



### Sunday School Lesson

MODERN GOOD SAMARITAN

The International Uniform Sunday School Lesson for December 8. The Modern Good Samaritan: Who Is He?—Matt. 25:31-46.

The title of our lesson suggests the importance of reading in connection with it the story of the Good Samaritan, found in the tenth chapter of Luke.

It was the great characteristic of Jesus as a teacher that, while per-



haps more than any other he laid the profound stress upon deep principles of action, enunciating love as the motive of the good life, he put the emphasis at the same time supremely upon actual conduct, even bringing this emphasis into the realm of concrete deeds.

If one wishes to realize the importance of this, he need only contrast with it what was happening in the environment in which Jesus lived and what has happened in most instances in the world even in realms where the importance of teaching has been emphasized. The devout Jew of the age in which Jesus lived had over 600 categorical rules governing his life, and his religion was very largely a matter of intricate distinctions and speculations at the very opposite pole both in theory and in practice from the enunciation of the simple principle of love and the suggestion that this principle meant nothing except it was put into action.

A Much-Needed Lesson  
Surely it is a lesson that the world of modern educators needs much to learn. In our own time we see very largely a divorce of education from morality and goodness. The fact that a great college or university exists in a community is no guarantee of the morality and nobility of the community's life. The fact that a man is an alumnus of a college does not

guarantee that he is a useful and profitable member of society. A man may know a great deal and yet be a very mean and selfish individual. He may, in fact, make his knowledge chiefly a means of self-aggrandizement, and the learning that makes him a superman may make him a superrascal.

Jesus was speaking in our lesson to those who did not make profession of religion. They thought of themselves as the chosen of God. They were proud of their religious privileges and situation. Jesus challenged this pride. He asked them plainly what their religion meant. What was the use of religion that professed devotion to God but allowed people to go naked and hungry, unhoused and desolate? In the great figure that he presents of the King coming in judgments are pronounced not in relation to what people professed but in relation to their actual deeds.

Those whom Jesus commended for their care of the needy revealed the inner quality of their character in their surprise that the King should have found them worthy. They were conscious of having done nothing more than they ought to have done; in fact, there was in them the appalling sense that they had done so little to meet the great needs of their fellow men. It is only where the true spirit goes with the deed that goodness comes to its full fruition and expression.

Mrs. G. A. Adams, of Los Angeles, California, who is here visiting her parents, Mr. and Mrs. W. P. Dally, and Mrs. Robert Eubank spent the week end in Amarillo visiting friends.

Mrs. Harper Scoggins returned home Sunday from Amarillo, where she visited from Wednesday with her great aunt, Mrs. Pansey Rector. Mrs. Rector has just returned from a visit with Mrs. Scoggins' mother in Virginia.

Mr. and Mrs. P. M. Felton and two children, Mrs. T. P. Collins, and Winona, and Mrs. Collins' little son Pat, returned home Sunday from Dallas, where they spent Thanksgiving with another daughter, Mrs. Johnnie de Cordova. Z. R., who is attending University of Texas, met his parents there and was also a guest of his sister Thanksgiving.

Mrs. Lon V. Smith and daughter Emma Louise, returned home Sunday from Chico, where they spent Thanksgiving with her mother, Mrs. H. F. Hawkins. They have been gone for several weeks and during their absence Mrs. Smith attended the Texas Federation of Women's Clubs at Mineral Wells and also the State Baptist Convention at Beaumont. Mrs. Smith addressed the Baptist Convention.

Mr. and Mrs. Glad Snodgrass and daughter, Gwendolyn, visited relatives in Amarillo Thursday and Friday.

Rev. and Mrs. G. B. Schmid made a business trip to Amarillo Tuesday.

Adding Machine Rolls at Hesperian Office.

### Scouts Attend Annual Jamboree At Plainview

Floydada Boy Scout Troops 44 and 20 won fourth place last Friday at the annual District Jamboree held at Plainview, under the direction of District Executive E. L. Roberts. Sixty five boys from practically all troops in the Central Plains Area were present at the all-day celebration. Troop Number 1, of Plainview, won the first honors, Troop Number 3 and Troop Number 2, both of Plainview, carried off the second and third prizes, respectively.

Only one first individual honor was won by the local troops. Waymon Finley, member of troop 44, won first place in the knot-tying contest. Other contests won by the local troops were: third on wall-scaling, third in making fire by flint and steel, second in first aid and third in a dressing event, known as the mystery event.

W. A. Gould, Scoutmaster of Troop 44, G. R. May, G. T. Palmer and Mrs. Tom Shaw, were among the local people who attended the jamboree and furnished ways for the boys to go the Plainview.

According to Mr. Gould, a full program was outlined for the day and the boys and scoutmasters, alike, enjoyed the days activities. Mr. Gould also expressed his appreciation for the co-operation of the people who furnished ways for the boys to go to the jamboree as well as the spirit and interest shown in the event by the boys.

Miss Wilma Deen, who is attending West Texas State Teachers' College at Canyon, spent the Thanksgiving holidays with her parents, Mr. and Mrs. Tom W. Deen.

Mrs. C. M. Thacker and daughter, Mary Lee, Miss Marie Strange and Mrs. Daley Bishop spent Thanksgiving with Mrs. Thacker's parents, Mr. and Mrs. A. C. Sullivan, of Big Spring.

Dr. C. M. Thacker left Saturday for Waco, where he will spend this week and attend Masonic Grand Lodge.

Miss Lela Swain, who is teaching school at Kirkland, and formerly lived at Floydada, spent the Thanksgiving holidays here with her sister, Mrs. Lee Wilkinson.

Miss Ruth Stegall and two of her friends, Miss Madeline Wilmeth, of Canadian, and Miss Celeste Watson, of Plainview, all students at Wayland Baptist College, were guests of her parents, Sheriff and Mrs. P. G. Stegall, Thanksgiving and the remainder of the week.

Sam Henry and family, of Lubbock, and Howard Bartley, Tech student, were in Floydada for the Thanksgiving holidays, guests of his father, Judge F. P., and Mrs. Henry

F. O. Conner and family of Sulphur Springs moved to Floydada last week to make their home on the Austin farm.

Mrs. C. H. Davis attended the Home Coming of ex-students of Simmons University at Abilene Thanksgiving and returned home with Mrs. J. C. Gilliam and Jack Johnson, who visited relatives at Roscoe Thanksgiving.

### Iowa Park Oil Man Testifies

Wife Gains on Orgatone—"Would Not Be Without It," She Says.

Still another well known and popular oil stillman comes forward with his unqualified endorsement for Orgatone. This time it is Jim Kelly, a well known stillman of this district who resides on rural route No. 1, Iowa Park, Texas.

"My wife has actually gained wonderfully since she began taking Orgatone," said Mr. Kelly in an interview recently. "And has been benefitted so much in every way that I am glad to make this statement which I hope will be the cause of others who may be suffering as she did getting relief."

"She has been in such a nervous, run down condition for the past several years that she did not feel like her old self at all. She was subject to frequent attacks of sick headache and often had spells of dizziness. She also suffered in tense pain from gas on her stomach, especially after eating. She was constipated and had practically no appetite at all."

"She has been wonderfully benefitted by Orgatone, in fact, I consider it remarkable the way she has been built up, for she is almost like a different person. She has been relieved entirely of stomach trouble, headache and nervousness. I am delighted more that I can tell with what Orgatone has done for her and would not be without it now for anything. It is by far the best medicine she has ever taken."

Genuine Orgatone may be bought in Floydada, at the Moore Drug Co.

### HEAL THOSE SORE GUMS

Even after pyorrhea has affected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Drug-gists return money if it fails. 6  
Arwine Drug Co.

### NOTICE TO BIDDERS

The Commissioners' Court of Floyd County, Texas, will receive bids at Floydada, Texas, on 13th of January, 1930, for the purchase of one or more Crawler Type Fifteen H. P. Maintainers. 384tc  
Wm. McGEHEE,  
County Judge, Floyd County, Texas.

E. C. Mince and little son, Jean, left the latter part of last week for their home in North Long Beach, California, after a brief visit here with his mother, Mrs. J. D. Mince, following the death of Mr. Mince November 20.

Mrs. L. H. Lewis and daughter, Mrs. A. T. Swepton, and Mrs. Swepton's son, Hurshel, spent the week end with her daughter, Mrs. Henry Salyers, of Abilene and Mrs. H. W. Smart, of Colorado.

Misses Opal and Cleo Snodgrass of Pampa spent Thanksgiving here with their grandparents, Mr. and Mrs. C. Snodgrass.

Mrs. Jack Luckett and little son, of Matador, spent Sunday afternoon with Miss Virginia Lewis.

Mrs. Willie B. Eakin and daughter, Betty Allene, of the Allmon community were guests of her mother, Mrs. Joe Montgomery, from Thursday until Monday.

Genuine Burroughs adding machine ribbons at Hesperian Office.

Adding Machine Rolls at Hesperian Office.

**F. C. HARMON**  
Licensed Undertaker  
Modern Equipment;  
Hearse and Ambulance  
SERVICE ANYWHERE  
Phones: Day 242; Nights 174  
and 303W

## Make this Simple Test! and Decide for Yourself Which is the BEST FEED for Your Hens

ALK—like some poultry feeds—is cheap. Confronted by the conflicting claims of many feed manufacturers (all claiming "the best") you are apt to conclude that all feeds are alike—or else that their makers have but scant regard for the truth.

Why not decide for yourself—uninfluenced by personality or arguments?

When you buy feed, you want to get your money's worth; you want egg-making materials—not alfalfa meal and other high-fibre "fillers" which are condemned by the leading agricultural colleges and experiment stations.

### Here's How You Can See How Much FEED You Get!



USE any glass receptacles (two fruit jars will do). Place in one, 1/4 th lb. of RED CHAIN Orange-Vitamine Egg Mash; in the other, 1/4 th lb. of any other, commercial egg mash. Then add 2 lbs. of water to each, stir thoroughly and allow to settle.



(The drawings of this "washout" were made from actual photographs of a test between RED CHAIN and another well-known egg mash.)

THE difference is astonishing! In both jars the red feed settles to the bottom and the waste matter rises to top. In the RED CHAIN jar only a few black specks (charcoal) float; but in the other you'll find a thick rim of alfalfa stems and other fibrous waste matter!

We Sell RED CHAIN Because It's SUPERIOR Feed

Farmers Grain Co.

### PAINFUL INDIGESTION

"I SUFFERED from indigestion; everything I ate gave me heartburn," says Mrs. Mattie Mullins, of Pound, Va. "For months, I did not see a well day. I worried along, but never felt well. I got a package of Thedford's Black-Draught at the store and began taking it—a dose every night before going to bed. I had been having an awful pain. After I had taken Black-Draught, this pain entirely stopped. I began to gain in weight, and rested well at night. In a few months I was feeling fine. My health was better than it had been in years. I keep Black-Draught in our home, and we all take it for constipation and upset stomach." Insist on Thedford's

## Black-Draught

for CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CARDUI in use over 50 years. EX-193

## Federal Balloon Casing Sale Prices

Size	Double Blue Pennant	Blue Pennant Extra Heavy 6 ply	Blue Pennant 4 ply	Federal Defender
29 x 4.40	\$10.40	\$	\$ 6.65	\$ 5.65
30 x 4.50	11.20	10.00	7.45	6.30
28 x 4.75	11.60	10.25	8.25	7.00
29 x 4.75	12.00	10.70	8.60	7.25
29 x 5.00	12.30	10.90	8.90	7.60
31 x 5.25	14.90	13.25	11.05	9.80
29 x 5.50	15.25	13.55	11.40	9.95
32 x 6.00	17.50	15.25	12.95	10.90
33 x 6.00	17.95	15.65	13.30	11.35

## Federal High Pressure Cord Casing Sale Prices

Size	Double Blue Pennant	Blue Pennant Extra Heavy 6 ply	Blue Pennant 4 ply	Federal Defender
30 x 3 1/2 Reg.	\$	\$	\$ 5.65	\$
30 x 3 1/2 O. S.			6.75	5.15
32 x 4			10.35	9.25
32 x 4 1/2	18.00	14.00		12.00
30 x 5	23.00	17.40		14.90
32 x 6 - 8 ply	29.15			
32 x 6 - 10 ply	38.20			

**EXTRA SPECIAL WHILE THEY LAST**

30 x 3 1/2 Wiscono	\$3.55
29 x 4.40 Wiscono	4.55
30 x 3 1/2 Traffik	4.10
29 x 4.40 Traffik	4.95

### WHY NOT READ?

These Prices and Think What They Mean To You  
Our lower-than-wholesale price sale is being continued through the month of December.

## GULLION'S SUPER SERVICE

"A One-Stop Station" Phone 83 S. E. Corner Square

JOHN R. McCLENDON South Plains  
L. L. COLLINS & CO., Dougherty

J. W. GINN GROCERY CO., Alcino  
LAKEVIEW MERCANTILE CO., Lakeview

BOERNER-THAGARD MOTOR CO., Floydada



## The Gift 'He' Cannot Buy

And the gift "he" will get from no one else will be your portrait.

Isn't this a happy Holiday thought?



Let us arrange Today to have that sitting. We want plenty of time to take the picture that you will okay.

Wilson Studio



## Yours for "Moore" Service

In carrying out the above slogan, and keeping in line with the service we are rendering citizens of Floydada and Floyd County, we will wrap any Christmas package you may have absolutely free of charge. We have plenty of wrapping material in appropriate Christmas designs and urge that you bring your packages to our store and let us wrap them.

LET US HELP YOU SOLVE THAT GIFT PROBLEM!

## Moore Drug Co.

"Yours For Moore Service"

Hollis B. Moore

Frank L. Moore



# 'Show Boat' Coming December 9-10 Palace Theatre

## Floating Theatre Shown with Sound

Authentic Story of How 'The Show Boat' Was Given To History.

Slightly more than 100 years ago, an Englishman, Geoffrey Champman, invented the Show Boat about which Edna Ferber has written a gripping novel and about which a spectacular talking picture has been filmed. This picture, in which is featured Laura La Plante, Joseph Schildkraut, Otis Harlan and others, will be seen and heard at the Palace Theatre in Floydada December 9 and 10.

**The First Show Boat**  
A noted musical extravaganza, made by Florenz Ziegfeld, has also been presented and is the best feature of this show which have been movietoned and combined with the Laemmle picture.

In 1827 the New York stage was just entering upon the career which has placed it in the fore today as the world's playground. Travelling repertoire companies were beginning their itinerant rounds. Circuses were travelling over the coun-

### The Perfect Lover



Joseph Schildkraut as Raval in "SHOW BOAT" A UNIVERSAL SUPER PICTURE

tries as did their forebearers of the Restoration period. Chapman sized up the theatrical situation and found that wagons, railroads and trucks were transporting various types of amusement troupes. Large barns and small ones, town halls, theatres, lodgerooms, canvas tents, all were utilized for the temporary housing of the barnstorming players, for barnstormers they literally were.

"How about the small towns and settlements on the rivers far from travelled roads and railroads?" thought Chapman.

And so the Show Boat was born! Chapman's idea spread. Astute showmen realized that back country shekels were just as good as the more effete ones—and easier to get. More and more boats were built and the middle of the Nineteenth century saw the golden era for that type of entertainment unit.

All sorts and varieties of shows were exhibited on the floating theatres. In 1858 the Spalding and Rogers circus made its appearance on the main rivers throughout central United States. Then followed minstrels, extravaganzas, comic operas and opera bouffes; even prize fights and other sporting events were carried to the more sportive of the river population.

**On Every River**  
The Civil War found the Show Boat in the heyday of its popularity. Around this period Capt. A. B. French became the king-pin of boat showmen. His boats, all of which were named "French's Sensation" soon swarmed over the inland waters of America and each earned a large and loyal following, much as the inland stock companies of today have their adherents.

The Show Boat is complete unto itself. Copying its more substantial brothers on dry land, there is an entrance lobby and ticket office to greet the patrons. Regulation theatre seats occupy the slanting floor which ends in the customary orchestra pit. Boxes and logs run along the sides and the river gallery gods can find their balcony from which to vent their emotions.

The stage is astonishingly well equipped with spots, boards, foots, broads and other light units. A full complement of scenery is carried. The fly gallery and grids, however, are of necessity low to conform with the physical characteristics of the craft, hence instead of drops, roll or spread curtains are used.

Behind the back-stage, below the platform and in front of the house behind the balcony are series of staterooms where the players are

domiciled and which are used as dressing rooms. A few rooms below stage are used for quick costume changes.

The main section, being occupied by the auditorium, admits no room for engines or propelling power, hence an auxiliary, tug-like vessel provides propulsion. These pushing craft are good-sized river steamboats, stern-wheelers, usually, on which are the power plants providing current for lights, fans in summer and heat units in winter. There are living and dining quarters for the crew, bandsmen and such unmarried men as are attached to the troupe.

Approaching landings, a steam calliope blazes forth its more or less seductive strains, announcing to the countryside that the Show Boat intends to land at the next village. Immediately after mooring, the band disembarks and parades through the settlement as a ballyhoo for that evening's entertainment.

Frequently a mere river landing is the base of operations for the Show Boat. Not a house or dwelling may be in sight except the storage shed where cargoes are unloaded. Yet by the time the evening performance is scheduled, the "house" is packed by eager auditors who have travelled miles in vehicles of every description.

**Old Favorite Dramas**  
The old favorites are extremely popular among river dwellers. Plays like "Uncle Tom's Cabin," "The Parson's Bride," "Lena Rivers," "Chinatown After Dark" and "Tempest and Sunshine" are greatly in demand and repeat season after season. Even vaudeville has its fling, recognized acts often taking a flyer along the river.

The backwoods people have their favorite stars and their favorite Show Boat. Every Show Boat does not fill its auditorium but the popular ones play to standing room.

The Show Boat fills a long-felt want in the lives of the settlers who live miles from railroads, giving them, perhaps, their only theatrical entertainment.

Show Boat men owe a debt of gratitude to Edna Ferber. Her novel has aroused nationwide interest in the river entertainment and owners' reports indicate a lively season last summer with even more promising attendance next summer. The release of Universal's million-dollar production, "Show Boat" has even more widely floated show boat business and floating theatre owners are expecting a rich harvest the coming season.

The story concerns the love affair of the youthful star of a show boat, the Cotton Palace Floating Theatre, and a gay young Mississippi river gambler.

**Harry Pollard Directed**  
"Show Boat" was directed by Harry Pollard while the cast includes, in addition to Laura La Plante, Joseph Schildkraut and Otis Harlan; Alma Rubens, Emily Fitzroy, Elise Bartlett, Neely Edwards, Jane La Verne, Blanche Craig and many others.

