

## Band Makes Splendid Score At State Fair

In Competition With Sixteen Others at Dallas, Band Scores Two Points Below First.

Floydada Municipal Band under the direction of A. L. Lundgren scored 89 in the State Band contest at Dallas Sunday just two points under the Dallas Police band which got first prize with a score of 90. The bands were judged as to appearance and rendition of their numbers. The Police Band was composed of eighty members.

The Ladies Band of Fort Worth won second prize with a score of 89. Floydada Band entered in the third year class in competition with sixteen other bands. Mr. Lundgren said "I was certainly proud of the boys and the score they made considering the number and the class of bands they competed with." Mr. Lundgren was jovial and in high spirits over the showing made by his band and was very complimentary of the behavior of the boys while they were in Dallas. "They were perfect gentlemen and Floydada should be proud of such citizens," he said.

The points the band received on the official score card are as follows: Contest Overture (Maximum 100) 89; Tone (Beauty of Tone, Intonation) in contest overture (Maximum 100) 87; General effect in contest overture (Maximum 100) 88; average 88. The bandmasters were also judged and Mr. Lundgren received 89 points.

The band was composed of the following members: Director A. I. Lundgren; Piccolo John Hall Carpenter, of Dallas; Clarinet, Oliver Holmes, Hugh Jeff Ayres, Glen Bosley, Bill Grigsby, Pat Stansell, Lloyd Bedford; Cornets, Kinder Farris, Woodrow Tawwater, Wilmer Jones, Verne Eastridge, Herwin Strickland, P. W. Bell; Alto, Jerry Borum, Chester de Cordova and two additional altos from Quanah; Trombone, Loraine Britton, Jim Curry and one additional trombone from Quanah; Baritone, J. R. de Cordova and a baritone from Plainview; Bass, Primo, Raymond Berry; Snare Drum, Tom Goslee; Bass drum, Virgil Shaw; Soprano Saxophone, Waldo Houghton; Alto Sax, N. B. Stansell and Floyd Bell; Tenor Saxophone, Billie Joe Welch and Baritone Saxophone, Urnon Borum.

In addition to these Mr. Lundgren said they were assisted by Professor Hamilton, of Quanah in the clarinet section and Professor Smith of Plainview in the cornet section, and also by seven of the very best members from these two bands.

## TAWWATER RECOVERING

S. N. Tawwater, manager of Baker, Hanna & Company's department on west side square, is much better this morning and is expected to be up soon, his wife said this morning over the telephone. He was very ill the latter part of last week.

## Class B Grid Race In District 2 Warms Up As Mid-Season Arrives

### Slaton, Ralls, Post And Spur Contenders

Hopes of Whirlwinds Fade When Spur Takes 40 to 0 Victory over Locals Friday.

Although hopes of the Floydada High School Whirlwinds to be serious contenders for the crown in Class B football in District Two for the 1929 season are gradually fading away, the race for honors this season appears to be a wider-open affair than usual and may see four contenders right up to the final eliminations. Dreams of the local lads were smashed last Friday when the Spur Bulldogs, for the first time in history, swept through the Whirlwind defense for six touchdowns while holding the local offense to a zero count.

Spur, Slaton and Post are certain to be serious threats to each other's championship aspirations, and Ralls will very likely be the fourth contender for the crown. As the mid-season approaches, each of the "Big Four" are going strong, each a dangerous threat to the other. One of the four will be definitely eliminated tomorrow when the Spur and Slaton aggregations, two of the strongest, clash on the Tiger grid. One of the three remaining teams will undoubtedly capture the 1929 crown.

Floydada has yet to meet two of the "Big Four." Ralls is scheduled to clash with the Whirlwinds on the Ralls gridiron on Friday, November 1st, and the annual Floydada-Slaton clash will be staged on the Tiger grid on Turkey Day. It is possible that the regular Thanksgiving game will not be played this year, as Slaton may have to compete in a championship game on the closing day of the season. If they have not been eliminated from the race by that time. At present, however, the game remains on both schedules.

The story of the disastrous Spur-

## Hundreds At Opening Of Perry Bros. Store

Hundreds of people Friday evening last week attended the reception held at the Perry Bros. new store, introducing the new firm into the circle of retail businesses of the community. No definite count was kept of the visitors during the two hours Friday evening, nor was there a count of the visitors Saturday, the first day of business. On both dates, however, it is estimated the number must have been in excess of 2,000 people.

"We are very much pleased with the reception the people of this section gave us on the opening of our Floydada Store," J. D. Maddox, the manager said Monday. "And we hope to continue to enjoy their good will."

Friday evening's reception was featured by music and souvenirs.

## Floyd County Exhibit Clever Exploitation

Floyd County's exhibit at the Texas State Fair this year is the cleverest and most impressive piece of advertising in the Agricultural Hall of the Fair done by any individual county, one visitor to the exhibit last week-end from Floydada, declared upon reaching home, and all the local people who had an opportunity to see the exhibit are agreed that it is mighty good contact advertising for Floyd County.

Newspapers have been generous with space regarding the exhibit, also. Among these are the Wichita Falls, Amarillo, Lubbock, Abilene, Fort Worth and Dallas newspapers. The last-named paper in its issue of Friday, October 18, carried a photograph of the exhibit, which was broadcast over the state.

Ed Bishop, secretary of the Floydada Chamber of Commerce, arranged the exhibit, and has been in charge of it during the progress of the fair, where many thousands have stopped at the booth to comment and ask questions about Floyd County.

## F. F. T. Boys Leave For State Meet At Dallas

O. T. Williams, high school vocational agricultural instructor, and five members of his classes will leave Friday morning for Dallas where they will attend a special session of the Future Farmers of Texas Club Saturday. The boys also plan to attend the State Fair now in session at Dallas.

Clayton Fuller and Martin True are going as special representatives of the Floydada F. F. T. Club and the other vocational students who plan to attend are Duncan Hollums, William Smith and Lois Williams. While in Dallas, Duncan Hollums will attend the State Jersey Auction Sale at the Fair Grounds and plans to buy a registered Jersey heifer.

## AVABEL GAMBLE RECEIVES HONORS AT PHOENIX ARIZ.

Miss Avabel Gamble, 16 year old daughter of Mr. and Mrs. B. M. Gamble formerly of this city, has made quite a reputation at Phoenix, Ariz., where the family has been living for the past seven months.

Avabel has been working in the Phoenix Long Distance telephone exchange office for the past five months, and was recently promoted to the position as General Supervisor of her department. She was selected as supervisor over 250 girls in the long distance exchange, and is said to be the youngest girl ever to hold this position. The general manager of the plant said that she completed the required course quicker than any other person who had ever held the position.

She is a granddaughter of A. L. Bishop and a sister of Mrs. Glynn Jones, both of this city.

## ROTARY CLUB TO RALLS FOR THEIR MEETING NOVEMBER 1

Plans for a good attendance of the Floydada Rotary Club at an inter-city meeting in Ralls next week, were presented briefly to the club at its meeting Wednesday noon, the date for the Ralls meeting being November 1, Friday, and no meeting of the club will be held here Wednesday.

The local club is accepting an invitation extended two weeks ago by the Ralls Club. The Ralls program committee pointed to the fact in its invitation that football teams of the two communities will play on the Ralls gridiron the afternoon of that day, and expressed the belief that better sportsmanship and continued friendliness in rivalry between the two towns and schools could be aided by such a meeting.

## Floydada Boy Returns Home After 12 Years

W. Hubert Seale To Take Up Practice of Medicine In Floydada Beginning Nov. 1.

Dr. W. Hubert Seale, for the past three years a member of the Medical Corps, U. S. Army, from which he resigned a captaincy October 1 to take up the private practice of medicine, reached Floydada this week with his wife and son, and announced that he would enter the practice of medicine here, giving special attention to eye, ear, nose and throat diseases, and diseases of children, with offices in the Readhimer building on West California Street. He will open his office November 1, by which time equipment for his office will be received and installed.

The story of Dr. Seale's announcement of plans to locate here is one of a boy who travels far and returns to find "just the place he is looking for" to make his home and practice his profession. As a boy Hubert Seale graduated from Floydada High School in 1917 after attending Campbell and Baker Schools in Floyd County. He is the son of J. A. Seale, who was a farmer of Campbell community and died in this county. Following his graduation from the local high school Seale entered Baylor and graduated from Baylor Medical College at Dallas. He was an interne at the U. S. Army Fitzsimons General Hospital in Denver, Colo., is a graduate of the Army Medical School at Washington, D. C., where he spent five months doing post-graduate work, and is also a graduate of the Medical Field Service School at Carlisle, Pa. He was promoted to a captaincy on August 1.

The idea of moving back to the scene of his boyhood for the practice of medicine struck Dr. Seale this summer while in this state on a brief visit. He spent several days here, and was much impressed with the attractive appearance of the town and the development of the territory since he had last seen it.

Mrs. Seale, his wife, is also a Texan. She was before her marriage Miss Lena V. Griswold, the daughter of Dr. J. T. Griswold, now pastor of the First Methodist Church at Childress, formerly of the Lubbock and other Northwest Texas Conference pastorate during more than a quarter of a century. She is a graduate of S. M. U., and has taught school as a member of the faculty of Claude Public Schools and Clarendon College.

## 4,000 At Dedication Of Lockney Auditorium

Visitors From Over County Describe Day's Activities As Delightful Occasion.

Four thousand people, possibly a larger number, attended the activities at Lockney Friday, marking the opening and dedication of the Lockney Municipal Auditorium as a grounds, completed recently as a community enterprise. The many events connected with the dedication were thoroughly enjoyed by the big crowd of visitors and home folk.

Included in the number of visitors were representatives from practically every community in the county, a big representation being present from Floydada.

The morning's program for the boys and men was given over largely to field events with Arch Cramer, M. R. Snyder, Paul Shick and S. G. Miller in charge. For the women a program in charge of Robin and Floyd Huff was given in the auditorium.

5,000 sandwiches were served at noon to the big crowd at the dedication, the serving being in charge of the Floyd County Home Demonstration Clubs. Doughnuts and coffee were also served.

In the afternoon "My Community" contestants were presented in the auditorium and a swimming race in the fine new municipal swimming pool nearby. Later in the afternoon the large Floyd County crowd had an opportunity to see the Lockney Longhorns, Lockney High School football team, win from Tahoka's high school squad 26 to 0.

The game was played on the Municipal grounds, also.

A very pleasing program was rendered in the evening with a capacity attendance in the auditorium. A. P. Barker, Superintendent W. D. Biggers and T. Z. Reed were among those prominent in handling the events of the day and night program.

## ATTENDED SYNOD MEETING AT LUBBOCK LAST WEEK

Mrs. A. A. Collins, Mrs. E. C. King and Mrs. Ruby Taylor members of the Woman's Missionary Society of the Cumberland Presbyterian Church, attended the Synod meeting held at Lubbock Thursday, Friday and Saturday. Mrs. Collins and Mrs. King went as delegates from the local church. Mrs. Taylor is president and presided during the meeting.

Those who attended report that a very enthusiastic meeting was held and many new ideas were received by them.

## Bain And Clements In Exchange Of Benches

Judge of 64th District Disposes of Cases in Which Local Jurist Is Disqualified.

Judge Charles Clements, of Plainview, Judge of the Sixty-Fourth Judicial District, spent the first three days of the week in Floydada as trial judge in the 110th District Court, in an exchange of benches with Judge Kenneth Bain, who has been in Plainview holding court while disqualified to act as Judge in cases here.

Monday an order was entered on the minutes of the court, ordering the dismissal of the suit of S. E. Duncan against the National Union Fire Insurance Company, which has been settled.

The suit of A. B. Duncan against the City of Floydada was continued to make L. H. Lacey Company, paving and construction company of Dallas, parties to the suit. The suit is one in which assessments for paving in front of property on Mississippi Street is in controversy.

Nine indictments returned. Ten indictments have been returned by the Floyd County grand jury today. Of these seven charged misdemeanor, and three felonies. Two of the felony indictments allege driving a car while intoxicated and one alleges forgery. Six of the misdemeanor indictments allege disturbance of the peace and one alleges aggravated assault.

Among the cases disposed of during the past two weeks of court are the following:

First National Bank of Lockney vs. P. T. Lee, John McClendon and W. A. Seay, judgement for plaintiff for principal attorneys fees totalling \$3,945.31.

First National Bank of Floydada vs. Walter West and C. C. West, judgement for plaintiff for principal and attorney's fees totalling \$643.50.

Mae Gass vs. H. J. Gass, decree of divorce and title to Lot 14 in Block 129 in Floydada granted to plaintiff.

Commercial Standard Insurance Company vs. Mrs. Mae Apperson and Christina Apperson, a minor, appeal from findings of the State Industrial Accident Board. Judgement giving defendants \$1886.80 each and attorney fee of \$500 to O. R. Tipps, attorney for Silverton, a total of \$4,273.50. This suit grew out of the death of Sam Apperson in a dynamite blast at Panhandle Sand & Gravel Company's plant in north-east Floyd County on March 4, 1929. Apperson was husband and father of the defendants.

Mildred Carter was granted a decree of divorce from John B. Carter.

Notice of appeal was given by defendants in a suit of W. N. Brown against E. C. Austin and others in which Brown was given a judgement by the trial court.

Four pleas of guilty have been entered in the court this term, each on a charge of operating a motor vehicle on the highways while intoxicated. Earl Freeman, on a plea of guilty was given a fine of \$75 by a jury, and the same punishment was assessed against two others, Henry Hall and E. La France, who entered similar plea. On the plea of guilty of C. W. Hanks the defendant was given a two-year suspended sentence.

The jury venire summoned for next week's court, beginning Monday, October 28, are:

List of Jurors for the fourth week of court: W. J. Griffith, Jim Houston, E. D. Teuton, L. J. McKenzie, J. P. Sims, G. E. Graham, C. H. Davis, Conde Davis, E. A. Henry, John Burgett, H. E. Witte, G. E. Bond, N. T. A. Byars, L. H. Dorrell, Joe Reeves, T. W. Husky, B. G. Morton, J. G. Wood, Joe S. W. Ross, E. W. Collins, Jim Connor, H. M. McDonnell, F. U. Payne, J. W. Philip, W. M. Windsor, G. Milton, O. N. Nelson, J. H. Mann, J. C. Newsome, R. L. Henry, B. B. Vernon, W. Edd Brown, and R. L. Kropp.

## LOCAL WOMAN ASSISTS IN PLANS FOR STATE MEETING

Mrs. George A. Linder, secretary and treasurer of District 9 of the Baptist Woman's Missionary Union of Texas, attended a state board meeting of the organization at Dallas Wednesday and Thursday of last week. Mrs. Linder reported that there were 110 state and district officers in attendance. The purpose of the meeting was to make plans for the State Convention which will be held at Beaumont November 9-24.

A program for the convention was outlined, the subject of which will be "Light." Mrs. Lon V. Smith, president of the Ninth District has been asked to make an address on the subject of, "Light that Lightens." She accepted the invitation this week.

While attending the convention the delegates were guests of the Dallas ladies at several pretty social affairs.

Mrs. Linder attended the State Fair Friday and Saturday and returned home Sunday. While there she visited Mr. Linder's mother, Mrs. A. Linder.

## Newest Fashions Are Modeled At Theatre

Merchants Present Young Women in Style Show Under Auspices of Lions and Rotary Clubs.

What is new in fall fashions for midlady was shown Friday evening at the Palace Theatre when Baker, Hanna & Company, Martin Dry Goods Company, Baker-Campbell Company and C. E. Stone Company presented twelve young women in a style revue. Floydada Lions and Rotary Clubs sponsored the show. Several hundred people were in attendance.

Robert L. Sone, a member of the Rotary Club opened the show and presented the models, namely Misses Mary Higgins, Vivian Estes and Naoma Mitchell of Matador. Misses Maxine Norris, Adelaide Scott, and Bonnarea Stephens, and Mrs. Jack Henry, Mrs. L. C. Wheeler, Mrs. W. C. Newsome, Mrs. A. D. White, Mrs. Loraine Britton and Mrs. Elza Gullion.

Dinner dresses and afternoon frocks followed the fashion's forecast of drooping dresses, flounces, circular panels and collars giving cae effect, many of the gowns being trimmed with laces were the first showings, followed by street frocks with the tailored costume.

The outstanding features of the dress and sport coats shown was the use of large fur collars and the use of fur down the front.

In the colors, the predominating were purple, black and deep brown in the sport and street dresses.

During the presentation of the show Mrs. G. R. May at the piano and Mrs. A. D. Cummings with her violin furnished music.

## Halloween Carnival Saturday Afternoon

Twelve Halloween Carnival concessions under the auspices of the Andrews Ward Parent-Teachers' Association will be opened at 4 o'clock Saturday afternoon in the Sarginer building. The proceeds will be used to buy playground equipment for the Andrews Ward School. The Carnival will close about 10 o'clock.

In the booths will be included refreshments, fishing pond, grab bag, animal show, big black sea, Indian booth, fortune telling, novelties, cat chunking booth, boxing match, ring the ducks neck and other merry making booths. The Floydada Pep Squad girls will have charge of the "Ring the Duck's Neck" booth.

Those who will be in charge of the various booths are: Mesdames B. P. Woody, Henry Cox, J. M. Gamblin, A. D. Cummings, J. M. Johnston, Bob Roberts, Sam Thurmon, Wilson Kimble, O. P. Rutledge, Tom Shaw, Fred Bell, Harry Stanley, and Mrs. Glady Adkins. A. D. Cummings will have charge of the boxing match.

## Killing Frost Covered Floyd Co. Last Night

Much Late Feed Will Be Bundled For Roughness as Result of Low Temperature.

Killing frost fell over Floyd County last night. Lower temperatures were in evidence the first of the week and with a progressive cold wave, the first of the season, temperatures have been lower each morning than the previous for three days. A temperature of 28 degrees was recorded this morning at 6 o'clock, and ice and frost were plentifully in evidence. Yesterday morning a temperature of 36 degrees was recorded at 6 o'clock and blades of feedstuff and various kinds of vegetation were nipped to some extent.

Two immediate results from the frost will be the rapid cutting and bundling of a large acreage of late feed that will be put up in various stages of maturity for winter feed, and the beginning of the rush season of ginning. Nearly twice the amount of feed will go into the barns and stock lots of Floyd County farms this season than was expected on September 1, and a considerable surplus will leave many farms. Farmers generally are said to be planning to save every bit of the feed, even that of ordinary quality, however.

Many thousand bales of cotton were open in the fields of the county already and the frost will cause the remainder of it to open within the next few weeks. A larger per cent of the crop will be good it is thought because of the "dry" freeze and frost. Practically all of the cotton is in a more mature stage than last year when frost fell. On this account it is expected the late crop will be better grade than the late crop of last season.

## HALE'S MOVE TO FLOYDADA

Mr. and Mrs. Walton Hale have completed their removal to Floydada from Lubbock, and have taken up their residence on West Mississippi Street.

Mr. Hale is manager of the new store of J. C. Jenny Company which will open in Floydada sometime after November 7.

## November 7 And 8 Set For Lions Club Frolic

Two nights, Thursday and Friday, November 7 and 8, have been set as the dates for the presentation of "The Vamping Babies Frolic," exclusive male cast musical comedy to be presented by the Floydada Lions Club.

The dates were set last week by Miss Myrtle Colaw, of Greeley, Colo., who will coach and direct the unusual entertainment.

"The Vamping Babies Frolic" is a comical entertainment that has been sweeping the country where it has shown. It is similar to a "Womanless Wedding," in the fact that there are no ladies in the cast, and a number of men take the ladies' parts. The entire cast of characters will be taken from the Lions Club membership, it was stated.

Definite place for the entertainment has not been selected to date but it is probable that it will be given in one of the school auditoriums.

## Crosbyton Gridsters Face Locals Tomorrow

Revenge is shining in the eyes of the F. H. S. Whirlwinds this week as they have whetted their teeth for another hard gridiron clash with the Crosbyton Chiefs tomorrow afternoon. Their revenge is centered, not especially on the Chiefs, but on the "game" in particular, since they suffered a top-heavy defeat at the hands of the Spur Bulldogs last week-end. Tomorrow's game will be staged on the Whirlwind grid.

Crosbyton's squad is considered one of the many strong teams in the district, and because both the Floydada and the Crosbyton aggregations realize that their only chance to get into the championship race again is to defeat all comers, the game this week is looked forward to with much interest.

Considering football history, Floydada has taken a majority of the victories in their clashes with the Chiefs, but the Crosbyton crew have taken the locals under for defeat also. Both squads are expecting to put forth their strongest material in the clash here Friday, and as for "dope" it's just a toss-up as to who the victors this season will be.

The game has been called for 3:30 o'clock and Coach Troy Jones is urging local fans to see the clash and give the Whirlwinds plenty of side-line backing.

## BROWNWOOD MAN, HERE ON VISIT, HAS BEEN VERY ILL

J. R. Featherston, of Brownwood, who came here for a visit with his sister, Mrs. L. G. Mathews, and other relatives, became sick while here and has been very ill the past two or three days. Mrs. Featherston, his wife, joined him here yesterday.

Reports this morning indicated that his condition is somewhat improved today.

## Petersburg Rally Epworth Leaguers Last Sunday Interesting Gathering

The Epworth Leaguers of the Plainview District will hold their next rally in December at Canyon, according to announcement made at the closing session Sunday of the two day rally held at Petersburg. There was a large attendance of League members from over the district.

Saturday afternoon was taken up with a business meeting which was presided over by Chester Strickland, of Silverton, president. Reports from chapters of the district were given which indicated splendid progress throughout the district. Saturday night a banquet was given for the visitors and delegates with over one hundred in attendance, including sixteen young people from Floydada. Rev. J. E. Kirby, of Petersburg was toastmaster.

Miss Emma Lou McKinney, of this city, conducted a song and prayer service Sunday morning at 8 o'clock. Following this Rev. Kirby preached the League sermon. The afternoon was given over to a business meeting.

Miss Ila Mae Hastings, of Canyon, district secretary attended both days of the meeting.

Among those from Floydada who attended the banquet Saturday night and also other sessions of the meeting were: Misses Emma Lou McKinney, Victorine Fitch, Velma Palmer, Katherine Fitch, Peggy McKinney, Maurine and Helen Hay, Elizabeth McKinney, Inez and Johnnie Switzer, Verla Blassingame and Christine Trowbridge; Messrs Heron Wright, John Edwards Smith, Alpha and Joe Boothe and Rev. G. T. Palmer.

A detailed report of the convention as given by a member in attendance is as follows: One of the most noteworthy gatherings ever held in Petersburg was the Plainview District Epworth League Rally of the Methodist Church South, which convened at the local church October 19 and 20.

Some one hundred fifty delegates

## O. W. Kirk Again Head Retail Merchants Assn.

New Board of Directors Elected And Standing Committee Appointed.

O. W. Kirk, of the firm of Kirk & Sons, was again named to head the Floyd County Retail Merchants Association at a called meeting of the association, held Monday night in the grand jury room where a good representation of the membership of the association was present and participated in the election and other matters giving attention.

With Mr. Kirk as officials of the ensuing year are J. M. Willson as vice-president, and W. B. Hall, A. B. Clark, Frank L. Moore, O. P. Rutledge and J. A. Arwine as directors.

Anxious to be relieved of the active duty of president, Mr. Kirk accepted the office for another year on the basis of assurance that he would have more active assistance of the membership in the organization's activities, which faces the problem, he said in effect, of getting over to the public that it is in no sense a price-fixing body, and that it is organized solely for the benefit of the members and their customers and business generally as protective measure against the crook and the dead beat and against careless and slipshod business tactics, especially with regard to credit.

Standing committees appointed include a rating committee, which is to assist the secretary in the matter of better rating routine, an arbitration committee and a finance committee.

The report of Secretary T. P. Guimarin, made at this meeting, gave an accounting of funds handled and showed a small balance on hand with no bills outstanding.

Plans for an advertising campaign to put the organization and its aims more clearly in the eye of the public are to be worked out by the secretary and the executive committee.

## ATTENDED \$100,000 CLUB MEETING AT SAN ANTONIO

During the six months he has been representing the Amicable Life Insurance Co., T. C. Russell has sold \$100,000 of life insurance which made him eligible to membership in the \$100,000 Club. He and Mrs. Russell returned home Monday from San Antonio, where they attended a meeting of the Club Thursday, Friday and Saturday. The company paid all of his expenses to and from the convention. Members from Texas, New Mexico, Oklahoma and Louisiana were in attendance.

The sale of \$100,000 insurance were the requirements of the company for a year's business, however, Mr. Russell sold the full amount during the six months period.

Mr. and Mrs. Russell spent several days at Temple, where Mrs. Russell under went treatments, before going to the club meeting.

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# Two Floydada Students Active In Campus Affairs At U. Of T.

## Chester Day Judge of Assembly Election

### Roy Haynes Works Out Ideal Photo and Cut Reference File.

Two Floydada boys—Chester Day and Roy L. Haynes—are helping to make history in the affairs of the University of Texas this term, Day as a senior law student and leader in campus political and athletic councils, and Haynes in the Department of Journalism, where he has worked out an ideal filing system for editorial reference after an exhaustive study of systems in vogue in this state.

**Day on Athletic Council**  
The story of the activities of these two boys from Floydada, who graduated from Floydada High School in the class of '22, is best told by The Daily Texan. Says The Texan in an issue of last week:

R. Chester Day, Lynwood Boyett, and Merle Joyce have been appointed by the Students' Assembly as student representatives to the Athletic Council, it was announced Monday by Robert Payne, president of the Students' Association.

R. Chester Day of Floydada has been a student of the University for four years. He was a member of the Men's Honor Council for one year, and was associated with the department of physical training for men two years. Day is a senior in the School of Law, and is a member of the Acacia fraternity.

There are eleven members of the Athletic Council, namely: six faculty members; two resident alumni or ex-students, selected by the Ex-Students' Association, and three students who are not members of any athletic team and who are selected by the Students' Assembly. The Athletic Council has under its direction all athletic contests and all performances of any kind given for the benefit of athletics, and is subject only to the Regents, the President, and the faculty of the University.

**Assembly Election Judge**  
A news story appearing in The Texan also tells of Day's selection as judge of the Students' Assembly election. Elections on the campus of the University are carried out in practically the same manner as state elections, the judge naming his helpers and generally supervising the election. In this election boxes are placed in the various schools, and those registered in the different departments are required to vote in the box set up for that school. Candidates are required to file itemized accounts of expenditures incurred during their respective campaigns. This election was held on October 15.

**Subject of Feature Story**  
The work that Roy L. Haynes has done in the School of Journalism is the subject of a feature story that appeared in the Daily Texan, student publication on the campus. His work of compiling an immense reference department of publications with 6,000 cuts and photographs, was commended by President H. Y. Benedict. This story appearing in The Texan says:

No matter who you are, what you are, or where you are, if you have had any connection with the University during the past several years you are probably catalogued, classified, labeled, and filed away in the Reference Library which is maintained by the Texas Student Publication, Inc. in B. Hall.

Approximately six thousand cuts and photographs have already been filed although the work was not completed.

## A. D. Summerville's

### SPECIALS FOR SATURDAY

- 2 loaves fresh bread, ..... 15c
- Or if you buy \$1.00 worth of apples you may get 4 loaves for..... 25c
- 2 Doz. Oranges for..... 25c
- 10 lbs. sack Sugar, ..... 65c
- 25 lbs. sack Sugar, ..... \$1.65

Why buy damaged apples when you may come here and get the very best of different varieties, very sound, even the Starks delicious so sweet, so juicy.

I will buy your tow sacks.

Loca'ed on East Side Square

## Plans Ideal File



Roy L. Haynes, above, graduate of Floydada High School, Class of '22, is the subject of a special story appearing in The Daily Texan, U. of T. student publication, in which it is declared that a system he has planned is a model of efficiency for editorial workers.

run until June of 1928. Included among these six thousand photographs and cuts are those appearing in the 1928 and 1929 issues of the Cactus, the annual yearbook published by the corporation.

**Modern Reference Library**  
The library, besides facilitating the work in the publications office, has been established as a sort of model reference library that could be used by any newspaper. A detailed study was made of the filing systems of various newspapers before the work was begun, and every effort was made to incorporate the advantages of the systems used by all of these newspapers.

