

THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JUNE 27, 1929.

NUMBER 18

Definite Dates Set for Sixteenth Annual Floyd County Fair

Better Price and Yields Give Optimistic Tone to Floyd Wheat Harvest

Shipments Heavy Over West End Of County

East Half of County Just Beginning To Harvest Crop.

Better price and a general yield that is slightly in excess of early expectations has given a more rosy outlook to the prospects for profit from the 1929 crop of Floyd County wheat, according to the information that has been coming in from the harvest fields this week.

Protein Content Helps
Although an occasional crop is reported where rain or hail damage, or the late spring frosts has cut the yield so as to make the cutting of the crop unprofitable, the general yield is set at from two to five bushels above forecasts. In the markets the protein content, although not nearly so heavy as last year, is helping materially in the sale of the crop. For instance, dealers here this week have been paying right up to the quotations from exporters on the crop that has been coming in. Tuesday the market was 95 cents here, which was the price quoted to the dealers for export. This morning on a down-turn the price is still at 92 cents locally.

Considerable green wheat in the crop has cut down the tests in some instances, the late suckers being too wet, but the earlier stalks requiring gathering before they shatter the grain on the ground.

The progress of the harvest is being widely over the county. For instance, the heaviest activities of the harvesting season are in full swing in the vicinity of Barwise and Petersburg. At both these places dealers are working day and night in an effort to keep the crop moving, while scores of combines are turning their threshings into the hoppers. At Floydada the movement is just beginning to get pretty well under way, one of five dealers reporting over 100 loads coming into his elevator yesterday. At Lockney approximately the same condition prevails, although northeast toward South Plains showers have slowed down the harvest somewhat. At Dougherty the latest crop in the county is just beginning to be harvested. The first shipment of wheat was made from that point yesterday. Combines in that section will be going in a big way in a few days, however, as the grain rapidly approaches the ripe stage. At Alken the crop movement is reported as quite satisfactory, and lack of railroad trackage room has been relieved.

An ample supply of cars for all needs is being provided by the three railroads serving the county, and no distress from this angle of the marketing situation is anticipated. Indications are that the matter of protein content is giving more help to the wheat growers in the immediate vicinity of Floydada, perhaps, than in any other portion of the county, that is the protein content is higher.

GRAND OFFICERS CONDUCT A SCHOOL AT LORENZO MONDAY

Four grand officers were present to conduct the School of Instruction of the Order of Eastern Star held at Lorenzo Monday, June 24. Mrs. Gladys Howard, deputy matron, and member of the local chapter reported.

Mrs. Birdie J. Esterling of Del Rio, Worthy Grand matron; Mrs. Maude Ripley, district deputy grand matron of Electra, Texas; Mrs. Riva Burnett, grand examiner of district two, of Miami; and Mrs. Howard, deputy matron, of Floydada.

Luncheons and other forms of entertainment were given for the 157 visitors by the Lorenzo chapter. Those who attended with Mrs. Howard from Floydada were: Mrs. E. S. Randerson, Mrs. Sam Thurmond, Mrs. J. D. Starks, Mrs. V. H. Boteler, Mrs. M. L. Probasco, Mrs. Emmett Johnston, and L. B. Maxey.

WIND DAMAGES BUILDINGS ON N. WILLIAMS' FARM AT BAKER

Buildings on the N. Williams' farm in the Baker community, eight miles east of Floydada, were considerably damaged by a wind which struck last Friday night. No other damages of importance were reported in Floyd County, although some damage was reported from the country around McAdoo.

Very little rainfall accompanied the wind. Weather has been ideal the past two weeks for the wheat harvest, which is in progress over the county and for the young cotton.

Big Increase In Consumption Of Water In City

Proof that Floydada has grown a great deal in the eight months which have elapsed since the heavy water-using season last fall, is indicated by the master meter readings for the months of May and June this spring.

In May, according to the figures of City Water Superintendent G. R. Strickland 5,852,200 gallons of water were run into the stand pipe and in June the figures had jumped to 6,369,300 gallons. This amount of water is being pumped to the storage tank and thence into the water tower with considerably less difficulty than approximately two-thirds the same amount last year at the same time, due to largely increased facilities.

To handle the June demands for upward of six million gallons of water the two wells north of the city proper were operated about nine hours a day each and one well on the city's block adjacent to the business section was kept busy through the night. The new wells are showing an average of 450 gallons of water per minute. Mr. Strickland said, and apparently are better wells than when they were first put on the pump.

At this time about 85 per cent of the water that is going through the master meter is being metered back out to users. The 15 per cent loss is accounted for principally through use at the city park, the sewer automatic flush tanks and the fire hydrants.

Mrs. Formby Is Buried Here Sunday, June 23

Funeral services for Mrs. Pearly White Formby, who died Friday, June 21, were held Sunday, June 23, from the First Baptist Church, with the Rev. P. D. O'Brien in charge. Interment was made in the Floydada Cemetery.

Mrs. Formby was born Nov. 4, 1881 at Quitman, Texas. She was married to A. W. Formby Feb. 23, 1899 and they moved to West Texas in 1914, coming to Floydada in 1926.

The deceased was the mother of fifteen children, twelve of whom survive her. They are Mrs. G. W. Abernathy and Monson Formby of Los Angeles, Calif., Paul Garland, Dorothy, Aubrey, Raymond, J. O., Louise, Lawrence, Georgia Beth and Mary Frances, all of whom reside at the parental home. They were all present for the funeral except Monson who had gone to California the day before his mother's death.

She is also survived by her husband, her mother, Mrs. Georgia Wright of Quitman, one sister, Mrs. Lovie Searcy of Dallas, and three brothers, Kyle Wright of Dallas, Clem and Winsboro, and Young of Quitman.

Mrs. Olga Wright of Quitman, a sister-in-law was here for the funeral. Many other relatives from Matador, Spur, Silverton, Plainview and Dickens attended the funeral.

CONCESSIONS FOR REUNION OF OLD SETTLERS ON SALE

Bids for sale of concessions and other privileges at the Old Settlers Reunion which will be held at the Hank Smith Memorial Park on August 15 and 16 will be opened on Saturday, July 20, it was announced this week by W. T. Dunn secretary of the Old Settlers Association.

Complete plans for the reunion have not yet been perfected, but officials state that the reunion this year at the Old Rock House will even surpass that of last year. Jno. D. McDermott is president of the West Texas Old Settlers Association and Wm. McGehee is vice-president. J. B. Jenkins is a committeeman in charge of the reunion.

NED HENDERSON RECOVERING

Ned Henderson, of Pleasant Valley, who was seriously injured Tuesday morning of last week when he was pinned beneath a combine platform that fell as he was adjusting it, was getting along as well as could be expected, was the report given from his bedside in the hospital in Plainview, Wednesday. He is the son of E. W. Henderson, of this city.

WINS PRIZE AT UNIVERSITY

Ike Moore, of Uvalde, nephew of Mrs. Jerry Withers, of Floydada, won the \$300.00 prize at the end of the school term this year for being the best all around student in Texas at University. He is known by several Floyd County students who were his classmates during the past year.

'The Bellamy Trial' Palace Opening Play

Mystery Murder Trial Film Announced as Feature for Premiere.

"The Bellamy Trial," the powerful mystery murder trial film, a seventy-five per cent talking feature, a two-reel all-talking My Gang comedy, "Small Talk," together with a silent news reel, will be the program for the opening night of the Palace Theatre, it was announced this morning by J. G. Deakins, manager of Floydada Theatre, and the opening play will be followed on Wednesday and Thursday, July 3 and 4 with "The Broadway Melody" all-talking feature equally as popular as the feature play of the opening night.

Show Nearing Completion
With several gangs of workmen busy over various parts of the show building, it is rapidly being whipped into condition this week to receive what is expected to be the banner attendance of picture shows in Floydada to date. Only one disappointment to the management has developed to date, and that will not detract from the show itself. The marquee, a canopy or specially constructed awning for the show front, which with its brilliant lighting effect is expected to add greatly to the appearance, will not be received and installed by opening night. Delay at the factory is credited with this failure. "In every respect we will be able to announce ready hours before the actual opening hour," Mr. Deakins said.

Plans for the operation of the new show, The Palace, are to have the doors open Monday night at exactly 7:15, and the picture will be thrown on the screen beginning at 7:30. The second show will begin at 9:30 o'clock. After the first week, this show will have all-talking pictures on Monday and Tuesday nights, silent pictures on Wednesday and Thursday nights, and on Friday and Saturday night silent feature pictures with two-reel all-talking comedies. On nights when talking picture features are offered admission prices will be 25 cents and 50 cents. On nights when silent features are offered the prices will be 15 cents and 35 cents, Mr. Deakins said.

"The Palace Theatre" is one of a chain of nine picture shows owned and operated by Simpson & Nelson, with local managers in each city who are also interested financially in the respective enterprises which they manage. At present the company has new show buildings under construction in Anson and Spur, which will also carry the name "The Palace." Both Mr. Nelson, who resides at Fort Worth and Mr. Simpson, who resides at Paducah, will be in Floydada for opening night, Manager Deakins has been informed.

Also Continue Olympic
Continuation of the Olympic Theatre, west side show house, as a popular-priced picture house, is also announced. For the present it will be operated on Friday and Saturday night at prices of 10 cents and 25 cents.

E. E. Brown Seriously Injured In Accident

E. E. Brown, former resident of Floyd County for many years, is expected to recover this week from a serious accident suffered last Saturday when he was struck by an automobile in Dallas. He is in a hospital at Dallas and is semi-conscious at times it is reported.

In the accident Mr. Brown's head struck the pavement and he was completely paralyzed for two days, reports received here state. His condition was considered grave for three days, but more favorable reports indicate his recovery is now expected.

ARMSTRONG SHIPS HOGS

Eight cars of hogs were shipped over the Q. A. & P. railroad by N. A. Armstrong last Friday, and eight more will go this Friday. The hogs are billed to Armour and Company at Fort Worth.

Hogs are about the only livestock being shipped from Floydada at this time, although some cattle are going, agents of the two roads state.

ILL IN PLAINVIEW HOSPITAL

Mrs. Lillie Britton of Plainview, formerly of Floydada, underwent a very serious operation in the Plainview Sanitarium Tuesday morning. Her daughter, Mrs. R. E. Fry, and Mr. Fry and children, and her son, Lorraine and wife, of Floydada were with Mrs. Britton during the operation. She is reported to have undergone the operation very well.

Battle of the Registrations Wages Hot Between Texas and New Mexico

Reports that New Mexico county authorities were stopping Texas salesmen and operators of Texas-owned trucks and requiring them to register their cars and trucks, in addition to paying fines for operating their vehicles on New Mexico highways without license, notwithstanding the vehicles carried Texas license plates, began to filter back into Texas states ten days ago, became a reality for at least one Floyd County man this last week, who on a trip from Lockney into the eastern part of N. Mex. with a load of furniture, was fined and required to register in that state, although carrying a regularly-issued Floyd County license.

This was Mr. Darden, Sheriff Stegall said the total outlay as reported by the Floyd County man, was rather heavy—heavy enough that to make the trip very considerably unprofitable. Similar reports indicate that salesmen who have made that territory are returning home with depleted purses from the unexpected outlay.

As a result the commercial travel from this section New Mexico-wards is expected to lighten up considerably, which may be the result desired by officials of that state. One salesman in Floydada yesterday was laying out a new route for a territory trip that would carry him into El Paso. "They tell me the bill runs up to \$40 or more, which is a higher tax than I can afford to pay at present to get to see my New Mexico clients," he said.

Retaliation for the New Mexico rule is being dished out by Texas border and semi-border counties in the form of registration requirements. Sheriff P. G. Stegall said this week that approximately 100 New Mexico trucks are in Floyd County for the wheat hauling incident to the harvest, and that, as these are located, the owners are required to register for the remaining six months of the year. "None of the owners are being arrested except in cases where they refuse to register in this county," he said.

The situation is similar to that which has existed for some months between Oklahoma and Kansas, authorities of which states have been reciprocating unpleasantities and slapping fines of heavy proportions on the automobile owners of each other's states.

Lions Elect Officers For New Year Tuesday

Gilliam is New Lion Boss and Lon M. Davis is First Vice President.

Lon Davis was selected by the Floydada Lions Club to act as their first vice president for the ensuing year, being elected last Tuesday at the regular noon luncheon hour of the club over P. D. O'Brien and Roy Snodgrass. At the election Tuesday, J. C. Gilliam, past first vice president took the office of Lion Boss or chairman, succeeding W. E. Patten.

The election Tuesday followed nomination of officers some two weeks ago, and a week of electioneering by the candidates. The campaign battles waxed hot and the election this week was a turmoil, as most elections are.

Serving as second and third vice presidents are E. P. Nelson and C. H. Davis. Probably the hottest contest of the election was waged over the office of secretary. J. G. Wood was elected to this capacity over Charlie Bedford and W. H. Henderson.

J. C. Wester was elected Lion Tamer over I. W. Hicks, and W. L. Fry was selected as Tail Twister by mutual consent of the out-going officers. Two directors were elected to the Lions Club Board. They were G. B. Schmid and W. M. Windsor. Following the election of officers and directors, Lion E. L. Norman, past secretary made a report of his trip to Louisville, Kentucky, as an accredited delegate from the local club. Norman's report was very interesting and he stated that he was very grateful to the club for sending him to this International Lions Club meeting. The meeting continued through Tuesday, Wednesday and Thursday of last week. Forty seven states were represented at the meeting by approximately fifty delegates from each state. Texas had the largest delegation of any state represented.

W. O. Norman, of Abilene, was introduced as a guest at the meeting before the club adjourned.

CHILDREN OF A. L. BISHOP IN REUNION LAST SUNDAY

Twenty-six children, grand children and near relatives of the A. L. Bishop family met in their annual reunion at the Bishop home on South Main Street last Sunday. All of the children of A. L. Bishop were present except two, Mrs. Jake Gamble, of Phoenix, Ariz., and Mrs. J. I. Pitts, of Mexia. Had the entire families of A. L. Bishop and Mrs. Jennie Bishop been present for the reunion, there would have been forty-two present at the gathering.

A delicious chicken dinner was served cafeteria style to the members of the family. Those present were Mr. and Mrs. Ray Dickey and son, Richard, of Lubbock; Mrs. Tom Young and daughter, Lois of Amarillo; Stokie Bishop, of Dallas; Irvin Bishop of Long Beach, Calif.; Bishop and Carrie Fay Pitts of Mexia; Miss Tillie Fay Bishop of Austin; Mr. and Mrs. L. T. Bishop and son, James Thurmond, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. Glynn Jones and son, Bobby Glynn, Mr. and Mrs. Ed Bishop, Mrs. Nora Cox and daughter, Thomasene, Mrs. Jennie Bishop and son, Tom and daughter, Bernice and A. L. Bishop.

BORN—To Mr. and Mrs. Doyce Smalley, Muncy, a girl, June 22.

Marriages Free! Cupid Wants Help

Isn't there anybody in Floyd County that wants to get married? Dan Cupid is sending out an emergency plea for help this week. All you have got to do is furnish the bride or bridegroom, as the case may be. Everything else is absolutely free of charge. License free, doctor's examination free and preacher's services free. Dan says that the Love stock market has taken a tremendous drop, and now is the time to get into the game, if you ever plan to.

Not once during the past two weeks has the little fellow's arrows struck hard enough to prompt action. Since the passage of the new marriage law in Texas on June 12, not a single couple has been issued license to marry in Floyd County, according to the records of County Clerk Tom W. Deen.

With hopes of speeding the business up some, Mr. Deen offered two weeks ago to furnish the license free of charge to the first two couples to marry under the new law. Last week, Dr. V. Andrews became alarmed at the situation and offered physical examination free of charge and this week, Rev. P. D. O'Brien offers to marry the first two couples without a penny's cost. Rev. O'Brien says that he will give them the best he has from a simple ceremony up to the finest double ring ceremony.

Even the bride's bouquet for the first two couples will be donated. Mrs. Jno. A. Hollums, of Hollums Florists, telephoned this office yesterday afternoon and said the floral house would present the bride with her wedding bouquet.

Here's what you save, if you get married this week; license \$2.50, examination fee \$10.00, preacher's fee \$10.00, bride's bouquet \$10; total, \$32.50. This can't last forever, fellows. Now is your chance.

New Moore Drug Co. Will Open Saturday

Unique Front Adds to Attractiveness of New Store on West Side of Square.

"Yours for Moore Service" is the slogan of the new Moore Drug Company, whose doors will be thrown open to the Floyd County Public for the first time Saturday morning. The new drug store is located in the south twenty feet of the ground floor of the Masonic building on the west side of the square next door to the C. E. Stone Company.

Frank L. and Hollis B. Moore, owners and managers of the store, plan to have all fixtures and stock completely installed by Saturday when they open for business. The building has been completely remodeled and the fixtures were installed the first part of this week. No formal opening of the new drug store will be held this week, the managers state, although plans will probably be made for a formal presentation of the store within the next few weeks.

Probably the outstanding feature of the new store is the unique front. The building will have a completely open front when the doors are folded back. The doors have been set back about six feet from the walk permitting the construction of a large lobby. The lobby is beautified by a pulled-stucco effect which is very pleasing to the eye. The store as a whole will be very attractive.

Both the young men who are installing the new store were reared in this county and are well known to the Floyd County public. Frank L. Moore has been employed at the First National Bank for many years, and for the past number of years has been assistant cashier. Hollis B. Moore has been actively engaged in the drug business over this section for the past few years. He is a registered pharmacist.

Apoplexy Is Cause Of C. R. Mickey's Death

C. R. Mickey, 65, died very suddenly at his home at Mickey Tuesday morning following a stroke of apoplexy. During the past thirteen years the deceased has been in the general merchandise business and has been postmaster of the office which was named in his honor.

He was born at Princeton, Mo., August 13, 1864 and moved with his family the same year to Salem, Nebraska, and to Bosque County Texas in 1874. He came to Floyd County in October, 1916.

He is survived by his wife, three sons, R. R. of Lubbock, Floyd of Roswell, New Mexico, Elmer of Mickey; two daughters, Mrs. Iva Bowls, of Duncan, Oklahoma, Miss Bonnie Mickey of Mickey; two brothers, M. F. Mickey of Petersburg, W. R. Mickey of Tacoma, Washington two sisters, Mrs. Sarah Hathaway, of Miorara, Nebraska and Mrs. Lizzie Schmitt of Lockney.

Funeral services were held from the home Wednesday afternoon, conducted by S. F. Mickey, of Sweetwater, a nephew. Interment was made in the Lockney cemetery.

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Plan Exposition For Latter Part Of Sept.

Chamber of Commerce Directors Select September 18, 19, 20, 21 for Event.

Floyd County's sixteenth annual County Fair will be held at Floydada on September 18, 19, 20 and 21, and every effort will be made to make it an even greater event than the 1928 exposition, according to the directors of the Floydada Chamber of Commerce who went on record this week as favoring the County Fair. A Ways and Means Committee of twenty-four business and professional men were named to handle the event.

Exhibiting Space Uncertain
For fear that some report of lack of exhibiting space might get started, was the major reason for the decision of the directors had been understood by practically all the business men and exhibitors that the fair would be held but the place of exhibiting undecided, it was feared someone might be of the opinion that the fair was not to be held and consequently not prepare to exhibit.

In the selection of the 1929 I. Committee care was taken to point men who would be able to give a part of their time to make the exposition a success. J. B. Kins, president stated, and the will be divided into various committees and these committees to work at once.

The following men were appointed by the directors at the meeting held Tuesday afternoon in the Chamber of Commerce office: L. Crow, S. N. Tawwater, Burford, W. Ed Brown, T. P. Collins, H. Davis, E. L. Norman, W. H. Kins, C. R. Houston, A. B. Keaton, H. M. McDonald, S. W. Ross, C. Minor, P. G. Stegall, E. C. Thomas, H. P. Watson, N. W. Williams, W. M. Windsor, J. G. Wood, O. T. Williams, A. A. Bishop, G. A. Linder, O. L. Stansell and J. G. Martin.

This committee will hold its first meeting within the next few days, officials state.

Floydada Bottling Co. Have Large Franchise

Dr. Pepper Rights in Three Counties Announced by New Owners of Local Plant.

H. P. McRea, for the past two years of Lubbock and a number of years ago a resident of Floydada, recently purchased the Floydada Bottling Works from Fred Bell and announced this week his exclusive franchise on bottled Dr. Pepper in three counties in this section. Interested in the bottled drinks factory with Mr. McRea is his brother-in-law, Jim Burrus, of this city.

Mr. McRea, who took charge of the bottling works on June 15, announced that he would have the franchise in Floyd County on Delaware and Motley counties. He will have the exclusive manufacturing rights on Dr. Pepper.

Tom Morrison formerly of Plainview, who has been with the Coca Cola Bottling Company for the past fifteen years, will have charge of the factory plant and Mr. McRea will have charge of the sales force. Mr. McRea has been in the bottling business for the past few years and has been with the Dr. Pepper Bottling Company at Lubbock for the past two years. He moved from Floyd County in 1916.

Mr. McRea and family and Mr. Morrison and family are both moving to Floydada to make their home.

MAILING HOURS, AMARILLO SWEETWATER CONNECTIONS

Following changes in the Santa Fe schedules of recent date, Postmaster J. D. Starks last week indicated the new hours for forenoon mail in order to catch Lockney and Plainview distributions and also to make Amarillo and Sweetwater connections.

Mail received at the Floydada Post Office as late as 9:30 in the morning will go out to these points and get same day delivery in Lockney and Plainview. The mail directed to Amarillo or Sweetwater or their connecting trains will make trains running north and south in the afternoon, after some delay in Plainview.

JUDGE BAIN ON VACATION

Judge and Mrs. Kenneth Bain and daughter, Jean, and son, Kenneth Jr., left Sunday for a four weeks vacation trip to California. They will visit Mrs. Bain's brother, W. W. Stevenson, at Los Angeles.

J. W. Cooper, of Spur, is visiting his brother, H. P. Cooper in Floydada this week.

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Bennie Gibson Died At Houston Sunday

Miss Bennie Gibson, of Houston, sister of Mrs. Jess Covington and Mrs. A. J. Beedy, of Floydada, and a former resident of Floydada for ten years, died Sunday morning at 5 o'clock in the Houston Baptist Hospital, where she had undergone an operation on Saturday.

The deceased moved from Floydada to Taylor several years ago. At that place she was employed with the I. & G. N. Railway Company and was transferred by the company from there to Houston where she has lived during the past years. She graduated from Floydada High School with a class of '17.

She is survived by her father, A. Gibson of Nacogdoches, stepmother, Mrs. Mary Gibbs Houston; four sisters, Miss V. Gibson; of Montgomery, Ala; Mrs. Raymond Shorter of Gville Mrs. Jess Covington and A. J. Beedy of Floydada; four brothers, Jake and John, of Burkb Mayfield, of Hillsboro, and W. of Hot Springs, New Mexico.

Funeral services were held day at Taylor.

E. C. HENRY IMPROVING

E. C. Henry, tax assessor and collector of Floydada Independent School District is improving since he returned last week from Temple where he went through the clinic. Although he will have to remain in bed for several weeks, it is thought that his health will continue to improve.

FIFTH SUNDAY MEETING

Fifth Sunday meeting of the Floyd County Baptist Association will be held at Lakeview, beginning Friday night and continuing through Sunday night of this week.

An excellent program has been arranged for the meeting, Rev. G. W. Tubbs said. Speakers prominent in the association will be present and take part in the program.

The Floyd Co. Hesperian

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HOMER STEEN Editor and Manager

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FLOYDADA MOVING ALONG GOOD

While there is a temporary lull in building permits in Floydada, none of the builders have been idle during the past sixty days, with less than \$10,000 in permits issued during May and June.

The answer is that odds and ends are being completed, that some of the larger contracts are still under way and that repairs and remodeling incident to numerous changes have been under way, calling for all available help.

The town is moving along good, building on a very substantial basis. New businesses and enterprises of one kind or another are taking up all the good buildings available as fast as they are completed.

The lull in building permits, we feel sure is only temporary. There are too many good homes that need building for owner-occupancy. Rumors indicate that a considerable movement of this kind is in the offing and that some of the best homes in the community by the end of 1929 will be constructed on property to be issued this summer.

R FERGUSON AGAINST IT

Everybody to his own notion, as a woman said when she kissed a cow, and everybody to his notion, we say, when it comes to amending the Constitution.

We have an epistle in this issue of the Hesperian from Senator Jim Hester, the Spanish Athlete from Banks of the Bosque, in which credits sinister motives to the proposals to increase the governor's salary and increase the number of justices on the Supreme Court from nine to ten.

Ferguson's arguments are remarkable for the things left out of them. He makes no mention of the proposals to make amendments than for the things that we have long felt that Mr. Ferguson's political power has been largely on his ability to feed voters an unbalanced ration. He never offers any opinions about Mr. Ferguson and whatever your opinion about him, read what he has to say and then remember the date of the election and vote "fer or against" the amendments, as you think best for the general good of our commonwealth.

FIRE BOYS, STAND BACK

Better rules and regulations governing the fire boys when the fire alarm sounds should be enacted, we think, and we suggest the following:

When the alarm sounds all fire boys should walk to the fire station and stand at attention until all the citizens get desirable positions for their cars surrounding the fire.

When all are suitably placed, some citizen appointed by the assembled multitude should be chosen to telephone the city office that all is in readiness for the fire boys and

The TOWN DOCTOR

(The Doctor of Towns) SAYS

WHAT GOOD IS A FOURTH OF JULY CELEBRATION?

I recently asked me, "What good is a Fourth of July celebration?" And he expressed a question that undoubtedly is in the mind of many, especially those past the age of getting a kick out of any celebration.

It is true that much of the original intent and purpose of Fourth of July celebrations has been lost or at least overlooked in modern ways of celebrating. Have you ever stopped to consider how many of those that are celebrating, never stop to consider why they are doing it? I have wondered at the percentage of people who make hurrah on the Fourth of July that really pause in commemoration of the deed represented by the day. Leaving unsaid the honor due the day, a Fourth of July celebration has a material value to every community, whether that value is a festival or the inhabitants go elsewhere to spend the day.

Our town is going to put on a celebration, pitch in and do everything to go to the organization committee or whoever is sponsoring it, and do something.

Be busy and invite your friends to join you and yours for the day in an invitation worth while. If you haven't any friends you can't go to join in the festivities, help somebody else to entertain their friends or appoint yourself a committee of one to do your utmost to help entertain the casual stranger in your midst.

Start now on brightening the corner where you are. Make your yard, your house, your store, your entire town look clean, bright and attractive; put on your best behavior and your most winning smile, and when the company comes, show them around, introduce them to the place where you live, and "SELL 'EM" on your community.