Helen Morgan, Jules Bledsoe, Aunt Jemina and the Ziegfeld Plantation Singers are seen and heard in songs, choruses and highlights from Ziegfeld's "Show Boat," which has been cleverly combined by movietone with the spectacular Universal talking picture production of the same story.

This includes the tuneful "Show Boat" music by Jerome O. Kern and Oscar Hammerstein II, which made such a hit in the stage production and which has become popular throughout the country. These songs and melodies have been woven into the musical setting of the picture in addition to the numbers actually sung by Ziegfeld stars

### "Ta-Ra-Ra-Ra-Boom Deay"



Laura La Plante as Magnolia in "SHOW BOAT" A UNIVERSAL SUPER PICTURE

or Miss La Plante.

**Ziegfeld In Person**  
Carl Laemmle, head of the Universal Pictures Corporation, the man responsible for translating Miss Ferber's novel to the screen, induced Florenz Ziegfeld, personally, to appear before the talking picture camera in connection with the movie-toning of the special numbers from the Ziegfeld musical extravaganza. The noted stage impresario and glorifier of American beauty, is both seen and heard in the picture.

Whirlwind squad," Mr. Cummings said.

George E. McWhirter spent the Thanksgiving holidays with his parents, Mr. and Mrs. G. W. McWhirter, of Waxahachie.

John Bagwell returned to Dimmitt Sunday after a visit of a few weeks with his parents, Mr. and Mrs. J. A. Bagwell, of Harmony.

### FRIDAY NIGHT "BARGAIN NIGHT" AT PALACE THEATRE

Friday night of this week, tomorrow night is "Bargain Night" at the Palace Theatre in Floydada, it is announced by Jack Deakins, manager of Floydada Theatres, who is presenting as a feature for the evening, "The Drake Case," an all-talking murder trial.

An overflowing house is expected for the show, specially low prices for both youth and grown-up having been made possible by the wide-spread use of Special Bargain Tickets, which are to be presented at the box office window. A ticket appears in this issue of The Hesperian, which any reader of this newspaper may use to take advantage of the bargain night in the event you are not presented with one of the special tickets.

### PLAINVIEW JUNIOR HIGH DEFEATS WHIRLWIND COLTS

Whirlwind colts of the Andrews Ward School met Plainview Junior High in a hard game on the local field Tuesday, November 26. "The Junior Hi had the local boys out-classed for experience and age but they didn't have anything on them in fight" said A. D. Cummings, principle of Andrews Ward School.

The score was 27-0 in favor of the Plainview team but a number of first downs were completed by the local boys. J. C. Wester officiated at the game.

"Most of the Colts will go into High School next year and we expect them to show up well on the

# Palace Theatre

FLOYDADA, TEXAS

## Monday and Tuesday

DECEMBER 9 and 10

PRICES:

Matinee 15c and 35c; Night 25c and 50c

## THE TRIUMPH OF THE AGES!



## The Greatest Singing and Talking Picture Ever Produced

—with the greatest array of stage and screen celebrities ever identified with one picture.

UNIVERSAL'S gigantic singing and talking motion picture, in which have been combined all the romance, color, sweep and drama of Edna Ferber's novel and the sensational musical hits of the Ziegfeld stage production sung by famous Ziegfeld stars.

You will see and hear Helen Morgan singing "Bill," and "Can't Help Loving That Man;" Jules Bledsoe singing "Old Man River;" Aunt Jemima and the Ziegfeld Plantation Singers rendering "Hey Feller," and "Come On, Folks"—music from the \$7.70-per-seat New York stage production, the lyrics of which were written by Oscar Hammerstein, 2nd, and the music by Jerome Kern.

You will see and hear the romance of the ages portrayed by a stellar cast headed by Laura La Plante, Joseph Schildkraut, Otis Harlan, Alma Rubens, Emily Fitzroy, Jane La Verne and hundreds of others.

You will witness the beginning of a NEW ERA IN ENTERTAINMENT! COME!

A HARRY POLLARD Production  
Proudly Presented by  
CARL LAEMMLE

# SHOW BOAT

## Palace Theatre This Week

Friday night, Dec. 6, "Bargain Night," an all-talking picture "The Drake Case." A murder trial that rips the mask from a wife's past. Also all-talking serial and comedy.

Saturday, Dec. 7, Matinee and night, Hoot Gibson in his first all-talking Western Picture, "The Long, Long Trail." Hear Hoot talk and hear Hoot sing. A picture crammed and jammed with comedy and action. Also all-talking comedy.

Monday - Tuesday, Dec. 9 and 10, "Show Boat," The grandest show ever put on, with Joseph Schildkraut, Laura La Plante, combined with stars and song hits from Zeigfeld's big production. It's an all-talking, singing picture. Also Fox News.

Wednesday - Thursday, Dec. 11-12, a picture of the air, "The Air Circus." with an all-star cast. A special at popular prices. Also all-talking comedy.

# Bargain Night Palace Theatre

FLOYDADA

FRIDAY NIGHT, DECEMBER 6TH

Clip out Ticket Below and Bring it With You!

### "Special Bargain Ticket"

:- PALACE THEATRE — FLOYDADA, TEXAS :-  
FRIDAY NIGHT, DECEMBER 6TH

This Ticket  
and  
20c  
Admits  
One Adult

Here Is What You See  
AN ALL TALKING PICTURE

THE DRAKE CASE

A Murder Trial That rips the mask from a wife's past.

Also Talking Comedy and Serial

This Ticket  
and  
10c  
Admits  
One Child

Your Chance to See Talking Pictures at a Price You Can Afford to Pay  
Special Notice: Free Root Beer after the Show at White Drug Company. Get your slip at Box Office.

(OVER)

## Staley's SYRUPS



give them this syrup on bread

ALONG about four o'clock when youngsters start to get hungry, give them a slice of bread spread thick with Staley's Golden Syrup. This healthful syrup contains a large amount of dextrose and maltose, or sugar in its most easily digested form. It's fine for active, growing children—full of energy-building food. It is so inexpensive, too.



Staley's Golden Syrup comes in the blue can

Ask your grocer today for Staley's Golden Syrup. Then for something different try the Maple Flavored and the other flavors.

Write for free Recipe and Menu Book.

Staley Sales Corporation  
Decatur, Illinois

Maple Flavored / Honey Flavored / Sorghum Flavored / Crystal White / Golden

### Daughter Succumbed To Blood Poisoning

Daughter of E. W. Henderson at Dallas For Treatment Died Monday

Miss Alfreda Henderson, 30, daughter of E. W. Henderson, of this city, died Monday at Dallas after an illness of several weeks. Some time ago she stuck a small splinter in one of her toes, blood poison set up soon afterwards, causing her death.

Mr. Henderson was at his daughter's bedside during her illness, C. W. and Ned Henderson, brothers, accompanied by their wives and their younger brother, Wendell, spent last week at their sister's bedside, all returning home Saturday night, with the exception of Wendell who remained with his father and sister.

For four years Miss Henderson taught commercial work in the High School at Orange and was on a leave of absence from the school to regain her health and had been in Dallas about a year under the care of a specialist for treatment of her nerves. During her absence from the school which had been about a year her health had greatly improved, relatives said.

She is survived by her father, five brothers and two sisters. The brothers are C. W., Ned, and Wendell of Floydada; Claude, of Montgomery, Alabama and I. G., of Santa Barbara, California. The sisters are Mildred of Waco and Doxie who is with her brother, Claude, in Alabama.

Funeral services were held Tuesday afternoon at Vaughn in Hill county. She was buried in the Vaughn cemetery beside her mother who died when Miss Alfreda was a small child.

Mr. Henderson and Wendell are expected home today.

### ATTEND TEACHERS' ASS'N. AT DALLAS LAST WEEK END

Mrs. A. H. Thornton, principal of the East Ward School, and George E. McWhirter, a member of the High School faculty, attended the State Teachers' Association meeting held at Dallas Thursday, Friday and Saturday of last week.

Mrs. Thornton said they enjoyed the meeting very much and also several very inspiring addresses that were given by some of the leading educators of the state.

The executive committee will convene within the next month or so for their next Convention will be held. It is thought that Amarillo will be the next meeting place.

Mrs. Thornton visited her daughter, Mrs. J. M. Elliott, while attending the convention. Mr. McWhirter visited his parents, Mr. and Mrs. G. W. McWhirter, of Waxahachie.

Hesperian Want Ads Pay.

### FIELD SECRETARY OF CAMP FIRE WITH SPONSOR BOARD

Miss Ruby Lattimore, field secretary of Camp Fire work with headquarters at New York, was a visitor in Floydada Monday and met with the Camp Fire Sponsor Board Monday evening at the home of Mrs. George A. Linder. Miss Lattimore gave the board some very helpful hints in conducting the work.

Miss Claudia Johnston, of Crosbyton, visited her while here. Monday afternoon Miss Lattimore spoke to a number of Camp Fire Girls at the High School building.

Mr. and Mrs. J. W. Keim, of Tullia, spent Monday here with his brother, A. B. Keim and family. Rev. and Mrs. A. A. Collins moved into their new home on Ollie Avenue Monday. Their former home burned several months ago.

### MR. HAMPTON'S DAUGHTER DIED AT HOUSTON NOV. 22

Mr. and Mrs. M. F. Hampton returned home Wednesday night of last week from Sanger, where they attended the funeral of Mr. Hampton's daughter, Mrs. B. L. Harris, who died in St. Joseph's Infirmary at Houston, Friday, November 22. Mrs. Harris underwent a gall stone operation at the Hospital, blood poison set up soon after the operation and caused her death. Her home was at Shiro.

She is survived by her husband and two grown children, a daughter, Cordelia, and a son, Charles. Also her father, M. F. Hampton, of this city, and four brothers and two sisters, all of whom were present at the funeral. The brothers are, Ben and Paschall, of Sanger; Ross, of Apache; Max, of Oklahoma City. The sisters are Mrs. Clarence Snodgrass, of Amarillo, and Frances Beth Hampton, of Floydada.

Mr. and Mrs. Snodgrass came by here and went with Mr. and Mrs. Hampton to the funeral.

### REV. WOODRUM WILL CLOSE NAZARENE REVIVAL SUNDAY

The Nazarene Revival which has been in progress during the past two weeks will close Sunday night. Rev. Lon R. Woodrum, of Abilene, is conducting the meeting in the Surginer building on the north side of the square. Price Scott is conducting the song service and Mrs. Woodrum is pianist.

The meeting has been hindered to some extent on account of the cold weather but it is reported that large crowds have been attending the night services, however the crowd for the day services have been rather small. There have been a number of conversions.

Flynn Thagard, of Boerner-Thagard Motor Company, spent one day the earlier part of this week in Oklahoma City.

### Lockney Rotary Club Gives Program Here

Lockney Rotarians had charge of the program at an inter-city meeting in Floydada of the Floydada and Lockney Rotary Clubs held Wednesday noon, basement of the Methodist Church. Besides a pleasing program, a delightful menu, with turkey as the piece de resistance was served up to the forty or more present for the event.

Faye Guthrie presided at the meeting at the instance of President R. E. Patterson of the Lockney Club. J. H. Hohlaus and his little daughter, Virginia, responded to encore following the presentation as the musical part of the program of a steel guitar number with piano accompaniment.

R. E. Patterson discussed the value of cultivating cordial inter-city relations among communities and the part it might be possible for Rotary Clubs to play in bettering inter-community conditions, and he was followed by Dr. C. D. Henry in a discussion of different methods by which it is possible for communities to work in amity with each other.

W. M. Windsor was a visitor at the meeting.

Robt. Medlin, Jr., will represent the Rotary Club in a conference of local civic organizations Friday night when plans will be laid for a meeting of people of the community on an early Sunday night date for a devotional service and free will offering for the charities of the community.

The two clubs plan to play inter-club basketball at a date to be arranged probably in the next week or so.

### BROTHER OF MRS. BOERNER SERIOUSLY ILL IN HOSPITAL

Mr. and Mrs. W. L. Boerner left Wednesday morning for Stephenville, Texas, where they were called to the bedside of a brother of Mrs. Boerner. The information they received was to the effect that the brother's condition is grave.

The brother is J. R. Griffith's of Hico. He is 82 years of age.

Advertise in The Hesperian.

### Flowers Interpret The Spirit Of Christmas

Spirit of the Day Lives in Blossoms Which Cannot Be Hoarded.

Why are Christmas and flowers so inseparably linked? Florists say it is because there is something in the essence of flowers which interprets the spirit of giving.

"Flowers touch all of us in much the same way they do children" said Maud E. Hollums, of Hollums, Floydada Florists. "If you give a child a piece of candy, he will eat it; give him a toy, he will use it and probably break it, but give him a flower, and he will immediately give it in turn to his mother or some other loved one.

"Flowers give their fragrance, their beauty, unstintingly, it is their nature to do so. Something of this prodigal generosity which is

their nature communicates itself to us, and makes flowers the ideal interpreters of the spirit of Christmas, which is the spirit of unselfish giving.

"The evanescent nature of flowers prevents their being hoarded; and this same trait adds to their expressiveness in sentiment. "Say it with flowers" has become the national method of manifesting sentiment good-will and joy.

Among the more popular flowers for this city for Christmas decoration

will be Poinsettias, both cut and in pots, roses, sweet peas, etc. The most popular pot plant for Christmas is probably Cyclamen according to Mrs. Hollums. Plentiful stocks to meet anticipated demands will be here the florist said, but it would be safer to place orders now to be certain of obtaining any particular arrangement desired.

Adding Machine Rolls at Hesperian Office.

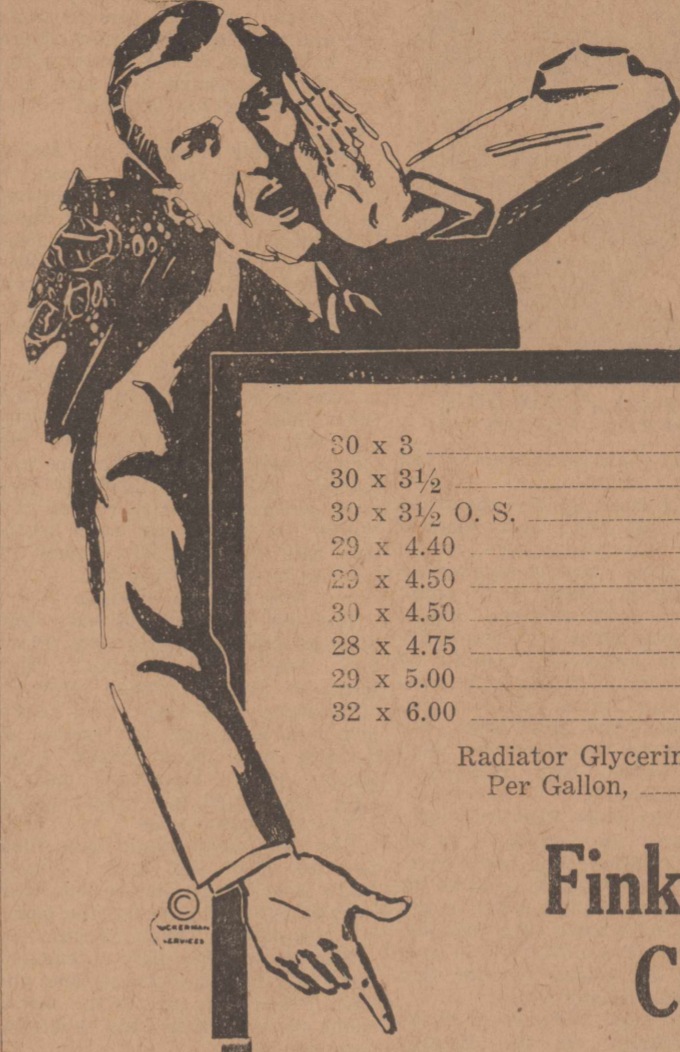
### UTILITY AND SHOW BIRDS OF THE FAMOUS BIRD BROS. STRAIN OF GOLDBANK GIANT BRONZE TURKEYS Ready for Delivery

These birds are bred from the greatest purebred strain of bronze turkeys, and are available in matings for utility or show purposes. We stress strong vitality in the individual bird, in addition to giving the best breeding, and invite prospects to visit our flock and let us tell you about them.

Select your birds now and make nominal deposit until you are ready to take them.

Now selling at reduced prices.

MRS. J. D. CHRISTIAN  
Route 1, Floydada, Texas



	Casings	Tubes
30 x 3	\$ 5.40	\$1.05
30 x 3 1/2	5.50	1.20
30 x 3 1/2 O. S.	6.20	1.50
29 x 4.40	5.75	1.55
28 x 4.50	6.80	1.60
30 x 4.50	7.40	1.65
28 x 4.75	8.35	1.70
29 x 5.00	8.75	1.80
32 x 6.00	12.65	2.65

Radiator Glycerine, Per Gallon, \$2.50

Finkner Motor Company



## Figures Don't Lie!

Why Do They Come Back For More?



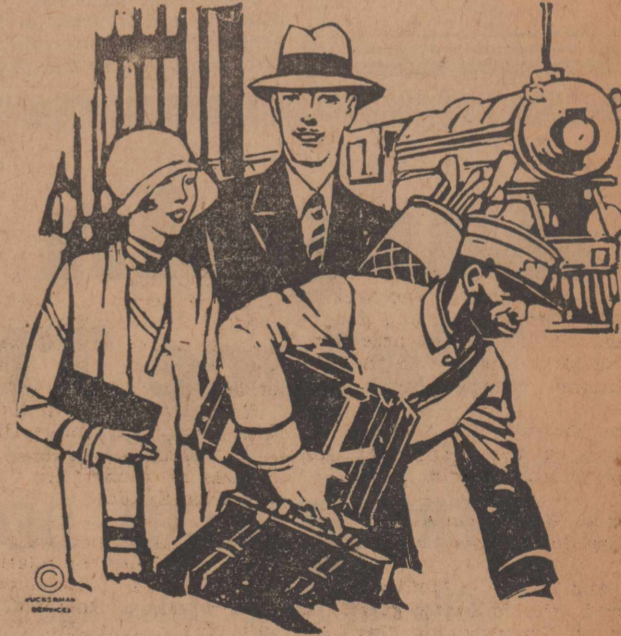
There must be a reason—and the reason is that the quality of TEXACO GAS is so evident that they realize it must be in the conscience of the seller of the gas. Once you use TEXACO GAS, you are always a user.

We offer the finest and free service to men and women on water, air and crank case and in addition your money's worth on anything we sell you.



Refiners of a complete Line of Texaco Petroleum Products, including Gasoline, Motor Oil, Industrial Lubrication, Farm Lubricants, Road Asphalts and Asphalt Roofing.

Lubricating 10 Billion Miles!



WHERE THE Iron Horse hauls the burdens of the nation, TEXACO assists to an outstanding degree. More railroad car miles a year are lubricated by TEXACO than by any other single oil company in the U. S. A. Ten Billion miles is the remarkable record—a record which demonstrates again the enviable standing of TEXACO in all branches of lubrication.

