



## Make Your Gas Bills Thrift Bills Is Advice of Gas Company Manager

### Complaints Are Fine And Practical Help

Every Precaution Taken. Holiday Declares, To Give Reliable, Satisfactory Service.

"Complaints are the finest kind of helpful co-operation we can have in the effort we are making to supply Floydada with a dependable gas service," says D. W. Holliday, manager of West Texas Gas Company. In a statement given The Hesperian this week, he continues:

"When our customers tell us that their gas service is not right, they render a valuable service by setting in motion actions that are bound to correct the trouble and result in mutual satisfaction. We consider a complaint by a customer to be co-operation of a fine and practical sort.

"Our service department is a clearing house for customers' complaints. It invites complaints, so that we may remedy them by removing their cause. It is wholeheartedly at the service of each and every customer, to see that the individual customer gets good gas service. No charge is

made for investigations complaints and making minor adjustments. Twenty-four hours a day, 365 days a year, Floydada Gas service is ready for instant use. Night or day, winter or summer, foul weather or fair, this organization is ready to serve.

Every precaution is taken to give reliable, economical and satisfactory gas service to our customers. Yet there are oftentimes house line and appliance conditions that interfere with good service. To care for such cases, there is a service department which invites complaints and remedies them.

In connection with the use of gas in the home, the average person's knowledge rests solely in the fact that once a month a meter reader calls at his address, puts some figures on a book and then comes the gas bill. What has really happened? Inside of the inoffensive looking gas tight, metal box, is an arrangement having similar action to a bellows; as gas is used, these bellows are slowly moved backwards and forward, moving a series of little cog wheels, to which are fastened the pointers or hands. The bellows being of a certain size, naturally will hold only a certain amount of gas,

so as they empty, the cog wheels can only turn a given distance and then an accurate measurement of the amount of gas used is always shown.

Your meter talks. By reading your own meter, see what a reliable old box that silent sentinel is and you will soon begin to learn some mighty interesting facts. It will call to mind when the baby was sick; hot liquids and hot water bottles; when the family went away and you only had a few meals at home; when the cook left you and took her wasteful ways with her, then it certainly showed a saving; when mother spent almost a month filling the house with the scent of pickles, spices and jams, that showed up too. You will soon learn that the gas meter tells an interesting story. Keep your own gas record, it will avoid confusion and you will have the satisfaction of knowing its story as well as the meter man. When you are better acquainted with your gas meter, you will find it an ever present help. Knowing how to read its story, you are in a much better position to keep an account of your gas expense. Make friends with your gas meter, as it is more accurate than your watch. Put one hundred of the best watches against one hundred gas meters in a crucial test for accuracy exposed to the same varying conditions of heat and cold, and the meter will win out every time. All things considered, the gas meter is one of the most accurate measuring instruments in use today. Like the registering turnstile in base ball parks and fair grounds, the meter will not operate unless something passes through it. The mechanism is not set in motion and the indicator hands cannot move, except as gas passes through the meter and makes them move. Before a meter is set in your premises, it is thoroughly tested and proved for correct registration by your gas company.

It is interesting to know that the original mechanical principles, adopted in 1844 for the correct measurement of gas, still persist. Hundreds of inventors have endeavored to get something better but they have improved on details only. Whenever a gas bill is abnormally large there is always a complete explanation for it, when all the facts and circumstances connected with the case are known. For instance, when you find a sudden or unusual increase in your bill, ask yourself:

Does the bill cover the same number of days as the previous bills with which the current bill is compared? Has the weather been unusually cold? Has there been sickness in the house? Have I had company during the period? Have the servants or others used more gas than I am aware of? Have any additional gas appliances been installed during the period?

Have I been wasting gas because my appliances need adjustment? Are there any other circumstances or occurrences that will account for the increase in my bill?

If you recall no reason, come to us first (do not go to your neighbors) and we will do our utmost to help you locate the cause. If we find that a mistake has been made we will cheerfully correct the error. We are here to serve you.

While we cannot regulate the amount of gas that you use, we do urge you to take care that your consumption does not exceed your actual needs.

In other words, we want you to get the most out of the gas you use; but we want you to make your gas bills thrift bills. We desire this because a careless, wasteful use of gas results in big bills, complaints, delayed payments and other expenses which, when taken together, mean dissatisfied customers. Satisfied customers constitute our best asset. They are worth more to us than any revenue derived from gas which is wasted.

### Student Government

(An address delivered by Lois Sitton, editor-in-chief of the Hesperette, at a recent meeting of the High School Parent-Teachers' Association.)

The Student Government idea, which is being installed in our High School is one of the most sensible, workable plans that I have ever heard of. Of course we had all heard of student government but we thought that belonged to colleges. The thought had never entered our minds that people of our own age were governing themselves. We had never realized that High School students had enough common sense for self-government.

Last year when Mr. Scoggins suggested that we have a student council we were rather skeptical. When he told me that I was a member of that council I readily saw that unless the members believed in the possibility of the plan working that no one else would. We resolved that the first believers must be in the Council itself. Then we began thinking. We learned that other schools were making a success of this method and then our school pride asserted itself. We threw back our shoulders, elevated our chins, figuratively speaking, and said, "We can too!"

With that resolve, we began our career as a believer of student government. Until one has had the experience, he will never know the hardships of being one of the first to attempt to install a new idea. Even our best friends all but made life unbearable for us. For instance we would walk up to a group of students who were chattering away, enjoying themselves, and someone would say, "Shh! Here comes a student council member" now as I

have said before, unless you have had the experience, you will never know how hard a situation of that kind can be to meet. Oftentimes we were ready to quit. But when we were ready to resign something within us seemed to say "Don't be a quitter" and we would take a new hold, so to speak, and try again.

As time went on the task grew easier. And this was the reason; the student body was growing less skeptical. More became believers. They realized that when a teacher had to stand over them all the time as if they were convicts or slaves, a reflection was cast on their intelligence. They learned that other High Schools were governing themselves and they began to ask the question, "Why can't we?" When that question was asked they immediately saw that the answer was "We can but not unless all cooperate."

Today we have one large Council composed of four members from each class. We also have four study hall councils composed of seven members each. Through the leadership and guidance of these Councils we are able to maintain "Teacherless study halls." This plan has the same result as putting on another teacher. It enables them to have an extra period each day that they would not have otherwise.

Each Council has drawn up a list of good citizenship rules. The large council deals with the entire school but the study hall councils deal with only that one specific study hall from which they are selected. All violations of these good citizenship rules are reported to the respective councils and the offender is summoned before the body. He is given the privilege of speaking for himself or of summoning witnesses in his behalf. Then the council dismisses him and votes as to whether or not he is to be punished, if so and how much shall the penalty be. The Council very seldom has to summon a person more than once. The student's authority does not exceed but is coherent with that of the faculty.

### MAN WHO GROWS AT WILL

How would you like to increase your height and reach at will? According to those who have studied the methods of Mr. Willard, a native of Ohio and once a performer in Barnum & Bailey's circus, such feats are not beyond the power of the normal man or woman.

Willard stretches his body and gains 7 1/2 inches in height. He increases his neck measurement by 2 inches and adds 6 inches to the distance from spine to finger-tips. Stretching his arms, he gains 6 1/2 inches in reach.

In order to discover the secret of these amazing expansions, Willard was examined at the New York X-Ray Laboratories, where he was placed on a table and a lead marker attached to his head by means of adhesive tape. As the

skull consists of many bones joined tightly together and immovable, the marker's position was established. The neck was then measured to the seventh cervical vertebra, and the X-Ray showed that bones were the same distance apart when the neck was stretched as when it remained normal.

The mystery is solved by X-ray photographs showing that the spine has a curvature. In Willard's case this may be slightly above the average, but by muscular effort he causes the vertebrae to approach a straight line.

Here we have a definite new hope for those of short stature who are anxious to increase their height. But briefly, the secret is to walk upright. At ordinary times the spine has a compound curve, which is materially increased when people lounge over desks or fail to brace themselves when walking.

If you keep erect during your walks there is no reason why your height should not increase correspondingly, and by diligent practice you may equal Willard's stretching achievements.

TERRACES WORTH \$5.91 PER ACRE

Ablene—Milo maize on terraced land produced 1825 pounds per acre this year for P. G. Self of Tuscola in Taylor county, while milo on unterraced land made only 1234 pounds an acre. He gives as a reason that a quick rain in July stayed on the protected land but ran off in 20 minutes' time on the unterraced land. Mr. Self says terracing was worth \$5.91 per acre to him this year on this crop.

# For Our Greatest NOVEMBER

We have arranged the largest array of Dry Goods, Clothing, Shoes, Ready-to-Wear and Millinery for your November Needs ever, and for this November we are going to make prices that will save for you.

Buy your Men's Suits, Boys' Suits, Heavy Underwear, Shirts, Sox, Ladies Coats, Dresses and Piece Goods.

WE WILL SAVE FOR YOU—

Every item will go at SPECIAL PRICES.

—Pay Cash for your Needs and Save—

## Baker-Campbell Company

## SHERWIN-WILLIAMS PAINT HEADQUARTERS

THERE'S NO PAINT BARGAIN LIKE SWP QUALITY!

Our most valuable asset is the public confidence of this community. Only by selling merchandise that will give absolute satisfaction can we expect to grow. And that is the only kind you will find here. Sherwin-Williams Paint Products are typical of the class of goods we carry. More people buy Sherwin-Williams paints and varnishes than any other brand—which is just another way of saying that they are the world's greatest paint values. Look over our Friday and Saturday Suggestions at friend-making prices. You'll find hundreds of others just as good at our store.

Friday & Saturday Suggestions



S-W MAR-NOT REGISTERED

### MAR-NOT Water Resisting Floor Varnish

A pale durable floor varnish made to take the daily punishment from tramping heels. With-stands both hot and cold water. Made especially for use on parquet floors of Oak, Light Maple, or Birch, as well as on printed Linoleum.

**\$1.55**

ROGERS BRUSHING LACQUER  
The popular modern fast-drying home lacquer. Easily applied. Exclusive colors. Dries while you wait. Per 1/2 pint, **65c**

SWP

The world's standard of house paint quality. SWP is made in one quality only and that the very best. Famous for long life and the permanency of its many beautiful colors. Covers more square feet of surface per gallon. Costs less on the house than cheaper paints at a lower price per gallon. Regular Colors, per gallon **\$3.75**  
Gloss white, per gallon, **\$3.90**

FLOOR ENAMEL  
A beautiful enamel finish for wood and concrete floors. Also adapted for painting the recreation room in the basement. Per quart, **\$1.10**

FLAT-TONE  
A washable flat wall paint for interior decorations, on smooth or sand plaster, wall board, and other interior wall surfaces. Spreads easily under brush. Dries without streaks or brush marks. Produces a beautiful velvet finish. Can be repeatedly washed. Price, gallon, **\$3.25**

## Higginbotham-Bartlett Co.

"Everything to Build Anything"

## WARNING!

Don't let your car freeze. Drive in today and fill up your radiator with,

GLYCERINE PRESTONE  
ALCOHOL

## Triangle Garage

J. B. Bishop



DON'T DISCARD YOUR DRESSES  
Because They are Spotted and Soiled

Our cleaning processes are proving so satisfactory that many Floyd County women are saving many dollars on dresses that have apparently been soiled so badly that they cannot be cleaned. Make your clothes last longer by having them cleaned often by,

## BOOTHE TAILORS

Cash and Carry Plan

# Baker-Hanna & Co.

BIG, STORE-WIDE

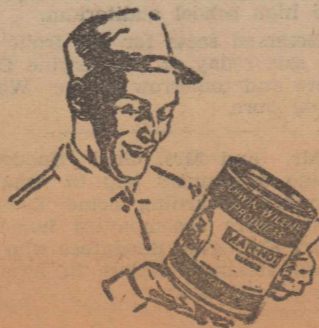
## SALE

STARTS 9 A. M.,

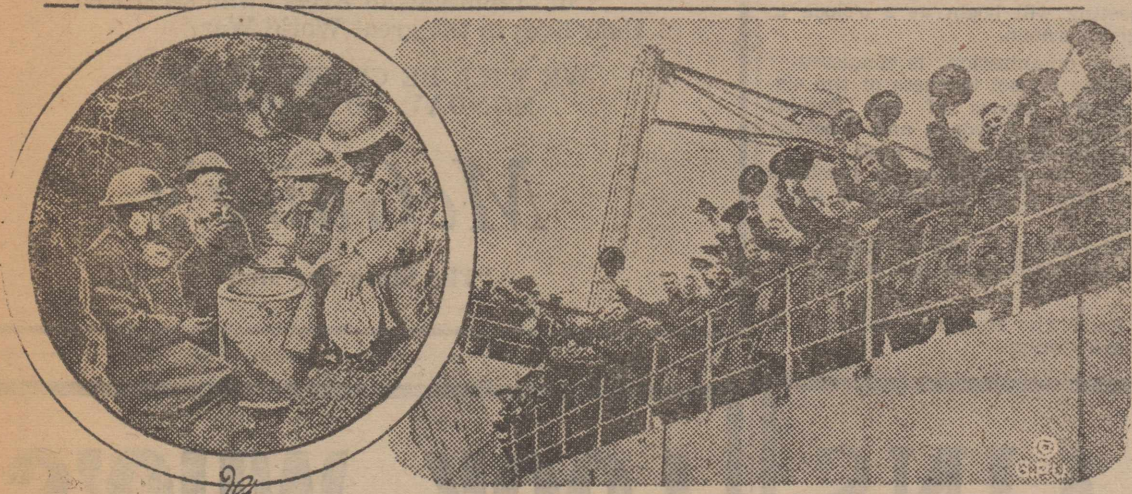
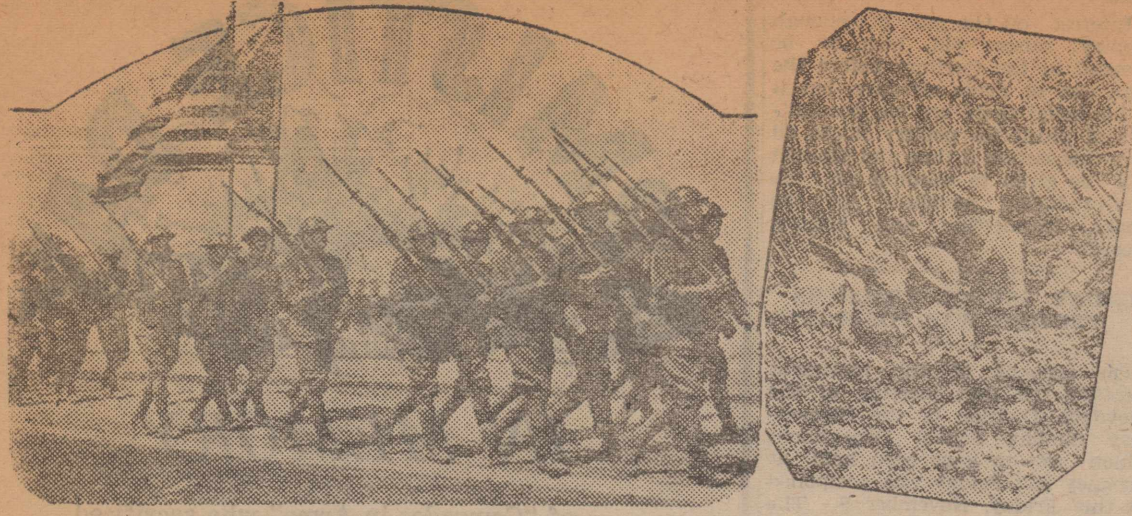
FRIDAY, NOVEMBER 8

\$329.90 IN PRIZES TO BE GIVEN

# FREE



# Armistice Day Brings Back War Memories



wheat and corn they would eat mixed up with one pound of protein supplement per pig per day. For the first two weeks they were fed three times a day and after that twice daily. The cost of the feed as given by Fred Rennels, county agent, was \$28.05, the selling price was \$55.20, and after deducting the original cost of the pigs Daniel had \$19.15 left for his labor.

**LENNEX**  
COUGH SYRUP  
A Doctors Prescription  
PLEASANT TO TAKE QUICK ACTION  
Floydada Drug Co.

**WHIZ**

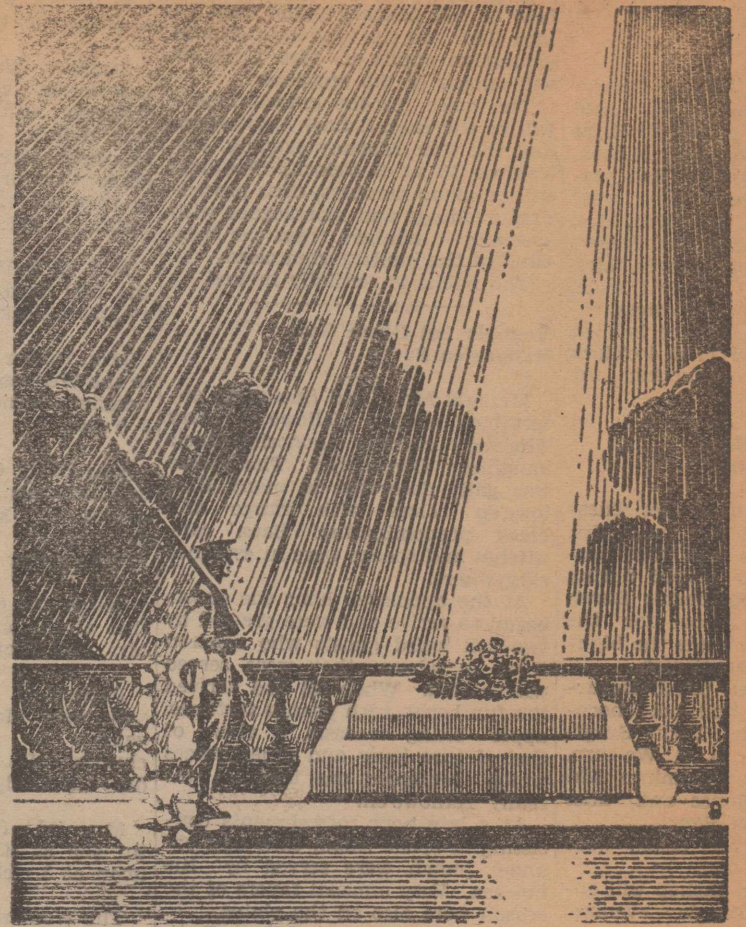
GOLD BAND  
ANTI-FREEZE

One filling  
lasts all winter

Gives automobiles complete protection against cold weather. Costs only \$3.25 per gallon. Today, let us service your car with Whiz Gold Band.

**Consumer's Fuel Association**

Floydada, Texas



## Eleven Years Ago In Reverence---

To those who made the Supreme Sacrifice to assure us safety in a world of Democracy, and to those who DID return from the battle fields.... The Undersigned Banks will be

**CLOSED**

ALL DAY

**Monday, Nov. 11**



the

**First National Bank  
Floyd County Nat'l Bank  
of Floydada**

### Government 'Horse Stickers' Are 'Gods' To The Navajos

Veterinarians of the United States Department of Agriculture may be only ordinary individuals to some people, but to the Navajo Indians in Arizona the "white horse stickers from Washington" are all-powerful medicine men, able to accomplish almost anything.

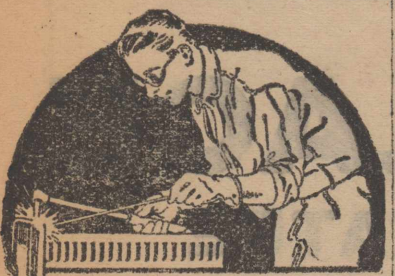
They won their name and reputation while engaged for the last few years in eradicating dourine, a serious disease among the horses on the Indian reservations in Arizona. The work called for slaughter of all infected animals and castration of all uncontrolled stallions to prevent further spread of the disease. The vast unfenced ranges and the wild nature of the horses made the work naturally difficult, according to Dr. T. W. Crump, who had charge of activities in the field, but complete success was possible only when he and his associates learned to do many things foreign to the profession of a graduate veterinarian.

Superstition as well as natural opposition to the work had to be overcome by unusual fact. To overcome the Navajo's objection to having his favorite stallion bled the veterinarians willingly performed the usual ceremonial rites practice in connection with such an operation. With a little practice, Doctor Crump says, his men "were able to imbue the animal, in the eyes of the Navajo, with speed and long wind in the most approved Navajo style". Doctor Crump and his "white horse stickers," as the Indians called them, even had to learn the Navajo language to some extent. Apart from their regular work they did hundreds of things for the Indians, which soon gained them a reputation for unusual powers. They were called upon to perform many peculiar and pathetic tasks. They aided in the settlement of disputes between the Indians regarding water rights, assisted in settling estates and deciding ownership of property, and were helpful in many other similar ways.

In emergencies in the more remote regions Doctor Crump has acted "professionally" as a dentist, physician, surgeon, and undertaker. He has extracted hundreds of Navajo teeth, sutured wounds, removed splinters, set broken bones, prescribed for the sick, and vaccinated many of them against smallpox. All of which, he says helped to gain the Navajo's sympathy and cooperation in the campaign which was brought to a successful close a few months ago, though future inspections and follow-up work are planned.

**Dont swear  
When It Breaks!**

Call on us. We weld any kind of broken farm implements.



Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding.

If it's too big to bring in, we'll come out and do it on the spot!

**J. A. ENOCH**  
The Best  
Blacksmith  
On The Plains

Eleven years ago, on Nov. 11, 1918, the armistice was declared—and the armies of the world laid down their arms. And now, 11 years later, the world again celebrates and recalls war-time scenes like these. Top, left, a group of American soldiers, colors flying, on parade; right, Yanks near Forges, Meuse, France, protected by a camouflage screen from the Germans; below, left, the answer to "come and get it" in the trenches; right, embarking for the return to the United States.

### PRODUCES PORK CHEAP

Crowell—Making two pigs weigh a total of 441 pounds in 142 days of feeding and producing pork thereby for a feed cost of 5 2-3 cents per pound is the achievement of Daniel Callaway, 4-H club boy in Foart

county. They weighed 19 and 20 pounds respectively at five weeks of age when he started feeding, and at the conclusion of the demonstration topped the scales at 220 and 260 pounds respectively.

They were put on wheat pasture at the start and fed all the ground

## A Unique SERVICE

We give your car:—

- |        |        |          |            |             |               |            |               |           |           |
|--------|--------|----------|------------|-------------|---------------|------------|---------------|-----------|-----------|
| 1 Food | 2 Bath | 3 Facial | 4 Manicure | 5 New Shoes | 6 Longer Life | 7 More Pep | 8 More Safety | 9 Mileage | 10 Tonic. |
|--------|--------|----------|------------|-------------|---------------|------------|---------------|-----------|-----------|

Read about 'em, and remember—telephone 83. Our panting Road Service Wagon will be on the way in a jiffy.

