

THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 12, 1929.

NUMBER 29

OUTSTANDING PROGRAM FOR 16th FLOYD COUNTY FAIR

Lakes Filled In Floyd County As Heavy Rains Cover Panhandle - Plains

Imposing Array Of Livestock Assured For Initial Dairy Show

W. L. Stangel Of Tech To Judge All Entries

Registered Animals from Best Strains in County Entered.

One of the most imposing arrays of registered livestock ever assembled in West Texas is assured for Floyd County's first Dairy Show to be held in connection with the fair here September 18 to 21, inclusive, according to O. L. Stansell, well known Floydada Jersey breeder and president of the Texas Panhandle Plains Dairy Show, who is supervising the cattle exhibit.

Recognized As Authority
W. L. Stangel, head of the Livestock department of Texas Technological College, has accepted an invitation to act as judge of the show. Members of the livestock committee for the fair are enthusiastic over their good fortune in obtaining the services of Mr. Stangel who is recognized throughout the state as one of the best authorities on dairy stock. He is always in demand to assist in exhibitions and directors of the local fair consider themselves more than "lucky" to have Mr. Stangel here for the judging.

It was pointed out that Mr. Stangel will be in a position to give valuable suggestions and information on dairy cattle raising, and members of the committee are urging all breeders to attend the exhibit and discuss any problems they may have.

Advance notifications to the livestock committee indicate that between 50 and 60 of the best Jersey cows and bulls in the county will be exhibited. Some of the very best strains of registered Jersey cattle in the entire state will be brought in for the show.

Judging Held Friday
Judging of the livestock will be held Friday morning, September 20, at the exhibition stalls east of the Kirk & Sons Hardware on the north side of the square.

During the last 18 months Floyd County farmers and business men, along with those of other Plains counties and towns, have been taking a marked interest in dairy cattle, the Panhandle Plains Dairy Show has been organized, and a close study of improved breeding methods are being made to develop West Texas' newest and most rapidly growing industry.

The dairy business, selling cream and butter, has grown from a farm "sideline" to a farm industry, bringing in revenue to be added to that from cotton, feed crops, poultry, and wheat. Farmers have realized the value of registered stock and through the aid of dairy associations are developing good breeds that produce the maximum in quality products.

Program Outline Given For Fair Next Week-end

Wednesday, September 18

PREPARATION DAY—Exhibits in all departments put up; carnival attractions open southeast of square; first terrapin derby staged.

Thursday, September 19

PIONEERS' DAY—East side of court house square roped off for headquarters of all old-time residents of Floyd County; old fiddlers' contest at 2 p. m. on east lawn of court house; square dance early in evening on pavement on east side of square with John W. McDonald in charge of contest and dance. Baseball game, Fort Worth Cats vs. Lockney Independents at Floydada baseball park, 3 o'clock; second terrapin derby staged; free buffalo calf riding exhibition; all exhibits open; mid-way attractions; fireworks display starts at 9 o'clock Thursday night.

Friday, September 20

FLOYDADA DAY—Football game feature of day, Floydada High School Whirlwinds vs. Plainview Bulldogs, at 3:30 o'clock at baseball park; buffalo riding contest between halves of football game; Jersey cattle parade at 2:30 o'clock following judging Friday morning; third terrapin race; mid-way attractions; free water fight, one block east South Plains Lumber Company yard, at 1:30 p. m., Floydada vs. Matador; second night of fireworks display.

Saturday, September 21

FLOYD COUNTY DAY—All county parade forms at 1:30 and starts moving at 2 o'clock, led by Floydada Municipal Band; all exhibits given awards after being judged by competent officials; final terrapin derby; carnival attractions; buffalo riding exhibition; fair closed by gigantic pyrotechnic display.

Wheels Start Grinding On Delinquent Taxes

All Delinquent State and County Taxes on County's Real Estate Included.

If you owe the county and state any taxes that have not been paid on real estate, up to and including the tax year 1928, better sit up and take notice if your property is located in Floyd County. The wheels have been started to grinding for the collection of these delinquent taxes on lands and lots.

According to an estimate made this week by A. N. Cornell, who has the contract for compiling the delinquent list and proceeding to the collection of the taxes due, the amount of delinquent tax on real estate in this county is \$10,000 to \$15,000, including the 1928 delinquencies. This does not include the insolvent list, for which Judge F. P. Henry has the collection contract.

The Cornell contract made the first of the month by the Commissioners Court calls for payment to Mr. Cornell a commission of five percent on all collections made, plus an amount equal to the amount of interest and penalty collected. This means on collections actually made that Mr. Cornell will draw upward of 15 per cent, although the county is out only 5 per cent, the taxpayer paying the remainder of the bill, which he would pay in any event, if collection were made.

Penalty for failure to pay taxes within the time prescribed by law is 10 per cent, and to this is added 6 per cent interest on the amount of the tax and penalty.

Miss Bertha Morse, student during the last session at Tech, is teaching this year in the school in Allmon community. She returned Wednesday night of last week after attending teachers' institute at Canyon. Miss Morse is a granddaughter of Mrs. R. T. Miller of this city.

Merchants Extend Welcome To Fair Through Hesperian

Along with the many other special attractions being arranged for visitors to the Floyd County Fair next week, many merchants and business firms of Floydada are offering special prices on their merchandise, and a number are promoting special sales on their entire stock.

In this issue of the Hesperian are many advertisements from local business men extending an invitation and a welcome to the fair and also calling your attention to the special prices they are making possible only during the four days of the fair. Not only will you save money on purchases from these firms during the fair, but you will have an opportunity to see the very newest fall and winter merchandise on display. Local clothiers and dry goods men are presenting in the fall fashion section of this issue a detailed account of the new Fall styles and fabrics.

It will pay you to read every one of the messages in this issue and visit each one of the stores. Each firm is extending to you the glad-hand of welcome to the Floyd County Fair.

W. M. FERRIER OF CEDAR LOSES BELONGINGS IN FIRE

W. M. Ferrier and family were in Floydada Friday outfitting themselves temporarily for housekeeping and replenishing the family wardrobe following a fire Thursday afternoon about 5 o'clock that destroyed the house in which they lived in Cedar community and with it practically all their household and personal effects. Mr. Ferrier was away from home when the fire occurred. Their loss was around \$1,600.

Some Hail And Wind Damage Is Reported

Road Dumps and Culverts Washed Out When Floods Come.

Sunday afternoon and night came the culmination of three days of heavy precipitation in Floyd County, when rainfall variously estimated at two to six inches fell and flooded lakes, washed out road dumps and culverts and effectively broke all semblance of drouthy conditions over practically all of northwest Texas.

Lakes Run Together
In half a dozen sections of the county the downpour Saturday and Sunday was so heavy that residents report lakes running over and pouring their waters into lakes on lower ground, and the same reports tell of water still running over road dumps as late as Tuesday and spoiling roads and culverts that have long been looked upon as certain not to go out. Even the worst of weather. Pleasant Valley, Sand Hill, Pleasant Hill, Lockney, Blanco are some of the points from which come reports of excessive rainfall. At Starkey, immediately south of Floydada, the crossing over the Blanco Canyon on the Ralls Road was made impassable for several hours, while the river was on a rampage, and the new dump leading up the north hill of the canyon had nearly two thousand yards of dirt washed out of it.

At Floydada the total rain during the period from Wednesday night of last week until Sunday night was 3.93 inches. Of this amount 1.03 inches fell Wednesday night, seven-tenths Saturday, and 2.2 inches Sunday and Sunday night. Many sections of the county reported little or no rain Wednesday night, but in those sections the downpour, generally, was heaviest Saturday and Sunday.

Hail and Wind Damage

Some hail and wind damage occurred in the section of country south and east of Floydada, the wind damage being particularly severe in a strip running eastward from the D. D. Shipley place four miles south of Floydada and as far southeast as the Tilford Taylor place in Antelope. At the Shipley place two windmills were blown down and probably fifteen or twenty mills between that place and the Taylor place, where a mill was also blown off its tower. In Pleasant Hill community the wind was most destructive, reports would indicate. Herman Chastain, near the Shipley place, had just recently built a garage in which he housed a new car. The wind picked the garage up and scattered it to the four winds, leaving the car undamaged. R. F. Hall, of Lakeview, said he does not recall being in a hard-er wind than blew Sunday afternoon for thirty minutes or more. J. C. Raley, of the same community, had some damage to his barn and outbuildings when the wind struck. Mrs. Joe Evers and scores of others had more or less wind damage. W. L. Boerner, whose farms lie to the northeast of Lakeview, says both wind and hail damage were done to his crops. The same report is widespread over the territory, as a rule, where the wind blew hardest. The extent of the hail damage will not be known until cotton begins to open.

The week generally was one of severe weather throughout the plains sections. In the Ralls country one of the most destructive hails known in the history of the plains swept out more than 15,000 acres of the best crops in Crosby County and in Garza County the hail was equally as severe in a wide scope of country.

Reports from all over neighboring counties indicate that every portion of this territory was well covered before the close of the heavy rain period Sunday night. At Quitaque, probably the driest portion of the adjacent counties, rains fell Saturday and Sunday that

Walkup Leads Fort Worth Cats Against Lockney Nine

Baseball of the big league variety is included on the program of the Floyd County fair next week. Elmer Mickey will lead the Lockney Independents against Jimmie Walkup and his Fort Worth Cats in a set-to that followers of the rawhide covered apple should find entertainment deluxe.

The game will start at 3 o'clock at the Floydada Ball Park Thurs. Members of the Fort Worth Texas League team will make a tour of the state immediately after the close of the official season and will be here for the contest at the fair, negotiations having been closed recently for the match. Walkup is manager for the Cat aggregation.

In order to keep "in fighting form" the Lockney team will meet the Spur nine at Lockney Sunday afternoon at 3:30 o'clock. Mr. Mickey announced this mid-week. It will be a real game and no practice affair, he said, but pointed out that his team would benefit by a good game this week.

Lockney has assured a big delegation for the Cat game and all indications now are that one of the biggest crowds for the entire fair will be on hand to see the contest. The West Texas boys have a string

of 16 victories to their credit with only two defeats marked on the red line of the ledger. They have one of the best amateur teams ever assembled and they play a fast brand of ball, all of have seen them in action declare. The sum total of everything means a real baseball game as one of the major attractions for the fair.

In the Fort Worth line-up, according to information received this week from the Panther City, will appear the following stars: Fay Pierce, shortstop; Handy Andy Harrington, second base; Nick Urban, third base; Lil Stoner, Lefty Meadows, Cholly Sullivan and Jimmie Walkup, pitchers; Del Baker, catcher; Eddie Moore, outfielder; Larry Cox and Joe Bonowitz, outfielders.

The following line-up for the Lockney team has been announced by Fay Guthrie, secretary of the Lockney Chamber of Commerce, who has been sponsoring the games at that city this season; pitchers: Walter Mathis, and "Lefty" Coop; outfielders, Cook Darden, Slick May Arthur Womack and Elmer Mickey; infielders, Chief Lawrence, Coach Reid Harry Champion, James Smith and Mac Wells.

Floyd County Baptist Assn. Makes Progress

C. E. Dick of Crosbyton Moderator For Ensuing Year, E. D. Morgan, Lockney, Clerk.

The annual meeting of the Floyd County Baptist Association was held last week at Quitaque. The association is composed of four counties, Floyd, Motley, Briscoe and Crosby. There are 28 local churches, all of which were represented by messengers at the annual meeting.

Rev. C. E. Dick, of Crosbyton was elected Moderator for the ensuing year and E. D. Morgan, of Lockney was elected clerk. Mrs. W. B. Jordan, of the Center church was re-elected secretary-treasurer of the executive board, and Rev. K. F. Keller, of Matador, was continued as chairman of the board. Rev. C. E. Dick, of Floydada, was re-elected as missionary at a salary of \$2400 and home furnished by the association. The new home is nearing completion now. It is a five room modern home with all conveniences, located at 218 E. Georgia St., Floydada. The missionary and his family will occupy it by the 15th of September.

The treasurer reported all bills of the association paid with a nice balance on hand. This indicates that the churches of the association are wide awake and each doing its part to put the entire program over. Prospects for the future were never brighter.

Reports from the churches show that more than a thousand members have been received into the churches during the past year. Nearly 500 of these have come by baptism. Practically all of the churches have houses of worship and support Sunday School, and B. Y. P. U. organizations. There are nine full time churches, eleven half time, and eight one fourth time. Nearly all of these churches have pastors. Five new buildings, four of solid brick, have been started during the past year. Most of these have been completed, or are nearing completion.

More than \$90,000.00 was contributed by these 28 churches to all causes last year. The total value of all church property in the association amounted to more than \$150,000.00.

The next annual session will be held with the First Baptist church at Crosbyton, beginning on Tuesday evening after the First Sunday in September, 1930.

BORN—To Mr. and Mrs. J. Vaughan Porterfield, of Silvertown, a son, Sunday, September 8, at the Plainview Sanitarium. Mr. Porterfield is the son of Mr. and Mrs. H. N. Porterfield, of this city.

Final Details Being Rapidly Worked Out

Variety of Features For 4-Day Exposition, Sept. 18-21.

Exceeding in attendance and interest any free county fair in West Texas and offering a class of amusement that is not surpassed by many regional fairs and by no free fairs, the sixteenth annual Floyd County Fair opens its doors in Floydada Wednesday, September 18, and closes Saturday, September 21. Final details are being completed and everything will be in readiness for the four days of the exposition, the program for which includes a variety of educational, entertaining, and social features.

Card Is Attractive
Three months' work and preparation will be crowded into three full days and nights of exhibition, and the vast throngs that visit the fair will have an opportunity of witnessing events and inspecting exhibits on one of the most attractive cards ever arranged for this county.

Trader, farmer, merchant, dairy breeder, professional man—everybody will find something of interest awaiting them. Representatives are expected from Lockney, Aiken, Dougherty, Sterley, and in addition to all other Floyd County communities, visitors are expected from all surrounding towns.

Entertainment will be one of the outstanding features of the program this year in addition to the educational aims of the fair. Here is just a list of the many things that may be seen and enjoyed: all county parade, water "polo" game, baseball game, football contest, Flower and Art Show, general agriculture exhibit, Dairy Show, individual and community agriculture exhibits and booths, old fiddlers' contest, square dance, vocational agriculture class exhibits, terrapin races, buffalo riding contests, fireworks display, Home Demonstration Club exhibit, Jersey parade, and an unusually complete group of carnival attractions.

Harry Rieke has full charge of rides and concessions for the exposition and the entertainment committee that has given time and effort in preparing what is said to be the best diversional attractions ever offered here includes N. W. Williams, Earl Bedford, W. H. Henderson, E. L. Norman, H. L. Crow, J. C. Gilliam, and T. P. Collins.

Given For All
Supported entirely by Floydada business men, the event is strictly a Floyd County fair and is operated with no thought of compensation or financial gain to any officer or director. It will represent a big review of the accomplishments during the past year in the homes and on the farms in this county. In truth it will be a gigantic community gathering staged for the benefit of every citizen of the entire territory.

An aggregate of \$1,000 in cash will be awarded in prizes for winners in agriculture, exhibits, Dairy Show, parade, contests and in the women's division.

Each of the four days has a special designation on the program and visitors will find something different taking place almost every hour. Wednesday, September 18, is Preparation Day. All agricultural and home demonstration exhibits and booths, Flower and Art Show, exhibits, ladies' department exhibits, and Dairy Show livestock will be arranged. All exhibits must be ready to be judged not later than 8 o'clock Thursday morning, September 19.

Miss Murray To Judge
W. L. Stangel, head of the livestock department of Texas Tech, will judge the livestock. Miss Myrtle Murray, district home demonstration agent of College Station, will arrive Wednesday to act as judge

Directors Decide To Make Change In Place For Exhibit

Here's where the fair will be held here next week:

Dairy show on north side of square just east of Kirk & Sons Hardware.

All agriculture exhibits, booths, and vocational agriculture class exhibits in Enoch building on east side of square.

Ladies' Department general exhibit, home demonstration club exhibit, Art and Flower Show and Girls' H Club exhibit in Montgomery building on south side of square.

Directors of the fair in session Wednesday were practically forced to make the changes for the exhibit after they had ascertained that the new King building on the north side of the square would not be ready by Wednesday of next week when the booths are scheduled to be prepared.

Stories on other pages in this issue of the Hesperian were in print before the decision was reached by fair officials to make the change in the exhibit hall. Attention of the readers is called to this fact in order to minimize any confusion that may result. The places listed in this story have been officially designated as the exhibit halls and mention of the King building as the place of exhibit is to be disregarded.

Sale Of Tourist Hotel Announced This Week

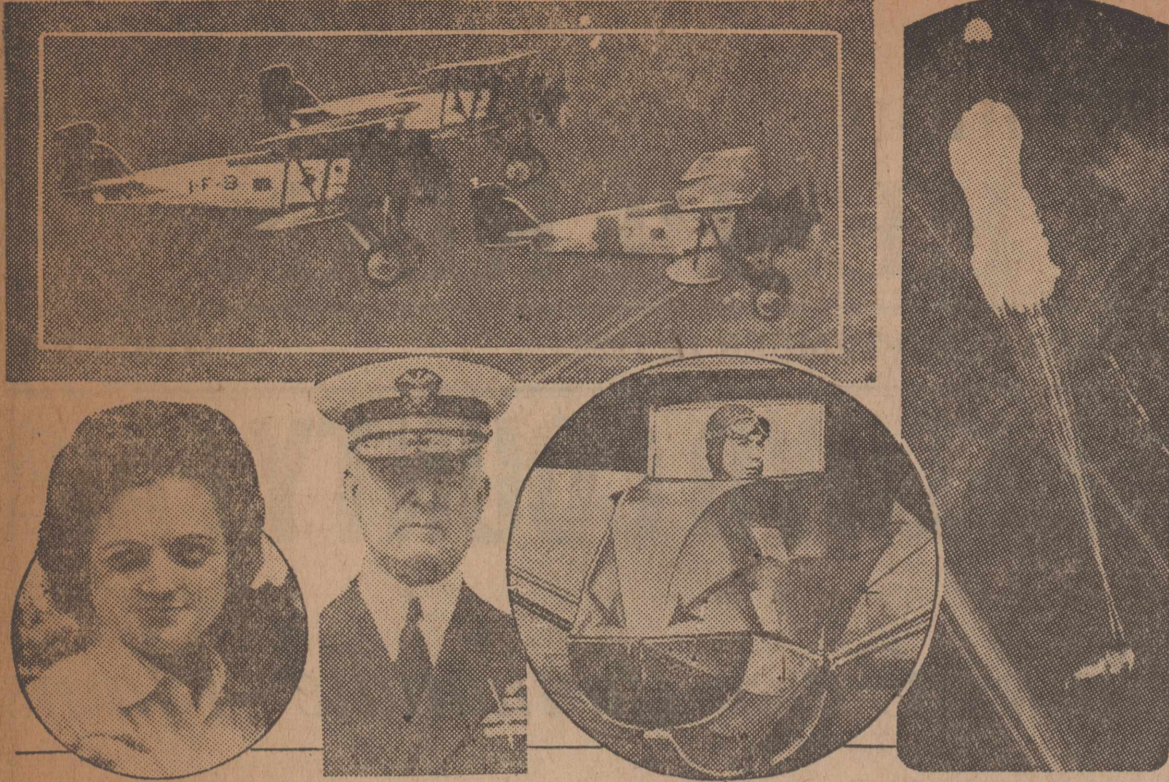
Sale of the Tourist Hotel Building and site at the corner of California and Fifth Streets by A. E. Tinnin to R. E. Harrison, of Corinth, Mississippi, was announced this week, and the new owner will be given possession in about two weeks.

The Tinnin's announce their plans to move to the vicinity of Portales, New Mexico, and Mr. Harrison has leased the hotel property to M. Easterling, effective when possession is given by the Tinnin's.

The two-story frame and stucco building and a frontage of fifty feet on California Street is included in the sale, the price being slightly less than \$10,000 it is said.

H. N. Porterfield, who is at present working at Wichita Falls, spent the first part of the week here with his family and returned to his work this morning.

Thrills Aplenty at National Air Races



Thrills—and then more thrills—featured daily activities of famous flyers and stunt-performing airmen and airwomen during the National Air Races at Cleveland, O. Above are three of the navy's "Nine High Hats" from the U. S. S. Saratoga, airplane carrier, doing stunts in close formation high above the airport. At right is a parachute jumper just before his chute opened. Below, left to right, are Mrs. Louise McPhetridge Thaden, winner of the women's air derby from Santa Monica, Calif., to Cleveland; Rear Admiral William A. Moffett, a distinguished visitor to the races; Wallace H. Franklyn, seated at the controls of the glider in which he was towed from Ypsilanti, Mich., to the Cleveland airport, where he cut loose 2500 feet above the ground and glided gracefully to earth before the grandstand.

