

One Of Floydada's Oldest Institutions

The Floyd County Hesperian

Most Widely Read News Medium In Floyd County

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 17, 1929.

NUMBER 34

Officers, Directors Of Q. A. & P. Named

President C. H. Sommer Also Makes Brief Trip Over Line Wednesday.

All of the old officers and directors of the Quana, Acme & Pacific Railway Company were re-elected at the annual meeting of the stockholders of the company held at Quana Wednesday morning of this week.

Following the visit here the president of the line left for Chicago where he will be in conference on matters connected with his duties and later go to Washington to a hearing before the Interstate Commerce Commission.

In a general way, Mr. Sommer expressed satisfaction over business conditions. "Of course, we are depending on the farmer in this country for our volume of hauling and since there was a light wheat crop on our line and a fairly light row crop in prospect, we do not expect to be unduly prosperous, by any means."

Several citizens took occasion to compliment the Messrs. Sommer on the great passenger service and facilities being maintained on their line out of Floydada.

SOUTH SIDE SINGERS WILL GIVE CONCERT HERE SOON

Members of the South Side Singing Convention will give a special concert at the First Baptist Church this city on Sunday afternoon, November 3.

A dozen or more communities were represented at the convention Sunday, and the Center Church was packed to capacity.

The next regular meeting of the convention will be held on the second Sunday in May, and will be held at Sand Hill, it was decided at the convention this week.

FUNERAL FOR NEPHEW IS HELD AT DALLAS MONDAY

Mrs. N. E. Hatley, Western Union operator, attended the funeral of her four years old nephew, John Stanley Cardwell, which was held at Memorial Park Cemetery at Dallas Monday, October 14.

FIRE DAMAGES SOLOMON TAILOR SHOP AT MATADOR

The City Tailor Shop, at Matador, owned and operated by Henry Solomon, suffered a fire on Monday of last week, according to reports reaching this city.

COMMISSIONERS SALARIES RAISED TO \$150 MONTHLY

Salaries of Floyd County Commissioners was raised from \$125 per month to \$150 per month at a meeting of the Commissioners' Court held Monday afternoon.

RECOVERING FROM OPERATION

Bill Allmon, employed at the Palace Barber Shop, returned home Sunday from Plainview where he underwent a sinus operation at the University Hospital, Sunday, October 13.

MRS. GEO. LIDER ATTENDING BOARD MEETING AT DALLAS

Mrs. George A. Lider, secretary and treasurer of District 8 of the Baptist Woman's Missionary Union of Texas, left Tuesday night for Dallas, where she is attending a board meeting Wednesday and Thursday of this week.

Walton Hale Manager Of J. C. Penney Store

New Retail Establishment Will Be Opened in South Side Store In November.

The J. C. Penney Company's Floydada store will open sometime between November 8 and 15, according to Walton Hale, who was in the city yesterday afternoon making advance preparations to move to Floydada with his family and have charge of the business.

Model Home Visitors Admire Its Furnishings

But Rain Cuts Attendance Down As House Thrown Open to Public.

Although rain cut the attendance at the two-day display of the Model Home, 413 West Houston Street, an estimated two-thirds last Friday and Saturday, the nearly seven hundred visitors who did visit the home to study and admire its arrangement, finish and furnishings, were delighted with the numerous new ideas brought them in such pleasing manner.

Floyd County Exhibit At Fair Unique One

Floyd County's exhibit, set up at the State Fair of Texas at Dallas opening Saturday of last week, is one of the unique attractions in the agricultural department of the fair.

A tower in the center of the platform supports two moving airplanes calling attention of fair visitors to the "non-stop" production record of Texas.

I. O. O. F. HALL, LAND MARK, IN NEW LOCATION

The Odd Fellows Building, two-story frame structure which was built at the southeast corner of the square twenty-five years ago, no longer is in its accustomed site, and old-timers will rub their eyes and look again when the long-familiar land mark fails to greet their eyes at the old location.

MOTLEY COUNTY PIONEER RANCHER DIES AT DALLAS

John William Chalke, 64, pioneer Texas ranchman and former Deputy United States Marshal, died at his home in Dallas on September 29, according to reports in state papers.

Local Market

Heavy hens, 15c; Light hens, 12c; Old roosters, 5c; Fryers, Colored, 15c; Leghorn, Fryers, 12c; Stags, 10c; Hides, 6c; Guineas, each, 25c; Geese, 8c; Ducks, 8c; Eggs, No. 1 candled, per doz., 30c; Pullet Eggs, 20c; Butterfat, per pound, 42c; Butter, 50c; Red Maize, threshed, \$1.25; Wheat, \$1.10; Maize heads, \$15.00; M middling, \$16.00; Strict Middling, 16.25; Cotton Seed, per ton, \$29.00.

THIRTY-NIFTY SHOPPE IS SOLD TO MISS CRUM

Mrs. Dalley Bishop sold the Thirty-Nifty Shop back to Miss Mollie Crum Wednesday, October 16.

HALLOWEEN CARNIVAL

Officers of Andrews Ward Parent-Teachers' Association met Wednesday afternoon at the home of the president, Mrs. James Colville and made plans for a Halloween Carnival which will be held Saturday, October 26, according to announcement made after the meeting.

Band Leaves Saturday For Texas State Fair

Thirty-Three Piece Band to Compete in \$10,000 Prize Contest At Dallas.

4-H Club Girls Will Go To Dallas Sunday

Connie Roberson and Gladys Potts are awarded trips by Fair Ass'n. and Lockney Rotary Club.

Rain Stops Harvest Of Floyd Co. Cotton Crop

Farm Work in County Practically At Standstill Since Friday Last Week.

Farm work in Floyd County, the principal jobs right now being the gathering of the forage feeds and picking cotton, has been at a standstill in practically all sections since Friday of last week, when rains began falling.

W. L. BLOODWORTH SHOWS GAIN IN STRENGTH, BELIEF

M. T. Sanders, who was in Lubbock Monday on business, spent a time on a visit with W. L. Bloodworth, who is in a sanitarium there, and said Mr. Bloodworth seemed to be showing more strength in his fight for his health and Mr. Sanders is hopeful of his continued improvement.

Style Show At Palace Theatre Friday Night

Sponsored by the Floydada Lions and Rotary Clubs, a Style Show, reviewing the new and correct women's wearing apparel for Fall, will be held at the Palace Theatre tomorrow evening, beginning at 7:30 o'clock.

Whiteker Reports All Towns Visited Evince Much Interest In Convention.

El Paso, Texas, Oct. 15.—Increased interest in the West Texas Chamber of Commerce convention is reported by E. M. Whiteker, representative of the El Paso Chamber of Commerce merchants and manufacturers division in the El Paso trade territory.

Mrs. Childers Died Thursday At Abilene

Mrs. J. W. Childers, 82, mother of Mrs. Dora Reagan of this city died Thursday morning at her home at Abilene, after an illness of two weeks, double pneumonia causing her death.

Stocking Ranch Near South Plains With 1,500 Sheep

Nearly fifteen hundred head of high grade sheep were received by Billie Stanforth, of the Stanforth Hog Farms near South Plains the past week, which are being put on pasture there as an additional stockraising feature of the big ranch.

Began Revival At Silverton

Rev. P. D. O'Brien, pastor of the First Baptist Church of Floydada, began a ten day revival meeting at Silverton Monday night.

Reception Friday Night

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Largest Crowd Ever Entertained Expected At Lockney October 18th

BOX SUPPER AT SAND HILL

A box supper will be held at the Sand Hill school house tonight at 8:30 o'clock. The entire community is invited to attend.

Chain Variety Store Opens Here Saturday

Perry Bros., chain variety store-operators, will open their Floydada house on Saturday, October 19 at 8:30, thus forging the forty-ninth link in their chain of variety stores in the southwest.

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Auditorium Completed; Many Events Planned

Committeemen Elated Over Prospect For Worthwhile Meeting.

Day Program Complete

Every minute should be one of intense interest to all in attendance. The day program has been arranged to draw a crowd early in the morning and hold them until late in the afternoon.

My Community Contest

The object of this phase of the program is to instill into all present a patriotic spirit toward the home and community.

Swimming Race

Something unusual for the plains of West Texas is the swimming race that will be held at the municipal swimming pool, immediately after the luncheon and while the "My Community" contest is underway.

Football Game

Lockney Longhorns vs. Tahoka High School, and what a game it promises to be. Hard fought from start to finish and it is all given to the people at the celebration absolutely free of charge.

Night Program

Community singing, solos, speeches and many other phases of entertainment too numerous to mention. That is on the slate for the night program. A. P. Barker will be the center of ceremony. W. D. Biggers (Continued on back page)

COUNT LUCKNER, THE SEA DEVIL

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CHAPTER III

Running the British Blockade
Sails belled and motor humming, we parted the waves and left a path of foam in our wake. On deck we devoted all our spare time to more dress rehearsals.

My boys took a particular relish in putting me through the "third degree," as you call it. One of them played the part of a British search officer.

"Now, Captain, what is the name of your ship?" he bellowed.
"She is the Irma, and as good a full-rigged ship as ever crossed the North sea."

"Have you any brothers and sisters, Captain?"
"Oh, yes, a lot of them. There are Olga, Ingaborg, and Oscar who live in Hatfieldland. Dagmar and Christian are seamen like myself. Lars runs a salmon cannery in British Columbia. Gustaf and Tor are lumbermen somewhere in America. And then we have another brother, Erie, whom we've lost track of."

While trying to make the narrow channel of Norderaus we hit a sand bank. The ship creaked and the masts trembled, but somehow we pushed across—further proof that the Scots of Glasgow still know how to turn out a sturdy clipper ship.

At ten o'clock we passed the Horns reef and continued along the Danish coast. At eight bells we hoped to reach the Skagerrak, and then turn her west to give the enemy the impression that we had come from a Scandinavian port. Shortly before daybreak, the wind shifted abruptly from southwest to due north. Against such a stiff breeze, we could make little headway. On our right were the low rocky fjords and reefs along the coast of Rangjobing and Thisted. To the left were British mine fields. We didn't dare run into a Danish harbor for fear of being interned. We must either turn back or take a chance on slipping through the mine fields. It is always possible to sail through a mine field provided you sail under a lucky star with a guardian angel at the helm.

"Hard aport! We'll risk it, boys." With a full spread of sail, we turned straight west.

Now, a tacking ship heels over. The more sail you carry the more she lays over, and the less water she draws. That was our chance. The mines were nearly always planted several feet under water, out of sight. Perhaps we could ride right over them. Lifeboats were lowered, and every man adjusted his lifebelt. Before the mast, the sailors; aft, the captain. But we all kept to the foreship. We were lower aft than fore, and if a mine went off it probably would be aft. But our luck held and we got through in safety.

Our course lay around the northern end of Scotland, along the usual shipping route from Norway to the Atlantic. To be sure, we could have hugged the Norwegian coast, but the blockade was even tighter there. That was the natural course for one of our raiding armored cruisers to take, so, if she were headed off by Beatty, she could turn quickly into a neutral Norwegian port and accept internment rather than capture. We didn't even keep to the middle of the North sea, but with the idea that our one path of safety lay right under John Bull's nose, we followed the coast of England and Scotland.

There were three lines of the blockade. The first lay across the North sea from the Scottish to the Danish coast. We must run this one first.

The wind grew stronger. The barometer fell. Anyone on the North sea on the twenty-third of December, 1916, will remember the hurricane that came. It was one of the worst storms of years. The wind was cyclonic in force, and lashed the shallow North sea into a cauldron. Running before it we carried every foot of sail we dared, every stitch except the royals and gallantsails and smaller staysails. We could take chances.

We sped right through the first line of blockade without sight-

ing a ship and as though the whole North sea were ours. Instead of going up, the barometer continued to fall. Louder roared the storm, and more and more mountainous became the waves. We passed the second line of the blockade. Still not a ship in sight.

Midnight grew near, and still that wild heaven-sent hurricane kept up. We ran before it like a frightened bird, fearing every minute that our sails and masts would go overboard. We lay on the yards and scanned the horizon with our glasses. Half-past eleven! We were in the midst of the blockade line. Where were the cruisers and destroyers? All we could hear was the whistling of the wind and the rushing of the water beneath our bows. All we could see, the blackness of the night. Twelve o'clock and still no sign of the enemy. Even our binnacle and compass lights were out, for any ray of light might betray us. By one o'clock we knew we had passed the last line.

The British, warned by the falling barometer, had taken their guard ships to shelter in the lee of the islands. There was nothing else for them to do in such a storm. Even if they saw a ship, it would be hopeless to try to board her. And if Beatty's fleet had kept to sea, there would have been grave danger of their running one another down. We couldn't help recalling the old saying that it is indeed an ill wind that blows no one any good.

I thought now that, under cover of darkness and with the aid of the storm, we might shorten our voyage to the Atlantic by cutting through the channel between the Orkney islands and the Shetlands. I was about to order the helm changed, when the hurricane shifted abruptly from southwest to southeast. The change came so suddenly that the twisting winds nearly ripped our masts out by the roots. Somehow, that seemed to be a warning not to go through that channel.

A sailor believes in signs. And something told me to take a more northerly course, nearer the Arctic Circle and the Faeroes. Later, we learned that the German submarine Bremen had tried to pass through the channel and was never seen again. The channel had recently been mined. But for that sudden shift of the storm, we too would have shared the fate of the Bremen. With sails still full spread, we continued north, nearer and nearer the Polar zone. It grew bitterly cold. The waves dashed over us, and the water froze where it fell. Our timber cargo was so coated with ice that not a stick of lumber could be seen. The deck was like a skating rink, and the ship's bow one huge cake of ice. Everything froze, including the sails. The ropes became coated and would no longer run through the blocks. We tried to thaw them with oxygen flame, but they froze again the moment the flame was removed. Unable to change the sails, we were helpless.

To turn on the motor would only make matters worse, because that would carry us toward the pole all the faster. We knew that unless the hand of God intervened within a few days we would be hopelessly caught in the Polar pack and probably never heard of again. So long as the wind blew from the south, we were sure to continue on north. We were in the region of eternal night now, except for a few minutes each day. The sun rose at eleven and set at half-past eleven. If we continued this crazy, frozen voyage to the North pole we would be smashed in the ice, by Joe.

Christmas eve came, and we prayed God to send us the one Christmas present, the only one that could save us—a north wind to blow us south. My men in the hold, my fighting crew, huddled together to keep from freezing. They were prisoners, for the waves and spray had swept over everything until our secret hatches were frozen as solid as concrete. My false Norsemen on deck slid about on the icy planks, and every man suffered from frostbite. No one tried to turn in to sleep. The tension

on our nerves was too great. Only one thing was warm and steaming—the kettle of grog. You landsmen have no idea of what grog means to a sailor under such conditions. No wonder seamen call a glass of schnapps "an icebreaker!"

As suddenly as it had come the south wind died down and a breeze sprang up in the north. Our frozen ship creaked, laid over, and came around with the new wind, and our hearts sang for joy. Each day we seemed to thaw out a bit more.

Soon we passed to the east of Iceland and re-entered the Atlantic. Axes and picks were busy chipping away the ice. It was hard work, but who cared now that we were getting warm again. We were through the blockade and out of the Arctic—and now to test the "Freedom of the Seas" and give the allies a touch of high life.

"By Joe," I said to my boys, "and they call it a blockade!"
"You would have thought the fellow in the lookout was answering me."

"Steamer ahoy," he sang out.
"What? A steamer in these parts? I climbed aloft with my glasses. Sure enough, there was a British armored cruiser steaming toward us at full speed. She had the signal flying:

"Stand by or we fire!"
Such bad luck after such good luck! This second Christmas present was not so amusing. But now for our test.

"Hustle you non-Norwegian chaps. Get below deck! Throw your papers everywhere to explain why our papers are blurred and wet. The storm we just passed through will make it seem the more natural Schmidt, get into your finery. Remember, from now on you are the shy 'Josefeena' (Josephine), the captain's wife. If they put a prize crew aboard, we will capture the prize crew. If they suspect we are an auxiliary cruiser, bombs fore, midship, an daft, and we blow up the ship!"

Now for a big quid of tobacco in my mouth. I have never had the habit of chewing tobacco, but a Norwegian skipper would not be true to type without his quid. Besides, a chew of tobacco gives you time to think. It somebody asks you an embarrassing question, you can roll your quid around in your mouth, pucker up your lips slowly, and spit deliberately and elegantly. I had practiced rolling the quid and spitting until I thought myself a past master at the art.

But that smell, by Joe! The unexpected, always happens to mar the best-laid plans—and help the worst. We had been running our motor full open. Because of the cargo of wood that sealed the deck, there had not been enough ventilation to get rid of the fumes. The characteristic reek of crude oil burning in a Diesel engine seeped up through the secret entrances placed in my cabin, and everything smelled of it. What will the search officer think when he smells a Diesel engine aboard a sailing ship? No use to burn punk or sprinkle eau de cologne.

"Stuff a rug in the chimney of the kerosene stove," I yelled, "and turn up the wicks of the oil lamps as high as you can."

Stench against stench, kerosene smoke against the fumes of the motor. In five minutes my cabin smelled to high heaven of kerosene smoke.

The Britisher had hove to now, and we saw that she was the Avenger, an armed merchant cruiser of some fifteen thousand tons. She had big guns trained on us, and her officers were on the bridge looking us over with their glasses.

The cruiser had put out a small boat. Two officers and sixteen sailors were rowing toward us. We must receive them cordially, I thought. Going to the gramophone I put on, "It's a Long Way to Tipperary." That will make the officers feel good. I also told the cook to stand in the door of the galley with a bottle of whiskey in his hand. I know the British! I know what they like, and I guessed that while the officer proceeded with his job, his jack-tars would go poking about to see if they might find anything suspicious. I also suspected that they would go to the galley and sing out:

"I there, Cookie, got any gog?"
Always give a British sailor or a drink, or a German sailor, or an American sailor, or any kind of a sailor, for that matter.

The boat was alongside. I began to swear at my men. It was hard for them to forget their naval habits, and, with an officer coming aboard, they were standing as stiffly as if at attention.

"Take the line, by Joe. Give a hand, by Joe. Don't stand there like wooden men, by Joe."

Then, too, it would sound natural to hear a Norwegian skipper swearing at his men.

The search officer clambered aboard.
"Merry Christmas, Captain."
"Merry Christmas, Mister Officer," I replied, using the kind of broken English I thought a Norwegian skipper would use. I talk English with an accent, luckily about the same brand you would hear in a Scandinavian port.

"But," I continued, "if you want to see what kind of Christmas we have come along down to my cabin."

"A bit of a nasty blow this past week, eh, what?" agreed the officer, "and from the look of your deck you've had more than your share of it. We went in behind the islands and waited for her to blow over."

"Yes, luckily for us," I thought to myself.
"I must see your papers, captain." He got right down to business. Just then the gramophone struck up "Tipperary," and he began to whistle the tune while his men made for the galley. I ushered the tow officers to the cabin. The one who stuck his head in first retreated holding his nose.

"What a h—ll of a smell!"
"Excuse me, Mister Officer, but my stove is out of order. I could not know you gentlemen were giving me a visit today."

"Oh, never mind, captain, that's all right, that's all right."
I had purposely hung my underwear up to dry so it would be in their way and so that, in stooping to get under it, they would see the name "Knudsen" embroidered on it. As the chief search officer crossed the cabin he suddenly saw my charming wife Josephine, with her blonde wig, her swollen jaw, and the rug hiding her big feet.

"Oh, excuse me."
"That is my wife, Mister Officer. She has been having a bad go with the toothache."

He was chivalrous, just as most

Englishmen are. He might have been talking to a court lady, instead of that rascal Schmidt.

"Sorry, madam, to intrude like this, but we must do our duty."
"All right!" said my lovely but somewhat distorted better half in a high falsetto voice out of one corner of her mouth.

"By Joe, captain, you haven't much cabin left, have you? You have been through some rough weather!"
"I wouldn't mind the rest, Mister Officer, but look at my papers. They are soaked, too."

"I can understand that, after the weather you've had."
"Yes, Mister Officer, it's all right for you to see them in this condition, because you saw the storm yourself, but later, if I meet some of your comrades who didn't hit the blow that we had, they may not take my word for it. That's worrying me."

"Oh, don't worry, captain, I'll give you a memorandum explaining the condition of your papers. You are lucky to have saved your ship."

That memorandum was just what I wanted. There was no telling when we might be searched again.

I had the papers scattered all over the cabin to dry, and each time I handed one to him I spat a stream of tobacco juice on the cabin floor. He examined the papers with a practiced eye and made entries in his notebook. Each page in his book was for a ship, and I could see that thirty or forty pages had been used already. Yes, he was an experienced officer.

When he came to the last document, the one signed with the false signature of the British consul at Copenhagen and sealed with a false British Imperial seal, and read the formal statement that the Irma's cargo of lumber was destined for the use of the British government

(Continued on page 7)

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

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Floydada, Texas

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—the Car of Universal Appeal!

SINCE January 1st, over a million one hundred and thirty-five thousand six-cylinder Chevrolets have been produced. Naturally, this is an outstanding industrial achievement. But it is more than that. It is a great public endorsement of Chevrolet's policy of progress: to build a quality automobile whose design incorporates every possible feature of progressive engineering... whose beauty is distinctive, smart and satisfying... whose reliability is assured by fine materials and precision manufacture... and whose price is so low as to be within reach of the great majority of the people. We want you to know what this policy has meant in the development of the Chevrolet Six—the modern car of universal appeal. We want you to know that Chevrolet has brought within the reach of everybody, everywhere, all the advantages of smooth, six-cylinder performance. Come in today!

Check ✓	The ROADSTER... \$525	The SPORT COUPE... \$645
Price for Price	The PHAETON... \$525	The SEDAN... \$675
Value for Value	The COACH... \$595	The IMPERIAL SEDAN... \$695
	The COUPE... \$595	All prices f. o. b. factory, Flint, Michigan

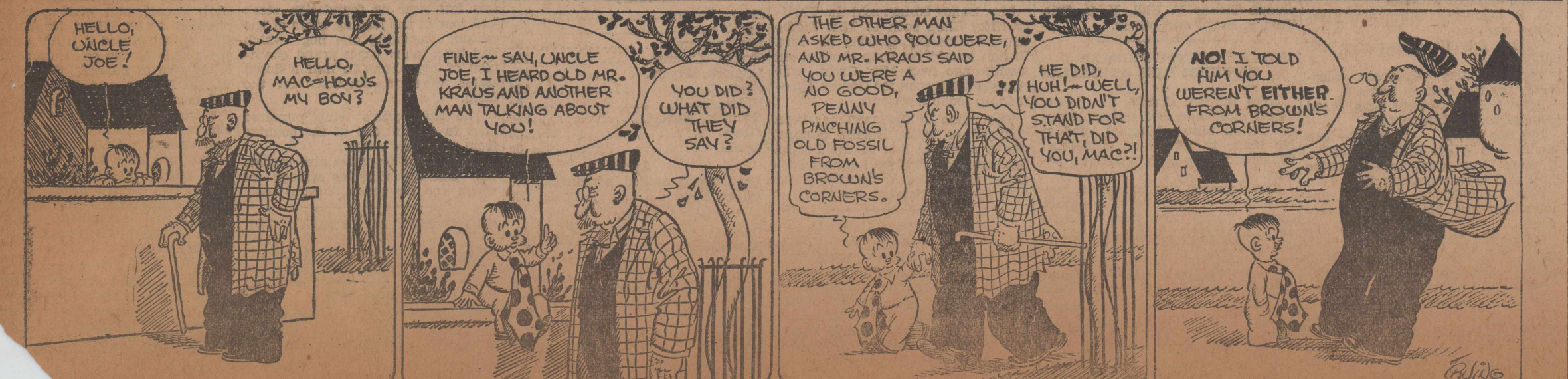
Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. Our dealers' delivered prices include only authorized charges for freight and delivery, and the charge for any additional accessories or financing desired.

THIS IS CHEVROLET NATIONAL DEMONSTRATION WEEK
(1924-28)

SNODGRASS CHEVROLET COMPANY
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PERRY BROTHERS Inc.

5-10 and 25c STORES

STORE No. 49

Floydada, Texas

GRAND OPENING

Saturday, October 19th.

8:30 A. M.

In locating one of our stores in Floydada we feel we have not made a mistake. Believing in Floydada and its trade territory we have spared no pains and expense to make this store a place where you can trade to your satisfaction.

The Floydada store will be one of the links of 50 stores located all over Texas, and we hope to merit the same liberal patronage accorded us in all the other 49 cities. Buying as we do direct from the maker enables us to give you more for your money. Quality and service we will give at all times. Make your buying headquarters at Perry's you will be more than pleased.

We cannot name all the special values we will offer at this time, space will not permit. Come and see for yourself.

Quality

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Economy

Aluminum Percolator 6 Cup 35c EACH	Aluminum Dish Pan 8 Quart 35c EACH	Extra Large 2 Thread Turkish Towels 15c EACH	Tilt Top TABLES \$1.00 EACH	Fast Color GINGHAMS 10c YARD	Large Size Ice Tea Glasses 5c EACH	Men's Heavy Weight Union Suits 89c Each
Aluminum Double Rice Boiler 35c EACH	Aluminum Water Pitcher 2½ Quarts 35c EACH	Men's Fancy HOSIERY 15c PAIR	Magazine RACKS \$1.00 EACH	Ladies Hosiery Full Fashioned \$1.00 PAIR	Ladies Rayon Underwear Bloomers Step-Ins Panties Teds Extra Values, 59c EACH	Headquarters For Halloween Novelties Buy Early. Novelty Jewelry and Notions at Popular Prices
Aluminum Covered Boiler 6 Quarts 35c EACH	Aluminum Covered Boiler 4 Quarts 35c EACH	<div style="border: 2px solid black; padding: 10px; text-align: center;"> <p>The Public Is Invited to Attend A — RECEPTION — In our new store in Floydada FRIDAY, OCTOBER 18th—7:30 'till 9:00 p. m. FREE SOUVENIRS :- :- MUSIC NOTHING WILL BE SOLD DURING THESE HOURS Open For Business SATURDAY 8:30 a. m.</p> </div>			Men's Fancy Dress Shirts \$1.00 EACH	Extra Values In Our CANDY DEPARTMENT Always Fresh
Palm Olive SOAP 5c BAR	Large Size Pictures \$1.00					

SOCIETY

Halloween Idea Observed At Class Party.

Forty-one members of the T. E. L. Class of the First Baptist Church met Tuesday evening at the home of Mrs. E. L. Norman with Mrs. Norman, Mrs. Edwin Heald, Mrs. O. K. Davis, Mrs. Roy Patton, Mrs. Chas. Orsburn, Mrs. P. D. O'Brien, Mrs. Glad Snodgrass, Mrs. A. H. Kreis, Mrs. I. W. Hicks and Mrs. J. G. Martin as hostesses.

The Halloween idea was carried out, the house being decorated with black cats and owls. A large pumpkin entwined with green leaves and vines formed the centerpiece for the dining table.

The hostesses served refreshments of goblin salad, coffee, and doughnuts in cafeteria style with witches as plate favors.

Mrs. Ivey Gives Party At Home of Parents.

Mrs. W. R. Ivey, of Big Spring, who has been visiting her parents, Mr. and Mrs. C. Surginer, during the past three weeks, entertained at their home Tuesday afternoon for several of her friends with bridge. Mrs. John Hammonds received high score in the games played during the afternoon.

Refreshments were served to the following guests: Mrs. J. D. Starks, Mrs. Jas. K. Green, Mrs. John Farris, Mrs. C. H. Davis, Mrs. Fred Brown, Mrs. George Sherrill, Mrs. W. H. Hilton, Mrs. John I. Hammonds, Mrs. Calvin Steen, Miss Virginia Lewis, Mrs. Harry McRea, Mrs. Bob Willis, Mrs. J. G. Wood, Mrs. Edd Brown, Mrs. R. C. Henry, Mrs. T. P. Guimarin, Mrs. E. C. Henry, Mrs. G. V. Slaughter, Mrs. W. M. Colville, Mrs. Jennie Bishop, Mrs. John Reagan, Mrs. George Smith, Mrs. I. C. Surginer and Mrs. C. Surginer.

