

Five Hundred Attend Workers Conference

First Meeting to be Held at New Baptist Church at Ralls, Rev. O'Brien Speaks.

Rev. P. D. O'Brien, pastor of the First Baptist Church, preached the conference sermon at the Floyd County Association Workers Meeting held at the beautiful new Baptist Church at Ralls Tuesday, October 8. This was the first meeting to be held in the church after its completion.

It was said to have been one of the most successful conferences held in the county. Five hundred people were in attendance and were served lunch in the basement dining room.

The meeting opened with a song and devotional led by J. E. Spence, of Floydada.

"The Relation of Prayer to Missions" was discussed by Rev. Vernon Shaw, of Olton.

"The Relation of the Holy Spirit to Missions" was discussed by Rev. C. E. Dick, of Crosbyton.

"The Relation of Christian Education to Missions" was given by Rev. G. Pennington, of Plainview.

After a song service by the congregation Rev. O'Brien gave his address.

K. F. Keller, of Matador was in charge of the board meeting.

Mrs. R. E. Bost conducted a Women's Missionary Society session.

Rev. R. E. Bost gave a report on the State meeting.

Rev. E. D. Morgan, of Lockney, gave a very interesting talk on the subject of "B. Y. P. U. as a Missionary Coaling Station."

The program closed with a talk by Dr. W. R. White, of Lubbock, on the subject of "Missionary Opportunities in Texas."

Among those from Floydada who attended the meeting were: Mr. and Mrs. C. M. Bullard, Mrs. S. M. Cole, Mrs. George A. Lider, Mrs. Edwin Heald, Rev. and Mrs. R. E. Bost, Mrs. Ozro Stephens, Mrs. A. D. White, Mrs. H. A. Withers, W. A. Wyman, Mrs. B. L. Blacklock, Rev. D. Hull, Rev. and Mrs. P. D. O'Brien, Mrs. L. H. Newell and Mrs. Wood.

District Court Fall Term Opened Monday

Fall term of District Court for Floyd County opened Monday morning for a five-week session with Judge Kenneth Bain presiding.

The grand jurors empaneled with R. E. L. Muncy as foreman are J. W. Howard, W. N. Jones, W. S. Rexrode, P. M. Smitherman, E. L. Norman, G. C. Tubbs, O. E. Stevenson, T. J. Campbell, A. B. Clark, Joe M. Smith and C. E. Neil.

J. M. Wright, J. W. Pitts, T. T. Hamilton, T. B. Hill and W. M. Colville were sworn in as bailiffs.

Cases disposed of this week include only civil matters, they are: Andrew and Hickman Price vs. E. H. Jefferson and others, suit for possession of leased property. The case was arbitrated, possession given owner and \$313.00 was allowed defendant.

Ellie Carter vs. Gerald Carter, decree of divorce granted.

L. Y. Woodruff vs. A. N. Gamble, case transferred from Wichita county in 1927. Dismissed by request of plaintiff paying cost.

Petit Jurors summoned for Monday, October 21, the third week of court are: S. T. Harris, E. F. Eastridge, E. E. Dyer, R. M. Battey, A. H. Manning, J. A. Enoch, J. R. Maddox, S. J. Latta, Edwin Heald, W. L. Craft, G. W. Poe, G. W. Blankenship, O. V. Nickels, Zell Probasco H. E. Cannaday, Glen Watson, L. B. Fawver, J. H. Nall, R. C. Jackson, Claude Carpenter, Carl Smith, D. L. Handley, A. W. Chowning, J. W. Hargraves, M. S. Johnson, J. E. Lee, Charlie Osborne, Will McClendon, Ed Munch, S. F. Conner, J. H. Reagan, P. A. Rivers, J. W. Dines, W. O. Jones, J. M. Harrison, F. M. Covington.

Completion of the B. B. King building on the north side of the square, with two of the most modern fronts and excellent interior finishes of any in the business district, have been finished this week, and Mr. King is moving his stock back into one of the buildings from its places of storage in warehouses adjacent.

The buildings were contracted several weeks ago at a cost of \$12,000 or more to Thurmon & Stephenson, the owner declaring his intention to have two of the most modern business structures in the community.

B. B. King, the owner, will use one of the buildings to display his own furniture and the other will be rented out, he said this week. He has been in the furniture business in Floydada for several years and is evincing his faith in the town by expending heavily in business property.

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On North Side Finished

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JIM CURRY, HOMER STANLEY HOME FROM BIG CONVENTION

Jim Curry and Homer Stanley returned home Saturday after attending the big national convention of the American Legion held in Louisville, Kentucky.

Both these men are members of McDermott Post, American Legion, and represented the local organization at the national meet.

"Louisville made a wonderful host city, and it was the biggest gathering I ever had the pleasure to attend," Jim Curry said on his return.

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Roll of Firms Represented In Model Home Section

The following Floydada business and professional establishments are represented in the Model Home Section of this issue of the Hesperian. Many have merchandise displayed in the Hesperian's Model Home at 413 West Houston Street, and all join in inviting the public to visit the home Friday and Saturday of this week.

- Insurance.
- Waples-Platter Grocer Company—Wholesale distributors of White Swan Products; White Swan Coffee served to guests; Display of White Swan products which will be given away at Model Home.
- Arwine Drug Company—Combination Majestic Radio and talking machine.
- C. R. Houston Company—Bed spreads and gift articles.
- J. R. Clements—Stucco and plastering work.
- Walker & Willis Contractors and builders.
- Texas Utilities Company—Electricity for the modern home.
- Perfect Bakery—Real Loaf bread pastries for refreshments.
- Finkner Motor Company—New Model 70-B Willys-Knight coach.
- Moore Drug Company—Medicine Case and bath room supplies.
- J. C. Woodbridge Lumber Company—Building Materials and service.
- Hollums, Floydada Florists—Cut and pot flowers from greenhouse.

90,000 Bales Increase Department Forecast

Forecast of the 1929 cotton crop of the United States released Monday morning by the Agricultural Department gave an estimated increase of 90,000 bales over the forecast of a half-month previous, the new figures for total production being 14,915,000 against the previous forecast of 14,825,000.

Figures on ginnings released at the same time gave a total of 5,905,650.

BOX SUPPER AT SAND HILL

It was announced this week that a box supper would be held at the Sand Hill school house on Thursday afternoon of next week, October 17.

The entire community is invited and urged to attend.

Local Market

Poultry	
Heavy hens,	15c
Light hens,	12c
Old roosters,	5c
Fryers, Colored,	15c
Leghorn, Fryers,	12c
Stags,	7c
Hides,	25c
Guineas, each,	8c
Geese,	30c
Ducks,	30c
Eggs	
Eggs, No. 1 candled, per doz.	30c
Pullet Eggs,	20c
Cream	
Butterfat, per pound,	42c
Butter,	50c
Grain	
Red Maize, threshed,	\$1.30
Wheat,	\$1.10
Maize heads,	\$1.70
Cotton	
Middling,	\$16.00
Strict Middling,	16.25
Cotton Seed, per ton	\$29.00

Cotton Harvest Over County Being Rushed

Harvest of the cotton crop of Floyd County, which has been under full sway for the past ten days, is being rushed as fast as the available harvesting forces can gather the crop, and all the gins of the county have been reasonably busy, with a number of them running into the night.

Cotton raisers generally are in need of more help, and it is probable that a thousand or more cotton pickers would be put to work if they were available. Shortage of help in general over this section just at this time, however.

Cotton is maturing this season nearly two weeks earlier than last season, due to the extremely dry August and early September and if open weather should continue, it is predicted that the bulk of the crop would be gathered and ginned by the middle or latter part of November.

Boy Recovering From Dynamite Cap Injury

T. J. Carleton, Jr., 10 year old son of Mr. and Mrs. T. J. Carleton, who was severely injured Friday afternoon when a dynamite cap exploded in his face is reported to be recovering very satisfactorily in the Plainview sanitarium.

Soon after the accident the lad was carried to the hospital at Plainview where doctors removed his thumb and one finger on his left hand. It is thought that he will lose sight in one of his eyes but the other eye will be saved unless complications set up.

The boy with several other children was playing in his back-yard when they found several dynamite caps believed to have been left there by well drillers. One of the caps was discharged by the boy which caused his injuries.

Mr. and Mrs. Carleton are at Plainview with their son.

SOUTH SIDE SINGERS WILL MEET SUNDAY, OCTOBER 13

South Side Singing Convention will be held at Center Sunday afternoon, October 13, beginning at 2 o'clock, as has been previously announced, by Price Scott, president of the convention. The meeting is open to all who wish to attend.

J. V. Flippin is vice president of the association and Miss Doris Spence is secretary.

Week-End Round Trip Fares Cheap For Fair

Exceptionally low round trip fares to the State Fair at Dallas are announced this week by Robt. Medlen, Jr., agent of the Quannah, Acme & Pacific Railway Company in Floydada, the fare for the round trip being less than \$10 and giving the passenger three full days in Dallas, if he desires to stay that long at the fair.

Low round trip fares are also effective for the entire period of the fair. However, the week-end fares, leaving Floydada Friday or Saturday evening are especially low.

LEAVES FOR DALLAS

Ed Bishop, secretary of the Floydada Chamber of Commerce, left for Dallas Tuesday afternoon to prepare the Floyd County exhibit at the State Fair, opening Saturday morning.

Mr. Bishop will have charge of the exhibit during the fair.

Model Home Shown For Home Builder Of Modest Income

The home of J. C. Gilliam, just completed, selected by The Hesperian, as the Model Home for the fall showing of new materials, furnishings and arrangements, is one which will fit the modest income, purposely selected for this reason.

It is hoped that hundreds of persons of moderate incomes in particular, who have been wishing to own their own homes, will see this Model Home on Friday and Saturday of this week to gain therefrom ideas which they may want to incorporate into their own plans.

The Hesperian is intensely interested in increasing the number of home owners in Floydada. And it is our belief that beauty and convenience of arrangement may be incorporated in the modest home, with a little planning, just as effectively as in the homes which cost much more money. In fact, it has been found that the great value of convenience of arrangement, harmonizing colors and the other many little things that go to make the home complete, can be obtained with almost the same expense that one needs to throw together four walls.

Hunting And Fishing On Enclosed Land Offered

Act of Last Legislature Makes Failure to Get Consent of Owner Misdemeanor.

A revision of the penal code of the State of Texas made by the last session of the Texas Legislature, second called session, makes it an offense for a person to hunt, fish or camp on enclosed land of another without consent of the owner or occupant. Attention to this revision of the code was called this week by District Attorney A. J. Folley.

The revised article of the law in question is Number 1377 of Chapter 26 which reads as follows:

"Whoever shall enter upon the enclosed land of another without the consent of the owner, proprietor or agent in charge thereof, and therein hunt with firearms or thereon catch or take or attempt to catch or take any fish from any pond, lake, tank or stream or in any manner deplete upon the same shall be guilty of a misdemeanor and upon conviction thereof shall be fined in any sum not less than \$10 nor more than \$200 and by a forfeiture of his hunting license and the right to hunt in the state of Texas for a period of one year from the date of his conviction. By "enclosed lands" is meant such lands as are in use for agricultural or grazing purposes, or for any other purpose, and enclosed by any structure for fencing, either of wood or iron or combination thereof, or wood or wire, or partly by water or stream, canyon, brush, rock or rocks, bluffs or islands. Proof of ownership or lease may be made by parol testimony."

Section two of the article gives any peace officer the right to arrest without warrant, when any person is found upon the enclosed land of another without the owner's consent.

Lorenzo Eleven Buck Whirlwinds This Week

Local Gridsters Expect Easy Win Over Lighter Squad on Floydada Grid.

After a hard tussle with the Idaho eleven last Friday afternoon and a decisive win, the Floydada Whirlwinds will have a chance to catch their breath this week when they clash with the Lorenzo squad on the local gridiron.

While this Friday's game will be a snap by any means, expect to see the Whirlwinds plow through the light line for their third victory this season. Although the Idaho eleven have not been able to show two seasons, they showed strength last week at Lubbock when they held the Lubbock high school second string to a 6 decision.

Achieve Mack, Lorenzo quarterback, pointed out as the key player on that team, are looking forward to split his mental and physical against Howard Welborn crew of Windies.

The game has been set for 3:30 o'clock.

H. B. Adams' Condition Better This Morning

Harry B. Adams, of Lockney, after being in the hospital for several days, is reported to be in a better condition this morning.

Mr. Adams was taken to the hospital on Saturday morning, October 5, after being operated on for appendicitis, a serious condition which has been relieved through the skillful treatment of the hospital staff.

Mr. Adams is expected to be discharged from the hospital in a few days.

BARBERS UNION NO. 8 BANQUET AT PLAINVIEW

W. H. Hilton and G. G. the Palace Barber Shop the banquet given by the Union No. 813 at the Hill at Plainview Thursday night, October 3.

The purpose of the banquet was to hear a report from Galloway of Plainview, from the Union to the International meeting held recently at Indianapolis, Indiana.

Barbers from Hale, Swiscoe and Floyd County were present.

TEACHES CLASS AT PLAINVIEW

Rev. R. E. Bost, Missions

Floyd County Association

Monday night from

where he spent two weeks

"Building a Standard

school" to a class in the

Heights Baptist Church,

a part of an association

program of enlargement

justment, fostered by the

School Department Baptist

Convention of Texas of

S. Hopkins is secretary.

Slaton Tigers Defeat Plainview Squad 39-0

Also Add 20 to 0 Victory Over Clovis to String of Conquests.

Reports reaching this city from Slaton where the Plainview-Slaton game was staged, are that the Slaton team completely out-played the Plainview team from the very start of the game. Many of Slaton's stellar players of last season are again in the line-up this year, and it is reported that Austin, O'Connell and Cannon, together with Johnson, form the heaviest and fastest backfield combination seen in Class B football in years. All four are second year men.

This week-end the Tigers clash with the Lubbock High Westerners, and local fans are looking forward to that game to see if the Tigers merely experienced a streak of lucky breaks last week.

DAN JENKINS GRADUATES FROM KELLY FIELD SAT.

Dan Jenkins, son of Mr. and Mrs. J. B. Jenkins of this city will be one of 119 advanced flying students who will graduate from The Army Air Corps school at Kelly Field Saturday, October 12. It is said to be one of the largest classes to graduate from the school since the World War.

Mr. and Mrs. Jenkins will leave today and will drive to Kelly Field in time for the graduation. They plan to go by Fort Worth for their daughter, Ruth, who is attending Texas Christian College.

DAUGHTER OF MR. AND MRS. M. T. SANDERS IS DEAD

Mrs. W. J. Hoyle, 51, of Roaring Springs, died at her home there Saturday of last week and funeral services were held Sunday, and interment was made in the Roaring Springs Cemetery. Funeral services were held in the First Baptist Church at that city.

Mrs. Hoyle's husband and son, Mike, and daughters, Mrs. J. L. Estes of Floydada, Mrs. E. E. Moss and Mrs. M. S. Thacker of Roaring Springs, her mother and father, Mr. and Mrs. M. T. Sanders of Floydada, and two brothers, Cleve of Roaring Springs and Fred of Lamesa, survive. All of them were at her bedside when she died.

COUNT LUCKNER, THE SEA DEVIL

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CHAPTER II

Fake Norwegians

It was in a gay cafe in Hamburg in 1916, war times were growing hard in Germany, but still the cafes were astr with life and gaiety. A naval officer on shore leave could soon find surroundings that would enable him to forget the harsh life on dreadnaught and cruiser. My friend Dalstrom and I, over our glasses of Swedish punch, chatted for an hour and then another hour.

An orderly wedged his way through the crowd and handed me a message. It was from the admiralty, ordering me to report at Imperial headquarters on the morrow.

The following morning found me in Berlin, entering the naval holly of holly, standing expectantly at attention before an old German sea lord with a face as stern as the cliffs at Heligoland. The orders I had come to hear were barked at me quick and short.

"You are to take command of a vessel," said the admiral. "We want you to run the blockade and raid enemy commerce. Since we



The Modern Buccaneer and His Bride.

ve no coaling stations, a sailing trip will be the best. Do you think you can do it?"

"Yes, sir! I'd like nothing better."

Good health and high spirits had me boundless confidence. I sort of fellow who began do almost anything—

anything with a sailing admiral replied that was mine. And it

that I had been picked venture because I happened the only officer in the navy who had served in

the admiral asked, "You consider of the great-ness for the venture?"

"I replied, "Then take the Pass of Balmaha as already carried prisoners for us. She has to for us once, she may again."

Officially had picked Balmaha because she was a ship, an American in Glasgow. They had

her because she had arrived in a German port unexpected present of some prisoners for us. We sailed in good and had omens, right.

out the past record of the clipper that was to be into a German raider.

Balmaha had sailed New York with a cargo of Archangel. Her com-

mander was a well-known American shipmaster, a big-ushy-bearded, red Eng-

lishman with a very red face. Norwegian coast a British

raider. Uncle Sam a neutral and the block-

ade getting tighter every the British were becoming of everybody, including and themselves. The over-

commander of this cruiser,

although he had no grounds for suspicion, ordered the Pass of Balmaha to turn back to the search port of Kirkwall in the Orkneys.

Leaving an officer and prize crew of six marines on board, with her funnels belching columns of black smoke, the British patrol cruiser continued on her North sea be-

As soon as the Pass of Balmaha had turned her nose toward Kirkwall and Scapa Flow, the British prize officer ordered the American flag pulled down and the British flag run up.

"I wish the Germans would come," raged the Yankee skipper. And the very next morning his wish was granted! A U-boat

popped up to the surface about a half mile away. Captain Scott wagged his head in the English-

man's face. "Serves you right! With the Stars and Stripes up there, they wouldn't bother us. Now they'll take us all to Germany. So far as you chaps are concerned, the war is over right now. You will get cocky, will you?"

The Britisher was alarmed. He saw visions of himself locked in a Prussian prison for "the duration." So he climbed down from his high horse in a hurry and meekly placed himself in Captain

Scott's hands, begging the Yankee still to try and save the day.

"I ought to let you go as prisoners, by Joe, but I don't want to lose my ship," said Scott. "So go below with your men and hide in the hold while I put my flag back

where it belongs. Maybe they haven't seen yours." Soon the submarine was alongside and one of her officers climbed aboard. The

Germans had seen the Union Jack, all right, but they hadn't seen it hauled down. Now they found them-

selves on a ship flying the American flag, and they were puzzled.

"What's this?" the submarine officer demanded of Scott. "First we see a British flag, and now it's an American."

"You must be mistaken," replied the skipper, "this here ain't no Brit-isher."

The officer was bewildered and suspicious, so ordered the Pass of Balmaha to head for Hamburg.

Leaving only a German ensign aboard, he announced that his sub-

marine would follow close behind. Of course this was only a threat, for the U-boat soon vanished be-

neath the waves. Now the ensign grew worried. Something told him that everything

was not right on the Pass of Balmaha. Had he known there were seven Britishers on board, he would

have been still more worried! "Captain," said he, "I am going to stay at your side all day and sleep with you at night. I've a hand

grenade here in my pocket. At night I am going to fix it so that it any-one opens the door of our cabin it will explode."

Naturally Captain Scott lost no time in whispering to his mate. "Fasten down the hatches and don't let those Britishers come up. If they do, our goose is cooked. Don't say anything to them, or there will be trouble. This German smells a rat."

So the prize crew in the hold was kept there. Two days later, outside the entrance to the harbor at Cuxhaven, another party of Ger-

mans came aboard, so Captain Scott said to the U-boat ensign:

"You wanted to know what was wrong here? All right, now I'll show you." Then he opened the hatches and yelled for the Brit-

ishers to come up. The tall officer of the Royal navy, one eye blink-

ing and the other bemocked, put his head up first.

"I say, where are we now?" "You're in Germany. If you had left my flag alone, everything would have been all right. But you are prisoners now."

So you see how the Pass of Balmaha turned out to be unlucky for Englishmen and lucky for Germans. That was just the ship we wanted, by Joe.

Our hope was to run the blockade disguised as a neutral—a thing entirely fair according to the laws of war. Although on land a soldier

must wear service uniform, at sea you can fly a neutral flag and wear ordinary seaman's clothes. But

you must hoist your true colors before going into action with the enemy.

We altered that British-built Yankee clipper from stern to stern, with concealed places for our guns, rifles, grenades, bombs, and other armament, with special quarters for prisoners, two ultra-modern 500 horse-power motors to fall back on in case of calm or when in a big hurry, a tank holding 480 tons of fuel oil, another tank contain-

ing 480 tons of sweet water, and provisions for a cruise of two years. In addition to 400 bunks for prospective "guests," I had special de-

luxe quarters made for "visiting" captains and mates. These were spacious cabins to accommodate two or three. We also designed a sepa-

rate dining saloon for them, with an assortment of books and magazines in French and English, and a gramophone with late English and French records.

Then, of course, we had to arrange quarters for my crew of fighting marines as well as for the regu-

lar seamen required on a clipper of this size. Moreover, we had to do all this so it would not be notice-

able to uninvited visitors. When the work was done, below deck, the Pass of Balmaha was an

auxiliary cruiser, armed to the teeth. Above deck she was merely a poetic old sailing ship loaded with a prosaic cargo of lumber.

Timber made the ideal cargo for our purposes, because a ship carrying lumber loads her decks as well as her hold. The piles of lumber

even cover your hatches, so no one can go below until you unload. Hence no search crew would be

likely to inspect us carefully at sea. They would either order us to Kirkwall, or let us go.

Norway exports lumber and Australia imports it. So we decided to pose as a Norwegian clipper bound for Melbourne. Having served on

various Norwegian ships, I spoke Norse, and I knew I would have no difficulty finding men for my

crew who could speak it also. But first I had secret doors and hatches cut in the floor of the closets in the officers' cabins, and another under the stove in the galley. From key-

hole to top deck we converted this American three-master in to a mys-

tery ship of trick panels and trick doors.

Of course, if an enemy patrol vessel picked us up, a special prize crew of half a dozen men would be put aboard us to make sure we

headed for the right port. I would have sixty-four men of my own to handle the small prize crew.

Dinner time would come. I would say to the Britishers: "Gentle-

men, may you dine well." "Cookie," I would call. "Serve up the best we've got."

On their way to my private cap-

tain's quarters, they would leave their coats and weapons in the ves-

tibule, within sight and just out of reach.

Right in the middle of the meal, I would signal to my fighting men hidden on the lower deck. Seizing

their rifles they would jump to their appointed places. At another

signal, the crew above deck would clamber up the iron masts, open

small secret doors, reach down into the hollow chambers where their

arms and uniforms were hidden, and a moment later German jack-

ets would appear where humble Norwegian sailors had been a mo-

ment before. We would not attempt to recapture our own ship dressed in civilian togs.

Although the floor of my saloon where the prize crew would be

dining looked like any other floor, it was in reality an elevator! All I had to do was press a secret but-

ton hidden behind the barometer in the chart room. Presto! down would drop floor, prize crew and

all. Before a man jack could jump for a weapon they would find them-

selves dining on the next deck below. With the difference that they now would be gazing down the barrels of twenty German rifles.

Then I would step forward, throw open my great-coat, and present myself as the skipper of a wind-

jammer suddenly metamorphosed into the commander of an auxiliary cruiser.

And now, by Joe, suppose a British cruiser seized us and then we seized the British prize crew. Then

supposing another cruiser should pick us up. We might have to do a bit of fighting, maybe take to the

boats with our prisoners and then sink our own ship. So we prepared for this by placing bombs where they could be touched off at a mo-

ment's notice. We had no intention of letting our raider fall into enemy hands.

I felt that it was so important to keep all of our plans secret that I even fooled the workmen who were altering the ship. Had they known what we were up to, the rumor

might have gotten out. There were

spies everywhere. You must admire the British. They had a great espionage system, and they paid their spies well. We Germans were stingy. Bah! That was one reason we bungled.

So I told everyone, including the foreman, that the Pass of Balmaha was being transformed into an up-to-date training ship, to be used in training mechanics' apprentices

who later on were to run motors on submarines and zeppelins.

That alibi was to explain our two motors. The war had shown that German cabin boys were deficient in knowledge of nautical rig-

ging. So I also announced that one purpose of this sailing ship was to give them a chance to learn a little about handling sails. As to the accommodations in the hold for

prisoners, and the bunks for our big crew, I explained that these were to be for apprentices and cabin boys. I even put up signs

marking off one part of the ship for 150 cabin boys," another "for 80 apprentices," and so on.

It would have looked suspicious for a naval officer to be directing work of this kind with such infinite

pains, so at the ship yards I posed as Herr von Eckmann, inspector of the naval ministry.

An old retired captain of the Ship Inspection service happened to be stopping in the same hotel. His love for his old profession

caused him to take a most embarrassing interest in my work. One day he met a bonafide ship inspec-

tor and asked him whether he knew me.

"Von Eckmann? Let's see, I know everybody in the service. There is no Von Eckmann on the roster."

"Then," blurted out the old cap-

tain, "he must be a spy. I always said he had a typically English face. I'll watch him."

Through mistake, two letters came for me without the usual cover address. Both of them gave my full name and rank. I argued with the head waiter, trying to get

him to give me the letters for delivery to "my friend, Count Luck-

ner." The old captain happened to be snooping near by, although I didn't know it. By now, anything I did was suspicious. He already

had me hung and quartered as his country's arch enemy.

"What did that fellow want?" he inquired of the head waiter.

"He asked me to give him the letters for Lieutenant Commander Count von Luckner."

"Ha!" I suspected nothing. That evening I took the train for Bremen. A detective entered my compart-

ment and demanded my papers. I gave them to him.

"Count von Luckner," he exclaimed, astonished and embar-

ressed, "I must have made a mistake. I am looking for a spy from Geestemunde."

I grew worried. Could it be that enemy secret agents were watching the work of my auxiliary cruiser?

"Where was the spy reported?" "He lives at Beermann's hotel."

That was my hotel. The spy was watching me. I told him that I would take upon myself the re-

sponsibility of saying that there were the most urgent reasons why this spy must be caught, and that he must wire his principals that the utmost vigilance must be used.

"We already have the railroad covered at both ends. But we will increase our precautions," he replied. "The spy will surely be caught."

In Bremen at Hillman's hotel I was again stopped by a detective who demanded my papers. Again my papers confounded and bewil-

dered him. "The description of the spy fits you exactly," he said.

Once more I urged that the head-quarters of the secret police be

commanded to catch the secret agent at any cost.

At the Trocadero, I sat with a bottle of wine in front of me. A provost officer with two men in

uniform came up to me. "Come with us. You are under arrest."

I flew into a rage at these repetitions of stupidity, as I thought them to be.

"I am a naval officer." "You are a spy. Come with us!" The usual spy mania spread

throughout the restaurant. Blows were threatened, chairs were brand-

ished, and there were shouts of "Kill the spy, kill him!" on all sides. If the officers hadn't fought

the crowd off, I would have been badly beaten.

At headquarters I was shown a description and even a picture of myself. So there was no doubt

but what I was their man. "Under what name does this spy travel?" I demanded.

"Under the name of Marine Inspector von Eckmann."

"Why, I am he."

"But you just said you were Count von Luckner."

I was compelled, with great injunctions of secrecy, to take them into my confidence, and had them telephone the admiralty for con-

firmation. The prying old captain at Beestemunde soon took himself to other parts—by request!

As I explained, my plan was to slip through the British blockade as a neutral and if possible dis-

guised, as some other ship that actually existed. There happened to be a Norwegian vessel that was almost a dead ringer for the Pass of Balmaha. She was scheduled to

sail from Copenhagen. I decided that we would take her name, and sail the day before she sailed, so

that if the British caught us and wireless to Copenhagen to confirm our story they would receive

word that such a craft had left port at the time we claimed. This ship was named the Maleta. For

some time she had been discharging grain from the Argentine. From Denmark she was to proceed to

Christiania and there pick up a cargo. Why not a cargo of lumber for Melbourne?

I went to Copenhagen, donned old clothes, and got a job as a dock wallop on the pier where the real

Maleta was moored. That enabled me to study her. There was one thing that promised to be difficult

to counterfeit. That was the log book. This precious volume con-

tained the life history of the Maleta, when she left the Argentine, what kind of cargo she carried,

what course she steered, the wind, the weather, observations of sun and stars, etc. That log book

must be in the captain's cabin and I must have it. But a watchman was stationed aft, so how could it be done?

I discovered that the captain and both mates were still in Norway with their families. So it would be some days before the loss of the book would be noticed—if I

got it. So one night, in the uniform of a customs inspector, I stole aboard the Maleta. The watchman, as usual, was sitting near the cap-

tain's cabin. The ship was moored to the pier with ropes fore and aft. Stealthily I tiptoed to the bow and cut the ropes, not quite through but

almost. A stiff wind was blowing. The ropes cracked and broke. The ship swung around. The watch-

man ran forward shouting, and at the same moment I ran aft. Fum-

bling around the captain's cabin I at first failed to locate the log. Finally, I discovered it under the

skipper's mattress. Shoving it beneath my belt, I slipped out.

On board now, and also on the pier, half a dozen men were shout-

ing and throwing ropes to haul her back so she wouldn't side-swipe a near-by ship. I joined in the shout-

ing, pretended to help them for a minute, then clambered on to the dock and hurried off in the dark.

We now put on the final touches that were to turn the Pass of Balmaha into the Maleta. We painted

her the same color as the Maleta, arranged her deck the same, and decorated the cabins with the same

ornaments. In my captain's cabin, I hung pictures of the king and queen of Norway and also of their

joyal relative, King Edward VII of England. The barometer, ther-

mometer, and chronometer, and all the other instruments were of Norwegian make. I had a Norwegian

library and a Norwegian phonograph and records. We had enough

provisions from Norwegian firms to last us through the blockade. It

would hardly do to have any Bismarck herring, sauerkraut, and pretzels in sight if the British

boarded us, would it? The names of the tailors sewn inside

my suits and my officers' suits were replaced with labels from Norwegian tailors. On my under-

clothing we embroidered the name of the captain of the Maleta—Knudsen.

I had learned in Copenhagen that a donkey engine was being installed on the Maleta. Very well, we got a donkey engine of the same make from Copenhagen and installed it on our ship. The log book of the

Maleta was solemnly put in place, and the first entry was made, "Today put in a new donkey engine."

