Christmas Number—24 Pages In Three Sections

Of Floydada's est Institutions

The Floyd County Hesperian



Sunday Schools Christmas Eve

South Plains Banquet

Church Home and Community Development.

communities, including Lockney and Floydada, for a banquet last Friday evening was an event that proved to be highly entertaining and enjoyable. It was featured by schools in the district and they are a very entertaining program.

Women of the Woman's Missionassisted by the Home they were Demonstration Club of

Plans. P. D. O'Brien, of Floydada, made the principal address of the even-ing, taking for his subject "suc-o'clock in the Ralls city gym. cess." which he applied in a practi-

J. C. Kaystetter, agent of the Fort Worth & Denver Railway Company at South Plains, was toastmaster for the evening. The welcome ad-Brownlow, pastor of the South Plains Baptist Church, and G. T. Palmer of Floydada responded. Rev. E. V. A quartette composed of Dr. Joe McCollum, T. B. Brooks, H. G. Shirey and Herman Ealey of Lock-Smith and Howard Welborn, both the forwards of last season, and Bill Smith and Ernie Widner, the guards

piano, gave two pleasing vocal lights in the list, Coach Jones feels numbers and Mr. Brooks gave a that he can mold one of the best whistling number.

Dr. McCollum and H. B. Adams business manager of the 1930 crew. of Lockney responded to request by short talks, as did Ed Bishop and Rev. R. E. Bost of Floydada. All Matched for the new cagers. On spoke in enthusiastic manner of the January 1 and 2 the Panhandle High steps taken within a two-year per-iod by South Plains people for the on a tour of the Panhandle and will development of the fine community which is being built up there. take on the local boys in two con-secutive games. The North Plains which is being built up there.

The banquet was held in the re- boys have always been considered cently-completed basement unit of strong competition by other squads the Baptist Church at South Plains, in the district and the games here a large meeting place, well arrang-ed, well lighted and comfortably fast. are expected to be exceptionally heated built by the combined ef-forts of the community under the leadership of the people of the day, December 3 at the Andrews Baptist Church.

The menu prepared and served dians from the Cheyenne and Ara-by the ladies consisted of baked pahoe School, at Concho, Oklahoma, turkey, dressing cranberry salad, string beans, peach pickle, candied potatoes, buttered rolls, apple pie, history of the school that an Indian Brown.

Cold Wave Surprises

Event Celebrates Completion of New Six Letter Men Make Out-Look For Basketball Season Unusually Bright.

Open At Ralls Friday

The gathering of more than 100 civic boosters of South Plains and visitors from a number of adjoining season on Friday night of this week season on Friday night of this week at Ralls, when they meet the Ralls thought of the Nativity Jackrabbits on their own court. Christmas programs sponsored by Ralls has always been considered various Sunday Schools planned for the strongest basketball one of several of the churches on Christmas Eve night. At all of the church showing up well this season, with a Christmas trees, programs of this number of experienced men back in ary Society sponsored the event and the play. Because he expects the nature will be rendered. The fol-Ralls game to be one of the hardest lowing are announcements made by South in the district Coach Jones is en- a number of the local churches for couraging large attendance from the week beginning Sunday morn- citement

Although the season is just now

ance of the golden rule and good the close of the football season gram will be rendered: Coach Jones has spent much of his Opening song. time drilling the boys.

Invocation-Pastor Scripture-Mrs. Porter. Six letter men, more than a complete team, are again in the large

Song, "Little Town of Bethlehem" list of recruits out for practice this -Children. Christmas for all-Fifteen chil-

has split time during the past year dren Christmas Spirit-Girls. Reading-Mildred Houston. Quarette-

Reading-Edell King. There will be a Christmas tree

and short pageant with a special teams in the district. Floyd Bell is background, the Angels message to the World, at the First Christian Including the Ralls game this Church Christmas eve, beginning at 7:15 o'clock

This will be followed by the following program by the children: Welcome—Billy Boy Brown.

"The Bells of Christmas" Song, All the Children. Acrostic Christmas — By Nine Children.

Reading, "Just Try It"-Babyine Probasco. Reading — "Pleasing Mother"

James Wester. Song, "The Secret of the Stars" -All the Children.

Reading-Blanche Enoch. Reading-Ruth Pribble. Cornet Solo-Waldo Houghton.

The Angels Singing"-Gladys Ruth

team has been pitted against the lo-Song, "Once Again"-Children. cal "pale faces." The visiting cag-ers are students at the government Indian School, and, running true to The general public is invited.

Church services and associated activities for the next week will re-Last Chapter of Hesperian organization of a United Charities Organization for Floydada were volve largely around the, central taken last Sunday evening when a monster meeting of nearly a thous-and citizens of this city was held at with Prize Contest Is Written the Palace Theatre. Churches,

Hesperian Saturates Large Territory | votes or a hundred time ten thous-In Floyd And Adjoining Counties, Result.

Ending in a blaze of glory and ex-citement after having held the interest of all Floyd Coun-Proud of Contestants

ty for a period of more than six The Methodist Sunday School will weeks, the last chapter of The Floyd them through the campaign to suchave charge of a Christmas program County Hesperian's \$2,000 Automo-

The Winners Mrs. Robert Eubank won the grand prize, a Pontiac sedan at Boerner-Thagard Motor Com-pany, with 5,684,200 votes; Miss Naomi Connelley second prize, a living room suite at F. C. Har-

mon's, with 3,110,700 votes. Mrs. John McCleskey third, a bedroom suite at Kirk & Sons with 2,792,300 votes; Mrs. F. L. Moore, fourth a diamond ring at Wilson Kimble's Jewelry, with 2,235,050 votes; and Mrs. E. Ted Borum fifth, a diamond ring at H. Davis Jewelry Store with 1.816.350 votes.

All other contestants were awarded commissions for their efforts. Wide-Spread Interest

Not within the history of newspa- which he runs, when his arm caught perdom in this section of the State in the machinery of the round bale has a campaign attracted the enthusiastic and wide-spread interest fellow workman grabbed his free that was shown in the race that end- arm and prevented the press from ed last Saturday night. Rivalry pulling him into its maw. was intense but friendly, and the McGehee has a lacerat which they so earnestly strove. Fort Worth, Texas, selected by The Hesperian for the work only after a Mrs. T. S. McGehee of Lone Star; Hesperian for the work only after a rigid and painstaking investigation mother of Mr. McGehee, has been here with him since the accident. Reading—Harley Stone. operation of newspaper campai Musical Reading, "Do You Hear in southern and western states. operation of newspaper campaigns

As a result of the campaign the Hesperian actually saturates the field which it serves. The

civic clubs and other organizations of the city were active in perfecting and votes. There is wholesome satthe plans for the organization and isfaction in the thought that, al-a financial budget was begun at the though we try for a goal and miss, meeting. Committeemen will follow the meeting up Christmas week by making a house-to-house can-

Those whose energy has carried cess, The Hesperian extends its cal way to the building of a com-munity or town. Some of the com-by no means green. The first prac-the first prac-first prac-firs munity or town. Some of the com-ponent parts of every "success" include vision, enthusiasm, patience wember under the able direction of the gresents at the control of the presents at the control of the presents at the control of the presents at the control of the weiner who that the win-distribution of the presents at the control of the presents at t ners who took possession of the prizes Saturday night by the right of conquest will in turn be proud of their reward.

> Scott McGehee Escapes **Death In Press At Gin**

Local Ginner Has Badly Mangled Arm When He Is Caught In Round Bale Press.

Scott McGehee, manager of the Floydada Gin Company, is suffering from serious injuries this week at the Smith & Smith Sanitarium. following an accident at the gin which he runs, when his arm caught of the Methodist church directed press. His life was saved when a Rev. Collins and Rev. O'Brien. George McWhirter lead the song services.

McGehee has a lacerated chest, Hesperian feels sure that the suc- an arm broken in three places as cessful ones merited the prizes for well as seriously injured muscles of the upper arm and bruises on his The campaign was conducted un- right shoulder. He was resting as der the management of the L. S. well as could be expected Wednes-Raef Circulation Organization of day, it was reported. Doctors are

Dougherty. Attendance was good at both performances and the mem-PLAINVIEW LITTLE THEATRE TO GIVE PLAY HERE SOON

The Plainview Little Theatre will Prayer—Steve Schmid. Santa Claus will distribute gifts. Hesperian aimed at circulation in Floyd and adjoining counties and at the Palace Theatre in this city in the new Dougherty School. this objective has been obtained. on Thursday evening, January 30,

Here After January 1 Dennis Wraske, Licensed Instructor, Arrives Today -With City's First Plane.

Thousand Attend Monster Meeting Sunday To Perfect New Or-

ganization.

plete the financial budged.

tion, as explained Sunday evening by Rev. P. D. O'Brien is the com-

enough money to care for the

The sermon was

STARKEY DRAMATIC CLUB

'A Prairie Rose"

the services and was assisted by

GIVES PLAY AT DOUGHERTY

presented by the Starkey Dramatic

Club at Starkey last week, was re-ceived with so much enthusiasm

that the play was presented again

on Wednesday night of this week at

bers of the cast were highly com-

GRIGSBY'S BACK TO FLOYD-

ADA

Mr. and Mrs. J. A. Grigsby have

returned to Floydada to make their home, after spending nearly two

years in Plainview where Mr.

Grigsby was connected with the city

law enforcement body and later as

He retained his farm and other

interests in this county, and has re-

special agent of the Santa Fe

four act play

ing.

First steps toward the permanent

Most Widely Read

News Medium In

Floyd County

An aviation school and flying field will be established in Floydada shortly after the first of the year, if present plans of Dennis Wraske, formerly of Los Angeles, Calif. and Lee Wilkinson, local avia tion enthusiast, mature this week. Wilkinson completed the purchase Monday of the vass of the business district to com- city's first airplane, and with the co-operation of the Cham-The United Charities Organiza- | ber of Commerce will estab-

lish the airport and flying bined efforts of the Chamber of school at an early date. Commerce, Lions Club, Rotary Wraske is a Transport Licensee Club, the American Legion, the 1922 pilot, and for the past three year

Study Club, the 1929 Study Club, has been an instructor at Los An the Ministerial Association and geles. Under his instructions, Wil the churches of the city to create a kinson took his first lessons as fund large enough to care for the pilot at Los Angeles during the pa charitable needs of the city. summer. Wraske resided in Flor Through the campaign with began dada a number of years ago, and Sunday night, it is hoped to raise generally known to the residents this city. Wilkinson is mail can charitable cases for a years time. rier on the Silverton Star Rout Pledges to be paid quarterly, semi- out of Floydada.

The city's first plane is expected annually or in whole were taken at to be delivered today or tomorrow Wraske flying the machine from the meeting. A committee of five will have charge of the distribu-Wichita Falls, where he has bee tion of the funds, it was explained. making arrangements for the es Rev. A. A. Collins, pastor of the Cumberland Presbyterian Church. tablishment of the school here. The plane is an preached the sermon of the evenplane, with dual controls. centered 150 horse power and sells for \$350 around the relation of Godliness to At the present, the plane Charity. Rev. G. T. Palmer, pastor

probably be housed near Wilkinson's home on the Ralls highway. A soon as Chamber of Commerce of ficials announce the definite loca-tion of a flying field, a hangar will be built at the field and other necessary steps taken for the estat lishment of the airport Wilkinson stated this morning.

Definite anouncements about th school, and the courses will be made week, after the arrival of next Wraske, and after officials have completed all arrangements for the flying field, Wilkinson stated.

FAIRVIEW DRAMATIC CLUB GIVE PLAY FRIDAY NIGHT

plimented on the presentation. Near \$50.00 was taken in at the door The Fairview Dramatic Clu present it's first play of th on the night of the play at Starkey. year on Friday night at the Fairview sch in the new Dougherty School. n the new Dougherty School. Miss Dora Fae Hall, teacher in Storkey school is cocch of the week. "Pat Piper's

Weather Forecaster The this site and trickiest team ever to the T. E. L. Class of the First Bartier Church will have a Christ of the Starkey school, is coach of the starkey school, is coach of the title of the play, or the starkey school has been increased by nearly 50 per cent est in a Little Theatre movement in the submined this of the play.

surprise. Although the weather man had predicted no appreciable change in temperatures as the outlook for Tuesday, lowering clouds Tuesday enveloped this section. No moisture fell but the thermometer danced a ance of bonds to the amount of Tuesday night.

ter reading was 17 above zero.

With abated wind and bright sunshine this morning, the backbone of feated in Lubbock County, and the the cold wave seems to be broken. third issue was carried by an over-The forecast from the weather bu- whelming majority. Interest and reau is for higher temperatures. But enthusiasm had steadily been growthe theremometer recorded a new ing throughout the county, and the above zero, seven degrees colder created more interest than any simthan on Tuesday night.

So. Plains Basketball Tournament Dates Announced, Feb. 7 and 8

Thirty of the fastest basketball tournament may expect to see a number of fighting, scrapping bas-

part in the annual South Plains The results of the games here invitations to take part in the tour-

ber of South Plains schools.

Although arrangements for the awards to be given the individual drews ward gymnasium.

exceptionally good teams are being tickets to make use of them for developed in a number of schools plays at Sand Hill, he stated. over this territory. The Ralls Jack-rabbits, winners of the 1929 South Plains tournament, are measuring up to the expectations of the fans enter and Plainview are also rec- ners' reports on December nized as strong contenders. From This compares with 11,924 on the

Ward Gymnasium. A team of In-

Lubbock Road Bonds Carry Five To One

An election authorizing the issujig in its dizzy drop from a spring day figure to below freezing before state highways number 7, 9 and 53 through Lubbock Gounty was car-Wednesday morning's thermome- ried Tuesday by a majority of nearly five to one.

Twice a similar issue had been dethe theremometer recorded a new ing throughout the county, and the low last night, the drop being to 10 election Tuesday is said to have here are seven depress colder created more interest than any sim-

ilar election in years.

bank "A Rutledge

handle have been invited to take ketball players.

tournament to be held here on Fri- will have no effect on the standing Intosh day and Saturday, February 7 and of teams entered in the Interscho-8. This statement was authorized lastic League contest as this meet by Superintendent W. E. Patty and will be held in Lubbock following Coach Troy Jones this week after the South Plains tournament.

nament had been mailed to a num-

players and the teams placing in will be presented by the Aiken Drathe tournament have not been com- matic Club at the Sand Hill school plated it was stated that suitable auditorium on Saturday night of prizes would be given. The event, this week, it was announced yester-which will be the third of its kind day by Ed Holmes, president of the Burgett. held here will take place in the An- Sand Hill P. T. C.

AIKEN TO PRESENT PLAY AT SAND HILL SATURDAY "The Absent Minded Bridegroom'

Saturday will be the last oppor-Reports reaching here state that tunity for holders of the 1929 season Mary Lee Messick.

DECEMBER 1 GIN REPORT

12,725 bales of cotton had been ockney, Slaton, Quitaque, Hale partment of Commerce from gin- spent last Tuesday in Lubbock.

Reading—Juanita Shirey

"Silent Night, Holy Night" -Chorus. Reading-Lois Sitton. Piano Solo-Mrs. E. C. Thomas.

from the Christmas tree. Songs-"O Come, All Ye Faithful." Sing" and "Joy to the World."

Prayer. Songs-"It Came Upon the Mid- section in which The Hesperian cir-

"A Christmas Welcome"-O.

Fanning. "Christmas Cheer"-R. S. Daniel. "Tiny Tot"—Betty Joe Sims. Reading—La Verne Nelson. "If I Could Knit"-Laferne Eu- tations. "For Each One"-Margaret Hol-Intosh.

"Poor Old Santa"-Randell King. didates The Hesperian gives value Song-Katherine Daniel. "Our Christmas Gift" - Jerry the intrinsic value of the awards is Turkeys, Holland.

"On Christmas Morning" -Jack testants. In the pursuance of their Toms, No. 2 McIntosh

Messick. "I love to Think of Jesus" -Leighton Teeple.

Eddie Lois Sparks.

Reading-Mae Dell King. "The Very First Christmas"—

"Cooking for Santa Claus"-Blanche King.

"Welcome to Santa Claus"-Thorley Fanning.

and will likely furnish strong com-peteition in the tournament here.

feel assured that their message will organization. Fred Madison, of ter. be read in more homes in this dis-trict than all other newspapers council, and J. C. Wester, of this combined.

The number of votes and sub- the presentation in this city. scriptions turned in by contestants

have been discouragingly laborous E. B. Miller, manager of the organibut for the keen interest even they zation states that he is using his "Hark The Herald Angels and "Joy to the World." felt in the outcome of the race and the knowledge they had of the pop-ularity of the movement in every yer. Expecting it to be one of the best plays of the new year. Ballway Company. He retained his interests in this company. culates.

Great Value Received

The conduct of the count was methodical and business-like. The se-

The aggregate votes of the win- registered nurse. She has been em-Christian Boy" — Randolph dge. ners alone reached enormous fig-ures. The winners of all the prizes Wichita Falls the past three years are well entitled to success; they and will continue to make her home demonstrated conclusively that there according to present plans. "Just a Little Tot"—Tommie Mc-ntosh. "Mother's Treasurer"-Buster Mc- tributing \$2,000 worth of awards and * commission checks among the can-

received for efforts in its behalf, yet not the only consideration to con- Old Toms

individual campaign for votes, they Light hens, benefit to them.

campaign of this kind that all can-"A Suggestion for Santa Claus"— not win. Contestants understood ddie Lois Sparks, "The Children's Day"—Anna Fae that when they entered. Were it possible we would gladly reward every candidate with a gift.

Yet to the ladies who worked energetically during the campaign but who failed to win the automobile

regret of the losers, it is theirs. The Butter,

spent last Tuesday in Lubbock. Joe Crain, of Fairfax, Oklahoma, is here this mid-week on business. be good vill of every lady who entered is here this mid-week on business. be good will of every lady who entered the that thoses. The Hesperian ap-predates and good will of every lady who entered the those who have ten thousand be good losers. The Hesperian ap-predates the kindly feelings and good will of every lady who entered the thousand be good losers. The Hesperian ap-predates the kindly feelings and the thousand be good losers. The Hesperian ap-predates the kindly feelings and the thousand be good losers. The Hesperian ap-the thousand be good will of every lady who entered thousand be good will of every lady who entered thousand tho

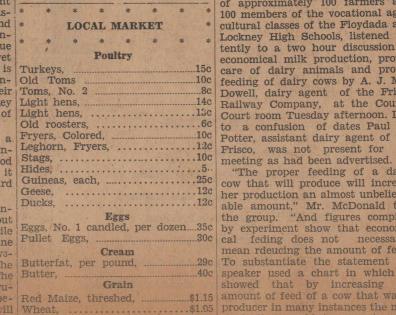
Weather ForecasterThe 1. E. L. Class of the First
Bayts the clubThe 1. E. L. Class of the First
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Bayts the clubBayts the club
season was recorded Wednesday
morning of this week in Floydada
coming in on a cold wave which
Tuesday took the forecasters by
surprise. Although the weather manLubbock Road Bonds

city, vice president, the first of this week completed arrangements for

"Skidding" is a late Broadway hit Program to be given Christmas and their friends during the cam- recently released, and is being pre-Program to be given Christmas Eve at the Cumberland Presbyterian Church at 7:30 p. m., after the program gifts will be distributed the tabulation of the totals, it would be compared by the plain of the totals at the tabulation of the tabulation of the totals at the tabulation of the tabulation o

VIVIAN BOSLEY GRADUATES;

Miss Vivian Bosley, daughter of lection of the judges was an admir- Mr. and Mrs. H. C. Bosley, of this able one, and to them The Hesper- city, has passed the board of exian extends its thanks and felici- aminers of the State of Texas and has been given a certificate as a



cently spent most of his time here while completing a contract for the NOW IS REGISTERED NURSE county on the new Ralls road grade at Blanco Canyon. The family are living on South Main Street.

charged to defray the the play and to provid

Christmas Package Deliveries Begin Today In Floydad

Delivery of parcel post to residents of Floydada in the delivery zone k this morning, J. D. St postmaster, obtaining the a propriation for the Christm rush delivery of packages an putting on the delivery set this morning.

The deliveries are bein made by Fred Bell.

Big Crowd Farmers and Vocationa Students Hear Dairy Talkers H

Two hundred people, consisting of milk we can increase of approximately 100 farmers and mand," the dairy agent s 100 members of the vocational agri- our doctors tell us that e cultural classes of the Floydada and Lockney High Schools, listened in-tently to a two hour discussion of economical milk production, proper care of dairy animals and proper Dowell on the chart. I ..10c feeding of dairy cows by A. J. Mc- phasized the necessity of Dowell, dairy agent of the Frisco ing and the selection of 14c Railway Company, at the County any herd. School, those present "The proper feeding of a dairy express themselves as Eggs Eggs, No. 1 candled, per dozen....35c by experiment show that economi-at the request of tho who failed to win the automobile Legs, No. I channed, per dozen...sto The Hesperian extends its genuine regrets. If the thanks of this news-paper can in a measure, lessen the regret of the losers, it is theirs. The Butter, 2000 Cream Butte showed that by increasing the belocal Chamber of a cow that was a while here. He rem \$1.05 producer in many instances the milk Wednesday and was \$18.00 production would increase to such Paul C. Potter, assist an extent that increased feeding be- and together they





"....Make sure that their Christmas will always be happyby starting a Savings account for them today...."

The Season's Greetings

MERRY CHRISTMAS to You All.....from the entire organization A of this Bank who have striven so faithfully to serve you for these many, many years. Your gift to us lies in the success of this institution.....and we are thankgul to you for this success.

7 e sincerely thank you for your patronage and again wish you all a very Merry Christmas.....And A HAPPY NEW YEAR, TOO.



OFFICERS:

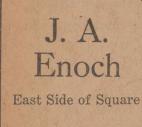
E. C. Nelson, President Thos. Montgomery, Vice-President Mrs. Jno. N. Farris, Vice-President J. V. Daniel, Vice President O. M. Watson Cashier E. L. Norman, Asst. Cashier Anna Marie Moore, Asst. Cashier.

DIRECTORS:

E. C. Nelson Thos. Montgomery Mrs. Jno. N. Farris J. V. Daniel J. B. Jenkins O. W. Stroup H. E. Cannaday



Our wish for you this peaceful happy day conveys the spirit of good fellowship we feel. May this Christmas be filled with tresured thoughtfulness for you and your family.





May your joys be added — your sorrows subtracted your wealth multiplied is the wish of your sincere friend for this Happy Christmas Day.

Busy Bee Cafe

"Home of the Chess Pies" Dutch Brewster, Prop.



Yuletide Greetings to all our friends —



A mighty Christmas tree might well symbolize our greetings and good will to you all—the branches extending into every home throughout the community with each individual sprig and cone laden wth good wishes to you and kind remembrances of your gracious co-operation during 1929. BECAUSE they cannot personally express to the entire community their good wishes and holiday greetings, the firms on this page have appointed us to convey their messages to you herewith.



ANOTHER CHRISTMAS — another occasion when we can express publicly and pertinently the good will we feel to a community that has bestowed upon us so fully its faith, interest and patronage.

Texas Service Station

TEXACO GAS — GOLDEN MOTOR OIL PHONE 87





NANA NANA NA

'EACH Christmas the bracelet of FRIENDSHIP is fostered anew with links of good wishes. And each year we send our strengthening contribution to this jewel Topmost Happiness. Best o. Luck.... and a MERRY CHRISTMAS is our 1929 Yuletide wish to all this Friendly Community.

both old and new. May this Christmas prove the happy day you've all looked forward to bringing bountiful blessings.

Motor Inn

O. L. Sullivan, Prop.



A written message sometimes brings more cheer than an expensive gift. We hope our thought for you this Christmas Day will bring additional happiness to your home. May the Day's joys be lasting.

Floydada Tin Shop E. C. Thomas, Prop.



W. J. Lester — Chas. Osborne



It's been a cheery, prosperous year for us—so on this Christmas Day we can do no more than wish you too an equal happiness. May your every desire be fulfilled.

PALACE BARBER SHOP AND BEAUTY PARLOR CHRISTMAS IS A JOLLY DAY—The gladdest day of all the year. And so to welcome it apprepriately and convey our good wishes to you—we say

> MAY CHRISTMAS 1929 BRING YOU 3-FOLD PLEASURE

D. W. Fyffe Modern Farm Equipment of the Better Kind"



CHRISTMAS is a Pleasure Day when all the World makes Merry. We hope that you are one of Santa's favored for Christmas '29... that every dream be realized so you'll be Merry too.

> ROOM 204, READHIMER BLDG. PHONE 238

Fry - Bishop Insurance Agency

F. F. F. SERVICE STATION

N. J. SMALLEY, D. N. HOLT, Props.



We send you a message of . good-will this Festive Day. May the Spirit of Christmas in all that it means abide in your home to bring new cheer.

> Floydada Insurance Agency

G. C. TUBBS W. H. HENDERSON

school house on the evening of the

Pupils on the Honor Roll this

Burgett and Randall Irvin; Second

grade-Elaine Culpepper, Marie

Lewis and Mada Green; Fourth

grade-Elizabeth Beedy and Juan-

ita Lee Rushing; Fifth grade-Mau-

rice Burton, Louise Brown and Jennie Mae Sisson; Sixth Grade—

Mary Francis Clark, Iris Horton,

Claudie Faye Teal and Edna Beth

Wilson; Seventh grade - Naomi

Culpepper spent Sunday with Miss-

es Hazel and Bessie Mae Brown.

Burton Sunday.

ter Sunday.

home

Misses Cora Brown and Mabel

Mrs. W. B. Wilson and daughter,

Edna Beth, and Maeclair Horton,

were the guests of Mr. and Mrs. W.

Mr. and Mrs. J. C. Crabtree of Cen-

Bro. Crabtree was the guest of

Henry Culpepper of Wayland Col-

Sunday with Mr. and Mrs. Jim week

lege, was the week-end visitor at

E. C. Austin, of Plainview, spent

J. C. Bullard was a visitor in our

community this week-end. We are

The Dramatic Club will render the

glad to see him able to get about

school children and 35c for adults

and the proceeds will be used for

Prairieview News

the week-end in our community.

Hodge and Clara Belle Carter.

(By Mrs. Robt. McGuire)

Gave Buffet Dinner Thursday Evening.

Mr. and Mrs. A. J. Folley were will exchange gifts. host and hostess at a buffet tur-key dinner Thursday evening. Gifts rated Christmas tree to each of the meet Monday afternoon at the afternoon. Everyone is invited. guests present. Games of forty- church at 3 o'clock. two were played after dinner.

Dinner was served to the following: Mr. and Mrs. B. L. Blacklock, Mrs. Sam Berry, Mrs. W. A. Baker, Mr. and Mrs. Herbert B. Sams, Mr. ing of January 9. and Mrs. George Sherrill, Mr. and Mrs. W. C. Newsome, Miss Ade-were solemnized in the presence of de Scott, Miss Dean Smith, Mrs a group of relatives and friends. race Bass; Mr. Carl Ivie, Mr. The bride wore an ensemble of Grace Bass; Mr. Carl Ivie, Mr. Raymond Berry, and the host and navy blue crepe with an eggshell

Entertain Friendship Club With Christmas Party.

Mr. and Mrs. Flynn Thagard were a nost and hostess Friday evening to added to the effect. the members of the Friendship Bridge Club at the annual Christas party. A Christmas tree with where a long table was groaning any colored lights and decorations with only the kind of a luncheon table and held tallies and favmed the centerpiece for the dinalso in keeping with the

Rosson and Mr. A. B. Mrs. T. P. Collins were all the happiness and good fortune

B. Rosson will Friday evening, Green Bostick and little daughter

ırday Evening starters.

e First Christian Church Britain. School Saturday evening and enjoyed games of Mr. and Mrs. Sams Lon M. Davis was holdnd Mrs. G. B. Schmid, Mr. Lon M. Davis, Mr. and own and Mrs. Sam Berry.

oy Jones Hostess Bridge Club.

> hostess to the Ace Bridge visitors. Refreshments

een whipped a red cherry, also carried out

plate favors.

rated Christmas Mr. Ashton is the son of Mr. and Fairview, December 16.—Mr. and Happy Union Community Sunday. Trackers for each Mrs. R. H. Ashton and attended Mrs. T. L. Walker and little daugh- Mr. and Mrs. Paul Williams at-When the surprise school at Floydada. Mrs. Ashton broken open, they is the daughter of Mr. and Mrs. M.

lington did live. Mr. and Mrs. Bil-lington moved to Lockney several L. A. Horton home. Mrs. Walker is day morning. Whitfield Sun-Mrs. L. T. Bishop will entertain

ngton moved to Lockney several L. A. Horton nome. Mis. Walton Little Doris Hoyle has been on the a niece of Mr. and Mrs. Horton. Mr. and Mrs. Will Dixon of Quita-Mr. and Mrs. Will Dixon of Quita-Walton Wilson spent last week at work near South Plains. weeks ago. the K. K. Klub with a Christmas party this evening at 7:45 o'clock. que, and Mr. and Mrs. Frank Dixon work near South Plains. arty this evening at 7:45 o'clock. Mrs. W. H. Sharp will entertain ne Stitch and Clatter Club this the Stitch and Clatter Club this evening at 7:45. There will be a Owens spent Monday night with the and Mrs. Pat Felton.

