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Ft. Worth Cats Play Here During Co. Fair

Lockney Independents to Meet Felines at Floydada Baseball Park Thurs., Sept. 19.

Baseball fans of Floyd and surrounding counties will have an opportunity to see the real Fort Worth Cats in action in Floydada during the Floyd County Fair next month. It was announced Saturday by the Athletic Committee of the Fair Association. The Lockney Independents will cross bats with the Panthers at the Floydada Baseball Park on Thursday, September 19, on the afternoon of the second day of the fair.

Jimmie Walkup, past season manager of the Cats, in a telegram Saturday to the Athletic Committee confirmed the arrangements for the game in this city. The Felines will play in Floydada while on a post-season barnstorming trip through West Texas.

Although the Cats are running close to the top for the Texas League Pennant, they are not expecting a "walk away" with the Lockney squad. The Independents have lost only two out of seventeen games played this season, and are considered one of the best amateur nines in the Panhandle. Hereford, Pampa and Panhandle have been some of the teams to go down before the Independents. Elmer Mickey is manager of the Lockney nine.

Fair officials state that ideal arrangements have been made for sport fans for the fair. The appearance of the Cats here will mark the close of the baseball season, while the opening game of the football season will also be an attraction at the fair. Definite arrangements for the football game have not been made at this time, but the Athletic Committee states that a game would positively be arranged, possibly between the F. H. S. Whirlwind eleven and a neighboring team.

Members of the Athletic Committee of the Fair, who last week completed arrangements for the Fort Worth Cats' game in this city are J. C. Wester, and A. A. Bishop.

Boy Scout Encampment Will Close Tomorrow

Tomorrow will mark the close of the first Boy Scout encampment of the Central Plains Area Council at Holmes creek near Quitaque and the 150 Boy Scouts who have been attending the ten day meet are expected to return to their respective homes this week-end. Reports from the camp state that the boys have enjoyed an ideal encampment, and every troop in the Area is in tip-top shape to carry out the Boy Scout work.

Some fifteen boys, with Scoutmasters E. F. Eastridge and W. A. Gound, have been attending the encampment from Floydada. District Scout Executive E. L. Roberts has been in charge of the camp, and with the assistance of the Scoutmasters, has conducted the encampment without any mishaps or accidents.

Boys attending from local troops number 44 and 43 are expected to turn home tomorrow afternoon.

DIED AT OFFICE OF DOCTOR

TILE THERE FOR TREATMENT

John W. Freeman, 56, died Tuesday afternoon in the office of Dr. J. B. Rinehart, where he had gone a few minutes before for medical treatment, apoplexy causing his death.

He was born and reared in Murray county Tennessee. He had been a resident of Floyd County for the past four years.

The deceased is survived by his wife, three daughters and three sons. The children are Mrs. W. F. Bishop, of Dallas, Earl, of New Mexico, Grady, Austin, Bonniere, and Annie Belle, who lived at home.

Funeral services were held from the City Park Church of Christ Wednesday afternoon at 4 o'clock, conducted by elder H. P. Cooper, Members of the Bible Class, of the Church of Christ, of which the deceased was a member, were pallbearers.

Interment was made in the Floydada Cemetery.

LOCKNEY BOY KILLED IN ACCIDENT NEAR CARLSBAD

Funeral services were held at the First Baptist Church in Lockney Tuesday afternoon for Derrell Dollar, 27, of Lockney who was killed in an automobile accident near Carlsbad, N. M. late Saturday evening. J. B. Downs, 25, of Hereford and Marsh Collins, 25, of Lockney, were also in the accident but were not seriously injured.

The deceased was the son of Mr. and Mrs. J. F. Dollar, prominent farmer near Lockney. He was well known in both Floydada and Lockney. Rev. McCarty conducted the funeral services, and interment was made in the Lockney cemetery.

Among those attending the funeral services from this city were P. G. Stegall, Tom W. Deen, Wm. McGehee, Robert A. Sone and Price Scott.

'Big Time' Promised By Home Talent Carnival

All the ballyhoo and noise that accompany a regular big town carnival will be heard on Friday and Saturday evenings, Sept. 6 and 7, when the local Lions Club, Rotary Club and American Legion join forces in making a success of a home talent carnival on the west side of the Court house. Following a meeting of the committees of each organization in the Chamber of Commerce office last Monday morning it was announced that there would be at least twelve amusement devices ready to "city slick" the patrons, and that each club would be responsible for four concessions.

A slicky slide that will offer the patrons a nice cool shower bath, a fortune wheel, doll racks, a "beano" stand, pop corn popper, duck a nigger, a battle royal and a novelty stand will form a few of the amusements open to the public and in charge of various members of the three organizations.

The committee that met and completed plans for the carnival was composed of the following: Robert McGuire, T. P. Collins, John Reagan, P. D. O'Brien, Ben Blacklock, Robt. Sone, Lon Davis, W. L. Fry and Ed Bishop.

Jones Says Prospects Good For Whirlwinds

Coach Expects to use Much Raw Material in Building New Football Squad.

"Although I will have to build a completely new team this year, I am very hopeful for the 1929 Whirlwind football squad, and believe that we can develop a mighty good team" is the way Coach Troy Jones expressed his opinion of the local high school football prospects Wednesday afternoon at the first work-out of the fall season. Only ten or twelve boys reported for work Wednesday, but Coach Jones is confident that after the opening of the school session Monday, thirty or more men will be taking the daily work-outs.

"With the team as pre-mature as it is at this time, it is impossible to say just how strong it will be," he said. "If all of the material that was present in the spring training is available this fall, we are due to have one of the best teams in this district. There is considerable work to be done in organizing the team, training the men and selecting their positions. It will take time to work these details out" he concluded.

Among the second year men who will probably be in the line-up this year are Harold Terry, Starks Green, Hansel McAda and Howard Welbourn. Welbourn is captain of the 1929 Whirlwinds and will probably take the position of quarter back again this year. Green will probably go to full back, and Terry and McAda may possibly be shifted to the back-field this season. The line will have to be built completely, and as new material comes in from the rural schools, it is probable that several re-arrangements will also be made in the back field. At present it appears that the entire line of scrimmage will be all new stuff. Coach Jones is emphasizing the fact that there will be lots of openings for raw material and is urging untrained boys to try for the squad.

Coach Jones is a Baylor athlete and next week begins his second year as athletic coach in the Floydada High School. He is a four letter man and at one time held the T. I. A. A. record for high hurdles. He is considered one of the best all-around high school athletic coaches in the Panhandle.

Teachers' Institute To Mark School Opening

Teachers' institute for the members of the faculty of Floydada Public Schools, beginning in the morning, August 30, and continuing through Saturday, will mark the opening of the school system here for the school year 1929-30.

During the institute tomorrow and Saturday, conferences, plans and preparations for the opening of the schools Monday morning will be the features.

First attendance at school for the scholastics of the district will be Monday morning at 9 o'clock, when the high school and two ward schools are prepared to receive approximately 1,000 boys and girls expected to register for the school year's work.

FIRST NATIONAL BANK IS SCHOOL DIST. DEPOSITORY

The First National Bank was successful bidder for the funds of the school district this week, that bank being awarded the funds on a bid of three and one-fourth per cent for daily balances.

At the meeting Monday night J. V. Daniel, vice-president of the bank, resigned from the school board in order that his bank could bid for the funds.

B. L. Blacklock was appointed by the trustees to the place vacated by Mr. Daniel on the board.



More and Better Amusements Planned For Fair This Year

Giant Dirigible Over Lockney At 1 Wed. Morning

The thrill that comes once in a life-time was the lot of numerous Floyd County people Wednesday morning at one o'clock, especially those resident of Lockney, when the Graf Zeppelin, giant German round-the-world dirigible, passed over on the third lap of its world journey.

Scores of Lockney people saw the 771-foot monster as it raced through the air "lighted up like a church." It passed directly over that city several said, who declared it one of the most beautiful sights in their experiences.

Roy Bryant, who was driving into Lockney, saw the huge lighter-than-air craft. E. R. Harris and Jim Harper were among the others in Floydada Wednesday who got a view of the big dirigible as it sailed in a northeasterly direction.

Probably two hundred Lockney people saw the Graf. H. B. Adams, editor of The Lockney Beacon, said yesterday afternoon over the telephone. "It made a noise similar to a gin in operation," some of them told Mr. Adams, and declared it was a regular passenger train of the air.

To Open New Grocery Store Here Saturday

A. T. Hull and J. D. McBrien, both formerly of Wichita Falls made the announcement this week that they would open a new grocery store in Floydada, and will be ready for business on Saturday of this week.

The new business will be located in the J. S. Collins building on South Main Street, occupying the north portion formerly occupied by the Stansell & Collins Grocery. The Stansell & Collins Hardware and Implement business will occupy the south part of the building.

A complete new stock of groceries is being installed by the firm, and expectations are to have everything ready by Saturday. The fixtures will be such that it may be used as both a self-serving and service store. The new firm will be known as Hull and McBrien Grocery.

Mr. Hull and Mr. McBrien and family have moved to Floydada to make their homes.

MAN ARRESTED AT FLAGSTAFF WANTED HERE FOR PAST YEAR

Sheriff P. G. Stegall received telegraphic notice yesterday that authorities at Flagstaff, Arizona, are holding a man for him on a charge of theft of an automobile.

Mr. Stegall wired the Arizona officers a year ago that he wanted the man held, and the reply, coming by wire, indicates that though the men there may be a little slow they are on the job and hadn't forgotten what was asked of them. He or some of his deputies will likely make the journey to Arizona for the man within a few days.

District Governor Of Rotary Here Next Week

Bernard Bryant, of Stamford, Governor of the Forty-First District of Rotary International, will pay his official visit of the year to the Floydada Club Wednesday of next week. When the hour of the meeting will be given over to a review of the efforts of the club since its organization and plans for the future. District Governor Bryant will also give the local club a message from Rotary International in an address that is expected to prove one of the high lights of the club's summer programs.

REV. A. A. COLLINS LOSES HOME IN FIRE SATURDAY

Rev. A. A. Collins, pastor of the Cumberland Presbyterian Church, lost his home and household effects, as well as most of the clothing of the family, in a fire that was discovered about 2 o'clock Sunday morning. A valuable library was also among the most prized things lost by the family.

The house, a six-room dwelling in the Bowers & Price Addition, was comfortably furnished, and the loss is heavy, partially covered by insurance.

The family had little time to get out of the building after the fire was discovered, and salvaged only a few personal effects.

ROY SNOGDGRASS IMPROVED

Roy Snodgrass, who was quite seriously ill from Monday night until Wednesday at Matador at the home of Mr. and Mrs. Bob Echols, was able to come home Wednesday afternoon and is able to be up and around this morning.

Mr. and Mrs. Snodgrass and little son were visiting Mr. and Mrs. Echols Monday and the two families had started to Roaring Springs, having driven about a mile out, when Mr. Snodgrass was stricken with pleurisy and was in a very critical condition for two days.

Baptist Revival To Close Sunday Night

The Baptist Revival which has been in progress at the City Tabernacle during the past week and this will close Sunday night. Large crowds have been attending all of the services and Rev. F. D. O'Brien who is preaching at the night services, said he had never seen more attentive large audiences. "We are having unusually large 'day crowds,'" he said.

Dr. W. F. Fry, head of the Bible department of Simmons University, has been delivering some very inspiring messages at the day services. There have been nineteen additions to the church.

Mrs. Jerry Withers and Mrs. E. C. Thomas are pianists for the meeting. Mrs. W. E. Patty, Mrs. E. L. Angus and Miss Ruth Stegall have been giving special vocal solos from time to time.

At the service last Sunday morning the house was filled to capacity and at the Sunday night service all of the people who came could not be seated.

Those who are in charge of the meeting have extended a cordial invitation to everyone to attend the remainder of the week.

Plans Completed For Fair Good Will Trip

Local Business Men will Make "Different Kind" of Tour next Thursday.

"We are looking for the Floydada delegation here on next Thursday," is the word received from Lockney, Sterley, South Plains, Silvertown, Quitaque, Flomot, Whiteflat and Matador as reservations are rapidly coming in for the good will tour of these towns to be made by the Chamber of Commerce next week.

Already twenty representatives of as many business firms have reserved places on the trip and only thirty-five will be accepted by the Chamber.

Something different in the way of booster trips will be tried out on Thursday as a result of the decision of the agricultural committee of the Floyd County Fair who have charge of the tour. Having none of the usual marks of the average booster trips the tour will resemble more the average meeting of some civic club. No music, very little speech making and no hurry-scurry race trips from one town to another will take place during this tour but from thirty minutes to two hours will be spent in each town in getting acquainted with the residents of that city.

Leaving Floydada from the Chamber office on West California street and equipped with Mexico swaggar sticks and Floyd County Fair advertising the good will trouper will arrive in Lockney at 8:00 a. m. where they will be greeted by just as many Lockney business men. A breakfast in the Baker Hotel will give all those present an opportunity to get acquainted. Following the breakfast a tour of the city will be made which will include a visit to the new Lockney Municipal Auditorium and the new high school building, which is nearing completion. The delegation will leave Lockney at 9:45 and arrive in Sterley at 10:00 a. m.

Every business man in Sterley has been notified of the coming of the Floydada "good willers" and will be ready for the crowd with a real welcome. Thirty minutes will be spent in this town before the caravan leaves for South Plains. At this new little city the business men have promised to notify the surrounding communities and a good

(Continued on Back Page)

TEXAS COMPANY LEASES N. E. CORNER STATION

A \$4,000 service station being built by R. Fred Brown on the northeast corner of the square on lots facing west on the square, will be occupied by a station of The Texas Company.

Lease on the structure was taken by the company recently before the construction work began. Geo. W. McAllister is local representative of the company, which also has a wholesale station on the Santa Fe right-of-way in north Floydada.

BRISCOE CO. FAIR DATES SET FOR OCTOBER 3, 4 AND 5

Plans are under way for a greater Briscoe County Fair, and present indications are that this year's exposition at Silvertown will be the biggest the county has ever had, according to W. M. Gourley and A. P. Dickinson, of Silvertown, who were in Floydada in interest of the Briscoe County Fair Wednesday.

Dates for the fair have been set as October 3, 4, and 5. The second day has been designated as Dairy Day, and a special display of dairy cattle is planned to feature the entire fair.

Mr. Gourley is secretary and manager, and Mr. Dickinson is president of the Briscoe Fair Association.

W. B. Lee, President Of Cap Rock Bankers

Matador Bankers Hosts at Outdoor Meeting; Supper Served from Chuck Wagon.

W. B. Lee, vice-president of the Spur National Bank, was elected president of the Caprock Bankers Association at the semi-annual meeting held at Roaring Springs Wednesday evening to succeed T. S. Stevenson, local banker.

S. C. Weatherall, vice-president of the First State Bank, Roaring Springs was elected vice-president; May M. Garrett, Assistant Cashier, Floyd County National Bank, was elected secretary and C. S. McCurdy, cashier of Citizens National Bank, Crosbyton, was elected treasurer.

The meeting was held in the open and dinner was served in cow boy style from the old original Matador Ranch Chuck wagon with Matador bankers as hosts. "We had plenty of steak, roast beef and other food that goes to make a real cowboy feed," said T. S. Stevenson.

"An address which was especially enjoyed was given by W. H. Fuqua, president of the First National Bank of Amarillo, on the subject of "Thrifty and Economy" Mr. Fuqua said "There is a very small per cent of people on a salary that save 10 per cent of their earnings"

Joe Breed, assistant cashier of the Floyd County National Bank, made an address on "Fundamental Stones of Banking." Short addresses were made by several others.

Those from Floyd County attending the meeting were: T. S. Stevenson, Mrs. May M. Garrett, Mrs. Wanda Montague, Mr. and Mrs. Joe Breed, Joubert Clements, J. V. Daniel, E. L. Norman, Chas. Bedford, Audice Norman, R. E. L. Muncy and S. L. Rushing.

The next meeting will be held at Lockney, March 2, 1930.

Boys Are Guests At Rotary Club Meeting

There were practically as many boys as men at Wednesday's non-day luncheon of the Floydada Rotary Club, the day having been assigned as Boy's Day at the club. And both boys and men got inspiration from a fifteen-minute talk by W. F. Fry, Simmons University teacher, who was also a guest luncheon.

As the opening number program G. C. Tubbs presented a roll Achison, of Abilene, O'Brien, city, in a piano act, and club members followed by introducing their respective guests.

Brief announcements of the forthcoming Good Will Trip of the Chamber of Commerce, the Community Carnival, and of the expected visit of Bernard Bryant, District Governor of Rotary, were made.

Bringing pressure to bear in an effort to get boys to take their school opportunities seriously, the Rotary Club also this week has covered Floydada with window cards insisting that boys stay in school. "Floydada and West Texas will need you in the future," the placards declare.

FORGERY CHARGE LODGED AGAINST FLOYD COUNTY MAN

Charged with forgery C. H. Hanks, former Floyd County man, is being held in jail at Belton for Floyd County officers, having been arrested in Bell County Tuesday, on request of authorities here.

Hanks is alleged to have forged a name on a \$200 check.

Deputy Sheriff J. M. Wright left yesterday for Belton to return the man here to answer the charges.

Hanks was married at Floydada about two weeks ago. When arrested he was picking cotton near Belton.

STATE TAX RATE 68c

The state tax rate in Texas for the ensuing two years will be sixty-eight cents. Notice of this fact was given C. M. Meredith, tax assessor of Floyd County, last week and he began the work of compiling the tax rolls Saturday.

The state tax rate is divided as follows: Advalorem 30c; Pension 7c; School 31c.

MISS MITCHELL RESIGNS TO SPEND YEAR IN SCHOOL

Miss Lucille Mitchell, who has been on the reportorial staff of The Hesperian for the past eighteen months, resigned last week to rest a few days before going to Columbia, Missouri, to enter the University of Missouri.

At that school she will study for the completion of work for a Bachelor of Science Degree. She will also take a course in journalism.