And on the highways of this country, experienced motorists are daily showing their appreciation

of TEXACO quality by stopping for gasoline and motor oil under the TEXACO Hed Star with the Green T. Available everywhere. Sold in each of our 48 States.

Texas Service Station

The NEW and BETTER  
**TEXACO**  
GASOLINE

Floydada

### CHEAPER AND CHEAPER BUY THE BEST—FOR LESS

Sugar	Pure Cane 10 lb. Cloth Bag,	61c
Lettuce	California Nice Solid Heads,	9c
Raisins	Market Day, 4 Lb. Package,	33c
Corn	Clarion Brand Full Size, No. 2 Can,	12c
Catsup	Van Camp's Large Bottle	21c
Hominy	Van Camp's Large Can,	11c
Grapefruit	Texas Seedless Med. Size Each,	4c
Kellog's	2 Pkgs Corn Flakes 1 Pkg. Shredded Wheat 1 Doll. All for,	37c
Flour	Everlite, The Perfect Flour, Buy the Best, 48 Lb. Sack,	\$1.79

Visit Our Fruit and Vegetable Dept.

Floydada Grocery Co.  
South Side Square



# BAKER-CAMPBELL CO.

## Is Leaving Floydada

### Close Out Sale Starts Thurs., Dec. 5 Everything Must Be Moved Regardless Of Profit

FOLKS! YOU HAVE NOT SEEN PRICES REDUCED SO MUCH UNTIL YOU COME TO THIS SALE—STARTING THURSDAY, DECEMBER 5. THESE PRICES WILL MAKE YOU EAGER TO BUY, AS WE ARE GOING TO TAKE OUR LOSS FOR CASH. BRING YOUR MONEY AND WE WILL GIVE YOU THE GREATEST BARGAINS EVER—READ A FEW OF OUR PRICES AND COME. IT WILL PAY YOU BIG. :- :- :-

ALL SILK AND CREPE

*Dresses*  
EXACTLY



You can't afford to miss these Close Out Prices.

Silk Dresses will cost you from \$3.50 Up.



### Prices You Can't Resist

FOLKS, IF YOU WILL NEED MERCHANDISE NEXT SEASONS IT WILL PAY YOU TO TAKE ADVANTAGE OF SOME OF THESE PRICES, AS WE ARE MAKING ANOTHER REDUCTION ON ALL MERCHANDISE FOR THIS CLOSE OUT SALE.

YOU SAVE MORE IF YOU BUY YOUR NEEDS HERE.

### Ladies' Coats

\$50.00 Coats, at	\$38.95
\$48.50 Coats, at	\$37.95
\$47.50 Coats, at	\$33.95
\$35.00 Coats, at	\$24.95
\$29.50 Coats, at	\$19.95
\$25.50 Coats, at	\$15.50
\$12.75 Coats, at	\$8.95
\$7.50 Coats, at	\$4.95

We have a beautiful assortment of coats and can please you at great savings.

MILLINERY 1/2 PRICE

35c

14c

\$1.49

\$2.95

\$4.95

\$8.95

9-4 wide Sheeting bleached or brown our best quality

36 inch wide fancy Outing priced for this sale

gray plain cotton Blankets medium size, pair for this sale

part wool double Blankets size 66 x 80 satin bound 3 1-2 pound

men's heavy mole Coat lined with sheep pelt--this sale

Leather Coat 30 inches long genuine horse hide--this sale

35c

14c

\$1.49

\$2.95

\$4.95

\$8.95

### Piece Goods

ARE GOING TO BE CHEAPER THAN EVER. COME, BUY YOUR NEEDS FOR FALL AND SPRING.

PRINTS AND PLAIN COLORS IN COTTON AND SILK AT GREAT SAVINGS.

REMEMBER, ALL MERCHANDISE MUST MOVE.

GET THESE BARGAINS.

### Shoes! Shoes! Shoes!

SHOES ARE COMING IN FOR ANOTHER CUT, TOO.

FOR MEN, WOMEN AND CHILDREN BUY AN EXTRA PAIR AT THE SAVING WE ARE GIVING.

### Men's Clothing

Is Coming in for Another Slash! \$32.50 and \$35.00 Suits, 2 pair pants, \$22.95

These are mostly hard worsteds in patterns you will like for all-year wear—better hurry. These are real bargains.



35c

89c

linter cotton Bats during this close out sale

gray work Shirt (Big Buck) \$1.25 value--you be the judge

35c

89c

REMEMBER THERE'S BARGAINS IN EVERYTHING YOU NEED—DON'T BE DISAPPOINTED. COME EARLY.

## BAKER-CAMPBELL COMPANY

FLOYDADA,

TEXAS

# Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

**FOR SALE**  
 Registered Jersey male from Oscar Stansell's herd, 18 miles northeast of Floydada; also Letz feed grinder. Jim Conner. 411tp

**FOR SALE or Rent** small two room house. G. V. Slaughter. 412tp

**FOR SALE**—Outdoor toilet. J. T. J. Dawson. 412tc

**FOR SALE**—At a bargain a large piano, good as new, nice for church use. Phone 198 or see Mrs. J. C. White. 37tfc

Visit the Greenhouse. 41tfc

**FOR SALE**—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 37tfc

**LET** us re-charge your battery. We call for and furnish rent battery. Phone 83. Gullion's Super-Service. 37tfc

**FOR SALE**—Model T Ford truck. C. W. Ginn at Magnolia Wholesale Office. 31tfc

**PUREBRED GOLDBANK** Turkeys for sale, greater value for the same old price of \$9.00 and \$15.00 for 10 lb. Toms and \$6.00 to \$10.00 for 12 to 18 lb. pullets. Mrs. L. C. Wheeler. 404tc

**FOR SALE**—cheap — \$100 Victor phonograph in excellent condition. It at White Drug. 411tc

**FOR SALE**—3 young mules, or trade sheep. Eva Wagner. 414tp

**FOR SALE**—Johnson Leghorns, young hens and pullets \$1.00 each. Three Jersey heifers, fresh in milk. W. W. Porter, Phone 902F2. 414tp

Visit the Greenhouse. 41tfc

**FOR SALE**—Featherston Ranch. D. Wood. 41tfc

**FOR SALE**—Modern stucco English-Colonial house, 5 rooms and bath, garage, corner lot close in town. Phone 290J. 414tp

**FOR SALE**—30,000 bundles hegira for sale, 1 mile east and 1 mile north. J. A. Wood. 412tc

**FOR SALE**—One Used Chevrolet car at Higginbotham Co. 41tfc

**FOR SALE**—J. C. Bolding. 38tfc

**MISCELLANEOUS**  
 Wonderful display of flowers at the Greenhouse. Hollums, Floydada. 41tfc

**NOTICE**  
 The Music Company, 120 in St. Lockney open sell-unexcelled Victor in comb with our own and other records December 5. Forward to promptly. Friends, customers, call day or evening, enjoy combination electric Radio-Victor. 411tc

**SEWING** 50 per yard at home, 621 Wall Street, or leave at Floydada Hatchery. Mrs. Heald. 11tfc

**NOTICE**  
 Members of the Country Club, are requested not to burn the grass in Club grounds. All necessary arrangements will be made by the Caretaker, under the supervision of the Greens Committee.  
 By Order of Directors,  
 C. Scott, Secy.-Treas.

Visit the Greenhouse. 41tfc

**CHINCHILLA RABBITS** \$2.50 per pair while they last. Mrs. J. A. Moch, 508 California Street. 41tfc

**Evergreen** grave blankets, \$4.00 each. Hollums, Floydada Florists. 41tfc

**AN OPPORTUNITY FOR OLDER MEN**  
 If past 45 years of age, in good health, own a car and desire a sales position, we can use you, provided you communicate with us at once. The Lennox Oil & Paint Co., Dept. Sales, Cleveland, Ohio. 402tp

**CONSUMERS Fuel Ass'n** fixes your flats. 7tfc

**BUY** your Burroughs and Dalton Adding Machine ribbons at The Hesperian Office. 41td

**ROOM** and Board for two school girls. Mrs. John Wahl. One block west of high school. 411tp

**MONEY** to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. E. Fry. 16tfc

**CHRISTMAS CARDS**. 21 Beautiful cards with envelopes to match, each one different, \$2.75 value for only one dollar postpaid. A. S. Anyon, 606 Carolina St. Amarillo, Texas. 404tp

**Baby Chicks**  
 10 per cent Discount on Chick orders booked in December for January delivery. Book your orders now to save money. Custom order after December 15. Floyd Hatchery, Edwin Heald, Manager. 413tc

**Let** us do your hemstitching to the Hanna Art Shoppe. All work guaranteed. Hemstitching also done in gold and silver thread. 40tfc

**When** in doubt about what to give any woman for Christmas, you can't go wrong to send flowers. Hollums, Floydada Florists. 41tfc

**WOOD AND KELLY** for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 319W. 41tfc

**I'M** still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tfc

You can't make a mistake when you say it with Flowers at Christmas. Hollums, Floydada Florists. 41tfc.

**REAL ESTATE**  
**FOR SALE**—Nice building lots. See S. B. McCleskey. 17tfc

**FOR SALE**—128-acre farm, well improved 1 mile of good brick school C. W. Ginn at Magnolia Wholesale Office. 31tfc

**CHOICE** Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tfc

**HOME FOR SALE**. See S. B. McCleskey, Floydada, Texas. 34tfc

**FOR SALE**—Some well located residences and some nice residence lots J. U. Borum. 9tfc

**FOR** bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tfc

**FOR RENT**  
**FOR RENT**—Four room modern house on pavement, West Missouri Street. Flynn Thagard, Phone 182. 41tfc.

**FOR RENT**—Furnished bedroom, private entrance, all modern conveniences, including garage. Close in. Mrs. J. C. Wester. Phone 160W.

**FOR RENT**—Three room house with bath, 720 S. Fifth street. G. C. Wood. 402tp

**NICE** unfurnished apartments, 608 South Main Street. Each apartment 4 rooms and bath modern Garage. On paved street. Attractive price. See Goen and Goen, Telephone 170. 402tp

**WANTED**—to rent a farm on the halves. Have help enough to work 100 or 150 acres. D. E. Priest, second house East of ball park. 412tp

**FOR RENT**—Bedroom, apply 429 California street or phone 126J. 36tfc.

Say it with flowers this Christmas. Hollums, Floydada Florists. 41tfc.

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square. 6tfc

Visit the Greenhouse. 41tfc

**LIVE STOCK**  
 See the new Royal Portable and standard typewriters at The Hesperian office.

**FOR SALE**—2 or 3 good milk cows, fresh soon; also fat lambs and ewes for sale. Phone 903F43. R. B. Gary. 402tc.

**LOST AND FOUND**

**LOST**—a brown felt hat with velvet trimmings. Return to Hesperian Office. 411tp

**LOST**—Small leather purse containing \$12.75 in cash. Lost Saturday. Mrs. L. H. Smith, 411tp

**LOST**—A hand tooled leather purse. Reward for return to Mrs. D. L. Handley or leave at Hesperian office. 402tc

**LOST**—17 jewel watch, made by Elgin National Watch Co., near Lakeview. Finder please return to Hesperian or J. W. Burgett. 401tpd

**STRAYED**—Two year old light brown Jersey heifer, slipped horns. G. W. Owen, Rt. 4, Floydada, Texas. 412tpd.

**STRAY** blue horse mule at Featherston Ranch. Owner call for him. W. D. Wood. 413tp

## Santa Claus Letters

Dear Santa:  
 I am going to tell you some of the things I want you to bring me Christmas. I want you to bring me a little bicycle and a little truck to play in the sand with, and I want you to fill my sock full of apples to eat. Don't forget Miss Raley, my teacher. Love,  
 Tommie Holeyfield.

Dear Santa:  
 I have been a good girl this year, so will you please bring me a doll and a doll buggy, a trunk and a stove and also nuts, candy, oranges, apples and please don't forget my teacher Miss Raley.  
 With love,  
 Hazel Louise Jackson.

Dear Santa Claus:  
 I am a little girl 11 years old. I am a good little girl. My teacher says I am. My teacher's name is Miss Raley.

Santa Claus, this is what I want is a ring and a box of stationery, and a book and a fountain pen. A cedar chest and lots of nuts and candy and apples. Lots of love,  
 Lettie Pearl Curry.

Dear Santa:  
 I will tell you what I want you to please bring me. A little wrist watch and a ring. A doll that sleeps and says "Mama." Please bring me some nuts and fruits and some candy. And, oh, I forgot to tell you to bring me a set of dishes if you have a set left. And don't forget my teacher. Love,  
 Dafna Poindexter.

Dear Santa Claus:  
 I am writing you to let you know what I want for Christmas. I want you to bring me a doll and a cradle and a wagon. I have tried to be a good girl.

Dear Santa:  
 I am a little boy four years old. Please bring me an airplane, teddy bear, watch and gloves. And nuts, candy and fruits. Please don't forget mother mother and daddy.  
 Your little friend,  
 C. R. Lawrence.

Dear Santa Claus:  
 We are two little boys 7 and 5 years old. Please bring me a tool chest, stock farm, two guns and some gloves. And some nuts, candy and fruit. Don't forget my two grandmas and all the other little boys and girls.  
 Your little friends,  
 L. H. and Edward Smith.

Dear Santa:  
 Please bring me an airplane and a set of building blocks. Bring lots of fruits and nuts and candy. Do not forget my two brothers and sister, Joy. Please remember mother and daddy.

Thank you,  
 Jack McIntosh,  
 222 Mississippi Street.

South Plains, Texas,  
 Dec. 1, 1929.

Dear Santa Claus:  
 I want to tell you what I want for Christmas. I have been a good little girl and I want you to bring me a doll, doll blanket and some apples, candy, oranges and nuts. I do not want much for there are so many little boys and girls.  
 Your little friend,  
 Allene Gilliland.

Dear Santa:  
 How are you? I am just fine. I will write you a letter and tell you what I want for Christmas. I don't want much this year, but want some. I want a little chest of drawers and a trunk and a story book. My little sister wants a little kitchen stove and lots of nuts and candy.

Don't forget my teacher, Miss Raley. Bring her a Jack-in-the-box. Don't forget my little brother. He wants a little rocker with little horses on each side. I don't have much to say. I am going away this Christmas, but I will see you in Waco. I am in the third grade. I guess I had better close. Love to you.  
 Dorothy Brock.

Dear Santa:  
 I am 9 years old and I am in second grade. I go to school at McCoy. I like my teacher fine. I want a doll 28 inches tall and curly hair, sleepy eyes. I want a little stove, a plenty of candy, nuts and fruit.  
 Please do not forget my teacher, Miss Raley. My teacher wants you to bring her a doll, I think.  
 Your friend,  
 Luedene Lowell.

Route 4, Box 17,  
 Floydada, Texas  
 Dec. 2, 1929.

Dear Santa:  
 I am a little girl seven years old and I go to school at Sand Hill. Please bring me a doll, a doll bed, little sewing machine, fruit, candy

**C. G. WELBORN AGENCY**  
**WATKINS IN BR**  
 C. G. Welborn, former of Floydada, has moved to and assumed the agency in Briscoe County. Mr. Welborn and his family already located in the County capitol.

Miss Mildred West, of Kansas, spent Thanksgiving with her sister, Mrs. Robert A. Smith, who will probably visit her here after the Christmas holidays.

# Christmas Sale

We are Ready for Christmas with a Wonderful Selection of

## Practical Gifts

FOR EVERY MEMBER OF THE FAMILY



### GIFTS that boys like

Hundreds upon hundreds of Gifts that boys admire most because they are smart and suitable for their needs.

- Sweaters**  
The new sports models, in popular shades. \$1.95 to \$4.95
- Caps**  
Real snappy looking caps in new shades and patterns. 98c to \$2.50
- Shirts**  
Collar attached shirts. White or colored. Special 98c to \$1.50
- Neckties**  
All perfectly tailored and silk lined — Xmas special. 48c to 75c
- Lumberjacks**  
Plaid models all attractive colored. Warm and comfortable. \$2.95 to \$4.95
- Stockings**  
For sports wear. Well made. In all new shades 49c to 98c

### HEADQUARTERS FOR MEN'S FINE GIFTS

- Shirts**  
White or colored. With or without collars. All sizes. —\$1.15 to \$2.95
- Underwear**  
In assorted styles. Of extra fine quality. Well tailored. —49c to 98c
- Gloves**  
Of fine kid and goatskin. Smartly stitched. —\$1.75
- Neckwear**  
Of fine, high grade silk. Snappy colors and new patterns. —\$48c to \$1.75
- Hose**  
Of fine fancy and plain silks. New colors and patterns. —49c to 75c
- Pajamas**  
Fancy prints and snappy looking flannel. Two piece styles. —98c to \$3.50
- Hats**  
Stetson and Miller's, in the best styles and colors. —\$2.95 to \$17.50
- Luggage**  
A big assortment of bags, suit cases and Gladstones. —\$2.45 to \$16.75

# HOSIERY

The Most Popular of Gifts



Mother, sweetheart, friend—there isn't one of them who wouldn't appreciate a half dozen or even a dozen pair of sheer lustrous Chiffon Silk Hosiery! We've never shown such beautiful colors — such perfect quality at so low a price.

### GIFTS FOR WOMEN

- Silk Undies**  
A beautiful selection of bloomers, vests, gowns, step-in and combinations. —98c to \$4.95
- Hand Bags**  
Real hand-tooled and fancy styles. —\$2.45 to \$12.45
- Negligees**  
Of Satin and crepe, Beautifully draped, exquisite in detail. —\$9.95 to \$16.50
- Kerchiefs**  
A big assortment in styles and materials. —10c to 98c
- Scarfs**  
All the new patterns and colors, snappy designs. —\$1.98 to \$3.95
- Blankets**  
Beautiful plaid cotton and part wool. Full size. —\$1.73 to \$3.98

**DO YOUR BUYING EARLY AND GET THE CHOICEST SELECTION**

# C. R. HOUSTON CO.

**QUALITY PLUS COURTESY**

**Just Phone**  
**WE DELIVER**

**Mother's Oats**  
All Kinds  
30c

**Cookies**  
Chocolate frosted, fresh cookies for in between yeals.  
35c Lb.

**Staley's Syrup**  
Staley's Golden Syrup,  
1/2 Gallon Size,  
35c

Use your phone, the modern way of ordering your groceries. So convenient and what a time saver! Our phone delivery service is unexcelled for rapid speed.