During the summer of 1929, work has been going forward on the filing of approximately two thousand copies of the 1929 Cactus. The facilities of the library will be increased before the end of the long session by the addition of \$400 worth of new equipment.

The idea back of this undertaking on the part of the Texas Student Publications, Inc., is to make readily available photographs and biographical material of persons connected with the University as students or as faculty members or in some other capacity. This service is not only open to the various staffs of University publications, but also to all departments, student organizations, and individuals connected with the campus.

**Haynes in Charge**  
Roy Haynes, who is in charge of the filing of the material for the student publications, in his annual report to William L. McGill, manager of the corporation, stated that during the period from June 1928, when the library service was instituted, to June, 1928, 314 cuts and photographs were loaned and used by the department. A record is kept of each photograph and cut that is checked out of the library.

This same report states that material has been loaned to the Alameda, ex-student magazine, summer school officials, athletic officials, publicity department, journalism department, Girls' Glee Club, several fraternities, Texas Barb, Austin American, Sunday Morning News, Gossip, and several out-of-town publications, including a number of comic magazines.

**Books, Magazines Kept**  
Reference books, such as Who's Who in America and the Encyclopaedia Britannica are also kept in the library so as to be convenient for the use of students, faculty members, and the staffs of the student publications. Fifteen current magazines have similarly been made available.

Biographical data has been gathered by the Student Publications through the cooperation of the department of journalism, and a complete record of most of the faculty members of the University is now recorded along with their photographs. Those in charge of the library are continuing this work with the purpose of making it complete.

The cuts, which are mounted on small wooden blocks, are stamped on one end with a steel die with a series number that corresponds to the number of the card in the index catalogue. The cuts are then placed in separate sections according to their number. The photographs of scenes, groups, and individuals are enclosed in small envelopes with the numbers printed on the outside to

## Student Leader



R. Chester Day, who is a senior law student at University of Texas this year, is a member from the student body of the Athletic Council. A graduate of F. H. S., he also spent a year at W. T. S. T. C. before entering the University.

correspond with the index numbers.

The reference library is open practically all day during the long session for the use of students, and at regular hours during the summer. Representatives of several universities have visited the department to inspect the highly systematic method of filing.

**Benedict Commends**  
President H. Y. Benedict, in speaking of the work being done, said that he considered it one of the most valuable undertakings on the campus today, for it will leave a record of students and activities of the University at the present time.

In relation to this department a pictorial history of the University is being compiled. Pictures of all buildings on the campus, including shacks, photographs of individuals and group pictures of organizations will be included.

Each year pictures will be added to the collection showing new buildings that have been erected, students who are graduating, and organizations that have been formed. Thus a complete and growing pictorial history of the University from its beginning will be afforded students of the future.

Work has been planned and carried on in such a way in the Reference Library as to make expansion reasonably easy at any time that it should prove necessary in the future.

## SOCIAL FOR ALL B. Y. P. U. MEMBERS MONDAY EVENING

A Union Social for all B. Y. P. U. organizations will be held on Monday evening of next week at the Baptist Church building, it was announced this week by B. Y. P. Leaders. The Social next week will be the regular semi-annual social of

## To Wait Is DANGEROUS

Let us service your car RIGHT NOW with Whiz Gold Band Anti-Freeze, then, cold weather cannot catch you unprepared.

ONE FILLING WILL LAST ALL SEASON.

Whiz Gold Band Anti-Freeze may be placed in radiator well in advance of freezing weather.

It assures perfect protection.

It is harmless to lacquer, duco or any other automobile finish.

It is absolutely non-injurious to any part of the cooling system.

It is non-inflammable—fire hazard is eliminated.

It does not cause short circuits.

It eliminates danger of overheating the motor.

It is odorless.

It will not become viscous at low temperature.

It will not foam.

PROTECT YOUR CAR TODAY. DELAYS ARE DANGEROUS.

ONLY \$3.25 PER GALLON

Consumers' Fuel Ass'n.

## GULLION & SON ADD NEW EQUIPMENT AND SERVICES

The addition of four new services, completing the "One-Stop Station" idea embodied in Gullion's Super-Service slogan, southeast corner Federal dealers, is announced this week. The necessary equipment for giving these services and additional man-power have also been added. These new services are battery and battery charging, brake lining renewal service, wheel alignment service, and starter and generator service.

For the battery charging service a thirty-battery charger of the rectifier type has been installed in a recently-constructed battery room.

Of the new services the wheel alignment machine is the most novel and the newest. Alignment of wheels for driving so as to conserve tires is a technical job for which preparation must be made by the operator, and on practically every make of car the factors which affect the proper driving position of

Second Sheets, pencil and typewriter carbon at Hesperian office.

## the wheels varies. Henry C. Ford is mechanic in charge of the new services.

**SAND HILL CLUB HAD ALL DAY MEETING WEDNESDAY**  
Sand Hill: Home Demonstration Club had an all-day meeting Wednesday, October 16, made uniforms for the band and had a demonstration on making and baking a fruit cake. Lunch was served at noon to eleven club members, five visitors and the school faculty. The dinner was greatly enjoyed.

After luncheon a business meeting was had followed by band practice.

The club will meet Wednesday, November 6. Mrs. L. D. Pope will be leader. Each member will answer to roll call with how to make club work more effective. "What Club Work Means" will be discussed by Mrs. Green and "The Relation of Women to a community" will be discussed by Mrs. Hanna.

## PUPIL WRITES LETTER OF THANKS TO MR. STRICKLAND

The following letter was written this week by Mabel Tubbs, representative of the R. C. Andrews Ward School to G. R. Strickland, fire Marshal:

Dear Mr. Strickland:-  
As a representative of the fifth, sixth and seventh grades, I want to thank you for the souvenirs which you gave all of us who entered the Fire Prevention theme contest. We are indeed glad that you are taking such interest in us.

Yours truly,  
Mabel Tubbs.

Read The Hesperian for news of Floyd County.

**Over-insurance**

**Proper-insurance**

**Under-insurance**

## Don't be Influenced by Extremes

of false values, especially regarding the insurance on your property. If you under-value and under-insure, you are inadequately protected; if you over-value and over-insure, you waste money in excess premiums.

Maintain a safe margin of protection for your property. Get experienced advice and have your policies adjusted to conform with your actual requirements. We can help you.

### Floydada Insurance Agency

G. C. Tubbs                      W. H. Henderson

# G-A-S

## HEATERS

\$4.50 to \$27.50

Prepare now for cold winter evenings. Own one of these heaters and assure yourself of extreme comfort. Large sizes, various styles and shapes. All are attractive and lend comfort and beauty in the home.

Our stock is large and our prices are right.

## F. C. Harmon

"Where You Save The Difference"

One of our customers once bought a tire by mail . . .

# JUST ONCE

HE had to wait a while for delivery, of course, and then he had to put on the tire himself, but still he thought he was saving money.

When he checked up on his mileage a few months later he found the mail-order job wasn't such a bargain after all. He's been buying Fisk Premiers ever since—getting more service and better service for his money.

We thought you might like to know about this.

# FISK

**FISK PREMIER ALL-CORD—A fully guaranteed Fisk Tire at an unusually low price.**

## Central Filling Station

CALIFORNIA AT FIFTH                      HAL DRACE, Prop.

WE FILL ANY DOCTOR'S PRESCRIPTIONS                      PRESCRIPTIONS CAREFULLY COMPOUNDED

# MOORE DRUG CO.

QUICK CURB SERVICE                      REGISTERED PHARMACIST

FRANK L. MOORE                      HOLI IS B. MOORE

West Side Square                      "YOURS FOR MOORE SERVICE"                      Telephone No. 193

### Sunday School Lesson

#### RECREATION IN LIFE

The International Uniform Sunday School Lesson for Oct. 27. Recreation in Community Life. Mark 2:18-28.



The general title for the lesson is "The Christian View of Recreation." It is largely under the influence of Christian leaders and welfare workers who have either been themselves actuated by Christian motives or who have been under Christian influence that the widespread movement for supervised recreation has developed in modern life.

I have in mind at the moment a man now associated with an international movement for recreational and helpful activities for underprivileged boys. I have followed the history and career of that man since the days when he was a pioneer in boys' work, building up in the midst of much criticism and no small opposition one of the largest boys' organizations in existence at that time, and transforming through the years of his work a section of the city that had been notable for youthful offenders into a district where police court activities were almost unknown. This man's motive and purpose arose directly from his Christian character and vision. He loved boys and devoted his life to them because he believed in the fatherhood of God and in the leadership of Jesus.

**Modern and Widespread**  
It would be a great mistake to claim that all such activities have been directly Christian in origin and motive. There are many agencies for healthful recreational activities that have no direct or indirect connection with Christian auspices. I emphasize, however, the relationship of Christian activity today to the developed programs of recreation for the young and for the community life of many places because this is in many respects a development of Christian interest that is as distinctly modern as it is widespread.

What is, however, significant about the teaching and example of Jesus is that he set new valuations upon life and apparently encouraged his disciples and the masses in habits and attitude that are in harmony with the highest recreational ideals.

We have never quite sufficiently taken into account the values that Jesus placed upon the various phases and factors of life. We have never realized the extent to which even on the very lowest plane of life—the economic plane—Jesus was a master of common-sense as factors. They have dealt with forces and statistics, with dollars and cents and the size of factories and machines; but they have paid relatively little attention to the deeper factors of life which undoubtedly have large economic value.

**The Question of the Sabbath**  
Our lesson deals in a fundamental way with these elemental matters of value. Jesus challenged customs and habits which the people were following without much thought of their real significance. He asked pertinently what the Sabbath was for, was it really a day of rest and relaxation? or was it an additional burden on men of demand and duty?

So he challenged even the very nature of law, and pointed out that the function of law was to preserve life and to make it more glorious, not to curb and destroy life. Jesus never taught that the end justifies the means, but he did teach that means are of no value except as they are related to ends, and that it is the real purpose of life that determines its meaning and its practice from day to day.

## CHURCHES

### MT. BLANCO BAPTIST CHURCH

G. W. Tubbs, Pastor  
Preaching Saturday night, October 26.  
Sunday School 10 a. m., Sunday: Preaching at 11 a. m., and 7:30 p. m.  
B. Y. F. at 6:30 p. m.  
You are invited to worship with us.

### CHURCH OF CHRIST

The program for next Lord's day at the City Park Church of Christ will be as follows:  
Bible study at 10 a. m., preaching and worship at 11 a. m., teachers training class at 6 p. m. and preaching at 7:30 p. m.

All young people are cordially invited to attend the young people's meeting on Friday evening at 7:30 o'clock.

There was a large crowd for Bible study last Sunday, but we have not yet reached our goal. Come and help us we need you and you need us.

### FIRST METHODIST CHURCH

G. T. Palmer, Pastor  
Sunday School 9:45 a. m.  
Preaching by the pastor at 11:00 a. m. and 7:30 p. m.

### The three Leagues meet at 6:45

We desire to make the coming Sunday a special day for the reception of members into the church. There are a large number of Methodists in the town and community who have not identified themselves with the church of Floydada and we are appealing to those to come into the fellowship of the local church next Sunday. If you do not have your church certificate give us your name and we shall be glad to write for your certificate. The local church needs you and you need the church, and we are hoping that you may give us your cooperation by coming into the church. Then we have several of the boys and girls of Sunday School who have not joined the church and it is our desire that all of these may accept Christ as their Saviour and come into the church.

May each one of us be in our place and work to make the day one of the greatest of the year.

### CHURCH OF CHRIST

Elder C. W. Smith, of Granary, Texas, will preach at the Church of Christ on South Wall Street next Sunday at 11 o'clock a. m. Everybody cordially invited.

### CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor  
B. F. McIntosh, Supt. of S. S.  
Sunday School at 10 a. m.  
Preaching Services at 11 a. m. and 7:30 p. m.  
Junior and Senior Endeavor at 6:45 p. m.  
Prayer meeting every Wednesday evening at 7:30 o'clock.

The pastor was away last Sunday attending the meeting of Texas Synod and is very anxious to see everyone in their places next Sunday. Bring someone with you. There's a cordial welcome awaits you at the Presbyterian Church.

### JUNIOR CHRISTIAN ENDEAVOR

The Junior Christian Endeavor will meet at the First Christian Church, Wednesday, October 30, at 4 p. m.

Visitors are welcome.  
Topic: Friends of Ours in Europe.  
Leader: Wilson Gresham.  
Song.  
Sentence prayer.  
Scripture Lesson: Acts 16:1-13.  
Talks on the Text—Genevieve Schmid, Floriene Dorrell and Lon Davis, Jr.  
Talks on the lesson—Irene Probasco, Steve Schmid, Katherine Gresham and John Kimble.  
Business.  
Benediction.  
Remember—a big party soon!

### EPWORTH LEAGUE PROGRAM

Epworth League Program for Sunday evening, October 27, at 6:30 o'clock:  
Subject—"How Far Does the Evangelist Reach?"  
Leader—Johnnie Switzer.  
Hymn—"He Leadeth Me."  
Hymn—"How Firm A Foundation."  
Sentence prayer.

### Talk, "What is Faith"—Helene Hay.

Talk, "Does Faith Matter"—Emma Lou McKinney.  
Special Quartet.  
Talk, "Faith and the Abundant Life"—Ruby Grubbs.  
League Benediction.

### RUSTLERS B. Y. P. U.

Rustlers B. Y. P. U. program for Sunday, October 27, with Group No. 1 in charge:  
Subject—"Baptists at Work in Our State."

First Part: "Jesus' Example in Command"—Lola Barnes.  
Second Part: "The Challenge of the Lost at Our Door"—J. D. Moore.  
Fourth Part: "Evangelistic Work"—Orlene Copperell.  
Fifth Part: "Educational Work"—Faye Newell.  
Sixth Part: "Beneficent Work"—Fred Fondy.

All members are urged to be present next Sunday. A very important announcement is to be made at that time.

### RAINBOW UNION

Meeting Sunday evening at 6:30, October 27.

Topic: Baptists at work in our state.  
Jesus' example and command.—Bonnie Lloyd.

The challenge of the Lost at our doors.—Garland Foster.

Baptists organized for state mission work.—John Morris Watson.  
Evangelistic work.—Margaret Sims.

Educational work.—Pat Stansell.  
Beneficent work.—Mrs. S. E. Bishop.  
All visitors are invited.

### Mayview News

Mayview, Oct. 22.—Sunday School was well attended Sunday at the school house and several new members present.

Mr. and Mrs. Jack McNeill, of Floydada, attended Sunday School and then took dinner with Mr. and Mrs. R. L. McNeill Sunday.

Mrs. C. L. Lincoln surprised Mr. Lincoln Sunday with a birthday dinner. Several of his neighbors and friends helped to enjoy the dinner.

Burleson Holladay, who has been very ill, seems to be improving.

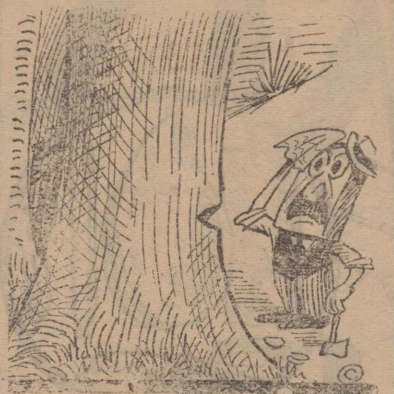
Mr. and Mrs. H. B. Barnett and little daughter, Peggy Jean and Mr. and Mrs. A. G. Barnett, of Wake, spent Sunday with Mr. and Mrs. C. E. Bartlett.

Mr. and Mrs. R. W. Lotspeich spent Sunday with Mr. and Mrs. Cecil Payne.

Otho Sanders and Miss Ophelia Bartlett spent Sunday with Mr. and Mrs. Fina Beavers, of Hale Center.

We regret very much to hear of our little friend, T. J. Carleton, being so seriously ill. We all hope he

### Bill Der Says



### Get Yourself a Home!

Says old Bill Der: "It seems to me

The monks were smart to live in trees:

But even so, I often wonder

If men aren't smarter, still, by thunder!"

Why are most homes built of lumber?—Because it is less expensive than any other building material known to mankind. When you get ready to build that home, we can furnish you with everything necessary for its construction, from the basement floor to the ball on the flagpole.

## Willson & Son

The Home of Friendly Service

Floydada, Texas

will soon recover to the very best of health.

Miss Margaret and Dona Mae Aston, of Joealley, attended B. Y. P. U. Sunday night.

Mr. and Mrs. J. R. Readhimer and Lloyd and Grace were guests of Mr. and Mrs. Eldon Gray at dinner Sunday.

Claude Nichols made a business trip to Dallas during the week end and attended the fair while there, returning home Tuesday.

### GO TO

## Magnolia Filling Station

For Quick Tire Service Where you are assured of Quality Products and where service is supreme. And it doesn't cost any more.

Magnolia Gas and Oils

H. O. Cline, Mgr.

## SOUP IS ON!

Our Shelves at Bargain Prices This Week.

TOMATOES OR VEGETABLES, Per can, **10c**

And we have all the makings for soup at home. It will sure taste good these chilly days.



HAVE YOU TRIED ANY OF THE NEW SNOWDRIFT RECIPES?

WE HAVE SNOWDRIFT

WE DELIVER

SEE OUR WINDOW FOR SATURDAY SPECIALS

## Star Cash Grocery

# Baker, Hanna & Co.

Leads them all when it comes to Real Values.

Compare these:

### Piece Goods Department

100% All Wool Challis in the largest range of colors and patterns that we have ever shown. 29 inches wide.

Per Yard **95c**

Genuine Borden Prints. 36 inches wide, guaranteed tub-fast colors. In all the Newest patterns and color combinations.

Priced Per Yard **25c**

### Lingerie Department

We have just received a new stock of Lingerie. Bloomers, Step-ins and Slips in the new Pastel shades. Trimmed and plain.

Priced **98c** Up

Genuine Imported Jersey Bloomers with Rayon Stripe—in assorted styles and all the new pastel shades.

Regular Sizes

Other Sizes

**49c**

**59c**

### Men's Department

We have a large line of Men's Underwear—Carters' Hanes and Richmond's—at prices very low:

Hanes extra heavy weight, sizes 36 to 46	\$1.45
Hanes heavy weight, sizes 36 to 46	\$1.25
Twyn-Rib extra heavy knit, sizes 36 to 46	\$1.00
Boys heavy union suits, sizes 24 to 34	75c

### Specials

Men's extra heavy sweaters, sizes 36 to 46	98c
Boys' extra heavy sweaters, sizes 30 to 34	95c

## Baker, Hanna & Company

"Where Most People Trade"

Floydada



MERRY CHRISTMAS

## Christmas Cards

NOW READY FOR YOUR INSPECTION

The Hesperian has received the most beautiful line of Christmas Card samples it has ever been our pleasure to show. Beautiful numbers to suit the most discriminating taste, and others which will combine both good taste and economy.



### A Complete Service

PRINTED AND ENGRAVED CARDS  
THE NEWEST AND SMARTEST THINGS BEING OFFERED.

Leave Your Order With Us NOW!

## The HESPERIAN

PHONE 8

We will be glad to bring samples to your home or office to show you.

# IN THE WORLD OF SPORTS

LOOKS LIKE NEARLY EVERY CLUB IN MAJOR LEAGUE WILL HAVE NEW PILOT FOR 1930 BASEBALL CAMPAIGN

BY PHILIP MARTIN

"Uneasy rests the head that wears the crown" might be stated just as truthfully today with regard to managerial departments of major league baseball as in the day of feudal rulers centuries ago. Unless the baseball manager of today can produce a winning team he is fired outright, without the hulla-balloo of a revolution.

Today we find three men who managed major league teams in the 1929 season without jobs. They resigned under pressure, or to state it simply, were "ganned." Two others lost jobs, with one team but fortunately, or unfortunately, each was selected to pilot another club during the 1930 campaign. A sixth gave up one job, voluntarily, it is said, to assume the leadership of an admittedly weaker aggregation.

Lena Blackburne, Chicago White Sox pilot, who was forever keeping his eyes on the dexterous fists of the great Art Shires, bad boy first baseman, won't manage the Sox next year. They won't let him. Donie Bush, who was given walking papers from the Pittsburgh Pirates, will attempt to dominate the Chicagoans and tame the Bad Boy.

Jack Hendricks isn't welcome in the pilot-house of the Cincinnati Reds any more. Thus far he hasn't a job.

Bill Carrigan held the reins of the Boston Red Sox for four years but couldn't drive them out of the dark depths of the American League basement. He won't be back. The new manager has not been announced.

Many felt that Dan Howley's success in developing the St. Louis Browns from a second division club to a hustling front-ranking outfit should warrant his retention at the helm. Owner Phil Ball thought otherwise. So Howley won't be back.

## HIGH SCHOOL P. T. A. PROGRAM ANNOUNCED

Program for the High School Parent-Teachers Association to be held at the high school building on Tuesday afternoon of next week, October 29 has been announced as follows:

- Topic: Citizenship.
- Song, by boys' quartette.
- "Why I am an American citizen,"—Jessie Mae Wood.
- "Intelligent direction in choice of life's work"—G. B. Schmid.
- "Filling the gap between home and school"—Mrs. O. P. Rutledge.
- "Education a fundamental base of our nation"—G. E. McWhirter.
- "A citizen's attitude toward law,"—Judge Wm. McGehee.

## EL PASO READY FOR BIG C. OF C. CONVENTION TODAY

Big attendance was expected this Thursday morning when the annual convention of the West Texas Chamber of Commerce opens in El Paso for a three day session. Elaborate plans have been perfected for the entertainment of the thousands expected each of the three days.



Donie Bush, top, is the new manager of the Chicago White Sox. He will try to tame bad boy Shires. Below, Dan Howley, who takes the helm in 1930 at Cincinnati.

He's landed a job at Cincinnati. Bill McKechnie made the switch from the St. Louis Cardinals to the

Much of the entertainment will be held on foreign soil, at Juarez, Mexico, just across the border from El Paso.

At present it is unknown whether any local people will attend the convention, but it is very likely that several will leave tomorrow, spending Saturday and Sunday in the host city.

## MAYOR AND MRS. HANNA RETURN FROM VACATION

Mayor and Mrs. W. C. Hanna returned home Sunday afternoon from a ten day's vacation trip. During their absence B. K. Barker acted as mayor pro-tem.

Mayor and Mrs. Hanna visited their son, J. D., at Ringling, Oklahoma. Mrs. Hanna's brother, E. C. McElroy, at Denton, her father, S. E. McElroy at Fort Worth and other relatives at Midlothian, Waxahachie and Iredell. They also spent several days at the State Fair at Dallas. During their absence their daughter, Mrs. Lonnie Lewis, Mr. Lewis and children of Dickens county, kept house for them. Mr. Lewis spent the week end at Dallas and he and his family returned home Wednesday afternoon.

Boston Braves—why, nobody knows. Bill said he wanted a four-year contract instead of a one-year term. Boston offered it. Now Bill Killefer, Cardinal coach, has been promoted to the managerial post in St. Louis.

Some say Uncle Wilbert Robinson will never start another season as manager of the Brooklyn Dodgers. It isn't a new story. Still, maybe he won't.

No, Connie Mack isn't going to resign as manager of the World's Champion Philadelphia Athletics. He made a statement to reporters just after the final game of the series in which he definitely mated the rumor that he would retire and turn over the outfit to Eddie Collins, his right hand man.

"The game has a great hold on me," the ancient mariner of baseball said. "I can't retire now. I hope to greet you all here again next year."

"Some day, I hope, but certainly not in 1930," declared Babe Ruth and those who inwardly had been harboring the feeling that the King of Swat would step into the shoes of the late Miller Huggins as manager of the New York Yankees, were forced to swallow their feelings and look about for another prospective pilot.

The Babe will play right field for the Yankees, he states. He hopes to be a player for a few seasons yet. He doesn't care to cut short his playing career to assume the worries of a manager.

There'll come a time, though, when the Babe will welcome the opportunity to manage the Yanks. He wants to do with the New Yorkers what Miller Huggins did with them. He'd made a good manager—maybe.

## BELIEVE IT OR NOT

The world's longest newspaper route is in Yellowstone Park, is 160 miles long and absorbs between 600 and 800 pounds of newspapers daily between June and September.

It is a full day's work that confronts the driver, Bird Newell, when he steps on the starter of his Chevrolet Coupe, and sets about the day's business. Fast driving and knowledge of short cuts are necessary to complete the task before dusk.

Newell's subscribers number several hundred persons who reside each summer in the isolated camps and resort hotels of America's greatest natural park. Until 1928 these vacationists had no means of getting their home town newspapers. Since the route opened the Chevrolet coupe has been in constant service, never missing a

## Local Market

Poultry	
Heavy hens, .....	17c
Light hens, .....	17c
Old roosters, .....	5c
Fryers, Colored, .....	15c
Leghorn, Fryers, .....	12c
Stags, .....	10c
Hides, .....	6c
Guineas, each, .....	25c
Geese, .....	8c
Ducks, .....	8c

Eggs	
Eggs, No. 1 candled, per doz. ....	30c
Pullet Eggs, .....	20c

Cream	
Butterfat, per pound, .....	41c
Butter, .....	50c

Grain	
Red Maize, threshed, .....	\$1.25
Wheat, .....	.95c
Maize heads, .....	\$15.00

Cotton	
Middling, .....	\$16.00
Strict Middling, .....	16.25
Cotton Seed, per ton, .....	\$30.00

## He Shrinks



His height has shrunk nine inches in the past eight years. Joseph E. Mayott, above, Spanish-American War veteran at the National Soldiers' home at Sawtelle, Calif., is suffering from a rare malady known as Paget's disease, which causes shrinkage of the bones. The malady is not necessarily fatal.

The car has already travelled 42,000 miles and has never undergone any major repairs. Thus far the total cost of servicing the car has been only \$58.50.

Newell receives his papers at the Gardiner entrance each day at 10:20 a. m. He makes four stops, about 45 minutes each, at the major camps, and returns to the bunk house at Mammoth Lodge at 6:20 p. m. To do this he must average 32 miles to the hour. His actual driving time is five hours.

L. E. Flint, publicity director of the park recently invited a reporter to accompany Newell over the route. It afforded the writer a splendid view of the park from trails forbidden the average tourist.

When the reporter got back to his office he wrote an enthusiastic description of the enchanting vistas that had been revealed to him. Nor did he forget the ability of the car which swept him through the alluring landscapes.

"I never enjoyed a more comfortable ride in a motor car," he wrote. "We traveled through this wonderland leisurely, despite the consistent speed that was maintained upgrade and down. The Chevrolet took hair pin turns without a perceptible slackening of speed, and the rutty roads never stopped the driver for a second."

Mr. and Mrs. Pierce King and son returned home Monday from Waxahachie, where they visited her parents, Mr. and Mrs. C. A. Cornelius and his sister, Mrs. Roy A. Baker, of Weatherford. They also attended the State Fair at Dallas. Mrs. King's sister, Miss Mildred, of Waxahachie, returned home with them for a visit.

Typewriter carbons, second sheets at Hesperian office.

Ewes should be gaining in weight when they are bred. Stubble and stalk fields, fence strips in plowed fields, late pastures, green rye pasture in late fall, and, in the South, velvet beans, are all useful in carrying bred ewes through the fall and into the winter. Silage and root crops are good feeds, but should not be given when the pasture is soft and watery.

Good storage facilities throughout the fall and winter are necessary to insure sound, firm seed potatoes at planting time. The main thing is to keep the storage temperature low enough to retard germination. Seed tubers that are firm, with the first sprouts just showing, will start quickly when planted and make a vigorous growth under favorable conditions following planting.

Advertise in The Hesperian.

Hesperian Ads Get Results.

# Free! Free! VICTOR RECORDS

From October 28 to November 9, Inclusive.

We will give you absolutely FREE one new Victor Record in exchange for 7½ old Victor Records, regardless of age, size or former selling price—or for 15 old records we will give you TWO new Victor records of your own selection.

The only condition is that you must have the label of each record disfigured with a large "X."

We have a complete stock of new records.