AT NATIONAL FLORIST MEET

Mr. and Mrs. John A. Hollums and sons, Duncan and Douglas, are in Denver, Colorado, this week attending the National Florist Convention which convened there Monday in a four day session.

They plan to be gone about two weeks and will spend some time in Colorado after the convention.

(Continued on Back Page)

Dedicate Amarillo Airport With Air Derby Sept. 7-8

Amarillo, Aug. 21.—Amarillo's 480-acre Municipal Airport, one of the finest flying fields in the nation will be dedicated Saturday and Sunday, Sept. 7 and 8, with the greatest air derby of the southwest this year.

Beginning Saturday morning and closing Sunday night, visitors to the event will see a series of races, exhibition flying, dead stick landings, parachute jumping and scores of other features. Famous pilots from all over the Middle-West, Southwest and West will be on hand, and scores of planes of all kinds will be on display.

The aviation committee of the Chamber of Commerce, under the direction of which the aerial fete will be staged, is preparing for a tremendous crowd from neighboring cities and communities.

Sub-committees are hard at work on final plans for the events, entertainment of visiting aviators, handling of traffic, and other phases of the event.

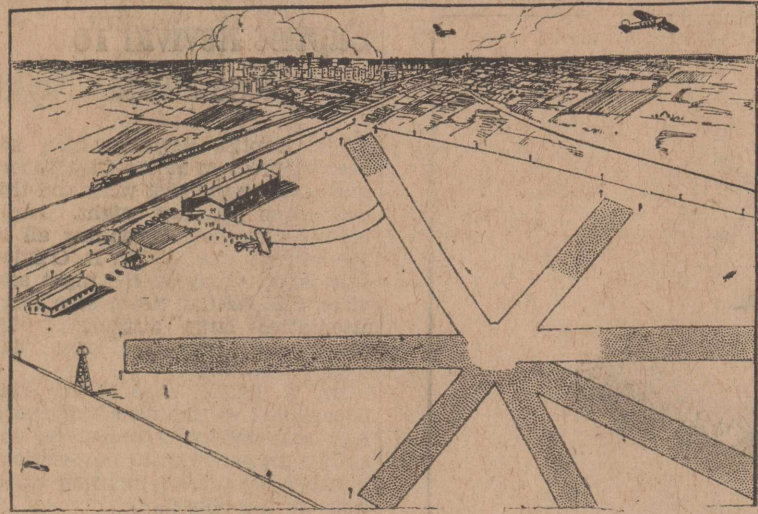
Among the attractions of the derby are expected to be several army fliers, the most daring and skilled birdmen in the game, who will give exhibition formation flying. Several air races from the big Cleveland meet, which will be held the week previous to Amarillo's air derby, have been invited to participate in the races here. Cash prizes totaling \$5,000 are expected to be collected for distribution among the winners of the various events.

The Municipal Airport has a level, well-drained surface, with asphalt and oiled-turf runways. It is one of the largest and most conveniently located fields in the country. Only ten minutes from the downtown section, on a paved highway, it is, nevertheless, unobstructed in all directions, a feature commented on by many fliers. It is completely equipped for day and night flying, having border approach, obstruction, flood and beacon lights.

The port is under lease to Southern Air Transport, and is being operated by Texas Air Transport. In addition to the activities of this concern, it is a port of call for Western Air Express and Braniff Airlines.

Mr. and Mrs. E. C. Nelson Jr., and two little sons, of Amarillo, spent Sunday with his parents, Mr. and Mrs. E. C. Nelson. Mr. Nelson returned home Monday but Mrs. Nelson and sons remained for a visit of several days. They will go from here to Plainview to visit relatives.

Dedicate Amarillo Airport Sept. 7-8



An idea of how the correctly-built airport looks from the air, is given by this drawing of the Amarillo Airport, which is to be dedicated

INVITATION GOLF TOURNEY AT QUANAH SEPTEMBER 9-11

Quanah, Texas, Aug. 24.—The Quanah Country Club is sending out this week invitations to their First Annual Invitation Tournament which will be held September 9th to 11th. The qualifying round of 18 holes will be played Monday the 9th, and match play will begin Tuesday morning. In order that all players may compete for trophies and prizes, flights will be made up of 16 players each. Handsome trophies have been purchased for the winner and runner-up of the Championship Flight and for the medalist in the qualifying round. Appropriate prizes will be given in all other flights and consolation flights.

This tournament is being held as a sort of dedication ceremony account the opening for play of the new 18 hole course which the Quanah Country Club has just completed. The length of the course is now 6344 yards and presents hazards and length of holes calling for every kind of shot. No. 13 hole is 579 yards and is one of the few holes in the state calling for two full wood shots and an iron to reach home. No. 15 tee is 50 feet above the green which is 142 yards away and looks easy—but just try and play it. No. 9 is only 120 yards long but 100 yards of it is water. There are many

tee shots requiring 125 to 150 yards carry to reach the fairway. There are short holes and long holes—dog legs and blind holes and just as you are ready to give it up you'll have a fairly easy hole, put there just to keep you going.

The Quanah Country Club was organized in 1922 and now owns 320 acres of land on which is located a splendid club house, well furnished, an 18 hole golf course and a 30 acre lake, well stocked with fish.

ELMA CUMMINGS WILL BE MEMBER FLOMOT FACULTY

Elma Cummings, of this city, will be a member of the faculty of Flomot Public Schools the ensuing year. He will be principal of the grammar school.

J. L. Speer, popular former Floyd County teacher, is superintendent of the Flomot School again this year, the opening day of which will be September 5.

C. T. Howell is principal of the high school, and other members of the faculty are Mrs. C. T. Howell, Ruby Deaton, Clarice Taylor, Irene Bourland, Tressie Marshall and Margarette Morgan.

Miss Lorene Palmer, of Quanah, was a guest of Miss Georgia Lee Assister over the week end.

South Plains News

South Plains, Aug. 26.—Our revival meeting closed Sunday night. There was great interest shown during the meeting and there were about 35 additions to the church. Rev. Phillip McGahey did the preaching and Bro. Frazier had charge of the song service and the junior prayer service.

Miss Bessie Shearer spent last week in Slaton visiting her cousin, Miss Pauline Sanders.

Ohmer Lyles will leave Wednesday for St. Louis, Mo., where he will be employed in the Chevrolet shops. Ohmer's sister and family of St. Louis have been visiting in the Lyles' home this week.

Miss Virginia Sanders, of Slaton, spent last week visiting relatives here and in Floydada.

Mr. and Mrs. J. G. Shearer and family attended the funeral of J. W. Miller at Floydada Wednesday.

Mrs. Jessie Counts is visiting in Abilene.

They are beginning work on the new Baptist Church this morning

and we hope that it will soon be completed and ready for use.

Miss Johnnie Lyles will leave Wednesday for Turkey to visit her uncle, John Lyles and family.

Miss Frankie Davis, of Floydada, spent the week end with Mrs. O. C. Sanders.

Miss Annie Ruth Gullion returned home Sunday from a visit with Mrs. Harold Welch, of Amherst.

Mr. and Mrs. Roy Baker, of Rochester, spent the week end here with his parents, Mr. and Mrs. W. A. Baker. W. A. Baker returned home with them and will spend several days at Rochester and Wemert looking after business interests.

Miss Margaret Camp, of Wellington, left Tuesday for her home after a week's visit here with Miss Emma Lou McKinney.

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"And the company'll be here any minute!" she wailed, looking up at him despairingly.

"Why honey!" Allen sympathized, "how did it happen?"

Carefully, Mrs. Allen lifted the smoking skillet and started toward the sink.

"I can't," she observed bitterly, "I simply can't go clear to the front of the house to answer the telephone, and watch a meal at the same time. I just didn't know I'd left the fire turned up so high!"

Allen hurriedly picked up his hat.

"Tomorrow I'll order an 'extension' telephone put in back here," he said. "And—don't worry, dear. The butcher shop's still open."

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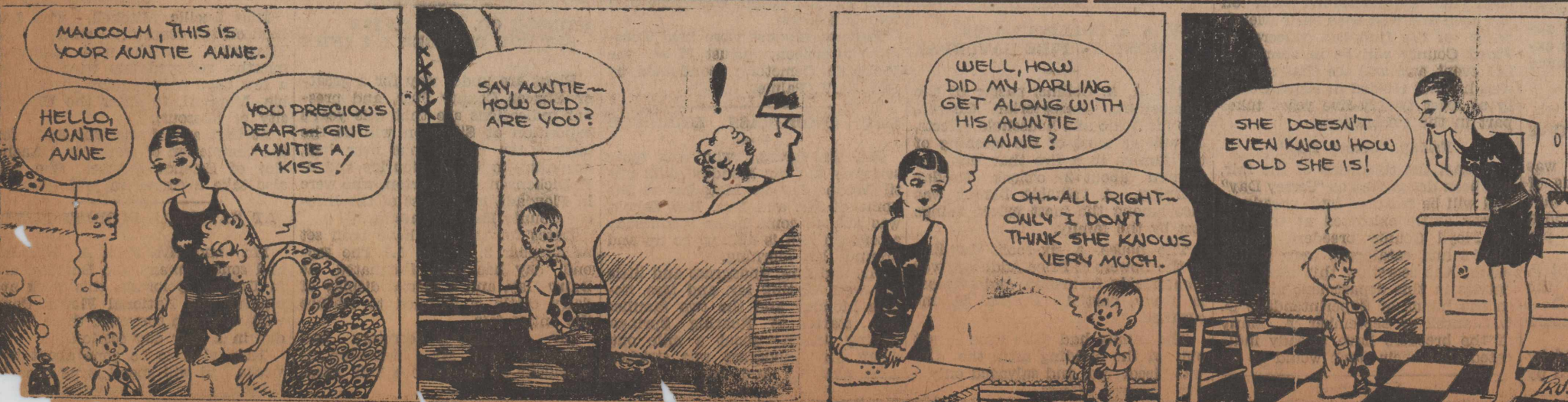
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CHURCHES

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
After having been away for several days it is a joy and a privilege to be back again with the good people of Floydada and community. I deeply appreciate the privilege given me of attending our Western assembly at Fayetteville, Ark. The greatest program in the history of the Assembly was given this summer. In the Epworth League Conference the Northwest Texas Conference had the largest delegation. As all of our people will be back from their vacation by the coming Sunday we are expecting each one to be in their place at Sunday School at 9:45 a. m. Let us plan and work for the biggest year in the history of the Sunday School. We shall be glad to have the teachers of our schools who have been away for some time back with us again, and we welcome into our city those who are coming to us for the first time. We shall be glad to have you in all the services of our church.
Preaching by the pastor at 11:00 a. m. There will be no preaching at the evening hour on account of the revival services being conducted by the Baptist Church. The three Epworth Leagues will meet at 7:00 p. m. We hope to have all of our Leaguers present in these services.

PRESBYTERIAN CHURCH

Sunday School at 10 a. m.
The Pastor will preach at the morning hour.
Christian Endeavor at 7 p. m.
Amarillo Presbytery of the Cumberland Presbyterian Church will convene at Floydada, September 6 at 11 a. m.
The Woman's Presbyterian Missionary Society will meet in connection with the Presbytery and will render a Missionary program Saturday evening at 8 o'clock.
The Presbyterian Young People's Society will render a program Sunday afternoon at 3 o'clock.
Everyone is cordially invited to attend these services.

CHURCH OF CHRIST

The City Park Church of Christ had almost one hundred per cent of its membership present for Sunday School last Sunday. We want to make it one hundred per cent by next Sunday and if we can get just four more people to come, we can.

The minister has been out of town the last two weeks assisting in a revival at Tulla. He will leave again Friday for Clarendon where he will be two weeks. Do not fail to be present for Sunday School and church services, though, for we need your help.

Sunday School 10 a. m.; Lord's Supper worship 11 a. m.; Teachers' Training Class 7 p. m.; Ladies' Bible Class 4 p. m.; Monday; prayer meeting 8 p. m.; Wednesday.
Come to every service.
Reporter.

B. Y. P. U. PROGRAM

Senior B. Y. P. U. Program for Sunday, September 1:
Subject—"Can Our Faith Stand the Strain?"
Scripture, Jeremiah 8:22; Romans 5:1 and 7:20-25—Weldon Moore.

Leader—Mae Moore.
Introduction—Winfred Newsome.
"How to Test What We Read"—Mae Moore.
"The Need of Human Hearts Not a New Thing"—Zela McRoberts.
"Sin Paralyzes Men's Power to Reason"—C. E. Potter.
"Do We Long to Be Good?"—Robyn Swinson.
Special Song—Mrs. Stevens.
"What Keeps Bright Our Hope?"—Paul Wright.

MEETING AT CAMPBELL

Rev. G. W. Tubbs is in a meeting at Campbell this week, which began Monday night and will continue through Sunday night.

EPWORTH HI-LEAGUE

Epworth Hi-League Program for Sunday, September 1.
Subject—"Friendship."
Leader—Maxine Fry.
Song.
Scripture Reading, Luke 2:5-9—George Palmer.
Prayer.
Piano Solo—Louise Conner.
The Story of Ruth and Naomi—Mary Ann Kimble.
"What is a True Friend?"—Lorraine Stiles.
Reading—Edelle King.
The Story of David and Jonathan—Bert Ione Smith.
"What Influence Do I Have on My Friends?"—Hugh Jeff Ayres.
League Benediction.

B. Y. P. U. PROGRAM

The Rainbow Intermediate B. Y. P. U. will render a program Sunday evening on the subject of "The Bible and Temperance."
Introduction—Bernice Patton.
"Warning Against Strong Drink"—Mrs. Bishop.
"The Effects of Strong Drink"—Mrs. Breed.
"Two Instances of Abstinence: First Part—Iva Glenn Reid. Second Part—Truett Boothe."
"Instances of Folly Through Drink"—Thelma Crawford.
"Paul's Teachings About Temperance"—Chlotilde Abernathy.

REVIVAL AT FAIRVIEW CLOSES

The Methodist Revival Meeting at Fairview which had been in progress for nine days closed Monday night. Rev. A. D. Jameson did the preaching and Rev. Lance Webb was in charge of the young people's work.
They report a very successful meeting with twenty-six conversions and a number of reclamations.

INTERMEDIATE B. Y. P. U.

The Rustler's Intermediate B. Y. P. U. will be in charge of Group No. 2 Sunday night, Sept. 1, at 6:45. Special music on the handsaw by Carrol Atchinson, revival song leader.
Meditation Period.
Business Period.
Program Period.
Subject—"The Bible and Temperance."
Program Leader—Patty Loopier.
"Warning Against Strong Drink"—Mildred Carter.
"The Effect of Strong Drink"—J. D. Moore.
"Two Instances of Abstinence"—W. A. Amburn.
"Instances of Folly Through Drink"—Fay Newell.
"Paul's Teachings About Temperance"—Marvin Crow.
Every member is urged to be present. We welcome all new members

and visitors. Intermediates that are not in B. Y. P. U., we especially invite you to the Rustlers' Union.

TO PLAY IN GOLF TOURNAMENT

J. W. Clonts, B. Marshall and Jack Scott, are planning to participate in the Panhandle Golf tournament which will be held at Clarendon, September 6, 7, and 8, at the Hillcroft Golf course.
The Hillcroft Golf Club plan to make the tournament an annual invitation affair. Cups will be awarded to best team play and for the best attendance from visiting clubs.

EXPRESSION OF THANKS

We wish to express our sincere appreciation to all our neighbors and friends who have been so thoughtful and kind since the loss of our home and especially do we wish to thank the Fire Boys and others who worked so heroically. Mr. and Mrs. A. A. Collins and Children.

Locals and Personals

BORN—to Mr. and Mrs. Vernon McPeak, Saturday, August 24, a daughter, named Verna Linn.

Mr. and Mrs. Clay Willis, who have been making their home at Quitaque for a few weeks, have returned to Floydada to make their home. Mr. Willis is in the employ of Willson & Son.

Mr. and Mrs. H. P. Watson and children returned last Thursday from Dallas and other points in Central Texas where they have been in the Fall Markets.

W. N. Brown, of Fort Worth, formerly in the banking business at Lockney, was here this week looking after business interests. He has a farm near Lockney.

S. W. McLean and wife and daughter, Dorothy, accompanied by Miss Gladys Simons, of Fort Worth, were in Floydada Wednesday enroute home from a trip through New Mexico, and Mr. McLain spent a day here. He owns a farm near Starkey. The party visited for a few days in Plainview with friends.

Mr. and Mrs. Dutch Brewster and daughter visited relatives at Bledsoe Monday.

J. D. Starks and W. H. Henderson returned Saturday from a vacation trip to El Paso and Cloud Croft, New Mexico.

Mr. and Mrs. Frank Boerner and children returned Sunday from Cloud Croft, New Mexico, where they visited Mrs. Boerner's sister, Mrs. Kight Diekey, of Lubbock.

Mrs. J. Herman Thomas visited Mrs. Bill McCarty, of Lubbock, Thursday. Mrs. McCarty was Miss Mary Lottie Arwine before her marriage to Mr. McCarty August 5. She is a sister of J. A. Arwine of this city and has visited here a number of times.

Mr. and Mrs. D. Ford Butler and daughter, Jurahee, of Dallas, came Saturday for a visit with his parents, Mr. and Mrs. H. D. Butler.

Miss Clara Stephens, of Oklahoma City, left Wednesday after a week's visit here with her parents, Mr. and Mrs. E. E. Stephens, and her grandmother, Mrs. M. F. Stephens.

Miss Dorothy Ford, of Lockney, came over Tuesday to spend the remainder of the week with Judge and Mrs. W. M. McGehee.

Mr. and Mrs. J. H. McGehee, of Ontario, California, who have been visiting her niece, Mrs. E. B. Caskey, of Quanah, returned here last Tuesday for a visit with their son, Judge Wm. McGehee, and Mrs. McGehee. They plan to spend a month in Texas visiting relatives.

Mrs. Edd Sparks and children spent the week end with friends at Lubbock.

Mr. and Mrs. Robert A. Garrett and daughter, Frances Ruth, Miss Wanda Montague and Mr. and Mrs. T. S. Stevenson, and son, T. S., Jr., and daughter, Nell, returned home Saturday from El Porvenir, New Mexico, where they spent a week's vacation.