1. That Good Gulf Gasoline and Supreme Motor Oil.
2. Car Wash—the air-filled spray of our Weaver-Washer flows off the dirt and softens the mud on the body. The high pressure stream cleans the wheels and underparts. No grime can stand before it.
3. The drying and polishing are carefully done by hand to insure thoroughness and to guard against scratching.
4. Vacuuming interior and engine washing.
5. Federal Extra-Service Tires. Steam Vulcanizing Tire Service.
6. Greasing on our Hydraulic lift with a high pressure Gun. Well greased parts wear longer.
7. High class battery charging service. When your present battery wears out Firestone Batteries are superior to re-place them with.
8. New brake lining to take the place of worn-out brake lining. Motor driven machine to prepare lining to the individual needs of your car.
9. More mileage from the use of our Bear Wheel aligner, the first of its kind to be introduced to Floydada motorists. Regular inspection of your wheels for alignment will save you tire money.
10. Starter and Generator service, with full line electrical parts. Have your starter and generator examined regularly and save road stops.

We were the first to install the best available equipment for Tire Service, and for Washing and Greasing.

The motorists' interests are our interests.

## Gullion's Super Service

A Real "One-Stop-Station"

Phone 83

Floydada

S. E. Corner Square

**Society**

By Mrs. Robt. McGuire)

**Joint Recital of Primary and Kindergarten Classes**

**Announcement is made that the pupils of Mrs. O. W. Kirk and Mrs. W. H. Scoggins will be presented in a program of "Pretense" soon.** Members of the primary piano class of Mrs. Kirk and the kindergarten and expression pupils of Mrs. Scoggins will appear in the program.

The place for the entertainment will be the High School Auditorium, and the time Monday evening, November 18 at 8 o'clock. Features will be piano numbers, class procedures, readings and monologues with specialty numbers from the baby band of the kindergarten class.

The public is cordially invited.

**Younger Set Given Gay Halloween Party.**

Mr. and Mrs. Glad Snodgrass entertained with a Halloween party Thursday evening honoring their daughter, Gwendolyn. The home was gaily decorated in many Halloween colors with orange and black predominating. Bats, cats, witches and spooks were in evidence everywhere.

At the appointed hour the guests began to arrive and were greeted by two tall weird ghosts who ushered them in where they were served witch tea. When all had arrived the fun began with peanut fortunes, apple biting contests, a view of their future lover and other games which reminded one that it was really Halloween.

At a late hour refreshments consisting of spook salad, cake and orange punch were served by the hostess. Very unusual favors of the season were also on the plates.

Those present were: Misses Ruth Rutledge, Hazel Probasco, Helene Hay, Patty Looper, Iris Shaw, Winona Felton, Wanna Tawwater, Edna Mae Nelson, and the hostess; Messrs. Ray Crabtree, Wilmer Jones, Billy Jo Welch, Urnon Borum, Edmond Adams, W. A. Amburn, Arnold Nichols, Russell King, Ross Hanna and J. R. deCordova.

**East Ward P. T. A. Meeting Is Exceptionally Good.**

An exceptionally good program was rendered at the East Ward P. T. A. Meeting Wednesday afternoon when Mrs. Hughes' small pupils provided the greater part of the program. The pupils knew their parts well and rendered the program to a perfection.

Miss McKinney's room was awarded the book for having the largest number of mothers present at the meeting yesterday.

A long felt need was provided for the East Ward School Wednesday when the Parent-Teachers' Association decided to buy a new range for the cafeteria. The stove will be installed at an early date, it was stated.

The next meeting of the East Ward P. T. A. will be held on the third Wednesday in this month, the date being November 20.

The Woman's Council of the First Christian Church met Monday afternoon at the church in a business meeting. Plans were made for an all-day quilting which will be held at the Church Monday. Each lady is asked to bring a dish for lunch.

**Social Calendar**

La Noche Bridge Club will meet Thursday evening, November 14, at 7:45 o'clock with Mr. and Mrs. A. A. Bishop as host and hostess.

Andrews Ward Parent-Teachers' Association will meet Wednesday afternoon at the school building at 3:30 o'clock. A splendid program has been arranged and all of the parents are urged to attend, whether they are members of the Association or not.

Mrs. W. E. Patty will be hostess to the 1922 Study Club this afternoon at 3:30 o'clock.

Mrs. Homer Steen will be hostess to the Wednesday Bridge Club Wednesday afternoon, November 13, at 3 o'clock.

1929 Study Club will meet Thursday afternoon, November 14, at 3:30 o'clock with Mrs. Joubert Clements as hostess. Mrs. Flynn Thagard will be leader of the program.

Stitch and Chatter Club will meet this afternoon at 3:30 o'clock with Mrs. Zell Probasco.

Porterfield Missionary Society will meet Monday afternoon, November 11 at 4 o'clock at the church. Mrs. C. C. Casey will conduct the study of "Genesis."

Mrs. Edd Bishop will be hostess to the K. K. Klub Friday afternoon at 3 o'clock.

The Woman's Council of the First Christian Church will meet Monday at the church and will spend the day quilting. Each lady is asked to bring a dish for lunch.

South Circle of the Baptist Woman's Missionary Society will meet Monday afternoon at 3 o'clock with Mrs. R. E. Bost.

**Entertain Jointly With Eighty-Four Party.**

Dr. and Mrs. W. M. Houghton and their daughter, Mrs. A. A. Bishop, and Mr. Bishop were joint hosts and hostesses at a very delightful eighty-four party Tuesday evening at the home of the former. Six tables were at play during the evening.

Refreshments consisting of sandwiches, tomato salad, hot chocolate and ice box cake were served to the following guests: Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. Wilson Kimble, Mr. and Mrs. C. H. Davis, Mr. and Mrs. A. J. Folley, Mr. and Mrs. T. S. Stevenson, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. E. L. Norman, Mr. and Mrs. Hollis B. Moore, Mr. and Mrs. Byron Clark, Dr. and Lon V. Smith, Mr. and Mrs. W. C. Grigsby, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Robert McGuire, Mr. and Mrs. A. P. Horn, Mr. and Mrs. O. L. Stansell, Dr. and Mrs. I. W. Hicks, Judge and Mrs. Wm. McGehee, Mr. and Mrs. Lee Griffith, Mrs. Lon M. Davis, Mrs. George Smith, Mrs. Sam Berry, Mrs. Ama Smalley, Mrs. E. L. Angus, Mrs. Edd Brown, Mrs. A. J. Welch, Miss Eddythe Walker and George McWhirter.

WOULD KEEP MONEY FOR PURE BRED CHICKENS IN TEXAS

**WOULD KEEP MONEY FOR PURE BRED CHICKENS IN TEXAS**

That Texans should learn how to get good prices for their baby chicks that are worth good prices and keep many thousands of dollars of Texas money in Texas that are now going to northern states for baby chicks, is the belief of Marvin Steen, of Plainview, credit inspector in twenty-two central plains counties of the Texas Baby Chick Association, who was in Floydada the first of the week conferring with local poultry raisers relative to the possibilities along this line.

"Plains chicken raisers practically all of them, have excellent flocks of birds but very rarely do you find a flock where the owner has an accurate check on the individual fowls from which setting eggs are used. As a consequence of the guessing about production that they have to do, they have to accept several cents less per dozen for baby chicks than do poultry raisers where the work is done on a tested basis, and assurance of quality not left in doubt," Mr. Steen said this week.

Interest on the part of enough poultry raisers will have to be aroused in the territory before the plan can be made effective, but it is his belief there are big possibilities of profit for poultry flocks all over this section if time and thought will be given to weeding out the non-producing members of the flocks, trapnetting and keeping records.

**SUNDAY SCHOOL TEACHERS MEETING WAS POSTPONED**

On account of the inclement weather the first meeting of the Floydada Division of the Elementary Sunday School Department which was to have been held at Lockney last Friday was postponed to this Friday, November 9. The meeting will begin at 2 o'clock in the afternoon.

The organization is composed of Sunday School teachers of the elementary grades of the Sunday schools of Floydada and Lockney and the circuits out of each.

Mrs. D. D. Shipley is president and Mrs. A. W. Chowning is secretary.

The program will be carried out as was planned for last week.

Read The Hesperian for news of Floyd County.

**Obtained Ace Bridge Tuesday Evening.**

The Ace Bridge Club met Tuesday evening with Mr. and Mrs. Robert A. Sone as host and hostess. In the games played during the evening, Miss Katherine Burch made the highest score for the ladies and Mr. Sone made the highest score for the gentlemen.

The hostess served peach Bavarian cream, wafers and hot chocolate to Mr. and Mrs. Leslie Surginer, Mr. and Mrs. L. J. Welborn, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Troy Jones and Miss Burch and Kenneth Henry.

Miss Burch and Mr. Henry were guests of the club.

Mr. and Mrs. Edd Bishop will entertain the club Tuesday evening, November 19.

**Andrews P. T. A. Program For Wednesday.**

Program for Andrews Ward Parent-Teachers' Association meeting Wednesday afternoon, November 13, o'clock:

- "Education."
- T. A. Song (Tune Battle Hymn the Republic)
- Education for Faithful Citizens—Robert A. Sone.
- Where Does Texas Stand Educationally?—A. D. Cummings.
- Reading, "Blue Plus Gray Makes a Man"—Bert Ione Smith.
- Song, "Make Your Mark"—Pupils Mrs. V. Andrews.

**Presbyterian Society Met Monday Afternoon.**

"Financial Saving" was the subject of an interesting program given Monday afternoon at the meeting of the Woman's Missionary Society of the Cumberland Presbyterian Church, Mrs. J. L. King conducted optional.

M. Eubank read an article on "An Incident in the life of D. D. Webb."

A paper on "Forgiveness" given by Mrs. A. A. Collette King and La Fern Eulich favored the audience reading.

There was a splendid attendance. The hostess invites all of those interested in the work to the meeting. The meeting will be held Monday afternoon, November 13, at 3:15 o'clock.

Is Your Wardrobe Ready For Armistice?



**MAKE HER PROUD OF YOU**

Nothing is more becoming to a man—or woman—than freshly cleaned and pressed clothes—the Valet way. You will always be pleased with your wardrobe if you PHONE 66 and have us call for your clothes. Give them an A-1 job of cleaning and pressing, and return them to your home the same day.

Excellent Service—Reasonable Prices.

**McGuire's**

"The Store for Men"

Phone 66

**BARGAINS**

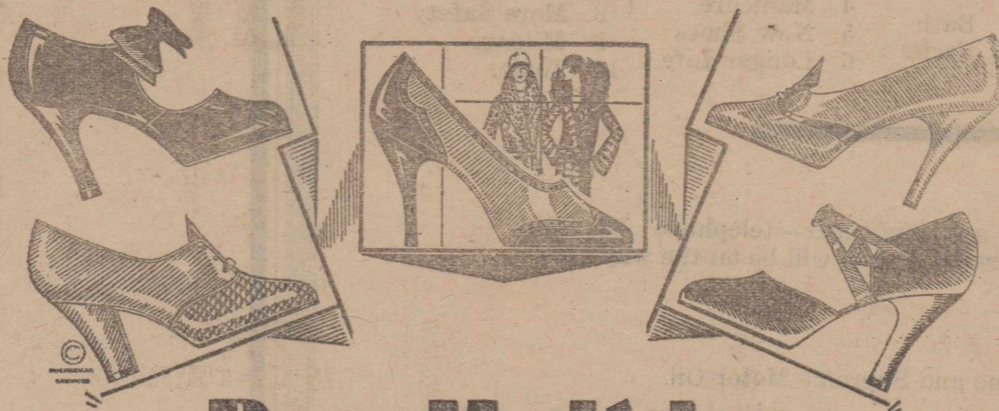
FOR FRIDAY AND SATURDAY

CRISPY CORN FLAKES, Each,	10c
AMERICAN SARDINES, Per can,	5c
PINK SALMONS, Per can,	16c
DIAMOND MATCHES, Per box,	3c
NAPOLIN TISSUE, Two for,	20c

Just received—another shipment of Oranges and Grape Fruit direct from the Rio Grande Valley. They are delicious.

**HULL & McBRIEN**

PHONE 292 WE DELIVER



**Pre-Holiday FOOTWEAR SALE**

**Timely Values On Smartest Newly Arrived Modes**

**\$2.49 \$3.98 \$4.95 \$5.85**

SPECIAL DISCOUNT ON ALL LADIES HIGHER GRADES

You'll find just the type of shoes you desire to wear on your Holiday occasions in this beautiful selection that we display. Straps, Ties Pumps and Oxfords in all the loveliest leathers and colors imaginable. You'll save many dollars on every pair during this remarkable event.

**C. R. Houston Co.**



**IN MEMORY**

... of "Comrades in Arms" who sacrificed their lives in the great World War

WE WILL BE CLOSED ALL DAY MONDAY, NOVEMBER 11

**McGuire's**

"The Store For Men"

**LOOK WHO'S COMING**

**TOBY AND DOLLY YOUNG**

PRESENT

**The Treat of the Season!**

The Circuit's Best Combination

**TOBY'S COMEDIANS ALL NEW PLAYS**

WITH

**HENRY CATO**

And His Green River Collegians

IN SNAPPY PRESENTATIONS

**Band and Orchestra**

CHANGE OF PLAYS DAILY

POPULAR PRICES

**PALACE THEATRE**

**One Whole Week**

COMMENCING

**Monday November 11**

### Fire Boys Smothered By Lakeview Quintet

Lakeview Too Much for Local Fire Department Five in First Game of Season.

As basketball players, the members of the Floydada Fire Department are just about ready this week to admit that they are pretty good fire fighters. Lakeview school quintet smothered them under last Friday night in a 30 to 12 one-sided squabble that revealed some excellent cage material in the Lakeview community. A good crowd witnessed the first basketball game of the season which was held at the Andrews Ward Gym.

Geo. Gilpin's Lakeview boys showed some wonderful coaching in the first game of the season, and, according to the Fire boys, are going to bid strong for the county championship.

From the very start of the game, the Lakeview boys had the advantage. They tossed the ball straight to the basket from practically every position on the court, making practically the whole count on field goals. Captain Hall probably tallied more baskets than any of the other members of his team.

Lack of wind and few practices were the causes attributed by the Fire Department for their poor showing Friday. Lee Mayhew, captain, and Everett Price, manager, with Ray Clements scored most of the baskets for the local five. The fire department team was composed of Everett Price and Lee Mayhew, forwards, J. Q. Hill and Hal Drace, guards and Ray Clements, center. W. C. Newsome and George Sherrill were substitutes.

### Marion Smith Now Is Certified Pharmacist

Marion Smith, member of the sales force at the Arwine Drug Company for the past two years or more, is now a certified pharmacist. He received notice last week that he had passed an examination conducted this summer by the State Pharmacists' Board, following several months spent in study at Danforth's School of Pharmacy in Fort Worth.

J. A. Arwine, manager of the store, has been a registered man for several years, giving the store two registered pharmacists in their personnel.

Typewriter carbons, second sheets at Hesperian office.

### Local Market

Poultry	
Turkeys, .....	20c
Heavy hens, .....	18c
Light hens, .....	17c
Old roosters, .....	5c
Fryers, Colored, .....	15c
Leghorn, Fryers, .....	13c
Stags, .....	10c
Hides, .....	6c
Guineas, each, .....	25c
Geese, .....	8c
Ducks, .....	8c
Eggs	
Eggs, No. 1 candled, per dozen, .....	35c
Pullet Eggs, .....	20c
Cream	
Butterfat, per pound, .....	35c
Butter, .....	45c
Grain	
Red Maize, threshed, .....	\$1.00
Wheat, .....	\$1.00
Maize heads, .....	\$18.00
Cotton	
Middling, .....	\$15.00
Strict Middling, .....	\$15.25
Cotton Seed, per ton, .....	\$30.00

### Local Woman Wins Car In Lockney Campaign

Mrs. C. P. Fulkerson, of this city, won first prize in the Lockney Post-Herald subscription contest closing last Saturday night and was awarded a Chevrolet Coach as first prize. Mrs. Fulkerson won by an easy margin over the other contestants, leading by several thousand votes. She resides in the east part of this city.

Miss Meadow, of Lockney, won second place and a vacation trip to California. The contest lasted for six weeks.

### PRISONERS TO HUNTSVILLE

Bud Russell, agent of the Texas Penitentiary System, spent one night last week in Floydada with his daughter, Mrs. O. V. Nickels, while enroute to Huntsville with a party of prisoners.

In the party were eight persons sentenced from Hale County, two from Crosby County, and one was added to the number here. A man and his wife were in the party. They had been sentenced on a charge of bootlegging.

R. E. Fry, Robert A. Sone and Robert McGuire went to Plainview Tuesday to make up their Rotary Club attendance at the club there.

writer-carbon at Hesperian office. Second Sheets, pencil and type-

### Ralls Jack Rabbits Win From Whirlwinds

Inability of Line to Hold Against Superior Strength Responsible for Defeat.

The Ralls Jack Rabbits won from Floydada High School's Whirlwind squad Friday afternoon of last week, 13 to 7, in a game for which they had been pointing for weeks, a superior line giving the Ralls gridsters their first win over the Floydada boys in five years. Last year the two teams tied in their interscholastic competition, but for four years previous the Green and White had been triumphant.

The game was played on the Ralls field, and the score on both sides was lower than it would have been, likely, had the field not been heavy. Cakes of mud would ball up on the shoes and slow them down until open field playing was difficult.

Floydada High's lone score came in the last minute of play, after the local boys had taken to the air in a determined last effort at an offensive. Welborn threw a long pass that was caught by Terry on the goal line. Welborn made the extra point.

Ralls High School's scores came in the second and third quarters, and their breaks followed blocked punts near the goal line in each instance. Three different times the superior Ralls line broke through and blocked in dangerous territory. The Ralls boys played a varied game, line plays, end runs and passes being mixed throughout the game.

A big attendance of Floydada school students, teachers and patrons marked the game, more than two hundred going over following completion of school work for the week.

### Former Floydada Girl Member Flying Club

Miss Thelma Swain who was reared in this city and moved to Wichita Falls about three years ago is a member of the Wichita Falls Flying Club which was recently organized by the Junior Chamber of Commerce of that city, according to an article with an accompanying photograph of the members of the club which appeared in a recent Sunday's edition of the Wichita Daily Times.

There are twenty-four members in the club, only three of whom are girls. The club owns its own plane which is an Alexander Eaglerock

purchased from the Wichita Falls Air Transport Company. They also have an instructor and receive several lessons each week.

Miss Swain wrote her sister, Mrs. Lee Wilkinson, of this city, last week, that she was very proud of the progress she had made in flying since she had been in the club. Mrs. Wilkinson said that her sister had been an aviation enthusiast during the past two years.

J. I. Staley of Wichita Falls and a brother of Mrs. Fred Zimmerman of this city is an associate member of the club.

Miss Swain graduated from Floydada High School with the class of '25. During the past three years she has been employed with the Retail Merchants Association of Wichita Falls. She is the daughter of Mrs. M. F. Swain who moved to Wichita Falls last summer.

Mr. and Mrs. L. B. Sawyer of Winters came Wednesday for a visit with her brother, C. H. Davis, and family. Mr. Sawyer will go on to New Mexico on business and Mrs. Sawyer will visit here while he is gone.

### Mr. Holmes' Funeral Held Friday, Nov. 1

Funeral services for E. W. Holmes were held from the First Methodist Church Friday afternoon, conducted by Rev. W. H. Strong of Lockney with a large number of relatives and friends present.

He died in a Lubbock sanitarium Wednesday night, October 27 following an operation on Saturday previous. He had been ill about twelve days. He was well known in Floydada and also the McCoy community in which he had been a resident during the past five years.

Pall bearers were: A. Curry, E. W. Turner, C. W. Williamson, J. W. Dalton, Will Snell and Bryan Poindester.

Flower girls were: Mrs. Clyde Bagwell, Miss Ima Nell Jackson, Miss Ilma Jackson, Mrs. John Gray, Mrs. Guy Jackson, Mrs. Mike Lowrance, Miss Inez Newman, Miss Jessie Dalton, Mrs. Robert Smith and Mrs. Leonard Smith.

Surviving relatives are his wife, one daughter, Mrs. Fred Taylor of

Floydada and five sons, O. W. of Wichita Falls, Elbert of Dallas, S. L. Keller, and Roy of Floydada, all of whom attended the funeral.

Other relatives here for the funeral were Miss Mittle Holmes, of Dallas, a niece; M. L. Smith, of Blum, Mrs. Holmes' brother; Monroe Ward, of Knox City, a nephew; Mr. and Mrs. E. P. Reese of Sweetwater, Mrs. Reese is a niece; Otto Smith, a nephew, and Mrs. Smith of Stamford; Mr. and Mrs. Ewell Smith of Lorenzo, nephew and niece of Mrs. Holmes.

Among the friends of the deceased here for the funeral were: E. O. Jameson, J. W. Smith, T. P. Frizell and Sam Clonts all of Knox City and J. B. Jones, of Benjamin.

Interment was made in the Floydada Cemetery with Masonic rites. J. B. Jones of Benjamin, a long time friend of the deceased, was in charge of the service at the cemetery.

### 'NEGRO WEDDING' GIVEN BY SOUTH CIRCLE MONDAY

South Circle of the Baptist Woman's Missionary Society realized

\$56.00 from the proceeds of "Negro Wedding" given Monday night at the High School auditorium. Admission charges were 25c. There was a large crowd in attendance. The proceeds will be used for the church building fund.

The wedding in which Mrs. E. Win Heald and Robert A. Sone were the contracting parties and Rev. D. O'Brien officiating minister furnished lots of fun. Typical negro costumes were worn by all members of the wedding party which red the predominating color.

### ATTENDING STATE MEETING

Rev. and Mrs. P. D. O'Brien and Mr. and Mrs. H. L. Crow left Wednesday for Santa Fe, New Mexico where they will attend New Mexico Baptist Convention Thursday and Friday.

They plan to return home Friday night and regular services will be held at the Baptist Church Sunday. Read The Hesperian for the news of Floyd County.

On account of unexpected delay of a part of our fixtures we are forced to postpone our opening date to Friday, November 15.



# Our Buying Power Is Your Saving Power

THERE never was a time in the history of Merchandising, when economic distribution meant so much to the People of America, as right now.

The J. C. Penney Company, with more than a thousand Department Stores in 48 States, is helping Millions of Families to get the utmost in Values.

Buying for More Than a Thousand Stores means very large savings on everything we Buy, and substantially lower prices to all our Customers.

More than that—it means Better Qualities, Better Workmanship, Better Materials, Better Values—all AT LOWER PRICES—than would otherwise be possible.

## Our New Store Will Open November 15th

It will be a thoroughly Modern Store in which you can buy with Confidence. Everything we sell will PROVE up and SQUARE up with those ideals that will merit your continued patronage.

Only as we serve can we hope to succeed. And thru our Values and our Service we expect to WIN and HOLD your confidence.

Economy of operation is an important part of our plan.

Cash Prices and no Deliveries means large saving in overhead expense and Lower Prices for Quality Goods.

Complete new stocks of Dry Goods, Ready-to-Wear, Clothing, Furnishings, Shoes, Notions, will be ready for your inspection.

In the New Store you will find a friendly attitude of helpfulness. It will be a Home Store for Home Folks.

J. C. PENNEY COMPANY, Inc. South Side Square Floydada, Texas

# THANKSGIVING Turkey Market is open

And Floydada Poultry & Egg Company is ready to handle them.