## WILSON KIMBLE OPTICAL AND JEWELRY CO.

"The House of Confidential Credit"

## GOOD FOR \$37.50

ROBT. MCGUIRE says: A number of years in the Gents' Furnishing and Cleaning business in Floydada has made me many friends and customers and now I am expanding my business to include the famous General Woolen Line. To quickly introduce this line in Floydada I am going to make this offer:

TO 50 CUSTOMERS, 2 SUITS OF EQUAL VALUE FOR \$37.50

Present this card to me Thursday, Friday or Saturday, Oct. 24, 25 or 26 make a small deposit and be measured for one of my famous \$37.50 suits, and receive another suit, overcoat or topcoat of equal value at no additional cost. Remember, folks, this offer ends Saturday night, October 26.

REMEMBER, AFTER THIS SALE ALL SUITS SOLD BY ME FROM THIS LINE WILL BE \$37.50 EACH.

SATISFACTION AND FIT GUARANTEED BY ME, ROBT. MCGUIRE

## MCGUIRE'S

Gents' Furnishing "The Store For Men" Dry Cleaning  
Floydada.—We Call For and Deliver—Phone 66

Important Announcement of Change of Sales policy

## Beginning November 1st

The Undersigned Markets Will Sell

# Strictly For Cash

In order to eliminate all bad accounts and make it possible to sell our customers at a close margin of profit, we have found it necessary to cut out the credit business, and the above date is named as the time when we will go on a Cash Sales Basis, so as to give our customers an opportunity to learn of the change and make their arrangements to conform to the new rule.

We appreciate your business and the fact that we are going to cash doesn't mean anything except that we are trying to get our markets in operation on the modern business basis.

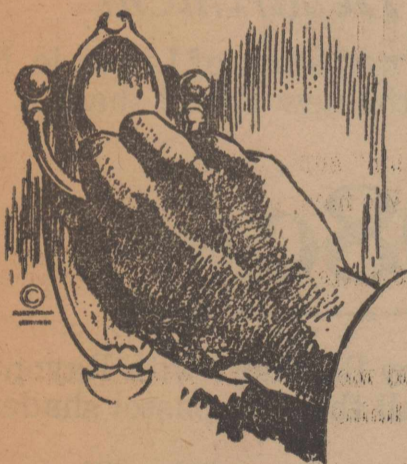
## Change in Delivery System

Also, beginning November 1, we will make deliveries only when the purchase amounts to a total of \$2.00.

Our delivery hours will be from 8 a. m. to 12 noon and from 1 p. m. to 6 p. m.

## City Market and Grocery Jones Market and Grocery

Floydada, Texas



## OPPORTUNITY

Knocks EVERY Week

In the classified columns of this newspaper. People are always advertising their wants and often their wants will be your opportunity to buy or sell.

Read these columns regularly, and if you have any wants that seem difficult to satisfy, place your own message in the classified columns and be sure to get results.

Thousands of our readers are satisfied users of the space in this section of the

Hesperian



You Save Without Sacrificing Quality

We pride ourselves in the high quality meats that are offered to you at our store. Deliveries are made daily assuring you fresh, juicy, tender meats. We purchase in such large quantities that we buy for less and naturally sell for less.

## Quality Groceries

Our Shelves are always complete with the very best groceries—and they are always offered to you at the lowest market prices possible.



Full Stock of SNOWDRIFT SHORTENING

PHONE 27 — WE DELIVER

## FELTON-COLLINS GROCERY COMPANY

GROCERY AND MARKET

## Ribbons, Used With Taste And Reason, Are Definite Necessities in New Styles

**BY HARRIET**  
 Ribbon is staging a comeback as a definite necessity in a woman's wardrobe.  
 But the new mode of pressing ribbon into fashionable service is to use it as an intricate part of a frock, not as some extraneous bow that perches here or there with no rhyme or reason.  
 There are ribbon hats, ribbon collars, ribbon belts, ribbon stripes down a colorful frock, ribbon vests, ribbon blouses. But they all use ribbon as just one other medium to create modish frocks and accessories.  
 Grosgrain ribbon has held a place supreme among ribbons in recent years as practically the only ribbon that was used extensively. The simplest gown or felt hat felt justified in using a bit of grosgrain for bandings or ties.  
 Now there are ribbons of satin, ribbons of brocade, ribbons of gold and silver, of chiffon, taffeta, velvet and some of two materials banded into one.  
 Paris uses many more ribbons for purses and for shoe ties. All the smart world uses velvet for

sashes. The tri-color motif in decoration on one navy blue street frock is carried out in three narrow ribbons of red, white and blue that weave an interesting diagonal stripe across the blouse and down the side of the frock.  
 This new use of ribbons gives the woman with imagination a real chance for individuality in clothes. She can take an otherwise ordinary frock and by clever working in some colorful design in ribbon, make of it an entirely new thing.  
 Sweaters in beige, gray and other soft tones can be very neat and attractive when diamond-shaped designs or stripes or curved pattern is put on by hand. The more handwork involved in working in these ribbons, moreover, the better the effect. One may fagot a few ribbons together and fashion a quaint yoke for a frock, or a collar or an entire Eton vestee.  
 Perhaps the smartest use of black satin ribbon is the new afternoon hat Paris sends us. Sometimes this is a mere skull cap with long ribbon ends that one ties differently each time she dons her chapeau. Other times it is a dressmaker hat, as sturdy in its seaming as a felt.

Such a one is a Jean Patou creation in black satin ribbon. The ribbon is used horizontally through the crown of the hat and vertically around the edge. There is a fullness on one side and a pointed flare on the other. On the full side there is a perky rich bow that cuts its ends diagonally and flares them out on the cheek, in a very becoming manner to many women.  
 Cyber uses cream colored ribbon for scarf linings with the fine edge showing on the side made of the frock's fabric.  
 Such a use is made of white ribbon on a Chinese red serge dress of very fine weave. This is one of those lightweight worsteds that are fine as silk and as soft. The frock has a fitted line with two circular flounces giving it a dignified flare. The square neckline has a long scarf attached at the right rear corner. This scarf is lined with ribbon and can be worn either side out.  
 Topping this frock is a lightweight felt hat in white, banded with wide grosgrain ribbon the color of the frock's red.

## Social Calendar

Mr. and Mrs. Edd Johnson will be host and hostess to the Monday Night Forty-Two Club Monday evening, October 28, at 7:45 o'clock.  
 Mesdames Frank Johnson, Troy Jones, F. M. Shenefelt and Jerry Withers will be hostesses to the 1929 Study Club at a social meeting this evening at 8 o'clock. The husbands of the members will be special guests.  
 Mrs. Leslie Surginer and Mrs. L. J. Welborn will be hostesses to the San Souel Bridge Club Wednesday evening, October 30, at 8 o'clock at the home of Mr. and Mrs. Carr Surginer, on South Main Street.  
 Miss Virginia Lewis will be hostess to the K. K. Klub this evening at 8 o'clock.  
 Mrs. Roy Snodgrass will be hostess to the Wednesday Bridge Club Wednesday afternoon, October 30, at 3 o'clock.  
 East Ward Parent-Teachers' Association will meet Wednesday afternoon, October 30, at the school building at 3:15 o'clock.  
 Stitch and Chatter Club will meet this afternoon with Mrs. W. Stephens as hostess at 3:30 o'clock.  
 The Ladies Aid of the Cumberland Presbyterian Church will meet Monday afternoon at 2:30 o'clock with Mrs. E. C. King.  
 The East Circle of the Baptist Missionary Society will meet Monday afternoon at 1 o'clock with Mrs. J. F. Sitton. A quilt will be in the frames ready to be quilted when the members arrive and they are all urged to be present.  
 The newly organized Circle of the Woman's Missionary Society of the Baptist Church will meet Monday afternoon at 3 o'clock at the church.  
 South Circle of the Baptist church will meet Monday afternoon at 3 o'clock with Mrs. E. C. Woods as hostess.  
 Mrs. W. I. Cannaday will be hostess to the North Circle Monday afternoon at 3 o'clock.  
 The Woman's Missionary Society of the Methodist Church will meet Monday afternoon at 3 o'clock at the church for a lesson from their study book, "New Africa."

phens gave a vocal solo. Refreshments were served to twenty-five members. The society will meet in Circles Monday afternoon.  
**Mrs. Bishop Hostess At Halloween Party.**  
 Mrs. A. A. Bishop was hostess Tuesday afternoon at a pre-Halloween party with five tables of bridge at play. The Halloween idea was carried out in the decorations and refreshments. In addition to Halloween decorations the house was adorned with bouquets of cut flowers.  
 Mrs. Fred Brown got high score in the games played during the afternoon.  
 Lovely refreshments were served to Mesdames Jo. M. Day, J. Wilson Mahan, Flynn Thagard, Lee Griffith, Leslie Surginer, Rip Snodgrass, Bill Dally, Oggie Johnson, Joubert Clements, Terrell Loran, C. H. Davis, Leroy McDonald, Fred Brown, W. H. Hilton, Jack Henry, Homer Steen, J. A. Arwine, L. T. Bishop, Misses Mary Lou Crain and Geraldine Massie.  
**TEACHERS ATTENDED SOUTH PLAINS DISTRICT MEETING**  
 Mrs. Odus Stephens and Miss Hazel Tyson, home economic teachers of Floydada High School, attended the South Plains District meeting of Home Economic teachers held at Lubbock Friday and Saturday. Miss Lillian Peek of Austin, state supervisor of vocational home economics was present for both days of the meeting.  
 Some of the problems studied and discussed were: planning of home economics exhibits at fairs or elsewhere, problem teaching in home economics, objectives in teaching child care, and the business side of home economics teaching.  
 The sessions Friday were held at the Lubbock High School and the visitors were entertained by the home economics faculty of the Lubbock High School at luncheon at the Westerner. Miss Margaret W. Weeks, dean of the school of home economics of the Texas Technological College presided at the morning session.  
 Saturday the sessions were held in the home economics building of the Texas Technological College. At noon Saturday the visitors were guests of the home economics faculty of Texas Technological college at a luncheon served at the college.  
 About forty-five teachers were in attendance.  
 E. S. Randerson returned home Tuesday from a week end trip to Dallas where he visited his brothers, R. V. and C. and his sister, Mrs. R. R. Cook. While there he also attended the fair.  
 J. N. Gullion and Col. W. H. Seale made a trip the first of the week to Tucumcari, New Mexico, on business.

**Making the Fan Work**  
 Housewives have discovered new uses for the electric fan in drying damp clothes, ventilating the refrigerator and removing dead air from closets.—Woman's Home Companion.  
**Natural Envy**  
 A young frog who's just learned to jump thinks he's pretty smart until he sees a thousand grasshoppers do the same thing.—Farm & Fireside.  
**Not Always Accurate**  
 Don't put too much faith in logic. Many a man whose girl used to fix his slipping necktie and pick lint off his coat thought he was marrying a neat housewife.—Farm & Fireside.  
 Miss Virginia Lewis visited in Plainview Wednesday.  
 Typewriter carbons, second sheets at Hesperian office.  
**Money in Trees**  
 In the Black Forest of Germany some towns collect no taxes. The forest revenue pays all expenses, and in some cases a dividend to the citizens.—Farm & Fireside.  
**Good Idea, Anyway**  
 The other day Sam Tyler absentmindedly asked the clerk in Smith's store for a two-pants pair of overalls.—Farm & Fireside.

parents gave dinner Friday evening honoring their son, Dan, who is at home on a two weeks furlough following his graduation from the Army Air Corps flying school at Kelly Field October 12. The guests with the exception of three, were Dan's classmates and all were members of the graduating class of '24 Floydada High School.  
 The aviation idea was carried out in the decorations and table appointments. Games of bridge were played after dinner had been served.  
 Covers were laid for Mr. and Mrs. Leroy McDonald, Mr. and Mrs. Terrell Loran, Mr. and Mrs. Fay Maxey, Mr. and Mrs. Bill Dally; Mrs. Ray Clements; Miss Geraldine Massie; Messrs Kenneth Henry and Dan Jenkins, honoree.  
**East Ward P. T. A. Has Large Attendance.**  
 There was a large attendance of members at the meeting of the East Ward Parent-Teachers Association which was held Wednesday afternoon, October 16. Miss Emma Lou McKinney's room received the prize, which was a book, for having the most members present.  
 The meeting was opened with a song by the congregation followed by a devotional reading by Miss Fannie Bolding. "Health" was the subject of the program. Mrs. John McCleskey discussed, "Health Circus;" "Health Habits Through Nature Study," Mrs. I. W. Hicks and "Health Habit Hints" was discussed by Mrs. W. O. Jones.  
 Malcolm Linder favored the audience with a piano solo.  
 The next meeting will be held Wednesday afternoon, October 30.

## SOCIETY NOTES

(By Mrs. Robt. McGuire)

**Parents Give Dinner Honoring Son.**  
 and Mrs. J. B. Jenkins gave a six o'clock dinner Friday evening honoring their son, Dan, who is at home on a two weeks furlough following his graduation from the Army Air Corps flying school at Kelly Field October 12. The guests with the exception of three, were Dan's classmates and all were members of the graduating class of '24 Floydada High School.  
 The aviation idea was carried out in the decorations and table appointments. Games of bridge were played after dinner had been served.  
 Covers were laid for Mr. and Mrs. Leroy McDonald, Mr. and Mrs. Terrell Loran, Mr. and Mrs. Fay Maxey, Mr. and Mrs. Bill Dally; Mrs. Ray Clements; Miss Geraldine Massie; Messrs Kenneth Henry and Dan Jenkins, honoree.

joyable occasion and served as an opportunity for making new friends from our neighboring city.  
 The lovely home of the hostess was a bower of roses and fall flowers, many Japanese lanterns were also used throughout the house, which reminded us that the program for the afternoon was on Japan. In behalf of the local club, the president, Mrs. W. C. Grigsby, greeted the Matador visitors, Mrs. M. P. Leaming, president of the visiting club responded by presenting the following ladies, Mesdames Knox Crews, Elmer Stearns, J. R. Whitworth, M. J. Riley, J. R. Moore, Frank Eirng, A. C. Traweck, U. L. Wille, Jack Luckett and Miss Amy Glenn.  
 The program was then given over to the leader, Mrs. W. E. Patty. The following numbers were given: Response, Queer Japanese Customs; "The Land of the Rising Sun," Mrs. W. I. Cannaday; "Shinto, the Nature God," Mrs. J. B. Jenkins; Selections from Madam Butterfly, victrola.  
 Impersonating Japanese maidens, a song was given by the following girls: Maxine Fry, Lois Covington, Margaret Smith, Edell King, Bonnie Dale Price, Bert Ione Smith, Marquinta Fyffe, Hazel Ford, Dorothy Louise Allen and Dorothy Thurmon, accompanied at the piano by Mrs. E. C. Thomas.  
 After a most delightful social hour, plates of Japanese salad, rice, tea and date pudding with tiny Japanese parasols as favors were passed by the gelsia girls, Gwendolyn Snodgrass, Virginia Grigsby, Selma Louise Linder and Ruth Rutledge. Assistant Reporter.

dividual pecan pies with whipped cream were served to Mr. and Mrs. W. H. Sharp, Mrs. Gladys Adkins, Miss Pauline Keeton and Jack Johnson, guests of the club and Mr. and Mrs. A. A. Bishop, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. C. H. Davis; Mrs. Robert McGuire and Mrs. R. E. Rosson.  
 The club will meet with Mr. and Mrs. Rosson Friday evening, November 1.  
**Hostesses At Halloween Forty-Two Party.**  
 Mrs. C. P. Looper and her daughter, Mrs. Martin Brown, were joint hostesses Tuesday evening at seven tables of forty-two. Decorations and refreshments were in keeping with the Halloween idea.  
 H. B. Sams received high score for the men in the games played during the evening and Mrs. V. Andrews made the highest score for the ladies.  
 A salad and ice course was served to: Mr. and Mrs. Edd Brown, Dr. and Mrs. V. Andrews, Dr. and Mrs. Wm. Houghton, Mr. and Mrs. Lee Rushing, Mr. and Mrs. B. L. Blacklock, Mr. and Mrs. H. B. Sams, Mr. and Mrs. F. C. Harmon, Mr. and Mrs. Jerry Withers, Mr. and Mrs. Cantrell, Mrs. Sam Berry, Mrs. Edwin Heald, Mrs. Effie Cardwell, Harper Scoggins, Ted Glover and the hosts and hostesses, Mr. and Mrs. C. P. Looper and Mr. and Mrs. Martin Brown.

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 Malcolm Linder favored the audience with a piano solo.  
 The next meeting will be held Wednesday afternoon, October 30.

**Social Meeting of M. E. Society Monday.**  
 Mesdames G. T. Palmer, M. F. Husky and Wm. McGehee were hostesses to the Woman's Missionary Society of the Methodist Church Monday afternoon at Mrs. Palmer's home. Mrs. G. F. Klebold was leader of the program the subject of which was, "Tributes from Thieves" Mrs. P. M. Felton discussed, "What

is preaching the Gospel." Following this Mrs. Palmer led in prayer. A very interesting short play entitled, "The Home of Pat Jimsha" was presented by Mesdames Dan Shipley, James Colville, Wilson Kimble, Bob Henry, G. R. May, N. W. Williams, G. T. Palmer and Miss Bert Ione Smith.  
 The hostesses served chicken sandwiches, coffee and gingerbread. The society will meet Monday afternoon at the church at 3 o'clock.  
**Mrs. Linder Gives Report Of Board Meeting.**  
 A report of the board meeting of state and district officers held at Dallas Wednesday and Thursday of last week was given at the meeting of the Woman's Missionary Society of the Baptist Church Monday afternoon by Mrs. George A. Linder, district secretary and treasurer, who was in attendance.  
 The devotional lesson was given by Mrs. R. E. Bost. Mrs. Ozro Ste-

**Program For New Circle Monday Afternoon.**  
 The Baptist Circle which was recently organized will meet Monday afternoon, October 28, at the church for the following program:  
 Song—"Jesus Calls Us."  
 Devotional, 2nd Tim. 1-15—Mrs. O. M. Meredith.  
 "Our Mountain Schools"—Mrs. Elmer Caudle.  
 "Influence of Mountain Schools"—Mrs. Joe Breed.  
 Reading—Mrs. C. H. Davis.  
 "Baylor University"—Fannie Bolding.

**Tingtata Group Plans Halloween Party.**  
 The Tingtata Camp Fire Group met at Mrs. W. C. Newsome's home on West California street Tuesday afternoon. A Halloween party was planned for Thursday evening at 7:30 and will also be at Mrs. Newsome's home.  
 Those present for the meeting were: Blanche Hilton, Faye Houghton, Norine Spence, Dorothy Scott, Genell Stovall, Venitta Borum, Alice Mae Fyffe, Elizabeth Daniels, Catherine Fitch, Selma Linder and Mrs. W. C. Newsome, guardian.

**Ace Bridge Club Met With Mr. and Mrs. Welborn.**  
 Mr. and Mrs. Jeff Welborn were host and hostess to the Ace Bridge Club Tuesday evening. Miss Geraldine Massie and Dan Jenkins were guests of the club. Mrs. Leslie Surginer and Troy Jones made the highest score in the games of bridge played during the evening.  
 Refreshments of sandwiches, tea, and pineapple-nut pudding with whipped cream, were served to Mr. and Mrs. Leslie Surginer, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Robert A. Sone, Mr. and Mrs. Troy Jones, Miss Geraldine Massie and Dan Jenkins.  
 Mr. and Mrs. Robert A. Sone will entertain the club Tuesday evening, November 5.

**High School P. T. A. Plan Get Together.**  
 The High School Parent-Teachers' Association, on the regular meeting day, Tuesday of last week, had a very interesting program and discussion as to what project should be undertaken. Public school music, art appreciation and public speaking were discussed.  
 Mr. Patty discussed the "County Library" and Miss Dorothy Biebel discussed the "Benefits of a County Library." Juanita Shirey read, "Betty at the Ball Game" adding variety to the program.  
 A get together to which the fathers and perhaps more of the mothers may attend, is being planned by Mmes. E. F. Stovall, Wilson Kimble, O. Stephens Miss Dorothy Biebel and Mr. G. N. Shirey. By this meeting it is hoped that a keener interest will be created in the P. T. A. work.  
 Citizenship is the main objective of the P. T. A. and at this meeting Lois Sitton read a very interesting paper on "Good Citizenship in Floydada High School." Student government is being very successfully carried out at the High School with a Student Council, according to information given in the article read by Miss Sitton.

**Friendship Bridge Club Met Tuesday Night.**  
 Mr. and Mrs. J. C. Gilliam entertained the Friendship Bridge Club Tuesday evening at their new home, 413 West Houston street.  
 Miss Pauline Keeton and Jack Johnson made the highest score in the games played during the evening. For the visitors and Mrs. A. A. Bishop and J. C. Gilliam made the highest score for the members.  
 Chicken salad, wafers, olives, in-

**Modern White Light from Kerosene (COAL OIL)**  
 Beats Gas or Electricity  
**Aladdin Instant-Light Mantle Lamp**  
 FIVE times as efficient as the best kerosene lamp of the ordinary kind. Cost only one-sixth of a cent an hour. Simple, safe, sanitary. Operates like old style lamp—nothing new to learn. This new improved  
 gives you a modern white light from kerosene. Nearest to sunlight of all artificial lights. Saves eyesight—saves money. Pays for itself in short time. Now furnished with beautiful hand decorated glass and parchment shades.  
**Come In Today and See this New White Light Demonstrated**  
 Burns 94% ATR  
 NO Odor, Smoke, Noise

**Mrs. Smith Hostess To Matador Club.**  
 Blessed is the man who has the gift of making friends; for it is one of God's best gifts.—Hughes.  
 Thursday, October 17, Mrs. L. V. Smith entertained the 1929 Study Club at her home on South Wall Street. Mrs. Smith took the opportunity of entertaining the El Progresso Club of Matador at this time. As each guest entered the living room they were given jimikisha favors. The coming together of these two clubs was a most en-

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## Be Prepared for Winter Driving

### The New G. P. A. Distilled Radiator Glycerine

does not cause the motor to overheat or boil away on warm days. It won't injure the rubber or metal parts of the cooling system. If spilled on the car finish it can be wiped off without injury. It is economical because it does not require constant replacement.

THOUSANDS OF TESTS HAVE PROVED THE NEW G. P. A. Distilled Radiator Glycerine, is safe, dependable, economical.

NON-EVAPORATING AND SAFE. ONE FILLING LASTS THE WHOLE SEASON"

G. P. A. Glycerine—The Safe Anti-Freeze

Drive in today and let us prepare your car for winter driving.

## Gullion's Super Service

"A One-Stop Station"

Phone 83 Southeast Corner Square

## FOUR NEW SERVICES AT Gullion's Super Service

Completing our "One-Stop Station" super-service and making it possible for us to serve you completely. We have just added:

1. Firestone Batteries, and 30-battery capacity Battery Charger of the Rectifier Type;
2. Firestone Brake Lining and motor-driven Machine for counter-sinking and riveting brake lining.
3. Bear Wheel Aligner, the first aligning machine of its kind for balloon tires to be introduced to Floydada motorists. Regular inspection of your tires for alignment is highly important—a service we now offer you.
4. Starter and Generator Service. Full line electrical parts.

## Expert Service Here

For every service we offer you—the above are only four of ten distinct services—we have an expert to give your motor car the proper attention.

Henry C. Ford is the latest addition to our force of workers. He will have charge of Battery Service, Brake Lining Service, Wheel Alignment Service, and Starter and Generator Service.

Read our advertisement in this newspaper next week telling of the complete "One-Stop Station" services we have for you.

## Gullion's Super Service

"A One-Stop Station" Southeast Corner Square Telephone 83—"Invite Us To Your Next Blow Out"

## Saturday, Nov. 2nd

AT 3 P. M.

WE WILL GIVE AWAY—

## Absolutely Free

One Aladdin Hanging Lamp, with shade. Come in and get particulars.

## Stansell & Collins

HARDWARE

# Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

## FOR SALE

Family style meals. Commercial hotel  
Have you tried the "Cinch" Galvanized Wire Fence Stays? They are better. Let us prove it to you. J. C. Woodriddle Lumber Company. 341tc.

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc.

FOR SALE—Bicycle and equipment cheap. Verne Eastridge. 342tp

FOR SALE—McCormick Row Binder, good condition, priced for quick sale. E. W. Turner, Starkey Community. 342tc

Family style meals. Commercial hotel  
Hyacinth, Tulip, Narcissus and other bulbs ready now at Hollums, Floydada Florists. 352tc

Italian Rye Grass Seeds. Scratch it into Bermuda sod each fall for a velvety green lawn the year round. We have the seeds. Hollums, Floydada Florists. 34tc

Family style meals. Commercial hotel  
FOR SALE—Kroger Piano, will take cow as part payment. Call at Hesperian Office. 342tp

Darwin Tulip Bulbs, good named variety, 5c each. Hollums, Floydada Florists. 34tc

FOR SALE—Model T Ford truck. C. W. Ginn at Magnolia Wholesale office. 31tc

Family style meals. Commercial hotel  
Before housing your hens for the winter, insure against insects for another 12 months by painting hen houses and roosts with "Creocene." J. C. Woodriddle Lumber Company. 341tc.

FOR SALE—McCormick-Deering 1-row wheat drill, 6 mi. west, 1 mi. north Floydada. S. O. Ellis. 333tp

Family style meals. Commercial hotel

FOR SALE—Broad tire 3 1/2 Bain wagon, good cotton frames, almost new. Bargain. G. W. Bryant, Sand Hill. 342tp

FOR SALE—Used German heater. See it at The Hesperian office 33tc

Big two year old clumps of Bleeding Heart, a hardy perennial. Hollums, Floydada Florists. 352tc

Family style meals. Commercial hotel

Now is the logical time to paint your house and barns. Sand storms are over and cold weather is not here. Tell us your paint needs. J. C. Woodriddle Lumber Company. 341tc

FOR SALE—Used German heater. Call at Hesperian Office. 34th

Family style meals. Commercial hotel  
Plant Tulips now. We have the bulbs. Hollums, Floydada Florists. 34tc.

FOR SALE—Practically new Mazda Radio at a bargain. Walter Sch. 334tp

Have you tried the "Cinch" Galvanized Wire Fence Stays? They are better. Let us prove it to you. J. C. Woodriddle Lumber Company. 34tc.

Family style meals. Commercial hotel  
HAVE your measure taken for a corset or girdle at the Thrifty Nifty Shop. 20tc

FINE OLD HARDMAN PIANO OR SALE AT A BARGAIN. TERMS IF REQUIRED. CARTER MUSIC CO. 342tc

Halloween Decorations. Hollums, Floydada Florists. 351tc

Family style meals. Commercial hotel

Let's plant quantities of Tulips this fall for a beautiful town next spring. Hollums, Floydada Florists. 34tc.

Winter is coming—prepare your hen house with Cel-O-Glass that keeps out dampness and let in sunshine and make your flock more profitable. J. C. Woodriddle Lumber Company. 341tc.

Family style meals. Commercial hotel

Now is the logical time to paint your house and barns. Sand storms are over and cold weather is not here. Tell us your paint needs. J. C. Woodriddle Lumber Company. 341tc

See those beautiful dahlias now, select your varieties and leave your orders for next spring. Hollums, Floydada Florists. 34tc

FOR SALE—German heater and four burner. New Perfection oil stove, both good as new. Mrs. A. V. Haynes, Phone 244. 342tc

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

Before housing your hens for the winter, insure against insects for another 12 months by painting hen houses and roosts with "Creocene." J. C. Woodriddle Lumber Company. 341tc.

CONSUMERS Fuel Ass'n fixes your flats. 7tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

Winter is coming—prepare your hen house with Cel-O-Glass that keeps out dampness and let in sunshine and make your flock more profitable. J. C. Woodriddle Lumber Company. 341tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 319W. 41tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

REAL ESTATE  
TO TRADE FOR Floydada Rental residences, 100 acres farm below the cap, joining Roby, county seat of Fisher county. H. C. Leibfried, Roby, Texas. 352tp

FOR SALE—Two new residences in east part of Floydada, easy terms. R. L. Williams. 325tp

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

LOANS—On City, Farm and Ranch property. We always have the money. All kinds of insurance. You need it—we sell it. J. N. Johnston. 324tp.

