Monster Meeting For United Charities Called For Sunday Night

Most Widely Read News Medium In Floyd County

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 12, 1929

NUMBER 42

Dairy Talks Tuesday By Frisco Dairymen

Economic Dairy Production, Feed-ing, Care of Dairy Cattle Will Be Discussed.

the farmers and others interested in dairy farming to hear A. J. Mc-

ortunity to secure such inforion, according to advance res. Both of the speakers have making a close study of dairy nals for a number of years and capable of being of valuable assistance to the young dairy farmer. They will arrive in Floydada Tuesday at noon and will depart that

ner, instructor at Lockney, and O. gestions and Christmas greetings at the meeting, according to D. Tur- from local business firms. T. Williams, instructor in the lo- Correspondents, contributors, and cal high school.

chamber of commerce committee composed of O. T. Williams, J. V. Daniel, T. S. Stevenson, O. L. Stansell. through the courtesy of Chas. H. Sommer, president of the Q. A. & P. Ry Company.

Local Poultrymen Get **Prizes At Bird Shows**

Christian Turkeys, With Four Entries, Cop Two Firsts at International.

are beginning to make their hard once.

work and preserverance of the past few years in building up their flocks, not been reached and officials state

Forces At Gins Will felt in the various shows of the that unless those who have not re-

turkeys was nation-wide the International Live Salt and Poultry Show in Chicago from Wednesday to Saturday, inclusive, last week. Telegraphic information received by Mrs. Christian, said that with four entries two of her birds won first place. She had a yearling tom, a young tom, a yearling hen and a pullet in the show. The yearling tom and the yearling hen each won firsts and the pullet in the show. The placed won firsts and the pullet in the show. The placed won firsts and the pullet in the show. The placed won firsts and the pullet in the show won firsts and the pullet in the show. The placed won firsts and the pullet in the show won firsts and the pullet in the show. The placed won firsts and the pullet in the show won first place won firsts and the pullet in the show won first place. She had a yearling to be emetery last year, have city would close down when their runs are finished for the day, and will not fire up again until Friday morning. December 27, the second day after Christmas.

All the gin owners are joining in the plan, and while continued warm and open weather may make for the cemetery for the entire year.

No more personal solicitations International Live S and er,

Mrs. Christian said late Saturday, "And you can imagine how thrilled I am that our four birds got three places including two firsts.

from fifteen or twenty plains and panhandle points at the Slaton Poultry Show last week, the giant bronze turkeys of Mrs. L. C. Wheel-

ous other winnings awarded his en- fected the crowd.

LOCAL MARKET	*
* * * * * * *	*
Poultry	
Turkeys,	.17c
Heavy hens,	17c
Light hens,	.13c
Old roosters,	6c
Fryers, Colored,	.15c
Leghorn, Fryers,	.12c
Stags,	.10c
Hides,	5
Guineas, each,	.25c
Geese,	.120
Ducks,	.120
Eggs	
Eggs, No. 1 candled, per dozen . Pullet Eggs,	

Leghorn, Fryers,	.12c	C
Stags,	.10c	N
Hides,		r
Guineas, each,		n
Geese,		
Ducks,	.12c	Poss
Eggs		1
Eggs, No. 1 candled, per dozen	40	3
Pullet Eggs,	30c	
Cream		
Butterfat, per pound,	33c	
Butter,		d
Grain		0
Red Maize, threshed,	\$1.15	b
	\$1 05	

Cotton

Maize heads,

Subscription To The Hesperian Is Ideal Xmas Gift

What nicer Christmas gift for your friends or relatives than a "Letter From Home" every week? ing broadcast this week by the local chamber of commerce, the close friend or relative when you banks and other business firms to send them a year's subscription to

owell, dairy agent of the Frisco year is unusual and appreciated. ues, who will be in Floydada next For one that is inteersted in YOU desday afternoon and will speak and your home town and home the Court house. Mr. McDowell and your home town and home county, no nicer gift can be found. It is easy to scratch several names of the off of your Christmas list by simply sco lines, who will also speak at sending them a year's subscription to your County Newspaper.

Those who are anxious to learn Subscriptions turned in during the re about the proof methods of next week will begin with the ding, the care of dairy cows, and Christmas Issue of The Hesperian, nomical milk production will which will be issued on Thursday, d the Tuesday meeting an ideal December 19.

The Hesperian Next Thursday, Dec. 19

evening for Paducah where they the Floyd County Hesperian will be will address a similar gathering on mailed to it's list of three thousand subscribers on Thursday of next Vocational Agricultural classes of week, December 19. Included in both the Lockney and Floydada this issue will be special news and high schools will be in attendance feature stories, Christmas gift sug-

The speakers were secured by a their copy early and turn it in to

'Last Call' Issued By **Cemetery Association**

Last call for membership in the Floydada Cemetery Association was issued this week by officers in charge and those who are interested in the work done by the asociation and who have not paid in for the lients and between December 15 and Floyd County poultry breeders ensuing year, are urged to do so at 24.

county, prominent among those who mitted do so at once, it will be saw their birds get valuable recog-nition last week being Mrs. J. D. the coming year. Included in the Christian, Mrs. L. C. Wheeler and plans for the new year is the purchase of a mower to keep the grass The recognition given Mrs. and weeds mowed down, and unless Christian's herd of Giant Bronze more money is raised at once it will ning at be impossible to purchase the mow-

aced.

No more personal solicitations announcement is made at this time to give all customers of all the gins a signal recognition of a flock when are interested in the work to mail ginning needs so that the ginning needs so that the crews cording to this scale. The schedule checks for the work to the Cemetery can count on having the holidays Association at once.

with competition from breeders Small Attendance At

Due to other attractions in the

ited old friends and pupils in interesting. The three act college Floydada Wednesday. Mr. Waldron comedy was presented by local talent and directed by Miss Iran was a teacher at Andrews Ward of the Southern Arts Produc-Ward, of the Southern Arts Producing Company

Clyde Maddox, Tom Bishop, Vergil Shaw, Travis Mitchell Katie Morrow Miss Rosson, Fred Jenkins, and Charlie McConnico. The girls chorus was composed of Mrs. Clara Mitchell, Eugenia Hoffman, Artie Mitchell, Jean Smalley, Audrey Fars, Eulalia Burrus, Katie Lee Thurnon and Jessie Mae Wood.

Public Schools Dismiss For Holidays Dec. 20

The Floydada Public Schools will

Bright Hued Canopy On Main 'Drag' Now

Numerous Entries in Christmas Lighting Contest Evidences Interest in Plan.

A bright hued canopy, beautiful to look upon, covers the "ceiling" of the down-town business streets in Floydada this mid-week, since turning on the special holiday crossstreet strings of red, gold and green holiday lights arranged for by bus-iness and professional firms, and the whole town has taken on the holiday appearance.

Interest in the lighting contest announced last week by the Chamber of Commerce, gives additional proof that Floydada is to be one the best decorated cities for Christmas on the South Plains.
Entries in the contest began to come in as soon as the plan was given publicity. Both residences and business establishments will be entred in the contest for \$50 in protered in the contest for \$50 in pre-

E. Stone Company was the first business firm to enter the conest and was followed closely by Woody Drug Company and ada Hardware Company will be another contestant in the business district as will the H. P. Watson Variety Company and the Martin business class based on the interior and exterior decorations.

While only a few homes have test for twenty-five dollars in prizes to be awarded in that class the number of inquiries indicate that several more will be entered before closing hour on December 15. Mrs. Kenneth Bain made the first entry in this class and was followed by Mrs. C. M. Thacker and Mrs. O. Rutledge and Mrs. C. H. Davis.

With the Christmas street lights turned on this week it is expected that this will cause several additional entries in both classes. Six o'clock, the evening of December 15 is the closing hour for entires.

to enjoy a holiday period during big automobile and other prizes is Christmas week, the announcement the question on every lip. The outbeing made the first of this week that Saturday night, December 21 side districts are seething with a valiant battle for their favoriates.

Mrs. next week—all the gins of the Excitement is keyed to the highest Mis

and at the same time not discommode the trade.

Play 'Jimmies Wives' Compulsory Attendance

er won the sweepstake prize as the city, only a small crowd attended largest and best display of turkeys, the presentation of "Jimmie's tendance in Floydada Public Schools pear certain of victory, and there is largest and best display of turkeys, the presentation of "Jimmie's besides winning numerous other Wives at the High School Auditor- began on November 25 of this year abundant of speculation as to the places.

J. B. Potts, of Lockney, a breeder of Rhode Island red, won in the sweepstake for the largest and best display of chickens, besides numer-display of chickens, and the children within the scholastic display of chickens, and the children within the scholastic display of chickens, and the children within the scholastic display of chickens, and the children within the scholastic display of chickens, and the children within the scholastic display of chickens, and the children within the scholastic display of chickens, and the children within the scholastic display of chickens, and the children within the scholastic display of chickens, and the children within the schol

> requirements of the law, and the ners, co-operation of the parents in the

B. O. Cloud New Agent For Phillips Pet. Co.

this city. And with the management of the wholesale business of the

lismiss for the Christmas holidays two years ago from Amarillo, several months ago resigned his position 20, it was stated by Superintend- with the South Plains Lumber Com-.\$1.05 ent W. E. Patty yesterday, and will pany. His connection with the \$18.00 re-open on Tuesday, December 31. The holiday period will give a holiday period of a week and a holiday period of a week and a holiday period of a week and a day from school work for students and teachers.

The holiday period of a week and a holiday period of a week and a company and return to the Lewis and teachers.

It is as a result of the decision of Mr. Lewis to resign his place with the company and return to the Lewis and teachers.

It is as a result of the decision of Mr. Lewis to resign his place with the company and return to the Lewis and teachers.

They've Been Married Fifty-Seven Years



/Mr. and Mrs. J. S. McLain, pictured above, who celebrated their fiftyseventh wedding anniversary Thanksgiving Day at their home one mile Moore Drug Company. The Floyd- northwest of Sand Hill, have lived in Floyd County since November 1, The anniversary was the occasion for a gathering of a number of their relatives and old friends from over this section.

They were married in Randolph County, Arkansas, where both were the Dry Goods Company. A cash prize born and reared. They first came to Texas in 1883, living in Johnson and will be awarded the winner of the Baylor Counties before moving to Della Plains, Floyd County. They have been residents of Sand Hill Community since 1892. Theirs is a remarkable family record. They have four daughters and one son, twenadvertisers are urged to prepare been officially entered in the conone death in the family in the fifty-seven year period.

Big Campaign Ends Saturday at 8 P. M.

The dawn of the final day! The perian, therefore, is last dash to the wire! The beginning any vote standing. of the end!

Three more short days and The Have Xmas Holidays Floyd County Hesperian's widely famed automobile and prize cam-Members of the office and gin All Floyd county is watching, waitcrews of Floydada gins are going ing, wondering. Who will win the

Riding on the crest of the wave of M enthusiasm, ambitious candidates from every section of The Hesperian's wide territory are exerting vigorous efforts to capture the beauthree more days.

On another page of this issue appears the Final Vote Schedule. All the subscriptions turned in during was compiled in accordance with the Mrs. A. D. White, Jr. original announcement of the campaign, which appeared in The Hesperian October 31th.

Its the last chance, and the one sure way to victory and an automo-Period Now In Schools bile. Present indications point to a hairbreadth finish, and it is certain bile. Present indications point to a that the prizes will be won by small

Those who witnessed the play declare that it was well presented and that the plot of the play was very that the plot of the play was very interesting. The three act college.

The three act college. School authorities at this time are paign during which the final vote

> The race is too close to bank upon Local people who took part in the play were George McWhirter, Dorman Clanton, Eddythe Walker, Katherine Burch, Garland Glover, Hays O'Neil, Mildred Strickland loses battles, Relaxation at this

> > Determination to win, coupled with relentless activity in vote gath-Announcement was made this week of the transfer on December of the agency for the Phillips Petroleum Company in Floydada from Lawrence Lewis to B. O. Cloud, of this city and with the process of the state of the st that would have been yours.

company here also goes Mr. Lewis' lease on the retail station of the company on West California Street.

Mr. Cloud, who came to Floydada

This is your eleventh hour chance to make a whirlwind dash to the finish—a chance to get your share of the \$2,000 worth of happiness and which the Floyd County Hereit will broadcast with a lavish hand Utilities Company in this city.

TWO MORE DAYS AND WIDE ped from the list. Neither the campaign manager, nor anyon connected with The Hesperian bank idea how anyone of the campaign manager. dates stand this week.

List of

Robert Eubank tiful prizes that will be awarded in Miss Victorine Fitch, Route 4.

Mrs. Jno. McCleskey Mrs. Frank L. Moore Cone Mrs. Murphy Qualls

Dougherty Mrs. Irene Holt Lockney Mrs. F. M. Kennedy, Route 1. Petersburg Mrs. Willie B. Eakin

South Plains Miss Eddie Mae Gilli-

has been said that the play is every ent stage of the campaign is suicidal to success.

Determination to win coupled fail to see it."

The event will be similar to the rural community banquets held frequently in Floyd County and Mrs B. The cast as selected: Tim, George

forge ahead and claim the prize rene Clark; Tessie, Ethel Dorman; that would have been yours. This is your eleventh hour chance dren's parts to be selected.

H. Hazelwood, of Tulia, is here of the \$2,000 worth of happiness and this week overseeing repairs being which the Floyd County Hesperian made on the ice plant of the Texas

last week indicates that so far it is from a stay of several months

Write Old Santa. Kiddies, Before Monday, Dec. 16

You will have to hurry, kiddies if you write to Old Stanta Claus before Christmas. Old Saint Nick, himself, sent a cablegram to The Hesperian this week and said to tell all the good little boys and girls of civic organizations, in fact of Floyd and adjoining counties to write to him before he leaves his home at the north pole.

the North Pole on Wednesday of next week and he wires that all letters written to him, must be mailed to reach the Hesperian Office before six o'clock on Monday, December 16. All letters in this office by that time will be published in the Christmas Issue of The Hesperian, which will be issued on Thursday, December 19. Hurry, kiddies, hurry!

These Suggestions Will Help You When Mailing Packages

The following suggestions are of-fered the public for their aid in doing their Christmas mailing by ciation. That business and profes Postmaster J. D. Starks. If you sional men are annually spendir will read them carefully and help hundreds of dollars for charity them ,you will save yourself annoy- and some of which is not, was ance, give the department an op- brought out at the meeting. portunity to serve you and the intended receipient better, and avoid money at the Sunday evening meet disappointment in lost and broken ing to take care of all the charity

sender is required in the return refer their calls to a committee com card. Box number or street num- posed of five business and profes card on the upper left hand corner it is found necessary to contribut

heavy paper to insure the package will eliminate many of the ca including the holly paper looking for assistance each year and the good when it reaches its destination that reaches its destination of the charity organizations that reaches its destination of the charity organizations that reaches its destination of the charity organizations are considered.

Do no

Expect Many Visitors At So. Plains Banquet

Event Will Celebrate Completion of New Church And Growth of Community.

the citizens of South Plains will gather at the Church tomorrow evening where 124 banquet plates will have been prepared by the South Plains Home Demonstration Club Visitors from Floydada, Lockney and the rural communities surrounding South Plains will be the guests and P. D. O'Brien, pastor of the First Baptist Church, here, will deliver the address of the evening.

Tickets for the South Plains Community banquet were placed on sale here Tuesday by the demonstration club. At the same time citizens of Lockney were given an opportunity to obtain tickets and a good attendance from both cities is expected by the South Plains citi-on hand, including the new licen zens. The local chamber of com- plates. merce assisted in the sale of the The Tax collector's force Tue

A home talent play, "The Absent-Minded Bride Groom" will be given part of the program with music probably being furnished by either the school auditorium. It the Floydada orchestra or local tal-Readers of The Hesperian are recommendations.

which are always well attended by citizens of both Floydada and Lockney. The program is due to begin Friday evening at seven things. B. G. Roodian and daughters, Ruth and Roselee, returned home last Thursday from Wolfe City, Texas, and points in Oklahoma, where they had been visiting for the past, pine days. At

Mrs. W. L. Boerner reached home birthday. Sunday from Hico, Texas, following the funeral for her brother, J. R. Griffitts, which was held Friday af-

rill broadcast with a lavish hand a few days.

Close Final Predicted

The final vote standing published are well indicates that so far it is a stay of several months at the part of last week.

Mr. Griffitts died in a sanitarium at Stephenville, Texas, Thursday Dickey.

Mr. and Mrs. W. G. Collins and children returned home Sunday Boerner were called there the earmonth of the stay of several months at the part of last week.

Plan Being Sponsored By Churches, Clubs Palace Theatre Place Set For

Gathering For Joint

Church members, members every individual in Floydada is being urged to attend a Old Santa will leave his home at meeting to be held in the Palace Theatre Sunday evening for the purpose of organizing a United Charities for Floydada. Ministers of the different churches will be in charge of the program which is being sponsored by several of the civic organizations.

Care For Charity Needs
Representatives of the 1929 Study
Club, the American Legion, the Lions Club, the 1922 Study Club and the Chamber of Commerce met i the Chamber of Commerce office last Friday evening and perfected postal service by observing much of which is for worthy cause

It is planned to raise demands for one year and to pro The name and address of the tect the merchants by having them are not sufficient, although sional men. An investigation by should also be included in the this committee will follow and of the package;
Do not use holley paper as outside wrapping; after wrapping your package in holly, wrap again with ly deserve support will receiv use any box or wrapper more liberal contribution thre

idress or used stamps on this method.

T. P. Guimarin secretary of the point not to acpackages. Thous- Ed Brown, one member of the have been mis- isters Alliance, E. P. Nelso of this kind of E. Fry will compose the that will have charge of urely and place of the United Charities. The shand corner mittee was selected by Mr er left hand cor- Grigsby, representing the 192

Club, Calvin Steen, L. T. Bisl kages with Chris- J. C. Gilliam, representing American Legion, J. C. West ements and sugges-*for the betterment Jones and Mrs. J. D. McBriet practical experience, and are not the "cranky notions" of some postal ber of Commerce at the measurement of the man or postmaster.

The meeting wil be held beginn at 7 o'clock. Rev. A. A. Col pastor of the Cumberland Preterian Church will preach the mon. Rev. G. T. Palmer, pasto the First Methodist Church will charge of the meeting. Geo. E. McWhirter will direct the se service.

Ushers who have been named f Celebrating the completion of the first unit of the Baptist Church and two years of healthy growth the citizens of South The Church and two years of healthy growth the citizens of South The Church and The Casion are: Lon M. Davis, C. Wester, R. P. King, B. F. M. Intosh, S. W. Ross, N. W. William Boone Hell conductive the completion of Intosh, S. W. Ross, N. W. Williams Boone Hall and Byron Clark.

1930 Auto Licenses To Be Issued Next Monday

If you want to pay your automobile license for the year of 1930 a the same time you pay your othe taxes, you may do so beginning Monday, December 16, it was announced this week by Tax Collector P. G. Stegall, who said that all supplies necessary for the issuance of the license for automobiles, truck trailers and other vehicles is no

PLAY AT AIKEN SCHOOL
FRIDAY NIGHT, DEC. 20
The visitors will be welcomed by Rev. E. V. Brownlow and a Floydada citizen will give the response.

and a song are also a stay in Lockney all kinds of taxe. minded again of the date—Tues-

> iting for the past nine days. At MRS. BOERNER HOME SUNDAY Wolfe City they atended a reunion FOLLOWING DEATH OF BRO. of the Roddam family, which was held on Mr. Roddam's mother's

and daughter, Sammye, spent Thus-Mr. Griffitts died in a sanitarium day at Lubbock with Mrs. Ray

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES In Floyd and Adjoining Counties Six Months Three Months In Advance Outside Floyd and Adjoining

Three Months

plication.

BUY CHRISTMAS SEALS

gest you do not turn down the op- here. portunity to help in the small way that the expense would represen,t for this association is helping to present and fight tuberculosis in Texas. It is a nation-wide organization which works through local

The best information The Hesperian has in that the affair of the into business without being preassociation are conducted in such a pared? manner that there is not any like-lihood of the funds being dissipat-were opened by craftsmen. Of busior gifts. Remember to use them.

MEANS MUCH FOR THEM

What it will mean to the people of that section of Motley County lying north of Matador and around Flomot, as well as to Matador, Floydada, and other immediately adjacent cities in greater facilities and increased development for the Q. A. & P. to make its fifteen-mile extension can only be guessed at present. Most certainly the extension will be a valuable thing for all concerned, and will be a fine arrangement for people in the northwest corner of Motley County and quite a little stretch of eastern Floyd County under the hill."

Floydada people have long felt mighty kindly to the fine section of country and the fine people in-habiting it, just under the caprock, and The Hesperian takes a mighty of pride to express thus, unoffi of course, the pleasure the ghbors here take in the good ine of their friends in Motley

H OUT! HOLIDAY FIRES

ll means, watch out this ions, etc., are done well enough Gosh! t while you are not looking they

Not only are Christmas decoratake them out in the back- Floydada. It's sure keen, folks.

In a statement issued to the press reau of Public Roads, Thomas H. happiest person in Floydada McDonald, of the U. S. Department Saturday was Mrs. J. D. Christian, of Agriculture, declares that the is- when she received a telegram tellsuance of bonds by the states is ing her that two out of four of her not a single valid argument against Turkey Show at Chicago took first the issuance of bonds as a fiscal places. Shoot a mile, man, even matter. Then he goes ahead to point out that states which have which it ain't, it would be worth all road improvement, and which have advanced a part to the cost from bonds, there has not been a single by? Two first places at Chicago unfavorable situation or circumstance to support anti-bond argu-

Mr. McDonald further compares fiscal conditions in a general way in the thirty-two states which have issued state bonds for highway improvement against the seventeen which have not, and declares the highway conditions are better in the thirty-two states, and that the fiscal condition of the states taken as banquet last Saturday night and we ringer pulling the rope which will a whole, including county and pre- sure did have a big time, too. And ring out the 'health message" cinct indebtedness, is also better pretty girls! Gee, if I were only the world. than in the minority where the single again. Boy, boy! electorates are supposed to frown upon bond issues as a general prin-

FIRE PREVENTION A DUTY

AN OUTSTANDING INSTITU-TION

One of the outstanding institutions in Floyd County which has done a great deal for the local cotton industry, as well as for that of adjacent counties, is the Lockney Cotton Oil Mill's plant at Lockney. Just at this time the management

April 20th, 1907, at the Post Office of the mill is stressing the possibilities of the use of better feeds on the farms of Floyd County, the increase of dairy and fattening herds to consume the products of Floyd County farms and get them ready ...\$1.50 for the now very handy markets, and thus sell our feeds on the hoof instead of from the barge.

Sometimes we forget these big institutions and don't express our appreciation of them as we would like \$2.50 to do. The Lockney Cotton Oil \$1.50 Company is getting on the map as a .75 major influence toward a betterdeveloped agricultural Floyd County. It will take a long pull and a Advertising Rates Furnished on Ap- strong pull to get the ideal condition into operation, but with such businesses as this helping in the program, it will considerably shorten the interval of time before we If you have an opportunity to buy can say that Floyd County is makthe Christmas Seals of the Texas ing the most of the tremendous Public Health Association, we sug- agricultural possibilities we have

LESSONS FROM THE JUNGLE

Melodramas and talkies lately employ the theme of the white man "going native" under the strain of jungle heat and monotony. Isn't this what happens to men who go

Most business in existence today ed for any other than strictly legi- ness as organized human activity timate affairs of the organization. they'd probably never dreamed. For The seals add charm, and a touch even simplest bookkeeping they had of thoughtfulness to envelopes or packages which bear your greetings boast is still heard, "I never went out of that door for a job." In the management of men they allowed themselves to be bullied by natures stronger than theirs, and they in ourn bullied those weaker than themselves.

Pretty soon "the heat" got them. You see them everywhere, cursing others who try to make a living in the same business, fawning before slick buyers who use them for trained monkeys, playing fast and loose with promises, obligations, and rewith them. They've just "gone native."—Spinal Colyums.



Sh-h-h-h! Don't dare tell a soul, going to make some kind of avia-twhe got skinned. on of gifts, does not through is now a licensed flying instructor, see him operate in a traffic jam. carelessness turn into a and is here right now visiting and grief and sorrow. Practice trying to scare something up. There eatest degree of care in the is rumors from a pretty reliable f fire. Remember that any- source that one man here is going for decorations. Watch that the year, and there's further rumors It is the common lot of man for temporary light connections that "they" are going to start an one to think that he and his neigh-Christmas trees, Christmas dec- aviation school here. Maybe so, bors are having more than their

Say, gee whiz! Ain't Floydada as a menace that may turn the when I come to town at nights and ristmas tree into a holocause, but see all of the pretty red and green eworks should be carefully over- and blue electric lights burning, en by some elder person, when the why, I can hardly believe that it's

Gee, don't it do you good to see FINANCING PUBLIC HIGHWAYS somebody so happy that they are just bubbling over with joy. Why, you just can't help from feeling the other day, the chief of the Bu- happy, too. I believe that about the declaring there is turkeys that she showed at the Big the most rapid progress in the money in the country just to be as happy as that woman was Satain't nothing to be sneered at. And by golly, she's a Floydada woman,

Their dresses sure were prettywhat there was of 'em. But it look-Mr. McDonald's conclusions, bas- ed to me like there was too much ed on wide experience, are worthy in some places and not enough in of thought on the part of the cit- others. Now, girls, don't get ofzenship of every section of the fended. I thought you every one was just as sweet as-oh well, what difference does it make since there's Halitosis.

While it is certain that city I went in to see Herman Crow authorities will be doubly vigilant about an ad last week and he was during the holidays to prevent fires, right in the middle of a high powerauthorities will be doubly vigilant during the holidays to prevent fires, it is up to the residents and the business management of the varius ous firms over town to help hold white Hoydada, through a series of despondency but its beta to save on the wear and tear of of despondency but its total business will be doubly vigilant about an ad last week and he was fired up to the faces with whom I shall be associated no more in this world. There so many things that I should are so many things that I should be sistance rendered us in the erection of the two splendid rural which Floydada, through a series so was not the wear and tear of of despondency, but it is total be with whom I shall be associated no more in this world. There faces with whom I shall be associated no more in this world. There so many things that I should be constructive work of the during the holidays to prevent fires, faces with whom I shall be associated no more in this world. There so many things that I should be are so many things that I should be are so many things that I should be are so many things that I should an ad last week and he was right in the middle of a high power-face with whom I shall be associated to be are so many things that I should be are so many

and Royal Porta

THE GREAT AMERICAN HOME



Maybe you've heard of the husband who got his eye blacked in a fight and then told his wife he'd been in the Wall Street collapse.

With the return of the style silhouette, "Hip, Hip-away" has become milady's battle cry.

It's been rumored that Coolidge had been tipped off to some of the presidential obstacles this year when he didn't "choose to run."

But, then, Hoover's past training should come in handy. He ought to be able to engineer the nation

Those Michigan bankers who tried to get a lot for nothing on business away from their own stores. the stock market got it all right lots of trouble.

This And That

share of the burdens that go with as possible. living. Now, while we have been thinking that farm products values in the past forty days we are assured that the drop is only 4 points between October 15 and November The present prices represent 136 per cent of pre-war levels, against 140 on October 15, the Department of Agriculture says.