Mrs. Wilson Kimble and daughter, Mary Anne, and son, John, and Miss Louise Jackson and Mrs. Kimble's mother, Mrs. E. M. McGlinchey, of Fort Worth, left Tuesday morning for Carlsbad Cavern, where they will spend the remainder of the week.

Sargon A Blessing To Her, She States

"Sargon has done more for me in a few weeks than all the other medicines I took put together during the ten years I suffered.



"I had awful attacks of nervous indigestion and my stomach was in such a disordered condition I could not eat a good meal. I couldn't even drink a glass of buttermilk without suffering. In fact, for the ten days before I started Sargon I had not swallowed one mouthful of solid food; I had lived on orange juice. I had sharp pains in my stomach and was so weak I had to give up and go to bed. My nerves just went all to pieces and I never got a good night's rest.

"Sargon has surely proved a blessing to me. I can now eat most anything I want without bad after effects. My nerves are normal, I sleep fine and never have to use a laxative any more like I did before I started taking the Sargon Soft Mass Pills.

"This remarkable treatment has given me back my health and I feel like telling everybody about it."—Mrs. Lonie Neims, 3227 Pine Street, Dallas.
Floydada Drug Co., Agents.



and ready to wear!

STUDENTS—

Have your clothes cleaned and pressed for the opening of the school year.

Try our service. Our workmanship is excellent, our equipment modern, and our service fast.

AND OUR PRICE!!

Suits, cleaned and pressed for only,

\$1.00

Dresses cleaned and pressed,

\$1.00

W. L. FRY



The Gracious Influence of MUSIC

There is no thought or emotion that has not its musical expression. Music holds closer kinship than any other art with every form of mental growth.

That is why music is so necessary a part of cultural home life. And piano music is the basic of all musical study.

The degree to which music enriches and brightens family life is clearly reflected in the seventy-two-year record of the

KIMBALL Piano

Many thousands of homes have learned from this great instrument that "the richest child is poor without music." And childhood will be all the richer if training begins early, when minds are responsive and alert.

Not only the glorious tone, but also the exterior beauty of the new Kimball designs is an inspiration to the young student—classic-modern and period grands, and uprights in varied artistic styles. The prices are exceedingly moderate, and among them you will find just the instrument that suits your needs.

Carter Music Company

Floydada, Texas

Join The Hundreds

That select their groceries from our Large Sanitary Store packed full of High Grade Merchandise with the assurance of saving time and money on every purchase.

Start The Month Right Special for Saturday and Monday

SPUDS	Large White	3c
	Colorado's	
	Per Pound,	

PEAS	Van Camp's No. 2 Can	Per can,	12c
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CORN	Our Darling Brand None Better	Per Can,	15c
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LEMONS	Large and Juicy	33c
	Per Dozen	

Salad Dressing	Mayonaise and Thousand Island	Large Jar,	24c
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BREAD	Fresh From Oven, 3 Loaves For,	25c
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FLOUR	Amaryllis	\$1.69
	48 lb. Sack,	

BLACKBERRIES	New Pack No. 2 Can,	15c
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RAISIN BRAN	Per Package	11c
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We Want Your Eggs. See Us Before You Sell

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Where You Always Feel At Home

ADVANCE DISPLAY



Fall Hats

See Them In Our Window At These Prices

\$5 to \$16.50

Handsomely tailored Felt Hats in all the Styles for Fall.

Beautifully lined in Snappy Colors.

McGUIRE'S

"The Store For Men"

Phone 66

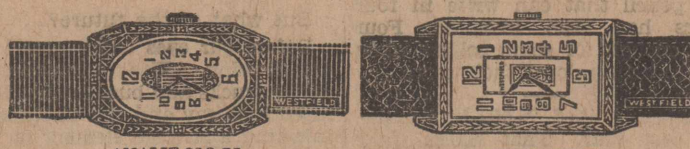


You can't go wrong in choosing one of these

WESTFIELD SHOCK-PROOF WATCHES

Whether you select a Westfield at \$9.75, \$12.75 or \$17.75, you can be sure that you have absolutely the best value that the money can buy.

Handsomely engraved, beautifully finished cases, each with a standardized shock-proof movement—and a pleasing variety of styles to choose from.



ANALLIE \$12.75

BOBBIE \$17.75



DALTON \$9.75

WELTON \$17.75

WILSON KIMBLE OPTICAL AND JEWELRY CO.

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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Six Months .85
Three Months .45
In Advance

Advertising Rates Furnished on Application.

LAYING MORE GAS LINES

It is a pleasing indication of the way this section of country looks to big business, to note the fact that West Texas Gas Company, after two years in the south plains territory, is adding a hundred or more miles more pipe line to reach half a dozen more communities of this area.

Prominent among the communities that are to have gas soon are Silverton and Quitaque. The distribution system in Silverton is already practically completed and the extension of the main line from that city to Quitaque had been started last week. The cost of pipe line and distribution system is no inconsiderable item. Unless their first experience in heavy money spending on the plains had been reasonably satisfactory, or at least reasonably promise-ful, we doubt the Prairie Oil & Gas Company would be appropriating more which is another thing for which we can be proud.

STATE TAX RATE HIGHER

Receipt of notification last week by local tax assessing authorities, that the state tax rate would be sixty-eight cents this year, an increase of 4 cents in the state rate, confirmed the belief that this would be true. The forecast for a time was that the rate would be even higher.

In arriving at this rate, it should be borne in mind by the average man that the legislature pared down by the millions before they made up the appropriation bill finally put up to the governor, and the governor in turn cut items out of the appropriations that made up another big total. So the folks can't accuse their representatives of failure to be on guard against an increase in taxation. The state would have gone on a deficiency before the first six months of a new year passed around with the tax rate at the constitutional limit, had the legislature and the governor not done a lot of paring.

TWO TAXATION THEORIES

There are two theories in Texas—state, county or district—wherever there is a taxing power. The one is to provide for the desirable things possible for health, happiness and welfare of the people, then find the money. The other is to do without all the possible so as to keep the tax down.

The legislature and the governor have had a long fight between these two fires, and appropriations that came out of the hopper were compromises between the two extremes. It is a fact that many millions more than appropriated could be used to the advantage by the eleemosynary institutions, schools and institutions of the state, and a representative of one of these institutions simply had to ask for the things that were needed. If he asked for none, he got less. He had to work on the theory that he who asks shall receive.

The probability is that the final appropriation bill adopted will be sufficient to "hold things together" for a two-year period.

WE'RE FAR FROM AUSTIN

One who resides in this section of Texas for a long period and rarely comes under the influence of downstate inside politics can hardly realize how far we are mentally, as well as in mileage, from Austin, from which place emanate the policies that guide the destiny of our commonwealth.

One has to make a trip to Austin very once in awhile to realize how only that city and that section of itself as Texas. When the average citizen of down-state thinks this section his mental reaction generally is that the plains is certainly a far-piece from here. Further he thinketh not.

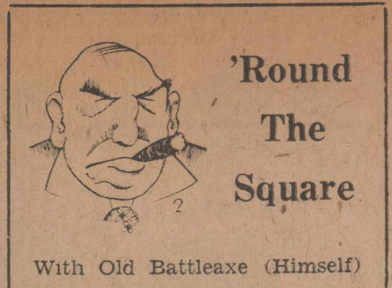
NATIONAL GUARD UNIT TALK

The possibility of the establishment of a National Guard unit in Floydada has been going the rounds as a sub-ject for discussion the past week. Merits of the plan have had the upperhand of the demerits in the discussions, principally perhaps, because the establishment of a National Guard unit affords a little payroll that helps to take care of the idle time of young men, gives them an assured vacation during the summer while they do something toward their own development.

The objection to the National Guard that it gets a boy into the army, when war comes, is met with the argument that there isn't anything any more that's going to keep an able young man out of the army when war comes. The application of the tremendously popular draft law is going to see to that, and the more one knows about the army the easier his lot will be, ordinarily speaking—the quicker he'll be on to the ropes and in line for advancement.

At any rate, we are glad the talk

of a guard unit in Floydada has been revived. We hope it will materialize into more than talk.



With Old Battleaxe (Himself)

'Round The Square

Hello, folks. Here it is Thursday again and another week nearly gone. The only reason I can figure out why this is Thursday, is because it is too late for Wednesday and too early for Friday.

One of the smart alecs who is taking a nice long vacation trip at Carlsbad Cavern this week writes O. B. that no matter how big a salary a cavern guide draws, he's always in the hole.

These vacations are great things. Us that don't get to go anywhere, stay at home and get a big kick out of laughing at those that do go, and visa versa. About the newest one on the vacationists that is going around the square is on a scotchman and a jew. It is rumored that they spend half of their time setting in cafes waiting to see which one is going to pay the bills.

Nothing on earth can move as rapidly as a thoroughly idle rumor.

This guy, Official Taster, that writes the "This and That" column has sure got the advantage of Old Battleaxe. He gets all the eats and I get all the cussings. Well, life's like that anyhow. The old cat gets all the cream while the goat gets the—hey, hey!

"School days, school days, dear old golden..."

And next week the local institutions of learning start their annual grind to pound some sense in these young 'uns heads. Sure hope they teach them the value of paved highways, so that within about fifteen or twenty years, Floyd County will not be the only county in the great plains area that does not have pavement.

The Whirlwinds begin their workouts for football this week, and Glad Snodgrass, Clyde Davis and some more of us fans will begin picking out the stars—and behold, another hero will be made.

By George. While I think about it—why don't some business man do a little missionary work and put out some placards giving the Whirlwind Schedule of the season. It's good business, you know.

Don't get discouraged, folks. There's not much more of this nonsense this week. It's a great life, if you don't weaken.

Well, well! Ain't that just humans? No sooner had O. B. had it understood that he was always going to be an old bachelor than a certain young friend of mine comes along with about the dog-gonest proposition that I ever did hear of. It's some kind of Matrimonial Association and the idea is to get married, of course. If you get married three months after you take out the policy, they pay you \$250, and if you get married six months after you take the policy, they pay you \$500; nine months \$750 and after a year \$1000.

Somebody has shore gone loco. I don't know whether the guy that started that darn thing thinks that a fellow that's got the nerve to hook up for life is entitled to sympathy and \$1000 to boot, or whether he is just trying to show us how valuable a fellow is if he stays single. I don't know!

Ain't we got fun?

This And That

Back in 1903 J. T. Morris & Sons sure put in a fine store in Floydada on the southeast corner. It was kept, sure enough, and we mean it. Ask any of the kids that lived in Floydada about that time. We see in the paper where they are tearing the building down now because it is a hindrance to the section of town adjacent. Times have a way of changing.

Many's the boy in Floydada, now grown up, who eats food cooked on a gas range, and never has to carry out ashes because there are no ashes. But once there were ashes at his house. One of the fuels popular in Floydada in 1903 made lots of ashes. It kept one man or woman busy putting fuel in the stove and one boy busy carrying out the ashes. Of course, some of the wealthy folk burned mesquite, cedar or coal. But most of them didn't, except during rainy weather.

Heard a rain crow Friday night. He made a very considerable fuss, flying about and uttering his throaty sort of—uttering his—well, sorter croaking. But he didn't make any more showing of rain than those snakes we used to belly up out on the prairies down in Central Texas.

Did you ever eat at a chuck wagon when the cattle were all fat? And wasn't that open-fire, pot-cooked steak easy to take? And the sour dough bread? And the coffee? We notice the bankers enjoyed just such a feed at Matador yesterday at noon in their semi-annual gathering. You don't forget that kind of a thing.

THE GREAT AMERICAN HOME



"APPLE SASS"

The TOWN DOCTOR

(The Doctor of Towns)

SAYS

WHERE IS YOUR TOWN GOING?

Two speaking engagements in one day were 150 miles apart by way of paved roads, so it was decided to take an unmarked short cut. As we drove, we kept inquiring, "Is this the way to Blankville?" Those to whom the question was put in each case replied, "Where you going?" I decided to ask the next fellow where HE was going.

We overtook a man in an open buggy—I say "buggy"—it was once, no doubt, but could hardly be called that "as was." One wheel dished in, another dished out, a front wheel dished both ways. There was no dashboard, the buggy seat had been replaced by a soap box, and if there ever had been paint applied to any part of it, all traces had been obliterated. Seated, or had I better say, perched on the box that served for a seat, all hunched over, was a bewhiskered individual, adorned with raiment much patched and seldom, if ever, washed. As we signaled for half the one-lane road, he clucked and pushed on the lines that hung over the rump of the most ungainly, spavined specimen of horse flesh I ever had the displeasure of beholding. Slowing to the pace of his steed, I made salutation with, "Where you going, brother?" He turned slowly toward us, evacuated sufficient volume of deep brown liquid to make speech possible, and replied, "Oh, I'm just ridin' in to ride out."

To say I was nonplused would not describe it—I was flabbergasted and stumped. Here is the season of the year a man whose occupation could be none other than one demanding all of his time, was "just ridin' in to ride out." "Why?" I asked, and he replied, "Wa'al, there ain't no chores about the place, so might as well kill time one way as t'other."

There are many towns just like that—"just ridin' in to ride out," saying there isn't anything to do. If the vehicle your town uses to get somewhere is a wornout, old-fashioned, ram-shackle dilapidated, patched-up affair, with a spavined, buck-kneed, string-haltered means of locomotion, the thing to do is wake up to modern ways of doing things. Give YOUR ideas and ways of doing things a shave, shampoo and hair cut. Throw away YOUR home spun jeans and get yourself into a pair of 1929 pants. By so doing, others will do likewise and then, and only then will you get some place.

Where is Floydada going? It must be going some place—ahead or backward. If it is "just ridin' in to ride out," it's standing still, which is going back, and soon stagnation will set in, which is even worse than complete annihilation.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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FLOYD COUNTY 14 YEARS AGO
News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.
ISSUE OF SEPTEMBER 2, 1915

Tuesday the members of Mrs. M. F. Husky's Sunday School Class were her guests at the Husky home in east Floydada, the class going to her home in the early morning. Among the class visitors were The Misses Bernice and Marie Henry, Slaughter, Thompson, Young, Sabra and Ethie Thagard, Oda, Felton, Mary Dee Allen, McCleskey, Maxwell, Brown and Mrs. L. M. Flanary.

Many lovers of tennis on the South Plains will be interested in the announcement that a three day tennis tournament will be held in Floydada during the Floyd County Fair, September 9, 10 and 11, at which time five teams will be represented in doubles, singles and mixed games.

A new post office has been authorized for Aiken. The office will be known as Flocó, Texas, and will be opened September 13.

Olin Fry, of the Blanco neighborhood, brought in the first load of new maize sold on the market in this county this year on Monday.

G. R. Griggs attended the Confederate Renion at Amarillo on August 25, 26 and 27. During the war Mr. Griggs was a member of Knobb's Battalion, Alabama.

Roy Snodgrass, Stokes Bishop and Bob Burselon spent last Friday and Saturday at the Turkey, Hall County, picnic, where they played ball on the Gasline team against Esteline.

Contemporary Thought
The Changing Path

Dallas Dispatch: Transportation makes cities, and unmakes them. Towns that boomed along the stage-coach lines, and in the days of the pony express, were quickly forgotten as steam and steel mastered the continent. Generally speaking, the railroad has been the chief influence, with proximity to water as the other most important element. Out of the first alone have come such cities as Denver, Kansas City, Dallas, Fort Worth, Omaha, Oklahoma City and Atlanta. Out of the combination, rail and water, have come the other greater municipalities, New York, Chicago, Buffalo, Cleveland, Detroit and San Francisco.

Without rails or water, or both, a town's chance of becoming anything more than a four-corners has been nil. But what of the future? Before our eyes today new forces are flowing. The automobile, the motor trucks and bus, the hard-surfaced highway and the airplane are injecting a strange element of flexibility into the nation's transportation. Waynoka, Okla., hitherto only a wide spot in the road, takes its place proudly along on the timetable of a transcontinental airway. And now comes the dirigible. Richmond, Va., is reported to have been selected as the American terminal for transcontinental balloon traffic, because it is the city closest to the Atlantic coast that is most nearly free from fogs, bad winds and dangerous storms. New York is passed by, and Philadelphia and Baltimore and Boston, and the other proud giants, and the real estate agents in the hitherto comparatively quiet southern community are

already quivering with excitement. It's interesting to speculate on what might happen, should the air replace completely the steel rail the ocean, lake, river and canal as the route for trade.

Does it mean that New York and Chicago, after all, will go the way of Babylon and Tyre; that history will record the Eckensers and the Arnsteins as the successors to the Jim Hills and the Harrimans?

How Hard Cars Strike
Times Herald: Since everybody these days has reason to expect to be knocked down by a motor car it is of some interest to know just how hard a car strikes.

The Massachusetts Safety Council recently conducted a series of tests to obtain the information. The council found that a machine weighing 3,000 pounds and going at a speed of forty miles an hour has a striking force of not less than 2,700 tons.

"To make this point clearer," said the council report, "such a car going at forty miles an hour strikes with energy enough to toss a rock weighing one ton eighty feet high."

Three - thousand-pound cars are by no means scarce, but, a car of half that weight, presumably would toss the aforesaid rock forty feet high. A car of any weight traveling at only ten miles an hour hits a pretty hard lick.

Hospital attendants often speak of the large number of crushed bones and jagged wounds caused by automobile accidents. Fractures suffered in traffic accidents are usually difficult to deal with. When the striking force of cars is considered this is not surprising.

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Poet's Corner

The five following poems, penned by Mrs. J. P. Looney, a local student of poetry, it seems to us, are good. The form in each instance is taken from a Japanese style, and seems particularly adaptable to everyday happenings:

Corbett Sale
This cow all Jersey
Kicks and hooks with vim;
She's royally
American.
She gives rich milk.
The butter by pounds and pounds.
Two hundred, fellows,
She'll kick you.