OPENING PRICE 20c LB.

If you plan to put a part or all of your turkeys on the market, we would appreciate a liberal share of your birds and promise you good treatment in every respect.

### PICK WELL DEVELOPED BIRDS

We advise our customers to be careful in the selection of the birds they put on the market at this time to be sure they make the weights required of No. 1 birds.

Hens, 9 lbs. and up are considered No. 1 And Young Toms, 14 lbs. and up are No. 1

Buyers in the principal markets are going to grade us closely on weights and it will pay you to be sure your turkeys come up to weight. Hens are probably better-developed than toms at this time. Crooked breasts and under-weights will sell at half-price.

Remember, this, too: The market for Thanksgiving, on Freight Shipments, will close Wednesday, November 13.

We will pay the top market for turkeys, and hope you will get in touch with us before selling.

# Floydada Poultry & Egg Company

EAST SIDE SQUARE. FLOYDADA, TEXAS  
P. S. We are going to dress turkeys in our plant during the season and can use 40 to 50 turkey pickers rainy days or at nights.

The Floyd County Hesperian Offers

# \$2,000 IN FREE PRIZES

THE WAY TO WIN MADE EASY

100,000 EXTRA VOTES

For Every \$20.00 Worth of Subscriptions Turned in Before 8:00 P. M.

## SATURDAY, NOVEMBER 23

Biggest And Best Offer

The Winning Opportunity

In order to assist each and every energetic candidate to get an early start in the great race for the Free Automobile and other Prizes, the Campaign Manager has decided to present a remarkably liberal offer of extra votes. For each \$20.00 worth of subscriptions turned in or mailed before 8:00 P. M., Saturday, November 23, 100,000 Extra Votes will be given. These votes are extra, and are in addition to the regular votes each subscription earns, as per schedule on the cover of your receipt books. The extra votes will be issued as soon as the offer closes; at the rate of 100,000 extra votes for each \$20 turned in. This offer is positively the biggest special vote getting opportunity of the entire campaign. Subscriptions will count more in votes between now and November 23 than they will later. Try to make this offer place you in the winning list. Now is the time to get busy. The Campaign is just starting, just beginning, just commencing. Start your first \$20 club to-day.

**THERE IS NO LIMIT TO THIS GREAT SPECIAL OFFER**

You can get just as many clubs as you like. There is no limit to the number of times you can earn the 100,000 bonus votes. The more subscriptions you turn in, the more extra votes you will earn. Just as soon as you have completed one club start right out after another. The votes you earn on this offer will count heavily when the final tabulation is made by the official judges when they read off the names of the prize winners on Saturday, December 14. Every \$20 wins the bonus, and pro rata number of extra votes will be issued on all portions of a club after the first has been turned in.

**TURN IN YOUR SUBSCRIPTIONS AS FAST AS YOU GET THEM**

It will not be necessary for you to turn in the entire \$20 all at one time in order to take advantage of this offer. You may turn in any amount at any time, and when the offer closes you will receive a special voting ballot, giving the total number of extra votes you have earned, also showing the total amount of money you have turned in. The regular votes will be issued as usual. Don't hold your subscriptions—turn them in as fast as you get them and then the subscribers will get their papers promptly. ALL SUBSCRIPTIONS TURNED IN THUS FAR COUNT ON THE OFFER.

**SECOND GRAND PRIZE**

Beautiful 3-Piece Living Room Suite of Furniture

Costing \$300.00

Purchased from and on display at

F. C. HARMON'S

**THIRD GRAND PRIZE**

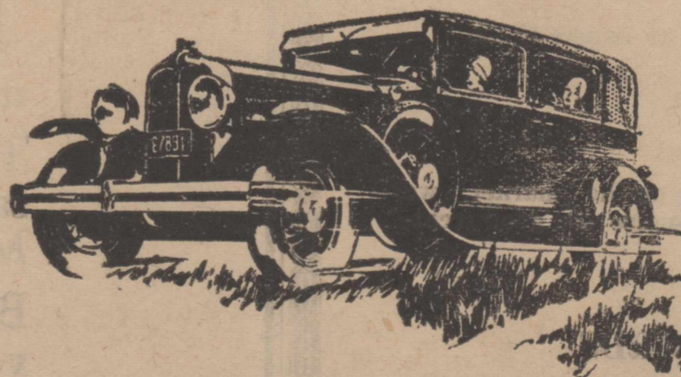
\$150.00

5-Piece Bedroom Suite  
Of Furniture

Purchased from and on display at,

KIRK & SONS

## FIRST GRAND PRIZE



## PONTIAC BIG SIX

COSTING \$933.50

Purchased from and on display at Boerner-Thagard  
Motor Company.

**FOURTH GRAND PRIZE**

\$100.00

Blue White Diamond Ring

Purchased from and on display at,

WILSON KIMBLE JEWELRY  
COMPANY

**FIFTH GRAND PRIZE**

\$50.00

Blue White Diamond Ring

Purchased from and on display at,

C. H. DAVIS JEWELRY CO.

USE  
THIS  
BLANK  
TO  
ENTER  
THE  
RACE

**ENTRY BLANK**  
**Good for 2000 Votes**

PLEASE NOMINATE

M. ....  
As a candidate in The Floyd County Hesperian's Automobile and Prize Campaign.

Town or City .....

Street and No. ....

Signed..... Phone No.....

Address.....

This blank counts for 2,000 free votes. Only one nomination will be credited to each candidate. The nominator's name will not be divulged if requested.

**GET BUSY TODAY!**

For Further Information, Subscription

Blanks, Etc., Call, Write or

Telephone

**Campaign Manager**

Office: Hesperian Building

OPEN EVENINGS—6:00

TELEPHONE 8

**Floyd County Hesperian**

First Subscription Coupon

Good For

10,000 EXTRA VOTES

This coupon accompanied by the entry blank and your first subscription will start you in the race with more than 12,000 votes—only one of these coupons will be credited to each candidate.

Name of Subscriber .....

Address of Subscriber .....

Candidate's Name .....

Address..... Amt. Enc. \$.....

Return this coupon to the Campaign Manager of the Hesperian with your first subscription and you will receive 10,000 extra votes in addition to regular votes as shown in the regular schedule.

USE  
THIS  
BLANK  
WITH  
YOUR  
FIRST  
VOTE

## "Clinic-on-Wheels" May Bring Medical Aid Direct to Rural Homes of Nation

The medical clinic has gone to the country—and on wheels.

Those who live in outlying sections of the United States, and other countries too isolated from the large cities where medical attention can so easily be obtained, may soon get the same efficient medical attention as their city brethren do—and right at their own home.

The "Healthmobile" has arrived. It is a clinic on wheels. And it has solved the problem of serving people, especially school children, whose homes are far away from densely populated sections.

The "Healthmobile" is the idea of Dr. Sven Lokrantz, medical director of city schools at Los Angeles. It has worked successfully at Los Angeles since 1925. It already has invaded Sweden, in that northern section where school children often are scores of miles away from dentists and doctors. And its use is spreading rapidly.

Dr. Lokrantz faced the problem of serving school children in outlying districts of Los Angeles with medical attention—and the "Healthmobile" was his solution.

The clinic on wheels is built on a trailer, and can be pulled easily by truck, or by tractor if the country is impassable by trucks.

It is completely equipped, as elaborate as clinics in cities. All dental equipment, facilities for nose and throat treatment, and optical set-up, arranged through use of mirrors to gain greater distance for testing eyes—in fact, everything needed in clinical work.

The idea was an immediate success.

The doctor little dreamed, however, that it would be grasped immediately by the medical profession of his native Sweden as a means of a solution to their long



The interior of a clinic-on-wheels is shown above. A physician and nurse from the health department of the Los Angeles city schools are demonstrating its facilities for medical inspection.

problem of serving the school children of their scattered and inaccessible regions.

Sweden had long sought a solution to the problem, and when the "Healthmobile" was first conceived, the nation immediately hailed it as a method of safeguarding the health of school children.

One was immediately ordered and named "Lokrantz Ambulatory Clinic for Children of Norrland."

After a few weeks of use, it was acclaimed a success by the crown, the press and the medical world.

Sweden, its problem solved, planned to order more clinics on wheels.

And the success of the rolling clinic, already established at Los Angeles and in Sweden, has caused medical authorities in all sections to become interested, and it may not be long before Dr. Lokrantz's idea will spread to the most remote sections of the United States.

ground were held at the Methodist church last Sunday and Willard Laminack preached his first sermon last Sunday night.

A bore is that man who, when you ask him how he feels, tells you.—Provincial's Papyrus.

Colored Customer: "Ah wants a quote of sanctified milk." Storekeeper: "What you'll mean is pacified milk."

Customer: "Look neah, small one, when Ah needs inflammation, Ah'll specify."

## Repair Your Radiator

And put your car in shape for Winter Driving. We fix them right.

We also have Prestone and other non-freezing radiator fluids.

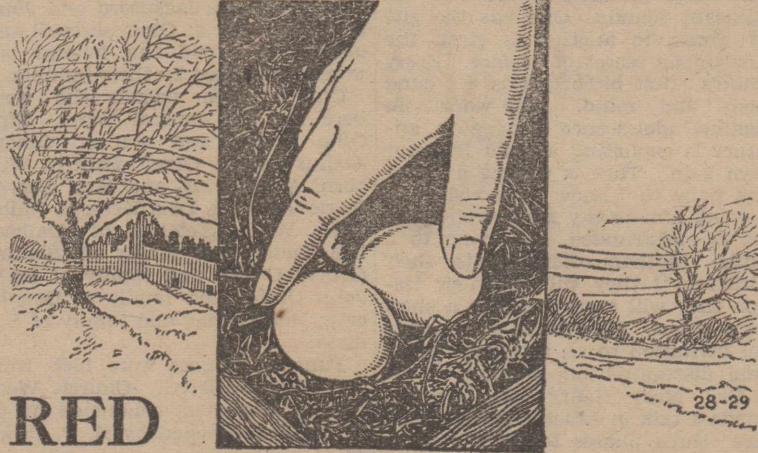
Bring your car around and let us fill it up with the right mixture.

We specialize in welding work.

### CLINE BROS., Radiator Service

Randerson Bldg., S. E. Corner Square Floydada

## Why Worry About the WEATHER?



## RED CHAIN Feeds get the EGGS more EGGS when prices are highest!

In cold weather when hens fed on "cheap" feeds are loafing, making eggs scarce and prices high, the poultryman who can get the eggs makes his largest profits. RED CHAIN Egg Mash gets the eggs—plenty of eggs—all the year 'round. But this is the season of largest profits; by all means, feed it now!

RED CHAIN Egg Mash will produce more eggs and larger profits for you than any other feed you can buy, or mix yourself. Prove it—on your own flock!



Farmers Grain Co. Floydada, Texas

RED CHAIN Feeds ARE SUPERIOR Feeds

## What's Doing In West Texas Today

(By West Texas Chamber of Commerce.)

**SNYDER**—Mr. F. I. Townsend, not a poultryman but just an average farmer in Scurry county, has proved, during the past twelve months, that poultry is a profitable sideline if the necessary information is acquired as to the care of the hens and if one applies himself assiduously to the business. An accurate record was kept by Mr. Townsend which shows that from October 1928 to October 1929, two hundred and sixty leghorn hens produced \$781.47 worth of eggs, and \$188.70 was spent for feed, leaving a profit of \$592.77 for the year.

**FLUVANNA**—Contract has been let for the construction of a new High School building for Fluvanna. When the building is completed, more than \$50,000 will have been expended for the onward advancement of education in that thriving little city.

**ANSON**—Among the many constructive and progressive moves being made by this city at the present are the completion of the concrete highway No. 30 through Jones County and the replacing of the present street lighting system of Anson with 400 candle power lights in the downtown business district. Plans are also under way for the installation of the metallic system telephone service to replace the present magneto grounded system.

**TULIA**—Due to the immense building program in Tulia, Happy and on the farms of the County, the assessed valuation of Swisher County has passed the six and a half million dollar mark. More than fifty new homes have been built in

Tulia during the past year and Happy is not far behind in a similar building program.

**ELECTRA**—More than sixty farmers of this section met here recently and discussed the pooling of turkeys and the forming of an anti-theft association. A carload of turkeys were pledged at this meeting, and a sales committee was elected to meet within a short time to open bids and discuss the selling of these turkeys.

**WHITE DEER**—A very enthusiastic Chamber of Commerce meeting was held here recently at which different members discussed their personal experiences and profits derived from the raising of poultry, cows and hogs. Plans were made to have a representative from some of the creameries to meet with the Chamber of Commerce and discuss plans whereby a better market can be secured for cream, milk and poultry.

**CHILDRESS**—Elaborate plans are being made by the local Chamber of Commerce to entertain officials of the Fort Worth & Denver City Railway when they arrive here to celebrate the opening of the new Fort Worth & Denver station, which has just been completed. This structure was erected at an approximate cost of \$75,000, and is one of the most modern stations on the Denver line.

### Fairview News

Fairview, Nov. 4.—Bro. Henry Culpepper and Bro. Carl Burgett, conducted the services Sunday. They both preached very interesting sermons. Bro. Henry Culpepper was also licensed to preach the gospel.

Andrew Blair of Spur is visiting with Mr. and Mrs. L. B. Cozby and family.

Misses Jessie and Goldie Sisson visited with Miss Lucile Brownford last Friday afternoon.

Mr. and Mrs. C. L. Falls, of Kansas, are visiting with J. D. Sisson and family.

Mrs. E. F. Handley has been visiting with Mr. and Mrs. H. L. Handley of Mayview.

Those attending Floydada High School that spent the week end at home are: Woodrow Wilson, Bessie Maye Brown, Mabel and William Culpepper.

A very large crowd attended the Halloween social in the basement of the Methodist Church last Thursday night.

Misses Mabel Culpepper, Cora Brown and Cleo Cozby and Mr. and Mrs. Weldon Conner spent Sunday with Mr. and Mrs. Jim Stewart.

Mr. and Mrs. B. E. McAfee have returned home from a trip visiting relatives.

Misses Bessie Maye and Hazel Brown were the guests of Misses Goldie and Jessie Sisson Sunday.

Mr. and Mrs. Edd Bullard, Mr. and Mrs. Cozby and Mr. and Mrs. J. C. Crabtree were the guests of Mr. and Mrs. W. F. Culpepper Sunday. J. A. Baskin spent Sunday with William Culpepper.

Robert Saunders and Oran Mounts visited awhile with D. L. Saunders and family Wednesday afternoon, while enroute to Fort Worth.

Mr. and Mrs. Laminack and family spent Sunday with Mr. and Mrs. Edd Hoffman.

**BORN**—to Mr. and Mrs. Ralph Zachary, a daughter, Friday, October 25, named Ruth Hope.

**BORN**—to Mr. and Mrs. Jones, of Amarillo, a daughter, October 13.

Walter Houston of Knox City is visiting Mr. H. K. Reeves and family.

All day services and dinner on the

## THIS IS NO JOKE!

WE'RE

## QUITTING

AND OUR ENTIRE STOCK OF MEN'S CLOTHING IS GOING

AT WHOLESALE PRICES—AND LESS!

Nothing but high class merchandise. All Nationally Advertised lines. They are going Fast.

## WOOD BROS.

"Clothiers for Men"



## Announcing

## Firestone

## Dealership in Floydada

## Motor Inn

O. L. Sullivan, Prop.

Has been designated as Official Firestone Dealer in Floydada.

## Firestone

### Gum-Dipped Tires

Hold all world records for speed, safety, endurance and economy. You cannot buy better tires anywhere at any price, and at such low prices. Do not hesitate to try Firestones. They are backed by one of the greatest names in rubber—as well as the wholehearted approval of thousands of motorists who have used them for years. You take no chances with Firestones.

We urge you to see our Firestone Line.

## Motor Inn

O. L. Sullivan, Prop.

## Rare Specials



SILK

## DRESSES

A big selection in this mid-season clearance! Charming styles, colors and trimming effects for women and misses. Don't miss these!

DRESSES formerly \$10.75 to \$12.50 now,

**\$8.39**

DRESSES formerly \$18.50 to \$21.50 now,

**\$13.95**



UNUSUAL

## COATS

Individual creations embodying every worthwhile tendency of the new trend. Richly furred with beaver, fox and other favored peltries. Coats for dress and formal occasions as well as for sports wear.

High quality fabrics—beautiful linings and newest shades are facts not to be overlooked.

**\$14.95 to \$85.00**

C. R. Houston Co.

**APRIL FEDERATION  
MEET AT SAND HILL**

(Continued from page 1)  
Minutes for the last meeting were read by Miss Anna Sims, secretary and were approved as read.  
Frankie Dodson and Elaine Arceaneux both of Lockney gave readings which were very much enjoyed and each responded with an encore.  
Mrs. J. C. Ward of Alken made a short talk in which she said the

fathers were as much interested in the work of their Parent-Teachers' Association as the mothers.  
Mrs. G. M. Tate of Alken addressed the meeting on the subject of "Child Heritage." Saying, "Every child has the right to be well born and the mother has the right to modern scientific knowledge as to the child care. Parents must be progressive in keeping up with the times as to the rearing of their children as well as in buying the latest radio, and a new auto. We hear people say, 'that was the way

I was raised, or that, was the way my Johnnie was raised and yet look what a fine fellow he is. Just they would not think of wearing the clothes of the days when Johnnie was raised or of furnishing the house the way houses were equipped when Johnnie discovered America. The greatest argument in favor of modern science in this respect is statistics showing the decreased death rate among infants and young children. Yes, they may live and grow to man or womanhood—but how much more abundantly they may live if they come into their world of existence equipped with good running gears, a smooth running engine and a powerful dynamo to supply the motive power, to govern and control the running of the human machine—a sound body to house a sound mind.  
"Every child has the right to be born into an environment that will be conducive, to his best growth physically, mentally, socially and morally; to the production of a good citizen; and a life that finds happiness and satisfaction in self expression, a happy and pleasant home environment, congenial parents, adequate facilities for his comfort, health and education.  
"Every child has the right to express his or her own self. Each child is born into the world with a gift. The Fairies leave no child unattended. To one is given the gift of color, to another the love of pleasant sounds. One has the gift of words, to another is given the key to the secret of science. Every child's first birthright is a sound body and mind. The worst sin against adolescence is nagging, another is exploiting a child for your own gain. That is waking a sleeping baby to show to a visitor or forcing him to say his speech when he is embarrassed, and lying to a child. Mothers often promise their children if they will get their lesson they will carry them to a show or a circus. Meanwhile she accepts an invitation to an afternoon party and disregards her promise.  
Dr. Mary Henry of Lockney, made a talk in which she said there are three phases to every child's life that is mental and physical. The churches are taking adequate care of the morals of the youth of the land and the schools their education but their physical being has been sadly neglected. Good health is built in childhood and not after maturity. Women mold public opinion and Women's Clubs have done lots for children. It was through the women's influence that the Child Labor Law was passed.  
Dr. Henry spoke of the service the women of Floydada and Lockney might be to the women of the surrounding communities by maintaining a rest room for their convenience. She advised the mothers to keep their children from ever having contagious diseases, if possible saying they were better off to have never had a contagious disease.  
She said, "Don't let children go to school with a cold for all contagious diseases start from a cold with the exception of Hch. And before you visit the sick be sure you have a doctor's diagnosis of the case. Do not go just because you think you will be missed but only when you are really needed and can be of some service."  
Mrs. W. C. Grigsby of Floydada gave a very interesting talk on the "Entertainment for the Adolescent."  
Mrs. George A. Linder and Mrs. Grigsby made short talks on the county library.  
Following these Mrs. E. L. Angus of Floydada favored the assembly with a vocal solo entitled "Roses of Picardy" and responded to an encore.  
As the concluding number Mrs. C. H. Davis of Floydada, gave a very pleasing reading.

**Mr. Bloodworth Died  
Tuesday, November 5**

W. L. Bloodworth was born March 16, 1867 and died Tuesday afternoon, November 5, 1929 at 18 minutes to 3 o'clock. He was ill for several weeks in a Lubbock hospital and was brought home Friday of last week.  
He was a resident of Young County for twenty-one years and moved to Floyd County in September of 1916. He was married to Miss Ellen Custer March 25, 1891. To this union was born two sons, Henry D. and Elbert B.  
He has been a faithful member of the First Christian Church since the summer of 1901 and enjoyed to hear the gospel preached in all its fullness.  
The deceased leaves to mourn him his good wife and companion, two sons, four sisters, three brothers twenty-five nephews and sixteen nieces.  
Those here for the funeral were his two sons, Elbert B. of Lubbock; Henry D. of Dougherty; the three sisters, Mrs. A. B. Tate, of Wichita Falls, Mrs. J. M. Smith, of Jacksboro, Mrs. T. L. Durham, of Jermy and Mrs. O. Shepherd, of Wills Point and one brother, Henry R. and wife of Jacksboro.  
The other two brothers, C. C. Bloodworth, of Jacksboro and John M. Bloodworth of Olney were ill and unable to attend the funeral but were represented by their families.  
Out of town friends who were here for the funeral were: Mrs. Ollie Wright and son, of Olney; Arthur Rogers, Olney; Sam N. Wilborn, Austin; Mr. and Mrs. George Ragle and Mrs. Lula Keen of Dallas; Mrs. W. A. Ketchim of Dalhart; Lee Tudor and family of Slaton; Grover Custer and family of Post; John Custer and family of Dougherty; Bud Collins and family of Limesa.  
Funeral services were held from the First Christian Church Wednesday afternoon, conducted by G. B. Schmid, assisted by H. P. Cooper.  
Interment was made in the Floydada cemetery.

Dean Gordon they hope to have enrolled several more for the work.  
Those who have enrolled at present are: Harper Scoggins, Mrs. H. E. Edwards, Mrs. W. H. Scoggins, Mary F. Edwards, Mr. Chapman, W. D. Munger, Lillian King, Mary K. Parker, Ruby Norton, Mrs. L. E. Fagan, Miss Sudie Miller, Ann Kelley, Supt. W. E. Patty, J. M. Williams, George Gilpin, Mrs. George A. Linder, Miss Jewell Brock, Mrs. Fred Taylor, Mrs. Edna Phillips, Mrs. Gladys Adkins, Miss Lena Pennington, Louise Wright, Miss Lula Belsher, Mrs. Hazel Hughes, Miss Daltis Rea, O. K. Davis, Robert Fisher, Mrs. Robert Fisher, Price Scott and Mrs. O. P. Rutledge.

Bert Smith of Plainview was a guest of his cousin, Ham Smith and family, Friday and Saturday.

**Specials**

- FULL HEAD RICE 49c  
7 pounds for,
- 10 lb. SPUDS, 33c  
Sweet or Irish,
- SAUSAGE, 22c  
Pure Pork,
- BREAKFAST BACON 24c  
Rex Brand,
- MINCED HAM, 28c  
Good for lunches,
- PINTO BEANS, 48c  
5 lbs., for
- BANANAS, 24c  
Per dozen,
- BREAD, Five Loaves, 25c  
While it lasts,

**C. P. Looper  
Company**

**New Low Prices**  
EFFECTIVE NOVEMBER 15  
**20% Reduction**  
ON ALL  
**Atwater-Kent Radios**  
**Radio Electric Company**

**Whirlwinds**  
GET THAT  
**"Longhorn Meat"**  
AND SERVE WITH  
**"Ho-Made Bread"**  
MADE BY  
**Wester's Quality Bakery**  
Closed Monday, November 11, for Floydada-Lockney Football Game.