Phone 292

**Hull & McBrien**

**FOR ENDEAVOR**

The Junior Christian Endeavor program for Sunday, December 8. Topic—Silent Night, Holy Night. Scripture—Luke 2:1-16. Leader—Ted Sparks. Song. Prayer. Why is Christmas Eve called "Holy Night?"—Junior Rutledge. What is there about Christmas that makes us better and live finer lives?—Kenneth Bain, Jr. Why was Jesus Born in a Manger?—Randell King. Reading—Blanche King. Business. Benediction.

**ENDEAVOR PROGRAM**

Christian Endeavor Program for Sunday, December 8: Subject—What is Back of Our Christmas Giving? Scripture—Matt. 2:1-1; Cor. 13:3. Leader—Helen King. Song. Prayer. Leader's Talk. Why do we observe Christmas?—Samuel Rutledge. What is back of your Christmas Giving?—Jean Bain. Does Stewardship of our money Apply to Christmas Giving?—Miss Biebel. To whom should we give Gifts?—Bill Grigsby. Reading—Wanda Teepie. Business. Benediction.

**SENIOR B. Y. P. U.**

Subject—Gratitude for God's Guidance and Deliverance. The program will be rendered in the form of a gathering around a Camp Fire. The program will be opened by a "Sing Song" of appropriate old songs, led by Dean Smith. Leader in Charge. Parts 1 and 2 discussed by Esther Hicks. Part 3—Ina Sims. Part 4—Roy O'Brien. Parts 5 and 6—Roby Swinson. Part 7—Conclusion, Fannie Bolding. Reading—Dehelia Barns.

**Fairview News**

Fairview, December 2.—The Dramatic Club was reorganized last Tuesday night for the two-fold purpose of providing dramatic training and good entertainment for the people of our community and for raising funds for the improvement of the school house and grounds. The following officers were elected: Arthur Stewart, President; Bill Beedy, Vice-President; Ora Scoggin, Secretary-Treasurer; and Birch Jackson, Janitor. The following active members were appointed by the president to serve: R. E. McAfee as Sergeant of Arms and Mabel McNeill, Ora Scoggin, and Bill Beedy as a program committee. The club expects to put on a play before Christmas and thereby obtain money to defray its expenses and to start the improvement funds. Miss Odessa Clendennen, a student in W. T. S. T. C. at Canyon spent the Thanksgiving holidays with her parents here. Mr. and Mrs. T. M. Jones of Waco, Mr. and Mrs. Felix Pierce of Canyon, Misses Pauline Rushing, Ethel Wallace of Lubbock, Mr. and Mrs. Burt McClella and children of

Amarillo, Mr. and Mrs. Artie Baker of Lockney, Mr. and Mrs. Lee Rushing and children of Fairview, and Claude Faye, Susie Pauline, Lulu Lee and Bob Teal were guests of Mr. and Mrs. S. L. Rushing at their home on Thanksgiving day. Mrs. W. B. Wilson and daughter Edna Beth, and Mrs. H. C. Randolph and son, Albert of Cedar spent Thanksgiving with Mr. and Mrs. Albert Mize of Earth. While they were enroute home they were encountered with a car accident, but none of the occupants are thought to be seriously injured. Mrs. Mitt Bullard and children of Kress spent the week visiting relatives and friends. She and her husband were residents here until about a year ago. Truett Austin of Plainview spent the Thanksgiving holidays with Orville Stewart and other friends here. Mrs. L. V. Cheves of Floydada spent Wednesday night and Thursday with her parents, Mr. and Mrs. G. A. Stewart. Mrs. A. A. Beedy spent last week in Floydada with her daughter, Mrs. James Colville. Mrs. Jim Stewart was on the sick list last week. Miss Eugenia Hoffman was the guest of Miss Maxine Norris in Floydada Thanksgiving Day. Misses Ora Scoggin and Lela Jones, John Reeves and Mill McNeill were the guests in the J. S.

McNeill home at a turkey supper Thanksgiving evening. The all day Thanksgiving services at the Baptist Church and the feast which came at the noon hour were very successful in every respect. The attendance was not as good as it might have been because many of the farmers took advantage of the nice weather and picked cotton. The box and sox supper at the Methodist Church on Thanksgiving night was a big success also the proceeds realized from it, the sale of the Church quilt, and the popularity contest exceeded one hundred and twenty-five dollars. Miss Faye Russell was voted the most popular young lady, and J. B. Tinnin received the votes necessary to prove him the ugliest man. Miss Mabel Culpepper spent Sunday with Miss Thelma Reeves. Mr. and Mrs. Key of Whiteflat visited last week with Mr. and Mrs. Louis Bullard. Walton Wilson, who is attending Wayland College, spent Thanksgiving with his mother, Mrs. W. B. Wilson. Henry Culpepper entered Wayland College Monday where he will take up his course of study. Lonnie Saunders and Fred Reeves visited with Mr. and Mrs. Jess Reeses of Matador Sunday afternoon.

**Muncy News**

Muncy, Dec. 2.—Several of the young folks of this community enjoyed the party at Mr. Jones' Saturday night. Mr. and Mrs. Claud Ivie of Bonham are visiting his parents Mr. and Mrs. H. V. Ivie this week end. Mr. and Mrs. Edd Muncy visited Mr. and Mrs. R. E. L. Muncy Sunday afternoon. Mr. and Mrs. W. G. Ferguson visited Mr. and Mrs. J. A. Smalley Sunday afternoon. Mr. Grover Freeman left Thursday morning for Oklahoma but will return soon. Mr. N. J. Smalley and wife, also his parents Mr. and Mrs. J. A. Smalley spent Sunday in New Mexico. Mr. and Mrs. La France spent Sunday afternoon with his parents, Mr. and Mrs. J. F. Biggs spent Saturday afternoon in Floydada. Mr. and Mrs. O. B. La France went to Lockney Saturday. Mr. John Herrol, and Rerol Wool spent Saturday in Lockney. Mrs. A. L. Sparks, and Mrs. Richard visited the school Monday evening. Jack Hough and wife left Thursday for Sulphur Springs, where they will visit relatives during the holidays. Three new pupils were enrolled in Muncy School today.

Bob Muncy and wife will be at home in their new brick residence in a few days.

**CARD OF THANKS**

We want to express the deep appreciation we feel toward friends for their thoughtfulness and many kind words and deeds during the illness and at the death and burial of our husband and father; and for the many beautiful flowers. Mrs. W. M. Colville and family.

**ATTENDS HARVESTER MEETING**

John H. Reagan, with the South Plains Lumber Company, was one of a large number of salemen from over the plains of Texas, New Mexico and Oklahoma, who spent the first of the week in Amarillo attending a conference with officials of the Baldwin-Gleaner manufacturing company.

Rev. and Mrs. A. A. Collins returned home Monday from Norman, Oklahoma, where they spent Thanksgiving with their daughter, Miss Ollie Belle, a student of the Oklahoma University, and Miss Gladys, who is teaching in Oklahoma City. They were all guests in the home of Mr. and Mrs. R. L. Carter.

Typewriters at Hesperian Office.

**ROCKWELL**

**FIRST BAPTIST CHURCH**

Dick O'Brien, Pastor attendance was cut down probably last Sunday on account of the extreme cold weather, were only 231 in the Sunday school, and around 125 in the B. Y. Let us remember that we are going to make our church a proof church. On cold days the fires are started by hand, and the rooms are warm Sunday school and church time. Sunday night service was in the Camp-Fire girls, and was a fine crowd present at service. The greatest program of our community is that of growing the best type of girls and boys, whom the men and women of our town are being developed. The Study Club, which sponsors movement, and the leaders who giving their time to it, are to be complimented. Mrs. W. C. by, Mrs. O. P. Rutledge and George Linder, are worthy of mention. We expect to have all regular services at the church next Sunday with the pastor in the pulpit at both 10 and 11 o'clock. At the morning service we expect to begin our study of the Chapter of Genesis. Here we have the record of the first birth, first act of worship, the first prayer, and God's attitude toward man. All are welcome to these services.

**CHURCH OF CHRIST**

Study at 10 a. m. Sunday. Teaching services at 11 a. m. Sunday. Church's Training Class 6 p. m. Night Preaching services at 7. Bible class at 3 p. m. Sunday. Prayer meeting at 7:30 Wednesday. The nights have become so long, we have changed the time for preaching on Sunday evening from 7:30 to 7 o'clock at the Park Church of Christ. However, we have not changed the prayer meeting time since 7 o'clock. It is too early for the business men to attend. Ladies Bible Class meets every Wednesday afternoon at 3 o'clock. All are invited to attend each of these services.

**FIRST BAPTIST CHURCH**

T. Palmer, Pastor Sunday School 9:45 a. m. Teaching by the pastor at 11:00 and 7:00 p. m. Senior League 4:00 p. m. League 6:15 p. m. Junior League 6:15 p. m. Woman's Missionary Society Monday 3:00 p. m. Fairfield Missionary Society Tuesday 4:00 p. m. Prayer and study hour Wednesday 7:00 p. m. You are cordially invited to worship at the Methodist Church.

**FIRST CHRISTIAN CHURCH**

G. B. Schmid, Pastor Sunday School 10 a. m. Teaching service 11 a. m. and 7:30 p. m. Week Service Wednesday 7:30 p. m. Cordial invitation is extended to everyone to attend all the services of the church and Sunday school.

**BERLAND PRESBYTERIAN CHURCH**

A. A. Collins, Pastor F. McIntosh, supt. of Sunday School. Sunday School 10 a. m. Teaching 11 a. m. and 7:30 p. m. Senior and Junior Christian Endeavor at 6:15 p. m. Prayer meeting every Wednesday evening at 7:30. Welcome awaits you at the Presbyterian Church.

**BLANCO BAPTIST CHURCH**

G. W. Tubbs, Pastor Church Conference Saturday evening at 11 a. m. Sunday School at 10 a. m. Morning preaching service 11 a. m. B. Y. P. U. Sunday evening at 7:30 by the pastor.

**ENDEAVOR PROGRAM**

The following program will be given at the First Christian Church Sunday evening at 6 o'clock. Subject—What is back of our Christmas Giving? Leader—A. D. Summerville, Jr. Song. Prayer. Scripture Reading—Matt. 2:1-12; Cor. 13:3, Layton Dorrell. Song. Search your Heart; Why Do you Love?—Blanche Enoch. Name Some Right Motives for Giving?—Hazel Probasco. How Does Custom Effect Giving?—Ray Houghton. Does Love or Duty Govern most of our Giving?—Layton Dorrell. Since our Gifts can Never Outweigh God's Gifts to Us, What would our Attitude be Toward Giving?—Mrs. G. B. Schmid. Is a Small Card Sent Sincerely the Best Wishes as Much Appreciated as a Ten Dollar Present?—Just Because Duty Demands?—Waldo Houghton. What Real Spirit Should Be Back of All Christmas Giving?—Ruth Enoch. How About Practicing the Gift of Love and Friendship the Whole Year Around? Is it more than a Christian?—Kinder Farris. Business. Benediction.

**Community Supply Company**

**GREATER DURABILITY**  
Hesperian Pub. Co., Floydada, Texas  
**ROYAL**  
TYPEWRITERS



**Biggest Bargains of The Year**

With every New and Used Car Purchased at our Place for the next fifteen days beginning December 7th and running through the 21st we will give FREE one Turkey.

This is a fine way to get a Big Christmas Turkey.

That's the combination offer that makes this great 14 day sale the biggest bargain event in our history. Many makes and models are on display—and the famous red OK tag shows where every car has been reconditioned. Attend this special selling early — while selections are complete! Come prepared to get not only the greatest transportation value your money ever purchased, but Free—a Xmas Turkey—an additional saving. Remember there are only 14 sale days!

for Economical Transportation

**CHEVROLET**

**Pick the car you want**

This Car has been carefully checked as shown by marks below

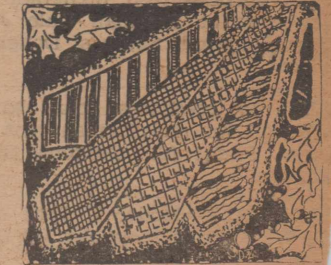
- ✓ Motor
- ✓ Radiator
- ✓ Rear Axle
- ✓ Transmission
- ✓ Starting
- ✓ Lighting
- ✓ Ignition
- ✓ Battery
- ✓ Tires
- ✓ Upholstery
- ✓ Top
- ✓ Fenders
- ✓ Finish

OK

- 1928 Chevrolet Coach in the best of condition, looks like new. Fully equipped.
- 1928 Chevrolet Coupe, fully equipped in extra good shape.
- 1927 Chevrolet Coupe. This car is in first class shape.
- 1927 Model Roadster, New Paint job, motor in first class shape.
- 1928 Essex Coupe, new Paint job and car in first class shape.
- 2 1926 Chevrolet Tourings both in excellent shape.
- 1925 Model Graham Truck with two new tires, good body and cab and is ready for hauling.

- 1926 Ford Roadster. New paint job, Rex enclosure and in first class shape.
  - 1 1924 Ford Truck with body and cab.
  - 1 Buick Touring Car, a real bargain.
  - 1 1928 Buick Coach in first class shape. A real bargain.
- These cars all have our O. K. Tag and can be bought for part cash and balance on easy monthly payments.
- Remember a real live Turkey goes with each car sold.
- You can get the Turkey any time between now and the 21st of this month. Christmas is not Christmas without a Turkey.

**6 Big Gift Values**



**NECKWEAR From 50c to \$2.50**

Attractively tailored silk ties in assorted patterns and snappiest new colors. Richly made and well made.



**FELT HATS \$2.95 Up**

They are as new as the day they were made. High quality felt, attractive bands and linings.



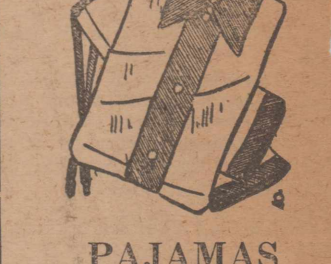
**JACKET \$7.50 to \$12.00**

Silk smoking jacket with satin cuffs and colored patterns. All sizes.



**SHIRTS \$1.00 to \$5.00**

White and colored shirts with or without collars. Stripes, checks, plaids and others.



**PAJAMAS \$1.95 to \$5.00**

Idle Pajamas in fine materials and snappy patterns.



**SCARF \$1.00 to \$2.00**

Highest quality sheer, lustrous silks in beautiful patterns, colors and designs.

**Snodgrass Chevrolet Co.**

**McGuire's**  
"The Store For Men"



**Santa Claus Letters**

Floydada, Texas, Nov. 29, 1929.  
Dear Santa:  
Dear Santa I do not want very much for this Xmas because there are other little girls and boys who want something. I am asking for a Scenic Railway and farm tractor set and also some fruits, nuts and candy and don't forget the other girls and boys.

Lots of Love,  
Richard Tubbs.  
Floydada, Texas, Nov. 29, 1929.  
Dear Santa:  
I am a little boy three years old. I want you to bring me a little car dump truck and train and fruit and candy too, if you have any left.  
Your little friend,  
Wade Gordon.

Floydada, Texas, Nov. 29, 1929.  
Dear Santa Claus:  
I am a little girl three years old I want you to bring me a doll and a little trunk and remember the other little girls and boys and if you have any fruit or candy left you can leave me some.  
Your little friend,  
Edna Ruth Wade.

Floydada, Texas, Nov. 29, 1929.  
Dear Santa Claus:  
I am a little boy five years old I want you to bring me a little wagon pop gun, and skates and some candy and fruits of all kinds, if you have any left.  
Your little friend,  
Emmitt Wade.

Route 1, Box 104,  
Floydada, Texas,  
Dear Santa:  
I am a little girl, eight years old. I have tried to be a good girl. Santa, please bring me a big doll that will walk, say mamma, and will sleep, and a buggy, and a bed, and a horn. Don't forget the nuts, andy and fruit.  
Your little friend,  
Lois Williamson.

Floydada, Texas, Nov. 29,  
Dear Santa Claus:  
I am ten years old. I am in the second grade. Will you please bring me a little toy tractor and a wagon, disc and a hay rake, some nuts, bananas, oranges and apples.  
Your friend,  
Wilson Perry.

Floydada, Texas, Nov. 31,  
Dear Santa Claus:  
Please bring me a little tractor and a little parrot, and lots of fruit and candy. I have tried to be good.  
Clifford Warren.

Floydada, Texas, Nov. 29,  
Dear Santa Claus:  
I am eight years old, and in the third grade. I would like a new book, and a pair of gloves. I am not asking for too much. I would like a purse. And nuts, candy. Please don't forget mother and daddy. Don't forget grandpa. I think he would like some nice fruits.  
Your friend,  
Mary Jo Horn.

Dear Santa Claus:  
Please bring me a tricycle and some candy and nuts. I won't ask any more so you can give to other little children.  
Thelma Dell Summerlin,  
Floydada, Texas.

Floydada, Texas,  
December 2, 1929.  
Dear Santa Claus:  
Please, Santa Claus, bring me a tricycle like Junior's a little truck,

**Wife Had Him Take Sargon; "New Man"**

"After putting Sargon to the test in my own case, I can easily understand why so many people are enthusiastic about it."  
"My health was so bad that I was hardly able at times to do a day's



C. J. HOLCOMB  
My food disagreed with me. I was bilious and constipated, suffered with headaches and my whole system seemed filled with poisons. My kidneys were weak and I never felt strong and well. My wife persuaded me to try Sargon and now I feel like a brand new man. My stomach is in fine condition, my strength and energy have returned and my kidneys don't bother me like they did. Sargon Pills overcame my constipation and biliousness. My headaches are over and I'm telling all my friends what this wonderful treatment did for me."  
C. J. Holcomb, 1501 Missouri Ave., Fort Worth.  
Floydada Drug Co., Agents.

and some dominoes.  
Bring Mary Edna a new rattle and a doll. We will leave an apple on the desk for you.  
Your friend,  
Donald Finkner.

Floydada, Texas, Dec. 2, 1929.

Dear Santa Claus:  
I am going to write you a letter what I want. I am in the third grade and I am eight years old. I go to Campbell school. My birthday is in October the 23. And I want a pair of gloves, and a mesh bag and good fruits to eat. My brother Bruce wants a ball and a doll and good fruits to eat. My sister Mattye wants a doll and a doll bed and a set of dishes. She wants a little piano and fruit to eat. I am going to buy my mother a surprise.  
Your friend,  
Virginia Bell Womack.

Floydada, Texas, Dec. 2, 1929.

Dear Santa Claus:  
I am in the third grade. I have been absent one day. I am going to Carlsbad, New Mexico, Christmas. I go to Campbell school. I am nine years old. I live on Route 3. My birthday is on February 20. I have five books. I want a coaster wagon please. I want fruits and brazil nuts.  
Your friend,  
Jimmie Lee Burgett.

