



Thanksgiving



SIXTEEN PAGES IN TWO SECTIONS THIS WEEK

One Of Floydada's Oldest Institutions

The Floyd County Hesperian

Most Widely Read News Medium In Floyd County

VOLUME 36

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NUMBER 40

Paducah Crushed 20-0 By Whirlwinds Friday

Visitors Clearly Out-Classed By Local Gridsters In Last At-Home Game.

With a determination not to let the 1929 grid season end without at least one more decided victory, Captain Howard Welborn and his crew of Whirlwind Gridsters smashed, passed and plunged through the Paducah eleven for a 20 to 0 victory here last Friday afternoon. Friday's game brought a successful climax to the Whirlwind at-home season and was witnessed by a fairly large crowd of local fans.

The Whirlwinds had their visitors outclassed Friday and could have possibly piled up a higher score had it been necessary. Captain Welborn, flashing his quarterback knowledge, was easily picked as the outstanding player on the grid and to him belongs the credit for carrying the pigskin across the chalk line for all three of the touchdowns.

Straight football tallied the first count of the game in the first quarter when Welborn smashed through on an off-tackle play for fifteen yards to cross the line. The march from mid-field was made rapidly, featured by one long pass and a number of long runs by Welborn. Green plunged the line for the extra point.

The second and third touchdowns were both made in the third quarter. The second and fourth quarters of the game remained scoreless. Welborn again stepped into the limelight in scoring the second touchdown when he intercepted a Paducah pass on their 45 yard line and ran to Paducah's 15 yard line before he was downed. A ten yard pass and a five yard run around end put the pigskin across the goal line for the second time, and a plunge through line netted the second extra point.

Alsie Carlton, Floydada backfield man, figured strong in the successful march by the Whirlwinds and stepped in for his share of the glory in the latter part of the third quarter when he made a beautiful five yard run around end and followed it up with a round-end play for more than 25 yards. After Carlton had carried the ball to the fifteen yard line, Welborn picked up the que and whirled through a broken field for the third and last touchdown. Welborn's punt for extra point was unsuccessful, leaving the final score 20 to 0.

The last period of the game was featured by few outstanding plays, numerous long punts and straight football. A number of fake plays and passes added the finishing touch to the game and gave local fans their last at-home views of 1929 football. Although it was not air-tight, it was thrilling at times and full of good football judgment. Local fans declare it a good demonstration of what the Whirlwinds have developed during the season.

Boy Scouts To Create Troop Number 20 Soon

Final decisions to divide Floydada Boy Scout Troop 44 into two distinctive troops was made last Friday night when the old troop held their regular Court of Honor at the County Court Room. District Executive E. L. Roberts authorized the change and appointed A. D. Hummings as Scoutmaster over the new troop which will be known as Troop Number 20.

Executive Roberts presided at the Court of Honor Friday night and made three scout advancements. Herman Higgins was advanced to the rank of Star Scout. Don T. Shaw to Star Scout and Waymon Finley was advanced to the rank of a First Class Scout.

Members of the troop called attention this week to an error in last week's issue of the Hesperian stating that a number of advancements to the Life Scout rank were made at the services held at the Methodist Church on Sunday evening, November 17. The Hesperian would have stated that Eagle Scout honors, the highest to be attained in a local scout, were presented to Eves Scott, Fred Porterfield, Vern Bridge and Sam Rutledge, in addition to Life Scout honors.

Mr. and Mrs. O. P. Rutledge and their son went to Tahoka Wednesday where they will spend Thanksgiving with Mrs. Rutledge's mother, Ramsey. Miss Eddythe Walcott accompanied them as far as Tahoka and will spend the Thanksgiving with her parents, Mr. and Mrs. H. Walker.

Preacher Victim Of Hold Up In Plainview

Rev. G. I. Britain and wife, of Plainview, were in Floydada for a day or more last week to attend the golden wedding anniversary of Mr. and Mrs. W. L. Boerner and visit for a short time with other old friends.

While here the veteran Baptist preacher of the panhandle-plains told of an occurrence recently when he was the victim of a hold up gang, who took from him, however, only his car. He has the names of nearly 250 persons who were implicated in the affair, but intimated that he would make no attempt to prosecute.

In the place of the old car which the mob's representatives took from him, they left a brand new one with their best wishes.

When the preacher got to Floydada, a local man, Roy L. Snodgrass, noted the absence of a foot warmer in the new car which the Plainview gang had left on the preacher's hands, so that was added, too.

Rev. and Mrs. Britain are in reasonably good health, the minister told friends here. He has been preaching in this section since about 1902 or 1903. He was for years pastor of the Floydada Baptist Church and has many warm friends throughout the plains and lower panhandle area, among whom he counts the "gang" who staged the "hold-up" in Plainview.

Local Masons To Waco For Grand Lodge Work

Floydada Masons who plan to attend sessions of the Masonic Grand Lodge, Royal Arch Chapter or Grand Council, at Waco during the next week or ten days include J. D. Starks, Dr. C. M. Thacker, G. C. Tubbs, J. W. Clonts and E. S. Randserson.

Mr. Starks will attend the Royal Arch Chapter school, Clonts the A. F. & A. M. Grand Lodge, Dr. Thacker and Tubbs the Royal Arch Council, and Randserson the Royal Arch chapter. Some of the party will also study the esoteric work of the order.

The Grand Chapter meets on the second and third of December. The Grand Council on December 3 and the Grand Lodge on December 4 and 5.

C. M. Meredith, who is at Marlin with his family, will also attend some of the sessions of the Blue Lodge.

Funeral Services For Mobley McMurray Wed.

Mobley McMurray, age 21, son of Mr. and Mrs. J. H. McMurray of the Mt. Blanco community, died at the Smith and Smith Sanitarium Tuesday morning at about 2 o'clock following an appendicitis operation several days previous.

The deceased formerly attended high school at Floydada and was well known in the Mt. Blanco community. He was born in Taylor county, and resided there for ten years with his parents before moving to Rockwall county where he resided for one year. He has resided in Crosby county for the past ten years.

Funeral services were held Wednesday afternoon at 2 o'clock at the Lakeview Baptist Church, with Rev. G. W. Tubbs officiating. Interment was made in the Lakeview Cemetery.

The deceased is survived by both parents, five brothers and five sisters. The brothers are Arthur, Paul, Oscar, Homer and C. L. The sisters are Ona Mae, Ruby Lee, Mary Ruth, Callie and Florence. All were present for the funeral services Wednesday afternoon.

FUNERAL FOR FATHER OF MRS. CARR SURGINER HELD

W. B. Snodgrass, father of Mrs. Carr Surginer, was buried last Sunday afternoon at his home at Brownfield, Texas, following his death on Saturday morning of last week. Heart failure is believed to have caused his death on Saturday after he had first been stricken with the ailment on Sunday previous. He died at a sanitarium at Snyder where he had been carried from his home near Fluvanna. The deceased was 72 years of age.

Mr. and Mrs. Surginer and son, Leslie, attended the funeral services at Brownfield. Surviving Mr. Snodgrass are his wife and five children. The other members of the family are R. A. of Fluvanna, Hugh, of near Brownfield, George of near Phoenix, Arizona, and Willie of Magdalena, N. M. All were present for the funeral services.

W. M. Colville Buried Wednesday Afternoon

Resident of County for 20 Years Succumbs to 2 Year Illness Tuesday.

William McClure Colville, a resident of Floydada for the past twenty years, was buried in the Floydada Cemetery Wednesday afternoon with Masonic rites. He died at his home on West Mississippi Street at about 10 o'clock Tuesday morning, exactly two years to a day after he was stricken ill and underwent an operation at a Lubbock hospital.

Mr. Colville was 63 years of age. He was born in Nicolas County, Kentucky, on January 29, 1861. He came to Texas over 20 years ago, and had been residing in Floyd County 20 years on the ninth of this month. During that time he had been actively engaged in the concrete contracting business in Floydada up until his first illness two years ago.

The deceased had been a member of the Masonic lodge for about 35 years. He was converted and joined the Southern Presbyterian Church when about 14 years of age. He had been a deacon and elder in the church. He had been a member of the Methodist church for several years and had also been a member of the Men's Bible class of the Methodist Sunday School.

The deceased is survived by Mrs. Colville, two sons, one daughter and six grandchildren. The sons are James and William R., both of this city who are engaged in their father's business, and the daughter is Mrs. Guy Shaffer, of Huntington Park, California. All were present for the funeral services Wednesday except Mrs. Shaffer.

Mrs. J. M. Colville, a daughter-in-law, and little daughter, Gloria, of Weatherford, were also present for the funeral. Hundreds of old friends of the family attended the funeral services.

Rev. G. T. Palmer conducted the funeral services which were held at the Methodist Church at 3 o'clock Wednesday afternoon. He was assisted by Rev. A. A. Collins.

Interment was made in the Floydada Cemetery with Masonic rites.

Worker's Meeting To Be Held Here Dec. 3

Dr. W. R. White, of Lubbock, who was re-elected secretary of Missions at the Baptist General Convention held at Beaumont last week is expected to deliver his first address at the beginning of his new work at the joint worker's meeting of the Staked Plains and Floyd County Association at Floydada Tuesday, December 3.

Rev. J. Pat Horton very popular former pastor of the Floydada church will deliver the sermon for the meeting at 11:30 o'clock.

The following program will be observed:

10 a. m.—Devotional — Victor Crabtree, Fairview.
10:20 — Advantages of the Associational unit plan of Denominational work—E. G. Pennington, Plainview.

10:40—The Place of Laymen in the Associational Program — Dean Z. T. Huff, Wayland.

11:00 — A Look at Ourselves—E. D. Morgan, Lockney.

11:30 — Sermon — J. Pat Horton Plainview.

12:10—Lunch.
1:30—Devotional — R. C. Tennison, Idalou.

1:50 — Board Meeting.
1:50 — W. M. U. Program.
2:50—Report on Beaumont Convention — R. E. Bost.

3:10 — Address — President G. W. McDonald, of Wayland College.
V. M. Lollar, Kress, Texas, will be song leader for the day.

RETURN HOME FROM STATE BAPTIST MEETING SUNDAY

Rev. R. E. Bost, Missionary for Floyd County Baptist Association, and Mrs. Bost in charge of the Women's work of the Association, returned home Sunday from Beaumont, where they attended the State Baptist Convention, November 18 to 23.

Mrs. Lon V. Smith, president of the Ninth District Woman's Missionary Society, attended the Convention and according to records made a very inspiring address Wednesday of last week.

The Convention will be held in November of next year at Amarillo.

They Were Married Fifty Years Ago



Recent likenesses of Mr. and Mrs. W. L. Boerner, pioneer Floyd County residents, who celebrated their fiftieth wedding anniversary in Floydada Wednesday, November 20. The couple were married near Ennis in Ellis County in 1879, where they lived for ten years after their wedding. In 1889 they moved to Shackelford County and lived two years, then to Stonewall where they made their home for five years. They moved to Floyd County in 1894, and except for five years—1904 to 1909 when they resided at Ozona—have resided here since. Mrs. Boerner was Miss Emma Griffiths before her marriage.

Mr. Boerner has extensive holdings in Floydada and Floyd County, including business and farm property. Among other activities, he has been a director of The Hesperian Publishing Company since 1912 and for several years its president.

Bright, Gay Lighting For Streets Of Floydada During The Holidays

Premiums For Winners In Unusual Contest

Homes And Stores of Floydada Will Be Judged By Score Card For Attractiveness.

Beautifully decorated homes and attractive well lighted business establishments will receive special encouragement this year by the Chamber of Commerce, and fifty dollars in gold is being offered as special premiums to the winners of a contest that will be sponsored by that organization next month. Every business house in the city and every home within a radius of one mile of the Court House are being invited to enter this event and have their decorations and displays judged by non-resident judges.

"We are especially anxious to have Floydada one of the prettiest towns on the South Plains during the holidays", J. B. Jenkins, president of the chamber, said, "and the business men have already agreed to decorate the streets. With a few additional decorations in the stores and with a number of the homes beautified by colored electric lamps we are of the opinion that Floydada will attract much attention from our neighboring towns and many visitors."

Although the complete plan for the contest has not been announced it was pointed out that the simplicity of the decorative plan used by the contestant would be taken into consideration and given recognition. Through this manner it will make it possible for those owning only small homes, as well as the merchant who has only a small store, to enter and win one of the prizes. The artistic decoration will be taken more into consideration than the elaborate display.

So that the judges may reach a decision easily the judging will take place at night and will probably be done between December 15 and December 24. Residents of other towns will be asked to judge the contest and twenty-five dollars will be given to the winner of first place in each class.

Entries for the contest must be made at the Chamber of Commerce on or before December 11. A complete score card and entry blank will be available at that office within the next few days.

CITED FOR EXCELLENCE

Miss Margaret Henson, daughter of Rev. J. L. Henson, of Vernon, former pastor of this city, who is a junior in the College of Industrial Arts, Denton, twice made the highest grade in a class of 1800 students and twice has been cited for excellent work, according to information received here this week.

Miss Henson's many friends here will be interested to know of the progress she is making at College.

Floydada merchants have decided that this city will display its Christmas spirit in an unusual way this year and as a result the Chamber of Commerce has announced that Floydada will be one of the best decorated towns on the South Plains next month. More than 1,000 colored electric lamps will be used on the streets alone while a number of the business firms plan special windows and store decorations for the holidays.

On West California street the business men have bought six streamers to cross the street with forty lamps on each streamer. At the corner of California and Fifth street the streamers will be crossed and should make a beautiful display. On South Main street the merchants have contracted for three streamers and the same number have been ordered for West Missouri street. On East California there will be five lines with forty lamps to each line and the same number on Main street between the Floydada Drug and the Texas Utilities Company.

A feature about the decorations is that the streamers become the property of the merchants and after the holidays, which include both Christmas and New Years, they will be taken down and stored for use at various times when they are needed.

The decorations will be completed not later than December 10, and will be turned on each evening at six o'clock and kept burning and the lights turned on each evening until midnight.

FORMER METHODIST PASTOR VISITED HERE LAST WEEK

Rev. J. L. Henson, who has been pastor of the First Methodist Church of Abilene during the past three years, visited his father-in-law, J. H. Green, and Mrs. Green, Wednesday, Thursday and Friday of last week. Rev. Henson was pastor of the First Methodist Church of Floydada for three years.

He has been transferred to the Methodist Church at Vernon, which has a membership of 1500. His salary will be \$5,000 per year or a raise of \$1,000 over the Abilene charge.

Rev. Henson said he left the Abilene church in good financial condition with all bills paid with the exception of one payment on the church which would not be due until 1937.

While here he visited a number of his and Mrs. Henson's friends and former members of his congregation.

BUYS SECTION OF LAND

Gus de Cordova closed a deal during the week end for a section of land two miles south of town. The purchase was made from Mrs. Lula Little, of Houston.

Second Period For 90,000 Special Bonus Ballots On

LIST OF CANDIDATES	
Floydada	
Mrs. C. N. Battey, Rt. 2	230,000
Mrs. E. Ted Borum	215,900
Mrs. R. E. Bost	212,800
Mrs. G. M. Bullard	41,500
Miss Naomi Connelley	221,600
Miss Jessie Dalton, Rt. 1	216,400
Mrs. Robert Eubank	214,700
Miss Victorine Pitch, Rt. 4	213,500
Mrs. Jno. McCleskey	218,900
Mrs. Frank L. Moore	217,500
Mrs. A. D. White, Jr.	219,800
Cone	218,600
Mrs. Murphy Qualls	218,600
Dougherty	218,600
Mrs. Irene Holt	216,900
Flomot	216,900
Miss Thelma Pyron	23,400
Lockney	23,400
Mrs. F. M. Kennedy, Rt. 1	211,600
Petersburg	219,300
Mrs. Willie B. Eakin	219,300
South Plains	219,300
Miss Eddie Mae Gilliland	217,200
White Flat	219,300
Miss Lorena Willis	31,000

The rush for 90,000 extra votes is on.

Not since the Hesperian's Big Automobile and Prize Campaign began has genuine enthusiasm and excitement been so evident. Every contestant it seems, is starting a whirlwind drive to make the offer count as much as possible.

This is the vital period of the entire campaign. Those who lag behind now, will have no chance at the real test of mettle begins. Contestants in both the city and outside are fired with the determination of grasping one of the grand prizes, and they are beginning to install real campaign methods into their vote-getting. November 30th looms up as the all important day on the horizon, for it marks the close of the best remaining vote-getting opportunity. The gathering of votes is being placed on a business basis and the contestants are mapping out careful lists of persons whom they intend to see each day. Haphazard methods—the hit and miss system—are not productive of votes, as many have discovered.

After all, chance plays little, or no part, in the big campaign. Obviously contestants are not misled into the belief that they will get something for nothing. It isn't being done these days. But, candidates can get something in the shape of a magnificent automobile in return for sufficient industry and effort.

Thoroughness and industry then, are the qualities that one may expect to win with. To work industriously in the race, never hesitating a minute until a prize is won, is the slogan the candidates have adopted.

Encouraged by the splendid success they have achieved of late, many late starters are proceeding to still further enhance their opportunities of ultimate success by leaving no stone unturned that might yield them votes.

The race from now on will become intensely swifter. And it is best to be prepared for emergencies that may arise, by having a comfortable reserve of votes that may save you from being overtaken.

Not a few candidates have already signified their intention of building reserves. A still further advantage in doing so is that one does not display his full strength.

Second Payments
The man who blazed the way to make two blades of grass grow, where but one grew before, knew his stuff thoroughly. The same process can be applied to great advantage in the campaign by simply going over the same ground you have covered before and obtaining extension of "second payments" on subscriptions you have already taken. You can gain thousands of additional votes. Many subscribers who took the Hesperian for only a year will not be glad to extend their subscription another year, paying you the difference. You get the difference in votes between what was first issued and what the second payment makes the subscription for. It makes no difference who got the first payment—the contestant obtaining the second payment gets the additional credit.

'Jimmies Wives', Play To Be Given By Band

"Jimmie's Wives", a three act college comedy with two girl choruses and two boys choruses, all composed of a local cast, will be presented by the Floydada Municipal Band at the high school auditorium on Thursday evening, December 5. Featured in the unusual entertainment will be a baby pageant of more than 100 babies, called "Dolly's Wedding." This feature alone is expected to be an attraction in itself.

Miss Iran Ward, of the Southern Arts Producing Company, arrived Tuesday to sponsor the production and help in the selection of characters. She is being assisted by Mrs. E. L. Angus.

Rehearsals for the presentation began Wednesday night and will continue through to Thursday, December 5, when the play will be given.

George E. McWhirter left Tuesday for Waxahachie, where he will spend Thanksgiving with his parents, Mr. and Mrs. G. W. McWhirter.

Mr. and Mrs. Jim Bagwell, of Hereford, spent the week end with their parents, Mr. and Mrs. J. A. Bagwell and Mr. and Mrs. L. E. Williams.

Mrs. A. H. Thornton spent the week end with her daughter, Mrs. Chas. Whitacre, of Lubbock.

Local Market

Poultry	
Turkeys	18c
Heavy hens	14c
Light hens	12c
Old roosters	5c
Fryers, Colored	15c
Leghorn, Fryers	12c
Stags	10c
Hides	5c
Guineas, each	25c
Geese	8c
Ducks	8c
Eggs	
Eggs, No. 1 candled, per dozen	50c
Pullet Eggs	35c
Cream	
Butterfat, per pound	33c
Butter	45c
Grain	
Red Maize, threshed	\$1.15
Wheat	\$1.00
Maize heads	\$1.80
Cotton	
Middling	\$15.75
Strict Middling	\$16.00
Cotton Seed, per ton	\$29.00

BUYS RALLS HATCHERY

B. L. Blacklock of this city recently purchased the hatchery at Ralls, which has a 18,000 egg capacity. Mr. Blacklock is owner of the Floydada Hatchery.

Mr. and Mrs. J. M. Heald, of this city, will move to Ralls soon to take charge of the hatchery for Mr. Blacklock.

\$2,000 PRIZE CAMPAIGN

The Floyd County Hesperian

FREE VOTING COUPON

VOTES FOR _____

ADDRESS _____

(Must be voted or mailed before December 4th)

This Coupon will count 100 votes when properly filled out and brought or mailed to Campaign Manager, The Hesperian.

The above Free Coupon will be discontinued after this week.

COUNT LUCKNER, THE SEA DEVIL

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CHAPTER IX

The Battle of the Falkland Islands.

Through an oily sea we sailed south and west toward the Falkland islands. Many a time had I passed this way in the old days when bound for Cape Horn. These islands of the South Atlantic have long been the base for whaling schooners. But to every German the Falkland will be forever memorable as the scene of a one-sided naval engagement in which one of our best beloved admirals was overwhelmed by a British fleet.

Had you seen our deck as we sailed south during these days, you might have wondered what we were about. Along with other plunder, we had looted captured ships of several great sheets of iron. We had ripped them from iron walls and roofs of forecastles and stowed them on our deck. Now the mechanics of the Seeadler's motor crew got busy with acetylene torches, and from those sheets of metal they welded a great iron cross, ten feet high.

We drew near a spot on that lonely ocean just a bit to the east of the Falkland islands. My navigation officer and I figured out the point carefully on our chart, and when our instruments told us we were there, I called all hands on deck. Somewhere far below on the floor of the ocean were the bodies of hundreds of our comrades and the battered hulks of a once proud German fleet. It was in these waters that our gallant Pacific squadron under Count von Spee sank in three thousand fathoms. For here it was that our light cruisers, the Scharnhorst, Gneisenau, Nuremberg and Leipzig, with odds against them, fought it out with a more powerful British squadron.

With flag at half-mast, we stood at solemn attention. The sky was gray and melancholy. The sea rolled with a gentle swell. In our mind's eye we could picture that disastrous day when, outraged by the guns of the great British warships, our cruisers, two large and three small, had fought a losing and hopeless fight. One, a scout cruiser, escaped. The others went down. Pounded from the distance, they trembled under the blows of the shells that rained down upon them. Exploding projectiles raked the decks and pierced the hulls of the ill-fated vessels. As if in a last struggle, trying to keep afloat for one more shot at the enemy, they staggered, lurched, and then, one after the other, plunged into the depths, entering port on their final voyage far below on the ocean floor, eighteen thousand feet beneath the surface. Every man aboard three of the ships was lost. A high sea happened to be running at the time, so the victors had little chance to rescue the men from the doomed ships. Two hundred and fifty members of the crew of the Gneisenau were picked up and got to the Falkland alive.

As if in a dream, I thought of the last time I saw my friend Count von Spee. It was in the days before the world went mad. The navy yard at Kiel was in gala mood. Every warship in the harbor had sent three hundred men. They stood at rigid attention while Von Spee and his staff strode by. Then he addressed them.

"By order of the emperor, I am to take command of our cruisers in Chinese waters. My officers and men sail with me tomorrow."

The sailors all give three cheers. They think the admiral and his men are merely going for a pleasant vacation to the Orient. It is in 1913. No war is in sight. Yet a darker note intrudes: Even then military and naval men were unable to escape the thought of war: "We are leaving home and country for two years. We who part from you tomorrow will do our duty, knowing that every man at home will do his. If war should come, we will be across the world and you will be here. We will be too far away to lend a hand to you, and there is little that you will be able to do for us."

"Ours is a young navy, but we have had a great teacher. When England built her mighty fleet, she taught us how to build ours. The

English have great naval traditions, and both their fleet and traditions have been our model. If war should come before we meet again, we along the far-off China coast may be but a few ships against many enemies, but from you of the High Sea fleet we expect great deeds."

We of the German navy knew and constantly gave expression to the thought that British was our guide on the sea. Her great seafaring tradition was our conscious and admitted pattern. We German naval men liked the English and were in sympathy with them. Our navies were alike in spirit. The French navy was somewhat different. Its morale was perhaps not so good. French naval officers all come up from the ranks. The British and German come from cadet schools and are recruited mostly from the first families. That is best. It provides a finer corps of officers. I myself, came up from the forecastle, but I believe that, unless you have officers and men from different worlds, your men will have little respect for their commanders. It must either be that, or your officers must inspire respect with their fists as in the old sailing-ship days. The French navy no longer has a rich tradition. It is true that the French had far greater sea fighters than we in past centuries, and they had their fine old naval traditions. But during the Revolution the old Royal navy of France was swept away and remained abolished for twenty years. At the end of that time, a new navy was formed, but by then the fine old French traditions seem to have been forgotten and new traditions had to be formed. We Germans, with a new fleet, took over the old, solid tradition of the British and made it our own. We did everything we could to implant it in our men, and make it a real living thing ingrained in our people. Our sea leaders understood the importance of a tradition. That was why we were determined to keep a fleet after the war. When our great ships went down at Scape Flow, our Socialists favored the total abandonment of the naval arm, but fortunately enough of our people came out of their post-war trance long enough to prevent such a fatal error. Perhaps it might be only a few small ships that we could retain, but it would serve to keep traditions alive until we could again build up a fleet as great or even greater than the one we lost.

Von Spee was a sailor's admiral. He was a seaman by temperament, open, honest, and jovial, uncomfortable on land and only himself when on the bridge of his flagship. Too many of our professional fighting men, I regret to say, were more ornamental than useful. They were good at wearing gold lace and that is about all. But Von Spee. He was at his best on a quarter-deck in a storm. I still can see him pacing back and forth with his bushy brows and piercing blue eyes.

The day after he said auf wiedersehen to us at Kiel, he and his officers and men left by transport for the Orient, there to relieve the officers and men aboard the cruisers of our small Pacific squadron at Tsing Tao. What was to have been their two-year term overseas began as commonplace, quiet routine. It ended under the salvos of British guns off the Falkland islands.

Von Spee's plan, when the war caught his 15,000 miles from German waters, was to harass the allies in the Pacific and then try to slip back through the North sea to Kiel. Yady Luck smiled on him for a little while and then deserted him. After crossing the Pacific he caught Craddock, the British admiral, off the coast of Chile. Von Spee's star was in its ascendancy at this time and Craddock's on the wane. A German secret agent in Chile flashed a wireless to Von Spee giving him the information that Craddock was waiting for the arrival of the big but old battleship Canopus that was rounding the Horn. Without the Canopus, Craddock's forces were weaker than Von Spee's, and Von Spee instantly dashed to the attack so as to engage Craddock before the Canopus came up. Craddock and his men met their fate like true British sailors. Outgunned, the British cruisers

continued to fire until they sank. Only one, a small boat, got away. But their conqueror's days were numbered.

Von Spee now began his long race toward Kiel. Only two routes were possible, one by Cape Horn and the other by the Cape of Good Hope. Of course, he knew the British would be laying for him at both places. He knew also that they would be after him with swifter and more powerful ships than his own. His one chance was to beat them to Cape Horn, lose himself in the broad Atlantic, make a run for it, and probably fight his way through the blockade.

By now he was short of both munitions and coal. A wireless from Germany brought the good news that a supply ship had slipped through the blockade and was now on its way out to meet him. What a tremendous voyage he might now have made! What a hair-rising dash at the allied blockade line he might have made! But he never got the chance.

As he rounded the Horn, Dame Fortune tempted him, and he made what proved to be a fatal error. He stopped a British collier and took all her coal. This delayed him for three days. Meanwhile, a fleet of Britain's mightiest battle cruisers had arrived at the Falklands. He still might have run by them unnoticed had he not determined to shell and destroy the wireless station on the Falklands. Thus he stumbled into that nest of battle cruisers. He tried to run, but they caught and sank him. That day the British had their sea giants, the Indefatigable, the Invincible, the Indomitable, and along with them a number of other battle cruisers, that later were to fight gallantly at Jutland, and then find their way to rest on the floor of the North Sea.

