

THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JULY 18, 1929.

NUMBER 21

Lions Select Delegate To A. & M. Short Course

Mrs. Joe H. Smith Will be Sent to College Station July 29-Aug. 5 by Local Club.

As a special representative of the Floydada Lions Club and as a delegate-at-large from the Floyd County Home Demonstration Clubs Mrs. Joe H. Smith, of the Antelope Community, will be sent to the A. & M. College Short Course at College Station, July 29 to August 5, if she accepts the invitation, extended here by the club at its regular session last Tuesday noon.

In selecting Mrs. Smith as a special representative the club felt that it would be honored by having one of the outstanding club women of the county as its delegate at the Short Course. Should Mrs. Smith accept the invitation she will be a guest of the club following her return from College Station at which time she will be requested to give an account of the trip. Through this method the club hopes to express its encouragement of home demonstration work in the county as well as learn more of the activities of the work in the State.

The selection of Mrs. Smith as the Lions Club delegate, was made Tuesday noon. In addition to action taken on this matter, the major part of the Tuesday meeting was taken up in discussing and planning an activities program for the next six months. Many interesting plans were suggested, ranging from a "Back to School" program to a "Municipal Auditorium and Fair Park" fund. Suggestions made by the membership will be worked out by the Program Committee of the club.

Seven visitors were present at the club meeting Tuesday, and a large per cent of the membership in attendance. Among the visitors were Lion Elmer Sterns and Lion E. M. Rice, of the Matador Club, Lion J. W. Haney, of the Ralls Club, Scout Executive E. L. Roberts, of Plainview, W. W. Gooch, of Paragou, Ark., and Randall Alexander and Mrs. May Garrett of this city.

Scout Executive Roberts made a report to the club on the scout developments in this area. He pointed out that he had more than 360 boy scouts in the Central Plains Area, and a membership of more than sixty in Floydada. He also pointed out that, out of four Eagle Scouts in the entire area, three of them are in the Floydada troops.

Lions Sterns and Rice extended the local Lions a special invitation to the Lions Club Zone Meeting which was held Wednesday at Matador. Several from the club attended the meeting.

A challenge from the Silverton Lions Club baseball team was read and accepted by the local sluggers by loud oowas. Announcement was also made that the American Legion would co-operate with the Lions and Rotary Clubs to promote a home talent carnival in August.

Col. Montgomery Home After Extended Rest

Thos. Montgomery, owner and manager of the TM Bar Ranch in southeast Floyd and Crosby Counties, on Blanco Canyon, is at home once more after an absence of several weeks, at Mineral Wells and Fort Worth, where he has been taking a long rest. He reached Floydada Wednesday morning.

Col. Montgomery became ill in March, now more than four months ago, when he contracted a severe case of influenza. During his illness he spent some weeks in the sanitarium here and after regaining sufficient strength left for Mineral Wells and Fort Worth for continued rest and a change of climate.

Mr. Montgomery's color is good, he eats heartily and sleeps well. However, he said this week he was not satisfied with the slow progress he is making in regaining his strength.

DR. ALEXANDER HOME AFTER ABSENCE OF SIXTY DAYS

Dr. W. H. Alexander this week returned to Floydada after an absence of some sixty days, during which time he visited various health resorts in the state and rested, in addition to doing some observations and study in chronic and nervous affections.

He will likely resume the practice of medicine here.

C. Small, Barry Miller Speak To Old Settlers August 15 and 16

Frank L. Parrish, of Lubbock, chairman of the program committee for the Old Settlers' Reunion to be held at the old Hank Smith place on Blanco Canyon, has announced two speakers for the occasion who are much in the public eye at this time. They are Senator C. Small, of Wellington, and Senator Barry Miller of Dallas. Senator Small speaks on August 15 and Governor Miller August 16.

Her plans for the reunion are forward smoothly, according

Four Couples To Marry As Cupid's Business Picks Up

"Love will have it's way" and in spite of the fact that a new marriage law is in effect in Texas and for more than a month only one couple was married in Floyd County, the marriage business here is picking up considerably. Four applications were made for license to marry this week, according to the records of County Clerk Tom W. Deen.

The first couple to marry since the passage of the new law requiring a physical examination and three days time between the date of the application and the issuance of the license, was married last week. Since the ice has been broken, four couples have made application and will probably be married this week-end.

Lower Temperatures Follow Week Of Heat

Much moderated temperatures this morning brought to a close one of the longest heat waves recorded in recent years in this section, the climax to the heat wave coming yesterday when an unofficial maximum temperature of 101 was recorded. Maximum temperature every day for more than a week has run close to 100.

No rain is forecast for this immediate section by the Weather Bureau, although the northwest part of the panhandle and eastern New Mexico are scheduled to receive showers today.

Ideal growing weather for cotton has been prevailing for more than six weeks. At this time, however, the ground is getting dry and farmers are wanting rain before the cotton stops its growth.

Plainview Man Killed By Short In Highline

Wheeler Whitsett, Former Employee of Texas Utilities Here, Is Victim of Accident.

Wheeler Whitsett, an employee of the Texas Utilities Company, of Plainview and formerly of this city, was killed instantly last Thursday afternoon when 2300 volts of electricity passed through his body while he was at work on a high line near Plainview. The accident occurred while workmen were taking down an old high-line between Plainview and Hale Center. In some places, the old line became entangled with a new line carrying 2300 volts and Whitsett received the shock through the old line.

Mr. Whitsett resided in this city in 1927, when he was employed with the Texas Utilities Company here. Six months preceding his transfer to the Plainview office, he was local linesman out of this city.

The Floydada office of the company was closed Friday afternoon when services for the deceased were held in Plainview. S. M. Cole, Miss Oma LaJuana Bevers and O. B. Pipkins, from the local office, attended the funeral. The deceased is survived by a wife and small child.

F. M. Dougherty Leaves For Funeral Of Uncle

W. B. Newsome, Dallas financier and uncle of Frank M. Dougherty, died at Los Angeles, Calif., last Friday following critical illness since Wednesday, according to a report in a Dallas newspaper Saturday. Mr. and Mrs. Dougherty, and Mrs. L. P. Mayo, who were visiting with them, left Monday for McKinney, where the body will be interred in the family cemetery.

Mr. Newsome was a brother of Mr. Dougherty's mother. He was a well known Dallas capitalist and former director of the Federal Reserve Bank of Dallas. He was secretary and treasurer of the Morten Milling Company, of Dallas.

Mr. Newsome had been residing in Los Angeles for only a short time. He was accompanied to Los Angeles by Mrs. Newsome and Mr. and Mrs. Tom W. Newsome, his son and daughter-in-law. Besides Mrs. Newsome and their son, a daughter, Mrs. Wooten, of Austin, survives.

Plan Inspection Trip To County Dairy Herds

Committee Hopes to Have Strong Delegation See Some of County's Best Cattle.

As an expression of encouragement and interest in the production of pure bred dairy cows in Floyd county a group of prominent business men will make a tour of a large number of farms in this county where registered pure bred dairy stock is owned on next Wednesday. Plans for the trip are being completed this week by the dairy committee of the Floyd County Fair and one or more representatives from each business establishment in Floydada are invited to make the trip.

A list of farms that have dairy stock has been made and while it will not be possible for the business men to visit each of these places it is hoped by the committee that a number of the best Jersey bulls and heifers can be seen before the trip is completed. C. H. Davis, O. T. Williams, O. L. Stansell and J. V. Daniel will have charge of the group and are this week extending the invitation to the business men.

The list prepared by the committee include the following names: J. D. Christian, Earl Rogers, R. B. Gary, J. B. Potts, E. W. Thomas, O. W. Fry, Ed Muncy, Chas. Bollman, E. C. King, Robert Smith, S. J. Bunch, O. M. Conway, J. A. Jameson, W. C. Sims, Clay Johnson, G. C. Collins, W. D. Rape, V. W. Hennessie. It is likely that others will be added to the list and if possible each farm will be visited.

The committee will carry a special invitation to the breeders to bring their stock to the sixteenth annual Floyd County Fair to be held here September 18 to 21.

Fair Fund Grows Slowly

Although plans for the annual Floyd County Fair are going forward and the various committees are hard at work the fair is not yet assured and unless contributions from business firms come more readily it is possible that the fair will not be held. This is the information given out by the finance committee which has spent three days of this week visiting the business and professional men soliciting funds for the annual exposition.

"Business men who for various reasons are not contributing to the fair at the present are making it extremely difficult for the committees and the delay will result in less preparation for the fair," one of the committee stated. "Each committee must know approximately how much it can spend before it can definitely decide its course of action. At the present time less than one-half of the \$3,000 needed has been raised and the effects that might result in our failure to raise the required amount can be seen by every business man."

The finance committee was appointed at a fair meeting held recently at the Chamber of Commerce office along with the appointment of a number of other committees. At this meeting the dates for the fair were named and each committee given a certain part of the fair to supervise and these committees are now waiting on the results of the finance committee to complete their plans for the annual event.

Big Crowd Expected At Opening Of New Store

A large crowd is expected at Sterley Saturday, July 20, for the formal opening of the new general merchandise store of the South Plains Lumber Company, for which extensive plans and preparations have been made.

In addition to the plans for entertainment of the crowd during the afternoon, dairy, poultry and machinery experts to demonstrate the various kinds of machinery will be present for the event, W. I. Cannaday, general manager of the company, said this week.

An invitation to attend the opening has been broadcast over a wide territory.

'OLD MAID'S CONVENTION' PLEASANT HILL SAT. NIGHT

"The Old Maid's Convention," is the title of a play to be presented at Pleasant Hill Saturday night, July 20, sponsored by the Home Demonstration Club, and it is expected to be one of the funniest stunts staged there in many months. Proceeds from the small admission charge to be made will be used to aid in defraying the expenses of sending the club's president, Miss Elina Loe, to the A. & M. Short Course the latter part of this month.

STUDYING AT T. C. U.

Fort Worth, July 15.—Miss Hazel Hughes of Petersburg, Texas, who taught the second grade in the Floydada schools last year, is enrolled in the Texas Christian University summer school taking courses in education and psychology. Miss Hughes has also attended West Texas State Teachers College and the University of Colorado. She plans to teach at Floydada again next year where she has been for the past three years.

Might Have Paid Governor Salary For Forty Years

Specific Schedules Published For Business Houses Lower, Effective July 12.

What Texas might have done with the \$240,000 that has been expended in the state balloting on the question of a raise in their governor's salary, was a question raised among officials of the North Floydada Precinct Tuesday while, with pencils poised in air, they waited for the few and far between customers to dribble in and exercise their much-heralded inalienable rights.

And men with pencils and nothing to do will figure and draw conclusions, sometimes inescapably correct. Here's what these men figured out:

Texas has voted four times on the question of amending the constitution so as to raise the governor's salary. It cost the state \$60,000 each time. Four times \$60,000 is \$240,000. The increase in the governor's salary proposed was \$6,000, and \$240,000 expended on elections would have paid the increase in the governor's salary for forty years.

J. C. Gilliam, Roy O'Brien, O. T. Williams and E. P. Nelson were the election officials who tallied and counted the sum of thirty-eight votes cast in Number 19, and made many figures and much conversation in an effort to keep awake in the sweltering room between the occasional visits of the electorate.

'Trial Of Mary Dugan' At Palace Mon-Tuesday

"The Trial of Mary Dugan," hailed as one of the talking pictures that has won the approval of the theatre-going public wherever it was shown, is booked for the Palace Theatre in Floydada Monday and Tuesday of next week, and will be shown to matinee and night audiences on both days.

Two stars well-known to Floydada audiences,—Norma Shearer and H. B. Warner—are in the cast of notables in the mystery story, which has its climax in the court room, and the picturization is claimed by the producers—Metro-Goldwyn-Mayer—to be even better than the stage play from which it was taken.

League Institute To Open On Monday Night

Eight Instructors Appear Here Under Auspices of Ansil Lynn Union.

An institute for the study of Epworth League work and practices, with Miss Ila Mae Hastings as dean of the instructors, will open here Monday night of next week in the Methodist Church, continuing for five evenings to include Friday night. Seven other instructors will aid Miss Hastings in teaching the institute.

The school, which is being sponsored by the Ansil Lynn Union of the Plainview District, Epworth League, will be followed each evening with a social hour. Leagues at Floydada, Lockney, Aiken, Fairview, Dougherty and Sterley are included in the Ansil Lynn Union. Instruction begins each evening at 7:30.

Mr. and Mrs. Agee, of Abilene, Rev. and Mrs. J. E. Stephens, of Lockney, Rev. A. D. Jameson, George Terry and Rev. G. T. Palmer of Floydada are the other instructors in the institute. Epworth Leaguers from all the points named are expected to be present for each evening's study.

WHEAT HARVEST IN FLOYD COUNTY NEARS COMPLETION

Wheat harvest in Floyd County is nearing a finish this week, according to reports from elevator men and grain dealers over the county. General reports from farmers are that the late wheat is not making as good an average as the early wheat. An estimated total of two million bushels for the county will probably be reduced due to the low yield of late crops, is the opinion among farmers.

Local Market

Poultry	
Heavy hens,	17c
Light hens,	14c
Old roosters,	15c
Fryers, Colored,	22c
Leghorn, fryers,	19c
Stags,	7c
No. 1 Turkeys,	10c
No. 2 Toms,	7c
Hides,	7c
Guineas, each,	25c
Geese,	10c
Ducks,	10c
Eggs	
Eggs, per dozen,	16c
Cream	
Butterfat, per pound,	37c
Butter,	45 and 50c
Grain	
Red Maize, threshed,	\$1.30
Wheat,	\$1.13
White Maize, threshed,	\$1.20
Maize Heads,	\$1.50
Barley, hundred,	\$1.05

New Keystate Becomes Effective In Floydada

Specific Schedules Published For Business Houses Lower, Effective July 12.

The new keystate for fire insurance rates in Floydada was published last week by the State Fire Insurance Commission, putting into effect a reduction in the basis for insurance charges of 12 cents per hundred dollars, the reduction being from 51 cents to 39 cents, and giving Floydada the classification of a first class municipality as regards fire hazards and fire fighting equipment.

The direct effect for the insuring public will be among other things to reduce the cost of fire insurance approximately 6 per cent, possibly more in some instances, reduce the hazards of over-insurance that prevailed when the three-fourths value clause was in effect, and give the insurer the advantage of 100 per cent coverage. Business houses which heretofore could collect only on a basis of seventy-five per cent of the value of buildings or stocks insured now have advantage of the 100 per cent insurance feature.

On residence risks the exposure charges are reduced and buildings thirty feet or more distant are not classed as exposures in a first class municipality.

When representatives of the State Fire Insurance Commission were in Floydada this spring making up the specific schedule of rates for the business district, they told A. A. Bishop, local insurance man, that only two business houses in the city would not have reduced schedules of charges for fire insurance.

Reductions made by the commission are based on greatly increased water supply, dual-power pumping facilities, widely extended water mains and fire hydrants, an extensive program that made it possible for fire fighting equipment to reach fires more quickly and surely, and buildings to house water pumps that are of fireproof type construction.

The new schedule of rates for the city were announced last week, effective Friday, July 12.

Roaring Springs Man Found Dead Wednesday

Suicide is Verdict Rendered Over Body Found in Home at Roaring Springs.

The body of Jessie E. Keahey, Roaring Springs, was found in the bath room of his home at Roaring Springs at an early hour Wednesday morning, by his wife who was at home with him. An empty bottle believed to have contained Lysol disinfectant was found near the body, and a verdict of suicide was rendered. Ill health is believed by relatives to have been the cause of the suicide.

The deceased was 42 years of age and was an old settler in Roaring Springs. All of his near relatives have resided in Motley County for a number of years, and the family is well known in that section. Surviving him is his wife and daughter and two sons, of Roaring Springs, a father and several brothers who live in Roaring Springs, also survive the deceased.

Funeral services were held this Thursday morning at Roaring Springs and interment made in the Roaring Springs cemetery.

O. L. Stansell Enters Retail Milk Business

O. L. Stansell, who first began the production of dairy cattle five years ago, and has since built up a herd that has become recognized as one of the foremost of this section of the state, has recently entered the retail dairy business, following the purchase of the equipment of B. M. Eubank, dairyman. L. W. McLain is in charge of the dairy and will also have charge of the deliveries.

In the change Mr. Stansell gets into the retail milk and cream business, whereas heretofore he has been selling his product wholesale to Mr. Eubank, who in turn delivered it to his customers.

The herd of dairy cattle producing the milk at the Stansell dairy is inspected at regular intervals under state and federal supervision and is certified as clear of tuberculin infected cattle.

RAZING NORTH SIDE FRAME BUILDING FOR B. B. KING

Workmen the first of this week began tearing down the frame building on north side square, owned and occupied by B. B. King as a furniture store, to replace it with a brick building, announced last week.

In addition to the new and finer building to occupy the place of the landmark now coming down, the contract has been let also by Mr. King for a similar building to occupy the vacant lot adjacent, belonging to him.

The total cost of the improvement is estimated at \$14,000. Stephenson & Thurmon are the building contractors.

Constitutional Amendments Carry In State, Early Reports Indicate

J. T. J. Dawson Named Assessor-Collector

J. T. J. Dawson, for the past two years bookkeeper and member of the sales force at the Community Supply Company, this week was appointed by the board of trustees of Floydada Independent School District as assessor and collector of the district, to succeed E. C. Henry, whose death occurred on Saturday, July 6, while serving the board in that capacity.

Announcement of the appointment of Mr. Dawson was made Tuesday, and he will succeed to the duties of the office at once upon his return from a vacation trip. Until the work of making the tax assessments is completed, Mr. Dawson will be assisted in the office by Mrs. G. V. Smith, daughter of the late E. C. Henry, who was her father's assistant during the spring and summer months.

Miss Ima Johnston has assumed the duties at the Community Supply Company temporarily, made vacant by the resignation of Mr. Dawson.

I. O. O. F. To Install Officers Tues. Night

Officers for the ensuing year of the Odd Fellows Lodge of Floydada will be installed at a meeting in the Lodge Hall Tuesday night, according to announcement, the ceremonies of installation to be followed by the serving of refreshments.

The elective officers for the year are: J. N. Gullion, noble grand, D. L. Weaver, vice grand, J. B. Green, secretary, and C. M. Stephenson, S. E. Thurmon and W. C. Hanna, trustees.

All members of the Odd Fellows Lodge are invited and urged to be present for the ceremonies.

APPOINT COMMITTEES FOR HOME TALENT CARNIVAL

Committees have been appointed and detail work started this week on the Home Talent Carnival being sponsored by the Floydada Lions, Rotarians and American Legion. Definite dates for the home talent fun jubilee have not been set, but it is probable that the carnival will be held in August. All concessions and amusement stands will be located around the square, it is planned.

Last week the Lions Club named Lon M. Davis, Ed Bishop and W. L. Fry as a committee to work on the carnival. Bob McGuire, Travis Collins and John Reagan were named by the American Legion and the Rotary Club Carnival Committee is composed of P. D. O'Brien, Bob Sone and Ben Blacklock.

RESERVATIONS OPEN NOW FOR LEGION CONVENTION

John Reagan has been appointed chairman in charge of local reservations to the National American Legion Convention, which will be held at Louisville, Kentucky, in October. Mr. Reagan was appointed at the regular semi-monthly meeting of the McDermott Post, American Legion held at the Legion Hall last Monday night. All legionnaires from this post who are planning to attend the convention, are requested to get in touch with the chairman at once to make reservations.

In addition to plans made for the National Convention resolutions were made to co-operate with the Floydada Lions Club and Rotary Club in the promotion of a Home Carnival in this city during the first part of August. A committee composed of Bob McGuire, Travis Collins and John Reagan was named to meet the committees from the other two clubs to work out the details for the Carnival.

DR. HOUGHTON'S OFFICE TO BE MOVED TO NEW LOCATION

Dr. W. M. Houghton will move his office from the Readhimer Building on West California Street to a suite of rooms being prepared for him in the Moore Drug Company Building on West Side Square, according to an announcement made this week by the drug company. The change will be effective on August 1.

Twenty-Five Club Women of County Expect To Make A. and M. Trip

About twenty-five Floyd County club women are expected to make the trip to the A. & M. College Short Course which convenes Monday morning of next week and continues through Friday. Miss Marie Strange, County Home Demonstration Agent this week said twenty-one women had definitely indicated their intention of making the trip, with indications that others would also join the party before the special train leaves this section Saturday evening, July 27.

The proposed constitutional amendments to the state constitution, the first giving the governor an increase in salary from \$4,000 to \$10,000 per year, and the second increasing the number of Supreme Court judges from three to nine, are reported as carried in the state newspapers this morning. Based on meager returns from one of the lightest votes recorded in recent years the majority for the two amendments is forecast at two to one. First reports said the amendments would carry 10 to 1. Less than one-tenth of the vote of the state was cast in the election, hundreds of small boxes not holding elections and all showing a light and indifferent vote.

Losses in Floyd County

Although a complete report on all the boxes of Floyd County is not available, enough of the returns are in for it to be safely said that both the amendments lost in this county. In later years Floyd County has been giving majorities to the winning side rather consistently, giving rise locally to the belief that possibly the meager early returns available to the daily press are misleading and that the vote will be close over the state in both instances and that possibly one or both amendments will lose when the final vote is counted.

In the very light vote cast the governor's salary amendment lost 119 to 141 on the basis of returns from eleven out of eighteen precincts and the increase in the number of supreme judges lost in the same boxes 114 to 147. This count includes the two boxes at Lockney and the two at Floydada. Providence in northwest Floyd County and the north precinct (number 19) of Floydada were the only two boxes so far reporting which gave both amendments a clear majority. Antelope in the southeast part of the county, with one for and one against each amendment gave the only impartial returns so far tabulated.

Figures for the 11 boxes reporting, with both boxes at Lockney tallied into one, as follows, as unofficially reported:

	Gov. Sal.	Judges		
	For Agst.	For Agst.		
Floydada No. 1	51	44	44	51
Starkey,	5	6	6	5
Sunset,	2	4	2	4
Harmony,	4	9	5	8
Baker,	0	16	0	16
Providence,	6	3	6	3
Antelope,	1	1	1	1
Aiken,	4	4	1	7
Lockney,	24	38	27	37
Floydada No 19 22	16	22	16	27
Totals, ..	119	141	114	147

Gullion & Son Moving To Randerson Building

Gullion & Son Tire Service are moving today from their north side of the square location to the new Randerson building on the south-east corner of the square, just completed this week. Although the remainder of the building has been completed several days, some delay has already in them, some delay has been occasioned on completing the service station installation until this week, when the last concrete was run after storage tanks of the Gulf Refining Company were installed.

The new station of the local tire service company is looked upon as one of the most up-to-date and most conveniently arranged in this section.