Tingata Camp Fire Group Met Tuesday.

Tingata Camp Fire Group met Tuesday afternoon at the home of Mrs. W. C. Newsome. Those present were: Elizabeth Daniels, Catherine Fitch, Genell Stovall, Fay Houghton, Alice Mae Fyffe, Dorothy Scott, Selma Linder, Louise Conner and Mrs. W. C. Newsome.

A meeting will be held Tuesday afternoon, October 22, at 4:30 o'clock at Mrs. Newsome's home. A code of laws which will be written by a committee will be voted upon at this meeting. Different forms of tying Bandages will be studied.

Sixth Grade Pupils Get Most P. T. A. Members.

On Friday, October 4, sixth grade pupils in Miss Lula Belsher's room at Andrews Ward School enjoyed a picnic and watermelon feast at the city park. The entertainment was

the Parent-Teachers' Association to the room securing the members to the organization.

Miss Belsher and thirty-six grade pupils who were present were: Mrs. Sam Thurmon, Mrs. Bell and Mrs. T. S. Stevenson conducted the entertainment.

Refreshments were served to the following members: Mr. and Mrs. H. O. Pope, Mr. and Mrs. Edd Johnson, Mr. and Mrs. Byron Clark, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. W. B. Hall, Mr. and Mrs. J. G. Wood and the host and hostess.

Mr. and Mrs. Edd Johnson will entertain the club Monday evening, October 28.

Circles Held Meetings Monday Afternoon.

The Woman's Missionary Society of the Baptist Church met in Circles Monday afternoon, October 14.

East Circle met with Mrs. Roy Patton. New officers were elected as follows: Mrs. Frank Sitton, chairman; Mrs. J. F. Patterson, secretary and reporter; Mrs. Roy Patton, personal service chairman.

South Circle met with Mrs. G. R. Strickland. There were thirteen members present. A very interesting lesson was had from, "All the World in All the World." South Circle will meet with Mrs. E. C. Wood Monday afternoon, October 28.

The new Circle, which was recently organized and has not yet been given a name, met Monday afternoon at the church and had a missionary lesson with Rev. P. D. O'Brien as teacher. Eight members were present.

The Circles will hold a joint meeting at the church Monday afternoon at 4 o'clock.

M. E. Society Meeting Held Monday.

The Woman's Missionary Society of the Methodist Church met Monday afternoon at the church at 3 o'clock for a lesson from, "New Africa", led by Mrs. W. W. Porter. Thirteen members were present.

Mrs. G. T. Palmer, Mrs. Wm. McGehee and Mrs. M. F. Husky will be hostess at a social meeting of the society at the parsonage Monday afternoon at 3 o'clock.

Andrews Ward P. T. A. Program Oct. 23.

Program for Andrews Ward Parent-Teacher Association meeting

Social Calendar

Mrs. Frank Johnson will be hostess to the 1929 Study Club at a social meeting Thursday evening, October 24, at 8 o'clock. The husbands of the members will be guests of the club.

Mr. and Mrs. J. C. Gilliam will be host and hostess to the Friendship Bridge Club Tuesday evening, October 22, at 7:45 o'clock.

The 1922 Study Club will meet this afternoon at 3:00 o'clock with Mrs. Lon V. Smith as hostess.

Mrs. W. Stephens will be hostess to the Stitch and Chatter Club Thursday afternoon, October 24, at 3:30 o'clock.

Mr. and Mrs. L. J. Welborn will entertain the Ace Bridge Club Tuesday evening, October 22, at 7:30 o'clock.

The Andrews Ward Parent-Teachers Association will meet Wednesday afternoon, October 23, at 3:30 o'clock at the school building.

Mrs. G. P. Palmer, Mrs. Wm. McGehee and Mrs. M. F. Husky will be hostesses to the Woman's Missionary Society of the Methodist Church at a social meeting at the parsonage Monday afternoon at 3 o'clock.

The Woman's Council of the First Christian Church will meet Monday afternoon at the church at 3:30 o'clock for a lesson from, "The World Call."

The Woman's Missionary Society of the Baptist Church will meet Monday afternoon at the church at 4 o'clock.

The Porterfield Missionary Society will meet Monday afternoon at the church at 4 o'clock for a missionary program.

The Woman's Missionary Society of the Cumberland Presbyterian Church will meet Monday afternoon at the church at 3:15 o'clock to begin a new study, "From Jerusalem to Jerusalem," which will be taught by Mrs. Wm. Massie. All members are urged to be present for the first lesson. A report from the delegate to the Synod meeting at Lubbock will be heard.

for Wednesday, October 23, at the school house is announced to begin at 3:30. It will be as follows:

Subject: "Wise use of leisure."
Art: Its relation to home and child.—Mrs. J. W. Johnston.
Family recreation, the most fruitful feature of home life.—Mrs. Ed Brown.

Parents and the musical training of children.—Mrs. V. Andrews.
Musical number by pupils of Mrs. Andrews.

Wednesday Bridge Club With Mrs. Henry.

Mrs. Jack Henry was hostess to the Wednesday Bridge Club Wednesday, October 16. High score for the members went to Mrs. B. K. Barker and to Mrs. A. P. Barker, of Lockney, for the visitors.

A salad course was served to the following guests and members: Mrs. A. P. Barker, Lockney; Mrs. W. H. Hilton, Mrs. Joe M. Day, Mrs. Rip Snodgrass and Mrs. Flynn Thagard, guests and Mrs. Roy Snodgrass, Mrs. B. K. Barker, Mrs. John Hammonds, Mrs. Robert Eubank, Mrs. Homer Steen, Mrs. Jas. K. Green and Mrs. T. P. Collins, members.

The club will meet with Mrs. Roy Snodgrass Wednesday, October 30, at 3 o'clock.

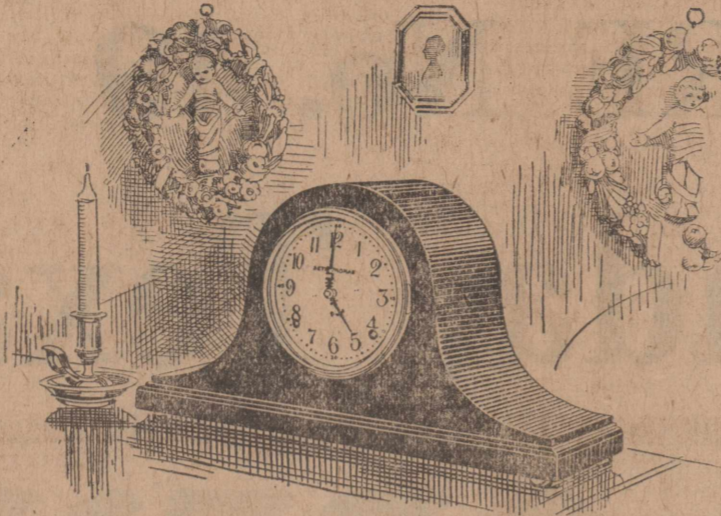
Porterfield M. E. Program For Monday.

The Porterfield Missionary Society of the Methodist Church will meet Monday afternoon at the church at 4 o'clock for the following missionary program:

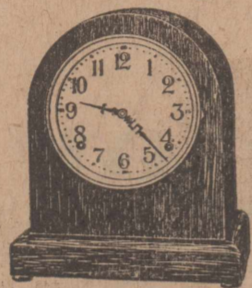
Leader—Mrs. Irene McNeal.
Devotional—Mrs. E. D. Hinson.
"Our Work in Cuba"—Miss Emma Lou McKinney.

"Planting the Gospel in Mexican Border"—Mrs. E. R. Hinson.
A study of the book of Genesis was had at the meeting Monday afternoon, October 14.

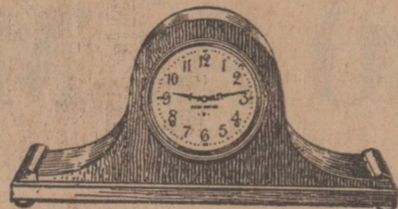
J. A. Bagwell, of Harmony, spent a day or two this week in the vicinity of Dimmitt, where he visited his sons.



Graceful SETH THOMAS Clocks at surprisingly low prices



Leader 1
Attractive Doric Model Cathedral gong \$14.00
Sentinel 7
Mahogany Strikes on perfectly tuned rod \$17.50



Above—A Seth Thomas Clock at \$12.50

Wilson Kimble Optical & Jewelry Co.

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CLOSING OUT PRICES

3-PIECE REED SUITES

High grade fibre reed suites consisting of large davenport, and two rockers. In all colors and patterns. Upholstered seats. Deep backs assuring the acme of comfort.

\$42.50, Others Up To \$62.50

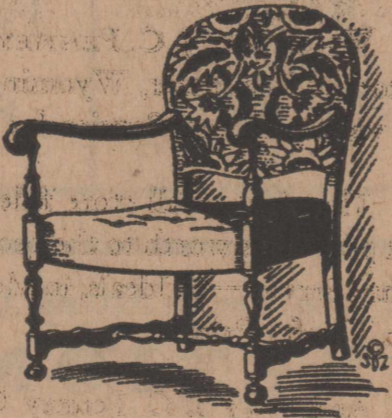
SPANISH PULL-UP CHAIRS

AT CLOSE OUT PRICES

All \$25.00 Chairs for \$12.50

All \$17.50 Chairs for \$9.50

Here's value if there ever was one. The Spanish odd, reception chair is so invitingly comfortable and so pleasing to look at. The back is beautifully upholstered. The seat is covered in a fine quality jacquard. The frame is walnut finished.

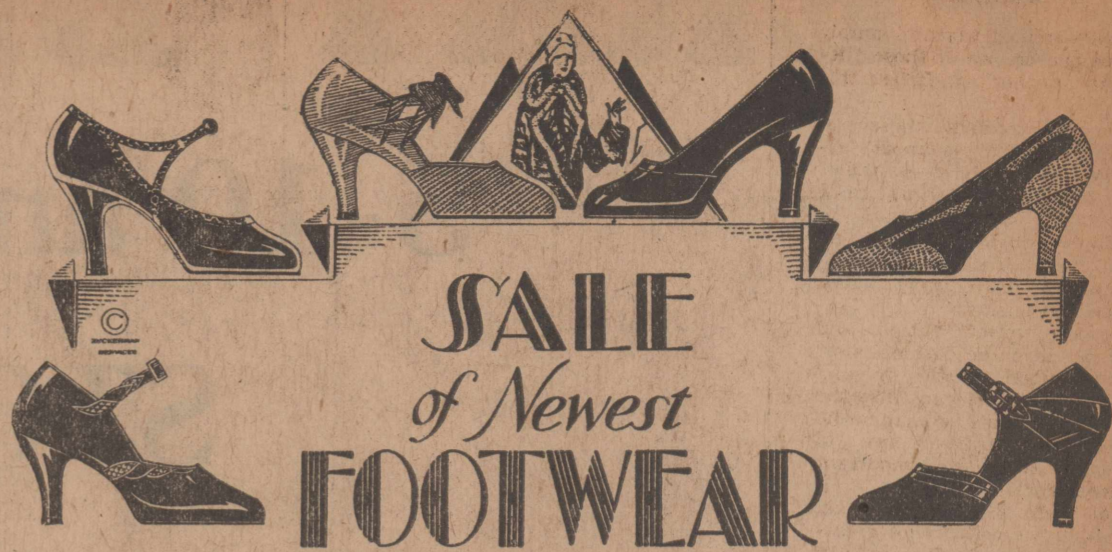


OTHER FALL SPECIALS IN FURNITURE

- Three Piece All over two tone, Jacquard Living Room Suite for only, \$75.00
- Four Piece Enameled Bed Room Suite, \$47.50
- Four Piece Enameled Bed Room Suite, \$57.50
- Four Piece Walnut Bed Room Suite, \$62.50
- Four Piece Walnut Bed Room Suite, \$72.50
- 12x15 Linoleum Rugs, for only, \$22.50

F. C. HARMON

"Where You Save The Difference"



SALE of Newest FOOTWEAR

FRIDAY and SATURDAY

FOR FRIDAY AND SATURDAY—we are going to offer a few lots of Shoes at Prices that you have been looking for.

This Plain Pump with 2 4/8 spike heel and high waist line is very new and very chic.



It comes in Dull Kid, Black Suede, Brown Kid and Brown Suede. All sizes.

Priced at,

\$6.00



This Smart Style of Beautiful Brocade Satin, trimmed with a very chic bow. Both high and Cuban Heels.

Priced at,

\$4.95

This lot is the latest out in Brown Shoes. Combinations of Brown Kid and Brown Suede ties. Two tone Brown and Beige tie. A very unusual pump of Brown Kid trimmed for dress effect with Lizard. These styles are priced at,



\$5.00 and \$6.00

One lot of 140 Pair of Shoes. These are broken lots. They come in high, Cuban and low heels. Patents, Blue kids, red kids, French Nude, and Beiges.

Every shoe is worth \$5.00 to \$7.00. Come early and get your size.

They are priced for Friday and Saturday, Only, at just

\$2.95 per pair

Baker, Hanna & Co.

"Where Most People Trade"



New Frocks Show Long Skirts Are Back In Style Whether One Likes It Or Not

BY HARRIET

The well-dressed woman simply must have one or two of those "little frocks" in her wardrobe this winter.

They may be divided into several types. There is the "sit-about" afternoon frock; the "above-the-table" luncheon frock, the "tea-time" frock in which one stands. Added to these more formal things are all kinds of "little frocks" for runabout shopping for morning walks, for college and business.

Flat crepes, velvets, satins and heavy crepe de chine fashion most of the afternoon "little frocks." These are equally elegant for the successful business woman who must have one outfit or two to wear when having an important appointment for her work.

Most of them illustrate the fact that, whether we will or not greater length in skirts is upon us. In addition, waistlines must be referred to, if not emphasized by belts. Third, necklines and sleeves are twice as current when they are original.

There is femininity in all of these little frocks this season. A dahlia-colored flat crepe frock with full sleeves above the elbow, has tight cuffs, and then little bows tying on the elbow joint. A rich delph blue satin frock introduces ecru lace inserts like butterflies all up the outside of the sleeve. A black flat crepe frock has a collar that fashions an epaulet on one shoulder and runs slanting across to fit into the armholes on the other side.

There is much less extraneous trimming this fall. It is all in the cut.

All in all, it is a season when the smart woman can try out her creative ideas with perfect impunity. For the more different one looks, provided she is chic, the greater will be the envy her appearance stirs in the hearts of her sisters.

At a recent fashion show two of the most interesting little frocks sponsored popular colors. One was a bright red flat crepe, made with that youthful "double-breasted" effect that looks so nice on the aver-



Dresses are longer this year, and these pictures, taken at a recent New York style show, bear out that point. At left, is a red flat crepe coat frock; at right, a formal afternoon frock.

age medium-sized woman.

It was a coat frock, really buttoning and tying shut, with the sash on one hip an actual factor in keeping the dress in place.

There was a bolero in back that extended over the shoulder to fashion a full shawl collar. The skirt had French godets from the front to the back on the left side, giving real fullness. The sleeves were long and tight, buttoned up the back with fancy gold buttons such as the front of the dress had.

The second frock was rather a formal afternoon little frock, of cedarwood brown satin. It had a circular skirt, longer on the sides, fitting into a basque waist, in a point up in the front. Tiny satin buttons outlined the entire fastening of the skirt to the waist portion. The crepe side of the satin made a sweet neckline and a big bow tie. A little matching brown velvet turban topped it, and of course a fine fox fur was an exceptionally good accessory.

This will be an important meeting and each woman who has her name on the club roll is asked to be present and have her report in the back of the Year Book filled out and ready for the secretary.

Miss Strange will give a demonstration on Cheese Dishes, using the cheese we have made.

Officers for 1930 will also be elected at this time.

BUSINESS ETHICS QUESTIONS DISCUSSED AT ROTARY CLUB

Two questions bearing on the ethics of business relations between buyer and seller were propounded by the program committee of the Rotary Club at its luncheon Wednesday, and were discussed promptly in round table talks of two minutes.

Wilson Kimble made a classification talk, and five members of the club were presented in a rendition of a quartette. Geo. A. Lider, F. C. Harmon, Dr. W. M. Houghton, Roy L. Snodgrass and H. P. Watson were the members of the quartette. Mr. Lider, as director of the quartette, was very good.

Mr. and Mrs. L. B. Maples, of Temple, and Mrs. L. V. Smith, city, were guests. Mr. Maples briefly acknowledged introduction. He lauded local civic workers.

Geo. A. Lider, A. D. Cummings, and Robt. A. Sone represented the local club at an Inter-city meeting in Lubbock Wednesday evening.

PHONE AT COUNTRY CLUB

A telephone has been installed in the keeper's home at the Floydada Country Club grounds, it was announced this week by R. C. Scott, secretary.

The phone is now ready for use, and the number is 921-F3.

Born—To Mr. and Mrs. L. R. Walls, a girl, October 12.

WILSON KIMBLE RECOVERS STOLEN CAR AT PADUCAH

Wilson Kimble went to Paducah Friday and identified his automobile which was stolen Thursday night, October 3, from in front of the Palace Barber Shop while the family was attending the show at the Palace Theatre. The car was abandoned near Paducah and was found on Friday after it was stolen but the sheriff there did not make an investigation for several days, thinking it had been left there by the owner.

Some repair work had to be done on the engine and a casing had been stolen. Other than that the car was in good shape, it was stated.

Mrs. Tom W. Deen returned home Tuesday from Lubbock, where she has been at the bedside of her daughter, Mrs. Earl Bradley, of Amherst, who underwent an operation in a Lubbock sanitarium Sunday, October 6. Mrs. Deen said she thought her daughter, would be able to return to her home Sunday.

Edd Warren, who underwent an operation several days ago in a hospital at Lubbock, was able to return home Sunday.

Mrs. John Howard, Miss Myrtice Meador, Mrs. Clyde Meador and Mrs. Edd Sparks visited in Plainview Tuesday.

J. A. Steward, owner of the Blossom Filling Station, 10 miles south of Dougherty, was a business visitor in Floydada Wednesday.

Rev. and Mrs. R. E. Bost and Mrs. Edwin Heald visited Mrs. Heald's cousin, Mrs. Stanton Rhea, of Lubbock Wednesday.

Mrs. Wilson Kimble and Dr. and Mrs. V. Andrews visited Mrs. Kimble's cousin, Mrs. Jack Phillips, who is ill in a Lubbock Hospital Wednesday of last week.

Jim Stiles and Alberto Massie returned home Monday from a tour of the United States and Canada. They were gone several months.

Too Late To Classify

SPECIAL NOTICE

Your representative will call on you in the near future to explain our Special Offer. Take advantage of it then, as this chance may not come again. Wilson Studio. 341tc

A. D. Summerville

Specials for Saturday
2 Loaves Fresh Bread15c
It makes its way by the way it's made.
10 Pounds Irish Spuds.....30c
10 Pound Sack Sugar.....65c
25 Pound Sack Sugar.....\$1.65
Watermelons—the last for the season. 341tp

Livestock that are fed rations consisting principally of straw, roots, and the cereal grains and their by-products often do not get the lime they need. Lime in some such form as calcium phosphate or sifted wood ashes may be added to the ration if it is lacking in this mineral. Milk, skim milk, and buttermilk contain plenty of lime, while legume hays exceed all other farm-grown feeds in lime content.

When the farm work horse is not to be worked on Sunday it is a good plan to substitute on Saturday night a bran mash for the usual grain feed, and reduce the grain feed for Sunday to about one half the normal ration. In making the mash allow 3 or 4 pounds of mash per horse. Mix the bran with hot water and allow it to steam in a covered receptacle until cool enough to eat. Do not cook or scald the bran by using water that is too hot.

If it is necessary to make silage from corn fodder, it may be done successfully if enough water is added to make it pack well in the silo. Water may be added by letting a stream from a hose flow into the blower or the top of the blower pipe while filling. It is also well to sprinkle the surface of the cut material as it is distributed in the silo.

Second Sheets, pencil and typewriter carbon at Hesperian office.

Floyd County Clubs

'CAKE BAKING' SUBJECT OF PROGRAM AT BLANCO

Mrs. D. R. Badgett was hostess to the Blanco Club Thursday, October 3. The meeting was called to order at 1:30 p. m. with nine members present. The subject of the lesson was, "Cake Baking." "Classification of Cakes" was discussed round table. Mrs. Sam Brewer told how to "Assemble Utensils." Miss Strange made a fruit cake and cooked it in the pressure cooker. It was delicious.

The next meeting will be with Mrs. Will Snell Thursday, October 17, at 1:30 o'clock. A lesson will be had on "Club Entertainment." Each member will answer to roll call with her favorite recreation.

CLUB HAS DEMONSTRATION ON FRUIT CAKE BAKING

(Too late for last week)
The Campbell Home Demonstration Club met Tuesday afternoon, October 1, at the home of Mrs. R. L. Powell. There were eight members, one visitor, and Miss Strange, demonstration agent present.

The subject of the lesson, was "Cake Baking." Mrs. Mal Jarboe discussed the "Classification of Cakes," Mrs. W. H. Bethel discussed the "Selection of Ingredients and Utensils." Miss Strange gave a demonstration on fruit cake making which was of much interest to the club women.

After a business meeting the club adjourned to meet Tuesday afternoon, November 5, with Mrs. George Stiles as hostess.

ANTELOPE CLUB MAKING PLANS FOR ENTERTAINMENT

Antelope Home Demonstration Club met October 10 at the club house, with nine members present.

Miss Strange gave a very interesting lesson on "cake making," and as she was unable to meet with us last month she gave us last month's lesson on "cheese making." One novel feature of the afternoon was an onion shower given by Mesdames Smith and Caffee, which was enjoyed immensely.

The club plans to have a club entertainment of some kind in the near future.

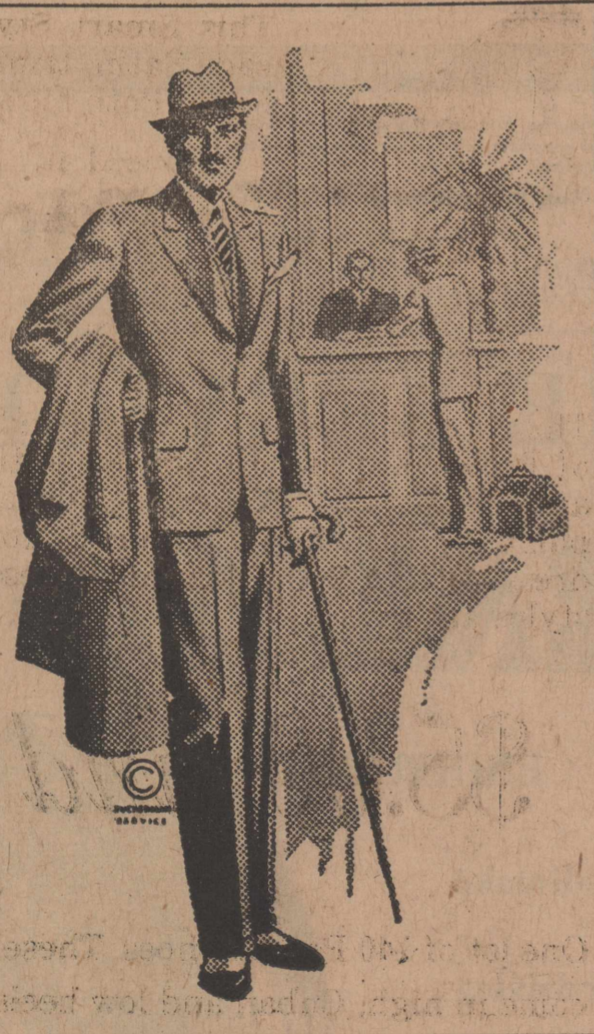
Our next lesson will be cheese dishes. At this time we will elect new officers, also must have our reports made out. Let's urge each member to be present for this meeting.

MAKING END OF YEAR PLANS AT LAKEVIEW H. D. CLUB

Miss Strange gave two demonstrations at the meeting of the Lakeview Home Demonstration Club at the home of Mrs. Tom Hopper on the afternoon of October 9, one on cheese making and one on cake making. In the cheese demonstration we learned to make cheese at home as good and as tasty as any that may be bought. The delicious fruit cakes were baked in calumet cans in a pressure cooker.

On October 23 the next meeting will be held. Mrs. John Lloyd will be hostess, and the subject will be club entertainment program. The program for the afternoon:

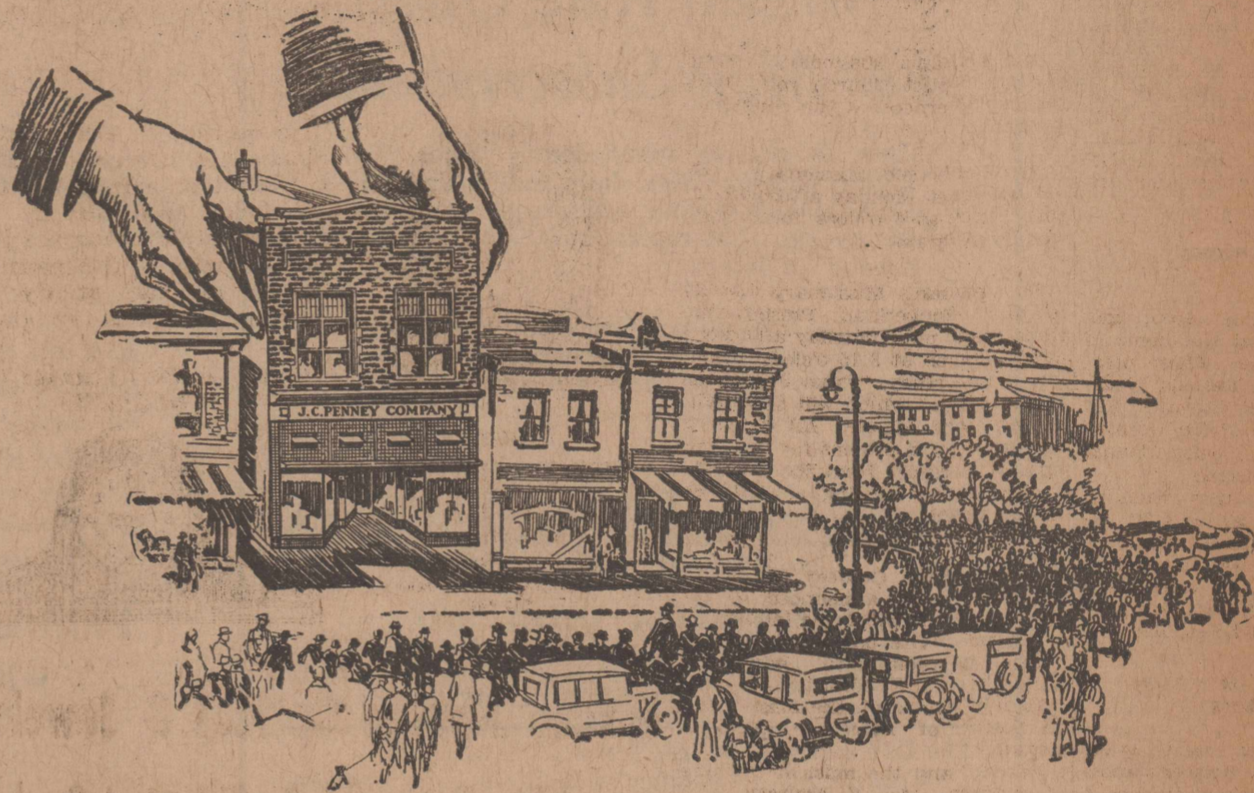
Roll call: My favorite recreation. Leader: Mrs. J. M. Harrison.



The 2-Button Single Breasted SUIT \$22.50 up

Very handsome indeed will be the man who sports one of these new models this season! New fabrics...dashing patterns...in every detail! Exceptionally fine in tailoring.

