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Longhorns Upset Whirlwinds 34-0 In Colorful Armistice Day Game

2000 Witness Lockney Victory Here Monday

Local Gridsters Completely Outclassed by Lockney for First Time in Nine Years.

For the first time in nine years and one of the few times in history, the Lockney Longhorn gridsters ran wild last Monday afternoon and swept the Floydada Whirlwinds off their feet for a 34 to 0 defeat.

A Crowd estimated at near 2000 witnessed the one-sided battle Monday afternoon. Both Floydada and Lockney High School Pep Squads were much in evidence throughout the battle and side-line interest in the holiday game was the most enthusiastic ever known.

The story of the heart-breaking defeat can be told in three words—"Duncan, Brotherton and Cook" Behind almost perfect interference the Lockney backfield gained through the line and around ends practically at will. The only bright spot in the Floydada team was in the punting of Welborn, which averaged 35 yards.

Clearly outclassing the local eleven, the Longhorns permitted the Whirlwinds only three first downs and these came in the last quarter on trick plays. Although the visitors were doped to beat the locals, the one-sided score was a decided upset of dope.

The Longhorns gained many admirers in their "exhibition" game here Monday. On defense they were near perfect and on offense they were strong enough to smash the local line for as many yards as they required.

On the other hand, the Whirlwinds showed up with less "stuff" and less fight in the Lockney game than they have shown this season. Their half-hearted tackles required two, three and sometimes four men to stop the man carrying the pigskin. And on offense they struck the Longhorn line to gain little or no yardage. Trick plays and false passes netted their only gains.

Two of the outstanding stars of the game, Brotherton and Cook, played at half back, and when either of the two carried the ball, they were sure to step up from five to fifteen yards. The third steer that made outstanding plays, Duncan, playing at left end, was probably the most spectacular star. On the receiving end of many long passes, Duncan snatched them out of the air, whirled and was gone for long gains. Floydor playing on right end also completed passes that were above the average of ordinary high school gridsters.

There were no breaks in the game and few spectacular plays preceded each of the five touchdowns. Passes, end-runs and off-tackle plays placed the ball within scoring distance each time, and one of the fast hard-hitting backfield, men added the finishing touch to the victorious march down the gridiron.

The entire game was fast but not filled with unusual playing. Preceding the game, a parade of both pep squads and hundreds of fans passed in review down the business district, leading to the ball park where the Armistice Day Game was waged. The game was heart-breaking for local players and fans but was very colorful and a demonstration of the holiday spirit.

The starting line-ups was as follows: Lockney: Terry, Phillips, Reeves, Derrick, Stowe, Wofford, Floynor, Brotherton, Cook, Spence, McAdams; Floydada: R. Welborn, Stovall, Pennington, de Cordova, Nelson, J. Smith, B. Smith, Carlton, Green, Welborn; Jack Kimbrough, Plainview, referee.

BAPTIST SERVICES SUNDAY

Morning services will be held on schedule at the Baptist Church Sunday morning with the pastor in the pulpit. All B. Y. P. U. will meet at 6 p. m., after which we will go in a body to the Methodist Church for the special Boy Scout service. P. D. O'Brien.

'Dope Bucket' Upset In District Grid Race

Lockney, Ralls, Lamesa Only Contenders for Crown After Armistice Day Mix-up

Armistice Day saw a complete upset of all grid dope on the South Plains and the championship of Class B, District Two, football now remains a toss-up between three teams heretofore termed as the "under dogs." Lockney, Ralls and Lamesa are the only three teams remaining in the race for the district crown after the biggest day of mix-ups known in this section in several seasons.

Probably the most surprising of the upsets was the defeat of the Slaton Tigers, district favorites, by the Lamesa Tornadoes. The Lamesa squad dethroned the Slaton crew to the tune of 32 to 13 at Slaton before a crowd estimated at near three thousand, one thousand of which were Lamesa fans.

Spur, who had been previously defeated by Slaton, took a victory from the Post eleven, 24 to 19, thus eliminated the Post team who had been one of the strong contenders for the crown.

Each week-end has seen the Ralls and Lockney teams gaining momentum, but neither team was slated to tally such top-heavy scores as they marked up Monday. Ralls easily over-ran their County enemies, Crosbyton, 28 to 7, and the Lockney Longhorns crushed the Floydada Whirlwinds in a 34 to 0 defeat.

Only one scar mars the perfect standing of the three teams remaining in the championship race. On September 20, the Silvertown gridsters defeated the Lockney Longhorns 7 to 12, but it is claimed that this game was between the Silvertown first string and the Longhorn second team. The Longhorns claim a 100 per cent standing and this claim probably will not be protested by the Silvertown squad. The records of Ralls and Lamesa are spotless, with nine victories to the credit of each.

November 22, Friday, the Ralls and Lockney elevens will have it out in the last semi-finals to see which will meet the Lamesa gridsters on Thanksgiving for the district championship. Odds are stacking in favor of the Longhorns, considering their overwhelming victory over the Whirlwinds. Ralls defeated Floydada 13 to 7, and, considering "dope" the Jackrabbits are on the wrong end by more than twenty points.

Dope this season, however, is proving to be feminine—very fickle, and some dark-horse might make it's appearance and the dope bucket will be again upset. November 23, Turkey Day, will see the finish and at present it appears a toss up between Ralls, Lockney and Lamesa.

Is Cited For Heroism For Saving Companion

J. D. deCordova to be Presented Hero Citation Sunday Night at Methodist Church.

J. R. deCordova, son of Gus deCordova and a member of Boy Scout Troop 44, will receive a hero citation from the National Court of Honor of Boy Scouts at a special service which will be held Sunday night at 7 o'clock at the Methodist Church. This certificate will be presented in recognition of his heroism in rescuing Pope Duncan from a lake two miles east of Floydada on May 30 of this year. It is the first citation of the kind to be won by a Boy Scout in the Central Plains Area.

The two boys had gone to the lake with two other boys for a swim. All could swim with the exception of Pope, who was urged to jump into the water by one of his companions. The water was much deeper than he had expected and would have drowned had it not been for the desperate effort of deCordova.

Four Eagle Badges will also be presented at this time to Verne Eastridge and Samuel Rutledge from Troop 43 and Reeves Scott and Fred Porterfield from troop 44. John Edwards Smith and Cap Felton, members of troop 44 will receive Star Badges.

All honors will be presented by E. L. Roberts, of Plainview, Scout Executive of the Central Plains Area. W. A. Gound is Scoutmaster of Troop 44 and E. F. Eastridge is Scoutmaster of Troop 43. Before receiving an Eagle Badge the boys are required to pass rigid tests in First aid, swimming, life saving, public health, personal health, civics, bird study, pioneering, path finding and athletics. In addition to these there are eleven other optional tests which the boys may pass.

Rev. P. D. O'Brien pastor of the First Baptist Church will give over his services at the Baptist Church Sunday night for this special service and will be the principal speaker for the occasion. The public is cordially invited.

Is Insured One Minute After Birth

Little Clinton Carlton Cates, infant son of Mr. and Mrs. Joe B. Cates, of the Allmon community, is one Floyd County boy that will never have to worry about getting a college education. In fact, his first birthday present was a college education presented him by his father at exactly one minute after birth.

The boy was born at 8 o'clock on the morning of November 7, and in less than one minute after his birth, his father had telephoned to Hal Scott, representative of the Harvester Life Insurance Company, and placed an application for a Child's Educational Policy. The policy provides that when the child becomes of age to attend college, his expenses will be paid through the policy.

"He is the healthiest baby I believe I have ever seen" is the verdict of Hal Scott after filing the application. The baby weighed 10 1/2 pounds at birth.

This is the quickest application for an insurance policy of any kind ever made in this section, and according to Mr. Scott, it is possibly the quickest on record in the state, with one exception.

Freezing Temperature Recorded This Week

Heavy Precipitation Over Large Area Last Week Followed By Cold Wave.

Freezing temperatures were recorded in Floydada two successive mornings this week. Wednesday morning's low being the lowest of the season to date with a mark of 24 degrees above zero, and this morning almost as cold at 26 above. Temperature hovering around and below forty have been the rule since Saturday of last week.

The cold weather was ushered in Monday afternoon, following five days of rain and fog in this territory which further north and west was snow and fog, a twelve inch snow falling in northeastern New Mexico and in the Dalhart section. A little snow fell here that melted as it fell. Total rain for the five days here was 1.1 inches, and with the cold which has followed, represents ideal weather for wheat growth, and in cases where wheat has not yet been put in the ground will give excellent seasonal conditions for planting.

Wheat growers think the ground moisture is sufficient to carry the crop into the first of the new year in good condition if too much warm weather does not intervene.

Cotton gathering was practically at a standstill for the last four days of last week and the first two days of this. The crop had only begun to move to some extent again yesterday.

Roads over the county were probably the slickest they have been this year. The rain fell slowly and made the top of the road beds soft while underneath the ground was like glass. This week, where roads have not had attention, they are very rough. The Silvertown and Ralls roads out of Floydada are reported to be in very unsatisfactory condition.

Little Prospect For Better Turkey Market

Approximately 65,000 Pounds Turkeys Bought in Floydada During Past Few Days.

Turkey Buyers in Floydada are unanimous in their opinion that there is little hope of an increased price for turkeys on this Thanksgiving giving market and expressed doubt that there would be a decided increase even for the Christmas market. However steady buying has continued following the rush Monday when local buyers were kept busy throughout the day and far into the evening by farmers anxious to dispose of their turkeys before the market dropped.

Wednesday afternoon eighteen cents per pound was the price that prevailed in Floydada and up to that date Floydada buyers estimated that they had bought approximately 65,000 pounds of turkeys. On Monday, when the price was twenty cents per pound, it is estimated that not less than 40,000 pounds were sold by farmers in this section.

From twenty-five to seventy-five pickers have been kept busy dressing turkeys for one firm in Floydada which is making this a concentration point for a number of neighboring towns and communities. Failure to secure a sufficient number of pickers when they were needed most has prevented the firm from taking care of all the birds bought at other points, there being one truck load hauled direct to Amarillo and another direct to Lubbock.

Mrs. L. T. Bishop and little son went to Lubbock Tuesday where they will spend several days with her sister-in-law, Mrs. Ray Dickey.

Plans For Food Show Under Way This Week

Women of the Baptist Missionary Society are very busy this week making further preparation for a food show and baby show which will be held December 5, 6, and 7.

Mrs. E. B. Patton, of Waurika, Oklahoma was here last week assisting the ladies with the plans.

A program will be given each evening, according to announcement made last week by Mrs. E. R. Borum.

MR. AND MRS. MEREDITH AT MARLIN TAKING THE BATHS

County Tax Assessor C. M. Meredith and wife left this week for Marlin, where they will spend the next three or four weeks taking the baths. While the Masonic Grand Lodge is in session at Waco, Mr. Meredith will attend its meetings.

During their absence the assessor's office will be open and in charge of Roy O'Brien, Mr. Meredith said.

Contestants Close in Great Race For Pontiac Six And Other Prizes

Keep one eye on 8 o'clock Saturday night, November 23rd. Keep the other one on the lookout for subscriptions.

These are the slogans which evidently have been adopted by the candidates in The Hesperian's Big Automobile and Prize Campaign, and who are bending every effort to turn in as many \$20 clubs as possible before eight p. m. Saturday, November 23rd, in order to get the benefits of the 100,000 extra bonus votes which until that hour will be given with each club turned in to the Campaign Manager. Until that hour every \$20 worth of subscriptions entitles the candidates turning them in to just 100,000 votes over and above those to which they are entitled in accordance with the original schedule. Never again will such a liberal offer of extra votes be made. This is positively the biggest and best offer of the entire campaign, and those who are expecting a more liberal one at a later date are booked for a keen disappointment.

In order to apply on this offer, contestants must have their subscriptions in the hands of the Campaign Manager by not later than eight P. M. Saturday, November 23rd. The doors of the office will be closed and locked promptly upon the hour, after which no one will be admitted. However, all contestants who are inside the office at that hour will be waited upon and any subscriptions they may turn in will be applied on the offer.

LIST OF CONTESTANTS

- Floydada: Mrs. C. N. Batty, Rt. 2, 16,500; Mrs. E. Ted Borum, 17,600; Mrs. R. E. Bost, 16,900; Miss Naomi Connelley, 18,400; Miss Jessie Dalton, Rt. 1, 20,300; Mrs. Robert Eubank, 18,800; Miss Victorine Fitch, Rt. 4, 15,900; Mrs. Jno. McCleskey, 19,500; Mrs. Frank L. Moore, 20,800; Mrs. A. D. White, Jr., 17,500. Cone: Mrs. Murphy Qualls, 14,900. Dougherty: Mrs. Irene Holt, 20,000. Lockney: Mrs. F. M. Kennedy, Rt. 1, 14,800. Petersburg: Mrs. Willie B. Eakin, 19,400. South Plains: Miss Eddie Mae Gilliland, 18,800. White Flat: Miss Lorena Willis, 2,000.

The Campaign Manager recently has received several inquiries as to just how many votes will be necessary for a candidate to win the automobile. Of course it is no more than natural that many people should be speculative and curious regarding this matter, but answering is predicting the dawn of the Millenium or estimating the number of gallons of water in the Pacific Ocean. In other words, folks, it can't be done. About the nearest we could approach a correct answer would be simply stating that the number of votes which will be necessary to win the coveted First Grand Prize is the number which will be

\$2,000 PRIZE CAMPAIGN The Floyd County Hesperian FREE VOTING COUPON VOTES FOR ADDRESS (Must be voted or mailed before November 21st) This Coupon will count 100 votes when properly filled out and brought or mailed to Campaign Manager, The Hesperian.

Permits Expected To Pass \$300,000 in 1929

With a permit issued this month to Mrs. A. J. Welch for a \$6,500 home on lots one and two in the New Home Addition the building permits for the year in Floydada passed \$250,000. With improvements made by the city, a number of homes built in the suburbs of the town and buildings that are likely to be started before the close of this year the indications are that the permits will total more than \$300,000 for the year.

Among the most recent permits issued and for which buildings are now under construction are the R. Fred Brown home that will cost \$6,500, a \$3,200 residence for Polk Goen, a \$2,300 home for H. R. Stanley, and a \$3,750 permit taken out by L. B. Maxey. These new residence are either just being completed or will be completed within a few days.

Permits to-date for the entire year total \$251,555.00, there being only one permit issued in October.

Parade And Mass Meeting Feature Legion Armistice Day Activities

Union Church Service Observance Armistice

Rev. G. B. Schmid Makes Principal Address at Union Service Sunday Night.

Observance of Armistice Day was begun Sunday night with a Union Service at the Methodist Church by the Cumberland Presbyterian, First Christian and Methodist Churches. Rev. G. B. Schmid gave the principal address on the "Calls of A Day in Army Life."

The program for the evening opened with the singing of "America." Rev. A. A. Collins, pastor of the Cumberland Presbyterian Church, gave the invocation, "America The Beautiful" was sung by the union choir. And then the scripture lesson was read by Rev. Collins.

Rev. Schmid in handling his subject "The Calls of a Day in Army Life" made a comparison of the regular soldier's life with that of a Christian. In enumerating the eight calls he brought to the minds of the listeners a vivid picture of the army life during the World War and to the minds of his buddies memories of the past, for he too was a soldier.

As given by Rev. Schmid the first call was "Reveille" the time to get up when they would so like to lay in bed on a cold snowy morning.

The second was "Mess Call," time to feed the body. Although the food was very poor at times they were very glad to get anything said Rev. Schmid. In this connection he said the churches have wonderful spiritual food every Lord's day, morning and night. Which is necessary for the christian's life.

Third was fatigue-duty when all were ready to do whatever came to hand. If christians were willing to do the little things in their Master's service the preachers would not have so much preaching and praying to do, he said.

"Next came the drill call and we drilled according to our manual. The Bible is the christian's manual and he should read it, study it and drill accordingly.

"The fifth, the "Church Call" is extended to every christian fifty-two Sundays a year, twice a day, morning and night."

Beautiful comparisons were made of the remaining three, "Retreat," when the soldiers paid their respects to the flag at the close of day; "Call to Quarters," to bed and to rest and last "Taps," the slumber song of the soldier.

"The Star Spangled Banner" was sung by the audience as the closing number and Rev. G. T. Palmer, pastor of the First Methodist Church, pronounced the benediction.

Legionnaires, Friends Banquet On Armistice

McDermett Post Members, With Ex-Service Men and Friends Enjoy Big Spread.

Sixty persons, including members of McDermett Post, American Legion, members of the Post Auxiliary, ex-service men, and friends, banqueted royally in the basement of the Methodist Church Monday night, and enjoyed a program commemorating the historical event of the signing of the Armistice.

It was a delightful banquet served by ladies of the Methodist Missionary Society, and a jolly crowd that sat around the board.

J. C. Gilliam, former commander of McDermett Post, presided as the brief but inspiring program was rendered following the informalities of the early evening. The crowd joined in singing "America" following which the invocation was said by G. B. Schmid. Two war poems were read by Mrs. Robt. A. Sone, and a toast, "To The American Legion," was cleverly done by Mrs. Clyde Davis, with Mrs. T. P. Collins at the piano in a pianologue prelude.

Robt. A. Sone responded with a toast "To The Ladies."

G. T. Palmer, pastor of the Methodist Church, made a fifteen-minute inspirational talk, in which he recounted the significance of Armistice Day in World History and said the call now comes for sacrificial living, pressing on in a constructive post-war program.

The evening was marked by the attendance of one veteran of the Civil War, S. O. Adams, who was a guest of McDermett Post. He was an ex-serviceman of the Army of Northern Virginia under General Lee.

Decorations in the dining room were of red, white and blue, and table favors of small cut-out American flags on easels were used. Programs for the evening were printed in gold and blue, colors of the American Legion. Red and white chrysanthemums were given those in attendance by the ladies who served the banquet.

Memorial Program Is Attended By Hundreds

Ex-Service Men Pay Silent Tribute to Fallen Comrades at 11 O'clock Monday Morning.

Floydada and Floyd County bowed heads Monday with the rest of the nation to do homage to the living and the dead who, eleven years ago, fought to end the World War. At one minute of eleven o'clock, with misty eyes glued to the west, the veterans of the services who had scarcely started their short but impressive march, stood in silent tribute to their Comrades in Arms who had passed in the conflict.

McDermett Post American Legion sponsored the ceremonies that marked the feature events in this city on Armistice Day. Representatives of the Post headed the parade, which formed in front of the Legion Hall on North Fifth Street and proceeded down Fifth to Missouri to Main and on California to the Palace Theatre where a very impressive Armistice program was conducted.

Included in the parade were local ex-service men, Boy Scouts, Girls Reserve, Campfire girls and the Floydada Municipal Band. Prof. A. L. Lundgren and members of the Floydada Municipal Band played a snappy march as the parade passed before the hundreds of people who were gathered in the business district to witness the march.

Rev. G. B. Schmid, ex-serviceman, had charge of the memorial massmeeting at the Palace Theatre which followed the parade. Rev. G. T. Palmer said the invocation.

In the principal address of the morning Judge L. G. Mathews told of what the Armistice on November 11, 1918 means to the citizens of the United States today and how we must fight during peace to uphold the principles for which many of the Doughboys sacrificed their lives.

Rev. Schmid introduced J. C. Gilliam, past-commander of McDermett Post, who spoke a few words on "What the American Legion Stands For." He also introduced John Maxwell, present Post Commander.

At the opening of the services, the assembly sang "America" and "There's A Long, Long Trail A-Winding." Members of the Floydada Camp Fire groups gave the Flag Pledge and Rev. Schmid led a Boy Scout questionnaire on the respect due the American Flag.

A. A. Bishop gave a very interesting talk on the origin and the cost of the World War, and preceding his talk, Miss Juanita Shirey read "In Flanders Field."

The memorial massmeeting was closed by a number by the Floydada Municipal Band, and the crowd of nine hundred or more people scattered to gather again at 2:30 o'clock for the Floydada-Lockney football game, the feature of the afternoon.

Cemetery Drive Under Good Start This Week

Floydada Cemetery Association is this week getting under way its annual membership and financial drive and the response to date has been gratifying, according to Mrs. Jennie Bishop, president of the association. The drive was started Tuesday and many of those who are interested in the upkeep and care of the cemetery have already been solicited. Those who have not been called on to date are asked to mail their checks to the Cemetery Association at once.

Annual dues for the upkeep of the Cemetery are three dollars per year, but officials of the organization are urging that more than this amount be contributed in order for the work to be carried out according to their plans. A part-time sexton will be employed twelve months out of the year and a number of improvement plans are being made by the Association.

The drive lasts through November and all who are interested in the upkeep and preservation of the Cemetery are requested to mail checks at once to the Floydada Cemetery Association.

FLOYD BELL INJURED IN AUTO ACCIDENT WEDNESDAY

Floyd Bell was confined to his bed the latter part of last week while recovering from injuries received Wednesday afternoon of last week when he fell from a car while going home from a football practice game. He was considerably bruised but is able to be up this week.

The car was heavily loaded with football boys and the driver was unable to steer the car clear of a trailer which was parked by the roadside. Floyd was brushed off the side of the car and was unconscious for several hours.

Society

Girl Reserves Hostesses At Lovely Tea.

Girl Reserves entertained with a formal tea in the Home Economics rooms at the High School building Wednesday afternoon, November 6, from 4:30 to 6 o'clock.

Miss Jewell Brock, adviser headed the receiving line followed by officers of the organization, Miss Veva Swinson, president; Miss Juanita Shirey, secretary; and Miss Hazel Probasco, reporter.

Miss Veva Swinson poured tea and Miss Erna Lee Crawford seated at the table with Miss Swinson served salad. Miss Bertie Glenn and Miss Artie Mitchell pupils of Miss Hazel Tyson assisted in serving refreshments.

The table was artistically arranged with appointments of yellow and green. Green candle holders with yellow candles were at each end of the table and a bowl of yellow chrysanthemums formed the centerpiece.

Delightful refreshments of moulded pineapple pimento salad on lettuce leaf, olive and nut bread sandwiches, small cakes and yellow and green mints were served.

Invited guests included lady teachers and wives of the High School faculty. Sixty-eight guests, including members of the Girls Reserve called during the afternoon.

Members of the Girl Reserves who called during the afternoon were: Christine Trowbridge, Bessie Clare Smith, Helene Hay, Dorothy Crawford, Alma Montgomery, George Iris Shaw, Zela McRoberts, Mabel Culpepper, Orlene Coppell, Ruth Fuller, Doris Templeton, Elizabeth McKinney, Nellie Sanders, Pearl Ivy, Gertrude Lightfoot, Blanche Enoch, Bernice Murry, Roxie Norton, Velma Palmer, Donnie Stephens, Mabel Thornton, Josephine Williams, Juanita Shirey, Latane Hale, Georgia Eudy, Ruth Baker, Lila Jane Watson, Enid Scoggins, Etha Williams, Eula Mae Gullion, Grace Readhimer, Zula Eaves, Nadine Dalton, Blanche Hilton, Dorothy Scott, Hazel Probasco, Adele McRoberts, Patty Looper, Gwendolyn Snodgrass, Winona Felton, Exie Pierce, Bessie Mae Brown, Lola Barns, Annie Opal Sparks, Mary Anna Summerville, Faye Newell, Hazel Parker, Veve Swinson, Bernice Baker, Thelma Crawford, Gertrude True, Amy McRoberts, Mary Anne Swepton, Flora Day, Erna Lee Crawford, Virene Snodgrass and Bessie Sherrill. Other guests were Miss Dorothy Biebel, Miss Mary Emma Rosson, Miss Lena Pennington, Miss Pauline Keeton, Mrs. Odus Stephens, Miss Daltis Rea, Miss Hazel Tyson, Mrs. Gladys Adkins, Mrs. W. E. Patty and Mrs. Robert McGuire.

Stitch and Chatter Club With Mrs. Probasco.

Stitch and Chatter Club met Thursday afternoon with Mrs. Zell Probasco as hostess. The afternoon was spent in conversation and fancy work.

The hostess served refreshments of sandwiches, hot chocolate and cake.

Mrs. Edd Sparks will be hostess to the club at an all-day meeting Thursday afternoon, November 21.

K. K. Klub Meeting With Mrs. Edd Bishop.

K. K. Klub met Friday afternoon with Mrs. Edd Bishop as hostess. Mrs. Terrell Loran and Mrs. Leslie Surginer were guests.

A salad course was served by the hostess to Mrs. W. H. Hilton, Mrs. Mrs. George Sherrill, Mrs. W. C. John Hammonds, Mrs. Fred Brown, Newsome, Mrs. Polk Goen, Mrs. Ray Clements, Mrs. John Reagan, Mrs. L. T. Bishop, Miss Virginia Lewis and the guests, Mrs. Loran and Mrs. Surginer.

Mrs. Jola Reagan will entertain the club Friday afternoon, November 22, at 3 o'clock.

Joint Recital of Primary And Kindergarten Classes.

Mrs. W. H. Scoggins will present her kindergarten pupils and Mrs. O. W. Kirk her primary piano class in a joint recital at the High School auditorium Monday evening, November 18 at 8 o'clock.

Features will be piano numbers, class procedures, readings, and monologues with specialty numbers from the baby band of the kindergarten class.

The public is cordially invited.

Hostess At Quilting Friday, Nov. 8.

Mrs. Homer Steen was hostess at an all-day quilting at her home Friday, November 8. Luncheon was served at the noon hour.

Those enjoying the day were: Mrs. C. Surginer, Mrs. A. P. McKinnon, Mrs. John Hammonds, Mrs. E. E. Brown, Mrs. Jas. K. Green, Mrs. J. D. Starks, Mrs. R. C. Henry, Mrs. R. H. Willis, Mrs. W. A. Baker, Mrs. Calvin Steen, Mrs. G. V. Slaughter, Mrs. M. F. Husky, Mrs. Annie E. Steen and Miss Mamie Littlefield.

Surprise Birthday Dinner For Mrs. Foster.