Making Extension On South Side Building

An extension of twenty feet is being made this week by Contractor R. H. Willis on the brick building second door from the southwest corner on south side square for the A. D. White Estate, occupied by the Floydada Variety Store, and when this additional space in the building is provided sometime during the next ten days, workmen will begin remodeling the front of the building, installing new display windows and otherwise changing the front at a cost estimated around \$2,500.

The extension being made will make the building 100 feet deep. It is twenty-five feet wide.

Twenty-Five Club Women of County Expect To Make A. and M. Trip

The special train that will be run by the Santa Fe will reach A. & M. College Sunday afternoon and the opening session of the Short Course will be held Monday morning, following registration of the delegates.

A side trip is being made possible for the A. & M. Visitors this year. Following the close of the sessions Friday, it will be possible for the delegates to spend Saturday in Houston and Galveston and leaving those points return home Sunday night.

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SANDEFER NOT A CANDIDATE

There will be mixed feeling in West Texas relative to the announcement that Dr. J. D. Sandefer, president of Simmons University, has eliminated himself from consideration as a candidate for the governorship of Texas in the ensuing campaign. The doctor feels that he has a life's work cut out for him at Simmons.

Much religious feeling is going to be injected into the next political campaign. In fact it begins to look like religious prejudice is going to be the deciding factor for the next few years in political campaigns, taking the place of prohibition. Regrettable as this may be, it is a situation that must be met. When people get their religious prejudices stirred up they are more determined, madder, than over any other one question save one—that of race.

A great majority of West Texans could have voted for Dr. Sandefer very gracefully. Really, it looked like he could get enough votes to get in the second primary where he would be an almost sure shot. But that a good West Texan should eliminate himself from a political campaign where his own vigorous personality and ability would be hidden behind a barrage of villification and religious hatred, is a sort of relief.

MEETING WITH SUCCESS

At last efforts of the men behind Panhandle-Plains, Inc., organization which would advertise the panhandle, is meeting with good success and this year's efforts, following two years of more or less trial efforts, will be extended largely, so that half a dozen of the larger fairs in the middle west will be visited with displays, advertising picture films, et cetera, that will tell of the possibilities of this section to prospective immigrants.

Floydada has not been represented in the list of cities and towns promoting the plans because of limited funds available for Chamber of Commerce work. Local Chamber of Commerce officials are said to be keenly alive to the possibilities for our section in getting middle western people in here with their different viewpoint on farming possibilities and operations in the plains area. However, the limited financial budget is a fact, and not a theory, and is the controlling factor in this instance.

TRADE IN FLOYDADA

One of the most remarkable things about the fine growth of Floydada that has been so gratifying during the past eighteen months especially, has been the growth and expansion of the services rendered by the retail establishments of the community. While residents of the city itself have been so close up to these changes they probably would hardly know there has been any material change for the better, unless they sat down to figure up any specifics.

The fact as a trading center, as a center for the rendering of the various and sundry services the public has now come to demand, Floydada has expanded even more largely than it has in buildings, paving and other forms visible to the eye. And that's saying quite a bit. Floydada has become a real trad-

ing center in the modern sense of the word, a trading center of the aggressive type.

MODERN AIRPORTS HELPING

How airports are helping to build cities all over the southwest can easily be seen by those who travel about a bit occasionally and see with their own eyes how America is taking to the air. Perhaps the Pacific Coast states are the most air-minded people of the country, but many Texas communities have awakened to the possibilities for community building through airports and flying service. Shortly good air service will be as essential, when new fields of endeavor are being sought out by newcomers, as good railway facilities or paving, good sanitary conditions, or any other of the many things people are now seeking in communities they plan to call their homes when they make changes.

HOGS HIGH; FEED CHEAP

With hogs high and feed cheap, the man with a bunch of small hogs of the right age is setting pretty to make some money. Swine raisers who have had hogs of the right age have been putting them on the market freely the past ten days, with hogs at \$10.50 on the local market.

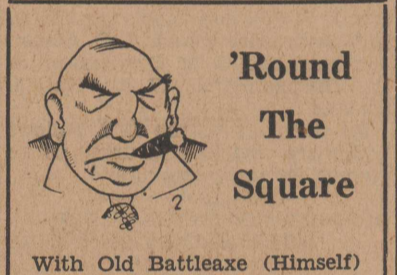
Fifty-cent barley and dollar-ten maize in hogs that sell at ten cents and better sure show a lot more profit than dollar wheat, we are informed.

Right or wrong about this, it sure wouldn't be bad to have a few of the right kind of hogs to let Mr. Armour or Mr. Swift have now.

RIGHT WEATHER FOR COTTON

The latter part of June and the first half of July were ideal weeks of weather for cotton and the size of stalk that is growing in Floyd County fields gives evidence of this fact.

Some parts of the county do not need rain, but all parts could use it. However, we are told that the crop has kept growing right along, perhaps in a more ideal way than in a number of recent years. What the outcome will be remains for seasonal conditions the remainder of the growing period to tell. The prospect is mighty good at this time.



With Old Battleaxe (Himself)

'Round The Square

Say, folks, there's one man in this town that has got the biggest, richest, and yet the strictest boss in the world. That's Doug Starks. When Uncle Sam tells Doug to do something, he don't mean "When you've got time" or "When you think best" He means right now.

And recently Uncle Sam told our Post Office Daddy that if eighty-five per cent of the people in Floydada who wanted free mail delivery, did not have regulation mail boxes put up at their residences by August 15 that there would be no free mail delivery for this city. And he didn't stutter when he said August 15, either.

That guy on California Street says that it costs him an average of \$1.00 a week in pocket change that his wife takes from his pockets while looking for letters that he has been carrying for two or three weeks.

And, by George, that Guy on California Street has got a new addition to his family. He calls it Montgomery Ward, because it is of the male order.

The TOWN DOCTOR

(The Doctor of Towns)

SAYS

ANYTHING "RUN DOWN" IS UNATTRACTIVE
You have often heard people speak of a community or section of the city as being "run down." If you stop and look at the mental picture that "run down" creates in your mind, you will have a vision of unkept, cluttered up streets, with mussy entry ways to store buildings and apartment houses, and yards littered with a little bit of everything.

Anything that is run down is unattractive—it repels rather than invites. It makes you say, "I wouldn't have that," rather than, "I sure would like to have one of those." In the case of a community, "run down" causes you to say, "I wouldn't live here on a bet," rather than to say "I LIKE this part of town."

Anything done or allowed to be done that tends to clutter up a community is bad for the community and anything bad for the community drives business out of and away from the community, and when it is allowed to go on continuously, there is only one thing that can happen: the community runs down; people move out and business goes "flooy."

Therefore, it is only good business on the part of the people who make up a community to see to it that any practice that tends to clutter up is eliminated.

One practice common to communities, which is bad, is the distribution from door to door, from store to store, from yard to yard, from car to car, of all sorts and shapes and sizes of hand bills and dodgers.

There are many cities, communities and towns that will not allow it at all; others require a license fee sufficient to make it impractical, and they are wise towns.

There may be an advertising value in these dodgers for those who use them, and certainly those who print them make a profit; but it is bad for the community, and unless the community is so fixed, financially, that it can maintain paper pickers and street cleaners in sufficient number to clean up the mess they make, it is poor business, and as far as advertising is concerned, the same money, spent in other channels will undoubtedly bring greater results.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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"HOW STYLES DO CHANGE"



At last O. B. has found something to use our telephones for. Last week our neighbor came over to our house to use our telephone for about a half of an hour. He wanted to order some groceries for his wife. I asked him if his phone was out of order and he said "Well, not exactly, but the daughter is using it to hold up the window, the wife's cutting biscuits with the mousethief and the baby's teething on the cord"

And say, you don't have to give up your box at the post office if you want your family's mail delivered to the house.

They say that money talks. If that's so, it has got our telephones beat.

That's all for this week, folks.—And something else: O. B. ain't going to take no vacation this year and he ain't never going to get married. That's that.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF JULY 22, 1915

Every Saturday beginning Saturday, July 24, the Santa Fe will run a special fast hog train from plains points to Fort Worth, via Sweetwater and the Texas Pacific.

Gus deCordova and family, of the Allmon community, and brother Frank deCordova, of Collinsville, visited in Floydada Sunday.

Rainey Yearwood and sister, Miss Mabel, spent last Friday and Saturday in Tulia and attended the 24th annual celebration of Swisher County.

Miss Willie Slaughter entertained the Eight Week Club girls last Wednesday night with a slumber party. The earlier part of the evening was spent at the theatre, after which they returned to Miss Slaughter's and spent a few hours in social chatter, during which several selections of music were given. Refreshments were served at a late hour.

The actual running time from Dallas to Floydada is sixteen hours and forty minutes. Allowing for an hour stop at each meal and a night's rest on the road the time is twenty-nine hours. These figures were compiled from the running record of W. R. Cope in his Cadillac. He in company with Tom B. Triplett and Glad Snodgrass left Dallas Friday evening at 3 o'clock stopping over at Mineral Wells for the night. Leaving Mineral Wells at eight the next morning, they reached home that night at one o'clock.

Lockney News Briefs

From The Beacon:
Work began on the digging of the foundation for a new brick and tile building just north of the Beacon office Tuesday of this week. Mr. Ed Manning has the contract for the construction of the building and the Baker interests are the owners of the new structure, which will be 24 feet front and 80 feet in length, with large plate glass inset show windows. The concrete foundation will have been run by the time this

paper reaches its readers, and the brick and tile work will begin by the first of next week.

The new building will be occupied by P. W. Price of Amarillo, with a stock of gents' furnishing goods. Mr. Price has been in this line of business in Amarillo for some time, and is an experienced merchant in this line of business. He will move here just as soon as the building is completed.

Negro Church Building
Work has begun on the erection of the negro church in Lockney, and the building is to be completed and ready for occupancy within the next two weeks, according to Albert Hanks, pastor of the colored church in Lockney.

Parson Hanks came to this city several weeks ago and begun a campaign for the colonization of the colored population in Lockney, and incidentally to organize a negro Baptist church and build a church house for the congregation. A site was selected for the colonization of the negroes on the south side of the Santa Fe railway tracks, just west of the oil mill feeding pens. Parson Hanks has circulated a petition among the merchants and citizens of the town asking donations for the erection of a church, which has been subscribed to very liberally, and the work has been begun.

Harley Sadler Date
The editor attended the Rotary luncheon at Plainview Tuesday to make up his attendance, and while there met Harley Sadler, owner of the Harley Sadler Show Company, which is playing in Tulia this week, and Mr. Sadler informed us that he

would be in Lockney with his show, for a week's stand, beginning Monday, July 29th.

P. M. Smitherman Hurt
Mr. P. M. Smitherman, who lives about nine miles east of Lockney, on the Floydada-Silverton highway, was painfully hurt Thursday of last week, when he was thrown under a wagon, loaded with wheat and a wheel passed over one of his arms.

Mrs. Wallace Covington and little son visited here the latter part of last week as the guests of Mr. and Mrs. R. C. Covington.

Your tongue tells when you need



Coated tongue, dry mouth, bad breath, muddy skin, groggy nerves and sour stomach suggest its use.



Over a quarter million users and they haven't spent a penny for repairs or service is the astonishing announcement made by—

The General Electric Refrigerator Company

This refrigerator is GUARANTEED against fumes! Their reliability and economy are the reasons they are out-selling others.

WILLSON & SON

CHEVROLET SIX PRODUCTION CONTINUES CLIMB UPWARD

Detroit, July 15.—Reflecting the ever-widening appeal of the low priced six cylinder automobile, the Chevrolet Motor Company, on July first, had produced 845,469 six cylinder cars. June was a heavy contributor to the achievement. Output for the month was 151,297 cars and trucks—nearly 20,000 units greater than the best previous June on record.

Commenting on the succession of records that Chevrolet has been establishing since the introduction of the new six January first, W. S. Knudsen, president and general manager, explained that from a manufacturing standpoint Chevrolet was not constantly aiming at new records—that production is governed at all times by demand. "Record public acceptance of the new six," he said, "has made necessary record performance on the part of our sixteen factories. The automobile buying public has been the dictator of our manufacturing pace."

JUDGE McGEHEE HOME

Judge Wm. McGehee returned home Sunday from Austin, where he had been for several days in the interest of school districts of the county, which have bond issues up for approval and sale to the State Department of Education.

Sentiment down-state, the judge thinks, seems to be all for State Land Commissioner J. T. Robinson, whom the legislature recently refused to impeach or even "mildly censure" as was desired by Attorney General Pollard and the Board of Regents of the University. "Apparently, in addition to having the better of the legal side of the argument, the commissioner won a moral victory over his opponents as well," the judge said.

Sheriff P. G. Stegall returned home Friday night from San Antonio after an absence of several days, attending the State Sheriff's Convention while in San Antonio. He also spent a few days in San Marcos with his daughter, Vivian, who is in school there.

Mr. and Mrs. D. F. Payne, accompanied by their sons, Oscar and Willie Lee, left the latter part of last week for Dallas to spend several days visiting Mr. Payne's sister Mrs. F. E. Ferguson.

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"The Store for Men"
Valetor Cleaning and Pressing
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We Call For and Deliver

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Diseases of Women and Children
a Specialty
OFFICE IN READHIMER BUILDING
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Floydada, Texas

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

LAND
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.
W. M. Massie & Bro.
Floydada, Texas

FLOYDADA TRANSFER
A. N. WARD, Prop.
Office at L. & O. Top Shop
HAULING AND TRANSFER
BUSINESS SOLICITED
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All kinds insurance and farm loans

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Internal Medicine and Electrotherapy, also Diseases of Women and Obstetrics.
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Calls Answered Promptly
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E. P. NELSON
FIRE INSURANCE AGENCY
WILL APPRECIATE YOUR BUSINESS
CITY AND FARM LOANS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING, FLOYDADA

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Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and it is rented. We render and taxes for non-residents.
Would appreciate your Fire insurance Business.
Boothe Building West Callow Street
Hesperian Want Ads Pay.

CHURCHES

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
Our Sunday School attendance is much better last Sunday over previous Sunday. We are grateful for those who are faithful in trying on the work of the different departments of the church. So many of our people allow little things to keep them away from Sunday School and the services of the church, and by so doing hurt the work of the church. You will be better by having been faithful the performance of your Christian duty.
Preaching by the pastor at 11:00 a. m.
Our evening service will be under city tabernacle. Last Sunday great Rev. A. A. Collins brought us a message. We are enjoying the fellowship of the people of the churches of the town. You are welcome to these open air meetings.

The three Epworth Leagues will meet at 7:30 p. m.
We are happy to have the Ansil Union with us in Epworth League Institute beginning July 22, we are expecting an interesting profitable meeting. We would like to see upon our young people the importance of attending this Institute.

FIRST CHRISTIAN CHURCH

G. B. Schmid, Pastor
Bible School at 10 o'clock, morning worship and communion at 11 a. m.

Senior Endeavor at 7:15 o'clock; Junior Endeavor at 4:30 Tuesday afternoon; prayer meeting at 8:30 Wednesday evening. Mrs. Fred Brown is leader this week.

The morning service Sunday will be in charge of the Christian Endeavor. The following program will be given:

Song, "Stand up for Jesus."
Song, "We come like the hosts of old."

Responsive reading led by Bernice Gresham.

Prayer, Blanche Enoch;
Announcements, Layton Dorrell;
Reading of scripture, Audrey Faris;

Solo, Myrtice Meador;
Report of the International Christian Endeavor Convention at Kansas City by Ruth Jenkins.

"How does prayer help the young people in the church life today?" by A. D. Summerville.

"Choosing your life's work," by Daisy Lee Gresham.
Invitation song, "I gave my life for thee."

The communion service will be in charge of the elders of the church.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
We asked for 350 in Sunday school last Sunday and were gratified to be able to get more than we asked for. There were 381 present in time to be counted. We are very grateful for this response, and for the general spirit of loyalty to the membership is showing through the hot months of the year.

There was also a fine increase in the B. Y. P. U. attendance, 165 being present for an hour of practical training in Christian service. This program could not possibly be carried on without the fine co-operation of the leaders who have accepted responsibility for the progress of the several units of our organization, and have been faithful to their trust. Our hats are off to them.

Regular services will be held next Sunday, the Lord permitting. Rev. Jas. E. Peden, special and long time friend of the pastor, is expected to be with us for the morning service, in which case he will be asked to preach. He is one of the most effective preachers in the land, and we are anxious to hear him again and have you hear him. The pastor expects to be in the service.

The special song by Miss Patty Looper Sunday morning and the one by Mrs. O. Stephens at the evening service last Sunday were well received by the large congregation, and there will be special music at both hours next Sunday.

Strangers and visitors welcome. We had three fine additions last Sunday, two by letter and one for baptism. There are others that ought to come. We are waiting with a welcome for you.

Read The Hesperian for the news of Floyd County.

PROTRACTED MEETING

The series of meetings to be held by Elder N. L. Clark, at the Church of Christ Meeting House on South Wall Street, will begin Friday, July 26th, at 8:15 o'clock p. m., instead of Saturday the 27th, as published last week. Please remember the time Friday, July 26th, and make preparations to attend this series of meetings. Everybody cordially invited.

CHURCH OF CHRIST

A revival meeting will begin Aug. 1st at the City Park Church of Christ. Thomas E. Milholland of Electra will do the preaching. Brother Milholland is a very pleasant speaker and I am sure you will enjoy each of his messages.

The Sunday morning Bible study is increasing, seventy-two being present last Sunday morning. If you are interested in the study of the Bible come and be with us. We would like for the enrollment to reach one hundred by the first of August.

H. P. Cooper, Minister.

EPWORTH HI-LEAGUE PROGRAM

The Epworth Hi-League program for 7:30 o'clock Sunday is as follows:

Subject: What shall a Christian read?

Leader: Charline Stovall.
Song—"Wonderful Words of Life" Sentence Prayer.

How Shall I choose my reading?—George Palmer.

Some good books, new and old—Margaret Smith.

The world's best seller—Juanita Hart.

Our League Library—Marie Finley.

Piano Solo—Mildred Houston.

SENIOR B. Y. P. U. PROGRAM

The following program will be given at the Baptist Church Sunday, July 21:

Subject—Our Hope of Heaven.
Song.

Prayer.
Bible Drill.

Business.
Group 2 has charge of program.

All members of group 2 are urged to study the topics and be prepared to comment upon any one of them that is assigned to them at the beginning of the meeting Sunday evening as it will be a Sealed Order Program.

Song.
Benediction.

Visitors are welcome.

JUNIOR CHRISTIAN ENDEAVOR

Program for Sunday, July 21.
Topic—How to become strong men and women—Dan. 1:8-16.

Leader—Eddy Lois Sparks.
Song.

Prayer.
Making our bodies strong and beautiful—Blanche King.

Things to impress in this lesson—Junior Rutledge.

How many Juniors think they have a notch in their lives that weaken them?—Ted Sparks.

How may we best strengthen the weak places in our character?—Anna Fay Burgett.

What are some of Christ's promises to us that will help us to be strong?—Quinten Burgett.

Tell the story of Cain—Katherine Daniels.

Business.
Bible Drill.

Benediction.

CHRISTIAN ENDEAVOR PROGRAM

For Sunday, July 21, at 7:30 p. m.

Leader—B. F. McIntosh.
Topic—Everyday Citizenship.

Scripture—Roman 13:3, 7-10; Psalms 15:1-5.

Song.
What has "Six Days Thou Shalt Labor" to do with Citizenship?—Pierce King.

What effect do you think Christian Endeavor has had in making better citizen ship?—Julia Adams.

Reading—Mildred Teepie.
Song.

Bible Drill.
Business.

Benediction.

JUNIOR CHRISTIAN ENDEAVOR

Junior Christian Endeavor program at the First Christian Church for Tuesday, July 23, 4:30 p. m.

Topic: Bible heroes.
Leader, Floriene Dorrell.

Song, Prayer, Song.
Scripture lesson: Dan. 6:16.—Robert Lewallen.

Song.

Talk, "Stephen," Geneveve Smith.
Talk, "Paul," Lon, Jr., Davis.
Talk, "Peter," Verna Mae Beard.
Talk, "Daniel," Ruth Key Green.
Special Music.
Reading, Dorris Eileen, Banker.
Business.
Benediction.

SOFT BUT NOT SENSIBLE

Living as we do in an age of luxury and mechanical refinement much of the drudgery has been removed from our daily activities. Gas now propels us whereas formerly legs did the job. Machines of wonderful complexity and uncanny power now replace the energies expended by hundreds of thousands of hands. Science has even invaded the home where are to be found the electrical sweepers, washers, mangles, and ironers.

In short, service, reducing physical energy to a minimum, can be purchased. And as the richest nation on earth, that service is bought. A fair proportion of humanity rests more or less continuously in consequence thereof.

To live in the lap of even comparative luxury is gratifying to the senses; and if the human being were all brain the idea would be a magnificent one. But the fact remains that, despite our vaunted civilization and its labor-saving devices, man's body remains the same as it always was. Merely to clothe it, overfeed it, under-exercise it—as thousands are doing daily—is to shut one's eyes to the fixed law that the body requires real physical work and exercise quite as much as the stomach demands sufficient food if it is to give the best service and last the longest possible time.

Dougherty News

(By Mrs. Bruce Edwards)

Too many people absolutely disregard the work urge. "Why exert ourselves if we can pay to have some machine or some person do it for us?" they argue. But the point is that all the logic in the world will not overcome nature's necessity. It demands. And if it does not get, it flops. That is all there is to it—which is quite enough!

Men and women both were originally fabricated on the fundamental basis of the necessity of physical labor and its natural sequence—sweat. And the models haven't been changed either in substance or form since the Garden of Eden days.

Of course, you are not to change your office job for a ditchdigging one but, on the other hand, muscles should be exercised daily. Put your body to work. Discover your muscles. Make your anatomy mean something more than frame upon which to hang clothes and hold up a brain. Get busy!

The new Secretary of Commerce has just issued an announcement stating that business is excellent. Which indicates that he is fully conversant with the duties of a Secretary of Commerce.—San Diego Union.

Naturally, in these airplane weddings due precautions must be taken against the first falling out.—Arkansas Gazette.

Dougherty, July 16.—Mr. and Mrs. Wilbur Perry, of Spur, spent Sunday with Mr. and Mrs. Luther Garner.

Mr. and Mrs. Bruce Edwards have been visiting in New Mexico, Kansas and Oklahoma.

Mr. and Mrs. C. S. Ray, and Mr. and Mrs. F. A. McNeese from McAdoo spent Sunday with J. M. Brownlow.

Mr. and Mrs. Martin Duvall, Misses Fay and Cozette Furgerson, and Miss Mueller spent Sunday in Lubbock.

James T. Lynch and Miss Nellie Brister spent Sunday in Roaring Springs.

Mr. John Hines fell out of a wheat car Saturday and broke his hand.

Miss Fay Newell from Floydada has been visiting Mrs. W. D. Newell. Jack Lucian and Glenn Patrick from Many, Louisiana, are visiting C. J. Gray.

