

THE FLOYD COUNTY HESPERIAN

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NUMBER 17

Crime Not Rampant In Floyd Co., Says Report

Final Week of Spring Term District Court For Floyd County Nears Close.

That crime is "not rampant in Floyd County as might seem to be the case in many parts of Texas," and that "the interest of the public are in good hands," in Floyd County, are the outstanding thoughts in the report of the District Court Grand Jury made to Judge Bain Wednesday when the grand jury asked to be relieved of their duties. Commendations of the sheriff and his deputies "for their able assistance and co-operation" and for the district and county attorneys for "valuable service during our deliberations."

Negro Gets Ten Years
Joe Brown, a Floydada negro tried Monday and Tuesday on a charge of murder, was given ten years in the penitentiary in the jury verdict returned Tuesday afternoon. The negro slew another negro near Floydada baseball park in March, claiming self-defense.

A charge of swindling against I. S. Boyle was dismissed by the state Saturday.

Wednesday night of last week a jury returned a verdict of \$100 fine against Roy Grigsby, of this city, on a charge of operating an automobile while intoxicated. Motion for new trial filed by the defense attorney L. G. Mathews, will be argued before Judge Bain this morning at 8 o'clock.

A suit for debt, Jim Hammonds versus J. D. Holliday, was dismissed last Thursday, when parties reached agreement after the trial began.

A jury Saturday afternoon returned a verdict for W. R. Carr, awarding him \$2,000 for injuries sustained last fall while at work at the Panhandle Sand & Gravel Company plant. The suit was brought by the Commercial Standard Insurance Company an appeal from the findings of the State Accident Board in which Carr had been awarded a considerably large sum.

Parties of the estate of J. W. Jackson, deceased, was ordered by District Judge Bain this week following hearings conducted in the suit of Emma May Jackson and others against W. M. Jackson and others. The estate is valued at about \$30,000 and there are more than twenty heirs at law, the judgment of the court finds. A. C. Goen, J. D. Christian and Jas. K. Green were appointed commissioners to make the partition of lands among the heirs.

Saturday night will mark the close of the fifth week of court.

Grand Jury Report
The report of the grand jury, filed Wednesday afternoon is as follows:

"We, your grand jury, impaneled for the May term, A. D. 1929, beg herewith to submit you our final report. We have thoroughly investigated all violations of the law which have come to our knowledge and have brought witnesses from all parts of the county to testify in matters under investigation, and have returned indictments in all cases to us seemed justified by the testimony given before us.

"We desire to thank the court for his very patient co-operation and assistance during our deliberations. We wish to commend the sheriff and his deputies for their able assistance and co-operation and we find them to be diligent and in full sympathy with the strict enforcement of the law, without fear or favor. We are glad to advise the public that crime is not rampant in Floyd County as might seem to be the case in many parts of Texas.

"The county and district attorneys have rendered us valuable service during our deliberations and we feel like the interests of the public is in good hands and that all violations of the law will be given their very conscientious attention. In this connection we especially ask that the public stand by their officers in the enforcement of the law; they need your help and sympathy.

"We have visited the county jail and find it well kept and in a very sanitary condition."

The report is signed by A. C. Goen, foreman of the Grand Jury, May Term, 1929.

Only One Application For Marriage License

Dan Cupid has been falling down on the job during the month of June even prior to the effective date of the new marriage license law the applications for license to marry having been few in Floyd County and since the new law has come into effect there has been only one application after discovering the amount of trouble it would be to marry became discouraged and decided not to "go through with it," County Clerk Tom W. Deen said this week.

However, the clerk is offering all the encouragement he can to the first and second couples who make application under the new law "I'll donate my fees to the first and second couples that are issued license to wed at my office," Mr. Deen said. Under the new arrangement the clerk receives \$2.50 for issuing license and executing the affidavits, whereas he formerly received \$1.50 for issuing the license.