Floydada, Texas, Dec. 2, 1929.  
Dear Santa Claus:  
I want a big doll, a dresses, a rocking chair, a big broom, an ironing board, an iron, a set of doll dishes, a cabinet, a mirror, comb, brush, fruits nuts and candy. If you don't have what I ask for I will be pleased with what you bring me.  
Your friend,  
Dorothea Fuqua.

Dec. 1, 1929,  
Floydada, Texas.

Dear Santa Claus:  
Please bring me a baby doll and a cabinet table and chairs, big dishes and fruits and nuts and candy.  
Your little friend,  
Glorianna Colville.  
Don't forget a fountain pen.

Floydada, Texas, Dec. 1, 1929.

Dear Santa Claus:  
Please bring me a rocking chair and a big tractor. Also an aeroplane and some candy and oranges. Please bring Grandma an aeroplane and some candy. I am going to be a good little boy.  
Your friend,  
Billy Colville.

Floydada, Texas, November 29, 1929.

Dear Santa Claus:  
We are two little boys age one and three years old.  
Mother says we have been good boys, so we want you to please bring us a coaster wagon, a little gas station with two cars, a little tractor and truck set and lots of nuts, fruits and candy.  
Santa if you are hungry when you get to our house you will find some cake and pie on the cabinet.  
Your little friends,  
Elvis and Billie Gene Warren.

Floydada, Texas, Dec. 2, 1929.

Dear Santa Claus:  
Will you please bring me a doll, a doll buggy and a little dresser for my doll.  
Please bring me plenty of good things to eat.  
Don't forget my little sister, Billie Ruth.  
With Love,  
Winnell Stiles,  
902 S. Wall Street.

**EXPRESSION OF APPRECIATION**  
We wish to thank the public in behalf of the P. T. A. of Andrews Ward School for their patronage of our Thanksgiving dinner. We can assure them that their assistance made it possible for the children to have a turkey dinner.  
Mrs. V. B. Fitch.  
Mrs. Harry Christian.

Mr. and Mrs. W. Edd Brown and son, Billy, and daughter, Gladys Ruth, returned home Sunday from Dalhart, where they spent Thanksgiving with Mrs. Brown's mother, Mrs. Callie V. Wolf, and brothers, W. A. and Victor.

Bernard Martin, of Wichita Falls, and Preston Martin, of Weatherford, came Sunday for a visit with their father, J. A. Martin in the home of their sister, Mrs. W. M. Massie.

Mr. and Mrs. Frank Tye and children, of White Deer, were guests of her brother, Lee Howard and family Friday and Saturday. They spent Thanksgiving day with her parents, Judge and Mrs. J. W. Howard. Judge and Mrs. Howard also had as their guests on Thanksgiving their daughter, Mrs. M. E. Chapman, and children, of Lorenzo.

Mr. and Mrs. Sidney Smith and children, of Austin, spent Thanksgiving with her mother, Mrs. D. H. Collins, and aunt, Mrs. J. O. Wilkes. Mrs. Collins and Mrs. Wilkes also had as their guests on Thanksgiving their sister, Mrs. W. L. Sullivan and daughter, Josephine, of Wichita Falls.

E. J. Barker and family and Mrs. C. M. Lyles attended a reunion and dinner at the home of Mr. Barker's father at Abilene Thanksgiving. A number of relatives attended the reunion and included children, grand children and great grandchildren from different points in Texas and Oklahoma.

Mr. and Mrs. W. E. Patty and children were guests of Mr. and Mrs. R. H. Knoohuizen, of Plainview, at dinner Thanksgiving.

Miss Eddythe Walker spent the Thanksgiving holidays with her parents, Mr. and Mrs. W. H. Walker, of Slaton.

Remington and Royal Portable Typewriters at Hesperian Office.

Genuine Burroughs adding machine ribbons at Hesperian Office.

**A. J. FOLLEY**  
Lawyer  
Suite 12, Readhimer Bldg.  
Civil Practice Only  
Floydada, Texas

**Drs. Smith & Smith**  
Sanitarium  
FOR SURGICAL CASES  
Phone No. 177  
Floydada, Texas

**Martin Dry Goods Co.**  
FLOYDADA, TEXAS

"THE STORE WITH THE GOODS"  
FRIDAY AND SATURDAY WILL BE THE LAST TWO DAYS OF THIS SALE. IF YOU HAVEN'T TAKEN ADVANTAGE OF THIS OPPORTUNITY TO SAVE MONEY ON YOUR PURCHASES YOU HAD BETTER DO IT ON THE LAST TWO DAYS.

YOU CAN SAVE FROM 10% TO 30% ON ALMOST EVERYTHING YOU BUY. ALL DRESS GOODS, SHOES FOR MEN, WOMEN AND CHILDREN, MEN'S AND BOYS' CLOTHING, LADIES COATS AND DRESSES, TRUNKS AND BAGS.  
JUST TWO DAYS LEFT—FRIDAY AND SATURDAY, DECEMBER 6TH AND 7TH.



**Dress Materials**  
All woolen goods, all prints, all silks are marked at sharply reduced prices. It means just a saving of, **1/4 Off**

**DRESS VELVETS**

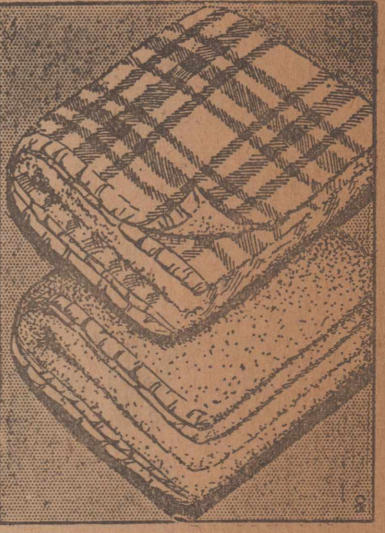
\$4.98 Velvets now,	\$2.49
\$5.98 Velvets now,	\$2.99
\$7.48 Velvets now,	\$3.74
\$8.98 Velvets now,	\$4.49
\$9.98 Velvets now,	\$4.99

Regular \$2.98 and \$2.48 Velveteens are now, \$1.98

**CALL PHONE 75**  
**Floydada Electric Supply**  
For Electrical repair and contract work. Now ready for business. Located first door north Post office. Will appreciate your business.  
**R. G. Spence, Proprietor**

**We Meet Mail Order Prices!**  
WITH THESE U. S. TIRES  
Compare our prices on these U. S. Royal Tires with ANY mail order house prices—AND WE WILL MEET THEIR PRICES.  
We are taking the same route taken by Mail Order Houses—Pay Cash and get a bigger bargain. Not only that, but we will mount them and service them for you.  
WHERE CAN YOU GET SUCH SERVICE FROM A MAIL ORDER HOUSE?  
Phone 36 for Quick Tire Service  
**MAGNOLIA FILLING STATION**  
H. O. Cline, Mgr.

**Blankets**  
If you need any warm covers this SALE will afford you the chance to save money on fine blankets of all kinds.  
Size 60x74 Grey Blanket that weighs 2 lbs, Pair, \$1.39  
Size 66x80 Fancy plaid blanket that weighs 2 1/2 lbs, Pair, \$1.87  
Size 66x80 Fancy plaid, part wool blanket, Weighs 4 1/2 lbs., Pair, \$3.96  
**OREGON CITY ALL WOOL BLANKETS AND ROBES, LOVELY BLOCK DESIGNS AND MIXED COLORS.**  
Size .72x84 All Wool Oregon City Double blanket, Pair, \$9.90



**Silk Hosiery**  
Women who admire pretty hosiery should welcome this opportunity to buy while they can save so much money, you can buy several pair now. Munsingwear, Cadet, Gordon and Phoenix, all in new Fall shades, new heels, in chiffon and service weights. All regular \$1.95 Hose.  
now **\$1.69**

**Work Coats**  
Men's heavy winter work coats, the kind that wear and give the wearer warmth too. Leather coats, sheep lined coats, duck coats with heavy blanket linings, lumber jacks.  
A heavy all wood lumberjack, knit elastic bottom, leather cuffs, maroon or navy blue color, all sizes, each \$4.98  
Men's heavy blue or khaki duck, blanket lined work coats Each, \$1.98  
Men's select quality horse hide coats, each, \$8.69

**Men's Packards**  
One lot men's Packard Oxfords, odds and ends, all sizes from 6 to 11, tan colors only, calf, kid and kangaroos.  
pair **\$4.98**



### Sand Hill Couple Wed 57 Yrs. Thanksgiving

Mr. and Mrs. J. S. McLain Celebrated Thanksgiving, Reunion and 57th Wedding Anniversary.

The past Thanksgiving held a three fold significance for Mr. and Mrs. J. S. McLain of the Sand Hill community as they had all of their children present with the exception of one and it was the occasion of their fifty-seventh wedding anniversary. The children and a host of friends met at the old home and spent the day.

At the noon hour all gathered around the table which held a load of good things including not just "turkey" but turkeys, three of them, with all of the trimmings. It was indeed a tempting sight.

In the afternoon a number of other old friends called to talk over old times and to wish Mr. and Mrs. McLain, "Uncle Jim" and Aunt Susie" as everyone knows them, many more happy occasions. All of the children were present except Mrs. Della Fullingim, Nara Visa, New Mexico. Those present were: Tom McLain and family of the Sand Hill community; Mrs. John Wiggins and family of Lubbock; Mrs. Clayton Williams and family, of Dimmitt, and Miss Winnie McLain, of Dallas.

A granddaughter, Mrs. W. L. Hogue and children, of Plainview, were present and also many other cousins and friends of Mr. and Mrs. McLain. They were: Mrs. Margaret Wells and son, Ernest, of Lockney; Mrs. A. D. White, Sr., and daughter, Miss Ruby, of Floydada; Mr. and Mrs. Lloyd Fagan and children of Floydada; Mr. and Mrs. R. B. Rosson and little son, of Floydada; Mrs. J. A. W. Killer, of Lockney; Miss Cleo Elder and Miss Ruth Hanson, of Plainview; Mr. and Mrs. Price Scott and children, of Floydada; Mrs. R. T. Miller and daughter, Miss Sudie, of Floydada; Mr. and Mrs. Olin S. Miller and children of the Center community; Miss Maxine Bruton, of Plainview; Mrs. M. B. Holmes, of the Sand Hill community and the host and hostesses.

During the afternoon photographs were made of the family and of other visitors. When the sun was low, all departed for their homes, each

wishing "Uncle Jim" and "Aunt Susie" many more years of happiness.

### Local Delegations Will Attend Hi-Y Meeting

Floydada High School's newly organized Hi-Y club will be represented this week-end at the annual North Texas Older Boys' Conference at Amarillo by a delegation of four students and their sponsor, George McWhirter, who is sponsor of the group, will leave Friday accompanied by Clayton Fuller, president, Donley Stevenson, secretary, Martin True, vice president, and Dave Luttrell, to attend the three day conference. They will return home Sunday afternoon.

Eighteen high school boys are members of the newly organized Hi-Y in this city, and, according to Supt. W. E. Patty, the club is growing by leaps and bounds.

The question of selecting a vocation is the subject which will be studied at the conference at Amarillo this week, and reports from the daily papers are that some of the best speakers in the state will be present. At present attendance has been estimated at near 800 boys.

### PASTOR'S RESIGNATION TO CHURCH EFFECTIVE JAN. 1

G. B. Schmid, minister of the First Christian Church during the past 9 months, resigned his charge here three weeks ago, which will be effective January 1. Sunday he accepted a call of the First Christian Church of Sheridan, Wyoming.

Rev. Schmid came here from Dalhart. He will conduct the services here until the first of the year. The church has not as yet secured a minister to succeed Schmid.

### KILLED A WOLF

Flynn Thagard has lived in Floyd County for twenty-eight years and until last Thursday could not say he had killed a coyote.

He can say it now, though, for last Thursday he and Mrs. Thagard spent the afternoon hunting. East of Dougherty they ran up on a coyote and all Flynn had to do was to get his trusty trigger finger into action to complete the chapter for one more wolf.

### Must File Claims For Bonus By January 1

The final date for the filing of Federal bonus claims under adjusted compensation provision for World War veterans is January 2. It is pointed out to veterans resident of Floyd County by Jno. W. Maxwell, commander of McDemmett Post, American Legion, Floydada.

All applications must be in the office of the United States Veterans Bureau at Washington by mid-night of January 2. All enlisted men and officers who served more than 60 days are entitled to apply for the compensation, which allows \$1 for each day of service in this country and \$1.25 a day for services overseas. The widow, minor children, mother and father of the veteran, in the order named, may file their claims in case no application was made before the death of the serviceman.

### CAMP FIRE SERVICE AT BAPTIST CHURCH SUNDAY

The regular Sunday night service at the Baptist Church was given over to a special service for the Camp Fire Girls of the city. Rev. P. D. O'Brien gave a very inspiring address.

He spoke very sincerely to the girls, imploring them to make use of their time, pursue knowledge, make friends, read the best literature and hold on to their finest jewels, the ones that are priceless. He said, "And without these life is empty, namely, modesty and virtue."

Rev. O'Brien commended the 1922 Study Club for the interest they have taken in the Camp Fire Girls, saying in part "This work was started two years ago when Mrs. George Luder was chairman of the club and Mrs. O. P. Rutledge was chairman of the organization committee. Mrs. W. C. Grigsby is present chairman of the Study Club."

### Camp Fire Girls Will Have Christmas Boxes

Christmas cheer in the form of warm clothing and toys will be furnished to those who are unable to provide these things for Christmas by the Camp Fire Girls of Floydada, according to Mrs. W. C. Grigsby, sponsor, and a large box is available at the Chamber of Commerce office where those who have any of the above mentioned articles may deposit them for collection by the girls.

Clothing, that for various reasons has been stored away but yet are warm and serviceable, is especially desired, Mrs. Grigsby stated, and toys that will help Santa Claus to visit homes that probably have never before been visited will be carefully selected and distributed by the girls. The general public is urged and invited to bring either of these to the Chamber of Commerce this month where they will be taken in charge by the girls. A large box will be conveniently placed near the door of the office so that materials can be placed in it. Canned fruit and vegetables will also be acceptable, according to the sponsors, but other edibles should not be brought before December 23.

### Providence News

Providence, Dec. 2.—Among the friends of Mrs. Chas. Boortz who called to see her at the sanitarium Thanksgiving day from here were Mr. and Mrs. K. Sammann, Mr. and Mrs. Arthur Kelms, Mrs. J. A. Zimmerman and mother, Mr. and Mrs. Boedecker and Rev. Herber and Mrs. Rhosenbauch.

Cotton gathering will soon be over in our midst and then there will be rejoicing. Mr. and Mrs. E. L. Raper and little son and daughter of Halfway spent Thanksgiving day with their mother Mrs. W. G. Williams.

Joe Zimmerman and Cleveland Clower went to Mexico Tuesday to attend the races.

Raymond and Russell Crouch left Thursday for their home near Bovina. Miss Hazel accompanied them there to cook for them. They report fine crops there this year. Let us glory with them for it is something they didn't have around Providence as the rain spoiled most all row crops.

Willie and Freda Schrader left Wednesday morning for Priddy Mills County to attend the wedding of their sister which was to have been solemnized on Thanksgiving Eve. They were accompanied by their cousins Arthur and Ewald Sammon and they are planning to spend a few days visiting.

Mrs. Erna Boortz was taken suddenly ill Tuesday of last week and was taken to Plainview Sanitarium for treatment.

Thanksgiving was a beautiful day in our midst and some of the people worked, others visited friends and relatives, while others rested.

Mr. and Mrs. Willie Davenport spent Thanksgiving with her parents, Mr. and Mrs. John Crawford in Seth Ward Addition.

Mrs. Arthur Heyermeier spent Wednesday with her mother Mrs. K. Sammann.

Mr. and Mrs. Kennedy were business callers in Quitaque, Lockney and Silverton last week.

The pie supper held here Friday night was well attended though the crowd was small those who were there came with their bidding clothes on. The net proceeds were \$25.65 which will be used for play ground equipment and other things for the school. The program, although small, was well rendered and the music appreciated by everyone present. The music for the program was furnished by the Mc-

Peak brothers, who surely know their okra in music.

Sunday was a very disagreeable day.

Mr. Lindeman and family of Whiteflat attended the church services at the Lutheran church here Thanksgiving day.

Joe Zimmerman and Cleve Clower returned from New Mexico Friday night where they attended the races. A few from here attended the all-day singing at Plainview Sunday.

### NEW PATROL ORGANIZED

Boy Scout Troop 20 of Floydada met at the Andrews Ward School Tuesday, November 26. One patrol was organized, the officers elected were: Patrol leader, Don Shaw; assistant patrol leader, George Palmer; Scribe, Hugh Ayres. It was given the name of the Panther Patrol.

W. A. Rutledge, Walton Henderson, Kenneth Stephenson, Wilson Connelly, and Thomas Underwood were added as new scouts.

A. D. Cummings gave the boys tests to pass.

Read The Hesperian for news of Floyd County.

### Too Late To Classify

Girl wants place to stay and go to the school and work for board. Inquire at Hesperian office. 411tc

### County Singers Meet High School Sunday

Floyd County Singing Convention will meet Sunday, December 8, in Floydada at the High School auditorium. Everyone who attends is asked to bring lunch for themselves and enough for someone else so that there will be plenty for the visitors.

"We are expecting a number of out-of-town singers and lovers of Gospel music, including John F. Taylor, president of the Plateau Singing Convention, with a quartet from Clovis, New Mexico, also L. M. Brooks and a quartet from Lubbock," said C. M. Lyles, president of the County association.

Joe Reeves of Lockney is vice president of the association and R. G. Spence of Floydada is secretary and treasurer.

### LIONS AT WORK ON PLAN FOR CITY CHARITY FUND

A committee of members of the Floydada Lions Club is at work this week in an attempt to work out some kind of plan for a city charity fund, whereby all civic clubs and organizations can work together to create a fund large enough to care for all worthy causes. The movement was started at the noon-day meeting of the Lions held Monday, when Glad Snodgrass and C. R.

Houston were in charge of a Charity Program.

In out-lining a possible plan to be worked out, Lion P. D. O'Brien stated that at the present time, the city was allowing individuals to present their own problems, and many times they do not receive the care that they should have. Only a few citizens of the town are solicited at the present time and they have the entire burden to carry, he said.

Many advantages of a Community Chest Fund were pointed out by the members of the club and many plans suggested. Other Clubs are asked to render their co-operation in making such a plan practical in this city.

### ROE McCLESKEY RETURNS

Roe McCleskey, who has been in charge of a gin at Fieldton, Lamb County, for the past few months, returned home last week to make Floydada his home. He sold the gin recently and gave possession last week.

He has been at Fieldton in charge of the gin since May of this year.



SEASON'S GREETINGS

CHRISTMAS  
EIGHTEEN DAYS

### "GLAD SNODGRASS"

FURNISHING STORE  
COMES IN YOUR MIND

Styles have changed, too—and Glad Snodgrass has never been behind with New Styles.