The potato crop is one that has been a decline in northwestern states, there has been an advance in this and other sections of the country. Potatoes now are more than twice as high as a year ago due to the much smaller crop harvested this year.

Another good omen for the egg producer is the fact that egg prices in the face of a general decline in farm products, has shown an actual advance of 15 per cent, the November 15 price being about 12 per cent above the same time a year ago. Now, if all the old biddies in Floyd County were working overtime instead of loafing!

It's too late to do it early, folks.

You'll have to hurry if you get lic Health Association that you will be the second of the public Health Association that you will be the second of the public Health Association that you will be the second of the public Health Association that you will be the second of the public Health Association that you will be the second of the public Health Association that you will be the second of the public Health Association that you will be the public Health Association the public Health Association that y see on Christmas packages this year, are the work of a 74-year-old Me and Halitosis went out to the wood engraver of the old school. High School Pep Squad-Football The design is of a medieval bell-

> A correct interpretation of what the Federal Farm Board is seeking hardly had opportunity amidst the sagacity and true business acumen to do under the Agricultural Marketing Act, could be carried to the farmers and business men of Floyd County, if this county had a farm agent at work for them. Our attention is called to this fact through a bulletin from the Federal Farm Board itself. The world do move and if Floyd County does not keep up it will get behind.

of mishaps, has made for itself in your brain in trying to decide who is going to empty the ashes." I tremendous resources it has at its much had to be done that little two assisted us in this worthy work, shows and the like were taking the individual should though vid die.

The TOWN DOCTOR

(The Doctor of Towns) -SAYS-

PARK AS YOU WOULD BE PARKED BY

If there is any time of the year when automobile parking is vital to many, community Business, it is now.

The amount of Christmas business Floydada does this year will depend shall be forever green in the years better, richer and happier city by in no little degree on the number of automobiles that can be parked, and to come. the "turn over" of each parking space. For that reason every possible parking space should be made to pay a maximum profit, which means that no car should occupy a space for longer period of time than necessary to transact business, and that "dead head" cars should not be allowed parked in the business district at all.

The habit and practice of local business and professional people of converting "live" parking space into dead storage by parking their personal ter day with the pastor soliciting cars for long periods of time thereby monopolizing in one day, space that into prosperity and the world into cars for long periods of time, thereby monopolizing in one day, space that could be used by five "pay" or customer cars, is not only a Community Business liability, costing YOU money, but a means of actually driving Dougherty, the Pastor and others,

Here are a few suggestions for those who want more business:

Wise merchant associations will arrange with garage and parking lot And you must have heard about proprietors for parking to be free to all those holding sales slips for purbut I'll just betchu that Floydadavis the brokers wearing bear-skin coats chase of goods over a specified amount; they will clean up and convert every vacant lot near the business district into parking space, arrange for the happiness tion advancement pretty soon quick. However, they would be aiding the the happiness to have the happiness to gathering place for the dis- Wraske, who formerly lived here, he darned efficient, but we'd like to cars are accommodated, and both facts widely advertised.

Stores can well afford to deliver purchases to cars parked in garages and lots, the attendants accepting such deliveries and supervising placing of such deliveries in proper automobiles. At this season many boys. and even men, can be secured for this work at reasonable compensation.

If an arterial highway runs directly through the mai

Keep trucks and all slow-going vehicles out of business district as much

Make special effort to solicit the cooperation of regular and special po- our words of praise and bestow them snappy looking this week. Why have dropped ten or twenty per cent licemen, earnestly asking that they do everything possible to be friendly before the grave is made and maybe and courteous with everyone with whom they come in contact, and at the do so much at the obsequies. same time enforce parking regulations affably. The policemen are the floorwalkers of your Community, and can made or break Community view community who have done as thrilled with the unmeasured pros-

> This is not a matter of importance to the business men alone. It affects every property owner, every worker and every citizen in Floydada. them their reward, but will rejoice The more general business done, the more you benefit—it pays YOU a at the chaplets of honor that will not shown the same general decline profit if business is good; it costs YOU money if business is poor. There- be placed upon their brows in that as other products. While there has fore, it's good business to park as you would be parked by.

> > Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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the county will be ready for the scarcely noticed. After all perhaps next job-that of 1930.

Letters From Readers

FLOWERS FOR THE LIVING

Whittenberg, Texas, Dec. 1, 1929.

To The Hesperian: ed town, but this afternoon, with what it shall be tomorrow.

Harvest in Floyd County, with minutia of complicated business and another week or two of pretty social details, the next we shall be weather, is going to be practically gone-shall have disappeared from "over the hump" and the farmers of the stage of action, our passing it is well that life is like that Words and display and tears are of little worth, but smiles and understanding hearts are of vital importance

Floydada resting like a rare gem among the crystal lakes of the plains country is a wonderful little city. Therein abides the finest type of American citizenship that I have ever known and our sojourn there Time has passed at such a maddening rate of speed that I have ward looking business men with

markets or re-vamping the process- speeches. I suppose death will be past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself an paying resident merchants who supside the past year I should deem myself and paying resident merchants who supside the past year I should deem myself and paying resident merchants who supside the past year I should deem myself and paying resident merchants who supside the past year I should deem myself and paying resident merchants who supside the past year I should deem myself and paying resident merchants who supside the past year I should deem myself and paying resident merchants who supside the past year I should deem myself and paying resident merchants who supside the past year I should deem myself and paying resident merchants who supside the past year I should deem myself and paying resident merchants who supside the past year I should deem myself and paying resident merchants who sup with the affairs of life—the for myself and in behalf of the peo-munity good as w

ple who were mine, at least, a tithe of appreciation for the glad hand of brotherhood extended. Everywhere our committee went we were greeted with words of encouragement until when the undertaking looked large to us and we were tempted to desist from our chosen course, we were heartened by kindwords of inspiration from our townspeople and nerved to go on until the task was done and the purpose finally consummated.

Speaking for myself and family, will say that no one ever had such wonderful neighbors as were ours company is the newest firm dealwhile we lived there. The Browns, ing in automobiles in Floydada. The Bishops, McKinneys, Moores, Jones, Sanitarium. God bless them!

together and endow that institution? and eight cylinder engines. means so much to your town. brought to your town every week by ber of years he spent his time of its patrons outside the county? Why the range as a cowboy. The patron't you get behind this enterprise few years he has been salesman. and make it possible for it to have the Massie Wholesale Grocery. the best exray on the market and other necessary equipment? You would help suffering humanity and honor God by such contribution the patrons of the two a treat and build a memorial to your name the form of a new serial beginn fairer and more majestic than any mext week. The serial is "The I monument of cold marble or gran-mond from the Sky" which has: ite could represent.

Of our own people we would not fail to mention names like Lysle, Laminack, Newton, Miller, Con- ly entertained the Carnation way, Brownlow, Nelson, Hoffman, on Thursday afternoon, Dec. Meek, Beedy, Belden, Tinnin, Rus-brief business session was followed ing and others too numerous to by progressive Rook, Mrs. Boe mention here including the McNeals, winning high score. both at Fairview and Dougherty.

One man in particular deserves special mention, though all have wrought well.

We refer to Mr. S. L. or "Dad" y's one in the erection of the Fairview Church, and who rode day afdrove his own car day after day soconstruction of the Dougherty Church. He paid long distance ful eulogies of praise delivered at its grave. Let us bring our flowers, cour words of praise delivered at what Mr. Hoover intends to do therebert Hoover, in his Tha

There are renters in the Fairmuch in proportion to what they possessed as he, however, and God, and Angels and men will not deny

We cannot close this altogether too lengthy article without expressing our appreciation of your noble pastor and family of First Metho-dist Church. Bro. Palmer is truly a great man and one whose words of counsel and warm sympathetic heart were a constant inspiration to me and mine.

We are starting off nicely here. Have a beautiful modern parsonange, new furniture and plenty of Preached this morning to large congregation who seemed to appreciate my feeble effort.

Brethren, the grace of our Lord Jesus Christ be with you all, Amen! A. D. Jameson, Box 342. Whittenberg, Texas.

Contemporary Thought

PUT ON THE PRESSURE

me as I recall the many familiar great constructive work of the business men got riled up to the rise up and call his name

express port every movement for the com-the peo- munity good as we as the churches of each.—Farm & Fireside.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF DECEMBER 16, 1915

The Green-Foster Motor Sales Company is the newest firm dealnew firm is composed of E. T. Green Naylors, Houstons, and Smiths of and C. Foster. They will sell the every name and order, including the new Briscoe in Floyd, Motley, Crostwo illustrious brothers who run the by and Dickens Counties. The 1916 Briscoe is built in five passenger By the way, why don't some of you touring and three pasenger clover men—a number of you-club leaf design runabout sizes with four

You have physicians of skill and J. B. Jenkins formally announcability there of whom you should ed this week his candidacy for the be justly proud and who ought to office of Sheriff and Tax Collector have every necessary equipment. of Floyd County for the 1916 trem. Did you ever stop to think how Mr. Jenkins first came to this coun-Floydada is advertised by that San- ty in the days of the open range. itarium? And did you business men At that time the cattle business was ever take time to consider how the main occupation of the resi many dollars worth of trade are dents of the county, and for a num

> The Mcandy Theatre and completed the run of the big citi

Mrs. W. I. Cannaday delight

Also the Swepstons, and the Lewis. and schools. They realized that We should like to mention the such shows usually bring to their names of all who have so kindly town the riff-raff of society who helped or encouraged us in our ef-forts but time and space forbids. their wake. They realized that Show me a man who is without ap- such traveling organizations contripreciation and I will show you a bute nothing to their community, man without a soul. There are but on the other hand took much many however who have from it. Accordingly they banded made for themselves a place in our together to be rid of such nuisances hearts and the recollection of whom They succeeded and Quanah is a the riddance. Hats off to Quanah!

ABOUT REPUBLICAN PROSPER-ITY

Memphis Democrat: Believe it or not, we of the south, are enjoying Republican Prosperity. recall, of course, Mr. Hoover's promises before he became President And he did not stop there, but on Hoover and those of his campaign pressing request of Mr. Frank managers and others high in the councils of the Republican Party. Prosperity was written into the Reliciting and collecting funds for the publican platform and many staunch Democrats of other years left the party of their fathers on acphone calls, sent telegrams and etc., count of Al Smith and carried the all at his own expense with no hope of reward other than that promised by the Heaven's Tether promised that we pause in the midst of our success and failures and give credit is due; Praise where project it where credit is due; Praise where project is due to a condition of the project in t praise is due and honor should be the Republicans were made just a ascribed where honor is due. I little more than one year ago, but have never yet seen a corpse that it seems they have not materialized appeared to appreciate the flowers that were placed upon its casket. I ing the bag." Even some of the have never heard one speak a sin- Hoovercrats have been left scratchgle word of thanks for the beauti- ing their heads and wondering just

Herbert Hoover, in his Thanksgiving Proclamation, sets forth the fact that we are enjoying peace and it will not be necessary to say and prosperity. In effect, he says labor and capital have joined hands and are tripping the light fantastic toe, perity which has gripped the nation in its vice. Ah, but Herbert, where, oh where, did you get your information that the South is growing fat off of the policies of a Republican regime? You must have consulted with the New England states or some other portion of Republic strongholds. Surely, you have not cast your eyes upon the Southland, or you would have never made such a statement, so unsupported and so highly colored.

The bottom seems to have fallen out of the cotton market. With a short crop, we are getting less this year than for some time. Of course, it is not Mr. Hoover's fault. He wants to see his dearly loved Hoovercrats and the South in general prosper and blossom as the Rose of Sharon and the Lily of the Valley. But some insidious force seems to be at work. Failures in the South are everyday affairs. We are face to face with a situation that may not clear up in several years, although the Panhandle of Texas seems to be more fortunate than many of the other sections of the South and Southwest.

Republican prosperity allowed the stock crash, even though this may not have been its inspiration. We are faced with the prospect of lean years ahead and it is all brought home to us because of this promised prosperity that has never mater-The Clarendon News: Pressure ialized. What is to be done? We maze of events to realize that I am have contributed boundlessly to down at Quanah from the business can do nothing but sit steady in the no longer a citizen of your belov- make the town what it is today and and professional men of that city boat and hope against hope that has brought about an elimination the boat will not meet with the the duties of the morning service The warm handclasp, the neight of all medicine shows, carnivals and rocks of disaster. Mr. Hoover eviperformed, in the quietude of my study, I have involuntarily been forced to take a retrospective view worthy enterprises give assurances Quanah was plagued with a contact the like from the city limits of that progressive city. In the early fall prosperity really amounts to. He was the like from the city limits of that prosperity really amounts to. He can be a retrospective view worthy enterprises give assurances Quanah was plagued with a contact the like from the city limits of that prosperity really amounts to. of what has passed so recently and a of sympathy and help to those of tinuous presence of such demorali- put his hand on it here in the South, sense of loneliness has stolen over us who are specially engaged in the zers of legitimate business and the we will gladly retire from office,

Versatile

FIRST BAPTIST CHURCH

Two thousand, one hundred and

ninety-four rural mail routes serve

1,209,000 patrons in Texas at a cost

of \$15.25 a year per family. In the

United States are 44,288 such routes.

"Home of Ho-Made Bread"

Westers' Specials

three days old,

BREAD. Two to

Cookies, all kinds, 20c Per dozen, __

Per pound,

FREE!

pers and exchange for one Asbestos Pad FREE.

> QUALITY BAKERY

The Roseland Home Demonstra-

NEW OFFICERS FRIDAY

tion Ladies met at the club room at 2 o'clock Friday, December 6. New morning. were elected as follows: as usual at 6 p. m., but our evenpresent were: Mr. and Mrs. T. J. and children, of Aiken, were the Mrs. S. M. Lester, president; Miss ing service will be held at the Paling service will be at the Paling servic Anna Sims, vice president: Mrs. G. C. Hilburn, secretary and treasurer; es of the town. Most every one from here went Miss Lola Barton, reporter.

and Stovall, all of Lubbock ROSELAND CLUB ELECTED

and Miss Johnson of Lubbock; Miss-

es Dorothy Pullen and Dorothy

Goodwin, of Plainview, were guests

family Sunday night for supper.

of Dorothy Pullen's mother and

Mr. and Mrs. Robert Davenport

A pretty and impressive wedding

While Miss Freda Sammans play-

tion at 7:30 at the home of Mr. and

The young couple have the par-

sonage ready to occupy after a brief

honeymoon. Rev. Herber is pastor

of the Lutheran church. Congratu-

SLAYING SECONDS

Any sincere idler will tell you that the pleasantest form of murder is killing time.—Farm & Fireside.

UTILITY AND

SHOW BIRDS

OF THE FAMOUS

BIRD BROS. STRAIN

OF

GOLDBANK GIANT

BRONZE TURKEYS

Ready for Delivery

These birds are bred from

the greatest purebred strain

of bronze turkeys, and are

ity or show purposes. We

Select your birds now and

Now selling at reduced

make nominal deposit until

you are ready to take them.

lations are in order.

with a box supper. The programme consisted of a song, "America"; a reading by Miss Mary Edwards; a talk, "The Prodigal Father" by C. Lincoln; and a talk relative to A basket lunch was served at the programme taculty wore their best smiles, when they met the State Rural Aid Injuyed seeing him.

Saturday. Even the old folks enjoyed seeing him.

Mr. and Mrs. W. W. Wallace and son of East Mound, were pleasant Mr. and Mrs. W. W. Wallace and be present.

ace Theatre, with the other church-

gram was rendered in connection faculty wore their best smiles, when with a box supper. The programme faculty wore their best smiles, when saturday. Even the old folks en- Friday afternoon, Dec. 20, at 2 0'- day School last Sunday and all others. Every member is urged to er services were well attended. You are always welcome at our church.

Public Sale

At my place $9\frac{1}{2}$ miles east and $1\frac{1}{2}$ miles south of Floydada, $2\frac{1}{2}$ miles east and 1/2 mile north of Baker school, beginning at 10

Thursday, December 19

Will sell the following described property:

- 1 roan Durham, 5 years old;
- 1 Jersey, 5 yrs. fresh; 1 Jersey, 5 yrs. fresh;
- 1 Jersey, 3 yrs., fresh;
- 1 Jersey, 3 yrs;
- 2 Jersey heifers;
- 1 Jersey male, 2 yrs. old.

Work Horses and Mares

- 2 Bay mares, smooth mouth, wt. 1000; One of them good saddle animal;

John Deere two-row Go-Devil, new;

- 2 Wagons;

- 1 Oliver 4 disc Breaking plow;

Miscellaneous

- 1 16x16 Car Shed;
- 1 set leather harness;
- 1 set chain harness;
- Collars, Bridles, lines and a number of other pieces of harness;
- 1 Saddle and Bridle;
- 1 1926 Model 2 door Ford car; Other articles too numerous to mention.

Household Goods

- 1 Oil Cook Stove; 1 Coal Heater;
- 3 bed steads and springs;
- 2 dressers; 1 Sewing Machine, a good one;
- 2 Rockers;
- 1 dining table; 1 Folding Cot;
- 8 Chairs;
- 2 Mattresses and 8 Quilts;
- 6 Pillows;
- 2 Cream Separators;
- Cabinet and a number of cooking uten-

Hogs

- 1 Sow and 8 pigs two weeks old; 2 Shoats.

FREE LUNCH ON GROUND Terms Announced at Sale.

MRS. J. W. MILLER AND O. M. MILLER, OWNERS Seale & McDonald, Auctioneers Fred Bell, Clerk

o'clock a. m.

Milch Cows

- 1 roan Durham, 3 yrs. old, fresh;

- 2 Jersey calves;

1 Brown mare, smooth mouth, wt. 1500;

- 1 Brown Horse, 5 yrs., wt. 1500;
- 1 Black horse, 8 yrs., wt. 950; 1 Horse mule, 3 yrs., 14½ hands; 1 Mare mule, 2 yrs. 14½ hands.

Farming Implements 1 Milwaukee Row Binder;

- 1 two-row disc sod planter;
- 1 8 ft. Tandem Disc; 1 Avery Lister;
- 2 Slide Go-Devils; 1 Emerson two Disc Braking plow;
- 2 one-row Culivators.

Mr. and Mrs. L. L. Murry, of Floydada, visited with Mrs. Grace Luther Garner was here from our midst again from Happy Union Spur Sunday. community, south of Plainview.

ed to the McAdoo Mercantile Co. H. Thomas' father left this veek for Oklahoma

daughter, La Juana; Mr. and Mrs.

Otho Sanders.

E. Bartlett and Mr. and Mrs.

John Mayo and wife returned home Monday from California. The committees for the Christmas entertainment were named Mas entertainment were named Monday as follows: Decoration committee, Mrs. T. J. Campbell, Mrs. C. F. Lincoln, Sela Jones, Geva Handley, Lou Ella Lincoln, Dora Lloyd, Irene Kreis and Jonnie Brownlow; Program committee, Mrs. Cook, Mrs. Kreis, Mrs. Blankenship and Mrs. Newell

and Mrs. Newell. Mrs. Otto Gassmoth party with a quilting and dinner party Mrs. Otto Glassmoier entertained

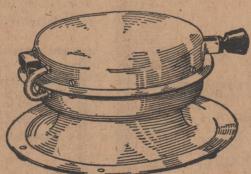
300
790
250
\$1.2

DISH PANS 17 QUART

\$58.00 List,	rection,	\$4	l iö
SHOT GUNS, Wind	hester or	\$4	1.2
MIIK	QUARTS, Per doz, PINTS,		99
COLUMN TO THE PARTY OF THE PART	Per doz		12

We are still offering 10% reduction on all auto casings, Aluminum Ware and Harness. 20% Discount on all School Supplies.

What Better Gift



For A Limited Time, Only

Than This Beautiful Electric

WAFFLE IRON

One Pint Wesson Oil Free!



With each Waffle Iron sold before Christmas, Regardless of Make or Selling Price.

> PAY ONLY ONE DOLLAR DOWN Balance on Monthly Bill

Texas Utilities

"Your Electrical Servants"

DENTS IN FENDERS AND CAR BODIES

Can be removed the right way at our shop, and you'll the reasonable charge we make for these minor repairs will be some of the best money you ever spent.

DON'T LET RUST

Get in its dirty work. Every dent, almost, exposes the raw steel of your fender or body and rust goes to work at once. Keep your car shining and it will repay you in greater value when you go to trade or

Bring your auto wrecks to us first. Let us tell you what the bill will be for repairs or renewal of body or fenders. We have up-to-date equipment.

JOHN McCLESKEY TOP SHOP

Located 206 North Main St.

Telephone 220

viewed her picture in the Hesperian beside O. B. himself, "As a thing of beauty" and the following week, beauty" are the following the followi she was described as "having the form of a cow." We will say if O. B. mony and read the service in germuch to learn of the death of little gets the sympathy he deserves from this part of the county, he'd better this part of the county, he'd better the Lutheran League gave a reception.

Henry Lee Lloyd has returned home from a business trip to Ama-H. D. Bloodworth and son, H. D. Bloodworth and son, Wayne Mrs. Boedeker honoring the bride purchased a one-acre tract in and groom. Refreshments of cake Dougherty this week off of the and chocolate were served. Little Tom Noble Emmert underwent an appendicitis operation last northwest corner of R. A. Fergu-Friday night at the Smith and son's land.
Smith Sanitarium.

The Dougherty Parent-Teachers' Campbell, Mr. and Mrs. Harry Morssociation held their monthly and Chandras Draner and children, of Alken, were the guests of Mr. and Mrs. J. W. Daysociation held their monthly and Chandras Draner and Chandras Draner

the school, Professor Floyd Blannoon. After the eats, the crowd kenship. A one act play was then given entitled, "Mix Well and Stir," tened to good talks by Supt. Price a pretty and impressive wedding

put on thru the courtesy of the Country Gentleman. After the program Auctioneer John McDonald of School board; Mr. W. O. Newell and Sunday evening at the Lutheran Church when Miss Rhuchenbouch

Lockney, had charge of the boxes. Professor Floyd Blankenship. Every- the bride of Rev. H. A. Herber.

The splendid cooperation of the entire District last Friday night to make a social or civic improvement

The people of Dougherty are ed a wedding march the bridal pair took their place before the altar.

Battleaxe is married. We first The briday night to make a social or civic improvement

one enjoyed the occasion.

Dougherty News

meeting last Friday night. A pro-gram was rendered in connection Tuesday the patrons and school

\$49.80 was the amount made.

in our school; persuades us to be-

lieve there is no more Mayview or

Newland communities, but one Un-

Miss Faye Ferguson and Mrs.

Martin Duvall went to Lubbock to

receive treatment at the West Tex-

from Sunday until Wednesday.

Mr. and Mrs. W. D. Newell, Bet-

again the fifth Sunday night.

Sunday morning and afternoon.

Mr. and Mrs. C. E. Bartlett and

Mrs. L. H. Newell.

ited Dougherty School district. Friends and neighbors regret very

Sand Hill News

Sand Hill, Dec. 9.-We did not Mrs. Connie Tommerson from have Sunday School last Sunday Post, visited Mrs. R. A. Ferguson because so many went to the singand Mrs. M. Duvall this past week ing convention at Floydada.

We had singing as usual at the Mrs. W. L. Bloodworth and moth-er, Mrs. Custer, visited H. D. Blood-worth and family and J. C. Custer Sunday night and help us.

A large crowd of young folks atand family Tuesday and Wednes-All of the churches in Floydada, Mrs. Jeters Friday night.

will meet in a union service next

Miss Maude McCullar is visiting

Sunday night to discuss plans for her sister, Mrs. John Philips. She a charity fund for the needy and is going to stay until Christmas. worthy causes. Anyone interested Mr. and Mrs. Henry McCullar in this cause, from Dougherty is and family, of Quanah spent Sunespecially urged to attend this ser- day with his sister, Mrs. John Phil-

tie and Louis spent Saturday and children visited his parents, Mr. Sunday in Floydada as guests of and Mrs. Sam Cates, Sunday afternoon and Sunday night.
Clyde Cates visited his parents Rev. Ansil Lynn preached Sunday Clyde Cates visited his parents morning and evening at the school Sunday afternoon and Sunday auditorium. He will be with us night.

Mr. and Mrs. S. L. Cates

Miss Maude McCullar spent Sun-Brother Schmid, of the Floydada day with Miss Lona Cates.

First Christian Church will hold Misses Oleta Standifer and Ever First Christian Church will hold his regular services here the fifth Mae Golleher spent Sunday night

with Miss Mable Roberts.

We notice that Mr. John Philips available in matings for utilson, R. V. had supper with Mr. and and Mr. J. C. Cates are each driv-Mrs. Harry Morckel Monday night. ing a new Ford.

Mrs. A. H. Kreis, Mrs. T. L.

Campbell and Mrs. H. E. Bartlett iting his brother, Dr. Albert Cates civing the best breeding, and have been on the sick list this week. in Oklahoma City, while Mrs. Cates giving the best breeding, and Monday of last week Mr. and is taking treatment. Mrs. Cates is invite prospects to visit our Mrs. W. M. Sanders entertained a doing nicely and we hope she will flock and let us tell you about

number of friends and realtives with soon be able to come home. Those present were: Mr. There will be a box supper at and Mrs. Harry Morckel, Mr. and Sand Hill Friday night, December Mrs. Leibfried, of Roby; Mr. and 12. Everybody is invited to come. The proceeds will go to the school A. G. Carmichael and son, Douglas; Mrs. Lorin Liebfried and to buy school ground equipment.

ter and family are moving back in

Providence News

Mr. and Mrs. Walter Lowe are Dougherty has received another moving on the Tom Moore place, car load of Farm-Alls to be deliver- recently purchased by K. Samman.

Messrs. Desmond and Lavelle Ab-

MRS. J. D.

CHRISTIAN

Route 1, Floydada, Texas

SATURDAY ONLY Heavy Grey Enameled

HALF PINTS,

CHURCH OF THE NAZARENE

The revival that has been in progress for the last two weeks closed Sunday night. We are very thankful to the Lord for the good success. Several souls were saved and the church in general was built up. We want to thank the good pastors of the town and their people for their cooperation in the meeting.

Bro. Woodrum left Monday morning for Sweetwater where he will begin a revival Tuesday night. Usual services Sunday. Sunday school at 10 a. m.

Preaching serivce at 11 a. m. and 7:15 p. m. Prayer meeting on Wednesday

evening at 7 o'clock. You have a cordial invitation to

all of these services. C. E. Hagemeier, Pastor.

CHURCH OF CHRIST

Elder E. B. Mullins will preach at the Church of Christ on Wall Street next Lord's day morning, if the Lord wills, at 11 o'clock. His subject will be "The Bed Too Short,
The Cover Too Narrow." Everybody invited to come and bring pencil and paper to take references.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor B. F. McIntosh, superintendent of

Sunday School at 10 a. m., be on

message at this service.

deavor at 6:15 p. m. Prayer Meeting every Wednesday evenevening. On last Wednesday evening the prayer meeting attendance

Mrs. J. H. Jones, city, underwent that Floyd County was one of the few counties out of thirty-sevendismissed Tuesday afternoon. was greatly increased and the pastor was very happy. At the close there seemed a reluctance to break there seemed a reluctance to break there is the property of the right that had prospects of a continued prosperity.

