

THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, AUGUST 8, 1929.

NUMBER

STAGE SET FOR OLD SETTLERS' REUNION NEXT WEEK

King Building May Be Used To House Fair

Difficult Problem of Housing 16th Annual Event Now Believed Solved

County Fair directors were enthusiastic this week over the prospects of housing the sixteenth annual exposition, which is to be held here September 18 to 21, in a new brick business building on east Missouri street. This being possible the fair will have the best exhibit space available at much less expense than was first anticipated.

A contract for the use of the B. E. King building on Missouri street during the County Fair has been agreed upon and unless the owner of the building has an opportunity to rent or lease the building for a long period it will be the home of the 1929 Fair. All agricultural and home demonstration exhibits can easily be placed in the building, which will be fifty feet wide and one hundred and ten feet long.

Securing the building has solved a very difficult problem for the Fair committees and they were unanimous in their decision to lease the building for the Fair if possible. Should plans for the building fail to mature the Fair will be housed in temporary buildings on the vacant lots east of Kirk & Sons on Missouri street. Carnival attractions and other amusements will be located near the fair buildings.

However the livestock committee has not completed arrangements for a building but have assured the exhibitors that an adequate exhibit building will be provided and all stock taken care of.

Fosters Attended Large Reunion In Oklahoma

Hundreds Present Recently at Largest Reunion of Foster Families Ever Held

Mr. and Mrs. W. H. Foster, Mr. and Mrs. A. C. Foster and Mrs. Mabel Johnson, all of this city, were in attendance recently at the largest reunion of the children of Thomas Jefferson Foster and his son, M. O. Foster, ever held. The reunion was held at the M. O. Foster home at Alex, Grady County, Oklahoma, on Saturday, July 20. Hundreds of the children and grandchildren of the two men were present and the reunion has been referred to as the largest family reunion ever held in Gray County.

On July 20, 1859, according to the Alex Tribune, M. O. Foster the fifteenth son of Thomas Jefferson Foster and Sarah Foster first saw the light of day in Cass County, Texas. In June of this year his children originated the idea and inaugurated the move to celebrate his seventieth birthday anniversary in a way befitting his merits. In so doing they hit upon the idea of making it a reunion of the entire Foster families.

The move was carried to a marked degree of success when the reunion was called of the kindred of their father, M. O. Foster and the descendants of his father, T. J. Foster, whose children numbered twenty-four, of whom M. O. was the fifteenth child.

Letters were sent out to different parts of Oklahoma, Texas, Colorado and New Mexico. Postmasters were called upon to aid in the search for many of the relatives. So many responses were received that it began to appear that one could not travel far or near, without meeting some of the descendants of this revered patriarch. The number probably reaches the thousands.

On Thursday, July 18, the relatives began to arrive from all points. On Saturday seats were found on the lawn of the M. O. Foster home with canvas erected to protect the hundreds of guests from a hot July sun. A banner with graceful printed letters reading: "T. J. Foster Family Reunion" was hung, while a table 100 feet long was built on the west side of the lawn.

A program was arranged for the day and members of the Foster family to the sixth generation took part. R. L. Foster was in charge of the program and introduced his brother and sisters. The community near Alex joined in with the members of the family in preparing the program.

One of the most interesting features of the reunion was the meeting of two brothers, T. J. Foster, 85, of Hughes Springs, Texas and W. H. (Crowe) Foster, 75, of this city who had not seen each other for fifty-five years.

As the reunion neared a close, it was suggested that, no more fitting monument could be reared to the memory of T. J. Foster than by financing to the value of one room in the building of the new church now under construction in Vinsten, Portugal, his name and portrait to be painted therein, a monument in a foreign land indicative of the life and character of Thomas Jefferson Foster.

Quarterly Meeting Of R. R. Carriers Held

Route Men From Hale, Swisher, Floyd and Briscoe Counties At Saturday Session

Rural letter carriers of Hale, Floyd, Swisher and Briscoe counties held their quarterly meeting at the First Baptist Church here last Saturday evening with a banquet in the basement of the building and completed their meeting with a business program in the auditorium. G. N. Shirey, local carrier on route five, had charge of the meeting and was assisted by C. E. Martin, secretary of the organization, from Petersburg.

Following a dinner in the basement of the Church, which was prepared by the wives of the carriers, the business program began with a welcome address by E. J. Welborn, carrier on route two, G. H. Allen, of Plainview, responded to the address of welcome and complimented Floydada carriers on the splendid manner in which they entertained. Music was furnished by visiting ladies, the daughters of J. F. Bier of Plainview.

A most interesting feature of the gathering was the report made by W. C. Foote, of Petersburg, on the State convention. Mr. Foote was a representative of the rural letter carriers of this district to the state meeting, and assisted in bringing out the 1930 convention to Lubbock. A detailed report of the meeting was made by the delegate.

"An Old Man's Dream" was well read by Miss Willimina Salisbury and another reading by Miss Juanita Shirey was appreciated by the audience. Ed Bishop, secretary of the local Chamber of Commerce, expressed the appreciation of the business men of the carriers rendered by the local carriers.

Tulla was selected for the next meeting of the organization and the date set for November 11.

Members of the Association who attended the meeting were: C. E. Martin and W. C. Foote, Petersburg; L. A. Cooper and D. D. Langford, Lockney; J. F. Bier and G. H. Allen, Plainview; J. H. Williamson, of Silverton; C. H. Allen, of Plainview, and the Floydada members, O. Allen, Wm. Salisbury, G. N. Shirey, L. J. Welborn. Guests of the carriers were J. D. Starks, Mr. and Mrs. N. W. Williams, and Mr. and Mrs. Ed Bishop.

County Tax Rate Set At 50 Cents For Year

Total Rate Unchanged Although Allocation of Funds Collected To Be Different

The rate of taxation in Floyd County for 1929 will be the same as for last year.

The Commissioners' Court in session last Friday set the county tax rate at 50 cents, making the levy for this amount on the \$100 valuation and in addition levying the special road and bridge fund tax of 15 cents for each precinct and levying the school taxes for each of the common and consolidated school districts of the county as recommended by the various boards of trustees.

The county tax of fifty cents was divided as follows in the order of the court:

First class or jury fund rate 2 1/2 cents; Second class or road and bridge fund rate 12 cents; third class or general fund rate 25 cents; fourth class or building fund rate 10 1/2 cents. Total 50 cents. This levy represents a reduction of three cents in the road and bridge fund and a reduction of 2 1/2 cents in the jury fund. However, it represents a raise of 5 1/2 cents in the building fund, made necessary to care for paving warrants and for repairs on court house and jail.

The court based its estimate of the probable income of the next taxable year on a valuation increase of about \$2,000,000. The total valuations this year are expected to be about \$13,340,000. The more than 80 miles of new railway lines in the county accounts for a large part of the increase in valuations, the second largest increase being represented in increased valuations in Floydada and its immediate environs. Values in new towns in the county represent about \$100,000 of the increase in valuations.

THOMAS RESIGNS AS MANAGER

E. W. Thomas, who has been manager of the Lockview Farms during the past eighteen months, resigned last week and has accepted the position as county agent of Hall county. Mr. Thomas was the first county agent of Hale county. He is the son of Mrs. C. O. Thomas of this city. Mr. and Mrs. Thomas will move to Memphis the latter part of this week.

Mrs. Thomas and daughter, Miss Virginia, of this city, spent the week ending with her son and his family.

Death Takes Toll of Five In Floydada As Prominent Personages Pass Away

TO ATTEND TWELFTH REUNION

Mrs. L. G. Mathews and daughter, Irene, Mr. and Mrs. Edd Featherston, and son, Keith, of Floydada, and Miss Gladys Featherston, of Petersburg, left this morning for Nowice, where they will attend the twelfth annual reunion of the Featherston relatives, at the ranch home of Mr. and Mrs. O. B. Featherston Friday, Saturday and Sunday, August 9, 10 and 11.

The reunion was held last year in Floyd county at C. H. Featherston's ranch. Ninety-seven relatives were present.

Wichita Polo Team Is Winner Over Detroit

Chas. Featherston is Member Of Team to Compete in National Tournament

The Wichita Falls Polo Team, of which Chas. H. Featherston is a member, defeated the Detroit Free Booters, 8 to 9, last Sunday afternoon at Detroit. It was learned this week by Mrs. Jimmie Evans, Mr. Featherston's daughter. Sunday's victory gave the Wichita Blue Jackets the winning game of a tournament between the two teams which has been held for the past few weeks at Detroit.

Following the final game Sunday afternoon, Mrs. C. H. Featherston presented the members of the winning team with silver loving cups. This was the second set of cups won by the Blue Jackets during the past month.

This week the Blue Jackets go to Chicago to compete in the National Goal tournament. The nation's best and fastest teams will compete in the tournament at Chicago.

LOCAL BOY HELD UP ENROUTE HOME FROM WHEAT FIELDS

Gerald Snodgrass, son of Mr. and Mrs. C. Snodgrass, enroute home last week from the harvest fields of Kansas, learned how it feels to "stick 'em up" and get relieved of your roll. He was enroute home and decided to save railroad fare by hitch-hiking. He got down about Liberal with his roll of something less than a hundred dollars when a car with a Texas license drove up behind him and stopped.

Two men and a blonde-headed woman were in the car he said. The men crawled out, covered him with their guns and took his money, then drove off. As they left he took the numbers. Gerald reached home Wednesday. He said he told a Liberal officer about the hi-jacking and was advised it would cost \$40 to get the men and the money.

MANY ATTEND REUNION OF ROGERS COUSINS HELD HERE

About 250 relatives attended the eighteenth annual reunion of the Rogers cousins held at the home of J. C. Bolding near Lakeview the past week.

Sunday was considered the feature day when an estimated crowd of 700 gathered under the tabernacle for the days program. Sunday School was held in the forenoon, after which dinner was served. An address by G. W. McDonald, president of Wayland College on Christian Education was followed by a county singing.

Lakeview B. Y. P. U. furnished the evening's program. Mrs. Fullingim gave an interesting lecture on the benefits of the B. Y. P. U.

Another interesting program was given Monday when relatives entertained with talks and music.

Denton's Camp, near Vina, Alabama, was chosen as the meeting place next year.

Among those who attended the reunion was Mrs. O. S. Finch of Birmingham, Ala., sister of J. C. and D. I. Bolding; their brothers, E. F. Bolding of Russellville, Ala., and Dr. W. P. Bolding of Wichita Falls, Texas; their stepmother, Mrs. J. T. Bolding of Pleasantville, Ala. A large delegation from Alabama and Oklahoma were present.

LEAVES TO ATTEND STATE TAX COLLECTORS' ASS'N.

Mrs. P. G. Stegall, in company with Mr. and Mrs. J. M. Wright, left yesterday for Austin, where the Wrights will spend several days on a visit with relatives.

From Austin Mrs. Stegall will go to San Angelo to attend the convention of the State Tax Collectors' Association, thence she will go to San Marcos and San Antonio for a short visit, and the party will be accompanied home by Miss Vivian Stegall, who has been attending summer school at the Baptist Academy.

W. D. Smith, Ex-Mayor Of Floydada, Is Dead

End Comes Suddenly As 71-Year-Old Resident Watches Children At Play On Lawn

W. D. Smith, 71, for two years until April of this year, mayor of the City of Floydada, died suddenly of an apoplectic stroke at his home corner of Second and Virginia Streets, Thursday evening of last week at 7:45. His death occurred as he sat on a lawn settee watching his children and grandchildren at play.

He had just declined to join in a game of croquet on account of being indisposed when he slumped in his seat, apparently losing consciousness at once. He was dead when physicians reached the scene and expressed the belief that the end came from an apoplectic stroke.

Funeral services were held Saturday evening late from the First Baptist Church. P. D. O'Brien, pastor of the deceased, preached the funeral in the presence of a large number of friends and relatives. Interment was made in Floydada Cemetery with F. C. Harmon in charge of funeral and burial arrangements.

Mr. Smith and family moved to Floydada in 1918, when they acquired real estate holdings in this county. In the spring two years ago he was elected mayor, declining to become a candidate again this spring to succeed himself on account of the state of his health. He was a native of Tennessee where he was born January 2, 1858. He was married in December of 1880 to Miss Sallie A. Hamilton, who survives him. The couple would have celebrated their golden wedding anniversary in December of this year.

Five children, three sons and two daughters, also survive the deceased. The sons are R. E. Smith and C. D. Smith of Hill County, and Edward Smith of Hollywood, California; the daughters are Mrs. P. T. Rucker of Lubbock, and Mrs. C. P. Coates of Fort Worth. One sister, Mrs. Geo. T. Barnes, of Greenwood, South Carolina, and one brother, Joe N. Edmonson, of Hillsboro, Texas, also survive him. All of these were here for the funeral as well as numerous other relatives, except the sister resident of South Carolina, and the son in Hollywood. Mrs. Coates and children, of Fort Worth, and Mrs. Rucker, of Lubbock, also Mrs. Duke Turner, of Hillsboro, were visiting in the Smith home at the time of his death. Mr. Rucker and Mr. Coates came to Floydada immediately after learning of Mr. Smith's death.

Other relatives here for the funeral Saturday included Frank Hamilton and family of Bynum, Texas; Mrs. W. Hamilton and sons, of Kress; Mr. and Mrs. J. A. Maynard, of Dimmitt, Texas; Mr. and Mrs. Irvin Greer, of Irene, Texas; Miss Vera Hamilton, of Canyon; Dave Hamilton and Morgan and Will Hamilton and families of Lockney; Henry Greer, of Hillsboro, a friend of the family, was also here.

Mrs. A. L. Lundgren Dies Of Peritonitis

Wife of Bandmaster Succumbs After Illness Lasting For Many Weeks

Funeral services for Mrs. A. L. Lundgren, 315 West Mississippi Street, were held late yesterday afternoon from the home, conducted by Rev. A. D. Jameson, Methodist minister, following her death Wednesday morning, and interment was made in Floydada Cemetery following the funeral rites, in which local and out-of-town musicians had a prominent part.

Mrs. Lundgren had been ill for more than six weeks, her death being due to peritonitis.

The family had been residents of this community for more than two years. Just recently they completed the construction of a new home on West Mississippi and they had taken up their residence there when her last illness developed.

A native of Kentucky, in which state she was born in 1876, the deceased had lived in Texas for a number of years, and for the past several years in West Texas. The family came to Floydada over two years ago and Mr. Lundgren has had charge of the band here during that time.

Besides the husband, Mrs. Lundgren is survived by one son, Anton, who with his wife was here for the funeral, having returned home from Midland three weeks ago when her condition became serious.

Harley Sadler's Band, assisted by members of the local organization, played the funeral music, and members of the senior and junior bands here were pallbearers and flower boys. The pallbearers were Virgil Shaw, Raymond Berry, Starks Green, L. D. Britton, Tom M. Goslee and J. R. Borum. Flower boys were Hugh Jeff Ayres, Samuel Rutledge, Waldo Houghton, Kinder Farris, Lorraine Stiles and Verne Eastridge.

Mr. and Mrs. Conde Davis, of Lockney, parents of Mrs. Tony Lundgren, were among the out-of-town people here for the funeral.

Youth, 10, Killed As Family Returns Home From Funeral

Garland Thomas Smith, 10-year-old son of Earl Smith, of Hillsboro, Texas, was killed and other members of the family were seriously injured Sunday evening about six o'clock just out of Decatur going east from Floydada, when a rear tire went down and the car went into a spin and smashed.

INFANT SON SUCCUMBS TO ATTACK OF APPENDICITIS

Douglas O'Neil Evans, two year old son of Mr. and Mrs. Odia Evans, died Friday, August 2, following an attack of appendicitis on Wednesday. Mr. and Mrs. Evans have been residents of Floydada only a short while, having moved here Sunday, July 28, from Gladstall. Soon after their arrival here Mrs. Evans also became very ill and was unable to attend her baby's funeral. She is reported to be improved at this time.

Funeral services were held at the home of Grady Moon in the Lakeview community, Saturday afternoon, conducted by Rev. A. D. Jameson. Interment was made in the Floydada Cemetery.

Surviving relatives are the parents and six sisters, they are: Opaline, Gloria and Marie of Floydada; Mrs. Louise Hood, of Houston; Mrs. Gertrude Hendon, of Gladstall and Mildred of Eldorado, Arkansas.

INFANT DAUGHTER OF SAM BREWER BURIED WEDNESDAY

Funeral services were held Wednesday afternoon for little Barbara Jean Brewer, fifteen months old daughter of Mr. and Mrs. Sam E. Brewer, formerly of Electra and recently of this city. Funeral services were held at the Methodist Church, South, and interment was made in the Floydada Cemetery. Rev. A. D. Jameson conducted the funeral services.

Mr. and Mrs. Brewer had just arrived in this city to make their home, after residing for the past several months at Electra. The baby had been ill for three days, but her condition was not considered serious until a few hours before her death. She died in a Lubbock hospital where she had been taken for treatment.

The funeral services were Wednesday afternoon.

Rev. H. E. Smith Dies At Home Sunday Night

Veteran Minister of M. E. Church, Ex-Confederate Soldier, Sick Two Weeks

Rev. H. E. Smith, 81, resident of Floydada for the past twenty years, succumbed at his home in Bartley Heights Addition Sunday night of this week at 2:35 o'clock, following an illness of some two weeks. The end came quietly following a long and eventful life.

Funeral services were held Monday afternoon at 5 o'clock from the M. E. Church, South, where Rev. G. T. Palmer officiated, assisted by Rev. J. E. Stephens, pastor of the Lockney M. E. Church, South, and Rev. A. D. Jameson of Floydada Circuit. Interment was made in Floydada Cemetery.

Rev. Smith had been ill with an asthmatic condition, and was rallying it appeared, when a blood clot formed and he succumbed within a few hours.

Long Ministerial Record

The death of Rev. Smith takes from the ranks of Texas Methodist one of its most interesting and zealous ministers. For forty-three years he has been a member of the North Texas Conference of this organization. His first charge after coming to Texas was at Allen in Collin County. He was superannuated twenty-one years ago. He was a faithful attendant on the duties assumed as a minister and was regular in his attendance and reports to his conference. However, his work as a minister began long before he became a resident of Texas. After spending two years in the Confederate Army as a member of Forest's Cavalry, he became a member of the Methodist Church in August of 1865 at his home in Choctaw County, Mississippi, where he was born, and was licensed to preach by the Okolona Circuit of the North Mississippi Conference in October of 1869, being in the ministry more than sixty years.

After his removal to Texas, Rev. Smith held numerous charge in the Methodist Church, and before he came to Floydada was in the ministry in Wise County.

He is survived by his wife and four children. The children are George V. and Lon V. Smith, physicians of this city, Henry E. Smith, of Post, and Mrs. A. R. Taylor of Vernon. All of the children were here except one son, Henry, who was in the interior of Old Mexico and could not be reached, but his wife and children were here, as were Dr. A. R. Taylor and children when the end came.

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Expect 20,000 At Old Rock House Gathering

Plans Complete for Biggest Pioneer Gathering In History of Section

"Everything is in readiness for the biggest and best reunion of Panhandle-Plain pioneers ever held and we are expecting 20,000 or more people to attend the reunion the word received this week from R. B. Smith, who is president of the Old Settlers' Association which will hold annual Old Settlers' Reunion at the Old Hank Smith home on Blanco Canyon next Thursday and Friday.

Reunion at Historical Spot

The famous "Old Rock House," the first residence built on the Plains, will be the scene of the annual reunion. The Old Rock House was built by Uncle Hank Smith, father of R. B. Smith and Mr. and Mrs. Hank Smith were the first white people to take permanent residence in this section. The opinion of officers of the association is that no better or more could be found to have of this section in their union.

Last year's reunion, which was the first annual reunion of Panhandle Pioneers, was attended by ten and twelve thousand people, and from the wide publicity received and continually growing interest, attendance at this year's get-together is expected to more than double last year's gathering.

Pink L. Parrish, of Lubbock, chairman of the program committee, has announced two speakers for the occasion, who are much in the public eye at this time. They are Senator Clint C. Small, of Wellington, and Lieutenant-Governor Ben Miller, of Dallas. Small speaks on the first day, and Governor Miller on Friday.

Other interesting features of the program will be an antique show, a dance, according to Smith, will last from 10 o'clock to 12 o'clock. Round dancing, traction, rodeo, tent everything that goes to make a successful picnic are conditions slated for the thousands expected.

Square Dance

A new well has been dug on the camp site and ground for the old settlers to pitch their camps and spend the evening and one night at the Arbor for the square dance. The square dance has been enlarged and everything proved and put on a large scale according to the reports here.

"The most important feature of the reunion does not call for preparation on our part," Mr. Parrish stated recently. The real feature of the reunion is to bring settlers together, and they wish their own amusements pointed out.

The site for the reunion, dedicated as a park in memory of Uncle and Aunt Hank Smith and their son R. B. Smith, the house, which Hank Smith built in 1879 is twenty-two miles south of Floydada. Mrs. Smith was mistress of the Mt. Blanco place for almost fifty years, the place being maintained in the place. And at this historical site, his son, R. B. Smith, extends invitation to thousands of Plains pioneers to be the guests of the Settlers Association on next Thursday and Friday.

FRIENDS WILL ENTERTAIN TARWATER WITH BANQUET

Friends of Representative A. Tarwater, wishing to show their appreciation of his efforts in behalf of his constituents, are giving a banquet in his honor, on Saturday evening, August 10, at the Hilton Hotel, in Plainview. It was announced this week by a committee in charge.

In order that the cost of the banquet might not be burdensome to anyone, it was decided to ask each one attending to pay for their own plates. Those who plan to attend, are asked to notify J. Frank Triplett, at 422 Skaggs Building, Plainview.

MR. AND MRS. M. R. GRUBBS HAVE NEWLY ADOPTED SON

Mr. and Mrs. M. R. Grubbs have a three-weeks old son, which they have adopted from the Presbyterian Children's home at Amarillo, and they have named him Billie Joe Grubbs.

Mr. Grubbs also won first prize on shrubs and trees.

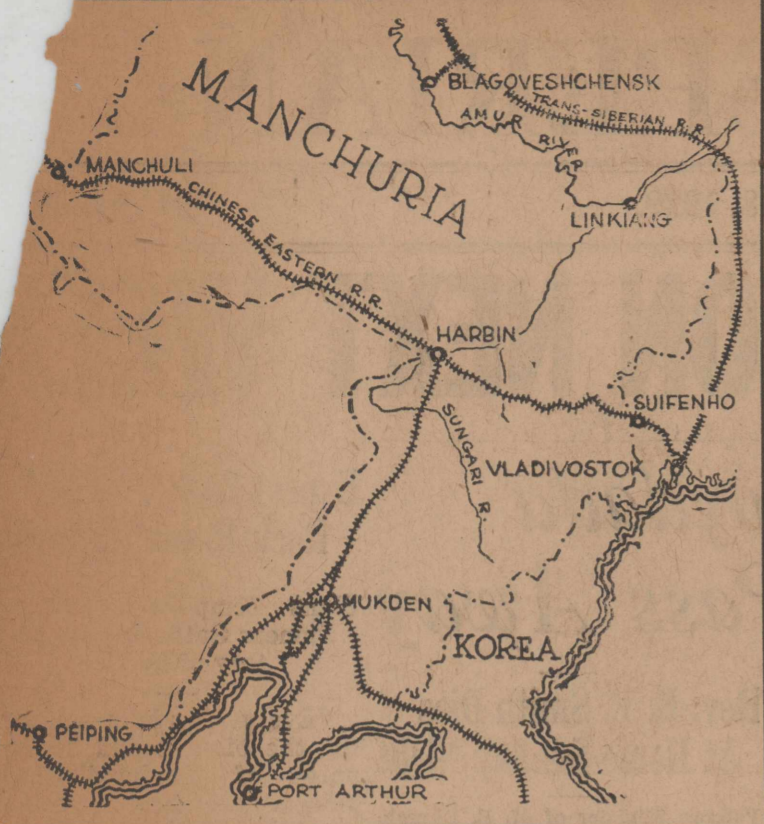
JUDGE BEAUTIFUL HOMES

Mrs. O. P. Rutledge, W. Edd Brown and E. P. Nelson spent Tuesday in Plainview where they acted as judges in the home beautiful contest held there.

About sixty-five homes were considered, the home of Roy Erick winning first prize in the large home class. Jim Williamson for small homes, and Mrs. Daisy Hughes for rented homes.

Mr. Erick also won first prize on shrubs and trees.

Where War Clouds Hover In China



This map shows the route of the Russian Eastern railway, whose seizure by Chinese nationalists started the present Russian-Chinese controversy which may culminate in war. Russian troops are mobilizing near Mandchuri, at Blagoveshensk, near Linkiang, at the junction of the Amur and Heilong rivers, and at Suifen, a border town. The seized railway connects the Russian frontier with Vladivostok and passes through Chinese territory.

What's Doing In West Texas Today

ELECTRA recently held a "law enforcement party" under the direction of Robert P. Hall, secretary of the Chamber of Commerce. Charles I. Francis of Wichita Falls made addresses which were listened to by men from all over the county.

THE TEXAS Chamber of Commerce with the U. S. Chamber of Commerce is urging the co-operation of doctors in filling birth certificates and parents in signing them. Certificates have been filed for 100 children in order that the census next year will be correct, and will give the state the proper census.

VERNON'S Chamber of Commerce head, Grady Shipp, is acting as high hand man for Pres.-Mgr. Bourland of the WTCC in guiding the work of the regional organization until the annual convention in October. They called a meeting of the advisory board for Monday, July 29, in Fort Worth.

A litter work in Swish showing up some good work. K. Adams weighed his

litter of seven pigs at the age of 110 days and found 1040 pounds of live weight. The total cost of this gain is \$28.45 or \$2.73 per hundred pounds. The pigs have had access to alfalfa pasture and were fed a protein supplement.

HARTLEY County sent a large representation to the annual Farmers Short Course held at College Station July 29 to August 3. Many of them were farmers and their wives who took advantage of the special railroad round trip fares.

TURKEY is putting the finishing touches on the new 200,000 gallon water reservoir and pump houses which complete one of the most modern, up-to-the-minute water supply plants in West Texas. Large quantities of all purpose water is available at all times for all demands now.

SWEETWATER'S new auto building will cost \$22,000 according to the contract which was let recently. It will be started immediately, and will be occupied by the Rutledge Brothers Motor Company. It will occupy the west 90 feet of lots Nos. 1, 2 and 3, of the original town plat.

CHILDRESS'S State Fair in September will feature races among other things, and the track is being reconditioned at this time. All

turns on the track will be resurfaced, and the straight-aways will be graded down to a hard pan.

When ROBY entertained the Four-H Clubs of Fisher County in the dress contest every community in the county was represented. Three hundred persons attended the event, and a total of 50 dresses were entered in the contest. First place in the state classes were awarded a trip to the short course to be held at A. & M. College in August.

SONORO offers evidence of activity among West Texas sheepmen in the announcement that within one week recently more than 30,000 yearling lambs were sold to Kansas and Colorado buyers for approximately \$230,000.

ABILENE is making plans to improve Kingsolving Field, the municipal airport, so as to make it one of the best equipped air depots in the Southwest. Erection of a steel and concrete hangar covering ground space of 97 feet and a two-story, fire proof terminal building, will be the first work started on the field.

Select Carriers For Free Mail Delivery

W. L. Leibfried, for more than a year employed as substitute clerk at the local postoffice, will be the city carrier for district number one when free delivery of mail is effective here September 1. William E. Suite, of Olney, will be the carrier for district number two and will move to Floydada this month. Jesse T. Massie, who lives two miles south of Floydada, has been employed to take the position at the local office vacated by Mr. Leibfried. All changes will be effective September 1.

District number one covers the territory from Kentucky Street north to Jackson Street. The second district includes the territory from Tennessee south to Crockett street.

However it is pointed out by post-office authorities that unless eighty-five percent of the mail boxes are erected by August 15th the free mail delivery will not be authorized.

A horse at hard work in summer needs from 1 1/2 to 1 3/4 pounds of grain and 1 1/4 pounds of hay to each 100 pounds of his weight. The work horse should be fed at regular intervals during the summer.

Longest Long Distance Call on Record Over 8,000 Miles.

