ANDING PROGRAM FOR 16th FLOYD C

Lakes Filled In Floyd County As Heavy Rains Cover Panhandle-Plains

Imposing Array Of Livestock Assured For Initial Dairy Show

W. L. Stangel Of Tech To Judge All Entries

Registered Animals from Best Strains in County Entered.

One of the most imposing arrays of registered livestock ever assembled in West Texas is assured for Floyd County's first Dairy Show to be held in connection with the fair here September 18 to 21, inclusive, according to O. L. Stansell, well known Floydada Jersey breeder and president of the Texas Panhandle Plains Dairy Show, who is supervising the cattle exhib-

Recognized As Authority W. L. Stangel, head of the Live-stock department of Texas Technological College, has accepted an invitation to act as judge of the show. Members of the livestock committee for the fair are enthusiastic over their good fortune in obtaining the services of Mr. Stangel who is recognized throughout the

ate as one of the best authori ties on dairy stock. He is always in demand to assist in exhibitions and directors of the local fair consider themselves more than "lucky" to have Mr. Stangel here for the

It was pointed out that Mr. Stangel will be in a position to give valuable suggestions and information on dairy cattle raising, and members of the committee are urging all breeders to attend the exhibit and discuss any problems

Advance notifications to the livestock committee indicate that be-tween 50 and 60 of the best Jersey cows and bulls in the county will be exhibited. Some of the very best strains of registered Jersey cattle in the entire state will be brought in for the show

Judging Held Friday Judging of the livestock will be held Friday morning, September 20, at the exhibition stalls east of the Kirk & Sons Hardware on the Wheels Start Grinding north side of the square.

During the last 18 months Floyd County farmers and business men along with those of other Plains ing a marked interest in dairy cattle, the Panhandle Plains Dairy Show has been organized, and a close study of improved breeding West Texas' newest and most rapidly growing industry.

sideline" to a farm industry, bringing in revenue to be added to that from cotton, feed crops, poultry, and wheat. Farmers have reand through the aid of dairy assothat produce the maximum in qual-

County's citizens has been elected to the office of president of the leading association in this section has furnished the incentive for breeders in this territory to assume the lead in carrying forward what is considered one of the most worthy projects for the farmers ever attempted.

To Increase Interest for the fair it is planned to program, plans and aims of the already widespread interest being taken in their work.

Prizes totaling \$200 will be given

in the livestock division alone. Among those owners of fine registered stock who have indicated that they will possibly have animals in the exhibit at the fair next J. B. Potts of the Irick Community, J. A. Jameson of the Campbell community, Earl Rogers on the old Pickelseimer place, Alfa King of Floydada, S. D. Bunch of

Program Outline Given For Fair Next Week-end

Wednesday, September 18

PREPARATION DAY—Exhibits in all departments put up; carnival attractions open southeast of square; first terrapin derby staged.

Thursday, September 19

PIONEERS' DAY—East side of court house square roped off for headquarters of all old-time residents of Floyd County; old fiddlers' contest at 2 p. m. on east lawn of court house; square dance early in evening on pavement on east side of square with John W. McDonald in charge of contest and dance. Baseball game, Fort Worth Cats vs. Lockney Independents at Floydada baseball park, 3 o'clock; second terrapin derby staged; free buffalo calf riding exhibition; all exhibits open; mid-way attractions; fireworks display starts at 9 o'clock Thursday

Friday, September 20

FLOYDADA DAY-Football game feature of day, Floydada High School Whirlwinds vs. Plainview Bulldogs, at 3:30 o'cock at baseball park; buffalo riding contest between halves of football game; Jersey cattle parade at 2:30 o'clock following judging Friday morning; third terrapin race; mid-way attractions; free water fight, one block east South Plains Lumber Company yard, at 1:30 p. m., Floydada vs. Matador; second night of fireworks dis-

Saturday, September 21

FLOYD COUNTY DAY—All county parade form 1:30 and starts moving at 2 o'clock, led by Floydada Municipal Band; all exhibits given awards after being judged by competent officials; final terrapin derby; carnival attractions; buffalo riding exhibition; fair closed by gigantic pyrotechnic dis-

On Delinquent Taxes

counties and towns, have been tak- All Delinquent State and County Taxes on County's Real Estate Included.

on real estate, up to and including the tax year 1928, better sit up and The dairy business, selling cream take notice if your property is loaded in Floyd County. The wheels chandise, and a number are promoticated in Floyd County. have been started to grinding for ing special sales on their entire destructive, reports would indithe collection of these delinquent stock. taxes on lands and lots.

alized the value of registered stock this week by A. N. Corneil, who has business men extending an invita- a new car. The wind picked the the contract for compiling the de- tion and a welcome to the fair and garage up and scattered it to the linquent list and proceeding to the also calling your attention to the four winds, leaving the car undam-collection of the taxes due, the special prices they are making pos- aged. R. F. Hall, of Lakeview, said amount of delinquent tax on real sible only during the four days of he does not recall being in a hardestate in this county is \$10,000 to the fair. Not only will you save er wind than blew Sunday after-\$15,000, including the 1928 delin- money on purchases from these noon for thirty minutes or more. F. P. Henry has the collection con- newest fall and winter merchandise outbuildings when the wind

missioners Court calls for payment detailed account of the new Fall farms lie to the northeast of Laketo Mr. Corneil a commission of five styles and fabrics. Through the Dairy Show planned percent on all collections made, plus, an amount equal to the of the messages in this issue and same report is widespread over the quaint even more people with the amount of interest and penalty col- visit each one of the stores. Each lected. This means on collections firm is extending to you the gladdairy associations, and increase the actually made that Mr. Corneil will hand of welcome to the Floyd draw upward of 15 per cent, County Fair. although the county is out only 5 per cent, the taxpayer paying the remainder of the bill, which he would pay in any event, if collection were made.

within the time prescribed by law is 10 per cent, and to this is added 6 per cent interest on the amount of the tax and penalty.

Miss Bertha Morse, student durthe Lakeview community, O. M. ing the last session at Tech, is ed in Cedar community and with it converged before the close of the heavy teaching this year in the school in practically all their household and Floydada, Allmon community. She returned personal effects. Mr. Ferrier was Quitaque, probably the driest por-Robert Smith of Sterley, C. F. Wednesday night of last week after Huffman of the Prairie Chapel attending teachers' institute at Cancommunity, Olin Fry of the Pleas- yon. Miss Morse is a granddaugh- curred. Their loss was around \$1,- fell Saturday and Sunday that field is the son of Mr. and I (Continued on back page, same sec.) ter of Mrs. R. T. Miller of this city. | 000.

Merchants Extend Welcome To Fair Through Hesperian

Along with the many other spec If you owe the county and state ial attractions being arranged for methods are being made to develop any taxes that have not been paid visitors to the Floyd County Fair next week, many merchants and business firms of Floydada are offering special prices on their mer-

W. M. FERRIER OF CEDAR LOSES BELONGINGS IN FIRE

W. M. Ferrier and family were in Penalty for failure to pay taxes Floydada Friday outfitting themselves temporarily for housekeeping and replenishing the family wardrobe following a fire Thursday afternoon about 5 o'clock that destroyed the house in which they liv- ing counties indicate that every por- September, 1930.

Some Hail And Wind Damage Is Reported

Road Dumps and Culverts Washed Out When Floods Come.

afternoon and when rainfall variously esti- tertainment deluxe. when rainfall variously estimated at two to six inches fell and flooded lakes, washed out road dumps and culnorthwest Texas.

Lakes Run Together Sunday was so heavy that residents report lakes running over and pouring their waters into lakes on lower ground, and the same reports tell of water still running over road dumps as late as Tuesday and spoiling roads and culverts that have long been looked upon as certain not to go out in even the worst of weather. Pleasant Valley, Sand Hill, Pleasant Hill, Lockney, Blanco are some of the points from which come reports of excessive rainfall. At Starkey, immediately south of Floydada, the crossing over the Blanco Canyon on the Ralls Road was made impassable for several hours, while the river was on a rampage, and the new dump leading up the north hill of the canyon had nearly two thousand yards of dirt washed out of it.

At Floydada the total rain durnight of last week until Sunday night was 3.93 cinches. Of this amount 1.03 inches fell Wednesday night, seven-tenths Saturday, and inches Sunday and Sunday night. Many sections of the county reported little or no rain Wednesday night, but in those sections the downpour, generally, was heaviest Saturday and Sunday.

Hail and Wind Damage Some hail and wind damage occurred in the section of country south and east of Floydada, the damage being particularly severe in a strip running eastward from the D. D. Shipley place four miles south of Floydada and as far southeast as the Tilford Taylor place in Antelope. At the Shipley place two windmills were blown down and probably fifteen or twenty mills between that place and the Taylor place, where a mill was also blown off its tower. In Pleasant Hill community the wind was most cate. Herman Chastain, near the In this issue of the Hesperian Shipley place, had just recently According to an estimate made are many advertisements from local built a garage in which he housed quencies. This does not include firms during the fair, but you will the insolvent list, for which Judge have an opportunity to see the very had some damage to his barn and

on display. Local clothiers and dry struck. Mrs. Joe Evers and scores The Corneil contract made the goods men are presenting in the of others had more or less wind first of the month by the Com- fall fashion section of this issue a damage. W. L. Boerner, whose view, says both wind and hail It will pay you to read every one damage were done to his crops. The territory, as a rule, where the wind blew hardest. The extent of the hail damage will not be known until cotton begins to open.

The week generally was one of nearing completion. severe weather throughout the plains sections. In the Ralls country one of the most destructive hails known in the history of the plains swept out more than 15,000 acres of the best crops in Crosby County and in Garza County the hail was equally as severe in a wide scope of country.

Reports from all over neighbor-

Walkup Leads Fort Worth Cats Against Lockney Nine

Baseball of the big legue variety of 16 victories to their credit with is included on the program of the rod line of the ledger. They have mer Mickey will led the Lockney one of the best amateur teams ever Independents against Jimmie Walk- assembled and they play a fast night came the culmination of three days of heavy precipitation in Floyd County, hide covered apple should find entered to the culmination of three days of heavy precipitation in Floyd County, hide covered apple should find entered to the culmination of the culmination and his Fort Worth Cats in a brand of ball, all of have seen them in action declare. The sum total of everything means a real baseball contained to the culmination of the culminati

verts and effectively broke all of the state immediately after the cently for the match. Walkup is

> the Spur nine at Lockney Sunday fielders. afternoon at 3:30 o'clock, Mr. Mickey announced this mid-week. will be a real game and no practice afair, he said, but pointed out that his team would benefit by a good

appear the following stars: Fay close of the official season and will Pierce, shortstop; Handy Andy semblance of drouthy condi-tions over practically all of negotiations having been closed re-negotiations having been closed re-ban, third base; Lil Stoner, Lefty ban, third base; Lil Stoner, Lefty Meadows, Cholly Sullivan and Jimmanager for the Cat aggregation. mie Walkup, pitchers; Del Baker, In half a dozen sections of the county the downpour Saturday and form" the Lockney team will meet Larry Cox and Joe Bonowitz, out-Larry Cox and Joe Bonowitz, out-

> It Lockney team has been announced by Fay Guthrie, secretary of the Lockney Chamber of Commerce, and social features. who has been sponsoring the games at that city this season; pitchers: Lockney has assured a big delegation for the Cat game and all in- outfielders, Cook Darden, Slick May dications now are that one of the Arthur Womack and Elmer Mickey; biggest crowds for the entire fair infielders, Chief Lawrence, Coach

Floyd County Baptist Assn. Makes Progress

C. E. Dick of Crosbyton Moderator For Ensuing Year, E. D. Morgan, Lockney, Clerk.

The annual meeting of the Floyd here next week: County Baptist Association was held ciation is composed of four coun- Hardware. ties, Floyd Motley, Briscoe and es, all of which were represented hibits in Enoch building on east that may be seen and enjoyed: allby messengers at the annual meet- side of square.

Lockney was elected clerk. Mrs. W. B. Jordan, of the Center church square timued as chairman of the board. Rev. C. E. Bost, of Floydada, was re-elected as missionary at a salary of \$2400 and home furnished by the association. The new home is the association. The new home is nearing completion now. It is a week when the book which which when the book when the book when five room modern home with all conveniences. located at 218 E. Sue of The Hesperian were in print for in preparing what is said to before the decision was reached by be the best diversional attractions fair officials to make the change in

of the association paid with a nice balance on hand. This indicates that the churches of the association are wide awake and each doing its part to put the entire program over. Prospects for the future were

never brighter. Reports from the churches show that more than a thousand members have been received into the churches during the past year. Nearly 500 of these have come by baptism. Practically all of the churches have houses of worship and support Sunday School, and B. Y. P. U. organizations. There are nine full time churches, eleven half time, and eight one fourth time. Nearly all of these churches have pastors. Five new buildings, four of solid brick, have been started during the past year. Most of these have been completed, or are

More than \$90,000.00 was contributed by these 28 churches to all causes last year. The total value of all church property in the assoamounted to more than \$150,000.00

The next annual session will be held with the First Baptist church at Crosbyton, beginning on Tuesday evening after the First Sunday in ty feet on California Street is in-

Vaughan Porterfield, of Silverton, a son, Sunday, September 8, at the ent working at Wichita Falls, spent Plainview Sanitarium. Mr. Porter-(Continued on back page, same sec.) N. Porterfield, of this city.

will be on hand to see the contest. Reid Harry Champion, James Smith The West Texas boys have a string and Mac Wells. **Directors Decide**

To Make Change In

Place For Exhibit

Here's where the fair will be held County Baptist Association was held last week at Quitaque. The asso-square just east of Kirk & Sons

All arriculture exhibits, booths, Crosby. There are 28 local church- and vocational agriculture class ex-

Ladies' Department general ex-Rev. C. E. Dick, of Crosbyton hibit, home demonstration club exhibit, home demonstration club exhibit. Art and Floyer Show and suing year and E. D. Morgan, of Girls' 4H Club exhibit in Mont-

of the executive board, and Rev. Wednesday were practically forced to make the changes for the exhibit after they had ascertained tion Club exhibit, Jersey parade, Rev. C. E. Bost, of Floydada, was that the new King building on the and an unusually complete group of

sionary and his family will occupy the exhibit hall. Attention of the the exhibit hall. Attention of the derson, E. L. Norman, H. L. Crow, and the control of the readers is called to this fact in orderson, E. L. Norman, H. L. Crow, and T. P. Collins. fair officials to make the change in ever offered here includes N. W der to minimize any confusion that J. C. Gilliam, and T. P. Collins, may result. The places listed in this story have been officially desthe place of exhibit is to be dis-

Sale Of Tourist Hotel **Announced This Week**

Sale of the Tourist Hotel Building and site at the corner of California and Fifth Streets by A. E. Tinnin to R. E. Harrison, of Corinth. Mississippi, was announced ial designation on the program and this week, and the new owner will visitors will find something differbe given possession in about two ent taking place almost every hour

The Tinnin's announce Tinnin's.

The two-story frame and stuc-co building and a frontage of fifcluded in the sale, the price being slightly less than \$10,000 it is said.

H. N. Porterfield, who is at preshis work this morning.

Final Details Being Rapidly Worked Out

Variety of Features For 4 Day Exposition, Sept.

Exceeding in attendance and interest any free county fair in West Texas and offering a class of amusement that Floyd County Fair opens its doors in Floydada Wednesday, September 18, and closes Saturday, September 21. Fi nal details are being completed and everything will be in readiness for the four days of the exposition, the program The following line-up for the for which includes a variety of educational, entertaining,

Card Is Attractive
Three months' work and preparation will be crowded into three full days and nights of exhibition and the vast throngs that visit the fair will have an opportunity of witnessing events and inspecting exhibits on one of the most attractive cards ever arranged for

Trader, farmer, merchant, dairy breeder, professional man-every-body will find something of interest awaiting them. Representatives are expected from Lockney, Aiken, Dougherty, Sterley, and in addition to all other Floyd County communities, visitors are expected from

Entertainment will be one of the gram this year in addition to the educational aims of the fair. Here is just a list of the many things county parade, water "polo" game, baseball game, football contest Flower and Art Show, general aggomery building on south side of exhibits and booths, old fiddlers contest, square dance, vocational ag-Directors of the fair in session riculture class exhibits, terrapin works display, Home Demonstra-

Harry Rieke has full charge of sition and the entertainment com-Stories on other pages in this is-sue of The Hesperian were in print fort in preparing what is said to

Given For All Supported entirely by Floydada ignated as the exhibit halls and business men, the event is strictly a mention of the King building as Floyd County fair and is operated with no thought of compensation or financial gain to any officer or The new arrangements will prove director. It will represent a big satisfactory and all exhibits will be review of the accomplishments durwell housed is the belief of the fair ing the past year in the homes and on the farms in this county. In truth it will be a gigantic community gathering staged for the benefit of every citizen of the entire territory.

An aggregate of \$1,000 in cash will be awarded in prizes for winners in agriculture, exhibits, Dairy Show, parade, contests and in the women's division.

Each of the four days has a spec-

Wednesday, September 18, is thèir Preparation Day. All agricultural plans to move to the vicinity of and home demonstration exhibits Portales, New Mexico, and Mr. and booths, Flower and Art Show Harrison has leased the hotel property to M. Easterling, effective its, and Dairy Show livestock will possession is given by the be arranged. All exhibits must be ready to be judged not later than 8 o'clock Thursday morning, Septem-

Miss Murray To Judge W. L. Stangel, head of the livestock department of Texas Tech will judge the livestock. Miss Myrtle Murray, district home demonstra tion agent of College Station, will orter- the first part of the week here tion agent of College Station, will the with his family and returned to arrive Wednesday to act as judge (Continued on back page, same ser)



A Model Missionary Society

(An address delivered by Mrs. Texas Conference Zone Meeting No. at Silverton, Texas, August 29. Published by vote of the confer-

often wondered why this fore the grandstand. subject was given to our new little society, for we are only five months our eyes to the goal before us. Then be?" too it is unfortunate that this speech should fall to my lot, for I of a Model Society in evidence, and as to what a Society must do and ciety. be in order to approximate a per-I shall state them briefly.

ers shoulder a tremendous respon-sibility. The president is like the white unto harvest. Sometimes of the vessel. The important of-fices in the society should be given only to the women who stand out Although growing in numbers is Model Missionary Society.

the only members who are doing Society, anything to advance the work of A Mo

Thrills—and then more thrills—featured daily activities of famous flyers and stunt-performing airmen and airwomen during the National Air Races at Cleveland, O. Above are three of the navy's "Nine High Hats" from the U.S.S. Saratoga, airplane carrier, doing stunts in close formation high above the airport. At right is a parachute jumper just before his chute opened. Below, left to right, are Mrs. Louise McPhetridge Thaden, winner of the women's air derby from Santa Monica, Calif., to Cleve-Robert. A. Sone at the Northwest land; Rear Admiral William A. Moffett, a distinguished visitor to the races; Wallace H. Franklyn, seated at the controls of the glider in which he was towed from Ypsilanti, Mich., to the Cleveland airport, where he cut loose 2500 feet above the ground and glided gracefully to earth be-

have been a Missionary Society chief among them is that it must member only three months, and the be growing. Educators tell us that organization is so complex, so tremendous, and my knowledge of it is an impossibility. We are either advancing or retreating, either recognize a Model Society if I saw growing or deteriorating. And this one. But I do have a few indeas is equally true of a Missionary So-

A Model Society grows in numfection worthy to be emulated, and bers. As long as there are women in the church who are not mem-In any kind of endeavor the lead- bers of the Missionary Society, captain of a ship who sits at the times there are women outside the helm and directs the whole course church who can be interested in

Although growing in numbers is strongest personalities having highest intelligence together is even more to be desired. Memwith the best background of chris-tian character. That is the first Must live on a higher spiritual steppingstone toward becoming a plane year by year or one of the Model Missionary Society.

But even the best of leaders fail i ftheir follewers refuse to be led into green pastures. Too often we work will grow accordingly. The find a society where the officers are Prayer League thrives in a Model

A Model Society keeps up its fithe kingdom. Each individual must nances. Pledges an ddues are paid promptly and cheerfully. Members ward making the society what it should acquire the habit of paying

should be. It is well for each mem- more and more each year. This will old, and as for being a model soci-ety, we are simply everything that ber weer no better member than I, one isn't. Perhaps it was to raise what kind of a Society would ours is, there your heart is also." Reports also must be sent in promptly. To do this requires diligence and a cooperation that our society, in its

> A Model Society keeps well informed in all phases of missionary work-whether home or foreign Its members keep abreast of the times by subscribing to and reading the "Missionary Voice?" by attending an dtaking active part in the Mission Study and Bible Study classes, and by attending district and zone meetings where they can keep in touch with all progressive movements— whether district or world wide in scope.

infancy, has not yet learned.

The most important characteristic of the Model Society is its unselfish desire to help others. Its members are the first to seek out and help to suffering, to bind up wounds-either physical or spiritual, an ever preesnt help in time of trouble, the pastor's right hand man, and the burden-berer of the ing a Model Society lies in the way



"I got a package of Thed-ford's Black-Draught at the store and began taking ita dose every night before going to bed. I had been having an awful pain. After I had taken Black-Draught, this pain entirely stopped. I began to gain in weight, and rested well at night. In a few months I was feeling fine. My health was better than it had been

"I keep Black-Draught in our home, and we all take it for constipation and upset stomach." Insist on Thedford's



the Society meets these many challenges to service, for "By their fruits shall ye know them."

A Model Society will attain the Honor Roll every year. In fact, I could have said that in the beginning and my speech would have been done, for everything that I have said, and more too, is contained within the requirements of a Standard Society. May the Hon-or Societies represented here strive to retain that worthy accomplishment, and may those of us who represent societies not on the Honor Roll go home with the determination to make ours worthy to be called a Model Missionary Society.

Funny Heads

If you are dissatisfied with your looks or your achievements, see what your barber can do about it. It may be your haircut that's standing between you and a directorship.-Woman's Home Compan-

According to Value

H. I. Phillips the humorist, calls his dog "Penny" because when he got him he didn't look as if he would ever be worth a nickel.—The Floyd County Hesperian \$1.50 Per Year

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For Details See Q. A. & P. Agent.

Bill Der Says



"Welcome"

To The

Floyd County Fair

Folks, meet Bill Der, the lumber man, The fellow with the hard-wood pan; He bids you "WELCOME" to the Fair And expects to see you there.

Visit Us While Attending The FAIR.

Willson & Son

Welcome! Fair Visitors

Be Sure to Visit Us During the Fair

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Office 193

Hesperian Ads Get Results.

500 Old Timers Register As First Settlers Hold Reunion Ralls; Alex Shipley, Clovis, N. M.; Jno. T. Shipley, Clovis; H. S. Smyer, Lorenzo; Mrs. E. A. Tate, Shallowa ter. W. H. Shell, Ralls; Fred Shell, Ralls; Mrs. W. H. Shell, Ralls; Alex Shipley, Clovis, N. M.; Jno. T. Shipley, Clovis; H. S. Smyer, Lorenzo; Mrs. H. S. Smyer, Lorenzo; Mrs. E. Smyer, Lorenzo; Mrs. E. S. M. Walker, Crosbyton; Nannie Walker, Crosbyton; S. W. Wright, Relis, Crosbyton; R. E. Smith, Crosbyton; R. E. Smith,

500 Old Timers Are

attended the annual reunion Aug-Memorial Park, in spite of the fact that hundreds of old-timers attended who did not register and the further fact that the limit for registration was raised from twenty years residence in this section to twenty-five years.

The list is arranged alphabetically, as printed by The Crosbyton

H. L. Assiter, Cone; Mrs. H. L. Assiter, Cone; T. M. Anderson, Plainview; Mrs. Victoria Asher, Plainview; Mrs. O. C. Ainsworth. Spur; Olin Ainsworth, Spur, Mrs. Lee Roy Ashley, Ralls; Audrina Autrey, McAdoo; D. E. Aynes, Cros-

Mrs. G. S. Boyd, U. P. Boyd, Plainview; S. E. Black, Lorenzo; E. N. Burrus, Olton; T. F. Beall, Lockney; Mrs. M. M. Beall, Lockney; O. Beall, Lockney; Mrs. Doney Burrus, Olton; Mrs. Geo. M. Boles, Lubbock; Ed F. Bryant, Kress; Rollie C. Burrus; S. K. Byrum, Lubbock; J. A Bird, Post; W. E. Brown, Childress; Mrs. Lena Bonine, Ralls; W. E. Brown, Floydada, James T. Buck, Crosbyton; Mrs. J. A. Beddingfield; C. S. Brown, Abilene: J. C. Boyd, Petersburg, J. Abilene; J. C. Boyd, Petersburg; J. R. Brown, Crosbyton; Mrs. J. R. Brown, Crosbyton; Ned Bowers, Spur; B. K. Bowen, Post; L. T. Brawley, Ralls; Mrs. Clifford Bird, Matador; C. D. Bird, Matador; J. W. Boyd, Crosbyton; Bob Brown, Ralls; Warren Brown, Ryan, Okla.,; W. T. Brawley, Ralls; Burl Bedford, Floydada; Bailey Brown, Estacado; Mrs. E. H. Brown, Crosbyton; E. H. Brown, Crosbyton; J. A. Burrus; Floydada; Jack Brocara, Tucumcari N. M.; W. N. Bicknell, Crosbyton; N. Y. Bicknell, Srosbyton; J. M. Boren, Post; Mrs. J. M. Boren, Post Mrs. D. Y. Blanton; R. L. Bowman, Lorenzo; Mrs. T. A. Brigham, Spur.

F. Carmack; Mrs. Lela Cart-Crosswhite, Lockney; C. G. Carbyton; J. A. Clendennen, Floydada; M. T. Clendennen, Floydada; Cur-tis Caraway, Hereford; Owen Crump, Crosbyton; O. F. Crowley, Lorenzo; Clayton Carter, Crosbyton; L. C. Chote, Ralls; Mrs. T. J. Cardinal, Floydada; Mrs. C. T. Camden, Floydada; Murphy Chap-man, Lorenzo; C. T. Camden, Floydada; T. J. Cardinal, Floydada; Mrs Edna Cook, Lorenzo; Mrs. Roxie Chapman, Lorenzo; Gus Collett, Lorenzo; N. W. Carroll, Haskell; Elizabeth Crausbay, Crosbyton.

Jno. A. Dillard, Lorenzo; J. J. Day, Round Timber; R. A. Dobbs, Cros-Hereford; J. A. Dunlap; Mrs. J. A. Dunlap; E. A. Davis, Crosbyton; E. M. Durst, Ralls; G. S. Dodson, Roaring springs.

der; Mrs. Mary Ellis, Big Springs; Mrs. Ethel Ellis, Southland; Jno. English; Lish English; W. F. Ezell, Crosbyton; Nath Elliott, Petersburg; B. F. Elam, Ralls; W. H. Edwards; Lige Ellison, Crosbyton; G. D. Ellis,

Fawver, Floydada; Mrs. W. P. Ful-McKinney, Ralls; Tom Martin, lingim, Lorenzo; E. I. Flynt, Quan-Ralls; Ed Martin, Goree. ah; L. B. Fawver, Floydada; Mrs. L. B. Fawver,, Floydada; John Fawver, Floydada; Tom Fisher, Post; J. H. Fowler, Crosbyton, J. C. Ful-ler, Plainview; Mrs. J. C. Fuller, Plainview; Mrs. Jno. K. Fullingim, Crosbyton; Roy Fawver, Crosbyton; Mrs. J. E. Forbes, Spur; L. W. Francis, Silverton; P. H. Fullingim, Snyder, Okla., W. A. Fullingim, Mountain Park, Okla; L. J. Fullingim, Afton; J. L. Fullingim, Alpine; W. P. Fullingim, Lorenzo; Mrs. H. O. Fullingim, J. L. Francis, Silver-

Will Gortem, Petersburg; S. A. Greer, Floydada; J. L. Glasson, Ralls; W. M. Graham, Matador; Mrs. W. M. Graham, Matador; W. B. Gates, Flomot; Mrs. W. M. McGehee, Floydada; Mrs. J. P. Goins, Floydada; Mrs. Jas. E. Green, Floy- ing; Boyd Reaves, McClain; Mrs.

B. F. Hicks, Crosbyton; Mrs. B. F. Hicks, Crosbyton; S. R. Hicks, Crosbyton; Mrs. M. F. Hobart; Frank Hickman; Mrs. J. D. Howell, Ralls; G. Stegall, Floydada; J. T. Simp-L. C. Hickman, Meadow; G. C. Hannon, Slaton; Mrs. G. C. Hannon, Slaton; Mrs. Teck Hand, Floydada; Mrs. Henry Hobbs; Mrs. Emma Hand, Floydada; R. M. Hand, Floydada; H. J. Hadderton, Roby; Walter Harris, Munday; S. T. Herrod, Crosbyton; C. F. Hollingsworth, Ralls; Z. R. Hawkins; B. H. How-ard, Crosbyton; Mrs. Z. R. Hawkins ard, Crosbyton; Mrs. Z. R. Hawkins
J. D. Huffman, Post; W. H. Hames
Crosbyton; Mrs. W. H. Hames,
Crosbyton; S. C. Hickman, McAdoo; Mrs. J. A. Harper, Lockney;
Maude Hollums, Floydada; Jno.
Hollums, Floydada; H. Howard,
Lockney; Mrs. H. Howard, Lockney;
Mrs. H. Howard, Lockney; Mrs. H. Howard, Mrs. H ney; G. H. Hendrix, Rosel. A. B. Holliday, Bradshaw; Mrs. C. H. Heafner, Cone; J. W. Howard, Floydada; Mrs. Jno. Howard, Floy-dada; Mrs. J. T. Herrod, Crosbyton;

Mrs. Racheal Ivey, Big Springs; Mrs. Ernest Irvin, Snyder.

Mrs. Jewell Hawkins, Crosbyton.

J. M. Jones, Olton; C. H. Johnson; J. B. Jenkins, Floydada; L. D. Jones, Elton, Marvin Jones, Amarillo; Jim Johnson, Lubbock; Mrs. J. B. Jenkins, Floydada; Johnnie James, Idalou; Arthur Jones.

R. L. Kropp, Floydada; G. E. King, Floydada; Mary Kirk, Crosbyton; D. C. Keith, Matador; Ella Keith, Matador; Mary Keith, Matador; Robert King, Lockney; M. C. Kirksey, Lorenzo; J. M. Kirksey Lorenzo; Guy Keith, Ralls; I. J. Kirklock; Bob Kneff, Floydada; Mrs. Bob Kneff, Floydada; Tom King; FP. Knox, Post; J. P. Ker-lin; Matt Kirksey, Lorenzo.

Mrs. C. Littlefield, Cone; Mrs. J. H. Lutrick, Abernathy; Carrie Lut-rick, Abernathy; R. E. Leonard, Tuwright, Dimmitt; Mrs. S. J. Cone, Leach, Sudan; Mrs. W. D. Lamar, Dimmitt; John Callahan, Floydada Mrs. Roy Curry, Floydada; J. S. byton; Percy Lamar, Crosbyton; Callahan, McAdoo; Mrs. R. E. W. D. Lamar, Crosbyton; A. K. Lackey, Crosbyton; Mrs. A. K. Lacmack, Fort Davis; Bruce Carmack
Crosbyton; A. L. Cheyne; Tavers
Collett, Spur; Mrs. J. T. Cayley,
Spur; J. T. Cayley, Spur; S. E. Calwell, Crosbyton; J. D. Caldwell,
Lubbock; Mrs. Irene Coffey, Crosbyton; J. A. Clardenpus Floydada.

Lubbock; Mrs. Irene Coffey, Crosbyton; J. A. Clardenpus Floydada.

Mrs. A. K. LacLackey, Crosbyton; J. F. Littlefield,
Crosbyton; Mrs. J. C. Lewis, Amarillo;
Lynn, Guthrie; Virginia Lewis,
Floydada; Mrs. Callie Lunsdren

Wison; Lonnie Lunsdren, Wilson;
Lundon, Lackey, Crosbyton; Mrs. A. K. LacLackey, Crosbyton; J. F. Littlefield,
Crosbyton; Mrs. J. C. Lewis, Amarillo;
Lubock; Mrs. Irene Coffey, CrosWilson; Lonnie Lunsdren, Wilson;
Lubock; Mrs. Lackey, Crosbyton; Mrs. A. K. LacLackey, Crosbyton; Mrs. A. Leckey, Crosbyton; Mrs. A. K. LacLackey, Crosbyton; Mrs. A. Leckey, Crosbyton; Mrs. A. Lackey, C Mrs. A. M. Lay, McAdoo; J. C. Lewis, Amarillo, Jas. H. Lynn; Mrs. V A Latta, Crosbyton; Mrs. L. H. Lewis, Floydada; L. H. Lewis, Floydada; Mrs. M. G. Leatherwood, Crosbyton J. D. Leatherwood, Crosbyton; Calvin Leatherwood, Crosbyton.

W. M. McGehee, Floydada; Jno. D. McDermett, Crosbyton; T. E. Michael, Lubbock; C. W. Mallard, Lubbock; Mrs. Docia Manning, Floydada; F. M. Manning, Floyd-ada; Geo. C. Mayes, Crosbyton; J. McClain, Floydada; S. S. Mc-Sec. W. T. Dunn, Crosbyton; W. Lain, Floydada; Mrs. Geo. C. Mayes, M. Day, Lockney; J. W. Dalton,
Mineral Wells; Tom W. Deen, Floydada; Chas. T. Dycus, Farwell; J.
L. Davis, Spur; Mrs. J. L. Davis,
McAteer, Spur; Mrs. Belle McDon-Spur; I. W. Davis, Lubbock; Eula ald, Lockney; J. P. Morrison, Lub-Detwiler; Mrs. Mark Day, Ralis; bock; Alma Morrison, Lubbock; J. Jno. A. Dillard, Lorenzo; J. J. Day, T. Morrison; J. B. Morrison, Spur; Floydada; F. W. Denham, Lub-bock; W. W. Darden, Crosbyton; J. F. McCarty, Rio Hondo; S. B. Geo. Dodson, Roaring Springs; Joe McCleskey, Floydada; Mrs. S. B. M. Day, Floydada; Artie Dunlap, McCleskey, Floydada; R. M. May, Round Timber; R. A. Dobbs, Cros-Plainview; J. W. Miller, Plainview; byton; Mrs. R. A. Dobbs, Crosbyton; A. D. Meyer, Sterling City; O. O. C. A. Darnell, Currio, N. M. Mrs. Meyer, Sterling City; W. H. Mc-A. Darnell, Currio, N. M.; Jno. Donald, Sterling City; E. C. Mur-DeCory, Crosbyton; Bill Denny, phy, Dallas; W. E. Meador, Lockney; Sue Morrison, Lubbock; Mrs. H. H. McDermett, Crosbyton; Mrs. T. T. McDermett, Levelland; T. T. McDermett, Levelland; Mrs. S. D. Mills, S. D. Mills; Lon McCracken; M. G. Easter, Milford; Mrs. Nell J. M. Mason, Post; Beulah Mc-Ellis, Amarillo; T. H. Edwards, Floydada; S. W. Ewing, Floydada; B. L. Ewing, Floydada; B. L. Ewing, Floydada; Bob English, Sny-Burgham, Floydada; Burgham, Floydada; B K. McDaniel, Crosbyton; O. E. Murray, Floydada; Fred McDermett, Crosbyton; Lee Montague, Tucumcari, N. M.; Rush McLaughlin, Mc-Adoo; Mrs. Rush McLaughlin, Mc-Adoo; Tal Merriman, Spur; Tal Merriman, Spur; H. P. McRae Floydada; Tom B. Morrison, Floyd-Frank Ford, Lockney; Lenora ada; W. M. Massie, Floydada; Hen-Freeman; C. L. Freeman; G. L. ry Moore, Crosbyton; Mrs. C. A.

> J. A. Noble, Cone; Lee Noble, Lorenzo; W. R. Noble, Muleshoe; Mrs. Carl Noble, Cone; Russell Noble, Ralls; Mrs. Lee Noble, Lorenzo; Mrs. J. E. Newton; J. E. Newton; Taylor New, Ralls.

Ernest Owens, Ralls.

Jno. Parker, McAdoo; Efford Parrish, Floydada; A. D. Parrish, Ralls; Mrs. T. F. Payne, Matador; D. Patterson, Paducah; H. C. Pearson, Lorenzo; M. C. Potter, Sil-Lockney; Jim Griffith, Lubbock; bock; Chester Parrish; H. K. Permenter, Floydada.

