

THE FLOYD COUNTY HESPERIAN

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FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 19, 1929.

NUMBER 3

Floyd County's Greatest Fair Expected to Draw Many Thousands

Club Women Guests At Rotary Luncheon

Local Civic Club Hosts to Twenty-Three Representatives From Over County.

Floydada Rotary Club had as guests at their noon-day luncheon yesterday twenty-three representatives of the Home Demonstration Clubs of Floyd County, also representatives of the Extension Service, while the ladies were in Floydada in connection with the preparation of their respective booths for the Floyd County Fair.

Features of the gathering were the introduction of the visitors, a reading by Mrs. R. A. Sone, a brief talk by Miss Myrtle Murray, District Home Demonstration Agent, and a talk on the responsibility of individuals in community service by Geo. A. Linder.

Miss Murray told of the repeated pleasure she has had in visiting Floyd County, and told of the plan started by Floyd County women, which she felt would extend to all parts of the state whereby community home workers would use every effort to have as many new representatives each year as possible attend the annual short course. "Your people have a delightful way of doing pleasant things for each other," she declared.

The club, in a brief business session, named its committee for the staging of the style show, planned for an early date. This committee is composed of B. L. Blacklock, P. D. O'Brien, Robt. A. Sone, R. B. Wakefield and W. U. White. The likelihood is that this organization will work with the Lions Club and merchants of the city. The Lions Club committee is J. C. Wester, S. W. Ross and W. E. Patten. Present incomplete plans are to stage the style show at the Palace Theatre.

The twenty-three guests for the luncheon were: Mrs. T. S. McGehee and Mrs. Charlie Merrick, Lone Star; Mrs. H. A. Krause, Allmon; Mrs. D. S. Battey and Mrs. C. B. Smith, Harmony; Mrs. O. W. Fry, Pleasant Valley; Mrs. J. E. Higgins, Cedar Hill; Mrs. Walter Newell, Dougherty; Mrs. C. A. Caffee, Antelope; Mrs. C. T. Camden, Pleasant Hill; Mrs. W. P. Hewitt, Sunset; Mrs. Zora Moore, Starkey; Mrs. R. H. Ashton, Campbell; Mrs. J. V. Greer, Sand Hill; Mrs. Earl Edwards, Lakeview; Mrs. J. D. Christian, Blanco; Mrs. R. D. Harper, Roseland; Mrs. Lovell, Prairie Chapel; Mrs. W. C. Poage, Irick; Miss Myrtle Murray, College Station; Mrs. Julia Kelley, demonstration agent of Hale County, Plainview; Mrs. A. J. Folley, city, former Home Demonstration Agent of Floyd County, and Miss Strange, present incumbent in the office of Home Demonstration Agent.

WORKERS TRAINING SCHOOL M. E. CHURCH SEPT. 22-27

A Standard Training School for Sunday School workers of the county will be held at the Methodist church in Floydada, beginning Sunday, September 22, and closing September 27. The first session of the school will be held Sunday afternoon at 3 o'clock and the other sessions during the week at 7:30 p. m.

"This Training School is put on in order that workers might have the opportunity of acquainting themselves with the modern Sunday school program and of equipping themselves for more efficient service," said Rev. G. T. Palmer, pastor of the First Methodist church. Those who are interested in the Sunday School work are urged to be present at the first session, and to enroll in one of the classes.

One credit will be offered and the following program will be observed.

"A Study of the Primary Child"—Mrs. W. E. Lyons, Abilene.
"The Worker and His Bible"—Rev. J. W. Hendrix, Tulla.
"Organization and Administration"—B. L. Nance, Plainview.
"The Sunday School Worker, His Life and Work"—Rev. J. A. Wheeler, Turkey.

BROTHER OF S. D. SCOTT SUCCUMBS AT GREENVILLE

News was received here yesterday of the death of Roger Scott, of Greenville, brother of Shelley Scott, of this county. Word received by relatives here state that Mr. Scott had been ill for several days, and his death came Tuesday evening.

Shelley Scott, who resides in the Pleasant Hill Community had been at his brother's bedside since Monday.

DISTRICT COURT OPENED MONDAY IN BRISCOE CO.

District Court for Briscoe County opened Monday in Silvertown, where District Judge Kenneth Bain, District Attorney A. J. Folley and Court Reporter H. A. Sams went to begin the term work of the court.

Heavy Increase In Taxable Values of County For 1929

Program for Remainder Of Floyd County Fair

Thursday, September 19

PIONEERS' DAY—East side of court house square roped off for headquarters of all old-time residents of Floyd County; old fiddlers' contest at 2 p. m. on east lawn of court house; square dance early in evening on pavement on east side of square with John W. McDonald in charge of contest and dance. Baseball game, Fort Worth Cats vs. Lockney Independents at Floydada baseball park, 3 o'clock; second terrapin derby staged; free buffalo calf riding exhibition; all exhibits open; mid-way attractions; fireworks display starts at 9 o'clock Thursday night.

Friday, September 20

FLOYDADA DAY—Football game feature of day, Floydada High School Whirlwinds vs. Plainview Bulldogs, at 3:30 o'clock at baseball park; buffalo riding contest between halves of football game; Jersey cattle parade at 2:30 o'clock following judging Friday morning; third terrapin race; mid-way attractions; free water fight, one block east South Plains Lumber Company yard, at 1:30 p. m., Floydada vs. Matador; second night of fireworks display.

Saturday, September 21

FLOYD COUNTY DAY—All county parade forms at 1:30 on South Wall Street and starts moving at 2 o'clock, to California Street, to First to Missouri, to Main, concluding on South Main, led by Floydada Municipal Band; all exhibits given awards after being judged by competent officials, final terrapin derby; carnival attractions; buffalo riding exhibition; fair closed by gigantic pyrotechnic display.

Charge Cattle Theft Lodged Against Two

Virgil Teaver, prominent in Floyd County for a number of years as cattle dealer, and Bill Milton of Silvertown, Briscoe County, are under \$2,000 bond each for their appearance in Plainview Monday of next week to answer to charges preferred against them by Sheriff Nathe Burkett of Hale County, alleging theft of cattle, and they are also under similar bond in Briscoe County on charges of disposing of stolen property, as the result of investigations made by officials of Floyd, Hale and Briscoe Counties during the past two weeks.

Champ Blackwell, also a resident of Silvertown, is involved in the charges of officials, who allege that he concealed stolen property. His bond, made for appearance in the Briscoe County District Court, was set at \$1,000. All three men under charges waived preliminary hearings set for Friday last week at Plainview and Silvertown.

The cattle alleged to have been stolen were the property of Henry Sammann, a resident of the north-east part of Hale County, about one mile west of the Floyd County line. Defendants Teaver and Milton, the charges allege, took the property in that county and disposed of it at Silvertown. One of the cows which it is charged Teaver and Milton took, was recovered in the stockyards in Fort Worth and identified by Albert Sammann, a son of Henry Sammann, the owner. The animal was returned by express, Sunday, being unloaded at Sterley in this county.

Virgil Teaver, now a resident of Lockney and engaged in the cattle business, was at one time a resident of Floydada, being the Chevrolet dealer while here.

LOCKNEY WON HANDILY FROM SPUR BALL CLUB SUNDAY

The Lockney Independents Baseball Club Sunday afternoon took the Spur team into camp handily at the Lockney Park, winning an altogether one-sided game by a score of 14 to 1. A large number of baseball fans from over this section saw the game.

FRANK KINNARD SHAKEN UP IN COLLISION WEDNESDAY

Frank Kinnard was badly shaken up and his car overturned Wednesday about 1 o'clock in south Floydada when his car was struck by a car driven by O. F. Battey, also of this city at a street intersection. Mr. Battey was uninjured and his car not badly damaged.

Where And When To See The Fair

All agriculture exhibits, community booths and individual agriculture exhibits on display in Enoch building on east side of square. Open until 10 p. m.

All Home Demonstration and 4 H club exhibits, ladies' individual exhibits and flower and art show in J. C. Penney building on south side of square. Open until 10 p. m.

Dairy show and Jersey cattle exhibit in specially constructed sheds on north side of square near Kirk & Son building. Open until 10 p. m.

Terrapin races at carnival grounds on South Wall Street, across street from South Plains Lumber Company yards. Races at 3 p. m. each afternoon.

All ball games at Floydada Ball Park, two blocks north-east of square.

Fireworks display each evening at 9 o'clock at north-east corner of square.

Penny Floydada Store Opens About Nov. 15

J. C. Penney Company's Floydada Store will open sometime between November 1 and 15, Manager Parsons of the Lubbock Store told a reporter of The Hesperian Tuesday of this week, and Walton Hale, at present a member of the sales force at Lubbock, will be manager here. Mr. Hale will move to Floydada in the latter part of October, Mr. Parsons said.

"We have had several inquiries relative to the opening date for our Floydada store," Mr. Parsons said in his telephone conversation, "and would appreciate it if The Hesperian would give this information to the public."

The contract covering the lease on the South Side Building was misplaced or lost somewhere in the course of its travels between lessors and lessees, Mr. Parsons said, and this fact was not known until considerable delay had been occasioned.

HEADS EX-STUDENTS ASSN. OF GRADUATES OF S. M. U.

Stokis Bishop, of Dallas, formerly of Floydada, and a son of A. L. Bishop of this city, last week was elected president of the ex-student's Association of Southern Methodist University at the annual gathering of ex-students.

Circus Coming Will Delight Floydada Kids

Al G. Barnes 5-Ring Wild Animal Circus To Give Exhibition In Floydada Sept. 28.

Youngsters from 7 to 77 years of age are counting the days until Saturday, Sept. 28 when the Al G. Barnes 5-ring Wild Animal Circus is coming to Floydada with train loads of elephants, lions, horses and everything that goes to make up a real tented amusement enterprise.

Tusko, billed as "the largest creature that walks the earth" is the biggest feature in every respect, and stands a foot higher than the famous Jumbo. Lotus, performing hippo, shimmies around the hippodrome track and scores of fierce, jungle-bred lions, tigers and leopards are exhibited in steel arenas by such fearless trainers as John Helliott, Captain John Myers and Miss Bobbie Todd.

"Alladin and the Parade of Gold" is the title of the color-fest spectacle that will open the two performances here, and 1,080 people and 1,200 educated wild animals take part in the most beautiful arrayed pageant-play ever seen under the white tops in America. Max Sabel, and his Liberty horses, Klinkhardt's equestrian midgets, the Letourneaus daring aerial artists, one hundred girl riders and high school horses—these are just a few of the features that will thrill you, the announcement states.

Phillips Station Open To Public On Saturday

Phillips Petroleum Company's new station at 300 West California Street will be opened Saturday, it was announced this week, and Lawrence Lewis, local manager for the company is greatly pleased with the prospect of a big day, when every visitor will be presented with a coupon entitling him to live gallons of gasoline without charge, when his purchase amounts to as much as five gallons of gas.

The new station is finished in the approved Phillips style, a little English-type office in lively colors being set far back on the property to leave a great deal of room for servicing cars and handling the traffic in and out of the station.

The station property was purchased early this summer by the Phillips Petroleum Company from Lon M. Davis, who removed a residence from the site. The installation of the station was made at a cost of \$4,000.

American Legion Will Elect Officers Soon

McDermitt Post American Legion will elect officers for the ensuing year at their next regular meeting date, on Monday, October 7, it was decided at a meeting of the Legionnaires held on Monday of this week. New officers have been nominated and considerable interest is expected to be worked up among the members when the election is held, according to J. C. Gilliam, present Post Commander.

The officers nominated this week are: for Post Commander—C. H. Davis, G. B. Schmid, Jno. W. Maxwell and A. B. Keim; for Post Adjutant—James Colville, Roy Snodgrass and Homer Stanley; for Finance Officer—H. N. Porterfield; for Historian—R. A. Sone and A. J. Folley. The Post Chaplain will be appointed at the next meeting, also.

Attention of all those who are planning to attend the American Legion Convention at Louisville has been called by Commander Gilliam to the fact that they must have complete identification before they can receive the reduced railway rates. These identifications may be received from the Post Adjutant, he stated.

Local Market

Poultry	
Heavy hens,	15c
Light hens,	12c
Old roosters,	5c
Fryers, Colored,	10c
Leghorn, Fryers,	13c
Stags,	10c
Hides,	8c
Guineas, each,	25c
Geese,	8c
Ducks,	8c
Eggs	
Eggs, No. 1 candled, per doz.,	30c
Pullet Eggs,	20c
Cream	
Butterfat, per pound,	41c
Butter,	50c
Grain	
Red Maize, threshed,	\$1.50
Wheat,	\$1.08
Malze Heads,	\$18.00

(Continued on back page)

Perfect Weather and Keen Rivalry Marks Opening of 16th Exposition

17 Communities Have Agriculture Exhibits

Fourteen Demonstration Booths and Forty Jersey Cattle Entered.

Providence Community was awarded First Place in the Agriculture Exhibits at noon today, with 93 points. Sand Hill second with 92 points, Lakeview third with 87 points and Campbell fourth with 84 points.

Competition to the final degree is the keynote of the Sixteenth Annual Floyd County Fair. Never has rivalry been so strong and exhibits so carefully planned as this year, in spite of the fact that the county has suffered from a comparatively poor year. Seventeen community agriculture exhibits, fourteen home demonstration and 4 H club exhibits, more than 150 individual agriculture exhibits, between forty and fifty head of jersey cattle and a large display of flowers and art work compose the groups that are furnishing such a strong brand of competition.

Good Community Booths
In no department is the competition so strong as in the community agriculture division. Seventeen of the county's leading communities, including the new little cities of Dougherty and South Plains have prepared exhibits in this department. Each one is cleverly planned and the products of each are of the best grade. D. F. Eaton, County Agent of Lubbock County, will judge all of the agriculture exhibits this morning.

Communities making exhibits and those who have been instrumental in planning and erecting them are as follows:

Irick—H. D. Ashby, H. A. Harris, Baylor Byers and S. T. Cooper.
Allmon—Mr. and Mrs. H. A. Krause, Mr. and Mrs. J. M. Williams, Miss Pearl Jones, Miss Bertha Morse, Miss Fanne Harris and Edd Case.

South Plains—R. M. Haverty, Mrs. Verna Snodgrass, Mrs. C. A. Wilson, Mrs. Wilmer Wilson, J. G. Shearer and Miss Bessie Shearer.
Lakeview—Brentz Breed, Claude Patton, Miss Vergie Luttrell, Mrs. Blanche Conway and Henry Porter.
Lone Star—Mrs. J. B. Allen, Mrs. W. H. Wingo, Mrs. T. S. McGehee, and Mrs. Chas. Merrick.

Campbell—Mr. and Mrs. Roy Horn, Mr. and Mrs. R. H. Ashton, Mr. and Mrs. Geo. Stiles, Mrs. W. H. Bethel, Mrs. Ruth Lyles, Mrs. Barclay Chestnut, Mr. and Mrs. J. L. Garner, Miss Dean Smith.

Antelope—Mrs. C. A. Caffee, Mrs. W. S. Poole, Mrs. J. T. Poole, Mrs. Joe H. Smith, Mrs. C. E. Flemings, Mrs. Chas. Nickels.
Pleasant Hill—Mr. and Mrs. R. M. Battey, Mr. and Mrs. Louis Newell, Miss Lucille Evers, Mr. and Mrs. Henry Willis, Mrs. P. J. Wilkes, Mrs. McIntyre, Chas. Kelley and T. J. Cardinal.

Sand Hill—Miss Ola Hanna, Mrs. Cela Ross, Mrs. J. H. Holmes, Mrs. J. V. Greer, Mrs. W. M. Jeter, and Mr. Orman.

Baker—Mr. and Mrs. G. L. Fawcett, Mr. and Mrs. R. P. Graves, Mr. and Mrs. W. H. Nelson, Mr. and Mrs. Reed, Mr. and Mrs. Williams, Mr. Baker, Mr. and Mrs. Jim Hart, Mrs. Opal Hart, S. R. Colston and Arthur Colston.

Roseland—Miss Anna Sims, Mrs. Ford and Mr. and Mrs. John Burgett.
McCoy—C. W. Williamson, R. H. Carmichael, J. A. McNeely, Willie Lee Payne, Miss Helen McKinney, Miss Mildred Ralye, L. O. Cox, W. D. Munger, Geo. Smith and Mr. and Mrs. J. R. Gray.

Cedar Hill, A. J. Randolph, Miss Ruth Ginn, Mr. and Mrs. H. C. Lowe, Mrs. Jno. Lackey, Mr. and Mrs. Dozier Dillard, Mrs. W. E. Lackey, Mrs. E. Higgins, Mrs. Ross Carthel and Mrs. J. W. Leach.
Providence—Ben Quebe, Karl Sammann, A. L. Shaw and Mrs. Fay Bloxom.

Pleasant Valley—Mr. and Mrs. H. A. Wallace, R. C. Yarbrough, Mr. and Mrs. J. T. Bloxom, Mrs. T. B. Mitchell and Miss Irene Willard.
Harmony—G. L. Snodgrass, V. W. Hennessey, R. B. Gary, W. C. Clubb and L. E. Williams.

Dougherty—Mrs. Walter Newell, Mrs. C. E. Bartlett, Mrs. T. J. Campbell, Mrs. R. A. Ferguson, Miss Fay Ferguson, Miss Grace McNeill, Miss Thelma McNeill, Mrs. C. F. Linder.

(Continued on Back Page)

Full Amusement Card Promises Excitement

Expect One of Crowds Ever to Assemble in Floydada

Yesterday saw the preparations completed, and sees the bigger Floyd County headway to mark the opening of the sixteenth exposition the ever known. Perseus marked the opening fair Wednesday, and the conditions are the fair this year will probably surpass every other similar event held in this county. Expectations are that on Friday and Saturday the largest crowd ever to assemble in Floydada will be in attendance at the sixteenth exposition. The fair will continue through today, Friday and Saturday, with the fireworks display on Saturday night.

Entertainment for the fair was completed Wednesday evening when it was found that a wide variety of educational, entertaining and events had been combined for the fair an even greater one. The official had been made the fair an educational, for both young and old.

Opening the entertainment with team opposite Plains nimbly ball park a day afternoon, opened an entertainment will not lag a minute remaining three days.

Worth Cats are scheduled for the Lockney Independent, the leadership of Elmer afternoon in a set-off prove of unusual in lovers of the diamond as League team will be da this afternoon when post-season tour of the will cross bats with the squad that have tallied torries to their credit a only two defeats mark them. This afternoon will unquestionably be big drawing cards of the

Football Friday P. day afternoon, the Floydada winds open the 1929 football season when they clash with view Bulldogs at 3:30 o'clock. Mark the gridiron game of the encounter between the West Texas eleven draw record after a squads have been through out work-outs during the weeks and are sharp fangs for their first game promises to be a and will be one of the drawing cards according to Wester, who is chairman of the athletic committee.