The longest long distance call on record covered, by a circuitous route 8,000 miles and was between San Diego, Cal., and Stockholm, Sweden. The sound of the voice of the speaker in San Diego was carried through a carrier-current channel from Los Angeles to St. Louis at a speed of 110,000 miles per second. From St. Louis to New York it passed through a cable which slowed it down to 20,000 miles per second. On reaching New York it leaped across the Atlantic Ocean on a radio wave at a speed of 186,000 miles per second to Cupar, Scotland. From this point it traveled through cable via London to the North Sea, thence through submarine cable to Holland; passing through Germany via Hamburg, it passed under the Baltic Sea via submarine cable, a distance of 73 miles to Sweden, from which point the message was carried to its destination at Stockholm in land cable.

There is no Substitute for Fine Engraving

WEDDING and other formal invitations and announcements, Christmas cards, personal and business cards and stationery that must be above the ordinary, call for genuine engraving.

It is always a pleasure to show samples of HARCOURT'S stationery engraving—their work is beautiful.

Hesperian Pub. Co. Floydada, Texas Authorized Representative of Harcourt & Co.

FASTER...SMOOTHER MORE POWERFUL than any other six of equally low price

PONTIAC BIG 6 PRODUCT OF GENERAL MOTORS

When you drive the Pontiac Big Six and actually experience its exclusive performance qualities—it's easy to understand why thousands of buyers are turning to this outstanding General Motors product!

745

f. o. b. Pontiac, Mich. Five-Passenger Two-Door Sedan. Body by Fisher

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Mich., plus delivery charges. Bumpers, spring covers and Looney shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

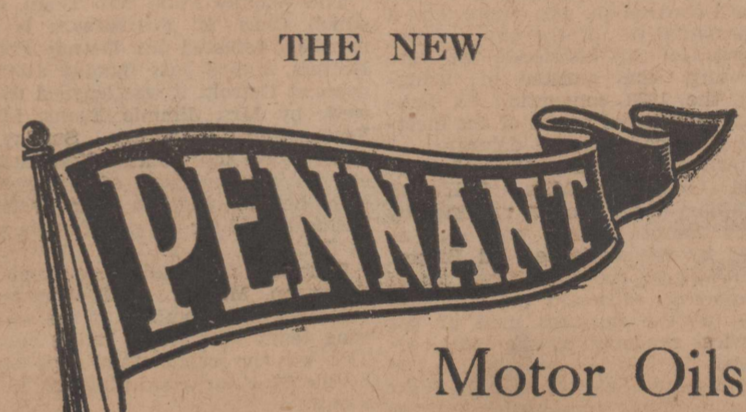
The down payment is low—and a few dollars a month take care of the balance. Come in to see how much more Pontiac Big Six offers—and bring your present car for our appraisal.

Consider the delivered price as well as the list price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only reasonable charges for handling and for financing when the Time Payment Plan is used.

Faster . . . Safer . . . Easier to Drive . . . Smoother . . . More Economical . . . More Powerful . . .

Boerner-Thagard Motor Company Floydada, Texas

Proper Lubrication adds to the Resale Value of Your Car



Ask any automobile dealer and he will tell you how proper lubrication lengthens the life and adds to the value of your car.

Sold By The Following Courteous Pierce Dealers

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- C. R. MICKEY, Mickey

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Certainly! I can afford to feed RED CHAIN Dairy Ration

3 lbs. MORE of milk per day make cost less than "cheap" feeds!

FIGURE IT OUT FOR YOURSELF HERE'S no doubt about getting more milk from your cows when you feed RED CHAIN 24% Dairy Ration. It is safe because it contains less cottonseed meal than any other 24% dairy feed on the market, and its variety of proteins make it highly palatable, digestible and efficient. When only three lbs. more of milk per day pays the difference between RED CHAIN and "cheap" feeds, can you afford not to feed RED CHAIN 24% Dairy Ration?

FARMERS GRAIN CO. RED CHAIN Feeds are SUPERIOR Feeds

MAC Making It Right With The Boys By Irving



'Speak Easy' Affords Vivid Picture Gotham Night Life

"Speak Easy," a dialogue picture which appears Monday and Tuesday, matinee and evening, at the Palace Theatre in Floydada, is a convincing story of New York, and aside from the pulsing story that runs through it, gives realistic touches of the sounds and sights of that great city.

Crowd Thrill Present
Aside from the brilliant performances given by the players, and each one is effective in their respective roles, this all-dialogue Fox-Movietone photoplay is filled with numerous inspiring "shots" which keep the onlooker in a prolonged gasp of astonishment.

If you can imagine the thrill of some twenty thousand enthusiastic boxing fans "hitting on all six" in the famous Madison Square Garden, or watching and hearing New York subway trains thunder and boom in and out of stations, or watch and listen to the great crowd of people in New York without having seen and heard them before then you need never attend another motion picture show—you can sit home and imagine them.

While all these innovations tend to stir your enthusiasm, the story is no less interesting, molding, as it does, the dramatic thread with the spoken lines.

The players, all newcomers recruited from the legitimate stage, cover themselves with glory. Paul Page, Lola Lane, our old friend Henry B. Walthall, Sharon Lynn, Helen Ware and others are excellent in their characterizations.

The story is based on the stage play of the same name by Edward Knoblock and George Rosner. The production was directed by Benjamin Stoloff.

Fresh Born Phrases
The transient language of the night-life of New York City affords some of the most picturesque wise-words that are coined, and Gotham "eat up" the fresh-born phrases as they come to light.

Some of the phrases now in use here set down with the meaning of the slang opposite:

the Main Stem, Orange Juice
h—Broadway (also known as da Lane, Calcium Canyon and ger Street.)

hisper-joint—a speakeasy
ggie-water, laughing soup

avy-sugar—wealthy lover
ke yards—five hundred dollars
ke whoopee, make boom-boom

brate
and so are "that way" or
o-Gilberting—more than dis-

love
"it!"—when a couple split
anicable relations as well

il)
-girl, more exactly, show-

-awkward, ugly and un-

ited showgirl
ke the leap—marriage

essed event—baby
ava—coffee

the ringside, making the route
appear at a Broadway cabaret
me to the cleaners—dead

's scam, let's take it on the
to leave, beat it

ooka—term of disrespect,
ing doll, bum, etc.

wk—to kick, put up an argu-

er—Yiddish term generally
to designate that type of per-

so, watching a poker game,
sone by giving unsoli-

advice.
e and cakes—small change, suf-

nt to buy a breakfast, applied
sively

hen of course there are two the-

al terms of long standing, a
w" and a "flop," the equivalent
respectively, a huge success or a
failure.

Hoot Gibson Shows His Stuff Here Saturday

Hoot Gibson, hero of many a silver screen out door picture, former Nebraska cowboy, now a star on the Universal lot, will be shown in his "Smilin' Guns" at the Palace Theatre Saturday matinee and evening. Hoot was billed for Saturday, August 3, here but it developed Wednesday that the booking could not be filled at that time.

While the energetic Hoot has injected a certain amount of comedy in previous pictures, the dominant note in Gibson Westerns has been Hoot's daredevil riding and death defying feats. But in "Smilin' Guns" Hoot gives his audience,

along with the usual amount of good riding and thrills some of the best comedy anyone could desire.

Portraying a devil may-care but rather unkempt cowboy, Hoot affords many laughs by his imitable performance. But it is not until he decides to become a polished gentleman that the real laughs commence. There are spots in his "Smilin' Guns" during which Hoot rises to veritable heights as a comedian.

Blanche Mehaffey, beautiful and talented young Irish coleen, heads an excellent supporting cast which includes Virginia Pearson, Leo White, Robert Graves, Walter Brennan, Jack Wise, James Bradbury, Jr., and Dad Gibson. All perform creditably and acquit themselves with honors Henry MacRae directed.

Synopsis Of 'Speak Easy' Gives Promise Of Pulsing Entertainment

Alice Woods (Lola Lane), New York newspaper woman, prevails on her City Editor for a chance to interview the middleweight champion, Paul Martin (Paul Page), who is retiring from the ring that night, win, lose or draw. She gains her point and sets out for Big Min's speakeasy where Martin and his disreputable satellites hang out.

Inside the joint Fuzzy (Henry B. Walthall) is at the piano pounding out the accompaniment for Mazie (Sharon Lee), the entertainer. As Alice enters, escorted by another reporter Cy Williams (Stuart Erwin), the radio informs them Martin is being badly beaten.

Min (Helen Ware), proprietress, grows wrathful at the incessant piano playing, and, after a tirade, snatches away the music and flings it on the floor. Alice commisseratingly helps Fuzzy gather it again and thereby gains his gratitude. Fuzzy hints that Martin's manager, Cannon Delmont (Warren Hymet), is double-crossing "the champion."

The scene shifts to the Madison Square Garden at the close of the fight. Martin, badly beaten, listens to his dressing room attendants razz him. Delmont, in a dark hallway, is collecting easy money.

Back at the speakeasy the theater crowds flow in. Martin, accompanied by Delmont, arrives shortly. When Alice attempts an interview she meets with rude treatment from Martin who brushes her aside.

Alice spunkily tells him he's acting like a sulky boy, that she's going to write a statement that he wants a return fight. Martin is too flabbergasted to reply. When he sees the yarn in print however he telephones her, demanding a retraction. She goes to the speakeasy again to talk things over. Delmont sees her and attempts to force his attentions on her but Martin emerges from another room and prevents him.

This unexpected chivalry prompts Alice to have a heart-to-heart talk with him and she warns him Delmont is playing a crooked game. He ridicules her.

To prove her contention, she accepts Delmont's invitation to the races. At Belmont Park he gives her a tip, one which wins but an entirely different one from his advice to Martin. An ugly situation is averted when he returns Martin's money with the claim that he learned the real dope the last minute.

A long talk with Alice results in Martin's promise to go into training again. He slips away from his former haunts until the night of the return fight.

A short time before the fight begins a henchman of Delmont's deceys Alice back to the speakeasy where she is held captive and in peril from Delmont.

Fuzzy unexpectedly returns to the speakeasy and plans her release. Through the scheme Alice escapes but Fuzzy is killed.

Alice hurries to the Garden just as Martin is on the verge of being knocked out. Her presence instills new life in his tired frame and he rises from the canvas to give ferocious battle again. He subsequently knocks his opponent out and in turn is kayoed himself by Kid Cupid.

Mayview News

Mayview, Aug. 7.—Sunday school was attended Sunday by a number of 56. Brother Kal McGehee preached at 11 o'clock. The Baptist meeting closed Sunday night. A good meeting was carried on during the last week.

Brother R. L. Shannon and family spent Sunday afternoon with Mr. and Mrs. R. W. Lotspeich.

Mr. and Mrs. C. Austin Smith and Misses Dona Mae and Margaret Aston spent last Friday with Mr. and Mrs. T. J. Campbell.

A good crowd attended the Baptizing Sunday afternoon at the Martin lake.

Several people of the community attended the Methodist meeting at Campbell last week.

Mr. and Mrs. T. J. Campbell and family left Tuesday for Carlsbad Cavern where they will join in a family reunion.

Mr. and Mrs. C. E. Bartlett and family and Mr. and Mrs. A. H. Kreis and family enjoyed a fishing trip Tuesday near Turkey.

R. L. McNeill and children are spending this week in Denton visiting with relatives and friends.

Many people attended the ball game at Dougherty Sunday afternoon.

Mr. and Mrs. H. D. Bloodworth spent Sunday with Mr. and Mrs. C. E. Bartlett.

Several of the young people are attending Harley Sadlers show this week.

Miss Ophelia Bartlett spent Wednesday and Thursday with her grandmother, Mrs. J. J. Foster of Floydada.

SIXTH OBJECT OF ROTARY DISCUSSED BY LEE CLARK

Lee Clark, superintendent of the Plainview Public Schools, was the speaker for Wednesday's International Service program at the Rotary Club, presented by R. E. Fry, chairman of the International Service Committee of the club. He presented thoughts on the possibilities through Rotary Clubs the world over of the promotion of understanding among the nations, and gave practical suggestions on the manner on which this objective could be achieved. International understanding between men in their business relations and between races is one of the objectives of the organization.

Preceding Mr. Clark's talk, members of Harley Sadler's company gave a musical program that was par excellence. Mr. Sadler presented his entertainers.

Other visitors at the club for the day included Maury Hopkins, C. B. Harder and Fred Lowe of the Plainview Club, F. M. Butler, of Amarillo, Evangelist Thos. E. Milholland, Dr. J. H. Thomas, Parkey Maples of Temple, J. L. Daniels of Williamson County.

A club service program will be rendered at next week's luncheon in charge of D. W. Fyffe, it was announced by G. C. Tubbs, chairman of the program committee.

CARD OF THANKS

I wish to express my gratitude to the people of the Lakeview community and Mr. and Mrs. Grady Moon who were so kind to us during the illness and death of our little son and the serous illness of my wife. I also wish to express my thanks to Drs. Smith and Smith, Dr. W. M. Houghton and Dr. H. Z. Pennington for their untiring efforts. Odia Evans and family.

Mr. and Mrs. N. D. Farr, of Granger, returned home Tuesday after a visit with Mrs. Farr's brother, L. H. Dorrell, and family. Mrs. E. J. Dorrell accompanied them here and will spend the remainder of the summer and this winter here with her son, L. H. Dorrell, and family.

Mr. and Mrs. J. M. Wright left Monday for Austin where they will spend their vacation.

Thrills And Romance In 'The Michigan Kid'

Combination of Cinematic Beauty And Powerful Drama Is Universal Feature

Rex Beach never wrote a more romantic, exciting novel of Alaska in gold rush days than "The Michigan Kid," the film version of which will be shown at the Palace Theatre on Friday night, with Conrad Nagel and Renee Adoree co-starring.

Universal has turned out a thrilling photoplay from the story set in the colorful times of gambling houses, dance halls and rough men when the gold fever gripped the country.

Nagel enacts the role of a famed gambler and Miss Adoree of a girl from the States. The story is essentially a romance.

"The Michigan Kid" is a special, made at great expense, with an extensive location trip and tremendous sets. Many weeks were spent in the forests near Sacramento, California, where the pine trees are the same species as found in Alaska. Here the vast panorama of California's mountain splendor was captured on the screen at a time of the year when the lofty peaks were snow-capped.

The film is a combination of the highest cinematic beauty of locale and Rex Beach's most powerful drama of the Northern wilderness.

The company spent several weeks quartered in a tiny hotel in a small town on the edge of the National Here every type of outdoor hardship was endured, from cold, stormy weather to lack of food on forced over-night camps far from the hotel.

Two men who actually participated in the great Alaska gold rush in 1898 acted as technical advisors on the picture, their work being to see that every detail of clothing and setting was a faithful reproduction of the real thing.

The photodrama was directed by Irvin Willat and contains among other outstanding sequences, the most thrilling forest fire ever filmed. J. Grubb Alexander prepared the adaptation of Rex Beach's novel. Peter Millne did the scenario.

Supporting Nagel and Miss Adoree are Lloyd Whitlock, Fred Esmeilton, Adolph Milnar, Maurice Murphy, Virginia Grey and Dick Palm.

Mr. and Mrs. H. P. Shrader, of Kansas City, who have been here visiting her parents, Mr. and Mrs. T. P. Guimarin, returned home Friday.

Sam Polk, of Corpus Christi, spent the week end with Mr. and Mrs. L. H. Dorrell.

Mr. and Mrs. Bob Smith and daughter, Worth Gwendolyn, and Mr. and Mrs. Ham Smith and children left Thursday for Addington, Oklahoma, where they will spend ten days visiting with their brother, John Smith, and family.

Mrs. L. H. Lewis and daughter, Miss Virginia, made a business trip to Plainview Tuesday.

Hello, Europe

In 1927, the first year of the trans-Atlantic telephone, 2,900 calls were made. In 1928, 7,500 individuals made use of the system.—The American Magazine.

Too Late To Classify

FOR SALE—Canary Singers. Mrs. A. N. Gamble, phone 249. 241tp

TO TRADE for Land—two large residences, 7 and 8 rooms, all modern conveniences. See or write A. N. Gamble, Floydada, Texas 241tp

TO TRADE in on Car—two good Jersey cows, giving milk, and two good work horses. See A. N. Gamble. 241tp

FOR RENT—My home, 8 rooms, all modern conveniences, garage, and servants house, 321 West Kentucky Street. A. N. Gamble. 241tp

Forecast of Week's Screen Events

Friday and Saturday of this week at the Olympic, No. 10 of "Tarzan The Mighty," also a dog story featuring "Ranger, the Wonder Dog of the Movies" and supplemented with a comedy.

Friday at the Palace, a Rex Beach gold rush story, "The Michigan Kid" as a feature with Conrad Nagel in the leading part with Renee Adoree in a silent feature; also comedy and F. B. O. Curiosities.

Saturday at the Palace Hoot Gibson in "Smilin' Guns," silent feature, also talking comedy.

Monday and Tuesday at the Palace, Fox Movietone all-dialogue "Speak-easy," said to be a very entertaining feature, with scenes laid in New York City. Silent news reel and comedy each day.

Wednesday and Thursday of next week at the Palace, silent feature, "The Perfect Crime," a crook melodrama.

TALKING COMEDY SATURDAYS AT PALACE ARE POPULAR

The talking comedies being presented on Saturday matinees and evenings by the management of the Palace Theatre have begun already to prove popular with showgoers.

The comedy is shown on a program with a silent feature, usually a picture of action, and the comedy helps to fill out the program and add the touch of novelty.

TARZAN MIGHTY REACHES VERY INTERESTING POINT

A very interesting point in the narrative of "Tarzan The Mighty" has been reached in both The Hesperian's printed story and in the screen version at the Olympic each Friday and Saturday afternoon and evening.

The picturization follows the original script with more than ordinary carefulness, so that one in reading the story will find on the

screen faithful reproduction in pictures of what is painted in words by the author.

A. G. Hopkins, of Miami, Texas, arrived last Thursday to spend some ten days here on a visit with his sister, Mrs. Jack Henry.

R. E. Bost, missionary of Floyd County Baptist Association, is attending the Panhandle Baptist Assembly which convened at Ceta canyon August 5. Rev. Bost is one of the teachers and will attend the entire session which will close Sunday night.

Mrs. H. E. Smith, Sr., is at Vernon this week on a visit with her daughter, Mrs. R. A. Taylor.

Mr. and Mrs. T. S. Guimarin and children, of Olney, were guests of his parents, Mr. and Mrs. T. P. Guimarin, from Friday until Monday. They also visited his sister, Mrs. J. G. Wood, and family.

Palace Program

For week beginning Friday, August 9, to and including Thursday, August 15:

Friday, August 9

Matinee and Evening

"The Michigan Kid"

With Conrad Nagel, Renee Adoree and a strong supporting cast. Silent feature and Curiosities News Reel.

Saturday, August 10

Matinee and Evening

Hoot Gibson In

"Smilin' Guns"

Also an all-talking comedy,

"Madam Q"

Monday-Tuesday

August 12-13

Matinee and Evening



ALL-TALKING

Wednesday-Thursday August 14 and 15

Matinee and Evening

THE PERFECT CRIME

with Clive BROOK and Irene RICH



OLYMPIC

Friday-Saturday August 9-10

Ranger, The Wonder Dog



"Fury of the Wild"

Also No. 10 of

"Tarzan The Mighty" and good two-reel comedy.

Olympic admission price 10c and 25c

New York City Talks!

SPEAKEASY



WITH PAUL PAGE, LOLA LANE, HENRY B. WALTHALL

HELEN WARE, SHARON LYNN

BENJAMIN STOLOFF PRODUCTION

From the play by EDWARD KNOBLOCK and GEORGE ROSNER

SEE AND HEAR IT AT THE PALACE THEATRE

Monday and Tuesday, Aug. 12-13

Matinee and Night

SOME WEEK-END

Hot Weather Specials

CATSUP	Premier Large Size,	19c
PEACHES	Hillsdale, 2 1/2 Size,	19c
Salad Dressing	Henards 1000 Island	19c
HONEY	10 lb. Uvalde Comb,	\$1.60
CORN	No. 2 Standard, 2 for,	25c
FLOUR	48 lb. Light Crust,	\$1.89

FELTON-COLLINS GROCERY CO.

PHONE 27

THE COURAGE OF FAITH

The International Uniform Sunday School Lesson for August 11.
The Courage of Faith. Daniel 6:10, 11, 16-23.

What we have heretofore said concerning the Book of Daniel applies, also to this lesson. Whether the book be an apocalypse like the Book of Revelations, or a transcript of literal history, the character of the man who stands forth in these pages and in this incident is clear. Daniel is the type of man who knows no fear where duty is involved.

So far as actual life is concerned it was never, perhaps, altogether a right teaching that the man who does right will never suffer for it, or will always be miraculously delivered from the persecutions of his enemies even though his danger be that of a den of lions. The New Testament at some points, especially in its story of Jesus Christ, corrects some of the philosophies that have been too readily based upon the prosperity and happiness of those who follow the way of truth. The story of Calvary reminds us that there are real crosses in life and that there is such a thing as suffering for conscience sake.

Willing to Suffer

The real point about this story is not Daniel's deliverance, but Daniel's willingness to suffer and die, if need be, for the sake of his conscience. On the whole it is amazing in life what deliverance comes to such men. Sometimes the cross which they are willing to bear is spared them, but there would be no meaning in the deliverance if Daniel had been fearful of the result or had hesitated for a moment in the performance of his duty.

The teaching of the New Testament re-enforced by the experience of Jesus and the experience of his early disciples is that, no matter what befalls a man, God is with him and right is triumphant.

Here in the lesson we have set before us the things that may sustain a man in his purpose to do right and in his attitude of courage. Daniel's life was founded in real religion. He found a helpful discipline in prayer and in the reverence for sacrificial things. His windows were open toward Jerusalem—that is, there was the love of spiritual Zion in his soul.

A man cannot ever rise very high in whose soul there is no sense of holiness. Nor did Daniel merely kneel in the prayer of petition and request. Like Paul at a later time, he mingled thanksgiving with prayer. There is strength in the man who can always find something in



life for which to be thankful.

This religious faith and attitude lifted Daniel above convention and in a sense above law. It is one thing to be lawless and quite another thing to live above law. Daniel dared to disobey a command that impinged upon his religion; but his religion led him to practice the sort of life that could not be described as lawless.

The King's Weakness

Perhaps one of the most interesting portions of the lesson is in the reference to the king. He appears before us as anxious for the safety of Daniel and with a sort of faith that Daniel's God will deliver him, and yet he had been weak and unholy enough to allow Daniel to be cast to the lions. Is not that somewhat like men and women who are always hoping that God will bring things out differently from their own plan?

In reality the king stands before us as a despicable fellow, well disposed toward Daniel and hopeful for his safety, but utterly lacking in the courage that Daniel had for himself and therefore unwilling to risk anything for the safety of the youthful hero. Here also is that element of contrast to which we have referred. We take our stand in the modern world with the weakness of the king or with the strength and resourcefulness of Daniel. It is much better to be Daniel than to be ruler of an empire. "He that ruleth his own soul is better than he that taketh a city."

means of a convenient Ternstedt regulator.

Production of the new models has been underway for several weeks. Meanwhile thousands of the new cars have been shipped to dealers. Officials predict that the entire nation-wide dealer organization will be sampled with the new cars in two week or less. In many of the larger centers, the new cars are already on display.

As a result of the introduction of these two new models, the Chevrolet passenger car line embraces seven cars, five closed and two open models.

M. E. Womack, of Royce City, was a visitor here this week with A. J. and J. E. Womack and families. He is a cousin of the Floyd County Womack's. He has owned a half-section of land east of Campbell for a number of years.

DO NOT ROB.....

Your family of the good music they should enjoy in the home. You can make it as cheap as your finances will justify and if you need some terms we will be pleased to sell you, Planos, Victrolas, Portables and Radio, on monthly installments. Come to our store and see the latest in musical instruments before you buy merchandise that is antiquated and out of date. It pays to investigate.

Records, sheet music, stringed instruments, and accessories. We are now Demonstrating the new

VICTOR
MICRO SYNCHRONOUS
RADIO
CARTER MUSIC
COMPANY
Floydada, Texas

Glider Flight Part Of Airport Opening Plan

Sweetwater, Texas, August 4.—A novel feature that has been added to an already thrilling program for the two day Opening of the Sweetwater Municipal Airport on Saturday and Sunday, August 10th and 11th, is four daily glider flights by Earl Aken, one of the foremost glider men in this country. This glider is a motorless plane designed and built by Mr. Akin of Breckenridge, and is the only commercial type glider in the State, and is the first glider to be registered by the Department of Commerce. Incidentally it is one of the best in this country and is capable of making ascensions of 400 to 500 feet without a motor. A new record will be attempted here on the large 260 acre Sweetwater Airport, he stated.

Definite assurance that the latest type United States Army and Mexican Army planes will be here in special maneuvers and exhibitions made possible through special permission of the War Department.

MORE MILK FROM FEWER COWS

The number of milk cows on the farms of the United States has changed only slightly in recent years. The number increased from 21,408,000 in 1921 to 23,523,000 in 1925, and then decreased to 21,824,000 last year and 21,820,000 on January 1, 1929. Production has kept up, largely because of better breeding and feeding of the smaller number of cows. The number of yearling heifers and heifer calves kept for milk cows is now larger than for last year, but is less than one per cent larger than the number ordinarily required to maintain the present number of milk cows. Changes in the number of cows milked during the next two years will depend, says O. E. Reed, chief of the Bureau of Dairy Industry, United States Department of Agriculture, largely on the relation between the price of beef and the price of dairy products, for this affects both the age at which milk cows are sold for slaughter and the number of beef-type cows milked.

You can make water swoop down clogged drains

HOOKEE LYE cuts grease and grime like a knife. Also cleans gas and oil stove burners, roasters, broilers. Cleans and freshens garbage pails. Let it do the dirty work and save time, energy and cleanser money in your home. Use Hooker Lye when you make soap. Get it at your store today.

HOOKEE LYE

CONTEST WINNERS GIVEN BY WATSON VARIETY STORE

Winners of the Vacation Contest, which closed last Wednesday night at the H. P. Watson Variety Store, were announced following the close of the contest period as follows:

- First, Henry Blankenship, 88,400 votes;
 - Second, Lula Mae Poe, 19,300 votes;
 - Third, Freda Jackson, 17,000 votes;
 - Fourth, Sophie Lee Owens, 15,100 votes;
 - Fifth, Virgil Kelley, 13,200 votes;
 - Sixth, Blanche Gary, 11,800 votes;
 - Seventh, Jim Bob Johnston, 11,300 votes;
 - Eighth, Betty Rae Abston, 11,100 votes;
 - Ninth, Louise Gound, 10,700 votes;
- For tenth place, Reba Duncan, Opal O'Bannon and Elmer Eugene Owen, were tied with 10,500 votes each. These will get together, Mr. Watson said, and arrive at a decision on how the award of the tenth prize will be made. Other boys and girls who received more than ten thousand votes were Bobbie Glenn Jones, Ruth Jordan, Margie Gresham and James Dee Nichols.

T. M. Noland and family left this week for Hot Springs, New Mexico, to spend an indefinite period, possibly three weeks, for the benefit of Mrs. Noland's health.

PAINFUL INDIGESTION

"I SUFFERED from indigestion; everything I ate gave me heartburn," says Mrs. Mattie Mullins, of Pound, Va. "For months, I did not see a well day. I worried along, but never felt well."

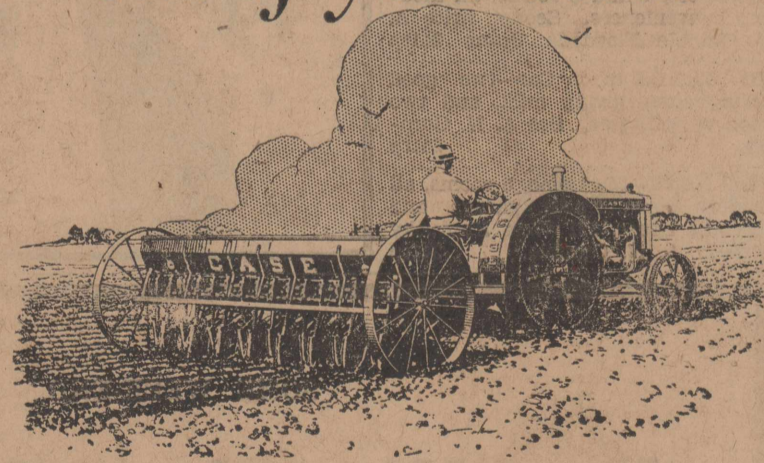
"I got a package of Thedford's Black-Draught at the store and began taking it—a dose every night before going to bed. I had been having an awful pain. After I had taken Black-Draught, this pain entirely stopped. I began to gain in weight, and rested well at night. In a few months I was feeling fine. My health was better than it had been in years."