If the Fourth of July isn't worth anything else to a community, it is worth the opportunity it gives you to SELL EVERYBODY that comes to your town on what a real place it is and that the people in it are REAL people.

If there is no celebration to be held in your own home town, and if you attend a celebration elsewhere, you still have an opportunity to serve well the place where you live. Business goes where it is invited, and stays and comes back to the place where it is well treated and served best—you can't SELL people on your town if you do not TELL them ABOUT your town. Therefore, if you are a guest of those who dwell in some other city, invite them to visit and do business with YOUR town, tell them about your town "tell 'em 'till you sell 'em" that your town is a good town in which to live, work, play and prosper.

But whatever you do, celebrate at home, if home is celebrating.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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TYPEWRITER carbon, ribbons and second sheets Hesperian Office.

their wagons to come do their stuff. If, after the fire company starts on its run it sees any cars on the streets that appear to be late arrivals at the fire, they shall stop and give these ample time to arrive and get set for the fun.

The fire boys shall approach the fire at a speed not exceeding ten miles an hour so that if any of the citizens should see a better place to move so they can make the change without danger of being run down or getting their cars smashed.

Other regulations may be desirable for adoption when the new plan gets to working, governing the fire company.

Since all traffic rules are suspended by the citizenship anyhow, when the fire whistle is sounded in Floydada, we suggest the council make it unanimous and official by the publication of an ordinance that will make this point clear.

KEEP AMENDMENTS IN MIND

Floyd County people are reminded that two amendments are to be voted upon by the voters of the state of Texas on July 16. Whether the amendments are adopted or rejected, the result of the election should be the expression of the desires of the whole people and not just a few who are directly interested in the carrying of the amendments or their rejection.

One of the amendments is that which would increase the number of judges on the Supreme Court from three to nine. The adoption of this amendment, according to the information The Hesperian has, would terminate the commission of appeals and the actual increase in expense to the state would be negligible. We think it should be passed because it is one of the steps toward the re-vamping of the judiciary system of the State of Texas, against the antiquated forms of which there has been such an outcry in recent years.

However, whether you are for or against this amendment, go and vote. Let's have some amendments passed or turned down, whichever it is to be, by a really representative vote of the people.

GOVERNOR'S SALARY RAISE

At the same time the judiciary amendment is to be voted on, taxpayers of the state will also pass on the question of increasing the governor's salary from \$4,000 to \$10,000.

The same argument for a full and fair vote of all the people applies to this amendment as to the other. If you want the governor to have this raise vote for the measure. If you don't want him to have it, vote against it. But vote.

The only arguments we have seen against the raise is that the expense of the government has grown too much and that the governor ought to get along on \$4,000. The other side of the argument is that \$4,000 is not nearly half enough for the governor of the state to live on, make a decent campaign for the office, and do all the things we have come to demand of him in recent years. Under present conditions no reasonably poor man, and some of our best public servants are poor, can afford to run for governor. The sacrifice is too great.

Let's raise the governor's salary in Texas. But raise or no raise, let's have a full and representative vote on the question.

The W. H. Meachum family have located temporarily at Colorado, Texas, after leaving Floydada a short time since for the benefit of Mrs. Meachum's health.

Walden Stith, of Amarillo, arrived in Floydada last week and is working with the Floydada Grocery.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF JULY 1, 1915

The Eight Week Club met June 23, with the Misses Felton. Ice cream and cake were served to the guests. They will meet the following Wednesday with Miss Bennie Gibson.

Mrs. Fannie Montague, saleslady for Price-Foster Dry Goods, is taking a vacation which will last through July and August.

At a special meeting of the School Board last Saturday, E. C. Nelson, Jr., was elected principal of the Floydada Public School.

Glad Snodgrass is moving his gents furnishing business this week to his new location in the Starks Building on the West Side of the Square.

J. S. Collins, of Leonard, is out this week visiting with his son, Walter, having arrived last Monday by way of the line car.

Dave Standifer and sister, of Matador, spent Tuesday night here as guests of J. A. Burrus and wife.

What's Doing In West Texas Today

PADUCAH has broken ground for a new hotel. Charles Pruden of Bowie will build a three story fireproof hotel on some lots on the northeast corner of the public square. The hotel is expected to be ready for occupancy early in the fall.

HASKELL is planning a big July 4 celebration, and is expecting the largest crowd ever to assemble in the town. A variety of entertainments have been planned including a barbecue and a series of motor cycles races.

SWEETWATER building permits for 1929 neared the half-million mark recently with the May permits standing at \$123,095. May building permits were more than one-third the total for the entire other four months of 1929, and strengthened indications that this would be a banner year for Sweetwater building.

FLOYDADA'S recent building permits have been \$10,000 with the announcement of a lease of a building to J. C. Jenney on which will be spent \$2,000.00. H. P. Watson Variety Company, will occupy a building on which will be spent \$2,600 remodeling. The Olympic theatre will move to its new \$40,000 home this month.

TUSCOLA has started ditching on Main Street preparatory to laying concrete curbs and guttering on the Santa Fe depot to the Abilene & Southern tracks, a distance of six blocks. It is intended to top the street with gravel and asphalt.

PETERSBURG'S high school library will be left open during the summer on stated days. Magazines and books will be loaned, and as much time as desired may be spent in the reading room.

LAMPASAS is making plans to build a band stand for their Gold Medal Band, which has \$100.00 of the approximately \$600 necessary. The band has gone under the name of the Gold Medal Band ever since it won the title in the contest at a West Texas Chamber of Commerce convention.

CROSBYTON has a farmer in the Owens community who has marketed over one thousand dollars worth of home raised hogs in the last month. He also buys and feeds out several hundred hogs each year. The farmer, Sam B. Anthony, allows his boys to finance their schooling by working on the farm.

VERNON is the home of the new manager of the West Texas Chamber of Commerce, A. M. Bourland, president will act as manager until during the annual convention at El Paso on October 24, 25 and 26. Former Manager Homer D. Wade will continue to officiate till July 15, when he will become manager of the Dallas Chamber.

WEST TEXAS TODAY for June will be mailed to more than 10,000 members of the West Texas Chamber of Commerce this week. Some material for the publication is sent in by commercial executives, county agents and others, and some written by its editors and staff members of the regional organization.

SPEARMAN'S intensive sidewalk building campaign will keep the citizens from wading through mud, mire, sleet and snow next winter. Churches, schools, and other public buildings will be connected by sidewalks to every part of the town. Sand and gravel are being hauled at this time.

TURKEY acquired its first unit of a chain of parks when two and one half acres was recently purchased for a recreation center. The Turkey Enterprise and the Lions Club have co-operated in getting the park, and the equal of the parks cost is soon to be installed in equipment.

VAN HORN and ROSWELL, N. M., will entertain the Big Bend and Pecos Valley-Inter Mountain district conventions respectively of the WTCC during the fourth annual motorcade, the dates of which are from July 10 to 20. Approximately one hundred towns in the West Texas country will be visited by the motorcade.

Lockney Rotary Wins From Floydada Club

Lockney Rotarians won the baseball game from the Floydada Club last Thursday afternoon, the five-inning game ending with a score of 12 to 8 in favor of the more capable swatters from the north part of the county.

Only eight members of the local club could take out for the fun when it was time to leave, and as a result Manager Ben Blacklock had to borrow a man from the Lockney boys. "If we can leave more of this bunch at home next time and borrow another man or two, we'll be able to clean up on that crowd," Mr. Blacklock might have said had the interviewer seen him about it.

Dr. C. M. Thacker and Herman L. Crow had better luck in the outfield than did H. P. Watson of the local team. Both successfully dodged everything. Watson got hit twice on the shin.

Although the game was the third straight loss for the local club on the baseball diamond they feel much encouraged over the high score they made in this last game. If they can only find a bunch that fields worse than they do they will win the next game.

Lockney Rotary will be down for a return game it was announced, as soon as they have taken stock of their injuries and see how long it will take them to get well. Artie Baker, second baseman de luxe and sergeant-at-arms of the club said.

RESOLUTIONS OF RESPECT

The following resolutions on the death of Tom P. Steen, submitted by a committee composed of J. D. Starks, V. Andrews and S. B. McCleskey, was adopted by the Floyd City Lodge, A. F. & A. M. at a recent meeting:

In-as-much as our Brother Tom P. Steen, has been called from our midst, by death, we the members of Floyd City Lodge No. 712, A. F. & A. M., in accordance with a custom of the Fraternity, adopt the following resolutions:

RESOLVED that we express our sorrow for his departure from our midst and commend to the surviving brethren of this lodge the splendid example of Brother Steen's life.

RESOLVED that we express our condolence to his surviving relatives and extend to them our sympathy in this hour of bereavement. RESOLVED that a copy of these resolutions be spread upon the minutes of this body: That a copy be furnished his wife and children and that a copy be published in the Floyd County Hesperian.

LEE MONTAGUE'S RANCH IN N. MEX. FINE SAYS BAXTER

Walter Baxter and sons, Johnnie and Cecil, and J. D. Sisson returned a few days ago from Tucuman, New Mexico, where they went to help in the summer round up and branding at the Lee Montague ranch.

The Floydada party praised the Montague's highly for their hospitality, and Walter Baxter said Lee has a dandy ranch outfit in his new location.

HUDSON SALES CLIMB

Total announced by the export department of the Hudson Motor Car Company covering the first five months of 1929 show an increase of 18% over the sales over a similar period in 1928, the previous best period in Hudson's history. This would indicate that the 1928 record will be broken by a substantial majority, says J. S. Draper, general export manager. Export sales continue to parallel domestic sales which are also setting new high records.

SHERIFF'S SALE

THE STATE OF TEXAS County of Floyd NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County on the 19th day of March 1929, by T. P. Guimarin Clerk of said Court for the sum of One Thousand Two Hundred Fifty and 71/100 Dollars and costs of suit, under a Judgment, in favor of Thurber Brick Co. in a certain cause in said Court, No. 1695 and styled Thurber Brick Co. vs. J. W. Blair et al., placed in my hands for service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did, on the 11th day of June 1929, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

All of Lots Nos. 1 and 2 and 3, in Block 38, Particularly described as beginning at A point 240 feet North and 70 feet West of the Northwest Corner of the Ira E. Davis 80 acre Homestead Survey and the Northwest Corner of the R. E. Davis 80 acre Homestead Survey, same being 30 feet North and thirty feet east of the Northwest Corner of Block No. 3, in the Town of Lockney; Thence North 90 feet; Thence East 140 feet; Thence South 90 feet; Thence West 140 feet; and levied upon as the property of J. W. Blair, J. N. Jordan, H. B. Jordan and W. M. Hale, and that on the first Tuesday in August 1929, the same being the 6th day of said month, at the Court House door of Floyd County, in the Town of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said order of sale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said J. W. Blair, J. N. Jordan, H. B. Jordan and W. M. Hale.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding the day of sale, in

the Floyd County Hesperian, a news-paper published in Floyd County, Texas.

Witness my hand, this 11th day of June, 1929.

P. G. STEGALL, Sheriff Floyd County, Texas.

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County,—Greeting:

You are hereby Commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof: NOTICE OF APPLICATION FOR PROBATE OF WILL, AND LETTERS TESTAMENTARY

To all Persons interested in the Estate of Mrs. N. E. Sims, Deceased. P. Sims, has filed in the County Court of Floyd County, an application for the Probate of the Last Will and Testament of the said Mrs. N. E. Sims, deceased and for Letters Testamentary, which will be heard at the next term of said Court, commencing the Third Monday in July A. D. 1929, same being the 15th day of July 1929, at the Court house thereof, in the City of

T. C. Russell Insurance Agency

All kinds insurance and farm loans

DR. JACOB S. RINEHART PHYSICIAN AND SURGEON

Internal Medicine and Electrotherapy, also Diseases of Women and Obstetrics. Successor to DR. W. H. ALEXANDER Readhimer Bldg. Phone 93 Residence Phone 313 Calls Answered Promptly Floydada, Texas

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro. Floydada, Texas

Since January first the step-up idea in automobile buying has taken America by storm

The New Pontiac Big Six has been called the "step-up" car because it enables forward-looking people to step up in motor car quality without leaving the low-priced field. And since the first of the year, when the new Pontiac was announced, the step-up idea in automobile buying has taken America by storm.

Pontiac Big Six, \$745 to \$895, f. o. b. Pontiac, Michigan, plus delivery charges. Bumpers, spring covers and Lovejoy shock absorbers regular equipment at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list price when comparing automobile values. . . . Oakland-Pontiac delivered prices include only reasonable charges for handling and for financing when the Time Payment Plan is used.

Boerner-Thagard Motor Company FLOYDADA, TEXAS

THE NEW PONTIAC BIG SIX \$745 AND UP PRODUCT OF GENERAL MOTORS

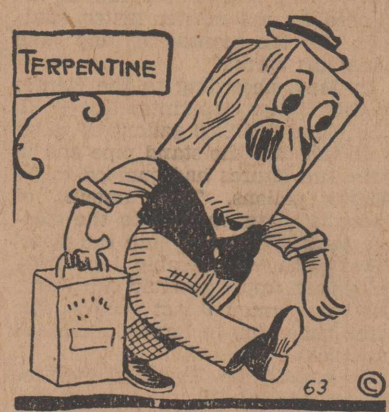
Floydada, Texas, at which time all persons interested in said Estate may appear and contest said application should they desire to do so.

Herein fail not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Floydada, Texas, this 15th day of June A. D. 1929. (SEAL) TOM W. DEEN, Clerk County Court, Floyd County, Texas. 174tc

Bill Der Says

Knowledge is power, but cash builds the home.



Quality Multiplies Money

The Emerson - Brantingham line of implements, which we are privileged to handle in this field, mean so much to the users that we have often been termed their "brokers" or "Bankers."

This machinery truly DOES increase your money, and you should see us about it before making a chance mistake.

Willson & Son

Floydada, Texas

H. Z. Pennington PHYSICIAN AND SURGEON Telephones: Residence 330 Office 73

E. RAY SMITH Agency Hall and Life Insurance Old Line Companies Readhimer Building Suite 12

McGUIRE'S "The Store for Men" Valet Cleaning and Pressing Phone 66 We Call For and Deliver

A. C. Goen M. Polk Goen Phone 170 Goen & Goen Real Estate Loans, and Insurance 6 Per Cent Farm Loans Farm Lands, Ranches, and City Property We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business. Boothe Building West California Street

E. P. NELSON FIRE INSURANCE AGENCY WILL APPRECIATE YOUR BUSINESS CITY AND FARM LOANS Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency. OFFICE—ROOM 8 FIRST NATIONAL BANK BUILDING, FLOYDADA

L. G. MATHEWS Lawyer Readhimer Building Floydada, Texas

Drs. Smith & Smith Sanitarium FOR SURGICAL CASES Phone No. 177 Floydada, Texas

Dr. W. M. Houghton GENERAL PRACTICE Diseases of Women and Children a Specialty OFFICE IN READHIMER BUILDING PHONES: Residence 250 Office 256

M. FROST, D. C. 3-YEAR CARVER GRADUATE Chiropractor Licensed under Kansas and Arizona Laws LADY ATTENDANT Suite 101, Surginer Bldg., North Side of Square OFFICE PHONE 175

A. J. FOLLEY Lawyer Suite 12, Readhimer Bldg. Civil Practice Only Floydada, Texas

FLOYDADA TRANSFER A. N. WARD, Prop. Office at L. & O. Top Shop HAULING AND TRANSFER BUSINESS SOLICITED GOOD EQUIPMENT PROMPT SERVICE TRUCK LINE TO PLAINVIEW Phone 12 or 305R

The Hesperian \$1.50 per Year.

WANT Ads

FOR SALE

MISCELLANEOUS

REAL ESTATE

BERVEL electric refrigerators are good ones. C. Surginer & Son. 66c

EE-VAC electric washers for sale C. Surginer & Son's. 16c

SAFE for sale or trade. Would lease. Bradley's cafe, Dougherty, Texas. 172tp

OR SALE—7x8 Cypress tank, ten ft Eclipse mill and tower. F. J. White on Mrs. Swain's place, 3 miles west of Floydada. 172c

OR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey farm, one mile South of Dougherty. 181tc

OR SALE OR TRADE—1 Ford truck with grain bed, good condition a bargain. L. G. Withers care Floydada Coffee Shop. 181tc

OR SALE—or trade. 1925 Model Ford Coupe. Good condition. Will sell on terms or trade for cow. Fred Bell. 172tc

FOR SALE—Piano, three feather beds, stock in Community Supply Co. Phone 930. 182tc

MOORE DRUG CO. opens for business on the West Side of the square, Saturday of this week. "Yours for Moore Service." 181tc

FOR SALE—Credit on Chevrolet Car. Anna Marie Moore. 171tc

1929 DISC ROLLING PRICES
4 Inch Tandem20c
6 Inch Tandem25c
8 Inch Tandem30c
10 Inch Tandem35c
12 Inch One Way Plow Disc40c
12 Inch Plow Disc50c
12 Inch Plow Disc65c
When you have a job too difficult for others, bring it in. We can do it.

J. A. ENOCH
East Side Square 47tc

WILL do public plowing, day and night service. Take some trade or note. L. L. Nixon, Floydada, Texas, Rt. 3, Box 99. Phone 900F11. 187tp

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

FOR SALE OR TRADE—1 Ford truck with grain bed, good condition a bargain. L. G. Withers care Floydada Coffee Shop. 181tc

For your canning needs come to store. C. Surginer & Son. 16c

OR SALE—Hegira and cane bun-ground; also pure Mebane seed. Phone 903F6. J. S. 6tc

MOORE DRUG CO. opens for business on the West Side of the square, Saturday of this week. "Yours for Moore Service." 181tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

MOORE DRUG CO. opens for business on the West Side of the square, Saturday of this week. "Yours for Moore Service." 181tc

CONSUMERS Fuel Ass'n fixes your flats. 7tc

Star Parasite Remover
Given fowls as directed will keep them free of lice, mites, fleas, blue bugs and in better health and egg production or your money back. Floydada Drug Co. 156tp

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 124. 41tc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

There is no agent at Floydada representing California Perfume Company. If interested in the agency, write Mrs. P. D. McKinnon, 309 Dale St., Plainview, Texas. 182tp

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

HAULING!
Anywhere—Any Time
Heavy or light, Call 121J V. D. Turner. 51tc

Use Star Parasite Remover
The easy way to rid chickens of lice, mites, fleas and blue bugs. Floydada Drug Co. 156tp

FOR RENT

FOR RENT—Two furnished rooms. Mrs. Josie Moore. 11tc

FOR RENT—Furnished apartment, all modern conveniences, 321 West Kentucky street. Phone 249. 16tc

FOR RENT—Three rooms also partly furnished apartment, Phone 185. 171tc

FOR SALE—New Stucco seven room residence on West California Street five blocks from square. Modern throughout. L. D. Ballard. 182tp

FOR SALE—Some well located residences and some nice residence lots J. U. Borum. 9tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR RENT—Furnished house. 3 rooms and bath. Adults only. Call at 320 South Main. 182tc

DANDY 200-acre farm all in wheat adjoining townsite of Dougherty on city water line, 2 blocks from good school; small cash payment, balance easy terms. Would consider good residence in Floydada as first payment. J. R. Readhimer. 184tc

FOR SALE—One and one-half sections stock farming land near Oton, Lamb County, priced cheap for quick sale. John F. DuBose, Plainview, Texas. 1014p

FOR RENT—Three room apartment with bath, well located. See Goen & Goen. 181tc

FOR SALE—Frame house 20x34, without floor or partitions, good condition. Bargain if sold at once. L. B. Maxey. 17tc

FOR SALE—Seven good residence lots, fronts north and east. Bargain. See Ed Bishop. 184tc

FOR RENT—nice furnished rooms. Modern conveniences. See Mrs. S. B. McCleskey or phone 117W. 181tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

SEE Floyd County Abstract Co. for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

FOR SALE—House and lot. House contains 6 rooms, 3 bedrooms, living room, dining room, kitchen with all built-in fixtures and breakfast nook; bathroom, 4 closets, hot and cold water, sewer, gas and electric lights. Lot 75 by 150 on paved street, best location in city. Chicken house, cow shed and feed room on back of lot. See J. A. Enoch, 508 California St. 154tc

FOR RENT—Cottages in Blue Goose Tourist camp. \$5.00 to \$7.50 per week. No charge for Gas, Hot and Cold Shower Baths, Lights and water. 1812tp

WANTS
BOARD AND ROOMS, 229 West Mississippi Street. 14tc

WE buy old radiators and repair any make of radiators. Cline Bros., First door east of Magnolia Filling Station. 6tc

WANTED—Housework by day or hour. 625 West Lee Street. 173tp

Eggs and Poultry
EGGS! EGGS!
We pay 2c per dozen premium on eggs in trade for poultry and dairy feeds, remedies and supplies. Also buy poultry and cream. Bring us your next can of cream or coop of chickens. Floydada Hatchery. 181tc

LIVE STOCK
FOR SALE—Twelve fresh Jersey cows. All young. Located at Rutledge farm four miles north of town Call R. M. Estes at Hanks Hotel. 182tp

LOST AND FOUND
LOST—Suit of Clothes. Blue with Pin Stripe. Lost between canyon and Starkey store. Return to Hesperian Office for Reward. 182tp

LOST—1929 S. M. U. class ring with initials "E. L. M." engraved inside. Lost in dressing room at country club. Return to Hesperian office.

DEAFNESS A GREAT TRIAL
Almost everyone will have at least a sympathetic glance for the "poor blind person," but the world at large is impatient with the person who is hard of hearing. It is an affliction that carried with it so much of blame that it is doubly distressing to the sufferer; therefore, the parents of children who have frequent ear trouble should use every precaution for the prevention of deafness.

The prevention of this disorder depends upon proper knowledge of the cause and how to remove it.

Dr. Brellenstein, ear specialist, has this to say in regard to the construction of the ear and its disturbances:

"The ear consists of three parts—the outer ear, the middle ear, and the inner ear. The outer ear, which is seen as a hole in the side of the head, carries sound inward in the form of air vibrations; the middle ear, which is just inside the ear drum, carries sound as vibrations of three small bones; the inner ear consists of nerve filaments and carries sound as nerve stimuli; in other words, it converts sound into hearing."

"A markedly disturbed condition of any part of the ear results in deafness; for instance, blocking of the outer ear with wax, abscess in the middle ear, or injury to the inner ear, such as sometimes occurs in complications of syphilis and other diseases. One of the commonest forms of deafness, especially in children, results from infection of the middle ear. The middle ear is connected by a small tube, the eustachian, to the throat. Any infection of the throat is apt to extend along this tube and cause infection of the middle ear. Thus, diseased tonsils and adenoids are particularly apt to cause middle ear disease. Likewise, scarlet fever, measles and common colds frequently affect the ears. Swimming often infects the ears by water passing into the nose and throat while diving."

"Deafness from middle ear disease seldom occurs when the ears are given proper treatment. When pain in the ear or unexplained fever occurs during the course of scarlet fever, measles or other illness, accompanied by inflammation of the throat, a physician should be called immediately. Frequently, prompt puncturing of the ear drum by the physician is necessary to prevent serious complications. It is a mistaken idea that puncturing the drum causes permanent deafness. The ear drum heals rapidly when an ear abscess has been cured. It is exceedingly dangerous for a discharging ear to be neglected."

EVIL EFFECTS OF TOBACCO
The late Sir Wm. Osler stated that a number of puzzling cases of women in England which were new to the average physician proved to be due to the increase in the smoking habit. The effect of tobacco on the heart, respiration, eyes and vocal chords has long been recognized.

As a matter of fact, few smokers who attempt breaking the habit ever succeed in doing so permanently. It seems a stupid habit to form, one which is of no benefit, which is expensive, often unpleasant to associates and which may in time prove injurious to one's health. Tobacco depends largely for its effect upon the quantity of nicotine it contains. Nicotine is a poison, even in small doses, fortunately the greater part of it is destroyed in the process of burning. Sufficient quantity is carried over, however, in the smoke or absorbed through the butt of the cigar, or cigarette, or mouth piece of pipe to injure the nervous system, especially in youth.

Tobacco affects the heart nerves and youth is warned to remember this. Tobacco oftentimes dulls the appetite, so that one takes less wholesome food. There are some individuals peculiarly susceptible to tobacco so that it has a special poisonous effect upon the nerves of the heart, causing a rapid pulse and shortness of breath known as tobacco heart. This is not of very common occurrence, but is quite troublesome when it does occur, as it takes a long time to get over it.

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"We are a little doubtful over the wisdom of this," he writes. "As it is the birds are rather a democratic lot. If any one bird, the meadow lark, the peewee, the English sparrow or the turkey buzzard should be singled out for official distinction, it might easily become intolerably overbearing. Also, if the birds get into this movement, we may face the unpleasant prospect of political campaign for the honor, with all the broadcasting and wire-pulling that would involve. Imagine having every snipe and woodpecker pestering us for votes."

"Our hope is that nobody thinks up a scheme for the election of an official worm for each state."

Picking "Official" Things Goes too Far, Says Editor

Picking "official" things is getting to be a nuisance, in the opinion of George Martin, editor of Farm and Fireside. The recent drive of women's clubs to select an "official" bird for each state brought out his comment.

"We are a little doubtful over the wisdom of this," he writes. "As it is the birds are rather a democratic lot. If any one bird, the meadow lark, the peewee, the English sparrow or the turkey buzzard should be singled out for official distinction, it might easily become intolerably overbearing. Also, if the birds get into this movement, we may face the unpleasant prospect of political campaign for the honor, with all the broadcasting and wire-pulling that would involve. Imagine having every snipe and woodpecker pestering us for votes."

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The late Sir Wm. Osler stated that a number of puzzling cases of women in England which were new to the average physician proved to be due to the increase in the smoking habit. The effect of tobacco on the heart, respiration, eyes and vocal chords has long been recognized.

As a matter of fact, few smokers who attempt breaking the habit ever succeed in doing so permanently. It seems a stupid habit to form, one which is of no benefit, which is expensive, often unpleasant to associates and which may in time prove injurious to one's health. Tobacco depends largely for its effect upon the quantity of nicotine it contains. Nicotine is a poison, even in small doses, fortunately the greater part of it is destroyed in the process of burning. Sufficient quantity is carried over, however, in the smoke or absorbed through the butt of the cigar, or cigarette, or mouth piece of pipe to injure the nervous system, especially in youth.

Tobacco affects the heart nerves and youth is warned to remember this. Tobacco oftentimes dulls the appetite, so that one takes less wholesome food. There are some individuals peculiarly susceptible to tobacco so that it has a special poisonous effect upon the nerves of the heart, causing a rapid pulse and shortness of breath known as tobacco heart. This is not of very common occurrence, but is quite troublesome when it does occur, as it takes a long time to get over it.