Mrs. S. G. Evitts and little son day with Mr. and Mrs. Grover Le-Christmas tree and the members teachers There will be a Christmas pro-gram given Thursday night by the school children and the school will arrived Sunday from their home at Best, Texas, to spend the Christ-mas holidays with her parents, Mr. Saturday with Mrs. F. S. Shearer. The Woman's Missionary Society were distributed from a gaily deco- of the First Methodist Church will have their Christmas tree Friday and Mrs. G. A. Stewart. Miss Mabel McNeill and her tertained a number of young folks Seventh Grade English Class en- Friday night with a birthday party,

SANITARIUM NOTES

The 1922 Study Club open house was sters reported a good time. Claude Jones, of Joebailey discharged from the Smith and Smith Sanitarium Tuesday. He has been in the hospital for treatment. Mrs. Watson, city, underwent a 24th. Everyone is invited to come. minor operation at the Sanitarium last Friday and returned to her month are: First grade-Billy Joe home Saturday. blouse trimmed with silk lace. The Mrs. Jack Burleson, City, was

reception room was beautifully dressed in keeping with the occacarried to the hospital for treatment Friday. sion and the holiday season, with Mrs. S. L. Jackson, of Olton, unboughs of mistletoe and holly and derwent a minor operation Saturday Christmas tree gayly trimmed and returned to her home Sunday. BORN-to Mr. and Mrs. C. C. At 12:00 o'clock, the group was in-Yarborough, of Dougherty, Decem-

Amanda Sue and Frankie Jones, children of Frank Jones of Joebailey, were slightly injured Monday when the car in which they for each of the guests. All of drank to the future happiness of were riding turned over while they ption rooms were in gala the bride and groom, who left im- were enroute to school. Amanada attire. Dainty refresh- mediately afterwards for San An- Sue suffered a dislocated elbow and tonio where they will spend their Frankie was injured near the shoul-

Mr. and Mrs. Conner leave a host Mrs. L. H. McCarner, city, underhigh score in the games. of friends behind who wish them went a minor operation Monday. Elza Gullion was at the Hospital that can come their way. Mrs. Conner has resided here all of her for a short time Monday after lan-

Gilliam, Mr. and Mrs. A. , and Mrs. J. A. Arwine, , and Mrs. J. A. Arwine, , bour, and though he had to be , souri, and though he had to be H. Davis, Mr. and ture, Mr. and Mrs. shown, with his nice personality he has shown us that he is a very in-ture, Mr. and Mrs. Jim Stovall was seriously injured Stewart.

R. B. Rosson and telligent and capable young man and leaves here highly respected. throat and cut a deep gash. His small daughter, Luedine, sustained slight but painful bruises. They were both brought to the hospital again for treatment

Francis, Mr. Lawrence Lewis, Mr. Tom Noble Emert, 5 year old son f Mr. and Mrs. Tom Emert, of royalty play "Pat Piper's Place" next Friday night December 20. The of ston, Mr. and Mrs. Henry Edwards, Dougherty, underwent an appendix admission charges will be 15c for operation several days ago and is reported doing nicely.

The small daughter of Mr. and Mrs. Mark Marsh, of the Sand Hill community fell from a truck last Saturday and dislocated her elbow. She was brought to the hospital to

stess served refreshments Cuidado Bridge Club at its Tues- brought to the hospital Sunday for Ray Cudd, of South Plains, was day evening meeting. Gerald treatment for injuries suffered Groves held high for gentlemen while working on a well. A block ye Maxey, Mr. and Mrs. Maxey, Mr. and Mrs. W. close of the games and struck him on the head, cut-

y Jones Hostess Bridge Club. nd Mrs. Troy Jones were hostess to the Ace Bridge Mrs. R. W. Renfro, city, under-

Mrs. H. C. Howard, city, had the misfortune of almost losing a fin- and short program at the school ger when it was caught in a sau-sage mill the first of this week.

Fairview News

Lee Howard, small son of Mr. and on their Christmas vacation. There will be a Christmas tree house on Friday night.

Mr. and Mrs. J. W. Gamble and children visited with relatives of

NE NE



Best Wishes FOR A

Merry Christmas

And at this time let us thank you for the business of the year now closing. We will appreciate a continuance of the same.

31414441144444444831411494841149454441441444941435

We cordially invite you to visit our store during the holidays.

Floydada Hardware Co.



at Hesperian office.

night with Zelda Battey.

Miss Lolamae Taylor visited Sun-

Mr. and Mrs. Perry Wood visited

Mrs. L. A. Hoyle delightfully en-

"42" were in play throughout the

Prairieview News

Pleasant Hill, December 17.—Sev-eral of this community are doing

A rain or snow on the winter wheat would be greatly appreciated.

night with Miss Myrtle Day.

Miss Adell Evers spent Saturday

Hubert Lowe is reported improv-

Mr. and Mrs. R. M. Battev spent

George Mayes, of Crosbyton, vis-

Mr. and Mrs. Dink Bishop, of Mt.

Blanco, have moved into our Com-

munity. We are glad to have them

Vida and Zelda Battey took din-

ner with Evelyn and Imogene Roy

Mrs. A. E. Shelton's mother, Mrs.

Alma Ruth Nelson, of Lakeview,

Mr. and Mrs. Tom Hall and fami-

took dinner with Florence Pratt

ly spent several days in Lubbock last week visiting with Mr. and Mrs.

Myranell Evers spent Sunday

ited his daughter, Miss Laura Mae

Mayes. Friday afternoon.

of Lakeview Sunday.

Sunday with Mr. and Mrs. A. T.

ing after having a case of small

Christmas shopping this

tertained the Sixth grade at the given in honor of Miss Olamae teacher's home. All the young- Gamble. Four tables of progressive

Christmas tree and program at the Jack Squyres winning high score.

There will be a Community evening with Miss Ethel Bishop and

their

Pratt.

Miss Bernice Crabtree spent Fletcher, is on the sick list this

Sunday

Dow Smallin.

Prairieview. December 16.-Sunlay school and church were well attended at this place on Sunday. Rev. Pipes filled his regular appointment.

Rev. L. E. Hurt and wife, of Plainview, visited with friends and relatives of this community Sunday We will discontinue our B. Y. P. U. for the coming quarter, but will meet at the homes every second and fourth Sunday nights and sing. There will be singing at this place

next Sunday afternoon at 3 o'clock. Everyone is invited to attend.

Several of our people are planning to leave the latter part of the week

The party at the Rigler home

Friday night was well attended and everyone reported a good time.



ARWINE DRUG offers to Christmas shoppers, a most complete line of gifts from the smallest items to the larger and more expensive presents.

> Gifts that have not been picked over and handled. IT WILL PAY YOU TO SHOP HERE. の大学ないないない

Charlie Lewis, Mr. Hershel Swep-

Refreshments were served by the ting a severe gash.

their home last Tuesday The home was beautiful-held the first Tuesday night in night, of this week. Her condition

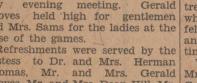
Campbell News

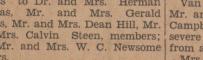
lors. A sprig of plate favors. games of bridge, Campbell, December 16. — Mr. Clarence Ashton and Miss Amila Fuqua were married in Clovis, N. ered around a M. Thursday, December 12.



SOCIAL CALENDAR









ed with holly and ever-rrying out the Christmas Steen.





AND CHURCH NEWS

ol here will dismiss next t the school auditorium. Bost of the Missionary

Church, will preach here Dear Santa Claus: nday morning and evening. Union Sunday School visited the Baptist Sunday School aday morning, because the audiium was not available.

Brother Lantroup preached here Sunday and evending. He is the bastor of the Baptist Church here. Your little friend, Sunday was Brother Joe Day's appointment here, but the audi-

torium was not available. LOCAL AND PERSONAL

F. F. Edwards of Floydada, visit-ed his son G. C. in Dougherty Sat-new doll and little dresser, also

urday night and Sunday rday night and Sunday. Mrs. R. L. McNeil and son, Vol-ty, leit Saturday for Denton. Miss Durie who is actual of C. L.A. ley, left Saturday for Denton. Miss Annie, who is a student of C. I. A., will return with them and be here for the Christmas holidays.

J. N. Thomas returned home one day last week from a visit in Okla-

Professor Floyd Blankenship and wife spent the week-end at Idalou visiting with relatives.

Mrs. F. T. Emmert was in Floydada for treatment one day this week. Little Tom Noble Emmert is improving slowly, after an appendicitis operation in Floydada. He will

Harry Marckle.

Grandma Readhimer from Floydada is visiting in the home of her Floydada.

of C. F. Lincoln Sunday.

Orland Howard spent the week-

J. E. Newton and family moved to their new home here last Saturday. are very glad to welcome Mr. and Mrs. Newton into our communi-

Joe Ferguson, from Colorado Springs, visited his sister, Mrs. W. H. Furrow last week. Mrs. Lizzie His dairy delivery truck in which

His dairy delivery truck in which a guest in the Furrow home. Miss Reva Handley spent Satur-day and Sunday with Miss Huey, of Sand Hill.

Mr. and Mrs. John Mayo left Tuesday for their home in Pasa-denia California, where they will spend the holidays with friends and relatives. They plan to stop over at the Dougherty Ranch in Arizona for a few days visit with Mrs. Mayo's brother.

Mr. and Mrs. Berry Ellison are moving back to Dougherty, after an absence of a few months. They will occupy the property recently pur-chased by Miss Ellison.

Mr. and Mrs. V. O. Sanderson moved to Lubbock last week. This leaves Dougherty without a barber. Herman Heath, of Lubbock, visited with Miss Mary Edwards Sun-

Mr. and Mrs. C. C. Yarbough have a new baby girl, born Friday night. Miss Nellie Brister visited her aunt, Mrs. J. P. Minton of Anton last Sunday

Haskell Ellison and wife and little son moved near Lubbock a few davs ago.

Ted Letsinger and Darwin Callihan made a trip tö Lubbock SaturFloyd County Hesperian, Floydada, Texas, Thursday, December 19, 1929

Floydada, Dec 11, 1929. Dear Santa Claus: I go to school at East Ward and like my teacher fine. Please bring me a comb and brush set, a tam me a comb and brush set, a tam ind were the occupants of the sedan, and were driving seast on Kentucky. Bwen a Pontiac sedan driven by Bud Jackson, of Ralls. collided with his truck at the corner. Mr. Jack-son and J. B. Hardin, also of Ralls, were the occupants of the sedan, and were driving seast on Kentucky. and a nice game. Don't forget my and were driving east on Kentucky Miss Katherine Walker, of Sla-

I am a little girl in the second the accident. grade. I try to be a good girl so please bring me a doll, Jacks, story

book, lots of candy, nuts and fruit. James, Jr., wants a gun, an aero-

noon for Christmas. being made to have a Christmas programme the school auditorium. Bost of the Missionary were here visiting with her sister, Melba Ruth Scott. Bost of the Missionary Melba Ruth Scott. Bost of the Missionary Melba Ruth Scott. Melba Ruth Scott. Miss Katherine Walker, of Sla-ton, arrived Sunday to spend the veek here visiting with her sister, Miss Eddythe Walker, and other relativest at a fast speed, hoping to catch the 6 o'clock Q. A. & P. passenger train which was just pulling out. Both cars were badly wrecked. Neither Mr. Jack-

son nor Mr. Hardin were injured in the accident. W. C. Erwin, of Clovis, N. M., ar-rived Monday to spend the Christmas holidays here visiting with his daughter, Mrs. Joe A. Montgomery. Typewriter carbons, second sneets He has recently been visiting with

relatives in Kress.



FROM THE STORE WHERE **EVERYBODY FEELS AT** HOME.

We are making it our business to add to your Christmas Joys by saving you money on Christmas Needs.

These Prices Good Until Xmas

Purchase of other Mdse. APPLES APPLES **Fancy Delicious Fancy Winesaps** 150 size, per doz.....35c 163 size, per doz. ___20c Medium size, doz 45c 138 size, per doz. ___34c Large size, doz.

-from the little tot to the grandfather. We are showing one of the largest stocks of BOOKS ever offered in our city. 'Tis a wise plan to get children interested in books at an early age. A Book Gift will Help.

0

FOR EVERY MEMBER

OF THE FAMILY

Wilson Kimble Optical and Jewelry Co. "The House of Confidential Credit"

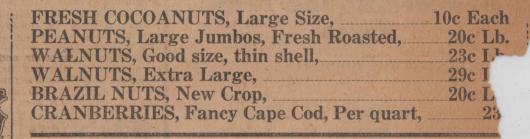


MAKES LIBERAL REDUCTIONS IN PRICES!

"Caterpillar" Tractors, Graders and Combines ("Holt") (Russell)

"Caterpillars" lead in Quality Products, and in passing on to their users, through reduced prices, the savings made possible through volume sales, quantity production, and efficiency manufacturing facilities





Fancy Long Shredded

Nelson-Coffman Announcements were made this week of the marriage of Miss Eloise Nelson, of this city, to Mr. Jack

Your little friend, Mattie Pearl Turner.

Floydada, Dec. 11, 1929.

I am a little girl 7 years old today. I go to school at East Ward.

My Dear Santa Claus:

Coffman, of Hillsboro, Texas, on Thursday evening, December 12, at Frederick, Oklahoma, at four-thirty o'clock. The young couple drove from Hillsboro to Frederick, where the ceremonies were held.

The bride is the daughter of Mr. probably come home Friday. Mr. and Mrs. Otho Sanders spent Friday night with Mr. and Mrs. Harry Marelle dor Highway. Mrs. Coffman formerly attended high school in

ada is visiting in the home of her son. Mr. and Mrs. W. H. Furrow, of Pleasant Hill, visited in the home of C. F. Lincoln Sunday.

O. R. Gordon is laid up this week

His dairy delivery truck in which

or and Howard spent the week-end visiting home folks in the Star-tey community with a bunged-up knee and bruises on the leg, as the result of an au-tomobile accident which occured at the intersection of Wall and Ken-

urning home Sunday.

BASKETBALL GAME The Dougherty All-Star team played the Crosbyton All-Star Team at Floydada Monday night. The score was 53 to 13 in favor of Dougherty.

Santa Claus Letters

Floydada, December 11, 1929 My Dear Santa Claus: am a little girl, just three years old, but I can remember when you came last year. I try to be good so I want a little piano and doll and some candy and chewing gum. Your little friend. Eloise Scott.

Floydada, Dec. 11, 1929. Dear Santa Claus: I am glad you are coming again.

I have tried to be a good little girl. I would love to have a new doll, a little buggy and some little dishes. Lots of love,

Margie Lee Scott.

Floydada, Texas, Dec. 17, 1929.

Dear Santa Claus:

I have been a good little boy all this year. I want you to please ring me a little gun, coaster wagon, a little hammer and some fire rackers. Don't forget the nuts and candy.

Don't forget Fred and Louise and ene they have been good. Love,

Jonnie Cardinal.

Floydada, Dec. 11, 1929. r Santa Claus:

am a little boy eight years old. ave tried to be good and help my ba work. Thank you for the things you brought last Christ-I would love to have a little a football and some fruit, nuts candy. Don't forget the little children.

Your little friend. Price Scott, Jr.

Mickey, Texas, Dec. 13 1929. anta Claus:

8 years old. I am in the ade, please bring me a biplane, fire truck and rub-Please bring my sister a We both want some We love you

James Peel

This Reduction In Price Represents The SIXTH IN FOUR YEARS!

"Caterpillar" products are used in promoting efficiency in agriculture, County and State highway building, and industry, and these reductions in prices benefits, directly and indirectly all the people.

Note the large saving in price made possible to 1930, "Caterpillar" tractor, (Holt) Combine, and Russell Road Building Equipment to purchasers, and available now.

Tractor Model	• Former Price f. o. b. factory	New Price f. o. b. factory	Saving
"10"	\$1,125.00	\$1,100.00	\$ 25.00
"15"	\$1,500.00	\$1,450.00	\$ 50.00
"20"	\$1,975.00	\$1,900.00	\$ 75.00
"30"	\$2,475.00	\$2,375.00	\$100.00
"60"	\$4,306.00	\$4,181.00	\$125.00
"Holt" Combine Model "36"	Former Price f. o. b. factory \$2,510.00	New Price f. o. b. factory \$2,015.00	Saving \$495.00
"34"	\$2,190.00	\$1,825.00	\$365.00
"38"	\$1,665.00	\$1,550.00	\$115.00

"Caterpillar" first in the agricultural machinery field to concretely show evidence of meeting the "Hoover" idea of assisting in the stimulation of agriculture and industry.

West Texas Tractor and **Machinery** Company PLAINVIEW P. O. Box 1365-Phone 1050 TEXAS

The Best For Your Xmas Cake, per lb. **LETTUCE**, Nice Solid Heads, JELLO, All Flavors, Per package, SUGAR, Powdered or Brown, 1 lb. package, CAKE FLOUR, Swans Down, Regular Size, **VANILLA EXTRACT, Schillings, none better** 2 oz. bottle, Well Bleached, Le Large Size, The Best on the Market, **PUMPKINS**, Empson's Large Can, 14c MINCE MEAT, White Swan, per package, 121/2c K. C. BAKING POWDER, 25 oz. can, 22c CATSUP, Heinz, Large Bottle, 29c FLOUR EVERLITE, The Perfect Flour, 48 lbs. \$1.79 Chocolate Covered, 1 Lb. Fancy Xmas Box, Extra Special Price, Large Size, Bananas Golden Yellow, doz., **Floydada Grocery** Company The Orange Front Store, South Side Square

Dressy New Sunday Evening Costumes Now Stress Individuality of Wearer

BY HARRIET

The informal dressy things for winter are among the loveliest and

I include among these such things as the little velvet hats that one puts on for afternoon tea, dinner or any late afternon event, such frocks as the new Sunday evening costumes and those for "high teas," the name earned by anything that ser-

ves more than tea and wafers. Of especial significance are the new Sunday evening dresses. For they usher in a new era in dress which heralds a new era in entertaining. They proclaim that it is popular now to stay home Sunday evening and let a few friends drop in to chat and enjoy a home-informal time. In fact, they make of Sunday evening the same oldfashoned conversational time that oldtime Sabbaths used to be.

The dresses worn for Sunday evening are not elaborate, yet they are very much dressier than other daytime informal things. Printed velvets, made rather simply, else some high color such as bright blue or vivid red flat crepe are a

one is imaginative, she may plain vivid green chiffon or Elizabeth and make glamorleeves and neckline and have inning frock. It should be long for this is one of those when long frocks are cor-

main thing about Sunday dresses is that they are informal in cut and yet are eens between sleeveless eveings and regulation daytime street and office.

perhaps the simplest of or they should be indithem make them all the

he princess line is empha- for no trimming of any kind. Its sets

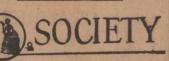


This "five to eight" Sunday evening gown is made of red chiffon veler's clothes to make for vet with a small floral design in white and black. The afternoon hat is any little touches one of black velvet trimmed with two crystal wings.

nakes a lovely Sunday and on the sides of the waist-line. are adequate.

an advisable tonic.

They come in all colors. Jean flaring back from the face in grace.



(By Mrs. Robt. McGuire) Sequoia National Park Subject of Program. Mrs. A. D. Cummings was hostess to the 1929 Study Club Thursday af-ternoon. Mrs. Joe Breed was elected to mebmership in the club. Some time ago the 1929 Study Series of Parties. Club decided to sponsor a Little Theatre in Floydada. The plan met with the whole-hearted approval of the other organizations and clubs of the town. The club Fred Brown, Mr. and Mrs.- Luther has collected materials bearing on Fry and Mr. and Mrs. John Reagan the Little Theatre from many dif-ferent sources and is preparing to Friday of last week at Mr. and Mrs. begin the organization. After the business session the fol- West California Street. lowing program on Sequoia Nation-al Park was given with Mrs. F. M. Shenefelt as leader. NEW FORDOR SEDAN \$ 625 (F.O.B. Detroit) STAR.

Mrs. L. T. Bishop gave the route Mrs. George V. Smith and T. S. to the park, its location, area, and elevation. The forest types includ-ing the chief characteristics of the sequoias was given by Mrs. O. Stephens. Mrs. R. B. Rosson dis-cussed the reasons for the distribu-time the distribu-and Mrs. Lon V. Smith and T. S. Smith, Mr. J. D. Porterfield and Mr. George McAlister. YUM! YUM! WASHINGTON.—It might not tion of Sequoia groves and stressed Mrs. Kenneth Bain, Mr. and Mrs. taste so good, but that "stickum" on importance of preserving some of these groves. One of the most in-teresting things brought out in these discussions was the great age and size of the sequoias. The backs of postage stamps is ed-the backs of postage stamps is ed-ible and wholesome enough for ba-by to eat. The gum is made by Victor G. Bloede, president of a Bal-timore company, and is made from terms of the sequoias. The program was brought to a B. Jenkins, Mr. and Mrs. W. C.

The program was brought to a B. Jenkins, and Mrs. Edd Johnson, poems by Mrs. Robert A. Sone. The meeting which would have been held during the Christmas Brown, Mrs. Ama Smalley; Miss Brown, Mr Hugh Cannedau Hereit and Mrs. Edd Johnson, Mr. and Mrs. Jesse Brown, Mrs. Ama Smalley; Miss Druhe Wilster Mr. Hugh Cannedau Hereit and flour that go into 14 poned to January 30. The next meeting of the club will Henderson. be January 9 at the home of Mrs. Bridge w Edwin Heald. Ing. Mrs.

Host and Hostess Friday. At Eighty-Four Party.

Dr. and Mrs. V. Andrews enter-tained Friday evening at their home Henry, Mr. and Mrs. Roy Snodgrass Mr. and Mrs. W. H. Hilton, Mr. and with seven tables of eighty-four at play. All of the reception rooms were elaborately decorated with bells, holly, and tinsel, suggestive of the approaching Christmas time, with and Mrs. Glad Snodgrass, Mr. and Mrs. T. C. Russell, Mr. and Mrs. Calvin Steen, Mr. and Mrs. Leon Collins, Mr. and Mrs. Joe M. Day, Mr. and Mrs. George Sherrill, Mr. and Mrs. with red and green the predominat-ing colors. Ray Clements, Mr. and Mrs. Ogie Johnson Mr. and Mrs. Robert A.

Attractive and tasty refreshments also carried out the colors of red and green, red and green sand-wiches, salad, red jello with whip-ped cream, angel food cake iced in green and red and green mints being served. Sprigs of holly were used as plate favors. Mrs. J. U. Borum, Mrs. L. C. Mc-Donald, Mr. N. W. Williams, and

Mr. Lon M. Davis were winners of high score for the evening

Guests were: Mr. and Mrs. W. D. Standefer, Mr. and Mrs. Jas. K. Green, Judge and Mrs. Kenneth Bain, Mr. and Mrs. O. P. Rutledge Mr. and Mrs. N. W. Williams Dr. and Mrs. W. Hubert Seale, Mr. and Mrs. B. P. Woody, Mr. and Mrs. C. sized by vertical shirring at front rich fabric and glamorous colors R. Houston, Mr. and Mrs. F. C. Harmon, Mr. and Mrs. C. P. Looper, Mr. d chiffon velvet with a al design in white and has tight long sleeves, a though not deep neck- the front or back. It asks of the walst-line. are adequate. The very skirt flares below the hip-line by means of circular godets on the vening oxfords, a Paris inven-the sides which are longer than either the front or back. It asks with silver lacings and silver inald, Mr. and Mrs. O. T. Williams Everyone should have at least one Mr. and Mrs. Tony B. Maxey, Mr of the new little dressy hats of vel-vet. Velvet itself is flattering. And if a woman goes to business daily Starks, Mr. and Mrs. J. C. Wester, or is busy with her daily round of Judge and Mrs. Wm. McGehee, Mr shopping and household duties, putting on a velvet hat will uncon-sciously soften her whole appear-ance. One look at herself and the flattering lines of the hat will make well; Mr. E. C. Nelson, Mr. W. E.

La Noche Club Met With Mr. and Mrs. Maxey.

Mr. and Mrs. Faye Maxey were host and hostess to the La Noche Bridge Club Thursday evennig, De-cember 12. Mr. and Mrs. Bill Daily made the highest score for the members and Mrs. Ray Clements and Tony Maxey got high score for the

visitors The hostess served a salad course to Mr. and Mrs. Jeff Welborn Mr. and Mrs. Ray Clements, Mr. and Mrs. Tony Maxey, guests of the club and Mr. and Mrs. Bill Daily, Mr. and Mrs. Faye Maxey, Miss Mary Lou Crain and Marion Smith, members.

Roll call was answered by the Eubank, Mr. and Mrs. J. Wilson Ma- Sone; Miss Virginia Lewis, Miss

tapioca starch.

Holidays, Dec. 26, has been post- Ruby White; Mr. Hugh Cannaday, loaves. Judge H. D. Payne and Mr. W. H.

> Bridge was played Friday even-ing. Mrs. Glad Snodgrass and Mr. John I. Hammonds won high score The guests were: Mr. and Mrs. Carr Surginer, Mr. and Mrs. John I Hammonds, Mr. and Mrs. Jack

MERRY XMAS

The Same To You!

shocking ?---

your stocking

mas morn!"---

The Home of Friendly

Service

Floydada, Texas

're born!

Roll call was answered by the Eduark, Mr. and Mrs. J. Wilson Machan, Sone, Miss Virginia Lewis, Mrs. Sone, Mrs. Sone, Mrs. Mrs. Sone, Mrs.

A. J. FOLLEY

Lawyer

Civil Practice Only

Floydada, Texas

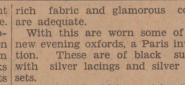


L. C. PENR Attorney and Counsellor-Law Practice in all State and Federal Courts Office over First National Bank Floydada, Texas



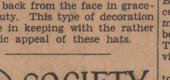


Here's the year's best newspaper offer. A complete daily newspaper offering full reports of state, Merry Christmas to every National and world-wide news, sports, oil, marketscotton, cattle, grain and produce, a page of comics daily, eight pages of comics Sunday, the best serial stories, and a host of other good features-all for this low price. Give us your order now. This offer good for a short time only.



her face relax pleasantly. It is patty and Mr. H. D. Payne.

Patou makes some of the most flattering ones that Paris offers. One of his, in black velvet with irregular side dips, has two crystal wings ful beauty. This type of decoration is quite in keeping with the rather romantic appeal of these hats.



tets on sale Dec. 21st, 22nd, 23rd and 24th, for return passage until January 6th, 1930.

Q. A. & P. Railway

Company

Reduced Round Trip

Fares

FOR THE HOLIDAYS

Frisco Lines between all Points in the States of

ouri, Arkansas, Oklahoma, Kansas and Texas,

for Detail Information,

and from Memphis, Tenn.

sk the Q. A. & P. Agent

eason's

ectings

entertain the club Thursday evenbody! We hope old Saint Nick is more than generous

Entertained Jointly At

with you, and brings you more A series of pretty parties sugges-tive of the approaching Yuletide season was given by Mr. and Mrs. It's a merry Christmas to us to be doing business in as good a city as Floydada. Reagan's attractive new home, 409

Friday evening's party was given honoring Miss Virginia Lewis, of this city and Mr. Paul F. Conner, Willson & Son of Brownwood, who were married Sunday at the ranch home of her parents, Mr. and Mrs. L. H. Lewis. Heart shaped favors filled with rice were given to each of the guests and after the party the honorees were showered with the rice. Miss Lewis was presented with a bouquet of red carnations.

Christmas decorations and cut flowers made an appropriate setting for the parties. Refreshments of osgood pie with whipped cream and hot chocolate were served by the hostesses

Guests Tuesday evening were entertained with games of forty-two in which Mrs. G. V. Slaughter and Mrs. H. O. Pope were winners of high score.

Those present were: Mr. and Mrs. L. C. McDonald, Mr. and Mrs. W. I. Cannaday, Mr. and Mrs. Frank Sto-vall, Mr. and Mrs. Bob Willis, Mr and Mrs. T. S. Stevenson, Mr. and Mrs. B. L. Blacklock, Dr. and Mrs. W. M. Houghton, Mr. and Mrs. C. P. Looper, Mr. and Mrs. H. O. Pope, Mr. and Mrs. N. A. Armstrong and Mr. and Mrs. John I. Hammonds; Mrs. L. H. Lewis, Mrs. W. A. Baker,

Mrs. Bob Henry, Mrs. Lillie Britton Mrs. G. V. Slaughter. Wednesday evening the guests were entertained at bridge. Mrs. Bob Wakefield and A. A. Bishop were winners of high score. Guests for the evening were: Mr. and Mrs. Frank Moore, Mr. and Mrs. C. H. Davis, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. A. P. Horn, Mr. and Mrs. J. Clements, Mr. and Mrs. A. B. Keim, Mr. and Mrs. S. W. Ross Mr. and Mrs. T. P. Collins, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. H. B. Sams, Mr. and Mrs. W. C. Newsome, Mr. and Mrs. Bob Wakefield, Mr. and Mrs. Robert McGuire, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. Jeff Welborn, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Bob



Wishing you a Merry Christmas and a Happy New Year

WILSON STUDIO

What More Can We Say Than

MERRY CHRISTMAS

AND **HAPPY NEW YEAR**





Ford here for service

OUR mechanics are spe-cially trained. They use tools and machinery made specially for servicing the new Ford car. When replacements are needed, we use genuine Ford parts that are identical with those from which your car was orig-inally assembled in the

Ford factory. This means longer life for your car.

Bring your

Floyd County Hesperian, Floydada, Texas, Thursday, December 19, 1929

sinled Chambers to Help Keep Planes Up Is Inventor's Plan

Two innovations in aircraft, deigned to add safety to flying, have been disclosed at Los Angeles reently

One is an airplane with gas-filled chambers to add buoyancy to the craft, and a variable wing area for low-cruising speed as an added afety factor

The other invention is a helioplane. a craft that combines the principles of the helicopter and the airplane.