"I keep Black-Draught in our home, and we all take it for constipation and upset stomach."

Insist on Thedford's
Black-Draught
for
CONSTIPATION, INDIGESTION,
BILIOUSNESS

WOMEN who need a tonic should take **CARDIA** in use over 50 years. 623-1281

How to
Get the Most out of your land



YOU CAN HAVE the best land in the world and the best seed—but you won't get the biggest possible crop if your drill falls short in any one of several important essentials.

The Case Grain Drill does a prime job of planting because it delivers the seed accurately and deposits it evenly in the extreme bottom of the furrow. Even depth of planting means that every seed gets an equal start, permitting even growth and more uniform ripening.

The Case Fluted Force Feed Drill saves your seed and increases your yield. There are no skips—no bunches—no cracked or wasted seed. The Case Double Run Feed is equally efficient.

Get a Case Drill and rest assured you've got the one that will give you the biggest yield at the smallest cost. Drop in soon.

WILLSON & SON LUMBER CO.
Floydada, Texas

CASE

Full line now includes
E-B & OSBORNE & GRAND DETOUR

Majestic

ELECTRIC-RADIO



Model 91
\$137.50 (less tubes)

Cabinet of American walnut in early English design; instrument panel overlaid with genuine Australian lace wood, knobs and escutcheon plate finished in silver. Has every distinctive feature that has helped to make Majestic the outstanding radio of the world.

At Last
Power
Detection
With the New
45 Tubes

Quiet
No. A. C.
Hum

Uniform
Amplification
Automatically
At Any
Point
On the Dial

Chevrolet Adds Two New Closed Models

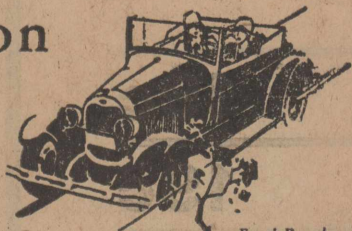
Passenger Car Line Now Embraces Seven Models, Five Closed, Two Open.

Rounding out its line of six cylinder valve-in-head cars, the Chevrolet Motor Company today announces two new closed models—the Imperial Sedan and the Sport Coupe. Officials point out that despite the scores of improvements incorporated in these new models prices have been kept within the low Chevrolet price range, the Imperial Sedan listing at \$695 and the Sport Coupe at \$645, both f. o. b. factory, Flint, Mich.

The new Imperial Sedan is introduced because of a widespread demand for a style car in the low-priced field. On this model the famous Fisher Body designers have lavished their skill with very noticeable success. It has smart concave front pillars with a rakishly molded visor and in the back the rear quarters are stylishly fitted with Landau bows. The interior is smartly upholstered in deep tufted plush, and the car is equipped with an adjustable driver's seat, and other items commonly found in smart cars of this type such as completely equipped instrument panel, smoking set, etc. It is finished in lustrous black with molding in sapphire green and striping in tusk ivory. Exterior bright work, such as radiator, head lamps, and landau bows are chromium plated.

The new Sport Coupe is also offered in response to a demand for a style car for two passengers, and includes a comfortable rumble seat in the rear and a rear window that is easily raised and lowered by

Low prices on
FORD
SERVIC



Ford Roadster
\$450
(F.O.B. Detroit)

All labor charged at flat rate

Bring your Ford here for the important jobs. We use only genuine Ford parts and all labor is charged at a low flat rate. You know in advance what the cost will be. Satisfaction guaranteed. All mechanics specially trained. Ask about our Special \$1.50 Inspection Service. It will save you money.

Barker Bros.



See The New Model

Majestic

ELECTRIC-RADIO

NOW ON DISPLAY AT OUR STORE.

Arwine Drug Company

"Goteverthing"

South Side Square

More And Better Landing Facilities Needed, Goebel Says

Famed Aviator, In Floydada With Trans-Oceanic Plane Woolaroc, Is Easily Approached.

Floydada Just Right Distance From Fields On All Sides

"The future of aviation" said Col. Art Goebel last Thursday afternoon to a Hesperian reporter, "depends more at the present on more and better landing facilities than better planes. Air transportation is developing much faster than are suitable airports and landing fields. More and better airports are most essential at this time."

Col. Goebel visited Floydada last Thursday afternoon between 3:30 and 4 o'clock in the world-famous "Woolaroc" airplane. On August 17, 1927, with Col. Goebel as pilot, the Woolaroc made a flight from Oakland to Honolulu in 26 hours and 17 minutes, winning the \$25,000 Dole Prize. The Woolaroc, together with two smaller planes, spent thirty minutes in this city while making a farewell tour of the middle west before the plane would be permanently retired and preserved in a hangar on Woolaroc Ranch near Bartlesville, Okla. Several hundred people saw the planes land and take off from the Massie pasture, one-half mile west of the town section. "Floydada Needs Airport"

"Your little city is ideally located for a good airport and the most progressive thing your city organization, Chamber of Commerce and civic clubs can do is to make preparations at once to build a good landing field" he said. "You are just the right distance from good landing fields on all sides, and your hospitality is enough to draw any pilot to your city."

The famed aviator was a courteous guest, and he met and talked with men, women and children alike who approached him. He was enthusiastic over the possibilities of aviation and deeply interested in seeing Floydada and other smaller cities establish good airports. "Many towns are slow to build airports because they consider them just another way to spend the public's money," he said. "They are wrong in this view, however, because a good airport is a good investment that will pay good dividends, both in cash and in benefits to the city."

When asked why the "Woolaroc" and its companion planes landed on the south Massie pasture instead of the north pasture where most planes land, he replied: "Because the other field is not large enough. A large plane, such as the Woolaroc, has no brakes, and they are often traveling nearly a hundred miles per hour when they strike the ground. It would just be too dangerous."

A good landing field must have a thousand or more feet of runway in either direction, Col. Goebel pointed out. A plane lands according to the direction the wind is blowing, and a field in an oblong shape would be out of the question. The building of a good airport is as expensive as many people think, the aviator said. All airports should have a hangar, but are not absolute necessities. A landing field, gasoline and concrete run-ways, windbreaks and plainly marked with name of the town and correct directions.

The Phillips Petroleum Company, through Col. Goebel represents, will send out an expert instructor to plan and build an airport and landing field, and his entire expenses will be paid by the Phillips Company, it was stated. Frank Phillips, president of the company, is sending thousands of dollars annually to pay expert airmen to plan and help cities build airports, and Floydada may have the help of this expert, Col. Goebel told the Hesperian reporter before taking off from the pasture landing field.

10 Miles Federal Highways Improved

Mileage of Routes Improved by Federal Assistance Now Above 78,000.

At the close of the fiscal year 1929, the Government cooperated in the improvement of Federal-aid highways, increasing the total mileage of improved with Federal aid, according to figures from the Bureau of Public Roads of the United States Department of the Interior. The year's mileage was 7,022 miles, according to figures from the 48 States and Hawaiian Islands highway departments in cooperation with the Federal Government. There are approximately 100,000 miles of main inter-county highways in the Federal-aid system, of which 23,000 miles and approximately equal mileage built by the Government without Federal assistance is provided.

The 7,022 miles improved include 1,293 miles of graded and drained roads, 563 miles of sand-gravel roads, 1,293 miles of gravel roads, 189 miles of waterbound macadam, 728 miles of bituminous macadam and 1,168 miles of concrete pavement, 3,011 miles of Portland cement concrete pavement, and 48 miles paved with vitrified brick. Forty-four miles of bridges and approaches were also constructed.

In addition to the improved mileage, at the end of the year 1929, 1,293 miles of roads were under construction with Federal aid 9,526 miles, 8,358 of which were under initial improvement, and 1,168 were being improved of higher type of surface than provided in original construction. The estimated cost of the year's improvement is \$238,000,000, which includes Federal aid of \$100,000,000. At the end of the year there were

Trans-Oceanic Flier Visits Floydada



Art Goebel, famed aviator, who won the Dole trans-Pacific flight in 1927 flying the Woolaroc, says small cities and towns that do not prepare for commerce of the air are

making a big mistake. The art of flying is further advanced than are the facilities for reaching centers of population.

Robt. Eubank left Saturday night of this week for Long Beach, California, on a vacation trip. He was accompanied by Mrs. Jodie M. Day and son, and Mrs. W. L. Fry, who will visit their sister, Mrs. Cyrus Wright, for a few weeks, and by F. L. Morris, who will visit his aunt, Mrs. V. H. Trammell, and other relatives.

Mr. and Mrs. F. C. Harmon and children returned Friday of last week from a brief trip to Tipton, Oklahoma.

also approved for initial construction, 1,833 miles of highways and a further 1,065 miles to receive a higher type of surface. The total cost of the approved mileage is estimated at \$61,500,674, to which Federal funds in the sum of \$24,137,546 have been allotted.

Typewriter carbons, second sheets at Hesperian office.

THE SPOTLIGHT

HART PARR TRACTORS

The Most Power at the Lowest Cost for the Longest Time

L. C. McDONALD

Floydada, Texas

EVERLASTING

attractive, time and money-saving

STEEL EQUIPMENT

Sturdy construction, pleasing lines, lasting beauty of finish have brought the volume that make LYON Steel Cabinets and Tables the most economical. They pay for themselves in steps saved and increased orderliness. We are picturing 3 of 7 types. Let us demonstrate them all.

Tu-dor—The large capacity cabinet for the safe storage of anything and everything in offices, homes, factories, schools, hospitals, etc.

Table—Beautifully and substantially built. Tough linoleum top. Ready for usage anywhere.

Won-dor—A convenient cabinet for general storage requiring a minimum of floor space; can be moved about at will. Contents well protected.

Match your regular furniture with one of six Lyon finishes.

Hesperian Publishing Co.

JUST A PLUM—BUT WHAT A PLUM MR. HARRIS RAISED

S. T. Harris doesn't know what the name of the plum is he brought in to this office the latter part of last week for Official Taster to pass on, but as it was so large and so excellently flavored and everything, it is entitled to a long name with a sonorous pronunciation. This plum measured six and five-eighths inches in circumference—big enough to have been an egg.

He has two trees of this variety of plums, Mr. Harris said, and while he is not raising them commercially they add mightily to the store of good things to eat when winter comes, or for just regular plain and fancy eating as they come from the tree.

Variations of the V-shaped neck-line are usually becoming to the round, plump face, rather than a round neck-line which repeats the lines of the face. A square neck is also becoming to this type of face.

MANY A BODY AND MANY A FENDER

Of the automobiles you see on the streets of Floydada and the highways of Floyd County

Have Been to the B. & F. Doctor

And patched up until they not only look good as new, but really are. Of course, it takes a good "doctor" with plenty of equipment.

Let us prescribe for your boat and put it to looking good again. No reason to run it around with one ear knocked down and a forlorn look, when it had as well look GOOD, and be good.

We do upholstering, put in new glass, and operate the authorized Duco Finishing Station in Floydada. Call 220.

MCCLESKEY TOP SHOP

Located at 206 North Main Street Floydada

It searches them out and kills quickly!

BLACK FLAG POWDER is the deadliest powder insect-killer known. Blow it into the air to kill flies, mosquitoes, etc. Or into the cracks to destroy roaches, ants, bedbugs, etc. None escape. (Packed in glass, Black Flag Powder keeps its deadliness.) And remember, Black Flag Powder is particularly effective in killing fleas on pets, or plant lice in your garden.

BLACK FLAG POWDER KILLS BUGS QUICKLY **15¢ and up**

Black Flag also comes in Liquid form. Equally deadly. Only 35¢ a half-pint. Why pay more?

Should this ERRING WIFE be forgiven?

FOR hours she sat by the window, staring with sleepless, unseeing eyes at the dim world outside. Should she tell her husband—confess her sin—bring down upon him the humiliation and agony of knowing that she had cheated and dishonored him?

felt his lips crushed to her—something stronger than fear, more powerful than loyalty or duty seemed to overwhelm her.

"You are the purest, noblest, most beautiful woman alive," he had often told her. And she had glowed with pride at his loving praise.

"Oh, I love you!" he whispered. "Why struggle against a love like ours? Why—"

But that was before she had met the fascinating Barry Lawrence. The mere touch of his hand had set her pulses pounding—had warned her of the danger that lay ahead. Again and again she tried to force him out of her life—to save herself before it was too late. But when Barry finally swept her into his arms and she

But read the story—and then ask yourself: Can a woman really love her husband and take even a temporary interest in another man? Should an erring wife tell her husband? Has she any right to expect his forgiveness? Don't miss this young wife's startling story entitled "Love's Great Sacrifice," in September True Story Magazine.

Turn in on the True Story Hour broadcast every Friday night over WOR and the Columbia Chain. Consult Your Paper for Exact Time.

Partial Contents for September

My Son's Sin
How Could Any Man Refuse Her?
What One Woman Did For Love
Luxury Bliaded For His Brother's Honor
—and 9 other stories

September Out Now!

True Story

At All Newsstands—only 25¢

SORE GUMS—PYORRHEA

Foul breath, loose teeth or sore gums are disgusting to behold, all will agree. **Leto's Pyorrhoea Remedy** is highly recommended by leading dentists and never disappoints. Drugists return money if it fails. 3 Arwine Drug Co.

Renew Your Health By Purification

Any physician will tell you that "Perfect Purification of the System is Nature's Foundation of Perfect Health." Why not rid yourself of chronic ailments that are undermining your vitality? Purify your entire system by taking a thorough course of Calotabs—once or twice a week for several weeks—and see how Nature rewards you with health. Calotabs are the greatest of all system purifiers. Get a family package with full directions. Only 35 cts. at drugstores. (Adv.)

WEAK SPELLS

"I was so weak," says Mrs. Josephine Cockcroft, of Baldock, S. C., "that I was not able to do anything. At certain times, I suffered dreadfully with pains in my back and sides. My head would hurt—felt like it would split open. Spells of weakness would last for weeks. I read of Cardui, I sent for a bottle and began taking it. My case was stubborn, and at times I almost lost hope, but I could see a little improvement. At last I began to feel much better. Then I improved rapidly. For the last year I have been in better health than I ever have been before. I give the credit to Cardui, for after I had given it a thorough trial, I got well."

CARDUI HELPS WOMEN TO HEALTH

Take Theford's BLACK-DRAUGHT For Constipation, Indigestion, Biliousness.

We've done more tire testing than you will ever do...

Why waste your time and money trying different makes of tires? We've done all that for you . . . we got all the facts about every leading make of tire before we started in business. And we decided to sell Federal Tires because they give the utmost in service and sell at the right price. Federals have brought us a lot of good friends . . . a lot of steady customers during the past few years. They're the best tires we know of. Why not take advantage of our experience and drive on Federals? You can't buy better tire service, no matter what price you pay.

FEDERAL DOUBLE BLUE PENNANT

FEDERAL DOUBLE BLUE PENNANT gives the utmost in Extra Service—smart appearance, steady performance, and extreme endurance. You cannot buy a finer tire. Size 29x4.40, \$11.55.

FEDERAL DEFENDER BALLOON

FEDERAL DEFENDER BALLOON, a true Extra Service Tire at an unusually low price. Size 29x4.40 at \$6.30.

FEDERAL TIRES

Gullion's Super Service

Telephone 83—Invite Us to Your Next Blow Out!

Hustling Hesperian Want Ads, County's Snappiest Salesmen

FOR SALE
 FOR SALE—Full Blood German Police pups. Males \$7.50. Females \$5.00. Phone 921F11. E. A. Grigsby. 22tc

FOR your canning needs come to our store. C. Surginer & Son. 16tc

BEE-VAC electric washers for sale at C. Surginer & Son's. 16tc

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc

FLOWER pots in all sizes. Hollums, Floydada Florists. 22tc

FOR SALE—one 20 disc Sanders Plow, price \$190. See B. B. Wilkes, Dougherty, Texas. 22tc

FOR SALE—Credit on Chevrolet Car. Anna Marie Moore. 17tc

1929 DISC ROLLING PRICES

14 Inch Tandem	20c
16 Inch Tandem	25c
18 Inch Tandem	30c
20 Inch Tandem	35c
20 Inch One Way Plow Disc	40c
22 Inch Plow Disc	50c
24 Inch Plow Disc	68c

When you have a job too difficult for others, bring it in. We can do it.

J. A. ENOCH
East Side Square 47tc

SERVEL electric refrigerators are good ones. C. Surginer & Son. 16tc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

WILL do public plowing, day and night service. Take some trade or note. L. L. Nixon, Floydada, Texas, Rt. 3, Box 99. Phone 900F11. 187tp

HAVE your measure taken for a Spirella corset or girdle at the Thrifty Nifty Shop. 20tc

MISCELLANEOUS

NEXT THURSDAY, all mail boxes must be up. Get them now at the Floydada Sheet Metal Works. 24tc

FOR SALE—Old Odd Fellow building on South-east corner of Square. For further information, see C. M. Stephenson at J. C. Woolridge Lumber Company. 233tp

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

CONSUMERS Fuel Ass'n fixes your flats. 7tc

REPRESENTATIVE for the Tweed-knit and Luk-Shu-ri Knit and Wool dresses at the Thrifty-Nifty Shoppe 24tc.

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

PLANT that Good Grass Seed now. Hollums, Floydada Florists. 22tc

SANDERS IS BEST WHEATLAND PLOW

Don't buy until you see John Reagan. Plows at Lockney, Sterley, South Plains, Dougherty, McAdoo, Ralls, South Plains Lumber Co. Phone 38 at night, No. 6 during work hours. 21-tfc

FRIDAY & SATURDAY

BANANAS, The Yellow Kind, Doz., 19c

PEAS, No. 2 Cans, 2 for, 25c

RAISIN BRAN, 2 for, 23c

MATCHES, 6 boxes for, 18c

TOMATOES—
Fresh from the garden. Better than the cold storage kind.
See our Window for other Specials.

STAR CASH GROCERY

"Better Groceries for Less"

Why Let Odds and Ends Go To Waste?

The un-used plow, the extra chair, the worn rug you want to replace with another, The work horse that ought to be sold to save a feed bill,—a hundred and one sales needs that ought to have attention.... you delay, put off trying to sell them because you don't know whom to try.

But Hesperian Want Ads

Now, there's the salesmen for you—they don't waste time wondering where to go—they just go everywhere, all over the county, telling their story, without waiting for an invitation—because they've already been asked and the latch string hangs on the outside for them.

Hesperian Want Ads work at a very reasonable cost to you.

Telephone No 8

PUT UP your mail boxes before next Thursday. Get them at Floydada Sheet Metal Works. 24tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 21tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 124. 41tc

Have started our machines again and can set eggs for you any day. Will buy good setting eggs. Floydada Hatchery. 232tc

ALWAYS a good supply of cut flowers at Hollums, Floydada Florists. 22tc.

MAIL BOXES—must be up by next Thursday. Get them now at the Floydada Sheet Metal works. 24tc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

HAULING!
Anywhere—Any Time
Heavy or light, Call 121J V. D. Turner. 51tc

YOU MUST—have your mail box up by next Thursday. Get them at Floydada Sheet Metal Works. 24tc

PIGS—Raise your own pigs. Pay off from first and second litter. Three red Duroc Pigs available now. Box 131, Floydada, Texas. 241tp

REAL ESTATE
FOR SALE—237 acres fine land four miles from Floydada on highway most all in cultivation. Improved. Price ten thousand dollars. \$2500.00 cash balance long time. See Dave Taylor Commercial Hotel. 232tc.

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner. Phone 265. 38tc

FOR SALE—Some well located residences and some nice residence lots J. U. Borum. 9tc

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

FOR TRADE—Fine section Wheat lands 16 miles west of Tullia, well improved, will trade for Brick business property. See Dave Taylor, Commercial Hotel, Floydada, Texas. 232tc.

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR SALE—One and one-half sections stock farming land near Otton, Lamb County, priced cheap for quick sale. John F. DuBose, Plainview, Texas. 1014p

WANTED—Will trade \$3100 equity in \$4,750 home in Plainview for a small farm. Old and poor improvements considered. R. B. Boyle, Knox City, Texas. 24-1tp.

FOR SALE—160 acres unimproved land located in the Northwest part of Farmer County. Price \$15.00 per acre, \$900.00 cash. M. A. Crum, Priona, Texas. 244tp

FOR SALE—2600 acres fine Wheat lands, will sell from 160 acres up for \$35.00 per acre, five dollars per acre Cash balance long time. See Dave Taylor, Commercial Hotel, Floydada, Texas. 232tc

SEE Floyd County Abstract Co. for improved and unimproved town lots We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

FOR SALE OR TRADE: Well improved half section of land, three miles East of Lockney, Texas, 280 acres in cultivation. Good seven room house; good barn; in shallow water belt. W. E. Meador, Lockney, Texas. 234tp

FOR RENT
FOR RENT—nice furnished rooms. Modern conveniences. See Mrs. S. B. McCleskey or phone 117W. 18tc

FOR RENT—280 acres, 6 miles north and 4 miles west of Floydada, 4 room house, good well water and out buildings, to party who will buy my tractor and plow.—Eva Waggoner, Floydada, Rt. 3. 24tc

FOR RENT—Front bedroom with modern conveniences. Private entrance. Mrs. J. R. Archer, 305 W. Houston St. 20tc

FOR RENT — Cottages in Blue Goose Tourist camp. \$5.00 to \$7.50 per week. No charge for Gas, Hot and Cold Shower Baths, Lights and water. 1812tp

WANTS

WANTED to rent—modern five-room house by September first. Write J. D. McBrien, 1816 Eleventh Street, Wichita Falls, Texas. 244tp

WANTED—An elderly lady to do house work. Call 901F2. 222tc

WANTED—Clean, white rags at The Hesperian office. Small pieces and flannels cannot be used. 23tc

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square. 6tc

WANTED—Clean, white rags at The Hesperian office. Small pieces and flannels cannot be used. 23tc

For the best Sanders Wheatland plows, see or call John Reagan, Phone No. 38 or No. 6. 21-tfc

BOARD AND ROOMS, 229 West Mississippi Street. 14tc

WANTED—Clean, white rags at The Hesperian office. Small pieces and flannels cannot be used. 23tc

LOST AND FOUND

LOST—Brown suitcase and contents on Floydada-Silverton or Lockney-Flomot road. Finder return to T. R. Noland or Hesperian Office, Floydada, for \$1 reward. 241tc

Use Hesperian Ads

Society & Clubs

Miss Dessie Walker Marries Mr. Hill At Clovis

Miss Dessie Walker, daughter of Mr. and Mrs. Will Walker, and Mr. Dean Hill were married Saturday morning at Clovis, New Mexico.

Mrs. Hill has lived in Floydada during the past several years and has been quite active in church and social activities. She is a former student of Tech College.

Mr. Hill came to Floydada two years ago and is engaged in the paint and paper contracting business. They will make their home in this city.

Party Given Grandson On Third Birthday.

Mrs. M. F. Husky was hostess at a birthday party Friday afternoon, August 2, for her little grandson, Billy Dallas Husky, who was three years old.

The children played many outdoor games on the lawn.

Refreshments of animal cookies, lollypops, punch, ice cream and cake were served to the following children: Mary Frances Rinehart, Eugene, Weldon and Francis Standefer, B. P. Woody, Leroy Chowning, Frank Boerner, La Juana Joe Boerner, Leeman and Glenn Wallace Norman, Wilson Mahan, Roy Blaine Rosson, Randolph Rutledge, Joe Dick Moore, Doris Alene Baker, Betty Ray Abston, Thomas Flynn Thagard, Maurice and Phil Steen, Brooksennell Price, Edna Earl Fry, Nela Mae Weaver, Clyde Weaver, Joe Ella Weaver, James Shurbet and James Burrus.

A large birthday cake decorated with three candles was also cut and served after the candles had been blown out by the little guests.

Miss Wright Honoree At Pretty Shower.

Miss Ila Wright, who became the bride of R. Y. Bradford, of Stinnett Tuesday morning at Plainview, was honoree at a pretty miscellaneous shower Friday evening at the home of Mrs. George A. Lider given by the members of the Fidelis Sunday School Class of the First Baptist Church. A number of lovely gifts were received by the honoree.

Refreshments were served to twenty-five guests.

Mrs. Sone Hostess To Ace Bridge Club.

Mr. and Mrs. Robert A. Sone were host and hostess to the Ace Bridge Club Tuesday night. Mr. and Mrs. Thurmond Bishop were visitors.

Leslie Surginer and Mrs. Sone got high scores in the games played during the evening.

After five games of Bridge the hostess served pineapple bavarian cream, cake and mint orangeade to Mr. and Mrs. L. J. Welborn, Ed Bishop, A. D. Cummings, Leslie Surginer and Mr. and Mrs. Thurmond Bishop.

Mr. and Mrs. Ed Bishop will entertain the club Tuesday evening, July 20.

South Circle Renders W. M. S. Program.

The Woman's Missionary Society of the Baptist Church met Monday afternoon at the church with nineteen members present. South Circle of the Society gave a very interesting missionary program with Mrs. G. C. Tubbs as leader. Others taking part in the program were Mrs. P. D. O'Brien, Mrs. E. R. Borum, Mrs. Edwin Heald, Mrs. R. E. Bost, Miss Patty Looper and Miss Hazel Borum.

The society will meet in Circles Monday afternoon at 4 o'clock.

Mrs. Folley Honors Mother With Birthday Dinner.

Mrs. A. J. Folley entertained Friday at noon with a surprise birthday dinner for her mother, Mrs. Grace Bass. A large cake decorated with candles formed the centerpiece of the attractively laid dining table. The honoree was remembered with a number of pretty gifts.

Dinner was served to Mrs. P. D. O'Brien, Mrs. George A. Lider, Mrs. P. M. Smith, Mrs. Edwin Heald, Mrs. E. C. Henry, Mrs. Sam Bishop, Mrs. W. A. Baker and Mr. and Mrs. J. Horace Bass of Haskell.

O'Donnell-Boothe Wedding At Abilene Saturday.

Will Boothe, son of Mr. and Mrs. C. W. Boothe, of this city and Miss Opal O'Donnell, daughter of Mr. and Mrs. A. M. O'Donnell, of Abilene, were married Saturday evening at the home of the bride's grandparents, Rev. and Mrs. G. W. White. Rev. White performed the ceremony in the presence of a number of intimate friends and relatives.

The bride was attended by Miss Margaret Kinnard, of Abilene, and John A. White, of Abilene, acted as best man. Mrs. Jack Popenole, of Snyder played the wedding march.

Mr. Boothe graduated from the Floydada High School with the class of '25 and attended Simmons University three and one half years. Mrs. Boothe is also a student of Simmons University and met Mr. Boothe while he was in school there.

Mr. Boothe is employed as Book-keeper at the Boothe Elevator. He and his bride returned Sunday to make their home here.

Haskell Visitors Honored Before Departure

Mrs. George A. Lider and Mrs. Edwin Heald were joint hostesses on Thursday evening at a very unique party, carrying out the school idea, honoring Mr. and Mrs. J. Horace Bass, of Haskell, who were guests of his mother, and sister, Mrs. Grace Bass, and Mrs. A. J. Folley, during the past week and who left Saturday for Austin, where they will enter Texas University.

Eighty-four was the chosen game for the evening and three tables were arranged for the games. Old fashioned post cards with comical rhymes were used for keeping the scores, and a paper sack lunch was served during the games. Horace Bass, Lon A. Davis, Bob Garrett and Mrs. O. P. Rutledge got high score. A balloon contest at the end of the games furnished a lot of fun.

