Vernon to Plainview, was dismissed on motion of the plaintiff.

Next week the criminal docket will be taken up, when the first petty jury panel for the term will appear in court. Only a few cases are on the docket.

BIG-HITCH DEMONSTRATIONS INTEREST HORSE OWNERS

"Several of our better farmers are working 8, 9, 10, and 12 horse teams, driving them with one pair of lines and actually doing more work than two, and in some cases three, men were doing before."

This comment, received by the United States Department of Agriculture from W. R. Hauser, livestock specialist in South Dakota, is typical of numerous reports pointing out the practical value of big-team hitches. Demonstrations on the use of these large power units for keeping down the cost of crop production have become an unusually popular livestock extension project. Twenty-four big-team-hitch demonstrations in South Dakota last fall were witnessed by a total attendance of approximately 4,000 farmers.

In Minnesota 58 similar demonstrations were held late last summer in 26 counties, the total attendance being more than 5,200. F. W. Peck, director of agricultural extension in Minnesota, says that several hundred observers already have obtained the necessary equipment and implements for using big-team hitches on their farms.

The successful use of big-team hitches involves the arrangement of horses partly in tandem for the purpose of avoiding side draft and for simplicity in driving. Experience is demonstrating that the big teams which have been used principally, in the past, for operating large harvesting equipment in the Northwest can be adapted to conditions in the Corn Belt and other regions having extensive fields. Big teams are especially adapted for plowing, disking, harrowing, and harvesting.

MOVIE SHEIK DISSATISFIED; WOULD BE CONCERT SINGER

Ramon Navarro, idol of women movie fans, is dissatisfied, despite his fame. He would like to be a concert singer instead, and intends to be if he can give sufficient time from his work to the study of music, in which he already is proficient.

"Navarro, whose real name, incidentally, is Samaniego, is the strangest figure in the movie world," said Mary B. Mullett, famous woman interviewer, in The American Magazine, "He began life preparing to be a monk; was forced into motion pictures by circumstances and now longs for the concert stage. At one time he even longed to be a saint. After all, he remains a philosopher."

Navarro, continues the interviewer, was busy preparing himself for monastery life when a revolution in his home state in Mexico wiped out the fortune of his father who was a dentist and the family was obliged to flee to the United States. Faced with the task of earning a living, he gained a slender income by teaching music, increasing it occasionally by an "extra" job with the motion picture companies. After a long struggle he was given leading parts and only within the past few years became a great figure, regarded by many as the successor to Rudolph Valentino. His deep religious views of life still remain with him, according to Mrs. Mullett and were given full play in the film "Ben Hur."

Speaking on the subject of love to the interviewer, Navarro disclosed his philosophy by declaring: "It is a common experience that man's love for a woman becomes less eager, less absorbing when he has learned to read her every thought, to know exactly what she will do and why she will do it."

An Exhibition of New Spring Dresses

Broadway's Newest Creations Brought To Floydada

OUR DRESS DEPARTMENT is overflowing with the newest and prettiest styles ever seen in this town. Printed Silks, Combinations, Satins and Crepes. They are made in the newest styles—and come in any color or shade.

Sizes 14 to 48.

PRICES \$16.50 AND UP



Coats for Spring

PERSONALLY SELECTED FROM THE MILLIONS OF COATS FROM THE CITY OF STYLES—NEW YORK

Every coat has Individuality. They come in Twills, Tweeds, Kashas and Plains.

Sizes 14 to 42. PRICED—

\$14.50 to \$32.50

Misses Coats

Plaids and Tweeds—All are very chic for the Little Lady. Sizes 10 to 12.

Prices \$8.50 to \$16.50

Biggest Showing of Spring Footwear Ever Before

Every Day our already complete stock of shoes is enlarged with loads of spring's best Styles.



This new pump of light Beige with darker trim with 17-8 Spike heel is the Last Word in Shoe Styles.

Price \$8.50

This chic little Patent T Strap with strap of Honey Beige Kid is the biggest hit of the season—where Style Reigns Supreme.

Price \$7.50



The Quaint patent tie with tie and trimming of pebble grain. Honey Beige kid 16-8 heel. Is called the best Sport Shoe out.

Priced \$6.85



SPRING HATS Parisian Styles

Hair Braids, Taffetas, Faille, and Chic Sport Braided.

The largest assortment of the newest styles ever had before—all colors and sizes—Price \$3.95 to \$9.95.

"Where Most People Trade"

Baker, Hanna & Co.

Floydada, Texas