FOR SALE CONCESSIONS

Cold Drinks, Dance, Hamburger and Sandwiches, Novelties and Chuck Wagon and Barbeque.

AT WEST TEXAS OLD SETTLERS REUNION

"HANK SMITH MEMORIAL PARK"
August 15 and 16

We reserve the right to accept or reject all bids. You may bid on them as a whole or separately. Certified check must accompany each bid.

Bids will be opened Saturday, July 20th
MAIL ALL BIDS TO—

W. T. DUNN

SECRETARY, CROSBYTON, TEXAS

Hesperian Want Ads For Results

Cars Greased

FOR ONLY

\$1.00

(ANY MAKE OF CAR)

GAS—MOTOR OILS—CAR WASHING

First Class Road Service

Phone 36

Magnolia Filling Station

H. O. Cline, Prop.

Attention, Farmers!

Bring me those Maize Heads ANY-TIME! Do you need a load of Coal? None better than the coal I handle and the price is guaranteed to be as cheap as any in town.

J. R. Yearwood

"Ask Your Neighbor" or Phone 247

Floyd County Hesperian \$1.50 Per Year

BANKRUPT PRICES

We have bought the Barrier Brothers Bankrupt Stock at Idalou, Texas, consisting of a full stock of Piece Goods, Notions, Ready-to-wear, and Shoes for Ladies and Children. We will have this stock on display Saturday Morning, June 29. You will have an opportunity to buy staple merchandise at Cost and Below Cost. Starting Saturday we will give away free, a Twenty-five Piece Set of Dishes each Saturday afternoon at 4:30 o'clock. So come in and see how easy you can get a nice set of dishes FREE. We are quoting just a few prices below:

32 Inch Gingham in checks and plaids. New bright colors. Go at,

9c PER YARD

32 and 36 inch Prints in all the new colors. Go at,

12½c PER YARD

One Lot of 36 inch Bleached Sheeting. It goes at only,

7½c PER YARD

One Lot of 36 inch Brown Sheeting. A good grade. Goes at,

9c PER YARD

Krinkle Crepes, in all colors. Worth 25c. All goes at,

15c PER YARD

A pretty line of Ladies House Aprons worth up to \$1.50. Go at,

69c

One lot of Wash Suits for little boys, worth up to \$2.25. Go at,

79c EACH

Every time you spend a dollar here be sure to get a ticket for the 25 piece set of dishes. We have just purchased a nice lot of Ladies' and Children's Slippers. In straps and pumps, and these all go at BANKRUPT PRICES.

We have just purchased a lot of Men's and Boys' Oxfords and shoes, at 50c on the Dollar. They all go at,

\$1.95 to \$3.95 Per Pair

A new lot of Men's Dress Shirts worth up to \$2.50 go at only,

\$1.39

One lot of Men's and Boys' Sailor hats go at only,

29c EACH

WHILE THEY LAST

Men's Golf Shoes and Pants. They go at one half price. SEE THEM.

One Lot of Khaki and Powder Blue Work Shirts worth \$1.25 to \$1.50, go at only,

69c and 89c Each

SAY! GET THAT \$1.00 TIE FOR ONLY 69c

BAT WINGS GO AT ONLY 19c

Say! Get that good pair of Overalls, High and suspender back, at only,

89c

These are just a few of our many Bargains. Ladies: We have just purchased a nice lot of Organdy and Voile, Silk Crepes, Georgette Crepes, in all the new shades. Also a nice lot of Broadcloths in solid and figures and Indian Heads in all colors. These goods go in this Sale at Bankrupt Prices.

South Plains Outlet Store

W. H. SEALE, MANAGER

Finkner Motor Company

Whippet — Willys-Knight Dealers

The new Superior Whippet Four carries on the original Whippet's unsurpassed reputation for low operating and service costs. Though its higher compression engine develops more than 20% added horsepower, with faster speed and pick-up, there is no increase in Whippet's consumption of gas and oil.

And the new Superior Whippet Six is even more economical than its predecessor. Its increase in compression ratio assures more value from gas used, and more miles per gallon.

MICHELIN TIRES LAST LONGER!

Michelin Tires and Tubes actually last longer and cost less in the long run than any other tire you can buy. Call at our garage and get our prizes on any size or thickness.

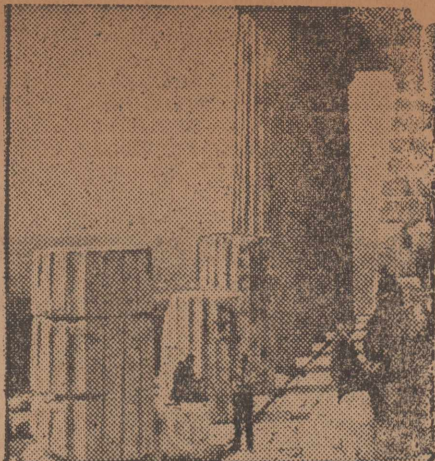
GOOD USED CARS TOO

Our stock of Used Cars surpasses the average stock, since ours have been Re-Conditioned and made practically new again. See them this week, and get your pick.

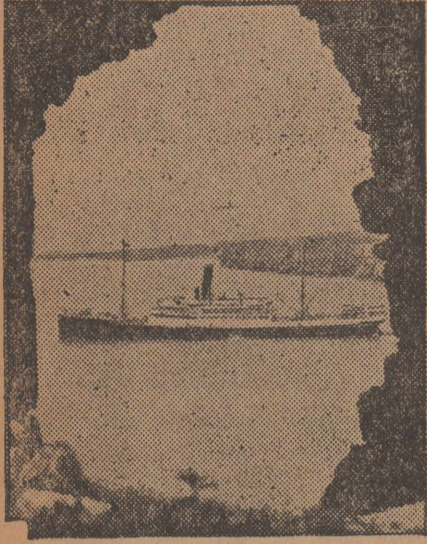
World-Girdling Students En Route Home



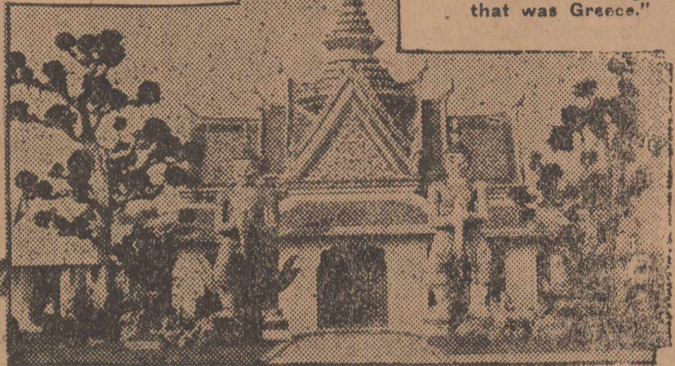
Higher education on the high seas. A class on the ship's deck. Who wouldn't love to go to school on a world cruise.



Athens - Art students visit ruins of the Acropolis to see "the glory that was Greece."



The ship at Adalia, Turkey-in-Asia, seen through a breach in the ancient fortifications built by the Saracens.



Siamese temple. The two figures guarding the entrance are supposed to repel evil spirits and protect the worshippers.

PARIS. — Their memories crowded with thrilling experience, in strange lands throughout the world, the one hundred young American men and women students who sailed from New York eight months ago on the annual educational expedition of Floating University are now in Paris on the last lap of their itinerary.

Recognized officially as a representative body of American students everywhere they went, the Floating University students received many unusual courtesies in China, they penetrated into the interior guarded by a gunboat loaned

by the Chinese Nationalist Government. Disembarking with a military escort for protection from the bandits who infest the region, they spent a night in an ancient Chinese monastery located on a high mountain top. The journey up the mountain was made in sedan chairs carried by coolies.

In Siam, the traveling students were received by King Rama VII, and during the whole of their stay they lived in Phya Thal Palace. Mid-term examinations were held in a pavilion in the royal gardens, and according to a statement issued by Laurence E. Wallis, registrar of the University, from his office in the Graybar Building, New York City, the students showed themselves proficient in their studies.

Sailing up the Nile to Luxor, the students visited Tut-Ankh Amen's tomb in the Valley of Kings. By special arrangement with the Egyptian Government, they were permitted to inspect the inner rooms of the tomb, where practically everything is made of gold. The students also visited the oldest Christian church in the world located at Abu Seregh.

It has been announced that the 1929-1930 student body of Floating University will number one hundred and fifty, evenly divided between men and women. Many of the students will be candidates for the B.A., M.A. and B.W.A. degrees. The latter degree, Bachelor of World Affairs, is Floating University's own distinctive degree.

U. S. Woman Spy Hastened Plea For Peace by Austria

That Austria's surrender in the fall of 1918 before the German power broke down, was hastened by the sacrifice of an American woman spy has just been disclosed in a review of the army intelligence activities by Thomas M. Johnston, former war correspondent and intelligence officer.

The woman, whose name is still being kept secret, according to Johnston's article in The American Magazine for June, accomplished her mission by playing upon the families which then gripped Austria, its internal dissension and war weariness.

In the early fall of 1918 she succeeded in establishing herself in one of the cities of Austria, possibly Prague, and there, on a concealed printing press, she printed thousands of the tickets on the presentation of which the starving people could get bread and meat. She distributed them to many agents, some knowing, some ignorant of what she was doing.

Then came a rush upon the provision stores that stripped them, throughout many provinces. People who for years had not eaten their fill, went on a food orgy. Then came the cry, "There is no more." Real famine threatened and according to reports made to the in-

telligence department, the peace overtures by the already willing emperor were hastened. The proclamation that part of his former realm was to become the Czecho-Slovak republic came soon after.

The fabricator of the false tickets was traced and, despite being a woman, was executed with short shrift. How she died and under what name and where she was buried, is still unknown. It was known, however, that she expected to be caught when she entered upon her mission. The remainder of her story lies buried in the secret archives of the World War.

Hesperian Want Ads Pay.

Russia's Trouble
In Russia the people experience a rush of liberty to the head and attempted to beat economic law that are as fixed and unbeatable as the laws of gravitation.—The American Magazine.

Inside Troubles
Mankind's inner poverty, littleness, narrowness, is the poison spring from which most unhappy news flows.—Farm and Fireside.

Less and Less Shade
America possesses now only one eighth of its original 922,000,000 acres of virgin forest land.—Woman's Home Companion.

MARTIN'S ADVANCE JULY CLEARANCE SALE

Only six more days to participate in this great sale. There's savings here worth your while on seasonable summer merchandise. Everything in the house is in the sale (except Stetson hats). Here is just a few of the items of many that you will find here. The prices speak for themselves. You are missing a great opportunity to save if you have not attended this sale.

CLOSES JULY 3rd

MEN'S SPRING SUITS Men's new Spring Suits, good for all year round wear, lots of patterns to make your choice from. They are just, 1/2 PRICE EACH 98c	PACKARD SHOES Packard oxfords, browns and blacks, kids and calf skins, all sizes and styles. On tables for easy choosing. PAIR \$5.95	LADIES' SHOES A great assortment of ladies high grade pumps, straps, in black and combinations, high and medium heels. PAIR \$1.98	OVERALLS Men's Cowden brand Overalls, Blue Denim, full cut, a real value for you. PAIR \$1.69
MEN'S WORK SHIRTS Men's heavy work shirts powder blues and sand shade, full cut, coat style all sizes. EACH 98c	BOYS' COVERALLS Boys' Coveralls, well made, full cut, a good wearing garment. Sizes 2 to 10— PAIR 89c Sizes 11 to 16— PAIR \$1.23	MEN'S DRESS PANTS One big lot men's dress pants, light colors, practically all sizes. Regular \$7.50 Pants, NOW \$4.73 Regular \$6.45 Pants, NOW \$4.29	CHILDREN'S DRESSES A rack of children's silk dresses, in cute little styles that you and the kiddies too will like. To close out at, EACH \$3.98



Women's New Silk Dresses!
A sale of dresses that is attracting the attention of value wise women far and near. Great racks of new dresses just arrived from the makers and they are all right up to the last minute in style.

Here's Value!
A rack of snappy new dresses, in a wide range of styles, all the new colors and combination of colors will be found in the lot.
Choice Each \$9.69

Wonderful Dresses!
Because they are far greater values than we had them originally marked for. Our Advance July Clearance Sale is a knockout blow for them. Regular \$25.00 and \$29.00 Dresses.
Now \$19.00

Buy Two of These!
Here is a rack of dresses we think are the best we have ever had at the regular prices, we want you to have the advantage of it and buy during this sale, regular \$19.75 dresses
Now \$13.75

NEW FELT HATS We have just received a hundred new felt hats, they arrived in time to get in this Advance July Clearance Sale, all colors and plenty of styles. EACH \$1.98	TOWELS We have just unpacked a case of turk nit towels all white, heavy nap, size 22x44, they are values for you. EACH 23c	TOWELS Colored turk nit towels, blue, rose, green, gold. They are wonderful values and they are pretty in your bath room. EACH 23c	LADIES' HOSIERY Ladies' fine gage Rayon hose, all colors, all sizes. PAIR 37c
LADIES' HOSIERY Ladies fine silk hose, Westcott brand the new form shaped process of hosiery that fit like full fashioned hose. PAIR 79c	PERCALE 36-inch wide fancy printed percale. It will pay you well to buy plenty of this cloth now. YARD 13c	VOILE Fancy printed voile, just the cloth for making pretty, cool summer dresses. YARD 24c	DRAPERIES We have just unpacked a lot of new draperies, new coloring and designs for drapes or for smocks. Regular 75c and 98c per yard, Sale Price YARD 49c

HIS CELLO MYSTERIOUS

BERLIN.—Prince Joachim Albrecht of Prussia, second cousin to former Emperor William H., who will soon go to the United States to direct a series of symphony concerts is not only a composer but a virtuoso as well. His instrument is the cello, and he has frequently assisted at charity affairs and court functions in the role of cello soloist.

"My cello," he said, "was built in Berlin by the brother of my teacher. But all experts whom I have consulted agree that it is the equal of the old Italian instruments.

"There is something mysterious about my instrument. One day an old instrument maker came to the master who built my cello and told him he would 'blow something into the instruments' by which they would acquire the properties of the old Italian masterpieces. Whatever that 'blowing something in' process may have been, it did the trick.

"Just before his death a few years ago this old fellow revealed the secret to the man who built my instrument, but the latter declared he will take the secret down into his grave. All my attempts to persuade him to leave the formula to posterity have failed."

Prince Joachim Albrecht expects to direct concerts in about a dozen leading cities of the United States. He will confine himself to directing and interpreting his own works, which are chiefly in the nature of rhapsodical fantasies. He has also written considerable ballet music. Besides orchestra compositions, he has composed songs for baritone voice, programmatic music for the piano, and melodies for the cello. His latest orchestral work is entitled "Fantasia Amorosa."

Since the war, the Prince has conducted concerts in Baden-Baden, Vienna, Budapest, Zurich, Breslau, Linz and Bad Bastein.

The Prince does not think much of jazz and other modern music. Automobile driving is his favorite diversion.

RUNNING THE RADIO

The radio has ceased to be a wonderful mystery and has become a utility. It must make its way henceforth on its own merits, and when appraised from this standpoint many serious imperfections are to be seen, among them broadcasting chaos. The whys of this chaos and how it can in some measure be controlled are discussed by John Howard Dellinger, radio expert, in an article, "The Empyrean of

the Empyrean," in the Forum Magazine. Legislation, of course, is one means, but it is not in legislation alone that radio salvation lies. There are—and this the general public fails to realize—certain limitations inherent in the nature of the radio which, regardless of laws on statute books, are bound to determine its progress.

The first and most important of these is that the available number of radio broadcasting channels is definitely limited. Although dispassionate analysis shows that there can be only ninety broadcasting stations of national scope simultaneously operating without interference, it is not to be expected that the number can be reduced to this, at least not soon. The alternative is to have many stations on one broadcasting channel, but if these are to operate without interference they must be of limited power, serving small areas. They eventually will have to be kept on special channels, precluding interference between them and the more powerful stations of national scope, all of which, without doubt, is highly

disappointing to the legion of prospective broadcasters. The fever of desire to operate a broadcasting station continues unabated, for not only are there 540 in actual operation, but there is a waiting list of over 600 applications for the privilege. The fundamental difficulty of the broadcasting problem is not within reach of acts of Congress. However, given recognition of this difficulty, that the possible number of powerful stations is definitely limited, it is within the province of Congress to enact means whereby their selection and control shall be determined.

A "footprint" paper has been developed by the Bureau of Chemistry and Soils, U. S. Department of Agriculture, that promises to be of use to firms doing a mail-order business in shoes and to clinics and hospitals in making foot records. It is a treated paper that gives a contrasting print. The foot is moistened on the sole with a wet cake of soap and placed on the paper to make the print.

OUR CASH MARKET AND GROCERY

Saves You Money

EVERY DAY IN THE WEEK

Some of our regular cash prices follow. You will find us with bright new stocks all the time, made possible by large volume and quick turn over.

- PEACHES, Sunkist Melba Halves, 20c
- No. 2 1/2 Cans, _____
- CORN, Country Gentleman, 15c
- No. 2 Cans, _____
- RAISINS, 30c
- 4 Pound Package, _____
- SOAP, P. & G., 25c
- 6 Bars, _____
- SALAD WAFERS, Small Salted, 25c
- 2 lb. box, _____
- COCOA, 20c
- Hershey's 25c Size, _____
- K. C. BAKING POWDER, 20c
- 25c Cans, _____
- MATCHES, 20c
- 25c Carton, _____
- JELLO, All flavors, 10c
- Per Pkg., _____

MARKET ITEMS

- SAUSAGE, Bologna, 20c
- SALAD, Ham, Per Pound, 25c
- SAUSAGE, Pure Pork, Per Pound, 20c
- PORK CHOPS, Per Pound, 25c

We give careful attention to every order, and appreciate your business. We are doing a strictly cash business. Telephone 118.

CITY MARKET & GROCERY

Howard & Maxwell, Props.—Floydada
We close at 12 o'clock July 4—Holiday

PHONE 306
For Milk and Cream...

Prompt attention to your orders. We invite your inspection of our Dairy. All products handled under strictly sanitary conditions.

ROY PATTON DAIRY

Society

Honoree At Surprise Dinner Sixty-ninth Birthday.

Mrs. Elizabeth Buckner, of McAdoo, was honored on her 69th birthday by her children and friends with a surprise dinner at her home Sunday. While her daughter, Miss Estella Buckner was preparing dinner her son, W. W. Buckner, took her for a ride, returning when dinner was ready to be served. The honoree was very happily surprised.

Those present were: Mr. and Mrs. J. H. Parker and family, of McAdoo; Mr. and Mrs. Louise Gilmore and baby, Mrs. Addie M. Sparks, Mrs. J. T. Hopper and daughter, Laddie, Mrs. Isabelle, Mr. Bill Cook, Mr. and Mrs. Marvin Gatlin and baby, Mr. and Mrs. A. J. Starber and children of Floydada; Mr. and Mrs. W. W. Buckner and family, of McAdoo and Mr. and Mrs. W. F. Buckner and little daughter of Earth.

Watcheloven Group Begins Study of New Book.

Watcheloven Camp Fire group met with Ruth Rutledge Tuesday afternoon at 4 o'clock. A very interesting meeting was held because the girls began the study of their new "Butterfly Book" which they recently purchased for their library. Many new and interesting things were learned from the new study. After this a hike was planned and it was decided that the group, with their mothers and guardians, would hike to the Canyon July 3, and spend the night. Velma Falmer and Christene Trowbridge were elected as leaders of the hike. Every member of the group is urged to go.

The group will meet next with Winona Felton Tuesday, July 9. They will have a second lesson from the "Butterfly Book" with the hostess as leader.

W. M. S. Circle Meetings Held Monday Afternoon.

East Circle met Monday afternoon with Mrs. C. W. Boothe. There were six members and one visitor present. The study book, "Plans of Salvation" was completed and Mrs. George A. Linder, teacher, gave an examination on the book. Mrs. Boothe gave the devotional.

The Circle will meet Monday afternoon, July 1, at 4 o'clock with Mrs. Roy Patton.

North Circle met with Mrs. D. L. Carter Monday. There were seven present. Mrs. Edd Barns led the devotional. Mrs. J. P. Williams read the Bible lesson.

South Circle will meet Monday, July 1, with Mrs. W. A. Amburn, at 4 o'clock.

Mrs. W. A. Warren was hostess to the South Circle Monday afternoon. There were five present. The usual missionary lesson was had led by Mrs. Lon V. Smith.

The next meeting of the South Circle will be with Mrs. Frank Johnson, Monday afternoon, July 1, at 3:30 o'clock.

Two New Members Received In Sewing Club.

Mrs. Edd Sparks entertained the Stitch and Chatter Club Thursday afternoon, June 20, at the home of Miss Myrtle Meador. Mrs. W. Stevens and Mrs. A. L. Clanton were received as new members. Miss Hazel Probasco was a guest of the club.

Refreshments of brick ice cream, cake and gold tip chewing gum were served to the following: Mesdames Howard, Clarence Ginn, Zell Probasco, Wesley Ginn, M. L. Probasco, Bill Sharp, L. H. Dorrell, W. Stevens, A. L. Clanton, Miss Hazel Probasco and Miss Myrtle Meador.

Mrs. Bill Sharp will be hostess to the club Wednesday, afternoon, July 3.

Virginia Gamble Has Party on Birthday.

Mrs. A. N. Gamble entertained with a party for her daughter, Virginia Belle, honoring her seventh birthday, Saturday afternoon from 5 to 6 o'clock.

The guests played games led by Miss Mary Gamble after which they gathered around the birthday cake blew out the candles, making wishes for the honoree. The cake, ice cream, and lollypops were served to: Nell Stevenson, Mary Katherine Daniel, Virginia Simpson, Joe Dick Moore, Evelyn Daniel, Minnie Lou Heald, Mary Alice Porterfield, Ara Sue Edwards, Ruth Palmer, Bill Stevens, Rudell Brewster, Thomasine Cox, Mildred Palmer, of Amherst, and the honoree.

Mrs. Bishop Hostess At Five Tables of Bridge.

Mrs. L. T. Bishop was hostess to members of the K. K. Klub and other guests at five tables of bridge Friday afternoon. Miss Virginia Lewis got high score in the games for the members and Mrs. E. L. Angus got high score for the visitors.

Punch was served early in the afternoon and later ice cream and angle food cake.

Members present were: Mrs. John Hammonds, Mrs. Fred Brown, Mrs. W. C. Newsome, Mrs. George Sherrill, Mrs. Oscar Morrow, Mrs. W. H. Hilton, Mrs. Ray Clements, Mrs. Polk Goen, Mrs. Edd Bishop and Miss Jennie Lewis.

Other guests included Mrs. C. H. Davis, Mrs. J. C. Gilliam, Mrs. E. L. Angus, Mrs. Luther Fry, Mrs. S. W. Ross, Mrs. A. A. Bishop, Mrs. A. A. Williams, Mrs. Robert A. Sone

Mrs. Ray Dickey, of Lubbock; Miss Lois Young, of Amarillo and Miss Pernie Badgett, of Whitewright.

The next regular meeting will be with Mrs. Fred Brown Friday afternoon, July 5.

Mrs. Polk Goen will entertain the members and their husbands Friday evening, June 28.

Porterfield Society Met Monday Afternoon.

The Porterfield Missionary Society of the Methodist church met at the church Monday afternoon at 4 o'clock. The lesson, "The Fall of Man," from the book of Genesis was led by Mrs. C. C. Casey. Mrs. Groves was received as a new member.

The Society will meet Monday afternoon at 3:30 o'clock in social meeting at the home of Mrs. Robert Sone. The program will be opened with a song followed by the devotional and talks, "The Ministry of Children," by Mrs. S. W. Ross and "Them Four Dollars," Mrs. Calvin Steen.

Honored on Seventieth Birthday Sunday.

Mrs. A. G. Smith, of Lorenzo, and a former resident of Floydada for several years was honored by friends and relatives, with a dinner at her home Sunday, it being the occasion of her seventieth birthday. Her nephew, Chas. B. Smith, of Floyd County, and her granddaughter, Alice Racheal Jones, of Lorenzo, were also honor guests, their birthdays being on the same day.

A large birthday cake adorned the center of the dining table. The cake was decorated with three colors of candies, for each of the honorees. Dinner was served in cafeteria style.

Those present were: Mr. and Mrs. Parker Floyd and son, Tom of Memphis; Mrs. O. C. Elliott, Mrs. B. L. Lattimore Hall, and Mr. and Mrs. Hal Lattimore, of Lubbock; Mrs. Bert Smith and daughter, Rachel and son, Wiley of Plainview; Mrs. Ethel Jones and daughters, Alice Racheal and Elmore and sons Albert, Sam, Lee and Joe Bob, of Lorenzo; Mrs. Mary C. Brown and daughters, Mrs. Mary Brown Dillard and Miss Belle, and son, R. E. Brown, Jr., of Estacado; Mr. and Mrs. Ham Smith and daughter, Mary Kathryn and son, Ham, Jr.; Mr. and Mrs. Bob Smith and daughter, Worth Gwendolyn; Mr. and Mrs. Chas. B. Smith and daughter, Iva Elmore and sons, Joe and Jack; Mr. and Mrs. Joe H. Smith and daughter, Sarah Frances and sons, Vinson and J. B., Mr. and Mrs. Robert McGuire and John Edwards Smith all of Floydada and Mr. and Mrs. A. G. Smith, of Lorenzo.

Netopew Camp Fire Group With Rhe Cloud.

The Netopew Camp Fire Group met Friday night at 7 o'clock with Rhe Cloud. Games were played and Mrs. George Smith told of her interesting trip at camp in Fort Worth. Refreshments sherbet and cookies were served.

The group will meet Friday evening at 7 o'clock with Hazel Borum.

East Circle Will Render W. M. S. Program.

The Woman's Missionary Society of the Baptist Church will meet Monday afternoon at the church at 3:30 o'clock for the regular monthly program which will be given by the East Circle as follows:

Devotional, Mal. 3:1-14, Mrs. J. Patterson.

Song, "Lord What Do You Want from Me?"—Mrs. C. W. Boothe.

Piano Solo—Lois Sittin.

"Did God Make a Mistake in Calling Us"—Mrs. B. J. Perkins.

In Expression Recital This Evening.

Mrs. Robert A. Sone will present Miss Robbye Lucille Archer in Expression recital this evening at the High School auditorium at 8:30 o'clock. Miss Archer is the daughter of Mr. and Mrs. J. R. Archer and is considered a very capable reader.

Her program will be very interesting. She will be assisted by several others.