John Robertson of Cook County was transacting business in Dougherty last week.

Dougherty Cafe will handle ice cream on and after July 21.

Miss Mable Pitt has returned to her home in Quanah. She has been visiting Mr. and Mrs. F. E. Pitt.

Mr. and Mrs. Luther Garner spent Monday in Spur.

Mr. and Mrs. Ewing Lawson of Crosbyton were guests of Mr. and Mrs. Berry Ellison Sunday.

Frank Dougherty and sister, Mrs.

John Mayo, left Monday for Dallas, where they will attend the funeral of their uncle, W. B. Newsum, who expired in California the latter part of last week.

Mr. Mayo, who with his wife, has been visiting in Dougherty and looking after Mrs. Mayo's business interests, left early Wednesday morning for Kansas City where he will be joined by his wife.

Mrs. W. L. Ellison is visiting her mother in Mineral Wells.

Get into the habit of closing up the sewing machine when you stop work for the day. A little dust can undo all your efforts at cleaning up your machine and making it run easily. Unnoticed dust also gets on light colored work, to its detriment.

One cup of rice will absorb 3 or 4 cups of milk when cooked in the double boiler and is of course much richer in food value than when boiled in water.

PLAN TO SEE COLORADO Via The Denver Road

Fort Worth and Denver Railway

Low Round Trip Summer Tourist Fares. Take advantage of this opportunity to spend a vacation in America's most popular playground.

Thru sleepers, coaches and dining cars via the shortest, quickest and most convenient route.

For reservations or further information see your local ticket agent or write, F. D. DAGGETT, General Passenger Agent, Fort Worth, Texas.

Martin Dry Goods Company

● [CLEAN SWEEP] ●

● [S A L E] ●

● [CONTINUES] ●

Dresses

Our Regular \$11.85 Dresses

Now

\$6.99

Our Regular \$19.75 Dresses

Now

\$9.88

Our Regular \$29.00 Dresses

Now

\$14.50

HOUSE DRESSES

Friday and Saturday

69c

Suits

Our Regular \$17.50 Suits Now,

\$10.00

A few suits left, values up to \$35.00 now,

\$15.00

All Other Summer Suits at,

$\frac{1}{2}$

PRICE

TAKE A PLUNGE!

All Bathing Suits

$\frac{1}{2}$

Former Prices

BED SPREADS

One Lot Spreads, Lavendar Colors, Values up to \$3.45 now,

\$1.98



Special Attention Given to Cross Eyed Cases

Dr. J. Herman Thomas

OPTOMETRIST

Will be at Dr. C. M. Thacker's office four days, beginning July 17.

A complete eye examination and diagnosis can be had and glasses prescribed if necessary.

Dr. Thomas will be at Dr. Thacker's office each month, beginning with this date.

No Dilation of Pupil.

TARZAN THE MIGHTY

Novelized by ARTHUR B. REEVE,
From an original Serial produced by UNIVERSAL PICTURES CORPORATION, by special arrangement with
EDGAR RICE BURROUGHS
Author of TARZAN OF THE APES, THE CAVE GIRL, etc.

Chapter VIII MOCK MARRIAGE (Continued)

Mary's terror changed suddenly to hope as she strained at her chains. Here was Tarzan!

With his superhuman strength he wrenched one of the chains loose, and started to wrench the other. It did not snap so easily.

From the pinnacle of elation John had been suddenly cast to the depth of murderous anger as one of the priests, recovering, staggered to warn him. In a towering rage he seized his long hunting knife, passed another to the priest, and on stealthy, cat-like feet they entered another, secret passage back of the ceremonial chamber followed by the other priest, now also armed with a knife.

"Hurry, Tarzan," urged Bobby "They will be here!"

Tarzan tore again at the refractory leg-iron.

From a secret panel in the rock wall back of him emerged three shadowy silent figures. Three long, murderous knives were raised in the darkness ready to strike without even a flash of warning.

Chapter IX BLACK JOHN'S REVENGE

Suddenly Tarzan sensed the peril behind him. He swung around as the last chain snapped and released

THE TRIAL OF MARY DUGAN

The ALL TALKING marvel!



At The New PALACE

Monday-Tuesday

July 22-23

Matinee Each Day—2 p. m.

Matinee Admission Prices

15c and 35c

Night 25c and 50c



By doing so, you will not have to be bothered next winter and the savings will be the same, as we have an advance every month until September.

Bring me your maize heads now. Paying \$15.00.

J. R. YEARWOOD

PHONE 247

"ASK YOUR NEIGHBOR"

outdoing themselves to make honor to Tarzan.

It was more than even Bobby could stand after the wild events of the day. He had seen nearly all of the ceremony and his head was nodding so that he was almost asleep. Mary carried him to the cabin and put him on his pallet of straw. It had been a great night for Mary, too. Every honor that was showered on Tarzan was like the gift of a jewel to her. She was tired but she was not going to miss a thing. She covered up Bobby, then thought that in the heat of the night he might need a drink. She took a hollow gourd to fill it at the spring outside.

Suddenly a hand, a strangely familiar hand, stole through a hole in the wall of the hut, then another was clapped over Bobby's mouth as he was jerked through the opening of the thatch, and an instant later the devilish Black John slunk back into the shadows of the jungle making his way as fast as he could with his burden.

Across on the other side of the jungle fastness at last Black John stumbled into his secret camp which he had always kept ready against some rebellious outbreak in the tribe. There he had built himself a lean-to and there now he flung the tired Bobby whom he had carried off and then tired out by his forced haste. Bobby was too sleepy to do otherwise than heed Black John's threat to lie down, for it would have been the easiest thing in the world to have left the boy outside the circle of the firelight, a pray to the strange night-prowlers of the jungle.

For a moment Black John listened for sounds of pursuit. Hearing none he also settled down. His quick mind was going over his future course. What should it be? Back again to his life as a beach-comber, searching the sea eagerly for a sign of a ship? He sat bolt upright. Those papers he had seized from Mary! An evil smile overspread his face instantly. He reached into his pocket and pulled them out, scanning them eagerly in the firelight. Here, then, was his plan, his way to turn defeat into a blazing success. Just let a ship appear and answer his signal and he would be in touch with civilization. That meant that he might use the very proofs of Tarzan's heritage for his own gain. He would be Lord Greystoke, heir to the title and the estate! He fell asleep dreaming of it.

Men of Black John's calibre always fall because they seem never to give their opponents credit for having any sense. They always underestimate them. And anyone that underestimated Bobby was bound to lose out sooner or later. Bobby had not been lying long before he began to watch furtively between the slits of almost closed eyes. As he saw Black John lose interest in watching him and become absorbed in the papers he had stolen from Mary, Bobby's boyish mind put the situation together well enough to realize that there were compensations for his kidnapping. He restrained himself until Black John was snoring deeply and regularly. And as he did so his own fatigue departed and he felt refreshed with the night air.

At last Bobby decided that the time was ripe to carry out the plan he had evolved. He crept stealthily from the lean-to toward the man asleep by the dying fire with the papers still clutched in his hands. Carefully Bobby loosened them from the almost supine grip now and extracted them. Then as fast as ever he could Bobby backed away from the sleeping villain.

Unfortunately Bobby did not have eyes in the back of his head. He backed right into a bush of brambles, and the long thorns tore his clothes smartly as he repressed his own exclamation of pain and side-stepped. Luck was against him. He toppled over a jar that was in the dark shadow of the bush, smashing it.

Instantly the alert sense of Black John caught the sound. He aroused from his sleep, sprang to his feet, rubbing his eyes which adjusted themselves to the darkness like an animal's. His first instinct was about the boy—and sure enough he had fled from the lean-to. He could hear him, too, crashing through the jungle in his frightened haste. It might be death to Bobby in the night. Black John cared nothing for that. If Bobby were dead he would lose his hold on Mary, Bobby was Black John's hostage to fate. He hallooed after the boy and pursued, now trying to frighten him against running into jungle perils, now seeking to coax him back.

(To be continued.)

MR. HOOVER AND ANIMAL PETS

Herbert Hoover does not have many pets of his own, but he fully understands how much they mean to others.

When the Mississippi flood was riveted on the task of assisting thousands of refugees, a soldier came into his temporary office.

"What are we gonna do with these dogs, Mr. Secretary?" he asked.

"What dogs do you mean?" asked Hoover.

"Why, a lot of these refugees have brought dogs with them, and some have cats, too," replied the soldier.

"We'll take care of them, and good care," Hoover announced. "Those people haven't saved much. If any of them have pets—dogs, cats or elephants—let them keep them and take care of them. Have some of the refugees build corrals with runways for the dogs."

"A few of them have canaries," the soldier began.

"All right," said Uncle Sam's emergency man, and turning to his secretary, "Order some bird seed and if it is not on the regulation list, charge it to me."

DANGEROUS IMMIGRANTS

Africa's Mediterranean ports, once pirate strongholds, are where American crime waves often begin. The narrow streets of the native quarters long have sheltered the scum of South Europe, of the Levant. Periodic police roundups here were followed by optional "Jail or America." Such passports to New York have saved European taxpayers millions. Thus we drained the criminals from a lowpower population mass whose beginnings run back to the dregs of the old Roman Empire.

The origin of these cutthroats who become our bootleggers, vice-masters narcotic venders and gangsters Rome for centuries was the cesspool of the socially inadequate of Africa, Asia Minor. Even many highpowered Romans crossed their blood with slave concubines. The present day descendants of these show in gangster lists of Chicago, New York.

Differential birth rates constitute the danger herein. Consider the one immigrant who applied to an American shelter for charity for his 33 daughters and sons. Should this 33 rate continue, he will become progenitor of 1089 grandchildren. His competitor, the old-stock Anglo-Saxon-American father, who finds he must hustle to feed, clothe and educate his brood of 3, can expect at his 3 rate, 9 grandbabies, 1089 to 9 is, of course an extreme case. Anyone, however, who will project forward the differential birth rates of, say, even an 8-child Mediterranean and a 3-child Nordic family will obtain results positively discomfiting. The Great War's mental tests showed our intelligent citizenry comes from Northwestern Europe. We must perfect the Immigration Quota Act herein.

THEY SAY:

That when a man gets beyond temptation he is too sorry for the devil to have any use for.

That sometimes generosity is prompted by curiosity.

That some of our cheerful givers can be cheerful because they give so little.

That one consolation a poor man has is that he doesn't have to worry about taxes.

That if we ever have a law that really keeps a man from carrying a gun it will be hard for their corner to make a living.

That nobody can tell how a Ford is going to turn until after it has turned, and even then you are doubtful.

That getting even with your neighbors makes you feel small.

That worry won't keep the worst from happening in the end, but hope and trust may.

That so long as a mother takes care of things for the children they will never learn to take care of things for themselves.

That you can get into more trouble by trying to take the advice of everybody you meet than any other way.

That if the devil loves a shining mark we can't see why his followers are such a sorry lot.

That water seems to mix well with oil stock.

That the manufacturers claim balloon tires are easier on pedestrians.

That sometimes language used during a baseball game makes the game very base.

That more men succeed in spite of poverty than succeed in spite of wealth.

GOOD MILK

IS THE MOST WHOLESOME FOOD

FOR YOUR FAMILY

—When produced under sanitary conditions from healthy, clean cows, physicians tell us it is a great aid to robust health and physical fitness.

Tuberculin-Tested Cows

Of high Jersey breeding, most of them registered, make up our herd. Regular inspections, under state and federal supervision, assure the wholesomeness of the milk we sell.

We have been producing at wholesale much of the milk consumed in Floydada for the past few years. Having purchased the retail selling equipment of Mr. B. M. Eubank, we are assuming charge of the retail business heretofore conducted by him, and will appreciate your continued patronage.

We will make every effort to better the service and promise to maintain the high quality standard of the milk and cream we offer you.

STANSSELL DAIRY
TELEPHONE 932

That the man from Arkansas thinks we shouldn't be surprised to see dead trees in a cemetery as that is where they belong.

That a man can talk in million dollar figures who doesn't own a cent.

That when parents speak of the sacrifices they make for their children they should remember that their parents did the same thing for them.

That very few people can forgive a person whom they have mistreated.

TWO START AT SCRATCH

Take two young men and put them behind windows in a bank. Each will do his immediate job equally well. Each will be accurate, courteous, honest, efficient.

In five years one man will be in charge of an important branch, and the other will be making \$175 a month which will be \$75 more than his initial salary. The branch manager will be making \$7,500 a year.

What has one man done that the other has not?

The man who went forward got it into his head right at the start that making entries in pass-books and counting money was not the way banks made money. He quickly realized that banks, like milk companies, had to find customers and keep them. He used his time

outside of banking hours to make friends with people who might be induced to use the bank. He made it part of his job to meet and know his superiors. His curiosity led him to study the monthly statement of his bank, an dthe statement of other banks. Then he wanted ment of his bank, and the statement meant. This led to a study of banking principles, and soon he knew something about lending money. He acquired a knowledge of real estate values in his community. He learned to judge the worth of collateral stock and bonds. He began to study human nature, and because a judge of men as financial risks.

In short, this man, although working as a teller, became a banker. His promotion to an important position was as certain as the rising of the sun.

That's about the way it works out in all lines. Some men never master anything other than the details of a job. Others master the main idea back of the job.

A London banker says he would enjoy running a newspaper column for just one day. And what we could do to a bank in just an hour!

Old hens are rarely profitable for egg production and should be culled from the flock after 2 or 3 laying seasons.

More fertilizer is used on cotton than on any other one crop in United States. The price of fertilizer largely determines the quantity of fertilizer bought for use on the following crop.

A Parvane is a torpedo-shaped underwater protection device with saw-like teeth in its forward end for use by sea-going vessels while cruising in mined areas.

BODY AND FENDERS OF YOUR CAR.....

—Do not need any attention after you've been side-swiped, the car has been dented up when you took a corner too fast.

But when that time comes work should be done at once—all dents taken out, the fenders straightened, door hinges tighter, new glass put in, and all the things done that keep the car looking new.

The car will look better and better, if you'll bring it to the Automobile Body and Fender Doctor once.

We also do upholstery and suggest you let us give you an estimate on that job of upholstery you've done.

McCLESKEY TOP SHOP

206 North Main St.
Telephone 220

We Have Moved

We have moved from Missouri Street to our new location in the new RANDERSON BUILDING at the South-east corner of the square. We have new equipment and everything ready to do every kind of radiator or welding work. Visit us!

Cline Brothers

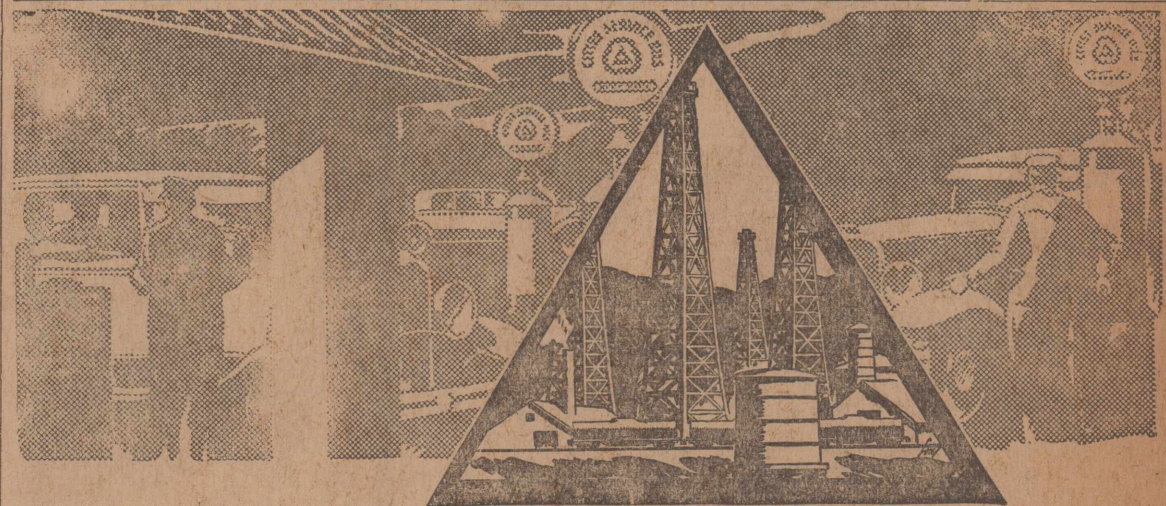
Successors to Stovall Bros.

We Want Your Business

And will Strive at All Times to Give You the Very Best Food Products at the most Reasonable Prices.....

City Market & Grocery

Howard & Maxwell, Props.,
We Deliver—Telephone 118



Rouse Your Car to New Performance With Cities Service Oils and Gasolene

Cities Service Radio Concerts Fridays at 6 p. m. Central Standard Time



Pep up its ambition by renewing its youthful energy . . . by feeding it vitality-giving nourishment . . . a steady diet of Cities Service Oils and Gasolene! You'll enjoy the transformation—the dash and verve and getaway, the velvety smoothness. And such power as you experienced when the car was new.

Cities Service Oils and Gasolene step up your motor's performance . . . because the quality is safeguarded and controlled every step of the way from oil fields to service stations. They have the quality you have a right to expect from a \$900,000,000 organization with 67 years experience in the petroleum business.

CITIES SERVICE OIL COMPANY

Cities Service Oils & Gasolene

Sunday School Lesson

(By G. T. Palmer)

Ezekiel's Vision of Hope.
Lesson: Ezekiel 47:1-12.
Golden Text: Of the increase of his government and of peace there shall be no end.—Isalah 9:7.

The Jewish nation in the time of the prophet Ezekiel was passing through the fire of calamity and of disaster. In the midst of these crises Ezekiel received this wonderful vision of hope. Happy is that individual, who in the midst of tragic experiences is able to sing a song of hope. Restoration is the great word with the prophet. By an eye of faith he is able to see the dawning of a better day. In the vision which our lesson describes Ezekiel saw clearly God's true purpose in the Jewish nation a purpose too often lost sight of by both king and priest and nation as a whole. Churches, nations and other social institutions save themselves by service; they inevitably damn themselves by seeking to exist as closed corporations extending their benefits only to a fixed and limited circle. The Jewish nation before the captivity had for their slogan Judaism for the Jews. Now Ezekiel in this message would have the nation come to a more comprehensive and expanded conception of their mission in the world. Narrowness and self seeking have been the bane of men and of nations in every age since the dawn of human history. Any church or nation or institution which expects to live in the earth must have a constructive program. God cannot and will not tolerate narrowness or selfishness.

The Water Of Life

The river which Ezekiel saw in this vision had its source out of sight; the fountain head was invisible but it came out of the sanctuary of God. God is the fountain head of all good. Every blessing which we enjoy today comes because of God. Every great spiritual movement in the history of the world had its beginning in God. Water is a suggestive symbol of life. Water is essential to the maintenance of human life. The grand, mysterious river which the prophet saw is typical of the rise and progress of the Gospel in the earth. Its source is in God—in his mercy, love and grace. Small and insignificant in its beginning it has grown into tremendous proportions. The gospel is the power of God unto salvation. The gospel is the only

remedy for the ills of the world. There is no substitute for the gospel of Christ. We enjoy unnumbered blessings today because the gospel has been preached around the world. The gospel is the hope of a bankrupt world. What is needed then is that men shall hear and obey the gospel.

Church God's Channel of Blessing

The waters of this river issued towards the east and went down into the desert and the Dead Sea. What a dreadful region was this. It was a barren and burnt-out desert. Yet into this grave of death the waters of salvation poured their crystal tide. And transformation was the result. Salvation is service. God saves the individual in order that he might become a channel of blessing to some other life. And the river was lined along both its banks with trees, and the leaves of the trees were for the healing of the nations. And the Church as a mighty channel of God's blessings to the world has come down through the centuries and is in the earth today as a mighty institution for the saving of the human race. Even as the Son of Man came not to be ministered unto but to minister, so the mission of the Church in the world is to serve a suffering and bleeding humanity. The Church is not here for entertainment but for service. And that nation, or church or individual is greatest which gives itself in service. The Church is measured in terms of service to the world. We would not minimize the importance of creed. For a church to be great it must have a great creed. But having said that we come to say that the world does not care very much about creeds but it cares a great deal about deeds. And in spite of its imperfections the church is and has been during all of its history in the world the outstanding institution with regard to service to humanity. And the Church not only ministers unto the needs of the physical man, and the intellectual man but also the spiritual man. The Church is the only soul saving institution known to man. The world can get along without a good many things but it cannot get along without the church. The passing of the centuries have but shown how essential the church is to the continued prosperity of the world's civilization. The church stands today with its gracious, earnest invitation to a thirsting humanity to come and take of the water of life freely. What the church needs today is our sympathy, our co-operation, our prayers, and our lives. And if we are true and loyal to the Church she will continue to be God's channel of healing, and cleansing, and life giving to a lost and ruined world.

THE NEW HIGHWAY LEGISLATION

Austin, Texas, July 10, 1929.—The Legislature has passed the 4c gasoline tax bill, together with a revision of the registration fees on automobiles. The 4c gasoline tax is the Bill of Representative Leonard Tillotson of Sealy, which provides for collecting the tax on those who use gasoline in the State, as well as those who engage in the occupation of selling gasoline at wholesale. It is estimated that by placing the tax on the use of gasoline as well as the sale it will increase the revenue to the State from this source by at least 15 per cent, and collect the tax on as much as 850,000,000 gallons of gasoline in 1930, and this after allowing a deduction for exempting gasoline used in farm tractors and for other purposes.

The Registration Fee Bill is also by representative Tillotson, and follows the general plan of his original measure, but is amended to reduce the fees on passenger or family cars by 50 per cent instead of 30 per cent from the pres-

ent fees, as the Bill originally provided; but leaves the fees on trucks and buses as they now are, and divides the fees between the counties and the State on the basis of the first \$50,000 collected to be retained by the County, and an equal division of the remainder of the fees above the first \$50,000, between the State and counties, up to a maximum for any one county of \$175,000 a year. This legislation follows the general plan of highway financing from current revenues supported by Representative Tillotson, and will, while providing very satisfactorily for the efficient operation of the State Highway Department, give to the great majority of the counties an increase from registration fees over their present allotment. Representative Tillotson estimates that the new law will produce for the State in 1930 a minimum of \$28,500,000, and for the counties at least \$8,500,000, and that the State income will increase at a rate of not less than 10 per cent a year, and the county income will increase from 5 to 10 per cent each year.

Locals and Personals

Judge and Mrs. L. G. Mathews and little daughter, returned home the first of the week from Coleman, where they spent a few days visiting and attending to business matters. They made a wide circle on their trip going and coming, traveling some 1200 miles and returning by way of San Angelo and points southwest.

H. R. Manning, of Hamilton, was here the latter part of last week on business, and visited from Friday to Sunday with his uncle, A. H. Manning and cousin, V. M. Manning and families.