The hostesses served angel food cake and sherbet to Mr. and Mrs. Bob Garrett, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. A. J. Folley, Mr. and Mrs. S. M. Cole, Mr. and Mrs. J. C. Gilliam, Mr. and Mrs. C. H. Davis, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. R. E. Fry, Mr. and Mrs. Edwin Heald, Mr. and Mrs. E. L. Angus, Mrs. Grace Bass, Frank Bass, of Tullia, and the honorees, Mr. and Mrs. J. Horace Bass.

Miss Hoffman Honoree At Slumber Party.

Miss Audrey Farris entertained a group of friends with a slumber party at her home Tuesday night honoring Miss Eugenia Hoffman.

Guests were: Misses Doris Smith, Bama Gene Smalley, Ruth Jenkins, and Hazel Joe Anderson of Lockney, Mrs. N. B. Stansell, and the honoree.

Pansy Mozelle Brown Bride of Clay Willis.

Miss Pansy Mozelle Brown and Mr. Clay Willis were united in marriage at the home of Mr. and Mrs. R. H. Willis on West California Street Saturday evening at 9:45, with members of the families and close friends attending. Rev. G. T.

Social Calendar

East Circle will meet Monday afternoon, August 12, at 4 o'clock with Mrs. B. J. Perkins at her home, 517 East Jackson Street.

Mrs. Clarence Ginn will be hostess to the Stitch and Chatter Club this afternoon at 3 o'clock.

Mrs. John Hammonds will be hostess to the Kill Kare Klub Friday afternoon, August 9, at 3 o'clock.

Mr. and Mrs. L. T. Bishop will be host and hostess to the Friendship Bridge Club Friday evening, August 9, at 8:15 o'clock.

South Circle of the Baptist Missionary Society will meet Monday afternoon at 4 o'clock with Mrs. J. E. Horton at her home on South Main Street.

The Woman's Missionary Society of the Methodist Church will meet Monday afternoon at 4 o'clock at the Church.

Palmer, pastor of the M. E. Church, South, officiated at the ceremony.

The bride is the only daughter of Mrs. E. E. Brown. She was born and reared in Floydada. The groom is the son of R. H. Willis and was also reared here.

Present at the wedding were Misses Audrey Farris, Gene Smalley, Maxine Norris, Golden Louise Steen, Helen Yates of Plainview, Mrs. E. E. Brown, Mrs. S. N. McPeak, Mrs. W. F. McDaniel, Mr. and Mrs. R. H. Willis, Dorman Clanton, Garner Surginer and Aubrey Fawver.

After a brief tour the couple returned this mid-week to make their home at Quitaque, where Mr. Willis is employed with the Willson & Son Lumber Company.

Wright-Bradford Wedding At Plainview Aug. 6.

Miss Ila Wright, daughter of Mr. and Mrs. R. Y. Bradford, of Stinnett were married Tuesday morning 10:30 at the home of Rev. and Mr. Hanks in Plainview. The simple ring ceremony was performed by Rev. Hanks.

Those attending the wedding from Floydada were Miss Louise Wright and Henry Wright, sister and brother of the bride and C. E. Meredith. Others attending the wedding were Horace Mitchell, of Fort Worth, and Mrs. Chambliss, Stansell Clent and Mrs. Hanks, of Plainview.

Mr. and Mrs. Bradford are graduates of Wayland College Plainview. Mr. Bradford is a member of the Baptist church at Stinnett and they will be at home in Stinnett city after August 12. Mrs. Bradford will teach school at Stinnett next year.

Miss Carrie and Fawn McDaniel, of Glendale, California, leave Sunday after an extended visit here with their sister, Mrs. S. Crawford and family.

Horace Mitchell, of Fort Worth came Monday for a visit with Mr. and Mrs. Leach King and to attend the wedding of Miss Wright and Mr. R. Y. Bradford Plainview August 6.

Mr. and Mrs. Fred Deen, of land, California, arrived Wednesday of last week, for a two week visit with their parents, Mr. and Mrs. W. Deen.

Miss Anna Hensarling and Maribel Havis of Roaring Springs came over Saturday and are spending the week with Miss Inez and Miss Peggy McKinney.



WATCH!

OUR NU-ICY BOTTLES



Have arrived and you will be able to get Nu-Icy in a few days.

Dr. Pepper Bottling Co.

"Drink a Bite to Eat"

Quick Curb Service
WEST SIDE SQUARE

MOORE DRUG CO.

Registered Pharmacist

"Yours For MOORE Service"

TELEPHONE NO 192

FRANK L. MOORE

HOLLIS B. MOORE

City Receives First Carload Of Bottles

30,680 Bottles in Bulk Freight Car Shipment to Dr. Pepper Bottling Company.

Floydada's first carload shipment of soda water bottles was received this week by the Dr. Pepper Bottling Company. It was learned Wednesday. Approximately 30,680 empty bottles, packed in bulk in the car, were received in the shipment.

The bottles were for the bottling of Dr. Pepper and the Nu-Icy water. Nu-Icy is a new soda water which will be distributed over the territory within a few days by the Dr. Pepper Company. The new drink has a slightly different taste from the ordinary pop, and is bottled in an odd-shaped, and very attractive bottle.

Together with the carload shipment of bottles, the Dr. Pepper Company received this week a half carload of Pearl Beer. A large truck load of soda water cases were hauled overland from Fort Worth, this week, also.

Epworth Rally Held At Silverton Sunday

Approximately sixty-five leaguers were present last Saturday and Sunday at the quarterly rally of the Plainview District, Epworth League, held at Silverton. Many interesting features of the League work were discussed, and many of the District's best leaders were present at the meeting, according to Hearon Wright, who is president of the Epworth League in this city. Petersburg was selected for the next district rally, which will be held in October, it was stated.

Twelve representatives of the local league attended the two day meet. These attending from here were John Key West, Peggie and Elizabeth McKinney, Jodie and Alpha Boothe, Inez and Johnnie Lee Switzer, Roy Conway, Willie B. May, John Edwards Smith, Fred Porterfield and Hearon Wright.

New Owners Monday Of City Market & Grocery

Announcement was made this week by the parties to the contract that Howard & Maxwell, present proprietors of the City Market & Grocery, will be succeeded Monday morning of next week as owners of the business by E. M. Eubank and Pierce King. The present owners will operate the business until Saturday night.

Until recently Mr. Eubank has been owner and operator of the Eubank Dairy, and Mr. King an employe of the Community Supply Company.

Local Market

Poultry	
Heavy hens,	17c
Light hens,	14c
Old roosters,	5c
Fryers, Colored,	13c
Leghorn, Fryers,	15c
Stags,	10c
No. 1 Turkeys,	10c
No. 2 Turkeys,	8c
Old Toms,	8c
Hides,	7c
Guineas, each,	25c
Geese,	8c
Ducks,	10c
Eggs	
Eggs, No. 1 candled, per dozen, 20c	
Cream	
Butterfat, per pound,	40c
Butter,	40c
Grain	
Red Maize, threshed,	\$1.25
Wheat,	\$1.00
Maize Heads,	\$1.50

Reunion Button Sales Brisk, Jenkins Says

Sales of buttons at \$1 each for the West Texas Old Settlers' Association Picnic to be held Thursday and Friday of next week have been easy to make, J. B. Jenkins, chairman of the local committee in charge of button sales, said this week. "I never saw people so willing to aid in making possible an affair that will help to preserve the history and association of the old west as these are," Mr. Jenkins declared this morning.

"I haven't seen a great many but those whom I have had the opportunity to talk to, have almost without exception, given the little help asked."

The buttons are white with red lettering and carry the words, "West Texas Old Settlers Reunion, Hank Smith Memorial Park, Aug. 15-16, 1929." The money obtained from their sale is put into a fund of which the president of the association, R. B. Smith, and his executive committee have charge.

'Hard Boiled' Feature Night At Sadler Show

Unusually good vaudeville numbers and orchestra music with the always entertaining plays, have made this year's engagement of Harley Sadler's show in Floydada one of special interest.

Thursday night was designed for the feature performance of the week when "Hard Boiled" will be presented. A special vaudeville number called "Congress of Nations" will be presented by the orchestra. Each member will represent a different country, wearing the costume and carrying the flag

of that country. The national anthems will be played.

"Ten Nights in a Barroom" will be the closing play Saturday night. A matinee will also be presented Saturday.

Audiences that filled the tent have attended each night's performance.

Muncy School House To Be Brick Veneer

A change in the material employed in the construction of their school building from the plans formerly followed, made by the trustees of Muncy School District, will be watched with interest, by school workers of the county. Instead of brick and tile employed largely in the construction of permanent school structures of the county during the past few years, the Muncy district will build a frame structure with brick veneer.

The Muncy contract was let on August 1 to A. B. Muncy, and materials are being assembled. The twenty-eight by sixty-foot structure will be finished in September. It will have two class rooms and will take the place of a frame building now used. The contract price was \$3,900.

W. M. Vandergriff, W. G. Ferguson and O. B. La France are trustees of the district.

BERNARD MARTIN IMPROVING HIS LAND N. E. FLOYDADA

Bernard Martin, of Wichita Falls, who recently acquired farm lands near Center, northeast of Floydada, is improving the land. A. B. Muncy, the contractor, this week completed the barn and outbuildings and has the foundation laid for the residence.

Mr. Martin is a brother of J. G. and C. M. Martin of this city.

BOYS ATTENDING CAMP

Charles Mathews, Clinton Pyffe, Woodrow Goen, R. A. Pope and Melvin Henry left Saturday for Palacios where they will spend fourteen days in Texas National Guard Camp.

L. G. Mathews also left Saturday for Palacios to resume his duties as first lieutenant during the encampment.

BUILDING HOME AT MUNCY

Bob Muncy, owner and manager of the Muncy Elevator, has under construction a brick veneer residence on a site south of the elevator. A. B. Muncy has the contract.

O. B. Olson left Sunday for Paducah where he will work with the state highway department for a few weeks.

Rev. P. D. O'Brien, pastor of the Baptist Church has been holding a revival meeting in O'Donnel the past two weeks. The meeting will close Sunday.

CHURCHES

CHURCH OF CHRIST REVIVAL

Conducted by Evangelist Thos. E. Milholland, of Vernon, Texas, with the Church of Christ, is growing in interest with every service. Baptizing is done in the church building near the tabernacle. People from Lubbock, Lockney, Plainview, Petersburg and other places have been seen in the audiences.

The evangelist is a man of pleasing personality and easy address. To enlist souls in the service of God, to the end they may help each other, and glorify God, honor Christ, and finally be eternally happy, seems to be his consuming desire. The evangelist is already in love with our beautiful little western town. And greatly pleased with the good work being done by their local minister—Brother Cooper, who is a very fine singer, and now leading the singing for the revival to the delight of all lovers of song.

The evangelist is of the constructive type of preachers. Deeply interested in the young people—the hope of the church and state of the future. "Is the young man Absolom safe" is his constant enquiry.

The services are at 10 a. m. and 8:30 p. m. each day, and Sunday at eleven, three-thirty and eight-thirty. Nothing is done for show. No specials, no spectacular stunts or acrobatic performances. Just simple plain preaching, singing and praying. That's all.

Reporter.

ENDEAVOR PROGRAM

The following program will be given at the Christian Endeavor meeting at the Cumberland Presbyterian Church Sunday, August 11:

Subject, "God's Goodness revealed in Nature's Law." Scripture: Psalms 104: 10-14. Leader, Ruth Rutledge.

Song, prayer and leaders talk. Topics for discussion: Which do you think reveals more of God's goodness, the law of gravitation or the law of sound vibration?

John Burgett. Why is the law of habit more important to us than the law of heredity?—Dorothy Daniel. Reading, Wanda Teeple. Bible drill, business, benediction.

CHRISTIAN ENDEAVOR PROGRAM

Program for Sunday, Aug. 11, at 1:15 p. m. Subject—"God's Goodness Revealed in Nature."

Leader—Bernice Gresham. Song. Prayer. Scripture reading—Waldo Houghton. Special Music. Leader's talk. "Lesson in Life"—Hazel Probasco. Gwilym Enoch, Layton Dorrell, Audrey Farris, Daisy Lee Gresham, Ruth Jenkins and Starks Green. Song. Talk—A. D. Summerville. Reading—Ella Folsom. Song. Mizpah.

JUNIOR CHRISTIAN ENDEAVOR

The Junior Christian Endeavor Society of the Presbyterian Church will meet Sunday, August 11, at 7:45 and render the following program:

Topic—"A Christmas tree in August." Leader—Kenneth Bain, Jr. Song and sentence prayers. Scripture—2 Cor. 8:1-5 by leader. Special song—Cecil Spence. "What Does Christmas Mean?"—James Williams. "How May We Have Christmas all the year?"—Ted Sparks. Talk "Why does Christmas Suggest Giving?"—Junior Rutledge. Quentin Burgett and Clifford Daniels. "Christ Gave all. What Can we Give?"—Katherine Daniels. Song, "Anywhere With Jesus." Reading—Eddy Lois Sparks. Bible Drill, business session and benediction.

LAYMEN TO GIVE PROGRAM AT M. E. CHURCH SUNDAY

Because of the absence of the pastor, the laymen of the Methodist Church will give the program Sunday morning at 11 o'clock. The program will be:

Hymn. Prayer. Scripture Lesson, Mrs. Ella Johnson. Offering. Value of the Church to the Community—Tom W. Deen. Solo—Mrs. A. W. Chowning. Reading—Mrs. Robert A. Sone. Church Finances—S. N. Taw-water. Building the Sunday School—J. V. Daniel. Quartette. Building the Church—Judge Wm. McGehee. Hymn. Benediction.

The meat packer makes profitable use of every by-product of the packing business, and the grain farmer can do the same by salvaging the dockage, or screenings, from his grain, and feeding it to livestock. The average screenings are comparable, roughly, to oats in composition. Heavy screenings from which the chaffy material has been removed are nearly equal to corn, wheat, or barley in percentages of the various nutrients. To avoid contamination of the soil through weed seeds all screenings used as feed should be thoroughly ground except when fed to sheep.

Locals and Personals

Mr. and Mrs. Leon Collins returned Saturday from San Antonio, where Mr. Collins attended the Reserve Officers Training Corps for two weeks. They also visited at Corpus Christi with Mr. and Mrs. E. B. Massie.

Mr. and Mrs. Hilery Shurbet, M'ss Ola Hanna and Ross Hanna returned Sunday from a trip to Colorado where they visited Pike's Peak and other places of interest. They also visited friends and relatives at different places. On their return home they visited the Carlsbad Cavern. They reported a wonderful trip.

Alvin Hughes and Misses Addie Lou, Ida Mae and Bonnie Hughes of Edmond, Oklahoma, and Mrs. D. N. Wright and children, of Vernon, who have been visiting their aunt, Mrs. T. M. Noland, and family, left Friday afternoon for their homes.

Mr. and Mrs. J. Horace Bass, of Haskell, who have been the guests of his mother, Mrs. Grace Bass, and sister, Mrs. A. J. Folley, left Saturday for Austin, where they will enter Texas University when the Fall session opens.

Frank Bass returned to Tulsa, Friday to resume his work with the Willson Lumber Co., after spending ten days here with his mother, Mrs. Grace Bass, and sister, Mrs. A. J. Folley.

Mr. and Mrs. M. P. Funk and children, of Duncan, Oklahoma, came Saturday to visit her parents, Mr. and Mrs. J. R. Archer, and other relatives.

Mr. and Mrs. J. T. J. Dawson returned Thursday from a visit with their son, L. B. and family at Big Spring and Harry and Mrs. Dawson at Port Arthur.

Mr. and Mrs. J. L. Daniel of Granger visited her sister, Mrs. Lillie Britton and niece, Mrs. R. E. Fry, the last two weeks.

Mr. and Mrs. Frank Butler of Amarillo came Tuesday to spend a few days with his parents, Mr. and Mrs. H. D. Butler.

Mrs. Ruth Brown Hall returned Monday from Dallas where she spent two weeks buying millinery. Mrs. A. J. Welch returned Tuesday from Dallas where she bought fall merchandise for her shop.

Miss Wilma Deen and Miss Ina Sims, who are attending school in Canyon, spent the week end here with relatives.

Mrs. H. F. Hawkins of Chico came Sunday for a visit with her daughter, Mrs. Lon V. Smith, who went to Chico for her.

Miss Marie Strange, home demonstration agent, left Monday for Decatur where she will visit a week with her mother.

Mrs. O. L. Green, of Mineral Wells, arrived Tuesday for a visit of a few days with her daughter, Mrs. G. V. Slaughter.

Mrs. J. W. Davey, and children, of Terrell, who have been visiting with her parents, Mr. and Mrs. H. T. Smith, returned to her home last Friday. She was accompanied by Mrs. W. L. Porter, of Oklahoma City, who had also been here visiting with her parents, Mr. and Mrs. Smith.

Parkey Maples, of Temple, is here this week on business. Mr. Maples is considering moving to Floydada to make his home.

Hesperian Want Ads Pay.

Specials

Saltine Crackers, 15c box for, 11c

7 Bars Candy, Any kind, 25c

3 Pound Bucket Sunset Coffee, \$1.39

Kraft Malted-Milk, 1 lb., for, 39c

25 lb. Sack, Cane Sugar, \$1.66

3 Boxes Macaroni, 1 Stew Pan Free, 25c

Large Bucket Compound, any kind, \$1.14

Pork & Beans, Van Camp's, 10c

Gallon can Apricots, 63c

Bananas and Spuds, Prices on Windows.

C. P. Looper Company

Moved!

To our new store three doors west of our former location on the South Side of the Square.

Bigger and Better Than Ever!

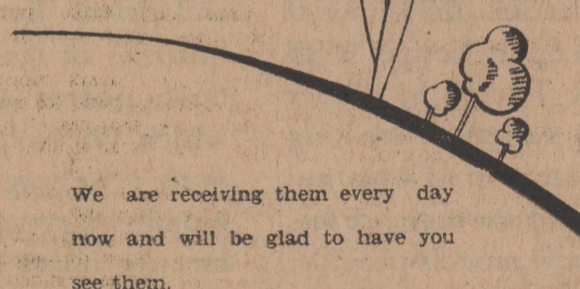
"Where Your Dollars Have More Cents"

H. P. Watson Co.

5c to \$1.00 Store

Fall Dresses

COATS, HATS AND ACCESSORIES



We are receiving them every day now and will be glad to have you see them.



Models for Every Occasion

Dozens of dresses in complete assortments for street, afternoon, sports and informal dinner! The very newest styles in satins, flat crepe and velvets and sport materials. Distinguished by clever details, flared skirts, fine pleatings, new silhouettes and becoming necklines.

Miladies Specialty Shoppe

Mrs. A. J. Welch, Prop.

Cotton Bollworm Control Outlined In New Bulletin

The cotton bollworm is known otherwise, and known unfavorably, as the corn-ear worm, the tomato fruit worm, and the false bud-worm to tobacco. The insect gets these names because it is a general feeder and men identify it by the crop it injures most seriously in the locality in which they observe its work. It should not be confused with the insect known as the pink bollworm, which differs in habits and appearance.

Under the name of corn-ear worm it is known over most of the United States, and causes enormous loss. In northeastern Texas, southern Oklahoma and Arkansas, northern Louisiana, and parts of Mississippi and Alabama the same worm is known as the cotton bollworm and causes an average annual loss of about \$8,500,000 in cotton.

In Farmers' Bulletin 1595-F, The Bollworm or Corn-Ear Worm as a Cotton Pest, F. C. Bishop of the Bureau of Entomology, United States Department of Agriculture, summarizes the best known methods of control—fall and winter plowing, clean culture, selection of seed of early-maturing cotton, poisoning, and the use of trap crops. He also mentions several methods of control which have proved ineffective—trapping, burning of lights in the field to attract and trap the moths, and the distribution of poisoned sweets in pans in the field.

These worms are cannibalistic and eat one another. They also prefer corn to cotton at certain stages. To use corn for a trap crop the grower should plant it late enough so that the trap corn will be in silk and tassel about the time the main crop of field corn becomes hard—about the first of August in the area where the worms injure cotton. "If it matures too early," says Mr. Bishop, "it will act as a breeding place for bollworms, which will mature as the ears harden and a short time later transform to moths which in turn will deposit eggs over adjacent cotton fields. On the other hand, if the plants are in an attractive state, the moths, which fly quite freely, will assemble in the corn from considerable distances and deposit most of their eggs on the corn plants. These eggs will hatch and the young larvae, being so numerous, will destroy one another to such an extent that usually not more than a few out of the many hatching on the silk of each ear will reach maturity."

The wintering habits of the bollworm afford what is probably the most effective method of reducing injury by the pest. The insects spend the winter in the pupal stage in the ground at a depth of from 4 to 6 inches. Thorough plowing to a depth of not less than 6 inches late in the fall or in the winter destroys the cells in which the pupae winter, and cold and moisture kill practically all of them. Fall and winter ploughing in this section is desirable in itself and pays well in conserving moisture and putting the ground in better shape for planting.

Other farming practices, desirable and profitable in themselves, also hamper the activities of the bollworm by speeding the growth of the plant to a point where it is difficult for the bollworm to attack it at the time the worm normally leaves the neighboring cornfields. "To protect cotton from bollworm injury," says Mr. Bishop, "it is important that seed of early-maturing cotton be selected; that the crop be planted as early as is consistent with getting a good stand; and that poor land be fertilized and cultivation be thorough and frequent."

Poisoning is effective only for periods in the life of the bollworms. If the worm is present and identified in numbers on alfalfa, vetch or cowpeas before cotton is well matured it is possible to use poisoned bran bait scattered thinly in the fields at the rate of 10 pounds to

the acre. Wheat bran, 50 pounds; Paris green or white arsenic, 1 pound, (or powdered calcium arsenate, 2 pounds); low-grade molasses, 2 gallons; and water, 3 to 4 gallons; make an effective bait. When the boll weevil and bollworm are both present in a cotton field it is possible to poison both with calcium arsenate at the same time, and so effect considerable control of both pests. Mr. Bishop gives suggestions for proper timing of the dust treatments.

Farmers' Bulletin 1595-F, The Bollworm or Corn-Ear Worm as a Cotton Pest, has just been published for free distribution by the United States Department of Agriculture. It is a revision of and supercedes in part Farmers' Bulletin 872-F. It may be obtained by applying to the department, Washington, D. C.

Two Good Will Tours Planned For September

More Time Allotted to Each Stop in Tentative Schedule Announced This Week.

The committee in charge of plans for the annual good will tour of Floydada business men, who on two days will make a circle of neighboring communities, are incorporating into the schedule longer stops at each place visited, and have announced through Ed Bishop, secretary of the Floyd County Fair Association tentative dates and schedules.

Plans laid by this committee were reported last week to members of the Chamber of Commerce by the secretary as follows:

What Good Will Trip Ain't
A few speeches, handshaking and a musical number by a band does not comprise a good will trip, according to the opinion of the agricultural committee of the County Fair, and this year the committee has planned a trip that will be different. Two tours will precede the Floyd County Fair and while the purpose of both trips will be to create good will among the neighboring towns and communities it will also serve an opportunity to invite the people to attend the sixteenth annual county fair.

"On Thursday morning, September 5 a group of not more than thirty-five business men will leave Floydada for Lockney. At that city they will have breakfast with a similar number of Lockney citizens provided arrangements can be made for such an event. At least one and one half hours will be spent in Lockney before the delegation leaves for Sterley and South Plains. At both these places the caravan will spend at least thirty minutes, making the next stop in Silverton about eleven o'clock. During the one and one-half hours spent in this city luncheon will be served a mixed group of Floydada and Silverton citizens.

"On the schedule planned for the afternoon the boosters will visit Quitaque, Flomot, Whiteflat, and Matador. At Matador it is planned to have a banquet at which citizens of that city and Floydada will meet. The return trip to Floydada will be made from Matador following the banquet.

"A second tour will be made the following week, September 12th being the date set. Among the towns and communities that will be visited on this day will be Sand Hill, Harmony, Petersburg, Ralls, Crosbyton, McAdoo, Roaring Springs,

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 303W

Dougherty and Baker. It is likely that others will be added to this trip.

"Business men who are directly interested in making the acquaintance of the people in the territory to be visited are needed badly for this trip but those who are out just for an outing will help the committee by staying at home, according to the chairman of the group. Thirty-five delegates are expected to make the trip and advance plans will be made for that number.

"At places where dinners and luncheons are expected to be held each of the party will take care of his own expenses regardless of plans of the towns and communities."

City's Biggest Water Bill Hit August First

The biggest water bill ever run up in the history of the City of Floydada was due August 1, the total run of water during July through the master meter on the booster pump line showing a reading more than a million gallons greater than has ever been run through the meter in a previous month. 8,721,000 gallons of water was the total reading, according to City Superintendent G. R. Strickland.

The next greatest amount of water put through the pumps in any month was in June past, with slightly more than 7,000,000 gallons. This is a very considerable increase over the record month for 1928.

The city's new equipment is handling the big increase in water usage without any strain on the equipment provided. Reserve equipment for emergencies is kept ready to go into service on short notice.

During the summer the heifer needs no supplementary feed if the pasture is good. Late in the season she may need a little hay and grain to keep growing steadily.

Be careful not to cook corn on the cob too long or it will be tough and tasteless. Have a large kettle of water boiling rapidly and drop the corn into the water for from 8 to 10 minutes, if there are not many ears.

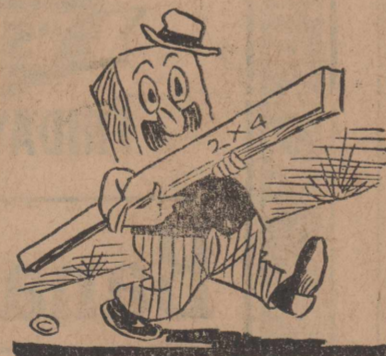
L. G. MATHEWS

Lawyer

Readhimer Building

Floydada, Texas

Bill Der Says



COMING UP!

"Whene'er you call, we start to stir," Says hustling, bustling William Der, "Quick Service is our specialty—Just try us once, and you will see!"

We pride ourselves on two things—the quality of our merchandise and the speedy service we maintain. We are prepared to deliver to you at once anything you need in the building material line. Our stock is complete. Therefore there is no delay waiting for orders to arrive. We challenge competition!

Willson & Son

THE Home of Friendly Service

FEED FOR MOLTING HENS

The same poultry feeds that give good egg production are best adapted to grow new feathers. During the molt, mash, which is the egg-producing part of the ration, should be fed freely. Scratch feed should be fed sparingly so that the hens will eat more mash than scratch feed. The mash should make up from one-half to one-third of the total feed. Increased mash consumption may be induced by feeding one light meal of moist mash in addition to keeping dry mash always before the hens. Mixing the moist mash with milk instead of water increases its palatability and tends to increase mash consumption. Sudden changes in the ration or in the method of feeding should not be made, as this may throw the hens into a premature molt. Such

changes as moving them to a new house, or closely confining them after being on free range, also tend to induce molting.

The wise livestock feeder soon learns that the proper use of all farm by-products, waste, and surplus crops for feed often constitutes the main difference between profit and loss in feeding.

Tomatoes, fresh, raw, or canned, are a good source of vitamins A, B and C. Include them very frequently in your menus. Young children and even babies may be given tomato juice.

Hesperian Ads Get Results.

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

Biting Retort

"Chinaman starts fracas," says a San Francisco newspaper story, "by biting opponent in Chinatown pool room." Obviously, one of those man-eating pool sharks.—Farm & Fireside.

A Change Indeed

It is rumored that the proprietor of a New York night club is planning a sensational change in his business. He is going to give his customers meals with their music.—Farm & Fireside.