Fred Ries of Compton, Calif., is the inventor of the gas-filled plane. The ship that he has designed is a monoplane, with the rear part of the wing held stationary and a sliding front part giving greater wingarea. The variable wing, the inventor believes, will greatly aid the craft in taking off and landing with neavy loads.

In the bottom of the ship chambers filled with helium gas, will lift a considerable portion of the dead weight, while in case of a forced anding at sea, the gas-filled chambers would add buoyancy.

The monoplane would be constructed of duraluminum and steel. to be either single or multi-motored. A large six-motor craft he believes could carry about 100 pas-

Principal safety factor in this ship, Ries states, is the variable wing, which could be moved forward in case the engine should stall to glide to safety.

The helioplane has been patented in 35 countries by John E. Hess of New Westminister B. C., inventor. He recently went to Los Angeles to arrange the manufacture of the craft on a commercial basis.

Wings and propeller are combined in Hess' ships as in a helicopter. Small fins on each side of the front and rear of the fuselage enable the pilot to control its direction either vertically or horizontally.

the plane will have a forward speed Don't forget all the other little tical lift can be made at the rate children. of 120 miles an hour, while the ver-

of 90 miles per hour. The plane is said to be absolutely ool-proof, and can take off and and in a space as small as thirty

feet square. A light weight, low-speed engine

used Hess has been working about a and nuts. ear and a half on the plane, and expects that within a year or two. he craft can be put on the market

or general use, at an estimated cost

Santa Claus Letters Floydada, Texas, Dec. 14, 1929. ear Santa:

Please bring me a little set of lishes and a big sleeping doll, candy nd fruit and nuts. Your friend,

P. S. I am a little girl 2 years old. Floydada, Texas,

Fred Ries, inventor, is shown with his model of a variable wing plane, with. gas-filled chambers, adding buoyancy and safety to the plane,. he claims. Floydada, Texas Dec. 14, 1929. Dear Santa Dear Santa Claus I am a little girl 7 years old. Be sure and don't miss our house. I I have tried to be a good little girl. don't need a new doll this year but Santa I want you to please bring me

other pretty toys and bring Fern something nice to. She wants a compass. Be sure to bring the orphan children some nice things too. With lots of love,

Dearest Santa Claus:

Bert Lee Emert.

Dear Santa:

doll and a stove and candy, fruit Your friend,

Louise Marie Odam. P. S. I am a little girl 7 years old.

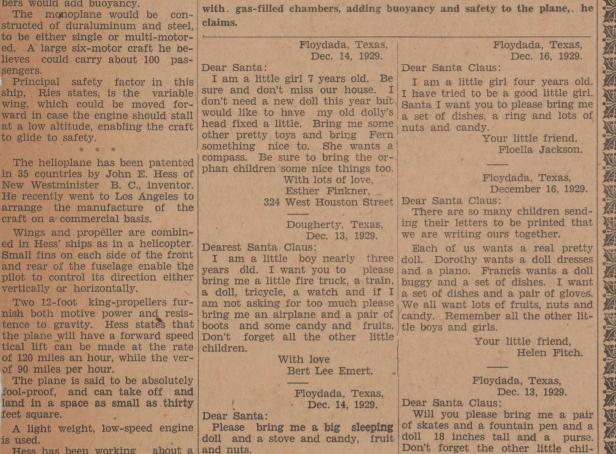
Floydada, Texas, P. S. I forgot to tell you I want some Dec. 14, 1929. Dear Santa Please bring me a tractor and lit-

tle truck and candy, fruit and nuts Your friend, D. G. Odam.

Floydada, Texas, Dec. 12, 1929. Dear Santa Claus: I am a little girl two years old.

want you to please bring me a doll Cora May Odam: e girl 2 years old. a set of little dishes, also lots of fruit, candy and nuts.

Your little friend,



dren.

candy,

Street

I am ten years old and I go

Emma Dean Reid.

nuts and fruit. You will

to East Ward School at Floydada.

Your friend.

find the house at 721 South Main

Dec. 9, 1929, ar Santa: t would like a large coaster war- some firterackers, baby glants, man candiges, and skyrockets. Dars Santa Claus: Dear Santa Claus: Thank you Santa, Bally Switzer. Togedia, Texas, Dec. 11, 1929. Toget file of the other little girls and boys. Toget file of the other little girls and the for you to bring me at rifle and some shot, also some file, nuts and candy. W. J. Richards. Dec. 10, 1929. Tam a little boy lowers old, with a ster file and some shot, also some file, nuts and candy. W. J. Richards. Dec. 10, 1929. Tam a little boy file for you to bring me at rifle and some shot, also some file, nuts and candy. W. J. Richards. Dec. 10, 1929. Tam a little for you to bring me at rifle and some shot, also some file and some shot, also some file, nuts and candy. W. J. Richards. Dec. 10, 1929. Tam a little boy file for you how file for you to pring me at rifle and some shot, also some file and some shot. W. J. Richards. Dec. 10, 1929. Tam a little for you file and a plano, also bring m things to eat. Lajuana Jo Dec. 10, 1929. Tam a little for you file and a plano, also bring m things to eat. Lajuana Jo				
From Post Nicks	Dec. 9. 1929, ar Santa: I would like a large coaster wag- , some firecrackers, baby giants, man candles, and skyrockets. so some fruits and candy please. Thank you Santa, Baily Switzer. Floydada, Texas, Dec. 11, 1929. ar Santa Claus: Santa I tried to be very good this ar. I wish you would bring me ne A B C blocks and candy and ts. Yours truly,	Dec. 10, 1929. Dear Santa Claus: I have been a good little girl, I help mother all I can and go to school every day. Will you please bring me a doll and a doll bed and some nuts, candy and fruit. Please don't forget the other little girls and boys Your friend, Winnie Reba Browning. Dear Santa: I am a little boy nine years old. Would like for you to bring me an air rifle and some shot, also some fruit, nuts and candy.	Dear Santa: Please bring me a little red rock- er and a doll and lots of fruit, nuts and candy. Don't forget Papa and Mamma. With lots of love, Neta Hazel Carter. Floydada, Texas, Dec. 10, 1929. Dear Santa: I am a little boy 10 years old. I go to school at Baker. I am in the third grade. Please bring me an air gun and some shots. Do not forget my teacher, Miss Jewell Woolsey. Your friend,	Christmas is almost here. been good this year. Wi please bring me lots of nice to eat and a bicycle and a tru tool chest. Frank Boerne Floydada, To Dec. 11, Lear Santa: I have been a nice girl want you to please bring me doll, suit case full of doll and a piano, also bring me
GIFT LIST	for	stand and the second se	Mick	initiania initia initiania initia in

For the last four days before Christmas we are making great price reductions on Women's Ready-to-Wear. You can give her a nice Coat or Dress now and still have money left to buy other things you may want. Many Dresses are even less than half price.

Great price reductions on Women's fine winter Coats, Great Values.

Shop

Early

TOY LAND

Bring the children to Toy Land and let them see old SANTA CLAUS in person each /afternoon, he wants to meet and talk to the kiddles and make them have a good time.

You'll find our Toys are a great deal cheaper than you had expected to find them

Women's New

Shop

Here

, 1929

I have ll you things ick and

er, Jr.,

and I

an iron,

clothes

lots of

oerner

「東京 聖法 聖法 聖法 聖法 聖法 聖法 聖法

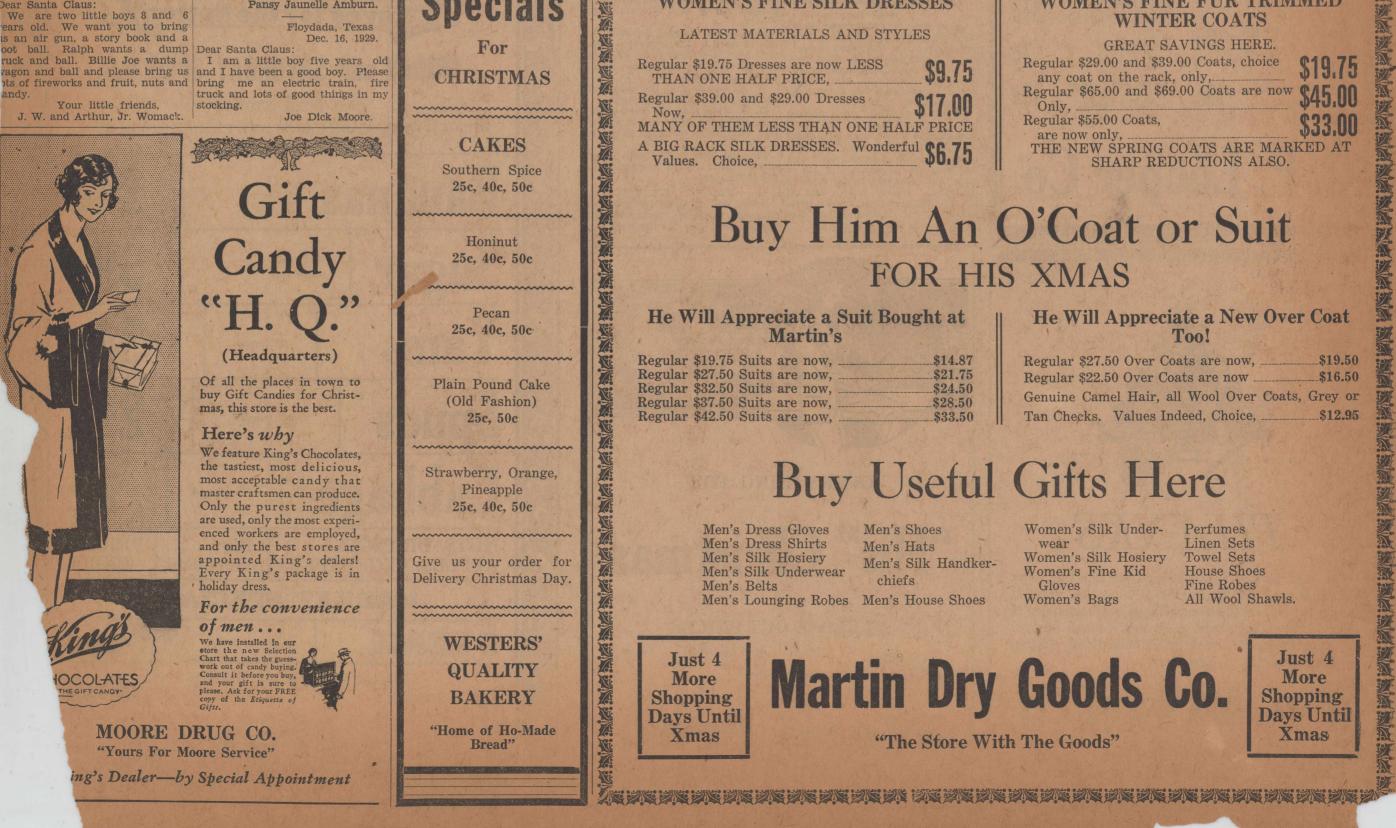
exas

Spring Coats are also reduced for the last 4 days.

Buy Ready-to-Wear for Her Xmas!

WOMEN'S FINE SILK DRESSES

FINE FUR TRIMMED WOMEN'S



Territory Wednesday.

writing for the new paper.

"And to give the merchants of

they may acquaint their customers

and prospective customers of Floyd-

Center News

Center, Dec. 17.—This weather has

ly periodical.

only

Hi-Y Club Initiation Services Held Monday

Members of Plainview Junior Y. M. C. A. Sponsor Final Step for Local Organization.

Final steps to complete the orlast Monday evening when members of the Plainview Hi-Y sponsored an initiation program for the Floydada club at the high school auditorium. Twenty-one members of the Plain-

Lee Clark, sponsor of the movement at Plainview, gave the principal address of the evening. In his talk he explained the purpose, customs and regulations of the Hi-Y and how much good they can do founder. a school and a town. He also explained, to the boys the origin of Hi-Y, telling them that, it was simply a junior Y. M. C. A. for high school boys.

Following Clark's talk, short talks were made by every one of the risiting boys and also by George Fry has sold \$200,000 of insurance entry in the Christmas ledge, who represented the Lions members. Clayson Fuller, new president, and Martin True and Donley to Bonham, where she will visit Stevenson, vice president and secretary, respectively, were among those

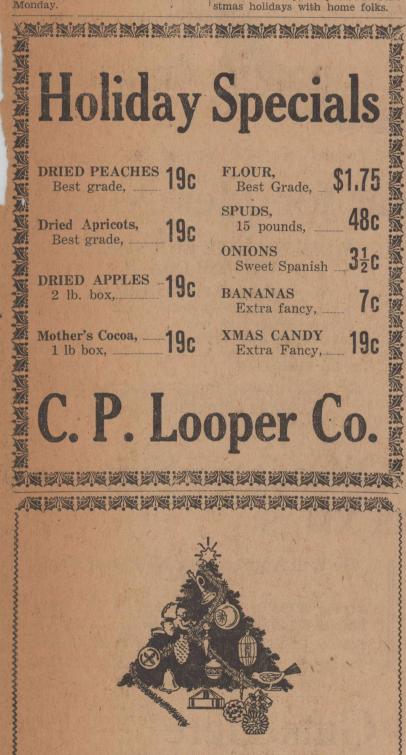
Members of the Girls' Reserve, high school Y. W. C. A., served a luncheon course preceding the ini-tiation services. The F. H. S. Hiy will hold their first regular meeting on Monday night of next week, December 23.

AN APPRECIATION

I want to thank the friends who helped me in the subscription prize campaign of The Hesperian just closed, for their help and encouragement. Your efforts in my behalf are much appreciated.

Mrs. John McCleskey.

Rev. H. C. Cagle, district super- their families with the usual annual intendent of the Nazarene Church Christmas program Saturday right, of Abilene, preached at the local December 21, at 7:30 o'clock, at her chuich Sunday morning an I even- home 309 West Mississippi Street. ing and was a guest of the pasior, Rev. C. E. Hagemeir, and family, families are invited Rev. and Mrs. Hagemeier also had as their guests his father, C. H. Hagemeier, of Mimphis. Rev. Hage- are expected home today from Simancier took them both to Memphis mons University, to spend the Chri



ATTEND FUNERAL SATURDAY OF COL. CHARLES GOODNIGHT Judging For Lighting New Publication Is Contest Begins Friday Launched In Floydada J. B. Jenkins and N. A. Armstrong; of this city were among the

scores of West Texans who attend-

ed the funeral services Saturday

last for Col. Charles Goodnight,

FRY'S ATTEND MEETING

Sunday from Dallas, where they at-

tended the annual Southwestern Life Lnsurance Convention. Mr.

SOUTH PLAINS SERVICE

agement of the station.

Lattrell Graham and Walter

Wood have purchased the South Plains Service Station at South

Plains from Jno. R. McClendon, and

Mr. Graham will have active man-

The new owners took charge of

the business the latter part of last

WOODMEN CIRCLE PROGRAM

DECEMBER TWENTY-FIRST

Mrs. Jennie Crum will entertain

her father.

week

ture Event.

whose death occurred at Tucson Arizona, Wednesday of last week. Twelve business firms and four The remains of the 93-year-old ganization of a Hi-Y club in the Floydada High School were taken night for interment in the Good- by the Floydada Chamber of Com- and publisher, was distributed Wednight Cemetery. Mr. Jenkins Mon- merce for the best decorated home day said he missed very few of the merce for the best decorated home cowpunchers and cattlemen of a and business establishment enter-former day, whom he expected to ed in the first Christmas Lighting meet at the graveside of his for- contest ever held here. Judging will view Hi-Y were present and gave the initiation rites to the more than thirty local high school boys who are now mtmbers

The fact that only four homes Besides many honors which were heaped upon Colonel Goodnight in have been decorated for the con-his latter years, he has a college, a test is not proving discouraging to his latter years, he has a college, a town and a ranch all named for officials of the event for it is pointed out that this is the average the him, and of all of which he was first year of the contest, while the entries always increases each year and many residences are decorated result of the campaign alas a though they are not entered in the Mr. and Mrs. R. E. Fry returned

contest Varicolored lights sparkle from different angles at the home of Mr. and Mrs. Kenneth Bain, the first services they offer. etc. McWhirter, sponsor of the Floyd-ada Hi-Y, Superintendent W. E. free trip to the Convention by the free trip to the Convention by the the contest, and Santa is offered an in-vitation that will be hard to refuse. and a number of the new and are expected home Sunday. ments on the beautiful effects of owner to house the business. They made the trip in their car have made many favorable com-Mrs. E. L. Angus accompanied them Christmas lighting. Lights shine with subdued radi- of seven columns per page.

ance artfully arranged on the front and in the yard fo the Wall street home of Dr. and Mrs. C. M. Thack-STATION IN NEW OWNERSHIP er. A soft blue effect is created by a number of lights arched over the

front entrance, over the driveway, been ideal for finishing the crop and on the shrubs in the front yard. gathering, and several in the com-This was the second entry in the contest The beautiful English type home

of Mr. and Mrs. O. P. Rutledge fur- pulled by Christmas this year. nished a delightful background for Christmas lighting and many lamps of various colored hues are tastefully arranged over the front en- them to our community. trance, and over the wondows,

while a Christmas tree with a number of sparkling lights is an at-aractive feature. Christmas wreaths Mrs. T. L. King's children. Mr. and Mrs. A. L. Hollums had in each window radiate a Yuletide all their children and grandchil-greeting. dren to dinner with them Sunday.

greeting the Wodmen Circle members and The new home of Mr. and Mrs. Those present were Mr. and Mrs. C. H. Davis, on West Missouri street Will Hollums and six children, Mr another entry in the contest and and Mrs. Roy Hollums, Mr. and is another entry in the contest and one which has attracted consider-able attention from visitors. The outdoor lighting effect is foreibly brought out here with colored lamps illuminating the entre front of the home and extending around the idees of the home Members of the Circle and their Troye Pope and U.S. Marshall

sidess of the home. Attractive window displays, spe- Mr. and Mrs. Gill attended church cial outdoor lighting and special interior decorations in the business Mr. and Mrs. Ross and children nouses entered in the Christmas took Sunday dinner with Mr. and contest have added much to the Mrs. I. C. Kirk. general appearance of Floydada. Mrs. Claud Those which will be judged for the rhose which will be judged tor the prize are, Moore Drug, Boerner-Thagard, Hollums Floydada Florist, Floydada Grocery, Wilson Kimble, Barker Bros., Eubank Cafe, First National Bank, Woody Drug, H. P. Watson, Floydada Hardware, and Watson, Floydada Hardware, and the Pollyanna Shop.

Only one place in each class will dinner and Mr. and Mrs. T. L. King be awarded and a twenty-five dollar prize will be given in each gomery and Miss Alma.

County Judges Hold

south to the T. P. Railway.

Midnight Feature At Palace Funny Farce

Four Residences And Twelve Bus-iness Houses Entered in Fea-Plainsman Distributed In M. Feature Night of December 25.

The first number of the Floyd As a part of its week of super-enresidences will compete this week-end for fifty dollars in gold offered lished by M. B. Cavanaugh, owner theatre-goers, The Palace will present a special picture at midnight Christmas, the show beginning at nesday of this week, the new pub-12:01 a. m. "Tonight at Twelve' is lication being announced as a week-

the appropriate title of the picture, which is made with full dialogue Besides Mr. and Mrs. Cavanaugh It furnishes much amusing enter tainment, dealing with the tangled lives of , husbands and wives. It is

the screen adaptation of Owen Da-vi's successful New York play. Davis' play took Broadway's breath away and the picture is said "Our object is to give the citi-zens of Floydada a paper chuck full to have even more gasps and shocks local news interests featuring than the stage presentation, without those things which we believe crossing the border-line of comwill be of interest to our readers,' mon decency. a statement by the publisher says,

What shocks and thrills in "Tonight At Twelve" is the daring Floydada a medium through which treatment of what every husband and wife knows-that a spark of jealousy will explode an upheaval of violent elementary emotions.

husband. She accuses one of three women-all married and all good friends—of being her husband's sweetheart. That starts it and in the confusion that follows the unexfilled house. The family barely out the cob. pected happens.

New Talented Orator Discovered By Lions

Ed Bishop "Sweeps 'Em Off of Their Feet" In Speech on Aviation.

munity finished pulling cotton this week. Most every bit of it will be An orator of the A-1 class was discovered in the personnel of the Floydada Lions Club last Tuesday Mr. Leatherman and family have moved to their farm they bought when Ed Bishop made a very clever, from Mr. Goodman. We welcome interesting and oratorical speech on Mrs. Miller has been on the ailaviation. In his bit of humorous oratory he told of the development ing list, as have some of Mr. and aviation during the past few years, of how slow people have been to accept the new inventions, and of how flying had ceased to be an experiment. In fact, his speech would have passed as the work of an artist, delivered by a master of the tongue, had he not got his notes mis-placed a number of times. Lion Bishop and Lion S. W. Ross

prepared the interesting program the Tuesday meeting, for and through their efforts the members of the club are beginning to awake

to the possibilities of Floydada as an air center. Lion Ross stepped in for no small share of the lime-light when he made a speech that also measured up to high standards. In his bit or oratory, Ross Mrs. Claud Carpenter had her grandfather and an uncle to visit explained the possibilities of an airgrandfather and an uncle to visit with her Sunday. There are five from other cities as to the develop-

generations, all grown. Mr. and Mrs. Tom Jernigan visments they have been making in

the way of air travels. He also ex- escaped in thei plained the things that are neces- spent the early mo sary for an airport and of the many warmth of the City Hall.

POULTRY EXPERT SPENDIN Efforts are under way this week WEEK IN THIS TERRITOR

section.

by Hesperian reporters to secure copies of the two speeches, the first J. T. Hatch, or Plainview, repretwo real speeches ever given by a sentative of the Universal Mills o local Lion, and unless, they have Fort Worth, is here to spend the been copywrighted will be published werk in this territory and through at an early date. the Farmers Grain Company his e

Small metal airplanes were plate pert services as a poultryman a favors at the meeting Tuesday.

advantages in this city.

FRED L. TAYLOR HOME IN SOUTHWEST FLOYDADA BURNS and birds Monday. Anyone desir ing his services should call th

The home of Fred L. Taylor in

the southwest suburbs of Floydada burned with all its contents and the clothes of the Taylor family D. O'Brien left Wednesday for Sa Marcos, where they will visit toda with Rev. O'Brien's brother, J. F this morning at 5 o'clock, firemen answering the alarm finding the C'Brien. Mr. Stegal's daughter house practically burned up. They Miss Vivian, who is attending Sa confined their efforts to preventing Marcos Baptist Academy, will re damage to a large chicken hatchery turn home with them to spend the adjacent/also belonging to the Tay-Christmas holidays with her par-

Fred /L. Taylor this morning at ents. the City Hall said the loss was about \$3,000. He and his family were preparing to make a trip to Lubbock to see his niece, Eloise Bridges of Tahoka, who is sick in a hospital. He arose about 5 o'clock built fires in the stoves and probably best supplied in the form returned to bed for the house to of oyster shells or limestone. warm up. Dozing off to sleep he awoke in a few minutes in a smoke- corn. Grind it either with or with

As the pullets in the poultry flock begin to lay eggs they need fairly large amounts of calcium for the formation of eggshells. This Don't feed the dairy cow

being offered the people of th

Mr. Hatch inspected three thous

Sheriff P. G. Stegall and Rev.

Farmers Grain Company.

THANKS TO YOU CHRISTMAS SHOPPERS

want to thank the wives, sweethearts, husbands, brothers and mothers of Floydada and community for responding to the CHRISTMAS gifts you selected here this week.

We believe each item purchased will please the one purchased for and be of a quality which will long be looked upon as a gift of value.

GLADS store will always strive to merit your confidence and patronage by giving you the best merchandise he can buy at fair prices.

Fitted Bags, Gladstone, Lounging Robes, Coat scarfs Gloves, Shirts, Pajamas, Holeproof Hosiery for men and women. Top Coats, Two Pant Suits, Stetson Hats, Shirt Craft Shirts, Silk, English Broadcloths, Sweaters, Neckwear in patterns he'd select. Hundreds of other sensible gifts.

"GLADS" label is your protection and guarantee.

"Smart Wear for Men Since 1900"

Where ever you look you won't find a better value in 99 out of 100 looks.

SYSTEM

ada and its surrounding trade territory with their merchandise, the A wife finds a note written by her The publisher of The Plainsman

has been operating a commercial printing office on West Missouri Street for the past two years, where a building was constructed by the The first issue was a ten-page edition

THAT

In offering you the opportunity of selecting your Last Minute Holiday Purchases from the greatest stock of toys and Christmas things ever assembled in Floydada, we also want to sincerely thank you for your patronage and wish you a Most Happy Christmas and Prosperous New Year.

WATSON CO. South Side Square "Where Your Dollars Have More Cents"

Meeting At Plainview Sunday dinner with Mr. and Mrs Veach Floyd County Judges and Com-

together.

dav

children.

Floyd County Judges and Usian missioners present when organiza-tion plans were completed yester-the plans were completed yesterof our teachers want to spend as Judges' and Commissioners' Association, were Judge Wm. McGe- Christmas away.

hee, and Commissioners E. W., Henderson and M. H. Taylor. "We had a dandy good meeting" O. S. Miller has his Delco-Light

ited Mr. and Mrs. A. A. Tubbs Sun-

spent the afternoon with Mrs. Mont-

Miss Belle Haddick took Sunday

Mr. and Mrs. Stegall and chil-

dren, Mr. and Mrs. Harber and children, Floyd Veach and Catherine

Tubbs were Sunday dinner guests of

Mr. and Mrs. W. B. Jordan and

Mr. and Mrs. C. O. Spence

"We had a dandy good meeting and everyone present was well plant installed, so he has to get up pleased with the start we have made real early these mornings to get up with organization," Judge Wm. Mc- use it.

Mr. and Mrs. G. C. Tubbs called Genee of this county, said this at the Jordan home a while Sunmorning. An attendance of 140 or more was registered at the meeting day afternoon.

including representatives east as far as Eastland, west to El Paso, J. M. Willson spent last week in north to the Oklahoma line and Lubbock, where he served on the Federal petit jury for the week.



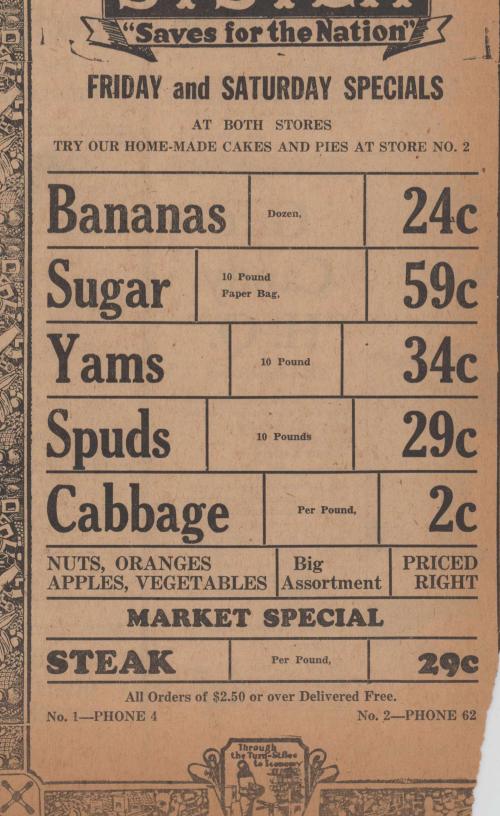
EVERYTHING FOR

"His" Christmas

AT CLOSE-OUT PRICES

Wood Bros.

"Clothiers For Men" South Side Square



PART Floydada **Outstanding Retail** Market

The Floyd County Hesperian



Dear Santa Claus:

drews Ward school.

Dear Santa Claus:

and orphans.

California St

NUMBER 4

Floydada, Texas,

D. W. Holloday, Jr

Inglewood, Calif.,

Dec. 1, 1929.

I am ten years old and go to An

You will find our tree at 429 V

I am writing you what I war

for Xmas. I am just a little girl years old and live in California.

go to school and have tried hard a

colors, story book and Santa

would like a baby doll with rub

letter to you, Santa think you ca

snow in Inglewood or Long Beach

From a little friend, Opal Moore,

I have tried to be a good

year. Won't you please bring me pretty doll and a doll trunk, lots

and Mother and Dad too.

I am a little girl six y

4348 Oakwood Ave

Inglewood, Calif.

Floydada, Texas, Dec. 9, 1929.

Love,

Rt.

Captola Baskin,

Floydada

Dec

made it O. K. for it doesn't

Dear Santa:

arms and legs if you have one. Santa, please don't forget mou and daddy for they would something nice for Xmas. bring me some fruit, candy

Dec. 2, 1929.

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 19, 1929.

What The Hesperian's Kid Friends Want Santa Claus to Bring

Kids By The Hundreds

Big Job Marked Out For Christmas.

The kids of Floyd and adjoining counties, and for that matter from many other Dearest Santa: points over the southwest, I am a little girl 5 years old. I have been bombarding Santa Claus, through The Hesper-ian, with letters telling their childish desires. Evidently the kindly old Saint has a big job marked out for him Christmas Eve night, as he attempts to take care of them on his annual visit.

Hundreds Have Written more than two counties in extent, for The Hesperian can boast nearly three thousand homes in the territory into which it goes every the territory into which it goes every

This week marks the last week of the publication of these many letters, which we take pride and pleas-ure in presenting. Next week, when The Hesperian is published, Santa Claus will have been to see the boys and girls and will have returned to Dear Santa Claus: his abode until another year. So, here you are, Santa, old boy, and good luck to you, and to the boys Please bring me a scooter an and girls of Santa Claus Land:

Floydada, Texas, Dec. 10, 1929.