For the information of love-sick swains who would a marrying go, the new law requires that application for a license must be made and following the filing of the application three days notice of intention to marry is given. After the elapse of the three-day period, the man must file a health certificate from a licensed physician which is filed in the clerk's records and the license is then issued.

The procedure sounds more formidable than it really is, Clerk Deen says, although it apparently will bring an effective stop in this state to hasty and ill-considered marriages.

Ned Henderson Injured; Combine Platform Falls
Ned Henderson, of Pleasant Valley, was seriously injured Tuesday morning west of Lockney, when he was pinned beneath a combine platform that fell as he was adjusting it preparatory to begin harvesting a field of wheat on a lease of Olin W. Fry, word from Plainview where he was taken, indicating the present belief of attending physicians that his condition is satisfactory.

Henderson was accompanied on the trip from the Fry place in Pleasant Valley community to the lease by Mr. Fry's young son, Forrest. When the accident occurred he lay pinned beneath the heavy weight, his side pierced by a support until the lad could get help from the Pratt home half a mile distant. Mr. Henderson was taken directly to Plainview for treatment. It was found that the hip bone had been injured and that there were internal injuries although the seriousness of his condition will depend upon ability to keep infection from setting up, it is thought.

Ned Henderson is a son of Commissioner E. W. Henderson of this city. He has lived at Pleasant Valley a number of years and has helped with the Fry combine harvester each season. He has a family.

Postmasters Of Texas To Meet At Greenville
Postmasters of Texas are looking forward to the annual meeting of the Postmasters' Association of Texas to be held this year at Greenville on July 2 and 3, the plan being for the postmasters to spend the Fourth of July at Dallas.

Postmaster J. D. Starks is among those who will attend the annual gathering this year. Mr. Starks is a member of the executive committee of the association from the Eighteenth District.

CARD OF THANKS
We wish to express our sincere appreciation to all those who helped in any way to work our crops. Also wish to thank the ladies who assisted in preparing lunch for the men.

Mr. and Mrs. Floyd F. Fuqua.
Mr. and Mrs. A. W. Dunn.

Local Market
Poultry
Heavy hens, 18c
Light hens, 15c
Old roosters, 5c
Fryers, heavy, 23c
Leghorn, fryers, 20c
Stags, 7c
No. 1 Turkeys, 10c
No. 2 Turkeys, 7c
Hides, 6c
Guineas, each, 25c
Geese, 10c
Ducks, 10c
Eggs
Eggs, per dozen, 21c
Cream
Butterfat, per pound, 40c
Butter, 45 and 50c
Grain
Red Maize, threshed, \$1.15
Wheat, 80c
White Maize, threshed, \$1.00
Maize Heads, \$1.30
Barley, hundred, 95c

Free Delivery Of Mail To 49 Blocks In City

Suitable Receptacles For Mail Must Be Provided In Residence Districts.

Approximately forty-nine blocks in the business and residence section of Floydada will be included in the first area over which free delivery of mails will be established by the Post Office Department, according to information given out this week by Postmaster J. D. Starks, who said that the area to be served had been set out by an inspector for the post department following inspection visits made here.

One carrier and an auxiliary carrier will be put on to handle the mails in the area prescribed for free delivery when service is established September 1. Two deliveries will be made daily, one in the forenoon and one in the afternoon.

There is only one contingency which may arise to prevent the establishment of the free mail delivery service and that would be indifference on the part of the residents, a thing that is not likely, it is believed.

Private Mail Receptacles
Following is the information given by the department by which local officials will be governed as to the establishment of the city delivery service on September 1.

"City delivery service will not be established until at least eighty-five per cent of the residents shall have provided suitable receptacles for their mail. A slot in the door will serve the purpose, and is preferable. Business establishments need not provide receptacles if open at the time the carrier calls. Under no circumstances will mail be delivered to a patron who fails to provide a receptacle and all who have not done so should immediately be notified to that effect.

Fifteen days prior to the date fixed for the establishment of the service (September 1) the local office is required to report to the department the progress made in the matter of providing receptacles by patrons, giving the total number of stops and the number which have been equipped with receptacles. In case the patrons fail to meet the requirements set forth it will necessitate either the postponement of the establishment of service or possibly a complete withdrawal of authority therefor.

