Most Widely Read News Medium In Floyd County

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 7, 1929.

NUMBER 37

Will Observe Armistice With General Holiday, Is Present Plan

MEET AT SAND HILL

ous Hostesses At Gathering Tuesday.

delegate with the privilege of president. appointing an alternate to officers were re-elected to serve the the Texas Federation of Women's Clubs which will be Bishop is president, Mrs. C. Surgi-Bishop is president, Mrs. L. B. Performances here will be given

In New Auditorium Sand Hill Club ladies will be hostesses at the next semi-annual meeting of the County Federation

room in the Municipal Auditorium which is a room of beauty and art, done in a color scheme of ivory and green, and which the ladies are

Mrs. W. H. Bethel, of the Campbell community, president called the house to order for a program which had for its subject "Child Welfare" It was given by all Floyd County women and one which the federation was glad to boast that could be given by their own membership, including an address by Dr. Mary Henry of Lockney.

"America" was the opening number, sung by the assembly with Mrs. Carl McAdams of Lockney as leader. Mrs. H. H. Ball, of Lockney was

Mrs. Early Arceaneux, of Lock-ney, welcomed the women to Lockney. Mrs. J. B. Jenkins of Floydada gave the response.

Miss June Guthrie of Lockney favored the audience with a piano solo, "Valse" by Chopin.

Sand Hill Home Demonstration Club had the largest representation the conclusion of their number "The will be Twenty-Five Years from Mesdames G. D. Tate, H. O. Shurbet, A. R. Hanna, W. F. Glenn, W. E. Miller, Cella Ross, Hardin Jack-Green, Jake Greer, Jim Holmes, W. M. Knight and Miss Ola Hanna.

dress on the subject of "Your Child from this county" she said. home duties have a tendency to was stated. It may be music, speech leadership in church of club work. Through the practice of her hobby, she remains a useful citizen. For the grown man the same reasons hold true. For the child these reasons are preceded by others.

"Let us consider an old adage. a dull boy". Work is what Jack has to do-school. Play is Jack wants to do-that is his hob-As the child completes his by may become his life work.'

namely, he gives expression to his innate originality and imagination: a hobby trains for correct use of leisure time; aids the child in forming a definite purpose in life; and and wings. 10,000 pounds of steel Sing Song a monthly affair. will help him to place himself in will go into the job for re-inforce. society. "It is a very simple matter to encourage your child in his hobshe said. "That is provide him with tools, be sympathetic and refrain from laughing at him" In con-clusion she said, "I speak as an observer of children whose leisure hours have been wasted-who have no hobby for lack of encouragement and tools because parents have failed to see the need of developing a

A. P. Barker, Dr. H. H. Ball, Chas. Mosley and Dr. C. D. Henry of Lockney sang "I got the Blues" accompanied at the piano by Mrs. Ball and responded to an encore with "Sleepy Valley."

The meeting adjourned for luncheon which was served in cafeteria style in the dining room of the

call: East Ward P. T. A., Andrews ord attendance for the season on are stacking even and the Whirl-Ward P. T. A., 1929 Study Club, the occasion of the holiday game. 1922 Study Club all of Floydada;

(Continued on back page)

Annual Cemetery Drive Toby's Comedians Here LIONS' FROLIC TO **Under way This Week**

Continue.

Beginning tomorrow the annual drive to raise funds to support the tion of players which made such a At the meeting of the Coundrive to raise funds to support the didn't part of the panhandle-plains
Floydada Cemetery will be made by hit in part of the panhandle-plains ty Federation of Clubs held at the Floydada Cemetery Association, area last year, that they have been Lockney Tuesday, November and will continue through Novembooked by the management of the Simpson Nelson shows in half 5, Mrs. W. C. Grigsby, presi- ber. Definite arrangement for the dent of the 1922 Study Club drive was completed last Friday afternoon at a meeting of the Associtation at a meeting of the Associtat

men's Clubs which will be held at Mineral Wells November 11 to 15.

The Froic is going to be the carry and treasurer.

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The Froic is going to be the carry and t Committees were appointed to work their plays will also be given a comdifferent portions of the town and plete picture performance in silent county and the drive will begin to- films with daily change of promorrow afternoon.

> who are interested in the work done by the Cemetery Association. Mem-comedians is our answer to our bership fees in the Association are many friends who have been wantthree dollars per year, but in order ing to see some good plays on the for the work to be carried on as the stage of the Palace," Mr. Deakins officials have planned it, it will be said necessary for everyone to raise this amount as much as possible. "No member of the association will re-ceive a penny of the money raised in the drive, but the whole amount will be applied directly to improving and caring for the cemetery," Mrs. Bishop pointed out.

raised in the drive, it is planned for the Association to re-employ H. G. had bought any large quantities of unusual group of Rush-in ball the Parker as part-time sexton for the birds up to last night, one dealer dancers. Their act, with that of upkeep of the cemetery. Mr. Par-reporting the purchase of about 100 Vergil Shaw and Dorman Clanton ker has been employed as sexton head of turkeys. for the cemetery for the past two Number 1 turkeys this season will

\$457.65 was spent in the upkeep and improving of the cemetery since January first. Of this amount 15 cents.

And crooked stream of the cometant of the cemetery since prices, and old toms are quoted at 15 cents.

And crooked stream of the was designated as the Bathing Beauty Queen. Miss Floydada is January first. Of this amount 15 cents.

\$396.00 was paid to the sexton, and the remainder was spent in piping ing to their customers that they be water, setting out these represented by N. W. Williams, Miss Plain-Club had the largest representation and made a big hit with their kitchen band. Several selections were played by the band. They rewere played by the band on the Thanksgiving market to be supplied for grave-dig. grave markers, poison for grave-dig- sure they are full weight and won't Minor and Miss Ralls, R. A. Sone. gers, and keeping the cemetery cha- be cut back for seconds. Hens are All boast of beautiful figures. Country Women Ain't What They pel in repair. Included in this bill probably better developed at this Members of the band are trees which were planted in the the toms. Present market proscenter drive way.

en to anyone who in anyway is in- market, too. Dee Rogers, Hillery Shurbet, terested in the cemetery, and we Arthur Womack, Elmer Mickey, need your interest in this project as LOCKNEY EDITOR SLIGHTLY well as your financial support in the well as your financial support" is the message being broadcast by Mrs. Bishop as the campaign gets under H. B. Adams, editor of the Lock-Mrs. R. C. Haithcock, a member way. "This is not exclusively a ney Beacon, who has been criticthe High School Faculty of Floydada project, but it is open to ally ill for the past several weeks, Lockney gave a very interesting ad- everyone in the county or away is slowly improving this week, ac-

Should Have a Hobby." In begin- Committee members who are mak- in a Plainview Hospital. He unning she said "Should Your Child ing the drive are urging all who are derwent an appendicitis operation have a Hoppy?" and answered the interested in the work done by the some four weeks ago, and last week question by saying "Everyone should association mail their checks at was again taken seriously ill with have a hobby." "A married woman once, thus reducing the work of the a major trouble in the lungs. Puss needs a hobby, because it gives ex- officials. A receipt will be mailed pression to talents and desires which upon the receipt of your check, it

Assembling Material For Blanco Bridge SING SONG AT BAPTIST CHURCH MONTHLY AFFAIR

Material for a steel re-inforced "All work and no play makes Jack concerte bridge at the foot of the north side dump of the Blanco Canyon Ralls roads are being asville & Son, who will begin pourbusiness of going to school, his hob- ing concrete for the bride soon, James Colville said this morning.

> completed it will have a standard sented of twenty-four clearance

The contract price is \$1,500.

Next Week At Palace

Lockney Club Women Graci- Public Must Respond to Financial Local Exhibitors Promise Good Entertainment With Daily Change, Floring Dances In Monday to Saturday.

> Toby's Comedians, an organiza-Simpson-Nelson shows in half a have been set for Monday, Novem-

meeting of the County Federation which will be held in April.

Lockney club women were very gracious hostesses in their new club friends buried in the cemetery and the Municipal Auditorium Toby and Dolly Young are at the head of the company. The band and orchestra with the organization are declared to be good.

Turkey Market Opens;

The Thanksgiving Turkey market If sufficient amount of money is pound Monday of this week, but with Roy Eubanks, Dr. I. W. Hicks

be young toms weighing 14 pounds duction. In the financial report made by and over and hens weighing nine www. Jenkins at the meeting last pounds and over. For underweight ful "bathing beauty" and when this fact was discovered by W. H. Al-

pects indicate that toms will sell "The Cemetery Association is op- better than hens on the Christmas

cording to reports from his bedside was drained from his lungs yesterday for the second time recently and the unknown disease is considered by the doctors as serious.

Reports this morning from the Lockney Beacon office are that he

Following the Sing Song at the Baptist Church last Sunday afternoon it was decided to make it a sembled this week by W. M. Col- monthly affair, beginning with the second Sunday in January.

The church auditorium was filled to overflowing throughout the after-Mrs. Haithcock gave four reasons why a child should have a hobby tion was made last week. When rounding communities were repre-

> It was the interest manifested and standard highway specifications also the spirit of the occasion that being indicated for the abutments prompted the decision to make the

Price Scott, county superintendent, acted as chairman of the meet-

Lockney Gridsters Promise Stiff Game for Whirlwinds November 11

ty towns, the grid game Monday is than ever before. After lunch a business session the pigskin game. The Whirlwind termined this year than ever before was had and representatives from grid will be the scene of the clash to add the finishing touches to the the following clubs answered to roll and oficials are anticipating a rec- Longhorn squad. Odds in the game

Floydada's oldest rival in sports, the Lockney Longhorns, are the be missed. History has it that, over meat diet scheduled for the F. H. S. a period of many years, the Whirl- the local business men who are Whirlwinds are natural enemies, boys up and they are coming at the and spurred on by the years of local eleven with a greater deterfight between the two Floyd Coun- mination to take home a victory

expected to run true to form and Coach Jones' crew are worked up the high school auditorium. furnish many thrills for lovers of over the game and are more de-

If Monday's game runs according final score. Sand Hill Home Demonstration to tradition, the Whirlwinds are club, Campbell Home Demonstration scheduled for an easy win, but real at Floydada this season will be the tion Club, Roseland H. D. Club; Ai- ports from the Longhorn correll are hardest the two squads have had in ken P. T. A. and El Progreso Club that the Red and White boast of years. Both teams are resting up and P. T. A. of Lockney. the strongest squad in years, and over the week-end and preparing if they fail to take the Green and to give the other their worst.

Flapper Dancers, In Revue.

That the Lions' Frolic tonight and tomorrow night at booked by the management of the the High School Auditorium is going to be a "scream" is the word going the rounds in Floydada this week, some of the Doubling Thomases hav-At the meeting, the same set of ber 11, to Saturday, November 16, ing attended the rehearsals to find out for themselves.

Chorus Most Graceful

further evidence of the assumed sucof the Frolic. Judging from the number of "actoresses" who are limping about this week, the allstar male production will have plenty of action. Plenty of singing will however

Graceful of the chorus.

none of the four or five dealers here and John Maxwell compose a most Their act, with that of as Spanish Dancers, will be one of the main drawing cards of the pro-

was \$16.00 paid out for sixty-four time, as a general thing, than are a graceful dance by Geo. McWhirter and Bill Daily, is one of the high spots in the production. Other gypsies who will lend their melodious voices and tambourine dances in the act are Claude Nichols, O.

resentation of the flippy females. Royal Order O'Ducks

dox and Hayes O'Neal.

somebody has said, the teacher of the schools in the school day scene is represented by a strict old maid, D. W. Fyffe, Goldie Locks, the

teacher's pet, is T. S. Stevenson, while the mischievous twins are E. Nelson and F. M. Shenefelt. J. G. Wood makes a mighty pretty school girl Mary, and she gets much attention from the school boys who are Chas. Beford, H. R. Stanley and Lon Davis.

After the school day age and in the movies there is some wonderful talent which has been uncovered by the director. Mary Pickford, the most popular star, is represented played by Geo. Sherrill, Alice White by Dick Stovall, and the or fancy called them? well known actress, May Murray, represented by J. C. Wester.

Mr. Aldridge, director of the frolic, stated today that never in the history of his connection with the Myrtle Colaw Production Company, characters away from him, he ex-

on sale today at the Arwine Drug commission for your time and efstore and tomorrow at the Woody forts. Drug store.

made a business trip to Amarillo men who are willing to work to Monday, returning home Tuesday. make their dream come true. All Miss Katherine Snodgrass who has they're wonderfully easy in the case been visiting relatives in Amarillo of a clean, newsy paper like the for several weeks.

100,000 Extra Votes For Hesperian's Contestants

Ladies are Cordially Invited to Come to The Hesperian Offi-ce and Have a Talk with Campaign Manager, with Every Detail of Big Prize Campaign Explained, Which Will Lead

MOST ATTRACTIVE OFFER OF EARLY ENTRIES IN EVERY-ENTIRE CAMPAIGN TO BODY WINS' BIG CAMPA EVERY ENTRY

the Hesperian's Automobile and Prize Campaign will ever have.

ager has decided to present the following liberal offer of extra votes Sore legs and hoarse voices, resulting from nightly rehearsals is gathering.

For each and every club of \$20 worth of subscriptions sent in on or before 8 p. m., Saturday, November Mrs. A. D. White, Jr., 23, 100,000 extra votes will be given. These votes are extra, and are in give the "girls" a breathing spell, addition to the regular number of votes given according to the regular vote scale. All subscriptions, gree has been attained by the chorus either new or old, apply on this ofgirls who have the majority of the fer. The only condition is that dances. W. C. Newsome, Joe Breed, Ed Bishop, O. P. Rutledge, E. L. Norman, Glad Snodgrass, J. C. Gliliam, S. W. Ross, Randall Alexanof all, there is no limit to the num-But Few Birds Sold liam, S. W. Ross, Randall Alexan- of all, there is no limit to the hum der and W. L. Fry are the members ber of times the bonus can be earn ed. Get as many clubs as you like A heretofore unknown talent has and you will receive 100,000 extra opened in Floydada at 20 cents per been discovered in W. E. Patty, who votes for each and every one. It is not necessary to turn in the entire \$20 all at one time. The campaign

department will keep an accurate record of all subscriptions sent in

by each candidate and will issue a

best offer that will be made. After November 23. subscriptions count less in votes. Now is the time when effort will count for the most Every subscription now is of vital New Officers Elected importance. You can by this offer

Never before has such a rare opmade to the energetic and ambitious women of Floydada and surrounding communities. Never before have they been given an opportunity to obtain a splendid new automobile and attractive suites of furniture and high grade diamond rings or a liberal cash commission at the county court room. Miss in reward for such a comparatively Anna Sims, of Roseland, was elected Williams, Tom Bishop, J. G. Wood small effort on their part. The Smith of the Harmony community IMPROVED THIS MORNING Homer Eubank and Roy Snodgrass. small effort on their part. The Smith of the Harmony community clear concise and business-like ba-A Flapper revue, with C. R. Hous-on and John Reagan representing ing offered has been the subject of is an organization of the officers of ton and John Reagan representing ing offered has been the subject of its an organization of the officers of stores and shops are closed or not the flappers of 1775 and Alsie Carling and the Home Demonstration Clubs of the general public is anticipating a the county. The new officers will the general public is anticipating a ton, Dave Luttrall, Waldo Houghton opened last Thursday. The valu-Howard Welborn and Clyde Snell able and useful business experience not take office until the first Satrepresenting the flappers of 1929, to be derived in working for one of urday in January. promises to be a realistic stage rep- the prizes alone prompted several contestants to enter the campaign. The comparatively short duration of gestions for the 1930 Year Book "The Royal Oder O'Ducks" is the campaign—which ends Decemprobably the most novel act of the ber 14th-also has been the subject production. The principle "oders" of much favorable comment. Just in this cast are G. G. Glover, Bee a determined and earnest effort for Nichols, G. C. Tubbs, Clyde Maddox and Hayes O'Neal.

In fact, the frolic takes in every public activity of women, all the of time." It may also be the cause Mrs. Dermett Post, American Legion, at the annual gathering of members way from school days up to may from school da way from school days up to movie of your falling to win one of the George Stiles, Mrs. R. H. Ashton star ages. In the beginning, as useful and beautiful prizes. and Mrs. J. W. Garner of Campbell

Did you ever pause to reflect that Strange. it is dividented every day in real life—yes by folks right here in Floydada. Alright, then the only question you need ask yourself is whether or not you want one of the FREE December 14th.

Ask Yourself These Questions How many times have you reby John Maxwell. Gloria Swanson who were fortunate enough to own a car whirled away wherever whim

How many times have you pictured a trim new motor car-your very own-parked in front of your home awaiting your beck and call, invit-ing you to follow the gypsy trail of your friend?

Alright, then let's have a motor

car! Let's enjoy that rare bit of Whirlwind gridsters in their annual winds have never been defeated by taking parts in the play. He said living for which we have yearned Armistice Day combat next Mon- the Lockney gridsters. Pep rallies that unless Zeigfield heard of the so long. Let's enter the Hesperian's day afternoon. The Longhorns and in the rival town have keyed the production and took part of his \$2,000 Automobile and prize campaign, in which we will have an oppected to present the funniest and portunity to win a new Pontiac Big best frolic of it's kind ever given Six Sedan, and in which we canhere tonight and tomorrow night at not fail to be rewarded either with an automobile or suite of furniture Reserved seats for the frolic are or diamond ring, or a liberal cash

Yes-let's have an automobile-FREE. The Hesperian will pay the Mr. and Mrs. Glad Snodgrass bill. It's a race for energetic wo-They were accompanied home by they have to do is get votes, and Floyd County Hesperian. Some of

Some Ambitious Lady to the Ownership of a Pontiac Six.

BODY WINS' BIG CAMPAIGN

Following is an alphabetical list Here is the biggest and best vote of the names of early candidates in getting opportunity candidates in The Hesperians' "Everybody Wins" subscription Campaign Floydada Mrs. C. N. Battey, Rt. 2.

> Mrs. Foy Bryant Carpenter Star Route. Miss Naomi Connelley 2.000 Mrs. Robert Eubank Miss Victorine Fitch, Rt. 4. Dougherty Lockney Mrs. F. M. Kennedy, Rt. 1. Petersburg Mrs. Willie B. Eakin South Plains Miss Eddie Mae Gilliland, Quitaque Miss Frances Savage

the entry credit only, which is given to everyone upon their entry. Now is the time to enter and win. as the campaign is just starting.

them are printed in free coupons in the papers. And countless thousands of others may be obtained merely by asking friends and others special voting ballot to cover all ex- to make an investment in a subtra votes due when the period clos- scription to one of the best newsesting reading matter, and should be in every home in this section.

County Council 1930

of County Council for 1930 at Meeting Saturday.

Will Snell of the Blanco community was elected chairman of Green and White warriors. the Floyd County Council at the

The meeting was a very enthusiastic one and some plans and sugwere made, according to information given by Miss Marie Strange County Home Demonstration Agent

Now, don't wait a minute! Don't Mrs. J. E. Newton, of Lakeview; say it's too late for you to enter— Mrs. C. A. Caffee, of Antelope; Mrs. that the ones whose names appear J. D. Christian and Mrs. L. C. above have too much start and ad- Wheeler of Blanco; Mrs. Lovell and vantage of you. Remember the fa- Mrs. John Booth of Prairie Chapel ble about the tortoise and the hare? Mrs. J. V. Greer, Sand Hill and Miss ham, sergeant-at-arms.

A. B. KEIM IS IMPROVING SATISFACTORILY, REPORT

A. B. Keim, who has been ill in prizes which will be given away a Lubbock hospital for the past two weeks following an operation, is convalescening so rapidly that it believed but this week-end mained at home while your friends it will be possible to move him from the hospital to an appartment in the city. Following the operation, his condition was considered very serious. Mrs. Keim, who has been at her

husband's bedside, was in this city Wednesday, and reported his condition as being greatly improved.

Memorial Program, 11 A. M., Monday Arranged

Parade in Forenoon One Feature in Legion Observ-

Armistice Day will be observed generally in Floydada as a holiday, it is indicated this mid-week by reports from merchants and retail shops of various kinds. While some of the shop-keepers are lukewarm on the matter of closing, others, more especial ly ex-service men, are point ed in their expression favor able to closing.

Service Men to Parade

The program for the day includes a parade Monday morning of exservice men, Boy Scouts, Girls Reserves, Campfire girls and other civic organizations which wish to join

This will be followed by memorial massmeeting at the Palace Theatre at 11 o'clock. At night the Legionnaires and a number of friends will stage a banquet and general frolic in the basement of the Methodist Church. Preparations are being made to care for a hun dred persons at this event.

Morning plans of the ex-service The candidates are credited with men call for the formation of the parade at the American Legion home corner of Virginia and Second Street. The parade will pass through the business district and will disband at the Palace Theatre Building for the Memorial Service, program for which was arranged Monday night at the regular meet ing of McDemett Post

Whirlwinds vs. Longhorns In the afternoon Floydada High This is positively the biggest and with home news and other inter- will take on their ancient rivals, the Longhorns at Fleydaca Baseball Park at 3 o'clock in their annual interscholastic football clash It is expected to be one of the hard est-fought games in years. While the sting of two defeats alread this season, and are expected to fight hard to keep the third from portunity and liberal offer been Mrs. Will Snell Elected Chairman occurring at the hands of their ancient rivals, the Longhorns are also pointing for the game in the belief that this is their year to avenge many successive defeats from the

> At the office of T. P. Guimarin. secretary of the Retail Merchants Association, it was said a canvas of a large percentage of the business houses indicated that they "are willing to close if the observance

Install New Officers Legion Post Monday

tion reecntly.

Jno. W. Maxwell was installed as post commander, C. H. Davis as vice commander, James Colville adjutant, J. D. Porterfield, finance officer, Jack Folley historian, G. B. Schmid chaplain, George E. Gra-

MRS. MATHEWS BROTHER OPERATED THIS MORNING

J. R. Featherston, of Brownwood who came here over three weeks ago to visit his sister, Mrs. L. G. Mathews, and became ill soon after his arrival, was carried to a Lubbock hospital Tuesday morning and underwent a very serious operation this morning at 9:30 o'clock.

Edd and Pat Featherston of Floydada are with their brother. Mrs. Mathews is ill and was unable

Mrs. Featherston is also with her husband

GOOD FOR

\$2,000 PRIZE CAMPAIGN The Floyd County

FREE VOTING COUPON

VOTES FOR

ADDRESS

(Must be voted or mailed before November 14th)

This Coupon will count 100 votes when properly filled out and brought or mailed to Campaign Manager, The Hesperian.

100 Hesperian FREE VOTES

Make Your Gas Bills Thrift Bills Is Advice of Gas Company Manager

WARNING!

Don't let your car freeze. Drive in to-

ALCOHOL

Triangle Garage

J. B. Bishop

DON'T DISCARD YOUR DRESSES

Because They are Spotted and Soiled

Our cleaning processes are proving so satisfactory

that many Floyd County women are saving many dol-

lars on dresses that have apparently been soiled so

badly that they cannot be cleaned. Make your clothes

BOOTHE TAILORS

Cash and Carry Plan

last longer by having them cleaned often by,

day and fill up your radiator with,

Complaints Are Fine And Practical Help a

Satisfactory Service.

helpful co-operation we can have there are oftimes house line and filling the house with the scent of er in the effort we are making to supply Floydada with a dependable gas
with good service. To care for suc1 ed up too. You will soon learn that service," says D. W. Holliday, manager of West Texas Gas Company. which invites complaints and reme- story. In a statement given The Hesperia. dies them. this week, he continues:

GLYCERINE

reliable, economical and satisfactory then it certainly showed a saving; "Complaints are the finest kind of gas service to our customers. Yet when mother spent almost a month cases, there is a service department the gas meter tells an interesting When that question was asked they

When our customers tell us that the third their gas service is not right, they render a valuable service by setting that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that once a month a meter reader with your gar meter, you will find the fact when you are better acquainted that the fact when you are better acquainted that your gar meter, you will find the fact when you are better acquainted that your gar meter, you will find the fact when you are better acquainted that your gar meter you will find the fact when you are better acquainted that you are better acq in motion actions that are bound to correct the trouble and result in mutual satisfaction. We consider a complaint by a customer to be cooperation of a fine and practical sort.

Our service department is a clear.

that once a month a meter reader with your gar meter, you will find each class. We also have four study it an ever present help. Knowing that are bound it an ever present help. Knowing hall councils composed of seven members each. Through the leadership and guidance of these Councils we are able to maintain "Teachersteen to the meter in a month's time? Inside of the inoffensive looking gas friends with your gas meter, you will find each class. We also have four study hall councils composed of seven members each. Through the leadership and guidance of these Councils composed of seven much better position to keep an account of your gas expense. Make the inoffensive looking gas friends with your gas meter, you will find each class. We also have four study hall councils composed of seven members each. Through the leadership and guidance of these Councils with your gas meter, you will find each class. We also have four study it an ever present help. Knowing hall councils composed of seven much better position to keep an account of your gas expense. Make the inoffensive looking gas friends with your gas meter, you will find each class. We also have four study it an ever present help. Knowing hall councils composed of seven much better position to keep an account of your gas expense. Make the inoffensive looking gas friends with your gas meter, you will find each class. Our service department is a clear- having similar action to a bellows; Put one hundred of the best watch- other teacher. It enables them to ing house for customers' complaints. as gas is used, these bellows are es against one hundred gas meters have an extra period each day that It invites complaints, so that we slowly moved backwards and forin a crucial test for accuracy exthey would not have otherwise.

They remedy them by removing the removing the removing a series of little cog posed to the same varying conditions.

Each Council has drawn up a list may remedy them by removing their ward, moving a series of little cog cause. It is wholeheartedly at the wheels, to which are fastened the of heat and cold, and the meter will of good citizenship rules. The large service of each and every customer, pointers or hands. The bellows be- win out every time. All things con- council deals with the entire school to see that the individual customer ing of a certain size, naturally will sidered, the gas meter is one of the but the study hall councils deal gets good gas service. No charge is hold only a certain amount of gas.

PRESTONE

made for investigationg complaints old box that silent sentinel is and a quitter" and we would take a new and making minor adjustments.