F. M. Reed, Ralls; E. L. Ribble, Crowell; J. H. Reed, Kalgary; J. J. Rushing, Plainview; Katherine Reagan, Willard, N. M.; Lee Reagan, Crosbyton; J. J. Gibson, Guthrie; Lubbock; Mrs. A. J. Ritchey, Spur; J. B. Green, Floydada; Herchel Green, Floydada; J. H. Green, McCoy; T. B. Stark, McCoy; V. D. Floydada; Mrs. W. A. Gound, Simms, Snyder; Mrs. S. L. Rush-

Registered At Reunion

Mrs. A. L. Glass, Crosbyton; Hubertson, Slaton; Mrs. A. L. Robertbert Gill, Levelland; F. Gill, Levelland; Mrs. W. P. Goodun, McAdoo; Mrs. W. P. Goodun, McAdoo; Mrs. Herman Gray, Hereford; Herbartson, Slaton; Mrs. A. L. Robertbert Gill, Levelland; Mrs. C. F. Ramsey, Lockney; Mrs. Herman Gray, Hereford; Herbartson, Slaton; Mrs. C. F. Ramsey, Lockney; Mrs. B. More than five hundred names appear on the register of those who attended the annual retunion Aug.

The second of the second of

> Floydada; Mrs. W. A. Shipley, Floydada; J. J. Spikes, Ralls; Bob Smith, Crosbyton; Mrs. Bob Smith, Crosbyton; Mrs. Bob Smith, Crosbyton; A. P. Smith, Slaton; Mrs. J. J. Spikes, Ralls; J. D. Smith, Santa Rosa; H. H. Tinnon, Lub-Balls; Mrs. J. D. Smith, Ralls; Jeff bock; J. L. Tinsley, Crosbyton; Mrs. Smith, Spur; Mrs. Calvin Smith, J. L. Tinsley, Crosbyton; Roy Ter-18-21.

ms, Slaton; Mrs. Rex Shirley, Lo-renzo; Mrs. Fred Shell, Ralls; Mrs. Lorenzo; Mrs. E. A. Tate, Shallowa Crosbyton; J. E. Sparks, Spur; C. Wheeler, Ralls; Lillian Wright, Ralls E. Scott, Lorenzo; Maude Scott, Lorenzo; Mrs. S. C. Spikes, Lub-wick, Dickens; Mrs. J. C. Witt, Lubbock; Mrs. C. Surginer, Floydada; bock; J. W. Webb, Floydada; Mrs. C. Surginer, Floydada; Mrs. M. E. J. M. Witt, Lubbock; Lon A. Wright J. J. Rogers, Lockney; Mrs. B. Bock; Mrs. C. Surginer, Floydada, Mrs. M. E. Richardson, McAdoo; C. O. Roy, Crosbyton; L. Ragland, Abernathy; Hugh Rush, Lubbock; Elmer Rush, Lubbock; Floyd Roberston, Lorenzo.

Dock; J. W. Webb, Floydada, Mrs. M. E. J. M. Witt, Lubbock; Lon A. Wright Evelyn Wright, Ralls; Mrs. S. W. Wright, Ralls; W. B. Williams, Lorenzo. Mrs. Helen Wiley, Lubbock; Geo. W. Smith, Crosby-Mrs. J. C. Woody, Crosbyton; Corabuston; Mrs. Dessie

cuan, rivyuaua, lexas, inursuay, september 12, 1929

R. L. Travis, Ralls; J. R. Terrell, son, Crosbyton; Jeffie Boone Smith, Mrs. A. A. Terrell, Lorenzo; Irene Thornton, Ralls; R. R. Travis, Ralls; Mrs. R. R. Travis, Ralls; Mrs.

Distinctive

Crosbyton; Calvin Smith, Crosby-ton; D. D. Shipley, Floydada; John Shipley, Floydada; Mrs. O. V. Sim-John Trawell, Crosbyton; Mrs. Sam

lee Woody, Crosbyton; Mrs. Dessie Walker, Grosbyton; J. Westerfield, Lorenzo; C. E. Well, Lockney; Mrs. John Wheeler, Ralls; Mrs. H. A. Withers, Floydada; H. A. Withers, Floydada; Mrs. R. M. Wheeler, Lo renzo; Grace Wheeler, Lorenzo; L. F. Wheeler, Crosbyton; Mrs. J. C. Witt, Lubbock; J. E. Williams, Ralls

Floyd County Fair September

school the ensuing year.

Mrs. Mary Awtrey and daughter. Tommie Lee, returned Saturday from a three week's visit at Vernon, Dallas and South Texas points. The Rev. and Mrs. A. A. Collins, who lost their residence by fire recently, are now making their home at 228 West Mississippi Street.

Typewriters at Hesperian Office.

moved near Plainview where the of Mr. and Mrs. W. A. Robbins, left children of the family will attend Friday to teach in Childress High School this year. Miss Robbins received her bachelor of arts degree from Texas Tech this summer

> Monday from Wheeler, where she attended the funeral of her sisterin-law, Mrs. Roy George, who died last week at her home at Canadian

Floyd County Fair September



GOODYEAR

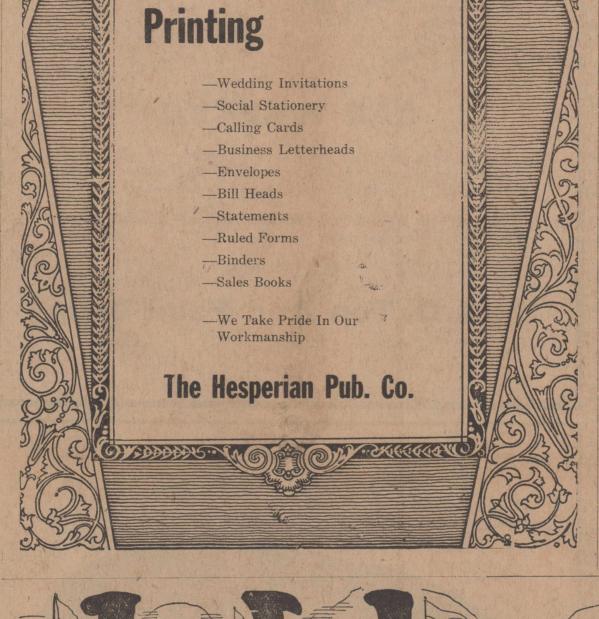
BREAKS ALL RECORDS FOR VALUE!

Who can afford to give you the best tire values? The largest manufacturer, of course. Well, Goodyear's production is now almost TWICE that of the next leading company—due to MILLIONS MORE people preferring Goodyear Tires!

Come in here—get the benefit! With our expert mounting and year round interest in your satisfaction, besides! Just note our new low prices on these latest Goodyear Supertwist Cords with the husky, tough Pathfinder Treads. These Goodyears actually excel many of the highest priced makes. We can PROVE their superiority.

F. F. F. Service Station

SMALLEY AND HOLT, Props.



mornion maniment of the commencer of the maniminimin

We take pride in joining the other progressive business institutions in extending you a cordial invitation to attend the Floyd County Fair next week. The Fair is held for the sole purpose of better familiarizing ourselves with our county and our products.

You owe it to yourself to be in attendance every day. It will be interesting—more than that, it will be an educational entertainment.

Come To The Fair — It's For You

When you attend the Fair, visit our store. It's the home of QUALITY Merchandise and LOW PRICES.

Community Supply Co

Amarillo last week end. Miss Ruth Hale, of Ralls, came duties as primary teacher in school. Mr. Stegall is principal. Mr. Pliler, of County Line, is visiting his daughter, Mrs. H. M. Milliams of Amerillo spent. Railway service costs much less, in comparison with the general less, in comparison with the general run of community prices, today than it did forty years ago. The average while commodity prices have increased 2 per cent. Freight rates in 1928 was but 6 per cent higher than it was in 1885, while commodity prices have increased 2 per cent. Freight rates in 1928 were 49.5 per cent and passenger rates 44.2 per cent higher than they were at the outbreak of the World War in 1914, but comparison with the general response to the sunday afternoon to resume her duties as primary teacher in the school. Mr. Stegall is principal. Mr. Pliler, of County Line, is visiting his daughter, Mrs. H. M. Milliams of Amerillo spent. Floydada Good Will Visitors Are

200-Mile Swing Adds V ns in Race

It wasn't as big a crowd as was expected, account of the heavy roads incident to more than an inch of rain the evening before, that made the good will trip from Floydada to Lockney, Sterley, South Plains, Silverton, Quitaque, Flomot Whiteflat and Matador Thursday of last week, but the lack of numbers was made up in large measure by the enthusiasm with which the nineteen who did make the trip, spread out over the cities and communities, made acquaintances and carried their message of neighborliness to the business men of the

less cordial was the reception the Floydada men received either, than if there had been a host instead of five carloads. The style of trip made was wholly different from any ever seen or partcipated in by the reporter from The Hesperian office. On the trip were no sirens or other noise-making devices, no cut ups to wise crack each other down on the drug store corner, no band—and no hurry. Plenty of time was taken at every stop to let every member the party make new contacts

Lockney Breakfast Hosts Baker Hotel dining room, where the party was joined by twenty-five or more Lockney business people shortly after 8 o'clock After pulling heavy mud for twelve the Floydada party were Cantaloupes, hot cakes, bacon and eggs and coffee made up the menu

of the party visited business men in allied industries, while others took the opportunity to view the City of Lockney—the auditorium, the swimming pool, park and athleers also visited the big plant of the Lockney Cotton Oil Company, was definitely abandoned which represents a big investment the latter part of last week. made more than a year ago and is ual industry.

The trek out of Lockney also was made through mud, although evi-

Ten business establishments are already in evidence at Sterley, the the South Plains Lumber Com being especially note-wortny as is also the Star Drug Store which has one of the prettiest stores in the county. All the business houses were visited by the trippers and the invitation made to attend the county fair at Floydada was received with indications that attendance from that territory will

ute stop evoked the information from all sides that while crop conditions in that section could be better the fine wheet area of the section could be better the fine wheet area of the section could be better the fine wheet area of the section could be better the fine wheet area of the section could be better the fine wheet area of the section could be better the fine wheet area of the section could be better the fine wheet area of the section could be better the fine wheet area of the section could be be the section could be better the fine wheet area of the section could be better the fine wheet area of the section could be better the fine wheet area of the section could be better the section could be be the section could be a section could be be the section could be be the section could be a section c shape. South Plains continues to the first apgrow, having a big territory in Mr and Mrs Wm which a larger per centage than in children have returned from a trip any other section of the county are to Ruidoso, New Mexico and other owners of their own farms.

Dinner at Silverton Ample time was taken at Silverton for all the men on the trip to visit around before the luncheon served at the Burson Hotel, one of the excellent additions to the Briscoe County capitol that has been made since the advent of the new railroad. W. Coffee, president of the Silverton Lions Club, presided at the luncheon, which was attended by as many Silverton business men as there were in the Floydada party. It was a fine chick-en dinner with watermelon as dessert, served by Mrs. Burson and her capable assistants. There were no formalities save a word from Mr. Coffee and the presentation of

The afternoon's first stop was Quitaque. The Queen City of the Valley has grown wonderfully in the past year, and the Floydada business men had the plesure of making lots of new acquaintances there. as well as of renewing their old acquaintanceships. The town of Quitaque is surrounded by one of the most fertile valleys in West assembled at the Chevrolet garage, where a watermelon feed was enjoyed by fifty or more. The melons served were from the Folley farm on Quitaque River, where the sand is sub-irrigated. "For the Floydada boosters," the melons were labeled by Secretary O. V. Arthur of the Quitaque Chamber of Commerce,

Rev. Hays, pastor of the gratification for the visit of the dadans, for whom Geo. A. Limade response.

less cordial was the reception the trippers at Flomot and teflat. At Flomot especially grown up a flourishing trade

ne evening stop made at Mata-around 5:30 was the last of the In addition to the visitors d over the city, the climax of day of visiting came at when the party and a very



He flew from Los Angeles Cleveland in 13 hours 15 minutes and 7 seconds to win the non-stop race between those two cities held Lockney Breakfast Hosts in connection with the National Lockney the breakfast stop Air Races. Lieutenant Henry was made, and a most delicious Brown, Cleveland (O.) air mail pilot morning meal enjoyed at the fine was awarded a prize of \$5000 for his

considerably large number of Mat-ador people were fed in the basement of the Methodist Church by the ladies of the M. E. Woman's the rioydada party were thoroughly ready for the excellent meal served. No formalities were observed at the breakfast, save to have an introduction all around.

The rioydada party were the ladies of the M. E. Woman's Missionary Society. Little speech making even marked this the most formal gathering of the day. John K. Crews. president of the Motley K. Crews, president of the Motley County Chamber of Commerce, Ed ggs and coffee made up the menu Bishop, Homer Steen, M. B. Oates, agricultural agent of the Fort Worth & Denver, Mayor C. L.

took the opportunity to view the fine new municipal endeavor of the City of Lockney—the auditorium. Floydada from making a similar visit to an equal number of other tic grandstand and grounds. Oth- cities in this section this week the latter part of last week.

one of the largest industries in the county, probably the largest individual industry.

Personell of the party making last Thursday's trip was as follows Robert McGuire, Ed Bishop, J. H. Reagan, J. C. Gilliam, T. S. Stevenson, S. L. Rushing, C. R. Houston, made through mud, although evidences that the rain had not been so heavy in the north part of the county became evident before Sterley was reached.

Ten business establishments are

Harmony News

Harmony, Sept. 10.—The farmers in this vicinity are very grateful for the rain which continues to fall.

A number of High School students are going to Floydada from this community, they are: Misses Latane Hale, Lucile Snodgrass and Christine Trowbridge; Messrs. Ral-

affairs in relatively good unable to fill his appointment at

Mr. and Mrs. Wm. Finkner and

Hal Scott made a business trip to



the various persons round the dinlo meet this era a wide section of country. Following the visits around the business houses of Quitaque the visitors were assembled at the Chevrolet

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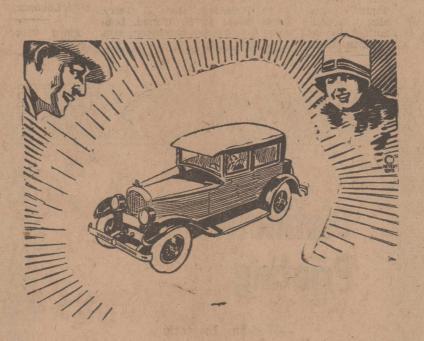


Many Contacts In Day

The world as was

The world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other words, commodity prices increased the world war in 1914, but comperiod. In other but 26 per cent higher than in 1885, would prior to the war.

When You Wreck Them Let Us Fix Them



CAR WRECKS

Do not necessarily mean that your car is ruined. We will guarantee to make it look like a new one with our modern equipment and experienced workmanship. Let us straighten the next fender that you crush.

In case of an accident during the Fair, just bring it in and let us fix it up for you in first class shape.

"WE KNOW HOW"

L. & O. Top And Paint Shop

Bill Lester

Phone 12

Chas. Osborne

A Prize Winner



WESTERS' Ho-Made Bread

Its fine, snow white texture—its crisp golden brown crust—and its smoothe, delicious taste have won for Westers' Ho-Made Bread the unanimous decision of First Place on the tables of hundreds of Floyd County

Try Ho-Made Bread—You'll like it.

Westers' Quality Bakery

"Home of Ho-Made Bread"

Extends you a welcome to The Floyd County Fair

WELCOME

FLOYD COUNTY



Be Sure To Visit With Us During Your Stay At The Fair.

The South Plains Lumber Company

CALL FOR TEACHERS

The International Uniform Sunday School Lesson for September 15. The Call for Trained Teachers. Neh. 8:1-3, 5, 6, 8-12.

This lesson records one of the most unusual and idealistic occurrences in history—the people gathered together "as one man" for in-struction in the principles under-lying their social foundation and in great truths related to their daily life together.

Ezra, whose advent to religious ledership in Israel was described in the lesson of Sept. 1, strangely disappears from religious and historic records for a period of from 12 to 14 years until the events described in the preesnt lesson. Just where Ezra was during that period or what he had been doing is a matter

Some think that he had returned to Babylon and attach to such return some motive of discouragement. There is nothing that at all decisively indicates any such return or such discouragement. These vears of silence in Ezra's life may be comparable rather to the 18 years in the life of Jesus, and to the 11 years of silence in the life of Paul following his conversion and

A Time of Preparation

was quite active in ways and events that were not spectacular and that did not call for special record. But now he emerges to recorded leadership again in a great dramatic

The time was one of many problems and difficulties in the reestablishment of the Jewish commonwelth in Jerusalem. In addition to all the inherent dificulties, there had been the constant apposition of enemies, with ever-present dangers. There was much to discourage the people, and they were in a favorable mood for any word of inspiration and help. We must remember that it was not an age of books, newspapers and public libraries, where one could turn for comfort and help to some inspirational writing. The records of truth and its inspirations lived largely in the traditions carried on in the souls of men, or in the written manuscripts, or scrolls, to which only the scribes and teachers had

The common people depended for their knowledge of the patriotic and religious literature of the nation upon the public ministry and teaching of the scribes. It was as such a scribe or teacher that Ezra assumed a conspicuous and prophetic role. He was a man of vision and his own vision had been quickened by the rediscovery of the books of the law.

Our lesson takes us back to the period before this work of final editing had been done. We can imagine something of the fervor which some new and vital expression of the national and religious writings of Israel must have brought to earnest souls in sore straits and sadly in need of encouragement. The circumstances could not have been more favorable, and Ezra was the man of the hour, well trained and equipped for his task and spiritually adequate.

Just by what means the people were all brought together is not made plain, but our lesson begins with the fact of the great gathering of men, women and children,



prior to his conspicuous missionary that is, "all that could hear with understanding," in the broad place, plaza, before the water gate Twelve years is not really a very This water gate was in the southlong period in preparation for any eastern part of the wall and was great enterprise. The probability so called because it was near to the is that during these years Ezra spring of Gihon, now known as the Virgin's Fountain.

A Lesson for Today

It is interesting to note the emphasis that is laid upon their understanding of the law. The occasion was not simply one of ritualistic impressiveness intended to have some vague emotional effect.



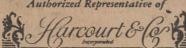
... the table was laid with choice Five- and Ten-Cent Store Silver

SILVERWARE of quality is no more essential to a formal occasion than is the correctness of the invitations which precede it. These should be engraved, of course. If engraved by HARcourt, they are sure to be correct in every detail.

It will be a pleasure to show you samples. We would rather have you order from this firm's sample book than from some others on which we could make a larger

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Authorized Representative of



Where can you duplicate the style, comfort and convenience of America's finest mediumpriced automobile?

Oakland combines a long wheelbase with a short turning radius—giving greater handling ease. Its bodies by Fisher provide such convenience and comfort features as drivers' seats a ljustable as you drive, clear-vision easily-regulated VV windshields and side cowl ventilators.

Foot-controlled headlights - automatic spark control assuring correct spark occurrence at any speed—spring covers which add to riding ease by keeping springs permanently lubricated and free from mud, rain and dust . . . all these are comfort and convenience features which only the All-American in its field combines.

Come in and let us show you how, on every basis of comparison, today's Oakland is America's finest medium-priced

Facts Which Prove Oakland Supremacy And one of the two is nearly \$100 higher in price than Oakland. Of the 18 cars which have less-known bodies 11 are priced above the All-American Six.

The following facts were obtained from a comparison of the Oakland All-American Six with 20 other medium-priced automobiles. All told, 878 individual comparisons were made. Of these Oakland proved to be distinctly superior in 451 or 51.37 per cent. The 20 cars combined were at best equal to Oakland on 382 or 43.50 per cent. And 13 of the 20 were higher priced than Oakland.

WHEELBASE Only one car as low-priced as Oakland has a wheelbase as long as Oakland's, which is 117 inches. That car requires a turning circle to the left of 42 feet as compared with Oakland's 36 feet. Six higher-priced cars have shorter wheel-bases. FISHER BODY Only Oakland and two other cars in the field offer bodies by Fisher.

Dakland All-American Six, \$1145 to
11375, f. o. b. Pontiac, Michigan,
olus delivery charges, Spring covers
and Lovejoy Hydraulic Shock Abtorbers included in list prices,
Sumpers and rear fender guards
xtra. General Motors Time Payment Plan available at minimum
rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values . . Oakeland-Pontiae delivered prices include only authorized charges for freight ant delivery and the charge for any additional accessories or financing desired.

BOERNER-THAGARD MOTOR CO.

Floydada, Texas

ALL-AMERICAN SIX

PRODUCT OF GENERAL MOTORS

Blanco News

It is instructive even for today to

Cause for Insomnia

"Most people worry over trifles,"

says old man Milliken. "I never spend a really sleepless night exsays old man Milliken. "I

cept when I go to bed knowin' that

I knotted my shoe laces in undressin'."—Farm & Fireside.

follow the details of that teaching and encouragement. Verse 10 (Too late for last week)

Sam Brewer last week.

Blanco, Sept. 3.—Our school will

Terrell Lovern, of Kansas, Mr. there missed a treat. might be, in fact, a very glorious motto for any nation or people, symbolizing the ideal of prosperity and happiness associated with social welfare and consideration for Ruby King, of Folydada, as teachall the less fortunate in the com-We welcome them in our mid-

It were well if we could see in such aspirations and ideals somein Floydada are: Miss Merl Lovern, Miss Irene Cates; Woodrow and James Badgett, W. B. Cates and thing essentially holy, and if we could make all our plans and purposes in industry, commerce and daily life holy through some such Clyde Snell.

sanctifying experience of devotion Miss Johnnie Christian left Sunto the principles of truth and right- day for Memphis as she is one of eousness and to the commonweal. the teachers in the school there. Mrs. W. F. Farley left Friday to Springs.

visit friends at Spur. Mr. and Mrs. Sam Brewer spent dren returned home from Okla-Sunday night with her sister. Mrs.

Herbert Hicks, of Lubbock. Mr. and Mrs. Davis, of Floydspent Sunday with Mr. and

begin next Monday morning with and Mrs. Doc Bennett and S. T. Mr. and Mrs. Sam Smith and two Miss Brown, of Lubbock, and Miss Hogue, of Providence, spent Wed daughters, Ura and Opal spent Sunnesday night with Mr. and Mrs. day with Mr. and Mrs. Will Snell.

the Scottish Rite Hospital.

Mr. and Mrs. Edd McCarty spent ily attended the Baptizing at Cone Sunday with Mr. and Mrs. L. C. Sunday.

Mr. and Mrs. Holligan and chil-

homa last week. Mr. and Mrs. Harry Christian and

Mrs. J. D. Christian entertained lunch.

Mrs. A. N. Bratton and children, the club women with a dinner of Plainview, visited her sister and Thursday. She also gave an inbrother, Mrs. J. W. Haney, and teresting talk on her trip to A. &

J. L. Douglas returned home Friday night from Dallas where he accompanied his little daughter to the Scottish Rite Hospita!

Preston Badgett attended the Sunday School dinner Sunday given by Mrs. Robert Day, at McCoy.

Miss Lauream Christian will leave Mr. an dMrs. Ham Smith and family spent Sunday in Roaring teach music.

The men of the community will meet at the school house Thursday, September 5, to make walks from the school house to the gate. The ladies will serve dinner at the children spent Sunday in Quita- noon hour. Everyone is invited to and help work and bring Your to tells w



Coatedtongue bad breath, m groggy nerves stomach sugges

Make Your Plans Now To Attend The

Floyd County Fai

September 18 to 21

Floyd County's Biggest Exposition!

LIVESTOCK AGRICULTURE HOME EXHIBITS ART AND FLOWER SHOW



CARNIVAL ATTRACTIONS DAY AND NIGHT **BIG PARADE ON** SATURDAY **AFTERNOON**

!-!- Baseball -!-!

Fort Worth Cats VS. Lockney Independent

Thursday, September 19, 3:00 p.m.

FOOTBALL---Floydada Whirlwinds vs. Plainview Bull Dogs

OPENING THE 1929 SEASON ON FRIDAY AFTERNOON AT FLOYDADA BASEBALL PARK. DON'T FAIL TO SEE THESE TWO STRONG TEAMS MEET.

Pioneers' Day

Thursday, September 19 Old Fiddlers Contest, Square Dancing Basket Lunch at Noon.

Jersey Cattle Parade

West Texas' Finest Cattle on Parade Friday Afternoon at 3 p. m. Terrapin Race

Each of Four Big Days "Pick Your Turtle"

Thursday, Friday And Saturday

t's Your Fair----

O.SOCIEI

meeting of the K.

George Sherrill re-

rigina Lewis.

ld Sunday At

Mrs. Lon V. Smith were Of District. nostess Sunday and Sunat a family reunion of mother, Mrs. H. F. and Mary Parrish tian Stewardship. d Mrs. Booth's son,

sman Lucian Parrish. was the first time the fam- of October. ad all been together in five Edwards and grandchildren | San Souci Club. r. Hawkins have been on an visit in California with

Booth and her son, Bernard. have been here visitand Mrs. Smith for several

of the visitors left for their Monday morning except Mrs. and son who remained here

Mrs. Cummings received high in the games played during

freshments of marshmallow Celebrates Birthday In oudding with whipped cream Phoeniz, Arizona. bunch was served to Mr. and Troy Jones, Mr. and Mrs. Les-Surginer, Mr. and Mrs. L. J. orn, Mr. and Mrs. Robert A. and Mr. and Mrs. Ed Bishop.

Bride Honoree

at a pretty party Tues-The honoree was and Bobby Glenn Jones, honoree. am Olson before her mar-

nd Gene Loran, Frances Beth Olson, Mary Kather-tiel, and Louise Wilson, as Appointed Monday. dren gave a little playlet. ented the gifts to the hon-

Mrs. C. R. Houston, Mrs.

F. P. Henry, Mrs. Lula A. Slaughter, Mrs. G. T. Palmer, Mrs. Terrell Loran, Mrs. O. B. Olson, Mrs. F. S. C. W. Boothe and Mrs. Oliver Al-aurmon Bishop Kinnard, Mrs. F. M. Shenefelt; Mrs. len; publicity: Mrs. Harper Scogs at the regular George V. Smith, Mrs. W. L. Boer- gin. ner, Mrs. J. D. Colville, Mrs. Wm. A. P. McKinnon, Mrs. J. U. Borum. e in the games play- Mrs. C. H. Davis, Mrs. Jimmy Evans Mrs. Bill Daily, Mrs. J. V. Daniel, eshments were serv- Mrs. J. G. Wood, Mrs. L. J. Wel-Mrs. W. C. Newsome, Born. Mrs. J. C. Gilliam, Mrs. A. B. ber 2 there were thirty five in Ray Clements, Mr. Keim, Mrs. W. I. Cannaday, Mrs. and several visitors present. Hilton, Mr. and Mrs. Glad Snodgrass, Mrs. W. A. Baker, Mr. and Mrs. John Mrs. B. P. Woody, Mrs. L. C. Mcfr. and Mrs. George Donald; Miss; Geraldine Massie, Miss Prebble Durham, Sterling City; Gene Loran, Francis Keim, Beth Olson, Mary Katherine Daniel ed by the committee as follows: and Mrs. Otis Abston Miss Prebble Durham, Sterling and Louise Wilson.

Mrs. Smith Makes Visit

Mrs. Lon V. Smith, president of the Woman's Missionary Union of Thornton this district, completed a tour of d, of San Clemente | three associations in the district | Browneyes, of Tuesday of last week when she ther, H. F. Haw- met with the Staked Plains Assonita Falls. Mrs. ciation at Kress. At this meeting she made an address on "Chris-

She visited the Lubbock Associa-Dr. tion at Slaton and Dickens Assoister of Mrs. Haw- ciation at Crosbyton last week. and Lucian are also There are eight associations in the mildren of the late con-sman Lucian Parrish. district and Mrs. Smith will prob-ably visit others during the month

Miss Massie Hostess To

Miss Geraldine Massie entertain-Booth and returned here Sun- ed the San Souci Bridge Club Wedor the reunion acompanied by nesday afternoon at the home Jeff Welborn. Mrs. A. Mrs. kins and daughter, Miss Bishop received high score in the s, have been here visit- games for the visitors and Mrs. Ray Clements got high score for the members.

The hostess served a salad course to Mrs. Flynn Thagard, Mrs. Les-lie Surginer, Mrs. Rip Snodgrass, Mrs. Terrell Loran, Mrs. Ray Clem-Bridge Club Held ents and Miss Mary Lou Crain, members and Mrs. Leroy McDonald, Mrs. C. H. Davis, Mrs. A. A. Bishop, Mrs. Bill Daily and Miss Prebble Durham, of Sterling City visitors of the club.

to the club Wednesday afternoon, September 25.

Bobby Glenn Jones, son of Mr. and Mrs. Glenn Jones, of this city celebrated his second birthday Tuesday, September 3, at the home and Mrs. Troy Jones will en- of his grandparents, Mr. and Mrs. in the club Tuesday evening. B. M. Gamble, 1012 W. Polk Street, Phoenix, Arizona.

Favors of kewpie dolls were given the girls and racers were given the boys. Popcorn was served during the party

mes H. M. McDonald, E. At the conclusion ice cream and G. F. Klebold were cones were served to the following: Rilla B. Crumpton, Terry Stark, not a at Mrs. McDonald's Dona Lea Wright, Glenna Willson, bnoring Mrs. Leroy McDon-cent bride, with a misceland Ralph Bassett, Billie Bounds

The above report was sent to The Hesperian by Bobby Glenn's moth-C. H. Davis gave a very er, who with her little son, has reading, followed by a toast been visiting her parents, at Phoeobert A. Sone, as mother expected to return home today

The executive committee of the A very unusual way.

Shments were served to the g guests: Mrs. M. F. Husky, Hubbard, Mrs. M. E. Wil
Hubbard, Mrs. M. E. Wil
East Ward Parent-Teachers' Association met Monday afternoon at the school building and made plans for the year's work.

New officers who have been in-A. Sone, Mrs. Bob Smith, stalled are: Mrs. O. Stephens, president; Mrs. C. Surginer, Mrs. E. dent; Mrs. D. L. Weaver, second ry, Mrs. N. W. Williams, Mrs. vice president; Mrs. G. N. Shirey,

Johnson, corresponding secretary, Mrs. R. C. Officer, treasurer.

Committees appointed at meeting Monday are: Finance, Mrs. F. Stovall, Mrs. Edwin Heald and Mrs. Hazel Hughes; program: Mrs. John Howard, Mrs. John Mc-Cleskey, Mrs. R. C. Henry; membership, Mrs. Bob Smith, Mrs. T M. Cox and Mrs. I. W. Hicks; entertainment, Mrs. W. C. Boren, Mrs. C. W. Boothe and Mrs. Oliver Al-

cafeteria opened at the McGehee, Mrs. Joe Breed; Mrs. E. school Monday and everything is M. McGlinchey, of Fort Worth, Mrs. going fine," Mrs. Stephens said Tuesday "And we hope to be able to serve milk and hot lunches to the children all through the year." At a called meeting held Septem-

ber 2 there were thirty five members The next meeting will be held Friday afternoon, September 13, and all parents are urged to be present.

Song-Audience.

Devotional-Mrs. Harper Scog

Business. Welcome-Mrs. O. Stephens. Introduction of Teachers Mrs.

Violin Solo—Mrs. L. E. Fagan. Report of Health Nurse's Work— Mrs. P. D. O'Brien.

Sunday School Class Holds Social Meeting.

the First Christian Church met at honoree. the home of Mr. and Mrs. Lon M. Davis Thursday evening for the M. E. Society To Meet regular monthly business and social Twenty members were

served by the hostess.

Mrs. Jenkins Gives Party Honoring Nephew.

Mrs. J. B. Jenkins entertained with a party Friday evening honor-ing her nephew, John Farris, who left Saturday for Peacock Military School at San Antonio. Games and music were enjoyed by the guests during the evening.

Refreshments of punch, cake and ice cream were served to Misses Circles Held Meetings Maurine and Helene Hay, Wanna Monday Afternoon. Tawwater, Bessie Claire Smith Laura Blanche Hilton, Genell Stovall; Annis and Alice Stewart, of Lockney; Venitta Borum, Hazel Probasco; Messrs Dick Nichols, Ray Crabtree, Urnon Borum, Layton Dorrell, Russell King, Hunter King, Silas Duncan, Jr., Douglas Hollums,

Social Calendar

noon, September 13.

Mrs. Ozro Stephens will be hostess at the regular meeting of the T. E. L. Class which will be held Tuesday evening, September 17, at

The Woman's Missionary Society f the Baptist Church will meet Monday afternoon at the church at 4 o'clock. At this time a shower will be given for Wayland Col-

Mrs. Luther Fry will be hostess to the Wednesday Bridge Club Wednesday afternoon, September 18, at 4 o'clock.

The 1929 Study Club, which was organized during the summer, will hold the first meeting of the new club year this afternoon at 4 oclock with Mrs. A. A. Bishop.

to the 1922 Study Club Thursday afternoon, September 19, at 3:30

Mrs. W. C. Newsome will be hostess to the K. K. Klub Friday afters to the K. K. Klub Friday after the words of Rev. G. These are the words of Rev. G. These are the words of Rev. G. ternoon, September 13, at 3 o'-

The Self Starters Bible Class of Otho Johnson and John Farris,

Monday Afternoon.

present.

After spending a very pleasant evening, lovely refreshments were afternoon at 3 o'clock at the home of the Methodist Mising Lion Schmid's ten minute talk.

In opening his talk, Lion Schmid, study and social hour. The study Williams will be hostesses.

last Monday the regular meeting said that "Most of us was not held and for that reason the two periods, study and social, were combined for the meeting next week.

ant business meeting.

Smith. At this time there will be an election of new officers

North Circle met with Mrs. Ozro Stephens Monday afternoon. Mrs. W. F. Weatherbee led the devotional. Mrs. Ozro Stephens taught East Ward Parent-Teachers' As- the Bible lesson. Mrs. Dave Taylor sociation will meet Friday after- was elected teacher for the mission study. There were nine members and one visitor present.

Mrs. W. F. Weatherbee will be hostess at the meeting which will be held Monday afternoon, September 23. at 4 o'clock.

America Must Respect Her Flag, Schmid Says

Native of Switzerland Addresses Lions Club on Flag Etiquette At Noon Tuesday.

"America has yet to show foreigners that the Red, White and Blue of the American flag is to be respected above every other cause upon the earth. It is a disgrace, yet a truth that many of the most influential men of your towns, your states and your nation know nothing about the proper salute, uses Mrs. T. P. Collins will be hostess and so forth of the American flag And yet, we expect these men to be loyal to a flag of which they know little. The foreigner will never respect the flag of the United States

B. Schmid who addressed the Floydada Lions Club last Tuesday noon Kinder Farris, Edward Clanton, on "Flag Etiquette". Lion Schmid's Otho Johnson and John Farris, talk this week was probably the most interesting and most impressive given before the club in sever-al months. The thirty-five mem-bers of the club who were present Tuesday were held spell-bound dur-

of Mrs. N. W. Williams for a who is a native of Switzerland said "It is indeed a pleasure and a privbook being used is "Book of Africa." Mrs. L. C. McDonald, Mrs. of the United States, to speak to a Homer McDonald and Mrs. N. W. group of natural born citizens or 7illiams will be hostesses. the respect due our flag". In the Because of inclement weather course of his talk, Lion Schmid proper respect that should be paid to the flag, but how many of us actually put these things into practice? The Boy Scout and Girl Scout organizations are wonderful work to teach the children how to respect the flag, but we need to further this education by requiring a study of the flag in South Circle of the Baptist the schools. Before we can prop-Church met Monday afternoon at erly teach the children about our 4 o'clock with Mrs. L. H. Newell. flag, we, the common people, must The hour was spent in an import- know and practice the proper etiquette towards the Red. White and Dorrell, Russell King, Hunter King, The next meeting of the circle Blue of that flag which reflects the Silas Duncan, Jr., Douglas Hollums, will be held Monday afternoon, human sacrifices and ideals of Wendell Henderson, Bill Grigsby, September 23, with Mrs. P. M. many generations."

