

HESPERIAN ANNOUNCES BIG \$2,000 AUTO CAMPAIGN

Turkey Dressing Plant Here Is In Readiness

Opening of Thanksgiving Market For Fowls Expected Monday, November 4.

With the opening of the Thanksgiving market for turkeys expected Monday, local poultry dealers are making their plans to handle a large volume of these fowls for eastern concentration centers, and one dealer, the Floydada Poultry & Egg Company, is making preparations to concentrate turkeys here for dressing from over an extensive territory.

What the opening prices will be, and how they will compare with previous years, is not known by dealers here. Turkey raisers over the territory are waiting for the announcement with interest, and the speed with which the fowls will go to market will be governed largely by the kind of price that is announced on the opening date.

Floydada Poultry & Egg Company, in arranging their plant for dressing turkeys here have leased additional room in the Enoch Building on East Side and will house a carload of turkeys or more at the time while the birds are being run through the chute to the killers and pickers. Fifteen or possibly twenty pickers will be employed during the season for the purpose of preparing the fowls. J. V. Jones, manager of the company, said last week. Buying stations from half a dozen extensive turkey raising centers will ship turkeys to the station here and all local turkeys bought by the concern will be shipped out dressed, he said, if the plan is carried out.

Cemetery Association Meets Friday At 2:30

A meeting of the Floydada Cemetery Association has been called for 2:30 o'clock tomorrow, Friday, afternoon at the Chamber of Commerce office, it was announced this week by Mrs. Jennie Bishop, president. New officers for the ensuing year will be elected and plans for the annual Cemetery Drive will be made at the meeting, it was stated.

Everyone in Floyd County who is interested in the Floydada Cemetery and the work done by the Cemetery Association is invited and urged to be present at the meeting. A complete detailed account of the accomplishments of the association during the past year will be given by Mrs. Bishop, and a report of the expenditures and the financial standing will be given by Mrs. J. B. Jenkins, secretary, it was stated.

Sing Song At Baptist Church Sunday, Nov. 3

Singers from Sand Hill, Center, Baker, Dougherty, Fairview, Lakeview and other surrounding communities have been invited by the pastor, Rev. P. D. O'Brien, to meet at the Baptist Church in Floydada Sunday afternoon at 2:30 for a singing. Price Scott will be in charge of the program.

There is to be congregational singing, class singing and special songs. All who sing or enjoy hearing good singing are invited to attend.

"This is not a regular convention but there is no reason why the number of singers, quality of singing, spirit of the occasion and interest in general should not be the equal of the convention singing," Mr. Scott said Wednesday afternoon.

Murder Charges Filed In Slaying At Ralls

Charges of murder were filed Tuesday of this week in Crosby County against Joe Hawkins, of Ralls, in connection with the fatal shooting late Monday of S. M. Walker, 78, a pioneer resident of Crosby County.

District Attorney Bradley said, following an investigation, that the state would resist effort to obtain bond by the defendant. Accounts of the shooting state that it arose over a dog fight. Hawkins is a son-in-law of Walker.

LEGION MEETING MONDAY

McDermott Post No. 118 American Legion will meet Monday night at the Legion Home for the installation of new officers for the coming year. All the members are reminded to give their attendance for this occasion.

ATTENDS GRAND CHAPTER MEETING AT SAN ANTONIO

Mrs. M. L. Probasco, Worthy Matron of the Floyd City Chapter Eastern Star, returned home Saturday from San Antonio, where she represented the local chapter at the annual session of Grand Chapter which was held there Tuesday, Wednesday and Thursday of last week. A special Pullman car for delegates was made up out of Amarillo. A record breaking attendance was held at this meeting, Mrs. Probasco said.

Mrs. Probasco visited Mrs. W. A. Robbins, formerly of Floydada, while in San Antonio. Mrs. Robbins is there with her husband who is ill in the W. O. W. Sanitorium.

Cold Wave And Rains Cover Floyd County

Inch And Half of Rain Over Section Accompanied By Lower Temperature.

Old Man Winter made his debut to the Floyd County public this week, amid slow showers of rain, falling temperatures and a killing frost. All of Floyd County and practically all of the Panhandle territory felt the icy grip of Winter this morning when ice was found on lakes and ponds over the section. The first killing frost fell last Thursday morning, followed by heavy frost Monday morning and again this Thursday morning.

Rain totalling from one inch to an inch and a half fell over Floyd County, beginning Sunday morning. An inch and a quarter fell in Floydada this week, .45 of an inch falling Sunday and Sunday night, .55 inches fell Tuesday and Tuesday night, and .25 of an inch of moisture Wednesday and last night.

Reports from various sections of the county show that near 11-12 inches of rain fell in the territory west and north-west of Floydada, while approximately an inch fell in the Dougherty section, east of this city. Carl McAdams, of Lockney, reported this morning that rainfall totalling an inch and a half fell in and near Lockney, extending as far east as South Plains.

With clear skies prevailing this morning, indications are that the first spell of winter has been broken and with a few days of continued clear weather, cotton farmers will be able to get back into the fields again by this week-end.

Federation Meeting At Lockney Tuesday

Delegates Will Be Elected to State Federation at Mineral Wells November 11-15.

Mrs. W. H. Bethel president of the county Federation of Women's Clubs, has announced the regular semi-annual meeting for Tuesday, November 5, at Lockney. The meeting will open at 10 o'clock in Lockney's new municipal auditorium.

At this meeting delegates will be elected to the State Federation meeting which will be held at Mineral Wells November 11 to 15. Several Floyd County women are making plans to attend.

The program committee had planned to have Mrs. Ola Powell Malcolm, field representative from the State's Relation Department, United States Department of Agriculture, give an address but were notified this week that she would be unable to attend.

The program has been arranged as follows:
Assembly Singing-Leader Mrs. Carl McAdams, Lockney.
Pianist-Mrs. H. H. Ball, Lockney.
Words of Welcome-Mrs. A. P. Barker, Lockney.
Response-Mrs. J. B. Jenkins, Floydada.
Music-June Guthrie, Lockney.
Paper-Mrs. R. C. Hathcock, Lockney.
Child Heritage-Mrs. G. M. Tate, Alken.
Music-Sand Hill H. D. Band.
LUNCH

Reading-Mrs. O. E. Stevenson, Lockney.
Business.
Music-Mrs. Frank Perkins, Lockney.
Entertainment for the Adolescent-Mrs. W. C. Grigsby, Floydada.
Vocal Solo-Mrs. E. L. Angus, Floydada.

CONDITION OF H. B. ADAMS REPORTED SERIOUS TODAY

Condition of H. B. Adams, editor of the Lockney Beacon, is considered grave this morning, following a set-back from a recent operation in a Plainview hospital, reports from Lockney state. It is feared that a second operation will be necessary this week.

Mr. Adams has been critically ill for the past three weeks, and it was hoped that he would be improved after the first operation. However, it was necessary for him to be returned to the Plainview hospital Sunday and a second operation may be performed this weekend.

Singers Record Voices In Tests For Victor

Choruses and Male Quartettes by J. Frank Copeland and Party Soon to be Distributed.

It is a rather thrilling experience when one sings or talks and then hears his own voice come back to him through the medium of the record he has made, J. Frank Copeland, of Littlefield, former Floyd County resident, told a reporter for The Hesperian one day last week in Floydada after returning from Dallas, where with seven others he spent a week in training and making master records for Victor Phonograph Company.

It was a different experience to any he had ever had. Mr. Copeland declared—that of hearing their own productions come back to them through the loud speaker. "It was a peculiar feeling, producing a heaving chest, a few tears from the ladies even," he said.

This experience was incident to their production of master records of choruses and male quartettes that will be ready soon for distribution after the copies are produced from the master records in the company's New York factory.

"After your party has trained in rehearsal for their appearance together in the recording studio," Mr. Copeland said, "You make the trial record on plaster about two inches thick. In our case, two were made that way, and then, after we had gotten the balance regulated two more records were made. These last master records are forwarded from Dallas to the factory and from such as them the records which we play on our Victrolas are made. The master records are filed away in vaults for future needs. Of course the mechanical process of recording our songs was in the hands of representatives of the company, who are expert in this kind of thing, P. S. Peer and two assistants had charge of the recording."

A dozen approval records of the songs produced are to be forwarded Mr. Copeland this week or next and should be ready for distribution soon. An optional arrangement gives Mr. Copeland charge of distribution of the records for the present. Later distribution will possibly be turned over to the Victor company.

There were eight in the party of singers who enjoyed the experience of making the records for Victor. They were:

Mrs. John Carthel, of Lockney, alto; Misses Mary Celia and Edna Louise Copeland of Littlefield, sopranos; Miss Rita Adrian, of Trent also; Wesley Jones of Plainview and G. P. Riley of Shamrock, bass; E. L. Jorgenson, Louisville, Kentucky; and J. Frank Copeland, Littlefield, tenors. Dee Copeland, of Littlefield, accompanied the party and will have charge of distributing the records, according to present plans. Mr. Jorgenson, mentioned as one of the members of the party, is a song book publisher of Louisville.

Mr. Copeland and his wife were in Floydada for a short time. They were enroute from Littlefield to Attica, Kansas, where they are visiting this week. He has long been a minister of the gospel and a student and teacher of vocal music in the state. For a number of years he resided at Lockney in this county, and later at Gunter, where he was a member of the faculty of Gunter College. The wide-spread popularity of his singing is expected to create more than ordinary demand in this section of Texas for musical records sponsored by him.

WILL ADD TO PLAYGROUND WITH CARNIVAL PROCEEDS

The net proceeds of the Halloween Carnival put on Saturday afternoon and night by the Andrews Ward Parent-Teachers' Association amounted to \$45.00. And will be used to buy playground equipment for the school. Merchants of the city furnished articles for the grab box.

The boxing bouts put on by the school boys in the booth which was in charge of A. D. Cummings, was perhaps the most entertaining feature of the carnival.

Those who were in charge of other booths in the carnival were: Mesdames B. P. Woody, Henry Cox, J. M. Gambin, A. D. Cummings, J. N. Johnston, Bob Roberts, Sam Thurmon, Wilson Kimble, O. P. Rutledge, Tom Shaw, Fred Bell, Harry Stanley and Mrs. Gladys Adkins.

The members of the association said they were very grateful to a number who assisted them in the carnival.

ROTARIANS JOURNEY TO RALLS TOMORROW NOON

Members of the Floydada Rotary Club journey to Ralls tomorrow for an inter-city meeting with the Ralls Club, when the Floydada Club will render the program.

Commissioned Officer In Air Forces



Dan Jenkins Returns To Air Service Post

Dan Jenkins, son of Mr. and Mrs. J. B. Jenkins, of this city, a boy who was born and reared in Floyd County, left this week for Fort Crockett, Galveston, his first station assignment after being commissioned a second lieutenant in the U. S. Army Air Forces.

The accompanying likenesses show him in his flying togs and in uniform while a cadet at Riverside, California, and at Kelley Field, San Antonio.

When he received his commission and wings on October 12 at Kelley Field, San Antonio, he was given a two-weeks leave for a visit with his parents here.

He was accepted as a cadet at March Field, Riverside, California, on November 1, 1928, and in his brief flying has flown to many fields over the Pacific Coast States and in the southwest.

Dan obtained his public school education in Floydada Public Schools, graduating from high school with the class of 1924. He spent three years in college. He is 22 years of age.

Mrs. Green's Funeral At Austin October 19

Pioneer Woman of Texas Had Visited in Floydada During Past Thirty Years.

Mrs. Adaline Green, 74, mother of Jas. K. Green of this city, died at her home at Austin Saturday, October 19. She visited in Floydada for the first time in the fall of 1899 and has spent a part of almost every year since that time visiting with her son, having returned home only about six weeks ago.

She was a member of one of the pioneer families of Texas of which there were only two children, Mrs. Green and the late James B. Posey, pioneer banker of Floyd County.

The deceased is survived by two daughters and one son, all of whom attended the funeral. They are: Mrs. George M. Decherd, of Austin and Mrs. E. E. Dickason, of Ojuelo Durango, Old Mexico and James K. Green, of Floydada.

Funeral services were held Sunday afternoon, October 20, from Mrs. Decherd's home.

Mr. Green attended his mother's funeral and returned home Tuesday afternoon of last week.

ATTEND 1-DAY CONVENTION

G. B. Schmid, Mrs. Schmid, Mrs. J. A. Enoch and Mrs. Champ Walters represented the First Christian Church of Floydada at the "One-Day Convention" of Christian Churches held in Lubbock last Wednesday.

Pontiac Six Sedan Heads List of Gifts; Five Useful Gifts Offered

Today The Floyd County Hesperian inaugurates a most stupendous "Everybody Wins Something" Automobile and Prize Campaign. Gifts and cash commissions totaling \$2,000 including the latest model Pontiac Big Six Two Door Sedan fully equipped, costing \$933.50 heads the prize list. Purchased from and on display at Boerner-Thagard Motor Company. Second Prize is a beautiful over-stuffed living room suite of furniture, costing \$300.00 purchased from and on display at F. C. Harmon Furniture Company. Third prize is a very unique five-piece bed room suite of furniture costing \$150.00, purchased from and on display at Kirk & Sons. Fourth prize is a beautiful blue white diamond ring, costing \$100.00, purchased from and on display at Wilson Kimble Jewelry Store. Fifth prize is a very attractive blue white diamond ring costing \$50.00, purchased from and on display at C. H. Davis Jewelry Store.

Lions Frolic Will Be Great Show, Is Promise

"Believe It or Not," Lions to Become Chorus Girls and Bathing Beauties.

If you should see one of the staid business or professional men of Floydada suddenly break into song or do a graceful dance step as he walks down the street this week, do not think he has lost his mind or is afflicted with some strange disease. He is no doubt one of the "actresses" of the Lions Frolic to be staged at the High School Auditorium Thursday and Friday nights of next week.

For the entire Lions Club and a lot of their friends have been cast in the production, and most of them are to impersonate some female character. Sixty-five of Floydada's finest are to take roles as flappers, chorus girls, bathing beauties, opera stars, ballet dancers and movie stars. And not a lady in the entire cast. A fluffy costume, some paint and powder, and a beautiful wig will turn your favorite business man into the sweetheart of your dreams.

This is a rather different type of show from any ever given here and the rehearsals that have been taking place the last few nights have brought to light a lot of new things. Some wonderful shapes were discovered, some hidden talents in dancing and singing have revealed themselves and a bunch of comedians have been found. It is expected that many a laugh and a lot of good, clean fun are going to be packed into the two hours of the show. It is the first time the Lions have ever tried imitating the great producer, Flo Zeigfield, but they are giving all their energies to making it a great success. They have made a big start, it is declared, and everyone predicts a great time.

The Lions Frolic is to be given next Thursday and Friday, November 7 and 8 at the High School auditorium. All seats will be reserved and on sale at some drug store down-town. Further announcement will be made along this line.

Why We Do It
Now, why does The Hesperian put up \$2,000.00 in gifts? Why does The Hesperian guarantee every candidate, who is active in this campaign, valuable consideration for her efforts? Only by conducting a FAIR and liberal campaign with GIFTS of value to everybody who participates will it be possible for The Hesperian to accomplish its aim.

Of course, this campaign will not pay The Hesperian in dollars and cents. It would be unreasonable to expect that. Then, why, you may ask do you know in advance that you can not get it back from subscriptions received?

Get More Than Money
There are things more valuable to a newspaper than money. Subscriptions give a newspaper prestige, power, and enhance the value of its advertising columns.

The Hesperian is taking its own medicine. It is advertising. It is spending money to create subscriptions—spending money to add to its advertising patronage and to create a greater good will. It will not pay The Hesperian in dollars to-day. But the effects of this campaign, the subscribers who will be gainers, the friends who will be made will be of lasting and inestimable benefit. The Hesperian is simply investing in its future, in the future of this territory. Frankly, in the end it will profit.

Circulation is absolutely necessary to a newspaper. But it is always an expense. No newspaper ever made money on its subscription list. The Hesperian costs the publisher more each year to produce and deliver to you than you pay.

However, by spending \$2,000 it will increase their subscription list to (Continued on back page)



DAN JENKINS

McCoy Resident Died At Lubbock Yesterday

Funeral Services For E. W. Holmes At Methodist Church Tomorrow At 10 o'clock.

E. W. Holmes, 59, a resident of the McCoy community during the past five years and of the county during the past eleven years died at the Lubbock Sanitarium Wednesday night, Oct. 23. He had been ill only a few days and was carried to Lubbock Wednesday of last week for an examination, and remained there for an operation which he underwent Saturday.

The body will be brought back to his home in the McCoy community today. Funeral services will be held tomorrow afternoon at 3 o'clock from the First Methodist Church, conducted by Rev. W. H. Strong of Lockney.

He is survived by his wife, one daughter, and five sons all of whom were at his bedside when death came. The children are, O. W. of Wichita Falls, Elbert of Dallas, S. L., Keller, Elbert and Roy of Floydada and Mrs. Fred Taylor of Floydada.

W. L. BLOODWORTH RETURNS HOME SOON FROM LUBBOCK

W. L. Bloodworth who has been in a Lubbock hospital during the past five weeks will be brought home the latter part of this week with little hope for his recovery, according to information received here yesterday from relatives who are with him at Lubbock.

Relatives who are at his bedside are, Mrs. Bloodworth, his two sons, Henry, of Dougherty and Elbert of Lubbock; John Custer, of Dougherty, a brother of Mrs. Bloodworth and Mr. Bloodworth's sister, Mrs. Page of Olney.

\$2,000 PRIZE CAMPAIGN

The Floyd County Hesperian

FREE VOTING COUPON

VOTES FOR _____

ADDRESS _____

(Must be voted or mailed before November 7th)

This Coupon will count 100 votes when properly filled out and brought or mailed to Campaign Manager, The Hesperian.

GOOD FOR 100 FREE VOTES

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY HOMER STEEN Editor and Manager

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HISTORIC YEAR FOR SCHOOLS

The year of 1929-30 is likely to go down in the history of free school education in Texas as a banner or epochal year...

RETAIL MERCHANTS ASSOCIATION

O. W. Kirk, who was the other day re-elected president of the Retail Merchants Association, is quoted in the news of the week as saying in effect that one of the things the organization will have to do the coming year is to combat the idea that it has price-fixing as one of its aims...

KILLING FROST OCTOBER 24

Sorter to get the date in print again and make it easier ten or twenty years hence to settle an argument for somebody that has a nickel bet on the date of the frost in 1929, we repeat from last week's paper that the date of the killing frost was October 24.

MR. LOVE IS ASTUTE

Thos. B. Love is playing for big stakes these days. If the wheel of political fortune turns right for him he can have the governor's office on a silver platter...

JURISPRUDENCE GETTING BETTER

Having no good dictionary at hand, we are not sure what are the component parts of jurisprudence. However, we think it means the business of administering the laws of the land...

judge in the same general territory (the administrative districts being set out by law) who is elected by the judge themselves to handle things like this that might tie up one or more district courts for days, and never bother the governor about it except to make a report once a year...

A SUBSCRIPTION CONTEST

The Hesperian wants more circulation. The management has outlined a plan of expansion in which circulation will play a very important part and while The Hesperian has enjoyed a healthy patronage, in order to attain the mark it has set in regard to circulation, it has decided to distribute prizes to the extent of \$2,000.00 in the next six weeks.

We want more circulation in Floydada and surrounding towns and are going to give our readers and friends a chance of winning one of the beautiful prizes, besides liberal cash commissions for helping increase the already large list of its readers.

JOYS IN JEST

A favorite native dish in Honolulu is humuhumunukunuaiakepa. It would never do for a skpoua. It would never do for a skpoua.

A League of Truth has been formed in Europe. Fishermen, golfers, and hunters are automatically barred under the bylaws which forbid membership to anyone who has told a lie within 12 months.

It's a good thing the traff bill doesn't have to be passed before Christmas. If it did, many a senator would spend Christmas in Washington, at the rate they're going.

One of the joys of being a rich man is that you can spill ashes, soup, eggs and anything else you please on your vest and nobody thinks anything of it.

California has started shipping her grape crop. That should be a boon to the sellers of corks.

THIS AND THAT

Superintendent S. M. N. Marrs said in a letter to county and city superintendents last week he had just finished mailing out the second payment on the per capita apportionment for the year 1929-30, amounting to \$1.50 and making a total of \$4.20.

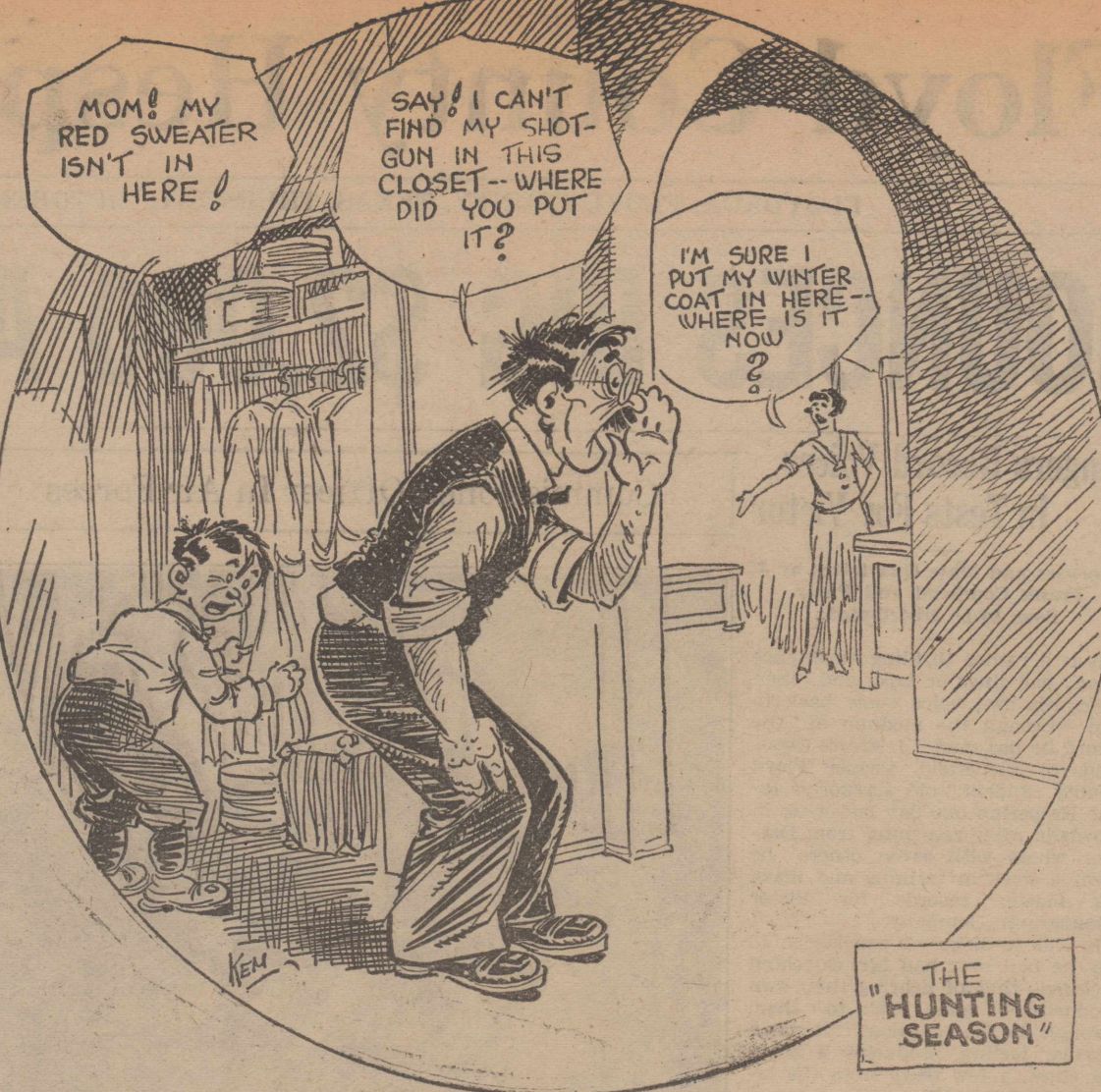
In the same communication Mr. Marrs called attention to the fact that school boys and girls, first and last, run many a thousand dollars worth of road signs for the State Highway Department in Texas. We could add that the same brats cost the telephone and light companies a pretty penny every month.

It is unfortunate that all the public service corporations operating in Floydada cannot take a leaf from the book that Judge Kelso studies and get the same enthusiastic backing in their efforts. Of these the Santa Fe has suffered most from lack of the human touch.

Air travel is certainly helping to reduce distance in the United States. It is now possible for one to travel across Texas in one day, a thing that a few years ago we would have said couldn't be done.

Practically fifty columns of news and feature matter in last week's Hesperian, which is very considerable reading matter, come to think of it. We feel called upon to remind our readers of these things once in while.

THE GREAT AMERICAN HOME



Well, well and well. I'm back, folks. I have went, I have seen, and I have returned. You probably was in hopes I wouldn't but it's mighty hard to lose a homing cat. I went down to that there Dallas Fair, and man, what fun I didn't have!

After seeing that State Fair, I've just about come to the conclusion that, next to the Alamo, it is the most important spot in Texas. Every Texan should see the State Fair at some time or other.

Well, I guess I had better tell a funny joke now.

Boys, I've quit the holding-up game. I'll hang around joints no more. So with a sigh, And a faint cry The garter stretched out on the floor.

The above was sent in by Troye Pope, a true Old Bachelor in good standing, who says that since he has been accepted in this beloved club, he faithfully promises never to go A. W. O. L.—After women or liquor).

Steve Marshall and Troye, who are attending Simmons U., say that there is really no reason why a fellow shouldn't marry, tho. They say that two can live as cheap as one—can attend college.