It is the prayer meeting attendance to break the property of the right that had prospects of a continued prosperity. away and finally we drove to our arm. cial hour was enjoyed. Delicious days ago.

our people loved us and gave testi- day of last week. mony in this way.

in the evening service Sunday.

CHURCH OF CHRIST

Bible Study is at 10 o'clock and preaching at 11 o'clock every Lord's day and was discharged Tuesday day morning. There was a large morning. crowd present on tast Sunday; still
we want to increase this number.
At 6:30 every Sunday evening we dismissed Tuesday afternoon. will meet and have another class of Bible Study; then at seven we will in the hospital Tuesday for treathave preaching.

Every Monday evening at 3 o'clock the Ladies Bible class meets at 3 itor Monday.

o'clock. On every Wednesday evening at 7 o'clock there is prayer meeting. Come to each of these Lockney Tuesday afternoon. Dr. A.

NAZARENE REVIVAL CLOSES

The Nazarene Revival which was in progress during the past two weeks at the Surginer building on the north side of the square closed Sunday night. The services were conducted by Rev. Lon R. Woodrum, of Abilene. Price Scott conthe song service. Mrs. Woodrum was pianist.

Rev. C. E. Hagemeir, local pastor. said the meeting was a great suc-

Rev. and Mrs. Woodrum left Monday morning for Sweetwater where they will begin a revival Tuesday

SANITARIUM NOTES

Joe Fisher, of Flomot, had his time, bring your friends. Preach- tonsils removed Thursday and returned home the following day.

efreshments were served by Miss O. C. Kirk, city, was discharged ONLY SISTER OF BOB GREEN Helen King and Miss Ima Johnson. Friday in good condition after hav-Our hearts rejoiced to know that ing his appendix removed Wednes-

Tom Roy Emert, five year old son, We will join the other churches of Mr. and Mrs. Emert, of Dougherty, underwent an appendix operation Friday. He is resting well.

Odell Childress, small son of Mr. and Mrs. Ralph Childress, of Lock-

Nina Musgrave, of Mickey, was

Dr. Eargle, of Matador, was a vis-

Traweek, of Matador, also attended the meeting.

LIONS URGE ATTENDANCE AT CHARITY SERVICE SUN

Attendance at the United Charity services to be held at the Palace Theatre Sunday evening was urged at the regular noon luncheon of the Lions Club Tuesday, and the Lions present pledged themselves to attend the services. The services will mark the completion of an effort to organize a United Charities Organization, wherein all the civic lubs and other organizations of the city are co-operating in a charity move. The Pastors' Association will have charge of the program for

G. C. Tubbs, member of the Rotary Club, who is very much interested in the success of the Charity Organization, was a guest at the Luncheon and spoke a few words to the members of the Lions Club. The pastor will bring a helpful lessage at this service.

Junior and Senior Christian En
Turned nome the following day.

Mr. Johnson, of Wichita Falls, was also present as the guest of Glad Snodgrass. Mr. Johnson is very much pleased with the Plains country. try and told members of the club

meeting, during the absence of J. home and to our great surprise the crowd followed and gave us a lovely and substantial shower. A so-

Mrs. Hattie Colebank, only sister of J. H. (Bob) Green came Saturday for a visit. She was accompanied by her son, Jesse. Mr. Green had not seen his sister in twentytwo years, she having gone to Tam-Pico, Mexico, where she accumulated very valuable orange groves and lution came on and much of her property was confiscated to the government.

Mrs. Colebank and Mr. Green VISITED WITH HIM SUNDAY were on the western frontier of Kansas in the early days and enjoyed discussing the conditions and hardships of that day, the Indian depredations and buffalo menace. "Aunt Hettie" remembers seeing thousands of buffalo in herds drift ing north and south with the sea sons each year. She and son left Monday for McLean to visit with a son and daughter located there.

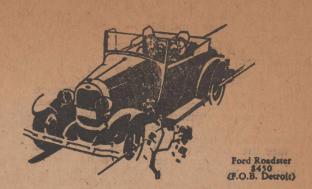
> Typewriter carbons, second sheets at Hesperian office.



Floyd County National Bank

"The Bank of Friendly Service"

PROMPT, RELIABLE FORD SERVICE



Our mechanics have been specially trained to oil and grease the New Ford

Proper lubrication means so much to your cat that it ought not to be carelessly done or delegated to inexperienced hands. You

are sure the job is right when it is done here. Our mechanics know which oil and grease are best at each season of the year and they have the special equipment necessary for a complete and thorough job.

Our prices are low and we'll have the work finished when you want it. You'll see a difference in car performance.



Barker Bros

Floyd County Hesperian \$1.50 Per Year

cial hour was enjoyed. Delicious days ago. | this week.

Just a Word of Friendly Advice:

YOU SHOULD WATCH YOUR CREDIT RATING

Is your note past due? Watch your credit rating. Have you failed to keep your promise to pay an account? Watch your credit rating.

Each individual makes his or her credit rating. That rating becomes the property of merchants and bankers, and follows you where ever you go. A good credit is worth more to you than the amount you owe. Without credit your hands are tied and you can not gain finan-

Does misfortune justify you in ignoring your obligations? To act honorably toward them is the least of your duty. Do not shun your creditors, meet them and talk frankly with them, they are your friends and willing to

Many good people will need credit in the near future, yet some have not a good credit rating. Do not wait until credit is refused you, secure a good rating today.

Merchants and bankers are going to investigate your credit standing more than in the past. Watch your credit.

Retail Merchants Credit Association

"PAY UP, IT PAYS TO PAY UP"

Bureau of Credit Information, Not a price fixing organization

Our Close-Out

Is Helping Many People To Save

If you have not bought your needs, better hurry and you will buy the greatest bargains ever.

HERE IS A NEW PRICE WE ARE ALLOWING THIS WEEK:

Ladies' and Children's Coats... PRICE

We have some beautiful coats in tans and blacks and all at HALF PRICE. You will appreciate the bargains.

The manufacturers, through error, shipped us another case of, BIG BUCK WORK SHIRTS and we are going to let them go at,

Better Get Yours.

CORDUROY PANTS \$4.45 Quality Close Out Sale Price

1/2 PRICE All Silk Dresses at Just — ½ PRICE All Millinery at Just — ½ PRICE 1/2 PRICE

All Piece Goods Are Being Sold At Great Savings

We want to impress on you the importance of Our Coat and Dress Price, which is ½ THE REGULAR PRICE. Come in at once and you will want some. A COMPLETE CLOSE OUT IS OUR AIM!

Baker-Campbell Company

Santa Claus Letters

Floydada, Texas, Dec. 10, 1929.

I am a little girl eight years old. string of baby pearls and a dolly. am in the third grade. Please Don't forget my father and moth-I am in the third grade. Please Don't forget my father and bring me a big doll that will say er. I have been a good boy. Mamma, and that goes to sleep, and a table with two chairs for my doll to sit in. I would like a pretty ring, Yuvonne Donathan. size seven. Please bring plenty of nuts, fruit and candy.

Lovingly your friend, Joyce Alene Warren. P. S. Santa leave my things at 115

Lam a little of East Kentucky Street.

> Floydada, Texas, Dec. 7, 1929.

Dear Santa Claus:

I am a little girl eight years old ed with what you bring. My little sister is four years old. Will you please bring us a little tricycle and a wagon and a doll a piece, some candy, nuts and fruit. Don't forget my big bud and mother and daddy if you are very hung-ry Santa you will find a big nut Dear Santa Claus: cake and plenty of turkey in the

Lots of love, Imanell and Pernie Jones.

Floydada, Texas, Dec. 5, 1929.

Dear Old Santa:

We have been good little girls. Margaret and I want you to bring us something nice. Margaret wants you to bring her a doll and a ball.

I am a little girl six years old and you to bring her a doll and a ball.

I have tried to be a good little don't forget my little boby by there. I want you to bring me some gloves,

Your little friend, Marian and Margret Beedy.

> Floydada, Texas, Dec. 8, 1929.

We are two little girls, three and years old, and like to play dolls, so would like a new one each, Dear Santa Claus:

name is Wayne. Bring him some please bring me a baby doll, some the table in the dining room. blocks. We may be moved out close gloves, plenty of candy, fruit and I would give my old hat to see

Lots of Love, Idame and Grace Beedy. Dec. 2, 1929.

toy horse. My little sister wants a Sammye a doll. cedar chest to keep her clothes in, a

Leonard Harold and Jacqueline

Floydada, Texas,

Dec. 9, 1929.

I am a little girl four years old and I have tried to be a good little girl. Santa, I am asking you to please bring me a pretty doll, a little lamp, a set of dishes, an iron, fruits, nuts and candy. If you don't have what I ask for I will be pleas-

Your friend,

Floydada, Texas, Dec. 9, 1929.

I want a barn and barn animals niece Selma Louise, but be sure to to go in it. I want a pop gun, one bring her a great many toys for tinker toy, a box of water colors, this is her first Christmas. fruit, nuts and candy. I am a lit
Goodbye until X tle boy eight years of age.

Your little friend, M. C. Fuqua.

> Floydada, Texas, Dec. 9, 1929.

girl. Santa I am asking you to please bring me a little doll dresser, He wants an aeroplane and fruits. Every Sharp pencil and lots of candy, nuts and fruit. Don't forget a set of little dishes, a pretty little nuts and candy. my little brother, bring him some- doll, and a sewing set and a little trunk, and fruit, nuts and candy.

If you don't have what I ask for I will be pleased with anything you bring me Your little friend,

Floydada, Texas,

Blanche Fuqua.

Dec. 8, 1929.

and clothes for them and tinker. I am a little girl ten years old. I been good and haven't done anywe have a brother this Xmas his tried to be a good little girl. Santa thing, anybody else would not have done. Now I will put the cake on

Your little friend. Bessie Gallaway Dear Santa Claus Dec. 3, 1929.

I want a fire truck, I want some marbles and I want an oil can for Dear Santa Claus: will you please bring me a tricymy airplane, anything else you
cle, blocks, a toy aeroplane and a
think would be nice. Please bring
years old. I go to school at Campand have tried to be good. Please
bell. I love my teacher. Her name
bring me a baby doll with a bottle,
bring me a baby doll with a bottle, Will you please bring me a tricy- my airplane, anything else you I am in the primer and am seven I am a little girl six years old is Mrs. Murff. Thomas Flynn Thagard.

Floydada, Texas, Dec. 9, 1929.

I have been a good little girl. I

would like you to bring me an em-

broidery set and lots of fruit, ap-

I am a little boy seven years old

I started to school this year, and I

study my lessons and love my

book I prefer "Treasure Island," a

toll chest, some games, candy, ap-

Will you please bring me a story

Please do not forget my little

Goodbye until Xams,

Floydada, Texas,

Dec. 3, 1929.

Lovingly. Bennie H. Crawford.

Sincerely yours, Olden Lyles.

Will you please bring me a foot-

I am like all the other boys and

girls at Christmas time, I have

Your friend,

ball, air rifle and a tool chest. Also

plenty of fruit, nuts and candy.

Floydada, Texas

November 26, 1929.

Elizabeth Beedy.

Dear Old Santa:

Dear Santa Claus:

teacher very much.

Dear Old Santa:

Dear Santa Claus:

you when you come.

ples, oranges and nuts.

tricycle, fruits, nuts and candy. Truly yours, John Elwyn Lyles.

> Floydada, Texas, November 25, 1929.

ples, and oranges, candy and nuts. Dear Santa Claus: Please bring me a big aeroplane and a Choo Choo train for Chris-tmas; also some oranges, apples, Floydada, Texas, November 30, 1929. nuts and candy.

Your little friend, David Battey, Jr.,



WHAT BETTER **CHRISTMAS** GIFT

For Mother, Wife, or Sweetheart

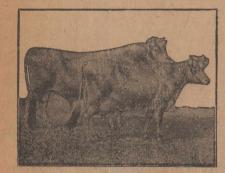
CARTER MUSIC

Big Clean-Up Dublie

At my place 4 miles north and 10 miles east of Floydada, 1 mile South and 4 miles east of Fairview, and 16 miles west of White Flat,

Wednesday, December 18

Will sell the following described property



JERSEY COWS

- 3 cows coming 3 yrs. old with calves

- 4 Jersey heifers, yearlings;
- These cows are all good Jerseys.

- by side; 3 heifers, coming 2 yrs old, fresh
- 1 Cow, 4 yrs. old, calf by side;
- 1 cow, 3 yrs. old, fresh soon.
- 1 Brown cow, 7 yrs. old, stripper;
- 1 black Jersey bull, 2 yrs. old;
- 1 Jersey steer, 1 yr. old;
 - FARM IMPLEMENTS
- 1 two-row P. and O. Lister;
- 1 one-row Oliver lister;
- 1 two-row Oliver Go-Devil;

- 1 two-row John Deere Go-Devil;
- 4 Good Cultivators;
- 2 one-row wheat drills; 2 two section harrows;
- 2 wagons;
- 1 14 hole wheat drill;
- 15 pair chain harness;
- 4 pair of check lines; Several bridles;
- 105 new cedar posts;
- 2 hogs, wt. 125 lbs; 6 ton maize;
- 3000 bundles of feed;
- Few young pullets;
- 8 Indian runner ducks;
- Some household goods and other articles too numerous to mention.

Horses

- 1 pr. brown horses, 9 yrs. old, wt.
- 1 bay horse, smooth mouth, wt 1200
- 1 sorrell mare, 8 yrs. old wt, 1100;
- 1 gray horse, wt. 1400, smooth mouth
- 1 black horse, smooth mouth, weight 1500 lbs.



- 1 bay mare, 7 yrs. old, wt. 1100;
- 1 brown mare, 8 yrs. old. wt. 1000— 1 pair sorrel saddle horses, smooth
- mouth, wt. 1000;
- bay horse, 7 yrs. wt. 900; 1 brown mare, 7 yrs old, wt. 950;
- 1 gray mare, 9 yrs old, wt., 900;
- 1 little brown saddle horse, 6 yrs;
- 1 blue mare, 3 yrs. old, wt. 1000;
- 1 brown filly, 2 yrs. old, wt. 1000; 1 pair coming 2 yrs, iron gray fillies;
- 1 coming 2 yrs. black horse;
- 1 coming two, black filley;
- 1 coming 2 yr. gray horse;
- 1 gray saddle mare, 7 yrs. old; These stock are all in fine shape.

FREE LUNCH ON GROUND

Terms of Sale: Cash on sums \$25 and under. On sums over \$25 ten months time will be given on approved notes bearing 10 per cent interest, or 10 per cent discount for cash. All stuff to be settled for before leaving Grounds.

J. T. PATTON, OW

Seale & McDonald, Auctioneers

Fred Bell, Clerk

Dear Santa Claus:

For Christmas I want a little suit case for my doll's clothes and doll bed, sewing set, embroidery set, Santa Please bring my last year's doll some new shoes and hose

Bring Mother, Daddy and Bobby them all something nice. Gene something nice. Remember all the orphans.

Lots of love, Hazel Marie Holloday

Dec. 1, 1929. Dear Santa Claus.

nice little purse for a little girl, and real hair. And please bring just like mother's and don't forget some fruit, candy and nuts.

11. and a new Testament for Sunday

From a little friend, School, a new sweater, some water colors and Santa don't forget the poor little girls and boys and bring

Please don't forget mother and daddy for they would like some-You will find our tree at 429 W. thing nice for Xmas and never for-California and fill our stocking get my Grandmother and Grand-barked upon a literary career he with lots of fruit, nuts and candies. father for they are getting old and gave up a profession that is rarely live where it snows and bring them something too. Be sure and reach

have moved since I'wrote you last and keep in mind our new address. I am just a little girl 9 years old | Santa I would like a doll if you and I wont ask for much. I want a have one with rubber arms and legs

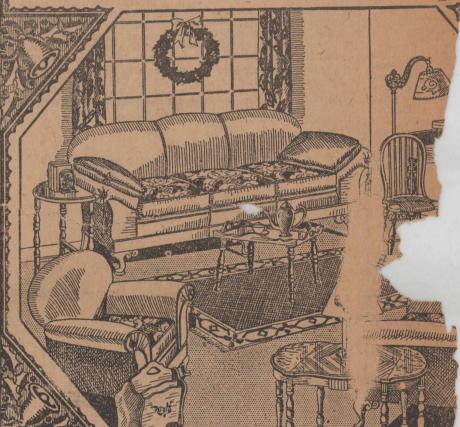
Ruby Moore, 4348 W. Oakwood Ave., Inglewood, Calif.

LOWELL THE LAWYER

When James Russell Lowell em-The American Magazine.



money you can purchase really practical presents which will endure and provide for years. You may buy on Easy Terms if you wish.



Luxurious 2-Piece Pillow Arm Suita

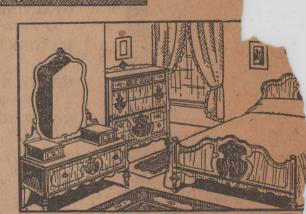
A marvelous Christmas present for all the family to enjoy. We include Pillow Arm Sofa and Fire Side Chair. The upholstery is a superior mohair, with spring filled cushions reversed in Jacard. The tyle of this Suite is new and the price is \$175.00 for two pieces.

End Tables \$3.00 up.
Davenport Tables \$12.50 up Desk Chair \$7.50 Bridge Lamps \$7.50 up.



A Two Tone **Bedroom Suite** \$125.00

This Suite has the smart new "Hollywood" vanity as pictured. The veneering is in walnut, with contrasting overlays. We urge you to see this Suite—an ideal Christmas gift.



C. HARMO

"Where You Save The Difference"



By Mrs. Robt. McGuire)

Mrs. Reagan Hostess To K. K. Klub Friday.

Mrs. John Reagan entertained the their home at Plainview on Date K. K. Klub and several other guests street. Friday afternoon at her new home on West California Street

Mrs. T. P. Collins got high score for the visitors and Mrs. Fred Brown May, of Oklahoma City. got high score for the members. The hostess served sandwiches,

T. Bishop will entertain with a Christmas party vening, December 20, at Friday, Dec. 17.

Ionored

each lady brought

were: Mrs. Edd Probasco, Mrs. Roe W. Ginn. Mrs.

Girls

afternoon, home of Mrs. as were made a Christmas

Gladys Ruth well, Marie oriene Dor-Minnieanon

are urged to riday after-

Mrs. Glad afternoon, ome on West was featured

s and poinsetwinner of high which was a oved to be a ge which con-

fruit cake green mints as nut cups. Miss Virginison, Mrs. O. Green, T. Bishop, rs. E. L. An-Mrs. Calvin s, Mrs. A. P. an, Mrs. Jim

of the Cumber Church met Monchurch and quilt rought a dish and rved at the noon

were: Mrs. A. A M. Eubank, Mrs. R S. J. Underwood, Mrs. R. I. Teeple ole, Mrs. A. J. Fan-parks, Miss Helen King, Mrs. Ned Minor, Mrs. Ken-John Burgett ne last meeting until ristmas holidays.

Club Gives

nas Program.

Snodgrass was hostess Study Club Thursday when the annual Christm was given. The home ated with Christmas vreaths and formed an setting for this meet-

> High School quartet Woodrow Carlton, Ballard Wilkinson ttrall, sang "Holy vere accompanied at ss Lois Sitton. vall gave a talk on Thristmas." Mrs. J.

> > served fruit cake m and hot punch given as favors. will be hostess sday afternoon,

a talk on "Follow-

Celebrate Golden Wedding At Plainview Home.

Mr. and Mrs. R. M. May, former residents of Floyd County for about wenty-four years before moving to Plainview some five years ago, celebrated their golden wedding with a dinner Thursday, December 5, at 17, at 7:45.

All of their children were present except Mrs. P. A. Baker, of Portales, New Mexico and Orval M.

T. R. Pearce and two sons, Keith o'clock. Mrs. Roy Snodgrass, Mrs. Homer Steen, Mrs. Bill Daily, Mrs. A. A. Bishop, Mrs. Joe M. Day, Mrs. T. P. May and little son, Claude, Jr., Mr. and Mrs. Ralph May, Mr. and Mrs. Claude, Jr., Mr. and Mrs. Ralph May, Mr. and Mrs. Wakefield were guests of Smith Mickey and little daughter, Barbara May and Edgar May; all ors present were: Mrs. John of Plainview; Mr. and Mrs. Elmer be host and hostess to the Owls Mickey and children, Kenneth, Mary Forty-Two Club Thursday evening n Mahan, Mrs. Otis Abston, Helen and Bobby Dick, of Mickey; at 7:30 o'clock. d Brown, Mrs. L. T. Bish- Mrs. Rector and children, Blanche Ray Clements, and Mrs. Ed Frances, Helen and Marcus of Plainview.

"The Wishing Well"

and Clyde Maddox, advanced pupils at 7:45 o'clock. of Mrs. Ohmer Kirk, will be preorrell who has been sented Friday evening December 17, al months here with at the Palace Theatre. It is a rov-Dorrell, and family alty operetta and is said to have Sunday to spend more plot than any other amateur her righter, Mrs. operetta on the stage today. The r, was hon-child character will be portrayed by Marjorie Kirk.

A screen production, 'The Carnane meeting was tion Kid" will be presented in con-December 16, at 7:45 o'clock. he home of Mrs. nection with the operetta.

ch was served at Baptist W. M. S. Observing 'Week of Prayer.'

The Woman's Missionary Society of the Baptist Church met Monday rs. R. E. Dorrell, afternoon at the church in the Mrs. John Mc- first of a series of meetings which robasco. will be held throughout the week in observance of the "Week of Praywill entertain er." The meetings will be held during the evening. vening, Decem- from 3 to 4 o'clock.

At the end of the week an offering will be made to the Lottie Moon help defray the expenses of missionaries to foreign fields.

The Society will meet in the respective circles Monday.

Social Calendar

Mr. and Mrs. Troy Jones will be host and hostess to the Ace Bridge Tuesday evening, December

1929 Study Club will meet this

Mr. and Mrs. H. B. Sams will entertain the Sin Cuidado Club Tues-Those present were Mr. and Mrs. day evening, December 17, at 7:30

> Mr. and Mrs. Faye Maxey will enthis evening at 7:45 o'clock.

Mr. and Mrs. George A. Lider will

host and hostess at seven tables of Eighty-Four Friday evening, December 14, at 7:30 o'clock. Mr. and Mrs. Flynn Thagard will

Dr. and Mrs. V. Andrews will be

Mrs. A. B. Keim Hostess To Wednesday Club.

Mrs. A. B. Keim was hostess to the Wednesday Bridge Club Wed- Mrs. M. J. Maxwell of this city. nesday afternoon, December 11.
Mrs. Maxwell is the daughter of
Mrs. Flynn Thagard was a visitor.
Mr. and Mrs. R. Cardinal, promi-Mrs. John I. Hammonds made the nent residents of the Lakeview comhighest score in the games played munity.

Refreshments were served to Mrs. Jas. K. Green, Mrs. Jack Henry, Mrs. Travis Collins, Mrs. Roy Snodgrass, Mrs. Leon Collins, Mrs. Bob Forty-Two Club. Christmas fund, which is used to Eubank, Mrs. John I. Hammonds and Mrs. Flynn Thagard.

23, at 7:30.

Antelope Club Honors Departing Members.

Thursday evening, December the Antelope Home Demonstration

Christmas. afternoon at 3:45 with Mrs. A. D. The party opened with a grand promenade after which various games were played. Music was furgames were played. Music was furgames were played. Music was furgames were played. String hand nished by the Sorrell's String band, accompanied on the piano by Miss Beryl Flemins. Mrs. C. A. Caffee, in a very pleasing way, presented each of the honorees with a living room picture.

Mr. and Mrs. Faye Maxey will character that the La Noche Bridge Club cheese-pimento and chicken salad this evening at 7:45 o'clock.

Refreshments consisting cheese-pimento and chicken salad sandwiches, fruit cake, cookies and sandwiches, cookies coffee were served to all of the club members and their families.

McIntyre-Maxwell Wedding At Clovis, N. M.

well known and are members of shall. Mrs. B. K. Barker will entertain families who have been long resitive Wednesday Bridge Club Mondents of Floyd County.

Mrs. B. K. Barker will entertain families who have been long residents of Floyd County.

Mrs. Maxwell was formerly associated with the wednesday and the intermediate interm

Mr. Maxwell was formerly associated in business with J. T. Howard in the City Market and Grocery un-Mr. and Mrs. J. G. Wood will be til about three months ago when host and hostess to the Monday they sold the business to B. M. Eunight Bridge Club Monday night, bank. Since that time they have been associated in the business of buying and selling of livestock. He is a popular member of the Mc-Dermett Post No. 118, American Legion, and is at present serving as Post Commander. He is the son of

Mr. and Mrs. Maxwell will make

Mrs. Maxwell is the daughter of

their home in Floydada.

Entertained Monday Night

Mr. and Mrs. Glad Snodgrass en-Mrs. B. K. Barker will entertain tertained the Monday night Fortythe club Monday evening, December Two Club Monday evening, Decem-Mr. and Mrs. W. I. Canna-

day were guests of the club for the O. Pope were winners of high score with B. A. Colston. 5. in the games.

Delicious refreshments were serv-Club entertained at the school ed to Mr. and Mrs. Edd Johnson, Mr. and Mrs. G. L. Fawver. auditorium honoring Mesdames
Holt, Cooper, Ashton and Wisdom,
who are moving elsewhere after

Honoring Mesdames
Mr. and Mrs. Byron Clark, Mr. and
Mrs. H. O. Pope, Mr. and Mrs. W.
B. Hall, Mr. and Mrs. J. B. Houston, Mr. and Mrs. J. G. Wood.

Dramatic Club To Give "The Ghost Bird" Dec. 19.

"The Ghost Bird," a four act mystery comedy, and a royalty play by Neil E. Schaffner, will be presented by Floydada High School Dramatic Club at the High School auditorium Thursday evening, De- Winston, took supper with Miss Ancember 19, for the benefit of the annie Jewell Fawver Friday night. nual fund.

selected as follows: Andalusia Anderson, Juanita Shirey; Will Bel-Mrs. Irene McIntyre and Mr mont, Floyd Bell; Tobias Tolliver, John Maxwell, both of this city, Dave Luttrall; Mrs. Dore, Lois Sitwere married Sunday afternoon at ton; Carl Thomas, Alsie Carlton; 1 o'clock at Clovis, New Mexico, by Catherine Belmont, Katie Lee Thur-Father Selestine. They were ac-mon; Philip Graham, Starks Green; companied by Mr. and Mrs. Calvin Brad Buckhart, O. B. Olson; Celeste "The Wishing Well," an Irish entertain the Friendship Bridge operetta starring Eugenia Hoffman Club Friday evening, December 10, mond Cardinal. Jessie Mae Wood: Annie Bloom, Eu-Both Mr. and Mrs. Maxwell are lalia Burrus and Jenkins, Carl Mar-

Baker News

Baker, Dec. 11-Everyone is enjoying the pretty weather this past

Mr. and Mrs. R. P. Graves and family spent Sunday with Mr. and Mrs. G. L. Fawyer and family.

S. R. Colston who for the past WANTED—Anyone having my block Sanitarium returned home Mon-

Ray McBride visited S. D. Colston at the Lubbock Sanitarium Sunday. FOR SALE OR TRADE—Well lothe home of Mr. B. A. Colston Sun-trade for day night.