A Model Missionary Society

(An address delivered by Mrs. Robert A. Sone at the Northwest Texas Conference Zone Meeting No. 4 at Silverton, Texas, August 29. Published by vote of the conference.)

I've often wondered why this subject was given to our new little society, for we are only five months old, and as for being a model society, we are simply everything that one isn't. Perhaps it was to raise our eyes to the goal before us. Then too it is unfortunate that this speech should fall to my lot, for I have been a Missionary Society member only three months, and the organization is so complex, so tremendous, and my knowledge of it so meager that I probably would not recognize a Model Society if I saw one. But I do have a few ideas as to what a Society must do and be in order to approximate a perfection worthy to be emulated, and I shall state them briefly.

In any kind of endeavor the leaders shoulder a tremendous responsibility. The president is like the captain of a ship who sits at the helm and directs the whole course of the vessel. The important offices in the society should be given only to the women who stand out as strongest personalities having the highest intelligence together with the best background of christian character. That is the first steppingstone toward becoming a Model Missionary Society.

But even the best of leaders fail if their followers refuse to be led into green pastures. Too often we find a society where the officers are the only members who are doing anything to advance the work of the kingdom. Each individual must feel a personal responsibility toward making the society what it

should be. It is well for each member to ask herself "If every member were no better member than I, what kind of a Society would ours be?"

There are certain characteristics of a Model Society in evidence, and chief among them is that it must be growing. Educators tell us that remaining at a standstill in growth is an impossibility. We are either advancing or retreating, either growing or deteriorating. And this is equally true of a Missionary Society.

A Model Society grows in numbers. As long as there are women in the church who are not members of the Missionary Society, there is your field of labor—a field white unto harvest. Sometimes times there are women outside the church who can be interested in missionary work and thus may be led into the church.

Although growing in numbers is vitally important, spiritual growth is even more to be desired. Members must become more prayerful. Must live on a higher spiritual plane year by year or one of the objects of the Missionary Society has failed. If a spiritual growth is achieved, all other phases of the work will grow accordingly. The Prayer League thrives in a Model Society.

A Model Society keeps up its finances. Pledges are dues are paid promptly and cheerfully. Members should acquire the habit of paying

more and more each year. This will greatly increase the interest, for we all know that "where your treasure is, there your heart is also." Reports also must be sent in promptly. To do this requires diligence and a cooperation that our society, in its infancy, has not yet learned.

A Model Society keeps well informed in all phases of missionary work—whether home or foreign. Its members keep abreast of the times by subscribing to and reading the "Missionary Voice?" by attending an daking active part in the Mission Study and Bible Study classes, and by attending district and zone meetings where they can keep in touch with all progressive movements—whether district or world wide in scope.

The most important characteristic of the Model Society is its unselfish desire to help others. Its members are the first to seek out and help to suffering, to bind up wounds—either physical or spiritual, an ever present help in time of trouble, the pastor's right hand man, and the burden-bearer of the church. And the best proof of being a Model Society lies in the way

the Society meets these many challenges to service, for "By their fruits shall ye know them."

A Model Society will attain the Honor Roll every year. In fact, I could have said that in the beginning and my speech would have been done, for everything that I have said, and more too, is contained within the requirements of a Standard Society. May the Honor Societies represented here strive to retain that worthy accomplishment, and may those of us who represent societies not on the Honor Roll go home with the determination to make ours worthy to be called a Model Missionary Society.

Funny Heads

If you are dissatisfied with your looks or your achievements, see what your barber can do about it. It may be your haircut that's standing between you and a directorship.—Woman's Home Companion.

According to Value

H. I. Phillips the humorist, calls his dog "Penny" because when he got him he didn't look as if he would ever be worth a nickel.—The American Magazine.

Floyd County Hesperian \$1.50 Per Year

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Bill Der Says



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Folks, meet Bill Der, the lumber man,
The fellow with the hard-wood pan;
He bids you "WELCOME" to the Fair
And expects to see you there.

Visit Us While Attending The FAIR.

Willson & Son

Welcome! Fair Visitors

Be Sure to Visit Us During the Fair

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PAINFUL INDIGESTION

"I SUFFERED from indigestion; everything I ate gave me heart-burn," says Mrs. Mattie Mullins, of Pound, Va. "For months, I did not see a well day. I worried along, but never felt well."
"I got a package of Thedford's Black-Draught at the store and began taking it—a dose every night before going to bed. I had been having an awful pain. After I had taken Black-Draught, this pain entirely stopped. I began to gain in weight, and rested well at night. In a few months I was feeling fine. My health was better than it had been in years."
"I keep Black-Draught in our home, and we all take it for constipation and upset stomach."
Insist on Thedford's



WOMEN who need a tonic should take CARDUIE in use over 50 years. 823-181

MAC

Mac Is No Fibber

By Irving



500 Old Timers Register As First Settlers Hold Reunion

500 Old Timers Are Registered At Reunion

More than five hundred names appear on the register of those who attended the annual reunion August 15 and 16 at the Hank Smith Memorial Park, in spite of the fact that hundreds of old-timers attended who did not register and the further fact that the limit for registration was raised from twenty years residence in this section to twenty-five years.

The list is arranged alphabetically, as printed by The Crosbyton Review:

A.
H. L. Assiter, Cone; Mrs. H. L. Assiter, Cone; T. M. Anderson, Plainview; Mrs. Victoria Asher, Plainview; Mrs. O. C. Ainsworth, Spur; Olin Ainsworth, Spur; Mrs. Lee Roy Ashley, Ralls; Audrina Autrey, McAdoo; D. E. Aynes, Crosbyton.

B.
Mrs. G. S. Boyd, U. P. Boyd, Plainview; S. E. Black, Lorenzo; E. N. Burrus, Olton; T. F. Beall, Lockney; Mrs. M. M. Beall, Lockney; O. H. Beall, Lockney; Mrs. Doney Burrus, Olton; Mrs. Geo. M. Boles, Lubbock; Ed F. Bryant, Kress; Rollie C. Burrus; S. K. Byrum, Lubbock; J. A. Bird, Post; W. E. Brown, Childress; Mrs. Lena Bonline, Ralls; W. E. Brown, Floydada; James T. Buck, Crosbyton; Mrs. J. A. Beddingfield; C. S. Brown, Abilene; J. C. Boyd, Petersburg; J. R. Brown, Crosbyton; Mrs. J. R. Brown, Crosbyton; Ned Bowers, Spur; B. K. Bowen, Post; L. T. Brawley, Ralls; Mrs. Clifford Bird, Matador; C. D. Bird, Matador; J. W. Boyd, Crosbyton; Bob Brown, Ralls; Warren Brown, Ryan, Okla.; W. T. Brawley, Ralls; Burl Bedford, Floydada; Bailey Brown, Estacado; Mrs. E. H. Brown, Crosbyton; E. H. Brown, Crosbyton; J. A. Burrus, Floydada; Jack Brocara, Tucumcari, N. M.; W. N. Bicknell, Crosbyton; N. Y. Bicknell, Crosbyton; J. M. Boren, Post; Mrs. J. M. Boren, Post; Mrs. D. Y. Blanton; R. L. Bowman, Lorenzo; Mrs. T. A. Brigham, Spur.

C.
Mrs. C. G. Carmack, Fort Davis; C. F. Carmack, Mrs. Lela Cartwright, Dimmitt; Mrs. S. J. Cone, Dimmitt; John Callahan, Floydada; Mrs. Roy Curry, Floydada; J. S. Callahan, McAdoo; Mrs. R. E. Crosswhite, Lockney; C. G. Carmack, Fort Davis; Bruce Carmack, Crosbyton; A. L. Cheyne; Tavers Collett, Spur; Mrs. J. T. Cayley, Spur; J. T. Cayley, Spur; S. E. Caldwell, Crosbyton; J. D. Caldwell, Lubbock; Mrs. Irene Coffey, Crosbyton; J. A. Clendennen, Floydada; M. T. Clendennen, Floydada; Curtis Caraway, Hereford; Owen Crump, Crosbyton; O. F. Crowley, Lorenzo; Clayton Carter, Crosbyton; L. C. Chote, Ralls; Mrs. T. J. Cardinal, Floydada; Mrs. C. T. Camden, Floydada; Murphy Chapman, Lorenzo; C. T. Camden, Floydada; T. J. Cardinal, Floydada; Mrs. Edna Cook, Lorenzo; Mrs. Roxie Chapman, Lorenzo; Gus Collett, Lorenzo; N. W. Carroll, Haskell; Elizabeth Crausbay, Crosbyton.

D.
Sec. W. T. Dunn, Crosbyton; W. M. Day, Lockney; J. W. Dalton, Mineral Wells; Tom W. Deen, Floydada; Chas. T. Dycus, Farwell; J. L. Davis, Spur; Mrs. J. L. Davis, Spur; I. W. Davis, Lubbock; Eula Detwiler, Mrs. Mark Day, Ralls; Jno. A. Dillard, Lorenzo; J. J. Day, Floydada; F. W. Denham, Lubbock; W. W. Darden, Crosbyton; Geo. Dodson, Roaring Springs; Joe M. Day, Floydada; Artie Dunlap, Round Timber; R. A. Dobbs, Crosbyton; Mrs. R. A. Dobbs, Crosbyton; C. A. Darnell, Currio, N. M.; Mrs. C. A. Darnell, Currio, N. M.; Jno. DeCory, Crosbyton; Bill Denny, Hereford; J. A. Dunlap; Mrs. J. A. Dunlap; E. A. Davis, Crosbyton; E. M. Durst, Ralls; G. S. Dodson, Roaring Springs.

E.
M. G. Easter, Milford; Mrs. Nell Ellis, Amarillo; T. H. Edwards, Floydada; S. W. Ewing, Floydada; Mrs. S. W. Ewing, Floydada; E. L. Ewing, Floydada; Bob English, Snyder; Mrs. Mary Ellis, Big Springs; Mrs. Ethel Ellis, Southland; Jno. English; Lish English; W. F. Ezell, Crosbyton; Nath Elliott, Petersburg; B. F. Elam, Ralls; W. H. Edwards; Lige Ellison, Crosbyton; G. D. Ellis, Southland; W. T. Easter, Albany.

F.
Frank Ford, Lockney; Lenora Freeman; C. L. Freeman; G. L. Fawver, Floydada; Mrs. W. P. Fullingim, Lorenzo; E. I. Flynt, Quanah; L. B. Fawver, Floydada; Mrs. L. B. Fawver, Floydada; Tom Fisher, Post; J. H. Fowler, Crosbyton; J. C. Fuller, Plainview; Mrs. J. C. Fuller, Plainview; Mrs. Jno. K. Fullingim, Crosbyton; Roy Fawver, Crosbyton; Mrs. J. E. Forbes, Spur; L. W. Francis, Silverton; P. H. Fullingim, Snyder, Okla.; W. A. Fullingim, Mountain Park, Okla.; L. J. Fullingim, Afton; J. L. Fullingim, Alpine; W. P. Fullingim, Lorenzo; Mrs. H. O. Fullingim, J. L. Francis, Silverton.

G.
I. D. Gamble, Floydada; G. W. Gray, Lockney; Mrs. G. W. Gray, Lockney; Jim Griffith, Lubbock; Will Gortem, Petersburg; S. A. Greer, Floydada; J. L. Glasson, Ralls; W. M. Graham, Matador; Mrs. W. M. Graham, Matador; W. B. Gates, Plomott; Mrs. W. M. McGeehee, Floydada; Mrs. J. P. Goins, Crosbyton; J. J. Gibson, Guthrie; J. B. Green, Floydada; Herchel Green, Floydada; J. H. Green, Floydada; Mrs. W. A. Gound, Floydada; Mrs. Jas. E. Green, Floy-

ada; Mrs. R. J. Goode, Plainview; Mrs. A. L. Glass, Crosbyton; Hubert Gill, Levelland; F. Gill, Levelland; Mrs. W. P. Goodun, McAdoo; Mrs. Herman Gray, Hereford; Herman Gray, Hereford; Calvin George Flomott; T. A. Gray, Tulla; C. W. Gott, Ralls; Mrs. Melt C. Gunn, Lorenzo.

H.
B. F. Hicks, Crosbyton; Mrs. B. F. Hicks, Crosbyton; S. R. Hicks, Crosbyton; Mrs. M. F. Hobart; Frank Hickman; Mrs. J. D. Howell, Ralls; L. C. Hickman, Meadow; G. C. Hannon, Slaton; Mrs. G. C. Hannon, Slaton; Mrs. Teck Hand, Floydada; Mrs. Henry Hobbs; Mrs. Emma Hand, Floydada; R. M. Hand, Floydada; H. J. Hadderton, Roby; Walter Harris, Munday; S. T. Herrod, Crosbyton; C. F. Hollingsworth, Ralls; Z. R. Hawkins; B. H. Howard, Crosbyton; Mrs. Z. R. Hawkins; J. D. Huffman, Post; W. H. Hames, Crosbyton; Mrs. W. H. Hames, Crosbyton; S. C. Hickman, McAdoo; Mrs. J. A. Harper, Lockney; Maude Hollums, Floydada; Jno. Hollums, Floydada; H. Howard, Lockney; Mrs. H. Howard, Lockney; G. H. Hendrix, Rogers; A. B. Holliday, Bradshaw; Mrs. C. H. Heafner, Cone; J. W. Howard, Floydada; Mrs. Jno. Howard, Floydada; Mrs. J. T. Herrod, Crosbyton; Mrs. Jewell Hawkins, Crosbyton.

I.
Mrs. Racheal Ivey, Big Springs; Mrs. Ernest Irvin, Snyder.

J.
J. M. Jones, Olton; C. H. Johnson; J. B. Jenkins, Floydada; L. D. Jones, Elton, Marvin Jones, Amarillo; Jim Johnson, Lubbock; Mrs. J. B. Jenkins, Floydada; Johnnie James, Idalou; Arthur Jones.

K.
R. L. Kropp, Floydada; G. E. King, Floydada; Mary Kirk, Crosbyton; D. C. Keith, Matador; Ella Keith, Matador; Mary Keith, Matador; Robert King, Lockney; M. C. Kirksey, Lorenzo; J. M. Kirksey, Lorenzo; Guy Keith, Ralls; J. J. Kirklock; Bob Kneff, Floydada; Mrs. Bob Kneff, Floydada; Tom King; F. P. Knox, Post; J. P. Kerlin; Matt Kirksey, Lorenzo.

L.
Mrs. C. Littlefield, Cone; Mrs. J. H. Lutrick, Abernathy; Carrie Lutrick, Abernathy; R. E. Leonard, Tulla; W. G. Leach, Sudan; D. E. Leach, Sudan; Mrs. W. D. Lamar, Crosbyton; Mrs. Percy Lamar, Crosbyton; Percy Lamar, Crosbyton; W. D. Lamar, Crosbyton; A. K. Lackey, Crosbyton; Mrs. A. K. Lackey, Crosbyton; J. F. Littlefield, Crosbyton; Mrs. V. A. Leonard, Floydada; Mrs. J. C. Lewis, Amarillo; I. Lynn, Guthrie; Virginia Lewis, Floydada; Mrs. Callie Lunsdren Wilson; Lonnie Lunsdren, Wilson; Mrs. A. M. Lay, McAdoo; J. C. Lewis, Amarillo, Jas. H. Lynn; Mrs. V. A. Latta, Crosbyton; Mrs. L. H. Lewis, Floydada; L. H. Lewis, Floydada; Mrs. M. G. Leatherwood, Crosbyton; J. D. Leatherwood, Crosbyton; Calvin Leatherwood, Crosbyton.

M.
W. M. McGehee, Floydada; Jno. D. McDermott, Crosbyton; T. E. Michael, Lubbock; C. W. Mallard, Lubbock; Mrs. Docia Manning, Floydada; F. M. Manning, Floydada; Geo. C. Mayes, Crosbyton; J. S. McClain, Floydada; S. S. McLain, Floydada; Mrs. Geo. C. Mayes, Crosbyton; J. T. McClain, Floydada; W. L. McAteer, Spur; Mrs. W. L. McAteer, Spur; Mrs. Belle McDonald, Lockney; J. P. Morrison, Lubbock; Alma Morrison, Lubbock; J. T. Morrison; J. B. Morrison, Spur; Mrs. Morelle McCarty, Floydada; J. F. McCarty, Rio Hondo; S. B. McCleskey, Floydada; Mrs. S. B. McCleskey, Floydada; R. M. May, Plainview; J. W. Miller, Plainview; A. D. Meyer, Sterling City; O. O. Meyer, Sterling City; W. H. McDonald, Sterling City; E. C. Murphy, Dallas; W. E. Meador, Lockney; Sue Morrison, Lubbock; Mrs. H. H. McDermott, Crosbyton; Mrs. T. T. McDermott, Levelland; T. T. McDermott, Levelland; Mrs. S. D. Mills, S. D. Mills; Lon McCracken; J. M. Mason, Post; Beulah McNeely, Floydada; Mrs. Jno. McDermott, Crosbyton; Alla B. McAteer, Dickens; Mrs. T. E. Michael, Lubbock; Mrs. J. C. McNeil, Spur; T. K. McDaniel, Crosbyton; O. E. Murray, Floydada; Fred McDermott, Crosbyton; Lee Montague, Tucumcari, N. M.; Rush McLaughlin, McAdoo; Mrs. Rush McLaughlin, McAdoo; Tal Merriman, Spur; Mrs. Tal Merriman, Spur; H. P. McRae, Floydada; Tom B. Morrison, Floydada; W. M. Massie, Floydada; Henry Moore, Crosbyton; Mrs. O. A. McKinney, Ralls; Tom Martin, Ralls; Ed Martin, Goree.

N.
J. A. Noble, Cone; Lee Noble, Lorenzo; W. R. Noble, Muleshoe; Mrs. Carl Noble, Cone; Russell Noble, Ralls; Mrs. Lee Noble, Lorenzo; Mrs. J. E. Newton; J. E. Newton; Taylor New, Ralls.

O.
Ernest Owens, Ralls.

P.
Jno. Parker, McAdoo; Efford Parrish, Floydada; A. D. Parrish, Ralls; Mrs. T. F. Payne, Matador; J. D. Patterson, Paducah; H. C. Pearson, Lorenzo; M. C. Potter, Silverton; Mrs. M. C. Potter, Silverton; R. M. Parrish, Floydada; Con Parrish, Ralls; Mrs. L. H. Plains, Lubbock; Chester Parrish; H. K. Permenter, Floydada.

R.
F. M. Reed, Ralls; E. L. Ribble, Crowell; J. H. Reed, Kalgary; J. J. Rushing, Plainview; Katherine Reagan, Willard, N. M.; Lee Reagan, Lubbock; Mrs. A. J. Ritchey, Spur; A. J. Ritchey, Spur; R. H. Stark, McCoy; T. B. Stark, McCoy; V. D. Simms, Snyder; Mrs. S. L. Rushing; Boyd Reeves, McClain; Mrs.

Sug Robertson, Slaton; Wade Robertson, Slaton; Mrs. A. L. Robertson, Slaton; H. N. Ritchey, Floydada; Mrs. C. F. Ramsey, Lockney; J. J. Rogers, Lockney; Mrs. B. Richardson, McAdoo; C. O. Roy, Crosbyton; L. Ragland, Abernathy; Hugh Rush, Lubbock; Elmer Rush, Lubbock; Floyd Robertson, Lorenzo.