Jim Curry wants to be Chaplain of the O. B. Club. And since I think

of, folks, I really believe that there is a great need of a chaplain in this here organization—especially if any of the Old Maids break loose on us. Jim, I hereby, under full oath of this club appoint you to the office of Chaplain. Arise, sir gallant knight and charge forth to conquer the enemy—those dog gone wimmin!

Oh yes, people. I told you recently that I was going to pick the district football champions this year. Well, there ain't no doubt in my mind right now as to who it will be. The Slaton, Tigers, dog gone 'em, are going to capture the crown. See if they don't.

And now here comes a letter from one of our Old Maid friends, Lucie Mitchell, who is away up at Columbia Missouri going to a high class 'Instanation of Larnin', as she calls it. Lucy says that the O. B. Club has her sincerest best wishes. 'If it succeeds it will certainly be doing humanity in general and women in particular a commendable deed. But the members shouldn't put too much energy into making themselves what they already are—safe from the ruinous influence of the poor females. However publicity might help some—just reminding the folks that altho they're in the background, they're still there' she says.

Now ain't that nice? I just knew that all these females wouldn't be 'agin' our club. Hurrah for Lucy—and 'Dog gone these wimmin.'

You know, I'm learning things all time, folks. I tried to call up my own home over the telephone the other day and the operator informed me that our phone was discontinued. Which was news to me.

Say, folks, I'm about to get my business in a jam. I've simply got more to talk to you all about than I've got space to use. So I'm going to postpone some of it until next week. I've got some hot ideas from down at Dallas—and then November, you know, is a time for lots of seasonable talks. Some of the things I want to say to you next week are about this annual drive to

be made by the Floydada Cemetery Association. Then, too, I believe a mighty good Santa Claus Idea can be worked out for Christmas. And well heck, I'll try to tell you about most of 'em next week—unless something gets me all riled up and I rave about something else.

See you next week. Shut her down George!

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF NOVEMBER 4, 1915

Last Saturday Stokie Bishop won the game for Seth Ward College at Plainview, against the Amarillo Military Academy of Amarillo, when he intercepted a forward pass and went 70 yards to the line for the only score of the game. Lea Rushing is also playing on the team and stared at center.

C. M. Wilson moved the photograph studio from the Barrow building to rooms in the Willis building Tuesday.

Mayor Lindsey, of Dallas, did not go up with Art Smith, the aviator while the latter was filling an engagement at the Dallas Fair. The city council passed resolutions forbidding the mayor taking the flight.

H. O. Pope has bought the interest of E. T. Green in the Main Garage tin shop, and will continue to run the business.

A meeting is planned for tomorrow night at the court room for the purpose of organizing a Chamber of Commerce.

Reese Barton, 86 years of age, and for the past 23 years employed at the ranch of B. P. Smith in Childress County, was here Friday to receive 500 head of cattle which he bought. It is claimed that he is the oldest cowboy in active life in Texas.

Center News

Center, October 30.—We had more moisture Saturday night and Sunday. The rain this time slipped up on us for Saturday night we had not thought of Sunday dawning a rainy day and it continued all day Sunday.

The Volunteer Band came to us Saturday night and rendered us three fine programs, returning to Plainview Sunday afternoon.

Mrs. Conner spent from Saturday night until Monday afternoon with Mrs. Montgomery.

Feed cutting is the order of the day in this community.

Mrs. J. L. King and daughter Mardell spent Saturday night at the Jordan home and attended the Volunteer Band program.

Rev. and Mrs. E. S. Weathers and son, Jones, spent Monday with their son, E. M. Weathers and wife and all of them took dinner at the E. W. Lightfoot home.

Big Wood And Brush

(By Sam Miller) The street corner observer says that humanity is divided into two parts, ladies and gentlemen and those who part their hair in the middle.

The regular border says that when the crack in the bottom of the plate floats on top of the soup he knows it is a hair.

Bill Hollis says when he looks over the boys some farmers raise he believes it would have been more profitable to have raised hogs.

Our political observer says some politicians think they're following in the footsteps of George Washington when they marry a widow.

Our young spinster friend says some of the women who are out looking for husbands are already married.

It's funny but it's a fact that if only one woman dressed today like all the women dress she'd be arrested.

Fencerall Smith says he's noticed that the fellow who watches the clock will never be more than one of the hands.

Our pessimistic friend says the real test of a wife's love for her husband is that while she's away she writes letters to him whether she wants money or not.

A Philadelphia man gave his wife a hundred thousand dollar oriental rug, but we'll bet she doesn't get any more pleasure out of it than the female portion of our family gets out of the one she gave us for a birthday present.

Uncle Trav says the weather has changed so much this year he thinks the women must have charge of it.

Be content where you are. There are worse places than your community. For instance how would you like to move to Cactus, Texas and sit down?

A banker may write a bad poem and get away with it, but if a poet writes a bad check, well that's a different story entirely.

As we remember the "good old days," they were a blamed sight longer than they are today.

It seems that most anything may happen in Missouri. An absent-minded husband wore one of his wife's fancy garters for a necktie to an entertainment and nearly broke up the party.

The Sasafraas Savant says it has just about reached the point where a man has to lie to buy whiskey and the seller has to lie about its being whiskey.

Even if women do have more sense than men you never saw a man wear clothes that wouldn't stay put when he sat down.

Futhermore some folks are so tender-hearted they can't deny themselves the food the doctor tells them they can't have.

Whatever troubles troubled Eve And filled her life with care, She didn't have to blame the way The barber cut her hair.

A successful man may be defined as one who makes more money than his wife and children can talk him into spending.

When you reach the end of your rope tie a knot in it and hang on.

The Inquisitive Idiot wants to know what made Oliver Twist?

For the consolation of some folks we want to call attention to the fact that two-thirds of the "400" are ciphers.

Truthful Thomas says life would be one glad, sweet song if he could just select the singer and the song.

Man is the only animal that suffers with dyspepsia. Also he is the only animal that persistently overeats and drinks whiskey and chews tobacco.

If some folks would quit talking about other folks some folks would quit talking altogether.

HEARD IN A STREET CAR

"I've washed my hair" said a lady fair, "and can't do a thing with the stringy thing, it floats out everywhere." Another friend came tripping in with the self-same tale of woe. She'd washed her hair and in the air it was waving to and fro. From front and rear assailed the marm car, the plaint of fresh-washed hair, and every soul had lost control and gave up in despair.

Mr. and Mrs. G. C. Tubbs and children went to Lubbock Saturday and their little daughter, Mary Louise had a minor nose operation.

Mrs. Guy J. Shaffer and son, Billy, left Friday for their home in Los Angeles, California, after a month's visit with her parents, Mr. and Mrs. Wm. Colville.

Contemporary Thought

THE VOICE OF THE FARM BOARD

Lubbock Avalanche-Journal: One very obvious form of farm relief that has come since organization of the Federal Farm Board is the effect upon the cotton price obtained this week when that body stated to the nation that they believed the price prevailed was entirely too low—and forthwith announced intention of lending 16c per pound to recognize cooperatives as an aid to marketing of this year's crop.

The greater result, as the Morning Avalanche views the situation, is cumulative. Prior to this announcement, the nation had been made aware of the fact that the Federal Government, through the Farm Board, places its okeh upon well-organized and well-managed farm cooperatives.

In the cooperatives we have an organization of farmers, working collectively for their common good, exactly as in chambers of commerce we have merchants working collectively for their common good.

So, as belief is placed in the wise judgment of American farmers, it is logical to look forward to that class of citizens finding themselves solving their own problems in a masterful way.

Quannah Tribune-Chief: It begins to look like the problem of machine harvesting of cotton has at least been solved and in a short time the cotton picking machine will be placed on sale.

There is little doubt that the ultimate salvation of the cotton raiser lies in curtailed production, and under conditions where the crop can be raised and harvested by machinery, we may find that weevils and other insects are a very necessary evil in offsetting these greater evils that arise from the growers' apparent lack of ability to think of production regulated, in some measure, by the demand for the product.

MAY BE PRACTICAL, TOO

Clarendon News: Senator Shepard would bring us a law that would make the purchaser of illicit liquor equally guilty with the bootlegger. In theory he is absolutely right, and we are not prepared to say that he is in error from a practical standpoint insofar as the enforcement of the eighteenth amendment is concerned.

BRIDGE

Wichita Falls Daily Times: It was Samuel Johnson, we believe, who remarked that a certain proficiency in billiards was the mark of a gentleman, but that too great a skill in it was simply the sign of a misspent youth.

The recent national convention of teachers of bridge reminded us of that remark. A reasonable amount of proficiency in bridge is necessary these days, to one's social standing. To be known as a "shark" at the game carries implications that are somewhat derogatory.

There is much enjoyment in skillful play, but when you reach the point where you know that because an opponent led the four of diamonds and later discarded the nine of clubs, it means he holds the ace of hearts and the guarded king of spades, it is time to give up cards and devote your evenings to movies, reading Liberty and other diversions involving no mental strain.

Remington and Royal Portable Typewriters at Hesperian Office.

The TOWN DOCTOR

SOME TOWNS WON'T TAKE TELLING

Not long ago the executive head of a town's leading civic organization, and the owner and publisher of the largest newspaper, had called to their attention the fact that among other such things, grass was growing in the sidewalks and curbs of their business district. They laughed and said, "Well, I guess that won't keep any business out of town."

In the same month the officials of another city were reminded that they had no parks or playgrounds for youngsters or grown-ups, and they replied, "Oh, that doesn't mean anything; we have plenty of other things, and a place to PLAY won't keep any factories from coming here."

About the same time another community was warned that lack of interest in their community, shown by so many citizens, might prove costly. They said, "Ha! ha! What has that to do with it as long as we have a Chamber of Commerce with plenty of money and pull?"

Now I am told that city No. 1 was crossed off a list of seven towns selected as "possible" for a factory with a fifty thousand dollar monthly payroll, due to conditions reported as "run down, seedy and unattractive appearance of the community in general."

A large industrial concern, in the final analysis of two accepted towns, chose the other in preference to town No. 2, because the report on my desk shows said town had no recreational facilities for employees to whom five million dollars would be paid annually.

In this afternoon's mail there is evidence that because a survey of town No. 3 showed the population 72% negative civically, the town was refused a donation of \$250,000 which it had asked of a large foundation.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCorkrick Building, Chicago, Illinois.

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East Ward Honor Roll Students For October

Honor Roll pupils at the East Ward School for the month of October as announced by Mrs. A. H. Thornton, principal are as follows:

First Grade B, George Fry Linder, T. W. Salisbury, Jerry Holland, Rena Morrison, Alice Marie Osborne, Merina Beth Scott, Evelyn Withers, Margaret McKinney, Emmett Earl Hinson.

First Grade A, Billy Yearwood and H. B. Chastain.

Second Grade B, Sappho Ward and Emily Sitton.

Second Grade A, Mary Wilson Hicks, Billie Lester, Revis Stanford, Louise Lewis and Reid Strickland, Bailey Switzer and Dovie Donathan.

Third Grade B, Thomasine Cox, J. V. Nickels, Paul Scoggins, Nell Shirey, Eddy Lois Sparks, Marjorie Kirk, Erma Dean Moore, Frances Mozelle Probasco, Lois Calley, Mary Adair, Watson Jones, Alene Warren.

Third Grade A, Juanita Nickels, Fourth Grade B, Trueman Kirk, Worth Gwendolyn Shipley, Evelyn Hicks, Irwin Allen.

Fourth Grade A, Evelyn White.

Fifth Grade B, Mary Evelyn Davis, Ruth Palmer, Rebecca Smith, Kenneth Bain, Bernard Borum, Eldon Burgett, Malcom Lider, Nelson Standefer, Bruce Ward and Clyde Spence.

All of these students have made an average of 90 and not below 85 on any subject.

Baker News

Baker, October 30.—School started again Monday morning after being out a week.

Everyone is very busy gathering their crops.

Mr. and Mrs. G. L. Fawver, daughter and sons, visited in the home of Mr. and Mrs. Ross Colston Saturday.

Ross Colston, who has been on the sick list for quite a while is not improved at this time.

Mr. and Mrs. B. A. Colston spent Saturday night and Sunday with his sick brother, Ross Colston.

Reubin Fawver spent Saturday night and Sunday with Cecil Hart.

Mrs. J. F. Colston, Mrs. W. A. Colston and Hubert Bartlett visited in the home of B. A. Colston Sunday.

Mrs. R. F. Finley gave Moody Williams and Marie Finley a birthday party Sunday evening. All had a good time.

Mr. and Mrs. J. W. Chapman and children spent part of Sunday with Mr. and Mrs. G. W. Hart and family.

Mrs. Opal Hart spent Saturday night and Sunday with her father W. H. Nelson.

Leland Hart was on the sick list Sunday.

Dougherty News

Dougherty, October 30.—The Dougherty Basket ball boys played their first game with the Dickens team at Dickens last Saturday night. The score was 12 to 0 in favor of the Dougherty boys.

There was no Sunday School last Sunday on account of bad weather. We want everyone to be there on time next Sunday at 10 o'clock sharp.

Mrs. L. H. Newell and daughter, Miss Fay, spent the past week end visiting in the W. D. Newell home.

Miss Dara Elsie Lloyd was in Canyon last week on business.

J. E. Newton was in Dallas attending to business last Saturday.

Miss Mary Edwards spent the week end in Lubbock visiting friends.

W. E. Combs and C. C. Stephens of Ralls were in Dougherty last Friday on business.

H. D. Bloodworth is still in Lubbock with his father who is very sick.

C. J. Gray was attending to business in Matador this past week.

Allen Gray is visiting Mr. and Mrs. Raymond Holt. Mr. Gray is a cousin of Mr. Holt.

Brother Lantrop filled his regular appointment here Sunday morning. Owing to bad weather there were only a few present.

Mr. and Mrs. Chester Ray and son Charles Milton and Mr. and Mrs. McNeese of McAadoo visited in the J. M. Brownlow home the first of the week.

Mrs. W. L. Ellison and Mrs. G. C. Brister were in Floydada Tuesday shopping.

Mrs. Emil Oden's brother is visiting her from Oklahoma.

Fairview News

Fairview, October 28.—Church services were hindered Sunday morning and Sunday night because of the rain, which is very fine for the wheat crop that has been sown but will probably damage the cotton slightly.

A number of our community had planned on attending the program given by the Wayland Band at Center Sunday, but were unable to attend on account of the rain.

Services will be held all day at the Fairview Methodist Church next Sunday. Dinner will be served on the ground.



DR. GREEN EASY DENTIST

False teeth\$17.50 up
Gold crowns\$5.00 up
Bridge work\$5.00 up
Painless Extractions\$1.00 up
Silver fillings\$1.00 up

Plainview, Texas
10 years With Mayo Bros.

There will be a Halloween social at the Methodist Church next Thursday night everyone is invited to attend and wear mask.

Mrs. Cooper has been sick during the past week.

Miss Goldie Sisson spent Saturday night and Sunday with Miss Bessie Maye Brown, and Miss Hazel Brown spent Saturday night and Sunday with Miss Jessie Sisson.

Preston Bullard of Floydada spent Saturday and Sunday with Bill Jackson.

W. E. Brown and Paul were home over the week end from Littlefield where they are working.

Miss Eugenia Hoffman spent the week end visiting friends in Floydada.

South Plains News

South Plains, October 28.—Our school started last Monday. County Superintendent Price Scott was present and made an interesting talk. About fifty patrons of the school were present; and the P. T. A. was re-organized.

The Rev. Strong will start his meeting tonight at the New Baptist Church. Everyone is invited and urged to attend.

Mrs. G. Milton is visiting with relatives near Dallas. She will attend the fair while there.

J. G. Shearer attended quarterly conference at Lockney last Wednesday.

The South Plains B. Y. P. U. was organized last Sunday night, and we hope to have the union well under way in a short time.

Mrs. O. C. Sanders, and Mrs. Raymond Calverly were Floydada visitors last Thursday.

Messrs Earnest Smitherman, George Taylor, Skeet Thornton and Harry Hartman attended the Dallas Fair last week.

Mr. and Mrs. J. G. Shearer and family were visitors in the home of Mr. and Mrs. M. W. Lyles Sunday.

Misses Johnnie and Mary Lyles, Messrs Otis Milton and Ray Burns took supper with Bessie Shearer Sunday night.

RUTH JENKINS MADE MEMBER OF T. C. U. 'FROGETTES'

Fort Worth, Oct. 29.—Miss Ruth Jenkins of Floydada, a freshman in Texas Christian University here, has been made a member of the "Froettes," organization for freshmen girls living in Jarvis Hall at T. C. U.

The purpose of the organization is to promote school spirit among the new girls, to aid in fostering school traditions, and to provide social contacts among the members.

Fifty-eight girls are members of the Froettes this year. Miss Doris Sellers of Hico has been elected president, Mrs. Jeanne Horsley of El Paso, vice-president, and Miss Dorothy Elliott of Memphis, secretary.

Locals and Personals

Mrs. L. C. Penry joined her husband, Judge Penry here the latter part of last week and they have taken up their residence in the A. V. Haynes apartment in the 300 block on West Missouri Street.

Frank Bass and Miss Scharlyn Miller of Quitaque spent the week end with his mother, Mrs. Grace Bass, and sister, Mrs. A. J. Folley. Mr. Bass has been quite ill but is very much improved and will be able to resume his work with the Willson & Son Lumber Co. at Quitaque next week.

Mr. and Mrs. Joe E. Pitts and family of Canyon spent the week end with her parents, Judge and Mrs. A. B. Duncan, and other relatives.

Judge L. C. Penry is in Dallas and Austin this week on business for clients.

Special Attention Given to Children and Crossed Eye Cases.

Dr. J. Herman Thomas
Optometrist

Room 207 Readhimer Building.
Floydada, Texas
Telephone 256

L. G. MATHEWS
Lawyer

Readhimer Building
Floydada, Texas

Drs. Smith & Smith
Sanitarium

FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

Grab This Victrola

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These are the genuine orthophonic reproduction and are beautiful pieces of furniture to place in your parlor.

5% discount for cash or half Fall and half next Fall.

KIMBALL pianos sold on monthly or semi-annual payments.

Sonora and Victrola records. Everything in stringed instruments, strings, sheet music.

Carter Music Company
FLOYDADA, TEXAS

First and Last
Chance Market

On East Missouri Street
(Near Consumers' Filling Station)

All Kinds of
Fresh and Cured
Meats

Special on
Pure Pork Sausage

Also a good line of
Quality Groceries
Fruits, Candies, etc.

Special Round Trip Rates

Floydada to Oklahoma City

EACH WEEK END

ROUND TRIP FARE ONLY \$7.00

In Pullman Cars \$9.00 upon payment of charge for space occupied.

Leave Floydada 6:00 P. M. on Saturday
Return Tuesday 12:40 P. M.

Spend Sunday and One Business Day in Oklahoma City.

Quanah Acme & Pacific Railway Co.
Telephone 59

Honest, Fair, Helpful
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SERVICE

No other Service Will stand the Test of Time . . .

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2 PANTS SUITS AT A SAVING



For the price Men ordinarily pay for a One Pants Suit we offer high type, ultra smart ALL WITH 2 PAIRS OF TROUSERS. Double wear and double value.

\$19⁷⁵ To \$37⁵⁰

Cheviots
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Cassimers
Tweeds

Every snappy pattern. There are checks, stripes, herringbones, mixtures. Suits tailored to perfection in every minute detail! In new Black, Gray, Tan and Brown shades. Sizes for men of every built and stature.



High Grade Snappiest
BOYS' SUITS


\$9⁹⁵ To \$19⁵⁰

Single and double breasted styles. Choice of Suits with short knickers or the popular long trousers. Knickers in sizes 4 to 9 years. Longies sizes 6 to 18 years. High grade sturdy fabrics in all the colors that boys admire. All are well tailored and fine fitting.

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WHEN CHILDREN Need a Laxative

"We have used Theford's Black-Draught in our family for nineteen years. I have found it of great help in raising my family. I have given it to all six of my children. Whenever they complain of upset stomach, or begin to look pale and sickly, I make a tea of Black-Draught and begin giving it to them. In a day or two they are all right. I give it to them for constipation, and my husband and I both take it. I always give it for colds in winter, for I believe a way to prevent them is to keep the system clean."—Mrs. Doshie Terry, 1205 4th Ave., Decatur, Ala.



THEFORD'S Black-Draught

for CONSTITUTION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CARDUL in use over 50 years.

SOCIETY NOTES

Friendship Bridge Club Postpones Meeting.

The Friendship Bridge Club which was to have met Friday evening with Mr. and Mrs. R. B. Rosson has been postponed until the next regular meeting, Friday, November 15. Mr. and Mrs. Rosson will entertain the club at that time.

District Board Meeting With Mrs. Lon V. Smith.

On Tuesday morning, October 22, at 10 o'clock a. m. the members of the District Board of the Baptist Woman's Missionary Union met at the home of the District President Mrs. Lon V. Smith.

There are twenty-eight members of the board and eighteen were present. The meeting showed such a fine spirit of co-operation among the women and the District Secretary, Mrs. George A. Linder, reported that all pledges are being paid promptly.

At noon hour a delicious luncheon was served to the following ladies: Mrs. H. G. Love and Mrs. Campbell Lubbock; Mrs. R. F. Ivey, Mrs. G. W. McDonald, Mrs. H. L. Gunter, Mrs. Lockhart, Mrs. R. E. L. Farmer and Mrs. Paul R. Flake, Plainview; Mrs. M. J. Shaw, Mrs. Dave Taylor, and Mrs. Carlton Tullia; Mrs. Cap Ellison, and Mrs. John A. Dunn Crosbyton; Mrs. R. E. Bost, Mrs. O. Stephens, Mrs. George A. Linder, Mrs. I. W. Hicks and the hostess Mrs. Lon V. Smith, Floydada.

Mrs. Fay Maxey Honoree At Shower Thursday.

Mrs. Fay Maxey, a recent bride who was before her marriage Miss Lena Stephens of Midland, was honoree at a miscellaneous shower when the Woman's Council of the First Christian Church entertained Thursday afternoon at the home of John Farris.

The wedding was the feature of the short program. Mrs. Ed Brown was as the minister, Mrs. J. B. Sams as the bride and Mrs. A. A. Sams as the groom. In the afternoon of darts, the wedding was very comical and entertaining. Mrs. J. A. Enoch gave a nuptial solo.

The ceremony Miss Robble favored the guests with a piano solo. Mrs. Maxey received many beautiful gifts which were presented to her at the large wedding. Delightful refreshments were served to a large number of friends of the bride.

Mrs. J. E. Stephens, of Midland, the bride's mother and Mr. Cecil Hamilton, of Big Spring, a cousin, attended the shower.

Stitch and Chatter Club With Mrs. Stephens.

Mrs. W. Stephens was hostess to the Stitch and Chatter Club Thursday afternoon. Mrs. Harry Stanley was a guest of the club.

Pumpkin pie with whipped cream and coffee were served to Mrs. Ed R. Sams, Mrs. Roe McKleskey, Mrs. John Howard, Mrs. W. H. Sharp, Mrs. A. L. Clanton and Mrs. Stanley.

Netopew Girls Give Party At Guardian's Home.

The Netopew Camp Fire Group met at the home of their guardian, Mrs. George Smith, Monday evening at 7 o'clock for a Halloween party. The girls wore gay costumes and played many interesting games.

Refreshments of punch, doughnuts and popcorn balls were served to fifteen Camp Fire girls, Mrs. George Smith, Mrs. Sam Thurmon and Mrs. Wilson Kimble.

The group decided to have a business meeting Monday afternoon, October 4, at Mrs. Smith's home. Some interesting work is being done by the girls, including the making of blue prints of leaves and flowers.

Doris and Joy Casey Give Halloween League Party.

Doris and Joy Casey entertained the Junior Epworth League with a Halloween party Tuesday, October 29, from 8:30 to 11 p. m. at the home their parents, Mr. and Mrs. C. C. Casey.

League members present were: Mer Hollingsworth, Jr., Lynn Collins, Ruth and Alene Palmer, Worth Wendolyn Shipley, Margaret Inez Wright, Elizabeth, Frances and Dorothy Fitch, Wilona Tomlin, Masene Cox, Elizabeth Hargrove, Doris, Joy and Naomi Sue Casey and Mrs. G. T. Palmer, League Superintendent.

Mrs. V. B. Fitch, Virginia Grigsby and Rudell Brewster were visitors. The hostesses served pumpkin pie with whipped cream and popcorn. Witches were given as favors.

Owls Club Entertained At Halloween Party.

Mr. and Mrs. W. Edd Brown entertained the Owls Forty-Two Club Tuesday evening with a Halloween party. Spooks, cats and witch cut outs were everywhere in evidence. Yellow chrysantheums and yellow crepe paper were also used in the decorations.

T. S. Stevenson received high score in the games of Forty-two played during the evening. Orange and green mints were served during the games in orange and green nut cups. After the games refreshments of chicken sandwiches cut in owl and cat shapes, goblin salad, orange angel food squares and Bavarian daisy cream were served. Owls were given as favors.

Members present were: Mr. and Mrs. R. C. Henry, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. E. L. Angus, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. George A. Linder, Mr. and Mrs. A. J. Polley, Mr. and Mrs. T. S. Stevenson, Dr. and Mrs. George V. Smith and Dr. and Mrs. Lon V. Smith.

Circles Held Meetings Monday Afternoon.

East Circle of the Woman's Missionary Society of the Baptist Church met Monday afternoon with Mrs. J. F. Sifton as hostess. There were ten members present. The afternoon was spent quilting and planning future work for the Circle. The circle members are very thankful for assistance given them in their work by members of the other circles.