During the game and between the halves free buffalo calf riding held at the ball park, free buffalo calf is owned by Slim, one of the boys for the fair. A prize of given the boy who rides the, the only provision the boy must weigh less pounds. The trained but never failed to throw his according to Slim, who says sons are the only boys there ever rode the animal.

Hackberry Slim will also riding exhibition with the eleven o'clock this morning gain Saturday afternoon.

Three Fireworks Display
"The largest and best display fireworks ever offered by a county fair" is the claim made this year of the display which will feature the evening entertainment on Thursday, Friday and Saturday. The first beautiful display will be fired at nine o'clock this evening. The fair officials are expected less than ten thousand to witness this unusual attraction. It will be given each of the three last days of the

On Saturday, the lair, an all-county parade the main entertainment of the day. The parade (Continued on B

PREPARING THE WAY

The International Uniform Sunday School Lesson for Sept. 22. Preparing the Way of the Lord. Mal. 3:1-12.

Malachi, though it stands in our Bible as the last book of the Old Testament, probably comes from a time earlier than certain other portions of the Old Testament. It is doubtful whether it should be dated before the time of Ezra and his reform, about 458 B. C., or a few years later between the time of Ezra's arrival at Jerusalem and the coming of Nehemiah.

The name of the writer of the prophecy is lost, for Malachi means "my messenger," and the translators of the Septuagint, the ancient Greek translation of the Hebrew Scriptures, give the title of the book as "His Messenger."

A Source of Inspiration
The work of John the Baptist as a forerunner of Christ has emphasized the place of the messenger and the need of the messenger, even for the coming of the Lord. Possibly a great part of John's inspiration for his task may have come from this vivid description of the messenger in the Book of Malachi and in the emphasis there placed upon the preparation of the way.

The beauty of the description of the coming of the Lord here given is not only by the beauty of the ideal set forth. The coming of the Lord is a time of discipline and judgment, when all that is evil shall be revealed and all that is good shall be purified, as a goldsmith purifies his gold in the furnace. This coming of the Lord is to be a purifier of sinners and a purifier of sinners. It is significant that the beginning with the sons of men, ministers of religion, who are refined as gold and offered unto Jehovah offering of righteousness.

The purification will not be one of mere ritualistic holiness, but a day rather of purification in righteousness and truth. This Lord is to come to abhor all evil—every, adultery, and false swearing. There will be an age of social righteousness and justice, with a purifying morality and spiritual vision. All that the Lord represents is opposed to the oppression of the worker, and of the widow and the fatherless. The day of the Lord is to be a day of the common law in which the rights and duties of every man are recognized. It is in this high climax of social morality that the religion of the Old Testament finds its noblest expression, and it was the emphasis on righteousness and truth in its relations that gave distinctive character to every great era and age of reform in the Old Testament times.

The vision of the coming of the Lord and all that His coming means, the prophet turns to inculcate of the evils and sins of the age. He charges the people with a disregard of the commandments of God; they have despised His name, the Almighty of a just God that has been bestowed, and in robbing God of His man. A magnificent ideal is the dominant note of the appeal to the people to God and to find the

MARSHAL'S NOTICE
Notice from the State Finance Commission, also City Council, to enforce Ordinance, regardless of opinion. I do not have to study your specifications, now on as long as I am satisfied there will be no words that violate the fire ordinance. I will charge without any further notice.

If you get a permit to build, you will build accordingly, and if you don't build accordingly, will be fined but will do my duty.

G. R. Strickland, Fire Marshal.

Slight Difference... Yet How Noticeable.

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There is no substitute for fine stationery engraving... and for surety of satisfaction, let it be engraved by HARCOURT. We have samples that will be a pleasure to show.

Hesperian Pub. Co. Floydada, Texas

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blessing that inevitably comes when men seek to fulfill divine purpose, living in harmony, honesty and truth. It is a sublime ideal that the prophet sets before the people—the ideal of a happy nation and "a delightful land."

"A delightful land"—what a beautiful phrase in all that it implies! It ought to be inscribed upon all our national banners as an ideal—an ideal to which no nation has ever attained, but an ideal that looms before us with the invitation of joy and glory.

IMPROMPTU PROGRAM MARKS MEETING OF ROTARY CLUB

An impromptu program, in which members of the club were called upon to perform without advance notice, furnished a diverting, at the same time entertaining and instructive hour for the club at its gathering Wednesday noon of last week for the weekly luncheon.

J. M. Willson, Dr. C. M. Thacker, Rev. P. D. O'Brien and Dr. W. M. Houghton were some of the performers. Dr. Thacker appeared in

the role of a fiddler for the first time in the club history. G. C. Tubbs was program chairman who put the entertainers through their paces. He also led in a sing-song.

LITTLE DAMAGES SUFFERED IN FIRE AT MOORE DRUG

An over-heated electric motor in an electric refrigerator at the Moore Drug Company was the cause of a fire alarm sounded at about five o'clock Thursday morning. Fire had not started in the building when the smoke was discovered and the building and stock suffered no damage at all. Two glass panes in the front doors were broken.

The Fire Department answered a call to the negro quarters of the city at about nine o'clock Wednesday morning of last week when a negro shack burned. The shack and all contents were lost in the blaze.

TRAILER VEHICLE LICENSE

It will cost 30c per gross hundred to register motor vehicle trailers, according to the law passed recently by the State Legislature. They are registered according to the load intended to be carried on them. For instance a trailer weighing 900 pounds carrying a load of 2900 pounds would cost the owner a license fee of \$2.90.

Makes wonderful soap at low cost

HOOKER LYE is a favorite with folks who make their own soap and with those who know the hundred hard jobs good strong lye can do around the house or farm. Save money by using Hooker Lye—save time and labor. Get it at your store today.

HOOKER LYE

Country Club Dam Goes Out And The Fishes Go With It

Floydada Country Club's dam went out in the big rains of the past week, and with the dam went 10,000 black bass with which it was stocked, as well also as the older fish that were put in the lake last year and not fished out.

The dam was undermined by the increased pressure put on it this summer, when the capacity of the lake above it was considerably increased. When Blanco Canyon, across which it stretched, became a raging flood, the dam, representing an outlay of hundreds of dollars, gave way. The site is practically six miles southwest of Floydada.

Only the center of the dam broke

the abutments remaining intact apparently, and when debris is cleared away it is thought the concrete dip immediately below the dam will also continue to be usable.

ATTEND FUNERAL OF RELATIVE

Mrs. S. N. McPeak, and son, Vernon, and daughter, Mrs. E. E. Brown returned Tuesday Sept. 3, from Memphis, where they spent several days at the bedside of Mrs. McPeak's sister-in-law, Mrs. Will Wolfe, who died September 2.

Funeral services for Mrs. Wolfe were held Tuesday afternoon at Lakeview in Hall county and interment was made in the Lakeview cemetery.

Mr. and Mrs. T. L. Allison, of McGregor and Martin Wolfe and son of Valley Mills returned home with Mrs. McPeak and visited here

until Thursday, Sept. 5, when they left for their homes. Mrs. Allison and Mr. Wolfe are sister and brother of Mrs. McPeak.

Mrs. M. F. Swain of Wichita Falls, returned home Saturday after a two weeks visit here with her daughter, Mrs. Lee Wilkinson. Mr. and Mrs. Wilkinson took her home and returned Sunday.

Hesperian Ads Get Results.

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Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 383W

Let it blow and storm, 'cause you'll be warm--

WITH NATURAL GAS
IN YOUR HOME!

Old Man Winter is right outside your front door, but he'll never get in the house as long as you heat with Natural Gas. Light a match, turn the gas valve, and presto!—instantaneous warmth, cheer and happiness. At a very small cost per month a small gas heater will make the coldest room in the house comfortable and cozy. If you are one of the few who have not yet piped your home for gas come in and let us tell you further about the many conveniences and advantages of the perfect fuel.

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Headquarters for Gas Appliances.

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Think of us when you want your car oiled and greased. We'll deliver the job on time and you will know that it has been done right. Correct and thorough lubrication will save you many dollars in the up-keep of your car.



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HARRIS BROS., City
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EMBRY & EMBRY, McAdoo
J. A. STEWART, McAdoo
C. R. MICKEY, Mickey

Pierce Petroleum Corporation
St. Louis, Little Rock, Oklahoma City, Dallas, Tulsa

Show your husband this new range

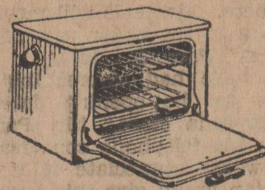
Here's a kitchen investment that pays its way

NEITHER you nor your husband would buy a stove for its beauty alone. But this beautiful new range is the most sensible buy you can make. Because every feature that makes it better looking, adds to its convenience and long life.

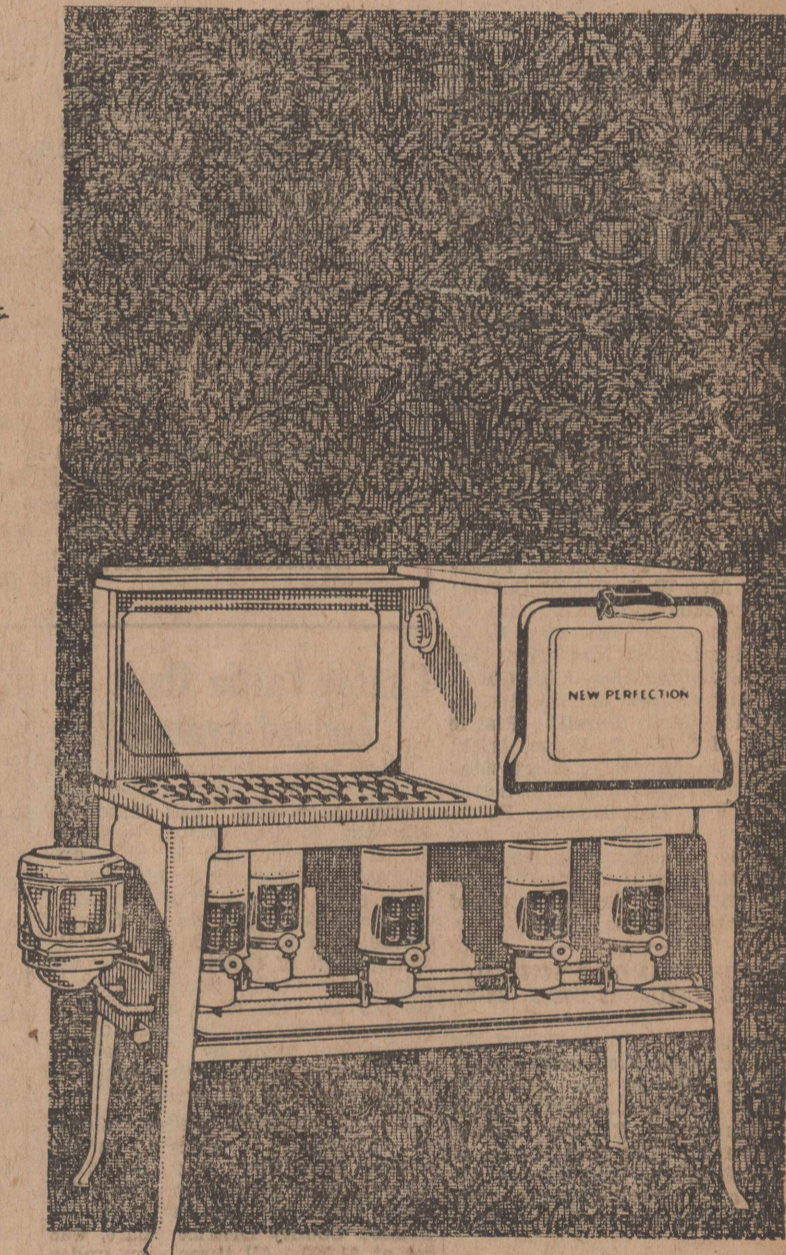
Look at the modern, straight-line design. Notice how compact it is . . . how carefully it is built to save steps . . . to speed up cooking.

See how bigger meals can be cooked in smaller space, and foods kept warm, with the grouped burners and all-grate top.

Examine the oven, with its seven time and labor-saving features. It is built-in . . . air-insulated . . . enamelled . . . has five rack positions . . . accurate heat indicator . . . counter-balanced drop door. It bakes with "live heat", which means quicker cooking and better flavored foods.



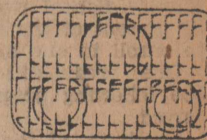
7 features on the oven alone



Rub your hand over the finish: smooth, shining porcelain enamel . . . can't wear out. A damp cloth keeps it clean.

Look at the Superflex burners: four "Little Giants" as swift as standard gas burners; one "Big Giant", swifter still. Note the automatic wick stops which give perfect flame control.

This beautiful range comes in all white or with a trim of gay color . . . with long Perfection or short Puritan chimneys. A similar model burns gasoline. Other new Perfections without built-in ovens can also be had in the three different styles. Prices, \$18 to \$164. See them at your dealer's. He will doubtless offer you convenient buying terms.



Note the new burner arrangement

PERFECTION STOVE COMPANY
825 Trunk Avenue - Dallas, Texas

PERFECTION Oil Burning Ranges

CHURCHES

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
The Epworth League Institute which closed last Saturday night was a great blessing to the young life of the church. Forty three credits were issued, and all those who attended were inspired to do greater things for the Master. The work of the Epworth Leagues in the Plainview District is going forward in a great way.

Next Sunday we begin our Teacher Training School for our Sunday School workers, and we are expecting great results to come as a result of these efforts. Our people are urged to avail themselves of the opportunity of attending the sessions of this school and of seeking to prepare themselves for larger and more efficient service. A large number have already expressed their purpose to attend, and we hope that many more may have the same purpose.

Our two adult Missionary Societies are doing splendid work. Last Monday the attendance at both societies was very encouraging, and great interest is being manifested. Ladies who do not belong are invited to join. Your co-operation is greatly desired.

Services for the coming Sunday will be as follows:

Sunday school 9:45 a. m.
Preaching 11:00 a. m. and 7:45 p. m.

First session Teacher Training School 3:00 p. m.
Three Leagues meet at 7:00 p. m. We shall be glad to have you worship with us.

CARR'S CHAPEL

Rev. Edmond Kirby, Pastor.
Worship services for Sunday, Sept. 22:
Sunday school at 10 a. m.
Preaching services at 11 a. m. and 8 p. m. Sermons by the pastor. Epworth League will convene at 7:30 p. m. with Beatrice Waters as leader.
Come and enjoy these worship services with us.

CHURCH OF CHRIST

Interest at the City Park Church continues to grow. A fine audience was present at both services Sunday and four came to place their membership with the congregation at the morning service. One hundred and eighteen were in classes at the ten o'clock Bible study. We want at least one hundred and twenty-five by next Sunday. Come and be with us at all of our regular services.

Bible study Sunday 10 a. m.; preaching and communion 11 a. m. to 12; preaching again at 7:30 p. m. Teachers training class at 6:15 p. m., Ladies Bible Class Monday at 3 o'clock p. m., prayer meeting Wednesday at 7:30 p. m. You are cordially invited.

H. P. Cooper, Minister.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
Last Sunday we had a very fine day at our church. In the morning we had 399 in Sunday school in time to be counted. The auditorium was full to overflowing for the preaching service. We deeply appreciate this splendid attendance, and earnestly hope to have a program each Sunday that will attract those who come once to come again.

At the evening hour there were about 160 in the ten B. Y. P. U.'s and again the house was well filled for the preaching hour. After the sermon, the congregation assembled on the lawn of the church where 28 candidates were baptized in the temporary baptistry. There are others awaiting baptism who will be baptized at an early date. There are still others who ought to join for baptism, and we hope they will be ready by the time of our next baptismal service.

Next Sunday morning we expect to begin a practical, devotional and doctrinal study of the book of Genesis. Some of the most important questions concerning creation, the fall of man, the rise of institutions, and the early progress of the race, will be discussed in the light of the open Bible. We invite all who can to take part in these studies.

We expect to have all regular services next Sunday. Sunday school begins promptly at 9:45 a. m.

Preaching service at 11:00.

HEADQUARTERS

For Musical Instruments

Kimball Pianos

Victor Radios and Phonographs

Sonora Portables

Stringed Instruments and all Musical Supplies.

Prices right. Monthly terms if required. Exchanges made. Repairing done.

Carter Music Co.

Floydada, Texas

Training service 6:30 p. m.
Preaching service 7:30.
Teachers and Officers meeting Tuesday 7:30 p. m.
Prayer meeting Wednesday 7:30 p. m.
Choir practice Thursday 7:30 p. m.

"Loyalty to the program," is our slogan for the new year just beginning in our work. We are depending heavily upon each member to be in his place in all service. Strangers and visitors always welcome.

JUNIOR ENDEAVOR PROGRAM

The Junior Christian Endeavor will meet at the First Christian Church after school Friday, September 20, for the following program:

Subject—Our Animal Friends.
Leader—Irene Probasco.
Song.
Prayer.
Scripture reading, Prov. 12:10—
Leader.

Dog Faces Death for his Mate—
John Kimble.
The Turtle—Steve Schmid.
The Largest Animal—Florine Dorrell.

A Bird Falls, a poem—Genevieve Schmid.
Business, Benediction.

RAINBOW B. Y. P. U. PROGRAM

We have prepared a Farewell program for Sunday evening, September 22, as it will be the last Sunday that all of our members will be in the same union. Everybody come.
Opening Song.

Scripture reading—Olan Burrows.
Songs.
Prayer for Continuation of our work.
History of the Rainbow B. Y. P. U.—Garland Foster.
Prophecy of Members—Amy McRoberts.

What the Rainbow B. Y. P. U. can mean to the church—Bernice Patton.

Cooperation with the new union after promotion—Mrs. Bishop.

Appreciation of members of union who are leaving—Mrs. O'Brien.

The Unbroken Circle—Thelma Crawford.

Song—"When we all get to Heaven."

Benediction.

SENIOR B. Y. P. U. PROGRAM

The program for the Senior B. Y. P. U. meeting for Sunday September 22, is as follows:

Subject—Jesus, our Intercessor.
Song.
Prayer.

Where Jesus Went—Ina Copperall
Jesus Speaks to Stephen and Paul, and Enthroned in Glory—Paul Wright.

Other Notable Intercessors—Delia Barnes.

Jesus, Our Advocate and Intercessor—Robyn Swinson.

A Savior Suited to our needs—Fannie Bolding.

Business, Benediction.

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Topic—Our part in Making a Better World.

Song—"The Banner of the Cross"

Prayer.—A. D. Summerville.

Song—"Willing Am I"

Scripture and leader's talk.

Talks:

Is the World Better or Worse than it was one hundred years ago? give reasons—Mrs. G. B. Schmid.