Mr. and Mrs. W. C. Colston and

family spent Sunday afternoon with home.

with G. L. Fawver, Jr., Miss Jewell Williams spent Sat-

urday night and Sunday with Miss

Mr. and Mrs. Tate Jones spent Sunday evening with Mr. and Mrs. W. B. Jones.

The followings called at the Fawver home Sunday night Mr. and Mrs. R. H. Wi:llis, Mr. and Mrs. Roy Fawyer and family and Mr. and Mrs. Claud Fawver and daugh-

Mrs. Leland Hart spent Monday with her father, W. H. Nelson.
Miss Jewell Woolsey and brother,

Baker boys and girls played Characters for the play have been Pleasant Hill boys and girls a game of basket ball Friday evening. The boys score was 2 to 7 in favor of Pleasant Hill. The girls score was to 8 in favor of Baker.

> Raymond Colston spent Sunday with Gerald Carathers Bill Colston spent Sunday even

ing with Cecil Hart.

Mrs. B. G. Morton, formerly of this city and now of Tahoka, spent Wednesday of last week in this city visiting with her sister, Mrs. M. B. Cavanaugh.

BORN-to Mr. and Mrs. Polk Goen, a son, Wednesday, December

Too Late To Classify

two weeks has been in the Lubbock and tackle or my chain boomers, please bring them home as I need them very much. A. D. Summer- getting joy out of life-Serv-

Mr. and Mrs. Colston visited in cated house in Floydada. Prefer to George E. Graham.

evening. Mrs. Byron Clark and H. family spent a while Saturday night O. Pope were winners of high score with B. A. Colston.

Bonham, where she will visit her father, Jeff Harden. She will also Mr. and Mrs. J. W. Chapman and visit at Dallas before returning

Mr. and Mrs. F. C. Harmon and Ray Chapman spent Sunday night | daughter, Lanelle, made a business trip to Amarillo Monday.

The Baker Sa



Buy bread that is made in your home town-

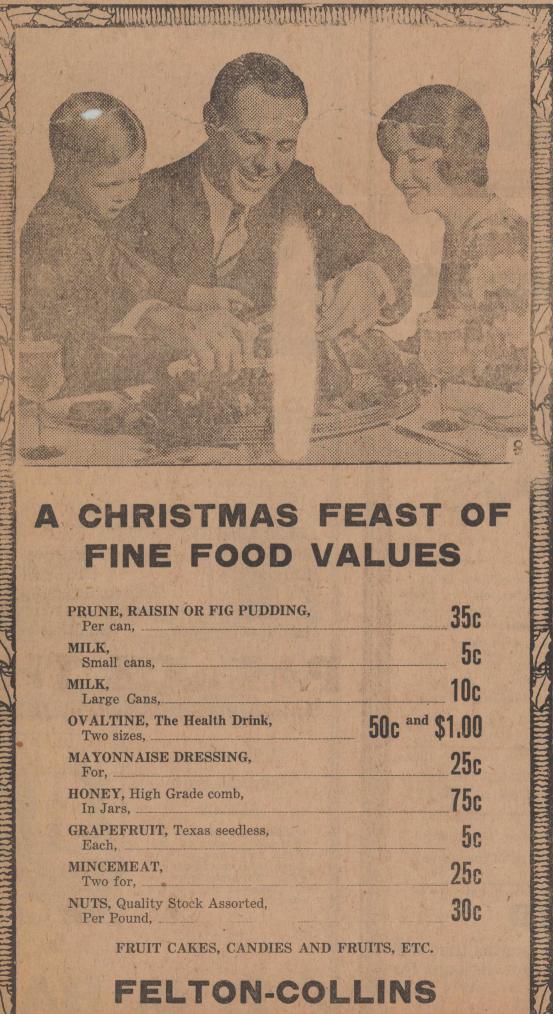
REAL LOAF BREAD

—the bread that goes into the home and makes good.

We adhere to the strictest rules of sanitation. Our bakery goods are clean.

Service—that's how we're

Perfect Bakery



CHRISTMAS FEAST OF FINE FOOD VALUES

PRUNE, RAISIN OR FIG PUDDING, Per can,	35c
MILK, Small cans,	5c
MILK, Large Cans,	
OVALTINE, The Health Drink, Two sizes,	50c and \$1.00
MAYONNAISE DRESSING, For,	25 c
HONEY, High Grade comb, In Jars,	/nn
GRAPEFRUIT, Texas seedless, Each,	5c
MINCEMEAT, Two for,	25c
NUTS, Quality Stock Assorted, Per Pound,	30c

FRUIT CAKES, CANDIES AND FRUITS, ETC.

FELTON-COLLINS GROCERY CO.

PHONE 27



Al Jolson In 'The Singing Fool' **Plays At Palace Theatre Next Week**

Unusual Success Made

greatest talking and singing the sensational super-star at his productions ever screened thrilling best. productions ever screened and, it is coming to Floydada, according to an announce- John Gilbert Talkie ment made Tuesday of this week by J. G. Deakins, manager of the Floydada Theatres. The picture-play which has swept the theatre-going public by storm, and out of which has grown the popular and night shows.

"The Singing Fool" is a Warner Bros. Vitaphone Production, and is the first Warner Bros. production to be shown at the new Palace Theatre since the installation of talking equipment. Local talking picture enthusiasts who have seen Al Jolson on the screen declare that "The Singing Fool" is a production that is sure to meet with the approval of the Floyd County public.

Co-starring in the picture with Jolson, is little Davie Lee, who has gained nation-wide popularity since the first showing of 'The Singing Fool." Davie is Jolson's own "find" and there is quite an interesting story going the rounds in Holly-wood as to how Davie was discoverand his rapid climb as one of the most popular of juvenile stars.

According to the story, the cast for the production of "The Singing Fool" was complete, with the exception of the "Sonney Boy" character. Hundreds of children were brought to the studio by hopeful mothers with the hope of having their child starred in the picture.

children to the studio, was Mrs.

Lee, but instead of entering Davie as an applicant for the place, she entered his older brother. While

The picture which is shown at the in the long line of applicants, Davie was peacefully playing in the sand near the studio. And it was there, with dirt smeared from head to foot, that Al Jolson discovered his popu-

'Sonney Boy" character for which dialogue and modernization is wellwe were searching" Jolson declared advised and adds to the brightness and at Jolson's persistant demands, of the production.

Davie took the part and his succes may be gauged by the wide-spread 'A PRAIRIE ROSE,' COMEDY popularity he has attained. AT STARKEY FRIDAY NIGHT

Other well known stars who play with Al Jolson in "The Singing

tion was directed by Lloyd Bacon. compose an unusual group of stars, lows:

they do not detract one atom from the unusual brand of entertainment furnished by Al Jolson, himself. He By Vitaphone Picture has been declared the world's greatest entertainer, and he has reached "Sonny Boy" Is Theme Song
Of Talkie Here Monday
And Tuesday duction, and the picture showing here next week is declared by many Al Jolson in his second screen production, "The Sing-ing Fool," has been do in the second and love advertised by many to be even bigger and better than his first talkie. It is a picture throb with glitter and gaiety, pathos and love advertised by many to be even bigger and better than his first talkie. It is a picture throb with glitter and gaiety, pathos and love advertised by many to be even bigger and better than his first talkie. It is a picture throb with glitter and gaiety, pathos and love, adventure and surprise. W. A. Baker Says Decision to Close ing Fool," has been declared it has been declared an unforgetby critics to be one of the table sensational production, with

Plays Here Next Week

"His Glorious Night" Is Feature at Palace Theatre Next Wednesday and Thursday.

John Gilbert's latest talking triwhich has grown the popular Al Jolson song, "Sonny Boy," appears at the Palace Theatre mous stage play, "Olympia," and authentic, and the next two or on Monday and Tuesday of will be shown before the Floyd three months will see us disposing next week, at both matinee County public for the first time of the last of the merchandise and next Wednesday and Thursday at the Palace Theatre. Daringly so-phisticated, "His Glourious Night comes to the screen as the most delightfully out-loud bit of rorantic comedy seen or heard in the building, Mr. Baker told the re-

many a season.

Gilbert, sauavely reminiscent of "The Merry Widow" magnificently handles his role from the very first scene and opening sentence in ada store will remain with the firm Willard Mack's crisp dialogue to the last, and completely dispels whatever fears his fans may have matters and making collections, held for his future in the talkies.

the temptation to credit this as the "The bulk of our interests at presfinest performance of Gilbert's career, even with the poignant recol-lections of "The Big Parade" before us. Not that this springly characterization has anything in common with that dough-boy role, but Gilbert is splendid beyond the pale of

It was a very pleasant happening that Lionel Barrymore was given the directorial reins in this talking picture version of the Ferenc Molnar play. Barrymore proved with "Madame X" that he is away ahead of the field as a dialogue di-Among the mothers who brought rector and his new accomplishment

The picture which is shown at the Mrs. Lee and her oldest son waited Palace next week, shows a real discernment on the part of Metro-Goldwyn-Mayer in providing so scintillating a vehicle for Gilbert. and in adapting it for the screen. Willard Mack did so with a careful precision in transferring Mol-"I knew the very minute that I nar's delicate story treatment Davie that he was the true Whatever liberties he took with the

"A Prairie Rose," a comedy drama Fool" are Josephine Dunn and Bet- in four acts will be presented by the ty Bronson, who will always be re- Starkey Dramatic Club at the Starmembered as the star of "Peter key School Friday night, December Pan" The play was written by 13, at 8 o'clock. Miss Dora Faye Leslies Barrows and the produc- Hall, teacher of the school, is directing the play. The proceeds will Although Miss Bronson and Miss be added to the Community Fund. Dunn, together with Davie Lee, Characters of the play are as fol-

Rose Wilder—Helen Grigsby; Uncle Silas Wilder—Sam Poteet; Dr. Gullion & Son Qualify Raymond—Loyd Allen; Liza Jane In 1020 \$50 000 Cla Slocum, housekeeper-Senia Permenter; Bill, cow-boy-Olan Po-

Ralph Wilder—Roy Atkinson; lions' Super Service Station in Phillip Bryant — Everett Moore; Floydada, and dealers in Federal Dorothy—Joyce Grigsby; Agnes, former Mrs. Raymond—Pearl Ferguson; Mose, negro servant—Mar-ion Moore; Archie Featherhead, by the filed manager of the Shook the dude-Lela Mae Poe.

Will Take Months To Close Business Here

Local Business Authentic, However.

"I have been asked that question a good many times in the past few ' W. A. Baker, president of Baker-Campbell Co., said Monday of in the tire business," Mr. Gamble, this week, when a reporter for The Hesperian put the query to him reative to an announcement made last week that the Floydada store of his company would be closed.

"While we do not hope to finish up the sale of our merchandise in the next week or two and will atfixtures and transfer our lease on our quarters at the corner of Main and California," Mr. Baker said. Already opportunities are presentporter, and no difficulty is expected in this connection.

B. L. Blacklock, an official of the company and manager of the Floydand he will be in Floydada for probwhile giving his personal affairs Indeed, it is different to with- and business his attention also ent lie with our stores at Munday, Rochester and Weinert, where it is very desirable for us to concentrate our efforts for the present," Mr. Baker said.

As to Mr. Bakers personal arrangements, including his residence, there is nothing definite at this time to say, he said except that while the greater part of his time would be spent at Munday and adjacent points, his residence would maintained here indefinitely, Mrs. Baker and daughter, Ruth, continuing to live in their West Missouri Street home.

The many questions relative to the plans of the W. A. Baker and B. L. Blacklock families, as well as the plans of the Baker-Campbell Company, were prompted by an advertisement appearing in The Hesperian last week headed, "Baker Campbell Company leaving Floydada.

Gullion & Son, operators of Gul-Tires, brought a distinct recognition to Floydada as a distributing Rubber Company, the firm having been placed in a dealership class enjoyed by only seven other dealers in a territory covering sixty-one counties in northwest Texas for the year of 1930.

Cities in the sixty-one-county cerritory which have dealers with \$50,000 contracts for the ensuing year are Abilene, Sweetwater, Lubbock, Plainview, Floydada, Amarillo and Clarendon.

"You ought to pour it on for these Gullion's for their enterprise

AT THE

THIS WEEK

Vitaphone

Friday, December 13 Buddy Rogers and Mary Brian, in

"Someone To Love"

Saturday, December 14 Tom Mix in

"The Last of the Duanes"

Monday and Tuesday AL JOLSON In

"The Singing Fool"

Wednesday and Thursday John Gilbert In

"His Glorious Night" Also Selected Short Subjects

The control of the co

FOR FRIDAY AND SATURDAY

a cc

Maxwell House 1 Lb. Can.

AL

JOLSON

The World's

Greatest

entertainer

in

Empson's, No. 21/2

Good Cookers,

10 lbs. For.

Large Box Wheaties "The New Whole Wheat Food" With each 48 lb. Sack Amaryllis

For Only

Grape Frui

South Side Square

In 1930 \$50,000 Class reporter Tuesday morning. "You down to the present, with them in themselves by big volume. Typewriter carbons, second to begin with them eight years ago when they started in the modest little shop on the north side dealership contract that is only at Hesperian office.

the representative, told a Hesperian of the square and come right on given to dealers who have proven

Typewriter carbons, second sheets



It's Coming To Floydad



Al Joison in "The Sinding Fool - & Warner Bros. Pr

A Warner Bros Vitaphone Talkie

Al Jolson — the world's greatest entertainercrowning achievement! Bigger than the "Tl Singer"—and that was BIG! Athrob with glitt gayety, pathos and love, adventure and surprise unforgettable, sensational production, with the tional super-star at his thrilling best! Don't miss

PALACE TH

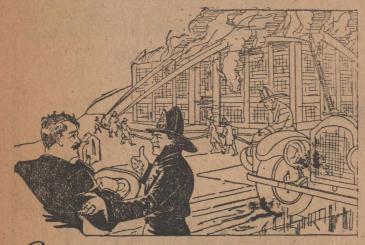
Monday and Tuesday, December 16 ar Matinee and Night

At The Palace

WEDNESDAY AND THURSDAY, DEC. 18 and 19

JOHN GILBERT'S first TALKING PICTU





You cannot afford to take chances

with the property you have acquired.

Insure to the safety margin of your increased needs—and entrust that important matter to an agent representing only dependable stock insurance companies.

We are broadly recognized and our service to clients has become a mark of distinction.

FLOYDADA INSURANCE **AGENCY**

G. C. Tubbs

W. H. Henderson

7,800 Miles of Federal Aid Road **Built In United States In 1928**

Complete statistics for the Unitcompiled by the Bureau of Public Roads of the U. S. Department of Agriculture, indicate that Federal

In the year a total of 74,783 miles any donation otherwise. of highway were improved, says the bureau. With State and Federal and the cooperation of the Bureau of Public Roads, the constructed 7,814 miles of alone the States improved miles of State roads, and the and other local units coned 45,531 miles of county and

with their superior the federal-aid road imnts were generally of highan improvements made on

roads and on the local fast as funds become igh-type surfaces are ructed by States and e traffic requires them. al importance.

of comparison, the leage is divided into types—high-type surich 8,286 miles were 1928, consisting of pricerete, Portlandsheet asphalt, and type, of which 7,constructed, these with water-bound macadam; and low-3,880 miles were imbeing grades and ads, sand-clay and

> states, with Feded 3,308 miles of with high-type with State funds cted 3,416 miles per cent, of the uilt. The coun-7 miles of highileage which was

ype construction Federal aid, im-Federal-aid ost 7 per cent te funds alone

lmost 67 per ilt in the year. ederal aid, imes built in the

EXPRESSION OF THANKS

ed States for the calendar year 1923 The W. M. U. of the First Bap-covering all roads constructed by tist Church wish to express their Federal, State, and local agencies, sincere thanks to every one who contributed in any way to made our Pure Food Show a success.

We especially extend our thanks aid has helped materially in the to those who donated booths, cash, construction of the higher types of printing, lumber, lights, building, use of piano, help on programs or

NATIONAL DISGRACE

Our maternity and infant death rate is greater than that of any of and 47 miles of bridges in the the other fifteen principal nations. al-aid system. With State —Woman's Home Companion.

BROKE JUST THE SAME

The difference between a poor man and an impecunious one is that the former has not yet been as shown by traffic classified by a welfare worker.-Farm & Fireside

Says Change Sargon Brought, "Wonderful"

"All my neighbors are talking pavements, which about the wonderful change Sar-struct than the high-gon made in my health. For three where traffic is not years I was in such terrible condi-the greater proportion I couldn't do my housework. aced roads construct- Everything I ate seemed to dis-



MRS. C. E. WOOD

miles, or 31 agree with me, I had a lot of trouble with my kidneys, and my back hurt ved 4, nearly all the time. I was constantly taking medicing stantly taking medicine for inactive of the liver and constipation, and would sometimes get so dizzy I'd have to hold to something to keep from falling. My blood seemed thin, I suffered terrible headaches and was so

nervous I could hardly sleep. "Sargon is the first and only medicine I found that gave me last or more than 6 ing relief. My addetite is splendid otal, and with and everything agrees with me. they improved Sargon Pills rid me of biliousness per cent of the and constipation entirely. I'm no longer nervous, sleep fine, and my color is clear and healthy. I haven't one of my old throubles left and feel like a new woman. I can house hash in now understand why so many praise od out in one Sargon."—Mrs. C. E. Wood, 2510

ought to Market Street, Fort Worth. Floydada Drug Co., Agents

rillo Daily News

ective now and until January 1.

Y AND SUNDAY, BY MAIL ONLY

ews of Northwest Texas and the world while "First in the Panhandle with the Last



Largest and most beautiful assemblage of Jewelry and Gifts ever offered on the plains are now ready for your selection.

This fall the treasure vaults of the world were open, and from them the rarest and most beautiful gifts of all were chosen for the Wilson Kimble Optical & Jewelry Co.



\$10.00 Up



\$8.50 Up





\$6.75 Up

WANTER WA

NAMES OF STATES OF STATES

From the diamond mines of South Africa comes these precious jewels which are offered you in ring and watches and other gifts. All the romance—adventure—beauty of life is reflected in their dazzling radiance—THE GIFT SUPERB.



\$8.50 Up



\$7.75 Up



\$4.75 Up



\$7.50 Up



A Roman craftsman caught the glint of the morning sun on the brass that he was molding, and that day a bowl of the hammered metal resulted from his labors. A bowl that will reflect the light in its burnished sides and will last throughout the years to come.





From the pottery fields of England, France, Germany, Italy and Czechoslovakia. The potters art has produced bowls, jugs, dishes, and vases that shall give delight for many We haven't overlooked our American manufacturers gift line, which we believe is the finest in the world. Our American artisans decorate gifts in the gold, silver, and bronze in such a way that you will have to admit that is modernistic and artistic in color and design.

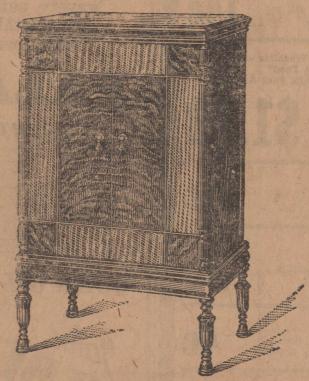


\$9.75 Up

We have a complete line of Hamilton, Elgin, Waltham, Bulova and Westfield Watches awaiting your selection.

In Just Three Minutes

RADIOTONE REVOLUTIONIZED. If you own, or intend to buy, now or later, you owe it to yourself to hear the Victor Radio Tone Test.



\$298.00 Complete



\$10.00 \$15.00 \$25.00

\$35.00



\$178.00 Complete

Wilson Kimble Optical and Jewelry Company

"THE HOUSE OF CONFIDENTIAL CREDIT"

OR SEE

LEAVE ORDERS AT

MOORE DRUG CO.

BUSY BEE CAFE

Daily and Sunday News delivered to your morning between 5 and 6:30 for 70c per

een Peppers' Hostesses When 1929 Whirlwinds Are Banquetted

w Idea Carried Out

vening One of Most Pleasant in Term's Social Life of Floydada High School.

The first important social event of the 1929-30 school term was held last Saturday evening at the Andrews Ward Gymnasium when the members of the Floydada High School "Green Peppers" Pep Squad were hostesses to the members of the Whirlwind football team at their annual dinner-banquet. The entertainment is said to have been the most beautiful and most appropriate ever given in honor of Floydada gridsters.

An entirely new idea was inaugurated in the decorative scheme of the banquet hall. The hall was marked off to represent a football field, with green and white goal posts at each end of the field. Twenty two card tables, seating four persons each, were arranged on the "field," each table representing a player on the gridiron. The speakers' table was located at the position of the kick-off.

Artie Mitchell Presides
Miss Artie Mitchell, leader of the

Pep Squad, presided as toastmis-The program was opened by Members of the "Green Peppers" singing "Whirlwind Spirits Never Die." Miss Gene Smalley, leader of the Green Peppers dedicated a reading "To the Boys" and Howard Welborn, captain of the 1929 Whirlwind ably responded to the toast. Miss Alice Mae Fyffe gave a reading, entitled "Penrod's Affliction," Boothe Tarkington, followed by two piano solos by Miss Lois Sitton.

A Pep-Squad quartet, composed of Misses Juanita Shirey, Patty Looper, Willie Mae Cummings and Blassingame, entertained with a vocal number and responded to a hearty encore. Miss Audrey Farris, Pep Squad director, gave a ber party Saturday night, Celebrat-very impressive toast "To the ing her twelfth birthday. Those at-Coach" to which Coach Troy Jones responded with a word of thanks to the Pep Squad and to the members of his team for their work during the football season. He stated in his talk that the F. H. S. students were the most sincere and loyal more happy birthdays. students that he had ever had the pleasure of working with.

tainment, short talks were made by B. Mankins and T. J. Gill. Superintendent W. E. Patty, A. A. Bishop, Principal Harper Scoggins, music class, already has twelve with The Floydada Orchestra fur- soon. nished musical entertainment during the dinner.

Home Ec Prepared Foods Miss Hazel Tyson, Home Econ- J. B. Jordan spent omics Teacher in the high school, with Welborn Dennis. nad charge of the plans and ar-

In Hall Decorations all of the delicious three course All of the delicious three course Mrs. O. S. Miller and Mrs. T. L. dinner was cooked and prepared in King atended the W. M. S. Zone the home economics department of meeting at the Fairview Church the school under Miss Tyson's su- last Thursday. pervision. The menu was composed of the following: Cheese and ol-

> Swedish timbales, Dutchess Potatoes. English peas, relish, cranberry jelly, clover leaf rolls, butter, imperial salad, saltines, ice cream with of Canyon spent Thanksgiving with mint whip, angel cake, coffee, spic- his home folk and enjoyed the ed nuts, and mints. The school birthday dinner with a number of our school.

ive canapes, chicken a la King in

As the closing number of the din-ner-banquet; the members of the until after Christmas. He has just Euddick, of Hale Center. As the closing number of the din-Pep Squad marched to the center finished his work at Wayland Colof the large gymnasium stage and formed a large letter "F." While in this formation, they sang "She Ain't Got No Pep" and "Goodnight,

Center News

Center, Dec. 10.—My how people are using this pretty weather to pull cotton. Just a little while longer of pretty weather and the job will be finished.

The school inspector visited our school today, the first one in the county, we understand.

Most everyone went to the singing Covington at Floydada Sunday afternoon and surely heard some fine singing too.

Mr. Sawyer, of near Abilene spent the week end visiting Mr. and Mrs. D. M. Fields.

Mr. and Mrs. Earl Sawyer left Friday for their new home in Williamson county. Mrs. Marion Carpenter spent part

of last week with Mr. and Mrs. F. O. Bryant, helping care for the little niece, Betty Genell, who made her appearance last week.

Miss Mary Fields gave a slumtending were: Misses Bernice and Edith Crabtree, Catherine and Clara Tubbs, Ruth and Doris Jordan, Maxine Ross and Ruth Elizabeth Gill. They report a most enjoyable time and wish Miss Mary many

We have three new pianos in the communiyt, one at each of the fol-During the course of the enter- lowing homes: Claud Carpenter, H. Mrs. Jewell Branson has a good

Mrs. Gladys Adkins and Tom Bish- prospects for at least two others Mr. and Mrs. A. A. Tubbs took

Sunday dinner with her mother, Mrs. Calahan. J. B. Jordan spent Sunday night

Floyd Montgomery had an enjoy-

able time one night last week when from every angle by those who were ATTEND BANK OPENING IN Mrs. Rushing invited him to come there.

Fairview News

day. December 1.

to the party she was giving her Sunday School class in the basement of the new Methodist Church.

Mrs. S. L. Rushing fell from the porch of her friend, Mrs. Looper, of Floydada, last Thursday night and Most of our community finished broke her wrist. selling their turkeys last Friday.

Mrs. A. A. Beedy left Wednesday rangements for the dinner, and to her belongs a large part of the credit for the success of the event.

All of the deligious three course.

Mr. and Mrs. W. B. Jordan took for an extended visit with her daughter. Mrs. Edith McDermett of Crosbyton.

Several attended the singing in

Floydada Sunday afternoon.

The Dramatic Club has begun work on the play, "Pot Piper's place" and expect to have it ready to present to the public on Thursday, De-tion, which has just completed a opening included representatives of cember 19. We hope to have a good \$77,000 improvement project on its Dallas, Fort Worth, Amarillo and our goal for the year. Fairview, Dec. 9.-Ernest Carter

this morning for his annual visit to les, all of Lockney, were also among of Floyd County.

colors of Green and White were other relatives and a few friends, Willis Witt was a guest of Mr. artistically carried out in all of the that was given his father on Sun- and Mrs. W. F. Culpepper Sunday. Mr. and Mrs. Edd Bullard visited

Mr. and Mrs. Lewis Bullard visited in Whiteflat over the week end. The Zone meeting at the Methodist Church Thursday was well atfamily visited in Matador Sunday

ents, president and assistant cash- tively. Mr. Broyles is the cashier ber Bank of Floydada, respectively, were ney. Mrs. Smith is the mother of among the Floyd County people who the Baker boys, including the president and gave a demonstration on cheese attended the formal opening of the attended the formal opening of the remodeled home of The Citizens' In addition to the opening of National Bank of Lubbock at Lub-bock Thursday night of last week. new bank, the Floyd County visi-tors were also among a gathering Th France Baker, a former Lockney of friends at boy and Floyd County banker, is Lubbock Hotel. president of the Lubbock institu-

building and interior furnishings. The State Inspector is expected and Dorsey Baker and Jno. C. Broy-

the Floyd County people who at-LUBBOCK THURSDAY NIGHT tended the opening of the bank.

Artie and Dorsey Baker are presi-T. S. Stevenson and J. G. Clem
T. S. Stevenson and J. G. Clem
The Pleasant Hill Home Demondent and vice-president of the First stration Club met with Mrs. R. M.

National Bank of Lockney, respectively a selection of the Pleasant Hill Home Demondent and vice-president of the First stration Club met with Mrs. R. M.

National Bank of Lockney, respectively a selection of the Pleasant Hill Home Demondent and Vice-president of the First stration Club met with Mrs. R. M. of the Floyd County National of the Security State Bank of Lock- and two visitors present

In addition to the opening of the cheese omelet and cream cheese of friends at a luncheon at the cille Evers, served these new and delicious cheese foods and fruit

Many visitors present for the many other banks over the state.