North Circle met Monday with Mrs. W. I. Cannaday. There were eight members present. Mrs. Ozra Stephens led the devotional. All of the old officers were re-elected to serve another term. Mrs. W. F. Weatherbee is chairman; Mrs. W. I. Cannaday, secretary; Mrs. E. L. Norman, personal service and reporter; Mrs. J. T. Dawson, mission study chairman.

South Circle met Monday with Mrs. Eugene Wood with seven members present. The mission study lesson was had from, "All the World in all the World." Plans were made for a "Negro Wedding" which will be held Monday night at the High School auditorium at 8 o'clock.

The new circle met Monday at the church with eleven members present. The devotional was given by Mrs. C. M. Meredith, Mrs. Elmer Caudle gave a discussion of "Our Mountain Schools" and Mrs. Joe Breed gave a discussion of the "Influence of Mountain Schools." Miss Fannie Bolding gave a very interesting talk on "Baylor University."

All of the Circle will meet in a business session Monday afternoon at the church at 3 o'clock.

K. K. Klub Meeting With Miss Virginia Lewis.

Miss Virginia Lewis was hostess to the K. K. Klub Thursday evening at her home on South Main street. Mrs. George Sherrill made the highest score in the games of bridge played during the evening.

Refreshments of date pudding and coffee were served to Mrs. H. B. Sams, Mrs. E. L. Angus, Mrs. Calvin Steen and Mrs. Fred Taylor guests of the club and Mrs. George Sherrill, Mrs. Ray Clements, Mrs. John Hammonds, Mrs. John Reagan, Mrs. Fred Brown, Mrs. W. H. Ellton, Mrs. Wilson Mahan, and Mrs. Polk Goen.

"Week of Prayer" Program Begins Tuesday.

A fitting program has been arranged by the Woman's Missionary Society of the Methodist Church in observance of the annual "Week of Prayer." An offering will be taken each day which will go to the Miria Laying of the Gibson Memorial Fund—a retirement and relief fund for disabled deaconesses and missionaries. All of the meetings will be held at the Methodist Church.

The first program will be given Tuesday afternoon at 3 o'clock. "Through a Revelation of God's Goodness" is the subject of the program. Mrs. P. M. Felton will be leader.

Wednesday afternoon, November 6, the program will begin at 4 o'clock. Mrs. Robert A. Sone will be leader of the program "Discovering God's Creative Power."

Thursday, November 7, luncheon will be served in the dining room of the church. The program, "Finding God Through Human Fellowship" will begin after luncheon. Mrs. W. W. Porter will be leader.

Call for offering made each day by Mrs. C. R. Houston. Ladies of the other churches are invited to attend the week of prayer service.

Halloween Party Given At Houston Home.

Halloween has been the inspiration for many informal parties in Floydada during the month of October for "big, little, old and young." Almost at the beginning of the month parties have been suggestive of Halloween and interest has increased as all hallowed days grows nearer. There have been many Sunday School and club parties and several have been planned tonight for the school boys and girls.

Perhaps one of the largest parties during the Halloween season was given Friday evening at the home of Mr. and Mrs. C. R. Houston with Mr. and Mrs. Houston, Dr. and Mrs. V. Andrews, Dr. and Mrs. M. F. Husky and Mr. and Mrs. J. B. Houston as host and hostesses at an eighty-four party.

In the games played during the evening Mrs. Glad Snodgrass, Mrs. W. C. Grigsby, H. O. Pope and O. P. Rutledge made the highest score. Delightful refreshments consisting of chicken sandwiches, orange salad, stuffed dates, cake and orange sherbet were served to the following guests: Mr. and Mrs. H. O. Pope, Mr. and Mrs. N. W. Williams, Mr. and Mrs. W. C. Grigsby, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. J. G. Wood, Dr. and Mrs. Lon V. Smith, Dr. and Mrs. George Smith, Mr. and Mrs. F. M. Shenefelt, Mr. and Mrs. Edd Johnson, Mr. and Mrs. W. B. Hall, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. Homer Steen, Mr. and Mrs. Byron Clark, Mr. and Mrs. J. B. Jenkins, Dr. and Mrs. Wm. Houghton, Mr. and Mrs. O. V. Cantwell, Mr. and

Mrs. Robert McGuire, Mr. and Mrs. R. C. Henry, Mr. and Mrs. S. W. Ross, Mr. and Mrs. W. L. Boerner, Mr. and Mrs. E. L. Angus, Mr. and Mrs. J. M. Willson, Mr. and Mrs. Edd Brown, Mr. and Mrs. Glad Snodgrass; Mr. A. J. Welch, Mrs. Effie Cardwell, Mrs. Wilson Kimble, Mrs. A. P. McKinnon, Mrs. Sam Berry and Mrs. A. H. Thornton.

M. E. Society Meeting Held Monday.

"Churches," the fourth chapter in the mission study book, "New Africa" was used as the subject of the program for the Women's Missionary Society at the meeting Monday afternoon. Mrs. W. W. Porter gave a discussion of the "History of the Churches"; Mrs. Edd Johnson, "Evangelists in Africa"; Mrs. C. R. Houston, "The Disciples of the Church" and Mrs. W. W. Porter "The Pillars of the Church;" and Mrs. R. L. Henry gave a discussion of "The Service of the Church."

The business meeting for Monday will be dispensed with and the business will be attended to Tuesday at the first program in observance of the "week of prayer."

Celebrates Birthday With Party Friday.

Minnie Anon Stanley celebrated her eleventh birthday with a party Friday afternoon from 4 to 6 o'clock at the home of her parents, Mr. and Mrs. Harry Stanley. Mrs. Stanley was assisted in entertaining the children by Mrs. Frank Boerner.

Refreshments were served to the following children: Anna Belle Pope, Blanche King, Dorothy Louise Allen, Eddy Lois Sparks, Elma Mae Goolightly, Margery Gresham, Nadyne Wood, Juanita Shurbet, Glenna Mae Shurbet, Elizabeth Hollingsworth, Addie Barker, Junior Boerner, LaJuana Jo Boerner, Jean Watson, Mary Lynn Stanley, Viva Lais Stanley and Minnie Anon Stanley, honoree.

Halloween Social Given At Baptist Church.

Two hundred or more attended a social meeting of the B. Y. P. U. Federation at the Baptist Church last Monday evening. The federation is composed of five departments with twelve separate unions with an enrollment of over 200. The social was for the entire membership of all of the unions.

Miss Louise Wright was head of the general entertainment committee. This feature was handled in three sections. Mrs. S. G. Bishop led the adult group, Mrs. George A. Linder and Juanita Shirey had charge of the seniors and intermediates, while the juniors and primaries were under the direction of Miss Prudie Mae Hamilton and Miss Veva Swinson.

The "spooky room" was under the direction of G. N. Shirey and Mrs. Joe Breed. Scores felt cold shivers as they were led blindfolded through this mysterious room. They were told by those in charge of the room that they were touching dead men's bones, brains and hair. In speaking of the "Spooky Room" Rev. P. D. O'Brien said, "To get a full account ask someone who went through if you can find one able to

tell the tale." Space will not permit a detailed account of the occasion nor a list of those responsible for the big success. Joe Breed and his helpers deserve special praise for the noble work they are doing in our training program." Rev. O'Brien said.

Girls Reserve Met At School Tuesday.

The Girls Reserve met Tuesday afternoon, October 29, in Miss Jewel Brock's room at Floydada high school. Many old members and also several new members were present. The president appointed program, constitution social, membership and service committees.

Each girl chose the work she would like to do and plans were made for dividing the organization into groups.

The meeting day has been changed from Wednesday to Tuesday. The girls in Floydada high school were guest of the Girls Reserve at a very interesting meeting Tuesday, October 22, in the high school auditorium.

The following program was rendered: Song, "Blest be the tie that binds"; assembly; scripture reading First Psalm, Roxie Norton; Girls Reserve Code, Hattie Goin; Talk on Friendship, Mrs. W. W. Porter; the Lord's Prayer, the assembly.

This interesting and helpful program was enjoyed by the girls, especially Mrs. Porter's talk and they hope to have her meet with them again soon.

Wednesday Bridge Club With Mrs. Snodgrass.

Mrs. Roy Snodgrass was hostess to the Wednesday Bridge Club. The Halloween idea was carried out in the decorations tallies and refreshments.

Mrs. A. A. Bishop received the highest score for members and Mrs. Rip Snodgrass for the visitors. Delicious refreshments were served to Mrs. Flynn Thagard, Mrs. Joe M. Day, Mrs. Rip Snodgrass and Miss Virginia Lewis, guests of the club and the following members: Mrs. B. K. Barker, Mrs. Homer Steen, Mrs. Jack Henry, Mrs. Robert Eubank, Mrs. A. A. Bishop, Mrs. John Hammonds, Mrs. Jas. K. Green, Mrs. T. P. Collins.

The club will meet with Mrs. Homer Steen Wednesday afternoon, November 13 at 3 o'clock.

P. T. A. Program For Wednesday, Nov. 6.

East Ward P. T. A. Program for Wednesday afternoon, November 6 at 3:15 p. m.

Prayer. Song by the congregation. Devotional—Mrs. G. B. Schmid Business.

A number by Mrs. Hughes' pupils. "Texas Congress of Mothers Day and its Founders"—Mrs. R. E. Bos. Solo—Mrs. W. E. Patty. "County Library"—Mrs. Harper Scoggins.

Misses Solomon Hostesses To Martha Class.

Misses Belya and Lillie Solomon were hostesses to the Martha Girls Sunday School class of the Methodist Church at a Halloween party

Social Calendar

Mrs. W. E. Patty will be hostess at the regular meeting of the 1922 Study Club Thursday afternoon, November 7, at 3:30 o'clock.

Mr. and Mrs. Robt. A. Sone will entertain the Ace Bridge Club Tuesday evening, November 5, at 8 o'clock.

Tingata Camp Fire Group will give a Halloween party this evening at 7:30 at the home of their guardian, Mrs. W. C. Newsome.

All of the Circles of the Baptist Woman's Missionary Society will hold a business session Monday afternoon at 3 o'clock at the church.

The Woman's Council of the First Christian Church will meet Monday afternoon at 4 o'clock at the church.

The Woman's Missionary Society of the Cumberland Presbyterian Church will meet Monday afternoon at the church at 3:15 o'clock. All members are urged to be present.

Tuesday evening at their home. All of the members wore fancy costumes and masks and the first part of the evening was spent playing Halloween games and stunts. Later they unmasked and played games of forty-two.

Refreshments were served to the following: Mrs. J. B. Bartley, Mrs. Calvin Steen, Mrs. Frank Boerner, Mrs. Ralph Groves, Mrs. Dick Groves, Mrs. Emmett Hinson, Mrs. L. G. Moss, Mrs. T. P. Collins, Mrs. R. L. Henry, Mrs. Ted Chowning, Mrs. D. H. Hill; Miss Hattie Thorp, Miss Studie Miller, Miss Norton, and Misses Lucy and Mollie Crum.

Mr. and Mrs. G. N. Shirey and children attended the State Fair at Dallas Saturday and returned home Sunday.

YOU WANT YOUR CAR Protected THIS WINTER

Let us care for your Needs with our Ever-Ready, A-1, and Courtous Service.

Try Us During November

F. F. F. SERVICE STATION



Give This Perpetual Gift To Your Friends

Photographs are certain not to be duplicated gifts, and no matter how many dozens of Christmas Presents your friends receive, you may rest assured that your photograph will be an exclusive gift.



IT'S NOT TOO EARLY

To have your photograph taken for Christmas gifts. Phone us today for a sitting.

Wilson Studio

Those Receiving

HONORABLE MENTION

Will Include Him Who did not nor would not abuse His Credit.



Nothing Goes Farther, and Facts More Quickly, in the Formation of Public Sentiment regarding a Man's Character Than the Way he Pays His Bills.

Prompt payment of Bills will put every individual citizen in hearty support in shaping and fostering policies that will be for the betterment of the entire community. We know of no better time to put these principles into Practice than right now. And no better place than between the business man and his customer.

THE MERCHANT NEEDS THE CUSTOMER

The same as the customer needs the merchant and the bank, so there is inter-dependence the one upon the other.

MEET YOUR OBLIGATIONS AS PROMISED

Answer this question: Where can you find a better and truer index into human character than to keep your credit good? It Pays, it will pay every way. Some cannot pay just when they agreed to. But this you should do—go to your creditor and adjust the note or account.

The one who meets his obligations is relied upon; his trade is sought after wherever he may go. Do not run away from your Obligations. Meet them! Pay Up! It Pays to Pay Up.

This advertisement sponsored by the—

Retail Merchants' Association

Member of State and National Credit Associations. Supported by Fifty or more Business Establishments of Floydada

Ralls Gridsters Face F. H. S. Squad Friday

Odds Stack in Favor of Jackrabbits in Annual Clash on Ralls Grid.

Coach Troy Jones and his squad of F. H. S. Whirlwinds will go "Rabbit Hunting" tomorrow afternoon and indications are that when they meet the Ralls Jackrabbits on the gridiron Friday afternoon, it is possible that it will be a case of the "hunter being hunted." All available dope puts the odds from six to twelve points in favor of the undefeated Jackrabbits but with each Whirlwind gridster "ripening" as the season progresses, it is possible, and optimistic Whirlwind fans say probable, that all dope will be upset in tomorrow's clash.

Ralls is running strong as a contestant for district honors, having never tasted defeat this season, while the Whirlwinds have had only one set-back, and that by the Spur team, who up until last Friday were also bidding strong for the championship.

With the exception of last year when the Rabbits and Whirlwinds tangled up in a 6-6 tie, the Ralls gridsters have gone down in defeat before the locals for five consecutive years. In 1927 the score was 27 to 0 and in 1926 it was 20 to 6. The Ralls aggregation has grown stronger each season, while during the past three seasons, the Floydada teams have gradually grown a little weaker.

Running true to form, this year's Jackrabbit-Whirlwind clash promises to be a grid classic filled with many thrills and above-the-average playing. The Ralls gridiron will be the scene of the 1929 clash and many local fans are making plans to attend the game.

Business Men To Hold Grid Pep Rally Today

Spurred on by the fighting spirit shown by the Floydada High School Whirlwind football squad, despite the fact that they have been eliminated from the championship race a business men's pep rally has been planned for this afternoon at the high school auditorium. Every business man in the city who is interested in the F. H. S. gridsters and the continued success of the squad is invited to take part in the rally.

Present plans are for the business men to gather at the Chamber of Commerce office promptly at 1 o'clock this Thursday afternoon, and go en masse to the high school building. Here the business men will "attempt" to give yells, talks and other stunts to show the student body in general and the football boys in particular, that they are backing them up, win or lose. The occasion which has prompted the rally is the Ralls-Floydada grid game tomorrow afternoon, which local fans believe will be one of the stiffest the Whirlwinds will have this season.

J. C. Penney Opening Set For November 8th

J. C. Penney Company's Floydada store will open on November 8—Friday of next week—it was announced late yesterday by Walton Hale, manager of the store, who has a crew of men completing the re-arrangement of the south side building that will house the business. Fixtures are also being installed.

A. B. Conley, who has been with the Ranger store of the company, will be assistant manager of the Floydada store. He arrived this week and is engaged in helping to prepare the store for the opening event.

THANKS TO STUDENTS

To all school students who submitted Fire Prevention Themes during our recent contest, the Floydada Volunteer Fire Department wishes to express their thanks. It has been a pleasure for us to offer awards for these themes and believe that all of the students who entered the contest each learned a good lesson in fire prevention, even though many did not win prizes.
John Buchanan, Fire Chief.

District Court Closes After One More Week

District Court for Floyd County has one more week of its winter term before adjournment, and the jurors who have not been excused for the term and have not served in any cases this week will be called back for service beginning Tuesday morning.

The principal activity in the court this week has been evidenced by the Grand Jury, which returned eleven indictments into open court yesterday. Of these ten are based on misdemeanor charges and one on a felony charge. No arrest had been made late yesterday and the nature of the charges were not divulged. The grand jury recessed until Wednesday of next week.

A suit for possession, damages and an accounting filed by Mrs. W. D. Long in August of 1928, and which went up to the Court of Appeals on an appeal from an injunction granted her against W. M. Collins and others is being heard this morning. The case went to trial yesterday. Mr. Collins occupied part of Mrs. Long's land during the years 1928, 1927 and 1928.

C. F. Ramsey and his wife, Mrs. N. R. Ramsey, were given a judgement by the court during the week vesting title in Mrs. Ramsey to a

strip of land 75 feet wide across the east side of the place known as the Mrs. N. R. Hammonds old home place, in a suit in which G. A. Waggoner was defendant. The land involved is 75 feet wide by 335 feet long.

Notice of appeal was given by attorneys representing the State Banking Commissioner, following a decision rendered by the judge, giving W. N. Brown, plaintiff, judgement for \$3,376.70 with interest at 6 per cent since September 1, 1925, in litigation resulting from the liquidation of the affairs of the defunct Lockney State Bank. The judgement requires the banking commissioner to pay the ex-president of the bank out of cash or assets of the institution which is now in process of liquidation. Brown's connection with the bank ceased before it was closed by order of the banking department.

Locals and Personals

Mrs. H. T. Smith left Tuesday for Olney where she will visit with her sister, Mrs. J. W. Dees during the next week. She plans to go from Olney to Terrell where she will visit with her daughters, Miss Frankie Doris Smith and Mrs. J. W. Davey. She also plans to visit with her mother, Mrs. D. C. Sutherland at Leonard and also spend some time in Oklahoma City on a visit with her son, B. B. Smith and daughter, Mrs. W. L. Porter. It is hoped that the extended tour will improve her health.

J. L. West was among the Floyd County people who attend the State Fair at Dallas last week-end. Louie F. Moore, of Lubbock, spent Wednesday in Floydada on a visit with his mother, Mrs. Josie Moore, and other relatives.

Mrs. Annie E. Steen, who has been making her home in Oakland California, for the past two years, reached Floydada this week after an absence of several years to make her home. Enroute here she visited in Holbrook and Adamana, Arizona, with two brothers.

Mrs. R. M. McCauley returned Tuesday from a two weeks visit at Dallas, Ft. Worth and Granbury. While at Dallas she visited her mother, Mrs. Amanda Brown, and attended the State Fair.

T. W. Willmon left this week for Phoenix, Arizona, where he will spend the winter with his daughter, Mrs. W. W. May. He has spent the past two winters in that state and likes the Phoenix winter climate very well.

Mrs. George Adams, of Pomona, California, who will be remembered as Miss Irene Daily arrived Tuesday, for an extended visit with her parents, Mr. and Mrs. W. P. Daily. Her sister, Mrs. E. J. Morehead, of Plainview, brought her over and was also a guest of her parents Tuesday.

Jack Deakins and W. C. Newsom spent last Sunday in Snyder where they visited with Mr. Deakins' parents, Mr. and Mrs. E. M. Deakins and Mr. Newsome's mother, Mrs. Leo Newsome. They returned home Monday.

Mr. and Mrs. B. B. Caudle, of Amarillo, spent Sunday here visiting with his mother, Mrs. T. A. Caudle and sister, Mrs. J. B. Bishop.

Miss Elodia Clifton, of Plainview, is in charge of the ready to wear department of C. E. Stone Co. during the illness of Mrs. Flippin.

Mr. and Mrs. Joe Breed taught classes in B. Y. P. U. work for the Baptist church at Lockney, last week. Mr. Breed taught "Advanced B. Y. P. U. Methods" to a class of adults and Mrs. Breed taught the senior Manual.

ANDREWS WARD STUDENTS GIVE PROGRAM FOR LIONS

An unusual program was rendered at the Lions Club regular noon luncheon last Tuesday when between twenty-five and thirty students from the fourth and fifth grades of the Andrews Ward School presented a unique hallowe'en stunt. The playlet represented a school class room in which each of the sixteen students was affected by dullness caused from various reasons. These reasons were represented by "goblins of bad habits," and although they each had affected one or more of the students, they were promptly ousted by the little "fairies of good habits," who were ushered in by the Fairy Princess.

This unusual program was well presented by the students who knew their parts perfectly, and proved very interesting to the members of the club present. J. A. Arwine and T. S. Stevenson had charge of the program period.

Dr. W. Hubert Seale was a guest at the luncheon.

Remington and Royal Portable Typewriters at Hesperian Office.

Profitable beef production depends on the grade-cow herd and the use of a good purebred bull, managed so that each generation is an improvement over the preceding one. The best heifer calves should be kept each year to take the place of barren or shy-breeding cows.

Hesperian Ads Get Results.

Too Late To Classify

LOST—Nice Chester White male goat, weighing about 100 lbs. Notify Hesperian office or D. I. Boulding, 515 S. Wall Street. Glad to pay for trouble. 362tc

FOR SALE—Four Smyth system stoves for school use. They are in good shape. Aiken School Board, Aiken, Texas. 364tc

WANTED—Two men boarders. Modern home near high school. Mrs. J. R. Archer, 305 West Houston Street. 362tc

FOR SALE—One practically new electric sewing machine and Star piano. Mrs. Martin Duvall, Phone No. 4, Dougherty, Texas. 362tc

DR. HUBERT SEALE
PHYSICIAN AND SURGEON

Announces the opening of an office in Rooms 206, 207 and 208
Readhimer Building, Floydada, Texas.

OFFICE PHONE 256 RESIDENCE PHONE 329

SPECIALS

Fresh Cranberries Lb, 25c
Fig Pudding Can, 45c

SAVE!

These prices are typical of the unusual food values obtainable here from Jan 1 to Dec 31.

PHONE 27

No. 2 Beachnut Spaghetti, Per can,	15c
No. 2 can Blackberries, Per can,	15c
No. 2 can Corn, Two for,	25c
Grape Fruit, Each,	8c
Fancy Roast, Per Pound,	25c
Fresh Ground Meat for Loaf, lb.,	20c

Felton-Collins Grocery Co.

BAKER, HANNA & Co.

Where Most People Trade

—offers

Special Values

in



Ladies' DRESSES
\$16⁵⁰

For Friday and Saturday

When Baker, Hanna Co., says SPECIAL VALUES, we mean just that. Ladies, you must see these new Frocks to appreciate them. All new styles—the new Silhouette—longer—slightly dropped on the sides—and higher waist lines. See them in our windows.



ALSO ANNOUNCING A SPECIAL SELLING OF

HATS
\$4⁹⁵

JUST RECEIVED A NEW SHIPMENT OF HOUSE FROCKS

\$1⁰⁰

GREATER VALUES

For Friday and Saturday

<p>CORN 10c</p> <p>Clarion Brand, No. 2 Can.</p>	<p>SPUDS 31c</p> <p>Large White 10 Lbs. For.</p>
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<p>PEANUT BUTTER</p> <p>Mother's Aluminum Large Package,</p>	<p>89c</p> <p>Pecan Valley, 5 Lb. Pail.</p>
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<p>OATS 29c</p> <p>Mother's Aluminum Large Package,</p>	<p>SOUP 25c</p> <p>Campbells' or Van Camps', All Kinds, 3 Cans For,</p>
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<p>COFFEE 33c</p> <p>Fancy Peaberry, Fresh Ground, Per Pound,</p>	<p>33c</p>
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<p>MUSTARD 19c</p> <p>Prepared, Per Quart,</p>	<p>BEANS 50c</p> <p>Pinto, 6 Pounds for,</p>
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Floydada Grocery Co.

WHERE YOU FEEL AT HOME

Hesperian Want Ads

FOR SALE

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc.

Family style meals. Commercial hotel

Hyacinth, Tulp, Narcissus and other bulbs ready now at Hollums, Floydada Florists. 352tc

Family style meals. Commercial hotel

Italian Rye Grass Seeds. Scratch it into Bermuda sod each fall for a velvety green lawn the year round. We have the seeds. Hollums, Floydada Florists. 34tc

Family style meals. Commercial hotel

Darwin Tulp Bulbs, good named variety, 5c each. Hollums, Floydada Florists. 34tc

MAGAZINES—I guarantee to meet all prices on any magazine published. Let me make out your Christmas order for magazines now. Mrs. Jennie Bishop. Phone 158. 362tp

FOR SALE—Model T Ford truck. C. W. Ginn at Magnolia Wholesale office. 31tc

Family style meals. Commercial hotel

IF YOU are interested in the Tech College extension course beginning at the high school next Tuesday, see W. H. Scoggins or Price Scott at once. 361tp

FOR SALE—Used German heater. See it at The Hesperian office 33tc

Family style meals. Commercial hotel

WARNING

Prepare for Cold Weather. We have Alcohol, Glycerine and Prestone for your car. Triangle Garage 361tc.

Big two year old clumps of Bleeding Heart, a hardy perennial. Hollums, Floydada Florists. 352tc

Family style meals. Commercial hotel

FOR SALE—Fifty White Leghorn hens at 50c each, 1 mile north of Floydada. John B. Gresham. 361tp

FOR SALE—Used German heater. See it at Hesperian Office. 34dh

Family style meals. Commercial hotel

Want Tulips now. We have the best. Hollums, Floydada Florists.

MAGAZINES—I guarantee to meet all prices on any magazine published. Let me make out your Christmas order for magazines now. Mrs. Jennie Bishop. Phone 158. 362tp

TURKEY MARKET

Will Open

Monday,

November 4

We want your turkeys. Will pay the top prices. Call us collect for quotations anytime. Our Number is 146, Floydada.

TITMAN EGG CORPORATION

H. A. Osburn, Mgr.

FOR SALE—Practically new Majestic Radio at a bargain. Walter Birch. 334tp

Family style meals. Commercial hotel

HAVE your measure taken for a Spirilla corset or girdle at the Thrifty Nifty Shop. 20tc

Family style meals. Commercial hotel

WARNING

Prepare for Cold Weather. We have Alcohol, Glycerine and Prestone for your car. Triangle Garage 361tc.