**RED HOT  
SPECIALS**

- Starts Saturday, Nov. 9 Ends Saturday, Nov. 16
- 10 Quart Galvanized Pails, 10c  
For,
- Ladies Rayon Bloomers, 29c  
For,
- 4 Strand Brooms, 19c  
For,
- 3 x 6 Foot Rugs, 59c  
For,
- Fancy Oil Cloth, 19c  
yard,

JUST A FORE RUNNER OF OUR BIG CIRCULAR.  
DON'T FAIL TO SEE OUR SHOW WINDOWS

**H. P. WATSON CO.**  
"Where Your Dollars Have More Cents"  
South Side Square

1918 1929



**Armistice Day  
[Monday]**

The activity of our nation is suspended for a moment in remembrance of the lull that suddenly fell over the crimson chaos of France eleven years ago. Surrounded by the sweet joys of peace, we meditate on the devotion to duty that swept away youth's right to live and broke the hearts of old age. May we humbly justify that devotion by a reverence for the ideals in which it originated.

**Star Cash Grocery**  
C. L. MINOR, Prop.



*the Handsomest  
Man in the World!*

To a mother, her son is the handsomest man in the world. At Christmas time, when the sentiment of love is uppermost in everyone's heart, nothing will carry a more tender message to your mother than your photograph. In your likeness there is something of "you," to be cherished forever by one to whom you are dear. As gifts for the family, give photographs.

**Wilson Studio**

**Early Settler Died  
At Hereford Monday**

Mrs. Nancy Jane Bruner, 81, one of the early settlers of Floyd County died Sunday night at Hereford, and was found dead in bed by her nurse early Monday morning.

The family lived 7 miles west of Floydada in the Sand Hill community for several years. From there they moved to Plainview where Mr. Bruner died nineteen years ago.

Funeral services were held at Plainview from the First Christian Church which was built by the husband of the deceased and one which he contributed to largely. A beautiful window in the church has been dedicated to his memory.

Interment was made in the Plainview cemetery beside her husband.

Only one son, Roy of Tucumcari, New Mexico, survives. Two other children, a daughter, Mrs. Joe Wayland, and a son, G. L. Bruner having preceded their mother.

A large number of relatives and friends attended the funeral and many beautiful flowers were sent as a last token of respect.

Among those from Floydada who attended the funeral were: Dr. and Mrs. George Smith, Mr. and Mrs. Rip Snodgrass, Mr. and Mrs. Glad Snodgrass, Mrs. E. C. Henry, Mrs. Champ Walters, Mrs. Van Leonard, Mrs. C. Surginer, and Miss Katherine Snodgrass.

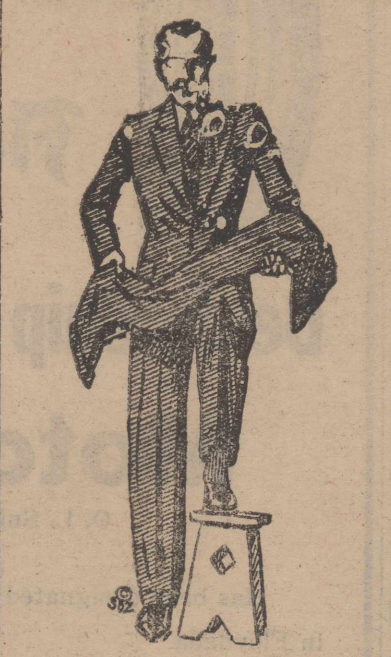
**PURE FOOD SHOW WILL  
BE HELD IN DECEMBER**

Mrs. E. B. Patton, of Waurika, Oklahoma, was in Floydada three days this week assisting the Woman's Missionary Society of the Baptist Church with plans for a pure food show which they will hold December 5, 6 and 7. Plans are under way to hold a baby show in connection.

A program will be given each evening, according to announcement made this week by Mrs. W. C. Boren, chairman of the publicity committee.

**Tech Enrolls Thirty  
In Extension Class**

Texas Technological College extension class was organized Tuesday night by Dean J. M. Gordon at the High School auditorium with thirty members, composed mostly of the teachers of the three public schools. Seven of the teachers are working on Master degrees, they are Miss Mary F. Edwards, Miss Ruby Norton, Miss Sudie Miller, Miss Jewel Brock, Mrs. Gladys Adkins, Harper Scoggins and O. K. Davis.  
Superintendent W. E. Patty was very enthusiastic over the organization of the class and said it would now be an easy matter to organize future classes for extension work.  
The course which is offered at this time is "Educational Sociology and one which most people would find very interesting Mr. Patty said. Before next Tuesday evening when the second lesson will be given by



**NO COFFEE?**

Many a man feels like this when he slips into a suit he's purchased somewhere—where low price HAS BEEN ALL.

THIS is the time when MEN of the MODERN ERA demand a MODERN PRODUCT.

YOU know, of course, that WE are the oldest Ready-to-Wear and MADE TO MEASURE Clothing dealers in West Texas. We've noticed all along the demand for TRICK clothes flicker for a while each season but with the MODERN man it fades quickly. There is more profit in CHEAP clothes than good clothes. No man knows the value.

Glance at these "Personality Suits" Top Coats, Nun Bush and Walk Over Shoes, Shirt craft shirts, Hole Proof Hosiery—Stetson Hats. Remember it took CONNIE MACK'S ATHLETICS FIFTEEN YEARS TO WIN A CHAMPIONSHIP. Whenever you look you won't find a better in 99 out of 100 looks. We've spent more than FIFTEEN years learning CLOTHES values.

**Glad Snodgrass**  
Smart wear for men since 1900

Examine these leather coats, chamolis vest and lace boots.

**M SYSTEM**  
"Saves for the Nation"  
FRIDAY and SATURDAY SPECIALS  
AT BOTH STORES

Bananas	Dozen,	20c
Soap	10 Bars, Naptha,	38c
Yams	10 pounds	29c
Spuds	10 pounds	34c
Compound	8 Pound Pail,	\$1.09

**MARKET SPECIALS**

Pork Sausage	Pound,	22c
Steak	Good Cuts, Pound,	29c

All Orders of \$2.50 or over Delivered Free.  
No. 1—PHONE 4 No. 2—PHONE 62





# COUNT LUCKNER, THE SEA DEVIL

Copyright by Doubleday, Doran & Co. by Lowell Thomas

## CHAPTER VI

**Windjammer vs. Steamer**  
 Now the biggest ship we captured in the Atlantic was a 9,800-ton British steamer loaded with champagne—the Horngrath. That was our banner day.  
 She was well armed and had a wireless. She hove into sight one morning, and we could see that she would make a tough customer for our sailing ship to handle. But why not have a good look at her? We set the signal:  
 "Chronometer time, please."  
 The way she paid no attention to the request said very clearly:  
 "Let the old windjammer go and buy a watch!"  
 But we had other devices. We had a smoke apparatus to send clouds rolling out of the galley, and on the galley roof was a dish loaded with a quantity of magnesium which when lighted produced a wicked red flame. We set the smoke and fire going, and ran up distress signals. The Seadler now was the most dramatic-looking ship afloat you ever saw. Thirty of my crew armed with rifles hid behind the rail, and Schmidt quickly dressed up as the captain's wife, the beautiful but smirking "Josefeena" of the big feet. We had another piece of apparatus which we now used for the first time. It was a kind of cannon made out of a section of smokestack. It was loaded with a charge of powder, and you touched it off with a lighted cigarette. It was quite harmless but made a terrific noise. You would have thought it a superdreadnaught's full broadside. I picked three sailors who had the most powerful voices aboard, gave them large megaphones, and stationed them on the topmast yards of the mainmast and mizzen.  
 If that steamer was short on courtesy, she was long on humanity. She came rushing heroically to the aid of the old sailship that was blazing so dramatically just astern. She had powerful wireless set, and as I stood on my bridge watching her as she steamed toward us I could not take my eyes off the five-inch gun on her deck. What was our little popgun beside that piece of ordnance? One shot would blow us right out of the water.  
 The steamer had a big fat captain, who had his cap pulled down over one eye. His voice, even when he whispered, was a deep bellow. You should have heard it through the megaphone! The steamer drew near. The fat captain raised his megaphone.  
 "What the hell's the matter with you?" His voice boomed across like the rumble of our old cannon.  
 We cut off the smoke and flame. It looked as if we had fought our fire successfully. Schmidt, the captain's beautiful wife, tripped along the deck with coquettish movements of shoulders and hips. The officers on the steamer's bridge eyed the fair vision and exchanged smiles with that roguish Schmidt. Nor was the fat captain insensible to feminine charms. He rolled his eyes and grinned with the expression of a skipper who can easily "cut his officers out."  
 "Look at the wireless, Leudemann!" I said, "and the five-inch gun."  
 "Knock the wireless over," he replied, "and let's have it out with the five-inch gun."  
 "Clear the deck for action," I roared.  
 Instantly, the beautiful Schmidt threw off his silken dress, and in the uniform of a German gobbler kicked his blonde wig around the deck. The Britishers stared aghast. The German flag ran up, our riflesmen arose from behind the rail, ready to pick off anyone who tried to handle the five-inch gun. Bang, crash, and our gun knocked over the wireless shack. A tremendous detonation, and our false smokeless cannon added its voice to the general effect.  
 The steamer's crew swarmed on deck and ran around like crazy animals. The captain telephoned his orders to start the engines. His engine crew was on deck as panicky as the others. He ordered the boats swung out. His men were

already doing that as well as their fright allowed.  
 "Clear the deck for action," he howled.  
 That gave the crew a greater scare than ever.  
 I shouted to him:  
 "Lay to, or I will sink you."  
 I had to admire that captain. The fat fellow dominated the frightened mob by sheer force of lung power. His voice seemed to sweep the deck and master everything.  
 "Gun crew to their posts. By Joe, you scalawags. Gun crew to their posts, I say by Joe."  
 We stood watching. I didn't think he could do it, but the panic stilled. The frightened men stood at a kind of attention. The gun crew separated itself from the crowd. It looked as though there would be a fight, his cannon against our rifles. Well, we could pick them off, and that fat "soul of the situation" would be an excellent mark to shoot at.  
 We had one more device left. I gave the signal. From the masts heads boomed three unseen voices through the megaphones in unison. The shout was in English and seemed to dominate the ocean to the horizon:  
 "Torpedoes clear!"  
 On the deck of the steamer a crazy yell arose:  
 "No torpedoes, for God's sake, no torpedoes."  
 Handkerchiefs, napkins, towels, and anything white was waved. The cook frantically waived his apron.  
 "Lay to," I shouted, "or we discharge our torpedoes."  
 There was no further sound. The fat captain was licked, licked by the terror the torpedo inspired in every one who sailed on ships. He made no further protest. He could not have done anything with his men now, I don't think he liked torpedoes either. He sat down on a deck chair, cursing and wiping the sweat off his face.  
 We still had to be careful. There were plenty of firearms aboard that ship, rifles, grenades, and what not. I kept my riflemen at the rail ready to cover our boarding party and to shoot down anyone who went near the five-inch gun. Still with the idea of keeping the men on the steamer overawed, I sent my eight strongest men as the boarding crew under the command of my giant prize officer. They had been among the strongest men in Germany. One was the wrestler champion of Westphalia. One, a Bavarian who had been a sculptor's model. He had been in much demand for posing because of his prodigious muscular development. Any one of these fellows could bring up the 220-pound weight with one hand. They went with bare arms and shoulders. They had long bamboo poles with hooks at the end. They reached up with the poles, caught the hooks over the edge of the deck of the captured ship, and climbed up hand over hand. The men on deck looked down as they ascended.  
 "What fellows, by Joe. No, by Joe, we're not going to fight with those fellows!"  
 Our prisoners came aboard. Among them were eight British marines who had been assigned to the steamer as a gun crew. The fat captain looked around our deck with a sort of belligerent curiosity. He walked up to our smokestack gun, and you couldn't have told his face from a beet.  
 "Captain, is that the thing that made that hell of a racket?"  
 "Yes."  
 "Where are your torpedoes?"  
 "Torpedoes? We have no torpedoes."  
 "No torpedoes? That was a fake, too?"  
 "Yes."  
 "By Joe, Captain, don't report that, by Joe."  
 I promised him I would not report it, and told him heartily that he had behaved like a true British skipper, and no man could have done better.  
 Aye, things have changed on the sea. When I went aboard that steamer, I had to sit there and look around and think. She was a freighter, and what were freighters like when I was in the fo'c'sle? That wasn't so long ago, twenty-odd years, but ships and customs change

rapidly. I was in a magnificent saloon, with heavy carpets, glittering candelabra, and big, luxurious club chairs. Paintings in heavy frames hung on the wall. In one corner was a Steinway grand piano and beside it a music rack. There were other musical instruments, a melodeon, a violin, a guitar, a ukulele.  
 The hold of the steamer was no less interesting. The cargo was valued at a million pounds sterling. It included five hundred cases of rare cognac and twenty-three hundred cases of champagne. Veuve Cliquot. That was something.  
 "Ho! boys," I called, "lend a hand. There's a bit of work here."  
 We took the musical instruments, the piano, violin, cello, melodeon, and all. We had aboard the Seadler a pianist and a violinist, both excellent musicians, out of the German conservatories. We had no room in our cabins to hang the paintings, so I gave them to our captive captains to take with them when they left our ship. Some of the expensive furniture fitted nicely in the Seadler's cabins. Of the cognac and champagne we ferried aboard as much as we could stow away. We opened the seacocks of the steamer, and she settled down peacefully beneath the waves.  
 (To be continued)

**NOTICE TO DEBTORS AND CREDITORS**  
 Estate of W. D. Smith, Deceased.  
 The undersigned having been duly appointed Executrix of the Estate of W. D. Smith, Deceased, by the County Judge of Floyd County, Texas, on the 21st of October, 1929, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to her within the time prescribed by law.  
 SALLIE A. SMITH,  
 Executrix of Estate of W. D. Smith Deceased. 3534t

Special Attention Given to Children and Crossed Eye Cases.  
**Dr. J. Herman Thomas**  
 Optometrist  
 Room 207 Readhimer Building.  
 Floydada, Texas  
 Telephone 256

**LAND**  
 We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.  
**W. M. Massie & Bro.**  
 Floydada, Texas

**First and Last Chance Market**  
 On East Missouri Street (Near Consumers' Filling Station)  
 All Kinds of Fresh and Cured Meats  
 Special on Pure Pork Sausage  
 Also a good line of Quality Groceries  
 Fruits, Candies, etc.

**NOTICE**  
 To all parties indebted to, or holding claims against the Estate of S. C. Splawn, Deceased:  
 W. P. SPLAWN,  
 J. W. SPLAWN, Executors.  
 The undersigned having been duly qualified as Joint Executors of the Estate of S. C. Splawn, Deceased, late of Floyd County, Texas, by the County Court of said County on October 28, 1929, hereby notify all persons indebted to said Estate to come forward and make settlement, and those having claims against said Estate to present the same to

us at our address, Floydada, Floyd County, Texas, this 28th day of October, A. D., 1929. 3644t  
 F. C. HARMON  
 Licensed Undertaker  
 Modern Equipment;  
 Hearse and Ambulance  
 SERVICE ANYWHERE  
 Phones: Day 242; Nights 174 and 303W

**L. G. MATHEWS**  
 Lawyer  
 Readhimer Building  
 Floydada, Texas

**TRENCH MOUTH HEALED**  
 Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. Let's Pyorrhoea Remedy heals worst cases if used as directed. It is not a mouth wash or paste, and is sold on a money back guarantee. 4  
 Arwine Drug Co.

**McGUIRE'S**  
 "The Store for Men"  
 Valetor Cleaning and Pressing  
 Phone 66  
 We Call For and Deliver

**H. Z. Pennington**  
 PHYSICIAN AND SURGEON  
 Telephones:  
 Residence 330 Office 73

A. C. Goen M. Polk Goen  
 Phone 170  
**Goen & Goen**  
 Real Estate Loans, and Insurance  
 6 Per Cent Farm Loans  
 Farm Lands, Ranches, and City Property  
 We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.  
 Boothe Building West California Street

**Dr. Jacob S. Rinehart**  
 PHYSICIAN AND SURGEON  
 Internal Medicine and Electrotherapy, also Diseases of Women and Obstetrics.  
 Readhimer Building, Phone 93  
 Residence Phone 313  
 Calls Answered  
 Floydada, Texas

**E. P. NELSON**  
 FIRE INSURANCE AGENCY  
 WILL APPRECIATE YOUR BUSINESS  
 CITY AND FARM LOANS  
 Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.  
 OFFICE—ROOM 8  
 FIRST NATIONAL BANK BUILDING, FLOYDADA

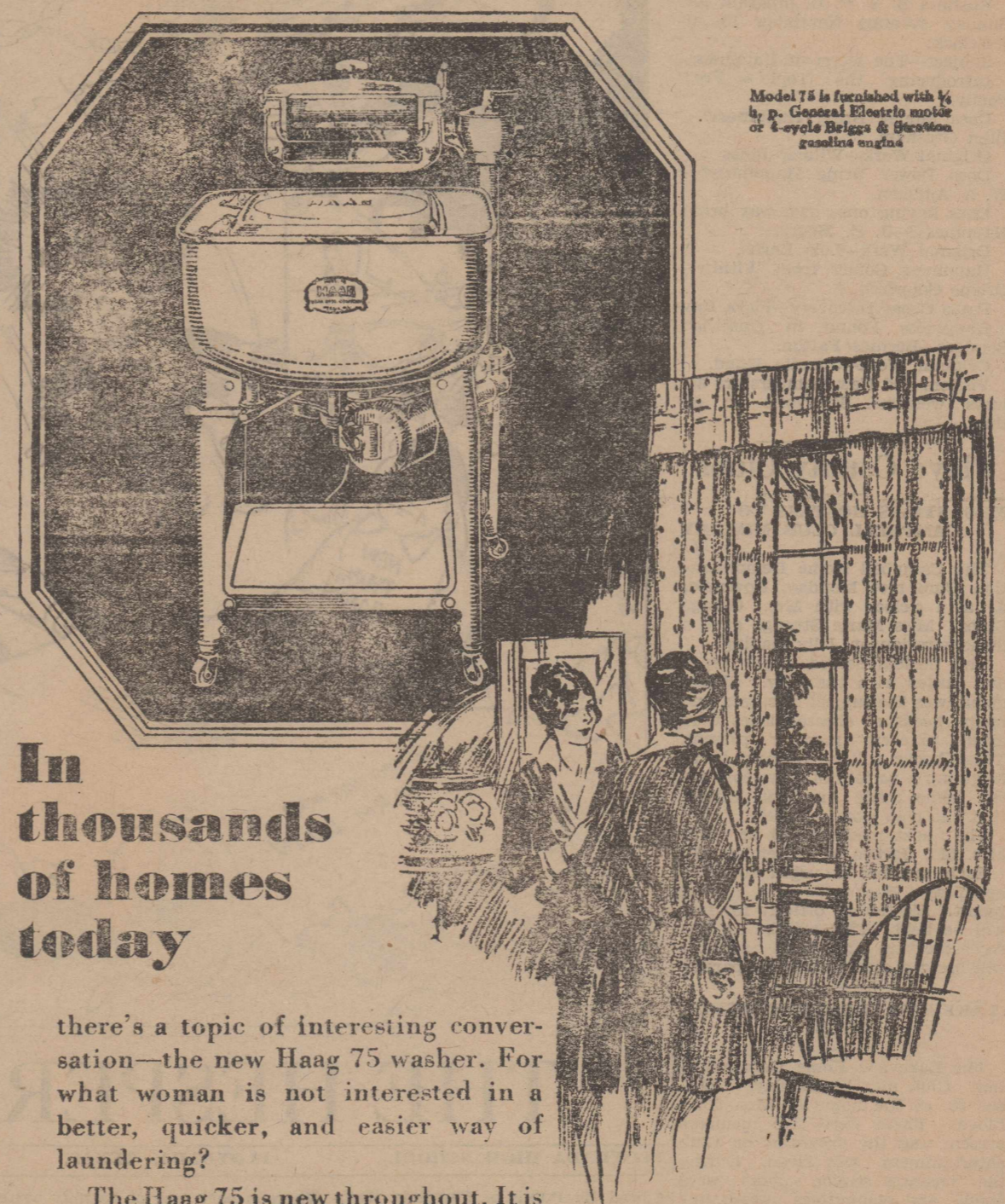
**FLOYDADA TRANSFER**  
 A. N. WARD, Prop.  
 Office at L. & O. Top Shop  
 HAULING AND TRANSFER  
 BUSINESS SOLICITED  
 GOOD EQUIPMENT  
 PROMPT SERVICE  
 TRUCK LINE TO PLAINVIEW  
 Phone 12 or 305R

**T. C. Russell**  
 Insurance Agency  
 All kinds insurance and farm loans

**M. FROST, D. C.**  
 3-YEAR CARVER GRADUATE  
**Chiropractor**  
 Licensed under Kansas and Arizona Laws  
 LADY ATTENDANT  
 Suite 101, Surginer Bldg., North Side of Square  
 OFFICE PHONE 178

**A. J. FOLLEY**  
 Lawyer  
 Suite 12, Readhimer Bldg.  
 Civil Practice Only  
 Floydada, Texas

**Dr. W. M. Houghton**  
 MEDICINE and MINOR SURGERY  
 Office with Moore Drug Co. West Side Square  
 Phones:  
 Residence 250 Office 193



**In thousands of homes today**

there's a topic of interesting conversation—the new Haag 75 washer. For what woman is not interested in a better, quicker, and easier way of laundering?

The Haag 75 is new throughout. It is even more efficient than the other fine washers that for years have made famous the name "Haag". It is gentle with your dainty lingerie and costly linens—thanks to the patented safety agitator.  
 It has a brand new wringer equipped with the latest balloon-type soft rubber rolls that "smooth" the water from clothes without crush or damage. You will particularly want to see this new wringer as well as the Haag 75's many other modern features.

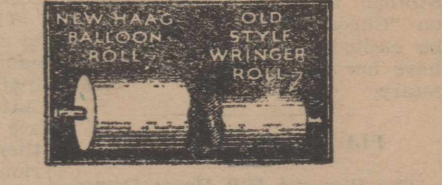
Your Haag dealer will gladly demonstrate this new and better Haag without obligation. A phone call will arrange a convenient hour.