Announcement

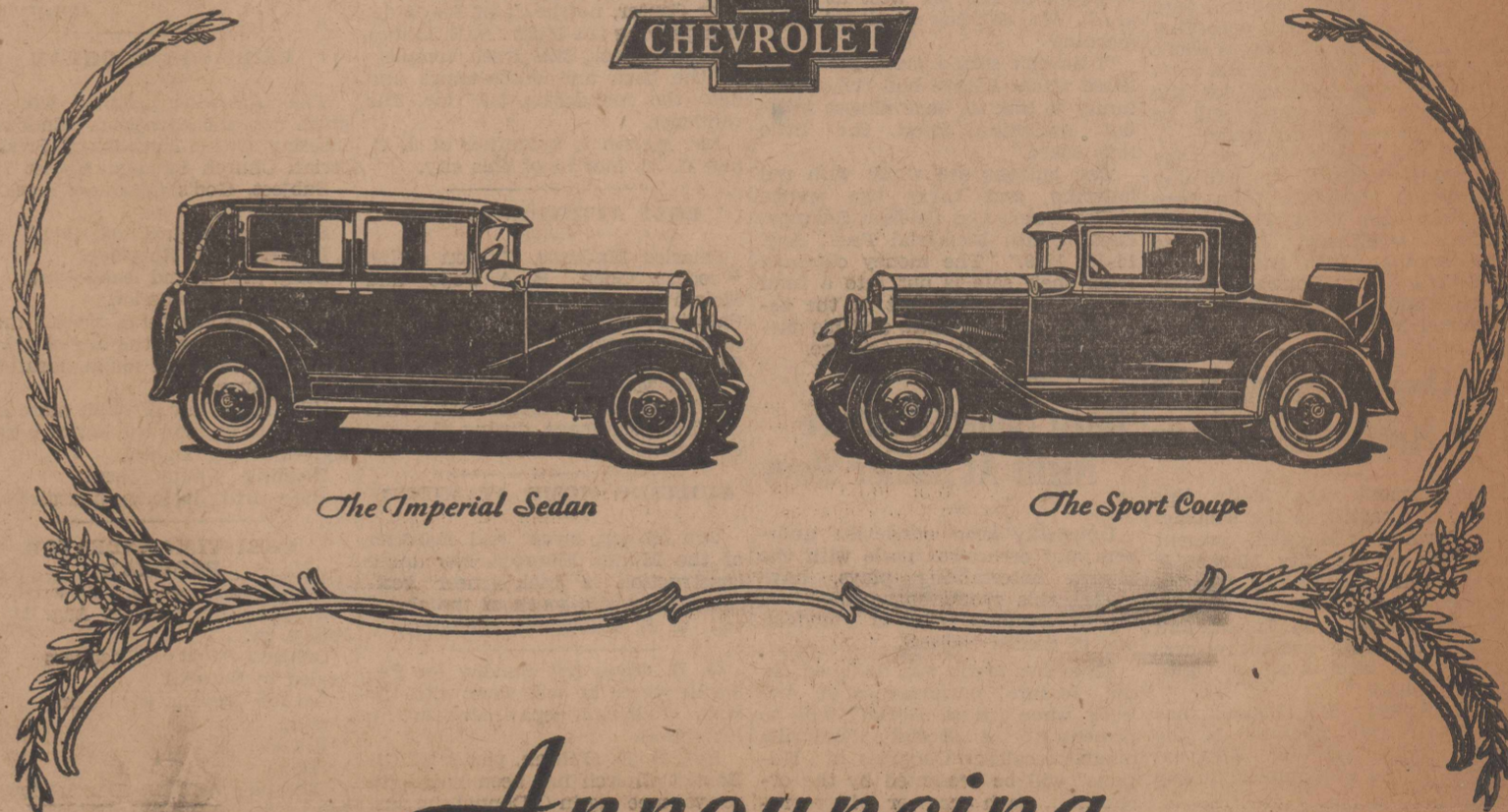
Dr. J. Herman Thomas

Optometrist

Will be permanently located with Dr. C. M. Thacker, Floydada, Texas.

Dr. Thomas is a recent graduate of the Los Angeles School of Optometry, and will be thoroughly equipped to take care of your eye needs.

For Economical Transportation



The Imperial Sedan

The Sport Coupe

Announcing Two New Models of the CHEVROLET SIX

Broadening the appeal of a line of cars which has already won over 950,000 buyers since January 1st, Chevrolet presents two distinguished new enclosed models of the Chevrolet Six—the Imperial Sedan and the Sport Coupe. With beautiful new Bodies by Fisher available in a variety of striking color combinations and with numerous advanced convenience features—these new models provide, in abundant measure, those elements of distinction ordinarily associated with more expensive automobiles.

When you examine the new Imperial Sedan and Sport Coupe,

you will be impressed by their individuality and completeness. But you cannot fully realize what an achievement they represent until you get behind the wheel and drive! For here are all the qualities of six-cylinder smoothness, power and acceleration which Chevrolet alone provides in the price range of the four—combined with economy of better than twenty miles to the gallon of gasoline!

Come in today. Learn for yourself the new standards of quality and luxury that Chevrolet has made available in six-cylinder cars—at prices within the reach of all!

The Roadster, \$525; The Phaeton, \$525; The Coupe, \$595; The Coach, \$595; The Sport Coupe, \$645; The Sedan, \$675; The Imperial Sedan, \$695; The Sedan Delivery, \$595; The Light Delivery Chassis, \$400; The 1½ Tonn Chassis, \$545; The 1½ Tonn Chassis with Cab, \$650. All prices f.o.b. factory, Flint, Mich.

COMPARE the delivered price as well as the list price in considering Chevrolet's delivered prices include only reasonable charges for delivery and handling.

Snodgrass Chevrolet Company

Floydada, Texas

A SIX IN THE PRICE RANGE OF THE FOUR



Do We Know That.....

MOHAWKS

"Go Further"

Here's why. They've been given every test of the Modern Tire on every type of road And THEY STAND UP LIKE NO OTHER TIRE!

Try a set of MOHAWKS
You'll like them.

Central Filling Station

Hal Drace Prop.

THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, AUGUST 8, 1929.

NUMBER 2

Boy Scouts of Central Plains Area Plan Encampment

Ideal Spot Found For Camping, Roberts Says

Ten Days, August 20 to 30 Date For Scout's Big Event.

Twenty-five or more Boy Scouts from Troops 44 and 43 in this city, together with approximately 150 other Boy Scouts in the Central Plains Area Council, will be all smiles week after next when the annual boy scout encampment will open at Holmes Creek Canyon near Quitaque. The annual ten-day encampment will be held August 20 to August 30, according to word received here this week from E. L. Roberts, district scout executive, who will have complete charge of the encampment.

This year will mark the first year the local troops will hold their encampment with the Central Plains Area Council. For the past two years they have been in the South Plains Area Council and have held their encampment at Post.

Boys from practically all of the twenty-one troops in the Council will be present during the ten days. The area comprises the counties of Deaf Smith, Castro, Swisher, Briscoe, Motley, Floyd, Hale and the upper portion of Lamb County. Each troop will have a scoutmaster or some older man in charge of the representatives. Scoutmaster W. A. Gound will accompany members of Troop 44 from this city, and scoutmaster E. F. Eastridge plans to attend the meet with members of Troop 43. Members of Troop 44, who spent Sunday afternoon at Holmes Creek Canyon, are enthusiastic over the camp site and practically all are making their plans to attend.

In describing the camp site and telling of the plans for the scout encampment, Executive Roberts writes as follows:

"Camp Nobles" as the campsite is called is so named because of the generosity of Mr. H. A. and Mr. M. C. Nobles of Amarillo who own the land and have given us permission to use it as our camping place. This site is located just off the main highway between Silverton and Quitaque and is the best that could be found of the several places inspected. The widest part of the whole Palo Duro Canyon lies just beyond this land and is the place for adventure. Bird and small animal life is here in abundance and is a wonderful opportunity for the boys to study nature at close range.

Cottonwood and cedar abound in this canyon giving the campers an abundance of shade during the heat of the day as well as an opportunity to do a little rustic pioneering. Several cool springs are found within a short distance of the campsite supplying the camp with wonderful drinking water. These springs all flow into the swimming pool and guarantee an ever changing supply in the pool.

"Camp Nobles" leadership will be of the very highest type. The Scoutmaster who has been leading the boys all year at home will most all be with their boys at camp continuing with the ideas started at home. Additional men who are experts in their particular hobby will be there as instructors. Men of character, expert in their leadership of boys and in their knowledge of the out of doors will see to it that each day is made one of joy and growth to the camper. The boys will be continually under the care of one or more of these men and will not be left to roam the canyons at will. A doctor will also be a daily visitor to camp so the health of the campers will be carefully looked after.

The boys will be sheltered in large rainproof tents, but probably these will be used only for sleeping as the activities of the day will give little time to spend in the tent. Daily tent inspection will be in themselves a sufficient stimulant for the boys to pride themselves on the appearance of their tent.

Regular Cooks
The food will be prepared by two regular cooks who understand how to cook for large groups and to supply all the essential nutrients for the growing boy.

The program is a continuous one from "Reveille" in the morning until "Taps" at night. Boys interested in Indian Lore will have an opportunity to make bows and arrows, beadwork and Indian costume. One group has already made an Indian tepee and will sleep in it at camp.

Handicrafts of all kinds will be taught by men who know how; such as taxidermy, plaster casting, woodwork, leatherworking. Tools for all these activities will also come in through the mail.

Knob Knockers Net \$250 In Raid On Floydada Tuesday Night

Fairview News

Fairview, Aug. 6.—It is still dry in this part of the county and rain is needed badly.

Most everyone has their crop laid by and some are fixing their land for wheat.

Miss Pauline Lewis spent Saturday night and Sunday with Miss Josephine Williams of Floydada.

D. L. Saunders had the misfortune of getting his pasture burned last week.

The young people of this community were entertained with a social at the new Methodist Church Friday night. It was reported that a very enjoyable evening was spent.

Mr. and Mrs. A. O. McAda visited in the Center community Sunday afternoon.

Miss Mae Clair Horton spent Sunday with Miss Mabel Cullepper. Miss La Verne Rimmer, of Floydada, spent the past week with Miss Pauline Lewis.

Ray Crabtree spent last week with his sister at White Deer.

Mr. and Mrs. Clyde Burton spent Sunday with Mr. and Mrs. W. F. Cullepper.

Lonie Saunders spent Saturday night with J. F. Patterson of Floydada.

Sunday School was well attended Sunday morning.

There will not be preaching next Sunday, but the election of church and Sunday School officers will be held.

Mr. and Mrs. Ralph Zachry, of White Deer, visited with Mr. and Mrs. E. R. Crabtree Sunday.

Mr. and Mrs. Floyd Ruddick and children, of Hale Center, visited with Mr. and Mrs. E. C. Austin Saturday and Sunday.

Mr. and Mrs. Edd Bullard and children and Miss Anna Austin went to Odell Thursday of last week, returning home Saturday.

Fred and John Reeves visited in Matador Wednesday of last week.

Miss Hazel Brown spent Sunday with Miss Jessie Slisson.

Mrs. Jim Stewart and Miss Cora Brown were the guests of Mrs. Edd Bullard Sunday.

Miss Faye Bussell spent Saturday night and Sunday with Miss Goldie Slisson.

Dallas Patton, who has been working in New Mexico, has returned home for an indefinite time.

Carl Reeves, E. C. Austin and Carl Burgett visited in Roaring Springs Sunday.

A number of people of this community attended preaching at Campbell Sunday. The meeting at that place will last another week.

Bill McNeill, who is working in Floydada, spent Friday night at his home in this community.

Mr. and Mrs. L. H. Lewis spent last Friday in Spur visiting friends.

tree and plant identification study contests.

Twice each day an hour will be devoted to swimming and to life saving instruction. The instructor promises to teach every boy to swim who will wet his ears. The buddy plan of water safety will be used throughout the camp. Two Senior Red Cross life guards will be on duty each day during the swimming hour. The swimming pool will be the best in any camp in the Panhandle, 150 yards of swimming water ranging from three to eight feet in depth. A continuous flow of water into and out of the pool guarantees it being pure at all times.

Following the afternoon swim each boy will be expected to dress up; that is put on a clean uniform ready for the retreat ceremony of lowering the flag. A personal inspection will also be held to decide on the honor camper of the day.

Games and Stunts
Following supper there will be horseshoe pitching, baseball, contests and games until time for campfire, then more stunts, ceremonies and songs until taps.

A large silver loving cup will be presented to the troop that during camp has demonstrated the best troop and Scout spirit, passes the most tests and fulfills several other camping requirements.

The last day of camp will be turned over to an Inter-troop "Rally." There will be contests in Fire by friction, fire by flint and steel, water boiling, signalling first aid, string burning, archery, etc. The winning troop will be presented a large American flag.

Visitors and especially parents are not only invited but urged to come any evening and see the boys in action. We wish to ask the cooperation of the parents and friends in that they do not bring or send foods or sweets to the boys, but should anyone wish to send enough fruit or candy to supply the whole camp then get in touch with the camp director first. Sunday is to be designated as visitors day and a special program will be arranged in the afternoon for their entertainment.

HE'S BEEN A "WALL-FLOWER" LONG ENOUGH



Blanco News

Blanco, Aug. 6.—Mr. and Mrs. Will Snell and family are visiting and sightseeing in Colorado.

Ham Smith and family are visiting in Oklahoma.

Mr. and Mrs. Earl Rodgers left Saturday for Glen Rose.

Horace Simpson and family returned from Dallas last week where they have been visiting his brother.

Mrs. Edd McCarty and her uncle, E. V. Flowers, are visiting her mother, Mrs. Wilson, of Clint. They will visit her brother in Arizona before returning home.

Mr. and Mrs. W. F. Daniel left last week for Temple to visit his mother.

Mr. and Mrs. Moss Howell spent Sunday with Mr. and Mrs. Ray Bennett.

John Porter, of Desota, visited his nephew, Will Lewis, last week.

Miss Alta Seward, of Amarillo, spent last week with Mrs. Lewis.

Mr. and Mrs. Sam Brewer's fifteen-month-old baby died in the Lubbock sanitarium Tuesday morning at 2 o'clock. Mr. and Mrs. Brewer just moved from Electra and will live where G. R. Smith has lived for the past two years.

Mrs. J. D. Christian and daughter, Johnie, returned home Sunday from College Station.

Mr. and Mrs. G. R. Smith have bought a home near Dimmitt, and will move there in a few days. We are sorry to lose our good neighbors.

Mrs. Davis and two grandsons, of Asher, Oklahoma, are visiting Mrs. Farley.

W. F. Farley and Raymond Steward left Saturday for Asher, Oklahoma.

Mr. and Mrs. W. C. Cates and family returned home Saturday from Valleyview, where they attended the funeral of Mrs. Cates' father, L. B. White.

Mr. and Mrs. Gilbreath had as their guests Sunday Mrs. Booth and daughter of Ralls, Mr. and Mrs. Parks, of Providence, Mr. and Mrs. Williams, Mr. and Mrs. Hillen and Mr. and Mrs. Wright.

Mrs. Dalley's brother, Mr. Smith, is visiting her this week.

IN THE MARKETS

Among the Floydada merchants and shop-keepers who have been in the markets during the past few days are:

C. R. Houston, head of the firm of C. R. Houston & Company, with stores at Floydada and Crosbyton, and Mrs. H. O. Pope of the Floydada store;

B. L. Blacklock, who has been in St. Louis, buying for the Baker-Campbell Company store, made the trip in company with buyers for the other stores of the company. He is expected home this mid-week.

Dougherty News

Dougherty, August 6.—Miss Alberta, Mayfield, of Dallas, is visiting with Miss Lottie Ellison this week. Miss Mayfield is on her way to Los Angeles, Calif., where she will make an extended visit.

Hilliard-Pitt
Mr. Marvin Hilliard, of Haskell and Miss Prudence Pitt, of Dougherty, were married August 3, at the Baptist Church in Dougherty. Rev. Shannon performed the ceremony. The bride and groom left for Haskell, Sunday evening, where they will make their home.

F. E. Pitt made a business trip to Quanah Friday. He returned Sunday.

Dougherty Baseball Boys defeated Afton, 6 to 3, Sunday afternoon.

Miss Mary Edwards, who is attending Texas Tech at Lubbock, spent Sunday and Monday with her parents, Mr. and Mrs. H. E. Edwards.

J. C. Brownlow, of Eldorado, Okla., is visiting in the J. M. Brownlow home.

Byrl Holt and Mr. and Mrs. Jim Marshall left Tuesday for Bosque County.

A large crowd from Dougherty attended Harley Sadler's Show Monday night.

Sand Hill News

Sand Hill, August 6.—A large number of singers from other communities and adjoining counties attended the singing at Sand Hill Sunday. We enjoyed their singing and also wish to invite them to attend our Saturday night singings.

Mr. and Mrs. Lewis Roberts and family left last Wednesday for Arkansas where they will spend a week or two.

Several from this community heard the sermon by Rev. J. E. Kerbie at Carr's Chapel Sunday night.

Mrs. Mary Robby, of O'Donnell, is visiting here with her son John Hobby.

Mr. and Mrs. Cates, of Olton, spent last Sunday with his father, Sam Cates.

Myrtle Bradford spent last week-end with Miss Ruby Farley, of Blanco.

Mr. and Mrs. J. W. Huey and family have just returned from Mexico where they have been visiting for a few days.

Mrs. J. U. Hobby spent Monday evening with Mrs. B. R. Phillips.

Mr. and Mrs. John Shemphard and daughter, of Tuplo, Miss, spent last week here with C. L. Bradford and family.

Mrs. J. P. Bradford, of Dougherty, is spending a few days with Iva Morton and children.

Mrs. Theo Thompson, of Friona, visited in this community last week-end.

Mrs. Sam Cates returned home from Arkansas Sunday. He is expected home this mid-week.

Sadler And Artists Guests Of Lions Club

Harley Sadler, and his group of artist-entertainers, were both guests and entertainers at the regular noon meeting of the Lions Club Tuesday at the First Baptist Church. Harley Sadler, who is a pioneer showman in this section, furnished a class of entertainment seldom enjoyed by members of the club, and the club's thanks were extended to Mr. Sadler and his artists by Lion Boss J. C. Gilliam, who was in charge of the meeting.

Cullepper and Russ, the Georgia Boys, featured the entertainment with their French Harps and guitars, and responded to three encores. Evers Brown, accordion artist, added a touch of classical music to the entertainment when he rendered numbers on his piano accordion. Lew Childree, steel guitar musician and yodeler, climaxed the musical entertainment with the numbers "Rangler Joe," "Where the River Shannon Flows," and other numbers.

Following the musical entertainment, O. P. Rutledge gave a report on the railroad hearing held at Fort Worth last week. Ed Bishop called attention of the members of the club to the fact that all mail boxes must be erected by next Thursday, and following the discussion of several other business matters, the club adjourned.

South Plains News

South Plains, Aug. 7.—There were 80 present at Sunday School Sunday. Bro. Sherman, of Plainview, preached at both morning and evening services.

Miss Ethel Myers, who is working as telephone operator at Silverton, visited awhile Sunday afternoon with home folk.

Eddie Mae and Pauline Gilliland spent Sunday with Bessie Shearer.

Several from this community attended Harley Sadler's show in Lockney last week.

Merle Campbell spent Sunday with Doris Shearer.

Mr. and Mrs. Raymond Calvary spent Sunday afternoon with Mr. and Mrs. O. C. Sanders.

Mr. and Mrs. Jesse Counts spent Sunday in the Wilkinson home.

Bill Holten is breaking wheat land near Friona.

Johannie Lyles visited Eddie Mae Gilliland Saturday.

Quanah Amendment To Charter Is Granted

An amendment of the charter of the Quanah, Acme & Pacific Railway Company, granted this week from the office of the Attorney General of the state, would permit an extension of that line from its present terminus at Matador in Motley county to a point fifteen miles northwest of that city.

The officials of the road are said, unofficially to have in mind the construction of an extension of their line to Flomont. Before construction begins on the extension it will be necessary for the line to have a permit from the Interstate Commerce Commission.

FRAME BUILDING ON NORTH SIDE IS DAMAGED BY FIRE

The frame building on north side, formerly occupied by Gullion & Son's Tire Service Station, and belonging to Billy Walsh, of Tyler, Texas, was badly damaged by fire Monday night about 9:30, and probably \$100 loss was also sustained by Gullion & Son in equipment and materials that had been left in the building.

The fire is thought to have originated from escaping gas in an opening in the rear part of the building. D. W. Holliday, local manager of the West Texas Gas Company, said the meter was going when he reached the scene, delivering gas to the building through a one-inch pipe. The fire was well advanced when first discovered, however, and the theory that the meter was turned on by some person and the fire set with incendiary intent is a conclusion from the fact that the meter was cut off by the former occupants during the latter part of July and that the worst damage was being done by the fire in the corner where the gas line was run.

The fire was brought under control by the fire department within a few minutes after the alarm was given.

Total loss probably will not exceed \$500 to \$750.

Guests of Judge and Mrs. Wm. McGehee this week are their daughter, Mrs. R. O. Stark, of O'Donnell, and Judge McGehee's parents, Mr. and Mrs. J. H. McGehee, of On-

Two Safes Also Ruined As Yeggs Work Has

Barker Brothers, Ford ers, Heaviest Losers of Local Firms.

Two safes were ruined knob knockers and the contents of two offices rifled Tuesday night in Floydada. Descending on the town between two and three o'clock the knob knockers, believed have been two in number, forced their way into three places of business and attempted entry in to two others. The loss in cash is between \$250 and \$300 and damage to office equipment probably \$500.

Discovered By Watchman
Watchman Fuller discovered presence of the yeggs as they were working on the safe at G Super Service, and gave the the burglars escaping before could be apprehended and completing their job there.

Had already visited the store Martin Dry Goods Company, a door was damaged but not effected; Motor Inn, where the drawer was looted of small change; the door broken open, and dispenser locks broken; the B. Bros. Ford Agency, where the was broken open, the safe blown jimmied open and approximately \$250 in cash taken; and the S. Gray Chevrolet Company where door between Motor Inn and garage was jimmied. At this point the burglars left the office un-

turbed.

Yeggs find it easy to time watchmen who are required to stated rounds, it was declared Sheriff P. G. Stegall Wednesday morning following the operation the criminals here, and while out keep tab on the movements the watchman his confederate erate swiftly and boldly.

The series of robberies were more than any ever attempted in Floydada in recent years. Practically every place visited by them was a prominent corner and well-ed.

To cover the territory went over must have required an hour or more.

Jim Williams, of Crosby, eprint expert, was called around 9 o'clock Wednesday. He was accompanied by Reed, sheriff of Crosby County, slight hope of a clue was from this source, however, work appeared to be that of who would be versed in the ness of protecting themselves such liability. Williams said jobs here were similar to those last week in Littlefield, where was made in to two safes.

Haul At Petersburg, Tex.
The same burglars who operated at Floydada are also believed have been responsible for the ing open of places of business Petersburg the same night. cash is reported missing the

Wednesday Gullion & Son employ the services of a tylen worker to open the door safe, where the knob was knocked off and the corner of the door damaged. were scattered around where office at Barker Bros., where they had separated the cash from notes and other papers.

Providence News
Providence, August 6.—Fires are about through with field until it rains.

Mr. and Mrs. Clyde Strain, little son, of Vice, Okla, spent a day with their aunt, Mrs. Kemp last week. She accompanied to Panhandle to visit a few days with relatives in Panhandle.

Desmond Abbott and Mr. Hill, of Lubbock, were in our midst last Thursday.

Mrs. Hazel Day, of Fort Worth, visited here with her former schoolmate, Mrs. Flo Zimmerman last week.

Mrs. Tom Edelman is entertaining her sister from East Texas this week.

Mrs. F. M. Kennedy returned Saturday from a visit in Panhandle.

Mrs. Robert... and Miss Lucille Mitchell... Friday from a vacation trip which included visits to... Wyoming, Gr... na, and point... intervening s... accompanied... R. B. Mil... ence Mitch...

Lockney News Briefs

(From The Beacon.)
 Mr. Biggers, Superintendent of Lockney schools, has received from the State Board of Education that the Lockney high school has been awarded a 1/2 unit credit in English in the Lockney schools three years ago, placing Lockney schools in the class of the Lubbock, Plainview, Amarillo, and such city schools, at the time the fourth credit in English was allowed three years ago. Credits in English are allowed for the first two years upon condition, before they are permanent, and the fact that Lockney has had all four credits in this work makes these credits permanent in our school, unless our affiliation is lowered by something of the ordinary.
 With the completion of the new school building and the adding of the vocational, commercial, and more complete home economics department, the affiliation of this school will probably reach 30 units coming year, which will make the affiliation of the school as high as good as any in this section of Texas.

Community Center Being Made
Of Lockney College Grounds
 There is only one thing in Lockney that the population is more proud of than the new auditorium, that is the new high school building. We hold the school building first because of the wonderful advantages that it will offer to the generations in this part of the county, but next to it are the grounds of the new auditorium and grounds that have been built on the city on the old college grounds in the eastern part of town. The base ball park and grandstands are completed and are now in by the close of the week the auditorium will be ready for temporary use, as soon as the seats can be changed for and placed in the building, it will be ready for permanent use. Also with the completion of the auditorium goes the club room, where the various organizations of the town and county will have access at all times. A kitchen is provided with a kitchen, which will have all modern conveniences. This feature will take care of any of the social meetings of community, and is something that has been needed in the city for a long time. After the building is completed, if the city council has money to spare, they will erect a swimming pool, which is to be located on the north side of the building, and from time to time other needed improvements will be made on the park, until it is equipped with everything to make it a class city park and reception place for the community.

Revival Under Way
 A revival meeting will begin at the Wesleyan Methodist church, next morning at 11 o'clock, and will continue for two weeks. The services and possibly the day meetings will be held in the city auditorium, after the first service, which will be held in the church, next morning.
 E. Stephens, pastor of the church, will do the preaching, and will be assisted by Rev. C. E. Stephens, of Tulsa, Okla., who will be in charge of the music for the service.

To Hot Springs
 Mr. Thornton and sons, Owen Thornton and sons, left this morning for Hot Springs, Arkansas, where they will be joined by Mrs. Thornton, and the family will spend some time for the health of Mrs. Thornton's health.

Harmony News
 Monday, Aug. 6.—The wedding of Ruth Johnston and Mr. Johnston at Texico, New Mexico, was a surprise to a number of people in the community. After a honeymoon in Corpus Christi, Mrs. Johnston is reported to be at home.
 Mrs. Elmore Smith is reported to be recovering from an operation for appendicitis.
 Chas. B. Smith was called home from the short course at A. because of the illness of her mother.
 David Batty arrived home from College Station where he has been attending the short course.
 Mrs. Batty is attending the Epworth League at Silverton Saturday.
 Misses Lucile Snodgrass and Mrs. Ramsey and Messrs. Evered, Miller and Raymond Williams, who went Sunday were: Bro. Kirby, Robert Gary, Raymond and Lois Williams and Roy Dale, Wesley and Horace Carr, and Blanche Ramsey.
 Miss Nell Erhard and mother spent Thursday night in the Ramsey home enroute from Abilene to Amarillo. Sherwood Ramsey accompanied them to Amarillo where he spent the week end.
 Carrick Snodgrass is suffering with a broken arm.
 Mrs. Kirby and sons returned to Colorado after a weeks visit with their son and brother Edmond Kirby.
 Mrs. J. F. Fair who has been ill is reported to be recovered.
 Mrs. Virgil Fair has as her guests her sister and family of Hillsdale, Texas.
 Mrs. J. F. Fair and daughter Mrs. Erx Williams, Mattie Pearl Fair, and Mrs. Trow-

Wrecked Planes Tell Own Story



These pictures tell their own story. Above is the damaged bullet-like plane in which Lieutenant Harold Bromley hoped to make a non-stop flight from Tacoma, Wash., to Tokio, Japan. It crashed on the take-off. Pictured below is the wrecked plane in which Captain P. L. Crichton and Owen Haughland, Minnesota flyers trying for a refueling endurance record, were killed when it fell after being in the air 154 hours.

to last Friday. Mr. Clubb was accompanied home Monday by Sherwood Ramsey.