Where should we start to make the world better?—Waldo Houghton

What is Christ's plan for making the world better? Why is it Superior to all other plans?—Blanche Enoch.

What can we do personally to make the world better?—Layton Dorrell.

Typewriter carbons, second sheets
Typewriters at Hesperian Office.

Why cannot we say that we have no part in making the world better?—Hazel Probasco.

Some ways in which young people can make their community better—Rev. G. B. Schmid.

Discussion by members.

Business.

Mizpah Benediction.

Officers will be elected on Sunday, September 29. All of the members are urged and requested to be present on that Sunday to help plan our work for the next six months.

Typewriter carbons, second sheets
Typewriters at Hesperian Office.

Mrs. W. D. Johnson and son, Kenneth, of Flagstaff, Arizona, came Friday for a month's visit with her parents, Mr. and Mrs. N. A. Armstrong. They were accompanied as far as Plainview by Mrs. Ollie Tinnin, who will visit relatives at Snyder. Mr. and Mrs. Johnson recently moved to Arizona from California, where they made their home for a short while after moving from Floydada.

Sanford Shaw, who has been employed during the past year at McGuire's store for men, left Tuesday for Munday, where he will be employed in Span's Gents Store.

Remington and Royal Portable Typewriters at Hesperian Office.

Special Attention Given to Children and Cross Eyed Cases.

Dr. J. Herman Thom's
Optometrist

Room 207 Readhimer Building.

Floydada, Texas

Telephone 256

MARTIN DRY GOODS COMPANY

Corner California At Fifth Street



"EVERFAST" FABRICS—the universally accepted name of quality, but this season, combined with quality, EVERFAST has a startling array of stylish designs and colors. At our yardage department one finds Gingham, Linens, Playtime Prints, Crepeyons, Cord-O-Prints, Broadcloths and a multitude of other fine cottons suitable for costume and home furnishing material.

We are absolutely exclusive agents in Floydada for these fine EVERFAST fabrics, you are assured of exclusive patterns and the absolute guarantee of their being fast colors.

"EVERFAST" FABRICS

- CORD-O-PRINTS—an entirely new material developed according to EVERFAST ideas, beautiful weaves and lovely patterns, 49c Per yard.
- SUITING PRINTS—patterns are more alluring than ever, but the hard long wearing quality is the same, yard, 49c
- CREPELYON—a new cloth entirely, looks like wool or silk, the most lovely patterns and colorings, yard, 79c
- PLAYTIME PRINTS—the cloth that makes such lovely childrens clothes, pretty for grown ups to, new array of patterns, yard, 39c
- GINGHAM—a very fine count cloth, almost every color you can imagine, comes also in checks and plaids, yard, 49c
- BROADCLOTH—if it is an EVERFAST broadcloth you have the assurance that it is the best, all colors, yard,

SEASONS NEW WOOLENS

Showing the seasons most desirable woolen fabrics in an assortment of qualities and patterns that you will like.

ALL WOOL CHALLIS—in beautiful print patterns that are in keeping with the New Fall season, yard, \$1.19

ALL WOOL KASHA—in solid and mingled patterns of beautiful colorings, 56-inches wide, cuts to good advantage in sewing, Yard, \$2.98

SUITING—cotton, and cotton and wool mixed fabrics, pretty designs for dresses 39c and 98c and coats, yard,

NEW SILKS

The season fashers in new silks of a finer quality and prettier patterns than ever before. FLAT CREPE—40-inches wide in all the wanted fall shades, yard \$1.75

SATINBACK CREPES—quality that will wear and look good as long as it is wearing, new fall shades, yard, \$2.49

PRINTED FLAT CREPES—A showing of these printed silks that have just arrived and are full of newness of the season, yard, \$2.98



IT'S HERE

Kennedy

THE ROYALTY OF

Radio

A RADIO SET

That Leads the Field For Reception!

This latest developed model with screen grid circuit and electro-dynamic speaker with extra large full floating cone has real LIFE TONE.

Prepare for a treat when you see the KENNEDY and be ready for amazement when you hear LIFE TONE.

Price with tubes completely installed, **\$186.00**

Phone 242 for a home demonstration.

For the less expensive sets we have the Apex line running from \$75.00 up to \$150.00 all electric.

F. C. HARMON

"Where You Save The Difference"

DRAPERY DEPARTMENT

Come down and visit our drapery department for the new drapes you are planning, we can convince you its easy to buy what you want without worrying to make them.

READY MADE—voile curtains, 5 pieces, including curtain, valance and tie backs, ruffled and neatly stitched with embroidery, colors of rose, green, gold, blue, cream, orchid trimmings, pair 89c

MARQUESETTES—new patterns in neat embroidered dots, colored edges, a very fine quality that will stand cleaning, yard, 65c

CRETONNES—patterns for drapes and all upholstering for chairs, lounges, day beds, etc, a great range patterns in each price range. Yard, 25c 39c 49c

WINDOW SHADES—standard sizes 3x6, comes in green or cream colors, plain ends, good stout springs, Each, 75c

WINDOW SHADES—in size 3x6, comes in cream color only, fringed ends, heavy duty springs, Each, \$1.00

CURTAIN RODS—double flat, 28 to 48 inches long, gilt finish, hangers and nails to hang them included, Each, 25c

CURTAIN ROD—Alhambra bronze finish, 28 to 48 inches long, beautiful accessories to match with rings to hang curtain to, Each, \$2.50

Attend Floyd County's Greatest Fair

Nurse Gives List For School First Aid Kit

Miss Celia Moore, State Itinerant Nurse of the State Department of Health, who was here during the opening of school and conducted an examination of children entering public school for the first year, recommended that each school in the county maintain a well equipped first aid kit to take care of children, who are injured on the school grounds and need immediate attention. She prepared the list while in Floydada and asked

that each school in the county, both rural and city schools, check the list carefully and keep their kit supplied with the articles mentioned.

Miss Moore requested that the list be printed in The Hesperian so that each school might have the opportunity of clipping it for future reference. It is given as follows:

- 1 yard of sterilized gauze;
- 1 roll 1/2 inch adhesive tape;
- 1 roll of 2 inch bandage;
- 1 roll of 1 inch bandage;
- 1 roll of cotton 1/4 pound;
- 1 bottle mercurichrome 2% 4 oz.;
- 1 bottle of aromatic spt. ammonia 4 oz.;
- 1 bottle alcohol rub 1 pt.;
- 1 bottle oil cloves 1/4 oz.;
- 1 tube white vaseline;
- 1 hand brush;
- 1 yard unbleached muslin (use as sling);
- 1 package safety pins;
- 1 fever thermometer;
- 1 pair blunt scissors;
- 1 package needles, (small box matches for sterilizing needles);
- 1 package of tooth picks used as applicators;
- 1 pair of tweezers (for removing splinters);
- 1 small basin;
- 1 doz. tongue depressors;
- 1 box soda (for emetic);
- 1 jar picric acid salve with butesin (for burns); a spoon, paper cups, napkins, Extra adhesive, bandage, etc., for athletic team's use.

Says He's Like Man Made Over New Now

"I feel like a new man—made all over again and I'm glad to tell the whole world what Sargon has done for me.

"For the first time in 15 years, I am free from pains and feeling fine. I've gained twelve pounds, too, and that's something worth talking about, because I certainly was in a terrible rundown condition.

"I had pains in my side for three years and they were so bad I could hardly stand them. My blood pressure was low and people my age know what that means, because it brings on all sorts of complications like headaches, shortness of breath and low vitality. That's not worrying me any more for my blood has been built up and even though I am 52 years old I feel fine and full of energy all the time.

"I'm through now with losing lots of time and spending lots of money on useless medicines. I know Sargon does the work and I'm not going to be without a bottle handy from now on."—H. M. Curtis, 725 Frey Ave. Fort Worth. Floydada Drug Co., Agents.



Blanco News

Blanco, Sept. 16.—Mrs. W. F. Farley returned home from Spur Monday.

Horace Simpson and Mr. Bagwell spent several days last week near Dimmitt.

J. W. Dalton and children of Starkey and Miss Opal Smith of McCoy visited Mr. and Mrs. Will Snell and children Sunday.

O. M. Fowler and daughter, Beth, Jack Ray and Jessie Ruth Ray of Happy and Mr. and Mrs. W. A. Cates spent Sunday with W. C. Cates and family.

Mrs. L. B. White of Valley View is visiting her daughter, Mrs. W. C. Cates.

Mr. and Mrs. W. N. Anderson, of Lakeview, spent Sunday with her parents, Mr. and Mrs. T. L. Brown. Billy Snell and Choice Dalton

visited James Preston Badgett Sunday.

Mr. and Mrs. Earl Rodgers are moving in their new home this week.

Mr. and Mrs. Niles and Mr. and Mrs. Davis of Floydada spent Sunday with Mr. and Mrs. Will Lewis.

Mrs. Douglas spent Monday with Mrs. Lewis.

Mr. and Mrs. Summers of Floydada, spent Sunday with Mr. and Mrs. Harry Christian.

Mr. and Mrs. Wright and Mr. and Mrs. James spent Sunday with Mr. and Mrs. Gilbreath.

Mr. and Mrs. Dalley spent the week end with his parents of Abernathy.

Locals and Personals

Mr. and Mrs. W. L. Holloman and little son, of Slaton, were guests of her sister, Mrs. G. R. May, and family Sunday.

Mr. and Mrs. J. W. Utley and son of Hardin, Kentucky, left Sunday after a three days visit here with his uncle, J. D. Starks, and Mrs. Starks.

Mr. and Mrs. Joubert Clements returned Sunday from Plainview, where they spent several days with his mother, Mrs. W. C. Clements, and with her sister, Mrs. R. Q. Silverthorne.

Mrs. Glenn Jones and son, Bobby Glenn, returned home Thursday from a seven weeks visit with her parents, Mr. and Mrs. B. M. Gamble, of Phoenix, Arizona.

Marion Smith, who has been in Fort Worth for the past three months, returned to Floydada last week to resume his duties with the Arwine Drug Company.

T. A. White, District Commercial Manager of the Southwestern Bell Telephone Company, was a business visitor in Floydada last Friday.

T. A. White, of Lubbock, district manager of the Southwestern Bell Telephone Co., was a business visitor in Floydada, Friday.

Mrs. John Moore left Friday for her home in Delta county, after having spent six weeks with her son, Emancel Moore, who lives north of Floydada, and her daughter, Mrs. Oliver Miller, of Lubbock county.

Mr. and Mrs. Seaborn Teague returned home Thursday from Slaton, where they visited with his parents, Mr. and Mrs. J. H. Teague Wednesday of last week.

Misses Mary Parter and Virginia Phipps of Plainview, came Sunday for a visit with Miss Porter's sister, Mrs. C. M. Martin, and family.

Mr. and Mrs. Glad Snodgrass and daughter, Gwendolyn, spent Sunday at Jerico, with his sister Mrs. E. R. Reeves.

Mr. and Mrs. Jim Maynard and little daughter, Betty Joe, of Dimmitt, spent the week end here with her sister, Mrs. Elmer Caudle, and Mr. Caudle.

BORN—to Mr. and Mrs. J. B. Bishop, a girl, Thursday, September 12, named Nannette.

Miss Myrtle Clendennen left Monday for Alpine, where she will attend Sul Ross State Teachers College.

Mr. and Mrs. Jim Hughes returned Monday from Excelsior Springs, Mo., where they spent several weeks for the benefit of Mrs. Hughes' health.

Roy Lee Haynes left Saturday for his home at Austin, after spending the week here with his parents, Mr. and Mrs. A. V. Haynes. He was accompanied by Pete Nelson and Orville Moore, who will attend the University of Texas.

Mrs. E. Lider and daughter, Mrs. Charles Van Eaton, of Dallas came Friday for a visit with her son, George A. Lider and family. They are enroute home from Colorado Springs, Colorado, where they spent the summer.

Mr. and Mrs. C. T. Stevens and children of Tullia spent Sunday with Mr. and Mrs. J. A. Enoch and children.

W. A. Gound had as his guest Saturday, Sunday and Monday his brother, E. E. Gound, master mechanic of the C. & O. Railway Shop, of Glasgow, Virginia.

Gwilym Enoch will leave Sunday for Lubbock, where he will enter Tech College for the second year's work.

Mr. and Mrs. A. B. Kiem and daughter, Frances, spent the week end with friends at Tullia.

Mrs. W. Hamilton, of Kress, spent the week end here with her daughters, Mrs. Elmer Caudle, and Miss Vera. Mrs. Jim Maynard of Dimmitt, another daughter also spent the week end here with her mother and sisters.

FALL 1929

Oh man, what Footwear! Sturdy leathers, authentic styles and custom workmanship—all offered at C. E. Stone Prices.

\$3.50 to \$8.00

C. E. STONE CO.

Chain Store
Floydada, Texas

HELL ON THE BORDER

K. LEE WILLIAMS PRESENTS

WILLIAM RUSSELL

Chief of the Texas Rangers

"EL BANDIDO" (THE BANDIT)

A romance of the Rio Grande with a historical background of Mexico's reign of terror

Henry King Director
Story by Stephen Fox

YOU'LL GASP! YOU'LL THRILL!
as this great epic drama sweeps before you.

IT'S DIFFERENT

PANCHO VILLA
MEXICO'S PHANTOM BANDIT

OLYMPIC THEATRE

SATURDAY

September 21, Only

FEDERAL

DOUBLE BLUE PENNANT

outlasts any guarantee

The first time you buy Federal Tires you may want a guarantee. We're glad to give it to you—we want you to know that Federals must make good, or we will

But guarantees don't make profit for us, and they don't mean satisfaction for you. What you want is dependable, economical tire service, and that's what you get with Federals. These tough tires go farther and last longer than you expect—they outlast any guarantee.

We have the Federal you need, at the price that you should pay.

DOUBLE BLUE PENNANT

You don't wait on us--

"THE FASTEST ROAD SERVICE IN FLOYDADA" is not an idle slogan—we mean every word of it—and put it into practice. Minutes are valuable—we help you save them.

WHEN YOU HAVE A FLAT, grab a telephone and No. 83 will call out our tire ambulance in a hurry.

AND WE USE STEAM VULCANIZING instead of the ancient, unreliable, temporary "cold patch." You want the best—we will give it to you with a steam vulcanizing job.

Gullion's Super Service Station

"A ONE-STOP STATION"

Telephone 83

Floydada's Fastest Road Service

DON'T FAIL TO VISIT US DURING THE FAIR

We want you to see our new Home.

LINE BROS., RADIATOR SERVICE

New Randerson Building

SPECIALS!

FOR THE FAIR

THERE are some people who insist upon having the best of food-stuffs and who are yet unwilling to pay topnotch prices. It is to these folk that we cater. Our tremendous volume of business has enabled us really to offer the best for the least.

Grapes	California Tokoy	12 1/2c
	Per Pound,	
CORN	No. 2 Size,	25c
	Two for,	
COFFEE	Chase & Sanborn	60c
	Per Pound,	
MUSTARD	Quart Jar,	21c
Salad Dressing	Henards'	25c
FLOUR	Light Crust 48 Lb. Sack,	\$1.90

Felton-Collins Grocery Co.

PHONE 27

Eighty-Five Teachers County Rural Schools

Thirty Schools in County Enrolled
2,158 Scholastics Last Week
and Week Before.

Eighty-five teachers, fifty-seven women and twenty-eight men, are employed in the Floyd County rural schools, all of which opened last week and week before with the exception of Sunset School at South Plains. The school at this place is under construction and will probably be completed by October 1 and they expect to begin school at that time.

There are thirty schools in the county in which there are 2,158 scholastics enrolled. Of the thirty schools, twenty three are bricks and twenty have teacher's homes or a total valuation of 346,183.00 of rural school property.

The names of the teachers and the schools where they are employed are as follows:

Trick: H. H. Nicholas, principal; Jeff Fowler and Miss Laura Mae Terrell.

Pleasant Valley: H. A. Wallace principal and Miss Irene Willard.

Muncy: Mrs. Ruby Muncy, principal and Mrs. Gladys Cagle.

Pleasant Hill: C. E. Meredith, principal and Miss Laura M. Mayes.

Fairview: R. E. McAfee, principal Miss Ora Scoggin and Mabel McNeil.

Starkey: Dora Faye Hall, principal; Violet Pittman and Elizabeth Thacker.

Aiken Independent School District: Joe C. Hutchinson, principal; Fred Mullings and Mrs. Joe C. Hutchinson.

Sunset Consolidated District: W. F. Cook, principal; Miss Novelle Hawkins, Mrs. Floyd Phegley, Miss Bessie Wood and Mrs. W. F. Cook.

Sand Hill: T. R. Harrison, principal; R. L. Orman, Jr., Miss Ola Hanna, Mrs. Glenna Jackson and Mrs. Cella Ross.

Harmony: J. A. Stegall, principal and Miss Ruth Hale.

Lakeview: George Gilpin, principal; Everett Wallace, Miss Annie Lou Kelley, Mrs. George Gilpin and Miss Cleo Cowan.

Fairmount: E. E. Crawford, principal; and Miss Callie McMurray.

Center: F. C. London, principal; Mrs. London and Mrs. Irene Winters.

Lone Star: J. B. Allen, principal; Miss Lillie Wingo and Miss Helen Walker.

Cedar: Clarence Guffee, principal; Miss Nora Sams and Lottie Easley.

Soon to Be Mr. and Mrs. Coolidge



They're to be married on Sept. 23. Invitations for the wedding of Miss Florence Trumbull, daughter of Governor Trumbull of Connecticut, and John Coolidge, son of ex-President Coolidge, shown above together, have been issued. They have been sweethearts for many years. After a short wedding trip, young Coolidge and his bride will live in New Haven, Conn., where he is employed now by a railroad company.

McCoy: W. D. Munger, principal; Miss Helen McKinney and Miss Mildred Rayley.

Roseland: John Burgett, principal; and Mrs. C. H. Brown.

Dougherty Consolidated District: Floyd Blankenship, principal; Mrs. Tava G. Blankenship and Miss Dora Elsie Lloyd.

Baker: J. W. Chapman, principal; and Miss Jewel Woolsey.

Antelope: N. C. Purcell, principal; Miss Charlie Hays and Mrs. Harper Purcell.

Providence: A. L. Shaw, principal and Mrs. A. L. Shaw.

Blanco: Miss Mary P. Brown, principal; and Miss Lillian King.

Allmon: J. M. Williams, principal; Miss Bertha Morse and Mrs. J. M. Williams.

Liberty: Robert Fisher, principal; and Mrs. Robert Fisher.

Prairie Chapel: Z. H. Doan, principal; Richard W. Hooten, Miss Maudie Meredith and Mrs. Irene J. Doan.

Campbell: Miss Mary Boner, principal; Miss Opal Nelson and Mrs. Vaughn Murff.

Sterley Ward: Miss Jessie James, principal; and Miss Vaudine Bradley.