# KIRK & SONS

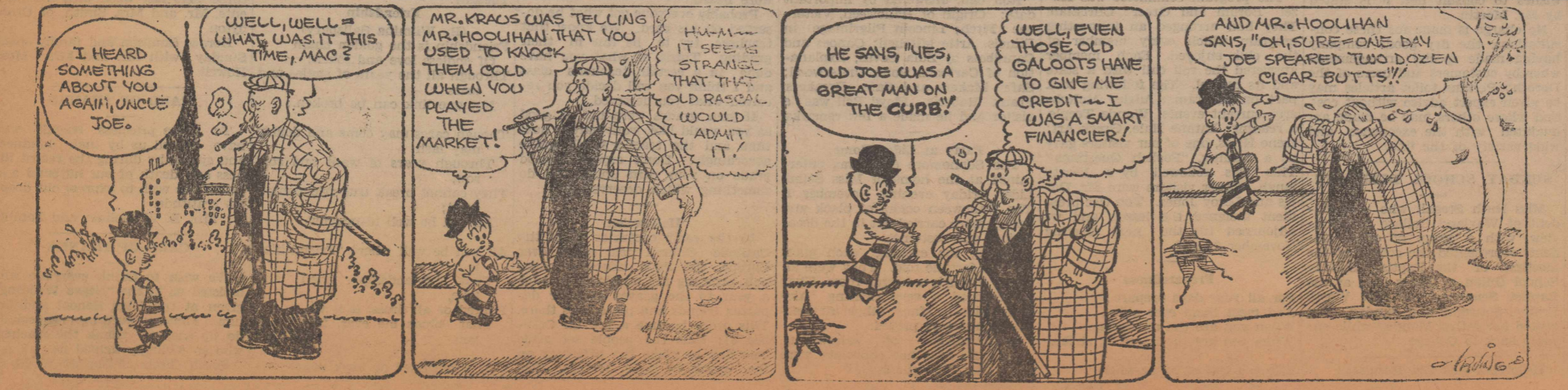
Floydada, Texas

**Features of the Haag 75**  
 Pressed aluminum tub—smooth in finish, easy to keep clean and bright.  
 Direct drive from motor to agitator.  
 Grease-packed gear case.  
 Patented safety agitator.  
 Silent, smooth, efficient operation.



**You'll Like This New Wringer**  
 It has the latest balloon-type rolls of dark-colored soft rubber. The water is gently pressed from the clothes without crushing or creasing. Compare the size of the rolls with those of old-style wringers. There's even a greater difference in the results than in the size.

**MAC** Uncle Was a "Bear" **By Irving**



**Prairieview News**

Prairieview, November 4.—The Prairieview Home Demonstration women's club had a special meeting Monday afternoon at the club house. Mrs. Julia Kelly met with them and gave a lesson on "packing school lunches" which was very interesting. There were six members present. The next meeting Mrs. Kelley will give a lesson on "making" and will be present.

Mr. and Mrs. Fred Samman were in Plainview last Tuesday.

P. C. Davis, who has been picking cotton for Mr. Woods returned to his home at Bradshaw, Texas, last week.

Mrs. L. A. Hoyle spent Tuesday with Mrs. J. W. Gamble.

Some few from here attended the Halloween entertainments at Plainview Thursday night.

Paul Tolliver had the misfortune of wrecking his car last Tuesday while going to school. He is attending high school at Plainview.

We had unusually bad weather the past week. Cotton picking and wheat sowing was delayed on account of the rains. Most of the farmers are through gathering feed.

Mr. and Mrs. Bill Sammann of the Providence Community visited Wednesday with Mr. and Mrs. J. W. Gamble.

The falling weather which we had last week will be of much benefit to the wheat that has been sown but will damage the cotton to some extent.

J. V. Gamble, Luther Vaughn, Revis Wood and Floyd Harwood attended a Halloween party at the Eastmound School Thursday night.

Mrs. Bernie Pipes, of Plainview, visited while Friday afternoon with Mrs. Perry Wood.

Mr. and Mrs. Stewart Hoover and little daughter Maxine, of Plainview attended Sunday school and church services at this place.

Claude Taylor spent Sunday with Revis Wood.

Mr. and Mrs. H. O. Davis were Sunday guests of Mr. and Mrs. W. L. Hurst.

Miss Lucile Marr, of Plainview, spent the past week-end with her sister, Mrs. P. S. Shearer.

Juanita Davis spent Sunday with Lucile and Novie Wood.

Mr. and Mrs. Earl Bough, of the Snyder community, spent last week-end visiting with Mr. and Mrs. J. W. Gamble.

Sunday School and Church were not very well attended at this place Sunday morning on account of the disagreeable weather. Rev. Pipes filled his regular appointment Saturday night, Sunday and Sunday night. B. Y. P. U. services were also held Sunday night.

There will be an all-day meeting at Prairieview the first Sunday in December. Everyone is invited to attend.

**Baker News**

Baker, November 4.—The party last Saturday night at the home of W. H. Nelson was enjoyed by both old and young.

Mr. and Mrs. G. L. Fawver, Mr. and Mrs. B. A. Colston, Mr. and Mrs. W. I. Colston, Mr. and Mrs. Jim Hart, Mrs. W. A. Colston, Mrs. Jim Miller and Mrs. Paul Miller visited in the home of S. R. Colston Sunday.

Mr. and Mrs. L. B. Fawver, Mr. and Mrs. L. B. Fawver, Jr., and Mr. and Mrs. Roy Fawver and family visited in the home of Mr. and Mrs. G. L. Fawver Sunday.

Sunday with G. L. and Reuben Fawver.

Mr. and Mrs. J. W. Chapman and family attended the singing at Floydada Sunday afternoon.

G. L. Fawver spent Monday in Canyon and returned Monday night. Jack and Roy Reed spent Sunday with Cecil Hart.

Cecil Hart spent Saturday night with Dick Graves.

Miss Wanda Day attended church at Lakeview Saturday and Sunday. She spent Sunday at the home of A. W. Anderson.

Mr. and Mrs. Finley and family spent Sunday in the home of Mr. and Mrs. Jeff Hart.

Everyone in the Baker community is shivering from the cold weather.

**Mayview News**

Mayview, November 4.—Sunday School was attended Sunday and an interesting lesson was discussed.

Mr. and Mrs. T. J. Campbell, Maurice and R. U. Bartlett spent Sunday with Mr. and Mrs. C. Austin Smith of Wake.

A crowd of young people visited with Bulerson Holladay last Monday. He has been very sick but we are glad to see him improving.

We are glad to have Mr. and Mrs. Arthur Kreis moving back to our community.

Loyd Readhimer spent Saturday night with B. C. Lanier, of Floydada.

Some of the people of this community attended the singing at Floydada Sunday.

Mr. and Mrs. R. W. Lotspeich and Mr. and Mrs. C. E. Bartlett spent Sunday afternoon visiting with Bulerson Holladay who has been ill.

A good P. T. A. program has been scheduled for Monday night but due to the weather all of the program was not presented. But a good crowd attended. It was voted on to change the program to every first Friday night of each month.

Everyone is invited to see the play given by the Dougherty school girls and boys Friday night entitled "Valley Farm."

Bud Leatherwood, Miss Lottie Barnett, of Wake, Oran Hatley, Miss Robbie Lotspeich and Otho Sanders visited Sunday with Miss Ophelia Bartlett.

M. A. Crum of Friona was in Floydada Tuesday and Wednesday on business and visited his sisters, Misses Mollie and Lucy Crum.

**Center News**

Center, November 4.—Today gave a pretty day after a week of bad weather, either rain or cold. Some feed was cut and those who still have some in the fields are making short work of the job this week by putting all machines they can get in their fields to hasten the work.

Hog killing was the order of the day with Messrs. Fields, Sawyer and Clifton Crabtree recently.

Mrs. Tubbs visited with Mrs. Lightfoot Monday afternoon.

Center was well represented at

the singing at Floydada Sunday.

T. L. King's father and brother are here to help him pull cotton.

Mrs. Montgomery is sporting a new Ford Sport Coupe this week.

Mrs. Hoffman and Miss Eugenia were around in the interests of our music class at this place.

Mrs. Earl Branson left Friday for Colorado where she and Mr. Branson will make their home.

Mrs. Marion Carpenter has entered the Hesperian Contest from the Center Community.

Mr. and Mrs. Jordan and children

took Sunday dinner with Mr. and Mrs. R. C. Ross.

Mr. and Mrs. A. L. Spence entertained to Sunday dinner the relatives of the newly married couple.

Wedding bells rang last Thursday when Mr. Burl Huckabee and Miss Doris Spence with a few friends and relatives drove to Floydada where they were married by the Rev. O'Brien. Burl is the son of Mr. and Mrs. W. A. Huckabee and Doris is the daughter of Mr. and Mrs. A. L. Spence. Both have been reared in this community. They

will make their home in the north part of the community.

Mr. and Mrs. Fancher entertained company Sunday.

Mr. and Mrs. C. O. Spence spent Sunday with her sisters near Aberrathy.

Mr. and Mrs. Elvis Gill spent a part of last week here with their parents.

Miss Alma Montgomery spent last Saturday with Mr. and Mrs. Jim Stewart.

Typewriter carbons, second sheets at Hesperian office.

**Fairview News**

Fairview, November 4.—The farmers are back in their fields again after a week of bad weather.

The Halloween party at the Methodist church last Thursday was well attended. It was reported that everyone had a good time.

Hancel and Grady McAda, of the Center community, visited with their brother A. O. McAda and family of Fairview last week.

Miss Pauline Lewis spent Saturday and Sunday with Miss LaVerne Rimmer, of Floydada.

Some of the young people of this community attended the Halloween parties at Roaring Springs last week.

Johnie Mae Lewis spent Saturday and Sunday with Mrs. J. F. Patterson, of Floydada.

Mr. and Mrs. Otis Day visited her parents Mr. and Mrs. Bill Rake, of Center community Sunday.

Mrs. P. G. Stegall left Sunday for San Marcos, where she will visit her daughter, Vivian, who is attending San Marcos Baptist Academy.

**Thursday, Friday and Saturday**

**Thursday, Friday and Saturday**

**ORIGINAL 1¢ Rexall ONE CENT SALE**

NOVEMBER 14, 15 and 16

NOVEMBER 14, 15 and 16

**TOILET GOODS**

- Georgia Rose Soap 2 for 26c
- Jontee Soap 2 for 26c
- Medicated Skin Soap 2 for 26c
- Rexall Toilet Soap 2 for 16c
- Egyptian Palm Soap 2 for 16c
- Assorted Fancy Perfumes 2 for 1.01
- Harmony Toilet Waters, 5-oz. 2 for 1.01
- Harmony Cream of Almonds 2 for 36c
- Harmony Rolling Massage Cream 2 for 51c
- Harmony Cocoa Butter Cold Cream 2 for 61c
- Lemon Cocoa Butter Skin Cream 2 for 51c
- Harmony Toilet Cream 2 for 26c
- Lemon Cocoa Butter Lotion 2 for 51c
- Rexall Cold Cream 2 for 36c
- Bouquet Ramee Talcum 2 for 51c
- Tiny Tot Talcum 2 for 26c
- Violet Dulce Talcum 2 for 26c
- Narcisse Talcum 2 for 26c
- Olive Shampoo 2 for 51c
- Harmony Cocoanut Oil Shampoo 2 for 51c
- Hair Fix 2 for 51c
- Petroleum Hair Rub 2 for 51c
- Riker's Brillantine 2 for 51c
- Rexall Tooth Paste 2 for 26c
- Antiseptic Tooth Powder 2 for 41c
- Klenzo Liquid 2 for 51c
- Rexall Shaving Lotion 2 for 61c
- Bouquet Ramee Face Powder 2 for 1.01
- Georgia Rose Face Powder 2 for 61c

**Candy and Stationery**

- Wrapped Caramels 2 for 66c
- Fenway Cherries in Liquid Cream 2 for 86c
- Liggett's Milk Chocolate Bar (half-pound) 2 for 36c
- Liggett's Hard Candies 2 for 61c
- 1 Pound Box Liggett's Asst. Chocolates, 2 for 1.26
- Symphony Royal 2 for 1.51
- Rydal Papeterie 2 for 1.01
- Avalon Papeterie 2 for 1.01
- Pierre Papeterie 2 for 76c
- Marsala Pound Paper 2 for 1.01
- Marsala Envelopes 2 for 61c
- Monarch Pound Paper 2 for 1.01
- Monarch Envelopes 2 for 61c
- Medford Writing Tablets Plain or Ruled 2 for 16c

**Extraordinary Values**

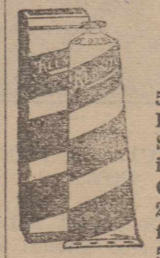
This is the Original Rexall One Cent Sale. It affords you a unique opportunity to enjoy purchasing high quality merchandise, and to save a considerable amount of money. Particular pains have been taken to select articles in constant and daily demand.

**What is a Rexall 1-cent Sale?**

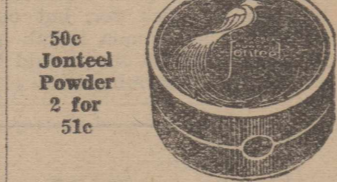
It is a sale at which you purchase two identical articles, paying the standard price for one and only one cent for the other. For example: The standard price of Klenzo Dental Creme is 50 cents. During this sale you buy two tubes for 51 cents, and thus save 49 cents. Every article on this sale is a high quality guaranteed product being sold all-year-round at the standard price. No limit—buy all you want. Remember, this sale lasts three days only, Thursday, Friday and Saturday, November 14, 15 and 16.

**A Profit-Sharing Method of Advertising**

This sale has been developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you two full-size packages of high quality merchandise for the price of one, plus one cent. It costs money to get new customers, but the sacrifice in profit is justified, because we know these goods will please you.



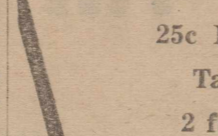
50c Klenzo Shaving Cream 2 for 51c



50c Jontee Powder 2 for 51c



50c Klenzo Dental Cream 2 for 51c



25c Narcisse Talcum 2 for 26c



60c HARMONY BAY RUM Finest distilled Oil of Bay 8-ounce size 2 for 61c



60c Puretest Milk of Magnesia full pint 2 for 61c



50c Cocoa Butter Lemon Lotion 2 for 51c



35c ONE-HALF POUND LIGGETT'S SWEET MILK EATING CHOCOLATES 2 for 36c



\$1.00 Puretest Aspirin Tablets Bottle of 100 2 for \$1.01



\$1.00 Rexall Peptona pint 2 for \$1.01



25c Cherry Bark Cough Syrup 2 for 26c



\$3.00 KANTLEEK FOUNTAIN SYRINGE or Hot Water Bottle Guaranteed 2 for \$3.01



35c Quality Tooth Brush for Adult or Child 2 for 36c

**Rexall & Puretest Products**

- "93" Hair Tonic 2 for 51c
- Dyspepsia Tablets 2 for 51c
- Catarrh Jelly 2 for 26c
- Corn Solvent 2 for 36c
- Cherry Bark Cough Syrup 2 for 26c
- Diuretic Pills 2 for 51c
- Larkspur Lotion 2 for 36c
- Little Liver Pills 2 for 26c
- Syrup Hypophosphites Comp. (Clear and Cloudy) 2 for 1.01
- Rubbing Oil 2 for 36c
- M I 31 Sol. 2 for 76c
- White Pine & Tar with Wild Cherry 2 for 61c
- Petrofol, 16-oz. 2 for 1.01
- Rex-Salvine for Burns 2 for 51c
- Analgesic Balm 2 for 36c
- Glycerin Suppositories Adults', jar of 12 2 for 31c
- Glycerin Suppositories Infants', jar of 12 2 for 26c
- Mineral Oil 2 for 1.01
- Peroxide of Hydrogen 2 for 41c
- Soda Mint Tablets 2 for 26c
- Fl. Extr. Cascara, Arom. 2 for 41c
- Tincture of Iodine with Applicator 2 for 26c
- Mercurochrome Solution 2 for 26c
- Castor Oil 2 for 26c
- Glyc. & Rose Water, 4-oz. 2 for 36c
- Cod Liver Oil 2 for 1.01
- Spirit Ammonia, Arom 2 for 26c
- Senna Leaves 2 for 16c
- Boric Acid Powder 2 for 21c
- Epsom Salt, 16-oz. 2 for 31c
- Zinc Stearate 2 for 31c
- U. D. Sodium Phosphate 2 for 51c
- Zinc Oxide Ointment, 1-oz. 2 for 26c
- Cascara Comp. Tablets (Hinkle, pink, bottle 100) 2 for 36c

**Household Needs**

- Firstaid Adhesive Plaster 1 yd. x 1 inch 2 for 16c 5 yds. x 1 inch 2 for 51c
- Quick Acting Plasters 2 for 51c
- Firstaid Dental Floss 2 for 16c
- Monogram Rubber Gloves (all sizes) 2 for 1.01
- Maximum Combs, Men's & Ladies' 2 for 31c
- Maximum Pocket Comb 2 for 41c
- Maximum Ftn. Syringe or Hot Water Bottle 2 for 2.26
- Klenzo Cloth Brushes 2 for 76c
- Klenzo Lather Brushes 2 for 1.26
- Klenzo Hair Brushes 2 for 1.51
- Wash Cloths 2 for 26c
- Rubber Apron, 2 for 76c

**Quality Price Service**

On these three points your Rexall Drug Store seeks your recognition and patronage. Pure ingredients and scientific manufacturing methods result in the highest quality. You can always save money here; our service is guaranteed to please you.

Many other Items not advertised included in this Sale.

**FLOYDADA DRUG CO.**  
Floydada, Texas

# Complete 'Story' Of County's Resources Told In Exhibit Form At Dallas

## Prominent Place in Agricultural Building Helps Attract Thousands

"A Story Exhibit," an expression used by one of the leading business men of Dallas, is a very good description of the display made at the State Fair of Texas by the local Chamber of Commerce. The Floyd County exhibit occupied one of the most prominent positions in the large agricultural building at the fair, being in the center aisle and located between the display made by the Panhandle-Plains of Texas and Lubbock County. The Panhandle exhibit represented forty-four counties in this section and the Lubbock display showed products of the South Plains counties. None of these displays were in competition for prizes although three West Texas counties, entered in the competition, finished in the first class. Hemphill county won first place, Eastland County second place and Garza county third place.

**Contact With Thousands**  
The fair closed last Sunday and most of the materials used in the exhibit were shipped back while the remainder was left in Dallas for use in show window displays by different firms in that city and given to other exhibitors for use at other fairs.

Not limiting the Floyd County exhibit to the score card gave an opportunity to show roads, population, railroads, and other information about Floydada and Floyd County. However the exhibit did not confine its information to this particular county and city. (Among the towns represented were Lockney, Sterley, South Plains, Silverton, Quitaque, Matador, Roaring Springs, Dougherty, McAdoo, Crosbyton, Ralls, Petersburg, Aiken, and Barwise. The estimated population of each community and town was given on a small placard placed at the location of the community.)

That the exhibit told a story to the thousands of visitors is indicated in the picture of the display. On the background of the State map was drawn with a microscope enlarging the location of Floydada and its surrounding territory. On the left of the map information concerning Floydada was given. It was pointed out that the population was 4500, the trade territory was inhabited by 35,000 people, that natural gas was available in the city, that three schools with an enrollment of 1050 were serving the town, and that one State and Federal Highway and two railroads were serving the citizens of this section. Bank deposits and city valuations were given and the visitors learned that Floydada was the county seat of Floyd County.

The number of acres of tillable land, the number under cultivation, the price of land, the production of wheat, cotton, the number of rural schools and the railroads serving the county were given on the left side of the outline map of Texas. This information proved interesting enough to create questions about the county but also served to give information to many who would not ask questions.

A very novel idea was used by the exhibitor to attract attention to the display. Two miniature airplanes, one run by electricity, were swung from a cone-shaped stand in the center of the platform. These were kept running most of the time and proved to be the only device of its kind on the fair grounds and one of the most attractive.

However the actual production of the territory was not neglected in the exhibit. The products shown were taken from the county fair and consisted of potatoes, popcorn, field corn, maize, higeria, wheat in both bundles and threshed gallons, cotton, onions, apples, oats, barley millet, and canned fruit. The potatoes were grown by D. F. Batty in the Harmony community, the wheat by J. D. Christian of the Blanco community and K. Sammann of the Providence community. Canned fruit for the display was furnished by Mrs. L. A. Williams, Mrs. R. E. Gary and Mrs. G. L. Snodgrass of the Harmony community. Apples were taken at the county fair from the booths of the Campbell, Providence, Lone Star, Antelope, and Pleasant Valley exhibits.

The last week of the fair weather conditions prevented a record breaking attendance and the total was slightly less than one million. However a new record for one day attendance was set on the second Sunday of the fair when 214,000 people attended.

Ed Bishop, secretary of the Chamber of Commerce, who had charge of the exhibit, reached home Tuesday following the close of the fair on Sunday.

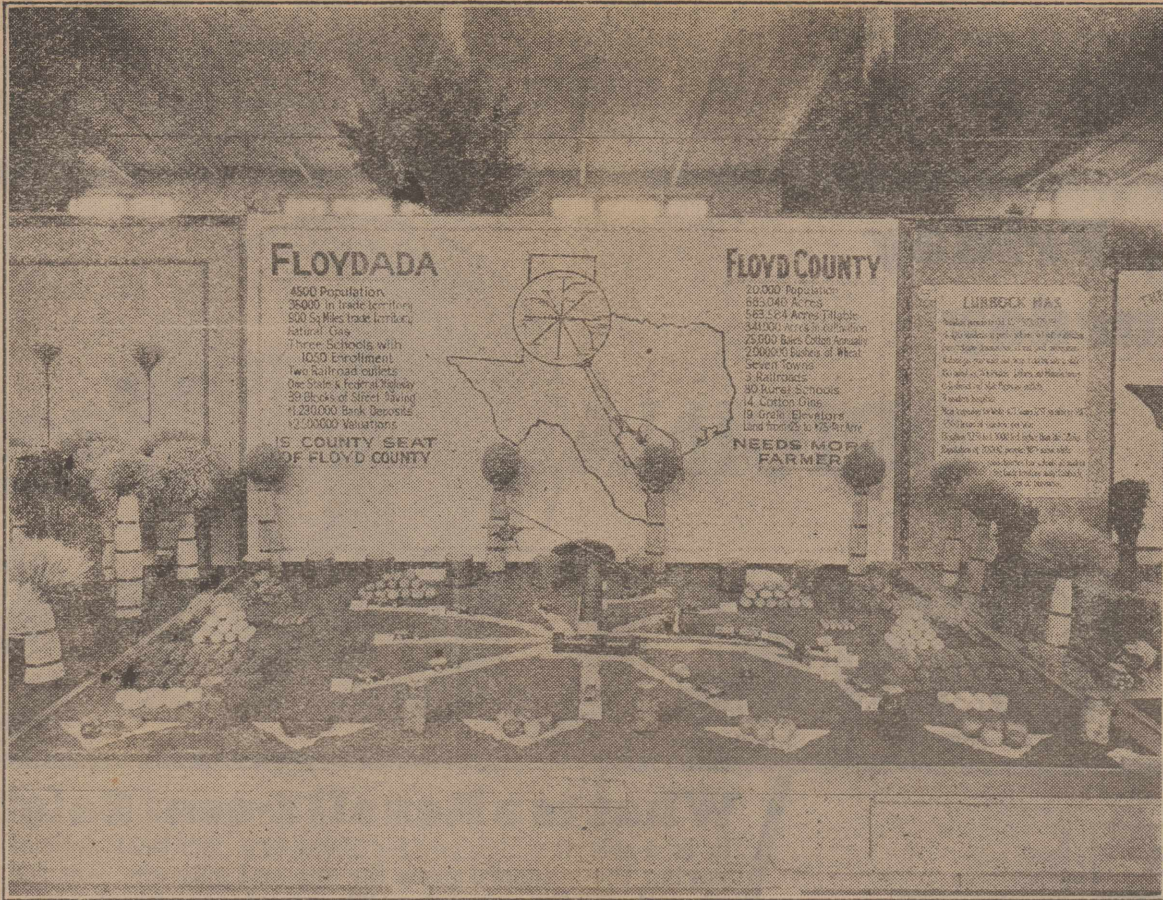
### SOME DAIRY CATTLE NOW REGISTERED BY PHOTOGRAPH

The importance of a camera on livestock farms is emphasized by the recent decision of two dairy breed associations to accept photographs in lieu of the color sketches of animals intended for registration. The breeds concerned are Ayrshire and Holstein-Friesian.