Twenty-four hours a day, 365 days a year, Floydada Gas service is ready for instant use. Night or day, winter or summer, foul weather and we would take a new would take a new hold, so to speak, and try again. As time went on the task grew easier. And this was the reason; the student body was growing less skeptical. More became believers. Every precaution is taken to give took her wasteful ways with her; Keep your own gas record,

it will avoid confusion and you will was "We can but not unless all co-In connection with the use of gas have the satisfaction of knowing ments in use today. Like the registering turnstile in base ball parks All violations of these good citizenand fair grounds, the meter will not ship rules are reported to the reunless something passes

> in your premises, it is thoroughly to whether or not he is to be puntested and proved for correct registration by your gas company original mechanical principles, ad- than once. The student's authority opted in 1844 for the correct meas- does not exceed but is coherent urement of gas, still persist. Hundred with that of the faculty.

have improved on details only. Whenever a gas bill is abnormally large there is always a complete explanation for it, when all facts and circumstances connected with the case are known.

to get something better but they

bill, ask yourself: Does the bill cover the same num-

ber of days as the previous bills with which the current bill is com-

Has the weather been unusually

Has there been sickness in the

Have the servants or others used

nore gas than I am aware of? Have any additional gas appliances been installed during the per-

Have I been wasting gas because my appliances need adjustment? Are there any other circumstan

ces or occurrences that will accoun for the increase in my bill? If you recall no reason, come to us first (do not go to your neighbors) and we will do our utmost to help you locate the cause. If we find that a mistake has been made

we will cheerfully correct the error We are here to serve you. While we cannot regulate the mount of gas that you use, we do

tual needs. In other words, we want you to get the most out of the gas you use; but we want you to make your

gas bills thrift bills.

We desire this because a careless wasteful use of gas results in big bills, complaints, delayed payments and other expenses which, when taken together, mean dissatisfied

Satisfied customers constitute our best asset. They are worth more to us than any revenue derived from gas which is wasted.

Student Government

Sitton, editor-in-chief of the Hesperette, at a recent meeting of the High School Parent-Teachers' As-

With that resolve, we began our career as a believer of student gov-ernment. Until one has had the experience, he will never know the hardships of being one of the first to attempt to install a new idea. Even our best friends all but made life unbearable for us. For instance we would walk up to a group of students who were chattering away enjoying themselves, and someor.e would say, "Shh! Here comes a stu-dent council member" now as

so as they empty, the cog wheels have said before, unless you have skull consists of many bones joined can only turn a given distance and had the experience, you will never tightly together and immovable, then an accurate measurement of know how hard a situation of that the marker's position was establishthe amount of gas used is always kind can be to meet. Oftentimes ed.

Precaution Taken, Holliday er or fair, this organization is ready to serve.

day, whiter or summer, four wealth and you only had a few meals at They realized that when a teacher home; when the cook left you and had to stand over them all the time as if they were convicts or slaves, a reflection was cast on their in-telligence. They learned that oth-High Schools were governing

themselves and they began to ask the question, "Why can't we?" immediately saw that the answer

Today we have one large Council

accurate measuring instru-in use today. Like the regis-hall from which they are selected spective councils and the offender through it. The mechanism is not is summoned before the body. He set in motion and the indicator is given the privilege of speaking hands cannot move, except as gas for himself or of summoning witpasses through the meter and makes nesses in his behalf. Then the them move. Before a meter is set council dismisses him and votes as ished, if so and how much shall the penalty be. The Council very sel-It is interesting to know that the dom has to summon a person more

MAN WHO GROWS AT WILL

How would you like to increase your height and reach at will? According to those who have studied the methods of Mr. Willards, a native of Ohio and once a performer For instance, when you find a in Barnum & Bailey's circus, such sudden or unusual increase in your feats are not beyond the power of the normal man or woman.

Willard stretches his body and gains 71/2 inches in height. He increases his neck measurement by inches and adds 6 inches to the distance from spine to finger-tips Stretching his arms, he gains 61/2 inches in reach.

In order to discover the secret Have I had company during the of these amazing expansions, Willard was examined at the New York X-Ray Laboratories, where he was placed on a table and a lead marker attached to his head by means of adhesive tape. As the

by using the world's

finest floor varnish Your floors are subjected to the

constant tramp, tramp, tramp of nailed heels—the sliding and

scuffling of little feet -- the moving of heavy furniture - spilled

A varnish must be a world's

champion for punishment to

stand up under this, month after month, and come back for more.

And that is what 8-W Mar-

Not Varnish is-a world's cham-

pion. It is made especially for use

on floors. It has pigskin tough-

ness to resist continuous grind.

You may dent the wood but

Mar-Not will still cling to its sur-

face. Dries overnight with a rich.

long wearing luster. Hot or cold

Don't wait until floors look

shabby. For best results varnish

water does not affect it.

them now with Mar-Not.

The neck was then measured height. But briefly, the secret is we were ready to quit. But when to the seventh cervical vertebra, to walk upright. At ordinary times Your meter talks. By reading we were ready to resign something and the X-Ray showed that bones the spine has a compound curve, were the same distance when the neck was stretched as

when it remained normal. The mystery is solved by X-ray photographs showing that the spine has a curvature. In Willard's case this may be slightly above the av-

hope for those of short stature who are anxious to increase their apart which is materially increased when people lounge over desks or fail to brace themselves when walking.

walks there is no reason why your height should not increase corre-spondingly, and by diligent practice land. Mr. Self says terracing was erage, but by muscular effort he spondingly, and by diligent practice land. Mr. Self says terracing was causes the vertebrae to approach you may equal Willard's stretching worth \$5.91 per acre to him this

Abilene—Milo maize on terraced land produced 1825 pounds per acre this year for P. G. Self of Tus on unterraced land made only 1234 If you keep erect during your pounds an acre. He gives as a rea son that a quick rain in July stayed on the protected land but ran off in year on this crop.

For Our Greatest NOVEMBER

We have arranged the largest array of Dry Goods, Clothing, Shoes, Ready-to-Wear and Millinery for your November Needs ever, and for this November we are going to make prices that will save for you.

Buy your Men's Suits, Boys' Suits, Heavy Underwear, Shirts, Sox, Ladies Coats, Dresses and Piece Goods.

WE WILL SAVE FOR YOU—

Every item will go at SPECIAL PRICES.

-Pay Cash for your Needs and Save-

Baker-Campbell Company

SHERWIN-WILLIAMS NTHEADOUARTERS

THERE'S NO PAINT BARGAIN LIKE SWP QUALITY

Our most valuable asset is the public confidence of this community. Only by selling merchandise that will give absolute satisfaction can we expect to grow. And that is the only kind you will find here. Sherwin-Williams Paint Products are typical of the class of goods we carry. More people buy Sherwin-Williams paints and varnishes than any other brand-which is just another way of saying



(An address delivered by Lois

The Student Government idea, which is being installed in our High School is one of the most sensible workable plans that I have ever heard of. Of course we had all heard of student government but we thought that belonged to colleges. The thought had never entered our minds that people of our own age were governing themselves. We had never realized that High School students had enough com-

mon sense for self-government. Last year when Mr. Scoggins suggested that we have a student council we were rather skeptical. When he told me that I was a member of that council I readily saw that unless the members believed in the possibility of the plan working that one else would. We resolved that the first believers must be in the Council itself. Then we began thinking. We learned that other schools were making a success of this method and then our school pride asserted itself. We threw back our shoulders, elevated our chins, figuratively speaking, and said, "We can too!"

MAR-NOT Water Resisting Floor Varnish

A pale durable floor varnish made to take the daily punishment from tramping heels. With-stands both hot and cold water. Made especially for use on parquet floors of Oak, Light Maple, or Birch, as well as on printed Linoleum.

ROGERS BRUSHING LACQUER modern fast-drying The popular home lacquer. Easily applied. Exquisite colors. Dries while you 650 wait. Per 1/2 pint. wait. Per 1/2 pint,

SWP

The world's standard of house paint quality. SWP is made in one quality only and that the very best. Famous for long life and the permanency of its many beautiful colors. Covers more square feet of surface per gallon. Costs less on the house than cheaper paints at a lower price per gallon. Regular Colors, per \$3.75 gallon

Gloss white, per gallon,

FLOOR ENAMEL

A beautiful enamel finish for wood and concrete floors. Also adapted for painting the recreation room in the basement,

Per quart,

FLAT-TONE

A washable flat wall paint for interior decorations, on smooth or sand plaster, wall board, and other interior wall surfaces. Spreads easily under brush. Dries without streaks or brush marks. Produces a beautiful velvet finish. Can be repeatedly washed. Price, gallon, \$3.25

Higginbotham-Bartlett Co.

\$3.90

"Everything to Build Anything"

Baker-Hanna **BIG, STORE-WIDE**

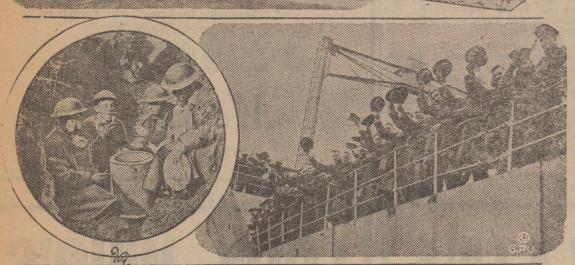
SALE

STARTS 9 A. M., FRIDAY, NOVEMBER 8

\$329.90 IN PRIZES TO BE GIVEN

Armistice Day Brings Back War Memories wheat and corn they would eat mixed up with one pound of protein supplement per pig per day. For the first two weeks they were fed





Government 'Horse Stickers' Are 'Gods' To The Navajos

Veterinarians of the United States Department of Agriculture may be only ordinary individuals to some in Arizona the "white horse stickers from Washington" are all-pow-erful medicine men, able to accomplish almost anything.

They won their name and reputation while engaged for the last few years in eradicating dourine, a serious disease among the horses on the Indian reservations in Arizona. The work called for slaughter of all infected animals and casteration of all uncontrolled stallions to prevent further spread of the disease. The vast unfenced ranges and the wild nature of the horses made the work naturally difficult, according to Dr. T. W. Crump, who had charge of activities in the field, but complete success was possible only when he and his associates learned to do many things foreign to the profession of a graduate veterinar-

Superstition as well as natural opposition to the work had to be overcome by unusual tact. To overcome the Navajo's objection to having his favorite stallion belded the veterinarians willingly performed the usual ceremonial rites practice! in connection with such an operation. With a little practice, Doctor Crump says, his men "were able to imbue the animal, in the eyes of the Navajo, with speed and long wind in the most approved Navajo style"

Doctor Crump and his "white horse stickers," as the Indians called them, even had to learn the Na vajo language to some extent. Apart from their regular work they did hundreds of things for the Indians, which soon gained them a reputation for unusual powers. They were called upon to perform many peculiar and pathetic tasks. They aided in the settlement of disputes be tween the Indians regarding water rights, assisted in settling estates and deciding ownership of property, and were helpful in many other similar ways.

In emergencies in the more remote regions Doctor Crump has act-"professionally" as a dentist physician, surgeon, and undertak-He has extracted hundreds of Navajo teeth, sutured wounds, removed splinters, set broken bones, prescribed for the sick, and vaccinated many of them against small pox. All of which, he says helped to gain the Navajo's sympathy and cooperation in the campaign which was brought to a successful close a few months ago, though future in-spections and follow-up work are planned.

Dont swear When It Breaks!

Call on us. We weld any kind of broken farm implements.



Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding.

If it's too big to bring in, we'll come out and do it on the spot!

> J. A. ENOCH The Best Blacksmith On The Plains

Eleven years ago, on Nov. 11, 1918, the armistice was declared—and the armies of the world laid down their arms. And now, 11 years later, the world again celebrates and recalls war-time scenes like these. Top, left, er. Costs only \$3.25 per gala group of American soldiers, colors flying, on parade; right, Yanks near Forges, Meuse, France, protected by a camouflage screen from the Gerpeople, but to the Navajo Indians mans; below, left, the answer to "come and get it" in the trenches; right car with Whiz Gold Band.

PRODUCES PORK CHEAP

for a feed cost of 5 2-3 cents per pound is the achievement of Dan- tion topped the scales at 220 and 260 pounds respectively.

They were put on wheat pasture

embarking for the return to the United States county. They weighed 19 and 20 pounds respectively at five weeks of Crowell—Making two pigs weigh, age when he started feeding, and at the conclusion of the demonstra-

iel Callaway, 4-H club boy in Foarl at the start and fed all the ground

three times a day and after that twice daily. The cost of the feed as given by Fred Rennels, county agent, was \$28.05, the selling price was \$55.20, and after deducting the original cost of the pigs Daniel had

GOLD BAND ANTI-FREEZE

> One filling lasts all winter

Gives automobiles complete protection against cold weathlon. Today, let us service your

Consumer's Fuel Association

Floydada, Texas

A Unique SERVICE

We give your car:-

5 New Shoes 6 Longer Life 8 More Safety Mileage

Read about 'em, and remember-telephone 83. Our panting Road Service Wagon will be on the way in a

- 1. That Good Gulf Gasoline and Supreme Motor Oil.
- 2. Car Wash-the air-filled spray of our Weaver-Washer flows off the dirt and softens the mud on the body. The high pressure stream cleans the wheels and underparts. No grime can stand before it.
- The drying and polishing are carefully done by hand to insure thoroughness and to guard against scratching.
- Vacuuming interior and engine washing.
- Federal Extra-Service Tires. Steam Vulcanizing Tire Service.
- Greasing on our Hydraulic lift with a high pressure Gun. Well greased parts wear longer.
- High class battery charging service. When your present battery wears out Firestone Batteries are superior to re-place them with.
- New brake lining to take the place of worn-out brake lining. Motor driven machine to prepare lining to the individual needs of your car.
- More mileage from the use of our Bear Wheel aligner, the first of its kind to be introduced to Floydada motorists. Regular inspection of your wheels for alignment will save you tire money.
- 10. Starter and Generator service, with full line electrical parts. Have your starter and generator examined regularly and save road stops.

We were the first to install the best available equipment for Tire Service, and for Washing and Greasing.

The motorists' interests are our interests.

Gullion's Super Service

A Real "One-Stop-Station'

Phone 83

Floydada

S. E. Corner Square





Eleven Years Ago

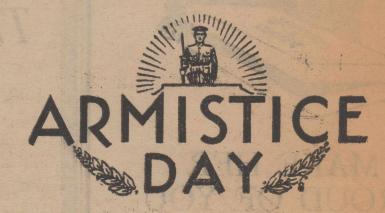
In Reverence---

To those who made the Supreme Sacrifice to assure us safety in a world of Democracy, and to those who DID return from the battle fields The Undersigned Banks will be

CLOSED

ALL DAY

Monday, Nov. 11



First National Bank Floyd County Nat'l Bank

of Floydada

By Mrs. Robt. McGuire

linson Hostess To nary Society.

ocial meeting of the Portera business meeting and pro-Elmer Hinson, D. H. Hill and the hostess. e next meeting will be held at hurch November 11 at 4 o'clock Hallowe'en Party. Mrs. Casey conducting the

rtained Ace Bridge Tuesday Evening.

The Ace Bridge Club met Tues-In the games played during the evening, Miss Katherine Burch made the highest score for the ladies and Mr. Sone made the highest score for the gentlemen.

late to Mr. and Mrs. Leslie Surginer, Mr. and Mrs. L. J. Welborn, their future lover and other games Mr. and Mrs. A. D. Cummings, Mr. which reminded one that it was and Mrs. Troy Jones and Miss really Hallowe'en. Burch and Kenneth Henry.

Andrews P. T. A. Program For Wednesday.

nt-Teachers' Association meeting

A. Song (Tune Battle Hymn the Republic)

-Robert A. Sone. Where Does Texas Stand Educanally?—A. D. Cummings. leading, "Blue Plus Gray Makes aki"-Bert Ione Smith. "Make Your Mark"-Pupils Mrs. V. Andrews.

terian Society Met y Afternoon.

interesting program given meeting yesterday.

was a splendid attendance

Joint Recital of Primary And Kindergarten Classes

Announcement is made that the pupils of Mrs. O. W. Kirk and Mrs. W. H. Scoggins will be presented in a program of "Pretense" soon. Members of the primary piano class of Mrs. Kirk and the kindergarten and expression pupils of Mrs, Scoggins

will appear in the program.

The place for the entertainment ay afternoon, November 4, at will be the High School Auditorium, afternoon at the school building at ome of Mrs. Emmett Hinson, and the time Monday evening, No-Vember 18 at 8 o'clock. Features dainty refreshments were will be piano numbers, class proced-to Mrs. F. M. Shenefelt, Mrs. ures, readings and monologues with Casey, Mrs. Ford, Mrs. Robert specialty numbers from the baby one, Mrs. Ralph Groves, Mrs. band of the kindergarten class.

The public is cordially invited.

Mr. and Mrs. Glad Snodgrass en tertained with a Hallowe'en party Thursday evening honoring their daughter, Gwendolyn. The home was gaily decorated in many Hallowe'en colors with orange and day evening with Mr. and Mrs. black predominating. Bats, cats Robert A. Sone as host and hos- witches and spooks were in evidence witches and spooks were in evidence everywhere.

At the appointed hour the guests began to arrive and were greeted by two tall weird ghosts who ushered the hostess served peach Bava: witches tea. When all had arrived ian cream, wafers and hot choco- the fun began with peanut fortunes, apple biting contests, a view of

At a late hour refreshments con-Miss Burch and Mr. Henry were sisting of spook salad, cake and orange punch were served by the Mr. and Mrs. Edd Bishop will en- hostess. Very unusual favors of the tertain the club Tuesday evening, season were also on the plates.

Those present were: Misses Ruth Rutledge, Hazel Probasco, Helene Hay, Patty Looper, Iris Shaw, Winona Felton, Wanna Tawwater, Edna Program for Andrews Ward ParMae Nelson, and the hostess;
Messrs Ray Crabtree, Wilmer Jones, Billy Jo Welch, Urnon Bo-Wednesday afternoon, November 13, rum, Edmond Adams, W. A. Am-o'clock: burn, Arnold Nichols, Russell King, Ross Hanna and J. R. deCordova.

he Republic) Gducation for Faithful Citizen "Behart A Sone "Beha

pils provided the greater part of the program. The pupils knew their parts well and rendered the program to a perfection program to a perfection.

Miss McKinney's room was awarded the book for having the largest Saving" was the subject of number of mothers present at the following guests: Mr. and Mrs.

Cumberland Presbyterian Mrs. J. L. King conducted ciation decided to buy a new range for the cafeteria. The stove will be L. Norman, Mr. and Mrs. H. J. B. Jenkins, Mr. and Mrs. E. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. Stevenson, Mr. and Mrs. T. S. Stevenson, Mr. and Mrs. T. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. Stevenson, Mr

favored the audience the date being November 20.

The Woman's Council of the First invites all of those Christian Church met Monday afested in the work to ternoon at the church in a business meeting. Plans were made for an neeting will be held all-day quilting which will be held November 18, at the Church Monday. Each lady is asked to bring a dish for lunch

Social Calendar

La Noche Bridge Club will meet

Andrews Ward Parent-Teachers' George McWhirter Association will meet Wednesday has been arranged and all of the parents are urged to attend, wheth they are members of the Association or not.

at 3:30 o'clock

1929 Study Club will meet Thurs-day afternoon, November 14, at 3:30 sibilities along this line. o'clock with Mrs. Joubert Clements will be leader of the program.

Mrs. Zell Probasco.

church. Mrs. C. C. Casey will con-duct the study of "Genesis," where the work is done on a tested Floyd County

Mrs. Edd Bishop will be hostess to the K. K. Klub Friday afternoon at 3 o'clock.

The Woman's Council of the First Christian Church will meet Monday at the church and will spend the day quilting. Each lady is ask-ed to bring a dish for lunch.

South Circle of the Baptist Woman's Missionary Society will meet Monday afternoon at 3 o'clock with Mrs. R. E. Bost.

Entertain Jointly With Eighty-Four Party.

Dr. and Mrs. W. M. Houghton and An exceptionally good program was rendered at the East Ward P.
T. A. Meeting Wednesday afternoon when Mrs. Hughes' small pueighty-four party Tuesday evening

Refreshments consisting of sandwiches, tomato salad, hot chocolate and ice box cake were served to the interesting program given afternoon at the meeting yesterday.

A long felt need was provided for the East Ward School Wednesday vis, Mr. and Mrs. A. J. Folley, Mr. and Mrs. A. J. Folley, Mr. M. Eubank read an arti-installed at an early date, it was Moore, Mr. and Mrs. Byron Clark, incident in the life of D. stated. Dr. and Lon V. Smith, Mr. and stated.

The next meeting of the East ward P. T. A. will be held on the third Wednesday in this month, Gilliam, Mr. and Mrs. O. P. Rutthe date heing Newmber 20

Guire, Mr. and Mrs. A. P. Horn, Mr. and Mrs. O. L. Stansell, Dr. and Mrs. I. W. Hicks, Judge and Mrs. Wm. McGehee, Mr. and Mrs. Lon. M. Davis, Lee Griffis, Mrs. Lon. M. Davis, aroused in the territory before the Thursday evening, November 14, at Mrs. George Smith, Mrs. Sam Ber7:45 o'clock with Mr. and Mrs. A.
A. Bishop as host and hostess.

Angus, Mrs. Edd Brown, Mrs. A. J.
Welch, Miss Eddythe Walker and

get good prices for their baby chicks that are worth good prices Mrs. W. E. Patty will be hostess to and keep many thousands of dol the 1922 Study Club this afternoon lars of Texas money in Texas that baby chicks, is the belief of Marvin Mrs. Homer Steen will be hostess Steen, of Plainview, credit inspector which was to have been held at to the Wednesday Bridge Club Wed- in twenty-two central plains counnesday afternoon, November 13, at ties of the Texas Baby Chick Associof the week conferring with local poultry raisers relative to the pos-

"Plains chicken raisers practicalhostess. Mrs. Flynn Thagard ly all of them, have excellent flocks of birds but very rarely do you find and the circuts out of each. a flock where the owner has an ac-Stitch and Chatter Club will meet this afternoon at 3:30 o'clock with fowls from which setting eggs are used. As a consequence of the The program will be carried out. guessing about production that they Porterfield Missionary Society have to do, they have to accept will meet Monday afternoon, No-vember 11 at 4 o'clock at the baby chicks than do poultry raisers

Two for.

Robert Mc- basis, and assurance of quality not

aroused in the territory before the plan can be made effective, but it is his belief there are big possibil-ties of profit for poultry flocks all over this section if time and thought will be given to weeding out non-producing members of the WOULD KEEP MONEY FOR PURE flocks, trapnesting and keeping BRED CHICKENS IN TEXAS records.

That Texans should learn how to SUNDAY SCHOOL TEACHERS MEETING WAS POSTPONED

On account of the inclement weather the first meeting of the are now going to northern states for Floydada Division of the Elementary Sunday School Department to this Friday, November 9. ation, who was in Floydada the first meeting will begin at 2 o'clock in the afternoon.

> The organization is composed Sunday School teachers of the elementary grades of the Sunday schools of Floydada and Lockney

Mrs. D. D. Shipley is president

The program will be carried out as was planned for last week.

Read The Hesperian for news of

IN MEMORY . of "Comrades in Arms" who sacrificed

their lives in the great World War

WE WILL BE CLOSED ALL DAY MONDAY, NOVEMBER 11

McGuire's

"The Store For Men"

FOR FRIDAY AND SATURDAY

CRISPY CORN FLAKES, Each,	10c
AMERICAN SARDINES, Per can,	5c
PINK SALMONS, Per can,	16c
DIAMOND MATCHES, Per box,	3c
NAPOLIN TISSUE,	200

Just received-another shipment of Oranges and Grape Fruit direct from the Rio Grande Valley. They are delicious.

PHONE 292 WE DELIVER

Pre-Holiday FOOTWEAR SALE

Timely Values On Smartest Newly Arrived Modes

\$2.49 \$3.98 \$4.95 \$5.85

SPECIAL DISCOUNT ON ALL LADIES HIGHER GRADES

You'll find just the type of shoes you desire to wear on your Holiday occasions in this beautiful selection that we display. Straps, Ties Pumps and Oxfords in all the loveliest leathers and colors imaginable. You'll save many dollars on every pair during this remarkable event.

C. R. Houston Co.

TOBY AND DOLLY YOUNG

PRESENT

The Treat of the Season!

The Circuit's Best Combination

WITH

HENRY CATO

And His Green River Collegians

IN SNAPPY PRESENTATIONS

Band and Orchestra

CHANGE OF PLAYS DAILY

POPULAR PRICES

PALACE THEATRE

One Whole Week

COMMENCING

Monday November 11



Is Your Wardrobe Ready For Armistice?

Nothing is more becoming to a man-or womanthan freshly cleaned and pressed clothes—the Valetor way. You will always be pleased with your wardrobe if you PHONE 66 and have us call for your clothes. Give them an A-1 job of cleaning and press-

Excellent Service—Reasonable Prices.

ing, and return them to your home the same day.

McGuire's

"The Store for Men"

Lee Wilkinson, of this city, last

week, that she was very proud of the progress she had made in flying

Mrs. Wilkinson said that her sister

tail Merchants Association of Wich-

ne is gone.

she had been in the club.

Fire Boys Smothered By Lakeview Quintet

Lakeview Too Much for Local Fire Turkeys, Department Five in First Heavy hens Game of Season.

As basketball players, the mem-bers of the Floydada Fire Depart-Leghorn, Fryers, ment are just about ready this week Stags, to admit that they are pretty good Hides, fire fighters. Lakeview school quin- Guineas, each tet smothered them under last Friday night in a 30 to 12 one-sided Ducks, squabble that revealed some excellent cage material in the Lakeview Eggs, No. 1 candled, per dozen...35 community. A good crowd wit- Pullet Eggs, nessed the first basketball game of the season which was held at the Andrews Ward Gym.

Geo. Gilpin's Lakeview boys show- Butter, ed some wonderful coaching in the first game of the season, and, according to the Fire boys, are going Wheat, to bid strong for the county cham- Maize heads,

From the very start of the game, the Lakeview boys had the advantage. They tossed the ball straight Cotton Seed, per ton, to the basket from practically every position on the court, making practically the whole count on field goals. Captain Hall probably tal-lied more baskets than any of the other members of his team.

Lack of wind and few practices were the causes attributed by the Fire Department for their poor showing Friday. Lee Mayhew, captain, and Everett Price, manager, with Ray Clements scored most of the baskets for the local five. The fire department team was composed of Everett Price and Lee Mayhew, forwards, J. Q. Hill and Hal Drace, guards and Ray Clements, center. W. C. Newsome and George Sherrill were substitutes.

Marion Smith Now Is Certified Pharmacist

Marion Smith, member of the sales force at the Arwine Drug Company for the past two years or more, is now a certified pharmacist. He received notice last week that he had passed an examination conducted this summer by the State Pharmacists' Board, following several months spent in study at Danger and his wife were in the party. eral months spent in study at Dan-forth's School of Pharmacy in Fort Worth.

and his wife were in the party. ganized by the Junior Chamber of Commerce of that city, according to charge of bootlegging.