Family style meals. Commercial hotel  
SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

FOR SALE—128-acre farm, well improved 1 mile of good brick scho i C. W. Ginn at Magnolia Wholesale Office. 31tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

FOR SALE—some well located residences and some nice residence lots J. U. Borum. 9tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

## FOR RENT

HOME FOR SALE. See S. B. McCleskey, Floydada, Texas. 34tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

FOR RENT—Two room apartment, lights, gas, garage, hot and cold water, 309 West Mississippi Street. Phone 239. 351tc

FOR RENT—An apartment with private bath, gas and hot water. Phone 244. 342tc

FOR RENT or trade—My home place, 321 West Kentucky Street, 8 rooms, garage, servants house, lots of out buildings. Would trade it for 160 acres of land. If interested, write A. N. Gamble, 301 Ellis Bldg., Lubbock, Texas. 32tc

## WANTS

BOARD AND ROOMS, 229 West Mississippi Street. 14tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

WANTED—Cotton Boll pullers, conveyance furnished. V. B. Fitch, Phone 913F12. 351tp

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square. 6tc

WANTED—Middle-aged woman to help do general housework. C. J. 901F2. 32tc

WANTED—to rent a farm 160 or 200 acres on third and fourth rent. Will give good reference. B. C. Odum, Floydada, Route 2, Box 31. 334tp.

## LIVE STOCK

FOR SALE—Good Jersey cows with young calves, also springing heifers and cows. 1 mile east and 1 mile south Baker. T. Gilbreath, Route 5, Floydada, Texas. 342tp.

FOR SALE—Cow with young heifer calf. See J. T. Mercer, two miles northeast Joe Bailey. 352tc.

See the new Royal Portable and standard typewriters at The Hesperian office.

## LOST AND FOUND

STRAYED or stolen—From the T. M. Noland pasture, 6 miles north of Floydada on Silverton road, 1 yearling Jersey heifer with talley mark across back of left hind leg and ring in left ear. Finder please Notify T. M. Noland or Dr. M. Frost, Phone 175. 31tc

STRAYED from my place, 1 mile north of Floydada, 1 bay mare, weight 1100 lbs. R. L. Williams. 325tp.

Melvin Henry, R. A. Pope, N. B. Stansell and Woodrow Tawwater returned home Tuesday from Dallas, where they spent the week end attending the State Fair. They attended the T. C. U. and A. & M. football game at Fort Worth Saturday.

## Fairview News

Fairview, Oct. 21.—Sunday School and preaching services were well attended Sunday. Bro. Crabtree preached Sunday morning and Bro. Carl Burgett preached a good sermon last Sunday night.

Henry Culpepper has been called to preach the gospel.

Mr. and Mrs. J. C. Crabtree and family of the Center community, attended Sunday School and Church here last Sunday.

Miss Hazel Brown spent last Saturday night and Sunday with Miss Lavinia Perry, of Campbell.

Mrs. W. B. Wilson and daughter, Edna Beth, visited the Randolph family, of Cedar Hill Sunday.

E. C. Austin and family, of Plainview, visited in our community Sunday.

Preston Bullard spent the week end with Woodrow Wilson.

There will be a State Mission program at the Fairview Baptist church next Sunday morning. Everyone is urged to attend.

## Pleasant Hill News

Pleasant Hill, Oct. 22.—School started here Monday after being dismissed for two weeks for cotton picking.

Mr. and Mrs. Maldon Thornton, of Antelope, and Mr. and Mrs. Clarence Owens, of Wake, were visitors in the E. J. Loe Home Sunday.

Mrs. Joe Evers and children spent Sunday with her parents, Mr. and Mrs. R. C. Watson, of Floydada.

Visitors in the T. J. Cardinal home Sunday were, Mr. and Mrs. George Clark, of Dallas, C. T. Camden and family, Lewis and Alfonso Cardinal, Myrtle Day, John Hoffman, Lela and Maycel Jones of Baker.

Mr. and Mrs. C. N. Battey, of near Floydada and A. T. Pratt and family were visitors in the Fred Battey home Sunday.

L. Y. Woolsey and family attended church at Lakeview Sunday.

Charles E. Nell, Jr., of Floydada, spent the week end with his cousins, Myranel Evers and Zella Battey.

Mr. and Mrs. P. J. Wilkes visited Mr. and Mrs. A. E. Shelton Sunday.

## Center News

Center, Oct. 22.—We are having fine harvesting weather again this week and people are busy as can be in the fields.

E. W. Lightfoot and family did not go to the Veach home for dinner on second Sunday, as was reported, but went last Sunday.

Mr. Miller has begun construction on a large hen house, which is even larger than was reported, it will be 32x136 feet. It will have six, twenty foot departments with a sixteen foot feed room in the middle.

Mrs. Montgomery and children visited Mr. and Mrs. Branson Sunday afternoon.

A. L. Spence and part of their family visited relatives in Crosby County last Sunday.

We expect the volunteer band from Wayland College Saturday night and Sunday.

Jim Mankin, of Plainview, visited his brother, H. B., here Sunday.

Mr. and Mrs. Sawyer spent Sunday with Mr. and Mrs. D. M. Fields.

Doris Spence visited Mr. and Mrs. Marion Carpenter last Sunday.

Mr. and Mrs. Jordan took Sunday dinner with the Rev. and Mrs. Weathers.

Mr. and Mrs. A. J. Harbor and Mr. and Mrs. C. O. Spence visited

with Mr. and Mrs. Claud Carpenter last Sunday.

We had a fine State Mission program Sunday after Sunday School followed by a worthy offering.

Clifford Carpenter and family and Boyd Carpenter and family visited their parents, Mr. and Mrs. J. Q. Carpenter, Sunday, also their brother Claud and family.

Mr. and Mrs. T. J. Gill attended church at Cedar Hill Sunday night.

Homer Eubank and Jim Curry returned home Tuesday from Dallas where they spent the week end attending the State Fair.

Mr. and Mrs. Bob Smith and Mr. and Mrs. G. R. Strickland visited in Lubbock Sunday.

Miss Jeanette Steen, of Hale Center, was a guest of her brother, Calvin Steen, and Mrs. Steen Saturday and Sunday.

Mrs. Bert Pinson, of Lubbock, was a guest of Mr. and Mrs. Calvin Steen from Friday until Tuesday.

## Change of Jobs

Charlie Blitz, chief violinist of the Steamtown orchestra, got married the other day and is now playing second fiddle.—Farm & Fireside.

## Never Too Late

Some of the best work ever produced on earth, even in the realm of art, has come from the redemption of failures.—The American Magazine.

## How Times Change

Formerly it was the general idea that men played golf not because they liked the game, but because it was accepted as indicating they could afford to meet people who professed to like it.—The American Magazine.

Another Version  
If women can't get along with one man and make him comfortable and happy, how can they expect to get along with sixty million men in politics?—Woman's Home Companion.

Include a "surprise" of some sort in the school lunch box. If you think back to your own school days you will remember how monotonous lunches used to be. A few nuts, raisins, dates, or figs, a special kind of cookie, or an especially choice fruit—something that can be saved until last—will be greatly appreciated. If there is time wrap the "surprise" in an interesting way.

Too Much Hurry  
Many people who are in too much of a hurry to arrive, will find only what they took along.—Woman's Home Companion.

# Looky! Looky! Here!

FOR FRIDAY AND SATURDAY

**LARD** White Ribbon Shortening, Guaranteed None Better, 8 Lb. Pail for Only, With \$2.00 or more other Mdse. **99c**

**VINEGAR** Distilled, Our Price Per Gallon, Please Bring Your Jug, **29c**

**P & G SOAP** 10 Bars For, **39c**

**CANDY**, 3 BARS FOR, **10c** | **GUM**, 3 FOR, **10c**

**MILK** Pet or Carnation, Small Can, **5c** Large Can, **10c**

## Floydada Grocery Co.

South Side Square

## South Plains Outlet Store

Is Full of New Snappy Fall Merchandise at Low Prices.

SPECIAL. We have just bought 500 pairs of Childrens Shoes at 50c on the dollar and we are passing them on to our customers.

We have just received a New Line of Ladies and Children's Coats and dresses. Ladies' all-wool coats with fur collars go at only \$6.50. Children's Wool Coats with fur collars go at \$3.95.

Ladies Silk Dresses—Specials we have them from \$3.95 to \$16.50. In new styles. See them before you buy.

Children's and Ladies' Underwear. Children's Taped underwear, worth \$1.00. They go at 69c pair.

Boys' Underwear — heavy ribbed garment. Made like our men's. They go at only, **79c**

Blankets, Blankets, Blankets We have a big 3 pound blanket, 70x80, worth \$2.95. They go at only \$1.95 per pair. Our Indian Blankets, 66x80, part wool, worth \$3.75. They go at \$2.95. A big nice Tiger Robe, worth \$2.25, go at only \$1.49 each.

We have lots of bargains in notions and Toilet Articles and Silk Underwear.

DON'T FORGET that we buy Bankrupt and Distress Stocks of Merchandise and Samples and Jobs from the Best Houses in the country. That is why we can save you money on lots of your Dry Goods. See us before you buy your winter clothing and blankets.

**W. H. SEALE**  
Manager

## Special Round Trip Rates

Floydada to Oklahoma City

EACH WEEK END

ROUND TRIP FARE ONLY \$7.00

In Pullman Cars \$9.00 upon payment of charge for space occupied.

Leave Floydada 6:00 P. M. on Saturday Return Tuesday 12:40 P. M.

Spend Sunday and One Business Day in Oklahoma City.

**Quanah Acme & Pacific Railway Co.**

Telephone 59

## "Sweeten the Part"



**PANGBURN'S**  
Better CANDIES

Arwine Drug Company  
"Get everything" South Side Square

Many a Mouth Waters at This



It wasn't "poor fish!" when United States Marshal Asa W. Butler of Kansas City, executed a court order by pouring 740 gallons of wine into the Missouri river. No, indeed, many a wet will say, it was "lucky fish!" that day. Above, government agents are shown as they did their (perhaps painful) duty.

Dougherty News

Dougherty, Oct. 22.—Mrs. C. F. Lincoln and Lou Ella honored their husband and father with a birthday dinner Sunday, October 20th. Guests for the occasion were Mr. and Mrs. L. O. Newell and children, Mr. and Mrs. S. D. Scott, Mr. and Mrs. T. J. Campbell, Mr. and Mrs. W. D. Newell and children, Miss Dora Elsie Lloyd and Maurice Campbell.

Marion Chrystal, of Spur, visited with Luther Garner, Jr., over the week-end.

J. M. Brownlow was called to Quanah last Thursday to be with his father who is seriously ill.

Friday night Mrs. Brownlow, Buck and Miss Johnny with Mr. and Mrs. Raymond Holt, Mrs. Pat Cook and Mrs. Carmack, drove down and stayed over Sunday with Mr. Brownlow. Mr. and Mrs. F. E. Pitt have re-

Wichita Woman Gained 15 Pounds By Taking Orgatone

Health Was Completely Shattered When She Began Taking Treatment—Well and Strong Now.

"Just give me Orgatone and you will have all the other medicines," said Mrs. L. W. Abbe, residing at 11 Dallas Street, Wichita Falls, Texas.

"Those who have not seen me since I began taking Orgatone," continued Mrs. Abbe, "would hardly know me on first sight, I have undergone such a change. Why, do you know, I actually gained 15 pounds. It hardly sounds reasonable, but it's the truth. I had suffered from nervousness and frequent dizzy spells for a good many years, and my sleep was so broken and I was so tired that I hardly felt like getting up in the morning. Everything I would eat tasted bad and my stomach was so upset that I could not eat more than one meal a day, and that a very light one. The pains in my stomach were almost unbearable, and I was in a dreadful plight. I lost weight until I got down to about 110 pounds. I was hardly more than a frame and was sometimes confined to my bed for hours at a time.

"Finally I commenced to read about Orgatone and got myself a bottle, and my improvement commenced with the first bottle. I gained in weight and strength until now, my troubles are not only gone, but I feel just as strong and well as I ever did. I eat just anything and enjoy it and nothing hurts me a particle. My nerves are strong and steady, and I sleep so well that my getting up time comes to early in the morning. Orgatone has certainly brought health and happiness to me and I can't say too much in its praise." Genuine Orgatone may be bought in Floydada at the Moore Drug Co.

turned home after a nice long visit with relatives and friends in Oklahoma.

W. M. Webb was over from Vernon last week on business. L. L. Collins returned home Sunday from Dallas.

Pete Roe is in a hospital in Lubbock having an infected arm treated.

Luther Garner Jr., attended the Spur-Floydada football game Friday at Spur.

H. E. Edwards is in Hereford this week on business.

Miss Nell Brister and Darwin Callahan visited in Crosbyton Sunday.

Miss Mary Stone from Quanah visited with her mother here last week. Mrs. Stone returned to Quanah with her daughter to spend the winter.

Jimmy Lynch is back on the job again at the Dougherty Cafe. We are glad to have Jimmie with us again.

H. D. Bloodworth was called to Lubbock, Tuesday to be with his father who is seriously ill in the Lubbock hospital.

Work is progressing nicely on the New M. E. Church and as soon as it is finished work will begin on a new store building just west of the post office.

Miss Lottie Ellison has accepted a job at the J. E. Newton Gin as bookkeeper.

C. C. Stephens, of Ralls, was in Dougherty Tuesday on business.

Varley Webb visited home folks Sunday at Lockney.

Mr. and Mrs. H. N. Powell have moved to Dougherty. Mr. Powell is now buying cotton in the local yard. Last Friday night at the school auditorium the young folks enjoyed a very unique party. The party was the result of a magazine contest. Leaders for the contest were Johnny Brownlow "Red Side" and Lou Ella Lincoln, "Green Side." The Green side lost so had to entertain the winning side. Games of various kinds were played, after which pop corn, all-day suckers and fruit were served to the guests.

The union Sunday School was well attended Sunday morning. Much interest is being shown. Sunday School begins promptly at 10 o'clock.

The B. Y. P. U. had a very inspiring program Sunday evening. You'll enjoy these programs. Meets every Sunday evening at 8 o'clock.

There will be preaching next Saturday night and Sunday morning at the Baptist Church.

Harmony News

Harmony, Oct. 22.—A number of our young people attended the District Rally of the Epworth League at Petersburg Saturday and Sunday.

Miss Shirley Shook, of Canyon, was a guest of Miss Blanche Scott Saturday night.

Several from this place went to

the dedication of the new auditorium at Lockney Friday.

Misses Velma Palmer and Helen McKinney were week end guests of Miss Christine Trowbridge.

W. C. Clubb is spending a few days this week in Amarillo with his children and brother.

VISIT MRS. THOMAS SUNDAY

Mr. and Mrs. E. W. Thomas and children, of Memphis and Mr. and Mrs. Ralph Thomas and children of Petersburg were guests of their mother and grandmother, Mrs. C. O. Thomas, at dinner Sunday. Mr. and Mrs. J. W. Sone, of Plainview, were also guests of Mrs. Thomas Sunday.

E. W. Thomas is county agent of Hall County. He and his family spent the week end here with his mother.

Locals and Personals

Harry L. Snodgrass, of Amarillo, was a visitor in Floydada the first of the week.

Judge R. C. Joiner, of Plainview, was in Floydada the first of the week, representing clients in District Court.

Mrs. E. C. Nelson and daughter, Mrs. Dave Standifer, and children visited friends at Ft. Sumner, New Mexico, Sunday. They returned by Amarillo and spent Sunday and Monday with Mr. and Mrs. E. C. Nelson, Jr., returning home Tuesday.

Mr. and Mrs. Tom Yeates, of Roaring Springs, visited his aunt, Mrs. A. P. McKinnon, last week.

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### Epworth League Rally Held At Petersburg

(Continued from page 1)  
Miss Ruby Parrish, public school music director of the Petersburg school, favored the audience with a special song. The bountiful repast was made more enjoyable by the exchange of many funny stories and songs by the several groups.

Miss Emma Lou McKinney conducted the morning "Watch" service at 7 o'clock Sunday morning. After the service, breakfast was prepared in the open over campfire and served to the guests near the church building.

The delegates attended Sunday School at 9:45 a. m. A special service for young people was held at the 11 o'clock hour, the following program being observed: Voluntary, Miss Blanche Scott; Hymn No. 51, Cokesbury Hymnal, Congregational; Apostles Creed; Prayer, concluded by the Lord's Prayer; solo; "The Ninety and Nine," Miss Blanche Ramsey; Lesson from the Old Testament; The Gloria Patria; Lesson from New Testament; Notices; Offertory; Hymn No. 37; Sermon, "All for Christ," Rev. J. E. Kirby; Duet, "Ivory Palaces," Members of Canyon College League; Benediction.

Dinner was served cafeteria style from the parsonage at the noon hour.

The company came together for their final service at 1:30 p. m. After a short devotional led by Chester Strickland, Miss Ma Mae Hastings gave a report on the work of each chapter and outlined plans for the work during the remainder of the year. The various committees gave their reports. The congregation was favored by a reading from Miss Birda Hastings, of Alken, and a duet by members of the Canyon College League.

At the conclusion of the meeting, Miss Mattie Devin, of Olton, directed a very beautiful and impressive consecration service. At 3 o'clock the groups adjourned and left for their different homes, feeling that the rally had indeed been an inspiration and a benediction to each one present.

The Leaguers were reminded throughout the entire program of their motto: "All For Christ" and of their League colors, white and gold, by the gorgeous masses of white and yellow chrysanthemums, roses and dahlias which banked the pulpit and platform.

A few of the following sidelights gave an insight to the spirit which was prevalent during the occasion.

"This is the largest representation ever present at a District Rally,"—Chester Strickland, Silverton.

"I believe this is the best assembly we have ever had,"—Joe Foster, Lockney.

"My how you people must have worked in order to entertain us so well,"—Shirley Shook, Canyon.

"How can we ever thank you people for entertaining us so royally?"—Ma Mae Hastings, Canyon.

"The Sunday Morning message was worth our trip if we had received no other benefits,"—Chester Strickland.

"My how these Missionary women

can feed."—Numerous voices during luncheon.

Visitor: "That boy Kirby is going to be a big preacher if he keeps on."

Father Page: "No, he isn't going to be a big preacher; he is already a big preacher."

"It has been a genuine pleasure to have this band of Leaguers with us. I hope each one of you may visit us again sometime. If anyone of you young people ever need a pal or buddy to help you out in any way, you can depend on me."

—Rev. J. E. Kirby.

### D. A. Radio Program For October 31-Nov. 2

Features Especially Interesting to Poultrymen and Dairymen to Be Broadcast.

Seasonal information for farmers, especially for poultry growers and dairymen and the monthly national 4-H club program will be broadcast in the Department of Agriculture periods of the National Farm and Home Hour through a network of 31 stations associated with the National Broadcasting Company, during the week beginning Monday, October 28.

The 4-H club program on Saturday, November 2, will bring before the microphone a club boy from West Virginia and a club girl from Indiana, Dr. C. B. Smith, chief of the Office of Cooperative Extension Work, and Miss Madge Reese, home economist for the Western States, Extension Service.

The complete program for the week follows:

Monday, October 28.—The Farm Calendar, Dr. W. J. Spillman; "Turkey Market Prospects," Roy C. Potts, in charge of dairy and poultry market news and investigations "The Revival of the Turkey Industry," J. P. Quinn, poultry specialist.

Tuesday, October 29.—The Garden Calendar, W. R. Beattie; "The Farm Mortgage Situation," D. I. Wickens, finance specialist.

Wednesday, October 30.—The Farm Calendar—Dr. W. J. Spillman; "The Dairy Markets," L. M. Davis, dairy marketing specialist; "Progress in Southern Dairying," J. H. McLain, extension dairyman.

Thursday, October 31.—The Household Calendar, Mrs. Rowena Schmidt Carpenter; "Effects of Food Law Enforcement," F. B. Linton, assistant to the chief, Food, Drug and Insecticide Administration.

Friday, November 1.—The Farm Calendar, Dr. W. J. Spillman; "The Agricultural Situation," A. E. Benung, economic research specialist.

Saturday, November 2.—National 4-H Club Program.

The National Farm and Home Hour Program is broadcast from 1:00 to 1:45 p. m., Eastern Standard Time; (12 noon to 12:45 p. m., Central Standard Time; 11:00 to 11:45 a. m. Mountain Standard Time).

### LOCAL LIONS TO FURNISH PROGRAM AT PLAINVIEW CLUB

Members of the Floydada Lions Club will furnish the program and entertainment features at the first meeting of the newly organized Plainview Lions Club at the noon hour next Monday, it was announced recently. Complimentary to the work being done by the local Lions, the Plainview club asked that Floydada members help them with the starting of their club and furnish the program for their first meeting. Lion Boss J. C. Gilliam immediately accepted the invitation, and many members of the local club plan to attend the luncheon next Monday.

A. J. Foley, P. D. O'Brien and O. P. Rutledge were appointed as a committee to arrange a program for the Plainview meeting Monday. They were named at the regular noon meeting of the local club last Tuesday.

Featuring the entertainment program at the luncheon this week, J. M. Willson, upon a ten minute notice, prepared a very interesting talk on Thomas A. Edison's Golden Jubilee of the incandescent lamp. Among other things that Lion Willson told the club members, he stated that when the first electric light was made by Edison in 1879, it burned for forty hours and cost more than \$40,000. His report gave the entire history of lighting and was very interesting and educational.

Typewriter carbons, second sheets at Hesperian office.

### Whirlwinds Lose Game To Heavy Spur Team

Superior Weight and Experience Give Bull Dogs Best of Grid Game 40 to 0.

Floydada High School Whirlwinds suffered their first defeat of the season on the football field Friday afternoon of last week at Spur, but it was the most disastrous loss the squad has suffered in two or three seasons, with the result that the morale of the squad is badly shaken and Coach Troye Jones has the problem of "pepping" up his boys once more with the old fighting spirit to carry them the rest of the way until Thanksgiving Day.

The score of 40 to 0 in favor of the Spur squad was their first win from F. H. S. in eight years. Last year the score was close, however, 14 to 13, and the Spur team this year had the advantage of a lot of experience and weight that it missing from the F. H. S. squad on account of graduations. They had pointed for the game with F. H. S. and fought the local lads off their feet from the opening whistle. A strong line opened big holes for the back field men when straight football was attempted and the Spur backfield also had a good ground gaining offensive by way of the air. Passes were played from a deceptive formation that the local boys were unable to solve for three quarters.

### CALLED TO HOLD FUNERAL FOR VINSON OLD SETTLER

Rev. A. A. Collins and A. J. Fanning, of this city, returned home Monday from Vinson, Oklahoma, where Rev. Collins was called to preach the funeral of E. H. Myers, an old settler and prominent resident of that section. Rev. Collins and Mr. Fanning were neighbors of the deceased for a number of years and Rev. Collins was pastor of the church with which Mr. Myers was affiliated.

Mr. Myers was 64 years of age at the time of his death. He died Friday night and the funeral was held Sunday afternoon, interment being made at Vinson.

### KEEP THE CALF GROWING

Spring beef calves which are to be fattened this winter should be fed grain in creep for 4 to 6 weeks previous to weaning time. They should go into dry lot at the end of the pasture season so as to be ready for market next spring or early summer.

Mice are very small compared with trees, but these rodents annually destroy thousands of valuable fruit trees, many of which might be saved. Orchards should be examined regularly in fall and spring for signs of mouse injury. Preventive measures include removing cover from around the bases of trees, treating trees with repellent washes, inclosing trees with mechanical protectors, and killing the mice by poison or traps. Clean cultivation as practiced in western orchards is usually effective in eliminating mice. Most mouse injury to orchards is done either by meadow mice or by pine mice. The pine mouse generally works underground, where its ravages are unsuspected, whereas the meadow mouse feeds mostly at the

surface. Trees damaged slightly by field mice will usually recover if the injured parts are completely covered by mounding up soil around the base of the tree, or if paint or other material is applied to keep the wounds from drying out.

If yearling birds in the poultry flocks are to be used as breeders next spring, it is a good plan to omit the mash or the meat scraps and fish meal from their ration for from 3 to 4 weeks in the fall, beginning about November 1. This gives the birds a rest, and if they are then fed a breeding ration they should produce hatching eggs of the highest quality.

After the truck crops are all out of the garden, it is a good plan to remove all vines, dead plants, and other trash and sow the ground to rye or some other green crop. This will prevent the earth from washing and improve the condition of the soil. If the ground is not sown to a crop, and there is no danger of washing, it is well to plow or spade it and let it lie rough through the

winter. Freezing will kill many insects as well as lighten the soil by alternate freezing and thawing.

Remington and Royal Portable Typewriters at Hesperian Office.



### "GLADS"

An institution that has known and sold correct men's wearing apparel for many years.



I have a complete line of Nunn-Bush Shoes—Walk Overs in all the new last. These shoes are a tribute to any man's taste.

We'd suggest you have your suit made-to-measure. For years, years, years and years we've featured the same made to measure clothes. You don't experiment with fits or wonder if they are really made-to-measure. I fit your back as well as your pocketbook.

Some new John B. Stetsons and Shirts and slip over sweaters—coming in today.

We appreciate your business and handle a complete line of Men's togs you'll not be ashamed of after months of wear.

### GLAD SNODGRASS

P. S. Next week a new shipment of Ladies Holeproof Hosiery in pointed heels.

## Close Outs

Children's Play Suits and Overalls, Sizes 4 to 10. Regular price 75c to \$1.50, Better get Sew-  
49c

40 inch Outing Flannel, a good grade in fancy patterns and usually sold at 25c per yard. Extra special 8 yards at, \$1.00

Tennis Shoes, in White and Brown Colors, placed on Counters at only, 1/2 PRICE

We have quite a few other items at EXTRA SPECIAL PRICES. Better come see them.

## H. P. Watson Co.

"Where Your Dollars Have More Cents"

South Side Square

# C. E. Stone Co.

CHAIN STORES

Scoring With A Great Week of Values

PRICES CUT ON NEW FALL

# SHOES

Prices have been cut deep to make this week our very greatest in the Shoe Department. Special prices that will induce our customers to come in and buy now have been put on all new Fall Shoes for the Entire Family. If you are interested in Savings we advise you to buy more than two pairs while the prices are so low. You will find shoes that have just been received put into this special event.

For One Week Only!

See Our Windows!

SEE THESE SHOES FOR

WOMEN



\$6.00 Shoes  
\$5.48, \$3.69



\$5.00 Shoes  
\$4.48

These groups include the season's smartest shoes, not in broken sizes, but our fresh new stocks. There are colored kid shoes, patents, satins and mat kid shoes of distinction. We conservatively suggest the purchase of more than two pairs.

Extra Special \$1.98  
Black Kid One Strap

Children's Shoes Reduced

Look! Full Fashioned  
SILK HOSE

Silk From Top to Toe. So far this Fall we have used millions of dozens of this fine hose in our entire chain. Women buy them in half dozen lots and come back for more.

98c

MEN! HERE ARE REAL

OXFORDS



\$8.00 Shoes  
\$7.48, \$5.48



\$5.00 Shoes  
\$4.48

Men! We have taken our entire stock of men's shoes and put them into this special event. You will find the tan oxfords and shoes you like. There are hundreds of pairs to select from. Buy two or three pairs.

Men's Heavy \$1.98  
WORK SHOES

Boys' Shoes at Great Savings

Men! Heavy Blue  
OVERALLS

When better overalls are made for this money you will find them in C. E. Stone Co. Stores. We stand behind every pair that is sold. Come in and get two or three pairs now.

\$1.15

### FRESH SUPPLY



TOMATOES, 5c  
Fresh, per lb.,

BREAKFAST BACON 24c  
Rex Brand,

SAUSAGE, 22c  
Pure Pork,

SWEET POTATOES, 33c  
East Texas, 10 lbs.