WOOL RESEARCH DISPROVES TRADITION OF SHEEPMEN

Traditionally sheepmen have believed that the best sheep have coverings of wool over their faces. Another common belief was that folds around the neck and shoulders of a sheep was an indication of a fleece of superior quality and value. Another idea commonly held was that the weather exercised a controlling influence in the quality and quantity of wool.
 Research work by the United States Department of Agriculture has disproved two of these ideas and confirmed the other, but with a highly important modification. To bring out the facts, the department workers have for years carried on painstaking investigations, using methods which they admit seem

wasteful and useless until the methods and results are understood. The Bureau of Animal Industry maintains a flock of sheep in eastern Idaho. Each June at shearing time each sheep is identified, weighed, and sheared. The staple is measured. The fleece is weighed. A sample is incised in a tin container and sent to the United States Experiment Farm, Beltsville, Md. In the wool laboratory skilled workers dry the samples in an electric conditioning oven and get the moisture-free weight. They remove grease with carbon tetrachloride and the dirt by a special scouring process. Another drying makes possible a determination of the weight of clean wool and of dirt. Thus it is possible to compile a complete record of each sheep's production each year and for successive years.
 These records have disproved the first two ideas which were widely believed. Weather does make some difference in wool production, but

there is much more difference between individual sheep in one season than there is between flocks in different seasons. This points the wisdom of constant culling of low-yielding ewes and selective breeding for heavy fleece production.
 Application of these facts on the sheep ranges is returning to sheepmen each year many times the cost of the research, says E. W. Sheets, who is in charge of the animal husbandry work of the Department of Agriculture.

COD LIVER OIL FOR PIGS; LET THEM SUNBURN, TOO

While the children in Iowa are getting their cod liver oil, the pigs are getting theirs, too, and while the farmer's wife is accumulating a modish sun tan like her city sister, the hogs are getting a fashionable sunburn as well.
 It all comes about as the result of experiments by John M. Evvard, of the state agricultural school, who discovered that ultra violet rays are as good for the porkers as they are for human beings. In one experiment the food of the hogs was exposed to machine-made ultra violet rays and it was found that they gained weight on less rations than another group received. Evvard, telling of the experiment in Farm & Fireside, figured that a saving of 82 cents per 100 pounds gain cost was effected.
 In another, with cod liver oil, which is known to contain the same vitamins supplied by ultra violet rays, similar savings were made. Oil that cost \$1.60 a gallon proved to be worth \$2.93 in one test with fall pigs during the winter and early spring season.
 Evvard also discovered that pigs exposed constantly to the sun gained weight more easily for being "sunburned" because of the vitamin D they absorbed. The healthful vitamin was also found to be present in alfalfa and red clover which had been cured in hot sunlight.

"QUEER" SEEDS

Seeds may seem like commonplace things, but there are some interesting ones in the 35,000 lots collected by the U. S. Department of Agriculture, which has one of the most complete collections of economic foreign seeds in the world. The airplane seed from the East Indies comes from a large dry squash growing in the tree tops. The squash when ripe opens and sets free the seed, which have wings on each end so placed that the seeds in falling describe a spiral about 20 feet in diameter. The seed of the traveler's trees from Madagascar is covered with a bright-green silky fringe; and the seed of the bird-of-paradise flower is black with one half covered with a brilliant scarlet plume. One kind of eucalyptus seed resembles a tiny boomerang, while another is a model of an Eskimo kayak, with a round spot on top for the paddler to sit in.

HORSE AND MULE OUTLOOK GOOD

A report on the horse-breeding situation in the United States, including stallion and jack enrollment, just issued by the United States Department of Agriculture, indicates an impending shortage of good horses and mules within a few

years. According to J. O. Williams and S. R. Speelman, horse specialists who prepared the report, the price cycle of horses and mules already has turned upward. Draft horses with size and quality are in strong demand at good prices, and the demand for saddle horses is nation-wide. Desirable saddle horses and polo mounts are bringing exceptionally good prices.

sires are purebred than in four years. Many of them, however, will soon be too old for breeding service and will have to be replaced by younger animals. The Government specialists advise farmers to study their farm-power situation carefully and to select breeding stock of the type that will produce high-quality horses and mules, for which there should be good prices a few years hence.

Was Compelled To Stay Home Months

"Stomach trouble and indigestion had me in a terribly nervous, run-down condition. I was so weak and worn out I would have to stay in the house for months at a time.



constipation was helping to make my life miserable and there were times when I didn't care whether I lived or died. A good friend of mine told me about Sargon and how much it helped her so I decided to try it.

"What a blessed relief it is to be free of the troubles that worried me for 12 long years. The Sargon treatment has literally made me feel like a new woman. My stomach is now in perfect condition; my appetite is fine and I eat just anything I want, without any ill effects. My nerves are back to normal and I sleep sound and get up feeling just fine. Sargon Soft Mass Pills ended my constipation without ever griping or nauseating me.

"I'm so happy over regaining my health that I'll be glad to tell anyone what Sargon has meant to me. Just have them phone 2--7783 if they want to know what I think of this wonderful treatment."—Mrs. W. H. Higgins, 507 W. First St., Fort Worth.

Sargon represents the dawn of a new era in the field of modern medicine. It is turning old-fashioned, moss-grown health theories upside down and is restoring countless thousands by methods undreamed of only a few years ago.
 Floydada Drug Co., Agents.

Typewriter carbons, second sheets at Hesperian office.

Announcing

The employment of Mr. Raymond Berry as a member of the sales force at White Drug Company, effective upon his return from a vacation August 15.

His friends will find him ready and anxious to serve them at our store.

White Drug Co.

Palace Theatre Building—Floydada

MODERN!

IN EVERY RESPECT
THE NEW SUPERIOR

Whippets

Fours Sixes

See and drive the new Superior Whippet at your earliest opportunity. You will find its beauty appealing, its performance remarkable; and long service will prove Whippet's dependability and operating economy.

MICHELIN TIRES
At Wholesale Prices

And All Kinds of Accessories

Finkner Motor Company

Your Final Chance To Save

1 / 2

On Suits

MEN! If you've a real pride in getting the most for your money then by all means attend this event Friday and Saturday.

Straw Hats are also 1/2 Price.

ODDS and ENDS

All Oxfords at Clearance Sale Prices.
 One lot Ide Shirts, fancy colors, \$1 values for 69c. Two shirts for \$1.25.
 Special Price on all other odds and ends.

McGuire's

"The Store for Men" Phone

One Candle for 100 Years



When John R. Voorhis, grand sagem of Tammany Hall, observed his 100th birthday, one lone candle was placed on his birthday cake to represent his 100 years. Voorhis is shown, above, cutting the cake as John F. Curry of Tammany Hall watches.

HOW TUBERCULOSIS IS AND SYMPTOMS OF THE DISEASE

"Talk about bullets sprayed from machine guns, they are not more deadly than the mucus sprayed in millions of disease-bearing droplets from people's mouths."

This strong paragraph made into a poster helped to convince the people of Illinois that they must exercise care when they sneezed or coughed in public. Big "Don't" also was written about talking or laughing into another person's face.

Tuberculosis is usually spread by the sputum of consumptives. If there was no spitting of careless coughing, there would be a great reduction in the cases of tuberculosis. The most dangerous spitting is that done in the house. The germs thrive when afforded no sunlight or fresh air. Spitting on the sidewalks is dangerous chiefly because the sputum is tracked into the house. All spitting should be avoided—it is merely a useless, filthy habit. Coughing and hawking are quite as dangerous as spitting. Every time an individual coughs or hawks, he emits thousands of minute bubbles of spit which may contain the germs of tuberculosis or other disease. This may easily be seen by holding a clean mirror before the mouth when coughing.

All spitting and careless coughing are dangerous whether the person knows he is tuberculous or not. The disease is very insidious. It is often not recognized until far advanced. Many persons whose sputum contains germs appear to be in good health. Tuberculosis is infectious. No cases can develop unless the germs are acquired from some person suffering from the disease.

Bad living conditions predispose to tuberculosis. The careful consumptive, under the constant guidance of a competent physician, one who has had advantage of Sanatorium training, is not a source of danger. When germs of tuberculosis enter the body, one of three things may happen:

1. The germs are destroyed and do not harm; or
2. They may set up immediate acute disease; or
3. They remain inactive in the tissues of the body for a long period of time.

Repeated and neglected colds not only pave the way for tuberculosis, but often what seems to be repeated colds are the evidence of tuberculosis itself. Adenoids and infected tonsils may serve as the portals of infection and also may decrease the ability of the individual to breathe properly—materially affecting the general health.

General ill health and bad methods of living are almost as much the cause of tuberculosis as the germ itself. However, regardless of the general health, no case of tuberculosis can occur without the presence of the tubercle bacillus. When certain signs appear, the afflicted person should at once seek examination by a thoroughly competent physician. Such signs are:

1. Weariness—especially important when following measles, influenza or physical or mental strain.
2. Loss of appetite—often noted in a dislike for such foods as butter, meats and fats.
3. Loss of weight—loss of weight as not definitely accounted for should always arouse suspicion.
4. Fever—very slight fever early in the afternoon, or a temperature below normal in the morning. Any daily variation of more than one degree is significant.
5. Cough—the disease may become very far advanced without cough; but any cough lasting more than two or three weeks however slight, should arouse suspicion.
6. Shortness of breath—especially on slight exertion may be an early symptom.
7. Indigestion—one of the most common and earliest symptoms. So-called nervous dyspepsia should be looked on with suspicion.
8. Spitting blood—hemorrhage from the mouth, however slight, is rarely due to any other condition than tuberculosis of the lungs.

9. Pain in the chest—soreness in the chest and so-called "pleureisy pains" are common early in the disease. Real pleureisy is frequently tuberculous.

10. Nervousness—nervousness is very characteristic of the disease. Many cases of so-called nervous prostration are due to tuberculosis.

A person suffering from any one or more of the above symptoms should not be satisfied with a superficial examination. Tuberculosis is a curable disease if recognized early and properly treated. The modern treatment of fresh air, good food, complete rest, constant medical supervision, skillful nursing, rigid discipline and cheerful surrounding works wonders in tuberculosis patients.

Those who are unable to submit to discipline can rarely attain recovery. There is no disease in which intelligence or self control is as essential as in tuberculosis.

Rode Bicycle Over Lion; Calls It Funny Incident

Running over a lion's tail on a bicycle in the heart of an African jungle is something that Christopher Schultz, noted circus man, calls a downright funny incident. To his mind the humor of such an experience is heightened by the fact that he is probably the only man alive who ever escaped from a lion by out-distancing him on a bicycle. Bicycles just simply aren't at hand, usually, when one meets a lion in the jungles.

Schultz, who recently returned from the jungles where he trapped wild animals for the Hagenbecks of Hamburg, Germany, related his adventure to Farm & Fireside. "I had to ride my bicycle to a native village a few miles away every day," he said. "The path through the jungle was hard and smooth and I could make good time, but it was very narrow. This night there was a bright moon and I was going fast. Suddenly, as I rounded a curve, one of the biggest lions I had ever seen was lying in an open space, its tail stretched out across the path.

"There was no time to stop. If I had turned off into the rough I would have fallen over, startled the lion and probably would have been eaten, so I just pedaled all the harder and went over the lion's tail, bump, bump—just like that.

"I heard a cry which was not so much of rage as chagrin, for no self-respecting monarch of the jungle would tolerate the humiliation of having his tail run over by a bicycle. But I did not stop to investigate, nor even look back. If he chased me he must have soon found me! he was hopelessly outdistanced."

May Abandon Kitchen In Future, Says Ford

That the kitchen may be abandoned as a part of the home in the near future, is the prediction of Henry Ford. Its passing will be another step toward the "comfortable age" which he believes is now coming on. In an interview in The American Magazine, Ford urges young men to bend all their efforts toward the things that will make life and suggests the elimination of the kitchen as one of the things to be done.

"Let a young man turn his attention to inventing a kind of kitchen that can feed a hundred people," says Ford. "Think of the waste in time, money and effort involved in cooking in thousands of different homes in a community. The day is coming when cooking will no longer be done for individual families. What kind of a kitchen it will be that will take this drudgery out of the home and how the work should be done remains for somebody to find out."

Look for the New Henry Ford's advice to young men: "Never be afraid of tackling a job you've never done before."—The American Magazine.

No Airplane Engine Exists, Says Ford; Working on One

In all the development of aviation there has never been a real airplane engine, according to Henry Ford. The perfection of an engine designed especially for flying is now one of the most important pieces of research being carried out in his plants. Ford declares in an interview in The American Magazine, and he calls upon the young inventive genius of the country to bend its efforts in the direction of aviation.

"Today there is no such thing in existence as an airplane engine," says Ford. "What we call airplane engines are really automobile engines in all their fundamental principles. Some of our experiments here at Dearborn may help discover what an airplane engine should be. At present we are giving our attention to the Diesel engine. The outlook is fairly promising.

"The young mind, and every mind, must get together to produce the airplane engine of the future. No one knows now just what it will be like, but you can be pretty sure that it will have four characteristics: First, slow speed; second, reliability; third, perfect balance; fourth, it will use a fuel that will be four or five times more powerful than our present fuel. By the time the engine that will meet these requirements is ready, we may have a type of plane that can come down and make a landing at a speed considerably less than sixty miles an hour. That is where one of the big human factors enters in. People won't stand for the hazard of a sixty-mile-an-hour landing. The type of plane capable of landing at a much lower speed has got to come if the airplane is going to accomplish all that we have a right to expect of it."

Coolidge Eulogizes Dogs That Died During His Term

A tender tribute is paid by former President Calvin Coolidge to the two collies, Prudence Prim and Rob Roy, in his latest article in The

American Magazine. Both dogs died during Coolidge's administration. Rob Roy had been the President's inseparable companion, while Prudence Prim was the constant attendant of Mrs. Coolidge.

So attached was Coolidge to both animals that he has perpetuated their memories on his bookplate.

"We always had more dogs than we could take care of," Coolidge writes. "My favorites were the white collies, which became so much associated with me that they are enshrined in my bookplate, where they will live as long as our country endures."

"One of them, Prudence Prim, was especially attached to Mrs. Coolidge. We lost her in the Black Hills. She lies out there in the shadow of Bear Butte, where the Indians told me the Great Spirit came to commune with his children. One was my companion, Rob Roy. He was a stately gentleman of great courage and fidelity. He loved to bark from the second story windows and around the south grounds. Nights he remained in my room and afternoons he went with me to the office. His especial delight was to ride with me in the boats when I went fishing.

"So, although I knew he would bark for joy as the grim boatman ferried him across the dark waters of the Styx, yet his going left me lonely on the hither side."

Devoted Couple Maintains Fire On Hearth 65 Years

In accordance with a pledge they made when they were married, "Uncle Bill" and "Aunt Eliza" Davis, of Walnut Grove, Tenn., both nearly 100, today are keeping up the fire on their hearth that they started more than 65 years ago. The flame has never been extinguished and will not be as long as either of the aged pair is alive.

The Davises went to their new home immediately after their marriage ceremony and kindled the fire. Since then, winter and summer, it has been kept going. "Fire in the home does away with damp-

ness and dampness shortens life," said "Uncle Bill" when a writer for Farm & Fireside discovered the story of the perpetual fire.

"Uncle Bill," although nearly 100 still runs two molasses mills in the Southern Tennessee town, grows vegetables and tobacco, raises hogs, chickens and guineas and even makes shoestrings from tanned squirrel hides. On nice Sundays he and his wife walk a mile to church, then back. "Aunt Eliza" stills cooks, sews, washes, chums, quilts, knits and spins. "And in summer I pick up chips and bark and cover the mup to keep fire," she said.

The Davises have ten living children, thirty grand-children, twenty-three great-grand-children and three great-great-grand-children.

THEY SAY THAT:

When a man gets beyond temptation he is too sorry for the devil to have any use for.

Sometimes generosity is prompted by curiosity.

Some of our cheerful givers can be cheerful because they give so little.

One consolation a poor man has is that he doesn't have to worry about taxes.

If we ever have a law that really keeps a man from carrying a gun it will be hard for the coroner to make a living.

Getting even with your neighbors makes you feel small. Worry won't keep the worst from happening in the end, but hope and trust may.

So long as a mother takes care of things for the children they will never learn to take care of things for themselves.

You can get into more trouble by trying to take the advice of everybody you meet than any other way.

If the devil loves a shining mark we can't see why his followers are such a sorry lot.

Water seems to mix well with oil stock.

The manufacturers claim balloon tires are easier on pedestrians.

Sometimes language used during a baseball game makes the game very base.

More men succeed in spite of poverty than succeed in spite of wealth.

Hesperian Want Ads Pay.

Spring Their Feelings

Many a girl has her mother to blame for a mouth that even a lipstick can't love. And many a man wears a moustache because his mother couldn't bear to make him take his finger out of his mouth.—Woman's Home Companion.

His Health Is In Our Hands--



As far as pure milk is concerned. We accept this obligation for we know we can give you pure milk from tuberculin-tested cows.

When you buy from the grocer or market, ask for Stansell's Dairy Milk or Cream.

Phone 932

Stansell's Dairy

Floydada, Texas

A NEW SYMBOL OF A GREATER SERVICE



Two old established oil companies join forces better to serve their millions of customers

A STATEMENT

The consolidation of the Marland Companies and the Continental Oil Company has combined the producing, refining and marketing facilities of these widely known manufacturers and distributors of petroleum products.

The high standards of manufacture which have established and maintained the reputation of the high quality products heretofore sold under the Conoco and Red Triangle brands will be strictly maintained.

The same chemists and engineers, the same refineries and, above all, the same policies, will support the new trade mark "A new symbol of a greater service."

C. J. Marland
CHAIRMAN OF THE BOARD

J. J. Moran
PRESIDENT

THE GREATER CONTINENTAL OIL COMPANY

PRODUCERS AND REFINERS OF CONOCO PETROLEUM PRODUCTS

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES One Year \$1.50 Six Months .85 Three Months .45 In Advance

Advertising Rates Furnished on Application.

PUT UP YOUR MAIL BOX

If you live in Floydada and haven't put house numbers on your house and put up a convenient mail box for the postman, you ought to do so. It is possible that a mail box would not be a great convenience to you, since the men folk work in an office or store downtown convenient to the post office. However, if you'll consider your neighbor's convenience, who does not have things so handily arranged, and remember that all of these things we do for a town to add to its desirability for people of all circumstances add to the town's qualifications as a place that people may seek out for a new home.

If you're not going to put up a mail box because it doesn't particularly add to your convenience and costs something under two dollars for box, numbers and all, we offer you this thought, that it's that kind of selfishness that keeps little towns little.

"SHIPPING EIGHT CARS HOGS"

The best news we read in last week's columns of the home newspaper was that eight cars of hogs were shipped to market, after having been purchased from over the territory by local hog dealers.

The hogs went to the packers and may be already enroute back in the form of pickled pig's feet and breakfast bacon for all we know. However, not without having left a mighty nice margin of profit in the pockets of the men who raised the swine.

Because hogs show such a nice profit now might be an argument in favor of staying out of the hog business, especially on a "Specializing" scale if you're not already in it. However, a couple of good brood sows bought too high are not going to break anybody. They bring in money you don't have to dig for in the ground.

PERMIT BUSINESS OKEY

If the permit business in Floydada had not had a bad month in June the figures for the first seven months of 1929 would have been above the \$250,000 mark, and even as it is, July closed with permits issued above \$213,000.

Apparently 1929 is going to be a better building year than was 1928 so far as private enterprise is concerned. Last year, of course, the utilities companies, railway companies, and the city all were spending public money and making some much-needed improvements. For 1929 to equal 1928 in total expenditures on improvements the bill would likely have to run in the neighborhood of \$700,000. We don't expect that to happen, but we confidently expect the permits issued for private enterprises, either of home-building or businesses, to pass the mark made last year.

COOL DAYS NEARLY HERE

The near approach of school days reminds us that it will be soon for a host of young men, women, boys and girls to re- their studies in the public schools, the colleges and universities country.

Who have spent a good many years in school, especially those who just went to college because it is the thing to do and floundered around with first one subject, then another, finally to take some kind of degree,—especially these last-named, tell us that the biggest mistake a young man or woman can make is not to study with a definite goal in mind. Study to fit yourself to be able to follow one branch of work for a livelihood and know that branch as thoroughly as a human can learn it by attending school. Wasted days and wasted years, not exactly thrown away, but spent in aimless study, have used many a man to lie awake remorsefully wishing he had the opportunity over again. They say, by all means, young men and women, study what you study with a definite and clear cut purpose of using the knowledge you gain in providing yourself and yours a livelihood in later years.

THE OLD SETTLERS' REUNION

The Old Settlers' Reunion, when members of the West Texas Old Settlers will have their annual get-together at the Hank Smith place, dedicated a few years ago as a Memorial Park by R. B. Smith for his deceased parents, is set for August 15 and 16. Very large crowds are expected and a general attendance from over this area is anticipated. As was to be expected old-timers will be the recipients of special attention, and a number of them are expected to be present the night before the opening to spend the hours in camp like in the good old days around the chuck wagon.

If you're an old-timer especially you'll enjoy attending. Provisions for the entertainment of the newcomers have to be made, of course. The old-timers will entertain themselves wheresoever they may be,

with half a chance. However, there'll be a lot of things for them to see and do besides simply mixing and mingling with each other.

HOLDING ON TO FRIENDSHIP

Friendships are hard to gain and equally as hard to keep, the kind of friendships that we think of ordinarily. There are friendships, of course, that endure in spite of the common conventionalities of life. But the casual friendships, the kind that one would have toward a business, depend largely on how they are treated after they are made.

These good friendships and associations are so well worth keeping and cultivating that they are almost indispensable. In this last category comes the matter of the friendship of the public to a store or shop, and holding that kind of friendship is nearly altogether a matter of alertness to welfare and service of the served. Taking care of the little things will most always cover all the territory, because opportunities to serve any one customer in a big way come seldom, and the big orders usually go where the little ones have preceded them.



'Round The Square

With Old Battleaxe (Himself)

Oh, shades of Old Black Joe! This is the final camel that broke the straw's back. Floydada had her first seige of sure enough honest to goodness negro-lovers last Friday evening.

A big high-powered car from one of the eastern states came into town about seven o'clock, loaded with three young men and two young negro bucks all dressed alike. Outside of "making" a red light, turning around in the middle of the street and parking in the center of the street, they were all law abiding young folks. But O. B. has seen so much of this violation of traffic laws that it wasn't this that made my blood boil. What got me was the fact that these three boys and two negroes went into "Dutch" Brewster's cafe and ordered supper over the counters. When "Dutch" told them that he wouldn't serve negroes in his cafe, they offered him five dollars bonus to let them all eat at the same table. Dutch wouldn't do it and finally they all agreed to go into the kitchen and eat with the negroes.

But I don't guess there is any need to censure the white boys for associating with their equals. Who knows, one of them may grow up to be president some day.

Instead of our highway markers, we might post the following tourist information: "To Reach Plainview, follow the string of empty sardine cans and cracker boxes."

Speaking of the "Dark Ages," which we wasn't, the Panhandle of Texas is now in the dirty ages, and from comments in other newspapers, it is pretty dog gone bad. Just imagine anything in the Panhandle any dirtier than our court house or our paved streets. But, anyway, here's a comment in the Dalhart Texan of a recent issue:

Old Battle Axe in the Floyd County Hesperian: "Believe it or not, Floydada has more city paving than any other city its size, and has twice as much dirt and trash as the average city has on twice this amount of paving."

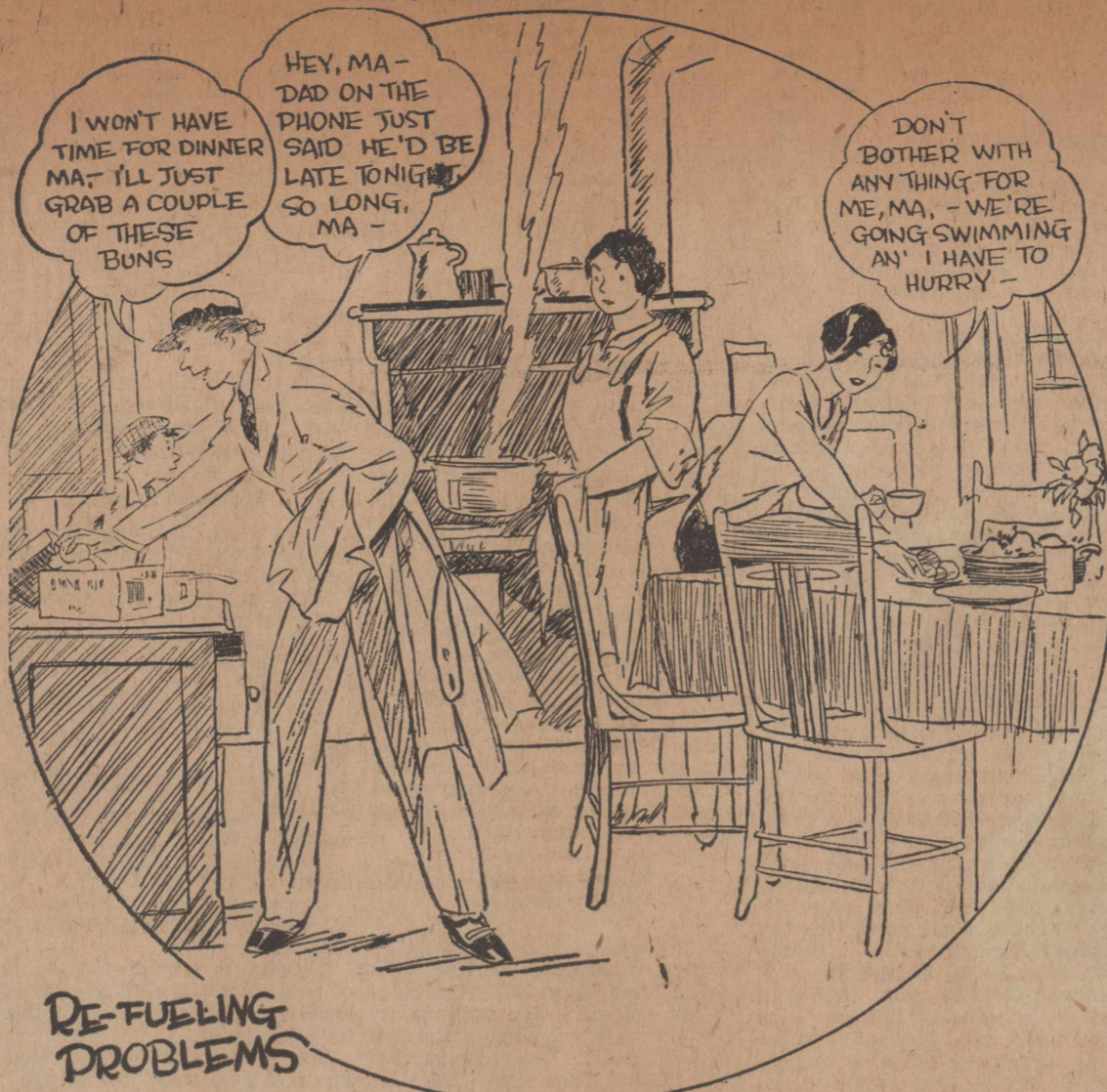
Old Battle Axe has been invited to Dalhart. He hasn't seen anything yet.

"Great minds run in the same channel." Ahem—Art Goebel, the famous winner of the Dole prize flight from Oakland to Honolulu, thinks that Floydada ought to have an airport and that it is an ideal location for one of the best in this section. Art says that the South Massie pasture west of town is an ideal location for the port, and that the city of Floydada is just the right distance from Sweetwater and Amarillo for a real port. And by-the-way, he also said that (Floydada) had a better opportunity to put up a real-sure-enough airport than Plainview ever will have. Hot dog!

Goebel told Old Battleaxe that, if this town ever planned to do anything progressive, they had better start right now with an air port and landing field. In just a few years, every little town in the state will have them, and the older, well-established ports, that are well known among the pilots, are going to be the ones to derive the real benefits from the air business. A pilot would think nothing of flying a hundred miles out of the way just to visit a good airport, Goebel said. (Well, I don't think so much of it either). Anyway, Goebel ought to know, since he flew across the Pacific ocean and couldn't have found an airport if he had wanted one.

No, I know just what a lot of you folks think. You think that I am just trying to have somebody spend a lot of the public's good money, raise our taxes, the rent and the devil, and make a lot of newspaper hullabaloo over a "coming city" that is nothing but a little country town. Alright, then, if that is what you think. Just a few people can't run a town, and if "The People" want Floydada to stay a "little country town" while the rest of the Panhandle grows into a real progressive country—why, just have your

THE GREAT AMERICAN HOME



RE-FUELING PROBLEMS

The TOWN DOCTOR

(The Doctor of Towns)

SAYS

DO NOT OVERLOOK THE LITTLE THINGS

To one who doesn't know, the little things done or left undone, do not make any difference; but there are always those who DO KNOW, and they are usually the ones who count most.