We got up our cargo papers in regular form, signed and sealed by both Norwegian port authorities and British consul. We also had a letter signed by his majesty's

consul at Copenhagen stating that the Maleta was carrying lumber for the use of the government of the Commonwealth of Australia.

The letter requested all British ships to help us if any emergency arose. To prove that this docu-

ment was genuine, it was even stamped with the British imperial seal (made in Germany!).

I also had a letter which a British officer had supposedly written

to my shipowner and which my shipowner had forwarded to me, warning us against German search

officers, but advising us to place our trust in the British!

A sailor upon the loneliness of the sea upon him nearly always takes with him on his voyages

photographs of his people. New the crews on British warships know sailor ways, so I inquired all about the procedure from captains of neutral ships who had had their ships

searched. They told me that the British always inspected the foc'sle to see that everything looked

right there. I immediately got together a lot of photographs to pass as those of Norwegian sailors'

parents, brothers and sisters, uncles and aunts, sweethearts, wives and mothers-in-laws. What did it

matter whether the sweethearts were good looking or not? Sailors' sweethearts are not always prize

beauties. We sent a man to Norway for the pictures in order to have the names of Norwegian photo-

graphers stamped on them. The British are smart people, by Joe, and they know how to search a

ship. They attach special importance to sailor's letters. The sailor eagerly looks forward to the

letter he will receive at the next port. He never throws the letters away either, but always keeps a

stack of them in his sea chest. Sometimes you will see him reading a letter that his mother sent

him eight years before. So we had to get up a whole set of letters for our "Norwegian" sailors, each set

totally different from the other. Of course, the stolen log of the

(Continued on page seven)

HEAL THOSE SORE GUMS
Even after pyorrhea has affected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Drug-gists return money if it fails. 6
Arwine Drug Co.

F. C. HARMON
Licensed Undertaker
Modern Equipment
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 303W

Sunday School Lesson

TEMPERANCE ESSENTIAL

The International Uniform Sunday School Lesson for Oct. 13. Temperance Essential to the Highest Usefulness. Daniel 1:8-20.

The general title for this lesson is "Keeping Fit for the Sake of Others."

The social aspect of temperance or of total abstinence is one that is very strongly emphasized at the present time. It is, in fact, that aspect which is the most important, for while whatever affects the individual is not to be disregarded, the effect of drunkenness on the drunkard himself is a smaller factor than the ruin and habit that his drunkenness may bring to the lives of others.

In these days of high-powered machines, when every automobile driver is potentially and in reality an engineer, drunkenness is altogether a relative term.

Engineers Must Be Sober

For many years, even before prohibition became the law of the



land or before total abstinence had become a general practice, it was recognized that the driver of a locomotive engine must be virtually an abstainer. The safety of thousands of lives depending upon his efficiency and judgment and his possession of the full use of all his faculties made this so necessary that most railroad companies made a rule concerning the matter. They did not leave it to chance or to the individual's own idealism.

It is becoming generally recognized today that one who might not be in the ordinary sense of the term "drunk" may be none the less unfitted for driving an automobile in a busy city when he has had even a little liquor. Social concern and obligation put this whole matter in a different light from that of the mere effect upon the individual himself, and Prof. Irving Fisher of Yale University has contended that a man who has had only one drink is "one drink drunk."

Total abstinence for a certainty has never injured anybody. Even if an individual might claim that he has found any benefit in the moderate use of liquor, his sacrificing of that benefit by practicing total abstinence has assuredly meant no social loss.

Society in every way and manner would be far better off if the drinking of alcohol as a beverage were eliminated from the life of humanity. Even the one who questions the effect and influence of prohibition, or any other practical effort to curb the evils of the traffic, would hardly take the position of saying that liquor drinking and the liquor traffic should be retained if he had the choice of effectually wiping out the whole thing.

What a good many of these enthusiasts for letting themselves go fall to take note of is that a strong, well-disciplined young man like Daniel is quite as much expressing himself as a youth to whom liberty has become license. A young man like Daniel, also, finds something to express that is of real worth and value to the world.

Restraint Brings Freedom

It is time that we searched with more drastic criticism into the pretensions of much of the careless and dissolute living of today. The state of life that claims to be an expression of freedom is often in reality not free but characterized by slavery to appetite and habit and the result of wrong ideals. There is no real freedom for man in character apart from self-mastery.

It is easier than most young folks think to become the victim of circumstances, and to become thoroughly enmeshed in the network of wrong ideals and wrong habits, even while one is all the time assuming that he is discovering and exercising freedom which his more

restrained elders have in his judgment never had. Restraint and freedom go hand in hand.



(By Mrs. Robt. McGuire)

Friendship Bridge Club Met Friday Night.

Mr. and Mrs. Robert McGuire were host and hostess to the Friendship Bridge Club at the regular meeting Friday evening, October 4, at their home, 212 West Mississippi Street.

Mrs. Flynn Thagard received high score in the games for the ladies and Robert McGuire received high score for the gentlemen.

Refreshments were served to Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. C. H. Davis, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. Thurmond Bishop, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. A. B. Keim, and Mrs. R. B. Rosson.

Mr. and Mrs. J. C. Gilliam will entertain the club Friday evening, October 18, at 8 o'clock.

P. T. A. Gave Interesting Program October 2.

The High School P. T. A. had a most encouraging meeting Wednesday afternoon, with some new members present, in the High school auditorium. A regular meeting day, the first and third Tuesday at 4 o'clock, was decided upon, and all of the interested parents are urged to become members and attend as many meetings as possible.

In addition to the program committee, Miss Daltis Rea and Supt. W. E. Patty are to aid in working out an objective to which the association will work.

Mr. McWhirter read some ideals for a P. T. A. and how to maintain an organization.

In speaking of the meeting, Miss Rosson, reporter, said, "To some this may seem as an age in which culture is lacking but to the majority we are entering into an age which not only uplifts to higher and

bigger opportunities but also to boundless success. Truly this has been said to be an age of the survival of the fittest. Through the P. T. A. we hope to raise the percentage of the fittest in our High School."

Mrs. Fred Taylor expressed the sentiment of the mothers in that, through and only through the co-operation of the students, teachers, and parents can students become desirable citizens. She said, "In turn, it is through these desirable citizens that pleasant households are erected." The junior high school movement seems to be the bridge which connects the grammar school to the high school.

Misses Mildred Carter and Pattys Looper represented the high school in song. Miss Rosson, by reading, "Bill Smith," gave a good demonstration of a child's imagination, which runs at random.

The Rev. P. D. O'Brien gave a most interesting address on the "Morale of a Student."

Mrs. Grigsby President 1922 Study Club.

Mrs. O. P. Rutledge was hostess to the 1922 Study Club at the regular meeting Thursday afternoon. Fall flowers were used in making the home more attractive.

Mrs. W. C. Grigsby was elected president to take the place of Mrs. R. E. Fry who recently resigned on

account of her ill health.

The club sponsors the Camp Fire organization in Floydada and recently organized a new group of eleven year old girls. Any girl who is eleven years old is eligible to membership. Mrs. A. A. Bishop was appointed guardian and Mrs. Lon V. Smith and Miss Robbie Archer, assistant guardians.

After the business session the program was begun and each member answered to roll call with "Echoes of India."

Mrs. O. T. Williams discussed, "The Religion of Vedas;" Mrs. Clyde Davis, "Temples of India;" Mrs. W. C. Grigsby, "Song of India" and Mrs. I. W. Hicks discussed, "The Christ of the Indian Road."

Mrs. Lon V. Smith will be hostess to the club Thursday afternoon, October 10, at 3:30 o'clock.

East Ward P. T. A. Held Meeting Wednesday.

East Ward Parent-Teachers' Association met Wednesday afternoon, October 2, at the school building. The meeting opened with a song by the audience. Following this Mrs. O. Stephens gave the devotional lesson.

Miss Eddythe Walker gave a piano solo.

Mrs. Hazel Hughes gave a talk on "Fire Prevention." Miss Hughes' room received the prize, which was

a beautiful bouquet of flowers, for having the most mothers present.

The meeting was concluded with a short business session.

Mrs. G. W. Folley left Friday for her home at Mart, after spending six weeks here with her son, A. J. Folley and Mrs. Folley.

Mr. and Mrs. A. J. Folley and his mother, Mrs. G. W. Folley of Mart, visited Mr. and Mrs. Dean Allard, of Silverton Friday. Judge and Mrs. Kenneth Bain were also guests of Mr. and Mrs. Allard Friday.

Mrs. Kight Dickey spent several days here last week with her parents, Mr. and Mrs. N. B. Stanley, and returned home Friday. Mr. Dickey came over after her Friday.



DR. GREEN EASY DENTIST

False teeth\$17.50 up
Gold crowns\$5.00 up
Bridge work\$5.00 up
Painless Extractions\$1.00 up
Silver fillings\$1.00 up
Plainview, Texas
10 years With Mayo Bros.

Dr. W. N. Lemmon

Eye - Ear - Nose - Throat
Suite 218-220 Skaggs Bldg.
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Hesperian Want Ads Pay.

THE SPOTLIGHT
TRACTORS

The Most Power
at the Lowest Cost for
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L. C. McDONALD
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ANNOUNCING 1930 NASH "400"

WORTHY SUCCESSOR TO A GREAT SUCCESS

TWIN-IGNITION EIGHT

Priced from \$1625 to \$2260

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Priced from \$1295 to \$1695.

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Introducing a completely new group of motor cars with the richest new body designs that ever delighted the eyes of motor-wise America, and with impressive new engineering of the most advanced character. ¶ When you view the 1930 Nash "400" models on display you will instantly recognize the fact that Nash today is decisively ahead of the entire industry.



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For Floyd County, Available to the Right man, for

**Hudson and Essex Automobiles
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If interested, write for information to

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WORLD CHAMPION RODEO

BIGGEST PROGRAM IN 43 YEARS

Educational—Inspiring
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Dual Livestock Show



Beef and Feeder Cattle first week.

Dairy Cattle last week.

Other cattle also.

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Complete Circus, with World's Biggest Menagerie, Twice daily Before Grandstand!



BROADWAY SHOW



"THE RED ROBE"

with Broadway cast of 1501 Romance, drama, thrills, laugh! Auditorium show.

Also Horse Show, Poultry Show, Agricultural Show, \$10,000 Band Contest, Football and other big attractions!

Free Parking Inside Grounds.

Hesperian Want Ads

FOR SALE

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc.

FOR SALE—Practically new No. 10 DeLaval separator. Mrs. J. T. Mercer, 2 miles northeast Joe Bailey 332tp.

FOR SALE—Cabinet phonograph or would trade for hens. Jim Houston. 322tp

FOR SALE—Model T Ford truck. C. W. Ginn at Magnolia Wholesale office. 31tc

Endicott-Johnston All Leather Work shoes for only \$1.95 and Endicott Johnson Oxfords for boys for only \$2.65 at the South Plains Outlet Store. 331tc

FOR SALE—McCormick-Deering 1-row wheat drill, 6 mi. west, 1 mi. north Floydada. S. O. Ellis. 333tp

FOR SALE—Used German heater. See it at The Hesperian office 33tc

PEARS—Fresh and juicy for sale by A. D. Summerville on east side square. 322tp

FOR SALE—Practically new Majestic Radio at a bargain. Walter Birch. 334tp

FOR SALE—or trade, good Radio battery set, at a bargain. Triangle Garage. 331tc

1929 DISC ROLLING PRICES
 14 Inch Tandem20c
 16 Inch Tandem25c
 18 Inch Tandem30c
 20 Inch Tandem35c
 20 Inch One Way Plow Disc40c
 22 Inch Plow Disc50c
 24 Inch Plow Disc65c
 When you have a job too difficult for others, bring it in. We can do it.

J. A. ENOCH
 East Side Square 47tc

A BARGAIN—in good used Delco Light Plants. Also starting on a big carload shipment of new Delco Light Plants for this district. See or phone R. B. Gary, 1022 Broadway, Plainview, or Floydada, phone 903F43. 323tp

100 Pair Ladies House Shoes, in all colors and ribbon trimmed, just received at the South Plains Outlet Store, and they will go while they last at only 49c per pair. 331tc

HAVE your measure taken for a Sphrella corset or girdle at the Thrifty Nifty Shop. 20tc

MISCELLANEOUS

The South Plains Outlet Store has just received a new stock of Silk Dresses, and they go at \$3.95 and \$10.75 331tc

Worms In Chickens
 It is unprofitable to keep chickens that are badly infested with worms. They are poor layers. Unruffled. Light in weight. Like to stand and eat. Catch colds easily. Pruitts Worm Capsules are Guaranteed to get both tape and round worms. No sick chickens. No loss of eggs. And don't forget Pruitts Lice Powder for the dust bath. Also Ex Sal Ven that helps the molting hens to get back in laying condition sooner. And helps to repair the damage done by worms. Sold by Community Supply Co. 332tc

NOW that vacations are over, brighten up your living quarters with ferns, palms and blooming plants. Hollums, Floydada Florists 29tc.

A. D. SUMMERVILLE

Comes again with prices to meet the demands of my friends and customers. Special price for Saturday:

2 loaves fresh bread,15c
 Fine juicy pears, per bu., \$1.45
 Last for this season.
 Cabbage fresh, sweet spuds fresh. Please come to the fruit and vegetable market before buying. Located in the house on the east side of the square. 331tc

WILL parties who took saw, square and two tack hammers out of the Montgomery building return them to Hesperian Office. J. R. Archer. 332tp.

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

CONSUMERS Fuel Ass'n fixes your flats. 7tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

EVILS Ivy. The best plant for all pockets. Grows without sun. Hollums, Floydada Florists. 29tc

The South Plains Outlet Store has just bought a nice stock of 220 weight Kangaroo Overalls, worth \$1.75 and they go at only \$1.29. 331tc.

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 319W. 41tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

REAL ESTATE

FOR SALE—Two new residences in east part of Floydada, easy terms. R. L. Williams. 325tp

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

LOANS—On City, Farm and Ranch property. We always have the money. All kinds of insurance. You need it—we sell it. J. N. Johnston. 324tp.

HOME FOR SALE, also house for rent. See S. B. McCleskey, Floydada, Texas. 33tc

SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

FOR SALE—128-acre farm, well improved 1 mile of good brick school. C. W. Ginn at Magnolia Wholesale Office. 31tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

FOR SALE—Some well located residences and some nice residence lots. J. U. Borum. 9tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR RENT

FOR RENT—Five room modern house, one block west of city park. See W. H. Henderson at Floydada Insurance Agency. 331tc

FOR RENT—145-acre farm one mile Pleasant Hill School. References required. J. A. Wansley, 2730 Avenue F, Fort Worth, Texas. 313tp

FOR RENT—Two furnished east rooms, 628 West Virginia Street. Mrs. M. C. Young. 332tpd

FOR RENT—Six room house near North Ward School, all modern conveniences. Mrs. R. P. Parker, Crosbyton, Texas. 322tp

FOR RENT—Two room apartment, lights, gas, garage, hot and cold water. 309 West Mississippi Street, Phone 239 331tc

FOR RENT—Furnished five room house. Will rent any part or all for the winter. Mrs. A. P. McKinnon, 300 West Missouri Street. 331tc

FOR RENT—Two good furnished rooms, with garage, on pavement. J. C. Dickey. 332tp

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

FOR RENT—My quarter section farm, well improved, 120 acres in cultivation, 2 1/2 miles southeast of Floydada. O. R. Hickey, Lockney, Texas, Box 448. 323tp

FOR RENT or trade—My home place, 321 West Kentucky Street, 3 rooms, garage, servant's house, lots of out buildings. Would trade it for 160 acres of land. If interested, write A. N. Gamble, 301 Ellis Bldg., Lubbock, Texas. 32tc

WANTS

BOARD AND ROOMS, 229 West Mississippi Street. 14tc

EDGAR JONES will buy your cattle at top prices. Phone or call at Jones' Market. 32tc

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square. 6tc

WANTED—Middle-aged woman to help do general housework. Call 901F2. 32tc

WANTED—to rent a farm 160 or 200 acres on third and fourth rent. Will give good reference. B. C. Odum, Floydada, Route 2, Box 31. 334tp.

WANTED—QUILTING by the Alathean Sunday School Class of the Baptist Church. Phone Mr. S. G. Bishop. 344tpd

LIVE STOCK

FOR SALE—Combination Premier line-bred Jersey bull 2 years old, also 3 bred heifers and one cow, all registered; also a number of good Jersey full blood cows bred to registered Combination Premier bull to freshen this fall. J. D. Christian, Floydada, Texas. 313tp

DALMONT NURSERY can landscape your ground, sell you your nursery stock and guarantee it to grow. Dalmont Nursery, 18 miles northwest of Floydada. P. O. Address, Rt. 2, Plainview, Texas. 305tp.

See the new Royal Portable and standard typewriters at The Hesperian office.

LOST AND FOUND

STRAYED or stolen—From the T. M. Noland pasture, 6 miles north of Floydada on Silverton road, 1 yearling Jersey heifer with talley mark across back of left hind leg and ring in left ear. Finder please Notify T. M. Noland or Dr. M. Frost. Phone 175. 31tc

STRAYED from my place, 1 mile north of Floydada. 1 bay mare, weight 1100 lbs. R. L. Williams. 325tp.

NAILS IN FEED FATAL TO COWS

A large number of mature animals at the Government dairy experiment farm, Beltsville, Md., have died from the effects of swallowing nails, wire, or similar material than from any other cause, according to the Bureau of Dairy Industry, United States Department of Agriculture. Autopsies made at this station showed that out of a total of 26 deaths over a period of years 12 were due to swallowing foreign objects, the most common of which was a sharp-pointed piece of wire 2 or 3 inches long. Such material collects in that part of the stomach known as the "honey comb" or reticulum. Some of the sharp-pointed objects may pass through the stomach wall and pierce the heart or other vital organ, with fatal results. Great care should, therefore, be exercised in

handling and disposing of such materials as baling wire, nails, and rusted-out fencing.

The one difficult phase of dahlia culture is successful storage of the dormant roots. As soon as the tops off 8 to 12 inches above the crown. Let the tubers dry in the air for a few hours and store them in a frost-free cellar that is not too dry. If the cellar is too warm or too dry, as is apt to be the case, store the roots in barrels filled with dry sand or sawdust. Great care should be used not to injure the roots in digging as decay that starts in a mould will soon spread to healthy roots.

Remington and Royal Portable Typewriters at Hesperian Office.

Swiss chard is one of the most satisfactory of the green-leaf vegetables available in summer. Trim the leaves from the stalks, and cut the latter into inch pieces. Cook them for about 20 minutes in unsalted boiling water in an uncovered pan. Chop the leaves and add them to the stalks and continue cooking until the stalks are tender. Drain, season with salt, a little pepper, and butter. Serve very hot. An attractive dish can be made by cooking the stalks and leaves of chard separately, making a white sauce for the stalks, and placing the seasoned leaves around the edge of the serving dish. Lemon and vinegar are also liked by many persons as a seasoning for Swiss chard.

Hesperian only \$1.50 per Year.

GOOD OLD BUNK
 Bunk is a kind of grease that makes the wheels run smoothly, harmless flapdoodle to keep people interested. You kiss your wife to show her that you still love her. She knows just how much you love her without being kissed; yet she likes it.—The American Magazine.

Never Too Busy
 This is a busy world but a man chasing his hat in a gale is always sure of a large audience.—Farm & Fireside.

Easy Way Out
 "You'd be worried too," reads a fiction story, "if you found yourself all alone in a dark woods." Non-sense! We'd make light of it.—Farm and Fireside.

APPEARANCE PERFORMANCE ENDURANCE combined in this EXTRA SERVICE Tire

Federal Tires give you the utmost in good looks. They add to the appearance of your car.

They give you thoroughbred performance too, wherever you want to go!

And no matter how hard or fast you drive you can depend on Federal Tires for long life—endurance that means true tire economy.

We've given hundreds of motorists better service—Extra Service—by equipping their cars with Federals. Why not let us do the same for you?



Federal Blue Pennant Balloon adds to the appearance of any car and gives trouble-free service throughout its long life. Size 30x4.50, \$11.10.

Gullion & Son

Telephone 83—"Invite Us to Your Next Blow Out"

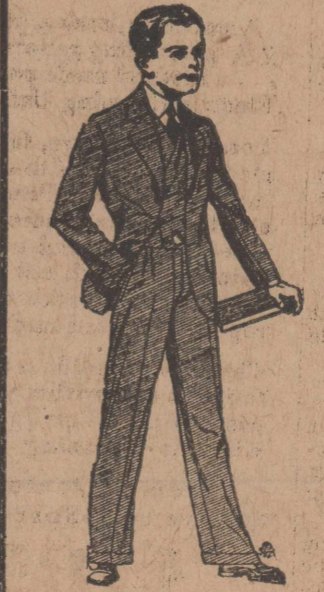
FEDERAL TIRES

Fall Clothes

for
Men and Boys

In our Men's and Boys' Department you will find everything that is new and our October Prices will save for you. See the beautiful patterns we are showing at only.

\$23.75



For Boys

We have Blues, Browns, Grays and Tans. Sizes from 6 to 18. From only.

\$7.95 up

Come in, fit the boy out at our low October prices.

BUY YOUR FURNISHINGS HERE TOO, AT SAVING PRICES

Baker-Campbell Co.

Special Prices

FOR FRIDAY AND SATURDAY

BANANAS	Good Size, Just Right. Per Dozen.	19c
SHORTENING	Jewel or Vegetole 8 Lb., Pail.	\$1.17
SPUDS	Large White 10 lbs., For.	27c
BACON	Sugar Cured, Med. Weight Half or Whole Strip.	25c
BROWN'S COOKIES	Regular 40c Seller 1 Box Sunshine Crackers Free with each pound, for.	29c

FLOYDADA GROCERY CO.

WHERE MOST PEOPLE TRADE

SOCIETY

(By Mrs. Robt. McGuire)

Girls Honored With Party On Their Birthday.

Misses Adele McRoberts and Irene Kreis entertained with a birthday party honoring Misses Eva Glynn Mooney and Charlotte Reese Saturday evening at the City Tabernacle. Mrs. Reese acted as chaperone for the party.

Many games were enjoyed and refreshments of punch and cake were served to the following: Misses Fay Houghton, Wanda Teeple, Eva Glynn Mooney, Charlotte Reese, Adele McRoberts and Irene Kreis; Messrs. Floyd Murry, P. W. Bell, Lloyd Murry, Herwin Strickland, Waldo Houghton, Herschel Hammonds, William Barnett and Kinder Farris.

Delegates Elected To Synod Meeting.

The Woman's Missionary Society of the Cumberland Presbyterian Church met Monday afternoon at the church at 3 o'clock. Mrs. Ruby Tallor led the devotional. The Study Book, "The Desire of All Nations," was completed at this time.

A business session was had and Mrs. A. A. Collins and Mrs. Kenneth Bain were elected delegates to the Texas Synod meeting which convenes at Lubbock, October 17 in a three day session.

A new study, "From Jerusalem to Jerusalem," will be begun at the next meeting which will be held Monday afternoon, October 21.

The Woman's Council of the First Christian Church met Monday afternoon at the church and spent the time making quilts.

Tingata Campfire Group Met Tuesday.

The Tingata Campfire Girls met at the home of Mrs. W. C. Newsome on West California Street Tuesday afternoon, and mounted pictures.

The following were present: Faye Houghton, Dorothy Scott, Genell Stovall, Catherine Fitch, Alice Mae Fyffe, Venitta Borum, Norine Spence, Virginia Grigsby, Selma Linder, Mrs. W. C. Grigsby and Mrs. Newsome, the hostess.

M. E. Society To Make Religious Survey.

A religious survey is to be made in Floydada in the near future according to plans made by the Woman's Missionary Society of the Methodist Church at their meeting Monday afternoon, held at 3 o'clock at the church. Rev. G. T. Palmer was present at the meeting and assisted in working out the plan. Thirteen members were present.

Monday will be mission study day and the society will meet again at the church at 3 o'clock.

High School P. T. A. Program For Tues.

The High School Parent-Teachers Association will meet Tuesday afternoon, October 15, at 4 o'clock for the following program:

- Song—Girls Octette.
- Reading—Juanita Shirey.
- "Student Council"—Lois Sitton.
- "How to Secure a County Library and its Probable Cost"—Judge Wm. McGehee.
- "Benefits of a County Library."—Miss Dorothy Biebel.

Mrs. Groves Hostess To Missionary Society.

Mrs. Ralph Groves was hostess to the Porterfield Missionary Society at the regular meeting Monday afternoon at 4 o'clock. Mrs. J. M. Shenefelt conducted the mission study program. Mrs. Robert A. Sone gave a talk on "Our Work in Japan" and Mrs. McNeal gave a talk on "Planting the Gospel in Korea."

After the program a social hour was enjoyed and the hostess served sandwiches, lemonade and cake. The next meeting will be held Monday afternoon, October 14, at 4 o'clock at the church.

Ace Bridge Club Met Tuesday Evening.

Mr. and Mrs. Leslie Surginer were host and hostess to the Ace Bridge Club Tuesday night. Miss Wanda Montague and J. D. Porterfield were guests of the club.

After five games of bridge in which Mrs. A. D. Cummings and Robert A. Sone won high score the hostess served delicious refreshments consisting of devils food cake with whipped cream and hot chocolate.

Members present were: Mr. and Mrs. Troy Jones, Mr. and Mrs. Robert A. Sone, Mr. and Mrs. L. J. Welborn, Mr. and Mrs. A. D. Cummings and the host and hostess.

Mr. and Mrs. L. J. Welborn will entertain the club Tuesday evening, October 22.

Mrs. Porter Hostess At Class Meeting.

Mrs. W. W. Porter was hostess to the Pastor's Helpers Class of the Methodist Sunday School at an all-day meeting Tuesday. The afternoon was spent piecing quilts. Lunch was served at noon in picnic style.

At 3 o'clock in the afternoon Mrs. McCauley called the house to order for a devotional and business meeting. The president, Mrs. McGehee, being absent Mrs. Britton conducted the devotional, reading Col. 3:12-17. Mrs. W. W. Porter led in prayer.

Members present were: Mrs. W.

Fur, Either on Outside or Inside, Is Motif in Milady's Winter Coats

BY HARRIETT

Some winter coats wear their fur on the inside, some on the outside. But most winter coats wear fur.

Dyed lapin is probably the most usual fur for the coat of medium price this season. Lapin takes dye admirably and Milady can have her green, orange, red, gray or even pink things fur collared and cuffed in the exact shade of the worsted.

Long-haired furs, such as skunk, racoon and even monkey fur adorn many lovely coats this season. An especially effective ensemble is in bottle green, with skunk shawl collar.

But if Milady wants to spend a fortune on her coat, she may do so, too. There are expensive furs adorning many tweeds and many dressy coats of flat worsteds such as broadcloth.

Mink, natural lynx, caracul, curly lamb, nutria, seal and all the furs are used to fashion unusual-looking collars and cuffs.

The tall collar is the best one, from the point of view of both style and comfort. To have a neat little choker collar or sleek broadtail or even a scarf collar that knots under the chin in nonchalant manner is quite the thing of the moment.

Most women, however, prefer their fur collars attached. Therefore, when fur is used on a coat, it is more apt to be for the collar and cuffs than to fashion a separate neckpiece.

Fur-lined coats are having a vogue. It may be the rumble-seat influence. It may be football. But women are beginning to appreciate the very warm, yet light, cloth coat with fur lining. This coat lets women wear the thinnest of silk frock and still be comfortable in a snow storm.

One of the smartest of this type of coat comes in the ensemble from Jane Regny. It is of diagonal weave homespun tweed, in soft beige with dark brown stripes decorating the tuck-in sweater blouse.

The skirt is one of the new long-limbed effects, with its yoke fitting snugly at the normal waistline. It is the new longer length, too.



At left, a sports suit of Redier tweed with the coat lined with sealskin; at right, a green tweed frock with coat of reindeer hide, lined with tweed. The collar is of beaver. The frock is trimmed with reindeer stitched appliques.

The coat has raglan sleeves, deep cuffs and a cute yoke effect across the back. Rich seal lines it throughout, topping it with a standing collar of double fur.

For the coat that wears its fur on the outside, there is a stunning ensemble from Worth. It comes with a green tweed frock that has darker green bindings and high waistline belt. The coat is green reindeer, hide, a leather soft as suede, pliable, beautiful in its texture. This coat is lined with the tweed of the frock and has

fancy cuffs of the tweed. The collar is of beaver, made so it will lie down or stand up, according to whether the coat is open or closed.

For these new coats, the hats must be of the most pliable fabric if they sponsor long sides. For when coat collars come up, Milady will grow irritable if her hat will not snuggle down without protest.

Some of these tweed and fur coats are belted, some swing loose and a few have semi-fitted back and loose front that is belted. It depends much on one's figure which style is best.

Mr. and Mrs. Meek Give Dinner For Class.

Mr. and Mrs. E. Meek were host and hostess at dinner for Olin S. Miller's Sunday School class of Fairview Methodist Church Sunday after Sunday school. Several friends of the class were also guests. Games and music furnished entertainment for the afternoon. A photograph of the class was made. An enjoyable and long to be remembered day was had by those present.

Dinner was served in cafeteria style to the following members of the class: Misses Fay Russell, Mildred Wynn, Winnie McNeill, Helen Tinnin, Mabel McNeill, Vernie McNeill, Vera Lammack and Marion Belden; Messrs. Willard Lammack, Roy Meek, Derrell Saunders, Leo Jackson, Ollie Meek and Malcolm

McNeill; Mr. and Mrs. Jessie Bartlett, Mr. and Mrs. R. E. McAfee and Olin Miller, teacher.

Others present were: Mr. and Mrs. Fink Carter and daughter, Hazel, Mr. and Mrs. C. H. McNeill and son, Royce, Mr. and Mrs. J. B. Tinnin and daughter, Billy Ruth, Rev. and Mrs. A. D. Jameson and daughter, Mary Martha, Mrs. Olin S. Miller, Mr. and Mrs. R. L. McNeill, Messrs. Gordon Rimmer, Bill Jackson, John Reeves, A. D. Jameson, Jr., Hulbert Austin and J. R. Tinnin.

New Camp Fire Group Met Tuesday.