Read The Hesperian for the news

I HIS super tire out-

lasts any guarantee, but

we guarantee it fully,

like every Fisk All-Cord

you've been looking for ...it's setting new records

> NOTABLE among the shopping helps which we have installed to help hurried buyers, is the new Selection Chart for gift candy.

is easy here

PLEASANT HILL CLUB

5. There were five members

dishes. She made cheese fondue

salad, cake and hot chocolate.

The hostess, assisted by Miss Lu-

THere you can see, before you buy, just what is inside those beautiful boxes. Look for it on our candy counter.

TWe now have on display a complete line of holiday gifts. Gift candy, stationery, perfumes, boudoir sets, special prices on cigars by the box-all in one store, where quick, attentive service make shopping easy.

FREE—delivery and mailing service. Every box is in a special Christmas covering.

Moore Drug Co. "Yours for Moore Service"

The King's Dealer-



more EGGS when prices are highest!

In cold weather when hens fed on "cheap" feeds are loading, making eggs scarce and prices high, the poultryman who can get the eggs makes his largest profits. RED CHAIN Egg Mash gets the eggs-plenty of eggs-all the year 'round. But this is the season of largest profits; by all means, feed it now!



Central Filling Station

California at Fifth

Hal Drace, Prop.

fake mil activice and shop here



In All New Shades

In Holly Xmas Values

New gauntlets and gloves in the loveliest cuff effects. Fine washable Kid Gloves that make the most acceptable of gifts. In all sizes—in all the popular colors.



An addition to ones costume that lends new touches of atractiveness. Beads, pearls, chokers, rings and other delightful pieces.

House Slippers

When in doubt present her with a pair of comfortable, warm House Slippers. In assorted colors to please every taste. Smart quilted effect interiors. With



Practical gifts are the most suitable gifts to give.



HANDBAGS

a beautiful array of fascinating frames. All new shades. All ar beautifully silk lined.



In Hundreds Of Styles

FOR WOMEN

Handkerchiefs that are more than fashionable! Handkerchiefs of finest quality, lace trimmed, colored borders, new stitching deas. Plain whites included.

per Box



The new sports models.

Real snappy looking Caps. In new shades

SHIRTS

Collar attached shirts. White or

NECKTIES All perfectly tailored and silk

Lumberjacks Plaid models all attractively colored. Warm and comfortable.

SOX

For sports wear. Well made. in all new 50c - 75c



Full fashioned all pure silk chiffon stocking of sheerest, richest 42 guage Japanese silk. In all the newest shades

HOSIERY

98c to \$2.95

Readyto-Wear

Our Ready-to-Wear Department is most complete with the newest of coats, hats, dresses, etc. All are wonderful as Christmas Gifts.

Coats Dresses Hats

C. E. Stone Compai

Floydada,

NAMES OF THE PARTY OF THE PARTY

CHAIN STORE

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

FOR SALE—Good bundle hegira, 1% miles east of Floydada on Matador highway. Phone or see S. J.

FOR SALE or Rent small two room house. G. V. Slaughter. J. T. FOR SALE—Outdoor toilet.

J. Dawson. Chinese Elm trees, all sizes Hollums, Floydada Florists. 422tc

FOR SALE—At a bargain a large piano, good as new, nice for church Phone 198 or see Mrs. J. C.

Visit the Greenhouse.

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty.

us re-charge your battery. We call for and furnish rent bat-tery. Phone 83. Gullion's Super-

FOR SALE-Model T Ford truck. W. Ginn at Magnolia Wholesale

PUREBRED GOLDBANK Turkeys for sale, greater value for the same give any woman for Christmas, you old price of \$8.00 and \$15.00 for can't go wrong to send flowers. Hol-30 lb. Toms and \$6.00 to \$10.00 lums, Floydada Florists.

ten acre block in Huckabay addi- house. Phone 319W. tion, see P. T. Snodgrass. 422tp

FOR SALE—3 young mules, or trade buy. S. B. McCleskey. for sheep. Eva Wagner. 414tp

Young hens and pullets \$1.00 each. mas. Hollums, Floydada Florists. Also three Jersey heifers, fresh in 41tfc. W. W. Porter, Phone 902F2.

Visit the Greenhouse. PIGS for sale. Featherston Ranch. W. D. Wood.

FOR SALE-Modern stucco English-Colonial house, 5 rooms and bath, garage, corner lot close in.

FOR SALE—30,000 bundles hegira at my place 1 mile east and 1 mile north Muncy. J. A. Wood. 412tc

PIGS for sale. J. C. Bolding. 38 ne J. U. Borum.

at Higginbotham-

MISCELLANEOUS

See the wonderful display of Christmas flowers at the Greenhouse now. Hollums, Floydada Coming! Terence O'More in

mas Wreaths, Spruce Rop- FOR RENT—Two Residences, modolly, Mistletoe, Poinsettias, Candles, etc., for that Christome decoration. Hollums,

TTCHING 5c per yard at california Street. Floydada Hatchery. Mrs. FOR RENT—Two furnished rooms

NOTICE

Members of the Country Club, are 36tfc. requested not to burn the grass in the Club grounds. All necessary burnings will be made by the Care-

Greens Committee.

By Order of Directors.

R. C. Scott, Secy.-Treas.

Visit the Greenhouse.

CHINCHILLA RABBITS \$2.50 per tools to handle good farm. I am pair while they last. Mrs. J. A. able to take care of my self. Will pair while they last. Mrs. J. A. able to take care of my self. Will Enoch, 508 California Street 41tfc give good reference. B. C. Odom.

Evergreen grave blankets, \$4.00 Hollums, Floydada Florists.

THE Junior Class will sell lunch Saturday at the Floydada Hard- the school and work for board.

Will also sell pies. Nice young Chinese Elm trees, home grown, at 75c each. Hollums,

Floydada Florists.

west of high school. 421tp BUY your Burroughs and Dalton any make of radiators. Hesperian Office.

CONSUMERS Fuel Ass'n fixes your flats. 7tfc

MONEY to Loan-on farms and ranches. Quick action, low rate of G. W. Owen, Rt. 4, Floydada, Texas. interest. No expense to borrower. 412tpd. R. E. Fry.

CHRISTMAS CARDS. 21 Beauti- erston Ranch. Owner call for him ful cards with envelopes to match, W. D. Wood. each one different, \$2.75 value for 412tc only one dollar postpaid. A. S. LOST—One bay mare, weight about Kenyon, 606 Carolina St. Amarillo, ters at Texas.

412tc only one dollar postpaid. A. S. LOST—One bay mare, weight about 1600 lbs. Please notify W. W. Porter. Reward. Phone 902F2. 421tp

Evergreens, grapevines, etc. Hollums, Floydada

Baby Chicks

10 per cent Discount on Chick orders booked in December for January delivery. Book your orders now and save money. Custom hatching after December 15. Floydada Hatchery, Edwin Heald, Man-

Hear Lady Mary O'Donnel in "The Wishing Well."

BRING your hemstitching to the Pollyanna Art Shoppe. All work guaranteed. Hemstitching also

When in doubt about what to

Wheeler. 404tc WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your I'M still giving the best bargains in

monuments. See me before

You can't make a mistake when you say it with Flowers at Christ-

REAL ESTATE

41tfc FOR SALE—Nice building See S. B. McCleskey. 41tfc FOR SALE—128-acre farm, well im-C. W. Ginn at Magnolia Wholesale

Best buy in town. Phone 290J. 414tp cHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner,

Office.

HOME FOR SALE. See S. B. Mc-FOR SALE—One Used Chevrolet Cleskey, Floydada, Texas.

41tfc FOR SALE—Some wen located residences and some nice residence lots

FOR RENT

41tfc FOR RENT—Four room modern house on pavement, West Missouri "The Street. Flynn Thagard, Phone 182 421tc.

> ern, well located. J. U. Borum. 422tc.

422tc FOR RENT - Furnished Light Housekeeping room at 421

11tfc 720 So. Main Street. FOR RENT-Bedroom, apply 429 California street or phone 126J.

Greens Committee.

By Order of Directors.

WANTED—to rent a farm on the halves. Have help enough to work 100 or 150 acres. D. E. Priest, second house East of ball park. 412tp

> 41tfc WANTED-To rent a farm on third and fourth rent. I have teams and

> > Rt. 2, Floydada, Texas. See a true child character in No-reen O'Donnel. 421to

Girl wants place to stay and go to 421tp quire at Hesperian office. WANTED-Wheat pasture. J. C.

Bolding. Say it with flowers this Christ-

ROOM and Board for two school mas. Hollums, Floydada Florists. girls. Mrs. John Wahl. One block 41ffc.

WE buy old radiators and repair Machine ribbons at The Bros., new location Randerson Bldg. 41dh S. E. Corner Square.

PLEASE REMEMBER

When you buy coal from me,

that I am not in position to carry charge accounts longer than the first of each month.

J. R. Yearwood

"Ask Your Neighbor"

Visit the Greenhouse. LIVE STOCK

See the new Royal Portable and standard typewriters at The Hes-

LOST AND FOUND

STRAYED-Two year old brown Jersey heifer, slipped horns.

STRAY blue horse mule at Feath-

PROGRESSIVE PLACE

country runs out of Rochester, New Its shelves hold 1,600 books and its librarians act as chauffeurs to save space and expense.-Woman's Home Companion.

Long Distance Rate **Reduction January 1**

Applies Principally to 'Station-to-Station' Rates 60 to 300 Miles Distant.

The fourth reduction in long distance telephone rates in a little morning all tired out and by night more than three years will be made time I would feel years older. January 1, according to word reximately five million dollars telephone users in the United I got a bottle and began using it.

duced ten cents, although in a few way I feel. I wake up in the morn-

evening and night "station-to-station' calls will remain largely as Genuine Orgatone may be bought they are at present, although some in Floydada, at the Moore Drug Co.

time to make.

BE SURE AND VISIT THE

Pollyanna Art

Shoppe

WHEN CHRISTMAS SHOPPING

gifts, Pillows, Vanity Sets, Scarfs and Pillow cases. Also Christmas cards. All at prices you can afford.

Holiday Season

As the holiday season draws near,

we have many items suitable for gifts

We invite you to visit us and examine

our stock. At no time do we permit

anyone to sell for less than we do. We

do not advertise sales, but we offer

exceptional prices until inventory

time. Hardware, Furniture, Floor

Special on Radios and Phonographs.

Kirk & Sons

North Side Square

Covering, plumbing—we have it.

You will find many dainty hand embroideried

You will also find many things you will still have

41tfc | minor reductions will be made

points from 140 to 2,200 miles then.

Another Wichita

Man Praises It

Allison Moore Says He Suffered mitted the development of a stead-With Stomach Trouble 3 Years lily growing system of fast, storm--Relieved By Orgatone.

my work does not bother me like it the southwest a fifty million dolused to," said Allison Moore, a well lar system of underground cables known contractor and builder re- which will link all principal cities. siding on Rural Route No. 1, Wich- "Texas telephone users will be ita Falls, Texas, some few days ago. saved a total of approximtely \$322,tinued, "I suffered with stomach White estimated. trouble and indigestion and gas bothered me a whole lot. I always had a stuffy, stocked-up feeling from gas that would press up around my lungs and at times I could hardly breathe. I am sixty-seven years old and I was always energetic, but I got so lanquid and run-down that I never felt like

"I didn't know what would have ceived here today by Tom A. White, happened to me if I hadn't read in District Manager of the Southwes- the papers about several cases tern Bell Telephone Company. The where people who had trouble very cut will mean a saving of approto benefitted by taking Orgatone, so

Although I have only been using It will apply principally to day this preparation a few weeks my "station-to-station" rates to points stomach trouble is rapidly disap-60 to 300 miles distant. "Station-to- pearing and I believe it will soon Other varieties so sound, so com-Station" rates are those which apply be entirely gone. That smothering to calls placed to a distant number sensation and that hard lump in rather than to a particular person. my stomach doesn't bother me at In most instances these will be re- all now. The best of it all is the cases the decrease will amount to ing full of energy and I now can Lots of Christmas Trees, price 40c do as much work as anybody on the Rates on "Person-to-person" calls job. I am now feeling in splendid health and I am sure Orgatone is

Report charges, made on "per- to nearly fifteen million dollars," Mr. and Mrs. Luther Rhine visit- son-to-person" calls when the call- Mr. White said. "The first of the ed Mr. and Mrs. Edd Muncy Sunday. installed. ed telephone is reached but the four big reductions which has ac- J. F. Biggs and family attended person wanted is not reached, will complished this saving was made also be reduced in amounts rang- October 1, 1926. Rates were reing from five to forty cents on calls duced three million dollars yearly Muncy visited Mrs. W. F. Ferguson

A further reduction of a million "The present reduction Lings and a half dollars went into effect the total annual saving to telephone users through these various ary 1, 1929, a five million dollar dolla cle in Oklahoma cut was made.

"These reductions, as well as the present one, have been made voluntarily by the Telephone Compnay They are the result of increased long distance usage which has perily growing system of fast, stormproof long distance cable, increased overhead facilities and faster "I get up every morning now, feel- methods of handling calls. As an The largest librarly truck in the ing just fine and all during the day example we are now building in

"For about three years," he con- 000 by the decreased rate," Mr.

Muncy News

Muncy, Dec. 10.—The farmers of this community surely have enjoyed the past week of fine weather They will soon be through with their

Special prices every day until Christmas.

2 Loaves light bread, you so much

That Starks delicious apple, so famous for its flavor, its so sound, so sweet, so juicy, per dozen,...30c up

plete in flavor, I hope to suit everyone's taste, priced per bushel, 75c \$1.65 up. Per dozen 5c, 15c, 20c, 25c, 30c up.

A. D. Summerville

Located on East Side Square.

system | crops if the good weather continues. | ley Sunday afternoon to Mr. and Mrs. Luther Rhine visit- music of the new Radio the

Mr. and Mrs. W. F. Ferguson, Mr.

and Mrs. Doice Smalley, Misses Olive and Susie Smalley and Mr.

Johnny Race was a Lockney tor Saturday afternoon. /Little Bobbie Maurice Mur Mrs. Gladys Cagle and Mrs. Ruby

Mr. and Mrs. La France retur Grover Freeman, a nephew, of | Monday from a visit with Mrs

Mr. and Mrs. Crawford, of Pla pent Sunday with Bob Muncy

Read The Hesperian for news Grover Freeman visited J. J. Smal- Floyd County.



Dear Children: I will be at the

H.P.Watson Company

South Side Square (My regular Floydada Headquarters)

NEXT SATURDAY December 14

Arriving on the Q. A. & P. at 12:40 o'clock and would like for all of you to meet me at the station. I will have a present for all the little kiddies.

> Yours Truly, SANTA CLAUS.

ne ne

Dairy Meeting

We invite and urge our friends and customers to attend talks to be made on economical milk production, proper feeding and proper care of dairy cows by A. J. McDowell and Paul C. Potter, Dairy Agents of the Frisco Lines.

This meeting to be held at the Court House December 17th at 2:30 p.m.

We encourage dairy production.

The Floyd County National Bank

OF FLOYDADA

"The Bank of Friendly Service"

There Must Be a Reason

Last Summer when we were placing orders for Fall and Winter Merchandise to be delivered during the Fall Season, crop conditions were so very good that we bought entirely too heavy for a "Short Crop" Year. The entire stock of all heavy merchandise is now thrown at the mercy of the buying public. Never in the history of our mercantile experience have we made a bigger effort to sell the goods.

A SALE THAT WILL SWEEP THE SHELVES



All Dry Goods Sacrificed

The entire stock of Dry Goods will be placed on sale at the most sweeping reductions. Including all silks, woolens, suitings, staple goods of all kinds, ginghams, outings, prints, curtains, drapery goods,—all marked at the most sensational reductions.

We are placing on sale good grade DRESS GINGHAMS,

Most wonderful values in fine woolen dress goods, consisting of Tweeds, Twills, Suitings and coatings, values \$1.75 up to \$1.19 to \$3.75, while they last, per yard,

Those Good Heavy Fleece 36 inch Outings. Special,

Beautiful Dress Prints, one lot regular 171/2c and 19c

EXTRA SPECIAL ON KOTEX, Three Boxes for,

TOWELS—TOWELS OF ALL KINDS—

Extra Special, guaranteed fast color Dress Prints, 25c and 19c 29c values, per yard,

All Luggage Greatly Reduced

One lot Gladstone hat bags, suit cases and overnight bags, only,

Mens and Boys Clothing

Our stock of suits is the largest we have every shown. We bought for a Bumper Crop and we are going to Bump them off at some Price. Come on, Men, and get that suit for Christmas. We will give you back a Big Slice of the regular price. If you want cheap, shabby, merchandise, we have very little to offer, BUT we do sell you a REAL SUIT at the shabby price.

Men's Suits, two ir pants, all wool, of the Curlee and other Good makes, marl down to only-

\$19.75 to \$34.75

Boys Suits with two long pants or one long and one short or two golf pants. Priced at only-

\$6.20 and up.

BLANKET SPECIAL

Good soft finish high grade cotton blanket, regular size, all colors, fancy plaid and plain. Buy all you need at

All Hosiery for women and children will go on sale at the most unusual reductions. Ask to see our full fashion pure thread silk hose for women, only,



Women Take Notice

The greatest and most sensatonal clean-up of all Ready-to-Wear. Our entire stock of silk and sport wool dresses must be moved out at once. REGARDLESS OF COST.

One Lot of Ladies Beautiful Satin, Crepe and Wool \$6.85 Dresses, while they last, your choice, All Better Dresses Greatly Reduced for This Sale.

ALL LADIES COATS ON SALE!

\$1.95 Nelly Don Wash Frocks, On Sale at,	\$1.59
\$2.95 Nelly Don Wash Frocks, On Sale at,	\$2,48

\$3.45 Nelly Don Wash Frocks, On Sale at.



Shoes - Shoes

Our Shoe Department is full of Real Money-Saving Values. We want you to see that our prices are much lower than many of the OFF BRANDS. Bring the entire family in to buy the good old STAR BRAND SHOES.

Most wonderful values in all the new silks beautiful color range at remarkable reductions on all grades.

Mens and Boys Furnishings Department

One Lot of Boys' Good Union Suits, Broken sizes, Only.	690
Our Best Boys Union Suits, A real bargain,	78c
We are selling a good blue overall, for boys, all sizes, a wonderful value for,	79c
Men's work shirts, in Blue and Grey, and tan, Special,	190
One Lot Work Shirts, At,	390
We are placing on sale, boys coveralls, sizes 2 to 8, Special at,	890
Men's Heavy Sheep Lined Mole-Skin Coats, 36 inches long, belt all around, during this sale, only,	\$4.95
Men's and Boys' Hats and Caps, All Grea duced, (Except Stetsons).	tly Re-

All Mens Dress Pants Marked to Sell

The men Dicos i will marie a	Dett
Our entire line of Dress Pants, \$4.45 Values On Sale at,	\$3.59
Our entire line of Dress Pants, \$5.00 Values On Sale at,	\$3,95
Our entire line of Dress Pants, \$5.50 Values On Sale at,	\$4,39
Our entire line of Dress Pants, \$6.50 Values On Sale at,	\$5.19
Our entire line of Dress Pants, \$7.00 and \$7.50 Values On Sale at,	\$5.85
Come and bring all the boys to see our immense stocking. WE CAN SAVE YOU MONEY.	of cloth-

THIS SALE---is for a purpose and a reason!

21 00

We mean every word herein stated. We are going to sell off the biggest part of this stock. We need the money-You need the Goods.

C. R. HOUSTON CO.

Floydada

Crosbyton

Today, Wichita Falls

Representatives from Floydada Five Floydada High School boys, today are in Wichita Falls listening members of the school's newly orin on the air of rival claims for ganized Hi-Y Club, with their sponconvenience and needs of the pub-sor, George E. McWhirter, spent lic relative to the opening of a bus Saturday and Sunday last in Amaline from Floydda to Lubbock by rillo at a gathering of Hi-Y League attend a similar event in Floyd way of Petersburg, and the conmembers from numerous northwest tinuance and possible increase of Texas cities, where they gained meeting of the Floyd county, was at the semi-annual meeting of the Floyd county site.

Mark Martin, chief clerk to the Commission and head of the Bureau of the body in charge of the cation in life. operation of bus and truck lines on Clayson Fulle,r Donley Steven-Texas highways, will conduct the son, Martin True, Dave Luttrall

and W. F. Daniel, of Vernon, will Club. represent the Red Star lines in the rival claims for permission to open the new route by way of Petersburg ing of next week at the High School, and the effect its opening might or when officers of Plainview Hi-Y been in Floydada at times during the past week conferring with Floydada people relative to their proposals. A meeting of several interposals. A meeting of several interposals was held at the City old school mate, Mrs. Mattie Lee Hall last Thursday afternoon, when Lattimore, of Lubbock. Mr. Abbott went over his plans

That the extension and betterto be the attitude of the local rep- Cummings, and Mr. Cummings. resentatives, the personal equation between rival claimants being secondary locally. Daniel is a resident of Vernon and is owner of the Vernon-Floydada-Plainview franchise. Abbott, who is a resident of Lubbock, operates a line to Floydada by way of Ralls at present as ada by way of Ralls at present, as well as numerous other lines in the section adjacent to that city.

Santa Fe May Furnish **New Station Facilitie**

Possibility that the Santa Fe w out a dandy new station for Floyd ada in their 1930 budget of cor struction was indicated last week when a meeting of several of th heavier property holders and shi pers of Floydada was held with Williams, agent of the companiand the matter discussed information ly for an hour at the Chamber Commerce offices. Mayor W. Hanna presided at the meeting, ar the time was spent principally a discussion of what the needs the community are at present f station facilities and what may reasonably anticipated as the need for the immediate future.

Recently the Santa Fe announce ed, along with other major rai way companies, that their exper ditures for betterments and ne equipment for 1930 would contitute a large building budget, in line with the suggestions of President Hoover in recent conferences with business men over the nation, and local business interests are hopeful that this may prove an argument in their favor in getting the new station facilities on the budget.

Mr. Williams' meeting with the local business men was at the request of Superintendent Gilles, whose duties have been greatly enlarged since the Santa Fe has taken over the Orient lines.

Hearing On Bus Claims | Hi-Y Conference Very | Hundreds Of Singers

service between Floydada, Ralls and Lubbock. Notice that the hearing would be held in Wichita Falls today was given the local Chamber in the service between Floydada, Ralls much inspiration from talks made by such leaders as Dr. R. Thomsen, of Amarillo, Dr. Paul W. Horn of Lubbock, and the dean of the Uniof Commerce last week by the Rail-road Commission.

The series of conference and

hearing.

Ed Abbott, of Lubbock of the
Texas Motorways Incorporated, will ries of meetings. The first four represent his line at the hearing, named are officers of the local Hi-Y

might not have on the Ralls line. sponsors of the Floydada Club, will Both of these representatives have install the officers and set up the

Mr. and Mrs. M. S. Bishir, of ment of bus service into Floydada Canyon, spent the week end with is needed and desired, is expected Mrs. Bisher's sister, Mrs. A. D.

> BORN-to Mr. and Mrs. J. S. Hale of Harmony, December 10, a son.

SPECIALS

	ACCOUNT OF THE PARTY OF THE PAR	
S	COMPOUND, 16 Pound Bucket,	\$2.14
11 -	FLOUR, Home Queen,	\$1.59
k, ie i-	PEANUT BUTTER 9 oz., goblet,	22c
7. y, l-	CANE SYRUP, "Sho is Fine"	82c
Z. d	WINESAP APPLES, Per dozen,	19c
fe	JUMBO PEANUTS Per pound,	15c
s -	LARGE PECANS, Per Pound,	19c
- - - x	CANDY, Fancy Mixed Per pound,	19c

C. P. Looper Company



Round-Trip ARE

Account

CHRISTMAS AND NEW YEAR HOLIDAYS

1929-1930

From Stations in Texas

To Long Beach, Los Angeles, San Diego, San Francisco and Santa Barbara, Calif., and all points in Arizona. On sale December 16, 17, 18, 19, 26, 27 and 28, 1929. Return limit January 12, 1930.

To certain destinations in Colorado, Illinois, Iowa, Kansas, Missouri, New Mexico and Oklahoma. On sale Dec. 21, 22, 23 and 24, 1929. Return limit January 6, 1930.

To all points in Texas and Louisiana. On sale Dec. 19, 20, 21, 22, 23, 24, 25, 28, 29, 30, and 31, 1929 and Jan. 1, 1930. Return limit Jan. 7, 1930. Also on sale Dec. 24. Return limit Dec. 26, and Dec. 31, 1929, limit Jan. 2, 1930.

For further information, rates, routes, reservations,

VIRGIL WILLIAMS,

Or Write T. B. GALLAHER, eneral Passenger Agent

Inspirational Event | At Convention Sunday

at Floydada Well Attended.

One of the biggest crowds ever to more than one thousand.

Singers from all parts of Floyd County and representatives from Motley, Briscoe and Hale Counties, as well as a few of the best singers from New Mexico were Plateau Singing Convention, and John Burgett, of Clovis, N. M., Were present and had charge of the were present and had charge of the day of this week in Lubbock at a at a special business meeting workers. called during the afternoon.

Officers in charge of the conven-

county. M. Lyles is president of the Floyd Reeves, of Lockney is vice president.
R. G. Spence, of this city, is secretary and tresurer.

COMMISSIONERS' COURT

The Commissioners' Court in their monthly session Monday of this week gave routine business matters of the county their atten-

Raeburn Thompson, wife and two children, of Pampa, were in this county for a brief visit this week with Mr. Thompson's sister, Mrs. E. present for the convention and joined in with the all-day services.
John F. Taylor, president of the
short time Monday renewing old ac-

day's activities. Mr. Taylor presid- conference of Home Demonstration

J. R. Brewer, of Electra, visited in tion held in this city Sunday declare Floydada last week and gave busithat it was one of the most suc- ness matters his attention.

-then Christmas

You may comb the town for gifts that please a man, but you will not find anything he will like better than a selection from 'Glad Snodgrass' Mans Store. I've made his wants a study for years and most everything in this store is something he'd like to own.



ROBES

A fine, silk house robe is a thing every man would like to own, and yet a luxury that he seldom purchases for his own

TOP COAT We are selling quantities of these 'Camel Hair' Churchill Top Coats to ladies. This store for men is now the store for men's wives, mothers, sweethearts and sisters-Never, positively, never were we so well prepared to serve you with new fine wearables.

The top coats from, \$45.00

TIES EVERY woman has neck ties on her Christmas gift list. And every woman is interested in selecting a tie-NOT the usual run of Christmas neckties which he receives every year-but seldom wears because of lack of good taste

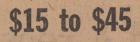
and color—but these ties are the latest pattern ideas and in colorings that are new and beautiful. \$1.00 to \$3.00

Of course he has a shirt, but since no man has too many, he's bound to welcome a Shirt-Craft with the ever-fit collar in a selection that includes every kind men wear from,

\$1.00 to \$5.00

SUIT

If there's a man you want to see enjoy the best Christmas he ever had, give him one of these NEW two trouser suits. He'll like the fit—the style and the wearability;



For Dad. Too often he's forgotten until the last minute—and then gets the conventional gift—why not give him something UNUSUAL this Christmas? Give HER something she'll want to use for her own sake as well as your sake. See these fitted Traveling Bags.—All leather. You can have a free rein here, because anything you select from this stock will please her.