Dairy specialists in the United States Department of Agriculture anticipate increased interest in animal photography as a result of this decision, and call attention to Department Circular 371-C, which discusses the use of the camera in studying the growth and development of dairy animals. This circular gives many practical suggestions, and may be obtained by writing the Department of Agriculture at Washington.

Photographs have been used by research workers in the Bureau of Dairy Industry for a number of years, and it has been found that they furnish a prolific source of information which could hardly be secured by any other method of record keeping. These specialists are hopeful that the new ruling of the breed associations will stimulate a much wider use of the camera on dairy farms throughout the country.

## Unique Floyd County Exhibit Shown At State Fair



## Sunday School Lesson

The International Uniform Sunday School Lesson for Nov. 10. World Peace Through Mutual Understanding. Isa. 2:2-4; Acts 17:22-28; John 4:20, 21.



In nothing was the Hebrew prophet's idealism more glorious than in his conception of a warless world. It is an ideal glorious alike in its vision and in its expression, for the passage in which the ideal is expressed, despite the passing of the centuries, thrill with a beauty and fervor that move the soul of every man who has the least capacity for enthusiasm.

When, however, one considers all the wars that have taken place since the Hebrew prophets expressed the glory of this ideal, the slaughter of countless millions, and the drenching of the world in blood even within the experience and memory of those now living there is much that might incline us toward cynicism and despair.

**Cause for Pessimism**  
It seems at times as if we make very little progress toward peace, and as if the "war to end war," which this country entered with so much moral passion, has only left the nations in a worse condition of suspicion and conflicting self-interests with the conditions that make for war only more strongly emphasized.

When, moreover, one thinks of the world today as becoming constantly through inter-communication a much narrower place, and of the welter of prejudices, racial, national and religious, as well as the rivalries and conflicting ambitions in trade and policies, one is appalled at the dangers that beset us. We are living in times and under

conditions where a match may set the whole tinder-box aflame. Considering this, it is amazing that so many people are still willing to live in a psychology of war and the possibility of war regardless of anything but the narrow consideration of their own class, their own nation and interests.

That people should seek to do away with battleships and armament is surely intelligible and worthy, that some should possibly oppose such action on the ground that force is necessary as a defense against force is also intelligible, but that children of God professing any sense of decency or regard for their country should seek to continue the making of armament and battleships for their own gain would seem incredible.

When one turns, however, to contemplate the whole problem in optimism, one finds that there is a brighter side. After all, the Hebrew prophets were few, and proverbially few of those to whom they addressed their message gave heed. It was a notorious fact that the prophets were spurned and persecuted in much the same way that great prophets are falsely accused and derided today.

**The Essence of Christianity**  
Here is where the matter comes, as our lesson reminds us, right into the very central area of Christian life and interests. The Christian who is not predominantly interested in peace and brotherhood is no Christian at all. It is the very essence of the Gospel of Jesus to establish peace among men, to break down pride and prejudice and narrowness, and selfishness, and false ambition, and all the things that have ever made for strife between man and man or war between peoples and nations.

There can be no such thing as Christianity without a peace movement, and the more Christian a nation becomes the more immediate and powerful will be its leadership in progress toward world peace.

"The meanest thing ye kin do to an enemy," says Scattergood Bains in *The American Magazine*, "is not to hate him as much as the thinks he ought to be hated."

## We Roll 'Em Out!

One of the things we do best is Rolling Out Smashed and Dented Fenders. Motorists all around come to us for this work. With our method we can make a fender as smooth and glossy, almost, as the day it rolled out of the factory.

And the cost is very reasonable. So the next time you have a fender curled up... don't buy a new one... just drive up North Main Street to 206... and we'll fix it up fine and dandy. This goes for your car body or doors, too.

**John McCleskey Top Shop**

Telephone 220

## Exploding the "mail order tire" idea

SOME motorists used to think that they could get better tires for less money by sending out-of-town. That was before we introduced the Fisk Premier. Now the mail-order enthusiasts buy from us because they can't match this Fisk *anywhere*, at or near the price.

We have the right Premier for your car.

# FISSK

FISSK PREMIER ALL-CORD—A fully guaranteed Fisk Tire at an unusually low price.

**CENTRAL FILLING STATION**

HAL DRACE, Prop.

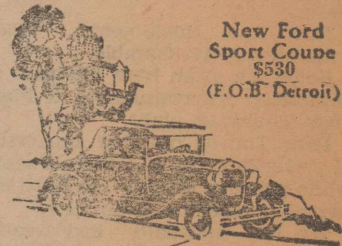
plumb down and out." He talked so blamely convincing that without further mincing we signed up with a shout. Later we had a meeting and after the usual greeting we read that contract o'er. There was some misbehaving, some loud and fervent raving—one man got mad and swore. It seemed that in the flurry with undue haste and hurry that document to sign, we took too much for granted and all of it we slanted was the fatal dotted line. We had been buncoed neatly and bound up quite completely to pay a thousand wheels, and all expense accruing, so there was nothing doing save unavailing squeals. But after it had left us and of our coin nearly to settle up the cost, we beret us to the bother who said: "Let's get another to pay for what we've lost."

### Deluded Maidens

A woman likes to think that the man who doesn't make love to her is bashful.—Farm & Fireside.

**Modern Housekeeping**  
Housekeeping has been raised to the plane of a profession, in which the mind has more freedom and controls vaster possibilities.—Woman's Home Companion.

**Vanishing Billboards**  
Forty-one states now place severe restrictions on roadside advertising signs.—Woman's Home Companion.



New Ford Sport Coupe \$530 (F.O.D. Detroit)

A good place to buy your New Ford

We're just as much interested in good service as we are in selling cars. The sale is just the beginning. For months and years after that we want you to be a satisfied owner.

All our mechanics are carefully trained to service the new Ford and we guarantee that all work will be done right and at a fair price.

You know in advance how much the job will cost because all labor is billed at a flat hourly rate.

Another thing you'll like is prompt delivery. We'll have the car ready when you want it.

All Ford cars purchased here will be given a Special Inspection Free at 500, 1000 and 1500 miles.



**Barker Bros.**

## WEAK SPELLS

"I was so weak," says Mrs. Josephine Cockcroft, of Baldoek, S. C., "that I was not able to do anything."

"At certain times, I suffered dreadfully with pains in my back and sides. My head would hurt—felt like it would split open. Spells of weakness would last for weeks."

"I read of Cardui. I sent for a bottle and began taking it. My case was stubborn, and at times I almost lost hope, but I could see a little improvement. At last I began to feel much better. Then I improved rapidly. For the last year I have been in better health than I ever have before."

"I give the credit to Cardui, for after I had given it a thorough trial, I got well."



Take Theoford's BLACK-DRAUGHT For Constipation, Indigestion, Bileousness.

### THE CHAUTAUQUA IN OUR TOWN

Conversation wasn't toll, it dripped from him as smooth as oil, as he talked about our town. He put us hep to lots of things, strung out smooth on verbal strings, 'till we went round and round. The moss was growing on our backs, our mental slits were great big cracks and a lot of other guff. "I'm not here to pain or mock yer, but our Rapid Fire Chautauqua is full of high-brow stuff. It sure would be a pity for your charming little city to get

**Tony B. Maxey**

Lawyer

Room 212 Readhimer Building.

Floydada, Texas

# An Announcement

Of Vital Importance to every Car Owner.

This introduces an entirely new tire, the—

## U. S. Master Royal Cord

WITH OUTSTANDING ADVANTAGES

The tire you can trust is of Greater Quality, at less cost than ever before in tire history. A Big, Husky tire, combining outstanding quality and low price and backed by the greatest name in rubber.

Big, strong, good looking, dependable, high in value and low in price—this New Tire is a genuine United States Product, through and through.

A tire built for every man, every car, every car-driving condition. Every purse is served by this complete new line of United States Tires.

Come in and let us show you the New Tires at low prices.

## Magnolia Filling Station

For Better Tire Service

Phone 36

H. O. Cline, Mgr.

# Hesperian Want Ads

## FOR SALE

**TURKEYS FOR SALE**—Big Bone Bronze Gold Bank. Same as Christian Stock. \$6.00 and \$8.00. H. O. Hidgcoxe, Route 1. 373tp

**FOR SALE**—500 White Leghorn pullets 5 months old, also good milch cow. See Sid Carter at Phillips Service Station. 371tp

**FOR SALE**—At a bargain a large piano, good as new, nice for church use. Phone 198 or see Mrs. J. C. White. 371tc

**FOR SALE**—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc

Family style meals. Commercial hotel  
Hyacinth, Tulip, Narcissus and other bulbs ready now at Hollums, Floydada Florists. 352tc

Family style meals. Commercial hotel  
Italian Rye Grass Seeds. Scratch it into Bermuda sod each fall for a velvety green lawn the year round. We have the seeds. Hollums, Floydada Florists. 34tc

Family style meals. Commercial hotel  
Darwin Tulip Bulbs, good named variety, 5c each. Hollums, Floydada Florists. 34tc

LET us re-charge your battery. We call for and furnish rent battery. Phone 83. Gullion's Super-Service. 371tc

**MAGAZINES**—I guarantee to meet all prices on any magazine published. Let me make out your Christmas order for magazines now. Mrs. Jennie Bishop. Phone 158. 362tp

**FOR SALE**—Model T Ford truck. C. W. Ginn at Magnolia Wholesale office. 31tc

Family style meals. Commercial hotel  
**FOR SALE**—Four Smyth system stoves for school use. They are in good shape. Aiken School Board, Aiken, Texas. 364tc

**FOR SALE**—Used German heater. See it at The Hesperian office 33tc

Family style meals. Commercial hotel  
**FOR SALE**—One practically new electric sewing machine and Star piano. Mrs. Martin Duvall, Phone No. 4, Dougherty, Texas. 362tc

Family style meals. Commercial hotel  
Big two year old clumps of Bleeding Heart, a hardy perennial. Hollums, Floydada Florists. 352tc

Family style meals. Commercial hotel  
**FOR SALE**—Used German heater. Call at Hesperian Office. 34tc

WE now have new Firestone Batteries at \$8.00 and up. Liberal allowance for your old batteries. Gullion's Super-Service. 371tc

Family style meals. Commercial hotel  
Plant Tulips now. We have the bulbs. Hollums, Floydada Florists. 34tc

**MAGAZINES**—I guarantee to meet all prices on any magazine published. Let me make out your Christmas order for magazines now. Mrs. Jennie Bishop. Phone 158. 362tp

Family style meals. Commercial hotel  
**WARNING**  
Prepare for Cold Weather. We have Alcohol, Glycerine and Prestone for your car. Triangle Garage 361tc.

Let's plant quantities of Tulips this fall for a beautiful town next spring. Hollums, Floydada Florists. 34tc

Family style meals. Commercial hotel

Family style meals. Commercial hotel  
**MISCELLANEOUS**

**HEMSTITCHING** 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

WE have added brake service, Firestone Brake Lining, a brake re-lining machine. Let us service your brakes. Gullion's Super-Service. 371tc

**CONSUMERS** Fuel Ass'n fixes your flats. 7tc

**EDGAR JONES** will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

**MONEY to Loan**—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

**BRING your hemstitching to the** Pollyanna Art Shoppe. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

**WOOD AND KELLY** for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 319W. 41tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

## REAL ESTATE

**FOR SALE**—Nice building lots. See S. B. McCleskey. 17tc

Family style meals. Commercial hotel  
WE do dress dress making at Pollyanna Art Shoppe. Louise Hyatt. 371tc

SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

**FOR SALE**—128-acre farm, well improved 1 mile of good brick school. C. W. Ginn at Magnolia Wholesale Office. 31tc

**NEW** Bucilla needework for Christmas gifts and home decorations. Pollyanna Art Shoppe. 372tc

**CHOICE** Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

**FOR SALE**—Some well located residences and some nice residence lots J. U. Borum. 9tc

**FOR** bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

## FOR RENT

**FOR RENT**—Two room apartment, lights, gas, garage, hot and cold water, 309 West Mississippi Street. Phone 239. 372tc

**700 ACRES** to rent 1930. Two houses, well improved, well located. On plains. Want man with Farmall and can run himself. E. A. Day, Clovis, N. M. 373tp

**FOR RENT**—Unfurnished, beautiful home, on pavement, close in; must be seen to be appreciated; rent very reasonable. Adults only. Also furnished apartment all conveniences. Garage. Close in. Call 350J. 371tc

**HOME FOR SALE.** See S. B. McCleskey, Floydada, Texas. 34tc

## WANTS

**EDGAR JONES** will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

**WANTED**—Place on halves. Good reference furnished. G. H. Wynn, Floydada, Texas. 37tc

**FOR RENT**—Bedroom, apply 429 California street or phone 126J. 36tc

**SPECIAL**—Hemstitching 7½ cents per yard for two weeks only. Pollyanna Art Shoppe. 372tc

## TURKEYS, TURKEYS

We want to buy your turkeys. See us for prices before you sell. Floydada Hatchery. 362tc

**EDGAR JONES** will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

**WANTED**—Two men boarders. Modern home near high school. Mrs. J. R. Archer, 305 West Houston Street. 362tc

WE buy old radiators and repair any make of radiators. Cline Bros., new location Ransderson Bldg. S. E. Corner Square. 6tc

**WANTED**—Middle-aged woman to help do general housework. C. J. 901F2. 32tc

## LIVE STOCK

**FOR SALE**—Black mare and bay horse, weight 1800 lbs. each. 11-2 miles South Blue Goose Filling Station or call at Post Office. Jesse Massie. 362tp

**FOR SALE**—Eight head choice grade Grayson County Jersey heifers, all bred; also registered year-old Jersey bull. First \$500 gets them. O. V. Nickels. 363tc

See the new Royal Portable and standard typewriters at The Hesperian office.

Remington and Royal Portable Typewriters at Hesperian Office.

## LOST AND FOUND

**LOST**—Small Boy's coat between Floydada and Campbell. Owner see J. A. Jameson. 37-tl

**LOST**—1 black horse mule, 7 yrs. old; 1 dark brown horse mule with spot in face, 4 yrs. old; 1 brown mare mule, 4 yrs. old. Strayed from E. C. King's place. Reasonable reward for return to L. W. Chance, Ralls, Texas. 372tp

**STRAYED or stolen**—From the T. M. Noland pasture, 6 miles north of Floydada on Silverton road, 1 yearling Jersey heifer with talley mark across back of left hind leg and ring in left ear. Finder please notify T. M. Noland or Dr. M. Frost. Phone 175. 31tc

**LOST**—Nice Chester White male shoat, weighing about 100 lbs. Notify Hesperian office or D. I. Boulding, 515 S. Wall Street. Glad to pay for trouble. 362tc

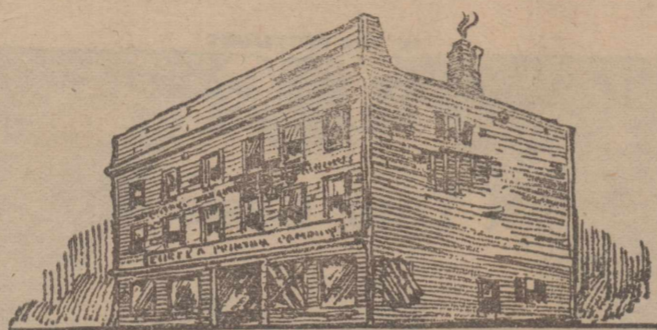
Typewriter carbons, second sheets at Hesperian office.

Mrs. W. D. Smith and Mrs. P. T. Rucker of Lubbock visited Mrs. Elmer Caudle Monday and Tuesday. Mrs. Rucker returned to her home but Mrs. Smith went to Fort Worth to visit her daughter, Mrs. C. P. Coats.

S. N. Tawwater, who had been confined to his bed for nearly two weeks with illness, has been able to be at the Baker, Hanna & Company store since Monday, where he is manger.

Mrs. Will Simpson of Plainview and Mr. and Mrs. J. M. Gamblin were guests of Mr. and Mrs. Ham Smith, of the Blanco community, at dinner Tuesday.

Hesperian only \$1.50 per Year.



## No Insurance for Your Sake

A fire insurance rate can only measure the danger of fire damage to a building in which people are seriously interested in preventing fire.

No rate can measure gross carelessness or negligence! Knowing this, sound stock fire insurance companies after an inspection will not insure the "questionable" property for your sake! This inspection encourages fire safety, discourages carelessness and keeps the rate on your property the true measure of your own fire risk.

Let your agent explain.

## Floydada Insurance

G. C. Tubbs

W. H. Henderson

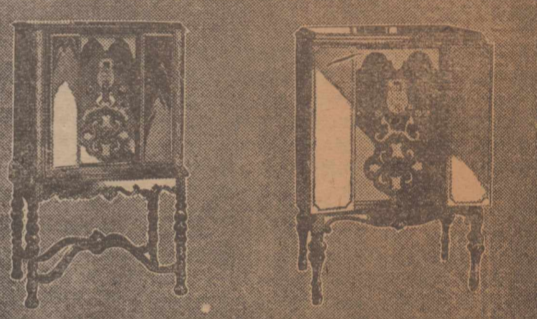
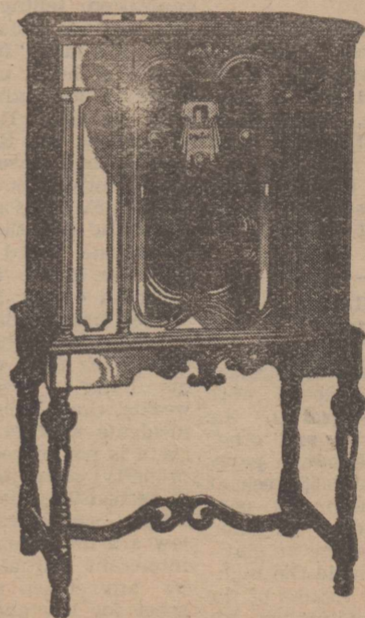
brilliant  
**NATURAL  
TONE**  
responsiveness

**EVERY MODEL of Day-Fan Radio**  
is built to a **SINGLE HIGH STANDARD**  
of performance

The quality that distinguishes Day-Fan Radio is its supremely natural, pure, and wholly delightful Tone. This instrument reproduces the high notes with silvery clearness—captures the Brilliance as well as the richness and depth of music.

You'll also find Day-Fan Radio responsive. It is unusually sensitive, able to bring in distant or low-powered stations with ease. It has the power to amplify music to auditorium volume, without distortion. You'll surely appreciate the selectivity that means clean-cut presentation of each program. But it is the Tone of the Day-Fan which will end your search for the radio that offers the fullest measure of enduring satisfaction. Choice of cabinets with nine tube chassis (at left and large illustration below), \$169.50, \$175.00, and \$225.00, less tubes.

## NINE-TUBE MODELS



## DAY-FAN SCREEN-GRID

Screen-grid Radio by Day-Fan (models 93 and 94 above) is correctly engineered to employ these new tubes to full advantage. Sensitivity and selectivity have been obtained to a marked degree, together with Natural Tone.

Three screen-grid tubes are used, a power detector tube, 280 rectifying tube and two 245 tubes in push-pull amplification. Specially designed electro-dynamic speaker is matched to the set. Priced at \$189.50 and \$240.00 without tubes.

**Day-Fan**  
RADIO  
PRODUCT OF GENERAL MOTORS

## Texas Utilities Company

"That's the Place for Us"

## Felton - Collins Grocery Co.

"That's where the people next door told us to go, and I have heard lots of nice things about their good Groceries and Meats. And they say the service is grand."

And We  
Remarked:

"Just one more newcomer starting off on the right foot. Give us a chance at your grocery business and see if we can't please you."



## TRY Real Loaf

YOU'LL LIKE IT BETTER THAN OTHER BREAD.

The Perfect Bakery excels in the finest of bakery goods. Deliciously browned pies, cakes, cookies and other pastries. Fine for meals and appetizing for between-meal snacks.

Try Perfect Bakery Pastries.

## Perfect Bakery

Bakers of "Real Loaf" Bread

# Society

(By Mrs. Robt. McGuire)

## Hostess At Dinner Party For Store Force.

Mrs. Sam Berry was hostess to members of the store force of Baker-Campbell Company and several others at a dinner party on Halloween night. Dinner was served in cafeteria style and afterwards games of forty-two were played. A. J. Polley and Mrs. Berry made the highest score in the games.

Those present were: Mr. and Mrs. W. C. Newsome, Mr. and Mrs. W. A. Baker, Mr. and Mrs. B. L. Blacklock, Mr. and Mrs. A. J. Polley, Mr. and Mrs. George Sherrill, Mr. and Mrs. Jess Covington, Miss Adelaide Scott; Mrs. Berry; Messrs Carl Ivie and Raymond Berry.

## Lynn Colville Gives Party For School Classmates.

A very enjoyable Halloween party was that given Thursday afternoon by Lynn Colville at the home of his parents, Mr. and Mrs. James Colville, for several of his school classmates. The children wore gay costumes. The spirit of Halloween was carried out in the decorations which were in orange and black, the games and also the refreshments.

The guests were: Nell Stevenson, Viva Lais Stanley, Helen Fitch, Doris Casey, Ruth Palmer, Billy Woody, James Williams, Ted Bell, Somers Hollingsworth, Pervey Burrows, Fred Hanks, Bobby Earl Nowlin, Billy Colville, and Bobby and John Colville.

## Seventy-Two Entertained At Halloween Party.

Seventy-two guests were entertained at a gala Halloween party Thursday evening with Mr. and Mrs. Edd Brown and Dr. and Mrs. W. M. Houghton as joint hosts and hostesses at Mr. and Mrs. Brown's home. Nine tables of eighty-four were at play during the evening.

Pestoons of yellow crepe paper were suspended from the ceilings of each of the reception rooms, at the ends of which were attached black cats, bats and witches. An orange and green color scheme was carried out in the refreshments which consisted of date Bavarian cream topped with whipped cream and crushed nuts, orange angel food squares, goblin salad, olives, orange and green chicken sandwiches and coffee. Small candy pumpkins were given as favors.

