



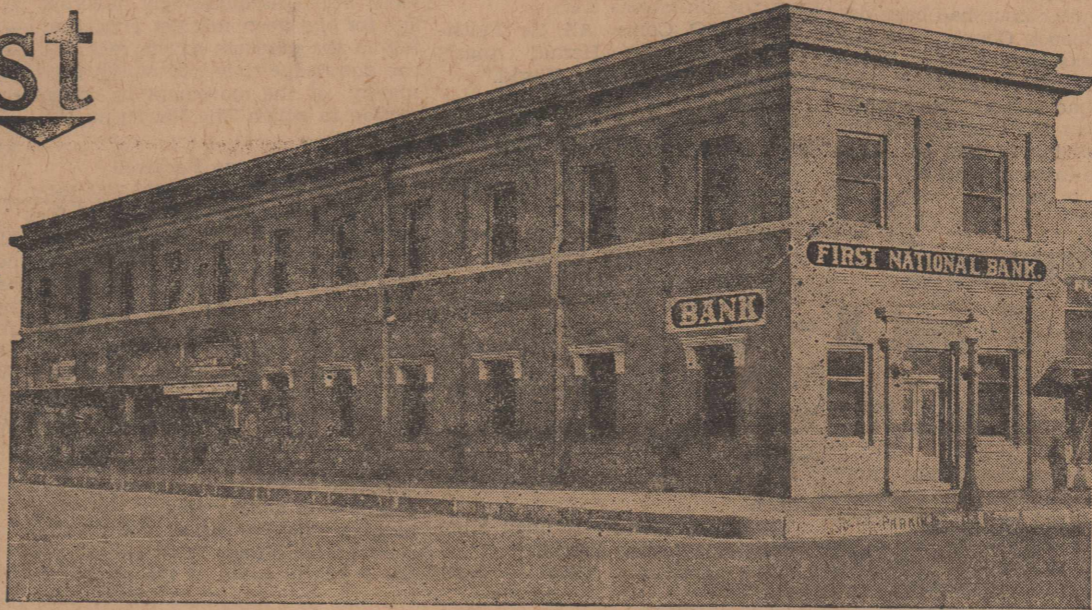
“...Make sure that **their** Christmas will **always** be happy
...by starting a Savings account for them **today**...”

The Season's Greetings

A MERRY CHRISTMAS to You All.....from the entire organization of this Bank who have striven so faithfully to serve you for these many, many years. Your gift to us lies in the success of this institution.....and we are thankgul to you for this success.

We sincerely thank you for your patronage and again wish you all a very Merry Christmas.....And A HAPPY NEW YEAR, TOO.

1st
NATIONAL
BANK
FLOYDADA
TEXAS



OFFICERS:

E. C. Nelson, President
Thos. Montgomery, Vice-President
Mrs. Jno. N. Farris, Vice-President
J. V. Daniel, Vice President
O. M. Watson Cashier
E. L. Norman, Asst. Cashier
Anna Marie Moore, Asst. Cashier.

DIRECTORS:

E. C. Nelson
Thos. Montgomery
Mrs. Jno. N. Farris
J. V. Daniel
J. B. Jenkins
O. W. Stroup
H. E. Cannaday



Our wish for you this peaceful happy day conveys the spirit of good fellowship we feel. May this Christmas be filled with treasured thoughtfulness for you and your family.

J. A. Enoch

East Side of Square



May your joys be added — your sorrows subtracted — your wealth multiplied is the wish of your sincere friend for this Happy Christmas Day.

Busy Bee Cafe

"Home of the Chess Pies"

Dutch Brewster, Prop.



Yuletide Greetings to all our friends — both old and new. May this Christmas prove the happy day you've all looked forward to — bringing bountiful blessings.

Motor Inn

O. L. Sullivan, Prop.

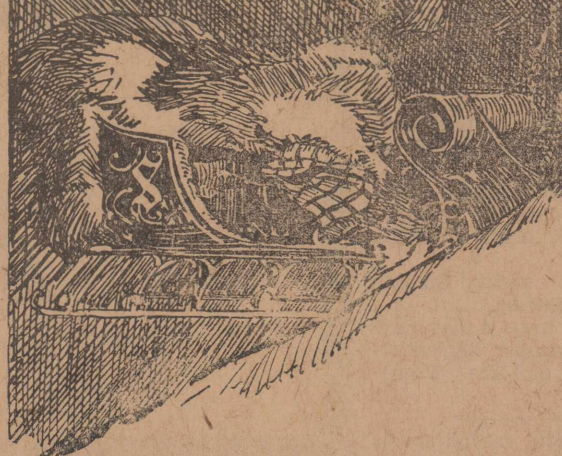


A written message sometimes brings more cheer than an expensive gift. We hope our thought for you this Christmas Day will bring additional happiness to your home. May the Day's joys be lasting.

Floydada Tin Shop

E. C. Thomas, Prop.

A Merry Christmas to All!



BECAUSE they cannot personally express to the entire community their good wishes and holiday greetings, the firms on this page have appointed us to convey their messages to you herewith.



ANOTHER CHRISTMAS — another occasion when we can express publicly and pertinently the good will we feel to a community that has bestowed upon us so fully its faith, interest and patronage.

Texas Service Station

TEXACO GAS — GOLDEN MOTOR OIL
PHONE 87



CHRISTMAS IS A JOLLY DAY—The gladdest day of all the year. And so to welcome it appropriately and convey our good wishes to you—we say

MAY CHRISTMAS 1929 BRING
YOU 3-FOLD PLEASURE

D. W. Fyffe

Modern Farm Equipment of the Better Kind"



CHRISTMAS is a Pleasure Day when all the World makes Merry. We hope that you are one of Santa's favored for Christmas '29 . . . that every dream be realized so you'll be Merry too.

ROOM 204, READHIMER BLDG.
PHONE 238

Fry - Bishop Insurance Agency



A mighty Christmas tree might well symbolize our greetings and good will to you all—the branches extending into every home throughout the community with each individual sprig and cone laden with good wishes to you and kind remembrances of your gracious co-operation during 1929.

L. & O. TOP AND PAINT SHOP

W. J. Lester — Chas. Osborne



It's been a cheery, prosperous year for us—so on this Christmas Day we can do no more than wish you too an equal happiness. May your every desire be fulfilled.

PALACE BARBER SHOP AND BEAUTY PARLOR



EACH Christmas the bracelet of FRIENDSHIP is fostered anew with links of good wishes. And each year we send our strengthening contribution to this jewel Topmost Happiness . . . Best of Luck . . . and a MERRY CHRISTMAS is our 1929 Yuletide wish to all this Friendly Community.

F. F. F. SERVICE STATION

N. J. SMALLEY,
D. N. HOLT, Props.



We send you a message of good-will this Festive Day. May the Spirit of Christmas in all that it means abide in your home to bring new cheer.

Floydada Insurance Agency

G. C. TUBBS
W. H. HENDERSON

Dougherty News

AND CHURCH NEWS

Brother here will dismiss next morning for Christmas. Being made to have a Christmas programme at the school auditorium. Brother of the Missionary Church, will preach here Sunday morning and evening. The Union Sunday School visited the Baptist Sunday School Sunday morning, because the auditorium was not available. Brother Lantroupe preached here Sunday and evening. He is the pastor of the Baptist Church here. Sunday was Brother Joe Day's appointment here, but the auditorium was not available.

LOCAL AND PERSONAL

F. F. Edwards of Floydada, visited his son G. C. in Dougherty Saturday night and Sunday. Mrs. R. L. McNeil and son, Volley, left Saturday for Denton. Miss Annie, who is a student of C. I. A., will return with them and be here for the Christmas holidays.

J. N. Thomas returned home one day last week from a visit in Oklahoma.

Professor Floyd Blankenship and wife spent the week-end at Idalou visiting with relatives.

Mrs. F. T. Emmert was in Floydada for treatment one day this week.

Little Tom Noble Emmert is improving slowly, after an appendicitis operation in Floydada. He will probably come home Friday.

Mr. and Mrs. Otho Sanders spent Friday night with Mr. and Mrs. Harry Markle.

Grandma Readhimer from Floydada is visiting in the home of her son.

Mr. and Mrs. W. H. Furrow, of Pleasant Hill, visited in the home of C. F. Lincoln Sunday.

Orland Howard spent the week-end visiting home folks in the Starkey community.

J. E. Newton and family moved to their new home here last Saturday. We are very glad to welcome Mr. and Mrs. Newton into our community.

Joe Ferguson, from Colorado Springs, visited his sister, Mrs. W. H. Furrow last week. Mrs. Lizzie Stamford, from Oklahoma, was also a guest in the Furrow home.

Miss Reva Handley spent Saturday and Sunday with Miss Huey, of Sand Hill.

Mr. and Mrs. John Mayo left Tuesday for their home in Pasadena California, where they will spend the holidays with friends and relatives. They plan to stop over at the Dougherty Ranch in Arizona for a few days visit with Mrs. Mayo's brother.

Mr. and Mrs. Berry Ellison are moving back to Dougherty, after an absence of a few months. They will occupy the property recently purchased by Miss Ellison.

Mr. and Mrs. V. O. Sanderson moved to Lubbock last week. This leaves Dougherty without a barber.

Herman Heath, of Lubbock, visited with Miss Mary Edwards Sunday.

Mr. and Mrs. C. C. Yarbough have a new baby girl, born Friday night. Miss Nellie Brister visited her aunt, Mrs. J. P. Minton of Anton last Sunday.

Haskell Ellison and wife and little son moved near Lubbock a few days ago.

Ted Letsinger and Darwin Callihan made a trip to Lubbock Saturday, returning home Sunday.

BASKETBALL GAME

The Dougherty All-Star team played the Crosbyton All-Star Team at Floydada Monday night. The score was 53 to 13 in favor of Dougherty.

Santa Claus Letters

Floydada, December 11, 1929

My Dear Santa Claus:
I am a little girl, just three years old, but I can remember when you came last year. I try to be good so I want a little piano and doll and some candy and chewing gum.
Your little friend,
Eloise Scott.

Floydada, Dec. 11, 1929.

Dear Santa Claus:
I am glad you are coming again. I have tried to be a good little girl. I would love to have a new doll, a little buggy and some little dishes.
Lots of love,
Margie Lee Scott.

Floydada, Texas,
Dec. 17, 1929.

Dear Santa Claus:
I have been a good little boy all this year. I want you to please bring me a little gun, coaster wagon, a little hammer and some fire crackers. Don't forget the nuts and candy.
Don't forget Fred and Louise and me they have been good.
Love,
Jonnie Cardinal.

Floydada, Dec. 11, 1929.

Dear Santa Claus:
I am a little boy eight years old. I have tried to be good and help my papa work. Thank you for the things you brought last Christmas. I would love to have a little football and some fruit, nuts and candy. Don't forget the little children.
Your little friend,
Price Scott, Jr.

Mickey, Texas,
Dec. 13 1929.

Dear Santa Claus:
I am 8 years old. I am in the grade, please bring me a bi-plane, fire truck and rubber. Please bring my sister a doll. We both want some candy.
We love you,
James Peel.

Floydada, Dec 11, 1929.

Dear Santa Claus:
I go to school at East Ward and like my teacher fine. Please bring me a comb and brush set, a tam and a nice game. Don't forget my teachers and little friends at school. Thanking you I am, your little friend,
Melba Ruth Scott.

Dear Santa Claus:

I am a little girl in the second grade. I try to be a good girl so please bring me a doll, Jacks, story book, lots of candy, nuts and fruit.
James, Jr., wants a gun, an airplane, a book, candy, nuts and fruit.

Your little friend,
Mattie Pearl Turner.

Floydada, Dec. 11, 1929.

My Dear Santa Claus:
I am a little girl 7 years old today. I go to school at East Ward. I would love for you to bring me a new doll and little dresser, also some nuts, fruit and candy. I have tried to be good. Your little friend,
Merna Beth Scott.

Nelson-Coffman

Announcements were made this week of the marriage of Miss Eloise Nelson, of this city, to Mr. Jack Coffman, of Hillsboro, Texas, on Thursday evening, December 12, at Frederick, Oklahoma, at four-thirty o'clock. The young couple drove from Hillsboro to Frederick, where the ceremonies were held.

The bride is the daughter of Mr. and Mrs. Wilber Nelson, of this city. Mr. Nelson is proprietor of the Hi-Way Garage on the Matarador Highway. Mrs. Coffman formerly attended high school in Floydada.

Mr. Coffman lives at Hillsboro, and is a mechanic in that city. The young couple plan to make their home at Hillsboro.

O. R. GORDON INJURED IN AUTO ACCIDENT TUESDAY

O. R. Gordon is laid up this week with a bunched-up knee and bruises on the leg, as the result of an automobile accident which occurred at the intersection of Wall and Kentucky Streets late Tuesday afternoon.

His dairy delivery truck in which he was riding, was badly wrecked


when a Pontiac sedan driven by Bud Jackson, of Ralls, collided with his truck at the corner. Mr. Jackson and J. B. Hardin, also of Ralls, were the occupants of the sedan, and were driving east on Kentucky street at a fast speed, hoping to catch the 6 o'clock Q. A. & P. passenger train which was just pulling out. Both cars were badly wrecked. Neither Mr. Jackson nor Mr. Hardin were injured in the accident.

Typewriter carbons, second sheets at Hesperian office.

Roe McCleskey and Fred Messick, left the first of this week for Portales, N. M. on an extended prospecting trip of some eight or ten days.

Miss Katherine Walker, of Slaton, arrived Sunday to spend the week here visiting with her sister, Miss Eddythe Walker, and other relatives.

W. C. Erwin, of Clovis, N. M., arrived Monday to spend the Christmas holidays here visiting with his daughter, Mrs. Joe A. Montgomery. He has recently been visiting with relatives in Kress.



Book Gifts

FOR EVERY MEMBER OF THE FAMILY

—from the little tot to the grandfather. We are showing one of the largest stocks of BOOKS ever offered in our city. 'Tis a wise plan to get children interested in books at an early age. A Book Gift will Help.

Wilson Kimble Optical and Jewelry Co.
"The House of Confidential Credit"

"Caterpillar" Tractor Company

MAKES LIBERAL REDUCTIONS IN PRICES!

"Caterpillar" Tractors, Graders and Combines
(Russell) (Holt)

"Caterpillars" lead in Quality Products, and in passing on to their users, through reduced prices, the savings made possible through volume sales, quantity production, and efficiency manufacturing facilities

This Reduction In Price Represents The SIXTH IN FOUR YEARS!

"Caterpillar" products are used in promoting efficiency in agriculture, County and State highway building, and industry, and these reductions in prices benefits, directly and indirectly all the people.

Note the large saving in price made possible to 1930, "Caterpillar" tractor, (Holt) Combine, and Russell Road Building Equipment to purchasers, and available now.

Tractor Model	Former Price f. o. b. factory	New Price f. o. b. factory	Saving
"10"	\$1,125.00	\$1,100.00	\$ 25.00
"15"	\$1,500.00	\$1,450.00	\$ 50.00
"20"	\$1,975.00	\$1,900.00	\$ 75.00
"30"	\$2,475.00	\$2,375.00	\$100.00
"60"	\$4,306.00	\$4,181.00	\$125.00
Holt" Combine Model	Former Price f. o. b. factory	New Price f. o. b. factory	Saving
"36"	\$2,510.00	\$2,015.00	\$495.00
"34"	\$2,190.00	\$1,825.00	\$365.00
"38"	\$1,665.00	\$1,550.00	\$115.00

"Caterpillar" first in the agricultural machinery field to concretely show evidence of meeting the "Hoover" idea of assisting in the stimulation of agriculture and industry.

West Texas Tractor and Machinery Company

PLAINVIEW P. O. Box 1365—Phone 1050 TEXAS



FROM THE STORE WHERE EVERYBODY FEELS AT HOME.

We are making it our business to add to your Christmas Joys by saving you money on Christmas Needs.

These Prices Good Until Xmas

Sugar

Pure Cane, 10 lb., **58c**
Cloth Bag, With \$3.00 Purchase of other Mdse.

APPLES	APPLES	APPLES
Fancy Delicious	Fancy Winesaps	Fancy Jonathans
150 size, per doz. 35c	163 size, per doz. 20c	Medium Size, 29c
Medium size, doz 45c	138 size, per doz. 34c	per dozen, 29c
Large size, doz. 55c	100 size, per doz. 39c	per Box, \$3.30
Per Box, \$4.25	Per Box, \$3.63	

Candy

Special Fancy, Xmas Mixed, Per Lb., **17c**

California Navels New Crop	ORANGES	Sweet and Juicy, Large Stock & all sizes
Small size, per dozen, 20c	Large Size, per dozen, 60c	Med. Size, Per dozen, 29c
Per Box, \$5.25	Per Box, \$5.90	Per Box, \$6.25

Nuts

Fancy Mixed, Contains no Peanuts, Special Santa Claus Price, **22c**

FRESH COCOANUTS, Large Size, 10c Each
PEANUTS, Large Jumbos, Fresh Roasted, 20c Lb.
WALNUTS, Good size, thin shell, 23c Lb.
WALNUTS, Extra Large, 29c Lb.
BRAZIL NUTS, New Crop, 20c Lb.
CRANBERRIES, Fancy Cape Cod, Per quart, 23c

Cocoanut

Fancy Long Shredded, The Best For Your Xmas Cake, per lb., **27c**

LETTUCE, Nice Solid Heads, 11c
JELLO, All Flavors, Per package, 10c
SUGAR, Powdered or Brown, 1 lb. package, 11c
CAKE FLOUR, Swans Down, Regular Size, 33c
VANILLA EXTRACT, Schillings, none better 2 oz. bottle, 31c

Celery

Well Bleached, Large Size, The Best on the Market, **16c**

PUMPKINS, Empson's Large Can, 14c
MINCE MEAT, White Swan, per package, 12 1/2c
K. C. BAKING POWDER, 25 oz. can, 22c
CATSUP, Heinz, Large Bottle, 29c
FLOUR EVERLITE, The Perfect Flour, 48 lbs. \$1.79

Cherries

Chocolate Covered, 1 Lb. Fancy Xmas Box, Extra Special Price, Only, **35c**

Bananas

Large Size, Golden Yellow, doz., **19c**

Floydada Grocery Company

The Orange Front Store, South Side Square

Dressy New Sunday Evening Costumes Now Stress Individuality of Wearer

BY HARRIET
The informal dressy things for winter are among the loveliest and most feminine.