Preceding Rev. Schmid's talk, Preceding Rev. Schmid's talk, When you get a permit to build, Lion W. E. Patty extended the club you will build accordingly, and if held by the club on Tueday even- duty.

ing of last week Among the visitors at the noon luncheon this week were W. P. Daily, of this city, and Carl Sammann and Ben Quabe, of the Providence Community

FIRE MARSHAL'S NOTICE

I have notice from the State Fire Insuarnce Commission, also from the City Council, to enforce the Fire Ordinance, regardless of anyone's opinion. I do not have FOR RENT—Front bedroom, furtime to study your specifications, and from now on as long as I am fire marshal there will be no words if anyone violates the fire ordinance.
I will file charges without any furplayer piano. Mrs. T. E. Tinnin. ther notice.

words of thanks from the school you don't build accordingly, will faculties for the watermelon feast ask no questions but will do my G. R. Strickland Fire Marshal

> Mr. and Mrs. Henry Bradford and daughter, Mrs. Irby Carruth, of Canyon were guests of their daughter, Mrs. Lon M. Davis, and family

Too Late To Classify

from Friday until Monday.

nished, in 2 blocks of square. Phone

IT IS OUR PLEASURE

To Welcome You—Fair Visitors—

To Floydada!

The Star Cash Grocery is glad to Welcome the visitors to the Floyd County Fair. We hope you may enjoy every minute that you spend in this city.

The Star Cash Grocery

Carl Minor

The Pride of the Household—

The New M°CORMICK-DEERING



HAT'S what this modern machine can't help being—the perfected McCormick-Deering Cream eparator is so far ahead in design and appearance. It is beautiful to the eye—glossy black japanning with gold pin-striping. It has graceful lines. It is sanitary and easy cleaning, from the rounded supply can down to the open base, inside and out.

But the big things in the new McCormick-Deering are the ball-bearing equipment at every high-ereed point, the wonderfully effi-

cient bowl design, and the positive automatic lubrication. These give you a surprisingly easy-turning separator, cleanest possible skimming whatever the condition of the milk, long life for the machine and top profit from your milking.

One of the six sizes of the New Ball-Bearing McCormick-Deering, will be a splendid investment. Hand, belted, or electric. Come in and have it demonstrated. Our time payment plan (12 months) will help the machine to pay for itself.

Fair Visitors

Come in and enjoy the Floyd County Fair, see the farm exhibits, visit with your friends and meet your neighbors from all over Floyd County; Make the rounds of amusement Row, and be sure and stop in and see the PAPEC FEED GRINDER, as well as the McCormick-Deering Line of Tillage and Power Farming Machines.

RUTLEDGE &

Full Line International Dealers.

An Invitation

To Visit Us When You Attend

The Floyd County

Felton-Collins Gro. Co.

IS THE HOME OF

THASE & SANBORN COFFEE AND TEA

WHITE CRUST FLOUR

We Deliver—Phone 27

Felton-Collins Gro. Co.

WE CORDIALLY INVITE YOU TO VISIT OUR STORE WHILE ATTENDING THE

Floyd County Fair

AND LISTEN TO THE NEW ONG COME

Brandes Radios

ON DISPLAY IN OUR STORE

We will be glad to render any service that might benefit you while in Floydada.

COME AND BRING THE FAMILY

Floydada Hardware Company

Friday The Thirteenth T. H. Edwards Died Lucky For Whirlwinds Thursday Of Last Week

Ex-Stars And High School Pros-pects to Battle For Luck Tomorrow Afternoon.

Friday the Thirteenth was always one of our lucky days and we are expecting our luck to run true age of 75 in the basement of the omorrow when we play the High School squad" is the word received today from J. C. Wester on the eve before the "attempted come-back" of his Ex-Whirlwinds. Coach Troy Jones is also confident that the 1929 Whirlwinds are good and that the Ex-Whirlwinds will not have a run-away with his eleven. At any rate, the two squads, one representing F. H. S. stars of past years and the other representing prospective stars of 1929, will clash tomorrow afternoon at the Floyda-

da Ball Park. After a lay-off of from six years, many of the Ex-Whirl-winds have found that they have gained considerably in weight and are not nearly as active as during high school days. They have been taking daily work-outs at the high school building and are expecting to have much of the stiffness worked out by tomorrow.

Tomorrow will mark the first pallbearers. appearance of the 1929 windies on J. V. Nels one of many thrills.

Hughes Bond Set By

Bond for J. M. Hughes, of Amarillo, former Floydada representative of the Santa Fe Railway Company, was set at \$5,000 by agreement in Canyon the latter part of last week, following the filing of formal charges September 3, charging him with murder in connection with the death of S. T.

Hutton, a painter-contractor. Hutton's neck and nose were broken, an examination of the body disclosed upon examination following what officials describe as a Leagues are represented. brawl in the outskirts of Amarillo

Sunday night, September 1. connection with the trouble, charged with gaming and fighting.

\$8,500 BRICK SCHOOL BEING CONSTRUCTED AT GOODNIGHT

Construction was begun on an \$8,500 brick and tile school building at Goodnight, district No. 29, in the daughter. northeast part of the county Tuesday, September 3. The contract was let August 30 to J. L. Scott.

A \$10,000 bond was voted June 11 Ruth, who spent two weeks at Hot to finance the building and equip—Springs, New Mexico, returned ment, which it is estimated it will home Wednesday of last week. They

converted into an auditorium by Wolf and family. the use of folding doors.

The new building will be about 200 yards from the present school building on an eight acre tract donated by Howard Bros., extensive and Mrs. W. B. Johnson, at Ros-

land owners of this county. Three things of particular interest about the Goodnight school dis trict is that within its bounds is located one of the longest railroads in the state, it is named for Col-Charles Goodnight, one of the earliest settlers and who then owned large ranch which included the site where the old school house stands and the new one is being and it also includes in its confines one of the largest gravel pits in the south.

Home Talent Carnival To Be Held Saturday

Weather permitting, the Home Talent Carnival, which was held last Friday evening and was rained out last Saturday, will be held Saturday afternoon and Saturday night of this week, according to Lon M. Davis, chairman of the Lions Club Program Committee. The carniwas sponsored jointly by the Floydada Lions, and Rotary Clubs and the American Legion.

The unique carnival, with all of the get-rich-quick schemes and sure-win devices, proved quite an attraction last Friday evening, Between 150 and 200 attended the opening and patronized the various stands and concessions. Among the most popular stands was the "Beano game," "Chunk the baby" and "fortune telling." Eight stands were run during the camival Friday, and an equal number is being planned for Saturday of this week,

The Floydada Municipal Band entertained for the first hour of the carnival and attracted a large portion of the crowd. All of the carnival concessions were held on the West side of the court house lawn last week, and the same location will be used this week-end, it was announced.

E. L. Morris, who is making his home in Los Angeles, California, wrote his mother, Mrs. E. L. Morris, of this city, that he saw the Graf Zepplin when it took off from that place for its trip across the United States.

Mr. and Mrs. G. R. May made a business trip to Plainview Tuesday. They were accompanied by Mrs. H. N. Porterfield, and daughter, Mary Alice, who visited her daughter-in law, Mrs. J. Vaughan Porterfield, of

Man Who Left no Known Relatives Surrounded by Senior Class And Pep Squad Among Gladys Adkins is the faculty sponsor of the squad this year. Relatives Surrounded by Friends in Death.

T. H. (Eddie) Edwards, resident age of 75 in the basement of the court house Thursday morning of last week at 11 o'clock, when he succumbed to an acute indigestive condition from which he had suffered for more than a year. He was confined to his bed for only two days prior to his death.

Funeral services were held at the Methodist Episcopal Church, South Saturday morning at 10 o'clock, conducted by Rev. G. T. Palmer, pastor of the church, where scores of friends gathered to observe the last rites. So far as is known Mr. Edwards died without living relatives, but he did not pass out un-mourned. Burial rites in Floydada Cemetery were in charge of F. C. Harmon. P. G. Stegall, Glad Snodgrass, Burl Bedford, R. D. Smith, G. R. Strickland and J. M. Wright with all of whom the deceased had been more or less intimately associated for the past several years, were

J. V. Nelson and Mrs. Velma Rabb the gridiron and local football en- of Amarillo, who were here for the thusiasts are anxious to see the funeral, were the principal mourhigh school prospects for the year. ners at the funeral service. In They will also have an opportunity to see such men as Bill Colville, Bill Daily, Kenneth Henry, Hollis son family for a number of years, Moore, Lorraine Britton and oth- and was like a father to the ers on the gridiron again. All, in children. Following the death of all, the game tomorrow promises both Mr. and Mrs. Nelson Mr. Edto be one of interest and probably wards had made his home in the meeting until the election of the court house and had served in va- new president. The game has been called for rious official capacities for the four o'clock at the Floydada Baseball Park. stable one term, as deputy sheriff

T. H. Edwards was born in Alabama in 1854. He came to Texas as a young man, locating at Marlin Agreement At \$5000 and at one time was a wealthy He and his wife came to Floyd County in 1900 from Runnels County, and Mrs. Edwards died shortly after their arrival here.

begun Monday night was postponed until Tuesday night and will close Saturday night instead of Friday as was previously announced. Ten

Mr. and Mrs. J. H. Agee, of Abilene, Rev. J. E. Kirby, of Petersburg Five other men are also held in and Miss Ila Hastings, of Canyon came the first of the week and will be here for the remainder of the week assisting in the work.

Supper will be served Friday night by the Porterfield Society.

BORN-to Mr. and Mrs. A. M. Cook, Blanco, September

Mr. and Mrs. Edd Brown and son, Billy, and daughter, Gladys There will be four class rooms with Mrs. Brown's mother, Mrs. with two class rooms which can be Callie Wolfe, and her brother, A. L.

Frank Johnson, bookkeeper at

High School Classes

gin Activities.

dada High School during the past two weeks since the opening of the he said. local schools. Harper Scoggins principal of the Floydada High School, stated this week that the usual confusion marking the opening of school had quieted and the school was now beginning the actual work of the school term.

At a meeting of the members of the Senior class last Tuesday afternoon, Alsie Carleton was elected president and Howard Welborn vice-president of the class. Juanita Shirey was elected secretary, Audrey Farris, treasurer, and Lois Sitton, reporter. To assure financial success for the class this year. the members voted to collect fifty cents in dues from each member of the class each term.

Clyde Snell was selected as president of the Junior Class when that class met Tuesday afternoon for the purpose of organizing. Other officers elected were O. B. Olson, vice-president, Mildred Welborn, secretary and treasurer, Ross Hanna, Sergeant-at-arms, and Christene Trowbridge, reporter. The class sponsors, Misses Rosson, and Tyson and Mr. Stephens were present at the organization meeting. The retiring president, Don-

At a recent organization meeting of the Sophomore class, Billie Joe made her residence here Welch was elected president, Mar- mother, Mrs. M. M. True. ion Heald Vice-president, and Genell Stovall, secretary and treasurer. Organization of the Freshman class has not been completed by this mid-week. Waldo Houghton has

been elected president of that class. met last week-end for re-organiza-tion, and the selection of leaders. EPWORTH LEAGUE INSTITUTE The student body selected Dave Epworth League Institute of Ansil Lynn Union which was to have

this organization and the squad this year is planning on an organ-And Clubs Organize this year is planning on an organization that will equal last year's club, which was considered one of the best in this section. Mrs.

sor of the squad this year. Other school club and student bodies are expected to be organized The organization of classes, clubs this week-end and next week, Mr and student bodies have marked the student activities of the Floy-dada High School during the past

SISTER OF SAND HILL MAN IS BURIED AT MUNDAY SEPT. 10

J. B. True, of the Sand Hill community, left Sunday for Wichita Falls, where he with other relatives accompanied the body of his sister, Miss Nora, to Munday where burial was made Tuesday after-

An account of Miss True's death as given by the Wichita Daily Times is as follows:

Funeral services were held at 4:30 o'clock Monday afternoon for Miss Nora True, who died at the family residence, 1509 Polk street, at 10 o'clock Sunday morning. The services were conducted from the Floral Heights Methodist church with Dr. E. R. Barcus, pastor, officiating. The body will be forwarded to Munday, Texas, Monday night for burial by the Merkle Undertaking company.

Active pallbearers were Milton Johnson, P. B. Cox, M. J. McGui-gan, J. W. Donehoo, G. H. Howell and Paul B. Scott

Miss True had lived in Wichita ley Stephenson, had charge of the Falls for the past seven years, hav-meeting until the election of the ing moved here from Munday where she spent her childhood. She was born in Alvord, Texas. She made her residence here with her

Besides her mother, Miss True is survived by six brothers, L. F. True of Atwood, Okla., W. W. True of House, N. M., E. F. True of Mcbeen elected president of that class.
"The Green Peppers", Floydada's widely known high school pep squad and two sisters, Mrs. Lee Farrington of McAlister, N. M., and Mrs

VISIT

VISIT FLOYDADA'S NEWEST **GROCERY STORE**

When You Attend The

FLOYD COUNTY FAIR NEXT WEEK

HULL & McBRIEN

Located in the Collins Building On South Main Street



TO INDIFICATE OF

Need not mean that you spend all of the time cooking or that you eat at the restaurant all of the time, but you can easily fix some sandwiches or open some canned goods.

AS USUAL, YOU WILL FIND THAT OUR STORE HAS THE MOST MODERATE PRICES ON THESE THINGS OF ANY STORE IN TOWN.

City Market and Grocery

Eubank & King, Props. We Deliver

Phone 118

Our Systems Win First Place!



TIS FAIR TIME_

To have your car Washed and Greased— At Guillion's Super-Service Station on Southeast Corner Of the Square. Our Weaver Washer And High Pressure Greasing Systems and Modern Tire Service Get FIRST PLACE In Floyd County— Because they were The FIRST installed. We Lead in Providing The Best for Floyd County Car Owners. Come to See Us Today.

Wholesale and Retail Federal Tires.

Gullion's SUPER

"A ONE-STOP STATION"

Phone 83

Southeast Corner Square

Welcome

Fair Visitors

The Floydada Insurance Agency Welcomes you to Floydada during the Floyd County Fair. The Fair has been planned for your amusement and your benefit, and we want you to enjoy it to the fullest extent.

Visit with us during your stay here. Let us help you with your insurance problems. This agency represents strong stock Insurance Companies and is qualified to give you sound insurance protection and competent service.

ATTEND THE FLOYD COUNTY FAIR NEXT WEEK

G. C. Tubbs

W. H. Henderson

The second secon

IN WORLD OF SPORTS

HRAN AND MR. SHARKEY ARE TO FIGHT AND IT MAY NOT BE SUCH A MUCH, SAYS MARTIN

ght picture dotted . Schmeling and pers and goofs battle between the Philadelphia Jack Sharkev (Kv-26 at Yankee Stadi-

nt to bring some relief rous cauliflower situaconsensus of opinion n't be much.

rkey, the Boston Squire his good days, he ought former light heavyper without shedding a of perspiration. But cey's good days are like Death Valley, very he nature of a mirage.

these boys are apt to be to one another. A specliable to forget himself at rtainment and think he is a private showing of Borglum's carvings. Which the affair is just apt to be tuesque, disestablishmenformagenous. Write

Philadelphia comes the intelligence that Tommy grew an inch after his ing the Celts are slow and, of course. Tom's a

key is already well macially vocally. The Bos-Lithuanian and a Chau-

knev News Briefs

oad Material Plentiful

lay the people over the Plains n all acounts is proving to be -third the cost in building roads. Artie Baker and members of the council visited the road work ng on in Amarillo and the oil ds near Borger last Tuesday and ch is said to make just as good s as concrete roads.

ednesday morning Marian Day, nwest of Lockney, and made a ey of the material to be found at pit, and upon comparing the with those brought from the works on the North Plains,

that the material was identind that the people of Floyd y have here at home the maor the building of the streets owns and roads of the counthat by using this material save about two-thirds of the kney, where it will be given fire. ough test, and the people of wn and section can see just ay be expected from this

roads of this section.

ARDEMAN-KING C



Jack Sharkey, and Tommy Lou- tons. billed for a heavyweight brawl soon.

sent samples to the chemistry de- Center, Floydada, Ralls and the partment of the State at Austin, and Amarillo Yannigans have been all answers have been to the effect scheduled leaving five open dates that this material was best suited that will be filled by September 1st. for the building of roads. The rock is a formation of what is called on September 1st, and the Longtry are looking for material to Caliche, which when wet runs to- horns play their first game on Sepd roads and streets of the towns, gether making a kind of cement, tember 13th. a new road material is being put and it is stated where it has been use on the North Plains, and put on the roads, as travel passed over it becomes harder and cements

cost of getting it from the pits to week, the park will then be fenced the roads and laid is now being and the park will be ready for the figured on, and an effort will be use of the people of Lockney and ected the work and brought made to have the pit opened at an surrounding country. some of the rocks that are early date, and some test work befor this new road material, gun in this city.

Building Produce House

dams, went to the gravel pit which burned in this city several bathing pool, and the swimming ging to Mr. Day seven miles weeks ago, will begin the erection parties will begin. within the next few days of a brick and tile building 30x80 feet on the torium is practically completed, and

to have the building ready to re-open his produce business within The base ball park has b he will again begin to buy and sell large grand stand to seat the fans. produce and cream in the city. He and is one of the best parks on the will retain the agency for the Ar- plains. mour & Co., packers and expects! paving. Plans are now un-y to have a block paved with to have a larger and better busi- to be added, where the children of aterial in the business part ness here than he had before the the town and country can go and

Good Football Prospects

this pit is suffici- for a winning team, as eleven letter public meetings for the citizenship pave all the streets of the men have signified an intention of of this section. nd many miles of highways, returning to school this year. Beeasy to get from the quarry sides the letter men, the team will be strengthened by a number of Day has been working on the transfers from the rural school.

on for some time, having Games with Tulia, Matador, Hale

Speaking of sedentary athletics. Newell Banks, checker champion, just written a book, called "Banks' Scientific Checkers." In more than 25 yers of competition, Banks has been beaten only once in match play, and that was said to have been in Scotland (probably for a shilling).

Did you know that more than a million moves are possible in check-have taken charge of the business. ers? If you hope to attain the ranks of the experts you must have at least 40,000 combination moves at your command. Banks says he knows more than 40,000.

* * *

Aside from his checkers, Banks is an interesting person to talk to— Ignorance is not so tragic a I mean to listen to. He has delved handicap as long as it is acknowled. into strange bypaths.

"There are rays so powerful that no human being can control them," says the checker champion. "Rays that travel more than a million miles in less than 10 seconds and are all around us, but we are unconscious of them. Who knows when someone will find a way to control the rays? Look at the radio.

"Who can measure space? What does limitless space mean to man? When you talk about a trillion miles it carries no meaning. It is too far beyond human imagination. So is a million miles or a million

All right, Newell, there, there!

Coach Reid opens training camp

The auditorium is practically completed, with the exception of seats as good as concrete, at about together more firmly, until its surbeing placed in same, the swimming face becomes as hard as concrete. pool will be completed and ready for The matter of using this and the use by the first of the coming

The concrete work on the swimming pool was completed this week and the dressing rooms are now under construction, and will be ready conesday morning Marian Day, Sam Belyeu, who was the owning the next few days, when the Baker, J. W. Monroe, and H. er of the Lockney Produce Co., water will be turned into the large

The finishing work on the audijust across the street east of as soon as the opera chairs for the the Wooldridge Lumber Co., in this auditorium arrive and are put in city. Mr. Belyeu states that he expects use. The club room and kitchen are

The base ball park has been in the next thirty or forty days, when use for several weeks, and has a

play to their heart's content, and Lockney will then have one of the best all-round recreation parks in According to Warner Reid, head the entire country. The city counprospects were never better viding this place of amusement, and

bolts, etc., do not injure them. Has Timken Tapered

Bearings, Alemite Lubrica-tion and Rockwood Pulleys.

Self-feeder can be furnished

-Blower or Elevator equip-ment. Nine different sizes.

Let Us Show You

We will gladly demonstrate this wonderful grinder on your farm with your own feed and

Back form Tennessee Meeting Elder Early Arceneaux, wife and daughter, Louise, returned Saturday from Cornersville, Tennessee, where Elder Arceneaux held a two weeks revival for the Church of Christ While away they visited at Shiloh National Park in Tennessee, Hot Springs, Arkansas, and many other points of interest. Elder Arceneaux has been absent from Lockney most of the summer, holding meetings in

Southeast Texas, and other states. New Grocery Firm

Messrs. O. H. and Claude Hearne of Seagraves, Texas, bought the stock of goods located in the McCollum building in Lockney the latter part of last week from Messrs. Walker & Greer, of this city and

The new business will be known under the firm name of O. H. Hearne & Son, and Mr. Claude Hearne, son of O. H. Hearne, will have charge of the store in Lockney, and they will continue the grocery here.

ADMIT IT

edged.—Woman's Home Compan-



A good place to buy your New Ford

We're just as much inerested in good service as we are in selling cars. The sale is just the beginning. For months and years after that we want you to be a satisfied owner.

All our mechanics are carefully trained to service the new Ford and we guarantee that all work will be done right and at a fair price.

You know in advance how much the job will cost because all labor is billed at a flat hourly

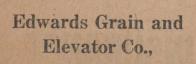
Another thing you'll like is prompt delivery We'll have the car ready when you want it.

All Ford cars purchased here will be given a Special Inspection Free at 500, 1000 and 1500



Barker Bros.





TAKE THE MERIT WAY TO

PROSPERITY!

The average hen, fed on grain

alone, produces only one-

half the number of eggs that

the same hen would produce

if fed a balanced and com-

plete ration. To keep her

working at full capacity you

must give her a feed contain-

ing the necessary ingredients

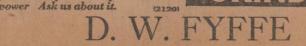
to make sufficient yolks,

whites and shells. You do

this when you feed MERIT

EGG MASH.

Floydada, Texas



Floydada, Texas

15 Years of

Successful Service

(Carried over from last week)

Providence, Sept. 3.-Mr. and Mrs. J. Kleanedy and little daughmorning from a trip in Woodward, Vici and Harmon, Oklahoma, where they visited relatives.

Providence News

W. A. Boedeker and family left Sunday for a visit with relatives at week, Brenham.

Mr. and Mrs. Walter Laube gave book Monday evening after spend- gravel pit there.

a dance Saturday night for a few ing a couple of days at the Ken-Herman Ratjen, Bill Bennett and

vicitors in Plainview Monday

urday.

September 9.

Mr. and Mrs. Dee Zimmerman, of Amos Ratjen were in Plainview Sat- Irick, visited his brother, Joe Zim-

merman, and wife last week. Miss Doris Bennett visited her

Mrs. Powell, in Plainview

School will begin here Monday, Mr. and Mrs. Chas. Boortz were Mrs. J. A. Zimmerman and sister, in Plainview Saturday on business. orothy, attended the funeral Mr. and Mrs. J. W. I ell Dolar at Lockney last some visitors Sunday.

Jessie Kennedy returned to Quita-Lavelle Abbott returned to Lub- que Friday to resume work in the





They Can Make a Plane Talk



It might have been expected of three such famous flyers as Colonel Charles Augustus Lindbergh, Lieutenant Al Williams of the U.S. Navy (at left) and Lieutenant Jimmy Doolittle of the U.S. Army (at right) taken place, much or all of the poisthat they could manage a few hair-raising stunts in mid-air. But the things this trio of birdmen did during the National Air Races in Cleveland—well, it was far more than you'd imagine if you didn't see them.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor Certainly we have nothing of vited to attend these services. which to boast, but we are very G. W. Tubbs, Pas grateful for the record that our church has made during the past year. Last Sunday marked the beginning of our second year as pastor in the Floydada Community. It has been one of the very happibership, but the entire community welcome. has endeared itself to us by its thoughtful consideration of us. and 7:45 p. m. handle section.

In spite of adverse weather we had fine congregations at the morning services last Sunday. There the word of God and pray together. were 247 in Sunday School in time to be counted, and the auditorium was comfortably filled for the morning preaching service. In spite of the continuous down-pour of rain Sunday evening there were a goodly number at the B. Y. P. U., and evening service.

Our church motto for the new year is, "Loyalty to the Program." By this we mean to center our attention upon the fact that we have a program, and that we as indiday 7:45 p. m. vidual members of the body must be loyal to this program, if we are ship at the Methodist Church.

We had thought some about being away for a few days for a lit-tle rest, but the rain has held us so long, and there are so many things that need immediate attention that we decided to take our vacation enjoying the launching of our next year's program.

If weather conditions will permit we expect to have the baptismal service next Sunday night. Visitors always welcome at our church.

FIRST CHRISTIAN CHURCH

G. B. Schmid, Minister Since school has opened again Genevieve Schmidt. we are back on the job ready to go to work. Let every member Brown.

The Pits of Syria—Gladys Ruth Brown.

The Glory of Egypt—Lon Davis, Morning worship and communion

at 11 o'clock.

Senior Endeavor at 7 o'clock. Evening worship at 8 o'clock. Junior Endeavor Friday at 3:45. Prayer meeting Wednesday evening at 8 o'clock

SAND HILL BAPTIST CHURCH

Services at Sand Hill for Sunday.

Preaching in the morning at 11

Sunday School at 10 o'clock. Preaching Sunday night at 8:30

Everyone in the community is in-G. W. Tubbs, Pastor.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor Sunday School at 10 a. m. B. F est years of our ministry. Not on-ly have we enjoyed the fellowship will find an interesting class for and friendship of the people who compose the Baptist church mem-

Praeching services at 11 a. m.

coming as we did twelve months ago | Junior and Senior Christian Enas almost complete strangers. We deavor meet promptly at 7:00 p. love the people of Floydada, and m. This is the life of the young like the spirit of the entire Pan- people. Help them to make a success of their Endeavors

FIRST METHODIST CHURCH

G. T. Palmer, Pastor Sunday School 9:45 a. m

Preaching by the pastor at 11:00 a.m. and 7:45 p. m. The three Leagues meet at 7:00

The two Adult Missionary Societies Monday 4:00 p. m.
Prayer and study hour Wednes-

You are cordially invited to wor-

JUNIOR ENDEAVOR PROGRAM

The Junior Christian Endeavor will meet at the First Christian church after school Friday, September 13, for the following pro-

Subject-Our Bible Friend Jose-

Leader-Katherine Gresham.

Scripture reading (Gen. 45:1-11)

Joseph's Coat of Many Colors-

Always Truthworthy — Steve

Schmid.

Business Benediction.

INTERMEDIATE B. Y. P. U.

Mrs. Luther Dorrell will be lead- The Rustlers Intermediate B. Y.
P. U. have arranged an interesting

We, Too, Welcome You

TO THE

FLOYD COUNTY FAIR

And would be glad to have you visit us.

THE

Railway Express Agency

D. S. Hollingsworth, Local Agent

at 7 o'clock

POISON IVY TREATMENT

man can be afflicted. Ask any one teaspoons to a cup of water, are who has had it. Some skins are helpful. Fluid extract of grindelia, more sensitive to poisons than oth- diluted with four to eight parts of ers, and sometimes people come in water, is often used. Solutions of contact with ivy without knowing it this kind may be applied with light until irritation of the skin has com- bandages or clean cloths. Such

In discussing poison ivy in the carded frequently to avoid infec-"Health in the Home" column of tion. When the inflammation is exthe Oklahoma Farmer-Stockman, tensive or severe, it is best to con-September 1, one of the middle-sult a physician. west's leading physicians declares that for both poison ivy and chigres there is nothing better than a

cake of soap. Thorough washing soon after exdanger of injury since the poison usually requires some time to pene-trate into the tender layers of the Until such penetration has on can be removed. It is best to use

and frequent changes of hot water, making himself a nuisance

program for Sunday, September 15, Running water is preferable for this purpose. If basin is used, the water There will be some very important should be changed frequently. Even announcements and plans to be after inflammation has developed, All members are especially thorough washing should be tried urged to be present. Visitors and in order to remove from exposed members are always welcome.

the poison that still can be reached. For the inflammation, simple remedies such as local applications Poison ivy rash is one of the most of solutions or cooking soda or of disagreeable ailments with which epsom salts, one or two heaping cloths must be kept moist and dis-

Fashion Terms

"I notice that Woman's Home Companion has a Paris fashion Thorough washing soon after exposure to poison ivy reduces the danger of injury since the poison bachelor, "right there where the choicest women are smarting around in their niftiest.'

Restless Boys

"A restless boy at times may be hot water if any is avaialable. a nuisance," says Henry Make a thick lather and wash The American Magazine. a nuisance," says Henry Ford in several times with thorough rinsing boy ever became a leader without

Fair Week Bargains

All Awnings Seat Covers Ford Tops Dust Cloths

Full Line of Michelin

Tires and Tubes

10% OFF

20% Off

Truck Tires and Tubes 20% OFF Used cars at reduced prices—see us before you buy.

Finkner Motor Co.



at Floydada, Texas, on September 30 at 10 a. m. 1929, for the

The Commissioners' Court of land in Floyd or Hale Co. near school. P. O. Box 128, Dimmitt, bids at Floyd of Floyd or Hale Co. near school. P. O. Box 128, Dimmitt,

Street.

Station.

REDUCED prices Saturday. Leg horns \$6.00 per 100, large breeds \$8. per 100. Floydada Hatchery.

FOR RENT

FOR RENT-Two rooms, 1 blk W.

FOR RENT—Two partly furnished

apartments, water and gas furnished, close in. Mrs. N. A. Armstrong.

FOR RENT-Bedroom, convenient to bath. 621 West Missouri. 292tp

FIVE room house for rent, close in.

L. P. Orsburn, 208 West Tennessee,

FOR RENT-3 unfurnished light Clyde Meador at Central Filling

out buildings, to party who will buy

my tractor and plow.—Eva Wag-nor, Floydada, Rt. 3. 291tp

FOR RENT-Two furnished rooms

for light housekeeping. Phone 101.

Furnished and unfurnished apart-

ments for rent. Newly papered and painted. Gas connection. Water and lights furnished. \$17.50 per

FOR RENT-Good six room house, close in on pavement. J. C. Dickey.

FOR RENT-One large room suit-

furnished, 327 W. Crockett Street.

FOR RENT—Nicely furnished front

bed room, private entrance. Mrs. J.

FOR RENT—One bed room, Modern conveniences. Mrs. E. F. Eastridge, First door west of Methodist Church

FOR RENT — Cottages in Blue Goose Tourist camp. \$5.00 to \$7.50

and Cold Shower Baths, Lights and

WANTS

BOARD AND ROOMS, 229 West

WE buy old radiators and repair any make of radiators.

Bros., new location Randerson Bldg.

WANTED-Men and women for

board and room. Commercial Ho-

Mr. and Mrs. J. U. Hobdy spent

Miss Beauna Weems spent Fri-

Mr. Musgraves has returned

day night with Miss Ted Standifer.

home from Mineral Wells, where

he has been taking treatment for

B. R. Phillips was called to Lone

Sunday afternoon with Mr. and

No charge for Gas, Hot

for light housekeeping, un-

South Main and Houston.

Mrs. Aubrey Hanks.

water.

Mississippi Street.

S. E. Corner Square.

ed from Merit.

rheumatism

Mrs. B. R. Phillips.

Mrs. Rose Kelley, corner

FOR RENT-280 acres, north and 4 miles east of Floydada, 4 room house, good well water and

Mrs. E. C. Henry.

FOR SALE-2 cows 4 and 5 years 2 wagons, 1 one-row disc drill. R. E. Fry. G. I. Dunavant, Route 2, Floydada,

FOR your canning needs come to our store. C. Surginer & Son. 16tfc BEE-VAC electric washers for sale 16tfc

at C. Surginer & Son's.

FARM IMPLEMENTS FOR SALE One row binder, one good twelve hole Van Brunt Wheat Drill, One six foot one-way Sanders Wheat Plow, one good wagon, one row wheat drill. See H. C. Stovall, city.

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty.

FOR SALE-Two push binders, in good shape, for feed cutting. O. V. 282tp

FOR SALE OR TRADE—One Van Brunt 14-hoe drill, practically new; one McCormick Deering 14-hoe drill, practically new. Will sell on terms, trade for milch cows or stock Phone 144. Cannaday

FOR SALE or trade—Four lots and five room house. Numerous outbuildings, well and orchard. See J.

1929 DISC ROLLING PRICES 16 Inch Tandem 18 Inch Tandem 20 Inch One Way Plow Disc 22 Inch Plow Disc, 24 Inch Plow Disc When you have a job too difficult for others, bring it in. We can

East Side Square

SERVEL electric refrigerators are good ones. C. Surginer & Son.

HAVE your measure taken for a Thrifty Nifty Shop.

MISCELLANEOUS

NOW that vacations are over, brighten up your living quarters with ferns, palms and blooming Hollums, Floydada Florists

FOR DRESSMAKING—See Mrs. E. Eastridge, 211 West Kentucky

THEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald.

SPMERS Fuel Ass'n fixes your

nterested in Art, see or phone nter. Phone No. 339W. 282tp

Hollums, Floydada Flor-

MONEY to Loan-on rarms and I'M still giving the best bargains in ranches. Quick action, low rate of monuments. See me before you rounded by the phone 320W.

The phone 320W.

The phone 320W.

Wm. McGehee, County Judge Floyd County, Texas.

FOR SALE—Good low-wheel wagon and bed, also school cart. Phone 1913F4 or see H. C. Bosley.

WOOD AND KELLY for well drilling and carpenter contracting. Let
us drill your well and build your anteed. Hemstitching also done in
gold and silver thread.

WOOD AND KELLY for well drilThrifty Nifty Shop. All work guaranteed. Hemstitching also done in
gold and silver thread.



Give this little fellow a job! If you have a house and want to sell it, let him sell it for you. He'll do it. If you want to find a buyer for your automobile, let him find you one. If it's hired help you need, or a room or a home, use his services in filling your needs.

And he's useful in many other ways. Who is he? He's the Result-Getting WANT - AD PAGE of the

Hesperian

PHONE NO. 8

REAL ESTATE

FOR SALE-Nice building 7tfc See S. B. McCleskey.

17tfc S. E. J. Barker. I will teach this FOR SALE OR TRADE: Well improved half section of land; four miles East of Lockney, Texas. 280 EVILS IV. The best plant for acres in cultivation. Good seven all pockets. Grows without sun-room house; good barn; in shallow water belt. W. E. Meador,

in Prosbyton. Three lots, east front. Will trade for property in Floyd- Phone 265. 28tfc

SEE Floyd County Abstract Co., for improved and unimproved town lots represent the owners of more Rt. 3, than 200 lots in Floydada. R. C. 274tp Scott, Mgr. 39tfc

Fairview News

Mrs. W. F. Culpepper, Mr. and Mrs.

Reeves, Carl Burgett and Gordon

Mr. and Mrs. E. C. Austin and

Bro. Carl Burgett has been lic-

School opened here last Thursday

Miss Ina Sims spent last Friday night with Miss Mabel Cul-

Miss Hazel Brown spent Saturday night with Miss Cora Brown.

FOR SALE or Trade—Well located CHOICE Building Lots, well located wix room modern stucco residence ed, priced right. Monthly or year-in crosbyton. Three lots, east front. ly terms. W. Edd Brown, Owner,

FOR SALE—Some well located residences and some nice residence lots J. U. Borum.

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Star last week on account of the 40tfc illness of his father, J. W. Phillips.

Sand Hill News

Fairview, Sept. 9.—Everyone is school house and get preparations rejoicing over the fine rains we munity has had three of the heavi-Those who attended the Floyd County Baptist Association at

not enough to do any damage. There wasn't any Sunday School gan teaching Wednesday morning. Sunday or prayer meeting Sunday C. W. Burton, H. K. Reeves, John night on account of the rain.

attendance Mr. and Mrs. Jess Bartlett spent Miss Myttle Bradford, James S. Kinder, of Plainview. Sunday with her parents, Mr. and Florrioy and Billie Powers, of this

community are attending school at Lockney this year.

school at Floydada Those who have entered Floyd-

Wednesday of last week

and Theo Thompson have return-

Miss Audrey Mae Borum left Fri-day for Childress, where she resumed her work Monday as primary Sand Hill, Sept. 10.—This com- teacher in the West Ward School. Tuesday she was offered a place est rains the past week it has had as primary teacher in one of the in three or four years. There was schools in Fort Worth. She resome hail Sunday afternoon but signed at Childress and left that day for Fort Worth, where she be-

Mrs. John Farris and daughter. School has opened with a good Audrey, and son, Kinder, spent the week end with Judge and Mrs. L.

J. L. MacNeill left Wedne day for his home at Dallas. Mr. and Miss Lona Cares, Dee Cates and Mrs. MacNeill came to Floydada Miss Iva Morton are attending Thursday of last week to accompany the body of their infant son, J. V. Hobey, C.L. Bradford, John who died at Dallas September 4. Phillips and G. W. Bryarst and Mr. Rev. A. A. Collins conducted the Boyles attended the meeting of the funeral Thursday afternoon at the Baptist Association at Quitaque Floydada cemetery. Mrs. MacNeill will remain here for a month with G. C. Standifer, A. J. Standifer her parents, Mr. and Mrs. B. M. Eubank.