The guests included: Mr. and Mrs. J. M. Willson, Mr. and Mrs. F. C. Harmon, Mr. and Mrs. W. B. Hall, Mr. and Mrs. C. R. Houston, Mr. and Mrs. J. B. Houston, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. H. O. Pope, Mr. and Mrs. H. B. Sams, Mr. and Mrs. J. C. Wester, Mr. and Mrs. L. G. Mathews, Mr. and Mrs. Dave Standafer, Dr. and Mrs. V. Andrews, Mr. and Mrs. Robert A. Sone, Mr. and Mrs. A. D. Cummings, Judge and Mrs. Kenneth Bain, Mr. and Mrs. J. G. Wood, Mr. and Mrs. Edd Johnson, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. U. Borum, Mr. and Mrs. Homer Steen, Mr. and Mrs. W. L. Fry, Mr. and Mrs. C. P. Loper, Mr. and Mrs. W. L. Boerner, Mr. and Mrs. Jack Henry, Mr. and Mrs. B. P. Woody, Mr. and Mrs. John Reagan, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. C. L. Minor, Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. Martin Brown, Mr. and Mrs. A. A. Bishop, Mrs. M. F. Husky, Mrs. Fred Brown, Mrs. E. L. Angus, Miss Faye Houghton, and Miss Gladys Ruth Brown; H. D. Payne, Waldo Houghton and Billy Brown.

## Entertain Choir At Rehearsal Meeting.

Mr. and Mrs. W. Edd Brown were host and hostess to the members of the choir of the First Christian Church at a rehearsal meeting Friday evening.

Refreshments of chicken sandwiches, vanilla wafers and hot chocolate with whipped cream were served to Rev. and Mrs. G. B. Schmid, Mr. and Mrs. J. A. Enoch, Mr. and Mrs. Lon M. Davis and son, Lon Jr., Misses Ruth and Blanche Enoch; Mrs. J. N. Johnston and the host and hostess and children.

## Hostess To La Noche Bridge Club.

Miss Mary Lou Crain was hostess to the La Noche Bridge Club, which was just recently organized, Tuesday evening of last week, at the home of Mr. and Mrs. O. W. Fry.

Mrs. George Adams, of Pomona, California, Kenneth Henry and Mr. and Mrs. Ray Clements were guests of the club.

Members present were: Mr. and Mrs. Leroy McDonald, Mr. and Mrs. Fay Maxey, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. Bill Daily and Mr. and Mrs. Terrell Loran.

Mr. and Mrs. A. A. Bishop will entertain the club Thursday evening, November 14, at 7:45 o'clock.

The organization meeting was held Tuesday evening, November 15 at the home of Mr. and Mrs. Bill Daily. Mrs. Terrell Loran was elected president and Mrs. Bill Daily reporter.

## Gladys Ruth Brown Gives Party For Group.

Gladys Ruth Brown entertained the Swastika Camp Fire Girls with a Halloween party at the home of her parents, Mr. and Mrs. W. Edd Brown Friday afternoon.

After a business session the girls gathered around the hearth and told ghost stories and played games. The hostess served chicken sandwiches, angel food squares decorated with pumpkin faces, and fruit punch. Novelty candy was given as favors.

Those present were: Reba Duncan, Florine Dorrell, Margaret Cogswell, Nellie Frances Faulk, Genevieve Schmid, Doris Clonts, Dorothy Louise Allen, Clara Belle Yearwood; Mrs. H. B. Sams and Mrs. Lon V. Smith.

Guests other than those belonging to the group were: June Sams, Geraldine Gamblin, H. B. Sams, Jr. and Billy Boy Brown.

## San Souci Club and Guests Given Halloween Party.

Mr. and Mrs. Leslie Surginer and Mr. and Mrs. L. J. Weiborn were joint hosts and hostesses to the San Souci Bridge Club and other guests at a lovely Halloween party Wednesday evening of last week at the home of Mr. Surginer's parents, Mr. and Mrs. Carr Surginer, with nine tables of bridge at play.

Mrs. L. T. Bishop made the highest score for the lady visitors of the club and A. J. Folley received the highest score for the men. Joe M. Day got high score for the members. Tables were arranged for the games with orange and black covers and a jack o'lantern in the center of each furnished the only light until the guests had all arrived and the games were begun. Refreshments were in keeping with the occasion, goblin faced sandwiches, peach salad, individual pumpkin pies topped with yellow whipped cream and coffee being served. Cupid dolls dressed in Halloween costumes were given as favors.

Those attending the party were: Mr. and Mrs. Ray Clements, Mr. and Mrs. Terrell Loran, Mr. and Mrs. Leroy McDonald, Mr. and Mrs.

Rip Snodgrass, Mr. and Mrs. Joe M. Day, Mr. and Mrs. Bob Garrett, Mr. and Mrs. Robert McGuire, Mr. and Mrs. Bill Daily, Mr. and Mrs. A. J. Folley, Mr. and Mrs. Carr Surginer, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. B. K. Barker, Mr. and Mrs. Edd Bishop; Miss Mary Lou Crain, Miss Geraldine Massie, Miss Wanda Motague and Mr. Marion Smith.

## Judge McGehee Makes Talk At P. T. A. Meeting.

The High School P. T. A. had a very interesting meeting Tuesday, October 29, despite the fact that there was a very small attendance of the parents. A contest is being sponsored by which the association hopes to build up the attendance because each parent who is present will add twenty-five votes to the popularity contest. Miss Rosson who is a member of the Association said "The contest seems to stimulate the lovable spirit between the classifications — especially juniors and seniors."

Songs by the high school quartet gave evidence of the splendid training they are receiving from their director.

Mrs. O. P. Rutledge very forcibly gave interesting helps as to how the gap between the home and school should be filled. She said in part we hope to reach part of Utopia by uniting more closely the home and school.

George McWhirter gave a very interesting talk, saying that only twelve out of a hundred colonists were able to read and write. "If they framed our constitution, should we not do more with our advantages over the colonists? A nation is marked not only by the religious but also by the educational structures and also by the benefits obtained from the structures" he said.

Judge McGehee addressed the organization, telling what the citizen's attitude should be toward the law. He said, "In general, law is a rule of being or conduct, established by an authority able to enforce its will. Reason is the life of the law; nay the common law is nothing but reason; therefore, the law is nothing but reason. We can look back to Moses, the first law giver, and find that the same thing holds true. Lord Clarendon states that the law is the standard and guardian of our liberty, it circumscribes and defends it; but to imagine liberty without law, is to imagine every man with his sword in his hand to destroy him that is weaker than himself. Through all incidents we find that without law there is not protection of person or property; also liberty and law are in despicable one to the other. The people who continually abhor the law are undesirable and always an intolerant attitude toward the law by any citizen encourages disrespect for law and encourages Bolshevism, lawlessness and chaos. Law means order; no law means chaos."

## L. C. PENRY

Attorney and Counsellor-at-Law  
Practice in all State and Federal Courts  
Office over First National Bank  
Floydada, Texas

## MERCHANT COLLETS CHECK GIVEN ELEVEN YEARS AGO

C. S. Bevers of Floydada has made at least one man think he is honest and that is B. K. Barker of the Barker Bros. Garage. The other day while going through some old records Mr. Barker found a check which had been given to him eleven years ago by C. S. Bevers

which had been returned unpaid. Mr. Bevers' attention was called to this and he gladly paid it off.


The check was given by Mr. Bevers, through error, on the wrong bank while he was residing in another town and it was exactly eleven years from the time he gave the check until it was called to his attention.



**HAWK BRAND WORK CLOTHES**

Sold By— **THEY WEAR LONGER**  
**MARTIN DRY GOODS CO.**  
FLOYDADA, TEXAS

IN THE SPOTLIGHT



**Cut Your Costs with Hart-Parr Power**

**L. C. McDONALD**  
Floydada, Texas

# Making the bedroom a living room

A Humphrey Radiantfire makes the bedroom the cosiest room in the house.

Up in the morning . . . Slam down the window, start the Radiantfire . . . glowing warmth on the instant! Dress in comfort . . . Start the day right! Make your bedroom a second living room. Keep it warm all day.

We will be glad to show you how economical, healthful gas heat can make your home more comfortable than ever before.

## West Texas Gas Co.

Headquarters for Gas Appliances  
230 West California Street

The **HUMPHREY** Radiantfire

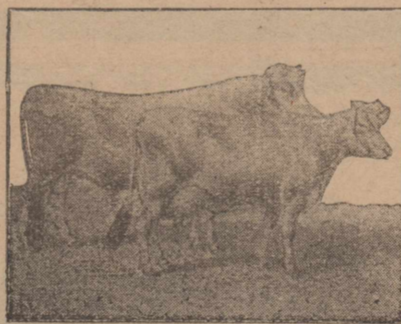
Hesperian Want Ads Get Quick Results

# Public Sale

At my place 12 miles southwest of Floydada, (8 mi. W., 2 mil. So., then 2 mi. West) 1 mile east and one-half mile north of Harmony, 5 miles east and 4 miles north of Petersburg, beginning at 10 o'clock a. m.,

## Thursday, November 14

Will sell the following described property



### HIGH GRADE MILCH COWS

- 1 Jersey cow, 4 years old, 4 gallon cow;
- 1 Jersey cow, 6 years old, fresh Jan. 22;
- 1 Jersey cow, 6 years old, with young heifer calf, extra good;
- 2 Jersey heifers, 2 years old (both 3 gallons);
- 1 Jersey cow, 5 years old, with young heifer calf;
- 1 Jersey cow, 7 years old, good one, giving milk;
- 1 Blue Jersey cow, 5 years old, fresh;
- 1 Yellow Jersey cow, 7 years old, extra good, giving milk;
- 1 Jersey cow, 7 years old, fresh Dec. 1;
- 1 Guernsey Cow, 7 years old, fresh Nov. 25;
- 1 Jersey cow, 5 years old, giving milk

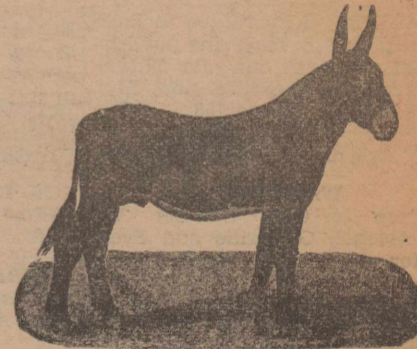
- 1 Brown Jersey cow, 5 years old, gives 3 gallons;
- 1 Jersey cow, 6 years old, with young bull calf;
- 1 Fawn Jersey cow, 5 years old, 4 gallons;
- 2 Springing heifers, coming 2 years, bred to registered bull;
- 1 Heifer, coming 2 years;
- 1 Jersey bull, registered, 2 years old;

### FARM MACHINERY, IMPLEMENTS

- 1 One-row P. & O. Cultivator, good one;
- 1 One-row Avery Cultivator, good one
- 1 two-row P. & O. Go-Devil, with knife attachments;
- 1 16-hole Superior Wheat Drill, good one;
- 1 two-row P. & O. Lister;
- 1 one-row E. & O. Lister;
- 1 two-row John Deere Go-Devil;
- 1 one-row Emerson Cultivator;
- 1 two-row Slide Go-Devil;
- 1 No. 3 Webber Wagon, with grain bed, good one;
- 1 Set Leather Harness;

### TRACTOR AND COMBINE

- 1 Case Tractor, 27 model, good condition;
- 1 No. 3 International Combine, good condition;



### HORSES AND MULES

- 1 Span Brown Horse Mules, 5 years old, 15 hands high, weight 2200 lbs.;
  - 1 Span Iron Gray Fillies, 2 years old, good ones;
  - 1 Brown Horse, 9 years old, weight 1100 lbs.;
  - 1 Gray Mare, 7 years old, weight 1350 lbs., good one.
- COTTON SEED, SWINE, ETC.**
- 50 Bushels Mebane Cotton Seed;
  - 1 Old Trusty Incubator, 240 egg capacity;
  - 1 Sow and Eight pigs;
  - 1 Ford Roadster;
  - 1 Ford Truck, 26 model, good condition;
  - 1 Tent, 12 by 24, good as new;
  - 1 Forge Blower;
  - 1 Double Unit Ford's Milker.

## FREE LUNCH ON GROUND

Ladies Missionary Society will serve otherthings.

TERMS OF SALE: Cash on sums \$25 and under. On sums over \$25 nine months time will be given on approved notes bearing 10 per cent interest, or 10 per cent discount for cash. All stuff to be settled for before leaving Grounds.

# H. M. MILLER, Owner

Seale & McDonald, Auctioneers

Fred Bell, Clerk

# Speed Spirit Stamina

beyond anything you have ever known at its price

Watch the Pontiac Big Six on the open road, revealing top speeds such as no other car in its field can match. See it leap eagerly ahead at a green light, accelerating with unrivaled snap and spirit . . . Pontiac is equally far ahead of its field in stamina and long life, due to many wear-resisting features such as crankcase ventilation which prevents dilution of engine oil—positive full pressure lubrication at all speeds—and the Harmonic Balancer which counteracts torsional vibration in the crankshaft. . . . Come in today. Learn how easily you can own and enjoy the finest car the market affords at its low price.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Locomo shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

**BOERNER-THAGARD MOTOR CO.**  
Floydada, Texas

**PONTIAC**  
(248)  
**BIG SIX \$745**  
PRODUCT OF GENERAL MOTORS

## PAINFUL INDIGESTION

"I SUFFERED from indigestion; everything I ate gave me heartburn," says Mrs. Mattie Mullins, of Pound, Va. "For months, I did not see a well day. I worried along, but never felt well. I got a package of Theford's Black-Draught at the store and began taking it—a dose every night before going to bed. I had been having an awful pain. After I had taken Black-Draught, this pain entirely stopped. I began to gain in weight, and rested well at night. In a few months I was feeling fine. My health was better than it had been in years."

"I keep Black-Draught in our home, and we all take it for constipation and upset stomach."

Insist on Theford's  
**Black-Draught**  
for  
CONSTIPATION, INDIGESTION,  
BILIOUSNESS

WOMEN who need a tonic should take CASWELL  
In use over 50 years. REF-181

Oh, Lookit! The Lovely Chorines Pose For Picture



FARM BUREAU TO ADVANCE MORE MONEY ON COTTON

Harry Williams, general manager of the Texas Farm Bureau Cotton Association has addressed a letter to Board of Directors and Fieldmen of the organization, which will be of general interest to cotton growers. It is dated October 23 and is as follows:

"You have probably read newspaper accounts of the offer of the Federal Farm Board to make loans to cotton cooperative associations to the extent of an average of 16c a pound on Middling 7-8 inch staple cotton.

"In Texas they propose to lend \$16.25 at Houston on the above described cotton. They will lend to us the differentials on or off according to the grade and staple on all cotton we have in the seasonal pool. They will not lend to us for advances to members who ship to the optional pool, the reason for this being that the Farm Board nor the Association would not have any control over the sale or fixation of the cotton and consequently, such a loan would be a hazard as compared to one on seasonal pool cotton where the Association can control sales and fixations in cooperation with the Farm Board.

"I should like to give you a few illustrations as to how advances would be to the members on this basis: if a member has shipped us a bale of cotton that is Middling 7-8 inch, they will lend us \$16.25, which would be \$81.25 per bale and we in turn would advance this amount to the member less freight and estimated overhead expense. If a member shipped us a Middling bale of cotton of 1 inch staple, they would lend us \$16.25 plus 1/2 the value in the staple. If a member shipped us a bale of good Middling 1 inch cotton, they would lend us \$16.25 plus 60 points for grade plus 1/2 the premium for the staple. If a member shipped us a 7-8 inch Low

This snap-shoot of chorines who are to appear in the Lions Frolic in Floydada, two days only, November 7 and 8, was taken during a rest period while the "girls" were still attired for one of their specialties. This is just one bevy of the sixty-five Floydada business men who are going to strut their stuff. While this picture is not authentic it is just as good as if it were, because you won't recognize any of the men behind their powder, paint and fluffy ruffles, any how.

Middling bale, they would lend us \$16.25 less the differential between Middling and Low Middling, less freight and expenses.

"We will be in a position in approximately three weeks to complete a loan with the Farm Board on cotton already received and make a distribution to members who have shipped to the seasonal pool on \$16.25 Middling basis according to grade and staple. Members who ship now to the seasonal pool will receive the regular advance at this time, which is 12c a pound, and as soon as the cotton is graded and classed, the additional advance will be available.

"Naturally, we have no way of knowing the class and the staple of the cotton merely upon receipt of the B-L in this office; but as fast as possible, we will make the additional distribution to members shipping to the seasonal pool.

"This loan that the Farm Board is making to us is for the BENEFIT OF THE MEMBERS ONLY and the advances which we make will be strictly in line with the loans which we can secure from the Farm Board

"It should be borne in mind that the Farm Board has definitely committed itself to go along with us in this program. They have agreed to make us the loan and not call for margins in the event of a decline; moreover they have agreed not to call this loan in the event of a temporary decline. They are going to work with us carefully and wholeheartedly, as I get it. It seems to me that it is a splendid opportunity for us to secure much good cotton which is being held in the country and advance to them the present prevailing price on the street, the

shipper, taking practically no risk at these levels.

"I hope you will take every opportunity to pass this word on to members and non-members alike and we will do everything we can to expedite the loans with the Farm Board."

SHERIFF'S NOTICE OF SALE

THE STATE OF TEXAS, County of Floyd. Whereas, by virtue of a certain Order of Sale issued out of the District Court of Hale County, Texas, on the 31st day of October, A. D. 1929, wherein J. A. Price is Plaintiff, and J. T. Kirk, O. W. Kirk, W. S. Goen and W. A. Johnson are Defendants, on a judgment rendered in said court against said Defendant W. A. Johnson and in favor of the said Plaintiff, for the sum of

ONE THOUSAND TWO HUNDRED EIGHT AND 13/100 Dollars, with interest thereon at the rate of 10 per cent per annum, from date of judgment, together with all costs of suit; I have levied upon and will on the 3rd day of December, A. D. 1929, between the hours of ten o'clock a. m. and four o'clock p. m. at the Court House door of said County, proceed to sell for cash to the highest bidder, all the right, title and interest of W. A. Johnson in and to the following described property, levied upon, to-wit: All of Lot No. 7, in Block 136, town of Floydada, Floyd County, Texas.

The above sale to be made by me to satisfy the above described judgment for \$1208.13 in favor of Plain-

tiff, together with all costs of suit and sale, and the proceeds to be applied to the satisfaction thereof. P. G. STEGALL, Sheriff, Floyd County, Texas.

Mrs. J. M. Gamblin and daughter, Geraldine, were guests of Mr. and Mrs. W. H. Simpson, of Plainview, Saturday and Sunday.

Mr. and Mrs. P. D. McBride of Bovina, formerly of Floydada, were business visitors in Floydada Monday.

J. A. Huckabay was in Floydada on business Saturday. Mr. Huckabay is making his home temporarily in Lubbock.

POLLYANNA ART SHOPPE

Announcement was made this week by Miss Mollie Crum that her needle workers' shop on West Missouri Street, formerly known for a number of years as Thrifty-Nifty Shop, and later as the Bucilla Shoppe, had been re-named the Pollyanna Art Shoppe.

Bucilla needle work will be featured in the shop.

Miss Elodia Clifton, saleslady at C. E. Stone Co., was a guest of Mrs. C. M. Horn, of Plainview Sunday.

Remington and Royal Portable Typewriters at Hesperian Office.

The tiny whitish-gray insects often scurry across the pages when old, musty books are opened are known as "book-lice," but they do not attack man as do true lice and are therefore usually not worth worrying about, according to the U. S. Department of Agriculture. These psocids (as they are known entomologically) are generally found in darkened, damp rooms that have been closed, and a thorough drying, airing, and cleaning is all that is necessary to destroy them. They sometimes appear in large numbers in early fall, but die off when cold weather comes.

Remington and Royal Portable Typewriters at Hesperian Office.

MARTIN DRY GOODS COMPANY

"The Store With The Goods"

HAVE YOU HEARD THEM TALKING ABOUT THE GREAT VALUES WE ARE OFFERING IN COATS AND DRESSES.

Why not buy now and join the great army of well Dressed Women and you get the advantage of our November Special which is worth your while to investigate.



- \$14<sup>85</sup> Coats, all fur trimmed . . . . \$9<sup>95</sup>
- \$22<sup>50</sup> Coats, all fur trimmed . . . . \$14<sup>95</sup>
- \$39<sup>00</sup> Coats, all fur trimmed . . . . \$24<sup>75</sup>
- \$55<sup>00</sup> Coats, all fur trimmed . . . . \$35<sup>00</sup>
- \$69<sup>00</sup> Coats, all fur trimmed . . . . \$49<sup>50</sup>

DRESSES

We have received many new dresses this last week. They are new styles. All go in this Sale.

1 RACK SILK DRESSES,	\$4.79	1 RACK SILK DRESSES,	\$8.
\$29.00 DRESSES, NOW,	\$21.75	\$19.75 DRESSES, NOW,	\$13.
\$39.00 DRESSES, NOW,	\$31.75	2 DRESSES FOR,	\$25.00

With Our Compliments,

LADIES!

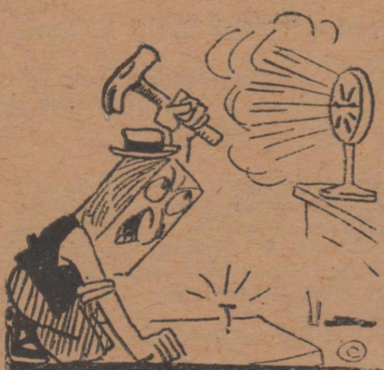
A DELIGHTFUL \$3.00 "FACIAL" AND SCIENTIFIC BEAUTY ADVICE WITHOUT CHARGE

We have arranged at considerable expense, to bring to our city November 11th to 16th, Mrs. Bertha Wright one of the profession's expert beauty specialists. She is a graduate in her art, capable of rendering really scientific service. It will be our pleasure to have her give you without charge, one "Dorothy Perkins" Facial. If you desire it she will advise you on personal beauty problems. We will have a private booth in our store.

To avoid the possibility of waiting, phone us for Appointment.

MARTIN

Bill Der Says



Right On The Head!

"A lot of bunk is on the air That ain't exactly on the square;

But we are honest," Bill Der said.

He hit the nail on the head!

The prices on our builders' hardware and lumber will spike every idea you ever had about the so-called high cost of building. These common-sense prices, plus quality merchandise, speak louder than words the reason why we do an enormous business unflinchingly every year. We solicit your business.

Willson & Son

The Home of Friendly Service

Floydada, Texas

WE GIVE CAREFUL ATTENTION TO

ALL PRESCRIPTIONS

WRITTEN BY

Any Doctor

A modern, up-to-date Registered Pharmacist service awaits you at our store. We are just as careful with each prescription as we would be if we were filling it for our own use.

YOU CAN TRUST OUR PHARMACIST

MOORE DRUG CO.

L. Moore 102 Main Hollis B. Moore  
"Moore Service" Phone 193





### Whippet Makes Record In Long Mountain Tour

Averages 24 Miles per Gallon of Gasoline Despite Many Hard Mountain Climbs

Testimony as to the remarkable power, economy and stamina of the Whippet is related in this story recently handed to a Hesperian reporter by the Finkner Motor Company local dealers for the Whippet cars. The story is written about a letter sent to Arthur W. Deque, Willys-Overland distributor in Norfolk, Virginia, from one of their car-owners, Mr. Paul P. Byrd.