The Camp Fire group which was recently organized met at the home of Mrs. O. P. Rutledge Tuesday, October 8. The following officers were elected: Gladys Ruth Brown,

Social Calendar

Mrs. Lon V. Smith will be hostess to the 1922 Study Club Thursday afternoon, October 10, at 3:30 o'clock.

1922 Study Club will meet Thursday afternoon, October 17, at 3:30 o'clock with Mrs. Lon V. Smith. A program will be had on religions of Japan.

K. K. Klub will meet Friday afternoon, October 11, at 3 o'clock with Mrs. Wilson Mayhan as hostess.

1929 Study Club meets this afternoon with Mrs. Thurmond Bishop as hostess at 3:45 o'clock. Mrs. S. M. Cole will be leader of the program.

Mrs. Roe McCleskey will be hostess to the Stitch and Chatter Club this afternoon at 3:30 o'clock.

East Ward Parent-Teachers Association will meet Wednesday afternoon, October 16, at 3:15 o'clock.

Mr. and Mrs. Jim Houston will entertain the Monday Night Forty-two Club Monday evening, October 14, at 7:45 o'clock.

The Woman's Missionary Society of the Methodist Church will meet Monday afternoon at 3 o'clock at the church. Mrs. W. W. Porter will conduct the missionary lesson.

Mrs. Jack Henry will be hostess to the Wednesday Bridge Club Wednesday afternoon, October 16, at 3 o'clock.

The Ladies Aid of the Cumberland Presbyterian Church will meet Monday afternoon, October 14, with Mrs. R. I. Teeple in an all-day session. They will spend the day quilting.

South Circle of the Woman's Missionary Society of the Baptist Church will meet Monday afternoon at 3 o'clock with Mrs. G. R. Strickland, on South Main Street. At this time they will begin a new mission study and all members are urged to be present.

The High School Parent-Teachers' Association will meet Tuesday afternoon, October 15, at 4 o'clock at the school building. A program has been arranged.

The Porterfield Missionary Society will meet Monday afternoon at 4 o'clock at the church for Bible study.

W. Porter, Mrs. D. D. Shipley, Mrs. R. M. McCauley, Mrs. P. M. Felton, Mrs. Walter Birch, Mrs. A. P. McKinnon, Mrs. J. E. Courtney, Mrs. Lillie Britton, Mrs. Sarah Walker and Mrs. Ella Johnson.

At a recent meeting the following new officers were elected for the class: President, Mrs. Wm. McGehee; vice president, Mrs. W. L. Boerner; Secretary, Mrs. Sarah Walker; Local secretary, Mrs. P. M. Felton; teacher, Mrs. Tom W. Deen; assistant teacher, Mrs. R. M. McCauley.

A rising vote of thanks was given Mrs. McCauley, who has been teacher of the class during the past six years.

Hesperian only \$1.50 per Year.

President, Willie Frances Faulk, vice-president, Pauline Williams, secretary and treasurer.

Mrs. Sams is guardian with Mrs. Lon V. Smith and Robbye Archer assistant guardians.

Those present were: Wilma Tawwater, Nadine Wood, Ione West, Gladys Ruth Brown, Margaret E. Cogswell, Willie Frances Faulk, Pauline Williams, Dorothy L. Allen and Mrs. O. P. Rutledge hostess.

Thirty-three members attended a business meeting of the Woman's

Missionary Society of the Baptist Church held Monday afternoon at 4 o'clock.

Forty Minute Boiled

If eggs are placed in the top of the double boiler, covered with boiling water and allowed to simmer for forty minutes; then placed in cold water before removing the shells, the whites will not be tough and rubbery as they are often when cooked in rapidly boiling water.—Woman's Home Companion.

When Signs Fall
"Rhubarb must not be regarded as a sign of spring, for frequent git our best sleighin' long after first pink knobs appear above ground."—Abe Martin in Farm and Fireside.

Defining the Soul
The soul, if it is not regarded as a little ghost, is that part of man which affirms the value of loyalty to that which is unseen.—Woman's Home Companion.

Hesperian only \$1.50 per Year.

If You Could Turn Your Car Upside Down--

... you could not reach all of the out-of-way grease cups as easily as we do when we place your car on our hydraulic lift. It is our "operating table" and we shoot the grease in EVERY cup under PRESSURE.

Rheumatic spots (squeaking shackles) are relieved at once.

The Most Thorough Job is the Best That's What You Get At—

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"A One Stop Station"

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FALL SUITS

Skillfully Tailored of Imported Woolens



\$25 to \$45

From England... from Scotland... from America's exclusive mills come these fabrics that have been tailored into these exclusively styled Suits! Men accustomed to wearing the best will find them to their exact liking in color and pattern. If it's the best you wear—then inspect these very latest arrivals. All with two pair trousers.

WHY miss even a DAY



of this greater cleaning comfort

A speedier, easier, pleasanter way of electric cleaning and promoting general home sanitation is in store for you... a method made possible through the Premier Complete Electric Cleaning Unit.

You now can have, for practically the price of an ordinary electric cleaner with attachments, a wonderful unit consisting of... a large Premier Cleaner for rugs and carpets... a polisher-waxer accessory to give your floors a glistening wax-finish... and a remarkable small cleaner called the Spic-Span, which not only does all the odd, tiresome cleaning tasks, but which also deodorizes rooms, applies a moth repellent, cleans and purifies everything it touches.

This new scientific method of promoting general home sanitation is now within your reach, regardless of the price you wish to pay. For Premier has made possible a Complete Electric Cleaning Unit for every purse and purpose.

Premier Junior and Premier Spic-Span

\$48⁵⁰

Premier Duplex and Premier Spic-Span

\$73⁵⁰

Floor Polisher Accessory for Premier Junior or Premier Duplex, only a few dollars additional.

Ask for a demonstration and details of our liberal trade-in allowance when the Premier Duplex is purchased.

Texas Utilities Co.

Whirlwind Squad Turn Defeat Into Victory Over Idalou Friday 45-13

Coming up from apparently certain defeat as demonstrated in the first quarter and running wild in the remaining three quarters of the game, the Floydada Whirlwind squad carried away a glorious 45 to 13 victory over the Idalou eleven last Friday afternoon in the most peculiar game seen on the local gridiron in years. With the count 7 to 0 in her favor at the end of the first period and 13 to 0 up until the latter part of the second, Idalou had succeeded in crushing the locals, out-playing them in every phase of the game, disorganizing the team and snatching a mythical victory out of the air. But the old style Whirlwind fight showed for the first time this season in the second quarter and by the beginning of the third, the tables had been reversed and Floydada cheered a fighting and winning team.

Although the glory for the Whirlwind victory goes to the entire Whirlwind eleven, the limelight is thrown on Howard Welborn, quarter, who put the spark of fight into the squad that changed them from a group of high school boys into an organized team. Welborn did not carry the ball until the second quarter, and when he did take the pigskin under his arm, he demonstrated to the boys that the Idalou line could be crushed and their swirling offensive plays could be stopped. His brother, Robert Welborn, tackle, was the first to catch the fighting spirit and Stovall, Green and Terry rapidly followed suit. The fact is, Joe Terry was the only man that played outstanding football in the first quarter, but in the remaining three periods every man, including substitutes, displayed a brand of ball that local fans did not believe the team possessed.

A summary of the first downs tells better than words the story of last Friday's game. In the first quarter, Idalou marked up six first downs to Floydada's one. In the second, Floydada changed the tale and tallied five against the visitor's two, and made it even worse in the third when they made eight chalk lines and Idalou none. In the last period, with a few Whirlwind subs taking the field, the visitors made four against Floydada's five first downs. The total count was Floydada 19 first downs and Idalou 12.

Other than the first demonstration of the fighting spirit and a

the honor roll for the first month of school were: Billy Joe Burgett, Randall Irwin, Jack Clark, Floyd Newsome, Junior Green, Hauteen Neff, T. J. Saunders, Aubrey Neff, and Inez Reeves.

Second grade honor roll pupils were: H. D. Payne, Suzie Pauline, Ina Ruth McAda, Viola Burton, Lenore Chambers, and Ruby Brown. Third grade honor roll pupils were: Mada Green, Marie Lewis, Irene Reeves, Marion Beedy, Eloise Culpepper and Carleta Clark. Fourth grade honor roll students were: Juanita Lee Rushing and Elizabeth Beedy. Fifth grade honor roll pupils were: Maurice Burton, and Louise Brown. Seventh grade honor roll pupils: Clarabelle Carter. Miss Bessie Maye Brown had her tonsils removed last Saturday afternoon. Mrs. E. C. Austin and family spent the week end in this community.

Mr. and Mrs. L. N. Nichols, of O'Donnell, spent Saturday and Sunday here with their daughter, Mrs. C. C. Casey, and family.

Sales Of Sargon Set Amazing New Records

If you were told that literally thousands of well known men and women had stated publicly that a single medicine had relieved them of health troubles after all other medicines and treatments had apparently failed—it would sound impossible, wouldn't it?

Yet, that is Sargon's wonderful record.

So great has become the demand for Sargon and Sargon Soft Mass Pills that the Sargon Laboratory has been forced to increase its capacity from 8,000 to 45,000 bottles daily.

"Phenomenal and bewildering," is the way one of the big drug jobbers of the country describes the marvelous demand.

One big New York firm, with wholesale branches in leading cities, is selling at the rate of more than one million bottles a year—or to be exact, 908,184 bottles in the past eight months.

Introduced in California in April of this year, the people of this State alone are now using it at the rate of more than one million bottles per year, or an average of one bottle for every family in the State; and so it is everywhere.

Why this enormous and ever-increasing demand for Sargon?

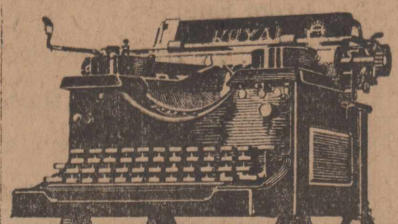
The answer is this: Sargon is a new kind of medicine. It is different from any other medicine you have ever taken because it is based on new and remarkable discoveries in the field of modern medicine which have completely overturned many old moss-grown theories we have known for a lifetime.

That is why people everywhere are looking on Sargon as the one great, outstanding health-giving remedy of the age. No wonder it is called the medicine with a million friends.

Floydada Drug Co., Agents.

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FLOYDADA, TEXAS

ROYAL

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TYPEWRITERS

Taxable Valuations Of Floyd County School Districts Show Big Increase

List of Common School Districts and their valuations for taxable purposes, showing comparative valuation for the years 1928 and 1929, and amount of increase in values in the rural districts of Floyd County.

Name of School Dist.	No.	1928		1929		Increase
		Valuation	Valuation	Valuation	Valuation	
Irlick	1	\$ 335,590.00	\$ 393,666.00	\$ 58,076.00		
Pleasant Valley	2	193,365.00	198,891.00	5,526.00		
Muncy	3	192,115.00	204,705.00	12,590.00		
Pleasant Hill	4	186,300.00	196,410.00	10,110.00		
View	5	339,038.00	345,874.00	6,836.00		
Key	6	207,070.00	222,000.00	14,930.00		
et	8	643,320.00	793,223.00	149,903.00		
Hill	9	391,300.00	434,992.00	43,692.00		
ony	10	185,940.00	215,650.00	29,710.00		
view	11	344,470.00	351,950.00	7,480.00		
mont	12	180,820.00	211,140.00	30,320.00		
er	13	191,760.00	193,590.00	1,830.00		
Star	14	369,440.00	443,978.00	74,538.00		
Hill	15	404,300.00	412,570.00	8,270.00		
y	16	176,700.00	180,750.00	4,050.00		
nd	17	264,240.00	296,543.00	32,303.00		
erty	18	465,590.00	610,751.00	145,160.00		
	19	301,700.00	378,920.00	77,220.00		
pe	20	235,540.00	242,860.00	7,320.00		
ence	21	283,280.00	287,210.00	3,930.00		
o	22	157,320.00	159,300.00	1,980.00		
n	23	230,980.00	235,270.00	4,290.00		
y	24	199,108.00	202,122.00	3,014.00		
Prairie Chapel	25	382,230.00	576,696.00	194,466.00		
Campbell	26	196,320.00	210,820.00	14,500.00		
Ramsey	27	174,220.00	180,240.00	6,020.00		
Ilcrest	28	211,240.00	214,800.00	3,560.00		
odnight	29	157,880.00	285,725.00	127,845.00		
olt County Line	H	25,100.00	25,600.00	500.00		
		\$7,623,336.00	\$8,706,245.00	\$1,077,909.00		

U. S. D. A. Radio Program For Week of October 14-18

Current developments in the markets for major farm commodities, a discussion of the contract grain markets and the survey of the hog choler situation will be broadcast in the Department of Agriculture periods of the National Farm and Home Hour, through a network of 30 stations associated with the National Broadcasting Company during the week beginning Monday, October 14.

Monday, October 14.—The Farm Calendar, Dr. W. J. Spillman, principal economist in farm management, "Potato Markets Prospects," W. A. Sherman, in charge of fruit and vegetable market news and investigations; "Hog Market Prospects," C. A. Burmeister, livestock marketing specialist.

Tuesday, October 15.—The Garden Calendar, W. R. Beattie, extension horticulturist; "What's Happening in Agriculture: The Contract Grain Markets," Dr. J. W. T. Duvel, chief, Grain Futures Administration.

Wednesday, October 16.—The Farm Calendar, Dr. W. J. Spillman; "Summary of the Price Situation,"

Dr. O. C. Stine, in charge of Statistical research.

Thursday, October 17.—The Household Calendar, Mrs. Rowena Schmida Carpenter, assistant to the chief, Bureau of Home Economics; "Apple Market Analyses," L. H. Bean price research specialist.

Friday, October 18.—The Farm Calendar, Dr. W. J. Spillman; "The Hog Cholera Situation," Dr. U. G. Houck, associate chief, Bureau of Animal Industry; "Wheat Markets: October and After," W. A. Wheeler, in charge of division of hay, feed, and seed.

The National Farm and Home Hour Program is broadcast from 12 noon to 12:45 p. m., Central Standard Time; 11:00 to 11:45 a. m., Mountain Standard Time) by stations associated with the National Broadcasting Company.

Fairview News

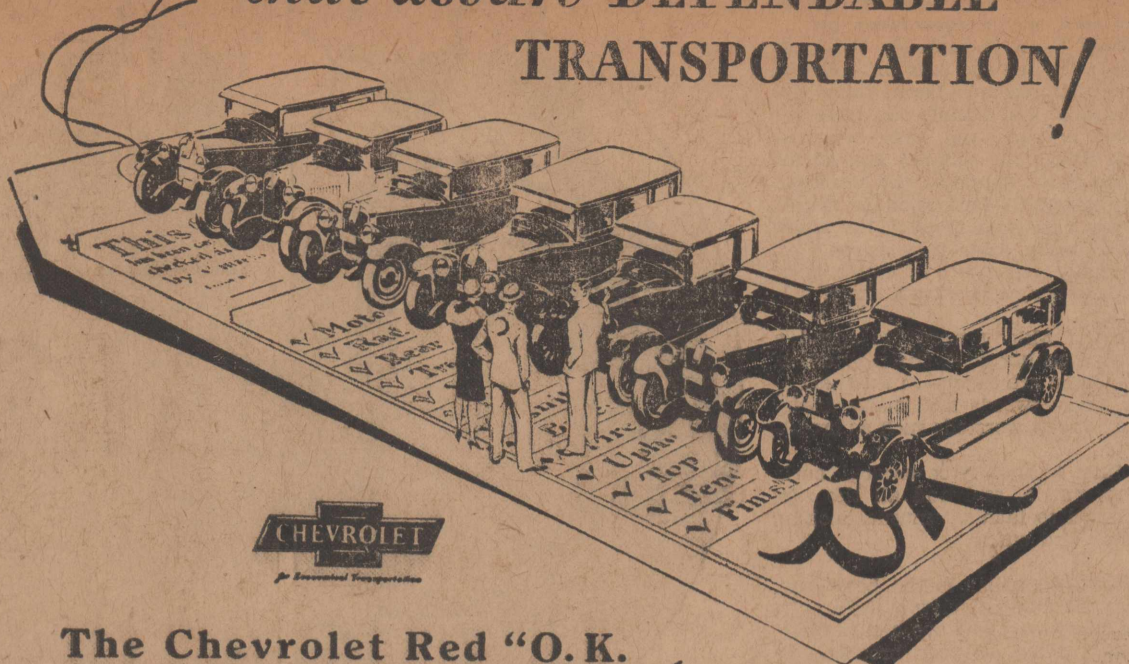
Fairview, October 7.—Randolph Wilson attended the South Plains Fair at Lubbock Monday, Tuesday and Wednesday of last week.

School has been dismissed for a month for cotton picking. Mrs. Bill Beedy and little son, Charles Randolph, visited with Mrs. Weldon Conner, of Cedar Hill community, Tuesday afternoon of last week.

Mrs. P. M. Felton and Mrs. Terrell Loran of Floydada visited with Mrs. R. E. McAffee Thursday. First grade pupils who were on

Honest Values

that assure **DEPENDABLE TRANSPORTATION!**



The Chevrolet Red "O.K. That Counts" Tag Protects Your Used Car Purchase.

Every reconditioned car we offer for sale is identified by means of the Chevrolet red "O.K. that Counts" tag. This tag is the purchaser's assurance that the car to which it is attached has been gone over carefully by expert mechanics—that it has been thoroughly reconditioned and that the price is based on the car's actual ability to render service.

Due to the overwhelming popularity of the new Chevrolet Six, we have on hand at this time an unusually large group of these "O.K.'d" cars. Come in! You are certain to find the car you want—at a price that will save you money. Make a small down payment and drive your car away!

29-393-30

LOOK

at these Outstanding Used Car Values

CHEVROLET ROADSTER 1927
Balloon tires, bumpers, front and rear in first class condition. Small payment down, balance in easy monthly payments.
WITH AN O. K. THAT COUNTS

CHEVROLET COACH 1927 MODEL
This car is in perfect condition, good rubber, bumpers front and rear extra tire and original Duco job. A real bargain.
WITH AN O. K. THAT COUNTS

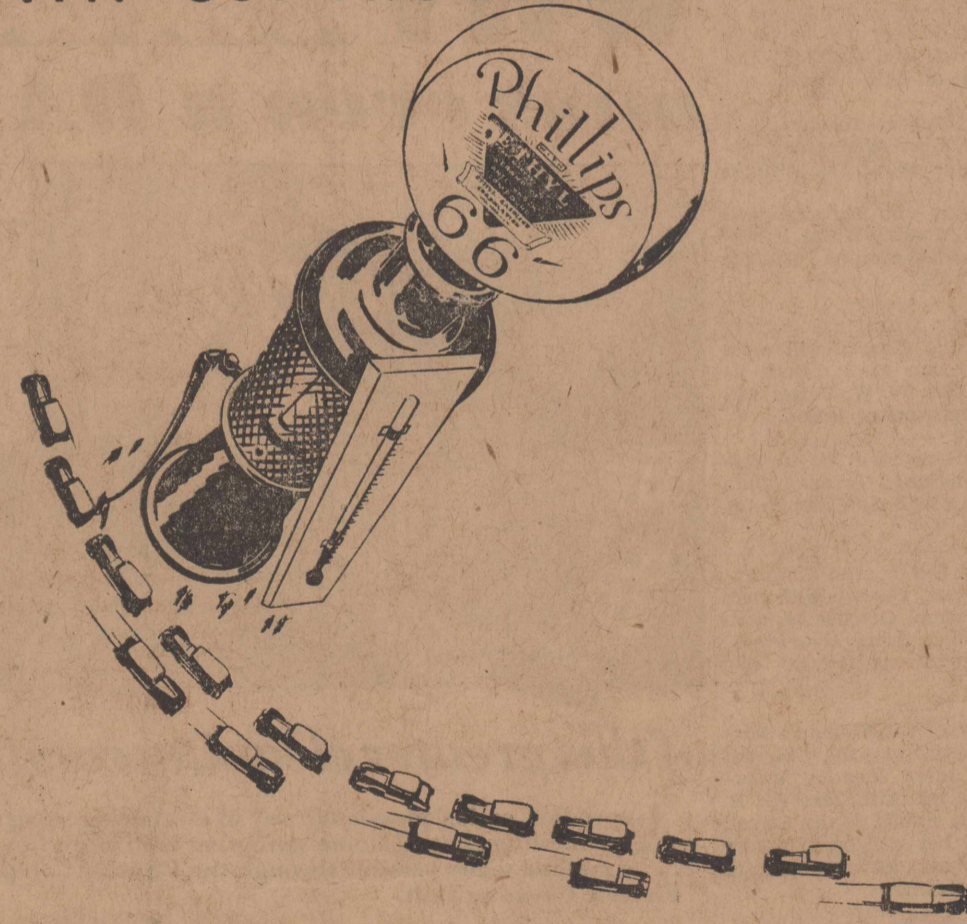
1929 FORD FOUR DOOR SEDAN
This car is in extra good shape and has had good care. Has only been driven around town. It is a real bargain.
WITH AN O. K. THAT COUNTS

Snodgrass Chevrolet Co.

Floydada, Texas

USED CARS "with an OK that counts"

THE ONLY ETHYL WITH "CONTROLLED VOLATILITY"



Here's a combination never before obtainable in any one motor fuel. All the famous qualities of Phillips 66—plus a few drops of Ethyl in each gallon, to eliminate knock. Result? Easy starting any weather—instant acceleration—extra mileage—effortless, quiet power. Treat your car to a tankful of Phillips 66 Ethyl—the only Ethyl that gives you Phillips 66 performance. Dispensed from sealed tanks to protect you against substitution.

THE LAST WORD IN GASOLINE

Phill-up with **Phillips 66**

© 1929, Phillips Petroleum Company

WHEN THE THERMOMETER GOES DOWN THE VOLATILITY GOES UP

You Can Buy Phillips 66 at

MOTOR INN BLUE GOOSE FILLING STATION
CAPROCI SERVICE STATION PHILLIPS SERVICE STATION
LAWRENCE LEWIS, AGENT



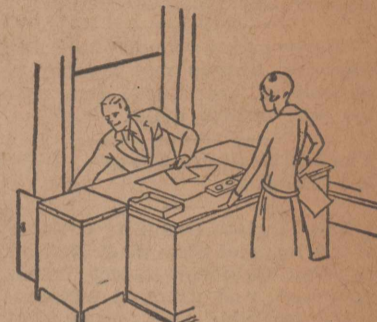
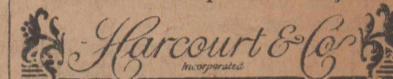
Her Great Moment!

What planning and preparation have preceded this glorious moment in the bride's life! Every detail must be just right. The exquisitely engraved wedding invitation or announcement is the only thing that is appropriate for the occasion. For more than a quarter century the HARCOURT company's imprint has identified most of our brilliant weddings. If it is a HARCOURT invitation or announcement, it is sure to be faultlessly appropriate. Let us help you make your selection from our beautiful sample book.

Hesperian Pub. Co.

Floydada, Texas

Authorized Representative of



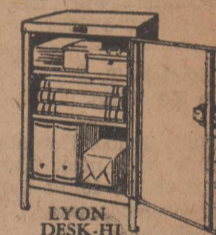
"Do It Now" Made Easy

Just reach in your convenient DESK-HI for an instant supply of those many small office necessities, reference books, etc.

No matter how large any desk is, the snugly-fitting, same-height LYON DESK-HI is needed for pending papers, books and miscellaneous records.

A range of six finishes to match your regular office furniture.

Hesperian Pub. Co.,
Floydada, Texas



DOUBLES DESK FACILITIES

L. G. MATHEWS

Lawyer

Readhimer Building

Floydada, Texas

WEAK SPELLS

"I WAS so weak," says Mrs. Josephine Cockcroft, of Baldock, S. C., "that I was not able to do anything."

"At certain times, I suffered dreadfully with pains in my back and sides. My head would hurt—felt like it would split open. Spells of weakness would last for weeks."

"I read of Cardui. I sent for a bottle and began taking it. My case was stubborn, and at times I almost lost hope, but I could see a little improvement. At last I began to feel much better. Then I improved rapidly. For the last year I have been in better health than I ever have been before."

"I give the credit to Cardui, for after I had given it a thorough trial, I got well."

EX-180

CARDUI
HELPS WOMEN TO HEALTH

Take Theford's BLACK-DRAGHT For Constipation, Indigestion, Biliousness.

COUNT LUCKNER

(Continued from page 2)
I gave us a lot of useful information about her crew, and our letters were made to tally this information. Women in



Count Felix von Luckner

the admiralty and foreign offices who knew Norwegian wrote them for us. We got old Norwegian stamps and Norwegian postmarks of various ports the letters were supposed to have been sent to. Then we aged the letters in chemicals, and tore and smudged some of them.

I picked as my officers men who like myself had spent long years before the mast, who knew Norwegian, and were of the right spirit. First Officer Kling had been a member of the Filchner expedition, in which he had distinguished himself. The officer whom I selected to go aboard captured ships was a former comrade of mine, a fellow of six feet four, whom I met by chance on a dock. In response to my question whether he wanted to accompany me, he asked:

"Is it one of those trips that is likely to send you to heaven?"

"Yes."

"Then I'm with you. My name is Preiss, and you are after prizes. So I'll bring you luck."

My artillery and navigation officer, Lieutenant Kirchoeiss, was a wizard navigator. Engineer Krauss was our motor expert. The boat-swain, the carpenter, and the cook, the three mainstays, of a voyage in a sailing vessel, I picked with like care. Of the men who were to go with me I only needed twenty-seven with a knowledge of Norwegian. There were just twenty-seven aboard the real Maleta. In selecting my men, I interviewed each candidate personally but gave him no hint of why I wanted him. I tried to read these men's souls in order to discover in them the qualities of courage and endurance that would be needed.

Now we needed a name for our order. We needed one that she could take for her official name as auxiliary cruiser after running the blockade. I wanted to call her the Albatross out of gratitude to the albatross that saved me from drowning when I was a lad. But I discovered that there was already a vessel with that name, a mine layer. Then I wanted to call the ship the Sea Devil, the name by which I personally was afterward to be called. My officers favored some name that would suggest the white wings of our sailship. So we compromised on Seadler, or Sea Eagle.

On a pitch-dark November night, the Seadler, with a small emergency crew raises anchor and sails out of the mouth of the Weser into the North sea. There, some distance offshore, we drop anchor.

At a remote place along the docks at Wilhelmshaven, men appear one by one. By the light of a dimly burning lantern I gather my crew.

Next morning a scow of lumber lay alongside, and we stacked timber to a height of six feet over all the deck, and fastened it down with wire and chains.

Every man had his role. Every man must now prove his mettle as an actor. Officers and sailors were given the names of officers and sailors aboard the Maleta. They had to get used to their new names. Fritz Meyer was now Ole Johnsen, Miller became Bjornsen, Hans Lehman became Lars Carlsen, and they knew me only as Captain Knudsen. We had long practice drills until the new names slid off our tongues without getting stuck.

Each man also had to learn a lot about his native town that he never knew before! I had already assembled as much information as I could about the towns listed in the stolen log book, and the rest we invented. Each man had to learn the names of the main streets of his town, the principal hotels, taverns, and drug stores, as well as the names of the mayor and other officials. Much of this sort of material had already been woven into the letters we had prepared for the sailors. Each man had to familiarize himself with the set of photographs that had been allotted to him, and the names of them all, the contents of his letters, and fix in his mind a whole new past life, according to the life of a sailor of the real Maleta whose role he was to play.

One of the mechanics' helpers, Schmidt by name, I had taken for a principal role in our strategy. He was slender, beardless, and of delicate appearance, and could pass well enough in woman's clothes. Norwegian skippers often take their wives with them on their voyages. The captain's wife aboard the false Maleta would seem natural and tend to disarm suspicion, and, besides, British naval officers are always courteous and considerate toward women. In the pres-

ence of the captain's wife, a prize officer who might board us would be more obliging toward us all. We took great pains in schooling him to play the part of the captain's wife correctly. One difficulty was his big feet. There was, unfortunately, no way to make them smaller, so we arranged that the captain's wife should be slightly ill and remain seated during any possible search and have a rug thrown over her feet to keep them warm. The other difficulty was Schmidt's voice. It was too deep, and he knew no Norwegian. Well, the captain's wife can't talk because she has an awful toothache. A wad of cotton stuffed into Schmidt's cheek, and there was the swelling. He did know enough English to say "all right." We trained him to say a high-pitched "all right" something like a woman with a toothache. Except for that phrase, he was to keep his mouth shut. We had a large photograph made of Schmidt in his costume, signed it "thy loving Josephine," and hung it in my cabin. Now the Britishers could compare the photograph of the captain's wife with the lady in person. So from now on poor Schmidt's name was "Josefina" as the Norwegians pronounced it.

We were ready to sail when, by Joe, what comes but a telegram from the kaiser's aide. I am to report immediately direct to his majesty. I guessed what was up. I had gone into the navy from the mercantile marine instead of through the usual cadet route. I had been a common ordinary sailor, and this had aroused a lot of antagonism in naval circles. There had been jealousy about my getting an independent command—highest of all naval honors. So attempts were being made to have my assignment annulled.

Even to appear in the imperial presence was a trying ordeal for most officers. Many took refuge in rigid "attention." Well, I had never quite got used to high-class manners at sea, and the ramrod "attention" left me more embarrassed than otherwise. Even in the emperor's presence, I kept the same brusque manner of an old-time seaman that was natural to me.

The kaiser spoke bluntly. "Well, Luckner, at the admiralty they now tell me it is madness to attempt the blockade with a sailing ship. What do you think?"

"Well, your majesty, if our admiralty says it's impossible and ridiculous, then I'm sure it can be done." I replied. "For the British admiralty will think it impossible for anything so absurd as a raider disguised as a harmless old sailing ship."

The emperor looked at me with a frown, and then his face relaxed into a smile.

"You are right, Luckner. Go ahead! And may the hand of the Almighty be at your helm."