Ramsey: Mrs. Ruth Cannon, principal; and Miss Vera Meredith.

Hillcrest: Miss Letha Hope Coward.

Goodnight: Royce P. McDaniel, principal; Mrs. Royce P. McDaniel and Miss Ruth McDaniel.

Remington and Royal Portable Typewriters at Hesperian Office.

SORE GUMS NOW CURABLE
You won't be ashamed to smile again after you use Leto's Pyorrhoea Remedy. This preparation is used and recommended by leading dentists and cannot fail to benefit you. Druggists return money if it fails. 1 Arwine Drug Co.

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cans the last week of August even though it was one of the hottest and driest of the summer months.

FRIONA'S committee investigating the feasibility of installing a water works system is making progress. The committee has secured all available information it can regarding the necessary steps to be taken and as to reliable engineers and contractors, and work will no doubt be started soon.

JUNCTION and the surrounding communities of London, Teacup, Ivy, Segovia, Evergreen, Roosevelt, Copperas and Noxville will soon have live Four-H clubs if the plan of County Agent R. E. Homann works out. \$226 in prizes has been offered by the Chamber of Commerce to stimulate interest.

The STAMFORD offices of the West Texas Chamber of Commerce were recently visited by the committee composed of R. L. Penick, Stamford, O. P. Thrane, Snyder, and Walter Cline, Wichita Falls, who drew up a preliminary report of changes in the constitution and by-laws of the WTCC to be read at the Convention.

CARLSBAD, N. M., is expecting a great number of Panhandle and North Plains delegates to the WTCC convention to pass through their city on the way to El Paso in October. The Carlsbad irrigation project and the Carlsbad Cavern will be two items of much interest to the visitors.

JAUREZ, Mexico, will play a great part in entertaining WTCC convention goers. The convention proper will end with a Spanish fiesta on the streets of the unique and picturesque old city.

EL DORADO Lions will put on a publicity campaign in the near future. The outside world will be told of the advantages of the town and what the town has to offer in the way of opportunities. The coming of the railroad has been one of the greatest assets the town boasts.

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Mrs. T. M. Noland, of the Center community, is very ill at the home of her daughter, Mrs. Paul Williams, on West Houston street.

Jack Casner spent the week end at Littlefield.

A. N. Gamble of Lubbock, was a business visitor in Floydada Friday.

Miss Mollie Crum visited in Plainview Saturday afternoon.

Mrs. N. V. Minor, of Oakland, California, who has been here for ten days visiting her brother, J. L. Carathers, and family left Monday, September 9, for Dallas, where she will visit another brother, W. R. Carathers, before returning home.

Miss Mollie Crum visited in Plainview Saturday afternoon.

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McGUIRE'S
"The Store for Men"
Valetor Cleaning and Pressing
Phone 66
We Call For and Deliver

H. Z. Pennington
PHYSICIAN AND SURGEON
Telephones:
Residence 330 Office 73

E. RAY SMITH
Representative
Great Southern Life Insurance Company
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A. C. Goen M. Polk Goen
Phone 170
Goen & Goen
Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.
Boothe Building West California Street

Dr. Jacob S. Rinehart
PHYSICIAN AND SURGEON
Internal Medicine and Electrotherapy, also Diseases of Women and Obstetrics.
Readhimer Building, Phone 93
Residence Phone 313
Calls Answered
Floydada, Texas

E. P. NELSON
FIRE INSURANCE AGENCY
WILL APPRECIATE YOUR BUSINESS
CITY AND FARM LOANS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING, FLOYDADA

FLOYDADA TRANSFER
A. N. WARD, Prop.
Office at L. & O. Top Shop
HAULING AND TRANSFER
BUSINESS SOLICITED
GOOD EQUIPMENT
PROMPT SERVICE
TRUCK LINE TO PLAINVIEW
Phone 12 or 305R

T. C. Russell
Insurance Agency
All kinds insurance and farm loans

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LADY ATTENDANT
Suite 101, Surginer Bldg., North Side of Square
OFFICE PHONE 175

A. J. FOLLEY
Lawyer
Suite 12, Readhimer Bldg.
Civil Practice Only
Floydada, Texas

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MEDICINE and MINOR SURGERY
Office with Moore Drug Co.
West Side Square
Phones:
Residence 250 Office 193

Hesperian Ads Get Results.

Quanah, Acme & Pacific Railway Co.
SPECIAL
LOW ROUND TRIP RATES
FROM
ALL POINTS ON Q. A. & P. Ry.
TO
OKLAHOMA CITY
EACH WEEK
SATURDAY TO TUESDAY DURING SEPTEMBER AND OCTOBER
Round Trip Rates From
Floydada - - - - - \$7.00
Dougherty - - - - - \$6.50
For Details See Q. A. & P. Agent.

COWS MOO FOR
Merit MILK MAKER DAIRY FEED

It helps them make More Milk
For body upkeep the cow's feed should consist almost entirely of carbohydrates. For milk production and bringing young, she should be fed more protein and ash. MERIT MILK-MAKER DAIRY FEED CONTAINS ALL THESE ESSENTIAL ELEMENTS, and answers every dairyman's problem, by assuring greater milk production at a lesser cost per gallon.
Edwards Grain and Elevator Co.,
Floydada, Texas

PAINS Went Away
"I WAS very much run-down in health. I had a dreadful ache across the middle of my back. I had a dull, tired feeling, and I dreaded the thought of having to do my household tasks. I was tired when I got up in the morning. I got no rest from my sleep, and I was sleepy all day long."
"My husband got a bottle of Cardui for me. It was not long before I began to show a decided improvement. My strength began to return and I felt much more like myself. The sleepy spells gradually quit and the pains in my back and sides disappeared."
"Cardui is a splendid tonic for women. I proved it for myself."—Mrs. J. E. Shelley, Box 22, R. F. D. 1, Electra, Texas.
CARDUI
HELPS WOMEN TO HEALTH
Take Theobald's Black-Draught For Constipation, Indigestion, Bloating

Sidelights on History--
In 1626, just about three hundred years ago, the Dutch settlers, under Peter Minuit bought the whole of Manhattan Island from the Indians for 60 guilders—about \$24.00 in our money. Scarcely a bargain for the Indians you would say—for today the estimated worth of the island is \$4,000,000,000.
And yet—if that same \$24 had been invested and reinvested at compound interest over those 300 years, it would today be more than \$4,000,000,000—more than the estimated worth of the island today. Unbelievable, you say—but true never-the-less Money grows astonishingly.
If you have not been a regular investor, why not begin with us today. If you are already investing, make every effort to continue and to invest more each year.
START A SAVINGS ACCOUNT
Floyd County National Bank

The Floyd Co. Hesperian

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THE HESPERIAN PUBLISHING
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HOMER STEEN
Editor and Manager

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THE GRAND OLD GAME

Appropos of the visit of the Fort Worth Cats to Floydada today, when they will play a post-season game with the Lockney Independents, we can't help but wonder what has happened to the grand old game in this section. Ten years ago the announcement that the Fort Worth Cats were to visit the Panhandle and plains in a series of exhibition games would have sent a thrill throughout the length and breadth of the country. They could not have found room to play their game, the people would have been so thick. Now with three or four times as much population, nobody is worrying about the crowd being too big, the only question is will there be enough people to pay the expenses.

Why doesn't baseball, one of the most games ever seen or played, appeal to the kids any more? It can't be the game itself because baseball has been essentially the same for the lifetime of a man and more. We make no attempt to answer the question we ask.

STUDYING THE DAIRY BUSINESS

Floyd County people are studying the dairy business as they have never studied its possibilities and the practical value of it in a good farming program before. And the demonstrated worth of dairying to the country is equalled by the value of such lines as sheep raising, poultry and swine.

The year-round income idea, which is typified by dairying because it is the easiest to visualize and the market the easiest to be gotten to, is becoming a fixed part of the farming program on the better farms in Floyd County.

One thing that does not look so in connection with the move for more dairy cows, is that is too much carelessness in the selection of cattle for their breeding. Blood lines tell in the production of butterfat, we admit, in fact assert, but we believe that the real introduction of good blood or the introduction of new blood into a herd through responsible breeders is the only good way to the job. Right now, while there are none in the country and can't possibly be "throwing" at anybody, we want to lead a campaign in discouraging the idea of buying Jerseys from the promises of a herd that is shipped in from stockyards or elsewhere. Buy from such a source can't possibly be intelligent selection of addition to the dairy herd.

HOW FOR FALL FLOWERS

Hundreds of Floyd County yards and gardens will be bowers of roses, dahlias and zinnias in the next week or ten days, or it may be two weeks, because the home owners have given good attention to their lawns during the heat and dry of August. And these varieties of flowers won't be all, of course, although they will dominate.

The good rains and the gentle breezes of the past week, combined with moderate temperatures during the day and the coolness of the nights will certainly make roses and dahlias gorgeous in Floyd County and give the home-owners a fresh delight and generous reward for their time and trouble.

Jobs in Jest

That John Coolidge has an old-fashioned wife in Florence Trumbull learned from this: "I'll get John's breakfast; other wives do!" Maybe some do, Florence, but not all these modern wives.

A fellow in Minnesota steals a goose and gets two years in jail. That ought to make Harry Sinclair glad he wasn't tried in Minnesota.

A cooling system has been installed in the United States Senate. In view of the hot air the Senate contains, nothing need be said.

An eastern collegian went one better on Professor Rogers' statement—"Be a snob and marry the boss' daughter." He ran away with the boss' wife!

The mystery of the month is why New Yorkers complain about prohibition when they have 32,000 speakeasies.

George Bernard Shaw says there is no typical American. Of course, he never has been here and listened to: "Gimme a cigaret, please," or "Gotta match?"

Bob Wakefield, general manager of the South Plains Lumber Co., and Mrs. Wakefield, who have been making their home at Judge McGee's residence moved this week to the Ray Clements place recently completed on West Mississippi Street.

'Round The Square

With Old Battleaxe (Himself)

Hello, folks! This week Old Battleaxe is broadcasting from right in the middle of the Floyd County Fair. There's just so much doing that an old man like me can't hardly get around to see it all. It's a fair fair, folks, and if you miss it, you'll miss it. But it sure is hard on an old man.

And if the Telephone company wants a lison in speed, they sure ought to see the terrapin races.

And don't forget that Floydada merchants made the Fair possible.

Heard at the fair:
"Say, Unconscious, have plums got legs?"
"Of course not, Sil!"
"Well, dog gone; I sure swallowed a worm then."

Hot diggity dog! Here is the best one yet. Old Battleaxe received a letter this week from Col. W. E. Easterwood, Jr., addressed to "The Floydada Airport." Listen Colonel, Floydada ain't got no airport. People of Floydada, so it seems, are not so inclined. Why, we ain't even got paved roads in Floyd County.

And say, folks, the first application for membership in the Old Bachelors Club have begun pouring in. John Maxwell takes the celluloid frying pan for being the first O. B. to mark the slate. He's a mighty good O. B. and I don't think we are taking any chances on John. Now, of course, such men as Hodge Henderson, Monroe Windsor and Tom Goslee are quite a risk. Other O. B's. who have made known their desires to become a member of this "grand and glorious association of freedom" are Tom Terry, "Snipe" Swain, Chief Boothe, Harvey Assiter, Kenneth Henry and Jim Curry. Come on, fellows, all together now: "Dog gone these wimmin'!"

Now days when you tell a kid to wash his face and neck, he usually asks "Neck Who?"

Hal Scott, from out in the Harmony Community was in the office Saturday and told O. B. that he hopes to be riding in a new Ford car about the first of the year. Hal sells insurance and, by-the-way, is said to be one of the best salesmen the company has. He is now running third in a policy selling contest in which a car is being given away. Here's luck to you, Hal!

And, by golly, Hal is another candidate for the Old Bachelors Club. He says "Dog gone these wimmin'."

Speaking of these dog gone wimmin—that guy on California Street says that vacation flirtations seldom lead to anything—unless the wife finds it out.

Old Lizzie and I ran into another car this week. It wasn't the first time, and I don't expect it will be the last time. It was like this—this other car was parked in the middle of the street, and—well, why go any further? I didn't offer to pay for the damages on the other car and if anybody thinks the law protects their car when parked right in the middle of the street, well they've just got another think coming. Don't forget that. When your car is parked in the middle of the street, it is there at your own risk. Double parked is bad enough, but this middle parking is going to result in somebody getting a car seriously damaged and maybe somebody seriously hurt.

Tomorrow is your chance, Whirlwinds! Dr. Lon Smith has offered ten dollars to the boy that scores the first touchdown for the Whirlwinds this season. That's real backing, fellows, and it's worth working for. Dock says that we've got the best team we've had in five years. And he's pretty near right, too.

"You say your girl's legs have no equal?"
"No, no. I said they had no parallel."

Dog gone these wimmin'.

This And That

Seedling peach trees are furnishing the principal part of the peaches for Floyd County tables and fruit jars this year. The idea that seedlings could or should be given a trial in the orchards of Floyd County began growing five or six years ago, and nearly half, possibly more than half, of the trees now coming into fruit, are from the seed.

One of the samples of good seedling fruit that reached Official Taster this past week was from a four-year-old tree on the farm of Chas. Ballmon near Barwise. They were clings, as pretty as you ever saw, easy to take. They would certainly have graced a sweet pickle dish to perfection.

Floyd County, it is claimed, is more certain to produce grapes and plums than any other two varieties of fruits, unless it might be cherries. But cherries bloom and ripen in the early part of the season and Official Taster doesn't boost anything that is out of season. We work on the main chance. Hence our excuse this day and date to

brag on S. W. Ross' grapes. He brought a plentiful sack full down the other day. It was a large paper sack-full and not a tow-sack because it happened that Woos didn't have a tow sack handy. There were two varieties, we are certain. There may have been more. The dark, almost black grapes were sure good, in fact they were as good as the light purple ones that struck our fancy so much.

Woos' peaches didn't get as big as he wanted them to, and so he didn't send any samples for testing this season. We hope he waters them good this winter and that they bloom just at the right time next spring.

Col. W. H. Seale is a man after Official Taster's own heart. The Colonel keeps one of the prettiest, most attractive homes in Floydada besides running a store and auctioneering the length and breadth of the land. And what a peach raiser he is. We'd say he is a regular horticulturist, if we knew exactly what that meant and that he wouldn't get mad. At any rate, some of the finest peaches we have tasted this season came from his little orchard, and the peaches were so big O. T. had to bite twice to get a "good holt" for a commencing place.

Nelson Coward, who lives west of Floydada, has several good peach

trees including a number of seedlings from which he is canning some good fruit for this winter. Some samples from his three year old seedlings reached Official Taster last week. One of these three year old trees is bearing two bushels or more this fall.

Fairview News

Fairview, Sept. 16.—The Fairview Baptist Church has changed the preaching days from second and fourth Sundays to the first and third Sundays. Bro. Crabtree has accepted the pastorate of the church.

Mr. and Mrs. E. C. Austin visited in our community last Friday night. Misses Hazel Brown and Cleo Cosby spent Sunday with Mrs. Jim Stewart.

Miss Ora Scoggin spent the week end in her home in Floydada.

Miss La Verne Rimmer spent Saturday night and Sunday with Miss Pauline Lewis.

Mr. and Mrs. J. C. Crabtree and family, of Center, and Misses Cora and Bessie Maye Brown were the guests of Mr. and Mrs. H. K. Reeves and family Sunday.

W. B. Wilson visited in Plainview Sunday afternoon. Walton Wilson is attending Wayland College.

E. C. Austin celebrated his birthday Sunday by entertaining his children and friends with a birthday dinner at Plainview.

Robert Sanders spent Wednesday night in his home here. He left Thursday for Colorado.

Lonnie Saunders has returned from New Mexico. Fred Reeves is working at Matador.

Troy Brittan is visiting with Gordon Rimmer.

Harmony News

Harmony, Sept. 17.—Mr. and Mrs. Sam Hale and children spent Sunday in Ralls with Mr. Hale's brothers.

Mr. and Mrs. C. B. Smith spent Sunday afternoon with Mr. and Mrs. Clifton Fuller of the Ellen community in Hale county.

R. B. Gary made a business trip to Ft. Worth Sunday and returned Tuesday morning.

Church services at Carr's Chapel were well attended last Sunday.

We are sorry to hear that Carrick Snodgrass has rebroken his arm.

Elmer Williams is at home from school with the mumps.

The men of the community met at the school house Tuesday night and selected the products for the exhibit at the fair.

L. A. Williams and D. H. Heard underwent tonsil operations in a sanitarium at Lubbock last Saturday. Both are reported improving.

Mr. and Mrs. Grady Freeman have moved back into the community.

Raymond Williams was at home over Sunday from Floydada.

Mr. and Mrs. Gaston Hampton have moved to Ralls.

The Carr's Chapel Woman's Missionary Society will serve eats at the Fair Friday and Saturday noon. They will be located east of the square. Let us meet you there.

Mayview News

Mayview, September 16.—Only a small crowd attended Sunday School at Dougherty Sunday morning.

H. E. Edwards returned from Hereford last week from a business trip.

Miss Annie McNeill left Friday for Denton where she will attend school this winter.

Miss Lou Ella Lincoln entertained the young folks Saturday night with a party.

Miss Robbie Lotspeich spent last week with her sister, Mrs. Cecil Payne, of Fairview.

The McNeill family entertained the young people with a party Wednesday night.

Mrs. T. J. Campbell and Mrs. C. E. Bartlett attended the shower given in honor of Irene Brownlow last Thursday.

Mr. and Mrs. T. J. Campbell and family attended the birthday dinner Sunday at the home of Mrs. W. A. Colston.

The Hesperian \$1.50 per year.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF SEPTEMBER 23, 1915

J. V. Daniel, of Hughes Springs, Cass County, has accepted a position with the First State Bank of Floydada, as bookkeeper. Mr. Daniel assumed his duties on Monday of this week.

Barker Brothers received on Wednesday their first carload consignment of Fords, a small car containing six of these popular machines comprising the shipment.

Lockney Public School opened Monday of last week with an enrollment of 250 pupils, eighty of which were in the high school.

The first car of 1915 maize to be shipped from this point was threshed out Saturday by B. F. Yearwood and consigned to the McGregor Mill & Elevator Co., McGregor, Texas.

Misses Bernice Henry and Mabel Yearwood are students in the College of Industrial Arts at Denton this year.



'Phill-up and Fly'
Free 5 Gallons of Phillips 66

-to introduce this new volatile gasoline

Phillips '66'

Five Gallons Free

THE new Phillips highly volatile gasoline which was used by Col. Arthur Goebel on his successful flight to Honolulu in his Woolaroc ship and used extensively by aviators throughout the country, is now available in a grade adaptable to automobile use.

THIS new volatile gasoline—"Phillips 66"—will be introduced to motorists of Floydada and vicinity at the formal opening of our new and modern service station on Saturday, September 21st.