THESE are a few items but we are loaded with gifts of high quality at a marked saving-Holeproof Hosiery, Nun Bush and Walk Over Shoes, Herkert Meisel Luggage, Stetson Hats, Campus Caps, Mufflers, Gloves, Officers Dress Boots.

JUMP RIGHT IN—The Christmas social whirl has no

terrors for the properly attired whirler. COME IN AND SEE THEM

conventions ever held in Commissioner E. W. Henderson J. D. Huggins, of Lockney, was a Interest in the Floyd and son, Wendell, returned on business visitor in Floydada Satur-Singing Convention has grown until the organiza-County Singing Convention has steadily grown until the organization of this county is considered to the part of th of the largest in the Panhandle. C. the funeral of his daughter, Miss Alsince 1916.

writer carbon at Hesperian office.

YOUR FUTURE

folks you play around with and figure out where the majority of County Singing Convention and Joe freda Henderson, who was buried on Second Sheets, pencil and type- them are headed.—The American



WE ARE GLAD—

To Be Of Help In The

Christmas Decoration Contest

The Texas Utilities Company is always ready to join in a worthy cause—and especially one of this nature where the City of Floydada is beautified.

We will be glad to offer suggestions for your help in decorating your home or business. You will find our retail department full of valuable helps in completing the scheme and we will be able to assist you in many ways.

Let's Make Floydada A Beautiful City!

Texas Utilities Company

"Your Electrical Servants"



FRIDAY and SATURDAY SPECIALS

AT BOTH STORES

TRY OUR HOME-MADE CAKES AND PIES AT STORE NO. 2

Coffee	3 Pound or WAM Limit 1		\$1.24	
Sugar		ound er Bag,	59c	
SPUDS		10 Pounds	34c	
Banana	lS	Large Ripe, Fruit, Dozen,	25c	
Lettuce	ra jahasa	Firm Heads, 3 For,	25c	
Mixed Nuts		Per Pound,	19c	
MARKET SPECIAL				

Good Cuts. Steak Pound, Good and Beef Roast Juicy, Pound,

All Orders of \$2.50 or over Delivered Free. No. 1—PHONE 4 No. 2—PHONE 62



NUMBER 42

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 12, 1929.

LETTERS TO SANTA CLAUS



Dear Santa

Floydada, Texas,

Iona Ione Sargent.

Floydada, Texas, Dec. 6, 1929.

too. I guess that is all now.

Bye Bye your little friend,

I am in the third grade and nine

years old. Please bring me a pair

of shoes, and a pair of stockings,

and a new coat, and a new hat. Please bring me a 22 inch doll and

a doll buggy, a box of stationery,

I am a little boy about five years old and I live at Dougherty, Texas,

and I have been pretty good. I am

asking you to bring me a tricycle

and bring me an aeroplane and

some caps for my pistol and be

sure to bring me lots of candy, or-

anges and nuts and firecrackers

And please Santa Claus bring lit-

Well Santa Claus that will be all

I want to tell you what I want for

Christmas. I want a doll and a

get the other little boys and girls.

I am a little girl living on 308

I would like to get a doll, doll

buggy, little cedar chest. Please

bring me lots of candy, fruit and

Don't forget the other little boys

I am a little girl living on 308

West Kentucky Street. I have tried

sure and remember all the other lit-

P. S. Bring me a little pup, please.

please bring me a little drop leaf breakfast table with two chairs,

also some boots, and a dresser just

the size for me, and a little electric

iron. Don't forget other little girls

and boys. Be sure and bring lots of

Lots of love,

Please bring me a little tricycle, a

With lots of love,

Marilynn Fry.

Floydada, Texas,

Dec. 7, 1929.

Dale Scott King.

There will be a cake on the

Your little friend.

Kittie Waldeen.

I am ten years of age and in the book.

tle boys and girls.

kitchen table for you.

candy, nuts and fruit.

West Kentucky street. I have done

my best to be a good girl.

and girls.

on the table.

Good Bye

Yours very truly,

Bobbie Covington

Floydada, Texas,

Glenna Florene Holmes.

Floydada, Texas, December 4, 1929.

Your little friend.

Lonera Walden.

Floydada, Texas,

December 4, 1929.

this time now don't forget us.

Your little friend

Mary Lou Atkinson.

Dougherty, Texas,

and fruits, nuts and candy.

Dear Santa Claus

Dear Santa Claus:

and Roman candles.

Dear Santa Claus:

Dec. 6, 1929.

Dec. 10, 1929.

Dear Santa Claus I am a little girl 6 years old. I I am a little girl seven years old, go to Sunday school. Mamma says and I am in the third grade. I go I am a very good girl. I want you to Starkey school. I have been a to bring me a doll and doll buggy good girl.
and tricycle and lots of candy and Please bring me a big 22 inch nuts and bring my little baby sister doll, a doll bag, a wrist watch, and lots of nice things or she will take a doll cape and cap. Be sure and mine away from me. And bring us bring me some fruit, nuts and candy two chairs and a table so we can and bring my little sisters some toys

have a little party.
We love you, Martha Elizabeth Dudley, 1912 West 16th Street, Plainview, Texas

Dec. 9, 1929.

I am a little girl four years old; and I have moved to Floyd county. since last Xmas, so thought I would write you, so you would be sure and

I have tried to be real good and want you to please bring me a big sleepy doll, a cradle and some dishes. Also some nuts, and candy if you have any left.

Your little friend, Helen Ring, Route 5, Floydada, Texas.

Floydada, Texas, Dec. 9, 1929.

Please bring me a little doll, a little doll bed, a piano and some

Lola Mae Billington.

P. S. Don't forget the candy, nuts

and fruit

Lola Mae Billington.

Lola Mae Billington.

A B C book and lots of candy and fruit and fruit.

Floydada, Texas,

Dec. 9, 1929.

Please bring me a doll and a litforget the candy, nuts and fruit. Your little friend, Louise Billington.

Floydada, Texas, fruit, nuts and candy. Don't forDec. 2, 1929.

Floydada, Texas, fruit, nuts and candy. Don't forget the other little boys and girls. The entire student body sang "On-

Dear Santa Claus: I am a little girl three years old and am trying to be good, so you will bring me lots of pretties. Please bring me a Suck-A-Thumb baby doll, piano, telephone and suit case Dear Santa: for my dolly's clothes, a laundry set and fruit, nuts and candies. Remember my little brother, Bobby

Gene and Mother and Daddy. You will find our tree at 429 W. California.

Your little girl, Betty Kate Holloday.

Floydada, Texas,

Dec. 2, 1929.

We want a coaster wagon, a big strong one, two dump trucks, an electric train with depot, and we'd like to have a Pullman bus and Dear Santa: Jean wants a doll, little purse and

house shoes. Gring Billy Glenn a bucking

to be a good girl.

I would like to get a doll, with mule and tiny wagon. eyes that open and shut, a doll Plenty of fireworks, fruits, etc. cradle, set of dishes. Please bring me lots of fruit, candy and nuts. Be

Your friends, Edward and J. Delwin Wester.

> Floydada, Texas, Dec. 2, 1929.

Dear Santa Claus. I have tried to be a good little girl and I wish you would bring me a large doll that cries, a laundry set, and a doll buggy, and all kinds | Dear Santa Claus: of fruit and candies.

I am hoping you can bring all the low fifth grade. I wish you would little girls and boys something. Thanking you as ever,

Your little friend, Letha Joy Cardwell.

> Floydada, Texas. Dec. 6, 1929.

Dear Santa Claus: We are twins and our names are Billy and Betty. We are five years old. Grandmother said we have been good children. Betty wants a a set of dishes, doll bed and Dear Santa Claus: blankets. Billy wants a pop gun, a train, a dump truck and a boy teddy bear, fire truck, a little toy doll. Don't forget our brother, Paul airplane and lots of fruit, nuts and you? He wants a bicycle.

Your little friends,

A REAL CHRISTMAS "SOCK!"



FLOYDADA HIGH SCHOOL

Assistant Editor..

Society Editor.

Local Editor...

Athletic Editor.

Exchange Editor

Local Editor

Typist.

piano that will really play. Also Monday afternoon at activities per-

There will be a fruit cake for you of the purse please notify Mr. Scognin the table.

Editor - in - Chief.orothy Crawford

Literary Editor.. Verla Blassingame

School Poet...Williamina Salisbury

Motto

right; but our school, right or wrong.

Chapel Program

A Long, Long Trail."

school activities.

which was enjoyed by all.

The student body came together

Mrs. Adkins gave a very enter-

Mr. Scoggins made several an-

nouncements relative to various

A brown purse which contains six

dollars of the Junior Class money.

This purse disappeared very myster-

iously, or otherwise was "snitched"

Jokes

Mrs. Stephens-How will our foot-

Russell (hopefully) I've never seen

Wana: (fed up) That's because

Martin (at the movies) Can you

you've never stayed so late before.

Buddy: What did she say?

ball boys ever get clean now?

stories for The Hesperette:

Dot Crawford-Paper

are you writing on?

teams are for?

such dreamy eyes.

see allright?

night that I was broke.

Gwendolyn: Yes.

Anyone knowing the whereabouts

taining reading, "The Joy Ride,"

Eulalia Burrus

Artie D. Mitchell

.... Nellie Sanders

Willene Mooney

Katie Lee Thurmon

Donley Stephenson

. Hazel Probasco

.Roxie Norton

FLOYDADA, TEXAS. Edited By Pupils of Floydada High | Martin: Well, change seats with

> Father: My boy, what do you ..Ruth Rutledge think of your diploma? Rayford: I didn't think; I just got it, never mind how.

Mr. Borum: My boy, think of the .Joe Smith future. Urnon: I can't it's my girl's birthday and I must think of the

> Bill Grigsby: What kind of an instrument is a rank?
> Bill Smith: Whatye mean—ranks?

Our School: May she always be first rank.

Hunter: I'd like to be a soda jer-

Robbinette—What d'ye mean by soon as possible. ward Christian Soldiers" and "Sil- telling her I'm foolish? Juanita-Sorry, I didn't know it ent Night, Holy Night" and "There's

> Bessie Mae Brown? Adeline Sparks? Raymond (a) King? Jesse Mae Wood? Juanita (a) Hart? Warren (a) Poole? John Underwood? Melvin Slaughter? Lola (a) Barn? Pearl Ivy? Helene Hay? Dora Mae (a) Glenn.

Edwina—How do you girls sleep with your hair finger-waved? Zula-On a pillow.

While attempting to write news Mr. Scoggins—What is a vaccum? Ruth Rutledge—Hey, Dot, what Starks—That is where the pope stays.

Mr. Scoggins-Name a star with Boothe. Mary Anne Kimble— Oh, you can't guess who's in the hospital? a tail. Audrey-Well, there's Rin-Tin- Waton. Charlene Stovall—(Eagerly) Who? Mary Anne—Sick people of course Tin.

The members of the pep squad think Mr. Patty and Mrs. Adkins Mr. Stephens- Don't be silly should have five demerits for be-What do you suppose our scrub ing late to the banquet.

Miss Rea (in History Class) Tell Miss Rosson—Annie Ruth, what about Van Buren's election. book has influenced your life most? Annie Ruth-My fathers check

> sentence correct? Leslie—Because there is nothing wrong with it.

Carl: Talk about a woman's sym-Miss Rosson-Who wrote Jean pathy; I told my best girl the other Valjean? Bob-(Brightly) The Author. Carl: She said, "So was our en-

Miss Rea: Iris, who was Ashburton? wasn't he?

Martin: Is there a draught on Eulalia: I thought you were go-Martin: Is your seat comfortable? Gwendolyn: Yes. of grit in my mouth.

DECEMBER 12, 1929 Eulalia—Then for goodness sake, swallow it-you need some

Mr. Patty-Sorry, old man, that my hen got loose and scratched up Mr. your garden.

dog killed your hen. Mr. Patty-Fine I just ran over

Girls Tennis Club The Girls Tennis Club was or-

Freshman Class Meeting Waldo Houghton, president of the few students who are poor in other Freshman class, called a meeting work, we feel in other work also. Friday at activities period. The

urged to pay their class dues.

Current Events Club

History 8B met Friday in their ments and a piano. weekly meeting. The following pro-

era"-Pearl Ivv "Z R S-4 Starts at Arkon"-Arnold Nickels.

"A Russian Boy's Good Deed"-Burnice Rawdon.

Exie Pierce gave a very interest-

ing topic. Jokes-By class.

The World Review Club of Seventh Period History.

The World's Review Club of sev- to come to initiate the boys into the enth Period History Class met Fri- official Hi-y.

Gwendolyn-Well, they were all day, December 6, 1929 and renderopposed to Jackson so they elected ed an interesting program. The Van Buren. President called the meeting to order and each member answered to the Roll Call with a state and its Miss Biebel-Leslie, why is that governor. Then the secretary read the minutes of the last meeting and the old and new business was brought before the club. Bernice Mankins and Mary Handley who were on the program committee arranged one of the most interesting programs which has been renderedthis year by our club. Waldon Henderson and Forest Fry were visi-Iris. He was a Mexican general, they complimented us on how we and Stir" presented by the Parentthey complimented us on how we and Stir" presented by the ParentThursday night, December 12, at Whirter was unable to be there and tertaining. teach the class so Mr. Davis was ing to kiss me when you puckered present as our teacher. Mr. Davis p your lips just now. | made an interesting talk on Jeru- | Club; consisting of: Martin True, have her uniform complete by that | Starks—No-er-it was only a piece | salem and its customs which was | Donley Stephenson, Fred Fondy, time. enjoyed by everyone present. We Clayson Fuller, and Dave Luttrall (Continued on back page, same sec.)

then adjourned till our next meeting December 13, 1929.

Thanks to Miss Tyson We, the members of the Green

Pepper Club, wish to express our sincere thanks to Miss Tyson, our foods teacher, for her untiring efforts rendered us in making our banquet a success.

Miss Tyson worked dilligently from the time we started the plans for the banquet until the time the last dish was washed after the ban-So altogether, pep squad: fifteen rahs for Miss Tyson.

We also wish to thank the girls who so willingly served for us. Those girls were: Charlene Stovall, Flora Day, Annie Lee Martin, Mildred McPeak, and Berta Glenn.

F. F. T. Club
The Floydada chapter of the future Farmers is affiliated with the Future Farmers of Texas, and in turn affiliated with the Future Farmers of America, a nation-wide organization of boys who are taking vocational agriculture and expect to be Farmers in the Future Every year local, district, state, and national contests are held in many things dealing with farm life. A team from Ranger, Texas, recently won second place in the Nation in Poultry judging contest of Vocational judging contests held at

National Dairy Show at St. Louis, October 12 to 14. There were teams from thirty states in the contests. The Floydada F. F. T. Club mempers have set their head to win first place at Lubbock and at A. & M. this year and also in the Farm shop and Plant production contest. We have won first in the plant production contest at Lubbock for the past two years and if we win this year we get to keep a large cup for good. Our team won second place in farm shop at Tech last year and won second in the State. We also had Martin True as High point man in the State Farm Shop and Marvin Williamson high point man at Tech in Plant Production contest last

Mr. Williams is beginning to select the farm shop teams now by allowing the members of the classes to make funnels, and cups. Martin True, high point man in State last year, says that the worst funnel in a number of those last year, in the contest. Our hopes are the best and prospects for a State champion team in Farm Shop are excellent. Williams plans to select the team in February so that he can Mr. Scoggin—That's all right; my have plenty of time to drill them in the separate contests.

Many people seem to think that Vocational Agriculture is a snap and believe that only the poorer students take the work. There may The Girls Tennis Club was or-ganized at activities period Friday tional Agriculture but some good in the History room. Mr. Scoggins students also take the work or assisted in the organization of the would take it if third year work was Bill Grigsby—Why, it says here club. The following officers were that Edison is an inventor of the first rank.

Would take it if third year work was being taught. Martin True, Business Manager of the Annual, and don; Secretary - Tresident, Myrtice Rawdon; Secretary - Tresident, Myrtice Rawd Probasco; Reporter, Ruth Rutledge.

Dues of fifty cents a semester T. Club. The President and viceer.

Were decided upon. This money will be used to buy the balls. The north Hunter: They lead such stirring Courts are to be lined off, and every F. F. T. Club. The only two seniors Esther Patterson; Reporter, Ruby one is urged to begin practice as of the F. F. T. Club are on the honor roll this month. After all the F. F. T. Club is for the progress of the school, and although we may have a

> first thing discussed was the class be held in the near future. We plan motto, "We are Stuck, Not Up, but to raise money for this banquet and Together." was the motto chosen. to send teams to Lubbock and A. & It was voted by the members of the M. by giving programs at most of

going forward, and by the first of Pharmacy of Amarillo. the year we hope to have a well organized Club with about twenty accompanied by their sponsor, Mr. The Currents Events Club of the harmonicas, three string instru- McWhirter attended the Hi-y con-

The Club has forty members and one honorary member and is help-"Chicago Dedicates Its New Op- ing put Floydada on the map in more ways than one.

Monday, December 2, the Hi-y

Club was organized. The following "North of the World"-Alpha officers were elected; President, Clayson Fuller; vice president, Mar-"Fulton Wasn't First"—Geneva tin True; Secretary, Donley Stephenson, and treasurer, Lloyd Mc-Laughlin. Five boys were elected to represent Floydada at Conference chapel today in order to give the Monday evening was set aside as trip to Amarillo.

the time for their regular meeting date. December 16, Plainview has agreed al peppy songs.

Mildred Lowmack, of Crosbyton, spent the week-end with Misses

Berta and Dora Mae Glenn. Misses Winona Felton and Iris Shaw spent the week-end in Mule-

shoe visiting Winona's sister, Mrs.

Garland McCoy. Grace Readhimer and Dorothy

Petersburg High Line Finished Last Week

City Is Interested in Bus Service Floydada to Lubbock—New Hotel Man.

The high line that has been under construction for the past several weeks has been completed and was tied on to the city lines Monday afternoon. The completion of this line insures us of plenty of power and it is hoped that good service will be had over this line. Except in the time of storms, as a rule good service is had from the high lines, but in case there is too much trouble on this line the plant here can be put in operation which will

relive the situation. The Texas Utilities Company believes in taking care of the town in a fine way and give the best possible service and we may feel sure this company will do their best for

Abbott Visits Petersburg Mr. Abbott was over from Lubbock Wednesday evening and is again planning to open a bus line Petersburg. Mr. Abbott has had this line in mind for the past several months and he has now a chance to get the proposition before the Raiload Commission which meets at Wichita Falls next week. Mr. Abbott has other lines out of Lubbock, one line going east to Ralls and then to Floydada with three cars each way and it is his plan to change one of the cars from that route and have come through Petersburg and as the business grows other cars will be added to the line. Mr. Abbott has the reputation of giving good service and it is hoped that the commission sees fit to grant him the permit.

Mr. Blakemore, Lorenzo's progres sive drug man, was with Mr. Abbott on his trip here Wednesday.

New Hotel Proprietor
This week Mr. O. M. Tinnin has made a trade for the hotel and has taken charge of the business. He has lived in this country for some time and is well known here as a business man and it is expected that he will do well in the hotel business. He realizes that there will not year, says that the worst funnel in the 'entire group is much better than few months, but he feels like the conditions will soon be such that he will have a very satisfactory business. It is his plan to run the business in a high class manner and home like. We are glad to welcome Mr. Tinnin here and hope he will find business conditions even better than he expected.

Hesperian only \$1.50 per Year.

MISS STRANGE ORGANIZED 4-H CLUB AT DOUGHERTY

Miss Marie Strange, Home Dem-

The following officers were elect-Craig; Song Leader Grace McNeill; Pianist, Opal McNeill.

PASSES PHARMACY BOARD

Arthur Savage, of Amarillo, for-A Father and Son Banquet is to merly of this city, passed the New merly of this city, passed the New Mexico State Pharmacy examinaiton last week, according to information received by relatives here.

Mr. Savage did all of the studyclass to have class pins.

A party will be given by the class
December 13. All Freshmen are the rural schools.

We are organizing a harmonica by himself at his home at nights.

He is employed at the Van Buren

> ference at Amarillo during the week-end. They reported a most enjoyable time. Erna Lee, Dorothy, Thelma, and

Vergil Crawford spent the week-end with their parents in Dougherty.

Miss Roxie Norton spent the week-end with her parents in the

Hi-Y

student body an insight into their

Fred Fondy acted as master of ceremonies. Then they sang sever-

Dave Luttral told us about the trip and the places where they stayed (not to mention the four gir!s they incidently or accidently met).

Martin True gave a very interesting sketch of the banquet which

they attended Saturday night. Each boy discussed some phase of

the trip or entertainment, and Mr. McWhirter gave a brief outline of the talk given by Dean Gossard, of Lincoln, Nebraska.

The Girls Reserves met Tuesday, Crawford attended the box supper December 3, and planned a Christat Dougherty Friday night. They mas party. The party is to be at tors from the third period class and reported that the play "Mix Well the home of Miss Veva Swinson, on time during the first part of Jan-Some of the members of our Hi-y uary. Every member is urged to

Billy and Betty Rhodes.

COUNT LUCKINEER, THE SEA DEWIL Copyright by Doubleday, Doran & Co.

CHAPTER XI

Shipwrecked in Southern Seas tred the sailor feels for those blood-thirsty monsters. We had a par-ticular grievance against them. A swim now and then would have heep a pleasant, and would have heep a pleasant, and the water. The sharks, unable to agree on the direction of their mutual movement, would have a great tug of war. The sailors thought the plight of their loathed enemies quite of all colors, and immense numbers that alluring to the conical shore, we saw flowers among the palms, flowers was rushing toward us with break-neck speed.

When the bomb went off in the

five months now, and had sailed 35,000 miles. With our stale water and the lack of fresh food, scurvy was breaking out among our men, and then beri-beri, which "turns the French, British and Japanese. We certainly felt it keenly, now that the whole world was against us. There was no inhabited place that would welcome us. It made us feel

very lonely.
"Well," I said to my boys, "we raised against us and no wireless to call the cruisers, and we will get water and some kind of vegetables and maybe shoot some game and have a fine shore leave. Then, after we have rested up, what ho, boys,

we have rested up, what ho, boys, and away for more adventure."

Buccaneering in the Pacific, with only three ships sunk in five months seemed much too unprofitable. I planned that, after a brief sojurn on some peaceful South Sea isle, we would sail for the Antipodes. Then we would destory the English whaling station and oil to be the best of food. The atoll was alive with birds, hundreds of thousands of them, with nests and eggs everywhere. They were so tame that one of my boys whom I sent to collect enough eggs for aroundered that, after a brief sojurn on some peaceful South Sea isle, we would sail for the Antipodes. Then we would destory the English whaling station and oil and take their eggs."

to be the best of food. The atoll was alive with birds, hundreds of the lagoon, though not over the main part of the island. And on its way had swept hundreds of thousands of birds' nests into the lagoon.

I arose, scarcely knowing whether I was alive or dead, and stood alone with one foot on my slanting deck and the other on the rail. For a moment I thousands is the lagoon, though not over the circling reef and the lagoon, though not over the lagoon, is an in the lagoon, though not over the lagoon, is an in the lagoon, though not over the lagoon.

I arose, scarcely knowing whether I was alive or dead, and stood alone with one foot on my slanting that I hadn't the heart to disturb them alone of the lagoon.

I arose, scarcely knowing whether I was alive or dead, and stood alone with one foot on my slanting that I hadn't the heart to disturb them alone English whaling station and oil and take their eggs." few ships, capture one on which to

finding a wireless station there that might give us away. We did not want to move east of our present longitude, for that would have taken us against the trade wind and compelled us to use our motor. It was

a decent anchorage, and nowhere in the world are the winds and currents more treacherous.

To a logar plant of turtle eggs, broiled lobster, omelettes of gulls' eggs, roast pork, and for dessert, fresh coconut.

sighted Mopelia, and steered toward it. Words fail me when I try to describe its beauties. From the blue smoked quantities of fish and pork ocean rises a mass of green palms, and stowed it away. We found fresh The sunlight glows in the green, water on the island and refilled our It somehow even seems to turn the tanks. Our traces of scurvy and

sunlight green. Against the dark blue of the sea and the light-blue of the sky, the sunlight seems to be We amused ourselves by play-drawing the green island out of the gwith the sharks. The land-water, and the soft south wind carlubber can scarcely imagine the ha- ries the scent of flowers far out

would have been a pleasant and palms and within the reef a lovely, vigorous diversion from the end- placid lagoon. The coral shore was less monotony of cabin and deck, snow white, and, with the sun's our wooden prison. Many a time rays reflecting from it, it looked like a sparkling jewel set in an allohostar ring like emeralds set. freshing element, and a shark would idle beneath my gaze, as though waiting for me there. The sailors passed the time by angling ones were white or aple green, and sailors passed the time by angling ones were white or aple green, and the wave. for the voracious monsters. They as you peered deeper into the war-would catch a couple, tie their tails as you peered deeper into the war-would catch a couple, tie their tails as you peered deeper into the war-would catch a couple, tie their tails as you peered deeper into the war-would catch a couple, the their tails as you peered deeper into the war-would catch a couple, the their tails as you peered deeper into the war-would catch a couple, the their tails as you peered deeper into the war-would catch a couple, the their tails as you peered deeper into the war-would catch a couple, the their tails as you peered deeper into the war-would catch a couple, the their tails as you peered deeper into the war-would catch a couple, the their tails as you peered deeper into the war-would catch a couple, the their tails as you peered deeper into the war-would catch a couple, the their tails as you peered deeper into the war-would catch a couple, the their tails are your saw every conceivable tint tails as you peered deeper into the war-would catch a couple, the their tails are your saw every conceivable tint tails are your saw every to the y together and throw them back into of green and blue, sea green, em-

Or they would take a large shark, tie an empty and water-tight barrel to his tail and heave him over. The fish would dart downward, but the barrel would stay relentless at the coral that deepended and turned green. Within the circular the barrel would stay relentless at the coral that deepended and turned green. Within the circular the barrel would stay relentless at the coral that deepended and turned green. Within the circular the engine. We waited in vain for the sound of the ignition. Now, surface. Now would ensue a as the sea outside, only at perfect right at the critical moment, desperate struggle which we could peace and smooth like a mirror. It motor had failed us, just as it had follow by watching the gyrations of the barrel. The sharks displayed an excellent eye for chunks of bawith hand grenades in them. small boat could pass through it.

would go flying in all directions.

We had been in the Pacific for the roll and technical control and technica it with a long cable. The pull of voices. the current kept her far enough offshore. I was afraid, for a while, that a shift of the wind might blow that a shift of the wind might blow her on high and three her forward. her on the reef, but we saw, after It flung us crashing on the coral and then beri-beri, which "turns the blood to water." Limbs and joints a while, that she had dragged anchor. If the current were strong needed fresh water and food and a rest on shore. But where could we go? All the islands of the Pacific were in the hands of the Pacific were in the hands of the went on land for a glorious shore. went on land for a glorious shore leave, sailors, officers, prisoners, and whipped them around, beating and whipped them around, beating and all.

got inside of the lagoon, we found water swept over the deck, and the to our astonishment that it was a swirling eddies bombarded us with will pick out some nice deserted were hundreds of them in the water post near the lower rail. The rail and on the shore, huge fellows saved me from the tons of shatterweighing two or three hundred pounds. The water was full of beautiful fish. There were big lobsters without claws that promised to be the best of food. The atoll was allowed by the best of food. The atoll passed over the circling reef and was allowed by the birds and the best of food. The atoll passed over the circling reef and was allowed by the birds and the best of food.