The program has been arranged as follows:

Her First Call to The Butcher—May Isabel Fisk.

Dina Dolores Defiance—(cutting from "In the Palace of a King" by Marion Crawford).

The End of a Perfect Day—Carrie Jacobs Bond—Dale Strickland accompanied by Mildred Strickland.

The Cremation of Sam McGee—Robt. W. Service.

The Selfish Giant—Oscar Wilde.

I Faw Down An' Go Boom—Chorus.

I Wanta' Go Places and Do Things—Chorus—Wanda Teeple, Maxine Fry, Bonnie Dale Fyffe, Edell King and Genell Stovall accompanied by Mildred Strickland.

Corner on Coffins—Mrs. W. H. Potter.

The Old Fashion Locket—Piano—logue—Accompanied by Mildred Strickland.

Christian Endeavor Has Social at Church.

The Christian Endeavor of the First Christian Church spent an enjoyable social hour at the church Friday evening, June 21.

After various games were played delicious refreshments of ice cream and cake were served to twenty-five persons.

Victor Steen Marries Tahoka Girl, Sunday, June 23.

Announcements were received here this week of the marriage of Mr. Victor Steen, of Canyon, and Miss O'Dell Tabor, of Tahoka. They were married Sunday night, June 23, at 8:30 o'clock. The announcements stated.

The bridegroom is the son of Mr. and Mrs. I. M. Steen, of Canyon, and formerly of this city. He attended school at Floydada for a number of years, and moved to Canyon to make his home in 1926.

The young couple plan to make their home at Canyon.

Venitta Borum Hostess At Slumber Party.

Miss Venitta Borum was hostess at a slumber party Saturday night for several of her friends at the home of her parents, Mr. and Mrs. J. U. Borum.

The guests were entertained at the skating rink early in the evening and afterwards they played games at the home and were served ice cream and cake.

The guests were: Genell Stovall, Alice Mae Fyffe, Katherine Fitch, Iris Shaw, Wynona Felton, Virginia Grigsby, Blanche Hilton, and Dorothy Hall, of Plainview.

Campbell Women Organize Missionary Society.

Mrs. George Stiles was elected president of the Woman's Missionary Society which was organized at Campbell Wednesday, June 19, Mrs. H. N. Porterfield of Floydada arranged the organization.

Other officers elected were: Mrs. Joe M. Smith, vice-president; Mrs. C. B. Lyles, corresponding secretary; Mrs. E. B. Chestnut, recording secretary; Mrs. J. W. Lyles, local treasurer; Mrs. R. L. Powell, connectional treasurer; Mrs. W. H. Bethel, superintendent of mission study and publicity; Mrs. Joe Glover, superintendent of social service; Mrs. P. Q. Haney, superintendent of supplies; and Mrs. J. B. Green, superintendent of local work.

The first meeting of the society was held Monday afternoon, June 24, at the school building.

The Rev. and Mrs. A. D. Jameson and Mrs. H. N. Porterfield of Floydada were visitors. Two new members were added to the roll. A splendid program was given.

Monday afternoon, July 8 at 4 o'clock is the date for the next meeting. Regular meetings will be held the second and fourth Mondays at 4 o'clock. All women of the community are urged to attend.

Hazel Borum Hostess at Slumber Parties.

Miss Hazel Borum was hostess at a series of slumber parties Monday and Tuesday nights at the home of her parents, Mr. and Mrs. E. R. Borum. Games furnished amusement for both parties and refreshments were served at 8 o'clock and again at 12 o'clock.

Guests for the party Monday night were: Margaret Sims, Genell Stovall, Ruth Key Green, Annie Laurie Martin and Marie Butler, of Amarillo.

Guests Tuesday night were: Wanda Teeple, Louise Thurmon, Rhe Cloud, Adelle McRoberts, Addie Barker and Annie Opal Sparks.

Farmer's Purpose

We farm to support life and, also, to maintain a standard of living—Farm and Fireside.

Rodeo To Feature Big Amarillo Celebration

Miller and King's Master Rodeo, to be staged at the Texan Ball Park, which has a seating capacity of 7,500, under the auspices of the Tri-State Fair, at Amarillo, July 3, 4 and 5, is offering some of the greatest exhibitions of wild-west performances ever staged in the Southwest.

Due to the fact that the Panhandle-Plains wheat harvest will be on, President Wilbur C. Hawk has arranged for night as well as afternoon programs, thus enabling all farmers and business men to avail themselves of the entertainment.

Texan Ball Park has been equipped with 26 flood lights and other lighting effects will make the big arena in front of the grandstand as light as day.

DID YOU FIND IT?

The Hesperian yesterday received the following communication, which is self-explanatory:

"We have lost a brown suit case on the road today and if the finder should bring it to you please give \$5 reward and then send it C. O. D. to me. It has my name on some of the clothes and it has Sid Hamilton's name on express tag on the end."

"Glen Harding, Tulia, Texas."

CLEAN HANDS, SIGNALS OF SAFETY FIRST

It is strange to observe how persons ordinarily scrupulously clean will touch a cat or a dog, or let their fingers run over a public stair rail—without washing their hands before eating; they will also touch un-gloved, the germ-laden benches in a rail-way station, handle soiled money and proceed to eat fruit, sandwiches, anything without a thought to the danger. One of the chief vehicles for the conveyance of nasal and oral secretion from one to another is the fingers. If one watches one's neighbors, or himself, unless he is on guard, he will be surprised to note the number of times that the fingers go to the mouth and the nose. Not only is saliva made use of for a great variety of purposes, and all sorts of articles are for one reason or another placed in the mouth, but for no reason whatever and quite unconsciously, the fingers are with great frequency raised to the lips or nose. Children should be taught that this is not only a bad, but a dangerous habit, and that colds and

many diseases may be contracted from not washing the hands after touching anything that is contaminated.

BENEFITS FOLLOW POWER DISTRIBUTION

In a recent address entitled "Electricity and gas are Industry's Greatest Allies," James D. Cunningham, President, Illinois Manufacturers' Association, said:

"Low rates and rendering of efficient service for the commodities of the utility companies have surely been responsible for the great growth of American industry."

"This inexhaustible supply of energy, extending as it does to every nook and cranny, has provided industry with complete independence as far as location is concerned. The factory manager today practically has his choice of the entire United States. He can locate in city, village, town or hamlet, and as far as his power requirements are concerned, will be served equally well. This one fact alone has relieved tremendously the highly congested areas of metropolitan districts."

"Widespread distribution of factories will go a long way toward helping to solve the agricultural problem. It will bring the factory to the farming regions, lessen the cost of transportation of raw materials available at the factory door, or, at most, a short motor trip. New manufacturing processes will develop more readily from the close relationship between farm and factory, as has lately been demonstrated by commodities such as paper insulating board and artificial silk being made from corn stalks. The presence of factories will also tend to lessen the burden of taxes on the farmer by helping to absorb the various costs necessary in the community."

"In bright weather Doctor—"You must have a greater amount of exercise. Do you play any out-door games?"

Lazy Patient—"Yes, indeed, lots of times I take the checker board out on the gallery."

Last Is Best "Try all other methods first," writes a woman correspondent to Farm and Fireside, "but regard spanking as the last resource, the sovereign remedy."

An aroused agricultural opinion alone can stop Congress from wasting more public money on superfluous reclamation activities.—Farm & Fireside.

Hesperian Want Ads Get Quick Results

See Our Window

FOR RED HOT SPECIALS

Friday and Saturday Star Cash Grocery

CALL 40—WE DELIVER



It's taking the larger cities by storm! And now it is being shown right here at Floydada on—

WEDNESDAY AND THURSDAY

AT THE NEW

PALACE THEATRE



HELLO BUDDY!

Who you reckon I am?

PEP is my name. I am the new Salesman for

Rutledge Motor Co.

Here are some Good Buys in

Used Cars

1927 BUICK TOURING—In A-1 condition. Paint and upholstery good. Runs and looks like a new car and priced at a bargain.

CHEVROLET TRUCK—Good Body and rubber and is in first class condition. It will pay you to see this one at once.

NASH SEDAN—Runs fine. Paint, rubber and upholstery good. A comfortable family car at a very reasonable price.

DODGE COUPE—New tires. Leather upholstery. Runs fine and will make some one a dependable car. Priced at less than its actual value. Better see it at once.

STAR TOURING—Looks good and will take you there and bring you back with no trouble. Priced ridiculously low.

WE HAVE MORE—We have a number of touring coupes and sedans, all in good condition. No junk. Priced from \$40 up. A couple of slip body Fords. Just the thing for errands while harvesting. Save their cost this year. All our cars sold with the following guarantee:

Our Guarantee

Use any car you buy from us 5 days and if you are not entirely satisfied return it and we will give you what you paid for it on any other car we have.

Rutledge Motor Co.

FLOYDADA, TEXAS

PHONE 3

WE GUARANTEE EVERY JOB

Guaranteed

If it falls down in any particular we want you to bring it back and have it done right—or we'll refund the price of it. We don't want dissatisfied radiator users. We try to put the best of materials and workmanship into every job, large or small.

CLINE BROS.
RADIATOR SERVICE
Successors to Stovall Bros.

HARVEST SALE

During this sale we are offering values you can't afford to miss. Sale closes Saturday, June 29.

Work Clothes

Quality work Clothes at a price that will save you money.

Summer Suits are 1-2 Price

Shoes

For Friday and Saturday we have one table of Dress Oxfords, tan and black values up to \$7.50, for only,

\$3.95

Hats

Dress Straw Hats 98c and up.

McGuire's

Phone 66 For Cleaning and Pressing

"The Store For Men"

Sunset News

(Too late for last week)
Sunset, June 18.—Bro. Cal McGahey filled his regular appointment here Sunday morning and Sunday night. The Alken B. Y. P. U. rendered an interesting program at the evening service. We enjoyed their program very much, and extend to them a welcome invitation to Sunset at any time.

Those taking dinner in the Myers home Sunday were Messrs. Armon Milton, Orvus Shearer, Dave Sanders, Ray Burns, Clarence Lyles, Misses Johnnie and Mary Lyles, Dorothy Stephenson.

Mr. and Mrs. L. E. Robinson and sons, Mrs. A. N. Ward and children, and Mrs. G. E. Courtney, of Floydada, and Mr. and Mrs. J. G. Shearer and family spent Sunday in the brakes.

Doris Shearer is visiting in Tulia with her grandmother.

Mrs. Mat Lyles and daughter Johnnie visited with Mrs. Shearer and daughter, Bessie, Friday.

The candy breaking, at the Wooten home Friday night, was greatly enjoyed by the young folk. There

was also a candy breaking at the Wallace home Saturday night. Those enjoying the affair from this community were Messrs Roy Jarnagin, L. T. Wood, Johnnie Wilson, Happy and Clarence Lyles, Misses Bessie Shearer, Johnnie and Mary Lyles, Ethel and Elsie Myers, Mildred and Mozelle Jordan.

Mr. and Mrs. Byron Clark and Mrs. Gean Pittman drove to Wichita Falls Saturday and returned Sunday with Mr. Pittman who has been in a hospital there. He was much improved and returned with Mrs. Pittman Tuesday to their home in Lubbock.

NOTICE OF SHERIFF'S SALE

(Real Estate)
BY VIRTUE OF AN ORDER OF SALE issued out of the Honorable District Court of Dallas County, Texas, 101st Judicial District of Texas, on the 30th day of May, A. D. 1929, in the case of Southwestern Life Insurance Company vs. Mrs. Katie E. Long, et al, No. 78615-E and to me, as Sheriff, directed and delivered, I have levied upon this the 1st day of June, A. D. 1929, and will between the hours of 10 o'clock A. M. and 4 o'clock P. M. on the first Tuesday in July, A. D. 1929, it being the 2nd day of said month, at the court house door of said Floyd County, in the city of Floydada, Texas, proceed to sell at public auction, to the highest bidder, for cash in hand, all the right, title and interest which Mrs. Katie E. Long, individually and as Executrix of the Estate of W. D. Long, deceased, I. D. Gamble, A. N. Gamble, Tulia Bank and Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker, had on the 22nd day of August, 1921, or at any time thereafter, of, in and to the following described properties, to-wit:

- 1st. Located in Floyd County, Texas, situated about 16 miles Northeast from the Town of Lockney, Texas, known and described as the West one-half (W. 1/2) of Section No. 18, Certificate No. 4/536, in Block D-1 of the G. C. & S. F. Ry. Co. lands.
- 2nd. Located and situated in Floyd County, Texas, and being situated about 16 miles Northeast from the Town of Lockney, Texas, and being Sec. No. 77, Certificate No. 3/382; Sec. No. 80, Certificate No. 3/383; Sec. No. 90, Certificate No. 3/388; and Sec. No. 88, Certificate No. 3/387, all being in Block G-M of the G. C. & S. F. Ry. Co. lands.
- 3rd. Located and situated in Floyd County, Texas, being 320 acres of land situated about 12 miles Northeast from the Town of Lockney, Texas, being the North one-half (N. 1/2) of Sec. No. 13, in Block D-1, Certificate No. 4/529, granted to G. C. & S. F. Ry. Co. Patent No. 255, Vol. 39.

And all the right, title, and interest which the said Mrs. Katie E. Long, I. D. Gamble, A. N. Gamble, Tulia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker, had on the 1st day of May, 1925, or at any time thereafter, of, in and to the following described properties:

Located and situated in Floyd County, Texas, situated 12 to 16 miles Northeast from the Town of Lockney, Texas, and being Sec. No. 77, Certificate No. 3/382; Sec. No. 80, Certificate No. 3/383; Sec. No. 90, Certificate No. 3/388; and Sec. No. 88, Certificate No. 3/387, all in Block G-M, of the G. C. & S. F. Ry. Co. lands; and the west one-half (W. 1/2) of Sec. No. 18, Certificate No. 4/536, in Block D-1, of the G. C. & S. F. Ry. Co. lands; and also the North one-half (N. 1/2) of Sec. No. 13, Block D-1, Certificate No. 4/529, of the G. C. & S. F. Ry. Co. lands.

That said properties are levied upon as the property of Mrs. Katie E. Long, also known as Mrs. W. D. Long, and will be sold to satisfy a judgment rendered in favor of the Southwestern Life Insurance Company in the above suit against Mrs. Katie E. Long, individually and as Executrix of the estate of W. D. Long, deceased, for the sum of \$3,064.00, together with interest thereon from the 24th day of April, 1929, on \$2,785.45 thereof at the rate of 8% per annum, and on \$278.55 thereof at the rate of 6% per annum, and costs of suit, with a foreclosure of Deed of Trust lien on the following described property, to-wit:

Located in Floyd County, Texas, situated about 16 miles Northeast from the Town of Lockney, Texas, known and described as the West one-half (W. 1/2) of Section No. 18, Certificate No. 4/536, in Block D-1 of the G. C. & S. F. Ry. Co. lands.

as the same existed on the 22nd day of August, 1921, against the said Mrs. Katie E. Long, individually and as such executrix, and against I. D. Gamble, A. N. Gamble, Tulia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker; and for the further sum of \$47,199.90, together with interest from the 24th day of April, 1929, on \$42,909.00 thereof at the rate of 8% per annum, and on \$4,290.90 thereof at the rate of 6% per annum, with a foreclosure of Deed of Trust lien on the following described property:

- Located and situated in Floyd County, Texas, and being situated about 16 miles Northeast from the Town of Lockney, Texas, and being Sec. No. 77, Certificate No. 3/382; Sec. No. 80, Certificate No. 3/383; Sec. No. 90, Certificate No. 3/388; and Sec. No. 88, Certificate No. 3/387, all being in Block G-M of the G. C. & S. F. Ry. Co. lands.

of the G. C. & S. F. Ry. Co. lands.
as the same existed on the 22nd day of August, 1921, against the said Mrs. Katie E. Long, individually and as such executrix, and against I. D. Gamble, A. N. Gamble, Tulia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker, num. and on \$937.15 thereof at the rate of 6% per annum, with a foreclosure of Deed of Trust lien on the following described property:

Located and situated in Floyd County, Texas, situated 12 to 16 miles Northeast from the Town of Lockney, Texas, and being Sec. No. 77, Certificate No. 3/382; Sec. No. 80, Certificate No. 3/383; Sec. No. 90, Certificate No. 3/388; and Sec. No. 88, Certificate No. 3/387, all in Block G-M, of the G. C. & S. F. Ry. Co. lands; and the West one-half (W. 1/2) of Sec. No. 18, Certificate No. 4/536, in Block D-1, of the G. C. & S. F. Ry. Co. lands; and also the North one-half (N. 1/2) of Sec. No. 13, Block D-1, Certificate No. 4/529, of the G. C. & S. F. Ry. Co. lands.

as the same existed on the 1st day of May, 1925, against the said Mrs. Katie E. Long, and against I. D. Gamble, A. N. Gamble, Tulia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker.

That said respective properties will be sold to satisfy said respective sums for which said judgment and Artie Baker; and for the further sum of \$5,683.15, together with interest from the 24th day of April, 1929, on \$5,166.50 thereof at the rate of 8% per annum, and on \$516.65 thereof at the rate of 6% per annum, with a foreclosure of Deed of Trust lien on the following described property:

Located in Floyd County, Texas, being 320 acres of land situated about 12 miles Northeast from the Town of Lockney, Texas, being the North one-half (N. 1/2) of Sec. No. 13 in Block D-1, Certificate No. 4/529, granted to G. C. & S. F. Ry. Co., Patent No. 255, Vol. 39.

as the same existed on the 22nd day of August, 1921, against the said Mrs. Katie E. Long, individually and as such executrix, and against I. D. Gamble, A. N. Gamble, Tulia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker; and against Mrs. Katie E. Long, individually, for the further sum of \$10,308.81, together with interest from the 24th day of April, 1929, on \$9,371.65 thereof at the rate of 8% per annum, with interest and costs of court, and the further costs of executing this writ. That in accordance with the directions of said order of sale I will first sell the following described tract of land:

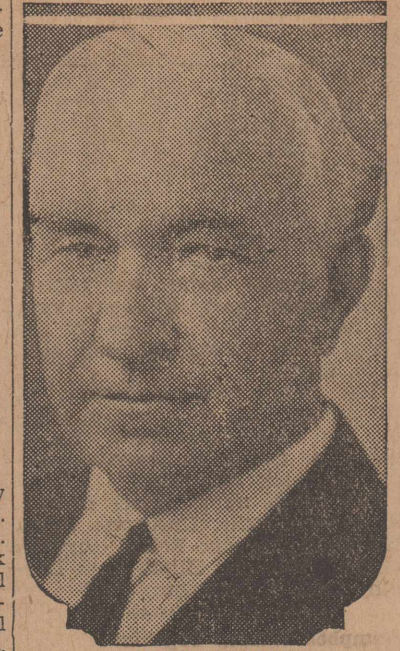
Located in Floyd County, Texas, situated about 16 miles Northeast from the Town of Lockney, Texas, known and described as the West one-half (W. 1/2) of Section No. 18, Certificate No. 4/536, in Block D-1 of the G. C. & S. F. Ry. Co. lands.

in payment and satisfaction of said sum of \$3,064.00, together with interest thereon and costs of suit, and if said property shall sell for more than sufficient to pay off and satisfy said sum of \$3,064.00, with interest and costs, then the excess will be applied in payment of said sum of \$10,308.81;

I will next proceed to sell the above described Section No. 80, Certificate No. 3/383, and Section No. 90, Certificate No. 3/388, both in Block G-M of G. C. & S. F. Ry.

Never Saw Equal Of Sargon, Says Newby

"I believe I had about the worst case of stomach trouble in Texas, but after taking two bottles of Sargon and one bottle of Sargon Soft Mass Pills, I am in the very pink of condition.



W. H. NEWBY

"Right after every meal I would have sour stomach. I suffered day and night. I was at dinner one day and a sharp pain hit me right under my liver and extended through to the pit of my stomach and almost 'knocked me out.' I was dizzy for hours afterwards and the pain just stayed in my side.

"My kidneys were acting so freely I had to be up four or five times every night. Loss of sleep made me weak and nervous and my whole system was badly run-down. My liver was out of order. I was badly constipated, and was continually taking laxatives.

"Since taking the wonderful Sargon treatment my only trouble is to keep from eating too much, and I never have a sign of indigestion. All the pain is gone from my side, my nerves are in fine shape, and I sleep fine. I'm no longer constipated. Sargon Soft Mass Pills certainly are wonderful for they do their work thoroughly without griping like other laxatives.

"I had read a lot about Sargon. But I never had the slightest idea I would get such remarkable results from it in so short a time."

The above statement was made by W. H. Newby, well-known resident of Dallas. He owns the Live and Let Live Barber Shop at 3906-A Holmes Street.

Sargon may be obtained in Floydada at the Floydada Drug Company and in Lockney at the Stewart Drug Company.

Co. lands in Floyd County, Texas, in payment and satisfaction of said sum of \$47,199.90, together with interest thereon, and if said property shall sell for more than sufficient to pay off and satisfy said sum of \$47,199.90, together with interest thereon, then the excess will be applied in payment of any amount unpaid after the previous sale, on said sum of \$10,308.81;

I will next proceed to sell said Section No. 77, Certificate No. 3/382, and said Section No. 88, Certificate No. 3/387, both in Block G-M of the G. C. & S. F. Ry. Co. lands in Floyd County, Texas, in payment and satisfaction of any amount remaining unpaid after the previous sale, on said sum of \$47,199.90, together with interest, and if said property shall sell for more than sufficient to pay off and discharge said remaining amount due after the previous sale on said sum of \$47,199.90, together with interest then the excess will be applied in payment of any amount remaining unpaid after the previous sales, on said sum of \$10,308.81, together with interest thereon;

I will next proceed to sell the said North one-half (N. 1/2) of Section No. 13 in Block D-1, Certificate No. 4/529 of the G. C. & S. F. Ry. Co. lands, Patent No. 255, Volume No. 39, in Floyd County, Texas, in satisfaction of said sum of \$5,683.15, together with interest thereon, and if said property shall sell for more than sufficient to pay off and satisfy said sum of \$5,683.15, together with interest, thereon, then the excess will be applied in payment of any amount remaining unpaid after previous sales, on said sum of \$10,308.81, together with interest thereon;

That said Section No. 90, Certificate No. 3/388, in Block G-M, of the G. C. & S. F. Ry. Co. lands in Floyd County, Texas, will be sold subject to the right of G. R. Street, one of the defendants in said cause, to harvest the growing crops on said section under his lease contract with Mrs. W. D. Long, dated March 28, 1928, and subject to his right of ingress and egress and to go upon said land and look after said crops and harvest same until the crops for 1929 are harvested, and subject to his right within sixty days after date of sale to remove the house, windmill and pump constructed by him on said section under said lease contract;

And the other properties will be sold subject to the right of Wat Griffith, one of the defendants in said cause, to harvest the growing crops on such portion of said land as he is cultivating as a tenant of the said Mrs. Katie E. Long, and subject to his right of ingress and egress and to go upon said lands and look after said crops and to harvest same until crops for the year 1929 are harvested, and subject to his right of possession of the dwelling house, barns and sheds in his possession until the harvesting is completed.

GIVEN UNDER MY HAND THIS THE 3 DAY OF JUNE A. D. 1929, P. G. STEGALL, Sheriff, Floyd County, Texas.

We Want to Buy Your GRAIN!

Farmers Please Take Notice:-
We Buy All Kinds of Grain

For CASH!

Come to see us before you sell your Wheat. We are buying grain for the Farmers.

Farmers Grain Company
Phone 43

IN THE SPOTLIGHT
HART TRACTORS
PARK TRACTORS

Outstanding Records for Power and Fuel Economy

L. C. McDONALD
Floydada, Texas

PROMPT, RELIABLE FORD SERVICE

We take a personal interest in your Car

When you bring your Ford here we treat it as if it were our own car. What we want to do is to help you keep it in the best possible running order at the least expense. Ask about our Special Inspection Service at \$1.50. It will save you money in operation and up-keep. See us too for oiling and greasing. We'll do it right.

Ford **Barker Bros.**

House Awnings Guaranteed To Fit

We can furnish any size, any color to match roof or trim of your home.

Call at our shop and let us give you first hand information on how you can improve the appearance and comfort of your home at reasonable cost.

John McCleskey Top Shop
206 North Main St.

Floyd County Hesperian \$1.50 Per Y

PAINS In Side and Back

"I HAD BEEN miserable for a long time. My health was poor, and I suffered a lot from weakness. At times, my strength was so little that I could not stand on my feet. I would have to give up and go to bed. My sides and back hurt dreadfully.

"I grew discouraged, for I could do so little. I worried about myself, and almost gave up hope of ever being strong and well. I could scarcely lift a bucket of water. My housework went undone, for I was not strong enough to do it.

"After I had taken Cardui for a little while, I began to feel better. I grew stronger, soon found that I could do my work with less effort, and the pains in my back and sides left me. I think Cardui is a wonderful medicine. My health has been excellent since then."—Mrs. D. L. Beckner, W. Main St., Salem, Va.

CARDUI Helps Women To Health

Take Theford's Black-Draught for Constipation, Indigestion, Biliousness. Costs only 1 cent a dose. **EX-128**

Thrilling Speed and flashing acceleration!

The COACH \$595

The Roadster	\$525
The Phaeton	\$525
The Coupe	\$595
The Sedan	\$675
The Sport Cabriolet	\$695
Convert. Hot Landau	\$725
The Sedan Delivery	\$595
Light Delivery Chassis	\$400
1 1/2 Ton Chassis	\$545
1 1/2 Ton Chassis with Cab	\$650

Among all the delightful performance characteristics of the Outstanding Chevrolet—none is creating more widespread enthusiasm than its thrilling speed and flashing acceleration!

The great new six-cylinder valve-in-head engine responds to the accelerator with an eagerness that is literally amazing. Touring speeds are negotiated with such smooth, silent, effortless ease that you almost forget there's a motor under the hood. And when the throttle is opened wide—the pace is faster than the most experienced driver would care to maintain!

Back of this exceptional performance is a brilliant array of engineering advancements—typified by a high-compression, non-detonating cylinder head... automatic acceleration pump... hot-spot manifold... semi-automatic spark control... and a heavier crankshaft, statically and dynamically balanced.

Come in and drive this car. Learn for yourself, at the wheel, that no other car can approach it in the price range of the four!

-a Six in the price range of the four!

SNODGRASS CHEVROLET COMPANY
Floydada, Texas

QUALITY AT LOW COST

WILD WEST

MILLER-KING RODEO AMARILLO TEXAS

JULY 3-4-5

TEXAN Park
ADMISSION 50c-75c-\$1.00-\$1.50
\$7,500

IN PRIZES
DAY AND NIGHT PERFORMANCES
MEAN-WILD STOCK
WORLD'S BEST RIDERS-ROPEERS BULLDOGGERS
DON'T MISS IT!