We want to meet every automobile owner of Floydada and vicinity on that opening day, and to every motorist who purchases enough "Phillips 66" on that day to fill his gas tank (and providing the purchase amounts to five gallons or more) we will give FREE a coupon for 5 gallons of "Phillips 66" good at any time within thirty days.

You will like this new product and we want you to have an opportunity to give it a fair trial.

Drive In And Say "Phill-up" On
Saturday, September 21
and if your purchase amounts to five gallons or more the free 5 gallon coupon is yours.

Phillips Petroleum Company

300-304 West California Street

Phone No. 277, Floydada, Texas





SOCIETY

Mrs. W. A. Colston Honoree At Dinner On Birthday.

Mrs. W. A. Colston was given a surprise birthday dinner by her children and friends Sunday, September 15, honoring her sixty-fifth birthday. The sumptuous dinner was prepared while she was attending Sunday School at Dougherty with Mrs. T. J. Campbell. All of the Colston children were present and the surprise proved a very pleasant one for the honoree. Those present were: Mr. and Mrs. W. C. Colston and children, of Matador; Mr. and Mrs. B. A. Colston and children of Baker; Mr. and Mrs. S. E. Colston and children of Baker; Mr. and Mrs. J. N. Colston and children of Slaton; Mr. and Mrs. J. F. Colston, Mr. and Mrs. H. E. Bartlett, Mr. and Mrs. C. E. Bartlett and children, Mr. and Mrs. T. J. Campbell and children of Dougherty; Mrs. J. W. Miller, Paul Miller, Calvin Ash, Dorsey Bartlett, Oiech Miller, Mr. and Mrs. A. H. Kreis and children, Mr. and Mrs. Carl Smith, Miss Robbie Lotspeich, Miss Lucille Evers of Pleasant Hill; Mr. and Mrs. Oral Sanders and children, Mr. and Mrs. J. N. Bartlett and Mrs. W. A. Colston, the honoree.

Blaine Rosson Celebrates Birthday With Party.

Blaine Rosson, son of Mr. and Mrs. R. B. Rosson, was three years old Saturday, September 14, and his mother entertained for him with a birthday party from 3 to 6 o'clock at their home on West Mississippi Street. Icy pies, animal cookies and lollypops were served to the following children: Patsy Jean Clubb of Petersburg, Norma Benson, Netha Benson, Bobbie Lee Fortune, Frances Ruth Garrett, Billy Colville, John Colville, Frances Keim, Wilson Mahan, Mary Lynn Stanley, La Juana Jo Boerner, Thesa Jones, Nelda Fagan, Mary Joe Osburn, Thomas Flynn Thagard, B. K. Barker, Jr., and Blaine Rosson, honoree.

T. E. L. Class Elects New Officers.

The annual social meeting and election of officers was held by the T. E. L. Sunday School class of the Baptist Church Tuesday night at the home of Mrs. Ozro Stephens with Mrs. S. J. Latta and members of her group as hostesses. Bible Games were played during the evening. A shower was given for Mildred Lucille, infant daughter of Mrs. Walls. New officers elected were: Mrs. Jerry Withers, president; Mrs. K.

Orsburn, first vice president; Mrs. G. N. Shirey, second vice president; Mrs. Burrett Nichols, third vice president; Mrs. S. J. Latta, secretary; Mrs. B. J. Perkins, treasurer; Mrs. J. G. Martin, reporter; Mrs. L. W. Hicks, teacher; Mrs. Joe McBrien, assistant teacher. A rising vote of thanks was given the outgoing officers. The hostesses served a salad course to twenty-five members.

Mrs. Bill Daily Hostess At Bridge Party.

Mrs. Bill Daily entertained at four tables of bridge Tuesday afternoon at her home. Mrs. A. A. Bishop got high score in the games. Lovely refreshments were served to Miss Lena Stephens, Miss Geraldine Massie, Miss Mary Lou Crain; Mrs. Joe M. Day, Mrs. A. A. Bishop, Mrs. Terrell Loran, Mrs. Rip Snodgrass, Mrs. Bill Colville, Mrs. Jeff Welborn, Mrs. A. B. Keim, Mrs. Leslie Surginer, Mrs. Polk Goen, Mrs. W. C. Newsome, Mrs. Jimmie Evans and Mrs. LeRoy McDonald.

Program For Andrews Ward P. T. A. Announced.

Mrs. C. R. Houston, chairman of the program committee of the Andrews Ward P. T. A. has arranged the program for the meeting which will be held Wednesday, September 25. "The members are greatly interested in the subjects which will be discussed at this meeting," Mrs. Houston said. "And hearty co-operation is being given in the year's work by both the faculty of earnest teachers and parents," she added. The program as announced by Mrs. Houston will begin at 3:30 and is as follows: "As a parent how can I help my child secure a sound body?"—Mrs. D. R. Grisham. "As teachers how can we assist a child secure a sound body?"—Mrs. O. T. Williams. Reading, "Come into the garden"—Miss Catherine Birch. "The Importance of giving children toxin and anti toxin"—Dr. Lon V. Smith.

CARD OF THANKS

We wish to thank our friends who were so kind and thoughtful to us during our recent bereavement, the death of our darling baby boy and grandson. We also want to express our thanks for the many beautiful flowers sent. Mr. and Mrs. J. L. MacNeill. Mr. and Mrs. B. M. Eubank and family. Remington and Royal Portable Typewriters at Hesperian Office.

Social Calendar

East Circle will meet Monday afternoon at 4 o'clock with Mrs. J. F. Sitton.

South Circle of the Baptist Missionary Society will meet Monday afternoon, at 4 o'clock with Mrs. P. M. Smith.

Mrs. W. F. Weatherbee will be hostess to the North Circle of the Baptist Missionary Society Monday afternoon at 4 o'clock.

The Woman's Missionary Society of the First Methodist Church will meet Monday afternoon at 4 o'clock at the church for a lesson from their study book, "The New Africa."

The Co-Operative Missionary Society will meet Monday, September 30, at 4 o'clock at the Baptist Church with the Baptist ladies as hostesses.

Mr. and Mrs. Troy Jones will be host and hostess to the Ace Bridge Club Tuesday evening, September 24, at 7:45 o'clock.

Mr. and Mrs. A. B. Keim will entertain the Friendship Bridge Club Friday evening, September 20, at 8 o'clock.

1929 Study Club will meet Thursday afternoon, Sept. 26 at 4 o'clock with Mrs. Ed Bishop as hostess. Mrs. O. Stephens will be leader.

Mrs. R. B. Rosson will be hostess to the San Souci Bridge Club Wednesday afternoon, September 25, at 3 o'clock.

Andrews Ward Parent-Teachers' Association will meet Wednesday afternoon, September 25, at 3:30 o'clock at the school building.

High School Parent-Teachers' Association will meet Thursday afternoon, September 26, at 3:45 o'clock at the school building.

The Woman's Council of the First Christian Church will meet Monday afternoon at the church at 1 o'clock for a quilting.

Stitch and Chatter Club will meet in all-day session Thursday, September 26, with Miss Myrtice Meador.

The 1922 Study Club postponed their meeting which was to have been held this afternoon to Wednesday afternoon, September 25, at 3:30. It will be held with Mrs. T. P. Collins at that time. The meeting was postponed on account of the fair.

Tingata Camp Fire Group Went on Hike Friday.

Tingata Camp Fire Group met at Mrs. W. C. Grigsby's home Friday afternoon. Each girl brought

her lunch and they went from there on a hike. They were accompanied by their new leader, Mrs. W. C. Newsome, also Mrs. Grigsby and Mrs. J. U. Borum.

"Little Sisters" of the members were guests at this meeting.

Those present were: Venitta Borum, Genell Stovall, Alice Mae Fyffe, Blanche Hilton, Selma Louise Linder, Faye Spickard, Faye Houghton, Fleda Manning, Virginia Stovall, Floriene Dorrell, Reba, Duncan, Genevieve Schmid, Mrs. Newsome, Mrs. Grigsby and Mrs. Borum.

The Woman's Missionary Society of the Cumberland Presbyterian church met Monday afternoon at 3:30 o'clock. After a short business session, Mrs. Wm. Massie taught the lesson from their study book, "The Desire of All Nations."

The next meeting will be held Monday, October 7, at 3:15, which is fifteen minutes earlier than usual.

The Andrews Ward P. T. A. met Wednesday afternoon, September 11, at 3:30 o'clock. Mrs. George Smith and Mrs. James Colville, president, each made an interesting talk.

NORMA SHEARER FEATURED IN ALL-TALKING PICTURE

"The Last of Mrs. Cheyney," an all talking picture in which Norma Shearer is starred by Metro-Goldwyn Mayer, is a distinctively British production, having made its debut from the London stage nearly five years ago.

Frederick Lonsdale wrote the original stage play from which the film, coming to the Palace Theatre on next Monday and Tuesday was adapted by Hans Kraly and Claudine West and directed by Sidney Franklin.

In the original London presentation, Gladys Cooper appeared in the title role. She was followed in this part by Ina Claire, who first portrayed the glittering society adventuress on the American stage, creating the characterization in the New York production.

Since that time the play has been seen in virtually every British province as well as every American state, having been grouped into road companies and stock groups. Incidentally, "The Last of Mrs. Cheyney" is Franklin's first directorial effort on dialogue production. It is Miss Shearer's second all-talking film, her first having been the sensational "Trial of Mary Dugan."

Basil Rathbone and George Barrard, distinguished British American stage stars, head the elaborate supporting cast which includes Herbert Bunston, Cyril Chadwick, George K. Arthur, Helda Hopper, Moon Carroll, Maude Turner and Madeline Seymour.

Judge and Mrs. Wm. McGehee were guests of his brother, J. H. McGehee, and family of Rails Sunday.

South Plains News

(Left over from last week) South Plains, Sept. 11.—There were not any religious services held Sunday on account of the rain, which was needed very badly, but would have been more appreciated six weeks ago.

The Methodist meeting has been postponed until a later date. Our community is planning greatly on the Floyd County Fair. We are going to have an agricultural exhibit as well as a Home Demonstration exhibit. Our school has not started, therefore we will not get to enter the rural school parade, but we expect to be benefited by the other communities who will take part in the parade.

Those from our community who entered Lockney High School are: Misses Ileta and Neva Orman, Geraldine Upton, Ruth Childress, Lola Knierim and George Knierim.

Mr. and Mrs. E. P. Smith and family, of near Slaton, spent the first of last week visiting in the Shearer and Sanders home.

Miss Irene Simpson spent several days this week with Leona Wooten. Several ladies attended the meeting of the Home Demonstration Club at the home of Mrs. Grig Milton last Friday. Plans for the Fair were discussed. Those present were: Mesdames Glen Smith, Esley Yearly, John Shearer, J. C. Simpson, H. P. Hewitt, Chas. Wilson George West, Lucy Harper, Mrs. Jarnigan and the hostess, Mrs. Milton.

Mr. and Mrs. Alpha W. King are moving to Lubbock this week for the winter term of Tech College, where Mr. King will take third year work.

37th Dividend

THE REGULAR quarterly dividend of \$1.75 per share on Preferred Stock will be paid on Tuesday, October 1, 1929, to stockholders of record at the close of business on Friday, September 20, 1929.

R. A. Nickerson, Treasurer.

SOUTHWESTERN BELL TELEPHONE COMPANY

160th Dividend

THE REGULAR quarterly dividend of \$2.25 per share will be paid on October 15, 1929, to stockholders of record at the close of business on September 20, 1929.

H. Blair-Smith, Treasurer.

AMERICAN TELEPHONE AND TELEGRAPH COMPANY

Hesperian Want Ads Get Quick Results

Panhandle South Plains Fair

"The Show Window of The Plains"
LUBBOCK, TEXAS
SEPT. 30, OCT. 1, 2, 3, 4, 5, 1929.

Will Portray the Fastest Developing Section in the Southwest Today

COME—SEE FOR YOURSELF

South Plains Farm Products. Complete Women's Department. Free Football Games Daily. Big Free Circus Acts. A Wonderful Carnival. Fine Dairy and Beef Cattle. Poultry and Swine Unexcelled. Bands in Daily Concerts. Big Free Acts Galore. New All Steel Livestock Building.

Free Fireworks at Night

Many, Many, Many other Attractions

COME ON ALONG

Don't miss a single day. This will be the Biggest event in Years.

Fun By The Ton

FREE—Every Fair Attraction—FREE After You Pass The Front Gate

WE MOST CORDIALLY INVITE YOU TO COME

Panhandle South Plains Fair Association

B. C. Dickinson, Pres.
A. B. Davis, Mgr.



FRIDAY AND SATURDAY, SEPT. 20-21

AT THE OPENING OF THE NEW SEASON

When your needs are greatest, Our New Dollar Days bring on unexpected opportunity to Save. The Comprehensive range of items covers your needs exceptionally well.

YOU WILL LIKE THESE VALUES!

CLOTHING NEEDS

Also have a good representation here. Both women's wear and children's school day apparel needs. Value is a predominant factor in our Dollar Day Offerings.

Included in This \$1 Day Offering is the following:

Children's Dresses,	\$1.00	Leather Sole House Shoes,	\$1.00	Seamless Sheets, 81x90, for	\$1.00
Five Pair Children's Hose,	\$1.00	Triangle Scarfs	\$1.00	9 Yards Outing Flannel,	\$1.00
Children's Creepers,	\$1.00	Long Sleeve Dresses,	\$1.00	10 yards Bleached Crash,	\$1.00
Children's Panty-Dresses,	\$1.00	Rayon Gowns	\$1.00	10 yards Unbleached Crash,	\$1.00
Ladies' Full Fashion Hose,	\$1.00	Yarn Chemise,	\$1.00	5 Yards Pure Linen Crash,	\$1.00
18 Ladies' Fancy Kerchiefs	\$1.00	Flannel Gowns,	\$1.00	12 Yards Unbleached Muslin,	\$1.00
Misses' Sweaters,	\$1.00	Shadow Skirts	\$1.00	Bed Spread, 80x108,	\$1.00
Single Plaid Blankets, 70x80, for	\$1.00	Dress Bags,	\$1.00	Feather Pillows, 20x26,	\$1.00
Curtain Sets,	\$1.00	All Linen Table Cloths	\$1.00	4 Turkish Towels, 21x42	\$1.00
Single Solid Blankets, 72x80, for,	\$1.00	Fringed Curtain Panels,	\$1.00	Woven Oval Rugs,	\$1.00
				Washable Chenille Rug,	\$1.00

Buy Your Other Needs in Clothing, Ready-to-Wear and Millinery at OUR ANNIVERSARY PRICES. Remember, the Date—Friday and Saturday, September 20 and 21.

BAKER - CAMPBELL CO.

Foreign Cotton Threat To South Staple Crop

Arthur Coleman Declares American Cotton Slowly Being Undermined.

"One American manufacturer uses 80 per cent Egyptian cotton because he cannot get as fine or as long cotton in this country. There is no blinking the facts as they exist. American cotton supremacy is not only threatened but is slowly being undermined," writes Arthur Coleman in the current issue of Holland's. The Magazine of the South.

Amazing as it may sound to Southern people who look upon cotton, the bulwark of our very existence, as a matter of course and a never ending source of revenue, much of the cotton now grown is absolutely useless in the manufacture of anything made in this country except the shoddiest of material. Nearly fifteen per cent of the 1928 crop was untenderable on contract because of short staple, and more of this class is grown each year.

Mr. Coleman says, "For many years American short cotton has been shipped to Japan and Europe where it is used in the manufacture of underwear, blankets, cheap rope, twine and other commodities. In those countries it is forced to compete in price with cotton from China and India. Cotton grown with the cheapest of cheap native labor 'coolie' cotton, it has come to be called. In order to compete with cheap cotton, American cotton must be cheaper.

"Particularly it must be cheaper than Indian cotton, for India raises a short cotton that is the best for the uses to which it is put to be had. There are mills in America, where domestic short cotton could not supplant Indian cotton if the American cotton was given away. India's cotton is stronger and better than American short cotton. China's cotton is better. This is not my opinion. It is a statement of a cotton goods manufacturer who operates one of the largest concerns of its kind in the country and whose product is nationally recognized as one of the best."

Mr. Coleman points out how and why short staple, untenderable cotton is becoming more popular with Southern farmers; how this affects the price of all cotton; what this means to Southern business and many other facts about cotton which most Southerners who have seen cotton all their lives know little about.

Mayview News

(Left over from last week) Mayview, Sept. 10.—Sunday school and church were rained out Sunday. School began Monday, September 11. Due to the heavy rains the enrollment was not as large as expected.

Miss Grace Readhimer who is attending school in Floydada, spent the week-end at home.

Mr. Norman and Cleburne Payne returned last week from East Texas where they have been visiting for the past three weeks.

Mrs. H. E. Edwards and Miss Ophelia Bartlett spent Sunday with Miss Robbie Lotspeich.

Mrs. H. L. Handley, Mr. and Mrs. F. L. Handley and Harmon Handley returned last Friday from Mexico. F. L. Handley is recovering from his injuries. He has a broken leg.

Mr. and Mrs. Bruce Edwards, of Hereford came Tuesday to spend a few days with their parents.

R. W. Lotspeich returned from Dumas Thursday night.

Grandmother Whatley returned to her home in Mineral Wells after a few days visit with her daughter, Mrs. R. W. Lotspeich.

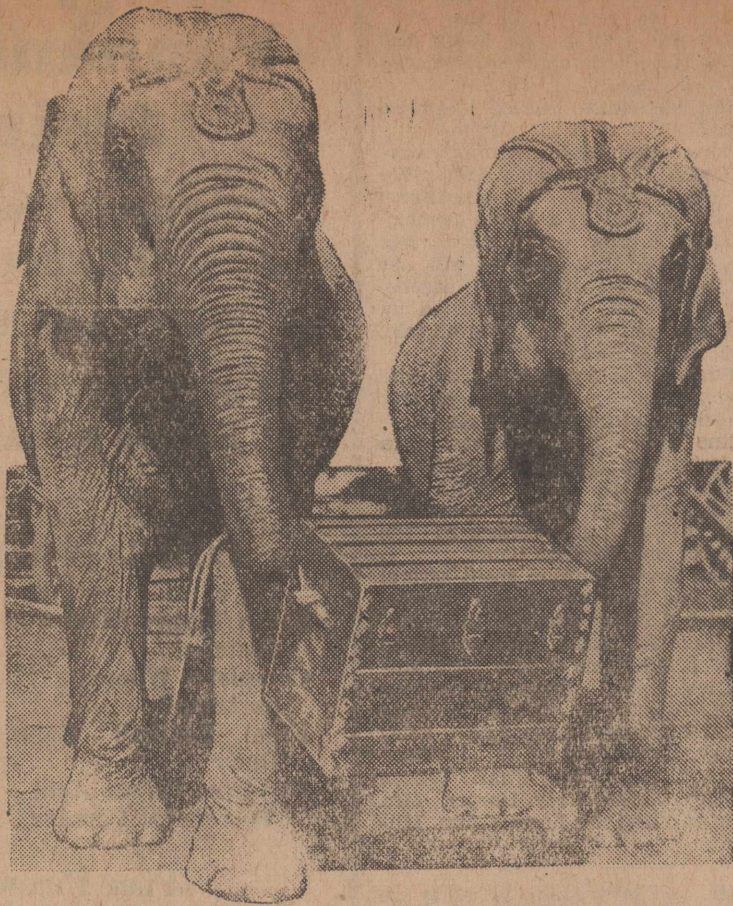
Willie B. May and John Key West left Sunday for Dallas and Stephenville. Willie B. will attend McMurray College at Abilene and John Key will take up military training at John Tarleton at Stephenville.