Family style meals. Commercial hotel

Let's plant quantities of Tulips this fall for a beautiful town next spring. Hollums, Floydada Florists. 34tc.

Family style meals. Commercial hotel

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

CONSUMERS Fuel Ass'n fixes your flats. 7tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 319W. 41tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

REAL ESTATE

TO TRADE FOR Floydada Rental residences, 100 acres farm below the cap, joining Roby, county seat of Fisher county. H. C. Leibfried, Roby, Texas. 352tp

FOR SALE—Two new residences in east part of Floydada, easy terms. R. L. Williams. 325tp

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

Family style meals. Commercial hotel

SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

FOR SALE—128-acre farm, well improved 1 mile of good brick school. C. W. Ginn at Magnolia Wholesale Office. 31tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

FOR SALE—some well located residences and some nice residence lots J. U. Borum. 9tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR RENT

HOME FOR SALE. See S. B. McCleskey, Floydada, Texas. 34tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

FOR RENT—Bedroom, apply 429 California street or phone 126J. 36tc.

FOR RENT or trade—My home place, 321 West Kentucky Street, 8 rooms, garage, servants house, lots of out buildings. Would trade it for 160 acres of land. If interested, write A. N. Gamble, 301 Ellis Bldg., Lubbock, Texas. 32tc

FOR RENT—Two rooms conveniently furnished for light house-keeping, 320 South 2nd Street. 36tc

WANTS

BOARD AND ROOMS, 229 West Mississippi Street. 14tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

TURKEYS, TURKEYS We want to buy your turkeys. See us for prices before you sell. Floydada Hatchery. 362tc

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg., S. E. Corner Square. 6tc

WANTED—Middle-aged woman to help do general housework. C. J. 901F2. 32tc

WANTED—to rent a farm 160 or 200 acres on third and fourth rent. Will give good reference. B. C. Odum, Floydada, Route 2, Box 31. 334tp.

LIVE STOCK

FOR SALE—Black mare and bay horse, weight 1800 lbs. each. 11-2 miles South Blue Goose Filling Station or call at Post Office. Jesse Massie. 362tp

FOR SALE—Cow with young heifer calf. See J. T. Mercer, two miles northeast Joe Bailey. 352tc.

FOR SALE—Eight head choice grade Grayson County Jersey heifers, all bred; also registered year-old Jersey bull. First \$500 gets them. O. V. Nickels. 363tc

See the new Royal Portable and standard typewriters at The Hesperian office.

Remington, and Royal Portable Typewriters at Hesperian Office.

LOST AND FOUND

STRAYED or stolen—From the T. M. Noland pasture, 6 miles north of Floydada on Silverton road, 1 yearling Jersey heifer with talle mark across back of left hind leg and ring in left ear. Finder please Notify T. M. Noland or Dr. M. Frost. Phone 175. 31tc

STRAYED from my place, 1 mile north of Floydada, 1 bay mare, weight 1100 lbs. R. L. Williams. 325tp.

Melvin Henry, R. A. Pope, N. B. Stansell and Woodrow Tawwater returned home Tuesday from Dallas, where they spent the week end attending the State Fair. They attended the T. C. U. and A. & M. football game at Fort Worth Saturday.

Here's an idea for a simple, inexpensive, and wholesome decoration for a child's party cake. Use any preferred cake recipe, and cover the cake with white icing. Have ready some trimmings made from gum-drops—pink, yellow, and green ones. The gum-drops can be sliced thin with a sharp knife, and then cut with scissors into petal and leaf shapes to form wild roses and leaves and stems. A child's name or initials or "Happy Birthday" could be made with bits of gum-drops.

Farmers' dairy cooperatives received \$840,000,000 in 1928 from the sale of dairy products. Of this amount, nearly 42 per cent was from the sale of fluid milk, about 41 per cent from butter, 7 per cent from cream, and 5 per cent from cheese.

Tom Warren and son, Everett, spent Monday in Lubbock, where they went to have an examination for the younger Warren, who recently underwent an operation for appendicitis and was seriously ill for several days.

Mrs. R. P. Parker and daughter, Mrs. Albert Littlefield and baby of Crosbyton were business visitors in Floydada Thursday of last week.

LENNEX
COUGH SYRUP
A Doctors Prescription
PLEASANT TO TAKE QUICK ACTION
Floydada Drug Co.

We Roll 'Em Out!

One of the things we do best is Rolling Out Smash-ed and Dented Fenders. Motorists all around come to us for this work. With our method we can make a fender as smooth and glossy, almost, as the day it rolled out of the factory.

And the cost is very reasonable. So the next time you have a fender curled up... don't buy a new one... just drive up North Main Street to 206... and we'll fix it up fine and dandy. This goes for your car body or doors, too.

John McCleskey Top Shop

Telephone 220

HOT SPECIALS

Friday and Saturday

WHITE SWAN COFFEE, 1 Lb. Can,	51c
MOTHERS' COCOA, 1 Pound Can,	18c
CAMPBELL'S SOUP, All Flavors,	10c
RATLIFF'S TAMALES, Two cans for,	25c
RATLIFF'S CHILLI, No. 2 can For,	18c
BEST FLOUR, Star Jasmine, 48 lb. sack,	\$1.90

WE DELIVER PHONE 292

HULL & MCBRIEN

Stansell-Collins Building

"A Royal Flush"

THE BEST HAND YOU CAN GET—
Play Cards with us and we'll deal you a Hand like this:

OUR ACE—is the New Car Department. The Whippet Four and Six and the Willys-Knight Light and great Six. What more could you ask us to deal you than these Dollar for Dollar value cars.

OUR KING—is the Used Car Department. The finest reconditioned used cars you could find anywhere. Our entire organization is behind our used car sales. OUR QUEEN—is the Service Department. One of the best equipped shops and service floors in Floydada.

OUR JACK—of Hearts is our First Class Parts Department. This department is dealt to you to keep your car in good running condition by using only Genuine Willys Overland parts.

OUR TEN—of Hearts, our last but not least card, is our Accessory Department. This department is maintained to supply you with any accessories that will be needed to give you the best of comfort and help to keep and protect your car—thus increasing your trade-in value.

THIS HAND—is dealt to you to give you the best in Service. The best you can get. We are offering you "Service After the Sale."

Finkner Motor Company

Willys-Knight, Whippet Dealers

Cleaning and Pressing

What could be better than OUR Service and Work at THESE Prices:

Ladies Heavy Coats,
Cleaned and Pressed \$1.00

Ladies Dresses,
Cleaned and Pressed \$1.00

Men's Suits,
Cleaned and Pressed \$1.00

Men's Overcoats,
Cleaned and Pressed \$1.00

Men's Pants,
Cleaned and Pressed 50c

We do Good Work—and we do NOT Call for nor Deliver.

W. L. Fry
TAILOR



When it comes WILL YOU BE FULLY COVERED?

When lurid flames are already licking at your valuables—then it will be too late to insure. Now is the time to take out your policy. We can offer you most attractive terms—suitable to your individual needs. May we tell you all about them?

Floydada Insurance Agency

G. C. Tubbs

W. H. Henderson

CLOTHING

For
Men
And
Boys



You will find the kind you like here in Grays, Browns and Blues—in hard finished worsted and unfinished worsteds—and they are all single breasted this season. They are priced to please you,

MEN'S SUITS FROM
\$12.50

UP
BOYS' SUITS FROM
\$7.95

UP

Leather Jackets in genuine Horse Hide. Thirty inches long. Sheep coats, Blanket lined Coats, Lumber Jacks and everything for Winter. Buy your needs at our October Prices. And we will help you save.

Baker-Campbell Co.

FREE—Victor Records—FREE

From October 28 to November 9, Inclusive. We will give you absolutely FREE one new Victor Record in exchange for 7 1/2 old Victor Records, regardless of age, size or former selling price—or—for 15 old records we will give you TWO new Victor records of your own selection.

The only condition is that you must have the label of each record disfigured with a large "X".

We have a complete stock of new records.

Wilson Kimble Optical and Jewelry Co.

The Authorized Victor Dealer

CHURCHES

FIRST CHRISTIAN CHURCH

G. B. Schmid, minister
Bible school at 10 o'clock. Everybody please be out and on time for we elect our officers for the coming year. Morning worship and communion at 11 o'clock.
Christian Endeavor at 6:45, evening worship at 7:30. Junior C. E. at 4 o'clock every Wednesday.
Prayer meeting every Wednesday at 7:30.

CHURCH OF CHRIST

The program for the City Park Church of Christ for Sunday will be:
Bible Study at 10 a. m.
Preaching at 11 a. m.
Teacher's Training class at 6 p. m.
Ladies Bible Class at 3 o'clock Monday.
Prayer meeting every Wednesday at 7:30 p. m.
There was a very small crowd for Bible study last Lord's day due to the weather. We should like to see a large number present next Sunday.
We are still studying the Old Testament in Prayer Meeting. This is a very interesting service, and we are sure that it will be worth your time to come.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor.
Superintendent of Sunday School B. F. McIntosh.
Sunday School at 10 a. m. If you are a member of the Sunday School remember that it's success depends upon the co-operation of every member. Come and bring a friend and let's all work together to make our Sunday School what it should be. There's an interesting class with a consecrated teacher for every age. The training of the citizens of tomorrow depends largely upon the churches and Sunday Schools.
Preaching Services at 11 a. m. and 7:30 p. m. The pastor tries to bring a helpful message at every service. We have made a vow to God. Let's attend the services.
Christian Endeavor, Junior and Senior will meet at 6:30 p. m. These young people are striving to do their work in forwarding the kingdom. Let us encourage them with our presence.
Prayer Meeting every Wednesday evening.
A cordial welcome awaits you at the Presbyterian Church.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
The unexpected rain last Sunday cut our attendance down to below 200 in Sunday school for the first time in many months. But in spite of the bad weather the services were all well attended. Remember this is a weather proof church. No matter how wet, or cold, it may be we expect to have services on schedule.
One of the most successful B. Y. P. U. socials we have ever witnessed was held at the church on Monday night, with probably 200 persons present. In these twelve B. Y. P. U. organizations is a place for every together with others who desire the fellowship and training to be had here.
We greatly enjoyed our visit to Silvertown, and the revival we had the privilege of being in there. Many have commented favorably upon the messages brought by Brother Davis, the Sunday we were away. Brother Davis and his family hold a very high place in our esteem.
We expect to have all regular services next Sunday, with the pastor in the pulpit at both hours. In the afternoon, beginning at 2:30 o'clock we are to have an old fashioned singing. Several communities surrounding Floydada are planning to send large delegations. The Sand Hill community were kind enough to dispense with their singing for that time to come in and sing with us. The community at large are invited to attend and enjoy this feast of song.
You are always welcome at our church.

CAMPBELL BAPTIST CHURCH

G. W. Tubbs, Pastor.
Services for Sunday, November 3: Sunday School at 10 a. m.
Preaching at 11 a. m.
Preaching Sunday night at 7:30. Those in the community are invited to attend all of these services.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
Our attendance at Sunday School last Sunday was very fine considering the inclement weather. We are expecting a large attendance the coming Sunday.
Preaching by the pastor at 11:00 a. m. and 7:15 p. m.
The three Epworth Leagues will meet at 6:30 p. m.
All those who have Gleaners Banks are requested to bring them to church Sunday morning. The money from these banks will be used for the supernuante preachers.
We are grateful for those who have come into the church the last two Sundays, but there are many others who should come and we are hoping that all of these may come at the first opportunity.
We shall be glad to have you worship at the Methodist church.

JUNIOR CHRISTIAN ENDEAVOR

Program for the Junior Christian Endeavor of the Cumberland Presbyterian Church, Sunday, November 3, 6:30 p. m.:

Leader: Eddy Lois Sparks.
Topic: "Faith of Our Fathers."
Scripture lesson I Tim. 6:11-14.
Prayer. Song.
Give story of Pilgrim persecution in England and their coming to America.—Blanche King.
Faith of parents reflected in children.—2 Tim. 1:5—Randall King.
In what way are we indebted to our forefathers for the blessings of religious liberty today?—Junior Rutledge.
Faith carried down through generations, Acts 13: 17-18—Kenneth Bain Jr.
Business, Bible drill and benediction.

RUSTLERS B. Y. P. U.

Rustlers Intermediate B. Y. P. U. program for Sunday, November 3, with Group No. 2 in charge:
Subject—"Reverence My Sanctuary."
"What is Reverence"—Edna Ryals
"Reverence Commanded"—Bernice Patton.
"Reverent Attitude of Ancient Jews"—Lavelle Reid.
"Jesus was Reverent"—Pattye Looper.
"Reverence Must be Cultivated"—Gilbert Nichols.
"Shall we be Reverent."—Edward Clanton.
"Reverent in the Preaching Service"—Edmon Adams.
B. Y. P. U. a part of the Church"
—Juanita Hand.
This is a good program and every member is urged to be present. New members and visitors always welcome.

PASTOR'S PARTNERS

Intermediate B. Y. P. U. Program for Sunday, November 3:
Subject—"Reverence My Sanctuary."
"What is Reverence"—Iva Glen Reid.
"Reverent Attitude of Ancient Jews"—Dr. I. W. Hicks.
"Jesus Was Reverent"—Irene Kreis.

"Shall We be Reverent in Song and in Prayer"—Hazel Borum.
"Reverent in the Preaching Service"—J. L. Estes.
"The B. Y. P. U. A part of the Church"—Selma Lider.

McCoy News

McCoy, October 30.—Over an inch of rain fell in this community Saturday night and Sunday morning. This will delay the farmers in the fields.
Several from McCoy attended a birthday party honoring Jessie Dalton at Starkey last Saturday night. Lenard Smith has purchased a new Ford sedan.
Mr. Holmes, who has been in the hospital at Lubbock, is reported very ill.
Boline Husley fell from a horse Sunday and broke her arm.

Fairview News

Fairview, October 30.—The farmers in this section are very busy gathering their crops. It came a good rain Saturday night and it will stop work for a few days.
Woodrow Wilson is spending the week-end from school with his mother.
Nine of the Epworth Leaguers went to the Petersburg rally Saturday night.
It was reported that everyone had a nice time.
Carl Reeves and Vera Laminack are on the sick list this week.
Frank McNeill has just returned from Denton County where he went to visit with relatives.
Naomi Hodge and Vera Laminack spent Saturday night and Sunday with Pauline Lewis.
Willard Laminack spent Saturday night with Lonnie Sanders.
Hattie Mae Peak is visiting relatives at Roaring Springs this week.
A. J. Folley attended the T. C. U. and Lubbock football game at Lubbock Saturday.

NOVEMBER SALE OF Dresses - - Coats

Down goes the prices to meet the demand of a short crop. None is reserved. Every one goes in this Sale.

- \$19⁷⁵ Dresses, now \$13⁰⁰
- 2 Dresses for \$25⁰⁰
- \$29⁰⁰ Dresses, now \$21⁷⁵
- \$39⁰⁰ Dresses, now \$31⁷⁵

Two Special Racks Dresses

- Rack No. 1, *Silk* \$4.79
- Rack No. 2, *Silk* \$7.69

Coats

We will not take the space to describe these Coats. You know the values we carry. Down goes the PRICES.

- \$14⁴⁵ Coats, all Fur Trimmed \$9⁹⁵
- \$22⁵⁰ Coats, all Fur Trimmed \$14⁹⁵
- \$39⁰⁰ Coats, all Fur Trimmed \$24⁷⁵
- \$55⁰⁰ Coats, all Fur Trimmed \$35⁰⁰
- \$69⁰⁰ Coats, all Fur Trimmed \$49⁵⁰



Sharp Reductions on all Women's, Misses and Childrens felt Hats.

Sensational Prices On Clothing



To meet the tremendous demand for suits at popular prices, this store, with its nineteen years of catering to the public with quality merchandise is now offering suits of the highest grade materials and tailoring at an amazingly low price. Never before have the men of the South Plains had such an opportunity as this. Think of it men! Smart, snappy suits for only,

- \$17⁵⁰ EXTRA PANTS \$3.95
- \$23⁵⁰ EXTRA PANTS \$4.98
- \$27⁵⁰ EXTRA PANTS \$5.85

Unheard Of Values
Right now with winter coming on you no doubt feel the need of another suit or two. Here is your chance to satisfy that desire and at a remarkable saving.

Tweeds, Worsteds, Herringbones, Scotch Twist—in a large quantity of patterns and colors. All A grade clothing—no seconds, in every wanted size.

Martin Dry Goods Company

"The Store With The Goods"

FLOYDADA,

TEXAS



WHIRLWINDS

Go to Ralls Friday "Rabbit Hunting" and bring home the Rabbits.

WESTERS' QUALITY BAKERY
WE MAKE THAT TASTY
Ho-Made Bread
Fresh Bulk Chocolates



Go to Magnolia Filling Station for Quick Tire Service, quality products and merchandise at lowest prices. Cars washed, greased and polished. We have a full line of tires, tubes and accessories.

Let us fill your radiator with Anti-Freeze. We have Alcohol, Glycerine and Prestone. Free testing.

For road service, Phone 36. We would appreciate your November business.

Magnolia Filling Station

H. O. CLINE, Mgr.

Hesperian Announces \$2,000 Auto Campaign

(Continued from page 1)
 the point where more advertisers will use their columns, to reach a greater number of people, then, in the years to come this \$2,000 will be returned.

A Business Proposition
 It is simply a business proposition and sound from every standpoint. The equipment of The Hesperian is so complete that it can care for 5,000 subscribers each issue just as easily as it can for half that number.

The Hesperian's plans for this gift distribution is absolutely fair and square. Friends and readers of this paper are to determine to whom the gifts are to go. Votes are the deciding factors. All over the territory in Floyd and adjoining counties The Hesperian has hundreds of friends, who stand ready to help.

Every candidate who would share in this great gift-giving will find

the ground well broken for her. The way is made easy. You will readily understand the whole plan once you read the announcement elsewhere in this issue.

You Can Not Lose
 You can not lose. You are paid for every minute of your time. Every active non-prizewinner is given an absolute guarantee that they will be paid for their time—if they fail to win one of the big gifts. That, in itself, is a good business proposition.

More Votes at Start
 In order to absolutely eliminate any possible chance of anyone "buying" their way to victory, The Hesperian is giving more votes at the start than at the finish. The more candidates entered the easier it is for you to secure one of the prizes.

Cut out or tear out the "Entry Blank," write your name, your address, and bring or mail to the Campaign Manager, care of The Hesperian office. This is the first step.

Short Campaign
 This campaign will not be a long

Teachers To Organize Tech Extension Class

Beginning Tuesday, November 5, an extension class for Floyd County school teachers will be organized by the Texas Technological College with classes to be held at the High School Building. It was announced this week by W. H. Scoggins, high school principal. According to Mr. Scoggins, this course appeals to teachers who wish to improve their work while in teaching service, and also to those who desire credit on B. A. and M. A. degrees, as well as to parents who wish to keep up with educational trends. It is also open to those who have had one or more years college work.

Dean J. M. Gordon has been secured as instructor for the extension work. "This is the first time Dean Gordon has ever consented to teach an extension class and Floydada should furnish a large class to take advantage of this opportunity," Mr. Scoggins stated.

Those who have enrolled in the extension class to date are city Superintendent W. E. Patty, County Superintendent Price Scott, Miss Daltis Rea, Miss Jewell Brock, J. W. Chapman, Mrs. J. W. Chapman, Robert Fisher and W. H. Scoggins. Others who wish to enroll are asked to see Mr. Scoggins or Superintendent Price Scott before November 2.

Finis Brown Killed At Amarillo Tuesday

Finis Brown, formerly a resident of Floyd County, who went to the service during the World War from Floydada, was shot and instantly killed in Amarillo Tuesday of this week by John Dees, a real estate dealer of that city.

Brown had been making his home in Amarillo for the past two years, engaged as an automobile mechanic.

Newspaper accounts of the tragedy said Brown visited the office of Dees where the killing occurred. Dees later refused to make any statement relative to the matter.

Fire Boys Open Cage Season Friday Night

Fast on the heels of football, the 1929-30 Basketball season will be ushered in for the approval of Floyd County sport fans tomorrow night when the first game of the season will be played at the Andrews Ward Gymnasium. The Floydada Fire Department and the Leakeview school quintets are the first squads to take to the court and will match their speed and skill at 7:30 o'clock Friday evening.

'Negro Wedding' At High School Monday

South Circle Will Present "Negro Wedding" Benefit of Baptist Church Fund.

What promises to be a real scream in the way of entertainment from start to finish is a "negro wedding"

Specials

- PURE HONEY, 5 pound Bucket, 65c
- BREAKFAST BACON Rex Brand, 24c
- FRESH SAUSAGE, Pure Pork, 22c
- YAMS, East Texas (Not from Mexico) 3c
- SYRUP, Pure Sorghum, \$1.15
- SUGAR CORN, Large Can, 10c
- FRESH BREAD, Three Loaves, 25c
- WHITE SWAN COFFEE 3 Pound Can, For, \$1.59
- BLACK EYE BEANS Large Can, 10c

C. P. Looper Company

drawn out affair of several months duration. It extends over a period of only a few weeks, closing December 14th at 8:00 P. M.

A short program will precede the wedding. Pre-nuptial solos will be given by Mrs. Ozro Stephens as Susanna Haverger and George McWhirter as Samuel O'Lightfoot with violin accompaniment by Mrs. A. D. Cummings as Dixie Blattergast. Following this will be a cat washing contest, a reading, string contest and then the wedding march announcing the wedding party will be played by Mrs. Jerry Withers as Joeannine Catrina Flippinlight.

Cast of characters:
 Parson, P. D. O'Brien—Ebennizer Quisenbeck; bride, Mrs. Edwin Heald—Samantha Columbine Angeline; groom, Robert A. Sone—Ansetic Nicotine Caffeine Knickenbocker.

Attendants: Mrs. R. E. Bost, Lizzie Williams; Mrs. Newell—Sarotoga Pettijohn; Mrs. Frank Johnson—Eliza Brown; Ruth Brown Hall—Tobitha Dolittle; Mrs. B. L. Blacklock—Betsy Lopshaw; Joe Breed—Benny Scattergood; D. R. Gresham—Tony Rainwater; Ozro Stephens—Henry Hopgood; Harper Scoggins—Obedia Jenks; Troy Jones—Upshaw Kokernot;

Flower girls: Mrs. Hazel Hughes—Labelle Watts; Miss Lula Belsher—Jessie Lucas; Miss Pauline Keeton—Mally Obennizer; Mrs. P. D. O'Brien—Catherine Little John; Ringbearer: H. A. Withers—Erastus Kinkernot; Trainbearer: Marie O'Brien—Susie Shoemaker.

Mr. and Mrs. Grady Edmon, of Plainview, visited her parents, Mr. and Mrs. D. I. Bolding Sunday and Monday. Mr. Bolding gave them a fine Chester White shoat but when they got home and started to unload their pig they found that they had lost it enroute home, very much to their disappointment.

Local Market

Poultry	
Heavy hens,	15c
Light hens,	12c
Old roosters,	5c
Fryers, Colored,	15c
Leghorn, Fryers,	12c
Stags,	10c
Hides,	6c
Guineas, each,	25c
Geese,	8c
Ducks,	8c
Eggs	
Eggs, No. 1 candled, per doz.	30c
Pullet Eggs,	20c
Cream	
Butterfat, per pound,	41c
Butter,	45c
Grain	
Red Matze, threshed,	\$1.25
Wheat,	\$1.00
Matze heads,	\$1.70
Cotton	
Middling	\$16.90
Strict Middling	16.25
Cotton Seed, per ton,	\$30.00

Second Sheets, pencil and type-writer carbon at Hesperian office.



DON'T HESITATE

Many a sale is lost because a clerk can't truthfully and boldly say that the garment is the best at the price. FEW dealers today are backing up their sales by handling merchandise that he has complete confidence in.

THESE SUITS we are making to measure WE think are the best MONEY can buy. The fits are just what we think they should be or they don't leave the store. \$22.50 to \$65.00.

THE STOCK SUITS—We study 'em like you'd figure out your cotton crop and think we are getting the best and newest for the money. You can get real hand-made suits from \$15.00 to \$45.00.

We don't say when you purchase a suit from us—HANDLE WITH CARE. If we did we couldn't sell them as we do. We sell shoes that we believe in. READ THIS LIST. Walk Over Shoes—Nunn Bush Shoes Freeman \$5 and \$6 shoes. John B. Stetson Hats, Holeproof hosiery for men and women. Campus Caps. Busby and Sarinac Gloves—Shirt Craft shirts (they can't draw up) International Made to measure suits. Personality Suits—The PRICE is about the same as for ordinary merchandise and YOU ARE STYLE SURE WHEN YOU BUY HERE.

GLAD SNODGRASS
 Smart Wear for Men since 1904

Free! Free!

(No Strings Tied to This Offer)

Your Choice

Of any Hat or Pair of Shoes in our Stock, Value up to \$5.00

With Any Suit or Top Coat Purchased at \$20 or More Good only for

FRIDAY AND SATURDAY

Blankets Reduced

Special Prices on our entire stock of Blankets

LOOK IN OUR WINDOWS

For the big Blanket Display, with the Reduced Prices Marked on Them.