### DENTS IN FENDERS AND CAR BODIES

Can be removed the right way at our shop, and you'll find the reasonable charge we make for these minor repairs will be some of the best money you ever spent.

### DON'T LET RUST

Get in its dirty work. Every dent, almost, exposes the raw steel of your fender or body and rust goes to work at once. Keep your car shining and it will repay you in greater value when you go to trade or sell.

Bring your auto wrecks to us first. Let us tell you what the bill will be for repairs or renewal of body or fenders. We have up-to-date equipment.

### JOHN McCLESKEY TOP SHOP

Located 206 North Main St.  
Telephone 220



The largest selection of Top Coats ever shown in Floydada at wholesale and slightly over prices. (Not a last year coat in the bunch and All Standard makes). Originally sold from \$20 to \$45.

Holiday Holeproof Hosiery—  
for Ladies and Gents—



Holiday Neckwear from seventy five cents to \$5. Holiday Shirts from \$1 to \$5, including silks, Mufflers, Gloves, Lounging Robes, Silk Underwear Pajamas (Glover) in holiday boxes. Campus Caps, Stetson Hats, Leather Coats.

Ladies and Gents Fitted Bags from \$10 to \$35. Gladstone bags from \$11 to \$35. Nun Bush and Walk Over Oxfords. If there is a man whom you want to see enjoy the best Xmas he ever had, you'll contribute your full share by selecting his 'GIFT' at 'Glad's'. He'll like the style the selection and the long wear.

Suits made by International known houses to fit most an ordinary man—from now until after Xmas at a saving. Give him something he want to wear for His 'ov sake as well as your sake—from,

### "GLAD SNODGRASS"

'Smart wear for men since 1900.'

Not chain buying or chain selling. I live here.

## Toy Town Only 17 Days to Shop

A nice Christmas present would be an Indian Blanket, Regular price \$3.25, Special for Friday and Saturday, **\$2.29**

CH BOY, What values we have on COASTER WAGONS and TRICYCLES.

## H. P. Watson Co.

South Side Square

"Where Your Dollars Have More Cents"



PHONE  
27

## Big Stock For Xmas

We're prepared to serve the hundreds of Xmas shoppers with the finest and biggest selection of groceries that we've ever kept in our stocks. All brand new. And such values that you'll never dream possible. TRY US.

## Felton-Collins Grocery Company

MARKET AND GROCERY

# M SYSTEM

"Saves for the Nation"

## FRIDAY and SATURDAY SPECIALS

AT BOTH STORES

TRY OUR HOME-MADE CAKES AND PIES AT STORE NO. 2

<b>Compound</b>	8 Pounds White Ribbon Limit, Each.	<b>99c</b>
<b>COUNTRY BUTTER</b>	Fresh Pound.	<b>39c</b>
<b>Sugar</b>	10 Pound Paper Bag.	<b>59c</b>
<b>Eggs</b>	Fresh Country Guaranteed	<b>40c</b>
<b>Flour</b>	48 Pound Bag.	<b>\$1.69</b>
<b>SPUDS</b>	10 Pounds	<b>32c</b>
<b>BANANAS</b>	Dozen	<b>20c</b>
<b>MARKET SPECIAL</b>		
<b>Steak</b>	Good Cuts, Pound.	<b>29c</b>

All Orders of \$2.50 or over Delivered Free.

No. 1—PHONE 4
No. 2—PHONE 62





# SATURDAY, 8 P. M.

## The End Of The Last Club Offer

### Positively

THE LAST AND FINAL GRAND CLUB OFFER OF THE ENTIRE CAMPAIGN—

YOUR LAST CHANCE TO WIN EXTRA VOTES BY FORMING \$20.00 CLUBS OR ANY OTHER KIND OF CLUBS — DON'T LOOK FOR A CLUB OFFER NEXT WEEK, FOR THERE WILL BE NONE.

# 80,000

## Extra Votes

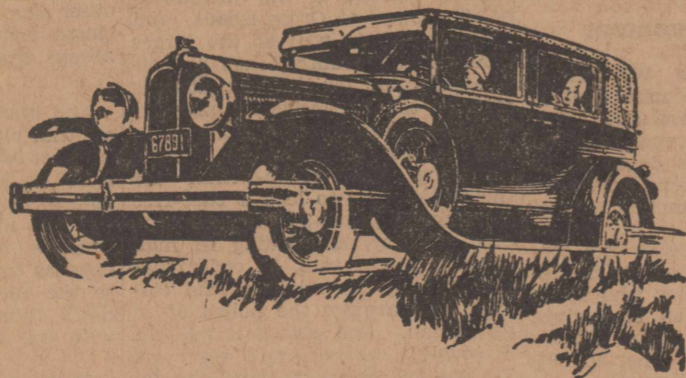
For Each and Every \$20.00 worth of Subscriptions turned In or Mailed Before 8 o'clock Next Saturday night. Your last chance to Win! Eight more days and the famous race will be over!

### Absolutely

NO CLUB OFFER WILL BE MADE NEXT WEEK. DURING THE FINAL WEEK THE VOTE SCHEDULE IN ACCORDANCE WITH THE ANNOUNCEMENT IN THE BEGINNING WILL PREVAIL. IF YOU WANT TO WIN—DO IT NOW.

## There Will Be No Club Offer Next Week

### FIRST GRAND PRIZE



## PONTIAC BIG SIX

COSTING \$933.50

Purchased from and on display at Boerner-Thagard Motor Company.

### SECOND GRAND PRIZE

Beautiful 3-Piece Living Room Suite of Furniture

Costing \$300.00

Purchased from and on display at

F. C. HARMON'S

### THIRD GRAND PRIZE

\$150.00

5-Piece Bedroom Suite  
Of Furniture

Purchased from and on display at,

KIRK & SONS

### FOURTH GRAND PRIZE

\$100.00

Blue White Diamond Ring

Purchased from and on display at,

WILSON KIMBLE JEWELRY COMPANY

### FIFTH GRAND PRIZE

\$50.00

Blue White Diamond Ring

Purchased from and on display at,

C. H. DAVIS JEWELRY CO.



## Lavish Use of Fur-Trims Reflects Luxuriousness of New Winter Mode

BY HARRIET

The lavish use of fur this winter bespeaks the luxuriousness of the new mode.

Fur collars most of the dressy and even semi-dressy coats. It is used for touches on frocks, it makes hats, it even is used as decorative insets in purses and shoes.

The manner of its use is quite as important as the fur itself.

The luxurious Johnny collar is one of the most popular cuts. The cushion collar is another favorite. But the collar that fashions a vestee, makes a back yoke as well as collar, does something unusual to its corners, its shape or creates some new effect is the one that women admire and want.

### Often Cuffs Not of Fur

A sweet little gray tweed suit uses shaved caracul for a standup collar that ties like a windsor tie under the chin. Another coat, a beige soft worsted, uses golden brown caracul for a turn-down collar and streamer tie. The kerchief of fur that is detachable solves the problem originally.

Often the cuffs are not of fur. One may have a most luxurious fur collar and have the cuffs of the coat's fabric. This, as a matter of fact, is quite a practice. And there is a real reason for it. The cuffs of a fur coat or the fur cuffs of a cloth coat wear out from rubbing much more quickly than the collar. Therefore, make the cuff out of the coat's fabric and the good appearance of the garment is prolonged.

One new feature of fur this season is its use as part of a garment. Some of the new coats introduce godets of fur into the flaring skirt of the coat or else fashion the entire sleeve of fur. This treatment is highly interesting and gives an elegance to a garment difficult to beat.

French couturiers often use fur touches on frocks, especially rich furs such as ermine, sable and fine broadtail. Jenny makes young-looking frocks with two kinds of fur on them.

One of these is a little black satin frock, with black astrakan outlining the pointed panel and ermine trimming the neck and elbows. The ermine trim is very unusual in its cut, for the collar is a little stock, with tails fringing the tie ends. The same idea is carried out above the elbows, with tails hanging like fringe from the outside of the arm.

### Here's Clever Model

Bernard and Company use Nutria for some of the most unusual fur touches on coats. A green wool coat, with a very fine cut and line, has a nutria collar that has notched lapel edges and puff lower sleeves of fur, with an under cuff around the bottom of the wrist of wool.



Nutria forms the unusual collar and cuffs for this practiced everyday coat of green wool material shown at the left. Use of two furs on the same dress is attractive as shown on the model at the right. Black satin cloth is used here with astrakan outlining the pointed panel, and ermine trims the neck and wrists.

This is an excellent model to copy, if one happens to have some good fur in the garret and wants to use it. If one has fine velvet to use instead of fur, the same general ideas of fur touches can be worked out originally in velvet. Any of these novelties is an added touch of elegance. And one of the chief characteristics of the new modes is this elegance. Individuality in elegance is the height of achievement.

## SOCIETY

(By Mrs. Robt. McGuire)

### Bride Elect Honoree At Bridge-Dinner.

Mr. and Mrs. W. H. Edwards entertained Thursday evening with a six o'clock bridge-dinner honoring Miss Virginia Lewis who is to become the bride of Mr. Paul W. Conner, of Brownwood, December 15. A white and green color scheme was carried out in every detail. A miniature bride dressed in pink satin,

carrying a bridal bouquet served as a centerpiece for the dining table. Novel place cards were rolled in cigarette form and tucked under the arm of flower girls, dressed in white and green.

After a three course dinner was served, bridge was played the remainder of the evening. In the games Mrs. Irene McIntyre got high score for the ladies, John Maxwell winning high for the gentlemen.

Those present were: Mr. and Mrs. L. H. Lewis; Mr. and Mrs. John Lewis, of Silverton; Mr. and Mrs. Calvin Steen; Mrs. Irene McIntyre, Mrs. Hazel Hughes; Messrs George McAllister, John Maxwell and J. D. Porterfield; the honoree, Miss Virginia Lewis and the host and hostess, Mr. and Mrs. Edwards.

### Children Guests At Dinner Thanksgiving Day.

Mr. and Mrs. N. B. Stanley entertained all of their children with a big turkey dinner Thanksgiving day. After dinner a photograph was made of the family.

Those present were: Mrs. G. T. Wakefield and three sons, Dan,

Gordon and Buster of Amarillo; Mr. and Mrs. R. V. Bond, and daughters Wanda Laverne and Winnie Ray of Dawn; Mr. and Mrs. J. E. Dickey, of Lubbock; Mr. and Mrs. Frank Boerner and son, Frank, Jr., and daughter, Lajuana Jo; Mr. and Mrs. H. R. Stanley and daughters, Vivallis, Minnieann and Marilyn; Mr. and Mrs. H. C. Stanley and daughter, Joyce Jaunell; Homer Stanley and Mr. and Mrs. N. B. Stanley, host and hostess all of Floydada.

### La Noche Club Met With Mr. and Mrs. Loran.

Mr. and Mrs. Terrell Loran entertained the La Noche Bridge Club Wednesday evening, November 27. Mr. and Mrs. Ray Clements and Mr. and Mrs. W. J. Welborn were guests of the club. The usual number of games were played in which Mrs. Ray Clements and W. J. Welborn received high score for the visitors and Miss Mary Lou Crain and Leroy McDonald received high score for the members.

A salad course was served to Mr. and Mrs. Leroy McDonald, Mr. and Mrs. Bill Daily, Mr. and Mrs. Faye Maxey, Mr. and Mrs. A. A. Bishop, Miss Mary Lou Crain and Mr. Marion Smith.

Mr. and Mrs. Faye Maxey will entertain the club Thursday evening, December 12, at 7:45 o'clock.

### Thirty Guests Attended "White Elephant" Party.

Members of Blanche Grover Circle of the Baptist Missionary Society were hostesses at a "white elephant" party Friday evening at Mrs. W. I. Canada's home. Each guest brought an article which was auctioned off for not over fifty cents. Mrs. C. H. Davis and Mrs. A. J. Foley acted as auctioneers. Games were also played during the evening.

Miss Mary Emma Rosson and Miss Katy Morrow each gave a reading selection. Several numbers were sung by the High School Octette.

Refreshments were served to about thirty guests, including members of the circle.

Typewriter carbons, second sheets at Hesperian office.

## The Baker Says



### A New Feature—CARTOONS

Beginning today you'll find a cartoon in each of our advertisements in this newspaper. You'll have lots of fun reading what The Baker Says—so—watch for our ads—don't miss one of them.

### Buy Real Loaf Bread and be Satisfied.

Service—that's what we're here for.

### PERFECT BAKERY

**PREVENT FIRE**  
**SAVE LOSSES**

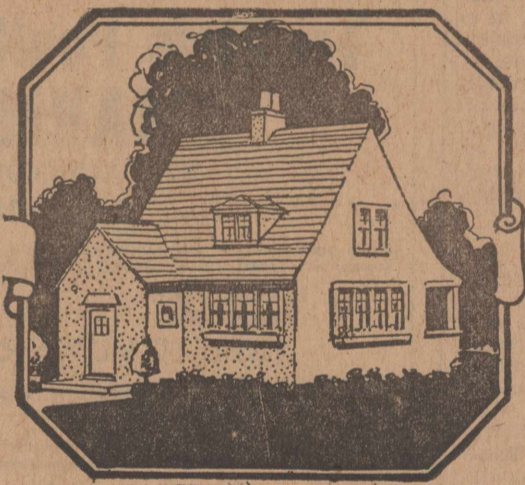
**By Insuring!**

Fire is a terrible thing; prevent it where possible. But in any case, save losses by INSURING. One never knows when a holocaust may break loose, destroying in a moment the accumulation of decades.

Consult us regarding an appropriate policy. Our firm is noted for reliability and prompt compensation.

**FLOYDADA INSURANCE AGENCY**

G. C. Tubbs                      W. H. Henderson



## Prepare The Home For Winter

The health and welfare of the family is best conserved by making the home comfortable for the cold bleak days which are sure to come.

Perhaps there is a window glass missing, or a flue that needs repair, or you may need a flue in another room. Whatever it is, we are ready to furnish the material.

Window glass cut to any size. Flue casings, or the brick to build something permanent that will add to the value of your home.

### METAL WEATHER STRIPS

Metal Weather Strips will not only keep out the wind and rain, but will help keep out the sand as well. No house is complete in this country without the windows and doors being fitted with metal weather strips.

We will take pleasure in furnishing anything needed in making the home comfortable for the Winter, as well as any other building materials.

## Higginbotham-Bartlett Co.

"Everything To Build Anything"

**JEWELRY FOR "HER"**

### DIAMOND RINGS

- ENAMELED
- COMPACTS
- PERFUME
- CONTAINERS

Good Taste—that gentle, infallible guide—beckons Jewelryward as Yuletide approaches. Beckons to that lovely array of precious stones and wrought

metal which lie in our showcases awaiting your choice. You'll find items priced to please YOU—and fashioned to please HER in our display.

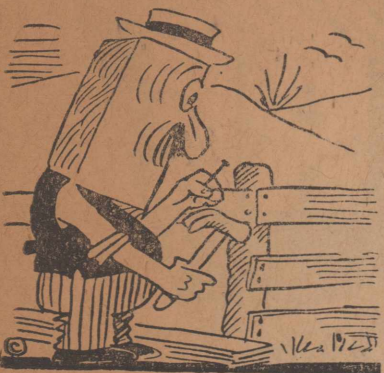
- WRIST WATCHES
- NOVELTY JEWELRY
- DINNER RINGS
- BAR PINS
- NECKLACES

Buy Jewelry—The Gifts of Enduring Loveliness

## Wilson Kimble Optical & Jewelry Co.

"The House Of Confidential Credit"

*Bill Der Says*



**FENCING UP**

Bill Der is on the farm today, Erecting fence to keep away Marauding animals which might Destroy a lot of things at night.

And you can bet your bottom dollar he bought his fence material right here! Bill's smart enough to know that he can get the best lumber in the world in this yard, at prices that are not out of reason. YOU will find it that way, too. Just give us a ring!..

**Willson & Son**  
The Home of Friendly Service  
Floydada, Texas

**LENNEX**  
**COUGH SYRUP**  
A Doctors Prescription  
PLEASANT TO TAKE QUICK ACTION  
Floydada Drug Co.

**L. G. MATHEWS**  
Lawyer  
Readhimer Building  
Floydada, Texas

**WEAK SPELLS**

"I was so weak," says Mrs. Josephine Cockcroft, of Baldock, S. C., "that I was not able to do anything. At certain times, I suffered dreadfully with pains in my back and sides. My head would hurt—felt like it would split open. Spells of weakness would last for weeks. I read of Cardui. I sent for a bottle and began taking it. My case was stubborn, and at times I almost lost hope, but I could see a little improvement. At last I began to feel much better. Then I improved rapidly. For the last year I have been in better health than I ever have been before. I give the credit to Cardui, for after I had given it a thorough trial, I got well."



Typewriter carbons, second sheets at Hesperian office.

**Food Preservation Is Profitable To Mrs. W. E. Miller Of Sand Hill**

Mrs. W. E. Miller of the Sand Hill community who has been marketing home canned foods during the past three years tells the following story of the pleasure and profit the work has been to her:

December 14, 1929 marks the third year of our selling home canned products. It was December 14, 1926 that these products were placed on the market for sale at the office of the Chamber of Commerce, Floydada.

At the close of the canning season of 1926 I found that I had become so enthused over food preservation that I had canned more than the family could consume and I began to think of those situated so they could not grow and can these products. I had heard several express themselves saying, they enjoyed real home canned products.

It is our habit some way when when ideas begin to form to drop into our Home Demonstration Agent's office and discuss them with her and she just naturally

puts those ideas where they belong in a little while. We began to let people know we had something to sell. I made a list of the products and handed them to interested parties in near by towns. I then began to take orders by telephone, delivering twice each week.

The Home Demonstration Agent arranged for the Annual Chamber of Commerce banquet at Floydada to be served with home canned products from the club women over the county, as a means of letting people know of the fine quality they are.

This proved to be a good idea, as many had never eaten canned freshness direct from the farm home.

Eight varieties were served, and enjoyed, I am sure, for orders began to come in right along and our surplus was soon sold to a wide circle of customers. All of this time I was thinking of the pleasure we had gotten out of growing and canning these products and looking forward to a continuation of the idea.

During that year we sold 143 quarts, consisting mostly of vegetables, netting us \$122.00, with an expense of \$21.96. This was for cans, fuel, and etc., as we grew all vegetables at home on a garden plot of 2 1/2 acres and realized the vegetables the family used paid us for all expense of the garden.

Our 1927 work was taken up with enthusiasm and came out nicely. I had a larger surplus with greater varieties. Several of those I sold to in 1926 gave me orders to can for them and others ordered weekly, until in December we advertised to have home canned products for sale at office of Chamber of Commerce on December 14. Letters were written to some 200 ladies of Floydada, giving varieties to be on sale and stating they were all sold under guarantee.