EAT AT JERRY'S

When you attend the Fair

Sandwiches, Hamburgers, Pies, Cakes, Coffee in fact everything goo, d to eat.

Floydada Coffee Shop

H. A. (Jerry) Withers West California Street

Visit Us During The Fair

Remember us if you need your car washed, Greased or Polished.

> MAGNOLIA GAS AND OIL "Best By Test"

Tires, Tubes and Accessories of all Kind. All you have to do is call 36 and we do the rest. Tire repairing is our Main Line.

Magnolia Filling Station

H. O. CLINE, Mgr.

Floydada Poultry And Egg Co.

CASH BUYERS OF

CREAM, POULTRY, EGGS and HIDES

This company is planning to dress turkeys here this season.

We will appreciate some of your business. "A square Deal" is our motto.

J. V. Jones, Manager, a Farmer Boy.

Floydada Poultry And Egg Co.

East Side Square

Phone 53

HELLO FOLKS!

We Welcome You to the Floyd County Fair. Larger and Better Than Ever

BARGAINS FOR FRIDAY AND SATURDAY

Medium size, Skinned, They're Fine, Per lb., Pink. Tall Can. Ratliff's Large Can, Sweet and Juicy Uranges Per Dozen,

Bran, Krumples, Krispies S Corn Flakes or Pep, 2 for 25C

Everlite, 48 lb., sack, The Perfect Flour,

Kiln Dried "Sho am Fine," lb.,

Large Size Sunkist, per doz.,

No. 21/2 cans

Brown's Saltines Two boxes for,

Floydada Grocery Co.

"The Place Where You Feel At Home"

SHOWER AT MEETING WED.

Mrs. C. C. Green, a member of walks. Dinner will be served at the the Sand Hill Home Demonstra-school house. tion Club who is moving away from

work she had done while a mem-

After this plans and preparations were made for the County Fair, Each member brought her dress for the fair entry but as there was no one available to judge them they will be carried to Miss Strange to held in the form of a luncheon at see them move.

SOUTH PLAINS CLUB MAKES

The South Plains Home Demonstration Club met with Mrs. Gregg Ramsey as host. Milton Friday, September 6. Mrs. to do their part in helping to make and angel food cake. the fair a success.

Friday afternoon, October 4. BLANCO CLUB GIVEN REPORT

OF A. & M. COLLEGE TRIP

(Carried over from last week) Mrs. J. D. Christian was hostess at an all-day meeting of the Blanco Home Demonstration Club Thursday, August 29. Miss Strange and several members were present for the delicious dinner which was

When the meeting was called to order at 2:30, nine members answered roll call. One new member was enrolled. There were also five wisitors and four children present.

Mrs. J. D. Christian, who attended Short Course at A. & M. College gave a very interesting report of her trip. She made the trip to Galveston too, and rode into the

Gulf out of the United States. Mrs. D. R. Badgett was elected secretary to succeed Mrs. George Smith, who has moved away. In token of appreciation of the loyal and competent work Mrs. Smith did while secretary the club voted to present her with a lovely set each of teaspoons and tablespoons. The

29tfc Lockney, Texas. Floyd County Clubs ladies, individually, gave her a

towel shower. The next meeting will be held MEMBER WITH Thursday, September 5, at the under way for making concrete have been having.

The men are to continue work in Quitaque from here were: Mr. and the community, was given a shower the afternoon and the club memby the club at the regular meeting bers will meet at Mrs. Gilbreath's Wednesday afternoon, September 4, home for a cheese demonstration in token of appreciation of the given by Miss Strange.

> HARMONY CLUB SERVED FOR-MAL LUNCHEON AT CLUB Mrs. Edd Meek.

will be carried to Miss Strange to the home of Mrs. David Batty Wednesday of last week. Each mem- ensed to preach the gospel. ber present contributed some article of food. The table was laid and ada High School from this com-PLANS FOR COUNTY FAIR the food served as a formal lunch- munity are: Woodrow Wilson, Beseon should be. Mrs. Charles B sie Maye Brown, Mabel and Wil-Smith acted as hostess and Blanche liam Culpepper, Roy Crabtree, and

The following menu was served W. P. Hewitt, president, appointed Fruit cocktail, chicken mousse, bak morning with a good attendance, the committees to arrange the Home ed potatoes in the half shell, R. E. McAfee is principal; Miss Ora Demonstration and the agricultural creamed peas, rolls, combination Scoggin intermediate teacher and booths. Each one present agreed vegetable salad, tea, and sherbet Miss Mabel McNeil; primary teach-

The afternoon was spent in a Maeclair Horton has been spend-ing a few days with her sister, Mrs. Strange.

trange.

Eleven members were present.

The next meeting will be the club

W. E. Brown and J. A. Brown
Went to New Mexico Wednesday. fair at the school house in preparation for the County Fair.

Attend The Floyd County Fair September 18-21.

VISIT OUR NEW HOME DURING THE FAIR

Bob Carter

We invite you to visit us in our new location in the Randerson Building on the southeast corner of the

RADIATOR SERVICE, ALL KINDS OF WELDING

CLINE BROS. RADIATOR

Dr. Eckener at Controls of Graf



Here is Dr. Hugo Eckener, commander of the Graf Zeppelin, at the con trols of the lighter-than-air craft which recently completed its epochal round-the-world flight. Dr. Eckener guided the air liner over two oceans and three continents to complete the first round-the-world flight ever made by a dirigible. The trip started and ended at Lakehurst, N. J.

McCoy News

(Carried over from last week) McCoy, Sept. 3.—A' meeting started in this community at the Bapchurch Saturday night with Rev. Hardy doing the preaching.

Mr. and Mrs. A. Curry and daughter, Willie Maye, returned home Saturday after a visit with criends and on me for three relatives around Ft. Worth and Dal- years, mainly

Mr. and Mrs. Alva Smith and sister, Opal, visited Friday and Saturday with her parents, Mr. and Mrs. didn't make me didn't make me

Alexander, of Lockney.

Miss Lou Berry is visiting ner sister, Mrs. Curtis Wilson, of Tulia. digestion pains. Her brother, Fred, who has been working at that place returned ome Monday.

Mrs. Cary Joiner, of California, is visiting her daughter, Mrs. Clyde

Miss Elma Jackson visited Miss ssie Dalton, of the Starkey cominity, Sunday.

Misses Thelma Smith and Ber-Holeyfield and Kelly Holey-d are attending school at Floyd-

Mr. and Mrs. Munger, and little daughter have moved to the teacherage. Mr. Munger will be our principal for the coming year.

Mr. and Mrs. S. F. Smith and family visited in the Will Snell home, of Blanco Sunday. Gaston Howell, of Beulah, is vis-

Robrt Day and family have been Farmer, 2951 Capital St., Dallas.

urday night and Sunday with Miss Myrtle Coleman, of the Sand Hill

Roy Stewart and Miss Imanell and Freda Jackson are visiting in the eastern part of the state.
S. F. Smith and family are the proud owners of an Essex car.

Mayview News

(Carried over from last week) Mayview, Sept. 4.—Sunday School was well attended Sunday and an interesting lesson was discussed

Walter Whatley, grandmother Whatley and a nephew and cousin plains that the new fire engines from Mineral Wells spent Saturday are so fast a feller can't chase fires night with Mr. and Mrs. R. W. Lotspeich. Mr. Lotspeich went with one of its biggest thrills. "Give me them Sunday to Mexico and Dumas. a horse-drawn hose cart any time." They are expected to return the remarked a leading citizen. last of this week.

with Miss Grace Readhimer Sun- Fireside.

Mr. and Mrs. Jack McNeill, of Floydada, spent Sunday with Mr. and Mrs. McNeill and family. Irene and Ruth Kreis entered school follow directions. Don't delay; do at Floydada last Monday.

Mrs. H. L. Handley, Mrs. F. H. teed. Handley and Harmon Handley left

Is Now Feeling Fit From Head To Foot

"The Sargon treatment built up my whole system and I feel better "My health had been going back

from a bad case

sharp pains that breath. I was

bothered all the time by constipation and billiousness and was al-

ways having headaches "I have used two bottles of Sargon now and am keeping up the treatment. Almost as soon as I started it the pains in my stomach disappeared and I never have in-Several from this community attended the baptizing at Cone Sunday afternoon.

Mr. and Mrs. S. F. Smith and family visited in the Will Snell such fine health now in every way that I want to tell everybody about this wonderful treatment."—W. T

Floydada Drug Oo., Agents.

Miss Georgia Pittman visited Sat- H. Handley who was seriously injured last week when a horse fell on

Several from this community are home Sunday from East Texas where she had been visiting with Mrs. Joe R. Evers and family, of Pleasant Hill.

Mr. and Mrs. A. G. Barnett spent Thursday with Mr. and Mrs. C. E.

School starts at Dougherty Mon-day, September 9. We are very proud of our new school building. All the parents are invited to visit the opening of school Monday

Mean Mandicap

Our St. Louis correspondent comdon't like to run a race where I'm Miss Louella Lincoln took dinner licked before I start."-Farm &

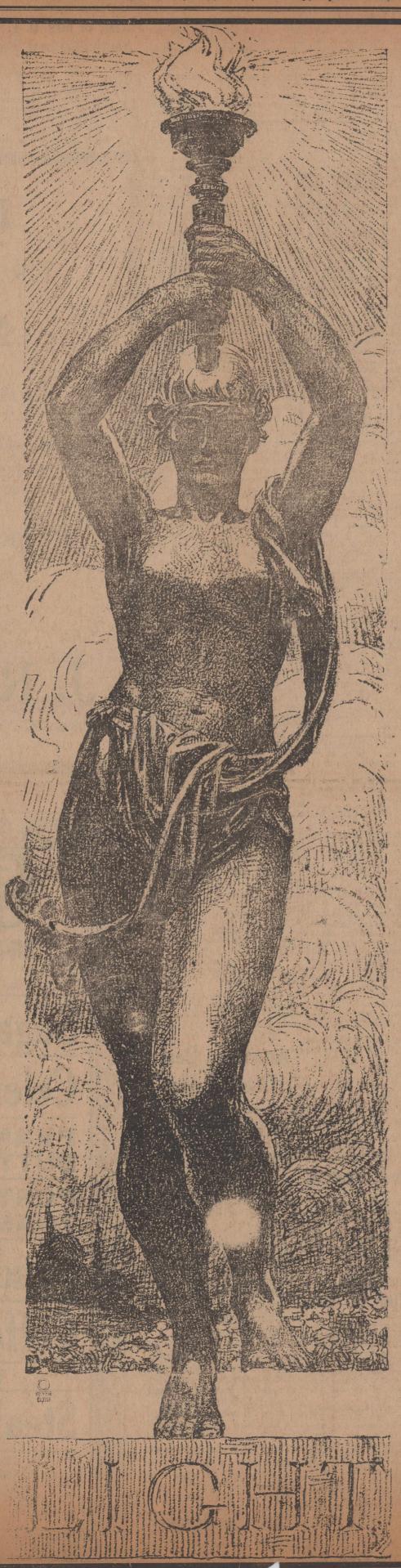
SORE GUMS-Pyorrhea Heal your gums and save your teeth. Its simple. Just get a bot-Miss Grace Readhimer and Miss tle of Leto's Pyorrhea Remedy and

it now. Leto's is always guaran-

REMENDOUS POWER from Low-Priced Fuels

L. C. McDONALD

Floydada, Texas



LIGHTS

That Reflect the Progress of Floyd County

Floyd County Fair

The Texas Utilities Company

—Just as the Floyd County Fair reflects the progress of the Agriculture, Dairying and the Farming interests in Floyd County, so does the Texas Utilities Company reflect the material growth of this area.

Electricity is undoubtedly the greatest force of the modern age. This year marks the Golden Jubilee of the incandescent lamp. For fifty years electricity has been your servant. As your counties, cities, and con munities develop, so does this company.

—It has long been the pride of this company that we have kept pace with the progress of this rapidly developing Plains area. We will always be striving to give this county an electrical service unsurpassed by any in the state.

> WE, TOO, INVITE YOU TO ATTEND THE FLOYD COUNTY FAIR.

Texas Utilities Company

"Your Electrical Servants"

year will also go to Tech College

Miss Kate Stiles will be a junior

Miss Lucille Mitchell, who has been on the reportorial staff of

The Hesperian during the past

year, and Miss Jean Ayres, who has

been bookkeeper for the Snodgrass Chevrolet Co., left Friday morning

for Columbia, Missouri, where they

will enter the University of Mis

souri, Both will study journalism.

Miss Golden Louise Steen left

Thursday of last week for Sherman,

where she will do her third year's

Ira J. Marshall will take up his

Steve Marshall left Monday for

second year's work at Baylor Medical School at Dallas.

Abilene, where he will attend Sim-

year. He will be on the Cowboy

football team again this year and

will be there in time for the first

work-out. Troye Pope will also at-

tend Simmons University for the

Misses Ethna Green and Georgie

Lee Assiter will leave Sunday for

Denton where they will enroll at

C. I. A. for their third year's work.

Clark Meador will leave this week for Galveston, where he will enter

University of Texas Medical School,

John Key West and Lester Jame-

Saturday for Stephensville, where

they will take military training at

Miss Ollie Belle Collins will at-

tend University of Oklahoma at

Norman again this year. She is

visiting her parents, Rev. and Mrs.

A. A. Collins, following the close of

the summer session and before

opening of the long term of the

Miss Ruth Stegall went to Plain-

view Monday where she will attend

Miss Vivian Stegall will leave Saturday for San Marcos, where she will attend San Marcos Acad-

John Farris left Saturday for

San Antonio, where he will attend

Peacock Military School, for the

Grady and Weldon Moore are

Harold Porterfield left today for

Abilene, where he will enter Mc-

Murray College Willie B. May will

also attend McMurray, he will leave

Advertise in The Hesperial

planning to attend Chicago Uni-

John Tarlton.

Wayland College.

second term.

work at St. Joseph's Academy.

Final Details Being

(Continued from page 1, same sec.) for the ladies' department and the Home Demonstration Clubs' exhib-

All agriculture exhibits, including individual showings, general exhibvocational agriculture class exhibits, and community booths will be put up in the Enoch building on

the east side of the square.

The Dairy Show will be held in temporary wooden shelter immediately east of Kirk & Sons Hardware on the north side of the square. Work will begin Monday on the stalls and exhibitors have been assured of good shelter and attention for their animals.

Arrangements have been made to d Art Show, and the Girls pibits in the Montgom-

the south side of E. L. Angus is in lies' department Strange, county 4H Club division. remain in place aturday. They will t 8 o'clock Thursnd will remain open

Show anyone may water color or oil any other form of art welcomed for the dis-Lon Davis announced rsday morning. Anyone aformation about the art ave been asked to telers. O. P. Rutledge or Mrs.

d-way attractions, including some of the most modern fun-making devices, games and contests will be open both day and night. The carnival grounds will be located just north of the Floydada Cream-ery and east of the South Plains Lumber Company yard on South

Make Exhibit Place Changes Fair directors made a last-minu-change in the places for the exhibits and the carnival after it was found impossible to carry out their

original plans and anouncements.

In addition to the preparation of exhibits and the opening of the mid-way attractions the first terraoin derby in which 100 "racers" will be entered will be staged.
Thursday is Pioneers' Day. Every

person who has resided 25 or more yers in West Texas is extended an invitation to be present for the special program arranged for their benefit. Headquarters will be maincained on the lawn on the east side of the court house. No out-of-town speakers have been invited and all Many are expected to bring their lunch for a big picnic style dinner

by the pioneers at 2 o'clock Thurs-day afternoon. A cash prize of \$15 Street at 1:30 p. m. and start mov-20th.

Baseball Game Thursday The baseball game Thursday af- especially automobile agencies. ternoon at 3 o'clock between the Lockney Independents led by Man- This group will form on South

SWEET POTATOES 3120

Per pound.

FLOUR,

CORN,

For,

ORANGES, Sweet

Home Queen,

Two cans for,

CORN FLAKES Kellogg's

SHOTGUN SHELLS, 80C Smokeless Powder, 80C

SAM HOUSTON \$1.49

BRING US YOUR EGGS

C.P. Looper

Company

or Post Toasties,

and Juicy, doz.,

gue is expected to prove one of the cash prize of \$10 will be awarded. Goen are among the graduates of biggest attractions on the entire winner of first place, second place Floydada High School last year who program. Lockney will send a large will receive \$7.50, third place rib- will also attend Texas University Rapidly Worked Out program. Lockney will send a large will receive show scout troop entering delegation of boosters to support don. Any boy scout troop entering their team which has been making and not winning one of the listed their team which has been making and not winning one of the listed left Wednesday for Fort Worth an enviable record this season. The places will be awarded \$5. Floats where they will enroll in Texas game will be played at the Floyd- will be judged according to neat- ada Baseball park in the northeast ness and attractiveness.

Where they will enfort in Texas Christian University Friday, September 13. section of the city

Some time Thursday the second free buffalo calf riding exhibition will be staged by Hackberry Slim, veteran rodeo entertainer. Thursday night at 9 o'clock the

first fireworks display of a series cash prizes or ribbons will be given

Friday is Floydada Day, featuring the football game between the Floydada High School Whiriwinds shals for the parade. Troop Numand the Plainview High School ber 44 will act in this capacity, Bulldogs. The game, which opens Scoutmaster W. A. Gound stated. the gridiron season on the South They will clear the line of march, the ladies' general exhibit, Demonstration Club exhibit, Plains, will be called at 3:30 o'clock at the Floydada Ball park preserving order, he said.
will follow on the program immediation Troop Number 20 will operate a will follow on the program immedithrough the business district of the city. Coach Troy Jones will send

wind eleven into the fray. They will fee will be charged the car own-fight to add to their string of vic- ers and a ticket stub given them tories over the Bulldogs which now so that they can obtain their car stands at three straight. The Green on short notice, Mr. Gound sai t. and White of Floydada has waved The final terrapin derby will be in triumph for the past three years held Saturday and also another that the teams have met. They buffalo calf riding contest with a did not play last season. Floydada prize of \$10 offered by Hackberry a Class B school and Plainview is in the Class A division of the In- pounds who can ride the buffalo. terscholastic League of Texas of which both teams are members.

Officials Obtained large crowd of spectators expected. Several hundred are expected from C. Wester, former superintendent of Floydada High School and plans are a football enthusiast, will work as one of the officials. Harry Roper of Plainview, coach at the junior high school in Plainview and A. A. Bishop of this city, former star back on the S. M. U. Mustang squad, will also work the game.

Dave Luttrall will lead the Floydada High Green Peppers, the most famous and attractive high school Smith, C. E. Meredith, W. D. Munpep · squad organization in West Texas. He will be assisted by Misses Audrey Parris and Gene Smaltheir second appearance this season at the game.

The third terrapin derby will be staged Friday, and Friday night, the second pyrotechnic display will mark the closing of the third day of the fair. The final exhibition nessee of the Harmony community.

county parade at 2 o'clock.

clubs, city schools, and business Angus. firms Each will be grouped accord-Thursday on the court house lawn.

John W. McDonald will supervise will be paid in every class except show are as follows:

the old fiddlers' contest to be held the business group.

Rules for exhibitors in the dairy show are as follows:

1. All animals should be in stalls

will be given by the fair to the win- ing promptly at 2 p. m. It wil be ner of first place. A special old pioneers' dance will begin at 7 o'clock Thursday night. Mr. McDonbe be held immediately following the clock Thursday night.

The fair has invited all business feed and bedding. firms to enter floats in this parade, ed or eligible to be registered with

ager Elmer Mickey and the Fort Wall Street between Georgia and Worth Panthers of the Texas Lea- Mississippi Streets. It will include all floats representing nome demonstration clubs, rural communities. rural schools and any of the rural

For the neatest and most attrac- while the tive float a cash prize of \$10 will place be awarded by the fair in addition to the blue ribbon.

To the rural community having largest delegation of school 1, 1928. children in the parade, either on float or marching, the fair will pay a cash prize of \$15 in addition to 1, 1928. a blue ribbon and a picture of the Two year old: an group furnished the school and fore August 1, 1927. sent to state newspapers.

Every float in this group that fore August 1, 1926, does not win either of the above Aged animals; an premiums will be awarded a cash before August 1, 1925.

Between halves of the game the gust 1, 1928. second buffalo calf riding contest will furnish a diversion.

a water "polo" fight will be staged between a team from the Floydada Fire Department under the leadership of John Buchanan, chief, and a team from the Matador Fire Department. The game will be play-gave ample season for all needs, acard fit like a made to meased near the carnival grounds or northeast of the square. Special \$5 Prize

ments it has been decided that a hour Friday at four inches. special prize of \$5 will be given each rural school having 50 children in the parade, but this of course would Leaving For College not apply also to the school winning honors for the largest delegation. This step was taken to encourage every school to have a good representation in the parade. Floydada and Lockney schools will not

fer of \$5 for the 50-member dele-School Division

gation.

be included in the special prize of-

This group will form on South

Boy Scouts, Study Clubs, American take sophomore work this year in Legion, Lions, Rotary or other civorganization in Floydada. A hews, Pete Nelson and Woodrow

Business Floats, Advertisements This group will form on South terrapin derby will be held. And Wall Street between Crockett and Marivena Avenue. It will include all business firms, automobile age.1cies and other floats entered strictly for advertisement purposes. No at Tech this year of three will light up the West Tex- in this division but the fair appreas sky. The initial event will be ciates the assistance of the business in honor of the pioneers.

The Boy Scouts will act as marassist pedestrians and assist in

ately after the livestock parade parking lot east of the square between Missouri and California Streets, just east of the Willson & heavy but inexperienced Whirl- Son Lumber Company. A small

Slim to the boy weighing under 100 Saturday night at 9 o'clock the

grand finale of the fireworks display will mark the closing hours of | C. I. A. will open Monday. Pep squads from both schools will the fair. This will be the biggest add color and enthusiasm to the and most spectacular pyrotechnic show ever presented at a free West Texas county fair.

Members of the rural committee son, graduates of Floydada High who have assisted with the fair School the past term, will leave

Geo. Gilpin, N. G. Purcell, Brent Breed, R. B. Gary, H. H. Nicholas, E. J. Hoffman, T. R. Harrison, T. J. Campbell, J. A. Stegall, A. E. Shelton, W. F. Cook, W. S. Lakey, C. F. Harris, J. B. Allen, G. L. Fawver, Joe H. Smith, K. Sammann, W. H. Smith, A. A. Krause, Roy Horn, E. A. Grigsby, John Burgett, E. Ray E. McAfee, J. C. Hutchinson

The squad of 50 will make W. L. Stangel Of Tech To Judge All Entries

each night will be a set of the American flag.

Collins of the Sand Hill commusaturday has been set aside as Floyd County Day and School Day. and the Pleasant Hill Bull Circle, The main event will be the all- and others.

Members of the livestock com-

Members of the livestock comspeakers have been invited and all addresses will be made by volunteers from the ranks of the pioneers.

Many are expected to bying their their

10:00 a. m., Friday, September

2. Entries should be in hands of

American Jersey Cattle Club.

It is distinctly understoo and agreed that in no case shall the Floyd County Fair, its directors or secretary, or any of them be held responsible for any loss damage or injury of any character to any person, animal or article same is on the

Classes Defined Senior yearling: animal born be-tween August 1, 1927 and February

Junior yearling: animal born be-

Two year old: animals born be-Three year old animals born be-

Aged animals: any animal born Calves: animals born after Au-

Friday afternoon at 1:30 o'clock Some Hail And Wind Damage Is Reported

cording to Orlin Stark of the First National Bank of Quitaque. At Interna-Lockney authentic reports gave the In adition to previous announce- rainfall in shortly more than an Measure Clothing. (We've

This Week And Next

Many young men and young wo-men of Floydada and Floyd County will be busy this week and next getseveral of them have already gone.
Several of them will receive degrees at the end of the term. Perwearing apparel for men. But haps the largest number will at- to make certain of correct

the Floydada High School or any bachelor of law degree at com- but selecting wearing apparfloat representing either of the Ward schools. Each will be judged who attended Texas University last

The price is about the same against the other and prizes will year, will enter law school there be awarded on neatness and attractions this year. Miss Hazel Jones will tiveness. The winner of first place receive her bachelor of arts degree will receive a cash prize of \$15, second place \$7.50 and third place Roy Haynes will receive his bache-City Clubs Division

This group will form on South

City Clubs Division

City Clubs Division

City Clubs Division

Scott will study architecture in Wall Street between Houston and Texas University again this year. Crockett Streets It will include Orville Moore and Z. R. Felton will

Father Of Mrs. H. T.

Delbert Eubank, R. V. Husky and Vela Blassingame will attend Tech College, Lubbock, Truman Webb tember 5. The funeral was held at also survive. who attended Texas University last 3 o'clock last Sunday.

Mrs. Smith was unable to attend Advertise in The Hesperian.

at Leonard.

Smith of this city, at his home at Leonard, Texas, on Thursday, Sepis the only daughter. Eleven sons here.

Mrs. Smith's daughters, Mrs. J. W. her children visiting her over the Smith Died Last Week Davey, and Miss Frankie Doris, of week end, they are: Mrs. A. F. Terrell, granddaughters of the de-Drysdale and Mr. Drysdale, of Ft. ceased were present for the funeral Worth; Mrs. J. P. Harden and Mr Harden, of Melrose, New Mexico News reached Floydada last Mr. Sudderth was 79 years of and E. E. Stephens, and Mrs. Steweek telling of the death of D. G. Sudderth, father of Mrs. H. T. Fannin County, having resided Mrs. Stephens, of Midland. Mrs.

Floyd County Fair September 18-21.

FAIR TIME

OR ANY OTHER TIME

Mutual Coal

IS ALWAYS THE BEST

Fair time means that winter is coming. NOW is the time to buy your coal for winter. Try Mutual Coals this winter—and you will be pleased with them.

Attend The Floyd County Fair Next Week

—AND TRY MUTUAL COAL—

J. R. Yearwood

Phone 247

"Ask Your Neighbor"

Local Market

Poultry	
Heavy hens,	15c
Light hens,	
Old roosters,	
Fryers, Colored,	
Leghorn, Fryers,	13c
Stags,1	
Hides,	8c
Guineas, each,	20c
Geese,	12c
Ducks,	12c
Eggs	
Eggs, No. 1 candled, per doz	
Pullet Eggs,	20c
Cream	
Butterfat, per pound,4	lOc
Butter,	50c
Grain	
Red Maize, threshed, \$1	.45
Wheat, \$1	10
Maize Heads,\$15	

Americas Best Dressed Men"

Do not purchase "Boot-Leg" Wearing Apparel. John B. Stetson Hats,

Walk Over Shoes, Holeproof Hosiery

Shirtcraft Ever-Fit Shirts, (They can't shrink)

Personality Ready Made

International Made to made 'em since 1900.)

Herkert Meisel Luggage-Campus Caps (all wool with the leather visors.)

The Freeman \$5 and \$6 all leather shoes.

Graco Neckwear.

I follow the new trends of Wall Street between Houston and Georgia Street. It will include any float representing any one class in University and will receive his but selecting wearing appar-

The price is about the same Make your selection here and feel well dressed in Floydada or New York.

Make this your store. 'Glad Snodgrass'

mart wear for men since

1900 at the Fair come in

Saves for the Nation's AT BOTH STORES Please pay "M" System Food Stores a visit during the Fair. 10 Pound Cloth Bag. Large Bunches Each. Pail, Each POST Per Pkg. TOASTIES 10 Pounds 2 Pound Can. Folgers or Schillings

MARKET SPECIAL

Guaranteed Per Pound,

All Orders of \$2.50 or over Delivered Free. No. 2—PHONE 62



Floyd County Fair Edition THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 12, 1929.

Expect Good Variety and Quality in Agriculture Products Exhib

Terrapin Derby Included In Fair Program Features Fifteen Communities of County

Turtles To Run Four Races At Celebration

100 Entries to Open Event Wednesday; Prizes of \$20, \$10 and \$5 Awarded.

Unique entertainment is in store for the visitors to the sixteenth annual Floyd County fair to be held in Floydada September 18, 19, 20 As a novel feature a terrapin derby will be staged for the first time in this immediate territory, and the race is expected to furnish plenty of fun for young and old, alike.

The derby will be held on the carnival grounds and will be a free attraction, according to Hackberry Slim, veteran rodeo and stunt entertainer, who will direct the event.

Prizes of \$20, \$10 and \$5 respectively will be awarded to first. second and third place winers on each of the four days of the derby, members of the fair committee have announced.

Use Dry Land Terrapins Regulation, genuine, West Texas dry land terrapins will competesold for \$2 each and after being numbered or named will be placed in a large container in preparation for the "thriller." Board walls will form a giant run-way along which the favorites will have an opportunity to prove to the wide world that they are from register-

stock-or should have been. After the purchasers have given their entries the proper amount of coaching, amount of rub downs, and dainty toe-nail polishes, the competitors are expected to put on a much faster and hotter race.

ed, pedigreed, fullofgreed, justplain

greed and otherwise thoroughbred

When the big container is up et at one end of the run-way, the terrapins in perfect pell-mell fashion will "start." And where the ex-perience of the trainer counts, according to those who have witnessed terrapin derbies in other climes If the terrapin has been given the proper coaching he will start out immediately in the direction of the white finish line at the far end of the run-way. Lack of attention training often results in the dry land performer becoming conshell and go to sleep to think over

Total Cut to 50 selves. The first three entries to he further stated. cross the white finish line will entitled along with the next 47 crossing the line to compete for fame and honor on the second day of the

Wednesday has been set as the ed yet. opening day of the special attraction which will also be staged Thursday, Friday, Saturday. The first 50 terrapins crossing the line will be entered in the marathon Thursday and the total will be cut to 20 for Friday and then to 10 for The first three winners of each day's event will receive the \$20, \$10 and \$5 prizes.

It was pointed out that as long as a terrapin places among the first 50, 20 or 10 he is entitled to be entered in the succeeding races without further cost to the individual who paid the original purchase fee for \$2 at the opening of the derby.

Mark Twain or The Tactless Texan or Will Rogers or O. Henry or McDONALD'S MAKE 5 STATES some other great writer once told the story of a wonderful jumping frog that almost caused a riot and a financial panic. It seems, if the story is correctly recalled, that a man had found a frog and trained it to make almost unbelievably long leaps. And one day the entire countryside gathered to see the critter perform and 'twas whisper- mileage. ed about that heavy wagers had been placed for and against the toad (or maybe it was bullfrog).

Bullfrog Makes Attempt As the time drew near for the school. hopping exhibition, the excitement grew to fever heat. At last everything was in readiness and at a given signal the bullfrog bulged out (Continued on back page, same sec.) Mr. Underwood said.

Don't Overlook This Event In Floyd County History



Begun Last Week City Mail Delivery

The first delivery of city mail was fused when he is permitted to leave made Tuesday morning of last week the container and he has been Lorin Liebfried is carried for route 1 known to promptly close up his and Earl Suite is carrier for route 2. "They sure are having a time and But anyway, the big race starts Starks, postmaster, said Thurs- was the appeal broadcast Wednes- be given for the best bouquet of among school children," Miss Moore an estimated 15 000 to be exceeded at one end of the run-way and day morning. "We think we can get day by committee members in roses, not less than 10, and second will be concluded at a time to be everything straightened out and charge of the show at the all-prize will be 50 cents. First awards determined by the derbyetters them- running smoothly within two weeks"

taken from the business houses and

CAMPBELL REVIVAL BRINGS GREAT SPIRITUAL UPLIFT

revival held at Campbell, closing Sunday night of last week, conducted by Rev. G. W. Tubbs, pastor, brought great spiritual uplife to the community, reports of the meeting state. There were fifteen additions to the Baptist Church during the revival nine of which were by baptism and six by letter.

The song services were great features of the meeting, with C. M. Lyles and J. V. Flippin acting as leaders during the week.

IN RECENT VACATION TOUR

Jno. W. McDonald and family, who recently returned from a vacation trip, made portions of five states 'during an absence of three weeks, Missouri, Kansas, Colorado, Oklahoma and New Mexico being the states in which they made

Mr. McDonald and the family spent several days at Kansas City, where he took a brief post-graduate course in an auctioneering

MANAGER OF COMPRESS

H. G. Underwood, and wife and his eyes and strained every muscle two sons, Don and Tom, of Littlebut not one inch could he move. field, moved to Floydada last week He tried and he tried-and failed and Mr. Underwood has assumed to jump. The pent-up emotions of charge as manager of the Floydada the specators exploded and after Compress and Warehouse Company. the battle mother somebody dis- He is also a member of the firm. covered that that poor old inno- "We will be ready to take care of cent frog had had his belly filled the cotton as soon as it is picked,"

Appeal Made For Entries In Flower Show For Fair lined by the Bureau of Child Hygiene for use in the schools in Texas. Miss Moore gave the details of this plan to a group of P. clearly illustrate the wide-spread in the entire county during the

Floyd County who has flowers of ed on exhibition.

county celebration.

It was decided that the original Four large boxes for the collec- list of premiums and rules as anrich their owners by the cash sums tion of mail are to be put up in the nounced in the catalog will be fol-of \$20, \$10 and \$5, and will be en- business district soon. Mail will be lowed. This decision was reached at a meeting of the committee held also the residence boxes only when Thursday afternoon of last week at there is mail to be delivered to the home of Mrs. C. Surginer, chairthem. Packages will not be deliver- man. Other members of the committee supervising the Flower Show are: Mrs. E. C. Henry, Mrs. S. D. Bishop, Mrs. O. P. Rutledge and Mrs. Lon Davis.

"Because of the dry weather of the past two months, many women have been forced to let some of their flowers die and the entry lists are not expected to be extra large. It is for this reason that we are making a special appeal for as many to enter flowers as can do We want to make the show as beautiful as possible and we really believe that some lovely flowers will be on display," Mrs. O. P. Rutledge said in discussing the prespects for the show.

and many pretty flowers are expected from over the city and counmake the show worth while and the geranium (white), geanium (pink), hour; reading of themometer twice more women interested the more is the assurance of its success.

"Anyone on the Flower Show specimen. committee will be glad to give in-Rutledge continued. The show will be held in the gen-

nouncements of a change are made. Special rules governing the Flower Show are as follows:

morning, September 19.

place until 4 o'clock Saturday, September 21. All exhibits competing for

Friday, September 20.

5. Plants must be in pots not less tend Tech. College.

"Every woman in Floydada and than three weeks before being plac- up at their next regular meeting. our fair by advance publicity, good seven days were said to have con

any kind that could be used in the In the premium list announced aged by the teachers and P. T. A. Mr. Ross pointed out. so are we getting this delivery sysso are we getting this delivery systom started going right," J. D. is urged to bring in an exhibit," awarded. A first prize of \$1 will
toward reducing unnecessary illness
attendance record set last year at kaffir corn, sorghum, feterita, and
attendance record set last year at kaffir corn, sorghum, feterita, and
attendance record set last year at kaffir corn, sorghum, feterita, and
attendance record set last year at kaffir corn, sorghum, feterita, and
attendance record set last year at kaffir corn, sorghum, feterita, and
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Best hanging basket, ferns (Boston), ferns (lace), ferns (sprengeri) begonia, and begonia, rex.

First prizes of 50 cents for firsts and 25 cents for second places will be given the following; not less than three white roses, not quet of red roses (not less than six) a little of the teachers' time to conbest display of nasturtiums.

First premiums of 50 cents for children from the school room. first place and a ribbon for second "We have had several to notify benas, phlox perrenial (red), phlox county Schools are: Require chillet sage, pansy (not less than 24), doors for lunch; Milk or orange for as well as tourist trade. We are bending every effort to double petunia (12), geranium (red) child underweight before the noon colens (big leaf variety), colens daily and temperature recorded,

In the Art Show a total of apformation about how, when, and proximately \$25 will be given in inspection by teachers of pupils for where to make the entries," Mrs. prizes. The following awards will be made: oils, water color, etching proaching illness, method for same and best piece of poly chrome in eral exhibit building on the north the painting section will get \$1 side of the square unless other an- each for firsts and 50 cents for second places.

are as follows: dinner set, first washing hands before eating; seats 1. All exhibits must be in place st.50 and 25 certs for second; pit-not later than 8 o'clock Thursday cher, vase, three-piece tea set, and dresser set \$1 for firsts and 50 All exhibits must remain in cents for seconds.