An Ideal Woman
(Do you know her?)
Teacher
Instrument
Of God, servant of
Man, mother, good.
Almost worshipped
Where and when you choose to be
Hats off, tip toes,
We bow.
(The above is herewith dedicated to
Mrs. Will Robbins now of Lubbock.)

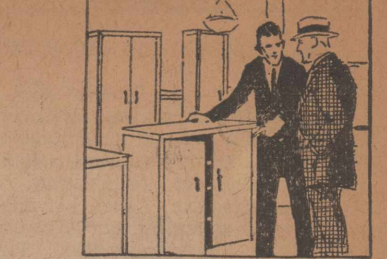
One Calls For Another
Babe dear,
On the floor,
Playing by the door,
Come kiss mother.
I begged again,
"A kiss sir, I am starved for sugar."
Children do pay
For raising.

A West Texas Prayer
A rain,
Lord, send rain.
Let it rain, rain and
Rain. Crops need it;
We feel so blue.
A rain would help our feelings.
Lord, let it rain
And rain.

Rain
Drops of rain
Coming down
Singing a refrain,
Proud of their fame
Despite a common name.
In field and town,
Drops of rain
Coming down.

See the new Royal Portable and standard typewriters at The Hesperian Office.

EFFICIENT POINT by POINT

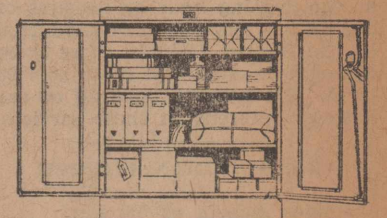


LYON COUNTER-HI
On top: A counter for the heaviest of loads.

Underneath: A roomy, lockable cabinet with three adjustable shelves.

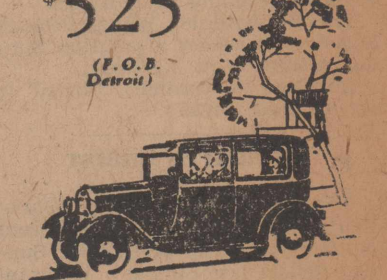
Finishing strips and panels may be had to convert two or more sections into a continuous counter. Ideal for outer office use.

Hesperian Pub. Co.
FLOYDADA, TEXAS



PAYS FOR ITSELF Many Times Over in Appearance and Steps Saved

NEW TUDOR SEDAN
\$525
(F. O. B. Detroit)



Prompt, courteous Ford service

WHEN you bring your Ford car here for service, you are always sure of prompt, courteous treatment from men who know their business. Our mechanics are specially trained and our new precision service equipment duplicates factory manufacturing methods. Only genuine Ford parts are used and all labor is charged at a low flat rate.

BARKER BROS.

For School Supplies
SEE H. P. WATSON CO.

Our school Supplies Department is bigger and better than ever.

We have what you need at popular prices.

H. P. Watson Co.
5c to \$1 Store.
"Where Your Dollars Have More Cents"

PRAYER AND PROVIDENCE

The International Uniform Sunday School Lesson for September 1. Prayer and Providence. Ezra 7:6-10; 8:21-23, 31, 32.

The events of the present lesson occurred nearly 16 years after the story of the rebuilding of the Temple in the preceding lesson.

Apart altogether from the influence and destinies of Israel, this was a memorable period in the world's history, for it was during this time that Xerxes made his famous invasion of Greece.

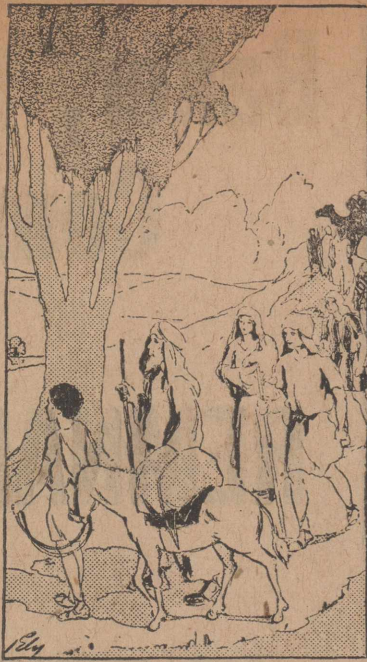
Ezra was a student and writer of the type famous throughout history among the Hebrews, a scholar versed in the law and an enthusiastic patriot of Zion. His coming to Jerusalem from Babylon with a party of priests, Levites, singers and porters, nearly 1400 in all, marked a new era in Israel, for Ezra was essentially a reformer.

There is an interesting and very human touch in our lesson in the danger which confronted this little band because of their enemies.

Ezra had represented his expedition as marked by divine purpose, and he felt, therefore, a hesitancy about asking the king for soldiers to guard his company when he had himself suggested that God was his strength. He chose in his embarrassment the way of fasting and prayer and he tells how God delivered his company from the enemies and from the dangers that lurked by the way.

The distance traveled in his trip was nearly a thousand miles, so that one can sense something of the nature of the expedition in that time of slow and dangerous travel. The cynic who believes that safety depends entirely on force and that God is on the side of the great battalions, may scoff at Ezra's confidence in spiritual force, but it would be interesting to compare the number of instances where safety has been associated with specific prayer and practice, with the number of instances in which force and arms have brought no real safety.

Just now in certain quarters there is a profound confidence in force and a feeling there is no safety in anything but material armament and strength. The lessons of history, however, by no means uphold such a theory. It is rather true of nations and peoples, that they have taken up the sword and perished with the sword. The cultivation of the spirit of peace and good will, the promotion of the arts and com-



merce of peace, are in themselves valuable factors in a nation's welfare and safety.

The reform which came in Israel under Ezra had as its base the rediscovery of the law. Ezra knew the value of sacred literature. Every great spiritual movement in history has had its letter as well as its spirit. The letter gives to it definiteness and permanency, though there is always the danger that the spirit may be lost in the worship of the letter.

But Ezra represented the spirit living in the written word, giving it life and meaning. He "prepared his heart to seek the law of the Lord"—a preparation that was something more than a preparation of the mind. He had zeal to know God's ways.

But he went farther than this. With him zeal to know was a zeal to do, and a zeal to teach, and encourage devotion in others.

Ezra is the type of the religious statesman and leader whose influence and power have been so manifest in history—not always for ideal ends and in ideal ways, but gloriously constructive where consecration, wisdom and largeness of vision have been the accompaniments of spiritual capacity.

immediately for Eastland to be present at the funeral.

Buy F. F. F. Station

We were informed Wednesday morning by Mrs. Noah Smalley that the Helpy Sely Grocery in Lockney, owned by Smalley & Son, which was burned several weeks ago, will not be re-opened by these gentlemen, but that the fixtures will be offered for sale.

Messrs. Noah Smalley and D. M. Holt have formed a partnership and purchased the F. F. F. Service Station in Floydada, and they will move with their families to that place and operate the filling station.

T. M. Noland and family returned Thursday of last week from Hot Springs, New Mexico, where they spent about three weeks for the benefit of Mrs. Noland's health.

J. J. Ryals returned the first of the week from a trip to Wichita Falls.

Mr. and Mrs. J. M. Pribble, of Hobart, Oklahoma, accompanied by Mr. and Mrs. Ralph Mock, of Altus Oklahoma, are here this week visiting Rev. and Mrs. G. W. Tubbs. Mrs. Pribble is a sister and Mrs. Mock a niece of Mrs. Tubbs. They arrived Monday.

McCoy News

(Too late for last week)

McCoy, August 21.—A meeting began at the Methodist Church, of this community, last Thursday night. Rev. Strong, of Lockney, is doing the preaching.

Misses Etta Berry and Bernice Holeyfield who have been visiting in

Tulia, returned home a few days ago.

Mr. and Mrs. S. F. Smith and daughters, Miss Opal and Mrs. Ura Hendricks, Mr. and Mrs. Alva Smith Rev. and Mrs. Strong and Misses Thelma Smith and Bernice Holeyfield, were the Monday guests of Rev. Dalton and family, of the Starkey Community.

Those visiting in the S. F. Smith home were Mr. and Mrs. Collier Smith and children, of Lubbock, Mr. and Mrs. Alexander and family, of Lockney, Mr. and Mrs. Harold Hamilton, and little daughter, Mary Jane, of Plainview, Mrs. Frank Hendricks, of Munday, and Mr. and Mrs. Alva Smith.

Rev. Dalton and family, Mr. and Mrs. S. F. Smith and daughter, Opal and Mrs. Holmes, and Miss Bernice Holeyfield spent Friday in the home of Mr. and Mrs. Griggs, of Starkey.

Alva Barrett will be leaving us soon for Abilene, where he is going to attend college.

Miss Myrtle Coleman, of Sand Hill spent the week-end with Miss Maudie Pittman.

Mr. and Mrs. A. F. Norton, and daughter, Roxie and grandchildchild Junior, visited in the Pittman home Sunday.

Misses Lola and Margie Norton, who have been attending school at Abilene this summer, are expected home this week.

Jno. R. Freeman, who is holding a meeting at Petersburg, spent Sunday night in the Thacker home.

Mr. and Mrs. Alfred Dye, of Matador, is spending some two weeks with her parents, Mr. and Mrs. A. F. Norton.

Read The Hesperian for news of Floyd County.

Mr. and Mrs. Lee Rushing and daughters, Juanita and Dorothy Jean and son, Randall Joe returned Saturday from a month's trip to Colorado, Yellowstone Park, Salt Lake City, California, and Old Mexico. Mr. Rushing said they had a most delightful trip.

Mr. and Mrs. Rip Snodgrass returned home Sunday from a visit at Sudan with her sister, Mrs. Bill Briscoe, and family. Imogene and Billy Dean Briscoe accompanied them home and will visit here for several days.

Mr. and Mrs. Robert A. Sone returned Saturday from a vacation trip to Yellowstone National Park, Wyoming and Mesa Verde Park in Colorado. They were accompanied by Mr. Sone's mother, Mrs. J. W. Sone, of Plainview.

Run-Down
"About seven years ago, I was all run-down, worn-out and never felt good," says Mrs. Harry Cantrell, of Cape Girardeau, Mo. "A chair would be more welcome any time than my work."
"I was so tired when I would arise in the morning. Instead of being rested, I felt terrible."
"At last, mother told me to take Cardui, and I did. After the first bottle, I could tell a difference, and when I had taken five bottles the tired feeling was all gone. I felt like a different person, thanks to Cardui. I hope that other mothers will try Cardui. I have been wonderfully benefited by it."
Try Cardui in your case.
CARDUI
HELPS WOMEN TO HEALTH
Take Theodor's BLACK-DRAUGHT for Constipation, Indigestion, Bloating.
Costs only 1 cent a dose.

MOHAWKS GO FARTHER
Giving you a greater measure of service, safety, comfort and economy than any tire you have ever known before, Mohawk Tires stand today as a monument to excellency in tire production.
The revolutionary Mohawk Special Flat Tread Balloon is a new kind of a tire that gives you easier steering, firmer traction, greater protection from skidding, more mileage and better car performance.
Drive in Today and Let us Show You a Set
CENTRAL FILLING STATION
Hal Drace, Prop.

COAL NOW!
It Won't Be Cheaper and It Probably Will Be Higher
Buy your coal for Winter NOW! We have a big shipment of the famous—
LABEL AND VICTORY AMERICAN NIGGER HEAD COALS
And can make deliveries at once. Buy now. Save yourself worry and excitement when the cold weather hits us.
We can handle School Vouchers. We urge school trustees to see us about your school coal supply.
Farmers' Grain Co.

Lockney News Briefs

From Lockney Beacon:
Installing Round Bale Press
The Lockney Gin Company, owned and operated by Geo. T. Meriwether, J. W. Baggett, and Ed Whitfill, with their plant at the foot of Main street in Lockney, the past week built an addition to their concrete gin and added a Round Bale Cotton Press to their already well equipped gin. The cost of the new addition is placed at about \$3,500.

Back from Old Virginia
Mr. and Mrs. Jack Myers, and son George and Mrs. J. C. Livesay returned last week from a month's visit in Virginia. They left here going first to Little Rock, Arkansas, thence to Nashville, Tennessee, and then to Pennington, Va., in the Cumberland Mountains, where they visited relatives and old friends.

Will Build New Theatre
In conversation with Mr. Jno. T. O'Hearn, owner of the Isis Theatre Monday morning, we were informed that he was at this time having plans and specifications worked out by an architect, for a fine theatre building in Lockney, and although that he was not ready at this time to state on what site the theatre building would be built, that the new building was nevertheless an assured fact.

Mr. O'Hearn has several sites under consideration at this time, and will know within a few days which site will be selected as the home of the new theatre.

Sister Dies in Accident
A message was received in Lockney Monday morning, stating that Mrs. A. H. Johnson, sister of Mrs. M. B. Hill, of Lockney, had been killed in an automobile accident near San Antonio early Monday. Mrs. Johnson and her husband were on a trip to Southern Texas at the time of the accident. They lived in Eastland, Texas. Mrs. Hill left

Skyscrapers
Do not rise on West Texas Plains without a reason. Building in Floyd County and over this great Plains area forges ahead because Labor and Human faith have combined with the opportunities of this section to create great municipalities that are rapidly placing their and other Plains counties in the lead.
Always ahead of the Progress that's coming tomorrow. Your Electrical Servants Blaze the way for never ending building and development. It is serving the needs of today as it prepares for the needs of years to come.
Texas Utilities Co.
"Your Electrical Servants"

WESTERN UNION

KM62 243 DL 1-140-GZ CHICAGO ILL 8 128P
HARBOUR LONGMIRE CO.
418 WEST MAIN ST

AGAIN THE MIGHTY MONARCH OF THE AIR GOES ON BOARD THE MIGHTY MISTRESS OF THE AIR THE GRAF ZEPPELIN STOP HERB YOUNG WIRES US FROM NEW YORK THAT GIL POORE NOW OUR NEW YORK OFFICE SALES PROMOTION MANAGER INSTALLED THE NEW MAJESTIC ON THE GRAFF ZEPPELIN AT THE REQUEST OF HERR MAX PRUSS THE FAMOUS NAVIGATOR OF THE SHIP AND IT WILL BE INSTALLED IN HIS HOME IN FRIEDRICH-AFEN GERMANY ON COMPLETION OF THE PROPOSED WORLD TOUR HERR MAX PRUSS HAS BEEN ABOARD THE GRAF ZEPPELIN ON EVERY TRIP OF THIS GREAT AIR LINER HE ALSO WAS THE NAVIGATOR ON BOARD THE LOS ANGELES WHEN DELIVERED TO U. S. BY GERMANY STOP IN HIS EXCLUSIVE INTERVIEW WITH CAPTAIN KNUT ECKENER THE CAPTAIN ENTHUSIASTICALLY PRAISED THE PERFORMANCE OF THE MAJESTIC RADIO HE TOOK BACK WITH HIM ON HIS LAST TRIP STATING THAT IT HAD PERFORMED BEAUTIFULLY AND HE CONSIDERED IT TRULY REMARKABLE HAVING RECEIVED MOST OF THE EUROPEAN STATIONS WITHIN A RANGE OF A THOUSAND MILES THE CAPTAINS ENTHUSIASM INFLUENCED NAVIGATOR PRUSS TO JOIN THE MAJESTIC FAMILY CAPTAIN ECKENER GAVE OUR REPRESENTATIVE MR POORE A PERSONALLY CONDUCTED TRIP THROUGH THE GREAT SHIP AND DISCUSSED AT LENGTH THE PROPOSED WORLD TOUR AGAIN WE SAY YOUR INVESTMENT IS SAFE WITH MAJESTIC YOU CANNOT BUY A BETTER RADIO SET AT ANY PRICE.

GRIGSBY GRUNOW CO.
The above telegram was sent out by the manufacturers of the Majestic radios to the Harbour Longmire Co., advertising agents for the company.

ARWINE DRUG CO.

LOCAL DEALER

Here's a Glimpse of New Fashions That Will Be Very Popular This Autumn

BY HARRIET

Thoughts these days are inevitably thoughts of fall clothes.

The wise woman will spare part of her play-time for planning the wardrobe that will establish her as a smartly outfitted person.

It is not necessary to shop all of one's time for clothes. Plan before hand what is wanted and shopping becomes a pleasure with a definite end in view.

First and foremost, a little printed frock, made on new lines, is absolutely essential. Printed silk answers the need, or you may choose one of the printed fine worsteds that are scarcely heavier than silk. It may be a flowered print or a check, plaid, stripe or more formal design. But flowered prints are best, nowadays, when they are fine. Complementary colors used together, and dots are as good as ever.

Certain style points should be kept in mind when planning these prints for fall. Necklines are extremely feminine, with ties, collars, bows and lingerie touches ubiquitous. Cuffs, too, take on new cut, color and interest. And waistlines insist on being noticed. All skirts are full, more or less. The long line, with the pleated flounce posed at knee height, is extremely good. So is the two or three-tiered frock, with the tiers posed on a straight line foundation.

I show today two of the newest imports from Paris designed to carry a woman with chic through the end of summer and the early fall days of fall.

They are very different in line. One has a princess body, with three tiers that nip up on the sides and the neck in quaint yet modern lines. This is a fine lily of the field silk, with pale green and red leaves against a very light background. The skirt is tight and long, with two tiers of flat crepe fashion—that ties smartly, with a ruffle. There is a roll of two colors, with tie ends almost to the frock's hem. The other fall dress is a two-tiered jumper edged in a ruffled ruffle posed in circular line, longer in the back. This is brown print, with two shades of beige making a fine pattern on it. There are lines of beige fagoting making a pattern in the waist and where the ruffles join both the jumper and the skirt. For the skirt flares above knee length with a finely pleated ruffle, 12 inches high in front and nine in the back. The sleeves are cut in one with the frock and have puffs at the cuffs.



At left, a printed crepe de chine featuring two shades of green, and, at right, a pattern of printed crepe in two shades with the hanging tie in back.

A tie is attached at the shoulder seams which knots and hangs in the rear. The first is a frock that a very slender figure will look stunning in. The second is admirable for the figure that is not so slender as it was years ago. These two frocks show the general trend of Paris styles this fall, also American, to divide costumes into groups good for different types of women.