PINTO BEANS, \$1.00  
12 Pounds for,

SUNSET COFFEE, \$1.48  
3 Pound Can,

BEST MIXED CANDY 19c  
1 Pound Sack,

C. P. Looper  
Company

M

SYSTEM

"Saves for the Nation"

FRIDAY and SATURDAY SPECIALS

AT BOTH STORES

<b>Yams</b>	Fine-to-Bake, 10 Pounds,	<b>29c</b>
<b>Compound</b>	8 Pound Pail,	<b>\$1.05</b>
<b>Spuds</b>	10 Pounds,	<b>33c</b>
<b>Oranges</b>	Small Size, Full of Juice, Dozen,	<b>15c</b>
<b>Flour</b>	48 Pound Honey Bee 24 Pound Honey Bee,	<b>\$1.75</b> <b>89c</b>
<b>Bananas</b>	Good Ones, Dozen,	<b>19c</b>

MARKET SPECIALS

<b>SAUSAGE</b>	PURE PORK, Extra Special, Per Lb.,	<b>20c</b>
<b>BEEF ROAST</b>	Good Cuts, Per Pound,	<b>22c</b>

All Orders of \$2.50 or over Delivered Free.  
No. 1—PHONE 4      No. 2—PHONE 62



Texas Utilities Properties Have Widened Out Over Big Territory

Plains Fair-Mindedness Impresses Big Bankers

Growth of Floydada Also Made in Rapid Strides in Few Years.

This week fifty years ago Thomas A. Edison developed the incandescent lamp, after many experiments, and the greater comfort and security of the millions of people who inhabit the civilized portion of the globe today are being observed by people of the United States in a Golden Jubilee of celebrations.

Service Company Takes Part At this event 600 of the notables of the nation, including President Hoover were in attendance and a nation-wide hook-up of broadcasting made it possible for many millions to listen in on the program.

Texas Utilities Company, which serves Floydada with energy for light and power, is taking a part in the celebration. All over its lines managers are displaying pictures of Edison and flooding their display rooms with lights having a golden tint to carry out the idea of the Golden Jubilee.

In a statement issued this week Judge Kelso expressed deep appreciation of the fair-mindedness of the people of the plains country, whose attitude toward the plan of tying up many communities over a section as large as an ordinary state made it possible in 1925 for his company to obtain all the eastern money from bankers that was needed to carry out their plans.

Perhaps no section of the United States has seen more impressive development than has the section served by Texas Utilities Company in a like period. Floydada has been particularly fortunate in the growth and expansion of its industrial as well as its retail business and residence sections. While the service company does not take credit for the expansion program nor for the major part of it, the company's excellent service has had a part in the development program, and the fair-mindedness of the citizenship of the community has been rewarded by eight successive reductions in light and or power rates in the past four years, each coming in the sequence of development, and as advance indications pointed to justification for lower light or power rates.

A little over a year ago the control of the Southwestern Public Service company was purchased by the Community Power & Light company, under the direction of Judge I. R. Kelso of St. Louis, who, through his foresight and ability, had organized the Texas Utilities company, supplying approximately 60 communities in the south plains and in eastern New Mexico.

This consolidation, with the physical connection that now exists between Amarillo and Canyon, has brought together a property extending over a territory the area of which is larger than the state of Pennsylvania. This public utilities property, comprising the Texas Utilities, the New Mexico Utilities and the Southwestern Public Service company, operated as a combined or inter-connected property under the same group of individuals is a direct result of Kelso's interesting eastern capital in the development of the plains country.

As late as October, 1924, the head of one of the greatest banking institutions in the country expressed the opinion that any attempt to finance the requirements of the Texas Utilities company by issuance and sale of first mortgage bonds would not prove successful, giving, as a reason for such opinion that the territory served by the Texas Utilities company was too scattered and also too remote from that bank's retail and bond market.

Then in October, 1925, through the persistent efforts of Judge Kelso a party of leading investment bankers from a number of Eastern cities visited West Texas and Eastern New Mexico. The citizens of West Texas arranged and conducted the Eastern bankers on a tour of the Plains country which was in every sense a decided success. The bankers promised without qualification to finance all of the requirements necessary for Texas Utilities Company and New Mexico Utilities Company to take care of their share of the development of the Plains country. They have made good every promise.

Build Up Properties Since the visit of the Eastern bankers the management of Texas Utilities Company has, by merger, by acquisition of property as an

entirely and by the construction of transmission lines, built up an electric utility applying electric service to 63 towns in West Texas and Eastern New Mexico, with approximately 1,000 miles of transmission lines in operation or under construction at this time. Every town on the lines of the Texas Utilities Company and New Mexico country has recently granted a standard 50-year statutory electric franchise, and with one exception, every town in the Plains country is being supplied with electric energy to do its city pumping and street lighting service under a 20-year statutory street lighting and city pumping contract.

L. C. Penry To Open Law Office In Floydada

Attorney L. C. Penry, former District Attorney of the Sixty-Fourth Judicial District and practitioner in this section, is moving to Floydada to make his home and practice law. He is moving here from Stamford, where he has been stationed as attorney for the Stamford & Western Gas Company for the past year. His office equipment and library will reach Floydada this week and although he will remain here only a day or so before going to Austin and thence to Dallas where he is to represent a client in court, he will return within a few days to take up practice here.

Mr. Penry was district attorney of the Sixty-Fourth Judicial District from 1907 to 1913, moving from this district shortly after completing six years as attorney for Fort Worth, where he has practiced most of the time since leaving.

"I am moving back to this district for keeps," he said Friday while here. "I never expect to live anywhere else as long as I practice law."

He has taken offices over The First National Bank.

Nature 'Bottles Up' Trees During Winter

Leaves Sentenced To Death To Save Trees From Dying of Thirst.

Kent, O., Oct. 21.—The falling of autumn leaves is the annual sign that Mother Nature has made provision to save her trees from dying of thirst during the winter.

This explanation, which may serve to soothe the ruffled feelings of home owners who are now busy raking up the leaves, comes from Martin L. Davey, president of the Davey Tree Expert Co.

"On the average tree there are several acres of leaves—literally millions of them," Davey said. "Every leaf gives off water. But during the winter the tree's roots absorb very little moisture. Consequently, if the leaves remained on the tree and continued to tap the water supply, the tree would soon die. So Nature sentences the leaves to death."

"The process used by Nature to make the leaves fall is complicated. Weeks before the first frost she begins to extract from the leaves all the food substances which the leaves manufacture and which the tree needs, and gradually the leaves wither. Simultaneously, a thin-walled layer of cells is formed at the base of the leaf where it is attached to the twig. This layer is a zone of weakness so that eventually the leaf falls off its own weight or is blown off by the wind."

"The scar left by the falling of the leaf is well protected by Nature. It immediately becomes covered with a substance which is practically waterproof. Since the bark of the tree also is almost impervious to water, the entire tree is practically 'bottled up' for the winter."

Davey said that the long drought last summer was responsible for the early falling of the leaves in many sections of the country this fall. Nature hastened the leaf-dropping process, he said, so that the tree would not be robbed, through evaporation of the sap vital for its existence.

Forecasts Reduction Long Distance Tolls

Another substantial reduction of long distance telephone rates is forecasted by Walter S. Gifford, President, American Telephone and Telegraph Company in a quarterly report to stockholders made public today by telephone officials.

The report points out that 635,000 telephones have been added during the first nine months of this year, refers to a previous reduction of long distance rates on February 1 last and concludes as follows: "Another substantial reduction in these rates will be made, effective January 1, 1930."

Jack Johnson spent the week end with his parent, Mr. and Mrs. W. B. Johnson, of Briscoe.

"A FORWARD PASS TO THE FRONT PAGE"



THE HESPERETTE

FLOYDADA HIGH SCHOOL FLOYDADA, TEXAS, OCTOBER 24, 1929

Edited By Pupils of Floydada High School. Editor-in-Chief, Lois Sitton. Assistant Editor, Robinette Ridgway. Local Editors, Gene Smalley, Ruth Rutledge, Humorous Editor, Warren Poole. Exchange Editor, Dorothy Crawford. Typist, Jesse Mae Wood.

Motto: Our School: May she always be right; but our school, right or wrong. The Hesperette Staff endeavors to admit the public into the affairs, educational and otherwise, of our high school. The members of the staff, who are very capable pupils, are alert for news of interest to their fellow-students and to the various readers of the Hesperian. If you want your name in the paper, do something.

Jokes: During a talk on character Miss Biebel held up a picture of a kind faced man. "Who is this?" she asked. "Longfellow," chorused the class. "Good," said Miss Biebel. "Veva, tell us what you noticed about his face?" "Lots of whiskers," answered Veva promptly.

Is That All: "Now," said the high school boy to his dad at the Spur-Floydada football game. "You'll see more excitement for your two dollars than you ever saw before." "I don't know about that," said the old gent, "that is all my marriage license cost me."

Premier MacDonald: "What's that bloomin' noise I ear outside this time of night?" P. M. "Of course it is, 'oo's' owling!" Mrs. Adkins: "Kinder, what is a decanter?" Kinder: "A decanter is something that a horse breaks into."

A freshman on his first high school examination defined a Scotchman as one who went out to lunch early before his appetite developed.

Miss Brock: "Charles, if you were earning \$40 a week and gave your mother half, what would she have?" Charles: "Heart failure."

Melvin: "Reeves, do you know why the chemistry laboratory is on the top floor?" Reeves: "No, why?" Melvin: "So it can't disturb the folks downstairs when the top goes off."

Eulalia: "What would you do if I should cry?" Starks: "Hang out a sign, 'Wet Paint.'"

Agie: "Every cent I have was made honestly." Harold: "By whom?"

Have you heard about the Scotchman who was so close that he got slapped? Smart Fish—I know a thing or two. Soph—Really? What's the other one? Foys M.—Why didn't you answer my note? Adelle—I didn't get it, and besides I didn't like some of the things you said in it.

One of the juniors wants to know whether "Joan of Ark" was the Noah's wife.

My 4D: 4 nice mud-guards 4 wheel brakes 4 sleek snubbers when she shakes 4 new pistons, 4 plugs too 4 wide doors to enter through 4 bright headlights—how they shine! 4 more payments, then she's mine.

A recent explanation of so many sudden marriages given was that a young man walks up to a young lady and says "Wilt thou?" and she wilts.

Mr. Scoggins—Where are you going? Mr. Patty—Trying to find where those pigeons live. Mr. S.—What for? Mr. P.—Want some holes for my desk.

It is a known fact that: Students burn more midnight oil now than ever before but it is motor oil.

The typical student now seems to be a "fugitive from information."

The football season has opened at the various colleges, universities and high schools throughout the country. There will be a brief season for study between Thanksgiving and Christmas.

It is marvelous how much college students (and it also applies to high school students) learn, considering the little time that they can afford to give to their studies.

Locals: Student government is working fine. A large crowd of high school students attended the ball game between Spur and Floydada last Friday.

Misses Biebel and Rosson spent the week-end in the home of Miss Rosson's parents, Mr. and Mrs. G. C. Rosson of Milford, Texas.

Mrs. O. Stephens and Miss Hazel Tyson attended the district Home Economics Teacher's Conference in Lubbock Friday and Saturday of last week.

We are happy to learn that Alsie's and Woodrow's little brother, who was seriously injured by an exploding dynamite cap, is better and was removed from the sanitarium in Plainview to his home Sunday.

Bessie Sherrill was absent from school Tuesday because of illness. Daisy Eudy was absent from school Wednesday and Thursday afternoon.

Alma Montgomery was absent from school Wednesday because of illness. Several students were absent Monday, as they were attending the Dallas Fair.

Club Organized: The seventh period history class met Monday, October 21, and organized a club. The following officers were elected: president, Floyd Murray; vice president, Adeline Sparks; secretary, Merle Forby and reporter, Virgil Crawford.

The club will meet every Friday at the seventh period and render a program at that time.

Good Citizenship Club: The Good Citizenship Club met at the eighth period Monday afternoon. Alsie Carlton, the president, took charge, and Erna Lee Crawford acted as secretary in the absence of Jean Smalley, the presiding secretary.

The program was as follows: "How Cuba Makes its Sugar" Clayton Fuller. "When I Became First Lady" by Mrs. Coolidge—Folana Burns. "Among the States"—Hattie Gogens.

"Lights Golden Jubilee"—Blanche Enoch. "Love of Country"—Sir Walter Scott by Dave Luttrall. "Education"—Jesse Mae Wood.

Two visitors were present, Mr. Patty and Miss Tyson. The visitors congratulated the members of the expert organization of the club.

Seniors: The senior class of 1929-30 has 65 members, which is by far the largest senior class. Floydada high school has produced for several years. Naturally, by taking active part in all school activities. As a rule, seniors start something and all the others follow suit. As a result of this custom, we have one of the finest student bodies in West Texas; not necessarily because the seniors are so nearly perfect but because of the spirit of cooperation and loyalty to F. H. S. which exists in the classes from the freshmen on through the seniors.

Authorities have commented on the fact that the spirit which permeates our school (of F. H. S. first, and then the separate classes) is one of the most splendid things that could be manifested in a school.

Mrs. Adkins, assisted by a group of pupils, has again remodeled her room by cleaning, sandpapering, and varnishing the desks. This gives them a smooth finish, making them easy to write on. Those helping Mrs. Adkins were Aaron Williams, Forest Fry, Paul Wright, Norvell Willis, Walton Henderson, and Felix West. Mr. Boteler varnished the desks on Saturday.

The show the progress made during the year is the aim of teachers and of Floydada High School. This is being done by Mrs. Adkins by putting on exhibit work of her different classes. This not only proves the work done but it improves the looks of the room. The first period class has already its first perfect copies on display. This is a method by which pupils may grade themselves. That is, if they make a better copy than that on exhibit they may change it.

Economics Club: The economics club had a regular meeting Friday, October 18. Ross Hanna made a report on "Seadromes." Audrey Farris on "Lights Golden Jubilee." Howard Welborn on "Rockne Made Football What It Is Today." Clark Cates on "Carolina Workshops," and Alma Edwards on Foresight needed in Industry.

Miss Biebel, an honorary member of the club, was present and spoke to the club.

Do Re Me Club: The Do-re-me-club met at Mrs. Rutledge's home last Tuesday night. Clyde Snell was elected vice president of the club. The committee appointed by the president to draw up a constitution reported and read the constitution they had drawn up. Each part of the constitution was read and discussed fully. We selected a name for the club which is the "Do-re-me-Club."

"Battle Hymn of the Republic." "Massa's in de cold, cold ground, and 'Row, Row, Row your Boat' were sung by the student body, led by Mr. McWhirter, Monday afternoon during the chapel period. Mr. Patty read the scripture from the fifty-first Chapter of Isaiah and led the student body in prayer. Miss Rosson gave a reading entitled "Bill Smith," which was immensely enjoyed by the students. Mr. Patty told an interesting story. The program was concluded by several announcements made by Mr. Scoggins, Mrs. Adkins, Lois Sitton, Dave Luttrall and Mr. McWhirter.

Where They Are: Vela Blessingame, Texas Tech C. Lubbock, Texas. Neta Merle Hanna, Texas Tech C. Lubbock, Texas. Jessie Merle Scoggin, Texas Tech Lubbock, Texas. R. V. Husky, Texas Tech Lubbock, Texas. Floyd Wilkes, Texas Tech Lubbock, Texas. H. Dale Strickland, Texas Tech Lubbock, Texas. Bernice Gresham, Baylor College, Belton, Texas. Ruth Jenkins, T. C. U. Fort Worth, Texas. Clinton Fyffe, T. C. U. Fort Worth, Texas. Margie Norton, A. C. C. Abilene, Texas. Woodrow Goen, University of Texas, Austin, Texas. Lilburn L. Nelson, University of Texas, Austin, Texas. Charles Mathews, University of Texas. Lester Jameson, John Tarlton, Stephenville, Texas. John Key West, John Tarlton, Stephenville, Texas. Winford Newsome, Baylor University, Waco, Texas. Patty Riley, A. & M. College, Stillwater, Okla. Annie Fay McNeill, N. T. S. T. C. Denton, Texas. Lee Bedford, Danforth's School of Pharmacy, Fort Worth, Texas. Cora Lee Sherrill, Lippert's Business College, Plainview, Texas. Orval Poore, Lippert's Business College, Plainview, Texas. Marvin Williamson, Lippert's Business College, Plainview, Texas. Raymond Nelson, Lippert's Business College, Plainview, Texas.

The current event club of History 8 B. 6th period organized on Friday, Oct. 11, 1929. The officers are president, Arnold Nickels, vice president, Genevieve Watson; secretary and treasurer, Pearl Ivie; reporter, Annie Opal Sparks.

The purpose of the club is to learn of the outside world and the things going on each day. The club ordered the World Review for the programs for each Friday.

A Summer Tragedy (By Robinette Ridgway) From out of the shadows dark The man came stealthily creeping Through the hazy moonlight To where the other lay peacefully sleeping.

In his hand a knife was raised Will no one give the warning? Must the ground where the victim lies Show crimson in the morning?

An exultant smile is upon his lips As the knife descends to the heart There is a sickening tear of flesh As it gently falls apart.

The deed is done The victim utters no sound, But turning slightly, lies still Upon the ground.

The man bends over with a look of sorrow As his mistake is seen; He utters low and hollow, "Gosh, boys; this mello's green."

(Continued on back page)

Secretary Of West Texas Organization

County Judges and Commissioners of West Texas Counties Formed Organization Wed.

Representatives of about twenty counties met in Lubbock Wednesday October 16, and formed an association composed of the County Judges and Commissioners of West Texas Counties. Robert H. Bean, county Judge, of Lubbock County was elected president and Wm. McCahee, County Judge of Floyd County was elected secretary-treasurer of the association.

Committees were selected to draft resolutions and a constitution and by-laws which will be submitted for ratification at a meeting of the association to be held in Plainview on Wednesday, November 18.

It is expected that practically all counties in this portion of the State will affiliate with this Association.

Chairman Bean was vested with authority to appoint a Legislative Committee within ten days; this committee is expected to study the problems confronting the Commissioners' Courts of this territory and recommend to the next session of the Legislature changes in laws that will materially affect West Texas.

All delegates attending were entertained at a luncheon at the Lubbock Hotel by the Lubbock Chamber of Commerce and were addressed by the Mayor of Lubbock and several others, including State Senator Pink L. Parrish who was a county judge for twelve years is thoroughly familiar with the problems of commissioners courts. Senator Parrish commended the efforts of the association and pledged his cooperation and support in bringing about legislation that would materially benefit this portion of the state as well as all Texas.

County commissioner E. W. Henderson and Judge Wm. McCahee of Floyd County attended the meeting.

HONOR ROLL ANDREWS WARD

The following pupils were on the Honor Roll for Andrews Ward School for the month of September.

First grade, Esther Pinkner, Edna Pearl Price, Eugene Davidson. Second grade, Mary Katherine Daniel, Mary Lee Messick, Jean Williams, Robert Scott, Mattie Pearl Turner.

Fourth grade Section A, Joe Messick, Anna Lou Copass. Fourth grade Section B, Dorothy Nell Swinson, Helen Bruce Smith. Fifth grade Section A, Cathleen Hodge.

Fifth grade Section B, Guy D. Cantwell, Minnie Anon Stanley. Seventh grade Section A, La Vern Rimmer.

Seventh grade Section B, Maxine Fry, Edelle King. Seventh grade Section C, Thelma Joe Hamilton, Folia Randerson.

Scholastic Calendar For Remainder Of Year

Calendar of the Interscholastic League of the State of Texas has been announced in various newspapers. For the remainder of this school year the important dates to remember in the interscholastic field are:

December 8, 1929. Last day for paying basket ball fee without penalty. January 8, 1930. Last day for paying basketball fee. January 15, 1930. Last day for paying League membership fee. February 1, 1930. Last day for filing acceptance of One-Act Play plan.

February 22, 1930. Last date for deciding district championship in basket ball. February 28 and March 1, 1930. First week-end for holding county meetings. March 7 and 8, 1930. State basket ball tournament. March 28 and 29, 1930. Last date for holding county meetings. April 4 and 5, 1930. First week-end for holding district meetings. April 18 and 19, 1930. Last week-end for holding district meetings. May 1, 2 and 3, 1930. State meet.

J. C. GINN NEW WHOLESALE OIL DEALER AT MULESHOE

J. C. Ginn and family this week are moving their effects to Muleshoe, where they are to make their home in the future. Mr. Ginn recently was appointed agent of the Magnolia Petroleum Company at that point and last week took up his new duties.

He is much impressed with the possibilities of development at Muleshoe, and pleased with the agency he is taking over.

ATTENDING GRAND CHAPTER

Mrs. M. L. Probasco, Worthy Matron of the Floyd City Chapter Eastern Star, left Sunday for San Antonio, where she is attending the annual session of Grand Chapter Order Eastern Star. The meeting opened Tuesday morning and the closing session will be held tonight.

Second Sheets, pencil and type-writer carbon at Hesperian office.

# COUNT LUCKNER, THE SEA DEVIL

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## CHAPTER IV.

We Capture the Gladys Royal and the Lundy Island.

"All hands on deck!" Aloft my boys flew, into the rigging and up the ratlines like monkeys.

"Lose the fore-taups!" boomed up from the quarter deck.

"All gone, the fore-taups!" they sang out.

"Lose the ga'n'ts and stays!" The sails were sheeted home and were filling out. We didn't lose much time in getting her away.

Lying over on our beam ends and running before the wind, we set our course for Madeira.

We knew that just off Gibraltar would be one of our best hunting grounds, so we cleared away the remains of our Norwegian camouflage, and after a few days we were as spick and clean and orderly as a German auxiliary cruiser should be.

We were the Irma no longer, but the Seeadler now, although I felt a pang of regret at letting go the name that had served us so well and brought us luck.

There was constant labor on the motor. The lubricating oil we had was of poor quality. Oil, like many other things, had become scarce in Germany.

Our enterprise had the enthusiastic support of only a few of the officials at the admiralty. The others thought it certainly foredoomed to failure, and did not want to risk too much on it.

Among those were the heads of the department that supplied us with oil. A sailing vessel under the pressure of sail nearly always lists to one side.

The work of the motor was hampered by a leaning position. We sailed most of the time throughout our cruise with the motor dismantled.

We had only two guns, and only one at a time could be brought into action against an enemy.

Our orders were to attack sailing ships only. Windjammer against steamship was considered a ridiculous idea.

We would not need great broadsides of cannon in capturing sailing vessels. We tried to make up for our lack of gun power by skill and precision in handling the guns we had.

Our gun crew worked incessantly at drill and target practice, and schooled themselves to such quickness and accuracy of fire that the power of our armament, in effect, was doubled.

Our lookout posts were excellent. We had a crow's nest with a comfortable seat high upon the mast.

Only a man at ease watches well. A second lookout was on the foremast, where a petty officer was perched. I offered ten pounds sterling and a bottle of champagne to whoever should report a ship first.

A jealous rivalry grew up between the lookouts. In each raged a tremendous thirst for that bottle of champagne. All day long eager eyes swept the horizon.

On January 9, off Gibraltar, the shout rang out: "Ship ahoy!"

On our starboard side was a large steamer heading toward us. Flying our Norwegian colors, we turned to meet her. She flew no flag and carried no name.

The British were the only people who sent their boats out without names. She looked of British build, too. Our orders were not to take steamers. Well, you can promise a lot. We raised the signal:

"Chronometer time, please."

A sailing ship long away from port rarely has the correct time. Our request was reasonable enough. The steamer signaled that she understood us, and came to the windward so that we could leave to.

I wore my greatcoat to conceal my uniform. Those of the crew that had rifles hid themselves behind the railings.

The steamer came near, ready to give the sleepy old Norwegian the time.

"Shall we tackle him?" I asked one of my sailors who was crouched next to me peering through a loophole.

"Sure, let's take him. He's an Englishman."

I shouted the command, and the drum beat "clear for action." A section of the rail could be lowered and raised as a gun shield. It

dropped clattering and revealed the muzzle of the cannon. Up with the German flag and fire, one across her bows.

It was the Seeadler's first shot against the enemy.

What's that, by Joe? Nothing happened, no movement on deck no slowing down of the ship.

Then a flag went up the mast, the British flag. It was like the fantastic things that happen in a dream. I thought I must be asleep.

Another shot across her bows. She suddenly changes her course. Hello, she wants to get away. A shot over the stern, another over the smokestack, and now she hove to.

A boat was in the water rowing toward us. We all put on our best manners, and I welcomed Captain Chewn aboard the Seeadler.

What did we want of him, he asked, so bewildered that he stuttered. "Well, first a friendly chat," I replied.

He was an old salt with a scraggly bray beard. I liked him right off. His ship was the Gladys Royal, bound from Cardiff with five thousand tons of coal for Buenos Aires.

I told him that, much as I disliked sending any ship to the bottom of the sea, nevertheless, we must sink the Gladys Royal.

"Oh, no," he argues, "we are bound for a neutral port and won't harm anything. It will be bad for me to lose my ship, and I have a wife and children at home."

"Do you believe, Captain Chewn, that under the same circumstances, a British naval officer would show any mercy to a German ship?"

He made no reply.

We now got an explanation of the queer behavior of his ship that had so puzzled us after our first shot.

Captain Chewn, an old-timer at sea, simply thought we were trying to compare time in the old traditional way, by firing a blank mortar.

He had raised his flag to serve as the mortar shot on his side. He would afterward lower it to give the exact moment. That is the day in vogue today. But when our second shot was fired the cook on the Gladys Royal saw the shell strike the water and thought we had sighted a submarine and were firing at it.

He gave the alarm and the captain started to zigzag. It was only after the third shot that they saw our cannon pointed at them and the German battle flag at the masthead.

"By Joe," said the captain, pounding the rail with open admiration, "you fooled me bloody well. It was the d—dest trap I ever saw."

I sent a prize crew aboard the Gladys Royal with orders to have her follow the Seeadler. I wanted to wait and blow her up after nightfall. Cruisers might be roaming somewhere in these parts, and it would be unwise to run the risk of attracting their attention with the sound of an explosion.

We photographed our capture carefully. At dusk we transferred the steamer's twenty-six men, white and black, to our ship. The captain brought his belongings aboard. I also sent Lieutenant Priess to pack up everything aboard the captured vessel that he thought we might need and ferry it over. He displayed excellent judgment, too, and turned up with a welcome store of excellent provisions. We sailors could be content with a sailor's fare whenever need be, but we warned our guests to dine well at all times to help make up for the sorrow of losing their ship.

Priess and his men planted a bomb in her hold, lit the time fuse, and took to the boats. Fifteen minutes passed. Then the Gladys Royal trembled fore and aft.

She went down stern first, and in ten minutes her forward quarter stuck straight out of the sea. Her bow remained above water for a long time. A steamer hove into sight. She carried side lights, and from that we judged her to be a neutral. Suddenly a second explosion, from the accumulation of air pressure, burst the bow of the Gladys Royal. With a final quiver, she took her last plunge into the depths and slid out of sight, while we scurried away into the night with all sails set.

Captain Chewn was agreeably surprised to find himself assigned

to a cozy cabin. His only complaint was that he had no one to enjoy it with him. This sociable mariner liked company. So we promised to supply him with companions as soon as possible.

Much as we wanted to please Captain Chewn and show him that we were accommodating hosts, we allowed the next ship to sail by in peace. She was a British passenger steamer bound through Gibraltar. We had room enough for all her passengers, but we did not want to be bothered with women and children.

At noon, with a heavy sea running, we sighted a steamer cutting diagonally across her course. No flag, no name. We signaled her for information, but there was no response. Surely she must be an Englishman with a hard-boiled efficient skipper. You know how a British captain often is, with his nose right down on his job, with no thought except his cargo and his lookout for submarines and cruisers? Well, evidently this chap couldn't be bothered with a funny old Norwegian windjammer. Sails set and motor running, we held across his course and got in front of him. Now, at sea, a sailing vessel always has the right of way over a steamship because the latter can maneuver more rapidly. But that meant nothing to this steamship. She swerved not an inch and seemed quite content to run us down.

We had to jib and let him go in the wind, or there would have been a collision. The Englishman passed us at three hundred yards.

The German flag was climbing swiftly to our masthead.

"Fire," I commanded, "let's see if that will make him change his mind."

The gun boomed and a shell went screaming over the steamer.

"By Joe," I said, "he sticks to his opinions."

The steamer's stacks belched forth clouds of smoke. Her course changed not at all. Another shot, this one, by way of emphasis, just over the smokestack. The steamer turned into the wind.

"A wise baby, that skipper," commented Leudemann sarcastically. "He knows a windjammer can't sail against the wind."