All exhibits competing to hiums must have been grown in d County.

All judging will be completed Truman Webb, who left Wednesday at the Moore Drug, taking the place of Truman Webb, who left Wednesday for Lubbock, where he will attached a guest of Mr. and Mrs. College.

Cantember 20. Charles McConnico, of Streetpremiums must have been grown in man, began work Tuesday at the sonal hygiene and sanitation

State Nurse Conducts Round-Up At Schools Officials Optimistic

Nurse Urges Parents to Consult Family Physician About Defects Listed on Notes.

Miss Celia Moore, State Itinerant Nurse of the State Department of Health, conducted the fall round-up of the pre-school children, who were examined in the spring, Thursdentists. Of the thirty children examined in the summer they found

grades were also examined at this riety. time. Out of the 149 children ex-amined they found that 126 had de-preciable difference in the exhibits vocational agriculture fects which should be corrected in will be in the quantity of products, order for the child to be able to and even in that respect fair di-to his best school work, and to rectors are optimistic and declare housed in the new l avoid losing time from illness dur- that in their opinion the products building on the nort

dentist at once about the derects listed on the notes taken home by the children. "As it would be far better to make the correction now and miss a few days of school now than to postpone correction and booths and exhibits, Monday sound-booths and exhibits and arrangements for the sound and the later where the ordinary terms the first of the week ker and Lone Star are and ready to cooperate other districts in making the sound arrangements for the booths and exhibits, Monday sound-booths and exhibits are sound as a sound arrangement of the s

The oral hygiene examinations fest by every individual connected made by the dentist could be made with planning the fair, rural and faster than the medical examinaists made examinations through the fourth grade. With only a partial count of permanent teeth decayed there were sixty-nine re- some mighty good ones. ported in those grades. In Miss them for a life time's usefulness, Floyd County.'

time have to be extracted.

of \$1 and ribbons for second places reau of Child Hygiene before a child would receive a button it would mean that he had all defects corrected; vaccinated against satisfactory grades, 75 or above; practice of good health rules at home and at school; and good deportment. This plan has been oked less by the State Board of Education. than three red roses, not less than The buttons are furnished by the three pink roses, best bouquet of dahlias, best bouquet of white dahlias (not less than six), best boubest bouquet of yellow roses (not duct the examination" Miss Moore than 24), best bouquet of marigolds their time because they would dis-(not less than 24,) best bouquet of cover symptoms of approaching illgoldenrods(not less than six) best ness and could send the children children, thereby eliminating sick tion.

observed in Floydada and Floyd (small leaf variety), and cactus proper temperature should be 68 to 70. not over 72: sanitary drinking fountains and toilets; daily health cleanliness and symptoms of apis furnished to every teacher by the bureau of child hygine; well equipped first aid equipment to take care of minor injuries; subscription to The prizes for Chinese paintings Medical Association; facilities for 'Hygeia," published by American adjusted for the children; yearly physical examination and dental examination for both pupils and teachers; health bulletin board; monthly weighing of children; several good books in library on per-

Over Early Prospects

S. W. Ross Sounds Optimistic Total Approaches Record Note In Discussing Products.

day and Friday at R. C. Andrews and East Ward Schools. She was as in general have suffered ant Valley, and McCoy would assisted by the local doctors and from an extended summer enter products here for drouth, indications are that prizes at the sixteenth annual that sixteen of them had gained weight by following diets recommended, nine had had defects corrected and several had been vacci-like the sixteenth floyd County fair number of agriculture exhibitions agricultural exhibits at the sixteenth floyd County fair number of agriculture exhibitions agricultural exhibition agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County fair number of agricultural exhibits at the sixteenth floyd County floy early predictions and expect- clock Wednesday morr Children of the first and second ations in both quality and va- All agriculture booths,

ing the school term.

Miss Moore urged the parents to consult their family physician and dentist at once about the defects will be on a par with those shown at previous fairs with the possible exception of last year's when record breaking was rather the ordinary ters the first of the weel

lose more time from school later ed the key-note of the general spirit of optimism that is being manilocal residents alike. Mr. Ross declared, "We are looking for a migh-

"I am expecting an awfully good Moore's opinion it would be much attendance, and I believe more peobetter to give these Children's teeth | ple will see the fair this year than immediate attention and thus save have ever before seen a fair in

Mr. Ross stated that Quitaque me have to be extracted.

business men were discussing the ready sent in signed contracts.

In order to sitmulate interest in feasibility of sending an exhibit to exhibit space or have otherwise health corrections and the estab- the fair "just to indicate their in- nified that they would compet lishment of good health habits a terest in anything a West Texas health button contest has been outlined by the Bureau of Child Hyme that if they sent an exhibit it bell. Antelope, Sunset Plea T. A. members, who are to bring it interest that has been created in the entire county during the property of "This plan if adopted and encour- will trips, and personal invitations," too late to materially benefit co

year by some 3,000 to 5,000. According to the plans of the Bu- Delegations from several surrounding towns are expected, and every Floyd County community will pe represented during the four-day ted to be made this week to bring

> Other members of the agriculture committee of which Mr. Ross is chaid an are: J. G. Wood, S. N. Tawwater, A. B. Keim, H. P. Watson, Carl Minor, and Homer Mc-

LONNIE LEWIS MANAGER OF WEST CALIFORNIA CAFE!

Lonnie Lewis, formerly manager less than six), best bouquet of zenias, best bouquet of cosmas (not less they would be doubly repaid for sold out a year ago bought a farm in division, a total of \$160 will be doubly repaid for sold out a year ago bought a farm in division, a total of \$160 will be doubly repaid for sold out a year ago bought a farm in division, a total of \$160 will be doubly repaid for sold out a year ago bought a farm in division, a total of \$160 will be doubly repaid for sold out a year ago bought a farm in division. Dickens County, is back in the cafe vided among the participants. business here, having bought the Texas Cafe last week from B. F. dividual booth will receive \$10 a bouquet of coxcomb (not less than home, to be treated, before they Manasco, the latter retiring to give a special prize of \$10 is to be give three), and best display of asters, endangered the health of other other business matters his atten- for the most attractively arranged the health of other business matters his atten-

Mr. Lewis retains his farming infirst place and a ribbon for second Some of the good health rules are as follows: best display of ver- which Miss Moore recommended be nounced his former popular plan communities. of running a day-and-night cafe, "We never close" being the motto that all agricultural exhibits mus perrenial (white), sweet peas, scar- dren to spend twenty minutes in- which became popular with local be up on "Preparation Day," Wed

WILL TEACH PUBLIC SPEAKING AT OAK CLIFF HIGH, DALLAS

Mrs. Wanda Banker left Wednesday morning for Dallas where she will teach public speaking this year in the Oak Cliff High School. For the past three years Mrs. Banker taught public speaking in the High School at Lubbock and was elected there this year for the fourth term but resigned last week to accept the place in the Dallas school at a higher salary.

Her little daughter, Doris Eileen, will remain here with her mother, Mrs. N. A. Armstrong, until Mrs. Banker gets located.

Jones returned home Sunday from nounced. Arranger Hot Springs, New Mexico vhere completed for the Hot Springs, New Mexico they spent three weeks benefit of Mrs. Edgar

Baker And Lone Star Contract For Boot

To Enter In Farm Competi

at Fair in 1928; Mo. Expected.

In spite of the fact that With the announceme

Hart, trustees of the sch cated that they would be principal of the Star announced that ty would send an ex

C. D. Munger, principal of Coy school, signed the contract

Other communities that hav

Rains that fell over practica ton crops but the concensus of opinand will assure L tter exhibit mater ial to a limited extent.

Last Year Record Several other entries are expect 1928 fair when 19 communities had products on display. Last seasor was a banner year so far as the agricultural department was conexpected to set a new high mark i is anticipated that in quality and variety the showings will compare favorably with previous years which

An unusually attractive list prizes have been arrayed especia

Each community having an ed and neatest booth. A gener agriculture exhibit will be made

Fair officials have announced nesday, September 18, and that al exhibits must be ready to be judg ed not later than 8 o'clock Thurs day morning, September 19.

Classes Plan Exhibits
O. T. Williams, head of the votional agriculture department the Floydada High School, and Turner, vocational agricultu teacher in Lockney High School have made arrangements to be a the exhibit building Wednesda and will volunteer their services in assisting in every way possible preparing the community display "We want everybody to feel read to call on us, for we are anxious t help all we can," Mr. Williams de

A vocational agriculture exhibition will be put on by classes of the Lockney and Floydada high second Mrs. Edgar Jones and Mrs. Ralph Mr. Williams and Mr. he | week, they said (Continued on

ry Thursday By AN PUBLISHING

M.CR STEEN and Manager

s second class matter 907, at the Post Office Texas, under the Act March 3rd, 1879.

CIPTION PRICES

In Advance

Rates Furnished on Ap-

ENOUGH FOR NEEDS

certain that Floyd armers are going to have eeds, to carry on their enough for home consump- at a big discount.

COLLECTING DELINQUENT TAXES

anges in laws have simprocess to some extent is going to be possible to go after those who getting by without payare of taxes heretofore. perian does not attempt raise or question the plan by the Floyd County Court llection of delinquent taxcounty. The arrangement is an experiment with d as such may be erronpart. However, we'd much ve a court make a mistake do something about the

think the delinquhelp pay the tax ver it takes to make

EW SOCIAL CENTER

the citizens thought of the matthat the best thing to do would

the whole is a municipally owned miss it if you miss it. Athletic grounds, bathing pool, auditorium, club rooms are entire range of activities of the average American community,

and its all very fine. the neighboring city. Plant trees nan, who has had as much trouble we have had getting the homelks to take this kind of advice, bo." aight to have a little indulgence rom the neighbors, who, no doubt,

neir playgrounds at least once. LISTING THE OLD TIMERS

ranscribing five hundred names

it takes a good student of summer. iting to make out what we mean v the hen scratches at times.

Any way the names are presentre an old-timer, and especially if ou are an old-timer who didn't tend the big doings you'll get a lot of pleasure out of looking for names old-timers that you recall.

REDUCED WATER PRICES

eans plentifui Cheaper water Se

o. Hesperian has been one of the needs in Floydada for some years. However, working out a satisfactory water system has been a costly experiment in Floydada, and it has come about slowly and through much trial and tribulation with many tax dollars spent that could have been saved had we known a few years ago what

we know now. Cheap water, in addition to its value commercially, also means a great deal from a civic point of Cheap water means better trees, better lawns, prettier flow-\$1.50 ers. Cheap water helps in every re-Edition and Fashion Section we told spect. The response to the an- you about. Floydada merchants nouncement of lower water rates have been mighty liberal with this ought to be an increase in the use issue, just like they have been about of water all over the city for the upkeep of beauty on private prem-folks, we owe a whole lot to the

A SORRIER PRODUCT NOW

There is no gain saying the forget when you attend the fair statement that the cotton farms of next week that the Floyd County supply of feed for their Texas are putting on the market a Fair was made possible mainly generally sorrier product than was through their efforts. increased live stock and offered twenty years ago and un-rations without having to less the ginners had bettered their expensive route of ship-fatteners and feeder ra-four-fold, and unless the manufac-open season on Old Bachelors. Yes, ast week's rains assured the turers of cotton products had learn- sir, new husbands are going to be n of thousands of tons of ed to use what we have to offer as scarce around Floydada as hen's de to the crop, which had al- from our cotton fields, the cotton teeth after next Saturday week. reached proportions to ap- we have would go on the market Here's the reason:

great majority of raisers as an ef- ine bona fide woman-hater. Grrr. fort on the part of some unknown crooked octopus to grind down the of getting at the delinqu- considerably better product.

This And That

The recent illness of J. T. Robison, Texas State Land Commissioner at the home of a son in Connecticut, was largely brought on by the investigation made by the last legislature. Friends of the commissioner point with pride to the fact that the old war horse vanguished his political foes and gained an exoneration from the legislature by a practically unanimous vote

Commissioner Robison's troubles came about through the fact that doing nothing about he would not take orders from "our young christian governor," the regents of the University and the big oil men who wanted the job done line we want to see the way they wanted it done. The commissioner steadfastly did his work according to the law as laid down in the statutes. He insisted it was the legislature's duty to citizens of Lockney have make the laws affecting his office reason to be proud of their and his job to execute them. He plishment toward making had the insight into representative he old Lockney Christian Col- government which so many of our building and grounds into a public servants do not seem to pos-The passing of the sess. Of course, Mr. Robison could a few years ago left the have been pliant, during his many ng little used except in em- years tenure of office and have bencies and it became apparent, come an immensely wealthy man.

Floydada business men have spent to make over the whole plant quite a bit of money on the Floyd deful? Sunday it rained sheets unities about as a place for civbeen spent doesn't mean anything The results obtained for the in itself, it does mean something money laid out indicate that the that with this spending has also plan was carefully thought out be- gone a lot of thinking and planfore it was started. The city counning. Undoubtedly, the fair is to cil of the neighboring city have be the biggest free county fair in had charge of the expeditures and the plains area this year, and you'll

Roy L. Havnes is a Floydaga boy provided to take care of practically who is making good down Austin way. He is in the Students Publications organization at the University. His major activity recently We have one suggestion to make, has consisted of work in the filing and we make it without knowing department, where in addition to about the plans of the council of making up one of the most complete editorial files and systematizthese grounds and keep them ing material, he has had a lot to watered. A Floydada newspaper- do with coaching future newspaper workers. Roy gets a lot of kick out of the joke in his nickname "Jum-

ill be kind enough to let the news- us, has come from several sources, own way. You know, all fairy perman ride his hobby across to the effect that the city could afford as an investment, to cut the water bills of the residence owners half in two during the months of July and August in order that peo-Readers of The Hesperian this ple of the community will keep are given a list of the old their trees and lawns in flourishing ars who registered at the Old condition. Under this plan the ttlers' Association at the Smith water would be metered as usual, Memorial Park in August. The but in the instance of any owner of ist is reprinted from a copy made a residence, the bill would be din Crosbyton from the original list. vided by two. This kind of a plan. here appear to be some names and under conditions that prevail now, nitials that are wrong. However, ought not to cut the water receipts much nor increase the overrom original signatures is sure to head a great deal. It would be an ing out the eloquent fact that interesting and worth-while experiwrite our names so carelessly ment for a council to make next

Lots of people over Floydada have neglected their trees to some exd in alphabetical form. If you tent this summer, possibly on account of the relatively high cost of water. August was particularly trying on trees and lawns because it takes so much more artificially applied moisture than it takes of plain to amount to anything until they ficial, and that will come in time, old rain. And August, while not so got back to the canyon. dry, was the hottest in recent his-A campaign for tree-saving Toydada citizens generally will and lawn upkeep, accompanied by reduction in prices of wa- low water rates, might have cared upon recently by the ried some trees into the winter in ed home Tuesday morning. announced last good condition that have not had per attention.



Round The Square

With Old Battleaxe (Himself)

merchants of Floydada. As a whole you can't find a better bunch of business men anywhere than we have right here at home. And don't

Look out, girls! Saturday night

Beginning Monday. although the export quanti- This is particularly true of the 23, the Floydada O. B. Club comes had been greatly reduced by staple. Since cotton farmers gen- into existence. Old Battleaxe is nued dry weather.

is is not sensational news but a most substantial indication erally have been working for more going to organize an Old Bachelors' Club. All you have to do to be a member of this club is to be a hapthe live stock and dairy in- ple, the manufacturers have been pily unmarried single man, Ameriis not going to suffer for of feed-suffs during the winter offered them. Efforts to get bet-spring.

can or foreign born, a resident of Floyd or any other county, a subter staple lengths produced on the scriber to the Hesperian or any farms have been looked upon by the other good newspaper, and a genu-

The purpose of this club will be Failure to push delinquents who producer. It is not a human trait to encourage happiness by discouraye been due taxes to Floyd Coun- to pay more for anything than one aging marriages and our motto will during the past several years has has to do. On the other hand it be "Dog gone these women." Nomseems to be true that manufacturinations are now open for the officials of this club, folks, and all you bid higher for a poorer product have to do to become a member is their proportional part of keep- from the farms as the years have to notify Old Battleaxe, care of this the county and state govorth simply because there has gone by, whereas in nearly every newspaper, that you want to beome simply because there has en an efficient and simple er unit price is being paid for a application now, boys, and make of getting at the delingu-considerably better product. member, "United we stand and divided we fall." So in order to avoid the clutches of these females, we have got to be organized. Come on, fellows, with your applications.

> while, Old Battleaxe is going to ceased. make a present of one dollar in cash and a years subscription to the ed president of this organization, and a year's subscription to the man that is elected vice president. Who is going to be the big "it?"

to furnish this paper with some Chicago Cubs. dirty dig or wise crack about the wimmin, or some true saying about make these women feel like the day with that much liberty. worms they are.

English translation: (You see, the way that is, if he'd kept the windows up the room would be open; but he kept them down, see, so it would be close, like he was, see. It's pretty good, all right.)

Gee Whiz! Ain't this rain wonwon't take very many more months like the last week to convince people that we are really in need of paved roads in Floyd County

The Home Talent carnival turned out to be all wet. Things like that can't be helped, tho: And what we need now is for everybody to pray for dry weather next Wednesday, Thursday, Friday and Sat-

That guy on California says that he wants to be a charter member this O. B. Club. He is fully qualified and says that he wants to avoid the mistake of one of his friends who married a girl who was as pretty as a picture, and later found out that she was a talking

But, says the guy on California Street, once upon a time she shut A good suggestion, it seems to up and let her husband have his stories and fables began "once upon a time.

> Old Tack, the hero of all of West Texas, has been raving about this stockingless fad. Well, all I have got to say is, if the thing continues, it will be a wonderful boon to safety-razor makers.

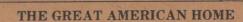
Well, all I have got to say in con-clusion is—"DOG GONE THESE

VISITED CARLSBAD CAVERN

Mr. and Mrs. Flyn Thagard; Mr. and Mrs. A. A. Bishop; Mr. and Mrs. Ray Dickey, of Lubbock; and Mr. and Mrs. Albert Clubb, of Petersburg; left Floydada Saturday day and returned home Monday. nations we might mention. They reported a very pleasant trip and said they didn't strike any mud

Mr. and Mrs. Dickey came on to days when the six-gun ruled. Floydada after their little son, Rich-

ed Friday from a business trip to lier and better in every way.





If this new front-drive automobile eliminates the back-seat driver, it will prove America's most popu-

Divorces are said to be declining. Hesperian to the O. B. that is elect- Perhaps it is becoming easier to get along with women.

There's no doubt in our minds whether the only heir would rather be the Edison scholarship winget, every member of this club has signed to play baseball with the

single life. Let's have some real liberty when he marries," says a clever wise cracks, fellows, and headline. Try and find a man these

And speaking of wise cracks, had Ruth seems to be leading the major you heard of the Scotchman who leagues in home runs again. Seems

Contemporary Thought

HUMANITY'S WEAKER SIDE

beries, pilferings, breaches of trust, divorces, scandals and other offcolorings of humanity portrayed in live, work, play and make your money. the daily press lead many to the belief that the American people as a race are deteriorating.

Certainly the indictment is terrific and appalling, with but limited corrective measures applied.

It does not necessarily imply though, that the people as a whole failing to keep moral peace with the times. It is probably no more than the placing of emphasis on the weaker side of humanity. wheareas the better side attracts but little attention.

When the men and women of the present generation were young there is today. The latest scandal was not smeared all over the first page of the morning paper, ready to be read at the breakfast every sensational detail then, as is too often done now.

The morbid curiosity was existent then as much as now, but the heading for the woods, the marshes press was more considerate in the and the plains in quest of a good matter of publishing nauseating details and placing them before the incidentally a bag of game. young children of the day. It was not the custom of the time.

people than we had fifty years ago, hence there is naturally more crime to be expected and chronicled. Then, too, the freedom of the press makes it appear even more numerous than it really is.

Regardless of the moral filth that is paraded before the public day after day, we do not believe the American people are degenerating. A certain noise making and stench producing minority are. but the people as a class are as morning and drove to Carlsbad, clean minded as any people on where they visited the cave on Sun- earth-more so than those of some

> A strengthening and tightening up of law and order would be benejust as it did in the old frontier The law abiding element will end.

ard, who visited here with relatives stand just about a certain amount then its patience will snap.

V. B. Fitch and Fred Bell return- we will be morally cleaner, health- years. They do not realize that a a continual state of debauchery.

The TOWN DOCTOR (The Doctor of Towns)

-SAYS-

"TRY THE HOME FOLKS FIRST"

The idea that buying in the big city is a saving, is not always correct. lar car.

Years ago, this was true—before the day of standardized merchandise, when operating a store was 90% buying and 10% selling; in days when a storekeeper bought a six month's stock at one time, and before the present transportation systems and distribution methods were existent. Then, fortunate who marries the widow. there was no question but what one could purchase newer, more up-to-To make this thing really worth He never hears the last of the de- date and perhaps better merchandise in the city, and for less-but it's

The truth of the matter is that standardized merchandising, and that is the only kind of merchandise in which to invest, can be sold, and in millions of cases is being sold for less money in towns away from big

That you can buy for less in a big city, or that an article of thing purchased in the city is any better, is mostly all in your mind—a fact once but a myth now. But the city merchants are wise business men, and And, oh yes, I was about to for- ner-or the 13-year-old youngster they have purposely let the old idea prevail, in fact, have done much to encourage you to continue to think along the lines of "what used to be." And why shouldn't they? It is good business—on their part. But there is many a city merchant who laughs up his sleeve when you buy from "A man loses 50 per cent of his him the very same thing that you could have purchased at home, for less money.

> Recently, I asked a city merchant: "Why should a resident of Blankville buy from you?" His reply was: "We make them like it," and that is all he would say. When asked if he sold for less, he said: "I'd rather not are getting ready for school. discuss that subject.'

As long as there are towns and cities and people in them, there will you heard of the Scotchman who kept all the windows down so the room would be close?

leagues in home runs again. Seems always be certain ones who will think that in order to be somebody, and a case of "when more home runs have something to talk about, in order to "lord" it over others, to be different from what they term the plebelan multitude, they have to go to some other city to buy. People who live in Blankville go to Oshgosh; those in Oshkosh go to Milwaukee; Milwaukeeians go to Chicago; Chicagoites go to New York; New Yorkers go to Paris-so these people have gone and are going, but every day, more and more thinking people are night for Merit. awakening to the fact that it's all poppy-cock as far as values are con-

City people—thousands of them—are driving to smaller communities to purchase everything from edibles, clothing and furniture to luxuries, and they are buying these things at a saving. Don't be "contemptuously Paducah Post: The constant and familiar" with the advantages your own stores offer you-do not "stand unending stream of murders, rob- so close to the picture that you cannot see the frame"-it is to the advantage of your pocket book, evidence of good judgement, and to the advantage of your community, which is your advantage, to buy where you

Think it over, then "Try The Home Folks First."

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which articles appear, or to The Town Doctor, Suite 350, McCor-

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SPORTSMEN AND HUNTERS

there was not so much publicity as are coming out of closets these days Does it ever occur to you that the and receiving the attention that the game laws are for the purpose of first touch of Fall demands. Our season and are filling their win- ture? table. The press did not go into dows with displays that make the sportsman stop and look if only in curiosity.

Before long many of us will be time, a little exciting shooting, and

We use the term incidentally record. above because it expresses the at-We have many millions more titude of the true sportsman. The man who really loves the out-ofdoors and the pleasure one can have tramping through the fields with a gun on his shoulder, is not primarily interested in how large his bag is at the end of the day. He knows only too well that there's fun in the sport for its own sake. He has nothing but contempt for the game hog and the pot hunter.

> But alas there are many hunters who cannot be classified as sportsmen. They are interested solely in the out-come of the trip rather than in the pleasure to be derived from going. They want to come back with a loaded bag in order to gloat and brag, and they are rather careless over the methods they employ to accomplish the desired

They are persons with much van-When the debris is cleared away and more scarce with the passing ment is natural. great sport will pass out of ex-

To which of these two classes of men delineated above do you be-Slaton Slatonite: The shot guns long? Are you a true sportsman? preserving your favorite pastime? hardware dealers are mindful of the Or are you thoughtless of the fu-

PRAISE FLOYDADA!

Abilene Morning News: Who says the world isn't improving right along? Evidently they have not heard of Floydada and its plans for the first noiseless goodwill tour on

A group of 35 or 40 Floydada business men will go on tour this coming week to a number of neighboring towns. They will carry no band with them. There will be no speech making, no parades, no shilly-shallying. Just a neighborly, friendly little visit.

The Floydadans will mix and mingle with the business men and citizens of neighboring towns. There will be no formality about it. Each man will be left to his own devices, to visit here and there as he sees The glories of Floydada as a municipality will be left unsung. In short, the evangels of goodwill will make a purely social call on the neighbors.

It is something new. It is worth emulating. No city ever gained much by beating the countryside with flambouyant methods of selfduring their absence. They return- of skulduggery and ruffianism and ity and limited vision. They can- advertising. Resentment is arousnot see that game becomes more ed by such tactics. The resent-

Let us give praise to Floydada for The American mind rises above istence without adequate laws care- creating something new in inter-

Prairieview News

Prairieview, Sept. 9.—On account of the disagreeable weather there wasn't any Sunday School at this

place Sunday. A Nazarine revival meeting started here Friday night and will continue throughout this week. Rev. Bledsoe, of Plainview, is conducting

the meeting. Mr. and Mrs. Perry Wood and children visited with relatives at Lakeview last week end.

Mr. and Mrs. T. B. Rambo visited with Mr. and Mrs. J. E. Church well of the Snyder community

Thursday. A light rain fell here Saturday morning which will be of some benefit to the crop.

School started Thursday morning with a large enrollment. The teachers are Mr. Ford, principal; Mrs. Ford, intermediate teacher; and Mrs. Johnson, primary. We will have a nine months school and

hope to have a successful year.

Miss Ruth Rigler, Miss Grace Edelmon, Miss Lolamae Taylor and Claude Taylor will enter High School at Plainview Monday. Mr. and Mrs. H. O. Davis left last

Tuesday morning for Mexico where they will visit for a few days. Revis Wood spent Saturday night

and Sunday with Cecil Shearer. New teachers and officers have been elected for our Sunday School as follows: Superintendent, Walter Hurt; secretary, Miss Olamae Gamble; song leader, Mr. Grover Lemaster; pianist, Mrs. Hurt; teachers, Mrs. Grover Lemaster, Grover Le master, Mrs. Perry Wood, Mrs. H. O Davis and Mrs. Walter Hurt.

Mr. and Mrs. F. S. Shearer, Mr and Mrs. Walter Hurt and Miss Lolamae Taylor as representatives attended the convention at Kress last Wednesday.

Erma Lee and Oliene Hurt spent Wednesday with Faye and Doris Hoyle. Several from here attended the

show at the Plainview theatre last week entitled "The Singing Fool" which they report was very good. Miss Lucille Wood and Miss Mar garet Hoyle attended the music re-

Plainview Friday afternoon. Sand Hill News

cital at the First Baptist Church at

(Carried over from last week) Sand Hill, Sept. 3.—A large crowd enjoyed the prayer meeting Sunday night.

Mr. and Mrs. L. E. Roberts and family returned home Saturday from their visit to Arkansas.

Mr. and Mrs. J. W. Morton returned home Sunday from Waxawhere they spent five Mrs. Morton is doing well hachie, weeks

Miss Ever Maye Golleher spent Saturday night with Delzie Brad-

Mrs. T. J. Cardinal and children spent Saturday night with Miss Iva Morton and Sunday with C. L Bradford and family.

The children of this community

B. R. Phillips and family spent Monday evening with Mr. and Mrs. J. U. Hobdy and children.

Myrtle Bradford spent last week with Mr. and Mrs. W. B. Jones, of Dougherty C. E. Standifer, A. J. Standifer

Theo Thompson left Friday Misses Lona Cates, Ruby Farley

Myrtle and Mabel Bradford. Miss Lurene Weems visited Tuesday night with Miss Oleta Standifer.

with Miss Ted Standifer. Mr. and Mrs. Robert Weems and Mrs. Smith and children visited Sam Cates and family Sunday.

Miss Buena Weems spent Sunday

Mr. and Mrs. L. E. Roberts were guests of Mr. and Mrs. J. U. Hobdy at dinner Sunday. Mrs. Moreland, of McCoy, spent

Sunday with her mother, Mrs. M. B. Holmes. D. K. Durham and sister, Miss

Annie Lee, of Sterling City, returned home Tuesday morning after a visit with their sister, Mrs. C. H. Davis, and family. They came over Thursday and were accompanied by their sister, Miss Prebble, who will spend the remainder of the week with Mr. and Mrs. Davis.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years

ISSUE OF SEPTEMBER 16, 1915

C. W. Mitchell is home after a year spent in California, when he various cities, spending most of his time in Los Angeles.

Marvin Jones, of Amarillo, candidate for Congressman from this district, visited the Fair on Friday the second day, and mixed with the people of the district who were gathered here during the time.

W. M. Colville last week sold his 120 acre well improved farm northeast of town one mile to S. P Price, of Fannin County. Mr. Colville will continue to make Floydada

Judge F. P. Henry is home from Mineral Wells after several weeks spent there for a rheumatic attack, contracted while on a visit with his son, Sam, north of Lockney, in the latter part of July.

Floyd County buyers of Fords during the Ford fiscal year ending August First, are receiving their rebates on purchases made. The rebate is fifty dollars on each car.

Buffalo Calf In Action



Here is a son of Hackberry Slim, one of the entertainers for the sixteenth annual Floyd County fair, shown riding the trained buffalo calf that will be used in free exhibitions here Thursday, Friday and Satur-

Boys Get Opportunity To Display Riding Ability on Buffalo Calf

Youthful aspirants to the throne of champion bronc buster of the world will be given an opportunity to display their ability at the fair here next week-end. A bucking buffalo calf from 14 to 16 months old will furnish the source of skill exhibition.

GIRL WORTH MARRYING

Once I was young but now I am

and awful in the many miserable lives of the many misfit homes. I

A prize of \$10 will be given the *boy who rides the animal, Hackberry Slim, owner, has announced. Slim stated that the only provision to be made was that the boy must weigh less than 100 pounds.

the original \$10 that he has been law of God; isn't exactly written in of the N. E. A., Mrs. J. M. Crane, Department of Agriculture offfering ever since he acquired the descendant of the once King of

For the last three days of the am speaking for the boys now: If fair, Thursday, Friday and Saturone of you chaps come across a day of next week, Slim will stage girl with a face full of roses who others a riding exhibition with the calf.
The exhibitions will be free and the first will be given in the business yet, for the dishes are not wash
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The exhibition will be given in the business yet was one favoring the resolutions brought in was one favoring the properties.

The exhibition will be given in the business yet was one favoring the resolutions brought in the business yet was one favoring the properties.

The exhibition will be given in the bus ing of the second day of the fair. right down and wait for her, be- other important resolution was that alls" which were offered for curing One will be given between halves of the Floydada vs. Plainview football game at the ball park and the and right there you lose an angel. of a twelve weeks summer session dyspepsia. Bright's disease, and final exhibition Saturday.

Several years ago Hackberry Slim like a burr to a wooly dog.—Ex- tutions of the state. This resolu- ailment in man. assisted in the entertainment pro- change. gram of the Floyd County Fair. He had two small sons who staged a boxing bout and those remember seeing them in action say that they put on a real scrap. The sons have grown to young manhood and will be here to help their father with the buffalo calf riding show.

"We'll have something that will be worth while," Slim said. "The buffalo is a show in itself for some of the younger generation, for many people have never seen a live buffalo-a rare animal today where just a short time back thousands roamed the broad prairies of West Texas," Slim added.

Dairying Accounts For Big Part Farm Income

Farm Value and Importance of Many People.

Last year the farm value of dairy products amounted to approximately three billion dollars, according to figures compiled by the United States Department of Agri-

"Many people fail to realize the size and importance of this industry," says O. E. Reed, chief of the Bureau of Dairy Industry. "It may help some to a clearer realization of the dairying business to learn that this three billion dollars amounts to 26 per cent or a little more than a quarter of the total value of all agricultural produce The dairy cow accounts for about one dollar as against three by all the other animals and crops in the

"This development," Doctor Reed says, "has been accompanied by an ever increasing appreciation by the public of the value of milk and dairy products in the diet and their relation to the health and general welfare of the people.

In the relative stability of the dairy industry, Doctor Reed finds an obvious explanation of the increasing number of investors who are keenly interested in the indus-"The stability of dairying, he says, "has resulted in large investments of capital, not only on farms but in manufacturing, processing, and distribution plants."

It would be unfortunate, however, Doctor Reed points out, if the present favorable position of the dairy industry should lead many producers to expand their business or if it should induce many men not now in the business to enter the In recent years the domestic production of all dairy products has amounted to about 99 per cent of the demand, a close margin

Prominent In Affairs At Canyon Institute

Price Scott Gave Discussion of Records and Reports for Rural Teachers at Institute

(Special to the Floydada Hesperian) Canyon, September 9.—Superintendent Price Scott of the Floyd County schools was a prominent in the Panhandle-Plains Teachers Institute held recently at Canyon. Superintendent Scott was a member of the Executive Committee, and gave a discussion of Records and Reports for Rural Teachers before the Rural School

The Floyd County delegation headed by Superintendent Scott was one of 18, with a total of more than 1000 teachers attending.

The Institute was conducted Professor F. E. Savage, director of the Training School of the West Texas State Teachers College, and Professor W. E. Lockhart was secretary and treasurer

The Institute faculty was made up of Texas educators of great prominence. Among them Dr. R. P. Jarrett, dean of the West Texas State Teachers' College, Dr. T. D. Brooks, dean of the School of Education, Baylor University, Dr. L. Hughes of College Station, former president of the Texas State Teachers Association, Mr. J. Rutland of Austin, state supervisor of Elementary Grades of the Amarillo city schools, and Miss Harriet Krister, artist, of Amarillo, and Misses Elva Fronabarger and Ada V. Clark of the training department of the West Texas State Teachers PANACEAS ALMOST EXTINCT

Special lectures weer made by a group of unusually prominent peoold, but I have never seen a girl ple, including Hon. Marvin Jones of lar a generation ago have almost The trained buffalo has never failed to throw his rider to date and Slim boasts that he still has the original \$10 that he has been low of God, in the original \$10 that he has been low the Bible, but it is written large president of the 8th District Parent intendent S. M. N. Marrs, Professor Rush Caldwell, president of the

Takes Passenger Off Dirigible



auge dirigible Los Angeles in midaviation history, a passenger was transferred from dirigible to airlane as both crafts were in flight. Above is Lieutenant A. W. Gordon, crack navy flie, who thrilled 100,-000 fans at the National Air Races in Cleveland with this daring stunt.

the last Legislature which will make it impossible for the summer schools to be conducted during an entire twelve weeks period.

IN INTERSTATE DRUG TRADE

Panaceas, or "cure-alls" so popu-

Enforcement of the Federal food Teachers Association, State Super- and drug act during the last 22 vears has resulted in 208 "cure-alls" being removed from interstate trade while countless other "cure-alis" were voluntarily taken off the mar-

and right there you lose an angel. of a twelve weeks summer session dyspepsia, Bright's disease, and Wait for that girl and stick to her in all the Teacher Training Insti-

Allied to the "cure-alls" are the

who obtained 373 notices of judg- weakened. I could give innumer- Typewriters at Hesperian Office. Although labeled blood remedies, these products were found to be little different from the "cure-alls" in their ingredients and in the claims made for them. By treating the blood, the makers said, practically every disease and ailment known could be effectively con-

trolled and treated. Three hundred remedies for the general treatment of all kidney and bladder diseases have been removed from interstate drug trade. Science recognizes no general drug cure for all ailments of the kidneys and bladder and therefore these remedies are deemed misbranded.

AMERICANS LOSING USE OF LEGS, SADLER FINDS

Legs of Americans today are not He hooked his airplane to the like those of twenty-five years ago, according to Dr. William S. Sadler, ir—and then, for the first time in health expert. As a matter of fact. he declares, in The American Magazine, the race is gradually losing the use of its legs through too easy transportation by automobile and other conveyances and by remaining quietly at a machine while at work instead of moving about con-

> "Recently when making strength tests of different parts of the body," he says, "I was greatly impressed by the fact that the tests of the muscles of the legs showed a marked decrease in comparison with the standards that had been made twenty-five years before and I pre-

stantly.

blood remedies and the kidney and sume that with still more automo- able instances of indi bladder remedies. They too were sold as being effective in treating and curing a wide range of diseases and ailments. A total of 192 tests. When the leg muscles get blood remedies received the atten- weak, it is more than likely that tion of the food and drug officials, the abdominal musculature is also Typewriter carbons, second sheet

restoration of the walking habi

Fair Visitors

While you are attending the Fair, just remember that—

"WE NEVER CLOSE"

Visit us at any hour during the Fair and enjoy a real, Home Cooked Meal—served just like you like it.