On Monday, November 11, the children and grandchildren of Mrs. W. H. Foster celebrated her sixty-sixth birthday with a surprise dinner at the Foster home, 200 East Crockett Street.

Covers were laid for Mr. and Mrs. O. H. Johnston and children, Mr. and Mrs. A. C. Jackson and children, Mr. and Mrs. Alvie Jackson, Mrs. Ray Hollums, Mrs. H. R. Johnston and Mr. and Mrs. Foster and granddaughter, Adline.

Mrs. Lon V. Smith Goes To Texas Federation.

Mrs. Lon V. Smith will represent the 1922 Study Club at the Texas Federation of Women's Clubs which convened at Mineral Wells Monday, November 11, in a five day session. She was elected at the club meeting held Thursday afternoon at the home of Mrs. W. E. Patty. Mrs. Smith left Monday afternoon. Mrs. W. C. Grigsby was elected as delegate from the club but was unable to attend.

Mrs. George A. Lider, chairman of the finance committee submitted a plan for sponsoring a show to be given at one of the theatres, which was approved by the club. A civic committee was appointed with Mrs. J. B. Jenkins as chairman and Mrs. C. H. Davis and Mrs. O. P. Rutledge as members.

Mrs. J. B. Jenkins, treasurer, reported that the club had a balance of \$156.00 in the bank. Mrs. Kenneth Bain gave a report of the County Federation meeting held at Lockney Tuesday, November 5. Mrs. E. L. Angus, secretary, read the constitution and by-laws. All books of the Book of Month Club belonging to the 1922 Study Club should be returned to Mrs. Glad Snodgrass, Mrs. John Reagan or Mrs. J. M. Wilson.

After the business meeting the program was begun with each member answering to roll call with a current event of the East.

Mrs. George A. Lider discussed the "Life of Mahomet" and Mrs. O. P. Rutledge "Guests of Allah."

Mrs. J. C. Gilliam will be hostess to the Club Thursday afternoon, November 21, at 3:30 o'clock.

Sunday School Class Has All-Day Meeting.

The Pastor's Helpers class met in a social and business meeting Tuesday afternoon with Mrs. Ella Johnson as hostess at the Bedford home.

The morning was spent in conversation and piecing quilts. Making quilts and selling them being the means the class has of keeping their treasury replenished.

At the noon hour a bounteous dinner was spread, each lady having brought her favorite dish. This hour is always enjoyed very much by the class.

At 3 o'clock the house was called to order by the president, Mrs. Wm. McGehee, in a devotional and business meeting. The twenty-fourth Psalm was read by Mrs. Lillie Britton, followed by a prayer by Mrs. W. W. Porter.

The usual routine of business was transacted. The class was then dismissed with a series of sentence prayers.

Those present on this occasion were: Mrs. Wm. McGehee, Mrs. T. J. Courtney, Mrs. J. B. Rutledge, Mrs. Lillie Britton, Mrs. Walter Birch, Mrs. D. D. Shipley, Mrs. R. M. McCauley, Mrs. W. C. Hanna, Mrs. Ida Thomas, Mrs. P. M. Felton, Mrs. W. W. Porter, Mrs. Ella Johnson, the hostess and Mrs. W. B. Garrison, a visitor.

Hostess At Birthday Party Monday.

Bessie Smith was hostess to several of her friends with a party on her birthday, Monday evening, at the home of her parents, Mr. and Mrs. Tom Smith. The Armistice Day idea was carried out in the decorations.

Refreshments were served to Misses Edna Mae Nelson, Wana Tawwater, Hazel Probasco, Patty Looper, Venita Borum, Doris Manning, Virginia Grigsby, Helene Hay, Donnie Stephenson, Ruth Rutledge, Messrs Donley Stephenson, Dick Nichols, Ray Crabtree, Urnon Borum, Wilmer Jones, Marion Healt, Pat Stansell, Herwin Strickland, Bill Smith, W. A. Amburn, and Bill Grigsby.

Tingata Camp Fire Girls Met Tuesday Afternoon.

Tingata Camp Fire Girls met at the home of Mrs. W. C. Grigsby on Tuesday afternoon, November 12 in a business meeting. Plans were made for a Council Fire Friday evening at 7 o'clock at Mrs. Grigsby's home. Many will be present and three new members will be accepted at this time.

Those present were: Catherine Fitch, Genell Stovall, Faye Houghton, Alice Mae Pyffe, Dorothy Scott Selma Lider and Mrs. Grigsby.

It was announced that Mr. Houston is ready to order blouses for girls that want them.

The next regular meeting will be held Tuesday afternoon with Selma Lider. Each girl is to bring something to make for a Christmas present.

Coleman-Ewing Wedding At Clovis, N. M.

On Tuesday, November 5, Miss Willie Lee Coleman and Mr. Bennie Leslie Ewing were married at high noon in the beautiful home of Mr. and Mrs. G. H. Burrows of Clovis, New Mexico. The ceremony was performed by Rev. J. A. Weathers, of Lockney, an uncle of the bridegroom.

The license was issued by G. H. Barrows, who is county clerk of Curry county and a cousin of the bridegroom.

C. H. Barrows was best man and Miss Ruth Cooper acted as maid of honor.

Mr. and Mrs. M. R. Coleman, of the Sand Hill community, parents of the bride entertained with a delightful supper Tuesday evening honoring the newly weds.

Those present were: Mr. and Mrs. S. W. Ewing, parents of the groom; Mr. and Mrs. Neal and son Ryburn of Lakeview; Mrs. Renfrow of San Angelo, California; Mr. and Mrs. Golliber and family of Sand Hill and Mr. and Mrs. Ewing, honor guests.

Rev. H. Herber returned from

Social Calendar

Mr. and Mrs. Edd Bishop will entertain the Ace Bridge Club Tuesday evening, November 19, at 7:30 o'clock.

San Souci Bridge Club meets with Mrs. Ray Clements Wednesday afternoon, November 20, at 3 o'clock.

Mr. and Mrs. J. A. Arwine will be host and hostess to the Friendship Bridge Club Friday evening, November 15, at 7:30 o'clock.

Mrs. Joubert Clements will be hostess to the 1929 Study Club this afternoon at 3:30 o'clock. Mrs. Flynn Thagard will be leader of the program on the "Grand Canyon."

All Circles of the Baptist Woman's Missionary Society will hold a joint meeting at the church Monday afternoon at 3 o'clock. Rev. P. D. O'Brien will teach the Bible lesson. A box for Buckner's Orphans Home will be packed at this time, according to announcement made by Mrs. George A. Lider, president.

Stitch and Chatter Club will meet Thursday, November 21, in all day session with Mrs. Edd Sparks as hostess.

The Woman's Missionary Society of the Cumberland Presbyterian Church will meet Monday afternoon, November 18, at 3:15, at the church. At this time the new study book "From Jerusalem to Jerusalem" will be taken up.

Mrs. J. C. Gilliam will be hostess to the 1922 Study Club Thursday afternoon, November 21, at 3:30 o'clock. A program will be had on "International Relations."

A joint recital of Mrs. W. H. Scoggins' kindergarten class and Mrs. O. W. Kirk's primary piano class will be given at the High School auditorium Monday evening, November 18, at 8 o'clock.

East Ward Parent-Teachers' Association will meet Wednesday afternoon, November 20, at 3:15 o'clock at the school building.

High School Parent-Teachers' Association will have a social meeting Friday evening at 7:30 o'clock at the High School building. A program will be rendered by the High School pupils. Refreshments will be served. All of the parents and teachers of the school are invited.

Mrs. George Smith and her mother, Mrs. E. C. Henry will be hostesses to the Woman's Missionary Society of the Methodist Church Monday afternoon at 3 o'clock at Mrs. Smith's home.

M. E. Society Program For Monday.

Mrs. George Smith and her mother, Mrs. E. C. Henry, will be hostess to the Woman's Missionary Society of the Methodist Church at Mrs. Smith's home Monday afternoon at 3 o'clock.

The following program has been arranged:
Leader—Mrs. W. W. Porter.
Topic—Ruler of Men.
Latin-American Homes—Mrs. C. O. Thomas.
Piano Solo—Mrs. J. M. Willson.
Prayer.

Football Boys Honored With Bridge Party.

Miss Eulalia Burrus entertained with a bridge party Monday evening honoring the Whirlwind Football team, at the home of her parents, Mr. and Mrs. J. A. Burrus.

Refreshments were served to the following: Misses Jessie Mae Wood, Audrey Farris, Katie Lee Thurmon, Lois Sifton, Gean Smalley and Eulalia Burrus hostess; Messrs Howard Welborn, Joe Smith, Dave Luttrall, Alsie Carlton, Floyd Bell and Starks Green.

SAND HILL CLUB ELECTS NEW OFFICERS FOR YEAR

Sand Hill Demonstration Club met Tuesday afternoon, November 5, and elected the following new officers for the coming year: Mrs. J. V. Greer, president; Mrs. J. H. Holmes, vice president; Mrs. W. E. Miller, reporter.

Each member answered to roll call with "How to Make Club Work More Effective."

The Demonstration Band gave several selections at the County Federation held at Lockney Tuesday, November 5.

The club will meet Wednesday, November 20. Cheese Dishes will be the subject of the program.

Providence News

Providence, Nov. 11.—The fine rains of the past week are what the wheat farmers have been waiting for.

The play party at the home of Mr. and Mrs. J. W. Dameron Saturday night last was well attended.

Wyatt McLaughlin is attending college at Canyon again this term.

Rev. A. A. Shaw united in marriage the past week Mr. Loyd Thompson and Miss Jewel Carter, of Whitefield. The young couple will make their home in the Whitefield community. Congratulations are in order.

J. A. Zimmerman and wife were in Plainview shopping Saturday.

The Lutheran Ladies' Aid met last Wednesday at the home of Mrs. Chas. Boertz, but owing to the small crowd no meeting was held. They will probably hold their meeting from now on at the church on Sunday evening.

Lubbock Wednesday evening, after a couple of days visit there.

The little son of Mr. and Mrs. Arthur Heyermier has been on the sick list the last week.

The Rawleigh man of Floydada was in our midst last week with his line of products.

Mr. Dowden, of Plainview, was in our midst Sunday last.

Marvin Scheele and Arthur Heyermier were in Plainview Saturday on business.

Will Bennett and brother, Ray, were in Plainview Saturday on a sightseeing tour.

Rev. Herber was the guest of Mr. and Mrs. F. Sammann Sunday evening last.

Mr. and Mrs. D. Zimmermann, of Erick, and M. F. Zimmerman, spent Sunday with his brother, Joe and wife, here.

Mr. and Mrs. J. W. Davenport spent Sunday with home folks.

The roads were somewhat bad the last few days here in Providence.

Prairieview News

Prairie View, Nov. 13.—The Ladies Home Demonstration Club met Tuesday afternoon at 3 o'clock at the club house. Mrs. Kelley met with the club and gave a demonstration on "Making Floor Pillows" Mr. and Mrs. Rambo were in Plainview on business Thursday afternoon.

The Sunday School teachers and officers meeting at Mr. and Mrs.

—At The—
PALACE
This Week

Thursday, Nov. 14
Richard Arlen and Mary Brian in
"The Man I Love"
Also "Toby's Comedians,"

Friday, Nov. 15
An all-star cast in
"His Last Haul"
Also Feature Night—Toby's Comedians.

Saturday, Nov. 16
Tim McCoy in
"The Desert Rider"
Also your last chance to see Toby's Comedians

Monday and Tuesday November 18 - 19
Joseph Schildkraut in
"The Mississippi Gambler"
AN ALL TALKING PICTURE
Also Fox News Events.

Walter Hunt's Tuesday night was well attended.

God rains fell over this locality the past week.

Cotton picking was held in check last week, due to so much damp weather, but the sunshine of Tuesday and Wednesday was surely appreciated and all of the farmer were indeed busy.

Mr. and Mrs. Perry Wood and children visited with relatives in the Lakeview community Sunday and Sunday night.

Mr. and Mrs. Willie Sammann visited Sunday with Mrs. Sammann's

parents, Mr. and Mrs. Bishop, of the Stoneback Community.

Albert Hering has sold out to Paul Williams and will move back to his old home at McGregor, Texas, soon. We are very sorry to give up these good people, for they will be missed.

Fred Harwood left Friday for his home at Bradshaw, Texas.

Typewriter carbons, second sheets at Hesperian office.

CHRISTMAS SURPRISE

A Piano, Victrola or Radio to be delivered to your home at Christmas time should be arranged for now.

We have a plan. Call soon.

CARTER MUSIC CO.

parents, Mr. and Mrs. Bishop, of the Stoneback Community.

Albert Hering has sold out to Paul Williams and will move back to his old home at McGregor, Texas, soon. We are very sorry to give up these good people, for they will be missed.

Fred Harwood left Friday for his home at Bradshaw, Texas.

Typewriter carbons, second sheets at Hesperian office.


New Low Prices

EFFECTIVE NOVEMBER 5TH
20% Reduction

ON ALL
Atwater-Kent Radios

Radio Electric Co.

SPECIALS FOR FRIDAY AND SATURDAY

Free SUGAR	5 lb. Bag, Pure Cane Sugar, Free with Each 3 lb. Can Wamba Coffee for only,	\$1.49
Pork & Beans	Med. Size Can,	10c
SPUDS	Large White No. 1 Grade 10 lbs., For,	32c
Sunbrite Cleanser	Per Can,	5c
Post Toasties	Large Package Only,	11c
Cocoa	Mother's 1 lb., Box,	19c
	Snowdrift, A Rich Creamy Shortening, 3 lb., Can for,	69c

FLOYDADA GROCERY CO.
South Side Square

A Revelation in Value-Giving

Fascinating Silk DRESSES

Formerly to \$16.00
\$8.85
Save Exactly 1/2!

COATS

Priced Far Below Regular In This Pace-Setting Sale!
\$16.85

Materials:
Fine broadcloths — New Broad-tail Cloth — Mixtures and other Fashion-Favored Fabrics.
Other Lots \$19.85 to \$39.85
Shown in a host of stylish colors, including brown, navy and black; all sizes.

C. E. Stone Co.
CHAIN STORE
FLOYDADA, TEXAS

Disappearance of 5,000 Steers in 1812 Believed Solved By Texas Explorer

Caves where robbers once walked still abound in Texas, and every year they are revealing new incidents in the history of the frontier days of the Lone Star state.

These caves, in which the interest in exploration has just developed, are found throughout the Big Bend country, in the Davis, Guadalupe and Chisos mountains, and even across the river in Mexico.

Their mysteries have just recently become enticing, with the spread of stories of much wealth being hidden away by robbers in the early days, and by Indians who, at that time, knew not the value of gold and silver, but used it as pewter is used today.

One of the most recent discoveries is believed to solve one of the early day mysteries of Texas ranches. That is a huge cave hidden away in Goat mountain in which a herd of 5000 longhorn steers is believed to have perished back in 1812. The cave was found by L. D. Bertillon of Mineola, Texas, who won't tell exactly where it is because he is planning an expedition back into the cave in hopes of finding lost treasure.

Legend has it that in October, 1812, a frontiersman, realizing it would be a cold winter, started his herd toward the river, to let them have the grass of the warmer river valley.

For days he drove them over the prairie, mountains and through the only passes known, headed for the Rio Grande valley to hit it somewhere about the mouth of Terlingua creek.

One night a typical Texas blue norther was whistling through the pinon trees, a mean rain was falling and the temperature had dropped some 50 degrees. Before daylight the rain had ceased and snow was falling. The riders had been unable to cope with the milling herds and the entire herd had disappeared.

The cold spell lasted nearly a week, and then the riders set out to find the 5000 herd of cattle. They had disappeared entirely, almost as if swallowed up in the very face of the earth.

Recently Bertillon, in exploring the mountain for lost treasure, came upon the mighty cave and within found literally thousands of long horns and skeletons of cattle. He had heard the story of the cattle loss of 1812, and now he firmly believes he found the remains of those cattle.

Another of the mysterious caves in the Big Bend is one high in the walls of the St. Helena canyon. It has never been explored, and probably never visited by a human being.

This cave is not far from the mouth of Terlingua creek, and across the river from the ranch owned by J. L. Sublett of Terlingua, Texas. The Rio Grande river at this point passes through a granite canyon 14 miles long. About midway between the head and the mouth of this canyon, where the walls of the canyon are sheer precipice, a person on the northeast bank can look down several hundred feet and see the canyon in the side of the gorge.

There have been many stories of



L. D. Bertillon is pictured above in front of a Texas cave in which 5000 steers, lost in 1812, are believed to have disappeared.

untold wealth having been hidden in this cave by Indians and Mexicans of the earlier centuries. These, however, all have been discounted.

There are hundreds of other smaller caves to be found throughout the Big Bend country. Some of these caves have given forth their gold and silver. Valuable historic information has been revealed. In others Indian pottery and human bones have been found. In some there are appearances of veritable Indian burying grounds.

Thus Texas just now is beginning to explore its caves.

Baker News

Baker, Nov. 12.—The people of Baker Community were proud to see the sunshine a few days.

Mr. and Mrs. R. H. Willis visited in the home of Mr. and Mrs. G. L. Fawver Sunday.

Several of this community attended the birthday supper at W. B. Jones' Thursday night, which was enjoyed by all.

Grandmother Fawver is visiting with her son, G. L. Fawver.

Mrs. Claud Fawver and daughter, Euna, spent last week in Floydada visiting Mrs. Fawver's mother, Mrs. C. D. West.

J. F. Colston and Mrs. W. A. Colston spent Sunday evening with Mr. and Mrs. S. R. Colston.

Mr. and Mrs. B. A. Colston and family spent a part of Sunday evening at the new home of A. H. Kreis, and the remainder of the evening at the home of his brother, Ross Colston.

Mr. and Mrs. D. P. Graves and daughter, Billie Dug, from Girard, spent Sunday and Sunday night with Mr. and Mrs. R. P. Graves.

Mrs. R. P. Graves and Mrs. D. P. Graves and daughter, Billy Dug, took dinner Monday with Mrs. Tate Jones.

Mr. and Mrs. Tate Jones spent Sunday with Mr. and Mrs. J. D. Williams.

J. W. Chapman and family attended church in Floydada Sunday night.

Fairview News

Fairview, Nov. 11.—We had a considerable amount of rain this week in this part of the county.

Mr. and Mrs. Edd Bullard and family were the guests of Mr. and Mrs. L. B. Cozby and family Sunday.

Mr. and Mrs. Lemons, of Floydada, spent Thursday night with Mrs. W. E. Brown and children.

Louis Bullard, of this community, and Miss Clara Whitaker, of Whiteflat, were united in marriage last Saturday morning at Whiteflat at 11 o'clock. Mr. and Mrs. Bullard returned to this community Saturday night where they will make their home.

Sherrill Bradford, of Denton, is visiting the J. S. McNeill home this week.

Miss Grace McNeill, of Dougherty, was the week-end guest of her cousin, Miss Mabel McNeill, of this community.

School reopened today after a five weeks' vacation during which the faculty and student body helped gather the crops.

The B. Y. P. U. will entertain the young people of the community with a social at the home of Mrs. W. B. Wilson next Friday night.

A. J. Beedy spent the week-end with home folks. He is improving his place near Morton, Texas, preparatory to moving his family there as soon as possible.

Several from this community attended the Lockney-Floydada football game in Floydada this afternoon.

Mr. and Mrs. J. M. Daniels and daughter, Katherine, of Tullis, were guests of her parents, Mr. and Mrs. E. T. Hanks, Sunday and Monday.

BOARD MEMBERS REGRET DEATH OF E. W. HOLMES

Resolutions of Respect for E. W. Holmes; one of the nine Board members of the Community Supply Company:

In as much as God in His infinite wisdom saw fit to take from us our beloved member of this Board, who had faithfully served for almost three years;

We deeply feel the loss of his Council with us in our meeting and mourn the loss with his family in his going from us.

We bow in Humble submission to God who doeth all things.

Resolved that this be adopted and a copy furnished the family and a copy be published in The Floyd County Hesperian.

Signed,
G. W. Tubbs,
C. Foster, Committee.

CORRECTION OF ERROR

Mrs. P. E. McCarty, of the Blanco community, said an item which appeared in the Blanco community news of last week was a little in error and should have read:

Mrs. P. E. McCarty attended Sunday School and church in Floydada Sunday, had dinner with Miss

Florence Sommers and they joyed the splendid singing at Baptist Church afterwards. She was accompanied to town by Mr. and Mrs. O. M. Walls and daughter who dined with his sister, Miss Ruby Walls and they also attended singing in the afternoon.

CARD OF THANKS

We wish to thank all of the ladies who so willingly and generously assisted us in preparing the American Legion Banquet, Woman's Missionary Society, Porterfield Missionary Society

Hesperian Want Ads Pay.

MEN!

Here Is Clothing News!



If you are in the market for a suit of clothes or an Over Coat you'll read this with interest for it means a big saving to you and we'll just bet that you won't overlook a saving like this if you know about it, that's just the reason for this message, we don't want you to overlook a good deal like this

YOU ARE NOT HARD TO FIT—you may imagine you have a peculiarity and that you are hard to fit but with a stock of suits like the ones we are showing it's an easy matter to fit you, no matter what your peculiarity is.

HART-SCHAFFNER & MARX, SEINSCHEIMER AND OREGON CITY have made it possible for us to offer these prices and the greatest values you have ever seen.

\$17.50

EXTRA PANTS

\$3.95

\$23.50

EXTRA PANTS

\$4.98

\$27.50

EXTRA PANTS

\$5.85

WARM OVERCOATS

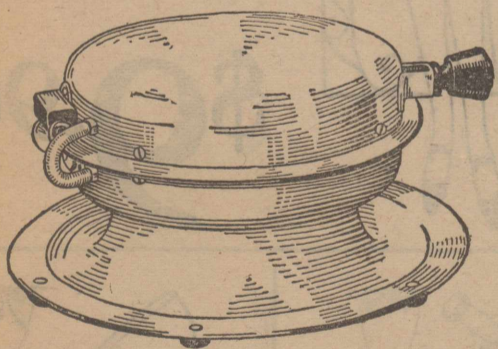
Maybe you don't need an overcoat awfully bad, maybe you do, but you have been waiting to get the price where you thought it was right for you to purchase. Well now this is the time to get into a good warm Coat, we have removed the obstacle of price by offering you prices you won't understand how they are possible, but here they are.

\$14.85 to \$35.00

THE GREATEST FURNISHINGS GOODS DISPLAY WE HAVE EVER SHOWN AWAITS YOU HERE, AND THE VALUES ARE GENUINE SAVINGS YOU WILL SURELY APPRECIATE.

Martin Dry Goods Company

"THE STORE WITH THE GOODS"



Enjoy
**Crispy,
Brown
Waffles**

SPECIAL OFFER

FOR A LIMITED TIME
SUPERIOR WAFFLE IRON

\$7.75 Value For

\$6.25

\$1.00 Down—Balance \$1.00 per Month
You save \$1.25 and pay for this beautiful Electric Waffle Iron with your Light Bill.

Texas Utilities Co.

"Your Electrical Servants"

Mississippi Gambler' At Palace Next Week

The management of the Palace Theatre announces the presentation on Monday and Tuesday of Joseph Schildkraut in the all-talking Universal special, "The Mississippi Gambler."

In "The Mississippi Gambler" Schildkraut plays the role of a colorful, picturesque gambler on the river—wheel packets of the Civil War period—a role which, though entirely different both in characterization and story from the glamorous Ravenal in "Show Boat" which definitely stamped him as possibly the most romantic actor now on the screen, still retains the tremendous appeal of that role without in any wise being a repetition of it.

Beautiful Joan Bennett, widely hailed as one of the younger "finds" of the screen, supports Schildkraut in the leading feminine part, that of Lucy Blackburn, the "thoroughbred" daughter of an aristocratic Southerner, whose lady-like "gameness" leads to one of the most uniquely dramatic climaxes ever staged.

Because of the lavishness of the settings used in the picture, it was necessary, besides using the stern-wheel packets on the river for the exterior scenes, to construct at the studio a complete boat where the entrancingly beautiful costume ball, the interior cabin gambling scenes, and the more intimate interior shots were made.

SANITARIUM NOTES

Virgil Shaw was in the hospital Thursday night and Friday for treatment following a car accident on Thursday night.

BORN—to Mr. and Mrs. I. H. Nations, a boy, Nov. 6, named Eugene.

Mrs. W. M. Hickman of Matador who was in the hospital several days for treatment, returned home Sunday.

Mrs. Sam Beard who came to the hospital October 28 for treatment, able to return home Saturday.

Mrs. J. T. Garrett, of Spur, underwent an operation for appendicitis November 6. She is doing well.

BORN—to Mr. and Mrs. J. C. Irwin, of Flomot, a boy, November 10, named John Houston.

Miss Bernice Garrison, of Matador, who underwent an operation for appendicitis October 31, returned to her home today.

Mrs. Hallie Flippin who has been very ill during the past two weeks is improved.

Mrs. Rosa Lee Kelley underwent an operation for appendicitis November 7.

ARMISTICE COLORS PROGRAM OF ROTARY AT LUNCHEON

Armistice Day and recollections of the World War colored Wednesday's program of the Rotary Club, talks by two ex-service men, Robert McGuire and T. P. Collins, featuring the program period. Jokes on themselves and the part they played in the war were features of the two talks.

S. N. Tawwater is a new member of the club, making his first attendance Wednesday. He is manager of the Baker, Hanna department store.

Judge L. C. Penry, recently moved to Floydada from Stamford, was a guest at the luncheon, as was also Maury Hopkins, secretary of the Plainview Rotary Club, here to make up his attendance.

A. D. Cummings presided at the meeting.

ELZA GULLION IN DALLAS CONTRACTING FOR FEDERALS

Mr. and Mrs. Elza Gullion left this morning for Dallas, where they will spend a day or two while Mr. Gullion is in conference with officials of Shook Rubber Company to make up contract for next year's salesmanship in Federals.

