## THE FLOYD COUNTY HESPERIAN





Estimate Of Increase
In Values $\$ 1,702,594$
Rail oads and $\overline{\text { Values in Floydada }}$ Represent Biggest Portion
of New

Rotary－Anns Guests At Club Meeting Tonight



－

Will Build On North Side Of Square Soon
 To

E．C．Henry＇s Death Marks Passing Of Man Prominent In Pioneer Days

\(\underset{\substack{Former<br>Heart<br>Sheriffi<br>Stection，Buried}}{Viction of}\)

Fair Officials Plan Unusual Amusements

## D．P．Carter Appointed

 Dealer For Nash Cars


J．W．Lester Succumbs To Apoplexy Friday


## Randerson Building



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BAIRD BISHOP MAKES HIGH
GRADE IN PHARMACY EXAV
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$\qquad$ChURCH OF CHRIST，MEETING
BEGINS
SATURDAY，JULY

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> (14) SOCIETYlub Observes
Meeting.


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The Floyd County National Bank of Floydada In the state of Texas, at the cosose of business on June 29, 1929 .
Loans and discounts.
 Other bonds, stocks and securities owned ...
Banking house, $\$ 16,50000$ Furniture and fixt
Real estate owned other than banking house Real estate owned other than banking
Reserve with Fereral Reserve Bank.
Cash and due from banks .......... C. Outside checks and other cash items.


## 

15. Ca
16. 
17. 

Un
UnCapitalCapital stock paid in
Surplus
Undivided profitit.....et
Due to banks, including
LIABILITIESDue to banks
outstanding,
Demand Deposi
Time deposits

$\$ 1.00$
Satisfaction Guaranteed
GAS-MOTOR OILS-CAR WASHING
First Class Road Service
STATE OF TEXAS, County of Floyd, ss:

Magnolia Filling Station
$\qquad$ H. o. Cline, Prop.

## The Answer

 is the SameYou wouldn't throw away your (0) watch because the spring was broken (0) -you'd have it fixed by a competent tional service from it.
By the same token, don't think your car is hopeless just because it is losing power and hasn't the pick-up it used to have.
We can re-condition the cylinders, install new McQuay-Norris piston rings, pistons and pins, and restore all its old-time power and pep.

## Bring It In Today

There'll be no obligation on your part and There'll be no obligation on your part and
we'll be glad to give you a price in advance for we'll be glad to give y
the necessary work.
A re-conditioned motor will mean additiona service, economy and comfor
We are waiting to serve you. that the above statement is true to the best of my knowledge and sealies
Subscribed and sworn to before me this 9 th das. K. GREEN, Cashier.
(SEAL)
(SEAL) $\quad$ ROBERT EUBANK, Notary Public.
CORRECT-ATTEST:
T. S. Stevenson, C. Surginer, R. E. L. Muncy, Directors.

| The Answer is the Same $\qquad$ <br> (0) $\qquad$ throw away your the spring was broken <br>  , ont on't think your car is it is losing power and sed to have. We con |
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Here Are All of Your Summer-land NeedsFor Men and Women

Everything you need in the way of Drug and Drug Sundries for that Vacation Trip Stock up at our new store at The Convenient Corner before you leave. Everything from Kodaks to tooth paste.

## Arwine Drug Co.



J. B. Bishop




## Cars Greased <br> FOR ONLY <br> cars ureaica <br> FOR ONLY

 II$\begin{array}{ll}\text { Here July } 3 \text { to } 5 & \begin{array}{l}\text { Mr. and Mrs. } \\ \text { daughters, Mrs. Esley Miary, Linnie } \\ \text { and Lillan are visiting different }\end{array} \\ \text { anints in New }\end{array}$ Fourth of July and a family re- points in New Mexico.
union of the Wilson family-all of Miss Ruth Childress spent Wed-
the sisters and brothers of Mrs. nesday evening with Vera willson.


## Closes Saturday, July 13

You should take advantage of these prices if you have not already. In our Piece Goods Department we are selling Printed Voiles, Crepes, Batistes, and Flaxons at the Very Special Price of, 43c per Yard.
Get yours today. They are worth lots more.

READY-TO-WEAR AND MILLINERY
In this department we have new dresses and Millinery at Very Special Prices for this Sale.

Take Advantage of these Prices.