I include among these such things as the little velvet hats that one puts on for afternoon tea, dinner or any late afternoon event, such frocks as the new Sunday evening costumes and those for "high teas," the name earned by anything that serves more than tea and wafers.

Of especial significance are the new Sunday evening dresses. For they usher in a new era in dress which heralds a new era in entertaining. They proclaim that it is popular now to stay home Sunday evening and let a few friends drop in to chat and enjoy a home-informal time. In fact, they make of Sunday evening the same old-fashioned conversational time that old-time Sabbaths used to be.

The dresses worn for Sunday evening are not elaborate, yet they are very much dressier than other daytime informal things. Printed velvets, made rather simply, or else some high color such as bright blue or vivid red flat crepe are a good choice.

One is imaginative, she may plain vivid green chiffon or the Elizabeth and make glamorous sleeves and neckline and have turning frock. It should be long for this is one of those when long frocks are cor-

The main thing about Sunday evening dresses is that they are informal in cut and yet are between sleeveless evening things and regulation daytime street and office.

Perhaps the simplest of winter's clothes to make for they should be indistinguishable from the things that make them all the more so. A lovely Sunday evening chiffon velvet with a design in white and has tight long sleeves, a deep though not deep neckline, the princess line is empha-



This "five to eight" Sunday evening gown is made of red chiffon velvet with a small floral design in white and black. The afternoon hat is of black velvet trimmed with two crystal wings.

rich fabric and glamorous colors are adequate. With this are worn some of the new evening oxfords, a Paris invention. These are of black suede with silver lacings and silver insets.

Everyone should have at least one of the new little dressy hats of velvet. Velvet itself is flattering. And if a woman goes to business daily or is busy with her daily round of shopping and household duties, putting on a velvet hat will unconsciously soften her whole appearance. One look at herself and the flattering lines of the hat will make her face relax pleasantly. It is quite a tonic. An inexpensive and an advisable tonic.

They come in all colors. Jean Patou makes some of the most flattering ones that Paris offers. One of his, in black velvet with irregular side dips, has two crystal wings flaring back from the face in graceful beauty. This type of decoration is quite in keeping with the rather romantic appeal of these hats.

Roll call was answered by the name of a grove of Sequoias included in the park, or the name of one of the big sequoias with its height and diameter.

Mrs. L. T. Bishop gave the route to the park, its location, area, and elevation. The forest types including the chief characteristics of the sequoias was given by Mrs. O. Stephens. Mrs. R. B. Rosson discussed the reasons for the distribution of Sequoia groves and stressed importance of preserving some of these groves. One of the most interesting things brought out in these discussions was the great age and size of the sequoias.

The program was brought to a close by the reading of three short poems by Mrs. Robert A. Sone.

The meeting which would have been held during the Christmas Holidays, Dec. 26, has been postponed to January 30.

The next meeting of the club will be January 9 at the home of Mrs. Edwin Heald.

Host and Hostess Friday At Eighty-Four Party.

Dr. and Mrs. V. Andrews entertained Friday evening at their home with seven tables of eighty-four at play. All of the reception rooms were elaborately decorated with bells, holly, and tinsel, suggestive of the approaching Christmas time, with red and green the predominating colors.

Attractive and tasty refreshments also carried out the colors of red and green, red and green sandwiches, salad, red jello with whipped cream, angel food cake iced in green and red and green mints being served. Sprigs of holly were used as plate favors.

Mrs. J. U. Borum, Mrs. L. C. McDonald, Mr. N. W. Williams, and Mr. Lon M. Davis were winners of high score for the evening.

Guests were: Mr. and Mrs. W. D. Standerfer, Mr. and Mrs. Jas. K. Green, Judge and Mrs. Kenneth Bain, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. N. W. Williams, Dr. and Mrs. W. Hubert Seale, Mr. and Mrs. B. P. Woody, Mr. and Mrs. C. R. Houston, Mr. and Mrs. F. C. Harmon, Mr. and Mrs. C. P. Looper, Mr. and Mrs. George V. Smith, Dr. and Mrs. Lon V. Smith, Mr. and Mrs. G. C. Tubbs, Mr. and Mrs. L. C. McDonald, Mr. and Mrs. O. T. Williams, Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. Edd Brown, Mr. and Mrs. J. U. Borum, Mr. and Mrs. J. D. Starks, Mr. and Mrs. J. C. Wester, Judge and Mrs. Wm. McGehee, Mr. and Mrs. O. V. Cantwell, Mrs. W. A. Baker, Mrs. A. H. Thornton, Mrs. T. M. Cox, Mrs. L. C. Penry Mrs. Wilson Kimble, Mrs. Effie Cardwell; Mr. E. C. Nelson, Mr. W. E. Patty and Mr. H. D. Payne.

La Noche Club Met With Mr. and Mrs. Maxey.

Mr. and Mrs. Faye Maxey were host and hostess to the La Noche Bridge Club Thursday evening, December 12. Mr. and Mrs. Bill Dally made the highest score for the members and Mrs. Ray Clements and Tony Maxey got high score for the visitors.

The hostess served a salad course to Mr. and Mrs. Jeff Welborn Mr. and Mrs. Ray Clements, Mr. and Mrs. Tony Maxey, guests of the club and Mr. and Mrs. Bill Dally, Mr. and Mrs. Faye Maxey, Miss Mary Lou Crain and Marion Smith, members.

Mr. and Mrs. Leroy McDonald will entertain the club Thursday evening, December 26.

Entertained Jointly At Series of Parties.

A series of pretty parties suggestive of the approaching Yuletide season was given by Mr. and Mrs. Fred Brown, Mr. and Mrs. Luther Fry and Mr. and Mrs. John Reagan Tuesday, Wednesday, Thursday, and Friday of last week at Mr. and Mrs. Reagan's attractive new home, 409 West California Street.

Friday evening's party was given honoring Miss Virginia Lewis, of this city and Mr. Paul F. Conner, of Brownwood, who were married Sunday at the ranch home of her parents, Mr. and Mrs. L. H. Lewis. Heart shaped favors filled with rice were given to each of the guests and after the party the honorees were showered with the rice. Miss Lewis was presented with a bouquet of red carnations.

Christmas decorations and cut flowers made an appropriate setting for the parties. Refreshments of osgood pie with whipped cream and hot chocolate were served by the hostesses.

Guests Tuesday evening were entertained with games of forty-two in which Mrs. G. V. Slaughter and Mrs. H. O. Pope were winners of high score.

Those present were: Mr. and Mrs. L. C. McDonald, Mr. and Mrs. W. I. Cannaday, Mr. and Mrs. Frank Stovall, Mr. and Mrs. Bob Willis, Mr. and Mrs. T. S. Stevenson, Mr. and Mrs. B. L. Blacklock, Dr. and Mrs. W. M. Houghton, Mr. and Mrs. C. P. Looper, Mr. and Mrs. H. O. Pope, Mr. and Mrs. N. A. Armstrong and Mr. and Mrs. John I. Hammonds; Mrs. L. H. Lewis, Mrs. W. A. Baker, Mrs. Bob Henry, Mrs. Lillie Britton Mrs. G. V. Slaughter.

Wednesday evening the guests were entertained at bridge. Mrs. Bob Wakefield and A. A. Bishop were winners of high score. Guests for the evening were: Mr. and Mrs. Frank Moore, Mr. and Mrs. C. H. Davis, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. A. P. Horn, Mr. and Mrs. J. Clements, Mr. and Mrs. A. B. Keim, Mr. and Mrs. S. W. Ross Mr. and Mrs. T. P. Collins, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. H. B. Sams, Mr. and Mrs. W. C. Newsome, Mr. and Mrs. Bob Wakefield, Mr. and Mrs. Robert McGuire, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. Jeff Welborn, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Bob

Eubank, Mr. and Mrs. J. Wilson Mahan; Mrs. Jas. K. Green, Mrs. O. P. Rutledge and Mrs. A. A. Bishop.

Thursday, forty-two was again the chosen game of the evening and Mrs. George V. Smith and T. S. Stevenson received the highest score. Guests were: Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. Bob Garrett, Mr. and Mrs. T. S. Stevenson, Mr. and Mrs. E. L. Norman, Dr. and Mrs. Lon V. Smith, Judge and Mrs. Kenneth Bain, Mr. and Mrs. Jim Willson, Mr. and Mrs. Joe Bred Mr. and Mrs. W. Edd Brown Mr. and Mrs. Lon M. Davis, Mr. and Mrs. E. S. Randerson, Dr. and Mrs. George V. Smith, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. W. C. Grigsby, Mr. and Mrs. Edd Johnson, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. W. Boon Hall; Mrs. Jesse Brown, Mrs. Ama Smalley; Miss Ruby White; Mr. Hugh Cannaday, Judge H. D. Payne and Mr. W. H. Henderson.

Bridge was played Friday evening. Mrs. Glad Snodgrass and Mr. John I. Hammonds won high score. The guests were: Mr. and Mrs. Carr Surginer, Mr. and Mrs. John I. Hammonds, Mr. and Mrs. Jack Henry, Mr. and Mrs. Roy Snodgrass Mr. and Mrs. W. H. Hilton, Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. T. C. Russell, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Leon Collins, Mr. and Mrs. Joe M. Day, Mr. and Mrs. George Sherrill, Mr. and Mrs. Ray Clements, Mr. and Mrs. Ogie Johnson Mr. and Mrs. Robert A.

Sone; Miss Virginia Lewis, Miss Ruth Collins, Miss Mary Lou Crain, Mrs. A. J. Welch and Miss Mildred West of Attica, Kansas; Mr. Paul W. Conner, of Brownwood, Mr. Lawrence Lewis, Mr. Marion Smith, Mr. J. D. Porterfield and Mr. George McAlister.

YUM! YUM!

WASHINGTON.—It might not taste so good, but that "stickum" on the backs of postage stamps is edible and wholesome enough for baby to eat. The gum is made by Victor G. Bloede, president of a Baltimore company, and is made from tapioca starch.

The price of only 1 loaf of bread pays the cost of transporting the wheat and flour that go into 14 loaves.

SORE GUMS—P
Heal your gums and teeth. Its simple. Just use of Leto's Pycorrhea 1 follow directions. Don't wait. Leto's is always available.
Arwin Drug Co.

L. C. PENR
Attorney and Counsellor-Law
Practice in all State and Federal Courts
Office over First National Bank
Floydada, Texas

Best Purgative for Colds
Calotabs
Relieves the congestion, reduces complications, hastens recovery.

A. J. FOLLEY
Lawyer
Suite 12, Readhimer Bldg.
Civil Practice Only
Floydada, Texas



The Same To You!

Says Bill Der—isn't he quite shocking?—

"May you find a new home in your stocking

When you wake up on Christmas morn!"—

A happy wish, as sure's you're born!

Merry Christmas to everybody! We hope old Saint Nick is more than generous with you, and brings you more than you wanted or expected. It's a merry Christmas to us to be doing business in as good a city as Floydada.

Willson & Son
The Home of Friendly Service
Floydada, Texas

NOW! LOWEST PRICES OF THE YEAR
Your choice, either the
Wichita Daily Times
Daily with Sunday Wichita Times
OR THE
Wichita Falls Record News
Daily with Sunday Wichita Times
One year by mail, in Texas and Oklahoma, Only
\$4.50
Here's the year's best newspaper offer. A complete daily newspaper offering full reports of state, National and world-wide news, sports, oil, markets—cotton, cattle, grain and produce, a page of comics daily, eight pages of comics Sunday, the best serial stories, and a host of other good features—all for this low price. Give us your order now. This offer good for a short time only.

Moore Drug Co.
"Yours for Moore Service" Floydada, Texas

Q. A. & P. Railway Company
Reduced Round Trip Fares
FOR THE HOLIDAYS
Frisco Lines between all Points in the States of Missouri, Arkansas, Oklahoma, Kansas and Texas, and from Memphis, Tenn.
Tickets on sale Dec. 21st, 22nd, 23rd and 24th, for return passage until January 6th, 1930.
For Detail Information,
Ask the Q. A. & P. Agent

The Season's Greetings
What More Can We Say Than
MERRY CHRISTMAS AND HAPPY NEW YEAR
Triangle Garage
J. B. BISHOP

SOCIETY
(By Mrs. Robt. McGuire)
Sequoia National Park Subject of Program.
Mrs. A. D. Cummings was hostess to the 1929 Study Club Thursday afternoon. Mrs. Joe Breed was elected to membership in the club.
Some time ago the 1929 Study Club decided to sponsor a Little Theatre in Floydada. The plan met with the whole-hearted approval of the other organizations and clubs of the town. The club has collected materials bearing on the Little Theatre from many different sources and is preparing to begin the organization.
After the business session the following program on Sequoia National Park was given with Mrs. F. M. Shenefelt as leader.

NEW FORDOR SEDAN \$625 (F.O.B. Detroit)
Bring your Ford here for service
OUR mechanics are specially trained. They use tools and machinery made specially for servicing the new Ford car. When replacements are needed, we use genuine Ford parts that are identical with those from which your car was originally assembled in the Ford factory. This means longer life for your car.
Ford
Barker Bros.
Floydada, Texas

WILSON STUDIO
Wishing you a Merry Christmas and a Happy New Year

What The Hesperian's Kid Friends Want Santa Claus to Bring

Kids By The Hundreds Write Thru Hesperian

Kindly Old Gentlemen Has Big Job Marked Out For Christmas.

The kids of Floyd and adjoining counties, and for that matter from many other points over the southwest, have been bombarding Santa Claus, through The Hesperian, with letters telling their childish desires. Evidently the kindly old Saint has a big job marked out for him Christmas Eve night, as he attempts to take care of them on his annual visit.

Hundreds Have Written Included in the family of kid writers to Saint Nicholas have been hundreds from practically every community in a scope of territory more than two counties in extent, for The Hesperian can boast nearly three thousand homes in the territory into which it goes every week. This week marks the last week of the publication of these many letters, which we take pride and pleasure in presenting. Next week, when The Hesperian is published, Santa Claus will have been to see the boys and girls and will have returned to his abode until another year. So, here you are, Santa, old boy, and good luck to you, and to the boys and girls of Santa Claus Land:

Floydada, Texas, Dec. 10, 1929. Dearest Santa Claus: I am writing to tell you what I want you to bring me. I want a big doll and some doll clothes, a little cedar chest, a pin and all kinds of fruit, nuts and candy. I will have you a big cake baked so hurry and come. Please don't forget my aunt Ef. Your little friend, Frances Marie Williams. Mickey, Texas, December 9, 1929. Dear Santa Claus: I am a little girl 7 years old. I go to school at Sand Hill. I am in the 2nd grade. Please bring me a doll a watch and anything else you wish. Bring my baby sister a doll and some other toys. I hope you will remember all good boys and girls. Your friend, Opal Knight. Floydada, Texas, Dec. 10, 1929. Dearest Santa Claus: It is almost time you were coming so I must tell you what I want you to bring me. I want a knife with a chain on it, a harp, a dump truck, a watch with a chain, some gloves, and lots of fruit, nuts and candy. Your little friend, Billie Jake Williams. Floydada, Texas, Dec. 10, 1929. Dear Santa Claus: As it is almost time for you to be coming thought I had better tell you what I want. Please bring me a dump truck, some gloves, a harp, dolly and lots of fruit, nuts and candy. With love, Your little friend, Delwin Leon Williams. Plainview, Texas, Dec. 9, 1929. Dearest Santa: Please bring me the things I want cause I have been a good boy. I want a toy pistol, a little wagon, some tinker toys, a big top, some marbles, a teddy bear and if its not asking too much bring me some little red top boots. Dont forget the fruit and nuts and candy. Your little friend, Eugene White. Floydada, Texas, Dear Saint Nicholas: I have tried to be a good girl this year. I am 10 years old and am in the fourth grade. I go to Blanco school. For Christmas I want a doll and a doll dresser and a story book, a pretty pair of kid gloves, a pair of house slippers and lots and lots of firecrackers and candy, fruit and nuts. Your friend, Mary Ruth Snell. Dear Santa Claus: I am a boy almost three years old. I want you to bring me a little car, a pencil tablet and some colored pencils. Come to see us Xmas. Your little friend, Joe A. Barns. Floydada, Texas, Dec. 11, 1929. Dear Santa: I have been a good little boy. Please bring me a little wagon and gun, fruit, nuts and candy. Ardell Donathan.