Only one of Von Spee's ships, the light but fleet cruiser, Dresden, showed her heels to the British leviathans and slipped back around Cape Horn. But the Fates were merely playing with the poor Dresden, and a few days later she was sunk by the more powerful British cruiser Kent off San Juan Fernandez, Robinson Crusoe's island, in the Pacific. She was lying in neutral waters and should have been sheltered by the laws of war. Her captain signaled to the commander of the Kent:

"We are in Chilean territory."
"My orders are sink you on sight," replied the Kent, "and no matter where you are."

The captain of the Dresden blew up his ship, and with his officers and crew swam ashore. The island was not quite so deserted after this shipwreck as it was in Robinson Crusoe's day!

That in brief was the story of the plucky Von Spee and his gallant men. Hence this dreary waste of waters off the Falklands was sacred to us. We have to, and from my quarter deck I presided over a brief memorial service above the watery graves of our comrades and their ships. First I told my boys the story of my friend Count Von Spee and his men, and every one of us knew that we, too, might soon be on our way to join them. But with the difference that we might not even have a chance to fight it out.

On German ships, the captain is also the chaplain. Every Sunday aboard the Seeadler we had our hour of prayer and song. When we had "guests" aboard from enemy ships, we invited them to join with

us in the worship of the Great Ruler of the Waves. Our service followed the ritual of no particular creed. It was as simple as we simple seamen could make it. The table which bore the ship's Bible was draped not only with our German flag but also with the flags of all the allied nations whose ships we had captured and under whose colors our prisoners had sailed. I wanted to make our prisoners feel that the service was as much theirs as it was ours, and that we did not feel ourselves any more a chosen people before the Altar of God than any other people.

My life has not been altogether a pious one. On the contrary, it had been decidedly blasphemous. My character was then, and still is, far from saintly. However, I may not have been wholly unfit for the office of ship's chaplain. I am religious at heart, easily swayed by sentimental appeal. Had I not been a member of the Salvation Army in Australia? Those testimonial meetings in Fremantle were still vivid memories to me. So I was not exactly a greenhorn at conducting a prayer meeting.

Before concluding our little memorial service, I addressed our comrades three thousand fathoms below us. No mounds were raised over their graves, no green grass or kindly flowers had been placed to cheer them on their journey to the land from which no traveler has yet returned. Only the waves of the sea. I spoke to them as though my voice could somehow find its way to their resting place among the mountain ranges at the bottom of the South Atlantic:

"Glorious fallen comrades, we bring you a message from home. Your comrades have kept their promise to your commander. On sea and on land they are fighting for the Fatherland. We of the Seeadler salute you and solemnly swear that we, too, will endeavor to live and die as gloriously as you. We, too, are hunted on the sea, even as you were. So perhaps it will not be long ere we join you down there in Davy Jones' locker. If we do, our one hope is that we will be able to fight our last fight as gallantly as did you."

I then led the sailors in a prayer that we repeated aloud, and while the chorused invocation traveled southward on the winds that blew toward the Antarctic, four men came forward bearing the great iron cross.

"A decoration for the graves of heroes!"

At this signal from me the massive emblem slid into the water with scarcely a splash and flashed swiftly down, down three thousand fathoms, to carry our message to Admiral Count Von Spee and his men.

(To be continued)

Good silage fed to horses in limited quantities acts as an appetizer and tonic. It should not be given in larger amounts than 10 pounds daily per animal.

DR. HUBERT SEALE

PHYSICIAN AND SURGEON

Announces the opening of an office in Rooms 206, 207 and 208
Readhimer Building, Floydada, Texas.

OFFICE PHONE 256

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MONEY TO LOAN

On Farms and Ranches. Our interest rates are low and we can give quick action in closing loans. We give attractive pre-payment options.

It will pay you to see us before placing your Farm and Ranch Loans.

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IN THE SPOTLIGHT

HART-PARR TRACTORS

Cut Your Costs with
Hart-Parr Power

L. C. McDONALD
Floydada, Texas

The one automobile under \$1000 with all these BIG CAR ADVANTAGES

Promise yourself now that you will investigate the Pontiac Big Six and its long list of big car advantages. For it is the one automobile under \$1000 which offers such advantages. . . . Its big car power and acceleration exceed those of any other six so low in price. It has big car safety in its non-squeak, dirt-and-weather-proof, four-wheel brakes—big car beauty and comfort in its bodies by Fisher. . . . Come in today. Get our appraisal of your present car and hear about the many other big car advantages provided by the Pontiac Big Six.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

BOERNER-THAGARD MOTOR CO.
FLOYDADA, TEXAS

PONTIAC

BIG SIX \$745

PRODUCT OF GENERAL MOTORS

2-Door Sedan
f. o. b. Pontiac, Michigan

Drs. Smith & Smith

Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

WHEN CHILDREN Need a Laxative

"We have used The Ford's Black-Draught in our family for nineteen years. I have found it of great help in raising my family.

"I have given it to all six of my children. Whenever they complain of upset stomach, or begin to look pale and sickly, I make a tea of Black-Draught and begin giving it to them. In a day or two they are all right.

"I give it to them for constipation, and my husband and I both take it. I always give it for colds in winter, for I believe a way to prevent them is to keep the system clean."—Mrs. Doshie Terry, 1205 4th Ave., Decatur, Ala.



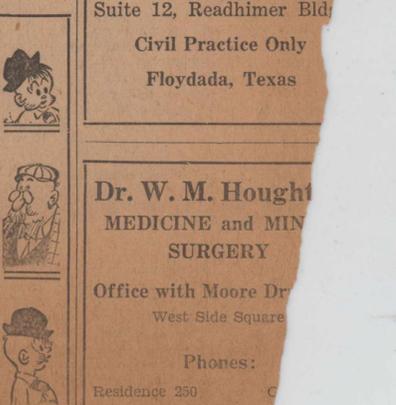
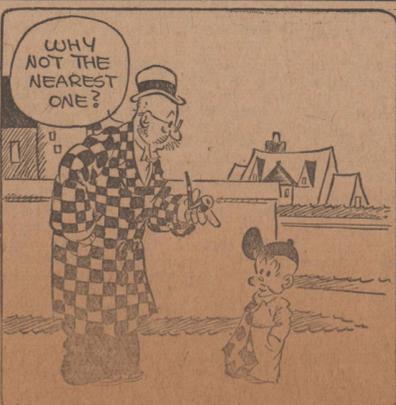
Black-Draught
for
CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CARDUL in use over 50

MAC

Too Conscientious

By Irving



F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174
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Real Estate Loans, and Insurance
6 Per Cent Farm Loans
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We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.
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Dr. Jacob S. Rinehart
PHYSICIAN AND SURGEON
Internal Medicine and Electrotherapy, also Diseases of Women and Obstetrics.
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Floydada, Texas

E. P. NELSON
FIRE INSURANCE
AGENCY
WILL APPRECIATE YOUR BUSINESS
CITY AND FARM LOANS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING, FLOYDADA

FLOYDADA TRANSFER
A. N. WARD, Prop.
Office at L. & O. Top Shop
HAULING AND TRANSFER
BUSINESS SOLICITED
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TRUCK LINE TO PLAINVIEW
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All kinds insurance and farm loans

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MEDICINE and MIN SURGERY
Office with Moore Dr
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Phones:
Residence 250

Sunday School Lesson

THE CHRISTIAN HOME

It is fitting that a study relating to the Christian home should center around the story of the home in which Christ was reared and where, therefore, in a sense, Christianity began.

Our knowledge of the early life of Jesus is limited in extent and in matters of detail, but it is surprising how deep and adequate it is in point of essential fact. We have,



for instance, the clear representation of the worthiness and goodness of Mary his mother. It was not an accident that she should have been chosen among women for the privilege of mothering the child Jesus.

Surrounded by Love

In this home we see the child Jesus growing up under the influences of love and goodness. In the earliest years of his earthly life he sees the meaning of love and loyalty and kindness. There is here no such terrible handicap as confronts many children and young people in America today.

The saddest aspect of divorce and of the breakdown of family life is not found in the tragedy that it brings to adults and in the disloyalties and immoralities that corrupt and befool the most sacred relations of life, it is found rather in the devastating effect of these things upon the young, and in the denial to the young of the care and benefits of home and of parenthood that ought to be the heritage of every child.

Over against these things place the reality of Christian ideals. It is true that these ideals may not always be realized. Christian profession and church membership do not always guarantee faithfulness and beauty of character. But the Christian ideal of marriage and home life should not be judged by its failures, but by its realizations.

These things are so elemental that one would think that they would be commonly recognized. Perhaps more widely than we realize start out with high ideals and good intentions but succumb to the temptations and the burdens of life. The problems of the average home are so acute on their financial side and in other respects, that unless there is the sort of love that creates great patience and forbearance, as well as much common sense and kindness, occasions of misunderstanding and conflict very easily arise and often develop quickly into causes of spiritual or actual separation.

There is no relationship in life that so carefully tests the ultimate ideals and characters of men and

women as the relationship of marriage and the bringing up of the children of that relationship. There are so many rocks upon which the ship of domestic life may be shattered that perhaps the marvel is that so many come through so safely.

His Ideals Are Clear

But there can be no question concerning the positive ideals that Jesus set forth and the enforcement of these ideals, not only in his teaching but in all that related to his associations and his example. To feel the sacredness and privilege of home responsibilities, to think of children as Jesus thought of them, to think of all of life's relationships in terms of love—all this is to establish and inculcate the only sound foundation for home and family life.

And it is in building upon this foundation that individuals can not only find the highest happiness in their personal lives, but can make the richest contribution to the welfare of society.

ELIMINATING LIGHT WEIGHT TURKEYS

Dublin—A war on light weight turkeys for next year's market has been started here by 17 Erath county farmers who have secured the aid of Mark Buckingham, county agent, in carefully selecting pullets for next year's breeding purposes. All the birds in entire flocks were weighed and measured, and hens and pullets compared to see if last year's toms had improved the offspring. Where such improvement was not noted to marked degree owners are planning to secure outstanding toms. The number of pullets retained for breeding varied from eight to ten per farm, every one of which went well over the standard and weighed at least ten pounds before fattening.

INCLUDE SUDAN IN PLANTING PLAINS, DAIRYMEN SAY

Amherst—Dairy farmers might as well include Sudan grass in their 1930 planting programs if the records of local dairy demonstrators may be used as a guide. The C. L. Johnson herd produced butterfat for 22 cents per pound in June when Sudan was abundant and then went up to a 28-cent-per-pound cost figure in July when taken off this pasture. The C. V. Harmon herd was kept on Sudan all summer and the butter fat production cost dropped every month. In June it was 21 cents per pound, in July 20 cents and in August 18 cents. Careful records are kept by these demonstrators who are cooperating with D. A. Adam, county agent, as members of the West Texas Cow Testing by Mail Association.

NOTICE TO BIDDERS

The Commissioners' Court of Floyd County, Texas, will receive bids at Floydada, Texas, on 13th of January, 1930, for the purchase of one or more Crawler Type Fifteen H. P. Maintainers. 384tc
Wm. McGEHEE,
County Judge, Floyd County, Texas.

Married Woman Fears Gas—Eats Baby Food

"For 3 years I ate only baby food, everything else formed gas. Now, thanks to Adlerika, I eat anything and enjoy life.—Mrs. M. Gunn.
Just ONE spoonful Adlerika relieves all GAS so you can eat and sleep better. Acts on BOTH upper and lower bowel removing poisons you never knew were there, and which caused your stomach trouble. No matter what you have tried for stomach and bowels, Adlerika will surprise you! Floydada Drug Co. F-3

Machine Rolls Steel Tubes Like Cigarette

The deft technic of Bill Hart who casually rolled a cigarette with one hand in his western film "thrillers" is duplicated at the Oakland-Pontiac factories by a new machine which rolls flat ribbons of steel into perfect tubes and seals them with the fiery tongue of an electric current.

The machine which cost something over \$60,000, "rolls its own" with such startling rapidity that it can produce the entire supply of tubing needed for exhaust pipes on both the Oakland and Pontiac Sixes. The flat steel stock feeds from a huge reel into one end of the machine and emerges from the other end as tubing of any desired length or diameter at the rate of nearly three-quarters of a mile per hour. The diameter of the finished tubing is accurate to five one-thousandths of an inch.

As the flat steel enters the machine it passes through a graduated series of feed rolls which serve the same function as did the talented fingers of Hart's left hand in executing his famous cigarette trick. As the edges of steel meet to complete the circle, they are welded securely together by a powerful electric current applied through a copper electrode which rolls like a double-flanged wheel along the line of the "seam."

Other appliances remove the surplus welding "flash" from the tube, jets of water cool it down to normal temperature, it is sized and finally, as it passes from the machine, it is bitten off in the proper length ready for installation on Oakland or Pontiac Sixes.

Pleasing the Fans

Fans are the baseball players' customers. But the minute a player begins thinking of the grandstand instead of the goods he is going to deliver, he is done for.—The American Magazine.

HOME FROM WEST VA.

Mrs. H. M. McDonald returned home recently from Clarksburg, West Virginia, where she spent the six weeks, visiting relatives, having been called there on account of the illness and death of her brother, Edwin Flory.

Says He Threw His Money Away

"I'm In Better Health, And Sleep Like A Top Now, Since Taking Orgatone," Says Wichita Man.

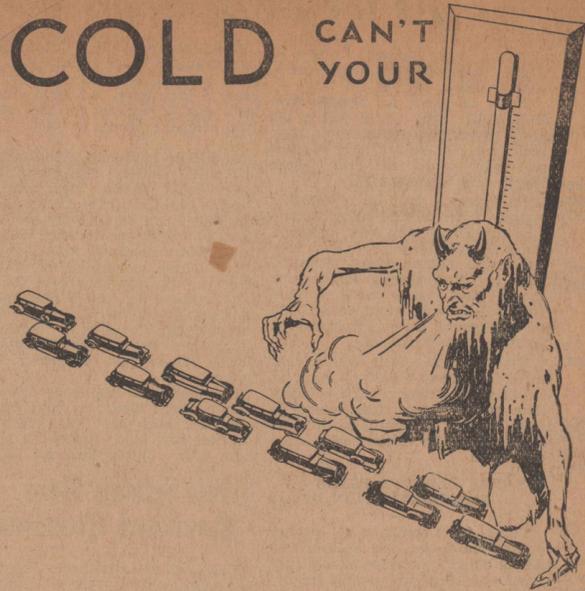
"My troubles have been completely overcome since I began taking Orgatone and I am enjoying better health than I have in a long time," said Scott Hughey who is employed by the Riley Furniture Co., and who resides at 301 Sixth Street, Wichita Falls, Texas.

"I spent a lot of money for medicine and treatment trying to find some thing that would relieve me of indigestion but it was just throwing money away for I never got any real relief until I commenced taking Orgatone. I have been troubled an awful lot with indigestion. I could eat but very little and that disagreed with me and I suffered terribly from gas. I had sick dizzy headaches and bilious spells and was unable to get a real night's sleep.

"Orgatone was recommended to me by a friend and I have taken three bottles of it and feel like a different person. I can eat anything I want now and does not bother me. I sleep like a top every night and get up in the mornings feeling fine and ready for a day's work. My sick, dizzy headaches and bilious spells have left me and my constipation has been relieved. Orgatone sure gives a man his money's worth. It has helped me more than I can say and I am glad to tell others about it."

Genuine Orgatone may be bought in Floydada, at the Moore Drug Co.

THAT OLD DEMON, COLD CAN'T YOUR HANDICAP MOTOR NOW



Start the day right. Forget the thermometer. Jump into your car, fueled with Phillips 66—step on the gas—and you're away! Have you tried this remarkable gasoline? Its secret is Controlled Volatility—each gallon controlled to fit the season and the climatic conditions of the locality where it is sold. Enjoy a new experience in easy cold weather starting, quick warm-up and pick-up, mileage and power—at no extra cost. For best results try a full tank of Phillips 66 or 66 Ethyl.



Phill-up with Phillips 66

© 1929, Phillips Petroleum Company

CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

You Can Buy Phillips 66 at

MOTOR INN
CAPROCK SERVICE STATION

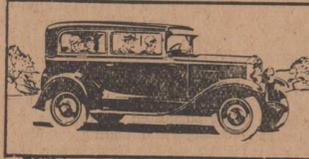
BLUE GOOSE FILLING STATION
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LAWRENCE LEWIS, AGENT

for Economical Transportation



"EVERYBODY'S SIX"

Smart • Smooth • Safe • Dependable—and Priced Within the Reach of All!



THE new Chevrolet is smooth, powerful and unusually swift in acceleration. It is designed throughout for greater safety and dependability. And its low first cost, combined with its outstanding economy of operation, makes it truly "Everybody's Six."

Come in today for a demonstration!

We cordially invite you to come in and see this remarkable car. Its smart Fisher bodies are styled in the latest mode—with tasteful moldings, concave front pillars and oblong windows. Its great six-cylinder valve-in-head engine

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; Light Delivery (Chassis only), \$400; 1½ Ton Truck (Chassis only), \$545; 1½ Ton Truck (Chassis with Cab), \$650. All prices f. o. b. factory, Flint, Michigan.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Chevrolet delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.

Snodgrass Chevrolet Company
Floydada, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

We'll mail you this **FISK** tire if you like to buy tires that way



MAYBE you're a mail-order nut. We can give you that kind of service, too. But if all you want is top quality at a low price, just stop in next time you go by and get a Fisk Premier. That saves a lot of postage.

FISK PREMIER ALL-CORD—A fully guaranteed Fisk Tire at an unusually low price.

Central Filling Station

California at Fifth

Hal Drace, Prop.

HEALTH Is at YOUR OPEN WINDOW

Oxygen is necessary to breathing. Oxygen is taken from the air by a gas flame just the same as by any other kind of a flame. Fresh air supplies oxygen.

So, for your health's sake, let a little fresh air in.

If you must have a fire to dress by, have it in another room. If you live in a small apartment and sleep in your living room, turn out the fire and raise the window when you go to bed.

WATER HEATERS WITHOUT FLUE PIPES ARE A MENACE

Many gas appliances, including some well-constructed room heaters, are safe to use without flue connections in WELL-VENTILATED rooms. However, it is advisable that all appliances using gas in considerable quantities should be connected with flues, for even the most efficient types may produce poisonous gas when the flame is first lighted.

If your water heater—or any other kind of a heater—is in the bathroom, turn it out when you are ready for your bath. It requires approximately 10 cubic feet of air to supply sufficient oxygen to burn one cubic foot of gas—and there usually is little or no fresh air coming into the average bathroom.

Natural gas, when properly used, not only is efficient and economical, but it also is safe.

West Texas Gas Company places a higher value on health, safety and good will of consumers than upon any revenue it might derive from gas that is not properly used.

West Texas Gas Co.

HEADQUARTERS FOR GAS APPLIANCES

Social Calendar

Ace Bridge Club meets Tuesday evening, December 3, at 7:45 with Mr. and Mrs. A. D. Cummings as host and hostess.

Mrs. Tad Probasco will be hostess to the Statch and Chatter Club at an all-day meeting Thursday, December 5.

Mr. and Mrs. Dean Hill will entertain the Sin Cuidado Club Tuesday evening, December 3, at 7:30 o'clock.

Mr. and Mrs. Terrell Lorán will entertain the La Noche Bridge Club this evening at 7:45 o'clock.

High School Parent-Teachers Association will meet Tuesday afternoon, December 3, at 4 o'clock.

San Souci Bridge Club will meet Wednesday afternoon, December 4, at 3 o'clock at the home of Mr. and Mrs. O. W. Fry with Miss Mary Lou Crain as hostess.

The Young Women's Circle of the Baptist Missionary Society will be hostesses at a "White Elephant" party Friday evening at the home of Mrs. W. I. Cannaday at 7:30 o'clock.

East Ward Parent-Teachers Association will meet Wednesday afternoon, December 4, at 3:15 o'clock. This will be the last meeting until after Christmas, according to Mrs. J. T. Haward, president.

The Woman's Missionary Society of the Methodist Church will meet Monday afternoon in a business session at 3 o'clock at the church. This will be a very important meeting as the election of officers will be held at this time.

Circles of the Baptist Missionary Society will meet Monday afternoon at the Church at 3 o'clock.

Luncheon Given For Club Officers Monday.

Miss Marie Strange was hostess at a pretty buffet luncheon Monday for outgoing and incoming officers of the Floyd County Home Demonstration Clubs and the County Council at the home of Dr. and Mrs. Lon V. Smith Monday, November 25.

A yellow and green color scheme was carried out in the menu and table appointments. A vase of yellow chrysanthemums formed the centerpiece and green candle holders with yellow tapers were used at each end of the table.

Mrs. R. H. Ashton, Mrs. W. E. Miller, Mrs. C. F. Harris and Mrs. W. H. Bethel assisted the hostess in serving.

Those present were: Mrs. A. H. Kreis, president Campbell Club 1930; Miss Anna Sims, vice chairman, County Council 1930; Mrs. Irving Bennett, president Roseland Club 1929; Mrs. Wm. Finkner, president Harmony Club 1930; Mrs. W. H. Bethel, chairman County Council 1928; Mrs. O. W. Fry, president Pleasant Valley Club, 1929; Mrs. A. R. Hanna, chairman County Council, 1927; Mrs. Chas. E. Smith, president Harmony Club 1929 and secretary of County Council 1930; Mrs. Jake V. Greer, president Sand Hill Club 1930; Mrs. J. M. Harrison, vice president, Lakeview Club 1930; Mrs. J. E. Newton, president Lakeview Club 1929; Mrs. C. A. Caffee, president Antelope Club 1929 and vice chairman of County Council 1929; Mrs. C. E. Flemings, vice president Antelope Club 1929; Mrs. G. F. West, president South Plains Club 1930; Mrs. C. A. Smith, president Antelope Club 1930; Mrs. George Stiles, secretary County Council, 1929; Mrs. D. R. Badgett, president Blanco Club 1930; Mrs. Will Snell, chairman County Council 1930; Mrs. J. D. Christian, president Blanco Club 1929; Mrs. Clayton Weathers, president Prairie Chapel Club 1929; Mrs. Carl McPherson, president Prairie Chapel Club 1930; Mrs. W. E. Miller, president Sand Hill Club 1929; Mrs. C. F. Harris, president Pleasant Valley Club 1930; Mrs. R. H. Ashton, president Campbell Club 1929 Mrs. David S. Battey, chairman County Council 1929. Mrs. A. J. Polley and Mrs. Robert McGuire were also guests. This will be the regular meeting of the Plateau Singing Convention and a quartet from Clovis and L. Brooks

LEONARD WOMEN KILLED THURSDAY KNOWN HERE

Mrs. Charley Clark, Mrs. A. P. Grider, sisters; Mrs. G. R. Grider, mother of A. P. Grider and Mrs. H. S. Pendergraft all of Leonard who were killed in an automobile accident near Dallas Thursday morning were old friends and acquaintances of J. S. Collins of this city and number of others in the county who are former residents of Leonard.

A Mrs. King of Ft. Worth was also killed in the accident. The ladies were being driven to Ft. Worth by a negro chauffeur to attend a Literary Club meeting at the Ft. Worth Country Club. It was snowing and it is supposed the negro did not see the approaching trolley which struck the car causing the deaths of the five women.

The party of Leonard ladies were to meet at the home of Mrs. Hubb Diggins, of Ft. Worth, and a former Leonard girl, and from there go to the Country Club.

The negro was the only survivor and it was reported that he died later.

'Little Frock' Has Become Popular As the In-Betweens For All-Round Use

By Harriet
The "little frock" has gone very, very feminine.

There are some for slender girls that make them look just a bit more gracefully curved than they really are. There are some for not so slender girls that give them length and new beauty.

Flattering is their first requisite, almost before being suited to the uses for which they were designed. For the "little frock" is the in-between one for all-round use. It must be quite all right under one's fur or cloth winter coat. It may be called upon at a moment's notice to look much more decorative across a luncheon table.

For the person who thinks that mere formality does not begin at luncheon is wrong. The lunch hour is the proper time to change from sports things to more lady-like attire. The "little frock" is indispensable.

SINGERS PERFECT PLANS FOR CONVENTION DEC. 8

Plans for a county-wide singing convention to be held at the high school building in Floydada on Sunday December 8, are rapidly maturing and the present out-look is for a record attendance. The meeting will be the regular meeting of the Floyd County Singing Convention, of which C. M. Lyles is president.

John F. Taylor, president of the Plateau Singing Convention and a quartet from Clovis, and L. Brooks and a quartet from Lubbock are among the well-known singers who are expected to attend. The meeting will be held all day and those who attend are asked to bring plenty of lunch for themselves and one extra.

A. B. KEIM RETURNS HOME FROM LUBBOCK SANITARIUM

Mr. and Mrs. A. B. Keim and little daughter returned home Saturday from Lubbock, where Mr. Keim spent three weeks in a Lubbock sanitarium following a serious operation. Mr. Keim is able to sit up part of the time. He is owner of the City Taylor shop and expects to be able to be at his shop again soon.

VISITORS HERE HOPES TO ORGANIZE FLYING CLUB

Dennis Wraske, of Los Angeles, California, and Mr. Anderson, of Chicago, came to Floydada Tuesday in Mr. Anderson's aeroplane. They are guests of Mr. and Mrs. Lee Wilkinson. Mr. Wraske formerly lived in Floydada. He hopes to be able to organize a flying club in Floydada in the near future.

SPECIAL FOOTBALL TRAIN WILL NOT RUN TO SLATON

There will not be a special train run from Floydada to Slaton today to attend the Whirlwind-Tiger football game, according to W. H. Scoggins, high school principal. Railroad officials were unable to furnish coaches for the special, and for this reason the train will not be run, Mr. Scoggins stated.

Fans and football players from this city are expecting to go by automobile to the Tiger City, and Mr. Scoggins is asking that everybody that is going and can possibly do so, make arrangements to carry one of the football players. If you can take a player, you are requested to get in touch with Mr. Scoggins or Coach Troy Jones at once.

COPELAND RECORDS TO BE SHIPPED ABOUT FRIDAY

Telegraphic advices from the Victor factory in New Jersey that the Copeland records, one thousand in number, will be shipped about Friday, was received by J. Frank Copeland Wednesday morning. Mr. Copeland told a reporter for The Hesperian.

The Copeland's are much gratified over the way their demonstration records were received and he is of the belief that the first record shipment will not last a long time.

His plans for the immediate future call for the establishments of a combination radio and Victor store in Lockney, and he said that the records would also be available in Floydada at the Carter Music Company. Three Victor men who have heard the records recently, told Mr. Copeland there were none better, in their opinions, in that style of singing records.

NAZARENE REVIVAL UNDER GOOD HEADWAY THIS WEEK

Revival meeting of the Nazarene Church is progressing this week in the Sturginer building on the North side of the square, according to C. E. Hagemeier pastor. Lon R. Woodrum is doing the preaching for the meeting which began on November 22 and continues each evening through next week.

Services are being held each evening at 7:15 o'clock and Sunday morning at 11 o'clock. Sunday school services are held at 10 o'clock Sunday mornings.

Mrs. A. H. Thornton and Mrs. Hazel Hughes left Wednesday for Dallas, where they will attend the State Teachers' Meeting. Mrs. Thornton will also visit her daughter, Mrs. J. M. Elliott.