C. E. Stone Co.

Chain Stores

Floydada

FRIDAY and SATURDAY SPECIALS

PIECE GOODS—Our Regular 39c and 49c Material in prints, Ginghams and Suitings. Colors guaranteed. Better Buy enough to make 1/2 Dozen Dresses, AT EXTRA SPECIAL, 4 YARDS, \$1.00

OUTING FLANNEL, 40 inches wide, Pink, Blue and White. Regular 25c grade. For Friday and Saturday only. How many can you use at 5 1/2 YARDS FOR, \$1.00

SUIT CASES, Sizes 12-16 and 24 inches. Regular Price \$1.00 SPECIAL AT, 89c

BLANKETS — Part wool, Satin Bound ends. All colored plaids. This is a regular \$4.50 Blanket. Better buy them in 1/2 dozen lots, AT UNUSUAL SPECIAL PRICES, \$3.35

CHURNS—Just a few in stock. 2 to 5 Gallons. As long as they last at, 79c

H. P. Watson Co.

"Where Your Dollars Have More Cents" South Side Square

SYSTEM

"Saves for the Nation"

FRIDAY and SATURDAY SPECIALS AT BOTH STORES

Bananas	Good Ones, Dozen.	24c
Bacon	Rex Small Sides, Pound.	25c
Coffee	3 Pound Wamba Cup and Saucer.	\$1.39
SPUDS	10 Pounds.	34c
YAMS	Fine to Bake, 10 Pounds.	29c
SUGAR	25 Pound Bag, 10 Pound Bag.	\$1.65 67c
Flour	48 Pound Bag, Honey Bee.	\$1.75

MARKET SPECIALS

ROAST	Good Cuts Pound	22c
SAUSAGE	Pure Pork, Pound.	22c

All Orders of \$2.50 or over Delivered Free.

No. 1—PHONE 4

No. 2—PHONE 62



One Of Floydada's Oldest Institutions

The Floyd County Hesperian

Most Widely Read News Medium In Floyd County

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 31, 1929.

NUMBER 36

New Incubator Bought For Floydada Hatchery

Local Plant Will Have 50,000-Egg Capacity For the Coming Season.

Announcement is made this week by Edwin Heald, manager of the Floydada Hatchery, that this company will add a new 16,000 capacity Mammoth Buckeye incubator to their battery of hatching machines for the ensuing season, which means that beginning about January 1 the company will have a capacity of approximately 50,000 eggs in their plant.

The Floydada Hatchery began operations under the management of Mr. Heald about two years ago, and has gradually expanded since that time until it is producing baby chicks on a tremendous scale.

Many of the raisers of poultry are employing the service of the public hatchery, especially those who are striving for early chicks for fall production, because of the scientific manner in which hatcheries handle their incubators to obtain thrifty birds of strong vitality to withstand early spring climatic conditions.

Club Girls Returned Saturday From Dallas

Miss Gladys Potts, Miss Connie Roberson, and Miss Marie Strange, returned home Saturday from Dallas, where they spent last week attending the Girls Educational Encampment. There were three hundred and twenty-five girls and twenty-one chaperones from over the state in attendance.

Miss Roberson, is the daughter of Mr. and Mrs. L. D. Roberson of the Irick community and was awarded the trip by the Floyd County Fair Association, for the best 4-H club exhibit at the county fair. Miss Potts is the daughter of Mr. and Mrs. J. B. Potts, also of Irick and was awarded her trip by the Rotary Club of Lockney for second best 4-H Club exhibit at the county fair.

The girls will each give a detailed account of their trip in a later edition of The Hesperian.

Miss Strange was chaperone for girls from Dickens, Knox, Baylor, Floyd and Wichita Counties.

Entertainment for the girls while at Dallas included, all exhibits, circus, "The Red Robe," the horse show, and a sightseeing trip through the city.

SUNDAY SCHOOL TEACHERS MEET AT LOCKNEY FRIDAY

The Floydada Division of the Elementary Sunday School Department, of the Methodist Church which has recently been organized will hold the first meeting at Lockney Friday afternoon, November 1 at 2 o'clock. The organization is composed of Sunday School teachers of the elementary grades of the Sunday Schools of Floydada and Lockney and the circuits out of each. Mrs. D. D. Shipley is president and Mrs. A. W. Chowning is secretary. Plans are to make the meeting a quarterly affair.

The program for the first meeting is as follows:

Hymn.

Devotional—Mrs. Jake Griffith, Lockney.

Hymn.

"Why this Work will Mean to our Sunday School"—Mrs. D. D. Shipley, Floydada.

"What to do with Mid-Week Period"—Lockney.

"What an Ideal Sunday School Worker Should Be"—Mrs. Clay Johnson, Floydada.

"When to Introduce Prayer into a Child's Life"—Lockney.

Closing Prayer, Mrs. G. T. Palmer Floydada.

BLANCO CLUB PLANS FOR HALLOWEEN PARTY NOV. 1

Blanco Home Demonstration Club met Thursday, October 17, with Mrs. Wm. Snell. "Club Entertainment" was the subject of the program led by Mrs. Clyde Bagwell. "Value of Club Entertainments" was discussed round table.

Other topics discussed during the evening were: "Ways of Entertaining" What to Serve at Club Entertainments," Mrs. Wm. Snell and Mrs. J. D. Christian gave, "Plans for a Club Entertainment."

The club decided to have a Halloween party at the School House for the club members and their families Friday night, November 1. Individual pumpkin pies, popcorn balls and hot chocolate will be served and a short program will be given.

Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. A. A. Bishop, Mrs. L. T. Bishop and son, James Thurmond, and Mrs. Robert McGuire attended the T. C. U. and Tech college football game at Lubbock Saturday.

Wilson Kimble and Miss Bonnara Stephens made a trip to Dallas the latter part of the week to purchase holiday goods for the Wilson Kimble Optical and Jewelry Co. Mr. Kimble returned home Saturday and Miss Stephens returned home Sunday.

MRS. HOMER McDONALD'S BROTHER DIED OCT. 25.

Edwin Flory, of Clarksburg, West Virginia, brother of Mrs. Homer McDonald died Friday morning at his home, according to a message received by Mr. McDonald from his wife Friday afternoon. Mrs. McDonald was at her brother's bedside several days before he died. He had been in ill health for sometime.

He is survived by his wife and two children and one brother, Riley Flory, of Clarksburg, West Virginia; and two sisters, Mrs. Albert Wolfe, of Augusta, West Virginia and Mrs. Homer McDonald, Floydada.

The deceased has visited his sister here several times.

Mrs. McDonald will spend several weeks in West Virginia visiting friends and relatives before returning home.

Good Labor Conditions In Plant Of Oakland

Skilled Plant Workers Aided In Building Permanent Homes by Saving Funds.

The ancient adage that "a workman is no better than his tools" works both ways. The tools are no better than the workman upon whose skill their effectiveness depends.

The model plant of the Oakland Motor Company has both. Its tools, equipment and machinery stand unsurpassed throughout the entire industry for accuracy and precision. And its factory personnel is composed largely of veterans—"steady men"—experts by virtue of special training and long experience.

Gordon Lefebvre, vice-president in charge of operations, attributes the high efficiency of the Oakland-Pontiac factory in great part to the fact that most of its workers are thrifty "home bodies."

"Stability and permanence of the personnel are vitally important factors in the quality of the work turned out by any factory," said Mr. Lefebvre. "Our plant is staffed mostly by men who have been with us for years and who expect to remain with us for many more years to come. Our labor turn-over is exceptionally low.

"More than ninety per cent of our workers are members of the General Motors Saving Fund. And right now 652 of them are using the Savings Fund as a means of financing the purchase of homes.

"We believe it is just as important for our men to own homes as it is for them to have bank accounts. We encourage them to have both. Under the plan of the General Motors Savings Fund, each dollar deposited by the workman up to a certain amount gives him an additional credit of at least 50 cents. At the end of five years he receives the entire sum, together with accrued interest.

"Under the home-buying variant of this plan, the money normally deducted from pay for deposit in the Fund is applied instead on the contract. But the workman receives the same credits and interest as though his savings were still on deposit with the Fund instead of being used to buy a home.

"The Oakland Motor Car company believes that aiding these men to enroot themselves as deeply as possible in the City of Pontiac and in the Oakland organization represents one of its most successful investments in quality manufacturing."

Mr. and Mrs. Ray Dickey and little son, Richard, of Lubbock, were guests of her brother, L. T. Bishop, and Mrs. Bishop, Sunday and Monday.

Sentenced to Die



Seventy-one-year-old Mrs. J. C. Powers, above, awaits execution of the death penalty in Georgia. Keeper of a rooming house at Macon, she was found guilty—with no recommendation for mercy—of the murder of James Park, roomer at her house, to collect \$14,000 insurance money. An accomplice also has been sentenced.

AND IT STARTED OUT TO BE SUCH A LOVELY HALLOWE'EEN PARTY!



THE HESPERETTE

FLOYDADA HIGH SCHOOL FLOYDADA, TEXAS, OCTOBER 31, 1929

Edited By Pupils of Floydada High School. Editor-in-Chief—Lois Sitton. Assistant Editor—Robinette Ridgway. Local Editors—Gene Smalley, Ruth Rutledge. Humorous Editor—Warren Poole. Exchange Editor—Dorothy Crawford. Typist—Jesse Mae Wood. Auditor—Audrey Farris.

Motto: Our School: May she always be right; but our school, right or wrong.

The Hesperette Staff endeavors to admit the public into the affairs, educational and otherwise, of our high school. The members of our staff, who are very capable pupils, are alert for news of interest to their fellow-students and to the various readers of the Hesperian. If you want your name in the paper, do something.

Magazine Sales Juniors won the contest which was recently waged between juniors and seniors in the form of a magazine sale. As a result seniors will be required to present a program for the juniors entertainment.

In order to obtain a 60% commission, the two classes were required to sell sixty magazines. Their goal was reached through the efforts of junior and senior salesmen. Annie Ruth Gullion received a diploma of superior salesmanship as a reward for selling the largest number of magazine subscriptions. Clyde Snell was next highest salesman, with six subscriptions.

In behalf of Floydada High School, we wish to extend our thanks to the Curtis Publishing Co. for making it possible for the annual fund to be started. The annual fund is not a dream; it is a reality now, due to the courtesy of Curtis Publishing Co. It is true that the sum is not so very large; yet it serves as a foundation on which the build.

New System of Signals A new system of signals has been installed in the upper study hall. This system replaces the old way of going to the library. Eight little tin flags painted blue on one side and red on the other are mounted on white background. Two of these flags are different from the others in that those two are red and blue on one side, and red on the other. These flags are so constructed that they may be turned with perfect ease from one side to the other.

The explanation is that when the blue or blue and red side is showing one is at liberty to enter the library. On entering, however, he must turn the flag over so that the red side shows. This signifies that someone is in the library. Since only eight are allowed in the library at one time, six at the reference tables and two to check out books. The new system shows to those who are in study hall exactly how many are already in the library.

The six plain blue flags are to be used by those wishing to do reference work, and the two blue and red ones are for those who want to turn in books.

Friday's score was quite different from that of the 18th. This time the F. H. S. Whirlwinds received the end of the score that is always most becoming to a football team. Crosbyton tasted a dose of her own medicine here Friday; that is they tasted defeat on the Whirlwind gridiron in the same manner as F.

Music Music is the mode of expressing the thoughts and feelings of the players as well as the composers. Music is a cure for almost all ills that are not physical ills. Despair, discouragement, heart aches, and the so-called "Blues" are quickly remedied by the proper type of music.

Music is slowly but surely gaining the position in the curricula of recognized high schools. More and more schools each year are installing music as a regular course, and are offering credit for that study the same as for Algebra or English. A course of public school music was installed in Floydada high school this year but due to unforeseen difficulties authorities were forced to postpone until next year introduction of this all-important course.

Several private teachers of the town, however, are offering the much desired instruction. Those in the high school who are taking piano music along with this regular course are Jean Bain, Thelma Crawford, Bernice Patton, Victorine Fitch, Roxie Norton, Hazel Borum, Elizabeth Daniel, Eula Gullion, Audrey Farris, Mary Ann Kimble, Patty Loooper, Ruth Rutledge, Selma Lidder, Lois Sitton, and two boys, Forrest Fry and Alsie Carlton. Some people think boys are sissy who take music and yet deep down in their hearts they admire those who do venture into the vast channel of musical knowledge. Liszt, Beethoven, Wagner, Greig, Mendelssohn and many of the famous old music masters were not termed as sissies. Their memory has been preserved through the ages.

In addition to piano pupils, many are taking band work.

Pep Squad The Green Peppers of F. H. S. are certainly a bunch of live wires. Since they did not sell the required number of season tickets, Mr. Patty announced that if each girl would pay fifty cents, the debt would be canceled and all future, as well as past, games that were played at home could be attended by the pep squad free of charge. The response to this announcement was prompt and almost unanimous.

With the close of the football season comes the responsibility to the pep squad of raising funds for the annual pep squad banquet. The pep squad has been looking into the future and as a result funds are slowly but surely coming into the treasury. The sources of these funds are varied; some from sale of uniforms owned by the squad; some from a commission of a sale of the painted tire covers; some from a sale of stamp pictures for slickers, windshields, etc.

Football Game Friday's score was quite different from that of the 18th. This time the F. H. S. Whirlwinds received the end of the score that is always most becoming to a football team. Crosbyton tasted a dose of her own medicine here Friday; that is they tasted defeat on the Whirlwind gridiron in the same manner as F.

Economics Club Meets The Economics Club met Friday, October 25, 1929, in its regular weekly meeting. Because of the absence of the regular secretary Maxine Norris, Veva Swinson acted as secretary. The minutes of the last meeting could not be read because of the absence of the secretary. The roll call was answered with the name of a corporation.

Report on Business conditions—Starks Green. Explanation of cartoons—Lloyd McLaughlin. Investment trust—Dorothy Riley. Babson on Stock and Bonds—Jim Hardgrove.

Five Day Week—Verna Lyles. Conquering the Colorado—Donley Stevenson. New York, A Never Finished City—Vera Blasingame. The high post of Noise—Georgia Eudy. Daisy Eudy, Georgia Eudy and Alma Edwards were appointed as a program committee for next meeting.

Good Citizenship Club The house was called to order by the vice-president, Dave Lutral, who acted in the absence of Alsie

H. S. did on Crosbyton's last year. The Crosbyton pep squad although not so numerous as ours made plenty of racket and were peppy but courteous, when the green and white squad was performing, the purple and gold one kept silent and vice versa.

The Whirlwind Colts of the Andrews Ward coached by Richard Stovall are progressing satisfactorily in their training. It is through efficient coaching in the grade schools such as Andrews Ward boys are receiving from Mr. Stovall, that real football players are developed. Unconquerable teams or conquerable teams are composed of men who have received that kind of training while in the grades.

F. F. T. Club Meeting The F. F. T. Club met Wednesday, October 23, Clayton Fuller called the meeting to order.

A committee to arrange programs for each meeting was appointed. Those on this committee are: Raymond Palmer, chairman, Dan Fondy and Joe Pennington.

An activity committee composed of Russel King, chairman, Duncan Hollums, Ross Hanna, Jim Terry, and Coyes Moyes, was appointed to decide on a program for the entire year.

The executive committee, Martin True, chairman, Frank Roberts, Raymond King, and Milton Ashton was also appointed. After all business was over, Mr. Williams, Warren Poole, Raymond Palmer and Duncan Hollums rendered some excellent selections on harmonicas. C. W. McCarty performed a few magic tricks that mystified the entire group. Ralph Hale started telling a story "Humming Hens" that he will complete at our next meeting.

Exchange Items The story of X. X is the Roman notation for ten; X is the mark of illiterate men; X is a ruler removed from his throne; X is a quantity wholly unknown; X may mean xenon, a furious gas; X is a ray of a similar close; X-mas is Christmas, a season of bliss; X in a letter is good for one kiss; X is for Xerxes, that monarch renowned; X marks the place where the body was found.

Militant atheists at Moscow follow example of Leningrad in establishing an anti-religious university, the widow of Lenin and the commissioner of health being among the instructors.

Why Have a School Paper? The public usually has a vague idea of what is happening at school. If Johnny says his teacher is dumb and mean, no doubt Johnny's teacher is dumb and mean. Reports from unreliable sources are the only means some of the parents have to communicate with the school. False reports often lead to unjust criticism.

The school paper affords a means

Carlton. Roll call was answered by each member of the club with the name of a famous patriot. The secretary read the minutes, which were duly accepted. Mr. McWhirter assigned each member of the club a president about whom he could write up a term project.

The first number on the program was the discussion of the article "Why not go by Air"—William Smith. Willene Mooney discussed possibilities for the "Next Quarter Century." Raymond Palmer gave a very interesting talk on "Prohibition in the Future." Juanita Shirey read "America for Me." The Ten Greatest Women of History were pointed out and discussed by Robinette Ridgway. Katie Lee Thurmon, taking Mrs. Coolidge as her authority, discussed the task of "Making Ourselves at Home in the White House." Miss Pennington was a guest of the club.

Program for Thursday The chapel program Thursday afternoon was very interesting. The student body sang "Old Folk's at Home" and "Long, Long Ago," which was enjoyed by the students. Bernice Holyfield rendered a very beautiful piano solo. Several important announcements were made by Mr. Scoggins.

Do-Re-Mi Club The Do-Re-Mi Club met last Tuesday night at the home of Mrs. O. P. Rutledge. The president was absent and the vice-president, Clyde Snell, called the meeting to order. The secretary called the roll and read the minutes of the last meeting. Clyde Snell gave a report on the value of music and Forest Fry gave a brief history of music. Mr. McWhirter showed the club a chart by which the members can learn to read the notes of music. Herschel Hammonds was initiated and became a member of the club. The secretary had received two applications for membership into the club and they were voted on. These applicants will be admitted into the club at the next meeting, which will be October 29.

Local News Annie Ruth Gullion was absent Monday and Tuesday morning because of illness. Doris Templeton was out of school Monday picking cotton. Daisy Eudy is out of school picking cotton. Myrtice Radwon was absent from school Tuesday afternoon because of illness. Mildred Welborn was absent Wednesday afternoon. She accompanied Mrs. Kirk to Littlefield where they were shown through Gunter College.

Clayton Fuller and Martin True were absent Monday morning because they were sent as delegates from the F. F. T. Club to the Dallas Fair. They have promised us a report for next week's paper. Juanita Shirey was absent Friday afternoon, as she left to attend the Dallas Fair.

Alsie Carleton has been absent for the last five days, as she accompanied her mother and his little brother, T. J., to Dallas where T. J. will receive treatment. Lucille Snodgrass was absent three days of last week on account of illness.

Misses Biebel, Ross and Gwen delyn Snodgrass accompanied Mr. and Mrs. O. P. Rutledge and family to Lubbock Saturday. Mr. Williams, accompanied by Lois Williams, Duncan Hollums, Joe Jennings and Bill Smith, attended the Dallas Fair during the week end.

Life's Little Mystery Woman in front of scales takes her coat off. Puts coat over left arm. Weighs herself. Gets off scales. Takes coat from off her arm puts it on again. Why?

Night on the Desert (By William Allen Ward) Night. Is a black panther. That walks on padded feet Through the canon driving Away the sunlight.

Junior Flashes 23rd Psalm of the Juniors. Miss Rosson is my teacher; I shall not pass. She maketh me sit up all night; she leadeth me into the depth of Webster's Dictionary. She causeth me to be miserable. She leadeth me into the paths that lead to poetry and insanity.

Yet, though I travel through the course of English 2 I can use no slang; for my Clippinger art not with me; and my English Literature will afford me no comfort. She presenteth an exam, before me, in the presence of mine adversaries; I filleth my pen with ink; my head runneth empty. Surely Emerson and Hawthorne shall haunt me all the rest of my days, and I shall remain in English 2 forever.

Miss Tyson—I see that your husband never gets out nights. Mrs. Stephens—So do I. Knock, knock, knock. Who is it? It is I, Opportunity! You can't fool me, opportunity just knocks once.

Miss Rosson—Reeves, name a collective noun. Reeves—A vacuum cleaner. Soph—I don't know. Junior—I forget. Junior—I don't remember. Senior—Well, I can't add anything to what has been said.

Even his best friend wouldn't tell him; so he flunked the examination. (Continued on back page, same sec.)

of transferring the promising material, such as themes, essays, and poems, to the people outside of school. A student will put forth more effort in order to get something in the paper.

The school paper is a great deal of help to the members of the staff. It serves as a training course in newspaper work. Habitually, the members of the staff become alert for mistakes in compositions. Being staff member is considered rather honorable; therefore a pupil will work just a bit harder to become one of the staff.

The faculty often uses the paper staff as directors when they select the annual staff.

The 3rd period current events club met Friday, October 25. The meeting was called to order by the president, Walton Henderson, and the roll was called by the secretary, Virginia Welch and answered by the name of an explorer and his exploration. The minutes of the last meeting were read and the constitution of the club read and accepted by the club. The following program was enjoyed by the members of the club.

Save the Alamo—Guy Guynn. China's Fourth of July—Clara Bell Goughly. Quinie the coming of a Savior—Waldo Houghton. Dates of October—Mary Alene Harris. Henry raises Wages Abroad—John Smith. Demosthenes—Mary Aline Harris. Jokes—Kinder Farris.

Seniors Hurrah the seniors rings are here; but alas, every cent of the fees has to be collected before any one can proudly display his emblem of authority. Everyone please pay his money to Mr. Kimble at the earliest date in order that all may receive their rings.

The package came C. O. D. to Mr. Kimble, and we are told that he has not even opened the package, and that he will not do so until all are paid for. We admire Mr. Kimble's will power in refraining from opening the package, because we are sure that our curiosity would have overcome us long before this.

But after all is said and done, we return to the most important fact. Pay and wear. That is, all pay before anyone wears his ring.

Chapel Program for Monday The chapel program on Monday afternoon was opened by several songs sung by the student body. Among the selections were: "He Leadeth Me," "Santa Lucia," and "Long, Long Trail." Mr. Patty read the scripture from the first chapter of Proverbs and led the student body in prayer. The program was then turned over to Mrs. Adkins who demonstrated posters made by her eighth and ninth grade English classes on Good and Bad English. Mrs. Adkins was assisted by Wanda Teeple, Virginia Welch, and Floyd Murray. The program was concluded by several announcements made by Mr. Scoggins.

Juniors Sold Lunch The juniors sold lunch Saturday at the Floydada Hardware, and we wish to say that our sales went over in grand style. Beclaire Smith was chairman of the project, and her assistants were Annie Ruth Gullion, Wana Tawwater, Helene Hay, William Salisbury, Maurine Hay, Iris Shaw, Winona Felton, Donnie Stephenson, Patty Loooper, Gladys Adkins. We wish to thank every one that patronized us and also to thank Mr. Crow for the use of his store.

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COUNT LUCKNER, THE SEA DEVIL

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CHAPTER V

Raiding Along the Equator.

There are some memories that are painful to recall. To this day I can see the Charles Gounod going down, her bowsprit plinking first and her tall masts sinking slowly, first one spar disappearing and then another. It fills me with sadness, for she had behaved like a gallant craft, and she was a large barque with all the air of an argosy, and as we bore toward her, she proudly saluted our Norwegian flag and raised the tricolor of France.

"What news of the war?" she signaled.

We steered close to her, unmasked our gun, and raised the German battle flag.

"Heave to," was our reply. "Incredulity, consternation! The officers and sailors on deck stood paralyzed for a long moment. Then the barque heave to."

Our prize crew went aboard and commandeered a batch of fine red wine from the ship's provisions, and three fine fat hogs. The Frenchmen packed their belongings and came aboard the Seeadler. They were a glum-looking, disgusted lot.

The captain was painfully correct in his manner toward us. He was a tall, impressive fellow with a deep voice and black beard. A man of fine education and studious mind, he was scrupulously polite, but knew how to make the hostility he felt toward us clearly and rather amusingly evident. He was our prisoner. Very well, he conceded that. But we were the enemies of his country and the destroyers of his ship. Therefore he preserved a demeanor appropriate to that attitude of mind throughout his entire voyage with us. For our part, we could not but admire him for his superb, unbending spirit. His barque was loaded with a cargo of corn and bound for Bordeaux.

Now, I don't know much music, and I don't care for this modern jazz school at all. Faust I enjoy. Give me the duet in the Garden scene, and, since I am called the "Sea Devil," I don't mind admitting a secret fondness for old Mephisto and his serenade beneath the window. Now I had to sink my favorite composer. The thought of it made me hum a phrase of Valentin's dying lament.

But the sinking of the Charles Gounod meant much more than any such superficial melancholy. One shouldn't ever have to sink a ship. They are the last survivors of the golden days at sea, crueller days and finer days. Take any old salt who has sailed before the mast, and ask him. The shipyards are not building many of them any more, and the day of the schooner, the barque, the clipper, and the barquentine is fast passing. Every one that goes down to Davy Jones is a loss that will not be replaced. I have an old-time seaman's love for sail-ships. A steamer? Train the gums and light the fuses. I could sink a steamer and laugh as she takes her last dive. But I never did get used to sinking sailing ships, although we had to send many of them on their last voyage before our own final adventure in the South seas.

Our bombs exploded in the hold of the Charles Gounod. She lurched like a living thing. Her tall masts trembled. The majestic ship seemed to bow her head as she nosed down into the sea. The last we saw of her was a glimpse of her tallest mast and waving from it the tricolor of France. With her departure, I somehow thought I saw the passing of the whole age of sailing ships.

Three days later, a tremendous commotion in the rigging. Six men were reporting "Sail ho!"

She was a fine three-masted schooner. We thought she might be an American. The Americans favor that type of ship. And the United States was not yet in the war. However, the Canadians also have a weakness for the three-masted schooner. We raised our flag, hoping to induce the skipper to raise his flag, which would be the polite response for him to make. But her skipper didn't seem to be in any mood for returning compli-

ments that day. Perhaps he had had a bad night and was saying to himself:

"What do I care for that old Norwegian tub?"

We backed our main-topsail and dipped our flag three times as a salute, hoping that this exceptional courtesy would induce the schooner to follow the amenities of the sea.

It happened now that our freebooting let us to intrude unwittingly into the rose-covered field of romance, where our rough pirate's boots were not adapted to walk among the delicate plants. However, buccaneers that we were, we were not without a high regard for the tender sentiment. Aboard the schooner, the captain had his newly married bride. The voyage was their honeymoon.