Mr. and Mrs. T. C. Russell returned home the first of the week from a stay of a few days at Temple, where Mrs. Russell took treatments at one of the sanitariums.

S. A. Wilkinson, former resident of Floydada, was here Tuesday of this week, representing Samson Tire & Rubber Company. His home is in Dallas.

Mr. and Mrs. B. V. Shirley, of Temple, accompanied by his mother, Mrs. W. T. Shirley, were here for a short time the first of this week visiting a cousin, Ray Bennett and family.

Dr. and Mrs. A. R. Taylor and children of Vernon, spent Sunday here as guests of Mrs. Taylor's parents, Rev. and Mrs. H. E. Smith. Monday and Tuesday they spent on a trip to Carlsbad Cavern, planning to return here last night for another brief visit before returning to Vernon.

H. O. Pope left the first of the week for Mineral Wells, where he plans to spend several days taking the baths and resting.

Jeff Price, who last week sustained new injuries to a broken leg that has had him on crutches for some three months, is expected to be back at work soon at the Texas Utilities Company ice plant where he is night operator.

Garner Surginer, who is making his home at Falls, was at home over the week-end with an injured foot. He returned to work Monday.

H. R. Manning, former resident of Floyd County, now of Hamilton, was here for a brief business visit the latter part of last week.

Mr. and Mrs. Verne Talkington, of Lubbock, former residents of Floydada, spent Friday night here. Hal Lattimore, representing the Fort Worth Star-Telegram, spent one day here last week. His home is at Lubbock.

Miss Gladys Covington, of Olney, is here on a vacation visit with her parents, Mr. and Mrs. R. C. Covington, having arrived Friday of last week.

EFFECT OF STREET LIGHTS ON CRIME SHOWN BY SURVEY

Former Police Commissioner Bingham of New York once said that one street light is as good in crime prevention as ten policemen. Some substantiation of the Bingham statement is given in the results of a study recently made in Cleveland, Ohio, of the effects of street lighting on crime, the investigation including data both before and af-

ter installation of better lighting in that city.

A tabulation was made (1) of all street crimes committed at night and (2) of major street crimes committed at night, the comparisons being between October, November and December, 1915, before the lighting betterments were installed, and the same three months in 1916, after the lighting was improved.

In the first classification of all street crimes at night, outside of the better lighted district there was an increase from 350 to 539, an increase of 54 per cent. Inside the improved lighting area there was a decrease from 73 to 67, or a decrease of 8 per cent.

In the second classification, which included burglaries, holdups, automobile stealing, outside the better lighted area the number went from 222 to 434, or 95 per cent increase. In the better lighted area, the increase was only from 32 to 37, or 15 per cent—it being recalled that this was at the start of the so-called crime wave. "Crime diminished as light increased," was the conclusion.

Another important aspect was found to be in traffic accidents, inadequate lighting being held accountable for 17.6 per cent of the city night traffic mishaps.

Willing To Oblige

Exasperated Traffic Cop: "Say, lady, do you know how to drive a car?"

Fair Motorist: "Why yes, I think so. What is it you wish to know?"

Read The Hesperian for the news of Floyd County.

Bring Your Ford Here for Prompt Reliable Service

Come in and find out about the \$1.50 Inspection Service that will save you many dollars in the operation, and up-keep of your car. It includes a check-up of battery, generator charging rate, distributor, carburetor adjustment, lights, brakes, shock absorbers, tire inflation and steering gear. Have it done when your car is oiled and greased. It's an INVESTMENT—not an expense.

New Ford Tudor Sedan \$525 (F.O.B. Detroit)



Barker Bros.
Floydada, Texas



Public Utility Services Indicate The Kind of Community You Live In

It must either lead in the development of the community or be a burden on its growth and progress.

In providing for further growth of a community a utility expresses its faith by the investment it makes.

We are proud of the plants established by this company on the Plains. We are proud of our service to Floydada and Floyd County patrons. We believe that we are keeping step with the rapid growth of this county with the most modern electrical development of the age.

For dependability we doubt if any section has a more dependable source of electricity than has Floyd County.

Our present developments are only the beginning of our plan and determination to maintain such a character of public utility leadership that will encourage growth and development of this county. But to carry out plan of development, we need your cooperation.

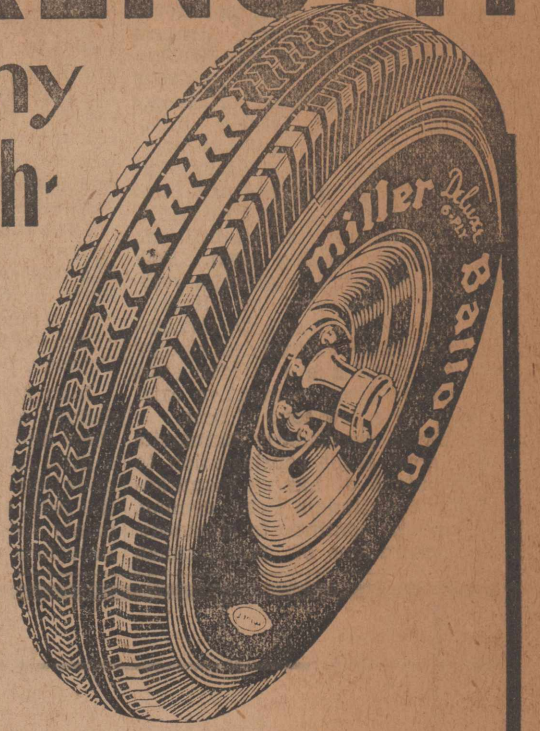
"CONSIDER YOUR ELECTRICAL SERVANTS FIRST"

Texas Utilities Co.

"Your Electrical Servants"

STRENGTH

for any punishment



new

Miller Deluxe Balloons
6-PLY

built to withstand speed and most destructive driving conditions and give thousands of extra miles.

"A super tire for severe service"

MOTOR INN
Weaver and Warren, Props.

Heat Resisting Cold Resisting

Two of the most important factors, in proper lubrication

THE NEW



S.A.E. Motor Oils

The Pierce "centrifined" process increases heat resistance and lowers cold test.

For "motor safety" . . . consult the new Pennant S.A.E. chart. You are assured of proper lubrication for your car.

Sold By The Following Courteour *Pierce* Dealers

- S. H. PHILLIPS, Agent**
- DAY & NIGHT GARAGE, City
- HARRIS BROS., City
- T. M. LAW, Mayview
- J. R. MADDOX CO., Joe Bailey
- EMBRY & EMBRY, McAdoo
- J. A. STEWART, McAdoo
- C. R. MICKEY, Mickey

Pierce Petro
St. Louis, Little Rock,

Hesperian

BRING US YOUR WORK!

Blacksmithing and Lathe Work. Welding, Disc Sharpening

GUST AND HENRY

FLOYDADA WELDING WORKS

Opposite Sanitarium

YOU

can't expect to drive your car forever without some minor accident or injury to the body and fenders.

AND

regardless of the accident, big or little, you will find that—

WE

can fix it back in first class shape again. Our prices are reasonable, and our workmanship is the best. And above all—"WE KNOW HOW."

L. & O. Paint and Top Shop

Don't forget to see our auto sun shades.

Thirty Million Horsepower Asleep

By J. Wellesley Tufts, in Farm and Ranch.

Over vast horizons, amid soul-stirring silence, moved pioneers across the Llano Estacado. Buffalo hunters splashed those horizons crimson with the blood of shaggy monarchs. Indian fighters broke those silences with crackle of musketry. Trail-drivers pushed forward wild long-horns, to groove new lines in the young map of the Panhandle. Came church spire, school bell, the first timorous trading town. Followed, also, fences, highways, railroads, an adventurous agriculture.

By every rule of society, civilization should have arrived and smugly deposited itself like a maiden aunt on a parlor divan, content to exist leisurely for a few eons of time.

But Texas, particularly Panhandle Texas, gives scant consideration to the technique of history manufacturing. Pathfinders keep coming. Imagination continues to stampede. New generations of frontiersmen

explore a land which has already startled the world by its wealth of resource.

If Goodnight had his Palo Duro Canyon to enthral with lush grasses and lead to the founding of one of the country's most celebrated cattle ranches, then John W. McGee had his Amarillo fold, which has since been pricked by myriad drilling bits and spread outward into the great Panhandle oil field.

I was talking with McGee not long ago, and the experience was not unlike that of a conversation with Ike Pryor or George Saunders, or others of the hell-eating yesterdays. Same eye-fare, same heart-faith. Courage, daring, vision.

John McGee is the widely-known daddy of the Amarillo field, and there must be within him more than a little feeling of satisfaction in the knowledge that he was first to map the field, and that his original blueprints today stand as accurate delineations on the sheet of this, per-

haps the greatest of American petroleum pools.

Here is the greatest known reservoir of power on the face of the earth. The proved Amarillo field, figuring on but four wells to a section of land, and allowing but one-fourth of a capacity pull, is capable of producing from gas 33,000,000 horsepower daily and indefinitely. And there is no calculating, of course, the staggering potentialities of the oil that is piped for ultimate consumption as fuel in automobiles, for ships, and under the boilers of factories.

What a find! Supposing Christopher Columbus had made a discovery leading to the production of the present actual total industrial energy of the United States, which is 29,000,000 horsepower, exclusive of automobiles and other transportation facilities—well, just supposing. That man would have done no more—speaking in flat horsepower language—than John McGee may conceivably prove to have done, in his pioneering of the Panhandle oil field.

John McGee wore no beard when last I saw him, and I doubt if he's grown one since. He affected no bulliness of vocabulary or dress. Yet Kipling would have said that he and the oldtimers were brothers under the skin.

"No more convincing manifestation of the workings of the law of compensation could be found than in the Panhandle," said Mr. McGee. "Here was a bare plain, with no wood for fuel, no water power, nothing at all to indicate great industrial possibilities. Yet Nature put under the surface a storehouse of power exceeding any other source of energy in the United States or in the world, for that matter."

Story-book pioneers are penniless. They succeed in the face of discouragements and sometimes of ridicule. John McGee's experience was a chapter lifted from the most story-book of these books. For he arrived in Amarillo in response to a wire from his old pal, W. H. Holmes, the day after the first gas well was struck in Potter county on September 18, 1918, with acash capital of exactly less than nothing. Holmes, known to thousands as the most recent Republican candidate for Governor of Texas, had been associated with McGee in Kansas and Oklahoma. He was four years back from Alaska, and in those four years had become a lease expert extraordinary.

Their first deal was for 4,000 acres smuggling close to the gas well. The contract involved \$1 and an agreement to drill. With McGee doing the geology and Holmes the leasing, the two presently tied up 111,000 acres on nothing but conversation.

Theirs were no Daniel Boone costumes. Holmes was attired in a seersucker suit clear into the heart of November. Nor were they riders of frisky pintos. Their transportation was an antiquated car furnished by Holmes' friend, S. D. McIlroy—another Klondiker, who had been known as "Little Tex" to distinguish him from his partner, the late "Big Tex" Rickard. The bucking biathskite of an automobile got McIlroy a quarter cut in the business, and the lease so accruing later drew an offer of \$9,000,000—a rather tidy sum for the rental of a second-hand car.

The farmer and the kangaroo figuring in the "ain't-no-such-animal" morsel of moss were tame contracted to the vibrant skepticism which greeted gas and oil as topics of speculation in the Panhandle region. With the roar of gas pounding their eardrums and the odor of it permeating the secluded nooks of their lungs, many of the curious who gathered about that first gasser still maintained that it was a fake. Some hornswoogler, it was averred, must have poked a lot of calcium carbide down that hole!

It was the same determined spirit of incredulity that got into a learned paper which was read at a meeting of the American Association of Geologists, when it proved beyond question that oil could never be produced in the Panhandle because it had all been metamorphosed into gas. It was but a week afterwards that this discovery well, displayed utter lack of propriety amounting to rudeness, came in with a wild-eyed whoop.

The development of the Panhandle area was of two distinct phases. Gas and oil. Gas, as noted, came first and brought McGee, the consulting geologist, who hastened the time of oil exploitation. His mapping in '18 and '19 showed accurately the Amarillo fold structure from which production has been obtained over a length of 120 miles and a breadth of from 30 to 70 miles. Holmes, McGee, McIlroy, and Currie brought in the first well in Hutchinson county and the second in the Panhandle field. But for a hectic period of grief in refinancing, it would, by a wide margin, have been the first in the entire area. The date was April 22, 1922, and the site was the Smith-Capers ranch.

The rush was on, not entirely dissimilar from the rust to the Klondike that had captured the fancies and the feet of McIlroy and Holmes and many other good men—and bad. Borger sprang full-statured from the breast of the prairies, a city of 30,000 oil workers, gamblers, harlots, and tradespeople, to speed through a tempestuous career of frenzied vice and subsequent let-down under the watchfulness of Texas rangers and later, under the vigilance of the soberer souls of the youthful city. Amarillo leaped into National prominence, and made the most of its strategical position as transportation, industrial, and agricultural hub of the Upper Plains. Her population popped from 12,000 in 1918 to 50,000 in 1928.

It was but a little while before every hamlet between Amarillo and Midland found itself on a gas line. Isolated communities began to learn

the luxuries of modern conveniences. From Amarillo to Denver, a distance of 400 miles, runs a 22-inch main constituting the largest gas line in the world. Off to Kansas City lies a 20-inch pipe. Probably \$70,000,000 is already invested in gas lines out of the field, and an additional \$20,000,000 in oil lines.

John McGee—twentieth-century model of industrial scout—charges that the public is persistently propagandized. Overproduction of oil, he insists, is wholly mythical and not substantiated by statistics. In 1919, he points out, more than 548 barrels of crude oil were in storage against every automobile registered, whereas there now less than 30. In 1928 it seems that there was a consumption of approximately 1,000,000,000 barrels—an aggregate equal to that of the first forty years of production.

It took seven years, says McGee with a flash of eye, to do development work in the Panhandle field that should have been done in two years. But perhaps he needs to be told that opposition, procrastination, hesitancy, and discouragement fall to the lot of all pathfinders.

What is really important is the future! What wealth will be drawn from the broad caverns of the submerged mountain range that constitutes the Amarillo fold? What treasures will be brought from the "big lime," which is reputed to be 1,000 feet thick? How many cities will be built upon the plains, and in those cities how many wheels will be turned and how many mouths will be fed—all because someone laid a secret bare, some one dropped a silken thread enabled others to follow to a founthead of natural wealth?

Someone has observed that one horsepower of energy will support four human beings. On that basis, 1,000,000 horsepower, if utilized at home, would be capable of supporting the entire population of the State of Texas. All the Central South which has not already easy access to waterway development and other major sources of industrial power stands to benefit from this tremendous treasure vault of unspent energy. This gives emphasis to the potentialities of gas and petroleum production of the Amarillo field. It translates the possibilities into terms of whirring factory machines, construction activities, the conversion of raw materials into finished goods, the building up of Gulf port business, the raising of standards of living, the increasing of wages, the improvement and expansion of educational facilities and so on.

We are prone to think that country-making is a thing of the past, to look upon forefathers as the "founders" of tomorrow's industry, of tomorrow's society, are hard at their important tasks. Chemists are leading the way to further knowledge of food values. Biologists and the medical profession are delving into the hidden causes of ill-health. Power companies are, with the pioneering spirit of covered-wagon days, thrusting transmission lines into sparsely-settled regions. Inventors are risking hands and eyes to discover new comforts and conveniences for the human race. Every day we are learning things about the air, the soil, the water, and the mineral deposits of this marvelously rich land of ours.

Who shall say that the man who sees and points out the under-surface opportunities of a bald, treeless, streamless plain, so that immediately it becomes armed with unsurpassed power resources and allied with thousands upon thousands of factory workers and power consumers—who shall say, indeed, that such a man is not a pioneer as truly as he who played hop-scotch with the gambling plains antelope in those wilder and bullier days of long ago."

Campbell News

Campbell, July 16.—Mr. and Mrs. Charlie Smith of Running Water visited relatives here last week.

Mrs. Hazie Kimball of Lockney spent Sunday with her daughter Mrs. Grover Billington.

Mrs. Flippin's parents of Quanah spent Sunday with her.

Several from here attended the singing at Center Sunday.

Misses Ethel and Opal Owens and Charlie Cross of Petersburg spent Sunday in Littlefield with his parents.

Mrs. Neda Williams visited Misses Armelia and Arma Lee Fuqua Sunday.

Mrs. I. E. Murray spent Sunday with Mrs. Charlie Hough.

Mr. and Mrs. J. T. Perry and family spent Sunday with Mr. and Mrs. W. H. Bethel.

Mrs. Neda Williams and Mrs. Glover visited in Dougherty Tuesday afternoon.

There is to be a Sunday School party tonight (Wednesday) at Mrs. Neda Williams' for the Primary and Intermediate Classes.

Singing Saturday night and Brother Jameson will preach for us Sunday.

Singing at Campbell Sunday afternoon. Everyone invited.

NOTICE TO CONTRACTORS

Notice is hereby given that bids will be received by the trustees of Muncy School District No. 3, for the erection of a one story, two class room, brick school building. Plans will be ready for distribution by 1:00 o'clock p. m. Wednesday, July 24. Bids to be received and contract let at the court house in Floydada, Texas, at 2:00 p. m., Thursday August 1. Plans may be secured from the office of the County Superintendent. Trustees reserve the right to reject any or all bids.

W. M. Vandergriff,
W. G. Ferguson,
Trustees of Muncy School. 212tc

Read The Hesperian for the news of Floyd County.

COLLEGES ARE OPENED TO WORKING WOMEN

Two fashionable eastern colleges, Bryn Mawr and Barnard, have thrown open their halls to working women for the summer months. The system is expected to be urged by educators upon universities in other parts of the country.

Students in the schools are working women who have been awarded scholarships for work done at home or in night schools and the courses they follow in the colleges are the standard ones studied by the rich and fashionable girls who are there during the winter months.

Writing of her scholarship, Miss Agusta Popkin of Brooklyn says in the Woman's Home Companion: "It is such a change for people who have been thinking more or less incoherently about things to come to a college and meet well-ordered minds and discover how many things are simple and well thought-out. To have grown up without the opportunity for self expression and with no ability to express one's self and to be suddenly thrust into a place where ideas are thrown at you, is an experience worth having. One comes to a realization of one's place in the world; one becomes aware of the great fabric of society." Miss Popkin won her scholarship while working in a millinery store.

Fall and early winter production of eggs is the keynote to profitable poultry raising. Since the pullets are practically the only source of eggs at this time, they should get a good growing ration during the summer so they will be well matured and in good condition by October. They should be put into laying pens about the middle of September in order to be accustomed to the new conditions when ready to lay. If there is a tendency for the pullets to begin laying too early, it is well to reduce the amount of protein in the ration. Pullets that commence to lay too early (4 to 5 months of age) are inclined to lay very small eggs; or they may lay a few eggs and then go into a molt.

WASHINGTON, THE FARMER.—General Washington was a true gardener as well as a true farmer. This is rarely emphasized as it might be.—Woman's Home Companion.

"Patient put out of hospital for refusing to be weighed," reads a current news item. "I got tired of being dragged out of the bed," he declared. Tired? Doesn't he mean weigh-worn?—Farm & Fireside.

Our generation has seen the first halting steps toward the abolition of war and more good influences are at work in this direction than ever before.—The American Magazine.

For a picture of happiness--
A PHOTOGRAPH
of YOUR HOME



Preserve the memory of your home as it is today. It will always be a cherished treasure that you will enjoy years to come.

We have made a special study of commercial photographs and can guarantee a picture of your home with which you will be well pleased.

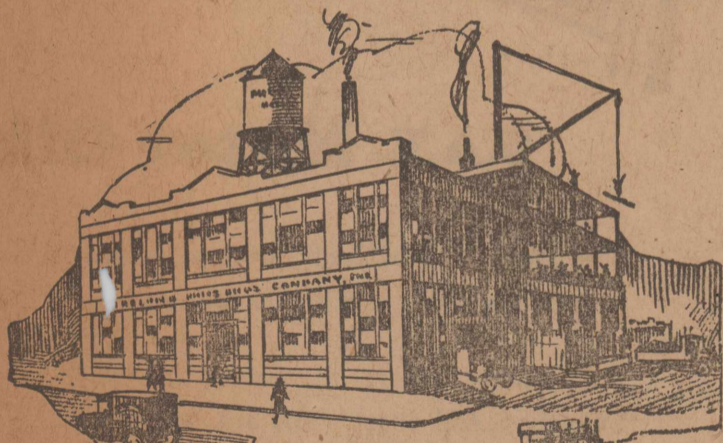
PHONE US FOR A CON-
VENIENT DATE

Wilson Studio

Announcement Dr. W. M. Houghton

Will move from his Present
Quarters
In the Readhimer Building
To Suite
Of Offices Being Prepared
for him at

Moore Drug Co. West Side Square Effective August 1st.



Keep Pace with Progress

If you are increasing your insurance protection in proportion to your growing business, you are safeguarding your interests, strengthening your credit—and inviting public confidence in your service and your goods.

Where to increase your insurance and how much—or what new protection is required,—are periodic problems. Get them solved promptly and thoroughly under the guidance of our experience

Insurance W. H. Henderson

VALUES SPEAK FOR THEMSELVES

SUGAR

Pure Cane 10 lb. Cloth Bag
with \$3.00 other Merchandise

49c

POST TOASTIES

Large Package, Limit,

10c

CORN Primrose,

No. 2 can,

15c

PEAS, Concho,

No. 2 Can,

14c

MACARONI, High Grade,

Package,

5c

SPAGHETTI, High Grade

Package,

5c

TOMATOES, Large

Can,

18c

HOMINY, Large,

Can,

11c

BREAD

Fresh from Oven, 3 Loaves,

25c

Lemons

Large and Juicy, per dozen

29c

OATS

Mothers' Aluminum

29c

PORK and BEANS

Van Camps No. 2 Can,

11c

SPINACH

Sunkist Large Can,

22c

GUM All kinds,

3 for,

10c

CANDY, All 5c Bars,

3 for,

10c

SALMON

Tall Can, High Grade Pink,

17½c

BLACKBERRIES

Gallon,

57c

Floydada Grocery Co.

"The Place Where You Feel at Home"
Get our Price on Eggs Before You Sell

Society & Clubs

Society Editor Leaves On Vacation Trip

Mrs. Robert McGuire, society editor of The Hesperian, together with her sister, Miss Lucile Mitchell, also on the reportorial staff of this newspaper, left the latter part of last week on a vacation trip which is expected to carry them into the mountains of New Mexico and Colorado and on northwest to Yellowstone National Park before their return sometime the latter part of the month.

They were accompanied on the trip by their mother, Mrs. R. B. Mitchell, and brother, Clarence, of Plainview.