Floydada, Texas, Dec. 8, 1929. Dear Santa: I am a little girl eight years old. I have been a good girl. Please bring me a rocking chair, a little piano and fruit, nuts and candy. But don't forget the other little children. Love, Dovie Donathan. Floydada, Texas, Dec. 14, 1929. Dearest Santa: I am a little girl 5 years old. I want you to bring me a big sleepy doll and anything else that you think I would like I want lots of fruit and nuts. Here's early to bed. Your little friend, Wilma McNeely, 221 W. Mississippi Street. Floydada, Texas, Dec. 14 1929. Dear Santa Claus: I am a little boy 7 years old. I am going to school. I want you to bring me a Harmonica, a little aeroplane and some new crayolas, I have a cow boy suit, so you wont have to bring that. Here's hoping for lots of fruits, nuts and candy. You can leave my things at 221 West Mississippi Street. Yours truly, Vernon Burns McNeely. Please bring Miss McKinney something nice. Floydada, Texas, Dec. 13, 1929. Dear Santa Claus: I have been an awfully good boy this year and I want you to remember me, when Christmas comes. Please bring me a scooter and a little airplane and if you have them to spare like to have some tinker toys. Remember my big brother and Billy and R. C. Henry and all little boys and girls. Your little friend, Harold Stephens. Floydada, Texas, Dec. 13, 1929. Dear Santa Claus: Santa what are you doing at the North Pole? Are you coming to Floydada Christmas? How do you make so many toys? Do you have some one to help you? What are you going to bring me? I want an air gun and a fountain pen, nuts and candy and chewing gum. I guess that is all for this year. I have been a pretty good boy. Your friend, Frank Sitton. Floydada, Texas, Dec. 9, 1929. Dear Santa Claus: I am a little girl six years old, have tried to be a good little girl. Please bring me a doll and doll buggy, some doll dresses and blanket and a pair of beads and a pair of silk hose, also some candy, fruit, and nuts. Your little friend, Gladys Maxine Muse. Floydada, Texas, Dec. 13, 1929. Dear Santa Claus: I am a little girl four years old. Will you please bring me a little doll bed, a tablet, a pencil, some colored pencils and a doll? Remember my little brother too. Good bye until Xmas, Annalynn Barns. Amarillo, Texas, Dec. 11, 1929. Dear Santa Claus: I am a little girl four years old and live in Amarillo, but I suppose that I will be down to my grandmothers house, which is in Floydada, Christmas night. Please bring me a little electric stove, an electric iron, a little dresser, and a little kitchen cabinet, all to go into my new play house which will soon be finished. Your little friend, La Verna Nelson. Floydada, Texas, Dec. 12 1929. Dear Santa Claus: Please bring us a little table and chairs for our baby dolls, also candy, apples, oranges and nuts. Wishing all the other little girls and boys a Merry Christmas and a Happy New Year. Ila Marie and Charlene Battey. Floydada, Texas, Dec. 10, 1929. Dear Santa Claus: I am a little boy eight years old and in the 3rd grade. Please bring me a little wagon with side boards, and a football. Also plenty of nuts and candy. Your little friend, Leighton Teeple. Dec. 19, 1929. Dear Santa Claus: I have tried to be a good boy this year. I am writing you a short letter to remind you of a few things that I want you to bring me. Please bring me a scooter, a foot ball, to Leeman and I together, also some candy, fruit and nuts. This is all that I am asking you to bring this year as my Daddy says it looks like his finances are going to be very limited. Your little friend, Glenn W. Norman.



Floydada, Texas, Dec. 14, 1929. Dear Santa: I am a little boy 7 years old. Santa please bring me a little train and some gun caps, nuts, fruit and candy and firecrackers. Don't forget my little sister, Mary Eunice. She wants a doll. Your little boy, James Hennessee. Floydada, Texas, Dec. 9, 1929. Dear Old Santa: I am a little boy four years old. Please bring me a box of water colors, a tricycle, pair of silk socks some candy, nuts and fruit. Your friend, Carl Ray Muse. Floydada, Texas, Dec. 14, 1929. Dear Santa Claus: I am a little girl 9 years old. Please bring me a doll and a pair of house shoes. Also candy, nuts and fruit. Your little friend, Jewel Hennessee. Floydada, Texas, Dec. 14, 1929. My Dear Santa: I want a doll buggy and a doll also, a ring a pair of boots and a rain coat. Love, Bobbie Cogswell. Floydada, Texas, Dec. 14, 1929. Dear Santa: I want a doll bed, a little trunk, a little rocking chair, a set of blocks a watch band, and a pair of shoes, lots of fireworks. Your friend, Annette Cogswell. Floydada, Texas, Dec. 14, 1929. My Dear Old Santa: Please bring me a tool chest, balloon ball a pony, nuts, fruit, candy and fireworks. But don't forget the other boys and girls. Yours forever, Jack Cogswell. Floydada, Texas, Dec. 14, 1929. Dearest Santa Claus: Please bring me a watch band, a pair of boots, fireworks, garters, nuts, fruit and candy. Yours very truly, Margaret Evelyn Cogswell. P. S. Please bring me a fountain pen too. Floydada, Texas, Dec. 10, 1929. Dear Santa Claus: I want you to bring me a little truck and some blocks and candy and nuts and sparklers for Xmas. I have tried to be a good boy this year. Please bring my baby sister something nice. Your little friend, Dan Odom. Floydada, Texas, Dec. 10, 1929. Dear Santa Claus: Bring me an air gun and candy, nuts and some oranges and apples. Your dear friend, Raymond Colston. Floydada, Texas, Dec. 14, 1929. Dear Santa: How are you these pretty days? I am a little girl three years old and have been a good little girl all year. Santa Please bring me a doll, candy, apples and nuts and anything else you wish to bring and chewing gum. Your little friend, Edna Hennessee, Route 3, Floydada, Texas.

Floydada, Texas, Dec. 2, 1929. Dear Santa Claus: I am not going to ask for much this year. Please bring me a fountain pen, foot ball, a new band for my wrist watch and lots of fireworks, fruits, nuts and candy. Remember all of the poor children and orphans. I am ten years old and go to Andrews Ward school. You will find our tree at 429 W. California St. D. W. Holloday, Jr. Inglewood, Calif., Dec. 1, 1929. Dear Santa Claus: I am writing you what I want for Xmas. I am just a little girl 7 years old and live in California. I go to school and have tried hard all the year to be a good girl. I want for Xmas a nice blue sweater, box of handkerchiefs, water colors, story book and Santa would like a baby doll with rubb' arms and legs if you have one. Santa, please don't forget mother and daddy for they would like something nice for Xmas. And bring me some fruit, candy and nuts and best of all be sure and don't forget my new address for I have moved since I wrote my last letter to you, Santa think you can make it O. K. for it doesn't even snow in Inglewood or Long Beach From a little friend, Opal Moore, 4348 Oakwood Ave., Inglewood, Calif. Floydada, Texas, Dec. 9, 1929. Dear Santa: I have tried to be a good girl year. Won't you please bring me a pretty doll and a doll trunk, lots of fruit, nuts and candy and don't forget the other little girls and boys and Mother and Dad too. Love, Captola Baskin, Rt. 3. Floydada, Texas, Dec. 9, 1929. Thank you, Othelia Ritchey. Floydada, Texas, Dec. 10, 1929. Dear Santa Claus: I am a little girl four years old. I have tried to be a good girl so please bring me a doll, and some little dishes and some fruit. Don't bring any candy for mother is going to make a lot. Don't forget Connie, Jr., Little Dimple, Mother and Daddy, Aunt Della and Uncle Ted. Your little friend, Cleo Kirk, Route 3, Floydada, Texas.

Floydada, Texas, Dec. 10, 1929. Dear Santa Claus: As it is almost time for you to be coming thought I had better tell you what I want. Please bring me a dump truck, some gloves, a harp, dolly and lots of fruit, nuts and candy. With love, Your little friend, Delwin Leon Williams. Plainview, Texas, Dec. 9, 1929. Dearest Santa: Please bring me the things I want cause I have been a good boy. I want a toy pistol, a little wagon, some tinker toys, a big top, some marbles, a teddy bear and if its not asking too much bring me some little red top boots. Dont forget the fruit and nuts and candy. Your little friend, Eugene White. Floydada, Texas, Dear Saint Nicholas: I have tried to be a good girl this year. I am 10 years old and am in the fourth grade. I go to Blanco school. For Christmas I want a doll and a doll dresser and a story book, a pretty pair of kid gloves, a pair of house slippers and lots and lots of firecrackers and candy, fruit and nuts. Your friend, Mary Ruth Snell. Dear Santa Claus: I am a boy almost three years old. I want you to bring me a little car, a pencil tablet and some colored pencils. Come to see us Xmas. Your little friend, Joe A. Barns. Floydada, Texas, Dec. 11, 1929. Dear Santa: I have been a good little boy. Please bring me a little wagon and gun, fruit, nuts and candy. Ardell Donathan.

Floydada, Texas, Dec. 10, 1929. Dear Santa Claus: As it is almost time for you to be coming thought I had better tell you what I want. Please bring me a dump truck, some gloves, a harp, dolly and lots of fruit, nuts and candy. With love, Your little friend, Delwin Leon Williams. Plainview, Texas, Dec. 9, 1929. Dearest Santa: Please bring me the things I want cause I have been a good boy. I want a toy pistol, a little wagon, some tinker toys, a big top, some marbles, a teddy bear and if its not asking too much bring me some little red top boots. Dont forget the fruit and nuts and candy. Your little friend, Eugene White. Floydada, Texas, Dear Saint Nicholas: I have tried to be a good girl this year. I am 10 years old and am in the fourth grade. I go to Blanco school. For Christmas I want a doll and a doll dresser and a story book, a pretty pair of kid gloves, a pair of house slippers and lots and lots of firecrackers and candy, fruit and nuts. Your friend, Mary Ruth Snell. Dear Santa Claus: I am a boy almost three years old. I want you to bring me a little car, a pencil tablet and some colored pencils. Come to see us Xmas. Your little friend, Joe A. Barns. Floydada, Texas, Dec. 11, 1929. Dear Santa: I have been a good little boy. Please bring me a little wagon and gun, fruit, nuts and candy. Ardell Donathan.

Floydada, Texas, Dec. 8, 1929. Dear Santa Claus: I am a little boy 8 years old. I would like for you to bring me a foot ball, and some trowsers to wear with my boots, also lots of candy, fruit and nuts. Lots of love, Leeman Norman. Dec. 9, 1929. Dear Santa: I am a little girl 5 years old and I have tried to be a good little girl and help mother and I want you to please bring me a big doll and a set of dishes, a little egg beater and some cooking vessels and anything else you want to bring me and don't forget to bring me candy, nuts and fruit and please don't forget Anibeth, Edward and Carrol. Your little friend, Laferne Eubank. Floydada, Texas, Dec. 11, 1929. Dear Santa Claus: Please bring me a doll, doll buggy, a little broom, and a book. Also plenty of fruit and nuts. Don't forget any of the little boys and girls, especially my little cousin, Ray Irwin Teeple. This is his first Christmas and he wants a ball and a dog. Your little friend, Billy Jeanne Teeple.

Floydada, Texas, Dec. 8, 1929. Dear Santa Claus: Will you please bring me a large coaster wagon, some fireworks, and fruits and candy and anything else you want to. I thank you Santa Claus. V. P. Switzer. P. S. I will tie the bull dog up so he won't bite you. Floydada, Texas, Dec. 13, 1929. Dear Santa: I am two years old and I want you to bring me a bus and a wheel barrow, and a ball and anything else you want to. You can leave them on our Xmas tree. Love, Frank Harris. Floydada, Texas, Dec. 14, 1929. Dear Santa: How are you these pretty days? I am a little girl three years old and have been a good little girl all year. Santa Please bring me a doll, candy, apples and nuts and anything else you wish to bring and chewing gum. Your little friend, Edna Hennessee, Route 3, Floydada, Texas.

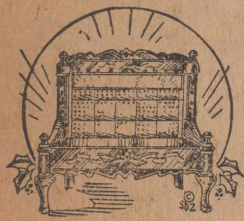
Floydada, Texas, Dec. 14, 1929. Dear Santa Claus: I want you to bring me a little truck and some blocks and candy and nuts and sparklers for Xmas. I have tried to be a good boy this year. Please bring my baby sister something nice. Your little friend, Dan Odom. Floydada, Texas, Dec. 10, 1929. Dear Santa Claus: Bring me an air gun and candy, nuts and some oranges and apples. Your dear friend, Raymond Colston. Floydada, Texas, Dec. 14, 1929. Dear Santa: How are you these pretty days? I am a little girl three years old and have been a good little girl all year. Santa Please bring me a doll, candy, apples and nuts and anything else you wish to bring and chewing gum. Your little friend, Edna Hennessee, Route 3, Floydada, Texas.

Season's Greetings
To Our Friends and Customers
You have been mighty good to us since we've been in business in Floydada, and we appreciate it.
Should old Santa Claus bring you so much you can't haul it, please call us and we'll haul it for you. Don't forget we operate bonded trucks.
Truck Line to Plainview
TELEPHONE 12
Located with L. & O. Top Shop
Floydada Transfer
A. N. Ward, Proprietor

Merry Christmas
It is with real pleasure that we extend our best wishes for your Merry Christmas and Happy New Year.
And at the same time may we thank you for your co-operation during the past year. The helpful spirit which you have shown has and will continue to inspire us to do our best to keep your gas service good.
West Texas Gas Co.
HEADQUARTERS FOR GAS APPLIANCES

MODERNIZE THE HOME WITH FURNITURE GIFTS

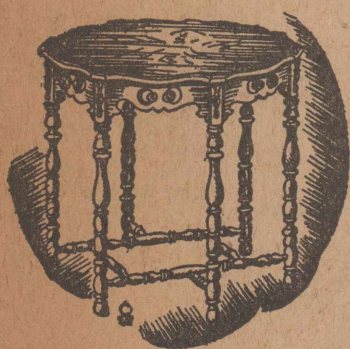
For Christmas!



A Practical Gift GAS HEATERS

Smartly styled. Attractively finished.

\$12.50 to \$27.50



Hexagonal Tables

Unusually beautiful, these useful tables find a place in any home. In a number of handsome designs and woods.

\$7.50 to \$45.00



Walnut Secretary

Handsome, well made and useful piece of furniture. More than desirable at,

\$35.00

Again we are approaching the Christmas holiday season. Again the problems of what to give confront us. As we think of mother and dad or even sister and brother, we think of the home. And for the family and the home there is nothing more appropriate than furniture. Words fail to describe the galaxy of gift furniture now ready in our great store. Everything from dining room and living room sets to small occasional pieces are to be had in profuse assortments. Read every one of the suggestions on this page—they are all specially priced!

A marvelous Christmas present for all the family to enjoy. We include a bed davenport, chair and rocker. The upholstery is two-tone Jacquard with nachmann spring filled cushions. The Cash Price is only \$95.00

ALL THE FAMILY
WILL ENJOY A

LIVING
ROOM
SUITE

\$95.00 TO \$300.00

New "Hollywood" Bedroom Suite

This suite features the new, smart "Hollywood" vanity, so popular now. The suite comprises Bed, Vanity, and Chest of Drawers all pieces being walnut veneered. Our special price, only,

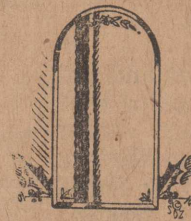
\$100.00 Cash \$125.00 Easy Terms

A Beautiful 8-Piece Set

A handsome Dining room ensemble comprised of the beautiful finished and smartly styled table, 6 chairs and Buffet. Chair seats are deeply upholstered in Mohair,

PRICE \$165.00

For Christmas!



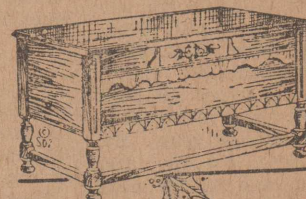
VENETIAN MIRRORS

Special Values!

A fine utility gift. Heavy plate glass.

\$4.50 to \$10.00

Make Her Happy



—Buy Her A

CEDAR CHEST

Beautiful Walnut Cedar Chests with genuine cedar interiors. In two sizes. Beautifully trimmed and decorated. With lock and key.



Pullup Chairs

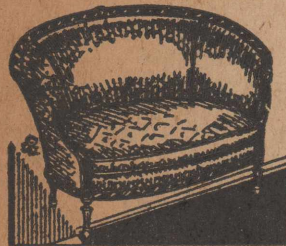
Really comfortable, an ideal gift. In frieze or moquette. Special,

\$12.50 to \$25.00

SOMETHING NEW

Love Seats

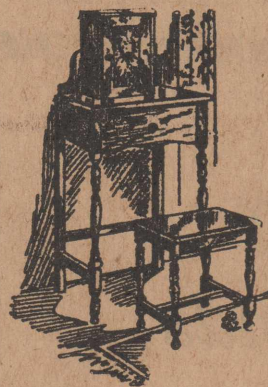
\$85.00



Something new and exceedingly enhancing to any living room. Upholstered all over in rich Red mohair.

LASTING GIFTS FOR THE HOME

Walnut 2 Piece TELEPHONE SET A Suitable Gift



Complete with chair. Well made.

\$12.50
to
\$20.00

FernStands



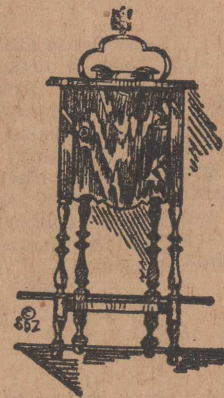
Wrought iron stands in various bright and attractive shades.

\$2.00

A Gift For Dad! WALNUT HUMIDOR

Complete with smoking accessories. Walnut finished, red, black and many others too.

\$2.00 to
\$8.50



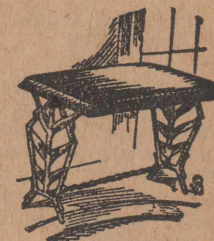
Radio Benches

Upholstered in Red and Green make a very appropriate Christmas Gift.