Leudemann and I stood on the bridge.

"Better leave the lubber alone," I said.

Just then the ensign in the lookout on the mainmast sang out:

"That's no American. They're raising the British flag!"

Sure enough, there were the British colors. Up went our battle flag! Across her bows went a shot from our gun. But it required a second shot before she heave to.

"Hey," cried Leudemann, "there's a woman."

The captain's bride was running around the deck in a tailspin, as aviators say. I don't know whether she was afraid of shot and shell or the righteous ire of her husband. Maybe he was chasing her.

The schooner was the H. M. S. Percy bound from Nova Scotia with a cargo of gaberdine. The captain told me he saw our first shot splash into the water in front of his ship, and thought it merely a whale spouting. With our second shot he heard the report of the gun, and saw that we were an auxiliary cruiser. The Percy's cargo was so light that we did not use bombs, but shot her full of holes.

We were worried about having fair company aboard. There might be rough work that would not be good for the eyes of woman. And then a woman needs attention. She must be treated with care and consideration. Suppose this new and undesired captive should start to complain. Women like to complain. Suppose she should grow angry at being kept a prisoner. What would we do? You couldn't put her in the brig.

"Well, Leudemann," said I, "the only thing we can do is to treat her so well that she will be happy all the time."

"I treated a dame well once," growled Leudemann, "and then she ran off with another man the first time I left her alone."

The skipper's bride turned out to be the best fellow you could want. She had one of those sunny temperaments that simply spread mirth and good cheer everywhere. She had a smile for every one and in every circumstance. She took her stay aboard the Seeadler as an unexpected, exciting, and appropriate phase of her honeymoon, and resolved to get the greatest possible fun out of it.

When she got back to Canada,

she gave the newspapers long stories about her stay on our terrible pirate raider, the Seeadler, and told what a delightful time the freebooters had shown her. When I returned to Germany after the war, I found an envelope full of clippings from her awaiting me.

We lay in the waters off Africa five degrees above the equator and thirty degrees west longitude. That region is right in the path of all sailing ships that run before the southern trade winds and head north. The weather is seldom bad there, the air is clear, and from our masthead we had a range of vision of thirty miles.

A Frenchman, no doubt of it. The ship was scrupulously clean, her rigging trim and neat. Her hull was decorated artistically with gunports, after the manner of an old-time war frigate. Only the French keep their ships so thoroughly shined up, and there was one firm of French shipping owners whose custom it was to decorate their vessels man-of-war fashion. She was the four-masted brig Antonin. We came up behind her diagonally, then after her. Our motor was having one of its off days, but we did not care.

A sudden wind squall arose. It blew like a fury. The captain of the Antonin was a sensible skipper. He immediately lowered sail, took in his royals and upper galleen sails. That was where we had it on him, for we had no miserly shipowner to be afraid of. Our masts wouldn't break, anyway.

"Keep every stitch on, boys!" After her, my hearties!

Of course, we gained rapidly on her now.

The wind continued to howl. The gale raged, and the captain of the Antonin thought we were quite mad. Gallants and royals up during a wind squall—he had never seen such a thing in all his days at sea. The sight was so funny that he wanted a picture of it. We watched him standing in the stern of his ship and gazing down into the fender of his camera.

"Leudemann," I said to my helmsman, "we must capture that snapshot for our collection of photographs, if we have to take a trip to Davy Jones doing it."

We were attempting to keep a thorough photographic record of our cruise, for the Imperial archives, and a picture of the Seeadler running with all stalls set through a squall, particularly if that picture were snapped all unwittingly by the captain of a prize, would indeed be a gem for our collection.

We were close behind the Antonin now. A machine gun began to rattle. We were often bored during those long days at sea. Anything for a bit of amusement. It would be funny to watch that captain's face when he heard the typewriter of Mars rattling in his ears and when he saw us sending a stream of lead through his rigging. First he started, and then he glared. What did these lunatics mean? This kind of insanity was too much. His rigging might be injured, ropes cut or spars smashed. He began to roar at us in the most profane French. When a Frenchman swears you can hear it far off. Then he saw the German flag at our masthead. He staggered back with a dramatic gesture that only a Frenchman can achieve. We sank the Antonin just as we sank the others.

We added another allied nation to our list of prizes when the Buenos Aires came bowling along. She was an Italian ship built in England, a fine vessel, but filthy dirty. Everything was untidy from stem to stern. Her captain, a fat, unkempt man of about fifty-five with a bristly mustache and a month's growth of scraggly stubble on his face, came aboard the Seeadler carrying an umbrella! Can

you imagine a skipper on a windjammer carrying an umbrella at sea? We couldn't, and my men all burst out in rude guffaws. I suppose he had it to protect himself during a hurricane, eh? I had once seen a photograph of the Italian commander in chief, Count Cadorna, carrying an umbrella. So we immediately dubbed our new skipper Cadorna. He was a genial fellow, full of good nature and fun. You should have seen his astonishment when he saw the fine quarters we provided for our captive skippers. He never did quite get over it. Apparently, he was better off as our prisoner than he had been before.

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"Important news." She heave to. The captain, who

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He climbed onto the Seeadler's deck a picture of wrath and despair. He still had on his carpet slippers, and had brought nothing with him. His name was Lecocq. "Don't you want to send for your belongings, Captain Lecocq?" I asked.

"If I have to lose my ship, mon Dieu, I want to lose everything," he replied.

across the Pacific ship lane, examining every vessel that passed. So you see, we, apparently, were picking them up after she had O. K.'d them. Captain Lecocq had bidden his men to say nothing about the cruiser. Apparently he hoped that we would wander far enough south to run afoul of the British and be captured.

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"Important news." She heave to. The captain, who

was on deck in his carpet slippers, saw our gun but thought we were the mother supply for a squadron of British submarines. Seeing that he was under some illusion, I decided to have a little fun with him. I called our captured sailors in batches. First up came the Chinamen. They lined up along the rail so that the Frenchman could get a good look at them. Then I called the West Indian negroes on deck. After them the white men. Now Chinese, now black men, now Caucasians—the captain of the La Rochefoucauld thought he must be having a nightmare. And a most disagreeable nightmare it was when he saw the German flag run swiftly to the tip of our mainmast. You should have heard him swear.

He climbed onto the Seeadler's deck a picture of wrath and despair. He still had on his carpet slippers, and had brought nothing with him. His name was Lecocq. "Don't you want to send for your belongings, Captain Lecocq?" I asked.

"If I have to lose my ship, mon Dieu, I want to lose everything," he replied.

across the Pacific ship lane, examining every vessel that passed. So you see, we, apparently, were picking them up after she had O. K.'d them. Captain Lecocq had bidden his men to say nothing about the cruiser. Apparently he hoped that we would wander far enough south to run afoul of the British and be captured.

(To be continued)

McGUIRE'S
 "The Store for Men"
 Valetor Cleaning and Pressing
 Phone 66
 We Call For and Deliver

H. Z. Pennington
 PHYSICIAN AND SURGEON
 Telephones:
 Residence 330 Office 75

A. C. Goen M. Polk Goen
 Phone 170
Goen & Goen
 Real Estate Loans, and Insurance
 6 Per Cent Farm Loans
 Farm Lands, Ranches, and City Property
 We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.
 Boothe Building West California Street

Dr. Jacob S. Rinehart
 PHYSICIAN AND SURGEON
 Internal Medicine and Electrotherapy, also Diseases of Women and Obstetrics.
 Readhimer Building, Phone 93
 Residence Phone 313
 Calls Answered
 Floydada, Texas

E. P. NELSON
FIRE INSURANCE AGENCY
 WILL APPRECIATE YOUR BUSINESS
 CITY AND FARM LOANS
 Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
 OFFICE—ROOM 8
 FIRST NATIONAL BANK BUILDING, FLOYDADA

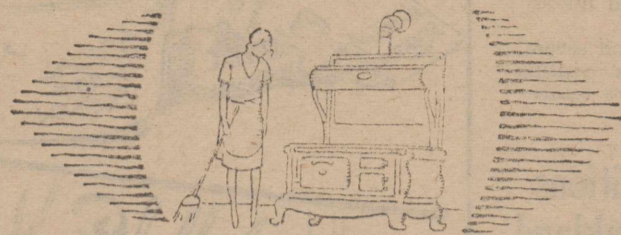
FLOYDADA TRANSFER
 A. N. WARD, Prop.
 Office at L. & O. Top Shop
 HAULING AND TRANSFER BUSINESS SOLICITED
 GOOD EQUIPMENT
 PROMPT SERVICE
 TRUCK LINE TO PLAINVIEW
 Phone 12 or 305R

T. C. Russell
 Insurance Agency
 All kinds insurance and farm loans

M. FROST, D. C.
 8-YEAR CARVER GRADUATE
Chiropractor
 Licensed under Kansas and Arizona Laws
 LADY ATTENDANT
 Suite 101, Surginer Bldg., North Side of Square
 OFFICE PHONE 175

A. J. FOLLEY
 Lawyer
 Suite 12, Readhimer Bldg.
 Civil Practice Only
 Floydada, Texas

Dr. W. M. Houghton
 MEDICINE and MINOR SURGERY
 Office with Moore Drug Co.
 West Side Square
 Phones:
 Residence 250 Office 198



For the woman who doesn't like housework

A new stove that shortens kitchen hours

NO WOMAN could be expected to enjoy housework when she has an old-fashioned, back-breaking kitchen stove to contend with. But this beautiful new Perfection oil stove makes her work not only easier but pleasanter. It is finished in smooth porcelain enamel and Perfectolac... snow-white, silver gray, dove gray. This finish cannot rust or wear out.

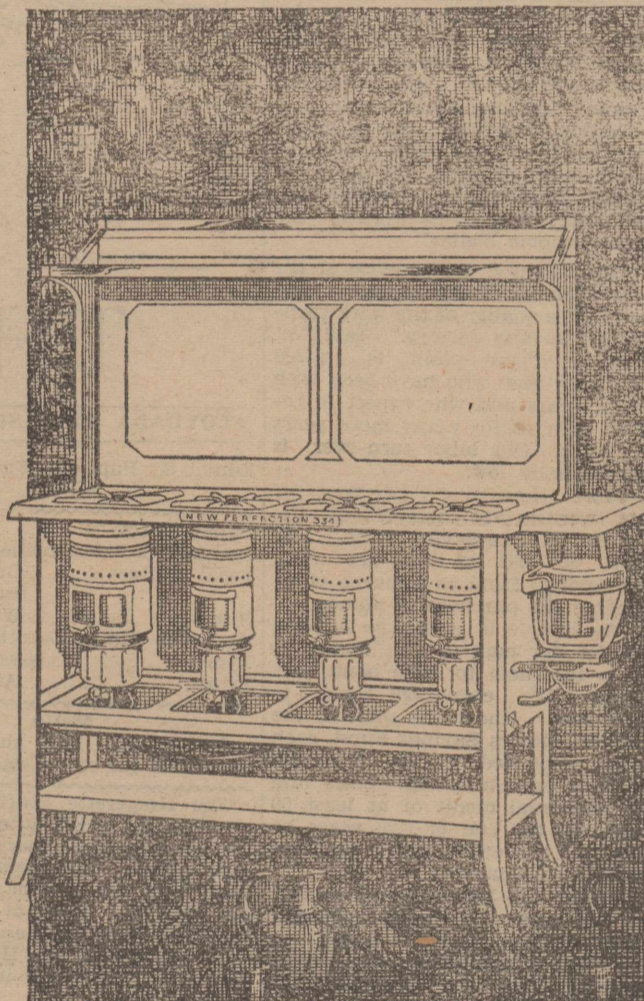
Swift, Clean Heat

Its heat is so swift that cooking is done in a hurry... and so clean that dish washing is made much easier. For the bottoms of kitchen vessels stay spotless and shiny.

This clean, intense heat is furnished by four Giant Superflex burners, one a "Big Giant." All have automatic wick stops.

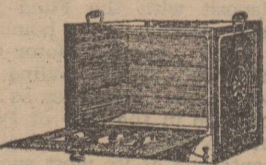
Other noteworthy features are: three convenient shelves... closed-in back... removable tray below burners... reversible reservoir.

This stove is one of Perfection's new models, which include ranges with built-in ovens, long chimney, short chimney and gasoline stoves. Prices, \$18 to \$164. Your dealer will doubtless offer you easy terms.



Use a "Live Heat" Oven

For perfect baking results, use a Perfection or Puritan "Live Heat" oven, in which heat rushes in at the bottom, circulates quickly around the foods, then down between the double walls and out. This gives a third wall of "live heat", speedier baking and better flavored foods.



Perfect baking with "live heat" ovens

PERFECTION STOVE COMPANY
 825 Trunk Avenue - Dallas, Texas

PERFECTION

Oil Stoves & Ovens

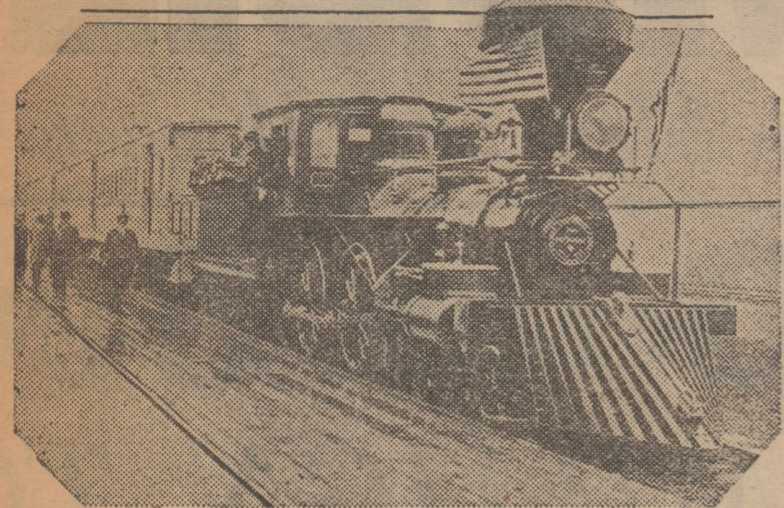
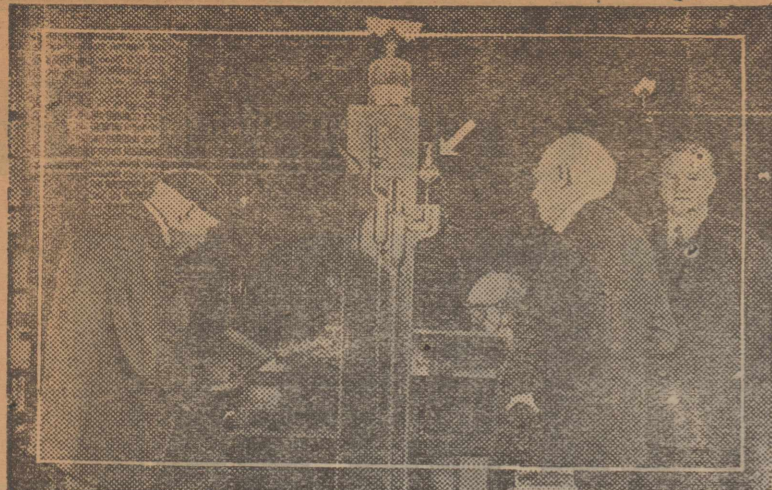
MAC

NO FOOLING

By Irving



When Edison Recreated Light



Thomas A. Edison is shown above as he enacted in the recreated Menlo Park laboratory at the Ford Museum near Detroit the famous experiment of 50 years ago that produced the first incandescent light. Francis Jehl, his assistant in 1879, again assisted the aged inventor. President Hoover, an interested spectator, is shown at right. The arrow indicates the tiny globe. Below is shown the quaint train of Edison's youth, used in transporting distinguished visitors from Dearborn to the Ford estate.

Sunday School Lesson

WILL OF THE COMMUNITY

The International Uniform Sunday School Lesson for Nov. 3. Making Effective the Will of the Community. Mark 12:13-17; Rom. 13:1-7; I Peter 2:13-16.



The general title of this lesson is "Respect for Rightful Authority." It is the World's Temperance Lesson, and it has evidently been chosen with reference to the problem of law which is confronted everywhere in dealing with the liquor traffic, but which is particularly emphasized at the present day in America.

The fact that in this country the manufacture and sale of intoxicating liquor is prohibited by law and the Constitution has not as yet eliminated the need for personal will in relation to the actual mat-

ter of liquor drinking. Those who lay great stress on education and the voluntary practice of total abstinence, as against the exercise of law in dealing with the liquor problem, overlook the fact that there is still a field for education, and voluntary total abstinence has lost nothing of its practical value.

The Will Still Rules
It is still possible for one voluntarily to abstain from intoxicating liquor, and the fact that such abstinence is in harmony with the spirit of the law does not in any way lessen the value of voluntary action.

The passing of such drastic measures as prohibition emphasizes various aspects of the problem of maintaining law in a democracy and the questions concerning the relation of individual liberty and conscience to the state. It ought to be recognized by all, whether they believe in prohibition or not, that it is a drastic measure. Any law that interferes with the habits and customs of a large part of people in the community is drastic, even if those habits and customs should be indefensible and socially harmful.

What many who oppose prohibition because it is so drastic overlook is that all law is drastic and much of the legislation of the statute books is exactly of the same nature as prohibition—the rigorous interference and activity of law to correct social abuses and to further the general welfare.

As one who strongly favors the continuance of what President Hoover has rightly called "a noble experiment," I am convinced that the future of prohibition must ultimately be decided upon the soundness or unsoundness of the claim that it has made for more liberty for all. The days of legalized drinking may have established more liberty for men only; but when one takes into account all in the community, men, women and children, it is an interesting thing to consider fairly whether even drastic laws that seem superficially to interfere with personal liberties

have not been instrumental in establishing larger liberty for all.

It is difficult to discuss such a lesson as we have here without reference to these backgrounds and problems of life today. These are the things that bring before us the same sort of questions that people brought to Jesus and to Paul for decision.

The three passages in our lesson from Mark, Romans and I Peter all strongly uphold the authority of the state; but it would be easy to show from the New Testament that this authority was upheld only where it did not conflict with some higher authority of truth or righteousness. Paul in his later years was by no means so sure that the powers that be were ordained of God. He saw on the con-

trary a spirit of wickedness working in high places.

It should always be remembered, also, that the great end of society is not law, but through law and every other constructive agency to build up a society of citizens whose personal acts and relationships with one another are such that if there were no law at all the life of society would be ideal. The end and purpose of law in society is to establish that well disciplined life which requires no law.

NOTICE TO DEBTORS AND CREDITORS

Estate of W. D. Smith, Deceased.

The undersigned having been duly appointed Executrix of the Estate of W. D. Smith, Deceased, by the County Judge of Floyd County, Texas, on the 21st of October, 1929, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to her within the time prescribed by law.

SALLIE A. SMITH, Executrix of Estate of W. D. Smith, Deceased. 353tc.

Mrs. L. J. Welborn, Mrs. A. D. Cummings and Mrs. Leslie Surlinger attended the T. C. U. and Tech College football game at Lubbock Saturday.

Mr. and Mrs. A. E. Williams and little daughter, of Lubbock, and Mr. and Mrs. R. A. Brabham, of Stanton, visited Mr. and Mrs. L. C. Wheeler last week. Mrs. Williams and Mrs. Brabham are sisters of Mr. Wheeler.

Mrs. J. F. Pundt, of Iraan, who spent three weeks here with her mother, Mrs. A. D. White, and other relatives left Sunday for her home. She was accompanied home by her sister, Mrs. R. B. Rosson, and little son, Blaine, who will visit there for two weeks. Mr. Rosson took them over in their car.

Mr. and Mrs. George Jennings, of Electra, spent the week end with Mr. and Mrs. A. W. Chowning.

Mr. and Mrs. C. H. Davis returned home Monday from Dallas, where they spent several days buying holiday goods for the Woody Drug Co., and attending the State Fair.

Miss Willie Allen, Miss Dola Maddox, Lee Mayhew and Hayes O'Neal visited with Miss Maddox's cousin, Miss Margaret Mahaffey, of Matador, Friday evening.

SORE GUMS—Pyorrhea
Heal your gums and save your teeth. Its simple. Just get a bottle of Leto's Pyorrhea Remedy and follow directions. Don't delay; do it now. Leto's is always guaranteed. Arwine Drug Co.

'My Husband Had To Quit Work Days at a Time,' Says Wichita Woman

"He Suffered For Eight Years But Since Taking Orgatone Hasn't Lost a Day's Work and Feels Fine," Said She

"My husband's condition was getting serious and he just had to quit his work for a day or two at a time he felt so bad," said Mrs. J. E. Strain, of 2312 Austin St., Wichita Falls, Texas.

"But since he began taking Orgatone, he hasn't lost a day's work and feels fine and gets up in the morning ready for his day's work," continued Mrs. Strain.

"He had indigestion so bad every time he ate anything he would suffer afterwards. Everything he ate would sour on his stomach and cause gas to form which crowded his heart and he would have palpitation of the heart and fainting spells. He was very bilious and dizzy at times; would have to hold to keep from falling lots of times. His kidneys bothered him and he would have severe intense pains in his back and sides. Had frequent headaches and had a bad case of constipation. He tried a lot of medicine but never seemed to get the right one for his case.

"Orgatone was advertised so highly and was recommended to him, and he started taking it. I am certainly grateful he found it, for he is now in fine condition. He eats anything he wants now, and doesn't have indigestion at all, and all of the biliousness and dizzy spells have disappeared. He sleeps so well at night that I can't hardly get him to wake up in the mornings. He works every day now, and feels better than he has in years. Orgatone has helped him so much he is now telling his friends about it, and I am glad to give this statement for him."

Genuine Orgatone may be bought in Floydada at the Moore Drug Co.

Bill Der Says



Hallowe'en

Says William Der. "Boys will be boys,

Indulging in destructive joys: You're not the only one in town

To find your fences all torn down!"

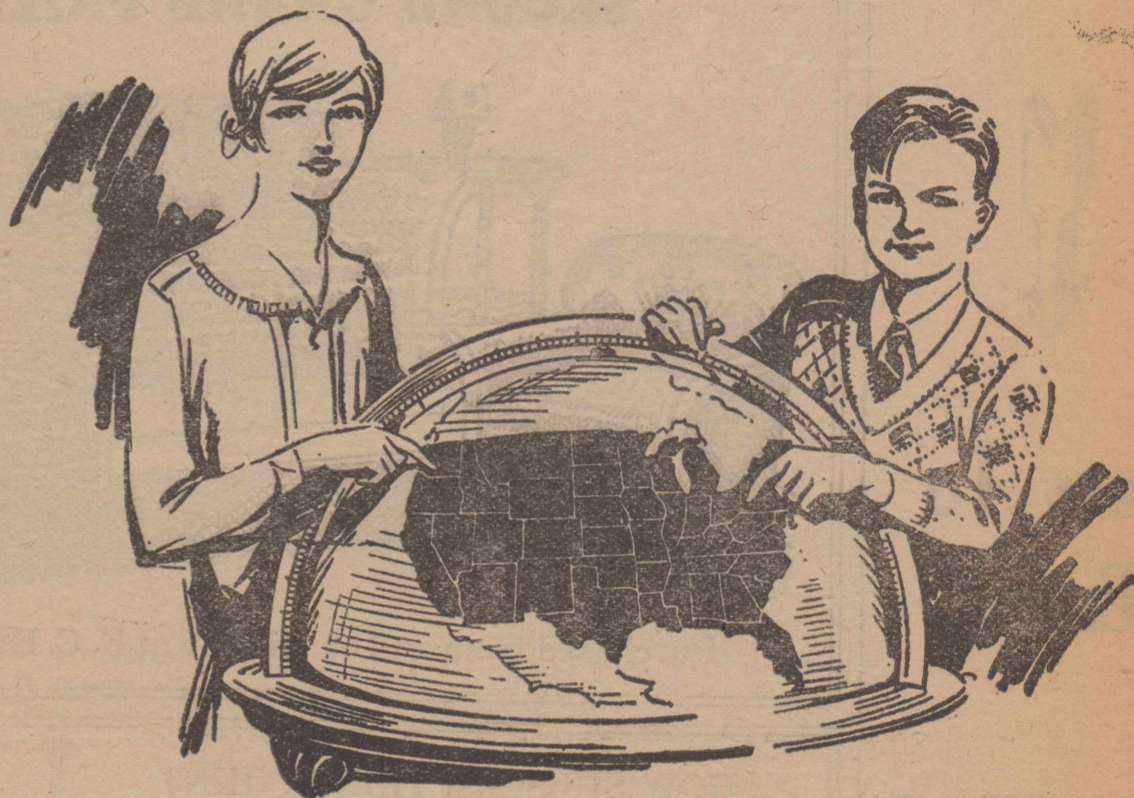
Were you one of the unfortunates who awoke this morning to find your gate missing and the pickets knocked out of your fence? We sympathize with you, but there is only one thing to do about it—order the lumber you need to make the necessary repairs. Of course we have it! Sudden service at reasonable prices, too!

Willson & Son

The Home of Friendly Service

Floydada, Texas

"From Ocean to Ocean"



1400 Department Stores

Where Economy of Distribution and Large Group Buying Make Possible Important Savings to Millions of Families

WHEN our New Store throws open its doors, it will present an entirely new idea in Distribution Service.

First of all, it will be a Local Service Institution, attuned to local needs, in harmony with local projects, manned by local people.

It will be a better local store because of its National Resources, making possible Economy in Buying and Operating.

Most important of all, this Store will have an individually selected stock of goods—not standardized—not just like that of any other J. C. Penney Company Store—but bought by our Manager for this Store and for this Community.