We of course couldn't catch him in a chase, but one range was still point blank. A shot through the smokestack and a couple into the hull. We could see the crew running around wildly. A siren was screaming. A shell exploded on deck. The propeller stopped, and the steamer slowed down and lay rolling in the trough of the sea.

The Englishman must have known that he hadn't a ghost of a chance to escape under fire at such close range. First of all, he had been discourteous. In ignoring our friendly signals. Then he had violated the rules of ocean traffic in not giving our clipper the right of way. And now in cold blood he had endangered the lives of his crew. According to the un-

written rules of etiquette among pirates and raiders, it was up to us to put out a boat and board a prize. But instead I signaled the steamer:

"Captain, come aboard!" Let him come over to us. If he's such a tough guy we'll show him who rules the waves in this part of the Atlantic.

It was funny. Finally, I had to laugh. The ship was the Dundy Island bound for France with a cargo of Madagascar sugar. An important cargo, sure enough. Sugar was scarce in all the countries at war, and we Germans, whose supply of sugar consisted mostly of a great longing for it, could sympathize with the captain's eagerness to get the precious merchandise to port. When the first shot struck the Lundy Island, the crew, black, brown and yellow, fell into a panic. With shells falling, running the ship or staying with it meant nothing to them. The captain roared and stormed, but that was all the good it did. So he

seized the helm, himself. Just then a shot hit the rudder chain, and when he turned the wheel nothing happened. The crew started taking to the boats and the tough old salt was left alone on deck. Our signal for him to come on board left him helpless. His boats were out there with the crew floundering at the oars. The sea was pitching and rolling, and they were

(Continued on page 7)

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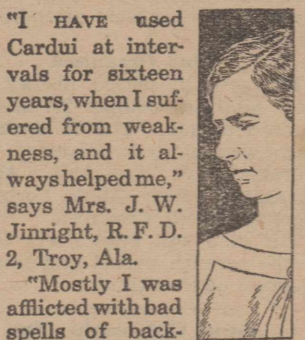
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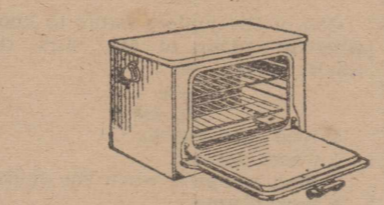
### SPELLS OF BACKACHE



"I HAVE used Cardui at intervals for sixteen years, when I suffered from weakness, and it always helped me," says Mrs. J. W. Jimright, R. F. D. 2, Troy, Ala.

"Mostly I was afflicted with bad spells of backache. At times I felt as if my back would break. I would drag one foot after the other, in a helpless sort of a way, and once I got down in bed. My husband urged me to take Cardui, and I soon found what a fine medicine it really was."

"When my second child was little, I was in very bad health. I did not pick up as I should have. I was weak and sickly. I do not believe that I would have come through, but for Cardui."



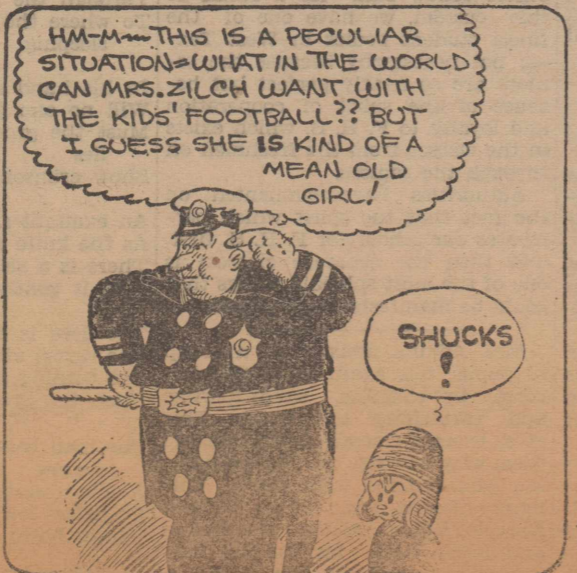
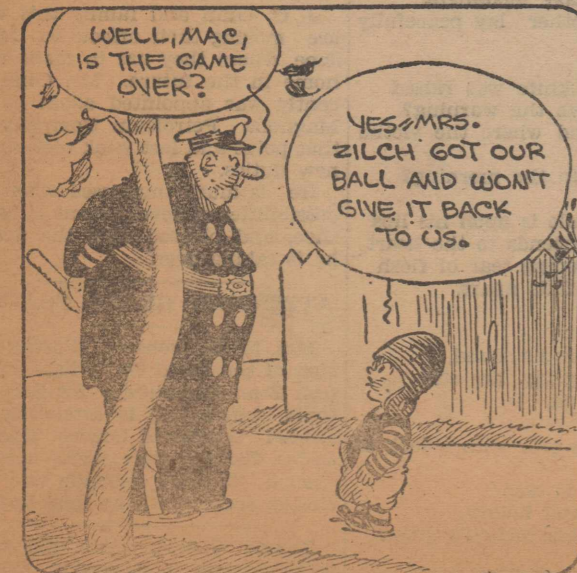
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### MAC

That's Different

By Irving



# Memorializing Thos. A. Edison's Epochal Achievements

ST. LOUIS, MISSOURI, OCTOBER 14, 1929.

TO ALL MANAGERS OF TEXAS UTILITIES COMPANY,  
GENTLEMEN:

Scenes that tell the past and foretell the future greeted President Hoover when he visited Henry Ford's historical village October 21 to participate in the ceremony memorializing the achievements of Thomas A. Edison, according to news stories sent out by the Associated Press telling about the "community of yesterday" which has been created by the purchase of many historical buildings in various parts of the country and restored to their original condition and placed on foundations by Henry Ford in his historical village at Dearborn, Michigan.

As the Edison Day Jubilee was to honor mainly Thomas A. Edison, the chief interest was, of course, centered around Edison and his achievements which have moved civilization forward by leaps and bounds.

The utility industry has a well prepared nation-wide program for the purpose of calling attention to the experiments, work and wonderful accomplishments of Edison.

There is interest, too, in Henry Ford and his achievements as a manufacturer, financier, business executive, and beyond question the "world's greatest industrialist."

Texas Utilities Company appreciates the opportunity to honor Thomas A. Edison and at the same time recognize the outstanding achievements of his intimate friend and admirer, Henry Ford, who said in referring to the achievements of Edison, that mass production would be impossible without electric power.

It occurs to the writer that because Ford is rated as the largest user of electricity among the manufacturers of the world, the public will be keenly interested in his viewpoint as to the best means of promoting the development of the electrical industry of the country, and for that reason call attention to some of the recent statements of Ford in an interview published in Forbes Magazine on September 1, 1929, which are in part as follows:

## No Danger to The People From Power Trust, Henry Ford Declares

"I am not afraid of what the newspapers call the Power Trust. I would welcome a real Power Trust. And, as sure as shooting, the country by and by will have a real Power Trust.

"By that, I mean that all the power resources of the country should be linked together under one control and every part of the country supplied from the logical distributing point. Power is all-important. You cannot do a thing without power.

"The very best power now is power distributed by big concerns. But we should and must and will go much further. There are now hundreds, not to say thousands, of different power plants scattered all over the country.

"The whole power of the nation should be generated under one directing organization. It should be thoroughly standardized. All the plants should be connected together.

"No, I am not a bit afraid that a Power Trust would gobble up everything and everybody. There never will be anything without potential competition. Besides, the people will always assert themselves whenever things get out of balance, and will effectively demand and get fair treatment.

"A lot is being said about the profits made by those taking part in the power mergers now going on. People shouldn't worry too much about that. Money keeps on flowing. The question is not 'Who gets the money?' but 'What tangible asset is left to the people?' The people always get the real gain, even though some man or groups may get the passing profit. The main thing is to get the power resources of the country put on a more scientific basis. After all, it is the actual re-

sults achieved which count most. These people won't be able to take their money with them, and they will leave behind them a country more efficiently equipped with power.

"What they are doing is helping to have the country become more conscious of the importance of what electricity can do for them. Only a beginning has been made in making electricity do the work of the world. The ground has only been scratched.

"Power can revolutionize the lives of the people of this country. It can lift the burdens from the backs of the workers. It can abolish most of the tasks of the housewife. It has hardly made a beginning on the farm—where its possibilities are perhaps the greatest of all."

## Plains And Texas Utilities Company Have Also Achieved Great Things

While Texas Utilities Company does not claim that the unlimited supply of dependable electric service which it has furnished is the sole or even the chief reason for the unparalleled development in West Texas, nevertheless it has every reason to be proud of the part it has played in the development of the territory which it serves.

Everybody knows that every city and town in the Plains country located on the copper highways of Texas Utilities Company, New Mexico Utilities Company, and Southwestern Public Service Company, is receiving 24-hour service which is as dependable and satisfactory in every respect as any metropolitan electric service.

There will be interest, too, in the achievements of Texas Utilities Company and in the rapid growth of the territory which it serves. As a part of the plan of Texas Utilities Company to participate in the Edison jubilee, the company is pleased to announce a reduction in residence and business lighting rates for all cities and towns in the South Plains served by Texas Utilities Company.

The reduction in residence lighting means that all residence consumers will get a reduction of 14% on a consumption of 25 K. W. H. or less per month; a reduction of 10% on 50 K. W. H. per month, and a reduction of 50% on all current used per month in excess of 50 K. W. H. Heating, cooking and refrigeration in residences will be on a rate of 4c per K. W. H. on the new schedule. Reductions in the commercial or business schedule for lighting service range from 11% to 15%. This is the eighth substantial reduction in electric rates that Texas Utilities Company has made within the past four years.

In reviewing the history of the phenomenal development of electrical industry in West Texas, the following facts should be noted:

That as late as October, 1924, one of the great banking institutions of the country expressed the opinion that any attempt to finance the requirements of Texas Utilities Company by issuance and sale of first mortgage bonds would not prove successful, giving as a reason for such opinion that the territory served by Texas Utilities Company was too scattered and also too remote from said bank's retail bond market.

That in October, 1925, a party of leading investment bankers from Boston, New York, Chicago, Detroit, St. Louis, and other Eastern cities, visited West Texas and Eastern New Mexico. The citizens of West Texas arranged and conducted the Eastern bankers on a tour of the Plains country which was in every sense a decided success. It proved to be mutually helpful to the visitors and local people. The bankers, at various receptions and banquets given in their honor by the citizens of West Texas and Eastern New Mexico, promised without qualification to finance all of the requirements necessary for Texas Utilities Company and New Mexico Utilities Company to take care of their share of the development of the Plains country. The Eastern bankers have made good every promise made to the citizens of the Plains country.

That today, Texas Utilities Company, New Mexico Utilities Company, and Southwestern Public Service Company are owned and operated as a combined or interconnected property by the same group of individuals as a direct result of the visit of the Eastern bankers and the cooperation of the citizens of the Plains country.

That since the visit of the Eastern bankers to the Plains country in October, 1925, the management of Texas Utilities Company has, by merger, acquisition of property as an entirety and or the construction of transmission lines, built up an electric utility supplying electric service to sixty three towns in West Texas and Eastern New Mexico covering a territory equal in area to the State of Pennsylvania, with approximately one thousand miles of transmission lines in operation and or under construction at this time.

That Texas Utilities Company management takes pride in the fact that cooperation on the part of the citizens of the Plains country has made it possible for the company to carry out its building program in advance of the rapid growth of the territory which it serves, and at the same time make so many substantial reductions in rates.

That the advantage of the policy of Texas Utilities Company for the development of the Plains country by building transmission lines and operating interconnected power plants, is clearly reflected in both the quality of service and reasonableness of rates in all of the towns located on the lines of the interconnected plants.

## Investments Based on Spirit of Fair Play And Co-Operation

While Texas Utilities Company has regarded itself as an integral part of every community served by it and is proud of the productive power and the material greatness of the territory developed, nevertheless the company has at all times bottomed every investment made upon its abiding faith in the spirit of fair play and cooperation manifested by the citizens of the Plains country. Every town on the lines of Texas Utilities Company and New Mexico Utilities Company in the Plains country has recently granted a standard 50-year statutory electric franchise, and with one exception, every town in the Plains country is being supplied with electric energy to do its city pumping and street lighting service under a 20-year statutory street lighting and city pumping contract.

It was the spirit of fair play manifested by the people of the Plains country, and not the potential possibilities of the territory served, that caused the Eastern bankers to publicly commit themselves on the occasion of their visit in 1925, to furnish all the money necessary to enable Texas Utilities Company and New Mexico Utilities Company to do their full share in the development of the territory.

Texas Utilities Company management has always recognized and appreciated the fact that the spirit of cooperation on the part of the citizens of the Plains country was due in a large measure to the constructive leadership of the press of this section. This appreciation has been acknowledged from time to time by literature circulated throughout the country by Texas Utilities Company.

The future growth and development of the Plains country depends very largely upon the vision of the press published in the territory, and the continuation of the practical spirit of cooperation on the part of the people of the Plains country which has been the chief factor in the rapid growth and development of the entire territory served by Texas Utilities Company during recent years.

Texas Utilities Company takes great pride in recording the fact that a market was found for the sale of all bonds and securities necessary to meet its requirements as a result of the visit of the bankers to the Plains country.

Yours truly,

I. R. Kelso, President, Texas Utilities Company.

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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Advertising Rates Furnished on Application.

THE SEED YOU PLANT

Perhaps there is not any one thing that will go all the way toward putting the farmer and the farming sections of the United States on a sound basis as a whole. Several men are making the grade in every community in spite of the present unsatisfactory relation that farming conditions bear to a more and more industrialized civilization, which would indicate that after all there is something in the efforts of the individual. However, we do not hear a great deal of these things these days. It has ceased to be particularly fashionable for a man to carve out his destiny on the "anvil of adversity," as Homer T. Wilson used to say in his inimitable flow of oratory.

Much attention at present is being given to marketing, marketing problems and evils, which is well and good. It brightens the outlook when the raiser of the produce himself begins to study the situation for possible remedies. And one of the things that will be looked into is the quality of the produce from our farms which is reaching the public. If the quality is not good the raiser is not in position to do much demanding. One of the best ways to get better quality is to produce from better seed. It seems to be an indisputable fact that a great deal of care has not been exercised in this part of the world to get better seed, especially better cotton seed. We have undoubtedly allowed enough very short staple cotton to get into our local markets that all our cotton is taking a very material loss on the markets on that account. Every man needs to watch the matter of better seed. When we get a better product we can be assured of a better market than the men with a mediocre product, because we shall be in position to demand it.

PLANTING SEED

Use of good seed for planting grade will improve, rather than many a field where poor stand in the spring poor germinating qualities by the seed that are put in the ground instead of too much seed, with inherent vitality to withstand these untoward many times and the get a good stand, when a little of seed will give half or none.

Amount of weed and other seed in a batch of seed can and out, too, in the same tests would determine whether one planting seed that are strong usually. The state has a seed laboratory that is open to use of every and any farmer wants to know and know that what he is planting. Of it is a little trouble to take advantage of this kind of opportunity, but why take a chance on a crop in the fall to save a trouble in the winter or spring?

HELPING THE COMMUNITY

You aggressively pushing forward, are you holding or are you just letting "naked its course" with regard to town?

We can make a real city of it or we can allow it to be a lily country town. The cities are here, but cities are full of potentialities unless developed. "Cities do not grow, they are built." If you have one of the careless or one of holding back, get in the hard. There are plenty of profit-making things to do for your community's welfare that will also result to the benefit of yourself as well as the other citizens of your community.

Working together for a bigger better town will be worth all of our effort we give it.

DESTRUCTORS AND DESTROYERS

In every community," declares Lubbock Hub, "in every state in the nation at large we have destroyers and we have destroyers. Between we have a large class that does nothing actively in either direction. It would seem that the active element would at least lend its moral support to the builders, but unfortunately this is not always the case particularly when the destroyers by noisy clamor and misrepresentation seek to discredit the construction work the builders are trying to do. The builder is always under fire. No matter how much he may give of money and effort to the upbuilding of his community and the destroyers are on his trail with a magnifying glass seeking to over sinister and selfish motives. Being incapable of constructive effort themselves, they must content with tearing down. But the builder does not stop building on that account. The very spirit that makes him a builder also makes him indifferent to attacks that are as futile as they are un-He knows that in the long

THE GREAT AMERICAN HOME



run he will win, regardless of temporary misunderstandings and abuse, because the knackers will finally hang themselves if given sufficient rope."

CAN'T HELP BRAGGING

The Hesperian can't help bragging on the retail firms of Floydada, because they are undoubtedly much "on their toes" and going out aggressively after the business.

This means they are striving all the time to give better and better service and merchandise at prices which are logical—not too much profit, not too little, so that they can continue to be useful to the country which they serve.

It is a good sign, too, that as people of the country learn more and more about business, they are more willing that reasonable profit be realized by their public servants, which a retailer is no more and no less. And when we say reasonable profit, we don't mean anything else. Merchants serve efficiently only as they are repaid for their services. And people have learned that to get a well-balanced service they must make it possible for the efficient mercantile interests to survive. The inefficient ones will weed themselves out, always, of course.

TEEN AGE NEEDS NOURISHMENT

That the "Teen Age" girl needs food and rest, is the belief of the Texas Public Health Association, which is an organization making a year-round fight for better health conditions, and especially a fight against tuberculosis. The death rate between the ages of 20 and 24 is greater from tuberculosis than between any other ages. Lewis E. Bracy of this organization says, "Your physician will tell you 'lack of rest, scanty clothing and dieting fads' during the 'teen years can be blamed for this high per centage of fatalities during the immediately following years."

A warm nourishing breakfast of good, plain, wholesome food may add a few pounds but won't take away any beauty. The "boyish figure" is not as desirable as clear skin, shining eyes, glossy hair and abundant "pep" to make her popular and successful.

Jobs in Jest

Calvin Coolidge writes for his public. Mrs. Coolidge writes, and Mrs. John Coolidge does, too. That must make John feel awfully dumb.

It seems as if the reformers these days are hitting on both sexes.

A Boston man claims to have smoked 12 cigars a day for 37 years, 162,060, and never has signed a testimonial. He's the eighth wonder of the world.

A novelist says "a woman who thinks no man is good enough for her is often right." And probably often left!

A Mexican found hanging from a telephone post asked for a drink as soon as he was down, says a dispatch. That's what most people found hanging around places usually ask for.

Many a divorced person wonders whether warnings at altars wouldn't be as useful as warnings at railroad crossings.

Mrs. C. O. Thomas returned home Wednesday of last week from Marfa, where she visited her son, C. L. Miss Virginia, who accompanied her mother there, remained for a longer visit.

Mr. and Mrs. C. L. Westfall who spent three weeks here with his mother, Mrs. J. D. Westfall, returned to their home at Paluxy last week. They came to be with his father who was ill and who died soon after their arrival here.

Big Wood And Brush

BY SAM MILLER The difference between "cute" and "sneaky" is the difference between your little Willie and that boy next door.

Uncle Trav says the man who really knows himself knows a lot he wishes he didn't.

Our honest opinion is that a wife is entitled to half the money she finds in her husband's pockets at night. The female portion of our family makes a practice of keeping all of it, but we believe she's wrong.

The man who used to pride himself on knowing which side of his bread was buttered now has a son who raises the chickens if there isn't butter on both sides.

A scientist claims to have discovered that water can be made to boil by stirring it constantly with a paddle for five hours. Huh, that's nothing! We can remember when our Aunt Jane could take a paddle and make scalding tears flow from our eyes in a minute or two.

Whatever troubles Adam had His quiet soul to rend, He never had to pay a note He'd gone on for a friend.

Federal Smith says another discouraging thing is that so often it is hard to prove you're right when you are right as it is to prove you're right when you are wrong.

The Inquisitive Idiot wants to know if a man druggist is called a pharmacist should a woman druggist be called a pharmacist?

We're just contrary enough to believe that every dollar earned in Floydada should be either banked or spent in Floydada.

Having met a number who claimed they belonged to the intelligentsia we find it hard to burst out crying over a scientist's claim that the intelligentsia are coming race suicide.

The street corner observer says another way for some people to get rich would be for them to take as much interest in their own business as they take in other people's.

This country stands charged with having more lawyers, more laws and more lawlessness than any other country in the world.

Truthful Thomas says some girls are so hard-hearted that it takes a diamond to make any impression on them.

It isn't bad for one to think well of themselves. The trouble lies in thinking ill of others.

The Sassafras Savant says the trials of life do not worry some folks as much as the verdicts.

Every paragraph should contain one of three things, namely, a punch smile or food for thought. Some of the better ones contain all three.

While Mark Twain was on a tour of the United States two of his friends wrote him a letter and addressed it: "Mark Twain, God knows where." Twain finally got the letter and answered it in two words: "He did."

Our political observer says what this country needs is men of high position who will stay there.

The first folks to get into trouble over oil that we have any record of were several of the Ten Virgins.

Our cynical old bachelor friend says he'd have a higher regard for matrimony if the undertaker was the only divorce officer.

Our ministerial friend says he has some members who expect as much from a short prayer as they do from a full page advertisement.

Science may be defined as that which enables to speak of fleas, chiggers, mosquitoes and boll weevils in language that sounds like cussin' but isn't.

The latest simile: As useless as a windshield sticker.

Let's see! Wasn't it about the time we persuaded the Chinese mothers that it was wrong to bind their daughter's feet that our daughters started wearing high heels?

We've never met but one man who absolutely knew that advertising doesn't pay. He advertised for a wife and got one.

Here's one kind of thing we believe in firmly and that is for every person in Floydada to give just one-tenth as much to it as it has given to him.

A FAMILY AFFAIR

Full many moons they'd been married and life to them was harried by a multitude of jolts; he thought that she was crazy, she thought that he was lazy and often called him "Bolt." She would fuss and he would grumble and they never took a tumble that both were to blame. He would talk about her mother, she'd come back with his erring brother who had stained the family name. "Did no idiotic Harry ever ask you to marry before you married me?" She looked at him demurely and answered him, "Why, surely," as acrid as could be. "Then, why in the name of heaven or the invincible eleven didn't you marry the squid?" With a sudden flash and quiver, in a tone that made him shiver, she answered back, "I did."

This And That

What a wonderful thing it would be if Floydada citizens could make up their minds to another thirty or forty blocks of paving in the residential district. Lots of the folks say we can't afford it, but we could afford most anything in reason to get more of the city out of the mud.

People of Floyd County busy gathering cotton and harvesting feed once more. In approximately three-fourths of the county all the moisture fell that will be needed until way up around Christmas, but in parts of the county the fall was barely enough to get the wheat up in good shape.

Some of the biggest investors in the United States are betting on Floydada and Floyd County's future. Don't take the heebie-peebs and sell "short" on this country. We solemnly declare it has only begun to develop.

In other words, if you have anything bought inside a reasonable price don't let "tight money" scare you off, unless your position is economically unsound. That sounds like high finance. We learned that the lingo reading the stock market reports one day when we had nothing else to do.

Read the Fire Prevention prize winning themes of Floydada Public School winners in this issue of The Hesperian. If the study by boys and girls of Floyd County on fire prevention only heads off one fire in the course of a year, the time and effort given by officials will have been well-spent.

The Ford of France sales people made Floydada last week. Investors should remember there are always established agencies through which good stocks can be bought, and your banker is a safe counsellor, especially if the funds you have for investment are limited.

Commissioners of Floyd County, we think, are getting the county's delinquent tax roll in good shape at a reasonable cost, and the burden on the delinquent is no greater than it would have been at any rate if he were made to walk up to the lick log. Commissioners do snap into it and do their jobs right at times, we'll have to admit.

A school trustee at times, a commissioner or city councilman all the time, gets more plentiful cussings than Carter had oats. Fortunately for the commissioner these days, his salary has gotten high enough to reward him to an appreciable extent for the wear and tear on his constitution.

Even The Hesperian has to admit Governor Dan Moody did well when he appointed Pat M. Neff to succeed Clarence E. Gilmore. It was a logical thing to do, put a big man in a big man's shoes.

Floydada needs some taller buildings, and there is plenty of capital and enterprise here to get them built, if we would but combine the two and get at it.

Watch your trees this fall and see that they go into the winter in healthy condition. A tree full of insects during the winter will give you a lot of trouble in the spring.

Floydada needs more shade trees and prettier lawns. Give them plenty of water this winter and watch how much prettier they will be next spring.

'Round The Square With Old Battleaxe (Himself)

(Editor's Note.—Old Battleaxe is just back from the battle front down Dallas way, where he contracted a severe case of sun-burned tonsils. He is expected to be sufficiently recovered by next week to resume his fight for and agin various and sundry things in his usual aggressive manner. We take our readers into our confidence long enough to tell them that Old Battleaxe sells advertising for a living and writes his "column" for the fun of it.)

Contemporary Thought

NO CRIME IN NEWS REELS The Motion Picture: The following question comes to the editor of The Motion Picture: Why are scenes of actual crime and actual criminals never used in news-reels?

The six newsreel companies never feature or refer to the current crime scandal whatever it may be. The chief objection to portraying actual crime in the newsreels," according to Carl E. Milliken, secretary of the Motion Picture Producers and Distributors of America, "as compared with imaginary crime used during the development of dramatic plots in entertainment pictures is that in real life punishment is never swift nor certain and when it occurs at all, would not be seen in the same picture with the crime itself. In the crook story as shown on the screen, on the contrary, punishment follows quickly and certainly after the offense."

Furthermore current crime stories in the newsreels would tend to feed the criminal's abnormal lust for publicity and to make him a hero surrounded by a halo of romance, thus setting a bad example to the youth in motion picture audiences."

MOURN DEATH OF GILMORE

Quaham Tribune-Chief: Newspapersmen throughout the state as well as thousands of personal friends and others with whom he had come in contact are mourning the death of Clarence E. Gilmore, chairman of the Texas Railroad Commission who passed away suddenly while attending a hearing conducted by the Interstate Commerce Commission last Thursday in San Antonio. Mr. Gilmore, early in his career, was an editor and publisher in his native county of Van Zandt; later he was owner and editor of the Wichita Times at Wichita Falls and was beloved by the craft throughout the state. He was a former president of the Texas Press Association and was its general attorney for many years, attending every session of the organization which his public and private affairs permitted. There was perhaps no man in public life of the state who was more universally esteemed than Clarence Gilmore. He rendered the highest type of service to his native state as a public official, but he had not been honored beyond what he justly deserved. He was frequently mentioned in connection with the governorship, and in time would undoubtedly have been named to a post on the National Interstate Commerce Commission, a position for which he was eminently qualified. His untimely passing has lost to the state one of its greatest public servants and this writer, who was his personal friend, mourns with those who loved him because of his fine character, his loyalty to his friends and his fidelity to public trust.

Remington and Royal Portable Typewriters at Hesperian Office.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF OCTOBER 28, 1915

Immigrant cars arriving in Floydada are not unusual by any means, however they usually come not faster than one a day. On Saturday three cars of immigrant's goods arrived and Monday two more followed. Three of the families were Ellis County people, W. H. Nelson, of Waxahachie and the Raines brothers from Midlothian.

Frank C. Harmon was married in Fort Worth Wednesday to Miss Beulah Sanderson, by Judge Emmet Moore. Miss Sanderson's home was at Krum, Texas. She is a sister of Mrs. J. U. Borum of this city.

Floydada is to have good long distance telephone service in the near future. Work on the copper circuit will begin this week and will probably follow the route of the Santa Fe right-of-way.

Matador and Floydada High School football teams played a scoreless game on the Floydada baseball grounds last Friday afternoon, the first game of the season for both teams.

Last Saturday Misses Roxey Ivey and Effie Savage took their lunches and hiked bright and early to the blanco Canyon for a day's outing.

CHARGED TO ADVERTISING!

What would an analysis of your donation account show? asks the bulletin of the Retail Merchants' Association of Lubbock.

The National Better Business Bureau made a survey recently for a national firm of money paid out to various organizations through donations, memberships, and promiscuous advertising. It was discovered that 51.82 per cent of the money expended in this manner went into doubtful, questionable or openly fraudulent schemes.

The following is a classification of these contributions:

- 1. Bona fide group with probable commercial benefit to company 29.12 percent.
2. Bona fide group, with probable community benefit 19.06 percent.
3. Probable legitimate, but of doubtful benefit, 24.93 percent.
4. Group of nondescript names and with lack of record of existence. 1.96 percent.
5. Recipients whose addresses could not be learned, 11.13 percent.
6. Groups of those previously criticised and who refused to furnish complete data, designated as questionable, 8.19 percent.
7. Unsoured group, with promoters' profits most prominent feature 5.61 percent.