Joint Hostesses At W. M. S. Meeting

Mrs. Geo. Dickey, Mrs. W. M. Colville and Mrs. Bob Henry were joint hostesses to the Womens Missionary Society of the Methodist Church last Monday afternoon at the home of Mrs. Dickey.

A very interesting program was rendered, the members discussing the subject of "Administering to the child." Mrs. Henry, Mrs. Fred Taylor and Mrs. James Colville discussed the subject of "Married Women in Industry."

A reading was given by Lawless Jones and a very pleasing violin solo rendered by Mrs. A. D. Cummings. Mrs. Cummings was accompanied at the piano by Mrs. G. E. May.

Mrs. Ella Johnson gave a report on the June project, and following a business discussion, Mrs. Johnson dismissed the meeting with a prayer.

Miss Lela Finley and Frank Collum Married July 2

Announcements were received here this week of the marriage of Miss Lela Finley and Mr. Frank Collum, both of this city, at Sayre, Okla., on July 2. The announcements stated that they would make their home at Mobeetie, Texas.

The bride is the daughter of Mr. and Mrs. W. H. Finley, of Floydada, and, until recently, Mr. Collum has been employed with the Slim Looney Barber Shop in this city.

LAKEVIEW HOME DEMONSTRATION CLUB

Mrs. O. M. Conway was hostess to the Lakeview Home Demonstration Club at its Wednesday afternoon meeting last week. "Jelly Making" was the subject for the meeting.

Miss Strange met with the Club and gave the demonstration, making three kinds of jelly and one preserves. One of the most interesting phases of this demonstration was the test Miss Strange taught us to make to determine the amount of sugar to use in making the different kinds of jelly.

Mrs. Earl Edwards will be hostess at the Club meeting on July 24, and will be leader in the program on "How to be a better hostess," with the following program:

- 1. The hardest thing about being a hostess—Mrs. J. E. Newton.
2. Making entertaining a joy—Mrs. J. M. Harrison.
3. Exhibit: What every guest room should contain—Mrs. R. F. Hall.
4. Demonstration: Beverages, hot and cold.

CAMPBELL CLUB STUDIES HOW TO BE A BETTER HOSTESS

At the afternoon meeting of the Campbell Home Demonstration Club on July 16, with Mrs. W. A. Amburn entertaining the club, "How to be a better hostess," was the subject of the lesson.

"The hardest thing about being a hostess," was discussed by Mrs. W. H. Bethel; Mrs. Joe Glover discussed the subject, "Making Entertaining a Joy."

The hostess served lemonade and cake.

Campbell club is sending Mrs. R. H. Ashton, Mrs. J. W. Garner, Mrs. Joe Glover, Mrs. Mal Jarboe to A. & M.

The next meeting date is August 20, Mrs. R. H. Ashton will be hostess. The subject will be "Lunch-rooms."

ANTELOPE H. D. CLUB

The Antelope Home Demonstration Club met July 11 at the club house with twelve members and one visitor (Miss Moore of Burleson, Texas) present.

Miss Strange gave an interesting lesson on "Milk Sherbet." The score card for the fair was discussed and each member assigned her part.

Miss Strange will meet with us again the fourth Tuesday in August in an all-day meeting, the place to be announced later.

Refreshments of sandwiches, ice cream and cake were served by the hostess, Mrs. R. R. Jones.

Stitch and Chatter Club With Mrs. Sharp

The Stitch and Chatter Club met Thursday afternoon of last week July 11, with Mrs. Bill Sharp. The hostess served a delicious ice course to the following:

Mrs. John T. Howard, Mrs. M. L. Probasco, Mrs. Ed Sparks, Mrs. Clarence Ginn, Mrs. Wesley Ginn, Mrs. Bill Stephens, Mrs. A. L. Clanton, Mrs. Zell Probasco, Miss Myrtice Meador, members; and Mrs. J. B. Bishop, Mrs. J. C. Gilliam, Mrs. W. L. Mitchell, visitors.

The next meeting of the Club will be held with Mrs. Wesley Ginn on the afternoon of Thursday, July 25.

Friendship Bridge Club With Mr. and Mrs. Arwine

Mr. and Mrs. J. A. Arwine were host and hostess to the Friendship Bridge Club at their meeting Friday evening of last week.

Mrs. A. J. Welch, Mr. and Mrs. A. P. Horn, and Mr. and Mrs. T. P. Collins were visitors of the club. Members present were Mr. and Mrs. A. A. Bishop, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. Clyde Davis, Mr. and Mrs. J. C. Gilliam and the host and hostess.

For the visiting men Mr. Collins

Social Calendar

Mrs. Ray Clements will entertain the K. K. Klub tomorrow afternoon, July 19.

East Circle of the Baptist Women's Missionary Society meets Monday afternoon of next week at the home of Mrs. T. C. Stevens.

The North Circle of the Baptist Women's Missionary Society meets Monday afternoon at 4 o'clock with Mrs. T. S. Stevenson.

South Circle of the Baptist Women's Missionary Society will meet Monday afternoon at 4 o'clock with Mrs. C. P. Loper as hostess on South Wall Street.

Mrs. Jeff Welborn will entertain the Ace Bridge Club at her home Tuesday evening of next week, July 23.

got high score and for the visiting ladies Mrs. Horn. For the members Mrs. C. H. Davis held ladies' high score and Mr. Arwine for the men.

Mrs. A. A. Bishop will entertain the club at its meeting Friday evening of next week.

San Souci Bridge Club.

Mrs. Joe M. Day this morning is hostess to the San Souci Bridge Club, the morning instead of the evening hour having been set because of the extremely hot weather prevailing.

Locals and Personals

W. A. Gound spent Monday in Silverton on business. Kight Dickey, of Lubbock and until recently of this city, spent Tuesday here on business, and visiting with relatives.

H. O. Pope and Ed Johnson left Sunday for Mineral Wells and Meridian on a two week's vacation trip. Mrs. Johnson, who has been visiting in Meridian will return with them.

Chester Day, who has been attending Texas University at Austin, returned home Monday to be at home the remainder of the summer. Dr. E. A. Boone, of Lubbock, arrived Monday to have charge of the office of Dr. M. Frost for the next six weeks while Dr. Frost is taking a vacation in New Mexico.

Mr. and Mrs. W. E. George, of Canadian, are visiting here this week in the home of their daughter, Mrs. G. T. Palmer. Before returning home they will go on to Electra for a visit with another daughter.

Sanitation In Poultry Yard Performs A Double Function

Care exercised in keeping poultry yards clean and in sanitary condition has a double function in keeping the flock clear of parasites that undermine the health and sap the vigor of the birds. The injury by mites, lice, fleas, and other parasitic organisms is sometimes obvious, but it also happens that some insects and other small creatures are carriers or intermediate hosts of some of the internal parasites of poultry.

For example, according to specialists in the United States Department of Agriculture, one variety of roundworm must develop for one stage of its life outside the poultry it affects. The roundworm lays its eggs within the chicken and they are eliminated in the droppings. They will not mature if picked up by a fowl. They do mature if a water flea picks up the eggs. Then if a hen takes in the roundworm parasite of the flea develops into a poultry parasite.

Many similar examples are known, and others are suspected. The grasshopper, for instance, has recently been shown to transmit at least one important parasite of domestic poultry.

Sanitation and cleanliness which prevents such insects from having access to the droppings may thus break a cycle through which infection reaches the flock. The insects

in themselves may not be harmful to poultry, but if they have had an opportunity to feed on contaminated droppings they may be the means of spreading these particular parasites.

THE MEAL WORM'S LOT

Important insect species are for the most part unqualified pests and economic menaces, excepting, of course, the bee and the silkworm. The meal worm, of which two species are abundant practically everywhere in the United States, is a curious exception. While one group of people is confronted with the problem of eradicating the meal worm, a large number of others depend on it as a source of livelihood.

The first group is composed of those who handled flour, grains and other stored products. As the name indicates, the meal worm breeds in mills, granaries, and storage warehouses for food products, and does considerable damage. On the other hand, the second group includes bird fanciers, managers of aquariums or zoos, and those who sell fish bait. All of these actually buy meal worms in great quantities as food or bait, and the business of rearing them for sale is a very old one.

The interests of these two groups do not conflict, however, since the raising of meal worms is not carried on in any way that causes them to increase in destructive activity.

HATCHERIES AID POULTRY INDUSTRY

Commercial hatcheries will continue to extend their influences in the poultry industry in the opinion of H. L. Shrader, of the United States Department of Agriculture. To extend their influence the hatcheries will have to continue the improvement of the quality of the chicks hatched. This they will do, Mr. Shrader predicts.

"The hatchery operator," he says, "has learned that he must build his business on satisfied customers. The community hatchery will grow in importance. One of the most significant elements in the hatchery business just now is the entry of poultry packers into the hatchery field. With an eye to future business, the packer is setting out to improve the average quality of the birds from which he buys his supply. The packers must have good quality meat and eggs."

Mr. Shrader also notes that the hatchery specializing in high-grade stock can aid greatly in the standardization of farm flocks, supplying the particular breeds and strains of poultry best adapted to the conditions and the market demands prevailing in its territory.

Blackberry juice makes a very appetizing punch, combined with other fruit juices, lemon, and gingerale.



ANNIVERSARY

Jubilee Sale

IS IN FULL SWING!

Response to our mid-summer Clean-Up Sale has been beyond our expectations. Hundreds of people from Floyd and surrounding counties have visited us and taken advantage of—

The Greatest Sale In 10 Years

This is a Clean, Genuine Bona-Fide Sale with a reason and a purpose, backed with the best merchandise that money could buy.

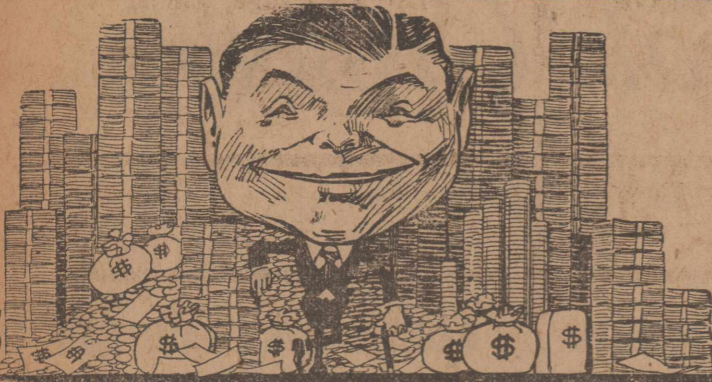
Drastic Clearance Prices

Are in effect in every department of our store. Never before have you had such an opportunity to buy Dry Goods, Clothing, Ready-to-Wear, Shoes and Apparel at such attractive prices.

Take Advantage of This Sale Before It Is Too Late!

C. R. HOUSTON CO.

FLOYDADA, TEXAS



Why Keep Advertising?

When business is slack why Advertise?

Did you ever notice that it takes time and persistence to accomplish anything worth while? You can't advertise today and expect to find your store crowded tomorrow, unless you have through constant advertising educated the public to read your ads.

The majority of people are slow to act. You have to tell them the same thing over and over again before they will heed your message.

Advertise now for the business you hope to do next month—it is the cumulative effect that brings results.

For help in your advertising we have Services of Cuts and Ready-written Ads. We'll gladly explain their benefits to you.

ADVERTISE IN

The Hesperian

Fire Boys To Attend District Convention

Contests Will Furnish Interesting Program at Paducah Tuesday, July 23.

Twelve members of the Floydada Fire Department, headed by Fire Chief John Buchanan, will journey to Paducah Tuesday of next week to attend the District Convention of firemen in an all-day and evening session, and take part in contests for honors in fireman's drill.

Members of the department slated to make the trip are Virgil Shaw, Horace Kincaid, Lee Mayhew, George Sherrill, R. B. Brewer, Garland Glover, Ray Clements, Lorraine Britton, O. W. Harris, V. L. Elliott, Daily Bishop.

The program will open at 10 o'clock at the Paducah City Hall, and the meeting called to order by Joe Murrell, president of the association, of Matador. Following the formalities of welcoming the visitors and music by the Paducah Band, drill

contest arrangements will be made. Preceding the contests in the afternoon selection of the next meeting place will be made and officers elected.

The day's gathering will close with a banquet and a fireman's ball.

Following are the contests planned in the inter-city meeting:

- Contests
- 1st Hooking Up and Delivering water through fire engines.
 - 2nd Connections to the fire hydrants.
 - 3rd Hose loading contest.
 - 4th day water signals.
 - 5th Night lantern water signals.
 - 6th First aid drill.
 - 7th Best record in leaving station after call.
 - 8th Ladder climbing contest.
 - 9th Carrying hose up ladder.
 - 10th Life saving by Rope, Saddle, Ladder, Life Belt.

Special
Water Polo. Plenty of fun for all Banquet at Peoples Cafe.
It is expected that at least two hundred visitors will be in the city on this occasion.

Honor Five Women At Short Course July 29

Cottage Station, Texas, July 15.—Five rural women of Texas, selected as representatives of the highest type of wife, mother and community builder, will be honored with the title and gold pin of Master Farm Homemaker at the twentieth annual Farmers Short Course at the A. & M. College of Texas, July 29-August 3. The award will be made this year for the second time.

The award will be bestowed by The Farmer's Wife, national farm women's magazine of St. Paul, Minn., on each of the group of five Texas rural women selected by that journal in cooperation with the Extension Service of the A. and M. College of Texas. Announcement has been made that more than 100 outstanding rural homemakers throughout the Nation will be so honored this year. Recognition of the farm wife's job as one of the world's most important lines of endeavors is an aim of the Master Farm Homemaker movement.

Outstanding farm women from virtually every section of Texas have been nominated for the honor in this state this year and have answered more than 500 questions concerning their home making methods for the judging committee named by Miss Mildred Horton, state home demonstration agent of the Extension Service. Miss Bess M. Rowe of the farm magazine will come here to confer the honor on the winners.

Mr. and Mrs. H. B. Pearson, of Decatur, are here this week on a visit with Mr. and Mrs. N. W. Williams.

Personal

W. T. Young in company with his daughter, Mrs. A. A. Newell, and her son, Alonzo, of Abernathy, were here Tuesday renewing old acquaintances. They came over in company with Jim Liston, of Terrell, who was out for a brief visit.

Jim Liston and son, Morrison, also his nephew, Walter Liston, of Terrell, spent Tuesday here while he gave business matters attention in connection with his farm in east Floyd County. While in this section the party visited at Lubbock with his brother, L. H. Liston and wife, and also at Abernathy with Mrs. A. A. Newell and family.

Rev. C. E. Hagemeier returned from Hollis, Okla., the first of the week with his wife, who has been in a hospital there following a tonsil and adenoid operation. Her mother came with her to stay until Mrs. Hagemeier is able to be up.

Mrs. B. C. Holle and son and daughter, of Los Angeles, California, who are visiting in Plainview with Mrs. Holle's mother, Mrs. Erick spent Sunday here as the guests of Mrs. Jno. N. Farris. Mrs. Holle was at one time teacher of music in Floydada.

Mmes. Jno. N. Farris and J. B. Jenkins have had as their guests the past several days their sister, Mrs. C. E. Swalwell and little son, C. E. Jr., of Dallas.

Mrs. C. E. Swalwell of Dallas and Mrs. B. C. Holle, of Los Angeles, who are visiting with relatives in Floydada and Plainview respectively, spent the first of the week in Amarillo where they were guests of Mrs. Joe Powell.

Mr. and Mrs. W. W. Gooch, of Paragould, Arkansas, are here for a visit with Mr. and Mrs. T. C. Russell, and Mr. and Mrs. Roy L. Snodgrass. Mr. Gooch is a brother of Mrs. Russell and Mrs. Snodgrass.

Mrs. Nell R. Brabham, of Slaton, spent last week-end in the home of her brother, L. C. Wheeler.

Mr. and Mrs. L. C. Wheeler and Mrs. Nell R. Brabham visited with their mother, Mrs. Nora L. Jones at Bledsoe, Friday and Saturday. They attended the third anniversary picnic and rodeo Saturday.

Mrs. P. E. McCarty and Mrs. L. C. Wheeler visited in Cisco Tuesday night and Wednesday. They were accompanied home by their niece and nephew, Miss Jacqueline and Master Gery Porter of Cisco.

Mr. and Mrs. Autrey Hodges and family of Swisher County, spent the latter part of last week here visiting the T. S. Stevenson family. Mrs. Hodges and Mrs. Stevenson are sisters.

Miss Daltis Rea, who is attending

the summer school at West Texas State Teachers College, Canyon, spent Saturday to Monday here visiting with Mrs. A. H. Manning.

E. H. Warren, of Los Angeles, California, has been visiting with his sister, Mrs. Oscar Penland, here since last week.

Miss Lena Pennington, student at W. T. S. T. C. for the summer, spent the week-end at home visiting with her parents, Dr. and Mrs. H. Z. Pennington.

Mr. and Mrs. A. L. Scoggin and children, who are now residents of Lubbock, spent Sunday here on a visit with Mrs. Scoggin's parents, Mr. and Mrs. J. C. Dickey, and other relatives.

Mr. and Mrs. Emmett White, Jr., of Plainview, and Mr. and Mrs. W. W. Cowan and two daughters, of Lubbock, spent Saturday afternoon and Sunday here as guests of Mr. and Mrs. Carl L. Minor. Mrs. White is a sister of Mrs. Minor and the Cowan's are old friends.

J. C. Bullard, who returned home several days ago from a ten-month stay at Carlsbad and Artesia, New Mexico, has been suffering from rheumatism since his return, and a tonsilectomy was performed Tuesday in an effort to relieve the condition. He is a son of Mr. and Mrs. G. M. Bullard.

URGES SOUND ACCOUNTING FOR MUNICIPAL SYSTEMS

In his recent report for the year ending the state controller of California makes the following statement with regard to the irregular method of accounting on the part of municipal utilities:

"The accounting systems of municipally owned public service enterprises are of a character that prevents the controller from giving adequate information covering their operation. It is impossible to ascertain whether there is a loss or a gain, as the statements furnished are, in the main, flow of cash. Each year shows a tendency on the part of municipalities to increase their activities in this direction, and the legislature should require proper accounting methods for the protection of the tax-paying public.

In an endeavor to correct this situation, the railroad commission has compelled the utility corporations to adopt a uniform method that takes into account all of the factors affecting the cost of service. The tax payer should have the same protection, and governmental agencies might well set an example by the adoption of sound accounting methods and thereby definitely dispose of the controversy regarding costs that now exist as between publicly and privately owned utilities."

Read The Hesperian for the news of Floyd County.

SWEET-CREAM BUTTER

Butter made at this time of year for fall and winter use should be churned from Pasteurized sweet cream to insure its keeping well. See that the cream is sweet enough to use in hot coffee without curdling. The butter-making process is practically the same as when sour cream is used. The temperature of the cream for churning should be between 52 and 60 degrees F. About 30 minutes is needed to have the butter come firm enough. Stop churning when the granules are the size of wheat kernels. It is especially important that butter made in summer come in firm granules so that its body will be waxy. When butter comes soft, both the flavor and the body are likely to be greasy, an undesirable characteristic that intensifies with age.

POWER IS NECESSARY FOR DEVELOPMENT OF THE DAIRY INDUSTRY

"The availability of electric power is one of the reasons why the state today is primed for the dairy industry," writes John W. Carpenter, president of the Texas Power & Light Co. in a paper on "Electric Power and the Dairy Industry" in Texas Opportunities.

"Every major milk plant, cheese factory and creamery in Texas is electrically powered. The dairy industry has discovered the smoothness and reliability of electricity. There is no substitute for precise refrigeration in the production and delivery of milk and creamery products of wholesomeness and perfection."

Hesperian want ads get results.

We Will Appreciate Your Business

—and give prompt attention to your orders for—

Milk and Cream

You are invited to visit our dairy. We make every effort to handle our products in strictly sanitary manner.

ROY PATTON DAIRY

FEDERAL

is the finest tire we know of

You don't know what real tire satisfaction is till you drive on Federals. These sturdy tires are different—they combine appearance and performance with exceptional endurance.

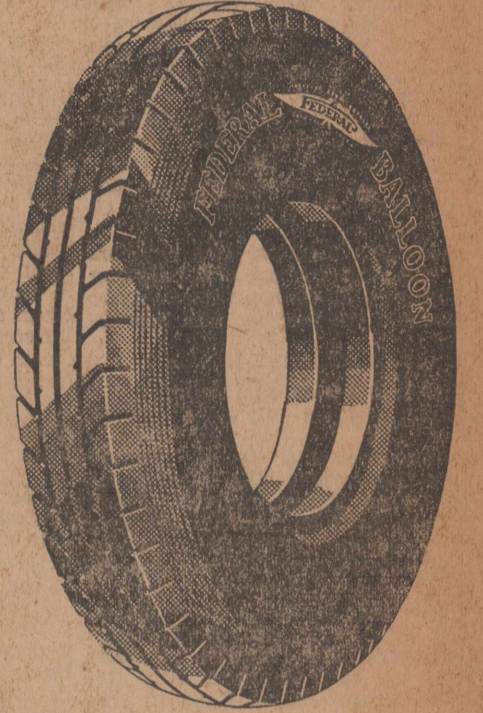
Hundreds of motorists right here in town are enthusiastic Federal boosters. Experience proved Federal's thoroughbred quality to them . . . it will do the same for you.

Can we replace that old tire with a new Federal today?



Gullion & Son, Tire Service

Phone 83, 'Invite Us to Your Next Blow Out'



FEDERAL DOUBLE BLUE PENNANT gives the utmost in Extra Service—smart appearance, steady performance, and extreme endurance. You cannot buy a finer tire. Size 29x5.00 \$14.75.



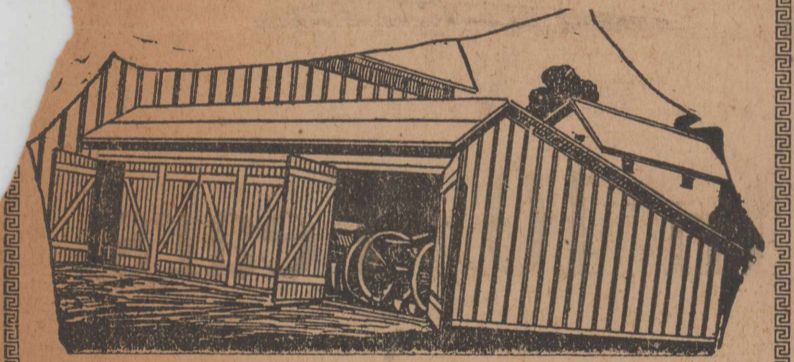
HELLO BUDDY!

TEN REASONS

Why to Buy an Essex

- 1—Low First Cost.
- 2—Less up-keep.
- 3—More miles to the gallon.
- 4—It "get's you there and brings you back," with speed.
- 5—Has greater trade-in value
- 6—Can be serviced everywhere.
- 7—Is COMFORTABLE and SAFE to ride in.
- 8—Is a GOOD LOOKING car.
- 9—You can own a HOME and own an ESSEX.
- 10—It is COMMON Sense.