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health.

Calotabs are the greatest of all system purifiers. Get a family package with full directions. Only 35 cts. at drugstores. (Adv.)

A Study In Trunks



Everybody works with the circus, and on late arrival days the elephants pictured here are assisting the workmen in carrying in the performers' trunks.

A. G. Barnes Circus, which exhibits in Floydada, Saturday, Sept. 28 have many elephant actors, and the entire new program of stunts have been taught the pachyderms since their last visit to this city. Six new members of the elephant herd have been received from India and put through a post graduate course at the circus winter quarters. There are now in America 132 elephants, of which the A. G. Barnes Circus has a generous share.

Pleasant Hill News

(Left over from last week)

Pleasant Hill, Sept. 10.—This community received a four-inch rain Sunday afternoon, which was accompanied by quite a bit of hail and wind, which blew down several windmills and outhouses.

School began here last Thursday with good attendance, with C. E. Meredith as principal and Miss Laura Mae Mayes as primary teacher.

Mr. and Mrs. P. J. Wilkes return-

ed Thursday from Gainesville, where they have been visiting relatives. They were accompanied home by Mrs. Wilkes' sister-in-law, Mrs. Sullivant.

Mr. and Mrs. Ben Donathan, of Paducah, spent Saturday night with Mr. Donathan's sister, Mr. and Mrs. Tom Hall.

Mr. and Mrs. McKinney have gone to Eastland County on an extended visit.

Mrs. Joe R. Evers and daughter, Miss Lucille, visited Tuesday with Mrs. C. E. Neil of Floydada.



Grind and Mix Your Own FEED

Grind your own, pure home grown feeds—stems, stalks, leaves, cobs, shucks and all—with a W-W Feed Grinder and they will go a third further—will produce a third more profit for you.

The W-W grinds and mixes everything from the ground up with lightning speed—separately or together. Turns alfalfa, fodder, snapped or ear corn, barley, oats, maize heads, bundle feed, etc., into valuable mixed feed at low cost.

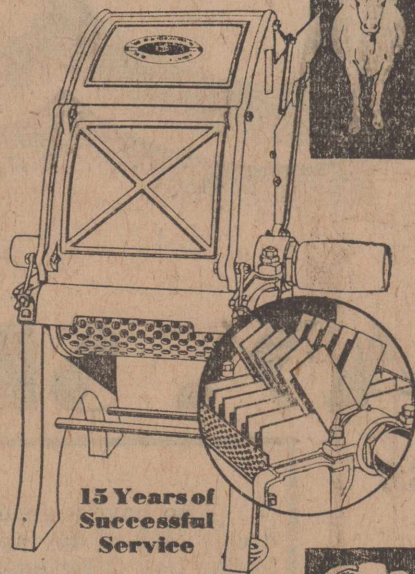
The W-W has no burrs, gears or knives to give trouble. Powerful RIGID hammers do the work—quicker, better, cheaper.

W-W HAMMER-TYPE FEED GRINDER

Farmers everywhere have put their farms on a new profit-making basis by cutting feed costs with a W-W. You can do the same.

There is a W-W to suit every grinding need. Nine different sizes. Blower or Elevator equipment. Self-feeder can be furnished. All equipped with Timken Tapered Bearings, Alemite Lubrication and Rock-wood Valleys.

Come in and see this wonderful grinder. Or let us demonstrate the W-W on your own farm with your own feed and your own power.



15 Years of Successful Service

D. W. FYFFE

Floydada, Texas

'Stay Among Such Fine People A Privilege'

—Kansas Visitor

How would you like to have it said of yourself and neighbors that you are enterprising, that in two years you have improved your city wonderfully, and that the many beautiful homes and lawns had made a very pleasant impression on a visitor, from Kansas, for instance?

If that kind of a thing would please you, read this from Mrs. Alberta Mueller, of Wichita, Kansas, who is the owner of a section of land east of Dougherty, and who made a visit to Floydada this summer:

"When in your City July 25th was greatly pleased and surprised to note the very many fine improvements since I was there last in the summer of 1927. So many new and fine business buildings and stores paved streets, street lights, new U. A. & P. Ry. Station, the naming of your streets and the numbering of the houses, tourist camp, new Baptist Church, signals at street intersections, natural gas, etc. Understood also that you were soon to have free mail delivery. You certainly have a very enterprising class of people in your little city and the many beautiful homes and lawns were admired by me. I really like Floydada.

"Was also pleased to see the pretty little town of Dougherty, so nicely laid out with fine homes, business houses, fine school and church as well as large elevators and cotton gin. It was all such a surprise to me. My stay of three weeks among such fine people there was a real privilege."

W. O. Murray returned last mid-week from an extended vacation spent in California.

"Does Advertising Pay?"

An extract from the September issue of

"The Nation's Business"

AND FURTHER:

"Advertising is called 'salesmanship in print.'"

"Even the best salesman has poor days, so no capable sales manager judges his men by anything but their weekly and monthly averages.

"Advertisements have poor days, too, and it is a mistake to judge them except on averages. If the advertiser is disappointed because he doesn't receive a lot of inquiries the first few days after his announcement appears in a weekly magazine, (or newspaper) he is forgetting the law of averages and worrying needlessly.

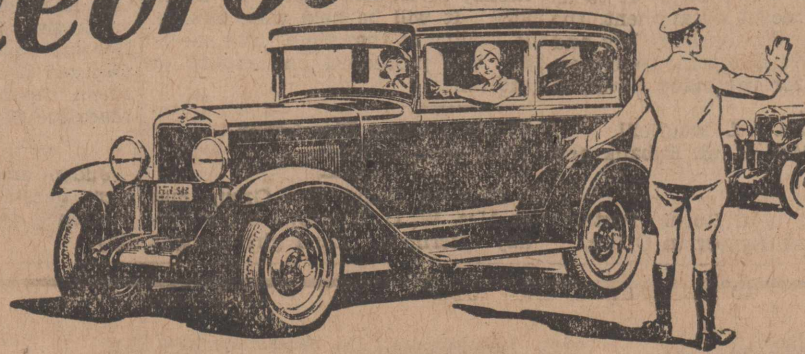
"In fact, we (the average people) like to think that we pay no attention to advertising but nevertheless advertising day by day is giving us information upon which we make decisions affecting probably 75 per cent of all the money we spend. We are led by advertising to behave as customers. But we would be burned at the stake before we admitted that we were influenced by anything but our own intelligence."

Don't Judge Advertising Too Hastily!

It is your best salesman. Give it a chance to work for you through.

The Hesperian

Drive a Chevrolet Six!



—so Delightful to Drive!

The Chevrolet Six delivers its power with that smooth, even, velvety flow which characterizes the truly fine automobile. At every speed, you travel without the slightest annoyance from vibration. Equally delightful are its comfort and handling ease. Four long semi-elliptic shock absorber springs provide the road balance found in the finest cars. And the steering gear is equipped throughout with friction-free ball bearings.

—so Durable and Dependable!

The Chevrolet Six is built to the world's highest standards. Its design represents more than four years' development and testing. Materials are carefully selected. Highly skilled workmen perform every manufacturing operation. And inspection is rigorous and continuous. The result is quality so high that you can confidently look forward to thousands upon thousands of care-free, dependable miles!

—so Economical to Own!

Many people still do not appreciate how little it costs to own a Chevrolet Six. You can actually secure a Chevrolet Six for practically the same cash and monthly payments you would expect to make for any low-priced car. Furthermore, it is unusually economical to operate—better than 20 miles to the gallon of gasoline, with unusually low oil consumption. Come in for a demonstration today!

The COACH \$595

The ROADSTER.....	\$525	The Imperial SEDAN.....	\$695
The PHAETON.....	\$525	The Sedan Delivery.....	\$595
The COUPE.....	\$595	The Light Delivery Chassis.....	\$400
The Sport COUPE.....	\$645	The 1 1/2 Ton Chassis.....	\$545
The SEDAN.....	\$675	The 1 1/2 Ton Chassis with Cab.....	\$650

All prices f. o. b. factory, Flint, Mich.

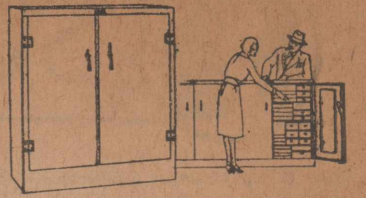
COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

SNODGRASS CHEVROLET COMPANY

Floydada, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

LYON COUNTER-HI



Double Duty

Counter-hi may be set alongside a counter to provide storage under lock and key. A row of them makes an excellent service counter with protected storage space beneath. Rigid, strong; detachable linoleum tops if desired.

SIX FINISHES

Hesperian Pub. Co.,

Floydada, Texas

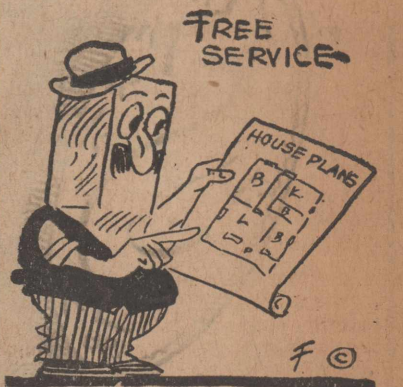
SICK AT HIS STOMACH

"I WAS suffering from stomach trouble, in 1917," says Mr. C. K. Nelson, a railroad engineer living in Pulaski, Va. "I had a tightness in my chest, a shortness of breath. There seemed to be a heavy weight in the pit of my stomach, and quite a bit of nausea, yet I couldn't vomit. I tried different remedies, yet suffered on just the same. When in West Virginia on a work train, I was in such a condition that I just gave up and came home. I could not stand to work, in my condition. Some one told me about Black-Draught. I started taking it in small doses after meals. It helped me, and I went back to work."



WOMEN who need a tonic should take CARDUL in use over 50 years.

Bill Der Says



House Plans, Too

"Our house plan service, you will find, is just the ticket—just the kind. That builders have been looking for," Says old reliable Bill Der.

A lot of people who contemplate building homes do not know that we have hundreds of helpful plans from which they may make a selection. These designs are by well-known architects and are drawn with an eye to conserving both floor space and building materials. Our patrons are welcome to make use of this free service.

Willson & Son

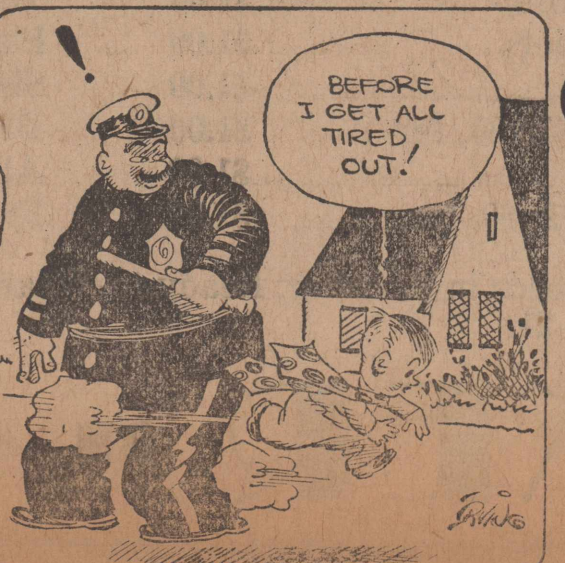
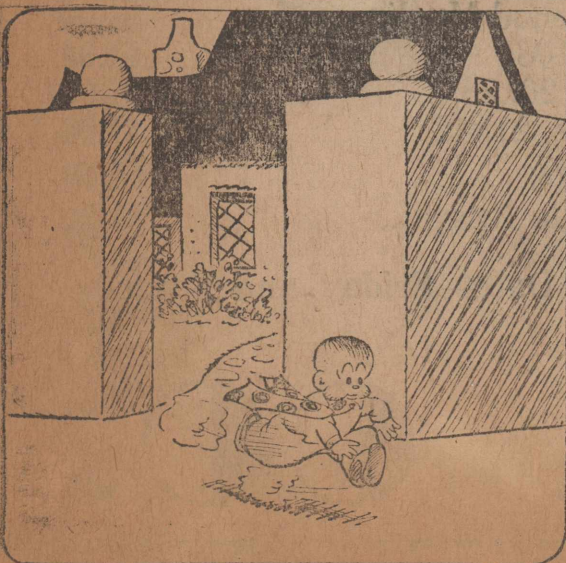
Floydada, Texas

The Home of Friendly Service

MAC

Putting Over a Fast One

By Irving



Willson & Son

Floydada, Texas

The Home of Friendly Service

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

FOR SALE

See our demonstration on gasoline and oil stoves at the fair ground this week. F. C. Harmon. 301tc

FOR SALE—2 cows 4 and 5 years old, 2 wagons, 1 one-row disc drill. G. I. Dunavant, Route 2, Floydada, Texas. 293tc

If you want appearance—at a cost that will not inconvenience your pocket book—Glad Snodgrass. 301tc

The Pastor's Helpers Class of the Methodist church will serve sandwiches, pie and coffee at Floydada Grocery Friday. 301tc

We have the combination coal heater and cook stove just the thing for cotton pickers. Priced low. F. C. Harmon. 301tc

FARM IMPLEMENTS FOR SALE—One row binder, one good twelve hole Van Brunt Wheat Drill, One six foot one-way Sanders Wheat Plow, one good wagon, one row wheat drill, also Fordson tractor cheap. See H. C. Stovall, city. 302tp

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc

FOR SALE—Clean Winter Barley Seed. Free from smut and wheat. Price \$1.00 per bushel. Hal Scott. 302tp

FOR SALE or trade—7 foot tandem disc, good as new. See Lee Rogers 1 mile north Center School. 30tc

Have received another car of furniture this week. F. C. Harmon. 301tc

FOR SALE OR TRADE—One Van Brunt 14-hoe drill, practically new; one McCormick Deering 14-hoe drill, practically new. Will sell on terms, trade for milk cows or stock cattle. Phone 144. Cannaday Bros. 26tc

Heater season is on and we have most all the styles and sizes in gas and coal heaters. F. C. Harmon. 301tc

FOR SALE or trade—Gulbransen player piano. Mrs. T. E. Tinnin. 292tc

FOR SALE—Pieced Quilts (new). Also quilting wanted. 415 West Jackson Street. 301tp

Snap of style, smartness of fit, you feel well groomed and have the confidence of being well dressed at GLADS'. 301tc

1929 DISC ROLLING PRICES

4 Inch Tandem	20c
6 Inch Tandem	25c
8 Inch Tandem	30c
10 Inch Tandem	35c
12 Inch One Way Plow Disc	40c
12 Inch Plow Disc	50c
12 Inch Plow Disc	65c

When you have a job too difficult for others, bring it in. We can do it.

J. A. ENOCH
East Side Square 47tc

Truly we are showing the gasoline range at the fair building that deserves the name "The Stove with Brain." F. C. Harmon. 301tc

FOR SALE—Two 15-30 McCormick Deering Tractors in good condition at \$350.00 each. McAdoo Mercantile Co., McAdoo, Texas. 303tp

HAVE your measure taken for a Spirella corset or girdle at the Thrifty Nifty Shop. 20tc

FOR SALE OR TRADE
A CROSLLEY RADIO set, storage battery type, will trade for twenty-two rifle or shot gun. J. B. Bishop at Triangle Garage. 301tc

MISCELLANEOUS

NOW that vacations are over, brighten up your living quarters with ferns, palms and blooming plants. Hollums, Floydada Florists. 1tc

SEWING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

See the new line of living room quilts received this week, they are beautiful. F. C. Harmon. 301tc

We take enough pride in our clothing to place it on a pedestal above other clothing generally, but we don't put it out of your reach. GLADS'. 301tc

CONSUMERS Fuel Ass'n fixes your flats. 7tc

DEVILS Ivy. The best plant for wall pockets. Grows without sunshine. Hollums, Floydada Florists. 29tc

We solicit monthly installment business. Enjoy the furniture while you use it. F. C. Harmon. 301tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 124. 41tc

Extravagance was never virtue. You don't have to pay a fortune to be well dressed. Not if you use common sense in choosing the place to buy your clothes. GLADS'. 301tc

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

NOTICE TO BIDDERS

The Commissioners' Court of Floyd County, Texas, will receive bids at Floydada, Texas, on September 30 at 10 a. m. 1929, for the purchase of one or more Elevating Graders.

Wm. McGehee
County Judge Floyd County, Texas. 284tc

REAL ESTATE

FOR SALE—or rent—four room modern house, two blocks of Andrews Ward School. See H. T. Williams. Phone 360W. 301tp

FOR SALE—To Right Party, New 5 room and bath stucco dwelling, garage, and cow shed, 1 Block of Paving, well located. \$250.00 cash, balance \$30.00 per month. Goen & Goen. 302tc

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

FOR SALE OR TRADE: Well improved half section of land, four miles East of Lockney, Texas. 280 acres in cultivation. Good seven room house; good barn; in shallow water belt. W. E. Meador, Rt. 3, Lockney, Texas. 274tp

FOR SALE or Trade—Well located six room modern stucco residence in Crosbyton. Three lots, east front. Will trade for property in Floydada. See Hollis B. Moore at Moolie Drug. 28tc

SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

FOR SALE—Some well located residences and some nice residence lots J. U. Borum. 9tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR SALE—Brick store building size 30x110, well located in good North Texas town. Would consider trading for plains land. Address Box 935, Floydada, Texas. 302tc

NOTICE

I often have buyers coming to me for small tracts of land around Floydada, with small cash payments say from 50 to 320 acres. If you want to sell or exchange your land write me all about it in first letter. B. Kollman 710 1/2 Indiana Ave, Wichita Falls, Texas. 303tp

REWARD

Some dirty, cowardly, low-lived, nigger-livered, unprincipled cur poisoned my Collie dog last Friday. For information that will lead to the arrest of this dirty coward I will give \$10.00. If convicted and given a jail sentence I will make it \$25.00. If a penitentiary sentence is possible for the offense and is given, I will give \$500.00.