Nor was the island without hu- one saved. ship our prisoners and, if we got Kanakas, Polynesians who had been weakly.

"Boys where are you?" I shoute I weakly. away safely, continue our cruise in left there by a French firm to catch the prosperous waters of the Atlan- turtles. They were greatly fright- standing like an oak. Our first plan was to sail direct to one of the larger Cook islands. But we gave that up for fear of finding a rivelegation of the larger was to sail direct to one of the larger Cook islands. They were greatly fright-end when they found that we were Germans. The French had told them frightful tales about the Boches we however greatly fright-end when they found that we were greatly fright-end when they found that we were Germans. The French had told them frightful tales about the Boches we however greatly fright-end when they found that we were greatly fright-end when they found they fright-end when they found they fou Boches. We, however, quickly made friends with them. They were much relieved when they found that we that and not much else. The Seedid not intend to injure them, and adler was a total wreck. The jagged enue, but the taxes go on just when we made amicable overtures, they were only too glad to respond. necessary to save the engine as thither to satisfy their curiosity First, my boys ran hither and much as possible and not have it about this strange island. Then wear out on us. We hoped we they settled down to useful occupations of the settled down to useful occupations. would need it for further captures tions. Some set about catching fish and lobsters. Others gathered birds' Mopelia, one of the Society islands (some georgraphies include it in the Scilly Isles), seemed about turtle on its back and pulled it right for our purpose. It was a along with a rope. There were wild French possession, and, so far as pigs on the island. We shot a couple we knew, uninhabited. It was one of those isles of the South Seas so loaded deeply with a huge collectant fantastically beautiful and so awkward for the sailors to approach. night the mess was fit for the table Only seldom does he find one with of a royal palace—turtle soup with

On the morning of July 29 we For days we lived a delightful

beri-beri disappeared, and we were rapidly getting ready to continue our cruise and work of havoc in Australian waters.

On the second of August; we made ready to leave the ship for another day ashore. At nine-thirty I noticed a strange bulge on the astern rim of the sea. I called my officers' attention to it. At first we thought it a mirage. But it kept growing larger. It came toward us.



We dared not raise sail, for then reef. So our only hope of getting

To our frightened eyes it A strong current ran through the pening. We cast our angle of water. It must have been thirty

them against the ship. The See-What would we find? We wanted adler had heeled over until he water and fresh food. When we deck was almost perpendicular. The passed over the circling reef and

a moment I thought I was the only To leave 'em that way's sure

"Here," came the reply, "still

My men and the prisoners had taken refuge in the bow and had been sheltered by the rail, as I had been. No one was injured. For that at least we could be thankful. For coral was rammed deep into ou

the reply of my sailors as our motto henceforth. We were castaways on this coral atoll in one of the loneli- and getting the rentals? You est and least-visited reaches of the South Pacific. Everything lost, but 'w'e stand like an oak."

(To be continued)

A. J. FOLLEY Lawyer

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Floydada, Texas

SICK AT HIS

"I WAS suffering from stomach trouble, in 1917," says Mr. C. K. Nelson, a railroad engl-neer living in Pulaski, Va. "I had a tightness in my chest, a shortness of breath. There seemed to be a heavy weight in the pit of my stomach, and quite a bit of nausea, yet I couldn't vomit. I tried different

STOMACH

remedies, yet suffered on just the same. When in West Virsame. When in West Virginia on a work train, I was in such a condition that I just gave up and came home. I could not stand to work, in my condition. Some one told me about Black-Draught. I started taking it in small doses after meals. It helped me, and I went back to work."



Bill Der Says



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> W M. Massie & Bro. loydada. Texas

The Only Way Out!

OH, I SEE~



TILL I CATCH







Sunday School Lesson

THE MODERN GOLDEN RULE

The International Uniform Sunday School Lesson for Dec. 15. The Golden Rule is the Work of the World. Deut. 24:14, 15; Eph. 6:5-9; invested interests and the conserv- Dear Santa Claus:

but it is interesting to see that in comes of more importance than hu- and some beads, candy, oranges, the first section of our lesson we go man decency and fairness. Even nuts and apples.



teaching of Jesus, as Jesus himse went into the very heart and spirit of the Jewish law.

unto others as they would that others should do to them," Jesus was expressing what to him was the sum and substance of the Mosaic law and the whole practical content of religion. Like all the teaching of Jesus, it is a principle almost through gathering their cotemphasized in the very constitution of human life and in the nature of human relationships. What in reason and common sense than tend. that where men have to live togeth- Miss Georgia Pittman spent Sater each should act upon the princple and with the same spirit which man. he expects to be manifest in the action of others toward himself?

do to you, do also to them like- Sunday visiting relatives in Tulia. wise." Any other principle of action is manifest selfish and unjust Sunday with H. R. Coleman and and unfair. Sunday with H. R. Coleman and family of the Sand Hill community.

We Cannot Ignore It The man who is not willing to giving with her mother live according to the principle of the Golden Rule is manifestly a of a new Ford coupe.

The Junior girls will play the Junior girls of Petersburg at Petersseeking to get from his fellow men burg, Friday night, December 6. something that does not belong to Every one invited to come with him. In subjecting other men to plenty of pep.

treatment that he would resent Mr. and Mrs. Griffin spent Sun- Dear Santa: himself he is to that extent showing day in the R. H. Stark home. himself not a man but a brute.

This seems all so clear and axiomatic that it is strange that sensible men would recognize or uphold winning the cup again this year. any other principle. The difficulty of course, comes in in the effort to adapt the Golden Rule to life. Here we come into a world of privileged ing of these things or the holding of The Golden Rule is usually as-sociated with the teaching of Jesus dishonorably and dishonestly, be-baby doll. Some house shoes, a book easy to determine what it means to and apples

Christianity in its profound emphasis upon the Golden Rule made its way in a world of such problems. One of the first discoveries was that in the Christian church there were Dear Santa Claus: masters and slaves. What should be the attitude of one toward the Sand Hill to school. I am in the beother? To have struck in that day ginners class. I want you to bring superficially, at the institution of me a toy car, an airplane, a horn, slavery would have been futile; but a French harp and nuts, apples and what the Christian teachers did was candy. to strike at the institution fundamentally by bringing to bear upon

lationships. What should guide men in the difficult relationships of modern in-What may adequately we think we have been real good

it the principle of love in human re-

ency. There is no magic in the mill, and lots of candy, nuts and Golden Rule to make a business a fruit. success that is not established upon common sense principles an deffective management. The world of industry is not going to be transform-In his clear enunciation of the ed by sentiment, but by sentiment Golden Rule "that men should do expressed in competency of action. Dear Santa:

McCoy News

(Too late for last week) McCoy, Dec. 4.—The farmers are

The school is progressing nicely. Dear Santa: rule could be more natural or more able to be in school for two weeks. fruits, nuts and candy and anything thoroughly justified in its sanctions We hope she will soon be able to at- else you want to bring me.

> urday night with Miss Myrtle Cole-Elmer and Freda Jackson and Fred and Lou Berry and Mrs. Cur-

"As ye would that men should tis Wilson spent Saturday night and Mr. and Mrs. Harvey Hall spent

> Miss Thelma Smith spent Thanks-Doyle Sewell is the proud owner

Santa Claus Letters

I have been a good little girl. I what one has himself, no matter go to school and am in the second

back a long distance beyond the on the part of men who are in My little sister wants a baby doll, every sense desirous of being hon- some house shoes and a tricycle and orable and fair, it is not always some beads, candy, oranges, nuts

> Your little friends, Katilee and Eugenia Martin.

> > Floydada, Texas, Dec. 7, 1929.

I am seven years old. I go to

Love to you, Harold Green.

Floydada, Texas,

The Golden Rule, it should be pointed out, is not a substitute for economic or organizational effici-

Your truly, W. C. and Gene Boren.

Floydada, Texas,

Please bring me some fruit, nuts and candy and anything else you

Your friend, Lola Pearl Parrish.

Floydada, Texas. Dec. 3, 1929.

Miss Clarrett Tardy has not been Please bring me a doll, some Your friend. Teenice Thacker.

Best Purgative for

the congestion, reduces complications, hastens recovery.



Announcing the Appointment of

B. O. CLOUD, as Agent

Of Phillips Petroleum Co., at Floydada succeeding Lawrence Lewis, resigned, and the purchase by Mr. Cloud of the equipment of Mr. Lewis.

The wonderful reception given by the motoring public to the superior products of Phillips Petroleum Company is most gratifying, and it is the hope of the new agent to continue giving the public the excellent service which they have enjoyed under the management of Lawrence Lewis.

Your continued patronage will be greatly appreciated.

B. O. CLOUD, Agent

Phill-up with

Floydada

Phone 277

key Thanksgiving and McCoy won I want you to bring me a doll trunk last year. both games. They are planning on and some doll clothes. And please bring me a floor sweeper and a play watch. I want some house shoes and a bath robe and some fruit and

> And Santa please bring my baby sister a doll and a rocking chair.
>
> Your little friend,
>
> Dear Santa:
> Please bring the fiddle are Roberta Medlin.

> > Floydada, Texas, December 3, 1929.

Dear Santa Claus: I am a little girl eight years old and I am in the second grade. I go to Starkey school. I want

I am a little girl four years old with a cap and sweater, and a lamp The girls and boys played Star- and I try to be a good little girl. globe for my little lamp you brought Dear Santa:

Verda Francis Furner

Floydada, Texas, Dec. 6, 1929.

Please bring me a big doll, a little fiddle and a ring. I am eleven years old and in the third grade. I

go to Starkey School I have been a good girl all year. Oh yes bring me some nuts candy and fruits.

Bye, bye, Santa, Your little friend, Nola May Douglas.

Lippert's Practical Business College

(Successor to Watson's Business College)
INTERNATIONAL ACCREDITED SCHOOL Associated with 587 Colleges in United States and

Canada. Seventy-five per cent of all office positions in Plainview filled by Lippert's Business College students. Not a graduate unemployed. Twenty-five graduates accepted positions in past thirty-days.

Gregg and Aristos Shorthand: Rowe and 20th Century Bookkeeping.

Fifteen requests for our Graduates now on file. Make reservation now for term commencing December 30, 1929, for the year 1930. Largest private Institution on the entire South Plains. One Hundred Twenty-five students now enrolled.

R. J. Lippert, Pres. N. E. Corner Square

Phone 22

Plainview, Texas

Floydada, Texas

I am a little girl seven years old.

I am in the first grade. Please bring be a doll buggy and a tricy- Starkey School. cle. Also bring me some fruits, nuts doll and a doll buggy, a tricycle,

Your little friend, Pauline Woods. Floydada, Texas Dec. 6, 1929

I am a little girl ten years old an am in the third grade. I go to

fruits, nuts and candy. Vera Louise Carter.



MAKE them for breakfast tomorrow. Piping hot 'cakes with lots of butter! And have them swimming in Staley's Maple Flavored Syrup. It's made with real Canadian maple.

Ask your grocer for Staley's Maple Flavored Syrup today. Staley Sales Corporation Decatur, Illinois



"You've been married longer; maybe you can tell me.

June thought something terrible must have happened when Alice came to her in tears Alice said, dabbing at her eyes. and said that she and George weren't getting along well after

being married only three months. "..... he used to be so cheerful," Alice said, dabbing at her eyes, "and now he's so irritable—especially at meal times. This morning after breakfast he growled a good-bye to me and "

"How many cups of coffee did he have?" June asked, shrewdly.

"One—and he drank only half."

"What kind of coffee was it?"

"It was . . . why, I really don't remember. What difference does it make?"

"All the difference in the world, my dear," June told her chum. "A husband without good coffee at breakfast is like a bear. I made the same mistake with Dan. You get White Swan Coffee for George and ... well, you just get it. You'll get the surprise of your life."

Alice got both - the coffee and the surprise.

It never takes a bridegroom any longer to begin praising his wife's coffee than it takes for her to discover White Swan. Its appetizing aroma and satisfying flavor are always welcomed as essential to the full enjoyment of every meal.



The delicious quality of White Swan is th result of many highly perfected processes; som as old and artful as the happy custom of servin coffee; others as new as science can devise.

Modern roasting ovens bring out the natur flavor of the imported coffees which ar nicely combined and balanced in achievir full, rich quality of the White Swan b

After roasting, White Swan is p sealed tins and handled promptly. No are taken with the freshness of its flavor dealer is within convenient shipping dista of one or more of the 22 Waples Platter Ho strategically located to insure quick distr tion. Fleets of motor trucks which operate established routes make regular deliverie the 10,000 White Swan dealers.

By going to the very source for its product, controlling every step of its preparation and c tribution, this institution of the Southwest, w. more than a half century of experience, make sure that no finer coffee can be brought in your home for the price you are asked to pa

Now, and whenever you need a fresh supp White Swan Coffee is available at your groce freshly packed in one and three pound ca

> FREE - Expert advice an time-tested recipes

Perhaps the doughnuts never out light and cakey as they Or you may have trouble wi other dish your family likes to Waples Platter Better Bureau, Waples Platter Worth, Texas. Expert ad time-tested recipes sent F

WAPLES PLATTER COMPANY . TEXAS . OKLAHOMA . NE

JUST 11 MORE SHOPPING DAYS UNTIL CHRISTMAS SHOP EARLY— SHOP HERE.

Your Christmas Store

It is our desire to help you make this a Merrier Christmas than ever before. We have done everything we can think of to make it convenient for you to do your Christmas Shopping. You will find the stock arranged so you can get what you want and keep out of last minute jams.





MUNSINGWEAR

Dainty intimate underthings made by Munsingwear will please her.
Women and Misses Pajamas, in dazzling color combinations,\$2.95, \$3.45, \$4.45
Liounging Robes, artistically styled,\$3.45, \$4.45
Women's Gowns,\$2.95
Women's Step-In Chemise, brassier tops,\$2.45
Women's Princess Slips,\$2.95
Women's Teds, desired colors,\$1.98
Bloomers, most popular styles
and colors,\$1.98
Bandeau, New uplift styles,\$1.00



S FOR CHRISTMAS

vill be delighted with one of handbags, made of finest and leathers. Scores of utiful frames. In assorted gay ors and trimmings.

\$1.95, \$2.95, \$3.45, \$3.95, \$4.95.

HAND TOOLED BAGS

How smart they are, women apciate them for they last so long how beautiful they are.

3.45, \$5.95, \$12.50

ally designed Mesh Bags of

\$6.95, \$8.95



HANDKERCHIEFS

andkerchiefs will never fail to ease her. An assortment of the ost delightful shades emaginable! mings! New stitching effects! 'Il receive many thanks

oxed 25c, 49c, 75c \$1.00, \$1.50

UNDERWEAR

ALL SILK CREPE

Lovely silk garments, trimmed with lace and ribbon in styles she will

All silk, Teds, Bloomers, Step-Ins,	\$3.45
All silk Gowns, \$4.98,	\$5.95
Lovely Georgette Gowns,	\$8.75

BED SPREADS

For her Christmas, scores of colors. Scores of patterns. Of heavy rayon and smartly decorated.

\$5.95, \$8.75, \$12.50

They are all

perfect in

quality and

texture.

Men! Make This

A Hosiery Xmas

FINE ROBES

What woman would not appreciate one of these robes for Christmas. Silk quilted robes warmly interlined and deeply padded. Lovely trimmings. Women's quilted silk robes,

pastel shades, Women's guilted rayon robes, pastel shades, Women's blanket robes in neat color combinations, ___

Childrens blanket robes, sizes 2 to 14 \$1.39, \$1.89, \$2.89

SCARFS

Large, flowing silk scarfs in the desirable pastel shades. Wide borders, fancy patterns and brilliant colors.

98c, \$1.49, \$2.45, \$2.98

You'll Never Go

Wrong With A Gift

Suggestions

Men's Leather

Jackets

Hand Bags

Men's Hats

Men's Shoes

Men's Shirts

Men's House Shoes

Of Hosiery.

Over 15 new and

different popular

shades.



XMAS GLOVES

New cuff effects, in all new shades. Fine washable kids that make the most acceptable gifts. In all sizes. In all the popular colors.

\$2.75, \$3.45, \$3.95

HAT BOXES

Something suitable to give her. Luggage is an acceptable gift. A complete selection at prices exceptionally low for Xmas selling.

\$1.48, \$4.69, \$5.89, \$9.90



HOUSE SHOES

When in doubt present her with a pair of comfortable warm house slippers. In assorted colors to suit every taste, low heels and without heel styles.

98c, \$1.49, \$2.25, \$2.50, \$3.95

AUTO ROBES

OREGON CITY all wool, full size, beautifully colored and just as beautifully patterned. The finest gift you could give and great values!

\$7.40 and \$9.90



FINE LINENS

A serviceable lasting gift that she is always sure to appreciate. Table cloths, dinner sets, bridge covers, napkins, doilies, runners, luncheon

98c, \$1.25, \$1.49, \$1.98

to \$9.98

Martin Dry Goods Company

Mother, sweetheart, friend—there isn't one of them who

wouldn't appreciate a half dozen or even a dozen pair

of fine silk hose. We've never shown such beautiful

Munsingwear, Gordon, Cadet, Phoenix

\$1.00, \$1.50, \$1.95, \$2.50

Ladies New Spring Coats

We have just received an advance shipment of New

Spring Coats. They are ready for your inspection and

approval. You'll find them very moderately priced this

Suggestions

Bridge Favors

Keytainers

Men's Bill Folds

Hose Supporters

Tapestry

Sweaters

colors, such perfect quality, at so low a price.

season. We invite you to see them.

Suggestions

Dishes

Bath Mats

Towel Sets

Table Scarfs

Boudoir Lamps

Suggestions

Perfumes

Bath Powder

Fancy Garters

Powder Puffs

Bath Salt.

Toilet Sets

YDADA,

"The Store With The Goods"

TEXAS

Give Her a Fine

She would love to have a good coat and a gr are offering would surely please and delight he now for we are offering our entire stock at price



All \$45.00 Coats are now. All \$55.00 Coats are now, All \$69.00 Coats are now, Coat values up to \$39.00, you

Women's Fine Silk

These are all brand new dresses \$29.00 and \$39.00 values. We are making this concession in order to make a quick clearaway. If you anticipate buying one you had better come in at once.

Here's another value you should take advant mentioned above. YOUR CHOICE.

AND HERE'S ANOTHER BIG RACK OF

VALUES UP TO \$11.85. YOUR CHOICE,

that win

Your Christmas Store

We want you to feel free and absolutely at home at your Christmas store while you are doing your shopping. We want to serve you efficiently and courteously. We hope you will take advantage of our very low prices to make your Christmas Dollars go further.

We give and Redeem Martin's Green Trading Stamps. Every Wednesday is Double Stamp Day.

at For Christmas

her at Christmas of one of the fine coats we ou can save a lot of money too if you will buy at will be sure to sell them quickly. Get one for



\$23.75 \$33.00 r choice for only, \$19.75

and Velvet Dresses

They are fine silks and Velvets, there is some very lovely creations in the lot. women who appreciate real values will be quick to grasp this opportunity to buy a fine dress and save big.

of if you don't find what you want in the lot

VALUES FOR YOU IN SILK DRESSES.



Men's Silk Mufflers

He will appreciate one of these fine silk mufflers. Made of heavy silk, in dashing colors and with fine deep colored borders, all styles.

\$1.45, \$2.45, \$2.95 to \$4.95

Boys' Suits

Get the boy a suit for his Christmas present, you'll have a great deal of pleasure in doing it for him and he'll appreciate it too! PERFECTION Boys' Suits, all wool, snappy patterns, 2 short pant, or 2 long pants,

\\$12.40

Boys' all wool suits, two long pants, __ Boys' all wool suits, 2 long pants,



Men's Handkerchiefs

Men will appreciate a nice handkerchief, we have the kind he will be sure to appreciate. Men's boxed Initial handkerchiefs, any initial, 3 to box,

75c Silk and linen handkerchiefs in plain and fancy patterns,

25c, 35c, 49c, 75c, 98c, \$1.45

Luggage

A lasting gift and one that is always appreciated,

Bags \$2.45, \$3.45, \$4.95 to \$35.00 WARDROBE TRUNKS, \$27.50 to \$60.00

Give Him a Stetson

Hats with all the pep and dash that smart fellows admire. Hats with brims that can be set at rakish angles, all the new shades of course.

Stetsons, \$8.50 to \$16.50 J. B. Specials, \$4.95 and \$6.00



Men's Dress Gloves

Fine fitting, heavy quality materials in tans, greys, black. Well tailored, not only provide comfort but add just the right touch of smartness.

98c, \$1.45, \$1.95 to \$3.95

Shirts

Collar attached, high grade Broadcloth, plain white or new color assortments, excellently tailored, perfect fitting, buy for his Christmas gift here.

98c, \$1.50, \$1.95, \$2.50 to \$6.50



Men's Hosiery

When in any possible doubt give him hose. He'll appreciate them Boxed two and three pair 980 in holiday boxes,__

Single pairs in fancy patterns or

50c, 75c, \$1.00

Give Him Shoes

He will appreciate a pair of these Friendly Fives or a pair of Packards, for his gift on Christmas morn. We have his size and last

> FRIENDLY FIVES \$5.00 PACKARDS

House Shoes

\$8,85, \$10.00

Good warm cozy shoes in neat lasts, made of fine kid leathers in tans, with slight heels or without heels.

\$2.50, \$3.95



Lounging Robes

Colors and patterns that will approve with his own tastes, satin cuffs and collars, excellently tail-

\$6.45, \$6.95

Underwear

Give him Munsingwear, rayon and get them.

Trunks, 50c, 75c, \$1.00 Shirts, 50c, 75c, \$1.00



Neckwear

New silk ties purchased for the Christmas gift buyers. They are new to the minute, ties for every occasion, exceptional values.

48c, 75c, \$1.00, \$1.50



Give Him A Suit · Or Overcoat

Hart-Schaffner & Marx Suits offer the type of silk trunks and shirts for his models that men choose to wear because there Christmas, he will be delighted to is quality in the materials, there's smartness in their styling—There's attractiveness in their patterns and dashing colors—and the pr are in your reach.

All \$19.75 Suits are now,	\$14.
All \$27.50 Suits are now,	STATE OF THE PARTY
All \$32.50 Suits are now,	\$24
All \$37.50 Suits are now,	\$2
All \$42.50 Suits are now,	\$33.50

Men's all Wool Genuine Camel's Hair Overcoats Grey and Tan Checks,

Your Choice \$12.95

All \$27.50 Men's Overcoats, \$19.50 All \$22.50 Men's Overcoats. _\$16





Visit our Toy Department. You will find all kinds of toys for the children and the prices are cheaper than we have ever been able to offer before. Just a few mentioned here to give you an idea about what we have.

All Steel Aeroplanes,986
All Steel Graf Zepplins,98
Oil Trucks, Large,98
Busses, Large Size,98
Dump Trucks, Large,986
Tinker Toys,
Machine Guns 25

Santa Claus

Will arrive at this store Saturday Dec. 14th and will be here each afternoon until Xmas to greet the children in person. Bring the children to see him.

Straddle Kars,49c Scooters, Large Ones,\$1.49 Pop Gun Pistols, Pianos,49c, 98c, Dolls, 39c, 49c, 98c, \$1.49

Steel wagons, 301/2 inches long-15 inches wide-41/2 inches deep bed, 10 inch steel disc wheels. 1 inch balloon type tires. Rolled steel tongue, Ball Bearing Wheels

Martin Dry Goods Company

FLOYDADA,

"The Store With The Goods"

State Highway Bonds Will Pay States Says Road Chief

elimination, bridges, of the Bureau of Public Roads, U.S.

among them, which are income producing and which do have the ability to pay for themselves."

In the States which have made the most rapid progress in road improvement, and which have advanced a part to the costs from bonds. there is not a single unfavorable situation or circumstance to support anti-bond arguments, he says.

By statistics he shows that in the 17 States that have issued no bonds or State highway purposes, the lectorates of which are supposed o frown upon bond issues on gener-

incipal, high-interest local

administration in highway im- ton Thanksgiving. nent, which, he says, should with a selection of roads to expect to attend the Zone meeting traffic importance and an al- Thursday. on of authority to State and authorities on the same ba- ford this week.

and development are too days. to be accounted for upon any nable basis," he says. "Also, differences are too great besystems of approximately the extent and average traffic with Mr. and Mrs. Wm. Finkner. should be and how much money ald be spent on the several Wednesday on business. of the system. • It should be generally employed in plan-

w existent between the for Thanksgiving

needed, such as grade-crossing question of indebtedness for high- little poor boys and girls. by-passes way purposes should be more around traffic congestion, and con-frankly faced. The public loses and tinuous-flow routes without cross- loses heavily when, to avoid a State traffic hazards and interruptions, debt, the counties are thrust into says Thomas H. MacDonald, chief debts on which they must necessarily pay a high rate of interest.'

Department of Agriculture.

"There is not a single valid argument against the issuance of have reasonable security in their gloves and lots of candy, nuts, and the security in their gloves and lots of candy, nuts, and the security in their gloves and lots of candy, nuts, and the security in their gloves are security in their gloves. bonds for road improvement as a tenure of office, that highway adfiscal matter," he says. "The issu- ministration should be businesslike, children and don't forget my teachance of road bonds, intelligently that there should be complete and and scientifically adjusted to the correct accounting of highway exneeds of the State, is the only way penditures, and that roads in which public credit can be exchanged for the public capital is invested should properties, better roads, be adequately maintained.

Harmony News

(Too late for last week)
Harmony, Dec. 3.—The first quarterly conference of the Methodist Church was held at Petersburg last Sunday. A number from this community attended.

The Missionary Society met at Carr's Chapel Tuesday afternoon Please by also elected.

The Harmony Demonstration Club have actually been issued in entertained the community Thursderably greater proportion to day evening of last week at the highway income than in States school house with a Thanksgiving presumably favor the issu- party, which was a very pleasant Dear Santa:

Several of the Missionary Society nuts. proved according to their re- which is to be held at Fairview

Velma Heard is visiting in Here-

Miss Ruth Hale is reported sick. ne difference in the percentage Miss Ethel Hale is filling her place Dear Santa Claus:

the annual expenditures per children, and Mr. and Mrs. F. M. of State system in States that Sheefelt also Mr. and Mrs. M. D.

ty approximately equal. The Mrs. Chas. Thowbridge and fic survey is a reliable means of daughter, Miss Mhristine spent the rming how large the State sys- holidays at the Chas. Smith home Wm. Finkner went to Dimmitt

Mrs. George Finkner and daughters, Fern and Esther, visited in the g and budgeting. There is no Mather Carr home Saturday.

Suse for inequitable allocation of Miss Fannie Harris, of Allmon and Clarence Gamble of Clovis,

N. M., were married Sunday. the merry-go-round of income Harmony School did not dismiss Santa Claus Letters

Floydada, Texas, Dec. 2, 1929.