Typewriter carbons, second sheets at Hesperian office.

Necklines, shoulder treatments and sleeves are all important in these new "little frocks." That is because they often are worn when one's coat is removed for the matinee, bridge, luncheon or tea.

Mag-Helly has some of the smartest "little frocks" that Paris has created this season. Hers have a genuine simplicity about their effect that is pleasing. They are the types of frocks one can feel casual in and yet exceedingly well dressed.

One of her, a printed marocain, comes in the new elderberry tones, a rich purple between a plum and an eggplant. It has an almost invisible design in all-over pattern which uses several complimentary shades and a bit of beige in its figure.

The frock fits the body neatly, with a slight blouse in both front and back over the tight princess waistline and hips. Below the hips there is a deeply flounced skirt

that is a few inches below the knee, following fashion's edict. Its little satin collar in beige is quite original. The back of the neckline is the goods itself. From a rather wide neckline at the shoulders of the beige point downward to fashion a bow tie at the V-neck. A little handkerchief of the beige is tied around one wrist. The sleeves are long and tight, buttoning almost to the elbow with tiny buttons.

Another of her frocks is much more formal in its cut. White and black join smartly, the satin being satin and the black crepe. This union of two colors and two fabrics is very smart.

This frock has a white yoke which gives a stunning drop shoulder effect. This is excellent on a very slender girl for it tends to widen the shoulders. There are little lattice work designs in black on yoke and cuffs.

Public Schools Were Dismissed Wednesday

Public Schools dismissed Wednesday afternoon for the Thanksgiving Holidays and to afford the teachers an opportunity to attend the State Teachers' Association meeting which convened at Dallas today and will close Saturday. Mrs. A. H. Thornton, principal of East Ward School and Mrs. Hazel Hughes left Wednesday for the convention. There are several other teachers who are planning to attend the convention.

An effort will be made to bring the next convention to Amarillo. Mrs. Harper Scoggins also dismissed her kindergarten Wednesday. She will resume her school Monday morning.

THE FIRST THERMOMETER

Had a Danzig merchant not failed in business and had to look about him for a new means of earning a living, it is possible that today we should still be referring to the weather as hot or very hot; cold or very cold. In short, we may have had no means of measuring the degrees of heat or coolness.

The merchant who found business declining was Gabriel Daniel Fahrenheit, who, always having had a taste for chemistry, turned his attention to the making of a thermometer. Before he died on Sept. 16, 1740, he had the satisfaction of seeing his instruments in use in most parts of the world.

Fahrenheit made his first thermometers with spirits of wine, but before long he became convinced that mercury was a more suitable article to be put in the tubes. Finding Danzig a too narrow field for his business, he removed to Amsterdam, where he completed the arrangement for his mercury thermometer.

The basis of his plan was to mark on the tube the points at which water is congealed and boiled, and to graduate the space between. Between these two points he put 180 degrees (that being half the number of degrees in a circle), beginning, however, with 32 degrees, because he found that mercury descended 32 degrees more before coming to what he thought the extreme cold resulting from a mixture of ice, water and sal ammoniac.

The Royal Society received the accounts of his experiments, acknowledged their value by making him a member, and adopted his thermometer.

Though Celsius of Stockholm soon after suggested 100 degrees between freezing and boiling points (now known as the Centigrade thermometer), and Reaumur, the Frenchman, a graduation based on 80 degrees, which has been accepted in France, the Fahrenheit scale is the most generally used.—London Tit-Bits.

J. D. Mince Buried At Lakeview Friday

Manager of Lakeview Mercantile Dies Following Illness of Ten Days.

J. D. Mince, 59, manager of Lakeview Mercantile, at Lakeview, this county, succumbed Friday morning of last week to an apoplectic stroke suffered on Tuesday of the previous week, death occurring shortly after twelve o'clock Thursday night.

Following the stroke his condition never gave great promise and, although he rallied one or twice, he gradually grew weaker until death came.

Funeral services were held Friday afternoon at 3:30 at the Lakeview Methodist Church, conducted by Rev. G. T. Palmer, of Floydada.

Mr. Mince was a native of Alabama, but has resided in Texas many years. He came to Floyd County sixteen years ago and farmed several years south of Lakeview. Later he lived in Floydada and two years ago moved to Lakeview Store, where he has been in charge of the Lakeview business, associated with R. C. Smith.

Besides his wife, he is survived by one daughter and two sons, Mrs. George Sparks, of Lakeview, J. M. Mince Floydada, and E. C. Mince, North Long Beach, California. All the children were with their father at the time of his death.

CARD OF THANKS

We wish to express our thanks to the people of Lakeview who were so kind to us during the illness and death of our husband and father. We also want to thank Mr. Harmon and Mr. Steen for their courtesies, and to express our appreciation for the many beautiful flowers that were sent by friends.

Mrs. J. D. Mince, J. M. Mince and family, E. C. Mince and family, G. T. Mince and family.

Mr. and Mrs. E. F. Stovall and children left Tuesday for Temple, where they will visit their daughter, Mrs. Joe Williams and Dr. Williams.

MT. BLANCO COUPLE WED IN FLOYDADA NOVEMBER 23

Otis Pierce and Miss Choicy Williams, of Mt. Blanco in the north part of Crosby County, were married in Floydada Saturday afternoon of last week, November 23. Rev. G. W. Tubbs officiating in the ceremony which was held at the Tubbs residence. Rev. Tubbs is pastor of the Mt. Blanco Baptist Church.

The young couple was the first Rev. Tubbs has married since the new Texas marriage law went into effect.

Mr. and Mrs. Pierce will make their home at Mt. Blanco.

Mrs. J. C. Gilliam and Jack Johnson went to Roscoe Wednesday where Mrs. Gilliam will spend Thanksgiving with her sister, Mrs. L. O. Cardwell and Mr. Johnson will visit his parents, Mr. and Mrs. W. B. Johnson.

DR. LON ON DEER HUNT

Dr. Lon V. Smith left Wednesday for Post where he will be joined by Mr. Stoker and from there they will go on a hunting trip to Cowden ranch, 65 miles south on San Antonio. "We will sure kill a big deer" Dr. Lon said "Cause they don't even allow the game warden in this ranch."

Read The Hesperian for the news of Floyd County.

REV. O'BRIEN TO ADDRESS STATE B. Y. P. U. MEET

Rev. P. D. O'Brien left Wednesday for Longview, where he will give an address today at the State B. Y. P. U. Convention, which opened this morning and will close Friday evening.

"Five hundred messengers are expected to be in attendance at this meeting," Rev. O'Brien said.

Rev. O'Brien will return in time to fill his appointment at the First Baptist Church Sunday.

15-Day SALE FEDERAL TIRES

Stripping this ad of all unnecessary words, we say to our customers,

Buy With Confidence

These Federal Tires at These Prices represent the biggest values you have ever seen in the tire-selling industry in Floyd County—we don't mean maybe.

And we say to you, don't be afraid tires are going down some more. After our sale is over we will again advance the price to our Regular Wholesale Prices.

READ THESE QUOTATIONS AND DON'T PASS THEM UP:

Federal Balloon Casing Sale Prices

Size	Double Blue Pennant	Blue Pennant Extra Heavy 6 ply	Blue Pennant 4 ply	Federal Defender
29 x 4.40	\$10.40	\$	\$ 6.65	\$ 5.65
30 x 4.50	11.20		7.45	6.30
28 x 4.75	11.60		8.25	7.00
29 x 4.75	12.00		8.60	7.25
29 x 5.00	12.30		8.90	7.60
31 x 5.25	14.90		11.05	9.80
29 x 5.50	15.25		11.40	9.95
32 x 6.00	17.50		12.95	10.90
33 x 6.00	17.95		13.30	11.35

Federal High Pressure Cord Casing Sale Prices

Size	Double Blue Pennant	Blue Pennant Extra Heavy 6 ply	Blue Pennant 4 ply	Federal Defender
30 x 3 1/2 Reg.	\$	\$	\$ 5.65	\$
30 x 3 1/2 O. S.			6.75	5.15
32 x 4			10.35	9.25
32 x 4 1/2	18.00	14.00		12.00
30 x 5	23.00	17.40		14.90
32 x 6 - 8 ply	29.15			
32 x 6 - 10 ply	38.20			

EXTRA SPECIAL WHILE THEY LAST

30 x 3 1/2 Wiscono	\$3.55
29 x 4.40 Wiscono	4.55
30 x 3 1/2 Traffik	4.10
29 x 4.40 Traffik	4.95

EXCURSION to Fort Worth

T.C.U. vs S.M.U. FOOTBALL GAME

NOVEMBER 30TH, 1929

\$8.55 ROUND TRIP

Tickets on Sale Friday, Nov., 29th. Return Limit Monday, Dec., 2nd.

Quanah Acme & Pacific Railway Co.

For Reservations and Details Telephone 59

GULLION'S SUPER SERVICE

"A One-Stop Station" Phone 83 S. E. Corner Square

L. L. COLLINS & CO., Dougherty J. W. GINN GROCERY CO., Alcino

JOHN R. McCLENDON South Plains LAKEVIEW MERCANTILE CO., Lakeview

BOERNER-THAGARD MOTOR CO., Floydada

SOCIETY

(By Mrs. Robt. McGuire)

Mr. and Mrs. Boerner Celebrate Golden Wedding.

Mr. and Mrs. W. L. Boerner were honored on their golden wedding anniversary Wednesday evening, November 20, with a reception given by their children, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. S. W. Ross, Mr. and Mrs. Frank Boerner, Mr. and Mrs. W. S. Posey of Lubbock and Mr. and Mrs. J. M. Baggett, of Ozona, at the home of Mr. and Mrs. E. P. Nelson, 618 West Virginia Street.

Masses of chrysanthemums and other fall flowers of golden hue were gracefully arranged throughout the reception rooms and made a charming setting for the celebration. A large golden cake formed the centerpiece of the dining table. Over it hung a large golden bell from which was suspended a number of small bells. Also on the table were displayed many beautiful gifts for the honorees. The lighting was very effective subdued with golden tulle shades.

The receiving line was headed by Mr. and Mrs. Boerner followed by their children.

As the guest arrived Mrs. E. C. Thomas at the piano and Mrs. A. D. Cummings, violinist, rendered four beautiful selections, "The Roseary," "In The Gloaming," "Auld Lang Syne" and "Juanita." Then Mr. and Mrs. F. M. Shenefelt sang, "Loves Old Sweet Song" and "The Old Gray Bonnet."

Mrs. C. H. Davis gave a very impressive pianologue, "An Old Sweet-heart of Mine" which brought tears to the eyes of many of the guests. She responded to an encore by reading, "The Negro Wedding." Mrs. Dan Shipley then sang "When You and I Were Young Maggie." After the program much merriment was caused when old photographs of the family and friends were shown.

Lovely refreshments of brick ice cream, in the center of which was a golden bell, and individual cakes iced in gold were served. Golden yellow rosebuds were used as plate favors.

All of the children were present except one son, F. W. Boerner of Huntington, Park, California.

Guests of the occasion included old time friends of the family, particularly. Those present were: Mr. and Mrs. J. H. Green, Mr. and Mrs. Wm. Massie, Mr. and Mrs. P. M. Felton, Mr. and Mrs. C. Surginer, Mr. and Mrs. T. P. Guimarin, Mr. and Mrs. Wm. McGehee, Mr. and Mrs. L. C. McDonald, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. Arthur B. Duncan, Mr. and Mrs. E. C. Nelson, Mr. and Mrs. W. T. Brown, Dr. and Mrs. V. Andrews, Mr. and Mrs. D. D. Shipley, Mr. and Mrs. F. M. Shenefelt, Mrs. M. J. Maxwell, Mrs. Dora Reagan, Mrs. D. H. Collins, Mrs. W. A. Baker, Mrs. E. C. Thomas, Mrs. A. D. Cummings, Mrs. E. C. Henry, Mrs. C. H. Davis, Mrs. Annie E. Steen, Mrs. Champ Walter, Mrs. G. V. Slaughter and Mr. S. B. McCleskey.

Out-of-town guests included: H. P. Edwards, of McAadoo; W. Don Porter, of Denver, Colorado; Mrs. L. A. Posey, of Lubbock; Mrs. Pansy Posey Martin, of Houston; Dr. and Mrs. E. O. Nichols, of Plainview and Rev. and Mrs. G. I. Britain, of Plainview.

Grandchildren present were Miss Beulah Baggett, of Ozona; Mary Anna Ross, Frank Boerner, Jr., and LaJuana Jo Boerner.

Miss Lewis Honored At Pre-Nuptial Parties.

Miss Virginia Lewis, whose engagement and approaching marriage to Mr. Paul Conner was announced by her mother, Mrs. L. H. Lewis, at a pretty party Friday afternoon, November 15, has been named honor guest at a number of pre-nuptial affairs. Among them were included a bridge party Monday afternoon with Mrs. W. H. Hilton as hostess and another party in the evening with she and her husband entertaining at bridge. Mrs. Hilton was assisted in entertaining by Mrs. George Sherrill.

A doll elaborately gowned as a bride served as a tally distributor and a table arranged with prettily dressed Bridesmaids reminded the guests that Miss Lewis was soon to be a bride. A pink and lavender color scheme was carried out in the plate favors of bridesmaids. Heart sandwiches, cake and spiced tea were served by the hostess.

Mrs. R. B. Rosson and Miss Virginia Lewis received high score in the games played during the afternoon. Mrs. Joubert Clements and Roy Eubank made the highest score in the games played during the evening.

Guests for the afternoon included Mrs. Frank Moore, Mrs. George Adams, Mrs. Flynn Thagard, Mrs. H. Sams, Mrs. Bill Daily, Mrs. Jo M. Day, Mrs. Leon Collins, Mrs. Rip Snodgrass, Mrs. Jack Henry, Mrs. J. C. Gilliam, Mrs. Roy Snodgrass, Mrs. C. H. Davis, Mr. Robert Eubank; Mrs. Ray Dickey, of Lubbock; Mrs. Edd Bishop, Mrs. R. B. Rosson, Mrs. A. J. Welch, Mrs. T. P. Collins, Mrs. George Sherrill, Mrs. Polk Goen, Miss Mary Lou Crain, Miss Geraldine Massie and Miss Virginia Lewis.

Guests for the evening included Mr. and Mrs. Luther Fry, Mr. and Mrs. Ray Clements, Mr. and Mrs. W. C. Newsom, Mr. and Mrs. Joubert Clements, Mr. and Mrs. George Sherrill, Mr. and Mrs. John Hammonds, Mr. and Mrs. A. Bishop, Mr. and Mrs. Homer Steen, Mrs. J. E. Eubank, Mrs. Hazel Hughes; Miss Virginia Lewis, honoree; Roy Holmes, Roy Eubank and George McAlister.

Monday Night Forty-Two Club Entertained.

Mr. and Mrs. H. O. Pope entertained the Monday Night Forty-Two Club Monday evening, November 25. E. P. Nelson got high score for the men and Mrs. J. G. Wood received high score for the ladies in the games played during the evening.

Mr. and Mrs. E. F. Eastridge, Mr. and Mrs. B. L. Blacklock and Mrs. A. J. Welch were guests of the club.

Refreshments of pimento sandwiches, fruit salad and individual cream-nut were served to the following: Mr. and Mrs. E. P. Nelson, Mr. and Mrs. W. Boon Hill, Mr. and Mrs. J. B. Houston, Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. Edd Johnson, Mr. and Mrs. Byron Clark, Mr. and Mrs. J. G. Wood, Mr. and Mrs. E. F. Eastridge, Mr. and Mrs. B. L. Blacklock and Mrs. A. J. Welch.

The club will meet with Mr. and Mrs. Glad Snodgrass Monday evening, December 13.

1922 Study Club Met With Mrs. Gilliam Thursday.

The 1922 Study Club met Thursday afternoon, November 21, with Mrs. J. C. Gilliam as hostess.

During the business session the club voted to have an Educational Loan Fund also to help Camp Fire Girls fill baskets for Thanksgiving. All club members or others having books belonging to the club are requested to bring them to Mrs. J. M. Willson or Mrs. John Reagan.

The following program was given: Roll call was answered by each one giving a description of flags of different countries; "America The Beautiful" by the assembly; "Things we can do to keep peace in our Community, State and Nations," Mrs. J. U. Borum; Reading "The Landing of the Pilgrim Fathers in New England," Mrs. C. H. Davis; a round table discussion was had on "What Foreign Country I Wish most to visit and why." Mrs. Glad Snodgrass was leader of the program.

The club will meet Thursday afternoon, December 5, with Mrs. Glad Snodgrass.

Mrs. Cole Hostess To 1929 Study Club.

Mrs. S. M. Cole was hostess to the 1929 Study Club Tuesday, November 26. Zion National Park was studied, with Mrs. Jerry Withers as leader.

Mrs. B. L. Blacklock gave the location, route to the park, and general characteristics.

Mrs. A. D. Cummings told how Zion Canyon was fashioned. A description of the brilliantly colored walls and the interesting features of the walls was given by Mrs. Edwin Heald.

The next meeting of the club will be at the home of Mrs. A. D. Cummings, Thursday, December 12 at 3:45.

Owls Club Entertained Tuesday Evening.

Mr. and Mrs. R. C. Henry entertained the Owls Club Tuesday evening. Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. J. G. Wood, Mrs. Bill Daily and W. M. Windsor were guests. Mrs. Wood and Mr. Snodgrass got high score for the visitors.

The hostess served carrot-pineapple salad, cheese sandwiches, individual pie with whipped cream and hot punch to the following Mr. and Mrs. Edd Brown, Mr. and Mrs. E. L. Angus, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. George A. Linder, Mr. and Mrs. T. S. Stevenson, Dr. and Mrs. George V. Smith and Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. J. G. Wood, Mrs. Bill Daily and W. M. Windsor.

Mr. and Mrs. George A. Linder will entertain the club Thursday evening, December 12.

Thanksgiving Dance At Snodgrass Chev. Co.

Floydada Orchestra is sponsoring a Thanksgiving dance which will be held tonight at the Snodgrass Chevrolet Company, beginning at 8:30 and lasting until 12 o'clock.

Mrs. Armstrong Hostess To Woman's Council.

Mrs. N. A. Armstrong was hostess to the Woman's Council at an all-day meeting Monday. Each member brought her favorite dish and luncheon was served at the noon hour. The morning was spent doing fancy needle work and in the afternoon the missionary program was given. Mrs. J. A. Enoch was leader of the program. Mrs. Edd Brown, Mrs. E. C. Nelson, Mrs. J. B. Jenkins and Mrs. L. H. Dorrell took part in the program.

Those present were: Mrs. V. Williams, Mrs. L. H. Dorrell, Mrs. J. A. Enoch, Mrs. A. A. Bishop, Miss Myrtle Meador, Mrs. V. A. Leonard, Mrs. C. E. Nelson, Mrs. Edd Brown, Mrs. J. E. Stephens of Midland was a visitor.

Sunday School Class Given Party.

The Self Starters Sunday School Class of the First Christian Church were entertained Thursday evening in the home of Mr. and Mrs. Fae Maxey. Games of forty-two were played during the evening.

Lovely refreshments were served to Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. H. B. Sams, Mr. and Mrs. John Reagan, Mr. and Mrs. A. A. Bishop, Mrs. Sam Berry, Mrs. V. H. Boetler and Miss Adelaide Scott.

The Woman's Missionary Society of the Methodist Church met Monday afternoon for the regular mission study from the book "The New Africa." The book will be completed

Mrs. Thomas Presents Pupils in Recital.

Mrs. E. C. Thomas presented a number of her pupils in a "Little Lecture-Recital" at the High School Auditorium Monday evening, November 25, at 8 o'clock.

The following very enjoyable program was well received by the attentive audience:

A Jolly Party (from Uncle Remus' Stories)—Grant-Schaefer what is the Pianoforte?—Ferne Charlotte Fry.

Robins Request—Johnstone—Edna Earl Price. Three Little Children (trio)—Spaulding—Margaret, Inez, Bartley, Nell Shirley, Jeane Williams. Alsicenne—Thomas—Rhythm, Melody, Harmony—Dorothy Thurmon.

Mistress Doh and her Neighbors (song)—Riley-Gaynor—(Teaching the syllable names)—Members of the class.

Pastorale (Ensemble)—Bachmann Rests—Marie and Doris Wayne O'Brien.

Funeral March for the Pet Bird—Tchaikovsky—Dorothy Louise Allen.

Out on a Frolic—Steinfeldt op 49 No. 1—Brooksennell Price. Sicilienne—Schumann.

A Jolly Farmer—Schumann—Legato and Staccato.—Margaret Smith. Mercedes—Rhythm Orchestra.

Triumphal March—Oesten—Chords—Malcom Linder.

Spanish Dance (Ensemble)—Behr Norman Ginn, Mari Lynn Fry Dorothy Louise Allen, Beulah Francis Shirley.

Sonatine—Kuhlau op 29, No. 1—Finger Crossing and Scales—Fern Finkner.

Sonatina in G—Beethoven—Marquitha Price.

With Hound and Horn (Ensemble)—Billro—Brooksennell Price, Ferne Fry.

"Fur Elise"—Beethoven—Hazel Ford Second Valse—Godard—What is Phrasing?—Maxine Fry.

The Dance of the Dolls—Poldini—Form in Music.—Lois Newsom.

Thanksgiving Song—Riley-Gaynor The Class.

Six O'clock Dinner Given Friends Thursday.

Mr. and Mrs. Odus Stephens were host and hostesses Thursday evening at a six o'clock dinner for several friends. The menu consisted of grapefruit cocktail, baked chicken and dressing buttered carrots and peas, apple jelly, clover leaf rolls, pickles, olives, Imperial salad with cheese crackers, manhattan pudding with sugar cookies, after dinner coffee and mints.

Covers were laid for Mr. and Mrs. Joubert Clements, Miss Hazel Tyson, Miss Marie Strange, Mr. and Mrs. Stephens, Jack Johnson and Richard Stovall.

Daughters Hostesses At Supper For Mothers.

Foods One Class of the Floydada High School assisted by their teacher, Miss Hazel Tyson, were hostesses at a six o'clock supper Monday evening for their mothers and several other friends at the home of Dr. and Mrs. Lon V. Smith.

The table decorations were in yellow and green with a centerpiece of yellow chrysanthemums and green candle, holder with yellow tapers were placed at each of the table, which was covered with linen dollies. Small tables were arranged in the livingroom where the guests were seated after having been served. Yellow chrysanthemums formed the centerpiece of each of the small tables.

The menu consisted of chicken a la King in timbale cases, Mary Ann rice moulds filled with buttered carrots and peas, orange marmalade, graham muffins, butter, mints, blanched almonds, fruit juice and coffee.

Supper was served to the following: Mrs. Joubert Clements, Mrs. W. H. Scoggins, Miss Wilma Fuller, Mrs. H. P. Watson, Mrs. George A. Linder, Mrs. S. M. Crawford, Mrs. W. C. Cates, Mrs. Wilson Kimble; and Misses: Annie Lee Martin, Irene Cates, Lyda Belle Walding, Mildred McPeak, Thelma Crawford, Gertrude Lightfoot, Charlene Stovall, Mary Ann Kimble, Lila Jane Watson and Ruth Fuller.

Camp Fire Program Given For "Little Sisters"

The Tingtata Camp Fire Group met at their room in Selma Linder's home Tuesday. Each girl invited their "Little Sister" and a program was given for them.

Catherine Fitch gave the welcome talk. A short play entitled "Camp Fire Spirit" was given by several of the girls. Then a cheer was given for the following "Little Sisters": Nadine Wood, Genevieve Schmid, Nellie Francis Faulk, Minnie Anon Stanley, Margaret Evelyn Cogswell, Florine Dorrell, Willie Marie Crow, Ione Warr and their leader Robbie Archer.

Plans were made for some Thanksgiving baskets. The girls will also gather up some clothes for several needy families.

Members of the group present were: Venita Borum, Faye Houghton, Elizabeth Daniels, Alice Mae Fyffe, Dorothy Scott, Virginia Grigsby, Catherine Fitch, Selma Linder and Mrs. Grigsby, asstant guardian.

Troye Pope and Steve Marshall, students at Simmons University, Abilene, spent the week end with their parents, Mr. and Mrs. H. O. Pope, and Mr. and Mrs. L. A. Marshall.

Mr. and Mrs. J. M. Baggett and daughter, Miss Beulah, of Ozona, who were here last week to attend the golden wedding celebration of her parents, Mr. and Mrs. W. L. Boerner, returned to their home Thursday. Mr. W. Don Porter, of Denver, Colorado, who was also a guest in the Boerner home, left Thursday for his home.

J.C. PENNEY CO. INC.

South Side Square, Floydada, Texas

Great Opportunities

To Buy Cold Weather Needs At Low Prices, Present Themselves!

Lumberjacks Of All Wool



Men's good quality lumberjacks . . . warm and good looking. Made with knitted bottom, 2 pockets, and open collar. All wool mackinaw cloth in fancy patterns.

\$3.49



Sweaters

For Christmas Gifts

\$2.98 - \$4.98

Men's worsted plaited sweaters at \$2.98 and pure worsted sweaters at \$4.98. Ribbed knit, sport coat style. Each in a selection of heather shades.

Lumberjacks In Boys' Sizes



They're made of heavy mackinaw cloth and come in fancy patterns. Elastic worsted bottoms with open collar. Two patch pockets. Priced low at

\$2.49

49c to 98c

SHIRTS

Plain cotton shirts, fancy rayons, rayon stripes, EVERYTHING! White and assorted colors. Flat knit and ribbed. Fancy patterned shirts.

SHORTS

49c to 98c



All Rayon Twill Satin

69c

An especially desirable fabric because it is so good-looking and costs so very little. Has the sheen of satin and wears admirably. 38 inches wide.

"Gladio" Percalé For Dainty Home Frocks

And for children's dresses, too! "Gladio" Percalés come in a good variety of pretty patterns . . . come in and see them. 36 inches wide—a yard—

15c

Silk and Rayon Ribbed Hose For Girls

49c

The rayon thread twisted with the silk adds to the strength of this good looking stocking . . . derby ribbed . . . in black, white and colors.

Full-Fashioned Stockings

in Smart Fall Shades! at Our Famous Thrift Prices!

No. 444 Is a Great Favorite!

A semi-sheer, pure silk hose which adds a mercerized top and sole for greater utility. Pair 98c

No. 449 Is Equally Popular!

Pure silk, service weight hose with mercerized top. Pair—

\$1.49

Others You Will Like—

No. 445—Silk-and-Rayon Hose, a pair98c

No. 447—Semi-sheer, silk-to-the-top; pair . . . \$1.49

No. 455—Chiffon with a picot edge pair \$1.49



These attractive patent leather oxford ties for growing girls are trimmed with light brown lizard.

\$3.98

Absorbent Bath Towels of durable quality, are only

25c each

If we needed proof of their better-than-usual value at 25c, we'd need no other than the quantity we sell! Double-thread terry—white, colored border or colored block patterns. Size 22x44 inches.

Good-looking, Gay CRETONNES 19c a yard

The gay colors . . . the crisp quality that tempts you to take up your needle in behalf of new over-drapes, cushions and the thousand other things made so inexpensively from 36 inch cretonnes!



A fascinating new Fall model in patent leather with unusually smart trimming of fancy grain leather. Only—

\$2.98



Traveling Bags of Embossed Imitation Leather

\$2.98

A very fine bag at a low price. Made well with brass plated hardware. Sewed-in frame. Will carry many things without crushing.