## Sale Closes Satureday, July 13 BAKPR-CAMPBELL COMPANY

Everything for men to wear is offered in this Sale. Clothing, Shoes and Furnishings. You should make that saving we are offering on Should make that saving we are offering on
Shirts. Especially a heavy White Broadcloth at only, $\$ 1.49$.

Floydada


# The Floyd County Hesperian, Floydada, Texas, Thursday, July 11, 1929. 

CHURCHES
METHODIST CHURCH
A. D. Jameson, Pastor The third quarterly conference
or the Floydada circuit will convene in the new church at Fair-
view Saturday, July 27. Preaching at 11:00 a. m., conference in the af-
ternon. Rev. M. M. Beavers, pre-
siding elder, will be in charge. Dinner will be served Saturday.
Preaching Sunday morning at $11: 00$
a. m. at Fairview. This is an important conferenene as plis is an wim-
discussed for the successful closing

of the year's work. Everybody in-

## "Yours For

## Moore Service"

## What It Means

YOURS! This is Your Drug Store. We want you to feel that this is your store and you have the right to demand what you wish in the drug line.

> -MOORE! More choice, more quality, more reasonable prices, and more drug service.
-SERVICE! Our Service means quicker, better and pleasing service. Effecient service and courteous treatment will always be our aim. We shall ever be striving to please you, our customers.
"YOURS FOR MOORE SERVICE" At The Cool Drug Store

Moore Drug Co.

## Hollis B. Moore

y A. A. Collins, Pastor
B. F. MCIntosh, Superintendent of
Sunday School.
Sunday School at 10
Morning service at 11.
Christian Endeavor at $7: 30$.
Union service at the Tabernacle


Crts.
If there are Future Wars-Garland


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the
ation
Junior Christian Endeavor Pro-
gram for Sunday, July 14:gram for Sunday, July 14:
Toptc Stories about Writers
the Bible, Acts $9: 1-9$Topic-Stories about Wri
the Bible, Atss $91 .-9$.
Leader-Quentin Burgett,

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& \text { during the summer months, as su- } \\
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& \text { success of this service as we are the } \\
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& \text { ganization in the church. }
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& \text { is the reason we found it all but } \\
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& \text { services to worship with you at the } \\
& \text { tabernacle. We miss your tellow- }
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& \text { ship, love you, pray for you and } \\
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& \text { wish you every success in your pro- } \\
& \text { grams but we feared that to break } \\
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& \text { twould do irreperable harm to our } \\
& \text { training program. We rejoice in the }
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Morning after morning when you leave you home for the office... night after night
when you return to your home . . you thrill when you return to your home . . . you thr The pride of ownership . . . the sense of se standing are big factors.

INVESTIGATE TODAY

WHY FRIGIDAIRE?


Frigidaire is inexpensive Frigidaire is practical Frigidaire is care-free Frigidaire is powerful Frigidaire is beautiful Frigidaire is a proven suc-
cess with over $1,000,000$ cess with over $1,000,000$
satisfied users-more than satisfied users-more than
all other makes combined.

RADIO ELECTRIC COMPANY
Floyd County Nat'l Bank Building.

## Vacation Contest

Who will win this week's Big Bonuses
Beginning Friday, July 12 and ending Friday, July 19: 1ST BONUS- 10,000 votes to the candidate selling the greatest number of tickets good for $\$ 1.00$ in mer-
2ND BONUS $-5,000$ votes to the candidate turning in the greatest number of votes between now and Saturday night, July 20 th.
REDUCED PRICES. Our special prices on merchandise should be an inducement to do your shopping here and help some Boy or Girl to win one of these Bonuses.
EACH $\$ 1.00$ IN TRADE-with each $\$ 1.00$ in trade you get 100 votes, why not help the Boys and Girls to in as it cost you nothing.