Social Calendar

Miss Virginia Lewis will entertain the K. K. Klub Friday afternoon at 3 o'clock at her home, 412 South Main Street.

Mr. and Mrs. A. D. Cummings will be host and hostess to the Ace Bridge Club Tuesday evening, September 3.

The Woman's Council of the First Christian Church will meet Monday afternoon at the church at 3:30 o'clock. The lesson will be Hidden Answers from "The World Call."

Circles of the Baptist Society will hold a joint business session at the church Monday afternoon at 4 o'clock.

The Woman's Missionary Society of the Cumberland Presbyterian Society will meet Monday afternoon at 4 o'clock. Mrs. W. M. Masie will teach the Missionary lesson.

Mrs. John Hammonds will be hostess to the Wednesday Bridge Club members Wednesday afternoon, September 4, at 4 o'clock.

Person on her birthday. Miss Bernice Bishop got high score in the games played during the afternoon. French dainties were served during the games.

Refreshments of orange sherbert, cake and mints were served to Miss Audrey Farris, Jessie Mae Wood, Katie Lee Thurmon, Gean Smalley, Bernice Bishop, Hazel Probasco, Golden Louise Steen, Ruth Jenkins, Mildred Henderson, Blanche Hilton, Mrs. Fred Brown and Mrs. George Sherrill.

METHODIST PASTOR HOME FROM ASSEMBLY OF CHURCH

Rev. G. T. Palmer, pastor of the Methodist Church of Floydada, returned the first of the week from Fayetteville, Arkansas, where he attended the Western Methodist Assembly, in which he had a part as student and teacher, while enjoying three weeks in the mountains.

Mrs. Palmer and their children spent the time while he was gone at the home of her parents, Mr. and Mrs. W. E. George, of Canadian.

Dr. and Mrs. V. Andrews returned the latter part of last week from a vacation trip in New Mexico. They spent sometime at Hot Springs for the baths.

Campbell Club Serves Dinner To Lions Club

School Faculties Will be Guests at Watermelon Feast Next Tuesday Evening.

Campbell Home Demonstration Club ladies served dinner to approximately thirty-five members of the Floydada Lions Club at their regular noon luncheon hour last Tuesday at the First Baptist Church. The fried chicken dinner, with fresh green beans and all the "fixings" was concluded with a delicious home made ice cream course. The Campbell club was substituting for the ladies of the First Baptist church, who feed the Lions each Tuesday.

Members of the club who had charge of the luncheon were introduced by Mrs. R. H. Ashton, president of the club. They were Mrs. J. W. Garner, Mrs. Joe Glover, Mrs. W. H. Bethel, Miss Amelia Fuqua, Mrs. Geo. Stiles, Mrs. A. H. Kreiss, Mrs. R. L. Powell, Mrs. N. Williams and Mrs. R. C. Officer.

A watermelon feast on Blanco Canyon has been planned for the next regular meeting, which will be held Tuesday evening. Members of the club and their wives will entertain the members of the school faculties and the school trustees at the feast. Present plans are for the members to meet at the High School building at 6:30 o'clock Tuesday evening.

Homer Steen, president of the Rotary Club, was present at the meeting this week and discussed the Good Will tour which local business men will make to surrounding cities on September 5. The first tour, as planned by Fair Committeemen, will include the towns of Lockney, Sterley, South Plains, Silverton, Quitaque, Whiteflat, Flomot, and Matador. The purpose of the tours will be to get acquainted with business men in surrounding towns, and incidentally advertise the Floyd County Fair, Mr. Steen stated. The booster trip this year will be different from the regular Fair advertising trips, in the fact that only approximately thirty-five business men will make the trip, with the sole idea of meeting and talking to business men in the other cities.

W. N. Brown, of Fort Worth, former resident of Lockney, was a guest at the Tuesday meeting.

Dick Ragan, of Crosbyton and J. B. Houston, of this city, spent the first part of this week in Estancia, New Mexico.

Hesperian Ads Get Results.

Baker, Hanna & Company

REMNANT SALE

Short Lengths of Every Kind of Fabrics sold in our store. Many of them long enough for Ladies' Dresses.

This Remnant Sale Affords Everyone a real Opportunity to Save on Fitting Children Up for School Dresses.

May we urge that you come early? While there are hundreds of Remnants they won't last long at Half Price.

Price $\frac{1}{2}$ Price

Children's Sox

Gordon and Cutie brands in Silk and Lisle, Fancy and Solid colors, sizes 6 to 10, lengths $\frac{3}{4}$ and $\frac{7}{8}$.

Regular price 65c and 75c, all go in our remnant sale at,

The Pair 35c; or 3 Pair For \$1.00

Children's Felt Hats

We have just received a nice shipment of Children's Felt Tams and Hats. They are knock-outs.

Priced 95c to \$1.45

Boys' Things

We are ready for the boys with Shirts, Caps, Pants, Shoes, Underwear, Unionalls and Overalls. Priced right. Bring the boys in and let us fit them up for school.

Baker, Hanna & Company

West Side Square,

Floydada

Announcement

OF THE OPENING OF A

New Grocery In Floydada

Hull & McBrien take pleasure in advising the people of Floydada and Floyd County that they are opening a new grocery in Floydada, which will be—

Ready For Business

Saturday, August 31

Some of the things you want to know about the new store:

- (1) Stock all brand new, well-arranged for convenience of handling in a clean, sanitary manner;
- (2) We will deliver anywhere in the city;
- (3) Your orders will have careful, prompt attention;
- (4) Prices will be close; we will depend on volume for profit.

We are located in the northside of the J. S. Collins Building, South Main St., in the same building with Stansell & Collins, who are now giving all their time to hardware and implements. We will appreciate the opportunity to serve you.

OUR TELEPHONE NUMBER—292

Hull & McBrien Grocery

Collins Building, South Main St.,

Floydada

SOCIETY

People Given Party Home.

Mrs. John A. Enoch entertained the members of the Christian Endeavor of the First Christian Church at their home Thursday, August 22. Many enjoyments were played during the

entertainment of nut bread sandwich, cheese niblets, cake, and mints were served to the guests. Misses Ella Folsom, Bernice Gresham, Edna Gresham, Daisy Lee Gresham, Regal, Blanche Enoch, Catherine Gresham, Ruth Jenkins and Mrs. A. D. Sumner, Layton Dorrell, Gwilda, Mr. and Mrs. P. G. Steen were the host and hostess.

Country Club Visitors.

Out-of-town visitors in Sunday were guests of a picnic dinner at the Club served at 1 o'clock. Mrs. Harold Gelin, Mr. and Mrs. Garrett, Mr. and Mrs. Dickey, Mr. and Mrs. D. and daughter, Jurahee, and Frank Johnson of the honor guests.

The party from Floydada: Mr. and Mrs. C. H. son, Billy Clyde, Mr. and Bishop and son, James son, Mr. and Mrs. A. A. Mrs. Frank Moore and son, Mr. and Mrs. A. B. Keim daughter, Frances, Mr. and J. C. Gilliam, Mr. and Mrs. Thagard and son, Thomas Mr. and Mrs. Robert A. Sore, P. Collins and son, Pat and Collin's niece and nephew, June and Felton McCoy of

Dickey of Lubbock at Luncheon.

Miss Dickey of Lubbock, for this city entertained friends and Lubbock with a luncheon at her home Thursday, August 22.

Mrs. Tom Carter of Lubbock won high score in the games of bridge. A delicious plate luncheon was served to Messdames C. H. Davis, R. B. Fesson, Flynn Thagard, J. A. Arwine, Frank Moore, A. A. Bishop, A. B. Keim, J. C. Gilliam all of Floydada and Messdames Tom Carter, K. L. Riggs, James Garrett and Mrs. Bennett of Lubbock.

Juniors Win Bible Reading Contest

The Junior Christian Endeavor Society of the First Christian Church was royally entertained by the Senior Society Wednesday between the hours of six and eight, at the parsonage. The entertainment came as the result of a Bible reading contest in which the Juniors were victorious.

Many games were played, after which delicious refreshments of ice cream and coconut macaroons

Hostess at Bridge Party Honoring Birthdays.

Mrs. W. H. Hilton was hostess at three tables of bridge Monday afternoon honoring Miss Mildred Henderson.

Reunion of Fitch Children At V. B. Fitch Home

Mrs. M. A. Fitch and daughter, Miss Ada, of Fort Worth, came Monday for a reunion of the Fitch children which is being held this week at the home of her son, V. B. Fitch. All of them are present for the reunion.

The other children who arrived this week are Mrs. W. D. Elliott, of Pilot Point, and Mr. and Mrs. E. V. Fitch and children, of St. Joseph, Missouri.

Floydada Couple Married At Ft. Sumner, N. M.

Miss Myrtice Hancock, daughter of J. W. Hancock, and Mr. Arel C. Rainer, son of Mr. and Mrs. Earl Rainer, were married Wednesday afternoon at Ft. Sumner, New Mexico, by Rev. H. N. Johnson, Baptist pastor, according to a telegram received by relatives here Wednesday.

Four Generations Visit In Bain Home Wednesday

Four generations were represented at the home of Mr. and Mrs. Kenneth Bain in this city at the noon hour Wednesday, when Mr. Bain's grandmother, mother and daughter were present. Mrs. D. H. Piner, 84, of Denton, grandmother of Mr. Bain, and Mrs. J. A. Bain, 62, of Silverton, mother of Mr. Bain, were the visitors present. Mr. Bain, who is 41 years of age, represented the third generation, while his daughter, Miss Jean Bain, 14, represented the fourth generation. Miss Eula Piner, of Denton, and Mrs. W. L. Bain, of Silverton, were the other guests in the Bain home Wednesday.

Hostess At Tacky Party Tuesday Afternoon.

Worth Gwendolyn Shipley was hostess to several of her little friends at a tacky party Tuesday afternoon from 4 to 6 o'clock.

Ice cream and cake were served to Rebecca Smith, Ham Smith, Jr., Dorothy Tom McClung, Margaret Inez Bartley, Emma Dean Reed, Mary Katherine Smith, Geraldine Gambin, Thomasine Cox, Mary Looper, Sarah Frances Smith, Bert Ione Smith, Irene Elizabeth Matthews, Dorothy Louise Allen and Worth Gwendolyn Shipley, hostess.

Dougherty News

PICNIC FOR TEACHERS
Dougherty, Aug. 27.—A picnic at Wolf Creek was given Monday night in honor of the new Dougherty teachers: Mr. and Mrs. Floyd Blankenship and Miss Dora Lloyd. The following people were present: Mr. and Mrs. J. M. Brownlow, Mr. and Mrs. W. E. Cook, Elmer Cook, Buck Brownlow, Barney Wilkes, Varley Webb, Mr. Lee, Mr. and Mrs. W. D. Newell and family, Mrs. G. C. Brister, Misses Grace and Nell Brister, Miss Lottie Ellison, Misses Johnnie and Irene Brownlow, Raymond Holt. Supper consisting of chicken, fried on live coals, hot coffee, salad, bread, pickles, olives, cake and punch was thoroughly enjoyed by all.

Floyd County Clubs

CAMPBELL CLUB

At their meeting on September 3 with Mrs. Mal Jarboe, the Campbell Home Demonstration Club will have the pleasure of a visit from Miss Kelley, Home Demonstration Agent of Hale County, according to Mrs. J. W. Garner, reporter for the club. Miss Kelley will give a demonstration on American Cheese. Each club member is requested to bring some one with them to this meeting.

Tuesday of last week, August 20, the club met with Mrs. R. H. Ashton as hostess at 2:30 in the afternoon. "Luncheons" was the subject of the meeting. Each member wrote a balanced menu, they were exchanged, read and criticized.

Mrs. R. H. Ashton and Mrs. J. W. Garner gave interesting reports on their trip to the A. & M. Short Course. Miss Strange was unable to be present at the meeting and give the demonstration on table service and table etiquette.

SAND HILL CLUB TO HOLD CONTEST IN DRESS MAKING

Sand Hill Home Demonstration Club held their meeting on August 21 at 3 o'clock with Mrs. W. E. Miller as hostess. The roll call was answered by members with "what I have prepared for the fair." After we had our business meeting Mrs. Jackson gave us a very interesting report of her trip to the Short Course. The subject for the program was "Luncheon" and a demonstration on table service and table etiquette was given by Miss Strange with the club serving a balanced meal.

It was decided that each club member would make a house dress and we would have them judged at the next meeting, the first one to go to the fair.

On September 4 the subject of our meeting will be "preparation for the County Fair." Roll call will be answered with "my part in the fair" with Mrs. Jim McLain as leader. "Assembling products for the fair," Mrs. Arthur Womack; "Last Minute Things to Do," Mrs. W. E. Miller.

4H CLUB RADIO PROGRAM IS SCHEDULED FOR SEPT. 7

The Second National 4-H Club radio program scheduled for Saturday, September 7, will be broadcast by 37 stations in the coast to coast network of the National Broadcasting Company, according to information received this week by Miss Marie Strange, county Home Demonstration Agent.

4-H Club members on the program are Edmund Aycock, of Wayne County, North Carolina, speaking from WRC, Washington, and Anna C. Probasco, of Mercer County, New Jersey, speaking from WJZ, New York City. They will discuss for five minutes each their club experiences and interesting phases of club work in their states. Gertrude L. Warren, of the Washington Extension Office, will speak on "4-H Club Work and the Rural Girl." I. W. Hill, Field Agent in Club work for the Southern States, will give a brief resume of "What's Happening Among 4-H Clubs."

Appropriate Music will be supplied by the National Broadcasting Company's staff orchestra and soloists at the Chicago Studios. The program will last 45 minutes, 12:30 to 1:15 Central Standard Time.

Among the stations scheduled to carry the program are WKY, Oklahoma City, and WFAA, Dallas.

McCOY CLUB COMPLETES WORK

The McCoy Four H Club girls met at the school house in regular meeting Tuesday, August 27, for the purpose of making plans for a good exhibit at the Floyd County Fair. Some work was also done on the club history books.

All of the past year's work was completed at this meeting and plans were made to re-organize again soon for the coming year's work.

PLEASANT HILL CLUB HELD ALL-DAY MEETING LAST WEEK

There were ten members and four visitors present for an all-day meeting of the Pleasant Hill Home Demonstration Club Thursday of last week at the home of Mrs. J. M. Kimble. The members brought the food already cooked for luncheon.

Miss Strange met with us and gave a demonstration of table service. Miss Loe gave a very interesting and helpful report of her trip to A. & M. Short Course.

Locals and Personals

Ira J. Marshall left Sunday on a business trip to Austin and Houston.

Mr. and Mrs. W. H. Hilton and Bernice Bishop and Miss Mildred Henderson spent Sunday with their daughter, Mrs. Walter Pennington, Blanche, who has been visiting her sister, returned home with her parents.

Albert C. Krause and sons, Virgil and Roy, of Plains, Kansas, former residents of this county, returned home Saturday after spending a week here with his sister, Mrs. George Finkner, and family, and his brother, Herman Krause, and Mrs. Krause, of near Petersburg.

Mr. and Mrs. George Finkner and children left Saturday for a vacation trip to Ruidoso, New Mexico.

Miss Mildred Williams, saleslady at the C. E. Stone Co., went to Spur Saturday, where she is spending the week with her mother.

Maxine Sanderson, of Oklahoma City, came Tuesday for a visit with her aunts, Mrs. F. C. Harmon, and Mrs. J. U. Borum.

Mr. and Mrs. Frank Butler and children, of Amarillo, spent Sunday here visiting with Mr. Butler's parents, Mr. and Mrs. H. D. Butler.

Mr. and Mrs. Leland Hannah, of Munday, visited with Rev. and Mrs. P. D. O'Brien Monday while enroute to their home from a trip to Colorado Springs, Colo.

Mrs. J. W. Clonts and daughters, Lurlyne, Mildred and Doris, returned Saturday from a two months visit at Grand Prairie, with her mother, Mrs. L. S. Martin, and at Dallas with her brother, C. T. Martin.

Mrs. Ada Hubbard, of Sabinal, Texas, arrived last Friday for a visit here with her daughter, Mrs. C. R. Houston.

Mrs. Willie B. Alken, of Petersburg, entered the West Texas Hospital at Lubbock Monday and will undergo medical treatment there the remainder of the week. Her mother, Mrs. Joe Montgomery, of this city, accompanied her to Lubbock.

Tom Morrison left last week-end for Fort Worth and other points in Central Texas where he will spend several days on a vacation trip.

Mrs. Edgar D. Tarpley, of Clovis spent last week here visiting with her parents, Mr. and Mrs. R. F. Jackson.

Mr. and Mrs. C. M. Voss, of Post, visited her aunt, Mrs. W. M. Nelson, of Waxahachie, who is a guest in the home of Mr. and Mrs. G. R. May. Their daughter, Margaret Louise, who has been a guest of Jean Bain since Tuesday of last week returned home with them.

Mrs. Nora Cox, Mrs. S. D. Naylor and Mrs. Bob Smith were guests of Mrs. Joe H. Smith, of Joe Bailey, Monday.

Mr. and Mrs. J. C. Dickey accompanied by their daughter, Mrs. H. H. Hatchett and Mr. Hatchett, of Clinton, Oklahoma, and their son Kight Dickey, of Lubbock, left Thursday morning for Cloud Croft, New Mexico, where they will visit Mrs. Kight Dickey, who is there for the benefit of her health.

Jim Curry returned this week from Friona, where he has been helping his brother, A. S. Curry, complete some improvements on his place. The latter had a good wheat crop and now has maturing a very fine corn crop, Jim said.

Sarah Frances Smith, of Joe Bailey, was a guest of Worth Gwendolyn Shipley from Monday until Wednesday.

R. M. Battey and family and C. N. Battey and family returned home Tuesday of this week from a 1200-mile trip south and west that they enjoyed very much, C. N. said Wednesday. They visited Carlsbad Cavern, El Paso, Juarez and San Angelo during their rounds.

Miss Genave Shipley and Mrs. J. B. Bartley visited in Plainview last Tuesday.