Price \$4.50

\$7.50

\$12.50



Gifts that **MODERNIZE** Your Home

Other Suggestions:

- Magazine Stands, _____ \$3.00 up to \$6.50
- Foot Stools, _____ \$2.50
- Fancy Pillows in very Rich Colors, _____ \$5.00
- Haynes Mattresses, _____ \$40.00

Give **HOUSEHOLD GIFTS** **PAY NEXT YEAR**

F. C. HARMON

"Where You Save The Difference"

Santa Claus Letters

Lockney, Texas,
Dec. 18, 1929.
Dear Santa:
Just two more weeks and how long that will seem to wait. I am a little boy, age 3 and can't talk plain. I will have mother to write you for you could not understand me at all. I have been pretty good, I guess. Now Santa I want a farm barn dump truck, tractor set and a tricycle. And don't forget mother and Daddy and our grandparents. Also bring fruit, nuts and candy.
Lewis Earl Warren.
P. S. We have moved to Lockney, maybe you can find us.
Floydada, Texas,
Dec. 16, 1929.
Dear Santa Claus:
I am a little boy six years. Santa you can't guess what I want for Christmas? I want a bicycle, wagon, gun, firecrackers, and all kinds of fruit. And remember the other poor little girls and boys.
Your friend,
Carman Moore.
Petersburg, Texas,
Dec. 13, 1929.
Dear Santa Claus:
I am just fifteen months old but I am not too small to be interested in Santa. I want a pair of boots with red tops if you have my size. I wear fours. I want a big rubber ball, a toy wagon some apples, candy, oranges and nuts and please don't forget my Grannies and grandpas, of course you know them. I close with love.
Little D. F. Payne,
Rt. 1, Petersburg, Texas.
Kress Texas,
Dec. 13, 1929.
Dear Old Santa:
I am a little boy almost six years old. Have been a good boy most of the year. I say my prayers almost every night. Won't you please bring me a big Erector set, a B B gun and a tool chest.
My little sister is almost three years old, please don't forget her. She's been a good girl too.
With love,
Kenneth Bishop.
P. S. Dear Santa: Bring Arla Vee a big baby doll, table set with set of dishes and knives and forks.
Lockney, Texas,
Dec. 18, 1929.
Dear Santa:
Christmas is almost here and oh how glad I am dear Santa. I have been picking cotton this fall and have been a good boy, mother thinks. Now I am going to ask you to bring me a football, skates and lots of fruit, nuts and candy, if you don't think that is too much, I would like a pair of rubber boots. I am 6 years old.
Good Bye,
Robert Warren.
Floydada, Texas,
Dec. 12, 1929.
Dear Santa Claus:
We have been a good little boy and girl this year, so please bring us lots for Christmas.
I want a large coaster wagon, a toy merry mix up, be sure to bring lots of fruit, candy and nuts.
Santa please bring me a large sleepy doll that says Mamma, some dishes and a table. Please bring some fruit candy and nuts.
Santa bring all the other little boys and girls something for Christmas.
We will be waiting for you Christmas, Santa Claus.
J. L. and Dona Beth Nichols.
Floydada, Texas,
Dec. 13, 1929.
Dear Santa Claus:
I am a girl of ten years of age and in the fifth grade. I want for Christmas a desk, baby doll dressed in a pink sweater and cap, a pair of skates, fireworks, nuts, candy and lots of fruit.
Don't forget mother and Daddy and all the others.
Lots of love,
Marlynn Cole.
Floydada, Texas,
Dec. 11, 1929.
Dear Santa Claus:
I am a little boy five years old and have been trying to be very good. Please bring me a foot ball and a drum, some fruit, nuts and candy. Santa don't forget the other children.
Your friend,
Edgar Ray Gound.
McCoy, Texas,
Dec. 5, 1929.
Dear Santa:
I will write you what I want you to bring me. I want an air gun and firecrackers, a little two blade knife, some nuts, candy and fruit and freight train and a track to run on. Don't forget my dear teacher.
With love,
J. F. Poindexter,
Route 1,
Floydada, Texas.
Floydada, Texas,
Dec. 5, 1929.
Dear Santa Claus:
I have been the best little boy you ever did see. I have been good to my teacher and good to mother, just as good as good can be. I want a little truck that doesn't miss and buck. I want some nuts and candy. Here the truck will come in handy, for I will put all of my toys in the back end. Oh yes Santa I want some money to spend.
Your little friend,
Deward Ray Staples.
Floydada, Texas,
Dec. 9, 1929.
Dear Santa Claus:
Please bring me a little doll cradle and a rocking horse and a telephone. I am six years old. I am in the first grade. My teacher's name is Miss Jewell Woolsey. Please remember her.
Your friend,
Burnice Colston.

McCoy, Texas,
Dec. 9, 1929.
I am a little girl eight years old and am expecting a visit from you Christmas. I want you to please bring me a doll with sleepy eyes and a little sulky to pull him in, and some nuts, oranges, apples and candy. Would love to have lots more but will not be selfish as there are lots of other little girls and boys who want presents.
Love from,
Lou Etta Martin.
Floydada, Texas,
Dec. 9, 1929.
Dear Santa Claus:
I have tried to be a good girl. I will tell you what I want for Christmas. I want a sleepy doll, wrapped in a blanket, lots of fruit, candy and nuts. I have a little sister. She wants a broom, doll and a rocking chair. She also wants some fruit, candy and nuts.
Your friend,
Lou Kathlyn Nelson.
McCoy, Texas,
Dec. 5, 1929.
Dear Santa:
I will write you to tell you what I want. Please bring me a little wrist watch and set of dishes, a stove, a baby doll that can say Mamma. Oh please bring my baby brother, a little monkey and dog, a wagon, some nuts, candy, fruit and don't forget my teacher.
With love,
Frances Poindexter.
Dear Santa:
How are you? It is mighty cold down here now, wish you would bring me an air rifle and a foot ball and nuts, fruit and candy and that will be all.
Your little friend,
Malvin Jarboe.
Floydada, Texas,
Dec. 7, 1929.
Dear Santa Claus:
I want a doll buggy and a telephone and some nuts and apples. I want some candy too.
Your little friend,
Mary Opal Colston,
Floydada, Texas,
Dec. 8, 1929.
Dear Santa Claus:
I am writing you to let you know what I want for Xmas. I want you to bring me and Sissy a wagon, a doll cradle, a doll and don't forget Daddy and Mamma and my dear teacher, Miss Raley. Daddy and Mamma think I have been a good girl.
Your, Dorothy Sprinkles.
Floydada, Texas,
Dec. 10, 1929.
Dear Santa Claus:
I am a little girl ten years old. I go to school at Baker. My teacher's name is Miss Jewell Woolsey. Now Santa I want you to bring me a little dresser, some house slippers. I would like very much to have a sleepy doll. Bring some fruit and nuts. Don't forget my little brother. Bring him a rattler.
Your friend,
Marie Finley.
McCoy, Texas,
Dec. 10, 1929.
Dear Santa Claus:
How are you? I am just fine. Mother says I are to be a good little girl so you can bring me some toys. I want a doll with long curly hair and shoes, and stockings. I want a doll buggy for the doll to fit in, a little trunk. Don't forget my mother, Father and teacher, or the other little children either. Bring my teacher a sewing box and fruit, nuts and candy.
Your little friend,
Wilmoth Lanem Day.
Rt. 1, Box 92.
Floydada, Texas,
Dec. 10, 1929.
Dear Santa:
I am a little boy five years old. I have been a good boy. Will you please bring me a toy barn, toy cows and horses for it and a Peter Rabbit Story book. I would also like to have some fruit, candy and nuts.
Your little friend,
Kenneth Chapman.
Floydada, Texas,
Dec. 16, 1929.
Dear Santa Claus:
Please bring me a wagon, a gun and a football and candy, nuts and fruit. I am a little boy four years old.
Your friend,
James Thurmond Bishop.
Floydada, Texas,
Nov. 29, 1929.
Dear Santa Claus:
How are you, I am fine? I sure would hate to have your job Xmas. I have been a good boy I want a little drum that costs 53c and a filling station that costs 48c or a total of \$1.01 and fruit, candy and nuts.
William H. Reid,
721 S. Main Street.
Floydada, Texas,
Nov. 29, 1929.
Dear Santa Claus:
How are you I am fine. I sure would hate to have your job Xmas. I have been a pretty good boy. I want an army truck that costs 59c and a loop the loop that costs 25c or a total of 84c and candy and nuts and fruit.
Jack Arnold Reid,
721 S. Main Street.
Floydada, Texas,
Dec. 13, 1929.
Dear Santa Claus:
I want a pair of skates and a 22 inch doll and some fruit, candy and nuts. You will find the house at 118 West Crockett.
Your friend,
Margaret Inez Bartley.
P. S. I am 8 years old. I go to East Ward School. I have been very good.
Second Sheets, pencil and type-writer carbon at Hesperian office.

NEW SUGGESTIONS FOR EVERYONE!

AT HOUSTON'S BIG Stock Reducing SALE

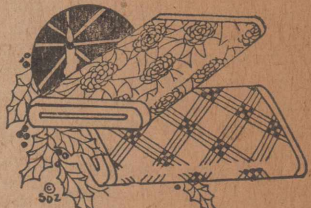
A Revelation In Value-Giving

FASCINATING SILK AND SPORT DRESSES

\$6.85 to \$42.50



Imagine buying such high quality dresses at such a low figure, yet here they are! All wanted materials; all popular colors; all favored trimming ideas. You simply must see them!



ALL DRY GOODS SACRIFICED

Hosiery
Silks
Blankets
Luggage
Shoes
Novelties

All are included in the STORE-WIDE SALE

BIG REDUCTIONS IN OUR MEN'S AND BOY'S FURNISHING DEPARTMENT



Dress Pants
Work Clothes
Underwear
Shirts
Suits

All go in This Sale at REDUCED PRICES!

WINTER COATS

Priced Far Below Regular In This Pace-Setting Sale!

\$9.75 to \$69.50



Materials:
Fine Broadcloths — New Broad-tail Cloth — Mixtures and other Fashion-Favored Fabrics

Fur Trimmings:
Skunk — Wolf — Squirrel — Kit Fox — Caracul — Jap Mink and many other Rich Furs

Shown in a host of stylish colors, including brown, navy and black; all sizes.



C. R. HOUSTON CO.

Floydada Crosbyto

Sunday School Lesson

OBLIGATIONS TO CHILDREN

The International Uniform Sunday School Lesson for Dec. 22. Christian Obligations to Childhood. —Luke 2:3-20.

The lesson theme as stated is the topic for young people and adults. The general lesson title, "The Child in a Christian World," is a little broader and simpler, and it sug-



gests the consideration of the whole theme from the child's standpoint as well as from the standpoint of older folks.

The text of the lesson in the beautiful story of Mary, the child Jesus, and the shepherds is suggestive rather than specific in its application. It suggests first of all the supreme importance of the child not from any theoretical attitude toward childhood, but simply from the practical standpoint of the life forces inherent in a babe. It might well induce in any thoughtful person a reverent attitude toward a new-born babe when he considers all the possibilities of future development, and power for good or for evil, that are found in that little life.

The artist has portrayed the infant Jesus in the manger with a halo of glory around His head, but it is doubtful whether the shep-

herds saw any such manifestation. The awe and wonder that they brought to the infant Christ were born of mystery. Had they not been devout men, mindful of all the marvelous things in God's economy, they would not have been so ready to bring their tribute to a new-born babe. They showed in the very act their freedom from narrowness and their teachableness.

Child Often Disregarded
Contrast with their simple wonder and adoration of the child the spirit of those who rebuked the mothers who brought their little children to Jesus that He should bless them. Here was the spirit that, unfortunately, has been more representative of the world. Even its educators and its professed Christian leaders have in practice, if not in theory, too often disregarded the child. Their whole ministry has been conceived of for adults, and it is only in relatively recent times that the Church has ever begun adequately to see and to perform its responsibilities toward the young.

Possibly Christian people have formerly left much of the dealing with the young to the individual home, and there is a sense in which the home and the parents will always be the most important factors in dealing with the young. But it would seem as fitting to leave all the education of the young to home and parents without any attempt to develop public schools as to suggest that all religious and moral instruction should be on the part of home and parents with no provision for education and guidance in the moral and religious sphere similar to that in public school life.

The problem of moral and religious education has, of course, its very difficult aspects, due to the religious sectionalism which characterizes the community and to the convictions or prejudices which make wide and general co-operation almost impossible. Perhaps with the progress of the world toward emphasis upon the cardinal virtues we shall attain a stage where it will be possible to make the general work of education more definitely contributed to the upbuilding of moral and spiritual character. Certainly it would seem that no education of youth can be either satisfactory or sufficient which fails in the great purpose.

THE STATE OF TEXAS.

To the Sheriff or Any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein but if not then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Anthony F. Brulin, assignee of the Tyler Tap Railway Co., Betsy Brulin, George G. Rhodes, Sid B. Swink, Anthony Rhodes, Nancy C. Rhodes, Miron Rhodes, Letitia E. Rhodes, Jennie Cooper, Louisa M. Farnham, Lena Heath Wood, Arthur Wood, Charles R. Heath, Agnes Heath, Ollie Reese, N. C. Reese, Nettie G. Starr, Harry Starr, Alma M. Heath, Jessie D. Gerber, W. D. Gerber, Isabelle Davidson, Sam C. Davidson, Alta S. Davidson, Adelia C. Davidson, Nancy Catherine Rhodes, Emma Jane Rhodes, whose residents are unknown and who live out of the State of Texas. And the unknown heirs of the said Anthony F. Brulin Assignee of the Tyler Tap Railway Co., Betsy Brulin, George G. Rhodes, Sid B. Swink, Anthony Rhodes, Nancy C. Rhodes, Miron Rhodes, Letitia E. Rhodes, Jennie Cooper, Louisa M. Farnham, Lena Heath Wood, Arthur Wood, Charles R. Heath, Agnes Heath, Ollie Reese, N. C. Reese, Nettie G. Starr, Harry Starr, Alma M. Heath, Jessie D. Gerber, W. D. Gerber, Isabelle Davidson, Sam C. Davidson, Alta S. Davidson, Adelia C. Davidson, Nancy Catherine Rhodes, Emma Jane Rhodes, and the above named persons deceased and their unknown heirs both deceased and living, hereinafter styled defendants; whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof in Floydada on the 27th day of January, 1930 then and there to answer a Petition filed in said Court, on the 10th day of December A. D. 1929, in a suit numbered on the docket of said Court No. 2186, wherein William C. Farnham, Jennie B. Farnham, Pearl Farnham Willeman, joined pro forma by her husband, Lloyd Willeman, Bessie M. Farnham and Charles W. Farnham who resides in Merrick County, Nebraska plaintiffs and Anthony F. Brulin, assignee of the Tyler Tap Railway Co., Betsy Brulin, George G. Rhodes, Sid B. Swink, Anthony Rhodes, Nancy C. Rhodes, Miron Rhodes, Letitia E. Rhodes, Jennie

Cooper, Louisa M. Farnham, Lena Heath Wood, Arthur Wood, Charles R. Heath, Agnes Heath, Ollie Reese, N. C. Reese, Nettie G. Starr, Harry Starr, Alma M. Heath, Jessie D. Gerber, W. D. Gerber, Isabelle Davidson, Sam C. Davidson, Alta S. Davidson, Adelia C. Davidson, Nancy Catherine Rhodes, Emma Jane Rhodes, whose residents are unknown and who live out of the State of Texas. And the unknown heirs of the said Anthony F. Brulin, Assignee of the Tyler Tap Railway Co., Betsy Brulin, George G. Rhodes, Sid B. Swink, Anthony Rhodes, Nancy C. Rhodes, Miron Rhodes, Letitia E. Rhodes, Jennie Cooper, Louisa M. Farnham, Lena Heath Wood, Arthur Wood, Charles R. Heath, Agnes Heath, Ollie Reese, N. C. Reese, Nettie G. Starr, Harry Starr, Alma M. Heath, Jessie D. Gerber, W. D. Gerber, Isabelle Davidson, Sam C. Davidson, Alta S. Davidson, Adelia A. Davidson, Nancy Catherine Rhodes, Emma Jane Rhodes, and the above named persons deceased and their unknown heirs, both deceased and living, hereinafter styled defendants;

THE NATURE OF THE PLAINTIFFS DEMAND BEING AS FOLLOWS TO-WIT: And for cause of action plaintiffs represent to the court that on or about the first day of January A. D. 1929, they were lawfully seized and possessed of the following described land and premises situated in Floyd County Texas, holding and claiming the same in fee simple from the sovereignty of the soil and by virtue of the three, five and ten years statutes of limitations, said land described as follows to wit: Being the East half of section number 39, Block D2, Abstract No. 379, certificate No. 630, Tyler Tap Railway Company. Said land described by metes and bounds as follows beginning at the Northeast corner of said section 39, Block D2, then south with the East line of said section 1900.8 varas to the southeast corner of said section Number 39, thence west with the south line of said section Number 39, 950.4 varas to a corner thence North through the center of said section 1900.8 varas to a point in the center of North line of said Section Number 39, thence east with North line of said Section 950.4 varas to the place of beginning.

That on the day and year last aforesaid the defendants unlawfully

entered upon said premises and ejected plaintiffs therefrom and unlawfully withheld from them the possession thereof to their damages in the sum of seven thousand, five hundred (\$7 500.00) dollars.

Wherefore plaintiffs pray the court that the defendants be cited to appear as the law directs and answer this petition and that plaintiffs have judgement for the title and writ of restitution issue and for their damages and cost of suit, and for such other and further relief, special and general in law and equity, that plaintiffs may be justly entitled to and in duty bound will ever pray.

L. G. MATHEWS, Attorney for Plaintiffs. HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this the 10th day of December, A. D. 1929. (SEAL) T. P. GUILMARIN, Clerk District Court, Floyd County, Texas. 434tc

TEXAS U. HAS LARGEST LIBERTY IN THE SOUTH

Austin, Texas.—Figures based on statistics compiled in January, 1929, issued by James A. McMillen, librarian at Louisiana State University reveal that there are twice as many volumes in the library at the University of Texas as in any other university library in the South.