I knew now that there would be no more official interference. The true Maleta was now due to sail in a day, so we made ready to pull up anchor. Then a wireless came from the admiralty:

"Wait till the Deutschland makes port." Our giant merchant submarine, the Deutschland, was on her way home from her famous transatlantic cruise to America. In an attempt to cut her off, the British had set a double watch. So the Seadler would have to slip past twice as many cruisers and de-

stroyers as otherwise. I still hoped that, if only detained a day or so, we might yet be able to slip across the North sea ahead of the Maleta. But we lay there for three and a half weeks, and the sad news came that the real Maleta had sailed and passed through the blockade. If we now attempted to use her name and a search party boarded us, the jig would be up.

So we hurriedly examined Lloyd's Register in the hope of finding another Norwegian ship that might correspond to us. We picked out one called the Carmoe. We had no idea where she was, but hoped she might be in some distant port unbeknown to the wary British. It was a long chance, but we could think of nothing better. Now we had to change our ship from the Maleta to the Carmoe. Paint out our name and substituting another was easy enough, but changing all our ship's papers was far more difficult. But with much use of chemical eraser we finally accomplished it, and we had papers that would pass if the visibility was not too bright during the search. Then, when we were all set again, we picked up a copy of a Norwegian commercial paper and found that the real Carmoe had just been seized by the British and taken to Kirkwall for examination.

Now, if you haven't any luck, you must go and get some! All you have to do is know how to do that, and you will be a great success at sea, or anywhere!

So away with Lloyd's Register! Let's take life's register and name our sea eagle after the girl of my heart. Surely she will bring us luck. So, out with the paint and on with another new name—the name of my sweetheart, Irma.

In that name was concentrated most of the beauty that I had found in life. It symbolized strange moments of beauty that had crossed my path during the most trying days I had so far known. It seemed to be lovely silken

thread that had run through the years since that first voyage, when as a miserable cabin boy I sailed to Australia on that Russian tramp.

Of course, there was no such name as Irma listed with Lloyd's and all any British officer would have to do would be to consult his register and the jig would be up. But somehow I had a premonition that the name Irma would bring us through.

When we applied eraser and ink to our shipping papers and wrote in the name of Irma—disaster. Two erasures were too much. The ink blotted. If we should be stupid enough to take the British for fools, then we ourselves would be the real fools. Where was our luck now? Fate seemed to be against us, but I had no intention of giving up. Calling the carpenter, I said:

"Come on, Chips, I am going to make you admiral of the day. Get the axe and smash all the bull's-eyes, windows, portholes, and everything."

Poor Chips! He thought I had gone off my head, but he obeyed. The smashing began.

"Bo's'n," I called, "half a dozen men with buckets of sea water! Throw it around, drench everything."

And now the water flew in the cabins, in the drawers of chests, in the officers' bunks, all over my Norwegian library, water everywhere. I took my shipping papers and put each page between sheets of wet blotting paper so that not only the name of Irma and the other entries we had changed were blotted, but every line. I even soused the log book in a bucket of water.

Then I called the carpenter again. "Now repair everything you have smashed, Chips. Nail everything."

He hammered planks over the smashed portholes and bull's-eyes, and put the smashed chairs together as well as he could.

Now, if the Britishers came aboard, he would say:

"By Joe, captain, you must have had a hard blow to get knocked about like this."

And I would growl, "Yes, by Joe, everything is drenched, even my papers."

Two days later a southwest wind sprang up. The moment was at hand. To go raiding in a sailing ship and that sailing ship with the name of Irma painted on her bows—ah, it seemed more like a dream than like setting out on a real adventure. It seemed as though all the events of my life had been designed to converge to this one glorious point. Our one hundred-and-seventy-foot masts creaked. Our nine thousand square feet of sail belled before the wind. We sailed north under a full spread.

(To be continued)

Mr. and Mrs. A. P. Horn and niece, Virginia Welch, visited Mrs. Horn's sister, Mrs. A. L. Scoggin, and family at Lubbock Sunday.

Mr. and Mrs. Dutch Brewster and daughter visited Mr. and Mrs. E. A. Crain, of Fieldton, Sunday, Mr. and Mrs. Crain formerly lived here and are in the cafe business at Fieldton.

NOTICE

To all parties indebted to, or holding claims against the Estate of E. C. Henry, Deceased:

The undersigned having been duly qualified as Executrix of the Estate of E. C. Henry, Deceased, late of Floyd County, Texas, by the County Court of said County on the 19 day of September, A. D. 1929, hereby notifies all persons indebted to said Estate to come forward and make settlement, and those having claims against said Estate to present same to her as the law directs, at her residence in Floydada, Floyd County, Texas.

This 20 day of September, A. D. 1929.

BELLE HENRY, Executrix, Estate of E. C. Henry, Deceased. 313tc

"So the high-life racket got you, you cheat!"

The story of a woman who played with fire

"THE best little party-pal on earth!"

The girl responded with a glorious smile. How alluringly gay and beautiful she was! No wonder men idolized her, showered her with gifts, called her "Queen" of the city's night life!

They did not know that behind those laughing eyes lay a cloud of misery—that her gaiety was simply a mask to hide a heart that was heavy and sad.

How she despised these fools, their wild parties, their kisses. How little they suspected that she was doing this for him, her sick husband—tho' he might be restored to health and happiness.

But one night, something went wrong. In the midst of the merriment, a wave of giddiness swept her. . . Dawn found her at her own gate, striving with unaided intelligence to piece together the dim, half-formed pictures of what had happened.

She turned to the little vine-covered cottage, where lay the man for whom she had risked her clean, fine soul. Never before had she come home in such a condition. He would ask questions. Should she lie or—tell him everything? Wearily, uncertainly, she entered the house. Then she saw him, his white figure swaying before her in the gloom.

"You've been drinking! His voice was hard and cold. And when she did not answer: "So the high-life racket has finally got you, has it?"

Don't miss this thrilling real-life story, entitled "The Wife Who Went to Work," in November True Story Magazine.

- Partial Contents for November**
- Love Bound
 - Jungle Madness
 - Quicksands of Life
 - Haunted Happiness
 - My Two Lovers
- and 9 other stories

November Out Now! True Story At All Newsstands—only 25c

Compare features to learn how much more Oakland gives for its price

Proof that Oakland is America's finest medium-priced automobile

Oakland has made it easy for you to compare features. In fact, Oakland has made the comparisons itself, tabulating the results in chart form so that you can see at a glance what you get in the Oakland All-American Six as well as what you get in twenty other cars of medium price.

Before you buy any car within \$300 of Oakland's price, be sure to come in and see the complete results of these comparisons. And when you have seen them, we will clinch the proof of Oakland superiority with a demonstration—convincing you beyond any question that this is America's finest medium-priced automobile.

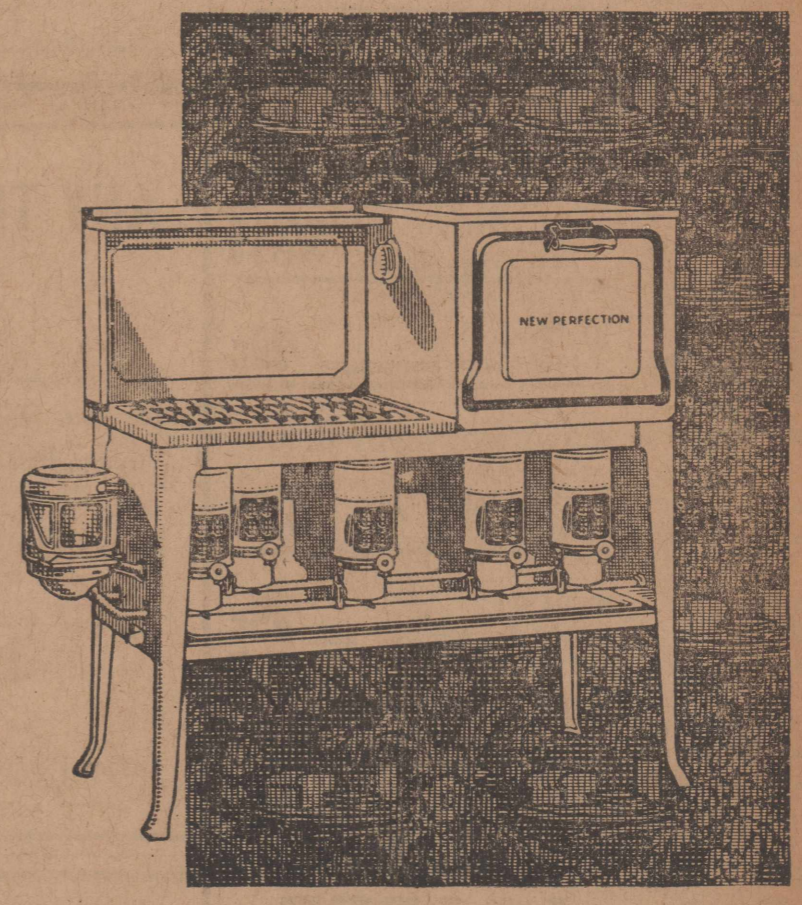
Prices, \$1145 to \$1375, f. o. b. Pontiac, Mich., plus delivery charges. Spring covers and Lovejoy Shock Absorbers included in list prices. Bumpers and rear fender guards extra. General Motor Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values. . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

BOERNER-THAGARD MOTOR CO.
Floydada, Texas

OAKLAND '1145
ALL-AMERICAN SIX AND UP
PRODUCT OF GENERAL MOTORS

Compare this beautiful new range with yours



COOKING THREE MEALS A DAY, seven days a week, isn't easy at best. But if you are using an old-fashioned stove, you are working much harder than is necessary. For this beautiful new oil range, with its 27 time and labor saving features, will help you to get through more quickly and more easily.

Notice the new design of this stove: compact . . . carefully built to save you steps . . . to speed up cooking. Look at the new burner arrangement which enables you to cook more dishes at a time . . . and the all-grate top which gives you room to keep them warm!

It is built-in, enamel lined, air-insulated. Has an accurate heat indicator . . . five rack positions . . . counter-balanced drop door. It bakes with "live heat," which means speedier cooking and better flavored foods.

Swift, Clean Heat

Five Superflex burners, one a "Big Giant," furnish heat as swift and clean as gas. Automatic wick stops give perfect flame control.

This beautiful range comes in all white or with a trim of gay color . . . with long Perfection or short Puritan chimneys. A similar model burns gasoline.

Other New Models

Other new Perfections without built-in ovens can also be had in the three different styles. Prices, \$18 to \$164. Your dealer will doubtless offer you easy terms.

PERFECTION STOVE COMPANY
825 Trunk Avenue • Dallas, Texas

PERFECTION Oil Burning Ranges

Local Caravan Visits Briscoe Fair Friday

Sixty Business Men And Floydada Municipal Band Spend Day In Silvertown.

Headed by the Floydada Municipal Band, a caravan of about twenty cars carried between fifty and sixty business men of Floydada for a visit to the Briscoe County Fair at Silvertown last Friday. The caravan invaded the city at about 11:30 o'clock Friday morning and paraded the streets of the Briscoe County capitol. The band gave two concerts on the court house lawn, one upon the arrival of the delegation and the other before the departure for home at about 2 o'clock.

Nine community agricultural exhibits and a large display of individual agricultural exhibits featured the fair displays. The city of Silvertown and the home economics classes of the Silvertown high school also had very attractive displays at the fair.

Agricultural products shown were of high grade, and local business men not only cemented friendship among the Silvertown business men, but also gained many helpful ideas from the Briscoe Fair. Reports from Silvertown are that both Friday and Saturday large crowds were in attendance at the exhibition, and the fair, as a whole, was considered a success.

WILSON KIMBLE CO. BUYS SHUR-ON OPTICAL PLANT

Wilson Kimble Optical and Jewelry Company completed the re-arrangement of their optical department this week and purchased a lens manufacturing plant which will be Shur-On Standard equipment.

The optical department was extended into the rear portion of the building occupied by Jones Shoe Shop. They now have a waiting room, refraction room and lenses manufacturing plant. Mr. Kimble made the purchase of the plant the first of the week and hopes to have it installed within three or four weeks.

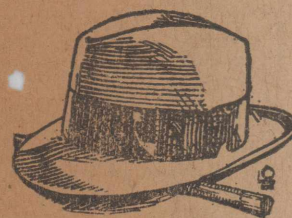
"When the plant is installed," Mr. Kimble said Monday, "we will have an optical department as modern and as up to date as any plant in the south plains. It will greatly facilitate taking care of our out of town customers. Instead of them having to wait several days for lenses as heretofore they will have to wait only about an hour."

Mr. Kimble stated.

Harry Holsteen, of Peoria, Ill., has been employed in the watch-making department of the company. Mr. Kimble has been appointed official time inspector for this branch of the Q. A. & P. Railway Company.

Second Sheets, pencil and type-writer carbon at Hesperian office.

STETSON HATS



Personality Suits
Nunn Bush and Walk-Over Shoes
Holeproof Hosiery
Shirtcraft Shirts
Grayco Neckwear

If you buy here you get the best quality for we only handle the best advertised lines.

GLAD
SNODGRASS

Smart wear for men since 1900

Funeral Rites Held For Mrs. Torrance

Mrs. Annie Marshall Torrance, 64, of Augusta, Kansas, mother of L. A. Marshall, of Floydada, died Thursday morning in a hospital at Wichita, Kansas. She had been in poor health during the past two years and an attack of appendicitis Monday proved fatal. An operation was performed but to no avail.

Mrs. Torrance lived in Floyd County, 4 miles northeast of Floydada, from 1911 to 1916. She moved from here to Oklahoma and from there to Kansas, where she resided until death.

Mr. Torrance and her daughter, Mrs. Beedy James, arrived here with the body Thursday morning. Funeral services were held from the home of her son, L. A. Marshall, Sunday afternoon at 3 o'clock, conducted by Rev. P. D. O'Brien, pastor of the Baptist Church.

She is survived by her husband, A. C. Torrance, of Augusta, Kansas, two sons, L. A. and M. H. Marshall of Floydada; and three daughters, Mrs. W. J. Fahey, of Plainview, Mrs. Beedy James, of Augusta, Kansas and Mrs. Sina Ritchey, Nestor, California.

All of the children were present at the funeral. L. A. Marshall, was in San Diego, California, when he received the word of his mother's death and he and Mrs. Marshall and their baby and daughter, Vera Nell, his sister, Mrs. Ritchey, and Marshall Weber, of Nestor, a grandson, came overland by auto reaching here Sunday in time for the funeral.

Other relatives here for the funeral were: Mr. and Mrs. E. L. Marshall and daughter and Mrs. T. J. Marshall, of Lockney, and Grand-ville McDaniel, of Abilene.

Mr. and Mrs. John Griffith and daughter of Lockney also attended the funeral.

Carl Marshall who was visiting in California with his parents did not return home with them and will probably remain in school at San Diego during the remainder of the school.

Mrs. G. A. Smith, of South Plains, who was in the Sanitarium here for several days for treatment, returned to her home Wednesday.

East Texas

YAMS

SWEET POTATOES, 33c
10 pounds for

IRISH POTATOES, 27c
10 pounds for

APRICOTS, \$2.19
New crop, 10 lbs.

BEANS, 99c
Pintos, 10 pounds

K. C. BAKING POWDER, \$1.09
10 pound Bucket, for

SYRUP, 89c
Red Barrell, per gal.

GOOD FLOUR, Made \$1.65
at Graham, Texas.

C. P.
LOOPER
CO.

SEE US FOR

FIRST CLASS MATTRESS RENOVATING

Have your old mattress made like new, through our new and modern process. Reasonable Prices.

New Mattresses
Good Used Furniture
Used Sewing Machines

FLOYDADA MATTRESS
FACTORY

COTTON PICKERS NEEDED AT SOUTH PLAINS, SMITH SAYS

Cotton pickers are needed on the farms in the South Plains area. F. A. Smith, manager of the Davis & Smith Gin at that place said Tuesday while in Floydada for a short business visit.

"Cotton is moving pretty fast now, and would move to the gin quite a bit faster if the pickers the farmers need could be found," Mr. Smith said.

MARRIAGE LICENSE

The following have been issued license to marry by County Clerk Tom W. Deen.

H. D. Nichols, of McAdoo, and Miss Ermal Payne, of Dickens, September 27.

C. E. Turner, of Lockney and Miss Alice Bridges, of Lockney, October 5.

Mrs. Ed. Bishop left Tuesday for Matador where she will visit with her parents, Mr. and Mrs. Harrison Williams, during the absence of Mr. Bishop who is attending the State Fair at Dallas during the next three weeks.

State Fair Promises To Be Biggest Ever

Dallas, Texas, Oct. 9.—The 43rd annual State Fair of Texas, opens here Saturday at 9 a. m., with what promises to be the greatest exposition ever held in Texas, or in the history of State Fairs.

More new features have been added to the many lists of attractions and educational exhibits than ever before in the history of the institution. These new features include the Hagenbeck-Wallace Circus, a championship rodeo, a citrus show, a radio show, a flower show, a dual livestock show, a feeder stock show and auction sale, more free parking space for automobiles, new traffic arrangements which will eliminate traffic jams, and the first state wide band contest ever held in this state, for which the State Fair is paying \$10,000 in cash prizes.

Not only will the State Fair have these new features, but many of the regular features have been greatly improved upon. The greatest show yet brought to Texas from Broad-

way opens Saturday night in the State Fair Auditorium—"The Red Robe," with Walter Woolf, leading man supported by a cast of 150.

ALLCORN'S VISIT HERE

Mr. and Mrs. S. S. Allcorn, of near Clovis, New Mexico, former residents of Floyd County, spent Sunday to Tuesday here on a visit with Mrs. Allcorn's father, I. N. Hinson.

INFANT SON DEAD

A son was born to Mr. and Mrs. W. D. Caruthers Monday night but lived only a few hours. The baby was named W. A. Interment was made in the Floydada cemetery Tuesday afternoon.

Mr. and Mrs. H. D. Butler spent from Friday of last week until Wednesday of this week in Amarillo visiting with their sons, Frank and Truett Butler and families.

Margaret Fahey, of Plainview, who recently underwent an operation at the Smith & Smith Sanitarium, was able to return to her home Wednesday.

Miss Lottie Ellison, of Dougherty, left the first of the week for Chicago, Illinois where she will make her home and plans to work in the office of a railway company.

Walter Birch left Friday of last week for Long Beach, Calif., where he plans to spend the winter for his health.

Mrs. Albert Clubb and son of Petersburg, visited in Floyd Wednesday afternoon.

Mr. and Mrs. A. N. Gamble children, of Lubbock, were guests of Mr. and Mrs. G. R. May Sunday.

Will Splawn, of Slaton, was visitor in Floydada Monday of week.

Virgil Odle and Moran of Meridian, were guests of Mrs. Edd Johnson and Mr. Glad Snodgrass from Silvertown Tuesday. Mr. Odle is a son of Mr. Dunlap a nephew of Mr. and Mrs. Snodgrass.

Typewriter carbons, second at Hesperian office.



Shoes mark the man. Keep them in company with your suit. A dark suit calls for dark shoes: tan shoes go best with light grays and browns and mixtures. We are all fixed with whatever you want. Come in and see our new Bostonians. Correct styles—comfort—long wear—modest prices. Only \$7 to \$10 the pair.

Wood Bros.
"Clothers for Men"



EVERY STITCH
Is A Task To Be
Well Done

We take minute care in every measurement, in every operation of suit-making and woolen-selection. And that is why our patrons are the best dressed men in town!

Moderate Price Range
McGUIRE'S
"The Store for Men"

ANY TIME YOU WANT COAL AFTER NIGHT

CALL 213, and I will come to the yard and load for you. Have lights and you can see what you are buying, just the same as in daylight.

MUTUAL COAL ONLY

J. R. YEARWOOD

"Ask Your Neighbor"

Office Phone 247

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DALLAS FAIR AND RETURN

Only \$9.40

Via Q. A. & P. Ry. Co.

Spend the week-end in Dallas, leaving Floydada Friday or Saturday afternoons, with privilege of return leaving Dallas prior to midnight Monday. Good for the next three week-ends.

Visit The Folks Down-State

If you want to take in the Fair and also see the folks on your trip, take advantage of our

Special Round Trip Rate

Effective Every Day, with return limit October 29

For only \$15.05

For particulars and information,

Phone 59

Quanah, Acme & Pacific Ry., Co.,

M SYSTEM

"Saves for the Nation"

FRIDAY and SATURDAY SPECIALS
AT BOTH STORES

Potatoes	10 Pounds, Spuds or Yams,	29c
Bananas	Big Ripe Dozen,	25c
Onions	Firm and Sweet, 5 Pounds,	19c
Bread	Any Kind, 3 For,	25c
Flour	48 Pound, Honey Bee,	\$1.85
Sugar	25 Pound Bag, 10 Pound Bag,	\$1.65 65c

MARKET SPECIAL

STEAK	M System Special Cuts, Pound,	29c
BARBECUE	Guaranteed Good Pound,	25c

All Orders of \$2.50 or over Delivered Free.

No. 1—PHONE 4

No. 2—PHONE 62



Invite Public to Inspect Modern Home Fri., Saturday

Model Home An Attractive Spanish House With Well Arranged Interior

Striking Exterior Design, Makes Interior Beauty More Appealing

Building Cost Within Range Average Income

Clever Designing Offers Suggestions For Prospective Home Builder.

The lure of the Spanish house lies in its contrast with the accepted architectural styles that are in general use. The plain straight lines, the white or lightly tinted surfaces and the simple use of ornaments all enhance the attractiveness of this style of dwelling.

Clever Designing Apparent
Spanish homes, such as the new dwelling of Mr. and Mrs. J. C. Gilliam, just completed on West Houston Street are gaining in popularity and are rapidly becoming a standard type of home. Many home builders prefer them to the usual bungalow because of their distinctive exterior. The floor plans also may be arranged to conserve space and afford the utmost in comfort.

This home was chosen by The Hesperian, and borrowed from its owners for two days, not alone because it represents some clever ideas in design and arrangement, but also because its cost is such that it is within the range of the average family income. Thus the features which visitors will have called to their attention are not as impractical or out of the reach of those who would own their own homes, even though in moderate circumstances, but on the other hand are actually ideas which might be incorporated into a home in any town.

Economical in Price
The Nest which is illustrated in adjacent columns, is a typical Spanish house with four rooms, bath and dining alcove. Its dimensions are 38 feet by 30 feet, and it will sit satisfactorily on the average size lot.

The cost of building the nest is not excessive—on the contrary, it is well within the income range of the average household. The family who like the plans and appearance of this little home will be pleased to know that this house has been built and passed the critical test of occupancy. Owners of The Nest universally commend it.

Striking Exterior Design
The side walls of this home are covered with stucco which is ivory giving it a vivid contrast to the surrounding green of lawn and trees. Above each of the windows in the front elevation are dark red tiles arranged in an arch, thus accentuating the height of the windows. Red tile ornaments also flank the entry way to the loggia.

Beneath each window of the main structure are flower boxes to be guarded by flower urns of concrete. The use of plants serves to break the foundation lines and relieve the bareness that might ensue.

The batten gate at the entrance way leading to the loggia gives a distinctive touch to the exterior. The loggia is an attractive little spot, the three arched openings at the side affording a charming vista. The floors are constructed of concrete. The visitor will be impressed with the unique design of bronz hardware used at the front door and throughout the house.

One of the features of the large living room is the fire place which is constructed in an imitation of rough stones from Textone over Sheetrock. The hearth of the fire-place was designed for construction in brick, however, the owner found a slab of marble that fitted the needs and this was used instead.

A chandelier hanging from the center, and two side wall brackets with shaded lights are used to illuminate the room.

Convenient Bed Chambers
To the rear lie two sleeping chambers, each served by a closet. The larger of the two rooms is 12 feet 6 inches by 17 feet; the other being but six inches less in length. A bath room situated between the two rooms is reached by a door off each sleeping chamber. A deep closet to the rear of the larger bedroom is reached through a door containing a heavy plate glass mirror.

Double-hung windows afford light and ventilation to the bedrooms. The larger room has cross ventilation.

Dining Alcove
The dining alcove is reached from the living room, French doors separating the two rooms. Since the doors may be covered with drapes, complete privacy may be attained if desired.

The dining alcove is large enough to contain a table and four chairs. It is lighted by two windows, arranged to give cross ventilation. The dining alcove is steadily growing in favor among small families as only a few square feet of floor space is devoted to this part of the house, which is in use only at intervals. An infrequently used room is always an expensive one. Since the average dining room is used but an hour or so each day, it becomes one of the really expensive rooms. Decreasing its size allows more money to be placed in other rooms where the family spends a large part of the time.

Handy Kitchen
The dining alcove is separated from the kitchen by a plaster arch. One of the dominant features of the kitchen is the kitchen dresser, a built-in arrangement of cupboards which are ample to contain the array of pots and pans that are used in this steadily used room. The sink between the cupboards is beneath a large window.

Across the room are the stove and the work table, while on the service porch is the ice box. The service entry is also located at this end of the room.

This kitchen is conveniently arranged, the cupboards being but a step or two from the work table. The housewife can work easily and swiftly here. Since long hours each day are spent in the kitchen it is essential that convenience be paramount. This has been accomplished as the plans of the nest indicate. The effects have been obtained in the kitchen and bathroom by the use of sheetrock tile board enamel.

Walls and Floors
Free use is made of a comparatively new building material on the interior walls. When you visit this Model Home you will be struck by the beauty and variety of colors and finishes which mark each of the rooms in it. Textone is the trade name for the finishing material, which is placed over Sheetrock, and the finishes which may be obtained are only limited by the ingenuity and imagination of the builder. If you do not see this house for any other reason, visit it to get the ideas which are afforded by this new finish.

In the living room and dining alcove the floors are of oak finished with clear varnish, accentuating the natural color of the wood. Bed chamber floors are of yellow pine, with clear varnish. Linoleum covers the floors of the bath room, kitchen and service porch.

Arguments advanced for the use of Textone on Sheetrock for interior walls is that it will not be affected by the wide variance of atmospheric conditions which tend to cause cracks that mar the walls. This type of construction is somewhat cheaper than plaster and only slightly higher than canvas and paper.

The roof of the Nest is relatively flat, the pitch being one quarter inch per foot. It is covered with asphalt and felt. A parapet surmounted by a coping lines the edge of the roof.

Builders and Materialmen
Willis & Walker, who have been in the contracting business locally for a number of years, were the builders of "The Nest."

Higginbotham - Bartlett Lumber Company, owners of one of the first lumber yards to be established in Floydada, furnished the materials for the home. The plans were obtained through them and adopted to the needs of the owner.

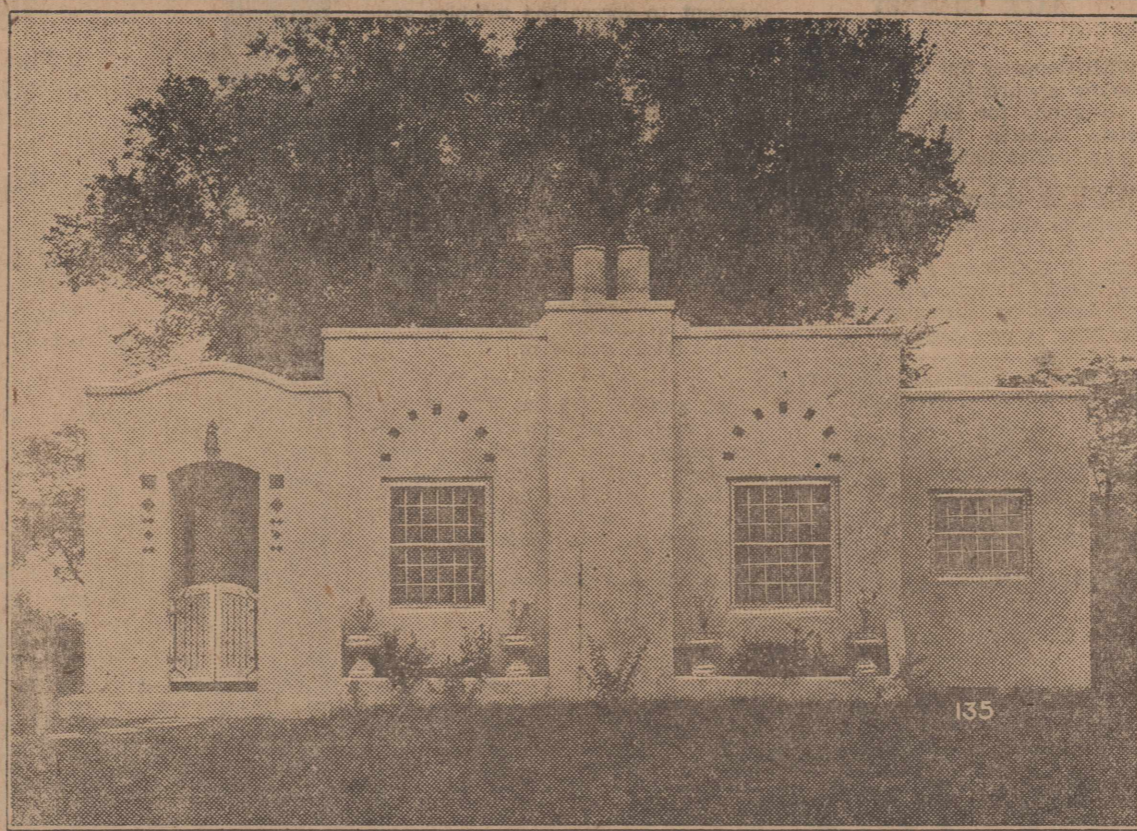
MRS. EARL BRADLEY ILL

Mrs. Earl Bradley, of Amherst, daughter of Mr. and Mrs. Tom W. Deen, of Floydada, underwent a major operation in the Lubbock sanitarium Sunday. Mr. and Mrs. Deen and Mrs. Deen's sister, Mrs. G. Scott King, and Mr. King went over Sunday and were with their daughter and niece until after the operation.

Mr. and Mrs. King and Mr. Deen returned home Sunday afternoon. Mrs. Deen remained with her daughter.

C. W. Mitchell, of Big Spring, was a business visitor in Floydada Monday.

Model Home Stands Test Of Occupancy, Says Planner



Above is pictured the Model house at 413 West Houston Street Home, after flowers trees and shrubs have been planted. The above, "The plan stands the test of occupancy," declares the planner, who made this picture in a northern state after the owner had lived in it for sometime.

General Public Asked to See New Ideas Advanced At Moderate Cost

white egg—but GET the egg—Burba.