McGuire's
"The Store For Men"



Bringing a New Kind of Store-Service to Your Door

- a Store Service founded on the Golden Rule;
- a Store Service attuned to local needs;
- a Store Service backed by National Resources buying goods for more than a thousand Stores;
- a Store Service that will inspire confidence in our merchandise;
- a Store Service that sells for Cash, eliminating expensive Credit and Delivery overhead;

WHEN MR. J. C. PENNEY opened the small store in Kemmerer, Wyoming in 1902, he had a vision of Local Service for that community.

That first small store filled a definite need. It proved its worth to the people of Kemmerer, thru Service—in Ideals, in Merchandise Values, in Thrifty Prices.

And every J. C. Penney Company Store—this Store—must prove its worth as a LOCAL SERVICE ENTERPRISE.

Because we operate more than a thousand stores does not reduce the individual store's re-

sponsibility; THIS STORE, and this store alone, must PROVE itself as a definite asset to this community and must fill a tangible shopping need to its people.

Because of our National Resources and Economical Buying and Distribution facilities, our New Store will be well equipped to supply you with Dry Goods, Wearing Apparel, Shoes and Furnishings of highest quality at lowest possible prices.

Our New Store will have a Cordial Courtesy Service. Its one idea will be to "Pack Your Dollars Full of Value and Satisfaction."

J. C. PENNEY COMPANY, Inc.

South Side Square

Floydada, Texas

Sunday School Lesson

GAMBLING SPIRIT HURTFUL
The International Uniform Sunday School Lesson for Oct. 20.
The Gambling Spirit Hurtful to Business and Morals, Gen. 2:15; Exod. 20:9; Neh. 6:3; John 5:17; 9:4; Acts 20:33-35; 2 Thes. 3:6-12; Eph. 4:28.

No one who reads the Bible intelligently can mistake its teaching regarding the obligation of every man to do his fair part in maintaining the world order and the general welfare.

Work, it is true, is represented in the Genesis story as a part of the curse that came upon man following the entrance of sin into the world through disobedience; and there should be no mistake concerning the fact that work as many people have known, and know, it is a curse and not a blessing. The slavish, grinding toil to which masses of people have been subjected, formerly, for the most part, as slaves, and latterly presumably as free men but actually often as the victims of circumstances, can not be defended from any standpoint on the ground of the value or dignity of work.



But work in its proper place and degree is, none the less, a blessing—a blessing because it is a necessity, and no sensible man can be at peace with himself or with the world who is shirking his fair share of that which is necessary for the maintenance of human life.

Something for Nothing
The gambling spirit stands at the very opposite from the principle of honest and reasonable work. The essence of gambling is the desire to get something for nothing, and the evil of gambling should be recognized as consisting as much in its spirit as in the actual deed. The gambling spirit has always been present, but it is doubtful whether it has ever had such widespread development as in modern times.

In the greatly increased and extended mechanism of society has it been possible upon so much large a scale.

Some of the difficulties with which we are confronted in actual life, with which the moralist also contends, is the fact that the element of chance enters into all business and industrial activities as never before. The conditions of today are far removed from the desirable situation where the man who is willing to work would be assured a reasonable reward for his labor, and every useful activity in industry and commerce would have assurance of fair profit. Under the circumstances of life today the ordinary processes of commerce and industry have a large element of chance inevitably associated with them.

But, in spite of this difficulty there is rather a clear distinction, that a man can make in his own mind and conscience between the attitude of a sincere desire to bear one's share of the world's burdens and the attitude of the man who seeks only to profit from the labor of others and to make his gain from the chances of life.

The man with a gambling spirit is essentially a shirker and a non-builder. The man with the right spirit, no matter how much his fortunes and his success in his enterprise depend on chance, is interested in doing something. He is a real builder who is making his contribution to the world. If the element of chance is in his life it is incidental and not basal. In the gambler the element of chance becomes the basis of his very existence. It is that fact that makes gambling so disastrous in its effect upon the individual and so blighting in its results for society.

HENRY FORD MOVES BACK TO FLOYDADA FROM VALLEY

Henry C. Ford and family, who formerly resided in Floyd County, are back once more after an absence of some time while they made their residence at Raymondville, Texas, and Mr. Ford is now employed with Gullion Super-Service, in charge of brake service, battery service, starter and generator work, which services Gullion & Son, the owners, are adding to the lines of service rendered automobile owners.

Mrs. Homer McDonald left Saturday for Clarksburg, West Virginia, to be at the bedside of her brother, Edwin Flory, who is seriously ill. Mr. Flory has visited his sister here.

Mrs. J. W. Stringer, of Wichita Falls, left Saturday for her home after a week's visit here with her cousin, Mrs. S. D. Greer.

Charter No. 7045 Reserve District No. 11

REPORT OF CONDITION OF THE

FIRST NATIONAL BANK

Of Floydada in the State of Texas, at the close of business on Oct. 4, 1929.

RESOURCES

1. Loans and discounts	\$455,307.17
2. Overdrafts	2,570.43
3. United States Government securities owned	32,275.00
4. Other bonds, stocks, and securities owned	22,380.79
5. Banking house, \$19,725.82 Furniture and fixtures, \$10,420.00	30,145.82
6. Real estate owned other than banking house	17,465.00
7. Reserve with Federal Reserve Bank	35,974.38
8. Cash and due from banks	81,282.15
9. Outside checks and other cash items	10,968.75
10. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	625.00
Total	\$688,994.54

LIABILITIES

15. Capital stock paid in	\$ 50,000.00
16. Surplus	50,000.00
17. Undivided profits—net	10,875.37
20. Circulating notes outstanding	12,000.00
21. Due to banks, including certified and cashiers' checks outstanding	5,358.97
22. Demand deposits	444,727.24
23. Time deposits	81,032.96
26. Bills payable and rediscounts	35,000.00
Total	\$688,994.54

State of Texas, County of Floyd, ss:

I, O. M. Watson, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

O. M. WATSON, Cashier.

Subscribed and sworn to before me this 12 day of Oct., 1929.

A. J. FOLLEY, Notary Public.

(SEAL) CORRECT—Attest: E. C. Nelson, J. V. Daniel, H. E. Cannaday, Directors.

6th Annual Bargain Rate Offer For Mail Subscriptions

This is another tremendous value. The Dallas Morning News, daily and Sunday, 365 days, mailed to your address at a substantial saving. The regular rate is \$10 a year, for only **\$7.45**

To those who do not desire the Big Sunday edition, during this campaign we will mail the daily edition only at a reduced rate. Regular rate \$8.00 a year, Now, **\$5.95**

The Dallas Morning News
SUPREME IN TEXAS
FLOYDADA DRUG CO.

Fill out these blanks and hand your subscription to the local agent in your city.

The Dallas News, Dallas, Texas.
Herewith my remittance of \$_____ to cover cost of subscription to The Dallas Morning News (daily and Sunday) (daily only) for one year.

Name _____

P. O. _____

R. F. D. or Street _____ State _____

This rate is good for subscriptions only in the states of Texas, Oklahoma, Arkansas, Louisiana and New Mexico.

and Good Only Until December 1st, 1929.

Mrs. Enid Britain of Plainview visited friends here last week and the first part of this week. She was formerly a nurse at the Smith & Smith Sanitarium.

Jack Whatley, employed at McGuire's Tailor Shop, left Monday on a business trip to Dallas.

Mrs. J. J. Crandall, of Bailey, came Saturday for a visit with her sister, Mrs. W. H. Bethel, of the Campbell community.

Ice And Ice Cream Found in Smoldering Ruins of House

In working with electric connections among the smoldering timbers of a burned home at Childress, linemen opened a charred frigidaire and from its porcelain-lined chambers found two trays filled with ice cream and ice cubes. The searchers enjoyed ice cream and ice water for refreshments, according to the West Texas Utilities bulletin that reports the incident.

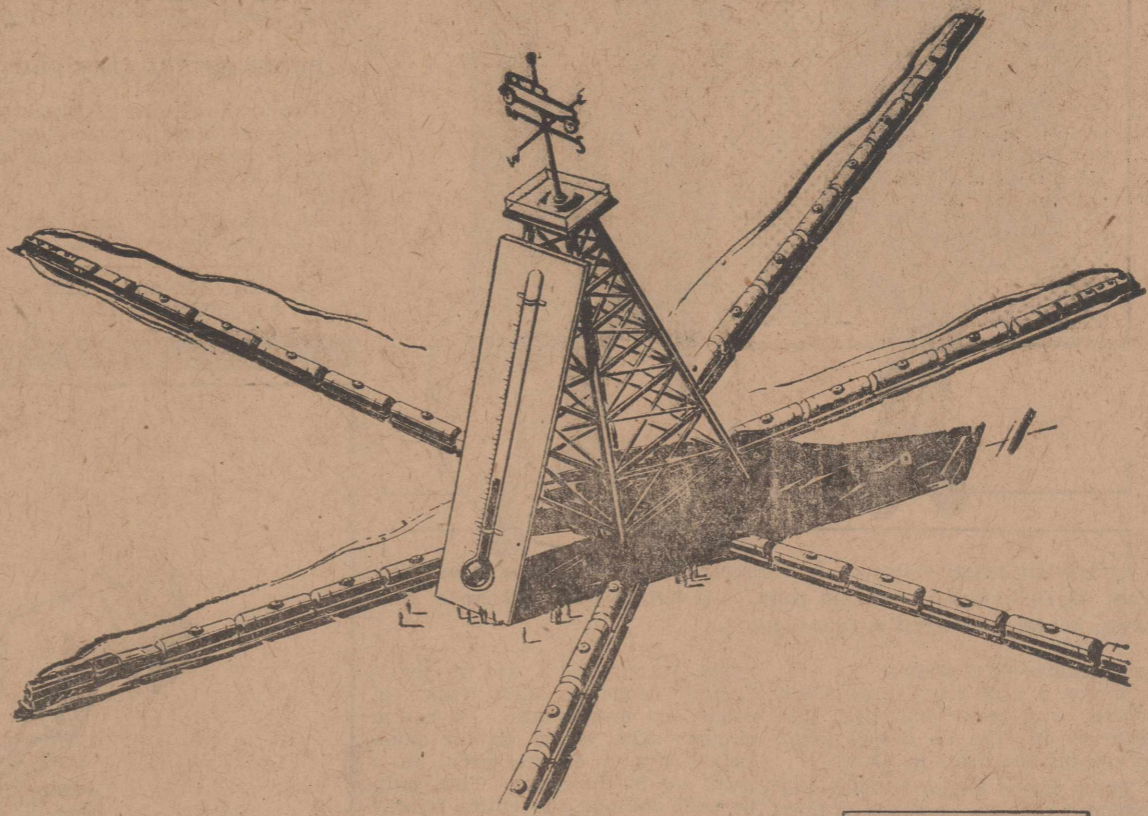
SUN WORSHIPERS NOW

Our present day sun-worship is another phase of the awakened interest in healthy bodies. It's a long way from the sun cure for rickety children to sun vogue for Palm Beach faces, but fashion takes just such flights.—Woman's Home Companion.

Like Love

The course of true growth never runs smooth.—The American Magazine.

CONTROLLED VOLATILITY...



What have tank cars to do with motor cars? Just this. Every day, tank cars filled with Phillips 66 are shipped North, South, East and West. The volatility of the gasoline in each of these tank cars is scientifically controlled to fit the climatic conditions of the locality in which it is sold. The result? Instant starting, quick warm-up, rapid acceleration, remarkable power and mileage—regardless of weather—at no extra cost! For best results try a full tank of Phillips 66... or 66 Ethyl.



Phil-up with **Phillips 66**

© 1929, Phillips Petroleum Company

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP

Gasoline must vaporize before it can be fired in the cylinders of your motor. Volatility refers to the ability of gasoline to vaporize. With volatility controlled, Phillips 66 vaporizes as quickly in cold as in warm weather.

You Can Buy Phillips 66 at

MOTOR INN **BLUE GOOSE FILLING STATION**
CAPROCK SERVICE STATION **PHILLIPS SERVICE STATION**
LAWRENCE LEWIS, AGENT

MUSIC

Will you buy a—

- Portable Victrola
- Radio
- Violin
- Guitar
- Piano

This Fall?

Come to Headquarters and save money on your purchase—Strings, sheet music, records and everything.

CARTER MUSIC CO.
FLOYDADA, TEXAS

UTILITY AND SHOW BIRDS

OF THE FAMOUS BIRD BROS. STRAIN

OF

GOLDBANK GIANT BRONZE TURKEYS

Ready for Delivery

These birds are bred from the greatest purebred strain of bronze turkeys, and are available in matings for utility or show purposes. We stress strong vitality in the individual bird, in addition to giving the best breeding, and invite prospects to visit our flock and let us tell you about them.

Select your birds now and make nominal deposit until you are ready to take them.

MRS. J. D. CHRISTIAN

Route 1, Floydada, Texas

Bill Der Says



SITTIN' PRETTY!

Says Billy Der. "This billet doux

is meant for you, and you, and you—

A home is just the very thing To make a man feel like a king!"

There's no denying that it's a joyous feeling to move into a home of your own. If you are contemplating one and are undecided, let us explain to you how little it will cost to build a house. We handle all of the necessary materials, from the foundation to the chimney cap, and we can even furnish floor plans. Come in and talk it over!

Wilson & Son

The Home of Friendly Service

Floydada, Texas

For COMPLETE TIRE SERVICE
You Need FEDERAL TIRES



FEDERAL DOUBLE BLUE PENNANT gives the utmost in Extra Service—smart appearance, steady performance, and extreme endurance. You cannot buy a finer tire.



APPEARANCE PERFORMANCE ENDURANCE

The smart *appearance* of Federal Tires will make your car look better . . .

Their steady *performance* will make your driving more enjoyable . . .

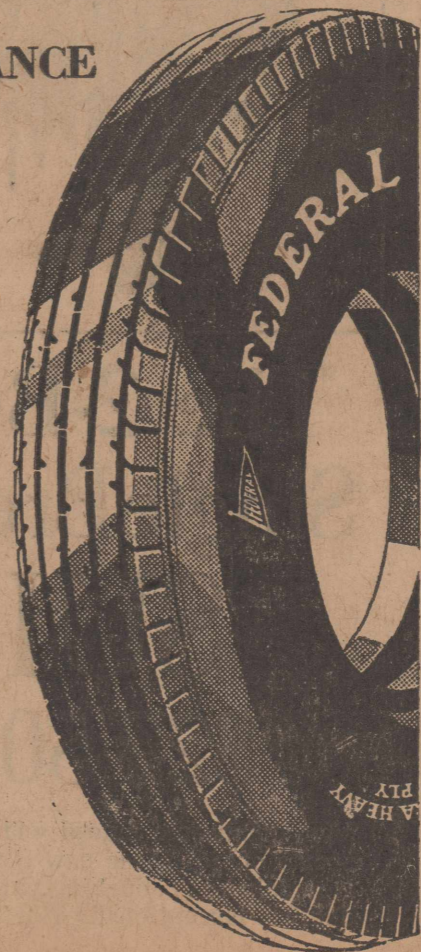
And their excess *endurance* will cut your tire costs.

You can't expect more than this from your tires—why not try Federal Extra Service Tires *today?*

QUICK REPAIR SERVICE

Our expert repair men can make your tires last longer. Let us check your brakes, line up your front wheels and fix weak spots in your tires before they go too far. Give your tires the right kind of care and they will give you good service.

FEDERAL BLUE PENNANT BALLOON adds to the appearance of any car and gives trouble-free service throughout its long life.



Gullion's Super - Service

"A One-Stop Station"

Telephone 83

"Invite Us To Your Next Blow Out"

Jackner

From page 2)
 turned to me sud-
 re all right, cap-

t of the moment
 wed my chew of
 afraid this might
 am away. So I
 ighed as though
 trying to cover
 happened. What
 arch officer think
 ipper got seasick?
 ann was standing
 ing the log book.
 ave it ready in
 should want to
 emann saw there
 ong with me, and
 enough to divert
 er's attention by
 book.

g," exclaimed the
 ed the wet pages.
 obacco seemed to
 d down my gullet.
 myself, and to
 d calm I said to
 orwegian:
 had that officer's
 pe and hood. It
 fine to keep a fel-
 up there north of
 spray, too." The
 e up in Norwegian
 knew the language.
 imire how careful
 e. The officer ex-
 ge of the log.
 captain?" he ex-
 were laid up three
 t?"

discrepancy in dates
 ted our wait after
 ad ordered us not
 of the return of the
 tschland, and the
 eased vigilance of
 I had not thought
 the one detail that
 d to provide for in
 detailed prepara-
 I had been in the
 I should not have
 reply. With that
 unning around in-
 y I could only pray
 p.
 mann saved the situ-
 a little fellow and
 but a great char-
 bad times came
 s at his best.
 s there for pleasure."
 try way as he looked
 Englishman. "We
 m our owner not to
 ot word."

been warned then
 cruisers?"
 u heard about the
 auxiliary cruiser, Sec-
 officer turned to me.
 this that your mate
 n?"

stomach felt much better,
 at Leudemann had spoken.
 ought I might as well give
 lishman a good dose.
 e were rumors at home in
 that two cruisers and six-
 erman submarines had put
 port."
 search officer's comrade, who
 n looking around the cabin,
 ver to us when he heard all

ink we had better be going."
 te up suddenly.
 * replied the other, and
 tent on deck.

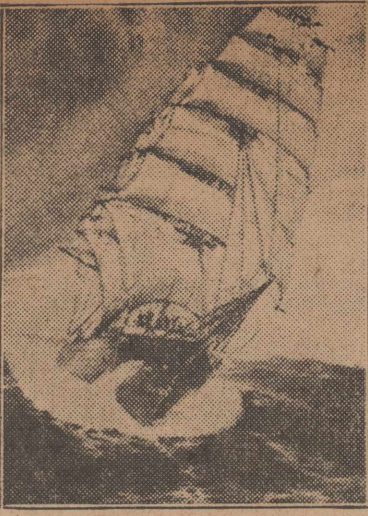
r papers are all right, cap-
 said the search officer, "but
 ll have to wait here for an
 until you get a signal to pro-

right, Mister Officer."
 of my boys, who was of a
 stic turn of mind, heard
 As he walked away from
 bin he said out loud to him-
 anything is lost."
 n below were the members
 y crew, waiting in the dark.
 were right beneath the floor
 e deck, straining their ears
 n any word that might give
 n idea how things were go-
 eck. They heard the ex-
 on, "Everything is lost," and
 it for official word that
 ere discovered and for the
 and to do what was to be
 in that case. They lit the
 ow up the ship, and waited
 e hatches to be opened to let
 on deck to the boats. The
 would burn for fifteen min-

British were in their boat
 trying to push off. But we
 hold a sailing ship in one
 like a steamer. She keeps
 g. And the suction of the
 er as she drifted held their
 it couldn't get away. What
 till worse, it kept slipping
 d if it got under our stern
 ould have been sure to see
 oppeller. A sailship with a
 er? Yes, sometimes, but we
 have been done for, as there
 thing to that effect in our
 Seizing a rope, I tossed it
 ard toward them.
 e the rope, Mister Officer,
 he rope," I shouted, as though
 ly trying to help them.
 t made them look up, so that
 pe might not fall on their
 I heaved the rope just as
 ere sliding around our stern
 ay. The officer thanked me
 e of them, angry with his
 not being able to push the
 f, exclaimed:

ve only fools on my boat."
 maybe you have," I thought,
 maybe you are the worst-
 one of all!"

stomach was quite normal
 was so happy that I even
 ough I could digest that
 tobacco. The men on deck
 e cheering and singing, but
 l orders to go on about
 ough nothing up
 on, until



The Seeadler

cruiser was far and away. They
 just grinned, but so broad were the
 grins that I thought they would
 split their faces.

My first thought was to bring the
 happy news to the boys in the dark-
 ness down below. I went to one
 of the secret hatches, which they
 had fastened from within.

"Open," I shouted.
 There were vague sounds below.
 "Open up," I called again.
 Then I heard a muffled voice

say:
 "Open the flood valves."
 "What's that?" I yelled. "What's
 the matter? Open the hatch!"

The hatch opened. I saw trouble-
 faced men. I could hear water
 rushing into the ship.
 "By Joe," I shouted, "are you try-
 ing to sink my boat?"

I could hear men running below
 to all parts of the ship. I climbed
 down roaring. One of the men
 spoke up.

"They are cutting the fuses and
 closing the flood valves," by Joe
 How's that happen, by Joe?"

Then one of the men said: "But
 some one called down that all was
 lost! Afterward you called 'open'
 and we thought you meant open
 the flood valves."

The fuses had been burning for
 eight minutes out of their fifteen,
 and hundreds of gallons of water
 were pouring into the ship.

By Joe, I looked for the fellow
 who said "All is lost." He came
 forward at once and confessed.

"I wasn't calling to the men be-
 low. I merely said it to myself," by
 "Why do you say 'all is lost,' by

Joe, just when everything is fine?"
 "Well, captain, when the Eng-
 lishman said that we would have
 to wait for an hour, I thought to
 myself that the game was up. It
 meant that he is keeping us wait-
 ing while he sends a wireless to
 Copenhagen asking about the Irma,
 when there is no Irma."

"By Joe," I said, "that's right."
 In our excitement, neither I nor
 my officers had thought about the
 wireless. It had not occurred to
 us to ask ourselves why we had
 been ordered to stand by for a
 whole hour. We didn't even think
 of Lloyd's Register. The search
 officer might have gone back to his
 ship to look up the Irma in the
 Register, where there was no Irma.

For days I had been on deck in
 the storm and in the ice regions.
 For the past half hour I had gone
 through worse turmoil even than
 that. And now, when everything
 seemed clear, the sky looked black
 again and that quid of tobacco
 started getting in its dirty work.

I went to the rail and hung there
 on my elbow, staring through my
 binoculars at the Avenger and
 watching for the flag signal. My
 hand shook, and instead of only
 one I could see three cruisers in
 my glass. I handed it to Leude-
 mann and while he took a look I
 leaned there with the code book in
 my hand, ready to decode the sig-
 nal when it came.

I don't know how long it was fif-
 teen minutes or an hour, but finally
 three little flags went up the sig-
 nal rope. Old imperturbable Leude-
 mann steadied his glass. At last
 he made out the signal:
 "T-M-B."

I thumbed the book clumsily. It
 seemed as though I would never
 find T-M-B. But there it was. It
 meant "Planet." Nonsense. Read
 the signal again.

I was getting weaker and weak-
 er, whether from the anxiety or
 from that quid, I don't know. This
 time he read:
 "T-X-B."

"Pages, columns, and then the
 right place . . . Continue voyage."
 I felt as though my heart had
 two valves instead of one and was
 pumping madly through both. I
 sat down and breathed heavily. In-
 stead of going about their ordinary
 tasks my men wanted to yell like
 Indians.

Hello, what's this? The Avenger,
 with her 15,000 tons driven by 100-
 000 horse-power engines, was rac-
 ing straight at us. Huge streams
 of smoke and great flames like
 torches poured out of her three

funnels as her safety valves blew
 out from the over-pressure of her
 boilers. Just as she got on top
 of us she swerved off. At her stern
 flew a signal. I did not need a
 code book. I knew that signal by
 heart—Happy Voyage. We raised
 the signal—thanks—and dipped
 our Norwegian flag three times.

The British had behaved like gen-
 tlemen toward us. I think the way
 they pointed their guns at us when
 they came us to us was a bit of
 a joke. The hour they made us
 wait was, I think, to enable them
 to make wireless inquiries about
 the story we told of German cruis-
 ers and submarines. The search
 officer did his work courteously and
 well. No seaman should try to
 make another seaman ridiculous.

We were disguised so well that he
 could have suspected nothing. In
 his place, I should have been fooled
 exactly as he was, and so would
 any other officer.

"And now, boys, let's celebrate
 Christmas!"

We dumped our deck load of lum-
 ber into the sea, and cleared the
 deck for a big time. I had a Christ-
 mas tree that I had brought from
 home. We set it up. Before the
 Seeadler left port, Fraulein Bertha
 Krupp had sent us a huge box full
 of Christmas presents, something
 for every man. We opened it and
 found clothing, cigars, pipes, cigar-
 ettes, cigar holders, knives, liquor,
 soft drinks, and musical instru-
 ments.

It was the merriest Christmas of
 our lives. Singing "Yo-ho" and
 cheering up with many bottles of
 rum, we headed south to play our
 role as buccaneers.

(To be continued)
 If you entertain the idea that you
 know it all it is better to keep it to
 yourself for no one will agree with
 you.

BLEEDING SORE GUMS
 If you really want quick, certain,
 and lasting relief, from this most
 disgusting disease, just get a bottle
 of **Leto's Pyorrhoea Remedy** and use
 as directed. **Leto's** is always guar-
 anteed.

Arwine Drug Co.

Advertise in The Hesperian.

**Drs. Smith & Smith
 Sanitarium**

FOR SURGICAL CASES
 Phone No. 177
 Floydada, Texas

**First and Last
 Chance Market**

On East Missouri Street
 (Near Consumers' Filling
 Station)

All Kinds of
**Fresh and Cured
 Meats**

Special on
Pure Pork Sausage

Also a good line of
Quality Groceries

Fruits, Candies, etc.

F. C. HARMON
 Licensed Undertaker
 Modern Equipment;
 Hearse and Ambulance
SERVICE ANYWHERE
 Phones: Day 242; Nights 174
 and 303W

Special Attention Given
 to Children and Crossed
 Eye Cases.

Dr. J. Herman Thomas
 Optometrist

Room 207 Readhimer Building,
 Floydada, Texas
 Telephone 256

L. G. MATHEWS
 Lawyer

Readhimer Building
 Floydada, Texas



DR. GREEN
 EASY DENTIST
 False teeth\$17.50 up
 Gold crowns\$5.00 up
 Bridge work\$5.00 up
 Painless Extractions\$1.00 up
 Silver fillings\$1.00 up
 Plainview, Texas
 10 years With Mayo Bros.

Dr. W. N. Lemmon
 Eye - Ear - Nose - Throat
 Suite 218-220 Skaggs Bldg
 Plainview, Texas

**PAINS
 Went Away**

"I was very much run-
 down in health. I had a
 dreadful ache across the
 middle of my
 back. I had a
 dull, tired feel-
 ing, and I read-
 ed the thought
 of having to do
 my household
 tasks. I was
 tired when I
 got up in the
 morning. I got
 no rest from
 my sleep, and I
 was sleepy all
 day long.

"My husband
 got a bottle of Cardui
 for me. It was not long be-
 fore I began to show a
 decided improvement.
 My strength began to re-
 turn and I felt much more
 like myself. The sleepy
 spells gradually quit and
 the pains in my back and
 sides disappeared.
 "Cardui is a splendid
 tonic for women. I pro-
 ved it for myself."—Mrs.
 J. E. Shelley, Box 22,
 R. F. D. 1, Electra, Texas.

CARDUI
 HELPS WOMEN TO HEALTH

Take Theford's Black-Draught
 For Constipation, Indigestion, Bileusness

IN THE SPOTLIGHT
HART PARR
TRACTORS

**Cut Your Costs with
 Hart-Parr Power**

L. C. McDONALD
 Floydada, Texas

**Is Your Engine The
 Dry Cleaners Delight?**

WHEN YOU raise the hood on your engine is
 your Sunday suit ticketed for another visit
 to the cleaners?

Somehow—perhaps because it's out of sight—the
 engine is easy to forget about, and too sel-
 dom gets washed—far too seldom.

Our high pressure stream cuts and chases the goo
 and grime from the greasiest engine. The
 Weaver System is a money saver for West
 Texas motorists. It cuts out the sand and
 grit and reduces the wear on parts.