G. M. Hatchell, of Oklahoma City, has been here this mid-week on business.

Austin C. Hatchell, of Dallas, spent Wednesday in Floydada on business.

Typewriter carbons, second sheets at Hesperian office.

ATTENDS LEGION CONVENTION

John E. Horton, delegate from McDermott Post, left Sunday night for Port Arthur, where he attended a three day session of the State American Legion Convention, which opened at that city Monday.

He is expected to return home the latter part of this week.

Mrs. W. L. Boerner went to Lubbock Wednesday where she will spend a week with her daughter, Mrs. W. S. Posey.

Miss Ruth Stegall, who has been playing for a two weeks Baptist Revival at Grow, returned home Thursday.

DOUGHERTY SCHOOL OPENS 9

September 9th is the date set for the opening of the Dougherty school. This will be the beginning of the first term of school the town has ever had. The new school building, which we are all so proud of, will be completed and all will be ready for the opening on the date set, second Monday in September. It is expected that a fourth teacher might be necessary before the end of the year.

BASEBALL GAME SUNDAY

There will be a ball game at Dougherty Sunday afternoon September 1st, Afton vs. Dougherty. Everyone come out and boost your home team. Dougherty team has been doing some good playing this season.

Mayview News

Mayview, August 27.—A good crowd attended church and Sunday School Sunday at Dougherty. Everyone enjoyed the Sunday School lesson Sunday morning, the subject being "Building God's House." This is a wonderful subject. Many beautiful thoughts were brought out on this subject.

Brother Shannon filled his regular appointment Saturday night and Sunday and Sunday night.

The last few days have been very hot. A good shower would be appreciated very much. The late feed crops are needing rain very badly.

Mr. and Mrs. C. E. Bartlett and son, R. V., and Mr. and Mrs. Jesse Bartlett and family, attended church at Fairview Sunday morning.

Mr. and Mrs. R. W. Lotspeich spent Sunday afternoon with Mr. and Mrs. Cecil Payne of Center.

Mr. and Mrs. Jim Colston and Mr. and Mrs. J. N. Bartlett are visiting this week in Mangum, Oklahoma, with his daughter, Mrs. Tom Byrom.

Miss Ophelia Bartlett is visiting in East Texas this week. She is visiting at Abilene, through Jones County, Hill County, and will spend the week-end in Austin. She expects to return home Sunday or Monday.

We regret very much to hear of the sad accident of our friend, Sam Moore. His parents and companion have our deepest sympathy in their loss. We also regret the loss of our neighbor and friend, J. W. Miller.

Several of the farmers are preparing their land for wheat sowing.

Hesperian Ads Get Results.

Month-End Specials

\$10



\$10

Month-End Special Dress Event!

IF YOU ARE LOOKING FOR A REAL BARGAIN THEN COME IN AND LOOK AT THE FINAL CLEARANCE PRICE WE HAVE MARKED ALL THE REMAINING SUMMER DRESSES. ALL THE SUMMER DRESSES WE HAVE LEFT IRRESPECTIVE OF FORMER PRICE, VALUES TO \$39.00. FOR FRIDAY AND SATURDAY SELLING AT—

\$10.00

IF YOU CAN'T BUY THEN COME IN AND SEE WHAT A VALUE ANYWAY.

WE ARE SHOWING NEW FALL COATS, DRESSES, MILLINERY AND ACCESSORIES, DROP IN AND SEE WHAT THE NEW STYLES LOOK LIKE.

CUT YOUR FEED CROP THIS YEAR WITH A NEW

McCORMICK-DEERING ROW BINDER

They are built to cut lower feed, better and in addition to being longer life machines, are much easier to get to, for repairing, oiling, etc.

We have them in stock, also have genuine McCormick and Deering Binder Twine, in the 8 1-3 lb. balls, better than cheap twine, and cheaper in the long run.

RUTLEDGE & COMPANY

FULL LINE INTERNATIONAL DEALERS



98¢

98¢

SALE Wash Suits

There will be quite a while yet that you can dress the youngster in a wash suit. Button on and flapper styles in color fast, neatly patterned, linen-cloth and broad-cloth materials. Former values were not even considered, just one price for your choice any suit left.

98¢

Get the kiddies school supplies here! We have a complete line of all their requirements.

Martin Dry Goods Co.

"The Store With The Goods"

Edd Brown Writes From Hot Springs, New Mexico

The Hesperian is in receipt of the following interesting letter from W. Edd Brown, dated at Hot Springs, New Mexico, August 23:

So much has been said in recent months, of Hot Springs, New Mexico, as a health resort, and, as not a few are searching for health, and relief from various ailments, I thought a few facts relative to Hot Springs might be of interest to some of your readers. So, if you'll kindly give space in your good paper for this letter, I'll see what I can find to write.

Hot Springs is situated about half-way between El Paso and Albuquerque, in the Rio Grande River. Elephant Butte Dam is only a few miles distant and is a marvel of engineering skill.

The town of Hot Springs, typically western from every view point, is built in haphazard fashion with streets running in most any direction uphill, downhill, on level sandy flats and on rocky hill sides. For rough riding the streets are about on a par with Floydada and Lockney unpaved streets, so everyone will have a fair idea of how rough they are. The town stretches from the banks of the Rio Grande, down in what is termed the "flats" up the sides of the hills to the very top and then over to the higher elevation north of the main hill of the town. On the topmost point of this hill is located the water reservoir which gives a splendid pressure throughout the town.

The best residence section here seems to be the high elevation north of the hill mentioned. However, there are some real nice residences in various other parts. The business section of the town is at present trying to hold to the original street just at the base of the hill (perhaps I should call it a plateau) to please the citizens where is now the post office. To reach this point it is necessary to pull a rather steep going up from either end of the street. This street runs east west and perhaps angles 20 or 30 degrees from a straight course. To this steep grade and to the fact also that there is very little riding space on this street left, are a few of the best and most modern store buildings of the town building further south in the town. I am told, a move is being made to have the state highway cross the flat instead of making a turn and going over the hill as I have just described. Should occur, I believe the best business section would be built up one block south of the present location of the post office.

Hot Springs has about 2000 population. I would judge. There are a few real nice hotels, apartments and stores. Rates at hotels and apartments are very reasonable. Groceries, dry goods and hardware priced only slightly higher than at Floydada, despite the fact that it is an inland town. Mountain almost surround this town on all sides and give it a picturesque appearance.

Understand that Elephant Butte is a veritable fisherman's paradise. It is said to abound in all game fish. It is only a few miles drive up there from town on the roads all the way. Fishermen here tell me that all game are to be found up in the mountains, about 40 or 50 miles from town.

This season of the year the days are cool and the days are not hotter to me, than at Floydada when we left a week ago. This rainy season and it has shown some almost every day since we came.

Hot Springs has a great future as a health resort. Primarily, that is what it is. Were it not for the mineral springs and their wonderful curative qualities, Hot Springs would be only a post office and a store at that, for there is nothing here except its mineral water.

that I can see. There is no farming anywhere near that I can see or hear about and it doesn't impress me as being much as a stock country for more reasons than one.

Before I came here I was under the impression that much irrigation was done around here from the water at Elephant Butte Dam. But, I understand, that the nearest point from here at which any irrigation is done is about thirty miles or more distant. In fact, to my surprise, I find that the dam was built to irrigate, mainly the Valley of the Rio Grande down in the Brownsville and adjacent section, hundreds of miles below the dam. Well, we all live and learn.

Just a word about the water here and I close: An analysis by the government shows the mineral content of the best springs here to be in excess of 2500 solids in comparison with Hot Springs, Arkansas, with slightly over 200 solids, and Hot Springs, Virginia, with a little more than 600. The radium content of the water here, so I am told, exceeds that of any other water in America and is equaled only by one mineral spring in Europe.

In talking with those who are here for their health I find cases of remarkable cures reaching almost the miraculous. For rheumatism, stomach trouble, asthma, kidney trouble, and skin diseases, Hot Springs seems to excel all other health resorts.

We have run across a lot of Floydada folks here since we came. In fact, several former Floydada families are now living here permanently.

If this letter does not take up too much space in your paper, if you print it, and does not crowd "Old Battle Axe" and his "observations" to the back page, I may try to write another time after I get acquainted here and learn some facts that might be of interest. Best wishes to Floydada friends.

W. Edd Brown.

Will Aid In Financing Of Protected Cotton

Secondary Loans Will Make Settlements with Growers Possible Any Time.

The following announcement has been given out by the Federal Farm Board, Washington, D. C., in the form of a press release:

Following a number of conferences with officials of the American Cotton Growers Exchange, the Federal Farm Board has tentatively agreed to make certain financial advances to cotton cooperative associations of the South to assist in the movement of this year's crop. These associations are now able to obtain loans from the Federal Intermediate Credit Banks to the amount of 65% of the value of the cotton. The Federal Farm Board proposes to loan an additional 25%—a total of 90% for the two Government agencies—on cotton on which a definite value has been fixed by hedging in the futures market. The total volume of advances of this sort to be made by the Federal Farm Board will be limited only by the actual requirements of the cotton cooperative associations. It is expected that the sum involved for this year's marketing operations will run somewhere between \$5,000,000 and \$10,000,000.

F. C. HARMON

Licensed Undertaker

Modern Equipment;

Hearse and Ambulance

SERVICE ANYWHERE

Phones: Day 242; Nights 174 and 303W

L. G. MATHEWS

Lawyer

Readhimer Building

Floydada, Texas

Drs. Smith & Smith

Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

Pantages Faces Assault Trial



Alexander Pantages, above, millionaire Pacific Coast vaudeville magnate, faces trial in a Los Angeles superior court on charges of criminally assaulting 17-year-old Eunice Pringle, actress. Pantages, if found guilty, may be given a prison sentence equal to life imprisonment.

000 and \$10,000,000.

The effect of the secondary loans by the Federal Farm Board will be to permit the cooperative association to make final settlement with the member-growers when the latter desires to sell his cotton, without forcing that cotton onto the market at a time when buyers may already be oversupplied.

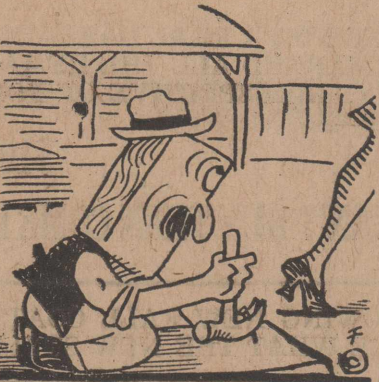
From the Federal Intermediate Credit Bank and the Federal Farm Board, the association will receive advances equal to 90% of the fixed value. To this amount the cotton associations will add 10% from their own capital reserves, will pay in full the grower who is in distress and must have money, and will at the same time be able to merchandise the cotton in an orderly fashion as the spinning mills of the world require it.

JOHN HANEY RECOVERING

John Haney, president of The First National Bank, is at home at Ralls after an extended illness, during which he was a patient at one of the Lubbock hospitals, according to The Ralls Banner, which says that Haney is now recovering very satisfactorily and is expected to be back at his post with the bank very soon.

"For a time it looked like 'his time had come,' but he battled it out," says The Banner, "and is now well on his way to recovery."

Bill Der Says



LOOK IT OVER!

Says old Bill Der, who's full of fun:

"Now look what I just went and done!

I chatted with that little wren.

Now, I've got my work to do again!"

You won't have any trouble keeping your mind on what you're doing when you talk to us, about lumber. Because when we mention price, you'll be so agreeably surprised that you'll think there's a Santa Claus after all. A 2x4 or a carload delivered in a jiffy—that's our motto.

Willson & Son

Floydada, Texas

The Home of Friendly Service

RALLS FIRST BALE GINNED AND MARKETED LAST WEEK

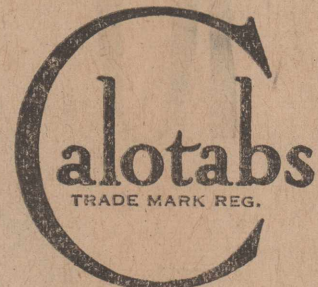
From The Ralls Banner: Conner Parrish, biggest farmer in Crosby County and perhaps in all of Western Texas, had the first bale of this season's cotton on the streets of Ralls Wednesday afternoon. He auctioned the bale, Head-Hargrave Co. being the high bidder at 22c per pound. Unlike the average first bale of some 300 or 400 pounds this bale was a real one, weighing 645 pounds.

A premium of \$40.00 was raised among the Ralls business folks which added to the \$141.90 the bale brought at 22 cents a pound made a total of \$181.90.

August 21st is exceptionally early for the first bale of cotton to come to Ralls, perhaps the earliest a bale has ever been received. The cotton was planted in April and it has never really rained upon it, hence it is due to the dry weather which cut the cotton short in that community that the first bale was brought in so early.

Mr. Parrish raised the cotton on

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.

his place south of Ralls and a little east, near the cap rock, and the Owens Gin Co., plant at Owens ginned it. It is stated that he has some 30 or 40 bales opened at present and that picking in real earnest will soon be underway on his farms.

FAMED ENTERTAINERS TO APPEAR AT ABILENE

Abilene, Aug. 26.—As another step in fulfilling its purpose to bring the world's greatest entertainers to West Texas, the Cowboy Band of Simmons University has scheduled four major attractions for the coming season. These are: Ignace Jan Paderewski, Will Rogers, The United States Army Band, and the Mexican Típica Orchestra.

The famous army band, official band of General John J. Pershing

FORDSON

TRACTOR

For Sale

New, never used, will take good team mules as part payment.

J. H. REAGAN

South Plains Lumber Co.

Second Hand Furniture

We are loaded to the brim with second hand furniture, stoves, tables, chairs, beds and springs and many other things that you will need for fitting up for light house keeping for the school term at little cost. Be sure to see us before you make your purchases.

We are prepared to rebuild your old mattress or make you a new one any size or grade.

Our cleaning machinery is the best in this part of the state and you would be surprised just how much dirt we can remove from the average mattress made on ordinary machinery.

Floydada Mattress Factory

Cross street from Wooldridge Lumber Co.

LABOR



SHAKE HANDS!

LABOR DAY marks another milestone in the partnership of Capital and Labor in American Industry—a partnership that has made our nation pre-eminent. These institutions, representing Capital, acknowledge with sincere gratitude the vital part that Labor has played in the community's progress. Shake hands, Mr. Workingman! We honor you!

The Undersigned Banks will be Closed all Day

MONDAY, SEPTEMBER 2nd

LABOR DAY

First National Bank Floyd County National Bank

OF FLOYDADA

KINDERGARTEN

and

Primary Class

Opens Sept. 2

at 608 Wall Street.

Why wait to start that 6-year-old to school a year behind his group in 1930?

Psychologists agree that the most impressionable years are those from 4 to 7.

Scientific Primary training forms the basis for proper student attitudes throughout school career. My first graders make good in the city schools.

Regular First Grade Work
Regular Kindergarten Courses

Including all sorts of Hand-work, and musical training in singing and Rhythm Orchestra.

I have just completed a college course in Modern Primary Research.

Age limit 4 to 8 years.

Mrs. Harper Scoggins

IN THE WORLD OF SPORTS

WESLEY FERRELL, 21-YEAR-OLD ROOKIE WITH CLEVELAND, STANDS OUT AS THE BEST PITCHING DISCOVERY OF THE YEAR

BY PHILIP MARTIN

A customer could have stood upon his two feet in any place of public assemblage in Atlanta, Ga., and called Bobby Jones a fat bum without causing more surprise than General Manager Billy Evans of the Cleveland Indians stirred up last winter when he traded away the ace of the big leagues, George Uhle.

Cleveland fans also did a bevy of eyebrow raising when Evans said he expected young Wesley Ferrell, a 21-year-old rookie from the Three-Eye, to do every bit as well as Uhle during 1920.

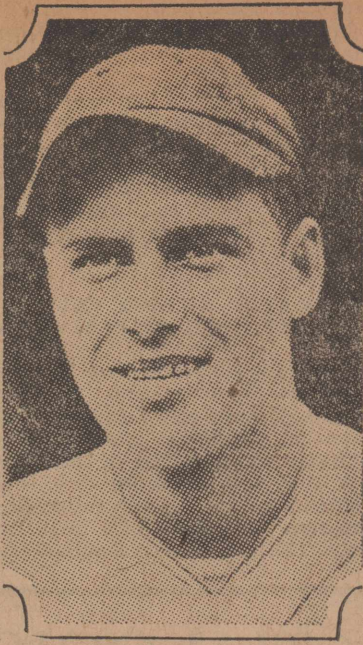
Now what has happened is that George Uhle, after winning 10 straight to start the season, proceeded to drop 11 out of the next 12, and Detroit slid right down the ladder with him.

On the other side of the page, Wes Ferrell has stood the Macks and the Yanks on their collective domes six times, and at this writing was on his way to establish a winning mark of 20 games for the season.

Corroborating Evans' judgment, Connie Mack calls Ferrell the best young prospect that has come to the majors in years.

Now, with Ferrell as a possible mainstay, the Indians are looking ahead to the 1930 drive with hopes for a pennant. During August, when weak teams wilt, Cleveland came along with better and better ball. The prospect is for a three-cornered race in the American League with a possibility of Detroit building to a contending spot.

Bill Carey, Richard's successor as



Wesley Ferrell... has beaten the Athletics and Yanks several times with ease.

chief worrier for Madison Square Garden, is reported to have gone sour on the cauliflower industry and is about to step out as promoter.

Carey discovered, according to the story going around in New York, that it was just possible for boxers and boxers' managers to double-

cross a young man trying to get along. The rank mess of politics stirred up by the recent Schmeling affair, which was a string-pulling shindig if ever there was one, left Carey disgusted with the racket.

Perhaps Carey has been too trustful of the men in the boxing racket. Richard used to watch them like a hawk when a big fight was in the offing and always made sure he wasn't being cast for a Santa Claus role. There may be a few more bandits in China and Mexico than there are in the modern commercial trade of self-defense, but you won't find 'em any the readier to take advantage of a green hand.

The wonderful gains football has scored in public interest in the last decade are reflected in expectations throughout the south this year for the greatest crowds in history.