7. If it is a difficult role, so much the greater will be the honor if you perform it well.—Abraham Lincoln.

8. Everywhere in life, the true questions is not what we gain but what we do.—Carlyle.

9. Yesterday is dead—forget it. Tomorrow does not exist—don't worry. Today is here—use it.—Von Backlin.

10. When right you can afford to keep your temper, when wrong you can't afford to lose it.—Gordon Graham.

11. Associate with men of good quality if you esteem your reputation—it's better to be alone than in bad company.—George Washington.

12. When you are down in the mouth, think of Jonah. He came out all right.—Susanna Croft.

13. The struggle for today is not altogether for today—it is for a vast future.—Abraham Lincoln.

WHY I AM GLAD THAT I AM AN AMERICAN CITIZEN
(Jesse Mae Wood.)

As I gaze upon the stars and stripes of America, a feeling of pride overwhelms me, and I realize the great effort this government has cost the founders of this democratic nation. When America is mentioned one immediately thinks of the United States, as it is the most outstanding nation of the new world.

When our forefathers first set foot on American soil, it was the beginning of a life-long struggle for themselves and the territory in which we live, therefore we should be proud of our country, and proud to be a American because our people blood was shed on this land for us. Our country went through a civil war to abolish slavery and make our union stronger and more perfect in the knowledge that it had conquered itself. America is looked up to by the people of other nations as having a model government. Freedom and justice for all is an outstanding thought in all the laws by which our government is upheld, and I am proud to be a citizen of a nation in which so much liberty is exercised. The United States even has laws which protect her citizens from impure food and unsanitary conditions, and these laws are strictly enforced which is more than can be said of most countries.

One can be proud of the American race, as its people are just a little broader of shoulder, hold their heads just a little higher, and look the world in the face with a clear vision. The clean cut American is proud of America's broad, fertile prairies, wide navigable rivers, tall mountain ranges, and long shore line, which is envied by every nation in the world. The two great doors of America, the Pacific and Atlantic coast lines, are great assets to the nation, for many of the European wars are caused by some inland nation seeking a tiny outlet to the sea. America is the best situated country in the world for commerce and trade. Our navy is one of the largest in the world and our training camps for soldiers are equipped to give the best of service, and the brave, firey youth of America insures the protection of our people from foreign invasion. Nature has favored the United States with one of the most delightful climates possible. The sun shines enough in every part of the United States to produce bountiful crops, whereas in England a great portion of the crops milder for want of sunshine.

America is the strongest nation in the world, although the old European governments were existing hundreds of years before it was established, and whether or not it shall retain this position, relies entirely upon the ambition of its citizens.

Nothing in the home was obtained except through dealers who operate in Floydada. From the attractive bronze iron that attracts your attention as you enter the front door to the steps leading from the service porch in the rear, the building is Floydada-built and Floydada-furnished.

Arrangements are being made to have music and refreshments for those who pay the sponsors the honor of "visiting" at the new home, borrowed for the purpose for Friday and Saturday, October 11 and 12. Hostesses will be present to receive you and to offer suggestions and call attention to the numerous ideas introduced in the Model Home.

Mr. and Mrs. J. C. Dickey visited their sons, Kight and Ray, and their daughter, Mrs. A. L. Scoggin, and her family at Lubbock Friday.

Mr. and Mrs. H. T. Bridges and their daughter, Eloise, of Tahoka, spent Saturday and Sunday with Mrs. Bridges' brother, Fred Taylor, and family.

"A comma is used to lower the voice."
"A sentence is a thing followed by a period."
(Continued on back page)

Residence Completely Furnished Throughout

Friday and Saturday, October 11-12 Dates For Feature.

Tomorrow and Saturday

The Hesperian presents a Model Home for the information, study and entertainment of prospective home builders, the just-completed residence on West Houston Street, which will be occupied soon as a residence by Mr. and Mrs. J. C. Gilliam. With the several business firms of Floydada which are aiding in the enterprise. This newspaper is hoping that hundreds and even thousands will visit the Model Home.

Furnished Throughout
The residence, in addition to being completely constructed, ready to occupy, is furnished throughout, an effort in which several business firms of Floydada have had no little part, and visitors will note the remarkable beauty of the interior, which equals the attractive and inviting exterior.

The response last year to the first effort of The Hesperian and Floydada business firms to sponsor a study of home planning and building is responsible for the effort being made again this season. The availability of the Gilliam home, its numerous intriguing features that introduce new ideas in construction and finish caused its selection for the purpose. Although the house is Spanish in exterior design, the numerous ideas used in the interior are equally adaptable to homes of other types, from the exterior viewpoint.

'You Are Invited' Slogan
"You are invited" is the slogan of the several firms participating and joining in the effort to get people from Floydada and Floyd County to visit this practical effort at home-building and furnishing. Retailers and workman who have had a part in the building and furnishing of the house ask that it be made plain not only that residents of Floydada, but that citizens from all over the territory who are interested in better and prettier homes, visit the Model Home. Better, more attractive homes for Floydada and Floyd County and more careful attention to the furnishing of the homes for convenience and comfort is the sole aim of the effort being made. Thus, it will be seen that though you might not at this time be interested in the building or the furnishing of a home, you are amongst those invited, for who wouldn't like to have a new home or new home furnishings or see the newer ideas which are being advanced for modern homes.

Neither the home itself nor the furnishings are of the most expensive type. They are purposely not so, because they are intended to represent what may be accomplished within the means of the average income—what beauty of design and workmanship, exterior and interior, may be had from the shops and stores of Floydada at a reasonable cost.

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THE HESPERETTE

FLOYDADA HIGH SCHOOL FLOYDADA, TEXAS, OCTOBER 3, 1929

Edited By Pupils of Floydada High School.

Editor-in-Chief.....Lois Sitton
Assistant Editor.....Robinette Ridgway
Local Editors.....Gene Smalley
Ruth Rutledge
Humorous Editor.....Warren Poole
Exchange Editor.....Dorothy Crawford
Typist.....Jesse Mae Wood

Motto
Our School: May she always be right; but our school, right or wrong.

The Hesperette Staff endeavors to admit the public into the affairs, educational and otherwise, of our high school. The members of the staff, who are very capable pupils, are alert for news of interest to their fellow-students and to the various readers of the Hesperian. If you want your name in the paper, do something.

NEW PEP LEADER
Dave Luttrell, one of the leaders of the Green Peppers, offered his resignation as a result of his resolve to take up a new commission from Coach Jones to scout ball games between our future opponents.

The Pep Squad voted to retain Dave as a leader when it was possible for him to attend the games. Artie Mitchell was elected by acclamation to fulfill the vacancy in Dave's absence. Artie has been our song leader from the start, but now she is a leader of yells as well as songs.

ECONOMICS CLUB MEETS
The Economics Club held its regular meeting in class period Friday. The following articles from newspapers were given: "New York Federal Reserve Bank," "Arma Lee Fuqua," "Chicago Gold Coast Days," "Eula Mae Gullion," "History of a Dollar Bill," "Warren Poole," "Chain Stores, 254 years old," "Georgia Eudy." Mr. McWhirter acted as Chairman of the meeting and seemed well pleased with the outcome of the first regular meeting. Mr. Scoggin was a visitor and made a few remarks.

CHAPEL PROGRAM
Songs: Onward Christian Soldiers, "How can I Leave Thee," "Loves Old Sweet Song," and last and best "Floydada Will Shine Tonight," were sung.
Comments by Mr. Scoggin: "The game with Idalou was very interesting. Our boys slept through the first half to rest up for the last half in order that they might win the game."
"Too much commotion in the halls and for this reason the bell will be rung to tell the pupils to clear the halls and go to the front play grounds."

Mr. Scoggin compliments the Quartet and says that the girls Octette and the boys Quartet will deserve the privilege of performing at some of the festivals if they make a good showing at home.

Jokes
Miss Keeton—Why are you late to class?
Blanche—Class started before I got here.

Mary Louise—Miss Pennington, where will I find what democracy came from?
Miss P.: Do you want the derivation of democracy?
M. L. "No ma'am, I want to know where it came from."

Mr. McWhirter—"Is this theme original?"
Ross Hanna—No, I wrote it myself.

Have you heard about Dr. Lon going crazy because he bought a score card for a ball game and neither side scored.

Fifty professors of American Universities met recently at Yale University at the invitation of the American Council of Learned Societies to formulate plans for the preparation of a "dialect atlas" to identify and locate the various American Dialects. It will take five years to complete it.

Mrs. Adkins: Hermas, have you done your outside reading yet?
H. No'm, its too cold.

Coach (in arithmetic class) Find out how much he will go in the hole if he only charges \$40 rent per mo.
Clayton: (with a puzzled expression) How deep is the hole?

Miss Biebel: Starks, why is it that you do not write any better than you do.
Starks: I learned to write on a train.

"Doctor," said Maxine nervously, "I often feel like killing myself. What shall I do?"
"Leave it to me," was the comforting reply.

Russell: Haven't I seen your face somewhere before?
Helene: Quite possible; I lose my head once in a while.

get, lest I forget" At the close of the paper he wrote, Lord God of History was with me not, for I forgot, for I forgot.

Minister—My son, do you attend a place of worship?
Joe Pennington: I'm on my way to her house now.

School Life
In all my classes I have fun. And often leave my work undone. I always take the time to play. And in detention I always stay. Sometimes demerits I will get. But heck! I don't mind it. For seldom it is that I can play. Without in detention I have to stay. Of course I always get bawled out. But I don't worry or even pout; I just say a word or two. To show them I paddle my own canoe. Tho in some classes I am quiet, Until the teacher is out of sight, Because if she should see me misbehave, I fear that I would be in my grave.

There is always time for fun and such. But you need not have too much. Devote a little time to work. You need not completely shrink. Because when your report card you get. All this fun you will regret. For the Low Grades you won't have a reason. Only the work you think is a treat.

But if you could happen to tell them that, You might as well just grab your hat. And get ready to leave the class. Because you know that you can't pass.

And so my children dear, You had better listen here. And just believe what I have to say. "There is time for work and time for play." The past years I have only played. But I hope that I can you persuade. So do hard work while you're in school. And never disobey the rule.

SAYINGS FROM GREAT MEN

1. Be pleasant every morning until ten o'clock—the rest of the day will take care of itself.—Col. William Hunter.

2. Our greatest glory consists not in never falling but in rising every time we fall.—Oliver Goldsmith.

3. Consider carefully before you say a hard word, but never let a chance to say a good one go by.—Horton Grasham.

4. Do not squander time, for that is the stuff life is made of.—Benjamin Franklin.

5. Men who try to do something and fail are infinitely better than those who try to do nothing and succeed.—Lloyd Jones.

6. Don't waste your time figuring out why a black hen lays a

Window Blinds Mainly Decorative Nowadays

When Grandfather Built They Served a Practical Purpose.—Not So Now.

Years ago the blinds or shutters found at the windows of grandfather's house, were placed there for a practical purpose. During the cold winter nights when the stove heat was low the blinds were closed, adding a protection against the blasts of the north wind. In summer, too, the blinds kept off the glare of the hot sun.

Today the blinds are largely decorative. Some of them are fixed, not meant for protection. The improvement in weather-stripping and insulation, and the introduction of modern heating plants have made the blinds of minor value from the protection standpoint.

Yet as decorative aids they have a definite place in the exterior scheme of the house. Painted in a contrasting color, they liven up the otherwise monotonous tones of the side walls and set off the dull windows.

The blinds themselves may be decorated by scroll work of various patterns. These may be sham-rocks, stars, crescents, or similar designs. Usually the blinds are painted the same color overall, and this color is one that harmonizes with the color scheme of the building.

Blinds are a definite part of the architectural scheme of many types of houses. Colonial designs are an example. Often the exterior decorative plan calls for blinds at only a few windows. In all cases the blinds are placed for a definite purpose—that of relieving the bareness of the wall masses.

METAL SASH CHAINS LONG LIVED AND ROLL EASILY

When architects began to specify metal windows for skyscrapers and large office buildings, the weight of the windows made it necessary to use metal sash chains for the more common cord soon frayed and broke. These metal sash cords had the advantage of strength, long life, and the ability to roll smoothly and easily over the small pulleys used in window casings.

Home owners who use windows of the double-hung type can now secure these metal sash chains which can be purchased at a price that compare favorably with other types. Such chains are permanent and will last the life of the building. They do not shrink, stretch or rot. Thus the sash may be raised and lowered readily because the chain is always ready for action.

The advantages of having the sash always operating easily is obvious to everybody who has had trouble from windows binding due to the cord breaking from use.

PLACE HOUSE NUMBER IN LIGHT TO BE EASILY SEEN

There is nothing more exasperating than to search for a house number on a dark night. The thoughtful home builder will remember the difficulties that beset the stranger and arrange to have the house number set plainly in sight so that it will be visible from the street.

Many of the newer homes today are placing the number so that it will be illuminated by lights from the house. Others place the number on glass with a light behind. This light is a low wattage bulb and burns constantly.

Plainly placed house numbers are just the little touch of courtesy that distinguishes the thoughtful from the careless.

PREPAREDNESS

What is the meaning of the word "preparedness?" The simplest definition will suffice. Preparedness is the state of being ready. Ready for the calls of life when they come, as come they must to every individual.

Hundreds annually give up the fight and fall by the wayside because they have not heeded the rules of preparedness. Communities are many times laid waste because of the lack of organization and inefficient methods of control—an epidemic gains a firm foothold upon the populace before it may be checked.

Medical records are crowded with instances of terrible catastrophes which could entirely have been prevented.

First and Last Chance Market

On East Missouri Street (Near Consumers' Filling Station)

All Kinds of

Fresh and Cured Meats

Special on

Pure Pork Sausage

Also a good line of

Quality Groceries

Fruits, Candies, etc.

IN WORLD OF SPORTS

LOOKS LIKE ONLY DEMPSEY AND SCHMELING CAN PREVENT SHARKEY FROM BEING HEAVYWEIGHT CHAMPION

BY PHILIP MARTIN

More and more persistent are the demands today for Jack Dempsey to come back and clean up, or attempt to clean up the present heavyweight situation.

Since the hard right fist of Jack Sharkey crashed Tommy Loughran's heavyweight hopes into the canvas of Yankee Stadium recently Dempsey has been offered nearly every kind of purse imaginable to fight again. Daily the mail of the idol of fistiana is flooded with requests to forsake the promoting game for one more fling in the fight ring.

To all of this Jack merely shakes his head and smilingly refuses to discuss the proposals.

"I'm busy as a promoter now," the former heavyweight champion insists. "I'm devoting all my time to boxing shows in Chicago."

Still, those who are closely associated with the big fellow declare it appears as though the Manassa Mauler is more likely to return to actual combat than at any time since he lost his second battle with Gene Tunney in Chicago. Dempsey's associates claim he is giving considerable thought on the quiet to the pile upon pile of telegrams and letters that clutter his mail each day.

ventured by mesures of preparedness. The State Department of Health earnestly begs county and city health officers, doctors, laymen, teachers everywhere in the State to keep at bay outbreaks of typhoid fever, malaria, smallpox and diphtheria as these are all preventable.

"The old theory that man is born to die and that his days are predestined seems still to be the prevailing sentiment of the masses." The germ theory of disease is as yet too large a pill for the average individual to swallow. The methods and modes by which communicable diseases are transmitted from the afflicted by the healthy are mere "fish stories" to the minds of many people. Seeing is believing and as science has shown that the transmission of communicable diseases is attributable to minute organisms whose diminutive nature almost is beyond comprehension, it is indeed difficult to make practical demonstration of the causes of disease and to convince the public that such causes can be practically eliminated by preparedness.

If you find small, blackish, white-winged ants flying in large numbers in your house in fall or spring, do not sweep them up and forget about them, advises the U. S. Department of Agriculture. They may be termites, or so-called "white ants," and perhaps are destroying the woodwork of your home. Leaflet 31-L, recently issued by the department, tells how to recognize these pests, how to build a house so as to keep them out, and how to get them out and keep them out if they are already in. This leaflet may be obtained free from the Department of Agriculture, Washington, D. C.

"Inside" Information

Season veal cutlets or chops with a little lemon juice and Worcestershire sauce as well as salt and pepper, before cooking them.



JACK SHARKEY

With Dempsey out of the picture, Sharkey apparently is the choice of everyone for the heavyweight throne vacated by Tunney. The Boston sailor holds victories over most of the current heavyweights, at least the outstanding ones, and in spite of the fact that he is not a

crowd pleaser, he appears to have the inside track to the goal.

According to tentative plans, Sharkey will meet an opponent, as yet unnamed, at Miami this winter. The plans include a proposal to match Dempsey with the winner of the Miami scramble.

Other than Sharkey, the heavyweight roster includes only Phil Scott, the tall Britisher, Max Schmeling, the German pretzel bender, and a few lesser known boys, namely Tuffy Griffith and Victorio Campolo, the South American giant. Griffith is regarded as a prospect but needs much development. Sizing up the entire situation, it looks like there are only three men who might keep Sharkey from gaining the heavyweight crown.

Gene Tunney, the retired king, undoubtedly could outbox the Bostonian, but his retirement has all the appearance of a lasting one. He has married into society and seems content to forget the troubles and cares of a fighter.

Dempsey might appear in Sharkey's path to knock him out as he did once before in his come-back.

The third is Max Schmeling, but since he is not in the good graces of the boxing "powers that be," it seems like that the German has passed up his golden opportunity.

Mrs. C. P. Looper and daughters, Mrs. Martin Brown, and Miss Pat-tye, visited at Plainview Tuesday with Mrs. Homer Looper.

A. N. Gamble, of Lubbock, was a business visitor in Floydada Tuesday.

Miss Evelyn Clements of Breckenridge, has been employed in the finishing department of the City Tailor Shop.

Mr. and Mrs. A. B. Keim left Sunday for Waco, where they will spend two weeks with relatives. They will probably visit in Kansas before returning home.

Mr. and Mrs. Elmer Wooten and son and daughter moved to Rochester Friday. Mr. Wooten has been employed at the Perfect Bakery during the past six months. He will be in the employ of the Baker-Campbell Co. at Rochester.

Quality Workmanship

Prices Right

J. R. Clements

STUCCO AND PLASTER CONTRACTOR

DID THE

Stucco and Plaster Work

IN THE

Model Home



The Medicine Chest And Bath Room Supplies

In the Hesperian's Model Home this week will be furnished complete from our large stock of FRESH DRUGS AND DRUG SUNDRIES.

Is the Safety First Cabinet and Bath room of YOUR home complete? You owe it to your family and to yourself to keep them well stocked. At our store you will find everything to make them complete throughout.

Moore Drug Company

"Yours For Moore Service"

Do you know Leaflet 23, "Lamb as You Like It," which may be obtained free from the U. S. Department of Agriculture? About a dozen good recipes with illustrations, and a table on the principles of cooking lamb are contained in it.

The best butter can be made only from clean, sweet cream. The better the quality of cream delivered, therefore, the better price the creamery will be able to pay the producer. Be sure the cream that you produce is first grade.

Save your baking put left-over cookies when these are sliced a delicate brown they serve with meat in starchy foods. Or serve as a lunch dish.

Advertise in The Hesperian.

Hesperian Ads Get Results

Of Course

The Model Home

Has the Advantage of

ELECTRICAL CONVENIENCES

Ready at the Touch of a Button

For the model home in this day of low-priced energy must take advantage of the wonderful aids provided by electricity.

The Model Home is Well Lighted

Also, it has outlets for the use of Time and Labor Saving electrical appliances.

The Model Home everywhere is a model only when it is arranged for the widest use of Electricity—Your Cheapest Servant.

Texas Utilities Co.

Light - Power - Ice

Walker & Willis

Contractors

Builders Of The Model Home

In building the Model Home Beautiful, we have strived, as we always do, to put forth only the best of workmanship... First class work that we are proud of.

Let us estimate your next job. Years of experience are at your service.

WILL WALKER R. H. WILLIS

1500 At North Side Convention Sunday

New Lockney Auditorium Filled to Overflowing in Afternoon Session.

The Northside Singing Association held their regular convention in Lockney on Sunday, October 6th, at the recently completed City Auditorium. A crowd estimated at 1500 took part in the festivities of the day and the officers of the association say that the convention was one of the most successful ever held in the history of the county. The morning session was unusually well attended but in the early afternoon the crowd increased to such an extent that it was impossible for the auditorium to seat them. Cars covered the entire front of the City Park and the house was overflowing throughout the afternoon session. G. C. Hilburn of Roseland and E. M. Whorton of Prairie Chapel had charge of the arrangements of the meeting and the program was not allowed to lag throughout the day. Many families brought their lunch and stayed all day. Riley and Brewster, local grocers, furnished the coffee for the occasion.

Artie Baker, local banker welcomed the crowd to Lockney and stated that the citizens of Lockney had built the auditorium for their use as well as for the people of Lockney. Baker invited the Floyd County Singing Convention and the Plateau Singing Convention to meet in the new auditorium.

Among the leaders at the Convention Sunday were: Chas. Smith, Runningwater; Mr. McDuffy, Sunset; G. L. Solars, Irick, C. H. Payne, L. E. Rudd, Terry County; W. T. Diviney, Silvertown; Mr. Heard, R. G. Spence, Floydada; Joe Reeves, Lone Star; Earl Roper, Runningwater; R. P. Feagens, Sunset; Wade Lovern, Providence; Cecil Spence, Floydada; Clyde Maddox, Floydada;

Bill Loyd, Floydada; C. M. Lyles, Floydada; Price Scott, Floydada; Mr. Jackson, Center; E. M. Whorton, Prairie Chapel; Keith Smith Runningwater; Wade Steel, Silvertown; J. V. Flippin, Floydada; Hilburn Casey, Roseland; Miss Marion Cress, Pianist; Mrs. Crow, Silvertown; T. J. Lloyd, Floydada; Wade Davenport, South Plains; Ben Reece, Lockney; Arthur Tubbs, Floydada; Edd Foster, Lucy Dean Rose, H. S. Crow, Hay Lake; R. W. Hooten, Ray Smith, Wilburn Flippin; L. E. Rudd, Lubbock; Bernard Rudd, Lubbock; Matchel Harvey, Lubbock; M. M. Keeton, Tahoka.

The feature of the program was the Special Quartet from Lubbock and Tahoka. This quartet rendered several numbers that were graciously accepted by the convention. Members of the Special Quartet included L. E. Rudd, Bernard Rudd, Matchel Harvey, all of Lubbock and M. M. Keeton of Tahoka.

Sand Hill News

Sand Hill, October 8.—There was a large crowd at Sunday School Sunday. Stamp's Quartette gave a program Sunday night which was greatly enjoyed.

Mrs. Robert Weem's mother, Mrs. Dickey, of Wood County is visiting her.

J. O. Smith, of Richards is visiting his daughter, Mrs. J. U. Hobdy. Mr. and Mrs. Mathews, of Center, visited Mr. and Mrs. G. W. Bryant Sunday.

Mr. and Mrs. T. M. Goodman, of Center, visited in the Tinnin home Sunday. They will move over in this community soon.

B. R. Phillips and family visited his mother, of Lone Star Sunday. They will leave our community soon, which we regret very much.

Mr. and Mrs. L. E. Roberts attended the singing at Lockney Sunday.

John Phillips' mother of Littlefield is visiting him.

Mr. and Mrs. Wallis Studor, of

Corpus Christi, who have been visiting Mrs. Studor's parents, Mr. and Mrs. B. G. Lotspeich have returned home.

Mr. and Mrs. Roe Jones and Mrs. Francis Jones of Dougherty visited Mr. and Mrs. C. L. Bradford Sunday.

Mr. and Mrs. J. W. Morton and family and Myrtle Bradford visited in the Dougherty community Sunday.

CARD OF THANKS

We wish to express our heartfelt thanks to our friends and neighbors who were so thoughtful to us in our sorrow, the loss of our infant son, W. A. Especially do we wish to thank Mesdames George Fawver and Joe Hart for their untiring help. We also greatly appreciated the flowers that were sent. Mr. and Mrs. W. D. Caruthers.

ROTARY CLUB DEVELOPS NEW TALENT IN CLUB SING-SONG

Two new song leaders of more than ordinary ability are in prospect at weekly Rotary luncheons, it appears. They are W. U. White and Roy L. Songgrass, each of whom led the crowd in singing as a part of the program staged by the program committee.

"We've got to have better club singing," R. E. Fry, chairman of this committee said. "And the only way we can get it is to learn to sing." His committee also had P. D. O'Brien, E. L. Blacklock, G. C. Tubbs and Robt. A. Sone in a quartet.

Dr. C. M. Thacker told the club in a five-minute address of some of the immense figures involved in the wealth of the United States, and G. C. Tubbs gave the principal address of the hour, a fifteen-minute talk on "Fire Prevention."

"This is Fire Prevention Week," he told the club. "And the reason for it is that of the \$500,000,000 and more losses sustained by fire in this country annually at least 70

per cent is directly due to the carelessness of our people. Seven out of every ten fires is due to carelessness," he declared.

Coach Troye Jones, of Floydada High School, a guest of the day, told of the efforts to train the football squad. He called attention to the fact that, while he has a squad of practically all new men to football, his boys are working hard. He also expressed his appreciation for the backing the squad was receiving from the community, and directed attention to the fact that at R. C. Andrews Ward School, Principal A. D. Cummings has a team of youngsters coming on who are learning the rudiments of the game.

Shipping Cattle

Losses of cattle during shipment from "shipping fever" and other causes are particularly heavy in the fall and winter, says the U. S. Department of Agriculture, which gives the following recommendations for reducing losses in transit. Avoid hard driving and allow ample time for rest before loading.

On arrival at pens, animals should have rest and some native grass or legume hay before being watered. Crowding in cars should be avoided. In cold weather the cars should be well bedded. Feed, rest, and water should be supplied at regular intervals en route. "Springers," or cows soon to freshen, need particular attention. The common practice of withholding water from stock, so that later they will take a heavy fill, is harmful, often upsetting the digestive system so the animals are slow in resuming normal feeding and grain in weight. Unthrifty cattle are unprofitable to the owner who feeds them, and it is especially important for the producer of feeder cattle to see that his animals reach the market or feed lot in good condition.

Apple betty and other fruit "bettys" are generally popular with the family and easy to prepare. Mix bread crumbs with enough melted butter to moisten, and place them in alternate layers with fruit, spice, and sugar in your baking dish. Serve hot or cold, with or without cream or hard sauce or custard.

SEE US FOR BARGAINS

— IN —

Used Talking MACHINES

WILSON KIMBLE

Optical and Jewelry Co.

"The House of Confidential Credit"

"Square Shootin'" Texas rewards Square Dealing

— so we lay our cards on the table to the people of the Southwest



OVER A HALF CENTURY ago, when six-shooters and longhorn cattle were in vogue, the Waples Platter Company started the distribution of coffees and foods, housed in a tent on the banks of Red River in Indian Territory. Shortly thereafter the business was moved to Denison, which was then the terminal of the Katy Railroad.

Texas is a big state. Technically it is one state, but geographically she is a half dozen. To those who think a trip through seven states from Boston to St. Louis is never-ending, this same distance can be covered without leaving the borders of Texas.

The grit and courage of the people of the great Southwest is reflected in the development of its vastness, laying the foundation for the homes of great in-

dustries and enterprises which have today materialized.

During the forward march of Texas, more than 1,000,000 loyal people of the Southwest have made the Waples Platter Company one of the largest food distributors in the United States. That is important. Not just because it is now a big business—but because it presents an obligation which must be discharged in full to deserve the continuance of your patronage.

Naturally, you haven't realized the business you were building. Waples Platter Company is merely a name to many of you. But in thousands of households White Swan Coffee, Wapco Beans and many other Waples Platter products mean the finest quality that can be placed on a table.

Goodwill is the most precious asset of any company. It cannot be bought like a commodity. But can be established only by insuring the lowest price consistent with the highest quality.

By going to the very source for its products, by controlling every step of their preparation and distribution, it makes sure that no finer foods can be brought into your home for the price you are asked to pay.

To guarantee this, the Waples Platter Company has become far more than a distributor of foods. It is importer, roaster, packer and preserver, selecting crops direct from the world's finest farms and plantations.

Every step from raw materials to the finished product is now supervised and packed under their own roofs. Twenty-five acres of land accommodate the many modern plants which our customers made possible to erect, and stand today as monuments to their patronage of this Texas institution.

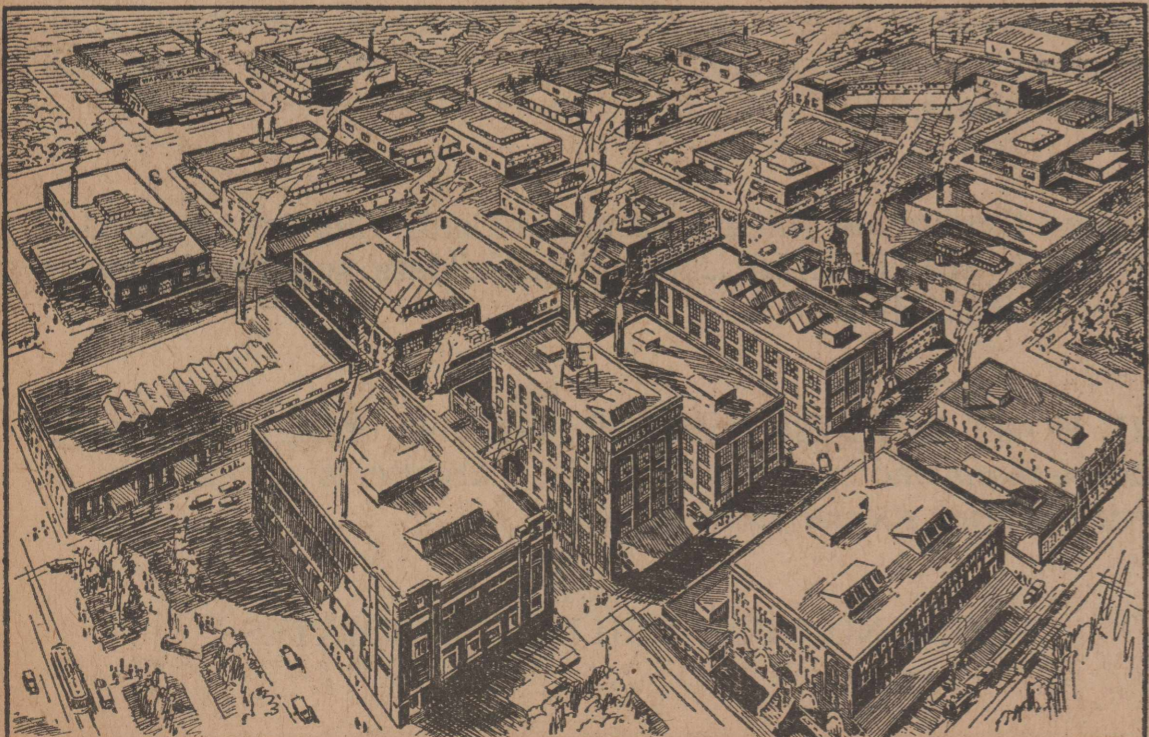
This assures the permanency of a quality that has won your favor and acceptance, and at the same time bringing it to you at lower cost through more than 10,000 dealers who are freshly supplied from 22 Waples Platter Houses strategically located throughout this territory.