Report Gives Quanh Authority To Build
Authority for the construction of a short line from Quanh to Acme, Texas, by the Quanh, Acme & Pacific Railway Company will be granted by the Interstate Commerce Commission if the report of the examiner on the petition of the company is adopted by the commission.

The examiner who recently heard arguments on the proposed construction recently made recommendations that the Quanh line should be permitted to construct the short line. Heretofore the Q. A. & P. has used the lines of the Fort Worth & Denver for five miles, Quanh to Acme. Abandonment of the agreement by which it operates now between these points over the Denver was recommended.

An oral argument will likely be asked for, it is thought.

LONG TIME FRIEND OF THE HESPERIAN WRITES LETTER
The Hesperian is in receipt of the following letter from a former Floyd County resident and friend of long standing, F. L. Hargis, who is now a resident of Long Beach, California. His address is 2320 Atlantic Avenue. Mr. Hargis says:

"This is our twenty-first year's subscription to The Hesperian—so you see we are glad to read it anywhere we live.

"We left Seaside, Oregon, May 28, had fine weather on the 1500-mile trip. We came over the Siskiyoun Mountains at the Oregon and California line. There we came through two inches of snow on top of the mountains, but in the big valleys we saw some wonderful vineyards of grapes, big orchards of figs, peaches, apricots, walnuts, etc.

"The orange groves are mostly in Orange County, south of Los Angeles. The orchards are just full of oranges now.

"We saw W. L. Morris at Anaheim last Saturday, also Charlie Wilson at Huntington Park. There are quite a lot of Texas people here."

WORK BEGINS ON SCHOOL UNIT IN LOCKNEY DISTRICT
Work on the new high school building in West Lockney that will cost \$85,000, was begun last week by the contractors, and it is hoped to have the building ready to house the high school by the opening of the fall term.

J. T. Humphries and wife were here Wednesday from their home at Knox City visiting Mr. and Mrs. C. Newsome. They were enroute to Levelland for a visit.

10,000 Bass Have New Home In Lake At Country Club

Floydada Country Club lake now has a population of 10,000 more members of the finny tribe than it had Wednesday morning, ten thousand black bass, about two inches long being unloaded into the lake by Secretary R. C. Scott and a representative of the State Fish, Game and Oyster Commission about 4 o'clock Wednesday afternoon.

The little fish left the State Fish Hatchery at Dundee, Archer County, by truck Wednesday morning at 7. "When we opened the cans and began emptying the little fish into the lake, they were sure full of pep," Mr. Scott said. "And we didn't see a dead one in the whole lot."

Tulia Men To Operate Daily Hotel, Floydada
Popular Firm, Formerly of Dalhart, Take Term Lease Effective July 1.

Dave and Clyde Taylor, father and son, of Tulia, have leased the Commercial Hotel, leading Floydada hostelry, from W. P. Daily, effective July 1, and will take over its operation on that date, according to announcement made Tuesday by Mr. Daily following the signing of the contract for the lease.

The new operators were given a term lease and acquired the equipment and furnishings of the hotel by purchase.

The Messrs. Taylor gained considerable renown as hotel operators while residents of Dalhart where they had one of the most popular sixty-room hostels on the north plains. More recently, they reside at Tulia and the past few months have been operating a hotel at Sweetwater. Reports indicate they are popular with the travelers in this section.

Mr. Daily said his plans for the present were indefinite and that he would not be in a hurry to get back into harness. He has been operating the Commercial Hotel plant here since 1913, when he constructed the first unit of the structure. Three years ago he made a large addition to the structure. It is a stucco frame building, plastered throughout, clean and attractive in appearance throughout.

FLOYDADA ROTARIANS TO PLAY GOLF CLUB TODAY
Members of Floydada Rotary Club, finding themselves apparently unable to cope with the Lions Club of this city in baseball, are looking afield for opponents to conquer. Perhaps, this is not exactly correct, and it should be said that Lockney Rotarians, having heard the local club can't play baseball, have challenged them to a contest on the diamond.