I offer this reward in order that the citizens of Floydada may know who this unprincipled coward is that carries on his dirty work under the cover of darkness.

W. Edd Brown. 301tc

FOR RENT

FOR RENT—Bedroom, convenient to bath. 621 West Missouri. 292tp

FOR RENT—Nicely furnished bedroom with private entrance. Phone 200J. 304tc

FOR RENT—One large room suitable for light housekeeping, unfurnished, 327 W. Crockett Street, Mrs. Aubrey Hanks. 283tc

FOR RENT—Two rooms, furnished or unfurnished, 518 Mississippi Street, convenient for meals at Mrs. Montgomery's. Apply at Baker-Hanna Co. 301tc

WANTS

BOARD AND ROOMS, 229 West Mississippi Street. 14tc

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square. 6tc

WANTED—QUILTING by the Alathean Sunday School Class of the Baptist Church. Phone Mrs. S. G. Bishop. 304tp

FOR RENT—Front bedroom, furnished, in 2 blocks of square. Phone 317J. 293tc

Eggs and Poultry

EIGHTY-FOUR White Leghorn hens, now laying, will sell at public auction in Floydada Saturday, September 21. H. A. Copeland. 301tp

LIVE STOCK

30 Pigs for sale. J. C. Bolding. 301tc

FOR SALE—Two extra good milk cows. See Roy L. Snodgrass. 301tc

DALMONT NURSERY can landscape your ground, and guarantee it to grow. Dalmont Nursery, 18 miles northwest of Floydada. P. O. Address, Rt. 2, Plainview, Texas. 305tp

LOST AND FOUND

LOST—Leather purse containing near \$56.00 in bills. Finder please return to Hesperian Office. 302tpd

Bonner Baker of Weinert spent from Saturday until Tuesday here with his parents, Mr. and Mrs. W. A. Baker, who took him back to Weinert Tuesday. Mr. and Mrs. Baker will spend several days with their sons, Pitzer, and family at Weinert and Roy, and Mrs. Baker of Rochester. Bonner will leave Sunday for Austin, where he will attend University of Texas.

GIRLS

WANTED

To Work Stands

During Fair

Mrs. Tommie Fields

Apply at Tourist Hotel

Have You?

HAVE YOU SEEN THE NEW

WILLYS-KNIGHT

WHILE ATTENDING THE FAIR?

HAVE YOU SEEN THE NEW

WHIPPET

FOURS AND SIXES THIS WEEK?

IF YOU HAVE NOT

You have missed one of the most important parts of the Floyd County Fair.

Visit us before you return home. All that we ask is that you look them over. Don't forget to look over our stock of Michelin Tires.

Finkner Motor Co.



20 New Light Fall Suits

TO CLOSE OUT AT

Reduced Prices

DURING THE FAIR

Friday and Saturday

ONLY!

MEN!

HERE ARE REAL VALUES, ALL THROWN INTO ONE GROUP—TO SELL AT ONLY

\$19.75

With Two Pair Trousers

CASH

Regular price if Charged

Size Range From 34 to 42

Remember: Friday and Saturday, Only

McGUIRE'S

"The Store for Men"

Fair Specials

Thursday, Friday and Saturday

QUILTING COTTON

3 Pounds, 72x90, 89c

BROOMS AND MOPS

Regular 50c Values, Sold from our East Window as long as they last, 29c

NEW HOUSE FROCKS

Just Received, colors guaranteed, 89c

H. P. Watson Co.

5c to \$1.00 Store

"Where Your Dollars Have More Cents"

"The Best Service I've Ever Had"



We hear that said so often by women who order from our store via telephone! Its the most convenient and modern way of shopping today! Special care and attention is given to all phone orders. No need of spending your valuable time to shop in person!

Phone 118

City Market and Grocery

Eubank & King, Props.

SOCIETY

Series of Parties Honoring Daughter and Friend.

Mr. and Mrs. W. H. Hilton entertained with a series of parties this week honoring their daughter, Mrs. Walter Pennington, and Mrs. J. T. Frazier and small daughter, Jeanette, of Turkey, who have been their house guests.

Mrs. Hilton entertained at bridge Monday afternoon for her guests, Mrs. A. A. Bishop and Mrs. Luther Fry won high score. Following a pleasant afternoon, delicious refreshments of sherbet and cake were served to the following: Mrs. W. C. Newsome, Mrs. Leslie Surginer, Mrs. C. Surginer, Mrs. A. A. Bishop, Mrs. Clay Willis, Mrs. Leroy McDonald, Mrs. Herman Thonias, Mrs. Jack Henry, Mrs. Luther Fry, Mrs. George Sherrill and the honor guests.

On Tuesday morning Mrs. Hilton entertained the K. K. Klub of which Mrs. Pennington was a charter member. Those winning high score were Mrs. W. C. Newsome and Miss Virginia Lewis for members and Mrs. Walter Pennington for the guests. Dainty refreshments of os-good pie and coffee were served by the hostess. Those playing were: Mrs. Thurmon Bishop, Mrs. John Hammonds, Miss Virginia Lewis, Mrs. Polk Goen, Mrs. Otis Abston, Mrs. W. C. Newsome, Mrs. George Sherrill, Mrs. Wilson Mahan, Mrs. John Reagan, Mrs. Homer Steen and the honor guests.

Tuesday evening Mr. and Mrs. Hilton entertained again for their

guests with four tables of bridge at play. Following a pleasant evening spent in the games, lovely refreshments of grape roll with whipped cream and punch were served. John Hammonds won high score in the games.

Those present were Mr. and Mrs. George Sherrill, Mr. and Mrs. W. C. Newsome, Mr. and Mrs. John Hammonds, Roy Eubank, Mr. and Mrs. J. T. Frazier and Mrs. Pennington of Turkey; and the host and hostess.

K. K. Klub Met Friday With Mrs. Newsome.

Mrs. W. C. Newsome entertained the K. K. Klub with four tables of bridge Friday afternoon at 3 o'clock. Her apartment was beautifully decorated with cut flowers. A color scheme of white and yellow was carried out.

Mrs. Flynn Thagard won high score for the visitors and Mrs. W. H. Hilton got high score for the members.

A dainty and colorful salad course was served in handpainted china to the following: Mrs. E. L. Angus, Mrs. Jimmie Evans, Mrs. Bill Daily, Mrs. LeRoy McDonald, Mrs. Terrell Lorai, Mrs. Flynn Thagard, and Mrs. A. B. Keim visitors and Mrs. Otis Abston, Mrs. Fred Brown, Mrs. Thurmon Bishop, Mrs. John Hammond, Mrs. W. H. Hilton, Mrs. John Reagan, Mrs. George Sherrill and Miss Jennie Lewis, members.

The club will meet next with Mrs. George Sherrill Friday afternoon, September 27, at 3 o'clock.

Mrs. McCleskey Hosts To Club Thursday.

Mrs. John McCleskey was hostess to the Stitch and Chatter club at her home Thursday afternoon, September 12.

Date-Nut pie and hot chocolate were served to Mesdames Tad Probasco, C. W. Ginn, Edd Sparks, John Howard, Zell Probasco, Bill Sharp and Miss Myrtice Meador.

Miss Myrtice Meador will be hostess to the club Thursday September 26.

First Meeting of 1929 Club Held Thursday.

Mrs. A. A. Bishop was hostess to the 1929 Study Club Thursday September 12, at the first regular meeting following its organization in the spring. Mrs. A. J. Foley was elected to membership in the club.

A rising vote of thanks was given to the yearbook committee for the commendable work done on the year's program. The committee is composed of Mrs. P. D. O'Brien, Mrs. Robert A. Sone and Mrs. Ed Bishop.

Beginning the study of a Travel Course the following program on "Hot Springs and Platte National Parks" was given, with Mrs. L. J. Welborn as leader: Roll Call was answered by naming and giving the location of some national park or monument.

"Why Our National Parks?" was discussed by Mrs. J. G. Martin. Some interesting points on the origin and growth of the National Park Movement and why we need national parks were brought out in the discussion.

"Plans for Future Development of our Parks," distinction between National Parks and National Monu-

ments was discussed by Mrs. Flynn Thagard.

Mrs. Jerry Withers gave a discussion of "Hot Springs," route to the park, location and areas and value of Hot Springs as a resort.

Mrs. Robert A. Sone gave a discussion of Platte Park, giving the route to the park, location, area and special attractions.

Following the program a social period was enjoyed during which the hostess served delightful refreshments to the club members.

The next meeting of the club will be at the home of Mrs. Edd Bishop Thursday, September 26, at 3:45 o'clock.

Monthly Meeting of M. E. Society Held Monday.

Mrs. Homer McDonald, Mrs. L. C. McDonald and Mrs. N. W. Williams were joint hostesses Monday afternoon at the regular monthly social meeting of the Woman's Missionary Society of the Methodist church.

Mrs. Dan Shipley was in charge of the program for the afternoon. Mrs. N. W. Williams and Mrs. R. L. Henry discussed "Oriental Homes."

Following this the new study book "The New Africa," was begun. Mrs. W. W. Porter discussed the country and Mrs. G. F. Klebold gave a discussion of the people.

The hostesses served angel food cake and punch to twenty-four ladies, which included several visitors of the society.

Doniece Cline Honoree At Birthday Party.

Little Miss Doniece Cline was honored on her fourth birthday with a party given by her mother, Mrs. H. O. Cline, Saturday afternoon at her home, 221 N. First Street.

Games were played and refreshments were served to the following children: Lola Bell and Faye Nell Ginn, Ruth Hamilton, Bryan Meredith, Ella Marie and Ellen Ray Dillard, Mildred Stovall, James Edward Cline, Mildred and Billy Ford, Jimmie Lee Watson, Francis Hampton and Thomas Salisbury.

Observing Week of Prayer At Baptist Church.

The first program in observance of "A week of prayer" was held by the Woman's Missionary Society of the Baptist Church at their regular meeting time, Monday afternoon at the Church. Rev. P. D. O'Brien gave a talk on Revelations.

Mrs. Lon V. Smith gave a talk on "State Missions." Mrs. George A. Linder read a letter from Mrs. S. F. Davis, state president of the Baptist Missionary Society and Mrs. Ozro Stephens read a letter from the state secretary-treasurer.

Meetings were held Tuesday and Wednesday afternoons and will be held each afternoon at the church at 2:30 for the remainder of the week except Saturday.

Ladies Aid Elects New Officers Monday.

The Ladies Aid Society of the Cumberland Presbyterian Church met Tuesday afternoon in a called meeting. A short business session was held and officers were elected for the ensuing year as follows: Mrs. A. A. Collins, president; Mrs. J. R. Archer, vice president; Mrs. H. T.

Williams, second vice president; Mrs. Edd Sparks, secretary and treasurer and Mrs. Clarence Ginn, reporter.

The afternoon was spent quilting.

The next meeting will be held at Mrs. J. C. Ginn's home Monday afternoon, September 30.

East Ward P. T. A. Changes Meetings to Wednesday.

During a business session Friday afternoon the East Ward Parent-Teachers' Association voted to change their meeting date, temporarily, from Friday to Wednesday, and discussed the advisability of making the change permanent. Mrs. O. Stephens, president, called the meeting to order.

Mrs. George A. Linder gave the devotional, followed by a song by the audience. Mrs. Stephens gave the welcome address which was responded to by Mrs. Hazel Hughes.

Mrs. A. H. Thornton, principal, of East Ward School, introduced the faculty of teachers. Mrs. P. D. O'Brien gave a detailed report of the work done by the state itinerant health nurse in the fall round-up September 5 and 6th.

Following the regular program the mothers of the P. T. A. gave a reception in the cafeteria honoring the teachers, with Mesdames Mal Jarbo, J. T. Howard and Mrs. G. N. Shirey acting as hostesses. Refreshments of chicken sandwiches, cake and ice cream were served to the mothers and following teachers: Mrs. A. H. Thornton, Miss Louise Wright, Mrs. Hazel Hughes, Miss Vera Hamilton, Miss Eddythe Walker, Mrs. G. B. Schmid, Miss Fannie Bolding and Emma Lou McKinney.

A called meeting was held Wednesday afternoon, September 18. Alan Berry of Levelland, spent Sunday here with his mother, Mrs. Sam Berry, and his brother, Raymond. Mrs. Berry and Raymond took Alan back to Levelland Sunday evening.

Miss Prebble Durham, of Sterling City, who has been here visiting her sister, Mrs. C. H. Davis, returned to her home Monday. Mrs. Davis and son, Billy Clyde, returned home with her for a visit. Mr. Davis took them as far as Snyder.

Tie Footwear with contrasting trim.



STYLE



Oxford in variety of leathers with Spanish spike heel.

SMART

For Fall



WEAR

Patent Footwear with Cuban heel; noted for comfort.



WEAR



One strap with buckle and modified walking heel.

When milady steps forth this season in Footwear she will know that her ensemble is complete. Choosing here truly becomes a pleasure.

Priced from \$4 to \$10.

C. E. STONE COMPANY
CHAIN STORE
Floydada, Texas
FOOTWEAR

Nothing approaches it!

Now's the time to get your

micro-synchronous Victor Radio

with Electrola at

WILSON KIMBLE Optical and Jewelry



Victor Radio-Electrola RE-45 Only \$298.00

The station you want is always in plain sight

It's the ideal! Radio bugs and musicians agree. Amazing new instant micro-synchronous tuning! Radically new dynamic speaker! From air or record, whisper to full orchestra. Cabinets small, compact, exquisite. Terms arranged.

You Can Afford Micro-Synchronous Radio

ALL-TALKING
Beautiful Norma Shearer triumphed as a star of the Talking Screen in "The Trial of Mary Dugan."
She is even finer in this picture from the stage hit!

with Basil Rathbone, Herbert Hunston, George Barraud

NORMA SHEARER
in *The Last of Mrs. Cheyney*

A Metro-Goldwyn-Mayer PICTURE

MONDAY AND TUESDAY

September 23 and 24

Palace Theatre

Now! **FIRST LINE QUALITY TIRES**
At Sensationally LOW PRICES!



29 x 4.40 HI-SPEED Balloon Cord
\$5.95

All other Balloons Proportionately LOW

It is no longer necessary to purchase tires of unknown manufacture to enjoy a LOW COST. Compare these prices with MAIL ORDER and DEPARTMENT STORE lines. Compare them with the secondary line tires of other manufacturers! These HI-SPEED BALLOONS are NOT SECONDARY Line tires — they are the same tires used as ORIGINAL EQUIPMENT by leading automobile manufacturers.

4.40-21 (29x4.40) . . . \$ 5.95	5.50-19 (29x5.50) . . . \$10.85
4.50-20 (29x4.50) . . . 6.79	5.50-20 (30x5.50) . . . 10.89
4.50-21 (30x4.50) . . . 6.85	6.00-18 (30x6.00) . . . 13.39
4.75-19 (28x4.75) . . . 8.19	6.00-19 (31x6.00) . . . 13.69
4.75-20 (29x4.75) . . . 8.29	6.00-20 (32x6.00) . . . 13.79
4.75-21 (30x4.75) . . . 8.59	6.00-21 (33x6.00) . . . 13.99
5.00-19 (29x5.00) . . . 8.75	6.00-22 (34x6.00) . . . 14.09
5.00-20 (30x5.00) . . . 8.89	6.00-23 (35x6.00) 6-ply 15.39
5.00-21 (31x5.00) . . . 9.19	6.50-18 (30x6.50) . . . 15.04
5.00-22 (32x5.00) . . . 10.59	6.50-19 (31x6.50) 6-ply 15.39
5.25-18 (28x5.25) . . . 9.59	6.50-20 (32x6.50) . . . 15.64
5.25-19 (29x5.25) . . . 9.89	6.50-21 (33x6.50) . . . 15.89
5.25-20 (30x5.25) . . . 10.09	7.00-18 (30x6.75) 6-ply 17.69
5.25-21 (31x5.25) . . . 10.39	7.00-20 (32x6.75) 6-ply 18.29
5.50-18 (28x5.50) . . . 10.59	7.00-21 (33x6.75) 6-ply 18.89

These are NOT CLOSE-OUT PRICES. They are the NEW RETAIL Prices established on a First Line Quality Tire—a nationally recognized standard tire for twenty years

BUY NOW! While prices are the lowest in history! You CAN'T duplicate these prices anywhere. And you get Real Service such as only a legitimate tire dealer can give.

CONSUMERS' FUEL ASSOCIATION

Floydada, Texas



And For The User Desiring Super Quality:

AJAX GOLD BOND—for passenger cars—the "World's First Bonded Tire."
—In the popular-price class and warranted 18 MONTHS against road hazards.
AJAX GOLD SHIELD—for dynamite drivers and commercial service—warranted TWO YEARS in passenger car service and ONE YEAR in commercial service.
GOLD BOND and GOLD SHIELD tires are also guaranteed against defects for the life of the tire.



Whirlwind School Eleven Show Up Good In All-Star Game

The Thirteenth, proved a many pleasant surprises for a football fans, when it was revealed that the local high Whirlwind team was from five to fifty per cent better than expected by the most optimistic. Although the Whirlwinds, 13 to 0 defeat at the hands of All-Stars, their defeat was as bad as was expected, when the weight and experience of the high school squad to the it and experience of the Ex-Whirlwinds, many of whom are gridiron men.

Local football fans had their opportunity to see the new Whirlwinds work out. The Ex-Whirlwinds an belief of the fans expressed belief of the local high school has the team they have had in years. Of course, it will take sometime for them to catch on to the important things that come through experience, most of the veteran players fans add.

Directed by Howard Welborn, year Whirlwind man, the eleven school men under the coaching Troy Jones are expected to show good against opposing high school teams this season. Working in Welborn in the back field, the Carlton, Starks Green and Smith complete one of the finest back fields the school has in several years. Welborn's signals well, and his three assistants in the back field carry the fast and hit the line hard. All are good interference men.

Probably the biggest and most pleasant surprise local fans found in the line, was the work of Joe Smith, the F. H. S. basketball star last season. Joe is playing his first season of football, and Friday night his first game—but he has the stuff to make a good man this season. He is fast, and he hits the line hard. He starts the minute the ball is snapped and does not stop until the whistle blows. He is right end, and is scheduled to make one of the team's best players this season.

Smith's work on the right end of the line is counter-balanced by that of Terry on the left end. Terry is playing his second season of football and is expected to make even a better player this year than last—and if he does, he will be mighty hard to stop.

Carl Nelson and Chester de Corvo, two new men, complete the left end of the line and both are showing up well this season. The same is true on the left end of the line, where Robert Welborn and R. Stovall complete that side. All four men are fast, they hit the line hard and are expected to rush the opposing high school squads off of their feet.

"Buddy" Bell and Joe Pennington are running neck and neck for the position of center of the team. Joe is the heaviest, but Buddy hits the hardest. Both are accurate on receiving signals and both are fast. Either man will make a good center for the squad.