S.
Mrs. Bill Strafford, Spur; Bill Strafford, Spur; W. A. Stearns; P. G. Stegall, Floydada; J. T. Simpson, Crosbyton; Jeffie Boone Smith, Floydada; Mrs. W. A. Shipley, Floydada; J. J. Spikes, Ralls; Bob Smith, Crosbyton; Mrs. Bob Smith, Crosbyton; A. P. Smith, Slaton; Mrs. J. J. Spikes, Ralls; J. D. Smith, Ralls; Mrs. J. D. Smith, Ralls; Jeff Smith, Spur; Mrs. Calvin Smith,

Crosbyton; Calvin Smith, Crosbyton; D. D. Shipley, Floydada; John Shipley, Floydada; Mrs. O. V. Simms, Slaton; Mrs. Rex Shirley, Lorenzo; Mrs. Fred Shell, Ralls; Mrs. W. H. Shell, Ralls; Fred Shell, Ralls; Alex Shipley, Clovis, N. M.; Jno. T. Shipley, Clovis; H. S. Smyer, Lorenzo; Mrs. H. S. Smyer, Lorenzo; Ben F. Smith, Crosbyton; R. E. Smith, Crosbyton; R. E. Simms, Crosbyton; J. E. Sparks, Spur; C. E. Scott, Lorenzo; Maude Scott, Lorenzo; Mrs. S. C. Spikes, Lubbock; Mrs. C. Surginer, Floydada; C. Surginer, Floydada; Mrs. M. E. Sherrod, Price Smith, Crosbyton; C. C. Shirley, Wichita Falls; T. S. Simpson, Crosbyton; G. Sherrod, Lubbock; Geo. W. Smith, Crosbyton.

T.
R. L. Travis, Ralls; J. R. Terrell, Lorenzo; A. B. Terrell, Lorenzo; Mrs. A. A. Terrell, Lorenzo; Irene Thornton, Ralls; R. R. Travis, Ralls; Mrs. R. R. Travis, Ralls; Mrs. Jim Thornton, Ralls; Claude W. Terry, Plainview; Meda B. Terry, Santa Rosa; H. H. Tinnon, Lubbock; J. L. Tinsley, Crosbyton; Mrs. J. L. Tinsley, Crosbyton; Roy Ter-

rell, Lorenzo; Mrs. N. A. Todd, Ralls; Mrs. S. E. Taylor, Lorenzo; John Trawell, Crosbyton; Mrs. Sam Thurman, Floydada; G. W. Todd, Lorenzo; Mrs. E. A. Tate, Shallowater.

W.
S. M. Walker, Crosbyton; Nannie Walker, Crosbyton; S. W. Wright, Crosbyton; E. T. Wells, O'Donnell; Mrs. E. T. Wells, O'Donnell; John Wheeler, Ralls; Lillian Wright, Ralls; R. H. Willis, Floydada; B. G. Worswick, Dickens; Mrs. J. C. Witt, Lubbock; J. W. Webb, Floydada; Mrs. J. M. Witt, Lubbock; Lon A. Wright, Evelyn Wright, Ralls; Mrs. S. W. Wright, Ralls; W. B. Williams, Lorenzo; Mrs. Helen Wiley, Lubbock; Mrs. J. C. Woody, Crosbyton; Coralee Woody, Crosbyton; Mrs. Dessie Walker, Crosbyton; J. Westerfield, Lorenzo; C. E. Well, Lockney; Mrs. John Wheeler, Ralls; Mrs. H. A. Withers, Floydada; H. A. Withers, Floydada; Mrs. R. M. Wheeler, Lorenzo; Grace Wheeler, Lorenzo; L. F. Wheeler, Crosbyton; Mrs. J. C. Witt, Lubbock; J. E. Williams, Ralls.

X.
Mrs. Mary Awtrey and daughter, Tommie Lee, returned Saturday from a three week's visit at Vernon, Dallas and South Texas points. The Rev. and Mrs. A. A. Collins, who lost their residence by fire recently, are now making their home at 228 West Mississippi Street.

Y.
Mrs. G. T. Palmer returned home Monday from Wheeler, where she attended the funeral of her sister-in-law, Mrs. Roy George, who died last week at her home at Canadian.

Z.
Floyd County Fair September 18-21.

Typewriters at Hesperian Office.

Miss Ora Mae Robbins, daughter of Mr. and Mrs. W. A. Robbins, left Friday to teach in Childress High School this year. Miss Robbins received her bachelor of arts degree from Texas Tech this summer.

Floyd County Fair September 18-21.

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Distinctive Printing

- Wedding Invitations
- Social Stationery
- Calling Cards
- Business Letterheads
- Envelopes
- Bill Heads
- Statements
- Ruled Forms
- Binders
- Sales Books

—We Take Pride In Our Workmanship

The Hesperian Pub. Co.

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GOODYEAR

BREAKS ALL RECORDS FOR VALUE!

Who can afford to give you the best tire values? The largest manufacturer, of course. Well, Goodyear's production is now almost TWICE that of the next leading company—due to MILLIONS MORE people preferring Goodyear Tires!

Come in here—get the benefit! With our expert mounting and year round interest in your satisfaction, besides! Just note our new low prices on these latest Goodyear Supertwist Cords with the husky, tough Pathfinder Treads. These Goodyears actually excel many of the highest priced makes. We can PROVE their superiority.

F. F. F. Service Station

SMALLEY AND HOLT, Props.

Welcome!

To Our County Fair

We take pride in joining the other progressive business institutions in extending you a cordial invitation to attend the Floyd County Fair next week. The Fair is held for the sole purpose of better familiarizing ourselves with our county and our products.

You owe it to yourself to be in attendance every day. It will be interesting—more than that, it will be an educational entertainment.

Come To The Fair — It's For You

When you attend the Fair, visit our store. It's the home of QUALITY Merchandise and LOW PRICES.

Community Supply Co

Floydada Good Will Visitors Are Royally Received By Neighbors

200-Mile Swing Adds Many Contacts In Day

It wasn't as big a crowd as was expected, account of the heavy rains incident to more than an inch of rain the evening before, that made the good will trip from Floydada to Lockney, Sterley, South Plains, Silverton, Quitaque, Flomot, Whiteflat and Matador Thursday of last week, but the lack of numbers was made up in large measure by the enthusiasm with which the nineteen who did make the trip, spread out over the cities and communities, made acquaintances and carried their message of neighborliness to the business men of the other cities.

No less cordial was the reception the Floydada men received either, than if there had been a host instead of five carloads. The style of trip made was wholly different from any ever seen or participated in by the reporter from The Hesperian office. On the trip were no sirens or other noise-making devices, no cut ups to wise crack at each other down on the drug store corner, no band—and no hurry. Plenty of time was taken at every stop to let every member of the party make new contacts and renew old acquaintances.

Lockney Breakfast Hosts
At Lockney the breakfast stop was made, and a most delicious morning meal enjoyed at the fine new Baker Hotel dining room, where the party was joined by twenty-five or more Lockney business people shortly after 8 o'clock. After pulling heavy mud for twelve miles the Floydada party were thoroughly ready for the excellent meal served. No formalities were observed at the breakfast, save to have an introduction all around. Cantaloupes, hot cakes, bacon and eggs and coffee made up the menu served.

Following the breakfast, several of the party visited business men in allied industries, while others took the opportunity to view the fine new municipal endeavor of the City of Lockney—the auditorium, the swimming pool, park and athletic grandstand and grounds. Others also visited the big plant of the Lockney Cotton Oil Company, which represents a big investment made more than a year ago and is one of the largest industries in the county, probably the largest individual industry.

The trek out of Lockney also was made through mud, although evidences that the rain had not been so heavy in the north part of the county became evident before Sterley was reached.

Ten business establishments are already in evidence at Sterley, the plant of the South Plains Lumber Company being especially noteworthy as is also the Star Drug Store which has one of the prettiest stores in the county. All the business houses were visited by the trippers and the invitation made to attend the county fair at Floydada was received with indications that attendance from that territory will be good.

At South Plains a forty-five minute stop evoked the information from all sides that while crop conditions in that section could be better the fine wheat crop put business affairs in relatively good shape. South Plains continues to grow, having a big territory in which a larger per centage than in any other section of the county are owners of their own farms.

Dinner at Silverton
Ample time was taken at Silverton for all the men on the trip to visit around before the luncheon served at the Burson Hotel, one of the excellent additions to the Briscoe County capitol that has been made since the advent of the new railroad. W. Coffee, president of the Silverton Lions Club, presided at the luncheon, which was attended by as many Silverton business men as there were in the Floydada party. It was a fine chicken dinner with watermelon as dessert, served by Mrs. Burson and her capable assistants. There were no formalities save a word from Mr. Coffee and the presentation of the various persons round the dining table.

The afternoon's first stop was Quitaque. The Queen City of the Valley has grown wonderfully in the past year, and the Floydada business men had the pleasure of making lots of new acquaintances there, as well as of renewing their old acquaintanceships. The town of Quitaque is surrounded by one of the most fertile valleys in West Texas and is the trading center for a wide section of country. Following the visits around the business houses of Quitaque the visitors were assembled at the Chevrolet garage, where a watermelon feed was enjoyed by fifty or more. The melons served were from the Folley farm on Quitaque River, where the sand is sub-irrigated. "For the Floydada boosters," the melons were labeled by Secretary O. V. Arthur of the Quitaque Chamber of Commerce, and Rev. Hays, pastor of the Methodist Church briefly expressed gratification for the visit of the Floydadans, for whom Geo. A. L. made response.

No less cordial was the reception the trippers at Flomot and Whiteflat. At Flomot especially grown up a flourishing trade center.

The evening stop made at Matador around 5:30 was the last of the trip. In addition to the visitors and over the city, the climax of the day of visiting came at 7 o'clock, when the party and a very

Wins in Race Cross Country



He flew from Los Angeles to Cleveland in 13 hours 15 minutes and 7 seconds to win the non-stop race between those two cities held in connection with the National Air Races. Lieutenant Henry Brown, Cleveland (O.) air mail pilot was awarded a prize of \$5000 for his victory.

considerably large number of Matador people were fed in the basement of the Methodist Church by the ladies of the M. E. Woman's Missionary Society. Little speech-making even marked this the most formal gathering of the day. John K. Crews, president of the Motley County Chamber of Commerce, Ed Bishop, Homer Steen, M. B. Oates, agricultural agent of the Fort Worth & Denver, Mayor C. L. Glenn, of Matador, all spoke briefly.

Rains and conflicting engagements kept the business men of Floydada from making a similar visit to an equal number of other cities in this section this week. This trip, originally planned for today, was definitely abandoned the latter part of last week.

Personell of the party making last Thursday's trip was as follows: Robert McGuire, Ed Bishop, J. H. Reagan, J. C. Gilliam, T. S. Stevenson, S. L. Rushing, C. R. Houston, J. C. Wester, Homer Steen, J. M. Willson, O. P. Rutledge, Geo. A. Linder, M. B. Oates, W. H. Henderson, A. J. Folley, Carl Minor, F. C. Harmon, S. W. Ross and H. B. Moore.

Harmony News

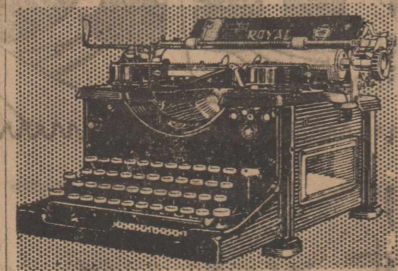
Harmony, Sept. 10.—The farmers in this vicinity are very grateful for the rain which continues to fall.

A number of High School students are going to Floydada from this community, they are: Misses Latane Hale, Lucile Snodgrass and Christine Trowbridge; Messrs. Ralph Hale, Carrick Snodgrass, Aaron and Lois Williams and Sherwood Ransay.

Bro. Edmond Kirby, who has gone to Colorado on a business trip, was unable to fill his appointment at Carr's Chapel Sunday.

Mr. and Mrs. Wm. Finkner and children have returned from a trip to Ruidoso, New Mexico and other points.

Hal Scott made a business trip to



To meet this era of greater production

Hesperian Publishing Company
Telephone No. 8



Amarillo last week end.

Miss Ruth Hale, of Ralls, came Sunday afternoon to resume her duties as primary teacher in the school. Mr. Stegall is principal.

Mr. Piller, of County Line, is visiting his daughter, Mrs. H. M. Miller.

Buck Williams, of Amarillo, spent Sunday with his parents, Mr. and Mrs. L. E. Williams.

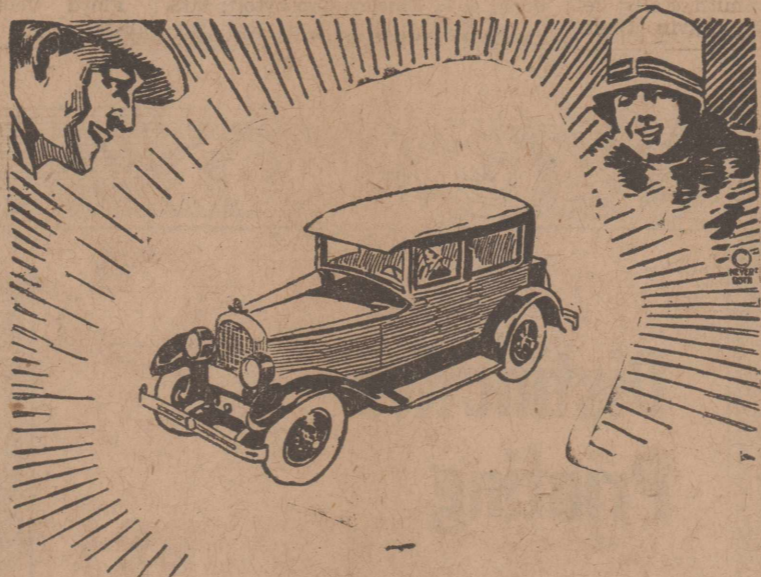
Robert Gary met his mother in Amarillo last week and brought her down for a visit.

Railway service costs much less,

in comparison with the general run of community prices, today than it did forty years ago. The average price received for carrying a ton of freight one mile in 1928 was but 6 per cent higher than it was in 1885, while commodity prices had increased 74 per cent during the same period. In other words, commodity prices increased twelve times as fast as did freight rates. Even in 1921, when freight rates were at the post-war peak, they were still but 26 per cent higher than in 1885,

while commodity prices were 71 per cent higher. Since 1921 freight rates have declined 16 per cent while commodity prices have increased 2 per cent. Freight rates in 1928 were 49.5 per cent and passenger rates 44.2 per cent higher than they were at the outbreak of the World War in 1914, but commodity prices advanced 61.9 per cent in that period. A given quantity of almost any commodity entering into living costs today will buy more freight service than it would prior to the war.

When You Wreck Them Let Us Fix Them



CAR WRECKS

Do not necessarily mean that your car is ruined. We will guarantee to make it look like a new one with our modern equipment and experienced workmanship. Let us straighten the next fender that you crush.

In case of an accident during the Fair, just bring it in and let us fix it up for you in first class shape.

"WE KNOW HOW"

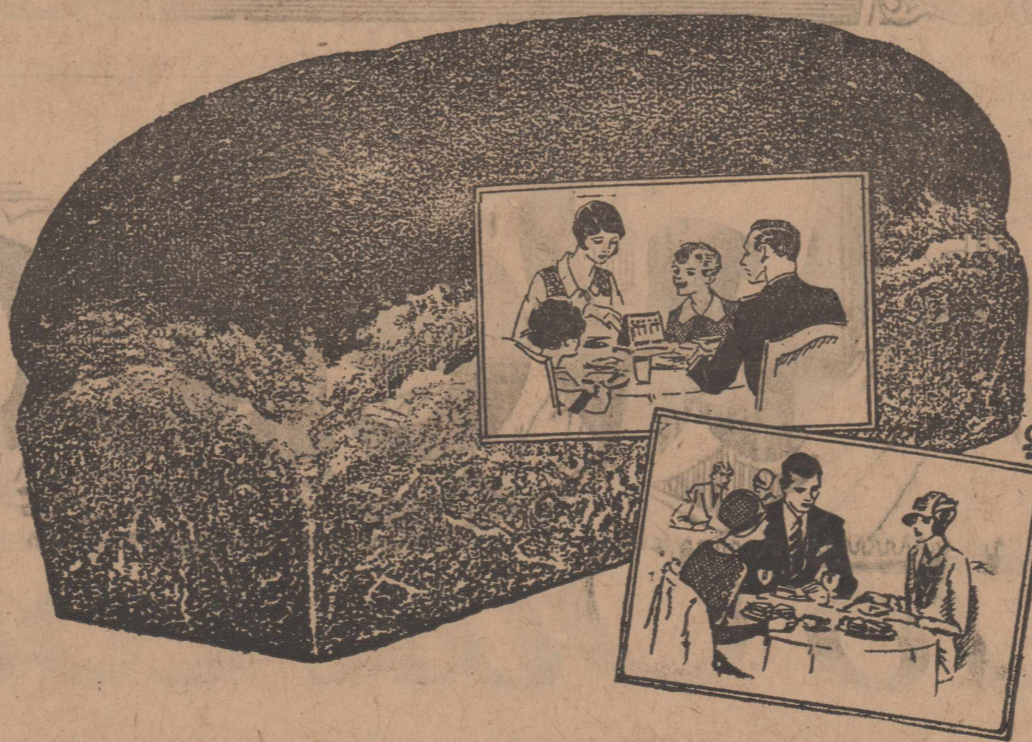
L. & O. Top And Paint Shop

Bill Lester

Phone 12

Chas. Osborne

A Prize Winner



WESTERS' Ho-Made Bread

Its fine, snow white texture—its crisp golden brown crust—and its smooth, delicious taste have won for Westers' Ho-Made Bread the unanimous decision of First Place on the tables of hundreds of Floyd County users.

Try Ho-Made Bread—You'll like it.

Westers' Quality Bakery

"Home of Ho-Made Bread"

Extends you a welcome to The Floyd County Fair

WELCOME TO THE FLOYD COUNTY



Be Sure To Visit With Us During Your Stay At The Fair.

The South Plains Lumber Company

CALL FOR TEACHERS

The International Uniform Sunday School Lesson for September 15. The Call for Trained Teachers, Nch. 8:1-3, 5, 6, 8-12.

This lesson records one of the most unusual and idealistic occurrences in history—the people gathered together “as one man” for instruction in the principles underlying their social foundation and in great truths related to their daily life together.

Ezra, whose advent to religious leadership in Israel was described in the lesson of Sept. 1, strangely disappears from religious and historic records for a period of from 12 to 14 years until the events described in the present lesson. Just where Ezra was during that period or what he had been doing is a matter of conjecture.

Some think that he had returned to Babylon and attach to such return some motive of discouragement. There is nothing that at all decisively indicates any such return or such discouragement. These years of silence in Ezra's life may be comparable rather to the 18 years in the life of Jesus, and to the 11 years of silence in the life of Paul following his conversion and prior to his conspicuous missionary activity.

A Time of Preparation
Twelve years is not really a very long period in preparation for any great enterprise. The probability is that during these years Ezra was quite active in ways and events that were not spectacular and that did not call for special record. But now he emerges to recorded leadership again in a great dramatic event.

The time was one of many problems and difficulties in the re-establishment of the Jewish commonwealth in Jerusalem. In addition to all the inherent difficulties, there had been the constant opposition of enemies, with ever-present dangers. There was much to discourage the people, and they were in a favorable mood for any word of inspiration and help. We must remember that it was not an age of books, newspapers and public libraries, where one could turn for comfort and help to some inspirational writing. The records of truth and its inspirations lived largely in the traditions carried on in the souls of men, or in the written manuscripts, or scrolls, to which only the scribes and teachers had access.

The common people depended for their knowledge of the patriotic and religious literature of the nation upon the public ministry and teaching of the scribes. It was as such a scribe or teacher that Ezra assumed a conspicuous and prophetic role. He was a man of vision and his own vision had been quickened by the rediscovery of the books of the law.

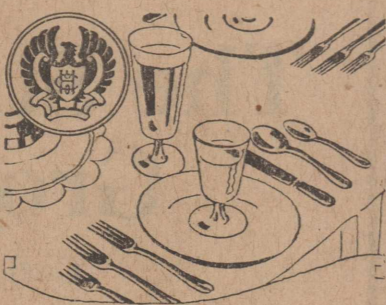
Our lesson takes us back to the period before this work of final editing had been done. We can imagine something of the fervor which some new and vital expression of the national and religious writings of Israel must have brought to earnest souls in sore straits and sadly in need of encouragement. The circumstances could not have been more favorable, and Ezra was the man of the hour, well trained and equipped for his task and spiritually adequate.

Just by what means the people were all brought together is not made plain, but our lesson begins with the fact of the great gathering of men, women and children.



that is, “all that could hear with understanding,” in the broad place, or plaza, before the water gate. This water gate was in the southeastern part of the wall and was so called because it was near to the spring of Gihon, now known as the Virgin's Fountain.

A Lesson for Today
It is interesting to note the emphasis that is laid upon their understanding of the law. The occasion was not simply one of ritualistic impressiveness intended to have some vague emotional effect.