"When we broadened out into the wholesale, as well as retail, handling of Federals last year, we felt at conditions justified the move. At the same time we felt some misgivings at attempting a gross sales contract the like of which had not been attempted in this section previously," Mr. Gullion said. "We are very glad to be able to say that our experiment worked out satisfactorily and that the big values we were able to give in Federals were won for the tires continued partnership and recognition over the year."

Mr. and Mrs. Gullion plan to return home about Monday.

R. DEER, TURKEY ALL ON LOCAL HUNTERS' LIST

Wherever the Floyd County party of hunters are gone—the party composed of P. G. Stegall, J. J. McKinney of this city, and Gene Dyer and R. C. Ramsey of Lockney—wherever it may be, its going to be a bad week for the bear, deer and turkeys.

The party left this morning for the Davis Mountains, the New Mexico mountains, or some such destination, the exact place not being known to affiant. Further, members of the party seen by the reporter, refused to be interviewed. The sheriff did promise, however, that if the party brought in as much as one bear, two deer and two turkeys the Hesperian force would have venison upon their return.

MAKING HIGH GRADES

John Key West, son of Mr. and Mrs. John L. West and Lester Jamison, son of Mr. and Mrs. J. A. Jamison, who are attending John Tarlton Military Academy, of Stephenville, are among the distinguished pupils of the academy because of their excellent work, according to information received this week.

J.C. PENNEY COMPANY, Inc.

SOUTH SIDE SQUARE

FLOYDADA, TEXAS

Opening of Our New Store FRIDAY and SATURDAY

Sheeplined Moleskin Coats



Made with heavy moleskin outer and a fine sheepskin lining. They have full belts and four pockets and beaverized collars. In men's sizes.

\$5.90

First Presentation Here of Our NATION-WIDE VALUES

The real test of a Store's usefulness is the character of its VALUES. What can this Store do for YOU—in presenting Styles, Qualities, Values, at prices which will mean Service in Thrift, Money-Savings, Lasting Satisfaction, and the fact that other J. C. Penney Company Stores serving millions of families in a satisfactory manner means nothing at all TO YOU, unless THIS STORE measures up to YOUR NEEDS and fulfils—

YOUR EXPECTATIONS OF SERVICE

The values presented here for the first time are typical of our Distribution Service. The prices are not Special Prices, but are regular prices. We do not run "Sales" or quote comparative prices, preferring to serve you better by buying as low as possible and selling as low as possible.

So these values will give you a true picture of what THIS STORE can do for you EVERY DAY.

In all our plans to serve you—to merit your confidence—to deserve your permanent patronage—our one underlying thought has been

"To Pack Every Customer's Dollar Full of VALUE and SATISFACTION"



In the newest and smartest shades of the season.

Blue, the popular Fall favorite, also included.

FALL SUITS

at **\$19.75**

Just a little more style, just a little more value than you would expect—that's what you will find in every suit bearing the label, "J. C. Penney Co."

With Just the Right Amount of Snap

Fancy Socks
Rayon and Mercerized
In a generous assortment of fancy patterns and colors.
25c



Men's Pure Silk Hosiery
Mercerized top, heel and toe. With "Tu-Toe" feature.
49c

Children's High Shoes for dress wear. Of patent leather with fancy grain trim.
Sizes 12 to 2 . . . \$2.98
Sizes 8½ to 11½ . . . 2.79
Sizes 5½ to 8 . . . 2.19

Washable Crepe de Chine
\$1.19

A new value . . . and one of which we are particularly proud. A weighted crepe de chine of extra heavy quality . . . washable . . . a full line of desirable shades.



An all-patent pump, such as this, is always smart, always appropriate—always in good taste. This one is only

\$3.98



Smartly new are these patent leather one-strap with fancy grain underlay. With comfortable square toe. Only,

\$2.98



A dainty pump of patent leather with bow and trimming of fancy grain leather. For growing girls. Only—

\$2.98

"Pay-Day" Overalls



Made to Stand Hard Wear and Give Perfect Comfort on the Job

Expertly made of 2.20 blue denim and cut and assembled to our own exacting specifications.

Union Made. Cut big and roomy throughout, triple-stitched, with six pockets bar-tacked to prevent ripping.

Jacket has engineer's cuffs to match. Overalls or Jumper, at—

\$1.29

Washable Flat Crepe
\$1.79

A particularly splendid quality of washable flat crepe . . . the result of careful search for an outstanding quality. 38 inches wide.



Black Kid one-strap . . . made for real comfort. Soft and pliable . . . rubber-tipped heel. Excellent value at only—

\$1.79

Rondo Cambric Percalé
In Many Pretty Patterns

For home frocks and children's clothes, "Rondo" is a great favorite because it comes up smiling after every laundering. 36 inches wide—yard—

25c

A Pure Silk Stocking for 98c

Imagine it! A full-fashioned pure silk stocking with mercerized top and sole . . . and it comes in a selection of smart shades.

Chiffon Hose Of Lovely Sheerness \$1.49

Fine, even texture from top to toe . . . a pure silk to the top chiffon hose with picot edge . . . in shades to harmonize with your Fall ensemble.

Consider These Very Smart

New Dresses

Before You Buy



Here are dresses in the most approved Fall fashions . . . styles with raised waistlines, slightly fitted and longer skirts . . . distinctly new and charming. Best of all, too, they are priced with the moderation that buying for over 1400 stores makes possible. Sizes for women, misses and juniors . . . for only

\$9.90

Ready for you . . . with Smart Coats



Here they are . . . the season's new models in many, many charming versions . . . fashioned of smooth-finish materials and generously trimmed with fur. Sizes for women, misses and juniors are priced thriftily at

\$14.75

Rain Cuts Attendance At Lions Club Frolic

Male Chorines and Flapper Dancers are Scream in Revue Thursday and Friday nights.

Disagreeable weather failed to dampen the spirits of fifty or more local business men last Thursday and Friday nights when they presented the Lions Club Frolic at the High School Auditorium. In spite of the falling weather and the small crowd on the second night of the presentation, it was truly "the cat's pajamas" and was a scream from start to finish, according to those who waded the mud to see the frolic.

Due to the disagreeable weather, which stepped in for the second time to interfere with the activities of the Lions Club, attendance on the second night of the show was much less than was expected. Those who did attend claim that the show was worth the money, had they given it to only a handful of people. "It was worth twice the money just to see some of the local business men in tights, ballet dresses and bathing suits" a number exclaimed.

Music, singing and dancing featured the two nights of the frolic, with each member of the cast taking the part of a female character. Considerable heretofore unknown talent was discovered in the cast and those who attended were really surprised at the graceful rhythm that had been attained by many of the chorines, and flapper dancers.

W. H. Aldridge, of the Myrtle Colow Production Company, directed the Frolic, and helped to apply the transformations that made beautiful chorus girls of dignified business men.

CONFERENCE YEAR CLOSED AT M. E. CHURCH SUNDAY

Sunday closed the Conference year and Rev. G. T. Palmer, pastor of the First Methodist Church preached his closing sermon Sunday morning. Reports from the various departments showed that a steady progress had been made during the year. Remarkable reports were made from the two missionary Societies of the church.

Annual Quarterly Conference opened at Pampa Monday and will be in session for the remainder of the week. Rev. Palmer, Rev. A. D. Jameson, W. A. Baker and J. M. Willson went to Pampa Monday and will be in attendance throughout the week.

Several others are planning to attend the Conference during the week end.

SPENCE-HUCKABEE

Mr. Burl Huckabee and Miss Doris Spence were married at the Baptist Parsonage Thursday, October 31. Rev. P. D. O'Brien performed the ceremony.

Mary and Doug See Europe by Air



Mary and Doug—to be formal, Mary Pickford and Douglas Fairbanks, or Mr. and Mrs. Douglas Fairbanks—are now enjoying a vacation in Europe and it is by airplane that they are making most of their long hops. Above, Mary and Doug are pictured with Jack Fairbanks, center, as they boarded an air liner at Croydon aerodrome for a flight from London to Paris.

Harmony News

Harmony, Nov. 12.—Mr. and Mrs. Chas. Smith and daughter, Audrey Wingo, of Amarillo, spent Armistice day with the M. D. Ramsey family.

The community helped grandmother Carr celebrate her 88th birthday Sunday. Everyone took a basket dinner and spent the day.

Miss Beatrice Waters is reported to be improved after a brief illness.

The Home Demonstration Club met with Mrs. L. E. Williams last Wednesday.

Mr. and Mrs. Albert Clubb and children of Petersburg visited relatives here Sunday.

Mr. and Mrs. W. C. Hanna also Mr. and Mrs. Lee Mayhew of Floydada were guests in the Carr home Sunday.

Bro. Edmond Kirby preached two very enjoyable sermons Sunday, previous to going to conference.

Lee Dale Clubb, of Amarillo, is visiting her father, W. C. Clubb.

HARMONY CLUB TO ELECT NEW OFFICERS NOV. 20

Harmony Home Demonstration Club met Wednesday afternoon, November 6, with Mrs. L. E. Williams as hostess. There were eight members present. Miss Strange gave a demonstration on the making of cheese dishes.

The next meeting will be held Wednesday afternoon, November 20 with Mrs. C. B. Smith. Election of new officers will be had at this time. Each member is requested to bring a completed Christmas present, also the reports in back of Year Book filled in completely.

Second Sheets, pencil and typewriter carbon at Hesperian office.

LOWRY FAMILY IN FIRST REUNION IN FIFTEEN YEARS

Mr. and Mrs. J. A. Lowry, who live nine miles west of Floydada, had a very pleasant and complete surprise Monday morning about 1 o'clock when her son and daughter and their families arrived for a visit from California. The entire family enjoyed a reunion on Tuesday, the first time in fifteen years.

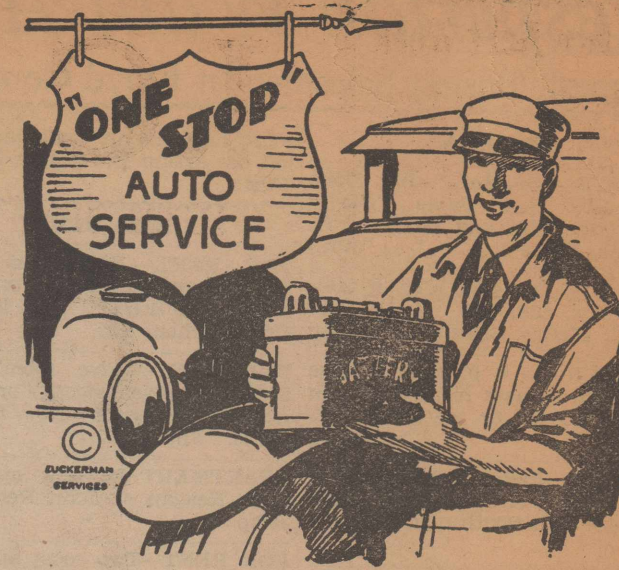
A big turkey dinner was served to the following: Mr. and Mrs. C. S. Lowry, of Floydada; Mr. and Mrs. R. E. Lowry and family of Slaton; Mr. and Mrs. C. H. Lowry and family of Floydada; Mr. and Mrs. F. H. Lowry and son of Anaheim, California; Mr. and Mrs. G. Hortung and son of Los Angeles, California; and Mr. and Mrs. J. A. Lowry, host and hostess.

Mrs. Hortung will be remembered as Miss Alyce Lowry, formerly of Floydada.

The visitors intend to depart for California Saturday if the weather permits.

Mrs. L. A. Marshall and two children returned Wednesday from Abilene where she visited her son, U. S. who is attending Simmons University, at Dallas where she visited her son, Ira, a student in Baylor Medical College and at Grand Prairie where she visited Mr. Marshall and son, B., there in the interest of the Auto Wave. Mrs. Marshall attended the Trinity-Simmons football game at Waxahachie Armistice day. U. S. is a member of the Simmons team and starred in the game.

Mrs. E. T. Hanks left Monday for Mineral Wells, where she will spend two weeks taking mineral baths for the benefit of her health.



FIRESTONE Battery Service That Smiles And Guarantees

When the cold wintry days are here, then is when it's wonderful to have some personal friend who is in the battery business.

That is just the way on which we operate—every patron is given the treatment and conscientious effort that we would give our own personal friends. If you are stalled on the road, or your car is "frozen" in the garage, phone us and you'll have a loaner pronto.

In addition to battery service, this

One-Stop Auto Service Station

Provides general automobile service, featured by Generator and Electrical Service, car-greasing and car washing, brake service, etc.

Gullion's Super-Service

S. E. Corner Square

Phone 83

Hesperian Want Ads Get Quick Results

MRS. SMITH WILL ATTEND TWO STATE CONVENTIONS

Mrs. Lon V. Smith, president of the Ninth District, Woman's Missionary Society, of the Baptist Church will address the State Convention which convened at Beaumont November 9 in a five day session. She will use for her subject "The Light that Lightens."

Mrs. Smith will represent the 1922 Study Club at the Texas Federation of Women's Clubs which is in session this week at Mineral Wells before going to Beaumont.

She left Monday accompanied by her little daughter, Emma Louise, who will visit with her grandmother, Mrs. H. F. Hawkins, of Chico, and Mrs. H. E. Smith, who stopped at Vernon for a visit with her daughter, Mrs. A. R. Taylor. Dr. Lon V. Smith took them as far as Vernon by auto, returning home Tuesday.

Read The Hesperian for the news of Floyd County.

WIZARD OF THE WEST AT HIGH SCHOOL NOV. 22

Homar, "The Wizard of the West" will appear in a magic program under the auspices of the high school Annual Staff at the High School auditorium Friday evening, November 22, at 7:30 o'clock. The program is said to be one that will be greatly enjoyed, especially by the children.

The proceeds will be used for the benefit of the Annual.

MISS MORROW TEACHER OF EXPRESSION IN SCHOOLS

Miss Katie Morrow, graduate of the Dallas Academy of Speech and Drama, assumed her position as expression teacher in the Floydada Public Schools Monday morning.

Miss Morrow was elected to the place at a Board meeting held Monday night of last week.

Hesperian Ads Get Results.

If You Don't BELIEVE

That good coal is worth the money, just try burning some that isn't good this cold weather. MUTUAL COAL IS GOOD COAL.

J. R. YEARWOOD

Phone 247

"Ask Your Neighbor"

Special Offering Ladies Wear

Pre-Holiday Reduction — Beginning Friday, November 15, 9:30 a. m.

Beautiful Silk Frocks

Greatest Values In Town

Women's, Misses and Stouts

Two for \$15.00

A rare opportunity indeed. You simply must see them to appreciate this offering. Only one of a kind, so be here early.

EXTRA

The first five ladies purchasing a dress or coat will receive free a,

\$6.75 HAT

A Paramount Coat Event

Furred Coats for Women and Misses,

25% Reduction

Never have coats been so smart, so luxuriously furred, so intricate in design, fashioned of fine broadcloth, norma tweeds and other wanted materials.



Millinery Reduction

A treat is offered in the realm of Exclusive Millinery,

25% REDUCTION

on all Millinery now just at the time when a new hat is needed to complete the winter ensemble, we hold this very unusual event.



Besides this group of frocks we also have a special reduction of 25% on all other dresses.

\$49.75 Dresses,	\$37.72
\$35.00 Dresses,	\$26.20
\$29.75 Dresses,	\$22.32
\$19.75 Dresses,	\$14.82

All below this price go two for \$15.00. If you can't use two bring a friend along.

\$89.50 Coats, for,	\$67.15
\$75.00 Coats, for,	\$56.25
\$49.50 Coats, for,	\$37.13
\$35.00 Coats, for,	\$27.75
\$29.75 Coats, for,	\$22.32
\$19.75 Coats, for,	\$14.72

Accessories of every kind to match the ensemble.

MILADIES SPECIALTY SHOPPE

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

FOR SALE
TURKEYS FOR SALE—Big Bore Bronze Gold Bank. Same as Christian Stock. \$6.00 and \$8.00. H. O. Ziegler, Route 1. 373tp
FOR SALE—One-half mile of telephone wire, complete. R. H. Carmichael, McCoy Store. 383tp
FOR SALE—At a bargain a large piano, good as new, nice for church use. Phone 198 or see Mrs. J. C. White. 371tc
FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc
 Italian Rye Grass Seeds. Scratch it into Bermuda sod each fall for a velvety green lawn the year round. We have the seeds. Hollums, Floydada Florists. 34tc
LET us re-charge your battery. We call for and furnish rent battery. Phone 83. Gullion's Super-Service. 371tc
MAGAZINES—I guarantee to meet all prices on any magazine published. Let me make out your Christmas order for magazines now. Mrs. Jennie Bishop. Phone 158. 362tp
FOR SALE—Model T Ford truck. C. W. Ginn at Magnolia Wholesale Office. 31tc
FOR SALE—Four Smyth system stoves for school use. They are in good shape. Aiken School Board, Aiken, Texas. 364tc
FOR SALE—Used German heater. See it at The Hesperian office 33tc
 Evergreen Grave Blankets keep the grave green all winter. Made of Spruce twigs. We have them. Hollums, Floydada Florists. 381tc
 Say Thanks with Flowers Thanksgiving Day. Truly a perfect day for flowers. Hollums, Floydada Florists. 381tc
FOR SALE—Used German heater. Call at Hesperian Office. 34th
 We now have new Firestone Batteries at \$8.00 and up. Liberal allowance for your old batteries. Gullion's Super-Service. 371tc
MAGAZINES—I guarantee to meet all prices on any magazine published. Let me make out your Christmas order for magazines now. Mrs. Jennie Bishop. Phone 158. 362tp
PIGS for sale. J. C. Bolding. 381tc
MISCELLANEOUS
 Mums for your Thanksgiving table. Hollums, Floydada Florists. 381tc
HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc
DON'T forget the Pure Food Show December 5, 6 and 7th. 382tc
 We have added brake service, Firestone Brake Lining, a brake relining machine. Let us service your brakes. Gullion's Super-Service. 371tc
WANTED—to buy crop, teams, tools, wheat. Have good car, milk cows, and some money. T. B. Williams, Lockney, Texas. 382td
CONSUMERS Fuel Ass'n fixes your flats. 7tc
EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc
MONEY to loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc
 Flowers for Thanksgiving. Hollums, Floydada Florists. 381tc
BRING your hemstitching to the Pollyanna Art Shoppe. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc
WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 319W. 41tc
I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc
COME to the Baby Show, December 5, 6 and 7th. 382tc
NOTICE—On account of bad weather I have moved my apple truck from Floydada Creamery to Day & Night Garage. Tead R. Davis. 382ap
REAL ESTATE
FOR SALE—Nice building lots. See S. B. McCleskey. 17tc
FARM LEASES
 50 sections of land in Deaf Smith and Moore Counties for farm lease. Fine land. Recent heavy snow. \$1.00 per acre, five year lease. Buy your improvements at end of period if you won't buy land. D. P. Carter, Agent, Floydada, Texas. 382tc
FOR SALE—128-acre farm, well improved 1 mile of good brick school. C. W. Ginn at Magnolia Wholesale Office. 31tc
NEW Bucilla needwork for Christmas gifts and home decorations. Pollyanna Art Shoppe. 372tc
CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 381tc
FOR SALE—Some well located residences and some nice residence lots. J. U. Borum. 9tc

It's Goodbye for Slot Machines



That Philadelphia police mean business in their war on gambling machines, especially the slot machine variety, can be gathered from this scene above. George Gilbert, chief clerk of the detectives' office, is shown above, pouring gasoline over a year's accumulation of gambling devices seized in Philadelphia. As soon as the machines were well saturated, up in smoke they went.

best indication of natural tenderness known at present is 'marbling,' or the distribution of particles of fat through the lean.

Figures compiled by the Department of Agriculture show that in 1928 the per capita consumption of meat and lard in the United States was 153 pounds. Of this total, 74 pounds was pork, 51 pounds beef, 7 pounds veal, 6 pounds lamb and mutton, and 5 pounds lard.

To assist livestock producers and packers in supplying the kind of meat desired by the public the department and 25 State agricultural experiment stations are working jointly on a national meat research project. It is expected that this research ultimately will help greatly to supply more of the kind of meat that the public wants.

One of the functions of the United States Department of Agriculture is to administer the migratory-bird treaty act which protects migratory birds during fixed seasons and the Lacey Act which regulates interstate commerce in the dead bodies or parts thereof of wild animals, with a view of upholding State laws as to traffic in pelts. Cordial cooperation exists between Federal and State game protectors and deputy wardens, and as a result, during the past fiscal year, there have been many cases of violation brought to justice either in Federal or State courts.

Evidence submitted to the Bureau of Biological Survey in connection with 576 migratory-bird treaty act violations resulted in the successful prosecution of 376 cases, fines and costs amounting to more than \$13,000 being collected. In addition 27 persons were committed to jail for periods of from 10 days to 6 months.

Investigations at fur houses by game protectors of the Biological Survey revealed approximately 4,500 shipments of skins of fur-bearing animals, involving apparent violations of State game laws. In these cases evidence was furnished to the States affected. Reports received from the States indicate that as a result of this cooperation 1,500 persons were successfully prosecuted, and fines of more than \$3,700 were imposed. In 11 cases the defendants received jail sentences.

Four persons in Maine engaged in illegal beaver traffic and, apprehended by a Federal game protector and a deputy State game warden,



J. T. STOKES

and would bloat up so after meals I couldn't fasten my clothing, and had awful pains in my stomach, between my shoulders and around my liver. It's wonderful what the Sargon treatment did for me. Every pain in my body is gone. I eat hearty meals and my digestion is perfect. I'm so strong and well now I can put in a hard day's work with the best of them. The clothes I couldn't fasten are loose on me now and I feel like a different man.

"Sargon Pills rid me of constipation, toned up my liver and I'll gladly tell anybody what I think of this wonderful treatment."—J. T. Stokes, 3039 Arizona St., Dallas, Floydada Drug Co., Agents.

Some motorists send away for tires, put them on the car themselves, and do their own servicing.

The idea is to save money.

But we know there isn't any saving, and a lot of motorists who have bought Federal Defenders agree with us.

This Federal costs the same or less than out of town tires, and it lasts just as long. We service it, too, without charge.

Try a Defender, and convince yourself.

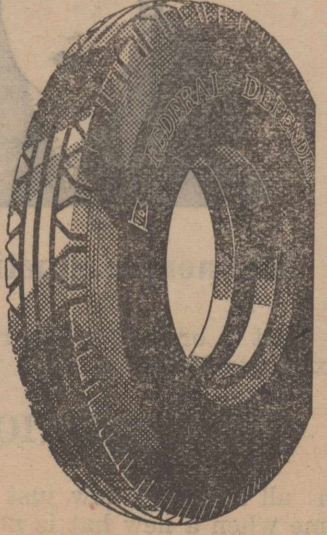
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This Federal costs the same or less than out of town tires, and it lasts just as long. We service it, too, without charge.

Try a Defender, and convince yourself.



FEDERAL DEFENDER BAL-LOON, a true Extra Service Tire at an unusually low price. Value unsurpassed.

Gullion's Super Service

PHONE 83

Frank Bass and Miss Scharilyn Miller of Quitaque spent Sunday and Monday with his sister, Mrs. A. J. Folley and Mr. Folley.

Carl Marshall, who spent the past four months in San Diego, California, returned home Thursday morning. He spent the summer there with his parents, Mr. and Mrs. L. A. Marshall, who returned home sometime ago. He attended school there during the past two months.

Mrs. Pitzer Baker and son, Charles, of Weinert, came Sunday for a visit with her mother, Mrs. E. C. Henry, and other relatives. W. A. Baker, who has been spending some time at Rochester, accompanied Mrs. Baker and will spend several days at home.

Mrs. L. G. Mathews, who was very ill last week, was able to be up Tuesday.

Hundreds of the Finest Brand New

OVERCOATS

Reduced for Quick Selling to

\$14⁷⁵

Others \$16.75 to \$29.75

There will be crowds at our doors. The reason? These tremendous Overcoat values! Men have seldom had such a remarkable opportunity to purchase an ultra-smart, high grade Overcoat at a price that assures savings of many dollars.

Coats in every new shade! Coats styled to perfection! All beautifully silk lined! Single and double breasted styles.

C. E. Stone Co.

CHAIN STORE FLOYDADA

Don't Fear

for Service when you Buy a Whippet

Stop to consider! There is a sales and service agency on Whippet cars in practically every town on the South Plains. Every sales agency can give you service on your car; keeps parts in stock, and has experienced mechanics on duty.

You will not only find it to be the case in this county but everywhere. Service equal to any car sold and better than the majority. We have a parts room equal to most any in town on cars of other makes. Then why fear for service?

We not only ask you to compare service but to consider what you buy. When you buy a Whippet, there are lots of miles that you get extra. Not only more mileage to the gallon of gas, but the cars are heavier built with more substantial bodies. There is less ignition trouble on a Whippet than any other automobile sold for its price.

We challenge any car on the American Market, considering price, for endurance, gas mileage, oil consumption, tire mileage, mechanical construction, in fact for real service that one should look for when making a car selection.

Come in, look the Whippet over before you buy. Let us explain why the Whippet can give you BETTER Service.

ANTI-FREEZE

Come in and let us fill your car with, **ALCOHOL — GLYCERINE — PRESTONE**

A number of Good Used Cars, this week.

Finkner Motor Co.

CHURCHES

REVIVAL MEETING OF THE CHURCH OF THE NAZARENE

The Church of the Nazarene will begin a revival meeting on Friday, November 22, which will run till December 8. Rev. Lon R. Woodrum, of Abilene, Texas, a converted Catholic, will be the evangelist. Come hear him. Also Miss Eva Carpenter, a returned missionary of twelve years' experience in India, will speak on missions on the nights of November 21 and 22, and will also speak on Friday afternoon at 2:30 to ladies only. Everyone has a cordial invitation to attend all these services.

CHURCH OF CHRIST

There was a large crowd present for Bible Study and preaching at the City Park Church of Christ on last Lord's Day, however, there was no preaching that night on account of the weather. There will be Bible Study at 10 a. m., preaching and services at 11 a. m. Teacher's Training Class at 6 p. m. and preaching at 7 p. m. next Lord's day.