26-Piece Set of Plated

Silverware

In the Grace Pattern

\$4.98

Each set consists of 26 pieces—6 knives (stainless steel blades), 6 forks, 6 tea spoons, 6 table spoons, sugar shell and butter knife.

Guaranteed for 25 Years

Vital "Second Period" in the Floyd County Hesperian BIG CAMPAIGN BEGINS THREE DAYS OF GOLDEN OPPORTUNITY

YOU

CAN WIN OR LOSE DURING THIS OFFER.

The votes you obtain between now and the close of this offer, Saturday, November 30th, at 8:00 o'clock p. m., will probably be the deciding ones when the judges meet to make the final count two weeks from next Saturday night. There will never be another vote offer as good as this one. There is no time to hesitate or temporize. Make up your mind to get MORE on this offer than you ever have before. That's the way to win. Strike "I can't" out of your mind and make it "I will!" Now is the time when effort counts big, and when the final test begins see to it that this offer finds you with twice as many votes as you ever had before. Get second payment of subscriptions you have already taken. Those who have taken for a year will now undoubtedly extend their subscriptions for a year or more. Subscriptions can be extended as far as five years, but no further.

EVERYTHING

REPENDS ON WHAT YOU DO IN THE NEXT FEW DAYS!!!

90,000

Extra Votes

DON'T FORGET

KEEP EVERLASTINGLY AT IT BRINGS SUCCESS!!!

The contestant who is on the job, out after votes EVERY DAY, is the one who realizes what it takes to win. You can't win an automobile in this campaign by working today and laying off tomorrow and then trying to work the next day. While you are home "resting" other contestants are forging ahead toward the prize that might have been yours at the rate of 90,000 extra votes for every \$20.00 worth. The race will soon be over, and then you can look back and see where you might have won or lost an advantage. The struggling finish is but a short distance ahead now. Decide to make everyone of the next few days a banner one. Set a quota of perhaps a "club a day" and try to live up to it. See ALL your friends about their subscription to the Hesperian. There is no limit to the number of times you can earn the 90,000 bonus — it comes with every \$20.00 worth of subscriptions.

HARD WORK

BRINGS GOOD LUCK. WISHING WON'T WIN FOR YOU BUT WORKING WILL.

For Every \$20.00 Worth of Subscription Turned In or Mailed on or Before, November 30, 8 P. M.

SECOND GRAND PRIZE

Beautiful 3-Piece Living Room Suite of Furniture

Costing \$300.00

Purchased from and on display at

F. C. HARMON'S

THIRD GRAND PRIZE

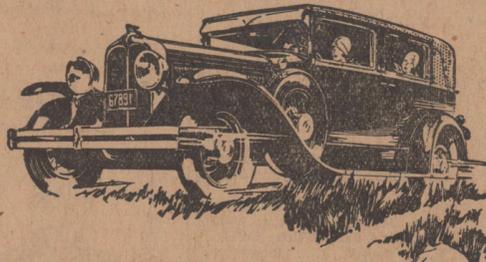
\$150.00

5-Piece Bedroom Suite Of Furniture

Purchased from and on display at,

KIRK & SONS

FIRST GRAND PRIZE



PONTIAC BIG SIX

COSTING \$933.50

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As a candidate in The Floyd County Hesperian's Automobile and Prize Campaign.

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This blank counts for 2,000 free votes. Only one nomination will be credited to each candidate. The nominator's name will not be divulged if requested.

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Floyd County Hesperian

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This coupon accompanied by the entry blank and your first subscription will start you in the race with more than 12,000 votes—only one of these coupons will be credited to each candidate.

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Return this coupon to the Campaign Manager of the Hesperian with your first subscription and you will receive 10,000 extra votes in addition to regular votes as shown in the regular schedule.

USE
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WITH
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VOTE

Make Larger Yields at Less Cost By Skip Row Method

noxious weeds, making cultivation easy. When farm land in this section was selling for from \$100 to \$125 per acre, a farmer wants to utilize every foot of it, and allow nothing to waste, therefore to fallow one-third of the cotton acreage was regarded as an economical waste by many local farmers, and it is still so regarded by most farmers over the state.

Experiments With Cotton

One of the first farmers in this section to plant cotton by the two-row skip one method was Carl Straach. His acreage consisted each year of around 250 acres, but by skipping each third row, he really only had two-thirds of this land in cotton. He first planted his cotton by this method about five years ago, and he has planted it this way each year since that time. He usually makes over 100 bales from this farm each year, and neighbors who planted every row to cotton hardly make as much per acre as Straach.

At first, the results obtained by Straach were ascribed to luck, but, one by one, other farmers were converted to the idea until today, perhaps, a third to one-half of the cotton in this immediate territory is planted by the two-row skip one method.

Two years ago Ed Heinze, who farms 140 acres just east of this city, asked Straach why he persisted in planting by the skip-row method, and he was told that he used the method entirely for a selfish reason. There was practical a third less work and his yields were superior to those obtained by the old method.

Farmer Is Converted

Heinze decided to plant all of his cotton by the new method the following year, still not believing that he could increase the yield, but thinking of at least saving a third of the labor. From 100 acres in cotton Heinze made 40 bales last year and one-third of this 100 acres was fallowed, therefore this yield was made on about 66 acres of cotton planted.

A neighbor who lives across the road from Heinze also had 100 acres in cotton but he planted every row. Planting and cultivating the two crops under equal conditions, the neighbor only made 32 bales.

This Summer it was exceedingly dry in this immediate territory and the average yield of cotton is only

about one-half of normal. Heinze and his neighbor finished gathering their crops a few days ago. Heinze again using the skip row method while the neighbor planted every row. Each field again contained 100 acres. Heinze gathered 20 bales from his field while the neighbor only made 17 bales.

Heinze figures that the yield of cotton when planted by the new method is actually increased from 15 to 25 per cent each year. Usually the increase in the yield is more evident during a dry year, but it is also marked during a wet year as those who have used the method for several years have experienced.

Chief Advantage

The chief advantage, however, according to Heinze, lies in the amount of labor saved in the raising of the cotton crop. In these days of high wages, more and more of the money received from the cotton crop goes for wages paid in raising the crop and labor saving methods alone can increase the profits.

It is generally conceded by local farmers that it costs around 15 cents per pound to raise cotton, and by the skip row method the saving in labor combined with the increased yield, the cost of raising one pound of cotton is slashed one-third, or to 10 cents a pound.

Farmers here are using labor saving machinery more each year, and again citing Heinze as an example, he chopped his cotton this year entirely by mechanical means. He has no teams, the entire crop being worked with a tractor. He has planter and cultivator attachments as well as an attachment for thinning out his cotton. In cultivating the two rows of cotton or feed he carries the skip row at the same time, the skip row receiving double cultivation each round. The only labor expense Heinze had this year in cleaning his 100 acres of cotton was the hiring of eight small boys for one day to get stray weeds that had been left over the field.

By these modern methods, reducing the cost of raising cotton, this crop can still be grown at a profit at prices ranging around 17 to 18 cents as may be seen from the fact that the farmers who use these labor saving methods here are the most prosperous ones in this section.

NOTICE IN PROBATE

THE STATE OF TEXAS
TO ALL PERSONS interested in the welfare of Frank D. Brown, Arthur S. Brown, Hattie Ruth Brown and William C. Brown, Minors:
Mrs. Alice Brown has filed her Application in the County Court of Floyd County, Texas, for Letters of Guardianship of the persons and the Estate of said Frank D. Brown, Arthur S. Brown, Hattie Ruth Brown, and William C. Brown, Minors, which will be heard by said Court on Monday, the 2nd day of December, A. D. 1929, at the Court House, in Floydada, Texas, at which time all persons interested in said Minors and said Estate may appear and contest said Application should they so desire to do.

HEREIN FAIL NOT, but have you this Writ before said Court at the date aforesaid, with your return thereon, showing how you have executed the same.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at office in Floydada, Texas, This 9th Day of November, A. D., 1929.
(SEAL) TOM W. DEEN,
Clerk, County Court, Floyd County, Texas. 383tc

Mrs. George Adams, of Pomona, California, Mrs. R. C. Henry, Mrs. Bill Daily and Mrs. O. T. Williams visited in Plainview Tuesday of last week.

Hesperian only \$1.50 per Year.

LENNEX
COUGH SYRUP
A Doctors Prescription
PLEASANT TO TAKE QUICK ACTION
Floydada Drug Co.

BLEEDING GUMS HEALED
The sight of sore gums is sickening. Reliable dentists often report the successful use of Leto's Pyorrhea Remedy on their very worst cases. If you will get a bottle and use as directed druggists will return money if it fails.

Arwine Drug Co.



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STANDARD BATTERIES
AUTOMOBILE - RADIO - HOUSE LIGHTING
TWIN BATTERY STATION
Located at L. & O. Top Shop

L. G. MATHEWS
Lawyer
Readhimer Building
Floydada, Texas

L. C. PENRY
Attorney and Counsellor-at-Law
Practice in all State and Federal Courts
Office over First National Bank
Floydada, Texas

FREE Absolutely FREE

A city lot in College Heights Addition will be given free without one dollar's cost to you. These lots are located inside City limits of Littlefield, Texas, and are a part of the land owned by Littlefield College.

We are placing on the market 100 two-year scholarships for college and high school students. The value of these scholarships is \$280. We will sell you one for \$250 and give you a lot worth from \$200 to \$600, provided you are one of the first 100. The scholarship can be used for next semester beginning January 27, 1930, or any time during the life of the school. If you are interested, address

R. F. DUCKWORTH
President
LITTLEFIELD COLLEGE Littlefield, Texas

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Best Purgative for Colds
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Relieves the congestion, reduces complications, hastens recovery.

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A Plain Answer to a Reasonable Question

THE Germ Essence, imparted to highly refined paraffin base crude under a patented process exclusively owned by the Continental Oil Company for North America, actually penetrates and combines with metal surfaces, forming a permanent, protective film.

No matter how long a motor stands idle or how cold it gets, this film is present and immediately lubricates the moving parts when the engine turns over.

It takes five to ten minutes—often longer—for the oil in the crankcase to fully flood the bearings in the starting operation. During this period, automotive engineers agree, from 40% to 60% of motor wear occurs. This wear is reduced to a minimum by the ready-and-waiting lubrication which the Germ Essence imparts to CONOCO Germ-Processed Motor Oils, retaining it on and in the surface pores.

CONOCO Germ-Processed Motor Oil stands up under every condition of stress and strain. It will not break down or burn nor will it evaporate to any appreciable degree.

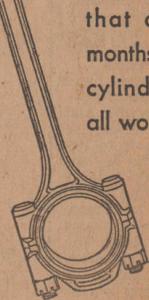
No other oil possesses these qualities. So positive are we in our convictions, so positive have been our tests of this remarkable lubricant, that we are perfectly willing for you to select any operating condition—no matter how extreme—and we will meet it with CONOCO Germ-Processed Motor Oil so satisfactorily that you will never consider using any other oil.

Go now to stations and dealers displaying the CONOCO Red Triangle—have your crankcase drained and begin immediately to profit through the use of this remarkable oil.

CONOCO GERM-PROCESSED PARAFFIN BASE MOTOR OIL



..... actually penetrates and combines with metal surfaces, forming a film that adheres for months to bearings, cylinder walls and all working parts . . .



THIS MEANS CONSTANT LUBRICATION



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35¢
For All Grades Special Heavy and so on.



What A Father Can Best Give To His Children—

Is not so much the wordy, commercial Christmas presents, but his own portrait a gift that is sure to please and certain not to be duplicated.

There is none too much time left for taking a satisfactory set of negatives. Let us arrange now for that sitting.



Wilson Studio

E. RAY SMITH
Representative
at Southern Life Insurance Company
Plainview, Texas

Run-Down

"About seven years ago, I was all run-down, worn-out and never felt good," says Mrs. Harry Cantrell, of Cape Girardeau, Mo. "A chair would be more welcome any time than my work."

"I was so tired when I would arise in the morning. Instead of being rested, I felt terrible."

"At last, mother told me to take Cardui, and I did. After the first bottle, I could tell a difference, and when I had taken five bottles the tired feeling was all gone. I felt like a different person, thanks to Cardui. I hope that other mothers will try Cardui. I have been wonderfully benefited by it." Try Cardui in your case.



HELPS TO WOMEN'S HEALTH

Dougherty News

By Mrs. W. D. Newell
 Dougherty, November 25.—Sunday School and church services were well attended Sunday. Brother Longroup was to have preached for us, but he was at Flomot and unable to be here. However we had two good services. Brother W. C. Williamson preached at the eleven o'clock hour and Brother Alton Vaughn delivered a message especially to the young people at 3 o'clock Sunday afternoon. We appreciated having these young men with us. They were both students of Wayland College.

The writer wishes to make a correction of a statement made last week saying that the first Sunday of each month was vacant. This is Brother Crawford's regular appointment. All Sundays having been arranged for sometime ago, Brother Crawford will preach at the eleven o'clock hour next Sunday.

Don't forget the Parent-Teachers meeting to be held Friday evening at 8:30 o'clock, December 6, at the school auditorium. You'll miss a good laugh if you fail to see "Mix Well and Stir!" and the negro dialogue.

Mr. and Mrs. Chester Hullmen of Roswell, are visiting with K. Holt this week. Mrs. Hullmen is a daughter of Mr. and Mrs. Holt.

Elford Gray and David Morrison also from Roswell are guests of J. M. Morrison.

Mr. and Mrs. J. A. Allan from McAdoo were guests of J. M. Brownlow and family Saturday.

Miss Lucile Evers, of Pleasant Hill community, spent Saturday and Sunday with Miss Dora Lloyd.

Mrs. Gus Ray's sister from Jack county is visiting with her.

Mr. and Mrs. Cecil Ferguson visited with relatives at Post last week.

H. E. Edwards is still on the sick list but we are glad to report that he is improving.

Miss Johnnie Brownlow visited with Miss Lorena Spence in Floydada Saturday and Sunday.

Our school will be dismissed two days this week for Thanksgiving.

T. J. Carlton visited with C. F. Lincoln Sunday afternoon and friends of the Carlton family here will be glad to learn of little Judd Carlton's improvement. His eyesight is gradually improving.

The house situation in Dougherty is a very grave one, as it is impossible to rent a house in town. One day last week a house was vacated. The owner had three applications to rent it before it was completely vacated.

There are a number of families who would move here to be near the school if they could get houses. Something should be done to remedy this.

A pre-nuptial shower was given by Mrs. H. D. Bloodworth and Mrs. W. D. Newell at Mrs. Newell's home last Monday afternoon from 3 to 6 o'clock in honor of Miss Ophelia Bartlett, who is soon to become the bride of Mr. Otto Sanders.

The shower was a complete surprise to Miss Bartlett, however, after a few tears of joy, she began to feel very much pleased.

A mock wedding was the feature to the afternoon. The bridal party came slowly marching in to the strains of "Old Joe Clark" as it changed from a portable. The bride was dressed in a lovely brown wool skirt with a white crepe de chine waist embroidered in blue. The belt was of white crochet. She wore a large black hat elaborately decorated in red and pink flowers. She carried pink paper chrysanthemums in her arms.

Mrs. H. D. Bloodworth acted as bride. Miss Johnny Brownlow as groom wore a light tan shirt, red tie, light trousers and a dark coat with a light cap matching his trousers. The bridesmaid was Miss Dora Elsie Lloyd. She wore a pretty grey skirt of tissue gingham with a dark blue serge waist and a white hat. She also carried part of the bride's bouquet. The best man wore a gray suit and cap and unfortunately forgot to dispose of his chewing gum before ceremony. This part was acted by Miss Lou Ella Lincoln. Little Mozelle Edwards acted as ring bearer.

The bride almost became frantic as the ring fell to the floor but after a vigorous search it was found and again restored to the large lavender pillow, held by the ring bearer. Mrs. Cecil Ferguson acted as the preacher. She was dressed in a dark blue serge suit, gray vest, red tie and Number Ten Shoes.

The impressive ceremony was solemnly read from the Sears-Roebuck catalogue and many vows and pledge were taken by the bride and groom. The preacher chose to say that "Marriage is a state of insanity, whereby the only cure is the ringing of the wedding bells." This is a little different from most preacher's views, however it seems to be a very appropriate one. The ceremony was very touching when the groom was asked to drape his arms around the shoulders of his bride and say that he would love, honor and obey her always and forever.

The bride-elect received a large number of useful gifts. After the mock-ceremony, refreshments were served, consisting of cake hot chocolate with whipped cream and home made candies. Those present were: Mesdames Lorin Liebfried, Harry M. Marckle, Otto Glassmaeyer, O. G. Carmichael, U. E. Cook, N. E. Allmon, Earl Oden, Cecil Ferguson, Irene Holt, C. F. Lincoln, J. M. Brownlow, W. M. Sanders, J. F. Colston, W. H. L. Barnett, A. G. Barnett, G. C. Edwards.

lett, H. D. Bloodworth, J. C. Custer, M. J. Draper and Misses Lou Ella Lincoln, Johnnie Brownlow, Mary Edwards, Robbie Lotspeich, Dora Lloyd and the honoree, Miss Ophelia Bartlett, and the hostess.

Mrs. Prudence Hilard, of Narcisso, Texas, spent the week with her parents, Mr. and Mrs. Pitt.

Mr. and Mrs. Bruce Edwards and Luther Garner went duck hunting a few days ago, but their hunt turned out to be for larger game. They came in with a coyote killed by "Sunny Boy" Garner, himself.

Mrs. G. C. Brister is at home after a few days visit with her mother at Peacock, Texas.

Mrs. C. I. Brownlow and son, J. C. from Eldorado, Oklahoma, are visiting with the J. M. Brownlow family.

Mr. and Mrs. Floyd Blankenship will spend Thanksgiving with his mother and father at Denton, Texas.

Dougherty and Afton played ball at the Roaring Springs court last Friday night. The score was 33 to 7 in favor of Dougherty.

Mrs. W. F. Holleyman, of Spur visited with her mother, Mrs. J. H. Barker Sunday.

Miss Carrie Mae Webb returned home after a two weeks visit with Mrs. Floyd Blankenship.

Mrs. Earnest Exum, of Lubbock, is spending the week with her brother, Floyd Blankenship.

A few football fans from here attended the game at Floydada between Lockney and Ralls Monday afternoon.

We read in the paper about Floydada having trouble with their telephones. Well, Floydada has nothing on Dougherty. We have

two companies to contend with and they have got it down so it costs you a dime to call your competitor across the street.

West Texas Pioneer Preacher Died Sat.

Rev. Dunn, Uncle of Mrs. H. N. Porterfield, Well Known Here, Died At Lubbock.

Rev. R. F. Dunn, 74, West Texas' first Methodist circuit rider, who came to West Texas to preach his first sermon in a Colorado City saloon 46 years ago, died Saturday at his home at Lubbock following a sudden heart attack.

He is an uncle of Mrs. H. N. Porterfield of this city and has visited here with his niece many times. Several years ago he conducted a revival meeting in the Baker community. He is well known in the county.

Since beginning his work in West Texas, it is said that he never missed a Methodist district conference and he attended conference last week at Pampa, where it is believed he contracted a cold that led to his death Saturday.

The First Methodist Churches of Colorado, Sweetwater and Snyder were constructed back years ago when Rev. Dunn was serving as pastor and he was one of the best known Methodist figures in West Texas.

Starting his work 4 years ago, he rode horseback over countless acres of which was the open country of West Texas. His territory reached from San Angelo north to the Kansas state line and from Baird west to El Paso. His salary was \$250 per year and he rode through hot weather, cold weather, rainy seasons and dry to ranch houses, small towns, and communities and to ranch camps to hold services for the Methodist church.

Funeral services were held Mon-

day afternoon at the First Methodist Church at Lubbock, conducted by Rev. C. A. Bickley, assisted by Rev. D. B. Doak and H. L. Munger.

Among those from Floydada who attended the funeral were: Mr. and Mrs. H. N. Porterfield and daughter, Mary Alice, Mrs. G. R. May and Mrs. John L. West.

He is survived by nine children, all of whom have received a full college education. They are: sons, Robert A. Dunn, Los Angeles, Calif.; John W. Dunn, El Paso; Dr. Nelson Dunn, Fort Worth; Dr. Sam Dunn, Lubbock; daughters, Misses Mary and Beulah Dunn, Lubbock; Miss Myrtle Dunn, Abilene; Mrs. O. P. Claunch, Maypearl and Mrs. Lee Quillen, Lubbock. He is also survived by three sisters, Mrs. Chris Meek, Minneapolis, Minn.; Mrs. Frank Davis, Sayre, Okla.; and Mrs.

FARM HOMES BURN CAUSE LOSS TO THE OCCUPANTS

Two farm homes burned during the middle of last week causing a total loss to one family and almost a total loss to another family.

J. B. Rutledge's eight room, two story house, four miles north of Floydada burned Wednesday night of last week. The origin of the fire was unknown. Mr. and Mrs. H. B. Watson were occupying the home and lost everything they had including their auto. They had very little insurance. The Windmill and a light plant also burned.

A six room house belonging to a Mr. Mitchell of Holland and occupied by H. L. Pickens and family,

six miles northwest of Floydada caught fire Thursday afternoon while the family and several neighbors were installing an heater. The house and all of its contents were burned causing a total loss to the Pickens family. It was said that some of the kerosene had run out of the stove on the lineoleum and when the stove was lighted the lineoleum caught fire and the efforts of several men to put it out were of no avail.

Mr. and Mrs. J. S. Collins went to Roaring Springs this morning to spend Thanksgiving with Mrs. Collins' daughter, Mrs. A. J. Smith.

Mrs. W. D. Standefer and children, Mrs. E. C. Nelson and Mrs. Loraine Nelson left this morning for Amarillo to spend Thanksgiving with Mr. and Mrs. E. C. Nelson, Jr.

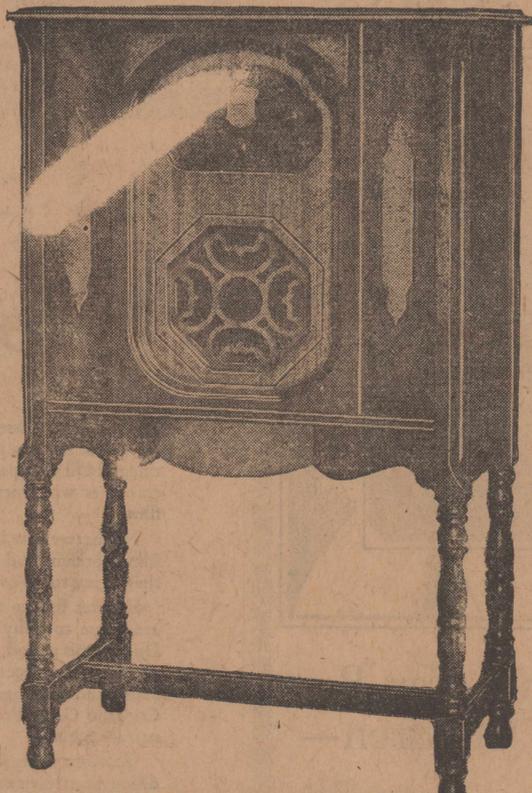
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ATWATER KENT

RADIO

SCREEN-GRID

Sets the pace for all the others.



The radio that made **SCREEN-GRID** FAMOUS!

The Popular Console Model 655 Complete, less tubes \$109

COMPLETE WITH TUBES, INSTALLED \$139

TERMS

ONLY ATWATER KENT COULD OFFER SUCH VALUE.

Results You Can't Get From Old-style Tubes! LET US DEMONSTRATE ONE IN YOUR HOME TONIGHT

Radio Electric Company

Floyd County National Bank Building Phone 201

Only—
 The very best of machinery,
 AND—
 The Very best of Workmanship,
 CAN—
 Produce the high class of
CLEANING AND PRESSING
 That we do, and at such unusual
LOW PRICES
 Give Us A Trial
W.L.Fry
 Tailor



"Thanks"

For the business you've given this Store.

For a number of seasons I've sold dependable clothes.

This week we are talking to you about "Pajamas." More new suits, Stetsons and top coats.

You and the wife, too, will be "Thankful" if he makes his selection here.

"No chain buying or chain selling"—no money goes to the big boys in New York—only just what we pay "Wholesale" But new standard brands you read about in most all magazines, at a fair profit. See these real buys for cash in "High Grade" suits and top coats.

"Glad Snodgrass"

Smart Wear for Men Since 1900.

 **Your Thanksgiving DINNER**
 Will be enjoyed more if cooked in our high grade Aluminum Ware.
Your Leisure Hours
 Will be enjoyed more if you own a KOLSTER or BRANDES RADIO.
 We will be glad to show you how you can own all of these at an exceptionally low cost.
KOLSTER IS A FINE SET
Floydada Hardware Company

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 28, 1929.

NUMBER 40

Tiger-Whirlwinds Clash at Slaton Expected to Be Gridiron Thriller

Turkey Day Battle Is Annual Grid Classic

Floydada And Slaton Gridsters Meet Today For Sixth Consecutive Year.

Turkey Day in two West Texas towns, Floydada and Slaton, not only marks a time for feasting and Thanksgiving, but it also marks the most looked forward-to gridiron classic of the season.

Today Closes Season "Whirlwinds versus Tigers" have been magic words in Floydada and Slaton during the past six years.

To tell of the rivalry worked up between the two schools is almost unnecessary. Football coaches have instilled in the heads of their new recruits as their first lessons the slogan "Beat Slaton" or "Beat Floydada."

Four times this year the Whirlwinds have tasted defeat. They have never before in history smashed the Floydada eleven.

Today, however, Coach Jones' boys declare that they are going to show their real metal.

CHURCHES

FIRST BAPTIST CHURCH Dick O'Brien, Pastor We had full, enthusiastic services all day Sunday at our church.

this service. The message will be adapted to the occasion.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor We had splendid day last Sunday. The Sunday School attendance was good, also the congregations both morning and night.

CAMPBELL BAPTIST CHURCH

G. W. Tubbs, Pastor Services for Sunday, December 1: Sunday School at 10 o'clock.

CHURCH OF CHRIST

There is Bible Study at 10 and preaching at 11 every Sunday morning at the City Park Church of Christ.

ENDEAVOR PROGRAM

Christian Endeavor Program of the First Christian Church for Sunday, December 1: Consecration Meeting.

SENIOR ENDEAVOR PROGRAM

The Senior Christian Endeavor of the Cumberland Presbyterian church will meet December 1 at 6:30 o'clock for the following program:

HI-LEAGUE PROGRAM

Program for Sunday, December 1: Leader—Mary Anna Ross. Subject—"Meeting at Lord's Table."



THE HESPERETTE

FLOYDADA HIGH SCHOOL FLOYDADA, TEXAS, NOVEMBER 28, 1929

Edited By Pupils of Floydada High School. Editor-in-Chief, Dorothy Crawford. Assistant Editor, Ruth Rutledge.

Our School: May she always be right; but our school, right or wrong.

All pupils interested in becoming a member of the Science Club, please give your name to Dorothy Crawford, secretary.

Two classes in public speaking were organized last week at the High School. The first class meets the sixth period, and the second class meets the seventh period.

It has been said that about two million mistakes in English are made in an average high school. No doubt, you will open your eyes and mouths in awe and unbelief.

interviewed an elaborately dressed man. This man was applying for a position as a secret service man.