Products were kept at Chamber of Commerce office and I went on Wednesday and Saturday to take care of sales, which were good.

When spring work began to take my time the demand had grown until we were considering placing products on grocery shelves and this called for a more finished label then the gummed paper I had been using, so with the help of Mr. Steen and the Home Demonstration Agent we accomplished our present label.

On April 17 the 1922 Study Club of Floydada co-operated with us in putting on the "Pigly Wigly" banquet to better acquaint people with our products and also introduce our label. 100 plates were served at 75c each, which showed the fine interest.

A few days later we made our first delivery to the grocery store of the following varieties of products:

1. Snap Beans.
2. Black eye peas.
3. Corn.
4. Soup Mixture.
5. Corn Relish.
6. Cucumber Pickles.
7. Pork Scrapple.
8. Pressed Chicken.
9. Flake Chicken.
10. Diced Chicken.
11. Fig-nut Pudding.
12. Raisin-Nut Pudding.
13. Prune-nut Pudding.
14. Apricot-nut Pudding.

By either calling by telephone or in person to find what was needed and delivering as needed, we had very satisfactory business the remainder of 1927. We sold 255 quarts at a net profit of \$210.10 with an expense of \$45.00. By getting cans in larger quantities we save there, but as we buy chicken to can the expense runs about the same as at first.

The demand for products increased during 1928 with customers enjoying the convenience of being able to get our products just as they could their other groceries. 320 quarts were sold netting \$272.50 with an expense of \$60.80.

1929 has been a very encouraging year, both from continuation of the sale of products and more interest being manifested generally in the inquiry for prices of products from several parts of Texas and orders filled to Cornell University, Ithaca, New York and to Mrs. Ola Powell Malcom of the Agricultural Department of the Extension Department, Washington, D. C.

**LAND**  
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.  
W. M. Massie & Bro.  
Floydada, Texas

**Dr. W. M. Houghton**  
MEDICINE and MINOR SURGERY  
Office with Moore Drug Co.  
West Side Square  
Phones: Residence 250 Office 198

**L. C. PENRY**  
Attorney and Counsellor-at-Law  
Practice in all State and Federal Courts  
Office over First National Bank  
Floydada, Texas

**Tony B. Maxey**  
Lawyer  
Room 212 Readhimer Building.  
Floydada, Texas

**Best Purgative for Colds**  
  
Relieves the congestion, reduces complications, hastens recovery.

**Don't swear When It Breaks!**  
Call on us. We weld any kind of broken farm implements.  
  
Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding.  
If it's too big to bring in, we'll come out and do it on the spot!  
J. A. ENOCH  
The Best Blacksmith On The Plains

Sales amounted to 382 quarts, profit \$323.23, with an expense of \$69.27. With the steady increase of sales our enthusiasm has never waned.

We enjoy this work and are beginning to feel it as a permanent thing to be earnestly carried on, benefitting ourselves and those we serve.

In an advertisement in this paper you will find a list of our products, including some new ones, all of which we hope you will enjoy.

**Lockney News Briefs**

**P. O. Quarters To Move**  
News was received in Lockney last week from Washington, D. C., that the contract for the location of the postoffice in Lockney had been awarded to the Security State Bank of this city, this bank being the lowest bidder for the location. Three bids for the location had been submitted, The Security State Bank, Artie Baker, and C. R. McCollum being the bidders for the office.

The new office will be located at the rear of the State Bank, where an extension of about thirty feet will be made on the bank building giving the postoffice a building of 58x30 feet, with a floor space of 1700 feet.

The furniture for the new office will be installed and owned by the government, we are informed, as the bid accepted by the government was for the building, and not for both building and furniture, as has been the case in Lockney heretofore.

The postoffice will not be moved to the new location until after the first of the year, according to Mr. Carl McAdams, president of the Security State Bank.

**Cotton Picker on Display**  
The Lockney Implement Company received a John Deere Cotton picker Tuesday of this week, and now have it on display on the vacant lot just south of the Beacon office, where every one interested in inspecting a mechanical cotton picker can see same.

The machine is the latest mechanical invention in the way of a cotton picker, and is built to pick two rows of cotton at a time. It picks and separates the cotton from the stalks, and is arranged so that it gets all the cotton off the stalk in one operation.

**Reduced Insurance Rates**  
Mr. L. D. Harris of the L. D. Harris Insurance Agency, has supplied the Beacon with a list of reductions of the fire insurance rates in Lockney, that are now effective in this city.

The list shows that the premiums paid by residents of the town on dwellings and buildings in the residential sections in the past has been \$48,600 per year, and that under the new rates it will be \$40,200 a saving to the policy holders of -8,400 per year. The insurance rate on garages has been cut 25 per cent over the old rate.

The rate on public buildings, such as city buildings, etc., has also been cut 25 per cent.

**R. E. Patterson Injured**  
R. E. Patterson is nursing a very badly lacerated hand at this time, caused from getting it caught in a gin stand at Olton last Thursday night. The left hand was caught in the saws of a burr extractor stand, the saws cutting the back of the hand very badly and tearing the flesh and leaders loose. If no infection sets in it is believed that no bad effects will be experienced by Mr. Patterson.

**Opening Ladies' Shop**  
Mrs. B. G. Yarbrough, whom it was announced several weeks ago would open an exclusive store and gift shop, in the building just erected by the Baker interests, will be ready for business on Saturday morning of this week. The stock is now being placed in the shelves and everything will be in readiness to begin business Saturday morning.

Second Sheets, pencil and typewriter carbon at Hesperian office.

**E. RAY SMITH**  
Representative  
Great Southern Life Insurance Company  
Plainview, Texas

**Special Round Trip Rates**

Floydada to Oklahoma City  
EACH WEEK END  
ROUND TRIP FARE ONLY \$7.00

In Pullman Cars \$9.00 upon payment of charge for space occupied.

Leave Floydada 6:00 P. M. on Saturday  
Return Tuesday 12:40 P. M.

Spend Sunday and One Business Day in Oklahoma City.

**Quanah Acme & Pacific Railway Co.**

Telephone 59

**HAWK BRAND WORK CLOTHES**  
SOLD BY—  
**MARTIN DRY GOODS CO.**  
FLOYDADA, TEXAS  
THEY WEAR LONGER

**Tri-State Poultry Show**  
**AMARILLO**  
CITY AUDITORIUM  
Dec. 12-13-14-15-16th.  
Show your birds in the Southwest's finest show room under the Southwest's best judges: E. C. Branch and Walter Burton.  
LARGER CASH PREMIUMS!  
WRITE FOR CATALOG!  
FREE TO VISITORS—COME!  
ROBERT RICKS President AMARILLO, TEXAS EARL CURRY Secretary

	Size No. 1	Size No. 2
Flake Chicken, _____	x35c	60c
Pressed Chicken, _____	x35c	60c
Diced Chicken, _____	x35c	60c
Chicken and Dressing, 1/2 each, _____		40c
Biblet Gravy, _____	10c	20c
Corn, _____	x12c	20c
Soup Mixture, Vegetables, _____	x15c	25c
Black Eye Peas, (Fully Seasoned) _____	x15c	25c
Turnip Greens, _____	x15c	25c
Green Beans (Fancy), _____	20c	35c
Green Beans, _____	x15c	25c
Scrapple, (Pork), _____	15c	25c
Chow Chow, _____	15c	25c
Corn Relish, _____	15c	25c
Raisin-Nut Pudding, _____	x20c	35c
Fig-Nut Pudding, _____	x20c	35c
Prune-Nut Pudding, _____	x20c	35c
Apricot-Nut Pudding, _____	20c	35c

Items marked (x) are for sale by Felton, Collins and other items I will take orders and deliver from home. Also orders for fruit cake at \$1.00 per lb., put up in 1 and 2 lb. packages.

**Mrs. W. E. Miller**  
Route 4, Box 17, Floydada, Texas  
Phone 919F3  
(Prices F. O. B. Floydada)

**Greatest TIRE VALUES we have ever offered**

YOUR tire dollars have never been able to buy more mileage than we're offering at this sale. Now is the time to get genuine Fisk All-Cords at a real saving. We have the right size and type for your car. Come in today, and put tire troubles behind you for many thousands of miles.

**FISK**  
  
FISK PREMIER ALL-CORD—A fully guaranteed Fisk Tire at an unusually low price. You can't buy more mileage for the money.  
FISK RUGGED ALL-CORD—The finest tire ever made by Fisk, giving the utmost in safe traction, good looks, and long life. A remarkable value at  
**CENTRAL FILLING STATION**  
California at Fifth Hal Drace, Prop.

**FREE Absolutely FREE**  
A city lot in College Heights Addition will be given free without one dollar's cost to you. These lots are located inside City limits of Littlefield, Texas, and are a part of the land owned by Littlefield College.  
We are placing on the market 100 two-year scholarships for college and high school students. The value of these scholarships is \$280. We will sell you one for \$250 and give you a lot worth from \$200 to \$600, provided you are one of the first 100. The scholarship can be used for next semester beginning January 27, 1930, or any time during the life of the school. If you are interested, address  
**R. F. DUCKWORTH**  
President  
LITTLEFIELD COLLEGE Littlefield, Texas



## Tigers Take Turkey Day Gridiron Battle From Whirlwinds 18 to 6

### Thriller Is Closing Game Of Grid Season

Locals Hold Slaton Crew to 6 to 6 Tie Until Last Few Minutes Of Game.

History repeated itself again last Thursday afternoon when the Slaton Tigers smothered the Floydada Whirlwinds, 18 to 6, in their annual Turkey Day gridiron classic at Slaton. For three quarters of the game, the score rocked back and forth with Slaton slightly in the lead, and until the final period, it was anybody's game. Fans and gridsters alike agreed that it was the best game the Whirlwinds had played this season and it was a fitting close of the 1929 Whirlwind Season.

O. Cannon D. Cannon and Austin were the three Tigers who spelled defeat for the Whirlwinds, but even they were held for three quarters with little to gain. The Windies made a wonderful showing in the very first few plays. They received the ball and marched down the gridiron for three first downs before they punted on the fourth down.

Joe Terry received a beautiful shot-gun pass from Welborn just before the close of the first quarter that was good for thirty-five yards and Floydada's only touchdown. This play, and one Slaton pass, was the outstanding play of the encounter. It caught the Tigers unaware and left them groggy after a sensational touchdown. Punt for extra point was unsuccessful.

Although the Tigers put up a brave fight in the first quarter and made some mighty sensational gains and tackles, they were never able to put over the scoring punch in the first period. They tallied only two first downs against Floydada's three in the first quarter but increased this count to nine first downs against Floydada's three in the entire first half.

After carrying the pigskin to within three yards of the goal line in the first quarter, the Tigers went over the remaining distance after being held motionless for four downs. Austin crossed the chalk line with the ball, but Cannon failed to kick the extra point.

Last Half Thrilling  
Whirlwind enthusiasm on the sideline grew as the game progressed. At the end of the first quarter the score was 6 to 0 in favor of the Whirlwinds, and at the end of the half it was a 6-6 tie and the game until the middle of the second half when the Floydada defense held up longer plunges, end-runs and punts.

Starks Green and Terry and Howard Welborn were the outstanding Whirlwind defensive players, while Duncan Hollums, J. R. deCordova and Bill Smith were the outstanding defen-

sive players. On the Tigers line in the first half, the two Cannons and Austin composed all of the offensive work, while Nowell and Scott were the outstanding defensive stars.

No one on the side-lines was more surprised at the wonderful showing the Whirlwinds had made during the first half than were the members of the squad, themselves. They went into the last half and through super-playing held the Tigers 6 to 6 until the smashing plunges of the two Cannons got the best of them in the latter part of the last period. Slaton's second score came following a series of off-tackle and end-around plays and a couple of Whirlwind penalties. Two lone passes and a fast, hard-hitting back-field were the factors that put over the final score in the last few minutes of play. No tries for extra point were successful.

In Thursday's season-closing game every Whirlwind gridster showed up at his best. In the line, Terry, Hollums, deCordova, Deen, Stovall, Pennington and Carlton each did some mighty good blocking work, and got some mighty good tackles. Bill Smith, Widner, Welborn and Green in the back-field were above average and put a real finishing touch in the season's climax.

Coach Jones Pleased  
In an interview following the Slaton game Coach Troy Jones stated that he was mighty proud of the showing the Whirlwinds made on Turkey Day and that it was as good a climax for the football season as he had planned. "It is true that we lost several games this season, but considering the fact that all of our material was new and inexperienced, and the fact that they were up against mighty strong competition, I am mighty well pleased with the boys this season" he said.

A crowd of near 1500, a small percentage of whom were Floydada fans witnessed the Turkey Day clash at Slaton. A summary of the game shows the following: First Downs—Floydada 9, Slaton 18; Punt—Floydada eight for an average of 39 yards, Slaton twelve for an average of 32 yards; Passes attempted—Floydada 11, Slaton 7; Passes completed—Floydada 5, Slaton 3. No passes were intercepted.

The starting line-ups was as follows:  
SLATON — Po. — FLOYDADA  
Simmons — L. E. — Terry  
Smith — L. T. — Hollums  
Maxey — L. G. — deCordova  
Arms — C. — Pennington  
Jackson — R. C. — Stovall  
McNennay — R. T. — Deen  
Scott — R. E. — Carlton  
D. Cannon — L. H. — B. Smith  
Johnson — R. H. — Widner  
Austin — F. B. — Green  
O. Cannon — Q. B. — Welborn

Mr. and Mrs. C. E. Neil and son, C. E. Jr., spent Thanksgiving in Amarillo with Mr. Neil's daughter, Mrs. H. K. Ammons.

## Santa Claus Letters

Floydada, Texas.

My Dear Santa Claus:  
I am in a bit of a hurry, I guess, but I thought somebody would have to be first to remind you that Christmas is getting nearer.

I am going to school this winter and I'm trying to be good. I'm making a's in everything but writing and trying hard to mend my writing. I shall not ask for much because there are too many orphan girls and boys that I do not want you to forget, also, my grandmother who lives in Ellis county bring her something that will gladden her heart.

Will you please bring me fruits and candy, a doll 18 inches high without sleepy eyes and a ball. Good bye.

Your little friend,  
Margaret Nelson.

Floydada, Texas, Nov. 29, 1929.

Dear Santa Claus:  
Mother says I have been a good little girl and will you please bring me a doll that will go to sleep and say Ma-ma. Also a little chair, dishes, ironing board and iron. Also nuts, candy and fruit. But remember other little girls and boys too.

Your little friend,  
Betty Lou Travis.

Floydada, Texas, Nov. 29, 1929.

Dear Santa Claus:  
Please bring me a rocking chair and a warm cap to wear to school and a game called Uncle Wiggle. And also candy fruits and nuts.

Your little friend,  
Mary Louise Tubbs,

P. S. I live on 701 South Wall Street Floydada, Texas.

Floydada, Texas, Nov. 29, 1929.

Dear Santa Claus:  
I am a little girl five years old. I want you to bring me a doll and a doll buggy. And remember the other little children. And if you have any fruit or candy left you can leave me some.

Your little friend,  
Mattie Pearl Gordon.

Floydada, Texas, Dec. 2.

Dear Santa Claus:  
I go to Campbell school. I am in the third grade. I am nine years old. My birthday is January 31. Please, I want a doll and a ball and a ring.

Belle Hough.

## HEAL THOSE SORE GUMS

Even after pyorrhea has affected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Drug-gists return money if it fails. 6  
Arwine Drug Co.

## NOTICE TO BIDDERS

The Commissioners' Court of Floyd County, Texas, will receive bids at Floydada, Texas, on 13th of January, 1930, for the purchase of one or more Crawler Type Fifteen H. P. Maintainers. 384tc  
Wm. McGEHEE,  
County Judge, Floyd County, Texas.

Morton, Texas,

Dear Ole Santy:

We have moved and I thought I had better write and tell you how to find us. We live 9 miles north-east of Morton and get our mail at Littlefield, Texas, Pep Route.

Douglas and I want a poptun each and lots of candy and nuts. Don't forget where we live. Your little friends,  
Austin and Douglas Beedy.

Floydada, Texas, Nov. 30.

Dear Santa:

I am a little girl, five years old, I want you to bring me a sleepy-eyed doll, a set of tin dishes, a dresser, a toothbrush and rabbit holder, and a bicycle. Of course, bring me fruit, candy and nuts. Santa, don't forget the other good little boys and girls. A little friend,  
Aleene Palmer.  
P. S. Please bring me a telephone

THE SPOTLIGHT  
PART PAR  
TRACTORS

The Most Power  
at the Lowest Cost for  
the Longest Time

L. C. McDONALD  
Floydada, Texas

MONEY TO LOAN

On Farms and Ranches. Our interest rates are low and we can give quick action in closing loans. We give attractive pre-payment options.

It will pay you to see us before placing your Farm and Ranch Loans.

R. E. FRY  
Office in Readhimer Building  
Floydada, Texas  
Office Phone No. 238 Residence Phone 289-W

# Your Dollars Go Farther In Purchasing In Driving In Trading in

Your dollars go farther when you purchase today's Pontiac Big Six because it is the only automobile in its field which combines big car bodies by Fisher... a 200-cubic-inch L-head engine... the Harmonic Balancer... the Cross-flow Radiator and many other important advancements. . . . You save on operating costs because of such features as Pontiac's crankcase ventilation system . . . its G-M-R cylinder head . . . and its unusually durable brake linings. And Pontiac's remarkably long life also works to your advantage on a trade-in appraisal. . . . See the Pontiac Big Six today. Ride in it. Drive it. And then let us tell you about the plan of purchase which makes it so easy to own this leader of the low-priced sixes.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Lowey shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

BOERNER-THAGARD MOTOR CO.  
FLOYDADA, TEXAS

# PONTIAC

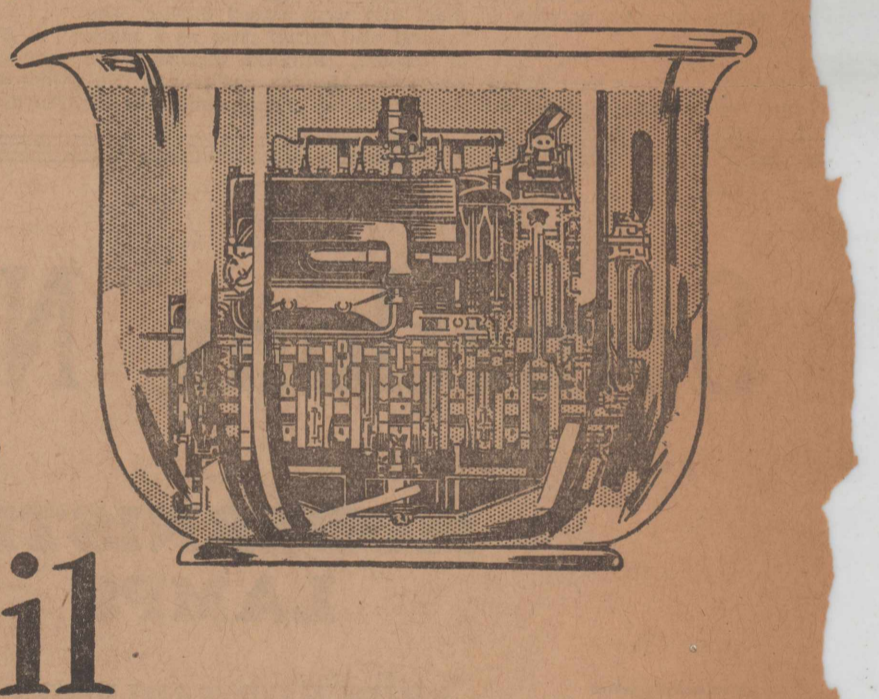
(31) BIG SIX \$745

PRODUCT OF GENERAL MOTORS

3-Door Sedan  
f. o. b. Pontiac, Michigan

# Imagine your Motor

Constantly immersed in Oil



That, in effect, is what happens when you fill your crank case with Conoco Germ Processed Motor Oil—none of its hundreds of moving parts are ever without lubrication.