The ladies Bible Class meets every Monday afternoon at 3 o'clock. Every Wednesday evening at 7:30 o'clock we have prayer meeting. We are now studying the book of Exodus. This is a very interesting service. Come and see for yourself.

CHURCH OF THE NAZARENE

Our Sunday School is coming fine. Interest is good. W. W. McGuire has been elected Sunday School superintendent for the coming year. Sunday School each Sunday at 10 a. m., preaching services at 11 a. m., and 7:30 p. m., N. Y. P. S. at 6:45 p. m. Prayer meeting on Wednesday at 7:30. You will find a hearty welcome at our services.

FIRST CHRISTIAN CHURCH

G. B. Schmid, Minister. The new officers of the church have taken their places for the coming year. Lon Davis was elected our Bible School superintendent. Bible School at 10 o'clock. Communion and morning worship at 11 a. m. Christian Endeavor society at 6:45 p. m. Evening service at 7:30 p. m. Prayer meeting every Wednesday night at 7:30 p. m.

RUSTLERS B. Y. P. U.

Rustlers B. Y. P. U. program for Sunday, November 17: Subject: "The Gospel in Other Lands." "The Power of the World"—Dr. J. W. Hicks. "Is the Gospel Worth While in Brazil?"—Hazel Borum. "Does Missions Pay in Japan?"—Selma Louise Linder. "Reaping a Harvest in Mexico"—Charlotte Reese. "The Growth of the Work in Europe"—J. L. Estas. "An African Christian"—Mrs. E. P. Eastridge.

HIGH LEAGUE PROGRAM

High League Program for Sunday at 6:30 p. m.

Scripture Reading. Song. "What is the Golden Rule"—Juanita Hart. Putting our Selves in the Place of Others: First Part—Louis Hollingsworth. Second Part—John Kimble. Third Part—L. V. Assiter. Fourth Part—Granville Mooney. Fifth Part—Doris Easterling. Sixth Part—Cleo Birch. Special Music—Margaret Smith. It Can Be Done—Bert Ione Smith League Benediction.

Mayview News

Mayview, Nov. 12.—Sunday school and church were well attended Sunday. An interesting lesson was discussed and Bro. Jameson filled his last appointment for this conference year. Mr. and Mrs. W. D. Newell took dinner with Mr. and Mrs. Lincoln Sunday. The heavy rains last week delayed the farmers with their work. Miss Grace McNeill spent the week-end with Miss Mabel McNeill of Fairview. Mr. and Mrs. Blankenship and

Good Food

is Health Insurance



Insure your family by making MEAT

the center of a properly balanced meal.

This week's specials will lower the premium.

- BEEF ROAST, 22c Per lb.,
- PORK SAUSAGE, 25c Per lb.,
- CURED HAM, 45c Per lb.,

10% OFF ON ALL JELLIES AND PRESERVES

City Market and Grocery
Phone 118

several of the school pupils attended the football game between Floydada and Lockney Monday.

Arle and John Emert and Norman Payne took dinner with Loyd Readhimer Sunday.

Mr. and Mrs. H. D. Bloodworth spent Sunday afternoon with Mr. and Mrs. C. E. Bartlett.

Miss Grace Readhimer spent the week-end with her parents.

Mr. and Mrs. L. J. Davis, of Floydada, spent Monday with Mr. and Mrs. Ira Audry.

Burleson Holiday spent Monday night with his sister, Mrs. W. W. Emert.

We are glad to see the new Methodist Church coming to a finish.

The play was postponed Friday night by the Dougherty School on account of the bad weather.

Kight Dickey, of Lubbock, underwent a tonsil operation in a Lubbock hospital, but is reported to be getting along well.

South Plains News

South Plains, Nov. 11.—Our school is progressing nicely. We have about one hundred and fifty pupils enrolled here, and we have five of the best teachers in the county (we think) who are working together to make this a successful school term.

The girls organized their basketball team last week. Bessie Shearer was elected captain, Johnnie

Lyles general manager, and Miss Novell Hawkins coach.

Betty Lou Flippin of Floydada, has entered school here.

Mr. and Mrs. O. C. Saunders and son, Glen, spent Saturday night and Sunday with Mr. and Mrs. Ben Donathan, of Dougherty.

Mrs. Johnnie Williams and children, of Roseland, spent several days this week with her parents, Mr. and Mrs. M. W. Lyles.

Eugene Harris, of Lockney, was a business visitor here last week.

Mr. and Mrs. Vane Gilliland are the owners of a new Ford coupe.

Mr. and Mrs. A. N. Gamble of Lubbock spent Monday with her sister, Mrs. G. R. May, and family.

Rev. C.E.Hagemeyer, pastor of the Nazarene Church, returned home this week from Memphis, where he spent ten days visiting with his parents, Mr. and Mrs. C. H. Hagemeyer.

SPECIAL SALE

Men's and Boys'

Suits and Overcoats



Don't miss this Unusual Event that assures Savings beyond compare . . .

Every Suit and Overcoat Slashed for Quick Selling

\$35⁰⁰ to \$37⁵⁰ Values, sale price **\$28.75**

\$30⁰⁰ to \$32⁵⁰ Values, sale price **\$24.75**

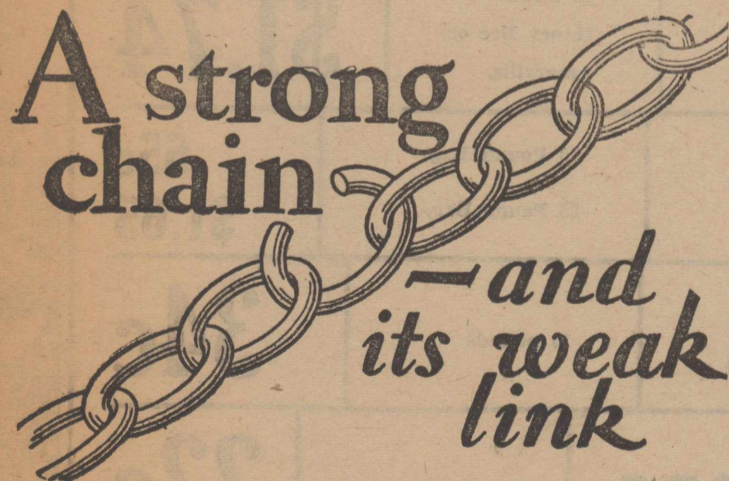
\$25⁰⁰ Values, sale price **\$19.75**

THIS INCLUDES ALL OF CURLEE GUARANTEED SUITS. ALL BOYS SCHOOL SUITS GO IN THIS SALE!

One Rack Men's Suits (Last Season Broken Lots),
With Two Pair Pants, Choice, **\$15.00**

If you haven't purchased a new Overcoat or suit we advise you to attend this sale! Every effort of this entire organization has been bent towards making this event the most outstanding of the year. You never saw as fine a selection of styles! You never saw such high grade wool materials! You never saw such workmanship! You'll be amazed at the values!

C. R. Houston Co.



Your chain of financial security is only as strong as its weakest link.

A successful business, a substantial income, a valuable home—all these assets may be part of your chain of financial security. If your weakest link is dire need of adequate stock fire insurance protection, your chain of financial security is dangerously impaired.

Let us review your insurance and strengthen your protection.

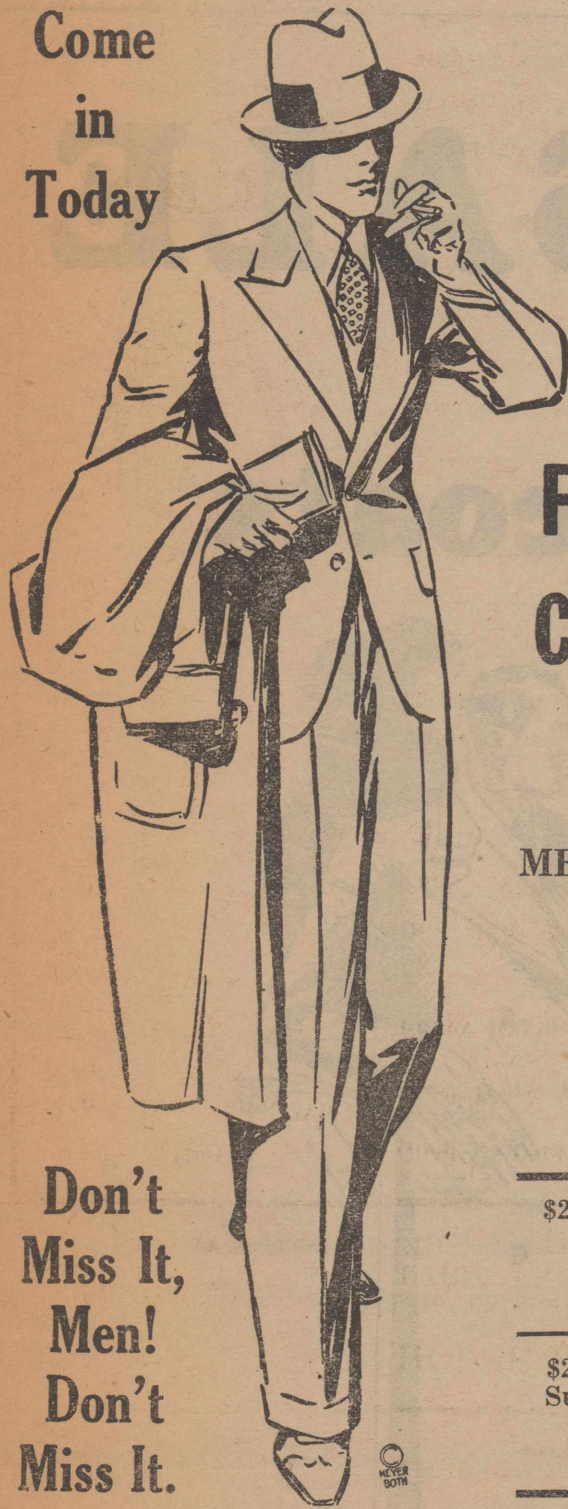
Floydada Insurance Agency

G. C. Tubbs W. H. Henderson

Quality as High as the Mountain

At Below Sea-Level Prices

Come in Today



That's What You Get In

McGuire's Great SALE!

STARTS

Friday, Nov. 15th
Closes, Nov. 30th

MEN'S SUITS
and
MEN'S and BOYS' OVERCOATS

Schloss Bros. and Korrekt Suits and O'Coats at,

UNUSUAL DISCOUNTS

Four Great Price Groups

\$22.50 Men's Suits and Overcoats	\$25.00 and \$27.50 Suits and O'Coats
\$16.85	\$21.85
\$29.50 and \$32.50 Suits and O'Coats	\$35.00 and \$37.50 Suits and O'Coats
\$24.85	\$28.85

Don't Miss It, Men! Don't Miss It.

FREE!— HOUSE SHOES! —FREE!

To every woman who comes to this store with her husband and Buys a Suit of clothes, we will give ABSOLUTELY FREE, one pair of house shoes, your choice, VALUES UP TO \$2.50—FREE!

<p>SHOES</p> <p>Men's Dress and Work Shoes.</p> <p>\$1.98 Shoes for, \$1.69</p> <p>\$2.45 Shoes for, \$1.98</p> <p>\$3.45 Shoes for, \$2.98</p> <p>\$3.75 Shoes for, \$3.35</p> <p>\$4.00 Shoes for, \$3.45</p> <p>\$4.50 Shoes for, \$3.85</p> <p>\$4.75 Shoes for, \$4.15</p> <p>\$4.95 Shoes for, \$4.45</p> <p>\$5.00 Shoes for, \$4.45</p> <p>\$5.50 Shoes for, \$4.85</p> <p>\$6.00 Shoes for, \$5.35</p> <p>\$7.50 Shoes for, \$6.65</p> <p>\$8.00 Shoes for, \$6.95</p> <p>\$9.00 Shoes for, \$7.85</p> <p>MOLESKIN COATS</p> <p>Made with heavy moleskin outer and a fine sheepskin lining. They have full belts and four pockets and beaverized colors.</p> <p>\$5.65</p>	<p>Good Canvas Gloves 10c</p> <p>Good Work Sox 10c</p> <p>Fancy Rayon Sox, 19c</p> <p>One Lot Men's Dress Caps, Values to \$3.50, Choice, \$1.39</p> <p>Ladies Pure Thread Silk Chiffon Hose, this sale Only, 69c</p> <p>Good Heavy Men's Unions, This great Sale 79c</p> <p>Goatskin Gloves, 35c per pair, Three pair for 10c</p> <p>MEN'S FLANNEL SHIRTS</p> <p>Excellent quality flannel. Have big sleeves with ample arm holes and Army flap pockets. Regular \$3.75 Values now,</p> <p>\$2.98</p>	<p>SHIRTS</p> <p>Men's Dress Shirts, Collar Attached,</p> <p>\$1.00 Shirts, now 79c</p> <p>\$1.25 Shirts, now 89c</p> <p>\$1.50 Shirts, now \$1.19</p> <p>\$2.00 Shirts, now \$1.49</p> <p>\$2.25 Shirts, now \$1.69</p> <p>\$2.50 Shirts, now \$1.89</p> <p>\$2.75 Shirts, now \$1.99</p> <p>\$3.00 Shirts, now \$2.19</p> <p>\$3.50 Shirts, now \$2.49</p> <p>LEATHER VESTS</p> <p>Made of genuine, front quarter, black horsehide, with adjustable belted back and warmly lined. Sturdy Comfortable, Now only, \$10.85</p> <p>OVERALLS OR JUMPER</p> <p>Built for hard service. Triple stitched, Union Made. This great sale, Only 98c</p> <p>WORK SHIRTS—Hong Kong or grey. Coat style. Two pockets, all sizes. Big valu this sale</p> <p>79c</p>
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McGUIRE'S

"The Store For Men"

Phone 66

Schoolboy Hero



Herbert Baird, 15, helped his daddy, an Austin, Tex., dog-catcher, during the summer months, and, as a result, found himself very unpopular with his schoolmates when school opened. But a mad dog got loose and young Herbert grabbed it with his bare hands after the dog had bitten 12 girls and boys and a teacher—and now he is the hero of the campus.

Comedians Attraction At Palace This Week

"Toby's Comedians" Greeted By Big Crowd at Palace's First Legitimate Offering.

Toby's Comedians, on the boards at the Palace this week, drew a full house on opening night and have had good crowds each succeeding evening, to see their presentation of a series of Toby plays which are going over good.

The players are giving the first series of legitimate plays given by the Palace since its opening last spring, and for which rather elaborate preparations were made in the planning of stage and stage properties.

Toby Billy Young, manager of the troupe, is cast in the Toby parts and his hokum is that of the big, loutish sort of clown. He is supported by Dolly Young, Henry Cato and others.

Before the play each evening, Henry Cato and his Green River Collegians give peppy orchestra numbers that are well received.

Tonight's bill, "Where is My Teddy," is a three act rural comedy; Friday night's play is "Congo," with the scenes laid in Belgian Congo; and Saturday night, "The Old Grouch."

For an afternoon bill Saturday the players are to give, "So This is Arizona."

Prior to the orchestra presentation and play each evening a regular silent feature is shown on the screen.

TOO LATE

"I want to speak to my husband," yelled the murderer's wife, phoning the penitentiary.

"Sorry, madam," replied the police warden, "but your party has just hung up."—The Megaphone.

It costs each man, woman and child in the United States less than one cent a year for the protection from adulterated and misbranded foods and drugs afforded under the Federal pure food law.

Although turkey raising under suitable conditions is quite profitable, the number of turkeys has been little change in the number raised, and interest in commercial turkey raising has recently increased.

Betrothed



Engagement of Marie Jose, daughter of the king and queen of Belgium, above, and Crown Prince Umberto of Italy, has been formally announced at the royal palace in Brussels. They are to wed Dec. 20.

Local Market

Poultry	
Turkeys, 18c	
Heavy hens, 18c	
Light hens, 12c	
Old roosters, 5c	
Fryers, Colored, 15c	
Leghorn, Fryers, 12c	
Stags, 10c	
Hides, 6c	
Guineas, each, 25c	
Ceese, 8c	
Ducks, 8c	
Eggs	
Eggs, No. 1 candled, per dozen, 40c	
Pullet Eggs, 20c	
Cream	
Butterfat, per pound, 36c	
Butter, 45c	
Grain	
Red Maize, threshed, \$1.15	
Wheat, 85c	
Maize heads, \$18.00	
Cotton	
Middling, \$15.00	
Strict Middling, \$15.25	
Cotton Seed, per ton, \$30.00	

Club Is Entertained By Kindergarten Band

Mrs. Harper Scoggins' Kindergarten Pupils are Real Musical Entertainers for Lions.

Mrs. Harper Scoggins' Kindergarten Band, probably the youngest and cutest musical organization in this section, rendered a very interesting program at the regular noon meeting of the Floydada Lions Club Tuesday at the First Baptist Church. Composed of twenty-eight members who are of kindergarten age, the band sings and renders tin instrument music. They are personally trained by Mrs. Scoggins in musical harmony and are developing talent for music.

Francis Marie Williams and Robertine McIntyre each gave a reading. Billie Clyde Davis is director of the band, which is composed of R. W. Burchfield, Mary Louise Medlin, B. J. Parrack, Ruth Foster, Clifton Perkins, Merle Scoggins, Pat Collins, Frank Boerner, Carmon Moore, Nela Mae Weaver, Eloise Crow, Terrell Williams, Jean Sims, Frank Jones, Arlene Fyffe, Frances Marie Williams, Marthe Yearwood, Phil Steen, Maurice Steen, Joe Arwine, Robertine McIntyre, Beryle Bishop, Billie Poole, Minnie Lou Heald, Lamoine Blacklock, Eugene Standifer, Gelmer Denison and Billie Clyde Davis. Mrs. Scoggins accompanied them at the piano.

Following the interesting program rendered by the Kindergarten Band Miss Katie Morrow, new expression teacher at Floydada High School, gave two readings that were enthusiastically received by the Lions present.

Locals and Personals

Miss Mary Lou Crain returned home Monday from Lubbock, where she visited her aunt, Mrs. Sam Henry and family for two weeks.

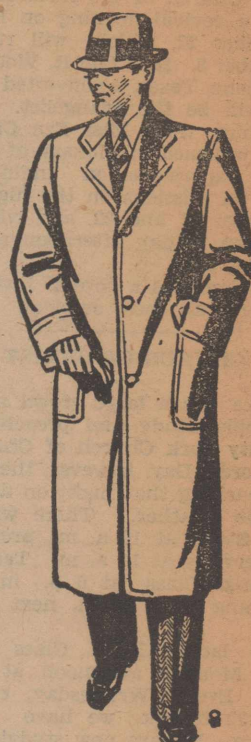
Mr. and Mrs. Hoyt Curry, of Plainview, spent Monday as guests of her uncle, C. R. Houston and Mrs. Houston.

Mr. and Mrs. A. L. Scoggin and children of Lubbock, visited her parents, Mr. and Mrs. J. C. Dickey, Sunday and Monday.

Mrs. Leslie Surginer left Saturday for Weslaco, where she will visit her parents, Mr. and Mrs. C. W. Gound.

R. V. Husky, student at Tech College, spent the week-end with his parents, Dr. and Mrs. M. F. Husky.

Miss Mildred Olson, who is keeping books for State Telephone Co., at Lubbock, spent the week-end with her parents, Mr. and Mrs. O. S. Olson.



Specials

SYRUP, Brer Rabbit, Gal.,	79c
HOMINY, Large Can,	10c
KRAUT, Large Can,	14c
GOOD CORN, Per can,	10c
GOOD TOMATOES, Per can,	10c
PORK AND BEANS, Per can,	10c
10 LBS. SPUDS, Sweet or Irish,	33c
FLOUR, Honey Bee,	\$1.73

C. P. Looper Company

Be Yourself

See that he buys a SUIT he'll want to wear for his own sake as well as your sake.

GLAD'S stock of fine clothing offer the largest assortment of the season.

If you were on the road back from New York, chances are your trunks would contain a number of wearing apparel as you can select here.

For the better dressers a tailored to order suit of course. The solid citizen or the business man—the college lad—the boys who are tall, short, slim or stout—we have hundreds of patterns and a score of models—all their size.

With Walk Over and Nun Bush Shoes, Stetson hats, Holeproof hosiery, Busby Gloves, Ever-fit shirts, Camel's hair top coats, Imported mufflers. Lots of merchandise you will feel at ease to wear. The price is about the same.

"GLAD SNODGRASS" Smart wear for men since 1900.

M

SYSTEM

"Saves for the Nation"

FRIDAY and SATURDAY SPECIALS

AT BOTH STORES

Flour	48 Pound Honey Bee or, Amaryllis,	\$1.74
Sugar	10 Pound Bag,	65c
	25 Pound Bag,	\$1.65
Spuds	10 pounds	34c
Bananas	Per Dozen,	22c
Corn Flakes	Post Toasties or White Swan, 2 for,	21c
Beans	Pintos, 10 Pounds for,	78c

MARKET SPECIALS

Sausage	Pure Pork, Pound,	19c
Steak	Good Cuts, Pound,	29c

All Orders of \$2.50 or over Delivered Free.

No. 1—PHONE 4
No. 2—PHONE 62

'Floydada---The Christmas Town' Is Slogan of Many Local Merchants

"Floydada—The Christmas Town" is the slogan soon to be passed among practically every family in the Floydada trade territory, and before many more days local merchants will be urging you to do your Christmas shopping early. Shortly the stores will truly be a group of wonderlands, with pleasing and practical gifts for every member of the family.

Elaborate plans have been made by Floydada merchants to have on display the latter part of this month the largest selection of beautiful and useful gifts that they have ever shown. Regardless of the line of business, when the time comes for these holiday manifestations, out come the red and green bells and the paper chains. Many of the stores are already formulating their plans to make their store the most beautiful and attractive in the city. Every store will be a riot of color with ample selections of gifts.

Each year there has been a growing tendency to give practical and useful gifts and not the novelties that are soon discarded. Never have merchants used such care as this year in selecting their Christmas stocks. The wise merchants have camouflaged their staple stocks with Christmas boxes and wrappings to make a plain white shirt or a pair of silk hosiery much more acceptable as a present. And the wise shopper will be doing well to follow his advise and give useful gifts.

But despite the tendency to give useful gifts, there will be the usual display of wagons, dolls and games for the tots. Upon these little trifles, rests the real spirit of the Christmas season. Catering to this business are merchants who have placed their large orders months ago and even the adults will enjoy the unusualness of the most modern toys. Not only will they have large displays of wagons and dolls, but they will be supplemented by hundreds of ingenious playthings for the kiddies.

Despite the weather and financial conditions, Floydada merchants are anticipating the largest Christmas sales this season they have ever known, and as the holiday season progresses, they are expecting to see the public join hands in one of the gayest and biggest Christmas seasons in years.

Six weeks from now will see the climax of all activities and those who do not give heed to the warning—"Shop at the Christmas Town and Shop Early"—will have it forcibly brought to their attention at the last moment. Floydada merchants will be making their Christmas displays shortly and are already urging everyone to buy early to avoid the rush of the last-minute shopper.

Harmony News

(Crowded out last week)

Harmony, November 5.—The Young People's department of the Sunday school enjoyed a Halloween party at the G. L. Snodgrass home Friday night of last week.

Ralph Hale spent the week end in Falls with his cousin.

Lois Williams, Ralph Hale and Sherwood Ramsey attended the Floydada-Ralls football game last week.

Rev. Kirby made a trip to his home at Colorado last week.

W. C. Clubb, Jim Heard and M.W. Heard returned from Temple and other points the first of the week.

The Sunday School Committee of the Carr's Chapel Church met in regular session Friday night.

Mr. and Mrs. Ernest Kraus and children of Plains, Kansas visited with relatives in this community and Floydada over the week end.

Mr. and Mrs. L. A. Williams and family visited her mother in Floydada Sunday afternoon.

John Bagwell of Dimmitt was a week end visitor of his parents, Mr. and Mrs. J. A. Bagwell.

School is again in session after a week's vacation for cotton picking.

Mr. and Mrs. Leslie Surginer were guests in the G. L. Snodgrass home Sunday.

The Missionary Society will be glad to sell you something to eat at Mr. Harry's sale, November 14.

Government Ginning Report Shows Early Crop Gathered

One of the earliest cotton crops in the history of the county is being gathered this fall, a fact which is borne out by reports of the Department of Commerce, which showed that on Friday, October 25, there had been ginned in Floyd County 5,006 bales, which compares with 2,250 bales in 1928 at the same time.

Since that time there has been a great let-up in the amount of cotton gathered on account of rain and the two cold waves. If open weather had continued through the season, gin men were predicting the crop would have been gathered pretty generally over the county by November 20.

Mrs. J. E. Featherston of Lubbock who spent several days last week here with Mr. and Mrs. L. G. Mathews, has returned home.

Big Prices Paid At Keiser Hereford Sale

Geo. L. and L. B. Fawver, who attended the dispersion auction sale of the Keiser Herd of purebred Herefords at Canyon last Monday, report one of the largest crowd of buyers they ever saw at a similar event, with big prices paid for cattle at one of the outstanding herds of the nation.

Geo. L. Fawver bought a thoroughbred bull calf at the sale, but when he got home wouldn't tell how much it cost him. "The calf came so high I had to go see Steve" was as far as he would go. However, he did report the highest cow sold before he left went at \$1,900. More of the cattle left the state, he said, than stayed here. Much of the herd went north and a number of the cattle went to New Mexico.

Quota For Red Cross Drive Is 200 Members

Two hundred members has been set as the quota for Floydada in the Annual Holiday membership drive by the American Red Cross, and the drive for members will be made at some date between Armistice Day and Christmas, according to Rev. G. B. Schmid, who is chairman of the Floydada Executive Committee.