'Broadway Melody' Palace Talking Feature Wednesday-Thursday

**All-Talking Picture
Scoring Decided Hit**

Singing and Dancing Combined to Create Unusual in Sound Effects.

"The Broadway Melody," Metro-Goldwyn-Mayer's first all-talking, all-singing, all-dancing film, a unique combination of musical comedy and dramatic technique, will open at the New Palace Theatre next Wednesday and Thursday as the first 100% all-talking picture to be presented the Floyd County public. It has made a decided hit in every city it has been shown, and has been recalled time and again to show to capacity houses. Managers of the New Palace Theatre expect such a reception by the people of this section.

Sound Features Unusual
This picture, which enthusiastic advance information insists is easy on the eye and not at all hard on the ear, is guaranteeing some of the greatest screen entertainment this city has ever seen. It is the most vividly portrayed drama of back stage life to reach the screen, with all the glamour, tinsel and clatter for which life behind the scenes is famous, reproduced in truthful and vivid manner.

The great Metro-Goldwyn sound stage installation behind the picture is the largest of any studio. Two great stages, 100 by 125 feet in dimension, built with eight-inch concrete walls, treated with special sound insulation, housed the settings. The stages were designed by Professor Verne C. Knudson of the University of California.

Players on the sound stages are tested before microphones and as they speak, operators at the "mixing panel" overhead, behind sound-proof glass windows, listen on ear phones and "modulate" their voices. On each stage is equipment for handling twelve microphones, slung from cranes and plugged into vast switchboards in the walls. Loud speakers relay sounds back to the listeners in a "monitor room" where a record, as soon as made, can be played back and checked for mistakes.

Something like five hundred storage batteries are used in supplying steady and flickerless power for the intricate sound equipment, and both film and disk recording apparatus is used so that either form may be employed as desired.

Six cameramen and twelve operators are necessary to film a synchronized sound scene in the new method of making pictures.

Story of Broadway Butterflies
The story, an original by Ed-

mund Goulding, famous playwright, delves deeply into the private and professional life of the ever interesting chorus girls. Using New York's colorful "main street" as a locale, the author has woven into this spectacular drama the very essence of the stage, with its raciness, audacity and truthfulness.

The stellar cast is headed by Anita Page and Bessie Love, who appear as small town vaudeville players, in New York to show Broadway how it should be done. Miss Page assumes the role of the younger, whose cleverness is merely a presumption. Miss Love as business manager for the act seems destined to land them in the "big time" through the influence of her boy friend, portrayed by Charles King.

However, after being given a try-out, they fail to make the grade. The younger girl is put into the show as a model and the older sister is forced to content herself with a new partner and a booking on the road.

Harry Beaumont, responsible for the direction of "Our Dancing Daughters" and other successes, directed the new picture, the cast of which also includes Kenneth Thompson, Mary Moran, Eddie Kane, Edward Dillion and others.

Practically an entire New York musical revue has been created for the colorful theatre scenes in which a complete musical comedy is unfolded to the tune of especially written musical numbers. The unique and intricate dance steps incorporated in this revue are perfectly reproduced in synchronized rhythm, giving the audience the realism expected of a true musical comedy.

Featured dancers, song pluggers, stage door "Johnnies" and all the tinsel of theatrical life is transposed to the celluloid in this revelation of the show people.

Lockney News Briefs

Taken from The Lockney Beacon.

Fire was discovered in the Thomas building, occupied by Hill's Bakery, on the east side of Main St., between 1:30 and 2 o'clock last Saturday morning, and if the response of the Lockney Fire Department had not been so prompt, it may have caused serious damage to that entire side of the street.

The building was badly damaged, and the bakery machinery also suffered heavy damage from water.

The origin of the fire is unknown. Several weeks ago an explosion in the oven of this bakery badly demolished the oven.

The Tri-District Convention of the Chiropractors of the Northern and western part of Texas was held in this city Sunday, June 16th.

The first program of the meeting was held Saturday night at the public school auditorium.

A banquet was held at the Baker Hotel Sunday at noon, and

forty-five registered delegates and visitors were in attendance. Dr. S. T. Cooper of Lockney, opened the program at the banquet and welcome addresses on behalf of Lockney and the Lockney Chamber of Commerce were delivered by H. B. Adams and Fay Guthrie after which the meeting was turned over to Dr. M. L. Gaffney of Plainview, who acted as toastmaster. A good program was rendered at the banquet, which was concluded by a talk by Dr. Drain of San Antonio.

A business meeting of the association was held at the Methodist church beginning at 2:30 Sunday afternoon, after which the convention for these districts was adjourned to hold their next convention in Quanah, Texas.

VISITING IN ENGLAND

B. W. Stallings, who has been operator at the Denver depot in Lockney, for some time, has gone to Scarborough, England, to visit his family. He will be away about three months, and expects to move his family from England to Lockney on his return to this country. C. E. McElyea of Claude, Texas, will be relief operator for Mr. Stallings, during his absence.

PHILLIPS COMPLETES STATION

The Phillips Petroleum Company have just completed a new wholesale oil station in Lockney, the plant being located just east of the Santa Fe stock yards, near the oil mill.

Jackson Brothers, owners of the Ozark Filling Station, will be the local distributors for the Phillips Petroleum Company, and will have charge of the business in this city.

MERIWETHER NEW TAX COMMISSIONER

While on a visit over the new line of the Fort Worth & Denver South Plains Railway last week, Judge W. D. McKoy, right-of-way and Tax Commissioner for the railroad, visited with A. R. Meriwether in this city, and while here, announced the appointment of Mr. Meriwether as tax commissioner for the Denver Lines in Texas.

SENTENCE IDALOU BANKER TO THREE YEARS IN PEN

James L. Brabham, former active vice-president of the First State Bank at Idalou, must serve a three year sentence in the Federal penitentiary at Leavenworth, according to a sentence handed down Monday by Judge J. C. Wilson in the Lubbock division of the Federal district court.

Brabham was being tried on a charge of misapplication of the banks funds and was found guilty by a jury. Judge Wilson set aside his former sentence in the case given some time ago when Brabham was first arraigned and imposed the sentence of three years. Brabham is now in hands of a marshal and will be taken to the penitentiary in the near future Judge Wilson said.

In the previous case Brabham was freed on the condition that no other criminal charges would be brought against him. But, according to Judge Wilson's statement, funds continued to "disappear from the bank and the giving of drafts was continued.—Lorenzo Tribune.

MILLIONS FOR SAFETY

During the past nine years United States railroads have spent, on the average, 40 million dollars annually to increase the safety of rail transportation.

This does not include maintenance or operation of safety devices that have already been installed, interest or taxes, or the additional millions spent for better equipment and improvements which are an indirect contribution to safety.

The result of these vast expenditures has been that safety of travel has increased over 100 per cent in five years. In 1923 the average was one fatality for each 24 million passengers carried; last year it was but one for every 49 million passengers. The total fatalities in 1928 among passengers was 16, as compared with 79 in 1926 and 83 in 1925. Five times as many deaths occurred each day in automobile accidents as there were railroad passenger fatalities during the year.

The record in improving the safety of employes equals this. In every phase of operation the railroads have taken steps to eliminate hazards and lower the risk on any hazards that are unavoidable.

SCRUB BULL TO BE BARBECUED

Before a large gathering of interested stock owners "Destructo," a scrub dairy bull, was "tried" and sentenced to death recently at Weimar, Texas. The convicted animal is to be fed 30 days and then used as barbecue meat for a local chamber of commerce luncheon. The testimony at the scrub-bull trial developed strong sentiment in favor of improved livestock and particularly ridding the locality of scrub bulls.

In reporting the event to the United States Department of Agriculture, County Agent D. D. Clinton stated that the next bull to be tried will be of the beef type and that a purebred-sire campaign for Colorado County, Texas, is in prospect with the entire elimination of scrub bulls as the goal. The county already has over 250 registered bulis of one beef breed.

Read The Hesperian for the news of Floyd County.

Does the Law Provide for Those Damaged by Finger of Suspicion?

Whoever is pointed out by the finger of suspicion for ever walks under a cloud.

Such is the observation of Monte Bell, former newspaperman, who directed "The Bellamy Trial," announced for the opening talking feature of the Palace Theatre, new show enterprise of Floydada Theatres, a Metro-Goldwyn-Mayer feature production.

"There is not greater tragedy in the world than judgment passed by street-corner juries, the town gossips who vote indictments every half hour when a sensational crime is committed," Bell declares.

"As a newspaperman I have seen the finger of suspicion pointed at innocent people who suffered for the rest of their lives because of the unjust and entirely groundless insinuations voiced. If the guilty person or persons are arrested and make a confession, it would appear that whispering would halt. But they don't. And that is what makes it all the more tragic.

"An innocent person who rightfully wins an acquittal in a court of justice gets his or her freedom but never regains the standing they held in the community in which they have made their home.

"Guilty or innocent, a person upon whom the finger of suspicion has been directed, stands trail for life before these self-appointed public juries. I recall to mind a very distressing example of the injustice of public opinion in the recent Hickman case in Los Angeles.

"Hickman has been tried, convicted and sentenced to be hanged for the terrible crime to which he confessed, but the whisperings that tear down the character and reputations of two persons whose names have been on every gossipy tongue are still heard.

"The names of these people where not published in any newspaper because the papers and the police department knew the suspicions were totally unfounded. One paper went so far as to appeal to the public to remember that Hickman alone was being sought for the crime and that no other persons were suspected.

"In 'The Bellamy Trial' I have attempted to show the futility of circumstantial evidence as the sole means of passing judgment upon a person or persons accused of a major crime. Leatrice Joy and Kenneth Thompson, who appear as the defendants, are freed by an eleven-hour court development. The cry then is 'Who DID kill Mimi



Straight from its Broadway triumph!

You hear everything from start to finish—the new Miracle of the Talking Screen!

Behind the scenes of Broadway—at last brought to real life!

The film Sensation of all times!

TALKING SINGING DANCING
Dramatic Sensation

THE BROADWAY MELODY



with Charles King, Anita Page, Bessie Love.

Playing at the new,

PALACE THEATRE
WEDNESDAY
THURSDAY

Photo Talker Inventor Is Visitor At Palace

Model Lay Out For New Theatre Is Found in Projection Rooms.

The inventor of the Photo Talker, the mechanical device to be installed in the Palace Theatre for the production of synchronized sound with pictures, will be in Floydada in person this week and will make the installation of the mechanical devices which will be heard by an audience for the first time Monday night. He will operate the mechanism the first night to be sure that everything moves along smoothly.

The greatest mysteries of the motion picture theatres are centered in the operator's booth from where the beginning and ending of entertainment projection, including both sight and sound, is controlled.

At the New Palace will be found the very latest projection and sound reproducing machinery made in America. These machines and producers, occupy a space any modern automobile would fill three or four times, cost a heavy sum.

POSTURE AND HEALTH

In making observations in busy city streets of posture in the general ebb and flow of people, the writer has seen an interesting variety. There are a few who move with "ease and beauty," some of them in inexpensive clothes. The deductions are that good posture and good proportion sanctify a bargain basement costume.

However, aside from looks, good posture is needed for the following reasons:

- The mental effect
- For full health
- Gives children room to grow
- The points of good posture: Head erect—chin in
- Back straight
- Shoulders even
- Chest high

Abdomen flat
Weight carried easily over center of feet

Poor posture may begin in baby-hood. Older children need play apparatus which tends to develop the extremities. Improper diet, lacking growth essentials, affect posture. Physical defects and any other factor which tends to produce a continued poor position may be detrimental. Sound suggestion is to consult the physician about the underlying cause so that a careful corrective procedure may result. If necessary consult an orthopedist. It is essential to create a postural ideal in the child's mind. Hero worship, constant example and silhouette studies are a few means to this end.

Annoying Voices
We are not particularly friendly to the talking voice and we are becoming highly critical of its tones.—

BRING US YOUR WORK!

Blacksmithing and Lathe Work, Welding, Disc Sharpening

GUST AND HENRY

FLOYDADA WELDING WORKS

Opposite Sanitarium

Citizens of Floyd County and Territory may now see

First Class Talking Pictures

at the new \$50,000

PALACE THEATRE

AT FLOYDADA

Complete Talking Equipment was Installed by

PHOTO TALKER COMPANY

OF DALLAS, TEXAS

WHO EXTEND

Congratulations And Best Wishes

To the builders and managers of this new Mod Theatre.

Metro-Goldwyn-Mayer's amazing courtroom mystery. A Talking Picture with ACTION.

OPENING PICTURE

New Palace Theatre
MONDAY, JULY FIRST

Doors open 7:15 p. m. — Program Starts 7:30 p. m.

Vote Amendments Down Is Ferguson Advice to Voters

James E. Ferguson, former governor of Texas, editor of The Ferguson Forum, has issued the following "Notice to the People":

On Tuesday, July 16th, next there will be an election to determine whether two constitutional amendments submitted by the present legislature shall be adopted by the people.

One of these amendments is to raise the governors salary to \$10,000.00 a year and the other is to increase the membership of the supreme court from 3 to 9 members. It is proposed to raise their salaries to \$10,000.00 a year also.

Contrary to custom to submit constitutional amendments at the general election these two amendments are submitted on Tuesday when it is hoped that the farmers in the country and the working people in the towns won't take time to go and vote on a week day. These two amendments were hatched in

Bring Your Work To FLOYDADA WELDING WORKS

Acetylene Electric Thermit
Blacksmith and Machine Shop,
General Repairs; Welders of
Cast Iron, Wrought Iron, Aluminum
Small or Large—Any size.
Scored Cylinders, Water Jackets,
Crank Cases, Broken Cog Gears, etc.

BLACKSMITH AND MACHINE WORK

A Reliable and Dependable Job is Assured. Come and see for yourself. For a period of time we will sharpen godvil blades for 12 1/2 cents a foot.

Yours truly,
FLOYDADA WELDING WORKS
Opposite Sanitarium

the minds of certain corporation and political lawyers who are trying to slip up on the blind side of somebody and pass two amendments which are not needed or demanded by the people.

It looks like every time we turn around we meet some politician wanting to create a new job and pay somebody \$10,000.00 a year. It looks like it is time to call a halt on this \$10,000.00 a year foolishness. If the thing ain't stopped everybody we elect will begin to want \$10,000.00 a year.

The idea of these two amendments is to set the example of \$10,000.00 for the governor and the supreme court an then there will be about 100 more state officials that will want the same.

These two amendments should be defeated for no other reason than for the people to put their foot on this continual raise in official salaries.

The governor already gets \$4,000 a year and in addition he gets a free mansion house to live in, he gets servant hire free to keep his house clean, cook his meals and keep his yard and flowers. He gets free his ice, light, water and fuel.

He gets free telephones and telegraph service and \$500 a year traveling expenses. A private citizen would have to pay at least \$4,500.00 a year for this service. This added to his salary makes \$8,500.00 a year. It is enough and it is a waste of public money to want to give him \$6,000 a year more. This is no time to raise salaries let alone more than double them.

They tell us we need 9 members of the supreme court to hurry business. I submit that 3 judges

can agree on opinions quicker than 9. Any school boy knows that 3 minds can reach an agreement quicker than 9. The proposition to create three times as many offices with 3 times as much salary will take 3 times as much time to get results as it does under the present custom which has been tried for 50 years successfully.

The 9 judge amendment gives Moody the power to appoint 6 new supreme court judges. If this amendment carries who shall hold their office for 2, 4 and 6 years when under the old time custom they should be appointed until the next general election and let the people then decide whether they wanted to keep them or not. A certain big corporation lawyer who was mainly instrumental in having this amendment submitted said that they gave Moody the power to appoint for 2, 4 and 6 years because the people could not be trusted to elect 6 new judges at one election.

If the people can't be trusted then the people ought to turn out and show this crowd that the people don't trust them and run a plain black scratch through the ticket where it says "For" the amendment. Then your ticket will read "Agin" the thing. Don't forget this. If you just simply scratch the whole ticket your vote will not count.

I appeal to the people everywhere to turn out and vote against these amendments.

Just take the time off on Tuesday to go to your boxes and vote and work on the Saturday before or after the election.

In that way you won't lose any time and we will take this crowd of \$10,000 a year tax eaters to righteous defeat. Don't forget to vote.

Locals and Personals

Henry Hancock, who has been with the Floydada Hardware for the past two years, has been transferred to the Pampa store of the Panhandle Hardware Company, where he has joined the sales force.

Olan Ridings and A. A. Gainous, of Byers, Texas, have been here the past few days on business. They each own land near Cedar and are here to look after the wheat harvest.

Mr. and Mrs. A. J. Folley left Saturday for Mart where they will visit his mother, Mrs. G. W. Folley.

Mrs. A. J. Welch and children, Billy and Virginia and Mrs. Sam Berry left Friday on a vacation trip. They planned to visit Carlsbad Caverns and other points of interest in New Mexico and to spend a few days on the Lee Montague ranch near Tucumcari during the round-up and rodeo.

Miss Inez Paschall who is attending summer school at Canyon, spent the week end with her parents, Mr. and Mrs. W. N. Paschall.

Alan Berry of Levelland spent Friday and Saturday here visiting relatives. He is with the Alexander Drug at Levelland and was returning from Fort Worth where he attended a state druggists convention. Raymond Berry accompanied him home Sunday morning.

K. Walling and daughter, Miss Annice of Oklahoma City have visited his sister, Mrs. Claude Goen and in Olton with other relatives the last two weeks.

Mr. and Mrs. S. W. Meharg of Plainview were guests of Mr. and Mrs. W. C. Grigsby Sunday afternoon.

Mr. and Mrs. Calton Moore of Lubbock spent Sunday afternoon with his mother, Mrs. Josie Moore. Mr. Moore, who is with the J. C. Penney store at Lubbock has been transferred to Sweetwater where he will begin work August 1.

Mr. and Mrs. E. C. Nelson left Sunday for Las Vegas, New Mexico, where they will spend a vacation.

Miss Gladys Gross of Amarillo came Sunday for a few days visit with Mrs. Hilery Shurbet.

Tom Williams, of Johnson County, Oklahoma, has been here for several days on a visit with W. W. Payne, Taylor and Charlie Gray and other friends. Mr. Williams is 82 years of age.

Peter Cardinal, of Hereford, was here the latter part of last week on business.

MORE DAIRY FARMERS KEEPING HERD RECORDS

Dairy farmers in the United States apparently are taking increasing interest in the bookkeeping end of their business, if the growth of the dairy-herd-improvement-association movement is a fair indication.

There are now 1,090 such associations in this country, according to Dr. J. C. McDowell of the Bureau of Dairy Industry, United States Department of Agriculture, an increase of nearly 50 per cent in a continued growth of the movement and cites its past history to support his view.

The idea of keeping production and cost records on the dairy herd started with one cow-testing association in 1906, Doctor McDowell recalls. But the end of 1924 there were 732 dairy-herd-improvement-associations, as they are now called. During the next four years the annual growth of the movement was even greater. In 1925 there was a gain of 45 associations, or 6 per cent over the previous year; in 1926 there was a gain of 60, or 8 per cent; in 1927 a gain of 110, or 13 per cent; and in 1928 a gain of 143

associations, or 15 per cent.

Thus there were 1,090 associations on January 1, 1929, in which the members were keeping books on 465,804 cows. This represents a remarkable growth in the use of business methods on the dairy farm, says Doctor McDowell, but there are still about 21,000,000 cows being

kept for milk in the United States whose owners might also profit by entering them in a dairy-herd-improvement association.

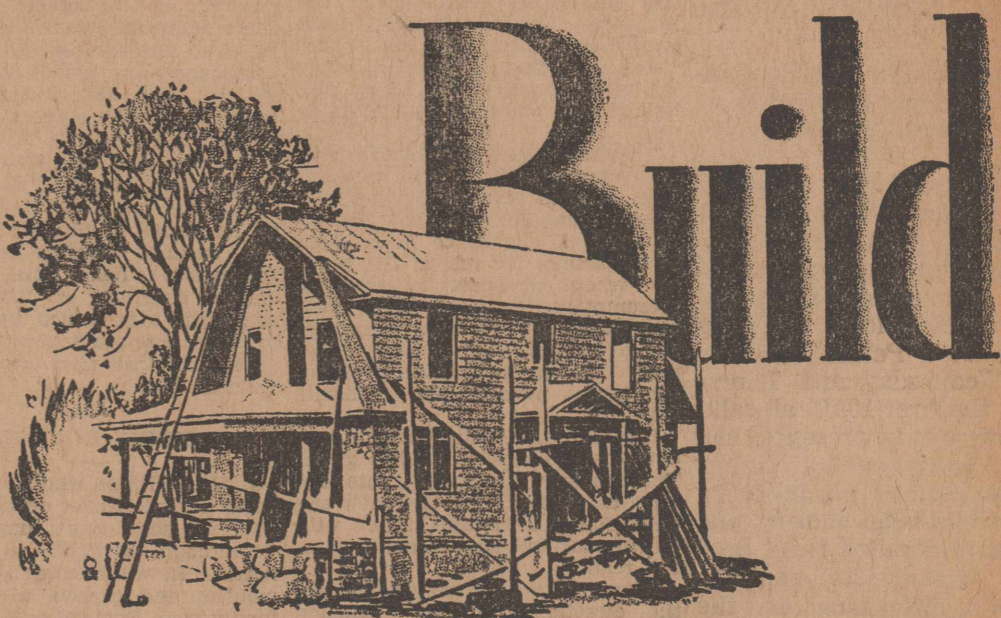
To Avoid Sourness

A man should be guided by his admirations, not his disgust.—The American Magazine.

The best way to find your missing kinsfolk is to get rich.

Change of Psychology

Old fashioned girls said, "Of course I'm very sensitive." The new way is to say, "I wonder why I'm so sensitive."—Woman's Home Companion.



Build With Sound Material

When the river rose the dam gave way. There was too much sand and not enough cement. The lowest bidder had built it.

When the rains came some cellars leaked and had to be pumped out. The lowest bidder had walled them.

When the gales came some houses went right along with them. The lowest bidder had built them.

And then rebuilding started. Some structures stopped halfway. The lowest bidder had made a mistake.

Specifications changed and more delays occurred. The lowest bidder had made more mistakes.

And that's the way it generally goes when only price is considered.

When you buy solely on price you can never be sure.

It's unwise to pay too much but it is much worse to pay too little.

When you pay too much you lose a little money—that's all.

But when you pay too little you sometimes lose everything because the thing you bought was incapable of doing the thing it was bought to do.

The common law of business balance prohibits paying a little and getting a lot. It can't be done.

If you deal with the lowest bidder 'tis well to add something for the risk you run—and if you do that you will have enough to buy quality.

Higginbotham-Bartlett Co.

"Everything to Build Anything"

PAINFUL INDIGESTION



"I suffered a good while before I found something that would help me," writes Mr. E. W. Berry, of Neosho, Mo. "My trouble was indigestion, pains in my chest and a tight, bloated feeling that would make me feel smothered."

"Speaking of this to a friend of mine, he told me that Black-Draught was good for this trouble. I bought a package. It certainly did help me, so I continued to use it."

"I am in the transfer business, and sometimes when I would be hungry and ready to eat, I would have a call and would have to eat later. Then I would eat too much or too hurriedly. This would cause indigestion. After I started using Black-Draught, I found it did me a world of good."

Black-Draught

For CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take Cardul. In use over 50 years. EX-153

A Town is Judged By the Theatres it Keeps

Just as a man is judged by the way in which he spends his spare time—so is a town! We are paying more and more attention to our moments of relaxation and entertainment. If wisely used, they increase our efficiency.

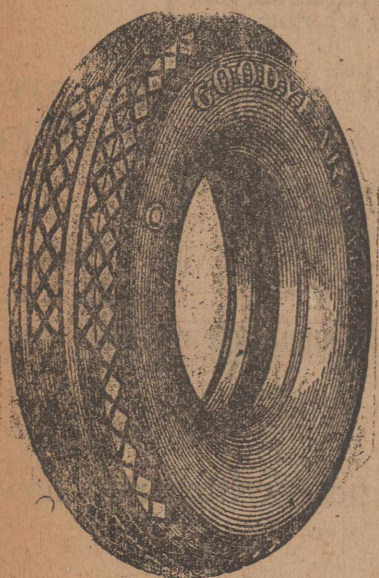
The theatres which a town enjoys mean much to the life of that town. Every day a large number of our citizens take advantage of the opportunities these theatres give them.

Many people, who are "just stopping over-night in Floydada," get their impression of our city from our theatres. If they are running up-to-date pictures, and are pleasant places to go, they have the same impression of Floydada.

There is a big responsibility upon the managers of our local theatres. They must give the public what it wants in the way it wants it.

Floydada has good reason to be proud of the impression our two theatres make. They are trying to serve the public in the best way they can. In return the community owes them loyal support and patronage.

Floyd County Hesperian



TIRES \$1,000 EACH"

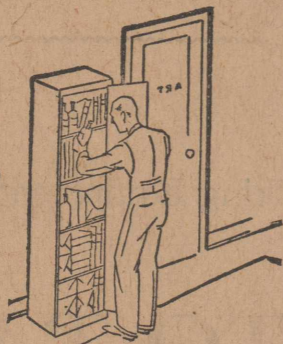
If you were willing to pay \$1,000 apiece for you couldn't get anything better than Goodyear tires.

Why? Goodyear builds them without a cost of any kind—puts into them the finest of craftsmanship and materials that money can buy.

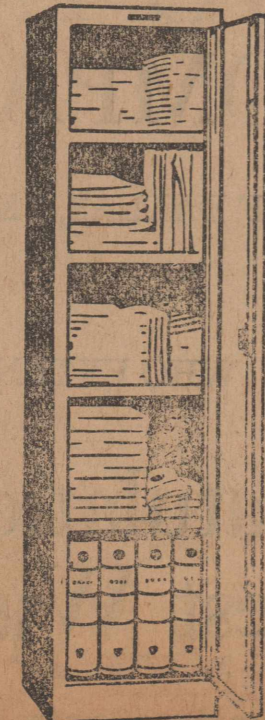
Top of this fact, Goodyear enjoys lowest costs of building MILLIONS MORE tires than any company. So you get these "\$1,000 tires" for a very little more than standard tire prices. About a trade.

F. F. F. SERVICE STATION
FLOYDADA
MOZARK FILLING STATION
LOCKNEY

For SUPPLIES or WRAPS



For the small office Won-dor is ideal. The larger size is but two feet square. Yet as a storage cabinet Won-dor will hold many office supplies, or the instruments and medicines of a doctor. As a wardrobe Won-dor will serve several people. Many homes, even, find a variety of uses for this versatile cabinet. Made without bolts. Its welded frame is particularly rigid. Handles, handle and lock of modern design. Your choice of six finishes.