... the table was laid with choice Five- and Ten-Cent Store Silver

SILVERWARE of quality is no more essential to a formal occasion than is the correctness of the invitations which precede it. These should be engraved, of course. If engraved by HAR-COURE, they are sure to be correct in every detail.

It will be a pleasure to show you samples. We would rather have you order from this firm's sample book than from some others on which we could make a larger profit.

Hesperian Pub. Co.
Floydada, Texas

Authorized Representative of
Harcourt & Co.

Blanco News

(Too late for last week)

Blanco, Sept. 3.—Our school will begin next Monday morning with Miss Brown, of Lubbock, and Miss Ruby King, of Floydada, as teachers. We welcome them in our midst.

Those who are attending school in Floydada are: Miss Merl Lovren, Miss Irene Cates; Woodrow and James Badgett, W. B. Cates and Clyde Snell.

Miss Johnnie Christian left Sunday for Memphis as she is one of the teachers in the school there.

Mrs. W. F. Farley left Friday to visit friends at Spur.

Mr. and Mrs. Sam Brewer spent Sunday night with her sister, Mrs. Herbert Hicks, of Lubbock.

Mr. and Mrs. Davis, of Floydada, spent Sunday with Mr. and Mrs. Lewis.

Mrs. A. N. Bratton and children, of Plainview, visited her sister and brother, Mrs. J. W. Haney, and Sam Brewer last week.

Terrell Lovren, of Kansas, Mr. and Mrs. Doc Bennett and S. T. Hogue, of Providence, spent Wednesday night with Mr. and Mrs. Wright.

J. L. Douglas returned home Friday night from Dallas where he accompanied his little daughter to the Scottish Rite Hospital.

Mr. and Mrs. Edd McCarty spent Sunday with Mr. and Mrs. L. C. Wheeler.

Mr. and Mrs. Ham Smith and family spent Sunday in Roaring Springs.

Mr. and Mrs. Holligan and children returned home from Oklahoma last week.

Mr. and Mrs. Harry Christian and children spent Sunday in Quitaque.

Mrs. J. D. Christian entertained

the club women with a dinner Thursday. She also gave an interesting talk on her trip to A. & M. College. Those who were not there missed a treat.

Mr. and Mrs. Sam Smith and two daughters, Ura and Opal spent Sunday with Mr. and Mrs. Will Snell.

Preston Badgett attended the Sunday School dinner Sunday given by Mrs. Robert Day, at McCoy.

Mr. and Mrs. Gilbreath and family attended the Baptizing at Cone Sunday.

Miss Laurence Christian will leave Friday for Amarillo, where she will teach music.

The men of the community will meet at the school house Thursday, September 5, to make walks from the school house to the gate. The ladies will serve dinner at the noon hour. Everyone is invited to come and help work and bring lunch.

Your teeth need



Coated tongue, bad breath, muggy nerves, stomach suggest

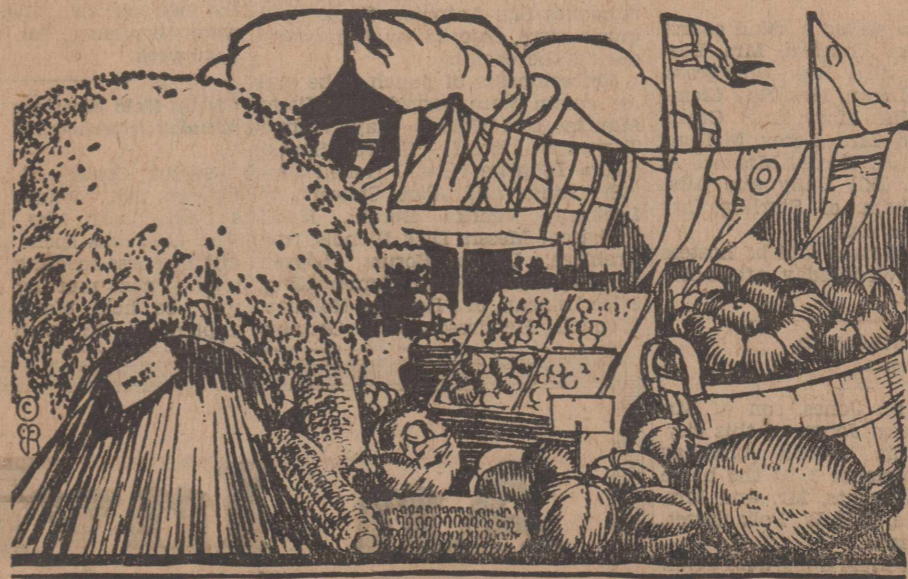
Make Your Plans Now To Attend The Floyd County Fair

AT FLOYDADA, TEXAS

September 18 to 21

Floyd County's Biggest Exposition!

LIVESTOCK
AGRICULTURE
HOME EXHIBITS
ART AND
FLOWER SHOW



CARNIVAL
ATTRACTIONS
DAY AND NIGHT
BIG PARADE ON
SATURDAY
AFTERNOON

!-!- Baseball -!-!

Fort Worth Cats **vs.** Lockney Independent

TEXAS LEAGUE TEAM SOUTH PLAINS ALL-STAR

Thursday, September 19, 3:00 p.m.

FOOTBALL---Floydada Whirlwinds vs. Plainview Bull Dogs

OPENING THE 1929 SEASON ON FRIDAY AFTERNOON AT FLOYDADA BASEBALL PARK. DON'T FAIL TO SEE THESE TWO STRONG TEAMS MEET.

Pioneers' Day
Thursday, September 19
Old Fiddlers Contest,
Square Dancing
Basket Lunch at Noon.

Jersey Cattle Parade
West Texas' Finest Cattle on Parade
Friday Afternoon at 3 p.m.

Terrapin Race
Each of Four Big Days
“Pick Your Turtle”

Fireworks!

THREE BIG NIGHTS
Thursday, Friday And Saturday

LARGEST AND BEST DISPLAY EVER OFFERED BY A FREE COUNTY FAIR IN WEST TEXAS

It's Your Fair---Be There!

Where can you duplicate the style, comfort and convenience of America's finest medium-priced automobile?

Oakland combines a long wheelbase with a short turning radius—giving greater handling ease. Its bodies by Fisher provide such convenience and comfort features as drivers' seats—adjustable as you drive, clear-vision easily-regulated VV windshields and side cowl ventilators.

Foot-controlled headlights—automatic spark control assuring correct spark occurrence at any speed—spring covers which add to riding ease by keeping springs permanently lubricated and free from mud, rain and dust... all these are comfort and convenience features which only the All-American in its field combines.

Come in and let us show you how, on every basis of comparison, today's Oakland is America's finest medium-priced automobile.

Facts Which Prove Oakland Supremacy

The following facts were obtained from a comparison of the Oakland All-American Six with 20 other medium-priced automobiles. All told, 878 individual comparisons were made. Of these Oakland proved to be distinctly superior in 451 or 51.37 per cent. The 20 cars combined were at best equal to Oakland on 382 or 43.50 per cent. And 13 of the 20 were higher priced than Oakland.

FISHER BODY Only Oakland and two other cars in the field offer bodies by Fisher.

And one of the two is nearly \$100 higher in price than Oakland. Of the 19 cars which have less-known bodies 11 are priced above the All-American Six.

WHEELBASE Only one car as low-priced as Oakland has a wheelbase as long as Oakland's, which is 117 inches. That car requires a turning circle to the left of 42 feet as compared with Oakland's 36 feet. Six higher-priced cars have shorter wheelbases.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values... Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

Oakland All-American Six, \$1145 to \$1375. f. o. b. Pontiac, Michigan, plus delivery charges. Spring covers and Lovejoy Hydraulic Shock Absorbers included in list prices. Bumpers and rear fender guards extra. General Motors Time Payment Plan available at minimum rate.

BOERNER-THAGARD MOTOR CO.
Floydada, Texas

OAKLAND

ALL-AMERICAN SIX
PRODUCT OF GENERAL MOTORS

SOCIETY

Mr. and Mrs. Henry Bradford and daughter, Mrs. Irby Carruth, of Canyon were guests of their daughter, Mrs. Lon M. Davis, and family from Friday until Monday.

George Sherrill returned in the games played Tuesday evening.

Refreshments were served by Mrs. W. C. Newsome, Mrs. Ray Clements, Mr. I. Hilton, Mr. and Mrs. John M. and Mrs. John M. and Mrs. George and Mrs. Otis Abston Irigina Lewis.

held Sunday at home.

Mrs. Lon V. Smith was hostess Sunday and Sunday at a family reunion of her mother, Mrs. H. F. Chico, her two sisters, Mrs. of San Clemente Browneyes, of her, H. F. Haw-nita Falls. Mrs. and two grand-children and Mrs. Booth's son, also present. Dr. is sister of Mrs. Haw-Mary and Lucian are also children of the late com-ssman Lucian Parrish. was the first time the fam- had all been together in five

Edwards and grandchildren Mr. Hawkins have been on a visit in California with Booth and returned here Sunday for the reunion accompanied by Booth and her son, Bernard. Mrs. and daughter, Miss have been here visit- and Mrs. Smith for several

of the visitors left for their Monday morning except Mrs. and son who remained here a longer visit with Mrs. Smith.

Bridge Club held meeting Tuesday.

Mr. and Mrs. A. D. Cummings entertained the Ace Bridge Club at home Tuesday evening. Mr. Mrs. Cummings received high in the games played during evening.

Refreshments of marshmallow pudding with whipped cream punch was served to Mr. and Mrs. Troy Jones, Mr. and Mrs. Les-Surginer, Mr. and Mrs. L. J. corn, Mr. and Mrs. Robert A. and Mr. and Mrs. Ed Bishop, and Mrs. Troy Jones will entertain the club Tuesday evening, September 24.

Bride Honoree

James H. M. McDonald, E. and G. F. Klebold were at a pretty party Tuesday at Mrs. McDonald's honoring Mrs. Leroy McDonald's bride, with a miscel-shower. The honoree was am Olson before her mar-

C. H. Davis gave a very reading, followed by a toast ride by Mrs. C. R. Houston. Robert A. Sone, as mother and Gene Loran, Frances Beth Olson, Mary Katherine, and Louise Wilson, as dren gave a little playlet, sent the gifts to the hon-a very unusual way.

Gifts were served to the guests: Mrs. M. F. Husky, Hubbard, Mrs. M. E. Wil-Mrs. C. R. Houston, Mrs. t A. Sone, Mrs. Bob Smith, m Houston, Mrs. G. W. de-va, Mrs. C. Surginer, Mrs. E. ry, Mrs. N. W. Williams, Mrs.

F. P. Henry, Mrs. Lula A. Slaughter, Mrs. G. T. Palmer, Mrs. Terrell Loran, Mrs. O. B. Olson, Mrs. F. S. Kinnard, Mrs. F. M. Shenefeld, Mrs. George V. Smith, Mrs. W. L. Boerner, Mrs. J. D. Colville, Mrs. Wm. McGehee, Mrs. Joe Breed; Mrs. E. M. McGlinchey, of Fort Worth, Mrs. A. P. McKinnon, Mrs. J. U. Borum, Mrs. C. H. Davis, Mrs. Jimmy Evans, Mrs. Bill Daily, Mrs. J. V. Daniel, Mrs. J. G. Wood, Mrs. L. J. Welborn, Mrs. J. C. Gilliam, Mrs. A. B. Keim, Mrs. W. I. Cannaday, Mrs. Glad Snodgrass, Mrs. W. A. Baker, Mrs. B. P. Woody, Mrs. L. C. McDonald; Miss Geraldine Massie, Miss Prebble, Durham, Sterling City; Gene Loran, Francis Keim, Beth Olson, Mary Katherine Daniel and Louise Wilson.

Mrs. Smith Makes Visit Of District.

Mrs. Lon V. Smith, president of the Woman's Missionary Union of this district, completed a tour of three associations in the district Tuesday of last week when she met with the Staked Plains Association at Kress. At this meeting she made an address on "Christian Stewardship."

She visited the Lubbock Association at Slaton and Dickens Association at Crosbyton last week. There are eight associations in the district and Mrs. Smith will probably visit others during the month of October.

Miss Massie Hostess To San Souci Club.

Miss Geraldine Massie entertained the San Souci Bridge Club Wednesday afternoon at the home of Mrs. Jeff Welborn. Mrs. A. A. Bishop received high score in the games for the visitors and Mrs. Ray Clements got high score for the members.

The hostess served a salad course to Mrs. Flynn Thagard, Mrs. Leslie Surginer, Mrs. Rip Snodgrass, Mrs. Terrell Loran, Mrs. Ray Clements and Miss Mary Lou Crain, members and Mrs. Leroy McDonald, Mrs. C. H. Davis, Mrs. A. A. Bishop, Mrs. Bill Daily and Miss Prebble Durham, of Sterling City visitors of the club.

Mrs. R. B. Rossion will be hostess to the club Wednesday afternoon, September 25.

Celebrates Birthday In Phoenix, Arizona.

Bobby Glenn Jones, son of Mr. and Mrs. Glenn Jones, of this city, celebrated his second birthday Tuesday, September 3, at the home of his grandparents, Mr. and Mrs. B. M. Gamble, 4012 W. Polk Street, Phoenix, Arizona.

Favors of kewpie dolls were given the girls and racers were given the boys. Popcorn was served during the party.

At the conclusion ice cream cones were served to the following: Rilla B. Crumpton, Terry Stark, Dona Lea Wright, Glenna Willson, Jack and Dick Foree, Elaine, Arlene and Ralph Bassett, Billie Bounds and Bobby Glenn Jones, honoree.

The above report was sent to The Hesperian by Bobby Glenn's mother, who with her little son, has been visiting her parents, at Phoenix, for several weeks. They are expected to return home today.

East Ward Committees Appointed Monday.

The executive committee of the East Ward Parent-Teachers' Association met Monday afternoon at the school building and made plans for the year's work.

New officers who have been installed are: Mrs. O. Stephens, president; Mrs. Mal Jarbo, vice president; Mrs. D. L. Weaver, second vice president; Mrs. G. N. Shirey,

recording secretary; Mrs. Frank Johnson, corresponding secretary, Mrs. R. C. Officer, treasurer.

Committees appointed at the meeting Monday are: Finance, Mrs. E. F. Stovall, Mrs. Edwin Heald and Mrs. Hazel Hughes; program; Mrs. John Howard, Mrs. John McCleskey, Mrs. R. C. Henry; membership, Mrs. Bob Smith, Mrs. I. M. Cox and Mrs. I. W. Hicks; entertainment, Mrs. W. C. Boren, Mrs. C. W. Boothe and Mrs. Oliver Allen; publicity: Mrs. Harper Scoggin.

"The cafeteria opened at the school Monday and everything is going fine," Mrs. Stephens said Tuesday "And we hope to be able to serve milk and hot lunches to the children all through the year."

At a called meeting held September 2 there were thirty five members and several visitors present.

The next meeting will be held Friday afternoon, September 13, and all parents are urged to be present.

The following program for the meeting Friday has been announced by the committee as follows: Song—Audience.

Devotional—Mrs. Harper Scoggin.

Business.

Welcome—Mrs. O. Stephens.

Introduction of Teachers—Mrs. Thornton.

Violin Solo—Mrs. L. E. Fagan.

Report of Health Nurse's Work—Mrs. P. D. O'Brien.

Sunday School Class Holds Social Meeting.

The Self Starters Bible Class of the First Christian Church met at the home of Mr. and Mrs. Lon M. Davis Thursday evening for the regular monthly business and social meeting. Twenty members were present.

After spending a very pleasant evening, lovely refreshments were served by the hostess.

Mrs. Jenkins Gives Party Honoring Nephew.

Mrs. J. B. Jenkins entertained with a party Friday evening honoring her nephew, John Farris, who left Saturday for Peacock Military School at San Antonio. Games and music were enjoyed by the guests during the evening.

Refreshments of punch, cake and ice cream were served to Misses Maurine and Helene Hay, Wanna Tawwater, Bessie Claire Smith, Laura Blanche Hilton, Genell Stovall; Annis and Alice Stewart, of Lockney; Venitta Borum, Hazel Probasco; Messrs Dick Nichols, Ray Crabtree, Urnon Borum, Layton Dorrell, Russell King, Hunter King, Silas Duncan, Jr., Douglas Hollums, Wendell Henderson, Bill Grigsby,

Social Calendar

East Ward Parent-Teachers' Association will meet Friday afternoon, September 13.

Mrs. Ozro Stephens will be hostess at the regular meeting of the T. E. L. Class which will be held Tuesday evening, September 17, at 8 o'clock.

The Woman's Missionary Society of the Baptist Church will meet Monday afternoon at the church at 4 o'clock. At this time a shower will be given for Wayland College.

Mrs. Luther Fry will be hostess to the Wednesday Bridge Club Wednesday afternoon, September 18, at 4 o'clock.

The 1929 Study Club, which was organized during the summer, will hold the first meeting of the new club year this afternoon at 4 o'clock with Mrs. A. A. Bishop.

Mrs. T. P. Collins will be hostess to the 1922 Study Club Thursday afternoon, September 19, at 3:30 o'clock.

Mrs. W. C. Newsome will be hostess to the K. K. Klub Friday afternoon, September 13, at 3 o'clock.

Kinder Farris, Edward Clanton, Otho Johnson and John Farris, honoree.

M. E. Society To Meet Monday Afternoon.

Members of the Methodist Missionary Society will meet Monday afternoon at 3 o'clock at the home of Mrs. N. W. Williams for a study and social hour. The study book being used is "Book of Africa." Mrs. L. C. McDonald, Mrs. Homer McDonald and Mrs. N. W. Williams will be hostesses.

Because of inclement weather last Monday the regular meeting was not held and for that reason the two periods, study and social, were combined for the meeting next week.

Circles Held Meetings Monday Afternoon.

South Circle of the Baptist Church met Monday afternoon at 4 o'clock with Mrs. L. H. Newell. The hour was spent in an important business meeting.

The next meeting of the circle will be held Monday afternoon, September 23, with Mrs. P. M.

Smith. At this time there will be an election of new officers.

North Circle met with Mrs. Ozro Stephens Monday afternoon. Mrs. W. F. Weatherbee led the devotional. Mrs. Ozro Stephens taught the Bible lesson. Mrs. Dave Taylor was elected teacher for the mission study. There were nine members and one visitor present.

Mrs. W. F. Weatherbee will be hostess at the meeting which will be held Monday afternoon, September 23, at 4 o'clock.

America Must Respect Her Flag, Schmid Says

Native of Switzerland Addresses Lions Club on Flag Etiquette At Noon Tuesday.

"America has yet to show foreigners that the Red, White and Blue of the American flag is to be respected above every other cause upon the earth. It is a disgrace, yet a truth that many of the most influential men of your towns, your states and your nation know nothing about the proper salute, uses and so forth of the American flag. And yet, we expect these men to be loyal to a flag of which they know little. The forsigner will never respect the flag of the United States until we Americans first learn to respect it ourselves."

These are the words of Rev. G. B. Schmid who addressed the Floydada Lions Club last Tuesday noon on "Flag Etiquette". Lion Schmid's talk this week was probably the most interesting and most impressive given before the club in several months. The thirty-five members of the club who were present Tuesday were held spell-bound during Lion Schmid's ten minute talk.

In opening his talk, Lion Schmid, who is a native of Switzerland said "It is indeed a pleasure and a privilege for me, a naturalized citizen of the United States, to speak to a group of natural born citizens on the respect due our flag". In the course of his talk, Lion Schmid said that "Most of us know the proper respect that should be paid to the flag, but how many of us actually put these things into practice? The Boy Scout and Girl Scout organizations are doing a wonderful work to teach the children how to respect the flag, but we need to further this education by requiring a study of the flag in the schools. Before we can properly teach the children about our flag, we, the common people, must know and practice the proper etiquette towards the Red, White and Blue of that flag which reflects the human sacrifices and ideals of many generations."

Preceding Rev. Schmid's talk, Lion W. E. Patty extended the club words of thanks from the school faculties for the watermelon feast held by the club on Tuesday evening of last week.

Among the visitors at the noon luncheon this week were W. P. Daily, of this city, and Carl Sammann and Ben Quabe, of the Providence Community.

FIRE MARSHAL'S NOTICE

I have notice from the State Fire Insurance Commission, also from the City Council, to enforce the Fire Ordinance, regardless of anyone's opinion. I do not have time to study your specifications, and from now on as long as I am fire marshal there will be no words if anyone violates the fire ordinance. I will file charges without any further notice.

When you get a permit to build, you will build accordingly, and if you don't build accordingly, will ask no questions but will do my duty.