In a passage of twenty five words, eighteen are incorrect or misused.

All of us make mistakes in English every day in the form of "he don't," "my brother and myself," "autobiography of my life," "I taken," "I seen," "I have went," "nobody don't," "there is," "where's he at?"

Another fault is using high-falootin language. We strain for high-sounding expressions to replace plain English.

It is impossible to master the English language, especially at our age, so that we will be free from grammatical mistakes, but we can use it so that our mistakes are few.

One sport which I always enjoyed was "Jail." Every rainy day my neighbor friends would come to my house and we would play jail.

of the gang and caused much trouble among the citizens. Tom was a good citizen and always respected the law.

"Signals!" I heard the Captain shout. "Six! Twenty-six! Four! Three!"

"Hep!" Spinning like a top, the ball was shot into my hands.

And so we passed the scrimmage line, but all was still to win.

He hit me like a buldgeon—I fell stunned, could barely see.

Not all alone—for in my way, his feet spread wide apart!

Now I can talk forever of the glory and the blood.

But nothing I could say to you would do a bit of good.

The Andrews Ward Gymnasium was the scene of two victorious games for the F. H. S. basketball team.

Jokes

Dave—I'm crazy about you. Katie Lee—Well run along this is no insane asylum.

Howard—Why did you quit going with that blonde headed teacher? Mr. McWhirter—Because I stood her up the other night and she insisted on me having a written excuse signed by my mother.

Miss Pennington—Loyd will you get out of the library? Loyd—No man. I paid by library fees.

Jessie Mae—Say, we went to Matador last night and it sure was cold. Gene—It sure was cold in Floydada last night too, we threw a pitcher of hot water out of the upstairs window and it froze so quick the ice was still warm.

Alsie—Say, I don't see nothing between you and a fool. Melvin—No, there's nothing between you and me.

Loyd—Where does this road go to? Donley—If it goes anywhere it goes in the night because it's always back here in the morning.

Robert—Does the wind blow this way all the time? Hunter—No it blows this way part of the time and turns around and blows the other way the other part.

Robinette—What do they call the flapper on a street car in Los Angeles? Lois—I don't know. What? Robinette—Passengers.

Alsie—I call my girl 'grape-fruit.' Spec—How come? Alsie—Well, everytime I squeeze her, she socks me in the eye.

Sunday School Teacher—Russell, have you ever studied about Nineveh in History? Russell—I never have studied History. I've taken it several years but—

Mr. Jones—Well, Thelma prove proposition XVI. Thelma—Line ab and cd are parallel and—

Kinder—I'm going to get even with sis' beau for kicking my dog. Buster—What are you going to do Kinder—I'm going to put quinine in sis' face powder.

Starks—I heard over the radio last night that the secretary of war died. Mr. Mac—Fine, Fine.

Believe it or Not. We have a magician in our school. A Senior class meeting was called and every senior rushed madly to Miss Eibel's room to see what it was all about.

We were allowed to skip the sixth period Friday.

Warren Pool is a solo singer. Ray Crabtree handed a theme in on time.

Lockney defeated Floydada in a football game.

Dick—Ray, why have you quit smoking? Ray—I don't want a black crepe hanging over my locker.

What About the Loafer? On the bulletin board of this week thanks to G. A. R. or Eco Club we had a timely cartoon.

The high school loafer blames the teacher for his poor grades, but will admit that he never studies at home.

His social calendar is full for at least a week ahead. There is no period in his schedule for concentration English and Geometry.

The efforts of civic clubs are to be commended. We appreciate them at the same time we would like to see some placards in the windows encouraging high school people to make scholastic record of which the need not be ashamed.

"Boys stay in school" is an excellent suggestion. Here is a better: "Boys stay in school, but make good."

The student who fails loses confidence in himself. The pity of it is that he is not applying to himself. We are more apt to blame the school than we are to blame the student.

Floyd County Clubs

SAND HILL CLUB MEETS

The Sand Hill Home Demonstration club met at the club room at 7 o'clock on Wednesday, November 20, and discussed the character of the play, which we will give soon before Christmas.

The next meeting will be held on December 18 at the Club room and we will discuss the subject of "Making Daily Work Plans."

ANTELOPE CLUB ELECTS NEW OFFICERS FOR COMING YEAR

Cheese dishes was the subject discussed on last Thursday afternoon when the Antelope Home Demonstration Club held their meeting at their club house.

At the meeting Thursday new officers for the ensuing year were elected. They were Mrs. C. A. Smith, president, Mr. C. E. Flemings, vice president and Mrs. Dewitt Tilson, secretary.

The next meeting will be held at the County Court House in connection with a general Christmas program. The date for the program has been set as Saturday, December 7.

CAMPBELL WOMEN SPONSOR SOCIAL FRIDAY EVEN

Mrs. Ansil Lynn, returned missionary, will address the Campbell community night at the Campbell school when a sack supper will be given.

Lynn's talk will be on the program that has been planned for the event.

The supper is in honor of the Society of the Good Will and the public is invited to attend.

Santa Claus

Dear Santa Claus: Please bring me a doll, rocking chair, fruit candy.

Dear Santa: Please bring me a red doll, doll dishes, candy.

Dear Santa: Please bring me a set of dolls and I want a doll and a set of dolls and a set of dolls and a set of dolls.

Dear Santa: Please bring me a set of dolls and a set of dolls and a set of dolls and a set of dolls.

Dear Santa: Please bring me a set of dolls and a set of dolls and a set of dolls and a set of dolls.

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SOCIETY

Hostess At Regular K. K. Klub Meeting.

Mrs. W. H. Hilton was hostess to the K. K. Klub at their regular meeting Friday afternoon. Mrs. George Sherrill received high score in the games played during the afternoon.

The hostess served lemon fluff and coffee to the following: Mrs. George Sherrill, Mrs. Reagan, Mrs. Fred Brown, Mrs. Hammonds, Mrs. Wilson, Mrs. G. R. May, Mr. and Mrs. Olin M. Watson, Mr. and Mrs. H. M. McDonald, Mr. and Mrs. S. N. Taw-water, Mr. and Mrs. J. G. Wood; Mrs. Wilson Kimble, Mrs. Maud Merrick, Mrs. White and Mrs. R. L. Henry.

Mrs. O. P. Rutledge received high score for the ladies and L. T. Bishop got high score for the gentlemen.

Pumpkin pie with whipped cream and coffee were served to Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Luther Fry, Mr. and Mrs. George A. Linder, Mr. and Mrs. E. L. Angus, Mr. and Mrs. E. L. Norman, Mr. and Mrs. J. B. Bishop, Mr. and Mrs. L. T. Bishop, Mrs. Gladys Adkins and Mr. W. H. Henderson.

Friendship Bridge Club Meeting Postponed.

The Friendship Bridge Club postponed their meeting which was to have been held Friday evening, November 29, with Mr. and Mrs. Flynn Thagard to the next regular meeting night, Friday evening, December 13. Mr. and Mrs. Thagard will entertain the club at that time.

Bride-to-Be Honoree At Club Party Thursday.

Mr. and Mrs. Edd Bishop entertained the K. K. Klub Wednesday evening, November 20, honoring Miss Virginia Lewis, a member of the club, who will be married December 15, to Mr. Paul Conner. The honoree was presented with a lovely gift from the host and hostess.

Mrs. Fred Brown received high score in the games for the ladies and Ray Clements got high score for the gentlemen.

Refreshments of pumpkin pie with whipped cream and coffee were served to Mr. and Mrs. John I. Hammonds, Mr. and Mrs. Ray Clements, Mr. and Mrs. W. C. New-some, Mr. and Mrs. George Sherrill, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. John H. Reagan, Mr. and Mrs. Fred Brown and Miss Virginia Lewis.

Entertain At Forty-Two Thursday Evening.

Mr. and Mrs. Ed Bishop were host and hostess to friends at four tables of forty-two Thursday evening. The Thanksgiving idea was carried out in the decorations and refreshments.

Mrs. O. P. Rutledge received high score for the ladies and L. T. Bishop got high score for the gentlemen.

Pumpkin pie with whipped cream and coffee were served to Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Luther Fry, Mr. and Mrs. George A. Linder, Mr. and Mrs. E. L. Angus, Mr. and Mrs. E. L. Norman, Mr. and Mrs. J. B. Bishop, Mr. and Mrs. L. T. Bishop, Mrs. Gladys Adkins and Mr. W. H. Henderson.

Stitch and Chatter Club With Mrs. Sparks.

Mrs. Ed Sparks was hostess to the Stitch and Chatter Club at an all-day meeting Thursday, November 21. Each lady brought her favorite dish and lunch was served at noon. The day was spent in conversation and fancy needle work.

Those present were: Mrs. L. H. Dorrell, Mrs. J. E. Dorrell, Mrs. Zell Probasco, Mrs. John Howard, Mrs. Tad Probasco, Mrs. J. W. Ginn, Mrs. John McCleskey, Mrs. Roe McCleskey, Mrs. W. H. Sharp and Miss Myrtice Meador.

Mrs. Tad Probasco will be hostess to the club at an all-day meeting Thursday, December 5.

Hostess To S. S. Class At Turkey Dinner.

Mrs. B. P. Woody, Mrs. Tom Shaw, Mrs. A. S. Hollingsworth, Mrs. Edd Johnson and Mrs. E. S. Randerson were hostesses to the members of the Wesley Girls Sunday School Class and their husbands at a turkey dinner Friday evening at Mrs. Woody's home.

Covers were laid for the following: Rev. and Mrs. G. T. Palmer, Mr. and Mrs. Clay Johnson, Mr. and

Mrs. Bob Smith, Dr. and Mrs. George Smith, Mr. and Mrs. Sam Thurmon, Mr. and Mrs. C. R. Houston, Mr. and Mrs. N. W. Williams, Dr. and Mrs. Hubert Seale, Mr. and Mrs. G. R. May, Mr. and Mrs. Olin M. Watson, Mr. and Mrs. H. M. McDonald, Mr. and Mrs. S. N. Taw-water, Mr. and Mrs. J. G. Wood; Mrs. Wilson Kimble, Mrs. Maud Merrick, Mrs. White and Mrs. R. L. Henry.

Celebrates With Party On Eighth Birthday.

Leeman Norman celebrated his eighth birthday with a party Monday afternoon at the home of his parents, Mr. and Mrs. E. L. Norman, 516 West Virginia street. The honoree received a number of gifts. Many games were played during the afternoon. Mrs. Norman was assisted in entertaining the children by her sister, Miss Robbie Archer.

Jello with whipped cream and birthday cake were served to Nell Stevenson, Kenneth Fagan, Billy Henry, Dorrell Gresham, James Fry Gibbs, James Willson, Katie Lee Martin, Pat Collins, Mary Katherine Daniel, Winston and Lamoine Blacklock, Junior Watson, B. P. Woody, Billy Clyde Davis, Billy Randerson, H. C. Galloway, Glenn Wallace Norman and Leeman Norman, the honoree.

T. E. L. Class Party At Mrs. Cole's Home.

T. E. L. Class met Thursday evening at the home of Mrs. S. M. Cole with Group No. 2 as hostesses. Each member contributed a dollar to the treasury which they had earned themselves. Quite a bit of fun was made by each member telling in rhyme how they had earned their dollar.

A social hour was had following the business meeting during which the hostess served hot chocolate and cake.

Those present were: Mrs. Roy Curry, Miss Mary Emma Rosson, Miss Dorothy Biebel and Miss Marilyn Cole visitors of the class and Mrs. P. D. O'Brien, Mrs. H. L. Crow, Mrs. J. C. Gilliam, Mrs. P. M. Leatherman, Mrs. Glad Snodgrass, Mrs. C. H. Davis, Mrs. Eugene Wood, Mrs. Jerry Withers, Mrs. J. V. Daniel, Mrs. G. N. Shirey, Mrs. W. I. Cannaday, Mrs. Moore, Mrs. Joe Breed, Mrs. Roy Paschall and Mrs. I. W. Hicks.

Circles of W. M. S. Met Monday Afternoon.

South Circle of the Baptist Missionary Society met Monday at 3 o'clock at the home of Rev. and Mrs. P. D. O'Brien. Rev. O'Brien gave a very interesting talk on the lesson. There were ten members present.

North Circle met Monday afternoon with Mrs. J. T. Dawson. There were seven members present and the Bible lesson was taught by Mrs. Dawson.

The Young Women's Circle met Monday and gave the Circle the name of "Blanche Grover" in honor of Mrs. E. R. Borum's sister, who is a missionary in China. The following program was carried out on the subject of "Our Work in South America." Mrs. J. J. Curry led the devotional. Mrs. H. O. Cline discussed "United States' Obligation to South America." Mrs. S. M. Cole gave a reading. "W. M. S. work in South America" was discussed by Mrs. L. T. Bishop. After the program a business meeting was held.

East Circle met Monday with Mrs. Roy Patton. The time was spent quilting. The next meeting will be held Monday, December 9, with Mrs. J. T. Sitton.

The Circles will hold a joint meeting Monday afternoon at 3 o'clock at the church.

The Ladies Aid of the Presbyterian Church met Tuesday afternoon with Mrs. Edd Sparks in a business session. The next meeting will be held all-day Monday, December 9, at the church. At this time the ladies will quilt. Each lady is requested to bring a dish for lunch.

Hesperian only \$1.50 per Year.

UTILITY AND SHOW BIRDS OF THE FAMOUS BIRD BROS. STRAIN OF GOLDBANK GIANT BRONZE TURKEYS Ready for Delivery

These birds are bred from the greatest purebred strain of bronze turkeys, and are available in matings for utility or show purposes. We stress strong vitality in the individual bird, in addition to giving the best breeding, and invite prospects to visit our flock and let us tell you about them.

Select your birds now and make nominal deposit until you are ready to take them.

Now selling at reduced prices.

MRS. J. D. CHRISTIAN
Route 1, Floydada, Texas

Floyd County Clubs

BLANCO CLUB ELECTED NEW OFFICERS THURSDAY

A very enjoyable meeting of Blanco Home Demonstration Club, was held Thursday afternoon with Mrs. W. C. Cates as hostess. Only eight members were present. The following officers were elected for the coming year: Mrs. D. R. Badgett, president; Mrs. W. A. Gilbreath, vice president; Mrs. W. F. Daniels, secretary. A reporter will be elected at the next meeting. The president will also appoint the parliamentary and committees at the next meeting.

A pleasant social hour was enjoyed after the business session during which Mrs. Cates served delicious peaches with whipped cream, cake and hot chocolate.

"Making Daily Work Plans" is the subject for the next meeting which will be with Mrs. Sam Brewer Thursday, December 5.

PRAIRIE CHAPEL CLUB

Prairie Chapel Home Demonstration Club met Monday afternoon, November 18, with Mrs. Richard Hooten. Miss Strange gave the fruit cake demonstration and then all of the members copied the recipe.

There were thirteen members present, including two new members, Mrs. Glen Watson and Mrs. W. C. Watson. There were also four visitors, Mrs. C. F. Reves, Mrs. E. N. Muse, Mrs. G. E. Allen and Mrs. Karl Samman.

Club members will make their favorite candy and take it to the next meeting. Recipes used will be given and several of the most difficult candies to make will also be demonstrated.

The club will meet Monday, December 2, with Mrs. France Carthel. The subject of the lesson will be "Candy." This will be the last meeting until after Christmas.

The club will have its full number of unique Christmas gifts for the exhibit at Floydada the first Saturday in December.

HARMONY H. D. CLUB

Harmony Home Demonstration Club met Wednesday afternoon, November 20, at the home of Mrs. Chas. B. Smith. Each member brought a Christmas suggestion and six were chosen to the exhibited at the County meeting.

Officers for next year were elected as follows:

President, Mrs. Wm. Finkner, vice president, Miss Blanche Scott; secretary, Mrs. Zant Scott; and treasurer, Mrs. R. B. Gary.

The hostess served individual pumpkin pie with whipped cream.

MRS. JARBOE HOSTESS TO CAMPBELL H. D. CLUB

A very enjoyable meeting of the Campbell Home Demonstration Club was held Tuesday afternoon, November 19, at the home of Mrs. Jarboe.

The following topics were discussed: "What Club Work Means" Mrs. R. H. Ashton; and "The Relation of Women to a Community," Mrs. W. H. Bethel.

Officers for 1930 were elected as follows: Mrs. A. H. Kreis, president; Mrs. N. Williams, vice president; Mrs. Mal Jarboe, secretary and Mrs. George Stiles, treasurer.

There were nine members present.

The club will meet January 7 with Mrs. A. H. Kreis as hostess.

STARKEY CLUB ELECTS NEXT YEAR'S OFFICERS

The Starkey Home Demonstration Club met Thursday, November 21, with Mrs. Wales, with six members present. Miss Marie Strange gave a demonstration on making cheese, which was very interesting.

The following officers were elected for next year: Mrs. L. A. Sargent, president; Mrs. Wales, vice president; Willie Grace Moore, secretary and treasurer and Mrs. W. F. Ferguson, reporter.

The next meeting will be held the second Thursday in December at the home of Mrs. J. W. Moore.

STARKEY 4-H CLUB

The Starkey 4-H Club met Thursday, November 21, at 1 o'clock. Miss Marie Strange was present. One new member joined, making a total of ten members.

We are to have the material for our dress scarfs for next meeting and Miss Strange will give us further instructions on making them.

The next meeting will be held Thursday morning, December 5, at 9 o'clock.

Remington and Royal Portable Typewriters at Hesperian Office.

Sargon Brings First Relief In Ten Years

"I don't believe anyone ever got finer results from this new Sargon treatment than I did."

"I had become so weak and run-down from ten years suffering with



MRS. CATHERINE TAYLOR stomach trouble that I simply felt like giving up. Nearly everything I ate disagreed with me; I had terrible pains in my right side; my color was bad and I was finally told that I needed an operation on my gall bladder.

"But I'm feeling so much better since taking Sargon that I fully believe that I am a well woman. I never suffer the slightest with indigestion now, and that dreadful pain in my side has completely disappeared. The Sargon Pills, that go with the tonic, seemed to have a stimulating effect on my liver and gall bladder, and my complexion has improved wonderfully. I feel worlds stronger, can even do my own housework, and I'm convinced that Sargon has saved me from an operation."

—Mrs. Catherine Taylor, 1996 Cadiz Street, Dallas, Floydada Drug Co., Agents.

The New AJAX GOLD BOND BALLOON

Bonded for One Year and a Half against Blowouts, Cuts, Bruises and Other Road Hazards.

OUR GUARANTEE!

Warranted for eighteen months while used in the passenger car service, against blowouts, cuts, bruises, wheels out of alignment, under inflation accidents, and other road hazards that may render the tire unfit for further service.

And service that can not be paralleled. It is not without pride that we say: "No matter what happens to your tire, even if you cut it with a knife, return it to us and our guarantee is good. We do not ask a lot of questions and send to the main office—we make it good."

Consumers' Fuel Association



SANTA IS COMING

ONLY THREE MORE WEEKS

Now that Thanksgiving Day has passed, our thoughts turn to that one day in the year when every heart is filled with joy with the spirit of Yuletide. Thoughts of Christmas Eve and, of course, of Gift-giving.

To keep in tune with the thought that Floydada is really the "Christmas Town," we are striving our dead-level best to make this store,

THE CHRISTMAS STORE

Soon we will have on display the largest and best selection of quality merchandise that we have ever had the pleasure of showing for ideal Christmas Gifts. We are eager to have you visit us early and make your selection now from this wide selection of PRACTICAL GIFTS.

Moore Drug Co.

Hollis B. Moore Frank L. Moore

"Yours For Me"

Floydada Grocery Company

Savings For Friday and Saturday



1 CAN, 55c
2 CANS, \$1.08

Large Red, 3c
Per lb., 3c

Everlite, 64c
24 lb. Sack, 64c

25 oz., 19c
POWDER CAN, 19c

Per Gallon, 57c
Blackberries, 57c

1 Lb., 23c
Box, 23c
Shine Kites, 23c

7 lbs., 50c
For, 50c
TO NS, 50c

3 Bars For, 25c
Anything, 25c

Floydada's Largest and Most Complete Grocery

Range Front Store

square

It Won't Be Long Now!

Just a few more days left, folks, to get in on this gigantic,

Closing Out Sale EVERYTHING GOES — NOTHING HELD!

We're anxious to get out of the Men's Clothing Business in Floydada and we have slashed and cut prices to,

WAY BELOW COST PRICES

Our line of Quality, Nationally Advertised lines can't possibly last much longer at the prices we are making.

OUR LOSS IS YOUR GAIN— BUT YOU'LL HAVE TO HURRY!

Wood Bros.

"Clothing Men"

Ralls Noses Out Lockney 13 to 14 In Gridiron Play-off Here Monday

Semi-Final Game Here After 6-6 Tie Friday

Longhorns Lose by Half-Minute Time in First Semi-final Clash

Ten years of gridiron dreams were crushed into the sod of the Floydada gridiron last Monday afternoon when the Lockney Longhorns missed a shot at district championship by less than a half of a minute. The Ralls Jackrabbits smothered the Longhorns 13 to 14 here Monday in a play-off after the two squads tangled in a 6 to 6 tie at Lockney last Friday afternoon. When the final whistle blew the Longhorns were in possession of the pigskin with less than three yards to go for a touchdown and four downs to make it in.

Ralls Meets Lamesa
This year is the first time in history that the Longhorns have figured strong in the race for the crown of District Two, Class B football. For more than ten years the Lockney fans have been looking forward to the year when they would cop the district honors, and it was almost heart breaking to see the semi-final game slip through their fingers only because of time.

A crowd of between fifteen and eighteen hundred football mad fans from Floydada, Lockney and Ralls gathered to witness the play-off here Monday. A crowd of more than a thousand witnessed the tie-up at Lockney Friday afternoon. The two games will go down in Lockney High School records, at least, as one of the greatest games ever staged by the Longhorns.

By virtue of their victory here Monday afternoon, the Jackrabbits will meet the Lamesa Tornadoses next Saturday to fight it out in the final championship game. Advance information from the hare city is that a special train will probably be run from Ralls to Lamesa and hundreds of rabbit fans will attend to back-up their gridsters.

Although local sympathy was with the Longhorns in their battle here Monday, it is generally agreed that the Jackrabbits possessed the better team. They were strong, fast and well versed in the knowledge of the pigskin game. Local belief is that if they exhibit the form of football Saturday that was shown in the game here, they will crush the Tornadoses and cop the jewel. The game here Monday was undoubtedly the best grid game staged on the local field in the past two or three seasons.

Strong Aerial Attack
A fast aerial attack proved to be the winning factor for the Jackrabbits who tallied both of their touchdowns as the result of long passes. The passing of "Flashy" Walker, brilliant Jackrabbit quarter, featured these plays. They passed 22 times during the encounter and completed 10 of the passes for a total of 177 yards. Lockney only completed three passes out of fourteen attempted.

Only a few minutes elapsed during the game when the score of the two teams was more than one point in difference. Lockney scored in the first quarter after Spence and Cook had carried the ball near the goal and Spence went over for the touchdown, but failed to kick for the extra point.

A few minutes later, "Flashy" Walker passed the pigskin 20 yards into the awaiting arms of Captain Perriman, who advanced another 10 yards. Henry carried the ball over the line, and the Jackrabbits passed across for the extra point.

No more scoring took place until the third quarter when Bill Duncan, the most outstanding player on the gridiron, made a most beautiful run of eighteen yards after receiving a hot-shot pass of about fifteen yards from Spence. Try for extra point was successful, placing the Longhorns 13 to 7 in the lead.

Walker's passing for the Jackrabbits was responsible for the final touchdown when he passed to Bryan, who received the ball after an unsuccessful attempt by a Longhorn player to intercept. He was downed less than one foot past the goal line. The Jackrabbits plunged the line for the final and determining point.

Friday's game at Lockney was much the same as the one witnessed here Monday. The Jackrabbits were placed to a disadvantage when the strong wind blowing from the South interfered with their passing machinery. The breaks in Friday's game were evened, however, when many of the Lockney punts were slowed or blown side-ways by the South gale. Walker and Duncan, the two stellar players on both teams, were the main pivots of action, and each was directly responsible for the two touchdowns of the day.

Very little of Friday's game was played in the center of the gridiron. The ball was kept in play in first one twenty-yard zone and then the other, and many times during the encounter each team made serious threats to score. Both teams scored in the latter part of the game and both tries for extra points were unsuccessful.

PEANUT POSSIBILITIES

The growing of peanuts is advised by the U. S. Department of Agriculture for the South. Peanuts are in increasing demand for the making of many peanut products, and if there is not a good market for the crop, every part of it can be utilized in feeding. For use in rotation with cotton and other crops peanuts are one of the best money crops. Peanuts, after becoming fully mature, should be dug during bright weather and allowed to dry for a few hours before stacking. Many losses have resulted from the common practice of windrowing the peanut vines for curing, says the Department of Agriculture. The only way to cure peanuts successfully is to put them in small stocks around poles to which two cross-pieces have been nailed to keep the vines off the ground. After a curing period of at least eight weeks, the seed peanuts should be picked and stored in bags in a dry place.

'Show Boat' Coming To Palace Theatre Soon

Famed Talking Picture Scheduled to Show Here Monday and Tuesday, Dec. 9-10.

Seldom is a theatre afforded the opportunity of presenting to the public a motion picture of such unusual merit as "Show Boat"—and accordingly, the managers of the Palace Theatre are justly proud to announce the presentation of this Universal super talking production to its patrons on Monday and Tuesday, December 9 and 10.

Included in the dramatic picturization of the "Show Boat" is included, in sound, all of the famous musical hits of the Ziegfeld presentation of "Show Boat" that have proven so popular on the air, stage and screen. It is not merely a motion picture. It includes the program as presented by the world famous stars who appeared at the Ziegfeld Theatre in New York.

Therefore, besides seeing as living characters the immortal romance which Miss Ferber gave the world in fiction, theatre-goers actually hear the equivalent of a high-priced New York show as a part of their entertainment.

"Show Boat" itself is the \$1,000,000 effort of Harry Pollard to picture in lavish detail the exotic and romantic epic of the river-bank show folk. Life along the giant Mississippi is one of the most fascinating of American history, and into this colorful period came floating the glamorous stern-wheeler carrying its cargo of minstrelsy and mirth.

Seven months were expended in making the film version, the dialogue version and synchronizing the sound effects not only at Universal but on the Mississippi and Sacramento rivers, and exact replicas of the show boats themselves were built especially for the production.

SURVEY SHOWS LARGE COWS MOST ECONOMICAL PRODUCTS

The small, refined dairy cow may look best, but the big, roomy cow pays most profit to her owner, according to a survey made by the United States Department of Agriculture. In making the study large and small cows within one breed were compared, both purebreds and grades of every age being included.

On an average the largest cows—those weighing 1,500 pounds—exceeded the smallest cows—those weighing 800 pounds—by 98 pounds of butterfat per cow. Their cost of feed was \$20 higher, but they returned \$43 more per cow in yearly income over cost of feed.

An analysis of figures obtained in the survey shows that as size of cow advanced 100 pounds for each group there was a fairly uniform gain in production of milk and of butterfat, in cost of feed per cow, and in incomes above feed cost. On the other hand, there was a slight decrease in the butterfat test, but this was not enough to merit special attention.

"Though the group figures always favored the large cows, it was found that many individuals among the large cows in each breed were unprofitable producers and that many small cows in each breed were profitable producers. Therefore in selecting dairy cows of any breed it is not wise to select on the basis of size alone. Size, however, is a factor of great importance."