Final arrangements for the drive were completed recently when Miss Pauline Thrower, Field Secretary, met with the Floydada executive committee and planned the campaign. Members of the committee are Rev. Schmid, Lon M. Davis, P. D. O'Brien, Mrs. E. L. Angus, O. M. Watson, Geo. L. Fawver, J. J. Farris and Homer Steen. Rev. Schmid stated that a meeting would be called of this committee and a definite date set soon for the final wind-up of the drive.

Floyd County Clubs

PRAIRIE CHAPEL ELECTS NEW OFFICERS FOR YEAR

Prairie Chapel Club held the annual election of officers Monday afternoon, November 4, at 2 o'clock. Those elected were Mrs. Carl McPherson, president; Mrs. Douglas Watson, vice president; Mrs. Richard Hooten, secretary and reporter; Mrs. John Buth Assistant secretary and reporter. There were fourteen present, including one new member, Mrs. John Belt.

Mrs. Glen Watson, of Roseland, Mrs. W. C. Watson, Lockney and Mrs. Milford Corbel were guests of the club at this meeting.

After the meeting a miscellaneous surprise shower was given for Mrs. Lovell and Mrs. Joe Reeves who will move out of the community next year. In the midst of a lively game Mrs. John Buth and Mrs. Douglas Watson brought in a large basket decorated in the club colors, green and white, and filled with gifts for the two honorees who were very much surprised.

Chrysanthemums were used for table decorations and delicious chicken sandwiches, cake and chocolate were served to eighteen members and guests.

We shall miss them in our club but know they will make some other community good citizens and Home Demonstration Club boosters.

The next meeting will be with Mrs. Richard Hooten at the tea-charge November 18. Miss Strange will be present and give us a demonstration on fruit cake.

During the fair, the dress form used in the exhibit was changed by mistake for one like ours in appearance but slightly larger. Will all the clubs kindly look at their dress forms used for the fair and help us locate the right one?

The missing "dummy" was loaned to our club and we are very anxious to locate the right one and exchange it. The form is covered with gray material and the name, Elva Foster, is written on the wooden foundation of the form.

The Starkey 4-H Club met at 9 o'clock Thursday, November 7. Miss Strange was present and took charge of the meeting. The club met for the purpose of electing new officers and making plans for next year's work. Nine members were present and gardening and poultry raising were chosen as projects for next year.

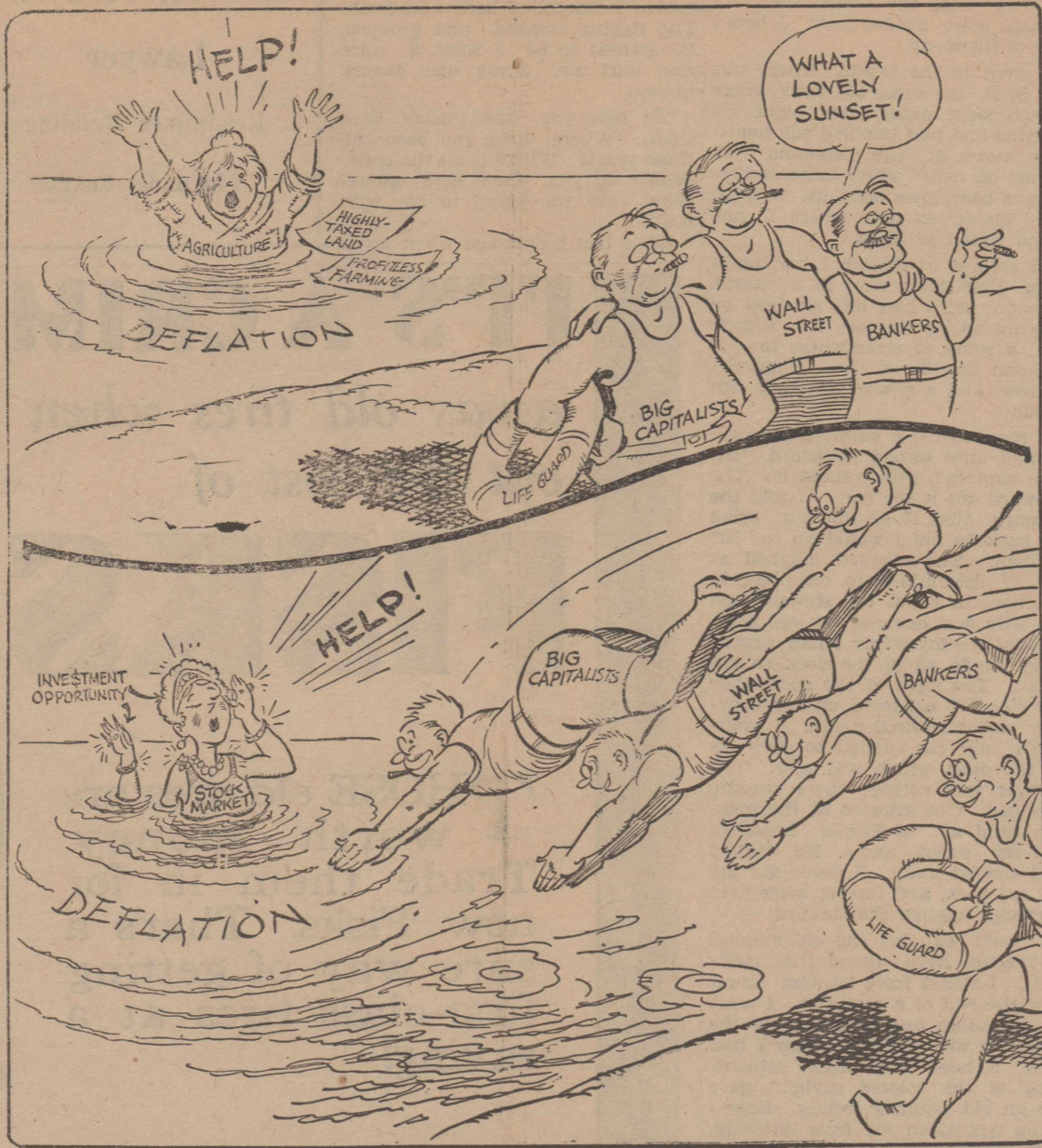
Officers were elected as follows: Lela Mae Poe, President; Letha Mae Ferguson, vice president; Joyce Grigsby, secretary; Lila Mae Parrish, cheer leader; Joyce Grigsby pianist and Ruby Joe Atkinson, reporter.

The meeting closed with a song.

The club will meet Thursday afternoon, November 21, at 1 o'clock.

Mr. and Mrs. Hal Lattimore of Lubbock were guests of Mr. and Mrs. W. C. Grigsby recently.

"IT" SOMETIMES MAKES A DIFFERENCE!



THE HESPERETTE

FLOYDADA HIGH SCHOOL FLOYDADA, TEXAS, NOVEMBER 14, 1929

Edited By Pupils of Floydada High School.
Editor-in-Chief.....Lois Sitton
Assistant Editor.....Dorothy Ridgway
Local Editors.....Gene Smalley
Ruth Rutledge
Humorous Editor.....Warren Poole
Exchange Editor.....Dorothy Crawford
Typist.....Jesse Mae Wood
Typist.....Audrey Farris

Motto
Our School: May she always be right; but our school, right or wrong.

Girls Octette
The girls Octette met during activities period Friday, their regular meeting day. They practiced songs in the school song book, and also some popular songs.
They discussed with Miss Biebel, their sponsor, plans for obtaining new music.

SENIOR RINGS

Most of the Seniors have purchased their rings and, from the conversations in the halls and what information we can find, we are sure everyone is well pleased. The rings come up to the expectations of the students and are proudly exhibited by all seniors.

The Seniors of '30 o-operated with the Senior of last year by singing a contract for the same rings both years and in this way enabling both classes to get the rings at a discount.

The emblem on the rings is individual and very characteristic of the loyalty to the High School. The entrance to the building is engraved and set in onyx on the face of the rings.

LOCKNEY BREAKS THE JINX.

At last it has happened! Lockney has defeated Floydada in a football game. On Armistice day the Lockney Longhorns stamped on the local gridiron and scored five touchdowns against the Whirlwinds. The Whirlwinds did not score.

The local boys were out classed in every respect. The Lockney boys were heavy, fast, and had some good interference for the ball carrier.

The Whirlwinds were so outplayed that a first down was not gained until the fourth quarter was well under way. Joe Smith, in one fake play, circled Lockney's end for a first down. A line plunge and a long pass to Terry completed the second first down of the game.

It is thought that the boys will do better in the next game, which is against Paducah, because they will not be so outclassed.

ORGANIZATION OF STUDY HALL

The second period study hall was organized Nov. 6 into a Democratic State, with the four walls of the study hall being the boundary of our state.

By the study hall being organized into a state we mean that the pupils of the second period are ruling directly, while Mr. McWhirter, the highest official, is ruling indirectly. We find that this method of gov-

ernment in school gives the pupils a sense of independence. This is training them for their future lives. Abraham Lincoln, we take, for example, who governed his own actions during his early childhood. Then of course we think that this must have been the secret of his great power as a leader.

The following rules were drawn up for this organization by the officials of the study hall with the assistance of Mr. McWhirter. These rules are proving very successful.

1. It is becoming in any good study hall citizen to behave himself in such a manner that he will not disturb any other citizen of the study hall.
2. No good study hall citizen will make unnecessary noise on entering or leaving the study hall.
3. No good study hall citizen will indulge in promiscuous whispering.
4. No good study hall citizen will disturb a study hall by walking noisily.
5. No good study hall citizen will leave the study hall without first going to the library and having his absence checked by the roll keeper.
6. No good study hall citizen will waste his own time and that of others by writing or passing notes.
7. No good study hall citizen will leave his seat before the roll is checked.
8. No good study hall citizen will sit with another person under any condition what so ever.
9. No good study hall citizen, either teacher or student, will speak above a whisper except in making general announcements.
10. No good study hall citizen will indulge in persistent idleness.
11. No good study hall citizen will wish to crowd the library, therefore, no student will be expected to go to the library when there are eight red flags on the board.
12. No good study hall citizen will go to the library unless he has definite business there, because in doing so he may deprive another student of the opportunity to prepare his lesson.
13. No good study hall student will speak above a whisper in the library.
14. Any good study hall citizen will be uniformly courteous to the librarian.
15. Any good study hall citizen will report any misconduct to the study hall council. Chairman, Rob-inette Ridgeway.

GOOD CITIZENSHIP CLUB

The Good Citizenship Club of the High School met Tuesday in regular session. Alsie Carlton, the president, presided and the following program was rendered: Roll call answered by a State and the date of its entrance into the union; the Progress of the world, Duncan Hollums; President Hoover a year after election, Edwina Christian; Our Ships, Alsie Carlton; Let Us Forget, Eulalia Burrus; Armistice—What it means to me, Jessie Mae Wood; Ambassador to France (Myron T. Harrick) Erna Lee Crawford.

Mr. Scoggins says, "Lockney beat us but they fail to make me like it. I am laying open the challenge for the contests of next spring meet. Any student in F. H. S. who is capable of helping us to make the big cup ours is hereby called to the colors, (The green and white)."

Next year we want to enlist as many boys as we can possibly find to carry the pigskin across for F. H. S. We cannot change yesterday, that's clear; but tomorrow is a different story. We want to plan 364 days for the next tilts with our friends and rivals, the Lockney Longhorns.

F. F. T. CLUB

Wednesday, November 13th, the Future Farmers of Texas, an association of the Future Farmers of America will entertain the Floyd County Cotton Exchange in the District Court Room with the following program:

History of F. F. T.—Clayson Fuller.
Music—Harmonical Board consisting of Warren Pool, Duncan Hollums, Raymond Palmer, Lois Williams and Mr. O. T. Williams the sponsor.

Magic Stunts—C. W. McCarty.
It pays to Cull—Joe Pennington and Martin True.

The F. F. T.'s have been invited to give a program at each meeting of the Floyd County Cotton Exchange.

HOME ECONOMICS CLUB

The Home Economics Club met last Friday, November 8, to elect officers. The following officers were elected; president, Genell Stovall; vice-president, Hazel Probasco; secretary-treasurer, Wana Tarwater; reporter, Thelma Crawford; and Sergeant-at-arms, Selma Louise Lida. A program committee consisting of Selma Louise Lida, chairman, Helen Hay, Ruth Rutledge, and Hazel Borum was appointed by the president. A committee to decide on club colors was also chosen. Those chosen were Ina Rea Cummings, chairman, Maureen Hay, and Charlene Stovall. Everyone who has a suitable song or name for the club is urged to submit it as soon as possible.

SCHOOL SMILES

I think that I have seen more smiles this school year than ever before. Everyone seems happy for some reason. Perhaps it is because school has just begun and maybe because the time for tests has not arrived yet. We are certain that it is not put on or make belief smiles for they are real genuine smiles.

The other day I happened upon a girl who was preparing her lessons and she was actually humming (if that's what you call it). How much easier it must be to get your lessons with a smile on your face. How much happier other people are when you are smiling. "Laugh and the world laughs with you." Wouldn't it be grand if the whole world

would practice this and every one would smile?
And I do hope the smile that F. H. S. is wearing will stay with us the rest of the year.

WISHING FOR AN EDUCATION

This morning as I passed through the halls I noticed a large dog looking through the north front door very wistfully. Perhaps most of us would rather have been in the dog's place than our own, because each day we hear somebody express his dislike of having to get an education.
Apparently the dog was only wishing to get an education, so that some day he might have higher ambitions.

CHAPEL PROGRAM

The Chapel program Thursday afternoon was sponsored by the Good Citizenship Club. When the curtain rose all the members of this club were seated on the stage. The student body sang "The Star Spangled Banner" and "Columbia the Gem of the Ocean," led by Alsie Carlton. This was followed by the flag salute. Katie Lee Thurmon gave an introduction to the club. Juanita Shirey gave a reading entitled "In Flanders Field." Artie Mitchell gave "Woodrow Wilsons Flag Day Address." Reverend Schmid gave a very interesting talk on the Soldiers in France, and ended by leading the student body in a silent prayer for the boys who fought for the freedom we now have.

JOKES

"It isn't sanitary," protested the traveler, "to have the house built over the hog pen that way."
"Well, I dunno," replied the native. "We ain't lost a hog in 15 years."

According to an after dinner speaker, a banquet is an affair where a chap eats a lot of food that he doesn't want and then proceeds to talk about something that he doesn't understand to a crowd of people who don't want to hear him.

Katie Lee (in English class) I never say, "Let's go to the millinery."
Jesse Mae: I don't either. I say, "Let's go get a Hat."

An Irishman, just before committing suicide, left a note so people would not dishonor him. It read: My death is the result of an accident—the pistol went off as I was cleaning it.

In the opinion of the newly returned "Speck" Marshall, Miss Brock and Miss Rea are the "flapper of flappers" in all of California and Texas.

COMMERCIAL ARTS CLUB

A Commercial Arts Club was organized November 6, 1929. There are more than 50 members of this club now and if the quality of the club has anything to do with the quantity, the club should be a success. The purpose of the club is to give the students a more practical knowledge of business activities. It affords an opportunity for all students of the various courses in commercial work to meet in one group, where they may discuss commercial subjects of a general nature. The members of the club also have the opportunity of studying the relation of the various business activities.

The following officers were elected: Warren Poole, president; Mildred Welborn, vice-president; Jesse Mae Wood, secretary-treasurer; Gene Smalley, reporter; and Joe Smith, sergeant-at-arms.

A committee consisting of Ena Lea Fyffe, Clyde Snell, Victorine Fitch, O. B. Olson, and Arma Lea Fuqua was appointed to formulate laws and by-laws of the club and submit to the club for approval.

LOCALS

Carl Marshall is back from California. This is extra good news for the juniors but it's not only good news for the juniors it is good news for the entire school and we hereby accept him back and spell welcome for him in big letters.

It was hard to start back to studying after our "defeat" and the holiday but since we were lucky enough to have a holiday we shall all strive to do our best in getting back to our old routine.

Mrs. Adkins spent the holidays with her sister, Mrs. Baird Bishop of Kress.

Irene Kreis, a peppy little freshman, has withdrawn from school to attend school at Dougherty. The freshmen feel she has left a place that cannot be filled.

Virginia Welch spent last week end with her cousin, Jesse Merle Scoggins who was formerly a student of F. H. S., and now lives at Lubbock.

Adele McRoberts spent the holidays with her friend Eva Glenn Mooney at Eva Glenn's home in the Sand Hill community.

Bernice Bishop was absent from school most of last week on account of sickness.

Robinette Ridgeway was in Lockney Monday evening (Can you imagine!)

(Continued on back page)

Cement Work Done On Highway In Cottle Co.

Cottle County News:
"The cement work on the Lee Highway, from the city to the overpass on the Q. A. and P. Railway, west of town, and within about sixty feet of the Motley County line, was finished this week.

This does not mean, however, that the highway is ready to be opened to traffic. There is yet quite a bit of finishing work to be done. The guard fence is yet to be built, considerable dressing of the pavement must be done, and it takes twenty-one days from the time the last cement is spread before traffic is allowed on it.

There are about fourteen miles of this paving, and when it is ready for use will prove to be the leading driveway in this section. It will eliminate miles of mud and rough pulling during rainy weather, and make trips westward a pleasure instead of a dread.

It is estimated by the highway people who have been doing this work that traffic will be allowed on the new paving about December the first.

ANOTHER C. E. STONE CO. STORE OPENED LAST WEEK

The C. E. Stone Co. Chain Stores opened a store in Mercedes, Texas, November 9, according to J. Wilson Mahan manager here in Floydada. This will make 50 units in this Southwest Chain of Retail Department Stores which is well on the road to greatness.

"We expect to open 25 stores during 1930. Some of the leases have been signed and the buildings are being put into shape to accommodate beautiful fronts and new fixtures."
"Mr. E. L. Hunsaker, general manager for the company is now on an extensive trip securing locations in the States of Colorado, New Mexico and Kansas. Every town of consequence will be visited soon to have 150 to 200 stores in the better towns," says Mr. Mahan. "This means that merchandise can be bought more economically and the overhead cut so prices will be a great deal lower."

"Business is very good in all stores" Mr. Mahan says when asked about conditions. "Our volume is daily increasing and we expect November to be our Banner Month with over 1/2 million dollars in sales.

ETHNA GREEN MEMBER OF 'DAUGHTERS OF C. I. A.'

Denton, Nov. 7.—Miss Ethna Green, Floydada, student of the Texas State College for Women (C. I. A.) is one of the eighteen students who are daughters of ex-students of the college.

These students have organized as the "Daughters of C. I. A." and will serve as permanent hostesses to all ex-student meetings and entertainments on the campus.

Miss Green is a junior student in the department of biological science. She is the daughter of Mr. and Mrs. J. K. Green, Floydada.

NEW SOLICITING FREIGHT AGENT FOR Q. A. & P. RY.

J. F. Riley of Quanah, was in Floydada the latter part of last week in company with W. L. Richardson, general freight and passenger agent of the Q. A. & P., and was meeting local business people in his capacity as soliciting freight agent for the line, a job recently created by the company.

TEST DAIRY HERDS

Announcement is made out of Plainview that Ralph Thomas, Texas A. & M. graduate and until recently in charge of the Petersburg station of the Hale County Dairy Association, has begun his duties as field man for the dairy association and official cow tester for Hale, Swisher and Floyd Counties.

Mr. Thomas takes the place of R. C. Middleton, who left to become farm manager for the Texas Technological College.

There are sixteen herds in the three counties now under test.

MCCOY CLASS VISITS DAIRY

W. D. Munger, principal of McCoy School, with his agriculture class of four boys and four girls visited the Patton Dairy last week for the purpose of getting an idea of the management of a dairy. They were also given some experience in judging the dairy cows.

Mr. Patton said he was very glad to have this class visit the dairy and would welcome other classes that are interested in the dairy work.

CARD OF THANKS

We wish to express our thanks to our neighbors and friends who were so thoughtful and kind to us during the illness and death of our loving husband and father. We also wish to say that we greatly appreciate the many beautiful flowers that were sent.

Mrs. W. L. Bloodworth, H. D. Bloodworth and family, E. B. Bloodworth and wife, Mrs. Mike Custer and other relatives.

COUNT LUCKNER, THE SEA DEVIL

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CHAPTER VII

The Last Cruise of the Poor Old Pinmore.

One night, the breeze having become light, we proceeded under a cloud of sail. It was a night such as you rarely find anywhere but in the tropics. The four scintillating stars of the Southern Cross twinkled merrily down upon us. Our sails were full, and the waves murmured past our bow. The sky was a gorgeous spread of blinking stars, and Old Man Moon was so bright that he seemed to be laughing and chuckling. The buccaneer's deck was crowded. We sat around in genial fraternity, officers, prisoners and crew, each with a boglet of champagne.

"What ho, a light!" My night telescope a tiny eye, I saw a ship. On the horizon, brightly outlined by the light of the moon, stood a stately three-master.

Our flash signal flared out across the water.

"Heave to—a German cruiser." Unable to make us out, she little guessed that we were little more than a sailing ship, from which she could easily escape by slipping through the night. We were confident she would take us for an armored cruiser easily able to catch her and blow her out of the sea with a broadside.

We waited at the rail to see what would happen. Presently, we heard a splashing of oars. Out of the darkness came a hail, the jolliest hail I have ever listened to. It was in nasal seaport French.

"What a relief! Instead of a Boche cruiser, I find you are an old windjammer like ourselves. But why the joke? Your signal fooled us completely. I suppose you want to tell us something about the war."

"Come on aboard," I replied. "We have lots of news."

We were in our shirt sleeves, and looked like ordinary seamen. On deck he said proudly:

"I am a Frenchman." As though we couldn't have guessed it.

"A Frenchman? Fine. How is France doing?"

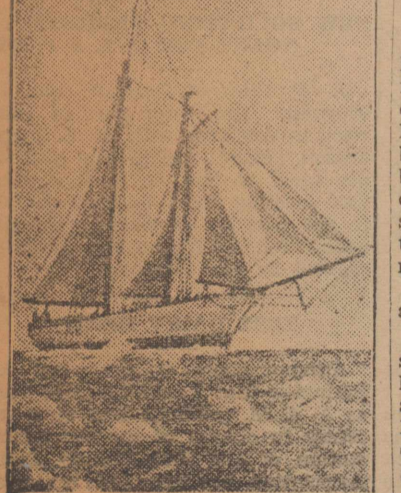
"Ah! France, she is victorious, or will be very soon. Ravi de vous voir."

He fairly bubbled over with delight when we offered him a bottle of champagne. Being home-bound, he was in a frolicsome mood.

He was such a cherry, convivial soul that I hated to break the bad news to him. I left the progress of events to do that. He wanted to have a look over our ship. So I ushered him aft to my cabin, and then open the door. He took a step forward and recoiled. On the walls were pictures of the Kaiser, Hindenburg, Ludendorff, and Von Tirpitz, and a large German flag.

"Des allemands!" he groaned.

"Yes," I said, "we are Germans."



Lutece, Captured by the Castaways.

"Then ye are lost, per Dieu!" "Yes, per Dieu, you are lost."

He stood with his forehead in one hand. His despair was both tragic and comic to behold. I tried as best I could to say a few words of cheer.

"Well, Captain, you are not the only one to lose your ship during the war. Tomorrow I, too, may be

sunk, or the next day." He replied in the most doleful tone imaginable:

"It is not so much the loss of my ship. But it's that I feel I have only myself to blame for it. In Valparaiso, where I lay in port with my Duplex, two of my fellow captains warned me not to start until they had cabled our owners for final instructions and news about U-boats and cruisers. Possibly our owners would instruct us to keep off the usual course, they said. But the wind was fair, and I thought it best to take advantage of it. So, without waiting for a reply from our owners, I sailed from Valparaiso ahead of the other two captains. And now, because I did not take their advice, I have lost the Duplex, my ship, Mon Dieu, what an ass I was! Now they will report it to my owners, and I will never get a ship again."

"What were the names of your friends' ships?"

"The Antonin—"

"The Antonin under captain Lecq?"

"Yes. And the La Rochefoucauld."

"Orderly," I called in German, which the captain did not understand, "bring up captains numbers five and nine."

While we waited, I invited my mournful guest to have some more champagne, but he refused and continued holding his head and moaning.

A knock at the door.

"Come in."

"And in walked the captains of the Antonin and the La Rochefoucauld. They had been on board ten and three days respectively."

The captain of the Duplex gaped.

"Eh, tout la France!" he cried.

Full of ironical enthusiasm, he raised his glass of champagne and saluted them. Then with joy that he made no effort to conceal, he clasped the hands of the two captains whose advice he had scorned and who had encountered the same fate as he. They returned his welcome with a grim humor.

The presence of these three captains aboard the Seeadler represented a loss of ten thousand tons of saltpeter destined for French powder mills, and a saving of hundreds, perhaps thousands of German lives.

One Sunday morning, we sighted a large British barque and started after her. She thought we were playfully challenging her to a race, and tried to run away. I don't know whether we could have caught her in a straight sailing ship against sailing ship contest; at any rate, our motor gave us the edge.

A strange feeling came over me as we gained on her and her lines became more distinct. It was a sense of sadness and of vague, dimly dawning recollection. Had I seen that ship before? Was it possible?

"Signal and ask her for her name," I called.

Our signal flag went aloft. The reply came back:

"Pinmore."

Ah, my old Pinmore, on which I had made the longest and most harrowing voyage of my life. Memories swept over me of those endless storms and of the disease on board, beri-beri, scurvy. My whole being seemed to leap back to the days of my youth. Homesickness seized me. I could not say a word to Leudemann, who stood beside me.

"No use, the ship must be sunk," a harsh inner voice told me.

It was hard for me to sing any sailing vessel, but doubly cruel to have to sink my old ship. I felt as though she were a kind mother. No sailor with any kind of a sailor's soul in him will raise a hand against his own ship.

We took her as we had taken the others. When her crew came aboard, I looked for familiar faces. There were none. The skipper, Captain Mullen, came up to me with a humorous, seamanly air.

"Well, Captain, our hard luck is your good luck."

"Lucky?" I felt like saying. "Do you call this lucky?"