And now, with greater resources combined with facilities for greater economies, Waples Platter will endeavor to reward your loyalty with even higher quality and service.

22 HOUSES

maintained to assure prompt distribution and service to our thousands of dealers and millions of customers

- | | |
|------------------|-------------------|
| Fort Worth, Tex. | Gainesville, Tex. |
| Dallas, Tex. | Graham, Tex. |
| Denison, Tex. | Greenville, Tex. |
| Ada, Okla. | Lamesa, Tex. |
| Amarillo, Tex. | Lubbock, Tex. |
| Bowie, Tex. | Marshall, Tex. |
| Brady, Tex. | Memphis, Tex. |
| Brownwood, Tex. | Ranger, Tex. |
| Cleburne, Tex. | San Angelo, Tex. |
| Clovis, N. M. | Stamford, Tex. |
| Dublin, Tex. | Vernon, Tex. |



Plants and houses of the Waples Platter Company situated at various points, grouped in one picture. In these plants and houses, White Swan Coffee, Wapco Beans and many other products are produced, packed and distributed.

Waples Platter Company

TEXAS

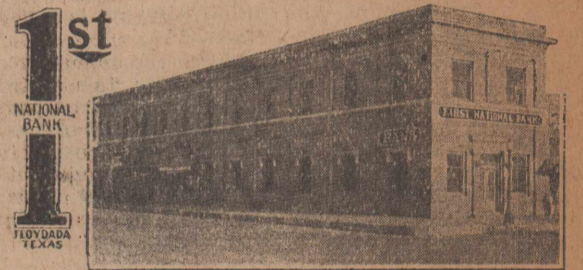
OKLAHOMA

NEW MEXICO

Loans To Build Or Improve Homes In Floydada

We have funds available for building new homes or making improvements, on either the small monthly payment plan by which you can pay for a home on a basis as low as or lower than rent; or on a basis of annual payments—to suit borrower.

Get complete details of our plan from J. V. Daniel, at



The Beautiful Bed Spreads

In The

Model Home

Were selected from our large and beautiful display of everything to furnish the bedding for the family. We urge you to see these at the home and then see the many other styles and colors at our store.

Our

Gift

Department

Is also represented in the Model Home. At our store you will find many little odds and ends to make any home complete—and all moderately priced, too.

We invite you to see them.

C. R. Houston Co.

When Cost of Building Runs High Cut your Requirements

Suggest Many Methods Of Saving On Bills

Common Sense Must Rule When Plans Exceed Funds Available For Purpose.

The type of house you build depends largely on how much you can afford to pay. The man whose income is small cannot afford to put up a pretentious looking residence and must content himself with a smaller, more modest structure.

Before deciding on the new home the best course of procedure is to estimate the amount of income that can be devoted to the new home. Once the cost of the new home has been definitely determined, then the selection of the plans and exterior appearance can proceed.

Very often, however, the other way around has been chosen. The family picked out the plans and type of house, then found out if they could afford to build such a dwelling. Often the house is a thousand dollars or so beyond their expectations. In such a case disappointment awaits the household unless some scheme can be devised to cut down the cost of building the home.

Pare Your Requirements
If the plans are too expensive for the purse, the requirements of the family must be curtailed until the amount of expenditures is within the limits that the income prescribes.

Where to cut is an important decision that must be made. Whether it is better to sacrifice quality and cheapen the house throughout, or to deliberately cut out of the material list certain household equipment, calls for thoughtful study and hours of deliberation. Since the cost must be cut, the method of paring the requirements is important, for the comfort and convenience of the family for several years to come depends on what is eliminated.

When going over the list make certain that those are retained that are absolutely needed by the family. Certain essentials are always needed. A bathroom for instance, is an essential; a shower bath is not, for the tub may be used. Again, in the bath room the floor may be laid with wood instead of the more expensive tile.

Common sense must rule when making cuts in building expenses. There are certain places, however, where costs can be cut and others where the original bill or materials should be strictly followed.

Certain Essentials

It is wise to avoid cutting the insulating material in the walls. Insulating is an important factor in cutting fuel bills and conserving heat during the winter months. The uninsulated home is invariably cold and the heat losses are terrific. By spending a few extra dollars on proper insulation a good many dollars are saved on the annual fuel bill.

Insulation should also be left between floors and in the ceiling below the attic as here also heat waste may occur.

Fire stopping construction is another essential to the home. While this stopping costs money it is a good investment because of the protection it affords.

At the same time, the wise home owner is going to place fire insurance on the new home immediately so that losses from fire will be protected the moment the builders start to work. Fire protection in all of its branches is an essential and a worthy investment.

How to Save Money

The home owner can save money by making certain that his plans call for stock sizes of lumber, doors, sash and trim. Here is where the advice of a practical lumber dealer will come in handy for the dealer knows what is stock and what is special. It is to your advantage to use stock sizes and materials whenever possible. In the case of mouldings and trim the home builder may be able to save by substituting stock which the dealer has on hand instead of using a material with a slightly different profile.

Down in the basement dollars can be saved also in partitions. Often the plans of the house call for partitions between the furnace room and the rest of the space. A wall separating the laundry is a convenience, especially when the clothes are hanging in doors to dry and there is a possibility of flying coal or ash dust, yet the cost of the partitions may not be worth the convenience.

Money can be saved on foundation work. The designer of the dwelling may have specified the use of certain types of footings which are rather expensive. Shall the footings be of brick, tile, concrete blocks, or poured concrete? Since all are durable and substantial, the cost should determine which will be selected for use.

Sidewalls and Roofing

While the plans may call for a stucco siding, the use of wood will cut the building cost. In the same way, stucco or wood may be substituted for brick. The substitution of exterior materials must be

watched with care as city ordinances often specify that certain kinds of siding must not be used. In some cities, frame siding is taboo, either brick veneer or stucco being alone legal.

These legal requirements often determine the kind of roofing that must be used. Many cities have passed ordinances against the use of wooden shingles. Under such conditions the home builder has a choice of asbestos or composition shingles, tiles, pitch and gravel, or slate. The less expensive must be chosen by the builder who must cut his costs.

When frame siding is used, a choice lies between wide siding and narrow. The wide siding is more expensive because of the difficulty in selecting a clear grade of wood for the larger piece. The wide siding must be thicker than the narrower widths. For this reason the builder with a limited appropriation must use narrow siding.

Even when wooden shingles are allowed, stained shingles may give way to the plain wood ones, due to a lower cost.

Saving on Floors

While in the long run the use of hard wood for floors is an economy in rooms that are constantly used, the substitution of soft woods will save something on the total building costs and must be listed as a place where money can be saved.

Prices of hard wood floors also vary, due to the selection of the wood. It must be remembered that hard wood is a general term from a commercial standpoint, all woods coming from deciduous trees being hard woods. Soft woods come from evergreens. The quality of the woods varies according to the specific tree, and logically enough the price varies also.

When designing the house the architect or builder may have specified oak floors. Even in oak there is a variation of quality. The floors may be laid with second grade oak at a saving. The medium grades of hard wood are durable and if the mill work is well done and the workmen careful about laying the floors, staining the wood and varnishing it, the job will be a satisfactory one, giving a fine appearance.

Hard wood should never be placed on floors which are seldom used. The cost is not justified. In the kitchen where linoleum can be laid over the entire floor, soft woods may be satisfactorily placed at a saving over the cost of hard wood.

Eliminate the Porch

The elimination of the broad front porch is another source of saving. Front porches are gradually growing out of vogue and the house

with the small stoop is quite in style. The front porch calls for roofing materials, pillars, foundations and floorings, all of which run into money. Often the porch consumes as much as a room and since it can be used only a few months in the year, the family who prefer to place their money elsewhere are making a wise move.

If the plan of the house is such that the porch is essential, money can be saved by the use of stock materials. Screens, too cost money, and here is an item that can be avoided. Glazing the porch is another expense that the family can side-step. While the screened-in porch is comfortable during the hot summer months when mosquitos and flies are about, the screens may be discarded as a measure of economy.

Providence News

Providence, October 7.—Shorty Clowers, of Perryton, spent Saturday night with Joe Zimmerman and wife.

Mr. and Mrs. McLaughlin made a trip to Plainview Saturday.

Mr. and Mrs. Doc Bennett and son Bill returned from Inadale the latter part of the week.

Mr. and Mrs. J. A. Zimmerman were the guests of Mr. and Mrs. Hewitt in the Sunset community Sunday.

Mrs. Kennedy and daughters made a business trip to Plainview Saturday.

Quite a few from here attended the services at the Lutheran Church Sunday.

Bob Ratjen and wife were in Plainview Saturday.

The members of the Lutheran ladies aid gave a shower for Mr. and Mrs. Clarence Brandis' twin babies. Many useful and pretty gifts were given to the little ones.

The new organ arrived last week and was initiated last Sunday. There was preaching in the morning and evening and dinner on the ground at noon served by the ladies of the community.

School closed last Friday for two weeks so the children could help gather cotton.

Mr. and Mrs. Shaw of East Texas came up Friday to visit their son and family here.

Mr. and Mrs. Edd Booth were in the city Saturday.

Cotton pickers are wanted in this community very badly.

CARD OF THANKS

We wish to express our thanks to bereavement, the death of our wife and mother. We also appreciate the many beautiful flowers that were sent.

A. C. Torrence,
Mr. and Mrs. L. A. Marshall and children.

Mr. and Mrs. W. J. Fairey and children.

Mr. and Mrs. Beedy James and children.

Mrs. Sina Ritchey,
Mr. and Mrs. M. H. Marshall and children.

Not Much Help

Bill Puce says he's mighty glad so many folks are wishin' him luck in cleanin' out all those frogs he found in his well recently. "It's right nice," said Bill -achucklin', "to have so many well wishers."—Farm & Fireside.

FANCY WORK

Surgeon—"I'll sew that scalp wound for you for \$10.00"

Patient—"Gee, doc! I just want plain sewing, not hemstitching or embroidery."

Wants To Shake Hands With The Man Who Made Orgatone

Before Taking It Wichita Falls Farmer Was Losing Weight—Now Well and Happy.

"I would like to shake hands with the man that makes Orgatone," said C. H. Perry, a well known farmer who lives on Rural Route 1.

"My stomach went back on me several years ago," continued Mr. Perry, "and ever since that time I have been gradually going down hill. Just before I began taking Orgatone I was so weak and run-down that it was hard for me to get about to do my work without stopping to rest. What little I forced myself to eat would sour on my stomach, and I would always be miserable for hours on account of the gas that formed from this undigested food. Very often the gas would press up against my heart and make it palpitate so bad that I was actually afraid that I might have heart trouble. I was badly constipated all the time, and occasionally suffered from bad headaches.

"I had been keeping up with the public statements of Orgatone and decided it was doing others so much good that I would give it a trial and I am certainly glad that I finally decided to do so. Sir, I am actually surprised at the results I got from Orgatone. In just a little while my appetite came back and the more Orgatone I took the more I wanted to eat, and the best part of it is, I can eat anything I want to and never suffer from it afterwards. It has certainly put my stomach in such a fine condition that I can eat meats, vegetables, pastries and in fact anything that anybody else can and it all agrees with me perfectly. I am feeling so well and strong that I can get out and go through my day's work and never stop once to rest. My nerves seem to be in normal condition and I am free from constipation and never have those awful headaches any more. I am gaining in weight and feel full of strength and energy and am more than glad to recommend Orgatone to others."

Genuine Orgatone may be bought in Floydada at the Moore Drug Co.

Every Beautiful Home

Should Have

Beautiful Paintings

Such as we are showing this week in the

Model Home Beautiful

Excellent copies of Famous Paintings by the world's greatest artists. All artistically framed—and all within a most reasonable range of price.

See The Many Other Art Copies On Display at Our Studio

Wilson Studio

Hesperian Want Ads Get Quick Results

Special Fall Showing

of the
NEW

WILLYS - KNIGHT LINE

AT THE MODEL HOME BEAUTIFUL
FRIDAY AND SATURDAY

All this week, Willys-Knight dealers throughout the country are holding a special autumn showing of the Popular "70-B" and the distinctively beautiful new Great Six. You are most cordially invited to attend our display this week-end.

Never before has there been so large, beautiful and powerful a Knight-engined car—at such a low price—as the new style "70-B" which you will see at the Home Beautiful. And the luxurious Great Six marks the achievement of higher ideals in modern motor car design and performance.

BE SURE TO VISIT THE MODEL HOME BEAUTIFUL
AND SEE THIS FINE AUTOMOBILE.

Finkner Motor Co.

For Better Homes

Use Quality Building Material

—Satisfaction with the construction of your new home depends a great deal on the Quality of Lumber that goes into it. On the outside the weather elements must be considered. On the inside, the heat, cold, dampness and dryness. And only lumber of the choicest grade will stand up thru the years.

—When ordered through us, you are assured of only choicest of QUALITY BUILDING MATERIALS.....complete builders' supplies for every type and price of building.

—FOR THE HOME BUILDER.....you will find at our office a large selection of house plans and specifications. Our architects are always at your service to draw special plans for you.

PHONE NO. 7 FOR BUILDING ESTIMATES

J. C. WOOLDRIDGE LUMBER COMPANY

PHONE NO. 7

Waxed Floors Beautiful And Distinctive; Easily Finished

Obtain Color Tone Desired With Ease

Water Spots Can Be Rubbed Off With Cloth Dampened With Wax.

Floors are the basis of all beautiful interiors and are the biggest problems in interior decorating. This is because floors quickly become scuffed or scratched. They grow old rapidly and soon become shabby and dirty unless especially treated.

Many experienced builders suggest to home builders that the most beautiful and distinctive floors are those that are waxed.

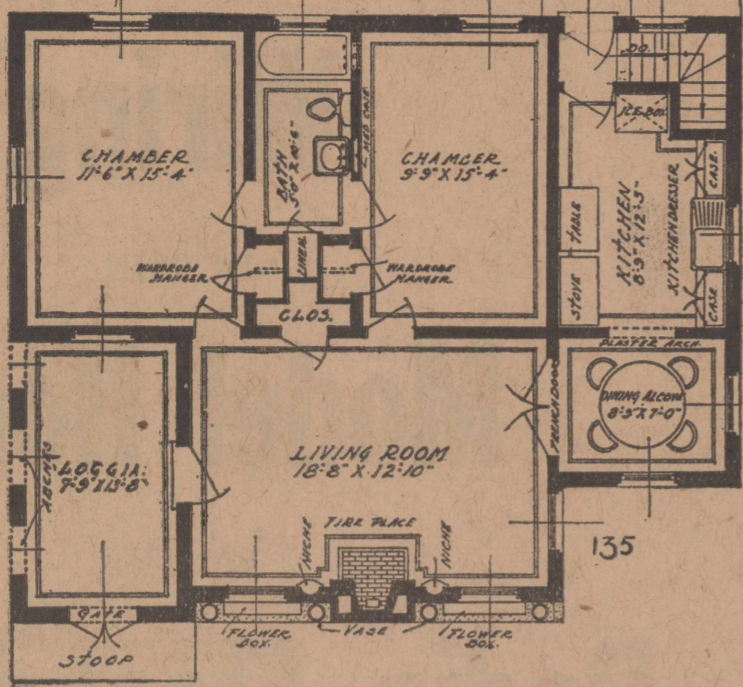
If the floors are an open grain wood, such as oak, chestnut, ash, mahogany, or walnut, it is necessary first to apply a paste filler on the bare wood. This filler may be obtained in various shades so that in most cases it is possible to get the tone desired without staining the floors.

If the floors are constructed of a close grain wood such as pine, cypress, maple, birch, beech, redwood, fir, or gumwood, the filler is not necessary, but is advised if the floors are to be left in their natural color. The filler fills even the smallest pores, covers defects, gives a firm, hard foundation, and tones the wood to an even shade.

When coloring a close grain wood, a dye should be used because the paste filler will not have sufficient effect on this type of wood. Apply the desired shade on the bare wood, then apply a thin coat of shellac to seal the wood dye, after which the wax is applied.

Floors that have never been waxed should be given two or three coats the first month to build up a sturdy protecting film which cannot be battered down by the ordinary scuffs and scars of housekeeping. Once in a while the waxed

Floor Plan Of The Model Home



Here are the plans, which with some modifications to suit the fancy of the builder, were used in the construction of The Model Home, 413 West Houston Street, which you are invited to visit Friday and Saturday.

The changes made include the elimination of the basement stairs

floors will have to be touched up, especially where the traffic is heavy, but it is a simple matter to rewax isolated spots without going over the entire floor. The new coat of wax always blends into the old without leaving a mark or overlapping as other finishes do. Repolish once a month.

It is not necessary to scrub wax-

ed floors. Water spots can be rubbed off with a cloth dampened with wax, for wax cleans itself as applied.

Wax can be put on over varnish, shellac, paint, stain or lacquer without the bother or expense of removing the old finish. Floors should always be clean before being waxed.

"TELEPHONE SECRETARIAL SERVICE" IS NEW WRINKLE

A brand new business wrinkle in Chicago is a "telephone secretarial service" for the convenience of telephone users. The concern operating it has recently been incorporated in Illinois, according to Telephony in quoting John J. McMahon, one of the incorporators.

"This is the way it will work," Mr. McMahon said. "We have a suite of offices at which operators will be on the job day and night, working for the subscribers. They will do anything for them that can be done by telephone."

"Supposing a man is hurrying to catch a train from his office and he calls up his wife to tell her goodbye, and the line is busy. He'll just give us a call, and we'll then we'll read her the message."

Or supposing a dancing mamma has been up too late and is afraid she won't wake in time to feed the baby in the morning. All she has to do is to notify us in advance and we'll wake her. Then there will be all kinds of service to business houses."

One of the company's advertisements in the Chicago newspapers tells briefly what the new service is and what the charges are. It reads:

"When your telephone 'Does not answer,' you are missing something—an important business call, a dinner or personal message. Let us be your telephone secretary. We give you a live wire 24 hours every day—you need never again miss an important call."


"Less than 10 cents per day gives you this service and—you'll know who telephoned while you were out!"

First Thermometer Came Into Use 300 Years Ago

The first thermometers were made 300 years ago and the mercury and spirit-filled thermometers came into use 200 years since. Do Reaumur chose the freezing point as zero and the boiling point at 80 degrees. The French centigrade thermometers use zero as the freezing point and 100 degrees as the boiling, while Fahrenheit, whose scale is generally in use among English-speaking people, made zero the temperature of snow and salt, the freezing point of water 32 degrees above, and divided his instru-

ment into 180 parts between freezing and boiling, at 212 degrees. Modern thermometers for industrial use register as high as 950 degrees.

Sheep probably suffer more from parasites than do any other kind of livestock. Pasture rotation, use of forage crops, feeding from racks or bare floors, draining or filling swamps, and restraining wandering dogs are valuable measures in parasitic control.



PAINFUL INDIGESTION

"I SUFFERED from indigestion; everything I ate gave me heartburn," says Mrs. Mattie Mullins, of Pound, Va. "For months, I did not see a well day. I worried along, but never felt well."

"I got a package of Thedford's Black-Draught at the store and began taking it—a dose every night before going to bed. I had been having an awful pain. After I had taken Black-Draught, this pain entirely stopped. I began to gain in weight, and rested well at night. In a few months I was feeling fine. My health was better than it had been in years."

"I keep Black-Draught in our home, and we all take it for constipation and upset stomach."

Insist on Thedford's

Black-Draught

for
CONSTIPATION, INDIGESTION,
BILIOUSNESS

WOMEN who need a tonic should take CARDUI in use over 50 years. EX-181

Doughnuts AND Macaroons



TO BE SERVED THIS WEEK-END AT

The Hesperian Model Home

ARE TO BE FROM

The Perfect Bakery

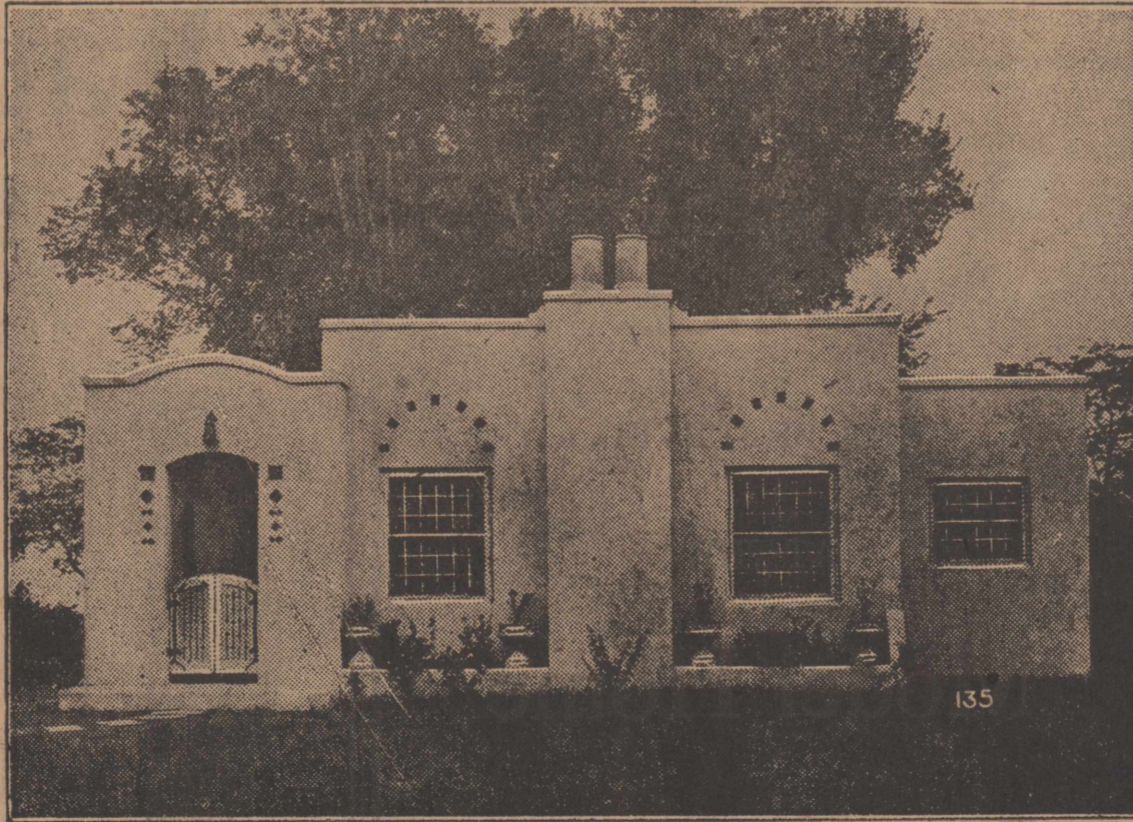
THE HOME OF THE REAL LOAF

We would appreciate a liberal share of your patronage. All kinds of better pastries, whole wheat bread and the Real Loaf mixed right, baked right, at our Model Bakery.

C. C. CASEY Proprietor

Located First National Bank Building

The Home of Beauty And Economy



An Example of Our Work

The Hesperian's Model Home Beautiful

Is just an example of our hundreds of plans and specifications of beautiful modern homes—made to meet every requirement and to fit every pocket book. They are strictly modern in every detail—yet in price ranges that will meet every financial requirement. You will be surprised how easy it is to build a home of your own.

We urge you to visit the Hesperian's Model Home Beautiful this week and see for yourself that Higginbotham-Bartlett Company's material and workmanship is superior. When you build, be sure to add years of service and beauty to your home by using material from this building material store.

Let Us Help You Build Your Home

Higginbotham-Bartlett Company

"Everything To Build Anything"

CHURCHES

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
 We are encouraged by the start we seem to be getting in the new years work, in all departments. Last Sunday was a high day in our church program. The Sunday school attendance was high, and the house was filled to the doors for the preaching service. 176 were in the Training Service Sunday evening, and scores turned away for want of room at the evening service. Of course that was due to the fact that we were having a special old fashioned meeting. This service went off even better than some of us anticipated. There was some fear that many would think of it as an entertainment, but a real spirit of reverence and worship seemed to pervade the congregation from the very beginning. Only old songs were sung, no instrument was used, no electric lights were used, and the splendid sermon preached by brother I. D. Hull was a fitting climax to the meeting. Brother Hull is the first preacher I ever remembered to have heard preach. He is the first preacher to stay all night at our house since I can remember. He was my parents pastor and baptized six of my brothers and sisters. He has stood through the years as my model preacher. It was a distinct joy to have him with us again. Next Sunday we expect to have the regular program.
 Sunday school 9:45 a. m.
 Morning sermon, "The creation of Man," 11:00.
 Training Service—6:30 p. m.
 Evening preaching service—7:30.
 The pastor expects to preach at both hours. The public is invited to worship with us in all our services.

CHURCH OF CHRIST

Come to the City Park Church to Sunday Bible School. We meet each Sunday morning at 10 o'clock. All we do is study the word of God as Paul instructed Timothy to do. "Study to show thyself approved unto God a workman that needeth not to be ashamed, rightly dividing the word of truth." You are also invited to attend our other services. Preaching each Sunday 11 a. m., also communion at that hour, then preaching again at 7:30 p. m.
 Teacher's training class 7 p. m.
 Ladies Bible class Monday 3 p. m.
 Prayer meeting Wednesday 7:30 p. m.
 One was added to the congregation last Sunday evening. This is the third consecutive Sunday we have had additions to the congregation that now numbers more than a hundred.
 H. P. Cooper Minister.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
 We are beginning the new Sunday School year with the purpose of our hearts to make it the best in the history of the Church. Our aim is to have a standard school before the close of the year. Last Sunday we had the public installation of the officers and teachers, and the coming Sunday we will observe as Rally Day in the school. Our goal is 400 present and in order that we may reach this objective we are calling upon those who are members of the school to make every effort to be in their place, and we are also calling upon those who have not been attending Sunday School to come and enroll with

us. We want you and we need you and we are counting on you to be present. Please do not disappoint us.
 Preaching at 11:00 a. m. by Rev. M. M. Beavers of Plainview.
 At 7:45 p. m. the pastor will be in the pulpit.
 The Fourth Quarterly Conference of the year will be held at 2:00 p. m. Each official member is urged to be present.
 The three Leagues will meet at 7:00 p. m. We shall be happy to have you attend the services of the First Methodist Church.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor
 B. F. McIntosh, Supt. of Sunday School.
 Sunday School 10 a. m.
 Preaching services 11 a. m. and 7:45 p. m.
 Junior and Senior Christian Endeavor 7 p. m.
 Prayer Meeting Wednesday evening at 7:30.
 There's a cordial welcome awaits you at the Presbyterian Church.

MT. BLANCO CHURCH

G. W. Tubbs, Pastor
 Preaching and Conference Saturday morning at 11 o'clock.
 Sunday School at 10 o'clock.
 Preaching Sunday morning at 11 o'clock.
 B. Y. P. U. Sunday evening at 6:30 o'clock.
 Preaching Sunday night at 7:30 o'clock.

PASTOR'S PARTNERS PROGRAM

The Pastor's Partner's B. Y. P. U. program for Sunday, October 13.
 Subject—"Give Heed to Reading."
 Four Minute Speech—E. F. Eastridge.
 "Why Read?"—Adele McRoberts.
 How Read? First and Second Part—Selma Louise Linder.
 Third and Fourth Part—Truett Smalley.
 What Shall We Read?—Lena Opal Patton.
 Questions for open Discussion—Genell Stovall.
 Visitors are always welcome.

EPWORTH LEAGUE PROGRAM

Epworth League program which will be held Sunday evening, October 13, at 7 o'clock at the Methodist church.
 Subject—"What Does Jesus Mean by 'Saved?'"
 Leader—Roy Conway.
 Scripture—Luke 15:19-9, 10.
 Song—"Savior Thy Dying Love"
 Prayer.
 Talks.
 Saved—From—Carlene Mooney.
 Saved To—Wanna Tawwater.
 Saved For—Maurine Hay.
 Song—"Where He Leads Me I Will Follow."
 League Benediction.

THE RUSTLERS B. Y. P. U.

The Rustlers Union met as usual last Sunday night and an interesting program was rendered by group Number two. Group Number one is to render the program next Sunday.
 Subject—Give Heed to Reading.
 Why Read?—J. D. Moore.
 Read Regularly—Wilmer Jones.
 Read Systematically—Orlene Copperell.
 Read Sympathetically—Fay Newell.
 What Shall We Read?—W. A. Amburn.
 The Bible First—Lola Barns.
 My Favorite Book—Fred Fondy.
 Questions for Open Discussion—Miss Wright.

EPWORTH HI-LEAGUE

Epworth Hi-League Program for Sunday, October 13, at 7 o'clock at the Methodist Church.
 Subject—What Does Jesus Mean, Saved?
 Leader—Eva Glenn Mooney.
 Song.
 Scripture Reading—Luke 15:9-10
 Leader.
 Special Music—Hugh Jeff Ayres.
 How are we Saved?—Addie Barker.
 Are we Willing to be Saved?—Conwell Mooney.
 Piano Solo—Mildred Houston.
 From what are we Saved—Charline Stovall.
 For what are we Saved—Folia Randerson.
 Song.
 League Benediction.