TWENTY-FOUR HOUR SERVICE

The Texas Cafe

LONNIE LEWIS, Prop.



WITH GOOD LUMBER

Higginbotham-Bartlett Co.

JUST LIKE THE

Floyd County Fair

IS HELPING TO BUILD A

Pigger and Better Floyd County

More and better Homes mean a bigger and better Floyd County. This firm is always at your service to call upon for help in planning your Home, out buildings or garage.

> VISIT US WHEN YOU ATTEND THE FAIR

Higginbotham-Bartlett Compan

"Everything To Build Anything"



Welcome Visitors

Make your headquarters at "Arwine's" during the Floyd County

We will be glad to have you visit with us-and to serve you with any kind of drug service.

Our Store is conveniently located -at the corner of Main and California Streets—and you will find this a good place to stop during the rush and excitement of the Fair Attractions.

> ALL KINDS OF FOUNTAIN AND DRUG SERVICE

Arwine

"GOTEVERTHING" SOUTH SIDE

WELCOME, FAIR VISITORS Full Line McQuay-Norris Replacement Parts

J. B. BISHOP—South Main Street.

TRIANGLE GARA

DURING THE FAIR

BE SURE TO VISIT US

ats in Turban Theme, Intricate in Cut and Subtle in Effect, Most Stylish

Looking to autumn purchases, ats and street frocks interest wo-

Hats this autumn make much of the turban theme. There will be many of the utilitarian felts with brims and banded crowns that pull on easily and become most women. ut the new hats are far more incate in cut and subtle in effect.

The modified flare-back turban is one that many women will want. It has width and some kind of interesting manipulation at the sides which invaribly gives a youthful touch. Sometimes this type of turban may have a little feather ornament, a pert bow or some other bit of decoration. But the plain fine materials that are used this autumn ask little of decoration.

One of the new colors is lip-stick red. It has a dash of orange in it suggestive of the nasturtium shades summer made so much of. Blacks are always a good choice for the first hat.

One of the newest shades for autumn is bottle green. This comes in velvet, which makes many hats this autumn, in soleil, felt, and in all the other fabrics used.

A particularly pretty bottle green hat tops a green and beige tweed suit with long coat that has a magnificent lynx collar. This bottle green hat is of fine felt, fitted to the head as a tailor fits a coat, and wide brim flares back round over the front and folds to give an insting profile and a pointed edge one side, a rounding one that low on the neck on the other s irregularity is typical of the

ter hats this autumn. The main thing about all of these one covers the eyebrows. Most of em expose the forehead. The hair not supposed to show except over refuse to let it show at all.

fall are the first frocks for cool Tollman makes an extremete one of black wool crepe eautifully graceful skirt, irregular line, with love-

> uttons onto the frock of tramping was done. up in charming manner



This black wool crepe, at left, has twin flounces and is trimmed with ermine. At right is the type turban which is most popular this year. Also note the fur trimming to the coat.

rbans is their off-the-face effect. good year to use up this bit or that day's run being 40 or 50 tons. The of fur that is stored away for some corn is planted so it will not all treatment and lots cheaper. With good reason

NO NEED TO TRAMP SILAGE

Four silos at the United States the department says. at flare above narrow Four silos at the United States dairy experiment farm at Belts-little lingerie touch of ville, Md., have been filled the last the neck, with a tie three seasons without tramping or itself to fashion a disturbing. The silage has kept bute your great age? perfectly in every instance, and as treet, Milady tops this much has been put in the silos as in yet, sir. There be several patent little neckpiece of er- previous years when a small amount

The practice at Beltsville is to lady's neck and enhance use the regular farm teams and help without hiring more than a the new frocks for au- few extra men. Filling, therefore, to Bungport?" a fur touch. It is a is done rather slowly, an average "Finest I ever detoured around."

We take pleasure in joining with all Floydada busi-

ness institutions in extending you a friendly hand of

welcome to the Floyd County Fair. It is for your pleas-

ure and interests entirely and you owe it to yourself to

mature at once, thus making possi-All of the new dresses forego the ble its harvesting at about the right e ears and some of the new hats straight and narrow lines. The stage of maturity. Under such conmodified princess, with skirt full- ditions tramping silage is an unness, is the most popular type. It neessary expense, according to the is a year, in other words, when the United States Department of Agri-woman clever with her needle comes culture. If filling is done much faster than was done in these experiments, or if the corn has passed the proper stage of maturity, there may be some question about the advisability of not tramping,

> Tourist-To what do you attri-Oldest—Inhabitant—I can't say medicine companies bargaining wi'

"How is the highway from here

AMERICAN SALAD BOWL IS BOUNTIFULLY SUPPLIED

bowl and in the vegetable dishes of the Nation is reflected in considerable measure in the records of carlot shipments of fruits and vegetables published each month by the United States Department of Agriculture. The figures for the season to the end of June this year show many important increases with the grand total of all items active in the June markets amounting to 668,814 carloads in comparison with 526,366 carloads of the same commodities for the same period last

String beans, carrots, cauliflower, celery, cucumber, lettuce, onions, green peas, strawberries, tomatoes, watermelons, potatoes, and cabbages were shipped in considerably larger amounts than last year. As paragus, cantaloupes, cherries, deciduous mixed fruits, early grapes, miscellaneous melons, early pears, peppers, early plums and prunes, and sweet potatoes were in smaller

volume than for last year. Spinach, which in recent has become an important truck crop for shipment, is credited with 9,701 car lots this year, as compared with 10,009 last year. Lettuce, with 39,972 carloads this year, is only about 400 carloads in advance of last year, but this increase comes after a long period of increasing supplies which has resulted in establishment of lettuce as a year-round staple in city markets. California supplies about one-third of all car-lot shipments of lettuce.

HANDS NEED MORE CARE THAN FACES, SAYS EXPERT

Hands need more care than faces, according to Hazel Rawson Cadees, beauty expert, in Farm & Fire-

"Housework never hurt anybody's face." she says. "The exercises you get from sweeping is just as good a circulation stimulator as a beauty your hands it's different. You can not pickle and plant and then just put on your diamond rings and go out to a party. Hands need constant care as well as dress-up grooming. Not even the best manicurist can make anything of your hands if you do not take an interest in them every day.

"Rubber gloves are clumsy, but try to wear them for heavy work if you can possibly stand them. You can also do a lot for your hands by using mild cleansing agents. Warm olive oil or melted cocoa butter rubbed into the hands at night keeps the skin lubricated and prevents the cuticle from breaking. If your hands are thin and bony, massage them gently with melting cocoa butter

"Never put a brilliantly colored polish on a homely hand. If you use liquid polish, select one that wears well without discoloring. Do not cut your cuticles unless they break and need trimming. Push them back gently with the towel

Start Them Young

An early start is a great advantage in learning to swim. For one thing it keeps you from missing such a lot of fun.—The American Magazine.

Don't blame a man because he cannot see in you what you see in yourself. Get a hustle on and show him that he has passed up a good thing.—The American Magazine.

For

Fair Week

Have your clothes cleaned and pressed, fresh and ready for the Fair. Bring them in to us and let us do the job up right for you. Modern Equipment and expert workmanship make it possible for us to give you the best of service along the tailoring line.

Try Us-You'll Like Our Work.

TAILOR

If your child persistently goes lect the wrong it's because he's got the panion.

wrong parents—and he didn't segoes lect them.—Woman's Home Com-September 18-21.

Hesperian Ads Get Results.

THE FLOYDADA CREAMERY

EXTENDS A

Cordial Invitation

To visitors in Floydada During

The Floyd County Fair SEPTEMBER 18 TO 21

To call and see our creamery in operation.

We appreciate your business and ask a liberal share of your patronage.

The Floydada Creamery

E. L. Angus, Manager



at Those Bargains!

1 1927 CHEVROLET

LANDAU Motor in first class condition, good rubber, bumpers front and rear tire. Original paint job. A real bar-gain. Small down pay-

ment balance by month With an OK that Counts

1927 CHEVROLET COACH in first class condition, for only \$140.00 cash balance per month. With an OK that Counts.

1 DODGE SEDAN 1926 MODEL,

New paint job, new tires, bumpers and rear for only \$350. With an OK that

2 1926 MODEL CHEVROLET COUPES in first class condition and would make an ideal school car for a very reasonable amount With an OK that

... and you can be assured when you buy it from us that it represents a Dependable and Honest Value!

No matter what price you want to pay for a used carwe can supply you with a better automobile than you ever expected to buy for that amount of money!

We have on hand at this time the widest selection of fine used cars in our history. Many of them cannot be told from new. The motors have been thoroughly overhauled-upholstery and hardware are in excellent condition—and some have even been refinished in pleasing new colors.

Here is your opportunity to get a real bargain! And you can have absolute confidence in the cars that bear the red "O. K. that Counts" tag-because they have been carefully checked over by skilled inspectors, and represent definite, known values.

Come in and pick out your car now—while we have a wide selection for you to choose from!

Snodgrass Chevrolet Co. Floydada, Texas

attend. You will find it both interesting and educational. WE WELCOME YOU!

And if it's anything in the Hardware line you need, remember C. Surginer and Son has it.

In our old location on the North Side of the Square.

C. Surginer & Son

They Made The Fair Possible producers than any former method organizations to receive and distribute the estimate of the reviewers.

These firms and individuals have contributed time and money to make the Floyd County Fair worthy

of your patronage: W. M. Massie First National Bank Floyd Co. National Bank C. R. Houston Co. Martin Dry Goods Co. Baker-Hanna Co. The Massie Wholesale Gro. Co. Rutledge & Co. Hesperian Publishing Co. Baker-Campbell Co. C. E. Stone Co. Higginbotham-Bartlett Co. Wilson Studio. Woody Drug Co. Willson & Son Barker Bros. Community Supply Co. Floydada Hdw. & Groc. Co.

Arwine Drug Co. Floydada Drug Co. Felton & Collins Groc. Co. Moore Drug Co. C. Surginer & Son Floydada Theatres City Market D. W. Fyffe Floydada Creamery "M" System Grocery White Drug Co. Stansell & Collins Consumers Fuel Ass'n. McGuire's Store. Wilson Kimble Westers' Bakery H. P. Watson Co. C. L. Minor A. B. Keim Edwards Grain Co. Lawrence Lewis Gullion & Son R. L. Snodgrass Farmers Grain Co. West Texas Gas Co.

South Plains Lumber Co. Floydada Insurance Agency A. S. Cummings Southwestern Bell Tel. Co. Robt. A. Sone Wood Bros. Carter Music Co. Perfect Bakery Joe Boothe Cities Service Co. C. W. Ginn The Texas Co. W. C. Hanna P. G. Stegall L. G. Mathews Earl Rainer Motor Inn J. B. Bishop Tin Shop Floyd Poster Co. H. O. Cline Jeff D. Ayres F. F. Service Station Messick Bros. Radio Electric Co. Boerner-Thaggard Motom Co.

F. C. Harmon Rutledge Motor Co. Texas Cafe L. & O. Top Shop A. E. Tinnin Floydada Hatchery Jno. W. Jones N. W. Williams C. M. Thacker R. B. Wakefield R. E. Fry O. E. Murray H. R. Stanley Palace Barber Shop Texas Utilities Co. Floydada Coffee Shop Tom W. Deen Wm. McGehee R. Fred Brown Q. A. & P. Railway Co.

FAIR COMMITTEES G. Martin, C. R. Finance-J.

Houston, J. B. Jenkins. Live Stock-O. L. Stansell, C. H. Davis, O. T. Williams, J. V. Daniel, E. L. Angus.

Agriculture—S. W. Ross, J. G. Wood, S. N. Tawwater, A. B. Keim, H. P. Watson, Carl Minor, Homer McDonald.

Entertainment - N. W. Williams, Burl Bedford, W. H. Henderson, E. L. Norman, H. L. Crow J. C. Gilliam, T. P. Collins. Athletics—A. A. Bishop, G. A. Lider, J. C. Wester, Troy Jones.

Special Pioneers Day

"Pioneers, Welcome!" This is the

message being broadcast by officials of the fair this year and to prove that the message is genuine a special day Thursday, Sept. 19, has been designated as pioneers day at the Flord County Fair

day at the Floyd County Fair. Only three events will feature this

program. They will be the basket

lunch at noon, the old fiddler's

contest and the square dance. All the speaking that will take place

will be done by pioneers who are

The program will take place on the east side of the Court House

lawn where special seating ar-

rangements have been made. Those

who care to, will bring their lunch

on Thursday morning and the old

time method of picnicing will be followed. In the afternoon John

McDonald will have charge of the

fiddlers contest as well as the square dancing which will start in

the late afternoon or early evening.

A special fireworks display will be

given that evening at 9 o'clock in

honor of the pioneers. Pioneers day will be on Thursday, Sept. 19.

DELEGATES FROM 4,000,000 WOMAN ADVISE FILM MAKERS

Representatives of four national

women's organizations with a mem-

bership of 4,000,000 are now defini-

tely established in Hollywood and

are supplying film makers with ad-

vice before pictures are released

Their services, according to Anna

Steese Richardson in Woman's

Home Companion, are by far more

valuable and more pleasing to the

present for the day.

Fair Officials Plan

audience, says Mrs. Richardson, no shown to the general public. matter how blood curdling, sad or gay the picture may be. Any demonstration of emotion, they have

> on long sheets of paper. Under the old system pictures were pre-viewed by small volunteer the children is to rely upon the groups in New York or other East- two s's, suggestion and substitution. ern centers, often too late for local -Farm & Fireside.

their reacations. They record these

bute the estimate of the reviewers. Now the Hollywood ocmmittee When films are viewed at the Academy of Motion Picture Arts, views the picture the day after it not a sound is heard from the is finished, which is from three twenty women who constitute the weeks to six months before it is

What Religion Needs "Everywhere the modern world is decided might influence judgment demanding of religion that it be on the entire film and all of them lived and not merely talked.—The have trained themselves to suppress American Magazine.

Home Diplomacy
The best diplomacy at home with

It's Fair Time You Had That Car Body Work Done

-Just putting off and putting off from day to day let's rust get in its dirty work on your damaged car body or fender and you lose two ways:

1. In appearance. A car that doesn't look good does not get the care and attention that a good looking car gets.

2. In life of the car. Rust is the greatest enemy of steel. The bent places straightened and a touch of Duco added will make it last indefinitely.

We specialize in Body and Fender Repair; Lights and Curtain renewal or repair; Upholstering; Duco Re-Finishing.

You'll find the cost reasonable at our station

206 NORTH MAIN STREET

JOHN McCLESKEY TOP SHOP

TELEPHONE 220

It makes the sewing basket more we are actually shaping character Typewriters at Hesperian Office. interesting to know that instead of and destiny.—Farm & Fireside.

sewing only seams, and garments

Remington and Royal Portal

DON'T FAIL--

ATWATER-KENT SCREEN-GRID ELECTRO-DYNAMIC

RADIO

Next Week When You Attend The

Floyd County Fair

Through the magic of this Atwater Kent Screen-Grid Radio, the voice of radio in all its beauty comes to you clearer, finer, farther than ever before —with mighty volume, if you like, or with the intimacy of a softly played

VISIT US DURING THE FAIR

Radio Electric Co.

Display Of Fireworks Biggest In Panhandle

American Flag Display Furnishes Grand Finals on Three Nights of Fair.

The entire country side will know that the Floyd County Fair is in progress when the announcement bombs of the Beach Fireworks Company are fired on Thursday evening at 9 o'clock. Last year these bombs were heard for a distance of twenty miles and are always followed by a blinding flash. Then following in rapid fashion will be bursting shells, whistling batteries, meteoric showers, Marne mines, and twinkling star shells with an occasional set piece like the American Flag, the American Legion Emblem, the Lion's and Rotary Club emblems and then the beautiful Nigaria Falls, the most popular fireworks set piece ever displayed to the public. The actual length of this wonderful display is twenty feet and on account of its intense brilliancy there is actually more candle power than the larger

The final for each evening's program will be the American flag, which stands for "liberty and free-dom for all," flung to the breeze from its golden staff and always receives great tributes of applause from the entire audience.

The fireworks will take place at the same hour on Thursday, Friday and Saturday evenings, the largest and best display ever offered by a free county fair in West Texas.

An editor eulogized a certen worthy lady who had recently

"She was noted for her charity," he wrote. The printer had it, "She was noted for her chastity." The editor proof reading scrawled query mark over the last word. This is what appeared in the paper: "She was noted for her chastity (?).

Then there is the famous double-barrelled bull made by a printer, who transposed a "battle-scarred veteran" into a "battle scared veteran," and when called on by the irate colonel next day to correct it made matters victim as a "bottle scarred veteran.'

Second Sheets, pencil and typewriter carbon at Hesperian office



As the Time approaches for the Annual—

Floyd County Fair

We pause to see just what this fair means to you and what it means to us.

To You. The Farmers of Floyd County, it means a method of displaying what you have accomplished during the past year; a means of comparing your products with your neighbors; and a way to set new standards of work by in the years to come.

To us. Your Bankers, it offers a means of telling you of the service we render to the people of Floyd County and surrounding territory. This is not OUR Bank. Call upon us for any assistance we might be to you. Let us help you work out your financial problems.

WE BID YOU WELCOME TO THE FAIR!



Kiddie Airport Thriller Newest Mid-Way Ride Obtained For Fair

Rieke Contracts Best

Miniature Train Included in List of Novelty Machines to Furnish Fun for Visitors.

Note That Included in List and Legion officers. ROTAN reported 2 ton already ginned a

attractions possible to entertain is estimated for this year. the thousands expected to attend the four-day celebration

Arrangements have been comurday for one of the newest rides in use—the Kiddie Airport. The rillo will have their thriller here medians was given. Other entercordance with the agreement reach- talks were made. ed last week

The new ride consists of four actual size airplanes built exactly like real machines with propellors, wheels, cockpits and tail fins. Each machine will have its own indiidual one-third horsepower electric motor and will be operated as a single unit. They will have wing spread of approximately 14 feet, and a fuselage of about the same length. The planes will be operated in a large circle.

Since aviation has become one of the main topics of the day and brought this amount in leasing. people are becoming more "air nir 'ed," it is thought that the airride will have an especial ap-

gers, a merry mix-up, illusion show, merry-go-round, fortune teller, beano game, and various other fun

Thrills, fun and merriment will be the order of the day—not for one day but for four days and The mid-way will be locatnortheast of the square just of the new Texas filling Sta-

nt trend of things and we bethat everybody who attends will have every opportunity some of the best, clean section in several years," e said. "We have tried to nost worthwhile entertainvices available and believe

at's Doing In West Texas Today

West Texas Chamber of

ORD will no doubt beave natural gas to burn. ord Star has started an ampaign urging the peove their answers ready canvass is made to see every residence owner, usiness house is expect-

and that was fifty when it was plowed un- brother and friend H. E. Smith.

prized establishment of a faithful brother most tender sympathies to the be-reaved family and,
led of further training. The
s of study will depend upon
sites of the students.

most tender sympathies to the bereaved family and,
led it further resolved that a copy
of these resolutions be sent to the
family, a copy to the Hesperian for

to the Slaton High School student who shows the best traits of citi-Carnival Attractions zenship during the school year, according to Dan W. Liles, post commander. Selection of the trophy will be made by school authorities

ROTAN reported 250 bales of cotton already ginned at an early date in the season, with cotton coming Efforts have been made this year in faster all the time. Early cotton by Harry Rieke, who has charge of continues to open fast, with the hot all rides and concessions for the dry weather starting opening in all Floyd County fair, to obtain the fields. Six thousand five hundred best and largest variety of mid-way bales, or half the crop of last year

The ELECTRA Chamber of Commerce and the mercantile bureau visited the Victory community in oleted and the contract signed Sat-Oklahoma recently on a good will tour and community night program. The Electra board was taken along. Kiddies Airport Company of Ama- and a skit by two black face comwith the other attractions in ac- tainment features and constructive

MARFA furnished the principal speakers at the barbecue by John M. Gist at Midland, in the person William A. Wilson, Gist raised everything eaten at the barbecue except bread pickles and coffee rupt his honeymoon to stand trial. Over two hundred people were antertained at the barbecue and pic- FUNERAL FOR JUDGE MAY-

SAN ANGELO reports the highest price paid for leases in Pecos County's fourth oil pool up to this time to be \$3,215 per acre half of which is to be paid in cash and the other half in oil. Forty acres

ed and entertained over 1000 view, Rev. E. E. Robinson and Rev. teachers representing 18 Panhan- C. L. Cartwright of that city offidle counties in the annual institure train that will carry passen- on the program and special lectures were given during the sessions.

CONVENTION plans were made at a meeting of the Advisory Board the West Texas Chamber of Commerce with A. M. Bourland and Grady Shipp. A time and place will be designated for the giving of programs or sturts by every town represented. The convention will end with a fiesta on the streets of Juarez Mexico.

West Texas Today for September will be in the mails this week. Stories on the Panhandle region take up a great deal of space in the some of the best, clean official organ of the West Texas Chamber of Commerce. Spur, Alpine, Perryton and Tulia also have stories of their recent industrial and civic growth.

WINTERS is sending out an appeal for cotton pickers. The cotton picking is in full blast there now, and has averaged one-fourth bale per acre. They are paying \$1.00 per hundred pounds and furnishing houses for families who want to pick.

ADOPT RESOLUTIONS ON THE DEATH OF REV. H. E. SMITH

Resolutions were recently adopted by the Floyd City Lodge A. F. & A. M., on the death of one of the lodge's most respected members, users there would be that of Rev. H. E. Smith, who for a number of years was chaplain of the local organization of the order The resolutions were drawn by a committee composed of L. B. Maxey ing and marketing 1500 J. T. J. Dawson and J. D. Starks,

For the last two years has been sowed in the bushel of wheat and one bushel of wheat and one bushel of wheat and one werse—in His infinite wisdom to hel of rye and pastured un- call from our midst our beloved

Whereas in the passing of Broth-TLER Board of Education er Smith this lodge has lost a true

ool, in response to a num- Be it resolved that we extend our uests from people who are most tender sympathies to the be-

SLATON American Legion publication and a copy spread on will present a special trophy the minutes of this lodge

Fined \$5000



doesn't pay to drive a car while intoxicated, especially around Los Angeles, and Michael J. P. Cudahy, above, scion of the packinghouse king, has just found that out —at a cost of \$5000. He was fined that amount after he had to inter-

FIELD AT PLAINVIEW SEPT 4.

Funeral services for Judge George L. Mayfield, former district attornev of the 64th Judicial District. who died Sunday night, September 1, were conducted Wednesday af-September 4, from CANYON school officials greet-d and entertained over 1000 eachers representing 18 Panhan-C. L. Cartwright of that city offi-for their home Tuesday morning.

for the last month had been confined to his bed

FREE GATE—TRI-STATE FAIR

AMARILLO, TEXAS—SEPTEMBER 23 TO 28

Main Attractions Will Be:

GRAND STAND CHAIRS RESERVED AND GENERAL DOORS OPEN

ADMISSION TICKETS ON SALE CIRCUS DAY IPM - 7PM

\$15,000 IN

PREMIUMS

Big Hereford

DOG SHOW

Pet Stock Show!

- Exhibit!

For sixteen years, Judge Mayfield

He is survived by his wife and a daughter, Miss Esther, of Plainview and a son, Harrison, of New Or-

Locals and Personals

Mrs. Grady Paschall left Wednesday of last week for Anaheim, California, where she will make her home with her mother, Mrs. D. E. Wagner. She has been here visiting in the home of Mr. and Mrs. W. N. Paschall since July 27, having come to accompany the body of her husband who was killed in an aeroplane crash in Los Angeles.

Miss Betty Massie, of Weatherford, came Friday for a visit with her sister. Mrs. H. D. Butler, and her brothers, W. M., Marvin, and Charles. She plans to be here about two weeks. Mrs. Grady Paschall left Wednes-

about two weeks.

Mrs. J. A. Arwine and sons, Joe,

Jr., and Gean Thomas, left Friday

Worth where they will spend the remainder of this month

with her father, Lon Thomas. Mrs. Fannie Montague returned home Monday from a visit with her sisters, Mrs. H. L. McKinstry and Mrs. J. E. Wimberly, of Hagerman, New Mexico, and her brothers, Rev. Joe Wilson, and family, of O'Donnell, and John Wilson, and family of Knox City. Mr. and Mrs. Mc-Kinstry brought her home and

Mr. and Mrs. H. H. Hatchett, of Included in the mid-way attracture. Many teachers of the West tions will be a ferris wheel, miniative Texas State Teachers College were Bright's disease for some time and to their home after a visit here the dest worth had been consultations. The dest worth had been consultations with her parents, Mr. and Mrs. J. had been suffering from Clinton, Oklahoma, have returned with her parents, Mr. and Mrs. J.

Mrs. C. E. Ross, who spent the ter of Mrs. Roy Snodgrass and Mrs. served his county and state in public office, first as county attorney.

Summer with her son, N. L. at Waco

T. C. Russell. Malcom began work

and her daughter, Mrs. E. C. Mc
Friday at McGuire's. then as county judge, later as dis- Reynolds, at Fort Worth returned trict attorney and again as county to Floydada last week and resum-

of this year. He served this county as district attorney form 1912 to 1916, this county being included in tended Teachers' Institute at Lubthe 64th Judicial District at that book Monday and Tuesday of last her how she walked, she nearly fainted when a boy at the foot of

and daughters, Marcella, and Nel- ma'am!" lie Frances, of Malden, Mo., moved to Floydada last week to make their home. Mrs. Faulk is a sis-

'slowly" illustrated it by walking with.—Woman's Home Companion When she asked the class to tell

Hesperian Ads Get Results.

If men would come to dinner before everything gets cold, the food trict attorney and again as county judge which office he quit the first of this year. He served this coun-

Take That Men

Nose to the Grindstone "A farmer is criticized if he's Mrs. D. Faulk and son, Malcom the class shouted, "Bow-legged, even seen goin' in th' pust office durin' th' growing' or harvestin' season. His place is on th' farm until th' snow flies."-Abe Martin in Farm & Fireside.

Welcome



FAIR VISITORS: Step This Way ...

We want to see all our friends from over Floyd and adjoining counties in Floydada during the Fair—and we want to invite everyone of our

Visit at Our Store

while here. We feel the greatest asset we have is the friendship of our customers and patrons, and we are going to be diasappointed if you don't come to see us. Don't forget the fair dates-September 18 to 21.

MOORE DRUG CO.

"Yours For Moore Service"



We want to urge you to visit the Floyd County Fair next week. We will do everything in our power to make your visit enjoyable.

While attending the Fair, we want you to be sure to see the new,

Chevrolet Six

ON DISPLAY IN OUR SHOWROOMS

You'll Like The New Beautiful Chevrolet

Snodgrass Chevrolet Co.

Roy L. Snodgrass, Prop.

TWICE DAILY

2PM-8 PM

WORTHAM.

CARNIVAL!

INDIAN

SHOWS!

DIGITATION

BANDS

And While You Are Attending The Fair,

DON'T FAIL TO VISIT US

And Get Our Prices and Recommendations on Those

GOODRICH TIRES

You'll Like Goodrich Tires

FLOYDADA RUBBER CO.

First Door North of the Post Office

U. S. Farm Radio Program Knows His Stars Week Of Septembe 16-20

A discussion of progress in farm Calendar," organization during recent years by "Lamb Feeding Prospects," Assistant Secretary of Agriculture Harlan, chief livestock statistician, Renick W. Dunlap, three important | Bureau of Agricultural Economics. economic reports for the farmer, the housewife are the features of States Department of Agriculture to 1:15 p. m., Central Standard through a network of 39 radio sta- Time; 11:30 a. m., to 12:15 p. m., Broadcasting Company.

Mr. Dunlap will speak on Tues- with the National Broadcasting day, September 17. His talk is the company: eighth in a series by ranking ad- WRC, Washington; KSTP, St eighth in a series by ranking administrators of the department un-Paul-Minneapolis; WHAS, Louisder the general title "What's Hap- ville; KVOO, Tulsa; WRVA, Richpening in Agriculture." On Thursday, Dr. Louis Stanley, chief of the Bureau of Home Economics, in an Kansas City; WKY, Oklahoma interview conducted by Mrs. Row- City; WOW, Omaha; WBAL, Baltiena Schmidt Carpenter, the radio more; WOC, Davenport; household advisor for the Nation-al Farm and Home Hour, will give Houston; WEBC, Superior; WHAM, the new facts on refrigeration.

Besides the economic reports and ed in the Farm and Garden Calendar periods of the hour.

Monday, September 16— "The KOMO, Seattle; and KHQ, Spo-Farm Calendar," Dr. W. J. Spill-man; Summary of the Price Situa-

Happening in Agriculture: Farm Organization Forges Ahead," Assistant Secretary Renick W. Dunlap | sergeant. The Garden Calendar," W. R.

Wednesday, September 18—"The "I fear I could not describe him Farm Calendar," Dr. W. J. Spill- accurately," replied the little man. "Cattle Feeding Prospects,"

Thursday, September 19—"Using the Temperature in a Good Refrigerator," interview with Dr. Louis chief Bureau of Home

Jones—I didn't sleep a wink all night. I had an awful toothache.

Smith—Ah, you should try resting to yourself 50 times every

Dr. W. J. Spillman

Saturday, September 21—A Specand new facts on refrigeration for ial program by the National Grange The National Farm and Home this week's National Farm and Hour broadcast is from 1:30 to 2:15 Home Hour broadcast by the United p. m., Eastern Standard Time (12:30 tions associated with the National Mountain Standard Time,) through the following stations associated

Rochester; WLW, Cincinnati; KYW Chicago; WMC, Memphis; WPTF, Mr. Dunlap's and Doctor Stanley's Raleigh; WHO, Des Moines; KOA, talks, the week's program includes Denver; WBT, Charlotte; WJAX a wide range of timely information Jacksonville; KDKA, Pittsburgh; for farmers and gardners deliver- KWK, St. Louis; WFAA, Dallas; WJZ, New York; WIOD, Miami; KSL, Salt Lake City; WOAI, San The complete program for the Antonio; KPO, San Francisco; reek follows:

Antonio; KPO, San Francisco; KGO, Oakland; KGW, Portland;

tion Report, Dr. O. C. Stine, in charge of statistical research.

Tuesday, September 17.—"What's "I wish to report," he gasped, "I wish to report," he wish to report, "I wish to report, "I wish to report," he wish to report, "I wish to report," "See who did it?" queried the desk

'What'd he look like?'

"I fear I could not describe him "But" (and he brightened up and C. V. Whalin, in charge of live-stock division, Bureau of Agricul-pocket) "I succeeded in taking the

Stanley, chief, Bureau of Home Economics, by Mrs. Rowena Schmidt Carpenter, Assistant to the Chief, Bureau of Home Economics.

Smith—Ah, you should try repeating to yourself 50 times every day—Get behind me pain!

Jones—Nothing doing. Do_you Friday, September 20—"The Farm think I want lumbago?



Richard Akers, above, is only 9 Gilliam gave a toast to the husyears old, but he certainly knows bands. his astronomy. He is the son of The luncheon was served by and Mrs. Robert McGuire and Mr. Dr. L. K. Akers, president of a Misses Venita Borum, Jean Bain, and Mrs. Thurmon Bishop.

Kentucky college, and he has be- Mary Anne Kimble, Emma Louise Mr. and Mrs. Gilliam will enterfaculty with his astronomic aspects of Einstein's latest theory. Incidentally, he has been asked to address the Kentucky legislature at their fall session.

Advertise in The Hesperian.

Hostesses At Luncheon For 1922 Study Club. Mesdames Lon V. Smith, Edd Johnson, and Kenneth Bain were hostesses to the 1922 Study Club at the opening meeting, for the new club year, with a four course lunch-

eon at Mrs. Bain's home at 1 o'clock Thursday, September 5. A color scheme of pink and green was carried out in the table appointments and further emphasized

in the four courses served.

toastmistress. the new officers for the year. Mrs. C. H. Davis gave the response for the incoming president, Mrs. R. E. Fry. Mrs. Glad Snodgrass expressed the appreciation of the club for the retiring officers. Mrs. J. C.

wildered members of the college Smith, daughters of club members. tain the club Friday evening, Sep-Music throughout the luncheon hour was furnished by Mrs. G. R. May at the piano and Mrs. A. D. Cummings, violin.

The club will meet September 19 at 3:30 o'clock with Mrs. T. P. Col-

Friendship Bridge Club Meeting Friday.

Mr. and Mrs. C. H. Davis were Hammonds. host and hostess to the Friendship Bridge Club Friday evening, September 6, at 8:15 oclock. Mrs. A. Folley and George McWhirter got high score for the visitors in the games of bridge played during for the members. the evening and Mrs. J. C. Gilliam and Thurmon Bishop received high score for the club members.

Delicious refreshments of peach salad, ribbon sandwiches, rose ice cream, wafers and salted almonds were served by the hostess.

Guests of the club for the even-Mrs. W. E. Patty presided as ing were Mrs. Davis' sisters, Misses pastmistress.

Prebble and Annie Lee Durham, Mrs. O. T. Williams introduced and brother, Durham K. Durham, of Sterling City; Mr. and Mrs. A. J. Folley, Miss Eddythe Walker, Ira J. Marshall, George McWhirter, and Frank Johnson.

> Members present were Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. A. B. Keim, Mr.

Wednesday Bridge Club Resumes Meetings.

day Bridge Club resumed its meetings Wednesday afternoon, September 4, at the home of Mrs. John I.

At the conclusion of the games of bridge played during the afternoon Mrs. Flynn Thagard was winner of high score for the visitors and Mrs. Luther Fry got high score

Visitors for the afternoon were: Mrs. W. H. Hilton, Mrs. Flynn Thagard, Miss Jennie Lewis and Miss Frances Jean Smith, of Austin.

Members present were: Mrs. Jack bock Henry, Mrs. B. K. Barker, Mrs. A. A. Bishop, Mrs. T. P. Collins, Mrs. Leon Collins, Mrs. Bob Eubank, Mrs. A. B. Keim and Mrs. Luther Fry. Mrs. Luther Fry will be hostess to the Club Wednesday afternoon,

Reunion of Dickey Family Held at Lubbock.

September 18.

Mr. and Mrs. J. C. Dickey, of this city, and all of their children were present at a family reunion Sunand Mrs. Robert McGuire and Mr. day, September 1, at the home of Mr. and Mrs. A. L. Scoggin, 2110–15th Street, Lubbock.

All of the sons-in-law daughters-in-law were present except Mrs. J. E. (Kight) Dickey, who at present is at Cloud Croft, New An' it's night too." Mexico. The grandchildren were all present except Mrs. E. C. Mc- ken that I can turn off ma head-After having been dismissed for Reynolds, Fort Worth, and N. L. lights that way an' save the battery?"

J. C. Dickey, Floydada and the children and their families, Mrs. Cella E. Ross, Floydada; Mrs. H. H. Hatchett and Mr. Hatchett, Clinton, Oklahoma; Mrs. A. L. Scoggin, Mr. Scoggin, and their daughters, Jes sie Merle and Marilou and sons, Mack and John Harvey, of Lub-bock; Mrs. A. J. Welch and son, Billie Joe, and daughter, Virginia, Floydada; Mrs. A. P. Horn, and Mr Horn, Floydada; J. E. (Kight) Dick-ey, Lubbock; Mr. and Mrs. J. R. Dickey and son, Richard, of Luo-

road cause a lot of accidents. Farmer: But not as many as the chickens beside the driver. -Allston Recorder

"Who will drive this car away for \$50.00?" read a sign on the old Hunka Scrap parked in the dealer's

read the sign and entered the shop "I'll take a chance," he offered; 'where's the money?"

"Sandy, I dinna like the

"Whisht ye, Woman. Din a ye



This Bank-

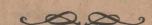
Wants to Extend You A Special Invitation to ..

The Floyd County Fair

September 18 to 21

BECAUSE—WE BELIEVE IN FLOYD COUNTY FAR MERS: BECAUSE—WE BELIEVE THIS FAIR WILL HELP YOU: AND BECAUSE—WE WANT TO BE OF SERVICE TO YOU AND YOUR FAMILY;

We Urge You to Attend



Floyd County National Bank

"The Bank of Friendly Service"

In Fairness To Your Motor DRAIN and REFILL with the Correct

with the Correct Lubricating Oil

· · · the New



Take the guess work out of your lubricating problems by using Pierce Pennant Motor Oil. A correct grade for every car.