He was a typical old seaman, afraid neither of enemy in war nor storms at sea. The seven seas

had been his home. Like the sailing ship, the oldtime windjammer captain is vanishing. Captain Mullen was indeed like the king of a vanishing race. He swaggered down below, and saluted our other skipper with a jovial air. He soon became the leading figure of the "Captains' club."

When every one had left the Pinmore, I had a boat take me over to her. I clambered aboard and sent the boat and its crew back, telling them I would give them a hall when I wanted them again.

"Why does the Count want to remain alone aboard her?" I heard one of them say.

I went to the fo'c'sle. There was my bunk, the same old bunk where I had slept night after night for months and had tumbled out countless times at the command "all hands on deck" while those endless storms bore down upon us. I paced the planks on deck where I had stood watch so often.

It seemed as though I had never seen that deck save in a storm. Those gales had left so deep an imprint on my memory that it gave me a sense of strangeness to see the sun shining on the Pinmore's planks and a slowly heaving sea around.

I remembered a cunning little cat I had once owned on board her. The captain's wife wanted it. The steward got it for her. I told the steward that if he did not bring it back to me I would go to the captain. The steward laughed at me. I determined to complain to the captain about the steward and his wife and demand my cat back. I could see myself as I had wrathfully strode along the deck to the cabin. The sight of the door made me stop. I mustered up my courage and advanced again. I ventured just far enough to peep in at the door, which was ajar. The skipper was sitting there reading a paper. One glimpse of the master, and all of Phelix Leudige's bravery oozed away. He turned and tiptoed away. I never did get my cat back, and forever after held a grudge against the steward.

I could still feel the old enmity. If I could have found that steward, I would have let him know how the end of a rope felt. I went to the cabin and half opened the door. It was much as when I had seen it last. The bright rainbow glow of the colored skylight gave me an old familiar feeling. Something restrained me from entering. I did not dare go in there. I would not now.

At the stern I looked for my name which I had once carved on the rail. I found it, half effaced by time and weather. I read slowly, spelling it out as a child spells its first lessons: P-H-E-L-A-X L-U-E-D-I-G-E. I looked at the

compass, beside which I had watched for hours. The compass is a sacred place to a sailor.

"This ship," I thought, "carried me safely. The storms were wild all the way from Frisco around the Horn to Liverpool. They wanted to take us, every man aboard but the good old Pinmore fought against wind and wave over leagues and leagues of dreary waste and brought us safely to port. Yes, she was our mother, our kindly protecting mother."

The deserted ship with an unguided helm rolled back and forth. The rigging creaked and groaned. It seemed to be a voice, a voice that hurt me. Every spar seemed to say:

"So here you are, Phelix, back again. Where have you been all these years? Where is all the crew? What do you want here alone? What are you going to do with me?"

Little had I dreamed when I was

a sailor on this fine barque that one day I would walk her decks again, not as a seaman, but as the commander of a raider.

Returning to the Seeadler, I shut myself up in my cabin. In the distance I heard the roar of a bomb, and I knew that my old Pinmore had started on her last cruise.

(To be continued.)

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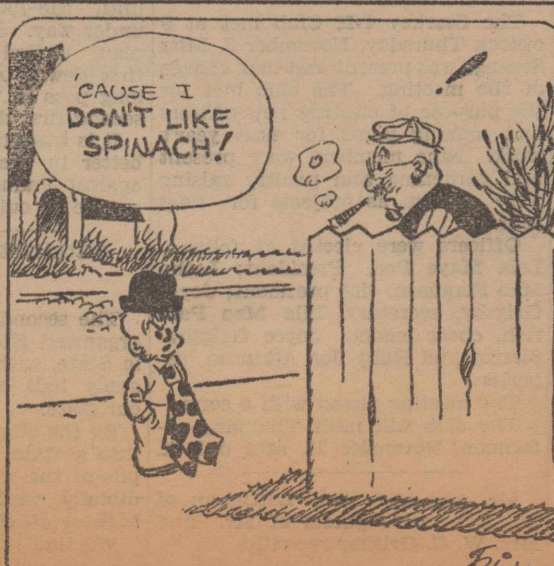
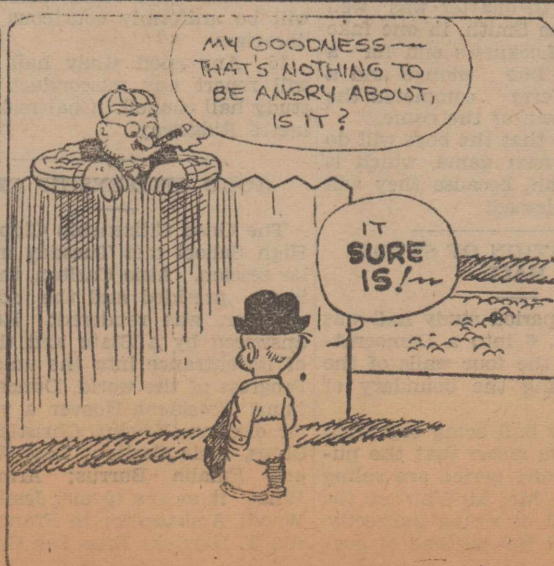
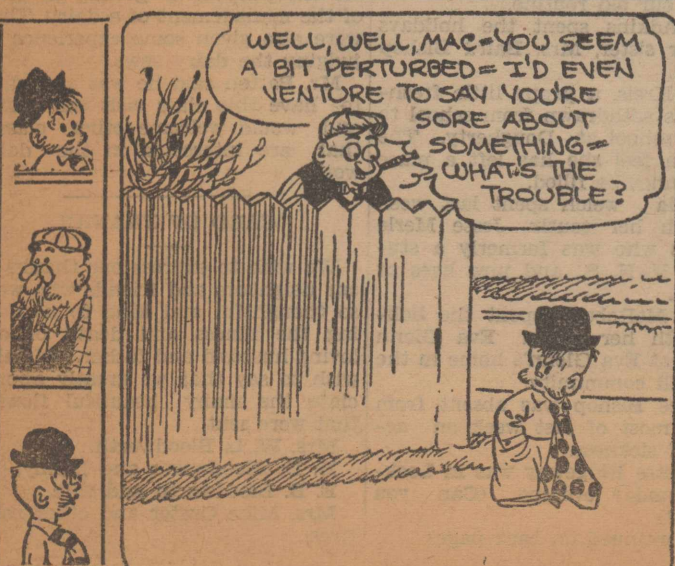
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The Rexall Store

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By Irving



J. C. Penney Store To Open Here Tomorrow

Local Business Is Number 1404 in Nation-Wide Dry Goods Chain.

The new J. C. Penney Company store which opens here tomorrow is Number 1404 in the big dry goods chain of that name. The total number of stores at the end of 1928 was 1024, making the local store the three hundred eightieth in this year's increase, the greatest in the history of the organization.

At the close of 1928 the total volume of sales for the year was \$191,000,000, and this year the total volume is expected to reach \$215,000,000.

The first J. C. Penney Co. store was opened in April, 1902, in the little mining town of Kemmerer, Wyo., and in its first year it did a total business of \$29,000.

The growth of the organization from that time has been one of the outstanding developments in the merchandising history of the country. Financing of the company, outside of preferred stock issued directly after the war, proceeds from which were used to defray tax expenses, has been entirely through the earnings of the stores.

Funds to provide for the rapid expansion set for this year were obtained through the sale of new common stock to present holders of this class of stock and not through outside methods.

The man who heads the organization, as chairman-of-the-board, is the man who opened the first store. Directors and operating executives are all men who have come up through the ranks from clerks to their present positions.

Managers for the new stores will be taken from men who have been trained in the present stores and advancement to positions made vacant through promotions will be made out of present employees.

Plans for the expansion program this year were made after trips by Mr. Penney, and by Mr. Earl Sams, president, throughout a large portion of the country and as a result of requests made by chambers of commerce, local business organizations and others for new J. C. Penney Co. stores.

Policies of the company which rigidly eliminate "sales," "bargain days," and other price cutting procedures, have been accepted by leading merchants as a strong force in stabilizing values, according to statements made by national retailing organizations and others.

Mr. Sams is active in a wide range of merchandising fields, has been a speaker before the National Chamber of Commerce, president of business clubs and is widely quoted as an authority on store methods.

Mr. Penney, in addition to his activities as a chain store merchant, is a nationally known exponent of better and more profitable farming and is himself a breeder of purebred livestock, including Guernsey cattle, Berkshire hogs and Hampshire sheep which he exhibits at leading state fairs and stock shows.

He is also the proprietor of a 120,000 acre farm project conducted along the same lines of co-operative management which has been the backbone of the J. C. Penney Co. In publishing fields he is known as the president of the Christian Herald Publishing Association, publishing the Christian Herald, an internationally recognized leader in the field of church magazines.

Large Cash Awards For Prize Poultry Exhibit

Through co-operation on the part of the Amarillo Chamber of Commerce, the forthcoming Tri-State Poultry Show sponsored by the Panhandle Poultry Association is in a position to give definite assurance of large cash awards for winners of the many complete classes of birds which will be judged. The judges are nationally known, being E. C. Branch and Walter Burton.

The show, which will be held Thursday, December 12th to Monday, December 16th, will take place in Amarillo's big, scientifically heated municipal auditorium. Trained poultry men will handle the exhibition birds, and exhibitors are assured of painstaking care of their entries.

The successful free gate policy of the Tri-State Fair will be utilized at the Tri-State Poultry Show, and a very large attendance by the public is anticipated, as well as by poultry fanciers from all over the Southwest.

Prospective poultry exhibitors are urged to write immediately to the Panhandle Poultry Ass'n, Box 1475, Amarillo, Texas for entry blanks and information.

NOTICE

To all parties indebted to, or holding claims against the Estate of S. C. Splawn, Deceased:

The undersigned having been duly qualified as Joint Executors of the Estate of S. C. Splawn, Deceased, late of Floyd County, Texas, by the County Court of said County on October 28, 1929, hereby notify all persons indebted to said Estate to come forward and make settlement, and those having claims against said Estate to present the same to us at our address, Floydada, Floyd County, Texas, this 28th day of October, A. D., 1929.

W. P. SPLAWN,
J. W. SPLAWN, Executors.

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Sunday School Lesson

CONTRIBUTION OF RACIAL GROUPS

The International Uniform Sunday School Lesson for Nov. 17. The Contribution of Various Racial Groups to a Common National Life. Acts 10:9-15, 30-35; Gal. 3:28, 29.



Race prejudice is ancient and deep seated.

It goes far beyond the day when the woman of Samaria remarked to Jesus that "the Jews have no dealings with the Samaritans." It goes even beyond the much earlier time when differences in speech were made a means of revealing differences in race, and in the slaughter following conflict the one group put to death all who had trouble with their sibilants and said "Sibboleth" when they were asked to say "Shibboleth."

The story of that ancient test is very striking, for it reveals the interesting confession that the men of these warring groups were so essentially alike that when the vanquished claimed to be friends rather than foes this artificial test had to be devised to make clear the racial difference.

Differences Are Slight

It would help mightily in our interracial conflicts of today if we could come to realize the elements of common life. Our capacities for joys and pleasures, for pains and sorrows, are very much the same. Our very differences, even when they are most glaring, are often differences in the stage of development and evolution, or differences that are easily traceable to different environments.

Here in America we are in the midst of an experiment of a nature, and on a scale, to which nothing in history can be compared. There have, of course, been other cosmopolitan lands, and cosmopolitan cities have been many. The homeland of the Bible was a great meeting place of nations and races. The very list of those who were spoken of as being present at the Day of Pentecost is suggestive, and in all the thriving commercial centers of the age of the Bible there was the conglomerate mingling of races.

But the most striking challenge to the elemental theory of democracy has been in the drawing of the color line—a matter which was at least a factor in the plunging of the country in civil war, and which continues both north and south to supply one of America's most difficult problems.

While great progress in the conquest of prejudice has been made in the south, the most acute manifestations of the problem have been transferred to the north where prejudices are apt to be raw and brutal, entirely unrelieved by a kindly tolerance that was present in the hearts of the better type of southern white people even though they most determinedly drew the color line in social life and politics.

New Attitude Is Needed

The social aspects of these differences of race and the problems

L. C. PENRY

Attorney and Counsellor-at-Law

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that they create cannot, of course, be dealt with in the limited space of these comments. It is probably no help toward the solution of these problems to ignore the real factors of "difficulty that are confronted in all adjustments. It is doubtful whether there is much value in raving about social injustice and inter-racial prejudice.

He who would be a true citizen and he who would be a thorough-going Christian, meet on very much the same plane, when it comes to a matter of their thought of their fellow men and their treatment of those who differ from them racially or otherwise.

What's Doing In West Texas Today

The STAMFORD Chamber of Commerce will be host at a luncheon for the Directors of the West Texas Chamber of Commerce when they convene here November 9th. The purpose of this meeting will be to elect a manager for the regional organization for the ensuing year, and to discuss matters of vital importance to the western section of Texas.

ARCHER CITY is getting things in readiness for one of the most elaborate public entertainments ever held in that city. This will be in the form of a "Jubilee" Rodeo. The rodeo grounds have been arranged with pens, seats and full connection lighting system, which will make the grounds well illuminated during the night performances.

The HALE CENTER American reports that even though the wheat crop last year was considered unusually good, the prospects for a bumper wheat crop are more promising now than for several years. It is estimated that practically 95 per cent of the wheat has been sown, and most of this is already up. The favorable weather which has prevailed in this section recently has brought this verdict of "perfect" from the wheat growers.

BRADY—The Ginner's report for McCulloch County shows a steady lead over ginnings at the same time last year. On October 18th, 1929 records show 18,587 bales ginned, while on the same date last year there had been only 15,974 bales ginned.

FORT STOCKTON—Work on the Fort Stockton Aviation field will begin at once. The motion was authorized at a recent meeting of the local Lion's Club, who is sponsoring this move. The selected ground is level and free from all obstructions that would make it hazardous for planes to land or take off, and as soon as the contemplated improvements are made, the citizens of Fort Stockton will have reason enough to feel that they have one of the most ideal landing fields in this section.

PRESIDIO—The cattle importations from Mexico, through the port of Presidio, begun this week when 1,000 head were crossed to the American side over the International bridge here. More than twelve

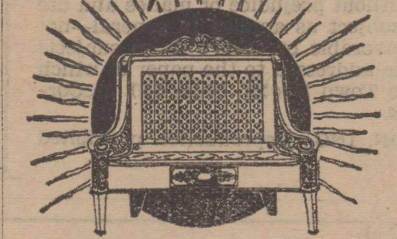
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thousand head of cattle entered this country last year through this port and it is estimated that there will be more than 15,000 head imported this year, due to a more stable condition in Mexico. In view of the shipping facilities afforded at Presidio, it is expected that within a short time this port will handle more cattle than any other port along the Mexican border.

SAN ANGELO farmers and business men have launched a cotton seed standardization program for Tom Green County. The advantages of growing a cotton of uniform staple, length and characteristics were stressed at a meeting held recently, and a committee from the Co-operation Gin & Supply Company was appointed to select the type of seed to be planted.

LORAIN—Included in the Loraine Diversified Farming Exhibit and Poultry Show were a flower show, farm and merchant exhibit, and a poultry and rabbit show.

One of the features of the diversified farming exhibits was a hog guessing contest. The hogs were six months and two days old on the first day of the exhibit, and they were fed a balanced ration of ground threshed maize and a protein sup-

plement in a self feeder. Much interest was created in this contest, and a prize was given the first person guessing the correct weight of the hogs on the second afternoon of the exhibit.

BOWIE—The annual meeting and turkey banquet of the Bowie Chamber of Commerce was attended by the largest crowd ever assembled upon an occasion of this kind. Among the out-of-town speakers were: Amon G. Carter, Fort Worth; Luther Hoffman of Wichita Falls, and Homer D. Wade, Mgr., Dallas Chamber of Commerce.

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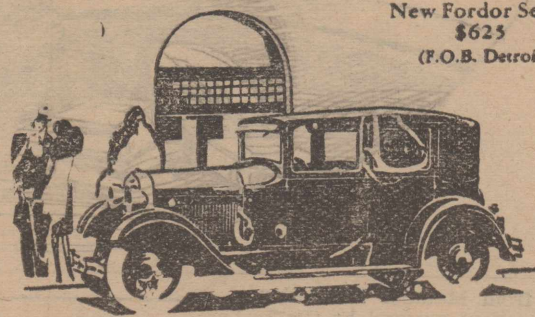
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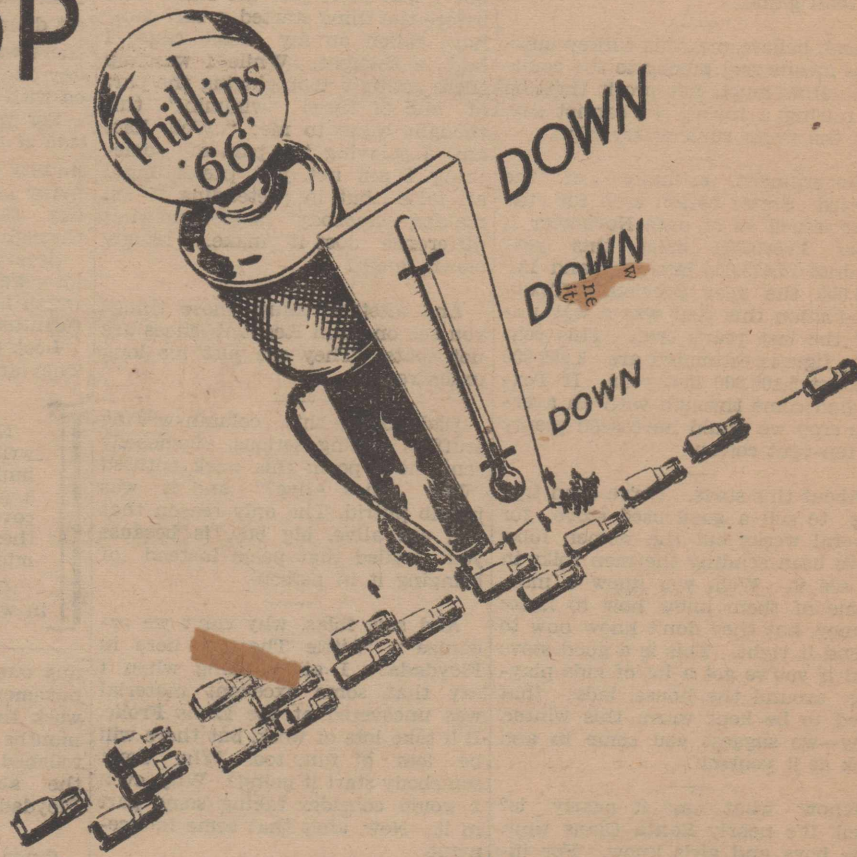


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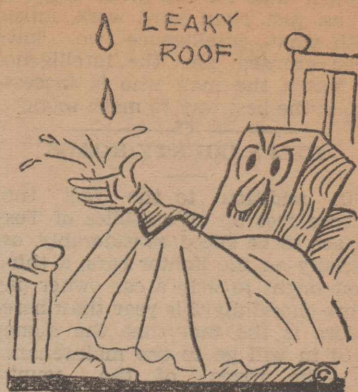
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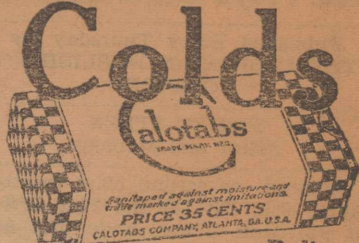
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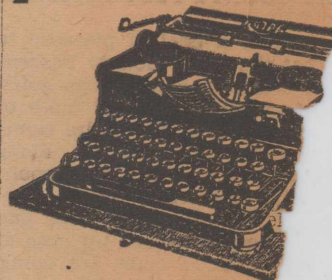
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CEMETERY FUND DRIVE

Members of the Floydada Cemetery Association are giving people of Floydada and Floyd County, who are interested in the upkeep and beautification of Floydada Cemetery, an opportunity to help them "carry on" for another season, and those who can ought to help maintain the common property of us all, which has no possible means of support and upkeep, so far as we know, other than that which is given by those who are interested.

With what little they have had to do, the officials of the Cemetery Association have done well, indeed. Their expenditures have been very, very modest. There have been no salaries or emoluments of any kind, except for the sexton and the workers who have done the work at the cemetery. If you happen to be one of these givers who refrain from giving because you are afraid somebody will profit from the proposition, you ought to make up for some of the things you haven't spent any money on, by helping this cause.

GIVE THEM A CHANCE

Are you worrying about how to keep new blood coming in your business? If so, begin putting responsibility on some of your force other than yourself. They are waiting for it. There are a lot of things you know that they don't but on the other hand there are things about your business that you don't know that are common knowledge to them.

And don't worry too much about training them. They'll train each other and will as naturally fall in to the slot which best fits their talent as though they had been undipped—one will develop into a lesman, another into a display man, another into the accounting department, and so on.

And the young mentalities in your business, farming or grocerying, or not, play on your business. The garden hose on plants in your flower garden brings lush and fragrant blossoms, and the young mentalities in business bring new vigor, health and spirit. And remember, your outlook and ideas will be different from yours. If they were you, of course they couldn't you.

THE COUNTY FEDERATION

It gives us a deal of pleasure to see that the Floyd County Federation of women's clubs keeps going and getting more and more of the women of the entire county interested, and working along in the lines which they sponsor. The Hesperian, might I say, is called masculine and have a turned-up nose at women's clubs are doing masculine, as claimed, to at women's club work. I'd be presumptive to call it either masculine or female, one more than this newspaper is all-day-minded. It is huddled, and is glad of the women are doing in.

The best, the most wholesome for community and home can develop on the in Floyd County. Some-minded farm women up the feminine rural of Floyd County have developed into some of the best club leaders. And they do so in increasing numbers as opportunity is presented them.

THANKSGIVING SOON HERE

About pretense at assuming that production conditions have been satisfactory in Floyd County this year, but checking off those things which we had hoped would be better than they have, it is a thankful people we'd be for all the manifest blessings which have been vouchsafed by a kindly Providence during the year.

Thanksgiving Day is almost here. Two weeks we will be at that time of the year when custom, from the days of the first colonists in New England, has dictated that we gather together and give thanks that our lives have been spared and it is our good fortune to have the sustenance of life about us for another winter's need. There are many points of view, but that is a callow one that would be thankful only when the larder is overflowing with abundance.

HOW TO MAKE MONEY

Coming out of Wall Street, bright these days as it was a few months ago. In fact, travelers returning from the world's fairs, tell you you can cut the boom on Wall Street with a knife. The money that has been made here on the get-rich-quick plan during the past four or five years has vanished like a bad dream for untold numbers of people. We are told the number who have lost their life's savings trying to make lots of

money easily is up in the millions. So, evidently, playing the market for a livelihood is a poor way to make money.

After all is said and done, it is evident that for the great majority of us, just plain hard work, mixed with what intelligence we have been granted, plus the intelligence to watch the man who is successful, is the best way to make money.

HELPS COUNTY ROADS

In addition to the fact that license fees on automobiles of Texas are to be sliced considerably, especially on the lighter cars, a thing that ought to help a car owner pay more cheerfully this year than heretofore is the fact that the money paid in will go to the maintenance of the roads of the county, as seen desirable by the Commissioners' Court. This will mean quite an aid to the county road funds in Floyd County for the ensuing year and will make it possible, doubtless, for some of the members of the court who have been sorely pressed for funds on some of their laterals, and even their principal roads, to give extra bad places the attention they deserve.

If we are not mistaken, the fund in this county, should be a sizeable amount. It will give the commissioners something with which to work for which they have long been in need.

This And That

The organized observance of Armistice Day in Floydada was unusually well carried out, impressive and interesting.

Many an old boy that saw service in the army, observed Armistice Day by hauling a load of turkeys to market and otherwise disporting himself quite differently to his deportment on that memorable day eleven years ago. Another day has brought other problems for all of us, and he was no less patriotic down in his heart than were those of us who had the time for the ceremonies which went toward the actual observance.

Annual Red Cross Roll Call in Floydada the past few years has been somewhat neglected. This organization, so heartily supported in times of crisis is allowed to shift from hand to mouth during ordinary times, it seems. One reason for this may be the manner in which the organization handles its affairs,—a perfectly correct mode, but seemingly so impersonal and far away. People like to give for what they're giving, while they're enthusiastic about it.

Good rains during the past week mean the wheat crop will grow and do good for the rest of the year of 1929, if we have quite a bit of cold weather. Wheat needs cold weather in the winter-time.

Armistice Day was also Turkey Day in Floydada. The people at the turkey markets over the city, where buyers were putting out the cash for the fowls, were almost as numerous, taken all together, as those at the football game.

And, believe me, this turkey business means real money to the country. How much net profit there is in raising a turkey we cannot say, but the gross runs pretty high.

Government estimate of the United States cotton crop for the year issued as of date November 1, gives 15,009,000 bales this year against 14,478,000 last year and 12,955,000 the year previous. Texas' production this year was a way under the last year's crop. This year the figures estimated are 3,950,000 against 5,106,000 last year. If Texas had come through with an average crop we would have seen plenty of ten-cent cotton.

About this stove. We've been trying to sell a good used stove for several weeks but the women folks have been sending the men folks in to see it. Well, you know a man. Some of them know how to make money, but they don't know how to spend it right. This is a good stove and if you've got a lot of kids playing around the house, lady, that need to be kept warm this winter, why—we suggest you come in and look at it yourself.