With a team like Georgia Tech's Golden Tornado to stir up the natives, it is small wonder that such predictions are being made. It wouldn't be unlikely for Tech to draw 200,000 in attendance during the 1920 season, three times as many as saw the Tornado in action 10 years ago.

When Norte Dame goes to Atlanta, a crowd of 25,000 is expected to watch the game. That's a whale of a crowd for Atlanta, but they will come from all over the south for that one. And Alabama will draw the same gate. When Tech plays Georgia, the game is good for 32,000.

CARD OF THANKS

We wish to express our very sincere appreciation of the many kindnesses shown us at the time of the death of our beloved husband, father and son. We also wish to express our heart-felt thanks for the many beautiful floral offerings. May God's blessing be upon each one of you.

Mrs. Sam Moore and daughter, Rev. and Mrs. A. D. Moore and family.

L. B. Maxey and Virgil Boteler, Jr., returned Friday of last week from a tour of more than a thousand miles that took them south to Eagle Pass, where they were guests of a sister of Mr. Maxey, thence through the Black Land Belt of Texas into Oklahoma. In that state they visited with another of his sisters during an absence of two weeks.

Mrs. G. W. Folley, of Mart, and Mrs. John Choate and daughter, Dorothy Lee, of Ft. Worth, who spent last week visiting their son and brother, A. J. Folley, and Mrs. Folley, left Monday for Folley, where they will visit M. B. Folley, and family. Mrs. Folley will visit here again before returning to her home.

Rev. and Mrs. A. D. Jameson and baby left Tuesday for Ft. Worth, where they will spend the remainder of the week with her parents, Mr. and Mrs. A. W. Ealch.

Miss Edra Robinson, nurse at the Smith & Smith Sanitarium, visited at Turkey with her sister, Miss Lucille, who is head of the ready-to-wear department of C. E. Stone Co. from Tuesday until Friday of last week. Miss Lucille returned home with her for a visit here.

Mrs. J. N. Gullion and daughter, Annie Ruth and Ula Mae, visited in Plainview Monday.

Mr. and Mrs. Sidney Smith, of Austin, were guests of her mother, Mrs. D. H. Collins and Mr. Collins from Wednesday until Sunday.

Mr. and Mrs. J. U. Borum and daughter, Venitta, and son, Urnon, returned Saturday night from a trip to El Paso, Texas, Hot Springs and Cloud Croft, New Mexico.

Read The Hesperian for news of Floyd County.

Mrs. J. H. Newsome, of Quanah, is a guest of Mr. and Mrs. G. T. Asister, having arrived last week. Mr. and Mrs. Marvin Estes, of Quanah, were guests of Mr. and Mrs. Asister over the week end.

Hesperian only \$1.50 per Year.



PURE--
DELIVERED--
ENJOYED!

Order plenty of milk and keep it in the refrigerator at all times. The most refreshing and healthful drink anyone could wish.

When you buy from the grocer or market, ask for Stansell's Dairy milk or cream.

Phone 932

STANSELL'S
DAIRY

Floydada, Texas

Wichita Falls As It Was In 1884 Recalled By Ryals

Sunday's issue of the Wichita Falls Times carried an interesting story relative to a local resident, Joe J. Ryals, who was in Wichita Falls in 1884 when it was a town of a thousand people. The story in full is as follows:

Joe J. Ryals, now residing on a farm two and a half miles southwest of Floydada, was living in Wichita Falls in 1884 when there were only 1,000 people here. Mr. Ryals visited The Times Friday morning, having come to Wichita Falls to bring a niece, Miss Jennie Lou Click, to take the train for Sulphur Springs. He finds conditions greatly changed since his last visit here.

When Mr. Ryals first came to Wichita Falls he worked for Capt. Bill McDonald, who operated a livery stable. At that time there was a ranger camp down on Holliday creek in charge of Captain Smith. They were covering this territory at that time. Mr. Ryals worked for Bill McDonald for about three months.

Asked about some of the old miners that he knew here in those days, Mr. Ryals said there were two Knott brothers who were Indian interpreters.

"If I knew where he was buried," said Mr. Ryals, "I would visit the grave of Allan Parmer, brother-in-law of Frank and Jesse James, who was, at the time I was here, the foreman of the 99 ranch, near here.

Speaking of Mr. Parmer, Mr. Ryals said that Parmer hitched up a team of horses one morning, drove to Seymour, stopped there two hours and drove back here the same day.

"A man named Harris operated the hotel, known as the Harris hotel, down near the depot. It was a two-story structure," said Mr. Ryals.

HEAL THOSE SORE GUMS
Even after pyorrhea has affected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Drug-gists return money if it fails. 6
Arwine Drug Co.

WHEN CHILDREN Need a Laxative

"We have used Theford's Black-Draught in our family for nineteen years. I have found it of great help in raising my family.

"I have given it to all six of my children. Whenever they complain of upset stomach, or begin to look pale and sickly, I make a tea of Black-Draught and begin giving it to them. In a day or two they are all right.

"I give it to them for constipation, and my husband and I both take it. I always give it for colds in winter, for I believe a way to prevent them is to keep the system clean."—Mrs. Doshie Terry, 1205 4th Ave., Decatur, Ala.

THEFORD'S Black-Draught
for
CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CARDUL in use over 30 years.

RADIO

HARMON Presents The New 1930 APEX RADIO

ENTERTAINMENT

There's entertainment for your entire family when there's an APEX in your home. These marvelous 7 or 9 tube sets electrically operated—keeps you in daily contact with stations over the entire nation. Reproduction is flawless—and the beautiful cabinet is a direct addition to the charm of your home. When you want the best, you want the APEX.

Installed—Complete with Batteries \$95.00 — \$135.00
Cash or Terms Slightly More

F. C. Harmon
"Where You Save The Difference"

FALL FROCKS

Very smart and distinctly new are these frocks we are offering for women and misses at a very tempting price. Frocks of satin, chiffon, georgette, ribbed silks and smart woolen materials that are soft to the touch in lovely colors and imported styles.

\$9.95 to \$32.50

C. R. Houston Co.

You Can't Ride on a Guarantee!

—Popular tires of Standard Make do not require an UNREASONABLE Guarantee.

—Only Questionable merchandise requires such a guarantee.

—Federal Tires are guaranteed indefinitely against Defects in Materials and Workmanship.

—Since More Floyd County people buy Federal Tires than any other make of tire, it is evident that they deliver the goods.

And You Get Service!

When you buy Federals from us you get the assurance of Satisfactory Tire Service from the best-equipped Tire Service Station in Floyd County. Ask any of our customers who have bought Federals. They'll tell you that Federal Quality plus our Super-Service means the utmost in Tire Mileage for the money.

GULLION'S SUPER-SERVICE

Wholesale and Retail Federal Tires and Tubes
Telephone 83—"Invite Us to Your Next Blow Out"

Working Out Big Plans For So. Plains Fair

Advertising Manager Says Biggest Crowd in Fair's History Expected This Year.

M. G. Miller, advertising manager of the Panhandle South Plains Fair Association of Lubbock was in Floydada working in the interest of the fair which will be held Sept. 30, Oct. 1, 2, 3, 4 and 5.

A full week of educational exhibits, entertaining amusements and other attractions will be offered the people of the Panhandle Plains section at the fair this fall, Miller stated.

Six free acts of high class and a free football game will be featured each afternoon and an outstanding fireworks display will be offered each evening along with six free acts.

An unusual interest is being displayed this year in the county agricultural exhibit class due to the fact that the Lubbock Chamber of Commerce is spending \$22,000 this year in advertising the South Plains section to prospective rural settlers, through the farm journals of the nation. Over 5,000 inquiries have already been received from the advertising and a good number will avail themselves of the opportunity of seeing exhibits from all counties of the Plains section at the fair.

The live stock and poultry shows will be larger than usual this fall, Miller states, based upon the entries already received.

Over 130,000 people crowded through the gates of the Panhandle South Plains Fair last fall, Miller said, and an even larger number is expected this fall, Sept. 30 to Oct. 5, inclusive.

What's Doing In West Texas Today

The LUBBOCK Hilton a \$1,400,000, five-story addition to Hotel Lubbock, totaling \$222,050 comes next line. Brick work on this hotel is most complete and the addition is expected to be complete during October.

AN ANGELO building permits the year have already exceeded a million and a half dollars. The Kern Reserve Life Insurance Building, for \$185,000, the New Theatre for \$135,000, the Baker-Phillips building for \$121,000 and other buildings of like kind for similar prices are nearing completion.

AN AMARILLO farmer, J. R. Barrett uses a unique method to take his more than 7000 acre farm. Renters are allowed to keep cows, hogs, and chickens during the six months for an income and are allowed of their care during harvest on a profit sharing plan.

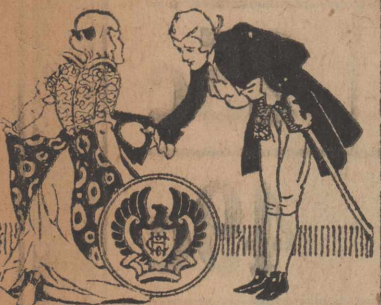
W. C. Coon who lives north of Goree across the Brazos River. The bale was ginned by the Goree Gin Company and bought by G. W. Moore for 18 cents per pound. A premium of \$27.75 was given Coon by business men.

MUNDAY is the home of the boy who was awarded second place in the individual judging of dairy cows at the short course at College Station. He is Gilbert Myers, and competed with 153 entries. Tenth place in dairy judging and fifth place in poultry judging was won by the Knox County Club boys.

MARFA is coming to the front as a western town with a western outlook on life. Sixty thousand dollars worth of paving a white way, 35,000 telephone system, her High School Fair, grazing, land, building program, marble quarry, quick silver mine, and other enterprises are getting her headlines in the daily papers.

PLAINVIEW, the home of Wayland College is a staunch supporter of the school. The school has enjoyed an unparalleled growth since it was founded by the Staked Plains Baptist Association in 1908. In 1917 it was reorganized as a standard junior college and has kept that rank ever since.

GOREE's first bale of cotton for the season was brought to town by



There are times

when your announcements, invitations or cards must manifest refined taste as well as cordiality. Then there is no substitute for genuine engraving.

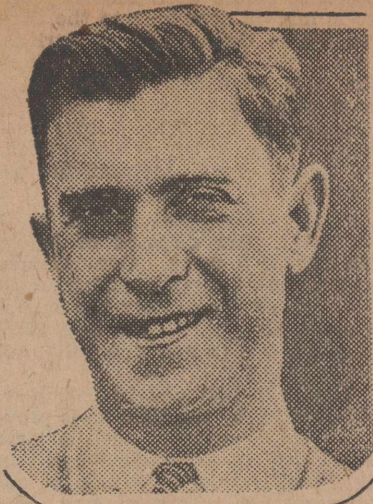
Engraving by HARCOURT combines sophistication with technical skill. We are sure you will be pleased with the samples of this old-established firm's work which we have for selection. And we shall be delighted to show them to you.

Hesperian Pub. Co. Floydada, Texas

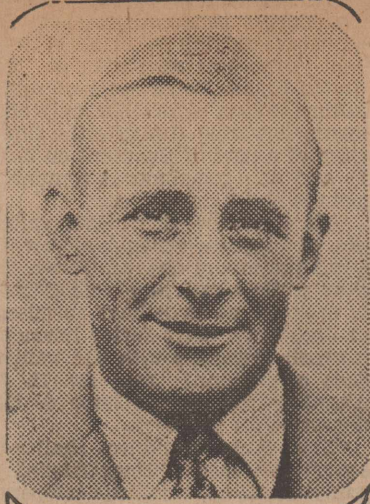
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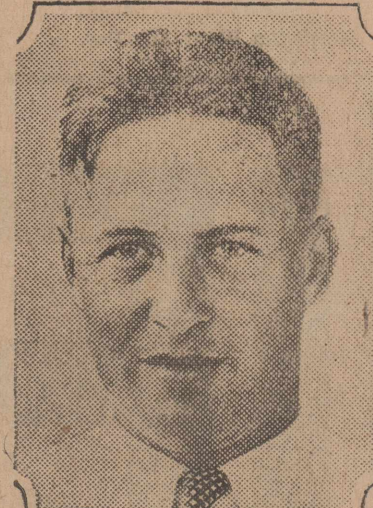
Favorites In National Tournament



George Voigt



George Von Elm



Bobby Jones



Jess Sweetser

It's a tough job to determine which, if any, amateur golfer will be able to dethrone the peerless Bobby Jones when amateur golfers of the United States, Canada and England clash in the annual national tournament at Pebble Beach, Calif., Sept. 2-7. Here are the favorites entered: Bobby Jones, who has won the amateur title four times and is current title-holder; Jess Sweetser, who will be playing his first major tournament in years; George Von Elm, who previously was amateur king, and George Voigt, metropolitan amateur.

W. C. Coon who lives north of Goree across the Brazos River. The bale was ginned by the Goree Gin Company and bought by G. W. Moore for 18 cents per pound. A premium of \$27.75 was given Coon by business men.

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McLean's \$65,000 fire truck is now installed and ready for an emergency.

The truck is of the pumper type and has a maximum capacity of 5000 gallons of water per minute delivered through the hose nozzle. It is powered by a heavy duty six-cylinder engine capable of making 45 miles per hour on runs.

HEREFORD has one hundred blocks of paved streets, a fine courthouse built of Georgia marble, a modern \$30,000 city hall, the very best of fire fighting equipment, \$200,000 worth of churches, a population of 5000, natural gas, modern telephone system, and a fine water system.

ABERNATHY is the home of Elton Beene, the youngest cornet

champion in the United States. The boy is twelve years old and has played the cornet half his life. He is the son of C. W. Beene, band master at Abernathy.

S. D. NAYLOR NEW YARD MANAGER OF SOUTH PLAINS

S. D. Naylor, for the past eighteen months auditor in the general office of the South Plains Lumber Company here, last week became the local yard manager and his place as auditor is being taken by M. N. Williams, of Wichita Falls, more recently of the Silverton yard.

Mr. Williams and his family have moved to Floydada and he has assumed the duties of auditor, and Mr. Naylor the duties of the local yard manager.

MISSISSIPPIAN VISITING RELATIVES AT FLOYDADA

R. L. White, of Neshoba County in east Mississippi, is visiting in Floyd County the guest of his brother-in-law, R. G. Lewis and wife, east of Floydada on the occasion of his first trip to this state.

On his trip here he accompanied Mr. and Mrs. Lewis home, after they had been in the old home state on an extended visit. The Lewis' were absent from Floydada five weeks, and during their stay in the Mississippi attended the Neshoba County Fair, where they met all their old friends and acquaintances.

BORN—to Mr. and Mrs. J. M. Willson, a girl, Monday, August 26.

MRS. OHMER W. KIRK

Teacher of Piano

Classes include all grades from Pre-School thru High School. Repertoire and Ensemble Classes.

Modern Technic, Up-to-Date Methods.

Fall Term: Sept. 2

504 Wall Street

LITTLEFIELD COLLEGE

Proposes Educating

BOTH BODY AND MIND

Our trustees have authorized clean, aggressive athletics of the highest type.

Our new faculty is qualified to give the most effective mental training.

Next Term Opens September 17, 1929

If you are interested, write for catalogue. In order to be sure of dormitory accommodations, make reservations in advance of date of opening.

R. F. DUCKWORTH, President

Littlefield

Texas

Cars Washed for **\$1.50**
(ANY MAKE)

Cars Greased for **\$1.00**
(ANY MAKE)

Magnolia Gas and Oils—Best by Test
Tires, Tubes and Accessories.
Call 36 For Quick Tire Service.

MAGNOLIA FILLING STATION

FOR SERVICE

H. O. Cline, Mgr.

SEE

THE REAL

FORT WORTH CATS

VERSUS

LOCKNEY INDEPENDENTS

In the Closing Baseball Game of the season, on
THURSDAY, SEPTEMBER 19
FLOYDADA BASEBALL PARK

SEE

The Largest Display of
Fireworks ever offered
by A Free County Fair.

Three Big Nights—

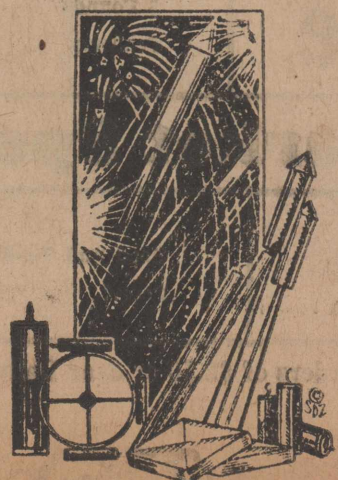
Thursday, Friday,

Saturday

At the

Floyd County Fair

September 18 to 21



Moving, Draying, Packing, Etc. Brick Storage Building. Located North Main Street.

PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

SUDDEN SERVICE

SURE! I MAKE MONEY ALL SUMMER—BECAUSE I NEVER STOP FEEDING—RED CHAIN EGG MASH. I GET SO MANY EGGS—EVERY DAY—THAT I NEVER WORRY ABOUT THE PRICE OF EGGS—OR FEED, EITHER. MY PROFITS ARE CERTAIN!

There are literally thousands of poultry folks here in the Southwest who refuse to lose money in the summer.

They have found that by feeding RED CHAIN Egg Mash the year 'round, they get so many eggs that they're bound to make a profit.

Last summer, for instance, when eggs were bringing the poultryman only 22c, RED CHAIN feeders told us their feed costs averaged only 14c—leaving them a clear profit of 8c per DOZEN!

No need for you to sing those "Hot Weather Blues!" See your RED CHAIN Dealer—NOW!