J. A. Arwine, manager of the store, has been a registered man for several years, giving the store Robert McGuire went to Plainview two registered pharmacists in their Tuesday to make up their Rotary Daily Times.

Typewriter carbons, second sneets writer carbon at Hesperian office.

Local Market

Light hens, Old roosters

Butterfat, per pound,

Local Woman Wins Car

PRISONERS TO HUNTSVILLE

charge of bootlegging.

\$1.00 was lower than it would have been, Wichita Falls last summer. Cotton

Floydada High's lone score came and family. Mr. Sawyer will go on in the last minute of play, after the to New Mexico on business and Mrs. Leonard Smith. fensive. Welborn threw a long pass that was caught by Terry on the goal line. Welborn made the extra In Lockney Campaign

A big attendance of Floydada Miss Meadow, of Lockney, won second place and a vacation trip to second place and a vacation trip to two hundred going over following completion of school work for the California. The contest lasted for

Bud Russell, agent of the Texas Rormer Floydada Girl

photograph of the members of the which appeared in a recent

riter carbon at Hesperian office. girls. The club owns its own plane Second Sheets, pencil and type- which is an Alexander Eaglerock

Ralls Jack Rabbits Win From Whirlwinds have an instructor and eral lessons each week.

20c Inability of Line to Hold Against Superior Strength Responsi-

ble for Defeat. The Ralls Jack Robbits won from Floydada High School's Whirlwind had been an aviation enthusiast squad Friday afternoon of last during the past two years. week. 13 to 7, in a game for which they had been pointing for weeks a superior line giving the Ralls gridsters their first win over the Floydada boys in five years. Last year the two teams tied in their interscholastic competition, but for four years previous the Green and 39c White had been triumphant.

The game was played on the Ralls ita Falls. She is the daughter of field, and the score on both sides Mrs. M. F. Swain who moved to likely, had the field not been heavy Cakes of mud would ball up on the shoes and slow them down until open field playing was difficult.

local boys had taken to the air in Mrs. Sawyer vill visit here while a determined last effort at an of-

Ralls High School's scores came in Mrs. C. P. Fulkerson, of this city, the second and third quarters, and won first prize in the Lockney Post- their breaks followed blocked punts Hearld subscription contest clos-ing last Saturday night and was a-Three different times the superior warded a Chevrolet Coach as first Ralls line broke through and block prize. Mrs. Fulkerson won by an ed in dangerous territory. The easy margin over the other contestants, leading by several thousand line plays, end runs and passes bevotes. She resides in the east part ing mixed throughout the game.

Club attendance at the club there There are twenty-four members in the club, only three of whom are

purchased from the Wichita Falls Air Transport Company. They also have an instructor and receive sev-Held Friday, Nov. 1 Miss Swain wrote ner sister, Mr.

Lockney with a large number of

J. I. Staley of Wichita Falls and Wednesday night, October 27 fola brother of Mrs. Fred Zimmerman lowing an operation on Saturday of this city is an associate member previous. He had been ill about previous. He had been ill about niece of Mrs. Holmes. twelve days. He was well kown in Miss Swain graduated from Floydada High School with the class of '25. During the past three years she has been employed with the Re-

Wichita Falls last summer.

Flower girls were: Mrs. Clyde time friend of the deceased, was in Bagwell; Miss Ima Nell Jackson, charge of the service at the ceme-tinters come Wednesday of Mrs. L. B. Sawyer of Miss Illma Jackson, Mrs. John tery. Winters came Wednesday for a vis-it with her brother, C. H Davis, Lowrance, Miss Inez Newman, Miss 'NEGRO WEDDING' GIVEN

Surviving relatives are his wife, one daughter, Mrs. Fred Taylor of man's Missionary Society realized of Floyd County.

of whom attended the funeral.

Funeral services for E. W. Hollums were held from the First
Dallas, a niece; M. L. Smith, of
Methodist Church Friday afternoon,
conducted by Rev. W. H. Strong of
Toe Ward, of Knox City, a nepThe wedding in which Mrs. F roe Ward, of Knox City, a nep-hew; Mr. and Mrs. E. P. Reese of win Heald and Robert A. Sone we relatives and friends present.

He died in a Lubbock sanitarium

Wednesday night, October 27 folSmith of Stamford; Mr. and Mrs.

Sweetwater, Mrs. Reese is a niece; the contracting parties and Rev.

D. O'Brien officiating minister function of Stamford; Mr. and Mrs.

Smith of Stamford; Mr. and Mrs.

Smith of Joyange parkey and contracting parties and Rev.

Smith of Joyange parkey and contracting parties and Rev.

Smith of Joyange parkey and Mrs.

Among the friends of the deceas- red the predominating color. Floydada and also the McCoy com- ed here for the funeral were: E. O. munity in which he had been a resident during the past five years.

Pall bearers were: A. Curry, F.
W. Turner, C. W. Williamson, J. W.

Interment was made in the Floyd-

Dalton, Will Snell and Bryan Poin- ada Cemetery with Masonic rites. J. B. Jones of Benjamin, a long

BY SOUTH CIRCLE MONDAY night and regular services will be held at the Baptist Church Sunday

Wichita Falls, Elbert of Dallas, S "Negro Wedding" given Mor L. Keller, and Roy of Floydada, all night at the High School audi f whom attended the funeral. ium. Admission charges were Other relatives here for the and 25c. There was a large cro

Ewell Smith of Lorenzo, nephew and costumes were worn by all t members of the wedding party w

ATTENDING STATE MEETING

Rev. and Mrs. P. D. O'Brien ar Mr. and Mrs. H. L. Crow left Wed where they will attend New Mexic Baptist Convention Thursday ar

Friday. They plan to return home Frida

On account of unexpected delay of a part of our fixtures we are forced to postpone our opening date to Friday, November 15.



Our Buying Power Is Your Saving Powe

HERE never was a time in the history of Merchandising, when economic distribution meant so much to the People of America, as right now.

The J. C. Penney Company, with more than a thousand Department Stores in 48 States, is helping Millions of Families to get the utmost in Values.

Buying for More Than a Thousand Stores means very large savings on everything we Buy, and substantially lower prices to all our Customers.

More than that—it means Better Qualities, Better Workmanship, Better Materials, Better Values—all AT LOWER PRICES—than would otherwise be possible.

Our New Store Will Open November 15th

It will be a thoroughly Modern Store in which you can buy with Confidence. Everything we sell will PROVE up and SQUARE up with those ideals that will merit your continued patronage.

Only as we serve can we hope to succeed. And thru our Values and our Service we expect to WIN and HOLD your confidence.

Economy of operation is an important part of our plan. Cash Prices and no Deliveries means large saving in overhead expense and Lower Prices for Quality Goods.

Complete new stocks of Dry Goods, Ready-to-Wear, Clothing, Furnishings, Shoes, Notions, will be ready for your inspection.

In the New Store you will find a friendly attitude of helpfulness. It will be a Home Store for Home Folks.

South Side Square

Floydada, Texas

THANKSGIVING Turkey Market is open

And Floydada Poultry & Egg Company is ready to handle them.

OPENING PRICE 20c LB.

If you plan to put a part or all of your turkeys on the market, we would appreciate a liberal share of your birds and promise you good treatment in every respect.

PICK WELL DEVELOPED BIRDS

We advise our customers to be careful in the selection of the birds they put on the market at this time to be sure they make the weights required of No. 1 birds.

> Hens, 9 lbs. and up are considered No. 1 And Young Toms, 14 lbs. and up are No. 1

Buyers in the principal markets are going to grade us closely on weights and it will pay you to be sure your turkeys come up to weight. Hens are probably better-developed than toms at this time. Crooked breasts and under-weights will sell at half-price.

Remember, this, too: The market for Thanksgiving, on Freight Shipments, will close Wednesday, November 13.

We will pay the top market for turkeys, and hope you will get in touch with us before selling.

Floydada Poultry & Egg Company

EAST SIDE SQUARE,

FLOYDADA, TEXAS

P. S. We are going to dress turkeys in our plant during the season and can use 40 to 50 turkey pickers rainy days or at nights.

The Floyd County Hesperian Offers

100,000 EXTRA VOTES

For Every \$20.00 Worth of Subscriptions Turned in Before 8:00 P. M.

SATURDAY, NOVEMBER 23

Biggest And Best Offer

The Winning Opportunity

In order to assist each and every energetic candidate to get an early start in the great race for the Free Automobile and other Prizes, the Campaign Manager has decided to present a remarkably liberal offer of extra votes. For each \$20.00 worth of subscriptions turned in or mailed before 8:00 P. M., Saturday, November 23, 100,000 Extra Votes will be given. These votes are extra, and are in addition to the regular votes each subscription earns, as per schedule on the cover of your receipt books. The extra votes will be issued as soon as the offer closes; at the rate of 100,000 extra votes for each \$20 turned in. This offer is positively the biggest special vote getting opportunity of the entire campaign. Subscriptions will count more in votes between now and November 23 than they will later. Try to make this offer place you in the winning list. Now is the time to get busy. The Campaign is just starting, just beginning, just commencing. Start your first \$20 club to-day.

THERE IS NO LIMIT TO THIS GREAT SPECIAL OFFER

You can get just as many clubs as you like. There is no limit to the number of times you can earn the 100,000 bonus votes. The more subscriptions you turn in, the more extra votes you will earn. Just as soon as you have completed one club start right out after another. The votes you earn on this offer will count heavily when the final tabulation is made by the official judges when they read off the names of the prize winners on Saturday, December 14. Every \$20 wins the bonus, and pro rata number of extra votes will be issued on all portions of a club after the first has been turned in.

TURN IN YOUR SUBSCRIPTIONS AS FAST AS YOU GET THEM

It will not be necessary for you to turn in the entire \$20 all at one time in order to take advantage of this offer. You may turn in any amount at any time, and when the offer closes you will receive a special voting ballot, giving the total number of extra votes you have earned, also showing the total amount of money you have turned in. The regular votes will be issued as usual. Don't hold your subscriptions-turn them in as fast as you get them and then the subscribers will get their papers promptly. ALL SUBSCRIPTIONS TURNED IN THUS FAR COUNT ON THE OFFER.

SECOND GRAND PRIZE

Beautiful 3-Piece Living Room Suite of

Costing \$300.00

Purchased from and on display at

F. C. HARMON'S

THIRD GRAND PRIZE \$150.00

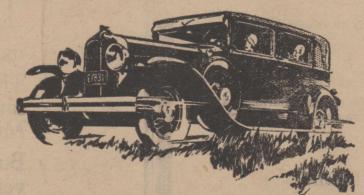
5-Piece Bedroom Suite Of Furniture

Purchased from and on display at,

KIRK & SONS

FIRST GRAND PRIZE





COSTING \$933.50

Purchased from and on display at Boerner-Thagard Motor Company.

FOURTH GRAND PRIZE \$100.00

Blue White Diamond Ring Purchased from and on display at,

WILSON KIMBLE JEWELRY COMPANY

FIFTH GRAND PRIZE \$50.00

Blue White Diamond Ring Purchased from and on display at,

C. H. DAVIS JEWELRY CO.

USE

THIS

BLANK

TO

AMERICAN AND ADMINISTRATION OF THE PARTY OF

ENTER

THE

RACE

Good for 2000 Votes

bile and Prize Campaign

PLEASE NOMINATE

As a candidate in The Floyd County Hesperian's Automo-

This blank counts for 2,000 free votes. Only one nomination will be credited to each candidate. The nominator's name will not be divulged if requested.

GET BUSY TODAY!

For Further Information, Subscription Blanks, Etc., Call, Write or

Telephone

Campaign Manager

Office: Hesperian Building

OPEN EVENINGS-6:00

TELEPHONE 8

Floyd County Hesperian

First Subscription Coupon

Good For

10,000 EXTRA VOTES

This coupon accompanied by the entry blank and your first subscription will start you in the race with more than 12,000 votes-only one of these coupons will be credited to

Name of Subscriber

Candidate's Name

Return this coupon to the Campaign Manager of the Hesperian with your first subscription and you will receive 10,-000 extra votes in addition to regular votes as shown in the

USE THIS BLANK

WITH

YOUR

FIRST

VOTE

"Clinic-on-Wheels" May Bring Medical Aid Direct to Rural Homes of Nation

The medical clinic has gone to the country—and on wheels. Those who live in outlying sec-

tions of the United States, and other countries too isolated from the large cities where medical attention can so easily be obtained, may soon get the same efficient medical attention as their city brethren doand right at their own home.

The "Healthmobile" has arrived. It is a clinic on wheels. And it has solved the problem of serving people, especially school children, whose homes are far away from densely

populated sections.

The "Healthmobile" is the idea of Dr. Sven Lokrantz, medical director of city schools at Los Angeles. It has worked successfully at Los Angeles since 1925. It already has invaded Sweden, in that northern section where school children often are scores of miles away from dentists and doctors. And its use is spreading rapidly.

Dr. Lokrantz faced the problem of serving school children in outlying districts of Los Angeles with medical attention—and the "Healthmobile" was his solution.

The clinic on wheels is built on a trailer, and can be pulled easily by truck, or by tractor if the country is impassable by trucks.

It is completely equipped, as elaborate as clinics in cities. All dental equipment, facilities for nose and throat treatment, and optical setup, arranged through use of mir- cessible regions. rows to gain greater distance for testing eyes—in fact, everything needed in clinical work.

means of a solution to their long ic for Children of Norrland."

(By West Texas Chamber of Commerce.)
SNYDER—Mr. F. I. Townsend,

assiduously to the business. An ac-

let for the construction of a new

Aigh School building for Fluvanna.

pended for the onward advance-

400 candle power lights in the downtown business district. Plans are

neto grounded system.



The interior of a clinic-on-wheels is shown above. A physician and nurse from the health department of the Los Angeles city schools are demonstrating its facilities for medical inspection.

Sweden had long sought a solu- to order more clinics on wheels. eeded in clinical work.

The idea was an immediate suc"Healthmobile" was first conceived, clinic, already established at Los

What's Doing In West
Texas Today

Tulia during the past year and Happy is not far behind in a similar building program.

ELECTRA—More than sixty far
Misses Jessie and Goldie Sisson visited with Miss Lucile Brownford last Friday afternoon.

Mr. and Mrs. C. L. Falls, of Kan-

cently and discussed the pooling of turkeys and the forming of an antitheft association. A carload of turkeys were pledged at this meeting, ley of Mayview. SNYDER—Mr. F. I. Townsend, theft association. A carload of turnot a poultryman but just an averkeys were pledged at this meeting, age farmer in Scurry county, has and a sales committee was elected to meet within a short time to open bids and discuss the selling of these turkeys.

School that spent the week end at home are: Woodrow Wilson, Bessie Maye Brown, Mabel and William proved, during the past twelve months, that poultry is a profitable sideline if the necessary informa-

WHITE DEER-A very enthusi- Culpepper. tion is acquired as to the care of astic Chamber of Commerce meetthe hens and if one applies himself ing was held here recently at which Hallowe'en social in the basement curate record was kept by Mr. Townsend which shows that from different members discussed their personal experiences and profits de-rived from the raising of poultry Misses October 1928 to October 1929, two hundred and sixty lgehorn hens \$188.70 was spent for feed, leaving a profit of \$592.7 for the year.

FLUVANNA—Contract has been of the creameries to meet with the Chamber of Commerce and discuss plans whereby a better market can be seen by a convenient of the creameries to meet with the With Mr. and Mrs. Jim Stewart.

Mrs. Weldon Conner spent Sunday with Mr. and Mrs. Jim Stewart.

Chamber of Commerce and discuss plans whereby a better market can be seen produced \$781.47 worth of eggs, and be secured for cream, milk and poul- relatives.

CHILDRESS — Elaborate plans Brown were the guests of Misses are being made by the local Cham-Goldie and Jessie Sisson Sunday. ber of Commerce to entertain offi-Mr. and Mrs. Edd Bullard, Mr. When the building is completed, more than \$50,000 will have been excials of the Fort Worth & Denver and Mrs. Cozby and Mr. and Mrs. J. little city.

ANSON—Among the many constructive and progressive moves being made by this city at the present of the prosent of are the completion of the concrete highway No. 30 through Jones Countries of \$75,000, and is one of the Mounts visited awhile with D. L. street lighting system of Anson with ver line.

also under way for the installation of the metallic system telephone service to replace the present mag- Culpepper and Bro. Carl Burgett, conducted the services Sunday, ber 25, named Ruth Hope. TULIA—Due to the immense They both preached very interestbuilding program in Tulia, Happy ing sermons. Bro. Henry Culpepand on the farms of the County, the

ty has passed the six and a half million dollar mark. More than fifty new homes have been built in family.

| Gospel. | Walter Houston of Knox City is visiting with Mr. and Mrs. L. B. Cozby and ily. |

THIS IS NOJOKE!

WE'RE

QUITTING

AND OUR ENTIRE STOCK OF MEN'S

CLOTHING IS GOING

AT WHOLESALE PRICES—AND LESS!

Nothing but high class merchandise. All Nationally Ad-

vertised lines. They are going Fast.

problem of serving the school children a few weeks of use, it was dren of their scattered and inac-acclaimed a success by the crown,

the press and the medical world.

Sweden, its problem solved, pla. the nation immediately hailed it as Angeles and in Sweden, has caus-The doctor little dreamed, however, that it would be grasped immediately by the medical profession of his native Sweden as a method of safeguarding the health of school children.

One was immediately ordered and named "Lokrantaz Ambulatory Clinical Research of the most remote of medical authorities in all sections to become interested, and it may not be long before Dr. Lokrantz's idea will spread to the most remote sections of the United States

mers of this section met here re. sas, are visiting with J. D. Sisson

Those attending Floydada High

A very large crowd attended the of the Methodist Church last Thurs-

Misses Mabel Culpepper, Cora cows and hogs. Plans were made Brown and Cleo Cozby and Mr. and to have a representative from some Mrs. Weldon Conner spent Sunday

Bessie Maye and Hazel

ty and the replacing of the present most modern stations on the Den- Saunders and family Wednesday af-

ily spent Sunday with Mr. and Mrs. Edd Hoffman.

BORN-to Mr. and Mrs. Ralph achary, a daughter, Friday, Octo-BORN-to Mr. and Mrs. Jones. of

Amarillo, a daughter, October 13.

ground were held at the Methodist church last Sunday and Willard quote of sanctified milk. Laminack preached his first sermon last Sunday night.

A bore is that man who, when you ask him how he feels, tells you. -Provincial's Papyrus.

Colored Customer: "Ah wants a Storekeeper: "What youall mean is pacified milk.'

Customer: "Look heah, small one, when Ah needs inflammation, Ah'll specify.'

Repair Your Radiator

And put your car in shape for Winter Driving. We fix them right.

We also have Prestone and other non-freezing radiator fluids.

Bring your car around and let us fill it up with the right mixture.

We specialize in welding work.

CLINE BROS., Radiator Service

Randerson Bldg., S. E. Corner Square

Why Worry About the

CHAIN Feeds get the EGGS more EGGS when prices are highest!

In cold weather when hens fed on "cheap" feeds are loafing, making eggs scarce and prices high, the poultryman who can get the eggs makes his largest profits. RED CHAIN Egg Mash gets the eggs-plenty of eggs-all the year 'round. But this is the season of largest profits; by all means, feed it now!





Dealership in Floydada Motor Inn

O. L. Sullivan, Prop.

Has been designated as Official Firestone Dealer

Firestone

Gum-Dipped Tires

Hold all world records for speed, safety, endurance and economy. You cannot buy better tires anywhere at any price, and at such low prices. Do not hesitate to try Firestones. They are backed by one of the greatest names in rubber-as well as the wholehearted approval of thousands of motorists who have used them for years. You take no chances with Firestones.

We urge you to see our Firestone Line.

O. L. Sullivan, Prop.

Rare Specials



A big selection in this mid-season clearance! Charming styles, colors and trimming effects for women and misses. Don't miss these!

DRESSES formerly \$10.75 to \$12.50 now,

DRESSES formerly \$18.50 to \$21.50 now,

\$13.95



Individual creations embodying every worthwhile tendency of the new trend. Richly furred with beaver, fox and other favored peltries. Coats for dress and formal occasions as well as for sports wear.

High quality fabrics-beautiful linings and newest shades are facts not to be overlooked.

\$14.95 to \$85.00

C. R. Houston Co.

"Clothiers for Men"

APRIL FEDERATION MEET AT SAND HILL

(Continued from page 1) Minutes for the last meeting were

Starts Saturday, Nov. 9

For,

For,

For.

For,

yard,

10 Quart Galvanized Pails,

Ladies Rayon Bloomers,

4 Strand Brooms,

3 x 6 Foot Rugs,

Fancy Oil Cloth,

1918

in which it originated.

the Handsomest

photographs.

Man in the World!

To a mother, her son is the handsomest man

in the world. At Christmas time, when the

sentiment of love is uppermost in everyone's

heart, nothing will carry a more tender message to your mother than your photograph.

In your likeness there is something of "you,"

to be cherished forever by one to whom you

are dear. As gifts for the family, give

Wilson Studio

RED HOT

SPECIALS

JUST A FORE RUNNER OF OUR BIG CIRCULAR,

DON'T FAIL TO SEE OUR SHOW WINDOWS

"Where Your Dollars Have More Cents"

South Side Square

Armistice Day

[Monday]

The activity of our nation is suspended for a mo-

ment in remembrance of the lull that suddenly fell

over the crimson chaos of France eleven years ago.

Surrounded by the sweet joys of peace, we meditate

on the devotion to duty that swept away youth's right to live and broke the hearts of old age. May we hum-

bly justify that devotion by a reverence for the ideals

Star Cash Grocery

C. L. MINOR, Prop.

P. WATSON

fathers were as much interested in I was raised, or that, was the way the work of their Parent-Teachers' my Johnnie was raised and just Association as the mothers. look what a fine fellow he is. Yet Association as the mothers.

Mrs. G. M. Tate of Aiken ad- they would not think of wearing dressed the meeting on the subject the clothes of the days when Johnof "Child Heritage." Saying, nie was raised or of furnishing the house the way houses were equipment born and the mother has the ped when Johnnie discovered the mother has the ped when Johnnie discovered when Johnnie disco and were approved as read.

Frankie Dodson and Elaine Arcease aneux both of Lockney gave readings which were very much enjoyed the times as to the child care. Parents must be progressive in keeping up with ings which were very much enjoyed the times as to the reading the description of the times as to the child care. Parents must be progressive in keeping up with ings which were very much enjoyed the times as to the child care. Parents must be progressive in keeping up with ings which were very much enjoyed. ings which were very much enjoyed the times as to the rearing of their Mrs. J. C. Ward of Aiken made latest radio, and a new auto. We a short talk in which she said the hear people say, "that was the way

Ends Saturday, Nov. 16

10c

1929

Saying, nie was raised or of furnishing the and young children. Yes, they may live and grow to man or womanhood-but how much more abundantly they may live if they come into their world of existence equipped with good running gears, a smooth running engine and a powerful dynamo to supply the motive power, to govern and control tho

> sound body to house a sound mind. "Every child has the right to be born into an environment that will be conductive, to his best growth physically, mentally, socially, and morally; to the production of a good citizen; and a life that finds happiness and satisfaction in self expression, a happy and pleasant home environment, congenial parents, adequate facilities for his comfort,

running of the human machine-a

health and education. "Every child has the right to express his or her own self. Each child is born into the world with a The Fairies leave no child un attended. To one is given the gift of color, to another the love pleasant sounds. One has the gift of words, to another is given the key to the secret of science. Every child's first birthright is a sound body and mind. The worst sin against adolescence is nagging, another is exploiting a child for your own gain. That is waking a sleeping baby to show to a visitor or forcing him to say his speech when he is embarrassed, and lying to a child. Mothers often promise their children if they will get their lesson they will carry them to a show or a circus. Meanwhile she accepts an invitation to an afternoon party and disregards her promise.

Mary Henry of Lockney, made a talk in which she said there are three phases to every child's life that is mental and physical. The churches are taking adequate care of the morals of the youth of the land and the schools their education but their physical being has been sadly neglected. Good health is built in childhood and not after maturity. Women mold public opinion and Women's Clubs have done lots for children. It was through the women's influence that the Child Labor Law was passed."

Dr. Henry spoke of the service the women of Floydada and Lockney might be to the women of the surrounding communities by maintaining a rest room for their convenience. She advised the mothers to keep their children from ever having contagious diseases if possible saying they were better off to have never had a contagious dis-

to school with a cold for all con-tagious diseases start from a cold with the exception of itch. And before you visit the sick be sure you have a doctor's diagnosis of the case. Do not go just because you think you will be missed but only when you are really needed and can be of some service.

Mrs. W. C. Grigsby of Floydada gave a very interesting talk on the Entertainment for the Adolescent Mrs. George A. Lider and Mrs. Grigsby made short talks on the county library.

Following these Mrs. E. L. Angus of Floydada favored the assembly with a vocal solo entitled "Roses of Picardy" and responded to an en-

As the concluding number Mrs. C. H. Davis of Floydada, gave a very pleasing reading.

Early Settler Died At Hereford Monday

Mrs. Nancy Jane Bruner, 81, one of the early settlers of Floyd Courty died Sunday night at Hereford, and was found dead in bed by her

nurse early Monday morning.

The family lived 7 miles west of Floydada in the Sand Hill community for several years. From there they moved to Plainview where Mc Bruner died nineteen years ago.

Funeral services were held Plainview from the First Christian Church which was built by the husband of the deceased and one which he contributed to largely. A beautiful window in the church has been dedicated to his memory.

Interment was made in the Plainview cemetery beside her husband.
Only one son, Roy of Tucumcari, New Mexico, survives. Two other children, a daughter, Mrs. Joe Wayland, and a son, G. L. Bruner having preceded their mother.

A large number of relatives and

Mrs. George Smith, Mr. and Mrs. Rip Snodgrass, Mr. and Mrs. Glad Snodgrass, Mrs. E. C. Henry, Mrs. Champ Walters, Mrs. Van Leonard, Mrs. C. Surginer, and Miss Katherine Snodgrass.

PURE FOOD SHOW WILL BE HELD IN DECEMBER

Oklahoma, was in Floydada three days this week assisting the Wodays Missionary Society of the man's Missionary Society of the Baptist Church with plans for a pure food show which they will hold December 5, 6 and 7. Plans are under way to hold a baby show in connection.