At any rate, local Rotarians journey to Lockney this afternoon at 5 o'clock to play members of the Lockney Club at Lockney Baseball Park. They were challenged by the neighboring city club two weeks ago, but have been waiting recovery of physical normalcy to accept the challenge.

OKLAHOMA VISITORS SPEND BUSY DAY IN TEXAS TOWNS
It was a busy day for the Oklahoma delegation that visited Texas South Plains and lower panhandle cities and towns Monday. From the time they reached Floydada for an early breakfast as the guests of Floydada Chamber of Commerce, with the club women of the city acting as hostesses until their departure late the same night from Quanh for their respective homes they were on a fast schedule that kept them on the jump continually.

The trip was made over the lines of the Quanh, Acme & Pacific in a special train that made its departure from Oklahoma City Sunday night and reached Floydada shortly before seven Monday morning. Stops were made in Oklahoma at Chickasha, Tuttle, Cash, Snyder, Olustee, Eldorado and Altus to take on additional delegations for the trip.

160 persons sat down for the breakfast in Floydada Monday morning, that had been prepared by women of the clubs of the city. The planned program was halted for a minute after the visitors were seated, when an impromptu visit was made by "members of Washington Society." The party was made up of "Mrs. Hoover, Mrs. Gan and Mrs. De Priest," who were introduced. Mrs. Gan insisted upon and was given a place at the head of the table. Mr. Gan donned an apron and went to the kitchen. "Mrs. Hoover," impersonated by Mrs. L. V. Smith, graciously presented "Mrs. De Priest," impersonated by Mrs. Edwin Heald, and "Mrs. Gan," impersonated by Mrs. Jack Henry. J. C. Wester was "Mr. Gan."

The welcome to Floydada on be-

Hail And Wind Damage To Crops, Buildings

Hail and wind damage over a territory of several miles east and slightly north of Floydada was done Tuesday afternoon of this week, at least two farms reporting buildings torn up and several reports indicating hail, wind and water damage to wheat and row crops.

A storm cloud that formed northwest of Center did practically no damage until it reached a point nearly due east of Floydada, where it began almost a due east course. At the W. C. Sims place two miles east it tore up a machinery shed, scattering the lumber over a considerable acreage. At L. H. Dorell's place a part of an excellent wheat crop was knocked out by fine hail driven by the wind, and the row crop buried in water and mud. Streaks and strips from that point east for several miles were visited by hail, wind and water damage, every third or fourth crop being injured more or less. No wind damage of any considerable extent is reported, however, between the Sims place and a point thirteen miles east. At the J. M. Willson place in Mayview a barn was blown into the hungalow home on the farm occupied by R. L. McNeill and family, wrecking both house and barn. A three-room residence and a two-room shack on the place were also demolished. A granary and windmill were the only improvements left uninjured on the farm. The McNeill family escaped without injury.

The rain that fell was local. It amounted to about one-fourth inch in Floydada, and two or three inches a short distance east of town. No other rainfall has occurred in the county during the week.

Local Bankers Attend Panhandle Convention

T. S. Stevenson, and J. G. Clements of the Floyd County National Bank, and S. L. Rushing, chairman of the board of directors of First National Bank at Lockney, returned Tuesday afternoon from Childers where they attended the twenty-fifth annual convention of the Panhandle Bankers' Association, held there Monday and Tuesday.

Amarillo was chosen as the next meeting place of the association. J. C. Anderson, Jr., vice-president of the First National Bank of Plainview was elected president to succeed J. H. Reed of Memphis. Other officers elected were: J. M. Crews, first vice-president; J. B. Steele, Dalhart, secretary and G. A. Gibner Spearman treasurer.

A resolution strongly recommending the establishment at Amarillo of a branch bank of the Federal reserve system was adopted. If established the bank will be in operation by fall, and will serve some 250 Panhandle banks that now do business at Dallas.