RUTLEDGE MOTOR COMPANY



Save That Combine!

Build a Shelter For It--

—Rain, wind, and weather will wear out your farm machinery faster than use.

—Thousands of dollars are lost each year through failure to protect combines, tractors and other implements.

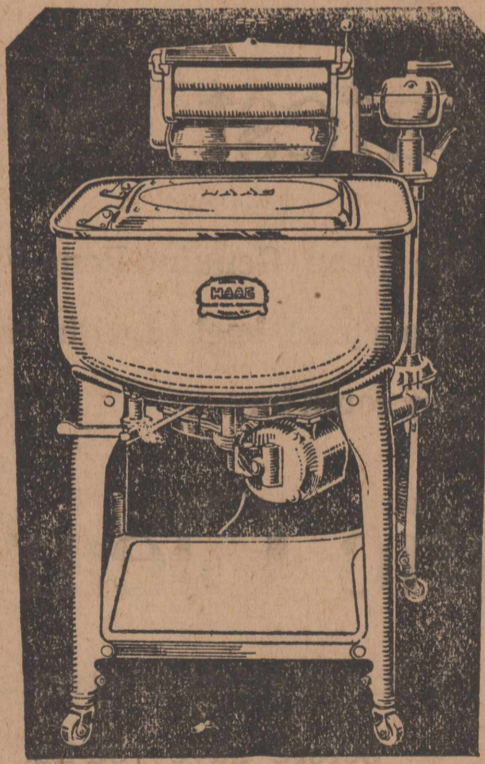
—You can get a better trade-in on your used machinery if it has been protected from the weather.

—We have plans suitable for your farm building needs. They are at your disposal. See us for estimates on that machinery shed!

"Everything to Build Anything"

Higginbotham-Bartlett Co.

Will Serve You a Lifetime



HAAG VORTEX MODEL 75

YOU simply can't wear out a Haag 75 washer—not in an average lifetime of weekly washings. For sturdiness and long life are built into it at the factory. The Haag 75 embodies the latest and best principles of design and construction known to science. Its performance will convince even the most skeptical.

Give it hard jobs to do—dainty lingerie, blankets, grimy work clothing—it washes them all, spotlessly clean, without soaking or hand rubbing.

We'll gladly demonstrate—at our store or in your home, as you prefer. No obligation.

KIRK & SONS FLOYDADA, TEXAS

Announcement to

Wheat Growers

UNITED TRACTORS, GLEANERS COMBINES SANDERS PLOWS,

GLEACO HAMMER TYPE FEED MILLS SUPERIOR DEEP FURROW DRILLS ROCK ISLAND LISTERS.

We have the above implements on display at the following places—

RALLS - McADOO - DOUGHERTY - SOUTH PLAINS and STERLEY, TEXAS.

South Plains Lumber Co.

SEE J. H. REAGAN

WANT Ads

FOR SALE

FOR your canning needs come to our store. C. Surginer & Son. 16ftc

BEE-VAC electric washers for sale at C. Surginer & Son's. 16ftc

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17ftc

FOR SALE—John Deere Tractor, One-way Plow and wheat drill. Must sell! G. D. Fox, Route 5. 212tp

FOR SALE OR TRADE

One Van Brunt 14-hoe drill, practically new; one McCormick-Deering 14-hoe drill, practically new. Will sell on terms, trade for milch cows or stock cattle. Phone 144. Cannaday Bros. 211tc

FOR SALE—Credit on Chevrolet Car. Anna Marie Moore. 17ftc

1929 DISC ROLLING PRICES
14 Inch Tandem20c
16 Inch Tandem25c
18 Inch Tandem30c
20 Inch Tandem35c
20 Inch One Way Plow Disc40c
22 Inch Plow Disc50c
24 Inch Plow Disc65c
When you have a job too difficult for others, bring it in. We can do it.
J. A. ENOCH
East Side Square 47ftc

FOR SALE—Good junior dining room suite, extension table, buffet, six chairs. J. Clyde Taylor, Commercial Hotel. 211tc

FOR SALE—Hegira and cane bunched or ground; also pure Mchane cotton seed. Phone 903F6. J. S. Hale. 6ftc

FOR SALE OR TRADE

One six-foot Sanders one-way plow with seat, equipped for team hitch. Good as new. Phone 144. Cannaday Bros. 211tc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

CARLOADS OF SANDERS WHEATLAND PLOWS

loaded this week. We have one at Lockney, Sterley, South Plains, Dougherty, McAdoo, Ralls. Don't buy a wheatland plow until you see me. John Reagan sales manager for South Plains Lumber Co., Phone No. 6 or 38. 21-1tc



An endless supply of cold, refreshing drinks flows from our fountain. Are you getting your share of them?

ARWINE DRUG

"Goteverthing" South Side Square



SERVEL electric refrigerators are good ones. C. Surginer & Son. 16ftc

WILL do public plowing, day and night service. Take some trade or note. L. L. Nixon, Floydada, Texas, Rt. 3, Box 99. Phone 900P11. 187tp

Rapid drying Enamel in all colors at J. C. Woodriddle Lumber Co., Inc. 211tc

HAVE your measure taken for a Spirella corset or girdle at the Thrifty Nifty Shop. 20ftc

MISCELLANEOUS

SUPERIOR Deep Furrow Drills are good. Look them over at The South Plains Lumber Company. 202tc

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2ftc

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11ftc

SANDERS IS BEST WHEATLAND PLOW

Don't buy until you see John Reagan. Plows at Lockney, Sterley, South Plains, Dougherty, McAdoo, Ralls. South Plains Lumber Co., Phone 38 at night, No. 6 during work hours. 21-1tc

SEND your hose to Avenue Q Tailors, runs and snags taken out. Prompt service. 1507 Ave. Q, Lubbock, Texas. 211tc

You should not overlook your chicken houses when the weather is warm, as mites will multiply fast. Protect your chickens by using Carbo Creocene, nothing better. J. C. Woodriddle Lumber Co., Inc. 211tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16ftc

CONSUMERS Fuel Ass'n fixes your flats. 7ftc

Star Parasite Remover
Given fowls as directed will keep them free of lice, mites, fleas, blue bugs and in better health and egg production or your money back. Floydada Drug Co. 156tp

Our motto is "Quality, Service and Price," and we try to please and satisfy the public with Quality Building Material. Whether a large or small bill you get the same Quality Building Material. J. C. Woodriddle Lumber Co., Inc. 211tc

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 124. 41ftc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40ftc

Galvanized wire fence stays are better, they last longer, can be removed and adjusted more easily than wooden ones and not so heavy. For sale by J. C. Woodriddle Lumber Co., Inc. 21-1tc

HAULING!
Anywhere—Any Time
Heavy or light, Call 121J V. D. Turner. 51ftc

Use Star Parasite Remover
The easy way to rid chickens of lice, mites, fleas and blue bugs. Floydada Drug Co. 156tp

REAL ESTATE

105 ACRES at Belton, Texas, for sale or trade, 75 acres in cultivation. Pecan grove with 50 trees on place. See or write D. S. Hicks, Plainview, Texas. 212tc

FOR SALE—Some well located residences and some nice residence lots J. U. Borum. 9ftc

FOR SALE—Nice building lots. See S. B. McCleskey. 17ftc

FOR SALE—Seven good residence lots, fronts north and east. Bargain. See Ed Bishop. 184tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40ftc

DANDY 200-acre farm all in wheat adjoining townsite of Dougherty on city water line, 2 blocks from good school; small cash payment, balance easy terms. Would consider good residence in Floydada as first payment. J. R. Readhimer. 184tc

FOR SALE—One and one-half sections stock farming land near Oltion, Lamb County, priced cheap for quick sale. John F. DuBose, Plainview, Texas. 1014p

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38ftc

SEE Floyd County Abstract Co., for improved and unimproved town lots We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39ftc

FOR RENT—Cottages in Blue Goose Tourist camp. \$5.00 to \$7.50 per week. No charge for Gas, Hot and Cold Shower Baths, Lights and water. 1812tp

FOR RENT

FOR RENT—Front bedroom with modern conveniences. Private entrance. Mrs. J. R. Archer, 305 W. Houston St. 20ftc

FOR RENT—Farm, if party will buy Fordson and plow. Eva Wagner. 206tpd.

FOR RENT—Furnished apartment, all modern conveniences, 321 West Kentucky street. Phone 249. 16ftc

FOR RENT—nice furnished rooms. Modern conveniences. See Mrs. S. B. McCleskey or phone 117W. 18ftc

WANTS

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square. 6ftc

For the best Sanders Wheatland plows, see or call John Reagan, Phone No. 38 or No. 6. 21-1tc

BOARD AND ROOMS, 229 West Mississippi Street. 14ftc

Glad Snodgrass has party who will buy some Vendors Lien notes. No monthly payments. 21-1tc

LOST AND FOUND

LOST—1929 S. M. U. class ring with initials "E. L. M." engraved inside. Lost in dressing room at country club. Return to Hesperian office.

FOUND—Box of hats between Plainview and Floydada. Owner may have same by describing and paying for this ad. See M. F. Hampton or inquire at Hesperian office. 202tc

FACTS

Rubber reclamation, begun two years ago, resulted last year in decreases of from 6 to 32 per cent in different sorts of crude imports, and the production of 330,435,000 pounds of reclaimed material by thirty-seven factories—a new business of above \$27,000,000.

Europe has been getting our early winter snow quota. Until recent weeks Portugal had not seen a snowstorm for fifty-eight years. Two generations or more had not put in fireplaces, even, for they had never felt a temperature below 54 degrees.

Locomotives are so far from giving up in deference to gasoline motors and oil burners that in some countries they are adding more cylinders, and Chile, Ecuador and the Argentine have ordered the powerful snake-type with boiler set between two articulated engine units.

President-elect Hoover, on the California farm owned jointly with Ralph Merritt, has 2,500 laying hens, home raised. He also grows grapes, alfalfa, onions, spinach, pigs and apricots.

Americas' current demand for color, speed and style has now extended to motor trucks, and manufacturers have decided that it is not a whim but arise "from a sound economic basis"—like other advertising.

Editors of the new Oxford Dictionary are surprised that they can find no use of the phrases "bed-side manner" and "blessing in disguise" dating earlier than 1907.

France is entering on a program for constructing 200,000 low-priced dwellings with government aid. A labor shortage is foreseen.

Virginia finds that serviceable wood unutilized in that state each year would load a freight train 200 miles long.

United States Government plant hunters have brought from Madagascar twenty-three new plants for introduction in this country. One is a tree yielding the gum base of varnish and several are rubber producers.

In the recent home-rule agitation in Scotland it was brought out that "in Glasgow today there are more Englishmen than there are Scots in London" and that 30 per cent of Edinburgh University professors are from south of the border.

It is reported to the Franch Academy of Science, as proved by tests, that Dr. Leon Normet has discovered a serum, an aqueous solution of citrates, that enables a patient to recover after great loss of blood.

Countries that like canned salmon and take most of the American pack are Mexico, the British Isles, Philippines and Australia.

The Hudson Bay Railway now has reached and runs trains to within ninety miles of its terminus at tide-water on the Bay.

SUBDUING THE WILD MORNIN-GLORY

The farmer who tries to eradicate field bindweed, or wild morning-glory, will not have an easy task, as this destructive weed is usually resistant to ordinary means of eradication. However, it can be killed by frequent cutting, by a combination of frequent cutting and the growing of dense-shade crops, or by chemicals. Clean cultivation also is effective in killing bindweed, but the work must be done thoroughly and repeated weekly for 2 or more seasons, to prevent the top growth of the weed. Usually the most practicable method is intensive cultivation and a smother crop, such as sorghum, alfalfa, or Sudan grass. It is very important to destroy small patches first found in a field, as the weed spreads rapidly. Where damage to the soil is unimportant, small patches can be killed by applying common salt at the rate of nearly one pound to a square foot.

Sweet corn loses its sugar content very rapidly after being removed from the stalk, and to have the best flavor should be picked on a rainy day, or better, a few minutes, before being cooked.

Film Star Plays Big Stage Role In Trial

"Trial of Mary Dugan" Talking Debut for Numerous Celebrities of Stage.

Norma Shearer steps into the great dramatic role created by Ann Harding in "The Trial of Mary Dugan." Bayard Veiller's all-talking special which comes Monday and Tuesday to the Palace Theatre as a Metro-Goldwyn-Mayer 100 per cent dialogue feature.

The transcription into a dialogue film of the famous Bayard Veiller murder drama marks Miss Shearer's entrance into the talkie field as well as her debut in parts of dramatic nature.

In assigning Miss Shearer to the sordid role of the woman on trial for her life, M-G-M executives ended a discussion of months' duration as to the advisability of permitting her to make the radical change in her screen characterizations. With Veiller in support, however, Miss Shearer obtained the part.

"The Trial of Mary Dugan" made its first appearance in New York in 1927 with Miss Harding in the leading role. She continued in the part until the show reached Los Angeles. At present fourteen road companies are presenting the great dramatic play in foreign countries and road companies are still touring the United States with it.

Stars Make Talking Debut
Sixteen stage and screen celebrities make their talking picture debuts in "The Trial of Mary Dugan." Bayard Veiller, author-producer of the sensational stage hit, who also directed the filmization of his popular play, hand-picked the big cast and rehearsed all its members for three weeks before a single scene was taken.

Norma Shearer hailed by critics as "the girl with the 100 per cent talkie voice," heads the all-star cast. Featured with her are Lewis Stone, H. B. Warner and Raymond Hackett, Lilyan Tashman, Olive Tell, Adrienne D'Ambriocourt, Mary Doran, Dewitt Jennings, Wilfred North, Landers Stevens, Myra Hampton, Westcott Clark, Charles Moore, Cladue Allister and others appear.

Although the players had never stepped before a microphone before, all of the voices registered perfectly and Veiller was delighted with the perfect recordings.

New York's famous old criminal court building was reconstructed for "The Trial of Mary Dugan." The replica of the courthouse is used in the opening scene of this 100 per cent talking picture.

CUTTING RANGE CATTLE LOSSES

Practices and principles to be observed in the management of cattle on range lands to avoid loss have been worked out by the Forest Service of the United States Department of Agriculture on the Santa Rita Range Reserve in Arizona and the Jornada Range Reserve in New Mexico. For the past 11 years, the average loss of cattle on the Santa Rita has been about 3 per cent, or about one-third the average yearly loss on similar but uncontrolled ranges in the same region. Seven of these 11 were dry years. On the Jornada, the loss was only 1.6 per cent average for 10 years, or about one-fifth the average loss on similar but unregulated ranges in southern New Mexico. The principal factors responsible for decreasing losses are: (1) a strictly conservative use of the range so as to provide a safe surplus of feed in the average year (2) vaccinating against blackleg (3) prompt attention to injured or sick animals through constant supervision of herd (4) removal of stock from poisonous plant infested areas at most critical seasons (5) guarding against losses from predatory animals (6) careful handling of stock (7) preventions of loss through straying by using fenced ranges.

Read The Hesperian for the news of Floyd County.

WHY FRIGIDAIRE?



Frigidaire is inexpensive
Frigidaire is practical
Frigidaire is care-free
Frigidaire is powerful
Frigidaire is beautiful
Frigidaire is a proven success with over 1,000,000 satisfied users—more than all other makes combined.

RADIO ELECTRIC COMPANY
Floyd County Nat'l Bank Building.

FIRST CALIFORNIA OIL WELL SUNK IN 1870, STILL WORKS

The oldest of California's now numerous oil wells is still producing its regular quota of four and a half barrels a day without any indication of going into retirement. Since it was sunk almost sixty years ago, hundreds of wells that might have appeared more lucrative at the time, have dried up, and no derrick even remains to mark them, while No. 4 toils on. It has yielded altogether more than 1,000,000 barrels of oil.

The story of No. 4 is the story of California's part in the production of petroleum. Ramon Perea, a Mexican deer hunter, was following a trail in 1865 through Pico Canyon, near the town of Newhall in Los Angeles county, when he happened upon an ooze of sticky, dark liquid. He put a little into his canteen and later displayed it at the mission settlement at San Fernando. A former resident of an oil-producing district of Pennsylvania saw it, and he knew it to be petroleum.

Examination of the territory revealed few of the characteristics of typical oil land. Instead of sagebrush covered flats surrounded by low hills, there were rugged mountains and precipitous rocks.

No. 4 was drilled by the old-fashioned spring-hole method, a relative of the 2,000-year-old Chinese spring-board method. By the Chinese method coolies worked the spring-board up and down, and it in turn worked the cutting tool at the end of the rattan cable. In similar manner Americans rigged up a sapling at an angle of thirty degrees with the bit attached to the upper end over the hole, and did their drilling by working the pole up and down. In 1879 this device was replaced by the first steam engine brought into Pico Canyon, and this has been operating there ever since.

A thankful heart is not only the greatest virtue, but parent of all other virtues.—Cicero.

It is a strange commentary that the head never begins to swell until the mind stops growing.—Atlanta Constitution.

Your Summer Suits--

Are They Ready For Use ?

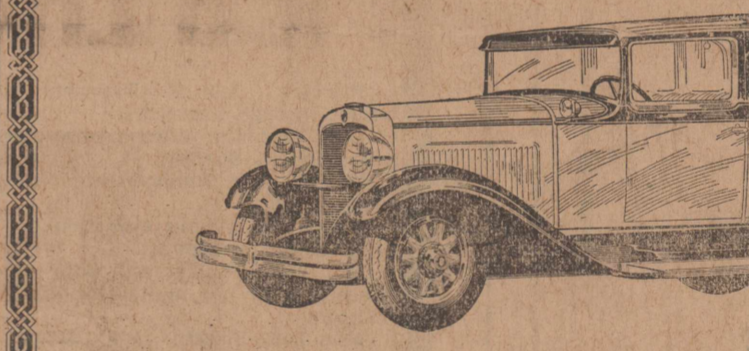


Let us clean them and recondition them for the week ends and vacations. You'll get a lot out of them and a few dollars spent will make them look like new purchases.

Boothe's Cash Tailor Shop

Price f. o. b. Floydada, Fully Equipped, \$1075.00

This is news to many people as there are many who do not know that a NASH "400" can be owned at such a price.



DO NOT EXPECT "400" PERFORMANCE FROM ANY CAR BUT THE NASH "400"

Money cannot buy finer performance than NASH engineering has built into the Nash "400".

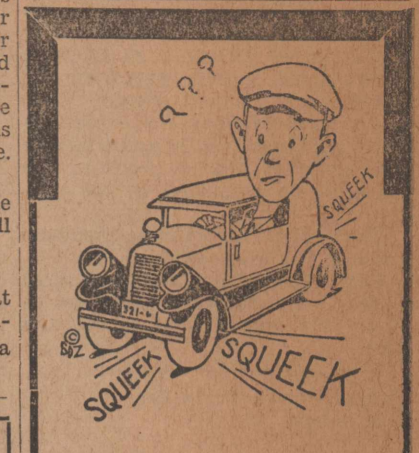
This is a broad statement, but "400" performance backs it up, and you can prove it to your own great satisfaction by driving this new and finer motor car.

Take a look at these cars, and see what NASH engineering has done to give more comfort and relaxation to

The NASH "400" has something new and finer to show you in the way of performance.

Carter Nash Co.

Every dairyman knows that if the dairy cow's production decreases in hot, dry weather because of insufficient feed, it is difficult if not impossible to get production back to normal during that lactation period. Most regular pastures are short in July and August and supplementary feeds should be provided in the form of silage, supplementary pasture crops, soiling crops, or good legume hay.



What A Difference A Little Grease Makes!

Doesn't it embarrass you to go squeaking down the street, having everyone look at you? Give us your car for an hour and when you get it back there won't be a squeak anywhere. The cost of this service is simply the cost of enough oil and grease to do the job. No labor charge.

CENTRAL FILLING STATION

HAL DRACE, Prop.

Society

Baptist Society Begins Study of Revelations.

Members of the three circles of the Baptist Women's Missionary Society Monday afternoon began the study of the Book of Revelations in a joint meeting. Rev. P. D. O'Brien, pastor of the church, conducting the study. And it was decided that every third Monday the three circles would meet jointly and continue this study of the last book of the Bible, to be conducted by the pastor.

There were twenty-nine members present at the meeting.

Next Monday afternoon the three circles will hold their meetings in their respective divisions of the city.

Farewell Lawn Party For Doc Massie.

A group of the friends of Doc Massie surprised him with a farewell lawn party at the home of Hazel Probasco Friday evening of last week. Many games were enjoyed by the guests on the lighted lawn. At a late hour refreshments of ice cream and cake with plate flowers of sweet peas were served. Before going home the honor guest was presented with a "book of memories" in which the friends present had written little remembrances.

Those present were Doris Manning, Gwendolyn Snodgrass, Pattiye Loper, Mildred Henderson, Ruth Rutledge, Edna Mae Nelson, Venita Borum, Genell Stovall, Winona Felton, Helen Rammings, Carella Zimmerman, Blanche Hilton, Helene Hay, Wana Tawwater, Maurine Hay Besclare Smith, Bill Grigsby, Urnon Borum, E. L. Morris, Hunter King, Edward Clanton, Durand Bishop, Layton Dorrell, Charles Brown, Ray Crabtree, Carl Marshall, Melvin Slaughter, W. A. Amburn, Doc Massie the honor guest, and the hostess, Hazel Probasco.

Women's Council In Meeting With Mrs. Nelson.

The Missionary Society of the First Christian Church met at the home of Mrs. E. C. Nelson Monday afternoon. The subject, "Witnesses in His Care," was thoroughly discussed and several very interesting

reports given. The ladies especially enjoyed the solo given by Miss Myrtle Meador, and a reading, "The Girl I Used to Be," given by Mrs. Banker. At the close of the study delightful refreshments were served. Mrs. Fred Brown will be our leader at the next meeting which will be the third Monday in August.

Reporter.

Self-Starters Class Met Thursday Evening.

The Self-Starters of the First Christian Church met at the home of Mrs. N. A. Armstrong, Mrs. Banker's mother Thursday evening of last week for their regular business and social meeting. At the business meeting the class name was changed from the "Young Married People's Class" to the "Self-Starters." The motto chosen was, "We have no Cranks."

After the business was disposed of the remainder of the evening was spent playing games. Later delightful refreshments were served by the hostesses.

The class extends a cordial invitation to all those who do not attend Bible School elsewhere to be a Self-Starters.

Edelle King Entertains Epworth Hi-League.

The Epworth Hi-League met with Edelle King, on Wednesday July 10, at 7:30 o'clock. Games were played and a short business session held. Several new officers were elected for the League.

Soda pop was served to twenty-eight leaguers. The party was enjoyed by all.

Porterfield Society Studying Book of Genesis.