18-29

RED CHAIN Feeds Are SUPERIOR Feeds



Farmers Grain Company

IN THE SPOTLIGHT



Outstanding Records for Power and Fuel Economy

L. C. McDONALD

Floydada, Texas

Floyd County Hesperian \$1.50 Per Year

FROM the welding of these two.....



comes a

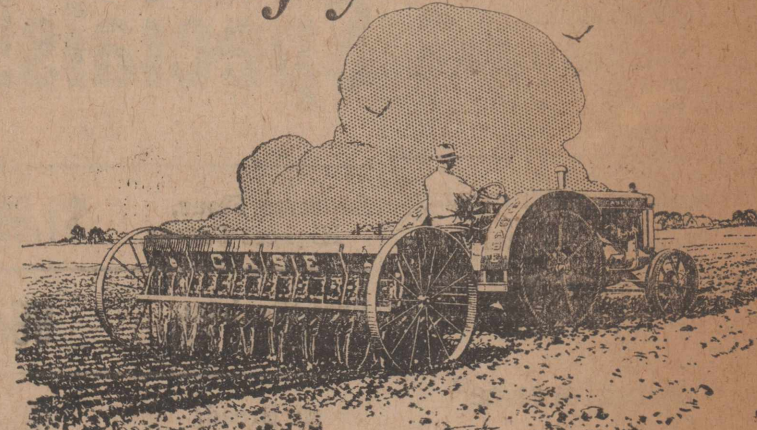
New Symbol

of the greater

CONTINENTAL OIL COMPANY

How to

Get the Most out of your land



YOU CAN HAVE the best land in the world and the best seed—but you won't get the biggest possible crop if your drill falls short in any one of several important essentials.

The Case Grain Drill does a prime job of planting because it delivers the seed accurately and deposits it evenly in the extreme bottom of the furrow. Even depth of planting means that every seed gets an equal start, permitting even growth and more uniform ripening.

The Case Fluted Force Feed Drill saves your seed and increases your yield. There are no skips—no bunches—no cracked or wasted seed. The Case Double Run Feed is equally efficient.

Get a Case Drill and rest assured you've got the one that will give you the biggest yield at the smallest cost. Drop in soon.

Est. 1848

- Tractors
- Thrashers
- Combines
- Hay Balers
- Silo Fillers
- Plows
- Disks
- Harrowes
- Cultivators
- Grain Drills
- Grain Binders
- Corn Binders
- Mowers
- Hay Rakes
- Hay Loaders
- Corn and Cotton Planters

WILLSON & SON LUMBER CO.

Floydada, Texas

CASE

Full line now includes E-E OSBORNE GRAND DETOUR

RED SQUILL BEST POISON FOR RATS, SAYS SPECIALIST

Nothing good can be said of rats. The United States Department of Agriculture estimates that on the average every rat in the United States does damage amounting to fully \$2 a year, and that there are at least as many rats as human beings in this country, altogether too many rats levying this tax on national production. Their economic wastefulness requires vigorous measures for their control.

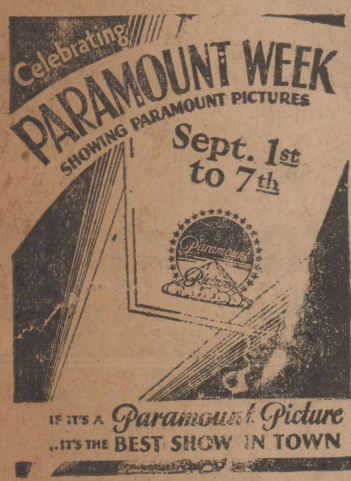
In addition to the physical damage rats do by destroying food and property, the Bureau of Biological Survey points out that they are a serious menace to the health of the Nation. Rats are known to spread trichinosis and to carry bubonic plague and other diseases, either directly or by means of the fleas that live on them.

It is not easy to kill rats. They avoid their natural enemies and they are careful and cautious. If their suspicions have been aroused they refuse to eat many tempting bits of food containing rat poison. Poison set for rats sometimes have killed other animals or children. Phosphorus is a menace, as it may set fire to buildings or field grasses. Arsenic and barium carbonate are dangerous to other animals. Thallium is particularly dangerous and it is costly, as the supply is limited.

Red Squill powder, in the opinion of the Biological Survey, is, if properly prepared, one of the most satisfactory rat poisons now known. Cats, dogs, and other animals usually refuse to eat the material because it causes a tingling and irritation of the throat. It is full of small crystals of calcium oxalate. Rats pay no attention to this feature. It poisons rats, but chickens can eat it without harm. It is a brown powder and can be mixed with the feed the rats ordinarily favor.

PALACE THEATRE

Week of Sept. 1 to 7



Monday and Tuesday
September 2 and 3
Nancy Carroll and Gary Cooper in

'The Shopworn Angel'

Also News Events
"It's a Paramount Picture"
Attend our daily bargain matinee 2 p. m.

Wednesday and Thursday
September 4 and 5
William Powell and Olive Brooks in

"Interference"

Also good two reel comedy
"It's A Paramount Picture"
Attend our daily bargain matinee 2 p. m.

Friday, September 5

One day Only

Adolph Menjou in

"Fashions In Love"

Also F. B. O. News Laffs
"It's A Paramount Picture"
Attend our daily bargain matinee 2 p. m.

Saturday, September 6

One day Only

Emil Jannings in

"Betrayal"

Also Good Two Reel All Talking Comedy.
"It's A Paramount Picture"
Attend our daily bargain matinee 2 p. m.

Good Will Trip

(Continued from Page One)

crowd may be expected to greet the caravan here.

Arriving in Silverton the delegation will have some time to visit with the business men before the luncheon is served with the Silverton Lion's Club in charge. W. Coffee, president of the club, estimated that thirty-five of the most progressive citizens of the Briscoe County seat would attend the luncheon. The Floydada men will not leave this city until 2:00 p. m.

"A pleasant surprise awaits your delegation when they arrive at Quitaque, the Queen City of the Plains," O. C. Arthur, secretary of the Chamber of Commerce of Quitaque, notified officials this week. About one hour will be spent in this town before the caravan leaves for Flomot.

An attempt will be made at Flomot to have every member of the Floydada delegation meet at least five business men of Flomot. Advance notice of the coming of the good will trippers has been given the Flomot citizens.

"We will make preparations to have a real group of business men meet you and before you leave Marador we expect to have met every member of your group" was the expression of J. K. Crews, president of the Matador Lion's Club, when he was told of the contemplated trip. A get-together banquet will be held in this city before the delegation starts for home.

Advance preparations for the trip were made by Homer Steen and Ed Bishop on last Thursday when a tour of the entire route was made.

Firms and individuals who have already made reservations for the trip are: F. C. Harmon, J. C. Wester, R. E. Fry, C. R. Houston, A. A. Bishop, G. C. Tubbs, Baker-Hanna Co., Martin Dry Goods Co., First National Bank, Willson Lumber Co., Community Supply Co., Baker-Campbell Co., Hesperian Publishing Co., Rutledge & Co., Star Cash Grocery Co., D. W. Fyffe, Moore Drug Co., J. C. Gilliam, Ed Bishop and South Plains Lumber Co.

HOME NEARS COMPLETION

The home of W. B. Trice on South Fifth, near the high school, is nearing completion. Mr. Trice will occupy the dwelling when it is finished. It will cost \$4,000 or more.

VISIT SONS AT CAMP

Mr. and Mrs. E. F. Eastridge, Mr. and Mrs. W. O. Jones and two sons, Mr. and Mrs. O. P. Rutledge, and children, Mrs. and Mrs. Fred Brown, Mr. and Mrs. R. L. Henry and Mrs. John Farris visited their sons, who are in the annual Boy Scout encampment at Holmes Creek near Quitaque, Sunday, which was "Visitors' Day."

Expression Class

Opens Sept. 2

Mrs. Thelma Slaughter
East Mississippi St.

Specials!

Supreme Flour, Highest Patent, \$1.69

Pure Sorghum, Country, New 99c

Fresh Bread, Three Loaves, 25c

Blackberries, Gallon Can, 55c

Lemons, Per Dozen, 29c

School Tablets, 7 for, 25c

Pencils, 5 for, 10c

Spuds, 10 lbs., 35c

Eggs, In Trade, 30c

C. P. Looper Co.

FERTILIZERS AID LEGUMES TO GATHER NITROGEN IN AIR

Green manuring and cover cropping, both for fertility and to protect the soil against erosion in winter, are highly desirable in the South; and the practice is becoming increasingly popular in the North. Agronomists in the United States Department of Agriculture urge the method for the maintenance of good soils and for improvement of poor soils. In particular, when the soil is infertile they suggest fertilizing the field before sowing the green-manuring crop, preferably a legume. Dr. A. J. Pieters, of the Bureau of Plant Industry, says: "The object in growing a green-manure crop is to produce as much material as possible to turn under. On very poor soils it frequently happens that even the strongest feeders can make but a poor growth. Even cowpeas may fail to make good growth unless the plants are stimulated by an artificial fertilizer."

"When a legume is grown the addition of nitrogen is not usually necessary, as the legume will gather its own nitrogen, but an application of phosphorus and potash often increases the crop greatly and thus enables the plant to gather more nitrogen. The phosphorus and potash that may be applied for the benefit of the green-manure crops is not wasted either, as it will be available for the next crop, when the green-manure crop decays."

"What fertilizer and how much will depend on the soil and on the crop, but generally 300 to 400 pounds of 16 per cent superphosphate and 100 pounds of muriate of potash per acre will be found to stimulate the growth of the green manure, so as to produce a larger crop than could have been grown without the fertilizer. The larger crop, if a legume, will gather more nitrogen than a smaller one could and the soil will benefit accordingly."

AUGUST BUILDING PERMITS

Building permits for the last two days of July and for the month of August were \$8,370.00. They were issued to the following:

- Leroy McDonald, 5 room stucco, \$2600.00.
- South Plains Lumber Co., re-roofing office and lumber sheds, \$500.
- R. Fred Brown, brick service station, \$4000.00.
- South Plains Lumber Co., repairs to office, \$750.00.
- E. F. Cline, garage, \$120.00.

CARD OF THANKS

We take this means of thanking our good friends and neighbors for helping us in the dark hours of the illness and death of our darling little baby boy. May each of you have such good friends and may God's richest blessings rest on each one, is our prayer.

Mr. and Mrs. J. B. Tinnin and Family
Mr. and Mrs. Tink Carter.

All Different Now
There was a time when whiskers were an achievement. But that was before Father became Dad.—Woman's Home Companion.

MRS. WILL WOLF SERIOUSLY ILL AT HALL COUNTY HOME

Mr. and Mrs. S. N. McPeak, Mrs. E. E. Brown and Mrs. Clay Willis returned home Tuesday night from a two-day stay at the home of Mr. and Mrs. Will Wolfe, near Lakeview, Hall County, where Mrs. Wolf has been seriously ill for several days.

Mrs. Wolf is the wife of Mrs. McPeak's brother.

Fair Amusements

(Continued from Page One)

display and as many as seventy-five head of the finest Jersey cattle in the county are expected to be on exhibit. The parade will take place at 3:00 p. m. according to present plans.

Following the Jersey parade on Friday afternoon the Floydada Whirlwinds will open the football season at the baseball park. Just who will oppose the local eleven has not been decided but Coach Troy Jones is expecting to meet either the Quanah Chiefs or the Plainview Bulldogs.

Rural people of the county will take charge of the fair on Saturday and officials expressed the opinion this week from the enthusiasm shown in advance that the crowd will exceed the 10,000 present last year on the closing day. A parade of decorated floats, composed of schools, clubs, organizations and businesses, will be held at 2:00 p. m. on this day.

Carnival attractions this year will include rides, shows and concessions and will be in charge of Harry Rieke of Crosbyton. The midway will be open both day and night during the fair.

Heavy reports and blinding flashes will announce the beginning of the fireworks program each evening at nine o'clock on Thursday, Friday and Saturday. This free attraction is the largest ever offered by the Floyd County Fair and the only compensation the committee expects is the approval of the vast throngs expected to witness it. It will be fired by the Beach Fireworks Company of Dallas.

THE WEATHER WAY

It is interesting, and in a way amusing, to note how our climate has made us express ourselves in words of weather.

We speak, or write, of a "hall of abuse;" of a person having a "sunny disposition;" of putting by for "a rainy day;" of some one being a "wet blanket;" of a speaker getting "fogged;" of a misunderstanding, or argument, leading to a "stormy advent;" of a "flood of words;" of an advertiser being "snowed under;" with replies; of an angry man "looking as black as thunder;" of "thunderous applause;" of unsympathetic people being "cold," and so on. Other "weather" expressions will occur to those interested in tracking them.

It is curious, too, to note that in our estimate of children's mental gifts we borrow weather terms—"bright," "dull," "fair," and so on.—London Tit-Bits.

ATTENDS COACHING SCHOOL

Troy Jones, athletic director of Floydada High School, and Mrs. Jones, returned to Floydada Monday from Dallas, where he took a special course last week in coaching at S. M. U.

Before going to Dallas Mr. and Mrs. Jones spent several weeks with his parents, Mr. and Mrs. S. J. Jones, of Gatesville, and also with her parents, Mr. and Mrs. J. W. Truitt, of Gilmer.

SCOGGIN'S HOME

Mr. and Mrs. Harper Scoggins returned home Monday of this week from Lubbock, where they spent the summer. Mr. Scoggins taking a course in Technological College to complete his B. A. course. He was a member of the summer class of graduates from the school.

Mrs. Scoggins studied school work during the summer, specializing in kindergarten and primary teaching.

SCHOOL LUNCHES

OUR SPECIALTY

Why worry about school lunches, when you can have lunch made up of just what you want at the—

FLOYDADA COFFEE SHOP

You will really enjoy a school lunch made up of "JERRY'S SANDWICHES"—Every bit a treat.

All Kinds of Sandwiches

Hamburgers

Pies

And The Best Coffee In Town

FLOYDADA COFFEE SHOP

H. A. (JERRY) WITHERS
West California Street

"SHORTENED" DAYS FORCE "MUMS" TO BLOOM EARLIER

Chrysanthemums blooming in July instead of in October—one of the oddities produced last year by scientists studying the effect of daylight exposures on plants at the United States Department of Agriculture testing plots. Not only off-season flowering—but also the flowering of a part of the plant on July 15 and the remainder blooming 3 months and 3 days later.

"Many of the finer later varieties of chrysanthemums appear to await the autumn days to flower. Do they really await timely conditions of coolness, as some have surmised, or does some other factor harmonize their flowering with the waning days of autumn?" asks Dr. H. A. Allard in the current issue of the department's yearbook.

"The plants themselves shall answer," he says. "Unquestionably, many plants have definite temperature requirements to thrive with foliage and flowers. The chrysanthemum, however, is not awaiting cooler temperatures, as it would seem, but shortening days. In experiments by the Bureau of Plant Industry, cuttings of a late variety, made in winter were grown to bushy plants by May. Then, these were exposed to only 10 hours of daylight, from 5:30 a. m. to 3:30 p. m., when they were moved to a darkened house. Plants so treated have flowered as early as July 15 or early August. Check plants did not flower until the middle of October."

In other tests the experiments shaded only a part of the plant, leaving a part for full sun-lighting. The shaded shoots flowered early, the unshaded, at the normal season. "It is evident," says Doctor Allard, "that the chrysanthemum flowers because the autumnal days initiate flowering, not because they are cool, but because of the short daylight exposure." These tests would appear to have certain practical interest to growers. For the breeder who desires to synchronize the flowering of very early and very late sorts for crossing, this behavior offers helpful suggestions.

Various experiments on the use of alfalfa meal for livestock show that the grinding of alfalfa hay into meal has little effect on the feeding value, the chief advantages of the meal being that it can be fed with less waste than hay, is in more convenient form, and can be shipped at less expense.

Alfalfa hay should not be put in the barn too green, as it is likely to heat and in extreme cases to burn.

Eggs to be shipped to market should always be packed in the fillers shamm end down, as they carry better in transit and storage in that position.

The Hesperian \$1.50 per year

Many Dairy Bulls Disposed of Before Real Value Known

Too many dairy bulls are disposed of before their breeding value is known, according to the United States Department of Agriculture. A study has just been made of the ages at which "proved" bulls were disposed of in one state. No bulls disposed of for breeding purposes, or for injury or other natural causes, were included in the study.

Of the 124 bulls studied, 88, or 71 per cent, were disposed of before the age of 5 years. One hundred and seventeen, or about 94 per cent of 8 years. Two bulls were kept until 11 years of age and one bull until 14 years old.

Usually a bull will be five years old or older by the time he is proved. The disposing of such a large percentage at an earlier age, or before their true value can be ascertained by means of dam and daughter comparisons, is one of the big losses of the dairy industry.

Hesperian Want Ads Pay.

15 AMERICANS CAN FEED 10 BUT IT REQUIRES 85 CHINE

In America 15 workers can produce all the necessities of life for 100 persons, thereby releasing 85 to supply luxuries and articles of commerce, according to Dr. C. M. A. Stine of Wilmington, Del., before the Midwest Power Engineering Conference at Chicago.

In China, on the other hand, it requires 85 persons to provide the necessities for 100 others, thereby releasing only 15 for the manufacture of luxuries and exportable articles.

The difference, in Dr. Stine's opinion, is that America has surpassed all other nations of the world in the development and utilization of power while China is largely dependent on man-power alone.

Auto Etiquette

The trouble with many automobile tourists is that they use the wrong fork.—The American Magazine.

SOMEONE TELLS YOU

That they have the same coal that I handle, you tell them "NO!"

I am the **ONLY DEALER IN FLOYDADA** handling **MUTUAL COALS** and I handle **MUTUAL COALS** only.

J. R. YEARWOOD
Phone 247
"Ask Your Neighbor"

M SYSTEM
"Saves for the Nation"
FRIDAY and SATURDAY SPECIALS
AT BOTH STORES

Bananas	Golden Ripe Dozen	19c
Flour	48 Pound Bag, Guaranteed	\$1.69
Spuds	10 Pounds Whites	29c
Hominy	3 Cans Van Camps	25c
Sugar	10 lb. Bag With \$2.50 Purchase	49c
Coffee	3 Pounds Peaberry	79c
Market Special		
Steak	Good and Tender Pound.	29c

All Orders of \$2.50 or over Delivered Free.
No. 1—PHONE 4 No. 2—PHONE 62

Through the Turf-Sallee Ice Creamery