LYON WON-DOR CABINET

See

Madame Powell

At Tourist Hotel on
JUNE 28

She Will Help
You

Now In Lubbock

You can now get the world-famous Draughton Training in the new Draughton's College at Lubbock, Texas. It costs no more than ordinary training, and through its employment Department, affiliating with other Draughton's Colleges throughout the South, you will have many advantages for positions not obtainable elsewhere. Special Opportunities for a short time. Mail coupon for full information.

Movies

CHURCHES

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor
B. F. McIntosh, superintendent of Sunday School.

Sunday School at 10. Come on time.
The pastor will preach at the morning and evening hour.
Christian Endeavor at 7:45. The Endeavor is taking on new life with a fine bunch of young people watch them grow. Come and spend an hour with them. They will do you good.
Prayer and study hour Wednesday evening at 8:30.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
Our Sunday school attendance fell under the 300 mark last Sunday for the first time in many weeks. We hope that this will not happen again. We appeal to our folks to remember that this is the time of year when our faithfulness to the church program means the most. The weather is warm, vacation time is here, we are visiting and being visited, and it is easy to find an excuse for staying away from the services. But we appeal to your spirit of loyalty to be faithful now, and all through the summer. As we said in the announcement Sunday morning, if any of our members go visiting this summer, for heavens sake do not keep the folks you are visiting from their church duties.

Our offering Sunday morning started well. Nearly a thousand dollars was subscribed, and several new subscriptions have been made since. We are grateful for this liberality. Our giving is a good thermometer to our spiritual condition. If our hearts are spiritually warm, the mercury of money goes heavenward, but if we are cold and backslidden then our giving is stingy and unworthy.

It was the pastor's privilege to be with the church at Dougherty in the service Sunday evening. This was the occasion of the dedication service of their splendid new church building. We had very fine fellowship with the large congregation that came in spite of the threatening weather.

Many compliments have come to us concerning the fine sermon preached at the church here by Rev. Arthur Jordan Sunday evening. In fact some of the compliments were so sincere and hearty that they all but excite the jealousy of the pastor. We are grateful for fine young men like Arthur Jordan who have gone through a long grind of preparation for their life work and now offer themselves upon the altar of service wherever the Master may direct.

All services will be held on schedule next Sunday, the Lord willing. The Fifth Sunday meeting of the Floyd County Association will be held with the Fairview church beginning Friday night and continuing through Sunday.

CHURCH OF CHRIST

A revival meeting will be conducted by the City Park Church at the City Park Tabernacle beginning the first Sunday in August. Thomas E. Milholland of Electra, Texas is the evangelist and the local minister, H. P. Cooper will have charge of the singing. Everyone is requested to keep this date in mind and cordially invited to attend the meeting. Your presence will be appreciated by the entire congregation.
All come and be with us in all other services. Sunday School at 10 a. m. Preaching at 11 a. m. and community at 12. Teacher's training class at 7:30 p. m. and preaching at 8:30 p. m. Ladies Bible class 1:30 p. m. Monday and prayer meeting 8:30 p. m. Wednesday. Come and worship with us.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
Our Sunday School attendance was not up to normal last Sunday. So many of our people are out of town that it is very necessary that each person be in their place. We hope that those who have been out

will be present Sunday. Let us keep the Sunday School work going in a good way.

Rev. M. M. Beavers of Plainview will preach at 11:00 a. m. and hold the third Quarterly Conference at three o'clock in the afternoon. Let each official be present at this conference.

The pastor will be in the pulpit at 8:30 p. m. The three Epworth Leagues meet at 7:30 p. m. You are cordially invited to worship at the Methodist Church.

METHODIST CIRCUIT

Schedule for revival meetings at follows:

Dougherty July 14. Two weeks. Campbell fourth Sunday in July runs through first Sunday in August.

Lakeview August 7th and runs through to August 18th.

Fairview August 18th to 28th.

Elaborate plans are being made for a strenuous campaign at each of these places. We are not ready to announce definitely all our plans, but will say that arrangements are being made by which the music will be of a high order and worth going to hear.

Our Fairview church building is nearing completion and it is a thing of beauty and will be a joy forever. We invite everyone to go and see it. It is a model for country churches in West Texas. Soon we will have our formal opening with a big banquet, and noted speakers on the program. This will be an occasion never to be forgotten as we are arranging for at least two outstanding characters of the south to be present upon that occasion. There will be lots to eat and a general good time. Invitations will be issued for the big "Jamboree" soon. Watch us grow. "We grow because we serve."
A. D. Jameson, Pastor.

EPWORTH HI-LEAGUE PROGRAM

The Epworth Hi-League met Sunday with twenty-six present.

Following is the program for next Sunday:

Topic—"Heroes and Heroines for Christ."
Scripture reading with comment—Novella Taylor.
Prayer—Mrs. A. N. Gamble.
"Heroes for Christ in Bible times"—Mary Anna Ross.
Hymn.
Reading—Bonnie D. Fyffe.
"Heroes for Christ through the Ages"—A. D. Jameson.
"Can we be Heroes?"—Arthur Earl Gamble.
Hymn.
League Benediction.

JUNIOR ENDEAVOR PROGRAM

The Junior Christian Endeavor of the First Christian Church will meet Tuesday afternoon, July 2, at 4:30.

Topic—"Obedience to God."
Song.
Prayer.
Song.
Leader—Genevieve Smith.
Scripture Acts 5:29—Brooksennell Price.

Song.
Talks:
"The Lame Man at the Beautiful Gate"—Gladys Ruth Brown.
"Death of Ananias and Sapphura"—Florine Dorrell.
"Prison Opened for Apostles"—Lon Davis, Jr.
Piano Solo—Marquinita Price.
Bible Drill.
Business.
Benediction.
All children are cordially invited to meet with us.

ENDEAVOR PROGRAM

The following program will be given at the Christian Endeavor Sunday, June 30 at 7:30 o'clock.

Subject—Hercules for Christ.
Scripture: Isa. 6:1-8; Matt. 11:7-12; John 18:1-9.
Leader—Mrs. John Burgett.
Song—Leaders' talk and scripture; Song.
Name and discuss two Bible Heroes, Mrs. J. C. Ginn.
Name and discuss two historical heroes.
Special music.
Are there any tasks of a heroic type our society can undertake?—Mr. Pierce King.
Reading—Dorothy Daniel.
Bible Drill, Business and Benediction.

JUNIOR CHRISTIAN ENDEAVOR

The Junior Christian Endeavor of the Cumberland Presbyterian church will meet Sunday, June 30, at 7:30 p. m.

Program as follows:
Topic—"A Stay at Home Journey to Japan" Act. 15:7-9.
Leader—Blanche King.

"A peep into their homes"—Ted Sparks.
"How the Room is Furnished"—James Williams.

Prayer—Anna Fay Burgett.
Scripture 2 Tim. 3:14-17—Katherine Daniels.

"What Can You Tell about Japanese Homes"—Quentin Burgett.

"Japanese Church and Sunday School"—Junior Rutledge.

"Some Things Children do in Japan."—Raymond Fanning.

Bible Drill.
Benediction.

CHRISTIAN ENDEAVOR PROGRAM

Program for Sunday, June 30.

"Every community honors its war heroes. We invest billions in their monuments. Our community has its Christian heroes. Are they unhonored and unsung?"

Topic—"Heroes for Christ."
Leader—Blanche Enoch.

Song—Where He Leads Me.
Leader's Talk.

Song—"Oh, That will be Glory for Me."
Scripture reading—Morris Burcham.

Talks:
"Heroes of the Past"—Ella Folsom.

"Heroes of the Present"—Ruth Enoch.

"Heroes of the Future"—Daisy Lee Gresham.

"What are some of the calls to Christian Heroism today?"—Layton Dorrell.

"Does it Require Real Heroism to Stand up for Religion in an Ordinary College Group? Why?"—Ethna Green.

"What is true Heroism? Define and Give an Example!"—Ruth Jenkins.

Search the Scriptures—A. D. Summerville, Jr.

Sentence prayers by all.
Pastors talk.

Song—"Rescue the Perishing."
Business.

Benediction.

STAMP HOBBY BRINGS COLLECTOR FORTUNE

Denver.—A reversal of the procedure which takes American dollars to Europe for curiosities and antiques, has brought a fortune of \$38,000 from Vienna to the door of a poor man—August Luttekin's collection of stamps.

The collection includes about one-

quarter million catalogued and mounted stamps, mostly those of the United States, but including one book of stamps of foreign countries.

Luttekin is 68 years old, and since he was 15 has followed the hobby. He acquired many of the stamps during eighteen years of service in the British Navy. His wife also is a proficient philatelist.

I never expected to realize anything from the fad," said Luttekin. Even now the money doesn't mean so much to me as the joy of collecting the stamps and the education derived from them."

It is one of Luttekin's boasts that he can instantly give the location of any island in the world as result of studying and collecting stamps.

Mental age is most accurately based upon the individual Terman-Binet test of intelligence. A child is said to have a mental age of ten years, for example, when he passes the tests on the Terman-Binet scale which, it has been found, are passed by a majority of normal ten-year-old children. Terman defines mental age as follows: "By a given mental age we mean that degree of general mental ability as is possessed by the average child of corresponding chronological age."

Read The Hesperian for the news of Floyd County.



Sturdy Work Clothes For Sturdy Men

MR. FARMER: This is the time of the year which demands that your work clothing be the best and when you step into Baker, Hanna & Company's, it takes just a minute to fit you up complete in our Overalls, Jumpers, Unionalls, Work Pants, Shoes, Underwear, Sox, Shirts and Hats. Come in and let us show you.

Overalls
Age 3 to Size 50
\$1.00 \$1.50 \$1.75

Pants
Age 8 to Size 48
\$1.25 \$1.45 \$1.95

Unionalls
Age 1 to Size 48
95c \$1.39 \$2.95

Work Shirts
Sizes 12 to 19
75c \$1.00 \$1.45

Union Suits
Age 2 to Size 52
50c 75c \$1.00

Mens Shorts
Size 28 to 44
50c 75c 95c



Work Shoes
Sizes 2 1/2 to 12
\$1.69 \$3.95 \$5.00

Baker - Hanna & Co.
"Where Most People Buy" West Side Square

THE NEW PALACE THEATRE

as its opening picture on
MONDAY AND TUESDAY
A sound picture boiling with mystery.

Whose Fingerprints Were Found At the Scene of the Crime

?
THE BELLAMY TRIAL

Follow this clue to the most exciting mystery picture in many years!

A Monta Bell production with
Leatrice Joy, Betty Bronson.

SUGAR
10 lb. Cloth Bag
55c

CATSUP
Large Premier
19c

FLOUR
48 lb. sack
Mottogram
\$1.75

Today's Spotlight Values!

GROCERIES

When better Grocery Values will be offered this store will offer them! You'll always find our selection complete day in and day out of the year. If you don't see what you want—ask for it.

JUST RECEIVED—car load of White Crust Flour.

Felton-Collins Grocery Co.

Low Round Trip Excursion Fares

ACCOUNT

FOURTH OF JULY 1929

Tickets on sale July 2, 3 and 4.
Final return limit July 6, 1929.
Between all points in Texas and to destinations in Louisiana.
For rate, routes, reservations, etc.,
See V. Williams, Agent, Floydada, Texas
Or Write T. B. Gallaher, General Passenger Agt., Amarillo, Texas

Thursday, July 4th, the entire nation will pause to celebrate Independence Day.

When can you celebrate your own Independence Day?

This bank will be closed all day July 4th.

Floyd County National Bank

"The Bank of Friendly Service"

Floyd County Clubs

HARMONY CLUB MET WITH MRS. CHAS. SMITH WEDNESDAY

Harmony Demonstration Club met with Mrs. Chas. B. Smith Wednesday afternoon, June 19, at 2:30 o'clock. The subject discussed was "Kitchen Conveniences." "Large Equipment and How to Arrange it" was discussed by Mrs. Battey, "Small Equipment and How to Arrange it," Mrs. Heard and "Cleaning Equipment" was discussed by Mrs. Ramsey. Mrs. Smith gave an exhibit of cooking utensils. The next meeting will be held Wednesday afternoon, July 2 with Mrs. H. M. Miller. The subject for this meeting will be, "Meat Cookery." Miss Strange will give a demonstration on the cooking of Swiss steak.

CEDAR 4-H CLUB

The 4-H Club girls of Cedar Hill met June 18 at Evelyn Myrick's home with 108 per cent attendance, with the Home Agent present. At this meeting the girls canned greens. They adjourned to meet again when our tomatoes are ready to can. We are to have our cooking projects completed by them.

SAND HILL CLUB

Sand Hill Home Demonstration Club met in regular meeting at the club room on June 19 at 2 o'clock with Mrs. W. M. Knight as hostess and had for a subject, "Cold Lunches." Roll call was answered with "My Family's Favorite for a Cold Lunch." We had ten members present.

Mrs. J. V. Greer was elected president to take the place of Mrs. W. E. Miller. Miss Strange gave a demonstration of cold lunch preparation.

We discussed our fair work and assigned each lady her part of work to have ready. We voted to send our new president to the Short Course and we hope to be able to send more than one.

Mrs. John Gates will be hostess on the next meeting date—July 3. "How to be a better hostess" will be the subject for the meeting. Let every member be present and bring some one with you.

Center News

Center, June 26.—We are certainly having some warm weather, fine cotton, though.

Montgomery and children Sunday dinner with Mr. and Mrs. C. Ross.

Number of Center folk attending church at Fairview Sunday as pastor went to Flomot to preach Sunday.

W. B. Jordan and family went to Floydada to Church Sunday night their son who is visiting at home was there at that time.

A large crowd was out to

singing Sunday afternoon. Several communities were represented. A new feature of the singing was the family quartettes by C. M. Lyles and family, Mr. Flippin and family and G. W. Bryant and children. They were all enjoyed.

Miss Vergie Mae Dennis visited Miss Alma Montgomery Sunday afternoon.

Fifth Sunday meeting at Fairview next Sunday. It was voted to have Sunday School early enough for those desiring to attend church there to do so.

Mesdames T. M. Noland and Tom Noland surprised their husbands with a birthday dinner last Sunday. Those present from Center were Mr. and Mrs. A. H. Matthews and his mother; Mr. and Mrs. H. B. Mankins; Mr. and Mrs. Claud Carpenter, Mr. and Mrs. C. O. Spence, Mr. and Mrs. A. L. Spence and their children. Perhaps there are others whose names we did not learn. A most sumptuous dinner was served.

Mrs. T. M. Goodman had all of her brothers and sisters as guests last Tuesday, together with the children, grandchildren and other relatives there were forty-three present. On the Sunday preceding there were thirty-four of the relatives together at the home of a brother at Floydada. One brother came from Galveston, others from points nearer home. It was an occasion of joy to be remembered by the family for a long, long time.

Grandpa Spence, Mr. and Mrs. Ray Adair and Miss Vergie Adair spent two days last week here.

CARD OF THANKS

We take this method of expressing sincere thanks to those who were so kind and thoughtful to us during the recent illness and death of our dear wife and mother. We feel especially grateful to the neighbors who brought in food, the doctors who were so good to us, the undertaker who handled the funeral arrangements in such a fine way, and the pastor for his comforting ministrations.

May the blessing of heaven rest upon each of you, and may His power keep and comfort you when you have to pass through this dark valley. We feel very deeply our great loss. Never a truer wife nor more loyal mother ever lived than the one who have had to give up.

Sorrowfully,
A. W. Formby and family.

DICK HYATT BACK AT HELM AGAIN ON RALLS BANNER

A. G. (Dick) Hyatt, is again back at the helm on The Ralls Banner, after an absence of some months spent at Lubbock in charge of a large commercial printing office, while J. L. Dow, veteran newspaperman of Lubbock, was at Ralls.

"They all come back" was Mr. Hyatt's only comment on his early return to Ralls.

The Hesperian \$1.50 per year.

Locals and Personals

Mrs. Clarence Goins of Hart was a guest in the home of her father, Dr. V. Andrews, from Wednesday to Saturday of last week.

Mrs. Dial Shropshire of Houston is visiting her mother, Mrs. L. G. Pool.

Judge and Mrs. William McGehee spent the week end in O'Donnell with their daughter, Mrs. R. O. Stark. They were accompanied by Mrs. Fannie Montague and Mrs. C. W. Gound who visited their brother, the Rev. Joe Wilson.

Mrs. Gound remained to spend a week.

Mr. and Mrs. Joe Breed who were recently married, returned last Wednesday from a wedding trip to Colorado, to make their home here.

Mr. and Mrs. Ohmer Kirk left Monday for Oklahoma City where Mr. Kirk will attend a national convention of hardware dealers.

Mrs. M. F. Swain, of Wichita Falls, is a guest of her daughter, Mrs. Lee Wilkinson.

Mrs. J. R. Neece and children, of Amarillo, came down Saturday for a visit with her parents, Mr. and Mrs. J. R. Archer and other relatives.

Mr. and Mrs. Emmett Norman, of Amarillo, spent Sunday with his parents, Mr. and Mrs. W. I. Norman. His sister, Miss Hermalee, returned home with them for a visit.

Mr. and Mrs. W. C. Newsome have as their guests this week his sister, Miss Blanche Newsome, of Munday, and her sister, Miss Daphna Humphries, of Knox City.

Mr. and Mrs. W. G. McCoy and children, who have been making their home at Bledsoe, Texas since its establishment have moved to Floydada.

District Clerk T. P. Guimarin left Tuesday of this week for Kansas City to be with his wife, who is visiting a daughter, Mrs. Shraeder and taking treatment at a hospital there. Mr. Guimarin expects to be home Saturday or Monday.

Mrs. O. L. Stansell and sons, Jack and Pat, and Miss Bama Gene Smalley returned Tuesday from a trip to Bonham, Dallas and other points in east Texas where they visited relatives. N. B. Stansell who accompanied them remained at Bonham for two weeks to take medical treatments.

E. L. Norman returned last Saturday from Louisville, Ky., where he attended the national convention of the Lions club, as a representative of the local club.

Miss Hazel Borum had as her guests Miss Joe V. Goen, of Hart and Miss Roberta Hinkson, of Winters, Tuesday and Wednesday of last week.

Feeding a supplemental grain ration to steers fattening on grass not only increases the gains made by the steers, but it improves the quality of the beef and increases the profits per steer, according to experimental work carried on by the Bureau of Animal Industry of the U. S. Department of Agriculture in cooperation with the West Virginia Experiment Station. In a 3-year experiment conducted in West Virginia, steers getting grain in addition to grass sold from \$1.25 to \$1.40 more per hundred-weight than similar steers getting grass only.

The new leaflet, No. 42, Good Food Habits for Children is needed by every mother with young children. It may be obtained while the supply lasts by writing to the U. S. Department of Agriculture at Washington, D. C.

TO SOFTEN HARD WATER

Methods of making water soft all depend on whether the hardness is temporary or permanent. Temporary hardness is due chiefly to limestone or magnesian limestone held in solution by carbon dioxide, and can be removed by merely boiling the water; or it can be reduced by adding small quantities of lime water, followed by settling and filtering. Permanent hardness, which remains after boiling, is due largely to dissolved calcium sulphate or gypsum, and can be reduced by adding small quantities of washing-soda solution followed by settling and filtering. Inexperienced persons should not add chemicals to water intended for drinking purposes. If water is to be used for cleansing purposes, ammonia or borax is commonly used to soften it.

Annual losses from fire on farms and in rural communities are estimated to be as high as 3,500 lives and \$150,000,000 worth of property. Farmers' Bulletin 1590-F, Fire-protective Construction on the Farm, U. S. Department of Agriculture, points out the fire hazards gener-

ally found in farm-building construction and suggests how they may be avoided in new buildings or remedied in existing ones. This bulletin may be obtained from the U. S. Department of Agriculture, Washington.

Notice

I can make Farm & Ranch Loans at straight 6% interest. Quick action, no trimmings. Interest payable annually.

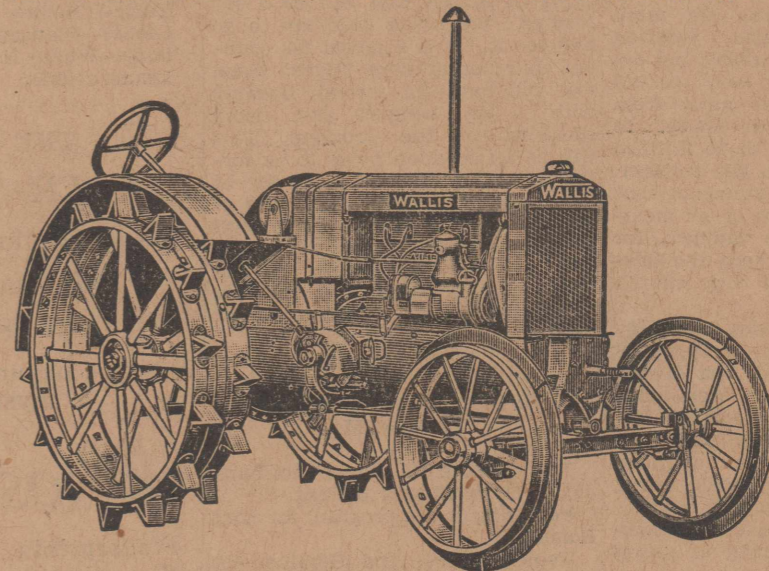
R. E. FRY

FLOYDADA,

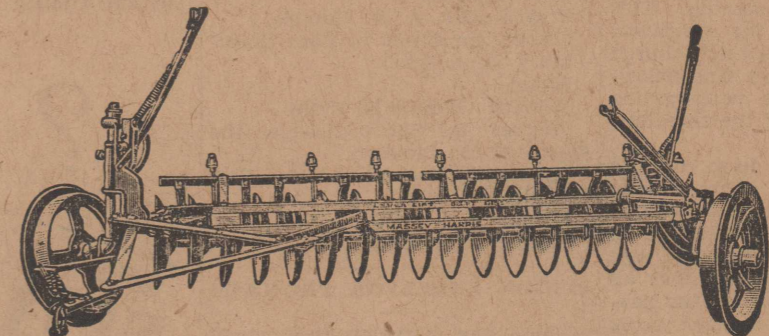
TEXAS

WHEN HARVEST IS OVER.....

the catching and holding the moisture in the ground is your preparation for next year's crop. You will want to take advantage of the short time you have in doing the job just at the right time to obtain dividends next year. THEN IS WHEN YOU NEED a substantial tractor such as the WALLIS



AND MASSEY-HARRIS WHEATLAND DISC



COME IN AND LET US SHOW YOU
C. SURGINER & SON

SOLVING THE GIFT QUESTION

We are prepared to meet the demand for gifts that are "DIFFERENT," for never have we given more thought to the selection of our stock. We are always glad to have you "LOOK."



Wilson Kimble

Optical and Jewelry Co.

The House of Confidential

Credit

Floydada, Texas



Introducing---

The Moore Drug Co.

"YOURS FOR MOORE SERVICE"

A Real, Live, Reliable Drug Establishment, owned and operated by men of our own Home Town. Offering to the Floyd County public, the best in the drug line—together with a registered Pharmacist service. Only the best lines of Drugs and Drug Sundries will be placed upon our shelves and when you say "It Came From Moore's", you may do so with a feeling that it is the Best and offered to you at the Best Price possible.

Open For Business

Saturday, June 29th

Located next door to the C. E. Stone Company, on the West Side of the Square, at 102 South Main Street. We are introducing in Floydada, an entirely new idea in store fronts, and we believe that you will like our new store. Look for the "Open Front Drug Store"—and visit us often. Call on us for Curb Service. We invite your patronage upon a promise of Quality Merchandise, Moderate Prices, Prompt Service and Courteous Treatment.

Moore Drug Company

FRANK L. MOORE

HOLLIS B. MOORE

TARZAN THE FIGHTY

Novelized by ARTHUR B. REEVE,
original Serial produced by UNIVERSAL PICTURES CORPORATION, by special arrangement with
PAT RICE BURROUGHS
Author of TARZAN OF THE APES, THE CAVE GIRL, etc.

Chapter V.

TOR TRUMPETS

gained consciousness in of Tarzan. He looked at first at the strange creature, then seeing it was Tarzan holding him was reassured. The face of Tarzan was a study. There was a new sensation that he was experiencing, this contact with his own kind. There had dawned in him that instinct which responds to the call of humanity to protect the weak against the strong, the eternal conflict of good and evil. Tarzan was starting in with the fundamental passions, love and hate, hope and fear, courage and cowardice, virtue and vice, benevolence and malevolence.

"I want Mary," cried Bobby "take me to her." Again and again he tried to make Tarzan understand but could not.

Once he went to the door of the hut, struck out into the jungle but stopped suddenly as he caught a glimpse of Numa, the lion, snarling. Tarzan heard it, too, leaped into the air, grabbing Bobby in the nick of time, glaring at Numa who slunk away.

Bobby was willing enough now to go to the hut and together they went. It was a strange pair, this boy and Tarzan.

The morning when Bobby discovered the old picture book the scene was reversed. Here was the instructor the man. As picture after picture was turned up Bobby found he had an apt pupil. It was a picture of a boy, and there was no difficulty in getting the idea over with that. Next day the next idea was therefore Tarzan himself spied a picture of an ape. But Bobby took his heel, turned the pages, and a man. Quickly they agreed the difference. These were all ideas to Tarzan's keen mind, absorbed them rapidly.

It still that was not what Bobby wanted to convey. Quickly he turned the pages. Ah, there

was what he wanted, fortunately. It was a picture of a girl struggling with a man. With signs and gestures Bobby tried to get over what was in his mind.

"Mary needs us! She is afraid of Black John!"

Slowly Tarzan began to get it, that there was something wrong. It had been a great day for Tarzan. Compressed into hours had been the rudiments of education that with civilized man take years, just as compressed into one sudden swift moment as he had first glimpsed Mary at the pool had been thrust upon his emotions that cover childhood, youth and manhood. Yet Tarzan was not in a whirl. The very simplicity of life in the jungle was his protection against the complexities of modern man.

For the laws of the jungle are as old and as true as the sky. Man or beast who obey prosper. They who break suffer, are punished and perish. It is the same in the jungle and the hut, the lost village and the cabin, in university and slum, Wall Street and the Bowery—the game is the same; only the rules change. Fundamentals are the law of life, inexorable, universal, eternal. Tarzan had much to learn. That was superficial. He had far more to teach. That was deep. The boy and the man were fast friends. Yet that was something supplementary, complementary that each lacked, sought. This wonderful day for each was crowned by it. It was Mary!