It belittles a business, a town, or a person to overlook the little things. Overlooking little things is one of the main factors that makes a small town small.

It is the little things that often make the difference between profit and loss in business, especially in dull times. With an individual, it is refinement, courtesy, cleanliness; with a store, it is stock arrangement, pleasing, efficient salespeople, tidiness and atmosphere; with a town, it is clean streets, well kept lawns, traffic regulations and progressiveness of the citizens.

A party of tourists once stopped in a town of some three thousand population and inquired of a pedestrian, "Where is the business district?" The pedestrian was highly insulted and replied, "Straight ahead a mile and a half." He was insulted because it so happened he was in front of his own store which he advertised as "The center of things." A good joke on the tourists thought many who were told of it. But when the tourist got a mile and a half further on, they found nothing but country. It now develops the tourist was just a wee bit more than a mere traveler. The man and his family had decided to locate in a town in that section. Today, that man with a family of six has built a \$16,000 home on a half block purchased from the previous owner.

The most successful merchandising concerns in the country have built their business on courtesy, service and little things. Your town is a business, and courtesy and service extended by YOU to your neighbor and the potential customer of your community business will also build. Be funny, make wise cracks, fail to SELL your community when you have the chance, and you will TEAR DOWN.

When a merchant, an organization, or your newspaper does anything for your community, tell them about it, write them a letter, call them on the phone, or stop in and see them and express your appreciation. YOU get as much good out of anything they do for the community as they do. No one can do anything for the town but that YOU won't benefit. If you don't or won't do anything yourself, the least you can do is to thank those who are doing something through which you will benefit.

It is a little thing to do, but it will pay you a profit.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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own way about it. It's up to you.

But coming back to the subject of vacations. I know that my vacation is ruined now. An exchange says that all the neighbors laughed at a certain man when his wife and five children went away for a month. Later the man went away for a week and was arrested for family desertion. Men and roosters always get the worst of everything.

O. B. has got to back up this week on one of his own statements. It don't always pay to advertise. Here is a remark we found in one of our exchange newspapers:

Floydada's streets are advertised as being a place where you can grow a garden on the pavement.

Well, gee whiz, here I was ready to quit a half an hour ago, and I've still got something that I've just got to tell you. Next Thursday is the deadline on putting up mail boxes for free delivery of mail. Now listen, you indifferent guys, that box has simply got to be nailed to the front porch not later than eight o'clock next Thursday morning. The officials are not going to come to your door, knock and ask if you have got a box. They are going to count the boxes that are already up, and if eighty-five per cent of them are not up by next Thursday, there won't be any free mail delivery, and a lot of time, money and worry just gone to thunder. It all depends on you!

Gosh! That's all.

Now that Olin W. Fry is an accredited Master Farmer and his wife equally as well recognized as a Master Farm Homemaker, it is our intention to visit them often—along about dinner time, especially. Olin, doubtless, is doing well enough that an extra feed put out once in awhile won't hurt him, and Mrs. Fry could refer right quick to her list of menus and pick out a good one to prepare for the "unexpected guest" without a great deal of trouble.

Jots in Jest

Female dumbells usually are about 80 per cent dumb and 20 per cent belle.

New York taxis are being made smaller. That, however, won't make them any easier to dodge.

A bootlegger has to shoot a dry agent for it to be news these days.

No one denies that Lindbergh has a right to privacy, but let him try to get it.

People who profit by their own mistakes usually profit to a greater extent from the mistakes of others.

A man has invented a device to get damp salt out of a shaker. All we need now is a device to keep grape fruit from squirting in the eyes and stockings from running and the world will be all set.

If you want a healthy viewpoint on your duty toward your community, and on the opportunities of your community, we suggest you do not fail to read "The Town Doctor" every week. Town Doctor is sponsored by the Lions Club of Floydada.

Col. Bill Easterwood, who made chewing gum stylish when he introduced a certain well-known brand of jaw-exerciser, is going to make the race for lieutenant governor or something this year. The Colonel has been wanting to run for something ever since he landed. Doubtless Colonel Bill is a fine fellow. He is due to get cured of the political bug by the boys at the forks of the creek.

Here's something to think about: "Advertisers should note that the mosquito, which does a humming business, is not satisfied with one insertion."

Typewriter carbons, second sheets at Hesperian office.

WE WANT YOUR BUSINESS

When we take charge of the City Market

Monday, August 12

We are going to be "on our toes" after your cash business, and we hope to have the continued patronage of the many friends of the retiring owners.

Mr. Howard and Mr. Maxwell plan to continue to make this store their headquarters, and Mr. Maxwell will be on the job, for a while at least, to handle your orders as usual.

Same Good Service, Quality Food Products, and Quick Deliveries.

Telephone 118—We Deliver at all Hours

B. M. Eubank R. P. KING

Proprietors, after Monday, August 12

City Market & Grocery

REDUCING OUR STOCK \$2,000 By Saturday Night

We have sold out to Messrs. B. M. Eubank and Pierce King

Effective Monday, August 12

And before Invoicing want to cut our Stock Down \$2,000

Take Advantage Of The Bargains We Offer

Thank you mightily for the Grocery and Market Business we have enjoyed the past ten and twenty years in Floydada. We sure appreciate our friends. We bespeak your consideration and patronage for our successors.

HOWARD & MAXWELL, Props.,

City Market & Grocery

Floydada, Texas

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF AUGUST 12, 1915

The County Board of School Trustees, in session Monday, approved the Sand Hill School, as a Rural High School of Second Class. Sand Hill has ninety pupils, employs three teachers and has a modern brick building.

Commissioners' Court Monday allowed bounty on 1031 rabbit scalps and 14 wolf pelts.

Snodgrass & Triplett sold three of their first consignment of six Saxons Wednesday in Lockney. The cars were delivered Wednesday.

Last night about 10:30 James Golville was held up at the point of a pistol and relieved of his personal effects, consisting at the time of \$2.50 and a pocket knife. James was driving in a buggy with a young lady, returning from town when his horse's bits were grabbed by the road agent and he was told to alight. This morning, Sheriff Goen placed a man under arrest.

Way back in the iron age, when Harley Sadler got tired of guiding a Georgia Stock through the stumps and decided he'd be an actor, he sorter horrified the family, we are told (not by him). And he took himself and his bossman by surprise when his nokum "went over." His outfit is so big now that he's not the whole show but there was a time back in the days when he played plains towns with Fox's Comedians that the other members of the cast didn't have much to do except "pitch" things to him to hang his gags on.

Wife Writes on Marriage

Some girls claim they're married because they can't find the kind of husband. There's a right kind of husband, but the trouble is somebody else has him first. These girls should be patient and wait until some wife gets with one of them. No matter how good a husband is, his wife is bound to get him sooner or later. The more perfect a man is the more his wife wants to change or a later model. A dame said it was hard to find a man to marry. It's a whole harder to find him after you are married. The only place to put him so you know where to find him is in the cemetery. And one girl didn't even trust a poor husband in the cemetery had to go out there every once in a while to see if he was still there. Of course every husband has his faults. It's almost impossible to get one made to your order. The best way to do is to get him when he's five or six years old and bring him up to suit yourself. But then just as you get him lined the way you want him some other dame will come along and nab him. You have no protection either. It isn't do you a bit of good to have him patented. Nobody ever heard of a woman having her husband copyrighted. He may be your own idea but that isn't going to prevent somebody else from stealing him. If he wants to run away there's nothing to stop him. It's against the law to tie him up in the back yard. You may have married him for a pet but that's no reason you can't let him in the dog house. There's no sense in a lot of girls remaining single with so many married men running around. The best way to do is to stand out in the front of the house and grab one as he goes by. Of course there are a lot of single men at large too. They may have been married at one time but that's probably why they are single now.

190,000 Refrigerator Cars Haul Perishables To Market

Railroads in the United States transported about 1,500,000 carloads of perishable commodities last year, using about 190,000 cars equipped especially for this service. The great industry of shipping and storing perishable food products has developed largely within the last 40 years. Refrigeration, including cold storage and the refrigerator car, is primarily responsible for the variety of fresh food now available for the American table at all seasons of the year. Put, as Dr. Lon A. Hawkins, of the United States Department of Agriculture, points out, the system is not yet perfect, for last year American and Canadian railways paid nearly \$11,000,000 in claims on dairy products, meats, packing-house products, and fresh fruits and vegetables. "When we consider that the railroads handled about 1,500,000 carloads of produce," he comments, "these claims do not seem excessive, yet they indicate possibilities for improvement." Transportation of produce under refrigeration has been aptly called "cold storage on wheels," Doctor Hawkins points out. "The conditions met with in retail transportation are, however, more difficult than they are in a stationary cold-storage plant. When the car is in motion it encounters varying conditions, and the fact that it is mobile adds to the difficulties of construction." Mechanical equipment that would create ideal storage conditions in a moving car might be possible, says Doctor Hawkins, but it would be expensive to install and to operate. And the cost factor must always be taken into consideration in the com-

mercial handling and marketing of produce. Difficulties in transportation resulting in higher costs frequently limits the radius to which a crop can be transported from the producing region. "Usually where a real demand for a commodity exists which, for climatic reasons, can not be produced near the market, some method will be devised for transporting it to that market."

Few Grow Azaleas From Seed But Proper Soil Will Do It

"No use planting seed from azaleas. They won't grow," the wise gardener who knows most of the tricks of floriculture may have advised his neighbors. Rhododendrons were in the same class. They simply would not develop in the garden, or even in the greenhouse. E. Y. Morrison, of the United States Department of Agriculture, believed this tradition as to the difficulty of growing these plants, but he needed a stock of them for experimental work. So he tried to reproduce as nearly as possible the conditions under which the plants grow in nature. He knew, as many gardeners know, that these plants require an acid soil. He made a compost of one-third sharp sand and two-thirds half decayed leaves from oak woods. He rubbed the leaves through a quarter inch screen. This provided the soil the seeds needed for germination. He placed his seed flats in a shallow pan of water to provide ample moisture from below. The young seedlings require several transplantings and soil must be kept right. They must be kept properly moistened and the young plants protected from moisture from above. They demand acid soil and partial shade when transplanted to the open. It is a task for a nurseryman or for the gardener who is willing to take pains for the pleasure of growing plants most of his neighbors do not have—or to confound the people who say "It can't be done."

FRUIT RELEASES HEAT IN THE REFRIGERATOR

Which would require the larger pieces of ice to keep it cool, a 10-pound roast of beef or 10 pounds of ripe peaches? Most people would think this a silly question and would answer that the meat demands better refrigeration. That, however, is not precisely the question. Once the meat is thoroughly cooled the only task for the ice in the refrigerator is to absorb the heat that may leak in from the warmer outside air. If the temperature is low enough to prevent decay or mold formation, the meat, not being alive, creates no heat within the refrigerator.

The peaches, as a rule, present a different case. The peaches, however, are living. Physical and chemical changes are in progress. The fruit is respiring. It is taking up oxygen and is liberating carbon dioxide and water formed by the oxidation of its sugars. This chemical process is accompanied by a production of heat, and the heat would melt some ice in the refrigerator which would not be melted if the meat roast were substituted and kept at the same temperature as the peaches.

Eggs are scarce on most farms during the fall and winter because the chickens do not get enough protein for rapid growth during the summer. An egg, aside from the shell, contains 13.4 per cent protein, while poultry flesh contains 21.5 percent protein. A mixture of corn, wheat, and other grains contains only about 10 per cent protein and should be supplemented with a mash containing high-protein feeds. Proteins from animal sources are generally better than those of vegetable origin. Meat scrap, fish meal, milk, and tankage are good sources of animal protein. Such feeds not only increase egg production but lower the cost of production.

The Melancholy Hackman

Despair was in the hackman's gaze And well he might be sad, Because, alas, in seven days No passengers he'd had.

He'd cuss his ancient mare and throw Her angry looks (poor Mame) And wish that she were dead, as though The critter were to blame.

Sometimes he'd trample on his hat, A foolish thing to do, And when he'd finish doing that He'd cuss the town a few.

One day the scenery he scanned And started feeling good, For oh, a stranger, grip in hand Walked up to where he stood.

The stranger, smile upon his face, Let loose a gay "Hello! Much of a walk to Watson's place?" That was the final blow.

The hackman murdered him and sighed, "It's plain my life's a flivver." And then I saw the fellow ride His buggy in the river.

—E. A. in Farm & Fireside.

The average yearly loss in transit of livestock from "shipping fever" and similar ailments is estimated at fully a million dollars, and in some years runs as high as three or four million, according to the U. S. Department of Agriculture, which has recently published Leaflet 38-L, "Maintaining the Health of Livestock in Transit." This leaflet can be secured free from the Department of Agriculture, Washington, D. C.

Hesperian Want Ad's Pay.

A church in an English village was in a very dilapidated condition, and a meeting was called to discuss the subject of repairs. A rich deacon was present, and great things were expected from his speech. He stood up, declared the place was not bad, after all, and only needed little done to it, promised to make a donation of \$20.00, and sat down again.

Scarcely had he resumed his seat when a lump of plaster fell from the ceiling on his bald head. Jumping up wildly, he exclaimed:

"The place is worse than I thought. I will give \$200.00!" An old man in the rear stood up, bowed his head and solemnly said:

"Hit 'im again, O Lord! Hit 'im again!"

Rats appear to have a strong aversion for certain odors, such as creosote, carbolic acid, and other coal and wool-tar derivatives, kerosene, and peppermint and wintergreen oils, and this fact may be taken advantage of in protecting stored grain from the rodents, or in preventing reoccupation of old burrows. Flake naphthalene scattered on the floor and over the bags of sacked grain will keep away the rats and won't injure the seed. Non-odoriferous compounds that rats avoid can be used where an odoriferous material would be objectionable, as where foodstuffs are kept. Among these are powdered sulphur, lime, lye, and coppers. Sulphur particularly has been found to be excellent in protecting stored grains from the ravages of rats.

Advice to Speakers Even if you are a little unprepared don't admit it. Better still, be prepared.—Woman's Home Companion.

Fancied Boredom

The office never really bores a man. He grunts and sputters and wishes he had twelve months vacation instead of two weeks, but at heart he likes it.—Woman's Home Companion.

Something Else Needed

Automobiles and bath tubs are fine consolidation school buildings are concrete essentials in 1929. But they do not in themselves make a rural civilization.—Farm and Fireside.

Bread Malady

Most people of middle age should cure themselves of chronic Americanitis, which in plain words is habitual hurry.—The American Magazine.



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Driving without Complete Automobile Insurance is foolhardy. See this agency NOW.

Floydada Insurance Agency
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LINCOLN CLIMATIC PAINT

FOR USE IN DRY CLIMATES

Extreme dryness makes the paint coat hard and brittle and likely to crack and peel.

The surface is sure to move under the heat of the sun, and if the paint coat does not possess sufficient elasticity to follow these movements without breaking, it soon cracks and peels from the wood. Lincoln Climatic paint forms a coating which is extremely elastic and tough and which retains its elasticity even after continued exposure to extreme dryness.

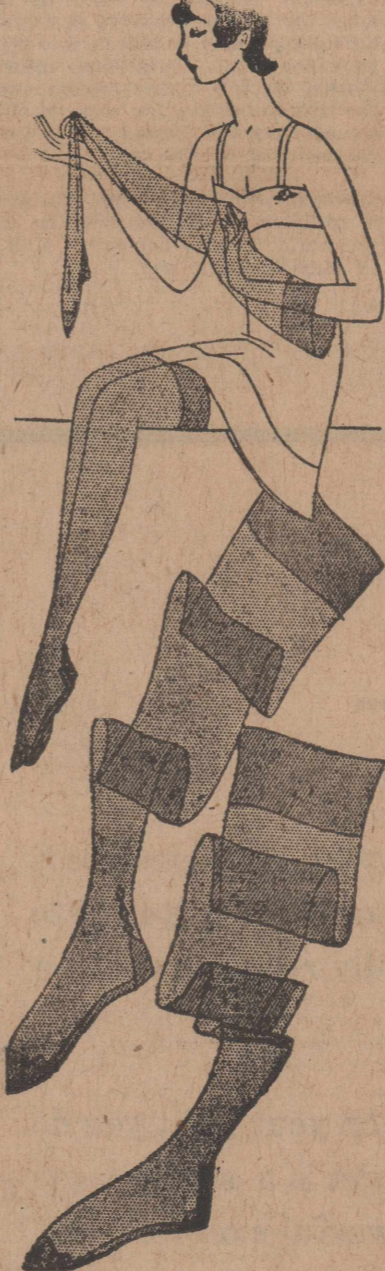
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The offerings in Ladies' shoes for this season are decidedly smart and chic. Each pattern is distinctive and beautiful. You may be sure you are in touch with the season if you make a selection from our line of shoes.



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IN THE WORLD OF SPORTS

JIMMY FOXX, A PUPIL OF "HOME RUN" BAKER, HAS REACHED STARDOM WITH THE PHILADELPHIA ATHLETICS

BY PHILIP MARTIN

When Jimmy Foxx, young first sacker of Connie Mack's pennant-bound baseball machine, slugged his way past the .400 mark the other day, Connie Mack was asked if he didn't think the big boy was batting just a trifle over his head.

"No, no," replied the sage of the diamond, "he's batting under it. That boy can hit just anything."

Mack has in James Emery Foxx one of the most valuable baseball properties in the big leagues today. And the chap who has been setting the pace for American League clouters is still shy of 22 years of age! What will a fellow like this do in a couple more years?

Foxx comes from Sudlersville, Md. He is big, with wide shoulders and a chest expansion of more than six inches. He is all muscle and bone and batting eye, controlled by a smart baseball noodle. There was one other like him in the big leagues once—Ed Delehanty, whose exploits with the hickory this rosy-cheeked lad of Mack's recalls.

Doc Ebling rubber for the Mackmen (masseur, if you like that 47-cent word), says young Foxx has everything an athlete needs, with the legs of a sprinter and the constitution of a brick shanty. Along with this Foxx has a disposition that flows along like a bubbling brook. His tastes are all that a baseball manager could ask for, too, as he doesn't go in for loud clothes, late hours and that sort of thing. Last winter Jimmp married a sweetie from the old home town. He likes the fireside.

Foxx is a pupil of old "Home Run" Baker, who used to break up



Jimmy Foxx . . . he's only 22, but a star of utmost importance with the Athletics.

world series games for Mr. Mack Baker was managing the team at

Easton, Md., when Jimmy broke in, and the veteran took a great interest in the strong young farmer boy. Baker, says Foxx, taught him to bat naturally.

Baker taught him well, for three weeks after Foxx had joined the Easton nine, as a third baseman, he was sold to the Athletics as a catcher. The patient and far-seeing Mack changed his recruit into a first baseman, and Jimmy's work around the sack has been improving wonderfully since he took over that station.

Aside from all that, Foxx has a wicked appetite. He eats a light breakfast, however, consisting of two orders of ham and eggs or wheat cakes, a couple of dishes of oatmeal, four cups of coffee, toast and a few little side dishes like potatoes hardly worth mentioning.

Connie Mack won't tell you right out who he thinks is the greatest moral spirit on his ball club, but you can almost guess it—the name is Gordon "Mickey" Cochrane.

Recently Mickey was out for a week or more because of injuries, and Mr. Mack used up several reams of Western Union blanks summoning Mickey back to the lineup after the Macks started dropping games. In fact, while Mickey was away, the Mackian aggregation fell into a terrific slump, losing two games in a row.

Mickey was lame when he returned, but he stepped right back in there behind the log, and since then nobody has got very fresh with the Sleepytown nine.

Cochrane is a fighter. Nothing daunts him. Five-run leads mean nothing to this scrappy, dark-browed guy behind the plate.

TO PREVENT THRESHING FIRES

Great care should be taken to prevent dust explosions when threshing grain, says the United States Department of Agriculture. Investigations have shown that practically all grain dusts, when scattered in the air, are explosive and can be ignited by a spark or flame. Be especially careful if the weather is dry. See that the machine is thoroughly grounded so that any static electricity formed will be promptly removed. All moving parts of the machine should be connected by means of flexible insulated wire to a common ground wire attached to a metal rod driven at least 3 feet into the ground and the ground rod kept well moistened. A suction fan, which reduces fire and explosion hazard by removing a large part of the explosive dust and air mixture, may be attached to the threshing outfit. Additional information on the wiring system and the dust-collecting fan can be obtained from the United States Department of Agriculture.

Now it is announced that Chicago is to have the tallest building in the world. A city has to get a little publicity some way.

ing hired out to swell the family earnings. Many of the children laborers are accompanied by migratory parents who follow the harvests from the south to the north.

RAILROADS TO TRANSPORT ESCORTS OF BLIND FREE

Following a campaign by the American Foundation for the Blind, forty-one railroads of the United States will transport escorts of blind persons free of charge, it is announced in "Woman's Home Companion" for August. The practice will be put into effect at once.

The magazine, in making the announcement hails the railroad's decision as an example of a new spirit in the management of public corporations. "This generous act," it says, "was not forced upon the railroads, but was taken voluntarily at the suggestion of the Foundation. It is a fine demonstration of the fact that the 'soulless corporation' is pretty much a thing of the past. And it is another example of a reform accomplished through the self-government of business, acting in concert, without anybody running to the government to get a compulsory law passed."

Hesperian only \$1.50 per Year.

Sees Child Labor Problem Again Becoming Live Issue

Failure of the states in general to adopt adequate child labor laws is bringing that issue to the forefront again, according to Woman's Home Companion.

When the child labor amendment was defeated several years ago, says the magazine editorially, it was with the assurance that the several states would pledge themselves to put a stop to child slavery. The states have not kept their pledge, the editorial continues. Only six states so far have any regulation for child labor on the farm. It is declared that the United States is one of the few civilized nations that permits its unprotected youth to be so exploited.

Colorado is cited as a district that has been made the subject of investigation and it is pointed out that two out of three of the child farm workers had protruding shoulder blades or flat feet, both conditions being typical results of overstrain on immature muscles.

Doing chores or merely "helping out" on farms is not considered in the investigation of conditions, but numerous examples were found of children working from nine to twelve hours daily, some of them be-

OAKLAND WILL CONTINUE WITH PRESENT LINES

No material mid-season changes will be made in the 1929 models of the Oakland All-American Six and the Pontiac Big Six, it is announced by W. R. Tracy, vice-president in charge of sales for the Oakland Motor Car Company.

In previous years it has been the policy of the Oakland Motor Car Company to introduce a new line of Oakland Sixes in mid-summer and new Pontiac models at the beginning of the year. As a result of this policy, the factory recently received many inquiries regarding its plans for the remainder of the year.

"No changes are needed," Mr. Tracy explained. "The sustained demand for these cars offers the best proof that they continue to lead their respective fields in appearance, engineering and performance."

QUITAQUE WINS GALL GAME 5 TO 3 SUNDAY AT LOCKNEY

Quitaque Baseball Team won their Sunday afternoon game at Lockney from Lockney, 5 to 3.

A number of Floydada people saw the game.

PRICE OF BEEF CHECKS EXPANSION IN DAIRYING

The relation between the price of beef and the price of milk has an important influence on the number and age of the milk cows in the United States according to the United States Department of Agriculture. This relation, says O. E. Reed, chief of the Bureau of Dairy Industry, affects both the age at which milk cows are sold for slaughter and the number of beef-type cows milked. "Because of the present prices of beef," he comments, "dairymen are culling their low producers and aged cows to make room for the heifers just coming into milk. Indications are that for the next few years the price of beef will be an important factor in restricting the expansion of dairying, and the number of cows milked is expected to show little increase for several years. The gradual increase in the demand for milk due to increasing population seems likely to result in prices encouraging sufficiently further increase in the production of milk per cow."

An Editor Gets This Fad Going



Latest thing in men's summer garb is this outfit worn by Le Roy Esterdal of Chicago, disciple of the pajama-wearing fad started by W. O. Saunders, editor of an Elizabeth City (N. C.) weekly newspaper. Esterdal is enjoying a stroll down famed Michigan avenue.

If the dairyman is to get a fair return on his investment and labor, his dairy herd must average 300 pounds or over of butterfat a year. Figures show that cows producing 100 pounds of butterfat a year return only \$14 over cost of feed, while cows that produce 300 pounds of butterfat return \$96, or almost 7 times as much.

Local And Personal

Mrs. Glenn Jones and little son, Bobbie Glenn, are spending the week in Phoenix, Arizona, visiting with her parents, Mr. and Mrs. B. M. Gamble.

Miss Vivian Bosley, who is a nurse at the General Hospital, at Wichita Falls, is spending the week here visiting with her parents, Mr. and Mrs. H. C. Bosley.

A. V. Harris, of Allmon was in Floydada Saturday on business. Row crop conditions vary greatly in his neighborhood, he said.

Oliver Adair, of Breckenridge, son of L. P. Adair, a former resident of Floydada and one time editor of the Floyd County Hesperian, was a visitor here for a short time one day last week. Oliver was enroute to the Carlsbad Caverns and the New Mexico mountains on a vacation.

Sam Berry, who is in the gents furnishing business at Wellington, spent from Sunday until Tuesday here with his family. Mrs. Berry and son, Raymond, made a short visit to Wellington and accompanied Mr. Berry here.

R. B. Gary, new Delco light plant dealer of the Plainview district, was a business visitor in Floydada Monday. Mr. Gary said he had a full car of plants that would be unloaded in ten days, a large number of which would be installed in Floyd County.

Mrs. C. W. Gound left last week for her home at Weslaco, after visiting for a few weeks here with her daughter, Mrs. Leslie Surginer, and other relatives, and also making a trip to Hagerman, New Mexico, to visit her sister, Mrs. Wimberly.

R. W. Neil is here to spend two or three weeks, after a trip to the mountains of New Mexico and Colorado. His home is at Brandon, Texas.

Mrs. O. W. Kirk and son, Truman, returned home Tuesday night from Denver, Colorado, where they had been on a three weeks vacation. Mr. Kirk met them in Plainview on their return.

Mrs. J. L. King returned home Monday from Fort Worth where she had been for three weeks on a visit with her mother, Mrs. J. P. Martin and other relatives. During her absence she also visited her daughter, Mrs. Roy A. Baker at Weatherford.

SPEAKING AS PRESIDENT HARD JOB, SAYS

"One of the most arduous jobs that a President confronts is the perpetual clamor for publicity," declares Calvin Coolidge, viewing his administration through the American Magazine.

The former President adds that it is not only the number of demands that are demanded but the work of preparing them. "There can be no possible chance of mistake or misinterpretation," he continues. "Invitations are constantly being made to visit the States without their inviting President to come and deliver a speech. When others are invited to make a public appearance to entertain and instruct by a personal address."

"My speeches would average little over 3,000 words. In the course of a year the entire number reaches about twenty which probably represents an output of about 75,000 words."

"This kind of work is very exacting," the former President explains. "It requires the most laborious and extended research and study at the most careful and painstaking thought. Each word has to be weighed in the realization that it is a Presidential utterance which will be dissected at home and abroad to discover its outward meaning and any possible hidden implication. Before each address was finished was thoroughly examined by one or two of my staff and oftentimes by a member of the Cabinet. It was not difficult for me to deliver an address. The difficulty lay in the preparation."

Coolidge explained his aversion to speaking from the rear of a train, saying that he did not consider dignified and that only a few people could hear what was said, best. "When the President speaks it ought to be an event," he concludes.

Believe It Or Not

Philips Guedalla says, "Biography is a region that is bounded on the north by history, on the south by fiction, on the east by obituary and on the west by tedium."—Woman's Home Companion.

At Your Service----

Texas Utilities is always at your service. This service is at your call any time during the day or night—so close to you—so convenient that you hardly realize what it means to you.

When you press the button to turn on your light you do not realize that the response you get is a service extended to you by many men and powerful motors.

Texas Utilities is glad to extend this service. It is our business and we are proud to know that we are helping to build Floydada and furnishing a necessary service that is a convenience to all.

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CLEARANCE

Furniture Sale
Continued Until Aug. 17

Many have taken advantage of our Low Prices but we have not reduced our stock as much as we desired. Hence, the necessity of Continuing The Sale

We still have a good collection of Living Room Suites and Odd Chairs, Tables and

ONE DOLLAR SPECIALS

Prices are greatly reduced and now is the time to save some real money and get the furniture you have been wanting.