A program will be given each evening, according to announcement nade this week by Mrs. W. C. Bo- chamois vest and lace boots. ren, chairman of the publicity com-

Mr. Bloodworth Died Tuesday, November 5 ent are: Harper Scoggin, Mrs. H. E. Edwards, Mrs. W. H. Scoggins, Mary

W. L. Blodworth was born March Munger, Lillian King, Mary K. Par-16, 1867 and died Tuesday afternoon, November 5, 1929 at 18 minutes to gan, Miss Sudie Miller, Ann Kelley, November 5, 1929 at 18 minutes to 3 o'clock. He was ill for several supt. W. E. Patty, J. M. Williams, weeks in a Lubbock hospital and George Gilpin, Mrs. George A. Lider was brought home Friday of last Miss Jewell Brock, Mrs. Fred Tay-

He was a resident of Young Adkins, Miss Lena Pennington County for twenty-one years and moved to Floyd County in Septem-Mrs. Hazel Hughes, Miss Daltis ber of 1916. He was married to Miss Rea, O. K. Davis, Robert Fisher Ellen Custer March 25, 1891. To this union was born two sons, Henry D. Mrs. Robert Fisher, Price Scott and union was born two sons, Henry D. Mrs. O. P. Rutledge. and Elbert B.

He has been a faithful member of the First Christian Church since the summer of 1901 and enjoyed to guest of his cousin, Ham Smith and hear the gospel preached in all its family, Friday and Sautrday fullness

The deceased leaves to mourn him is good wife and companion, two his good wife and companion, two sons, four sisters, three brothers twenty-five nephews and sixteen

Those here for the funeral were his two sons, Elbert B. of Lubbock; Henry D. of Dougherty; the three sisters, Mrs. A. B. Tate, of Wichita Falls, Mrs. J. M. Smith, of Jacks-boro, Mrs. T. L. Durham, of Jerand Mrs. O. Shepherd, of Wills Point and one brother, Henry R. and wife of Jacksboro.

The other two brothers, C. C Bloodworth, of Jacksboro and John M. Bloodworth of Olney were ill and unable to attend the funeral but were represented by their families.

Out of town friends who were here for the funeral were: Wright and son, of Olney; Arthur Rogers, Olney; Sam N. Wilborn, Austin; Mr. and Mrs. George Ragle and Mrs. Lula Keen of Ralls Mrs. W. A. Ketchim of Dalhart Lee Tudor and family of Slaton Grover Custer and family of Post John Custer and family of Dough-erty; Bud Collins and family of Li-

Funeral services were held from the First Christian Church Wed-PINTO BEANS. nesday afternoon, conducted by G. B. Schmid, assisted by H. P. Coop-

Interment was made in the Floyd-BANANAS, ada cemetery.

Tech Enrolls Thirty In Extension Class

Texas Technological College ex-tension class was organized Tues-day night by Dean J. M. Gordon at the High School auditorium with thirty members, composed mostly of the teachers of the three public schools. Seven of the teachers are working on Master degrees, they are Miss Mary F. Edwards, Miss Ruby Norton, Miss Sudie Miller, Miss Jewel Brock, Mrs. Gladys Adkins, Harper Scoggins and O. K. Davis.

Superintendent W. E. Patty was very enthusiastic over the organiza-She said, "Don't let children go tion of the class and said it would now be an easy matter to organize future classes for extension work.

The course which is offered at this time is "Educational Sociology and one which most people would find very interesting Mr. Patty said. Before next Tuesday evening when the second lesson will be given by



NO COFFEE?

Many a man feels like this when he slips into a suit he's purchased

A large number of relatives and are the oldest Readyl-to-Wear and friends attended the funeral and MADE TO MEASURE Clothing many beautiful flowers were sent dealers in West Texas. We've as a last token of respect. as a last token of respect.

Among those from Floydada who attended the funeral were: Dr. and each season but with the MODERN man it fades quickly. There is more profit in CHEAP clothes than good clothes. No man knows the value.

Glance at these "Personality Suits" Top Coats, Nun Bush and Walk Over Shoes, Shirt craft shirts Hole Proof Hosiery—Stetson Hats. Remember it took CONNIE MACK'S ATHLETICS FIFTEEN YEARS TO WIN A CHAMPIONSHIP. Wher-Mrs. E. B. Patton, of Waurika, ever you look you won't find a bet-

> Glad Snodgrass Smart wear for men since 1900

Examine these leather coats

Those who have enrolled at pres-New Low Prices Edwards, Mr. Chapman, W. D

20% Reduction

ON ALL

Atwater-Kent Radios

Radio Electric Company



GET THAT

"Longhorn

AND SERVE WITH

"Ho-Made Bread"

MADE BY

Wester's Quality Bakery

Closed Monday, November 11, for Floydada-Lockney Football Game.

C.P. Looper

Dean Gordon they hope to have en-

lor, Mrs. Edna Phillips, Mrs. Gladys

Bert Smith of Plainview was a

FULL HEAD RICE

Sweet or Irish,

BREAKFAST BACON

Good for lunches,

BREAD, Five Loaves,

While it lasts,

7 pounds for,

10 lb. SPUDS.

SAUSAGE,

Pure Pork,

Rex Brand.

MINCED HAM,

5 lbs., for

Per dozen.

49c

33c

22c

24c

28c

48c

24c

rolled several more for the work.

FRIDAY and SATURDAY SPECIALS AT BOTH STORES Bananas 10 Bars. Joap Naptha.

20c 38c 8 Pound MARKET SPECIALS

Pork Sausage Good Cuts,

Steak Pound.

All Orders of \$2.50 or over Delivered Free.

No. 1—PHONE 4 No. 2—PHONE 62



FIREMAN, SAVE MY CHILD!

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 7, 1929.

NUMBER 37

CHURCH OF CHRIST

Preaching and services at 11 a.

m. on Sunday. Teacher's training class at 6 p. m. on Sunday.

Preaching at 7:30 p. m. on Sun-

Women's Bible Class at 3 p. m. on Monday.

Prayer meeting every Wednesday at 7:30 p. m.

There was a large crowd present for Bible Class and communion last Lord's Day at the City Park church

There was no preaching due to the absence of our minister, brother H. P. Cooper. However, there will be preaching on next Lord's day morning. Everyone is invite! to attend all services.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor

As we come to the close of the conference year I find it in my heart to bring a few words to the people of Floydada and communi-It has been a great privilege and joy to live among you these months, and I deeply appreciate the splendid fellowship and co-operation manifested. You have been exceedingly kind and I am grateful for your earnest consideration in many ways. There is to be Mrs. Mal Jarboe on November 19. found no finer people than those count myself happy to have been given the opportunity of your fellowship. I shall be glad to cooperate with you in every constructive will bring a dish already prepared. program, and stand ready to serve you at any and all times.

We had a splendid day last Sun-

The Sunday School attendance was encouraging and we had good congregations at both hours.

At 7:30 p. m. we will join in co American Legion.

The three Leagues meet at 6:30 We are thankful for those who

came into the church last Sunday we are expecting a number e next sunday.

ou are cordially invited to worat the Methodist Church.

BERLAND PRESBYTERIAN Altha. CHURCH

A. A. Collins, Pastor

bring a friend.

ching service at 11 a. m. Four new members came into the church last Sabbath which made

us very happy auspices of the American Legion. Junior and Senior Christian En deavor at 6:30 p. m.

Prayer meeting at 7:30 every Wednesday evening.

CARR'S CHAPEL CHURCH

Rev. Kirby, Pastor Regular worship services at Carr's and enjoyable day.
Chapel Sunday, November 10.

Our club will mee and 7:30 p. m., Rev. Kirby will de-

liver the sermons. The Sunday School faculty for the

The Sunday School factility for the coming year includes fifteen teachers and officers with eight supply teachers all of whom are urged to dishes.

We will elect new officers for the length of the coming year, also. Miss Strange ey. will give a demonstration on cheese dishes. be present on time next Sunday

service of this conference year and everyone is invited to the services of the day

Epworth League at 7 p. m.

LEAGUE PROGRAM

Senior Epworth League Program

"Can the term "Christian" apply to a nation?"-Wanna Tawwater. Scripture-Ezra 1:104; Matt. 6:10

For the Open Meeting-Maurine

What are the Facts about International Relations?-Roy Conway.

League Benediction.

SENIOR B. Y. P. U.

Subject—The Working Program of Southern Baptists. Song-Audience. Leader-Delia Barns

Ministerial Relief-Paul Wright.

McMurry. Song—Dean Smith.

State and Home Missions, Part 4 Friday, Saturday and Sunday. She And meet them ever alike; and 5-Robyn Swinson. Foreign Missions, Part 6-Ina route back to College.

RUSTLERS PROGRAM

Rustlers B. Y. P. U. program for Sunday evening, November 10, at

Subject—The secret of Happiness Introducing the Topic - Fred Fondy. Does Money Bring Happiness?-

Bible Study at 10 a. m. on Sun- Illan Gresham. Original Work—Wilmer Jones.

Does Power Bring Happiness?-W. A. Amburn. Does having ones own way bring

Happiness?—J. D. Moore. Original Work-Lola Barns. Happiness Comes from Within-

Orlene Copperell. Pauls Great Discovery—Flora Day Happiness Found in Unselfish

Services—Bernice Patton. Original Work-Juanita Hand. Visitors and New members are aiwelcome. Everyone be on

Floyd County Clubs

MRS. STILES HOSTESS TO CAMPBELL CLUB MONDAY

The Campbell Home Demonstration Club met Monday, November at 1 o'clock with Mrs. George Stiles. Miss Marie Strange gave a demonstration on Jelly making.

The hostess served light bread and butter with the jelly. Cheese dishes was the subject discussed and recipe books of cheese dishes were given to every member present. These books will be of help to us in giving a variety of ways to serve the home made American Cheese that the club women make

The next meeting will be with Each member is urged to bring of this section of the state, and I her Year Book with her annual report. Election of officers for 1930 will be held. This will be an allmeeting and each member

LAKEVIEW DEMONSTRATION CLUB

The Lakeview Home Demonstra-Preaching by the pastor at 11:00 tion Club met Wednesday, October 23, at the home of Mrs. John Lloyd. There were five members operative service sponsored by the present and the program on Club entertainment was given. During the business session plans were made and committees were appointed for the club entertainment to be given Thanksgiving. The husbands of the Club members will be the guests and Mr. and Mrs. Tom Hopper will be host and host-

> At the close of the meeting, Mrs. Lloyd, assisted by her daughter served delicious refreshments of chicken sandwiches, combination salad, cake and chocolate Mrs. T. W. Martin will be hostess

B. F. McIntosh, Supt. of Sunday to the club on November 13. Miss chool.
Sunday School 10 a. m. We hope on "Cheese dishes." Officers will to have every member in Sunday be elected and each member will school next Sunday. Come and have her report ready for the sec-

PLEASANT HILL CLUB

The Pleasant Hill Home Demon-There will be no service at the stration Club met Thursday, Octoevening hour. We will join the ber 31, with Mrs. C. T. Camden. We other churches in a union service had an all day meeting and the at the Methodist Church under the hostess served lunch to ten members, eleven visitors and Miss Strange

We had canning and fruit cake lia Burrus, Erna Lee Crawford, demonstrations. Miss Strange Dorothy Crawford, Nadine Dalton, taught us how to can beef. We Blanche Enoch, Ena Lea Fyffe, Zela canned roasts, steaks, stews and McRoberts, Grace Readhimer, Lois chilli. We also made a fruit cake. Sitton, Juanita Shirey, Gene Smal Everyone present expressed them-

selves as having a most profitable Martin True. Our club will meet with Mrs. O. Z. Ruth Rutledge, Maxine Norris, Rox-Sunday School at 10 a. m., Mr. Smythe on November 28. Every ie Norton.

Mather Carr Superintendent.

Preaching Services at 11 a. m. and have their summary of the Anna Swepston, Genell Stovall, them in to the secretary. We will elect new officers for the ledge, Marion Heald, Truett Small-

This is also the last preaching BEAUTY SPECIALIST COMING TO MARTIN DRY GOODS CO ton.

Mrs. Bertha Wright, representing Dorothy Perkins Toiletries, will be at Martin Dry Goods Company next week. She is a graduate beauty specialist and has wide experience in beauty culture.

A private booth has been installed for Sunday, November 10, at 6:30 in the store where ladies may go McRoberts was elected as secretary for consultation with the specialist and treasurer. The secretary read and for treatments if it is desired. She will be glad to make telephone was signed by the new secretary. appointments with anyone who wishes to consult her, it is stated by Mr. Martin.

sultations, the dry goods company program which every member of having made special arrangements the club enjoyed. Each member whereby customers and users of the answered the roll call with a state Dorothy Perkins toilet articles may and its capitol. The following took be given expert advice without cos; part on program. Adele McRob- Frank Roberts. Floyd Bell was a ceived what you deserved. and where others may be made ac- erts, current events; Wanda Teeple, quainted with the excellence and a reading; Latane Hale, Greek Art; wide variety of the line.

SUNDAY SCHOOL DELEGATE

Miss Ruth Stegall who is a stu-Hospitals, Part 1-Mildred Aber- dent of Wayland College in Plainview, with a group of other students represented the college at the Orphanages, Part 3—Ona Mae meeting of the Baptist Sunday School Union of Texas held at the Baptist Seminary at Fort Worth For all your days prepare visited her father Monday while en. When you are the anvil, bear-

Prayers by several of the group. Hesperian Ads Get Results.



FLOYDADA HIGH SCHOOL

Editor-in-Chief.

Local Editors.

School.

Our School: May she always be right; but our school, right or wrong.

The Hesperette Staff endeavors

o admit the public into the affairs, educational and otherwise, of our

high school. The members of the

staff, who are very capable pupils,

are alert for news of interest to

rious readers of the Hesperian. If

their fellow-students and to the va-

you want your name in the paper,

HONOR ROLL

11th grade-Elsie Anderson, Eula-

lia Burrus, Erna Lee Crawford,

Walton Henderson, Waldo Hough-

MINUTES

period History Class met last Fri-

day, No. 1, to render their second

vice president took the chair. Adele

the constitution to the class, and it

The program committee was Ha-

Irene Kries, one of our visitors gave

us a reading, "Foolish Questions."

laugh. Other visitors were Mr. Da-

vis and Leroy Jones. The vice pres-

Preparedness

When you are the hammer, strike.

Life is a leaf of paper white

November 8, 1929.

The Current Events Club of 7th

Jesse Mae Wood

Audrey Farris

FLOYDADA, TEXAS.

Edited By Pupils of Floydada High Whereon each one of us may write His word or two And then comes night.

Lois Sitton Assistant Editor Robinette Ridgway Gene Smalley Ruth Rutledge Wisdom is humble that he knows no Warren Poole Exchange Editor Dorothy Crawford

100,000,000

FARY LOAN

word ending in "ous" meaning "full As one by one our duty's call of," as "dengerous"-full of danger. Ross-Pious-full of pie.

Bills-"What school is he teach- And we wish for next Halloween:

Mr. McWhirter-"Why don't you answer me?"

here did vou?"

Starks-"How about a razor?"

ley, Veva Swinson, Warren Pool. 10th grade: Thelma Crawford, little man when he sat down. The slowly closing upon me. A black ther was selected president; Dallas 9th grade: Kathryne Fitch, Mary

weight in these busses." years work made out, so as to turn Jean Bain, Faye Houghton, Selm | man, "it would not be worth while pillow in terror. What could that Future Farmers of America; and Lider, Billie Joe Welch, Sam Rutstopping to pick you up.

> You wouldn't knock the jokes we grade: Mary Anne Kimble, use Virginia Nickles, Louise Conner, Novella Taylor, Virgil Crawford,

> > Wee Drops O' Scotch A Scotch transatlantic plane was so filled with stow aways there was no room for the passengers.

A Scotchman figured so close that he married on Feb. 29th, so he would only have to buy an anniver-The President was absent, but the sary present every four years.

> The Good Citizenship Club met Monday during its regular meeting than that" and "He never did like foster the Good English spirit. period. The following program was me very well, so I guess that's why rendered.

Roll call, answered by important were heard. No charge is made for these conultations, the dry goods company avoing made special arrangements whereby customers and users of the special arrangements of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member answered the roll call with a state of the club enjoyed. Each member and the club enjoyed. Each member and the club enjoyed. Each member and the club enjoyed and the club enjoyed. Each member and the club enjoyed and the club enjoyed. Each member and the club enjoyed and the club enjoyed and the club enjoyed. Each member and the club enjoyed and the club e zel Borum and Greer Christian. date: visitor and he made a few remarks.

Party at Lider Home

This was followed by a hearty Lider Friday evening November 1. The Halloween colors of black and ident assigned the lesson and we orange were carried out in the decoadjourned till the next meeting rations and costumes. During the evening each guest

> all enjoyed a very exciting "Air-plane ride." Many other interesting games were played.

served to sixty guests.

NOVEMBER 7, 1929

WALL STREET

Hallowe'en (By Gwendolyn Snodgrass) I love the Halloween season For more than one reason, Knowledge is proud that he has It means parties, ghosts, and fun, has learned so much, And that fall has really begun.

When Jack frost blankets ground-Miss Biebel—Ross, give me a It gives more pep to all

Miss Keeton-"Yes, our friend As off to school we come and go

On Halloween Night

Mr. McWhirter-"You didn't ex- teeth from chattering with fright my ears and listened, in an agony vention then adjourned until six for fear, the ghostly noises outside. o'clock. At that time a banquet Scoggins (in Physics Class) The wind rustling in the trees was given to all of the Future Mrs. L. C. Wheeler spent Sunday Any thing that has temper can get sounded to me like the footsteps of Farmer boys who were presenta ghost. When a window rattled about eleven hundred in all. somewhere in the house, I could hardly restrain my self from convened again and passed or vot-A very fat man got into a bus. screaming. The walls distorted in- ed the things that the committees sour-faced man glared at him and goblin seemed to be carrying me was selected as an annual meeting growled, "They ought to charge by away into space. Just as I was ground; the name chosen for the drifting into unconsciousness, I was organization was The Future Far-"In that case," bellowed the fat dropped to earth, and clung to my mers of Texas Association of the horrible noise be? Such a scream- Lone Star degrees were awarded. A ing and howling! I thought that all Lone Star degree is a degree that the ghosts and witches and goblins some boys reach when they have frightened that I did not know chosen as a delegate to represent what I was doing, I ran to the win- Texas at the national convention dow, expecting to see a goblin party at its height. Horrors! I almost toppled over backward. Two tiny black kittens were fighting flercely other meeting in April. over a piece of bread.

Grades

heard and such sayings as "I absolutely know I deserve a let more I got such a low grade in there,"

Makers and Safe Breakers, and I think you will decide you re-

If your grades were not as good as you would like, work harder next time and the teacher's will grade The Sophomore class was enter-tained at the home of Miss Selma grade on your card unless you do something which deserves it.

Hallowe'en

In the early centuries when the had his fortune told. They were all Europe, the Pope issued a papal taken through a horror room. They bull, ordering the people to go once a year to the graves of their departed friends and place gifts there. Purged of all dross, it is tle, This order became a law on Octo-Refreshments of sandwiches, ber 31; thus the people set aside doughnuts and hot chocolate were this day to place the offerings on the graves of their friends.

Years passed, and this custom was still practiced by the devout Cath-

olics. How such a mournful day became celebrated with such joyous and mischievous pranks is a very interesting story.

A small village in northern France was discovered by the Dom-inican friars 1445 A. D. This village had been lost to civilization for almost a century. The friars un-der took to establish a monestary here, and to save the souls of the Wayward villagers.... therefore many

frairs came to make their home at

the monestary. For awhile the villagers and fraiars were good friends, but a great controversy arose over the public money. A great battle was fought between the friars and vil-

lagers, and many people were slain.
The friars buried their dead, and prepared for the Hallow evening The public money was placed on the graves of the departed friars. Some small boys from the village discovered the money and hurried home to tell their parents There was great rejoicing in the small village that night, because the people had recovered their money from the friars.

Year after year the money was on the graves, until Hallow evening was a time of great rejoicing. The small children of the village dressed as the friars and miniiced their actions. This custom was introduced into many other villages until it had spread over the entire nation. Thus we get our Hallowe'en holiday.

How different is real life? The serious birth of Hallowe'en has changed to joyful years of fun. This is not the way with real life. The first few years of innocent childhood are very happy, but as old age creeps on life changes and becomes grave—a graveness bordering on despair is old age. This old myth of Hallowe'en told so many years brought the apples for the feast. ago, has a secret for everyone. That is, the older one becomes the more delicious dinner, and was novel, to joyful life should be.

F. F. T. Organization The Future Farmer Organization

is not only a state organization, but it is a national organization as well. Each state has a chapter in every school that teaches Vocational Ag- Club last Friday noon, found the

riculture. On October 26, 1929, at the Dallin this section with a perfect at-las State Fair, Texas called a state tendance record for eight consecu-meeting. In order to have state tive meetings in September and meeting it was necessary for each October. chapter in the state of Texas to

We'll then have ice and sizet and were sixty-eight chapters repre- male quartette, with P. D. O'Brien Brown has gone to his everlasting They'll soon be past, these things building on the fair grounds. The Brien's talk on the art of making rest."

They'll soon be past, these things building on the fair grounds. The Brien's talk on the art of making meeting was called to order by Mr. an after-dinner speech was very E. R. Alexander who is the state clever. advisor and the vice-president. It A. D. Cummings had charge of was necessary for the vice-presi- the program. (Doris Templeton) dent to preside because the presiAt that awful hour of midnight dent has resigned. The roll was remained in Ralls for the football Maxine-"I did. I shook my on Halloween, I had gone to bed and called and a number of committee- game between the high school teams was vainly trying to keep my men were chosen to work our prob- of the two cities. lems to be presented before the pect me to hear it rattle away up as I pulled the covers closely about house at a later session. The con-

window. Because I was so meeting. Wright Gardner was

The delegates were entertained by McCarty spent Sunday with his several outstanding men of Texas. sister, Miss Ruby Walls, of Foyd-After this they adjourned until an-

Good English Week

Next week will be observed in the tian. Wednesday, when our grade cards public schools as "Good English were distributed, many groans were Week." Each English student will ada, spent Sunday with Mr. and make a poster, write a one-act play Mrs. Ham Smith. write a theme, or do something to chapel program, sponsored by the sister Mrs. Gilbreath and family.

English Classes will be presented Mr. and Mrs. Lenard Dalley spo Tuesday.

Not one link can be broken.

Though cares may come and doubts may lash

All will be well to-morrow.

Catholic Church held sway over All will be well where "Friendship' "Friendship" tried

That binds me ever, friend.

(Continued on back page)

people, seeking a name for the day, found a very expressive one in Hal-Penney Opens Nov. 15

Because some of the fixtures for the new store of J. C. Penney Company in Floydada have been slow in arriving, the opening date for the store here will be delayed week, Walton Hale, manager, said

the first of the week.

The opening date originally was set for November 8, and he regretted inability to meet the date and any inconvenience caused the public, Mr. Hale said. The new date is November 15. Ample merchandise for the opening has been arriving and is being checked into the shelves. However, the fixtures that were delayed are absolutely neces sary for proper display, he said.

HICKS ENJOY DINNER FROM FOUR CORNERS OF THE U. S.

dinner, with the menu consisting of eatables gathered from practically the four corners of the United States, all coming direct to the table via relatives, was the novel experience of Dr. and Mrs. I. W Hicks and children last Sunday when they were the dinner guests at the home of Mr. and Mrs. D. A Ford, parents of Mrs. Hicks, at Lub-

Mr. and Mrs. Ford and daughter Mrs. J. T. Ashford, have just returned from a visit with relatives in the north and east, and their relatives had them to bring some of their garden products home with

The fruit salad for the dinner was made with grapes from Nebraska and nuts from Missouri. Pumpkin for the pie came from Iowa; sweet potatoes from Mississippi; peach preserves from Dallas, baked apples from New Mexico and the wild duck and other dishes from the Lubbock territory. A son-in-law from New Mexico arrived for the dinner and

According to Dr. Hicks, it was a say the least.

ONE OF LIVEST IN SECTION Rotarians of Floydada, who attended the meeting of the Ralls Ralls organization one of the livest

ROTARIANS FIND RALLS CLUB

Appearing on the program given send two delegates to the state convention to represent them. Floyd-ada sent Clayson Fuller and Mar-W. M. Houghton in orchestra numbers, R. A. Sone, G. C. Tubbs, Geo. ed. The delegates convened at at the piano. Homer Steen and P o'clock in the encampment D. O'Brien made short talks. O'

Blanco News Blanco, November 4-Mr. and

with Mr. and Mrs. Sam Brewer. Mr. and Mrs. Will Snell visited with Mr. and Mrs. E. W. Holmes at the Lubbock Sanitarium last Tues-

He almost smothered a sour-faced to hideous shapes, seemed to be had decided upon. Howard Strauof Floydada, spent Thursday night with his cousin, Preston Badgett. Mesdames R. L. Trice, W. B. Trice

and daughter, Catherine of Floyd-

ada, visited in the Sam Brewer home Sunday. J. W. Haney and family moved to Electra Saturday to make their

Richard Gilbreath returned home had come to have a jubilee outside reached a certain standard at the Saturday from Chicago where he attended Coyne Electrical School Mr. and Mrs. Walls and Mrs. Edd

> Miss Johnnie Christian, of Memphis, spent the week-end with her parents. Mr. and Mrs. J. D. Chris-

> Bob Smith and family, of Floyd

Mr. and Mrs. Williams, of Plain A view, spent the week-end with her Mr. and Mrs. Lenard Dalley spent three days last week with her parents. Mr. and Mrs. Smith, of Cros-

> Horace Simpson and family spent Sunday with Mr. and Mrs. Moss

CARD OF THANKS

To those priceless friends who have helped us by their kindness Through years of want and sor- and sympathy during the recent illness and death of our husband and They cannot break true friendship's father, we wish to express our deepest gratitude.

Mrs. E. W. Holmes and Family

CARD OF THANKS

We wish to thank everyone who assisted us in the "Negro Wedding" given at the High School auditorto ium Monday evening. Especially do we wish to thank the teachers who so willingly helped us. South Circle of Baptist W. M. S.

COUNT DUCKNER, HHE SEA NEVEL Doubleday, Doran & Co.

CHAPTER VI

Windjammer vs. Steamer Now the biggest ship we cap- howled. tured in the Atlantic was a That gave the 9,800-ton British steamer loaded scare than ever. with champagne—the Horngarth.

morning, and we could see that she mob by sheer force of lung power. would make a tough customer for His voice seemed to sweep the deck our sailing ship to handle. But why and master everything. not have a good look at her? We set the signal:

"Chronometer time, please."
The way she paid no attention to the request said very clearly:

a smoke apparatus to send crowd. wicked red flame. We set the smoke mark to shoot at. and fire going, and ran up distress signals. The Seeadler now was the most dramatic-looking ship afire you ever saw. Thirty of my crew armed with rifles hid behind the rail, and Schmidt quickly dressed up as the captain's wife, the beau-tiful but simpering "Josefeena" of the big feet. We had another piece of apparatus which we now used for the first time. It was a kind of cannon made out of a section of smokestack. It was loaded with a charge of powder, and you touched it off with a lighted cigarette. It was quite harmless but made a terrifying noise. You would have thought it a superdread-naught's full broadside. I picked three sailors who had the most powerful voices aboard, gave them large megaphones, and stationed them on the topmast yards of the

courtesy, she was long on human-She came rushing heroically to the aid of the old sailship that was blazing so dramatically just astern. She had powerful wire-less set, and as I stood on my bridge watching her as she steamed toward us I could not take my eyes off the five-inch gun on her deck. What was our little popgun beside that piece of ordnance? One shot would blow us right out of the

mainmast and mizzen.