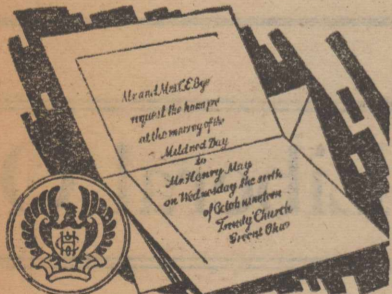
The folks who buy at this New Store will buy here—not because it is part of a National Organization, not because we have other Stores extending "from Ocean to Ocean"—but because of WHAT THIS STORE CAN DO FOR THEM! And that is as it should be. We expect to build this business strictly on the merits of THIS STORE and its Service to you.

But because of our National Relation to the World's Markets, and because of our ability to effect very large savings in everything we buy—because of these things—we expect to make our Local Store Service more convincingly apparent than would otherwise be possible.

J. C. PENNEY COMPANY, Inc.

South Side Square

Floydada, Texas



So Very Important... the Wedding Invitation.

You can't be too careful to have it reflect the best of taste. No cheap substitute for finely engraved invitations would do.

We have the HARCOURT sample book, one of the most approved lines in America, and we should like to have the pleasure of showing our samples. There is no cheaper work, except such as planned for a cheaper class of trade.

Hesperian Pub. Co. Floydada, Texas

Authorized Representative of



Run-Down

"ABOUT seven years ago, I was all run-down, worn-out and never felt good," says Mrs. Harry Cantrell, of Cape Girardeau, Mo. "A chair would be more welcome any time than my work."

"I was so tired when I would arise in the morning. Instead of being rested, I felt terrible."

"At last, mother told me to take Cardui, and I did. After the first bottle, I could tell a difference, and when I had taken five bottles the tired feeling was all gone. I felt like a different person, thanks to Cardui. I hope that other mothers will try Cardui. I have been wonderfully benefited by it."

Try Cardui in your case.



Take Theford's BLACK-DRAUGHT for Constipation, Indigestion, Biliousness. Costs only 1 cent a dose.

The Floyd County Hesperian

\$20000 AUTOMOBILE

Greatest Offer of a Lifetime Open to Men and Women of

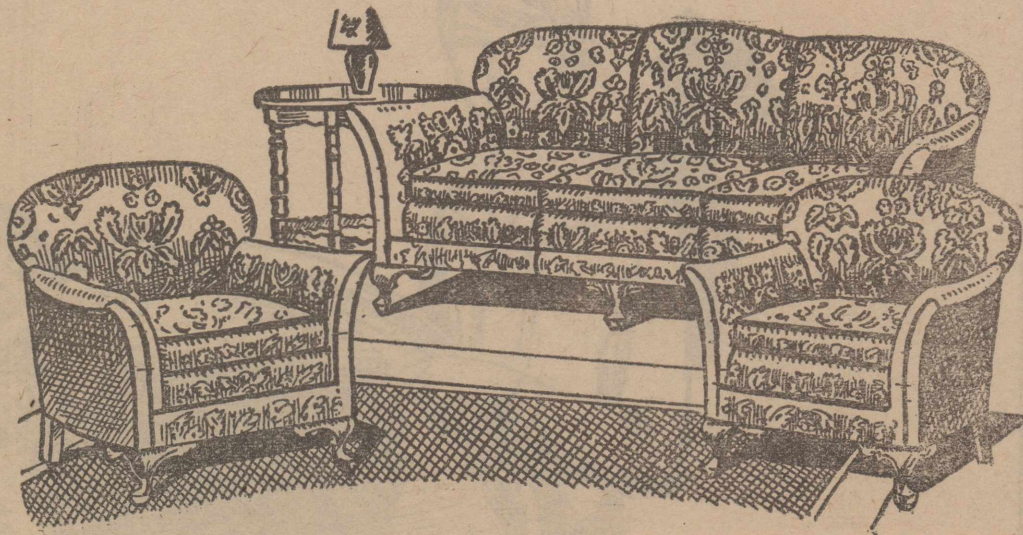
Pontiac Big Six 2-Door Sedan

IN A WHIRLWIND CAMPAIGN TO



Easy To Enter

SECOND GRAND PRIZE



Purchased from and on Display at F. C. Harmon's

\$300.00

LIVING

ROOM

SUITE

of

FURNITURE

FIRST GRAND PRIZE



PONTIAC BIG SIX

COSTING \$933.50

Purchased from and on Display at

You are not limited to any particular territory to obtain your subscriptions and votes. The world is your field. Whether you live 75 miles away or only a block from the Campaign Office your opportunity to win this big Pontiac car is the same! The car and other prizes are all grand free-for-all prizes. Your chance is equal. Your hustling ability will determine.

Easy To Win

HOW SUBSCRIPTIONS COUNT

—IN—

VOTES AND HOW TO GET WINNING VOTES

Below is shown the subscription rates of The Floyd County Hesperian and the number of votes given on each subscription according to the amount paid.

(INSIDE FLOYD AND ADJOINING COUNTIES)

TERM	PRICE	VOTES
1 Year.....	\$ 1.50	2,000
2 Years.....	3.00	5,000
3 Years.....	4.50	15,000
4 Years.....	6.00	30,000
5 Years.....	7.50	50,000

(OUTSIDE FLOYD AND ADJOINING COUNTIES)

1 Year.....	2.50	2,000
2 Years.....	5.00	5,000
3 Years.....	7.50	15,000
4 Years.....	10.00	30,000
5 Years.....	12.50	50,000

Advantage of additional votes may be obtained by securing extensions on subscriptions taken during the early part of the campaign. Such subscriptions must be marked "second Payment" on the stub and the amount of first payment must also be written.

RULES AND REGULATIONS

How to Enter

Fill out the nomination blank with your name or the name of the person to be nominated. Bring or mail this blank to the Campaign Manager and you will be credited with 2,000 votes as a starter.

Any man or woman of good character, either married or single may become a candidate in this campaign and is entitled to one entry credit of 2,000 votes.

The Campaign Manager reserves the right to reject objectionable nominations.

There are no obligations attached to entering the campaign and it costs absolutely nothing to try for a prize.

No candidate will be permitted to transfer votes to another candidate after receiving them.

Subscriptions cannot be transferred. All subscriptions must be paid in cash before votes are issued.

No subscription for a period longer than 5 years will be accepted.

In accepting nominations all candidates agree to abide by the conditions named.

All prizes will be delivered to winners at Floydada, Texas, just as soon as all winners are announced by the official judges.

In case of a tie of any prize, the candidates tying will receive prizes identical with the one tied for.

This campaign opens October 31st and closes Saturday, December 14th at 8:00 p. m.

No agreements or promises, either written or verbal, made by solicitors than those published in the Floyd County Hesperian will be recognized.

No one in any way connected with The Hesperian will be allowed to compete nor supply coupons to any candidate.

The Floyd County Hesperian takes pleasure in announcing the results of the election in this section of the country. An appropriation has been made for the purpose of purchasing a new automobile, together with many other prizes, will be presented to the winner. The Hesperian decided to use this unique method to increase its popularity and energy, display their best qualities of salesmanship and initiative.

The prizes have been purchased and will be given to those who by their efforts have won. The Hesperian decided to use this unique method to increase its popularity and energy, display their best qualities of salesmanship and initiative.

The fact that this newspaper has obtained such an automobile equipped with extras, costing \$933.50, will undoubtedly command the attention of the public. Never before has an offer of this kind been made. This is the biggest offer of its kind ever attempted in this section of the country. A MATTER OF AMBITION—YOU HAVE ALWAYS WANTED AN AUTOMOBILE—FREE—WITHOUT ONE CENT OF COST TO YOU.

Any person residing within the prescribed territory is eligible to enter. Fill out the "entry blank" (lower right hand corner), and send it to the Campaign Manager.

It is not necessary that you be a subscriber to the Floyd County Hesperian now or later. The prizes are FREE, and they will be given to the winner of this memorable campaign which will itself be worth thousands of dollars.

The campaign opens officially October 31st and continues until forward. Subscription books and full information will be sent by mail. Read every word of this big announcement carefully—scan the "entry blank" and send it in today.

Read every word of this big announcement carefully—scan the "entry blank" and send it in today.

CAMPAIGN OPENS OFFICIALLY AT 8:00 P. M. ON DECEMBER 14TH

Send in Your Name Today--∞--Share in This Liberal Offer

First Subscription Coupon

Good For

10,000 EXTRA VOTES

This coupon accompanied by the entry blank and your first subscription will start you in the race with more than 12,000 votes—only one of these coupons will be credited to each candidate.

Name of Subscriber

Address of Subscriber

Candidate's Name

Address..... Amt. Enc. \$.....

Return this coupon to the Campaign Manager of the Hesperian with your first subscription and you will receive 10,000 extra votes in addition to regular votes as shown in the regular schedule.



THIS BLANK and one subscription to

THE Floyd County Hesperian

starts you with more than 12,000 votes. See one of your friends today about his subscription. Let this blank be your stepping-stone to success.

HOW VOTES ARE SECURED

Votes cannot be purchased and they cannot be transferred. Once they are issued to the credit of a candidate, they must remain issued. This rule is imperative. There are just two ways to obtain votes. One is by clipping the free vote coupons which will appear in each issue of The Floyd County Hesperian. The other is by securing new and renewal subscriptions to this newspaper. The coupons must be deposited in the ballot box in the campaign office before the expiration date printed on them. All subscriptions must be paid before votes are issued on them.

Between the dates of Thursday, October 31st, and Saturday, November 23rd, 1929 at 8 p. m. 100,000 extra votes will be given for each and every \$20.00 worth of subscriptions turned in. Between the dates of Monday, November 25th and Saturday, November 30th, at 8 p. m., 90,000 extra votes will be given for every \$20.00 worth of subscriptions turned in. Between the dates of Monday, December 2nd, and Saturday, December 7th, at 8 p. m., 80,000 extra votes will be given for every \$20.00 worth of subscriptions turned in.

The last week of the campaign subscriptions will count ten per cent less in extra votes than the last offer herein above.

For Further

Subscription call, write or call on Campaign Manager of Floyd County Hesperian

Open Even

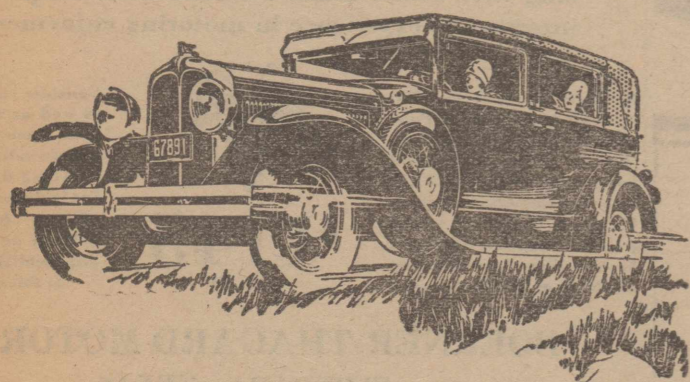
Telephone Number

Hesperian Announces Great BIG & PRIZE CAMPAIGN

Floydada, Floyd County, and Surrounding Trade Territory

Prize Given—5 Awards In All DOUBLE OUR SUBSCRIPTION LIST

GRAND PRIZE

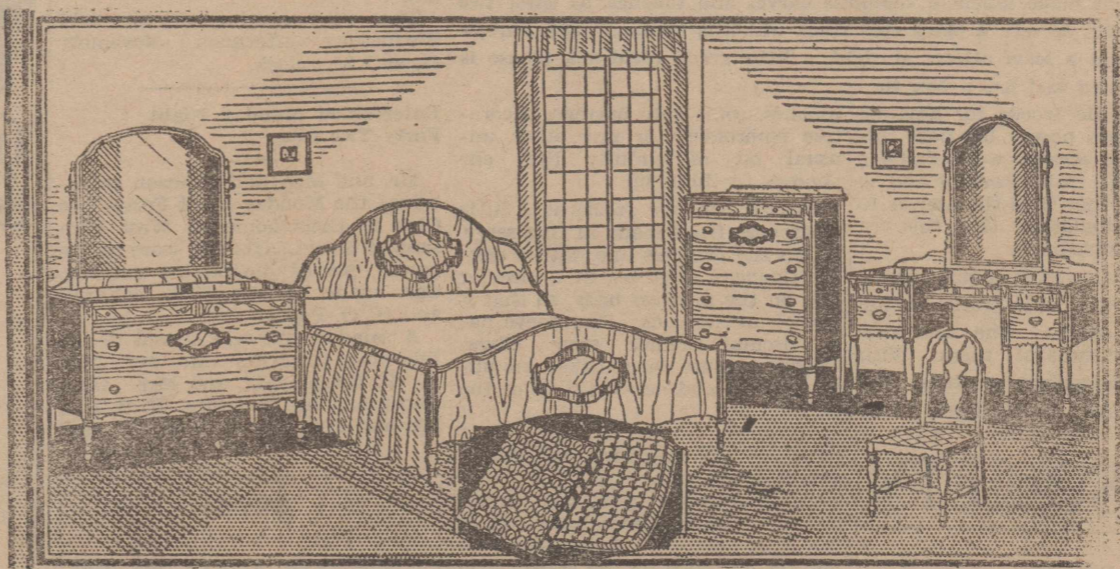


SIX

Boerner-Thagard Motor Co.

THIRD GRAND PRIZE

\$150.00
BED
ROOM
SUITE
of
FURNITURE



Purchased from and on Display at Kirk & Sons



Get Busy
Today

most stupendous automobile and prize voting campaign ever inaugurated in securing a magnificent prize list. A big, powerful, luxurious, absolutely free of charge to those men and women who by their ability and vote gathering during the next few weeks.

their hustling ability, obtain the highest vote totals by December 14th. Use its already large list of readers, and instead of the old method of dollars, the value of which will tempt many of the most representatives to lead the magnificent prize list, as the Pontiac Big Six Sedan, fully the attention of those who appreciate the prize list. The Hesperian is of magnitude been presented. The opportunity may never come again. TO WIN THIS BEAUTIFUL CAR IS BUT AN AUTOMOBILE OF YOUR OWN. Now let the Hesperian give you

to enter and compete for one of the prizes. To enter it is but necessary to enter it in at once. Once a candidate, the merry pastime of vote gathering alone will decide the winner of the big automobile on December 14th. Hesperian to become a candidate. Nor will it cost you a cent, either as candidates who poll the greatest vote totals. The rich experience of dollars to you in future years.

Saturday, December 14th. Candidates may enter from this time until return mail free upon receipt of entry blank properly filled out.

OU. Tremendous prize list—see how the prizes will be awarded. Then

ONCE! CAMPAIGN CLOSE SATURDAY
14th 8 P. M.

EVERYBODY WINS



20% CASH COMMISSIONS

An appropriation has been set aside to pay cash commissions to contestants who do not win automobiles or other prizes. Every active worker who fails to win one of the regular prizes will receive 20 per cent of the amount in subscriptions he or she has turned in, providing of course, he or she remains active until the end and makes a cash report each week of one or more subscriptions from the time he or she enters the campaign. Not only does the campaign offer you an unparalleled opportunity to win a handsome prize for effort—it is a good paying job as well.

FOURTH GRAND PRIZE

\$100.00 Blue White Diamond Ring, purchased from and on display at,

Wilson Kimble Jewelry Co.,

FIFTH GRAND PRIZE

\$50.00 Blue White Diamond Ring purchased from and on display at,

C. H. Davis Jewelry Co.

HOW THE AWARDS WILL BE MADE

The prizes will be given away absolutely free December 14th, 1929, to the persons polling the highest number of votes by that time. The contestant, regardless of where he or she lives, who polls the highest number of votes by 8 P. M., Saturday, December 14th, wins the \$933.50 Pontiac Big Six Sedan. The contestant polling second highest number of votes by Saturday, December 14th, at 8 P. M., wins the \$300.00 Living Room Suite of Furniture, and etc.

To those falling to win the automobile or one of the other prizes cash commission will be paid.

Jump in today and put your own town or community on the map in big red letters by winning this big car. Not luck, not chance—earnest effort alone will win. Test your ability. Remember those who start now will have the advantage. Be an early bird! This is a short campaign. Saturday, December 14th is only a very short distance ahead. Your hustling ability will place you in the winning list.

Ride
Away
Dec. 14

--- An Early Start Means Success --- Do Not Procrastinate

Information—

Blanks, etc.,
phone Camer,
The Floyd
Hesperian.

ings, 6:00

umber 8

How the TERRITORY is Divided

There is but one district—all territory in the City of Floydada, as well as all territory outside the City of Floydada, consists of but one district. Every contestant has the same equal opportunity to win the automobile or other prizes,

The Prizes Go to FIRST Five Highest

Candidates—Regardless of
Where They Live



THIS BLANK

is all you need to start. All you have to do is to send it to the Campaign Manager,

Floyd County
Hesperian

and you will be credited with 2,000 Votes as a starter.

SEND IT IN TODAY!

ENTRY BLANK Good for 2000 Votes

PLEASE NOMINATE

M.
As a candidate in The Floyd County Hesperian's Automobile and Prize Campaign.

Town or City

Street and No.

Signed Phone No.

Address

This blank counts for 2,000 free votes. Only one nomination will be credited to each candidate. The nominator's name will be divulged if requested.

Newest Sports Wear Has Acquired Cut And Finish Of Regular Street Attire

BY HARRIET

The new mode is by no means a flapper mode. Many of the new modes have youth in their every line and feeling. Many of them are created for the young woman barely out of her teens. Yet even these have a subtle lady-quality about them that has nothing in common with the abrupt, sports wear atmosphere of the clothes of the fashion era from which we have just emerged.

Sports wear makes much of feminine curves and feminine touches. The tweed suit may have a knitted jersey tuck-in blouse of gaily figured pattern that, instead of being just a sweater, achieves sweet dignity by the use of a silk yoke and bow tie that match the tweed in color. Or, the daytime suit may become an individual thing by use of a feminine blouse that enhances the beauty of the wearer.

As a matter of fact, there seems to be less of a defined sports mode this autumn. Rather sports wear has taken feminine cut and feminine finish until it approaches the grace of regular street attire. It is quite au fait to have a couple of extra, rather dressy blouses, to wear with the sport suit and completely convert it into a street costume.

The blouses used with suits this season and the little frocks for daytime street wear are two of the newest and most interesting of the new modes.

For the blouses, figured silks, jersey, wash satins, brocades and heavy crepes, used in conjunction with hand-embroidery, are among the latest. Colorful wool designs are very good for the handwork.

One of the very smartest of the new blouses is a little double-breasted jacket blouse of figured green silk from Henri Bendel. The suit that the blouse was made for is a roughish basket weave in dark green. The background of the plaid stripes are in satin, in dull gold, white and a light green.

This blouse fits the hips tightly, blouses slightly above the waistline, in both the front and the back. There is a shawl collar with triangular ends that tie twice to form a smash bow at the end of the V neckline. The sleeves slope in to the wrist and have cute buttons covered with the silk. These buttons adorn the blouse, too.



Sports wear make much of feminine curves and touches, as these two samples show. At left, a black coat frock which is trimmed with narrow braid and a scarf effect; at right, a little green plaid silk blouse is double-breasted and has a bow tie.

For the little frocks for daytime wear, worsteds play a big part this year. This is because worsteds have grown so fine, so lightweight and so pliable that they lend themselves to all the manipulations that this era of fashion introduces.

Jenny delights in fashioning many of the smartest little frocks in the world this season. She uses fine woolsens for most of them. With these featherweight woolsens she puts fine silk braid, lovely lace

touches, some cute buttons, decorative embroidery or any other unusual bit of femininity that she chooses to think up.

One of her new frocks is a little black coat frock made in fine serge. It has the princess line, with a double flounced skirt set in a circular line on the princess body, so that it is high in the back. The sleeve has a circular flounce from elbow. Coarse guipure lace makes an unusual scarf and braid trims the entire frock.

Mr. and Mrs. L. T. Bishop, Mr. and Mrs. B. L. Blacklock, Rev. and Mrs. R. E. Bost, Mr. and Mrs. Edwin Heald, Mr. and Mrs. O. W. Fry, Mr. and Mrs. Elmer Caudle, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Jerry Withers, Mr. and Mrs. F. M. Shenefelt, Mr. and Mrs. Troy Jones, Mr. and Mrs. Frank Johnson; Mrs. S. M. Cole, Mrs. J. G. Martin and Mrs. P. D. O'Brien and Mrs. Carl L. Minor and Mrs. J. V. Daniel visitors of the club.

The next meeting of the club will be at the home of Mrs. Joubert Clements Thursday, November 14, at 3:45 o'clock.

Mrs. Colville Delegate To State Meeting.

Mrs. James Colville, president of the Andrews Ward P. T. A. was elected as delegate to the State Mothers' Congress and Parent-Teachers' convention, which will be held at Waco November 19-21, at the meeting of the Andrews Ward P. T. A. Wednesday afternoon, October 23. Mrs. C. R. Houston was elected alternate.

It was said that the Association had one of the most interesting programs of the year at this meeting on the subject of "Wise Use of Leisure." Mrs. J. N. Johnston gave a paper on "Art, Its Relation to Home and Child," bringing out a number of worthwhile ideas on the subject. Mrs. Edd Brown brought out several interesting points in a discussion of "Family Recreation the most fruitful Feature of Home Life." Mrs. V. Andrews gave an excellent paper on "Music in the Home."

Mildred Houston and Iris Christine Kientz, pupils of Mrs. V. Andrews, favored the audience with several piano selections.

Mrs. Colville extended a special invitation to all of the patrons of the school to attend the programs whether they become members or not.

The next meeting will be held Wednesday afternoon, November 13, at 3:30 o'clock.

Entertained Monday Night Forty-Two Club.

Mr. and Mrs. Edd Johnson entertained the Monday night Forty-Two Club at their home on West Mississippi Street. Highest score in the games, played during the evening, was made by Mrs. Edd Johnson and H. O. Pope.

A salad course was served to the following members: Mr. and Mrs. E. P. Nelson, Mr. and Mrs. Glad Snodgrass, Mr. and Mrs. W. B. Hall, Mr. and Mrs. Byron Clark, Mr. and

Mrs. J. B. Houston, Mr. and Mrs. H. O. Pope, Mr. and Mrs. J. G. Wood and the host and hostess.

Mr. and Mrs. E. P. Nelson will entertain the club Monday evening, November 11.

Took Soda For Stomach-Ach For 20 Years

"For 20 years I took soda for indigestion and stomach gas. Then I tried Adlerika. One bottle brought complete relief."—Jno. B. Hardy. Adlerika relieves GAS and sour stomach in TEN minutes! Acts on BOTH upper and lower bowel, removing poisons you never knew were there. Don't fool with medicine which cleans only PART of the bowels, but let Adlerika give stomach and bowels a REAL cleaning and see how good you feel! Floydada Drug Co. F-1

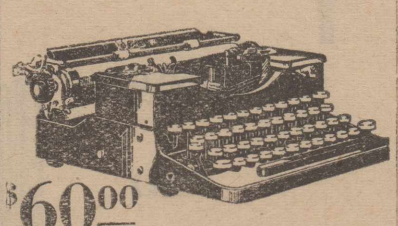
L. C. PENRY
Attorney and Counsellor-at-Law
Practice in all State and Federal Courts
Office over First National Bank
Floydada, Texas

Tony B. Maxey
Lawyer
Room 212 Readhimer Building.
Floydada, Texas

These are the Oakland features which make driving a real delight

Foremost among the many convenience features offered by the Oakland All-American Six is the Cross-flow radiator. The Cross-flow radiator practically eliminates losses of water and alcohol through boiling. Only Oakland in the entire medium-priced field employs the Cross-flow radiator. Foot-controlled headlights represent another great convenience. Only Oakland and one other medium-priced car offer this feature. And it is such features as these, combined with Oakland's impressive performance, distinctive style and exceptionally long life, which make Oakland ownership an uninterrupted experience in motoring enjoyment.

It will improve the school marks of your children



\$60.00 COMPLETE
Hesperian Pub. Co.
Floydada, Texas

Oakland All-American Six, \$1145 to \$1375, f. o. b. Pontiac, Michigan, plus delivery charges. Spring covers and Lovejoy Hydraulic Shock Absorbers included in list prices. Bumpers, and rear fender guards extra. General Motors Time Payment Plan available at minimum rate.

\$1145 AND UP

BOERNER-THAGARD MOTOR CO.
FLOYDADA, TEXAS
OAKLAND
ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

ANY PLACE ON THE THERMOMETER...

Your car can now start easily—warm up fast—accelerate quickly

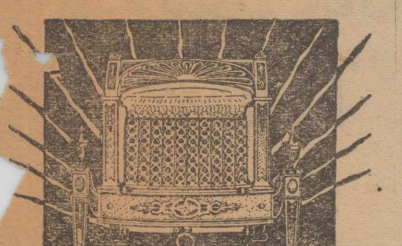
The weather never changes for the car that's fueled with Phillips 66. This gasoline makes starting easy on even the coldest nights; its volatility is controlled to fit the season and the climatic conditions of the locality in which you buy it. You'll find it always quick in action. Flexible, too, at all engine speeds—no more stutter or miss when you step on it. You get these results at no extra cost. For best results try a full tank of Phillips 66 or 66 Ethyl.

Phill-up with **Phillips 66**

CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

You Can Buy Phillips 66 at
MOTOR INN CAPROCK SERVICE STATION
BLUE GOOSE FILLING STATION
PHILLIPS SERVICE STATION
LAWRENCE LEWIS, AGENT



Healthful economical heat
West Texas Gas Co.
Headquarters For Gas Appliances

The HUMPHREY Radiantfire

SOCIETY

Honoree at Birthday Party Friday.