THAT TIRED FEELING

Keeping up with the wheels of modern life is hard on human machinery, and that person who has every sort of electrical device in the household and a never quiet radio must be made of cast iron to endure the whirl of the wheels.
 There are few who will admit exhaustion and confess "worn out" and "all in."
 Modern fatigue, distress of the nerves and spirit, no recuperation from sleep, a feeling in the morning of having been beaten and stunned with a heavy club. To know how to avoid fatigue is to know how to solve the personal question of modern living; this requires deep study and canny re-adjustment of conditions.

A recent Woman's Journal has this to say on the subject:
 "Fatigue is a deadly foe. It should be vanquished. It should never be accepted as an inevitable concomitant of life. It lays the body open to the germs of pneumonia and influenza. It thwarts achievement. It kills delight. It saps love. It is sure to bring about complete disaster."
 "When completely tired-out, either rest at home—night after night—for at least a week, until the fatigue has vanished or get a leave of absence and go off somewhere into the country and rest up faster."

"Do not take stimulants and whip yourself to work after you are exhausted, for then both body and mind pass the dangerous point and the ultimate outcome is a nervous breakdown, a severe infection, a lost job or a broken home."
 "This form of relaxation has been found to be effective upon retiring—
 "Lie on the back, head on a small flat pillow, with the arms stretched out at the sides, consciously and definitely relax each joint of the body, beginning with the right foot, left foot, etc., all the way up to the neck and eyelids. This process of muscular relaxation should travel slowly over the whole body, according to definite plan. It should be repeated as often as necessary, three or often four times, until it seems as if the body had floated away, and as if it were almost impossible for one to move even a finger if one wished to."

Typewriter carbons, second sheets
 Typewriters at Hesperian Office.

The following "dont's" are given by the U. S. Department of Agriculture to avoid hog cholera on the farm. Unless hogs have been immunized against the disease, don't allow them to run on free range or highways, or to have access to canals and irrigation ditches. If a neighbor has hog cholera on his farm, don't visit him. Don't drive into hog lots after driving on public highways, or use the lots for yarding wagons and implements. Keep new stock away from the herd for at least three weeks. If hog cholera appears in the neighborhood, don't let your dog roam around. All dead animals and offal from slaughtered livestock should be completely burned, or covered with quicklime and buried deep. Although outbreaks of hog cholera may appear in the South at any time of year, they are more prevalent in the Middle West in October and November than in other months.

Whipped cream dressing is especially good with cabbage salad, but it may be used for any summer salad you like. To make it, beat half a pint of heavy whipping cream until stiff. Add 4-2 tablespoons lemon juice, 2 tablespoons fresh grated horse-radish, a grating of onion, a few drops of tobacco, and salt to taste. A dash of cayenne pepper may be used instead of tabasco. If the horseradish is in vinegar use only 2 tablespoons of lemon.



Dresses
Suits

Cleaned and Pressed

Under the ministrations of our careful cleaners, spots and wrinkles do a rapid fade-out. You may trust us with the finest fabrics.

We Deliver—PHONE 66

McGUIRE'S

"The Store for Men"

White Swan Coffee

WILL BE SERVED

AT THE

Model Home

Friday and Saturday

OCTOBER 11 AND 12

Don't fail to register for the

White Swan Merchandise

TO BE GIVEN AWAY



Flowers and Pottery

—AT—

Hesperian Model Home Furnished by Hollums

It will be our pleasure to assist you with your landscaping plans for that new home. Evergreens, trees and shrubs to give that home-like appearance.

POTTERY FOR THE PORCH AND GARDEN
CUT FLOWERS AT ALL TIMES.

HOLLUMS

FLOYDADA FLORIST

Electrical Fixtures

AND

Wiring

IN THE

Model Home

BY THE

Radio Electric Co.

Phone 201

Floyd Co. Nat'l Bank Bldg.

This house, selected as the Model Home, reflects as all of our jobs do, the high class of work done by this firm. Only the best of material and the best of workmanship goes into everyone of our jobs.

We especially urge you to visit this home and view the beautiful electrical fixtures that were selected from our large stock. These fixtures are only a few of the many styles that we have on display and we would be pleased for you to call and see them.

REMEMBER—Electrical Wiring and Fixtures by RADIO ELECTRIC.

Draperies in the Hesperian's

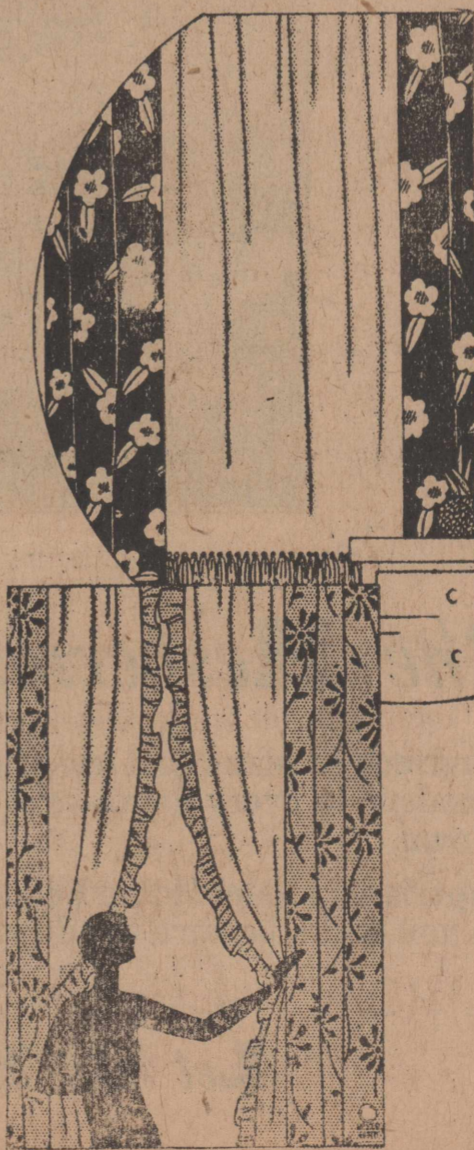
Model Home

Were selected from our large and beautiful stock of ready-made draperies and drapery goods.

In our drapery department you will always find just the style and combination of colors that will harmonize beautifully with your every requirement.

And as usual they are priced at Baker-Hanna's popular prices.

Visit this department. You will be well pleased with our selection.



Baker, Hanna & Co.

"WHERE MOST PEOPLE TRADE"

Moisture From Damp Plaster Warps Doors

The importance of a door becomes evident when its operation is impaired. Just as a person with a smashed thumb begins to realize the importance of the thumb, so with a door that is warped, twisted or jammed. When the door is hard to open, our attention is called to its frequent use and the importance of its smooth action.

Experienced builders assert that the chief cause of door trouble is hanging doors near damp plaster. Since the door is dry, the dampness of the plaster soon causes the wood to become moist also and as a result it warps and jams.

Very often it is impossible for the builder to tell when the plaster is entirely dried out. Often it looks as though it did not contain moisture, when actually the reverse is the case. Under such conditions the builder is up against a hard proposition unless the door selected has been treated against moisture or so constructed that moisture has no effect upon it.

While the price of these doors is slightly higher than the doors that are not guaranteed to be moisture-resisting, the price is offset by the assurance that no trouble will result from sticking, warping, or binding.

SAND HILL H. D. CLUB HELD MEETING OCT. 3

Sand Hill Home Demonstration Club met Wednesday afternoon, October 2, at 3 o'clock at the Club room. "Club Entertainment" was the subject of the program given at this meeting. Roll call was answered by each member naming her favorite recreation.

The value of club entertainment was discussed by Mrs. C. C. Green, Ways of entertaining, Mrs. A. R. Hanna, and What to serve at entertainments was discussed by Mrs. Jackson.

It was decided that the members would make jackets to wear with their band uniforms so an all day meeting will be held Wednesday, October 16, for this purpose.

Mrs. Green will be hostess at this meeting. Cake Baking will also be discussed at this time.

D. B. Robertson and family who have been planting wheat on the Gainous farm near Cedar, returned to their home at Byars, Texas. They will return to Floyd County to make their home about the first of the year.

Mrs. R. O. Stark, of O'Donnell, came Tuesday for a visit with her parents, Judge and Mrs. Wm. McGehee.

Mr. and Mrs. J. C. Gilliam made a business trip to Plainview Tuesday.

Oust Officials in Texas Town



Sheriff Joe Owenby, Chief of Police J. W. Crabtree and Mayor Glenn A. Pace (above, left to right) were ousted from office when General Jake Wolters, right, arrived at Borger, Texas, under orders from Governor Moody and placed the small western town under martial law. State troops and rangers are continuing their investigating of crime conditions in Borger which were brought to a climax by the mysterious murder from ambush of District Attorney John A. Holmes.



Locals and Personals

A. H. Kreis has begun the construction of a farm home on the Kreis lands east of Floydada. The family will occupy the residence when completed sometime the latter part of this month.

A. W. Formby and children of this city, in company with Reese Formby and wife and Mr. Nichols and family, of Afton, left Tuesday of this week for Los Angeles, where they expect to make their home.

Mr. and Mrs. A. D. Deane, of New York, were guests of her sister, Mrs. G. B. Schmid, and Rev. Schmidt from Friday until Wednesday. Miss Ella Folsom, of Dalhart, also visited here with her sister from Thursday until Saturday.

Mrs. Pearl Wright, of Crosbyton, and her son, J. T. of San Antonio, and Lee Holland of Lubbock were guests of Mr. and Mrs. C. P. Looper Sunday. Mr. Holland is an old schoolmate of Mr. Looper and they had not seen each other for twenty-five years.

Mrs. Fred Zimmerman and Mrs. Jack Henry returned Thursday from Dallas, where they took Mrs. Zimmerman's daughter, Helen, who entered Mrs. Hockaday's School for girls and at Wichita Falls, where they visited friends. Mrs. Homer Steen met them at Wichita Falls and brought them home.

Mr. and Mrs. T. C. Russell spent Wednesday and Thursday of last week in Lubbock and Paducah attending to business. They attended the South Plains Fair while at Lubbock.

Mr. and Mrs. W. C. Grigsby and son, Bill, and daughter, Virginia, spent Sunday in Plainview with Mr. Grigsby's sister, Mrs. S. W. Meharg, and family.

Dr. and Mrs. J. W. Harper, of Wellington, Texas, were here the latter part of last week on business and visited with the Harper Scoggins family while here.

BORN—to Mr. and Mrs. Frank J. Barkhurst, of Lamesa, September 30, a daughter weighing nine pounds. The young lady has been named Avalon Genevieve-Mae.

J. H. McGehee, Jr., of McCamey and Mrs. Merle Estes and daughter, Betty Jess, of Texon were guests of his brother, Judge Wm. McGehee Thursday and Friday. Mrs. Estes is a cousin of Judge McGehee.

McGEEHEE VISITORS SUNDAY

Judge and Mrs. Wm. McGehee entertained the following guests at their home Sunday: Mrs. L. S. Kennedy and two daughters, Laura and Inez and Mr. and Mrs. Raymond Gotler, of Olton; W. C. Nicholas, her father, and Billie Martin and Mr. and Mrs. J. W. Dines and children of Lockney; Mrs. Bill McKey, of Ralls and Mrs. Parker of Littlefield.

Judge McGehee's parents, Mr. and Mrs. J. H. McGehee, of Ontario, California, who are spending some time here were also present Sunday.

Overloading a young horse may cause balkiness. Punishing him for something he can not do may also have the same result.

Radiators Concealed In Walls Save Space

Not only do radiators occupy several square feet of valuable floor space in each room but the average radiator is unsightly and apt to clash with the decorative scheme of the interior.

There are two solutions to this problem. The radiator may be concealed by a covering or placed in a recess in the wall and concealed by a grille. This latter plan is practical and has the added advantage of conserving floor space.

The radiator which is placed in the wall is constructed slightly different than the average radiator but the principle upon which it heats is the same. The close proximity to the wall surface will not increase fire hazards as the recess in which the radiator is placed may be easily lined with an asbestos board which is fire resisting.

The grille work which is placed before the radiator may be chosen to blend in with the decorative design of the room.

NO DRUG CURES FOR CANCER IN INTERSTATE COMMERCE NOW

Drug cures for cancer do not exist in interstate drug trade to-day, say officials of the food, drug, and insecticide administration, United States Department of Agriculture who are charged with the enforcement of the Federal food and drugs act.

During the last 22 years, a total of 68 notices of judgment have been issued against 42 so-called cancer cures. In the rare cases in which cancer cures enter interstate commerce to-day, they are seized at once and their shipper held liable for prosecution.

The Sherley amendment to the food and drug act regulating the therapeutic claims for drugs was passed by Congress in 1913, as the result of circumstances arising out of a suit by the Government against Doctor Johnson's Mild Combination Treatment for Cancer. The case was carried to the Supreme Court, where a decision was rendered against the Government on the grounds that no provision existed in the food and drugs act that controlled curative claims for drugs.

With the recommendation of President Taft, Congress passed the amendment, which states that any drug will be deemed to be misbranded "if its package or label shall bear or contain any statement, design, or device regarding the curative or the therapeutic value of such article or any of the ingredients or substances contained therein, which is false and fraudulent."

Enforcement of the food and drugs act since the passage of the Sherley amendment has resulted in the revision of labels of thousands of medicinal preparations. It has

further resulted in ridding the interstate drug trade of such obviously false and fraudulent products as tuberculosis cures, youth rejuvenator, cancer, and gonorrhea treatments and cures.

While there are still many misbranded products on the market, the administration is continually giving attention to these to the end of insuring a truthfully labelled drug supply to the American public.

The profitable pig is the one that is kept growing continuously from farrowing until marketing time.

It makes us mad enough to cry To argue with all our might, About a word with another guy And later find he's right.

GO TO

Magnolia Filling Station

For Quick Tire Service Where you are assured of Quality Products and where service is supreme. And it doesn't cost any more.

Magnolia Gas and Oils

H. O. Cline, Mgr.

Demonstration

OF THE New Process Gas Range

AT THE Hesperian's Model Home

FRIDAY AND SATURDAY

For further information about this range, see

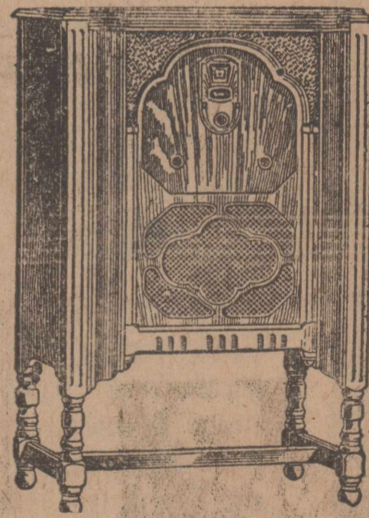
Floydada Hardware Company

OR CALL 179

In The Model Home The Model Radio

Majestic ELECTRIC RADIO

We want you to see and hear this wonderful Combination Majestic



on display at the Hesperian Model Home

413 W. Houston Street

FRIDAY AND SATURDAY

of this week

The beautiful finish of this cabinet is equalled in every respect by the tonal and reproduction qualities of the Majestic radio, and you have the extra pleasure at your command of hearing your favorite phonographic records reproduced as only Majestic can reproduce them.

After you have heard the Majestic at the Model Home, let us demonstrate it in your home, with no obligation to buy. Reasonable installment terms if desired.

Arwine Drug Co.

Southwest Corner Square "Goteverthing"

Floydada

A HOME that's your OWN

Let us help you build that home of your dreams. The home that fits not only your pocketbook, but that seems to meet all that you have ever dreamed of a home for your little family.

The South Plains Lumber Company, Inc., is always at your service with a large selection of plans and specifications, valuable suggestions and a building service unsurpassed.

When you build with material from this yard, you are assured of highest quality building supplies that will last thru the years to come.

LET US HELP YOU WHEN YOU BUILD THAT HOME OF YOUR OWN

South Plains Lumber Co. Inc.

PHONE NO. 6

THE HESPERETTE

(Continued from page 1)
 "Columbus discovered America in 1776."
 "A circle is when two lines meet in a point."
 "Had suten is a form of sit."
 "Santa Ann ruled in Europe when we made the Louisiana purchase."

WISDOM

By Eunice Tietjens
 If I could only feel again
 In the old way,
 When living had a core of fire,
 And such beauty lay
 Over every hill and tree
 That it was like a flame to me—
 If I could only love again
 In the old way,
 Lapped and wrapped and folded in
 it
 By night and by day,
 I'd never mourn this Wisdom lost
 That settles on me like the frost!

Marriage is an old institution. This has been proved many times in history. Was not all the knowledge of old Assyria gleaned from broden pottery?

EXCHANGE

A London professor has recently discovered the reason girls blush. This experiment began back in the Victorian ages, and has just been brought to light. We hope that the professor will revive when he learns that the public wishes to know why girls do not blush instead of why they do.

SENIORS ENTERTAIN JUNIORS

The Senior class entertained the Junior Class Monday night of this week with a weiner roast on the canyon. Trucks were the means of conveyance. After arriving, shaken up but happy, the crowd was arranged into an orderly group and several games were played with Mr. McWhirter acting as Master of Ceremonies. The audience was amazed by a marvelous feat performed by a famous juggler in the person of our Master of ceremonies. Weiners and Marshmallows were roasted and these delicacies together with apples, pickles, and buns formed the supper for a thoroughly exhausted, hungry, but hilarious crowd.

Each class was represented by a majority of its members and all reported an enjoyable and never-to-be-forgotten evening.

Mr. Patty announces that the total enrollment to date is:
 East Ward 222.
 Andrews Ward 401.
 High School 334.
 Total 957.

Approximately \$70 worth of magazines has been ordered for the library.

The new equipment bought by the Lions Club has been installed at Andrews Ward. It consists of a 20 foot slicey Slide and a merry go round.

11 of Foods 11 class served Friday to members of

FRESHMEN OFFICERS

Officers for the Freshmen are:
 President—Waldo Houghton.
 Vice President—Floyd Murry.
 Secretary—Louise Conner.
 Treasurer—William Barnett.
 Reporter—Irene Kreis.
 This organization was completed last week. A committee was chosen to select the colors, and the ones decided on were old rose and gray. They were adopted by a unanimous vote of the class.

RULES FOR CONDUCT IN HALL

The following is a list of rules and regulations drawn up by a committee from the Student Council for conduct in the halls and on the stairs:

1. Keep to the right.
2. Watch where you are going in order to avoid collisions.
3. Do not stop on stairways in the doors, or in circles (especially regard to assembling for chapel).
4. Move rapidly and yet do not run.
5. Talking in a moderate tone of voice is not forbidden and yet common war whoops etc. are unnecessary and subject to action of the council.
6. Those having lockers work as rapidly and with as little confusion as possible to obtain desired articles.

The Student Council wishes to thank the Student body for the prompt response to the appeal for all books to be covered. The majority responded at once. Some few neglected their duty but immediately complied to the more insistent demands of the Council.

So far only one corner of the grass has been seriously damaged; however that one corner will have to be reset, and again the Student Council as well as the majority of the Students of the high school beg, implore, and beseech ye trespassers to Keep off the grass!

SENIOR RINGS SOON

Senior rings have been ordered and reports are being broadcast that they will arrive in about three more weeks. Seniors, be sure and get your \$7.25's and \$7.50's in on time. That all the money is paid promptly is very important, since no rings are to be delivered until all rings have been paid for. It is believed by the higher authorities that this plan will prove more satisfactory to all concerned, especially the jeweler who is kind enough to act as the "middle man" in ordering our rings. Seniors, let me again urge you in behalf of all concerned to pay your required amount before the rings arrive in order that a speedy delivery may be executed.

HONOR ROLL

The students of Floydada High School who have an average of 90 and above for the month of September are:

Eleventh grade: Erna Lee, and Dorothy Crawford, Blanche Enoch, Nadine Dalton, Zela McRoberts, Grace Readhimer, Gene Smalley, Lois Sifton, Elsie Anderson, and Warren Poole.
 Tenth grade: Thelma Crawford and Ruth Rutledge.
 Ninth grade: Faye Houghton, Selma Louise Linder, Mary Anne Swebston, Marion Heald, Truett Smalley, Billie Joe Welch.
 Eighth grade: Virgil Crawford, Waldo Houghton, Billy Riddle, Mary Anne Kimble, Irene Kreis, Novella Taylor.

Rev. P. D. O'Brien will teach a course in parliamentary law to the Seniors of Floydada High School Tuesday during activities period. Other pupils of high school who wish to may have the privilege of attending the course.

Junior Class sold ice cream cones during the noon period Monday.

GOOD CITIZENSHIP PROGRAM

The Good Citizenship Club met during the Civics class period Monday and gave the following program:
 Roll Call—Gene Smalley answered by students with a quotation from some famous statesman.
 During the business period, which was in charge of the president, the Constitution was adopted by a unanimous vote of the club.

Juanita Snirey began the program with a report on World's Progress. The article was chiefly composed of a discussion of the Tariff. Frank Roberts continued the discussion of World's Progress. Artie Mitchell, taking as her authority, Arthur J. Baskob, told us why "Everybody Ought to be Rich." Erna Lee Crawford began the discussion on how a Dollar Bill is made and Louis Sifton finished it. Mr. Scoggins was a visitor at our meeting.

All our sympathies are with Dave today as we hear of his grief because of the serious illness of his brother, J. D. who is to many of us a former schoolmate and friend.

Eugenia Hoffman a former student of our school, was a visitor Friday. It seemed natural to see her in the hall Friday and sounded natural to hear her laughter ringing out in the halls.

We are pleased to see that Delbert Eubanks is up and doing well. Here's hoping he gets to leave soon for Tech as we know he wishes to.

F. F. T. CLUB DELEGATES

The first call meeting of the state meeting of the F. F. T. Clubs will be in Dallas, Texas, October 26th. That day will be known as the F. F. T. day. The boys expenses will be taken care of by the Fair Association. Each club is to send representatives. The local club has already raised the funds for the two boys traveling expenses Superintendent Patty is going to take the boys in his car.

Excitement ran rather high when the time came for the selecting of the delegates. Several methods were suggested, but the club finally decided that each boy that wanted to go be permitted to tell the club why he should be the one to go. The following boys spoke: Clayton Fuller, Martin True, Ross Hanna, Warren Pool, C. W. McCarty, Dan Fondy, Raymong Palmer, Joe Pennington, Rayford Palmer, Russell King and Frank Roberts. Joe Smith was unable to attend, but Clayton Fuller spoke for him. On the first ballot Clayton Fuller got a majority of the votes. It took four more ballots before the second boy got a majority vote. The last ballot was to determine which of the two, Martin True or Russell would get to go. Martin True won the second place by a vote of twenty four votes.

Excitement ran to a high pitch, but the boys are good sports and all are for the two representatives.

A STORY (MAYBE)

Things didn't look so good for the Whirlwinds about fifteen minutes after the game with Idalou started. Idalou was thirteen and the Whirlwinds thirteen points less. But that wasn't the final score, because the gang "snapped out of it." Now the climax of the story is—We beat—And how—47—13.

Our next game is with Lorenzo and the climax of that story promises to be even more exciting and dramatic.

LOCAL NEWS

Doris Templeton was absent from school Monday because she was working.

It is evident from the soreness of so many students Monday at school that they had been very industrious over the week end—pulling bolts.

Coach Jones, Buster Smalley, Starks Green, Robert Welborn, and Harold Terry were a few of the football fans who were lucky enough to see the game between Plainview and Slaton at Lubbock Saturday.

Dave Luttrall and Rayford Palmer attended the game Friday at Spur between Spur and Wilson.

A few things for the Pep squad to remember and keep on mind are pivoting (turning square corners) Stop! Look! and Listen, and above all quietness and come to practices. We want and need you!

CALLED AS PASTOR

Rev. G. W. Tubbs was called as pastor, for the third year, at Campbell Church at a conference of the church Saturday, October 5. Rev. Tubbs accepted the call Sunday morning and filled his regular preaching appointment at that place Sunday morning and Sunday night.

A baptizing was held at Campbell Sunday afternoon.

Congratulations--

to the owners and builders of the Hesperian's Model Home. We are glad we were in position to assist in the building of a home so thoroughly Modern and up-to-date.

If you are contemplating the building of a new Home or the remodeling and modernizing of your present home we would appreciate an opportunity to talk with you on your Loan and Insurance requirements. We represent a number of old line stock fire insurance companies and can take care of your every need in this line.

We represent Standard Savings & Loan Association, one of the oldest and most reliable companies operating in the State, who operate on a conservative basis the year round and do not loan excess amounts for a short time and then withdraw, leaving both the Agent and Customer in a pinch.

We shall appreciate your inquiries and will do our very best to give you the best service obtainable.

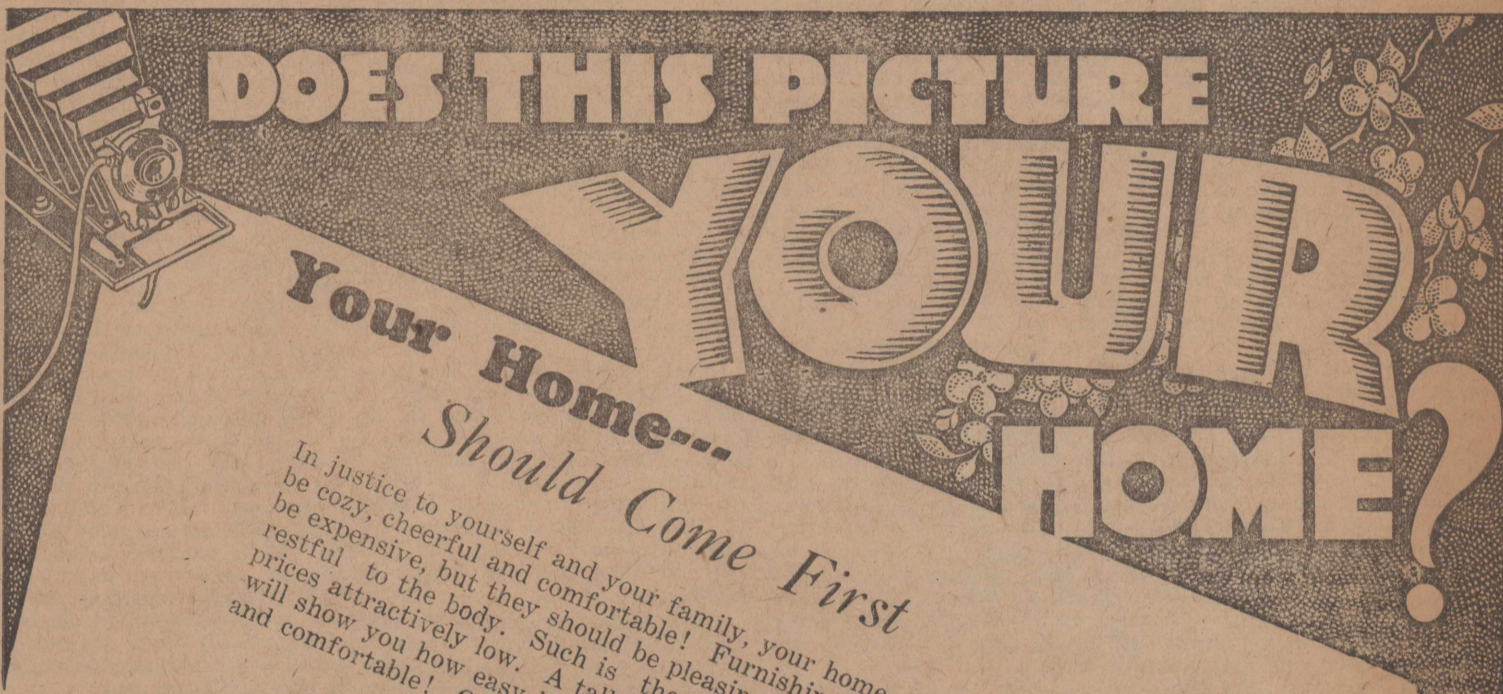
Floydada Insurance Agency

G. C. Tubbs W. H. Henderson

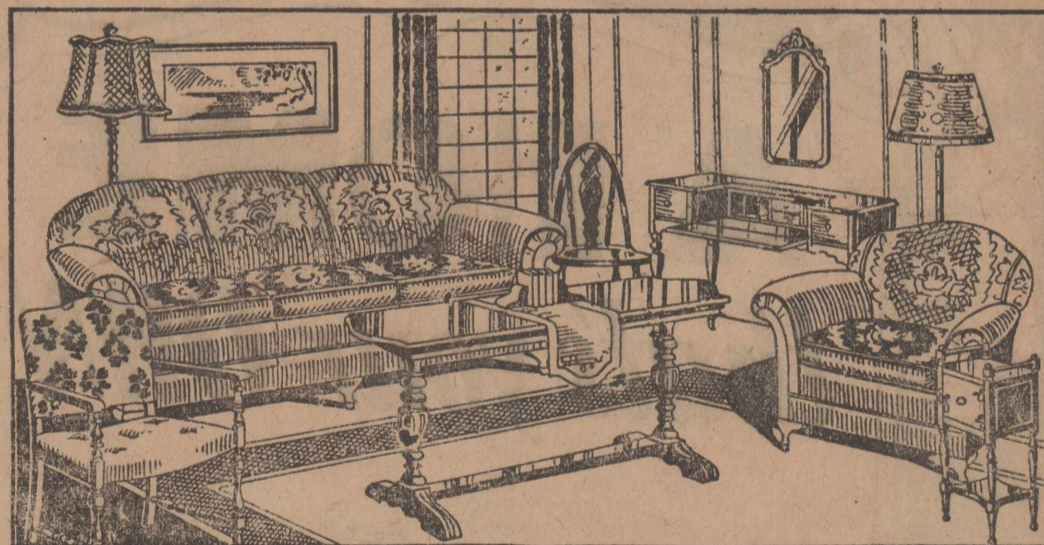
**WE INVITE YOU TO OUR
 Fall Furniture Display**

**At The Model Home Beautiful
 FRIDAY AND SATURDAY**

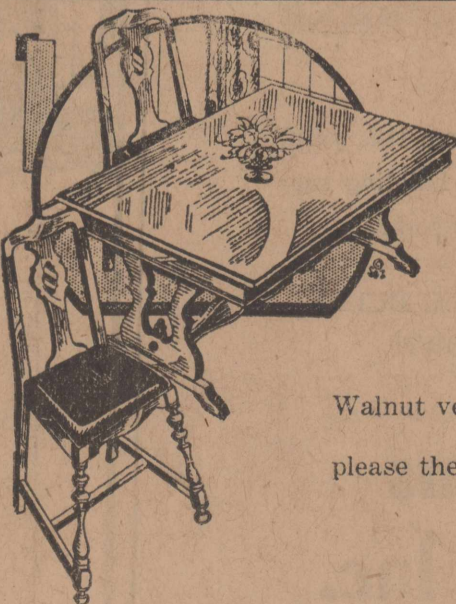
Complete Living Room, Dining Room and Bed Room furniture in the Hesperian's Model Home Beautiful open for your inspection this week-end are selected from our large stock of all kinds of furnishings for the modern home. We especially urge you to visit the Model home and see just how beautiful this furniture would make your own home.