Sold By The Following Courteous Pierce Dealers

S. H. PHILLIPS, Agent

DAY & NIGHT GARAGE, City HARRIS BROS., City T. M. LAW, Mayview J. R. MADDOX CO., Joebailey EMBRY & EMBRY, McAdoo J. A. STEWART, McAdoo C. R. MICKEY, Mickey

Pierce Petroleum Corporation

Turtles To Run Four Races At Celebration

Continued from page 1, same sec. with buck shot by the village prankr (Whether this story is re-produced exactly as the original is beside the point—the principle is the same, and that's the important

But the moral here is that hawkeyed detectums will be watching the crowds and those interested during Floyd County's first turtle derby to make sure that no lead and iron slugs are fed and otherwise distributed to the animals before and during the marathon. The officials are determined to stage a peedy race—a record breaker product. They promise plenty of amusement in this one entertainment feature be paid. Second place will receive

will be little turtles, big turtles, striped ones, fat ones, lean ones, fast ones slow ones in the follows: The man, woman or child who is the best connoisseur of terrapins will have an opportunity to all exhibits must be in place not winner for the big meet.

Plenty of Turtles berry Slim has assured fair nced that he will be in Floydamateur turtle-trainers an opporunity to get their racers in the pink ondtion for the marathon.
ush up on your turtle lan-

beat it") when the starter fires his gun or pops his gun, or whatit is a starter is supposed to do when the terrapins get "all set."

Baker And Lone Star Contract For Booths

heads for prizes on the in- diameter at the middle tie. dividual list. The two planners for this particular feature estimated study the score card carefully as it there would be 60 entries in will be strictly followed. vocational agriculture section

Individual Exhibits Rules and regulations that are to prize

be followed in all individual ex-hibits as set forth by the fair di-products exhibiting with communirectors are as follows:

1. All entries in this department entered in both individual and combe products of 1929, unless munity exhibits. otherwise specified, and must have been grown or raised by the exhib-

charged in any department. 3. All exhibits in this depart-

named and labeled.

There will be no restriction corn, feterita or higeria. on an individual making any number of entries in any or all classes. However only one premium will be placed in a neat cardboard box. awarded to one individual in each

a ribbon only.

Community Exhibits Community exhibit rules are as lons.

later than 8 o'clock Thursday, Sep-

ors that he will have plenty from each community shall be contles for everybody and has fined strictly to products actually Floyd County. grown in that community. This is he first part of next week to not construed to prevent the use of start distribution on a big scale. He | wall paper or bunting to cover the that he wanted to give the wall or floor space of the booth.

3. Exhibitors will be assigned space in the agricultural building by the management.

4. Specimens or apparatus showso that you can give your ing other than the agricultural de- corn green twelve, egg plant four. a loud Oowah! (meaning velopment of the community represented will not be permitted.

Only signs bearing the name of the community will be allowed on exhibit. Additional signs made of talope three. grain, seed or other agricultural products will be permitted on the tables in the quantities designed. background.

consist of 20 open bolls shall be ar- you wish to show any other crops ranged in neat cardboard boxes of Continued from page 1, same sec.) uniform size. All bundles of grain but a number of the boys will enter shall not be less than 2 inches in popcorn, broomcorn, egg or any

8. Best arranged and most attractive booth \$10. Every community showing receives \$10 cash

9. No tags will be allowed on ty exhibits and no exhibit will be

Official Score Card Following is the score card arranged that must be filled in order to win the \$10 cash premium of-

fered to every community: Grain Sorghum: 10 samples of ment must be in place not later five heads each, and 2 samples of than 8 o'clock Thursday morning, ten heads each. You may show two or more varieties. We suggest 4. All exhibits must be properly that you show maize as one variety and the other to be either kaffir

> Cotton: one sample of twenty open bolls. This sample should be

Wheat: You may show four gallons of threshed wheat, or four 6. Only one cash premium will bundles or two of each.

Oats: two bundles or two gallons of oats.

Peanuts: Two vines and two gal-Forage Crops: three bundles of

Entries for community exhib- different varieties. These varieties its will close September 14th, and include darso, sweet sorghum or of prohibition, vacant since other annual crops grown for for-

This includes any fruit grown in

ferent varieties of vegetables. Po- Mrs. Willebrandt. tatoes must be shown in one peck to the exhibit, bell peppers, six pods, okra twelve pods, onions one peck, turnips peck, beets four, carrots twelve, parsnips twelve, radishes twelve, tomatoes six, sweet cabbage three, cauliflower three. string beans gallon, dry beans gallon, celery four best and largest, watermelon best and largest, can-

Choose any ten of the above vege-

"This concludes your score card Samples of cotton, each to for the agricultural exhibit, but if not listed above you may do so. popcorn, broomcorn, egg, or any other crop grown in your communi-7. Exhibitors are requested to ty may be shown without affecting above card filled.' mittee announced.

Hesperian only \$1.50 per Year.

U.S. Dry Post May Go to Him



Perhaps he will get the job of assistant attorney-general in charge resignation of Mrs. Mabel Walker 2. The display and decoration mens each. Two or more varieties.

This includes any faith of the specific corn, who has a brilliant record as state's attorney in Connection. who is reported to be foremost Vegetables: ten exhibits of dif- dent Hoover for the job resigned by

> Common Fault Sometimes when men discover a

small fragment of the truth they make the mistake of assuming that they have a monopoly upon all the truth there is .- The American Mag-

Breeding Counts If you want to make a good actress you must first catch the grand-To make a pretty woman it is advisable to go back even father .- Woman's Home Compan-

Reform Starts at Home Just as long as farmers work fifeen or sixteen hours a day and cop their wives and children emoyed at slavish labor, just so

Attend The Floy ! County Fair

FEED SEEN ON TRIP PLENTY TO RUN SECTION, BELIEF

That there would have been plenty of feed to run the country even though the rains of the past week had not fallen, is the belief of The Hesperian representative who last week accompanied the Floydada good will trippers over their approximately 200-mile run north, northeast and east to neighboring cities and towns. Evidences of forage feed supplies were seen in every field, and some really excellent crops were seen in all portions of the country through which the trip took the Floydada representatives.

Undoubtedly the rains of the past week will give the section of country visited more than an ample supply of feed to run all dairy cattle and live stock through the winter months. Hundreds of acres of feed ready to boot out and mature are standing throughout the territory, which will be made to give a good yield by the rains that have

How They Got It

The suffrage was not wrung from the male electorate by agitation and violence. It was granted—perhaps "shared" would be a better word-out of well earned appreciation and respect.-Woman's Home Companion

Hesperian Ads Get Results.

Welcome---To The Floyd County

VISIT US AND SEE OUR NEW FALL GOODS AT SPECIAL PRICES

H. P. WATSON CO.

"Where Your Dollars Have More Cents"

We want you to enjoy your visit to the utmost----Partake of Our Co-operation



The J. C. Wooldridge Lumber Company joins in welcoming you to Floydada, Fair Visitors. We hope that the Floyd County Fair will be one of the biggest and best this year, and it is our desire to do all we can to make your visit here as pleasant and profitable as possible.

While here, drop by to see us at any time. We will always be glad to have you and if there is any service we might render, we will be ready.

We Are Dealers In-

QUALITY BUILDING MATERIAL

J. C. WOOLDRIDGE LUMBER CO., Inc.

WISITORS at the FAIR

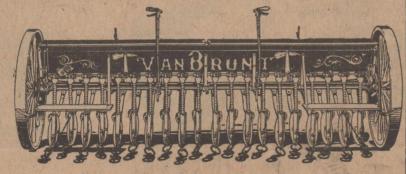
Will find the line of John Deere Implements ready for their inspection at our Implement Store.

Nothing aids in the Better Farming Program to a greater extent than good machinery and tools—whether for Tillage, Seeding or for taking care of the crop after it is made.

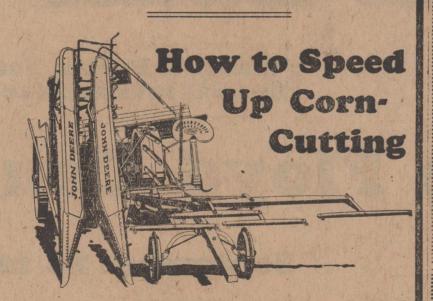
We show here three outstanding Machines especially adapted to the fall needs of the modern Floyd County farmer. These can be seen on our floor or yard and the points carefully checked in person by the prospective purchaser.

Other John Deere Implements, as well as a general line of hardware and shelf goods, ready for your inspection and selection.

We are trying to do our part in building up Floyd County and believe the Floyd County Fair, September 18 to 21, will be worth your while. Visit the fair, first, and if you have the time, we'd sure like to have the pleasure of showing you the great John Deere Line of Farm Implements.



Paves the Way to Bigger Profits





LETZ No. 344 MIXED FEED MAKER

STANSELL & COLLINS

outh Mair Street

Floydada

Floyd County Fair Edition

THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 12, 1929.

NUMBER 29



FALL FASHIONS SECTION

MININARIE

State ENSEMBLE

The general trend in men's furnishings continue toward neater wardrobe will include a double- been so popular for several years.
more conservative pattern effects. breaster and there is a selection of This coat will be body tracing with signs and garnish color effects.

played up. That is, ensembles of shirt, handkerchief, tie and hose in the same tine are sold as a unit for doubt will be limited. \$6.00 or \$8.50 or whatever the quality of the individual articles reselecting his raiment for the day.

tone effects will be favored. Shirts with starched collars attached will he most popular model, followed ose with soft collars attached, by shirts with stiff collars to

> Blue; 2, Tan; 3, Blackhite; 4, Gray; 5, Green; 6, The preferred fabrics pubtless be broadcloth, woven and white oxford. Small Knots in Ties

you buy your new neckfall you may notice a fering effect. This is for ose of causing a smaller shion's dictate for cravats will lead the parade. But most of wedge coat Chesterfield. Almost the foremost color idea for fall, again rics is offer as in 1928. Small figures will repopular, while neat stripes shirts; with black-and-scarlet in enabling you to get a nicer knot al blue.

onger wear out of your neck-rill be not a little in demand. In exception to the prevalent ag to subdued effects will be noted in the rather flamboyant patpajamas. However, tone-on-tone effects and plain colors with fancy designs. fronts and collars likewise will be in demand. Pastel shades and black-and-white effects will be

As between pajama models the ullover and coat styles are desned for about equal vogue. One novation is a pajama with elas-webbing inside the waist of the trousers, adjustable with tape-strings, so that pajamas may be slipped on and off without any untying or unbuttoning.

Shirts and Shorts

underwear there is a decided and growing preference for shirts and shorts. The shirts—lisle and pastel shades. The shorts-broadcloth, sateen and madras-come in plain colors and patterns. Some shirt-and-short combinations con-sist of patterned shorts and white edged with the pattern on

Men's hose will be distingueshed by small neat figures and clocks. Solid color ribbed hose will likewise be in evidence. Grays, light tans, blacks, and heather mixtures are slated for preference.

In other furnishings the conserv-

ative idea is also manifest. Mufflers in black-and-white will be good in small checks and figures; tans too. Silk squares will be the best sellers. However, some "mod-ernistic" effects are also being shown for those who welcome novelty effects. Handkerchiefs will be a simple linen or silk affair with white centers surrounded by a colored, usually patterned border.

Well Dressed Men Wear Athletic Lines

Attempts to give every man athletic lines through the style of his clothes have been made by the leading manufacturers in the presentation of models for the autumn and winter season

This particular style features a decided waisted effect with broad shoulders, set a bit higher than usually, sleeve head raised, with arm

scye also cut a bit higher. Other innovations will be to show the greater use of the rope shoulder. Heretofore this shoulder was used only meagerly, now and then appearing in custom tailored clothes, but now the wholesaler comes forth with this idea in great numbers even carrying out the custom tailor's suggestion of putting four

Peak Lapel Style Popular As for the lapels the peak style promises to carry with it the great-er number of followers, although the notch idea, with its new modified form of semi-rounded effect will win many wearers. In some in-stances there will be a slight taper to the sleeve-again the custom

tailor's idea. Among other styles will be a one-button model, peak lapel and ex-treme shoulders. These will show welt pockets, just as some of the styles will. But this one-butprobably will be only a passing according to depsters.

man who has a complete

the irrepressible collegian is models from which to choose. The high square shoulders, with fairly exempt from the taboo on large de- most popular style, of course, will wide button spacing. In most cases be the three-button mode, with two the younger fellows will wear the there is considerable leaning, but In numerous men's furnishings buttons used. One other style is a six-button vest, with one button not with such a powerful following, are the three-button, single-breastshoulders and snug hips, but the number of converts to this idea no

Regulation Vest Favored

as a unit and named, according to style most of them showing six buttons with five used. There also will be some five-button vests. In styles, also single-breasted; a box styles, also single-breasted button-through. enrod, etc. Indeed these monoch- the lower priced lines the Tattersall romatic blend effects occupy much of the careful man's attention in spring and fall, will continue the ed Chesterfield with self or velvet vogue, but the double-breasted vest In shirts, for example, unobtru- has passed its best days. In some followers will be a double-breastsive hairlines stripes and tone-on- instances vests will show pleats.

There will be a slightly wider peak lapel coat. bottom on trousers this seson, the Among the fa while conservative styles will be to shirts in pastel shades, col-ill probably be favored in the straight hanging, with cuff bottoms. Some of them will show pleats.

In the shirts in pastel shades, col-straight hanging, with cuff bottoms. Some of them will show pleats.

No particular changes are sched-

the browns will be of tobacco shades, such as claro, Colorado claro, Coloare destined to revive. As to colors, rado maduro and Corono rust. Otn-blue will hold first place, as in er tones will include wines, mulberries, Burgundies, blue grays, graysecond place. Double-warp goods, ish green, silver gray, plum and roy-

There's an interesting selection of patterns from which to make choice wide enough to satisfy almost every critical perference. These show sharkskins, diamonds, indistinct terns in a large proportion of the self patterns, checked effects, stripes pebble weaves, diagonal and basket

collegians the two-button, notch or ought to increase them and train peak lapel style is the leader. There them to fight insects, vermin, is a gradually weaning away from floods, fires, earthquakes, storms.—

pleasingly, too.

See them during the fair.

"Clothiers for Men"

What's What in Topcoats

Topcoats to satisfy most of us. But the three-button, box coat will conthe individual articles re-These ensembles are boxed Suits will revert to the regulation a single-breasted model, about 46

coat, single breasted, button-through collar. A style that may win some ed, box back, belt all around, semi-

Among the favored fabrics are opening being from 20 to 22 inches, tweeds, fleeces, coverts, llamas and west of England materials. The cut to 18-inch measurements. In finest Topcoats will be offered in

Overcoats likewise show a scope uled in the fabrics to be preesnted. of styles. And here is the pre-Among those to be worn in greater ferred list: town ulster, three but-or lesser extent are worsteds, twists, tweeds, Shetlands, coverts, cheviots button double-breasted box, ulsterette, belter, great coat, box coat, wedge coat and the ever present

Almost the same line-up of fabrics is offered this coming season as in 1928. This includes vicunas, Shetlands, Meltons, fleeces, Montagnacs, llamas, camel hairs, boucles and knitted fabrics.

The pattern group will show hercoats most of the colors will be sub- margin. dued, ranging from medium tones to dark blues and Oxfords.

Listen. Buddies!

Among the high schoolers and Instead of abolishing armies, we the three-button mode which has Woman's Home Companion

Ready! FALL CLOTHES

With this announcement we usher in a new season-and that means

new, refreshing Clothes. With us it means a generous offering of Suits and Topcoats, and a full Haberdashery Line, including made-tomeasure suits and topcoats—in the modes of the time—and priced

WOOD BROS-

South Side Square

What's New For The Boy

"Like Father! Like Son!" It's a time-worn adage, but it's applicable today when one talks about

clothes for fall and winter.
Since dad and the older brother will go strong for the single-breasted, two-button, peak lapel, so will junior follow in their footsteps. Such a suit is offered with either one pair of knickers and long trousers or two pairs of knickers.

Another idea, known as the ensemble suit, promises to have quite a following. This includes four pieces, jackets, vest and two pairs of knickers, one of contrasting fabrics, preferably over-checks.

Double-Breasted Are Dark Among other styles twoard which ed and the double-breasteds. The latter will be offered largely in the Sufficient styles are presented in darker colors, with blues in the fore-

> Owing to its extreme comfort and knockabout style the sport jacket or semi-lumberjack will be combined with the knickers. These sport jackets are reversible with corduroy on one side and fancy all-wool mackinaw fabrics in novelty plaids or overchecks on the other.

> The color scheme also will follow the trend of style worn by the older males. That means that various tones of brown will get the greater There also will be plum shades, dark grays and varous kinds of mixtures.

Variety in Patterns Cassimeres and twists prevailing, with cheviots and tweeds trailing, run foremost as the fabrics for fall and winter wear. Patterns will show a great deal of sharkskin, pin heads, small diagonals and pickand Urquhardts, diagonals and pickand

The three-button, single-breasted semi-box Topcoat will win the greatest number of votes in the fall election. This coat has the notch laps and flap pockets. Colors will range from tan to the darker hues. There will be a smart showing of camel hair Topcoats, following in line with dad's clothes, once more.

In overcoats the double-breasted ringbones, diagonals, broken plaids, great coat with set-in sleeves and twills, plain colors and mixtures. also reglans in Glen Urquhardt Outside of the tans and browns to plaids and solid tone fleeces probbe used in llamas or camel hair ably will lead the parade by a wide

> As for juveniles the jersey knit suits and Eton suits are favored, while in topcoats the short box coat, largely in tweeds, cheviots and homespuns will be featured. The ever popular reefer will win the greatest number of admirers.

Typewriter carbons, second sheets Typewriters at Hesperian Office.

Autumn Shoes That

winter a two-color scheme in foot-wear for men. By that we mean The longest tunnel in the world is men must interchange brown and known as Simplon No. 1, which is black shoes for the next few 65.734 feet or 12.45 miles in length. months to be up to the minute in

Furthermore, point out the man-ufacturers and retailers, there is a great benefit to be derived from a health point of view by changing daily from one pair of shoes to another. Incidentally, say they, it will actually reduce the cost of footwear over a period of time.

While the shades of tan and brown ranged last spring from an almost lemon color to deep mahogany, the conservative dresser will adhere to the medium tones shading down to the darker ones. That means there will be more converts to the color idea than heretofore and it is possible that the makers will make headway in their propa-

Long Pointed Wing Tip

As for style the retailers will show you the English last with an extremely long pointed wing tip. This style will be highly perforated with the right and left quarter low set and the shoe built slightly higher in front.

This may be an extreme step in styling and a slight departure from the English conservative last of spring, which, in turn, marked a notable change from the semi-balloon last of a yer ago.

The new mode follows the Lon-don idea closely and if adhered to by the average man will mean a gradually weaning away from the jazz models of other years. Simplicity in other words will be a notable feature.

Following English Style The wing tip idea will be prevalent in both blacks and browns. Where straight caps are used the makers have supplied a generous amount of punching, this in appreciation of the English styles.

Sport shoes will be worn to some extent during the early fall months and in the southern states up until winter and these styles will be on the order of those offered by the merchants last summer. For informal wear the style com-

mittee reports that oxfords of patent may be worn with either tip or tipless, but the latter style naturally will have the greater following. The lasts will be either medium or

Hesperian Ads Get Results.

The new Cascade Tunnel, recent-

The railroad expense account for ly completed by the Great North-ern Railroad, is the longest tunnel received in revenues they paid 43 Smart Men Choose in the United States, being 41,152 cents for labor, 18.1 cents for mafeet or 7.79 miles long. There are terials and supplies and .4 cents in four longer tunnels in the world, taxes. The fourth largest item of They're trying to make fall and all of them being located in the expense was fuel, which, for the first time in history, cost less than the roads paid in taxes.

Hesperian only \$1.50 per Year



FAN In a Gala

Selection

The new and smart head-

gear of the season is includ-

ed in this vivid autumn ar-

ray. Homburgs, welt-edges

and snap brim models vie for

your favor.

\$3.45 \$4.45

\$6.50

C. E. STONE CO.

Chain Stores

Just Came In

The Utmost Style Presented In Our FALL SUITS



We're proud of our selection! There's nothing in the way of style that we do not have! You'll agree with us when you visit this store and convince yourself.

\$25.00

Other Prices:

\$22.50 up to \$35.00

Fancy weaves! Handsome colors! wool fabrics! Every garment masterfully tailored! Wonderfully lined and every detail of the very best that can be put into suits for such high quality and attractive styling.

A Full Line of Everything for the Man to Wear

All Famous 1cGuire's

'The Store For Men' West Side of Square

Brands

Fashion Figures On New Silhouettes For Miladies Fall And Winter Styles want to tell you that fashion has worked hand in hand with the col-

the new silhouettes for fall. Relegated to fashions of a bygone day is the straight, boxlike silhouette When the coats at with open arms not very many seasons ago and now seems just as eag-er to give it up and toss it aside with the same easy nonchalance

ed for the sophisticated woman. ful about them. Rather they are silver or some composition in color mature. And yet, they have about to match the coat. them a certain something that appealed to us and we are sure, will of being cut on the lines of the human figure. They are molded as to waistline and then spred out to give greater flare in the skirt.

We enjoyed our trip through the there is a decidedly new trend in the fashions for Fall, 1929, that is very pleasing. There are the most complicated themes you could imagine and yet they are worked into the body of the costume in such a manner that they are delightfully informal and free.

Concerning Fall Coats

all sorts of fun making your selecgrand merchandise that is decided-

so smartly new and so flattering to the feminine figure. We saw one adorable coat of a black material that was very soft to the touch and fashioned along the peplum idea and with a long subtly flared secand with a long subtly flared sec-tion dropped to the back to within fur cape collar. This coat will no

The very first thing we noticed as coat was perfectly straight beneath. butante and college girl circles.

The very first thing we noticed as coat was perfectly straight beneath. butante and college girl circles.

The very first thing we noticed as coat was perfectly straight beneath. butante and college girl circles.

The very first thing we noticed as coat was perfectly straight beneath. butante and college girl circles. we went fall fashion scouting the It seemed to us a perfect coat for other day was the importance of afternoon functions and semi-for-

Straight Line Broken

When the coats are straight linthat the feminine world welcomed ed, fashion has devised various ways and mens of making this type of coat especially interesting by breaking up the straight line. In some cases by shoulder or yoke treatments she does anything she has grown that give a loose feeling about the shoulder, and in others in tiered effects. Belts are placed at a high out any question of a doubt design- waistline too, in some of the more youthful coats and ofter finish at There is nothing especially youth- the left side with a ring buckle of

The uneven hemline so long a dark horse in the daytime coat fashto you, too. And that is a feeling ions, has come to the fore in no uncertain manner. We saw so many coats with this uneven hemline

In some cases the coat would be straight all around except for a stores and shops very much. For different left side and in other cases the coat would dip gradually to the center back. One of the very smartest coats we saw had a scalloped hemline and even in this coat we noticed it had a downward trend movement toward the back

There isn't a woman living that doesn't love fur in great quanti-If you are in the market for a ties on her winter coat. For that new coat this winter you will have reason we are sure you will enjoy slipping into the lovely models that tion. For the coat departments in the shops and stores the city are fairly bulging with thruout the town. Fur is one thing that the designers and manufacturly new, and in our opinion for the ers have not spared. It is used in materials and furs and the beauti-ful workmanship are not high pric-lined coats in lovely shawl collars and bell cuffs and is often used as We are sure that you will like a finishing touch either all around these fluttery feminine flares, if for the bottom of the coat or in cerno other reson than that they are tain important spots.

Most Favored Trimmings For instance one of the most favored trimmings in a straight coat is an enormous collar of Hudson seal or caracul, which when drop-6 or 7 inches of the hemline. The doubt be gratefully accepted in de-fitted silhouette. Skirts a little

types are particularly important. One is the collar of fabric with fur border which may be dropped flat placing the fur as a band about the shoulders. The other is cut high about the face with square collars and is usually fashioned of both flat and long haired furs. One interesting collar we chose was in Elizabethan shape with eggshell skunk on the inside and dark skunk on the outside.

You will adore the sleeves on the new coats. Mostly because of the way in which fur is used on them. saw flaring and close fitting cuffs, pouched styles and plain bands set just below the elbow. One coat had fur that reached from the wrist to the elbow. In the formal coat range Lida cloth is the outstanding fabric for fall with plenty of broadcloth and lots of novelty shown, especially a loosely woven basket fabric seems to have become a classic among fashionable women. Black, as usual, is the leading coat color, brown running a close second—beige and green next

New Sport Coats

We had an awful time tearing ourselves away from the sport coat section because there is something gloriously practical about them that in our estimation every woman feels much the same as we did. The most important feature about the new sport coats is the flaring move-These flares do not appear in a bold and brazen manner but rather by deftly handled material evidently cut on the bias. Tweed, the old standby, still remains a favorite in the sports coat realm and s combined with all sorts of furs shown in various colors. The sales people in the shops place the importance on beige and brown, altho they are of the opinion that green, red and blue will also be much favored by smart women.

Throughout the entire dress collections on exhibit in the shops, we noted a decided tendency toward the

longer, dipping side and back move-ment. We noted panels and draper-this fall. ies put on skirts in a new way.

orings of Autumn and places them that reached just to the base of the of first importance in the fall dress neck. It is interesting to note too collections. There is the capucine in dresses of this type that fashorange, rust leaf browns, and warm ionable women are omitting jewelry reds, as well as an overwhelming ard pearl chockers, that is if they supply of the ever popular and ever have necks they are not ashamed fashionable black.

Higher Waistline

very much in luck this season for there is a very definite trend toward the higher waistline which by placing the belt in a normal poonly in sections across the front or the back of the frock. We tried on several frocks just so that we could get a better idea to give to you and so many of them noticed the higher necklines.

that fashion does not intend to we seem to be agreeing.

We did not, however, thank heav-

News of Sleeves

The sleeves we saw for the most Women with a slender waistline part were closely fitted to the wrist and were often finished with lace or georgette and were embroidered in nail-heads of silver and gold. Nailis often achieved in the new frocks heds seem to be very popular trim ming for dark silk dresses and bows sition. Occasionally, belts are used and buttons are very much used only in sections across the front or also. As in the coats the skirts of the dresses show no end to the irregular hemline and it is our guess that women all over the land are going to find a fresh relief in the slightly lengthened skirt line. We Models are arriving daily—they don't know what brought this new are last minute styles from Paris length in dresses about but Paris showing slender and much more has been pounding away for a long shallow V necks than we have seen | time and trying to make American for many seasons. Even in the case women believe the longer skirt is of square and round necks we notice the more becoming skirt and at last

A Review of Autumn Styles Shows Furs Predominating

her new fur coat for the incoming winter season. Never have fur coats shown such style variety, such clev- fur. er combinations, such dramatic sildesigned for women of personality for they are so individual in their styling, so much more feminine

with the same graceful ease that is to be found in coats of satin and velvet. The manufacturers have gone to no ends to make the collection of fur coats for the new season and unusually interesting one. They endorse, as does Paris, any number of silhouettes, Princess lines, ripple flares, founces, and irregular hemlines are outstanding features.

Individuality Essential Paris tells us individuality is absolutely essential in our new fur coat if we are to stand out from the mob, for women everywhere are demanding something new and something different in fur coat fashions and the stores and shope are ready Furs m Never have we seen such a luxirious array of beautiful fur coats.

seems to us that there was a lot of attention paid to caracul. Caracul Smart

One particularly interesting caracul coat was of the natural tip brown shade and this supple fur appears in a convertible swagger flared coat which may also be worn wrapped closely about the figure in the manner so much desired by the American woman. Another coat of caracul very definitely favored the fitted and flared lines of the Princess silhouette with a collar of

finely clipped caracul has so much of the feeling of cloth about it that

makes it such an outstanding fur. Another thing it has a slenderiz- we have never seen before at any ing value not to be overlooked by time or any place. women who must watch their figure. There are many coats of black caracul that favored clustered fulled with transparent velvet in softly There are many coats of black ness in rippled flares and many of blended colors and appliques of

Longer at Back was gracefully lengthened in a ly employed designs combined with gradual treatment at the back, only, appliques forming some very elaband the front of the coat had a orate linings and yet they are not smart soph' icate with a flare for legance, we saw a model favoring the flared line in a side movement with insertions of fulness outlined

tial border of that heavenly silver New Hemlines

by lapp sems accented by a par-

Now that we are on the subject of hemlines, we might a swell tell you what was particularly new and particularly different. There was en ermine coat that had a band of the fur two skins wide gathered in a 1916. Even while we said our farenarrow ruffle outlining the bottom of the coat and reappearing about

we had been born rich so that we and the some lucky person sees it for it is of a greater knowledge. Bows and a perfect dream and we want to arrows have passed with other weasay one more thing about the hem- pons into the darkness of the past line of another coat we saw and and a new machanical age then we are thru with hemlines. brought magazine rifles, shotguns,

Broadtail Smart

Black broadtail and gray broadtail put in a very bold appearnce this fall for they seem quite satisfied with themselves and from all we can gather, they will be very important furs. The one black coat we saw had some very interesting side flared sections lengthening in step arrangements with a gorgeous collar of silver fox, adding as you to run its course. can imagine, a very luxurious note.

It may be because fashion has gone feminie again that softness is an important characteristic of the collars in both day and evening wraps of fur. They are gatherin a very flattering way on either side of the face, and crush-On some coats we saw adorable little ties of the fur at one side or at the side back. For the woman who is not slender the flat jabot collar is no doubt designed. It is particularly flattering in a fur such as caracul, broadtail or ermine.

No End of Collars Thee seems to be no end to col-These furs are combined in narrow of the coat fur and collars. For road.

What a marvelous time the wo- instance, beige ermine trimmed a man of fashion will have selecting brown Alaska seal. There is something very satisfactory and chic as well about the coat entirely of one

particularly smart coat of houettes. The coats this year were this type is of natural Russian designed for women of personality fitch. The skins were beutifully worked together in a manner which created a narrow border of deep brown about the hem. Other coats The new fur coats are handled of one fur that are always nice and always in fashion are black carcul. leopard and leopard cat, muskrat, Persian lamb, raccoon of course, and Hudson seal. News of Sports Furs

Sports furs are expected to receive no end of popularity for their intelligent combination of furs and of colors achieving a smart variety yet retaining a slender silhouette We noticed geometric motifs, diagonals and pointed lines in decorative patterns. We noticed too in the sport furs that the severity of the boyish fashions is noticeable by

its absence. The coats are softly

Furs may come and furs may go but the luxurious ermine goes on forever holding the very highest place in fur fashions for everything. We saw some perfectly breath-tak-ing wraps of wide beige and summer ermine, sometimes alone and again richly elaborated with foxes and sables

The variety of silhouettes of these beautiful evening wraps is a very interesting one. Three-quarter length or the elegant sweeping fashion of hemlines lengthened at the back almost touching the heels, are two important styles.

If you are anything like we are you will find it difficult to keep No doubt it is because this soft from buying several coats if for no other reason than for their lovely linings for there is an individuality of design and elaborate detail that

Georgeous Linings

them favored original interpretations of the irregular hemline.

rich coloring trim black satin ings. The decorative motifs is ings. The decorative motifs being Longer at Back
We tried on one lovely coat that velvet. There are many gorgeoussmartly straight hemline. For the too elaborate to be in very excellent

> And so when you set about on your hunt for a new fur coat for the new season, we are sure you will enjoy yourselves just as we did and we hope that our resume here will help you in selecting your new

PEOPLE OF THE TWILIGHT

Eastward to the new land of beautiful white for skins. White men wilight of ignorance and might have taken it away before superstition is yielding to the dawn scarf and belt are of pebble crepe. This was a broadtail and had a steel traps and even gasoline en-shallow border with lengthens in gines. The caribou are passing with the bows and arrows; of all the herds that once crossed the straits to Victoria Island hardly one now reaches the Arctic shore

Strange diseases are making their appearances, diseases that the oldtime Eskimo never heard of and for which he has no name. The stern laws of civilization have descended on the land; no longer is infanticid tolerated or the blood feud allowed

"Furs, furs, more furs," is the white man's cry. The tribal bands where each man toiled for all and shared his food in common are resolving into their constituent families and every family vies with the other in the race for wealth and worldly prosperity. Were we the harbingers of a brighter dawn, or only messengers of ill omen, portending disaster?—Diamond Jeness.

Every automobile should be equipped with ash receivers for both front and rear seats, for the benefit of the smokers of the family. Many a lars made of contrasting furs. Woods fire or grass fire is caused by burning cigarettes or matches tossporders or with fitted intersections ed out of moving cars along the



In The Autumn Manner

Suits

\$29.00

In the autumn shades of brown, blue and gray, styled in the modern manner.

Topcoats

\$14.85 and \$19.75

Raglans and set-insleeve models, tailored in graceful lines.

Martin Dry Goods Co.

"Floydada's Largest Department Store"



This youthful three piece bolero ensemble of transparent The Eskimo has changed since velvet and georgette is worn by charming Edna Marion, wells the traders were all heading screen star, in Film Fashions, being shown next week in natural color at the Palace Theatre through the courtesy of We loved this coat and wish that have invaded it from every quarter Martin Dry Goods Company. The brilliant Spanish hued

> Demure Nancy Welford displays a junior dress of flat crepe combination. The horizontal rows of fine pleating are contrasted with inserts of yellow and give a princess ef-

> Exquisite coloring prompted Helene Chadwick to choose a sport coat of hand woven fabric. Slashed pockets and large red buttons on the cuffs, are the only trim.

Lovely Marilyn Morgan dons a top coat of Rodier cloth in brown and beige. The jaunty collar, double pockets and cuffs are trimmed with triple stitching.

Martin Dry Goog Company

"Floydada's Largest Department Store"





By Marjorie Howe Dixon

"Wild with the winds of September wrestled the trees of the forest As Jacob of old with the angel. Such was the advent of Autumn."

-From Evangeline.

Instinctively our homekeeping created the very design you need. sense urges use to the consideration of warm drapes and rugs and other

preparations for fall and winter. the question of window drapes. Do for conceal the view? Must your curserve as drapes during the

day and be drawn at night? Have you ugly woodwork to conceal? Does the height of the room need to be emphasized or should the curtains help to break the too

insistent vertical lines? Then, there is color to consider deal with all these questions adequately a book were scarce long

should be laid away. More substantial materials seem appropriate. While they need not be woolly in texture, they fit in better with the cool season if they seem to have ody to them. Chintzs and taffeembroidered fabrics and velvets appeal to the home decorator.

A word here about embroidered textiles. Excellent designs for the old-fashioned crewel work have appeared in recent magazines. Information on yarns, and directions are given therein. To the needle woman this work will have a strong appeal! Crewel work on fabric may be bought by the yard. Further, it is simulated in one of the new

Scarlet Red Used Effectively Some of the East Indian embroideries are being revived. Elaborate all-over embroidery in brilliant reds and golds is characteristic of these. A long satin stitch is used on some of them, while others have a lighter chain stitch with intervals between the designs. The scarlet red of these drapes may be used effectively in a north room or in a library with wood paneled walls, where it semphatic color will brighten the dull tones

Elements of romance are not design follows the title of one of the recent books, another in chenillle of variegated colors, takes its idea from the carnivals of one of the Italian Islands. Other fabrics of the Toile de Jauy type take their subjects from pastoral scenes or from mythology

Painted Wooden Valances

The method of hanging drapes deserves its share of consideration. Wrought iron rods and fixtures continue in favor. Wooden valance boards are painted—or covered with fabric, or papered to match the walls. A very dignified drape on the valance rod is arranged by taking a fringed oblong of your material say taffeta, and drawing the ends over the rod from the inside and letting them fall naturally.

graceful drape is formed in this way, with soft folds in the center and the ends, in cascades. The drapes for "modern" effects

quite fascinating. In one room, odd pinkish orange was used the straight silk side drapes. ass curtains of pale peach voile ere stretched tight top and bot-On these a V-shaped band of wo colors of deeper tint was stitch-For the modern effects, drapes wawn into straight-line folds are the favorites. A valance may have a few severe pleats in it, and will hang over the straight folds on the

Curtains Patterned in Blue Besides the hangings at the windowns, there are beds to spread and dressing cases to decorate in one's bedroom. Materials are matched or contrasted as one wishes. In one Colonial bed room the spread and tester were of a maize colored chintz with apple green for ruffles and binding. The curtains in the coom were patterned in blue on a maize ground with large bold fig-

In another room the dressing case with its deep ruffle was of especial interest. The material was ered yellow percale. This was ght contrast to the wall paper alky blue paterned with blue vines with fruits scattered The dressing case was set vindow, with an unframed the center for the mad-

ass curtains of pale yel-at the window while blue cloth formed the drapes,

rating Period Rooms iod rooms there are heavires from which to choose.