Apple butter can be made with or without cider. It is a good spread for school or supper sandwiches. Windfall, specked, or bruised apples can be saved by cutting up the sound parts for apple butter. The proportions of apples, cider, sugar, and spices used are given in Farmers' Bulletin 900-F, which may be obtained free from the United States Department of Agriculture.

Foch, the Genius
The late Marshal Foch of France was widely quoted in Germany as a military authority long before the World War broke out.—The American Magazine.

Mrs. G. F. Klebold, who has been ill for several weeks, left Saturday, accompanied by her husband, for Fort Worth where she will stay with her mother until she is able to go to Mineral Wells, where she plans to take hot baths. Mr. Klebold is expected to return home the last of this week.

Horses at hard work and dairy cows producing heavily should be fed three times a day. Young animals need to be fed at least three times a day, with the intervals between meals as even as possible. Two feeds a day for other animals are usually sufficient.

There is no drug nor combination of drugs which can be converted into a competent treatment for pyorrhea, say medical authorities. The Food, Drug and Insecticide Administration is at present in the midst of a campaign to remove from the market tooth pastes, mouth washes, and similar preparations fraudulently labelled as a competent treatment for this serious ailment.

Ervin deCordova left Saturday for Dallas where he will visit his brother, Johnnie deCordova, and Mrs. deCordova. He will probably secure work and remain there.

Things We Don't See
So many of us go through the day and hardly notice the sparkle of sunlight on a lake or goblet, the majestic angles cast by a skyscraper or a picket fence, the grace of a cobweb swaying in the breeze, of a dandelion turned white and fluffy of a gray road winding over a hill—Woman's Home Companion.

A 6-pound hen laying 144 eggs in a year produces about three times her own body weight and one laying 240 eggs produces about five times her weight. For such hard work a hen must be vigorous and in the best of health.



Do your shopping early and do it here. We are saving the people of this and surrounding communities hundreds of dollars on their purchases of, Men's and Boys' Clothing, Women's and Misses Dresses, Coats, Shoes, Dress Materials during our Thanksgiving Reduction Sale. A riot of Values await you here.

All Dress Velvet



\$4.98 per yard Velvets now	\$2.49
\$5.98 per yard Velvets now	\$2.99
\$7.48 per yard Velvets now	\$3.74
\$8.98 per yard Velvets now	\$4.49
\$9.98 per yard Velvets now	\$4.99

VELVETEENS

Regular \$2.98 and \$2.49 per yard Velveteens,

NOW \$1.98

Women's Coats and Dresses

Every Coat, Every Dress is included in this great Reduction Sale and at prices that make them extraordinary values. All the New styles. All the new colors. All the new materials.

COATS	
\$12.45 Coats, now	\$8.89
\$35.00 and \$39.00 Coats, now,	\$21.75
\$45.00 Coats, now,	\$28.50
\$55.00 Coats, now,	\$33.00
\$65.00 and \$69.00 Coats, now,	\$47.50

DRESSES	
\$6.75 Dresses now,	\$3.98
\$9.75 and \$11.85 Dresses, now,	\$6.98
\$16.75 and \$19.75 Dresses, now,	\$11.75
\$29.00 Dresses, now,	\$17.95
\$35.00 Dresses, now,	\$24.00
\$39.00 Dresses, now,	\$28.50

CHILDREN'S SILK AND VELVET DRESSES NOW \$3.98



BLANKETS

Size 60x74 Gray, Pink or Blue Borders, Pair,	\$1.39
Size 66x80 Plaid and Block Designs, Pair,	\$1.87
Size 66x80 Plaid, weighs 4 lbs., Pair,	\$2.49
Size 66x80 Plaids, weighs 4 lbs., Pair,	\$2.98
Size 70x80 Plaid, part wool, wt. 4½ lbs., Pair,	\$3.96

Men's Suits and Overcoats



Men, this is the sale you have been waiting for to buy your suit or overcoat. We can honestly say it is the greatest clothing sale you have seen. We want you to come in and see for yourself. Hart-Schaffner & Marx and other fine clothing are included. There isn't a suit reserved.

\$19.75 Suits now,	\$14.87
\$27.50 Suits, now,	\$21.75
\$32.50 Suits now,	\$24.50
\$37.50 Suits now,	\$28.50
\$42.50 Suits now,	\$33.50
\$27.50 Overcoats now,	\$19.50
\$22.50 Overcoats now,	\$16.50

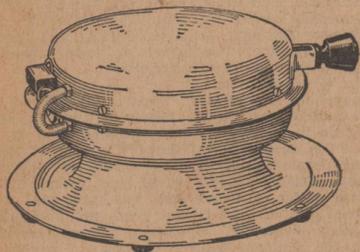
Women's Silk Hosiery

Women's fine Silk Hosiery, all the new fall shades, new heels, in service and chiffon weights. All regular \$1.95 Hose, now, **\$1.69**
This includes Munsingwear, Cadet, Phoenix and Gordon.

MEN'S WORK COATS

Men's Heavy Winter Work Coats of all kinds are included in this sale. We have some wonderful bargains here for you. Heavy All Wool Lumberjack, colors of navy blue and maroon, leather lined collars, leather pocket flaps, leather cuffs, elastic knit bottoms, Each,

\$4.98



**Enjoy
Crispy,
Brown
Waffles**

SPECIAL OFFER

FOR A LIMITED TIME
SUPERIOR WAFFLE IRON

\$7.75 Value For

\$6.25

\$1.00 Down—Balance \$1.00 per Month
You save \$1.25 and pay for this beautiful Electric Waffle Iron with your Light Bill.

Texas Utilities Co.

"Your Electrical Servants"

Martin Dry Goods Co.

"The Store With The Goods"

The Floyd Co. Hesperian

Published Every Thursday by THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

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SO THIS IS THANKSGIVING

Sometimes people do not get the right idea of Thanksgiving. At least we think they get the wrong slant judging from the talk we hear.

Thanksgiving was originally instituted as a thanks-giving for material things—life, enough store for a hard winter. It is still preserved as such a day. We are thankful daily for these things, but Thanksgiving day is the day set apart by proclamation to publicly acknowledge to an all-wise Providence the material blessings He has bestowed.

That the poorest of us in this country have ample things for which to be thankful there is no doubt. And the point is, Thanksgiving Day is for saint and sinner alike. Thanksgiving Day is not set apart alone for those who sit in the amen corner. It is for all, including the non-conformist.

SUGGESTS HIRING PLAYERS

Football is much in the limelight as an extra scholastic activity in schools and colleges of the United States just now and there are widely divergent ideas of its value to the schools. Some maintain that football is getting a high school or college education for many a boy who otherwise would not take an education, while others declare the game is being so commercialized as to ruin whatever other value it might have in the life of the average student.

A new idea advanced recently by Mr. Hubert L. Willett, of the University of Chicago is that it would be a good idea for universities to hire dramatic artists to give concerts. He is more impressed with track, tennis and baseball as activities for school students. "They do not have the same devastating effect," is his reason.

\$2.50 DISTANT SUBSCRIPTIONS

Attention of our readers, near and far, is called to the recent change in the "foreign" subscription rate of The Hesperian, the new rate having gone into effect recently, probably without enough publicity on the part of the management.

In Floyd and adjoining counties the rate remains the same as heretofore, that is \$1.50 per year. Counties adjoining Floyd are Hale, Lubbock, Crosby, Dickens, Motley, Brisco, Swisher. In all other counties of Texas and any other states the price is "prized" to \$2.50.

Increasing costs of mailing subscriptions is the reason we assign for this change, which by investigation, you will find is a plan adopted by most of the better-managed publications of the state, especially the larger ones where costs are more carefully checked up than on many small newspapers.

LANDS GOOD BUYS NOW

Land prices all over the country, not excepting Floyd County either, have been in a period of deflation for a number of years, a fact which has become even more pronounced in the past six months or one year. And having reached a low point, where there are many sellers for every buyer, lands constitute a "good buy" at this time.

When anything, land or whatnot of it has intrinsic value, constitutes a drag on a market for a long period until nobody wants it at what appears to be a reasonable price, you can depend then is the time to buy. When everybody wants to buy, provided you want to take the profit, is the time to sell.

Floyd County lands, at present levels, undoubtedly represent good investments.

NATURALLY A DAIRY COUNTRY

It takes a smart man with pen in hand, or trusty typewriter, to tell everybody how it ought to be done. And that may be the reason why it comes to The Hesperian so consistently to espouse dairying as the industry which is so well suited to the conditions existing in Floyd County.

There is another compelling reason, however, one that can't be answered, namely, that the country lends itself most naturally to dairying.

go all cotton and leave feed out of it, like in some other parts of the southwest, or go all wheat and leave feed out, like in other sections, the thing hasn't happened. Always about a third of the land of the county has been planted in feed-stuffs. For a fact, we are told, forage feeds will pay about the same year in and year out as either wheat or cotton. And forage feeds are the easiest, simplest products to grow and gather. So plenty of feed is undoubtedly going to be on hand in Floyd County indefinitely. And plenty of feed, especially plenty of roughness, certainly goes with dairying. Dairying means hard work but it means independence, and when the farmers get independent the rest of us will get along.

COTTON GINNINGS REPORT

The cotton ginnings report of Floyd County, made public last week by the department of Commerce for November 8, shows that 1524 bales more of cotton had been ginned in this county on that date this year than last. In 1928, the figures for November 8 were 6,684 bales. This year the figures are 8,208 bales.

While, on its face, this would indicate a large production this year than last, ginner and raisers say that the final figures on this year's crop for the county will not be any larger, possibly not as large, as last, because the big end of the crop was gathered this season in September and October, being considerably earlier than in 1928. The total this year, it is thought, will run to 10,000 or 12,000 bales.

PRESS AND SCHOOL IN EDUCATION

(By E. Ruth Pyrtle, President of the National Education Association.)

Every day 25,000,000 American children attend school. Every day 40,000,000 newspapers go to American readers. Every contact of school or press shapes opinion closer to the sharp line of truth. There are no other institutions in the world that can compare with these two in power and influence.

The school takes the mind while it is plastic. It bestows upon the child a knowledge of the best that the race has learned in the age-long school experience. The press builds upon these fundamentals the towers of opinion that shape the skyline of today's world.

Back of these two great educational institutions are 23,000 editors and 800,000 school teachers. Their services are so closely akin that only blindness could be responsible for a lack of mutual understanding and accord.

The independence of press and school is widely recognized. Particularly has the press come to the aid of the school whenever the efficiency of its service has been threatened by close-sighted attempts at retrenchment. Newspaper men have endeavored to educate the school-teacher to a sense of the news values in his methods, aims and results. The response to this training is indicated by the growing number of public school systems which have a member of the staff to assist the news reporters in uncovering facts of interest to readers.

On the other hand, the schools are increasingly making use of the newspaper. There are very few school libraries today that do not have current news sheets on their racks. Schools are educating their pupils to rely upon the press for their continuation education.

The high character of most newspapers today admits them without question to the position of textbooks in the schools. Unfortunately all newspapers are not written upon the same high plane. School teachers deplore this. Frequently they are heard to say that newspapers are too sensational and cheap to use in the schoolroom. Undoubtedly some of them are. Whose fault is it? Where is the taste of the American reading public created? It should at least be deeply influenced in the schoolrooms.

If the taste of the reading public is for information that is not only unwholesome but harmful, there is important work for the schools to do. In that work they need the cooperation of purposeful editors.

The schools have no desire to censor the press. What the press needs is some sort of an educational philosophy, just as the educators have. Editors should draw up a statement of general principles of education through the press. They might well state in a general way their objectives, their methods, and the character of the content of their newspaper education. In the preparation of this statement the educators might be of help. Likewise the educators could wisely include editors in their conferences on educational philosophy. Only through some such system of co-operative effort can the foundations and superstructure of education be consistent.

The above is one of a series of "Better Citizenship" editorials by prominent Americans contributed to The Floyd County Hesperian, member of the National Editorial Association.

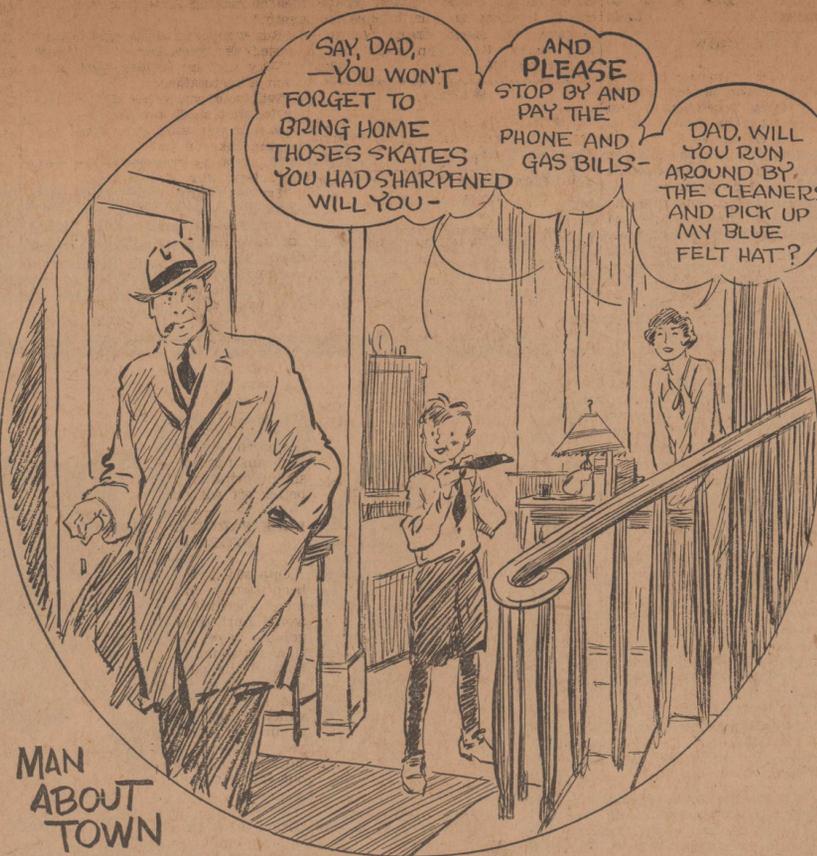
This And That

Well, land ought to get steady and firmer on the market now that The Hesperian's editorial writer has endorsed it.

However, it should not be forgotten that some good business men have also given their endorsement to land as an investment by owning some of it.

Hoover admirers of Floyd County many of whom voted for the man of whom last year and

THE GREAT AMERICAN HOME



grieved to know that the president is urging and insisting on public works of various kinds to help furnish employment during what presumably are to be dull times the next few months.

However, we call attention to the fact that Mr. Hoover lives on a paved street in a county that has hundreds of miles of paved roads. Probably Herbert just got in bad company though, some of these "little town fellers."

The annual sale of tuberculosis Christmas seals is now from this time until Christmas. Aid the campaign against tuberculosis by buying some of these little seals.

Thanksgiving Day today, and though we've had the toughest year of many, how thankful we are. Good health, opportunity unlimited, surrounded by lots of well-wishers, a few first class friends and a few high class enemies. What more could any man or institution ask?

Two of the neighbors playing on Floydada territory for semi-final honors in football Monday. Here's hoping that both winner and loser went home feeling kindly toward the hosts. What was their reaction to the way you acted, if you went to the game?

Christmas nearly here—and all the Christmas shopping yet to do.

Here's hoping Floydada people get to make Floydada the "Christmas town" of this area. Nothing adds more to the gaiety of the holiday season than plenty of bright colors and gay lights.

Don't forget the Red Cross drive. When they get to you, take out membership. Remember, the Red Cross is circumscribed by rules set up for its government, when it was

established and in the handling of its affairs the officers have to be governed by these rules.

A contest to see who will have the prettiest home and who will have the prettiest place of business in Floydada during the holidays, conceived in some idea-ful mind, is a dandy thing the Chamber of Commerce is sponsoring.

A November of bad weather has greatly hindered the progress of farm harvesting in Floyd County. Cotton has moved only at intervals to the gins. On many farms the weather has permitted more work with the feedstuffs, land preparation, wheat seeding and similar things than with cotton. A little unusual for the first twenty-five days to be very cold in this section.

Clemenceau, the Tiger, is dead. A good many people do not know that he was once exiled from France and spent some time in America, teaching French a most eccentric man. When he was called to head the French ministry during the war, it is said he told his co-workers with some expletive that he did not like them and knew they did not like him, but that he expected what he wanted when he called for it as long as he was premier.

Clemenceau's memoirs undoubtedly will be most interesting reading. Peculiar that he wanted to be buried standing erect. His father before him made the same request.

The American farm worker produces from two to five times as much as similar workers in the important European countries. The higher production capacity in this country may be largely attributed to the use of machinery.

Hesperian Ads Get Results.

The TOWN DOCTOR

(The Doctor of Towns) SAYS

MOST PEOPLE ARE LIKE DUCKS

You read about "self-made" men. There is no such thing. No man ever made himself. Other people did it. The so-called "self-made" man was just smart enough to know that every time he did something for others, others would do more for him—and he did it.

You want to make money. You wouldn't be doing what you are doing if you didn't. Believe it or not, the fact remains you can not make money unless your neighbor does. Therefore, what you do to help him, helps you; and what he does to help you, helps him.

Your neighbor isn't just the man next door, but the man next door to him, and the man next door to everybody else in Floydada. In other words, your neighbors are the people who make up your community.

If your neighbors didn't do for you, where would you be? You can't do a thing by yourself. You can't eat, sleep, work or play without others entering into it in some way. Sounds ridiculous, doesn't it—but try getting along by yourself and see how far you get.

Socially, the fellow who does not hold up his end is a poor sport, a short horse, a tight-wad and a moocher. You say, "He has fish hooks in his pockets," which is anything but complimentary, and something that you would not want said about you. In fact, you detest such people.

There really isn't a great difference between things social and things civic, except that there are more short horses entered in the latter event. Many of you who are good sports socially are mochers civically—no tails intentionally so, but so, nevertheless.

Most of you are like ducks. Ducks are used to water—in fact, can't live without it. While they have it, they don't worry because of the lack of it; but if their pond dries up, they quack their heads off.

Others are working to keep the water in your pond—to insure continual existence, growth and prosperity of your town that you and your neighbors may live, work, play and make money. Recognize it; appreciate it. If in the past you have unwittingly been a civic tight-wad, there is no time like the present to come out of it.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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Contemporary Thought

HOW HARD DO YOU WORK

The Pampa Times: Few of us work as hard as we think we do. Rare indeed is the man or woman who does not waste a lot of time and take twice as long to do his work as if he worked efficiently. It is not the number of hours a man spends at his place of employment that counts, but what he accomplishes in a day. It is no uncommon thing to use up a lot of time in making decisions; in wondering which things to do first. Then he will hesitate about what he will do with each particular problem. Before he knows it a good part of the day is gone with little accomplished. No one works at high pressure unless he is being forced. Yet practically everyone thinks he works hard, though the truth is that most of us could do a lot more each day than we do if we would work efficiently all the time. We spend a lot more hours at our business than we work at it.

WHAT DAIRYING IS DOING

Fort Worth Star-Telegram: An idea of the rapid development of the dairy industry, and what it can mean to any State, is shown by figures quoted recently by the Oregon State Journal of Portland. In an editorial, urging Oregon farmers to pay more attention to dairying and pointing out the valuable markets within their reach the Journal cited some figures to show what the industry already means in its State.

Last year dairying produced the greatest single income of all agricultural pursuits in Oregon. From 216,000 cows the State collected \$28,397,000 in new wealth. The value of the dairy products outranked the value of the wheat crop, far exceeded that of vegetables and outranked the combined value of all fruit crops—and Oregon, by reason of its apple raising, is one of the foremost of fruit producing States.

However, as evidence that the Oregon development, as quickly as it has come about, has only begun, the Journal cited the case of Wisconsin. That State, with 2,000,000 dairy cows, produced \$290,000,000 in new wealth last year, more than 10 times that of Oregon.

The figures and the arguments are more applicable to Texas than to Oregon. Texas has climate far better suited to dairy pursuits, and it has markets within easy access of most any farm, through its network of good highways, rail and other transportation. Creameries have been established in all of the larger cities and in many of the smaller towns. Throughout the State buying stations have been established. Dairy products can find a ready sale at any time. The same is true of poultry products. The two offer a source of steady, all-year income to the farmers and a bulwark against disaster when crops fail or prices are depressed.

The sooner the Texas farmer awakes to it and the less dependence he puts upon cotton, the better off he and the State will be.

Jogs in Jest

He who dances late these cold nights must pay the battery man.

Neighbors living in the same square block in some cities don't know each other. Maybe it's because they don't move in the same circle.

Every year, about this time, we are reminded of that city newspaperman who, handing a story that hog-killing weather was forecast, wrote the headline: "Freeze-Weather Tonight; Protect Your Hogs."

Probably it's a good thing to bear in mind that all the reports of the stock market collapse weren't bull.

An average woman insists on having her way nearly every day—but one who is trying to reduce insists on having her weigh every day.

Chicago is slipping. The politicians, not the gangsters, were to blame for its financial downfall.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF DECEMBER 2, 1915

At least fifty and possibly a hundred families in Floydada and adjacent country will have the Christmas turkey problem solved for them in a novel way by the Floydada Chamber of Commerce Saturday December 18. On the afternoon of that day one hundred turkeys will be turned loose from the top of the County Court House, and will be free to the persons who catch them.

S. L. Rushing and son, Lee, were in Floydada Sunday.

W. U. White, for the past two years engaged in the drug business at Matador, has accepted a position with the Floydada Drug Company.

G. A. Lattimore, of Fort Worth, one of the early day westerners, was in Floydada Friday of last week on business and shaking hands with friends of former days. Mr. Lattimore cut hay on what is now known as the Santa Fe lake, lying just north of the Santa Fe depot, in 1882. At that time little was known of the underground water supply on the South Plains and water was hauled from the creek in Blanco Canyon.

The biggest land deal made in the Texas Panhandle recently was consummated yesterday when John M. Shelton sold to the Matador Land and Cattle Company 120,000 acres of land located in Oldham County. The land will be added to the pasture of the Alamosita ranch of the company, which before the present deal was consummated amounted to 250,000 acres.

CRITICISM AND REPLY

Said doubting old Thomas of Porus, "Our fathers and mothers before us

Knew none of these terms About hookworms and germs, To avoid which you beg and implore us."

"You must not forget, men of Porus, That the people who lived here before us

Were none of these germs, Nor were they hookworms."



With Old Battleaxe (Himself)

Well, gee whiz, dog gone, heck. Things are just happening around here so fast that poor Old Battleaxe hardly has time to think about it all, let alone tell about it all.

The first thing, of course, is an attempt to explain the why and wherefore of the O. B. Banquet. You see, folks, Halitosis is a woman who ain't got much sense and don't ever intend to have. In other words she don't read the Hesperian. Well, when I found this out, I just decided to have me some fun so I ups and organizes and Old Bachelors Club and she don't know anything about it till just before the big blow-out when some loose-tongued gossip goes and tells her everything. And thereby hangs the tale (or tail which is it.)

Well, let's forget it. Halitosis ain't worth the space she has already taken up in this newspaper.

Then right on top of all that, here one of the Study Clubs ups and talks about organizing a Little Theatre. Hot dog—hot dog. And what's more, they say if they attempt it, they will start a fund for a municipal auditorium. Hot dog again.

Now honest, folks, honest. This Little Theatre idea is just as hot as a six shooter. It actually is. It will furnish a lot of fun and entertainment for the players, the business staff and the public. It's a good idea and I want to compliment the Study Club for even discussing it, even if they don't never take any real action on it. I'm back of you, bunch, and I shure do want to see you put that thing over. I shure do.

And what's more, if you start a fund for a Municipal Auditorium, you are ever the keenest bunch of women I ever heard of. Honest. Gee whiz, you know if we could get this Study Club and all the other study clubs and the Lions Club, and the Rotary Club and the American Legion and the Chamber of Commerce and the City Dads to working hand-in-hand towards building a Municipal Auditorium, why we would just about get that dog gone thing built in no time at all. And what I mean, it will be one of the biggest things that could happen to Floydada—unless, of course, it is more paved streets and a paved highway. Honest, folks; it's a mighty noble start these women have made and I shure would like to see everybody join in and help put this thing over. What do you say? Let's go!

But remember: "To run like the dickens, it has been found. "Both feet must be on the ground"

And Today's the Day we Store Turkeys away—and how! Boy, I'm shure going to do my share of storing 'em away, too. Me and Halitosis have got a personal invite to take Thanksgiving dinner with some friends at Slaton today, and we're shure going to be there. I hope all of you folks go to Slaton today to see that annual Turkey Day game between the Whirlwinds and the Tigers. And I hope all of you enjoy your gobler as much as I'm going to enjoy mine. Of course, the Whirlwinds won't have turkey for dinner. They will wait until about three o'clock and then they will have a full menu consisting of tough tiger meat.

What a day—what a day! Scuse me a minute, folks. Just a little personal word to "Lotsa Bull" Henry Carleton, of Lockney, and "Fewclothes" of Floydada. I received your recent letters, fellows, and was shure glad to get them. But I am not publishing them. I want to live in peace in this country as long as I possibly can.

There was a fellow who stutters a lot came in the office the other day and asked if he could have fifteen minutes of my time. "Sure," I said "What do you want?" "W-w-w-w-w-well, I w-w-w-want to have a f-f-f-f-five minute talk with you" he replied.

And by-the-way, before I forget it. Roy L. Snodgrass has offered a cash prize to the man, woman or child that can safely negotiate West Mississippi or West Kentucky Streets at the rate of fifteen miles per hour without any serious accidents. Nobody barred.

Well, this can't go on forever, thank the Lord. So, shut 'er down George.

Mrs. John Farris and daughter, Audrey, and son, Kinder, left Wednesday for Dallas, where she will visit her sister, Mrs. C. E. Swallow and Fort Worth, where she will visit her brother, T. S. Rucker, during Thanksgiving. John Farris, who is attending Peacock Military Academy at San Antonio will join his mother and spend Thanksgiving with her. They will attend the T. C. U. and S. M. U. football game at Ft. Worth, Saturday.

Mr. and Mrs. P. M. Felton and daughter, Winona, and Mrs. T. P. Collins and Mrs. Collins' little son, Pat, left Wednesday for Dallas.

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

FOR SALE

FOR SALE—Friers 50c each. Delivered in 1-2 doz. lots. W. W. Porter, Phone 902F2. 401tc

FOR SALE—One-half mile of telephone wire, complete. R. H. Carmichael, McCoy Store. 383tp

FOR SALE—At a bargain a large piano, good as new, nice for church use. Phone 198 or see Mrs. J. C. White. 37tc

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc.