MOTOR WASH \$1

"The Best Costs No More"

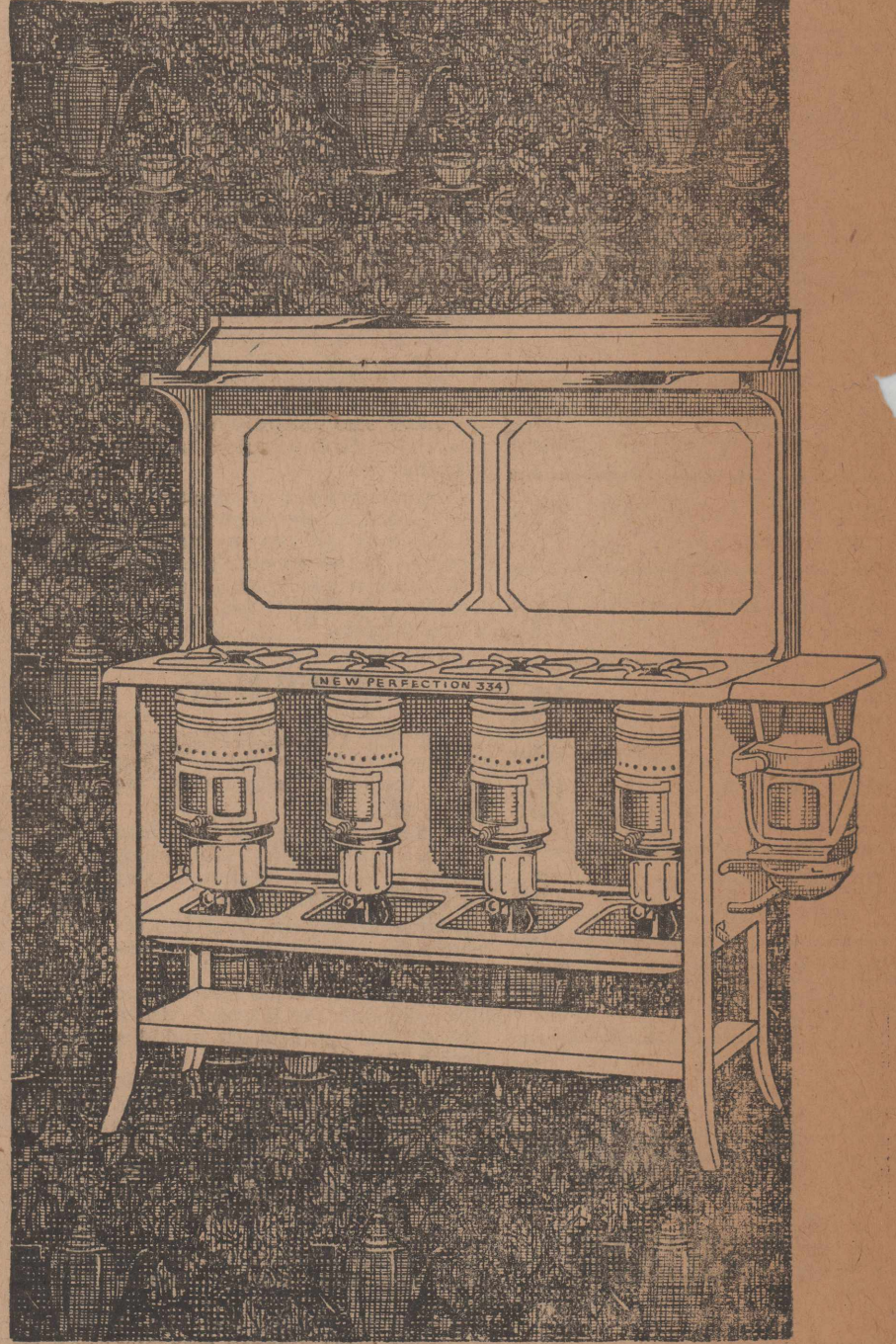
**Gullion's SUPER SERVICE
 STATION**

"A One Stop Station"

Phone 83 Southeast Corner Square

**Looks cool...
 feels cool...
 but cooks
 in a hurry**

**A new Perfection
 finished in shining porcelain enamel..**



YOU won't have to dread a hot
 kitchen any more, if you put this
 beautiful new oil stove in it.

It cooks as swiftly as gas, so that
 your kitchen hours are shortened.
 Its heat is concentrated on the
 cooking, so that your kitchen stays
 cool and comfortable.

And it is delightfully cool to
 look at: porcelain enamel and Perfec-
 tolac finish, in snow-white, silver
 gray, dove gray. This finish is as
 hard and smooth as china . . . as long
 wearing as iron.

Four Giant Superflex burners, one
 a "Big Giant", give clean, intense
 cooking heat. All burners have auto-
 matic wick stops.

This stove is equipped with three
 convenient shelves . . . closed-in back . . .
 extra large grates . . . removable tray
 below burners . . . reversible reservoir.

Wide Choice of Models

It is one of Perfection's new models,
 which include ranges with built-in
 ovens, long chimney, short chimney
 and gasoline stoves.

Prices, \$18 to \$164. Your dealer
 will doubtless offer you easy terms.

Use a "Live Heat" Oven

For perfect baking, use a
 Perfection or Puritan "Live
 Heat" oven, in which hot,
 fresh air circulates quickly
 to every corner and is forced out
 through holes in the side walls.
 This means speedier baking and
 better flavored foods.

PERFECTION STOVE COMPANY
 825 Trunk Avenue - Dallas, Texas

PERFECTION
 Oil Stoves & Ovens

Friday and Saturday Specials

- 40 Inch Outing, 6 Yards, SPECIAL, **\$1.00**
- Blankets, Regular price \$2.25, SPECIAL At, **\$1.69**
- Blankets, Regular price \$3.50, SPECIAL At, **\$2.89**
- Blankets, Regular price \$4.50, SPECIAL At, **\$3.89**
- Men's Union Suits, A regular \$1.25 Garment, **89c**

H. P. Watson Co.

5c, 10c, 25c Store

"Where Your Dollars Have More Cents"

Andrews Colts Battle High Crew To 0-0 Tie

Floydada High School will not be lacking for available football material after the next year or so, and chances are that within the next two years the local school will be bidding strong for district and bi-district championships. This is the belief of more than 125 local fans who saw the Andrews Ward Whirlwind colts battle the F. H. S. third string, or Frosh squad, to a scoreless tie last Thursday afternoon at the Floydada ball park.

The colts, a brand new organization of grammar school boys, were suited out in complete football togs furnished by Floydada business men. And the uniforms were not the only demonstration of football shown at the game, either.

First down counts tallied three for the Frosh team and two for the colts. Fans state that the new recruits demonstrated some real football knowledge and will make promising prospects for the high school team.

Dick Stovall, coach of the colts, stated this week that a game for next Thursday will be matched, either with the high school crew or the Lockney or other neighboring town squad. He invites and urges local fans to attend. Admission will be free.

Here is the way the Frosh and Colts lined-up last week: Colts—Everett Morton and Bernie Roberts, ends; Earl Hanks and James Badgett, tackles; Lynn Easterling and Emmett Bost, guards; W. A. Rutledge, center; Ben Eudy and John Morris Watson, halves; N. B. Mooney, full and Clifford Gollight, quarter back and captain.

High school—F. C. Harmon and Sam Rutledge, ends; Charles Brown and Webb Riddle, tackles; Hershel Hammonds and Kinder Farris, guards; Waymon Finley, center; Buster Smalley and Verne Eastridge, halves; Pat Stansell, full back and William Barnett, full back.

KING SELLS HIS INTEREST CITY MARKET TO PARTNER

Pierce King sold his half interest in the City Market to his partner, E. M. Eubank, Tuesday. Mr. King and Mr. Eubank bought the store two months ago from John Howard and John Maxwell.

Mr. King has resumed his place as salesman in the Community Supply Co., having been with the firm for three years before purchasing the interest in the City Market.

Fairview News

Fairview, October 14.—We had a very nice rain this week-end.

Mr. and Mrs. Weldon Conner and little daughter, Nell Wana, Mr. and Mrs. Jim Stewart and Mrs. W. B. Wilson were the guests of Mr. and Mrs. L. A. Horton Sunday.

Mr. and Mrs. Ralph Zackry are spending a few weeks with her parents, Mr. and Mrs. E. R. Crabtree.

The social which was to be held in the basement of the Methodist Church was not had because of the rain.

Bro. Carl Burgett will preach his first sermon next Sunday night at the Fairview Baptist Church.

Miss Mabel Culppepper spent Sunday with Misses Hazel and Bessie Maye Brown.

Robert Sanders and Oran Mount, who have been in Colorado are spending a few days with D. L. Sanders and family.

A good number had planned to attend the singing at Center but were hindered by the rain.

Mrs. W. B. Wilson and Mrs. L. A. Horton visited Sunday with Mrs. E. B. Crabtree and Mrs. Ralph Zackry.

Mr. and Mrs. Edd Bullard and children spent Sunday with Mr. and Mrs. C. W. Burton and children.

CLUB WOMEN TO ASSIST AT LOCKNEY CELEBRATION

Floyd County Club women are to have a part in preparing the big feed which will be served free at the dedication of the Municipal Auditorium at Lockney, Friday, October 18, according to Miss Marie Strange, County Home Demonstration Agent. Women from the fifteen Home Demonstration Clubs of the County will furnish chickens for five thousand sandwiches.

In addition to furnishing the chicken for the sandwiches the club women will meet early Friday morning at Lockney and prepare the sandwiches ready to be served.

Advertise in The Hesperian.

Legion Chieftain



National commander of the American Legion for the next 12 months is Major O. L. Bodenhamer, above, of El Dorado, Ark., chosen successor to Paul V. McNutt by war veterans assembled in annual convention at Louisville, Ky. Bodenhamer enlisted as a private and was discharged a major. Born in Goldthwaite, Tex., he is now engaged in real estate and oil operations in El Dorado.

Center News

Center, Oct. 15.—The rain was fine on wheat that is up and that which has been sown and did not have enough moisture to bring it up and also for the land that is prepared for wheat.

Cotton pulling and maize heading will begin again soon if the sunshine continues today and tomorrow.

We had our services over the week end, only a few present Saturday night as it was misting rain at church time.

We had a house full to overflowing at the South Side Singing Convention Sunday afternoon and lots of folk in cars who could not find seats or standing space inside. If it had been a favorable afternoon I don't know what we would have done with the crowd.

Mr. and Mrs. Mankin took Sunday dinner with Mr. and Mrs. R. C. Ross.

Mr. and Mrs. E. W. Lightfoot and family and Miss Bernice Mankin were guests at dinner of Mr. and Mrs. C. F. Veach Sunday.

Mr. and Mrs. W. B. Jordan were guests of Mrs. Montgomery and children Sunday.

Mr. Tubbs butchered a calf and sold it out among the neighbors last Monday.

Miss Thelma Jackson visited Mr. and Mrs. Marion Carpenter last Sunday.

Mr. and Mrs. Dennis had company from Floydada last Sunday and all attended the singing.

Mr. and Mrs. T. L. King and family and Mr. Miller and children came to singing Sunday afternoon.

Our church expects to put on a State Mission Program next Sunday morning. We have been having the four minute speakers each Sunday this month, getting ready for the special program next Sunday.

Roy O'Brien and Miss Lena Mae Sparks were guests of Mr. and Mrs. C. O. Spence Sunday.

W. C. Spence is spending several weeks with his sons here helping gather the cotton.

C. O. Spence's foot is doing better, he hopes to be able to walk on it in a week or two.

Mesdames Carpenter and Mankin met with Mrs. Jordan Monday afternoon to make some placards for our program Sunday.

Mrs. C. O. Spence spent Monday with Mrs. I. C. Kirk.

Miss Gertrude Lightfoot took Sunday night supper with Miss Bernice Mankin.

Mr. and Mrs. Matthews and children and Mr. and Mrs. Elvis Gill took Sunday dinner with Mr. and Mrs. T. J. Gill.

AN INSTANCE OF THE VALUE OF LIVING SUPPLIED BY FARM

The farm family obtains a substantial part of its living from the farm itself, whereas families living in cities generally must buy the food, fuel, ice, and housing used.

To determine what part of the "family living" actually comes from the farm, 22 farm home makers in Frederick County, Md., agreed to cooperate with the Bureau of Home Economics of the United States Department of Agriculture in keeping exact records for a 12-month period. Their reports, though not conclusive, give a very good picture of what the farm supplies.

Articles brought in from the garden or storeroom for use by these farm families were weighed and a record made. Prices were assigned to such articles by workers from the bureau after they had visited the shops where the home makers traded and determined what city families would have to pay for articles similar to those furnished by the farm. A complete account of all cash expenditures was also kept.

In actual cash these families spent an average of \$1,712.70 for the year. This varied from \$737.70 for one family to \$3,734.50 for another. Add to these cash expenditures the money value of the family living furnished by the farm, that is, of the food, fuel, ice, and 6 per cent of the equity in the house (a normal return if the money were otherwise invested.) Then the total living expenditure of these 22 families ranges from \$1,217.71 to \$4,942.18, the average being \$2,701.63. The average value of family living furnished by the farm, therefore is \$988.93, or about 36.7 per cent of the total living cost.

Food was the largest single item in these family budgets furnished by the farm, and valued at \$651.44, was 24.1 per cent of the total value of family living. Housing was the next important item, being valued at \$230.64. Fuel furnished by the farm varied from \$5 to \$116.50 a year. Ten families did not have ice on the farm. For the entire group the average value of ice furnished by the farm was \$5.28.

Live poultry for market should be shipped so that it reaches the market early enough to be weighed the day it arrives, as some shrinkage is bound to occur. The amount varies from 2 to 15 per cent depending on conditions. Shipments received late on Saturday usually have a heavy shrinkage as they held over until Monday to be weighed.

Cockroaches, fortunately, are easy to kill. Liberal use of sodium fluoride or sodium fluosilicate, dusted wherever the cockroaches are troublesome, will quickly eradicate them. Only rarely and in extreme cases

where instant it necessary to tion.

Read The Hesperian, Floyd County.



\$17.50 to \$25.00 Suits EXTRA

The same good workmanship that ways carried up models and the See those new Nunn Bush Ox new Brogues for ter wear, they looking and fe sportsman. Those new shirt fast you had be and buy a box be all gone. Rayon for \$1.95 each, with a satin str colors.

Now is a good in that order it tailored suit, com us show you the All-Wool line.

GLA SNODGR Smart wear for 1900

Friday, Saturday and Monday SPECIALS

- 12 Quart Galvanized Pails, Heavy Grade, **23c**
- 14 Quart Galvanized Pails, Heavy Grade, **28c**
- 16 Quart Galvanized Pails, Heavy Grade, **33c**
- 5 Gallon Galvanized Oil Cans, Heavy Grade, **73c**
- No. A Galvanized Tubs, Heavy Grade, **43c**
- No. 1 Galvanized Tubs, Heavy Grade, **63c**
- No. 2 Galvanized Tubs, Heavy Grade, **73c**
- No. 3 Galvanized Tubs, Heavy Grade, **83c**
- Galvanized Half Bushel Measure, For, **57c**
- New Style R. F. D. Mail Boxes, For, **\$3.78**

FLOYDADA HARDWARE CO.

Auditorium Completed; Many Events Planned

(Continued from page 1) welcome the visitors to Lockney, several good quartets have been arranged for. Dr. C. D. Henry and Ray Wall assisted by other song leaders from the surrounding communities will lead the singing. Joe Reeves from Lone Star is also slated to be on the program, besides a number of others that will be present that night. J. E. Hill from

Amarillo along with several other noted speakers have been invited to appear on the program and Chamber of Commerce committeemen assure us that a grand time will be had by all. The program is to be educational as well as entertaining and efforts are being made to have the program as much like the old time "get together" as possible. The object of the program committee in arranging a program as outlined was to promote a better feeling and spirit between the different communities. If you fail to be on hand for the night program, you will miss something that your neighbor will benefit by.

Plainview Band to Play

In addition to the program as outlined above, the Plainview band will be in attendance at all events and we are promised plenty of music at all times from the band. They will arrive in Lockney at 10 a. m. and stay through the night program. This band has been secured absolutely free of charge through the courtesy of the Plainview Board of City Development and Chamber of Commerce. People attending the celebration are indebted to Plainview for this contribution to the program.

Announcement of Events

T. Z. Reed, a veteran of many entertainments, will be on hand to announce to the crowd the sequence of the events. Keep your ears open and you will not fail to see all of the program.

Sand Hill News

Sand Hill, October 14.—The rain we had in this community has helped the wheat, and damaged the cotton very little.

We had a good crowd at Sunday School, considering the rainy weather. We had singing Sunday night at the school house.

A large crowd from Sand Hill attended the singing at Center Sunday.

Mr. and Mrs. Vernon McPeak and little daughter, of Center, visited Mrs. McPeak's parents, Mr. and Mrs. George Standifer, Sunday.

Mrs. Robert Weems was called to the bedside of her sister, Mrs. Brock of Lamesa last Thursday. She was operated on and died Friday night. Mr. and Mrs. Pope of this community, and Mr. and Mrs. Jake Brock, of Olton, attended the funeral.

Miss Delzie Bradford visited with Miss Ola Mae Morton Sunday night.

Mrs. B. R. Phillips and Mrs. J. U. Hobby spent Monday with Mrs. C. L. Bradford.

Specials

- SAUSAGE, Pure Pork, Per lb., **22c**
- SPUDS, Sweet or Irish, 10 lbs., **33c**
- BACON, Sugar Cured, Per lb., **24c**
- CORN, Good Quality, **10c**
- TOMATOES, No. 2 can, **10c**
- BEANS, Pinto Recleaned, **9c**
- BLACKBERRIES, Gallon Can, **59c**

C. P. Looper Company

Two Pants Suits

Are A Welcome To Men Hard On Clothes



Most Men and young Men nowadays will not purchase a Suit unless there are 2 Pants with it! Why disappoint them... that's the way we think of it! And to satisfy them we offer this special group of 2 Pants Suits at a remarkably low price.

Here Are Values At Only, **\$27.50**

Wood Bros. "Clothing"

REPORT OF CONDITION OF THE Floyd County National Bank

Of Floydada in the State of Texas, at the close of business on Oct. 4, 1929.

RESOURCES		
1. Loans and discounts	\$438,651.21
2. Overdrafts	1,571.60
3. Other bonds, stocks, and securities owned	88,149.15
4. Banking house, \$16,500.00 Furniture and fixtures, \$12,385.00	28,885.00
5. Real estate owned other than banking house	11,390.00
6. Reserve with Federal Reserve Bank	35,883.82
7. Cash and due from banks	22,791.75
8. Outside checks and other cash items	5,191.18
Total	\$632,513.71
LIABILITIES		
15. Capital stock paid in	\$ 50,000.00
16. Surplus	15,000.00
17. Undivided profits—net	4,657.09
18. Reserve for dividends, contingencies, etc.	500.00
19. Due to banks, including certified and cashiers' checks outstanding	12,431.64
20. Demand deposits	444,002.07
21. Time deposits	105,922.91
Total	\$632,513.71

State of Texas, County of Floyd, ss:

I, Jas. K. Green, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

JAS. K. GREEN, Cashier.

Subscribed and sworn to before me this 16 day of Oct., 1929.

(SEAL) MAY M. GARRETT, Notary Public.

CORRECT—Attest: C. Surginer, T. S. Stevenson, R. E. L. Muncy, Directors.

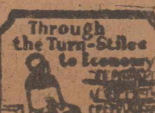
MARKET SPECIALS

- CHEESE, American Long Horns Pound, **29c**
- ROAST, Best Cuts, Pound, **22c**

All Orders of \$2.50 or over Delivered Free.

No. 1—PHONE 4

No. 2—PHONE 62



Whirlwind Grid Clash At Spur To Furnish Many Thrills This Week

Locals Will Fight To Uphold 8 Year Record

Coach Jones Expects One of Season's Hardest Grid Games At Spur Friday.

Since the beginning of football relations between Spur and Floydada in 1921, the Spur Bulldogs have tasted defeat at the hands of the F. H. S. Whirlwinds—but tomorrow the fastest and strongest eleven that the Spur school has ever known will again make an attempt to crush the Whirlwinds on the gridiron.

"Dopesters" have it that the odds will be stacking in favor of the Bulldogs in Friday's encounter. Their team is reported to be the strongest, fastest and smartest in the district. Snyder, Wilson and Matador High Schools have each fallen before the onslaught of the Bulldogs with top-heavy scores piled on their heads.

However, grid "dope" does not always decide a game. Both the Floydada and Spur teams will be fighting for and against tradition. Floydada will be fighting to uphold eight consecutive victories, while Spur will be striving to break down this record. Both teams are new and practically made up of "raw" material. In one sense of the words it will be a battle of coaches. Coach Gene Taylor, considered one of the best high school football coaches in West Texas, was pitting his training against Coach Troy Jones, Baylor product.

In reviewing games between the Bulldogs and the Whirlwinds for the past few years, it has been found that in 1926 when the Whirlwinds won the bi-district championship, their hardest game was with Spur, when they nosed the Bulldogs out 13 to 14. In 1927 the feat was accomplished after a hard struggle to the tune of 18 to 0, and in 1928, the score was 20 to 12, favoring locals.

Tradition will be mingled with physical strength, mental knowledge of the game, fight, speed, cleverness, sportsmanship and everything that goes to make up a good football game, and fans of the grid are promised four quarters loaded to the brim with thrills in tomorrow's game.

Lorenzo Smothered By Local Gridsters 32-8

Coach Jones Uses Many Subs in Game Against Inexperienced Crew Here Friday.

Lorenzo Bulldogs were chalked up as the third victims to fall before the blast of the F. H. S. Whirlwinds last Friday afternoon when the Bulldogs were swept off of their feet by a steady stream of Whirlwind subs to the tune of 32 to 8. The one-sided combat was waged on the Floydada battlefield before a small crowd of spectators and fans.

Howard Welborn, Whirlwind quarter, again stepped into the limelight Friday when he entered the game in the latter part of the second quarter and demonstrated to the locals the correct way to tear through the defensive lines. With only a few minutes play in the second and a few minutes in the last quarter, the Whirlwind captain tallied two of the five scores of the game. Other Whirlwinds to cross the chalk line were Starks Green, Joe Carleton and Joe Smith.

Thinking they had a snap against the light Lorenzo squad, who incidentally had not won a game in over two years, the Whirlwinds laid down on the job during the first quarter and allowed the Bulldogs to tally. They counted again in the last period when they threw the locals for a safety.

Archie Mack, Lorenzo quarter, was the outstanding player on the Bulldog eleven. In fact, he might be considered the only football player on that squad, since he gained every yard made by the visiting team, and got ninety per cent of the tackles. Mack was exceptionally good, but when pitted against eleven opponents who were from fair to excellent, he had little chance to win.

Joe Carleton, left half, played his best game of the season Friday, while Joe Smith showed up less than ever before this year. Carl Nelson, left tackle, got the most tackles, but was closely rivaled by R. L. Stovall and, Joe Terry.

Floyd Murray, the little back field man who within two years should be West Texas' best gridster, shined again Friday when he started the game as quarter. Langford and Chester de Cordova were two of the outstanding new men, while Duncan Hollums and Williams, regular string men, showed up well.

The summary of the game shows the following: first downs—Floydada 14 (7 in last quarter), Lorenzo 4; passes—Floydada attempted 22, completed 11, Lorenzo attempted 8,

completed none; no passes intercepted; Floydada punted twelve times for an average of 32.2 yards. Lorenzo punted fifteen times for an average of 33.3 yards; yardage gained on passes—Floydada completed 11 for an average of 19.1 yards, Lorenzo none; penalties—Floydada drew six for a total of fifty yards, Lorenzo drew one for five yards.

The starting line-ups of the two squads was as follows: Lorenzo—Hale, r. e.; Jackson, r. t.; Hightower, r. g.; Herrington, c.; Pattillo, l. g.; Cox, l. t.; W. Williams, l. e.; R. Williams, r. h.; Ward, l. h.; Seale, full; Mack, quarter. Floydada—J. Smith, r. e.; R. Welborn, r. t.; C. de Cordova, r. g.; Bell, c.; Stovall, l. g.; Nelson, l. t.; Terry, l. e.; W. Smith, r. h.; Carleton, l. g.; Green, full; Murray, quarter. Substitutes—Joe Pennington, Langford, J. R. de Cordova, Howard Welborn, Williams, Tom Deen, Duncan Hollums.

Gridsters Are Guests At Lions Club Dinner

Former F. H. S. Coach Makes Impressive Talk Showing Relation of Football to Life.

"Football, like Life, is a man's game. Through every minute of play, a gridster must concentrate his thought and his every effort to winning the game. A football team may be down, but they are never out until the final whistle, and the man that stays in the game, playing fair and square, wins despite the fact that he may have the small end of the score."

This, in substance, is some of the things that J. C. Wester, former Floydada High School athletic coach, told thirty-one members of the 1929 Whirlwind squad last Tuesday noon when the Lions Club entertained the members of the F. H. S. football team.

In his talk to the football boys, Lion Wester carried out the idea that life, after high school days are over, is just a continuous game of football. "The best team always get the most breaks," he said, "and in later years, just as today in football, when you give to life the best you have, the breaks of the game will be in your favor. The game is just what you make it."

Following Lion Wester's talk, Howard Welborn, Whirlwind captain, Joe Carleton, Dave Luttrell and Coach Troy Jones each expressed the team's appreciation of the Lions Club's interest in the football crew, and promised to put forth their efforts in every game to justify the confidence of Floydada grid fans.

Tuesday's Lion Club program was in line with the National Boys Work movement, and was in charge of W. E. Patty and G. T. Palmer. More than sixty plates were served at the luncheon. Green and white color schemes were carried out in the roast chicken dinner, and plate favors consisted of a large white rose and the letter "W" cut from green cards.

In the business meeting which preceded the Whirlwind program, it was announced that the next regular Zone Meeting of the Lions International of this section will be held with the club during January of next year. This decision was made last Wednesday at Estelline where Lion Boss J. C. Gilliam extended an invitation to the Zone Lions in meeting in that city to hold their next regular meet in Floydada. Other delegates to the Estelline from the local club were W. E. Pattey, J. G. Wood and Joe Breed.

"The Vamping Baobles Frolic", an exclusive male cast musical comedy will be put on by the members of the Floydada Lions Club at an early date. It was decided at the noon meeting Tuesday. Future announcements as to the cast and the date for the presentation will be made later, it was stated.

Athletics Win Four of 5 World Series Games

The Philadelphia Athletics, baseball club entry in the World Series representing the American League, won the fourth and fifth games of the series Saturday and Monday last and the World's championship for 1929.

Their opponents were the Chicago Cubs of the National League, which won the third game of the series 3 to 0. The Cubs lost Saturday's game 10 to 8, when the Athletics broke half a dozen league records by scoring ten runs in one inning, after having been blanked for six innings. A repetition of this late-inning rally style of offense was made Monday, when the Athletics batted in three scores after being blanked the whole eight innings previous by Pat Malone of the Cubs.

Among the Floyd County people who attended the funeral of Mrs. W. J. Hoyle, at Roaring Springs Saturday last week were Mrs. Oliver Carmickel, Mr. and Mrs. W. M. Sanders and son, Otho, Mr. and Mrs. Walter Baxter, Mr. and Mrs. T. J. Campbell, Miss Ophelia Bartlett, Mrs. Loran Liebfried.

IN THE WORLD OF SPORTS

ROCKNE'S NORTE DAME ELEVEN HAS ITS USUAL SCHEDULE OF SOME VERY, VERY TOUGH OPPONENTS.

BY PHILIP MARTIN

The football team that wins every game on its schedule this season will be powerful and lucky, and if it has played a few of the top-notch elevens it rightfully may lay claim to a national championship. From all appearances of the schedules, the list of unbeaten teams among those who play championship schedules will be as thin as it was last fall, when most of them at one time or another were bumped off.