Dearest Santa Claus: I am writing to tell you what I

want you to bring me. I want a big doll and some doll clothes, a little cedar chest, a pin and all kinds of fruit, nuts and candy. I will have you a big cake baked

so hurry and come. Please don't forget my aunt Ef. Your little friend,

Frances Marie Williams.

Mickey, Texas, December 9, 1929.

Dear Santa Claus: I am a little girl 7 years old. I o to school at Sand Hill. I am in

the 2nd grade. Please bring me a doll a watch and anything else you wish. Bring my baby sister a doll and some other toys. I hope you remember all good boys and girls

Your friend, Opal Knight. with a bottle in its hand a piano, ket and a pair of beads and a pair forget to bring me candy, nuts and barrow, and a ball and anything something nice. Floydada, Texas, Dec. 10, 1929. Your little friend, some nuts and fruit. Yes Santa of silk hose, also some candy, fruit, else you want to. You can leave little dishes and some fruit. Don fruit and please don't forget Anidon't forget my little brother, Roy, and nuts. them on our Xmas tree. Dan Odom. bring any candy for mother is g beth. Edward and Carrol. Dearest Santa Claus: ing to make a lot. Don't forg Connie, Jr., Little Dimple, Moth He wants a doll and a tricycle and Your little friend. Love, Your little friend, It is almost time you were coming some firecrackers and some nuts Frank Harris. Floydada, Texas, Gladys Maxine Muse Laferne Eubank. so I must tell you what I want you and Daddy, Aunt Della and Und and candy. Dec. 10, 1929. to bring me. I want a knife with Dear Santa Claus: Your little friend. Floydada, Texas Ted. Floydada, Texas a chain on it, a harp, a dump truck, Floydada, Texas, Your little friend, Wanda Baxter. Bring me an air gun and candy Dec. 13, 1929. Dec. 14, 1929. a watch with a chain, some gloves Dec. 11, 1929. nuts and some oranges and apples. Cleo Kirk, Dear Santa Claus Dear Santa: and lots of fruit, nuts and candy. Dear Stanta Claus: Dec. 13, 1929. I am a little girl four years old. Your dear friend, Rout How are you these pretty days? Please bring me a doll, doll bug-gy, a little broom, and a book. Also I am a little girl three years old I am a little girl three years old Your little friend, Floydada, Texa Dear Santa Claus: Will you please bring me a little Raymond Colston Billie Jake Williams. I am a little girl 3 years old. I doll bed, a tablet, a pencil, some colplenty of fruit and nuts. Don't for- and have been a good little girl all want yoy to please bring me a Kido ored pencils and a doll? Remember get any of the little boys and girls, year. Santa Please bring me a doll, Bike, and a little pair of scissors my little brother too. Floydada, Texas, candy, apples and nuts and anyespecially my little cousin, Ray Irand some candy, nuts and fruit. This is his first thing else you wish to bring and Good bye until Xmas, Dec. 10, 1929. win Teeple. Don't forget my little baby sister. Annalynn Barns. Dear Santa Claus: Christmas and he wants a ball and chewing gum. Bring her a doll. Your little friend, As it is almost time for you to be a dog. Season's Greetings Your little friend Amarillo, Texas, coming thought I had better tell you what I want. Please bring me Edna Hennessee, Route 3, Floydada, Texas Your little friend, Dec. 11, 1929. Marcell Curry Billy Jeanne Teeple. Rt. 4, Floydada, Texas. Billy Jeanne Teeple. Route 3, Floydada, Texas. Merry Christmas It is with real pleasure that we extend our best wishes for your Merry Christmas and Happy New Year. Dear Santa Claus: a dump truck, some gloves, a harp, I am a little girl four years old dolly and lots of fruit, nuts and and live in Amarillo, but I suppose With love Dec. 13, 1929. that I will be down to my grand-Your little friend Dear Santa Claus: mothers house, which is in Floyd-**To Our Friends and Customers** Delwin Leon Williams. I am a little boy 5 years old. I ada, Christmas night. Please bring live at Harmony. Please bring me me a little electric stove, an electric Plainview, Texas, a tricycle, a pop gun, lots of fru. iron, a little dresser, and a little Dec. 9, 1929. nuts and candy. Don't forget my kitchen cabinet, all to go into my Dearest Santa: grandpa and Grandma Aaron at new play house which will soon be Please bring me the things I want Denton and Grandpa and Grandma finished. You have been mighty good to us cause I have been a good boy. I want a toy pistol, a little wagon, I Your little friend since we've been in business in Floyd-I love you, La Verna Nelson. tinker toys, a big top, some Archie Franklin Curry, marbles, a teddy bear and if its not ada, and we appreciate it. Rt. 4. Floydada, Texas. Floydada, Texas, asking too much bring me some lit-Dec. 12 1929. tle red top boots. Dont forget the Floydada, Texas, N AN A Dear Santa Claus: fruit and nuts and candy. Dear Santa: Please bring us a little table and Should old Santa Claus bring you so Your little friend, Please bring me a doll doll bed, chairs for our baby dolls, also cana little suit case and a little iron to dy, apples, oranges and nuts. Wish-Eugene White. N. M. much you can't haul it, please call us iron my doll clothes. And don't ing all the other little girls and forget the nuts and plenty of fruit boys a Merry Christmas and a Hapand we'll haul it for you. Don't forget Happy New Year. NA DEADA DA DA DA DA DA DA Floydada, Texas, and lots of candy py New Year Dear Saint Nicholas: With lots of love, Mary Jo Osburn. Ila Marie and Charlene Battey. we operate bonded trucks. I have tried to be a good girl this And at the same time may we thank you for I am 10 years old and am in your co-operation during the past year. the fourth grade. I go to Blanco school. For Christmas I want a Floydada, Texas, Plainview, Texas, Dec. 10, 1929. The helpful spirit which you have shown has **Truck Line to Plainview** doll and a doll dresser and a story Dear Santa Claus: Dec. 9, 1929. and will continue to inspire us to do our best book, a pretty pair of kid gloves, a Dear Santa Claus: I am a little boy eight years old No. pair of house slippers and lots and and in the 3rd grade. Please bring I am a little boy not very old. to keep your gas service good. Santa I have been a very good little boy and I want you to bring me a and a football. Also plenty of nuts of firecrackers and candy, **TELEPHONE 12** fruit and nuts. Also plenty of nuts Your friend pop gun, an airplane, an electric and candy train, a felix cat, a striped candy walking cane and a pair of little Mary Ruth Snell. Your little friend, Leighton Teeple. Located with L. & O. Top Shop West Texas Dear Santa Claus: red mittens and Santa don't forget I am a boy almost three years my friends at McCoy, especially R. old. I want you to bring me a lit- C. and Pauline Day. Dec. 19, 1929. Dear Santa Claus: I have tried to be a good boy this

Floydada, Texas, Dec. 8, 1929. Dear Santa: Write Thru Hesperian I am a little girl eight years old. I have been a good girl. Please

bring me a rocking chair, a little Kindly Old Gentlemen Has Big Job Marked Out For But don't forget the other little children.

Love Dovie Donathan.

Floydada, Texas, Dec. 14, 1929.

Floydada, Texas. Dec. 14 1929. Dear Santa Claus:

I am a little boy 7 years old. I **Hundreds Have Written** Included in the family of kid writers to Saint Nicholas have been hundreds from practically every community in a scope of territory have to bring that. Here's hoping

Yours truly Vernon Burns McNeely Please bring Miss McKinney

> Floydada, Texas, Dec. 13, 1929.

I have been an awfully good boy this year and I want you to remem-Please bring me a scooter and a little airplane and if you have them to spare like to have some tinker toys. Remember my big brother and Billy and R. C. Henry and all little boys and girls.

Your little friend, Harold Stephens. Floydada, Texas, Dec. 13, 1929.

Dear Santa Claus: Santa what are you doing at the Santa what are you doing at the
North Pole? Are you coming to
Floydada Christmas? How do you
make so many toys? Do you have
some one to help you? What are
you going to bring me? I want an
air gun and a fountain pen, nutsFloydada, Texas,
I am a little girl two years old
unake your visit Christmas
ball, and some trousers to wear with
my boots, also lots of candy, fruit
and nuts.Dear Santa Claus:
I am a little boy 8 years old. I
would like for you to bring me a foot
ball, and some trousers to wear with
my boots, also lots of candy, fruit
and nuts.Dear Santa Claus:
I am a little boy 8 years old. I
would like for you to bring me a foot
ball, and some trousers to wear with
my boots, also lots of candy, fruit
and nuts.Dear Santa Claus:
I am a little boy 8 years old. I
would like for you to bring me a foot
ball, and some trousers to wear with
my boots, also lots of candy, fruit
and nuts.Dear Santa Claus:
Uear Santa Claus:
Will you please br
you want to. I the
Claus. and candy and chewing gum. I and Ma. guess that is all for this year. I have been a pretty good boy. Your friend,

Frank Sitton.

Gas' Co.

HEADQUARTERS FOR GAS

APPLIANCES

Floydada, Texas, | Dear Santa Claus:

Leeman Norman. Bonita Payne. Dec. 9, 1929.

Love

Dear Santa: I am a little girl 5 years old and

Floydada, Texas, Dec. 9, 1929.-Floydada, Texas, Dear Santa Claus: I have tried to be a good little girl

 Dear Santa Claus:
 and help mother and 1 want for the string me a big doll and a string me a big doll and a store cooking vessels and anything in 7 years old and
 Dear Santa Claus:
 and help mother and 1 want for the string me a big doll and a store cooking vessels and anything some cooking vessels and anything some cooking vessels and anything some to bring me a doll and doll
 Dear Santa Claus:
 I am a little girl four years old and I want you to bring me a bus and a wheel you to bring me a bus and a ball and anything something nice.
 Dear Santa Claus:
 I am a little girl four years old if and something nice.

Floydada, Texas, Dec. 14, 1929.

Dear Santa I am a little boy 7 years old. I am a little boy 7 years old. Santa please bring me a little train this year. Please bring me a foun and some gun caps, nuts, fruit and tain pen, foot ball, a new band fo candy and firecrackers. Don't for- my wrist watch and lots of fire get my little sister, Mary Eunice. works, fruits, nuts and candy. Re She wants a doll. works, fruits, nuts and candy. Re

Your little boy, James Hennessee.

Floydada, Texas, Dec. 9, 1929. Dear Old Santa:

I am a little boy four years old Please bring me a box of water colors, a tricycle, pair of silk socks. some candy, nuts and fruit. Your friend,

Carl Ray Muse.

Floydada, Texas, Dec. 14, 1929.

Dear Santa Claus: I am a little girl 9 years old. Please bring me a doll and a pair sweater, box of handkerchiefs, wate of house shoes. Also candy, nuts

and fruit. Your little friend, Jewel Hennessee.

My Dear Santa:

My Dear Santa: I want a doll buggy and a doll also, a ring a pair of boots and a rain coat. I want a doll buggy and a doll nuts and best of all be sure an don't forget my new address for have moved since I wrote my last for the source of all be sure an don't forget my new address for have moved since I wrote my last for the source of all be sure an don't forget my new address for have moved since I wrote my last

Bobbie Cogswell.

Floydada, Texas, Dear Santa:

I want a doll bed, a little trunk a little rocking chair, a set of blocks a watch band, and a pair of shoes lots of fireworks Your friend.

Annette Cogswell.

My Dear Old Santa: Please bring me a tool chest, balloon ball a pony, nuts, fruit, candy fruit, nuts and candy and don't for and fireworks. But don't forget the get the other little girls and boy other boys and girls. Yours forever

Jack Cogswell. Floydada, Texas, Dec. 14, 1929.

Floydada, Texs,

Dec, 8, 1929.

too.

fruits and candy and anything else you want to. I thank you Santa

V. P. Switzer.

P. S. I will tie the bull dog up so he won't bite you.

Claus

Dearest Santa Claus: Please bring me a watch band, a Dear Santa Claus: Will you please bring me a large pair of boots, fierwo nuts, fruit and candy. pair of boots, fierworks, garters, nuts, fruit and candy. Yours very truly, Margaret Evelyn Cogswell. P. S. Please bring me a fountain pen like for you to bring a doll a

lamp that will burn, with and nuts.

Floydada, Texas Dec. 10, 1929

Floydada Transfer

A. N. Ward, Proprietor

Thank you

Othelia Ritche

colored pencils. Come to see us P. S. I love you Santa. Your little friend. Joe A. Barns. Floydada, Texas, Dec. 11, 1929.

Xmas.

candy,

some

I have been a good little boy. ase bring me a little wagon and of candy. in, fruit, nuts and candy

tle car, a pencil tablet and some

With love,

Dear Santa Claus:

Your little friend,

Haskell Hacker.

Dec. 8, 1929.

vear. I am writing you a short letter to remind you of a few things that I want you to bring me Please bring me a scooter, a foot ball, to Leeman and I together, also I am a little girl seven years old. some candy, fruit and nuts. This I want you to bring me a doll, doll is all that I am asking you to bring clothes, broom and dishes. Jeanne this year as my Daddy says it looks wants a doll, story book and a box like his finances are going to be

MODERNIZE THE HOME WITH IFURNITURE GIFTS

For Christmas!



A Practical Gift GAS HEATERS

Smartly styled. Attractively finished. \$12.50 to \$27.50



Hexagonal Tables

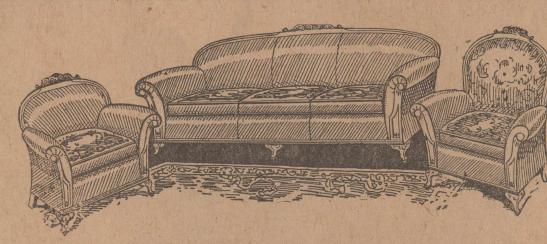
Unusually beautiful, these useful tables find a place in any home. In a number of handsome designs and woods.

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think of mother and dad or even sister and brother, we think of the home. And for the family and the home there is nothing more appropriate than furniture. Words fail to describe the galaxy of gift furniture now ready in our great store. Everything from dining room and living room sets to small occasional pieces are to be had in profuse assortments. Read every one of the suggestions on this page—they are all specially priced!

Again we are approaching the Christmas holiday season. Again the problems of what to give confront us. As we



A marvelous Christmas present for all the family to enjoy. We include a bed davenport, chair and rocker. The upholstery is two-tone Jacqard with nachmann spring filled cushions. The Cash Price is only_____\$95.00

ALL THE FAMILY WILL ENJOY A LIVING ROOM SUITE

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For Christmas!

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A fine utility gift. Heavy

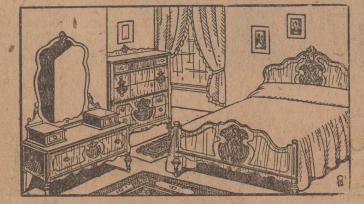
plate glass.

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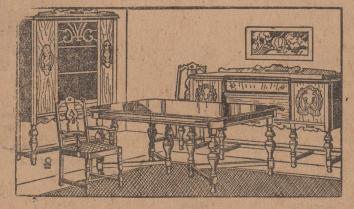


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New "Hollywood" Bedroom Suite

This suite features the new, smart "Holleywood" vanity, so popular now. The suite comprises Bed, Vanity, and Chest of Drawers all pieces being webwut wareared. Own energied prizes only



A Beautiful 8-Piece Set

A handsome Dining room ensemble comprised of the beautiful finished and smartly styled table, 6 chairs and Buffet. Chair seats are deeply uphol-

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F.C. HARMON

Haynes Mattresses,

Santa Claus Letters

Lockney, Texas, Dec. 18, 1929.

me at all. I have been pretty good, I guess. Now Santa I want a farm barn dump truck, tractor set and a tricycle. And don't forget mother and Daddy and our grandparents. Also bring fruit, nuts and candy.

Lewis Earl Warren.

Floydada, Texas, Dec. 16, 1929.

Dear Santa Claus: I am a little boy six years. Santa you can't guess what I want for Christmas? I want a bicycle, wagon, gun, firecrackers, and all kinds of fruit. And remember the other poor little girls and boys.

Your friend Carman Moore.

Petersburg, Texas Dec. 13, 1929.

Dear Santa Claus: I am just fifteen months old but I am not too small to be interested in Santa. I want a pair of boots with red tops if you have my size. I wear fours. I want a big rubber ball, a toy wagon some apples, candy, oranges and nuts and please don't forget my Grannies and grandpas, of course you know them. I close with love, Little D. F. Payne,

Rt. 1, Petersburg, Texas.

Kress Texas, Dec. 13, 1929. Dear Old Santa: I am a little boy almost six years Have been a good boy most of the year. I say my prayers almost every night. Won't you please bring I want some candy too. me a big Erector set, a B B gun and

a tool chest. My little sister is almost three years old, please don't forget her. She's been a good girl too.

With love Kenneth Bishop. P. S. Dear Santa: Bring Arla Vee a of dishes and knives and forks.

> Lockney, Texas, Dec. 18, 1929.

Dear Santa: Christmas is almost here and oh how glad I am dear Santa. I have been picking cotton this fall and have been a good boy, mother thinks. Now I am going to ask you Dear Santa Claus: I am 6 years old.

Good Bye, Robert Warren.

Floydada, Texas, Dec. 12, 1929.

Dear Santa Claus: We have been a good little boy and girl this year, so please bring us lots for Christmas.

I want a large coaster wagon, a Dear Santa Claus: by merry mix up, be sure to bring How are you? I

I am a little girl eight years old and am expecting a visit from you Christmas. I want you to please bring me a doll with sleepy eyes and Just two more weeks and how long that will seem to wait. I am a little boy, age 3 and can't talk plain. I will have mother to write you for you could not understand me at all. I have been pretity good K Love from

Lou Etta Martin.

McCov. Texas

Dec. 9, 1929.

Floydada, Texas, Dec. 9, 1929

Dear Santa Claus: Lewis Earl Warren. P. S. We have moved to Lockney, maybe you can find us. I have tried to be a good girl. I will tell you what I want for Christmas. I want a sleepy doll, wrapped in a blanket, lots of fruit, candy and nuts. I have a little sister. She wants a broom, doll and a rocking chair. She also wants

Your friend, Lou Kathlyn Nelson.

McCoy, Texas, Dec. 5, 1929.

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No. No.

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Shirts

Suits

「「「「「「「「「「「」」」」」」 I will write you to tell you what I want. Please bring me a little wrist watch and set of dishes, a stove, a baby doll that can say Mamma. Oh please bring my baby brother, a little monkey and dog, a wagon, some nuts, candy, fruit and don't forget my teacher. MAS.

Dear Santa:

With love, Frances Poindexter.

Dear Santa: How are you? It is mighty cold down here now, wish you would bring me an air rifle and a foot 我 ball and nuts, fruit and candy and that will be all. Your little friend.

Malvin Jarboe.

Floydada, Texas, Dec. 7, 1929. Dear Santa Claus:

I want a doll buggy and a telephone and some nuts and apples. Your little friend,

Mary Opal Colston,

Floydada, Texas Dec. 8, 1929.

Dear Santa Claus: I am writing you to let you know what I want for Xmas. I want you big baby doll, table set with set to bring me and Sissy a wagon, a doll cradle, a doll and don't forget Daddy and Mamma and my dear teacher, Miss Raley. Daddy and Mamma think I have been a good girl.

Your, Dorothy Sprinkles.

Floydada, Texas, Dec. 10, 1929.

to bring me a football, skates and lots of fruit, nuts and candy, if you don't think that is too much, I are a little girl ten years old. I go to school at Baker. My teach-er's name is Miss Jewell Woolsey. would like a pair of rubber boots. Now Santa I want you to bring me a little dresser, some house slippers. I would like very much to have a sleepy doll. Bring some fruit and nuts. Don't forget my little brother. Bring him a rattler. Your friend,

Marie Finley. McCoy, Texas, Dec. 10, 1929.

I want a large coaster wagon, toy merry mix up, be sure to bring Mother says I are to be a good litbots of fruit, candy and nuts. Santa please bring me a large sleepy doll that says Mamma, some dishes and a table. Please bring dishes and a table. Please bring want a doll buggy for the doll to the in a doll buggy for the doll to want a doll buggy for the doll to Santa bring all the other little fit in, a little trunk. Don't forget boys and girls something for Christ- my mother, Father and teacher,

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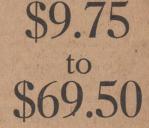




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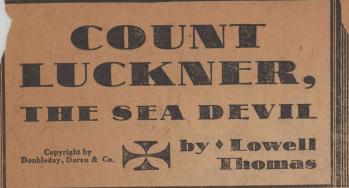


Materials: Fine Broadcloths - New Broadtail Cloth — Mixtures and other Fashion-Favored Fabrics **Fur Trimmings:** Skunk — Wolf — Squirrel —Kit Fox — Caracul — Jap Mink and many other Rich Furs Shown in a host of stylish colors, including brown, navy and black; all sizes.



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Floyd County Hesperian, Floydada, Texas, Thursday, December 19, 1929



CHAPTER XII

Castaways on a Coral Atoll soners were my subjects.

ut our little South Sea colony sed its first nights uneasily. For eping places, we slung hammocks ween the palms. At intervals, a onut would fall from a height of fty or sixty feet and go whizzing ose by a man's head. While our low countrymen back in the citalong the Rhine were complainabout the night raids of the ench and British bombing squad-, we had our bombing problem It didn't make much differwhether you were bumped off falling coconut or a falling The result was all the same. one whizzed by your ear, you very likely go down to the beach to quiet your nerves. if you tried to sleep there, nd crabs would soon convin that the beach was no place weary war veteran either. fighting marine crabs raid that beach every night. being chased out by the crabs, rould go back to your hamand lie awake wondering when aerial coconut bombardwould commence. So life durthose first days on our tropic was not all skittles and beer or ids and coconut milk. You can worked hard getting up s! Luckily, there were no cases from either crabs or coco- prepare, and hearts of palms.

e cleared a large space for our ge, and built huts out of timsailcloth, and palm leaves.

> deal. They understood tching tents. They built ed our wireless set a-

They were as good as the best lob-world, like Noah and his family on Mount Ararat.

passed as mysteriously as it had way to go buccaneering again. and we never saw them come, at one end of the lagoon.

with great success, thereby varying our sea food and pork diet. Using coconut shells for fuel, we smoked which the Kanakas taught us to knows how long. We all grew impa-

their naturally flaming colors, sea was a doubtful proposition, but on the reef at Mopelia. After we white, crimson, sapphire blue, vio-let blue. In the Couth Seas, the islands, not too well populated and that the stumps of her mast might flowers have little scent by day, while the sun shines on them. At night, when the dew falls, perfume awakens. It is truly a prefumed scill to use when populated and find a vessel at anch-night, when the dew falls, perfume awakens. It is truly a prefumed scill to use when populated and find a vessel at anch-night, when the dew falls, perfume awakens. It is truly a prefumed scill to use the captain and crew, and scill to use the captain the control of the woodwork. A quantity night. And the nostrils of man are of all to visit the Cook islands, of ammunition still aboard blew up excited by the rich and almost op- some eight hundred miles distant, and pressive blending of odors. The and if we found no ship there, con-Queen of Night gives off the per-fume of vanilla. Mingled with it farther to the Fiji islands, where comes the scent of hyacinth, orchid, there were sure to be ships loadmayflower, and heliotrope. Sweet- ing with copra for the ammunition smelling breezes blow, and above is factories of Europe. We figured on the tropical sky with its clustered making around sixty nautrical miles flashing stars and gorgeous Milky a day, so that, if we had to go all Way. Hanging above the horizon the way to the Fijis, it would take

and boys and, just as high tide was is the far-famed Southern Cross. up approximately thirty days. Thus turning, formed in a line about fif- In the middle of the camp we we should be back with a ship in ty yards off-shore. Then the line made a sort of plaza. The See- three months at most. We discussed our tactics thor-

hour. Men sleep their soundest of war flew from the top of ered into shallow water, and a few the capture of the champagne ship. tallest palm. I was the viceroy, minutes later were left stranded by So, in the cool of the evening, we then. chance and not by desire, of the receding tide. You see, the sat out there on the edge of this the officers' cabins, the rest to the forecastle. We would show our pistols, disarm them, and herd them below. It would be good to sneak The large pools on top of the irregular ping drinks out of wine and brandy visiting nationals from else- coral reef, and there the fish were glasses, just as we might have at to their clothing first and take away were the three Kanakas, the trapped. Sometimes we caught five the Adlon in Berlin. There was their belts and snip the buttons off catchers. "The White King or six hundred pounds a day, and plenty of pipe tobacco, and Doctor Pietsch had taken care to rescue he Society Isle of Mopelia," my it was exciting sport. a facetiously called me. One of Yankee captains put it differ-the secure of the secure from the wreck a store of his end-ins cound our fire, we heard a scratch-the secure from the wreck a store of his end-less cigars. The wind blew, the the secure from the wreck a store of his end-bettons belding on the secure from the He called me "the Sea Devil ing sound. It seemed to come from stars shone, and the orchestra al-

'a poisoned paradise." Every-was good humored, despite our eral and put them in boiling water bit of the once glorious overseas trouble to the once glorious overseas to the once glorious overseas trouble to the once glorious overseas the once glorious overseas to t to cook. Meanwhile, the crab in- German empire wasn't such a bad trouble, you throw one. It hurts giving the best breeding, and vasion continued, and more from little paradise at all. We cast- nobody, but the terrific explosion behind kept pushing the rest for- aways out there in the solitude of creates a general panic. A couple ward. We tried the ones we had the South Seas felt as though we of men with their heads about them can do wonders with dozens in a

sand of them. For days we lived officer of the ... but she was far too have to. We don't want to spoil our on them, until most of us couldn't look a crab in the face. We had 'em boiled, broiled, and in soup. colonize the South Seas and take Then that invasion of these hermits life easy. So we cast about for a wait till he shoots. Get him first On a bright summer morning-

Our first need was for a ship to August 23, 1917, to be exact - we again. But the turtles were always with us. We caught a number of three master impaled out there on were always and bagin them and kept them in a coral basin the coral reef. The Kanakas told us that a French sailing vessel vis-The wild pigs on the island pro-vided us with more fun and more away turtle meat. The best guess food. They fed on coconuts, which that they could make was that it is the best kind of fodder to make would be another six months or so good pork. There were snipe on before she arrived. Well, after six our island too, and we hunted them months, we would have a ship. We could always fall back on that. But, by Joe, six months was a long time to wait. The war might be won or what mlesh and fish we could. By lost by then. And it was highly way of vegetables, we had coconuts, unlikely that any other ship would and bread made of coconut flour, stray into those waters for heaven

tient. Few sailors are keen about If our new home teemed with remaining cast away on a tropical useful, edible creatures, it was not isle as small as Mopelia. We felt lacking in pestilential form of life, the itch to get out to sea again. I either, these both of native origin was particularly anxious to set first one up was a queer-look- and imported from ships. A thou- something stirring. Before long the hing, but our architecture im- sand kinds of insects were every- tropical sun and lazy life would d with practice. Our prison- where. If you awakened thirsty at sap my men's vitality, and all they h practice. Our prison- where if you awarehed for your glass would be good for would be to loll.

deal. They understood that it contained more cockroaches that it contained more cockroaches than water. You had to reconcile reets such names as reets such names as tate Street, Pennsyl-ling and finding your toothbrush them? We devised rigging and sails was a red brown now from rust and the Bowery. In ived to arrange quite inclusive. We could only be work as a red brown how from rust in a transformation of the boom, gaff, stays; and back stays. In the activity of the boom, gaff, stays; and back stays. neg places. Of course, and tasked her a bit, and then she places. Of course, our wireless set a-to keep in touch Water We clout at nice to the straped, cauked and painted strik back nopelessly with loud her. She was no tin any too good condition, and despite our labor she to keep in touch er to keep in touch ships and events hap-this side of the world. We slept at night to the ceaseless shuffle of rats, huge in-constant bailing. Even in caim We slept at night to the constant bailing. Even in caim We slept our haber site constant bailing. Even in caim We slept our haber site constant bailing. Even in caim Come aboard, I want to take solent fellows, running about on weather we had to bail forty pails you on your voyage. Don't desert

cracked the forepart of the (To be continued)

UTILITY AND SHOW BIRDS OF THE FAMOUS BIRD BROS. STRAIN OF **GOLDBANK GIANT** A couple of us would go to **BRONZE TURKEYS**

Ready for Delivery

These birds are bred from buttons, holding up their trousers. available in matings for utilg of the South Seas." And he everywhere. We looked and found ternately played German classics from the operas and American rag-tically described our lovely isle a lot of crabs with big claws. They time melodies the very time melodies the very time melodies to the transmission of the sease of the big claws. They time melodies the very time melodies to the transmission of the sease of the big claws. They time melodies the very time melodies to the transmission of the sease of the big claws. They time melodies the very time melodies to the transmission of the big claws. They the sease of the big claws the sease of the big claws the sease of the big claws the sease of the big claws. They time melodies the very time melodies the very time melodies the very time melodies to the big claws. stress strong vitality in the individual bird, in addition to invite prospects to visit our flock and let us tell you about them.