According to the letter Mr. Byrd recently completed a three months tour of the Rocky Mountains during which he covered more than nine thousand miles.

The trip carried the Byrd party from Norfolk through the Blue Ridge Mountains to St. Louis and Denver, thence north through Yellowstone Park, Mount Rainer and along the Pacific coast.

They climbed almost every Highway Pass between Denver and the Canadian border, in both the Rockies and Cascades. The car was occupied by four adult passengers and carried approximately three hundred pounds of baggage, it was stated.

The Whippet took all grades with ease and satisfaction, the driver declared. The entire trip was made without expense of repairs or adjustments. In spite of the mountains the car averaged better than 24 miles per gallon of gasoline. The total mileage of Mr. Byrd's Whippet is 12,254 and it has yet to visit a service station for necessary mechanical work, the owner said in the letter.

#### CAN YOU ANSWER THESE INQUIRIES?

Where Can I rent 160 acres of Floyd County land?

Please send me my birth certificate.

Can I make money in your town? Will you buy me a car of maize?

I am a graduate of business college, please secure me a good position in your town.

Can you find a good ginmer a job? Will you guarantee twenty-four negroes cotton picking jobs for sixty days?

Will you assist me in getting a position in your high school?

Can I get a job on a farm. My wife plows.

How many telephone connections has Floydada, water meters, light connections and what are the rates?

Give me the annual advance of price of land in West Texas for the past thirty years?

How do I go from Floydada to Los Angeles by motor bus?

The above questions were taken from letters received by the local Chamber of Commerce. Hundreds of letters seeking information similar to the above as well as many more asking for literature on this section of Texas are received and answered each year. The above questions were taken from various letters to give the reader an idea of the different questions asked.

WICHITA MAN PRESIDENT OF WEST TEXAS C. OF C.

W. B. Hamilton, of Wichita Falls, was elected President of the West Texas Chamber of Commerce at the annual convention at El Paso this month. A number of directors were named among them being Harry Adams of Lockney. A manager for the organization will be named in the near future.

Floydada was entitled to two delegates to the convention and registration for this number was paid but it was not possible for them to attend. On account of the

### Wants Seat in House of Lords



Baroness Kinloss, above, a peeress in her own right, is one of several noted British women who are making a fight for a seat in the House of Lords. The Privy Council has recognized the right of women to sit in the Parliament of Canada and English women seek the same recognition. She is a daughter of the Duke of Buckingham.

State Fair at Dallas it was not possible for the Floydada Municipal Band to make the trip to El Paso. This was the first convention of the West Texas Chamber in several years that a Floydada representative was not in attendance.

Mr. and Mrs. R. B. Featherston, of Santa Anna, were here from Thursday to Sunday visiting his brother, J. R. Featherston, of Brownwood, who is ill at the home of their sister, Mrs. L. G. Mathews. Mr. Featherston is very much improved this morning. Mrs. J. E. Featherston and daughter, Miss Lou, of Lubbock came Wednesday of last week. Miss Lou returned home Sunday but her mother remained for a longer visit.

#### A REAL SALESMAN

"Yessuh," said old Link, "business very good. Done bought a pig fo' ten dollars, traded pig fo' a barrer, barrer fo' a calf, calf fo' a bicycle, and sol, de bicycle fo' ten dollars!"

"But yo' don' make nuthin' Ling!"

"Sho' nough, but look at de business Ah been doin'!"—Montreal Star.

W. S. Goen returned home Tuesday from Dallas and Ft. Worth where he purchased merchandise for the hardware and furniture store of Kirk and Sons.

### Husband And Wife Both Notice Big Change in Health.

Wichita Falls Woman Gains In Strength and Husband Now Feels Fine Since Taking Orgatone—Think It Is A Great Medicine.

"We think Orgatone is a great medicine, for it has helped us both, and saved us years of suffering," said Mrs. A. B. Humphrey, wife of a refinery worker, living on Rural Route 1, Wichita Falls, Texas.

"For about ten years I have suffered from kidney trouble, and always felt tired and worn out, and didn't have any pep and energy. My husband suffered from a severe case of stomach and digestive troubles. He had to be very careful of what he ate, for the least thing would cause biliousness and dizzy spells, and gas would form on his stomach, until he would suffer for hours. His appetite was poor, and he was restless at night and didn't get the proper amount of sleep.

"Orgatone was recommended to us by a friend, and we both began taking it. We began to feel better right from the state. My kidney trouble has disappeared, and I'm feeling simply fine. My kidney trouble has disappeared, and I'm feeling simply fine. My husband hasn't been bothered with indigestion since. He eats anything he wants now, and doesn't have those gas and bilious spells. We both have received great benefits, and I am glad to give this statement so that others may be benefitted."

Genuine Orgatone may be bought in Floydada at the Moore Drug Co.

### J. A. BOONE LIKES HIS HOME IN OLTON COUNTRY

Mr. and Mrs. J. A. Boone, who live near Olton, were in Floyd County last week end on a visit with Mrs. Boone's mother, Mrs. J. R. Day, at Pleasant Hill.

Mr. Boone, who has been living near Olton for the past twelve years is very much in love with that portion of the country. This year he has had fine crops, his cotton making nearly a bale per acre, he said. Out of the twelve crops he has made eleven have ranged from pretty good to extra good. The Boone's formerly lived in the southeast part of this county.

Remington and Royal Portable Typewriters at Hesperian Office.

**Dr. W. N. Lemmon**  
Eye - Ear - Nose - Throat  
Suite 218-220 Skaggs Bldg.  
Plainview, Texas

**Drs. Smith & Smith**  
Sanitarium  
FOR SURGICAL CASES  
Phone No. 177  
Floydada, Texas

**DR. GREEN**  
EASY DENTIST  
False teeth .....\$17.50 up  
Gold crowns .....\$5.00 up  
Bridge work .....\$5.00 up  
Painless Extractions .....\$1.00 up  
Silver fillings .....\$1.00 up  
Plainview, Texas  
10 years With Mayo Bros.

**E. RAY SMITH**  
Representative  
Great Southern Life Insurance Company  
Plainview, Texas

**DR. HUBERT SEALE**  
PHYSICIAN AND SURGEON  
Announces the opening of an office in Rooms 206, 207 and 208  
Readhimer Building, Floydada, Texas.  
OFFICE PHONE 256 RESIDENCE PHONE 329

for Economical Transportation



## -have you driven a Chevrolet Six?

Have you felt the thrill of its six-cylinder performance—so smooth, quiet and vibrationless that you almost forget there's a motor?

Have you known the satisfaction of its six-cylinder reserve power—ready to shoot you ahead at the traffic light, to carry you over the steepest hills, or to speed you along the highway?

And do you know that anyone who can afford any car can own a Chevrolet Six?

If you have never driven a six-cylinder car, it is impossible for you to form any idea of Chevrolet performance from your imagination alone.

*Smoothness!* No rumble in the body—no tremble in the steering wheel—no vibration to loosen windows and doors!

*Flexibility!* Power that flows in a silken stream—and never a trace of "lugging"!

*Quiet!* Hardly a whisper from the motor. You can drive it for hours without the slightest noise fatigue!

But why try to tell you the story when only a ride can give you the facts? Come in. There's a car waiting for you... Now!

The Roadster, \$525; The Phaeton, \$525; The Coach, \$595; The Coupe, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; Light Delivery (Chassis only), \$400; 1 1/2-Ton Truck (Chassis only), \$545; 1 1/2-Ton Truck (Chassis with Cab), \$650. All prices f. o. b. factory, Flint, Michigan.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Chevrolet delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.

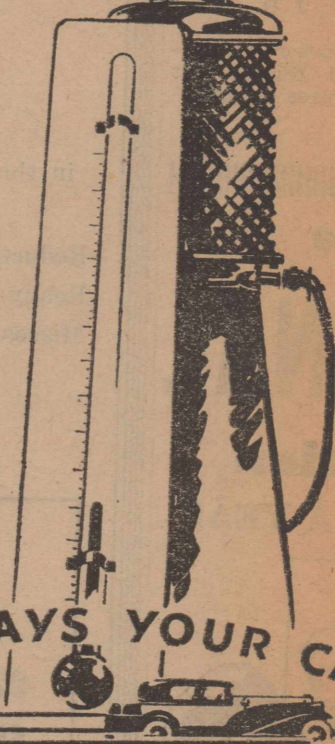
A Ride tells a Wonderful Story!

SNODGRASS CHEVROLET COMPANY

Floydada, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

**C O L D**  
SAYS THE THERMO METER



"I SHOULD WORRY" SAYS YOUR CAR

Motorists who would enjoy carefree winter driving are switching to Phillips 66. Their cars start "right now"—warm up fast—pick up quickly. These motorists get, too, an instant flow of able-bodied power and mileage that's gratifying—all at no extra cost. The secret of Phillips 66 is controlled volatility which makes each gallon you buy fit the season and the climatic conditions of the locality in which you buy it. For best results try a full tank of Phillips 66 or 66 Ethyl.



Phill-up with **Phillips 66**

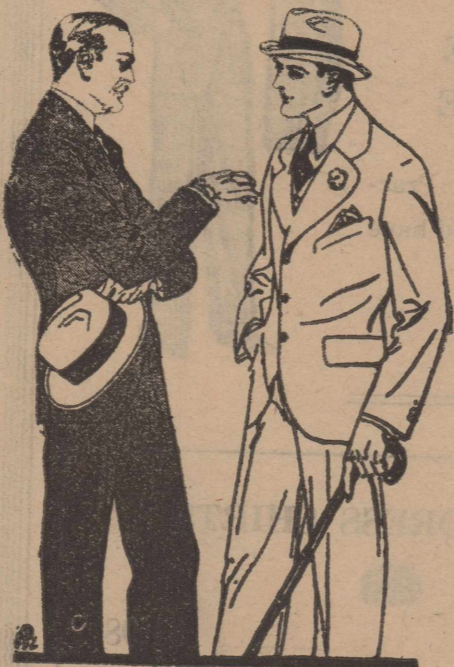
CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

You Can Buy Phillips 66 at

MOTOR INN BLUE GOOSE FILLING STATION  
CAPROCK SERVICE STATION PHILLIPS SERVICE STATION  
LAWRENCE LEWIS, AGENT

### It's To Your Advantage---



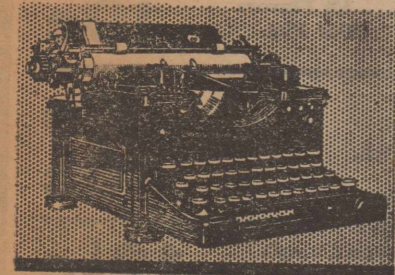
**IF** YOU HAVE "Building" on your mind, whether it be a

Home, a barn, a chicken coop, or anything else in the building line, you will find it to your advantage to come in and talk it over with us.

We are prepared to show you a wide variety of plans for modern homes and to give you estimates on your building problems.

And we can explain to you how your home can be financed to suit your requirements. It's to your advantage to talk it over with us.

**J. C. Wooldridge Lumber Co.**



**FASTER**  
than the  
**FASTEST**  
human  
fingers

Hesperian Pub. Co.  
Floydada, Texas

**ROYAL**  
TRADE MARK  
**TYPEWRITERS**

**THE HESPERETTE**

(Continued from Page One)  
 Though doubts may come and tears may dim,  
 Not one link can they sever,  
 Because through joy and suffering  
 Friends once are friends forever!

The 3rd Period Current Events club met Friday, Nov. 1st. The meeting was called to order by the Vice-president, Kinder Farris. The minutes were read by the secretary, Virginia Welch, and approved by the club. The program was very interesting and educational.

Forest Fry discussed the "History of the Aeroplane" and a very interesting story of the "Origin of Halloween" was told by Mary Anne Kimble. Leroy Jones made an interesting talk on the "History of Architecture" and jokes were told by P. W. Bell.

The Greek Gods were then discussed by members of the class. Jupiter, Mary Alene Harris; Juno, Josephine Williams; Minerva, Charelene Stovall; Apollo, Leroy Jones; Dina, Clara Bell Golightly; Venus, Woodrow Badgett.

Miss Biebel, Willene Mooney and Floyd Murry were visitors at the club meeting.

**Exchange Items**  
 (By Dorothy Crawford)  
 Pass a Law!

The book publishers are now launching a drive to break people of the habit of borrowing books. It hurts the poor authors and publishers and dealers, they say. It was over three centuries ago that a writer called Shakespeare advised "neither a borrower nor a lender be" because a "loan off loses both itself and friend." But the world has one right on borrowing and lending. We may have to pass a law to prohibit borrowing.

The citizens of the capital city, Washington, D. C., are starting a movement whereby the residents may vote. This is being sponsored by the women mainly.

Nadir Khan, whose army drove the usurper Habibullah from Kabul, is proclaimed Emir of Afghanistan.

**The F. F. T. Club**

The F. F. T. presented a program in chapel Monday, Oct. 4, that was well received by the student body.

A song was sung, led by Mr. Williams. Clayton Fuller then gave an interesting report of his trip to Dallas as F. F. T. Club delegate.

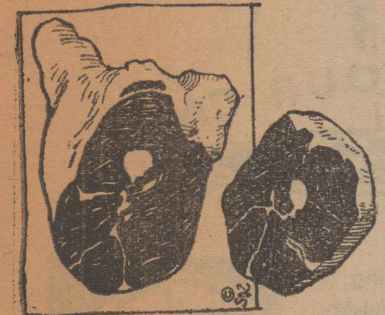
Martin True accompanied Clayton on the trip. Duncan Hollums, Warren Poole, and Raymond Palmer played two selections on harmonicas, with Lois Williams playing a guitar, and Mr. Williams accompanied on the piano. C. W. McCarty, Houdini the second, then performed three tricks that were well received. Martin True and Joe Pennington then presented a play about the typical farmer and his troubles with his chickens and how he might overcome these troubles.

**Freshman Class**

Waldo Houghton, president of the freshman class, called a meeting last Wednesday, Oct. 3. The aim was to decide when the Freshman would have their class party. It was decided that the party would take place between the fifth and the eleventh of November.

A sergeant-at-arms, J. R. deCordova, was elected.  
 Irene Kreis' resignation was accepted, and Arnold Nickles was elected to take her place as reporter.

**The ETERNAL Question**  
 365 DAYS A YEAR



Let us answer it for you, Mrs. Housewife.

Call upon us to give you seasonable suggestions for

**MEAT**

and What to Serve With It

We have the best of Everything

Different! Delicious!

Phone 118

**CITY MARKET & GROCERY**

**Dramatic Arts Club**

The Dramatic Arts Club met for the purpose of organizing, October 22. The following officers were elected: President, Starks Green; vice president Dave Luttrall; secretary, Katie Lee Thurmon; and reporter, Juanita Shirey. The club appointed its program and initiation committee, and are ready to begin business in the proper way. With two able sponsors, Miss Biebel and Miss Rosson, we are expecting great results of this club. Those wishing to join the club, please apply to the initiation committee: Gene Smalley, Jesse Mae Wood, and Gwendolyn Snodgrass. The club has decided to meet every other Thursday night at 7:30 o'clock, and the dues will be fifty cents for the first semester.

The pep squad wishes to thank every citizen who rallied to the immediate necessity of carrying pep squad girls to the game Friday at Ralls. Maybe we didn't win, but there are two things we do appreciate: the boys and the patrons of the team.

Books are keys to wisdom's treasure;  
 Books are gates to loads of pleasure;  
 Books are paths that upward lead;  
 Books are friends; come let us read!  
 —Emily Ponlom.

**Schedule Arranged**

In order to accommodate the numerous organizations which exist in Floydada High School, the following routine of events is observed during activity period on the respective days:

Monday—Chapel.  
 Tuesday—Student Council, girls reserve and girls Octette.  
 Wednesday—Class meeting, 1st week, Commercial Arts, 2nd week, Latin Club—3rd week, F. F. T. Club 2, 3, 4, week, Spanish Club—4th week.  
 Thursday—Chapel.  
 Friday—Football boys, Home Economics Club, Do Re Me Club, and girls Octette.

In the old days they made a young man who applied for a bank job submit to a test the adding machine. Now they see how good he is with a gun.

**Dougherty News**

Dougherty, November 5.—Sunday school and church was well attended Sunday, November 3.  
 The Methodist Church is looking fine. Everyone will be glad when this fine building is finished.  
 Mr. and Mrs. Jack Hargett, of Quitaque, spent Sunday with Mrs. Luther Garner.

H. E. Edwards and son, Bruce, made a business trip to Hereford last Wednesday.

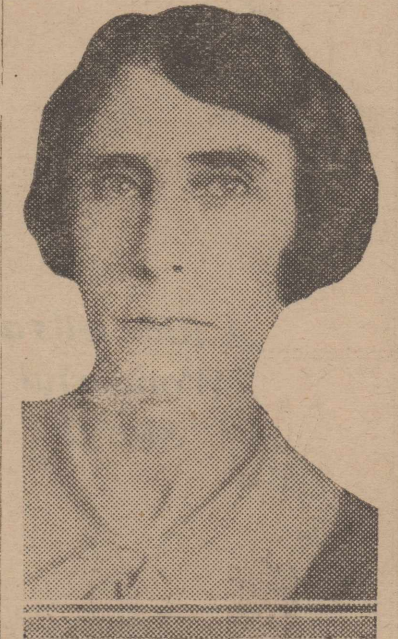
Mrs. L. L. Collins returned from Mississippi Tuesday.

Mrs. Luther Garner and son, Luther, made a business trip to Plainview Tuesday.

Mr. and Mrs. E. A. McNeese visited with J. M. Brownlow Wednesday.

**Has Best Health In Twenty Five Years**

"I am now in good health for the first time in twenty-five years and Sargon deserves all the credit."  
 "My stomach was badly disordered, blisters were continually break-



MRS. J. E. COX  
 ing out in my mouth. My nerves

were upset. I never slept well, and there was an awful pain in my side, near my gall bladder. I was habitually constipated and had one headache after another.

"I had no idea any medicine could do for me what Sargon did. There isn't an ache or pain in my body now! My stomach is in fine condition and the blisters in my mouth are gone. I'm no longer nervous, but sleep fine and since the Sargon PILs put my liver in working order, I've been entirely free of constipation and headaches. I think Sargon is the grandest medicine on earth."—Mrs. J. E. Cox, 3212 Holmes St., Dallas. Floydada Drug Co., Agents.

There was a time when a fool was a man who didn't know anything. Nowadays a fool is a man who knows it all.

**Providence News**

Providence, November 6.—Cotton picking has resumed after a few days of damp weather.

Mr. and Mrs. Walter Boedeker and children were in Plainview last Saturday on business.

Quite a crowd of young people serenaded Richard Mathews and bride Friday night last. Richard was married a few weeks ago in East Texas.

We understand Mr. Herring has sold out and will move back to his old home at McGregor and will go in partnership with his father in the auto business. Paul Williams was the purchaser.

Mr. and Mrs. Goin of Liberty, visited in our locality Sunday evening as the guests of their daughter, Mrs. Wm. Sammann.

More students are being enrolled in our school lately.

Mr. and Mrs. A. A. Shaw were in Plainview Tuesday on business.

The Lutheran Choir practiced Sunday evening at the church. All good singers are urged to be present and help.

Mr. and Mrs. Dee Zimmerman, of Irick community, were the guests of J. A. Zimmerman, and wife Sunday.

Lovelle Abbott, of Lubbock, and Miss Dot Pullen, of Plainview, spent Saturday and Sunday with Miss Dot's mother and sister here.

Mr. and Mrs. K. Sammann and children were in Plainview last Saturday.

Mrs. Ratjen had the misfortune of having over a hundred Rhode Island hens stolen the last week.

Ben Wimberly, of Amarillo and formerly of this city, made a flying trip to Floydada last Saturday, arriving at about 3 o'clock in a Curtis-Robbin plane. He made the trip to this city in less than an hour and ten minutes. Dee Graham, and Miss Elnoma Bunch, both of Amarillo, accompanied him, and the three returned to Amarillo late Saturday afternoon.

Charles M. West and daughter, Mildred, of Attica, Kansas, were guests of Mrs. Robert A. Sone, another daughter, and Mr. Sone Sunday. They were joined here by a third daughter, Mrs. Connie Gup-ton, and her husband and little son.

If husband and wife have a joint checking account, you know who runs the joint.

Advertise in The Hesperian.

**DON'T**  
 Let Your Radiator Freeze!  
 Right now is the time to fill up with EVEREADY PRESTONE or G. P. A. RADIATOR GLYCERINE.  
 One Filling Lasts All Winter.  
**Central Filling Station**  
 Hal Drace, Prop.

**MONEY SAVING PRICES**

For Today, Tomorrow and Every Day

**Sugar** Pure Cane, 10 lb. Cloth Bag, Not Sold Alone, For Saturday Only. **59c**

**Salt Bacon** Per lb., **12½c**

**FLOUR** 48 lb. Sack, **\$1.74**  
 EVERLITE, The Perfect Flour.

**Bread** Fresh 3 Loaves For, **25c**

**BACON** Med. Weight, Just Right, **24c**  
 REX SUGAR CURED, Per lb.

**CANDY** 3 Bars For Regular 5c Bars **10c**

**BANANAS** Our Price Per Dozen, Golden Yellow **19c**  
 For Saturday Only.

**GUM** All 5c Kind 3 For, **10c**

**MEAL** Everlite None Better 24 lb. Bag For, **72c**

**HOMINY** Van Camp's Large Can, **11c**

**SAUSAGE** Fresh, Seasoned Just Right, Country Style, 1 lb. Cloth Bag, **25c**

**JELLO** All Flavors Per Pkg. **10c**

**MILK** Pet Brand Small Can, Large Can, **5c** **10c**

**PEAS** Van Camp's No. 2 Can, **12½c**

**YAMS** Per Basket, "SHO AM FINE" **\$1.48**

**APPLES** Jonathans Med. Size, Doz. **24c**

**GRAPE FRUIT** Texas Seedless, Good Size, Each, **5c**

**LETTUCE** Large Head, **9c**

Trade where your dollar goes farther

**Floydada Grocery Company**  
 South Side Square

For This Week Only  
**PRICES CUT**

**Ready-to-Wear**

**Suits and Top Coats**

INCLUDING ENTIRE STOCK

**DRESSES and COATS**

in the late Fall Modes and Materials.  
 Reduction Effective on All Ready-to-Wear for Ladies and Misses.



Every Suit and Every Coat Carries a Materially Reduced Price.

**EVERY ONE GOOD STYLE**

and in good fall colors. Practically all models offered have two pair trousers.



**LADIES FELT HATS**

\$7.50 Value, for **\$4.95**  
 \$5.00 Value, for **3.95**  
 Other Felts, **1.95**

**MEN'S DRESS SHIRTS**

\$2.50 Value, **\$1.98**  
 \$2.00 Value, **1.59**  
 \$1.50 Value, **98c**

**Piece Goods**  
 at a  
**Wonderful Saving**

**20 Per Cent**  
 Discount  
**On All Luggage**

**C. E. Stone Co.**

Floydada

—CHAIN STORE—

Texas