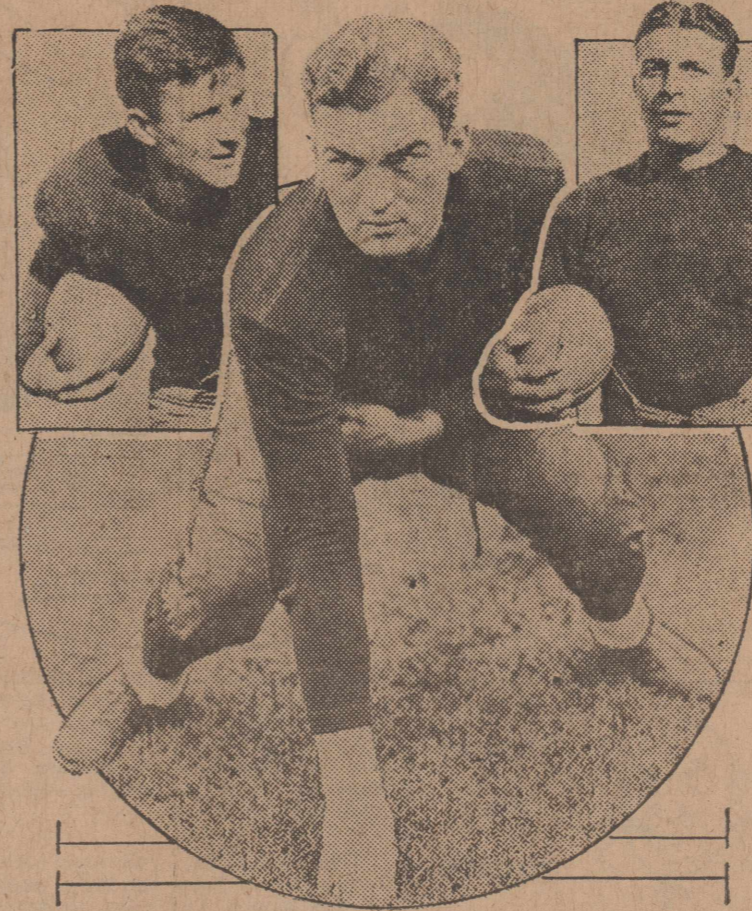
Any team that wins two-thirds of its games is moving at a fast pace. If you doubt it, just ask Coach Howard Jones, Pop Warner, Bob Zuppke, Knute Rockne, Chick Meehan, Bob Roper, Bill Alexander or Biff Jones. They will tell you that it is next to impossible to key a team up early in October and keep it keyed until Thanksgiving Day. But if they aren't keyed, they also tell you, the team is likely to be dropped most any time by an opponent of unsuspected strength.

Early this fall football writers heralded the Norte Dame eleven as having prospects for a team of national championship caliber. Twenty-five experienced varsity players reported to Rockne, and six of those athletes had seen two years of service as regulars.

Much was written about Captain John Law, a speedy guard, only five feet nine inches tall and weighing 163 pounds. The writers predicted that Jack Elder, speedy halfback, who is a nationally known sprinter, would have a big year. They declared that Marty Brill, a sophomore halfback, would be a sensation in the backfield, and that big Tim Moynihan, center, and Larry "Moon" Mullins, fullback, would be hard men to deal with this season.

Elder, the football writers say, has an excellent opportunity to gain All-American honors this fall. He has tremendous speed and uses it to advantage on the gridiron. The Norte Dame flier is five feet eight inches tall, weighs 165 pounds, and several times has negotiated the century in 9 3-5 seconds, the accepted world's record.

But look at the Norte Dame schedule before you boom the Irish for national championship honors. If they win every game they cer-



Here are three of Rockne's stars: left to right, Jack Elder, John Law, captain, and Frank Carideo.

tainly ought to be awarded the championship, besides all the Carnegie medals for bravery and heroism that can be manufactured. They have made a gallant start, 'tis true, but look what lies before them.

Carnegie Tech, a ranking eleven of the east and Georgia Tech, the Golden Tornado of the south, play Knute Rockne's Ramblers. If the "Fighting Irish" get over those hurdles, they have an opportunity to regain their second wind when they meet Drake, although the Bulldogs were champions of the Missouri Valley Conference in 1928 and no set-up for the ordinary team. However, Norte Dame's team is said to be extraordinary and it is expected

Dougherty News

(By Mrs. Bruce Edwards)

Mr. Raymond Holt and Miss Irene Brownlow were married at Clovis, New Mexico, October 10. They were accompanied by Mrs. V. E. Cook; Misses Johnnie Brownlow, Bernice Holt and Nelma Carmack.

Mr. Holt is the son of Mr. and Mrs. Killis Holt and is a promising young business man of Dougherty. Mrs. Holt is the daughter of Mr. and Mrs. J. M. Brownlow. She has been in Dougherty since the town was first organized and has made many friends here.

Mr. and Mrs. Holt will make their home in Dougherty. The people of Dougherty wish them a long happy married life.

Sunday School and Church were well attended. Brother Jameson preached Sunday morning and brother Beavers preached Sunday night. The B. Y. P. U. was organized with Mr. Blankenship as president and Norman Payne, vice president.

The P. T. A. met Monday, October 7, was well attended and had a good program. The next meeting will be the first Monday night in November. The subject for the next lesson will be "Health".

Bill Moore has bought out the H. L. Boen Cafe and took charge of it Saturday.

A fine rain fell in Dougherty and the surrounding territory Friday and Saturday.

Mr. and Mrs. J. M. Brownlow entertained with a dinner Sunday, October 13, honoring their daughter, Orene, who married Raymond Holt. The guests were: Mr. and Mrs. Killis Holt and family, Mr. and Mrs. G. C. Brister and family, Mr. and Mrs. Morrison and family; Mr. and Mrs. J. C. Carmack and family; Mr. and Mrs. V. E. Cook and

family; Mr. and Mrs. Price Brownlow and family of McAdoo, Mr. and Mrs. R. A. McNeese, of McAdoo, Mr. and Mrs. C. S. Ray, of McAdoo; Miss Lou Ella Lincoln and Messrs. Varley Webb, Burl Holt and Darwin Callihan and the J. M. Brownlow family.

Mr. and Mrs. Bruce Edwards and Miss Mary Edwards spent the week end in Lubbock.

Mr. and Mrs. Martin Duval are the proud parents of a nine pound baby boy, born October 8.

Mr. and Mrs. J. C. Carmack of Muleshoe have moved to Dougherty. Mrs. Luther Garner, of Dougherty, and Mrs. Jack Hargett, of Quitaque attended the Northwest Texas Fair at Spur Thursday and Friday.

Mr. and Mrs. Jack Hargett and Miss Gladys Bailey, of Quitaque, spent Sunday with Mrs. Luther Garner.

J. M. Brownlow was in the bedside of his father, Wednesday.

Mrs. Martin Duval returned from Lubbock Sunday. She has been a patient in the Texas Hospital.

Mr. and Mrs. John R. Mayo returned from California, where they have been visiting the past three weeks.

Varley Webb spent the week end in Vernon.

Harold Webb, of Lockney, is visiting his brother, Varley Webb.

The Methodist Church is now under construction. Buck Brownlow is the contractor. Buck said the building is to be made of red brick and will cost \$4,500.

Mr. and Mrs. H. L. Boen moved to Rotan Tuesday.

G. C. Brister is on the sick list this week.

disturbed the peace. He has written the time of a teacher and of a body of students. Common demands that he be reprimanded. If that is not sufficient he should be expelled from that study. Say what you please about people, they have the fine sense judgement to see this. Result—student council gets the cooperation of the student body and faculty.

Study halls are being organized and cared for without a teacher. The teacher becomes a leader, not a police detective. Student rules which they have made. Rules of school like the laws of the land are to restrain the vicious and protect the innocent. The criminal is inclined are in High School along with the good citizens and we can not sleep on our job. We expect some opposition but it cannot disturb the ideals which are deep seated in the hearts of the students.

The council has taken over the responsibility of seeing after state text books. It has shown that if mandates are sound and just, objects to littered floors and brought pressure to bear for a clean up. It is now working on plan traffic regulation.

One notable result of this government has been a breaking down of the barrier between teacher and student. The secrets of council are discussed with teachers. The faculty does not take over control until the council sees fit to turn them to us. We are behind boys and girls with all the authority we possess. But we find they are eminently capable of taking care of themselves. They level headed, true hearted, dependable citizens.

W. H. S.

CHAPEL PROGRAM

"Columbia, the Gem of the Ocean," was sung with much spirit by the student body, led by Mr. McWhirter, at the opening of the chapel period on Monday afternoon. Virginia Grigsby gave a reading entitled "A voice from a far country." Accompanied by Selma Louise Linder at the piano.

Next the student body sang a Scotch Folk song, "Auld Lang Syne." Mr. Scoggins made several important announcements and gave an interesting talk on "Courtesy." Mr. Patty made several announcements and also gave a short talk on Courtesy.

WOULDN'T IT BE FUNNY IF

Louida would not argue, Loyd McLaughlin worked, Annie Ruth ignored Clyde, Walter did not flirt, Wilene had black hair, Ernie did not drive down Wall Street about 8:30

Selma and Jean failed, Edward Clanton could not wink, Virginia McClung looked meek, Carl Nelson knew his business arithmetic,

Miss Keeton would not give demerits, Gwendolyn and Winona did not giggle,

Victorine did not priss, Warren were not curious, Gene did leave when the boys are dismissed,

If chapel would end on time, Mr. Stephens v understanding why pupils won't mind when he tells them over and over what he expects them to do.

(Continued on back page, same sec.)

THE HESPERETTE

FLOYDADA HIGH SCHOOL FLOYDADA, TEXAS, OCTOBER 3, 1929

Edited By Pupils of Floydada High School.

Editor-in-Chief.....Lois Sitton Assistant Editor Robinette Ridgway Local Editors.....Gene Smalley Ruth Rutledge Humorous Editor.....Warren Poole Exchange Editor Dorothy Crawford Typist.....Jesse Mae Wood

Motto Our School: May she always be right; but our schoolright or wrong.

The Hesperette Staff endeavors to admit the public into the affairs, educational and otherwise, of our high school. The members of the staff, who are very capable pupils, are alert for news of interest to their fellow-students and to the various readers of the Hesperian. If you want your name in the paper, do something.

Never argue with a fool. Listeners may not know which is which.

How strange those righteous beings are Who never care for fun— But simply spend their time on earth Reforming everyone—

Who to himself is law No law doth need Offends no law, and is A king indeed.

OCTETTE IS ORGANIZED

The girls octette has been organized with Miss Blebel as the sponsor. Patyee Looper, Lucille Snodgrass, Robinette Ridgway, and Willie Mae Cummings are the sopranos, and Mildred Carter, Verla Blasingame, Juanita Shirey and Artie Mitchell are the Altos. Lois Sitton is the pianist. The Octette sang "Sleepy Valley" and "Down Among the Sugar Cane" in Chapel Thursday afternoon. This was their first appearance. That sample in chapel was all right and now we want a full sized dose! more! So the multitudes cry.

Mr. Cummings' Whirlwind Colts met our third team in an exciting game of football Thursday afternoon. No touchdown was made, but the players show some promising material for future teams.

LOCALS

I wonder what this spells for the Whirlwinds of dear old F. H. S.? Although it was not a conference game, Lubbock beat Slaton. This is the first time Slaton has been beaten but considering the two teams Slaton did well in holding Lubbock to seven points. In the

other games Spur beat Matador, Paducah beat Roaring Springs, Post beat Crosbyton and say, Lockney did well. They beat Dimmitt 75-0.

Boys you must beat Spur. You know the school is behind you and the town must be since the Lions Club wishes to have you as guests Tuesday at noon.

We feel that Truett Boothe's withdrawal will be Dimmitt's gain and our loss.

We are sure the eighth and ninth grades wish to welcome their two new members. J. W. League has enrolled in the eighth grade, and Carrie Wade has enrolled in the ninth grade. The entire school wishes to welcome these new students into its activities.

Dave Luttrall, Robert Carter, and Rayford Palmer are the official scouts of our school. They were lucky enough to be able to see the game at Crosbyton between Crosbyton and Post.

COLUMBUS DAY

Columbus Day, October 12, passed unnoticed no doubt, by a majority of our students as well as older persons. The weather was rather disagreeable in 1929; we wonder if it was in the days of Columbus.

Columbus Day is one national holiday that does not receive proper recognition. All other holidays, even the less important ones, are always observed, but the day set aside to commemorate that bold and daring voyage of our grand old hero, Christopher Columbus, is neglected. The memory of Columbus is not honored as is that of Washington or Lincoln or even Woodrow Wilson. Of course these were great men, but if Columbus had not dared to be the first to cross the unexplored and formidable Atlantic, Washington and his successors would never have had a chance to prove their worth.

PARLIAMENTARY LAW LECTURE

Rev. P. D. O'Brien gave a lecture to the junior, senior and several faculty members Wednesday during activities period on Parliamentary Law. It was very interesting, educational, and we hope beneficial. We know it will prove beneficial if put into practice. Many common or colloquial forms of speech in class meetings etc., were learned to be either the height of rudeness or illiterate vulgarisms; for instance, "I make a motion." One should say "I move." It was also

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plication.

IS IT JUST AN IDEA?
Is it just an idea we have that
the federal cotton reporting bureau
of the Agricultural Department al-
ways adds something uncalled for
in its cotton forecasts that is unfair
to the cotton farmer and always in
favor of the spinner, or is it a gorge
of unfairness that makes us mad
every time one of these reports is
made public?
We can't help thinking the head
of the Agricultural Department
ought to let the responsible head
of the cotton forecasting bureau
take the air while he hunts him
another job. This forecaster is such
a good explainer he ought to be able
to explain to most any employer
of labor how good he is, and would
not, therefore, be out of something
to do longer than necessary to get
his hat and coat and move his per-
sonal effects.

CONVENTION
Each of the date for the
of the West Texas
of Commerce at El Paso
ands us of the long period of
usefulness this organization has had
and of the possibilities for the future
in it, and the desirability of
keeping it at work.
There has been some talk of
abandoning the organization, or to
put it differently, there has been
some talk in some quarters of let-
ting it die for lack of nourishment.
Such an eventuality would be bad
business for all of West Texas, and
we feel that the bigger business men
of the section, who visualize the
needs of the territory are going to
spike any such movement when it
comes to a head. There'll be defection
of course. For instance, Amarillo
seems to us, has long desired
tried to supplant the West
Chamber of Commerce with
sort of organization which
city could dominate in some
or forty counties of the
west corner of the state, and
efforts from the quarter may
might be anticipated, look-
to the liquidation of the affairs
the West Texas Chamber of
merce.
Present outlook, however, is that
attendance at El Paso will be
pecially good on the part of the
re determined and willing work-
and that no such thing as aban-
ment of the organization will
countenanced at the show
wn.

PUT OUT ROSE CUTTINGS
Rose growers, who have been suc-
cessful, tell us now is a good time
to root rose cuttings. So if any of
the neighbors have promised you
the cuttings go get them and get
started while the moon or
ever it is, is right.
Little or a good deal of sand in
bottom of the hole you dig will
be valuable aid, if you know how
to use it, we are told. You know
soil is just pure old loam and
is a tendency to rot the little cut-
ting before it begins to form roots.
The main idea is don't wait until
the cuttings begin to come up next
spring and you feel that old urge
to get rose cuttings or go buy
new roses. Get them out now
to make your premises beautiful
in your rose garden.

TARIFF SERIOUS ISSUE
On the tariff and the broad ques-
tions which are concurrent with it,
we rest the destiny of the nation,
we are told. And the carefulness
with which the law-making body at
Washington is studying the new law
in the process of making is not a
bad idea.
The question of who gets the
most out of the new tariff law is
uppermost in the minds of us all,
of course, but, after all, the policy
adopted will have much more far-
reaching effect than is apparent on
the face of the thing.

LEARNING THE RULES
About the hardest thing about
the game of life is learning the
rules and playing by them. Espe-
cially is it difficult to get the
rules down so well that they become
automatic. So many of us want
to make the rules as we go along.
We but our heads against brick walls
of our own making.
That's one thing about football.
We note the kids over at Andrews
Ward are playing now, all suited
out and everything. Some of the
things the kids are learning about
football are that there are rules to
go by—rules which the officials en-
force. The kids have to swallow
hard and take their medicine, may-
be that will make them better play-
ers in the game of business when
their times come, than their fathers
have been before them.

COTTON HARVEST STOPPED
The cotton harvest is at a stand-
still this week while the gatherers
wait for the mud to dry up and
give them a chance once more at
the fleecy staple. This would be
mighty fine time for the harvest if
it were not for the rains and mud.

TOO MUCH PREPARATION
The reason that so many men
never seem to get anywhere, in spite
of a lot of hard work, is because
they wear themselves out getting
ready to tackle a job.—The American
Magazine.

isolation is that the ground
is getting in mighty fine condition
for the winter operations and that
wheat is coming up to a good stand.

This And That
Harry Koch, of the Quanah Com-
munity, was a pleasant caller at
The Hesperian office Friday of last
week. Come again, Harry.

The bill for auto license plates
this next time is going to be lower,
especially lower on the smaller
cars, and the smaller the car the
bigger the cut in the cost of regis-
tration. Truck registration costs
will be higher and the cut on fees
for larger cars will be negligible, it
is said.

Which reminds us that is another
bill that will have to be paid
pretty soon.

Cotton ought to be bringing be-
tween 20 and 22 cents, middling ba-
sis, everybody thinks, where the
staple is seven-eighths of an inch
or better. But of course there is
no need for a spinner to pay 22 cents
for what he can get for considerably
less.

The death of Clarence E. Gilmore
took from Texas public life one of
the state's most capable, honest,
energetic citizens. Texas newspa-
persmen will be genuinely grieved
that one of their ranks who has
gone far toward the top rung in
the service of their state, should not
have had at least another ten years
to round out a career of great use-
fulness. In the midst of life we are
in death.

Many large cities which have real
traffic problems by the side of
which our troubles in Floydada are
mole hills as to mountains, now are
laying out their plans for eventual
traffic and pedestrian street,—no
pedestrian on one street, no pe-
destrians on the next, etc., to illus-
trate. A model city is being worked
out on this plan somewhere "up
nawth."

In Floydada the irritation of waits
on the part of pedestrians for
change in light signals could be ob-
viated on dull days, especially, by
changing the rule to give pedestrians
the right to cross streets at their
own risk regardless of the way the
lights "read," requiring the vehic-
ular traffic to observe the rule. This
the impatient ones who were willing
to take their chances on the traffic
could proceed afoot while those who
value safety could wait for the
lights to say "go." This plan is be-
ing followed successfully in some
cities, we are told.

Harry B. Adams, who has been
lying flat of his back in a sanitarium
at Plainview while a gash in his
side from an operation is growing
back together, is learning what it
is to have good neighbors and
friends, who snap into it for you
when you can't do for yourself. His
newspaper this past week was a
good one, with the regular help
doing a lot of the work and some
of the other boys, including Faye
Guthrie, pinch hitting.

The picture of Albert B. Fall be-
fore the bar in his oil conspiracy
trial, refusing to allow a mistrial on
account of his health, but demand-
ing that the case continue, is a pa-
thetic one. Senator Fall has real-
ized that the end for him is near.
He wants a jury acquittal for the
benefit of his posterity. Time for
him will soon be only eternity.

Most farmers over Floyd County
didn't know whether they did or did
not want a rain last week. Lots of
cotton open in the field for possi-
ble damage by rain and lots of
wheat in the ground that only a
rain could put to growing. It so
happened that the kind of rain
that fell over most of this territory
hurt cotton little, while doing
wheat a lot of good.

Now, a paper farmer would be
planting his wheat this week. Wheat
that came up a month ago does not
have an even break with wheat
that comes up between this time
and December 15. What a mighty
difference in business for the re-
tailer a little cotton makes. This
writer is not "agin" wheat as a
crop for Floyd County but feels
somewhat like a business man who
expressed himself the other day
with "I'd rather have a week of cot-
ton than a whole dam season of
wheat."

Jobs in Jest

Many a father is busy working
his son's or daughter's way through
college.

A headline says Arabian nomads
are allowed four wives. That seems
explanation enough of why they're
nomads.

Bill McKechnie has signed a
four-year contract to manage the
Boston Braves. This seems more a
sentence than a contract.

A Kansas City woman shot her
husband after a quarrel over bridge.
Evidently he didn't learn one of
the first rules of married life: Never
play bridge, or golf, with your wife.

Speaking of mergers, they tried
to bring the Navy and Army foot-
ball teams together again—but
failed.



'Round The Square
With Old Battleaxe (Himself)

Hey-hey! Back again. Fooled
you, didn't I.
But don't you worry, folks, there's
a great day coming. Someday the
Saliva Slingers, the Telephone peo-
ple and most everybody are going
to get together and ride me out of
town on a rail.
Until then—ain't we got fun?

Well, the Whirlwinds have been
tearing 'em up, so far. But so has
Slaton. Folks, it looks like Turkey
Day is going to see another great
football game between the two old
enemies. After tomorrow, Old Bat-
tleaxe is going to pick the winner.
Using as his hope, the records to-
date of each team. Who'll it be?

Hot dog! Here's a dedication to
the Old Bachelor's Club from "A
Married Man Who Knows." Arld,
man, if this don't add twenty or
twenty-five new members to the
club, there just ain't no more bache-
lors in this section. Here it is:
"I have been bawled out, bawled
up, held up, bulldozed, black-jacked
walked on, cheated, hounded,
squeezed, mooched and blackmailed,
stuck for war tax, per capita, dog
tax and syntax; liberty bonds, baby
bonds and bonds of matrimony; red
crossed, green crossed and double
crossed; asked to help the Society
of John the Baptist, the G. A. R.,
Woman's Corps, Men's Relief and
Stomach Relief.

"I have worked like hell, and been
worked like hell; have been drunk,
lost all I had, all my underwear and
furniture. I've been fair all my
life, earned all I sent, paid all I
borrowed and lost all I lent. And
then because I won't spend or lend
the little I earn and go beg, borrow,
or steal, I've been cussed and dis-

cusced, boycotted, talked to, talked
about, lied to, and lied about, held
up, hung up, robbed and damn near
ruined. And the only reason I'm
still sticking around is because I
know my stuff. I still say—"Dog
gone these wimmen."

That's us, boys, and when we
have our convention the latter part
of this month, I'm going to have
Tom Goslee read this dedication.

And here comes an application
from Troye Pope and Steve Marsh-
all down at Simmons University for
membership in the Old Bachelor's
Club. As their entering require-
ment, they say that "Love don't
make the world go around. It just
makes a fellow so dizzy that he
thinks it's going around."

die right quick, that's the best way
I know of.
So just hold your horses, folks,
and remember that the Texas Util-
ities Company is just a group of
humans like you and me and they
are going to give us the very best
service possible at all times—but
they are not going to sacrifice a
human life just to give us thirty
minutes more of light. Use your
heads for something besides a hat
rack.
That guy on California Street
says that the only reason he mar-
ried is because he had a car and no
money and his wife had gas on the
stomach.
Last Wednesday afternoon at 2
o'clock I received the following let-
ter:
"Dear Battleaxe—
"Just wanted to see if this new
mail service is as good as the tele-
phone service of this city. Mailed
at 7:20 a. m. of October 9th."
Now, folks, at first you will prob-
ably think that is slow service, but
it ain't. It's fast. Here's the steps
that letter had to take: It was
mailed at a down-town mail box
and was not picked up until 12
noon. It was then carried to the
post office where the stamp was
cancelled and the letter routed. It
was then delivered to me in thirty
minutes after it left the post office.
Yes, I think that service is as
good as our telephone service, and
(Please excuse me, Mr. White), I
really believe it is just a little bit
better.

Hope that last paragraph doesn't
hurt the telephone folks feelings.
You know, I wouldn't do that for
the world.
Oh, yes, before I stop this agony.
Some of you folks might be inter-
ested in knowing of the tragedy that
happened down at Corsicana last
Saturday when one of Al G. Barne's
elephants went wild and killed a
woman and darn near killed a man.
Gee, ain't you glad that didn't hap-
pen while they were here recently?

Well—anyway, there's one nice
thing about being in debt. You
never have to worry about what
you would do with money if you
had it—which I ain't.

The TOWN DOCTOR
(The Doctor of Towns)
SAYS
BUSINESS GOES WHERE IT IS INVITED
Merchants who bewail the fact that "business isn't what it used to be,"
yet fail or REFUSE to profit by the example of those with whom business
is BETTER than it used to be, have no "business" to complain if their
business goes elsewhere.
Merchants who spend time crying about new or outside firms taking
their business away from them, but shut their eyes to the very evident
cause and reason for it, can't blame anyone but themselves if their busi-
ness goes "floocy."
If business isn't good with you, "beefing" about it all the time won't
improve it. Who wants to do business with a constant calamity howler
anyhow?
Business IS good—there is more business today than there ever was—
the only difference is there are more and keener concerns after it.
Everybody knows that—your customers included.
If you are not getting the business, it's not your customers' fault.
YOU CAN get the business if you will rid yourself of old superstitions
and prejudices; if you will take away the nickel you are holding so close
to your eyes that you can't see the ten dollar bills on the other side of it;
if you will recognize that modern buyers DON'T and WON'T do business
with old-fashioned sellers, unless they have to—and then DO something
about it, instead of standing around, wringing your hands and crying
about it. If you DON'T INVITE the people to do business with you, don't
give them, consistently and persistently, every REASON WHY they
should do business with you, you surely WON'T GET their business, but
the fellow that DOES, WILL.
Now, you don't HAVE to do this—it's your business and you can run it
to suit yourself, but if you won't do it, don't blame anything or anybody
but yourself if your business goes on the rocks and your customers for-
get you.
Don't get sore at your newspaper, either, if it accepts outside advertis-
ing copy. If you don't want the business bad enough to ASK for it, don't
kick if others, who know how to sell, ASK for it, and GET it.

Now, folks, there ain't no sense
in being nasty! Last Thursday and
Friday nights during the rain and
storms, I heard a lot of people cuss-
ing and discussing the poor electric
light service.
In a conversation with S. M. Cole,
local manager of the light company,
Old Battleaxe was told that, as long
as wires are run through the air,
there will always be danger in rains
causing shorts or storms blowing
down wires or poles. That's just
another one of "them darn things"
that happens, and it can't be help-
ed.
Mr. Cole says that to send a line-
man out to repair a highvoltage
line while it is raining is just like
murder. The wires, posts, ground
and the workman are all wet (now
that ain't slang, I mean it), and to
handle a high voltage line in that
condition—well if a man wants to

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pen while they were here recently?

Well—anyway, there's one nice
thing about being in debt. You
never have to worry about what
you would do with money if you
had it—which I ain't.

The power of the human eye is
past calculating. Often when we've
committed some social solecism, the
female portion of our family has
given us a look that made us feel
as uncomfortable as a sock with
two holes in it.
Truthful Thomas says the great

disappointment of his life has
that whenever he wanted to whip
a man he was either too large for
him to tackle or so small he was
ashamed to hit him.
It is all right, as some old-timer
once said, to know yourself provided
you are not always telling other
folks about it.
The Sassafras Savant says he
never saw better weather than this
is for a man to attend to his own
business.
About the only thrill some folks
ever get is to imagine they have
put something smart over their
neighbors.
Whatever troubles troubled Eve
To cause her to lose weight,
She never had a dozen guests
When she'd prepared for eight.
The shortest bed-time story so far
appearing is: "Move over."
The Inquisitive Idiot wants to
know what the dogs will do when
everything goes to the dogs?
Furthermore there are a number
of people who need to get their eyes
tested and glasses fitted in order
that they may recognize opportuni-
ty when they see it.
Another endurance contest we'd
like to see staged would be in ob-
serving the Golden Rule.
A news story states that in Tri-
poli the men wear veils and sub-
servient to their wives. In this
country the men do not wear veils.
Our observation is that it is safe
to agree with the man who says
he has a hazy idea.
The main difference between us
and our ancestors is that they lived
in trees and we're up one most of
the time.
And another thing we've noticed
is that the man who never finds
fault with anything is either a very
patient man or else he's too lazy
to notice what's going on around
him.
Bill Hollis says that the Farm
Board is busy working out plans for
the relief of the farmer, but he's
decided to go ahead and prepare
his land for another crop himself.
Of course air is just as free as it
ever was but it does seem like it
costs more to be able to breathe it.
Fencerall Smith says a number of
automobiles are being run today on
grocery bills allowed to run by the
groceryman.
The trouble with the fellow with
spare time is that he wants to
share it with the fellow who has no
time to spare.
Endeavor to so live and act that
folks will say as fine things about
you while you're living as they say
about others after they are dead.