LIONS ETHICS

Of all the light sentiments set forth in the Lions Code of Ethics none goes more directly to the heart of the matter than the last one. It reads thus: "To be careful with my criticisms and liberal with my praise; to build up and not destroy."

There are two forms of criticism, destructive and constructive. The one condemns, tears down, destroys leaves only desolation where once was a structure, faulty, perhaps, but serving some good purpose. The other encourages, points out the better way, leads to building up, improving and advancing to nobler and greater things.

This pledge, taken by every Lion, will lead him to pattern more and more closely after Him who, two thousand years ago, taught service,

The TOWN DOCTOR (The Doctor of Towns) SAYS

YOU ARE JUST AS "BIG" AS YOU THINK AND DO There is only one obstacle to the progress of any community that is definitely fatal, and that is lack of civic spirit and team work on the part of its citizens.

A few years ago a small town was in the sticks; today the only towns or communities in the sticks are those made up of sticks and a "stick" is one who refuses to do anything himself or get together with those who will.

A town is just as big as the people in it. The trouble is that it is easier to be little than big, and nature, left alone, does not improve without aid.

A big job requires big people, and in this day of keen competition, "putting your town over" is no little undertaking, and if there is an over-abundance of "little" people in any community, it WON'T BE done. "Little people" are those who say it can't be done. "BIG" people are those who interrupt those who say it can't be done, by doing it.

Thinking Floydada is the best place on earth isn't enough. It helps, but thinking so doesn't make it so, unless you follow up THINKING with DOING.

You, say, "I think Floydada should do this"; or "We should have that." You read these editorials and say, "That's a good idea," or "I think that's right," etc. etc., but what do you DO about it?

As you read this, you say, "I hope so-and-so sees this. It hits him right on the head, he is always talking a lot, but never does anything," and you may be right, but how about yourself? Maybe you don't even talk, and when you do talk, do you talk your town "up" or "down"? If you are big, you will talk it UP; otherwise, you will say to yourself, "Oh, let the Chamber of Commerce, the Lions Club, or somebody else do it."

To be "big" you do not have to be a merchant, a doctor, a lawyer or a banker. If you THINK you are little potatoes, you will BE little potatoes. No matter who you are or what you do, you are just as BIG as you THINK and DO.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois. Copyright, 1929, DYCKSTON, INC., reproduction prohibited in whole or in part.

charity and humanity to men. When the woman, taken in sin, was brought before the Master for sentence, He agreed that under the strict letter of the law she should be stoned to death. But He stipulated that the first stone be thrown by one who was himself without sin. Then her prosecutors sneaked away. Finally, looking up from the writing in the sand which occupied Him, He asked: "Where are those, thine accusers? Hath no man condemned thee?"

And when she had replied that none had, He said: "Neither do I condemn thee. Go and sin no more."

There was constructive criticism of the kind which the Lions seek to follow. He did not call harsh names, nor seek to ostracize the woman nor bar her from attending service at the temple, nor do any of the things which so many of His professed followers have done. He made it constructive, not destructive. He did not say that the woman was blameless, but He pointed out the way to better things, "Go and sin no more."

There is enough error and wrong doing in the world to furnish endless ground for denunciation, complaint, or fault-finding, if the Lions but devote themselves to it. The Lions pledge themselves to leave that to others.

There is also enough that is good and honest and praiseworthy in every human endeavor to furnish endless ground for approval and encouragement and support. The Lions pledge themselves to voice their praise for the good in whatever is, and their help in all good works.

The things which are not desirable are to be supplanted by good things, suggested in a constructive way; and the things which are most desirable are to be encouraged by liberal praise and by substantial aid and moral support.

With every Lions club and every individual working to that end, with all their cumulative influences working to build up and not to tear down; to substitute good for evil instead of merely railing at evil; to teach fair and honest business methods instead of lamenting that some are not honest; who can doubt that the standard of citizenship will be steadily raised in every county where Lionism has a foothold?

And that is the ultimate purpose of Lionism, to make better citizens.

SELECTING PULLETS FOR BREEDERS

Four things should be kept in mind when selecting pullets as potential breeders. First is earliness of maturity. When the pullets are put in the laying house, note those that begin to lay early. Intensity of production is the second factor. In breeds whose beaks and shanks are normally yellow, as the Plymouth Rock, Leghorn, and Rhode Island Red, the heaviest laying pullets usually bleach out the normal color of the beaks and shanks more quickly than those that lay only intermittently. The third factor is broodiness, which is inherited and often responsible for reducing egg production (this does not apply to Leghorns). Persistence of production in late summer and fall, combined with time and rate of molting, is the last thing to notice. Laying pullets that molt early in their pullet year are usually poorer layers than those that molt late in the fall. It is easy to mark the pullets with different-colored celluloid leg bands for these four things.

POISONING POCKET GOPHERS

The surest way to rid alfalfa fields, orchards, and other places of pocket gophers is to put poison baits made of vegetables or grain in the main runways of the animals. Baits must be placed only at two points in each separate system of 10 to 30 mounds, which is usually the home of a single pocket gopher. October to December is one of the best seasons to poison these rodents.

## Local Men At Big Gathering of Brotherhood At Canton, Ohio

### 1930 Convention Goes To Washington, D. C.

#### Rather Serious Accident Interrupts Party on Trip Returning To Floydada.

Rev. G. B. Schmid, pastor of the First Christian Church, accompanied by Jno. A. Enoch and W. Edd Brown, have just returned from the North American Christian Convention at Canton, Ohio. The trip was made by auto from Floydada to Canton via Oklahoma City, St. Louis and Indianapolis, a distance of 1444 miles. The party left Floydada at 1:30 p. m. on Sunday and arrived in Canton for the first session of the convention at 3 p. m. Wednesday.

The local delegates report the convention to be one of the greatest in the history of the Christian Brotherhood. Thousands of delegates from all sections of the United States and many foreign countries were present. Some of the outstanding preachers and laymen of the Christian Churches of America were on the program during the six days of the convention. Among these were: Chas. Reign Scoville of Chicago, Dr. Walter S. Athern, dean of the School of Religious Education of the Boston University, W. E. Sweeney of Columbus, Indiana, W. C. Cole of Des Moines, Iowa, O. A. Trinkle, Indianapolis, Indiana, S. S. Lappin, Cincinnati, Ohio, Judge Clyde Carlin, Angola, Indiana, S. Earl Childers, Eugene, Oregon, P. H. Welshmer, Pastor First Christian Church of Canton, and many others.

The features of the great convention were the addresses by Chas. Reign Scoville, Dr. Athern, Judge Carlin, S. Earl Childers, O. A. Trinkle and W. C. Cole.

Not a note of discord was sounded throughout the convention and everything was carried out in fullest detail according to the program that had been prepared months in advance of the convention dates. Not a speaker, presiding officer or singer failed to fill his or her part in the program—something very exceptional on an occasion of this kind.

Dr. Athern's several lectures on Christian Education and allied subjects were pronounced by all who heard them to be the most thorough and illuminating ever presented before a Convention body of the Christian Church. Dr. Athern is without doubt one of the greatest educators in America today.

The addresses by Dr. S. Earl Childers, president of Eugene Bible School of Eugene, Oregon on the Holy Spirit, doubtless has never been equaled by any preacher of this subject. His messages showed a profound knowledge of the Bible and were a complete revelation to thousands of his hearers. He displayed a clear and perfect understanding of facts concerning the Holy Spirit that the average preacher and layman knows little of.

Judge Carlin's address on "The Bible, the inspired word of God" was one of the greatest treats of the entire convention. The Judge in his unique manner presented this subject in a new and different way and held his audience of thousands spell bound throughout his discourse.

The great First Christian Church in Canton is one of the most prominent in the Christian Brotherhood. It covers about a half block; is valued at one-half million dollars; has about 6000 members; has a Sunday school enrollment of more than 6,000; has 88 rooms. The pastor of this church, Welshmer, has held the pastorate since 1902 and has been called for life. The Sunday school attendance on Sunday, October 13th, was more than 5,000. On the same date, at the communion service which was held in the City Auditorium, there were present and taking part considerably more than 12,000 Christians from all over the United States.

The next convention of the Christian Churches will be held in Washington, D. C. in October 1930. This will be known as the World Convention and delegates from all nations of the earth will be present to celebrate the nineteenth hundred anniversary of Pentecost. The Christian Brotherhood is now erecting a great church building in one of the most prominent locations in the National Capital which will be completed in every detail and ready for this 1930 convention.

The Floydada delegates on their return trip went north through Detroit, Chicago, Milwaukee, Madison and Rochester, Minnesota and then south via Des Moines, Topeka, St. Joseph, Wichita, Kansas and Amarillo. They were much impressed with the farm conditions in Ohio, Indiana, Wisconsin, Minnesota and Iowa. These states are farming scientifically and intensively. Much fertilizer is used on these farms; fine dairy herds are found on almost every farm; well kept improvements are in evidence on every hand; magnificent homes with beautiful flowers, lawns, trees and shrubbery are seen everywhere. Big barns that are really big are found on almost every farm. The stock and farming implements in the north are cared for. It seems to pay up there. Why wouldn't it pay in Texas?

One small town in Wisconsin with about 600 inhabitants was visited and investigation showed that this small place shipped as high as three car loads of cheese to the markets in one week. Cheese manufacture is one of the chief industries of rural Wisconsin. They claim to produce nearly three-fourths of the cheese manufactured in the United States.

## Probes Lobbying



Aftermath of the disclosures in the "big navy" lobbying activities of William B. Shearer, self-styled propagandist, is the senatorial investigation into the activities of all lobbyists in Washington. Above is Senator T. H. Caraway of Arkansas, chairman of the Senate Committee conducting the investigation.

Mrs. A. A. Bishop returned home Wednesday of last week from Lubbock where she spent several days with Mrs. Ray Dickey.

R. V. Husky, who is attending Tech College at Lubbock, spent the week end here with his parents, Dr. and Mrs. M. F. Husky.

## REV. O'BRIEN WILL RETURN HOME FOR SERVICES SUNDAY

Rev. P. D. O'Brien who is conducting a revival meeting at Silverton will preach his last sermon Saturday night and will be at home Sunday to fill his pulpit at the Baptist church.

Rev. O'Brien visited his family here Tuesday while enroute to Idaho to attend an executive board meeting of the Floyd County Baptist Association. He reported that he had been having a very encouraging meeting at Silverton. Rev. R. F. Davis, pastor at Silverton, will continue the meeting through Sunday.

Ted Spau, of Lubbock, visited friends in Floydada Sunday. He formerly lived here and was with the Scoggin-Dickey Motor Co. He is now in the employ of the firm at Lubbock.

Mrs. Otis Abston and baby left Saturday for Coffeyville, Kansas, where they will visit Mr. Abston's parents, Mr. and Mrs. Sam Abston. Otis has been there visiting his parents for about two weeks.

Orville Poore, who is attending Wayland College at Plainview, spent the week end with his parents, Mr. and Mrs. J. H. Poore, of the Lakeview community.

## Hesperian Want Ads Get Quick Results

### DR. L. E. SCHAEFFER

Suggesto-therapist, Magnetic Masseur, Psychologist, Corrective Physical Culture and Diet

For professional service and advice consult:

DR. SCHAEFFER

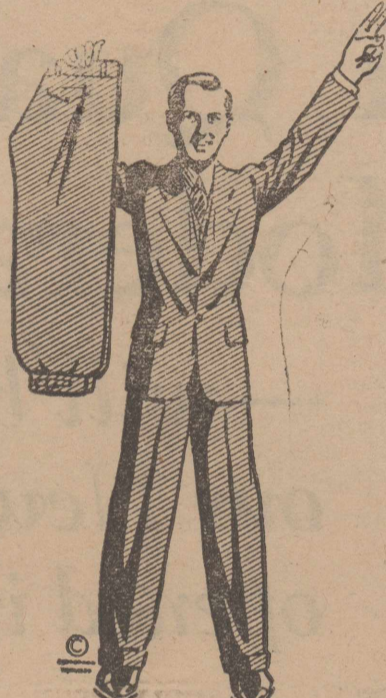
OFFICE HOURS:  
9:00 to 12:00  
2:00 to 5:00

Phone 2142  
202 Temple Ellis Building  
LUBBOCK, TEXAS

# Martin Dry Goods Co.

"The Store With The Goods"

## Men! Here Are Outstanding Values In Suits and Topcoats



### Boy's Suits

We are all ready with the Fall Show—the stage is all set—the clothing stars of the season are here—ready for the applause of the youngsters of this community—ready for an encore from mothers who keep a watchful eye on the family budget.

\$12<sup>50</sup>

The colors cover every phase of Fall toning—rich warm shades—all with a hint of Fall in their blending.

Suits with two pair long pants, or two pair knicker pants or with one long and one knicker pant.

Sizes from 4 to 17

Plenty of other suits at a heap less money than we quote here and some are a little higher but we want you to know we have a suit here for your boy—it matters not what size or what price you want to pay. We'll just welcome a chance to give you a show right through the whole stock.

High grade Fall Suits tailored by famous makers such as,

Hart-Schaffner & Marx  
of Chicago, Ill.

The H. A. Seinscheimer Co.  
of Cincinnati, Ohio.

Oregon City Woolen Mills  
of Oregon City, Oregon.

"Out where the wool is grown."

Here are hundreds of suits—new styles, new woollens—new patterns that have never before been shown until this season. The magnitude of the assortment makes choosing an easy matter. Sizes to fit all men.

\$17.50

\$25.00

\$29.00



Every new Fall Material, worsteds, Cassimers, Imported fabrics and other fabrics that are as new as the season. The colors are the very snappiest for fall.

Browns, Tans, Blues, and Beautiful Greys.

Two Button Models

Three Button Models

Newest Effects

## Top Coats

Top Coats that are ready for instant duty. Top Coats that are right styled.

Business Men—young fellows who want tailoring blended with elegance favor these ever right Top Coats, and they are sure to come through with a big hand when they see these new Top Coats for this season.

Quality woven fabrics, herringbone designs and in subdued stripings, fabrics as fine as any man could wish for.

Remarkably styled — customized all the way through. Over Coats modeled with more shoulder width—trim waistlines — 1929 smartness.

\$19.75

\$25.00

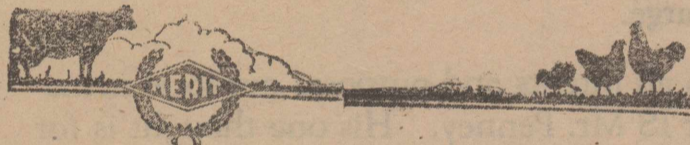
\$29.00

### TAKE THE MERIT WAY TO PROSPERITY!



The actual record sheets of successful farmers and stockmen show that Merit Feeds give tremendously greater profits. There is a Merit feed for YOUR every live-stock and poultry feed. Don't wait another day to start on this new road to greater prosperity. Come in and let's talk over your needs.

Edwards Grain and Elevator Co.,  
Floydada, Texas



## The finest car for the money because of these

# big car FEATURES

No car listing for less than \$1000 offers advancements to compare with these!

- A 200-cubic-inch L-head engine.
- The Harmonic Balancer.
- The G-M-R cylinder head.
- The cross-flow radiator.
- Automatic temperature control.
- Counter-weighted crankshaft.
- Airplane type interchangeable bronze-backed main bearings.
- A 1 1/4-inch carburetor.
- A gasoline pump.
- Expansion-type piston pins.
- Full-pressure lubrication.
- Crankcase ventilating system.
- Internal-expanding four-wheel service brakes.

- Special moulded, non-squeak brake-bands.
- Special bodies by Fisher.
- Flaring fenders—70 inches across.
- Unusually high radiator of distinctive design.
- A variety of interior colors.
- Terstedt interior fittings.
- Fisher VV windshield.
- Adjustable driver's seat.
- Coincidental ignition and transmission lock.
- Individually mounted instruments.
- Foot-controlled headlights.
- Small wheels, ten massive spokes.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Lowboy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate. Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. — Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

BOERNER-THAGARD MOTOR CO.  
Floydada, Texas

**PONTIAC**  
(240)  
**BIG SIX \$745**  
PRODUCT OF GENERAL MOTORS  
f. o. b. Pontiac, Michigan

## Many Grade Students Compete in Fire Prevention Theme Writing

### Money Prizes Awarded Essays Of Six Pupils

Boys And Girls of Andrews Ward Write On Saving Property And Lives From Fire.

Results in the theme-writing contest among grade students of the Floydada Public Schools, were made public the latter part of last week after a committee representing Mayor W. C. Hanna and Fire Marshal G. R. Strickland had completed their judging and made their awards.

The winners in the contest in each of two classes—boys and girls—are:

Boys: Jim Bob Johnson, 6A, first; Lewis Hollingsworth, 6C, second; Jack Stansell, 5A, third;

Girls: Edelle King, 7B, first; Margery Grisham, 6A, second; Maxine Fry, 7B, third.

In each division a first prize of \$3, a second of \$2 and a third of \$1 will be given the winners.

A large number of themes were written and turned in by students of Andrews Ward, where the contest was staged among students of fifth, sixth and seventh grades. The contest was sponsored by city officials as a part of the observance of Fire Prevention Week, and heartiest assistance was given them by principal and teachers of the school. The awards were not announced sooner on account of the large number of papers to be read by the judges before the selections were made. In addition to the prizes given the winners, all other pupils who entered the contest are to be given notebooks with their names on them.

Herewith are presented the essays of Jim Bob Johnson and Edelle King, respective winners in the boys' and girls' division:

It makes the child realize the horror of fires before they are put anywhere.

You should let a reliable electrician do the wiring in your home. The wiring should be inspected at least once a year. Where electric wires cross there should be an asbestos tube around them. If there is not, within five years the insulation will wear off and there will be a short, your house will surely burn.

You should have lightning rods at least twenty feet apart on your home. "An ounce of prevention is worth more than a pound of cure."

Do not leave old newspapers or oily rags stacked in your basement, for they will create heat and start burning. Always keep a clean basement.

#### FIRE PREVENTION

(By Edelle King)

Here are some of the things to remember in the way of fire prevention: Never hunt for gas leaks with open flames. Kerosene should be kept away from stoves. Stovepipes should be protected from wall. Clothes hung too near a furnace are dangerous. Do not hang clothes on an electric wire. Do not keep rubbish in cellar or attic. Always put bonfires out to the very last spark. Chimneys should be examined and cleaned each year. One should keep a screen over open fireplaces. Matches should be kept in safe places. One should use metal ash cans. Gas stoves should have metal connections. Do not keep gas jets too near window curtains. These are only a few out of many.

Here are some of the losses caused by carelessness of fire: Last year in the United States 10,000 lives were lost and \$472,224,568 worth of property was destroyed. In the year 1928 the home of someone burned every four minutes. The average loss of property per day was five schools, five churches, fifteen hotels, one hospital, four warehouses, ninety-six farms, six department stores, three theatres, eight public garages, three printing plants and three dry goods stores. The greatest loss of all amounted to about \$36,682,411.00 this was for last year caused by carelessness of matches, cigarettes and cigars, the next greatest amounted to about \$24,404,380.00 caused by defective flues and chimneys.

In 1666 the great fire of London lasted three days and destroyed buildings on four hundred and thirty-six acres, causing a loss of about \$50,000,000.00. In Moscow, Russia, in 1752 eighteen thousand homes were burned. In 1729 in Constantinople 12,000 houses and seven thousand lives were destroyed by fire. One of the most destructive fires in the United States was the

#### MUSIC

Will you buy a—

- Portable Victrola
- Radio
- Violin
- Guitar
- Piano

This Fall?

Come to Headquarters and save money on your purchase—

Strings, sheet music, records and everything.

**CARTER MUSIC CO.**  
FLOYDADA, TEXAS

great Chicago fire of 1871 which destroyed buildings covering more than two hundred lives were lost and about ninety-eight thousand five hundred people were left homeless. In 1849, fifteen business blocks along the river front of St. Louis were burned including twenty-three steamboats.

Many millions of dollars are lost each year by carelessness of fire. Many thousands of dollars worth of property are lost each year by fire in our own city. There are many many little things that we can do to prevent fires in our own city.

Here are some of the things we could do with the money that is wasted by carelessness of fire:

Missionaries could be sent to South America and South Africa to teach the heathens our religion. Orphan Asylums could be built, homes for the blind, poor deaf and dumb, for the aged and disabled soldiers. Good roads could be built. Public playgrounds and public libraries could be equipped. Tenants could be improved.

Each one of the citizens in the United States should be better educated in the way of Fire Prevention so that the loss of lives and property would be lowered.

E. E. Stephens and his brother, J. E. Stephens, of Midland, were in Melrose, New Mexico, Monday and Tuesday on business.

#### NOTICE TO DEBTORS AND CREDITORS

Estate of W. D. Smith, Deceased.

The undersigned having been duly appointed Executrix of the Estate of W. D. Smith, Deceased, by the County Judge of Floyd County, Texas, on the 21st of October, 1929, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to her within the time prescribed by law.

SALLIE A. SMITH,  
Executrix of Estate of W. D. Smith, Deceased.

John Howard returned home Tuesday from Oklahoma City, Okla. where he marketed a car of calves during the week end.

Mrs. John Howard and son, J. T. Jr., spent Sunday at Crosbyton, with her niece, Mrs. Jimmie Edwards and Mr. Edwards.

Mr. and Mrs. J. E. Dickey and Ray Dickey and son, Richard, of Lubbock, visited friends and relatives here Sunday.

#### SORE GUMS—PYORRHEA

Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. Leto's Pyorrhoea Remedy is highly recommended by leading dentists and never disappoints. Druggists return money if it fails. 3 Arwine Drug Co.

Ray Clements returned home Saturday from Clovis, New Mexico, where he spent several days with Mr. and Mrs. Jim Lawlis and attended to business affairs.

Marion Smith and Leon Collins, former students of A. & M. College, attended the T. G. U. and A. & M. Football game at Fort Worth Saturday. They returned home Sunday night.

**F. C. HARMON**  
Licensed Undertaker  
Modern Equipment;  
Hearse and Ambulance  
SERVICE ANYWHERE  
Phones: Day 242; Nights 174  
and 303W

Typewriter carbons, second sheets  
Typewriters at Hesperian Office.

## Body and Fender Repair

—If the body of your car needs attention, we suggest you bring it down and let us go over it, giving you an idea of what should be done to it and an estimate of the cost.

—Our equipment for Body and Fender Repair is ample. We have handled some of the most difficult jobs in Floyd County. And some of the owners of better cars have learned that the best way to keep their cars looking good is to bring them to us when the dents and scratches first appear.

—Our station is the authorized Duco Re-finishing Station in Floydada.

—We put in new window and door glass.

—We re-upholster your car or furniture.

### JOHN McCLESKEY TOP SHOP

206 North Main St.,

Telephone 220

Floydada, Texas

# To Serve You with Quality Values at Moderate Prices

—will be the mission of our New Store, soon to be opened in this Community

OUR New Store, soon to be opened here, will be a Local Service Institution with National Resources.

This Store will be allied with local interests. All its activities will centre around the well-being of this community and its people.

Only at this Store succeeds in interpreting your needs for Quality Goods—for Staunch Values—for Modern Styles—at prices that will Pack Your Dollars full of Service and Satisfaction—can it hope to prosper.

Success Must be Earned. To Succeed We Must Merit Your Confidence. We can only do that thru Old-Fashioned Integrity and Square-Dealing.

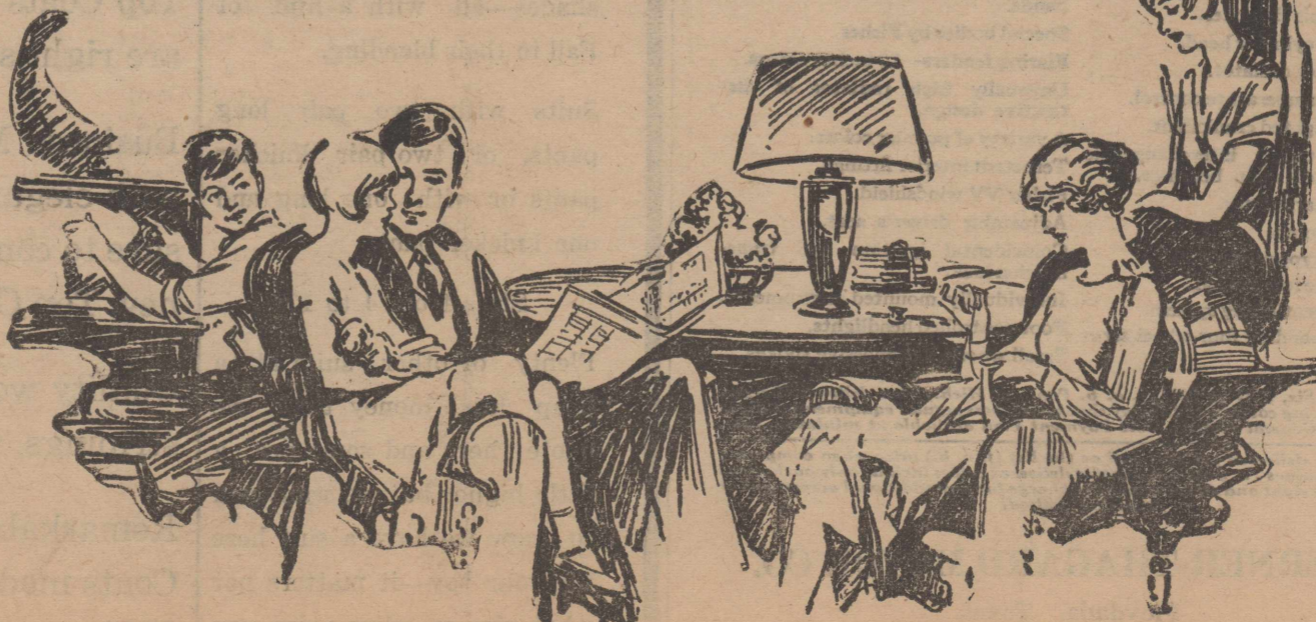
We know of no better way to merit your confidence than to conduct this Store at though Mr. Penney himself were in charge.

To all intents and purposes our local manager IS Mr. Penney. His one thought is for THIS STORE and what it can do FOR YOU.

True, our Store here will have an expert, powerful buying organization behind it, to ensure the BEST from ALL MARKETS, and at Lowest Possible Prices.

But the point is that THIS STORE must prove its worth TO THIS COMMUNITY thru its SERVICE—its VALUES—its MODERATE prices to your and your Family.

J. C. Penney Company Stores are Home-Like Stores Where Home Folks Like to Trade



**J. C. PENNEY COMPANY, Inc.**

South Side Square

Floydada, Texas

## NOTICE

This is to advise all the people in Floyd County that the undersigned (A. M. Adams, editor of the Lockney Post-Herald) is not related to any of the "Adams'es" in this county or any other county in Texas. I have no relatives here, except my immediate family.

I most emphatically deny that I am related to the Mr. Adams who started a paper at Dougherty, Texas. I have never been in Dougherty in my life, and will give \$1,000 in GOLD to any person who can prove that I ever started a paper in that town, or any other town in Texas, with the exception of Sterley and Lockney.

**A. M. Adams**

Signed:

**RELIEF that is REFRESHING**

"We have used Theford's Black-Draught for years in our family. I can highly recommend it for many ailments. We take it for colds and for constipation. I have four children, and I give it to them. When my little girl gets bilious, or complains of headache, I give her a treatment of Black-Draught, and she is all right in a day or two. "Sometimes when I have indigestion from improper eating, I have headache. Then I take Black-Draught. I always feel fresh and have more energy after I have taken it."—Mrs. E. Reich, 2215 East First Street, Austin, Texas.

**THEFORD'S Black-Draught**

FOR CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CARDUL In use over 50 years.

**The Tiny Card**

... announcing the safe arrival of a little boy or a little girl cannot properly be anything but a finely engraved card. It must be in good taste.

If you haven't already decided what the card should be, the Harcourt sample book will be of the greatest assistance. We have the satisfaction of representing this nationally known firm of fine stationery engraving in this community. We can assure you of prompt and dependable service.