G. R. Strickland, Fire Marshal.

Too Late To Classify

FOR RENT—Front bedroom, furnished, in 2 blocks of square. Phone 317J. 293tc

FOR SALE or trade—Gulbransen player piano. Mrs. T. E. Tinnin. 292tc.

IT IS OUR PLEASURE

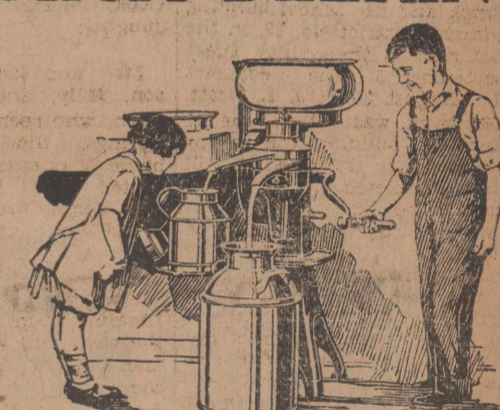
To Welcome You—Fair Visitors—
To Floydada!

The Star Cash Grocery is glad to Welcome the visitors to the Floyd County Fair. We hope you may enjoy every minute that you spend in this city.

The Star Cash Grocery

Carl Minor

The Pride of the Household— The New McCORMICK-DEERING



Beauty, Easy Turning and Clean Skimming as never before.

THAT'S what this modern machine can't help being—the perfected McCormick-Deering Cream Separator is so far ahead in design and appearance. It is beautiful to the eye—glossy black japanning with gold pin-striping. It has graceful lines. It is sanitary and easy cleaning, from the rounded supply can down to the open base, inside and out.

But the big things in the new McCormick-Deering are the ball-bearing equipment at every high-speed point, the wonderfully efficient bowl design, and the positive automatic lubrication. These give you a surprisingly easy-turning separator, cleanest possible skimming whatever the condition of the milk, long life for the machine and top profit from your milking.

One of the six sizes of the New Ball-Bearing McCormick-Deering will be a splendid investment. Hand, belted, or electric. Come in and have it demonstrated. Our time payment plan (12 months) will help the machine to pay for itself.

WE CORDIALLY INVITE YOU TO VISIT OUR STORE WHILE ATTENDING THE

Floyd County Fair

AND LISTEN TO THE NEW

Brandes Radios

ON DISPLAY IN OUR STORE

We will be glad to render any service that might benefit you while in Floydada.

COME AND BRING THE FAMILY

Floydada Hardware Company

An Invitation

To Visit Us When You Attend

The Floyd County FAIR

Felton-Collins Gro. Co.

IS THE HOME OF

CHASE & SANBORN COFFEE AND TEA

AND

WHITE CRUST FLOUR

We Deliver—Phone 27

Felton-Collins Gro. Co.

WELCOME Fair Visitors

Come in and enjoy the Floyd County Fair, see the farm exhibits, visit with your friends and meet your neighbors from all over Floyd County. Make the rounds of amusement Row, and be sure and stop in and see the PAPEC FEED GRINDER, as well as the McCormick-Deering Line of Tillage and Power Farming Machines.

RUTLEDGE & COMPANY

Full Line International Dealers.

Friday The Thirteenth Lucky For Whirlwinds

Ex-Stars And High School Prospects To Battle For Luck Tomorrow Afternoon.

Friday the Thirteenth was always one of our lucky days and we are expecting our luck to run true tomorrow when we play the High School squad" is the word received today from J. C. Wester on the eve before the "attempted comeback" of his Ex-Whirlwinds. Coach Troy Jones is also confident that the 1929 Whirlwinds are good and that the Ex-Whirlwinds will not have a run-away with his eleven. At any rate, the two squads, one representing F. H. S. stars of past years and the other representing prospective stars of 1929, will clash tomorrow afternoon at the Floydada Ball Park.

After a lay-off of from two to six years, many of the Ex-Whirlwinds have found that they have gained considerably in weight and are not nearly as active as during high school days. They have been taking daily work-outs at the high school building and are expecting to have much of the stiffness worked out by tomorrow.

Tomorrow will mark the first appearance of the 1929 windies on the gridiron and local football enthusiasts are anxious to see the high school prospects for the year. They will also have an opportunity to see such men as Bill Colville, Bill Daily, Kenneth Henry, Hollis Moore, Lorraine Britton and others on the gridiron again. All, in all, the game tomorrow promises to be one of interest and probably one of many thrills.

The game has been called for four o'clock at the Floydada Baseball Park.

Hughes Bond Set By Agreement At \$5000

Bond for J. M. Hughes, of Amarillo, former Floydada representative of the Santa Fe Railway Company, was set at \$5,000 by agreement in Canyon the latter part of last week, following the filing of formal charges September 3, charging him with murder in connection with the death of S. T. Hutton, a painter-contractor.

Hutton's neck and nose were broken, an examination of the body disclosed upon examination following what officials describe as a brawl in the outskirts of Amarillo Sunday night, September 1.

Five other men are also held in connection with the trouble, charged with gaming and fighting.

\$8,500 BRICK SCHOOL BEING CONSTRUCTED AT GOODNIGHT

Construction was begun on an \$8,500 brick and tile school building at Goodnight, district No. 29, in the northeast part of the county Tuesday, September 3. The contract was let August 30 to J. L. Scott. A \$10,000 bond was voted June 11 to finance the building and equipment, which it is estimated it will cost when completed.

There will be four class rooms with two class rooms which can be converted into an auditorium by the use of folding doors.

The new building will be about 300 yards from the present school building on an eight acre tract donated by Howard Bros., extensive land owners of this county.

Three things of particular interest about the Goodnight school district is that within its bounds is located one of the longest railroads in the state, it is named for Col. Charles Goodnight, one of the earliest settlers and who then owned a large ranch which included the site where the old school house stands and the new one is being built and it also includes in its confines one of the largest gravel pits in the south.

Home Talent Carnival To Be Held Saturday

Weather permitting, the Home Talent Carnival, which was held last Friday evening and was rained out last Saturday, will be held Saturday afternoon and Saturday night of this week, according to Lon M. Davis, chairman of the Lions Club Program Committee. The carnival was sponsored jointly by the Floydada Lions, and Rotary Clubs and the American Legion.

The unique carnival, with all of the get-rich-quick schemes, and sure-win devices, proved quite an attraction last Friday evening. Between 150 and 200 attended the opening and patronized the various stands and concessions. Among the most popular stands was the "Beano game," "Chunk the baby" and "fortune telling." Eight stands were run during the carnival Friday, and an equal number is being planned for Saturday of this week.

The Floydada Municipal Band entertained for the first hour of the carnival and attracted a large portion of the crowd. All of the carnival concessions were held on the West side of the court house lawn last week, and the same location will be used this week-end, it was announced.

E. L. Morris, who is making his home in Los Angeles, California, wrote his mother, Mrs. E. L. Morris, of this city, that he saw the Graf Zeppelin when it took off from that place for its trip across the United States.

Mr. and Mrs. G. R. May made a business trip to Plainview Tuesday. They were accompanied by Mrs. H. N. Porterfield, and daughter, Mary Alice, who visited her daughter-in-law, Mrs. J. Vaughan Porterfield, of Silvertown.

T. H. Edwards Died Thursday Of Last Week

Man Who Left no Known Living Relatives Surrounded by Friends in Death.

T. H. (Eddie) Edwards, resident of Floydada since 1900, died at the age of 75 in the basement of the court house Thursday morning of last week at 11 o'clock, when he succumbed to an acute indigestive condition from which he had suffered for more than a year. He was confined to his bed for only two days prior to his death.

Funeral services were held at the Methodist Episcopal Church, South Saturday morning at 10 o'clock, conducted by Rev. G. T. Palmer, pastor of the church, where scores of friends gathered to observe the last rites. So far as is known Mr. Edwards died without living relatives, but he did not pass out unmourned. Burial rites in Floydada Cemetery were in charge of F. C. Harmon, P. G. Stegall, Glad Snodgrass, Burl Bedford, R. D. Smith, G. R. Strickland and J. M. Wright with all of whom the deceased had been more or less intimately associated for the past several years, were pallbearers.

J. V. Nelson and Mrs. Velma Rabb of Amarillo, who were here for the funeral, were the principal mourners at the funeral service. In their early childhood Mr. Edwards made his home with the W. W. Nelson family for a number of years, and was like a father to the children. Following the death of both Mr. and Mrs. Nelson Mr. Edwards had made his home in the court house and had served in various official capacities for the precinct and county, acting as constable one term, as deputy sheriff and as jailer.

T. H. Edwards was born in Alabama in 1854. He came to Texas as a young man, locating at Marlin and at one time was a wealthy man. He and his wife came to Floyd County in 1900 from Rannels County, and Mrs. Edwards died shortly after their arrival here.

EPWORTH LEAGUE INSTITUTE TO CLOSE SATURDAY NIGHT

Epworth League Institute of Ansil Lynn Union which was to have begun Monday night was postponed until Tuesday night and will close Saturday night instead of Friday as was previously announced. Ten Leagues are represented.

Mr. and Mrs. J. H. Agee, of Abilene, Rev. J. E. Kirby, of Petersburg and Miss Ila Hastings, of Canyon, came the first of the week and will be here for the remainder of the week assisting in the work. Supper will be served Friday night by the Porterfield Society.

BORN—to Mr. and Mrs. A. M. Cook, Blanco, September 5, a daughter.

Mr. and Mrs. Edd Brown and son, Billy, and daughter, Gladys Ruth, who spent two weeks at Hot Springs, New Mexico, returned home Wednesday of last week. They visited at El Paso, and at Pecos with Mrs. Brown's mother, Mrs. Callie Wolfe, and her brother, A. L. Wolf and family.

Frank Johnson, bookkeeper at Higginbotham-Bartlett Co., spent the week end with his parents, Mr. and Mrs. W. B. Johnson, at Roscoe.

High School Classes And Clubs Organize

Senior Class And Pep Squad Among First Student Bodies to Begin Activities.

The organization of classes, clubs and student bodies have marked the student activities of the Floydada High School during the past two weeks since the opening of the local schools. Harper Scoggins, principal of the Floydada High School, stated this week that the usual confusion marking the opening of school had quieted and the school was now beginning the actual work of the school term.

At a meeting of the members of the Senior class last Tuesday afternoon, Alsie Carleton was elected president and Howard Welborn vice-president of the class. Juanita Shirey was elected secretary, Audrey Farris, treasurer, and Lois Sitton, reporter. To assure financial success for the class this year, the members voted to collect fifty cents in dues from each member of the class each term.

Clyde Snell was selected as president of the Junior Class when that class met Tuesday afternoon for the purpose of organizing. Other officers elected were O. B. Olson, vice-president, Mildred Welborn, secretary and treasurer, Ross Hanna, Sergeant-at-arms, and Christene Trowbridge, reporter. The class sponsors, Misses Rosson, and Tyson and Mr. Stephens were present at the organization meeting. The retiring president, Donley Stephenson, had charge of the meeting until the election of the new president.

At a recent organization meeting of the Sophomore class, Billie Joe Welch was elected president, Marion Heald vice-president, and Genell Stovall, secretary and treasurer. Organization of the Freshman class has not been completed by this mid-week. Waldo Houghton has been elected president of that class.

"The Green Peppers", Floydada's widely known high school pep squad met last week-end for re-organization, and the selection of leaders. The student body selected Dave Luttrell as the Pep Leader and the squad elected as individual leader Gene Smalley and Audrey Farris.

Fifty selected members compose this organization and the squad this year is planning on an organization that will equal last year's club, which was considered one of the best in this section. Mrs. Gladys Adkins is the faculty sponsor of the squad this year. Other school club and student bodies are expected to be organized this week-end and next week. Mr. Scoggins stated. Among the organizations which will be perfected next week is the Students' Council, he said.

SISTER OF SAND HILL MAN IS BURIED AT MUNDAY SEPT. 10

J. B. True, of the Sand Hill community, left Sunday for Wichita Falls, where he with other relatives accompanied the body of his sister, Miss Nora, to Munday where burial was made Tuesday afternoon.

An account of Miss True's death as given by the Wichita Daily Times is as follows:

Funeral services were held at 4:30 o'clock Monday afternoon for Miss Nora True, who died at the family residence, 1509 Polk street, at 10 o'clock Sunday morning. The services were conducted from the Floral Heights Methodist church with Dr. E. R. Barcus, pastor, officiating. The body will be forwarded to Munday, Texas, Monday night for burial by the Merkle Undertaking company.

Active pallbearers were Milton Johnson, P. B. Cox, M. J. McGuigan, J. W. Donehoo, G. H. Howell and Paul B. Scott.

Miss True had lived in Wichita Falls for the past seven years, having moved here from Munday where she spent her childhood. She was born in Alvord, Texas. She made her residence here with her mother, Mrs. M. M. True.

Besides her mother, Miss True is survived by six brothers, L. F. True of Atwood, Okla., W. W. True of House, N. M., E. F. True of McAlister, N. M., J. B. True of Floydada, Texas, S. M. True of Goree, Texas, and C. C. True of Dallas, and two sisters, Mrs. Lee Farrington of McAlister, N. M., and Mrs. S. N. Wright of Roosevelt, N. M.

Typewriter carbons, second sheets Typewriters at Hesperian Office.

Our Systems Win First Place!



'TIS FAIR TIME—

To have your car Washed and Greased— At Guillion's Super-Service Station on Southeast Corner Of the Square. Our Weaver Washer And High Pressure Greasing Systems and Modern Tire Service Get FIRST PLACE In Floyd County— Because they were The FIRST installed. We Lead in Providing The Best for Floyd County Car Owners. Come to See Us Today.

Wholesale and Retail Federal Tires.

Gullion's SUPER SERVICE

"A ONE-STOP STATION"

Phone 83

Southeast Corner Square

VISIT VISIT FLOYDADA'S NEWEST GROCERY STORE

When You Attend The
FLOYD COUNTY FAIR
NEXT WEEK

HULL & McBRIEN

Located in the Collins Building
On South Main Street

FAIR WEEK



Need not mean that you spend all of the time cooking or that you eat at the restaurant all of the time, but you can easily fix some sandwiches or open some canned goods.

AS USUAL, YOU WILL FIND THAT OUR STORE
HAS THE MOST MODERATE PRICES ON
THESE THINGS OF ANY STORE
IN TOWN.

City Market and Grocery

Eubank & King, Props. Phone 118

We Deliver

Welcome Fair Visitors

The Floydada Insurance Agency Welcomes you to Floydada during the Floyd County Fair. The Fair has been planned for your amusement and your benefit, and we want you to enjoy it to the fullest extent.

Visit with us during your stay here. Let us help you with your insurance problems. This agency represents strong stock Insurance Companies and is qualified to give you sound insurance protection and competent service.

ATTEND THE FLOYD COUNTY FAIR NEXT WEEK

FLOYDADA INSURANCE AGENCY

G. C. Tubbs Phone 273 W. H. Henderson

IN WORLD OF SPORTS

SHRAN AND MR. SHARKEY ARE TO FIGHT AND IT MAY NOT BE SUCH A MUCH, SAYS MARTIN

P MARTIN

ight picture dotted t, Schmelting and lopers and goofs ng battle between n, the Philadelphia and Jack Sharkey (Ky- t. 26 at Yankee Stadi-

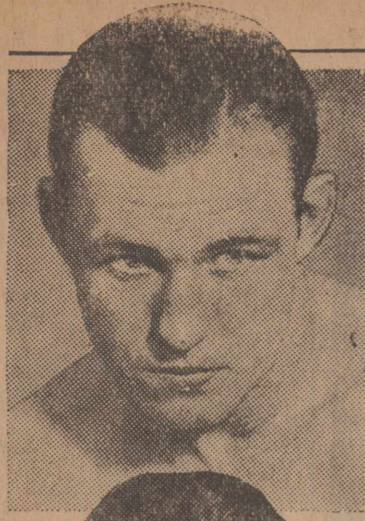
ant to bring some relief ous cauliflower situa- e consensus of opinion n't be much.

arkey, the Boston Squire. his good days, he ought e former light heavy- pper without shedding a al of perspiration. But rkey's good days are like s in Death Valley, very the nature of a mirage.

these boys are apt to be ce to one another. A spec- lable to forget himself at ertainment and think he is g a private showing of Borglum's carvings. Which y the affair is just apt to be tatesque, disestablishmen- and formagenous. Write wn ticket, m'lads.

Philadelphia comes the ntelligence that Tommy grew an inch after his . His manager accounts ng the Celts are slow and, of course, Tom's a

rkey is already well ma- cially vocally. The Bos- Lithuanian and a Chau-



Jack Sharkey, and Tommy Loughran, billed for a heavyweight brawl soon.

Speaking of sedentary athletics, Newell Banks, checker champion, has just written a book, called "Banks' Scientific Checkers." In more than 25 yers of competition, Banks has been beaten only once in match play, and that was said to have been in Scotland (probably for a shilling).

Did you know that more than a million moves are possible in checkers? If you hope to attain the ranks of the experts you must have at least 40,000 combination moves at your command. Banks says he knows more than 40,000.

Aside from his checkers, Banks is an interesting person to talk to - I mean to listen to. He has delved into strange bypaths.

"There are rays so powerful that no human being can control them," says the checker champion. "Rays that travel more than a million miles in less than 10 seconds and are all around us, but we are unconscious of them. Who knows when someone will find a way to control the rays? Look at the radio.

"Who can measure space? What does limitless space mean to man? When you talk about a trillion miles it carries no meaning. It is too far beyond human imagination. So is a million miles or a million tons."

All right, Newell, there, there!

Center, Floydada, Ralls and the Amarillo Yannisians have been scheduled leaving five open dates that will be filled by September 1st. Coach Reid opens training camp on September 1st, and the Longhorns play their first game on September 13th.

The auditorium is practically completed, with the exception of seats being placed in same, the swimming pool will be completed and ready for use by the first of the coming week, the park will then be fenced and the park will be ready for the use of the people of Lockney and surrounding country.

The concrete work on the swimming pool was completed this week and the dressing rooms are now under construction, and will be ready in the next few days, when the water will be turned into the large bathing pool, and the swimming parties will begin.

The finishing work on the auditorium is practically completed, and as soon as the opera chairs for the auditorium arrive and are put in place the building will be ready for use. The club room and kitchen are complete and ready for use.

The base ball park has been in use for several weeks, and has a large grand stand to seat the fans, and is one of the best parks on the plains.

Later play ground equipment is to be added, where the children of the town and country can go and play to their heart's content, and Lockney will then have one of the best all-round recreation parks in the entire country. The city council has done a great work in providing this place of amusement, and public meetings for the citizenship of this section.

sent samples to the chemistry department of the State at Austin, and all answers have been to the effect that this material was best suited for the building of roads. The rock is a formation of what is called Caliche, which when wet runs together making a kind of cement, and it is stated where it has been put on the roads, as travel passed over it becomes harder and cements together more firmly, until its surface becomes as hard as concrete.

The matter of using this and the cost of getting it from the pits to the roads and laid is now being figured on, and an effort will be made to have the pit opened at an early date, and some test work begun in this city.

Building Produce House
Sam Belyeu, who was the owner of the Lockney Produce Co., which burned in this city several weeks ago, will begin the erection within the next few days of a brick and tile building 30x80 feet on the lot just across the street east of the Woodridge Lumber Co., in this city.

Mr. Belyeu states that he expects to have the building ready to re-open his produce business within the next thirty or forty days, when he will again begin to buy and sell produce and cream in the city. He will retain the agency for the Armour & Co., packers and expects to have a larger and better business here than he had before the fire.

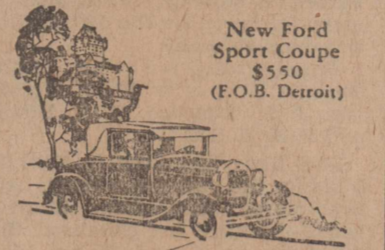
Good Football Prospects
According to Warner Reid, head football coach of Lockney High School, prospects were never better for a winning team, as eleven letter men have signified an intention of returning to school this year. Besides the letter men, the team will be strengthened by a number of transfers from the rural school.

Games with Tulia, Matador, Hale

Back form Tennessee Meeting
Elder Early Arceneaux, wife and daughter, Louise, returned Saturday from Cornersville, Tennessee, where Elder Arceneaux held a two weeks revival for the Church of Christ. While away they visited at Shiloh National Park in Tennessee, Hot Springs, Arkansas, and many other points of interest. Elder Arceneaux has been absent from Lockney most of the summer, holding meetings in Southeast Texas, and other states.