LET us re-charge your battery. We call for and furnish rent battery. Phone 83. Gullion's Super-Service. 371tc

FOR SALE—Model T Ford truck. C. W. Ginn at Magnolia Wholesale office. 31tc

PUREBRED GOLDBANK Turkeys for sale, greater value for the same old price of \$8.00 and \$15.00 for 20 to 23 lbs. Toms and \$6.00 to \$10.00 for 12 to 18 lb. pullets. Mrs. L. C. Wheeler. 404tc

We need to sell this German heater at some price. Make an offer, at Hesperian Office. 40th

FOR SALE—Silver Narragansett turkeys, hens \$4.00, Toms \$6.00. Claude Fawver, 10 miles southeast of Floydada. 392tp

FOR SALE—Used German heater. See it at The Hesperian office 33tc

Say Thanks with Flowers Thanksgiving Day. Truly a perfect day for flowers. Hollums, Floydada Florists. 38tc

FOR SALE—Used German heater. Call at Hesperian Office. 34th

WE now have new Firestone Batteries at \$8.00 and up. Liberal allowance for your old batteries. Gullion's Super-Service. 371tc

THANKSGIVING DINNER

COMMERCIAL HOTEL—Every good hotel is a good asset to any city in which it is located and the good citizens show appreciation by giving to it such patronage as lies in their power. A good hotel needs and deserves patronage of the Local People as well as the strangers that come to our city. Yours for Better Service. W. P. Daily. 401tc

PIGS for sale. J. C. Bolding. 38tc

MISCELLANEOUS

Mums for your Thanksgiving table. Hollums, Floydada Florists. 38tc

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

NOTICE

Members of the Country Club, are requested not to burn the grass in the Club grounds. All necessary burnings will be made by the Caretaker, under the supervision of the Greens Committee.

By Order of Directors.
R. C. Scott, Secy.-Treas.

WE have added brake service, Firestone Brake Lining, a brake relining machine. Let us service your brakes. Gullion's Super-Service. 371tc

AN OPPORTUNITY FOR OLDER MEN

If past 45 years of age, in good health, own a car and desire a sales position, we can use you, provided you communicate with us at once. The Lennox Oil & Paint Co., Dept. Sales, Cleveland, Ohio. 402tp

CONSUMERS Fuel Ass'n fixes your flats. 7tc



Light, sturdy, compact. carry it anywhere..!

Hesperian Publishing Company
Floydada, Texas

ROYAL
PORTABLE TYPEWRITERS

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

FOOD SHOW

A prize is offered to the prettiest baby one year and under at the Pure Food Show December 5; and to the prettiest baby from one to two years old December 6; for the prettiest baby from two to three years old December 7. Show opens each afternoon at 2:00 o'clock.

Also come and find out who the characters are in the burlesque tea party Thursday night, December 5th. 401tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

CHRISTMAS CARDS. 21 Beautiful cards with envelopes to match, each one different, \$2.75 value for only one dollar postpaid. A. S. Kenyon, 606 Carolina St. Amarillo, Texas. 404tp

Flowers for Thanksgiving. Hollums, Floydada Florists. 38tc

BRING your hemstitching to the Pollyanna Art Shoppe. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 319W. 41tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

REAL ESTATE

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

FOR SALE—Five room house and three lots or would trade for home in west part of town. See H. D. Bloodworth or J. C. Custer. 392tp

FOR SALE—128-acre farm, well improved 1 mile of good brick scho. C. W. Ginn at Magnolia Wholesale Office. 31tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner. Phone 265. 38tc

HOME FOR SALE. See S. B. McCleskey, Floydada, Texas. 34tc

FOR SALE—Some well located residences and some nice residence lots J. U. Borum. 9tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR RENT

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

FOR RENT—Three room house with bath, 720 S. Fifth street. G. C. Wood. 402tp

NICE unfurnished apartments, 608 South Main Street. Each apartment 4 rooms and bath modern Garage. On paved street. Attractive price. See Goen and Goen. Telephone 170. 402tp

WANTS

WANTED—Place on halves. Good reference furnished. G. H. Wynn, Floydada, Texas. 37tc

FOR RENT—Bedroom, apply 429 California street or phone 126J. 36tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square. 6tc

LIVE STOCK

See the new Royal Portable and standard typewriters at The Hesperian office.

FOR SALE—2 or 3 good milk cows, fresh soon; also fat lambs and ewes for sale. Phone 93F43. R. B. Gary. 402tc.

FOR SALE—six head horses and feed also land to rent. C. T. Warren. 401tp

FOR SALE—Five Jersey Milch Cows, 5 1/2 miles northeast of Floydada. E. W. Sawyer. 392tp

LOST AND FOUND

LOST—Boy's Brown coat in Floydada, November 4. Finder please return to Hesperian office. 392tp

LOST—A hand tooled leather purse. Reward for return to Mrs. D. L. Handley or leave at Hesperian office. 402tc

LOST—17 jewel watch, made by Elgin National Watch Co., near Lakeview. Finder please return to Hesperian or J. W. Burgett. 401tp

DOES MARKET CRASH MEAN A DEPRESSION?

What is the meaning of the unprecedented collapse in security markets, which carried many issues down 35 to 75 percent from prices they were selling for a few weeks or a few months ago? Does it forecast a severe depression in general business which will adversely affect agriculture? The November 15 Oklahoma Farmer-Stockman asks these questions and then goes on to analyze the market situation as follows:

The shrinkage in quoted values was as pronounced as in farm land prices in the post-war deflation. That it will be followed by a prolonged aftermath of painful consequences to thousands of individuals appears inescapable. But, just as the prosperity of the urban population in recent years did not increase the demands for food and clothing materials sufficiently to make agriculture prosperous, so the bursting of the stock market boom is unlikely to reduce the demand for these essentials of living enough to bring an agricultural depression. It may reduce the contrast between urban and rural levels of well-being.

The decline in stock prices probably represents a revision of views both as to the ratio that should exist between price and earnings and as to the prospects for earnings in the near future. Business activity has shown less than the usual seasonal expansion this fall which means, in effect, that it has begun to recede. The pace may continue to slacken until in the fore part of 1930, but a moderate recession rather than a severe depression appears to be in prospect.

Demand for luxury goods as well as some staple industrial products will be reduced by the shrunken incomes of those caught when security prices were run through the wringer. But, the absence of excessive inventories of goods in most branches in industry means that consumer demands will overtake supplies and stimulate manufacturing operations again without a prolonged delay.

CHARACTER IS MARKETABLE

A good name has a high market value. Character is salable merchandise.

If you would have this impressed more forcibly than we can put it, talk it over with any of the bankers here in Slaton. From their long experience in passing on loans they have learned that the moral risk is frequently to be given greater consideration than the financial statement.

Some men there are who would not see another lose through an act of theirs. Others there are without such fine sensibilities, or such a well developed sense of honor.

Those in this latter group are of often questionable risks while those in the former group are always safe.

Which class of men, therefore, can usually get credit when credit is really needed. Most any man is apt to want a substantial loan at some time in his life, either in an emergency or when presented with a real opportunity. It is then that he learns the value of his good name.

If you would belong to this class of men who are always granted loans when loans are needed, then take scrupulous care of your reputation. Pay your small bills, deal fairly with the other fellow, hesitate always to take a petty advantage, and you will have a character with high value in Slaton.—Slaton Slatonite.

WHO IS GOING TO DRINK IT

Here is an actual conversation, as reported by an exchange, between two Americans, one a clergyman and the other a business man; they are good friends, and speak each other's language.

CLERGYMAN: "I must get used to the idea of making American 'wet' once again."

BUSINESS MAN: "But who is to drink the liquor?"

CLERGYMAN: "The preacher. 'Will you?'"

BUSINESS MAN: "Why no," he replied, "you know I am a teetotaler."

CLERGYMAN: "Will your son drink it?"

BUSINESS MAN: "No, that shall not be."

CLERGYMAN: "Would you want it to come back for the sake of your clerks?"

BUSINESS MAN: "No, it is my practice to discharge any clerk who drinks liquor."

CLERGYMAN: "Do you want your customers to drink it?"

BUSINESS MAN: "No, I would much rather not; I am sure that those who use strong drink will not buy so much from me nor pay their bills so promptly."

CLERGYMAN: "Will you want the engineer on your train to use it?"

BUSINESS MAN: "No, I admit I don't want to ride on a drunkard's train."

CLERGYMAN: "Ah, then, you want this liquor for the men whom you meet driving cars on the public highways?"

BUSINESS MAN: "No, of course not; that is a danger to everybody."

CLERGYMAN: "Well then, who is to drink this liquor in America, pray tell me?"

BUSINESS MAN: "I am not so sure that anybody should drink it. I guess we're much better off without it."

lowest prices. Yearly profits in eggs depend largely on production in fall and winter, according to the United States Department of Agriculture. Rations for laying stock should include scratch grains, mashes, meat feed, green feed, mineral feed, grit, and drink. The scratch rations should be scattered through the litter in the poultry house so that the hens will get plenty of exercise.

Rev. and Mrs. J. L. Chunn, of Farwell, came Wednesday to spend Thanksgiving with Mr. and Mrs. Wilson Kimble. Rev. Chunn is pastor of the Methodist Church at Farwell.

Mr. and Mrs. Otis Abston and daughter, Betty Ray, returned Wednesday from Coffeyville, Kansas, where they spent two months visiting his parents, Mr. and Mrs. Sam Abston.

Bill Der declares: "I'm glad I'm living; I've lots of reasons for Thanksgiving—I have no massive fund of wealth, But say! I've got a lot of health!"

We're thankful for a lot of things. It's a joy to have so many good friends and a pleasure to have been instrumental in having brought happiness to owners of homes. And we're thankful to be in business in Floydada, and for many other things too numerous to mention!

Our Mechanics are specially trained to service the New Ford

You're sure of good service here because our mechanics are specially trained to take care of the new Ford. They know the car from A to Z and from Z to A and they have a personal interest in every job. See us the next time for oiling and greasing and ask about the Special Inspection Service at \$1.50. It will save you many dollars in the upkeep of your car.

FREE PARKING USED BY STORE EMPLOYEES MOSTLY

Opposition to "no parking" has been strong among retail business men because of the idea that it would hurt their business. Protagonists have insistently asserted that it would not, and that the bulk of the parked cars were non-productive of trade.

A recent survey in Chicago—which eliminated parking altogether in the loop district nearly two years ago and which is now considering carrying the ban farther out—gave some support of their contention, for it developed the fact that 65.7 per cent of the cars parked in a business area belonged to store employees who parked there all day for their own convenience; 8.7 per cent to residents of the neighborhood or unidentified owners; and 23.6 per cent to visitors in the neighborhood who might be considered possible customers.

A department store which kept a careful check found that out of 11,900 customers only 1.13 per cent had parked their automobiles at the nearby curbs.

FEED POULTRY FOR PROFIT

Does your poultry flock return a good profit over the cost of feed during the year? It has been found that when laying hens are fed all the grain they will consume Leghorns and similar breeds eat from 70 to 80 pounds of grain a year. Breeds like the Plymouth Rock, Rhode Island Red, and Wyandotte eat from 80 to 95 pounds. All breeds eat from 2 to 3 pounds of oyster shells and about 1 pound of grit a year.

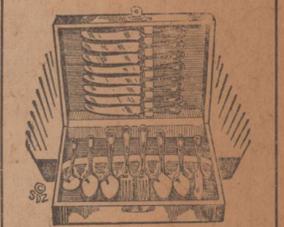
The average farm hen lays less than 60 eggs a year, principally from March to June, the season of

Get rid of scrubs and inferior stock—they are wasteful of feed. Reports from livestock feeders over the country indicates that pure-breds made about 40 per cent greater returns for their owners than do scrubs or common stock.

For Thanksgiving and Christmas

SILVERWARE

Beautiful, practical and imperishable silverware is a gift to make any woman's heart glad for Thanksgiving or Christmas.



See our display of Diamond Jewelry, Beads, Rings, Bracelets, Pins, Earrings, Novelty and Leather Purses.

A small Deposit will hold any article.



C. H. DAVIS
"Easy Payment Plan"
Jeweler
At Woody Drug Co.

Willson & Son
The Home of Friendly Service
Floydada, Texas

BREAD, 5c
Returned Bread, 1 to 3 Days old.
COOKIES, 20c per dozen.
PIES, 25c Per dozen.
DOUGHNUTS, 30c per dozen.
FRUIT ROLLS, 30c Per dozen.

LAYER CAKES, Assorted Flavors, 25c, 40c, 50c

FRUIT CAKE, 75c For,
CREAM PIES, 35c For,
HOT ROLLS, 10c Per package.

Special Orders

Westers' Quality Bakery
Home of Ho-Made Bread

BARKER BROS.

PALACE THEATRE

This Week
Matinee Daily 2 p. m.

Thanksgiving Day
Alice Terry in

"The Three Passions"
Directed by Rex Ingram the director of "The Four Horsemen of the Apocalypse."

Also two reel Talking Collegians.

Friday, November 29
(One day Only)
George Bancroft in

"The Wolf of Wall Street"

George Bancroft in one of his best roles, taking you through many adventures on "The Street of Gold."

Also good talking comedy.

Saturday, November 30
(One day Only)

A feature bigger than "The Covered Wagon"
Ken Maynard in

His First All Talking Picture
"The Wagon Master"

Hear Maynard Sing Many Cowboy Congs
Also good two reel talking comedy.

Monday and Tuesday
December 2 and 3

An all Talking Picture
Patsy Ruth Miller in
"The Fall of Eve"

The Niagara Falls doesn't have a thing on "The Fall of Eve" A picture that is crammed and jamed with comedy and laughs. Also Fox News Events.

COMING
WATCH FOR DATES

"Showboat" all talking and singing picture.

John Gilbert in his first talking picture "His Glorious Night."

William Haines in an all talking picture "Speedway."

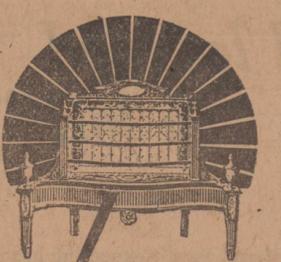
Laura Laplante and Glenn Tryon in the One and Only "Broadway" an all talking and singing production.

If You Need Tires—
WE WANT YOU TO LOOK AT THIS ROYAL LINE OF TIRES
And Get Our Prices

United States Tires are high in quality and low in price—because we are selling them FOR CASH and making only a small profit. We can serve you better and save you money.

Alcohol \$1.00 Per Gallon—Glycerine, Prestone and all kinds of accessories. Car Greased for only \$1.00.

Magnolia Filling Station
For Quick Tire Service Phone 36
H. O. Cline, Mgr.



healthful economical flexible HEAT

Radiant "sunshine" heat quickly when you want it... early in the morning, or late at night. Glowing, penetrating gas radiant heat that gives efficiency at low cost.

West Texas Gas Co.
The HUMPHREY Radiantfire

What's a Bank Holdup? This Trio Has Gone Through Three In Three Years!

"Ho, hum, just another holdup," commented Cashier and Mrs. George Peters, and Miss Mata Schneider, bookkeeper, of the Bank of Black Creek, Wis., when two armed bandits entered the place recently and escaped with \$733 from the cash drawer.

It was the third holdup that the trio have experienced in three years; and the second in three months.

In August, 1926, two bandits entered the bank, help up the employees, and rifled the vault of cash and securities totaling about \$8000. They fled when Miss Schneider touched an alarm button, but were later captured and imprisoned.

College Youth Caught
Last August, Thomas McKenzie, 22, attending college in Appleton, 17 miles away, needed more than \$1000 to cover worthless checks he had issued to secure money to finance an alleged bootleg deal; instead, the bootleggers had taken his money and fled. So McKenzie decided to hold up the Bank of Black Creek.

Entering just before closing time, he pointed a pistol at Mrs. Peters, who, as assistant cashier, was checking up the day's business. Her husband, however, gained the shelter of the vault door; he shouted to his wife to drop to the floor, and opened fire on the youthful robber, wounding him in the shoulder. McKenzie fled, but had to seek medical attention for the bullet wound, and this resulted in his capture. He pleaded guilty and was sent to the state reformatory.

Two youths of about the same age committed the third robbery. They entered the institution and made inquiry about the village of officers. As Peters turned around with a booklet to reply, he found himself looking down the muzzles of two pistols and heard the familiar command to "stick 'em up."

His wife, however, mistrusting the strangers, had moved over to the alarm button and had placed her foot on it. The moment the guns appeared, she pressed it, sounding a gong in the general store next door.

Third Robber Sought
Compelling Peters and his wife to lie down, the bandits thrust a gun against Miss Schneider and made her transfer \$733 from the cash drawer into a flour sack which they had brought. Before they could get to the cash in the vault, however, villagers, summoned by the alarm, began to gather, and the bandits fled. They have not yet been captured.

Peters had a novel plan of identification. The cashier declares that a certain representative of a collection agency, well known to him "looks enough like one of the robbers to be his twin brother." His wife agrees as to this. It is planned, if the collection man will consent, to send out his pictures with a description in hopes of locating his hand-robber double.

"No, we're all going home now and eat a big supper," Peters declared after the last holdup. "We're not scared any more; I guess we're getting used to it."

Mrs. R. M. McCauley, Mrs. Calvin Steen, Mrs. Will Walker and Mrs. Dean Hill visited in Lubbock Friday.

EATING FOR HEALTH AND STRENGTH

Food is to the human body what gas is to an automobile, and more, for food supplies material for repair and replacement of worn out parts. A noted nutritionist says that, "Every meal is practically a prescription, the purpose of which is to make good the daily losses of the body, and the results are good, bad, or indifferent, in accordance with the accuracy with which the prescription is made and filled by the housewife, cook, or caterer."

Food is measured by calories, as your gasoline is measured by gallons. The amount of your food need is determined by your sex, age, height, weight, the amount of work you do and the season of the year. Everyone should know:

1. The right kinds of food.
2. The right amount of food.
3. The right preparation.
4. The right ways of eating.

Each member of a family should have at least a pint of milk a day, since milk is an ideal food and is rich in calcium, one of the most important constituents of bone substance in all animals. Beside the need of calcium, a growing child needs iron to build red cells in his blood; he needs phosphorus for making up the "nucleus" or regulating part of the cell. Phosphorus is found in milk, cheese, lean meats, beets, whole cereal foods, potatoes, etc. Iodine, though needed only in small amounts is necessary to the thyroid gland. (This gland is at the front of the neck and when swollen is called a goiter.)

Carbohydrates furnish energy and strength, and are supplied in such foods as starches, and sugars (grains and their products, sugars, honey, and some fruits). When more sugar and starchy foods are consumed than can be used up, too much fat will be formed, the bowels will become irritated and the result may be loss of appetite, indigestion, cramps, and headache. Fats also furnish energy and strength, and supply about one-third of the heat of the body. Fats give flavor to food, and are found in butter, cream, vegetable oils, fat meats, yolks of eggs, and nuts. Cod liver oil not only furnishes fat, but supplies vitamins which help to prevent colds and rickets. Vitamins are very necessary to maintain life at its best; they have been called the "sparks which run the human motor."

There are at least four vitamins that have to do with health and growth and these should be learned with the full understanding that when all vitamins are absent from our diet, such diseases as rickets, scurvy, and beri-beri, etc occur. Most vitamins are to be found in vegetables and fruits. When one finds himself feeling less fit than usual, the cause is generally to be found in some error in diet. More maladies may be cured by scientific regulation of the diet than by any other means.

Mrs. Edwin Heald returned Sunday night from Abilene, where she visited her mother, Mrs. Annie Dougherty.

Born—To Mr. and Mrs. Jesse Massie, a boy, Sunday, November 24, named Arlen Walter.

CANNING THEIR WAY TO HEALTH

Lubbock—That eating too much of the wrong things and not enough of the right things causes most human ailments is a health philosophy gaining many converts among farm families in Lubbock county. Last winter brought much unnecessary illness to many rural districts, but now many of these households are awaiting winter with grim batteries of canned fruits and vegetables on pantry shelves. It's a part of Lubbock county's rural health drive planned by Miss Louise Baird and carried out by women and girls in the home demonstration clubs. Since June they've been studying dietary requirements and canning home grown stuff against winter's onslaughts.

From recent questionnaires received it has been found that 22 farm housewives made canning budgets, and that more than 10,000 containers of food stuffs were canned by 50 who replied, or an average of more than 200 cans per family. The canning budget as suggested by the Extension Service provides various food stuffs in the right proportions to enable a balanced diet to be supplied the family through all the winter months. It consists of 38 cans of leafy vegetables, 140 cans of other vegetables, 130 cans of fruits, and 40 cans of meats for a family of five for six months.

Meals are balanced according to the adequate diet which calls for 1 1/2 pints of milk daily per person; at least three servings weekly of leafy vegetables, and two servings daily of other vegetables; fruit every day and citrus fruit or tomatoes three times a week or oftener; and two servings daily of such protein-rich foods as meat, beans, cheese, nuts or eggs.

"MONEY" IN LOST MILK BOTTLES

Do you use milk bottles for jam, kerosene, paint, and other household articles? Perhaps you use them for flower vases, or in numerous other ways. If they get too dirty, probably they are thrown out with the ashes or trash.

Such a procedure is far too common, says the Bureau of Dairy Industry, United States Department of Agriculture, and adds materially to the consumer's milk bill. The annual milk-bottle bill of the Nation is close to \$30,000,000 the bureau says, and at least \$20,000,000 of this is lost occurring after the bottles leave the dairy.

Last year in one large city, junk men picked off the city dumps 20,000,000 milk bottles which had been thrown away. These bottles had a value of over \$1,000,000.

GOT BY—ALMOST

The young man had just driven home from college at the close of the term. "Did you pass everything?" anxiously asked his mother. "Everything but two Buicks and a Hudson. Darned if they hasn't have had airplane motors in 'em." —Twin Twinkles.

Ray Dickey of Lubbock, was a business visitor in Floydada Saturday.

PROPOSED CALENDAR CHANGE WOULD GIVE EXTRA HOLIDAY

If present agitation to make the calendar year consist of 13 equal 28-day months is successful, we may all find ourselves with an extra holiday on our hands. The extra day, the last one of the year, would be a holiday called "year day." In leap years another holiday called "leap day" would be inserted in mid summer.

Prof. C. F. Marvin, Chief of the Weather Bureau of the United States Department of Agriculture, says the proposal to make the calendar fixed and perpetual by giving nonweekday names to "year day" and "leap day" is believed by a number of students who have investigated the history of the calendar to be in reality an effort to follow the ancient Mosaic plan to begin every year on the same day of the week.

For this purpose, he explains, the day we now call Pentecost was combined by Moses with the preceding day as one prolonged Sabbath day, in commemoration of the great events of the Exodus which occurred when the children of Israel were before Mount Sinai and received the Commandments of the Lord. According to this view, Moses set up the first "perpetual" calendar in history, each year beginning on the same week day, at or near the vernal equinox. The first five months contained 30 days each, the sixth month had 33 days, and the first half year 183 days. The second half year, similar to the first, began near the autumnal equinox.

Mr. and Mrs. G. M. Bullard and sons, J. C. and Preston, left Thursday for Kress, where they will visit their son, Mitt. From there they will go to Friona to visit their daughter, Mrs. J. L. Landrum. They plan to be gone several days.

TONS OF OLD CURRENCY FILED UP AT WASHINGTON

Old style currency in use before the smaller bills were placed in circulation is passing into the realm of forgotten things at the rate of six or seven tons daily.

So fast are the old bills being taken from circulation that more than 180 tons are now stored in the Treasury Department's strong boxes and a great macerator and incinerator, working at top speed, have been unable to keep up with their task of destruction.

With a yearly saving in the United States of 550 tons of paper and 500 tons of ink, through reduction in the size of currency, there is little likelihood of "cheaper money," but the example in economy surely ought to be worth something.—Christian Science Monthly.

"Are you sure," an anxious patient asked a physician, "are you sure that I shall recover? I have heard that doctors sometimes give wrong diagnoses, and have treated patients for pneumonia who afterwards died of typhoid fever." "You've been woefully misinformed," replied the medico indignantly. "If I treat a man for pneumonia he dies of pneumonia."

Reporter: "And in what state were you born, professor?"

Professor: "Unless my recollection fails me, in the state of ignorance."

Reporter (scribbling): "Yes, to sure. And how long have you lived there?"—Iowa Frivol.

Mrs. O. W. Kirk returned Friday from Fort Worth, where she spent last week at the bedside of her mother, Mrs. J. E. Brannon, who was much improved when her daughter left her.

When you select the Feed for your Cows look for



milk-pail Results NOT



low-cost per bag



When anyone offers to "save you money" by selling you a "cheap" dairy feed, remember that the milk pail determines both the cost and the profit of any feed. . . Feeds selling for less than RED CHAIN usually contain an excessive amount of cottonseed meal; they produce milk for a while, but eventually they "burn up" your cows. . . Experienced dairymen know RED CHAIN 24% Dairy Ration is the most economical feed for cows because it produces more and better milk and keeps cows in better condition, insuring a long life of usefulness and profit. Everything considered, the best is always cheapest in the end.



By the Bag, RED CHAIN 24% Dairy Ration May Cost a Little More—By the Milk Pail It Always Costs LESS!

Farmers' Grain Co.

RED CHAIN Feeds are Superior Feeds

"She took her husband unawares . . . and learned a lot!"



Mrs. Kirk's husband wasn't expecting her back from Fort Worth until Sunday morning, but she came home on Saturday night.

"I'll surprise them," she told herself, slipping her key into the latch and entering the house quietly.

Savory odors came from the kitchen and she heard voices behind the closed door.

"Yes, sir; your mother's the best cook on earth," she heard her husband saying to her son, "but, my boy, she certainly doesn't make good coffee. She's such a dear, good woman, though, that I have never liked to tell her so."

"Well, it's good that we found out about this White Swan Coffee and laid in a good supply while she was gone, Dad," her boy said. "I think she'll notice the improvement."

Mrs. Kirk was 'a good sport' and a wise woman. She slipped back to the front door again, slammed it and shouted, "Look who's here!"

Mr. Kirk and his son raced to meet her and immediately after the embraces were exchanged, she said, "By the way, I ran across the most wonderful coffee in Fort Worth. It's called White Swan and . . ."

Yes, indeed—a wise woman!

No matter which member of the family may have introduced White Swan Coffee—or by what means—the enthusiastic praise for its tempting aroma and satisfying flavor is always unanimous.



WHITE SWAN COFFEE

To develop its natural goodness, more than a half century of experience is brought

"I'll surprise them," she told herself, to the science of roasting and the art of blending—each playing its important part in achieving that uniform, delicious flavor which has made White Swan so popular wherever it is served.

By controlling every step in its preparation, the Waples Platter Company—importer, roaster, packer and distributor—makes certain that every sealed tin of White Swan reaches you with its full appetizing quality kept intact.

White Swan Coffee always comes to you fresh. After roasting and packing, distribution is promptly made to its 10,000 dealers—all within convenient shipping distance of one or more of the 22 strategically located Waples Platter Houses. Fleets of motor trucks operate over a network of routes, making regular deliveries from all the units of this institution of the Southwest.

Now, and whenever you need a fresh supply, White Swan Coffee is available at your grocer's freshly packed in one and three pound cans.

FREE—Expert advice and time-tested recipes

Perhaps the custard separates in baking—part thick and part water. Or you may have trouble with some other dish your family likes. Write to Waples Platter Better Cooking Bureau, Waples Platter Co., Fort Worth, Texas. Expert advice and time-tested recipes sent FREE.

TWO SUITS

FOR ONLY

\$27.50

FOR TWO DAYS ONLY FRIDAY AND SATURDAY

25 MEN'S SUITS IN THIS LOT SIZE-RANGE 33 TO 40

FIRST COME — FIRST SERVED

No Waiting to Do — These Suits are in Stock!

QUALITY MERCHANDISE — If you do not need two suits, bring a friend along and split the bill. A big bargain for everybody!

THE CHANCE OF A LIFE-TIME — DON'T MISS IT!