The times of the Louis, the days of the Empire, each has its special that the flesh heals round them.

These are afterwards taken away. These are wrought into the damasks

brocades, and brocatelles. Whether the designs should pro-Each season there seems to come tray in Empire style a pair of week wild blustery weather, of swans in a wreathed medallion, the wind and cold rain, in the month garlands, and bowknots of a most of September. It reminds one of graceful court life in the period of still colder days to come, that sum- the Louis, or the bold fine floral is fleeting, and we shall be treatment appropriate to a Tudor compelled to spend more time in- room, some where you will find the manufacturers have caused to be

Since the provincial styles of France have received so much attention of late there are curtains Much careful study may go into suggesting a Normandie room ready you. One of these is a heavily you wish to let in the light or shut embroidered lace panel of deep it out? Do you desire to see out or ochre tint, with a gathered ruffle butter was made in Alabama, Arto finish it.

THEIR JOB IS SELF-TORTURE

world has lately been formed in India by men who refuse on principle to work.

For several centuries before Christ amount of butter represents approand pattern and texture. Verily to up to the present day there has existed a sect of men who, by practicing a series of self-tortures, have says. succeeded in making themselves re-Substantial Matters for Fall garded as holy. They are given alms for fear of the curses that hight frothy things of summer would be hurled should no money be forthcoming.

These so-called sacred beggars are known as fakirs, and are supposed to be gifted with mystical powers because of their apparent insensibility to pain. One well-known heavy linens and cretonnes, practice is for a man to hold his right arm above his head until the muscles are withered and it can not be lowered. Another common instance is for the beggar to stand on one leg, with the other drawn day. up against the body, and refuse to lie. With these and many other contortions, the holy men attract attention. A little earthen pot stands beside them, and woe betide the passer-by who fails to make some kind of contribution.

> Business is not as good as it used to be and competion has become too keen, so a union has been formed to keep out the many and train but a few apprentices.

This system is not all imposture, for some of the men have a spiritual ideal. John Fryer, who visited Persia in 1698, tells a story of a man who resolved to hang by his heels until he got enough money to build a mosque to Mohammed.

One of their theories deals with breath control. In time they can control their breath to such perfection that an adept can relapse lacking in the fabrics shown this into a coma and be buried alive for erns chosen. One several days. One man, Hamid Bey, remained in a sealed coffin under water for three hours, beating the record of Houdini, who remained an hour and a half in a coffin supposed to contain only enough air to last an ordinary individual three or four minutes! Hamid Bey declares that next time he will beat the record by being buried alive for

L. G. MATHEWS

Lawyer

Readhimer Building

Floydada, Texas

BURN GAS!

Gas is coal with all the dirt, labor and soot removed. Enjoy this new modern convenience to the fullest extent by

Pennsylvania Gas Furnace

installed in your home now. We are prepared to make installations in new homes or to replace old furnaces.

Convenient Terms May Be Arranged

Recommended by your local gas company. Write or phone us for further information.

> REPPERT Lumber Co.

AMARILLO, TEXAS

A fakir, Rahman Bey, came to London last year and gave an exhibition of his powers. He stuck a

drawing blood. He fell back on a his manager pressed him down. He stuck hatpins into his cheeks, chest, and arms. Yet he saffered hat," you proudly reply, exhibiting this seson.

sword through his throat without

to the cheeks. A weapon is then

stuck through the flesh and, after it is withdrawn, little pieces of gold wire are inserted in the wounds so

These are afterwards taken away

and the trick can be performed on

these prepared places with impun-

an amusing modern touch, though,

that the numbers of those wishing

to live such an uncomfortable life

and do no ordinary work should

A BUTTER OPPORTUNITY

A total of 4,888,000 pounds

ximately a 25 per cent increase ov-

this low per capita output with the

for much more butter than is being

Mrs. A. V. Haynes and son, Roy

of Austin, visited in Plainview Fri-

made there at present.

no apparent pain and drew no blood. it to view. It may be true that by various exercises, careful dieting, and conprogressive smart dressers snaptrol of the breath, the mind may brim Hats are winning popularity. acquire such influence over the Among the Homburgs being shown body that insensibility to pain may for Fall are not only the ordinary be attained, but how many of these bound-edge type, but also those feats are due to charlatanism is a with a curled welt-edge. One rea- discerning craving dressy hats. on perhaps for the swing to the An Australian performer, named Homburg and welt-edge Hats lies Murray, explains the human pin-cushion trick in the following man-lose its shape more rapidly than lose its shape more rapidly than A local anesthetic is applied other sorts of headgear.

Browns Will Be Good

Grays and silver-pearls are perenial favorites among the Fall fedoras. But this Fall tans and browns seem destined to be stronger than ever before. Among the browns an innovation will be noted in the somewhat richer shades than There are adepts still to be found the Fast who devote their life to in the East who devote their life to will lend an added elegance of these strange practices without hue,

much hope of material gain. It is Last spring felt hats in the fashion had rather high, slightly tapering crowns and somewhat narrow brims. From this situation practically no change is noted for the now be limited by a union.—London fall season. In all the better class Newspaper Uses 20,000 headgear establishments, men's felt hats will continue in the same aristocratic conservative lines that were inaugurated a year ago.

Derbies Later On

As the derby is an exceptionally kansas, and South Carolina in the smart, correct and durable form of fiscal year ended June 30, 1929, achheadgear, especially in weather cording to a recent survey made when heavier hats will be no bur- Fireside a specialist of the Bureau of den, the bowler is expected to be-The strangest trade union in the Dairy Industry, United States De- come exceedingly popular late in partment of Agriculture. While the season—around November first, dairying in these States is not a or so. The derby, of course, is the highly developed industry, this prescribed hat to wear with the dinner suit. In the east principally, but likewise in the south and er the previous year, the bureau west, the derby is coming increasingly within the preference of care-Based on available population ful men.

figures for these States this amount of butter is only three-quarters of a sppear to be much likelihood of the 822,000,000 acres contained in the world. More than two-thirds of the 822,000,000 acres contained in the world. More than two-thirds of the world. More than two-thirds of the world. More than two-thirds of the world. Where than two-thirds of the world. pound per inhabitant. Comparing much demand for green felt hats, been culled, cut over or destroyed although occasionally one sees a by fire. About 26,000,000 cubic average per capita consumption of average per capita consumption of sort of headgear. Among the hats the forests every year for all purbureau suggests there is evidently and caps for the Junior, too, the poses, while only about 6,000,000,000. an opportunity in the home market flaming headgear creations of last feet are growing anew in them. All

> brown bands with dark brown hats, black bands with pearl gray Canada

will provide you with comfort at little cost.

CAREFUL planning will enable your dollars to do double duty. Let our

home furnishing department show you how to get the utmost in style,

FLOYD COUNTY FAIR.

F. C. Harmon

"Where You Save The Difference"

quality, and comfort for very little money!

Odd Pieces to

Add Comfort

An extra Chair, Table, or Lamp

will often produce a cozy effect at

VISIT US DURING THE

small cost.

the eight-quarter cap still is an not done that way. Dogma so

Most likely it will be a Homburg or a welt-edge model. Among the or a welt-edge model welt-edge model. Among the or a welt-edge model welt-edge model welt-edge model welt-edge model. Among the or a welt-edge model welt-edg prohibitions prevent the widespread sale of many imported hats, yet cheap soft crushers and their ilk are likewise slated for a chilly reception. Decidedly it is a case of

BUNKERED!

A young golfer on the lookout for a game was introduced by the caddie-master to Dr. Jones, another player who had no partner. Dr. Jones was a quiet, serious man, who played an unemotional game. All went well until the third hole, where the younger player found that a perfectly good drive had ended unsuspectedly in a shockingly difficult bunker. He glared at the ball, his face becoming more and more-red. Then he turned to his opponent.

'Excuse me, sir." he said, "but before I play this accursed shot, do you mind telling me whether you are a D. D. or an M. D.?"-R. J. B. Sillarin in London Tit-Bits.

Acres of Trees Yearly

Any large daily and Sunday newspaper with its many sections and supplements is one of the chief consumers of the forest resources of the nation, acording to a survey of reforestation needs by Farm &

One week's publication uses en ough paper to represent the pulp from 400 acres of trees, or 20,000 acres of forest in a year. At least 10 square miles of forest go to the pulp mills every day in the year to

The United States uses more wood per capita than any nation in the world. More than two-thirds spring seem destined to meet the kinds of trees are being consumed fate of most extreme fads.

Bands, too, in men's hats will be Since 1919 the United States has conservative, usually in the same used more wood pulp that it has color category as the hat itself, e. produced. Two-thirds of the presnt supply is being imported from

Two New Pieces

\$121

The style and design of this pil-

low arm Suite is new and effec-

tive. The upholstery is red and

toupe mohair—a durable fabric

of rare beauty. The cushions are

Farm Individuality

In caps a definite swing is noted cate" country people to think in toward the one-piece cap. Although mass formation. Real thinking is

F. C. HARMON Licensed Undertaker Modern Equipment; Hearse and Ambulance SERVICE ANYWHERE Phones: Day 242; Nights 174

and 303W

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

> W. M. Massie & Bro. Floydada, Texas

Hesperian Ads Get Results.

OH BOY!!

If you want—

REAL Sandwiches,

· Juicy Hamburgers and,

REAL Home Cooked Eats-

BE SURE TO VISIT THE

Doo Drop Inn

During Your Visit To The Fair



The two coats sketched are typical of the new sports coat mode for fall. The one at the upper right is of a lovely imported fabric in one of the important season shades. The collar is of beautiful fur. Sketched at the lower left is a smart coat of tweed.

Martin Dry Goods Co.

"Floydada's Largest Department Store"



new in the line of fall accessories 60,000 CHURCHES FAIL we'll start at the top and work down-for instance first, we'll tell you about the new scarfs that smart Sixty thousand of the 200,000 Pro-women will wear; then in turn we'll testant churches in the United sengers.

by the local shops is one of Chanel's—finished with pointed and diagonal ends in both double and single thicknesses. Some of the search are accompanied by the declares that the church collected and spent six hundred million dollars. He declares that most of the local shops is one of the last year the Church collected and spent six hundred million dollars. He declares that most of the local shops is one of Chanmoney, Collins points out, for, dufing the last year the Church collected and spent six hundred million dollars. He declares that most of the last year the characteristics of the last year that year the characteristics of the last year that the characteristics of the last year that the characteristics of the last year t be the most in favor Large Silk Squares

Lanvin has sent us some large silk squares patterned with handblocked modern designs placed diagonally across the square as his contribution to the fall scarf mode.

in particular took our eye and we saw some pendant necklaces that would be stunning for the matron.

Spanish Infuence that the detract from charter technical technica

predominating.

New Gloves

You will see much fancy stitching in the new fall gloves. You will also see that the tailored cuff type is the important type, featuring prominently leather appliques alone or in combination with a pearl blue button or a buckle trim.

Smart Handbags

us that it is their opinion that wo-

New Hosiery Shades

The hosiery colors for fall are greatly influenced by the furs that trim the new coats. There is a shade called rose dust there is a strong mauve influence and will harmonize beautiflly with blue fox furs. This particular shade will also harmonize very nicely with the purple-red range of costume fabrics. Then there is mocca that was treated to match brown fox furs. And so on.

Sable brown and black are the big two in shoe colors for fall. The sable brown has a delightful beige cast and sable black assumes a gunmetal tone. Gunmetal, by the way, is invariably used as a trimming on black shoes

ENJOY THE FAIR

Busy Bee Coffee Shop

111 West California Street

give you all the last minute infor- States have failed during the past mation on jewelry, gloves, hand-bags, hosiery and shoes. All Kinds of Scarfs

few years to gain a single new membership. They are virtually dead and between 7,000 and 8,000 The scarfs of fall go to all others are vacant and deserted, aclengths and designs to please the woman of fashion. Perhaps the writing in Woman's Home Compan-

lion dollars. He declares that most driver in the American Magazine. single thicknesses. Some of the scarfs are accompanied by a bag of this was wasted on the "dead" of the matching fabric. Checks, churches and that if these non-institutions were elimi-

One we saw was of Copennagen, navy blue and tan colorings and another was done in tan, brown and another was done in tan, brown and capucine.

New Jewelry Ideas

New Jewelry Ideas

New predict that you will get just as much fun out of browsing around the new jewelry sections of the stores as we did. There are all stores as we did. There are all other new things will come. Facts of new ideas offered for the capucine, activities. The motion picture, the automobile, radio, increased school attraction on the capucine as train on the church. Owen D. Young, churchman as well as financier, met the situation by saying, "It does no good the new jewelry sections of the stores as we did. There are all other new things will come. Facts of new ideas offered for the lare to be very much a part to the care and attention picture, the automobile, radio, increased school attention on the custody of a steering wheel.

"When riding on a train Mrs. Phillips always leaves the driving exclusively to the engineer. She seems to trust him implicitly. Even when the train gives alarmingly sudden lurches or devotes a half-hour or more to switching operations, she takes it all calmly and other new things will come. Facts these are the semi-precious stones of them." Golf and ten million set in marcasite which to our way of business women who used to be the thinking are fit for a queen and are backbone of the church activities really very inexpensive. The rings | further detract from church attend-

No apparel or accessories seems compiled have been misleading, to have escaped the influence of the Barcelona exposition in Spain—and gregation as new memberships and certainly not jewelry. One very taking no account of members who interesting necklace and bracelet enroll in one community after anset we saw was in combination of metal with red, yellow and black predominating.

other withdrawing their original memberships. It was this survey of the Men's League that led to the discovery of the sixty thousand sterile churches.

Buses Carry Three Billion
Passengers In Single Year

Motor buses, which carried three billion passengers last year have become a definite part of the passenger transportation of the United The handbag buyers in the ma-jority of the shops here informed The American Magazine shows.

Four years an all-motor trip men will favor underarm and en- across the continent was fantastic velop types for fall. We should-n't wonder, either, since the design-ers have made these two types so one-half days, only thirty-six hours attractive. Bags with hookless fast- more than the fastest trains. Today eners and vagabond shapes in our there are nearly one hundred humble opinion will be very import-thousand motor buses in operation ant. Several of the finer bags we in the United States alone—half saw were of brown calf, offset by again as many as the number of discreet bandings in darker tones. passenger coaches. In 1928 the mil-One of these had a metal fastening eage of bus lines was almost three

AND EAT HERE!

on Chicago, operates bus lines from Canada to Mexico and from the Atlantic to the Pacific. Sleeping buses with berths, lavatories, restaurant service and general ac-commodations are in regular service on the Pacific Coast. Bus stations as complette in their way as the great railway terminals are building or being planned along all main trunk lines. Combination bus and airplane services were operated last year in Minnesota and on the Pacific coast and this year will be

TO GET NEW MEMBERS have always been a burden and an all the world like older sister's increase in freight traffic has more clothes, with their smart attention than made up for the loss of pas-

STOP BACK SEAT DRIVING;

"If the alarming divorce rate in this country is to be cut down, it will be accomplished largely by

"I never knew my capacity for progressive institutions were eliminated the live churches would be in a flourishing condition and far more effective in their work.

Figure of the churches would be churches and flat-graphs and that it these non-language. The continues, "until I made you about the frocks for afternoon wear which are particulary smart and in the mode when they are fashioned of lustrous transparent barrage, but I am not naturally velvet. The suppleness and flat-graphs are continues, "until I made you about the frocks for afternoon wear which are particulary smart and in the mode when they are back driving to a 3,000 mile word fashioned of lustrous transparent barrage, but I am not naturally velvet. The suppleness and flat-graphs are continues, "until I made you about the frocks for afternoon wear which are particulary smart and in the mode when they are back driving to a 3,000 mile word fashioned of lustrous transparent barrage, but I am not naturally velvet. The suppleness and flat-graphs are continues, "until I made you about the frocks for afternoon and in the mode when they are back driving to a 3,000 mile word fashioned of lustrous transparent barrage, but I am not naturally velvet. abuse," he continues, "until I made Failure of the churches to show gains in membership is attributed to the development of other forms of public gatherings and neighborly red hot denunciations of me as a so beautifully with rich laces, which One we saw was of Copenhagen, activities. The motion picture, the person unfit to have the care and are to be very much a part of the

tions, she takes it all calmly and sorts of new ideas offered for the other new things will come. Facts new season and not the least among are facts and we must take account engineer the idea that he is on the engineer the idea that he is on the wrong road and should go back the feminine touch and incidentally would be 31.3 miles, as the average wrong road and should go back feminine charm. One of the most distance traveled by all cars own the state of the s and turn sharply left at the fire-

"But it's different in the car. diers' monument instead of the galyak—an extravagant, but a perdiers' monument instead of the gas works and turn right at the admit. library instead of the soap factory. This gives Mrs. Phillips the big advantage of the second guess, but almost always leaves her in the position of having known better in the first place. It is all very em-

day from a business trip to Houston, San Antonio and Austin.

EARLY FALL SHOWINGS

Railroads, which at first viewed the buses with alarm, have now discovered that they were the inevitable result of the increased do so fascinating their colors and colto detail, and expert workmanship.

stores are presenting for fall show krimmer and opossum evidence of the new importance of the junior miss.

About the Frocks

Of course, you will want to get a complete fall wardrobe for little daughter and what fun you and she will have! If it makes no difference we will start off telling you about the frocks for afternoon fashioned of lustrous transparent

Capes on Coats

girls' coat realm. Every season distance of more than 309 miles they appear in great abundance and fall, 1929 is no exception. Elbow capes are much in evidence and capes which cover the sleeves only are the important fashion feature quality may go hand in hand ay from a business trip to Hous-on, San Antonio and Austin.

Capes which ever the sleeves only are the important fashion feature of others. Other capes are stitched with quality in wool production. Investigations by the Bureau of Ani-

IEW PROCK

Emphasize Subtle Changes

For The

Autumn Season

Interestingly Priced at

\$29 and \$39

"Floydada's Largest Department Store"

The designers were of the opinmand for short haul trips which or combinations. For they look for ion that the old-time strip cuff is getting rather tiresome to tiny ladies as well as to their mothers, so this year we see smart spiral cuffs Apparel for future debutantes has that extend some distance up the become a very important phase of arm and cut-out and pieced effects. fashion and the pet of the Paris The furs most generally used this END DIVORCE, SAYS WRITER conturieres. The fashions the year on the tiny coats are careacul.

> Princesse Effect Junior misses will welcome with open arms the flared and moderately fitted theme in sportswear the stores are showing for them. We are sure they will like the circular expression given to the allover plaited skirts, to the sports frocks and to sports coats as well. Windbreakers and leather coats remain two very important pieces of apparel in the young girl's fall wardrobe. They are so utterly practical for school and football wear

The average freight car moved 31.3 miles per day in 1928, which was a gain of 6.2 miles over the average for 1920. This does not ment of freshness and youthfulness this result be divided by the numis introduced, thus contributing ber of days in the year the result the feminine touch and incidentally would be 31.3 miles, as the average stunning frocks for the junior miss we saw on our trip through the stores was of black transparent stores was of black transparent the stores was of black transparent to the store with the store was of black transparent to the store with the store was of black transparent to the store with the store was of black transparent to the store was of black transparent to the store was achieve a given point in time, but velvet with a soft collar of white traveled, on an average, more than trains operated was 12.9 miles per hour. Multiply this speed per hour There is no escaping it, capes by twenty-four and it will be found have become a classic in the young that the average train covered a

IMPROVING THE FLEECE

mal Industry, United States Depart-ment of Agriculture, show that length of staple and weight of clean Successful sheep raisers have found wool per fleece are associated with that rigid culling of aged ewes and superior quality. The inheritance light producers is a good practice of the sheep, its feed, management, for the immediate improvement of and seasonal environment are the their flocks.



School Suits

\$7.95 to

With the first day of fall in the offing it's time to discard those vacation-worn togs and buy him a NEW SUIT—at Martin's. Two knickers and plenty of long wear with each Suit.

Martin Dry Goods Co.

"Floydada's Largest Department Store"



WE SPECIALIZE IN CLEANING FUR COATS

Why discard your Fur Coat this Fall when you can have them cleaned up in first class service? This is a service we are proud of and want you to give us a trial.

> LADIES' AND MEN'S HATS CLEANED

We are also proud of our service in cleaning and blocking Ladies' and Men's Hats. Try us.

Boothe Cash Tailor

West California Street

The daytime silhouette for fall is long and moulded with fullness placed low in the skirt. Frocks for Drs. Smith & Smith sportswear show a new femininity with the intro-Sanitarium duction of flares, godets and gores. The waistline is raised a bit higher. Lingerie touches are a fresh FOR SURGICAL CASES Concerning Shoes Phone No. 177 Floydada, Texas Fair Visitors EAT AT THE Busy Bee Coffee Shop WHILE ATTENDING THE FAIR Home Cooked Meals-Short Orders-Sandwiches-Pie, Cake and Coffee.

millinery shops and sections of the styles so that we could be able to tell you something about the new hats. And really, the collections are so varied, the styles so varied to the styles so that we could be able to tell you something about the solution and so the styles so varied to the styles so varied to the styles so that we could be able to tell you something about the solution and so the styles so that we could be able to tell you something about the solution and solution an sparkling and new, exquisite materials are so deftly and flattering-ly treated that we discovered we ful career this fall. This type on our trip through the stores and got ourselves in for a real task. For adapts itself so beutifully to fabric shops of the city so that we might it is hard to tell you how truly love- manipulation. Intricately draped give you a glimpse into the new ly the new hats are—you must see side brims were much in evidence in

The Spanish Influence

everything else and this fall it is the Spanish influence. Spain has been holding an exposition this year and heins of most investigated arranged wool effects in gay colors and chenille which is as fine as floss is used in all sorts of ways. stands out head and shoulders above ultating the coronet. and being of great importance to the isian milliner of importance, with a whole world in general, it is having long right side, that fitted the head its effect on everything. The fact snugly and clung closely to the that Agnes—one of the foremost face. The brim went around to the milliners of Paris—has gone in con- back where it formed a long line siderably for Spanish effects in her and was held closely to the crown

millinery successes with Spain as tal and rhinestone ornament. their inspiration is another.

we saw were a little shallow cap developed in black felt with a very short nose veil; a wide-at-the-side a smart replica of a hat designed little shallow crowned model fashcocked behind the right ear; a very chalanty very far down on the right! nape of the neck.

of feather brushes and the smart use of the nose veil.

And so, when you set about se-lecting your hat wardrobe for fall the hat—in watermelon effect. we predict that you will find it a ery simple matter and a particularly interesting adventure.

Soleil is Important

trous self and its very thinnest. If ornament. you had a soleil hat last year that didn't hold its lustre, don't let that will please the woman of fashion stop you from buying one of this manufacturers of material this year, for the manufacturers this year have developed front. Double strips of velvet ran collection of silks in deigns of Spanthis material to a point where soleil along the edge and around the ish insipration and called them retains a permanent lustre and in crown. These strips were formed "Barcelona Prints.". They appear

cing that is particularly chic and serts. trimming of the hat.

Materials are keversed

of the reversible side of the material terials for fall, 1923. in some such manner that makes the entire trimming of the hat—all

head so snugly, holds it shape after ion sense this fall. repeated wearing and is apparently Stitching is used also in sports never "out of season." Felt hats and tailored hats of medium small

Down on the Side

presents the beret in dark capucine, ingly new and modern and French. which is better known here as Indian Sun. The shops are showing

in velvet, felt and velour and some the hats this fall. of the cunningest and newest were the bonnet silhouette, with the tip of the bonnet directly at the back ence of Spain. These are in threeof the neck and width added on either side so that it doesn't give too much of the baby doll effect.
But since fashionists tell us that femininity and beauty are to be a big part of the mode for fall, no doubt, these hats which certainly buckle effects in bright color comtend to make women more beuti- minations in composition and made

The turban type silhouette is anturbans we saw. The woman of personality and individuality knows Every season there is one out-standing theme in millinery that which rises right at the front, sim-

at the left side and then swung across the front to the right side where it was held by a carved crysmillingry successor with Spain was one of the most interesting hats Hats of a Spanish character that we saw on our trip through the

turban with a long draped lace veil by Lewis. It is a felt and velvet oming only at front; a very smart combination—as are so many of ittle shallow crowned model fash-the hat successes of the season. ioned of black felt and trimmed English green felt is shirred at its with a red and yellow feather fancy long back and it is accented by a narrow brim upturned at the front. ing, there is no more fascinating shallow black velvet beret model The crown is adorable. It is ar-place in any store than the fabric with a smart tulle veil bound with ranged in sectional inlays with a sections with bolt after bolt of fresh black satin and a matador beret band of matching velvet high at model of black velvet pulled non- the front and tied in a bow at the band of matching velvet high at new merchandise displayed in such

You will like the subtle suggestion of gay Spain in the silhouettes of these hats and in the trimmings of the like that took our eye was a black felt turban with the front entirely cut into inch-wide strips which are placed over a velocity with the subtle suggestion of these hats and in the trimmings of the like that took our eye entire wardrobe—even if you can't sew a stitch!

A Word About Silks

To begin with, we must tell you vet bandeau and finished with black bone buckles. This trimming effect is placed across the entire front of

Other New Hats

One of the most unusual hats we noticed on our tour of the shops Soleil, felt, velvet and hatters' was one of plain and panne velvet plush are the 'big four' in materials in rust color cut into small leaf designs. Another was a one-piece model of beige felt with the entire Soleil in very fine grades is es- surface cut and slashed in an arc pecially important and we saw so effect. The only other decoration importance of black many beautiful hats of this mate- on this hat is a shirred front that is rial at its very finest, its most lus- held in place with a small metal

Another model that we are sure great many cases, guaranteed not by first ironing the velvet and then on crepe and are especially attracshellacking it to give it the lustrous tive for fall and winter wardrobes.

A great percentage of the soleil surface. These strips were stitched Wool Effects ats for fall and winter show a felt down on either side to simulate in-

tion of the dull felt surface and the and hatters' plush—much fabric will shiny soleil surface forms the only be worn. We saw some perfectly stunning hats of chenille tricot, Then theer are others in plaids, new variations of ribbon-tricot com- checks, diagonal effects, stripes and This way of reversing materials binations and considerable engora seems to be quite important for fall. tricot. These hats are expected to We saw it in all the stores and shops enjoy no end of popularity because and we liked it very much. Cuts they are such fitting complements and insets, side turned brims and to frocks of ribbed silk and flat coronet turbans that show the use crepe, two very important dress ma-

About the Trimmings

the entire trimming of the hat—all of these are being shown in great abundance.

Of all the materials that go to fashion hats for smart feminings.

There are all sorts of media used as trimming in new fall hats and one of the most important of these is stitching. Stitched velvets are to be had with little rolled brims. There are all sorts of media used Of all the materials that go to is stitching. Stitched velvets are fashion hats for smart feminines to be had with little rolled brims there is nothing more popular or and are stitched in conventional satisfactory than soft, fine felt. designs. These little rolling brims Women have grown to love this are very becoming and effective, as lovely material that slips onto the well as very important in a fash-

fall are frequently combined size. These are something quite with belting ribbon, suede and hat- new for fall and are of tweeds in a neutral color and a very inconspicuous design. Belting ribbon in three longer-at-the-side effect shades of one color is also used to which has become so popular over some extent in hats of a sports a period of a few seasons, is again feeling. Kasha cloth, plaid felts important in new fall hats. Berets, and smart knitted materials of a the darlings of Paris, although they loose weve also develop some of the are not received here with as much smartest hats of the new seson. If gusto as abroad, are being shown you have a penchant for ornain many smart colors in new felts ments on your hats you will have and soleils. Milliners expect them no end of fun in viewing the new to be a big favorite for fall to be fall millinery models. For Paris worn with fur-collared coats and has given us an extremely interesting and diversified range from which to make our selections. Many A well known Parisian couturier of them are novel, others refresh-

Laces Appear First in importance in new hat this beret made up in all sorts of trimmings are black cired laces, colors, but the hats we thought again showing the influence of particularly smart were those developed of dark capucine combined pear in motiffs, and in smaller edge with black and brown. Wise wo- effects and are often used as insets men will select hats of this color in dressy and tailored hats much

to wear with black and brown fur in the manner that milliners use coats because they are so small and embroidered effects. Hand-made so appropriate as well as chic with laces of gold metal—something that has been out of fashion for many We saw many two-tone effects seasons return in all their glory on

were fashioned exactly after the have a silvery frosted effect. lines of some of the new tailored Among other weaves of promi-woolen frocks.

Among other weaves of promi-nence for fall and winter coats are Fall Coatings

are showing them in different with right velvet in contrasting weights and besides those that are shade. perfectly plain and positively love-

Here are some other high-lights

Seven-inch ribbon in silk and cot-

ton mixture in a two-tone striped effect; velour ribbon with an em-

broidered floss polka dot through

it, the dot in a different color; taffeta spangled affairs of modern de-

Some of the most important mil-

linery colors for fall. 1929, are

Golden Capucine, Autumn Glow, Coppersheen, Patio Brown, Indian Sun, Capucine Brown, Madrona,

Aloha, Hawaiian Brown, all autumn

greens, deep reds, navy and of

The Fabric Story For

It's a little difficult to tell you the story of the fabrics for fall be-

cause they are one of those things

that must be seen and felt to be

appreciated. To our way of think-

a fashion that no one could possi-

bly resist buying material for one's

To begin with, we must tell you about the lovely silks for fall.

Canton crepes, crepe satins and

soft crepe failles are extremely important both in plain and printed

patterns. They make such stunning

frocks for practically every daytime

plain colors that are especially high fashion for the new season are the

lovely colors of autumn—rust browns, dull greens, in red and of course, there is no questioning the

Printed Silks

In the printed silks, the Spanish influence fostered by the recent in-

ternational exposition at Barcelona,

Wool Effects

de chines and flat crepes simulate wool effects, including many de-

signs that look for all the world

effective border treatments. The

effect of woolen patterns is achiev-

ed by skilfully combining the colors

tweed until you feel them.

The important patterns in crepe

occasion and evening as well.

course, black

tweed patterned silks will make very attractive wavy patterning or faint look about them so beloved by the future debutante. We think they would be particularly smart if they fancy chevrons. The plain ones

vigogne, soft cashmere weaves wool If you are one of those fortun- velours and chinchilla. Sheer metal ate people who can attempt to make cloth comes to the fore very promia coat—or who have a dress-maker nently again this seson as one of you can trust implicitly, the new of the most popular mediums for fall coatings will be of especial interest. Paris places a strong place combined with luxurious furs when to zibeline broadcloth. The stores used for wraps and generally lined



C. E. Stone Co. Presents The

New Autumn Modes

Have you seen the new Fall Modes? If not, we have a treat in store for you with the most brilliant collection of smart replicas of important Paris successes for the season.

Ensembles, Coats, Frocks.

C. E. Stone Co. Chain Stores

According to a study made by the successful frocks and ensembles for effect of stripes. Amazon broad- Merchants' Association of New school and college year as they are cloths are also featured for coats. York, the people of that city con-York, the people of that city conKidding the Engineer

school and college year as they are more comfortable for class-room wear and yet have that practical effect that suggests astrakhan is an effect that suggests as effect that sug there."—The American Magazine



Floydada's Oldest and Only Exclusive Millinery Shop

> INVITES YOU TO SEE THEIR ADVANCE FALL MODES.



The Hat Shop

Ruth Brown Hall

BAKER-CAMPBELL COMPANY'S Fall Presentation of Styles FOR OUR SEVENTH

ANNIVERSARYSA



You will find everything here that's new-and you will save at our ANNIVERSARY PRICES.

We have a big showing of Children's coats at Prices Very Low. Come in and look these over. You will be pleased.

BAKER-CAMPBELL COMPANY



BAKER, HANNA & CO. FALL OFFENDENCE

For Special Showing During The Fair



EVERYTHING IS READY

Every Department is filled with Fascinating, New Things to Show You---Come In!

Each Department is a fascinating show for everyone. We invite you all to come in—look around—whether you are ready to buy or not. We are so enthusiastic about these new things that we are eager to show them to you.



Fall Frocks

Fall Frocks are simply irresistible.... satins, crepes, and fail tweeds in many shades of blue, brown, tans, and blacks. Come in and look them over.



Millinery is smart as can be....scores of fascinating shapes and colors to choose from. Ladies, Misses and childrens. We have what you want —priced like you want it.



BOYS'

Boys' Clothing— just the kind mother wants at the prices you want to pay. Bring the boys in — let us show you that we can save you money on boys' clothing and furnishings.

New Piece Goods For Fall

The Largest Stock We Have Ever Shown

NEW WOOLENS

All the new things in woolens are here in patterns most pleasing for both old and young. We have never shown a greater range of patterns in wool goods—come in—you will be delighted to see these goods, priced at Baker, Hanna Savings.

NEW SILKS

The many new silks for Fall will be found in our silk department. This stock will be complete shortly with new goods arriving daily. Fail Tweed will be one of the outstanding new silks for Fall. Everyone knows that Baker, Hanna prices are the lowest in town on Quality Silks.

WASH PRINTS

If it is at all possible, wash goods are more fascinating this Fall than ever before. The color scheme and patterns are simply irresistible. We have by far the largest stock this Fall we have ever shown in Floydada. Also the greatest price range. All guaranteed Fast Colors. Our sales people will consider it a privilege indeed to show and explain to you the many new things in our Fall Merchandise.

ACCESSORIES

Accessories are Smarter than ever before—Hose, Gloves, Sweaters, Handbags, Jewelry, Laces, Furs, Braids, Buttons and Tapes. We have them all and many other new things. We can fill your bill complete.

Fall Coats

Our new coats as usual are the latest creations in both fabric and style. Our prices—always the lowest on quality ready-to-wear.



Men's Clothing and Furnishings

We do not have space in this advertisement to tell you all about them. Come in—look through our clothing, shoes, shirts, pants, overalls, underwear, sox, caps and ties.

SHOES FOR FALL

We have left nothing undone in getting the best shoes in every department of our shoe stock. Dress, School, Walking, Corrective and Comfort Shoes—Men's, Boys', Ladies', Children's and Infants. We know how and will fit your shoes right if you come here and let us fit your feet. No need for your feet to hurt. Come—let us show you!















During the Floyd County Fair, we are presenting a SPECIAL SALE of everything that's new for Fall. We now have the largest and best display of early Fall Styles in wearing apparel for every member of the family that we have ever had the pleasure of showing.

We invite you to visit our store during the Fair and see this new display of Autumn goods. You will find our stock complete.



The Season's Newest In Coats, Frocks and Ensembles

It is quite an event to find a collection of Coats, Frocks, and Ensembles such as we are showing this season, in such a variety of price ranges. You can find just the size, style and color that you want, at the price you want to pay.

THE DRESSES— Every imaginable color and style and type that has been created for early fall season will be found in the assortment of dresses we are showing. The very newest styles in satins, printed crepe, wool sports, flat crepe and velvets.

\$9.95 to \$52.50

THE COATS—In the very newest coat fashions....flares, godets, princess effects, rich fur treatments, gorgeous silk linings, and expert workmanship.

\$15.00 to \$110.00





HOSIERY
GLOVES
PURSES

NECKLACES

HANDKERCHIEFS

SCARFS

BELTS

COSTUME JEWELRY

New Fall Footwear

FOR EVERY MEMBER OF THE FAMILY!

LADIES FOOTWEAR— Our stock has never been more complete with the latest, newest styles and colors, and all at such a reasonable price. Just received new styles in Foot Friends AAA to C. See them, Madam! We have your size.

MEN AND BOYS—The best line of shoes that we could carry....Flor-sheim and Star Brand are on display here for you. New shapes, new styles and our usually reasonable low prices.



The New
Fall Styles In

Men's Suits

Curlee and Middishade Suits have long been recognized by Floyd County men as leaders in both style and quality. It is our pleasure this Fall to offer you a wide selection in these suits, featuring the latest styles, and colors, and in a most reasonable price range. Make your selection early from this new stock.

Prices range from,

\$14.95

to

\$45.00

C. R. HOUSTON CO.

FLOYDADA, TEXAS