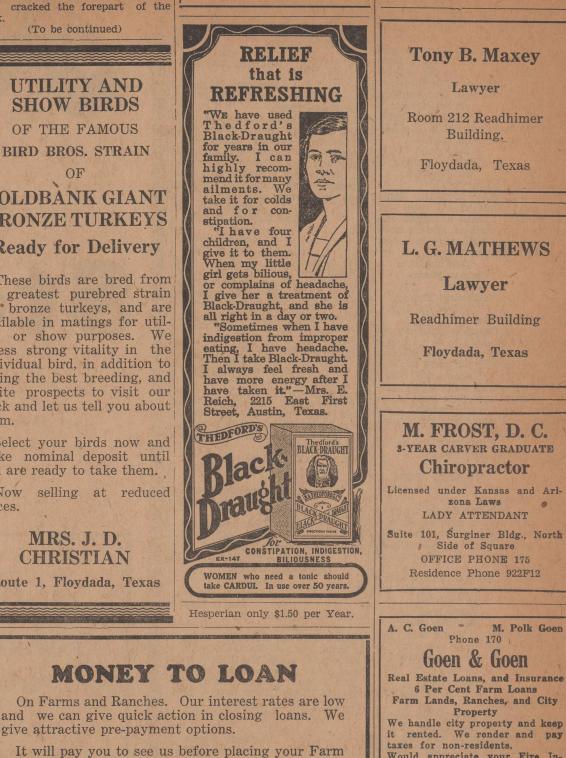
> Select your birds now and "By Joe," I said "boys, let's get busy." We spread out a large sail and filled it up with crabs, like a sack. We must have had several thou-sand of them. For days we lived officer of the busk and of them. For days we lived officer of the state of the spread out a large sail and filled it up with crabs, like a sack. We must have had several thou-officer of the busk and the spread out a large sail and filled it up with crabs, like a sack. We must have had several thou-officer of the busk and the spread out a large sail and filled it up with crabs, like a sack. We must have had several thou-officer of the busk and the spread out a large sail and filled it up with crabs, like a sack. We must have had several thou-officer of the busk and the spread out a large sail and filled it up with crabs, like a sack. We must have had several thou-officer of the busk and the spread out a large sail and filled it up with crabs, like a sack. We must have had several thou-officer of the busk and the spread out a large sail and filled it up with crabs, like a sack. We must have had several thou-officer of the busk the spread out a large sail and filled it up with crabs, like a sack. We must have had several thou-officer of the busk the spread out a large sail and filled it up with crabs we lived officer of the busk spread out a large sail and filled it up with crabs and the spread out a large sail and filled it up with crabs, like a sack. Sefect your birds now and filled it up and make a great make a couple of fellows outside filled it up with crabs, like a sack. Sefect your birds now and filled it up with crabs, like a sack. Sefect your birds now and filled it up with crabs, like a sack. Sefect your birds now and filled it up with crabs, like a sack. Sefect your birds now and filled it up with crabs, like a sack. Sefect your birds now and filled it up with crabs, like a sack. Sefect your birds now and filled it up with crabs, like a sack. Sefect your birds now and filled it up with crabs and the sack a spread out a sack a MRS. J. D.

CHRISTIAN

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Readhimer Building, Phone 93 Residence Phone 313 **Calls** Answered Floydada, Texas

nal of arms and amcluding rifles, Luger' grenades, and dynawe had a perfect th everything except a. ne of our men who had ndencies constructed for themselves a yards away in the we named the place Sea Eagle Town. gulls' eggs everywhere

ore, but the birds were of greens, violets, and reds. ow, and most of the ected had half-formed n them. We got around aring a large section of d throwing the old eggs

the lagoon. Then the gulls flocked back and laid more eggs and thus a supply of fresh eggs was assured.

Our American prisoners were across. There were thousands of nearly all cheery fellows. Some of them. Scores of glowworms far prisoners were them fitted in with the new life brighter than any we had known, better than my men. They seemed to know all about the art of fishing, and taught us Germans things we had never dreamed of. They were accustomed to what in the states along the Gulf of Mexico is called spearing eels. They fastened iron barbs to shafts of wood and with these speared big fish in the coral

MAC

showed us a clever gleaming, like a kind of moonlight Mopelia, pick up our comrades

MALCOLM, YOU CAN'T

GUESS WHO'S HERE TO

VISIT US!

against them, but the odds were visions for half a dozen men over And as a wave raised her it too great. It would have taken a long voyage. She was eighteen seemed as though she were strugthat plague

breasts darted among the branches. They floated on wide, beating wings to

Once, in the middle of the night, I was awakened by a small, sharp, repeated sound — knick, knick, knack. It was the opening of tropical flowers. I went outside and saw the lovely Queen of the stern. Night, which blossoms by the light of the tropical stars. It is a great,

Of course, everybody wanted to go but there could be only six of us gorgeous bloom, eight or ten inches at the most. So I picked the men who seemed to be in the most vigorous health at the time, Mate Leudemann, Lieutenant Kircheiss hovered about each, eager to catch Engineer Krauss, Boatswain Parthe magnificent perfume that the mien, and Yoeman Erdmann. This opening Queen of Night gives forth. In the darkness I could see the left the colony on the atoll in the hands of Lieutenant Kling. flowers only by the light of the Our overloaded cockelshell with

OH, I CAN SO!

IT'S UNCLE

CHARLIE!

glowworms. side were these eerie a crew of six was the smallest aux-On every nocturnal lights, a dancing lamp of | iliary cruiser in the war. For cruisgathered glowworms illuminating er we were, and we were setting

hing fish on a grand only stronger, the odorous petals there, and continue our raid. To took some forty men shone with the ghostly nuances of find and take a ship on the high

top of our tents. Piperle waged war a day. We loaded her with pro- your old friend.

Uncle's Trade Mark

whole regiment of terriers to end feet in length an donly about four- gling to get on an even keel again teen inches above water amidship. and come to us, only to find that Flashing birds of paradise flew Into this small space we storde the coral held her in a relentless from pain to paim. Gorgeous hum-ming birds with green and yellow rifles, hand grenades, and pistols. "Good-by, Seeadler." I "Good-by, Seeadler," I called: The only luxuries we allowed our- "perhaps we shall never see you With every flower there seemed to selves were a few tins of pemmi- more. And even if we do, you can be a great butterfly. The whole can, a side of bacon, and an accord-island was aglow with butterflies. ion. The music of the squealer was songs resound on your decks. be our solac during a cruise Nevermore will you raise your sails the length of which none could fore- and fly a flag from your masts." tell. The great question was: Could

A brisk wind carried us westour tiny craft survive a storm? At ward with a swelling of our sails. any rate, she could sail, and that The happy island receded. The last was something. We christened her German colony and the wreck of the Kronprinzessin Cecilie - with- the Seeadler slowly dropped out of out, however, painting her name on sight over the rim of the horizon. Today the Seeadler still remains

words of friendship and good luck.

It was the first time that we sixty-

four seamen had parted since the

Seeadler had set sail to run the

blockade eight months before, and

it was only now, at the moment of

saying good-by, that. we realized

how closely attached to one another

we had become. We who were

going could see a brooding ques-

tion in the eyes of those who were

"How will that overloaded cockel-

Never mind, we would probably

find out soon enough. The under-

standing was that, if we did not

return in three months, something

had happened to us. They should wait for us until then. Afterward,

King and his men were to get away

We sailed out of the lagoon,

through the coral entrance, into the open sea. The hulk of the See-

from the atoll as best they could.

shell stand heavy weather?'

staying behind:

Dr. W. M. Houghton **MEDICINE and MINOR**

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WELL, FOR GOODNESS

SAKE - HOLU DID

DARLING GUESS 571

OH THAT

WAS EASY!

MY PRECIOUS

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CIGAR ASHES

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FLOOR!

By Irving

to

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We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Bris coe, Hall, Motley and othe counties. Also large list Lots in Floydada.

> W. M. Massie & Bro. Floydada, Texas

Sunday School Lesson

OBLIGATIONS TO CHILDREN

The International Uniform Sun-day School Lesson for Dec. 22. Christian Obligations to Childhood. -Luke 2:8-20.

The lesson theme as stated is the topic for young people and adults. The general lesson title, "The Child in a Christian World," is a little broader and simpler, and it sug-



gests the consideration of the whole theme from the child's standpoint as well as from the standpoint of older folks

not from any theoretical attitude toward childhood, but simply from the practical standpoint of the life forces inherent in a babe. It might all the possibilities of future development, and power for good or for evil, that are found in that little

The artist has portrayed the inthe artist has portrayed the approximation of Floya County-Gitter and the fant Jesus in the manger with a YOU ARE HEREBY COMMAND-halo of glory around His head, but ED That you summon, by making ED That you summon, by making



born of mystery. Had they not been devout men, mindful of all the marvelous things in Gold's eco-nomy, they would not have been so ready to bring their tribute to a moment of the marvelous things in Gold's eco-nomy, they would not have been so ready to bring their tribute to a moment of the marvelous things in Gold's eco-nomy, they would not have been so ready to bring their tribute to a moment of the marvelous things in Gold's eco-nomy, they would not have been so ready to bring their tribute to a moment of the marvelous th

der and adoration of the child the Assignee of the Tyler Tap Railway for such other and spirit of those who brought their little mothers who brought their little children to Jesus that He should bless them. Here was the spirit that, unfortunately, has been more Cooper, Louisa M. Farnham, Lena representative of the world. Even Heath Wood, Arthur Wood, Charles educators and its professed R. Heath, Agnes Heath, Ollie Reese, HEREIN FAIL NOT, And have Christian leaders have in practice, if not in theory, too often disre-garded the child. Their whole min-garded the child. Their whole minstry has been conceived of for ad- idson Sam C. Davidson, Alta S. thereon, showing how you have exeults, and it is only in relatively re-cent times that the Church has Nancy Catherine Rhodes, Emma Given under my hand and seal of ever begun / adequately to see and Jane Rhodes, and the above named said Court, at office in Floydada.

Possibly Christian people have formerly left much of the dealing with the young to the individual TIFFS DEMAND BEING AS FOLhome, and there is a sense in which LOWS TO-WIT: And for cause of the home and the parents will al- action plaintiffs represent to the TEXAS U. HAS LARGEST ways be the most important factors in dealing with the young. But it would seem as fitting to leave all lawfully seized and possessed of the the education of the young to home following described land and premand parents without any attempt to ises situated in Floyd County Texdevelop public schools as to sug-gest that all religious and moral in-in fee simple from the sovereignty struction should be on the part of home and parents with no provision for education and guidance in the moral and religious sphere similar follows to wit: Being the East half to that in public school life.

ligious sectionalism which charac- as follows beginning at the North- were:

brought to the infant Christ were R. Heath, Agnes Heath, Ollie Reese, lawfully withholds from them the 000 volumes.

new-born babe. They showed in Nancy Catherine Rhodes, Emma to appear as the law directs and the very act their freedom from narrowness and their teachableness Child Often Disregarded Contrast with their simple wonfurther relief

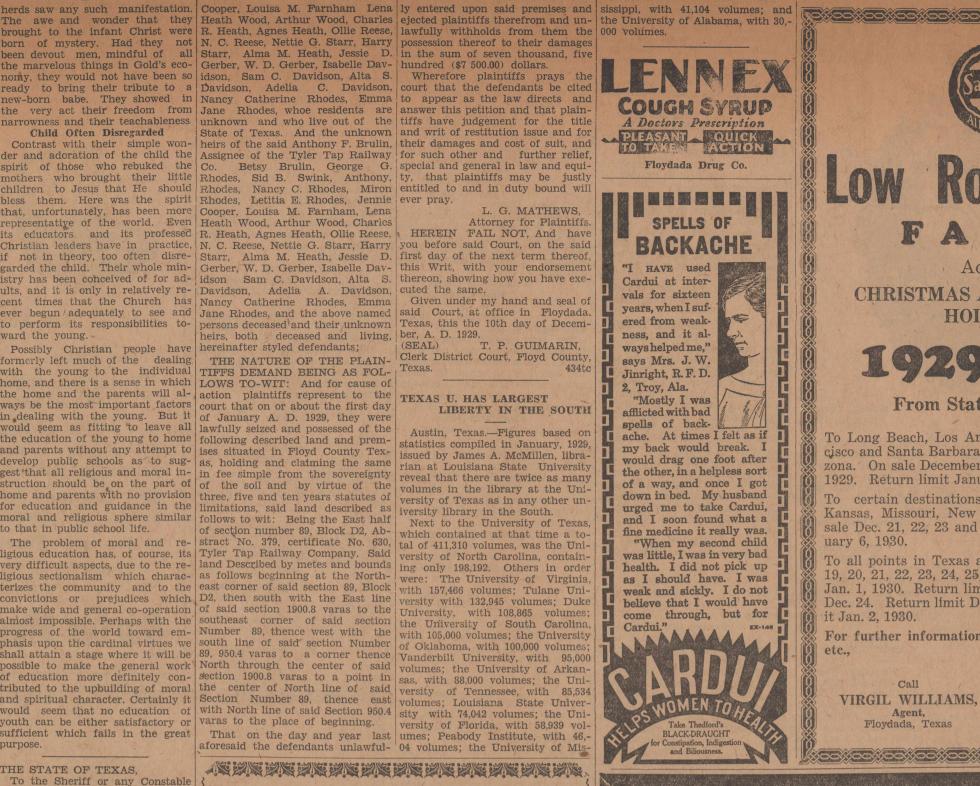
L. G. MATHEWS, Attorney for Plaintiffs.

(SEAL) T. P. GUIMARIN, Clerk District Court, Floyd County, 434tc Texas.

LIBERTY IN THE SOUTH

Austin, Texas.—Figures based on statistics compiled in January, 1929, 1 ssued by James A. McMillen, librarian at Louisiana State University reveal that there are twice as many volumes in the library at the University of Texas as in any other university library in the South.

Next to the University of Texas, of section number 89, Block D2, Ab- which contained at that time a to-The problem of moral and re- stract No. 379, certificate No. 630, tal of 411,310 volumes, was the Uniligious education has, of course, its very difficult aspects, due to the re-land Described by metes and bounds ing only 198,192. Others in order The University of Virginia, terizes the community and to the east corner of said section 89, Block with 157,466 volumes; Tulane Uni-The text of the lesson in the beautiful story of Mary, the child Jesus, and the shepherds is suggestive rather than specific in its application. It suggests first of all the supreme importance of the child not from any theoretical attitude possible to make the general work for the supreme importance of the child not from any theoretical attitude for the supreme importance of the child not for the suprement importan possible to make the general work North through the center of said volumes; the University of Arkanof education more definitely con-tributed to the upbuilding of moral and spiritual character. Certainly it Section Number 89, thence east volumes; the University of Arkan-sa, with 88,000 volumes; the Uni-versity of Tennessee, with 85,534 volumes; Louisiana State Univerwell induce in any thoughtful per-would seem that no education of with North line of said Section 950.4 sity with 74,042 volumes; the Unison a reverent attitude toward a youth can be either satisfactory or new-born babe when he considers sufficient which fails in the great That on the day and year last umes; Peabody Institute, with 46,aforesaid the defendants unlawful- 04 volumes; the University of Mis-



Round-Trip ARE Account CHRISTMAS AND NEW YEAR HOLIDAYS 1929-1930 **From Stations in Texas** To Long Beach, Los Angeles, San Diego, San Francisco and Santa Barbara, Calif., and all points in Ari-zona. On sale December 16, 17, 18, 19, 26, 27 and 28, 1929. Return limit January 12, 1930. To certain destinations in Colorado, Illinois, Iowa, Kansas, Missouri, New Mexico and Oklahoma. On sale Dec. 21, 22, 23 and 24, 1929. Return limit Jan-To all points in Texas and Louisiana. On sale Dec. 19, 20, 21, 22, 23, 24, 25, 28, 29, 30, and 31, 1929 and Jan. 1, 1930. Return limit Jan. 7, 1930. Also on sale

Dec. 24. Return limit Dec. 26, and Dec. 31, 1929, lim-

For further information, rates, routes, reservations,

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BE SURE AND VISIT THE

Pollyanna Art Shoppe.

WHEN CHRISTMAS SHOPPING

You will find many dainty hand embroideried gifts, Pillows, Vanity Sets, Scarfs and Pillow cases. Also Christmas cards. All at prices you can afford.

You will also find many things you will still have time to make.

Floydada Gins

WILL

Close Down

FOR THE CHRISTMAS HOLIDAYS ON

FOR SURGICAL CASES Phone No. 177 Floydada, UNFAILING

Anthony Rhodes, Nancy C. Rhodes, Miron Rhodes, Letitia E. Rhodes, Jennie Cooper, Louisa M. Farnham, Lena Heath Wood Arthur Wood, Charles R. Heath, Agnes Heath, Ol-lie Reese, N. C. Reese, Nettie G. Starr, Harry Starr, Alma M. Heath, Jessie D. Gerber, W. D. Gerber, Isa-belle Denider G. Texas belle Davidson, Sam C. Davidson, Alta S. Davidson, Adelia A. Davidson, Nancy Catherine Rhodes, Emma Jane Rhodes, and the above named persons deceased and their unknown heirs both deceased and IGNMENT living, hereinafter styled defendants; whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof in Floydada on the 27th day of January, 1930 then and there to answer a Petition filed in said Court, on the 10th day of December A. D. 1929, in a suit numbered on the docket of said Court No. 2186. wherein William C. Farnham, Jen-nie B. Farnham, Pearl Farnham Willeman, joined pro forma by her husband, Lloyd Willeman, Bessie M. Hesperian Pub. Co., Floydada, Texas

purpose.

THE STATE OF TEXAS,

To the Sheriff or any Constable of Floyd County—GREETING:

Davidson, Nancy Catherine

the unknown heirs of the said Anthony F. Brulin Assignee of the Ty-

George G. Rhodes, Sid B. Swink

Farnham and Charles W. Farnham who resides in Merrick County, Nebraska plaintiffs and Anthony F. Brulin, assignee of the Tyler Tap Railway Co., Betsy Brulin, George G. Rhodes, Sid B. Swink, Anthony Rhodes, Nancy C. Rhodes, Miron Rhodes, Letitia E. Rhodes, Jennie

Outstanding Records for Power and Fuel Economy

IN THE SPOTLIGHT A STORE PROVINCE

L. C. McDONALD Floydada, Texas

FONDANT **DIVINITY FUDGE**

4 cups sugar 2½ cups water ¼ cup Staley's Crystal White Syrup ¼ teaspoon cream of tartar ½ teaspoon cream of tartar Put sugar, water, cream of tartar and corn syrup in saucepan and cook, stir-ring until sugar is dissolved. Cover saucepan and cook three minutes. Re-move cover and cook until it forms a soft ball in cold water. Remove from fire and pour on cold, wet platter. When lukewarm add 2 teaspoons wanills. Beat with spatule until white and creamy. Then kneed until smooth. Will keep for weeks in a cool place.

DIVINITY FUDGE 2 cups granulated sugar 34 cup Staley's Crystal White Syrup 44 cup water 2 eggs (whites only) 54 cup chopped nuts 54 cup chopped raisins 1 teaspoon vanilla extract 56 teaspoon salt Boll sugar, syrup, salt and water to-gether until it forms a hard mass in cold water. Beat whites of eggs stiff, gradually pour hot syrup, beating constantly. When it begins to stiffen, add nuts, raisins and vanilla extract and drop from teaspoon on oiled plate.

lempting recipes for holiday sweets So delicious and easy to make!



Staleys

RYSTAL WHITE

SYRUP

AMID the bustle of bak-ing and cooking at Christmas time, you'll welcome these candy recipes that are so easy to follow. And you're sure to have good luck with them if you use Staley's Crystal White Syrup. In making candy this syrup is unequaled. And it costs so little. Ask for Staley's Crystal White Syrup at your grocer's today. Then for table use, try also the Maple Flavored, and the other flavors. Write for free Recipe and Menu Book. STALEY SALES CORPORATION Decatur, Illinois

Maple Flavored , Honey Flavored Sorghum Flavored , Crystal White , Golden

Staley's

SYRUPS

Saturday, Dec. 21

AND WILL FIRE UP AGAIN ON

Friday, Dec. 27

The Davis Gin Co. Haynes Gin Co. Patterson-McGehee Gin Co. The Farm Bureau Gin Co.

OF FLOYDADA



ter and he can't talk. With love and I wish you a Merr With Love, Garner Franklin Buchanan. <text><text><text><text><text><text><text>

Santa am a little girl eight years old. I have tried to be a good little girl. Visit other boys and girls first, then you have any left bring me a pair of house shoes and some firecrackers and some baby giants too. I want some clothes for a Bye-lo and a chest to put them in, also some fruit, nuts and candy. Yours with loving kindness,

Dear Santa Claus: Please bring me a football a pop and two story books and don't

Dear Santa Claus: How are you, I am just fine, I will write you a letter to tell you what I want for Christmas. I want a little cradle, a little stove and a boiler, and a dresser, lots of nuts and candy. Don't forget my teacher, bring her something too. Don't for-get my little brother. Well I had better close.

Dear Santa Claus: I am a little girl that has tried to be good all the year so you would be sure and come to see me. I want you to bring me a wrist watch and a little doll that can say "Mamma" and go to sleep and I would like for you to bring me some nuts

Yours truly,

Take Notice!

The New Gleaner Baldwin Combine Harvester will be distributed exclusively through the South Plains Lumber Company. They also have a large stock of repair parts on hand and intend to render the best of service.

The combine is equipped with the New Model A Ford industrial motor which is also equipped with an electric self-starter. All you have to do is simply press the button.

The new lifting device for cutting-bar pan is one of the outstanding features on account of simplicity and ease in operation.

This machine is equipped with a new straw spreader which is quite an improvement over last year's model.

We will have samples on display about February 1, 1930 at the following places:

Floydada Lockney, Sterley, South Plains, Dougherty, McAdoo, Crosbyton, Ralls and Lorenzo.

If you are interested, we will be pleased to go over the matter with you.



Floydada, Texas

J. H. Reagan, Salesman

For a Man's Preference! Isn't it logical that this should be the

Gift Store for Man's Apparel in view of the fact that he is a regular patron the year 'round? Most men know this store for its quality, know it, too, for its good taste-and incidentally for the supreme values.

> We Suggest **Early Shopping**

OVER COATS DRESSING GOWNS LUMBERJACKS BATHROBES STUD SETS SUITS SHIRTS **SWEATERS** MALLORY HATS TIES PAJAMAS SOX BELTS WINDBREAKERS SILK MUFFLERS HANDKERCHIEFS CAPESKIN GLOVES

McGUIR

"The Store For Men" **Wishes Its Many Customers** A MERRY CHRISTMAS And A HAPPY NEW YEAR

Floyd County Hesperian, Floydada, Texas, Thursday, December 19, 1929

Snowstorm to Complete Picture Now if Father Christmas will

only bring a pretty snowstorm with

him, there will be nothing left to

ask for to complete our joy in a

Mary Mapes Dodge has so pret-

very merry holiday season.

Little white feathers.

Little white feathers!

How came you there?

We came from the cloud-birds

They're shaking their white wings

Filling the air-

Sailing so high;

Up in the sky.'

I love you so!

How swift you go!

We are swift because

We have work to do;

And we'll kiss you true."

SPEND CHRISTMAS AT HOME

son of D. W. Fyffe, both of Floyd-

ada and freshmen of the Texas Christian University, will leave for home for the Christmas holidays on

Friday, Dec. 20, when T. C. U. dis-

misses classes for the Christmas re

Miss Jenkins is enrolled in French,

Chemistry, Algebra, English, Bioloand history. She is majoring in

French. Her extra-curricular acti-

Holidays at T. C. U. this year ex-tend from 4 o'clock on Friday, De-

cember 20, to 8 a.m., January 2.

Hesperian only \$1.50 per Year.

vities include the W. A. A. Mr. Fyffe is enrolled in Mathematics, Bible English and Govern-



(By Marjorie Howe Dixon) ase can I have my electric is very lifelike. n, now,—you've had it all morn-Well, child, be patient with t part and hope he never will. mention tea pots.

ed nostrils and waving tail. "I think ors, inside as well, that can be a that's simply awful!" she said de- part of this gift. The cards have a different shape—circle triangle,

Odd Birds and Beasts

s his heart. A number of these ways were hard to understand.

figure of an cld bum atwooden is a regular feature in the tached affectionately to a lamp post, ics that appear close to Christ- when wound up-actually of course to show a youngster lifting a proceeds to turn his head and ful face to his Dad, saying whistle in a high pitched tenor that **Music Boxes With Candy**

Another similar treasure is a pretir father. When he was a boy, a ty bird in a cage that sings when in of iron cars that moved when wound. Music boxes are cleverly string was jerked was the best concealed in bon boxes, powder knew. Besides he hasn't grown boxes, cake plates, cigar boxes, and You can thank your stars for elaborately carved humidors not to

th them. Why make an elephant her room at school, what more ployed "coloring" the pictures and Besides it's an ugly elephant. Any-thing that wishes to depart from realism in a whimsical mood is al-

in silhouette.

Dolls for Little Girls imals - that - never - were. Mules we wish to make this observation. for drawing and poster making.

this for every one. Besides glass; teen, and fourteen who still loved part in the toy world. There one are made in brass, porcelain, dolls wanted tiny porcelain dollies may find a complete circus, tent, ttery, and tin. Much study has just one inch high. It is so easy to animals, clowns and riders, all able ne in the modeling of dogs. Some make dresses for them. When you to move in one way or another. appealing, some are sleepy, and are four years old, you want the Store-keeping interests boys and pup has managed to scorn the largest doll you can manage to girls. From the little stores that d in a most elevated manner, carry. Yes, we know women al- may be packed in a small box up to

cigarette holders. They decorate ed in the unbreakable dolls for their toys that wind up, and sets of pieces and cork screws, too. the boys and girls who have grown up, even if they may cquiring gray hair, there are amusing novelties. Music box able faces. Their dresses are bright ers that actually take the air and

rabbits, lambs and kittens come in busses" that will really go. We Mrs. T. J. Heard left the latter lower climate is being made at the When President and Mrs delicate tints of rose, green and lav- mentioned the electric trains to part of last week for La Grang, suggestion of a physician for the idge moved into the White House ender velvet. Others are made of start with, and how very hard it is Georgia, where she plans to spend benefit of her health. felt and dressed in gingham. for Dad to tear himself away from the remainder of the winter with

New Ideas in Bath Toys

toys. These are made of rubber and sets to be had, with not only a full celluloid. And if daughter insists complement of engine and cars, but on doing her family washing, be- switch tracks, signal lights, depots. sides a tub and wringer, clothes-line tunnels and even villages to pass and pins, there is a pretty water-proof apron for her to wear with a Snowst

fat bunny for decoration. When son wants amusement in his bath there are clever wooden ships for him as well as ducks,

geese and fish of celluloid. A young lady's gift that is boxed in a cunning way is a rope dollie. tily pictured it in her poem: When she is undone, there is a very jump rope. From Russia come clever wooden

boxes brightly painted. These are nested and are perfectly fascinating to undo. The smallest one in the set is only one-half inch long.

Gifts for children are perfectly bewildering in their assortment. There are croquet sets and tennis rackets. Next door are tricycles and Little white feathers, motor trucks, that the child operate. Then there are so many fas-Little white snowflakes,

cinating things in the kindergarten section, that are called instructive toys.

Coloring the Pictures Among the latter a few may be But hold up your face, mentioned because the older folk will appreciate the toys that keep the child happy and amused for T. C. U. STUDENTS WILL Grown-up toys — amusing little For the young lady home from some length of time. With a book of "Painting Plays" a set of water he usual merchandise on Christ- that are nearly lifesized. They are colors is attached and crayons, too. Fort Worth, Dec. 18.—Miss Ruth Jenkins, daughter of Mr. and Mrs. s counters, these days. The seri- delightfully floppy and are delicate- With good outlines in the pages of -minded person is much puzzled ly tinted lavender and green. For the book, the child is happily em-J. B. Jenkins, and Clinton Fyffe

tin shavings,-says he, or she. charming companion could she ask? is learning control of his hand at

from Italy and are beautifully en- child. With these come tin molds One dear lady was really shocked at a small porcelain cow. It was a cartoon of a cow, an inquisitive, Then there are interesting sets of and kittenish cow with dilat- card also engraved with bright col- "Peg printing." These contain sev-

cidedly and turned to the contem-plation of a pottery basket decor-ated with rosebuds. We are so glad that the manufacturers give us the designs. One set features a wooden that the manufacturers give us the designs. One set features a wooden that the manufacturers give us the designs. The cards have a dufficient shape child shape that square and so on. Results are quick-ly obtained by dipping the peg into the wet felt in a little pan, and printing it. Borders and all-over rosbeud baskets and the ribald cows little girl with a hoop skirt dress designs are shown in the instruc-

Weaving sets either with papers The artists in the glass factories What of the younger set? What or wools, peg boards with bright permitted to create quaint birds will the miss of four or five like to pegs to place in the holes, and stend beasts—some of them charming receive for Christmas? A doll seems cil sets are offered in most attrac others dragons with a pretty safe bet. The great diffi- tive boxes. For the older children twisted necks and other culty is to choose one. Right here there are art books with instructions

Animals are great favorites for the doll. The older girls prefer very that attracts a child's imagination has its counter-the smaller the girl the larger the child's imagination has its counter-the smaller the girl the larger the child's imagination has its counter-

a large outfit, many kinds are pronals are attached to ash trays At any rate mothers are interest- vided. Boys enjoy the mechanical

nbinations present surprises in felt, too. Any forms. One of these would For the very finy girlie there are all the joys of bring a smile to any face. A carved "soft toys" galore. Charming ducks, motor trucks and "double decker

son's nice new set. No wonder,- her parents, whose residence is Then there are such darling bath for now there are such marvelous there. The temporary change to a Typewriters at Hesperian Office.

there was but one bathroom on the entire second floor. Originally Remington and Royal Portable there were no closets .- The American Magazine.



Will save for you. You should not wait until this opportunity is past and regret.

Come now and buy your needs at close out prices.

LADIES' COATS 1/2 PRICE **CHILDREN'S COATS 1/2 PRICE** LADIES' SILK DRESSES 1/2 PRICE

Christmas Gifts are here at Sale Prices.

Baker - Campbell Co.