New Grocery Firm
Messrs. O. H. and Claude Hearne of Seagraves, Texas, bought the stock of goods located in the McCollum building in Lockney the latter part of last week from Messrs. Walker & Greer, of this city and have taken charge of the business. The new business will be known under the firm name of O. H. Hearne & Son, and Mr. Claude Hearne, son of O. H. Hearne, will have charge of the store in Lockney, and they will continue the grocery here.

ADMIT IT
Ignorance is not so tragic a handicap as long as it is acknowledged.—Woman's Home Companion.



New Ford Sport Coupe \$550 (F.O.B. Detroit)

A good place to buy your New Ford

We're just as much interested in good service as we are in selling cars. The sale is just the beginning. For months and years after that we want you to be a satisfied owner.

All our mechanics are carefully trained to service the new Ford and we guarantee that all work will be done right and at a fair price.

You know in advance how much the job will cost because all labor is billed at a flat hourly rate.

Another thing you'll like is prompt delivery. We'll have the car ready when you want it.

All Ford cars purchased here will be given a Special Inspection Free at 500, 1000 and 1500 miles.

Barker Bros.

Produce Beef Pork Milk Poultry for LESS



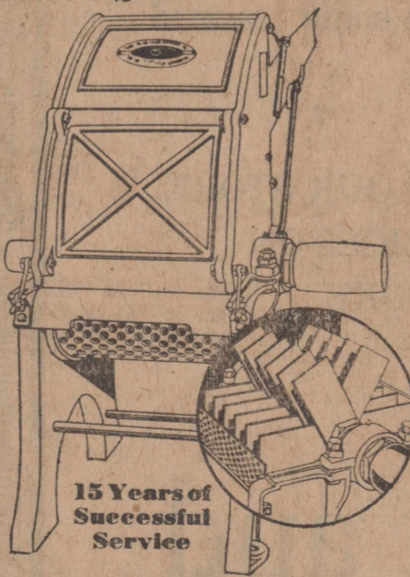
The surest way to bigger farm profits is to lower production costs. You can't control market prices but you can control feeding costs. And every time you bring costs down your profits shoot up.

Thousands of farmers and live stock feeders are now producing beef, pork, milk, mutton and poultry for less, with a W-W Feed Grinder!

A third of your feed crop is wasted when your feed is unground. Your W-W stops this waste by turning stems, stalks, leaves, husks, etc., into nutritious mixed feed that goes a third further.

The W-W has powerful RIGID hammers that grind and mix everything from the ground up with lightning speed. No burrs, gears or knives to give trouble. Nails, bolts, etc., do not injure them. Has Timken Tapered Bearings, Alemite Lubrication and Rockwood Pulleys. Self-feeder can be furnished—Blower or Elevator equipment. Nine different sizes.

Let Us Show You
We will gladly demonstrate this wonderful grinder on your farm with your own feed and power. Ask us about it.



15 Years of Successful Service



D. W. FYFFE
Floydada, Texas

Providence News

(Carried over from last week)

Providence, Sept. 3.—Mr. and Mrs. D. J. Kennedy and little daughter, Annabell, returned Friday morning from a trip in Woodward, Vici and Harmon, Oklahoma, where they visited relatives.

W. A. Boedeker and family left Sunday for a visit with relatives at Brenham.

Mr. and Mrs. Walter Laube gave

a dance Saturday night for a few friends.

Herman Ratjen, Bill Bennett and Amos Ratjen were in Plainview Saturday.

Clarence Brandt was a business visitor in Plainview Monday. School will begin here Monday, September 9.

Mrs. J. A. Zimmerman and sister, Miss Dorothy, attended the funeral of Daniel Dolan at Lockney last week.

Lavelle Abbott returned to Lubbock Monday evening after spend-

ing a couple of days at the Kennedy home.

Mr. and Mrs. Dee Zimmerman, of Irick, visited his brother, Joe Zimmerman, and wife last week.

Miss Doris Bennett visited her sister, Mrs. Powell, in Plainview Saturday.

Mr. and Mrs. Chas. Boertz were in Plainview Saturday on business.

Mr. and Mrs. J. W. Davenport had some visitors Sunday.

Jessie Kennedy returned to Quitaque Friday to resume work in the gravel pit there.

BREAD

CLEAN. FRESH-BAKED. DELICIOUS

Real Loaf

When you've worked up a real appetite a generous slice of crisp, fresh Real Loaf Bread just hits the right spot. Toasted, in sandwich form or just spread with butter it gives that "Good-I'll-have-some-more!" feeling.

Call for it at Your Grocers

Perfect Bakery

TOAST

SANDWICHES

a mirror?
a spotlight?
a new bumper?
save for them with extra miles..

EVERY extra mile that you get from using Conoco Gasoline does its bit to cut down the cost of other motoring necessities.

A mirror... a spotlight... a new bumper... why not let Conoco's extra miles help pay for them?

Along all of the important highways and main arteries of traffic and even in the more remote places, you will find the new emblem dedicated to better motoring—the Conoco Red Triangle.

It will pay you well to fill your tank only at that sign—for then you are sure to get Conoco, the real extra-miles motor fuel.

THE GREATER CONTINENTAL OIL COMPANY

CONOCO
packed with extra miles
GASOLINE

LOOK FOR THE SIGN OF THE RED TRIANGLE

Eggs!
Poultry Profit

TAKE THE MERIT WAY TO PROSPERITY!

The average hen, fed on grain alone, produces only one-half the number of eggs that the same hen would produce if fed a balanced and complete ration. To keep her working at full capacity you must give her a feed containing the necessary ingredients to make sufficient yolks, whites and shells. You do this when you feed MERIT EGG MASH.

Edwards Grain and Elevator Co.,
Floydada, Texas

They Can Make a Plane Talk



It might have been expected of three such famous flyers as Colonel Charles Augustus Lindbergh, Lieutenant Al Williams of the U. S. Navy, (at left) and Lieutenant Jimmy Doolittle of the U. S. Army (at right) that they could manage a few hair-raising stunts in mid-air. But the things this trio of birdmen did during the National Air Races in Cleveland—well, it was far more than you'd imagine if you didn't see them.

CHURCHES

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
Certainly we have nothing of which to boast, but we are very grateful for the record that our church has made during the past year. Last Sunday marked the beginning of our second year as pastor in the Floydada Community. It has been one of the very happiest years of our ministry. Not only have we enjoyed the fellowship and friendship of the people who compose the Baptist church membership, but the entire community has endeared itself to us by its thoughtful consideration of us, coming as we did twelve months ago as almost complete strangers. We love the people of Floydada, and like the spirit of the entire Panhandle section.

In spite of adverse weather we had fine congregations at the morning services last Sunday. There were 247 in Sunday School in time to be counted, and the auditorium was comfortably filled for the morning preaching service. In spite of the continuous down-pour of rain Sunday evening there were a goodly number at the B. Y. P. U., and evening service.
Our church motto for the new year is, "Loyalty to the Program." By this we mean to center our attention upon the fact that we have a program, and that we as individual members of the body must be loyal to this program, if we are to succeed.

We had thought some about being away for a few days for a little rest, but the rain has held us so long, and there are so many things that need immediate attention that we decided to take our vacation enjoying the launching of our next year's program.

If weather conditions will permit we expect to have the baptismal service next Sunday night. Visitors always welcome at our church.

FIRST CHRISTIAN CHURCH

G. B. Schmid, Minister
Since school has opened again we are back on the job ready to go to work. Let every member be present at Bible School next Lord's day at 10 o'clock.

Morning worship and communion at 11 o'clock.
Senior Endeavor at 7 o'clock.
Evening worship at 8 o'clock.
Junior Endeavor Friday at 3:45.
Prayer meeting Wednesday evening at 8 o'clock.
Mrs. Luther Drorrell will be leader.

SAND HILL BAPTIST CHURCH

Services at Sand Hill for Sunday, September 15:
Preaching in the morning at 11 o'clock.
Sunday School at 10 o'clock.
Preaching Sunday night at 8:30 o'clock.
Everyone in the community is invited to attend these services.
G. W. Tubbs, Pastor.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor
Sunday School at 10 a. m. B. F. McIntosh, superintendent. You will find an interesting class for every age. Come and make yourself at home where you are really welcome.
Preaching services at 11 a. m. and 7:45 p. m.
Junior and Senior Christian Endeavor meet promptly at 7:00 p. m. This is the life of the young people. Help them to make a success of their Endeavors.
Prayer meeting Wednesday evening at 8:00. Let us meditate upon the word of God and pray together.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
Sunday School 9:45 a. m.
Preaching by the pastor at 11:00 a. m. and 7:45 p. m.
The three Leagues meet at 7:00 p. m.
The two Adult Missionary Societies Monday 4:00 p. m.
Prayer and study hour Wednesday 7:45 p. m.
You are cordially invited to worship at the Methodist Church.

JUNIOR ENDEAVOR PROGRAM

The Junior Christian Endeavor will meet at the First Christian church after school Friday, September 13, for the following program:

Subject—Our Bible Friend Joseph.
Leader—Katherine Gresham.
Song.
Prayer.
Song.
Scripture reading (Gen. 45:1-11)
Leader.
Joseph's Coat of Many Colors—Genevieve Schmidt.
The Pits of Syria—Gladys Ruth Brown.
The Glory of Egypt—Lon Davis, Jr.
Always Truthworthy—Steve Schmid.
Business.
Benediction.

INTERMEDIATE B. Y. P. U.

The Rustlers Intermediate B. Y. P. U. have arranged an interesting

program for Sunday, September 15, at 7 o'clock.

There will be some very important announcements and plans to be made. All members are especially urged to be present. Visitors and members are always welcome.

POISON IVY TREATMENT

Poison ivy rash is one of the most disagreeable ailments with which man can be afflicted. Ask any one who has had it. Some skins are more sensitive to poisons than others, and sometimes people come in contact with ivy without knowing it until irritation of the skin has commenced.

In discussing poison ivy in the "Health in the Home" column of the Oklahoma Farmer-Stockman, September 1, one of the middle-west's leading physicians declares that for both poison ivy and chiggers there is nothing better than a cake of soap.

Thorough washing soon after exposure to poison ivy reduces the danger of injury since the poison usually requires some time to penetrate into the tender layers of the skin. Until such penetration has taken place, much or all of the poison can be removed. It is best to use hot water if any is available.

Make a thick lather and wash several times with thorough rinsing and frequent changes of hot water, using ordinary alkaline kitchen soap.

Running water is preferable for this purpose. If basin is used, the water should be changed frequently. Even after inflammation has developed, thorough washing should be tried in order to remove from exposed surfaces of the skin all traces of the poison that still can be reached.

For the inflammation, simple remedies such as local applications of solutions or cooking soda or of epsom salts, one or two heaping teaspoons to a cup of water, are helpful. Fluid extract of grindella, diluted with four to eight parts of water, is often used. Solutions of this kind may be applied with light bandages or clean cloths. Such cloths must be kept moist and discarded frequently to avoid infection. When the inflammation is extensive or severe, it is best to consult a physician.

Fashion Terms

"I notice that Woman's Home Companion has a Paris fashion correspondent," said the crusty bachelor, "right there where the choicest women are smarting around in their niftiest."

Restless Boys

"A restless boy at times may be a nuisance," says Henry Ford in The American Magazine. "But no boy ever became a leader without making himself a nuisance to somebody, at some time."

Fair Week Bargains

All Awnings
Seat Covers
Ford Tops
Dust Cloths

20% Off

Full Line of Michelin
Tires and Tubes

10% OFF

Truck Tires and Tubes 20% OFF

Used cars at reduced prices—see us before you buy.

Finkner Motor Co.



FINKNER MOTOR CO.

INVITES YOU TO SEE THE NEW

Willys-Knights

AND

Whippets

FOURS and SIXES

When You Attend

The Floyd County Fair

The beauty and style of the new Willys-Knight, the power, smoothness and economy of the patented double sleeve-valve engine, are now available in two lines of ultra-modern motor cars—the low priced "70-B" and the luxurious Great Six. . . . The brilliant success of Knight engined cars offer a true modern automobile at moderate cost. The new Willys-Knight Great Six is distinctively different from other fine cars, with an individuality that reveals itself in a higher order of beauty, luxury and performance.

Combining the Beauty, luxury and performance of this fine car in a lower priced car, Willys Overland Company have perfected the New Superior Whippet . . . Fours and Sixes. . . . Only among cars of much higher price can you find any adequate comparison with the modish design of the New Superior Whippets. Mechanically, they offer many features found only on cars costing two and three times as much.

Be Sure To See These Wonderful Cars During Your Visit To The Fair. Ask Us For A Demonstration. You'll Like Them.

We, Too, Welcome You

TO THE

FLOYD COUNTY FAIR

And would be glad to have you visit us.

THE

Railway Express Agency

D. S. Hollingsworth, Local Agent

Dr. Eckener at Controls of Graf



Here is Dr. Hugo Eckener, commander of the Graf Zeppelin, at the controls of the lighter-than-air craft which recently completed its epochal round-the-world flight. Dr. Eckener guided the air liner over two oceans and three continents to complete the first round-the-world flight ever made by a dirigible. The trip started and ended at Lakehurst, N. J.

McCoy News

(Carried over from last week)
McCoy, Sept. 3.—A meeting started in this community at the Baptist church Saturday night with Rev. Hardy doing the preaching.

Mr. and Mrs. A. Curry and daughter, Willie Maye, returned home Saturday after a visit with friends and relatives around Ft. Worth and Dallas.

Mr. and Mrs. Alva Smith and sister, Opal, visited Friday and Saturday with her parents, Mr. and Mrs. Alexander, of Lockney.

Miss Lou Berry is visiting her sister, Mrs. Curtis Wilson, of Tullia. Her brother, Fred, who has been working at that place returned home Monday.

Mrs. Cary Joiner, of California, is visiting her daughter, Mrs. Clyde Bagwell.

Miss Elma Jackson visited Miss Fessie Dalton, of the Starkey community, Sunday.

Misses Thelma Smith and Bertha Holeyfield and Kelly Holeyfield are attending school at Floydada.

Mr. and Mrs. Munger, and little daughter have moved to the teacherage. Mr. Munger will be our principal for the coming year.

Several from this community attended the baptizing at Cone Sunday afternoon.

Mr. and Mrs. S. F. Smith and family visited in the Will Snell home, of Blanco Sunday.

Gaston Howell, of Beulah, is visiting in this community.

Robert Day and family have been visiting in different places in Oklahoma.

Miss Georgia Pittman visited Saturday night and Sunday with Miss Myrtle Coleman, of the Sand Hill community.

Several from this community are leaving for different places to attend school.

Roy Stewart and Miss Imanell and Freda Jackson are visiting in the eastern part of the state.

S. F. Smith and family are the proud owners of an Essex car.

Mayview News

(Carried over from last week)
Mayview, Sept. 4.—Sunday School was well attended Sunday and an interesting lesson was discussed.

Walter Whatley, grandmother Whatley and a nephew and cousin from Mineral Wells spent Saturday night with Mr. and Mrs. E. W. Lotspeich. Mr. Lotspeich went with them Sunday to Mexico and Dumas. They are expected to return the last of this week.

Miss Louella Lincoln took dinner with Miss Grace Readhimer Sunday.

Mr. and Mrs. Jack McNeill, of Floydada, spent Sunday with Mr. and Mrs. McNeill and family.

Miss Grace Readhimer and Miss Irene and Ruth Kreis entered school at Floydada last Monday.

Mrs. H. L. Handley, Mrs. F. H. Handley and Harmon Handley left

Is Now Feeling Fit From Head To Foot

"The Sargon treatment built up my whole system and I feel better and stronger than I've felt in years. My health had been going back

on me for three years, mainly from a bad case of stomach trouble. I couldn't eat a meal that didn't make me suffer from dyspepsia and indigestion pains. Even the lightest foods soured on my stomach, and brought sharp pains that almost took my breath. I was bothered all the time by constipation and biliousness and was always having headaches. "I have used two bottles of Sargon now and am keeping up the treatment. Almost as soon as I started it the pains in my stomach disappeared and I never have indigestion. I can eat anything I want and never have those headaches any more. The Sargon Soft Mass Pills completely rid me of constipation and biliousness without the slightest upsetting. I'm in such fine health now in every way that I want to tell everybody about this wonderful treatment."—W. T. Farmer, 3951 Capital St., Dallas, Floydada Drug Co., Agents.



Monday for Mexico to be with F. H. Handley who was seriously injured last week when a horse fell on him.

Miss Ophelia Bartlett returned home Sunday from East Texas where she had been visiting with Mrs. Joe R. Evers and family, of Pleasant Hill.

Mr. and Mrs. A. G. Barnett spent Thursday with Mr. and Mrs. C. E. Bartlett.

School starts at Dougherty Monday, September 9. We are very proud of our new school building. All the parents are invited to visit the opening of school Monday.

Mean Handicap

Our St. Louis correspondent complains that the new fire engines are so fast a feller can't chase fires any more and life in the city loses one of its biggest thrills. "Give me a horse-drawn hose cart any time," remarked a leading citizen. "I don't like to run a race where I'm licked before I start."—Farm & Fireside.

SORE GUMS—Fyorrhea

Heal your gums and save your teeth. Its simple. Just get a bottle of Leto's Fyorrhea Remedy and follow directions. Don't delay; do it now. Leto's is always guaranteed.

Arwine Drug Co.



LIGHTS

That Reflect the Progress of Floyd County

THE Floyd County Fair AND The Texas Utilities Company

—Just as the Floyd County Fair reflects the progress of the Agriculture, Dairying and the Farming interests in Floyd County, so does the Texas Utilities Company reflect the material growth of this area.

—Electricity is undoubtedly the greatest force of the modern age. This year marks the Golden Jubilee of the incandescent lamp. For fifty years electricity has been your servant. As your counties, cities, and communities develop, so does this company.

—It has long been the pride of this company that we have kept pace with the progress of this rapidly developing Plains area. We will always be striving to give this county an electrical service unsurpassed by any in the state.

WE, TOO, INVITE YOU TO ATTEND
THE FLOYD COUNTY FAIR.

Texas Utilities Company

"Your Electrical Servants"

HART PARR TRACTORS

TREMENDOUS POWER

from Low-Priced Fuels

L. C. McDONALD
Floydada, Texas

Hats in Turban Theme, Intricate in Cut and Subtle in Effect, Most Stylish



This black wool crepe, at left, has twin flounces and is trimmed with ermine. At right is the type turban which is most popular this year. Also note the fur trimming to the coat.

BY HARRIET
Looking to autumn purchases, hats and street frocks interest women most.
Hats this autumn make much of the turban theme. There will be many of the utilitarian felts with brims and banded crowns that pull on easily and become most women. But the new hats are far more intricate in cut and subtle in effect.
The modified flare-back turban is the one that many women will want. It has width and some kind of interesting manipulation at the sides which invariably gives a youthful touch. Sometimes this type of turban may have a little feather ornament, a pert bow or some other bit of decoration. But the plain fine materials that are used this autumn ask little of decoration.
One of the new colors is lip-stick red. It has a dash of orange in it suggestive of the nasturtium shades that summer made so much of. Blacks are always a good choice for the first hat.

One of the newest shades for autumn is bottle green. This comes in velvet, which makes many hats this autumn, in seoleil, felt, and in all the other fabrics used.
A particularly pretty bottle green hat tops a green and beige tweed suit with long coat that has a magnificent lynx collar. This bottle green hat is of fine felt, fitted to the head as a tailor fits a coat, and its wide brim flares back round over the front and folds to give an interesting profile and a pointed edge on one side, a rounding one that is low on the neck on the other. Its irregularity is typical of the new hats this autumn.
The main thing about all of these turbans is their off-the-face effect, one covers the eyebrows. Most of them expose the forehead. The hair is not supposed to show except over the ears and some of the new hats refuse to let it show at all.

Perhaps the prettiest things for fall are the first frocks for cool days. Tollman makes an extreme white one of black wool crepe with a beautifully graceful skirt, an irregular line, with love-cup flare above narrow white silk pipquee. A little lingerie touch of lace at the neck, with a tie over itself to fashion a street. Milady tops this with a little neckpiece of ermine buttons onto the frock up in charming manner. Milady's neck and enhance the new frocks for autumn a fur touch. It is a

AMERICAN SALAD BOWL IS BOUNTIFULLY SUPPLIED

What is in the American salad bowl and in the vegetable dishes of the Nation is reflected in considerable measure in the records of carlot shipments of fruits and vegetables published each month by the United States Department of Agriculture. The figures for the season to the end of June this year show many important increases with the grand total of all items active in the June markets amounting to 668,814 carloads in comparison with 526,366 carloads of the same commodities for the same period last year.