Taking the Whirlwind squad as a whole, they are between good and better. In Friday's game they had little opportunity to demonstrate the offensive work, but they showed up exceptionally well on the defense. Coach Jones is optimistic over his prospects and local en-

Providence News

(Too late for last week)
Providence, Sept. 10.—School opened last Thursday with a good attendance. New scholars have enrolled each day.

A good one inch rain fell here the past few days which will help the row crops considerably.

Mr. and Mrs. Shaw were shopping in Plainview Saturday.

K. Sammann was the lucky man to have the first bale of cotton at Lockney this year and because of the continued dry spell there will be cotton picking here soon.

Mr. and Mrs. Boortz were shopping in Plainview Monday.

Dee Zimmerman and family, of Erick, spent Friday of last week with his brother, J. A. Zimmerman, and wife of this community.

Mr. and Mrs. Arthur Heyermier were business visitors in Plainview last week.

Miss Dorothy Pullen and mother made a shopping trip to Plainview Monday.

Little Miss Annabell Kennedy was enrolled in School Monday.

Mr. and Mrs. J. W. Davenport were in Plainview Monday.

Mr. and Mrs. H. J. Hatjen entertained guests from Amarillo last week.

Herman and Amos Ratjen also Bill Bennett were in Plainview last week shopping.

The Misses White's were in Plainview Monday shopping.

J. M. Thomas, of Lone Star, was in our midst Saturday morning of last week.

Visited son at Big Spring during opening of airport.

Mr. and Mrs. J. B. Jenkins and daughter, Ruth, left Tuesday of last week for Big Spring, where they attended the opening of the airport Wednesday and Thursday.

Their son, Dan, who is in the Officers Flying School at Kelley field, San Antonio, was among those

from the school who attended the opening and met his parents and sister there.

From Big Spring Mr. and Mrs. Jenkins and Ruth went to Ft. Worth, where Ruth enrolled in Texas Christian University Friday. They will also visit Mrs. Jenkins' brother, T. S. Rucker, Jr., and Mr. Rucker, at Fort Worth, and her sister, Mrs. C. E. Swallow, of Dallas.

They plan to visit relatives of M. Jenkins at Commerce and Pecan Gap before returning home.

BLANCO CLUB SERVED DINNER TO MEN WORKING AT SCHOOL

(Too late for last week)
Thursday, September 5, was regular meeting day for the Blanco Home Demonstration Club. The men of the community met early at the school house and made some nice concert walks, at the front gate and one at the back for the primary pupils. At noon the women met and served a delicious dinner, which everyone seemed to enjoy.

After dinner the men continued work on the school ground and the women went to Mrs. Gilbreath's and Miss Strange gave a demonstration on making cheese.

Ten members were present and several visitors, who were glad to have with us. One new member was enrolled.

The next meeting will be with

Mrs. L. C. Wheeler on Tuesday, September 16, at 1:30 p. m. At that time final preparations will be made for the Fair. Every member is requested to be present.

THREE BROTHERS MEET AFTER BEING SEPARATED 25 YEARS

D. W. Bartlett, of Boonsville, Mississippi, accompanied by his daughter, Miss Bessie Bartlett and a cousin, Sam Wells, visited his two brothers, J. N. and J. M. Bartlett, of Floydada, and during their stay here the three brothers greatly enjoyed a reunion after being separated for twenty-five years, during which time the brothers here had not seen the brother from Mississippi. Neither of them knew him and he had quite a bit of fun when he met with them.

A family reunion was held Wednesday, Sept. 11 at the home of J. N. Bartlett, honoring the 3 brothers. Those present were Mr. and Mrs. Watson Wells and Mrs. Lee Madden and daughter, of Memphis, Texas; D. W. Bartlett and daughter, Miss Bessie, and Sam Wells, of Boonsville, Mississippi; Mr. and Mrs. Jessie Bartlett and family, of Dougherty; Mr. and Mrs. C. E. Bartlett and family; Mr. and Mrs. Jim Colston and Mr. Colston's mother, Mr. and Mrs. H. E. Bartlett and Mr. Cal Ash, a cousin of Mrs. J. N. Bartlett; Mr. and Mrs. Walter Hollums and son, of Floydada.

A wonderful time was spent during the reunion. They departed for their homes Thursday morning.

Hesperian Ads Get Results.

Second Sheets, pencil and typewriter carbon at Hesperian office.

LAND

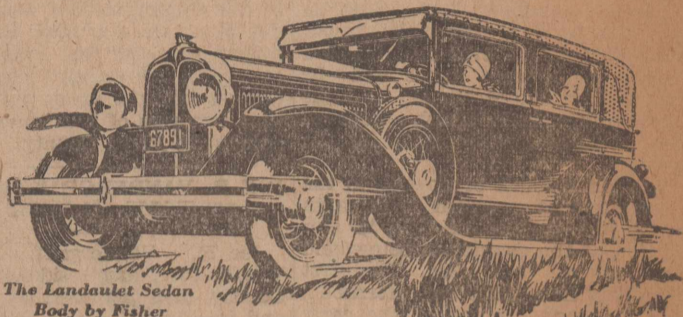
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

Big Car Features

Combined in no other car listing for less than \$1100

IN TODAY'S Pontiac Big Six is a combination of engineering features which no other low-priced car in the world provides. These features enable Pontiac to develop the greatest horsepower and the fastest speed and acceleration provided by any low-priced six. And all combined they make the Pontiac Big Six the greatest motor car value ever offered at the price.



- Only Pontiac in the low-priced field offers all these advancements . . .
- 1 A 200-cubic-inch L-head engine.
 - 2 The Harmonic Balancer.
 - 3 The C-M-R cylinder head.
 - 4 The cross-flow radiator.
 - 5 Automatic temperature control.
 - 6 Fully counterweighted crankshaft.
 - 7 Airplane type interchangeable bronze-backed main bearings.
 - 8 A 1 1/2-inch carburetor, including an internal economizer and an acceleration pump.
 - 9 A gasoline pump, first introduced by Oakland.
 - 10 Special patented expansion-type piston pins.
 - 11 Full-pressure lubrication.
 - 12 Crankcase ventilating system.

- 13 Two completely independent braking systems.
- 14 Internal-expanding four-wheel service brakes of the most efficient type.
- 15 Emergency brake acting on the transmission.
- 16 Special moulded, non-squeak brake bands. Positively no squeaking when stopping.
- 17 Specially designed bodies by Fisher.
- 18 Flaring fenders—70 inches between outer edges.
- 19 Unusually high radiator of distinctive design.
- 20 A variety of colors in the year's most popular shades.
- 21 Turned interior fittings.
- 22 Fisher VV windshield.
- 23 Driver's seat adjustable while you drive.
- 24 Coincidental ignition and transmission lock.
- 25 Individually mounted instruments, including gasoline gauge.
- 26 Foot-controlled headlights.
- 27 Small wheels with ten massive spokes.

PONTIAC BIG SIX

PRODUCT OF GENERAL MOTORS

at \$745

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Loxley shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

BOERNER-THAGARD MOTOR CO.
Floydada, Texas



ETHYL to stop knocks

CONOCO gasoline to give you extra miles

{ the greatest combination }
{ you can put in your car }

THE amazing way in which Ethyl stops knocks and gives a steady flow of power, no matter how old or how full of carbon the motor may be, is one of the marvels of modern engineering skill. By adding "Ethyl" to a gasoline especially refined to give you extra miles in every gallon used, Conoco Ethyl offers you a motor fuel different from anything else you can put in your car.

Driving economy plus the greatest of driving comforts—no need to worry about every little extra load on your motor, no need to throw her into second on every hill, no need of frequent carbon removal!

Conoco Ethyl is another example of the extra value in gasoline and motor oil which the greater Continental Oil Company is offering to motorists.

Stop at the new red triangle Conoco sign and fill up with Conoco Ethyl today. Enjoy the greatest driving pleasure you have ever known.

The Greater CONTINENTAL OIL COMPANY

CONOCO ETHYL

EXTRA KNOCKLESS MILES

BURN GAS!

Gas is coal with all the dirt, labor and soot removed. Enjoy this new modern convenience to the fullest extent by having a—

Pennsylvania Gas Furnace

installed in your home now. We are prepared to make installations in new homes or to replace old furnaces.

Convenient Terms May Be Arranged

Recommended by your local gas company. Write or phone us for further information.

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AMARILLO, TEXAS



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Don't Neglect It

It was the last bit of advice a prominent retiring merchant gave to his son and successor, and it guided a sound business enterprise safely through the rough channels of trade.

"Under no circumstances," counselled the merchant, "neglect the protection which sound stock insurance affords. Keep it broad—adequate! It strengthens business credit, invites public confidence, stimulates patronage and encourages consistent progress."

Let us help you review your needs and give you sound, dependable protection.

Floydada Insurance Agency
Tabbs W. H. Henderson

FLOYDADA SATURDAY, SEPT. 28

THE SHOW THAT'S DIFFERENT

AL G. BARNES BIG 5 RING CIRCUS

THE SUPERB SPECTACLE ALADDIN AND THE PARADE OF GOLD

1080 PEOPLE, INCLUDING THE CHINESE BEAUTY LOLA LEE CHONG

TUSKO AND THE MIGHTY TUSKO THE TWO MASTODONS THE LARGEST BEASTS THAT WALK THE EARTH TODAY

TRANSPORTED IN TWO SPECIALLY CONSTRUCTED RR CARS

KLINKHARDT'S EQUESTRIAN MIDGETS 14 TINY HORSEMEN FROM BAVARIA BIGGEST TRAVELING ZOO ON EARTH

TWO PERFORMANCES DAILY DOORS OPEN 1 AND 7 PM.—RAIN OR SHINE

Seats on Sale Circus Day at FLOYDADA DRUG STORE

Full Amusement Card Promises Excitement

(Continued from Page One)
1:30 o'clock on South Wall Street and at 2 o'clock will move through the various business streets of the city. Many of the rural schools and communities have already indicated that they would enter floats in the parade, and local clubs and organizations have their plans well under way to enter floats. If the many floats that are planned are entered in the parade, it will be five blocks or more in length. Much interest is being shown in this feature and many beautiful cars are due to be entered. The Floydada Municipal Band will head the parade, and the Floydada Boy Scouts will patrol the streets during this entertainment.

For Pioneers, Too
Amid all of the entertainment features of the fair, the officials did not fail to include something for the older folk—for the early pioneers of this section. Today is being designated as Pioneers' Day, and a special basket-lunch and old fashioned get-together is being held by the county's earliest residents on the court house lawn. An old fiddler's contest will be held this Thursday afternoon at 2 o'clock on the east lawn of the court house and early this evening, an old fashioned square dance will be held. John W. McDonald and his Cornhuskers will furnish music of the fiddle and bow variety for the dancers.

To add a touch of novelty to the entertainment program, a terrapin derby, the first to be held in this section of the country is being held each day of the fair. The first race was held yesterday afternoon, and although many of the early visitors were busy erecting their exhibits, the derby drew a large crowd. The races are being held each afternoon of the four days exposition at the carnival grounds, and those seeking "something different" are elated over this new sport.

Water Fight Friday
Members of the Floydada Volunteer Fire Department are adding their bit to make the entertainment card complete, and on Friday afternoon at 1:30 o'clock will meet the Matador Department in a free water fight. In the two teams who will face the streams of water tomorrow the visitors at the fair will have an opportunity to see some of the best fire-fighters on the South Plains. The water fight will be staged one block east of the South Plains Lumber Company yard.

Preceding the football game tomorrow afternoon, a parade of Jersey cattle that have been entered in the fair will be held. This Jersey parade will mark the first in the county, and hundreds who are interested in cattle raising and dairying are expected to witness the parade. The parade will be held at 2:30 o'clock.

And then, climaxing one of the fullest entertainment programs ever planned for a free county fair, one of the largest carnivals ever to show in this city will be offering many novelty rides, midway attractions and games throughout every hour of the day and night.

17 Communities Have Agriculture Exhibits

(Continued from Page One)
coln, Mrs. J. M. Brownlow and Mrs. H. D. Bloodworth.

150 Individual Entries
Edwin Heald is in charge of the individual agriculture exhibits, and reports this morning that the entries are pouring in and the total number of entries will probably climb more than 150 before noon today. Both the community agriculture exhibits and the individual exhibits are housed in the Enoch building on the east side of the court house. All of the exhibit buildings will be open until ten o'clock each evening.

The demonstration clubs exhibiting and the president in charge of each booth is as follows: Pleasant Hill, Mrs. Edna Loe; Harmony, Mrs. Charles Smith; Pleasant Valley, Mrs. O. W. Fry; Starkey, Mrs. T. R. Atkinson; Irick, Mrs. W. C. Poague; Campbell, Mrs. R. H. Ashton; Lakeview, Mrs. J. E. Newton; Prairie Chapel, Mrs. Clayton Weathers; Antelope, Mrs. C. A. Caffee; Sunset, Mrs. W. P. Hewitt; Cedar Hill, Mrs. J. E. Higgins; Roseland, Mrs. Irwin Bennett; Sand Hill, Mrs. J. V. Greer; Blanco, Mrs. J. D. Christian.

Dairy Parade Friday
Floyd County's first Dairy Show is one of the new and most interesting divisions of the fair. O. L. Stansell, one of the county's outstanding dairymen, is in charge of the Jersey Cattle Exhibit which is being held on the north side of the square next to the Kirk & Son building. More than forty pure bred jersey cattle are entered in the exhibit and much interest is being shown by dairymen in this section. A parade of the cattle will be held tomorrow afternoon at 2:30 o'clock.

In the flower and art departments, entries are slow, but the articles entered are of the prize winning class and competition is expected to be extra strong in this division, according to the directors. Three judges for this department have been secured from Plainview through the Plainview Board of City Development. Mesdames John Gray, J. C. Blackman and Bill Gouldy will judge the exhibits in these departments this Thursday morning.

All exhibits in the flower and art departments must remain on display until Saturday afternoon, but must be called for between the hours of 4 and 6 o'clock Saturday afternoon, according to Mrs. O. P.

Rutledge and others in charge of these departments. When calling for exhibits, be sure to bring your duplicate tickets, Mrs. Rutledge said.

W. L. Stangel, head of the livestock department of Texas Tech College at Lubbock will judge entries in the dairy show. Judging in this department will not be completed until tomorrow morning, it was stated by O. L. Stansell.

Miss Myrtle Murray, District Home Demonstration Agent, began the judging in the home demonstration, and 4 H club exhibits and all entries in the ladies' general department late yesterday afternoon, and will complete the judging in this division this morning.

Railroads, And Cities Biggest Added Items

(Continued from page 1)
with which it was prepared. Although the state tax rate was supposed to be set on July 20 it was not actually given assessors until August 23. In spite of the considerable loss of time for preparation of the rolls, they were ready within the time limit set.

The figures given do not reflect a new basis of valuations adopted by the Commissioners' Court in order to obtain a greater income for county purposes, but represent the growth of the county's material resources brought about through the past two years of tremendous development in Floyd County.

JOE R. VANDERGRIFF DIED AT HOME IN FORT WORTH

Joe R. Vandergriff, of Fort Worth, early-day resident of Floyd County, died last week at his home and was buried in one of the cemeteries of that city.

He was 57 years of age at the time of his death. He is an uncle of W. R. Vandergriff of Muncy, and owns farm property in Floyd County, as well as city property at Lockney.

He left Lockney about 18 years ago to take up his residence at Fort Worth.

FAIR DAIRY COMMITTEE VISITORS MORE DAIRYMEN

C. R. Houston, J. G. Martin, O. L. Stansell and J. V. Daniel, fair dairy committee, made the rounds of Additional purebred Floyd County Jersey herds Monday of this week on a tour that took them to see the cattle of J. A. Jameson, S. L. Rushing, R. H. Conway, J. H. Newberry, and S. D. Bunch.

The trip was made for the purpose of seeing these cattle and inviting their owners to exhibit at the fair this week-end.

R. V. Husky will leave Friday for Lubbock, where he will attend Tech College.

NORTH SIDE CONVENTION AT PRAIRIE CHAPEL OCTOBER 6

The North Side Singing Convention will be held at Prairie Chapel on the first Sunday in October, according to announcement made this week by G. C. Hilburn, president of the convention. The community will serve a sandwich lunch. Everyone is invited to attend. R. P. Feagans is secretary of the convention.

Chester Strickland, of Silverton, district secretary of Junior and Hi-League, attended the Ansil Lynn Nnsstitute at the Methodist Church Friday and Saturday night.

See the new Royal Portable and standard typewriters at The Hesperian Office.

Miss Daisy Lee Gresham, daughter of Mr. and Mrs. J. B. Gresham, isteaching near Donna, Texas, this year. She and her sister, Miss Bernice, spent some two weeks the latter part of August and the first of September visiting an aunt at Thorndale, Texas, Daisy Lee going to her school from that place, and Bernice going to Belton, where she has enrolled at Baylor Belton.

H. C. Mitchell, of Sweetwater, spent from Monday until Wednesday here visiting with friends, before returning to Galveston where he will enter the State Medical School.

Too Late To Classify

WANTED—two boarders. See Mrs. Tom Smith. 301tp

SPECIALS FOR

FOR Fall VISITORS

SWEET POTATOES, Genuine Porto Rico, per lb.,	3½c
IRISH POTATOES, White or Red, per pound,	3½c
FLOUR, Marechal Neil, per sack,	\$1.75
HONEY, South Texas, per gallon,	\$1.37
HOME MADE SORGHUM, ½ Gallon Bucket,	49c
LOUISIANA COFFEE, 3 lbs., Equal to 5 pounds,	\$1.37
FRESH COCOANUT, Bulk, per pound,	27c
FRESH BREAD, Three Loaves for,	25c
KRAUT, Large Can for,	14c

C. P. LOOPER CO.

FALL COATS

Every day, the Express brings new things for our Ready-to-Wear Department. Coats, hats and dresses.

Make our store your headquarters during the Fair. Look through all the new things for Fall.



Visit Our
MILLINERY DEPARTMENT

FALL FROCKS


Very smart and distinctly new are these frocks we are offering for women and misses at a very tempting price. Frocks of satin, chiffon, georgette, ribbed silks and smart woolen materials that are soft to the touch in lovely colors and important styles.



See Our New
SHOES FOR FALL

Baker, Hanna & Co

"Where Most People Trade"



FRIDAY and SATURDAY SPECIALS

AT BOTH STORES
Highest Price For Eggs

Bananas	Red Hot Saturday, Doz.,	15c
Yams	They Are Fine 10 Pounds	33c
Spuds	10 Pounds	35c
MACARONI or SPAGHETTI	4 Pkgs. For,	25c
Bread	3 Loaves. For,	25c
MARKET SPECIAL		
Barbecue	FINE Pound,	25c
Steak	GUARANTEED Per Pound,	29c

All Orders of \$2.50 or over Delivered Free.
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