SEASON'S REEINGS

SEASONS GREETINGS

- ¶ A Merry Christmas to you all . . . From every member of our firm, that has tried to be of service to you during the past year, as well as in prior yaers. We realize that our continued success depends on our ability to make ourselves a necessary part of your success, and your gift to us at this season of the year will be your continued patronage.
- ¶ We wish for you A Merry Christmas and A Happy, prospreous New Year.

Rutledge & Company

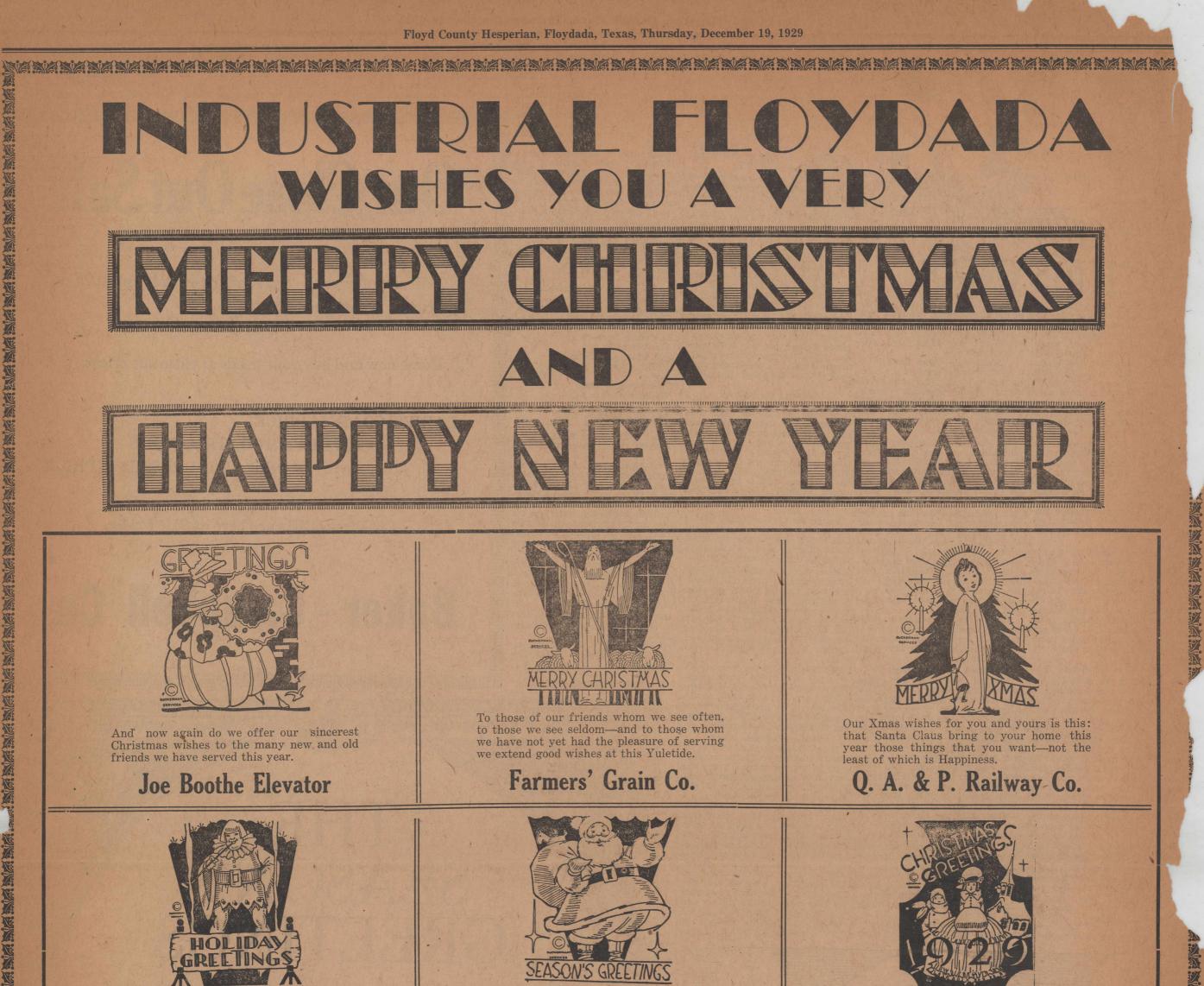
FULL LINE INTERNATIONAL DEALERS

T

A Merry Christmas to You All.... from the entire organization of this store that has so faithfully served. you for many, many years! Your gift to us lies in the success of this mighty institution. We sincerely thank you for your patronage and again wish you all a very merry Christmas... and aHappy New Year, too.

The South Plains Lumber Company

Floydada, Texas



May this Yuletide be but a symbol of the munificence that will come to you every day of your life. A Merry Christmas to you and your loved ones.

J. R. YEARWOOD "Ask Your Neighbor"

The things that we cannot sell you are good wishes. These are our gifts to you at Christmas time—and

GOD BLESS YOU ALL!

Floydada Mill and Elevator Co.

Here is the hope that you, too, have enjoyed prosperity this year and may your Xmas gift be a furtherance of such contentment in 1930.

Floydada Creameary



The Floyd County Hesperian

Flovdada "The Christmas

Town"

PART

NUMB)

VOLUME 36

PART

Irish Operetta at Palace Friday Eve

OTHER SOCIAL EVENTS OF PRE-CHRISTMAS SEASON

The advanced piano pupils of Mrs. | Mosley-Crawford Pretty Ohmer W. Kirk will present the Home Wedding. three act Irish Operetta, "The Wish-

Floydada

Outstanding Retail

Market

ing Well," at the Palace Theatre A pretty home wedding was sol-Friday evening, December 20, at emnized Sunday morning at 11 o'clock by Rev. G. W. Tubbs at the 8:15 o'clock.

The musical comedy will be in connection with the picture, "The Carnation Kid," which begins at 6:45 Miss Gladys Mosley became the bride of Mr. Walter E. Crawford.

The three acts take place in the The home was beautifully decorose garden of Falls Park Manor, rated. The Christmas idea being Dublin County Ireland, year 1778. The characters of the Irish juve-. The bride is the daughter of Mr.

Patty Looper and Mildred and Mrs. M. J. Mosley of the Lake-Strickland afford much comedy, and view community and a sister of Mrs. are very attractive in their dances Clayton Teague of this city. of the Irish reel. Mr. Crawford is the son of Mr.

Miss Rosa Lee Smith, the talent- and Mrs. S. M. Crawford, of Arkaed dancer and niece of Drs. Lon delphia, Arkansas, but and George Smith, of this city, has making his home in the Mt. Blanco helped to train and coach the fairy community for some three or four dancers. Her solo dance in the be- years on one of his father's farms. ginning of act two is another interesting feature.

The child character, Noreen, in affairs in the community where person of Marjorie Kirk, portrays they live. the life of a child, by believing in-tensely that the fairies, from the "Old Well" paid off her aunt and daughters, Thelma, Hazel, Inez Mary's mortgage

Musical Numbers Act I Overture —Instrumental — Ruth Clayton, Jr., and Betty Waunell.

Fairy Scene and Dance, Fairy served to those attending the wed-Queen and Fairies.

The Wishing Well—Terence My Rose Scented Garden-Mary and Terence

nd Terence. Mary Macushla, My Irish Queen will spend the Christmas holidays -Terence.

You've Kissed the Blarney Stone Kathleen and Dan. Arkadelphia. They will return sometime after January 1 to make -Kathleen and Dan.

There's Joy in the Garden — their home here. Mary

Oh, Persuadin Are You Ways-Nora & Darby. The Top O' The Mornin' to Ye

(Finale)-Bridget Malone.

Act II

Dance, Fairy-Rosa Lee Smith. You Alone Asthore-Mary and ed in Christmas colors. Many chil-Terence The Smile in Your Eyes—Kath-dren's games were played. Pres-ents were distributed from a Christ-

leen and Dan. The Leprechaun—Terence.

Love is a Painter-Mary. Fairy Scene and Dance (Noreen's wiches animal cookies, suckers, ap-Imagination) - Fairy Queen and ples and hot chocolate were served

Fairies. Finale-Noreen and Mary. Act III

Finale—Terence.

Cast of Characters Terence O'Grady, (Incognito Ter-ence O'More)—Clyde Maddox. Noreen, Lady Mary's Niece- Marjorie Kirk

Lady Mary O'Donnel, owner of Falls Park Manor — Eugenia Hoff-

owner-Dorman Clanton. Darby Duffy, servant at the Ma-

nor-Viron Veath.

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 19, 1929.

Andrews Ward Junior Whirlwinds, Their Principal And Coach



The above are the Junior Whirl- by the merchants of Floydada. winds of R. C. Andrews Ward Reading from left to right, back School of Floydada, Texas. They row, A. D. Cummings, principal An-Kenneth Stephenson, Carthel Baclaim to be the only grammar school drews Ward, Emmett Bost, Ted forthell team in West Texas chuilb. Coards the Former Borney Beberts and Doris Gene; Mr. and Mrs. Clay- football team in West Texas equip- Sparks, Joe Fawver, Barney Roberts, Smith, W. A. Rutledge, Harmon ton Teague and children, Clarence ped with complete football uniforms. Don Shaw, John Kimble Dick Sto- Higgins, Everett Morton, John Wat-The suits were donated to the school vall, coach. Second row, Wendell son, Clifford Golightly, captain. A twelve o'clock luncheon was

Jenkins, Norris Spence, Jim Ham-

ESPERI

Mr. Crawford's parents at

Edited By Pupils of Floydada High equipped with conveniences.

Assistant Editor. Local Editor... Athletic Editor. Typist.... Typist.

the following: Misses Georgia Eudy, Erna Lee Crawford, Mary Ann

An Adventure in Dreamland When I was a small child, Society Editor Eulalia Burrus ies. I especially enjoyed "The "Robinson Cru-..... Hazel Probasco soe" and "The Magic Horse." I shall never forget the wonder-Exchange Editor.....Roxie Norton School Poet...Williamina Salisbury Humorous Editor.....Nellie Sanders Horse." We were all gathered Typist......Katie Lee Thurmon around the fire place listening to Willene Mooney the stories with eager expressions on Donley Stephenson our faces. As mother read the des-

----- cription of the prince on the magic horse, our living room seemed to Our School: May she always be disappear, and I found myself the following: prince had previously sat. In spite T., etc.

proaching. Just what does this hol- began to watch the scenery moving football. day mean to you? A vacation from underneath me. A vast stretch of school, a time more blessed to re- forest moved slowly beneath me like There is a difference in keeping holiday and celebrating one. If I was enjoying these sights a large Squire Matthew Baxby, estate the home of Faye Newell and will be held at a holday and celebrating one. In eagle swept past me on its journey you will just stop to think on homeward. As twilight approached the home ward it is all homeward. As twilight approached the home ward be a New Year's watch party. about, you will have kept Christ-mas. On the other hand, if you

Juniors

choice: "May the best boy win!"

Girls Tennis Club

The "Crazy Ikes and their ukes'

are: Hazel Probasco, Virginia Grigs-

seniors" in the big contest.

quintet and a ukelele club.

Reading from left to right, back monds, Rex Brown, J. D. Weaver,

(c) Gets along with fellow-stu-

(d) A gentleman in every respect.

(a) Keeps word. It is a contract,

Does things for the school,

(a) Clubs, debating, oratory, F. F.

Has entered one or more of

In what e're you do. **DECEMBER** 19, 1929

And sing of your worth; Oh, Floydada High School, You're the best school on earth.

fecting the club privileges of re-dents of the city of Floydada giv these men an invitation to ha Barney Dees of Olney spent Sat- their Legion home in Floydada. urday with his cousin, Besclare Smith.

Besclare Smith attended the ball game at Hereford Fricay, between

Mrs. Frank Smith of Crosbyton spent the week end with Misses Getha and Dora Mae Glenn.

Miss Ina Rae Cummings spent a quick and accurate che the week end in Flomot visiting her on the whereabouts of any brother, Elma Cummings.

1, was postponed until Friday, Janplay is expected to be presented in the admission will be 25c and 30c.

Lloyd—I don't see no use studying LOWER MEMBERSHIP FE that stuff. If it's forced on you, TO OUTSIDE SERVICE

Service men of Floyd County

it was voted at a recent meeting

Heretofore the membership

cluding membership in the Sta

ried and the fee seems reasonab

enough to enjoy the privileges the Legion Hall, which is fitted

"This worked a hardship on th

found the fee too high in view

the advantage of keeping in touc

mer buddies without also payin

two-mile radius will be \$3.25, whi

includes \$1. membership in the n tional Legion. \$1.25 in the state as a year's subscription to the Amer

can Legion monthly magazin This leaves \$1 to go into the fun of the local organization funds, an the county resident outside of th

two-mile zone will thus have a sa

ing of the \$7 which he has heret

There are scores and scores ex-service men all over the coun who should be members of sor

Legion Post somewhere, Mr. Ma

well pointed out, and the change

the plan of operation, in nowise

fore hesitated to pay."

for meetings.

Mr. Stevens—I may be detained at the school house till very late to-miles of Floydada, will have a ver night if I am, don't wait for me. Mrs. Stevens—(firmly) I won't materially reduced membership f for annual dues and membership McDermett Post, American Legio I'll go down and get you.

you gotta practice it.

J. R. (reading joke) Fancy this, the organization at its home converses of the organization of the organiz football coach has four wheels. Verne-Haw, haw! And how since the building of the Legic

many wheels has the bally thing? home, has been \$10.25 per year, in Nadine-How kind of you to bring and National organizations of th

me these lovely flowers. They are American Legion. The benefits so beautiful and fresh; I believe the Legion home are many and there is some dew on them yet. Duncan-Yes, but I am going to for ex-service men who reside clo pay it off tomorrow.

Mrs. Adkins-I want a cup of cof- as a club room as well as a pla fee without cream.

Mrs. Trice—Sorry, we haven't any but I can give it to you ex-service men who would like milk. belong to the organizaiton, b without milk

Mrs. Adkins-The' little boy was the fact that they could not ha

Waldo-How old was the little through the Legion with their fo

Lloyd-Bill, what have you got for 'the club privileges of which Lloyd—Bill, what have you got for the club privileges of the they could not take advantage most cases," Jno. W. Maxwell, per commander, said this week." your mouth open for? cannon to shoot.

Wilmer—Ruth what would have to give you for a kiss? I fee for ex-service men outside Ruth-Chloroform.

Herwin-Why do you always comb your hair before going to bed? Pat—I expect to meet the 'girl of my dreams' some day.

F. H. S. Floydada High School, We'll sing to you; We'll defend your standard

We'll cheer you and boost you,

Locals

Hereford and Olney.

uary 3, due to the Christmas rush. have been assembled and some The all star cast will have more time in which to practice, and the will have charge of the work. perfect condition. The presentation working for our library is t will be at the Palace Theatre, and opted by the Association

MODERN INDEXING SYSTEM FOR HIGH SCHOOL LIBRAR Floydada Public School lib now a library with eight thou volumes or more, will be indexed cording to the standards

American Library Association that any book in the libr obtained at a moment's

in the library, according to Sup tendent W. E. Patty, who this said Miss Lena Pennington was "The Ghost Bird" the play that was to be given Thursday December authorized. Supplies for the co plete index of the school libra

"The plan upon which ondary Schools and College South, of which organization ada High School was recog

The Freshmen Entertained Friday a member last year," Mr. Pr

FLOYDADA, TEXAS, 2. Sportsmanship, (a) Plays fair, (b) Does not cheat, (c) Co-operates with fellow-stu-.Ruth Rutledge spent most of my pasttime listen- dents and teachers. 3. Personal attitude.

.Joe Smith

Anderson, Christene Trowbridge Dorothy Crawford, Thelma Smith, At a previous business meeting the following officers were elected; Juanita Shirey, president; Erna Lee Crawford, vice president; Chris-tine Trowbridge secretary and Thel-the Christian way to you? tine Trowbridge, secretary and Thel- the Christian way to you?

The next meeting will be held at a

Monday Night Forty-Two

ding, the bride and groom and Rev

The couple left immediately for

Tubbs.

with

to

Misses Enoch Hostesses To Y. A. W. Club. Misses Blanche and Ruth Enoch were hostesses to the Y. A. W. Club Monday night with a kid party. The house was beautifully decorat-

has been

mas tree and everyone received some Refreshments consisting of sand-

Swepston, Thelma Crawford, Elsie

ma Crawford treasurer.

Faye Newell and the hostesses.

sort of a child's toy.

FLOYDADA HIGH SCHOOL School Editor-in-Chief.. Dorothy Crawford Literary Editor. . Verla Blassingame ing to mother read adventure stor-

Local Editor.....Artie D. Mitchell Treasure Island,"

Motto

right; but our school, right or wrong. mounted on the horse where the Christmas The time of gifts and peace is ap-of the strangeness of my position, I (b) Useful on any athletic team soon became accumstomed to it and whether it be tennis, basketball, or

Kathleen O'Mara, maid at the Club Entertained. Manor-Patty Looper. Dan Tyron, groom at the Manor

-Mildred Strickland.

Mary-Ruth Enoch.

Dublin-Jean Smalley.

Mally O' Toole, friend of Maureen-Katherine Fitch.

Felix Murphy, a money lender of evening. Dublin-Dorman Clanton.

Audrey Farris, Willie Mae Cum- Welch. mings Bernice Bishop, Artie Mit- Members present were: Mr. and

Mildred Welborn, Victorine Fitch, Mrs. E. P. Nelson, Mr. and Mrs. J. Jean Smalley, Bernice Bishop and B. Houston and Mr. and Mrs. Glad Patty Looper.

W. M. S. Held Social Meeting Monday.

Mrs. W. W. Porter, Mrs. C. O. Had Lesson Monday. Thomas and Mrs. J. M. Willson were hostesses to the Woman's Mission-

Shipley, Mrs. H. M. McDonald, and L. King. Mrs. R. L. Henry. Ruth Palmer gave a Christmas reading.

Refreshments of fruit cake with holly were used as plate favors.

Those present were. Mrs. T. J. Swastika Group Hope To Carlton, Mrs. D. D. Shipley, Mrs. Receive Charter Soon. Ella Johnson, Mrs. R. M. McCauley

Typewriter carbons, second sheets

host and hostess to the Monday mind you will have celebrated countenance, but seemed to be a Nora, Darby's wife—Dean Smith. Night Forth-Two Club Monday Christmas. Bridget Malone, Maid to Lady evening December 16. The Christ-

> that were served by the hostess. in the games played during the because they have never been taught

Guests of the club were: Mr. and Fairy CastMrs. T. P. Guimarin, Mr. and Mrs.sacred than Sunday to Christians.Queen of Fairies, Oleta Jackson.R. E. Fry, Mr. and Mrs. A. P. Horn,But is it? Would the devout Christians. Other Fairies, Jessie Mae Wood, Mrs. Wilson Kimble and Mrs. A. J.

chell, Bernice Holeyfield, Robbye Archer and Victorine Fitch. Mrs. H. O. Pope, Mr. and Mrs. Edd Johnson, Mr. and Mrs. W. B. Hall, Between act numbers, supplied by Mr. and Mrs. Byron Clark, Mr. and mas spirit this year, and really keep name of a nominee have been plac-

> Snodgrass. The club will meet next time with Mr. and Mrs. Byron Clark, the time to be announced later.

Presbyterian Society

ary Society of the Methodist Church at a social meeting Monday after-atta social meeting Monday after-the Wonday after-Church met Monday afternoon at Church met Monday afternoon at Church met Monday afternoon at Church met Monday afternoon at the church at 2:30. Mrs. B. M. Eu-the junior clas who plays any inprogram on the subject of bank gave the devotional. "Winn-"Making Home a Quiet Center" was ing of Europe" was discussed from given with Mrs. George Smith as the study book. Topics were given and wishes to play in this orchestra, leader. Interesting papers on the by Mrs. Kenneth Bain, Mrs. A. A. subject were given by Mrs. D. D. Collins, Mrs. E. C. King and Mrs. J.

> A short business meeting was had preceding the program.

The next meeting will be whipped cream and hot punch were the first Monday in January at served by the hostesses. Sprigs of 2:30 at the church.

Mrs. W. A. Baker, Mrs. L. C. Mc-Donald, Mrs. H. N. Porterfield, Mrs. in business session Friday evening, for dancing instructions. The fac-thought nothing of studying fit hought nothing fit hought noth Swastika Camp Fire Group met bara High signed a petition asking rum. C. R. Houston, Mrs. J. S. Solomon, Dec. 13, at the home of their guard-Mrs. George Dickey, Mrs. George ian, Mrs. O. P. Rutledge. Dues for thirty girls are wanted as instruc-have also been selected. Palmer, Mrs. R. L. Henry, Mrs. H. this group have been sent in and tors. M. McDonald, Mrs. Wm. McGehee, is soon to be a registered Camp Fire and Mrs. W. M. Colville, who was a group and expect to receive their charter next week.

Monday afternoon at 3 o'clock at ed in joining Camp Fire may secure the students of the school.

just celebrate by fireworks, dinner, As I began to realize that I was 8. Popularity is not the principal gifts, and pranks, and never let the alone I became frightened. The thing but is a factor. Mr. and Mrs. J. G. Wood were reason for this holiday cross your earth did not have a peaceful

The real sorrow of it all is that

The real sorrow of it all is that mas idea was featured in the deco-rations and delightful refreshments that were served by the hostess Maureen McGibney, coquette from rations and delightful refreshments holiday in the latter way. Is it because they have not been taught Mrs. R. E. Fry received high score the story of Christmas? No. It is go to bed.

> to keep Christmas as a sacred day. Christmas is or should be, more At the junior class meeting Wednesday at activities period the fol-

> tians think of sports on the Sablowing boys were nominated for the bath day? No. But they do such "best all round boy" contest; Clyde things as that, and worse too on Snell, Ballard Wilkinson; Carl Mar-

Christ's birthday. shall; Donley Stephenson.

Christmas as a sacred day.

Trend Toward Music

A junior orchestra has been selected and will begin practice soon our pennies. Remember that all the after the holidays. The members of this orchestra are: Bill Grigsby, Clarinet; Wilmer Jones, Cornet; Gwendolyn Snod-The Woman's Missionary Society grass, saxophone; Hazel Probasco, Ukulele; Mildred Carter, Ukulele;

If there is any other member of the eight contests. strument except a ukulele or piano, see Bill Grigsby. We need all we nis, although we intend to beat Lockney in both girl's singles and Mr. McWhirter talked to the girls in good form we might give a chap- doubles, the Girl's Tennis Club has on the purpose of the Hi-Y organiel program.

California, is organizing a group to Helene Haye, Ina Rae Cummings, be known as the "Howling Hundred" Pattye Looper, and Lurlyne Clonts. 1929. to insure a well trained rooting section at the games.

Twenty-nine boys of Santa Bar- by, Blanche Hilton, and Venitta Bo-

This is entirely different anything the tennis club has ever

"The Prairie Rose" was presented done and a chapel program by the at Starkey on Friday, December 13. club will be given in the near future. The next meeting will be held Any eleven year old girl interest- The characters were selected from

Qualities of an All-Around Boy The Lockney students are enjoy-The following have been chosen ing their pretty new high school as the qualities of an all-around

Leadership:

(b) Salesmanship,

(c) Class presidency

(d) Staff-membershin

(a) Captaincy of a team,

(a) Courteous.

dents and teachers.

4. Dependability:

(b) Is not a quitter,

Does things well,

Personal talent:

(a) Music,

(b) Oratory

(c) Singing

(d) Drama

(e) Art.

(d) Does not give up easily.

(b) Obedient

(c)

The Current Events Club of the dark monster ready to devour me. Seventh Period History Class met I reached out to the horse's head; Friday, December 13, 1929 and rendered an interesting program. The meeting was called to order by the ground, I found that I was in my President, and the secretary then rocker and mother was urging me to read the minutes of the last meetnig. Adell McRoberts and Eva Glenn Mooney arranged an interesting program which was enjoyed by each member. Roll call was answered with some great statesman's quotation. After the program was over the class divided and had a spell- bers of the class in all games. ing match. The meeting then adjourned till its next meeting.

The Lucy Club

The Home Economics Club met ed where everyone wishing to vote Friday, December 13. A name for may drop in his pennies for his the club was decided on, The Lucy Club in honor of Mrs. Lucy Craig Cone on Juniors! Let's all put in Clements, first Home Economics teacher in Floydada High School. money we take in on these contest-A new program committee was seants within our Junior class (the lected, consisting of Mary Anne a plan whereby we may know best in school) will count as votes Kimble, Dorothy Crawford, Lurlyne whether we are liable to a fine when for us against the "sophisticated Clonts, and Venitta Borum. A cer- we are absent from regular meeting. tain plan is to be carried out by the Those on the committee are: Dun-This is a secret. Don't tell, but we intend to win at least half of club

The Club adjourned to meet again Friday, December 20, 1929.

Instead of sticking entirely to ten-Instead of sticking entirely to tent nis, although we intend to beat December 11, in Miss Brock's room. Danquet January.

organized within itself both a girls zation. Plans were made for entertainment of the Hi-Y boys tion, Monday night, December 16,

Jokes

Floyd-My father says that he thought nothing of studying five Dave-Well, I don't think so much the members of the Girl Regrees of it myself.

R. L.—What's the difference be-tween the North and the South

Denzil—All the difference in the

ATTEND FIRST DIST Although the date was Friday 13 MEETING AT LU it was no unlucky day for the Freshmen, because they had their The first meeting first party at seven-thirty at the onstration and Farm gymnasium. The committee for the trict No. 2, was held party were Mary Louise Thurmon Monday and Tuesday of and Wanda Teeple. Besides enjoyand plans were made to ing very entertaining games, there

an annual affair. They w was a program which created much at luncheon Tuesday by laughter. Bankers Association. Mrs. O. K. Davis and little daugh-Miss Marie Strange, He ter, Mrs. S. E. Thurmon, and Mrs. onstration Agent of Flo Reese were present during the even- attended both days of th ing. Our sponsors Mr. Davis and T. S. Stevenson and Mrs. Mrs. Atkins joined in with the mem- rett from the Floyd Cour Bank, and O. T. Willia

Delicious refreshments of ice M. Willson were gue cream, cookies and candy were serv- luncheon Tuesday. ed while sprays of holly were given as plate favors.

A

extension work; Miss N ton, state Home F. F. T. Club

President Clayson Fuller called the F. F. T. Club into regular ses-trict H. D. Agent and sion Wednesday, December 11 1929. ans, District Farm Ag committee was appointed to

consider absentees and to work out OLNEY FOOTBALL WINNER OVE

Among the Floy attended the north can Hollums, chairman, Joe Pentional clash in Cla nington, and Jim Hardgrove. football, between A committee is working on plans School and Olne

to have one of the best Father and H. T. Smith, an Son Banquets in the state. This Dees, captain of t The Girl Reserves met Wednesday banquet will be held sometime in Olney was declar

Locals

Truitt Smalley who has been ab-San Diego High, at San Diego, has been organized: Maurene and services for the Floydada organiza-california, is organizing a group to Helepe Have Ina Rae Cummings tion. Monday night Decouse of sickness is back again. Rex Johnston and his sister of Barney Jonnie Johnston, from McCoy, en-tain wer tered the Junior Class Monday.

> Hi-Y We the members of the Hi-Y Smith on the ret wish to express our appreciation to Dees is a sister of

for their co-operation and aid in fostering a banquet for initiation

EASTERN STAR CALL MEETING this week for

Star will be held Thursday evening, December 26, at 8 o'clock for the in- January

A called meeting of the Eastern with friends

Demonstration

it was one of the

The teams fough

game on the bas

of penetrations

twenty-yard line

n Flo night and

Speakers for the occa

ed: O. B. Martin, State

them to Hereford ing a night here v

ON CHRIST



CARR'S CHAPEL

Rev. J. W. Price, Pastor Services for Sunday, Dec. 22. Sv lay School 10 a. m., Ma-Sr lay School 10 a. m., Maarr, Superintendent. is is Missionary and Christmas ay and there will be a short cial program in keeping with this

ought at the Sunday School worhip service. Preaching service 11 a. m., conducted by Rev. Price.

At this time an offering will be taken for the Orphan's Home at Waco. Acquaint yourself with the Prayer Meeting Wednesday evenneeds of this home and come pre- ing at 7:30 p.m. pared to give liberally.

The next services will include a beautiful pageant by the Epworth League and a sermon by the pastor illustrated with pictures of the Christmas story. There will be the usual Christmas

program and tree on Tuesday night, Sunday, December 24.

MT. BLANCO BAPTIST CHURCH world singing.

G. W. Tubbs, Pastor Preaching Saturday night, Sunday morning at 11 and Sunday Bain. night. Sunday School at 10 o'clock, B.

Y. P. U. at 7 in the evening Sunday.

FIRST BAPTIST CHURCH

Our services reached high tide stage last Sunday, with large crowds present at all occasions. An offer- Christmas, is it ng for missions revealed a real mis- war?—Russell King. What activities in youth's cru-We expect to have all regular sade for world peace are most efservices on schedule next Sunday. fective?—B. F. McIntosh. The morning sermon will be an expository homily on the 5th chapter of Genesis. The evening message will be evangelistic

We have a right to expect at least 100 in Sunday School and 175 in B. CONSTANT CLIMBERS CLASS Y. P. U. and if weather conditions permit, we want you to be among

Visitors always welcome. Dick O'Brien, Pastor.

CHURCH OF CHRIST

There is Bible Study at 10 a.m. Every Sunday at the City Park given Monday night December 23.. Church of Christ. Everyone is requested to be on time since we will ed: President, Carlene Mooney; vice we will not have time to have a retary, Martin True; treasurer, Wilclass unless we start strictly on lene Mooney and reporter, Victor- spent Sunday with their mother and ine Fitch.