So it was that slowly, bit by bit, Bobby succeeded in making his jungle friend realize Mary's peril. And with Tarzan once an idea was realized it was translated into action.

It was dark, now. With his grass rope in one hand, his dagger about his neck, and Bobby caught up in his arms Tarzan issued forth into the night noises and among the prowlers of his jungle.

Once they encountered Numa again. Quick as a flash in the silvery

moonbeams Tarzan had looped his rope, swung up into a tree, shot out defiance and again Numa slunk away impotent before his master.

Sometimes from tree to tree, where that showed the mastery of the jungle, again along ground trail or through soft meadow they hurried along. Bobby needed not now to urge on his friend.

They were at the stockade. It was no more of an obstacle than the lines of a tennis court. Tarzan was a three-dimensional human animal. They were over it in a jiffy, Tarzan and Bobby, safe, high up in the crotch of a tree.

Such a sight Tarzan had never seen or dreamed. Excitedly Bobby explained and as he did Tarzan's eyes blazed as he got the idea, more from Black John's actions than from anything the boy could tell. It was more than Tarzan could stand. He had reached the breaking point.

He dropped suddenly, like a panther, before John and Mary. Black John released her, cowering back in utter surprise. Mary recovered herself with a rush, started back.

"It is Tarzan!" The Patriarch and the tribe took it up and echoed it, scattered in wild flight.

An instant later Mary cried out and swept Bobby safe in her arms. Together they watched, clinging.

Black John never took his eyes off Tarzan. Tarzan started slowly toward him. There was no ruse of Black John's that could stay Tarzan now.

They grappled. From behind trees and cabins now the Patriarch was mustering the frightened natives, arming them.

The fight was swift and short. Tarzan flung the beaten Black John at Mary's feet.

"Oh! Look!" In terror Mary pointed. The Patriarch and the others were closing in. Tarzan was outnumbered, a hundred to one. He turned, saw them coming. But there was no fear in his heart. He drew himself to his full height. Suddenly from his mouth issued the weirdest of sounds—the cry of the jungle!

Tantor heard it and trumpeted. Taug and Teeka heard it and answered. Everywhere, throughout the jungle they heard it—and it was returned.

The Patriarch and the tribe raged now. Tarzan faced them. They had no stomach for the fight. But the Patriarch cursed them and gave the signal. En masse they overcame their terror and fell upon Tarzan. Mary and Bobby were swept aside. Tarzan was down fighting, overwhelmed by weight of numbers, pinned to the ground.

Meanwhile Black John had re-

lived. He scrambled to his feet, grasping his spear, shouting.

The tribe heard and in an instant they had Tarzan bound to a huge stake in the enclosure, as Bobby and Mary crouched back from the crowd. Black John raised his spear at the defiant Tarzan.

Louder and louder now came the trumpeting of Tantor the elephant. Nearer and nearer he was crashing through the jungle.

Black John smiled at the impotence of it. Tantor would be too late. Defiantly Tarzan called to Tantor. There was a sudden change in Black John's countenance. Tantor was nearer than he had thought—he was at the wall, crashing it!

With a scream Mary turned her head away. Black John had heaved his huge javelin at Tarzan.

Chapter VI

GIANT EMOTIONS

Straining at his bonds with his powerful muscles knotted in tense cords Tarzan broke loose from the stake just as Black John hurled his spear.

At the same instant Tantor broke through the stockade and the natives scattered in terror. Black John seized up Bobby and fled after them as Tarzan took the swooning Mary in his arms. The huge elephant lumbered over to Tarzan and knelt. Holding the girl in his arms Tarzan mounted his back, Tantor rose and crashed out of the stockade into the jungle and safety.

Always in times of trouble or perplexity Tarzan was drawn back by a strange power to the lonely hut in the heart of the jungle. Mary opened her eyes, struggled from his arms and stood in this rude shack staring at him.

"Where am I? What happened?" she demanded.

"The witch doctor says he is God," Tarzan in his triumph was child-like. "But he and his people ran from me and Tantor. I am more mighty than Tantor. I am God!"

Mary was aghast. But she smiled, understanding the child-mind of the handsome jungle giant. "No, Tarzan—not God—but a man created by God in His own image."

Tarzan echoed the girl's word. "Man." He strode over to the old chest, opened it, and from it he took a picture of a lovely woman. It was Lady Greystoke.

"This—man?" he asked.

Mary took it and shook her head, smiling. "No. A woman."

Tarzan was puzzled. "Woman," he repeated. "She. Like Taug's Teeka?"

(To be continued)

A. V. Haynes spent a part of last week at San Jon and Tucumcari, New Mexico, visiting with his mother at San Jon, and with other relatives during his absence. Frank Montague accompanied him on the trip home.

BLACK FLAG POWDER

KILLS BUGS

Roaches, ants, bedbugs, fleas, flies, mosquitoes, moths, etc. Black Flag kills—quickly, surely! It's the deadliest insect-killer made. (Packed in glass, it keeps its strength). 15 cents, and up.



©1929, B. F. Co.

Black Flag also comes in liquid form

Floyd County Hesperian \$1.50 Per Year

This is the place to get real TIRE SERVICE at the right price

A complete line of Federal Extra Service Tires and Tubes... expert repair and inspection service... prices that save you money.

The 1929 motoring season is just getting under way. We hope you get more pleasure and satisfaction out of your car this year than ever before—that you enjoy many thousands of miles of carefree, trouble-free driving.

You'll need good tires, of course, and that's where we can help you. We sell and service Federal Extra Service Tires—they give you performance and endurance as well as handsome appearance. They are the best tires we know of, and it's our business to know tires.

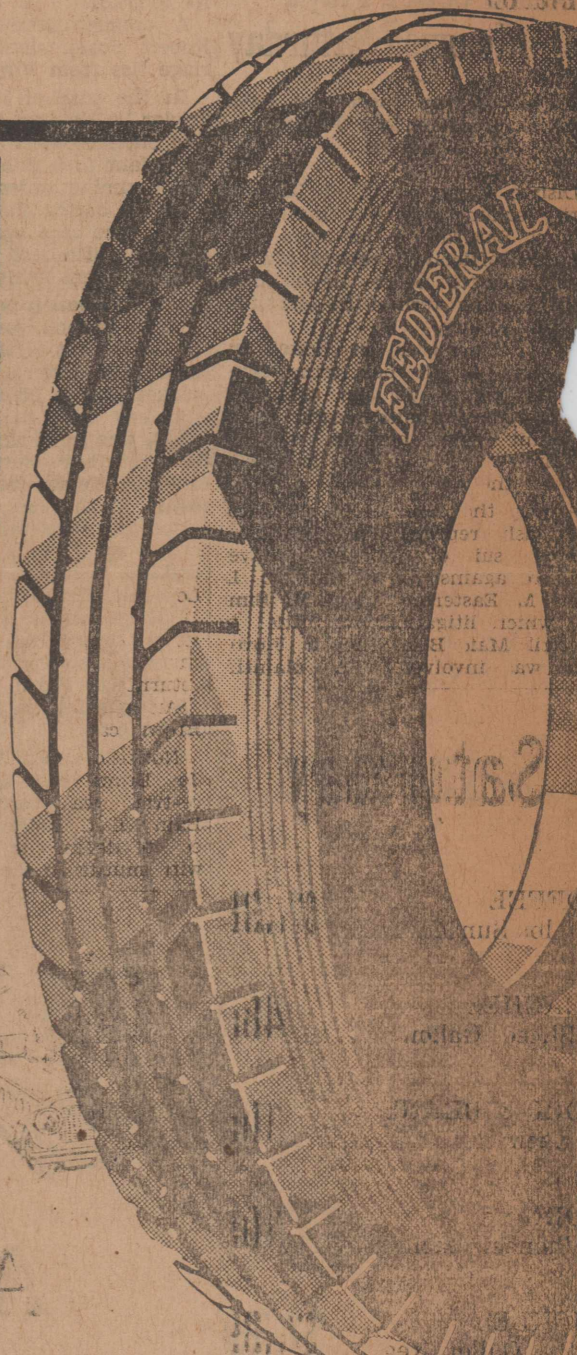
Right now is a good time to let our experts check your wheel alignment, adjust your brakes, and repair any small tire cuts or bruises. And if you need new tires, we have the right Federal for your car.

You'll like Federal Tires. They satisfy—perfectly. Yet their cost is surprisingly low.

Can we start giving you Federal service soon?

TUBES OF HIGHEST QUALITY—ATTRACTIVELY PRICED

To get complete Federal Service use Federal Tubes in Federal Tires. These tough tubes are made to fit the tire exactly, with no wrinkles to cause wear. We have Federal Tubes in sizes to fit every tire. Try a Federal next time you need a tube.



FEDERAL DOUBLE BLUE PENNANT gives the utmost in Extra Service—smart appearance, steady performance, and extreme endurance. You cannot buy a finer tire. Size 29x5.00—\$14.75.



FEDERAL TIRES

Gullion & Son Tire Service

Telephone 83—"Invite Us To Your Next Business"

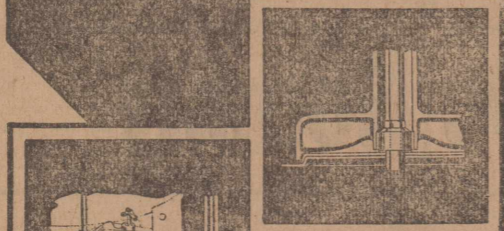
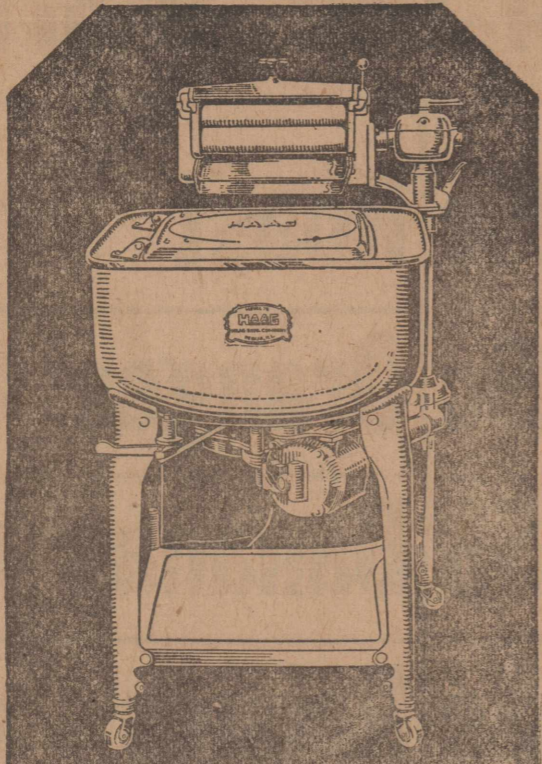
THERE NEVER HAS BEEN A WASHER Like This—

WHEN you see one of the new Haag 75 washers—when you examine it carefully and see it work—you will realize that here, at last, is a machine which meets your fondest ideals of perfection.

For it is not merely an improved washer—it is new, in design, beauty and efficient performance.

A few of its features are pictured here. But words and pictures are inadequate to show what the Haag 75 will do for you. The final test must be made in your home, under actual washing conditions.

Will you accept our free offer to do your next week's washing, at home, with a Haag 75? If you are not then fully convinced that this is the best washer you ever saw, we don't want you to consider buying one. If you are, we'll outline a purchase plan that will suit your desires.



Patented, exclusive Haag safety agitator protects sheerest fabrics from damage.

Direct drive from motor to agitator practically eliminates vibration and noise.

Self-draining pressed aluminum tub, with beautiful wide splash rim.

All mechanism enclosed in grease tight gear case. Drive shaft cannot get out of line.

HAAG VORTEX MODEL 75

KIRK & SONS FLOYDADA, TEXAS

July Just Around Corner; Beginning High Egg Prices

July is just around the corner. Mighty interesting month from the standpoint of poultry keepers. There's that struggle between that hot weather temptation of going fishing and that job of taking care of pullets.

July is the month when things begin to shape up for the poultry keeper. Egg prices are taking a turn in the right direction—upward. Pullets are drawing near maturity. An article in the current issue of the Purina Poultryman, a poultry magazine read by some million and a half poultry keepers in the United States and Canada, brings out some of the many things that should be done for pullets during July so that they will be laying in October, November and December when egg prices are really high. Centuries ago when the hen was a wild fowl, it took nature ten to twelve months to bring the baby chick to egg production. Then, egg production of forty to fifty eggs easily met nature's demand. Today, records of over 300 eggs per year are not uncommon. The article emphasizes the importance of bringing the pullet into early production and thus gaining the advantage of the peak fall market for eggs.

"When will your 'egg crop' be ready for harvesting?" the article says, "Well, now that depends. Yes, it depends upon a good many things, such as the time of hatch of the pullets, the breed of poultry—and even more upon the management practices involved. Eggs in the nest throughout the winter is not luck, it's management.

"The word management . . . did you ever stop to consider what it involves? There's the arrangement of housing; clean and sanitary practices; control of lice, mites, and internal parasites; feeding and watering; attention to marketing of eggs and surplus or culled out birds and many other details. All of these things together with this important proper feeding, must be taken into consideration in order to bring the pullet into production during the summer months.

Purina laboratories and Purina Experimental Farm, have found that a baby chick needs a strating mash that contains protein. Beyond the six chick stage the pullet needs a growing mash. It is found that the growing mash should not be so high in protein as the mash for the first few weeks. It should be higher in carbohydrates and should contain ingredients that are in each other. During the period the scratch grains should constitute a large portion of the pullet's daily menu. The scratch grains should be sound, clean and mixed with each other. All

these things are necessary to bring the pullet into production at the age of twenty to twenty-four weeks. That will bring the pullet into production during the peak price season and mean more money to the producer," the Poultryman continues.

The article says that the cockerels in the flock should be marketed early. "The removal of the cockerels from the flock and the giving over to the pullets of the space previously occupied by the cockerels helps to push the pullets along into production.

"It is well to remember that to get the baby chick safely through the baby chick stage with all of its troubles and handicaps of disease is not enough. The growing pullet must be given the very closest attention if she is to come into production during those months when highest prices are being paid for eggs."

Remember this summer to watch diseases, provide clean range, cull out the cockerels so as to get more room for the pullets, and provide clean water in large quantities. Above all, keep a high quality growing mash in front of your birds and feed a high quality scratch grain. Then you will find your pullets laying at five and one-half to six months of age. You will bring them into egg production in time to catch the peak months with their golden profits. But you must start now to make that peak fall season—not tomorrow—the next day—but today. July is just around the corner and the beginning of high prices for eggs.

Sunset News

Sunset, June 24.—There were only 54 at Sunday School Sunday. Most everyone is cutting wheat. The wheat is much better than was expected.

Bruce Ward of Floydada, is spending this week with Eifred and G. C. Shearer.

Otis Milton spent the week end at home.

Linnie and Lillian Milton spent Sunday with Trula Mae and Muriel Fae Phegley.

Irene Simpson spent Sunday with Mary Lyles.

Mr. and Mrs. Martin of Seymour, are visiting in the Lyles home.

Mr. and Mrs. Lenton Lanham and daughter, Mary John, and Happy Lyles left Monday for Kress, where they will cut three thousand acres of wheat.

The tacky party at the home of Miss Dene and Helen Upton Friday night was greatly enjoyed by the young folk.

Read The Hesperian for the news of Floyd County.

Hillcrest News

Hillcrest, June 24.—Almost everyone in this community has begun to harvest the wheat and barley crops.

Mr. and Mrs. Charlie Dudley visited Mr. and Mrs. J. O. Dudley the past week-end.

John Gamble of Floydada visited Charlie Lewis Sunday afternoon.

William Morrison visited his wife and children in Floydada Sunday.

Mr. and Mrs. L. H. Lewis visited their daughter, Miss Virginia Lewis, of Floydada, last week-end.

Mr. Pierce's brother has been visiting him the past week.

N. A. Armstrong, of Floydada, visited A. T. Swepston Sunday.

WHERE AND WHY SHEETS WEAR OUT WHILE IN USE

Every homemaker frequently experiences the discouraging discovery that the bed sheets have worn out and must be replaced. Many sheets are thus required in the ordinary course of family housekeeping.

The textile division of the Bureau of Home Economics of the United States Department of Agriculture is interested in the probable factors involved in this constant wear and tear of sheets. While a comprehensive study of the effect of grade and character of cotton on the wearing quality of sheets is to be undertaken later, an interesting preliminary study was recently made by examination of the wear on 400 sheets used in a woman's hotel in Washington, D. C. These sheets were all of the same brand, bought in 1921, and were discarded over a period of 11 months, during 1927 and 1928. Throughout their life they were washed in the hotel laundry and repaired when necessary immediately after each laundering.

It was found that wear occurred noticeably as shoulder height and down the center fold, as well as along the edges. The excessive shoulder wear might be explained in this case by the fact that the sheets were used chiefly by women, who wear low-necked night clothing; it was thought that body perspiration reached that area readily and caused rapid deterioration. However, this point was checked on 60 sheets from a branch of the Young Men's Christian Association,

and the general types of wear and areas of maximum wear were found to correspond closely to those on the sheets used by women.

Breakage of the middle lengthwise folds is frequently blamed on the pressure of the commercial ironer, but the sheets examined in this study has always been ironed without folding. Injury in the manufacturing process or unusual wear while the sheets were stored might explain it. One manufacturer is now reinforcing his product down the center where the fold comes.

It is evident that the strength of the sheet depends very largely on the filling yarns. Most of the threadbare places show that the filling yarns have given way first. Tears on verticle folds outnumber those on horizontal folds. The life of the sheets studied would have been longer had the filling yarns been of the same strength as the warp yarns. The wear on the selvage indicates that more attention might be given to the condition of the bed springs and in many cases spring covers might be provided to good effect.

Pickled cherries, flavored with spices and preserved in vinegar, make a good addition to your supply of tasty relishes. Wash and pit sour cherries, and add three-fourths of their weight or measure of sugar, sprinkling it over the fruit in layers, and letting them stand overnight. In the morning stir until the sugar is dissolved and then press the juice well from the cherries. Tie a small quantity of whole spices in a loose cheesecloth bag, and boil in the juice until the sirup is three fourths of its original quantity. Pour while hot over the drained cherries, and add 2 table-spoons of well-flavored vinegar to each pint. Seal and allow to stand about two weeks to blend before using.

Read The Hesperian for the news of Floyd County.

F. C. HARMON

Licensed Undertaker

Modern Equipment;

Hearse and Ambulance

SERVICE ANYWHERE

Phones: Day 242; Nights 174 and 303W

MAYBE SO

"Rastus what is an alibi"
"An alibi? Oh yes, an alibi is provin' you wuz at prayer meetin' where you wuzn't in order to show you wuzn't at a crap game where you wuz."

Young Tyrants

There seem to be as many spoiled children as ever. It is remarkable how parents will permit their children to manage them to the detriment of all concerned.—Woman's Home Companion.

Pestiferous Tolls

There are 233 toll bridges operating in the United States, with 29 under construction. Congress has authorized 122 new ones and 77 more are projected.—Woman's Home Companion.



The date of national Independence is July 4th.

The date of your own independence is the day when you have a substantial bank balance gained through thoughtful saving.

We will be closed all day Thursday, July 4th.

First National Bank

Floydada, Texas

Congratulations

FROM

A Friend

TO

Floydada Theatres

on the opening of their fine new Play House

We Take Pride In Adding the Fine New Boothe & White Building

Which houses The Palace Theatre and the White Drug Company to our list of Completed Buildings in this section.

We congratulate the owners. We feel sure they have one of the prettiest buildings architecturally in Floydada, and we are proud of the fact that the building from foundation to roof is an honestly constructed one to which we can point prospective builders for years to come.

We are glad at all times to furnish plans and estimates of proposed buildings and will be glad to have an opportunity to build for you "Buildings of the Better Class."

Stephenson & Thurmon

Contractors and Builders
Floydada, Texas



FLOYDADA THEATRES
HAPPILY ANNOUNCE

The Opening of The
PALACE THEATRE
And The Introduction of
TALKING PICTURES

To Floyd County
Monday, July First
7 p. m. to 10 p. m.

As we approach the date we have set for the opening of the fine new theatre we are presenting to Floydada and Floyd County people, we feel that our dream of a wonderful show house for Floydada is nearing realization; and we are sure our pride in the achievement will be condoned and joined in by the people of this section.

As this dream is realized—as we install the last of the thousands of dollars worth of scenery, equipment, seating, and give the last touch of the beautifying arts to this new home of ours—we find ourselves hoping and believing that our efforts and expenditure of time and money is going to be appreciated by the people of Floyd County.

Not only have we arranged for a seating capacity of 900 persons, not only have we arranged for the most up-to-date projection of the motion picture on the screen, and not only have we installed the Talking Picture equipment, we have gone further and prepared a stage and stage settings and scenery dressing rooms, etc., for the presentation of good vaudeville and legitimate stage productions, which we will have the pleasure of offering our clientele from time to time.

We feel that we have achieved an architectural gem in the arrangement and finish of our show building. We feel that it is the last word in motion picture house construction, and that, although there may be larger and more pretentious show houses, more gorgeous palaces of amusement perhaps, still there will be none more completely constructed or more thoughtfully planned than is the Palace.

The reception given Talking Pictures the nation over, leads us to believe that the people of this section will be as cordial toward this new play house that will give you the best in Talking Pictures right in Floydada. In presenting this new show house we feel that we have led the procession somewhat, that we are stepping out among those who are leading in the building of a greater Floydada. But we have an abiding faith in the future of this community and in the future of this section. We have builded not only for the present but for the future as well.

We are happy to present this new theatre, then, in the belief that the people of Floyd County and of the South Plains will justify us in our faith in them and in their appreciation of the best that can be given in the present-day art of amusement.

FLOYDADA THEATRES

J. G. DEAKINS, MANAGER



TALKING

And The News

FIRMS AND BUSINESS MEN SUBSCRIBING TO THIS PAGE OF WELCOME ARE IN ACCORD WITH THE CITIZENS OF FLOYDADA AND FLOYD COUNTY WITH AN ATTRACTION WHICH HAS BUT RECEIVED THE BEST OF WELCOMES FROM THE WHITE DRUG COMPANY, FLOYDADA THEATRES AND E. E. BOOTHE.

Community Supply Co.

EXTENDS

Best Wishes

to the builders and managers of the New Palace Theatre. We are glad to see them located in the rapidly growing business section of the city.

Floydada is fortunate in having such an up to date amusement place and drug store.

We are glad to extend them a welcome.

First National Bank

Floydada, Texas

Baker, Hanna

Extend Congratulations and wishes to the New Palace Theatre, Drug Company and the new Theatre building. We wish the best of success.

Concrete Work

In the New Palace Theatre Building was done by

W. M. Colville and Son

Because of our superior workmanship, we were chosen to lay the concrete in this new magnificent structure.

We are glad to congratulate the builders upon the completion of this new building.

F. C. Harmon

Extends Congratulations and wishes for the best of luck to the New White Drug Company, the New Palace Theatre and its builder. We Believe in Floydada.

F. C. Harmon

"Where You Save The Difference"

Our Good Wishes and Congratulations

—TO—
BOOTHE AND
PALACE THEATRE
WHITE DRUG COMPANY

On the completion of the Building and this splendid addition to Floydada.

Rutledge & Co.

Full Line International

R. E. Fry

Life Insurance and Farm Loans

Congratulates the New

Palace Theatre

AND

White Drug Company

upon locating on the leading business street in Floydada.

Before and after a visit to

THE NEW PALACE THEATRE

EAT A SANDWICH OR A

HAMBURGER

AT THE

Doo Drop Inn

W. B. Trice, Prop.

"Service with a Smile"

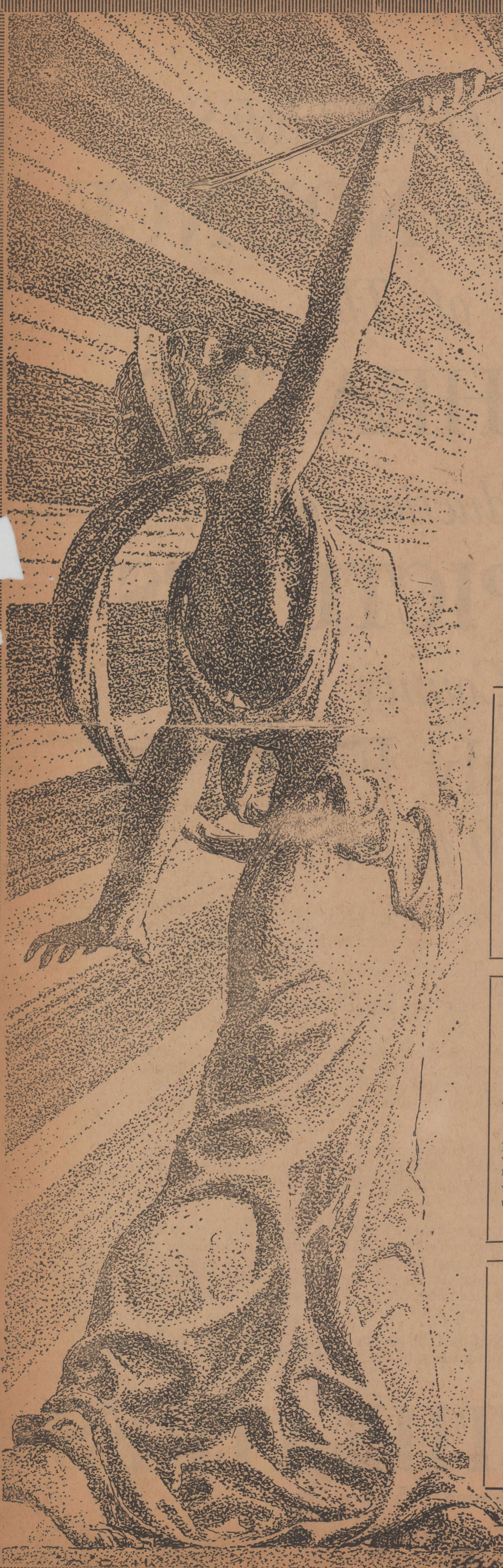
Six doors west of New Palace Theatre.

Floyd County Is

And as it grows, we find it harder to please the Floyd County citizens of this section. We are pleased with the new Palace Theatre, White Drug Company, these firms and the building and wish them the best of luck.

D. W. Fry

"Farm Machinery of the World"



FLOYDADA

WELCOMES

Our Latest Achievement

THE NEW PALACE THEATRE BUILDING

\$50,000 Palace Theatre Building

WORTH WITH THE ENTERPRISING ENERGY DISPLAYED BY E. E. BOOTHE, W. U. WHITE AND THE FLOYDADA THEATRES IN PROVIDING THE NEW PALACE THEATRE BUILDING WHICH HAS ONLY BEEN AVAILABLE TO MUCH LARGER CITIES. THEY EXTEND CONGRATULATIONS TO THE BUILDERS OF THE NEW PALACE THEATRE BUILDING.