Contemporary Thought

AN ILLY EXPLAINED ERROR
Fort Worth Star - Telegram:
George W. Fooshe, well known cot-
ton factor, writing in the Cotton
Trade Journal, convicts the Census
Bureau of more culpability than it
had confessed in connection with
the recent error of 300,000 bales in
its Sept. 16 cotton ginnings report.
Mr. Fooshe points out that the bu-
reau's explanation of the error as
due to a "transposition" of figures
could not possibly be correct, since
the error necessitating the substi-
tution of a 4 for a 7 in the 100,000
column. Says Mr. Fooshe: "That
is the only way an error of exactly
300,000 bales could have occurred,
and it would have been more to the
credit of the bureau if it had ac-
knowledged this than for it to fall
back on 'transposition.' It was just
a plain stupid bit of 'ivory' that
seems incredible when one con-
siders the facilities at the disposal
of the bureau."
Then Mr. Fooshe goes further to
question why the correction of the
error was not sent out till after the
markets had closed for the day,
although the erroneous report was
released at 10 a. m. He declares his
own firm sent a telegram to the bu-
reau at 10:59 a. m., suggesting that
there might be an error in the fig-
ures, and has no doubts that many
others, amazed at the report indi-
cating that the State of Georgia
had ginned more than one-fourth of
the cotton ginned in the whole belt,
likewise queried the bureau on the
accuracy of its report.
Mr. Fooshe points out that the
delay in correction had grave con-
sequences to the growers and others
who were induced to sell by the
government report indicating that
one important cotton growing State
would have an actual crop several
thousand bales in excess of the pre-
vious government estimates. Cot-
ton growers will be the less satis-
fied with the bureau's explanation
when they remember that in the
series of similar errors affecting
the cotton market not one has been
on the side of those who have cot-
ton to sell.

\$2,000.00 FOR TEN YEARS
Randall County News: An Ama-
rillo capitalist stated the other day
he would give a million dollars, per-
haps two millions, to be assured of
getting his life extended ten or fif-
teen years. He proclaimed this to
be the most glorious age in the
world's history. A million dollars
for ten years would be a very low
price indeed. He would have that
million back in half the time, and
besides would have a lot of fun in
making the money. To those of us
who are startled at a million dol-
lars, the sum seems small to a capi-
talist who does things in a big way.
But money making comes natural
with him. He is able to see oppor-
tunities to increase his fortune
which are neglected by the average
man. It is the common belief that
it is getting harder and harder to
make money, and perhaps this is
true to the average run of us, but
to a real financier, the statement is
made that this is the golden peri-
od of the world's history, and that
opportunities will increase as the
world grows older.

VOLUME REDUCES RATES
Randall County News: The peo-
ple of this territory are highly pleas-
ed with the reduction announced
last week in the lighting rates of the
Texas Utilities Company as an-
nounced by Judge I. R. Kelso, presi-
dent of the company. Time was
that to have received a voluntary
reduction in rates from a public
utility would have greatly surprised
the public. Not so with the Texas
Utilities. This is the third reduc-
tion in rates which have been grant-
ed. The example of the power com-
pany should be a good example to
other utilities. It is a well known
fact that increased volume of busi-
ness makes possible lower rates per
unit, and the Texas Utilities has
kept faith with the people it serves
by this reduction in price.

Big Wood And Brush
SAM MILLER
A news story tells about a wo-
man who tried to drown her trou-
bles, but the contrary rascal crawl-
ed out of the river.
Another instance of things not
being properly adjusted in this
world is the fact that the small
boy's stomach doesn't fit his appet-
ite and the old man's appetite
doesn't fit his stomach.

Uncle Trav says it is a fine thing
that people do have to act natural
for there are enough darn fools as
it is.
The honeymoon is said to be over
when he begins to long for rolls
like mother used to make and she
begins to long for rolls like father
used to carry.

Our pessimistic friend says the
reason why women never have
enough clothes is that there isn't
that many.
It is all right to wear a long face
provided you wear it the long way
around.

The power of the human eye is
past calculating. Often when we've
committed some social solecism, the
female portion of our family has
given us a look that made us feel
as uncomfortable as a sock with
two holes in it.
Truthful Thomas says the great

disappointment of his life has
that whenever he wanted to whip
a man he was either too large for
him to tackle or so small he was
ashamed to hit him.
It is all right, as some old-timer
once said, to know yourself provided
you are not always telling other
folks about it.
The Sassafras Savant says he
never saw better weather than this
is for a man to attend to his own
business.
About the only thrill some folks
ever get is to imagine they have
put something smart over their
neighbors.
Whatever troubles troubled Eve
To cause her to lose weight,
She never had a dozen guests
When she'd prepared for eight.
The shortest bed-time story so far
appearing is: "Move over."
The Inquisitive Idiot wants to
know what the dogs will do when
everything goes to the dogs?
Furthermore there are a number
of people who need to get their eyes
tested and glasses fitted in order
that they may recognize opportuni-
ty when they see it.
Another endurance contest we'd
like to see staged would be in ob-
serving the Golden Rule.
A news story states that in Tri-
poli the men wear veils and sub-
servient to their wives. In this
country the men do not wear veils.
Our observation is that it is safe
to agree with the man who says
he has a hazy idea.
The main difference between us
and our ancestors is that they lived
in trees and we're up one most of
the time.
And another thing we've noticed
is that the man who never finds
fault with anything is either a very
patient man or else he's too lazy
to notice what's going on around
him.
Bill Hollis says that the Farm
Board is busy working out plans for
the relief of the farmer, but he's
decided to go ahead and prepare
his land for another crop himself.
Of course air is just as free as it
ever was but it does seem like it
costs more to be able to breathe it.
Fencerall Smith says a number of
automobiles are being run today on
grocery bills allowed to run by the
groceryman.
The trouble with the fellow with
spare time is that he wants to
share it with the fellow who has no
time to spare.
Endeavor to so live and act that
folks will say as fine things about
you while you're living as they say
about others after they are dead.

OCTOBER WOODS
We've read a lot of flossy rot
about October woods; about the
leaves in colored sheaves and cattle
chewing cud. Of trees undressing,
their leaves a messing the face of
Mother Earth, but birds have flown,
the forests groan, creating dismal
mirth. Great color schemes, de-
scribed in reams—Gee! at the paper
wasted!—Most charming sights and
vain delights no human ever tasted.
When Pegasus lopes up sublime
slopes he sometimes gets string-
halted, and surging thought gets
over wrought in phrase too blamed
exalted. October views, like Irish
stews, are often overrated; there's
a mental taste like moldy waste and
appetite's soon sated. We've waded
through unwholesome dew to
view these woods quite early, and
as we strolled we caught a cold and
sneezed our head off, nearly. On
October Woods we've got the goods
with its wet and soggy view; let
other scribes write diatribes for it's
given us the flu.

Poet's Corner
A BOY'S WORST TROUBLE
(By Gertrude Friend Scoggins)
Every time I go to meals,
An' slip into my place,
My mother yells right out at me.
"Go son, and wash that face!"
An' fore I start to Sunday school,
I could burst right into tears,
My sister calls downstairs at me,
"Have you washed behind your
ears?"
Then when I start to school each
day,
It's the same old thing; by heck!
"Come here son, let mother see
If you have washed your neck."

An' early every morning,
Fore I have time to breathe,
"Go sonny, to the bath room.
And brush your teeth."
When I'm so tired and sleepy,
An' want to go to sleep,
Some one tells my ma—
"Make him wash his feet."

An' when I go to a party,
Well Sir! It never fails—
"Come here a minute sonny boy,
Let's clean those finger nails."
Then when I have a holiday,
And dig holes in the sand,
I've hardly made a start when
I have to wash my hands.
I guess when I am dead and gone,
An' my funeral takes place,
Someone will forget and say,
"Son have you washed that face?"

FLOYD COUNTY
14 YEARS AGO
News items taken from files of
the Floyd County Hesperian pub-
lished in Floydada fourteen years
ago.
ISSUE OF OCTOBER 21, 1915
Last Thursday afternoon when I
C. Surginer left Floydada in an auto
to go thirty-five miles northeast to
see a customer, he told his wife he
would be home early Friday morn-
ing. Not later than eight o'clock,
Thursday night and Friday heavy
rains caused him to be somewhat
behind schedule on the return trip.
He finally rode in home Saturday
afternoon on a borrowed horse.

After losing the first game of the
World's Championship Baseball se-
ries to the Philadelphia National
Leaguers, the Boston Red Sox,
American League pennant winners,
took the last four of the series of
five games.
Last Thursday evening Mr. Ches-
ter West and Miss Letitia Baker
were united in marriage at the
Methodist Parsonage, Rev. G. W.
Shearer officiating.

One hundred fifty feet on con-
crete walks for the A. F. & A. M.
Lodge were completed Tuesday by
W. M. Colville.
Governor James E. Ferguson, in
Dallas to open the Texas State Fair
said today that he would pardon
every one of the one hundred friend-
less convicts now in the state pris-
ons.

Note: These articles sponsored by Floydada Lions Club are
written by The Town Doctor, without prejudice or malice and are
impersonal. They treat each subject as applied in general—not
a particular town. Opinions favorable or otherwise on subjects
covered are solicited and may be addressed to the paper in which
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SOCIETY NOTES

(By Mrs. Robt. McGuire)

Wedding Is Announced At Pretty Morning Party.

Mrs. C. M. Thacker announced the marriage of her cousin, Miss Evi Lee Goodwin, who was married to Mr. Dalley Bishop July 24 at Clovis, New Mexico, at a bridge-breakfast Thursday morning. The wedding had been kept a secret until that time and was quite a surprise to her friends.

The bride is the daughter of Mr. and Mrs. E. B. Goodwin of Roaring Springs and has made her home here for the past three years with Dr. and Mrs. Thacker. During that time she has been employed as assistant in Dr. Thacker's office until about seven months ago when she purchased and took charge of The Thrifty Nifty Shop.

Mr. Bishop is the son of Mr. and Mrs. S. G. Bishop of this city and formerly lived here but is now with the Wall Green Drug Co., of Denver, Colorado.

Breakfast was served at 9 o'clock and covers were laid for twelve guests. A miniature bride formed the centerpiece for the dining table. Streamers of yellow and green ribbon were extended from the ceiling to each cover, which was marked by green and yellow lantern place cards, being arranged so that the colors were alternated. Japanese umbrellas were given for favors with small envelopes containing the announcement of the wedding attached to each umbrella. The color scheme was further observed in the breakfast menu.

After breakfast tables were arranged for games of bridge with green covers and yellow chrysanthemums were pinned to each corner.

Vases of shaggy petal yellow chrysanthemums were arranged at the doorways of the living room and also the dining room.

The guests were: Mrs. J. A. Arwine, Mrs. Herman J. Thomas, Mrs. C. H. Davis, Mrs. Theron Bishop, Mrs. Tony Lundgren, Mrs. Robert McGuire, Mrs. Bob Garrett, Mrs. Jack Deakins, Mrs. G. C. Tubbs, Miss Peggy McKinney, Miss Willie Allen, Miss Dola Maddox and the honoree, Mrs. Dalley Bishop.

Mrs. Bishop plans to leave in a short time for Denver, where she and Mr. Bishop will make their home.

1929 Study Club With Mrs. L. T. Bishop.

Mrs. L. T. Bishop was hostess to the 1929 Study Club Thursday afternoon. Mrs. Ray Dickey of Lubbock was a guest of the club. Mrs. J. D. McBrien was received as a new member.

After the business session a program on Mesa Verde National Park was given with Mrs. S. M. Cole acting as leader. Each member answered roll call by giving a name of one of the canyons of the park.

Mrs. Troy Jones gave a general discussion of the park. Mrs. Frank Johnson discussed the Physical Features of Mesa Verde; Mrs. R. E. Bost, The Prehistoric Inhabitants and The Chief Cliff Dwelling; and The Art of the Cliff Dwellers was given by Mrs. Elmer Caudle.

The hostess served refreshments to the guests during the social hour.

Mrs. Frank Johnson will be hostess to the club at a social meeting Thursday evening, October 24, at 8 o'clock. Assistant hostesses will be Mrs. Troy Jones, Mrs. F. M. Shenefelt, and Mrs. Jerry Withers.

The husbands of the members will be guests of the club.

Mrs. Mahan Hostess To K. K. Klub.

Mrs. Wilson Mahan was hostess to the K. K. Klub Friday afternoon at 3 o'clock. The usual number of games of bridge were played in which Mrs. Polk Goen received high score for the visitors.

Delightful refreshments were served by the hostess.

Mrs. Clyde Taylor, Mrs. A. A. Bishop, Mrs. Joubert Clements, Mrs. R. B. Rosson, Mrs. Lee Griffiths, Mrs. Frank Moore and Mrs. Ray Dickey of Lubbock were guests of the club. Members present were Mrs. Otis Abston, Mrs. L. T. Bishop, Mrs. Fred Brown, Mrs. John Hammonds, Mrs. W. H. Hilton, Mrs. Polk Goen, Mrs. John Reagan, Mrs. W. C. Newsome, Mrs. George Sherrill and Miss Virginia Lewis.

Miss Virginia Lewis will be hostess to the club Friday afternoon, October 25, at 3 o'clock.

San Souci Bridge Club With Mrs. Snodgrass.

Mrs. Rip Snodgrass entertained the San Souci Bridge Club Wednesday afternoon, October 9, at her home three miles south of Floydada. Mrs. A. A. Bishop was a guest of the club. Miss Mary Lou Crain got high score in the games.

Refreshments were served to Mrs. Joe M. Day, Mrs. Terrell Loran, Mrs. Ray Clements, Mrs. Flynn Thagard, Mrs. Polk Goen, Mrs. Bill Daily, Mrs. Leroy McDonald, Mrs. L. J. Welborn, Mrs. Leslie Surginer, Miss Mary Lou Crain and Miss Geraldine Massie.

The club will meet Wednesday evening, October 30, at the home of Mrs. Carr Surginer with Mrs. Leslie Surginer and Mrs. L. J. Welborn as hostesses.

Stitch and Chatter Club With Mrs. McCleskey.

Mrs. Roe McCleskey was hostess to the Stitch and Chatter Club Thursday afternoon, October 10, at 3:30 o'clock. Miss Myrtice Meador, a member of the club, was presented with a lovely gift in remembrance of her birthday.

Refreshments were served to Mrs. M. L. Probasco, Mrs. L. H. Dorrell, Mrs. Zell Probasco, Mrs. W. Stephens, Mrs. Wesley Ginn, Mrs. Clarence Ginn, Mrs. John McCleskey, Mrs. John Howard, Mrs. W. H. Sharp, Mrs. Edd Sparks, Mrs. E. J. Dorrell, Miss Myrtice Meador and the hostess, Mrs. Roe McCleskey.

Alathan Class Held All-Day Meeting.

The Alathan Sunday School class of the Baptist Church held an all-day meeting Thursday, October 10. Each member brought a dish of food and a delicious dinner was served at noon. Twenty-six members were present. The greater part of the day was spent making quilts. Three quilts were made. A business

session was held in the afternoon.

Mrs. W. D. Smith and Mrs. P. T. Rucker both of Lubbock and Mrs. Oral Hubbard and Mrs. O. H. Jones were guests of the class.

Others present were: Mesdames E. R. Borum, C. B. Sims, J. L. Copprell, Sam Bishop, Jennie Bishop, G. M. Bullard, Grace Bass, A. D. White, J. E. Swinson, P. M. Felton, J. T. Snodgrass, S. T. Harris, L. H. Newell, J. T. Dawson, W. C. Sims, A. H. Manning, W. N. Paschall, M. J. Maxwell, W. A. Amburn, W. P. Daily, Harper Scoggins and Miss Lou Boothe.

P. T. A. Renders Program On 'Fire Prevention.'

The Andrews Ward Parent-Teachers Association was held Wednesday afternoon, October 9, at 3:30 o'clock. An unusually large crowd was present. The idea of "Fire Prevention" was carried out in the program.

Mrs. O. P. Rutledge gave a very interesting talk on "The part of the mother in Fire Prevention." Themes on "Fire Prevention" were written and read by Emma Louise Smith, Harvey L. Howard, Jim Bob Johnson and George Palmer. "Fire Prevention" posters from several of the rooms were exhibited.

Mrs. A. D. Cummings room and Miss Lula Belsher's room tied in the contest for the blue ribbon, which is offered at each meeting to the room having the most mothers present.

The organization voted to pay five dollars to the P. T. A. Endowment Fund.

STYLE CHANGES SETTLED BY PARIS FOR AUTUMN

Style changes for fall and winter wear have now been definitely settled in Paris, according to Jane Warren Wells, fashion expert.

The list begins with a considerably changed silhouette, include longer skirts, that are not too long, however, and a new position of the belt line. The advent of tweeds to the array of fashionable materials is another definite trend, says Miss Wells, writing in *Farm & Fireside*.

"I must speak of the silhouette first," continues the writer. "It is different and skirts are longer in proportion to waist length and longer at the knee. All the smartest houses showed the dress four inches below the center of the knee cap. Unless you lift the belt higher and make the waistline smaller, you will not like the new, because it will seem old-fashioned and will appear so until you carry the silhouette through to a trim collar, trim, tight sleeve with flaring cuff and skirt with fullness achieved by inserting godets, plaits, flares or gores. Belts are narrow and hung in just at the top of the hips.

Coats all have a flare, generous cuff, long, graceful, upstanding collars of fur or fabric and lining of the color of the coat or of a plain color to harmonize with the most pronounced color of the dress. Many coats have large, flat, square, like muffs to match with a spacious pocketbook made in the front. Stockings are slightly darker for the wool ensembles. A real sun tan

is proving a favorite shade. Skin colored hose are favored for afternoon wear and a lighter tone is approved for evening.

Gloves are mannish for tweeds and are light in color and texture for afternoon. Long, ten-button gloves are shown with many evening dresses.

MRS. COOLIDGE REBUKES WHITE HOUSE DESPOLERS

Souvenir hunters who despoil the White House when they are entertained there are rebuked by Mrs. Calvin Coolidge in her latest article which appears today in *The American Magazine*.

"To me the home of the Pres-

idents is sacred ground," says the former First Lady. "hallowed by the memories of those men whom our country has chosen to the high office. To live in it is to live in a shrine and I never could understand the point of view of the souvenir hunters who took away mementos to add to their strange collections. In the East Room, the little tassels of the finishing braid on the edges of the brocaded hangings at the windows had been pulled off as high as the hand could reach and I was told that in times past, pieces of the material with which the furniture was covered had been cut out.

"Upon one occasion the butler misunderstood a direction given him by the President, and instead

of placing some small silver ash trays in the Red parlor, he put them in the East Room during visiting hours. When the mistake was discovered a short time later, two of the trays were missing."

Mrs. Coolidge tells of a tea given to a party of 100 professional men, at which a secret service man observed a guest putting a napkin in his pocket. Mrs. Coolidge related the incident to breakfast guests shortly afterwards.

"Don't you know what to do about that?" asked the guest.

"I know several things to do," replied Mrs. Coolidge, "but what would you do?"

"Why, send him a napkin ring," said the guest.

"For several days," writes Mrs. Coolidge, "I was sorely tempted to purchase and send to the collector a souvenir ring with a picture of the White House on it."

Miss Jewel Brock, Miss Daltis Rea and Miss Lena Pennington spent the week end with Miss Brock's parents, Mr. and Mrs. Brock of Lamesa.

ANOTHER MYTH GONE

It is usually believed that our troops in the Revolution wore no uniforms or if they did they were always in rags. It is another of the myths that have become our heritage.—*Woman's Home Companion*.

Plenty Parking Space


Martin Dry Goods Company

"The Store With The Goods"


Corner California at Fifth Street

Plenty Parking Space

MUNSINGWEAR




True enough—MUNSINGWEAR—did please your grand parents and likewise MUNSINGWEAR will please you. But never has MUNSINGWEAR assumed for a minute that what was good for them is good enough for you. MUNSINGWEAR has consistently done everything in their power to keep MUNSINGWEAR a step ahead of the field in perfection of tailoring, ease of fit and length of service—and they have succeeded. Cover yourself with satisfaction with MUNSINGWEAR.



Women's and Misses Knit Unions

Low neck, no sleeve, tight knee, made of fine knit cotton, in a medium weight you will enjoy wearing.

Sizes 36 to 40 are \$1.50
Sizes 41 to 46 are \$1.75




BLOOMERS

Smart, snug bloomers, made of Munsingwear super rayons in pastel shades and in all sizes, elastic or ribbed knit cuffs, straight or yoke front.

A Pair \$1.98

Sleeping and Lounging Ensembles



From Munsingwear come these exquisite new pajamas, knit of special processed rayon, jacket V neck, no sleeve, pants are military with extra wide bottom, combination of striking colors. Prices are—

\$3.45, \$4.45 and \$4.95



Women's Comfortable Shorts

So brief—so blithe! Fitted shorts with a double yoke, removable elastic in back, perky pockets and in a wide range of colors with contrasting trim. Uplift bandeau to match, all sizes.

Shorts, \$1.00
Bandeaus, \$1.00



Munsingwear Hosiery


Beautiful hosiery, stylish hosiery, in sheerest chiffons and service weights that just wears and wears and washes. You may choose your correct shade and sheerness here and you can be sure of the quality. Service weights or sheer chiffons in all colors.

\$1.50 and \$1.95


MISSES COMBINATIONS

Made of specially processed rayon as only Munsingwear can produce, they give long service and are the ideal garments for the girl who begins to feel grown up.

\$1.50 and \$1.75



Women's Comfortable Shorts



Munsingwear Hosiery

Babys' Shirts

The baby's disposition will be better and his health better if he is comfortably and correctly fitted in Munsingwear baby shirts. Made of soft cotton wool or cotton and wool. Double breasted or button down front styles.

50c, 89c, \$1.00, \$1.25, \$1.50



Men's trunks, made of rayon or broadcloth in snappy patterns that appeal to men and young men of good taste. Shirts in fine knit cotton or fine Munsingwear processed rayon in pastel shades. All sizes.

TRUNKS—
75c, \$1.00, \$1.50

SHIRTS—
75c, 89c, \$1.00

Men's athletic unions made of fine underwear cloths, V or round necks, knee or ¾ length, closed crotch, drop seats or side opening styles. All sizes 36 to 50.

\$1.00, \$1.25, \$1.50

Men's medium and weight winter unions, necks, long sleeves, and lengths, closed crotch, or ¾ sleeves, ¾ lengths drop seats. All sizes.

\$1.75, \$2.25, \$2.50

UNDERWEAR FOR MEN AND BOYS

HERE

IS YOUR CHANCE TO BUY YOUR HARDWARE AT EXCEEDINGLY....

Low Prices

These Prices good for the rest of the month of October

Gas Heaters and Ranges	30% Off
All Coal Heaters,	25% Off
All Chinaware,	25% Off

SHOT GUN SHELLS

All \$1.25 Shells, now,	\$1.10
All \$1.10 and \$1.15 Shells, now,	\$1.00
All \$1.00 Shells, now,	90c
All 90c Shells, now,	80c
All 85c, 410 Ga. Shells, now,	75c

Everything else in Shelf Hardware in the House at 10 per cent and More Off.

We are dealers for the Famous Aladdin Lamps. Come in and let us demonstrate them.

Stansell & Collins

So. Main St., Floydada, Texas

Hustling Hesperian Want Ads, County's Snappiest Salesmen

Hesperian Want Ads

FOR SALE

Family style meals. Commercial hotel
Have you tried the "Cinch" Galvanized Wire Fence Stays? They are better. Let us prove it to you. J. C. Woodriddle Lumber Company. 341tc.

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc.

FOR SALE—Bicycle and equipment cheap. Verne Eastridge. 342tp

FOR SALE—McCormick Row Binder, good condition, priced for quick sale. E. W. Turner, Starkey Community. 342tc

Family style meals. Commercial hotel

FOR SALE—Practically new No. 10 DeLaval separator. Mrs. J. T. Mercer, 2 miles northeast Joe Bailey 332tp.

5c Hamburgers at Tourist Lunch, next door Tourist Hotel. 341tp

Italian Rye Grass Seeds. Scratch it into Bermuda sod each fall for a velvety green lawn the year round. We have the seeds. Hollums, Floydada Florists. 34tc

Family style meals. Commercial hotel

FOR SALE—Kroger Piano, will take cow as part payment. Call at Hesperian Office. 342tp

Darwin Tulip Bulbs, good named variety, 5c each. Hollums, Floydada Florists. 34tc

FOR SALE—Model T Ford truck. C. W. Ginn at Magnolia Wholesale office. 31tc

Family style meals. Commercial hotel

Before housing your hens for the winter, insure against insects for another 12 months by painting hen houses and roosts with "Creocene." J. C. Woodriddle Lumber Company. 341tc.

FOR SALE—McCormick-Deering 1-row wheat drill, 6 mi. west, 1 mi. north Floydada. S. O. Ellis. 333tp

Family style meals. Commercial hotel

FOR SALE—Broad tire 3 1/2 Bain wagon, good cotton frames, almost new. Bargain. G. W. Bryant, Sand Hill. 342tp

5c Hamburgers at Tourist Lunch, or Tourist Hotel. 341tp

FOR SALE—Used German heater. Call at The Hesperian office 33tc

Family style meals. Commercial hotel

It is the logical time to paint your house and barns. Sand storms and cold weather is not far off. Tell us your paint needs. J. C. Woodriddle Lumber Company. 341tc

Fresh and juicy for sale D. Summerville on east side 322tp

FOR SALE—Used German heater. Hesperian Office. 34th

Family style meals. Commercial hotel

Plant Tulips now. We have the bulbs. Hollums, Floydada Florists. 34tc.

FOR SALE—Practically new Majestic Radio at a bargain. Walter Birch. 334tp

Have you tried the "Cinch" Galvanized Wire Fence Stays? They are better. Let us prove it to you. J. C. Woodriddle Lumber Company. 341tc.

Family style meals. Commercial hotel

A BARGAIN—in good used Delco Light Plants. Also starting on a big carload shipment of new Delco Light Plants for this district. See or phone R. B. Gary, 1022 Broadway, Plainview, or Floydada, phone 903F43. 323tp

FOR SALE—Three dozen Rhode Island Red pullets 75c each, can be seen at Floydada Poultry and Egg Co. T. T. Hamilton. 341tc

Family style meals. Commercial hotel

Take your measure taken for a bella corset or girdle at the Nifty Shop. 20tc

FINE OLD HARDMAN PIANO FOR SALE AT A BARGAIN. TERMS IF REQUIRED. CARTER MUSIC CO. 342tc

Family style meals. Commercial hotel

Get your plant quantities of Tulips fall for a beautiful town next spring. Hollums, Floydada Florists.

Winter is coming—prepare your hen house with Cel-O-Glass that keeps out dampness and let in sunshine and make your flock more profitable. J. C. Woodriddle Lumber Company. 341tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 319W. 41tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

REAL ESTATE

FOR SALE—Two new residences in east part of Floydada, easy terms. R. L. Williams. 325tp

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

LOANS—On City, Farm and Ranch property. We always have the money. All kinds of insurance. You need it—we sell it. J. N. Johnston. 324tp.

5c Hamburgers at Tourist Lunch, next door Tourist Hotel. 341tp



Give this little fellow a job! If you have a house and want to sell it, let him sell it for you. He'll do it. If you want to find a buyer for your automobile, let him find you one. If it's hired help you need, or a room or a home, use his services in filling your needs.

And he's useful in many other ways. Who is he? He's the Result-Getting WANT-AD PAGE of the

Hesperian
PHONE NO. 8

NOTICE

I have purchased the Thrifty Nifty Shop from Mrs. Dalley Bishop and will have in a complete line of Buella Stamped goods soon. The shop will be known as The Buella Shoppe. Miss Mollie Crum.

Worms In Chickens

It is unprofitable to keep chickens that are badly infested with worms. They are poor layers. Unthrifty. Light in weight. Like to stand and eat. Catch colds easily. Pruitts Worm Capsules are Guaranteed to get both tape and round worms. No sick chickens. No loss of eggs.