Next to the University of Texas, which contained at that time a total of 411,310 volumes, was the University of North Carolina, containing only 198,192. Others in order were: The University of Virginia, with 157,466 volumes; Tulane University with 132,945 volumes; Duke University, with 108,865 volumes; the University of South Carolina, with 105,000 volumes; the University of Oklahoma, with 100,000 volumes; Vanderbilt University, with 95,000 volumes; the University of Arkansas, with 88,000 volumes; the University of Tennessee, with 85,534 volumes; Louisiana State University with 74,042 volumes; the University of Florida, with 58,939 volumes; Peabody Institute, with 46,042 volumes; the University of Mis-

issippi, with 41,104 volumes; and the University of Alabama, with 30,000 volumes.

LENNEX
COUGH SYRUP
A Doctor's Prescription
PLEASANT TO TAKE QUICK ACTION
Floydada Drug Co.

SPELLS OF BACKACHE

"I HAVE used Cardui at intervals for sixteen years, when I suffered from weakness, and it always helped me," says Mrs. J. W. Jinnright, R. F. D. 2, Troy, Ala.

"Mostly I was afflicted with bad spells of backache. At times I felt as if my back would break. I would drag one foot after the other, in a helpless sort of a way, and once I got down in bed. My husband urged me to take Cardui, and I soon found what a fine medicine it really was.

"When my second child was little, I was in very bad health. I did not pick up as I should have. I was weak and sickly. I do not believe that I would have come through, but for Cardui."

CARDUI
HELPS WOMEN TO HEALTH
Take Theodor's BLACK-DRAUGHT for Constipation, Indigestion and Biliousness.

Low Round-Trip FARES
Account
CHRISTMAS AND NEW YEAR HOLIDAYS
1929-1930
From Stations in Texas

To Long Beach, Los Angeles, San Diego, San Francisco and Santa Barbara, Calif., and all points in Arizona. On sale December 16, 17, 18, 19, 26, 27 and 28, 1929. Return limit January 12, 1930.

To certain destinations in Colorado, Illinois, Iowa, Kansas, Missouri, New Mexico and Oklahoma. On sale Dec. 21, 22, 23 and 24, 1929. Return limit January 6, 1930.

To all points in Texas and Louisiana. On sale Dec. 19, 20, 21, 22, 23, 24, 25, 28, 29, 30, and 31, 1929 and Jan. 1, 1930. Return limit Jan. 7, 1930. Also on sale Dec. 24. Return limit Dec. 26, and Dec. 31, 1929, limit Jan. 2, 1930.

For further information, rates, routes, reservations, etc.,

Call **VIRGIL WILLIAMS**, Agent, Floydada, Texas
Or Write **T. B. GALLAHER**, General Passenger Agent, Amarillo, Texas

McGUIRE'S
"The Store for Men"
Valetor Cleaning and Pressing
Phone 66
We Call For and Deliver

E. RAY SMITH
Representative
Great Southern Life Insurance Company
Plainview, Texas

Drs. Smith & Smith Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

UNFAILING ALIGNMENT

Hesperian Pub. Co., Floydada, Texas
ROYAL TYPEWRITERS

IN THE SPOTLIGHT
HART PARR TRACTORS

Outstanding Records for
Power and Fuel Economy

L. C. McDONALD
Floydada, Texas

BE SURE AND VISIT THE
Pollyanna Art Shoppe
WHEN CHRISTMAS SHOPPING

You will find many dainty hand embroidered gifts, Pillows, Vanity Sets, Scarfs and Pillow cases. Also Christmas cards. All at prices you can afford.

You will also find many things you will still have time to make.

FONDANT
4 cups sugar, 2 1/2 cups water, 1/4 cup Staley's Crystal White Syrup, 1/4 teaspoon cream of tartar. Put sugar, water, cream of tartar and corn syrup in saucepan and cook, stirring until sugar is dissolved. Cover saucepan and cook three minutes. Remove cover and cook until it forms a soft ball in cold water. Remove from fire and pour on cold, wet platter. When lukewarm add 2 teaspoons vanilla. Beat with spatula until white and creamy. Then knead until smooth. Will keep for weeks in a cool place.

DIVINITY FUDGE
2 cups granulated sugar, 1/2 cup Staley's Crystal White Syrup, 1/2 cup water, 2 eggs (white only), 1/2 cup chopped nuts, 1/2 cup chopped raisins, 1 teaspoon vanilla extract, 1/4 teaspoon salt. Boil sugar, syrup, salt and water together until it forms a hard mass in cold water. Beat whites of eggs stiff, gradually pour hot syrup, beating constantly. When it begins to stiffen, add nuts, raisins and vanilla extract and drop from teaspoon on oiled plate.

Tempting recipes for holiday sweets
So delicious and easy to make!

AMID the bustle of baking and cooking at Christmas time, you'll welcome these candy recipes that are so easy to follow. And you're sure to have good luck with them if you use Staley's Crystal White Syrup. In making candy this syrup is unequalled. And it costs so little. Ask for Staley's Crystal White Syrup at your grocer's today. Then for table use, try also the Maple Flavored, and the other flavors. Write for free Recipe and Menu Book.

STALEY SALES CORPORATION
Decatur, Illinois

Maple Flavored • Honey Flavored
Sorghum Flavored • Crystal White • Golden

Staley's CRYSTAL WHITE SYRUP

Staley's SYRUPS

Floydada Gins

WILL

Close Down

FOR THE CHRISTMAS HOLIDAYS ON

Saturday, Dec. 21

AND WILL FIRE UP AGAIN ON

Friday, Dec. 27

The Davis Gin Co.
Haynes Gin Co.
Patterson-McGehee Gin Co.
The Farm Bureau Gin Co.

OF FLOYDADA

LETTERS TO SANTA CLAUS



Floydada, Texas, Dec. 10, 1929.
Dear Santa Claus: I wish you would bring me an airgun and some shells for it and bring some candy and nuts for Christmas.
Your dear friend, Gerald Carathers.

Floydada, Texas, Dec. 10, 1929.
Dear Santa: I am a little girl seven years old. Please bring me a little piano and a little doll that will go to sleep. Bring me some fruit if you have any left and candy and nuts and don't forget my father and mother.
Your friend, Atta Fay Teafatiller.

Floydada, Texas, Dec. 10, 1929.
Dear Santa: I will tell you what I want you to please bring me an air gun and a wagon and do not forget my teacher, Miss Jewell. Bring her a negro doll.
Your little friend, Moody Williams.

Floydada, Texas, Dec. 10, 1929.
Dear Santa Claus: I am writing you a little letter and want you to bring me something. I am a little girl ten years old. My teacher's name is Miss Jewell Wooley. I go to Baker I want a little piano and a little doll.
Your friend, Lillian Graves.

Floydada, Texas, Dec. 10, 1929.
Dear Santa Claus: I want you to bring me a little truck and airplane and my little sisters want a little broom and wash and rub board and please bring some candy and nuts.
Your little friends, and Mozelle Odom.

Floydada, Texas, Dec. 12, 1929.
Dear Santa: Please bring me a clown set a pop and some nuts fruit and candy please bring my little brother Edsel some little toys to play. He is not big enough to write letter and he can't talk. With love and I wish you a Merry Christmas.
With Love, Garner Franklin Buchanan.

Floydada, Texas, Dec. 12, 1929.
Dear Santa: Please bring me a big doll and a for it to sleep in. You will be the doll I want at C. R. House. I have been a good girl.
Your little friend, Betty Jo Buchanan.

Floydada, Texas, Dec. 16, 1929.
Dear Santa: I am a little girl eight years old. I have tried to be a good little girl. Visit other boys and girls first, then if you have any left bring me a pair of house shoes and some fire-crackers and some baby giants too. I want some clothes for a Bye-lo and a chest to put them in, also some fruit, nuts and candy.
Yours with loving kindness, Erma Dean Moore.

Floydada, Texas, Dec. 12, 1929.
Dear Santa Claus: Please bring me a football a pop and two story books and don't forget the other children and please bring my dear teacher. Her name is Mrs. Cummings.
With best wishes, John, Jr., Buchanan.

McCoy, Texas, Dec. 10, 1929.
Dear Santa Claus: How are you, I am just fine, I will write you a letter to tell you what I want for Christmas. I want a little cradle, a little stove and a boiler, and a dresser, lots of nuts and candy. Don't forget my teacher, bring her something too. Don't forget my little brother. Well I had better close.
Your little friend, Ellen Brock.

Floydada, Texas, Dec. 11, 1929.
Dear Santa Claus: I am a little girl that has tried to be good all the year so you would be sure and come to see me. I want you to bring me a wrist watch and a little doll that can say "Mama" and go to sleep and I would like for you to bring me some nuts and candy.
Yours truly, Bettie Sue Green.

Fairview, Floydada, Texas, Dec. 13, 1929.
Dear Santa: Please bring me a little broom, a doll and a little penny purse and lots of fruit, candy and nuts, and don't forget the little orphans and don't forget my grandma who lives at Glen Rose.
With lots of love, Billie Ruth Tinnin.
P. S. Don't forget Dad and Mother.

Floydada, Texas, December 10, 1929.
Dear Santa Claus: How are you getting along? I am getting along just fine. I will be glad when Christmas comes. Christmas is my jolly time. I want a broom, a little table, and chairs, some little dishes, some little house shoes. I guess that is all for this year.
Your little friend, Emily Violet Sitton.

Floydada, Texas, Dec. 10, 1929.
Dear Santa Claus: I am writing you to tell you what I want you to bring me for Xmas. I want a fire truck, an aeroplane, a little car, a harp, an aviator cap and some fireworks and lots of fruit, nuts and candy and Santa please don't forget my little sister, Betty Wannell. She is seven months old. Please bring her a doll, a pretty rattle, a little dog and anything you think she would like to play with. Don't forget to bring the other little boys and girls something. And also my mother and Daddy. I will be looking for you Xmas eve night.
Your little friend, Clarence Clayton Teague, Jr.

Route 3, Box 31, Floydada, Texas, Dec. 14, 1929.
Dear Santa: I am a little boy five years old, so you see I am not old enough to go to school yet, but I am learning to read at home.
Santa will you please bring me a little wagon, a long tie like Papa wears, and some funny story books and Santa please bring my baby sister a pretty doll, and bring both of us some fruits, nuts and candy.
Your little friend, L. B. Cozby, Jr.

P. S. And Santa please bring the other boys and girls plenty of toys and goodies.
Your little friend, Wanda June Harris.

Floydada, Texas, Dec. 13, 1929.
Dear Santa: I am a little girl four years old. I have tried to be good. Please bring me a baby doll that says "Ma-Ma" and goes to sleep. I also want a sewing machine, a little broom so I can help my mother. You can fill my stocking with candy nuts and fruit.
Remember the other little boys and girls.
Your little friend, Bennie Roberts.

Floydada, Texas, Dec. 13, 1929.
Dear Santa Claus: I am a little girl ten years old. Santa I want a U. S. puzzle map. I want a new Testament for Sunday School. Please do not forget other little children.
Yours truly, Lillie Jewell Barns.

P. S. Please do not forget to bring my mother and father and brother and sister something.

Floydada, Texas, Dec. 12, 1929.
Dear Santa Claus: I am a little boy six years old. Please bring me a little airplane and an aviator suit. Also a horn and gun. Don't forget the other children. I want plenty of fruit and nuts.
Your little friend, Billie Clyde Davis.

December 12, 1929.
Dear Santa Claus: For fear you will forget me. I think I had better write you a few lines. I have tried to be good and to learn fast in school so please bring me a little car, a new doll that sucks a bottle, some water colors and candy, nuts and fruit.
Your little friend, Claudine Carpenter.

Dec. 1929.
Dear Santa Claus: I am a little boy six years old and in the first grade. I want you to please bring me a bicycle, a policeman's suit and some nuts, fruit and candy.
Bring all the little folks something nice.
Your friend, Eugene Standefer.

Floydada, Texas, Dec. 13, 1929.
Dear Santa: Please bring me a doll, a doll trunk and a little machine; also fruit, nuts and candy.
Don't forget the other little girls and boys.
Your friend, Mollie Roberts.

Floydada, Texas, Dec. 12, 1929.
Dear Santa Claus: I am a little boy four years old. I want you to bring me a big dump truck, an airplane and a little filling station like the one my daddy works at, and Santa please bring me lots of fruit, candy and nuts.
Don't forget my aunt Daisy at Friona.
Your little friend, Foster Glenn Ambrun.

Floydada, Texas, Dec. 13, 1929.
Dear Santa Claus: Please bring me a large doll with real hair, a little set of dishes and a little doll trunk. Also fruit, nuts and candy. Thank you for the things you brought me last Xmas.
Your little friend, Bennie Roberts.

Floydada, Texas, Dec. 13, 1929.
Dear Santa Claus: I am a little boy two years old. I want you to bring me a little wagon, teddy bear, and an aeroplane. Also bring me fruit, nuts and candy.
Bring my little brother, J. C., a rattler and a doll.
Your little friend, William Boyd Roberts.

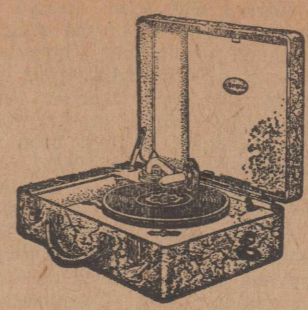
Floydada, Texas, Dec. 12, 1929.
Dear Santa: I am a little girl 8 years old. Santa please bring me a book satchel and please bring a ring and a telephone if you have it and a doll stove and nuts and apples, candy and oranges. I have a cake waiting for you.
Your friend, Margret Adeline.
P. S. Bring my teacher a negro doll.

Floydada, Texas, Dec. 13, 1929.
Dear Santa Claus: I am a little boy four years old. Please bring me an all steel wagon a little train with a track and some play cars and don't forget the fruit candy and nuts.
Your little friend, Harold Franklin Estes.

Floydada, Texas, December 9, 1929.
Dear Santa: I am a little girl nine years old. I'm in the second grade. I want a doll buggy and a doll and a set of dishes.
P. S. I go to school at Starkey. Don't forget my little sister Leona. I think she wants a doll too.
Lucille Parrish.

Floydada, Texas, Dec. 10, 1929.
Dear Santa: I will write you to tell you what I want. I want you to please bring me an air gun and don't forget my teacher, Miss Jewell Woolsey.
Your friend, Frank Nichols.

Floydada, Texas, Dec. 16 1929.
Dear Santa Claus: Please bring me a doll, one that goes to sleep, with slippers and stockings on; also a little trunk to put her clothes in, if it is not asking too much I would like for it to be full of clothes for the doll, a little red purse and lots of fruit, nuts and candy.
Your little friend, Maurine Hart.



ENJOY
FOR
CHRISTMAS

And All Next Year.

Victor Radio
Victor Orthophonic Phonograph
Victor or Sonora Portable
Kimball Piano.
All sold on Liberal Monthly or Semi-Annual payment plan.
20% Discount on all stringed instruments. All Brunswick records offered to close out. Three for \$1.00
Give Music and Happiness for Christmas.

Carter Music Company

Wheat Growers Take Notice!

The New Gleaner Baldwin Combine Harvester will be distributed exclusively through the South Plains Lumber Company. They also have a large stock of repair parts on hand and intend to render the best of service.

The combine is equipped with the New Model A Ford industrial motor which is also equipped with an electric self-starter. All you have to do is simply press the button.

The new lifting device for cutting-bar pan is one of the outstanding features on account of simplicity and ease in operation.

This machine is equipped with a new straw spreader which is quite an improvement over last year's model.

We will have samples on display about February 1, 1930 at the following places:

Floydada Lockney, Sterley, South Plains, Dougherty, McAdoo, Crosbyton, Ralls and Lorenzo.

If you are interested, we will be pleased to go over the matter with you.

South Plains Lumber Co.

J. H. Reagan, Salesman Floydada, Texas



TAKES
The "If" Out of
GIFTS
For a Man's Preference!

Isn't it logical that this should be the Gift Store for Man's Apparel in view of the fact that he is a regular patron the year 'round? Most men know this store for its quality, know it, too, for its good taste—and incidentally for the supreme values.

We Suggest
Early Shopping

- | | | |
|----------------|----------------|---------------|
| DRESSING GOWNS | LUMBERJACKS | OVER COATS |
| BATHROBES | STUD SETS | SUITS |
| SHIRTS | SWEATERS | MALLORY HATS |
| TIES | PAJAMAS | SOX |
| BELTS | WINDBREAKERS | HANDKERCHIEFS |
| SILK MUFFLERS | CAPEKIN GLOVES | |

McGUIRE'S

"The Store For Men"
Wishes Its Many Customers
A MERRY CHRISTMAS
And
A HAPPY NEW YEAR



(By Marjorie Howe Dixon)
It is a regular feature in the pages that appear close to Christmas, to show a youngster lifting a lily face to his Dad, saying "Can I have my electric train, now—you've had it all morning!" Well, child, be patient with your father. When he was a boy, a tin of iron cars that moved when a string was jerked was the best he knew. Besides he hasn't grown up. You can thank your stars for that part and hope he never will.

Grown-up toys—amusing little darts and thing-um-bobs are part of the usual merchandise on Christmas counters, these days. The serious-minded person is much puzzled with them. Why make an elephant of tin shavings—says he, or she. Besides it's an ugly elephant. Anything that wishes to depart from realism in a whimsical mood is always ugly.