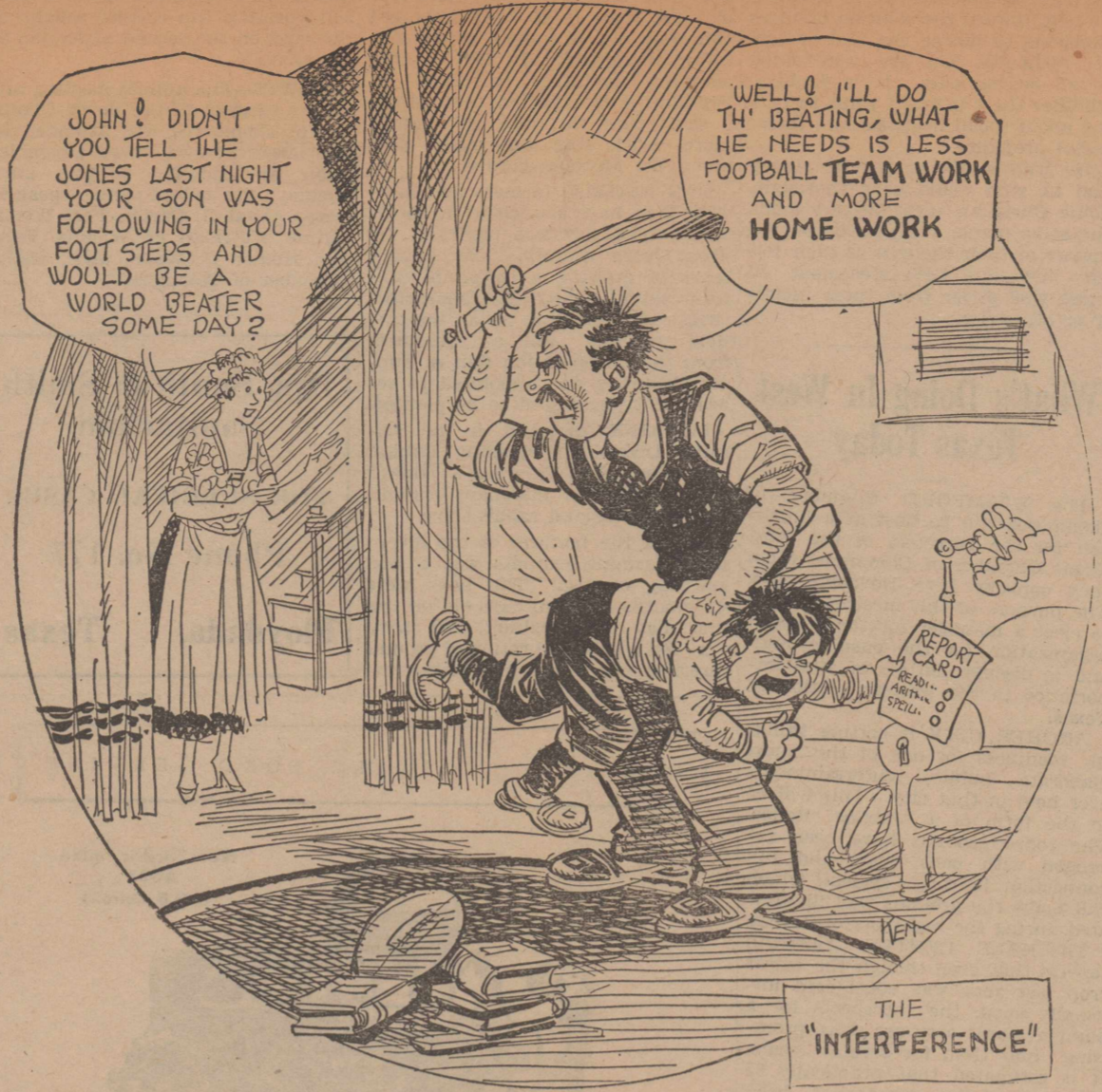
Know what time it nearly is? Well, it's nearly Santa Claus time. The boys and girls know. For instance, ask Jimmy, Jr., Green, Jimmy, Jr., already knows what he wants from Santa, too. He has written the old boy care The Hesperian, and here's what he says. "We want a little car big enough to ride on and a little double-barrel shotgun, a little train and some good things to eat. Good bye...P. S. I try to be good and help daddy. I want a 2 beaded knife or anything you want to give us." From the wording of his letter, we infer Jimmy has a little brother. Santa Claus will know, of course.

The man who installed the first picture show equipment ever in use in Floydada was in town again last week. He was here with the road picture, "Tracy, the Outlaw." He is now making his home in Amarillo. "Floydada has done a lot of building since I was here fourteen years ago. A few board walks and lots of mud was my principal impression of the town then," he said.

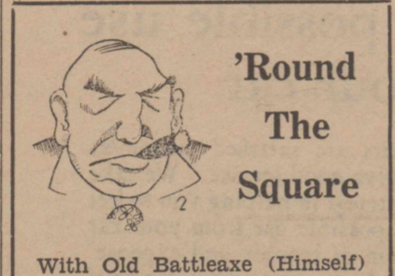
Friday and Saturday the slow rain made plains roads practically impassible with the result that hundreds of families over the country were practically mud-bound. There were plenty of stalled automobiles and cars in the bar pits.

News that the extension of the Quannah, Acme & Pacific north-

THE GREAT AMERICAN HOME



westward from Matador in Motley County has been granted by the I. C. C., makes interesting reading. This new line will run nearly or quite to Flomot, we are told.



Well folks, I've found a new commander of rains. It used to be that every time I washed my car it would rain. But now that my car is old and I never wash it anymore, there just had to be a new commander. It's the Lions Club. They planned a Zone meeting, and it rained. They put on a carnival, and it rained. And now they've put on a Lions Frolic and it rained and rained. Anybody craving any rain, just notify the Lions Club; and they will try to get it for you.

Say, folks, I was in that Lions Frolic. Maybe you didn't see me, but I was there just the same. And before the thing started, a safe must have fallen on my head, cause I had a thought. While I was up there acting a fool, playing the part of one of these "wimmin", this thought came to me: "Well, here am I...playing the part of something I am not...just pretending...all false...but in pretending, I am making somebody happy...so what difference does it make..." Laugh, clown, laugh!

And another thing—those things you see on John Reagan's shoes are not spats. They are just his long underwear.

Dad burn, this column-writing stuff is getting serious. Somebody sent me a poem this week entitled "Why Am I Alive?" and it was plumb putrid. The only reason that you are alive, big boy, is because you mailed that poem instead of bringing it in person.

And say, folks, why can't we organize a "Little Theatre" here in Floydada? I ain't joking when I say that some excellent material was uncovered at the Lions Frolic. It'll take lots of work, but there will be lots of fun, too. Why don't somebody start it going? Why, even I would consider taking some part in it. Now, ain't that some inducement.

Hot dog. Now I've got some argument to back up my prophesy that it's going to be a hard winter. One of the fellows near here killed his largest coyote last week and he says he never did see such heavy fur on the animals at this time of the year. This one in particular had fur on his back as long as it usually is about December first. The coyote was eight years old, he said, but refuses to explain how he arrived at the age, claiming it was a trappers secret. Anyway, it is going to be a hard winter.

Early to bed, Early to rise; And your girl goes out With other guys.

Boy howdy, everything is hotsytotsy for the Old Bachelors blow-out next Wednesday. I've just received a telegram from the well known Old Bach, Prof. Hatesemall of the University of Florida stating that he would be present and deliver the hottest address about these "dog gone wimmin" that has ever been made. It's going to be hot, fellows, and even if you have to break a date, be sure to be present for this "night of nighties."

Bozo, our office hound has found a new place to hide his bones. He

The TOWN DOCTOR
(The Doctor of Towns)
SAYS

COMMUNITY FAMILIARITY BREEDS CIVIC CONTEMPT
 A lady wrote me a letter recently in which she asked, "What do you mean when you say one of the monkey wrenches in community machinery is 'contemptuous familiarity?' I understand," she continued, "what you mean by 'monkey wrenches,' but I don't get this 'contemptuous familiarity'."

"Contemptuous familiarity" is the opposite of "wide-awakefulness." It is the blindness that keeps you from seeing, the ear muffs that keep you from hearing opportunity that is to the right, to the left, above and below you, right in Floydada.

Whenever the civic clubs of your community perform a task for the good of all, it causes you to say, "Well, they are supposed to do it, therefore they deserve no thanks for it."

And when your newspaper editor takes up an issue vital to your welfare and the welfare of your neighbors you are moved to say, "He is paid to do it—he has an axe to grind."

When local business men say, "All we ask is a chance to serve you," it causes you to say, "Why should we do them any favors; what have they ever done for us?"

It is that which puts the idea in your head that there is nothing for you in Floydada, and to be something or do something you have to go elsewhere; that which causes you to feel that Floydada is not BIG enough for YOU, when the truth of the matter is that Floydada is just as big as YOU make it.

To be "contemptuously familiar" keeps you down, belittles you and belittles Floydada, and causes all wide-awake people who know of you, and with whom you come in contact, to feel sorry for and pity you. "Contemptuous familiarity" is worse than a monkey wrench in the machinery—it is a disease, playing havoc with communities everywhere.

You know the story of the man who moved away because it was such a nuisance to pick up the stones full of little black lumps that littered his field and hindered his plowing each spring. Today that field is the largest diamond mine in the world. Also the man who sold his farm because there was so much oily scum on the creek the stock could not drink—today one of the country's finest oil fields. Both of these men were infected with "contemptuous familiarity."

For years a pretty little stream of clear, pure water trickled from the side of a rock-walled hillside, within four blocks of the center of a community of some 5000 people. Hundreds of local citizens saw it every day, many passing it by, some stopping to drink of it. A stranger came one day, saw and drank, but he did not pass. He is a millionaire today, through the sale of that water in bottles.

Several hundred acres of swamp land overgrown with "worthless" willows were joyfully unloaded by local people onto a "sucker" who now is worth his weight in gold, through resale of the selfsame timber to a reed furniture manufacturer.

Look around you. See, hear and recognize the advantages of Floydada. They are there if you will but take advantage of them.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.
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ROCKS And ROSES
What They Write to Old Battleaxe

Dead Old Battleaxe:
 I see by the adds in yur paper whear a marred man wrote aletter to be read at yur next big blow out so I thought it woulde be Fair if you didnt have a marred women letter to read so hear goses

I marred one of your hell hounds batchlors 10 years a go and if I d knowed whate I do know I awent to the lecter chair bec for I a took the fattel steap you can not please the old deviles noe matter whate you doe I worked all day in the field and after sun down milk 8 coves and doe a thousend other things and I happened to say I wear taird your hell hound wuld say whate in the hell have you done to bee taird your never payd fr you eat and he never bought me nothimg baut a cotton dress and the children eat.

so you can see you named your batchlor club rong you ought to chang to hell hound claube p s print this in letters a yard long I want every girl in Texas too read this and be fr she let one of the slick toung divels talk her in to maring she better jump in front of a fast train wuld be more omey then to live like me and my little ones have to live there I can't kill them and I wont kill my self and have them to struggle a lone

Remington and Royal Portable Typewriters at Hesperian Office.

So girls take warning bee fr it to late don't make the fattel leep I did and belive me this gram aw shur knowes.

Jogs in Jest

Waiting for the breaks doesn't pay. One usually ends up broke.

McNab, who has been appointed to draft a new prohibition enforcement law, is a native of Scotland. In other words, the Scot goes after the rye.

One of the hardest blows in life is to realize the person you reformed isn't worth it.

What makes this longevity business so puzzling is the fact that a Missourian who has never smoked nor chewed nor drank lives until 80, and a California who has drank all his life is 103 years old.

A pillow has been invented in Europe to prevent snoring. The Chicago Anti-Noise Association ought to get a million of them.

In these modern days if there is smoke there usually is a testimonial, too.

Contemporary Thought

ATTAINING HIGH RANK

Quannah Tribune-Chief: "Senator Tom Connally is gracing the senate chamber as no other Junior senator from Texas has done within the last decade. After ten or twelve years service in the lower house of congress in which he became one of the leading members. Mr. Connally was promoted to the Senate last summer and has since been on the job and reports are that he is rapidly assuming leadership and attaining high rank in that august body. This editor is gratified to note our friend's political success and we believe that Senator Connally is serving his people with fidelity and an earnest purpose, always characteristic of the statesman.

FRANCES' POLITICS

The Paducah Post: The world wonders what is the matter with France. That nation is having a time getting a cabinet formed which can stay in business long enough to do the country any good. There are at present two or three of the leaders trying to get a cabinet lined up. The condition of French politics reminds one of a bed of red ants after some fellow has planted a number fourteen shoe in the middle of their home. The leaders can not agree long enough to know what to do. After the close of the war the French money would fluctuate more than American cotton. The folks over there never knew how much money to take along in order to pay a debt. Now they are having the same trouble trying to get the public mind centered on a political leader and his cabinet long enough to pass measures which will help the country get on its feet once more.

WE ARE SCOFFERS

Turkey Enterprise: Americans are quick to ridicule. The first bath tub in the United States was built and used in 1842. In Cincinnati, 78 years ago. It was made of mahogany, lined with sheet lead, and was proudly exhibited by its owner at a Christmas party. Next day it was denounced in the newspapers as a luxurious, undemocratic, un-American vanity.

Then came the medical man and declared it a menace to health. In 1843 Philadelphia tried to prohibit bathing between November 1st and March 15th, by ordinance. In 1845 Boston made bathing unlawful, except when prescribed by a physician Virginia taxed bath tubs \$30.00 a year.

There was a day when electricity gas, telephone, streetcars and radios were scoffed at as "luxuries" and "vanities." Would we be willing to get along without them today?

Right here in our own town a man was ridiculed and scoffed at, three or four years ago when he suggested or dreamed of the development that has actually happened, during that time. And yet the development of this section has not been scratched. It will be greater in the years to come than it has been in the past.

RED CROSS ROLL CALL

Lansing State Journal: One of our great American philosophers has declared that what the world needs is the moral equivalent for war. He seems to have meant that there is that needed which commands our enthusiasm, fealty and devotion as does our country in the time of its greatest need. It may be doubted if human interest can ever be commanded in quite that way, for threat of danger and national disaster compels us to drop every other interest; but in the way of an ideal that commands support, without the element of danger to ourselves, there is no effort that so draws us as the Red Cross. It certainly commands national applause, even though we are not driven to its allegiance by fear.

But though the Red Cross effort does not compel us on the same basis and with the intensity of war, nevertheless, the Red Cross is a great defensive institution. It may be laid down as a truism, which we are slowly coming to understand, that that nation is safest where in

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF NOVEMBER 11, 1914

The Chamber of Commerce of Floydada was organized last Thursday night and J. D. Price elected president. Geo. A. Linder is secretary and treasurer, and C. Snodgrass, R. O. Fields, C. H. Featherston, Dr. J. H. Massie, L. H. Liston are directors. These officers were selected to serve until the first meeting in January when the selection of others for the year will be made.

Floydada High School Football team lost their third game of the season last Friday afternoon when they played at Matador. The score was 13 to 6.

J. A. Grigsby, of Sand Hill Community, is the second entry in the race for the office of sheriff and tax collector of Floyd County for the 1915 term.

Mrs. Williams (Josie) Moore left last Friday for Lubbock, where she spent a short time with her daughter, Mrs. John Denman. Together they went on to Waco to visit a son and brother and attend the Cotton Palace.

(Editor's Note—Among the Hesperian advertisers in the 1915 issue of the Hesperian who still advertise in this paper are Mathis-Martin Dry Goods Co. (Martin D. G. Co.), Wilson Studio, Floydada Drug, First State Bank, now the Floyd County National Bank, The First National Bank C. Surginer & Son, Glads' Store for men, and the McAndy Theatre, now the Floydada Theatres.)

The people are most in the habit of spontaneous and ready giving. That spirit defends us when we cannot defend ourselves. Beyond any insurance or assurance any of us can provide for ourselves, is the knowledge that in the hour of great disaster the people of our city and of our nation are organized and ready to come to our aid.

A SPIRIT OF CONFIDENCE

The Paducah Post: "The radicals in England and in America may whoop and holler, and rant all they please, but one thing is certain—all the propaganda in the world will never cause the two nations to war with each other. The recent visit of MacDonald to America eternally sealed a pact between the two English speaking nations never to come to one another's throat. It would seem that the question of getting the navy basis satisfactory to everyone concerned in the two government is about to be fixed permanently. There is a spirit of confidence between John Bull and Uncle Sam beautiful to see. Minor details along governmental questions may arise at different times, but where people believe in one another it is an easy matter for these small matters to be adjusted with satisfaction to all.

American Flowering Bulbs As Good As Those Imported

The increasing popularity of flowering bulbs is responsible for a rather rapid development of bulb growing in four sections of the country, according to Dr. David Griffiths, of the United States Department of agriculture. These sections are the Puget Sound region, Atlantic seaboard, South Atlantic States, and eastern Texas.

Growers in these sections are now producing all the narcissus bulbs the country gets, and in the Pacific Northwest the most difficult varieties such as Golden Spur and Victoria, are successfully grown. The quality of these bulbs, says Doctor Griffiths, is fully as good as that of any bulbs ever imported.

Narcissus bulb growers are finding that it is necessary to specialize on a few varieties which are adapted to the particular locality. Thus many varieties of the Dutch group are no longer attempted in the warmer sections because of the difficulty of storage. They make excellent growth and are successfully handled in the cooler Pacific coast region.

Proportionately greater progress is being made with lilies than with any other group, it is said. Their culture is a more recent venture than the daffodil. Already we have some lilies that are characteristically American, and foreign dealers are beginning to look to Puget Sound for Nankeen stocks. American growers will put on the market this year about 200 cases of Easter lily bulbs. Three or four other lilies are now produced in sufficient quantity to supply the demand.

Tulips are being grown in considerable acreage with very good success. With tulips and hyacinths, however, the competition is so keen that growers are largely deterred from entering the business, although stocks of tulips especially can be worked up faster than either daffodils or lilies.

You don't need a chimney sweep to clean the soot from the chimney—all you need is common salt. The fire should first be put in good condition with a substantial bed of hot fuel on top and about a pound of dry salt sprinkled on the fire close to the furnace door. Shut the door and open all the dampers so the fire will burn as rapidly as the drafts permit. Keep the dampers wide open until the fumes have disappeared, about a half hour. Exceptionally heavy deposits of soot may require an additional dose of salt.



Baker-Campbell Co's.

LET NOTHING KEEP YOU AWAY

SHORT CROP SALE

The Season's Biggest Price Reducing Event—Read! People, Read!

Tuf-Nut Overalls,	\$1.48
Canvas Gloves All sizes, Yellow Stripe,	10c

Starts Thurs. Nov. 14--Come Early

Men's Gray Work Socks,	9c
Brown Jersey Gloves, All Sizes,	15c

SACRIFICING OUR ENTIRE STOCK—EVERYTHING MUST GO!

Never in the history of this store have we met with conditions that make such bargains possible this year. We are overstocked this season, there we are sacrificing our entire stocks—Ready-to-Wear and Clothing is here galore and it is yours at Prices you had not figured on. Get Ready! Get Here on Time and get your share of These Savings. BEGINNING THURSDAY, NOVEMBER 14.

\$1.59 — Gray Cotton Blankets size 68 x 74 Double and Warm, only — **\$1.59**

\$2.19 — Good Grade Cotton Blanket size 70 x 80--Double, Rose, Green, Blue, Orchid and Yellow — **\$2.19**

<p>MEN'S TWO-PANT SUITS</p> <p>In our men's Clothing Department you will find the greatest to be had.</p> <p>\$32.50 and \$35.00 Suits, 2 panst, at, \$26.50 \$25.00 to \$30.00 Suits, 2 pants at, \$19.50 \$17.50 to \$22.50 Suits, 2 pants, at \$14.50</p> <p>BOY'S SUITS</p> <p>We have the lowest prices to be had, but we are slashing them again. Get that suit now.</p>	<p>SHOES! SHOES!</p> <p>You can be fit now so cheap you need not do without a new pair.</p> <p>We have shoes for the whole family. Buy them now, while our selections are large, at our,</p> <p>SHORT CROP SALE PRICES</p>	<p>LADIES' FUR-TRIMMED COATS</p> <table border="0"> <tr><td>\$65.50 Coats, now,</td><td>\$49.75</td></tr> <tr><td>\$50.00 Coats, now,</td><td>\$39.75</td></tr> <tr><td>\$39.50 Coats, now,</td><td>\$31.75</td></tr> <tr><td>\$32.50 Coats, now,</td><td>\$26.50</td></tr> <tr><td>\$28.50 Coats, now,</td><td>\$22.50</td></tr> <tr><td>\$26.50 Coats, now,</td><td>\$21.50</td></tr> <tr><td>\$23.50 Coats, now,</td><td>\$19.50</td></tr> <tr><td>\$19.50 Coats, now,</td><td>\$15.75</td></tr> </table> <p>We have Ladies' Coats as low as, \$5.50</p> <p>All Children's Coats are included in this sale. Buy a silk dress at your own price.</p>	\$65.50 Coats, now,	\$49.75	\$50.00 Coats, now,	\$39.75	\$39.50 Coats, now,	\$31.75	\$32.50 Coats, now,	\$26.50	\$28.50 Coats, now,	\$22.50	\$26.50 Coats, now,	\$21.50	\$23.50 Coats, now,	\$19.50	\$19.50 Coats, now,	\$15.75
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Men's Buckskin Shirts \$2.89	Men's Spring Needle Union Suits, \$1.39 Men's Ribber Union Suits, White, 98c	Men's Long Boot Sox, White or Gray, 49c	Outing for Quilt Lining 10c	Bleached Cotton Batts Stitched 79c
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This Sale Is For Cash Only. Bring The Money And We Will Give You Values

All Furnishings And Notions Are In For A Big Reduction For Quick Selling During This Sale

HUMMING BIRD Full Fashion Chiffon Hose, pair, \$1.65 Buy all you need	QUILT CHALLIES 19c Quality, 14c 36 inches wide	We Will Accept This COUPON AS \$1 CASH On any bill not less than \$5 until we have redeemed 25 coupons. Clip out coupon—one to a customer.	Sheep Lined Coats Men's \$7.75 values \$5.95 Boys' \$6.50 values \$4.95	LEATHER COATS Sheep Skin, \$6.95 Horse Hide, \$10.45
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All Millinery Drastically Reduced For Quick Selling During This Sale

BAKER - CAMPBELL COMPANY

Floydada, Texas

Only 8 More Days Left to Get

100,000 EXTRA VOTES FOR \$20.00 CLUBS

Until 8:00 o'clock Saturday night, November 23rd every \$20.00 worth of Subscriptions turned in or mailed wins the bonus. There is no limit—get as many as you can.

Remember! This is the BIGGEST OFFER

After Saturday night, November 23rd the votes will be sharply reduced, and Subscriptions will COUNT LESS. Get your Automobile Winning Votes before 8:00 P. M., SATURDAY, NOVEMBER 23rd

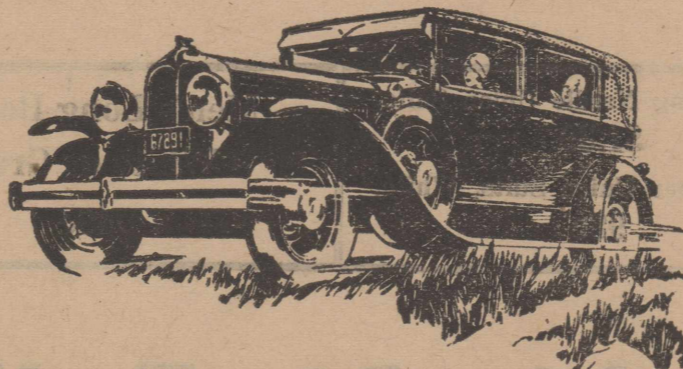
HUSTLE! HURRY! HUSTLE!

THERE IS PLENTY OF TIME TO ENTER AND WIN.
THE REAL RACE IS JUST STARTING

SECOND GRAND PRIZE
Beautiful 3-Piece Living Room Suite of Furniture
Costing \$300.00
Purchased from and on display at
F. C. HARMON'S

THIRD GRAND PRIZE
\$150.00
5-Piece Bedroom Suite of Furniture
Purchased from and on display at,
KIRK & SONS

FIRST GRAND PRIZE



PONTIAC BIG SIX

COSTING \$933.50

Purchased from and on display at Boerner-Thagard Motor Company.

FOURTH GRAND PRIZE
\$100.00
Blue White Diamond Ring
Purchased from and on display at,
WILSON KIMBLE JEWELRY COMPANY

FIFTH GRAND PRIZE
\$50.00
Blue White Diamond Ring
Purchased from and on display at,
C. H. DAVIS JEWELRY CO.

ENTRY BLANK
Good for 2000 Votes

PLEASE NOMINATE

M.
As a candidate in The Floyd County Hesperian's Automobile and Prize Campaign.

Town or City

Street and No.

Signed..... Phone No.....

Address.....

This blank counts for 2,000 free votes. Only one nomination will be credited to each candidate. The nominator's name will not be divulged if requested.

GET BUSY TODAY!

For Further Information, Subscription
Blanks, Etc., Call, Write or
Telephone

Campaign Manager
Office: Hesperian Building

OPEN EVENINGS—6:00 TELEPHONE 8

Floyd County Hesperian

First Subscription Coupon
Good For
10,000 EXTRA VOTES

This coupon accompanied by the entry blank and your first subscription will start you in the race with more than 12,000 votes—only one of these coupons will be credited to each candidate.

Name of Subscriber

Address of Subscriber

Candidate's Name

Address..... Amt. Enc. \$.....

Return this coupon to the Campaign Manager of the Hesperian with your first subscription and you will receive 10,000 extra votes in addition to regular votes as shown in the regular schedule.

USE
THIS
BLANK
TO
ENTER
THE
RACE

USE
THIS
BLANK
WITH
YOUR
FIRST
VOTE

Post Office Begins Preparations To Care For Annual Rush of Xmas

While the average run of people over the country are only beginning to think of Christmas as an approaching event, the tremendous burden that Christmas business puts on the Post Office Department is such that already plans are being made by Uncle Sam in advance. This applies to the local office as well. Postmaster Starks and his force are brushing up on their Christmas mailing information, studying bulletins and getting ready to answer the umpty-odd thousand questions that will be fired at them, while they wait on the customer's two to ten deep.