And don't forget Pruitts Lice Powder for the dust bath. Also Nux Sal Ven that helps the molting hens to get back in laying condition sooner. And helps to repair the damage done by worms. Sold by Community Supply Co. 332tc

See those beautiful dahlias now, select your varieties and leave your orders for next spring. Hollums, Floydada Florists. 34tc

FOR SALE—German heater and four burner New Perfection oil stove, both good as new. Mrs. A. V. Haynes. Phone 244. 342tc

Radiola 18 all-electric radio to trade for battery set and difference. P. O. Box No. 682. 341tp

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

Before housing your hens for the winter, insure against insects for another 12 months by painting hen houses and roosts with "Creocene." J. C. Woodriddle Lumber Company. 341tc.

CONSUMERS Fuel Ass'n fixes your flats. 7tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

BRENG your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

Winter is coming—prepare your hen house with Cel-O-Glass that keeps out dampness and let in sunshine and make your flock more profitable. J. C. Woodriddle Lumber Company. 341tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 319W. 41tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

REAL ESTATE

FOR SALE—Two new residences in east part of Floydada, easy terms. R. L. Williams. 325tp

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

LOANS—On City, Farm and Ranch property. We always have the money. All kinds of insurance. You need it—we sell it. J. N. Johnston. 324tp.

Family style meals. Commercial hotel

SEE Floyd County Abstract Co., for improved and unimproved town lots We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

FOR SALE—128-acre farm, well improved 1 mile of good brick scho i C. W. Ginn at Magnolia Wholesale Office. 31tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

FOR SALE—some well located residences and some nice residence lots J. U. Borum. 9tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR RENT

FOR RENT—Two furnished east rooms, 628 West Virginia Street. Mrs. M. C. Young. 332tpd

HOME FOR SALE. See S. B. McCleskey, Floydada, Texas. 34tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

FOR RENT—Three acres of land well improved, immediate possession. Phone 317J. 341tc

FOR RENT—2 rooms conveniently furnished for light housekeeping. 320 So. Second St., Mrs. C. Snodgrass. 341tc

Apartments for rent modern convenience. Phone 105 or 67. 341tc



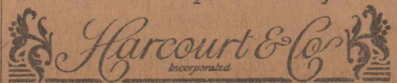
When Your Daughter Makes Her Bow!

It's a very important occasion when you introduce your daughter to society. The invitations should match the debutante's radiant loveliness.

Whatever your plans may be, it will be easy for you to make an appropriate selection from the beautiful Harcourt sample book that we will be glad to show you. Quality work, prompt and efficient service; satisfaction assured.

Hesperian Pub. Co.
Floydada, Texas

Authorized Representative of



FOR RENT—An apartment with private bath, gas and hot water. Phone 244. 342tc

FOR RENT—My quarter section farm, well improved, 120 acres in cultivation, 2 1/2 miles southeast of Floydada. O. R. Hickey, Lockney, Texas, Box 448. 32tp

FOR RENT or trade—My home place, 321 West Kentucky Street, 8 rooms, garage, servants house, lots of out buildings. Would trade it for 160 acres of land. If interested, write A. N. Gamble, 301 Ellis Bldg., Lubbock, Texas. 32tc

WANTS

BOARD AND ROOMS, 229 West Mississippi Street. 14tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

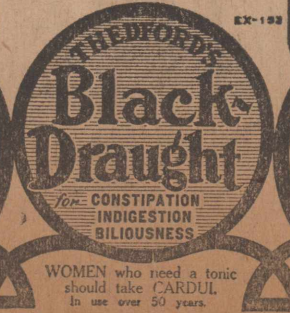
WE buy old radiators and repair any make of radiators. Cline Bros., new location Randolph Bldg., S. E. Corner Square. 6tc

WANTED—Middle-aged woman to help do general housework. C.J. 901F2. 32tc

WANTED—to rent a farm 160 or 200 acres on third and fourth rent. Will give good reference. B. C. Odam, Floydada, Route 2, Box 31. 334tp.

SICK AT HIS STOMACH

"I WAS suffering from stomach trouble in 1917," says Mr. C. K. Nelson, a railroad engineer near living in Pulaski, Va. "I had a tightness in my chest, a shortness of breath. There seemed to be a heavy weight in the pit of my stomach, and quite a bit of nausea, yet I couldn't vomit. I tried different remedies, yet I suffered on just the same. When in West Virginia on a work train, I was in such a condition that I just gave up and came home. I could not stand to work, in my condition. Some one told me about Black-Draught. I started taking it in small doses after meals. It helped me, and I went back to work."



WOMEN who need a tonic should take CARDUL in use over 50 years.

LIVE STOCK

FOR SALE—Good Jersey cows with young calves, also springing heifers and cows. 1 mile east and 1 mile south Baker. T. Gilbreath, Route 5, Floydada, Texas. 342tp.

FOR SALE—Combination Premier line-bred Jersey bull 2 years old, also 3 bred heifers and one cow, all registered; also a number of good Jersey full blood cows bred to registered Combination Premier bull to freshen this fall. J. D. Christian, Floydada, Texas. 313tp

DALMONT NURSERY can landscape your ground, sell you your nursery stock and guarantee it to grow. Dalmont Nursery, 18 miles northwest of Floydada. P. O. Address, Rt. 2, Plainview, Texas. 305tp.

See the new Royal Portable and standard typewriters at The Hesperian office.

Typewriter carbons, second sheets Typewriters at Hesperian Office.

LOST AND FOUND

STRAYED or stolen—From the T. M. Noland pasture, 6 miles north of Floydada on Silverton road, 1 yearling Jersey heifer with talley mark across back of left hind leg and ring in left ear. Finder please Notify T. M. Noland or Dr. M. Frost. Phone 175. 31tc

STRAYED from my place, 1 mile north of Floydada, 1 bay mare, weight 1100 lbs. R. L. Williams. 325tp.

Mrs. R. O. Stark, of O'Donnell, who spent a week here with her parents, Judge and Mrs. Wm. McGhee, returned to her home Friday. She was accompanied home by Mrs. Joe Wilson who visited her brother, Frank Dodson, at Lockney, during Mrs. Stark's stay here. Mrs. Wilson visited her sister-in-law, Mrs. Fannie Montague, Friday morning.

T. T. Bouldin, of Mineral Wells, spent the first of the week here representing clients in District Court for Floyd County.

Mrs. R. M. McCauley left Saturday for Dallas where she will visit with her mother, Mrs. Amanda Brown, and attend the State Fair.

GO TO

Magnolia Filling Station

For Quick Tire Service Where you are assured of Quality Products and where service is supreme. And it doesn't cost any more.

Magnolia Gas and Oils

H. O. Cline, Mgr.

Hot Shots for Saturday

Bacon	Rex Brand Medium Weight	Half or Whole Strip, per lb.,	24c
Spuds		Sweet or Irish, 10 Pounds for,	29c
Sugar		Pure Cane 10 Pound cloth Bag, With \$2.00 worth of other merchandise,	60c
Flour		Everlite, The Perfect Flour, 48 lb. Bag for,	\$1.79
Salmon		Mackeral Salmon, Tall Can,	14c

Floydada Grocery Co.

"WHERE YOU ALWAYS FEEL AT HOME"



Christmas Cards

NOW READY FOR YOUR INSPECTION

The Hesperian has received the most beautiful line of Christmas Card samples it has ever been our pleasure to show. Beautiful numbers to suit the most discriminating taste, and others which will combine both good taste and economy.



A Complete Service

PRINTED AND ENGRAVED CARDS THE NEWEST AND SMARTEST THINGS BEING OFFERED.

Leave Your Order With Us NOW!

The HESPERIAN

PHONE 8

We will be glad to bring samples to your home or office to show you.

CHURCHES In Los Angeles "Death Cult"

CITY PARK CHURCH OF CHRIST

In spite of the rainy weather, there were ninety-five present for Bible study on last Lord's day. We have set our goal for one-hundred and twenty-five and want you to come help us reach that goal. The services for next Lord's day will be as follows:

Bible study 10 a. m.
 Preaching and worship 11 a. m.
 Preaching at 8 p. m.
 The subject of the sermon for Lord's day morning will be, "The Lord's Table."

There will be a meeting for the young people at 7:30 on Friday evening. The Ladies Bible class will meet at 3 o'clock Monday afternoon, and at 7:30 Wednesday evening we will have prayer meeting. At this service we plan to review the first five books of the Old Testament. Everyone is cordially invited to attend these services.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
 We had a splendid day last Sunday. The Sunday School attendance and interest was the high point in the activities of the day although we had good congregations at the hours of worship. We had a large number of new students in the Sunday school, and for these we are very grateful. There are many others who should come and we earnestly invite you to meet with us. The Sunday School work is moving along progressively and we are greatly encouraged with the outlook for the future. It is our desire that you have a part with us in making the school bigger and better.

Preaching by the pastor at 11:00 a. m. and 7:30 p. m.

We were glad to have the quartet sing for us Sunday, and there will be special music at the services the coming Sunday.

The three Leagues will meet at 8:45 p. m. Last Sunday was one of the best days we have had in the work of our three Leagues. The attendance was very fine and a spirit of enthusiasm and optimism prevailed. We are happy in the great work being done by our Leagues.

JUNIOR ENDEAVOR PROGRAM

The junior Christian Endeavor of the Cumberland Presbyterian Church will meet Sunday, October 20, at 7 o'clock for the following program:

Leader—Katherine Daniel.
 Topic—"Our Bible Friend Miriam"
 Song.
 Scripture Reading—Exod. 2:1-10.
 Prayer.
 What are some of the Lessons you have learned from Miriam?—Junior Rutledge.

What Mission did God give Miriam?—Blanche King.
 Miriam the Musician—Randall King.

The Story of Moses' Young Life—Eddie Lois Sparks.
 Bible Drill.
 Business.
 Benediction.

SENIOR ENDEAVOR PROGRAM

The Senior Christian Endeavor of the Cumberland Presbyterian Church will meet Sunday, October 20, at 7 o'clock for the following program:

Leader—Raymond King.
 Topic—"Taking Part in the meeting"
 Song.
 Scripture Reading—Col. 3:12-17.
 Prayer.

How did Jesus Show His Approval of Participation in Activity for His Disciples?—State specific instances where he urged them or made it easy for them to Take part—Pierce King.

Discuss—Cooperation in taking part in a meeting—Bill Grigsby.
 Clippings read by Ruth Rutledge, Etha Williams and Mildred Teeple.
 Bible Drill.
 Business.
 Benediction.

SENIOR B. Y. P. U.

Senior B. Y. P. U. Program for Sunday, October 20:

NOTICE

We have been consulted so many times in the last few days about the Roup in turkeys that I am convinced that 75% of the turkeys of this territory are touched by rouse.

The Thanksgiving Market being so close to hand, you should begin at once to clear your turkeys of this disease. We advise that you use one 7-3 grain Bichloride of Mercury tablet to each gallon of drinking water, in wooden trough or earthen ware container.

Each seven days give dose of Epson Salts. Mix 1/2 pound with 6 pounds ground feed. Dampen to crumbly dough in morning. This is sufficient for 300 birds.

K. A. OSBURN



Since the arrest of Mrs. May Otis Blackburn (right inset) and Mrs. Ruth Weiland, her daughter, leaders of a religious cult, Los Angeles authorities have unearthed one amazing development after another in the activities of this strange order. Above, authorities are shown as they exhumed the casket of Willa Rhodes, 16-year-old cult priestess, whose body was kept in ice for months and then buried beside a casket which contained seven dogs which were to aid her in her "resurrection." Police detained Mrs. Blackburn and Mis Weiland on a charge of fraudulently obtaining \$40,000 from Clifford R. Dabney, oil operator and cult member.

Subject—"Jesus Teaches About the Judgement."

President's Period:
 Song service.
 Sentence prayers.
 Business.
 Bible Drill.

Group Captain's Period:
 Scripture reading—Mat. 25:31-46.
 Prayer.

Introduction.
 "The Fact of the Judgment"—Fannie Bolding.

"The Judge"—Ester Hicks.
 "The Issue of the Judgment"—Ina Copperell.

Song, "When the Roll is Called up Yonder."
 Open Discussion.

SKYROCKET B. Y. P. U.

Motto—"Hitch your wagon to a star."

The members of this union have selected this motto because we mean to be the best of all the B. Y. P. U. S. The program to be rendered Sunday evening, October 20, is as follows:

Subject—"Jesus Teaches About the Judgement."
 Scripture Reading—Matt. 25:21-46—Gordon Bullard.

Prayer—President.
 Introduction—Zula Eaves.
 "The Fact of the Judgment"—Bama Gene Smalley.

"The Object of the Last Judgement"—Thelma Crawford.
 "The Basis of Judgement"—Lois Sitton.

"The Judge"—Marvin Crow.
 "The Issues of the Judgement"—Nadine Dalton.

Song, "When the Roll is Called up Yonder."
 Open Discussion.

EPWORTH HI-LEAGUE

Program for Sunday, October 20:
 Topic—"What is Meant by Lost?"
 Leader—Margaret Smith.

Song.
 Sentence Prayers.
 "The Lost Sheep"—John Kimble.
 "The Lost Coin"—Bert Ione Smith.

Special Music—Mildred Houston.
 "The Lost Son"—L. V. Assiter.
 "Appreciating Jesus' Meaning of Lost"—Margaret Smith.

Song.
 League Benediction.

B. Y. P. U. PROGRAM

The Pastor's Partners B. Y. P. U. Program for Sunday, October 20:
 Meditation Period.
 Poem, "How to Forget"—Selma

Lider.
 "State Mission"—Dr. I. W. Hicks.
 Bible Examples of Forgiveness—Ina Glenn Reid.

What Jesus Taught About Forgiveness—Charlotte Reese.
 A Great Example of Forgiveness in Fiction—Selma Lider.

A great example of Forgiveness in History—Irene Kreis.
 A great example of Forgiveness in Missions—Hazel Borum.

Quotations on forgiveness—Members of Group One.
 Leader's period—Mrs. Eastridge.
 Visitors always welcome.

EPWORTH LEAGUE PROGRAM

Program for Sunday, October 20 at 7 o'clock.

Subject—"How May One Know That he is a Christian"
 Leader—Aisie Carlton.

Scripture—Second Tim 1:12; Rom 8:14-17; John 1:5.
 Song—"Carry Your Cross with a Smile"

By What I Do—Martin True.
 By What I Say—Christine Trowbridge.

I Know I am a Christian by what I am—Joseph Boothe.
 Song—"Break Thou the Bread of Life."
 Song—"The Solid Rock"
 League Benediction.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
 We had over 330 in Sunday School and 181 in B. Y. P. U. last

FIRST CLASS CLEANING AND PRESSING

and

Hot Prices

Ladies Heavy Coats, \$1.00
 Cleaned and pressed,

Ladies Coat Suits, \$1.00
 Cleaned and pressed,

Men's Suits, \$1.00
 Cleaned and Pressed,

Luther Fry

TAILOR

Sunday in spite of the bad roads and rainy weather. This is very gratifying to our leaders.

Weather permitting, we expect over 400 in Sunday School and 200 in B. Y. P. U. next Sunday.

The pastor is in a meeting at Silverton this week and the pulpit will be supplied at both hours by Rev. R. P. Davis, of Silverton.

We invite you to worship in all our services next Sunday.

Mrs. J. T. House, of Benjamin, and Mr. and Mrs. J. C. Veal, of New Castle, came up Sunday for a visit with Mrs. House's daughter, Mrs. H. B. Sams. Mr. and Mrs. Sams spent the week end with Mrs. House at Benjamin.

Second Sheets, pencil and typewriter carbon at Hesperian office.

Bill Elliott, operator at the Palace Theatre, spent from Sunday until Tuesday night at Clovis, New Mexico, studying the new talking equipment which has recently been installed at the Lyceum Theatre at that place.

Mr. and Mrs. J. H. McGehee, who spent three months in Texas visiting their sons, J. H. Jr., at McCamey, Judge Wm. McGehee and Mrs. McGehee, of Floydada and their daughter, Mrs. L. S. Kennedy, of Olton, left here Sunday for Olton, where they will visit their daughter again for a few days before returning to their home at Ontario, California.

The best way to test some of the questions that arise in every community is to forget them.

Mrs. C. Surginer and her daughter, Mrs. W. R. Ivey, of Big Spring, returned Sunday from a visit to Oklahoma City with Mrs. Surginer's sister, Mrs. Mittie Tandy. Mrs. Ivey returned to her home Tuesday. Mrs. Surginer accompanied her to New Home, to visit her parents, Mr. and Mrs. I. Wilhoit.

Don't get callouses on your mind, splashes on your disposition and wrinkles in your reputation by harboring petty spite against your neighbor. The balance of the folks may think he's as good a citizen as you are.

Furthermore we hold that the man who makes an honest living makes something worth living for.

THE NEW AJAX GOLD BOND BALLOON

Bonded for A Year and A Half Against Blowouts, Cuts, Bruises, Accidents And Other Road Hazards!



The AJAX Gold Bond Performance Contract is the most sensational development in the tire industry since the invention of the modern balloon tire!

Now, for the first time, motorists are definitely protected against tire trouble in its most annoying and costly forms.

Only a superfine tire could justify so sweeping a pledge, and the new AJAX Gold Bond Balloon is precisely that kind! The first extra quality tire at popular prices! Our stock is complete.



The AJAX Gold Bond Balloon is backed by the strongest, longest-term performance contract ever placed on any passenger car tire.

Warranted for eighteen months, while used in passenger car service, against Blowouts, Cuts, Bruises, Wheels Out of Alignment, Under-inflation, Accidents and any other road hazards that may render the tire unfit for further service.

Consumers' Fuel Assn.

"The Chain of the Southwest"

C. E. STONE CO.

CHAIN STORES

Extra Special Bargain Week

BIGGER VALUES!

LOWER PRICES!

For One Week Special Values will be offered in both Ready-to-Wear and Men's Clothing. These Low Prices will persuade you to come in and buy your apparell now. Remember for One Week.

Special For One Week Only

Ready-to-Wear! Dresses

These Low Prices Now Effective

\$9.85, \$19.85, \$14.85

Our latest Fall Styles Offered Now.

A size for every one.

Satins, Velvets, Knitted Suits, Tuckin Suits.

Other Dresses \$5.85 to \$29.85



All the very smartest dresses in our stocks are offered for this one week at great savings. You will find just the dress that you have long wanted in these stocks. There is a size and style to suit every woman.

MEN'S SUITS AND TOP COATS

COATS

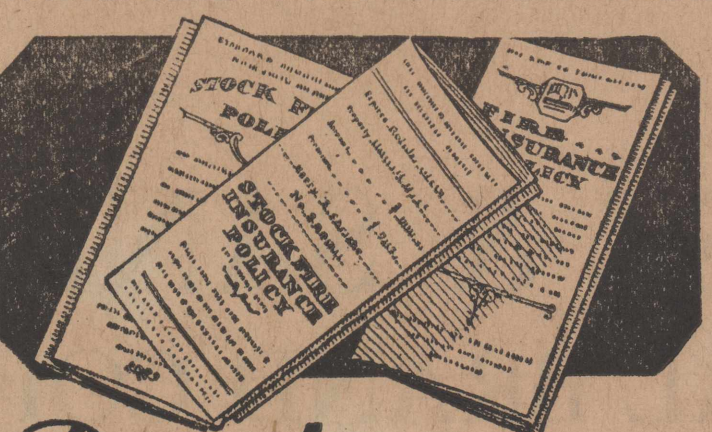
Prices are much lower.

\$14.85, \$19.85, \$24.85

2 Pair Pants with Every Suit.



Such tailoring goes only into the finest clothes. These low prices bespeak the usual values that are effective in the C. E. Stone Co., stores. Lower chain store prices on such quality merchandise are unheard of.



Read your Policy

Only three people out of a hundred read their insurance policies carefully. Most people leave that task to an insurance agent whom they can trust to look after their interests in the RIGHT way.

Review your insurance policies and see if the stated limits provide adequate protection, then bring them to us and let us help you adapt them to your present requirements. We will advise you fully without obligation.

Floydada Insurance Agency

G. C. Tubbs

W. H. Henderson

Waples-Platter Began Business in Covered Wagon Days on Red River

Every He-Man Equipped With Shootin' Irons

Company Now One of Largest Food Manufacturing and Distributing Concerns.

Back in the covered wagon days of the great Southwest, some fifty years ago, when shootin' irons were a part of the regular equipment of every he-man, there was started in Indian Territory, (now Oklahoma), a small trading post from which to supply foodstuffs and coffee, to the hardy pioneers.

Housed in a tent on the banks of the Red River, and operated under the partnership name of Waples and Platter, this trading post early became the center of trading activities for hundreds of miles around. History records that it was a success from the beginning, so successful, in fact, that the business was moved shortly to Denison, Texas, then terminal of the Katy Railroad. That early beginning was the nucleus of the present Waples Platter Company, manufacturers and distributors of foods and coffees, an organization which has for many years been a dominant factor in the business and industrial leadership of the great Southwest.

Due to the sound principles upon which this early business was founded, and to the keen, far-seeing business judgment of the forebearers of the present owners of the business, from this humble tent on the banks of the Red River has grown an institution whose modern manufacturing plants occupy twenty-five acres of land. Headquarters of the company are located at Fort Worth. Twenty-two branch houses located in as many progressive cities of Texas, New Mexico and Oklahoma, constitute the supply bases for over 10,000 dealers who sell Waples Platter food products throughout the Southwest. In many respects this institution is self-contained in that it manufactures a majority of the widely known food products which it distributes. Daily a fleet of powerful, company-owned motor trucks plies between its manufacturing plants and the twenty-two strategically located branch houses of the company, carrying new merchandise so that the thousands of dealers have access daily to fresh goods.

Today, under the able leadership of Lloyd McKee, president, the Waples Platter Company is recognized as one of the largest manufacturers and distributors of food products in the United States. Today Lloyd McKee is regarded as one of the most able merchandisers in the country. His strict adherence to the policy of manufacturing and selling goods of the highest quality and his ideas of super-service to dealers and consumers have won for him an enviable reputation throughout Texas, Oklahoma and New Mexico, where he is widely known and often referred to as a leading business magnate and citizen of the Southwest.

Providence News

Providence, Oct. 14.—Mr. and Mrs. O. Walker, of Canyon, representatives of the National Mutual Protection Association of Amarillo, are guests of Mrs. Zimmerman and Kennedy Wednesday night of last week.

Lavelle Abbott, of Lubbock, and Misses Dot Pullen and Dot Goodwin, of Plainview spent Sunday with Miss Dot Pullen's mother and family here.

Mr. and Mrs. Robert Davenport, of Aiken, visited his brother, J. W. and family here Saturday.

Mr. and Mrs. A. A. Shaw were visitors in Plainview Saturday.

A fine rain fell here Friday and Saturday nights which was greatly appreciated by the farmers.

Mr. and Mrs. E. E. Farnway, of Whitfield, were in our midst Saturday.

D. J. Kennedy, of Quitaque, spent Saturday and Sunday with home folk.

Mrs. Flo Zimmerman and mother spent Friday with Mrs. J. W. Gamble in the Prairieview community.

J. W. Davenport is recovering.

rapidly from his recent injury sustained in an auto wreck.

Alma Davenport of Plainview, has returned home after spending a few days with her parents, Mr. and Mrs. J. W. Davenport. She nursed her father who was hurt quite seriously in an auto wreck which occurred a week ago.

Mr. and Mrs. M. Scheele were visitors in Plainview the last of the week.

Mr. and Mrs. Chas. Boedeker and sonny boy visited in Plainview Saturday.

South Plains News

South Plains, Oct. 15.—The Sunday School and Church services were held in the new church basement Sunday. We had a fine service with one addition to the church.

The singing Sunday night was well attended and enjoyed by everyone present.

Visitors in the Shearer home Sunday were: Mr. and Mrs. J. B. Donathan and children, Mr. and Mrs. O. C. Sanders and son; Paul Miller, of Dougherty and Roy Burns.

Paul Miller, of Dougherty, spent the week end with Mr. and Mrs. O. C. Sanders.

Misses Ofeta and Neva Orman, Ruth Childress, Dean Upton, Lola and George Knerlin who are attending Lockney High School spent the week end at home.

Mrs. Mat Lyles and children spent Sunday in the Stephenson home.

Miss Grace Harper, of Lockney, is visiting Mamie Lou Jarnagin.

Quite a few from this community attended the Carnival at Lockney last week.

Flavis Gilbert spent Sunday with Arnold Harper.

Mr. and Mrs. W. F. Cook are moving in the teacherage this week. Our school will start Monday after the completion of our new school building. We are certainly thankful for this building and are looking forward to a successful school term.

Moves To Lubbock

Mrs. Mary Awtrey and daughter, Tommie Lee, who have made their home in Floydada during the past thirteen years, moved to Lubbock Thursday to make their home.

Mrs. Awtrey was engaged in the variety store business on the south side of the square under the firm name of Floydada Variety Store until recently when she sold the store to Perry Bros., who will hold their formal opening Friday night.

Mrs. Wanda Banker, head of the public speaking department of Oak Cliff High School of Dallas, came to Floydada Saturday for her little daughter, Doris Eileen, who has been staying with her grandparents, Mr. and Mrs. N. A. Armstrong until her mother could get located. Mrs. Armstrong returned home with her daughter for a visit and to attend the State Fair.

Mr. and Mrs. Mark Martin and son left Wednesday of last week for Gainesville, where they will visit with his mother, Mrs. J. L. Martin, and Valley View where they will visit her parents, Mr. and Mrs. W. M. Slinker. They plan to be gone three weeks.

Mr. and Mrs. Wilson Mahan and little son and Mr. and Mrs. C. D. Gibbs attended the formal opening of the C. E. Stone Co., at Paducah Friday night, when the store at that place moved into a new building. Mr. Mahan is manager of the C. E. Stone Co., of Floydada.

Mrs. Edd Bishop spent the week end with her parents, Mr. and Mrs. H. Williams, of Matador. She was accompanied home by her sister, Mrs. T. B. Harris, and Mrs. W. C. Wolfe, who spent Monday here with Mrs. Bishop.

Rev. A. J. Brown, pastor of the Methodist Church at Roaring Springs, was in Floydada Tuesday visiting old friends and attending to business. Rev. Brown was formerly pastor of the East Circuit of Methodist Churches in Floyd County.

Hesperian Want Ads Pay.

BELL HOPED TO AID DEAF, DECLARES HELEN KELLER

Alexander Graham Bell, inventor of the telephone, was more interested in his hope to aid the deaf than he was in the great national invention, according to Helen Keller, writing in The American Magazine. "He rendered a lifetime of service to the afflicted," Miss Keller continues.

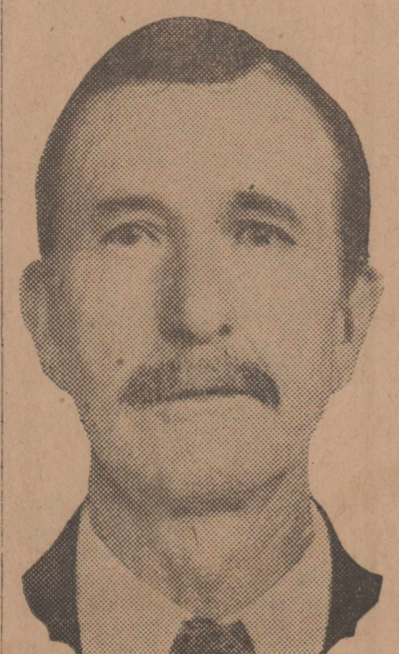
"Doctor Bell experienced the annoyance as well as the happiness of having done something that his fellow creatures appreciated. Whenever he went he was approached by people who wished to shake hands with the man who invented the telephone. Once he spelled out to me, 'One would think I had never done anything worth while but the telephone. This is because it is a money making invention. It is a pity so many people make money the criterion of success. I wish my experiments had resulted in enabling the deaf to speak with less difficulty. That would have made me truly happy.'"

Explaining the system of telephone wires connecting instruments far apart, to his blind friend, Dr. Bell exclaimed, says Miss Keller, "Those copper wires up there are carrying the news of birth and death, war and finance, failure and success from station to station around the world. Listen! I fancy I hear laughter, tears, love's vows broken and mended."

Hesperian only \$1.50 per Year.

Wants To Tell His Friends Of Sargon

"I've seen Dallas grow from a small town to a great city and I have many friends in Texas. I want them all to know about Sargon, and what it did for me.