There is a Sunday evening Bible class at 6:30 p.m. every Sunday evening. This is a very interesting The little folks are learning the books of the Bible, and several eports are made by the young peoeach Sunday evening.

The Ladies Bible class meets every nday afternoon at 3 o'clock and Wednesday evening at 7 o'clock is prayer meeting. If you b learn something about the come to these services. The Ladies Bible class meets every come to these services.

FIRST METHODIST CHURCH

G. T. Palmer Pastor We had a splendid day last Sunday. Our Sunday School attendance was 352 and some who came in too late to be counted would have increased that number. We are hapy in the excellent work which the nday School is doing. Our offi-and teachers are earnest and nful, and the members of the are giving evidence of insed interest, and for all of this re very grateful. Our desire is ake the school bigger and betorder to do this we crave

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would should come into McCoy, Dec. 17 .- Bro Hardy fillso at the first op-

McCoy News

the T. L. Pittman home.

Mr. and Mrs. Charley Berry and

and R. H. Stark spent Sunday at

Muncy News

pupils have been absent from school

this week on account of colds. We

are glad to report some are feeling

Mrs. J. F. Biggs visited Mrs. W

Misses Susie and Alvie Smalley

were Lockney visitors Saturday af-

the P. H. Pharr home.

a new Ford.

the pastor at 11:00 7:00 p. m.

or League 4:00 p. m. back in school Hi-League and Senior League 6:15 p. m. You are cordially invited to wor-

Bernice Jackson.

CHURCH OF THE NAZARENE

C. E. Hagemeier, Pastor. Sunday School at 10 a.m. Preaching at 11 a.m. Y. Y. P. S. at 6:30 p. m. Evening Preaching service at 7:15

CHRISTIAN ENDEAVOR

The Christian Endeavor of the score was 6-7 in favor of McCoy. Cumberland Presbyterian Church will render the following program Sunday evening with her sister, little daughter, Pauline, of Olton, o'clock:

How Christmas sets the family, Mr. and Mrs. Elber Ewing Bonnie L Topic:

Leader—Pierce King. Song—Joy to the world. Song—Joy to the world. Scripture: Luke 2:1-14; Jean ain. Prayer. Jean The party that was given at M. R. Coleman's last Tuesday night was enjoyed by a crowd of young Mis Mit Mits. Weathers Visited Mr. and Mrs. F. O. Bryant Sunday evening. Mis S Myrtle Bradford, a student

Special song.-Helen King, Gladys people from McCoy.

Reading-Robbie Archer. Topic for discussion: How can we help to end the reign of strife and bring in the reign of peace?

-Mildred Teeple. As you think of the spirit of Christmas, is it consistent with better G. Ferguson Thursday of last week.

Musical solo—Ruth Rutledge Psalms 100:1-6—Billy Gri Grigsby Song. Benediction.

Hesperian Want Ads Pay.

Mr. and Mrs. W. M. Vandergriff were shopping in Floydada Friday. Mrs. Edd Muncy visited Mrs. Bob ELECTS OFFICERS FOR YEAR Muncy Friday afternoon.

The Muncy school will put on The Constant Climbers Sunday Christmas Tree December 24. Every-School class of the Methodist Church took a few minutes before their presents. one is invited to come and bring the beginning of the lesson Sun-Miss Sylvia Copass spent Wednesday morning to elect new officers day night with Miss Flossie Fergu-

ternoon.

for the coming year. Plans were made for a Christmas party to be W. G. Ferguson, W. M. Vander-griff, also Price Scott of Floydada, visited our school Friday morning. The following officers were elect-Mrs. A. B. Muncy was a Floydada visitor Saturday. Mrs. J. J. Smalley and children

grandmother of Lockney.

nuch appreciated sermons. The proceeds from the box supper tomorrow and expect to be absent ceeded at the Quanah Station by Miss Clarett Tardy is able to be were \$47.75. A cake was presented from home about ten days. Billy McNeill. to Miss Beuna Weems as the most

Naomi Williamson spent Sunday popular girl in the community. Mr. and Mrs. John Phillips visitwening with Cleona Fitch. Misses Hazel Hulsey and Argearee ed friends at Levelland from Satur-Berry spent Sunday with Freda and day until Monday:

Sand Hill Iven

Everyone reported a nice time at L. L. Switzer and family Clar-ence Reddy and family and George Boyles Saturday night.

Smith and family spent Sunday in Clark and Dee Cates spent Sunday with Garner Weems.

Mrs. W. W. Smith is the owner of Mr. and Mrs. Weathers ate dinner at Mr. and Mrs. Sam Cates W. D. Munger's sister and hus- Sunday.

band are visiting them this week. Mr. Huey purchased a new piano We are sorry we are losing Mr. for his wife and daughter, Inez. Mr. and Mrs. Horace Cates and Johnston and family. We wish them happiness in their new home. little daughter, Elva Mae, visited Mrs. Cates' parents, Mr. and Mrs. Our girls and boys played Irick L. B. Lotspeich Sunday morning, in basketball Friday at Sand Hill. The girls' score was 7-7. The boys' and they visited his parents, Mr. and Mrs. Sam Cates Sunday even-Mrs. R. H. Stark and family spent ing

Mr. and Mrs. Arthur Walden and visited Mr. and Mrs. J. E. Riley Sun-

Bennie Lotspeich of Olton visited in this community Sunday. Mr. and Mrs. Weathers visited

Miss Myrtle Bradford, a student of Lockney High School, attended

Sunday School here Sunday. The play "Madam the Boss" which was to have been presented Friday night, December 20, has Muncy, Dec. 17 .- Several of the been postponed to a later date.

ANTELOPE 4-H CLUB

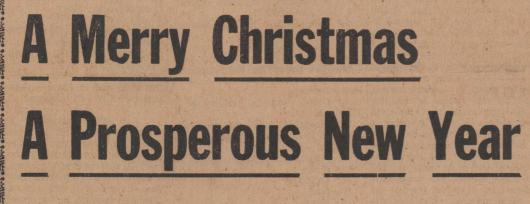
(Too late for last week) Miss Marie Strange met with the Antelope 4-H Club Thursday, December 5 at the club room. Miss Strange presented each girl with a thimble and tape with instructions for all the material for their dresser scarfs for the next meeting. Those present were: Neva Hin-

sley, Hazel Blankenship, Viola Hinsley, Lula Blankenship, Ruth Summerlin, Frankie Wisdom, Lora Blankenship, Annie Combie and Sarah Frances Smith.

The next meeting will be held in the club room on the second Thursday in January.

Mrs. Leroy McDonald is teaching at East Ward School during the absence of Miss Vera Hamilton, who has been ill for several days.

Mr. and Mrs. A. V. Haynes expec their son, Roy, home to spend the Christmas holidays with them.



Is the wish of Gullion's Super-Service Station to all its Friends and Customers throughout the territory. We have just completed the biggest Year's contract for,

Sand Hill, Dec. 18.—Bro. Weath- Z T Ranch near Encino, New Mexi- as warehouseman, has resigned to McCoy, Dec. 17.—Bro Hardy IIII-ed his regular appointment Satur-ers preached at the school house co, visiting their daughters, Mmes. take employment with the Consum-tives. day and Sunday and delivered much appreciated sermons. Sunday morning and Sunday night. Dade and Frank Bigbee. They leave ers Fuel Association. He is suc-

1011da/s at the ployed with the Q. A. & P. Railway

J. U. Borum made a trip to Dallas this week.

the Christmas holidays with rela-

this week fo

where they are to s

Christmas **Greetings:**

Just to wish you Christmas cheer and health, happiness and prosperity throughout the new year.

If you are one of the many proud owners of the New Superior

WHIPPETS or

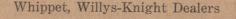
WILLYS-KNIGHTS

We know that your Christmas will be a merry one-free from all car troubles and cares.

It will be a great pleasure to serve you during 1930, you will find us putting forth our very best efforts to merit your patronage.

Finkner Motor Company





Felton-Collins Grocery Co. home VER

Our Phone Service Depart-Christmas ment will take care of Christmas your orders in a "jiffy." opecial attention ex-Specials Specials tended to all phone orders assuring On you prompt delivery. Let On us select your Nuts groceries for Hard you. and PHONE Fruits Candies 27

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Hesperian Ads Get Results.

co-operation. wonderful congregation ning hour and one addichurch by baptism. We To Be Well)ressed For The HRISTMAS LIDAYS your clothes to and have them and pressed by lern methods. best of equipit possible our work

expensive, Bet-

TRY US

In the history of our business. This, we acknowledge, as your best possible gift to us; and most heartily do we thank you.

TIRES

As the popularity of Federals has grown, and as our business has increased through the savings we have effected for you by quantity buying and selling at low profits, so have our efforts been increased to give you a more complete Tire and Automobile Service.

We are making big plans for 1930, and will appreciate your favors throughout the year that is to come.

Gullion's Super-Service

"A One-Stop Station"

J. N. Gullion

Elza Gullion

S. E. Corner Square,-Floydada

Let this store be your shopping Headquarters for all of your grocery needs! Our prompt, courteous service, our high quality foods, our money saving prices are reasons enough why this store is the most popular in town. One shopping tour with us will more than convince you to buy here.

Trade Here For Real Xmas Delicacies

Our special department set aside for delicious foodstuffs that everybody thinks about for Xmas dinners is chuck full of good things to eat. Raisins, Nuts, Pies, etc.

N-COLLINS GROCERY MARKET AND GROCERY

Talkie, 'Broadway' Is

Sound Picture.

a New York play hit rolled into one at the price of a motion picture such is the claim for "Broadway," the Universal super-talking and singing production which is to be shown at the Palace Theatre Monand Tuesday nights of next week

The picture is the first of an en-tire week of talking pictures, in-cluding some of the better Warner Vitaphone productions, and Bros. lovers of good picture and sound entertainment are in for a week of real entertainment, Jack Deakins, manager of the show, believes.

'Broadway" is hailed as the first all-talking feature which cost the expensive to make.

years. The action of the play has been faithfully reproduced in the picture, not only with full dialogue, the parts which they made famous as the savior of the world. The throughout the country.

the exterior scenes which so ma- idly disappearing. Like a soothing terially enhance the vivid drama of rain to a thirsty plant the teachings the story, and, more notably still, of Christ burst into the world. For the Paradise Night Club itself, many years they were confined to around which revolved so much of a small area around Palestine, but the action, but which could only be the people in the far away coun-

alone are worth far more than the wealth, social prestige, or moral price charged for the entire picture, for in a setting much more lavish than anything hitherto seen on the than interval and the set of the set screen, a full revue is presented, within to find the makings of the complete with a chorus of beauti- man. All the pomp and splendor of ful girls and marvelous music.

The characterizations of the play, as enacted by Glenn Tryon as Roy Lane, Merna Kennedy as Billic all the rags of the beggar, and the Moore, the "hoofer" team; Evelyn disgrace of the woman of the Brent as Pearl. Thomas Jackson as streets could not make him de-Dan McCorn, Robert Ellis as Steve Crandall, Paul Porcasi as Nick the night club proprietor, and Otis Har-things worthwhile. So, the Christ lan as Porky, one of the gangsters- walked and taught among the people for comedy purposes only-are all of Palestine, and gathered around outstanding.

tainment in a superlative degree — many he met death at the hands of absorbing in story, vivid in charac- a mob. They crucified him on the terization, superb in its musical and cross which was the emblem of a color effects. In the final scene the Paradise club and everything in it, including the revue girls and their from the dead and walked again elaborate costumes, are shown in among men, proving that there was full technicolor. The picture is re- no death to the immortal giver of markably free from the mechanical the freedom of the spirit, and provand reproduction defects usually as- ed to them that they too could sociated with an all-sound feature. conquer the grave. It is the forerunner of the motion He left the earth, and the multipicture of the future, showing what can be achieved by the screen in could follow him. With his de-

Letters From Readers THE CHRIST AND THE CHRIST-MAS SPIRIT teachings of the Master. They were distorted and tangled and MAS SPIRIT

in a turmoil. The great city of come Rome had imperial sway over the The Universal Film Gets Much Praise As First Million Dollar Sound Picture. that had been Greece had faded away. The glory of the Jews had vanished, except in the prophecies of bossing, but because Christ look-world. He was so unselfish of thinking had been done. The old idea of the gods had lost its charm because the people had failed to find the things there that they sought. They came to the gods and found them wanting. They had world was lost. It had no incentive In addition, everything which could not be shown on the stage has been added to the picture; all the exterior sector which spoken of, not seen, on the stage. tries began to hear vague stories of The sequences laid in this scene a man who was no respector of the kings could not make him pro-

utstanding. Altogether, "Broadway" is enter-teachings. Then to the horror of

K combination with sound and color parture his teachings took a new hold and traveled with great rap-V. idity to the Gentile who before had been expelled, so the Jews thought, AN from the grace of God.

Many sad things happened to the The still suffer, no doubt, from the fight

world at a time when things were better in this life and the life to people even wonder if the party to driver of bargains we should dress There is something about the ma-

of the priests of Juda. In the ruins ed around and saw the ruin that A top-price Broadway revue and of Greece and Rome a vast amount was impending, did he issue his or-

found them wanting. They had in fact, proved that the gods were false. Then, casting around for something better they found the philosophy of Sogrates. It offered something better they found the philosophy of Socrates. It offered them some moral comfort for this life, but it was strangely void in an-swers to the future existence of man. Then they fell on to all kinds of cults. These mystic cults took believers through all kinds of cants, until they could see the land of the spirits, and the place where thy spirits, and the place where they ures may have been as to the cost of producing it is so lavishly done diace was real and it offered them that it might well have been that place was real and it offered them the sheer joy of giving. The greatnothing to build to. There must be est advantage of some peoples' "Broadway," to begin with, was a some work on their part before they could feel that they were to enter ing with somebody they get some to us a hundred fold in the joy of land, by the immense volume of the sensationalplay which keptNewcould net that they were to that followed this one.Ing with somesody they get someto do a manual that they were to the magnetic they get someYork itself on edge for almost twointo a world that followed this one.Ing with somesody they get somethey do a manual they were to the magnetic they get someto do a manual they were to the magnetic they get someyears. The action of the play hasI say that into the midst of thiswould not have bought for the-inknowing that it was given just be-Victor Company with other ordersbeen faithfully reproduced in thekind of situation came the Christ.selves. Let us learn to choose ourWe don't need a Santa Claus tolay is regrettable it could not be

> A. A.

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which they are addressing a Christ- him far differently to what we do mas card will send them one. Ah, the jolly-faced, free-hearted, old Play, Revue, Picture Rome had imperial sway over the world, but the vast empire was terial side of Christ that we forget. for shame, that we cannot even gentleman. Some gifts come to us crumbling into ruins. The beauty He believed in the comfort of ma- send a friendly greeting without that we would not part with. Those are real gifts. Those we trade for

We must make up our minds that

This has been written for the

Hesperian Aas Get Results

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WARNER

BROS

present

The Christ meant so much to the we feel free to dispose of when and He was so unselfish, and so how we wish. world. humble that it looks utterly hopeone gift we are going to give to all less for us to try to honor his memis the big old Christmas Spirit a

his own glory. Again friend, I say section. let us give something for the joy of Late receipt of the records was

but with two outstanding characters the things that surrounded his birth what our hearts tell us without one sents our feelings, our spirit of good of the original production playing we must not falter to recognize him single thought of trading. Some will, and if he is to be used as a

> Wishing you a Merry Christmas and a Happy New Year

SNODGRASS CHEVROLET CO.

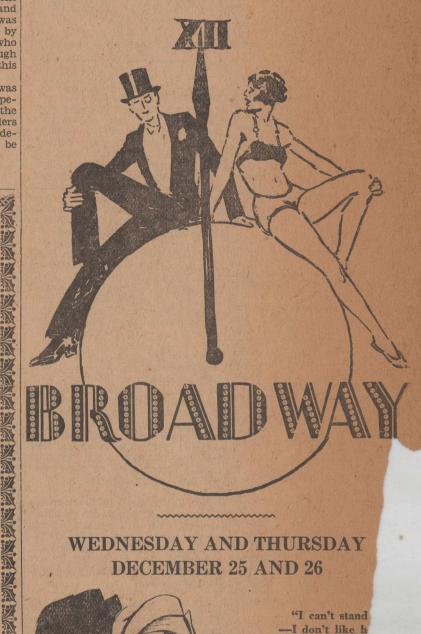


BROS. G WITAPHONE TALENSS

Christmas Week Program At The Palace Theatre

-Three Great All-Talking Pictures-

MONDAY AND TUESDAY **DECEMBER 23 AND 24**





(By Jack) that followed. However Nearly two thousand years ago in teachings have stood the storms of the land of Palestine, and in the time. They have lived because at city of Bethlehem, a babe was born the base of them is that immortal the angels christened the Giver of the freedom of the inner This babe came into the man, and the desire for something

Announcing

Ashmore's Genuine

"Malted Milk"

BUTTERED BISCUITS

NA NA

The World's Richest Bread

Malted Milk Buttered Biscuits have come into their own. The modern bread for the table, superior for its nourishing, appetizing and nitrogenous elements. They are chuck full of Vitamines and Tissue Building Foods.

Not just a Health Bread, but a nice, light fluffy Biscuit made with Double Strength Malted Milk. They are sealed in a Sanitary Wax Paper, One Dozen in a Package. If you desire to serve them hot, place in oven for a few minutes in wrapper ,and serve while hot. Makes wonderful Toast and can't be beat to eat between meals. For sale at all Grocers at 10c per dozen.

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BAKED · BY



easons

We are glad to wish for our many friends and patrons,

THE MERRIEST CHRISTMAS

You have ever known.

LOOK YOUR BEST—DURING THE HOLIDAYS

To be assured that you look your best Christmas, have your complete wardrobe cleaned and pressed by our expert workmen-and modern equipment. Ladies Silk Dresses, a specialty.

Boothe Tailors

CASH AND CARRY

CHRISTMAS NIGHT 12:01 a.m. Midnight Matinee, **Christmas Jubilee**

Jungon "

The Floyd Co. Hesperian is not intended to encourage mity on the part of this newspa-per's contributors. In truth, we are

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HOMER STEEN Editor and Manager

Entered as second class matter pril 20th, 1907, at the Post Office Floydada, Texas, under the Act

of Congress of March 3rd, 1879.		
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One Year,\$2.50		
Six Months\$1.50		
Three Months		
In Advance		
Advertising Rates Furnished on Ap-		

responsible and we must know, ordinarily, from whence we receive missives before they get into print. Since this little essay deals with a thought, however, in the abstract and not the personal, it is all the more refreshing to know that someone in Floydada, or its immediate environs has given pen to it and yet that that someone is, not known. Had you or I the time—or ability might we not have written ust such a thing?



I am a little boy umpty-odd years

old and I have been a good little

all the other good little boys and

body lives, except the Old Bachelors

Santa, I take typewriter in hand to type you a few notes to tell you what I want for Christmas. Now,

you old grey-bearded son-of-a-gun

don't get all oxcited when you hear what I want cause I just know that

it ain't much for a little boy like

me.

his

consideration.

There ain't none of them here.

Floydada, Texas.

Dec. 19, 1929.

"CUSS THE EDITOR WEEK"

A newspaperman up at Dalhart. John McCarty by name, trying to Dear Old Santa Claus: scare up something of more than passing interest, something that would get himself and his town some publicity, has inaugurated a "cuss the editor" week, when all the live in Floydada, Texas, the best strings are cut loose and the bri-little big town in the world. Where dle removed for a round table pourbarred, Mr. McCarty announced, no signatures required to letters, no re-and Non-Payers and Knockers sponsibility—just "cuss the editor" and you qualify.

Mr. McCarty knows, or will know before he gets through, that nobody really likes the editor. As long as you print things that suit the readwho is passing the judgement, just so long is he popular. Let the editor go to printing something that doesn't appeal to the reader and he'll get cussed plentifully. Just why any sane man would continue year after year to sit at an editor's is one of the big question-s. However, it might be redesk marked, parenthetically that anybody who does anything is going to cussed and the hide gets so

tough that it probably would take a regular "week" of it to penetrate quick on the average public ditor or whatnot.

-0-IANY NEW READERS

Hesperian is going out to st time this week, and to a piece. Then if they have to come to the corner of the banks to de-posit their liquid conglomeration off the list. The Hesperian they will have something to spit be going into this near a in besides the cracks and corners of new homes in this secthe side walks. hope to be such a pleasant ble visitor to be accorded indefinitely. -0-

CAL PLOT THICKENS

political plot in Texas beto thicken and with the coming anuary 1, the pot may be ex-last Sunday night, Santa, he open-January 1, the pot may be ex-last Sunday night, Santa, he open-ed to start sizzling a little, then ed the show, lighted and heated it weeks later to boil. The Hes- and offered it free of all cost to the n, along with some of the oth-'predicters'' can't see anything the final analysis but a contest Union service and he should be re-warded, by good patronage, for this ween Barry Miller and Tom Love. ch as we would like to see both these men eliminated, because the strife their contest will genthey just won't be convinced that ing may be hoped for, at least t's the present outlook. J. D. Starks, Overland dealer Floyd County, received a carloa Model 83 Overlands last week.

Floyd County Hesperian, Floydada, Texas, Thursday, December 19, 1929

THE GREAT AMERICAN HOME I CAN'T FIGURE THIS SHUFFLIN' THIS ONE NOISE OUT FROM GRANDMA AT ALL DOESN'T DATTLE DOLLS DON'T RATTLE ANYHOW DO NOT OPEN CHRISTMAS TIME

that they have ever known. Of all we are told, on the proposals of the likely to take place. The experts First of all, Santa, I want you to bring the people of Floyd County a your gifts, Santa, nothing could be Guilty Conscience. They are resi-Guilty Conscience. They are resi-Merry Christmas and a Happy New considerable additional mileage of dents of one of the most popular

Year. and best counties in the Panhan-Your little (old) friend, dle, and they are so dog gone tight Old Battleaxe.

> **FLOYD COUNTY 14 YEARS AGO** News items taken from files of the Floyd County Hesperian published in Floydada fourteen years

ISSUE OF DECEMBER 23, 1915 big wonderful theatre to the United Charities Organization for a

will be removed.

railway during next year in the The Christmas Spirit has been lower panhandle. The success of the Frisco-Rockisland application that gets in the air and makes a ing counties vote paved roads on P. S.—Santa, these pants sure are all sides of them, but they say that they are too poor to pay for good pair would save a lot of embarrass-

Hope that the additional bus ser- wheels go around, can't dissect the vice to Floydada from Lubbock by Christmas spirit, it seems. Yet, its without injuring or curtailing the year after year. service from Ralls, was expressed by

> Over at Petersburg the robbers just keep breaking in and stealing. As a result the citizens have made up a purse and employed a night watchman to try to hold down the Press thought and that is the WHY thievery.

Panhandle bankers are making to have one of the most thorough coverages of any newspaper in the branch of the Federal Reserve Bank

jacent counties. An expert predicting that some-thing will happen in the markets makes us feel like looking out for makes looking looking out for makes looking something just the opposite that is her home.

terment in 1930. The TOWN DOCTOR

Contemporary Thought

WHY NO ROAD ISSUE

lyzed the situation, following the will cease. enactment by the last legislature of a law requiring a four-cent gasoline tax, of which one-fourth goes to the school fund and the remainder to road maintenance and construction.

Such being the case there should These new long-skirted d be no road issue in the next guber- cover up a multitude of shins. national campaign. The problem has been solved, and those who have the state's interests at heart should unite upon or urge some other great measure or needed reform. There is still the penitentiary problem, the public utility issue and the pro-posed income tax over which states-be added, in Wall Street. men and politicians may agree and make their pleas.

Only two things in the road- any good. building program have caused disagreements in the past. One was how fast should Texas build road-ways and the other was how to build state highways through counties that could not or would not do their on the firemen. part to aid the state and nation. The securing of the four-cent gas-

oline tax has answered both quesduced the measure during the last session of the Texas legislature. His emphatic statements were ob-

cause of assertions made by bankers and other business men who in a friendly discussion showed a lack done with the money contributed by all the people for building roads for all to use.

highways—fill in the gaps—without the authority of a state bond issue secured by constitutional amendment and a vote of the people.

If supposedly well-informed business men have that idea, isn't it likely that many thousands of our citizens generally have the same im-

It is because they have not investigated or is it due to misinformation that has been circulated? Whatever the cause, shouldn't

some newspaper get the facts or secure the opinion of those who have studied the subject?

of the Tillotson interview in today's issue of The Press.

Read that interview and learn for yourself what a four-cent gasoline tax will mean for Texas and how territory through which it is dis-tributed. The Hesperian as one of the oldest institutions in Floydada, the roads will pass.

Mr. Tilltson estimates that the

spent two or three years in jail, waiting for a jury to sentence him to be executed, or maybe turn him loose. You do not read of so much mob violence in England. That is because a murder is executed pretty soon after he or she has com-Mefo in Houston Press: Gasoline learn that they must be hung by the

will build Texas highways and no neck until dead, for committing cold state bonds will be needed. That is blood murder, and that without dethe verdict of many who have ana- lay, more than half of such crimes



History certainly repeats itself -at least in all the war movies

In most stories, nowadays, the heroine has to be a bad girl to be * * *

Wisconsin mayor has prohibited the playing of checkers in public places as a potential gam-bling evil. That must be tough

We've often heard about being |"in love with love." And now we tions, in the opinion of Hon. Leon- know it actually can happen, after ard Tillotson of Sealy, who intro- reading about the Beverly Hills

tained by a Press representative be- VITAMIN C OFTEN LOST WHEN FOODS ARE COOKED

Recent investigations conducted of information as to the present by the United States Department of highway laws and just what may be Agriculture indicate that vitamins A, B, D, and E are not lost to any appreciable extent when foods are r all to use. / cooked, but that vitamin C is less These men made the statement stable and is more likely to be that we could not complete our affected. In fact, it has been estimated that ordinary kitchen cooking may destroy from one-half to three-fourths or more of the vitamin C originally present in the raw product. Vitamin C is sometimes known as the "antiscurvey vitamin," because a lack of it in the diet causes scurvy.

The more or less prevalent custom of adding soda when cooking vegetables is cited as an example of how the housewife may unwittingly lower the value of the food, since this practice increases the destruction of vitamins incident to cooking. A new method of canning, in which the air is removed from the cans before processing, is said to reduce greatly the loss of vitamin

Dried fruits retain a considerable part of the vitamin B which they originally contained, but little or none of the vitamin C. Acid fruit juices, such as orange and lemon juice, can be evaporated with little or no loss of vitamins. Some vege-C content when dried.

Storage at low temperature has state will have available next year a total of \$32,350,000 for road build- Experiments carried on in the Buing purposes; that certain counties reau of Chemistry and Soils have and districts are committeed al- shown that eggs held in storage in ready to the expenditure of \$5,500,- a frozen condition for nine years 000 of their own funds, or a grand contain as much vitamin A as fresh total of \$37 500,00 to be spent for eggs. It has been reported, however state highway construction and bet- that storage destroys vitamin C to some extent.

He further estimates that within two years we will have from \$45,-ed vitamin A is mostly removed with

Floydada representatives who attended the hearing in Wichita Falls the latter part of last week. The new connection is desirable and im-

ago.

A brick building will be erected during the early part of 1916 on the southwest key corner of the pub-Farris who have recently bought the interest of L. T. Lester, formerly a party of interest in the lots. warded, by good patronage, for this The building now occupying the lots, occupied by Haines-King Company, The people of Floydada are big

> J D Starks, Overland dealer for Floyd County, received a carload of

ment for everybody. roads. Please bring us more "ferers" and fewer "agin-ers." And Santa, please bring the Saliva

To Jack Deakins, manager of the Floydada Theatres, Santa, I want you to bring fifty-two big weeks of box-office returns. Jack has been a mighty good boy and has offered

southwest key corner of the pub-lic square. The new building is to be 50x100 feet covering two lots be 50x100 feet covering two lots that it carries its messages into so are endorsing the idea. owned by C. Surginer and Jno. N. many homes over Floyd and ad-

portant, if it can be obtained without losing the already-estab-

lished Ralls connection. Truly The Hesperian may be said

THE HOME CANDIDATES really needed, please oh, please, Santa, bring the people of this town a whole lot of "City Pride." on us) for the selection and Include in your sack something that on of candidates to go into the will make 'em want to build a great ken for granted the home boys that will make 'em want more city

htning rods in the air wait- the trash around their houses. the stroke to hit-for the

which will prove very in- Santa, just bring the only thing g, and reminds us that poll that they are thinking about-a ring time is here, and to have man. e next July and August and

ovember, it is necessary to do ome arranging now.

THE MIDDLEMAN'S DILEMMA

That the middleman of America sweeper in their stockings Christelieve they are serving the public mas morning. And Santa, if you well, giving them value for the pro- have any electric lights left, please fits they take, is beyond doubt. And bring them just about a half ne of the interesting developments aczen. Just enough to put on the the next six months that may be dome of the court house.

icipated is the way in which miden of one kind and another will to the plan of "the business wants some new wise cracks, Santa, of the nation to establish He is just about all petered out and tive marketing plans over needs something to say.

nose outside the forthcoming viewing it from the sideline, forget to bring Halitosis something. rere, but as interested spec- | Lord knows, I won't be able to buy the rookus will likely prove her a dog gone thing. Why, if she teresting. Undoubtedly, mcn were a different kind of a donkey ave put all they have and and hay sold for a nickel per bale, fe's work into establish- I wouldn't have enough money to

to serve the public will buy her a square meal. with complacency view of the things the Federal

s is the proper balance be- odles and gobs of business, and co-operative effort and in- bring them a bigger and better unidual effort. But the stress will derstanding of the value of conand present dilemma is that of lose my job). middleman.