McGUIRE'S

"The Store For Men"

Zone Four Meets At Fairview Thursday

J. Jake Griffith, of Lockney, to Preside at Meeting of Methodist Missionary Societies.

Fairview ladies will be hostesses at the quarterly meeting of Zone 4, Women's Missionary Societies of the Methodist Churches Thursday, December 5. The meeting will be held in the beautiful new church at Fairview, with Mrs. Jake Griffith of Lockney presiding.

Mrs. T. M. Nichols of Silvertown, newly appointed District Superintendent of Study, will be present and give an hour's instruction of a book called the "Roads to the City of God". It is hoped that all the superintendents will be present for this lesson.

The following program has been arranged:
Theme—"Every Woman at the Task"

Worship Period by the Congregation—Praise God From whom all Blessings Flow, Apostle's Creed, Psalm 23, Lord's Prayer.

Welcome—Mrs. S. L. Rushing, Fairview.
Response—Mrs. Hershel Nelson, Dougherty.

"The Task of Publicity Superintendents vs Their Privileges and Joys"—Mrs. R. M. Hill Silvertown.

"Why Organize the Children"—Mrs. Martin, Lockney.

"Why Increase Our Dues and Pledges"—Mrs. W. W. Porter, Floydada.

"Why Campaign for New Members"—Mrs. Stiles, Campbell.

"Spiritual Cultivation"—Miss Anna Carr, Carrs Chapel.

Lunch
Devotional—Mrs. Ansil Lynn, of Floydada, Missionary from Africa.

"Six Questions on Our Problems,"—Mrs. H. N. Porterfield, District Secretary.

Reports of year's work by each Auxiliary—Aiken, Carr's Chapel, Cone, Campbell, Dougherty, Floydada; Porterfield, Floydada; Lockney, McCoy, Petersburg, Silvertown.

School of instruction on how to teach the mission study, "Roads to City of God"—Mrs. Nichols, Silvertown.

Playlet, "At Missionary Headquarters"—Porterfield Auxiliary.
"Stewardship of Life"—Mrs. Pickins, Aiken.

Slogan—"Every Auxiliary Member Present On Time at the Zone Meeting."

FRISCO DAIRY MAN PAYS VISIT TO FLOYD COUNTY

Paul C. Potter, assistant dairy agent of the S. L. & S. F. Railway Company, with headquarters in Springfield, Mo., paid a visit to Floyd County the latter part of last week, his first to this section since the extension of the Quanah, Acme & Pacific into Floyd County.

His visit to this territory was primarily to work in Cottle County, where stress is being put on development of dairying as a part of the farm program.

Although he had not had time to make a careful survey of conditions in this county, Mr. Potter was impressed with the big part that feeds, especially forage feeds, play in the farming of this county and declared it his belief that dairying is going to be a logically growing part of the farming industry in Floyd County.

USE LIVELY COLOR FOR DINING ROOM VIRACITY

Over a steaming dinner is probably the only time the family assembles. Then this room, more than any other in the home, should radiate joy and cheer. Happiness, too, aids digestion. The table, with its cut glass, silver, bowl of bright flowers, and lovely linens, is the climax, or center point of interest. The remainder of the room must be its gay setting.

But how can one make a room cheerful? Colors express moods. There are vivacious colors, depressing colors, colors that irritate, rest, and excite, and due to many new color combinations, walls, floors, furniture, even flower boxes and bric-a-brac, may be painted so as not only to protect them from decaying and splitting, but to have the dining room express the desired mood.

A few new color combinations which will make the dining room delightful and add the proper touch of cheer to the Christmas dinner are: primrose yellow with orange and silver, Sahara sand with Chinese red and Italian blue, apricot with olive and black, jade with apricot and amethyst, peach and laquer red, and orange with Italian blue and black.

Housewives should strive to become color-conscious, for paint protects property and its color greatly influences home life.

GEORGIA FRIEND LIKES THE HESPERIAN AND FLOYDADA

The Hesperian is in receipt of the following letter from Tucker, Georgia, written November 17:

"Hesperian Office: Just wanted to thank someone for sending me The Hesperian. We subscribed for it in October, 1920, and it came regularly until last March, and our subscription expired and through carelessness we did not renew, but I am so glad to get it again.

"We lived in Floydada in 1919 and I love the place and the people that I knew. I have kinfolks here and like to get the paper, so can hear about them. I know you have a fine town now. I would love to see it again.

"If the one who is sending me the paper, will write me I will send em a check, for am so glad to be reading it."

BOY SCOUTS OF TROOP 44 ORGANIZE YUCCA PATROL

On November 15, several Boy Scouts of Troop 44 met in the upper story of the Methodist Church of this city.

Mr. Gound as Scoutmaster conducted the meeting.

During the meeting Mr. Gound gave the boys Yucca Patrol pamphlets. He also read the requirements of each of the eight members in the Yucca Patrol and stated who would fill each place.

A trip is also being planned in the near future.

The Yucca Patrol consists of three Eagle Scouts, one who received this award several months ago. The other two received their awards on November 17.

The Eagle Scout rank is the highest rank to be obtained by any scout. Other members of the Yucca Patrol are working to obtain that award.

PROTECTING AGAINST WHEAT SMUT

Amarillo—At least 65% of all wheat sowed this fall in Potter county was treated for smut by the copper carbonate or similar methods, J. F. Ford, assistant county agent reports. This is the result of enormous smut losses last year, coupled with the ever-increasing number of demonstrations of how seed treatment eliminates this hazard. The method advocated by the Extension Service consists in dusting the wheat with copper carbonate at the rate of two to three ounces per bushel. Seed is placed in a tight container such as a barrel churn and thoroughly revolved.

EXPRESSION OF THANKS

To our friends, who were so thoughtful and kind to us during the time Mr. Keim was ill in the Lubbock hospital, we wish to express our sincere thanks. So many remembered us with beautiful flowers and we wish to say that they were greatly appreciated.

Mr. and Mrs. A. B. Keim.
Typewriter carbons, second sheets at Hesperian office.

WHEN WHEAT PASTURING IS PROFITABLE TO OWNER

"About the only time that pasturing is helpful to wheat is when there is too much early growth. Early rank growing wheat draws heavily on the soil, it removes an excessive amount of moisture and plant food, often leaving very little or nothing for the crop to live on later," says H. M. Bainer director, Southwestern Wheat Improvement Association. Continuing he says, "Under no circumstances would I advise pasturing wheat of limited or even average growth. Experimental results seldom show any gains in yield or other benefits from pasturing, but they frequently show losses in yield of from one to several bushels per acre.

"There is always a great temptation to pasture wheat, especially if there is a shortage of feed for dairy cows and growing livestock. To be able to pasture wheat may solve a feed problem and bring in a quick return, but in the long run it is likely to do more damage to the wheat than the feed value amounts to. The claim by some growers that the wheat pasturage they get is just that much clear gain is usually not true, unless the wheat shows an early rank growth and needs a clipping.

"For best results, wheat should go into the winter with sufficient growth to overcome winter-killing and should cover ground enough to protect the roots, hold the snow and prevent the soil from blowing. At this time some of our Southwestern wheat has made more fall growth than is needed and some of this will be benefitted by judicious pasturing, but the bulk of the acreage will be better off by not letting livestock touch it.

"Many times a reasonable amount of grazing may not be harmful, but the danger lies in overdoing it in turning livestock onto a crop that is too small, or in grazing it too closely. To graze wheat when the ground is wet will cause more injury than the value of the pasturage. Grazing too closely gives the crop a set-back, making it less winter hardy, late in maturity, low in yield and poor in quality."

Mule Dies Mysterious Death

One of the oddest happenings was that of Wednesday morning when the highway department of Roosevelt County found a mule lying in the highway and its head about 40 feet from its body, close to the Black farm in the Blackwater Draw.

People have been trying to solve the mystery of this accident. The mule's head looked as if it had been chopped with an axe, or shaved off. The only clue to the happening was the large amount of glass that was around the body. It is thought that perhaps it was hit by a car and the head was either pulled off or cut off by the glass of the windows probably carrying the head down the highway some distance before the highway could stop.—Portales (N. M.) Valley News.

ADVERTISING PAYS

All advertising pays. Experience of the business world confirms that verdict, but some advertisements are much more productive of direct results than others. Just as one man may be a more effective salesman than the average so one well dressed and well prepared advertisement will produce returns far in excess of those generally received from different advertising.

Let those who doubt the efficacy of advertising made a list of items of every-day use that they purchase. Ninety-nine out of every hundred will be a nationally known item, whose reputation has been established by printers ink.

Advertising pays in two ways. First it may bring the buyers directly to the seller in response to the advertiser's message. Second, it may create a favorable impression in the subconscious mind that is translated into action when the need for the commodity or service arises.

It is this indirect result that many manufacturers and business leaders find most valuable of all. But of course where the advertiser's message can be made of such interest and so convincing that the buyer rushes immediately to the seller, then indeed a double job has been

accomplished that makes the purchase of printer's ink the greatest of all investments.—Exchange.

ANTS TAKE CARE OF APHIDS IN RETURN FOR HONEY DEW

With the winter season only a few weeks ahead students of nature have an excellent opportunity to observe an interesting example of cooperation between ants and aphids, the tiny plant lice often found on the under side of leaves. Within the nest of ants may be found the eggs of certain underground aphids, where they are protected during the winter by the ants. The excrement of the aphids, known as honeydew, is relished greatly by ants, which explains their unusual interest in the plant lice.

The "intelligence" shown by ants in their relation to aphids is remarkable, says P. W. Mason, of the United States Department of Agriculture. In the case of certain species of aphids which live under-

ground, ants are known to carry them from one place to another when the food supply of the aphids becomes low. Observers have often seen ants stroking the backs of aphids to induce the excretion of the honeydew. For this reason aphids have been referred to as ants' "cows" since the time of the Romans.

Ants do not usually injure a tree but their presence on it indicates the presence of aphids. Other indications of aphids are curling of the leaves, small, knotty fruit, and occasionally the presence of galls. Aphids are equipped with a sharp beak, through which they suck the juices of the plant. They have ravenous appetites and eat much more than they can digest, which explains the high sugar content of the honeydew.

Another interesting point about aphids is their ability to produce either winged or wingless offspring depending upon whether or not wings are needed. If the food sup-

ply becomes low a new generation of winged aphids appears and they fly away to new locations. Species which live underground seldom produce a winged generation, and quite dependent upon ants for transportation.

HITCH-HIKERS

The State of New Jersey is to have a law prohibiting the solicitation of free rides by the hitch-hiker. He is the fellow who stands at the roadside waving his arms and inviting strangers to include him in their family automobile parties. Lots of people who have taken him aboard have regretted being so gullible when their passengers have turned out to be crooks, and sometimes murderers.

THE ETERNAL FEMINE

Ma—"Where's the cow, Jimmie?"
Jimmie—"I can't get her home; she's down by the railroad track flirting with the tobacco sign."

.....send those

Pleated Dresses

—to—

Boothe Tailors

It is no longer necessary to send fancy pleated dresses out of town to have them re-pleated. We are now equipped to do all kinds of fancy pleating at reasonable prices. Box pleats, accordin pleats, knife pleats, all kinds of pleats—send them to us.

Don't forget that when a garment is cleaned at the Boothe Tailor Shop it is cleaned and pressed to perfection and entirely free of the odor of gasoline or other cleaning compounds.

BOOTHE'S TAILOR SERVICE IS BETTER TAILOR SERVICE!

BOOTHE TAILORS

Cash Tailors

On The Highways or in the Rough—New Superior WHIPPET

FOURS and SIXES—Stand The Test!

On paved highway or in the rough, up steep hills, around sharp curves, the Superior Whippet is a brilliant performer. The higher compression engine gives more than 20 per cent added horse power—with faster speed and greater hill climbing ability. Whippet is the only low priced car with all these advantages.

An increased wheelbase, shock absorbers, oversize balloon tires and longer springs, all combine to affect supreme riding comfort. Extra cross members in the frame of the Whippet, together with heavier materials, give greater strength and rigidity.

Other features of the new Whippet include full force feed lubrication, silent timing chain, invar-strut pistons, and in the Six a heavy seven-bearing crankshaft.

FINGER TIP CONTROL

In both the Fours and the Sixes the famous Finger Tip Control is one of the big features. Starter, horn, light switch, all combined in one button on the steering wheel offer the utmost in ease of control operations.

And in the Higher Price Field it is the Willys-Knight Six and Great Six. Let Us Arrange a Demonstration for You.

Finkner Motor Co.

Special Prices on Tires and Tubes.

50,000 Housewives Can't Be Wrong!

Tested—Tested—Tested—in 50,000 homes—for every baking purpose—by all sorts of recipes! 50,000 housewives have found that they get best baking results with Amaryllis flours. What a tremendous testimonial for dependable quality!




[At Your Grocer's]

Wagon Day

Only 23 Shopping Days Before Xmas
SATURDAY 3:00 to 3:30 P. M.

We will sell only 12 Steel Coaster Wagons.

REGULAR PRICE

\$4.50

Roller Bearings, Rubber Tired, Disk Wheels, Swift and Strong Body, size 32"x13 1/2" inches Enameled, Brilliant Tangerine all Steel, not a piece of Wood in this wagon.

1/2 HOUR SALE SATURDAY 3:00 to 3:30

\$3.89

Knocked Down in Box.

As an inducement to do your Xmas Shopping Early we will allow you a 10% Discount on all Wheel Goods from now to December 5th.

H. P. WATSON CO.

"Where Your Dollars Have More Cents"
South Side Square

THE HESPERETTE

(Continued from 1st page—this sec) shows, a few less socials, grades above eighty or no privileges; will work wonders in home study.

Another interesting cartoon emphasized the fact that loyalty to the institutions for which it stands. A patriot will not deface public property. The boy who breaks a window pane is a traitor to his country's flag. He has betrayed his community.

The boys of F. H. S. point with pride to the way they keep their part of our building. It is a monument to their loyalty, and good sense.

Cards are due next Monday, when a student fails to bring home the card he is usually ashamed of the grades he has made. He should be made to explain to his parents why he is failing. We are always glad to confer with parents, about their children.

Eighty in conduct is low enough to merit the attention of parents.
W. H. Scoggins.

Do Me Me Club
The meeting was held last Tuesday night at the high school building. The meeting was called to order by the president, and the roll was called. Each member answered the roll call with the name of some great singer.

The minutes of the last meeting were read and accepted.
First on the program was a scale practice by Mr. McWhirter and then several songs were sung by the club.

Reports:
Life of Florence Nightingale by Ballard Wilkerson.
Life of Coreso by Alsie Carlton.
Then a solo was sung by Victorine Fitch.
Kinder Farris, Carl Marshall and Garland Foster were initiated into the Club.

Committees: Initiation: Ballard Wilkerson, and Woodrow Carlton.
Program committee Warren Poole chairman; Bill Smith, and Garland Foster.
The motion was made and second to adjourn.

F. F. T. Club Presents Program
At the beginning of this year the members of the F. F. T. Club voted to present a program in chapel every month. The second of this series was presented Thursday, November 21, and the program was enjoyed by the entire student body.

C. W. McCarty mystified the students with a deck of cards and mysterious happenings. The band of the club is gradually increasing, and it presented a few numbers. Those in the band are, Duncan Hollums, Warren Poole, and Joe Smith, harmonicas; Mr. Williams, violin; Claude Langford, mandolin; and Lois Williams, guitar. Miss Mildred Strickland accompanied the band on the piano. Warren Poole sang a solo. Layton Darrel and Joe Pennington became darkies and kept the audience laughing with their antics.

The F. F. T. Club will present another program in December.

Girls Reserves
The Girls Reserves had a business meeting Wednesday, November 19, in Miss Brock's room. The roll was called and the minutes were read by the secretary, Juanita Shirey. The Thanksgiving Program to be given in chapel by the Girl Reserves was read by the chairman of the program committee. Plans were made for a girl reserve orchestra which is to be organized soon.

Res Publica Romana
The Latin club, Res Publica Romana, met in the Language room last Wednesday at activities period. Dave Luttrall, Primus Constilius, presided. The following officers were elected: Secundus Constilius, Floyd Murrey; Quaester, Mildred Welborn; Adle, Jessie Mae Wood.

Dues of fifty cents per semester were decided on, and the new members were initiated.
The club then adjourned to meet again the fourth Wednesday of next month.

Sand Hill News

Sand Hill, November 25.—Sunday school and church were well attended Sunday.

Everyone was glad to have Mrs. John Standifer to help us with the singing Sunday night.

School was not attended very well last week on account of everyone gathering crops.

Mr. and Mrs. Sam Cates spent Sunday with Mr. and Mrs. Phillips. The school pupils of this community had a nice time Friday night at the school house at a party.

The people of this community wish to invite everyone to come to Sand Hill next Sunday evening to a big singing.

Mrs. Calvin Golleher, Mrs. Claud May and Mrs. Ralph May from Plainview, spent Sunday in this community.

Mr. and Mrs. Grigsby and family spent Sunday with Mrs. Holmes.

Mr. and Mrs. Coleman made a business trip to Plainview Monday.

The people of this community are planning on gathering cotton for Mrs. Mike Smith Wednesday.

Blanco News

Blanco, November 25.—Mr. and Mrs. J. D. Christian entertained the young folks with a party last Saturday night.

Mr. and Mrs. Wiley Anderson, of Lakeview, spent Sunday with her parents, Mr. and Mrs. T. L. Brown.

Mrs. Ham Smith won the bed room suite as first prize in the Baker-Hanna Contest last Saturday.

Mr. and Mrs. Gilbreath spent Sunday in Plainview with his sister, Mrs. Parks.

Will Burnett and family, of Temple, visited with Mr. and Mrs. Danjels last week.

Mr. and Mrs. Graham, of Campbell, Mr. and Mrs. Kennener and Mr. and Mrs. Summers and daughter, Florence, of Floydada, spent Sunday with Mr. and Mrs. Lewis.

J. L. Douglass and family moved in the Starkey community on Mr. Duncan's place last week.

Henry Martin moved on Mr. Masie's farm last week.

Mrs. E. W. Holmes, Mr. and Mrs. W. H. Holeyfield and Harry Kelley and sister, Annie, of McCoy, were visitors in the Will Snell home Sunday.

W. C. Jones and family and T. P. Jones and family, of Floydada, spent Sunday with Mr. and Mrs. Sam Brewer.

Miss Lida Belle Waldin, of Floydada, spent Monday with Irene Cates.

Mr. and Mrs. W. F. Farley will move to Spur next Saturday. We regret very much to lose them.

Mr. Hickerson and family will move on the farm Mr. Farley is moving from. We want to welcome them to our community.

Mr. McSpatin and Roy Rodgers, of Hale Center, and Mr. and Mrs. Horace Simpson spent Sunday with W. F. Farley and family.

Center News

Center, November 25.—Another beautiful day. It seems we have been having a nice day Monday and Tuesday and the rest of the week cold and cloudy, clearing off on Saturday again. It has been that way for three weeks now.

Last Wednesday was general hog killing day, the greater number of those who failed to kill Wednesday finished the job on Thursday.

Miss Thelma Jackson took Sunday dinner with Mr. and Mrs. Marion Carpenter.

Mr. and Mrs. Tom Jernigan took Sunday dinner with Mr. and Mrs. R. C. Ross.

Mr. and Mrs. T. J. Gill attended church at Cedar Hill and took dinner with Mr. and Mrs. Fortenberry, Sr.

Mr. and Mrs. W. B. Jordan and children, Ruby Cook and Maxine Ross were Sunday dinner guests at the home of Mr. and Mrs. A. A. Tubbs.

J. B. Rutledge's house on his farm in this community burned Wednesday night of last week. The house was occupied by Mr. Watson and family. Everything was lost. Both Mr. Rutledge and Mr. Watson had insurance.

Grandpa Carpenter had a radio installed at his farm home last Sunday.

dinner with Mr. and Mrs. D. M. Fields.

Mr. Noland and family visited with Mr. and Mrs. Fancher Sunday. Mr. and Mrs. W. P. Sims spent last Friday helping her parents with hog killing.

E. W. Lightfoot has been confined to his bed since Friday with his heart trouble. He is better today.

Mr. and Mrs. Veach and family visited with Mr. and Mrs. Mankin Sunday.

Mr. and Mrs. C. O. Spence spent Sunday with Mr. and Mrs. Claud Carpenter.

Sand Hill, Campbell and Floydada were represented at Singing here Sunday afternoon. We are always glad to have them come.

Mrs. Montgomery and Miss Alma took Sunday dinner with Mr. and Mrs. London and Miss Hadcock.

Rev. Bost preached for us Sunday night. We were so glad to have him and his family out with us again. Also Mrs. J. L. King and Madelle. Come again.

Fairview News

Fairview, November 25.—Sunday school and church were well attended last Sunday. Bro. Henry Culpepper preached a very good sermon.

Arthur Stewart spent Sunday with Mr. and Mrs. Jim Stewart.

Mr. and Mrs. W. C. Sims and family, of Floydada, Misses Bessie Mae and Hazel Brown, were the guests of Mr. and Mrs. W. F. Culpepper and family Sunday.

W. F. Culpepper and son, Henry, were business visitors in Plainview Saturday.

A few from here attended the singing at Center Sunday afternoon.

Misses Mabel Culpepper and Bessie Mae Brown spent last Thursday with Miss Ina Sims, of Floydada.

Miss Ora Scoggins spent Sunday with Mrs. Mabel McNeill.

Mr. and Mrs. Bill Beedy and son, Charles Randolph, spent Sunday with Mrs. W. B. Wilson and family.

There will be an all day Thanksgiving program at the Fairview Baptist Church next Thursday and there will also be a box supper at the Fairview Methodist Church next Thursday night and funds will go toward paying for the lights. Everyone is invited to attend.

Mr. and Mrs. J. G. Crabtree and family from Center, attended church here Sunday morning.

Campbell News

Campbell, November 25.—Mr. and Mrs. Ruel Williams and son, James Benton, of Van Alstyne, left last week for Olney, after spending a couple of weeks with her brother, R. L. Powell.

Mr. and Mrs. Sam Glenn, Mr. and Mrs. Felix Ross and Mr. and Mrs. Irie Wilson, of Konawa, Oklahoma, spent Sunday with Mr. and Mrs. P. Q. Haney.

Several from here attended the singing at Center Sunday.

A grocery shower was given Monday night for Mr. and Mrs. Charlie Perry, at the home of Mr. and Mrs. Carter.

There will be a Box supper Friday night at the school house. Everyone is invited.

Prairieview News

Prairieview, November 25.—Sunday school was not very well attended here Sunday. We only had twenty-eight members on roll but we are hoping we will have a good crowd present next Sunday at the all-day meeting. Johnson's Gospel singers rendered a very interesting program at this place Sunday afternoon at 3 o'clock.

The Junior B. Y. P. U. class rendered a very interesting program Sunday night. They also gave a Thanksgiving play which was good.

Mrs. Bishop and children, of the Stoneback community, spent Saturday night and Sunday with her daughter, Mrs. W. H. Samman.

Jaunita Davis spent Sunday with Ethel Gamble.

Mr. and Mrs. Walter Hunt and children were the guests of Mr. and Mrs. L. A. Hoyle Sunday.

Miss Grace Edelman who is attending High School at Plainview, spent last week end with home folk.

The farm sale at Mr. A. W. Herling's Tuesday was well attended. Mr. Nash and Mr. McCraw were in charge of the sale. The club ladies

made the sum of \$15.00 selling pies at the sale.

The club ladies gave Mrs. A. W. Hering a farewell shower Tuesday afternoon. She received many beautiful and useful gifts.

The Prairieview Junior boys defeated the Liberty Junior Boys Wednesday afternoon in a game of basketball on the Liberty grounds.

Relatives from Kress visited with Mr. and Mrs. Grover Lemaster Saturday night.

Mrs. Walter Hunt entertained the young folks Friday night with a forty-two party which was enjoyed by all present.

Mrs. Tommie Edelman gave a farewell party in honor of her brother, Connie Lawson, who is leaving for his home this week. Three tables of progressive forty-two were in play during the evening and everyone reported a very enjoyable time. Refreshments were served to the following guests; Maggiebelle and Linnie Aycock, Grace Edelman, Ruth Rigler, Olamae Gamble, Curtis Hibdon, Connie Lawson, J. V. Gamble, Claude Edelman and Colby Rigler.

Don't forget the all-day program at this place next Sunday, December 1. Everyone invited.

Providence News

Providence, November 25.—D. J. Kennedy, of Quitaque is spending a few days at home nursing a crushed arm and a torn finger caused by getting his arm and hand caught in a washer at the laundry at Quitaque last Tuesday afternoon.

Mr. and Mrs. Wade Lovvorn were in Plainview Saturday.

Mr. and Mrs. J. L. Frances, of Silvertown were in our midst Wednesday of last week on business.

Mr. and Mrs. A. Herring and sons, of Prairieview, spent Saturday night with Mr. and Mrs. Marvin Scheele. They have moved from here to McGregor to make their home. Mr. and Mrs. Scheele accompanied them on their trip to spend a few weeks visiting relatives and spend Thanksgiving.

Mr. and Mrs. Chas. Boortz were in Plainview Saturday.

K. Sammann and Alvin Dietrich were in Floydada last week on business.

Cleve Clower returned here after a week's stay at Lonestar as the guest of Mr. and Mrs. Hewett.

Mr. and Mrs. Sammann were in Plainview Saturday on business.

A Dietrich was in Plainview Saturday on business.

Shorty Clements and wife were in Plainview Saturday.

Mr. and Mrs. Thompson and J. W. Carter were in Plainview last Saturday.

Mr. and Mrs. Williamson, of Whiteflat, took in the Herring sale here last Tuesday.

MORE TWIN LAMBS DROPPED WHEN EWES ARE WELL FED

Not only has science been able to make two blades of grass grow where but one grew before, but it is now able to induce ewes to drop a larger number of twin lambs. Extra feed at the breeding season is the treatment that produces the additional lambs.

This statement comes from the United States Department of Agriculture, whose sheep specialists have been at work on the problem for the past 12 years. The results of their work show that liberal feeding just before and during the breeding season, commonly known as "flushing," has given a larger number of twins. While the percentage of increase has varied from year to year, the average has been 16 more lambs per 100 ewes for the flushed ewes than for lots which did not receive this extra feed.

A study has been made of the comparative value of a supplementary grain ration and of extra-quality pasture for furnishing this extra feed. Very little difference was found in the lambing percentages of ewes flushed by these two methods. However, it is usually cheaper to supply the additional feed in the form of extra-quality pasture.

"The pasture should be sufficiently luxuriant to cause the ewes to gain rapidly. Seasons sometimes occur, however in which pastures are too short for this purpose. In such seasons it is advisable for farmers to give the flock a supplementary grain allowance of from one-half to 1 1/2 pounds per head daily, the amount depending upon the size of the sheep and the amount and

quality of the green feed available.

"A mixed grain ration consisting of equal parts by weight of corn and oats has been found a satisfactory ration for this purpose. Forage crops, such as soy-beans, cow-peas, sweet clover, and alfalfa, in sections where they can safely be used for pasture makes satisfactory pasture crops on which to flush ewes. Bluegrass pasture is also excellent. Although ewes gain readily on young, tender clover, much difficulty has been experienced in getting them to breed while on this type of pasture."

—Ina Coppell.
"Drunkardness" (Read Isaiah 5:1-14)—Mildred Abernathy.
"Profane Wickedness" (Read Isaiah 5:18-19) and "Dishonesty of Those in Authority"—Buford Eaves.

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