The steamer had a big fat captain, who had his cap pulled down over one eye. His voice, even when You should have heard it through the megaphone! The steamer drew near. The fat captain raised his megaphone.

'What the hell's the matter with u?" His voice boomed across like the rumble of our old cannon. We cut off the smoke and flame. of shoulders and hips. The officers on the steamer's bridge eyed the ascended. fair vision and exchanged smiles "What fellows, by Joe. No, by with that rogue of a Schmidt. Nor Joe, we're not going to fight with was the fat captain insensible those removed feminine charms. He rolled his eyes and grinned with the expression of a skinper who can easily marines who had been assigned to marines who had been assigned to those removed the common decimal through the common decim

replied, "and let's have it out with face from a beet the five-inch gun."

"Clear the deck for action," I made that hell of a racket?"

Instantly, the beautiful Schmidt threw off his silken dress, and in the uniform of a German gob kicked pedoes his blonde wig around the deck. The "No Britishers stared aghast. German flag ran up, our riflemen "Yes." arose from behind the rail, ready to "By Joe, Captain, don't report pick off anyone who tried to hand that, by Joe."
the five-inch gun. Bang, crash, and I promised him I would not reour gun knocked over the wireless port it, and told him heartily that shack. A tremendous detonation, he had behaved like a true British

MAC

fright allowed "Clear the deck for action," he

I shouted to him

posts, I say by Joe.'

"Gun crew to their posts. By Joe.

We stood watching. think he could do it, but the panic stilled. The frightened men stood at a kind of attention. The gun crew separated itself from the card a smoke apparatus to send clouds rolling out of the galley, and would be a fight, his cannon against on the galley roof was a dish load-ed with a quantity of magnesium which when lighted produced a situation" would be an excellent

through the megaphones in unison. The shout was in English and to said estate to come forward and seemed to dominate the ocean to make settlement, and those having the horizon:

"Torpedoes clear!" On the deck of the steamer a prescribed by law crazy yell arose:

no torpedoes. Handkerchiefs, napkins, towels,

and anything white was waved. The cook frantically waived his apron. "Lay to," I shouted, "or we dis-

charge our torpedoes.' There was no further The fat captain was licked, licked by the terror the torpedo inspired every one who sailed on ships He made no further protest. He could not have done anything with liked torpedoes either. He sat down If that steamer was short on on a deck chair, cursing and wiping the sweat caff his face.

We still had to be careful. There were plenty of fireamrs aboard that ship, rifles, grenades, and what not. I kept my riflemen at the rail ready to cover our boarding party and to shoot down anyone went near the five-inch gun. Still with the idea of keeping the men on the steamer overawed, I sent my eight strongest men as the boarding erew under the command of my giant prize officer. They had been among the strongest men in Germany. One was the wrestling champion of Westphalia. One, a Bavarian who had been a sculptor's model. He had been in much demand for posing because of his prodigious muscular development. Any one of these fellows could bring up the 220-pound weight with one hand. They went with bare arms and shoulders. They had long bamboo poles with hooks at the end. It looked as if we had fought our They reached up with the poles, fire successfully. Schmidt, the cap- caught the hooks over the edge of the deck with coquettish movements climbed up hand over hand. The

"Look at the wireless, Leude- fat captain looked around our deck mann," I said, "and the five-inch with a sort of belligerant curiosity. He walked up to our smokestack "Knock the wireless over," he gun, and you couldn't have told his

"Captain, is that the thing that

"Where are your torpedoes?"

"Torpedoes? We have no ac-"No torpedoes? That was a fake,

The too?'

our false smokeless cannon skipper, and no man could have added its voice to the general ef- done better.

ct.

Aye, things have changed on the steamer's crew swarmed on the sea. When I went aboard that deck and ran around like crazy ani- steamer, I had to sit there and look The captain telephoned his around and think. She was a orders to start the engines. His en- freighter, and what were freighters gine crew was on deck as panicky like when I was in the fo'c'sle? as the others. He ordered the That wasn't so long ago, twenty-odd boats swung out. His men were years, but ships and customs change

. I was in a magnificent saloon, with heavy carpets, glitter ing candelabra, and big, luxurious chairs. Paintings in heavy frames hung on the wall. In one corner was a Steinway grand piano and beside it a music rack. There were other musical instruments, a melodion, a violin, a guitar, a uku-

The hold of the steamer was no less interesting. The cargo was valued at a million pounds sterling. It included five hundred cases of rare cognac and twenty-three hundred cases of champagne. Veuve Cliquot. That was something.

"Ho! boys," I called, "lend a already doing that as well as their hand. There's a bit of work here."

We took the musical instruments, the piano, violin, 'cello, melodion, That gave the crew a greater and all. We had aboard the Seeadler a pianist and a violinist, both excellent musicians out of the Ger-That was our banner day.

She was well armed and had a wireless. She hove into sight one fat fellow dominated the frightened man conservatories. We had no room in our cabins to hang the paintings, so I gave them to our morning and we could not the fat fellow dominated the frightened captive captains to take with them when they left our ship. Some of the expensive furniture fitted nicely in the Seeadler's cabins. Of the you scalawags. Gun crew to their cognac and champagne we ferried aboard as much as we could stow I didn't away. We opened the seacocks of the steamer, and she settled down peacefully beneath the waves.

NOTICE TO DEBTORS AND CREDITORS

(To be continued)

Estate of W. D. Smith, Deceased. The undersigned having been duly appointed Executrix of the Es-We had one more device left. tate of W. D. Smith, Deceased, by I gave the signal. From the mastheads boomed three unseen voices Texas, on the 21st of October, 1929. hereby notifies all persons indebted claims against said estate to pre-sent them to her within the time

"No torpedoes, for God's sake, torpedoes."

Executrix of Estate of W. D. Smith Deceased.

Special Attention Given to Children and Crossed Eye Cases.

Dr. J. Herman Thomas Optometrist

Room 207 Readhimer Building.

Floydada, Texas

Telephone 256

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

> W. M. Massie & Bro. Floydada, Texas

First and Last Chance Market

On East Missiouri Street (Near Consumers' Filling Station)

All Kinds of

Fresh and Cured Meats

Special on

Pure Pork Sausage

Also a good line of

Quality Groceries

Fruits, Candies, etc.

NOTICE

To all parties indebted to, or holding claims against the Estate of C. Splawn, Deceased:

The undersigned having been duly qualified as Joint Executors of the Estate of S. C. Splawn, Deceased, ate of Floyd County, Texas, by the County Court of said County on October 28, 1929, hereby notify all persons indebted to said Estate to come forward and make settlement, those having claims against said Estate to present the same to

thousands

there's a topic of interesting conver-

sation-the new Haag 75 washer. For

what woman is not interested in a

better, quicker, and easier way of

The Hang 75 is new throughout. It is

even more efficient than the other fine

washers that for years have made fa-

mous the name "Haag". It is gentle with

your dainty lingerie and costly linens

-thanks to the patented safety agitator.

ped with the latest balloon-type soft

rubber rolls that "smooth" the water

from clothes without crush or damage.

You will particularly want to see this

new wringer as well as the Haag 75's

Your Haag dealer will gladly dem-

onstrate this new and better Haag

without obligation. A phone call will

many other modern features.

arrange a convenient hour.

It has a brand new wringer equip-

of homes

today

laundering?

us at our address, Floydada, Floyd tober, A. D., 1929.
W. P. SPLAWN, County, Texas, this 28th day of Oc J. W. SPLAWN, Executors.

> F. C. HARMON Licensed Undertaker Modern, Equipment; Hearse and Ambulance SERVICE ANYWHERE Phones: Day 242; Nights 174 and 303W

L. G. MATHEWS

Lawyer

Readhimer Building

Floydada, Texas

Features of the Haag 75

Pressed aluminum tub-

smooth in finish, easy to keep clean and bright.

Direct drive from motor to

Silent, smooth, efficient oper-

You'll Like This New

Wringer

It has the latest balloog-type rolls of dark-colored soft rubber. The water is gently pressed from the clothes with-

out crushing or creasing. Compare the size of the rolls with those of old-style wringers. There's even a greater difference in the results than in the

By Irving

or PANOG

Grease-packed gear case.

Patented safety agitator.

H. Z. Pennington PHYSICIAN AND SURGEON

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TRENCH MOUTH HEALED

your sore gums and foul breath don't make folks like you any bet-

ter. Leto's Pyorrhea Remedy heals

worst cases if used as directed. It is

not a mouth wash or paste, and is

Arwine Drug Co.

McGUIRE'S

"The Store for Men"

Valetor Cleaning and Pressing

Phone 66

We Call For and Deliver

sold on a money back guarantee.

Your friends dare not say so but

Real Estate Loans, and Insurance

6 Per Cent Farm Loans
Farm Lands, Ranches, and City
Property
We handle city property and keep
it rented. We render and pay taxes for non-residents.
Would appreciate your Fire Insurance Business. Boothe Building West California

Dr. Jacob S. Rinehart PHYSICIAN AND SURGEON

Street

Internal Medicine and Electrotherapy, also Diseases of Women and Obstetrics.

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Floydada, Texas

E. P. NELSON FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS CITY AND FARM LOANS Every detail of your fire in-surance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
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FLOYDADA TRANSFER

A. N. WARD, Prop. Office at L. & O. Top Shop HAULING AND TRANSFER BUSINESS SOLICITED GOOD EQUIPMENT PROMPT SERVICE TRUCK LINE TO PLAINVIEW

Phone 12 or 305R

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Insurance Agency

All kinds insurance and farm loans

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Floydada, Texas

Dr. W. M. Houghton MEDICINE and MINOR SURGERY

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Phones:

Residence 250 Office 193

KIRK & SONS

Floydada, Texas

THOSE OLD HE SAYS, "YES, GALOOTS HAVE OLD JOE WAS A TO GIVE ME GREAT MAN ON CREDIT THE CURB! WAS A SMART FINANCIER!

AND MR. HOOLHAN WELL, EVEN SAYS, "OH, SURE FONE DAY CIGAR BUTTS !!

Uncle Was a "Bear"

WELL, WELL = WHAT WAS IT THIS I HEARD SOMETHING ABOUT YOU AGAIN, UNCLE JOE.

MR. KRAUS WAS TELLING MR. HOOLIHAN THAT YOU IT SEE'S USED TO KNOCK STRANGE THEM COLD THAT THAT WHEN YOU OLD RASCAL PLAYED WOULD ADMIT MARKET! IT.

JOE SPEARED TWO DOZEN

Prairieview News

Prairieview, November 4. - The teresting. There were six members in their fields to hasten the work. The next meeting Mrs. Kelley will give a lesson on "makis urged to be present.

Mr. and Mrs. Fred Samman were in Plainview last Tuesday.

P. C. Davis, who has been picking cotton for Mr. Woods returned to his home at Bradshaw, Texas, last

Mrs. L. A. Hoyle spent Tuesday with Mrs. J. W. Gamble.

Some few from here attended the Halloween entertainments at Plainview Thursday night.

Paul Toliver had the misfortune wrecking his car last Tuesday while going to school. He is attending high school at Plainview.

We had unusually bad weather

the past week. Cotton picking and wheat sowing was delayed on account of the rains. Most of the farmers are through gathering feed.
Mr. and Mrs. Bill Sammann of

the Providence Community visited Wednesday with Mr. and Mrs. J. W. Gamble

The falling weather which we had last week will be of much benefit the wheat that has been sown but will damage the cotton to some extent.

Gamble, Luther Vaughn, Revis Wood and Floyd Harwood at-Eastmound School Thursday night.
Mrs. Bernie Pipes, of Plainview,
visited awhile Friday afternoon with

Mrs. Perry Wood. Mr. and Mrs. Stewart Hoover and little daughter Maxine, of Plainview attended Sunday school and church

services at this place. Claude Taylor spent Sunday with

Mr. and Mrs. H. O. Davis were Sunday guests of Mr. and Mrs. W. Miss Lucile Marr, of Plainview,

spent the past week-end with her sister, Mrs. F. S. Shearer.

Juanita Davis spent Sunday with Lucile and Novie Wood.

Mr. and Mrs. Earl Bough, of the Snyder community, spent last weekend visiting with Mr. and Mrs. J. W. Gamble

Sunday School and Church were not very well atended at this place Sunday morning on account of the disagreeable weather. Rev. Pipes filled his regular appointment Sat-turday night, Sunday and Sunday night. B. Y. P. U. services were also held Sunday night.

There will be an all-day meeting at Prairieview the first Sunday in December. Everyone is invited to

Baker News

Baker, November 4.—The party last Saturday night at the home of W. H. Nelson was enjoyed by both

old and young.

Mr. and Mrs. G. L. Fawver, Mr. and Mrs. B. A. Colston, Mr. and Mrs. W. I. Colston, Mr. and Mrs. Jim Hart, Mrs. W. A. Colston, Mrs. Jim Miller and Mrs. Paul Miller visited in the home of S. R. Colston Sun-

Mr. and Mrs. L. B. Fawver, Mr. and Mrs. L. B. Fawver, Jr., and Mr. and Mrs. Roy Fawver and family visited in the home of Mr. and Mrs. G. L. Fawver Sunday.

Mr. and Mrs. J. W. Chapman and family attended the singing at Floydada Sunday afternoon

G. L. Fawver spent Monday in Canyon and returned Monday night. Jack and Roy Reed spent Sunday

with Cecil Hart. Cecil Hart spent Saturday night

with Dick Graves.

Miss Wanda Day attended church at Lakeview Saturday and Sunday. She spent Sunday at the home of

Mr. and Mrs. Finley and family spent Sunday in the home of Mr. and Mrs. Jeff Hart.

Everyone in the Baker community is shivering from the cold weather.

Mayview News

Mayview, November 4.—Sunday School was attended Sunday and an interesting lesson was discuss-

Mr. and Mrs. T. J. Campbell, Maurice and R. U. Bartlett spent Sunday with Mr. and Mrs. C. Austin Smith of Wake.

A crowd of young people visited with Bulerson Holladay last Mon-day. He has been very sick but we

are glad to see him improving. We are glad to have Mr. and Mrs. Arthur Kreis moving back to our

Loyd Readhimer spent Saturday night with B. C. Lanier, of Floyd-

Some of the people of this com-munity attended the singing at

Floydada Sunday. Mr. and Mrs. R. W. Lotspeich and

Mr. and Mrs. C. E. Bartlett spent Sunday afternoon visiting with Bulerson Holladay who has been ill. A good P. T. A. program has been scheduled for Monday night but due to the weather all of the pro-

gram was not presented. But a good crowd atended. It was voted on to change the program to every first Friday night of each month. Everyone is invited to see the play given by the Dougherty school girls and boys Friday night entitl-

ed "Valley Farm." Bud Leatherwood, Miss Lottie Barnett, of Wake, Oran Hatley Miss Robbie Lotspeich and Otho San-

visited Sunday with Miss Ophelia Bartlett.

M. A. Crum of Friona was in Floydada Tuesday and Wednesday Misses Mollie and Lucy Crum.

Center News

Center, November 4.—Today gave Prairieview Home Demonstration a pretty day after a week of bad women's club had a special meeting weather, either rain or cold. Some Monday afternoon at the club feed was cut and those who still house. Mrs. Julia Kelly met with have some in the fields are making were around in the interests of our them and gave a lesson on "packing short work of the job this week by music class at this place. school lunches" which was very in- putting all machines they can get

Hog killing was the order of the day with Messrs. Fields, Sawyer and Clifton Crabtree recently.

Lightfoot Monday afternoon.

Mrs. Hoffman and Miss Eugenia ple.

the singing at Floydada Sunday.

are here to help him pull cotton.

new Ford Sport Coupe this week.

Branson will make their home.

Center Community. Center was well represented at Mr. and Mrs. Jordan and chil- reared in this community. They at Hesperian office.

dren took Sunday dinner with Mr | will make their home in the north

T. L. King's father and brother and Mrs. R. C. Ross. Mrs. Montgomery is sporting a

friends and relatives drove to Floy 1- and where they were married by 1-Wedding bells rang last Thursday when Mr. Burl Huckabee and Mrs. Earl Branson left Friday friends and relatives drove to Floy to for Colorado where she and Mr. ada where they were married by the Rev. O'Brien. Burl is the son of Jim Stewart. Mrs. Marion Carpenter has enter- Mr. and Mrs. W. A. Huckabee and Mrs. Tubbs visited with Mrs. ed the Hesperian Contest from the Doris is the daughter of Mr. and Mrs. A. L. Spence. Both have been

part of the community.

Mr. and Mrs. Fancher entertained Mr. and Mrs. A. L. Spence entertained to Sunday dinner the relatives of the newly married courselatives of the newly married courselatives of the newly married courselatives. Mr. and Mrs. Fancher entertained company Sunday.

Mr. and Mrs. Fancher entertained company Sunday. Sunday with her sisters near Ab-

ernathy.

last Saturday with Mr. and Mrs.

Fairview News

Fairview, November 4.-The farmers are back in their fields again after a week of bad weather. The Halloween party at the Methodist church last Thursday was well attended. It was reported

that everyone had a good time. Hancel and Grady McAda, of the Center community, visited with their brother A. O. McAda and family of Fairview last week.

Rimmer, of Floydada.

Some of the young people of this community attended the Hallowe'en parties at Roaring Springs last

Johnie Mae Lewis spent Saturday and Sunday with Mrs. J. F

Patterson, of Floydada. Mr. and Mrs. Otis Day visited her parents Mr. and Mrs. Bill Rake, of Center community Sunday.

rother A. O. McAda and family of airview last week.

Miss Pauline Lewis spent Saturither daughter, Vivian, who is at-Typewriter carbons, second sheets day and Sunday with Miss LaVerne tending San Marcos Baptist Acad-

Thursday, Friday and Saturday

ORIGINA

\$1.00

Rexall

Peptona

15 and 16

TOILET GOODS

NOVEMBER 14,

15 and 16

2 for 26c Georgia Rose Soap 2 for 26c Jonteel Soap 2 for 26c Medicated Skin Soap Rexall Toilet Soap 2 for 16c 2 for 16c Egyptian Palm Soap

Assorted Fancy

Perfumes 2 for 1.01

Harmony Toilet Waters, 5-oz. 2 for 1.01

Harmony Cream of Almonds 2 for 36c Harmony Rolling

Massage Cream 2 for 51c Harmony Cocoa Butter Cold Cream 2 for 61c Lemon Cocoa Butter

Skin Cream 2 for 51c Harmony Toilet Cream 2 for 26c

Lemon Cocoa Butter Lotion 2 for 51c

2 for 36c Rexall Cold Cream Bouquet Ramee Talcum 2 for 51c Tiny Tot Talcum 2 for 26c Violet Dulce Talcum 2 for 26c 2 for 26c Narcisse Talcum Olivo Shampoo 2 for 51e

Harmony Cocoanut Oil Shampoo 2 for 51c

2 for 51c Hair Fix Petroleum Hair Rub 2 for 51c 2 for 51c Riker's Brillantine Rexall Tooth Paste 2 for 26c

Antiseptic Tooth

Powder 2 for 41c

Rexall Shaving Lotion 2 for 61c Bouquet Ramee

Face Powder 2 for 1.01

Georgia Rose Face Powder 2 for 61c

Candy and Stationery

Wrapped Caramels 2 for 66c Fenway Cherries in

Liquid Cream 2 for 86c

Liggett's Milk Chocolate Bar (half-pound) 2 for 36e

Liggett's Hard Candies 2 for 61c 1 Pound Box Liggett's Asst.

2 for 1.51 Symphony Royal Rydal Papeterie 2 for 1.01 Avalon Papeterie 2 for 1.01

Chocolates, 2 for 1.26

Pierre Papeterie 2 for 76c The Rexall Store is Marsala Pound Paper 2 for 1.01

Marsala Envelopes 2 for 61c Monarch Pound Paper 2 for 1.01 er 10,000 stores in the Monarch Envelopes 2 for 61c

Medford Writing Tablets

Plain or Ruled 2 for 16c

Extraordinary Values

This is the Original Rexall One made at its own factories. Cent Sale. It affords you a unique opportunity to enjoy purchasing high quality merchandise, and to save a consderable amount of money. Particular pains have been taken to select articles in constant and daily demand.



Jonteel

Powder

2 for

Klenzo ing

50c Klenzo

Dental

Cream

2 for 51c

60c HARMONY

BAY RUM

Finest distilled Oil of

Bay

8-ounce size

2 for 61c

50c Cocoa Butter

Lemon Lotion

2 for 51c

25c Narcisse

Talcum

2 for 26c

Shav-Cream What is a Rexall 1-cent Sale? It is a sale at which you purchase two identical articles, paying the standard price for one and only one cent for the other. For example: The standard price of Klenzo Dental Creme is 50 cents. During this sale you buy two tubes for 51 cents, and thus save 49 cents. Every article on this sale is a high quality guaranteed product being sold all-year-round at the standard price. No limit—buy all you want. Remember, this sale lasts three days only, Thursday, Friday and Saturday, November 14, 15 and 16.

A Profit-Sharing Method of Advertising

This sale has been developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you two full-size packages of high quality merchandise for the price of one, plus one cent. It costs money to get new customers, but the sacrifice in profit is justified, because we know these goods will please you.



Bark Cough Syrup

Cherry

\$1.00 Puretest **Aspirin Tablets** Bottle of 100 2 for \$1.01





60c Puretest Milk of Magnesia full pint 2 for 61c



35c Quality Tooth Brush for Adult or Child 2 for 36c

Guaranteed

2 for \$3.01



35c ONE-HALF POUND LIGGETT'S SWEET MILK EATING CHOCOLATES 2 for 36c

Many other Items not advertised included in this Sale.

FLOYDADA D

Floydada,

alink in the largest

chain of co-opera-

tail drug stores in the

world. There are ov-

chain scattered thru

the United States, Alas-

ka, Canada, Newfound-

Ireland, Bermuda, Brit-

ish Guiana, Mexico, Haw-

aii, South Africa, Egypt

and China. The Rexall

Store has the exclusive sale

for all United Drug Com-

pany trade-marked merch-

andise, most of which is

Great Britain

operated re-

Drug Store.

Rexall & Puretest Products

"93" Hair Tonic 2 for 51c Dyspepsia Tablets 2 for 51c Catarrh Jelly 2 for 26c Corn Solvent 2 for 36c

Thursday, Friday

and Saturday

Cough Syrup 2 for 26c Diuretic Pills 2 for 51c

Larkspur Lotion 2 for 36c Little Liver Pills 2 for 26c Syrup Hypophosphites Comp.

(Clear and Cloudy) 2 for 1.01

Rubbing Oil 2 for 36c M I 31 Sol. 2 for 76c

White Pine & Tar with Wild Cherry 2 for 61c Petrofol, 16-oz. Rex-Salvine for Burns 2 for 51c

Analgesic Balm 2 for 36c Glycerin Suppositories

Adults', jar of 12 2 for 31c

Glycerin Suppositories Infants', jar of 12 2 for 26c Mineral Oil 2 for 1.01 Peroxide of Hydrogen 2 for 41c Soda Mint Tablets 2 for 26c

Fl. Extr. Cascara,

2 for 26c

Arom. 2 for 41c Tincture of Iodine

with Applicator 2 for 26c Mercurochrome Solution 2 for 26c Castor Oil

Glyc. & Rose Water, 4-oz. 2 for 36c Cod Liver Oil 2 for 1.01 Spirit Ammonia, Arom 2 for 26c 2 for 16c Senna Leaves Boric Acid Powder 2 for 21c Epsom Salt. 16-oz. 2 for 31c

Zinc Stearate 2 for 31c U. D. Sodium Phosphate 2 for 51c

Zinc Oxide Ointment, 1-oz. 2 for 26c Cascara Comp. Tablets (Hinkle, pink, bottle 100) 2 for 36c

Household Needs

Firstaid Adhesive Plaster

1 yd. x 1 inch 2 for 16c 5 yds. x 1 inch 2 for 51e

Quick Acting Plasters 2 for 51c Firstaid Dental Floss 2 for 16c Monogram Rubber Gloves (all sizes) 2 for 1.01

Maximum Combs, Men's & Ladies' 2 for 31c supplied direct to us Maximum Pocket Comb 2 for 41c

goods are

-a most economical

method of distribu-

for years as represent-

ing the highest quality

merchandise at lowest

consistent prices. In or-

der to introduce and ac-

quaint more people with the merit of these goods, the Rexall Stores from

time to time conduct spec-

ial selling events of which

the present sale is one. You

can always save money with

satisfaction at your Rexall

Maximum Ftn. Syringe or Hot Water Bottle 2 for 2.26 Rexall products have Klenzo Cloth Brushes 2 for 76c been favorably known Klenzo Lather Brushes

2 for 1.26 Klenzo Hair Brushes 2 for 1.51 Wash Cloths 2 for 26c Rubber Apron, 2 for 76c

Quality Price Service

On these three points your Rexall Drug Store seeks your recognition and patronage. Pure ingredients and scientific manufacturing methods result in the highest quality. You can always save money here; our service is guaranteed to please you.

Complete 'Story' Of County's Resources Told In Exhibit Form At Dallas

Prominent Place in Agricultural Building Helps Attract Thousands

"A Story Exhibit," an expression used by one of the leading business men of Dallas, is a very good description of the display made at the State Fair of Texas by the local Chamber of Commerce. The Floyd County exhibit occupied one of the most prominent positions in the large agricultural building at the fair, being in the center aisle and located between the display made by the Panhandle-Plains of Texas and Lubbock County. The Panhandle exhibit represented forty-four counties in this section and the Lubbock display showed products of the South Plains counties. None of these displays were in competition for prizes although three West Texas counties, entered in the competition, finished in the first class. Hemphill county won first place, Eastland County second place and Garza county third place. Contact With Thousands

Sunday School

Lesson

The International Uniform Sun-

In nothing was the Hebrew pro-

in his conception of a warless world.