<p>& Co.</p> <p>Wishes White of the for them</p>	<p>The New Palace Theatre is material evidence of the rapid growth of Floydada.</p> <p>And with this rapid growth comes greater fire hazards to every business firm in town. Protect your home and business with a good, Old Line Insurance Policy with—</p> <p>Fry-Bishop Insurance Agency Next Door to New White Drug Company</p>	<p>We Are Glad</p> <p>To see the New Palace Theatre nearing completion and believe that Floyd County will be justly proud of it. We are glad to see them located on West California Street and immediately opposite from—</p> <p>Boerner - Thagard Motor Company Oakland and Pontiac, Sales and Service See our stock of Good Used Cars.</p>	<p>California Street</p> <p>Again takes the lead in the prominent business development in Floydada. We are glad that the new Palace Theatre is located on this Street near the—</p> <p>Central Filling Station Hal Drace, Prop. A full line of Mohawk Tires</p>	<p>Best Wishes</p> <p>to the White Drug Company, Palace Theatre, and it's builder. We are proud of these new places of business and believe that they will help to develop a greater Floydada.</p> <p>Triangle Garage J. B. BISHOP</p>
<p>ations</p> <p>Theatre dition to</p> <p>any lders</p>	<p>Floydada's Growing Business Street</p> <p>Welcomes the New Palace Theatre and White Drug Company.</p> <p>We believe that you have made a wise selection in your location and are glad to have you join us.</p> <p>Martin Dry Goods Co. Floydada's Largest Department Store.</p>	<p>L. G. Mathews ATTORNEY-AT-LAW</p> <p>Congratulates the builders and managers of the new Palace Theatre upon the completion of this new play house, and especially upon their location on West California Street.</p>	<p>We are glad to welcome these new business concerns to Floydada.</p> <p>Floyd County National Bank "The Bank of Friendly Service"</p>	<p>We Hope</p> <p>that the New Palace Theatre, the White Drug Company, and the builders of the new theatre building will be justly rewarded for their expenditures by a prosperity that will, in turn, further the development of Floydada and Floyd County to such an extent that every business will prosper accordingly.</p> <p>Floydada Insurance Agency G. C. Tubbs W. H. Henderson</p>
<p>owing</p> <p>ves and striving Public. urely be atre and gratulate n their est of</p> <p>nd"</p>	<p>The New Palace Theatre</p> <p>And its magnificent building, is indeed a credit to our city, and we are glad to join in with other firms of this city in extending them—</p> <p>BEST WISHES</p> <p>Dr. W. M. Houghton Dr. C. M. Thacker</p>	<p>Snodgrass Chevrolet Co.</p> <p>Extends Congratulations and best Wishes to the New Palace Theatre and the White Drug Company and E. E. Boothe.</p>	<p>CONGRATULATIONS TO THE</p> <p>Palace Theatre</p> <p>Upon their selection of a name. And best wishes to the White Drug Company and the builders of the New Palace Theatre Building.</p> <p>Palace Barber Shop W. H. Hilton, Prop.</p>	<p>DINE AT THE</p> <p>Texas Cafe</p> <p>When you visit the New Palace Theatre We are located across the street from this new building and invite you to visit us before or after each show.</p>

Society

Neil Stevenson Has Party On Eighth Birthday.

Neil Stevenson celebrated her eighth birthday with a party last Thursday afternoon at the home of her parents, Mr. and Mrs. T. S. Stevenson.

Guests were entertained with games from 4 to 6 o'clock when a birthday cake and ice cream were served.

Present were: Frances Ruth Garrett, Katie Lee and Eugenia Martin, Mary Katherine Daniel, Helen Fitch, Virginia Belle Gamble, Marjorie Kirk, Vivalais Stanley, Mary Wilson Hicks, Evelyn Hicks, Arline Fyffe, Billy Rhodes, Louise Willson and Dorothy Belle Stovall.

IT HAPPENS EVERY DAY *by Stack*



SOMETIMES it's difficult for the persons you call to answer the telephone right away. It's a good idea to wait a minute or so before "hanging up."



An advertisement of the Southwestern Bell Telephone Co.

Jane Clark Celebrates Birthday With Party.

Little Miss Jane Clark was honored at a party given by her mother, Mrs. Byron Clark last Thursday from 6:30 to 8 o'clock, the occasion being Jane's sixth birthday.

Various games were played, and one of the most interesting was following a string to find hidden dolls and other favors. Mrs. Clark was assisted in entertaining by her sister, Miss Oleta Jackson.

A large birthday cake was served with ice cream to: Nell Stephenson Arline Fyffe, T. W. Salisbury, Billy Clyde Davis, Alyné Warren, Bruce Foster, De Wynn Fyffe, Frances Gean Pittman, and Mary Frances Rodgers.

Newlyweds Honored at Social Of Fidelis Class.

Mr. and Mrs. A. J. Folley and Mr. and Mrs. Joe Breed were honored guests at a party given by the Fidelis Class of the Baptist Sunday School, at the home of their teacher, Mrs. G. A. Linder last Thursday evening.

The guests were favored with music by Mrs. Joe Breed and the Rev. P. D. O'Brien. Various games were played, after which refreshments of sherbet and cake were served. Miniature bride's bouquets were given as plate favors.

Mrs. Angus Entertains With Parties Thursday.

Mrs. E. L. Angus entertained with two pretty parties at her home last Thursday morning and afternoon. Games of bridge were played after which a salad and ice course was served. The home was made more attractive by using bouquets of cut flowers.

Guests for the morning included Mrs. Joe Day, Homer Steen, Travis Collins, A. A. Bishop, Thurmon Bishop, A. B. Keim, Leon Collins, Luther Fry, W. C. Newsom, George Sherrill, Edd Bishop, and Misses Ruth Collins, Virginia Lewis, Eddy Walker, Pernie Badgett of Whitewright, and Lois Young of Amarillo.

Guests for the afternoon party were: Mesdames C. H. Davis, J. C. Gilliam, A. J. Folley, J. A. Arvine, Flynn Thagard, Frank Moore, E. B. Rossom, Ray Clements, Polk Goen, Robert A. Sone, A. D. Cummings, and Miss Annice Walling of Duncan, Oklahoma.

Epworth Leagues Have Lawn Party.

The Senior Epworth League of Floydada and Fairview were entertained with a lawn party at the home of Mr. and Mrs. G. R. May Monday night of last week.

Miss Ila Mae Hastings, secretary of the Plainview district, was present and outlined a program for the coming year and gave a report of accomplishments at the Assembly held in Abilene this year.

Various games were played and refreshments were served to 43 members.

Party Given Honoring Sixth Birthday.

Mrs. Frank Boerner was hostess at a party Wednesday afternoon, June 12, honoring her son, Frank, Jr., who was six years old. Mrs. Boerner was assisted in entertaining the children by Mrs. Emmett Hinson, Mrs. Herschel Stanley, Mrs. S. W. Ross and Mrs. W. L. Boerner.

The children played games on the lawn. Refreshments of ice cream and cake were served.

Those present were: La Juana Joe Boerner, Jane Clark, Minnie Anon, Vivalais and Mary Lynn Stanley, Mary Anna Ross, Ruth Key Green, Gloria Hammonds, Norris and Clyde Spence, Ralph Hammonds, Norman Goen, Pat Collins, Thomas Flynn Thagard, Joe Dick Moore, James Thurmond Bishop, T. W. Salisbury, Lester Eugene and James Weldon Standifer, O. M. Watson, Jr., Carl Lester Miner, Emmett Earl and Herschel Hinson.



HELLO BUDDY!

TEN REASONS Why to Buy an Essex

- 1—Low First Cost.
- 2—Less up-keep.
- 3—More miles to the gallon.
- 4—It "get's you there and brings you back," with speed.
- 5—Has greater trade-in value
- 6—Can be serviced everywhere.
- 7—Is COMFORTABLE and SAFE to ride in.
- 8—Is a GOOD LOOKING car.
- 9—You can own a HOME and own an ESSEX.
- 10—It is COMMON Sense. COME IN

RUTLEDGE MOTOR COMPANY

San Souci Club Met With Miss Crain.

San Souci Bridge Club met Wednesday afternoon at the home of Mr. and Mrs. O. W. Fry, northeast of Floydada, with Miss Mary Lou Crain as hostess. Mrs. Rip Snodgrass got high score for the members and Mrs. A. A. Bishop got high score for the visitors.

Refreshments were served to Mrs. Rip Snodgrass, Mrs. Ray Clements, Mrs. Terrell Loran, Mrs. Polk Goen, Mrs. Jimmie Evans, members, and Mrs. W. H. Hilton, Mrs. Edd Bishop Mrs. Flynn Thagard, Mrs. A. A. Bishop, Miss Miriam Olson and Miss Ruth Crain.

Father and Son Given Birthday Dinner.

The home of Mr. and Mrs. T. M. Noland was the scene of a very pleasant occasion Sunday, June 23, when friends surprised Mr. Noland and son, Tom, with a birthday dinner. Those present were: Mr. and Mrs. W. A. Huckabee and three children; Mr. and Mrs. Otis Huckabee; Mr. and Mrs. C. C. Huckabee and three children; Mr. and Mrs. A. H. Matthews and four children; Grandma Matthews; Mr. and Mrs. A. L. Spence and three children; Mr. and Mrs. C. O. Spence and two children; Mr. and Mrs. G. H. Jackson and six children; Mr. and Mrs. H. B. Mankins, Mr. and Mrs. Claud Carpenter and daughter; Mrs. Paul Williams and three children; J. C. Short of Abilene; Mr. and Mrs. Tom Noland and Mr. and Mrs. T. M. Noland and three children.

DOMESTIC RABBIT GOOD ANY TIME OF THE YEAR

Relatively few housewives in the eastern part of the United States are acquainted with the delicious flavor of domestic rabbit meat. Most of them have been accustomed to think of rabbit in terms of the cottontail rabbit, which is available only during a short open hunting season, or of the jack rabbit, which is generally considered more of a pest than an article of diet. Domestic hutch-raised rabbits may be eaten the year round, and there are now hundreds of domestic rabbit farms throughout the country where the animals are being raised for the market. The rabbit-raising industry is most

flourishing in the West, particularly in California, but increasing interest in it is developing in the Eastern States also.

Hutch-raised rabbits are carefully bred and fed for table use. They eat rolledcereals, alfalfa hay, and leafy vegetables. The nature of their food makes the meat sweet, tender, and excellently flavored. It can be better compared with chicken than with wild rabbit. Rabbits raised in small hutches or on fur farms are cleanly in habits and can be produced under sanitary conditions.

Just as with poultry or with various cuts of meat, young tender rabbits may be fried or roasted, while the older ones require longer, slow cooking. The Bureau of Home Economics has cooperated with the Bureau of Biological Survey in conducting experiments in the various methods of preparing domestic rabbit meat for the table and makes the following recommendations:

Young, tender rabbits may be fried or broiled, or if just a little larger than the frying or broiled stage, smothered according to the method southern cooks use for chicken. The older, larger rabbits may also be used for short orders by parboiling whole, then cutting into pieces suitable for serving, and frying in batter. Or they may be simmered and served with dumplings or used in chop suey or salad in the same way as chicken. Recipes will be furnished by the United States Department of Agriculture upon request.

IVY POISONING

Lurking in the midst of Nature's loveliest playgrounds often is found a danger that children must be informed about when they are wandering at will among strange plants. They must learn to know at a glance the "poison ivy". Tell them that they may safely touch vines that have five pointed leaves distinguished from those creepers whose leaves have three divisions. Remember the idea that the five divisions of the leaf correspond to one's own five fingers.

The U. S. Public Health Service directs that ivy poisoning may be averted, if the hands touching it be thoroughly washed with soap and water and wiped off with alcohol.

If the poisoning is the least severe, see a physician speedily.

POWERFUL ENDURING

STANDARD BATTERIES

AUTOMOBILE - RADIO - HOUSE LIGHTING

TWIN BATTERY STATION

Located at L. & O. Top Shop

Moving, Draying, Packing, Etc. Brick Storage Building. Located North Main Street.

PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

SUDDEN SERVICE

Floyd County Hesperian \$1.50 Per Year

CALL FOR A DISH OF DELICIOUS

Mistletoe Ice Cream

AT THE NEW

White Drug Co.

This new drug firm will carry a complete line of all fruits and flavors of Mistletoe Ice Cream and Sherbet. Mistletoe products are made of only the purest ingredients, and under most hygienic conditions. You can depend on them.

WE EXTEND HEARTY

CONGRATULATIONS

to this new firm in their beautiful new home and feel that Floydada is proud of this business enterprise

Mistletoe Creameries

Texas

Materials For the New

Boothe & White Building

ON WEST CALIFORNIA STREET

WERE FURNISHED BY

J. C. Wooldridge Lumber Company, Inc.

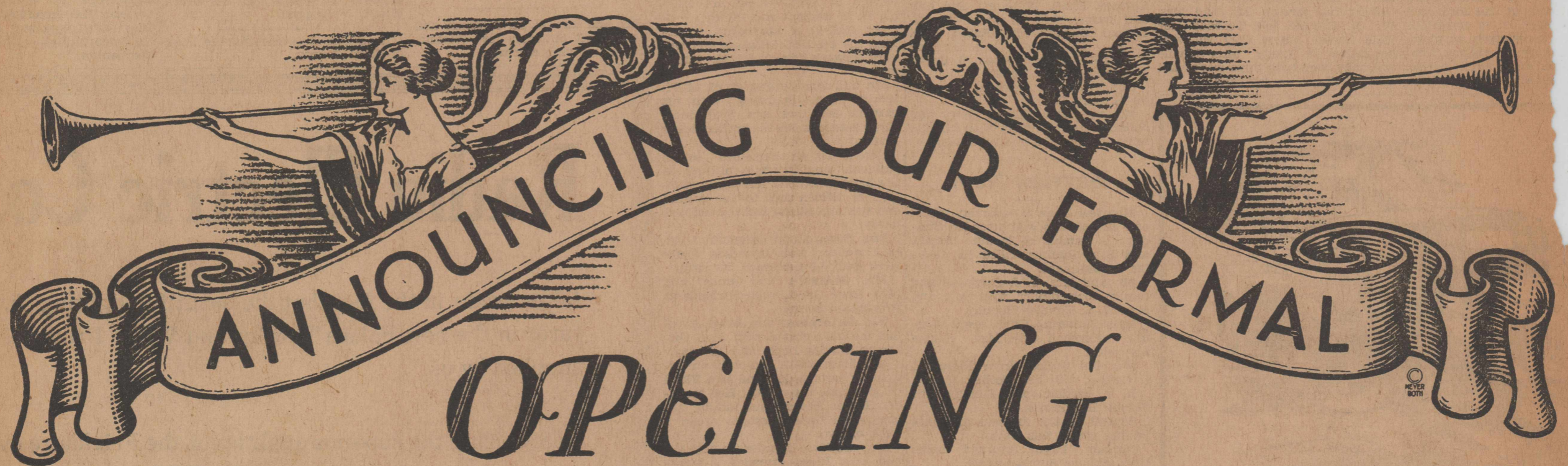
FLOYDADA, TEXAS

Congratulations to Boothe & White, to the Palace Theatre, to the White Drug Company, and to Stephenson & Thurmon for their fine accomplishment.

We are proud to have had the part we did in erecting this monument to progress in Floydada. It takes good building materials to make possible good buildings.

J. C. Wooldridge Lumber Company have pioneered in Floyd County in the building of homes and business houses. We have believed all these years in the greatness of this section of Texas. Every passing year only confirms our belief and makes us more sure that it has fallen our lot to serve one of the finest peoples in one of the finest sections of all the southwest.

Let Us Serve You, Too



Monday, July First

2:00 to 10:00 o'clock P. M.

Drinks

Souvenirs

It is with a great deal of pleasure that we throw open the doors of the New White Drug Company, located in the Palace Theatre building on West California Street, Floydada. We have spent thousands of dollars in preparing a store that we believe that Floydada and her trade territory will really appreciate—and now the day and hour is approaching when we will be "At Home" to the people of this county. In building our store, and in purchasing our drugs, fixtures, etc., we have kept in mind that nothing is too good for Floyd County people. And now we dedicate this new store to the progressiveness of this great territory.

Our manager, W. U. White, needs no introduction to the Floyd County public. He was reared in this city and has learned the drug business from the bottom to the top. Years of experience will be back of every item sold from this store, and you may be assured of prompt and efficient service at all times.

Our opening stock of drugs and drug sundries is most complete, and we plan to keep our stocks well replenished at all times. We invite your patronage with a feeling that we can take care of your every drug need.

BUT on our opening day, we want you to be OUR guest. Won't you visit with us on next Monday afternoon or evening?

Candy

Cigars

White Drug Company

W. U. WHITE, PROPRIETOR

Designed To Building Exactly

from page one—2 Sec.) in the drug business, he almost, in a drug store. In 1907 he was working before school for his father. He was given a pharmacist in 1912 and in a registered pharmacist for some two years he practicing pharmacist. His first certificate, experience was gained serving Floyd County. He has also been at various points at various successfully as pharmacist in Abilene, Lubbock and other points. He has been in the drug business for something

over two years he has been manager of a drug store in Floydada. "It is our aim to provide the best drug store we could devise and if we have missed our aim of giving the people of our trade territory one of the neatest and completest drug stores in this section of the state, it was because we did not know how," Mr. White said this week. He will have associated with him as clerk his brother, A. D. White, Jr.

The store will open at 2 o'clock Monday afternoon, and souvenirs of the occasion will be given visitors.

Mr. and Mrs. Bill Colville and baby of Alpine, who have been here visiting his parents, Mr. and Mrs. W. M. Colville, left Tuesday for Hale Center, where they will visit her father, D. Gandy. Mrs. Colville and baby were here three weeks and Mr. Colville came Saturday.

Harmony News

Harmony, June 25.—Enos Green, who was severely injured in a car accident last week, is reported improving.

The harvest is well under way in this community.

Misses Imelda Tipton, Blanche Gary, Kathleen Gary, and Lila Hennessee spent Sunday afternoon with Miss Latane Hale.

The Sunday school day program which was to have been presented last Sunday night was postponed until next Sunday night because of inclement weather. Our pastor will be with us again at that time.

Carrick Snodgrass, Sherwood Ramsey, Elmer Williams and Lois and Aaron Williams spent the afternoon Sunday with Ralph Hale.

The Harmony Demonstration Club met with Mrs. Chas. B. Smith Wednesday of last week.

Roy Hale left Saturday morning for Kansas City.

Mr. and Mrs. Clifford Curry and children spent Sunday with his parents in the McCoy community.

spent Saturday night and Sunday with Ray Crabtree.

Walter Houston, of Knox City, is visiting with Fred Reeves.

Lorene and Louise Brown spent last week with Edna Butcher, of Silverton.

The Floyd County Fifth Sunday meeting will be held at the Fairview Baptist Church Saturday and Sunday. Everybody come!

Blanco News

Blanco, June 24.—Mr. and Mrs. G. E. Smith motored to Olton last Tuesday.

Mrs. Badgett and daughter, Miss Perney, of Whitewright, are visiting D. R. Badgett and family.

Mr. Dalley, of Abernathy, is visiting his brother, Linnard, and will work through harvest for Mr. Simpson.

Mr. and Mrs. Wilbur Snell, of Ft. Worth, spent Thursday with his parents, Mr. and Mrs. Will Snell. Clyde accompanied his brother home Friday.

Corene Daniel happened to an accident Sunday while playing in the barn loft. She fell about fourteen or fifteen feet to the ground and was hurt pretty bad but not seriously.

Mrs. Seward and daughter, Loyd, of Floydada, are spending this week with Mrs. Horace Simpson.

Mr. Gilbreath and family and Miss Irene Cates, visited friends at Providence Sunday.

Mrs. Greathouse and daughter, of San Antonio visited with Mrs. Gilbreath Sunday night and Monday.

Mrs. Ham Smith and children visited her parents, Mr. and Mrs. Floyd of Memphis, last week. Her brother, Harper Floyd, and family, accompanied them home to spend a week or two.

Mr. and Mrs. Ham Smith and Mr. and Mrs. Floyd attended a birthday dinner at the home of Mr. and Mrs. A. G. Smith, of Lorenzo Sunday. The dinner was given in honor of Mrs. A. G. Smith, who is seventy years of age.

Miss Ruby Farley attended the play at Lakeview Saturday night.

Follow Big Leaders For Riches, Says Baruch

Average investors who have attained riches in recent years are those who have followed the leads of the big figures in the financial world and kept their eyes open to the unmistakable signs of the times, Bernard M. Baruch, New York banker and former head of the War Industries Board, declares in an interview in The American Magazine.

Baruch pointed out that anyone of imagination could have foreseen the development of the radio, automobile, telephone and other big industries and that those who followed the actions of the DuPonts, Gerards, Swope, Clarence Dillion, the Guggenheims and other financiers, in general, made fortunes.

"Charles M. Schwab," said Baruch, "once remarked that he made it a rule to do business only with lucky men, by which he meant with men who had demonstrated their capacity in a series of situations. If you follow the investments of men who have succeeded,

Mayview News

Mayview, June 25.—Sunday school and church was well attended Sunday. A number of 88 were present and Bro. Shannon filled his regular appointment.

Mr. and Mrs. T. J. Campbell and family took dinner with Mr. and Mrs. H. L. Handley Sunday.

Miss Catherine Davis spent Sunday afternoon with Miss Robbie Lotspeich.

Mrs. Pat Bullock from Shamrock is visiting with her mother.

R. V. Bartlett spent Sunday with Wayne Bloodworth.

Several of the farmers are harvesting wheat this week.

Norman Payne returned home from Abilene Sunday night.

Mr. and Mrs. Cecil Payne spent Sunday with Mr. and Mrs. R. W. Lotspeich.

Miss Cozzett Ferguson of Dougherty, spent Sunday with Miss Grace Readhimer.

Mr. and Mrs. Heard, of Floydada attended church at Dougherty Sunday. Bro. and Sister Shannon spent Saturday night with Mr. and Mrs. R. W. Lotspeich.

Miss Jewel McNeill has been on the sick list this week.

Miss Ophelia Bartlett spent Saturday night and Sunday with Miss Lucille Evers of Pleasant Hill.

Several of the young folk attended the party given by Mr. and Mrs. Tate Jones Saturday night.

Mr. and Mrs. J. N. Bartlett took dinner with Mr. and Mrs. C. E. Bartlett Sunday.

Several of the young folk attended the party given by Mr. and Mrs. Allen Peacock Tuesday night in the Baker community.

Fairview News

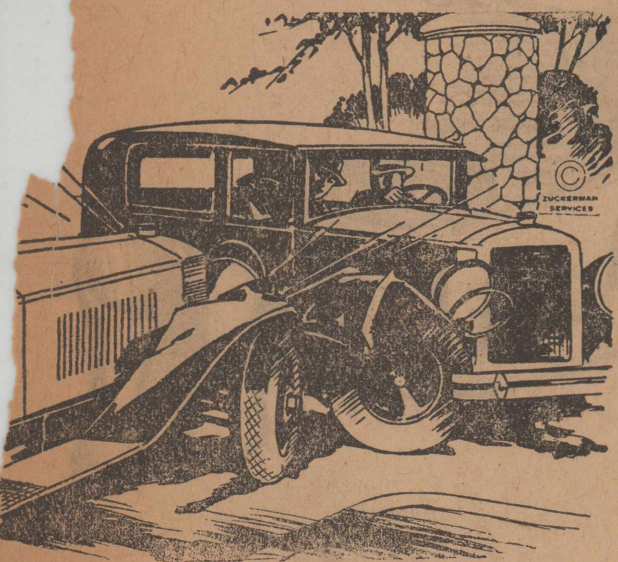
Fairview, June 25.—Sunday School and church was well attended Sunday. Bro. Burnam filled his regular appointment.

Mr. and Mrs. Ross and family, Mr. and Mrs. Lightfoot and family, Mrs. Montgomery and family, Mr. Jordan and Miss Bernice Mankin, all of Center, attended preaching here Sunday morning.

Mr. and Mrs. Ralph Zackery of White Deer, spent the weekend visiting relatives here.

Miss Anna Austin is visiting with Mr. and Mrs. Floyd Ruddick, of Hale Center.

Edward Clinton, of Floydada,



HAS THIS EVER HAPPENED TO YOU?

In this day and time it is hard to avoid the accidents that are sure to happen to the best of drivers. Whether it is your fault or not, Makes no difference.

Have it repaired—made like new and in first class condition. Be sure that you have it done by somebody that knows how.

Bring It To Us!

L. & O. TOP AND PAINT SHOP

Congratulations to the New Palace Theatre, and its builders.

Notice The Lighting Equipment Broome Electric Company

AMARILLO—AND WEST TEXAS

We were selected to do the intricate job of wiring the Boothe & White Building in Floydada.

This assignment required the use of many thousand feet of electric wire, intricately arranged to furnish light and power to all parts of the building at the touch of a button.

We congratulate Boothe and White and the Owners of the Splendid New Theatre, and wish them continued success.

They Wanted the Best ---They Got It



Everybody's Wearing 'em!

"Super shorts"—the new drawer with seamless crotch. You'll declare they're the most comfortable garments you ever wore. Wilson Brothers made them, put style in them as well as comfort. See the new stripe and pattern effects—some with shirts to blend.

WOOD BROS. "Clothing For Men"

Radio Electric Co.

takes pride in the fact that the beautiful lighting fixtures in the new Palace Theatre and White Drug were supplied by us.

Recognizing the superior qualities of the Frigidaire over other forms of refrigeration, Mr. White chose the

Frigidaire

for his new store.

We are always glad to have the privilege of supplying electrical needs and we enjoy having a part in building a greater Floydada.

Radio Electric Co.

Elmer Hinson

Emmett Hinson

Lighting the way to progress . . .

The new building which will house the Palace Theatre and White Drug Store is just another step in the steady growth Floydada is enjoying . . . and in which Texas Utilities has a leading part.

We serve the public. In conferring upon us the right to provide the utility which it is our business to transmit, Floydada has given us a trust which we intend to honor at all cost.

Untrammelled by competition we yet strain every effort to offer the utmost in service—to perform the seemingly impossible in maintaining our rates at low levels in the face of rising costs everywhere—to do our bit—an important bit—in giving Floydada a place in the sun.

In the furtherance of this policy we earnestly solicit your co-operation.

Texas Utilities Co.

"Electricity, Your Cheapest Servant"