If people will take the time now, before the rush begins, and get a few of the important details of Christmas mailing threshed out in their minds, they will be able to get better service when they get to the post office and additionally get faster service between the home mailing point and destination. Postmaster Starks says. Incomplete addresses, he believes, cause more failures of packages to reach their destination than practically all other causes, incomplete and poorly written addresses. This is a thing that any of us can remedy. Addresses should be complete, with house number and name of street, post office box or rural route number, and typed or plainly written in ink. A return card should be placed in the upper left corner of every piece of mail. If a tag is used, the address and return card should also be written on the wrapper for use if tag is lost, and a copy of the address should be enclosed inside the parcel.

Special Packing Parcels

All parcel must be securely wrapped or packed. Use strong paper and heavy twine. In the case of umbrellas, canes, golf sticks, they should be reinforced their full length by strong strips of wood tightly wrapped and tied or otherwise sufficiently wrapped to withstand transportation. Hats should be packed in strong corrugated or fiber boxes. Ordinary paste board hat boxes must be crated. Ladies' hats and stiff hats easily damaged should be marked "fragile." Shoes should be packed carefully, preferably in corrugated cardboard. Wrap with strong paper securely tied with twine.

In sending cut flowers, place in strong suitable box of wood, tin or heavy corrugated cardboard. Wrap with tissue to retain moisture. Inclose candy in strong outside boxes or containers.

Sharp pointed or sharp edged instruments must have points and edges fully guarded to prevent injury to clerks in handling or damage to other mail. Drawings, paintings, etc., when not flat, should be rolled around a wooden core and in wrap and tie carefully or place strong pasteboard tubes.

Fragile Objects

Articles easily broken or crushed must be crated or securely wrapped. Use liberal quantities of excelsior, or like material, in, around, and between the articles and the outside container. Glassware, fragile toys, crockery must be packed so as to prevent the escape of particles or pieces if broken in transit. Ordinary boxes of cigars wrapped in paper only will not be accepted. Pack in a manner to prevent damage by shock or jar. Wrap in corrugated pasteboard or similar material. Articles likely to spoil within the time reasonably required for transportation and delivery will not be accepted for mailing. Wrap or pack carefully and, according to contents, and plainly mark all such parcels "perishable." Use special delivery stamps to expedite delivery.

Seventy pounds is the limit of weight for delivery locally and in the first, second and third zones. In all other zones, 50 pounds. The limit in size is 84 inches in length and girth combined.

Christmas Card Mailing
The business of the post office de-

partment increases 200 per cent approximately during holiday time, and it is a physical impossibility to handle this great mass of mail matter efficiently and promptly within a few days. Therefore, to assure delivery of Christmas presents, cards and letters by Christmas Day the public must shop and mail early. Do your Christmas shopping so you can mail your gifts, greetings, letters to relatives, friends and loved ones at least a week or ten days before Christmas, according to the distance. This will not only make it certain that they are received on or before Christmas Day but will greatly aid postal service, helping postal employees so they will be enabled to spend Christmas Day with their families.

Millions of Christmas cards are mailed and they cannot possibly be handled and delivered if mailed only two, three or four days before Christmas. To avoid this, patrons may mail their cards two or three weeks before Christmas, if delivered to the post office or postal station in person, or tied together in a bundle, labelled to show that they are Christmas cards, and deposited in a street letter or package box. They will then be segregated, stamped with the date on which to be delivered, and delivery effected one or two days before Christmas.

Mailing Dates
If your Christmas card or gift is addressed to a point within one day's travel, mailing should be done not later than December 20; within two days travel, December 19; three days travel, not later than December 18; for more distant points, not later than December 14. Parcels and cards for local delivery should be mailed not later than December 21. Parcels and envelopes may be indorsed "please do not open until Christmas."

Two things that should be kept in mind; First, personal correspondence cannot be enclosed in parcels. Second, valuable mail should be insured or registered.

If patrons of the post office, and who is not one? will keep these few suggestions in mind their chances of being disappointed in delivery are practically nil. Most of the misplaced or mis-handled mail results from the failure of the person who mails the parcel in giving these few things their attention before the parcel is offered at the window.

SHERIFF'S NOTICE OF SALE

THE STATE OF TEXAS,
County of Floyd.

Whereas, by virtue of a certain Order of Sale issued out of the District Court of Hale County, Texas on the 31st day of October, A. D. 1929, wherein J. A. Price is Plaintiff, and J. T. Kirk, O. W. Kirk, W. S. Goen and W. A. Johnson are Defendants, on a judgment rendered in said court against said Defendant W. A. Johnson and in favor of the said Plaintiff, for the sum of ONE THOUSAND TWO HUNDRED EIGHT AND 13/100 Dollars, with interest thereon at the rate of 10 per cent per annum, from date of

judgment, together with all costs of suit; I have levied upon and will on the 3rd day of December, A. D. 1929, between the hours of ten o'clock a. m. and four o'clock p. m. at the Court House door of said County, proceed to sell for cash to the highest bidder, all the right, title and interest of W. A. Johnson in and to the following described property, levied upon, to-wit: All of Lot No. 7, in Block 136, town of Floydada, Floyd County, Texas.

The above sale to be made by me to satisfy the above described judgment for \$1208.13 in favor of Plaintiff, together with all costs of suit and sale, and the proceeds to be applied to the satisfaction thereof.

P. G. STEGALL,
Sheriff, Floyd County, Texas.

NOTICE IN PROBATE

THE STATE OF TEXAS

TO ALL PERSONS interested in the welfare of Frank D. Brown, Arthur S. Brown, Hattie Ruth Brown and William C. Brown, Minors:

Mrs. Alice Brown has filed her Application in the County Court of Floyd County, Texas, for Letters of Guardianship of the persons and the Estate of said Frank D. Brown, Arthur S. Brown, Hattie Ruth Brown, and Williams C. Brown, Minors, which will be heard by said Court on Monday, the 2nd day of December, A. D. 1929, at the Court House, in Floydada, Texas, at which time all persons interested in said Minors and said Estate may appear and contest said Application should they so desire to do.

HEREIN FAIL NOT, but have you this writ before said Court at the date aforesaid, with your return thereon, showing how you have executed the same.

GIVEN UNDER MY HAND AND SEAL OF SAID COURT, at office in Floydada, Texas, this 9th Day of November, A. D. 1929.

(SEAL) TOM W. DEEN,
Clerk, County Court, Floyd County, Texas. 283tc

Rails School Praises Local Sportsmanship

In recognition of the work done by the "Green Peppers" Pep Squad of Floydada High School and the clean sportsmanship of the members of the Whirlwind football squad, the following tributes appeared in the "Jackrabbits Tail," Rails High School section of the Rails Banner of a recent date.

"Floydada certainly is the owner of a group of girls that can and will yell. These girls surely do have a well-organized pep squad that will stick to the 'boys' through thick or thin. They yelled and cheered the boys during the entire game, although the score was 13-0 for a while.

Now that's the kind of 'rooters' to have, a kind that any school is proud of. Between halves the Floydada pep squad pulled some stunts that were appreciated by all and that certainly made 'us' feel good.

"The Jackrabbits want to thank the Whitehinds for their clean sportsmanlike conduct during the game. We appreciate that kind of fellows and are always glad to hand these fellows an encouraging hand."

DR. HUBERT SEALE

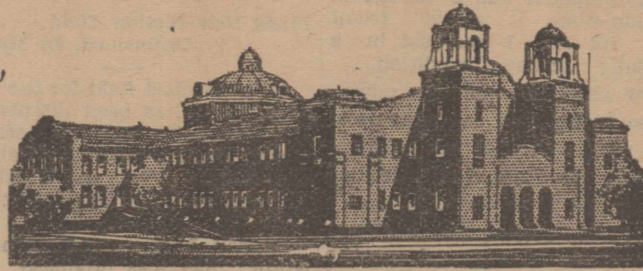
PHYSICIAN AND SURGEON

Announces the opening of an office in Rooms 206, 207 and 208

Readhimer Building, Floydada, Texas.

OFFICE PHONE 256

RESIDENCE PHONE 326



Tri-State Poultry Show AMARILLO

CITY AUDITORIUM

Dec. 12-13-14-15-16th.

Show your birds in the Southwest's finest show room under the Southwest's best judges: E. C. Branch and Walter Burton.

LARGER CASH PREMIUMS!

WRITE FOR CATALOG!

FREE TO VISITORS—COME!

ROBERT RICKS
President

AMARILLO, TEXAS

EARL CURRY
Secretary



Certainly!

I can afford to feed

RED CHAIN

Dairy Ration

3 lbs. MORE of milk per day make it cost less than "cheap" feeds!

A cow requires about one ton (20 bags) of RED CHAIN Dairy Ration per year.

An increase in milk of ONLY 3 LBS. PER DAY (at \$2.00 per 100 lbs.) amounts to \$18.00 in 300 milking days.

This will allow you to pay as much as 90c per bag more for RED CHAIN than for "cheap" feeds.

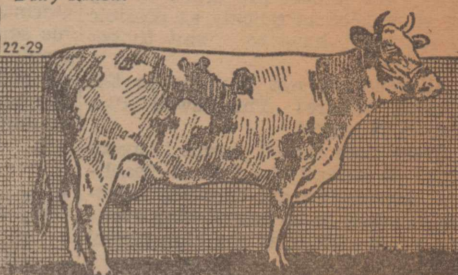
WHY GAMBLE—WHEN RED CHAIN IS SAFE AND SURE?

FIGURE IT OUT FOR YOURSELF

HERE'S no doubt about getting more milk from your cows when you feed RED CHAIN 24% Dairy Ration. It is safe because it contains less cottonseed meal than any other 24% dairy feed on the market, and its variety of proteins make it highly palatable, digestible and efficient.

When only three lbs. more of milk per day pays the difference between RED CHAIN and "cheap" feeds, can you afford not to feed RED CHAIN 24% Dairy Ration?

22-29



Farmers Grain Co.

Floydada, Texas

RED CHAIN Feeds are SUPERIOR Feeds

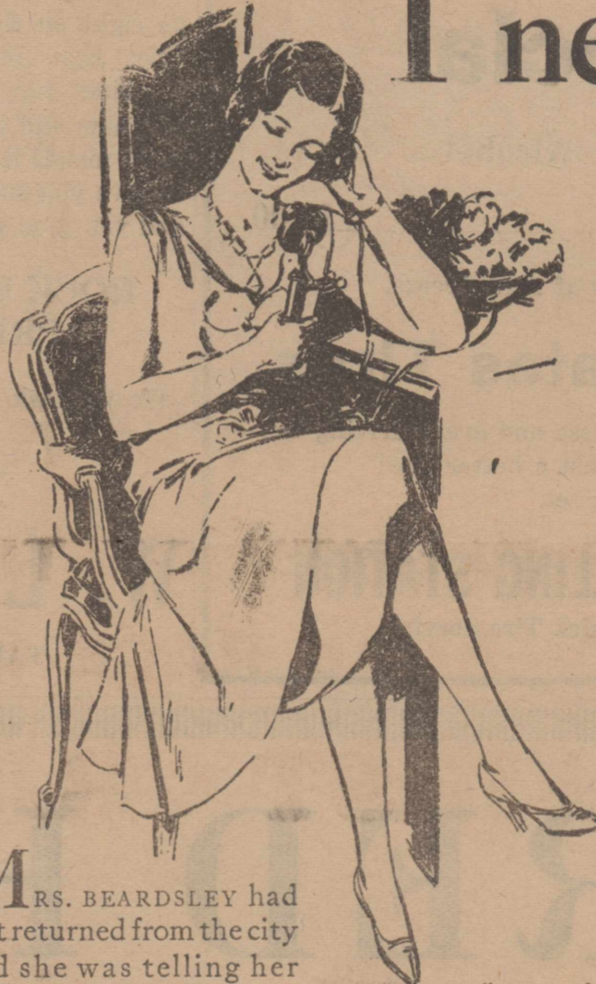
"I never thought

your

husband

went into places

like that!"



MRS. BEARDSLEY had just returned from the city and she was telling her friend, Mrs. Stanley, all about her visit.

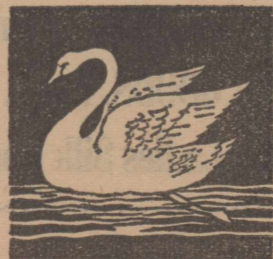
"... and I saw him through the window. He was all alone at a table."

"... and I saw him through the window. He was all alone at a table in the main dining room of the very best hotel. I was so surprised—you know, from seeing your husband washing his own car and cutting the grass himself and all those things. I didn't think he was at all extravagant."

"Sure, I go in there once in a while when I'm in the city," Mr. Stanley told his wife that evening. "It's not for the food. It's for the coffee. That coffee is worth the price of a meal there by itself. You know, dear, I simply must have good coffee once in a while and ... well, I didn't like to hurt your feelings by mentioning it."

"That coffee, madam," the waiter told Mrs. Stanley the next time she accompanied her husband, "is White Swan Coffee. This hotel has used it for years."

Wives who are coffee-wise know that the appetizing aroma and satisfying flavor of White Swan Coffee served at home makes everyone wish that every meal could be eaten there.



WHITE SWAN COFFEE

Strict selection of the imported coffees, scientific roasting and artful blending each plays its part in fully developing and nicely balancing the famous White Swan flavor.

With the skill acquired by more than a half century of experience, the Waples Platter Company controls every phase of distribution as well as preparation—making certain that no finer or fresher coffee can be brought into your home for the price you are asked to pay.

White Swan Coffee comes to you fresh in sealed tins and fresh from the roaster with all of its rare goodness kept intact. No chances are taken with White Swan flavor.

One of the 22 Waples Platter Houses is conveniently close to each of the 10,000 White Swan dealers. A fleet of motor trucks, supplementing railroad facilities, makes regular deliveries along established routes to the retailer from all of the units of this institution of the Southwest.

Thus, your grocer always has a new supply of White Swan Coffee—freshly packed for you in one and three pound cans.

FREE—Expert advice and time-tested recipes

Do your omelets, rarebits and au gratin dishes always go wrong? Or do you sometimes have trouble with some other dish your family likes? Write to Waples Platter Better Cooking Bureau. Expert advice and time-tested recipes sent FREE upon request.

WAPLES PLATTER COMPANY • TEXAS • OKLAHOMA • NEW MEXICO

SICK AT HIS STOMACH

"I WAS suffering from stomach trouble, in 1917," says Mr. C. K. Nelson, a railroad engineer near living in Pulaski, Va. "I had a tightness in my chest, a shortness of breath. There seemed to be a heavy weight in the pit of my stomach, and quite a bit of nausea, yet I couldn't vomit. I tried different remedies, yet I suffered on just the same. When in West Virginia on a work train, I was in such a condition that I just gave up and came home. I could not stand to work, in my condition. Some one told me about Black-Draught. I started taking it in small doses after meals. It helped me, and I went back to work."



Black-Draught

FOR CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CARDUL in use over 50 years.

The Gift That Never Wears Out!

Photographs are gifts that do not grow old or wear out. They are deathless, and for the bit that they cost, give one complete Christmas satisfaction than any other thing obtainable.



Let us arrange now to take baby's picture, and to give a beautiful print of it to every interested relative.

Wilson Studio

THE HESPERETTE

(Continued from Page One)
 Bad roads kept many of our students from school Friday.
 Howard Welborn was among those present to see the game between Lockney and Floydada. Can you imagine!
 Miss Keeton and Miss Rosson were counted among those who spent the holidays in Floydada. (Can you imagine).
 Miss Bjebel spent the holidays in Oklahoma City with a friend, Miss Gladys Collins who was formerly a teacher in F. H. S. but now teaches History in the Oklahoma public schools.
 Adelle McRoberts is reported to be the smallest and youngest student in school. She is thirteen years of age and four feet and ten inches high.
 Roxie Norton and Myrtle Rawdon were absent from school last week because of the mumps.
 The juniors are very glad to have a former member of their class, Carl Marshall back with them. He has been in California.
 "The junior class pins are expected" says Miss Rosson "To arrive in Floydada in the very near future." All juniors are urged to pay for their pins as quickly as possible so we won't have to wait to get them.
 All students not immune to the mumps, beware! This "swell" disease is in school.
 Every high school parent is again urged to attend the Parent-Teachers' Association get-together meeting which is to be held Friday evening, seven o'clock at the high school building.

CURRENT EVENTS CLUB

The 3rd period Current Events Club met Friday, November 8. The meeting was called to order by the president Walton Henderson. The roll was called by the secretary and answered by a Latin word and its meaning. The minutes of the last meeting were read and approved by the club. The class is now studying Rome and a very interesting program was given on the Romans and Roman customs.
 The country in which Rome is located—Harold Salisbury. The Roman Family—Novella Taylor. The Roman Marriage and Position of women—Eulalia Burrus. The children and Education—Elton Goen. A Latin Poem—Mary Anne Kimble. Roman House and Furniture—Annie Lee Martin. The dress and Personal Ornaments—Thurmon Wood.
 Mary Louise Thurman a member of the 7th period current Events club was present at this club meeting and complimented the club on its excellent program.

Room 21 of the high school building has been equipped with two extra light connections and a gas opening. These innovations are to accommodate the extension class from Texas Technological College. Many of our high school teachers are enrolled in this class and several of our mothers are extending their horizon in fields of education through the means of this course.

We are indeed glad to have Miss Morrow with us to give full time to public speaking and expression. We hope that Floydada High School students will take advantage of this opportunity to improve their oral expression. Nothing is so important as original ideas, well thought and just as well expressed. The man who can express his innermost thoughts in clear, concise, convincing language is almost certain to be a leader. A few years training is time well spent.

DO RE MI CLUB

The Do Re Mi Club met at the home of J. I. Hammonds last Tuesday night. The meeting was called to order by the president and the roll was called by the secretary. Each member of the club answered the roll call with the name of a great composer. The minutes of the last meeting were read and accepted.

A committee was appointed by the chairman to initiate the new members. Bill Grigsby and Joe Pennington. The initiation committee decided to have the members debate whether or not the club should have a gold bear. The program committee for next meeting is Dave Luttrell, Hershel Swepston, and Alsie Carlton.

The program was as follows:
 Scale practice, Mr. McWhirter.
 Songs, Pattye Looper and Mildred Carter.
 Song—Alsie Carlton, Woodrow Carlton, Ballard Wilkinson, and Clyde Snell.

Origin of "Onward Christian Soldier"—Forest Fry.
 The number of vibrations produced by Middle C—Ballard Wilkinson.
 The National Song of Canada—Claude Langford.
 The club adjourned with promise to have an ideal meeting next time at the home of Lois Sitton.

MR. FEATHERSTON BETTER IS REPORT OF RELATIVES

J. R. Featherston, of Brownwood, who underwent an operation in a Lubbock Hospital last Thursday morning, is slowly improving, according to reports from relatives who have been at his bedside.
 His brothers, Edd and Pat of this city and Bond of Coleman, his mother, Mrs. J. E. Featherston and sister, Miss Lou, of Lubbock and his wife were among the relatives who were with him during the operation. Mrs. L. G. Mathews also of this city is a sister of Mr. Featherston.
 Edd returned home Friday. Pat was here Monday and Tuesday but returned to Lubbock Wednesday.

Sergeant York As He Is Today



Sergeant Alvin York, the World War's most famous hero, is shown above as he looks today. Sergeant York, then a corporal, captured 132 German prisoners, with the aid of his squad of seven men, in the Argonne sector near Chatel-Chehery on Oct. 8, 1918. This new picture of the famous Tennessee hero was taken during a recent visit to Washington.

Says Memory's All That Is Left Of Old Trouble

Mrs. Givens' Health Restored By Orgatone, Suffered With Stomach Trouble and Indigestion.
 "About all that is left of my many months of suffering is the memory of it," said Mrs. W. W. Givens, residing at 712 N. Scott Street, Wichita Falls, Texas, in relating her experience with Orgatone.

"If I could have only found Orgatone a long time ago," she continued. "I would have been feeling better today, and I would have saved many a dollar besides for I've spent several hundred dollars with doctors and trying to find something that would help me. My doctor doctored me for a long time and I said that I had heart trouble but it didn't seem to help me much. I was nervous and restless most all the time and couldn't eat anything but what it would sour on my stomach. Gas formed after each meal until I was almost afraid to eat anything and this would cause my heart to palpitate and I was afraid that sometime it would result serious for me. I was just in a very badly run-down condition.
 "I saw where Orgatone was advertised so highly and so many local people were taking it and what it was doing for them that I decided to try it and I am certainly glad I did for I am feeling like a different woman. I have a good appetite now, and rest and sleep better and my food digests better now. My heart doesn't bother me now, and I know that it must have been my stomach with gas formation for I noticed the improvement right away Orgatone has helped me so much I am buying two bottles now in order that my husband may take it. I am glad to recommend it to my friends for it has certainly proven it's worth to me."
 Genuine Orgatone may be bought in Floydada, at the Moore Drug Co.

LENNEX
COUGH SYRUP
 A Doctor's Prescription
 PLEASANT TO TAKE QUICK ACTION
 Floydada Drug Co.

Special

Radiator Alcohol

Per Gallon, only, \$1.00

Also other kinds of Anti-Freeze.

United States Tires

Are adapted to every purse and every driving condition. Not a new tire—Just a better tire!
 Drive in today and try a set.

MAGNOLIA FILLING STATION
 Phone 36 for Quick Tire Service

ATTENDS PREACHER CONFERENCE

G. B. Schmid, minister of the local Christian Church, spent Tuesday of last week in Clovis, where he attended a meeting of preachers of the brotherhood from over eastern New Mexico and western Texas.
 He returned home Wednesday from the New Mexico city.

Clarence Snodgrass of Amarillo visited his parents, Mr. and Mrs. C. Snodgrass Tuesday and Wednesday, of last week. He was accompanied by his little son, Clarence, Jr., who remained for a longer visit with his grandparents.

Finds New Fiction Field Untouched, in Maryland

An untouched field for the setting of a novel has been discovered in the United States, after decades of stories dealing with the Far West, the Middle West, the South, New England and the metropolitan centers.
 Russell Lord, young author and editor, has just produced "Common," the plot of which is laid in central Maryland amid customs and

Cold Weather Is Here Folks

And right now is the best time to have those clothes cleaned up for the next few weeks of blustry weather. We make a specialty of cleaning Ladies and Men's heavy Coats. Have 'em cleaned up, folks.

ANY KIND OF WEATHER—and any time, you will find us right on the job with the very best in cleaning and pressing service. Our shop of new and modern equipment makes it possible for us to give you such good service and yet, give you

ROCK BOTTOM PRICES

We just ask you to try us!

W. L. FRY
 TAILOR

castes that survive the proud days of Maryland's earliest colonization. It is in this district that the author introduced his hero, the son of a hired man, between whom and the lovely lady of Kensington Manor there lies an impassible social

chasm. The first installment of "Common" appears in the current number of Farm & Fireside. Lord, who was born in the district of Maryland that he describes, is an associate editor of the publication. His work teems with long preserved

social customs, riding to the hounds, the racing of thoroughbreds, a war note and the ultimate sacrifice of a brave mother who was helpless to break the social barriers that barred her son from the realization of his desires.

Public Sale

At A. L. Bishop farm, 1 mile North Floydada on Silverton Highway, Beginning promptly at 10 a. m.

Wednesday, Nov. 20

I am leaving and will sell the following described property:

High Grade Dairy Cattle

- | | |
|---|---|
| 1 Six-Year Old Black Jersey with Heifer Calf, one week old, a good one; | 1 two-year-old Heifer, fresh in March, second calf; |
| 1 Four-Year-Old Jersey, due to calf now; | 1 eighteen-month-old Heifer, fresh in February; |
| 1 Three-year-old Heifer, due to calf now; | 8 Bred Heifers from Grayson County; |
| 1 two-year-old Heifer, fresh, heifer calf; | 1 Yearling Registered Bull; |

Work Stock and Hogs

- | | |
|--|---|
| 1 Four-year-old Black Horse, 1400 lbs., 16 hands high; | 1 Poland China Sow, and five pigs, one month old; |
| 1 Blue Horse, 7 years old, 1400 lbs., 15½ hands high; | |

Farming Implements

- | | |
|---|---|
| 1 New 2-row Rock Island Lister-Planter; | 1 Iron Wheel Wagon with Big Cotton Frame; |
| 1 two-row Slide Go-Devil; | 1 six by eight Milk House, New. |
| 1 ¾ Wagon with Cotton Frame; | |

FREE LUNCH ON GROUND

TERMS OF SALE CASH.

O. V. Nickels, Owner
 Seale & McDonald, Auctioneers
 Fred Bell, Clerk

RED HOT SALE
CLOSES SATURDAY NIGHT

Red Hot Prices on Red Hot Merchandise to make room for the Biggest Stock of Christmas Merchandise we have ever displayed. Look at these Friday and Saturday Specials. They represent real bargains.

Specials—Friday, November 15

- | | |
|--|--|
| PICTURES, 16x20 Framed Pictures, 89c | PICTURES, 7x9 Framed Pictures, 25c |
| FRAMES, 6x8 Swing Picture Frames, 69c | TAPESTRIES, 18x18 (Only Four) Each, \$2.95 |
| FRAMES, 8x10 Swing Picture Frames, 98c | TAPESTRIES, 18x36 (Two Only) Each, \$4.95 |

Specials—Saturday, November 16

- | | |
|---|---|
| DRESSES, Fast Color Wash Dresses, 69c | BLANKETS, 66x80 Reg. \$4.50, Saturday, \$3.35 |
| DRESSES, Fast Color, Chick Styles, \$1.39 | TENNIS SHOES, Large Sizes, ½ Regular Price |
| PIECE GOODS, Ass't. Materials, Reg. 35c to 50c, 4 yds. \$1.00 | TOWELS, 22x44 Turkish, Ass't. Border, 19c |
| HOSE, Ladies Silk Hose, Picot top, Each, 29c | BLOOMERS, Ladies Rayon first quality, pair, 29c |

Floydada, Texas **H. P. Watson Company** South Side Square
 "Where Your Dollars Have More Cents"

301 Cummings