It is an ideal glorious alike in its vis-

passage in which the ideal is ex-

man who has the least capacity for

Cause for Pessimism

stantly through inter-communica-

tion a much narrower place, and of

the welter of prejudices, racial, national and religious, as well as the

rivalries and conflicting ambitions

in trade and policies, one is appalat the dangers that beset us

When, however, one considers all

The fair closed last Sunday and most of the materials used in the exhibit were shipped back while the remainder was left in Dallas for use in show window displays by different firms in that city and given to other exhibitors for use at

Not limiting the Floyd County exhibit to the score card gave an opportunity to show roads, population, railroads, and other informaderstanding. Isa. 2:2-4; Acts 17:22tion about Floydada and Floyd County. However the exhibit did not confine its information to this not confine its information to this particular county and city. Among the towns represented were Lockney, Sterley, South Plains, Silverton, Quitaque, Matador, Roaring Springs, Dougherty, McAdoo, Crosbyton, Ralls, Petersburg, Aiken, and Barwise. The estimated population of each comunity and town was given on a small placard placed at the location of the community. That the exhibit told a story to

the thousands of visitors is indicated in the pictue of the display. On the background the State map was drawn with a microscope enlarging the location of Floydada and its surrounding territory.) On the left of the map information concerning Floydada was given. It was pointed out that the population was 4500, the trade territory was inhabited by 35,000 people, that natural gas was available in the city, that three schools with an enrollment of 1050 were serving the town, and that one State and Federal Highway and two railroads were serving the citizens of this section. Bank deposits and city valuations were given and the visitors learned that Floydada was the county seat of Floyd County. The number of acres of tillable

land, the number under cultivation, the price of land, the production of wheat, cotton, the number of rural schools and the railroads serving the county were given on the left side of the outline map of Texas. This information proved interesting enough to create questions about the county but also served to give information to many who would not ask

uestions.

A very novel idea was used by the since the Hebrew prophets expressexhibitor to attract attention to the ed the glory of this ideal, the display. Two miniature airplanes, slaughter of countless millions, and one run by electricity, were swung from a cone-shaped stand in the center of the platform. These were kept running most of the time and proved to be the only device of its ward cynicism and despair. kind on the fair grounds and one of the most attractive.

However the actual production of It seems at times as if we make the territory was not neglected in the exhibit. The products shown were taken from the county fair which this country entered with so and consisted of potatoes, popcorn, much moral passion, has only left field corn, maize, higeria, wheat in the nations in a worse condition of both bundles and threshed gallons, cotton, onions, apples, oats, barley millet, and canned fruit. The potatoes were grown by D. F. Batty in emphasized. the Harmony community, the wheat by J. D. Christian of the Blanco community and K. Sam-stantly through inter-communicamann of the Providence community. Canned fruit for the display was furnished by Mrs. L. A. Wil-liams, Mrs. R. B. Gary and Mrs. G. L. Snodgrass of the Harmony community Apples were taken at the county fair from the booths of the Campbell, Providence, Lone Star, Antelope, and Pleasant Val-

ley exhibits.

The last week of the fair weather conditions prevented a record breaking attendance and the total was slightly less than one million. However a new record for one day attendance was set on the second Sunday of the fair when 214,000

people attended. Ed Bishop, secretary of the Chamber of Commerce, who had charge of the exhibit, reached home Tuesday following the close of the fair on Sunday.

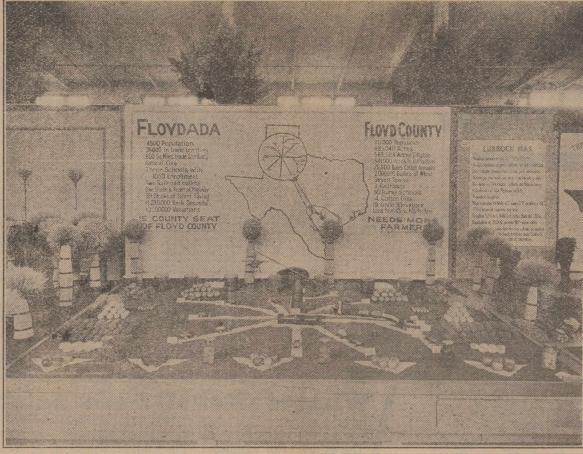
SOME DAIRY CATTLE NOW REGISTERED BY PHOTOGRAPH

The importance of a camera on livestock farms is emphasized by the recent decision of two dairy breed associations to accept photographs in lieu of the color sketches of animals intended for registration. The breeds concerned are Ayrshire and Holstean-Friesian.

Dairy specialists in the United States Department of Agriculture anticipate increased interest in animal photography as a result of this decision, and call attention to Department Circular 371-C, which discusses the use of the camera in studying the growth and development of dairy animals. This circular gives many practical suggestions, and may be obtained by writing the Department of Agriculture at Washington.

Photographs have been used by research workers in the Bureau of Dairy Industry for a number years, and it has been found that they furnish a prolific source of information which could hardly be secured by any other method of record keeping. These specialists are hopeful that the new ruling of the breed associations will stimulate dairy farms throughout the country.

Unique Floyd County Exhibit Shown At State Fair



conditions where a match may sat cuted in much the same way that the whole tinder-box aflame. Considering this, it is amazing that so many people are still willing to live The Essence of Christianity. a psychology of war and the posthing but the narrow consideration to the very central area of Chris- us hep to lots of things, strung out

and interests. away with battleships and arma- is no Christian at all. It is the tal slits were great big cracks and a ment is surely intelligible and very essence of the Gospel of Jesus lot of other guff. "I'm not here to worthy, that some should possibly to establish peace among men, to pain or mock yer, but our Rapid oppose such action on the ground break down pride and prejudice Fire Chautauqua is full of highthat force is necessary as a de- and narrowness, and selfishnes brow stuff. It sure would be a pity fense against force is also intelligi- and false ambition, and all the for your charming little city to get ble, but that children of God pro- things that have ever made for fessing any sense of decency or restrife between man and man or war gard for their country should seek between peoples and nations. to continue the making of armament and battleships for their own Christianity without a peace movegain would seem incredible.

phet's idealism more glorious than template the whole problem in op- and powerful will be its leadership timism, one finds that there is a in progress toward world peace. brighter side. After all, the Hebrew prophets were few, and proion and in its expression, for the pressed, despite the passing of the addressed their message gave heed. in The American Magazine, "is not centuries, thrill with a beauty and It was a notorious fact that the to hate him as much as the thinks fervor that move the soul of every prophets were spurned and perse- he ought to be hated.

There can be no such thing as When one turns, nowever, to con- nation becomes the more immediate

"The meanest thing ye kin do to verbially few of those to whom they an enemy," says Scattergood Bains

Conversation wasn't toil, it drip-Here is where the matter comes, ped from him as smooth as oil, as sibility of war regardless of any- as our lesson reminds us, right in- he talked about our town. He put of their own class, their own nation tian life and interests. The Chris-smooth on verbal strings, 'till we tian who is not predominantly in- went round and round. The moss That people should seek to do terested in peace and brotherhood was growing on our backs, our men-

Tony B. Maxey

Lawyer

Room 212 Readhimer Building.

Floydada, Texas

so blamed convincing that without further mineing we signed up with the plane of a profession, in which a shout. Later we had a meeting that contract o'er. There was some misbehaving, some loud and fervent raving-one man got mad and document to sign, we took too much for granted and all of it we slanted was the fatal dotted line. We had been buncoed neatly and bound up quite completely to pay a thousand wheels, and all expense accruing, so there was nothing doing save unavailing squeals. But after it had left us and of our coin bereft us to settle up the cost, we nearly mobbed the bother who said: "Let's get an other to pay for what we've lost.

Deluded Maidens

A woman likes to think that the man who doesn't make love to her is bashful.—Farm & Fireside.

"I was so weak," says Mrs. Josephine Cockcroft, of Beldock, S. C., "that I was not able to do anything.

"At certain times, I suffered dreadfully with pains in my back and sides. My head would hurt -felt like it would split open. Spells of weak-ness would last for weeks. "I read of Car-

dui. I sent for a bottle and began taking it. My case was stubborn, and at times I almost lost hope, but I could see a little improvement. At last I began to feel much better. Then I improved rapidly. For the last year I have been in better health than I ever

have been before. "I give the credit to Cardui, for after I had given it a thorough trial, I got

TO HEALTH Take Thedford's BLACK-DRAUGHT For Constipation, Indigestion, Biliousness.

Housekeeping has been raised to the mind has more freedom and and after the usual greeting we read controls vaster possibilities.—Woman's Home Companion

swore. It seemed that in the flur-ry with undue haste and hurry that restrictions on roadside advertising signs.—Woman's Home Companion



A good place to buy your New Ford

We're just as much inerested in good service as we are in selling cars. The sale is just the beginning. For months and years after that we want you to be a satisfied owner.

All our mechanics are carefully trained to service the new Ford and we guarantee that all work will be done right and at a fair price.

You know in advance how much the job will cost because all labor is billed at a flat hourly rate.

Another thing you'll like is prompt delivery We'll have the car ready when you want it.
All Ford cars pur-

chased here will be given a Special Inspection Free at 500, 1000 and 1500



We Roll 'Em Out!

One of the things we do best is Rolling Out Smash. ed and Dented Fenders. Motorists all around come to us for this work. With our method we can make a fender as smooth and glossy, almost, as the day it rolled out of the factory.

And the cost is very reasonable. So the next time you have a fender curled up . . . don't buy a new one just drive up North Main Street to 206 . . . and we'll fix it up fine and dandy. This goes for your car body or doors, too.

John McCleskey Top Shop

Telephone 220

We are living in times and under Exploding the "mail order tire

> COME motorists used to think that they could get better tires for less money by sending outof-town. That was before we introduced the Fisk Premier. Now the mail-order enthusiasts buy from us because they can't match this Fisk anywhere, at or near the price.

> We have the right Premier for your car.



FISK PREMIER ALL-CORD-A fully guaranteed Fisk Tire at an unusually low price.

HAL DRACE, Prop.

An Announcemen

Of Vital Importance to every Car Owner.

This introduces an entirely new tire, the-

U. S. Master Royal Cord

WITH OUTSTANDING ADVANTAGES

The tire you can trust is of Greater Quality, at less cost than ever before in tire history. A Big, Husky tire, combining outstanding quality and low price and backed by the greatest name in rubber.

Big, strong, good looking, dependable, high in value and low in price—this New Tire is a genuine United States Product, through and through.

A tire built for every man, every car, every car-driving condition. Every purse is served by this complete new line of United States Tires.

Come in and let us show you the New Tires at low prices.

Magnolia Filling Station

For Better Tire Service

Phone 36

H. O. Cline, Mgr.

Hesperian

FOR SALE

TURKEYS FOR SALE—Big Bone ice. 373tp Hidgcoxe, Route 1.

FOR SALE-500 White Leghorn pullets 5 months old, also good Jones' Market. milch cow. See Sid Carter at Phillips Service Station.

FOR SALE-At a bargain a. large piano, good as new, nice for church R. E. Fry.

other bulbs ready now at Hollums,

Italian Rye Grass Seeds. Scratch it into Bermuda sod each fall for a velvety green lawn the year round.
We have the seeds. Hollums, FloydSee S. B. McCleskey. 17tfc

Family style meals. Commercial hotel

variety, 5c each. Hollums, Floydada 371tc. Florists.

MAGAZINES-I guarantee to meet FOR SALE-128-acre farm, well immas order for magazines now. Mrs. Office. Jennie Bishop. Phone 158. 362tp

FOR SALE-Model T Ford truck. O. W. Ginn at Magnolia Wholesale

FOR SALE—Four Smyth system stoves for school use. They are in good shape. Aiken School Board, FOR SALE-some wen located resi-

FOR SALE—Used German heater. See it at The Hesperian office 33tfc FOR bargains in lands and town Family style meals. Commercial hotel Texas.

FOR SALE—One practically new electric sewing machine and Star piano. Mrs. Martin Duvall, Phone FOR RENT—Two room apartment, No. 4, Dougherty, Texas.

Family style meals. Commercial hotel Big two year old clumps of Bleed-

FOR SALE-Used German heater. Call at Hesperian Office. 34dh FOR RENT—Unfurnished, beaut.

lion's Super-Service.

Family style meals. Commercial hotel Plant Tulips now. We have the Cleskey, Floydada, Texas. Hollums, Floydada Florists.

MAGAZINES—I guarantee to meet all prices on any magazine publish-at top prices. Phone or call at Let me make out your Christ- Jones' Market.

mas order for magazines now. Mrs.

Prepare for Cold Weather. We have Alcohol, Glycerine and Prestone for your car Princels C. 36tfc. tone for your car. Triangle Garage

Let's plant quantities of Tulips anna Art Shoppe.
this fall for a beautiful town next spring. Hollums, Floydada Florists.

Family style meals. Commercial hotel Floydada Hatchery.

for between-meal snacks.

Try Perfect Bakery Pastries.

EDGAR JONES will buy your cattle at top prices. Phone or call at

Family style meals. Commercial hotel
Hyacinth, Tulip, Narcissus and other bulbs ready now at Hollums,

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your standard typewriters at The Hesperian office.

Floydada Florists.

352tc
Family style meals. Commercial hotel

TM still giving the best bargains in monuments. See me before you buy. S. B. McCleskey.

2tfc

REAL ESTATE

Family style mears. Commercial hotel WE do dress dress making at Polly-Darwin Tulip Bulbs, good named anna Art Shoppe. Louise Hyatt.

SEE Floyd County Abstract Co., for LET us re-charge your battery. self-royd country rooted town lots We call for and furnish rent bat-tery. Phone 83. Gullion's Super-than 200 lots in Floydada. R. C. 371tc Scott, Mgr.

all prices on any magazine published. Let me make out your Christ-C. W. Ginn at Magnolia Wholesale

NEW Bucilla needework for Christmas gifts and home decorations. Pollyanna Art Shoppe.

CHOICE Building Lots, well locat-Family style meals. Commercial hotel ed, priced right. Monthly or yearterms. W. Edd Brown, Owner, Phone 265.

> 364tc dences and some nice residence lots J. U. Borum.

> > lots see Arthur B. Duncan, Floydada

FOR RENT

362tc. lights, gas, garage, hot and cold water, 309 West Mississippi Street. Phone 239.

700 ACRES to rent 1930. Two ing Heart, a hardy perennial. Hol- houses, well improved, well located. 352tc On plains. Want man with Farmall Family style meals. Commercial hotel and can run himself. E. A. Day, Clovis, N. M.

ful home, on pavement, close in; WE now have new Firestone Batter- must be seen to be appreciated; ies at \$8.00 and up. Liberal allow-ance for your old batteries. Gul-Also furnished apartment all con-371tc veniences. Garage. Close in. Call 350J.

HOME FOR SALE. See S. B. Mc-

Jennie Bishop. Phone 158. 362tp WANTED—Place on halves. Good reference furnished. G. H. Wynn, Family style meals. Commercial hotel Floydada. Texas.

SPECIAL—Hemstitching 7½ cents per yard for two weeks only. Polly-

TURKEYS, TURKEYS We want to buy your turkeys. See us for prices before you sell.

Real Loaf

BREAD.

Bakers of "Real Loaf" Bread

Family style meals. Commercial hotel EDGAR JONES will buy your cattle Remington and Royal Portable Mrs. W. D. Smith and Mrs. P. T. S. N. Tawwater, who had been Mrs. Will Simpson of Plainview at top prices. Phone or call at Typewriters at Hesperian Office. Rucker of Lubbock visited Mrs. El-confined to his bed for nearly two and Mr. and Mrs. J. M. Gamblin

901F2.

LIVE STOCK

Phone 198 or see Mrs. J. C.

BRING your hemstitching to the FOR SALE—Eight head choice grade Grayson County Jersey heif-

WE have added brake service, Firestone Brake Lining, a brake relining machine. Let us service your brakes. Gullion's Super-Service.

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square.

LOST—1 black horse mule, 7 yrs. old; 1 dark brown horse mule with spot in face, 4 yrs. old; 1 brown face. 4 yrs. old. Strayed force mule, 4 yrs. old. Strayed 6tfc mare mule, 4 yrs. old. Strayed TURKEYS FOR SALE—Big Bone
Bronze Gold Bank. Same as ChrisBronze Gold Bank. Same as Christian Stock. \$6.00 and \$8.00. H. O.
Hidgeove Route 1 373tb

TURKEYS FOR SALE—Big Bone
From E. C. King's place. Reasonable reward for return to L. W.
Thidgeove Route 1 373tb

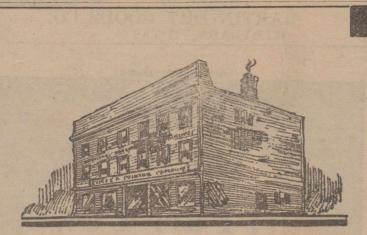
> STRAYED or stolen-From the T M. Noland pasture, 6 miles north of FOR SALE—Black mare and bay horse, weight 1800 lbs. each. 11-2 ing Jersey heifer with talley mark across back of left hind leg and ring in left ear. Finder please Notify T. M. Noland or Dr. M. Frost.

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty.

Pollyanna Art Shoppe. All work guaranteed. Hemstitching also old Jersey bull. First \$500 gets old Jersey bull. First \$500 gets fy Hesperian office or D. I. Bouldthem. O. V. Nickels.

17tfc. pay for trouble.

> Typewriter carbons, second sheets at Hesperian office.



No Insurance for Your Sake

A fire insurance rate can only measure the danger of fire damage to a building in which people are seriously interested in preventing fire.

No rate can measure gross carelessness or negligence! Knowing this, sound stock fire insurance companies after an inspection will not insure the "questionable" property for your sake! This inspection encourages fire safety, discourages carelessness and keeps the rate on your property the true measure of your own fire risk.

Let your agent explain.

Floydada Insurance

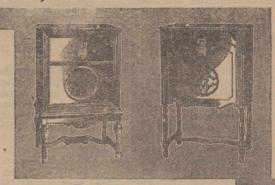
G. C. Tubbs

W. H. Henderson

HEMSTITCHING 5c per yard at more figures and more figures

responsiveness

EVERY MODEL of Day-Fan Radio



The quality that distinguishes Day-Fan Radio is its supremely natural, pure, and wholly delightful Tone. This instrument reproduces the high notes with silvery clearness - captures the Brilliance as well as the richness and depth of music.

You'll also find Day-Fan Radio responsive. It is unusually sensitive, able to bring in distant or lowpowered stations with ease. It has the power to amplify music to auditorium volume, without distortion. You'll surely appreciate the selectivity that means clean-cut presentation of each program. But it is the Tone of the Day-Fan which will end your search for the radio that offers the fullest measure of enduring satisfaction. Choice of cabinets with nine tube chassis (at left and large illustration below), \$169.50, \$175.00, and \$225.00, less tubes.



DAY-FAN SCREEN-GRID

Screen-grid Radio by Day-Fan (models 93 and 94-above) is correctly engineered to employ these new tubes to full advantage. Sensitivity and selectivity have been obtained to a marked degree, together with Natural Tone.

Three screen-grid tubes are used, a power detector tube, 280 rectifying tube and two 245 tubes in pushpull amplification. Specially designed electro dynamic speaker is matched to the set. Priced of \$189.50 and \$240.00 without tubes.





"Thats the Place for Us"

Felton - Collins Grocery Co.

"That's where the people next door told us to go, and I have heard lots of nice things about their good Groceries and Meats. And they say the service is grand."

And We Remarked:

"Just one more newcomer starting off on the right foot. Give us a chance at your grocery business and see if we can't please you."



Hostess At Dinner Party For Store Force.

Mrs. Sam Berry was hostess to members of the store force of Ba-ker-Campbell Company and several Bridge Club. others at a dinner party on Hallo-we'en night. Dinner was served in

highest score in the games.

Those present were: Mr. and Mrs.
W. C. Newsome, Mr. and Mrs. W. California, Kenneth Henry and Mr.

Toker Mr. and Mrs. B. L. Blackand Mrs. George Sherrill, Mr. and Mrs. Jess Covington, Miss Adelaide Scott; Mrs. Berry; Messrs Carl Ivie and Raymond Berry.

Lynn Colville Gives Party For School Classmates.

A very enjoyable Hallowe'en party was that given Thursday afternoon held Tuesday evening, November 15 by Lynn Colville at the home of his parents, Mr. and Mrs. James Colville, for several of his school class-mates. The children wore gay cos-tumes. The spirit of Hallowe'en was carried out in the decorations which were in orange and black, the games and also the refresh-

The guests were: Nell Stevenson, Viva Lais Stanley, Helen Fitch, Dor. the Swatika Camp Fire a Hallowen party at the Swatika Swatika Camp Fire a Hallowen party at the her parents, Mr. and Mrs. Hollingsworth, Pervey Burrows, Fred Hanks, Bobby Earl Nowlin, Billy Colville, and Bobby and John Schriffer a business session gathered around the he

Seventy-Two Entertained At Halloween Party.

were at play during the evening.

cats, bats and witches. An orange and green color scheme was carried San Souci Club and Guests out in the refreshments which con- Given Halloween Party. sisted of date Bavarian cream topped with whipped cream and crush ped with whipped cream and crush ed nuts, orange angel food squares goblin salad, olives, orange and joint hosts and hostesses to the

guests at a lovely Halloween party wednesday evening of last week at the home of Mr. Surginer's parents, Mr. and Mrs. W. B. Hall, Mr. and Mrs. W. B. Hall, Mr. and Mrs. C. R. Houston, Mr. and Mrs. J. B. Houston, Mr. and Mrs. L. T. Bishop made the highest score for the lady visitors of the club and A. J. Folley received the highest score for the men. Joe Mrs. L. G. Mathews, Mr. and Mrs. V. Andrews, Mr. and Mrs. V. Andrews, Mr. and Mrs. A. D. Cummings, Judge and Mrs. Kenneth Bain, Mr. and Mrs. J. G. Wood, Mr. and Mrs. Edd Johnson, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. U. Borum, Mr. and Mrs. Homer Steen, Mr. and Mrs. W. L. Fry, Mr. and Mrs. C. P. Looper, Mr. and Mrs. Jack Henry, Mr. and Mrs. B. P. Woody, Mr. and Mrs. John Reagan, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. C. L. Minor, Mr. and Mrs. Martin Brown, Mr. and Mrs. Leroy McDonald, Mr. and Mrs. Martin Brown, Mr. Mrs. A. A. Bishop; Mrs. M. F. Husky, Mrs. Fred Brown, Mrs. E. L. Angus: Miss Faye Houghton, and Miss Gladys Ruth Brown; H. D. Payne, Waldo Houghton and Billy

Rehearsal Meeting.

Mr. and Mrs. W. Edd Brown were host and hostess to the members of choir of the First Christian Church at a rehearsal meeting Fri-



"I SUFFERED from indigestion; everything I ate gave me heart-burn," says Mrs. Mattie Mullins, of Pound, Va. "For months, I did not see a well day. I worried along, but

never felt well. "I got a package of Thedford's Black-Draught at the store and began taking ita dose every night before going to bed. I had been having an awful pain. After I had taken Black-Draught, this pain entirely stopped. I began to gain in weight, and rested well at night. In a few months I was feeling fine. My health was better than it had been

"I keep Black-Draught in our home, and we all take it for constipation and up-set stomach." Insist on Thedford's



Refreshments of chicken sand- Rip Snodgrass, Mr. and Mrs. Joe M. MERCHANT COLLETS CHECK

Miss Mary Lou Crain was hostess cafeteria style and afterwards to the La Noche Bridge Club, which games of forty-two were played. A. was just recently organized, Tuesgames of forty-two were played. A.

J. Folley and Mrs. Berry made the highest score in the games.

to the La Noche Bridge City, which was just recently organized, Tuesday evening of last week, at the home of Mr. and Mrs. O. W. Fry.

Members present were: Mr. and Mrs. Leroy McDonald, Mr. and Mrs. Fay Maxey, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. Bill Daily and Mr. and Mrs. Terrell Loran.

Mr. and Mrs. A. A. Bishop will entertain the club Thursday evening, November 14, at 7:45 o'clock.

at the home of Mr. and Mrs. Bill Daily. Mrs. Terrell Loran was elected president and Mrs. Bill Daily reporter

Gladys Ruth Brown Gives Party For Group.

Gladys Ruth Brown entertained the Swastika Camp Fire Girls with teresting talk, saying that only her parents, Mr. and Mrs. W. Edd

green chicken sandwiches and cof- San Souci Bridge Club and other fee. Small candy pumpkins were guests at a lovely Halloween party Wednesday evening of last week at

iches, vanilla wafers and hot Day, Mr. and Mrs. Bob Garrett, Mr. chocolate with whipped cream were and Mrs. Robert McGuire, Mr. and chocolate with whipped cream were served to Rev. and Mrs. G. B. Mrs. Bill Daily, Mr. and Mrs. A. J. Schmid, Mr. and Mrs. J. A. Enoch, Mr. and Mrs. Lon M. Davis and son, Lon Jr., Misses Ruth and Blanche Enoch; Mrs. J. N. Johnston and the host and hostess and children.

Mrs. Bill Daily, Mr. and Mrs. Carr Surginer. Mr. and Mrs. L. T. Bishop, Mr. and Mrs. B. K. Barker, Mr. and Mrs. Edd Bishop; Miss Mary Lou Crain, Miss Geraldine Massie, Miss Wanda Mochildren. tague and Mr. Marion Smith.

Judge McGehee Makes Talk At P. T. A. Meeting.

The High School P. T. A. had a very interesting meeting Tuesday, October 29, despite the fact that there was a very small attendance of the parents. A contest is being sponsored by which the association hopes to build up the attendance because each parent who is present will add twenty-five votes to the popularity contest. Miss Rosson who is a member of the Association said "The contest seems to stimulate the lovable spirit between the classifications — especially juniors and seniors.'

Songs by the high school quartet gave evidence of the splendid training they are receiving from their

Mrs. O. P. Rutledge very forcibly gave interesting helps as to how the gap between the home and school should be filled. She said in part we hope to reach part of Utopia by uniting more closely the home and

Halloween party at the home of twelve out of a hundred colonists were able to read and write. "If they framed our constitution, should After a business session the girls we not do more with our advangathered around the hearth and tages over the colonists? A nation told ghost stories and played games. is marked not only by the religious The hostess served chicken sand- but also by the educational strucwiches, angel food squares decorat- tures and also by the benefits ob-

ed with pumpkin faces, and fruit tained from the structures" he said, punch. Novelty candy was given as Judge McGehee addressed the ortained at a gala Halloween party
Thursday evening with Mr. and Mrs.
Edd Brown and Dr. and Mrs. W. M.
Houghton as joint hosts and hostesses at Mr. and Mrs. Brown's home. Nine tables of eighty-four were at play during the evening.