Wm. D. VAUGHN

"My stomach was out of order for a long time. Although I ate very little, I was often in misery after meals and no soothing spells would frequently wake me at night. I was convinced my blood was thin and my color was as yellow as gold. I had severe pains in my back and sides and my kidneys would get me up all during the night.

"Since taking Sargon, I'm in better health than for years. I can eat like a hungry school boy and can digest anything. There's not a pain in my body and I sleep good all night. Sargon Pills toned up my liver and ended my constipation. Now my skin has a good healthy color and I feel like a new man."

Wm. D. Vaughn, 1910, S. Akard St., Dallas.

Floydada Drug Co., Agents.

Exclusive new ROYAL colors \$60⁰⁰



Hesperian Pub. Co., DEALERS TELEPHONE NO. 8

ROYAL PORTABLE TYPEWRITERS

BLIND NOW READ BOOKS ON GIRLS' GOOD LOOKS

Three volumes of books under the title, "Any Girl Can Be Good Looking," are among the most frequently demanded by the blind women patrons of the New York Public Library, according to Lucille A. Goldthwaite, librarian for the blind.

These volumes, reproduced in Braille, the raised printing method, are from a volume written some time ago by Hazel Rawson Cades, beauty

editor of Woman's Home Companion, having to do with the care of the hair, skin, hands and posture, and outlining the correct methods of using cosmetics. The book was read by Mrs. Mary C. Oglesby, of Bronxville, N. Y. She told her blind friends of it and the sightless women showed a great interest. Mrs. Oglesby transcribed the work into Braille, three huge volumes being required for the edition for the blind, and presented them to the library.

A number of women and women's clubs recently have been devoting their spare time to the transcription of printed words into Braille for the benefit of the blind, but Miss Cades' book is said to be the only one available to the sightless that deals with the subject of beauty secrets.

E. L. Campbell, who is in business at Matador, was at home over Sunday last.

Born—To Mr. and Mrs. Hershey Stanley, a 10 lb. girl, Monday, October 14.

Mrs. Ray Dickey, of Lubbock, visited relatives here last week and returned home Saturday. She was accompanied home by Mrs. A. A. Bishop, her sister-in-law, who will spend this week there with Mrs. Dickey.

Read The Hesperian for news of Floyd County.

THE PENSLAR

1c

SALE

THURSDAY - FRIDAY - SATURDAY

The 1c Sale is an advertising plan used to acquaint the public with the merits of the Penslar Products. You buy any item at the regular price then another item of the same kind for one cent.

Every article in this sale is a high-class standard piece of merchandise, just the same as we sell you every day at regular prices.

MOORE DRUG COMPANY

"Yours For Moore Service"

Once-A-Year Sale

ONE WEEK
OCTOBER 14TH TO 19TH, INCLUSIVE

CHASE & SANBORN'S SEAL BRAND COFFEE

3 Lbs. - - - \$1.39

Regular Price After Sale. Only One Can Per Customer

The Felton-Collins Grocery Company

FLOYDADA, TEXAS
SELLING AGENTS

MORE EGGS means money in the bank

PUT YOUR LAYERS ON A PROFIT-PLUS BASIS!
Make Every Day Banking Day!

MERIT EGG MASH is the accepted proven standard among "Feed-Wise" Poultrymen. It is scientifically balanced to provide a yolk for every white (you know a hen will lay a whole egg or none at all.) When fed MERIT HEN FEED the perfect ration is effected.

Edwards Grain and Elevator Co.,
Floydada, Texas

Food-Wise Poultrymen Recommend and Use Merit Egg Mash BUY PROFITS BY THE BAG

Ceaseless Auto Tests In Outdoor Laboratory

Every Known Performance Trial Given Random Chevrolet At Proving Ground.

Chevrolet test cars at General Motors Proving Ground have already been driven upwards of five million miles, according to James M. Crawford, chief engineer of the company, who declared last week that use of this vast outdoor laboratory has been one of the principal reasons for Chevrolet's consistent success.

"An average of 12 test cars are in constant operation, purring up steep inclines, plowing through sand, mud and snow, driving into the teeth of heavy winds, testing speed and endurance on the track and subjecting themselves to every known performance trial," he said. These cars are not retired until they have been driven between 30,000 and 50,000 miles.

"After an experimental model attains this mileage it goes to the experimental laboratory to be dismantled. Every part is inspected, all evidences of wear noted. If a detail is not as it should be, work starts immediately developing a new part or process to replace the old.

"The new feature is then built in an entirely new car or three new cars if the operation is vital and this in turn is subjected to the Proving Ground tests. This cycle continues until we have complete satisfaction. In the case of the new six, 100 different experimental models were tested over a period of four years.

"In addition to using the Proving Ground to develop new models and engine features, Chevrolet uses it constantly for checking production cars, and it is this phase of the work that is perhaps the most interesting to the public.

"In order to get an unbiased opinion of these production jobs, they are selected at random from the shipping platform at Flint and put directly on the Proving Ground. Here they are given a general check before going on the regular schedule.

"After every thousand miles for the first 5,000 miles they are ridden by the engineers. After this they are ridden at only 5,000 mile intervals. Performance checks are carefully computed after 2,000, 5,000 and 20,000 miles. At the end of 20,000 miles they are completely dismantled and all parts are thoroughly inspected.

"In this way a chart is set up showing the progress made in design and manufacturing practice from month to month and year to year.

"Follow up work on these production cars brings out forcibly the co-operation that exists between the manufacturing and engineering departments. Not only do the engineers have reports on these cars

but the manufacturing division receives separate reports from its own organization inspecting these tests. Thus changes in manufacturing methods can be effected almost immediately.

STATEMENT OF OWNERSHIP Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912.

Of The Floyd County Hesperian published weekly at Floydada, Texas for October 1, 1929.

STATE OF TEXAS,
County of Floyd, ss.

Before me, a notary public in and for the State and county aforesaid, personally appeared Homer Steen, who, having been duly sworn according to law, deposes and says that he is the business manager of the Floyd County Hesperian and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:
Publisher, Hesperian Publishing Company, Floydada, Texas.
Editor, Managing Editor, Business Manager, Homer Steen, Floydada, Texas.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and addresses, as well as those of each individual member, must be given.)
Hesperian Publishing Co., Floydada, Texas; Lon M. Davis, H. E. Cannaday, J. V. Daniel, Glad Snodgrass, Mrs. L. J. Welborn, Mrs. W. I. Cannaday, O. P. Rutledge, J. T. Howard, Thos. Montgomery, J. S. Collins, W. U. White, S. A. Greer, C. Surginer, Estate of V. A. Leonard, T. P. Collins, R. Fred Brown, Lon V. Smith, George V. Smith, T. S. Stevenson, E. P. Nelson, W. L. Boerner, Arthur B. Duncan, Estate of A. D. White, Homer Steen, N. A. Armstrong, C. Snodgrass, W. M. Windsor, Mrs. M. F. Greer, Maud E. Burrus, B. F. McIntosh, J. M. Willson, all of Floydada, Texas; and Mrs. Foy Stewart, Wichita Falls, Texas; Claude V. Hall, Commerce, Texas; and Roy L. Haynes, Austin, Texas.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, or other securities are: (If there are none, so state.)
Mergenthaler Linotype Company, New Orleans, La.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

HOMER STEEN,
Sworn to and subscribed before me this 11th day of October, 1929.
(SEAL) FRANK L. MOORE,
(My commission expires June 1st, 1930.)

Look For The Tag On Seed Sacks, Warning

Field Editor of Farm and Ranch Says Study The Tags Before You Plant.

All Southwestern States require field seed to be tagged, except under certain limited conditions. Generally speaking, farmers selling direct to farmers are exempt from this requirement. Also, seed in the channels of trade may be sold freely by labelling them "Not Tested Seed," or "Not Clean Seed," or "Seed sold to merchants for the purpose of re-cleaning." The State laws vary slightly, but the import is the same: that the tag or label on the bag shall give the purchaser true information about the seed.

The label should carry the name of the seller, the kind of seed, the percentage of germination, the percentage of noxious weed seed present, and the percentage of inert matter, such as dirt, straw, or oth-

er trash. In most States the label is also required to show when and by whom seed was tested. This information is for the protection of the farmer, and if he does not read the tag when buying seed, he knows nothing of the quality of them.

Furthermore, the tags from any lot of seed should be saved if the farmer is to have any standing should be wish to make a complaint later. With the tag and a sample of seed filed with the State seed analyst, you enable the proper authorities to take whatever steps the facts indicate, but a complaint without these evidences will get just as far as the seller will agree. Men permanently in the seed business usually honestly try to satisfy their customers, and sometimes will allow a claim which is not entirely justified. Unjust claims are by no means rare. The honest farmer will not make a complaint unless he is sure that the seed were at fault, instead of the weather, the condition of the soil, or some other factor which may influence germination.

The weather and other uncontrollable factors may cause poor germination of even good seed, but poor seed will make a poor showing under average conditions. The information on the label is intended to forewarn the planter of what he is planting. If the label shows a low germination he knows that he must plant more of the seed to get a stand, therefore must buy more. It usually does not pay to buy poor seed at a higher price.

For instance, let us take two lots of seed. One is quoted at \$1.50 per 100 or per bushel, the other at \$2. It looks like a sure shot in favor of the cheaper seed, but if we examine the label we may find on the first lot these figures:

Purity (not varietal) 90%
Germination 90%
Inert matter 8%
Other crop seed 2%

In the first place you have only 90 pounds in the 100 of the seed you want to plant. In the second place only 9 per cent of that will germinate, and 90x90 equals 81, which is the amount of viable seed of the crop you are buying, in each 100 pounds. Inert matter and other crop seed make up the other 10 per cent. Dividing the price, \$1.50, by 81 we get \$1.85 as the actual cost of what good seed you get.

Suppose the \$2 lot shows the following on the label:

Purity (not varietal) 98%
Germination 95%
Inert matter 2%
Other crop seed 0

Multiplying the purity and germination as before, we have 98x95 which equals 93 per cent, or 93 pounds in the 100 of true, viable seed. Dividing the price, \$2, by 93, we find that the true viable seed in this lot cost actually \$2.15, a difference of only 30 cents per 100 instead of 50 cents per 100 as would appear at first thought. By this method one can arrive at the relative value of any two or more lots of seed that are offered. In this connection, however, it is well to remember that seed which show a relatively low germination test are more likely than high testing seed to have weak seed which between testing and planting may deteriorate and materially reduce the actual germinating ability of the lot.

Study the tags before you seed. If at all doubtful, send a sample to the State seed analyst of your state.—T. C. Richardson, Field Editor Farm & Ranch.

UNPOPULAR MARS

Whether the safeguards against war hold or are broken down in the future, there has been a revolutionary change in the attitude toward war which is already registered in definite ways.—Woman's Home Companion.

FIRST COUNTY AGENT

J. L. Stallings, deceased, of Smith County, Texas, was the first county farm demonstration agent in America, appointed in 1906. The work he started is now being carried on by more than 2,400 county agents.—Farm & Fireside.

PROGRESS OF SPEED

In 1923 Major Seagrave won the French Grand Prix automobile race with an average speed of 78 miles an hour. His Golden Arrow at Daytona beach set the record of 231 miles an hour.—The American Magazine.

Use Hesperian Ads

Again We Are Offering This Week

ANOTHER SHIPMENT of New Dresses from the best dress makers that we know. At the values we are offering this week.



DRESSES

\$9.95

\$9.95

More New Millinery This Week.

Attend the Lions and Rotary Clubs' Style Show

Friday Night at Palace Theatre.



COATS THAT YOU'LL LIKE

Here is another important showing that will interest the Thrifty Shopper. Coats from the foremost makers that you'll say is setting a new pace in Value Giving.

A Coat for Every Purse

\$7.50

\$65.50

Let our October Prices Save for You.

Baker
Campbell Co.

Your Business is Appreciated at This Bank

The officers and directors of this institution feel keenly their responsibility to their host of friends and customers to conduct a

Safe, Reliable Bank

For the handling of their financial affairs. We herewith present a statement of condition at the close of business October 4 for your consideration:

ASSETS	
Loans & Discounts	\$414,553.59
Banking House	16,500.00
Furniture and Fixtures	12,385.00
Other Real Estate	11,390.00
Stock Federal Reserve Bank	1,950.00
CASH QUICKLY AVAILABLE:	
In vault and due from Banks	\$63,866.75
Bills of Exchange, Cotton	25,669.22
County and School Warrants	16,199.15
U. S. Federal Farm Loan Bonds	70,000.00— 175,735.12
Total	\$632,513.71
LIABILITIES	
Capital Stock	\$ 50,000.00
Surplus, Undivided Profits and Reserves	20,157.09
DEPOSITS,	562,356.62
Total	\$632,513.71

The Floyd County National Bank

of Floydada

DIRECTORS:

C. Surginer,
Chairman of Board
S. A. Greer
R. E. L. Muncy
T. S. Stevenson
Jas. K. Greer

OFFICERS:

T. S. Stevenson, President
C. Surginer, Vice-President
S. A. Greer, Vice-President
Jas. K. Greer, Vice Pres. and Cashier
J. Clements, Ass't. Cashier
Leslie Surginer, Ass't. Cashier
May M. Garrett, Ass't. Cashier
Joe Breed, Ass't. Cashier.



It Is Our Pleasure

On this National Candy Week to announce our appointment as local distributors of—

Whitman's Famous Candies

We now have a complete assortment of Whitman's Candies, in plain and novelty boxes, and invite your early inspection of this line.

YOU'LL LIKE

WHITMAN CANDY

White Drug Co.

PALACE THEATRE BLDG.

THE HESPERETTE

(Continued from Page One)

ECONOMICS CLUB MEETS

The economics club met in regular meeting Friday. The meeting was opened by Starks Green, who appointed Verla Blasingame to act as secretary in the absence of Maxine Norris, the regular secretary. The roll call was answered with names of famous economists. Fire prevention themes were taken up and posters on fire prevention were shown to the class. The following topics were taken from the Review of Reviews: "Training for Orderly Conditions of Childhood" and "Laws of Compulsion Eula Mae Gullion. "Suppose we should think of Cuba," "The Senate talks tariff" and "What the Smoot Bill is like" Floyd Bell; "Why not Go by air;" Melvinlaughter and "Can you loaf" Besse Sherill. Several themes on fire prevention were read and current events were discussed.

Verla Blasingame and Floyd Bell were appointed to meet with the president to make a program for next meeting.

HOW MANY DO YOU KNOW?

- How the League of Nations came into being?
- What country uses the most rubber?
- Give an estimate of the population of the United States in 1930.
- What is the Woodrow Wilson Peace Prize?
- In what direction would a ship go through the Panama Canal to reach the Pacific ocean?
- What is the Electoral College?

F. F. T. CLUB

The F. F. T. Club met last Wednesday October 9 to elect officers for the ensuing year. The following officers were elected: Clayton Fuller, president; Joe Smith vice-president; Warren Poole secretary; Ross Hanna treasurer; Frank Roberts sergeant at arms; and C. W. McCarty reporter.

A FAIRY STORY

Once upon a time a man told his boss just what he told his wife he was going to tell his boss.

About 3,000 students of the University of Philippines signs a petition to the House of Representatives asking repeal of the law which requires them to attend classes dressed in inexpensive white clothing.

THE KNIGHT GOOD CITIZEN

(By Juanita Shirey)

Once upon a time, long ago, there was a young knight by the name of Good Citizen. Since he had inherited his name from his father he had not yet learned to really bear this title for a name. His good father came to him one day and told him he must go and conquer the great forest of Good Citizenship. He also told him to bring back a Holy Grail called Success.

The knight took his shining shield and armor and set out to find the golden cup of Success as a good citizen. In the great forest of life he conquered everything that he thought would let him find the Holy Cup of Success, but of no avail. He conquered the Beast of Abiding the Laws, the great serpent of Being Courteous, but he never came to the place where the Holy Grail was hidden.

Finally the young knight turned toward home with a heavy heart. When he arrived home he did not wish to tell his father about his failure to justify his name of Good Citizens, so he climbed the stairs into the attic of his home. He sat down among the rubbish and closed his eyes. All at once he saw a huge fiery dragon who said his name was Fire. Behind him was the Holy Grail of Success as a good citizen. He looked about for help to conquer this great dragon, but he saw none. All of a sudden he heard a tiny voice coming from the rubbish. These little people told him that if they stayed where they were that they would help the dragon, but if he took them away they would not help him. The knight took away all the old rubbish and the dragon seemed to look less fierce but he still could not conquer it.

All the parts of the attic seemed eager to help him if he would help them. He covered the light wires, protected the roof, repaired the flu, put the oiled cloth and matches in a safe away from the heat, and cleaned all oil lamps. After doing each thing as he was told to do the dragon of Fire seemed to grow smaller and less fierce. When

Where 13 Died in Jail Riot



This shows the wrecked main corridor of cellhouse No. 3 at the Canon City, Colo., penitentiary which was used as a stronghold by prisoners, led by the desperado "Danny" Daniels, in their attempt to escape. It was in this cellhouse that seven guards were killed by Daniels and also here that Daniels, after efforts for freedom had proved futile, lined his ringleaders against the wall and shot them before killing himself. Daniels is shown in the top inset; the lower inset shows Warden Francis E. Crawford.

The last precaution was taken the dragon ran down stairs and away. He found the Holy Grail of Success as a good citizen in his own home. The inscription upon the Holy Cup was: "To bear the name of Good Citizen on must learn Fire Prevention."

JUNIOR CLASS

The junior class seems to be rather popular this year, as one will find members of this class in almost every important organization in high school. Ruth Rutledge is one of the local editors of the Hesperette. Patsy J. Cooper and Mildred Carlisle are members of the Wilkenson Club. The girls octette, Ballard and Woodrow Carlton and Clyde Snell are on the boys' quartette. The junior class is represented in the pep squad by fourteen girls, who help to make this pep squad one of the best. P. H. S. has ever had. Chester de Cordova plays guard, Joe Jennington plays tackle on the whirlwind football team. With these industrious students the class will surely succeed in anything it undertakes.

GOOD CITIZENSHIP CLUB

The good citizenship club met Monday at its regular meeting period. The meeting was called to order by the president and the secretary, Gene Smalley, called the roll. Each student answered by giving the name of State and its Capitol. After roll call the minutes of the last meeting were read and approved. Duncan Hollums began the program with a discussion of "Mr. Hoover and the Cruisers." A very interesting topic, "The Congressional Library," was given by Lila Mae Finley. "The Boll Weevil and World Interest in Cotton" was discussed by Martin True. Lucille Snodgrass, taking as her authority, Elwood Mead's article, "Conquering the Colorado," told us of attempts to conquer that mighty river. Gene Smalley presented to us the sharp contrast found in "The College Girl-Yesterday and Today" Willie Mae Cummings reproduced for us the article "Oklahoma-Forty years Young."

Words are like leaves; and where they most abound, much fruit of sense is rarely found.

AUTUMN WALK

A little gate where shrubbery thrives,
Opens, and a wood begins,
Bordered by meadows, clover sweet,
Where sun and notching shadows meet;
I follow a road companioned by
A fluttering white winged butterfly
And all the little winds that pass
Caressingly along the grass,
The autumn sun's a yellow hood
That warms my bones and warms my blood;
And I am one with helpless things
That creep and crawl and fly on wings
With orchid thistles as they nod
And I am one who walks with God
Mary Ballard in the Chicago News.

JOKES

Miss Rea: What did Paul Revere say at the end of his ride?
Junior: Woa.
Joe Smith says, The movies speak but they're still dumb.
It is said that the wrist watch was invented by a Scotchman who objected to taking anything out of his pocket.
One of the sophs defined a F. H. S. flapper as one who can meet the wolf at the door and come out with a fur coat.
Have you heard?

ritone, Warren Poole, Bass Clyde Snell; alternates Forrest Fry, Hershel Swepston, Dan Fondy, Bill Smith, Waldo Houghton, Fred Porterfield, and Claud Langford.

"Americans must encourage football so they will have no revolution. It contains marvelous lessons for Mexican youth, teaching valor, self-control and cooperation" says President Gil of Mexico after seeing his first football game.

THIS MORNING, THURSDAY 17

At the chapel period a pep rally took place in which the pep squad displayed some new yells and songs for the school, and boys entertainment and to give them spirit to win tomorrow.

We'll win, we will, we must
We'll win this game or bust!
Pep were given by members of the faculty. Mr. Wester gave a very interesting talk which pepped up the boys very much.
The pep squad wants to say to you in big letters. We want ways to go to the game Friday. Please abide by this friends of the school, we will—we must have ways.

Blanco News

Blanco, Oct. 15.—Cotton picking was delayed on account of the rain that fell Friday and Saturday night. Mrs. Earl Rodgers and son, Thomas Earl, are visiting her father, Tom Millican, of Acuff, this week.
Mrs. A. G. Eubanks, of Cleburne, spent Wednesday night with her brother, W. C. Cates and family.
Lloyd Davis, of Pampa, and Hanceford Farley, of Wauwate, Okla. are visiting W. F. Farley this week.
W. F. Farley's parents, who have been visiting him returned to their home in Wauwate, Oklahoma last

Thursday. Mrs. Farley accompanied them home to spend several weeks.
J. W. Bagwell made a trip to Dimmitt Monday.
Ham Smith and family spent Sunday with Mr. and Mrs. G. R. May of Floydada.
Mrs. S. D. Greer, of Floydada, spent Sunday with her daughter Mrs. Harry Christian.
Will Lewis and family spent Sunday with Mr. and Mrs. G. L. Davis of Floydada.
Mr. and Mrs. Walls spent Sunday with his brother and wife, Mr. and Mrs. Ernest Walls, of Floydada.

Baker News

Baker, Oct. 15.—School opened again Monday morning after being dismissed for a week so that the children could pick cotton. The rain last week was appreciated. Floyd Gilbreath spent Sunday with G. L. and Reuben Fawver.
Mr. and Mrs. W. H. Nelson and daughter spent Sunday afternoon with Mr. and Mrs. J. W. Chapman. Dick Groves spent Sunday with Roy and Jack Reed.
Mr. W. A. Colston is spending a few days with her son, B. A. Colston

Mr. Colston and children spent awhile Sunday morning with Mr. and Mrs. S. R. Colston.
Mrs. West, of Floydada, visited in the home of her daughter, Mrs. Claud Fawver last week.
Grandmother Fawver spent a few days last week with her son, G. L. Fawver and family.
F. M. Chapman, two daughters, and son-in-law of Sulphur Springs visited Mr. and Mrs. J. W. Chapman and family last week end.
Mr. and Mrs. Fay Hart from White Flat spent the week end with Mr. Hart's parents, Mr. and Mrs. G. W. Hart.
Miss Jewell Williams spent Saturday night and Sunday with Miss Macil Jones.
Mr. and Mrs. G. L. Fawver visited in the home of Mr. and Mrs. W. H. Nelson Monday night.

Miss Grace Readhimer, of Dougherty, who is a student in Floydada High School, spent last week-end at home.

Mrs. C. E. Bartlett and daughter, Ophelia, of Dougherty, visited here Monday with Mrs. Bartlett's mother, Mrs. J. J. Foster, who has been on the sick list for two weeks.

DALLAS FAIR AND RETURN

Only \$9.40

Via Q. A. & P. Ry. Co.

Spend the week-end in Dallas, leaving Floydada Friday or Saturday afternoons, with privilege of return leaving Dallas prior to midnight Monday. Good for the next two week-ends.

Visit The Folks Down-State

If you want to take in the Fair and also see the folks on your trip, take advantage of our

Special Round Trip Rate

Effective Every Day, with return limit October 29

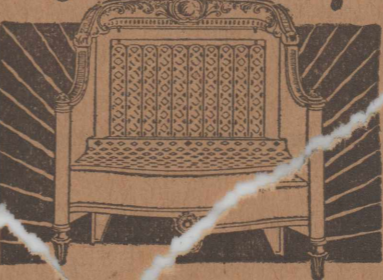
For only \$15.05

For particulars and information,

Phone 59

Quanah, Acme & Pacific Ry., Co.,

healthful economical flexible heat



The HUMPHREY Radiantfire West Texas Gas Co.

Headquarters For Gas Appliances

That radios were used in China before 1492?
That the temperature at the North pole is sometimes higher than it is at Chicago?
That walrus hide applied to the head night and morning is a sure cure for dandruff?
If you have, then someone has been kidding you.

BOYS' MUSIC CLUB

Last Friday the members and the alternates of the high school quartets met for the purpose of forming a club. In a previous meeting the following officers were selected: Alsie Carlton, president; Dave Luttrall, secretary and treasurer; Hershel Swepston, reporter. There was also a discussion of future plans and a committee was appointed to draw up a constitution for the club.

At the present time there are fourteen members, which are to be the charter members of the club. There is still a place on the second quarter which is vacant. We would like to see a good tenor singer fill this place and get the second quartet to practicing.

The following boys are now members of the quartettes.
First quartette: Tenor Ballard Wilkinson, tenor Alsie Carlton, bass Dave Luttrall; second quartette, tenor open, tenor Sam Rutledge, Bar-

Body and Fender Repair

—If the body of your car needs attention, we suggest you bring it down and let us go over it, giving you an idea of what should be done to it and an estimate of the cost.

—Our equipment for Body and Fender Repair is ample. We have handled some of the most difficult jobs in Floyd County. And some of the owners of better cars have learned that the best way to keep their cars looking good is to bring them to us when the dents and scratches first appear.

—Our station is the authorized Duco Re-finishing Station in Floydada.

—We put in new window and door glass.

—We re-upholster your car or furniture.

JOHN McCLESKEY TOP SHOP

206 North Main St.,

Telephone 220

Floydada, Texas

Important Announcement of Change of sales policy

Beginning November 1st

The Undersigned Markets Will Sell

Strictly For Cash

In order to eliminate all bad accounts and make it possible to sell our customers at a close margin of profit, we have found it necessary to cut out the credit business, and the above date is named as the time when we will go on a Cash Sales Basis, so as to give our customers an opportunity to learn of the change and make their arrangements to conform to the new rule.

We appreciate your business and the fact that we are going to cash doesn't mean anything except that we are trying to get our markets in operation on the modern business basis.

Change in Delivery System

Also, beginning November 1, we will make deliveries only when the purchase amounts to a total of \$2.00.

Our delivery hours will be from 8 a. m. to 12 noon and from 1 p. m. to 6 p. m.

City Market and Grocery Jones Market and Grocery

Floydada, Texas

BARGAINS

FOR FRIDAY AND SATURDAY

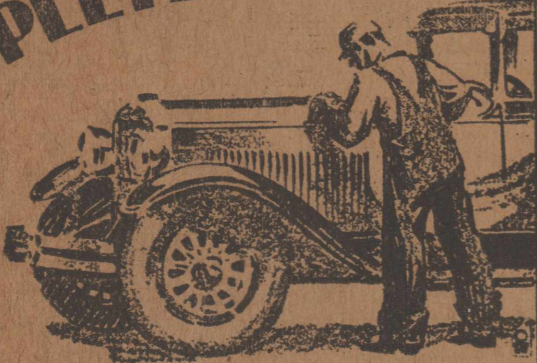
- COFFEE Maxwell House, 1 Pound Can, 46c
- Maxwell House, 3 Pound Can, \$1.38
- TOMATOES No. 2 Standard, Limit 6 Cans, 3 for 25c
- CAKES Brown's Assorted, 1 Pound, 25c
- Supreme Pilgram Cookies, 4 Dozen for, 25c
- PACARONI and Spaghetti, 4 Boxes for, 25c
- MUSTARD, Frenches, 10c
- SOAP Toilet Soap, 3 Big Bars for, 18c
- SCHOOL TABLETS, 2 For, 5c

HULL & McBRIEN

Stansell-Collins Bldg., Phone 292

WE DELIVER!

COMPLETE SERVICE



For Your Automobile

Standards have changed in Filling Station Service as styles have changed in automobiles. The management of this station prides itself on its ability to accommodate its patrons with every new factor that makes for better service.

Try this station—you'll appreciate the thorough and efficient attention.

Motor Inn

L. L. Sullivan, Prop.