## LAST WEEK'S RESULTS

Lela Mae Poe runs away with last week's Big Bonus, jumping from 9 th place to 1st place. Win or bust she says.
Henry Blankenship climbs from 11th place to 2nd
and says look out, just getting started and says look out, just getting started good. Freda Jackson ties Sophie Owens for 3rd place, Sophie has been leading since the beginning of the con
Sophie La O Sophie Lee Owens says she has not quit, just althey won't feel bad, but that they had better watch they
Other candidates say they are just beginning to ge warmed up and that you need no
find them in first place next week.
As five candidates have tied for 8th place we are publishing the names of 12 instead of 10 this week. NAMES
Lela Mae Poe $\quad 16,700$

| Lela Mae Poe |  |
| :--- | :--- |
| Henry Blankenship | $-\quad 16,700$ |$\quad-\quad 15,400$

Henry Blankenship $-\quad 12, \quad 12, \quad 1$
Freda Jackson
Son
Sophie Lee Owens -- $-\quad 12,500$
Blanch Gary
Betty Ray Abston
$-\quad-\quad-\quad-\quad-\quad 11,300$
$\square$
Betty Ray Abston
Elmer Eugene Owens
-
$-\quad 10,500$
Lour Eugene Owens
Louise
Jim Bob Johnson
Virgil Kelly 10,300

Ovel O'Bannon 10,300
10,300

Elizabeth Whatley 10,300
$-10,300$

## Only 20 days left to win the Automobile

## H. P. Watson Co. 5c to $\$ 1.00$ Store <br> Where Your Dollars Have More Cents

Nash Leads the World In Motor Car Values.

Nash Leads the World

## Announcing

Carter Nash Co. NA5H

Dealers for Floydada and her Trade Territory


NEW NASH "400" The Worlds New and Finer Motor Car.
The NASH car is without a peer. The Nash " 400 " in the opinion of all who know it, is the ultimate in owner satisfaction. That is just why we have the agency for it instead of many other lines we could get.
Come in and see the New Models now on display on our sales floor, South Side of Square.

16 Enclosed Models comprise the Wonderful Nash Motor Cars.

## Carter Nash Company

D. P. Carter




## TADTAN R Mactiry <br> EDGAR RICE BURROUGHS <br> on to to ca tha the <br> $$
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$$ <br>  <br> 릉․ㅜㄱ



WHICH would you rather pay

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 But Black Flag Liquid,
the deadliest made, costs


[^0]BLACK FLAG
KILLS BUGS QUICKLY -193, B. B. ce.


The Floyd County Hesperi, Floydada, Texas, Thursday, July 11, $1929 .^{2}$


FLOYDADA,

## MARTIN DRY GOODS CO.

CLEAN SWEEP SALE OF ALL SUMMER MERCHANDISE, SPRING AND SUMMER DRESSES, SPRING AND SUMMER SUITS, ALL SUMMER DRESS MATERIALS, BATHING SUITS, ETC., MAKING ROOM FOR NEW FALL MERCHANDISE. HERE THEY GO.

1 Lot Men's Cool Summer Suits to close out your choice,
$\$ 10.00$

1. Lot Men's spring Suits, medium weight, good for year round wear, regular price
$\$ 32.50, \$ 35.00, \$ 37.50$. Your choice, sizes $35,36,37,38$, $\$ 15.00$

1 Lot Hart Schaffner \& Marx Suits, bought for the Spring and Summer
$1 / 2$ PRICE

1 Lot Men's Dress Pants, regular $\$ 6.45, \$ 7.50$ and $\$ 8.00$. Your Choice, $\$ 3.98$

Bathing Suits-Cadet Kind-for men, for women, for Misses, for Boys and for children. $1 / 2$ PRICE

1 Lot Men's athletic Unions, sizes 38 to 463 Suits for,
$\$ 1.00$
1 Lot Genuine White Broadcloth Shirts for men, sizes $151 / 2,16,161 / 2,17$,
98e
Men's Packard Low Cut Shoes on table, values $\$ 10.00$ mostly tans,
$\$ 4.98$

No 'phone Orders
No C.O.D.
Reduced for Clean Sweep Quick


Should Disbud Dahlias Now To Grow Beautiful Blooms









## Dougherty News

## HAAT <br> 75

KIRK \& SONS, Floydada, Texas


Thursday.
campbell club "Milk Sherbet" was the subject of
a demonstration given by Miss Marie Strange, home demonstration
agent at a meeting of the Camp-
bell demonstration club heid at the home of Mrs. W. H. Bethel Tuesday
July 2 .
Meat cookery was the subject o the program given. Mrs.
ton discussed "rhe place of meat in
the Diet." Mrs. N. Williams disthe Diet." Mrs. N. Williams dis
cussed the methoos of cooking meat Seven members and three visitor Mrs. W. A. Amburn will be host-
ess to the club July 15, when the
subject of the meeting will be "How subject of the meeting will be "
to be a better hostess."