MOTOR OIL, to do a 100% job, must lubricate all the time. That means that it should provide a lubricating film at every stage of motor operation including starting when the engine is cold. In other words, the motor should have a perpetual oil bath.

And that's exactly what happens when you use Conoco Germ Processed Motor Oil for the very good reason that this super-lubricant because of the patented germ process by which it is produced, actually combines with the bearing surfaces to form a film which adheres indefinitely. It never leaves the bearings—and that means constant lubrication.

Think of the saving this means to the motoring public! Automotive engineers estimate that from 40% to 60% of the destructive wear and tear on a motor is caused in the starting operation because, with ordinary oil in the crankcase, the moving parts have no lubricating film when the engine is cold—and the oil is not distributed until 5 or 10 minutes after starting. Imagine the abuse to the engine during these periods of running with absolutely no lubrication! No wonder Conoco Germ Processed Oil is hailed as the revolutionizing motor lubricant. Its "carry-over" film has solved the greatest lubrication problem of the day. It assures longer life and smoother operation in any motor where it is used.

And never forget that to produce Conoco Germ Processed Oils the exclusive germ essence principle is applied to only carefully selected paraffin base crudes, resulting in a lubricant with greater film strength, greater adhesiveness, greater tenacity, greater stamina and lower friction than any other oil on the American market.

Draw up to the Conoco Red Triangle and give your motor a perpetual oil bath. Ask for Conoco Germ Processed Motor Oil.

CONOCO

CONOCO GERM-PROCESSED PARAFFIN BASE MOTOR OIL

..... actually penetrates and combines with metal surfaces, forming a film that adheres for months to bearings, cylinder walls and all working parts....

THIS MEANS CONSTANT LUBRICATION

CONTINENTAL OIL COMPANY

# Laugh And Be Happy! See "JIMMIE'S WIVES"

The Sensational Comedy

BIGGEST EVENT EVER STAGED IN FLOYDADA

Sponsored by Municipal Band. Directed by Southern Arts Producing Company.

100 LOCAL PEOPLE AS CHARACTERS 100  
Don't Miss It! Screams of Laughter!

Cast In Play:		Cast Of The Choruses:	
Jimmie Jones	George McWhirter	Girls Chorus:	Boys' Chorus:
Jerry Miles	Dorman Clanton	Artie Mitchell	Geo. McWhirter
Louise Jones	Eddythe Walker	Gean Smalley	Dorman Clanton
Barbara Dean	Katherine Burch	Audrey Farris	Fred Jenkins
Rastus Pinfeathers	Garland Glover	Eulalia Burrus	Charlie McConico
Sandy Wiggins	Hays O'Neil	Jessie Mae Wood	A. D. White
S. Jones	Mildred Strickland	Eugenia Hoffman	Alsie Carlton
S. Jones	Clyde Maddox	Clara Mitchell	Kenneth Henry
ohn Whipple	Richard Stovall	Maxine Norris	Dick Stovall
rs. Whipple	Mrs. Geo. Sherrill		
m Martin	Tom Bishop		
appy	Travis Mitchell		
other Brown	Robbie Archer		
ate Reed	Miss Morrow		
adame Bardeau	Mrs. Brittin		
aptain O'Donald	Virgil Shaw		
im	George Sherrill		

Pianist: Lois Sitton

High School Auditorium  
Thursday, December 5

CHILDREN: 15c SHOW STARTS AT 8:00 P. M.

35¢  
Per Quart - for All Grades Except Special Heavy and Extra Heavy

# CONOCO

Germ Processed  
PARAFFIN BASE

**THE HESPERETTE**

(Continued from page 1)

sion common to all academic students.

**Locals**

Carl Nelson is now able to be back in school after having been absent last week, on account of injuries in a basket ball game.

Aiken defeated Floydada in a basketball game Friday night.

Roxie Norton spent Thanksgiving with her parents in the McCoy community.

Elsie Anderson spent Thanksgiving in Plainview.

Jesse Merle Scoggin, a former student of F. H. S. was a visitor in our city Sunday.

Bertha and Dora Mae Glenn spent the Thanksgiving Holidays with their parents in the Baker community.

Mr. and Mrs. Stephens, Miss Adkins and Miss Tyson were in Plainview during Thanksgiving.

Miss Biebel visited in Lubbock Sunday.

Melvin Slaughter spent the week end in Lubbock.

Dave Luttrall spent the week-end with his parents, Mr. and Mrs. John Luttrall of Lorenzo.

Gwendolyn Snodgrass spent the holidays in Amarillo. She attended the Amarillo-Wichita game while there.

Robinette Ridgeway visited in the Lakeview community during the holidays.

Richard Stovall visited in Austin during the holidays, and saw the Texas A. and M. game while there.

Bernice Bishop who was absent last week on account of a sprained ankle, is now able to be back in school.

Gene Smalley and Virginia Welch spent Thanksgiving with Virginia's cousin, Jesse Merle Scoggin, of Lubbock.

Mildred Carter was one of the many visitors, outside of pep squad members who attended the Slaton-Floydada game at Slaton Thursday.

Mack Scoggin, a former student of F. H. S. who now lives in Lubbock, spent the holiday in our city.

Ren Poole spent the week end with his mother in Lubbock, who is hospitalized there.

Hollums brothers have heard how well a whippet could do

the Highland Flop, so they tried to make theirs do a barrel roll which proved successful Wednesday night at a corner on Wall Street.

Mr. McWhirter visited his parents in Waxahachie during Thanksgiving. He also attended the State Teachers' convention in Dallas. He stated that he saw Clinton Fyffe, Orville Moore, Bud Goen, and several other ex-students of F. H. S.

Mr. Patty visited in Plainview Thanksgiving.

**Girls Reserves**

The Girl Reserves met Tuesday at activities period to practice their Thanksgiving program. The Girls Reserves Orchestra is progressing nicely it seems.

Last Sunday Mrs. Adkins and Gladys Adkins spent Sunday in Kress visiting, Mrs. Adkin's sister, Mrs. Baird Bishop.

Mr. and Mrs. Elma Cummings of Flomot spent Thanksgiving with Mr. and Mrs. A. S. Cummings. Elma is a former student of F. H. S. He is now principal of the school at Flomot.

Audrey and Kinder Farris spent the Thanksgiving holidays in Dallas. They attended the S. M. U.-T. C. U. football game.

Hattie Goins was absent from school last week on account of illness.

Robert Welborn was absent from school last week because of an injury received in the football game with Paducah.

Winona Felton spent the holidays in Dallas visiting her sister, Mrs. Johnnye deCordova.

Ruth Rutledge spent the holidays in Tahoka from Wednesday until Friday night. Friday afternoon she attended the Lamesa-Ralls game at Lamesa.

Genell Stovall spent the holidays visiting in Temple with her sister, Mrs. Joe Williams.

**MR. PITTS' BROTHER DIED AT HARLINGEN NOVEMBER 17**

J. W. Pitts returned home Thursday from Harlingen, where he was called on account of the illness of his brother, James Emmett Pitts, 45, who died Sunday, November 17, in the Valley Baptist Hospital. Apoplexy caused his death. Mr. Pitts spent several days there straightening up his brother's business before returning home.

The deceased was proprietor of the Hotel Moore Barber Shop at Harlingen and the barber shops of that city were closed during the funeral and burial rites as a mark of respect. Funeral services were conducted Monday afternoon, November 18, at Thompson's chapel,

the Rev. M. O. Ewing, pastor of the First Christian Church of Harlingen, in charge. He had visited his brother here several times.

The deceased is survived by one daughter, Mrs. G. V. Litchfield, of Flagstaff, Arizona; five sisters, Mrs. Claude Lasiter, of Mercedes; Mrs. Tim McCasland, Mrs. Jewel McCasland, Mrs. Eva Hoard and Mrs. Lula Keaster, all of Hunt county; three brothers, Hoyt and Noel Pitts of Hunt county and J. W., of Floydada.

Of the sisters and brothers, J. W. and Mrs. Lasiter were the only ones able to attend the funeral.

**DR. S. M. HENRY UNDERGOES OPERATION TUESDAY LAST**

During their absence from Lockney last week, Drs. C. D., Mary M. and S. M. Henry, asked Dr. W. Hubert Seale of this city to take care of their practice.

The elder Dr. Henry underwent an operation in a Temple Sanitarium Tuesday, and his son and daughter went there to be with him.

**Santa Claus Letters**

McCoy, Texas, Dec. 3, 1299.

Dear Santa Claus:

I am a little girl seven years old. I have tried to be a good girl. Santa please bring me a doll, story book, and house shoes, plenty of candy, fruits and nuts.

Don't forget mother and daddy and also my teacher, Miss Raley, for they like nice things too.

Your little friend,  
Wynona Smith.

McCoy, Texas, Dec. 3, 1929.

Dear Santa Claus:

I am not asking for too much. I would be pleased if you would bring me some nuts and apples and some candy and a gun and some sparklers. And don't forget my teacher Miss Raley. Bring her a teddy bear.

I am a boy nine years old. Love to you from,  
George Berry.

Floydada, Texas, Dec. 3, 1929.

Dear Santa:

I am a little girl 8 years old. I go to school at McCoy. My teacher's name is Miss Raley. I am in the third grade.

Santa Claus I have tried to be a good little girl and I want you to bring me a doll, a doll buggy, a little nest of dishes and a ring, candy, nuts, apples and oranges.

Remember my little friend and be sure and remember Miss Raley. Bring her a little negro doll.

Your little friend,  
Benja Johnston.

J. B. Scott, of Plainview, general manager of the Texas Utilities Company, was a business visitor in Floydada Monday.

**J. C. PENNEY CO., INC.**  
The Christmas Gift Store

solving the problem of  
**What to Give**

“Hi  
Just a Few of the Many Fitting Gifts for Men You'll Find Here, Thrift-priced!

**Bill-fold and Key Case Set** of mod-black ostrich grain leather with gold-plated name-plate. 49c.

**Pen, Pencil and Knife Set.** Pen has 14-kt. gold point. Sure to be appreciated! \$2.98.

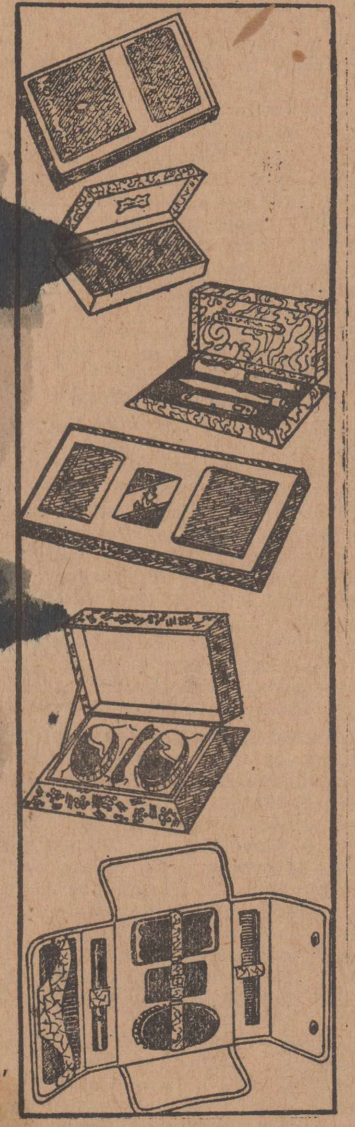
**Smoker's Set with tan pigskin** cigarette case, key case and pocket lighter for only 98c.

**Traveling Case with military** brush, comb, soap box, tooth brush holder, clothes brush and space for razor. In brown leather case. \$2.98.

**Other Suggestions Not Illustrated**  
**Man's Set with rayon elastic sus-** penders and garters, only 98c.

**Man's belt of three-tone leather;** ratchet box buckle. 98c.

**Boy's Set with rayon elastic** suspenders, smart tie and handkerchief to match. 98c.



**HATS MAKE GREAT GIFTS**  
\$4.98

This is the "Forecast" (a Marathon hat). Satin lined, smartly shaped with the slightly tapered crown and in the most favored colors. It makes a most presentable Christmas gift!

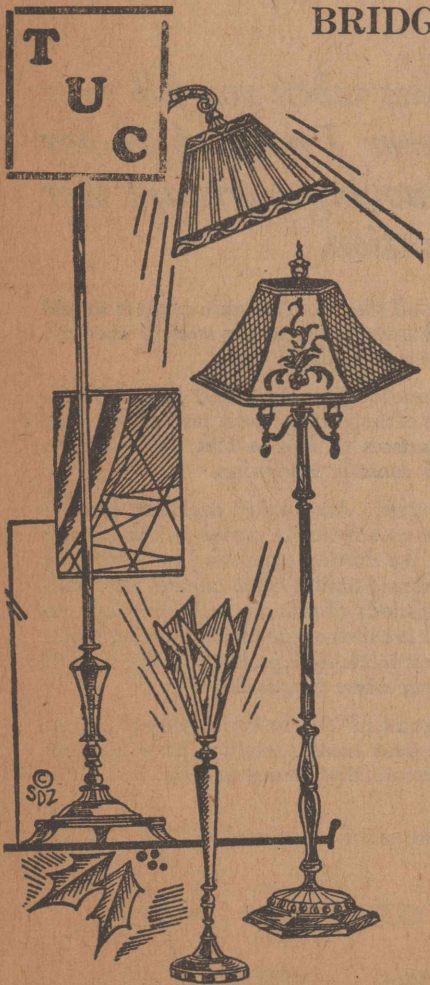
**Fancy Hose For Men**  
Silk and rayon with rayon and mercerized tops.  
49c

**Suede Jackets For Sports Wear**  
Made with worsted knit bottom, cuffs and collar.  
\$8.90

**Something New!**

**MODERNISTIC LAMPS**

BRIDGE OR TABLE STYLES



Assorted metal stands complete with silk or parchment shades that are richly decorated. New modernistic Lamps, in fact the very newest types.

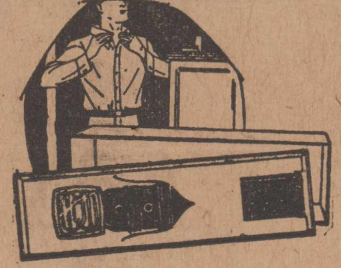
\$9.25 to \$15.75

Metal vase base richly colored With parchment shade. A dignified yet highly attractive lamp.

\$2.50 to \$7.50

**Texas Utilities Co.**

"Your Electrical Service"



When in doubt give him a **Wide Novelty Belt**

Every man has use for another belt . . . especially when it is 1 3/4 inches wide with a chromium plated ratchet box buckle and comes in three tone colors. Packed in Christmas box—  
98c



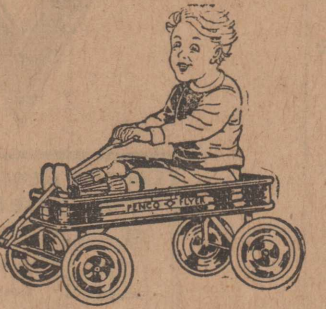
Good-looking **TOWEL SET** 49c

Exceptionally absorbent, heavy quality towel and 2 wash cloths in an attractive all-over Jacquard design. Smartly packed in colorful Christmas box . . . an ideal gift! Pleasantly low priced!

**Women's Smart Hand Bags**  
98c to \$4.98

The ideal gift! and we have so many smart styles . . . pouch and envelope modes . . . many colors . . . various leathers and a most intriguingly low price range!

**TOYS For Real Boys!**



Coasting Is Great Sport in a **"Penco Flyer"**

"Penco Flyer" steel wagons are of de luxe construction to withstand the kind of hard play that boys give them. Box length 31 1/2 inches, width 13 1/2 inches, height 4 1/4 inches . . . 10-inch steel disc wheels with 1-inch tires, balloon type. A wonderful wagon for

\$4.98



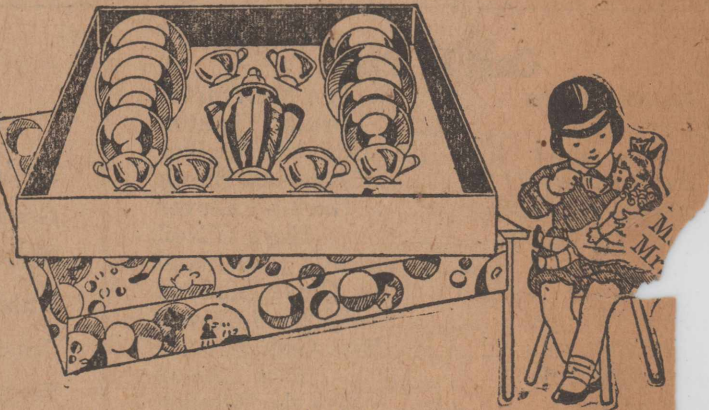
**"Little Jim" All Steel Playthings**

This sturdy steel Dump Truck with green chassis and red dump box is 23 1/2 inches long, 6 3/4 inches wide and 6 inches high. It is just one of several "Little Jim" all-steel toys for boys at only

98c

Other "Little Jim" Steel Playthings, 49c and up

**IRRESISTIBLE DOLLS**  
for very, very good little girls!



**All Ready for A Party! 15-piece Aluminum Percolator Set**

How parties will flourish where Santa brings one of these handsome coffee percolator sets . . . with four plates, four cups, four saucers, a sugar, a creamer and a percolator. The polished finish will delight every girl's heart! And our price is only 98c.