One dear lady was really shocked at a small porcelain cow. It was a cartoon of a cow, an inquisitive, frisky and kittenish cow with dilated nostrils and waving tail. "I think that's simply awful!" she said decidedly and turned to the contemplation of a pottery basket decorated with rosebuds. We are so glad that the manufacturers give us the rosebud baskets and the ribald cows too.

Odd Birds and Beasts
The artists in the glass factories are permitted to create quaint birds and beasts—some of them charming grotesques, others dragons with weirdly twisted necks and other animals—that never were. Mules, deer, geese, playful cats and sombre dogs are created in blown glass.

Animals are great favorites for gifts for every one. Besides glass, they are made in brass, porcelain, pottery, and tin. Much study has gone into the modeling of dogs. Some are appealing, some are sleepy, and the pup has managed to scorn the world in a most elevated manner, as his heart. A number of these animals are attached to ash trays and cigarette holders. They decorate and cork screws, too.

For the boys and girls who have grown up, even if they may be acquiring gray hair, there are ever amusing novelties. Music box combinations present surprises in many forms. One of these would bring a smile to any face. A carved

wooden figure of an old bum attached affectionately to a lamp post, when wound up—actually of course—proceeds to turn his head and whistle in a high pitched tenor that is very lifelike.

Music Boxes With Candy
Another similar treasure is a pretty bird in a cage that sings when wound. Music boxes are cleverly concealed in bon bon boxes, powder boxes, cake plates, cigar boxes, and elaborately carved humidors not to mention tea pots.

For the young lady home from college there are lovely velvet pups that are nearly lifelike. They are delightfully floppy and are delicately tinted lavender and green. For her room at school, what more charming companion could she ask?

It might be that the college youngster would appreciate a lovely set of playing cards. These come from Italy and are beautifully engraved. One set has the Bambino on the back and the other has a portrait of Dante. There is a score card also engraved with bright colors, inside as well, that can be a part of this gift. The cards have gold edges.

Sets of tally cards with score cards to match come in a variety of designs. One set features a wooden little girl with a hoop skirt dress in silhouette.

Dolls for Little Girls
What of the younger set? What will the miss of four or five like to receive for Christmas? A doll seems a pretty safe bet. The great difficulty is to choose one. Right here we wish to make this observation. The smaller the girl the larger the doll. The older girls prefer very tiny dolls. Two youngsters of thirteen and fourteen who still loved dolls wanted tiny porcelain dollies just one inch high. It is so easy to make dresses for them. When you are four years old, you want the largest doll you can manage to carry. Yes, we know women always were hard to understand.

At any rate mothers are interested in the unbreakable dolls for their daughters. There are the new soft cuddle Kewpies that are as sweet and chummy as the pictures. And there are felt dollies, with unbreakable faces. Their dresses are bright felt, too.

For the very tiny girlie there are "soft toys" galore. Charming ducks,

rabbits, lambs and kittens come in delicate tints of rose, green and lavender velvet. Others are made of felt and dressed in gingham.

New Ideas in Bath Toys
Then there are such darling bath toys. These are made of rubber and celluloid. And if daughter insists on doing her family washing, besides a tub and wringer, clothes-line and pins, there is a pretty waterproof apron for her to wear with a fat bunny for decoration.

When son wants amusement in his bath there are clever wooden ships for him as well as ducks, geese and fish of celluloid.

A young lady's gift that is boxed in a cunning way is a rope dollie. When she is undone, there is a very nice jump rope.

From Russia come clever wooden boxes brightly painted. These are nested and are perfectly fascinating to undo. The smallest one in the set is only one-half inch long.

Gifts for children are perfectly bewildering in their assortment. There are croquet sets and tennis rackets. Next door are tricycles and motor trucks, that the child operates. Then there are so many fascinating things in the kindergarten section, that are called instructive toys.

Coloring the Pictures
Among the latter a few may be mentioned because the older folk will appreciate the toys that keep the child happy and amused for some length of time. With a book of "Painting Plays" a set of water colors is attached and crayons, too. With good outlines in the pages of the book, the child is happily employed "coloring" the pictures and is learning control of his hand at the same time.

Pretty boxes of modeling clay in assorted colors are arranged for the child. With these come tin molds that will assist him to create something. Instructions come with these.

Then there are interesting sets of "Peg printing." These contain several pegs, each of which will print a different shape—circle triangle, square and so on. Results are quickly obtained by dipping the peg into the wet felt in a little pan, and printing it. Borders and all-over designs are shown in the instructions.

Weaving sets either with papers, or wools, peg boards with bright pegs to place in the holes, and stencil sets are offered in most attractive boxes. For the older children there are art books with instructions for drawing and poster making.

Find a Complete Circus
Every industry that attracts a child's imagination has its counterpart in the toy world. There one may find a complete circus, tent, animals, clowns and riders, all able to move in one way or another.

Store-keeping interests boys and girls. From the little stores that may be packed in a small box up to a large outfit, many kinds are provided. Boys enjoy the mechanical toys that wind up, and sets of pieces used to erect buildings and bridges. Airplanes seem ever fascinating and like the stores, come all the way from small wood models up to gliders that actually take the air and sail for some distance.

Then there are all the joys of motor trucks and "double decker

busses" that will really go. We mentioned the electric trains to start with, and how very hard it is for Dad to tear himself away from son's nice new set. No wonder—for now there are such marvelous sets to be had, with not only a full complement of engine and cars, but switch tracks, signal lights, depots, tunnels and even villages to pass through.

Snowstorm to Complete Picture
Now if Father Christmas will only bring a pretty snowstorm with him, there will be nothing left to ask for to complete our joy in a very merry holiday season.

Mary Mapes Dodge has so prettily pictured it in her poem:

Snow
Little white feathers,
Filling the air—
Little white feathers!
How came you there?

"We came from the cloud-birds
Sailing so high;
They're shaking their white wings
Up in the sky."

Little white feathers,
How swift you go!
Little white snowflakes,
I love you so!

"We are swift because
We have work to do;
But hold up your face,
And we'll kiss you true."

T. C. U. STUDENTS WILL SPEND CHRISTMAS AT HOME

Fort Worth, Dec. 18.—Miss Ruth Jenkins, daughter of Mr. and Mrs. J. B. Jenkins, and Clinton Fyffe, son of D. W. Fyffe, both of Floydada and freshmen of the Texas Christian University, will leave for home for the Christmas holidays on Friday, Dec. 20, when T. C. U. dismisses classes for the Christmas recesses.

Miss Jenkins is enrolled in French, Chemistry, Algebra, English, Biology and history. She is majoring in French. Her extra-curricular activities include the W. A. A.

Mr. Fyffe is enrolled in Mathematics, Bible, English and Government.

Holidays at T. C. U. this year extend from 4 o'clock on Friday, December 20, to 8 a. m., January 2.

Hesperian only \$1.50 per Year.

Mrs. T. J. Heard left the latter part of last week for La Grang, Georgia, where she plans to spend the remainder of the winter with her parents, whose residence is there. The temporary change to a

lower climate is being made at the suggestion of a physician for the benefit of her health.

Remington and Royal Portable Typewriters at Hesperian Office.

When President and Mrs. Coolidge moved into the White House, there was but one bathroom on the entire second floor. Originally there were no closets.—The American Magazine.

Our Close Out Sale

Will save for you. You should not wait until this opportunity is past and regret.

Come now and buy your needs at close out prices.

LADIES' COATS 1/2 PRICE

CHILDREN'S COATS 1/2 PRICE

LADIES' SILK DRESSES 1/2 PRICE

Christmas Gifts are here at Sale Prices.

Baker - Campbell Co.

THE SEASON'S GREETINGS

A Merry Christmas to You All . . . from the entire organization of this store that has so faithfully served you for many, many years! Your gift to us lies in the success of this mighty institution. We sincerely thank you for your patronage and again wish you all a very merry Christmas . . . and a Happy New Year, too.

The South Plains Lumber Company

Floydada, Texas

Wheeler Greetings

THE SEASON'S GREETINGS

¶ A Merry Christmas to you all . . . From every member of our firm, that has tried to be of service to you during the past year, as well as in prior years. We realize that our continued success depends on our ability to make ourselves a necessary part of your success, and your gift to us at this season of the year will be your continued patronage.

¶ We wish for you A Merry Christmas and A Happy, prosperous New Year.

Rutledge & Company

FULL LINE INTERNATIONAL DEALERS

INDUSTRIAL FLOYDADA WISHES YOU A VERY

MERRY CHRISTMAS

AND A

HAPPY NEW YEAR



And now again do we offer our sincerest Christmas wishes to the many new and old friends we have served this year.

Joe Boothe Elevator



To those of our friends whom we see often, to those we see seldom—and to those whom we have not yet had the pleasure of serving we extend good wishes at this Yuletide.

Farmers' Grain Co.



Our Xmas wishes for you and yours is this: that Santa Claus bring to your home this year those things that you want—not the least of which is Happiness.

Q. A. & P. Railway Co.



May this Yuletide be but a symbol of the munificence that will come to you every day of your life. A Merry Christmas to you and your loved ones.

J. R. YEARWOOD
"Ask Your Neighbor"



The things that we cannot sell you are good wishes. These are our gifts to you at Christmas time—and
GOD BLESS YOU ALL!

Floydada Mill and Elevator Co.



Here is the hope that you, too, have enjoyed prosperity this year and may your Xmas gift be a furtherance of such contentment in 1930.

Floydada Creameary



Amidst the cheer of that open fire throwing a warm glow upon the scene of your assembled household Xmas morn—please picture us extending luxurious wishes for your happy Yuletide.

Santa Fe Railway Co.



Santa Claus is to fill your stocking this Christmas with a horde of good wishes from the store that you have patronized so faithfully.

Floydada Poultry and Egg Co.



May this Yuletide be the happiest and most luxurious yet—such is the wish of those who so highly value your friendship.

Floydada Mattress Factory



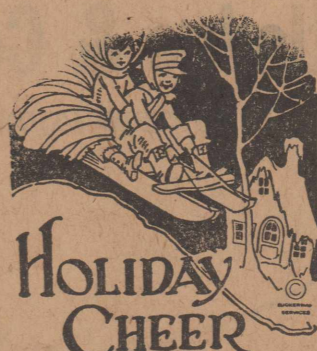
To all of those new and old friends we offer a gift of good wishes—not only that your Christmas may be bright—but that every day of 1930 be a day of happiness.

Edwards Grain and Elevator Co.



The finest thing about merchandising is the friendship that good service produce to those who have given us their friendship—to new friends yet unknown—we extend the Season's Greetings.

Floydada Steam Laundry



May Santa Claus fill your Stocking of Life with the things you need for your happiness. More we could not wish, in the way of Yuletide Spirit.

Consumers' Fuel Association

Irish Operetta at Palace Friday Eve

OTHER SOCIAL EVENTS OF PRE-CHRISTMAS SEASON

The advanced piano pupils of Mrs. Ohmer W. Kirk will present the three act Irish Operetta, "The Wishing Well," at the Palace Theatre Friday evening, December 20, at 8:15 o'clock.

The musical comedy will be in connection with the picture, "The Carnation Kid," which begins at 6:45 p. m.

The three acts take place in the rose garden of Falls Park Manor, Dublin County Ireland, year 1778.

The characters of the Irish juveniles, Patty Looper and Mildred Strickland afford much comedy, and are very attractive in their dances of the Irish reel.

Miss Rosa Lee Smith, the talented dancer and niece of Drs. Lon and George Smith, of this city, has helped to train and coach the fairy dancers. Her solo dance in the beginning of act two is another interesting feature.

The child character, Noreen, in person of Marjorie Kirk, portrays the life of a child, by believing intensely that the fairies, from the "Old Well" paid off her aunt Mary's mortgage.

Mary Macushia, My Irish Queen—Terence.

You've Kissed the Blarney Stone—Kathleen and Dan.

There's Joy in the Garden—Mary.

Oh, Persuade Me Are You Ways—Nora & Darby.

The Top O' The Mornin' to Ye (Finale)—Bridget Malone.

Act II

Dance, Fairy—Rosa Lee Smith. You Alone Asthore—Mary and Terence.

The Smile in Your Eyes—Kathleen and Dan.

The Leprechaun—Terence. Love is a Painter—Mary.

Fairy Scene and Dance (Noreen's Imagination)—Fairy Queen and Fairies.

Finale—Noreen and Mary.

Act III

Finale—Terence.

Cast of Characters

Terence O'Grady, (Incognito Terence O'More)—Clyde Maddox.

Noreen, Lady Mary's Niece—Marjorie Kirk.

Lady Mary O'Donnell, owner of Falls Park Manor—Eugenia Hoffman.

Squire Matthew Baxby, estate owner—Dorman Clanton.

Andrews Ward Junior Whirlwinds, Their Principal And Coach



The above are the Junior Whirlwinds of R. C. Andrews Ward School of Floydada, Texas. They claim to be the only grammar school football team in West Texas equipped with complete football uniforms. The suits were donated to the school by the merchants of Floydada.

THE HESPERETTE

FLOYDADA HIGH SCHOOL FLOYDADA, TEXAS. DECEMBER 19, 1929

Editor-in-Chief... Dorothy Crawford

equipped with conveniences.

Editor... Dorothy Crawford

2. Sportsmanship.

Editor... Dorothy Crawford

3. Personal attitude.

Editor... Dorothy Crawford

4. Dependability.

Editor... Dorothy Crawford

5. Does things for the school.

Editor... Dorothy Crawford

6. Personal talent.

Editor... Dorothy Crawford

7. Leadership.

Editor... Dorothy Crawford

8. Popularity is not the principal thing but is a factor.

Editor... Dorothy Crawford

9. The Current Events Club of the Seventh Period History Class met Friday, December 13, 1929 and rendered an interesting program.

Editor... Dorothy Crawford

The club will meet next time with Mr. and Mrs. Byron Clark, the time to be announced later.

Typewriter carbons, second sheets at Hesperian office.

LOWER MEMBERSHIP FEE TO OUTSIDE SERVICE

Service men of Floyd County resident outside of a radius of two miles of Floydada, will have a materially reduced membership fee for annual dues and membership.

Heretofore the membership fee since the building of the Legion home, has been \$10.25 per year including membership in the State and National organizations of the American Legion.

The new rule adopted is that the fee for ex-service men outside the two-mile radius will be \$3.25, which includes 1/2 membership in the national Legion.

There are scores and scores of ex-service men all over the county who should be members of our Legion Post somewhere.

We'll cheer you and boost you, And sing of your worth; Oh, Floydada High School, You're the best school on earth.

MODERN INDEXING SYSTEM FOR HIGH SCHOOL LIBRARY

Floydada Public School Library now a library with eight thousand volumes or more, will be indexed according to the standards of the American Library Association.

Miss Ina Rae Cummings spent the week end in Flomont visiting her brother, Elma Cummings.

The Ghost Bird" the play that was to be given Thursday December 1, was postponed until Friday, January 3, due to the Christmas rush.

Although the date was Friday 13, it was no unlucky day for the Freshmen, because they had their first party at seven-thirty at the gymnasium.

Miss Marie Strange, Honorary Agent of Floyd County, attended both days of the T. S. Stevenson and Mrs. Pratt from the Floyd County Bank, and O. T. Williams.

The first meeting of the demonstration and Farm District No. 2, was held on Monday and Tuesday of last week and plans were made to an annual affair.

Among the Floyd County football players, between the school and Olney High, was the late H. T. Smith.

Those on the committee are: Duncan Hollins, chairman, Joe Pennington, and Jim Hardgrove.

We wish to express our appreciation to the members of the Girl Reserves for their co-operation and aid in fostering a banquet for initiation of the Floydada Hi-Y Club.

A called meeting of the Eastern Star will be held Thursday evening, December 26, at 8 o'clock for the initiation of new members.

Miss Marie Strange Demonstration this week for the week to spend the with friends in January to regular club.

CHURCHES

CARE'S CHAPEL
 Rev. J. W. Price, Pastor
 Services for Sunday, Dec. 22.
 Sunday School 10 a. m., Martha Carr, Superintendent.
 This is Missionary and Christmas day and there will be a short special program in keeping with this thought at the Sunday School worship service.
 Preaching service 11 a. m., conducted by Rev. Price.
 At this time an offering will be taken for the Orphan's Home at Waco. Acquaint yourself with the needs of this home and come prepared to give liberally.
 The next services will include a beautiful pageant by the Epworth League and a sermon by the pastor illustrated with pictures of the Christmas story.
 There will be the usual Christmas program and tree on Tuesday night, December 24.

MT. BLANCO BAPTIST CHURCH
 G. W. Tubbs, Pastor
 Preaching Saturday night, Sunday morning at 11 and Sunday night.
 Sunday School at 10 o'clock, B. Y. P. U. at 7 in the evening Sunday.

FIRST BAPTIST CHURCH
 Our services reached high tide stage last Sunday, with large crowds present at all occasions. An offering for missions revealed a real missionary spirit among our people.
 We expect to have all regular services on schedule next Sunday. The morning sermon will be an expository homily on the 5th chapter of Genesis. The evening message will be evangelistic.
 We have a right to expect at least 400 in Sunday School and 175 in B. Y. P. U. and if weather conditions permit, we want you to be among the number.
 Visitors always welcome.
 Dick O'Brien, Pastor.

CHURCH OF CHRIST
 There is Bible Study at 10 a. m. Every Sunday at the City Park Church of Christ. Everyone is requested to be on time since we will have preaching at 10:45 a. m. and we will not have time to have a class unless we start strictly on time.
 There is a Sunday evening Bible class at 6:30 p. m. every Sunday evening. This is a very interesting class. The little folks are learning the books of the Bible, and several reports are made by the young people each Sunday evening.
 The Ladies Bible class meets every Sunday afternoon at 3 o'clock and Wednesday evening at 7 o'clock. There is a prayer meeting. If you wish to learn something about the service, come to these services.