The convention came to a close with a big chicken barbecue at Fair Park followed by an address by Josh Lee, of the University of Oklahoma.

E. C. Henry returned Wednesday from Temple, where he went thru a clinic. Mr. Henry will have to remain in bed for a rest for several weeks and then his health will be improved, it is thought. Dr. George Smith accompanied him to Temple.

Will Introduce Talking Pictures When New Floydada Theatre Opens

Start Wheat Harvest In County This Week

Aiken Ships First Car Load; Lack of Freight Cars Holds up Shipments.

Wheat harvest over Floyd County began the latter part of last week, and with continued dry weather, will be in full swing by the first of next week. The first car load to leave the county left the Aiken section last Saturday and several cars have been shipped since that date. Lack of freight cars is holding up the shipment from Aiken, according to Aiken elevator men. Wheat is later in the eastern and north-eastern sections of the county, with the earliest being harvested in the north-west parts. Harvest began in the southern part of the county the first of this week.

All wheat from the Floyd County markets is going as Number 1 grade. It is averaging from twelve to twenty bushels to the acre, and is testing from 58 to 63 pounds per bushel. The best average in acreage and testings is in the Aiken and Petersburg sections.

The first car load of the 1929 wheat crop to be shipped from Floydada left Wednesday morning from the Edwards Grain Elevator. Two or more cars left out this Thursday morning and several are expected to be shipped tomorrow.

South Plains' first car load left Tuesday, with another car following today. Fifteen to twenty bushels to the acre, and a test of sixty pounds and better, is the general average of this section.

Four car loads had been shipped from Petersburg by Wednesday. More than one hundred truck loads had been received at one of the elevators in that city and the general average was from fifteen to twenty-five bushels to the acre.

No 1929 grain has been shipped to date from the Dougherty elevators, due to the rains and late crops in that section.

Council Plans Drive Enforce Sanitary Code

Notice that the City Council is planning a more vigorous effort to protect the health of the public against the dangers of the open toilet, is being given residents of Floydada this week by Mayor W. C. Hanna, in instances where residences are located on sewer lines but have not made connections with the sewer.

An enforceable ordinance which has been on the city's books for a number of years since the installation of the sewer system has not been rigidly enforced, except in the case of new houses constructed. A number of residences built before the construction of the sewer system have not been connected with the sewer system, and it is the owners of this property who will be affected by the changed attitude of city authorities.

54 NOTARIES QUALIFY TO SERVE IN NEXT 2 YEARS
Fifty-four have qualified as notaries public in Floyd County following appointments made by the Legislature. Many who received appointments did not qualify. Those who will serve are:

G. C. Tubbs, Belya Solomon, John Stewart Solomon, Maud E. Hollums, J. T. Scott, R. E. Fry, Floydada; Miss Tillie Giles, M. R. Snyder, Lockney; W. B. Clark, Floydada; J. N. Stalbird, Jno. C. Broyles, Almira R. McComas, A. J. White, R. C. Ramsey, Lockney; E. L. Norman, Frank L. Moore, O. M. Watson, Jeff D. Ayres, D. G. Ayres, R. A. Garrett, Lucy E. Crum, Mary Reathiner, Jay Laverty, Floydada;

Wilma Fuller, Arthur B. Duncan, Burl Bedford, Floydada, W. R. Childers, Lockney; J. N. Johnson, A. A. Bishop, Mary N. Shenefelt, Mrs. C. D. Gibbs, Dona Covington, B. K. Barker, Robert Eubank, T. S. Stevenson, Jas. K. Green, R. C. Scott, May M. Garrett, A. C. Goen, J. B. Bishop, A. N. Gamble, Ethel Graham, T. C. Russell, S. E. Duncan, J. C. Gilliam, Robert A. Sone, A. J. Folley, L. G. Mathews, Mark W. Duncan, Roy L. Snodgrass, Floydada; G. A. Barton, Ryan Speegle, A. J. Crager, E. Guthrie, Lockney; Elmer L. Thornton, South Plains.