String beans, carrots, cauliflower, celery, cucumber, lettuce, onions, green peas, strawberries, tomatoes, watermelons, potatoes, and cabbages were shipped in considerably larger amounts than last year. Asparagus, cantaloupes, cherries, deciduous mixed fruits, early grapes, miscellaneous melons, early pears, peppers, early plums and prunes, and sweet potatoes were in smaller volume than for last year.
Spinach, which in recent years has become an important truck crop for shipment, is credited with 9,701 car lots this year, as compared with 10,009 last year. Lettuce, with 39,972 carloads this year, is only about 400 carloads in advance of last year, but this increase comes after a long period of increasing supplies which has resulted in establishment of lettuce as a year-round staple in city markets. California supplies about one-third of all car-lot shipments of lettuce.

HANDS NEED MORE CARE THAN FACES, SAYS EXPERT

Hands need more care than faces, according to Hazel Rawson Cadees, beauty expert, in Farm & Fireside.
"Housework never hurt anybody's face," she says. "The exercises you get from sweeping is just as good a circulation stimulator as a beauty treatment and lots cheaper. With your hands it's different. You can not pickle and plant and then just put on your diamond rings and go out to a party. Hands need constant care as well as dress-up grooming. Not even the best manicurist can make anything of your hands if you do not take an interest in them every day.
"Rubber gloves are clumsy, but try to wear them for heavy work if you can possibly stand them. You can also do a lot for your hands by using mild cleansing agents. Warm olive oil or melted cocoa butter rubbed into the hands at night keeps the skin lubricated and prevents the cuticle from breaking. If your hands are thin and bony, massage them gently with melting cocoa butter.
"Never put a brilliantly colored polish on a homely hand. If you use liquid polish, select one that wears well without discoloring. Do not cut your cuticles unless they break and need trimming. Push them back gently with the towel when you dry your hands."

good year to use up this bit or that of fur that is stored away for some good reason.
All of the new dresses forego the straight and narrow lines. The modified princess, with skirt fullness, is the most popular type. It is a year, in other words, when the woman clever with her needle comes into her own.

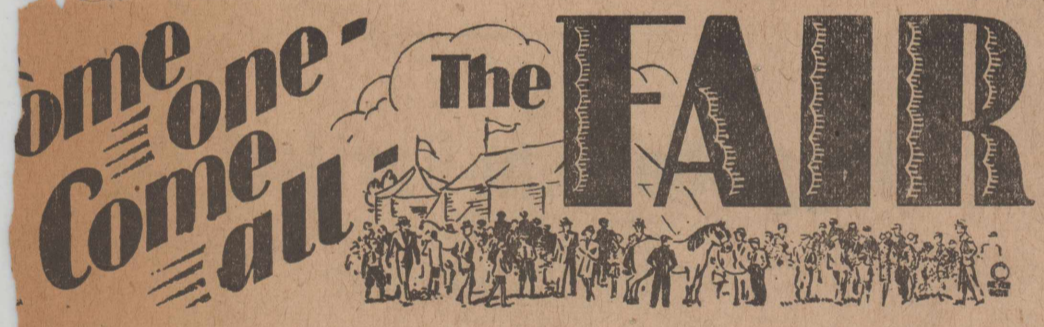
NO NEED TO TRAMP SILAGE

Four silos at the United States dairy experiment farm at Beltsville, Md., have been filled the last three seasons without tramping or disturbing. The silage has kept perfectly in every instance, and as much has been put in the silos as in previous years when a small amount of tramping was done.
The practice at Beltsville is to use the regular farm teams and help without hiring more than a few extra men. Filling, therefore, is done rather slowly, an average

day's run being 40 or 50 tons. The corn is planted so it will not all mature at once, thus making possible its harvesting at about the right stage of maturity. Under such conditions tramping silage is an unnecessary expense, according to the United States Department of Agriculture. If filling is done much faster than was done in these experiments, or if the corn has passed the proper stage of maturity, there may be some question about the advisability of not tramping, the department says.

Tourist—To what do you attribute your great age?
Oldest—Inhabitant—I can't say yet, sir. There be several patent medicine companies bargaining with me.

"How is the highway from here to Bungport?"
"Finest I ever detoured around."



We take pleasure in joining with all Floydada business institutions in extending you a friendly hand of welcome to the Floyd County Fair. It is for your pleasure and interests entirely and you owe it to yourself to attend. You will find it both interesting and educational.

WE WELCOME YOU!

And if it's anything in the Hardware line you need, remember C. Surginer and Son has it.

In our old location on the North Side of the Square.

C. Surginer & Son

CLEAN UP For Fair Week

Have your clothes cleaned and pressed, fresh and ready for the Fair. Bring them in to us and let us do the job up right for you. Modern Equipment and expert workmanship make it possible for us to give you the best of service along the tailoring line.

Try Us—You'll Like Our Work.

W. L. FRY

TAILOR

There's a Reason If your child persistently goes wrong it's because he's got the wrong parents—and he didn't select them.—Woman's Home Companion.

Attend The Floyd County Fair September 18-21. Hesperian Ads Get Results.

THE FLOYDADA CREAMERY

EXTENDS A

Cordial Invitation

To visitors in Floydada During

The Floyd County Fair

SEPTEMBER 18 TO 21

To call and see our creamery in operation.

We appreciate your business and ask a liberal share of your patronage.

The Floydada Creamery

E. L. Angus, Manager

For Economical Transportation

CHEVROLET

Pick the car you want

... and you can be assured when you buy it from us that it represents a Dependable and Honest Value!

No matter what price you want to pay for a used car—we can supply you with a better automobile than you ever expected to buy for that amount of money!

We have on hand at this time the widest selection of fine used cars in our history. Many of them cannot be told from new. The motors have been thoroughly overhauled—upholstery and hardware are in excellent condition—and some have even been refinished in pleasing new colors.

Here is your opportunity to get a real bargain! And you can have absolute confidence in the cars that bear the red "O. K. that Counts" tag—because they have been carefully checked over by skilled inspectors, and represent definite, known values.

Come in and pick out your car now—while we have a wide selection for you to choose from!

LOOK at These Bargains!

- 1 1927 CHEVROLET LANDAU
Motor in first class condition, good rubber, bumpers front and rear extra tire. Original paint job. A real bargain. Small down payment balance by month.
With an OK that Counts.
- 1927 CHEVROLET COACH
in first class condition, for only \$140.00 cash balance per month.
With an OK that Counts.
- 1 DODGE SEDAN 1926 MODEL
New paint job, new tires, bumpers front and rear for only \$350.
With an OK that Counts.
- 2 1926 MODEL CHEVROLET COUPES
in first class condition and would make an ideal school car for a very reasonable amount
With an OK that Counts.

USED CARS

"with an OK that counts"

Snodgrass Chevrolet Co.

Floydada, Texas

They Made The Fair Possible

These firms and individuals have contributed time and money to make the Floyd County Fair worthy of your patronage:

- W. M. Massie
- First National Bank
- Floyd Co. National Bank
- C. R. Houston Co.
- Martin Dry Goods Co.
- Baker-Hanna Co.
- The Massie Wholesale Gro. Co.
- Rutledge & Co.
- Hesperian Publishing Co.
- Baker-Campbell Co.
- C. E. Stone Co.
- Higginbotham-Bartlett Co.
- Wilson Studio.
- Davis Gin
- Woody Drug Co.
- Willson & Son
- Barker Bros.
- Community Supply Co.
- Floydada Hdq. & Groc. Co.
- Arwine Drug Co.
- Floydada Drug Co.
- Felton & Collins Groc. Co.
- Moore Drug Co.
- C. Surginer & Son.
- Floydada Theatres
- City Market
- D. W. Fyffe
- Floydada Creamery
- "M" System Grocery
- White Drug Co.
- Stansell & Collins
- Consumers' Fuel Ass'n.
- McGuire's Store.
- Wilson Kimble
- Wester's Bakery
- H. P. Watson Co.
- C. L. Minor
- A. B. Keim
- Edwards Grain Co.
- Lawrence Lewis
- Gullion & Son
- E. L. Snodgrass
- Farmers Grain Co.
- West Texas Lumber Co.
- South Plains Gas Co.
- Floydada Insurance Agency.
- A. S. Cummings
- Southwestern Bell Tel. Co.
- Robt. A. Sone
- Wood Bros.
- Carter Music Co.
- Perfect Bakery
- Joe Boothe
- Cities Service Co.
- C. W. Ginn
- The Texas Co.
- W. C. Hanna
- P. G. Stegall
- L. G. Mathews
- Earl Rainer
- Motor Inn
- J. B. Bishop
- Tin Shop
- Floyd Poster Co.
- H. O. Cline
- Jeff D. Ayres
- F. F. F. Service Station
- Messick Bros.
- Radio Electric Co.
- Boerner-Thaggard Motom Co.
- Burl Bedford
- P. C. Harmon
- Rutledge Motor Co.
- Texas Cafe
- L. & O. Top Shop
- A. E. Tinnin
- Floydada Hatchery
- Jno. W. Jones
- N. W. Williams
- C. M. Thacker
- R. B. Wakefield
- R. E. Fry
- O. E. Murray
- H. R. Stanley
- Palace Barber Shop
- Texas Utilities Co.
- Floydada Coffee Shop
- Tom W. Deen
- Wm. McGehee
- R. Fred Brown
- Q. A. & P. Railway Co.
- W. Edd Brown.

FAIR COMMITTEES
Finance—J. G. Martin, C. R. Houston, J. B. Jenkins.
Live Stock—O. L. Stansell, C. H. Davis, O. T. Williams, J. V. Daniel, E. L. Angus.
Agriculture—S. W. Ross, J. G. Wood, S. N. Tawwater, A. B. Keim, H. P. Watson, Carl Minor, Homer McDonald.
Entertainment—N. W. Williams, Burl Bedford, W. H. Henderson, E. L. Norman, H. L. Crow, J. C. Gilliam, T. P. Collins.
Athletics—A. A. Bishop, G. A. Linder, J. C. Wester, Troy Jones.

Fair Officials Plan Special Pioneers Day

"Pioneers, Welcome!" This is the message being broadcast by officials of the fair this year and to prove that the message is genuine a special day Thursday, Sept. 19, has been designated as pioneers day at the Floyd County Fair. Only three events will feature this program. They will be the basket lunch at noon, the old fiddler's contest and the square dance. All the speaking that will take place will be done by pioneers who are present for the day.

The program will take place on the east side of the Court House lawn where special seating arrangements have been made. Those who care to, will bring their lunch on Thursday morning and the old time method of picnicing will be followed. In the afternoon John McDonald will have charge of the fiddlers contest as well as the square dancing which will start in the late afternoon or early evening. A special fireworks display will be given that evening at 9 o'clock in honor of the pioneers. Pioneers day will be on Thursday, Sept. 19.

DELEGATES FROM 4,000,000 WOMAN ADVISE FILM MAKERS

Representatives of four national women's organizations with a membership of 4,000,000 are now definitely established in Hollywood and are supplying film makers with advice before pictures are released. Their services, according to Anna Steese Richardson in Woman's Home Companion, are by far more valuable and more pleasing to the

producers than any former method of censorship.

When films are viewed at the Academy of Motion Picture Arts, not a sound is heard from the twenty women who constitute the audience, says Mrs. Richardson, no matter how blood curdling, sad or gay the picture may be. Any demonstration of emotion, they have decided might influence judgment on the entire film and all of them have trained themselves to suppress their reactions. They record these on long sheets of paper.

Under the old system pictures were pre-viewed by small volunteer groups in New York or other Eastern centers, often too late for local

organizations to receive and distribute the estimate of the reviewers. Now the Hollywood committee views the picture the day after it is finished, which is from three weeks to six months before it is shown to the general public.

What Religion Needs
 "Everywhere the modern world is demanding of religion that it be lived and not merely talked.—The American Magazine.

Home Diplomacy
 The best diplomacy at home with the children is to rely upon the two s's, suggestion and substitution.—Farm & Fireside.

Golden Stitches
 It makes the sewing basket more interesting to know that instead of

sewing only seams, and garments we are actually shaping character and destiny.—Farm & Fireside.

Remington and Royal Portable Typewriters at Hesperian Office. The Hesperian \$1.50 per year.

It's Fair Time You Had That Car Body Work Done

—Just putting off and putting off from day to day let's rust get in its dirty work on your damaged car body or fender and you lose two ways:

1. In appearance. A car that doesn't look good does not get the care and attention that a good looking car gets.
2. In life of the car. Rust is the greatest enemy of steel. The bent places straightened and a touch of Duco added will make it last indefinitely.

We specialize in Body and Fender Repair; Lights and Curtain renewal or repair; Upholstering; Duco Re-Finishing.

You'll find the cost reasonable at our station

206 NORTH MAIN STREET

JOHN McCLESKEY TOP SHOP

TELEPHONE 220

DON'T FAIL--

TO HEAR THE NEW

ATWATER-KENT
 SCREEN-GRID ELECTRO-DYNAMIC
RADIO

Next Week When You Attend The
Floyd County Fair

Through the magic of this Atwater Kent Screen-Grid Radio, the voice of radio in all its beauty comes to you clearer, finer, farther than ever before—with mighty volume, if you like, or with the intimacy of a softly played guitar.

VISIT US DURING THE FAIR

Radio Electric Co.

FLOYD COUNTY NAT'L BANK BUILDING



As the Time approaches for the Annual—

Floyd County Fair

We pause to see just what this fair means to you and what it means to us.
 To You, The Farmers of Floyd County, it means a method of displaying what you have accomplished during the past year; a means of comparing your products with your neighbors; and a way to set new standards of work by in the years to come.
 To us, Your Bankers, it offers a means of telling you of the service we render to the people of Floyd County and surrounding territory. This is not OUR Bank. Call upon us for any assistance we might be to you. Let us help you work out your financial problems.

WE BID YOU WELCOME TO THE FAIR!



Display Of Fireworks Biggest In Panhandle

American Flag Display Furnishes Grand Finals on Three Nights of Fair.

The entire country side will look that the Floyd County Fair is in progress when the announcement bombs of the Beach Fireworks Company are fired on Thursday evening at 9 o'clock. Last year these bombs were heard for a distance of twenty miles and are always followed by a blinding flash. Then following in rapid fashion will be bursting shells, whistling batteries, meteoric showers, Marne mines, and twinkling star shells with an occasional set piece like the American Flag, the American Legion Emblem, the Lion's and Rotary Club emblems and then the beautiful Nigaria Falls, the most popular fireworks set piece ever displayed to the public. The actual length of this wonderful display is twenty feet and on account of its intense brilliancy there is actually more candle power than the larger set pieces.

The final for each evening's program will be the American flag, which stands for "liberty and freedom for all," flung to the breeze from its golden staff and always receives great tributes of applause from the entire audience.

The fireworks will take place at the same hour on Thursday, Friday and Saturday evenings, the largest and best display ever offered by a free county fair in West Texas.

An editor eulogized a certain worthy lady who had recently died.
 "She was noted for her charity," he wrote. The printer had it, "She was noted for her chastity." The editor proof reading scrawled a query mark over the last word. This is what appeared in the paper: "She was noted for her chastity (?)."
 Then there is the famous double-barrelled bull made by a printer, who transposed a "battle-scarred veteran" into a "battle scared veteran," and when called on by the irate colonel next day to correct it made matters worse as a "bottle scarred veteran."

Second Sheets, pencil and type-writer carbon at Hesperian office.

Kiddie Airport Thriller Newest Mid-Way Ride Obtained For Fair

Rieke Contracts Best Carnival Attractions

Miniature Train Included in List of Novelty Machines to Furnish Fun for Visitors.

Efforts have been made this year by Harry Rieke, who has charge of all rides and concessions for the Floyd County fair, to obtain the best and largest variety of mid-way attractions possible to entertain the thousands expected to attend the four-day celebration.

Arrangements have been completed and the contract signed Saturday for one of the newest rides in use—the Kiddie Airport. The Kiddie Airport Company of Amarillo will have their thriller here with the other attractions in accordance with the agreement reached last week.

The new ride consists of four actual size airplanes built exactly like real machines with propellers, wheels, cockpits and tail fins. Each machine will have its own individual one-third horsepower electric motor and will be operated as a single unit. They will have wing spread of approximately 14 feet, and a fuselage of about the same length. The planes will be operated in a large circle.

Since aviation has become one of the main topics of the day and people are becoming more "air minded," it is thought that the airplane ride will have an especial appeal.

Included in the mid-way attractions will be a ferris wheel, miniature train that will carry passengers, a merry mix-up, illusion show, merry-go-round, fortune teller, beano game, and various other fun makers.

Thrills, fun and merriment will be the order of the day—not for one day but for four days and nights. The mid-way will be located northeast of the square just west of the new Texas filling station.

"We are well pleased with the present trend of things and we believe that everybody who attends will have every opportunity for some of the best, cleanest entertainment that has been offered in section in several years," Harry Rieke said. "We have tried to make the most worthwhile entertainment available and believe we have succeeded," he stated.

What's Doing In West Texas Today

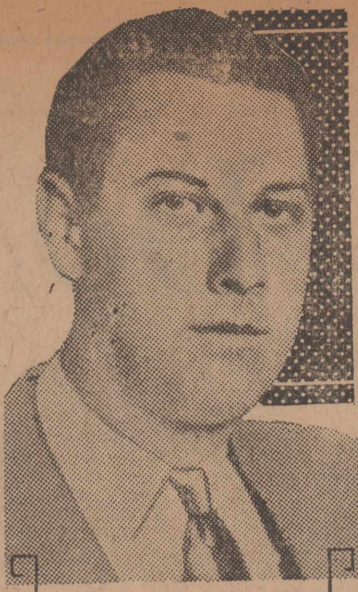
The West Texas Chamber of Commerce, of which Harry Rieke is president, will no doubt be active in the campaign to burn natural gas to burn. The Star has started a campaign urging the people to answer ready canvass is made to see if users there would be. Every residence owner, business house is expected to answer.

KIN farmer has succeeded in producing and marketing 1500 ears of corn from 5 acres in two years, on land that was fifty years old. For the last two years he has been sowing in the fall a bushel of wheat and one bushel of rye and pastured and ungrazed when it was plowed under.

ALER Board of Education has authorized establishment of a school, in response to a number of requests from people who are employed, and who feel the need of further training. The courses of study will depend upon the tastes of the students.

The SLATON American Legion post will present a special trophy

Fined \$5000



It doesn't pay to drive a car while intoxicated, especially around Los Angeles, and Michael J. P. Cud-ahy, above, scion of the packing-house king, has just found that out—at a cost of \$5000. He was fined that amount after he had to interrupt his honeymoon to stand trial.

FUNERAL FOR JUDGE MAYFIELD AT PLAINVIEW SEPT. 4.

Funeral services for Judge George L. Mayfield, former district attorney of the 64th Judicial District, who died Sunday night, September 1, were conducted Wednesday afternoon, September 4, from the First Methodist Church at Plainview, Rev. E. E. Robinson and Rev. C. L. Cartwright of that city officiating.

He had been suffering from Bright's disease for some time and for the last month had been confined to his bed.

For sixteen years, Judge Mayfield served his county and state in public office, first as county attorney, then as county judge, later as district attorney and again as county judge which office he quit the first of this year. He served this county as district attorney from 1912 to 1916, this county being included in the 64th Judicial District at that time.

He is survived by his wife and a daughter, Miss Esther, of Plainview and a son, Harrison, of New Orleans, La.

Locals and Personals

Mrs. Grady Paschall left Wednesday of last week for Anaheim, California, where she will make her home with her mother, Mrs. D. E. Wagner. She has been here visiting in the home of Mr. and Mrs. W. N. Paschall since July 27, having come to accompany the body of her husband who was killed in an aeroplane crash in Los Angeles.

Miss Betty Massie, of Weatherford, came Friday for a visit with her sister, Mrs. H. D. Butler, and her brothers, W. M., Marvin, and Charles. She plans to be here about two weeks.

Mrs. J. A. Arwine and sons, Joe, Jr., and Gean Thomas, left Friday for Fort Worth where they will spend the remainder of this month with her father, Lon Thomas.