Hesperian Pub. Co.  
Floydada, Texas

Authorized Representative of  
**Harcourt & Co.**

## Count Luckner

(Continued from page 2)  
so frightened they could hardly row. He paced the bridge with his handbag in his hand, a solitary, woebegone figure. We finally had to send a boat to him.

On our deck he got a stern, formal reception.  
"Any casualties among your men, captain?"

"No, worse luck. Not a man scratched, by Joe, and the blighters scurried around like rabbits at a dog show. Look at them in the boats out there. They haven't got here yet, the beggars. Let me at that gun, by Joe, and I'll sink them."

It was hard not to sympathize with him, but still his conduct had apparently been inexcusable.

"Why did you endanger your men's lives like that, captain? It not only was the height of folly, but was inhuman!"

Just then our ship's surgeon, Doctor Pietsch, came along.

"Hello, captain."

"Hello, doctor."

They greeted each other like long-lost friends, save that there was a shadow of uneasiness in the captain's fraternal demonstration.

Doctor Pietsch had gone out with our armored cruiser Moewe on one of her freebooting expeditions.

Among the captured captains of that cruise was our present guest, who, while aboard the Moewe, had struck up a pleasant comradeship with the doctor. Now he, along with the other captains, had been released on parole. They had signed written promises that they would engage in no further war activity. Believing he had broken his parole, he thought the Germans would hang him from a yard-arm if they ever caught him. When he saw we were an auxiliary cruiser, he already felt a rope tightening around his neck. That was why he had tried so desperately to get away.

We amused ourselves with a formal discussion, after which I addressed our guest with suitable gravity.

"We are of the opinion, captain, that your parole did not cover your calling as a merchant captain. Only direct combatant service was included under the heading of war activity. Therefore, we feel ourselves under no unhappy necessity of hanging you."

Well, the smile on that hard-weather-beaten face was like a sunrise. We now understood the all-too-human motives behind his actions, and we respected his plucky attempt to get away in the face of point-blank gunfire. Sailors ourselves, we could only salute this skipper who, with a worthless spineless crew, had to take the wheel himself, and then only to find his rudder chain smashed.

The sea was so rough now that we did not send a bombing party

to board the Lundy Island, but sank her by direct gunfire.

That night Leudemann and I sat over bottles of beer and talked about our prospects.

"Well, old chap," said I, "everything has begun well. It's a fine cruise. But when will they sink us?"

"Not, at any rate," he replied. "until our hotel is full."

You see our buccaneering raid was pretty certain to remain a secret until the time came when lack of space would compel us to release our prisoners and send them to port. Then the news of our freebooting jaunt would out, and cruisers would be hot after us in every part of the world.

"And if we don't capture any more ships," I reflected, "we can go on cruising indefinitely."

"Then let's catch some more quickly," laughed Leudemann. "It will be great sport to play hide and seek with cruisers."

That mate of mine was always itching for trouble. But then that was what we had come through the blockade in hope of finding, so if we wanted plenty of excitement, then the sooner we sent the crews of eight or ten ships into some port the sooner would the alarm go out—"German raider in the Atlantic!" Then, too, Lloyd's insurance rates would start to soar when the news got out, and ships with supplies that the Allies needed badly would be held in port. Also, a number of cruisers would no doubt be detached from blockade patrol duty across the North sea. That was the interesting part of it—those cruisers and how to elude them.

"Leudemann," I said, "the better the lookout, the more ships we will catch. We already have a good lookout, but I've thought of a way to have a better one. A hundred pair of eyes are better than two pair."

"What do you mean?"

"Well, from now on I'm going to change that offer to ten pounds and a bottle of champagne that we promised to the first of our two lookouts to spy a ship. I'm going to open it to every one on board!"

"To all of our crew?"

"Yes, to our crew, and to all of our prisoners, too! Ten pounds sterling and a bottle of champagne! I'll bet that'll send everybody into the rigging, including the captains."

"By Joe, you're right," said my mate, snapping his knee, "particularly since they know that, as soon as we are full up with prisoners, they will all be sent into some port."

"Exactly," I responded. "It won't be long before we have several hundred aboard. That will make a fine flock of birds perched in the rigging, forces of the Allies on the lookout for Allied ships to sink!"

Leudemann and I roared with laughter the longer we thought

of it. I at once had notices posted up:

"Ten pounds and a bottle of champagne to the first man who sights a ship. Offer open to all."

You should have seen the rigging crowded with crew and prisoners from then on. Every man who had any kind of glass brought it out. There were up-to-date binoculars, old-fashioned spyglasses, and cheap opera glasses. Even those without any glasses took their places on the yard arms, trusting to luck and the power of the naked eye. The two captains, with the dignity and poise that became their exalted rank, climbed aloft and sat next to each other on a yard, weeping the horizon with their excellent binoculars.

Never had a ship such a lookout. I often stood and watched the curious flock perched in the rigging, all colors, sizes and styles of beauty. And, believe me, they were wonders at spotting ships. Sometimes two or three would spot the same ship at the same moment. Then there would be an argument, a riddle for Solomon himself to answer. Once or twice the argument got so hot that I had to pay two rewards for a ship, and then the champagne flowed freely.

That night, if the weather was balmy and a gentle breeze was blowing from the Gulf stream, the deck of the Seadler became a veritable beer garden, and our guests frolicked like tourists on a Mediterranean cruise.

(To be continued)

Locals and Personals

Mr. and Mrs. J. E. Stephens, of Midland, came Saturday for a visit with their daughter, Mrs. Fay Maxey, and his mother, Mrs. M. F. Stephens. They were accompanied by their niece, Mrs. Cecil Hamilton, of Big Spring, who will visit with her parents, Mr. and Mrs. E. E. Stephens.

Miss Jessie Merle Scoggin and sister, Mary Lou and brothers Mack and John Harvey of Lubbock visited relatives here Saturday and Sunday.

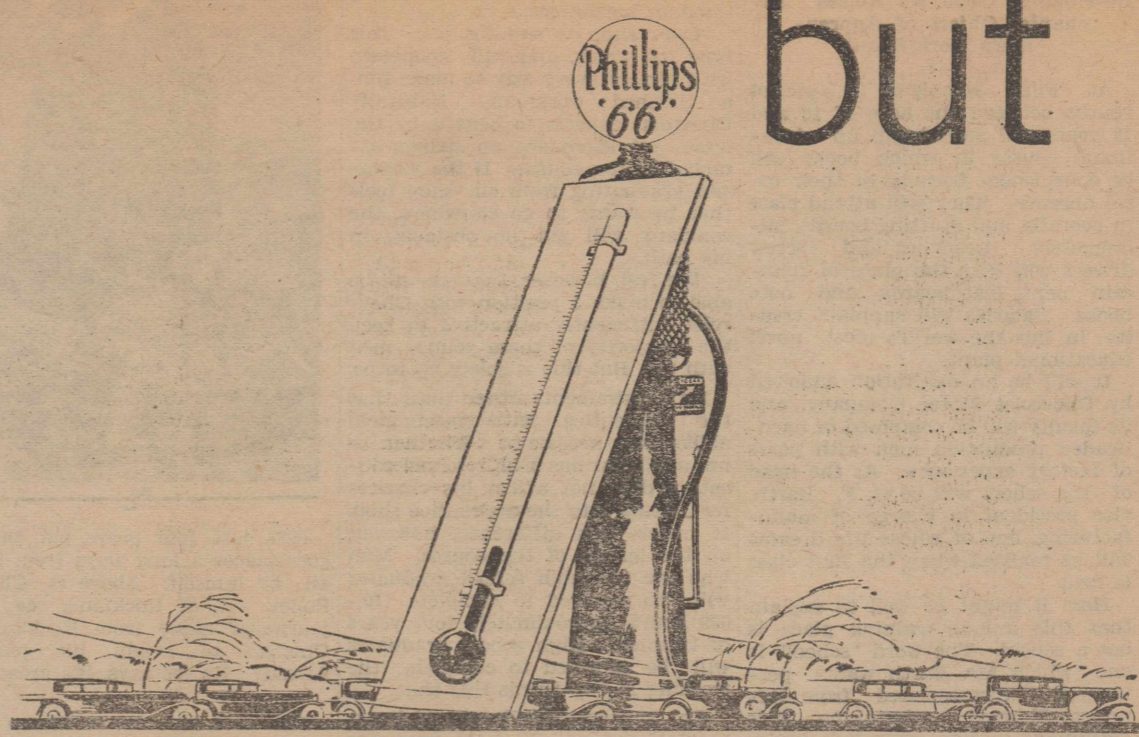
Miss Virginia Meachum and brother, William, of Lubbock, spent the week end with their sister, Mrs. Theron Bishop.

Miss Vela Blassingame, who is attending Tech College at Lubbock, spent the week end with her parents, Mr. and Mrs. Lon Blassingame.

Dr. and Mrs. W. M. Houghton and son, Waldo, and Bill Grigsby went to Fort Worth Friday and attended the T. C. U. and A. & M. football game Saturday. They spent Sunday attending the State Fair at Dallas and returned home Monday.

Billy Joe Welch, Urnon Borum and Floyd Bell attended the T. C. U. and A. & M. football game at Fort Worth Friday. The boys are members of the Floydada Municipal Band and joined the other members of the band at Dallas Sunday.

# WE CAN'T CONTROL THE WEATHER... but



## WE CAN CONTROL VOLATILITY!

"There's been a lot said about the weather but very little done about it"—until Phillips 66 was perfected. Here, at last, is a motor fuel in which the volatility of each gallon is controlled to fit the season and the climatic conditions of the locality in which you buy it. The result? Instant starting—any weather. Quick warm-up. Easy acceleration. Mileage and power that gratify. All this at no extra cost! For best results try a full tank of Phillips 66... or 66 Ethyl.



Phill-up with **Phillips 66**

© 1929, Phillips Petroleum Company

### CONTROLLED VOLATILITY

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP. Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

You Can Buy Phillips 66 at

MOTOR INN  
CAPROCK SERVICE STATION

BLUE GOOSE FILLING STATION  
PHILLIPS SERVICE STATION  
LAWRENCE LEWIS, AGENT

for Economical Transportation



# Millions of Miles of Constant Testing

to maintain the outstanding quality and dependability of The Chevrolet Six

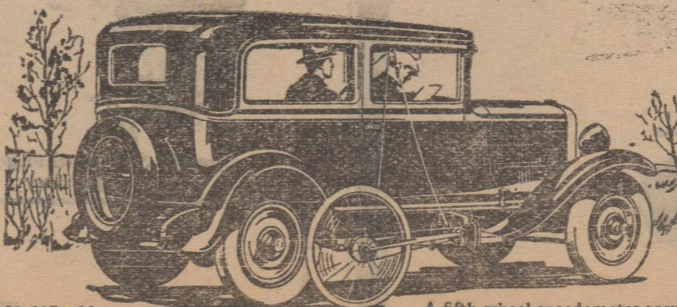
In spite of the fact that a million Chevrolet Sixes have already been placed in the hands of owners, and have proved their performance and stamina by billions of miles of service over every type of highway the nation affords—

—the Chevrolet Motor Company continues to take new Chevrolet Sixes from the assembly line at the factory and subject them to pitiless testing on the roads of the General Motors Proving Ground!

This passion for proof—this consistent refusal to accept any

tests as final—is one of the fundamental reasons for the overwhelming popularity of Chevrolet cars. For in no other way is it possible to make the Chevrolet Six so sound in design and materials—so dependable in performance—and so economical to operate!

If you are considering the purchase of an automobile, come in and see the new Chevrolet. You will find that it is more than a Six in the price range of the four. In every way it is a finer car than you ever thought possible in the low-price field!



The COACH 595

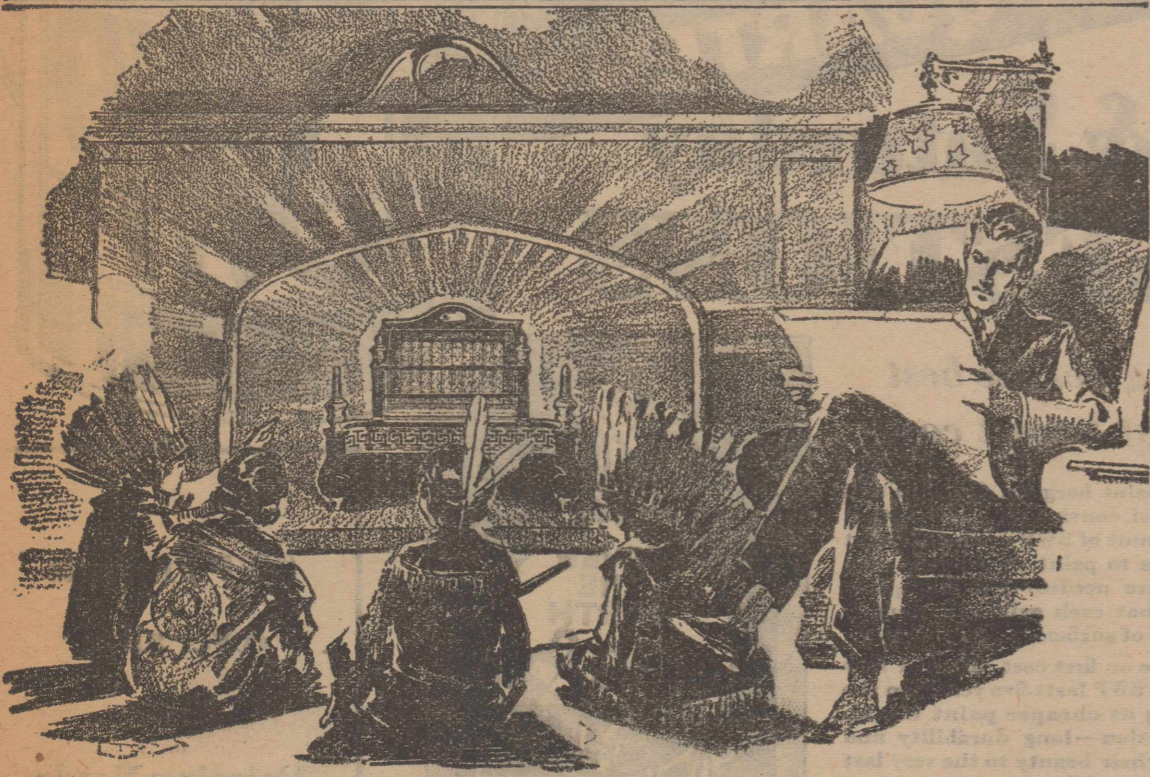
The ROADSTER.....	\$525	The Imperial SEDAN.....	\$695
The PHAETON.....	\$525	The Sedan Delivery	\$595
The COUPE.....	\$595	The Light Delivery Chassis	\$490
The Short COUPE.....	\$645	The 1 1/2 Ton Chassis	\$545
The SEDAN.....	\$675	The 1 1/2 Ton Chassis with Cab	\$650

All prices f. o. b. factory, Flint, Mich.

SNODGRASS CHEVROLET COMPANY  
Floydada, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

## "Round the Home Campfire"



Indian warriors all . . . .  
Tom and Bill and Jack and Joe,  
Sitting in the firelight's glow,  
Telling tales of exploits bold  
—Bravest stories ever told.

Father looks up with a smile,  
Listens to their talk a while.  
Reads again; they're safe, you see  
—Safe and warm as warm can be;  
Safe from winter's cold so dire,  
Sitting 'round the Radiantfire.

Up in the children's play-room, in  
the bath, down in the basement,  
as a clean, modern, health-giving  
fire for the living room—there are  
multiple uses for the Radiantfire  
and a model for every use!

West Texas Gas Co.  
Headquarters for Gas Appliances  
230 West California Street

The **HUMPHREY** Radiantfire

**DR. GREEN**  
EASY DENTIST  
False teeth .....\$17.50 up  
Gold crowns .....\$5.00 up  
Bridge work .....\$5.00 up  
Painless Extractions .....\$1.00 up  
Silver fillings .....\$1.00 up  
Plainview, Texas  
10 years With Mayo Bros.

Special Attention Given  
to Children and Crossed  
Eye Cases.  
**Dr. J. Herman Thomas**  
Optometrist  
Room 207 Readhimer Building.  
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Telephone 256

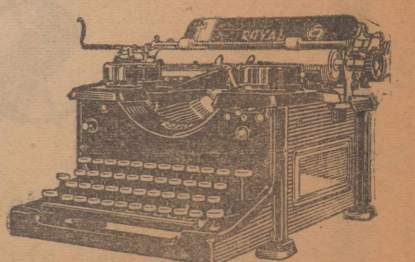
**L. G. MATHEWS**  
Lawyer  
Readhimer Building  
Floydada, Texas

**Drs. Smith & Smith**  
Sanitarium  
FOR SURGICAL CASES  
Phone No. 177  
Floydada, Texas

**First and Last**  
Chance Market  
On East Missouri Street  
(Near Consumers' Filling  
Station)  
All Kinds of  
Fresh and Cured  
Meats  
Special on  
Pure Pork Sausage  
Also a good line of  
Quality Groceries  
Fruits, Candies, etc.

In your own office with your own operators... **Compare the work!**

Hesperian Pub. Co.  
Floydada, Texas



**ROYAL**  
TRADE MARK  
TYPEWRITERS

**THE HESPERETTE**

(Continued from Page One)

The 3rd Period Current Events Club met and organized Friday. elected Walton Henderson, president, Kinder Farris, vice president, Virginia Welch, secretary-treasurer and Eulalia Burrus, reporter.

Last week the juniors and seniors started a magazine selling contest. Monday afternoon it was reported that the seniors had made seven sales and the juniors eleven sales. This proves that the juniors can defeat the seniors in the contest if they only try—and of course, they are going to give the seniors a race the rest of the school year.

**In the Classes**

The following classes are studying these phases of their prescribed courses of study:

Freshmen English classes, Grammar in "Exercises in Everyday English."

Junior English Classes, Grammar and Oral Composition.

Junior English Classes, M. O. S. Books.

Senior English Classes, Grammar in Wooley's Hand Book.

Physics, Laws of the Pendulum, Chemistry, Ionization.

Civics, Executive branch of our government, which is headed by the president of the United States.

Fish History Classes, Holy Roman Empire and Greek City States.

Sophs and Junior Classes, French Revolution and Articles of Confederation.

Algebra, right triangles and formulas.

Geometry, polygons.

Economics, partnerships and corporations.

Agriculture, feeding swine.

Spanish Class II, "España Pintoresca," which is a Spanish Reader.

Clothing II, wool and silk Dresses.

Clothing I, underwear.

Foods I, Breakfasts.

Foods I, Dinners.

Commercial Department, principals of Bookkeeping, and other fundamentals of commercial course.

General Science, purification of water. Project; draw plot of city water works.

Work has actually started on the annual. Junior and senior classes are selling magazines under the supervision of the Curtis Publishing Co. The classes receive a percent of every dollar earned, and all that per cent goes into the annual fund.

Since work has really started on the financial end of the project, we're getting anxious for work to start on the other end also. It seems that all that remains to be done is selection of the staff and that is the faculty's privilege. But classmen, we're sure that the faculty is simply waiting until it is assured that the four classes really mean business. It seems that the actual earning of money for the un-

dertaking should be all the necessary of the determination of the classes.

**New Type Of 'School' Opened By Chevrolet**

Developing Good All Round Mechanics Object of Apprentice's Work Shop.

At Flint Michigan 50 picked youths between the ages of 16 and 19 years will soon begin an educational course in which books will be conspicuous because of their total absence. They will attend class in overalls, and drafting boards, micrometers, wrenches and screw drivers will take the place of fountain pens, blackboards and note books. Salaries will supplant credits in this the world's most novel educational plant.

It will be an institution endowed by Chevrolet Motor Company, and its faculty will be composed of hard-headed production men with years of factory experience. At the head of the school will be C. F. Barth, vice president in charge of manufacturing, one of whose life dreams will be realized when the first class is held.

Here it might be well to explain that this unique training place is not a school. The word "school" is one which Mr. Barth wants permanently disassociated from this newest Chevrolet undertaking. It is definitely a shop, operated under shop discipline, and maintaining shop hours. It is to be known officially as the Chevrolet Apprentice Shop.

There will be many features to this novel training place, but it is doubtful if any are more interesting or more significant than the reason for its conception. And no one can make this more clear than Mr. Barth, himself.

"The Apprentice Shop is actually a necessity," he told his visitor last week. "Chevrolet Motor Company, like all other large manufacturers has for several years past noted a decrease in good all around mechanics. When the automobile industry started there was no such shortage. The founders of the industry were themselves super mechanics, and in every instance they surrounded themselves with competent all around men.

"The opportunities for training men in the early days were relatively easy. Shop forces were much smaller and every ambitious worker had the opportunity of working at as many jobs as he chose.

"Then volume production came along and specialists were developed. In order to get sufficient cars to the public each man had to be master of one operation. Changes about were dangerous because precision workmanship such as Chevrolet employs can take no chances with the novice.

"Because of the scores of good mechanics who got their training in the pioneer days of the industry

no shortage was actually felt until recently. Now it has grown quite apparent throughout the industry at large.

"Chevrolet by taking this step, has taken the bull by the horns. Because of the growth of aviation and the inspiration of Lindbergh the country has thousands of boys who have become intensely interested in mechanics.

"Our shop is seeking just this type of youth, and will cooperate with him in every way to make him a finished workman. Naturally Chevrolet expects to benefit by the move, yet there are no strings attached to the course. If the young man graduating from our shop feels that he wants to go elsewhere, the company will put no obstacles in his path.

"We feel, however, that we will be able to make a position with Chevrolet sufficiently attractive to keep the majority of these young men with us. But this is solely up to us.

No requirements other than that the apprentice have mechanical ability are necessary. Whether or not applicant has a high school education does not affect his chances for getting into the apprentice shop. It makes this difference, however, on the length of the course. Men who are not high school graduates will be required to complete 10,029 hours, approximately four years of training. High school graduates will be expected to complete the training in two thirds this time.

The apprentice will work 50 hours a week and will be paid from the outset with regular increases in salary until the course is completed. A new building is being constructed to house the undertaking. It is to be one story and be 60 by 160 feet in dimensions. Inasmuch as all the first applicants are Flint youths they will reside at their own homes.

**Locals and Personals**

Mr. and Mrs. J. C. Dickey returned home Saturday from Lubbock where they spent the week with their sons, Ray and Kight, and daughter, Mrs. A. L. Scoggin.

Mrs. S. J. Whitacre, of Plainview, returned home Friday after a visit of several days with her daughter, Mrs. B. O. Cloud.

Mrs. J. L. Craig, who has been on an extended trip to Alabama and Florida, visited her daughter, Mrs. Joubert Clements, from Friday until Sunday, while enroute to her home at Plainview.

Mrs. Josie Moore and daughter, Miss Anna Marie, and son, H. B. Moore and family spent Sunday with her daughter, Mrs. John Denman, and Mr. Denman of Lubbock.

Truman Webb, of Lubbock, formerly of this city, was a guest of Jim Stiles Saturday and Sunday.

Mrs. Grace Bass and Mr. and Mrs. A. J. Folley spent Sunday with Frank Bass, of Quitaque, who is ill in the hospital at Turkey. He has been ill for about two weeks but is reported to be improving.

**Much Travelled**



He's just four years old, but he goes places a long ways from home all by himself. Above is Clayton Polley, Jr., of Rockland, Me., who journeyed alone from Rockland to Chicago to rejoin his parents. Afraid? No, he says, it's great fun

Mr. and Mrs. W. H. Sharp and daughter, Lajuana Joe, visited his parents, Mr. and Mrs. G. C. Sharp, of Plainview, Sunday.

Mrs. Joe A. Montgomery and sons, Joe Dolph and Robert and Miss Pauline Keeton went to Lubbock Saturday, where Mrs. Montgomery had a large splinter removed from her right hand. The operation was very painful and she has been unable to use her hand for several days.

Mr. and Mrs. E. M. Chapman and children, of Lorenzo, spent Saturday and Sunday with Mrs. Chapman's brother, Lee Howard and family.

Ernest Boothe, Russell King, Reeves Scott, Donnie Stephenson and Misses Mary Emma Rosson and Dorothy Biebel attended the T. C. U. and A. & M. football game at Fort Worth Saturday. They attended the fair at Dallas Sunday and returned home Monday morning.

George B. McAllister and Misses Catherine Burch, Eddythe Walker and Pauline Keeton visited Miss Walker's parents, Mr. and Mrs. W. H. Walker, at Slaton Sunday.

Clarence Gamble, of Clovis, New Mexico, visited in the home of his sister-in-law, Mrs. Joe A. Montgomery Saturday and Sunday.

Mr. and Mrs. J. E. Wilkins and children, who have been making their home at Snyder during the past two years, moved back to Floydada Thursday to make their home. They lived in Floydada three years before going to Snyder.

**THANKS! PEOPLE of Floyd County**

Your Fine Attendance and Interest In Our New Store Friday Night And Saturday Were Gratifying To Us

We hope to have your Confidence and continued patronage throughout the Years.

**Saturday We Offer**

Some unusual values in Excellent Enamelware. See our windows! Included are:

Dish Pans, Tea Kettles, Stewers, Coffee Pots, Combinettes.

YOUR CHOICE

59c

**Perry Bros.**

South Side Square, Floydada, Texas (In former location of Floydada Variety Store)

**SENSATIONAL SALE OF NEW SUITS**

FOR A LIMITED TIME AT

**McGuire's**

"The Store For Men"

**\$35.00 SUITS**

GO IN THIS SALE AT ONLY,

**\$18.85**

If you ever plan to buy a suit, this is your BIG CHANCE! Every suit absolutely of Highest Quality. Our regular suit stock—NOT CHEAP SUFF! THEY MUST MOVE! AND THEY WON'T LAST LONG AT THESE PRICES!

**SHERWIN-WILLIAMS PAINT HEADQUARTERS**

**Friday & Saturday SUGGESTIONS**

Fine old SWP gives the best paint results at lowest cost

SWP is the world's greatest paint bargain. Come in and we will prove this in the most convincing way—with a complete estimate on the amount of SWP needed to paint your entire house. It costs less to paint your house with SWP because fewer gallons are needed. This fine paint has such a wonderful body that each gallon thoroughly covers many more square feet of surface.

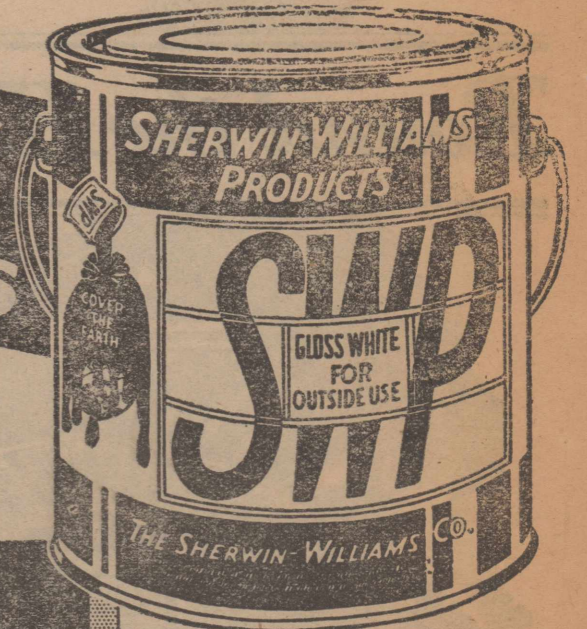
In addition to what you save on first cost, think of how much you save on repainting. SWP lasts five years, on the average—over twice as long as cheaper paint would. SWP with its positive protection—long durability and clean, rich colors that retain their beauty to the very last—gives you the best possible paint job.



Specify SWP and engage a good painter

Now is the time to paint. Remember, ruinous winter neglects nothing. Your house, the garage, fences—anything exposed to its merciless punishment should have an armor-like coating of SWP to avoid costly damage. Come in and see our latest color schemes.

Paint now for economy



Trade-mark Registered SW Paint Products are sold the world over under this famous trade-mark

SWP Products cover all of Your Painting Needs. We have a complete line.

Excellent Values in posts, wire, fencing and all Building Materials.

**Higginbotham - Bartlett Co.**

"Everything to Build Anything"