After exposure to poison ivy o
he skin surface with strong kitch the skin surface with strong kith-
en or laundry soap having an ex-
cess of alkaili, is a good precaution
Lather well, and rinse several times
in ruanning water. Pay especial at-
in tention to the finger pay especial and at
den
der skin between the fingers. This
treatment if carefull done may be
tried treatmeat if carefuly done may be
tried even atter inflamation has
developed, to lessen the area af-
fecied and the intenit of the
poisoning. As a preventative a sopoisoning. As a preventative a so-
lution of 1 part of iron sulphate
in 5 parts of water has been rec-
ommended orws solution should be
freely applied to the parts likely freely applied to the parts likely
to come in contact with the ivy
and allowed to dry. By this means
some measure of protection may be
afforded to persons who are en
 Iy is reported to be a very good
remey. The brown stain caused
by this solution will graduall wash
off or it may be removed more rapoff or it may be removed more rap
idy with lemon juice. Solutions o
cooking soda, or Epsom salt are or
dinarily as helptul as any local ap dinarily as helpful as any local
plications. In the early stages
ments are not recommended. All the real trouble in the world
comes from someone's lack of self
control.- The American Magazine. Renew Your Health By Purification

Twelve 'Rules 0f The Road' For Motorists
servanee Would Be Greatest,
tribution to safety on High


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| a | torists attion of a great many as to makee a real comphasize then

as stibution to The twelve rules are:

1. Courtesy comes first. Consider Keep your mind on your driv-
and anticipate sudden

Learn the "feel' of having 4. Obey all traffic ánd parking
regulations.
 Watch the car ahead.
8. Never pass cars on hills, cur-
ves, crossings. 9. Adapt your driving to road
conditions-rain, ice, soft spots and 10. It doesn't pay to ta
"right of way" too seriously. 11. When you drive, remember
the times when you're a pedestrain.
12. Know the law. It was passed "It is estimatiod. that 20,000,000
persons will tour on American highways this summer," Mr. Bar-
ker continued. "Recognition of the
rights of others Many unpleasantries and accidents
will be avoided if motorists, at times
of close situations, will recall these rules and act accordingly. They are
the recommendations of Motor Company offered to give
greater peace of mind to those who
travel by

Bill Der Says
Money is made in the mint first-we make it last.


Oak Floors Win You

There's something about a
your feet, jusut as wel has to
our eyes.
It seems comfy to walk on oak floors, somehow, and it's just that mysterious feeling everybody has in favor of
them that has persuaded us handle and to boost OAK Any phyician will tell yon that FLooring almost exclusive-

 ng a thorough course of Calotab

- once or thice a weel for several weeks-and see
wards you with
Calotabs are Cards you wite
Cystetabs are
surifie


## Let us keep your Ford

 like new

Special inspection service only
Here's just' the thing you've
been looking for-a periodic
$\$ 150$ inspection of the vital points of four automobile at a low price For only $\$ 1.50$, we' 'll chew pup the battery, gen-
erator charging rate distribupor carburers erastment, lights, brakes, shock absorbers, inflation, stecring gear, and tell you exactly what the car needs to be kept in the best possible con dition.
"An ounce of prevention is worth a pound of cure" Bring your Ford to us now. A few dollars spen
at this time will help to keep your car like new and give you many more miles of care free, economical motoring.


Barker Bros.
Floydada, Texas

## Millions of Motoriste



All we say is---"GO
ONCE" with Pennant
Gas---and we know you'll "GO AGAIN.

Sold by the Following Courteous Prerce Dealers

## S. J. PHILLIPG, Agent

DAY \& NIGHT GARAGE, City
HARRIS BROS., City
T. M. LAW, Mayview
J. R. MADDOX CO., Joebailey

EMBRY \& EMBRY, McAdoo
J. A. STEWART, McAdoo
C. R. MICKEY, Mickey



Thrilling Drama In 'The Pagan' At Palace Ramen Nomen mats Mi s piss
 Sugar

## $=\mathrm{sin}$

1 Mixing Bowl,
1 Can Wessen Oi
Double Egg Beater, 99 C
Al for only,


## C. P. Looper Co.

 With First All-Talkie




## map b ip prate of wo snakes in green st





[^0]:    when Black Flag Liquid will completely rid your home
    $\qquad$