Mrs. Flynn Thagard was leader for the meeting at the Porterfield Missionary Society Monday afternoon of this week at the Methodist Church. Besides the leader Mrs. A. D. Cummings and Mrs. Robt. A. Sone had subjects for discussion.

It was decided at this meeting that the society would serve refreshments one evening during the progress of the Epworth League Institute here next week, when Ansil

Lynn Union will sponsor a gathering of young people of the church.

Mrs. C. C. Casey will conduct the study of The Book of Genesis at the meeting next Monday afternoon. "Cain and Abel" will be the lesson study. The meeting will begin at 4 o'clock and will be held at the church.

Tingtata Group Campfire; Girls Meet.

Members of the Tingtata group of Camp Fire Girls met yesterday afternoon at the home of Mrs. Robt. A. Sone, their assistant leader, and engaged in weaving baskets. Their meeting last week was also held at the Sone home.

Mrs. W. C. Grigsby is leader of this group of girls.

Center News

Center, July 15.—Wheat harvest has gone into history in this community. The yield was from three and four to fifteen and twenty bushels per acre.

Mr. and Mrs. A. H. Mathews and children took Sunday dinner with Mrs. Montgomery.

Maxine Ross and Vada Veatch spent Sunday with Alice Fay Harbor.

Mr. and Mrs. Tom Jernigan and Mrs. Jewel Branson were Sunday dinner guests of Mr. and Mrs. Merle Weathers.

J. W. Cole visited a while Monday and Tuesday at the Jordan home before leaving for Terrell, Okla., where he will visit his parents for a week or ten days.

Herbert Burk and mother visited with Mr. and Mrs. Mankin and came to church here Sunday. Mr. Mankin's brother and other relatives were visitors at their home Sunday.

Miss Bernice Gresham spent the week-end with Miss Doris Spence.

We had baptizing at Mr. Gill's tank Sunday afternoon.

We had lots of fine singers out to singing Sunday and the singing was fine by both visitors and home folks.

T. L. King was on the sick list most of last week. He is up now.

Mrs. Ruby Webb, of Happy, has spent the week here with her parents, Mr. and Mrs. S. L. Dennis.

Mr. and Mrs. W. B. Jordan and children made a visit to the North Plains last week, leaving here at three o'clock Thursday afternoon and spending the night at Claude, Texas, with relatives. Friday morning they drove on to Channing to spend the day with their son, Arthur Jordan and wife, who had been called back to Channing to the funeral of her brother, Alvin Daves, who was drowned the first of the week. The Jordans returned to near Claude for the night, starting about eight Saturday morning and visited an hour, on to Hedley for our next stop of two and one-half hours. Left Hedley at 1:30, stopped one and a half hours at Plaska with Mr. and Mrs. J. H. Foster and arrived home before sundown.

Fairview News

Fairview, July 16.—Everyone is about through harvesting.

Bro. Burnham filled his regular appointment Sunday.

Church and Sunday school was well attended.

Miss Anna Austin spent Sunday with Mrs. Jim Stewart.

Mrs. Veda Walker and baby are visiting with her aunt, Mrs. L. A. Horton.

Miss Essie Baskin spent Sunday with Miss Mabel Culpepper.

Robert Saunders and Walter Houston left Tuesday for Colorado.

Misses Etta and Pearl Goughly, of Floydada, spent Monday night with Miss Bessie Mae and Hazel Brown.

The B. Y. P. U. will entertain the young people of the community with a social Friday night at the home of Mr. and Mrs. Jim Stewart.

South Plains News

South Plains, July 18.—The Sunset School building is being wrecked this week. It will be moved to South Plains. Work will begin on the new building soon.

Mrs. Paul Snodgrass entertained the W. M. S. Last Wednesday at her home north of South Plains.

The Sunset people will have their Sunday School at South Plains. They have made arrangements for a temporary place south of the hotel. Everybody is invited to attend.

The Baptist people are planning to begin work on their church building soon.

Mr. and Mrs. G. Milton and children returned last Thursday from New Mexico where they had been visiting the past week.

Riley Roop, formerly of Lockney but now of Sunshine Valley, N. M., visited with N. D. Clark last week.

The farmers are almost through their harvesting and now busy preparing their land for another crop. We are needing rain in our community.

Mr. and Mrs. J. H. Upton and family and Mr. and Mrs. R. L. Orman took dinner with Mr. and Mrs. Mabry Sunday.

Wilburn Wilson came in with his combines last week after harvesting several hundred acres in the Silverton district.

Blanco News

Blanco, July 16.—Mr. and Mrs. Clayton of Electra, visited their daughter, Mrs. G. R. Smith, last week.

Mr. and Mrs. L. C. Wheeler visited his mother, Mrs. Nora E. Jones, of Bledsoe, last Thursday.

Mr. and Mrs. Will Snell enter-

tained the young folks with a party Friday night.

Misses Nela and Bonnie Nell White, of Providence, are visiting in the Gilbreath home this week.

Miss Noma McPeak is spending the week with Irene Cates.

W. F. Farley and family spent Sunday with Mr. and Mrs. Daive, of Plainview.

Mr. and Mrs. Dalley spent Friday night with her parents, Mr. and Mrs. Smith of Crosbyton.

Mr. and Mrs. Niles, of Campbell, spent Sunday with Mr. and Mrs. Will Lewis.

Mrs. McNier, of Floydada, spent last week with Mrs. Lewis.

Mr. and Mrs. Selty, who have been visiting her sister, Mrs. J. L. Douglas, returned to their home in Wichita Falls Thursday.

Ham Smith and family spent Sunday with Mr. and Mrs. Bob Smith.

Mr. and Mrs. Parker Floyd who have been visiting his sister, Mrs. Ham Smith, returned to their home in Memphis Thursday.

Mrs. Harry Christian and children left Friday for Wellington to spend a few days with Mr. Christian's mother.

W. C. Cates and family spent Sunday in Lubbock visiting with his father who has been very ill in Lubbock Sanitarium. He was able to return home Monday.

Mr. and Mrs. Wright gave a birthday dinner Sunday in honor of their daughter, Miss Merle Lovern. Those present were Mr. and Mrs. Doc Bennett, Mr. and Mrs. White and children, Miss Noma and Chester McPeak, of Providence, Alva Warner, of Plainview, Mr. and Mrs. James, Misses Eula Mae and Manola Ray Gilbreath, Irene Cates and Myrtle Holligan, Richard Gilbreath and Earnest Holligan. Ice cream was served.

Mr. and Mrs. Howell and family of Bula, are visiting their son, Moss.

Richard Gilbreath left Wednesday, July 17, for Chicago, where he will enter school.

Miss Merle Lovern will postpone her party till Saturday night, July 27.

Gaston and A. H. Howell are visiting with Clyde and Billy Snell.

Rev. Mat Harder and Mrs. Harder spent Sunday afternoon with D. R. Baggett and family.

W. N. Hogue, of Pratt, Kans., Mrs. N. L. Warner, of Waurika, Okla., and Mrs. A. C. Hogue, of California, are visiting their sister and daughter, Mrs. S. R. Wright.

Mr. and Mrs. B. V. Sherley and family and Mrs. W. T. Sherley, of Cameron are guests in the S. R. Wright home.

LOCUSTS IN ALGERIA TO BE KILLED BY THE TON

An extensive campaign against locusts in Algeria will be opened in June by the French Ministry of the Colonies, supported by the Ministry of Agriculture. The cost will be \$430,000 and an army of 60,000 Algerians has been trained for the fray.

Hitherto attempts have been made to keep down the pest only in non-locust years, but this is a locust year for the North African littoral, the territory extending from Egypt on the east to Morocco on the west. The Egyptian Government and the Italian Government have been asked to organize similar campaigns, respectively, in Egypt and Tripoli, but have declined. France will do what she can, which will, of course, benefit the whole of the littoral and even the interior of Africa.

The territory to be gone over consists of 100,000 acres in the Department of Algiers, 50,000 in the Department of Constantine and 80,000 in that of Oran. Two methods are to be employed: In some cases beaters will drive the insects against great sheets, which will hold from 100 to 200 pounds of them at a time. In other cases they will be driven into enclosures of corrugated iron, each of which is capable of holding nearly half a ton of them. They will then be exterminated either by a spray of sodium arsenate or by flame throwers such as were used by the Germans during the war. Poisoned molasses will then be sprayed over the territory after it has been left by the beaters so as to exterminate those which may have been overlooked.

The whole campaign has been mathematically calculated. One of the tables shows that, on the average, 120 locusts go to the ounce.

"SLOWER, PLEASE"

A certain gentleman of mature age, fortunate in the possession of two boys just returned from college for their mid-year vacation, accepted their invitation to join with them in a hockey game. He was fair, fat and fifty; and his exercise for the last two years up to that time had largely been taken in his high-powered car, with an occasional stroll over the golf course. "I'll show these kids that Dad's still got the old stuff in him," he whispered to a friend as he boldly struck out on the smooth ice. And he did show them, too. He played a fine game and kept the admiring boys very much on their toes. He hadn't been an athlete for nothing. Most certainly not!

But that evening Dad breathed a heavy sigh and two days later his earthly journey found its inevitable destination in a newly dug grave. Dad had merely permitted his enthusiasm to get the better of his body—and his body got the better of him! A sad story but, a true one. No, it cannot be done safely, this dropping back into violent exercise after a lapse of years of comparative inactivity. Neither men nor women have any right to assume that their bodies, and especially their hearts, can thus suddenly be thrown into high gear and run at a speed which nature intended only for younger people.

It is all right to have a youth-

ful spirit but the average heart at fifty and even at forty is no longer young, and care must accordingly be exercised in exercising. Everyone of middle age or over should politely respect this fact and decline sudden and sustained exertion of any kind.

Exercise? Most certainly. Keep in good physical condition by long brisk walks, golf, setting up exercises or any other form of mild exertion that strikes your fancy. But don't get stuck up about your prowess and assume a "just-as-young-as-

I-used-to-be" attitude. In that case your head is playing a serious joke on the rest of you. And believe it or not, the rest of you matters very much in this business of living and long life.—Ex.

A pair of kitchen shears with sanitary white handles and strong, sharp blades is a useful tool. It can be used for chopping celery, apples and pickles for salad, also chicken and other meats; for cutting the heads and tails from fish; for cutting lettuce for shredded

salads, bread for stuffing, mallows, dates and nuts, etc. Then there are all the many uses for scissors—to cut paper for lining cake tins, twine on packages, shelf paper, and many other uses.

THE MODERN SCHEDULE

For the girls the period of innocent childhood has been shortened about five years. The period of bridled childhood has been postponed nearly ten years.—Woman's Home Companion.

We Must Have Room!

For New Hudson and Essex Cars arriving from the factory and FOR 10 DAYS will make drastic reductions in price on our used cars.

No such opportunity has been offered to the people of this territory to buy a good Used Car at such a low price or on such liberal terms.

NO PAYMENT DOWN REQUIRED if you can furnish proper security and we will give you three to six months to pay without interest.

LOOK THIS LIST OVER

THEN SEE THEM

BUICK TOURING — HUDSON SEDAN — STAR COUPE — DODGE COUPE — NASH SEDAN — FORD SLIP BODY — FORD COUPE OVERLAND 6 COUPE — NASH ROADSTER — OVERLAND TOURING — NASH TOURING — ESSEX COACH RICKENBACKER EIGHT SEDAN

These cars have all been reconditioned and in good condition and ready to go.

FIRST COME, FIRST SERVED

Rutledge Motor Co.

Floydada, Texas

Hot Weather Specials

—AT THE—

South Plains Outlet Store

One lot men's White Canvas Oxfords, Values up to \$5.00, go at only, **\$1.49**

One lot of Ladies and Childrens Slippers, Values up to \$4.80, Special for, **95c**

One Lot of Voiles, Worth 25c per yard, go at, **14c**

One Lot of Figured Dimity, Worth 50c per yard, go at only, **29c**

Men's and Boys' Kid Tennis Shoes, White and Black and brown and black combination colors, SPECIAL SALE, **79c**

South Plains Outlet Store

South Side Square

Well Designed
Honestly Built
Invitingly Cozy
Perfectly Adjusted
Popularly Priced
Easily Controlled
The People's Car

Finkner Motor Company

Store Coal Now and Save Money

—July is the time to store your Winter Coal. Coal will be Higher in August.
SCHOOL TRUSTEES.—We can take care of your Vouchers until taxes begin to come in.

Start taking care of your pullets and cows now, they will be producing when cream and eggs get high this fall.

Farmers Grain Co.

What's Doing In West Texas Today

PAINTROCK'S exports, during one week recently included one car of sheep, and three cars of mixed stock. Eighteen cars of grain and 15 cars of wool have been shipped to date. Last year's cotton crop is expected to be equalled this year.

ABERNATHY'S \$13,000 Struve cheese plant is still running to capacity, milk being brought in from a wide territory. The present capacity of 10,000 pounds of milk per day can be doubled with the purchase of another large vat.

HAMLIN has been experiencing a prosperous increase in residence building. Five new homes of permanent construction are being built in the most desirable locations. Modern improvements, such as sidewalks, sewer, lights, and natural gas are being used.

HEREFORD'S Chamber of Commerce officials traveled 1,200 miles in five days and visited seventeen towns and fifteen counties, in securing \$4,500 for the Panhandle Plains, Inc., which will be used to advertise the opportunities that exist in the vast Panhandle Plains area for the farmer, home-seeker and investor.

ROSWELL, N. M. entertained the fourth annual motorcade of the W. T. C. C. on July 16 when the Pecos Valley-Intermountain district convention of the organization was held. An interesting program on which Governor Dillon and other notables had prominent parts preceding a visit to the irrigated farm section, the reception and entertainment.

VAN HORN was visited by the W. T. C. C. motorcade on July 13, and the Big Bend district convention held there. Mayor R. E. Thomason, of El Paso, Col. R. Durill, Col. Perkins of Alpine, Dr. H. W. Morelock, of Sul Ross Teachers College, Hunter Metcalfe of Marfa, and President Bourland of the W. T. C. C. were speakers on the constructive program.

HALE CENTER had shipped 300 cars of wheat and other grain by both elevators and independent shippers up to a little over a week ago. It is estimated that over 80 per cent of the wheat has already been harvested. The 1929 crop promises to be one of the largest from the standpoint of yield in many years.

STEPHENSVILLE'S milk receipts at the local receiving station of the Southwest Dairy Products Company passed the 500 gallon per day volume recently. Another milk route is expected to be inaugurated soon to care for the supply.

COLEMAN County's increase in valuation over last year has been announced as \$1,500,000, the total valuation for this year being \$16,000,000. The new increase is due to oil and the newly constructed buildings in Coleman, and these influences have operated about equally in causing the raise.

PECOS building permits amounting to \$40,000 were granted for structures down town and along the highway recently. Construction of a \$40,000 building by the American Telegraph & Telephone Company is expected to begin shortly. Plans for a new courthouse are being rushed.

BIG SPRINGS Petroleum building was accepted by the Directors recently and a formal opening held shortly following. The building was constructed by a stock company composed of local citizens. A \$10,000 bonus to be used for the purchase of the site was given by the Big Spring Chamber of Commerce.

BRADY'S newest building and loan association, the Central Texas, with headquarters at Brady, was perfected recently with an authorized capital of \$15,000,000. This is the second building and loan association at Brady and was organized as an evidence of faith in the growth of the community.

FINELY GROUND GLASS USED IN FAKE LIVESTOCK REMEDY

Offered as a "cure" for fistula of the withers in horses, the product, which was a mixture consisting principally of ground glass with traces of boric acid and copper, zinc and iron salts in an impure form, sold at the fabulous price of three treatments for \$5. Inasmuch as this ailment usually requires surgical operations by competent veterinarians to remove all diseased tissue before any drug or chemical may be applied, the "sure treatment" immediately aroused the suspicions of the administration.

Unique also was the method of application, according to the directions. The "remedy" was to be placed in the ear of the animal on the theory that the cavity of the ear is the nearest means of reaching the spinal column, and that the spinal column must be acted upon to bring the effects of the drug to the affected parts.

Any chemical or drug placed in the ears of animals to cure sores on the shoulders can not be regarded as scientific, officials of the administration decided.

Although the manufacturer said he believed in the efficacy of his product as a "sure treatment" for fistula, he decided to stop making interstate shipments of it in order to avoid prosecution by the Government. No seizures were made by officials, because the product was immediately removed from interstate commerce.

Continued effort will be made to rid the livestock drug market of all false and fraudulent cures. In removing these cures the administration not only saves livestock owners millions of dollars annually for the useless cures themselves but protects their interests by allowing only actual and recognized treatments to be sold in interstate drug trade.

well" in order to destroy the microscopic parasites known as trichinae which sometimes are present in raw pork. The use of imperfectly cooked pork sausage resulted in the death of the head of the family and the illness of nine others in the household.

According to a press report transmitted by an employee of the Bureau of Animal Industry, the only member of the family to escape was a 16-year-old daughter who had learned the danger of trichinosis in high school and who declined to eat the raw pork.

Although a very small proportion of hogs harbor trichinae, the fact that pork so infested is normal in appearance calls for the thorough cooking of all pork. The sausage which caused the outbreak is reported to have been purchased from a farmer who was selling it from house to house in the neighborhood. Particulars concerning trichinosis are contained in Leaflet 34-L, which may be obtained on request from the United States Department of Agriculture.

L. G. MATHEWS
Lawyer
Readhimer Building
Floydada, Texas

Got Up In The Morning Feeling DIZZY

"I BEGAN to suffer with headache and biliousness," says Mr. John C. Malone, of Buena Vista, Ohio. "I had a hurting through the middle part of my body which seemed to come from indigestion. I would get constipated, and then feel all out of sorts. I would get up in the morning feeling dizzy, and everything I ate would disagree with me.

"Someone asked me why I did not try Black-Draught. I found it to be just the medicine I needed. When I feel a spell coming on, I begin by taking a dose of Black-Draught, dry, at night. I continue to take it for several days, and in a short while I am feeling fine. It is all the medicine I need."

Costs only 1 cent a dose.

THEDFORD'S
Black-Draught
For CONSTIPATION
INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take Cardui. In use over 50 years. EX-148

Christ appeals to the soul as

THE TRIAL OF MARY DUGAN
The ALL TALKING marvel!



At The New PALACE
Monday-Tuesday
July 22-23

ANOTHER RAW-PORK WARNING

A recent outbreak of trichinosis in St. Louis, Mo., prompts the United States Department of Agriculture to repeat the warning "Cook pork

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 303W

Matinee Each Day—2 p. m.
Matinee Admission Prices
15c and 35c
Night 25c and 50c

IN THE SPOTLIGHT

HART PAIR TRACTORS

Outstanding Records for Power and Fuel Economy

L. C. McDONALD
Floydada, Texas

"They were spoiling our home"...

I COULDN'T seem to rid my home of flies and mosquitoes. They were a terrible pest, and bothered my husband terribly. I tried everything. Finally I got Black Flag Liquid. I sprayed it around, and it worked beautifully. It killed every fly and mosquito quickly. My husband was so pleased!

MRS. J. J. L.

BLACK FLAG 35¢ a half pint LIQUID why pay more

Black Flag also comes in Powder form. Equally deadly. 15c, and up.

COMMITTEE ANNOUNCEMENTS MADE FOR ROTARY YEAR

Announcement of the committees for the year was made at the close of an evening meeting of the Floydada Rotary Club held Thursday evening last in the basement of the M. E. Church, parts in the program preceding the announcements being most effectively rendered by Rotary-Anns present for the occasion. Among these were Mrs. A. D. Cummings, who, with Miss Ruth Collins at the piano, gave a delightful violin number; Mrs. Lon V. Smith, who made a clever talk with "Rotary in our Community" as her subject. Mrs. Robt. A. Sone pleased her male hearers greatly with two readings that featured the woes of the wedded man.

R. E. Fry and G. C. Tubbs made an abortive effort to declare one of the classifications in the club vacant now taken by a prominent resident of the community. The denouement came when the club parliamentarian, Geo. A. Linder, declared them out of order after some fifteen minutes oratory.

Committee appointments announced are as follows:

Aims and Objects Committee: D. W. Fyffe, J. V. Daniel, Calvin Steen, R. E. Fry;

Club Service Committee: D. W. Fyffe, B. L. Blacklock;

Classification: A. D. Cummings, Herman Crows;

Fellowship and attendance Committee: P. D. O'Brien, Wilson Kimble;

Program committee for first quarter: G. C. Tubbs, Bob Medlen;

Vocational service committee: J. V. Daniel, F. C. Harmon;

Community Service Committee: Calvin Steen, Robt. A. Sone;

Boys' Work Committee: G. A. Linder, Roy L. Snodgrass;

International Service: R. E. Fry, H. P. Watson.

MISS FAYE WRISTEN MARRIED

Miss Fay Wristen, daughter of Mr. and Mrs. H. C. Wristen, of Lorenzo, became the bride of Mr. R. J. Blackwell of Bard, California, Saturday, June 15. They were quietly married at Yuma, Arizona, leaving immediately for Los Angeles and Catalina Islands. Upon returning to Bard they will make their home where Mr. Blackwell is assistant manager of the U. S. Experiment Station.

Miss Fay Wristen will be remembered by a number of people here as one of the teachers at Allmon the past two years. She has visited here often with Miss Blanche Wartes—Lorenzo Tribune.

PIONEER COUPLE OF WACO HAVE WEDDING ANNIVERSARY

Mr. and Mrs. T. N. Oliver, the parents of Mrs. R. I. Teeple of Floydada, celebrated their golden wedding anniversary recently at their home near Waco.

Mr. Oliver, when a small boy came to Texas with his parents from Georgia in a covered wagon drawn by oxen. The trip required about three months.

ZEEK BUYS CURLEY CAFE

Curley's Cafe changed hands last week, the new owner being M. Eastering, former operator of Zeek's Cafe on West California Street.

Mr. Stephens former owner of cafe, is giving his attention to a trucking business during the harvest season.

CONDUCTS FUNERAL AT MUNDAY

Rev. and Mrs. P. D. O'Brien and children spent Tuesday and Tuesday night in Munday, Texas, where Mr. O'Brien was called to conduct the funeral services for Mrs. C. H. McKinney, who died early Monday morning.

MUSIC LOVERS

We have a very complete stock of grand and upright pianos in the justly famous Kimball.

We have the only genuine Victrola and a full line of stringed instruments as well as player rolls, records and sheet music both popular at 35c and the McKinley series at 20c.

We invite you to visit us or drop us a line expressing your needs and our salesman will call.

CARTER MUSIC COMPANY
FLOYDADA, TEXAS

Middle Life Troubles

"ABOUT twenty years ago, my health was very bad," says Mrs. Mat Howard, of Terrell, Texas.