Those present were: Reba Duncan, Floriene Dorrell, Margaret law. He said, "In general, law is Genevieve Schmid, Doris Clonts, lished by an authority able to enforce its will. Reason is the life Yearwood; Mrs. H. B. Sams and Mrs. Lor V. Swith Mrs. Lor Yearwood; Mrs. H. B. Sams and of the law; nay the common law is Mrs. Lon V. Smith. Festoons of yellow crepe paper were suspended from the ceilings of each of the reception rooms, at the ends of which were attached black and Billy Boy Brown.

Guests other than those belonging but reason; therefore, the law is nothing but reason. We can look back to Moses, the first law giver, and find that the same thing holds true. Lord Clarendon states that the law is the standard and guardian of our liberty, it circum-scribes and defends it; but to ima-gine liberty without law, is to imagine every man with his sword in his hand to destroy him that weaker than himself. Through all incidents we find that without law there is not protection of person or property; also liberty and law are in despensible one to the other. The people who continually abhor the law are undesirable and always an intolerant attitude toward the law by any citizen encourages disrespect for law and encourages Bolshevism, lawlessness and chaos. Law means order; no law means chaos.

L. C. PENRY

Attorney and Counsellor-at-Law

Practice in all State and Federal Courts Office over First National

Bank Floydada, Texas

beyond anything you have ever known at its price

Watch the Pontiac Big Six on the open road, revealing top speeds such as no other car in its field can match. See it leap eagerly ahead at a green light, accelerating with unrivaled snap and spirit Pontiac is equally far ahead of its field in stamina and long life, due to many wear-resisting features such as crankcase ventilation which prevents dilution of engine oilpositive full pressure lubrication at all speeds-and the Harmonic Balancer which counteracts torsional vibration in the crankshaft. . . . Come in today. Learn how easily you can own and enjoy the finest car the market affords at its low price.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f.o.b.) price when comparing automobile values . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

BOERNER-THAGARD MOTOR CO. Floydada, Texas

PRODUCT OF GENERAL MOTORS

honest and that is B. K. Barker of the Barker Bros. Garage. The other day while going through some old records Mr. Barker found a

which had been returned unpaid. Mr. Bevers' attention was called to this and he gladly paid it off.

S. Bevers of Floydada has The check was given by Mr. Bevmade at least one man think he is ers, through error, on the wrong check which had been given to him the check until it was called to his eleven yers ago by C. S. Bevers attention.





Floydada, Texas



thébedroom aliving room

A Humphrey Radiantfire makes the bedroom the cosiest room in the house.

Up in the morning . . . Slam down the window, start the Radiantfire . . . glowing warmth on the instant! Dress in comfort . . . Start the day right! Make your bedroom a second living room. Keep it

We will be glad to show you how economical, healthful gas heat can make your home more comfortable than ever before.

West Texas Gas Co.

Headquarters for Gas Appliances 230 West California Street

> HUMPHREY Radiantfire

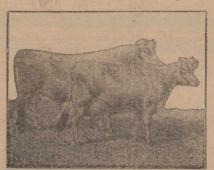
Hesperian Want Ads Get Quick Results



At my place 12 miles southwest of Floydada, (8 mi. W., 2 mil. So., then 2 mi. West) 1 mile east and one-half mile north of Harmony, 5 miles east and 4 miles north of Petersburg, beginning at 10 o'clock a. m.,

Thursday, November 14

Will sell the following described property



HIGH GRADE MILCH COWS

- 1 Jersey cow, 6 years old, fresh Jan.
- 1 Jersey cow, 6 years old, with young heifer calf, extra good; 2 Jersey heifers, 2 years old (both 3
- gallons); 1 Jersey cow, 5 years old, with young 1 one-row P. & O. Lister; heifer calf;
- giving milk; 1 Blue Jersey cow, 5 years old, fresh;
- 1 Yellow Jersey cow, 7 years old, extra good, giving milk;
- 1 Jersey cow, 7 years old, fresh Dec. 1 Guernsey Cow, 7 years old, fresh
- 1 Jersey cow, 5 years old, giving milk

- 7 11 Brown Jersey cow, 5 years old, gives 3 gallons;
 - 1 Jersey cow, 6 years old, with young 1 Fawn Jersey cow, 5 years old, 4 gal-
 - 2 Springing heifers, coming 2 years, bred to registered bull;
 - 1 Heifer, coming 2 years;
 - 1 Jersey bull, registered, 2 years old; FARM MACHINERY,

IMPLEMENTS

- 1 Jersey cow, 4 years old, 4 gallon 1 One-row P. &O. Cultivator, good 1 One-row Avery Cultivator, good one
 - 1 two-row P. & O. Go-Devil, with knife attachments;
 - 1 16-hole Superior Wheat Drill, good
 - 1 two-row P. & O. Lister;
 - 1 two-row John Deere Go-Devil;
- 1 Jersey cow, 7 years old, good one, 1 one-row Emerson Cultivator; 1 two-row Slide Go-Devil;
 - 1 No. 3 Webber Wagon, with grain bed, good one; 1 Set Leather Harness;

TRACTOR AND COMBINE

- 1 Case Tractor, 27 model, good con-
- 1 No. 3 International Combine, good 1 Forge Blower; condition;



HORSES AND MULES

- Span Brown Horse Mules, 5 years old, 15 hands high, weight 2200 Span Iron Gray Fillies, 2 years old,
- good ones; Brown Horse, 9 years old, weight
- 1100 lbs.; Gray Mare, 7 years old, weight 1350 lbs., good one.

COTTON SEED, SWINE, ETC.

- 50 Bushels Mebane Cotton Seed; 1 Old Trusty Incubator, 240 egg capacity;
- I Sow and Eight pigs;
- 1 Ford Roadster:
- 1 Ford Truck, 26 model, good condi-Tent, 12 by 24, good as new;
- 1 Double Unit Ford's Milker.

FREE LUNCH ON GROUND

Ladies Missionary Society will serve otherthings.

TERMS OF SALE: Cash on sums \$25 and under. On sums over \$25 nine months time will be given on approved notes bearing 10 per cent interest, or 10 per cent discount for cash. All stuff to be settled for before leaving Grounds.

MILLER,

Seale & McDonald, Auctioneers

Fred Bell, Clerk

property, levied upon, to-wit: All of Lot No. 7, in Block 136, town of

Floydada, Floyd County, Texas.



FARM BUREAU TO ADVANCE MORE MONEY ON COTTON

to Board of Directors and Fieldmen of the organization, which will be of general interest to cotton growers. It is dated October 28 and is as fol-

"You have probably read news-Federal Farm Board to make loans the extent of an average of 16c a a loan with the Farm Board on te the loans with the Farm Board."

the differentials on or off according to the grade and staple on all cot. ton we have in the seasonal pool. They will not lend to us for advances to members who ship to the ditional advance will be available. optional pool, the reason for this to one on seasonal pool cotton where ping to the seasonal pool.

the Association can control sales and fixations in cooperation with is making to us is for the BENEFIT

basis: if a member has shipped us a bale of cotton that is Middling the Farm Board has definitely con-7-8 inch, they will lend us \$16.25, mited itself to go along with us in which would be \$81.25 per bale and this program. They have agreed to and estimated overhead expense. moreover they have agreed not to If a member shipped us a Middling call this loan in the event of a tembale of cotton of 1 inch staple, they porary decline. They are going to would lend us \$16.25 plus 1/2 the val- work with us carefully and whole ue in the staple. If a member ship heartedly, as I get it. It seems to ped us a bale of good Middling 1 me that it is a splendid opportuniinch cotton, they would lend us ty for us to secure much good cotton \$16.25 plus 60 points for grade plus which is being held in the country 16 the premium for the staple. If a and advance to them the present member shipped us a 7-8 inch Low prevailing price on the street, the

This snap-shoot of chorines who are to appear in the Lions Frolic in This snap-shoot of chorines who are to appear in the Lions Frolic in Floydada, two days only. November 7 and 8, was taken during a rest period while the "girls" were still attired for one of their specialties. This is Harry Williams, general manager just one bevy of the sixty-five Floydada business men who are going to of the Texas Farm Bureau Cotton strut their stuff. While this picture is not authentic it is just as good as Association has addressed a letter if it were, because you won't recognize any of the men behind their powder, paint and fluffy ruffles, any how

freight and expenses.

pound on Middling 7-8 inch staple cotton already received and make a cotton. shipped to the season pool on \$16.25 "In Texas they propose to lend Middling basis according to grade and starle Members who ship now scribed cotton. They will lend to us to the seasonal pool will receive the regular advance at this time, which is 12c a pound, and as soon as the cotton is graded and classed, the ad-

"Naturally, we have no way of being that the Farm Board nor the knowing the class and the staple of Association would not have any the cotton merely upon receipt of control over the sale or fixation of the B-L in this office; but as fast the cotton and consequently, such a possible, we will make the additional would be a hazard as compared

illustrations as to how advances strictly in line with the loans which would be to the members on this we can secure from the Farm Board

Middling bale, they would lend us \$16.25 less the differential between Middling and Low Middling, less "I hope you will take every oppor-

"I hope you will take every opportunity to pass this word on to mem-"We will be in a position in ap- bers and non-members alike and we to cotton cooperative associations to proximately three weeks to complete will do everything we can to expedi-

SHERIFF'S NOTICE OF SALE

THE STATE OF TEXAS, County of Floyd.

Whereas, by virtue of a certain Order of Sale issued out of the District Court of Hale County, Texas, on the 31st day of October, A. D. 1929, wherein J. A. Price is Plaintiff, and J. T. Kirk, O. W. Kirk, W. S Goen and W. A. Johnson are Defendants, on a judgment rendered in said court against said Defendthe said Plaintiff, for the sum of



WE GIVE CAREFUL ATTENTION TO

PRESCRIPTIONS

WRITTEN BY

Any Doctor

A modern, up-to-date Registered Pharmacist service awaits you at our store. We are just as careful with each prescription as we would be if we were filling it for our own use.

YOU CAN TRUST OUR PHARMACIST

MOORE DRUG CO.

r Moore Service"

Hollis B. Moore Phone 193

Right On The Head!

"A lot of bunk is on the air That ain't exactly on the square;

But we are honest," Bill Der said.

He hit the nail on the head!

The prices on our builders' hardware and lumber will spike every idea you ever had about the so-called high cost of building. These commonsense prices, plus quality merchandise, speak louder than words the reason why we do an enormous business unfailingly every year. We solicit your business.

Wilson & Son

The Home of Friendly Service

Floydada, Texas

ONE THOUSAND TWO HUNDRED | tiff, together with all costs of suit

EIGHT AND 13/100 Dollars, with and sale, and the proceeds to be applied to the satisfaction thereof, independent, together with all costs of the satisfaction thereof, independent, together with all costs of the satisfaction thereof.

373tc P. G. STEGALL, Sheriff, Floyd County, Texas.

suit; I have levied upon and will on the 3rd day of December, A. D 1929, between the hours of ten o'clock a. m. and four o'clock p. m. at the Court House door of said County, proceed to sell for cash to the highest bidder, all the right, title and interest of W. A. Johnson in and to the following described property, levied upon, to-wit. All of

The above sale to be made by me on business Saturday. Mr. Huckato satisfy the above described judgbay is making his home temporarment for \$1208.13 in favor of Plainity in Lubbock.

POLLYANNA ART SHOPPE

J. A. Huckabay was in Floydada C. M. Horn, of Plainview Sunday.

Remington and Royal Portable Typewriters at Hesperian Office.

Announcement was made this old, musty books are opened are week by Miss Mollie Crum that her known as "book-lice," but they do needle workers' shop on West Mis-souri Street, formerly known for a number of years as Thrifty-Nifty worrying about, according to the U. Shop, and later as the Bucilla Shoppe, had been re-named the Pollyanna Art Shoppe.

S. Department of Agriculture.
These psocids (as they are known entomologically) are generally Bucilla needle work will be featured in the shop.

Miss Flodia Clifton, relegically at them. They cometimes appears to the first process (as they are known entomologically) are generally found in darkened, damp rooms that have been closed, and a thorough drying, airing, and cleaning is all that is necessary to destroy Miss Elodia Clifton, saleslady at them. They sometimes appear in large numbers in early fall, but die C. M. Horn, of Plainview Sunday.

> Remington and Royal Portable Typewriters at Hesperian Office.

RY GOODS CON

"The Store With The Goods"

HAVE YOU HEARD THEM TALKING ABOUT THE GREAT VALUES WE ARE OFFERING IN COATS Why not buy now and join the great army of well Dressed Women and you get the advantage of our November Special which is worth your while to investigate.

is making to us is for the BENEFIT of The Members on this out the members on this ould be to the members on this ould be borne in mind that ould be borne in mind that the farm Board.

This loan that the farm Board is making to us is for the BENEFIT of The Members on this davances which we make will be strictly in line with the loans which we can secure from the farm Board ould be to the members on this ould be borne in mind that "It should be borne in mind that the farm Board ould be bor \$2250 Coats, all fur trimmed Coats, all fur trimmed Coats, all fur trimmed Coats, all fur trimmed

We have received many new dresses this last week. They are new styles. All go in this Sale.

1 RACK SILK DRESSES, \$4.79	1 RACK SILK DRESSES, \$8.
\$29.00 DRESSES, NOW, \$21.75	\$19.75 DRESSES, NOW, \$13.0
\$39.00 DRESSES, NOW, \$31.75	2 DRESSES FOR, \$25.0

With Our Compliments,

LADIES:

A DELIGHTFUL \$3.00 "FACIAL" AND SCIENTIFIC BEAUTY ADVICE WITH-OUT CHARGE

We have arranged at considerable expense, to bring to our city November 11th to 16th, Mrs. Bertha Wright one of the profession's expert beauty specialists. She is a graduate in her art, capable of rendering really scientific service. It will be our pleasure to have her give you without charge, one "Dorothy Perkins" Facial. If you desire it she will advise you on personal beauty problems. We will have a private booth in our store.

To avoid the possibility of waiting, phone us for Appointment.

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

> HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES One Year Six Months Three Months In Advance

Advertising Rates Furnished on Application

EFFECT IS WIDE SPREAD

go ahead with enterprise things do get serious. Stocks have re-bounded wonderfully during the past week, however. John D. Rockefeller, for eighteen years out of business, came "breaths," figuratively speaking, now wondering what the reaches is were buying, not selling.

For the careful investor bonds not stocks, have presented the golden opportunity the past several months. Federal Land Bank bonds and all kinds of gilt-edged securities such as that could be bought away under the normal market speculative side of business.

STOCK EXCHANGE NOT BAD

xchange in the past sixty days, there comes the howl that the ex-change should be abolished, along be so crowded that if another new and the speculators.

We do not have exact and intimate knowledge as to the workings of the particular institution known as the New York Stock Exchange, we do know that it is an institution set up by the biggest and best business men of the country, and something of its kind is going be in existence until dooms day. Some kind of a market for selling what folks have to sell and buying what they want to buy is going to be maintained in every line of bus-And the buying and selling of stocks and bonds represents the manner in which the public may participate in the exploitation of the resources of the world.

Betting money on U. S. Steel to make money is no worse than bet ting it on a wheat crop. You call one investing and the other plant-

INCUBATOR CAPACITY INCREASES

in four or five years capacity of ncubators serving Floydada and ten-fold, indicating that the public incubator has established itself "Slashing drive and sweet ap community has increased five or economically desirable and a worthwhile public servant.

crease in interest in poultry, and the rough letter poultry, throughout the coun-Poultry and allied activities in Ployd County must now be contricounty's annual resources that they expect to go? did ten years ago. And there is no comparison in the quality of the difference is so pronounced as to the duty of our neighbors? a contrast, rather. Undoubtedthe public incubator has had ich to do with the improvement has been made.

THE LIONS' FROLIC

ere's always a lot of work for

oming Lions' Frolic in which in front of the house. rn revue tonight and tomor- crust of ignorance. night. Of course, it will be to

It ought to be a lot of fun to see some of the birds listed in adgarb of chorines and things.

SHORT STAPLE HURTS

West Texans, who are associated times that causes us to regret that associations and other organiza ons having to do with the handling and sale of the cotton say that the short staple many of our far- in favor of small farms is that you mers are producing is becoming can't lose so much on them. and more of a drag on the market, a condition that has gradgeneral carelessness than other-payments on your car.

that short staple goes on the mar-ket in competition with cotton from over too many times. India that is produced at a mancost of six cents a day, whereas India cannot produce the cotton this country makes best—the staples the historical statement that "all around one inch in length. Inci- Gaul was divided into three parts." dentally, it is pointed out, seventy cent of the demand of the world is for staple about an inch in eaking. With India producing all

The Floyd Co. Hesperian fer the world the thing we can produce best and for which there is the greatest demand? In other words, why compete with a man that can live on wages of six cents a day, when you can get into a market more than three times as broad with no competition outside of

> It sounds reasonable, but some folk, it seems, are going to have their big turnout if they have to give their cotton away.

TURKEY DRESSING PLANT

Announcement that Floydada Poultry & Egg Company will concentrate turkeys in Floydada for dressing, refrigeration and ship-ment to the central markets is sweet music to a resident of Floydada, who has long believed that this kind of an arrangement is logical The effect of the break in the Hesperian's story last week that market for speculative stocks in the fifteen or twenty pickers would be Stock Exchange during the past on the payroll of the company infew weeks, has been widespread, termittently from this date until and while basic conditions are left around pre-Christmas days, was a unchanged, it appears, still the slowup and the scare of it may yet prove fact. It should have read forty to serious. When folks get afraid to sixty pickers. The dressing room

out of his retreat long enough to now, wondering what the market is make a statement in which he de-clared that he and his associates to make them and their customers some money.

Big Wood And Brush

BY SAM MILLER while the money was piling into the issues that represented the more neighbors would drop in for a call but now-a-days they call in for a

Periodically, along with such de-bacles (hey, Webster) as we have vitnessed in the New York Stock

Exchange in the new york Stock

with tirades against Wall Street, pupil is admitted he'll have to sit

Cussin' was probably invented by the man who was preparing his own breakfast and broke the wrong kind of an egg in the skillet.

A hick town is a place where the leading citizen is the one who has his automobile paid for.

Bill's car and the railway train Were running in high gear, They scraped Bill from the land

And placed the remnants here.

Truthful Thomas says one does-

There's nothing sacred any more territory surrounding it out of this Some literary purloiner has invaded Tennyson's "Crossing the Bar" and "Slashing drive and sweet ap-

> And one good putt for me; And may there be no slicing in

When I step on the tee.'

average run of poultry stock now to flivver 'round in if we could see hell needs.' and that of ten years ago. The our own duty as plainly as we see

> over when she finds her husband's tary of the Chamber of Commerce razor makes a good can opener and He is a home town boy who is growhe finds that his wife's powder puff ing with the town. And after all, makes a good shoe brush.

ody in the fun the others and sometimes there's fun for girl used to have a specific time for coming out but now-a-days she for coming out but now-a-days she corkers too. seems to be the case in the comes out every time an auto hongs now, Edd).

an adjoining county. This may lock including the club, will pro- behalf of the modern woman. Sh3's know a horse is one of man's most exchanges says that as long as one high to some of our out-of county somewhat. But it is a painless fully capable of saying all there is faithful servants. And "Old horses"

wance advertising, cavorting in the around and worries over how hot still on the job. it is going to be next summer.

with the Co-operative Marketing we've grown too big to slip around the corner and throw rocks at it. Bill Hollis says another argument

We see things on the street some-

The best simile for the month is

ually come upon us more through As easy as getting behind in the A crank may be defined as a per-

Every once in a while we run

The very height of unexpectedness is developed when an expectant dength. The other thirty per cent father breathlessly asks the nurse demand is divided between short if it is a "her" or a "him" and is ling, there's only one way to make staples, roughly told that it is a "them."

THE GREAT AMERICAN HOME



'Round The

Square

With Old Battleaxe (Himself)

Well, as Cleopatra said to whatshisname, it looks like rain, feels ing to have a hard winter. See if

Great guns amighty, folks, did you know that there are only thicty-nine more shopping days until Christmas? 'Sa fact. And there ain't no sense in putting all of this shopping off until the last minute either. Floydada merchants have got just oodles and gobs of stuff that will make ideal presents. Now I ain't hinting to nobody, but we've n't have to believe in love to fall got five drug stores in Floydada in it anymore than he has to be- that handle awful good cigars, and lieve in lightning to be struck by it. I shore do like cigars. I ain't hint-

By heck, I just can't get this trip to the Dallas Fair off of my mind. Query? If your scales go fifteen down there telling people all about outing five times the wealth to the ounces to the pound where do you Floyd County. "Why all we need up there is more good people and plenty of water" he told one man, Wouldn't this be a fine old wor'd and the reply was "That's all that

> And dog gone, I know he don't The honeymoon may be said to be good thing about Edd, who is secreno matter how big a man a commercial secretary may be, there is The street corner observer says a some virtue in having one that will

coming Lions' Frolic in which business and professional men re the auspices of the Lions' An appetite for knowledge should will stage a burlesque on the representation of the house.

I'm beginning to learn things, folks. Anybody who wants a lot of time to themselves can sure have it by being a grouch. Ain't it so?

People, I've got a tale of "woa" You don't have to say anything in for you. It's about horses, too. You ing of human nature, one of our an adjoining county. This may lock is just what these folks I am going to talk about, called themselves. A pessimist is a fat man who sits Just horses who are getting old but barefooted, wearing an overcoat, the state and is based on costs.

> The woa part of it is the fact that last Friday afternoon when the Floydada Cemetery Association held Commerce office, there was only a handful—eight to be exact—who were present. Just the faithful few who are always on the job, working for the City of the Dead. Of course you didn't attend. YOU had an excuse. So did I. But what are we

These eight women-they're all sense enough to appreciate the

he short staple the world really seds and Egypt all the long staple, less marketers argue why not of bility of two more parriages.

Another great trouble about diagree determined to put this thing over, and you might as well mail your check to them, cause they say are determined to put this thing who the other nine would be. your check to them, cause they say

The TOWN DOCTOR

(The Doctor of Towns)

MAYBE YOU'RE RIGHT-

Perhaps you are one of those who is sick and tired of reading about 'Buy at Home," "Be Loyal to Home Town Merchants," etc. Being a fairminded individual, all I can say is, "MAYBE YOU'RE RIGHT."

You may feel as the gentleman who recently said to me, "Your saying Try The Home Folks First' may be all right, and I don't say it isn't the Try The Home Folks First' may be all right, and I don't say it isn't the including two bad washouts on the costs high, and they feel that if dump. It is believed that at least they can lower this it will mean a always preaching 'Buy at Home' to me, and then turn around and do the a part of the engineering troubles direct saving to the consumers of opposite themselves.'

thing that bothers him is that there are usually about a dozen wrong ways to do a thing and only one right way.

like snow and smells like a sand-storm. This West Texas weather is sure deceiving. But I'm going to business with door-to-door solicitors, and buying in other towns the things he had to sell. He started to give me figure to solicitors. he wrote them on? Stationery he had purchased through the manufacturer of a product he sold. I called his attention to it, and he said, "I

> A tire dealer in this same town said, "Business is bum because everybody in this town has the mail order bug." A half hour later I saw a statement from this tire store on the desk of a banker, made out on a bill head printed by a mail order concern. When told of this, the tire bill head printed by a mail order concern. When told of this, the tire this manner.

> that same evening saw conclusive evidence that members of his own family did just that which he was cussing others for doing. He said in reply to inquiry regarding it, "Well, that's a little different."
>
> Have you been reading the story of American citizens. If this group can lower living costs by a reduction in the cost of distribution, then maybe the clothing industry can do pressive hierarchical variation.

wife bought a cook stove elsewhere; when I told him that I happened to know that his wife would not buy a dress in town for fear others would is somewhere in the United States know what she paid for it, he said, "Well, that's our business."

Such cases as this do get a person's goat and that is why I say, "MAY
Just a little warning to all you
Old Bachelors. When a man tells you how much he likes you, look off your nose to spite your face by saying, "Well, they do it so why for a motive. But when one of these shouldn't I?"

Such cases as this do get a person's goat and that is why I say, "MAY
Speaking of this feature, reminds attitude. Because a few people don't practice what they preach, don't cut when one of these shouldn't I?"

Speaking of this feature, reminds that we ought to have some means of determining the things we print that are uninteresting to all you. Speaking of this feature, reminds that we ought to have some means of determining the things we print that are uninteresting to all you. Speaking of this feature, reminds that we ought to have some means of determining the things we print that are uninteresting to all you. Speaking of this feature, reminds that we ought to have some means of determining the things we print that are uninteresting to all you. Speaking of this feature, reminds that we ought to have some means of determining the things we print that are uninteresting to all you. Speaking of this feature, reminds that we ought to have some means of determining the things we print that are uninteresting to all you. Speaking of this feature, reminds that we ought to have some means of determining the things we print that are uninteresting to all you. Speaking of this feature, reminds the control of the speaking of this feature, reminds that we ought to have some means of determining the things we print that are uninteresting to all you. The crossbyton Review we print that are uninteresting to all you have the properties.

business on your part-any way you look at it-it's money in your pocket to Try The Home Folks First.

impersonal. They treat each subject as applied in general-not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

Copywright, 1929, DYCKSTON, INC., Reproduction prohibited

you will mail them a check for more than three dollars right now

Phew! The prohibition of the

Floydada has got the purest \$2.50 subscription rate now for streets in the Panhandle. Speak- The Hesperian outside of Floyd or is dirty they are pure. So-

and shivering in the cold while eat-

tors, composed of some of the hot- lucky not to have an overdraft. test woman-haters, good and true Putting it the other way round, have set November 20 as the date you're lucky if they let you have an Lorenzo. You can't keep these for the biggest blow-out of the year. overdraft. going to do when these eight are dead and gone? I ask you, what are we going to do with the Cemerate we going to do with the Cemerate with the Cemerate we going to do with the Cemerate with the Cemerate we going to do with the Cemerate with the Cemerate we going to do with the Cemerate we go w A stag banquet and all the trimthe Andrews Ward school. In case these days, everything is going to of rain, I would suggest that you click just right and they'll make a wear rubbers and bring your umwomen, the average man hasn't got brella. If it don't rain, bring 'em anyway. It might be wet. cemetery work—are starting their tations are being mailed this week Every once in a while we run cemetery work—are starting across a person who makes us doubt the historical statement that "all they say "annual" they mean annual tribe to be no hand for "the night of nighties." Don't forget to bring your six or eight weeks begging for invitations, fellows. All together "Dog gone these wimmin!"

SAYS

never thought about that.'

man said, "Well, I never looked at it that way."

I heard a hardware dealer rave recently because a dry goods merchant's war on the high seas. Count Luck- ance of reason for wishing them

wimmin tell you how much she likes you, better look for a house you down to their level.