In justice to yourself and your family, your home should be cozy, cheerful and comfortable! Furnishings need not be expensive, but they should be pleasing to the eye, and restful to the body. Such is the furniture we sell, at prices attractively low. A talk with one of our salesmen will show you how easy it is to make the home beautiful and comfortable! Our prices are moderate!



Several pieces of Living Room Furniture will be shown including a two-piece davenport suite covered in a high grade mohair with a five tone jaquard reverse cushions and pillow arms. There will be one odd chair and other pieces that go in the living room.



**SIX PIECE JUNIOR
 DINING ROOM SUITE**

Walnut veneered and beautifully designed to please the most exacting customer.

**FOUR PIECE BED
 ROOM SUITE**

In the genuine Walnut veneered, poster bed, and upholstered bench.

F. C. Harmon

"WHERE YOU SAVE THE DIFFERENCE"

EVERYBODY NEEDS PICKERS

Everybody is needing cotton pickers now, and the influx of men seeking employment in the fields of Floyd County has found a demand equal to all who actually seeking work.

Cotton never had better weather to date for the proper harvesting of the crop, and another thirty days of the same kind of weather would see a very large percentage of the staple gathered.

This And That

Did you read what Dorothy Dix had to say the other day about bachelors? Well, she said that bachelors paid the penalty for being so selfish, by going crazy.

With the cotton being gathered mighty fast further east it appears there is no need to be unduly alarmed because cotton pickers are not stopping in Floyd County to harvest, as fast as we would like.

Wheat stands on land planted the last few days are not expected to be as good as they were on the earlier planted land. In fact, where some kind of tillage tool ahead of the crust and let the drill down to the moisture, the planters are not expecting the wheat to come through until after another rain.

Watch out for smooth salesmen now who are on the road fleecing because they learn there is beginning to be a little surplus money in the country. In Amarillo, it is reported, that salesmen took a lot of the wheat money this summer with the sale of Ford Company of France shares at a high price.

The new law that makes it a misdemeanor for one to hunt or fish on the premises of another without permission from the owner or occupant is just another one of "them things." There is already a law governing trespassing which the owner of land may invoke, and the additional law, we imagine, will just make another one that won't be enforced except when somebody gets sore at somebody else.

Without doubt, owners of land are imposed upon a lot by sportsmen and would-be sportsmen who get out and shoot up the country side without regard to the rights and wishes of others. Having no gun nor wading boots nor the money with which to buy ammunition we almost envy the man who does have these things and the time to indulge this pleasure. But somehow we can't believe that a new statute will do much to relieve the irritation that prevails sometimes when one of the shootists gets too free with his duck hunting paraphernalia.

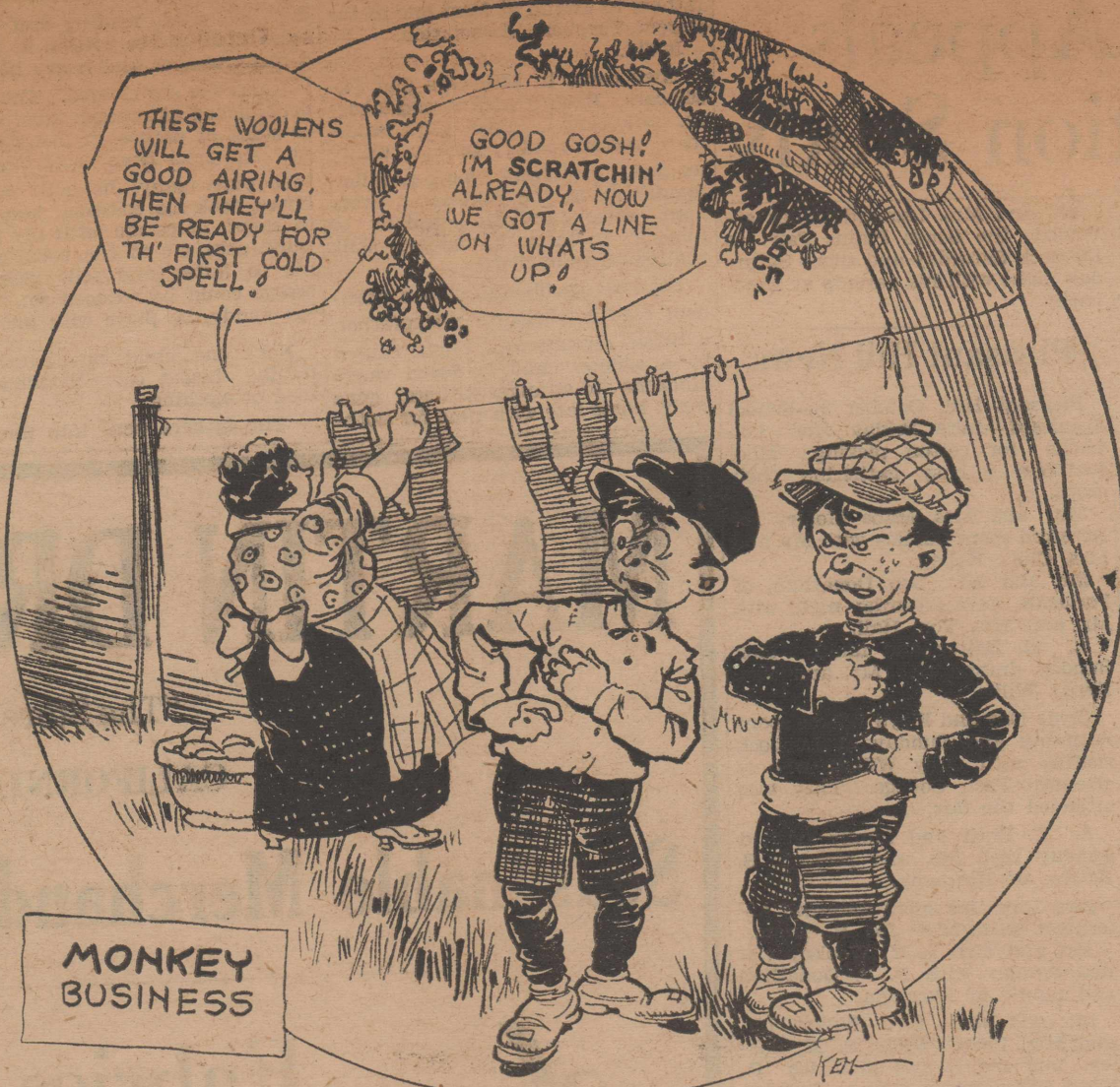
A few years ago Jed Martin, of Martin Dry Goods Company, said he wanted to give the editor's twin boys their first honest-to-goodness suits of clothes. Although the shavers are a little small for such, Mr. Martin made good this week in the most handsome manner, and all the kids need now are two pairs of socks, two pairs of shoes, two hats and two shirts to be all dressed up.

Martial law at Borger again. Organized crime had the upper hand, and law abiding citizens had become fearful of trying to stand up against the gaff. Now, the state has stepped in and is cleaning up the rotten spots. It is said the hegra of certain gentlemen from Borger has been something remarkable during the past two or three weeks.

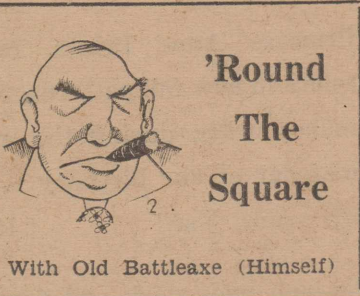
The political pot down-state, we are told, is not just simmering or boiling, it is seething, with the different factions jockeying for position. One of the men who is now being mentioned *ros rosa* a lot and somewhat in the public prints is R. S. Sterling. Since R. L. Bobbitt is out of the way presumably, tucked away in the attorney general's job, the Highway Commission Chairman's prospects are said to be much more promising.

High-producing dairy cows not only excel low producers in production of milk and butterfat, but they show more economy in utilizing feed. Records of more than 100,000 feed for cows producing 9,000 pounds of milk a year per cow was only about 40 per cent more than for cows producing 4,500 pounds.

THE GREAT AMERICAN HOME



MONKEY BUSINESS



'Round The Square

With Old Battleaxe (Himself)

After the excitement of the past week, that guy on California Street says that he thinks he will move up to Borger where it is nice and quiet.

And, by heck, before I forget it, I sure want to compliment the editors of the Hesperite on their first issue in the Hesperian last week and I want to compliment old F. H. S. upon having such a bunch of hard workers. Hurrah for the Hesperite editors.

I got slapped by a woman last week. Dog gone thees wimmin! It happened like this: A fellow by the name of Zell called and ordered some printing and said that his daughter would call for it. That evening a perfectly natural peroxide blonde with naturally straight curly hair came in and asked if a fellow with a wart on his big toe named Zell had left an order for printing there. Yes, I told her, and then she says "Well, I'm Gladys Zell." And then she slapped me when I told her that a was too. Ain't wimmen peculiar?

And I'm just like Gladys about Floydada's football team. And that team will be just like her brother, "Lucky," if they don't have any worse games than last Friday's encounter. Here's strength to you, Whirlwinds.

Well, as usual, I've got some more popping I'd like to do but my space is all gone so—"Shut 'er down, George."

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF OCTOBER 14, 1915

A movement which has been urged for sometime, crystallized this week when petitions were put in circulation at Floydada, Lockney and between the points for the opening of a direct road between the two points on land adjacent to the Santa Fe right-of-way.

Dr. J. H. Massie, of Sea Drift, Texas, has purchased the stock and fixtures of the Tom B. Triplett Drug Store this week, invoicing and transfer having been completed today. Dr. Massie will move to this place to make his home.

Last Friday a small band of Pawnee Indians visited Floydada and gave an open air show Friday night.

Jots in Jest

"Elocution is a method devised in America to put people to death," wrote an English schoolboy. He's not so dumb.

A scientist claims it possible to make diamonds from sugar. Many a young lady's "sugar-daddy" agrees.

From the number of times some women get married, matrimony seems to be merely a hobby for them.

A woman writer thinks more marriages would be happier if women proposed. It sounds great for bashful bachelors.

Senator Dill favors broadcasting debates on the tariff. We can't agree. There's enough static in the air without that.

A Tennessee farmer asked aid from the government for his twins who were born with heads as big as pumpkins.

Bill Hollis says that if given the opportunity pigs and some people will make hogs of themselves.

Our ministerial friend says the great trouble with the church today is that nearly everybody wants to die a christian but very few are willing to live a christian.

Another noticeable difference between a wise man and a fool is that the fool persists in clinging to his mistakes.

He stood on his head at midnight. He thought it the thing to do. After visiting with a neighbor. And sampling his home brew.

Attention is called to the fact that methods change but little. In the primitive days when a wife talked too much the husband reached for a club and when it happens now he goes to one.

You can't always judge the amount of business done by a cafe by the amount of ketchup left in the bottle.

THE YOUNGER GENERATION

When you assault by finding fault with things that do not please you, and with pious eyes you criticize the irksome things that tease you, you're treading trails that never fails to fill your feet with blisters. It isn't new for you and you to condemn the growing sisters. And then bemoan with dolorous groan their rising brothers, too. For it was done by Sax and Hun and all the Aryan crew. And in the flare of Egypt's glare and by the glow-worm's light, the grouch of old in language bold told of the youngster's plight. In every age there's been presage of early disintegration because forsooth, the flaming youth was headed for damnation. If only half of all the chaff had had a truthful sway, the human race, now saved by grace, would be a wreck today.

Contemporary Thought

NOT WHAT IT USED TO BE

Semi-Weekly Farm News: In the good old days lads who had to do the milking stumbled out of bed in the darkness of a morning and fumbled into their clothes sleepily to make their way out to the barn by the light of a smoking lantern. After arranging for the dietary entertainment of Bossy the milker acquired his pet stool, addressed soothing remarks to Bossy, put his head firmly into her flank, requested her ladyship to "Saw!" and began operations. If the lad's father were about, he sometimes washed his hands and Bossy's udder before beginning. But if the morning were cold he sacrificed sanitation to comfort and let the milk take the consequences.

Perhaps there was a pole loft overhead, and perhaps the other half of the milking crew was still foraging around for hay or fodder, greatly to the impregnation of the atmosphere with chaff and dust. If so, it was another of the hazards of the process. And the young man maintained a two-handed stream into the pail between his knees thought of little save keeping up a sort of instinctive awareness of Bossy's propensity for stepping in to the bucket just before "strippings."

The TOWN DOCTOR (The Doctor of Towns) SAYS

TO THE MERCHANTS OF FLOYDADA

A few years ago the people of Floydada and surrounding territory HAD to buy from you, or go without. As you know only too well, that is not now the case. Good roads and motor cars, magazines, metropolitan papers and radios, plus free mail delivery, has changed all that.

Today people can get anything they need or want, from whom and whence they please -- not only CAN, but DO. They CAN get it from you, but whether they do or do not depends on you.

In practically every community we hear: "Outside advertising is enticing our people" -- "Competition of combines is taking our business." Maybe this is true, but what are YOU doing to counteract it?

As an excuse and alibi for lack of business, thousands of merchants say, "People don't buy like they used to." That is absolutely true -- people don't buy as they used to.

But how about you -- do you still sell "like you used to?" Why should people stick to the old, humdrum, weekly "tradin'," when shopping and buying are now made such a pleasure? Why go to a funeral when a festival is on?

If other stores INVITE the people and give them a REASON WHY they should buy from them, of course your customers are going to accept the invitation at least once. Then, if those extending the invitation sell and serve as today's buyers LIKE to be sold and served, they will continue to accept the repeated invitation. You would do it yourself under similar circumstances.

Still, the average man and woman, by far the majority of the people in Floydada, would RATHER do business with you, and they WILL do business with you IF you will profit by the experience of others. That is not idle talk, but a fact based on human nature, backed up by actual proof obtained from the people themselves in every section of the country. But, you must have a "reason why" and that reason must be kept before all of the people ALL of the time.

Say to yourself, "Why do people buy elsewhere?" Ask yourself, "Why should the people of Floydada buy from me what I have to sell, in preference to my competitor?"

Answer both of these questions -- they must be answered not only to yourself, but to your customers if you are going to continue in business and keep out of the red.

Business GOES to the place where it is INVITED -- you can't expect business if you don't ask for it. Business STAYS at the place where it is well treated, backed up with an INVITATION to continue the pleasure of such treatment.

Business COMES BACK to the place where it is served best and where the INVITATION to profit from such service is kept constantly in the forefront. Your newspaper is your ally -- use it.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general -- not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

ian By THE HESPERIAN PUBLISHING COMPANY HOMER STEEN Editor and Manager Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879. SUBSCRIPTION PRICES Year \$1.50 Months .85 Six Months .45 In Advance Advertising Rates Furnished on Application. CHURCHES BUILDING County people continue to build fine new school houses and good churches. Four churches -- or is it six -- have been built or are in the process of being built in Floyd County this year. Places of worship, every one according to his own conscience, are good to have. They look mighty good in the eyes of such home seekers as come our way, too. BUILDING PERMITS CLIMB Building permits in Floydada continue to climb, although somewhat irregularly, perhaps, the month of September having about kept up the pace set by the better months of the year. Total figures for 1929 are now considerably above the \$200,000 mark and there are no unusually big crops recorded, no major public improvements or any of the things that usually give stimulus to a big building boom. Its just a good sign in a good country developing at the point where it can serve the community adequately. FORECASTS A BETTER DAY The coming of Ramsay MacDonald, British Premier, to the United States for as nearly informal discussions of disarmament between the United States and England as possible, forecasts a better day for the world. It is a big gesture toward reducing the cost of maintenance and commerce. Humans are like they will be wars, doubtless. War has not been stamped out presumably will not be until Ariel blows his horn. But such as MacDonald's visit and the reduction of armaments, will result from frank discussions of the ends to be obtained and good will, will be the direction of more sin at maintaining the world. ASY TO EFFECT Knockknockers and other in Floydada to after-night operations in other cities. As the vigilantes become and as the problem more effective ability of the burglar-criminals become beternal battle between the predatory continuent invention record-which even the vaults impregnable may be in a few minutes. Of on it he will find it organized society will some other means of new menace, and so on will it ever be. BREED OF SEED What has been started in to get farmers to plant seed of cotton seed in belief that the change in manner of planting and every man his will improve the market in that county. County News, of Tahir is being done in parts of the south and beneficial results, has been the hobby of a section of the state. Whether the lack of effect on the price definite information, declared in some fact that farmers the state are losing in this respect. MAIN AT DALLAS We note again is to have an Ex-State Fair in resources are to exhibit of more significance. With the State Fair has for variety exhibit to give it basic industry of presented in true of Commerce exhibit and with its command though it had staying with-able to it, af-much gratitude know, all a for an or-present the community the first the fair by across this day presented, at glad ain

State Fire Marshal Appeals For Fire Prevention Study

Cause For Every Fire Commissioner Declares

Finding, Elimination of Causes The Big Purpose of Fire Prevention Week.

In connection with the observance of Fire Prevention Week in all cities, towns and communities of Texas October 6 to 12, State Fire Insurance Commissioner has issued the following appeal to the citizenship of the state:

In keeping faith with the performance of my duties as Fire Insurance Commissioner of the State of Texas, I want to make an appeal to every man, woman and child to take part in the proper observance of Fire Prevention Week.

Fire Prevention is a subject that had its beginning with the progress of man. When man began to build, his first and most serious problem was that of how to prevent fire from destroying that which he had built. There is no problem of more importance to the American people at this time than the one which has been created by our extremely heavy fire loss.

Fire is a destroyer of life as well as of property, and is surpassed only by automobiles in the number of people killed each year. Fire is classed as a careless accident by some people. An accident is the result of doing something in the wrong way. The remedies for all kinds of accidents, including fire, have been aptly grouped under the three E's—Engineering, Education and Enforcement, and the greatest of these is education. We need to educate our people to demand proper building an equipment, better laws and stricter enforcement.

There is a cause for every fire that occurs, and the finding and the elimination of this cause is the one big purpose of Fire Prevention. Fire hazards may be divided into two classes, physical and moral, or personal, as they are sometimes called. The physical hazards are inherent in the risk itself and in its surroundings, and may be partially measured or estimated, and to certain extent controlled. Moral hazards arise from personal factors, and are hidden, presumed rather than known, not to be measured or scheduled.

It is our observation thru a clipping bureau, that there is not enough interest being manifested in Fire Prevention Week, and it is for that reason we are now issuing this appeal thru the newspapers of the State. We have put forth more

effort preceding Fire Prevention Week this year than any previous year, but in spite of this fact there seems to be very little action on the part of our people to observe Fire Prevention Week. We are making this final appeal to all city officials, club officials, patriotic officers, and the public in general to join together in the proper observance of Fire Prevention Week.

Our annual fire loss for the past five years has been approximately 250 people burned to death, with an annual approximate loss of \$20,000,000. We are paying for this in everything we eat, drink and use. The cost of fire is certain and cannot be escaped by any. How long can we continue to pay this annual cost and be a progressive people?

Fire Prevention is BY the people, OF the people and FOR the people.

Blanco News

Blanco, October 8.—Mrs. A. N. Bratton and children, of Plainview, visited her sister, Mrs. J. W. Haney and brother, Sam Brewer and wife Thursday night. Mrs. and Mrs. Bratton, Mr. and Mrs. Brewer, James Shephard, Mrs. Lee Trice, of Floydada, and Mrs. Will Snell attended the South Plains Fair at Lubbock Friday.

Mrs. J. D. Christian and Mrs. L. C. Wheeler attended the South Plains Fair at Lubbock Tuesday.

Mr. and Mrs. Farley, of Wanette, Oklahoma, are visiting his son, W. F. Farley and family.

W. H. Simpson and family visited with Mr. and Mrs. Ray Bennett Sunday.

Leland Dalton, of Starkey, spent Sunday with Clyde Snell.

Mr. and Mrs. Bagwell spent Sunday with Mr. and Mrs. Moss Howell.

Mrs. B. O. Cloud and Mrs. Wm. McGehee, of Floydada, visited Mrs. Will Snell Wednesday afternoon of last week.

Mr. and Mrs. W. F. Daniel spent Sunday with her parents, Mr. and Mrs. Terry, of Floydada.

Mr. and Mrs. Gilbreath spent Sunday with Mrs. Booth, of Ralls.

J. M. Gamblin and family of Floydada spent Sunday, with Mr. and Mrs. Ham Smith.

Earl Henry and family of Wellington spent the week end with Mr. and Mrs. Harry Christian.

Mr. and Mrs. Leonard Dalley attended the South Plains Fair at Lubbock Saturday and spent Saturday night with his parents at Abernathy.

Pleasant Hill News

Pleasant Hill, October 8.—School dismissed here Friday for two weeks for cotton picking. Most everyone is busy gathering their crops.

Mr. and Mrs. Mabe Mobley of Hereford spent Sunday with Mr. and Mrs. Chas. Kelley.

Mr. and Mrs. Ben Donathan, of Paducah, spent Saturday night with Mr. and Mrs. Tom Hall.

R. M. Battey and family took Sunday dinner with Mr. and Mrs. Henry Willis.

Clyde Day and Floyd Wilkes spent Saturday and Sunday at Lubbock visiting with Orby Wilkes, who is attending Tech College. They also attended the fair.

A. T. Pratt and family visited Sunday with Mr. and Mrs. D. S. Battey, of Harmony.

Mrs. Dan Day spent Saturday afternoon with Mrs. Joe R. Evers.

Mr. and Mrs. L. Y. Woolsey visited Sunday with F. P. Donathan and family of Floydada.

Mr. and Mrs. P. J. Wilkes, Mr. and Mrs. Henry Willis, R. M. Battey and family and Mrs. Joe R. Evers and children went to Roaring Springs Sunday afternoon.

M. Y. Towery and family had as their guests Sunday Mr. and Mrs. Harrison, of Lakeview and Mr. and Mrs. Joe Hart, of Baker.

Mr. and Mrs. Dan Day and daughter, Myrtle, visited Sunday with Mr. Day's mother, Mrs. J. R. Day.

WHAT DO YOUR CHILDREN THINK OF YOU?

Do you know what your children think of you? Do you have any idea what they would write their honest-to-goodness thoughts in the matter? This was tested out a few weeks ago when three hundred and twenty six school children of a district near Indianapolis were asked to write anonymously just what each thought of his father.

The teacher hoped that the reading of the essays might attract the

fathers to attend at least one of the Parent-Teachers Association. It did.

They came in \$400 cars and \$4,000 cars. Bank president and laborer, professional men, clerk, salesman, meter reader, farmer, utility magnet, merchant, banker, tailor, manufacturer and contractor, every man with a definite estimate of himself in terms of money, skill, righteousness or looks.

They sat spellbound as the president read a tribute to a stepfather, a tragic revelation of blight caused by a widows child, a dozen vague allusions to stranger-fathers, gone early, home late with time for nothing but food, reading and sleep, some timid pieces written in fear of a quick temper and heavy hand.

But the sky cleared. The president picked at random from another stack of papers. "I like my daddy," she read from each. The reactions were many; he built my doll house, took me coasting, taught me to shoot, helps me with my school work, asks me to the park, gave a pig to fatten and sell. Scores of essays could be reduced to: "I like my daddy, he plays with me."

Not one child mentioned his family, house, car, neighborhood, food or clothing.

The fathers went into the meet-

ing from many walks of life; they came out in two classes; playmates to their children, or strangers to their children.

No man is too rich or too poor to play with his children.

Contributed.

Mr. and Mrs. Luther Fry visited in Plainview Sunday.

Mr. and Mrs. John Griffith, of Ft. Worth, returned home Friday after spending several days here with Mr. and Mrs. C. P. Looper.

H. L. A. Franks, of Plainview, was a business visitor in Floydada Tuesday.

We gratefully acknowledge appreciation of the thoughtful of friends during the illness death of our daughter, mother, sister, and for the many floral butes sent.

M. T. Sanders and wife, J. L. Estes and family, E. E. Moss and family, M. S. Thacker and family, G. C. Sanders and family, Fred Sanders.

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MARTIN DRY GOODS CO

"The Store With The Goods"

CALIFORNIA AT FIFTH STREET

Seasonable Merchandise at Reasonable Prices

Fabrics

Princess Anne Prints, fast colors in new fall patterns, 36-inches wide, during the remainder of our birthday Anniversary, Yard 19c

36-inch wide dark and fancy light pattern outing, Yd., 14c

36-inch wide bleached or brown Domestic, Yard, 10c

Washanready wrinkle crepe in fancy patterns, only, Yd., 19c



Women's Night Wear



Women's night gowns made of heavy 192-Amoskeag Outing in fancy patterns or solid white, all sizes, Each, 98c

Women's fancy outing pajamas, all sizes, neatly trimmed, well made, Suit, \$1.98

Children's Night Wear

Children's fancy outing sleepers, sizes 2 to 6, Suit, 49c

Children's outing sleepers of solid colors, pink and peach, sizes 2 to 8, Suit, 59c

We also carry Dr. Denton's Sleeping Garments for Children in all sizes from 1 to 8.



We have just received another large shipment women's felt hats of the latest new styles and shapes. A special price that will move every one of them quick.

\$1.79 Each

The colors that are most popular demand will be found in this lot of Brown, Blacks, Blues, Greens, Tan

Men's Work Shirts

Made of a good heavy durable cloth in colors of Hong-Kong and powder blues, full cut, triple stitched, two breast pockets, sizes 14 1/2 to 17.

Each \$1.19

GOOD VALUES

Hinds Honey and Almond Cream, per bottle, 39c
Listerine tooth paste, large size, per tube, 19c
Regular size Kotex, per box, 39c
7-oz. bottle listerine, per bottle, 59c
Mavis talcum powder, per can, 23c
Marcelle, cleansing cream, tissue cream or vanishing cream, Large jars, per jar, 49c

MEN'S WINTER SHIRTS

Made of flannel suede cloth and warm, 2 breast pockets, triple stitched, color

Sizes 14 1/2 to 17. Each \$1.19

Bill Der Says



Don't Be Kiddled!

Says old Bill Der: "I've got a notion

To go and jump right in the ocean,

Each time it trickles thru my dome

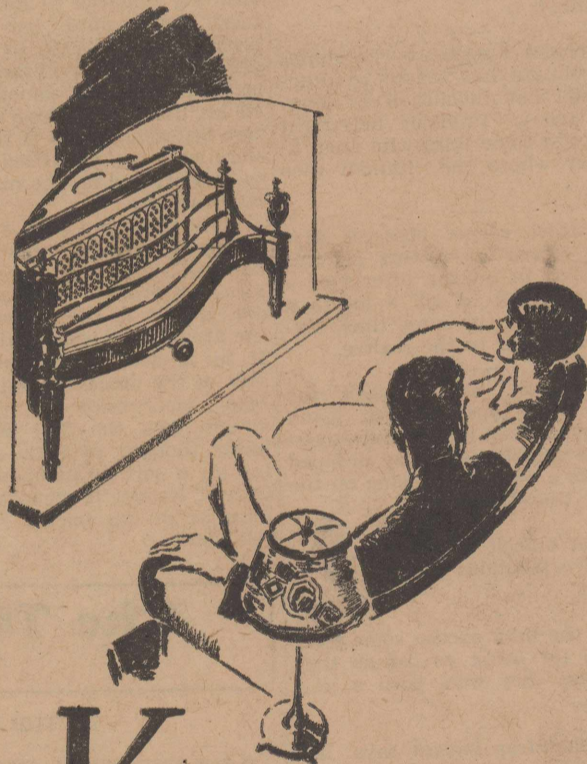
That I'm a man without a home!"

The "wise guy" tells you you can rent cheaper than you can own your home. The smart fellow keeps on owning his home. Ask the home owner, and he'll tell you there is no other such feeling in the world! See us about the materials when you are ready to build. We can save you money.

Willson & Son

The Home of Friendly Service

Floydada, Texas



Keep the chill away

Keen winter winds often mean chilly rooms on one side of the house or the other. And even the best regulated basement heating plant sometimes fails.

Those are the times to start up the Radiantfire and keep the chill away. Humphrey Radiantfires give economical, flexible gas heat. healthful heat, by glowing, direct radiation. And they come in many pleasing designs.

Let us demonstrate for you... economy and comfort combined with artistic beauty.

The HUMPHREY Radiantfire

West Texas Gas Co.

Headquarters for Gas Appliances

230 West



Boys' Shirts For Dress

We have just unpacked a shipment of boys shirts, all sizes and in brand new patterns boys admire.

75c and 98c Each

Men's genuine broadcloth fancy pattern shirts, fast colors, a value hard to find anywhere except at Martin's.

EACH 98c

Men's Winter Coats



Heavy mole sheep skin lined coats, with heavy 6-in. beaver collars, pockets re-inforced with leather, 36-inches long. Sizes 36 to 48, Each, \$4.98
Same coat in boys sizes 10 to 18, Each, \$4.69
Men's heavy black horse hide coats, made from fore quarter of hide, 30-inches long, leather collars corduroy lined, coat is full heavy wool lined, sizes 36 to 48, Each, \$11.45
sizes 50 to 52, \$11.00

Men's Underwear

Men's heavy ribbed winter unions, long sleeves, ankle length, closed crotch, white or ecru, Suit, \$1.29

Men's ribbed unions, long sleeve, ankle length, closed crotch in ecru or white, sizes 36 to 46, Suit, 89c

Boys' ribbed unions in long sleeves, ankle lengths, closed crotch, white or ecru, sizes from 2 to 16, Suit, 79c and 98c