Mrs. Fannie Montague returned home Monday from a visit with her sisters, Mrs. H. L. McKinstry and Mrs. J. E. Wimberly, of Hagerman, New Mexico, and her brothers, Rev. Joe Wilson, and family, of O'Donnell, and John Wilson, and family of Knox City. Mr. and Mrs. McKinstry brought her home and they visited the brothers enroute here. Mr. and Mrs. McKinstry left for their home Tuesday morning.

Mr. and Mrs. H. H. Hatchett, of Clinton, Oklahoma, have returned to their home after a visit here with her parents, Mr. and Mrs. J. C. Dickey.

Mrs. C. E. Ross, who spent the summer with her son, N. L. at Waco and her daughter, Mrs. E. C. Reynolds, at Fort Worth returned to Floydada last week and resumed her work Thursday as teacher in the Sand Hill school. She attended Teachers' Institute at Lubbock Monday and Tuesday of last week.

Mrs. D. Faulk and son, Malcom and daughters, Marcella, and Nellie Frances, of Malden, Mo., moved to Floydada last week to make their home. Mrs. Faulk is a sister of Mrs. Roy Snodgrass and Mrs. T. C. Russell. Malcom began work Friday at McGuire's.

Take That, Men

If men would come to dinner before everything gets cold, the food would taste better. Their mother's cooking, indeed, their mothers probably had something to cook with.—Woman's Home Companion.

Nose to the Grindstone
"A farmer is criticized if he's even seen goin' in th' past office durin' th' growing' or harvestin' season. His place is on th' farm until th' snow flies."—Abe Martin in Farm & Fireside.

Welcome

FAIR VISITORS! Step This Way . . .



We want to see all our friends from over Floyd and adjoining counties in Floydada during the Fair—and we want to invite everyone of our friends to

Visit at Our Store

while here. We feel the greatest asset we have is the friendship of our customers and patrons, and we are going to be disappointed if you don't come to see us. Don't forget the fair dates—September 18 to 21.

MOORE DRUG CO.

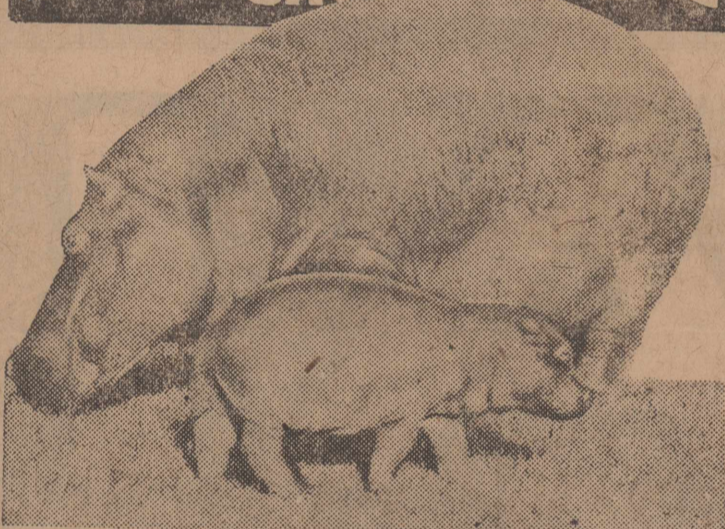
"Yours For Moore Service"

FREE GATE—TRI-STATE FAIR

AMARILLO, TEXAS—SEPTEMBER 23 TO 28

Main Attractions Will Be:

HAGENBECK-WALLACE CIRCUS



TWICE DAILY GRAND STAND CHAIRS RESERVED AND GENERAL DOORS OPEN 2 P.M. - 8 P.M. ADMISSION TICKETS ON SALE CIRCUS DAY 1 P.M. - 7 P.M.

WORTHAM CARNIVAL!

INDIAN SHOWS!

FIFTEEN BANDS

\$15,000 IN PREMIUMS

Big Hereford Exhibit!

DOG SHOW Pet Stock Show!

WELCOME TO YOU FAIR WEEK

And While You Are Attending The Fair,

DON'T FAIL TO VISIT US

And Get Our Prices and Recommendations on Those

GOODRICH TIRES

You'll Like Goodrich Tires

FLOYDADA RUBBER CO.

First Door North of the Post Office

We want to urge you to visit the Floyd County Fair next week. We will do everything in our power to make your visit enjoyable.

While attending the Fair, we want you to be sure to see the new,

Chevrolet Six

ON DISPLAY IN OUR SHOWROOMS

You'll Like The New Beautiful Chevrolet

Snodgrass Chevrolet Co.

Roy L. Snodgrass, Prop.

U. S. Farm Radio Program Week Of September 16-20

A discussion of progress in farm organization during recent years by Assistant Secretary of Agriculture Renick W. Dunlap, three important economic reports for the farmer, and new facts on refrigeration for the housewife are the features of this week's National Farm and Home Hour broadcast by the United States Department of Agriculture through a network of 39 radio stations associated with the National Broadcasting Company.

Mr. Dunlap will speak on Tuesday, September 17. His talk is the eighth in a series by ranking administrators of the department under the general title "What's Happening in Agriculture." On Thursday, Dr. Louis Stanley, chief of the Bureau of Home Economics, in an interview conducted by Mrs. Rowena Schmidt Carpenter, the radio household advisor for the National Farm and Home Hour, will give the new facts on refrigeration.

Besides the economic reports and Mr. Dunlap's and Doctor Stanley's talks, the week's program includes a wide range of timely information for farmers and gardeners delivered in the Farm and Garden Calendar periods of the hour.

The complete program for the week follows:

Monday, September 16—"The Farm Calendar," Dr. W. J. Spillman; Summary of the Price Situation Report, Dr. O. C. Stine, in charge of statistical research.

Tuesday, September 17—"What's Happening in Agriculture: Farm Organization Forges Ahead," Assistant Secretary Renick W. Dunlap "The Garden Calendar," W. R. Beattie.

Wednesday, September 18—"The Farm Calendar," Dr. W. J. Spillman; "Cattle Feeding Prospects," C. V. Whalin, in charge of livestock division, Bureau of Agricultural Economics.

Thursday, September 19—"Using the Temperature in a Good Refrigerator," interview with Dr. Louis Stanley, chief, Bureau of Home Economics, by Mrs. Rowena Schmidt Carpenter, Assistant to the Chief, Bureau of Home Economics.

Friday, September 20—"The Farm

Calendar," Dr. W. J. Spillman; "Lamb Feeding Prospects," C. L. Harlan, chief livestock statistician, Bureau of Agricultural Economics.

Saturday, September 21—"A Special program by the National Grange

The National Farm and Home Hour broadcast is from 1:30 to 2:15 p. m., Eastern Standard Time (12:30 to 1:15 p. m., Central Standard Time; 11:30 a. m., to 12:15 p. m., Mountain Standard Time), through the following stations associated with the National Broadcasting Company:

WRC, Washington; KSTP, St. Paul-Minneapolis; WHAS, Louisville; KVOO, Tulsa; WRVA, Richmond; WBZ, Boston; WBZ, Springfield; WJZR, Detroit; WREN, Kansas City; WKY, Oklahoma City; WOW, Omaha; WBAL, Baltimore; WOC, Davenport; WTMJ, Milwaukee; WSM, Nashville; KPRC, Houston; WEBC, Superior; WHAM, Rochester; WLW, Cincinnati; KYW, Chicago; WMC, Memphis; WPTF, Raleigh; WHO, Des Moines; KOA, Denver; WBT, Charlotte; WJAX, Jacksonville; KDKA, Pittsburgh; KWK, St. Louis; WFAA, Dallas; WJZ, New York; WIOD, Miami; KSL, Salt Lake City; WOAI, San Antonio; KPO, San Francisco; KGO, Oakland; KGW, Portland; KOMO, Seattle; and KHQ, Spokane.

The scholarly appearing little man rushed into the police station. "I wish to report," he gasped, "that my car has just been stolen!" "See who did it?" queried the desk sergeant.

"Ye-yes."
"What'd he look like?"
"I fear I could not describe him accurately," replied the little man. "But" (and he brightened up and produced a note book from his pocket) "I succeeded in taking the number of the car."

Jones—I didn't sleep a wink all night. I had an awful toothache.
Smith—Ah, you should try repeating to yourself 50 times every day—Get behind me pain!
Jones—Nothing doing. Do you think I want lumbago?

Knows His Stars



Richard Akers, above, is only 9 years old, but he certainly knows his astronomy. He is the son of Dr. L. K. Akers, president of a Kentucky college, and he has bewildered members of the college faculty with his astronomical aspects of Einstein's latest theory. Incidentally, he has been asked to address the Kentucky legislature at their fall session.

Advertise in The Hesperian.

SOCIETY

Hostesses At Luncheon For 1922 Study Club.

Mesdames Lon V. Smith, Edd Johnson, and Kenneth Bain were hostesses to the 1922 Study Club at the opening meeting, for the new club year, with a four course luncheon at Mrs. Bain's home at 1 o'clock Thursday, September 5.

A color scheme of pink and green was carried out in the table appointments and further emphasized in the four courses served.

Mrs. W. E. Patty presided as toastmistress.

Mrs. O. T. Williams introduced the new officers for the year. Mrs. C. H. Davis gave the response for the incoming president, Mrs. R. E. Fry. Mrs. Glad Snodgrass expressed the appreciation of the club for the retiring officers. Mrs. J. C. Gilliam gave a toast to the husbands.

The luncheon was served by Misses Venita Borum, Jean Bain, Mary Anne Kimble, Emma Louise Smith, daughters of club members.

Music throughout the luncheon hour was furnished by Mrs. G. R. May at the piano and Mrs. A. D. Cummings, violin.

The club will meet September 19 at 3:30 o'clock with Mrs. T. P. Collins.

Friendship Bridge Club Meeting Friday.

Mr. and Mrs. C. H. Davis were host and hostess to the Friendship Bridge Club Friday evening, September 6, at 8:15 o'clock. Mrs. A. J. Folley and George McWhirter got high score for the visitors in the games of bridge played during the evening and Mrs. J. C. Gilliam and Thurmon Bishop received high score for the club members.

Delicious refreshments of peach salad, ribbon sandwiches, rose ice cream, wafers and salted almonds were served by the hostess.

Guests of the club for the evening were Mrs. Davis' sisters, Misses Prebble and Annie Lee Durham, and brother, Durham K. Durham, of Sterling City; Mr. and Mrs. A. J. Folley, Miss Eddythe Walker, Ira J. Marshall, George McWhirter, and Frank Johnson.

Members present were Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. A. B. Keim, Mr. and Mrs. Robert McGuire and Mr. and Mrs. Thurmon Bishop.

Mr. and Mrs. Gilliam will entertain the club Friday evening, September 20.

Wednesday Bridge Club Resumes Meetings.

After having been dismissed for the summer months, the Wednesday

Bridge Club resumed its meetings Wednesday afternoon, September 4, at the home of Mrs. John I. Hammonds.

At the conclusion of the games of bridge played during the afternoon Mrs. Flynn Thagard was winner of high score for the visitors and Mrs. Luther Fry got high score for the members.

Visitors for the afternoon were: Mrs. W. H. Hilton, Mrs. Flynn Thagard, Miss Jennie Lewis and Miss Frances Jean Smith, of Austin.

Members present were: Mrs. Jack Henry, Mrs. B. K. Barker, Mrs. A. A. Bishop, Mrs. T. P. Collins, Mrs. Leon Collins, Mrs. Bob Eubank, Mrs. A. B. Keim and Mrs. Luther Fry.

Mrs. Luther Fry will be hostess to the Club Wednesday afternoon, September 18.

Reunion of Dickey Family Held at Lubbock.

Mr. and Mrs. J. C. Dickey, of this city, and all of their children were present at a family reunion Sunday, September 1, at the home of Mr. and Mrs. A. L. Scoggin, 2110-15th Street, Lubbock.

All of the sons-in-law and daughters-in-law were present except Mrs. J. E. (Kight) Dickey, who at present is at Cloud Croft, New Mexico. The grandchildren were all present except Mrs. E. C. McReynolds, Fort Worth, and N. L. Ross, Waco.

Those present were: Mr. and Mrs. J. C. Dickey, Floydada and the children and their families, Mrs. Celia E. Ross, Floydada; Mrs. H. H. Hatchett and Mr. Hatchett, Clinton, Oklahoma; Mrs. A. L. Scoggin, Mr. Scoggin, and their daughters, Jessie Merle and Marilou, and sons, Mack and John Harvey, of Lubbock; Mrs. A. J. Welch and son, Billie Joe, and daughter, Virginia, Floydada; Mrs. A. P. Horn, and Mr. Horn, Floydada; J. E. (Kight) Dickey, Lubbock; Mr. and Mrs. J. R. Dickey and son, Richard, of Lubbock.

Motorist: These chickens in the road cause a lot of accidents.

Farmer: But not as many as the chickens beside the driver.

—Allston Recorder.

"Who will drive this car away for \$50.00?" read a sign on the old Hunka Scrap parked in the dealer's window.

A man stopped at the window, read the sign and entered the shop "I'll take a chance," he offered: "where's the money?"

"Sandy, I dinna like the way ye drive so close to the car's head. An' it's night too."

"Whisht ye, Woman. Dinna ye ken that I can turn off ma headlights that way an' save the battery?"

In Fairness To Your Motor

DRAIN and REFILL

with the Correct
Lubricating Oil

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Take the guess work out of your lubricating problems by using Pierce Pennant Motor Oil. A correct grade for every car.

Sold By The Following
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S. H. PHILLIPS, Agent

- DAY & NIGHT GARAGE, City
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Pierce Petroleum Corporation

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This Bank--

[[Wants to Extend You A
Special Invitation to ...]]

The Floyd County Fair

September 18 to 21

BECAUSE—WE BELIEVE IN FLOYD COUNTY FARMERS;
BECAUSE—WE BELIEVE THIS FAIR WILL HELP YOU;
AND BECAUSE—WE WANT TO BE OF SERVICE TO YOU AND YOUR FAMILY;

We Urge You to Attend

Floyd County National Bank

"The Bank of Friendly Service"

Floyd County Fair Edition

THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 12, 1929.

NUMBER 29



FALL FASHIONS SECTION

BAKER, HANNA & CO.

FALL OPENING

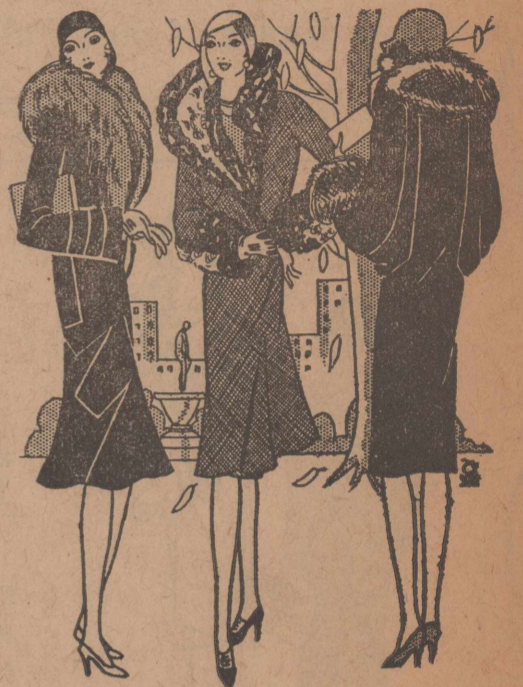
For Special Showing During The Fair



EVERYTHING IS READY

Every Department is filled with Fascinating, New Things to Show You---Come In!

Each Department is a fascinating show for everyone. We invite you all to come in—look around—whether you are ready to buy or not. We are so enthusiastic about these new things that we are eager to show them to you.



Fall Frocks

Fall Frocks are simply irresistible.... satins, crepes, and fail tweeds in many shades of blue, brown, tans, and blacks. Come in and look them over.



Millinery

Millinery is smart as can be....scores of fascinating shapes and colors to choose from. Ladies, Misses and childrens. We have what you want—priced like you want it.



BOYS' CLOTHING

Boys' Clothing— just the kind mother wants at the prices you want to pay. Bring the boys in — let us show you that we can save you money on boys' clothing and furnishings.

New Piece Goods For Fall

The Largest Stock We Have Ever Shown

NEW WOOLENS

All the new things in woolens are here in patterns most pleasing for both old and young. We have never shown a greater range of patterns in wool goods—come in—you will be delighted to see these goods, priced at Baker, Hanna Savings.

NEW SILKS

The many new silks for Fall will be found in our silk department. This stock will be complete shortly with new goods arriving daily. Fail Tweed will be one of the outstanding new silks for Fall. Everyone knows that Baker, Hanna prices are the lowest in town on Quality Silks.

WASH PRINTS

If it is at all possible, wash goods are more fascinating this Fall than ever before. The color scheme and patterns are simply irresistible. We have by far the largest stock this Fall we have ever shown in Floydada. Also the greatest price range. All guaranteed Fast Colors. Our sales people will consider it a privilege indeed to show and explain to you the many new things in our Fall Merchandise.

ACCESSORIES

Accessories are Smarter than ever before—Hose, Gloves, Sweaters, Handbags, Jewelry, Laces, Furs, Braids, Buttons and Tapes. We have them all and many other new things. We can fill your bill complete.

Fall Coats

Our new coats as usual are the latest creations in both fabric and style.

Our prices—always the lowest on quality ready-to-wear.



Men's Clothing and Furnishings

We do not have space in this advertisement to tell you all about them.

Come in—look through our clothing, shoes, shirts, pants, overalls, underwear, sox, caps and ties.

SHOES FOR FALL

We have left nothing undone in getting the best shoes in every department of our shoe stock. Dress, School, Walking, Corrective and Comfort Shoes—Men's, Boys', Ladies', Children's and Infants. We know how and will fit your shoes right if you come here and let us fit your feet. No need for your feet to hurt. Come—let us show you!

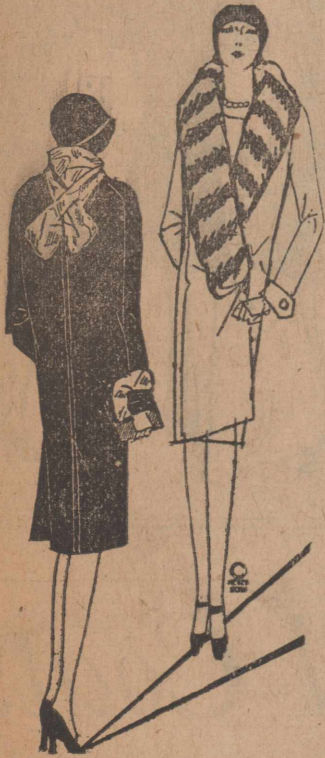


FAIR SALE OF AUTUMN STYLES

During the Floyd County Fair, we are presenting a **SPECIAL SALE** of everything that's new for Fall. We now have the largest and best display of early Fall Styles in wearing apparel for every member of the family that we have ever had the pleasure of showing.

We invite you to visit our store during the Fair and see this new display of Autumn goods. You will find our stock complete.

The Season's Newest In Coats, Frocks and Ensembles



It is quite an event to find a collection of Coats, Frocks, and Ensembles such as we are showing this season, in such a variety of price ranges. You can find just the size, style and color that you want, at the price you want to pay.

THE DRESSES—Every imaginable color and style and type that has been created for early fall season will be found in the assortment of dresses we are showing. The very newest styles in satins, printed crepe, wool sports, flat crepe and velvets.

\$9.95 to \$52.50

THE COATS—In the very newest coat fashions....flares, godets, princess effects, rich fur treatments, gorgeous silk linings, and expert workmanship.

\$15.00 to \$110.00



- HOSIERY
- GLOVES
- PURSES
- NECKLACES
- HANDKERCHIEFS
- SCARFS
- BELTS
- COSTUME JEWELRY

New Fall Footwear

FOR EVERY MEMBER OF THE FAMILY!

LADIES FOOTWEAR—Our stock has never been more complete with the latest, newest styles and colors, and all at such a reasonable price. Just received new styles in Foot Friends AAA to C. See them, Madam! We have your size.

MEN AND BOYS—The best line of shoes that we could carry....Florsheim and Star Brand are on display here for you. New shapes, new styles and our usually reasonable low prices.



The New Fall Styles In Men's Suits

Curlee and Middishade Suits have long been recognized by Floyd County men as leaders in both style and quality. It is our pleasure this Fall to offer you a wide selection in these suits, featuring the latest styles, and colors, and in a most reasonable price range. Make your selection early from this new stock.

Prices range from,

\$14.95
to
\$45.00

C. R. HOUSTON CO.

FLOYDADA, TEXAS