FIRST METHODIST CHURCH
 G. T. Palmer Pastor
 We had a splendid day last Sunday. Our Sunday School attendance was 352 and some who came in too late to be counted would have increased that number. We are happy in the excellent work which the Sunday School is doing. Our officers and teachers are earnest and faithful, and the members of the church are giving evidence of increased interest, and for all of this we are very grateful. Our desire is to make the school bigger and better. In order to do this we crave your co-operation.
 We have a wonderful congregation meeting hour and one additional church by baptism. We

CHRISTMAS GREETINGS
 To Be Well Dressed For The CHRISTMAS HOLIDAYS
 your clothes to and have them and pressed by modern methods. best of equipment it possible to do our work inexpensive, Bet-

CHRISTMAS GREETINGS
 To Be Well Dressed For The CHRISTMAS HOLIDAYS
 your clothes to and have them and pressed by modern methods. best of equipment it possible to do our work inexpensive, Bet-

CHRISTMAS GREETINGS
 To Be Well Dressed For The CHRISTMAS HOLIDAYS
 your clothes to and have them and pressed by modern methods. best of equipment it possible to do our work inexpensive, Bet-

McCoy News
 McCoy, Dec. 17.—Bro Hardy filled his regular appointment Saturday and Sunday and delivered much appreciated sermons.
 Miss Clarett Tardy is able to be back in school.
 Naomi Williamson spent Sunday evening with Cleona Fitch.
 Misses Hazel Hulsey and Argearee Berry spent Sunday with Freda and Bernice Jackson.
 L. L. Switzer and family Clarence Reddy and family and George Smith and family spent Sunday in the T. L. Pittman home.
 Mrs. W. W. Smith is the owner of a new Ford.
 W. D. Munger's sister and husband are visiting them this week.
 We are sorry we are losing Mr. Johnston and family. We wish them happiness in their new home.
 Our girls and boys played Irick in basketball Friday at Sand Hill. The girls' score was 7-7. The boys' score was 6-7 in favor of McCoy.
 Mrs. R. H. Stark and family spent Sunday evening with her sister, Mrs. R. D. Cox.
 Mr. and Mrs. Charley Berry and family, Mr. and Mrs. Elber Ewing and R. H. Stark spent Sunday at the P. H. Pharr home.
 The party that was given at M. R. Coleman's last Tuesday night was enjoyed by a crowd of young people from McCoy.

CHURCH OF THE NAZARENE
 C. E. Hagemeier, Pastor.
 Sunday School at 10 a. m.
 Preaching at 11 a. m.
 Y. Y. P. S. at 6:30 p. m.
 Evening Preaching service at 7:15 p. m.
 Prayer Meeting Wednesday evening at 7:30 p. m.

CHRISTIAN ENDEAVOR
 The Christian Endeavor of the Cumberland Presbyterian Church will render the following program Sunday, December 22 at 6:30 o'clock:
 Topic: How Christmas sets the world singing.
 Leader—Pierce King.
 Song—Joy to the world.
 Scripture: Luke 2:1-14; Jean Balm.
 Prayer.
 Special song—Helen King, Gladys Collins.
 Reading—Robbie Archer.
 Topic for discussion: How can we help to end the reign of strife and bring in the reign of peace?
 —Mildred Teeple.
 As you think of the spirit of Christmas, is it consistent with war?—Russell King.
 What activities in youth's crusade for world peace are most effective?—B. F. McIntosh.
 Musical solo—Ruth Rutledge.
 Psalms 100:1-6—Billy Grigsby
 Song. Benediction.

CONSTANT CLIMBERS CLASS
ELECTS OFFICERS FOR YEAR
 The Constant Climbers Sunday School class of the Methodist Church took a few minutes before the beginning of the lesson Sunday morning to elect new officers for the coming year. Plans were made for a Christmas party to be given Monday night December 23.
 The following officers were elected: President, Carlene Mooney; vice president, Katie Lee Thurmon; secretary, Martin True; treasurer, Wilene Mooney and reporter, Victorine Fitch.

Hesperian Want Ads Pay.
Hesperian Ads Get Results.

Sand Hill News
 Sand Hill, Dec. 18.—Bro. Weathers preached at the school house Sunday morning and Sunday night.
 The proceeds from the box supper were \$47.75. A cake was presented to Miss Beuna Weems as the most popular girl in the community.
 Mr. and Mrs. John Phillips visited friends at Levelland from Saturday until Monday.
 Everyone reported a nice time at the party given by Miss Bessie Boyles Saturday night.
 Clark and Dee Cates spent Sunday with Garner Weems.
 Mr. and Mrs. Weathers ate dinner at Mr. and Mrs. Sam Cates' Sunday.
 Mr. Huey purchased a new piano for his wife and daughter, Inez.
 Mr. and Mrs. Horace Cates and little daughter, Elva Mae, visited Mrs. Cates' parents, Mr. and Mrs. L. B. Lotspeich Sunday morning, and they visited his parents, Mr. and Mrs. Sam Cates Sunday evening.
 Mr. and Mrs. Arthur Walden and little daughter, Pauline, of Olton, visited Mr. and Mrs. J. E. Riley Sunday evening.
 Bennie Lotspeich of Olton visited in this community Sunday.
 Mr. and Mrs. Weathers visited Mr. and Mrs. F. O. Bryant Sunday evening.
 Miss Myrtle Bradford, a student of Lockney High School, attended Sunday School here Sunday.
 The play "Madam the Boss" which was to have been presented Friday night, December 20, has been postponed to a later date.

Muncy News
 Muncy, Dec. 17.—Several of the pupils have been absent from school this week on account of colds. We are glad to report some are feeling better.
 Mrs. J. F. Biggs visited Mrs. W. G. Ferguson Thursday of last week.
 Misses Susie and Alvie Smalley were Lockney visitors Saturday afternoon.
 Mr. and Mrs. W. M. Vandergriff were shopping in Floydada Friday.
 Mrs. Edd Muncy visited Mrs. Bob Muncy Friday afternoon.
 The Muncy school will put on Christmas Tree December 24. Everyone is invited to come and bring their presents.
 Miss Sylvia Copas spent Wednesday night with Miss Flossie Ferguson.
 W. G. Ferguson, W. M. Vandergriff, also Price Scott of Floydada, visited our school Friday morning.
 Mrs. A. B. Muncy was a Floydada visitor Saturday.
 Mrs. J. J. Smalley and children spent Sunday with their mother and grandmother of Lockney.

ANTELOPE 4-H CLUB
 (Too late for last week)
 Miss Marie Strange met with the Antelope 4-H Club Thursday, December 5 at the club room. Miss Strange presented each girl with a thimble and tape with instructions for all the material for their dresser scarfs for the next meeting.
 Those present were: Neva Hinesley, Hazel Blankenship, Viola Hinesley, Lula Blankenship, Ruth Sumnerlin, Frankie Wisdom, Lora Blankenship, Annie Combie and Sarah Frances Smith.
 The next meeting will be held in the club room on the second Thursday in January.
 Mrs. Leroy McDonald is teaching at East Ward School during the absence of Miss Vera Hamilton, who has been ill for several days.
 Mr. and Mrs. A. V. Haynes expect their son, Roy, home to spend the Christmas holidays with them.

Christmas Greetings:
 Just to wish you Christmas cheer and health, happiness and prosperity throughout the new year.
 If you are one of the many proud owners of the New Superior
WHIPPETS
 or
WILLYS-KNIGHTS
 We know that your Christmas will be a merry one—free from all car troubles and cares.
 It will be a great pleasure to serve you during 1930, you will find us putting forth our very best efforts to merit your patronage.
Finkner Motor Company
 Whippet, Willys-Knight Dealers



A Merry Christmas

A Prosperous New Year

Is the wish of Gullion's Super-Service Station to all its Friends and Customers throughout the territory.
 We have just completed the biggest Year's contract for,

FEDERAL TIRES

In the history of our business. This, we acknowledge, as your best possible gift to us; and most heartily do we thank you.

As the popularity of Federals has grown, and as our business has increased through the savings we have effected for you by quantity buying and selling at low profits, so have our efforts been increased to give you a more complete Tire and Automobile Service.

We are making big plans for 1930, and will appreciate your favors throughout the year that is to come.

Gullion's Super-Service

"A One-Stop Station"
 J. N. Gullion Elza Gullion
 S. E. Corner Square—Floydada

Felton-Collins Grocery Co.
Just Phone WE DELIVER
 Our Phone Service Department will take care of your orders in a "jiffy." Special attention extended to all phone orders assuring you prompt delivery. Let us select your groceries for you.
PHONE 27
QUALITY PLUS COURTESY
Christmas Specials On Nuts and Fruits
Christmas Specials On Hard Candies
GROCERIES
 Let this store be your shopping Headquarters for all of your grocery needs! Our prompt, courteous service, our high quality foods, our money saving prices are reasons enough why this store is the most popular in town. One shopping tour with us will more than convince you to buy here.
Trade Here For Real Xmas Delicacies
 Our special department set aside for delicious foodstuffs that everybody thinks about for Xmas dinners is chuck full of good things to eat. Raisins, Nuts, Pies, etc.
FELTON-COLLINS GROCERY CO.
 MARKET AND GROCERY

Talkie, 'Broadway' Is Play, Revue, Picture

Universal Film Gets Much Praise As First Million Dollar Sound Picture.

A top-price Broadway revue and a New York play hit rolled into one at the price of a motion picture such is the claim for "Broadway," the Universal super-talking and singing production which is to be shown at the Palace Theatre Monday and Tuesday nights of next week.

The picture is the first of an entire week of talking pictures, including some of the better Warner Bros. Vitaphone productions, and lovers of good picture and sound entertainment are in for a week of real entertainment, Jack Deakins, manager of the show, believes.

"Broadway" is hailed as the first all-talking feature which cost the producers in excess of million dollars to produce. Whatever the figures may have been as to the cost of producing it is so lavishly done that it might well have been that expensive to make.

"Broadway," to begin with, was a sensational play which kept New York itself on edge for almost two years. The action of the play has been faithfully reproduced in the picture, not only with full dialogue, but with two outstanding characters of the original production playing the parts which they made famous throughout the country.

In addition, everything which could not be shown on the stage has been added to the picture; all the exterior scenes which so materially enhance the vivid drama of the story, and, more notably still, the Paradise Night Club itself, around which revolved so much of the action, but which could only be spoken of, not seen, on the stage.

The sequences laid in this scene alone are worth far more than the price charged for the entire picture, for in a setting much more lavish than anything hitherto seen on the screen, a full revue is presented, complete with a chorus of beautiful girls and marvelous music.

The characterizations of the play, as enacted by Glenn Tryon as Roy Lane, Merna Kennedy as Billie Moore, the "hooper" team; Evelyn Brent as Pearl, Thomas Jackson as Dan McCorn, Robert Ellis as Steve Crandall, Paul Porcasi as Nick the night club proprietor, and Otis Harlan as Porky, one of the gangsters—for comedy purposes only—are all outstanding.

Altogether, "Broadway" is entertainment in a superlative degree—absorbing in story, vivid in characterization, superb in its musical and color effects. In the final scene the Paradise club and everything in it, including the revue girls and their elaborate costumes, are shown in full technicolor. The picture is remarkably free from the mechanical and reproduction defects usually associated with an all-sound feature. It is the forerunner of the motion picture of the future, showing what can be achieved by the screen in combination with sound and color photography.

Letters From Readers

THE CHRIST AND THE CHRISTMAS SPIRIT

(By Jack)
Nearly two thousand years ago in the land of Palestine, and in the city of Bethlehem, a babe was born whom the angels christened the Christ. This babe came into the

world at a time when things were in a turmoil. The great city of Rome had imperial sway over the world, but the vast empire was crumbling into ruins. The beauty that had been Greece had faded away. The glory of the Jews had vanished, except in the prophecies of the priests of Juda. In the ruins of Greece and Rome a vast amount of thinking had been done. The old idea of the gods had lost its charm because the people had failed to find the things there that they sought. They came to the gods and found them wanting. They had come to doubt the gods. They had, in fact, proved that the gods were false. Then, casting around for something better they found the philosophy of Socrates. It offered them some moral comfort for this life, but it was strangely void in answers to the future existence of man. Then they fell on to all kinds of cults. These mystic cults took believers through all kinds of cants, until they could see the land of the spirits, and the place where they would be happy after this life was over. Still they were not satisfied for there was no assurance that this place was real and it offered them nothing to build to. There must be some work on their part before they could feel that they were to enter into a world that followed this one.

I say that into the midst of this kind of situation came the Christ. Even if we were to doubt some of the things that surrounded his birth we must not falter to recognize him as the savior of the world. The world was lost. It had no incentive for which to work. The ideals were gone, the morals were gone, and even the material things were rapidly disappearing. Like a soothing rain to a thirsty plant the teachings of Christ burst into the world. For many years they were confined to a small area around Palestine, but the people in the far away countries began to hear vague stories of a man who was no respecter of wealth, social prestige, or moral wrongs. Here was a man that dared to break all the old ideas and traditions. He was one that looked within to find the makings of the man. All the pomp and splendor of the kings could not make him pronounce one a man who was void of something worthwhile within, and all the rags of the beggar, and the disgrace of the woman of the streets could not make him denounce one unless that one lacked repentance and the desire to do things worthwhile. So, the Christ walked and taught among the people of Palestine, and gathered around Him a band that would spread his teachings. Then to the horror of many he met death at the hands of a mob. They crucified him on the cross which was the emblem of a disgraceful position to an emblem of freedom of the soul. He arose from the dead and walked again among men, proving that there was no death to the immortal giver of the freedom of the spirit, and proved to them that they too could conquer the grave.

He left the earth, and the multitude longed for the time when they could follow him. With his departure his teachings took a new hold and traveled with great rapidity to the Gentile who before had been expelled, so the Jews thought, from the grace of God.

Many sad things happened to the teachings of the Master. They were distorted and tangled and still suffer, no doubt, from the fight that followed. However these teachings have stood the storms of time. They have lived because at the base of them is that immortal Giver of the freedom of the inner man, and the desire for something

better in this life and the life to come.

There is something about the material side of Christ that we forget. He believed in the comfort of material things. He taught obedience to law and order. Not for the joy of bossing, but because Christ looked around and saw the ruin that was impending, did he issue his orders. Chief of these being, "Love thy neighbor as thy self."

At Christmas time we think of all these things. That is, we talk about them, but we don't really think of them. We boast of a great spirit of giving, but sad to say we buy in proportion to what we expect to receive. If we don't expect to receive we don't give. If we give by mistake and don't receive from that party, the next Christmas will find one name less on our list of gifts. I often wonder what the Christ whom we celebrate during yuletide thinks of most of our giving. He who gave His all in a humble gift to man, and asked for nothing in return must have great difficulty appreciating the idea some of us have gained from his teachings. Why can't we give as he did, for the sheer joy of giving. The greatest advantage of some peoples' Christmas is the fact that in trading with somebody they get something that they want and need, but would not have bought for the-in-selves. Let us learn to choose our friends and relatives and give them what our hearts tell us without one single thought of trading. Some

people even wonder if the party to which they are addressing a Christmas card will send them one. Ah, for shame, that we cannot even send a friendly greeting without first thinking of a return.

The Christ meant so much to the world. He was so unselfish, and so humble that it looks utterly hopeless for us to try to honor his memory by selfish giving. Why can't we make it a real Christmas, and feel good because we are the recipients of a religion that has given us freedom. Let us try to have a real true spirit of Christmas, and love those gifts we really receive, and not look at them and wonder if we got cheated in our trade. There is always a good chance to get cheated in a trade, but it is utterly impossible to get cheated in a pure gift. A gift represents a clean thought, and a good thought by one person for another. It is a step beyond duty. Trading presents is just like paying debts. We pay because we feel obligated. If heaven represents all glory the Christ had all of it and we must have expected to gain no thing from his trip to the earth that would add to his own glory. Again friend, I say let us give something for the joy of giving, and the gift will come back to us a hundred fold in the joy of knowing that it was given just because we wanted to give it.

We don't need a Santa Claus to swap presents. Santa Claus represents our feelings, our spirit of good will, and if he is to be used as a

driver of bargains we should dress him far differently to what we do the jolly-faced, free-hearted, old gentleman. Some gifts come to us that we would not part with. Those are real gifts. Those we trade for, we feel free to dispose of when and how we wish.

We must make up our minds that one gift we are going to give to all is the big old Christmas Spirit a cheery smile, a warm handshake, and genuine good wish for the season's happiness.

This has been written for the pleasure of expression. It makes little difference whether it ever reaches the public or not. Here it is and if the Hesperian wants to publish it they are welcome to it.

Late receipt of the records was due, it was explained to Mr. Copeland, by the immense volume of the Victor Company with other orders holding priority, and while the delay is regrettable it could not be avoided apparently, he said.