To-day every State could issue bonds profitably, either for primary road building or some of the integral or auxiliary construction afford the loss," he says. "The says bring me some nuts, candy, and oranges. Don't forget Grandmuts and candy and anything else integral or auxiliary construction afford the loss," he says. "The says bring me some nuts, candy, and oranges. Don't forget Grandmuts and candy and anything else you want to bring. Don't forget the ma Smith.

Your little friend.

Your Friend, Reid Strickland.

McCoy, Texas, Dec. 4, 1929.

Dear Santa Claus: chest full of candy and a pair of fruit. Don't forget the other little

er, Mr. McKinney. Yours truly, Vida Mae.

Dec. 4, 1929.

Dear Santa Claus: Please bring me a doll that has hair, and please bring me a set of dishes, tin ones, and please bring

me a double boiler. Nell Stevenson.

Floydada, Texas Dec. 5, 1929.

Please bring me an air gun, cow for a Harvest Day Program. The officers for the coming year were boy hat and a foot ball, also fire-works fruits and candy. works, fruits and candy.

Your little friend, James Fry Gibbs 615 Kentucky Street.

of bonds.

proposes that there be more Louis Williams attended the fic and businesslike financing floydada-Slaton Ball game at Slada.

I am a little girl six years old. I want a doll. I want some doll clothes and a doll trunk. Please dministration in highway in the Thankseiving. play whatch, candy, fruit and some

> Your friend. Mary Louise Medlen.

> > Floydada, Texas,

miles ether Hale is filling her place as school teacher.
Systems of neighboring States opproximately the same general re and development are too days.

Miss Ethel Hale is filling her place as school teacher.
Sherwood and Blanche Ramsey on West Jackson Street. Please bring us a set of doll dishes a doll, a piece, a doll bed and a little wag-

Your little friends, Loreta and Delmar Turner.

L. C. PENRY

Attorney and Counsellor-at-

Practice in all State and Federal Courts Office over First National

Bank

Floydada, Texas

McCoy, Texas, Dec. 11, 1929.

I am a little boy 5 years old. I

will start to school next year. I want some little horses, and I want a good foot ball bladder, cows, please bring me some new

Bivins, Texas, Dec. 6, 1929.

Dear Santa: As Christmas is almost here, I am going to tell you what I want you to bring me. I have been a good little boy so please bring me a tricycle, A. B. C. Blocks and a bail. Santa if you have lots of mittens leave me a pair for a boy three and a half years old. Please Santa don't forget to leave mother and daddy something too. I still live in the piney woods in East Texas.

I will see you at the Xmas tree at Huffines

Your little friend Edsell J. Williams, Bivins, Texas, Cass Co

Went Away

"I was very much rundown in health. I had a dreadful ache across the middle of my back. I had a dull, tired feeling, and I dreaded the thought of having to do my household tasks. I was tired when I

got up in the morning. I got no rest from my sleep, and I was sleepy all day long

day long.
"My husband got a bottle of Cardui for got a bottle of Cardul for me. It was not long before I began to show a decided improvement. My strength began to return and I felt much more like myself. The sleepy spells gradually quit and the pains in my back and sides disappeared.

"Cardui is a splendid tonic for women. I proved it for myself."—Mrs. J. E. Shelley, Box 22, R. F. D. 1, Electra, Texas.



24% Sales Increase

U.S. TIRES LEAD THE INDUSTRY IN PERCENT-AGE OF INCREASE IN DEALER SALES DUR-ING THE PAST NINE MONTHS.

Soaring upward month by month dealer's sales of the new line of U.S. Tires broke all previous records during September of this year, recording an actual increase of 24% over the previous 30-day period. Compared with September, 1928, 24.2% more U.S. Tires were sold.

America's Outstanding Tire Success—Leading the whole group of new and finer U.S. tires in this spectacular climb to popularity, the U.S. Royal ranks today as America's most outstanding tire success.

This record marks only the beginning of the spectacular leadership which the outstanding qualities of the U.S. Royal have earned for this great tire. The United States Rubber Company looks confidently toward 1930 as the greatest of all years in the history of U.S. Tires.

> PAY CASH—AND GET BETTER-THAN-MAIL-ORDER PRICES.

The New U.S. Royal

GAS, OIL AND ACCESSORIES

Magnolia Filling Station

Phone 36 for Quick Tire Service

H. O. Cline, Mgr.

YOW FOR THE HOME STRETCH

FINAL RULES AND REGULATIONS:

As a matter of precaution and to guard against the possibility of loss to candidates through misundertanding during these last few days of the campaign, herewith are appended the final rules and instructions that must be observed. All candidates, particularly those residing in outside towns, should read and weigh every line carefully.

1. The campaign will end promptly at 8 P. M., Saturday, December 14th, 1929. All subscriptions, reserve vote ballots and remittances must be in the campaign office by that hour. The doors of the campaign office will be closed and locked promptly at that hour, but all candidates who are in the office by that time will be waited upon, even though several hours are necessary to turn in the subscriptions and reserve ballots. No

one, however, will be allowed to enter the office after 8 o'clock until the official judges have

3. If you live outside of Floydada and intend to mail your votes, take precaution to find out just what time the mail will reach Floydada—POSITIVELY NO REMITTANCES RECEIVED BY MAIL AFTER 8 P. M., December 14th will be included. All remittances sent after Thursday should be sent SPECIAL DELIVERY to insure reaching us before 8

4. Examine your vote ballots carefully and see that proper number of votes have been given. If there is any error, notify the Campaign Manager before Friday night, December Neither the Floyd County Hesperian nor the Campaign Manager will be responsible for clerical errors that may occur unless notice is given before the count commences.

5. Be sure your name and address is on every ballot before turning them in.

6. UNDER NO CIRCUMSTANCES WILL VOTES BE TRANSFERRED FROM ONE CANDIDATE TO ANOTHER. THIS IS AN ABSOLUTE RULE AND WILL BE ENFORC-ED TO THE LETTER.

7. All votes now in the possession of the candidates have not been counted. They must be in the ballot box not later than eight o'clock Saturday night, December 14th, before they will count to your credit. The same applies to all votes you receive this last week under the final vote schedule. The Floyd County Hesperian will not be responsible for the count of your votes unless they are deposited in the BALLOT BOX.

8. POSITIVELY NO PERSONAL CHECKS WILL BE ACCEPTED FOR SUBSCRIP-

TIONS AFTER FRIDAY, DECEMBER 13th, UNLESS, CERTIFIED, ALL REMITTANCES MUST BE EXPRESS OR POSTAL MONEY ORDERS, CASHIER'S CHECKS, OR CASH AFTER FRIDAY. IF YOU HAVE CHECKS GIVEN YOU BY SUBSCRIBERS AFTER FRIDAY GO TO THE BANK AND HAVE THEM CERTIFIED BEFORE TURNING

, 9. Positively no subscription will be accepted with out the money and no money accepted without the subscription. No subscription money will be refunded. No prize can be exchanged for cash commission

10. Order for the prizes will be turned over to the winning candidates immediately after the count of the votes is announced, checks for commissions for non-prize winners will be mailed out some time Monday.

11. Every candidate is advised to do her level best the next few days-work-fightto the last ditch.

Ballot Box

taken charge of the ballot box.

The ballot box has been locked and sealed, and the key placed in the safe of The Hesperian Publishing Company, where it will remain until the official judges open the box and make the final count. All ing ballots held by candidates and votes they will receive during final week may be deposited any time during the week up to 8 P. or later, Saturday, December 14th, provided the candidate is in the

mpaign office at that hour

Official Judges

With these well known and highly respected citizens in charge of the tabulation of the vote totals, every candidate is assured of a fair and square deal. The actual tabulation will be done by them. The public is invited to witness the count. Saturday, December 14th, after the last candidate has deposited her votes.

OFFICIAL JUDGES

P. G. STEGALL, Sheriff, Floyd County. JAS. K. GREEN, Vice-President & Cashier Floyd County National Bank. J. V. DANIEL, Vice-President

First National Bank.

Final Vote Sehedule

last few days of the campaign. This scale is in accordance with the original announcement of the campaign. It is final and conclusive and will never change. It's your last chance to win. PASTE IT IN YOUR RECEIPT BOOK AND GET BUSY.

> THE FLOYD COUNTY HESPERIAN (Inside Floyd and adjoining counties)

1	Year\$ 1.50	7,250		
2	Years 3.00	15,500		
3	Years 4.50	30,750		
4	Years 6.00	51,000		
5	Years 7.50	76,250		
(Outside Floyd and adjoining counties)				
1	Year\$ 2.50	10,750		
2	Years 5.00	22,500		
3	Years 7.50	41,250		
4	Years 10.00	65,000		
5	Years 12.50	93,750		
	Second neymonts will be figured with the above scale as the	hogic		

THE FLOYD COUNTY HESPERIAN CAMPAIGN MANAGER

H Girl Appreciates

Miss Connie Roberson is Furnish-ed Trip to Dallas by Local Chamber of Commerce.

4H exhibits at the Floyd County at Dallas. furnished the trip.

tell a brief story of my trip.

"Miss Gladys Potts and I left very interesting. Four girls went from Dickens Coun- Alamo at San Antonio.

Two girls went with us from Munday, four from Seymour and two
from Wichita Falls. Miss Strange
was our chaperone. We reached
Dallas about 6:40 Monday evening through the fun on the farm, and
When informed of the above deelectric light bulb fifty years ago.
We walked from the gates of the park to the encampment house.

Teached home Sautrday about 3:00
o'clock after an enjoyable trip.
"I want to thank you again for the park to the encampment house."

"We were tired and went to bed your kindness early. The next morning at 6:00 a .m. a whistle was blown and every girl had to get up and get ready for breakfast. Then another was blown PLACE AVIATION SIGN ON and we had to get in line and march to breakfast. We sang before every

meal while at the camp.

had a camp meet, and then each sign is according to government girl went back to her room and regulations, the letters being twelve Visit To State Fair cleaned it up. Then we went to the feet in football stadium where we had our apart. cleaned it up. Then we went to the feet in height and placed four feet pictures made. From there we went to the poultry exhibit and the fish hatchery, then back to lunch. Tuesday evening we went to the to the poultry exhibit and the fish hatchery, then back to lunch. Tuesday evening we went to the took to lunch. Tuesday evening we went to the took to lunch. Tuesday evening we went to the took to lunch. Tuesday evening we went to the took to lunch. The sign was paid for by the Mond of Amarillo, Sunday. Mrs. E. D. Westfall and ter, Miss Delia, left last went to the took to lunch. Hagenbeck-Wallace circus and Miss Connie Roberson, of Lock- Tuesday night to the Fair Park ney, who recently attended the State auditorium where we saw the play Fair of Texas at Dallas, as a re"The Red Robe." I enjoyed this ward for winning first prize in the better than anything I saw while

"Wednesday morning we went to Fair this year, expresses her appreciation for the trip in the following letter, written to the Floyd
"Wednesday morning we went to town and visited the Nieman-Marlowing letter, written to the Floydlowing letter, written to the Floyd
"Wednesday morning we went to town and visited the Nieman-Marlowing letter, written to the Floydlowing lowing letter, written to the Floydcus building which is a lashion not be sponsored this year by the
daughter, Mrs. Dennis Farr.

Chamber of Commerce, who shop. We also visited the MagnoChamber of Commerce was the dechamber of Commerce, who shop. We also visited the Magnochamber of Commerce, who shop. We also visited the Magnochamber of Commerce, who shop. We also visited the Magnochamber of Commerce, who shop. We also visited the Magnochamber of Commerce, who shop. We also visited the Magnochamber of Commerce, who shop. We also visited the Magnochamber of Commerce, who shop. We also visited the Magnochamber of Commerce, who shop was twenty-two disconvergence of the Magnochamber of Commerce, who shop was twenty-two disconvergence of the Magnochamber of Commerce was the dechamber of Commerce wa lia building which was twenty-two cision reached by the directors at a tle sons, and Mr. and Mrs. Guy stories high and we could look over regular meeting in November. Con-"I appreciate very much the kind Dallas from the top of the build-siderable thought was given to this Buchanan spent Sunday afternoon attention you have shown me. I ing. Wednesday afternoon we went project and the directors expressed certainly enjoyed my trip to the Dallas Fair. About the best way of expressing my thanks would be to the Horse Show. We also saw the show this year.

Some livestock that day which was the club was reached after the control of the control of the club work building and that night to the Horse Show. We also saw the show this year.

her car, where we took the train. which is not nearly so large as the Commerce sponsored a Floyd Coun-

"Thursday evening we went to show had been planned for Floyd-the shows. We saw several things ada but due to the fact that no About eight o'clock the next of interest there and had plenty of building sufficient to house the

ial cars were ordered for us to the Fair Park. The Park was lighted in many different colored lights in that night and the remainder left will probably be made during Dehonor of Edison's invention of the Friday morning. Miss Potts and I cember.

"Sincerely yours

"Connie Roberson."

CHEVROLET GARAGE ROOF was above \$25.

and hostess, and assistant hostess. ed on the roof of the Chevrolet ga- perian do their chores for them. Our hostess had the assistant hoste to introduce their guests in ropassing aviator to a landing field tary fashion. After breakfast we in the west part of the city. The

discussion on the cost, the location, Lockney about 7:30 Sunday morning we took the little auto train around the fair park where we saw several interesting.

"Thursday morning we took the little auto train around the fair park where we saw several interesting.

"Thursday morning we took the little auto train around the fair park where we saw several interesting.

"Thursday morning we took the several years it has been the custom for the show to alternate each year between Floydada and Lockney load relic building and the Alamo last year the Lockney Chamber of Lockney States and Tries took, the location, and the value of the show. For the show to alternate each year between Floydada and Lockney load relic building and the Alamo Last year the Lockney Chamber of Lockney Chamber of Lockney and the value of the show. For the show to alternate each year between the lockney little auto train around the fair park where we saw several interesting. ty show in that city. This year the

Dallas about 6:40 Monday evening through the fun on the farm, and and waited at the Union Station for in the mirror hall and several othsome more girls. Then we walked to the street car station where special cars were ordered forward for the Lockney (Thursday night after supper we was very likely that his organization).

USE OF HESPERIAN WANT AD

A Hesperian Wantad found a handbag for Walton Hale, the cost of the ad being only nominal, while the value of the handbag

Hesperian Want Ads prove their eal while at the camp.

Floydada's first step in the develwalle every week to those who have opment of aviation was made last learned their value and make the sisted of pep leaders, song leaders month when a huge sign was paint- little hustling salesmen of The Hes-

Read The Hesperian for news or

Locals and Personals

Hollis Moore and sister, Miss An-

Mrs. E. D. Westfall and daugh- is ill. H ter, Miss Delia, left last week for left him. Frederick, Oklahoma, where they will spend the remainder of the winter with Mrs. Westfall's niece,

her son, L. H. Dorrell, and family, to business.

visiting friends in Plainview. Mrs. W. H. Sharp and baby, Lajuana Jo, visited with her parents Mr. and Mrs. A. S. Erb, of Olton,

from Wednesday until Sunday. Mr. Sharp went over after them Satur- mek. SORE GUMS-PYORRHEA

Arwine Drug Co.

nie Marie, visited their brother, Le- Davis' father, D. C. Durham, who band, of Lubbock. is ill. He was improved when they

> Mrs. Edd Bishop visited with her parents, Mr. and Mrs. H. Williams, of Matador, Saturday.

Not To Be Held Here

Mrs. J. L. Grose.

Mrs. R. E. Dorrell, who has spent the past several months, here with of the week at Seagraves attending

-Druggist Saves Her

"Gas on my stomach was so bad t nearly killed me. My druggist told me about Adlerika. The gas is gone now and I feel fine."-Mrs. A. Ada-

Simple glycerine, buckthorn, saline, etc., as mixed in Adlerika, helps GAS on stomach in 10 minutes! Foul breath, loose teeth or sore Most remedies act on lower bowel gums are disgusting to behold, all only, but Adlerika acts on BOTH will agree. Leto's Pyorrhea Reme- upper and lower bowel, removing dy is highly recommended by lead-ing dentists and never disappoints. was there. Relieves constipation in Druggists return money if it fails. 3 2 hours. It will surprise you. Floyd-



L. C. McDONALD

Floydada, Texas

son, Billy Clyde, returned home Sat-urday night from Sterling City, where they spent Friday with Mrs. Devise father D. C. Duylam Who.



Floydada Gins

WILL

Close Down

FOR THE CHRISTMAS HOLIDAYS ON

Saturday, Dec. 21

AND WILL FIRE UP AGAIN ON

Friday, Dec. 27

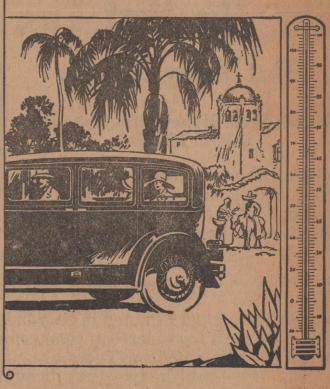
The Davis Gin Co. Haynes Gin Co. Patterson-McGehee Gin Co. The Farm Bureau Gin Co.

OF FLOYDADA

WHEN IT'S ZERO IN THE CRANKCASE



OR A HUNDRED IN THE SHADE



You Get Protective Lubrication With Conoco Germ-Processed Paraffin Base Motor Oil

CONOCO Germ-Processed Motor Oil retains its fluidity at sub-zero temperatures. In fact, there is no practical operating condition in winter that will affect its ready lubricating flow.

Due to the Germ process and the select, premium, paraffin base crude stocks used, Conoco Germ-Processed Motor Oil positively does not break down under he most intense cylinder wall heat.

A climb, high speed, heavy load, the temperaturenone of these conditions affect the ready lubricating qualities of Conoco Germ-Processed Motor Oil.

This oil is different from all other oils in one outstanding respect. It actually penetrates metal surfaces.

The oil never leaves the bearings. In effect, a fractureproof film—a carry-over film—is always on duty, lubricating your motor from the instant you put your foot on the starter.

When the temperature drops down to the sub-zero zone protect your motor by using Conoco Germ-Processed Motor Oil. Know the satisfaction of realizing that your motor is well lubricated even before you

Drive in at the nearest station displaying the Red Triangle now, today and have your crankcase drained. Your winter driving will change from one of worry to one of pleasure and satisfaction.



Except Special Heavy and

THE HESPERETTE

(Continued from page 1) Pep Squad Banquet

Pep Squad entertained the Charles Brown. football boys with a banquet on December the seventh which was Saturday night. The gymnasium of R. C. Andrews ward was lined off represent a foot ball field and the individual tables were placed to represent a football field formation. Mrs. Hollums furnished beautiful white sweet peas for the table decoration. With the excellent supervision of Miss Tyson, the foods teacher, who has had much experience in this line of work, the girls were able to prepare one of the most elaborate banquets ever given the boot ball boys since the annual foot ball banquet has been a custom in Floydada High School. class of girls who are taking foods sonal stationery. from Miss Tyson served.

Juniors!

The Junior class pins have at last per. In one corner was an etching of a sailing ship.

The Junior class pins have at last per. In one corner was an etching of a sailing ship.

This was too much for the dignifor your pins!

Floydada—There She Stands

Floydada is a whopper. She's a Well, what do you make of it? boys have worked their way thru peach. She's the biggest, best, and Did the director show good sense in school. That is true, but money for most prosperous town on earth, extending from north to south and also from east to west. She could put Spur in her vest pocket. She could swallow three or four towns unhappy and probably not very one who has to take care of himlike Ralls, and wash 'em down by like Ralls, and wash 'em down by competent in his new environment.

Cirinking all the surrounding lakes dry, and could digest 'em without well that the proposed venture whereby a student could be in even having the colic. Floydada is came to an abrupt close. the empire town in the state, withany Kaiser Bill or Emperor. She's the chiefest among ten thousand, and altogether lively, wild, and reckless. She's the pebble on the pebble on the chiefest among ten thousand, and altogether lively, wild, and reckless. She's the pebble on the premise is accepted the young man because of a job. We can show extended the premise is accepted the power of a job. We can show extended the premise is accepted the premise of a job. We can show extended the premise of the pebble of beach. She's the cock of the walk was wrong all along the line, and ample after axample where students and the democrat of the world. She's a wolf and it's her day to measured our to him. howl. Floydada is bounded on the east by the prairies of Floyd County and the thickets of Motley County. She is bounded on the north by parison of the grades made by a cause some children must work. We Lockney, and the War Whoop of group of students who had taken would suggest that all parents of the Longhorns. She is bounded on up the habit of smoking during the working boys and girls watch for the west by the prairies of Hale. the west by the prairies of Hale past two years. Grades of the stu-County and the Woeing Cries of dent when he was a non-smoker Sand Hill. She is bounded on the South by the rockies of Blanco, and if it wasn't for that rough body lower in proportion as the number of the south of land she would extend beyond of cigarettes consumed increased.

Boys' Tennis Club The boys' tennis club has been organized and about thirty boys on cigarettes. All of this took place

have reported for practice. Mr. in Floydada. Why do young men Odus Stephen is supervising the take up the habit

The officers selected were: President, Donley Stephenson; Vice-President, Ray Crabtree; Secretary,

'Evidence Low Breeding'

considered for an important job. working at his desk with his hat on.
The hat remained on his head durimportance. When business intering the interview, and the director withdrew without revealing his identity.

feres with the class work, class, work suffers. Many students use the job to hide behind. They are

was mentioned as "evidence of low should be put into a regular job and breeding" at the directors' meeting, kept at it. but was overlooked and the job was This may sound like an indictoffered to the young man.

pin as soon as possible, for the box will not be opened until every pin had been unfavorable. Low breed-ployment. However that may be has been paid for. Juniors, pay ing had been established, and now the parent who excuses irregularity extravagance and vagancy were in school attendance might well

The acceptance was not accept- tion.

allowing these little things to control his judgement? The company is not the same thing. A boy living lost an exceedingly competent man, at home does not take his job and but a man who would have been his school as seriously as does the

By the way, why should not the formalities of business conduct be work he should be given a full time observed as rigorously as the for-marities of social conquet? If this bility. It isn't fair to let him fail needed the discipline that was have started to work and have be

Cigarettees

Recently Miss Brock made a com-Nicotine and algebra will not enter the same brain even in equal boys are at a disadvantage might proportions.

LOWEST TIRE PRICES

You have ever been quoted in Floydada, and if you find this statement to be correct, then remember that these

prices are being made on Federals—not some off-brand

or odd tire-but the tire that through the years has

THEN GO FURTHER

If you find the above statements to be facts, take our

word for one more thing—Tires prices are most certain-

ly not going down any lower, and the probability is that

Under these conditions, if you need tires for your car now or will in the next sixty days, these Federal prices

We ask you to investigate—then buy. Our sale positive-

Gullion's Super Service

Federal Wholesale and Retail Dealers

These lower than wholesale prices are also in effect at

Floydada, Texas

they will take a material advance after Janury 1.

proven the most popular with tire users in his section.

Buy The Best Tire

That Money Will Buy

For the Least Money Tires Have Ever

Sold in Floydada.

We ask you to investigate our state-

ment and claim that we are offering

you during the sale we now have in

progress on Federal Tires at-

certainly should appeal to you.

ly closes December 31.

S. E. Corner Square

the following dealers:

Irregular Aattendance It has been our observation that students who attend school only part of the time furnish a large per cent of the failures. Rarely does a A young man was being seriously student make good, who comes ononsidered for an important job.

A director of the prospective em.

A director of the prospective em. ploying company called at his of-fice, and found the young man should be careful to have it under-This failure to remove his hat not interested in school work and

ment of the working boy. It is not In accepting it he used his per- so intended. The records will bear me out in this regard. Our drop-Being an imaginative youth, his writing paper was of an odd shape and made from queer, foreign pa-

It is possible that available jobs are not given to the needy boys. Or This was too much for the digni- it may be that only those boys who count the cost in terms of educa-

It may be pointed out that many

school at the time all other students The result is that they soon drop

We cannot give the remedy, be the symptoms of quitting school. The job must be secondary in importance. Business men must pay little enough for such help to be willing to allow the fellows to stay in school until school is out.

Those who doubt that working be enlightened by a look at the



RAYON UNDIES

are quite the GIFT for the gay young person!

Christmas morning ecstasies are quite understandable when the gift is undies especially such lovely ones as these! · You'll find they're quite inexpensive. too! Dainty pastel shades trimmed with lace and novelty applique.

Chemises, Bloomers, Panties, Step-ins, Dancettes and goodlooking Combinations priced from,

98c to \$1.98

Beautiful gowns of fine quality rayon . . : lace or novelty applique trimmed, priced

98c to \$2.98

Give Him a

Even if he already has one or two, the man on your gift list will be pleased with another bill fold. Come in . . . we have several different styles priced from

49c to \$2.98



Pen and Pencil Sets

For Men and Women

College girls and boys ... business men and women . . . housewives . . . everyone likes one of these useful sets . . . and appreciates one for

98c to \$2.98

STATIONERY

An Always-Welcome Gift

Make it easier for your friends to write letters by giving them a box of stationery for Christmas. A wide selection here from

23c to 98c

阿恩恩恩

Sheer Chiffon HOSE Silk to the Top!

The J. C. Penney hose No. 455 is a gift favorite! As sheer as sheer can be in a host of smart colors! A pair,



For Her Dressing Table! **ATOMIZER** Of Colored Glass!

A sure to please GIFT! Opaque glass atomizer with modernistic decoration comes in several delightful styles and colors at only



98c

Sateen Bound, Double

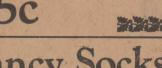
How warm these double plaid blankets of cottonand-wool are! Sateen bound ends. Size: 72x84 inches. A Pair.

\$3.98

增速率 Absorbent Double Terry BATH TOWELS

A dozen or so of these fine quality towels will make an excellent gift for the homemaker! All white or colored borders, Each,

15c





Fancy Socks

A Useful, Inexpensive Gift

Rayon plaited over 2-ply mercerized yarns, with mercerized tops, toes and heels. A gift that has the appeal of smart appearance and sound value.



Fine Shirts

Fine broadcloth shirts in plain white, plain colors and neat pat-terned effects. Come with collars attached and neckband style with collars to match. Buy them



'Most any woman or girl will delight in a pair of these kid d'Orsays as a gift! Red, Blue or Black.



Comfortable leather house slippers, essential to every shoe wardrobe. In black or brown leather, with leather

\$1.69

A Gladstone Case



—is a happy answer to the gift question So handsomely made that their appearance belies their low price. Corners

> reinforced, handle solid and comfortable, materials durable and good looking. QUALITY is built into every case.

Men's Lumberjacks

Give Him One for Christmas



Expertly fashioned of heavy. double suede cloth, with an elastic bottom. Sturdy, comfortable and inexpensive.

Boys' Sizes

\$2.49

You have ever this statement prices are being or odd tire—biproven the mos

If you find the word for one mody not going down they will take a Under these conow or will in the certainly should.

We ask you to independ the word for one moder these conow or will in the certainly should.

We ask you to independ the following dead the foll L. L. Collins & Co., Dougherty; Jno. R. McLendon, South Plains; J. W. Ginn, Alcino; Lakeview Mercantile, Lakeview; Boerner-Thagard Motor Co., Floydada.

Assorted

Patterns