Sale Closes August 17
F. C. HARMON
"Where You Save the Difference"

TARZAN THE MIGHTY

Novelized by ARTHUR B. REEVE,
From an original Serial produced by UNIVERSAL PICTURES CORPORATION, by special arrangement with
EDGAR RICE BURROUGHS
Author of TARZAN OF THE APES, THE CAVE GIRL, etc.

Chapter XI THE STOLEN HERITAGE (Continued)

In her grief and terror as Tarzan lay there motionless Mary gradually began to realize that his body was not cold. She was happily alarmed when she saw a flutter of his eyes, then a tremor of his strong limbs, and finally an effort to raise himself as his eyes opened and he saw her and smiled while she rained kisses on his face.

Little did Mary realize the recuperative powers of Tarzan after the life next to nature that he had led. Tarzan with her aid was himself before she could fairly realize the joy that had come to her after the depth of grief.

Tarzan was ready to go on just where he had left off. She tried to restrain him but he smiled. "Nothing matters," he said in his broken English, "until we find your brother Bobby."

Mary was overwhelmed at this thoughtfulness and again she kissed him. That kiss was like new life in Tarzan's veins. He picked her up in one arm as if she had been some small, soft pet and away they swung through the jungle as Tarzan examined the ground for any signs of a trail.

Nor was it long before he found the footprints of Bobby, and others. On they went faster than Mary had ever believed it possible for a human being to penetrate the jungle fastness.

It was this unexpected sight that greeted Black John as he emerged finally from Lord Greystoke's tent. There in the distance he saw Tarzan whom he believed as dead as a skeleton—and Mary! He was dumfounded and turned back into the tent to grab a gun.

Anxiously now Mary led Tarzan on, for here was a camp of white men, of their own kind. They approached the tent and in it Mary could discern a stranger with his back to them.

"Have you seen anything of a small boy about here, sir?"

Black John tried to disguise his voice as he answered, "No." But there was no disguising that voice to the trained jungle ears of Tarzan. In an instant he had torn the helmet off Black John, revealing his evil face to Mary, now thor-

oughly terrified. Instantly Black John aimed Lord Greystoke's automatic full at Tarzan's breast. Mary screamed again, but in his fury, knowing nothing of the danger, Tarzan lunged himself full at Black John as that worthy pulled the trigger.

Chapter XII TREACHERY HIGHER UP

Mary shrieked and flung herself forward suddenly to save Tarzan from Black John's bullet. The gun exploded but the distraction was just enough to spoil Black John's aim; the bullet was diverted and harmlessly whipped away wide into the jungle tangle.

"Look out, woman, or I'll get you, too!" swore Black John.

Tarzan watching John seized the opportunity and made a sudden grab for the gun. In a rage Black John struggled with Tarzan to break his hold but in vain. Tarzan wrested the gun from his hand and with the other hurled Black John from him as with both hands he bent the gun into a horseshoe with a sudden twist and flung it away, flashing a scornful look at Black John.

Black John was fearful as he saw this evidence of Tarzan's strength. His eyes flashed about furtively and he grabbed up one of the camp chairs and hurled it at Tarzan. Mary uttered a quick cry of warning. Tarzan ducked and as the chair flew over his head made a dash for Black John. Black John knew he was no match nor was he even a match for Tarzan in ducking and dodging. Tarzan was on him like a flash, caught him, lifted him bodily over his head and was about to hurl him with his terrific strength to the ground when again Mary intervened.

"No, no, Tarzan, you must not! Remember—Thou shalt not kill!"

"Black John try to kill Tarzan." He stuck to it doggedly in the law of the jungle. "Black John must die!"

"Please, Tarzan," pleaded Mary, "for my sake—wait—wait until we find Bobby."

Tarzan relented. He could deny Mary nothing. "What Mary asks Tarzan will give. Tarzan will wait."

Tarzan set Black John back on the ground, then looked about and saw that Mary had picked up a rope. It was her idea to bind Black

John so that he could not escape. Black John watched furtively.

"He has the papers, Tarzan, that prove who you are," added Mary.

Tarzan searched him and brought out the papers and trinkets which he handed over to her. Then he completed binding Black John to a stake and then hastened away to seek Bobby. Black John smiled.

Again Tarzan called upon his jungle detective force, cupping his hands and bellowing his jungle call. And again Tantor and all his host of jungle friends heard and answered.

"Never fear—they will soon find Bobby," he reassured.

Tarzan knew what he was talking about. It was not long before one of the little monkeys who ran chattering through the trees heard issuing from the cave where Lord Greystoke and Bobby had been imprisoned by Black John the muffled cries of the boy as he tried to shout through the slit left open by the huge boulder Black John had rolled over the mouth of the cavern.

Mary was proceeding through the jungle with Tarzan calling little Bobby when suddenly from the tree-tops scampered the little monkey chattering and gesticulating. Tarzan placed him on his shoulder and they struck out again into the jungle in another direction.

No sooner had they approached the cave than the monkey jumped down, ran ahead and perched on the rock that blocked it. Tarzan put his shoulder to the rock and exerted his herculean strength. The rock rolled away and with a cry Mary caught Bobby in her arms.

Greystoke came out blinking into the light as Bobby turned. "This is Lord Greystoke, Tarzan's uncle," he cried.

Greystoke turned from the beautiful girl to the strange handsome jungle man and suddenly uttered an exclamation as his eyes rested on the hunting knife suspended from Tarzan's neck.

"Why, that's the knife I gave my brother, the Earl of Greystoke!"

Tarzan did not take in the excitement of Mary and Greystoke, until Mary as best she could tried to explain it. Then he looked at Greystoke. "You—my people—my flesh—my blood—like Mary, and Bobbie?" he asked.

"I—don't know," returned Greystoke uncertainly. "You certainly look like my brother. You have his knife—and yet—" He paused as he looked over the papers, and Mary told where they had been found and how Black John got them and they got them back. As he put the story together he was convinced. "My search is ended," he said. "We can return to England now and my nephew shall take his rightful position as Lord Greystoke. But first, before I return, I should like to visit the hut where my brother died."

"All right," answered Mary, "we will take you to it."

Meanwhile at Greystoke's camp his secretary and three of the blacks

were returning from searching for Lord Greystoke. The secretary came to a sudden stop as he saw Black John tied to the stake. Gun in hand he advanced cautiously. "What's all this?" he demanded.

Lies came readily to Black John's lips. "A dozen natives attacked us—left me a prisoner here and carried off Lord Greystoke and the boy."

A skeptical smile curled the secretary's lips. He spoke to the natives and at once they began a search of the camp. "You tell an interesting story, my man," he said, "but I believe the boy told the truth and you are not the real Earl of Greystoke." Black John listened in dismay as the secretary went on. "Lord Greystoke evidently had reason to tie you up—so you will have to remain as you are until he returns."

Black John's scheming mind was working fast as the secretary turned away toward the tent. Suddenly he called to him. The secretary heard, hesitated, then returned.

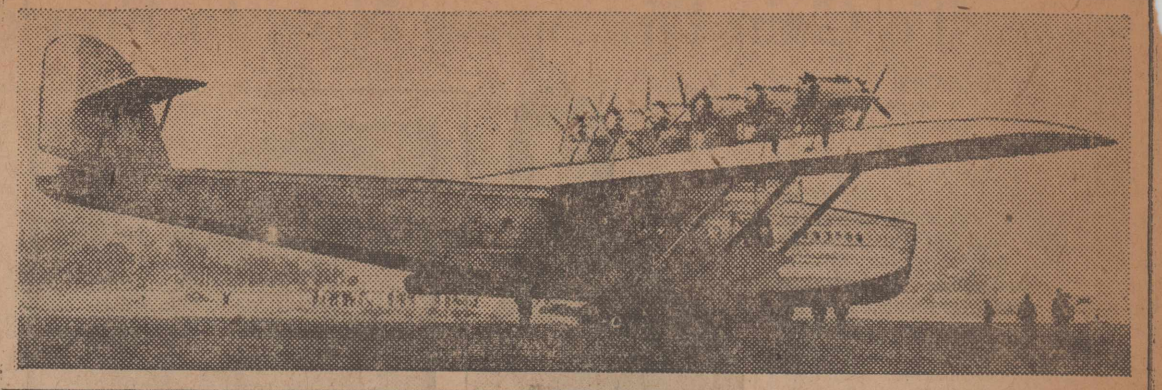
"Lord Greystoke will never return!" confessed Black John. There was still a sneer of doubt on the lips of the secretary. Black John eyed him and said suggestively, "Now, if I were free, we could return to England—no one would question my right to the Greystoke title and estates—and you would get half!"

The secretary was actually startled by the boldness of the proposition but when he got over the first shock he eyed Black John speculatively. He was considering the idea. Black John hastened to tell what he had done to Lord Greystoke and Bobby and the secretary nodded as he realized that if Greystoke were dead in the panther's cave there was every chance to get away with the scheme.

"Tarzan and the girl have the papers and trinkets," went on Black John, "but there are other things at the hut that will be of use to prove I am Lord Greystoke."
(To be continued)

Shirred eggs are a pleasant change for breakfast or lunch. Drop the eggs into a shallow buttered baking dish, sprinkle buttered bread crumbs on top, and bake in a moderate oven until the eggs are set. Individual baking dishes may be used, and the eggs sent in them to the table.

It's Germany's New 100-Passenger Plane



It's the largest plane in the world, this craft pictured here, the huge 100-passenger plane which recently made successful trial flights at Friedrichshafen, Germany. The ship carries a crew of 12 men. Three decks provide space for luggage, passengers and crew, the middle deck offering passengers luxurious quarters. The 12 motors which enable it to have a cruising speed of 112 miles an hour can develop 500 horsepower apiece. Incidentally, the plane is 137 feet long and has a wing spread of 157 feet.

SAFE EGGS

You can scarcely be too careful about eggs—"An egg wet from any cause whatsoever or soiled or stained becomes almost immediately infected. Microorganisms on the surface of the dry, clean egg are unable to penetrate the shell. When, however, it is washed, wet or contaminated with filth the same organisms gain easy entrance through the pores of the shell. Eggs are comparatively free from danger of infection as long as they remain dry. If eggs are kept in cold storage, then brought into warm rooms, moisture condenses upon the shell and spoilage follows comparatively quickly.

Freezing of broken-out eggs represents a very important method of handling those types of eggs which are unfit for storage. These include the cracked, cracked and broken eggs, wet or stained eggs and such edible eggs as for any reason are excluded from sale or storage.

Once thawed, frozen eggs spoil with great rapidity. Therefore, the frozen product should remain frozen until actually at the final point for cooking or for manufacture. At the end of the storage period a product should be entirely free from objectionable odor, from mold, or other signs of deterioration.

Eggs are dried commercially by several processes and if the eggs were in good condition at the time

of proper processing, such product should be quite fit for food; but here again one is cautioned to be wary, for dishonest dealers are ready to market anything for money.

A Sticker

Animals play games like children, says a famous naturalist. Imagine a porcupine in a game of leapfrog.—Farm & Fireside.

Necessity of Poise

Poise has to do not only with the behavior of exceptional men under exceptional circumstances. It has to do with the behavior of ordinary men under ordinary circumstances.—The American Magazine.

In Our New Location

South-East Corner Square

Rear of Gullion's Super Service Station.

See us for all kinds of welding, auto repairing and radiator work.

Cline Bros.

Radiator Service

GROCERY PRICES STILL GOING DOWN

As The Stock Gets Smaller The Prices Get Smaller

The items listed below are some of the Bargains we have left. Look them over.

Macaroni or Spaghetti, per pkg.,	5c	Lard, 4 pound pail,	50c
Toilet Soap, any kind, per bar,	6c	Kraut, Gallon Can,	40c
Tea, 65c package,	40c	Catsup, Eagle Brand, Gallon	68c
Sugar, old-fashion brown, per pkg.,	10c	3-Minute Oats 15c Size,	8c
Malt, Puritan, per can,	45c	Coffee, 3 lbs. White Swan,	\$1.65
Pencil Tablets, each,	3c	Coffee, Chase & Sanborn's, 1 lb.,	45c
Crystal White Soap Chips, 15c pkg.,	10c	Coffee, Schilling's, 1 lb. can	45c
Tromite, per package,	10c	Coffee, Wapco, 1 lb. Can,	40c
Gold Dust, small size,	4c	Olives, 40 cents size,	25c
Gold Dust, large size,	20c	Olives, 75c size,	50c
Borax, per package,	4c	Apple Butter, 35c Size,	25c
Chipso, 15 cent size,	10c	Karo Blue Label, Gallon,	62c
Chipso, 25 cent size,	15c	Sunny Land, Gallon,	80c
Turnip Greens, Aunt Dina, No. 2 can	12c	Pancake Syrup, 1/2 Gallon,	35c
Turnip Greens, Aunt Dina, No. 2 1/2	15c	Staley's Golden, 1/2 Gallon,	32c
Spaghetti, 15c size,	10c	Staley's Sorghum Flavor, 1/2 Gal.,	35c
Kraut, No. 2 Can,	9c	Sunnyland, 1/2 Gallon,	42c
Kraut, No. 2 1/2 Can,	12c	A. & P. Pure Sorghum, 1/2 Gallon,	40c
Spinach, No. 2 1/2 Can,	17c	Mary Jane, 1/2 Gallon,	32c
Red Kidney Beans, 20c Can,	12c	Karo Blue Label, 1/2 Gallon,	32c
Okra, No. 2 Can,	14c	Milk, Small Size, per can,	5c
Tamales, 20c can, 2 for,	25c	Milk, Large size, per can,	10c
Tamales, 50 cent can,	35c	Campbell's Soup, per can,	8c
Asparagus Tips, 50c size,	30c	Peas, 25c Can,	15c
Fresh Prunes, 35c Can,	20c	Peaches, Blue Ribbon, 5 lb. pkg.,	75c
Carrots, 25c can,	15c	Peaches, Blue Ribbon, 2 lb. pkgs.,	35c
Chili, 20c can, 2 for,	25c	Cocanut, 15c package,	10c
Syrup, Staley's Golden, per gallon,	60c	Tapioca, 20c package,	12c
		Hershey's Cocoa, 25c size,	17c

"Farm With A Farmall"

Talk to the Farmer in Floyd County who is farming with a FARMALL, and you will be convinced that the Farmall route is the practical, pleasant and profitable way to farm in Floyd County, where diversified farming is fast coming to be the way to farm.

Terms are easy, price is right, and we can deliver you a Farmall to work your wheat land, and you will have it ready for your Fall plowing. Come in and let's talk it over.

Rutledge & Company

Full Line International Dealers

Stansell & Collins

TELEPHONE 88

FLOYDADA, TEXAS

Paris Combines Silks and Wools Neatly To Gain Distinctive Note In Frocks

BY HARRIET

Paris is making a fetish of combining figured materials and plain in new and novel manner.

The idea of yokes and the increasing importance of cuffs and collars all have had their influence. With the breaking up of the straight and narrow lines, details are of increasing importance. Therefore, Paris emphasizes them by introducing different fabrics to make much of them.

It is not uncommon in the new Paris modes to find silks and wools combined in the same frock. One may have a plain worsted frock with puff cuffs of gaudy silk and perhaps the yoke and collar of the silk, too. The ends of the sash, the binding of the skirt's tiers, or pipings of panels may be of the silk.

This all means much more attention given to hand-finishing. The woman clever with her needle will welcome this return to the "dress-maker" modes. For there was no good way to make over a straight-line frock of which one tired. Now, modes can be refashioned until Milady herself who plies the needle making the change will hardly recognize the frock she started with.

One very stylish dark blue dress in the new styles has four godets of polka-dotted blue and beige silk introduced into its skirt, a slot seaming down the back of the blouse that is of the silk and cuffs and collars of the silk. One can quite fancy a plain, straight-line, ordinary blue frock of worsted made over with very little work into this new, cute, belted frock of plain blue and polka-dotted silk.

Still another sample of the way to make old things into the very latest. A brown asperic worsted frock has box pleats around its skirt with every box pleat tan asperic on the inside of brown. Merely slash a plain brown skirt and insert the tan, stitch and press and you have the latest version. All in all, the new modes give the needlewoman the breaks!

Two very new Paris models which should be pregnant with suggestions for the modish seamstress are shown today.

One is a little silk ensemble of green and white polka-dotted crepe, with plain green coat. This coat has puff cuffs and bow ties on the cuffs of the fancy silk. And its collar has one of the newest Paris touches, a bow tie with fancy silk.

Mrs. John Reagan visited last Wednesday and Thursday in Lubbock in the home of her brother, Amos Howard.

Mr. and Mrs. W. C. Watson and son, E. C. Watson and wife, of San Angelo, arrived here last Thursday for a visit with relatives.



At left, a green and white ensemble; at right, a stunning creation in black crepe satin combined with red, black and white tartan. The hat is of natural bangkok.

The frock has three tiers in front ends.

and an all-around lower tier that flares to width in the back. This manner of lengthening old frocks that are now too short is not so bad. Add a collar, tie, puff cuffs and sash of fancy fabric to any plain colored frock from last winter and then put a low full flounce of the figured fabric on to the bottom and, presto there is a very new quite Parisian frock.

The second frock shown today is just as rich in suggestions. It is a stunning Paquin creation in black crepe satin combined with red,

Mrs. E. B. Mayhew left Friday for Gatesville where she will spend several weeks visiting her daughter.

Horace Mitchell, of Mansfield, Texas, is here for a few weeks visit with the J. L. King family and other relatives. Mr. Mitchell is a cousin of Mrs. King.

black and white tartan. There is a deep drop yoke both front and back of the plaid silk and this is cut in points where it joins the plain fabric. Below the plaid uppers to the sleeves, the plain fabric makes a wide sleeve that slips into a tight wristband of the plaid. The plaid is inserted in one side of the waistband, to knot into a charming bow and decorative ends that hang almost to the knees.

Both of these could be made quite simply. And, besides being suggestive for made-over things, they are excellent ways of using up two bargain remnants together.

Mr. and Mrs. C. E. Neil and son left Wednesday for Colorado Springs and Denver to be gone some ten days on a vacation trip.

Mrs. R. B. Hooten and children, who have been visiting her sister, Mrs. S. M. Grubbs, have left for their home at Vineyard, Texas.

SOCIETY

Mr. and Mrs. J. W. Wright Celebrate Anniversary.

The golden wedding anniversary of Mr. and Mrs. J. W. Wright was celebrated at their home at 615 Wall Street last Saturday, August 3. Many relatives and friends were present. The children of Mr. and Mrs. Wright prepared and served lunch.

Present were: Mr. and Mrs. W. C. Wright, Charlie, Ona, and Verlon of Lakeview community; Mr. and Mrs. N. O. Wright and son Harley of Floydada; Mr. and Mrs. J. A. Jamieson and sons, Roy and Lester, of Campbell; Mr. and Mrs. A. M. Battey and children, Wayne, Lorene, Thurmon, and Verda Fay of Lakeview; Mr. and Mrs. J. B. Jameson and children, Leona, Verda, and J. B. of Dougherty; Mrs. Earl R. Jameson of Clovis, New Mexico; Mr. and Mrs. J. D. Hopper and Mr. and Mrs. O. F. Battey of Floydada; Loyce Roberts, Mr. and Mrs. T. W. Jameson and son, Carrol and Ray. Mr. and Mrs. John Dees and son Claude Allen, and Mrs. W. S. Jameson of Amarillo, and Mrs. Heald and daughter of Floydada.

Members of the Wright family have lived in Floyd County since 1906.

August Bride Honoree At Shower Friday.

Gene Smalley and Golden Louise Steen were hostesses Friday evening of last week at the home of the latter on First Street at a shower for Miss Pansy Mozelle Brown, who on Saturday evening became the bride of Clay Willis.

All the guests wrote in a book of advice for the bride, after which the bride opened her gifts.

Refreshments of ice cream and cake were served and small rosebuds were used as plate favors.

Present were Mrs. E. E. Brown, mother of the honoree, Mrs. R. H. Willis, Mrs. S. N. McPeak, Mrs. W. F. McDaniel, Mrs. Ama Smalley, Mrs. Fred Bell, Mrs. A. D. White, Mrs. L. D. Britton, Misses Victorine Pritch, Willene Mooney, Doris Smith, Audrey Farris, Ruth Jenkins, Maxine Norris, Jessie Mae Wood, Artie Mitchell, Lois Sitton, Eugenia Hoffman, Laura Blanche Hilton, the honoree and the hostesses.

Miss Rebecca Brownlee Weds Mississippi Man.

Announcement was received here this week of the marriage of Miss Rebecca Brownlee, formerly of this city and now of Columbus, Mississippi, to Mr. Arthur Lee Hamner, of the Mississippi Agricultural and Mechanical College, on July 23. The bride lived in Floydada a number of years ago and attended school here. She is a sister of Mrs. J. B. Turner, of this city. Mrs. Turner

and two children attended the wedding which was held at the residence of her parents, Mr. and Mrs. John P. Brownlee at Columbus.

Following the elaborate ring ceremony, which was said by Dr. W. M. McIntosh, pastor of the Central Methodist Church, the young couple left for Mobile and Pensacola and other points in Florida. After their return, they will be at home to their many friends on the campus of the A. & M. College.

The bride is the daughter of Mr. and Mrs. John Brownlee. She has been active in church work of the First Methodist Church and is a graduate of M. S. C. W.

Mr. Hamner is a graduate of Auburn, Ala., and received his Master of Science degree from Ohio State College and holds a position as an Entomologist with the State Experiment Station of the A. & M. College.

Party at Church For Rainbow B. Y. P. U.

The Rainbow Intermediate B. Y. P. U. enjoyed a party at the Baptist Church Thursday night of last week. Punch, cake and sandwiches were served to the following members:

Olan Burrows, J. W. Teague, Gilbert Nichols, Garland Foster, Truett Boothe, Bernice Patton, Chloilde Abernathy, Helen Sparks, Adeline Sparks, Amy McRoberts, Mrs. Sam Bishop, sponsor, and Mrs. P. D. O'Brien, leader. The following visitors were present: Robinette Ridgeway, Marie O'Brien, Richard and Robert O'Brien, Mrs. J. T. Williams and Mary Ruth Williams.

The panicky pedestrian hesitated at the intersection of two busy streets. A motor car was rushing upon him from one direction; from another point a motorcycle was approaching rapidly; an auto truck was coming from behind, and a taxicab was speedily bearing down upon him.

He gave a hopeless glance upward. Directly above him a runaway aeroplane was in rapid descent.

There remained for him but one resource. He was standing upon a manhole cover. Quickly seizing it, he lifted the lid, jumped into the hole—and was run over by a subway train.

Space Occupied by Parked Car Worth \$375 In St. Louis, Mo.

Elimination of all down-town parking is being considered by the Traffic Committee of the St. Louis Safety Council, its chairman adhering to the theory that the streets were designed for the movement of traffic rather than for the storage of idle automobiles.

One estimate brought to the committee's attention was that loss of business that otherwise would be obtained from tourists and visitors is costing St. Louis business concerns \$10,000,000 a year.

Another argument is that each automobile parked in the down-town streets occupies space valued at \$5,000 and that the rental and tax value of this space is \$375 a year, not taking into account the tremendous economic loss caused by delay of street car traffic by unwarranted congestion from parked automobiles.

Since Chicago's experience with the elimination of all parking from the loop district, many of the larger cities have awakened to the benefits attainable from eliminating parking in busy areas.

POOR LAYERS MOLT EARLY

At least once during the summer or early fall the poultry flock should be culled to get rid of the birds that are not paying for their keep. Health and vigor are of first importance in culling poultry. Hens in good laying condition have bright red combs and wattles. Good layers have combs that are waxy in texture. In yellow-shanked breeds, the beak and shanks of the heavy layers are ordinary pale yellow or white. The pubes bones of a good layer are thin and flexible and when the hen is in laying condition they are wide apart. The skin of a good layer is soft, pliable, and of good texture and the back is wide and long. Another important point is the time of molting. Poor layers usually molt earlier than good ones. Heavy layers generally do not begin to molt before September or October. Culling not only improves the breeding quality of the flock, but if done early enough will save feeding costs and spread the marketing of surplus hens over a longer period than if the culled hens are all marketed late in the fall.

DAYS OF INDIGESTION

"In these days of indigestion As to what to eat and what to let alone;

For each microbe and bacillus Has a different way to kill us And in time they always claim for their own.

There are germs of every kind In the market or upon the bill fare; Drinking water's just as risky As the so-called "deadly whiskey And it's often a mistake to breathe the air.

Luclous grapes breed 'endicitis And the juice leads to gastritis So there's only death to greet u either way;

And broiled liver's nice, but mind you, Friends will soon ride slow behind you

And the papers then will have fine things to say."

—Roy Atwell's Lament.

Shipments of helium gas from the Federal plant near Amarillo are being made in cars especially built for the U. S. Army Corps.

BRING 'EM HERE

Bent or broken car, truck, or tractor frames. We put frames in good useful condition. Also scored broken cylinder blocks, cog gear and etc.

Gus and Henry

FLOYDADA WELDING WORKS

Opposite Sanitarium

BARGAINS GALORE

AMARYLLIS FLOUR Free: 1 lge. Box Wheaties with each 48 lb. Sack at, **\$1.74**

VINEGAR Bring Your Jug Per Gallon, **29c**

Bread Fresh From Oven 3 Loaves For **25c**

BEECH - NUT P. N. BUTTER None Better Large Jar, **24c**

VAN CAMPS PEAS No. 2 Can **12c**

Pork & Beans Van Camps' Med. Can, **10c**

Maxwdll House COFFEE 3 lb. Can, **\$1.36**

BANANAS Just Right Dozen, **19c**

FLOYDADA GROCERY CO.

Where You Always Feel At Home

South Plains Outlet Store

Our Store is Full of New Clean Merchandise, and it must move out. In order to move it out we are making

Special Prices On All Summer Merchandise

and here are some of our many bargains.

One lot of Prints in all the New Patterns, worth 20 and 25c per yard, goes out at, yd, **10c**
 One Lot of Printed Organdie worth 98c per yd, Out it goes at, yard, **29c**
 One lot of Printed Dimity worth 35c, Go out at, yard, **19c**
 One lot of Georgette Crepe, worth \$1.49, Out it goes at, yard, **69c**
 200 Ladies Summer Hats, one lot worth \$4.50 to \$6.00. Out they go at **49c**
 One lot of Ladies Hats worth up to \$7.50. Out they go at, **89c**

Our Baby Department is full of Silk and Voile and Print Dresses:
 Silk Dresses, size one to four, worth \$4.50, Go out at, **\$1.95**
 Voile Dresses, size one to four years, worth \$1.50. Go at, **79c**
 Print Dresses, size one to six, worth \$2.00 to \$2.50, go at, **\$1.39**
 Print Dresses, worth \$4.00 to \$4.75., Go out at, **\$1.95**
 One lot of wash Suits for boys, size 2 to 6, Worth \$2.00, go out at, **79c**
 One lot of wash Suits for boys, sizes 2 to 6, Worth \$2.50, go at, **95c**
 We have just purchased a nice line of Madam Grace Girdles and Brassieres, and we will sell this lot at ONE HALF PRICE. See them.

FOR MEN AND BOYS

One lot of Peters Shoes for men worth \$4.50 to \$5.00, go at **\$2.95**
 One lot of Men's Dress Pants in light colors, worth \$6.00 to \$7.00. Out they go, at pair, **\$3.45**
 One lot of boys' Dress Pants, sizes 11 to 16 worth \$2.50 to \$3.50. Out they go at, **\$1.95**
 One lot of Boys' Blue Chambray Shirts. Out they go at, **29c**
 One lot of Boys' Tom Sawyer Shirts, Worth 85c go at, **59c**
 One lot of Men's Dress Shirts, worth \$2.25 to \$2.75, go at, **\$1.39 to \$1.49**
 One lot of Ladies House Shoes, ribbon trim, in all colors, go at, pair, **49c**
 One lot of Ladies House Shoes, worth \$1.00 go at, pair, **65c**

SOUTH PLAINS OUTLET STORE

Duncan Building, South Side Square, Floydada
 W. H. Seale, Manager.