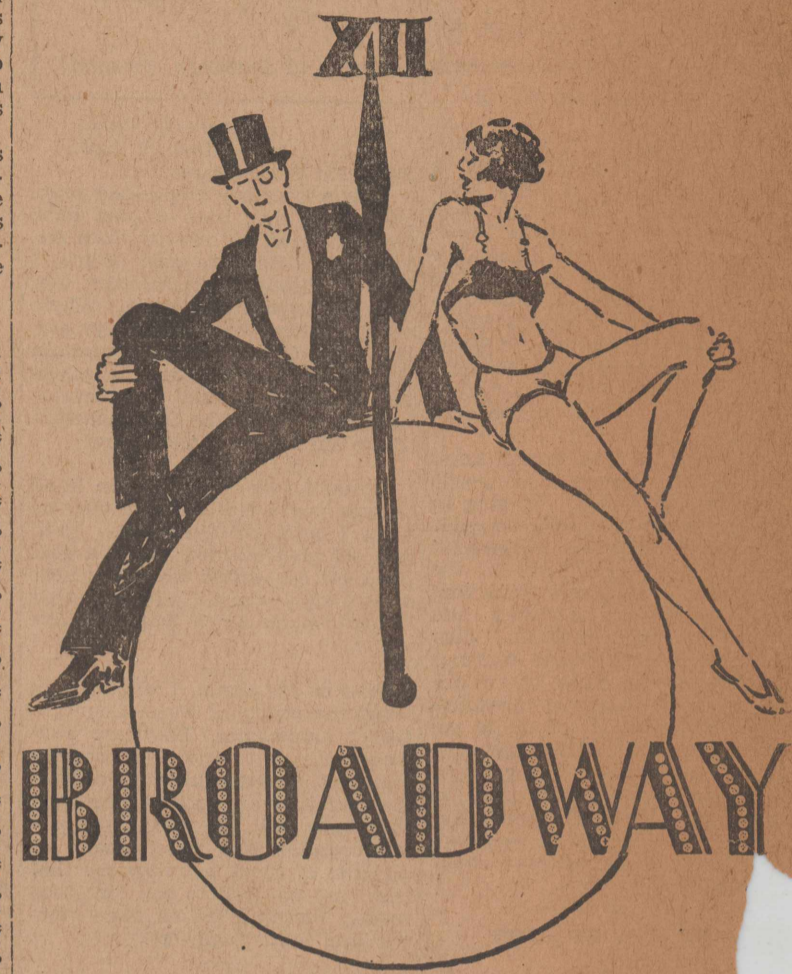
Hesperian Ads Get Results.



Christmas Week Program At The Palace Theatre

—Three Great All-Talking Pictures—

MONDAY AND TUESDAY
DECEMBER 23 AND 24



WEDNESDAY AND THURSDAY
DECEMBER 25 AND 26



Warner Bros. present
The HOTTENTOT

CHRISTMAS NIGHT
12:01 a. m. Midnight Matinee,
Christmas Jubilee



Wishing you a Merry Christmas and a Happy New Year

SNODGRASS CHEVROLET CO.

The Season's Greetings

We are glad to wish for our many friends and patrons,

THE MERRIEST CHRISTMAS

You have ever known.

LOOK YOUR BEST—DURING THE HOLIDAYS

To be assured that you look your best Christmas, have your complete wardrobe cleaned and pressed by our expert workmen—and modern equipment. Ladies Silk Dresses, a specialty.

Boothe Tailors

CASH AND CARRY

Announcing

Ashmore's Genuine

"Malted Milk"

BUTTERED BISCUITS

The World's Richest Bread

Malted Milk Buttered Biscuits have come into their own. The modern bread for the table, superior for its nourishing, appetizing and nitrogenous elements. They are chuck full of Vitamines and Tissue Building Foods.

Not just a Health Bread, but a nice, light fluffy Biscuit made with Double Strength Malted Milk. They are sealed in a Sanitary Wax Paper, One Dozen in a Package. If you desire to serve them hot, place in oven for a few minutes in wrapper, and serve while hot. Makes wonderful Toast and can't be beat to eat between meals. For sale at all Grocers at 10c per dozen.

BAKED BY

The Perfect Bakery

TELEPHONE 194

FLOYDADA, TEAS

A WISH SINCERE

A Merry Christmas A Happy New Year

HOW GLAD we are that Christmas brings us the season when we think in terms of Peace, Good Will, Fellowship, and Friendship and Love. We are glad that we have so many patrons, tried and true, of whom we may think in the kindest terms.

MAY THIS be truly your most joyous Christmas—is our sincere wish. And may each day on the calendar of 1930 be pleasant and profitable for you and for those about whom you are concerned.

WE THANK you for every kindness and consideration of the past and trust that we may have the opportunity of serving you in the future.

Officers:

T. S. STEVENSON, President	J. CLEMENTS, Ass't Cashier
C. SURGINER, Vice President	LESLIE SURGINER, Ass't Cashier
S. A. GREER, Vice President	MAY M. GARRETT, Ass't Cashier
JAS. K. GREEN, Vice President and Cashier.	JOE BREED, Ass't Cashier.

Directors:

C. SURGINER	R. E. L. MUNCY
Chairman of Board	T. S. STEVENSON
S. A. GREER	JAS. K. GREEN

The Floyd County National Bank

"The Bank Of Friendly Service"



A MERRY CHRISTMAS FOR ALL

A THOUSAND human shortcomings mysteriously disappear at the sound of a single word . . . Christmas. For one day, a glimpse may be had of man's innate goodness, his potential spirituality. Faith in our fellow man is strengthened. Our eyes seek the mountain tops, where universal love will unite all living things in a brotherhood of peace.

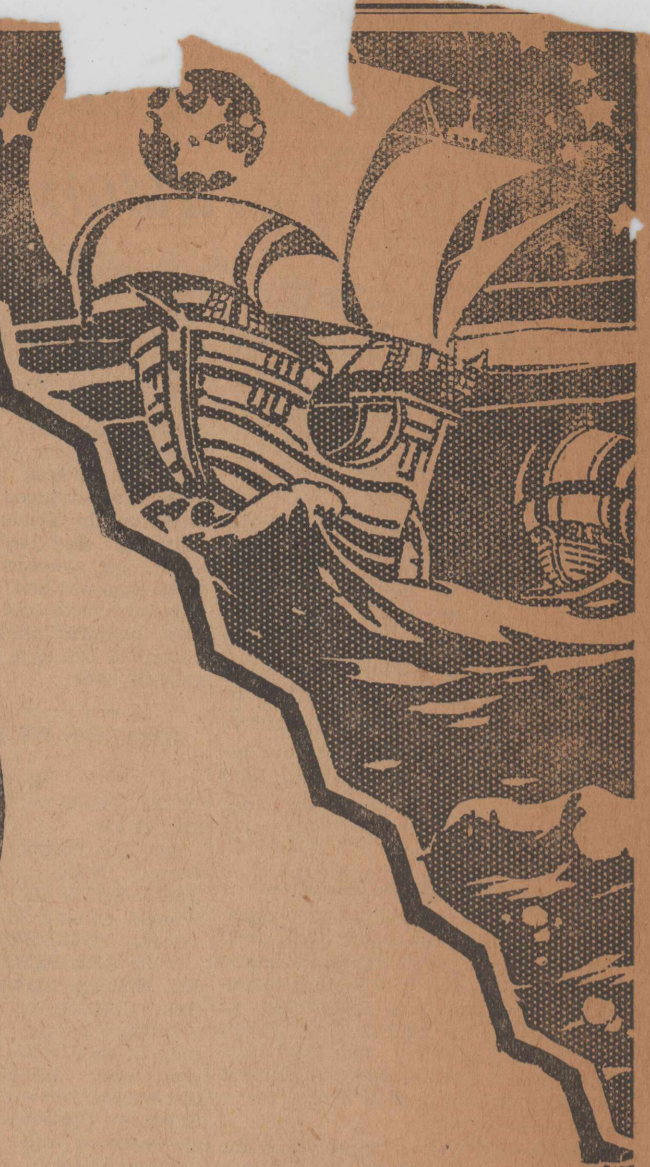
Therefore, it is at this season that we re-dedicate ourselves to the service of our community. We take pride in our past record, but temper our pride with a self-criticism that will make for continued progress.

CHRISTMAS has always been a season of merriment—a season when every heart gives praises for His goodness, regardless of worldly circumstances. Even in the dim, dark ages Man sang His praises.

Electricity has contributed as much, or probably more, than any other modern day invention, to make your Christmas a merrier one than ever before. "Your Electrical Servants" are at your command. Our sincerest hope is, that through our policies, we may contribute to a merrier Christmas for all.

Texas Utilities Company

"Your Electrical Servants"



Ambitious Poultry Plant Now In Operation at Miller Farm

Trapnest Records Of 800 Hens Being Kept

Concrete and Tile House 20
By 136 Feet Shelters
Leghorns.

One of the signs of the times in Floyd County is the completion recently on the Olin S. Miller farm near Center School House of one of the largest and finest poultry breeding and laying plants in this section of the country, where the Miller's have, besides their breeding stock, 800 hens on which trapnest records are being made for production.

Featuring White Leghorns
The Miller's have been experimenting for a number of years with chickens and a few years ago made up their minds they would undertake breeding and production of eggs from the famous Beal Strain of White Leghorns. The Beal Leghorns have been making production records in the United States for a number of years.

In the past two or three years Mr. and Mrs. Miller have been getting a little deeper into the White Leghorn business, and as they found their way and found definitely that financial returns could be expected with reasonable assurance if proper methods were used, based on a background of practical experience, they began this year the construction of a tile and concrete building to house their flock of breeders and layers. This building, constructed and equipped along the best methods known at present, is also one of the largest and best in this section of the state. It is twenty by 136 feet in size. It was completed during November.

Trapnest 800 Hens
In early November the Miller's began recording by the trapnest plan the production of 800—maybe it is 900—White Leghorn pullets and hens. This tremendous job keeps them busy, when taken with the many other duties that go with every farm. However, they declare trapnesting and careful recording are the only ways to know exactly what the egg-laying records of the various hens are. Next November they will have a big flock of chickens on which they will have exact information and on which they can

base statements to prospective purchasers of stock or eggs.
A cock valued at \$250 heads the breeding flock at the Miller White Leghorn farm. He was purchased as a cockerel from the L. C. Beal, Washton, Washington, farm by Mrs. Miller's brother, R. E. Duke of Channing, from whom the Miller's obtained the bird. Ten pullets from this bird produced 2461 eggs in 51 weeks at the Texas A. & M. College National Egg Laying contest this year, an average production of 246.1 eggs per hen. Full brothers to this bird have sold as high as \$250. His pedigree shows a productive record of 300 eggs for several generations back.

CITATION BY PUBLICATION

No. 2188
W. E. Taack vs. Buxton and Skinner, et als.

In the District Court of Floyd County, Texas.

THE STATE OF TEXAS to the Sheriff or any Constable of Floyd County GREETING:-

YOU ARE HEREBY COMMANDED, that by making publication of this Citation in some newspaper published in the County of Floyd once in each week for four consecutive weeks previous to the return day hereof, you summon Buxton and Skinner Stationery Company, a corporation, duly incorporated under the Laws of the State of Missouri, the stockholders of said Buxton and Skinner, a defunct corporation, whose names are unknown to the Plaintiff; John D. Adams, a resident of the State of Arkansas, the heirs of John D. Adams, Deceased, whose names are unknown to the Plaintiff; C. R. Johns and Sons, a partnership composed of C. R. Johns and other persons unknown, and the heirs of C. R. Johns and Sons, a partnership, all of whose names are unknown to the Plaintiff, whose respective residences are unknown to be and appear at the next regular term of the District Court of Floyd County, to be holden at the Court House thereof, in the city of Floydada, on the Fourth Monday in January, A. D. 1930 the same being the 27th day of January, A. D. 1930, then and there to answer a petition filed in said Court on the 14 day of December A. D. 1929, in a suit numbered on the Docket of said Court, No. 2188, wherein W. E. Taack is Plaintiff, and Buxton and Skinner Stationery Company, a corporation, duly incorporated under the laws of the State of Missouri, the stockholders of said Buxton and Skinner, a de-

funct corporation, whose names are unknown to the Plaintiff; John D. Adams, a resident of the State of Arkansas, the heirs of John D. Adams, Deceased, whose names are unknown to the Plaintiff; C. R. Johns and Sons, a partnership composed of C. R. Johns and other persons unknown, and the heirs of C. R. Johns, and the heirs of the unknown members of the firm of C. R. Johns and Sons, a partnership all of whose names are unknown to the Plaintiff, are Defendants; the nature of Plaintiff's demand being substantially as follows, to-wit:-

Suit in a trespass to try title brought by the Plaintiff against the defendants, in which the Plaintiff alleges that on or about the 1st day of December, A. D. 1929, Plaintiff was lawfully seized and possessed of Section No. 33, Block B1, Floyd County, Texas, and that on said date the Defendants unlawfully entered upon said property, and ejected Plaintiff therefrom, and are withholding from him the possession thereof; and

Plaintiff further alleges that he is claiming title to said premises under the ten year statute of limitations and that the Defendant's claim for title is based on certain deeds to each of said Defendants from Marcus A. Wolff, Trustee, said deed being dated more than forty years ago.

HEREIN FAIL NOT, but have you before said Court on the said first day of next term thereof this writ with your return thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in the City of Floydada, this 14th day of December, A. D. 1929.

(SEAL) WITNESS,
T. P. GUIMARIN
Clerk of District Court in and for Floyd County, Texas.
(Issued same day) 434tc

R. B. GARY WINS TRIP TO DELCO LIGHT CONVENTION

R. B. Gary, delco light dealer for the Plainview District and a resident of the Harmony community, during the past six months has sold two car loads of Delco Light plants which entitles him and his wife to a trip with all expenses paid to and from the factory convention which will be held at Dayton, Ohio, in April.

All dealers will go on a special train out of Ft. Worth.

Mr. and Mrs. L. T. Bishop and son, James Thurmond, visited in Lubbock Sunday with Mr. and Mrs. Ray Dickey.

J. C. PENNEY CO. INC.

South Side Square, Floydada, Texas

LAST CALL Before Christmas

OPEN EVENINGS UNTIL CHRISTMAS



The Season's Greetings-

The entire personnel of this store join in wishing for our friends and patrons a Merry Christmas and a Happy and Prosperous New Year. We wish also to express to you our sincere thanks for your support and good-will during the past year, and we hope to have the pleasure of serving you again often during



SOX

Silk and Rayon

For the Men-Folks
on Your Gift List

The man will appreciate these for their comfort, smartness and sturdy quality. Silk plaited over rayon, with rayon plaited over mercerized tops and mercerized heels and toes. Many patterns.

49c

Special Inventory SALE!

—WE MUST CLEAN UP STOCK to keep from taking Inventory on them and to make room for the large stock of FISK AIR FLIGHT TIRES to be delivered to us on January 15.

FISK 4 PLY	EXTRA HEAVY 6 PLY	FISK DE LUXE
29 x 4.50 \$6.25	29 x 4.50 \$9.35	30 x 4.50 \$10.90
30 x 4.50 \$7.25	30 x 4.50 \$9.70	29 x 4.75 \$11.65
	28 x 4.75 \$9.95	29 x 5.00 \$11.95
	29 x 5.00 \$10.60	30 x 5.00 \$12.40
	30 x 5.00 \$10.95	30 x 5.50 \$15.25
	30 x 5.50 \$13.55	

We are CLOSING OUT ALL SEIBERLING and MOHAWK TIRES in this Sale!
Look at these Prices!—Less Than Cost!

MOHAWK FLAT TREAD Special 6 Ply	SEIBERLING SPECIAL Service 6 Ply	HI-PRESSURE 6 PLY
4-29 x 4.50 \$12.97	1-30 x 4.75 \$8.00	1-32 x 4 \$10.90
1-29 x 5.00 \$16.05	1-28 x 5.25 \$14.00	1-33 x 5—8 ply \$25.27
2-31 x 5.25 \$18.36		
	SEIBERLING 6 PLY	SEIBERLING 4 PLY
	1-29 x 5.25 \$11.97	2-29 x 4.50 \$7.19
		2-30 x 4.50 \$7.43
	SEIBERLING ARROWHEAD	4-30 x 5.00 \$9.21
	3-29 x 4.40 \$4.95	1-29 x 4.75 \$7.84
	2-30 x 4.50 \$5.95	

Central Filling Station

California at Fifth Hal Drace, Prop. Phone 70



Toilet Set

Comb, Brush, Mirror

\$4.98

One of these sets would make the loveliest gifts! Pearlloid finish in white and colors. Great value!



Rayon Negligees

In Several Smart Styles

\$4.98

To bring a thrill to any feminine heart, . . . one of these charming rayon negligees, so inexpensively priced!



We have a good variety of the most wanted colors in this comfortable Felt Moccasin with ribbon trimming.

79c



Quilted Robe

Of Satin de Chine

\$7.90

Ideal for the girl away at school who needs a warm robe . . . and wants something really good-looking!

Everyone Likes Christmas SLIPPERS

We have Styles they will like at Low Prices you will like!



Mufflers

For Men

\$1.49

Eagle crepe reefers in assorted printed patterns and rayon twill mufflers in woven patterns. What better for a man's Christmas gift!



Pen and Pencil Set

For Women

\$1.69

Fountain pen with 14-Kt. Iridium tipped gold point, and a mechanical pencil. An attractive, useful gift for a woman.

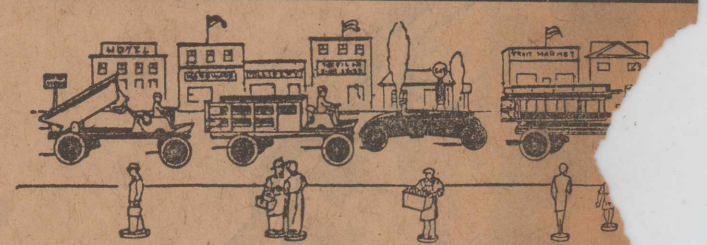


Ties

in Christmas Boxes

98c

A really exceptional assortment of fine neckties in patterns and colors of every type. Each in an attractive holiday box.



From Toyland's Busy Streets Come These "Little Jim" All-Steel Mechanical Toys

Brightly colored dump trucks—fire engines and wagons—trucks—roadsters . . . just the toys that boys like to find awaiting them on Christmas. Sturdy steel construction—wind them up and away. And they're only—

Each 49c To