ANONYMOUS WRITER

in this week's Hesperian, section. A better means of under-Christ and the Christmas standing and a deeper love for my by an anonymous writer, fellowmen. And fer gosh sake, bring the world is headed for dem- here-astride of a rail. bowwows will have to admit omebody has been doing some ng of a high type.

deed and bring something that is

hearted, Santa, but dog gone 'em,

W. I. Cannaday has resigned the management of the Floydada vard of the McAdams Lumber Company, and will be succeeded next Monday by A. M. Stoddard, for the past two al election next fall, it may big beautiful auditorium, something years manager at Hale Center. Mr. Cannaday resigned (1915) to give will begin shying their hats paving and something that will his time to personal affairs. he ring and that we may see make 'em cut the weeds and burn

This And That

For the Old Maids of this city more prominent colorful men who shone during and since the heyday of the cattleman from the seventies to the present day, passed to his re-Now Santa. I know that you It was his privilege to live and be Dads. They told me confidentially one of the major actors on the stage that they wanted to find a big street of the southwest during its most colorful and romantic era. Peace to his ashes.

R. R. Gilliland, prominent Quanmerce worker, is the head of a committee which this week annnounced That guy on California Street

that option on a site for an A-1 grade airport for Quanah had been debt you owe! taken. The field will be developed with private capital, the announcement by Mr. Gilliland said.

And, by golly, Santa, please don't A. & P. through Motley County northwestward from Matador has begun, we learn through The Quanof the line would probably begin

of the things the Federal Please, oh, please, Santa don't of the line would probably be soon after the first of the year. where between the two ex- this Christmas. Bring them just

the week or ten days folloking the long series of light to heavy rains ome while this "somewhere" is be- sistent advertising in this newspa- during November, did some good back in travelable condition. This week Mayor Hanna has men work-

ing out the alleys putting them in Now, as for myself, dear old Sanconfidence in the people of this present travel.

Floydada has presented a good sight for sore eyes the past week, igns himself or herself, "Jack." me something else to gripe about. and the bright spots over the city's limits are increasing in number. that is said to get good people are going to run me out of The "canopy" lights are particular-ght out of the theme, editorial, of the country, and Santa, you ly pleasing because they attract ame it yourself. Those who know how bad I would hate to leave even the most casual looker. And some of the homes look like fairyland when the lights are thrown on

(The Doctor of Towns) -SAYS-

DO YOU STILL BELIEVE IN SANTA CLAUS?

There are many people who still believe in Santa Claus. They must believe in Santa Claus, for year after year, they expect and receive gifts which, if they did not believe in Santa Claus, they would never get.

This year last year, and the year before that, you were showered with gifts and blessings, presents and remembrances. You accepted them and made use of them, yet, as if they were gifts from old St. Nick, you made Col. Chas. Goodnight, one of the no visible acknowledgment, and gave nothing in return.

You know what I mean-free schools, parks and playgrounds for your children; constant protection of you and yours from vandals, tricksters and murderers; twenty-four hour guarding of your property; unceasing state monies available. think I am asking for a whole lot, ward last week, widely known, vigilance over your health and well being. You live in a heated home but please don't forget the City widely honored and widely sung. with electric lights, running water and a radio; eat good food; sleep in a with electric lights, running water and a radio; eat good food; sleep in a essary legal authority to plan and there arises in the home the strong good bed; go places and see things, riding in your own motor car over wonderful roads-all GIFTS, and from whom-Santa Claus.

> For what you are, what you have, whatever you enjoy and partake of, you are not alone responsible. Without neighbors, without friends, without the COMMUNITY of which you are a part, you could not be where ah oil man and Chamber of Com- you are with what you have, or doing what you do as you do it.

> > If you DO believe in Santa Claus-if you DO NOT believe that others should be done by as they have done and do for you, then never mind the

If you DO NOT believe in Santa Claus, then give thanks for all that Floydada has made possible for you and yours, NOT just in the quiet sanctuary of your heart and mind but OPENLY manifested in words Survey on the extension of the Q. and deeds- SHOW your gratitude by starting NOW to do YOUR part to program another two years while and water and a brush, with special

You can show your worth at no better time. As you finish reading would seem the height of absurdity. germs, is advocated with the pious Tribune-Chief, which quotes this, step to your telephone and call 216 and ask for Ed Bishop, or call ah Tribune-Chief, which quotes this, step to your telephone and call 216 and ask for Ed Bishop, or call Let us proceed with the use of wish, "would that more cooks would state funds and federal aid and bear this fact in mind." line, as saying actual construction do something to make Floydada a better place for all of us to live, work, more each year. play and prosper "

Don't say to yourself "I'll do that sometime, but I'm too busy now;" or The city fathers of Floydada in "I'll wait 'til I see those fellows, then tell them"-do it NOW! The busier and let there be no missing links. you are, the quicker you should do it, for it shows the stuff you're made of. Anybody can do it when he hasn't anything else to do, but it takes detrmined. Meanwhile the ex- per. (You know, I don't want to work putting the unpaved streets a REGULAR fellow, a REAL woman, to do it when they are busy.

> neighbor, be he high or low, rich or poor, a PRESENT by OFFERING, at showered upon Texas by the users gation is often prescribed by public This is the Christmas season. Get the spirit of it and make your ta, about all that I want is a bigger better shape for drainage and for least to get together with others and DO something for the good of of gasoline.

Floydada. Go ahead-do it now-you'll feel better, BE better, and the other fellow will appreciate it.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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000,000 to \$50,000,000 annually to the cream. Vitamins B and C are and old.

spend on our state highways, new thought to remain in the skim milk or buttermilk. Evaporation or But what about the gaps? There tle if any loss in vitamins A and B.

lotson's interpretation of the laws pasteurization, especially when the and the rights of the Texas highway

Says he most emphatically: "The law as it stands on the stat- cesses mentioned. ute books today gives to the high-

way commission every necessary measure of legal authority to fill in the missing links in our major and partly completed hgihways from the

"It also vests them with all nechighway construction without the contribution of any local funds whatsoever."

is débatable.

* * *

drying of whole milk causes but litwill be none, according to Mr. Til- Vitamin C is partly destroyed by milk is agitated and aeration results. The vitamin B in milk is not appreciably affected by any of the pro-

SOAP AND WATER ARE GOOD AS DISINFECTANTS

When the season for open fires closes the windows. and colds and other nuisances begin to afflict us, execute a program of statewide odor of disinfectants in which many communities still put their trust.

Yet this practice may be compared to the heathern custom of burn-

ing incense to appease the gods of That all being true, what is there disease, according to a bulletin of the Wisconsin State Medical Socileft to argue? Nothing but the ety. question of reimbursing some coun-ety. "If people would use soap and "If people would use soap and less disinfect-

tributed or are committed to con- water more freely and less disinfecttrbiute, and that can be settled by ing concoctions, they would be betthe legislature or by a vote of the ter off," says the bulletin. "Ample people. Whether it should be done light admitted into rooms will kill more germs than any spray or * * *

smudg

To delay a state-wide building Careful hand washing with soap discussing an amendment to the attention to the nails as a means to constitution for a state bond issue cleanliness and to freedom from

complete a few highways and build It is well to be reminded by such authorities that medical science is Fill in the gaps. Cease making more and more emphasizing simple the state a patch-work of road every day cleanliness, of dishes, of building. Have connected highways our concern is to escape illness, to prevent its spread, or to wipe its Let us have no road bond issue in record from the household slate, our next gubernational campaign. there is apparently no getting away

but let us have roads as fast as we from the sanitary trinity of soap, health officials simply because th

town would not feel satisfied with out it. But real protection deman less endurance from the nose a

Mrs. C. O. Thomas left Mo after another, letting them go scott for Houston, where she will s and attending to business afa

Read The Hesperian for n

USES STRONG LANGUAGE Claude News: Governor Moody says: "Lynching is a crime punish-able by death." Certainly it is; but when you find

when you find so many judges and juries turning loose one murderer

free, you are not surprised that an several months visiting a dau occasional section of the country becomes tired of delayed justice and

takes some murderer out to an oak

tree and hangs him; after he has Floyd County.

And to everybody, especially the after the evening is on.

readers of this newspaper, Santa, ck's" anonymous contribution please bring the happiest Christmas A decision may soon be expected,

don't have to agree with every- If I don't get something new, these

WISH SINCERE A Merry Christmas A Happy New Year

H OW GLAD we are that Christmas brings us the season when we think in terms of Peace, Good Will, Fellowship, and Friendship and Love. We are glad that we have so many patrons, tried and true, of whom we may think in the kindest terms.

AY THIS be truly your most joyous Christmas—is our sincere wish. And may each day on the calendar of 1930 be pleasant and profitable for you and for those about whom you are concerned.

V E THANK you for every kindness and consideration of the past and trust that we may have the opportunity of serving you in the future.



Officers:

T. S. STEVENSON, President
C. SURGINER, Vice President
S. A. GREER, Vice President
JAS. K. GREEN, Vice President and Cashier.

. CLEMENTS, Ass't Cashier
ESLIE SURGINER, Ass't Cashier
IAY M. GARRETT, Ass't Cashier
OE BREED, Ass't Cashier.

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~	TT	UC	100	T)

C. SURGINER Chairman of Board

S. A. GREER

R. E. L. MUNCY T. S. STEVENSON

JAS. K. GREEN

The Floyd County National Bank

"The Bank Of Friendly Service"

1.575						
12. A.	Hesperian	Want Ads	LIVE STOCK See the new Royal Portable and	gurg if he is granted the permit.	kindling wood	arose from unknown causes. In- surance to an amount of \$2500 was
P.C.S.			standard typewriters at The Hes- perian office.	granted the permit it is his pur-	The origin of the fire is unde- termined. Fire Marshal J. D. King,	Advertise in The Hesperian.
	Cheapest, Busiest Salesr		FOR SALE—Jersey cow, fresh, with young heifer calf. F. A. Dickert, 3 mi. E., 4 mi. So. Floydada. 432tp	through Petersburg.		Auvervise in The Hesperian. (Tanniy.
	FOR SALE—Piano, or would ex-		LOST AND FOUND	Albert Clubb went with these men to Wichita Falls to assist in what	And Left Ten Years	E.: Jour and Saturday
		ranches. Quick action, low rate of	STRAY blue horse mule at Feath- erston Ranch. Owner call for him. W. D. Wood. 413tp	way they could in getting the per- mit granted.	on me for 10 years until I started	Friday and Saturday
alle a	FOR SALE—Good bundle hegira, 1¾ miles east of Floydada on Mat- ador highway. Phone or see S. J.	R. E. Fry. 16tfc	FOUND—Sack feed. Owner de-	Double-Barred Cross	Sargon, and I'll tell any man it's a real medicine and does everything claimed for it!	We are giving, with each \$2.00 Purchase
	Latta. 422tp Chinese Elm trees, all sizes at	grapevines, etc. Hollums, Floydada Florists. 422tc	Henry. Horizon			13-PIECE BREAKFAST SET—FREE
	Hollums, Floydada Florists. 422tc FOR SALE—At a bargain a large	Baby Chicks 10 per cent Discount on Chick or-	Chas. Jay Store And	Represents Effort to Stamp Tuber- culosis Out of Texas and		100 sets to be given. Special advertising deal put on by Worcester China Company.
	piano, good as new, nice for church use. Phone 198 or see Mrs. J. C.	ders booked in December for Janu- ary delivery. Book your orders		The Nation.		Come Early or Call 40
	You can buy the Copeland rec-	hatching after December 15. Floy- dada Hatchery, Edwin Heald, Man-		barred cross on Christmas seals, one may be assured that it represents		CL CLC
	ords, made by Victor, at the Carter Music Co., and Kimble Optical & Jewelry Co. in Floydada.		Petersburg Journal: About two o'-	the efforts of the Texas Public Health Association, their local af- filiated associations and the Nation-		Star Cash Grocery
A get		Pollyanna Art Shoppe. All work guaranteed. Hemstitching also done in gold and silver thread. 40trc	covered that Chas. Jay's store was on fire and the fire when discover-	al Tuberculosis Association to stamp out tuberculosis in Texas and the	1-230	
A. T. S.	FOR SALE—Fresh highgrade Jer- sey cows at Freeman Dale Jersey Farm, one mile South of Dougherty.	When in doubt about what to	was impossible to get anything done,	son 32,000,000 of these seals bear-		e ne
	17tfc. LET us re-charge your battery.	TTol	to some extent covered with insur-	ing the double-barred cross are be- ing distributed and sold in Txeas by the Texas Public Health Association		
A.F.	We call for and furnish rent bat- tery. Phone 83. Gullion's Super-	monuments. See me before you	whether he will re-stock and con- tinue business here or not.	and to affiliate agencies. Reve- nue derived from the seal sale is used in preventing tuberculosis.		Gifts of Taste
	FOR SALE-Model T Ford truck.	buy. S. B. McCleskey. 2tfe You can't make a mistake when	Newt Dillard has been appointed as high sheriff for this part of the	The double-barred cross emblem was adopted for tuberculosis preven-		unis ul laste
		mas. Hollums, Floydada Florists. 41tfc.	county and he has taken oath of	tion work in 1902 during the Inter- national Conference on Tuberculo- sis and is now being used by almost		
Provide State	PUREBRED GOLDBANK Turkeys for sale, greater value for the same old price of \$8.00 and \$15.00 for	REAL ESTATE	law enforced. He is a law abiding citizen and he believes in having	Everyone of the little Christmas	A. CHOAT	For The Grown-Ups
Party.	20 lb Tome and \$6.00 to \$10.00	FOR SALE—Nice building lots. See S. B. McCleskey. 17tfc	the law violators punished accord- ingly. He will not be able to enforce the law alone, but needs the assist-	in every community bears the dou- ble-barred cross with its message of	anything I ate. My kidneys were irregular and the pains in my back	
and and a	FOR SALE OR TRADE—Improved ten acre block in Huckabay addi-	FOR SALE—128-acre farm, well im- proved 1 mile of good brick scho i	The city has suffered the second	hope, cheer and mercy. In the buy- ing of Christmas seals, one helps to extend the influence of this emblem	were awful. I was weak, nervous and rundown. I spent money right and left trying to get well, but I	Are included in the store-wide
	tion, see J. T. Snodgrass. 422tp 2tpd.	C. W. Ginn at Magnolia Wholesale Office. 31tfc	loss here in less than two weeks by robbers the second being that of	and thereby to prevent and control tuberculosis in Texas and the Unit-	might as well have thrown it in Trinity river! Now, after taking Sargon I am eating anything I	display of things for Christmas
Petric	Copeland party records now on sale at Kimble's and Carter Music	FOR SALE OR TRADE—Well lo- cated house in Floydada. Prefer to trade for farming equipment.	the Texas Service Station, which was entered Tuesday night and about twenty-five dollars worth of		want, never have a trace of indi- gestion and I sleep like a log all	
	Company in Floydada. 431tc FOR SALE—3 young mules, or trade	George E. Graham. 423tp	monohonding to home Mileia accepted	DIED IN AMARILLO LAST WEEK	night. The pains in my back are gone and I am stronger and better in every way. Sargon Pills are a	—Things that reveal individuality, artistic, even a bit bizarre out of
	for sheep. Eva Wagner. 414tp Visit the Greenhouse. 41tfc	ed, priced right. Monthly or year- ly terms. W. Edd Brown, Owner,	the lock.	Amarillo, a daughter of Rev. and Mrs. J. E. Stephens, former resi-	and here the state of the second state	the ordinary.
	FOR SALE—Modern stucco Eng- lish-Colonial house, 5 rooms and	Phone 265. 38tfc HOME FOR SALE. See S. B. Mc-	on duty to take care of the situa- tion at present and to prevent fur-	dents of Floydada, now of Lockney died Wednesday night of last week at her home. Her death came sud-	Cliff Dallas	C. The Interne Tee
	bath, garage, corner lot close in. Best buy in town. Phone 290J. 414tp	Cleskey, Floydada, Texas. 34tfc FOR SALE—Some well located resi-	ther robberies that might be had in the future.	denly following a hemorrhage of the lungs. The Stephens family left for	Special Prices Every	For The Juniors, Too
	FOR SALE—One Used Chevrolet Coupe. Call at Higginbotham- Bartlett. Co. 41tfc		fire here in the past few days the city council has decided best to have	Amarillo early last Thursday and attended the funeral services, held	Day Uniti Christmas	Scores of suggestions for your in-
	MISCELLANEOUS	FOR bargains in lands and town lots see Arthur B. Duncan, Floydade Texas. 40tfc	subscription list has been circulated and enough funds secured to take	turned home Saturday night.	2 Loaves light bread, you so much like for, 15c	spection, clever toys as well as the more practical things.
	See the wonderful display of hristmas flowers at the Green- puse now. Hollums, Floydada	FOR RENT	care of the expenses. Thad Riddle has been employed for this job and it is likely that no further damage	HOME IN SILVERTON SAT.	APPLES That Starks delicious apple, so fam-	When Net Engine & Wight to this
-	orists. 41tfc	FOR RENT—Four room modern house on pavement, West Missouri Street. Flynn Thagard, Phone 182.	will be done as has been in the past. Thad will stay close on the	Briscoe County News: The house and contents of Dr. J. J. Breaker	ous for its flavor, its so sound, so sweet, so juicy, per dozen, 30c up	Why Not Enjoy a Visit to this Store to see them?
	per cent Cash and Carry, Trail-	41tfc.	tected.	on Seventh street were destroyed by fire early Saturday morning. Occu- pants of the home were visiting in	Other varieties so sound, so com- plete in flavor, I hope to suit every- ones taste, priced per 'bushel 75c	100
	, Lister Shares, Bolts, Stalk Cut- ers, Wagons, Truck Beds, Best of Workmanship. J. A. Enoch, Black-	FOR RENT—Two rooms for light housekeeping. Call at 320 Second street, Mrs. C. Snodgrass. 431tc	Falls Thursday on applicants for a	Amarillo, and when the alarm was turned in shortly before two o'- clock flames were wrapping up half	\$1.65 up. Per dozen 5c, 15c, 20c, 25c, 30c up.	White Drug Company
1	smith. 43tfc	FOR RENT-Two Residences mod-	Lubbock to Fløydada. Mr. Abbott of Lubbock and Mr. Daniels from	the roof and the whole structure was so filled with smoke that noth-	Lots of Unristmas frees, price 40c	
4	ing, Holly, Mistletoe, Poinsettias, Red Candles, etc., for that Christ-	422tc.	Vernon have both made applica- tion for the line. Mr. Abbott oper- ates a line from Lubbock to Floyd-	The local fire department rushed to the scene but could do nothing		Palace Theatre Building
A		Housekeeping room at 421 West California Street. 423tp		except prevent the spread of the	A. D. Summerville	" "
	my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs.		For			
		FOR RENT—Two furnished rooms.	EDIVP. A	lamna		A A A A A A A A A A A A A A A A A A A
	Company in Floydada. 431tc	FOR RENT—Bedroom, apply 429 California street or phone 126J.	I ATTINT THE	Connun p		
	Members of the Country Club, are	36tfc.	<u>ulendia</u>	ehold Gifts		
	requested not to burn the grass in the Club grounds. All necessary burnings will be made by the Care-	WANTS WANTED—To rent a farm on third				
	taker, under the supervision of the Greens Committee.	and fourth rent. I have teams and tools to handle good farm. I am able to take care of my self. Will	Choose From	n This Great		
Real St.	R. C. Scott, SecyTreas.	give good reference. B. C. Odom,		ment of	*	
	CHINCHILLA RABBITS \$2.50 per			FLOOR LAMPS	D.	- 1- T - 1
	Enoch, 508 California Street 41tfc	WANTED—Anyone having my block and tackle or my chain boomers,	ONSALEA	T 25% OFF	Diamo	nds – Jewelry
	each. Hollums, Floydada Florists. 41tfc.	please bring them home as I need them very much. A. D. Summer-	and a state of the	Concernant and a second		Silverware
	home grown, at 75c each. Hollums,	ville. 423(p WANTED—Wheat pasture. J. C.		Assorted metal stands complete with sik shades that are richly		Suberwure
	BUY your Burroughs and Dalton	Bolding. 42tfc Say it with flowers this Christ-	T, MUS	decorated. New mod- ernistic Lamps in fact		
	Hesperian Office. 41dh			the very newest types.	Alluring in their grace of l	F
and the second s	CHRISTMAS CARDS. 21 Beauti- ful cards with envelopes to match, each one different, \$2.75 value for	any make of radiators. Cline			kle of substance, items of Silverware make charming	45 No 1
	only one dollar postpaid. A. S. Kenyon, 606 Carolina St. Amarillo, Texas. 404tp	S. E. Corner Square. 6tfc Visit the Greenhouse. 41tfc			permanence and utility a	
all and					value. As usual the choi	cest assort-

Magnolia **Filling Station**

成別成別成別成別成別成別

Going to CASH on January 1st. But will assure you of good service and quality products and merchandise at all times.

appreciate your business in the past nd I solicit your business for 1930. NN

H. O. CLINE, Mgr.





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汉武汉

N.M.



TABLE LAMPS

Also included in this sale at,

25% OFF

Metal vase base richly colored. With parchment shade. A dignified yet highly attractive lamp.

Texas Utilities Co.

elry

value. As usual the choicest assortment is available at this store.

Silver; including 12 teaspoons, 3 tablespoons, 6 knives, 6 forks, sugar shell and butter-spreader.

29 Piece Community Plate Set \$26.50 \$36.00 Value for only, _____



"EASY PAYMENT PLAN"

JEWELER



A MERRY CHRISTMAS FOR ALL ...

A THOUSAND human shortcomings mysteriously disappear at the sound of a single word . . . Christmas. For one day, a glimpse may be had of man's innate goodness, his potential spirituality. Faith in our fellow C HRISTMAS has always been a season of merriment—a season when every heart gives praises for His goodness, regardless of worldly circumstances. Even in the dim, dark ages Man sang His praises.

man is strengthened. Our eyes seek the mountain tops, where universal love will unite all living things in a brotherhood of peace.

Therefore, it is at this season that we re-dedicate ourselves to the service of our community. We take pride in our past record, but temper our pride with a self-criticism that will make for continued progress.

Electricity has contributed as much, or probably more, than any other modern day invention, to make your Christmas a merrier one than ever before. "Your Electrical Servants" are at your command. Our sincerest hope is, that through our policies, we may contribute to a merrier Christmas for all.

Texas Utilities Company

"Your Electrical Servants"

Ambitias I wiltry Plant Now In Operation at Miller Farm

Trapnest Records Of

Concrete and Tile House 20 By 136 Feet Shelters Leghorns.

breeding and laying plants in this section of the country, where the Miller's have, besides their breeding stock, 800 hens on which trapnest rec- W. E. Taack vs. Buxton and Skinords are being made for pro- ner, et als, duction.

Featuring White Leghorns

The Miller's have been experi-menting for a number of years with County GREETING:chickens and a few years ago made up their minds they would under- ED, that by making publication of take breeding and production of this Citation in some newspaper eggs from the famous Beal Strain published in the County of Floyd of White Leghorns. The Beal Leg- once in each week for four consecuhorns have been making production tive weeks previous to the return records in the United States for a day hereof, you summon Buxton and number of years.

tion of a tile and concerte building and equipped along the best methods known at present, is also one of the largest and best in this secduring November.

Trapnest 800 Hens

many other duties that go with every farm. However, they declare trapnesting and careful recording are the only ways to know exactly where in W. E. Taack is Plaintiff, what the age laying records of the what the egg-laying records of the and Buxton and Skinner Station various hens are. Next November ery Company, a corporation, duly

base statements to prospective pur- funct corporation, whose names are One of the signs of the times in Floyd County is the completion recently on the Olin S. Miller farm near Cen-

Olin S. Miller farm near Cen- this bird have sold as high as \$250. substantially as follows, to-wit:-

CITATION BY PUBLICATION

No. 2188

In the District Court of Floy County, Texas. THE STATE OF TEXAS to the

YOU ARE HEREBY COMMAND-Skinner Stationery Company, a

In the past two or three years Mr. corporation, duly incorporated un-Mrs. Miller have been getting der the Laws of the State of Misa little deeper into the White Leg- souri, the stockholders of said Buxhorn business, and as they found ton and Skinner, a defunct corpotheir way and found definitely that | ration, whose names are unknown financial returns could be expected with reasonable assurance if proper methods were used, based on a the heirs of John D. Adams, Deceasbackground of practical experience, they began this year the construca partnership composed of C. R layers. This building, constructed and the heirs of C. R. Johns and the heirs of the unknown members of the firm of C. R. Johns and Sons, a partnership, all of whose names tion of the state. It is twenty by 136 feet in size. It was completed whose respective residences are unknown to be and appear at the next regular term of the District Court

information and on which they can of said Buxton and Skinner, a de- Ray Dickey.

unknown to the Plaintiff; John D. chasers of stock or eggs. A cock valued at \$250 heads the Adams, a resident of the State of 800 Hens Being Kept breeding flock at the Miller White Arkansas, the heirs of John D. Arkansas, Deceased, whose names are as a cockerel from the L. C. Beal. Vashton, Washington, farm by Mrs. Miller's brother, R. E. Duke of posed of C. R. Johns and other per-Channing, from whom the Miller's sons unknown, and the heirs of C. obtained the bird. Ten pullets from R. Johns, and the heirs of the un-

Floyd County Hesper

ter School House of one of the largest and finest poultry breeding and laying plants in alleges that on or about the 1st day of December, A. D. 1929, Plaintiff was lawfully seized and possessed of Section No. 33, Block B1, Floyd County, Texas, and that on said date the Defendants unlawfully entered upon said property, and eject-ed Plaintiff therefrom, and are withholding from him the possession thereof; and

Plaintiff further alleges that he is claiming title to said premises under the ten year statute of limi-tations and that the Defendant's claim for title is based on certain deeds to each of said Defendants from Marcus A. Wolff, Trustee, said deed being dated more than forty years ago. HEREIN FAIL NOT, but have

you before said Court on the said first day of next term thereof this writ with your return thereon, showing how you have executed the

Given under my hand and seal of said Court, at office in the City of Floydada, this the 14th day of December, A. D. 1929.

WITNESS, (SEAL) T. P. GUIMARIN to house their flock of breeders and Johns and other persons unknown, Clerk of District Court in and for Floyd County, Texas. 434tc (Issued same day)

R. B. GARY WINS TRIP TO DELCO LIGHT CONVENTION

R. B. Gary, delco light dealer for of Floyd County, to be holden at the Plainview District and a resi-In early November the Miller's be- the Court House thereof, in the dent of the Harmony community, gan recording by the trapnest plan the production of 800—maybe it is 900—White Leghorn pullets and been This tramandous ich kernet for the fourth same being the 27th day of Janu-the recording the past six months has sold two car loads of Delco Light plants which entitles him and his wife to hens. This tremendous job keeps them busy, when taken with the answer a petition filed in said from the factory convention which

Mr. and Mrs. L. T. Bishop and they will have a big flock of chick-ens on which they will have exact State of Missouri, the stockholders Lubbock Sunday with Mr. and Mrs.

South Side Square, Floydada, Texas

summing multing we fully provide summer and summer summer



OPEN EVENINGS UNTIL CHRISTMAS



The entire personnel of this store join in wishing for our friends and patrons a Merry Christmas and a Happy and Prosperous New Year. We wish also to express to you our sincere thanks for your support and good-will during the past year, and we hope to have the pleasure of serving you again often during



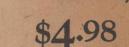
One of these sets would make the loveliest gifts! Pearloid finish in white and colors. Great value

SOX Silk and Rayon

For the Men-Folks on Your Gift List

The man will appreciate these for their comfort, smartness and sturdy quality. Silk plaited over rayon, with rayon plaited over mercerized tops and mercerized heels and toes. Many patterns.





To bring a thrill to any femining heart, . . . one of these charming rayon negligees, so inexpen sively priced I



-WE MUST CLEAN UP STOCK to keep from taking Inventory on them and to make room for the large stock of FISK AIR FLIGHT TIRES to be delivered to us on January 15.

FISK 4 PLY	EXTRA HEAVY 6 PLY	FISK DE LUXE
29 x 4.50\$6.25 30 x 4.50\$7.25	$\begin{array}{cccccccccccccccccccccccccccccccccccc$	30 x 4.50 \$10.90 29 x 4.75 \$11.65 29 x 5.00 \$11.95 30 x 5.00 \$12.40 30 x 5.50 \$15.25

We are CLOSING OUT ALL SEIBERLING and MOHAWK TIRES in this Sale! Look at these Prices!---Less Than Cost!

MOHAWK FLAT TREAD Special 6 Ply 4-29 x 4.50 \$12.97 1-29 x 5.00 \$16.05 2-31 x 5.25 \$18.36 MOHAWK EXTRA HEAVY 6 Ply 2-30 x 4.50 \$10.46 1-29 x 5.00 \$11.90 4-31 x 5.25 \$14.25	SEIBERLING SPECIAL Service 6 Ply 1-30 x 4.75 \$8.00 1-28 x 5.25 \$14.00 SEIBERLING 6 PLY 1-29 x 5.25 \$11.97 SEIBERLING ARROWHEAD 3-29 x 4.40 \$4.95 2-30 x 4.50 \$5.95	HI-PRESSURE 6 PLY 1-32 x 4\$10.90 1-33 x 58 ply\$25.27 SEIBERLING 4 PLY 2-29 x 4.50\$7.19 2-30 x 4.50\$7.43 4-30 x 5.00\$9.21 1-29 x 4.75\$7.84
Central California at Fifth	Hal Drace, Prop.	Station Phone 70