"I was passing through a critical time in my life, and I suffered a great deal. I was not at all strong, and my nerves got all upset. I had hot flashes, and sometimes would get suddenly so faint I could not stand up. My head would whirl, and I could not see a thing. I would have to lie down for hours at a time.

"I improved so much after I had taken Cardui for a while. I continued the medicine for some months, until I had passed the critical period. Since then, I have given Cardui to my five daughters. All of them have continued the use of Cardui in their homes. We have all been better for having taken it."

CARDUI
Helps Women to Health

Take Theford's Black-Draught for Constipation, Indigestion and Biliousness. 1 cent a dose. EX-144

Quick Curb Service
WEST SIDE SQUARE

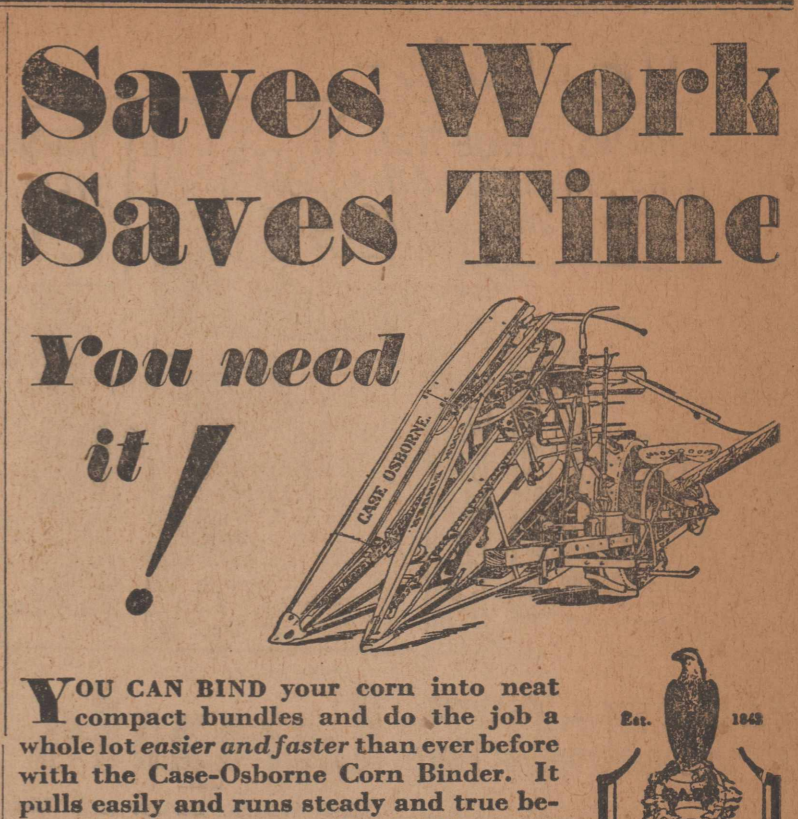
MOORE DRUG CO.

Registered Pharmacist
TELEPHONE NO. 193

"Yours For MOORE Service"

Saves Work Saves Time

You need it!



YOU CAN BIND your corn into neat compact bundles and do the job a whole lot easier and faster than ever before with the Case-Osborne Corn Binder. It pulls easily and runs steady and true because both wheels are of equal diameter.

Side draft is practically eliminated because this binder is specially built with the drive chain on the outside of the drive wheel where it balances the other working parts on the inside. It is so well balanced that a tongue truck is unnecessary.

The Case-Osborne Binder is extra strongly built. Frame is angle and bar steel. Wheels are suspension type. Binding mechanism has wide range and ties tight bundles. It combines dependability and top notch performance in a way that means lower costs for you.

We invite your close inspection of this labor and time-saving machine whenever you can come in.

Willson & Son CASE

Hesperian Want Ads Get Quick Results

extra miles

Get set for extra miles

YOUR speedometer wants to tell a story—and it's a story with a happy ending, too. It wants to show you just how much extra mileage is really packed into Conoco Gasoline. So give it a chance.

Note your mileage the next time you fill with Conoco—then keep an accurate record of your miles per gallon. That's the way to prove to your own satisfaction that Conoco is the real low cost economy fuel for summer driving.

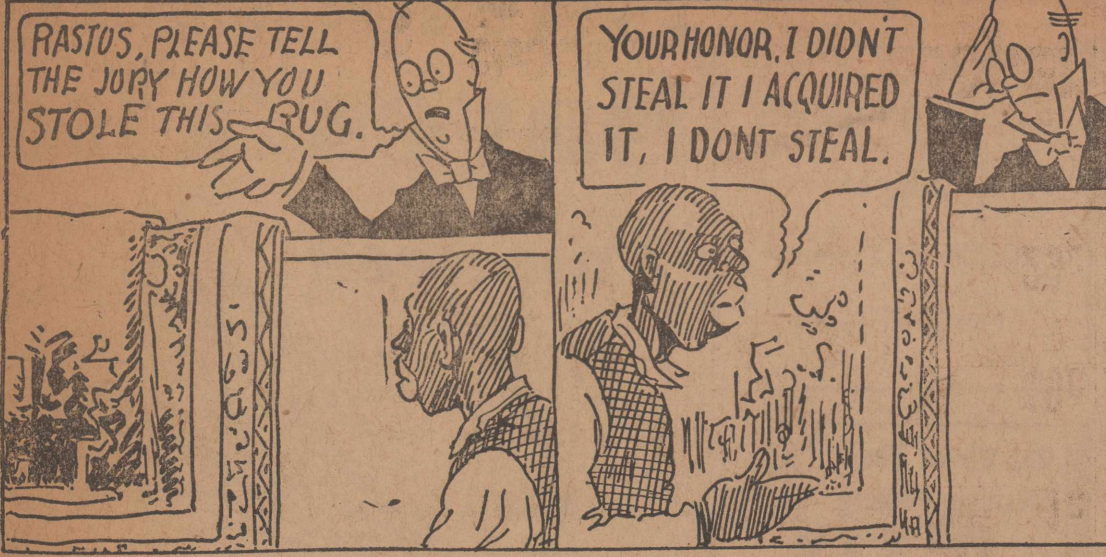
Look for the sign of the Continental Soldier—it's the symbol of extra miles. Back of that sign stand the resources and experience of an organization which has been serving the public with petroleum products for almost half a century.

CONTINENTAL OIL COMPANY
Producers, Refiners and Marketers of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming

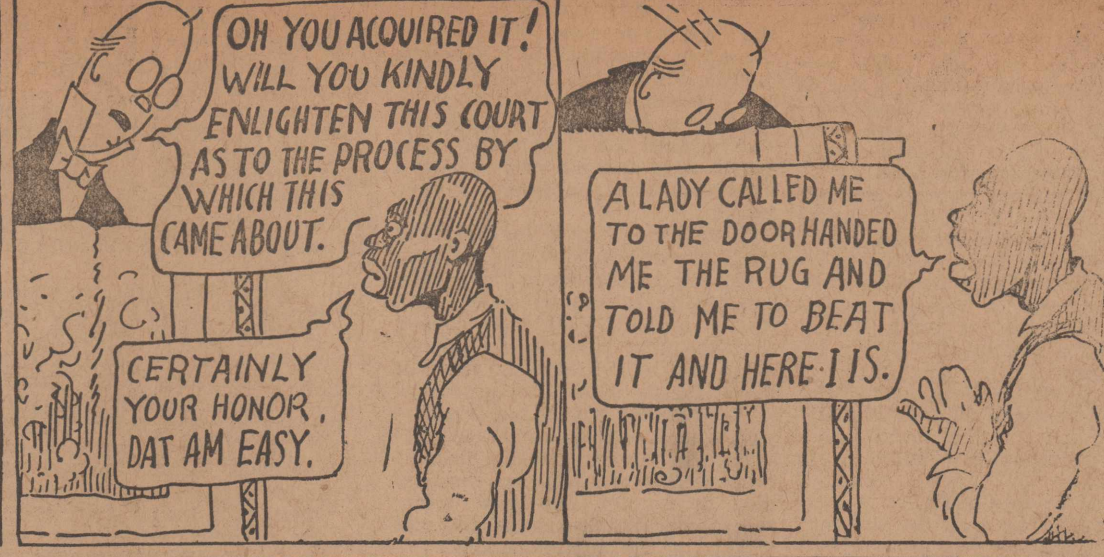
Packed with extra miles

CONOCO SUMMER GASOLINE

The Judge -



Oh That's Different



Too Late To Classify

FOR SALE—One way Sanders wheat plow, six feet. In good condition. Also a Fordson tractor, cheap. See H. C. Stovall, City. 212tp.

FOR RENT—two furnished and one unfurnished apartment, newly papered and painted, also furnished bedroom. Mrs. Rose Kelley, corner So. Main and Houston. 212tp

Bread for sandwiches should be 24 hours old. It should be cut in thin slices, and preferably filled with a chopped filling. If the filling is soft and likely to soak through butter both sides; otherwise the butter may sometimes be mixed with the filling and the spreading may be done in one operation. Cream the butter until soft enough to spread, but no not melt it as the flavor will be changed.

Dr. J. Herman Thomas, Optometrist, Is Here

Dr. J. Herman Thomas, formerly of this city and until recently a student in the Los Angeles School of Optometry, announced Wednesday that he would be in Floydada the remainder of this week and until Tuesday of next week to make examinations of eyes and diagnosis of eye trouble. Dr. Thomas is temporarily headquartered at Lubbock and working the South Plains. His offices in this city are with Dr. C. M. Thacker in the Readhimer building on West California Street.

Dr. Thomas remained in this city a number of years, and finished high school here with the class of 1926. He took up the study of optometry at Lubbock under Dr. M. F. Swart. He received his diploma from the Los Angeles School of Optometry at Los Angeles, in June. The Los Angeles School of Optometry is affiliated with the Southern University of California.

The Hesperian \$1.50 per year.

Locals

Mrs. Wanda Banker and Mrs. Otis Abston left Tuesday morning for Wichita Falls and Dallas to be absent the remainder of the week on a vacation trip.

Rev. and Mrs. Ben Hardy, of Hamlin, former residents of Floydada, visited in the home of Rev. and Mrs. G. T. Palmer Friday of last week. Rev. Hardy owns a farm southeast of Floydada and gave business matters in that connection attention while here.

H. B. Callahan, of Amarillo, in company with his father, B. J. Callahan, of Shawnee, Oklahoma, arrived yesterday afternoon for a brief visit with Drs. G. V. and L. V. Smith.

Frank Luttrall, of Midland, spent a short time here Wednesday enroute to Lorenzo for a visit with his parents, Mr. and Mrs. John Luttrall.

Herbert and Miss Lucille Hunt, of Claude, spent Saturday and Sunday on a visit here with Buford and Miss Myrtle Terry.

Mrs. H. J. Willis and daughter, Mrs. Ray Clements, returned home Sunday after a trip into north Texas and southern Oklahoma on a visit with relatives at Bonham, Denison and Durant, Oklahoma. They were accompanied on the going trip by their daughter and sister, Mrs. N. B. Stansell, who remained at Bonham to be with her husband.

Mrs. Hubert Smart, of Colorado City, and Mrs. Betty Salliers, of Abilene, will leave today for Abilene, following a week's visit here with their parents, Mr. and Mrs. L. H. Lewis.

Mr. and Mrs. L. T. Bishop and little son, and A. L. Bishop left Sunday for a two week's vacation trip in Central and East Texas. They were accompanied by Miss Tillie Fay Bishop, who is returning to Austin to enter school there.

Mr. and Mrs. Wallace McGehee and little sons, of Kansas City, are here for a visit with his parents, Judge and Mrs. Wm. McGehee, having arrived Tuesday night.

Mrs. T. A. Lewis and son, Thomas Alvin, of Byars, Oklahoma, are here for an extended visit with her sister, Mrs. Mal Jarboe, having arrived last Friday.

T. L. Wilhite, of Lexington, Oklahoma, father of Mrs. Mal Jarboe, and also Mrs. Mattie Little, of Dallas, an aunt, left last Thursday after a visit of some two weeks in the Jarboe home.

John Hodges, of Levelland, spent Monday and Tuesday here on a business trip and visit with Mr. and Mrs. F. F. Edwards. He was accompanied by his daughter, Velma, who plans to visit her grandparents until the latter part of August.

Mrs. Albert Clubb, of Petersburg, was a visitor in Floydada Monday.

Mr. and Mrs. Tony Lundgren, of Big Springs, arrived last week to be at the bedside of his mother, Mrs. A. L. Lundgren, who has been critically ill in the Smith and Smith Hospital. Mrs. Lundgren's condition is reported this week to be considerably improved.

Mr. and Mrs. E. B. Massie and sons, E. B. Jr. and Dock, and daughter Jessie Belle, left Tuesday for Corpus Christi where they will make their home. They have been residents of this city for the past several years.

W. L. McGregor and family of Breckenridge, are here for a visit with Mr. and Mrs. A. V. Haynes, having arrived Wednesday. Mr. McGregor is a brother of Mrs. Haynes.

Mr. and Mrs. J. E. Laughlin and son, Harry, arrived last Friday for a visit here with their daughter, Mrs. A. B. Keim. Mr. and Mrs. Keim and little daughter accompanied them to Carlsbad, New Mexico, last Sunday where they went through the Carlsbad cavern. They also spent Wednesday of this week in Tulsa visiting with relatives and friends.

Dr. E. O. Nichols, of Plainview, returned last week from an extended visit in Europe. Dr. Nichols is a brother of Mrs. Wm. McGehee of this city.

Lions Hold Zone Meet At Matador Wednesday

Lions Clubs in Zone 11 in this section are young in the Lions Club work but are making rapid progress and a general optimistic outlook for the future of the clubs, was reflected at the regular Zone meeting of the district held at Matador Wednesday noon. Only six clubs were represented at the meeting, but approximately fifty delegates from these clubs were present.

District Governor Sam Braswell, of Clarendon, presided at the meeting, following the luncheon at the noon hour. The business meeting was held in the new Matador theatre building, and featuring the program were a number of selections by a stringed orchestra and the Matador Ukelele Club. J. L. Mulkey, of Clarendon, was elected as District Chairman and E. M. Rice, of Matador, as vice-chairman. Henry Gardner, of Quitaque, was elected District Secretary.

Joe Breed, J. C. Gilliam, G. B. Schmid and Ed Bishop attended the meeting as delegates from the Floydada Lions Club.

REGULAR COURT OF HONOR FOR SCOUTS NEXT FRIDAY

The Floyd County regular Court of Honor will be held Friday night at the court house, it was announced by Scout Executive E. L. Roberts of Plainview, who was in this city Tuesday. Floydada troops 43 and 44 will have the major part of the advancements and merit badge presentation. A number of visitors from communities near this city are also expected to be present and take part in the Court.

Executive Roberts will be in charge of the Court of Honor.

13-YEAR-OLD SUCUMB TO PERITONITIS SATURDAY

Imogene, thirteen-year-old daughter of Mr. and Mrs. J. L. Johnson, of Lakeview, succumbed to peritonitis at a local sanitarium Saturday afternoon of last week, following an operation for a ruptured appendix.

Funeral services were held Sunday afternoon at Lakeview Cemetery, where Elder H. P. Cooper, of the City Park Church of Christ preached the funeral sermon.

SCHOLASTIC TRANSFERS MUST BE MADE BY AUG. 1

Scholastic transfers from one school district to another in Floyd and adjoining counties must be made not later than August 1, it was stated this week by County Superintendent Price Scott.

A number of transfers have been made to date, but there are probably many more that are planning to move to a new school district, and those that are planning to move to new districts should make scholastic transfers at once, Mr. Scott said. Blanks for transfers are available in the County Superintendent's office.

FINDING OUT ABOUT STEEL

The first steel skyscraper ever built is now being torn down in Chicago. Put up in 1887, it is now out of date, and is being removed so that a bigger structure can take its place.

Experts from the American Institute of Steel Construction are watching the demolition with great interest. For years there has been considerable discussion about the way a building's steel framework will endure the changes wrought by passing years. Some experts have thought one thing, some another, no one has been quite certain.

Now, however, they are going to get a chance to find out. Steel from this pioneer skyscraper will be put through all kinds of tests, so that the experts can tell definitely just what, if anything, has happened to it. The new knowledge thus gained will prove of great value in future steel construction work.

TOURIST LUNCH SHOP SOLD MONDAY TO HARRY GRIGSBY

Purchase of the Tourist Lunch Shop by Harry Grigsby was announced Monday by L. W. Wither-spoon, former owner. The transfer was completed July 15, and Mr. Grigsby took charge Monday.

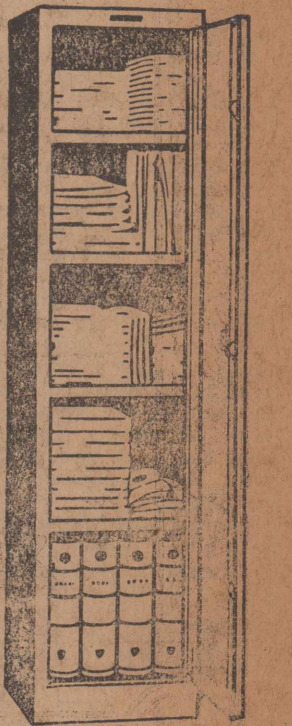
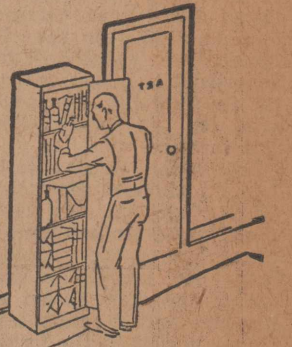
The Tourist Lunch Shop is located on West California Street, next door to the Tourist Hotel.

For SUPPLIES or WRAPS



For the small office Won-dor is ideal. The larger size is but two feet square.

Yet as a storage cabinet Won-dor will hold many office supplies, or the instruments and medicines of a doctor. As a wardrobe Won-dor will serve several people. Many homes, even, find a variety of uses for this versatile cabinet. Made without bolts. Its welded frame is particularly rigid. Hinges, handle and lock of modern design. Your choice of six finishes.



LYON WON-DOR CABINET

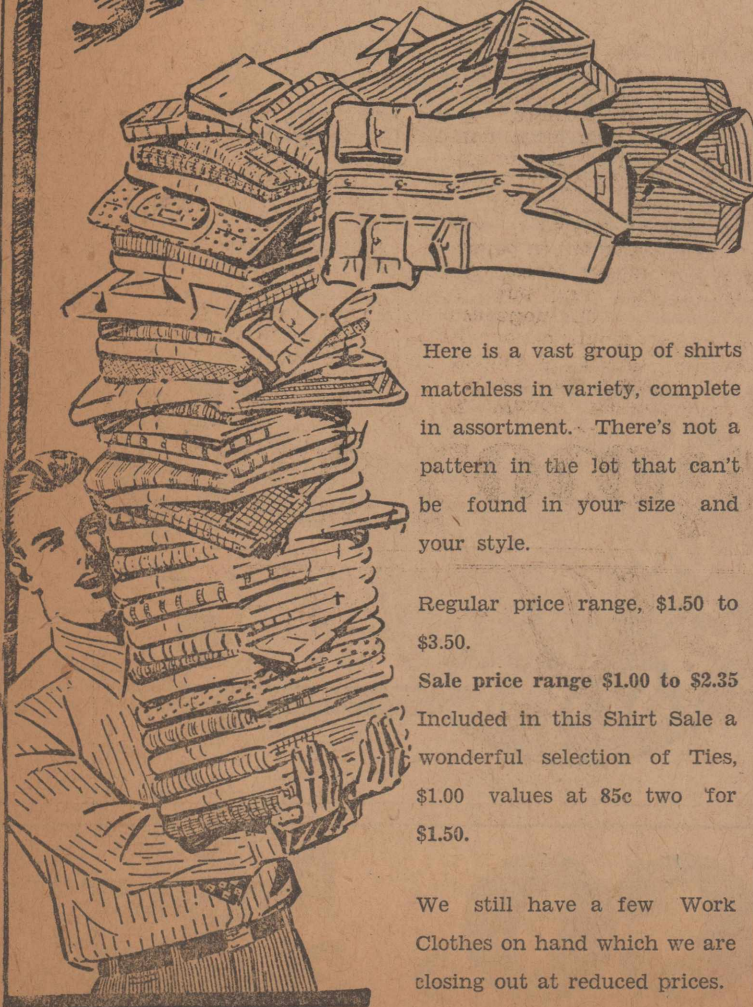
Hesperian Pub. Co.

CONTEST WEEK-END SPECIALS

- Japanese Parasols, Special while they last, 49c
- Bird Neponset Rug, 9x12 guaranteed, special, \$7.95
- New House Frocks, 3 pieces, colors guaranteed, \$1.95
- ONE LOT HOUSE FROCKS, Regular \$1.00 dress, guaranteed colors, Extra Special, 69c
- PIECE GOODS, COLORS GUARANTEED, Printed Lawns and Dimities, It won't last long at these prices, Big Special, three yards, 50c
- Embroidery Thread, Two Skeins, 5c
- Hinds Honey and Almond Cream, Regular \$1.00 size, 69c
- Spearmint Tooth Paste, Regular 50c Tube, 25c

H. P. Watson Co.
"Where Your Dollars Have More Cents"

Shirt Sale



Here is a vast group of shirts matchless in variety, complete in assortment. There's not a pattern in the lot that can't be found in your size and your style.

Regular price range, \$1.50 to \$3.50.

Sale price range \$1.00 to \$2.35. Included in this Shirt Sale a wonderful selection of Ties, \$1.00 values at 85c two for \$1.50.

We still have a few Work Clothes on hand which we are closing out at reduced prices.

Wood Brothers Clothiers For Men

South Side of Squ

WHOOPEE!

- 10 lbs. Can Sugar, for, 45c
- With 2 lbs. Best Peaberry Coffee, 90c

\$1.35

- Fig Bar Cakes, Fresh, per lb., 12c

- Red Spuds, 10 lbs. for, 39c

- Tomato Catsup, Large Bottle, 20c

- Blackberries, Gallon can for, 58c

- Bread, Fresh, Three Loaves, 25c

- Oranges, Full of Juice, Each, 1c

- Bananas, Nice and Yellow, doz., 19c

- Lemons, Per dozen, 29c

C. P. Looper Company

M SYSTEM
"Saves for the Nation"
FRIDAY and SATURDAY SPECIALS
AT BOTH STORES

Bananas	Golden Ripe Per Dozen,	19c
Spuds	10 lbs., new Reds. For,	37c
Sugar	10 lb. Bag, With \$2.00 Purchase,	49c
Compound	8 lb. Pail, For,	\$1.16
Flour	48 lb., Bag for,	\$1.69
Coffee	3 lb., Maxwell House,	\$1.38
Market Special		
Steak	Baby Beef per lb.,	29c

All Orders of \$2.50 or over Delivered Free.
No. 1—PHONE 4 No. 2—PHONE 62

Through the Turn-Styles to Economy in Economy