INJURED AT COUNTRY CLUB
Harold Brown, son of Mr. and Mrs. R. Fred Brown, suffered a painful cut on his neck last Tuesday afternoon when he ran into a barbed wire at the Floydada Country Club. Although the cut is deep and is very painful, it is not believed to be serious.

The barbed wire was stretched around the fairway at the golf course. He was immediately brought to town and given medical attention.

Austin C. Mitchell and family of Dallas, were in Floydada for a short time Wednesday enroute to California on a vacation trip.

New All-Talking Theatre Will Open About July 1 With Sound Picture.

Within two weeks, Floyd County citizens will have witnessed one of the most significant events in the history of motion pictures in Floydada—the introduction of singing and talking pictures. In announcing the opening within the next two or three weeks of the new theatre in this city by the Floydada Theatres, Manager Jack Deakins stated that all-talking and singing pictures would be reproduced in Floydada just as successfully as in the largest cities in the United States.

Public Justly Proud
"We feel that Floyd County citizens can be justly proud of our new theatre," Mr. Deakins stated. "We have spared no expense in securing the best that money can buy and we feel that we will be justified in our heavy expenditure by the liberal patronage of the Floyd County public," he stated.

The introduction of talking pictures to Floyd County theatre goers will bring the marvel and wonder of the scientific age to this city. Floydada will receive identically the same singing and talking pictures that the largest cities will receive. The machine will reproduce any singing and talking picture and the reproduction will rank in the same class with the highest priced machines on the market. Every type of sound synchronized pictures may be shown in the new theatre.

Talking pictures, "talkies," sound pictures, or whatever you may wish to call them, represents perhaps the greatest invention of the century. Certainly they have revolutionized not only the movie industry, but the lives of many who hear them. Many towns and cities have many more thousand population than Floydada have not installed the expensive machinery necessary for synchronization of voice, the picture and action.

Not only will feature talking reels be brought here early, but a number of other "worth-while" phases of the new invention will be featured.

Outstanding operatic and operatic singers such as Titie Williams O'Neal and Francis will be in the weekly menagerie teams such as Schenck, Bernard and Henri, Miller and Lyles, many of who are radio artists as well, will perform.

Soloists and dancers whose reputations are nation wide, and singers of renown, and the great leaders and orchestral organizations are also to be in action. Vir Lopez and the Pennsylvania orchestra are included in the latter group.

These nationally known acts may be seen and heard on the screen in Floydada with the completion of the new Floydada Theatre.

Perfect Acoustics Expected
In speaking of the history of talking pictures, Mr. Deakins pointed out that, first shown in August 1926, at the Warner Theatre, New York City, talking pictures created a furore in the theatrical and scientific worlds. For years science has been trying to synchronize the speech and action of characters upon the screen, but was not until scientists discovered the secret about three years ago—that the invention was accomplished—all of which is now being available in Floydada.

Acoustics in the new theatre are expected to be perfect. The sole idea in mind when the talking picture was first introduced was the fully installed and being submitted.

"Our first picture, fifty-five per cent talking, will not want the people to see it. We can not reproduce per cent talking pictures. Manager Deakins pointed out, "Our booking prevented presenting an all-talking picture this date," he said.

Definite opening date for new theatre has not been announced at this time, but Mr. Deakins expressed belief that new play house would be open to the public for the first Monday, July 1.

SCOGGIN-DICKEY FOR OPENING AT LUBBOCK
Formal opening of the Scoggin-Dickey Motor Theatre at Lubbock was held last night with a dance, accompanied by a paper, a golf course, and a picnic.

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NOT FAR AWAY

Fourth of July is not far distant in the future. In fact, it is almost here, and Floydada people along with their neighbors from all over the county and all over the plains will spend more gasoline and oil money than on any other day of the year.

Unless the harvest hinders there will be mighty few Floyd County families that won't go somewhere to see some kind of a spectacle, an automobile race, or whatnot.