Naomi Sue Casey, daughter of Mr. and Mrs. C. C. Casey, was four years old Friday, October 25, and was given a birthday party by her mother at their home. The children played many games. Jack of lanterns were given as favors.

Refreshments of cake and ice cream were served to Weldon and Francis Standefer, Hazel and Betty Holliday, Joyce, Emmet Earl and Hershel Hinson, Alene Palmer, Joyce and Betty Joe Newlin, Darrell Gresham, Bobby and John Colville, Elizabeth Hardgrove, Gladys Marie Moore, Doris, Joy, Naomi Sue and Charlie Marie Casey.

Husbands Honor Guests at Halloween Party.

Mrs. Frank Johnson, Mrs. Troy Jones, Mrs. F. M. Shenefelt, and Mrs. Jerry Withers were hostesses to the 1929 Study Club Thursday night at the home of Mrs. Johnson. Husbands of the members were honor guests of the club.

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro., Floydada, Texas

E. RAY SMITH Representative Great Southern Life Insurance Company Plainview, Texas

FAT PROFITS

with Merit Egg Mash

Good authority places the percentage of feed elements that enter the egg as follows: 65% Water, 14% Protein, 10% Fat and 11 per cent Minerals. The hen puts these raw materials together and assembles the egg—your return on your investment. It can be plainly seen that you can get out of her only what you put into her. For this reason MERIT EGG MASH, which contains the proper proportions of these necessary elements, is a safe avenue to greater production, and should be available to laying hens at all times.

Edwards Grain and Elevator Co., Floydada, Texas

A Half Million Farmers and Poultry Raisers Now Bring Health to Their Poultry With CELO-GLASS

Make POULTRY PROFITS SURE WITH:
1. Pure Bred Stock
2. Balanced Rations
3. Good Houses
4. Sanitation
5. Ultra Violet Rays through CELO-GLASS

NOW is the time to put Cel-O-Glass in your poultry house front and windows. Your chickens need pure sunlight in winter just as much, if not more, as they do in summer.

Cel-O-Glass lets through the active ultra-violet rays of the sun. These rays keep poultry healthy, prevent rickets, insure proper food absorption and make hens lay more eggs. These rays cannot penetrate glass, wood or soiled cloth curtains.

Cel-O-Glass also makes fine-weather-proof storm doors and windows, when tacked over your screens. Enclose your porches with it and add an extra room during the winter.

There are many places to use Cel-O-Glass on the farm and in the home. Come in and let us tell you its many uses and show you how easy it is to install.

REG. U.S. PAT. OFF.
CELO-GLASS
U.S. PATENT 1,980,182
AT
J. C. WOOLDRIDGE LUMBER CO., Inc.

Whirlwinds Add Crosbyton Chiefs To List of Gridiron Victims Friday

Locals Barely Squeeze Out Visitors By Six Point Margin in Interesting Encounter.

A vicious Floydada Whirlwind, blowing a hard steady gale across the West Texas prairies last Friday afternoon, proved to be just a little bit too strong for the Crosbyton Chiefs, and the Redskins bit the dust of the gridiron to the tune of a 12 to 6 count. As in days of yore, the battle between the Redskins and the Whirlwinds was not an easy one, and Floydada's fourth victory was not positively assured until the last few minutes of the game. The encounter was staged on the local grid.

The two squads were evenly matched and neither team had the advantage until the final quarter. Floydada was sluggish on the start and failed to tally a single first down while the Crosbyton crew only marked up two first downs. In the second period, the Whirlwinds took to the air with the pigskin and completed five out of seven passes attempted. These passes, mostly from Howard Welborn to Joe Terry, netted Floydada's first count, and a similar demonstration on the part of the Chiefs netted their lone tally.

Both crews of gridsters played a defensive game. Neither squad made great gains on line bucks or off-tackle plays, the majority of gains being accomplished through passes and fake plays. Coach Jones' boys pulled a new fake Friday that proved a great ground gainer. It was in the form of a fake pass, whereby Welborn handed the pigskin to Joe Smith, end, who raced around the opposite end with good interference. It seldom failed to make from five to fifteen yards. In the last period this play netted 28 yards for the Whirlwinds.

Crosbyton's passing machinery, Carr, quarter, and Andrews, end, was very much in evidence throughout the entire game. However they completed only two out of thirteen attempted. Four of these passes were intercepted and were very disastrous to the Chiefs. The second and third quarters were the periods of these many unsuccessful passes. The breaks of the game, if there were such, may truthfully be said to have fallen in favor of the Whirlwinds. Fumbles were plentiful and the locals were lucky in regaining their own and falling on a few of their visitors'. Both crews tallied touchdowns in the second quarter, and Floydada's final score came in the first of the last quarter.

Howard Welborn, as usual, was the backbone of the Floydada crew. He was on the sending end of all of the successful passes and he made practically all of Floydada's gains. Green, Joe Smith and Joe Terry also showed up well on offensive plays.

To Robert Welborn belongs the credit for many of the tackles. The "little brother" saved the day in the last few minutes of the game, when the Chiefs approached to within five yards of the goal line, and were held four downs without an inch gained. Robert broke through the Chief's line three consecutive times and totally unassisted, got his man.

A summary of the game shows that Floydada made 18 first downs against Crosbyton's 10. Floydada attempted 12 passes, three were blocked and one intercepted. The Chiefs attempted 13 passes, 7 were blocked and four intercepted. Floydada punted seven times during the game, for an average of 37 yards each, while the Chiefs punted six

times for an average of 40 yards each.

The starting line-up of the squads was as follows:

FLOYDADA	CROSBYTON
Terry	Andrews
R. Welborn	Blackwood
Stovall	Butler
Bell	Curry
de Cordova	Nixon
Nelson	Stockton
Joe Smith	Work
H. Welborn	Carr
Bill Smith	Meachum
Carlton	McDermott
Green	J. Smith
	Fullback

New Lubricant Termed Revolutionary Factor

Another evidence of the value of aviation to big business is found in the trans-continental tour of the Continental Oil Company's six-place Travelair cabin monoplane, "Conoco No. 2," leaving Denver on October 25 on a trip that carries it through the Rocky Mountain states, across the middle-west, to the Atlantic seaboard and back to Denver—a total of over 8,000 miles.

The tour is planned for the purpose of acquainting the Continental Company's sales forces with the details of a new oil, prior to public announcement of the product, which will be known as "Conoco Germ-Processed Motor Oil."

Technologists of the Continental Company authorize the statement that the new Conoco "Germ-Processed" Motor Oil will be a revolutionizing factor in automotive and general mechanical lubrication. They state that it is a highly refined oil made from carefully selected crude by an exclusive patented process. Details of the claims for the new oil are to be explained to sales groups at the various points of call of the "Conoco No. 2." A stop of approximately one day is being made at each city.

C. C. Warner, advertising manager of the Continental Oil Company announces that a nation-wide newspaper, poster and farm paper advertising campaign to acquaint the public with the new oil, will follow the air tour.

NOTICE

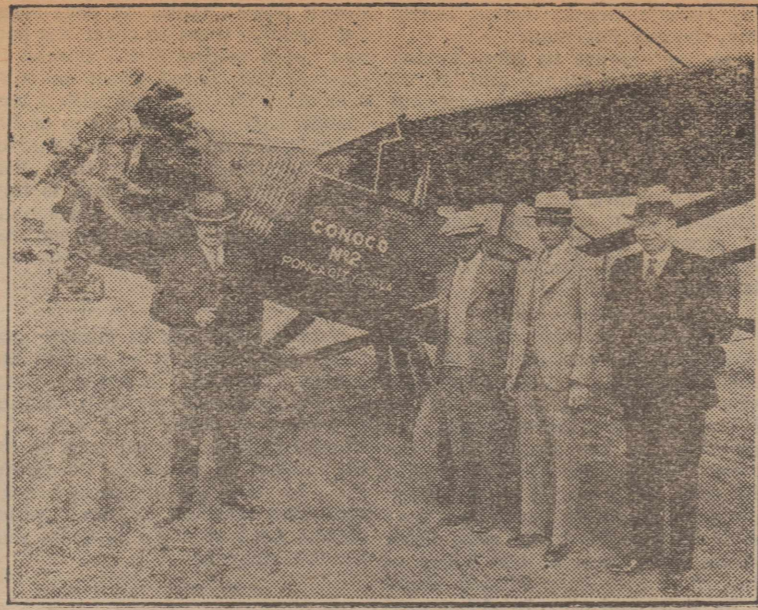
To all parties indebted to, or holding claims against the Estate of S. C. Splawn, Deceased:

The undersigned having been duly qualified as Joint Executors of the Estate of S. C. Splawn, Deceased, late of Floyd County, Texas, by the County Court of said County on October 28, 1929, hereby notify all persons indebted to said Estate to come forward and make settlement, and those having claims against said Estate to present the same to us at our address, Floydada, Floyd County, Texas, this 28th day of October, A. D., 1929.

W. P. SPLAWN,
J. W. SPLAWN, Executors.

Remington and Royal Portable Typewriters at Hesperian Office.

To Make Nation-Wide Tour



The "Conoco No. 2" and its crew left to right are: J. E. Moorhead, on the nation-wide educational tour. Ray C. Shrader, E. K. Ludwig and Frank Moore.

STAR ROUTE LETTING SET FOR JANUARY 14, 1930

Star route letting for a dozen or so states, including Texas, Oklahoma and New Mexico, will be held on January 14, 1930, or rather that is the last date on which bids will be received, by the Second Assistant Postmaster General, recent advertising of the Post Office Department informs us.

List of routes, forms of proposals and bond and all necessary information will be furnished by local postmasters, or the information may be obtained by writing the Second Assistant Postmaster General.

BUYS PETERSBURG HOME

A deal was completed this week in which M. J. Gregory sold his home in the south part of town to O. H. Heard. Mr. Gregory will move the first of the year back to his farm home about two miles south west of town. Mr. Heard in buying this attractive home is getting one of the best improved and modern homes here. While Mr. Gregory has just as good a farm home as this one, it being built on the same order. Before moving to it he will have it gone over inside and out so that it will be like a new home again.—Petersburg Journal.

IN THE SPOTLIGHT

HART PARR TRACTORS

TREMENDOUS POWER

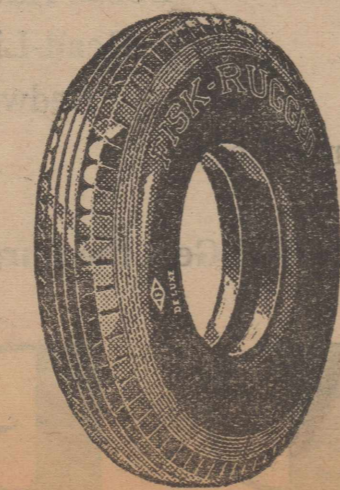
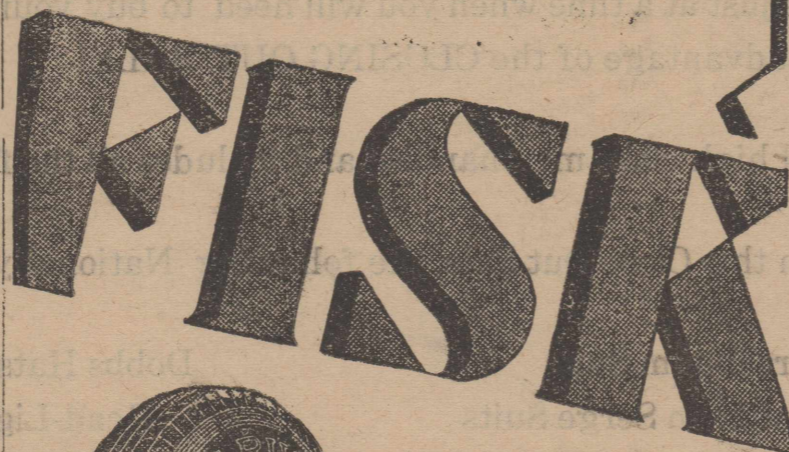
from Low-Priced Fuels

L. C. McDONALD
Floydada, Texas

Greatest TIRE VALUES we have ever offered

YOUR tire dollars have never been able to buy more mileage than we're offering at this sale.

Now is the time to get genuine Fisk All-Cords at a real saving. We have the right size and type for your car. Come in today, and put tire troubles behind you for many thousands of miles.



FISK PREMIER ALL-CORD—A fully guaranteed Fisk Tire at an unusually low price. You can't buy more mileage for the money.

FISK RUGGED ALL-CORD—The finest tire ever made by Fisk, giving the utmost in safe traction, good looks, and long life. A remarkable value at

CENTRAL FILLING STATION

HAL DRACE, Prop.

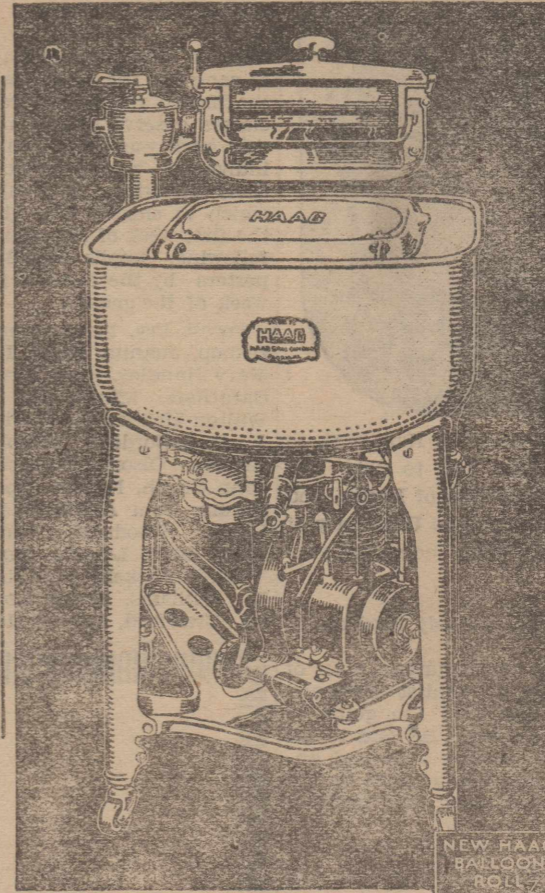
Mr. and Mrs. O. P. Rutledge and daughter, Ruth, and son, Randolph, and Miss Gweldolyn Snodgrass, Miss Dorothy Biebel and Miss Mary Emma Rosson attended the T. C. U. and Tech football game at Lubbock Saturday.

Dr. W. N. Lemmon
Eye - Ear - Nose - Throat
Suite 218-220 Skaggs Bldg.
Plainview, Texas

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 303W

Mrs. Jas. K. Green and son, Starks, attended the T. C. U. and Tech College football game at Lubbock Saturday.

Hesperian Want Ads Get Quick Results



clothes last longer.. when they're washed in a HAAG

HAND-RUBBING is even harder on clothes than on the hands. Before long, this constant friction of fabric against metal produces worn spots. But when clothes are washed in a Haag, they require no hand-rubbing, boiling, or soaking. Even badly soiled work-shirts and overalls are thoroughly clean. Blankets are fluffy and soft; and the Haag safety agitator protects dainty lingerie from injury.

Just imagine the saving in clothes, when you own a Haag. In time, no

doubt, it will pay the cost of the washer. And think of the labor and long hours it saves, too—strength and time for other more enjoyable tasks. The Haag 75 (illustrated) has all the newest features even to the late-model wringer with balloon-type rolls of soft rubber. Available either with 4-cycle Briggs & Stratton gasoline engine or 1/4 H.P. General Electric motor.

Arrange to see it soon—today, if possible.

KIRK & SONS
FLOYDADA, TEXAS



NOW is the time to order your individual Christmas Cards ... NOT LATER

INDIVIDUAL Christmas Cards show a personal thought that the standard ready-made card can never express. It's a mark of tasteful refinement.

We have an unusually different variety of designs that you will find to your liking. We'll help you make a card that is finer than any you have ever seen.

The Christmas rush is on. Better call or see us today.

PLACE ORDERS EARLY TO INSURE DELIVERY

Hesperian Pub. Co

MODERN WHITE LIGHT from KEROSENE

FIVE times as efficient as the best kerosene lamp of the ordinary kind. Cost only one-sixth of a cent an hour. Simple, safe, sanitary. Operates like old style lamp—nothing new to learn. This new improved

Aladdin INSTANT-LIGHT Mantle Lamp

gives you a modern white light from kerosene. Nearest to sunlight of all artificial lights. Saves eyesight—saves money. Pays for itself in short time. Now furnished with beautiful hand decorated glass and parchment shades.

Come In Today and See this New White Light Demonstrated

Saturday, Nov. 2nd

AT 3 P. M.

WE WILL GIVE AWAY—

Absolutely Free

One Aladdin Hanging Lamp, with shade. Come in and get particulars.

Stansell & Collins

HARDWARE

Soviets Send Student to Barnard



From far-away countries these three girls have come to New York to enroll as students at Barnard College at New York. Left to right are Julie Averkieva of Leningrad, Russia; Hildegard Anderson of Berlin, and Olga Faure of Paris. Miss Averkieva, former student at the University of Leningrad, has a Student's International Fellowship from the Soviet government.

THE HESPERETTE

(Continued from Page One)

Russell—I wish I went to a barber school.

Ross—Why?

Russell—So I could cut all of my classes.

Edna Mae—Look here, Besclare, I can write my name in the dust on this desk.

Besclare—Gawsh, there is nothing like education, is there?

An Essay on Sophomores

"Last night as pop an me wuz a sittin' in the parlor, well the telephone rang so I jumped up an' ran and answered it, and whut do ya guess? Well I'll tell ya, hit wuz my pal, I calls her Jane, and she told me at the juniors were havin' a social party and that we were asked to serve, well now, who has the nerve to say at we haint appreciat-ed.

"The other day as Jane an me wuz maneuvering down the boulevard, well, the captain of our fog ball team, Howard Wellborn, passed and waved, an' he's a senior I nearly bit the point offen my heart. Now who says that we sophomores ain't looked up to.

"The other day in chapel I read a readin' by memory and sang a song which I also knew by heart, well, I simply swayed the audience, why, half of 'em had their handkerchiefs a weepin' why, 'em ole senior boys just up and boo hoed. Hit wuz an awful sad readin' Ya should 'ave heard 'em clap me they most overthrew the building. Now ats how the sophomores are look-ed on.

"We had a sophomore class meeting the other day an a fish wuz there, by mistake. We is a study-ing History to increase our vocabulary, so we wuz a talkin' about who discovered America. Well this fish thought that Magellen discovered hit. Well, I nearly a bust-ed my belt a laughin'. Then Miss Keeton, our sponsor called on me and I said so quick: Lafayette; huh that fish thought at Magellen discovered us, but that is whut sophs is fer to correct the little fish who get things wrong.

In a Freshman's Eyes

A senior stood on a railroad track. The train was coming fast. The train got off the railroad track. And let the senior pass.

Helene—A lot of funny things turn up in life including pug noses.

Advice about women:

If she looks young she is old; if she looks old she is young; if she looks back, follow her.

Eulalia: In Hawaii they have the same weather the year round.

Starks: Well, how do they start their conversations?

Junior—I'm doing my best to get ahead.

Senior—You certainly need one.

A little boy was gazing at a set of false teeth in a dentist showcase. "Those are the kind I'm going to get when I get big," He said to his mother. His mother answered angrily, "Son how many times have I told you not to pick your teeth in public?"

Howard—Why do you put powder on your face?

Audrey—To make me pretty.

Howard—Then why doesn't it?

She Lived On Strict Diet For Two Years

"I suffered so with stomach trouble that for two years I had to live entirely on a diet of buttermilk. I lost weight and was terribly run-down. Then, I started Sargon, gained 9 pounds, and now I feel fine all the time.



MRS. LILLIE LIST

"My liver seemed all out of order and I was badly constipated. My tongue was nearly always coated and the taste in my mouth was awful. I was so nervous that many a night I didn't sleep a wink. No medicine helped me for any length of time and I finally decided to try Sargon. I have finished my sixth bottle, eat anything I want, my indigestion is gone and I am strong and energetic! My nerves don't bother me now, I sleep fine and my friends all tell me how well I look. I was visiting my mother in Uvalde, Texas, and told her what Sargon had done for me. She said many people there were praising it too! Sargon Pills ended my constipation and biliousness. I will always praise this wonderful treatment."—Mrs. Lillie List, 1300 Caldwell St., San Antonio. Floydada Drug Co., Agents.

A yodeler is produced every forty five minutes in America. It is estimated that if they were all placed end to end on the bottom of the ocean it would be a good idea.

Girl's talk, like the little brook, goes on forever; but the little brook gets somewhere in the end.

After studying physics for two months, Harold Terry has decided that infinity is a floorless room without walls or ceilings.

Those who were among the first to complete the project assigned for the Eighth and Ninth grade English classes deserve special mention for this work was done entirely by the individual pupils without aid of class recitation. The subjects from which to choose were given during the first week of the month, and the following pupils completed their posters by the close of the second week of the month.

Forest Fry, Elton Goen, Harold Bishop, Juanita Hand, Leroy Jones, Mary Handley, Ruby Grubbs, Marie Carathers, Minnie Lee Carathers, Walton Henderson, Jarvis Ridgeway, J. R. deCordova, Arnold Nickels, Hermas Olson, Burnice Rawdon, John Smith, Norine Spence, Hazel Borum, Tom Atkinson, Mary Iene Harris, Woodrow Badgett, Guy Ginn, Owen Lemons, Norvill Willis, Virginia Nickels, Virginia Welch, I. T. Williams, Louise Conner, Virgil Crawford, Latane Hale, Waldo

Houghton, Irene Kreis, Adele McRoberts, Floyd Murray, Eva Glenn Mooney, Elwood Patty, Louie Rawdon, Charlotte Reese, Charlene Stovall, Novella Taylor, Wanda Teeple, Mary Louise Thurman.

The posters are in Mrs. Adkins' room, and the Eighth and Ninth grades invite the parents and students to come and see the work on display there.

Judge and Mrs. Kenneth Bain and daughter, Jean, and son, Kenneth, Jr., attended the T. C. U. and Tech college football game at Lubbock Saturday.

A two way or pass closet in the connecting wall between the kitchen and dining-room is a great convenience. Soiled dishes are passed through the opening from the dining-room to be stacked on the drain-board or counter, level with the sink. The sink is often placed along the connecting wall, or it may be at right angles to the pass closet on an outer wall of the house so that there may be a window above it for light and air. In either case as the dishes are washed they can be put away on the shelves without any extra steps. On the dining-room side it is a good plan to have a full-length door to shut off the glimpse of the kitchen and sink through the shelves.

Typewriter carbons, second sheets at Hesperian office.

Smothered ham with sweet potatoes is just right these cool fall days. Cut a slice of smoked ham into pieces suitable for serving. Brown these lightly on both sides, and arrange them to cover the bottom of a baking dish. Spread 3 cups of raw sliced sweet potatoes over the ham. Sprinkle with 2 teaspoons sugar, and add 1 cup of hot water and 1 tablespoon of butter or ham drippings. Cover the dish. Bake slowly until the ham is tender. Baste the potatoes occasionally with the gravy. Brown the top well when the ham and potatoes are done.

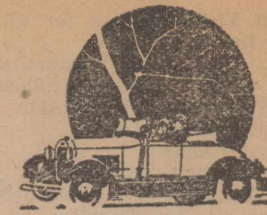
Good quality silk is durable material, but it cannot be washed like cotton. Use only lukewarm water for silk garments, for both washing and rinsing. Make good suds of a neutral soap, and wash with as little rubbing as possible. Be careful that the silk does not come in contact with washing powders which bleach, because these powders may rot the material.

The cowpea succeeds under so many different conditions that it is valuable in almost any system of rotation as a catch crop or for hay or seed production. Although in the Cotton Belt cowpeas are often stored until winter before thrashing or hulling them, it is probably better to thrash or hull them when thoroughly dry, and reclean and store them in sacks.

Where parasites interfere with successful sheep raising, it is advantageous to breed ewes in time for them to lamb early in the spring. The early lambs will come before the parasites "wake up" from their

winter sleep and the lambs can be marketed before the parasites get a share of the profits.

Typewriter carbons, second sheets at Hesperian office.



New Ford Roadster 2410 (F.O.B. Detroit)

The kind of Ford service that saves you money

Come in and let us tell you about the Special \$1.50 Inspection Service that will save you money in the operation and up-keep of your car. Just that small charge will be the means of giving you many more miles of pleasant, economical motoring. There's nothing like a periodic checking-up to keep your car running like new. Have it done when the car is oiled and greased.



Barker Bros.

QUIT BUSINESS SALE!

WE ARE QUITTING THE MEN'S CLOTHING BUSINESS IN FLOYDADA AND—

Beginning, Friday, Nov. 1st

WE ARE OFFERING OUR ENTIRE STOCK OF GENTS FURNISHINGS AT—

Wholesale Prices - - - And Less!



This sale comes just at a time when you will need to buy your Fall and Winter Clothes. Save enormous amounts by taking advantage of the CLOSING OUT SALE!

Our Stock is all high class merchandise and includes all the fall and winter goods that have just arrived

You will find in this Close Out Sale, the following Nationally Advertised Products:

- Kirshbaum Suits
- Smithson Serge Suits
- Bostonian Shoes
- Wilson Brothers Haberdashery
- Dobbs Hats and Caps
- Head-Light Work Clothes
- Redwing Shoes and Boots.

REMEMBER—"The Early Bird Gets the Bargains"—COME EARLY!

WOOD BROS.

"Clothiers for Men"

South Side Square

SEE US FOR

First Class Mattress Renovating

Have your old mattress made like new, through our new and modern process. Reasonable Prices.

- New Mattresses
- Good Used Furniture
- Used Sewing Machines

Floydada Mattress Factory