Be big—don't let the ways of doing and thinking of LITTLE people pull might need to to give them a change few years many new "pickers" have of diet, and all unaware of the lact, how invented but none are suggest.

If you don't like "Buy at Home," all right—but remember this, it's good

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are

in whole or in part.

they are coming after it if you don't. (yep he's still alive) says, that self-The membership fee is three dollars made men often need repairs. And per year, but if you are the man, or his wife says that a person who is the woman, you should be and are stuck on himself, seldom sticks to interested in the cemetery work, anything else.

ing an ice cream cone. Ain't people

their meeting at the Chamber of Club, please notice! We are now ap-

for it now—dig down in your a list of Floydada's ten most innoticed recently is the way the buscorporate limits of the city.

You can turn on the radio now Maw. This static is over.

This And That

readers, and perhaps it is. However, the plan is one generally ad-Observed Saturday: A small boy, opted by the better newspapers of

Speaking of costs in running newspaper. The way the money goes through the office is like pour-Members of the Old Bachelor's ing water through a seive. A hunproaching the climax-if you know and when the months over instead what I mean. Our board of direc- of a thousand dollars left you're

cleaning. Hurry, day

personal dig deep. These women fluential men, I just don't know who the other nine would be.

That guy on California Street fluential men, I just don't know in sessmen have rallied to "pep" the school fotball players up in their adversities this season. Every play-your check to them, cause they say

That guy on California Street fluential men, I just don't know in sessmen have rallied to "pep" the school fotball players up in their adversities this season. Every play-your check to them, cause they say

That guy on California Street fluential men, I just don't know in sessmen have rallied to "pep" the school fotball players up in their adversities this season. Every play-your check to them, cause they say

business men would get this over lationship with the farmers of the to the boys, that it's getting in surrounding territory. there and fighting that counts, not

win, it appears. He was sick the longest and sick the sickest. Matheward best him yet, however, by tracking a release of the best to best the sickest. a hard-headed man at anything.

The annual movement of turkeys industries right at our door-step so to the Thanksgiving market is go- to speak. ing to see a good many thousand pounds of turkeys leave this sec-

going to be worth more for prazing this fall and winter than it will be worth at selling time. Many a thousand dollars worth of butterfat produced from winter wheat will be ent that a greater number of woties in the next ninety days.

Rotarians returning from an inday, say that is certainly a live or- that they have a real welcome and ganization in the nieghboring city, bubbling over with optimism, neighborliness, good humor and "pepper.

It may be too personal and too dious to compare Floydada with Ralls but we can't resist saying LOWER that if Floydada had had its op portunities of the past ten years, as it has had, and Ralls' aggres-siveness, as it hasn't had, there'd to discuss, but as Mark Twain once certainly have been a different story said about the weather, "Nobody

Check up your usefulness to your town and your neighbors by Theodore Roosevelt's definition: "The Littlefield home, to the test of a man's worth to his community is the service he renders it.'

The efforts to put on the annual lems, it is reported from the Cham. ber of Commerce office. Whatever ber of Commerce office. Whatever these problems are, we hope they are surmounted and that the show line with the modern idea of lower is held as usual. The poultry in-



n the University of Chicago police school, the students have asked that no actual demonstrations be made.

Most gangsters die from shoot-

Whether a politician is wet or dry always depends on whether one

expensive. Many a man who roars like a lion at the office is as meek as a

kitten at home. Many a person who went long on

Contemporary Thought

THEY NEED PAVING

streets we go, says the Lorenzo En- into convulsions. Finally he gave it erprise, and continuing:

Gosh, how we do need some paving. For the past few days our streets look like the Mississippi valjust after a big flood. Disdirt streets in any kind of shape during wet weather and it is hard Many persons can remember trapping muskrats in their youth

FARM AND CITY RELATIONS

Slaton Slatonite: A lecturer in a Methodists going to have their nearby city has had some interestannual conference at Pampa No- ing comments to make on the busivember 13. Just a few days away. ness relations between the city and much as the skins formerly brought, coming of the Methodist's annual the country. He charges that busi-liked were and is the first remine the country. He charges that busi-areas has become a profitable j fiscal year-end is the first remin- ness men there "high hat" the far dustry. You know, if I were going to make One of the nicest things we've bors who happen to live outside the obtain a food sup

football team every year, and the cultivation of a more friendly r

Our real community is not included only within the corporate limits of the city. Rather it ex-S. N. Tawwater and L. G. Mathews are near neighbors, one on South Wall, the other on South have interests in common, and un-They have been staging a questionably both farmer and city sick contest. Tawwater is going to man would benefit through a more

staging a relapse. It's hard to beat new industries brought to Slaton. But from a business standpoint we have the equivalent of many great

CHALLENGE FOR MEN

tion in the next week or ten days.
Where turkeys have plenty of range they make the raisers good money.

The Crosbyton Review: The maristers of the different churches of the city will be requested to count the men present at their respective the men present at their respective the men present at their respective to the men present at the men ber reported at each church will be published in the Review next week.

It is said there is an idea preval sold in Floyd and adjoining coun- men will go to church and do the church work than men. So this is somewhat of a challenge to the men. It will also give the non-church goter-city meeting at Ralls the other ing men an opportunity to find out perhaps an incentive to make a return trip. It would be a pleasant surprise, if on next Sunday there should be more men attend church

LOWER LIVING COSTS

Lamb County Leader: Plans to reduce the cost of living are easy seems to be doing anything to

Now comes good news, news that certainly will be welcomed in every the Associated Grocery Manufacturers of America, comprising 230 leading manufacturers of grocery Hope that the grade on the north products, intend to do more than hill of the Ralls Road Crossing on talk. They have embarked upon a Blanco may yet be made good is world-wide investigation looking given by the report this week that toward the reduction of distribution contract has been awarded for a costs in their industry for the di-concrete bridge across the arroyo at rect purpose of benefitting the conthe foot of it. There have been sumer. They realize that the cost plenty of disappointments to date, of distribution is what makes living all food products. A low price creates a larger volume of sales, naturally both the producer and the Floyd County Poultry Show this fall retailer would, in the long-run, pro-are meeting with discouraging prob-fit by a reduction in distribution

of American citizens. If this group

WILL IT WORK?

our readers and weed them out. We easy from now on. During the past been invented, but none are succe ful. Perhaps Mr. Durant's will

work. Who knows? But whether is does or not, eventually there will be a way of collecting the cotton crop without picking each boll separately by hand. The march of progress is steady, slow, sure. Once the wheat crop was harvested by sickles; now one machine cuts it, threshes it, and

delivers it in sacks, weighed. At the very present time, natives in Java harvest hay crops with little sharp knives. Progress varies according to localities. The marvels invented for use in farm work are as nothing compared to the It isn't the initial expense but marvels that are to come in the futhe upkeep that makes college so ture. In a century, perhaps the wonderful machines we have now will seem antiquated, oldfashioned,

QUITE SAFE

clumsy and slow.

Uncle Ben was a bachelor, but the stock market is awfully short was full of enthusiasm for his married friends, and when his brotherin-law invited him for a week-end to see his son and heir, he gladly accepted. It was an education to watch the

old gentleman's efforts to amuse the six-month-old child. Just for fun he would snatch its bottle away at feeding-time and wonder why the youngster yelled. Then he would tickle it almost his watch-to play with. Then peace

reigned. And thus the mother found baby and bachelor. "Good gracious!" she exclaimed excitedly. "Look! Baby's got the watch in his mouth. He'll swallow

"Don't be alarmed," replied Uncle Ben; "I've got hold of the chain. It can't go far!"—London Tit-Bits.

and making good profits by selling

the skins for perhaps 20 cents a-piece. Now muskrat pelts sell for about ten times that amount, the carcasses are sold as meat for as

Whippet Makes Record | Wants Seat in

Averages 24 Miles per Gallon of Gasoline Despite Many Hard Mountain Climbs

Testimony as to the remarkable power, economy and stamina of the Whippet is related in this story recently handed to a Hesperian reporter by the Finkner Motor Company local dealers for the Whippet cars. The story is written about a letter sent to Arthur W. Depue, Willys-Overland distributor in Norfolk Virginia, from one of their car-own ers, Mr. Paul P. Byrd.

According to the letter Mr. Byrd recently completed a three months tour of the Rocky Mountains during which he covered more than nine thousand miles.

The trip carried the Byrd party from Norfolk through the Blue Ridge Mountains to St. Louis and Denver, thence north through Yellowstone Park, Mount Rainer and along the Pacific coast.

They climbed almost every Highway Pass between Denver and the Canadian border, in both the Rockies and Cascades. The car was occupied by four adult passengers and carried approximately three hundred pounds of baggage, it was stat-

The Whippet took all grades with ease and satisfaction, the driver declared. The entire trip was

CAN YOU ANSWER THESE INQUIRIES?

Where Can I rent 160 acres of Floyd County land? Please send me my birth certifi-

Can I make money in your town? tive was not in attendance.
Will you buy me a car of maize? I am a graduate of business college, please secure me a

good position in your town. negroes cotton picking jobs for six-

Will you assist me in getting a position in your high school? Can I get a job on a farm. My

has Floydada, water meters, light mained for a longer visit. connections and what are the rates? Give me the annual advance of

price of land in West Texas for the past thirty years?

Angeles by motor bus? The above questions were taken from letters received by the local Chamber of Commerce. Hundre is "But yo' don' make nuthin,' Ling!" "Sho 'nough, but look at de of letters seeking information simiar to the above as well as many more asking for literature on this Star. section of Texas are received and answered each year. The above questions were taken from various letters to give the reader an idea of the different questions asked.

WICHITA MAN PRESIDENT OF WEST TEXAS C. OF C.

W. B. Hamilton, of Wichita Falls, was elected President of the West Texas Chamber of Commerce at the annual convention at El Paso this month. A number of directors were named among them being Harry Adams of Lockney. A manager for the organization will be named in the near future.

Floydada was entitled to two delegates to the convention and registration for this number was paid but it was not possible for them to attend. On account of the



FASTER than the FASTEST human fingers

Hesperian Pub. Co. Floydada, Texas





Baroness Kinloss, above, a peermade without expense of repairs or adjustments. In spite of the mountains the car averaged better than all and the car averaged better than total mileage of Mr. Byrd's Whipter is 12.254 and it has yet to visual many spit in the Parliament of pet is 12,254 and it has yet to vis- men to sit in the Parliament of it a service station for necessary Canada and English women seek mechanical work, the owner said in the same recognition. She is a daughter of the Duke of Bucking-

> sible for the Floydada Municipal gas and billious spells. West Texas Chamber in several that others may be benefitted." years that a Floydada representa-

Mr. and Mrs. R. B. Featherston of Santa Anna, were here from con you find a good ginner a job?
Will you guarantee twenty-four egroes cotton picking jobs for six-Mr. Featherston is very much improved this morning. Mrs. J. Featherston and daughter, Miss Lou, of Lubbock came Wednesday of last week. Miss Lou returned How many telephone connections home Sunday but her mother re-

A REAL SALESMAN

"Yessuh," said old Link, "business How do I go from Floydada to Los geles by motor bus?

The above questions were taken to the bought a pig fo' ten dollars, traded pig fo' a barrer, barrer fo' a calf, calf fo' a bicycle.

"Sho 'nough, but look at de business Ah been doin'."-Montreal

W. S. Goen returned home Tues- J. A. BOONE LIKES HIS In Long Mountain Tour

House of Lords

day from Dallas and Ft. Worth where he purchased merchandise for the hardware and furniture store of Kirk and Sons.

Husband And Wife Both Notice Big Change in Notice B

Wichita Falls Woman Gains In Strength and Husband Now Feels Fine Since Taking Orgatone-Think It Is A Great Medicine.

"We think Orgatone is a great medicine, for it has helped us both, and saved us years of suffering," said Mrs. A. B. Humphrey, wife of a refinery worker, living on Rural Route 1, Wichita Falls, Texas.

"For about ten years I have suffered from kidney trouble, and always felt tired and worn out, and didn't have any pep and energy. My husband suffered from a severe case of stomach and digestive troubles. He had to be very careful of what he ate, for the least thing would cause billious and dizzy spells, and gas would form on his stomach, until he would suffer for hours. His appetite was poor, and he was restless at night and didn't get the proper amount of

"Orgatone was recommended to us by a friend, and we both began taking it. We began to feel better right from the state. My kidney trouble has disappeared, and I'm feeling simply fine. My kidney trouble has disappeared, and I'm feeling simply fine. My husband hasn't been bothered with indigestion since. He eats anything he State Fair at Dallas it was not pos- wants now, and doesn't have those Band to make the trip to El Paso. have received great benefits, and I This was the first convention of the am glad to give this statement so

Genuine Orgatone may be bought in Floydada at the Moore Drug Co

E. RAY SMITH Representative Great Southern Life Insurance Company Plainview, Texas

HOME IN OLTON COUNTRY

Mr. and Mrs. J. A. Boone, who live near Olton, were in Floyd County last week end on a visit

tion of the country. This year he has had fine crops, his cotton making nearly a bale per acre, he said. Out of the twelve crops he has made eleven have ranged from pretty good to extra good. The Boone's formerly lived in the southeast part of this county.

Remington and Royal Portable Typewriters at Hesperian Office.

Dr. W. N. Lemmon Eye - Ear - Nose - Throat Suite 218-220 Skaggs Bldg. Plainview, Texas

Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas



EASY DENTIST False teeth Gold crowns \$5.00 up Bridge work .\$5.00 up Painless Extractions ..\$1.00 up Silver fillings .\$1.00 up Plainview, Texas 10 years With Mayo Bros.

DR. HUBERT SEALE PHYSICIAN AND SURGEON

Announces the opening of an office in Rooms 206, 207 and 208 Readhimer Building, Floydada, Texas.

OFFICE PHONE 256

RESIDENCE PHONE 329

It's To Your Advantage---



YOU HAVE "Building" on your mind, whether it be a Home, a barn, a chicken coop, or anything else in the building line, you will find it to your advantage to come in and talk it over with us.

We are prepared to show you a wide variety of plans for modern homes and to give you estimates on your building problems.

And we can explain to you how your home can be financed to suit your requirements. It's to your advantage to talk it over with us.

J. C. Wooldridge Lumber Co.



-have you driven a Chevrolet Six?



A Ride tells a

Wonderful

Story!

Have you felt the thrill of its six-cylinder performance—so smooth, quiet and vibrationless that you almost forget there's a

Have you known the satisfaction of its six-

cylinder reserve power-ready to shoot

you ahead at the traffic light, to carry you over the steepest hills, or to speed you along the highway?

And do you know that anyone who can afford any car can own a Chevrolet Six?

If you have never driven a six-cylinder car, it is impossible for you to form any idea of Chevrolet performance from your imagination alone.

Smoothness! No rumble in the body-no tremble in the steering wheel-no vibration to loosen windows and

Flexibility! Power that flows in a silken stream-and never a trace of "lugging"!

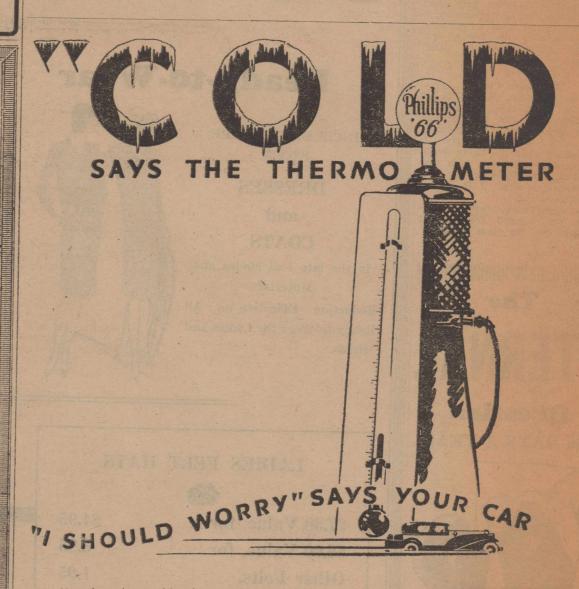
Quiet! Hardly a whisper from the motor. You can drive it for hours without the slightest noise fatigue! But why try to tell you the story when only a ride can give you the facts? Come in. There's a car waiting for you . . Now!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; Light Delivery (Chassis only), \$400; 1½-Ton Truck (Chassis only), \$545; 1½-Ton Truck (Chassis with Cab), \$659. All prices f. o. b. factory, Flint, Michigan.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Chevrolet delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.

SNODGRASS CHEVROLET COMPANY Floydada, Texas

A SIX IN THE PRICE RANGE OF THE FOUR



Motorists who would enjoy carefree winter driving are switching to Phillips 66. Their cars start "right now"—warm up fast—pick up quickly. These motorists get, too, an instant flow of able-bodied power and mileage that's gratifying—all at no extra cost. The secret of Phillips 66 is controlled volatility which makes each gallon you buy fit the season and the climatic conditions of the locality in which you buy it. For best results try a full tank of Phillips 66 or 66 Ethyl.



Phill-up -

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

You Can Buy Phillips 66 at

CAPROCK SERVICE STATION

BLUE GOOSE FILLING STATION PHILLIPS SERVICE STATION LAWRENCE LEWIS, AGENT

ache after another.

THE HESPERETTE

(Continued from Page One Though doubts may come and tea:

may dim, Not one link can they sever, Because through joy and suffering Friends once are friends forever

The 3rd Period Current Events club met Friday, Nov. 1st. The meeting was called to order by the Vice-president, Kinder Farris. The minutes were read by the secretary, Virginia Welch, and approved by the club. The program was very interesting and educational.

Forest Fry discussed the "History of the Aeroplane" and a very interesting story of the "Origin of Halloween was told by Mary Anne the first semester. Kimble. Leroy Jones made an interesting talk on the "History of

The Greek Gods were then dis-Charelene Stovall; Apollo, Leroy the team. Jones; Dina, Clara Bell Golightly Venus, Woodrow Badgett.

Miss Biebel, Willene Mooney and Floyd Murry were visitors at the

> **Exchange Items** (By Dorothy Crawford)
> Pass a Law!

The book publishers are now launching a drive to break people of the habit of borrowing books. It lishers and dealers, they say. was over three centuries ago that neither a borrower nor a lender be" because a "loan oft loses both itself and friend." But the world has one right on borrowing and lending. We may have to pass a law to prohibit borrowing.

movement whereby the residents week. may vote. This is being sponsored by the women mainly.

Nadir Khan, whose army drove the usurper Habilullah from Kabul, is proclaimed Emir of Afghanistan

The F. F. T. Club The F. F. T. presented a program

in chapel Monday, Oct. 4, that was well received by the student body A song was sung, led by Mr. Wil-Clayson Fuller then gave an interesting report of his trip to Dallas as F. F. T. Club delegate. Martin True accompanied Clayson on the trip. Duncan Hollums Warren Poole, and Raymond Palmer played two selections on harmonicas, with Lois Williams playing a guitar, and Mr. Williams accompanied on the piano. C. W. Me-Carty, Houdini the second, then performed three tricks that were well received. Martin True and Joe Pennington then presented a play about the typical farmer and his troubles with his chickens and how he might overcome these

Freshman Class

Waldo Houghton, president of the freshman class, called a meeting last Wednesday, Oct. 3. The aim was to decide when the Freshman would have their class party. was decided that the party would take place between the fifth and the eleventh of November.

A sergeant-at-arms, J. R. deCor-

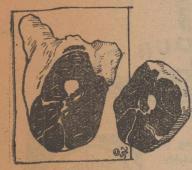
Irene Kreis' resignation was accepted, and Arnold Nickles was elected to take her place as report

and properties of the control of the

The

Question

365 DAYS A YEAR



Let us answer it for you, Mrs. Housewife.

Call upon us to give you seasonable suggestions for

MEAT

and What to Serve With It

We have the best of Everything

Different! Delicious!

Phone 118

CITY MARKET & GROCERY

and the control of th

Dramatic Arts Club

The Dramatic Arts Club met for the purpose of organizing, October 22. The following officers were elected: President, Starks Green; vice president Dave Luttrall; secretary, Katie Lee Thurmon; and re-Juanita Shirey. The club appointed its program and initiation committee, and are ready to begin business in the proper way. With two able sponsors, Miss Biebel and Miss Rosson, we are expecting great results of this club. Trose wishing to join the club, please apply to the initiation committee: Gene Smalley, Jesse Mae Wood and Gwendolyn Snodgrass. The club has decided to meet every other Thursday night at 7:30 o'clock. and the dues will be fifty cents for

The pep squad wishes to thank Architecture" and jokes were told every citizen who rallied to the immediate necessity of carrying pep squad girls to the game Friday at cussed by members of the class. Ralls. Maybe we didn't win, but Jupiter, Mary Alene Harris: Juno Josephene Williams; Minerva, ciate: the boys and the patrons of

Books are keys to wisdom's treas-

Books are gates to loads of pleas-

Books are paths that upward Books are friends; come let us -Emily Ponlom.

Schedule Arranged

In order to accommodate the nuhurts the poor authors and publishers and dealers, they say. It in Floydada High School, the following routine of events is observed a writer called Shakespeare advised during activity period on the respective days:

Monday-Chapel. Tuesday-Student Council, girls eserve and girls Octette.

Wednesday—Class meeting, week, Commercial Arts, 2nd week, Latin Club—3rd week, F. F. T. Club The citizens of the capital city, Latin Club—3rd week, F. F. T. Club Washington, D. C., are starting a 2, 3, 4, week, Spanish Club—4tn

Thursday—Chapel.
Friday—Football boys, Home Economics Club, Do Re Me Club, and

In the old days they made a young man who applied for a bank job submit to a test the adding machine. Now they see how good he is with a gun.

INCLUDING ENTIRE

STOCK

DRESSES

and

COATS

in the late Fall Modes and

Materials.

Reduction Effective on All

Ready-to-Wear for Ladies and

Dougherty News

Dougherty, November 5.-Sunday school and church was well attended Sunday, November 3.

The Methodist Church is looking fine. Everyone will be glad when this fine building is finished. Mr. and Mrs. Jack Hargett, Quitaque, spent Sunday with Mrs.

Luther Garner. H. E. Edwards and son, Bruce, made a business trip to Herefor! last Wednesday. Mrs. L. L. Collins returned from

Mississippi Tuesday. Mrs. Luther Garner and son, Luther, made a business trip to Plainview Tuesday.

Mr. and Mrs. R. A. McNeese visited with J. M. Brownlow Wednes-

Has Best Health In Twenty Five Years

"I am now in good health for the first time in twenty-five years and Sargon deserves all the credit. "My stomach was badly disordered, blisters were continually break



MRS. J. E. COX ing out in my mouth. My nerves

IFor This Week Only Is-

PREDS 601

were upset. I never slept well, and there was an awful pain in my side, near my gall bladder. I was habitually constipated and had one head-

"I had no idea any medicine could do for me what Sargon did. body now! My stomach is in fine Saturday on business. condition and the blisters in my mouth are gone. I'm no longer serenaded Richard Mathews and nervous, but sleep fine and since bride Friday night last. Richard Le Sargon Pills put my liver working order, I've been entirely East Texas. free of constipation and headaches. I think Sargon is the grandest medicine on earth."-Mrs. J. E.

Cox, 3212 Holmes St., Dallas. Floydada Drug Co., Agents.

There was a time when a fool was a man who didn't know anything ited in our locality Sunday evening Nowadays a fool is a man who knows it all.

Providence News

picking has resumed after a few days of damp weather.

There isn't an ache or pain in my children were in Plainview last and help. Quite a crowd of young people

in was married a few weeks ago in

We understand Mr. Herring has sold out and wil move back to his old home at McGregor and will go in partnership with his father in the auto business. Paul Williams was the purchaser.

Mr. and Mrs. Goin of Liberty, vis-Wm. Sammann.

as the guests of their daughter, Mrs.

More students are being enrolled in our school lately.

Providence, November 6.—Cotton Plainview Tuesday on business. Mr. and Mrs. Walter Boedeker and good singers are urged to be present hour and ten minutes. Dee Gra

Mr. and Mrs. Dee Zimmerman, of of Amarillo, accompanied him, and

Irick community, were the guests of the three returned to Amarillo late J. A. Zimmerman, and wife Sun-Saturday afternoon. Lovelle Abbott, of Lubbock, and

children were in Plainview last Sat- third daughter, Mrs. Connie Gup Mrs. Ratjen had the misfortune son. of having over a hundred Rhode

Island hens stolen the last week.

Advertise in The Hesperian

Ben Wimberly, of Amarillo and formerly of this city, made a flying Mr. and Mrs. A. A. Shaw were in trip to Floydada last Saturday, ar riving at about 3 o'clock in a Cur The Lutheran Choir practiced tiss-Robbin plane. He made the Sunday evening at the church. All trip to this city in less than an ham, and Miss Elnoma Bunch, bot!

Charles M. West and daughter Miss Dot Pullen, of Plainview, spent Saturday and Sunday with Miss Dot's mother and sister here.

Mildred, of Attica, Kansas, were guests of Mrs. Robert A. Sone, another daughter, and Mr. Sone Sunday Mr. So Mr. and Mrs. K. Sammann and day. They were joined here by a and her husband and little

> If husband and wife have a joint checking account, you know who runs the joint.

DON

Right now is the time to fill up with EVEREADY PRESTONE or G. P. A.

Central Filling Station

Let Your Radiator Freeze!

RADIATOR GLYCERINE.

One Filling Lasts All Winter.

Hal Drace, Prop.

Suits and Top Coats

Every Suit and Every Coat

Carries a Materially Reduced

EVERY ONE

GOOD STYLE

and in good fall colors. Prac-

tically all models offered have

two pair trousers.

48 lb. Sack,

PRICES

For Today, Tomorrow and Every Day

10 lb. Cloth Bag,

For Saturday Only,

Not Sold Alone,

Fresh

EVERLITE, The Perfect Flour,

3 Loaves For,

3 Bars For

Regular 5c Bars

Per Dozen.

For Saturday Only,

All 5c Kind

24 lb. Bag For,

Country Style, 1 lb. Cloth Bag.

Just Right,

10c

5c

Small Can.

Large Can.

All Flavors

Per Pkg.

PEAS

Van Camp's No. 2 Can,

Med. Size, Doz.

24c

Good Size, Each,

Trade where your dollar goes farther

Floydada Grocery

South Side Square

LADIES FELT HATS

Ready-to-Wear



\$7.50 Value, for \$4.95 \$5.00 Value, for 3.95 Other Felts, 1.95

MEN'S DRESS SHIRTS

\$2.50 Value, \$1.98 \$2.00 Value, 1.59 \$1.50 Value, 98c

Piece Goods

Wonderful Saving

20 Per Cent

Discount On All Luggage

C. E. Stome Co.

Floydada

-CHAIN STORE-

Texas