Peculiarly enough Texas people, attempting to assimilate some of the more northern ideas, to "standardize" ourselves, as it were, find it one of the more difficult things to learn to shoot fireworks on Fourth of July rather than at Christmas times. Just seems like hot weather isn't any time for such things. Of course, Christmas of all times is not the time for fireworks and hip hurrah, but that's a habit that the kids who are now the grown ups got into in their youthful days, and it comes natural.

VISIT OF THE OKLAHOMANS

Floydada and Lubbock, the south plains towns which sent delegations to Oklahoma City in the spring had the extreme pleasure Monday to entertain the visitors on a nearly all-day return visit, and along with Matador, Roaring Springs, Paducah and Quanah, show them what the plains and lower panhandle country had to offer in the way of opportunities for men with money and vision. As promised Oklahoma City sent a big delegation of their representatives of business to see and to learn first-hand about this portion of Texas along the Quanah, Acme & Pacific, and something of the country on beyond.

Floydada counts itself fortunate have these new allies in Oklahoma—including the fine cities this side of Oklahoma City, Oklahomans, because there is a new land, new as our own, almost, are naturally aggressive and forward looking. They are building an empire. They certainly do things. They are trying to take home an impression of a country as big as all out-landers where there are matchless opportunities.

Floydada may well be glad these new men came to see us. We'll bring results from their trip, you'll see it.

CHANGES UNDER WAY

Many changes are being made in Floydada this spring and summer changes in fronts that are calculated to keep the old buildings already in use up to the standards being set by the new merchandisers who are coming into this field.

Not less than a dozen such changes have already been made or are in process of the making. All of the betterment of Floydada as a merchandising center. Floydada is growing all the time. More and more money is going into its business district to keep step with the tremendous growth that has marked its residence section and the ever-widening trade territory which its retail establishments are serving.

TEXAS PRESS GOLDEN JUBILEE

It was the privilege and pleasure of more than four hundred Texas newspaper men to spend three days last week at Wichita Falls in an annual meeting which marked the twentieth anniversary of the association's birth.

Faith Built" was in many ways, of that city, the nerve and civic ordering to make the unusual pleasure the least of the convention was a convention where the growth of the Wilbarger county of the Wilbarger county was carefully brought to the down-state newspaper publishers already knew of the growth, but that did not mean they enjoy any the less the vitality of R. H. Nichols and his fellow-citizens.

How time works its changes was tied with unusual forcefulness when it developed that not a man helped to organize the Texas Association was present at the meeting at Wichita Falls and there were present who had members as long as forty-seven years. Most of those present had members twenty years and less.

Afternoon was given over to the reminiscences of the by-gone days of the delight of the editor's edification of the editor of newspaper first hand of recompenses of a member of a

MAYBE HE'LL FEEL THIS ONE



Roscoe Misselhorn

wheat crop, while cotton and forage crop reports indicate that these have gotten off to a good start and are not being injured by the warmth of the past several days.

The principal drawbacks to the situation as regards wheat is that the sucker crop, in most instances is not maturing like it should. At the same time the older stalks in the field are going to have to wait for the ripening of the younger grain before the combine can be put in them. The net wave has ripened the grain faster than it should have ripened, it seems.

SAVING HIDES

Hides and skins must be cured promptly in warm weather if they are to make good leather. They should be salted as soon as they have cooled and have been cleaned. About 1 pound of salt is needed for every pound of cattle or horse hide. See that all parts of the flesh side get a sprinkling of salt, being especially careful to rub it in well along the cut edges, head, neck, legs, wrinkles, and heavy portions. Properly cured hides will take from 12 to 14 days to become "salt firm." Sheepskins take longer than hides to cool and in warm weather should not be salted until 8 to 10 hours after being removed from the carcass. One-half pound of salt is enough per pound of sheep-skin. Sheep and lamb skins heat quickly, especially if piled, and should be marketed promptly; not more than five or six days after salting, unless special facilities and storage space for keeping them are available.

Where Slow Motion Pays

Bees are wild animals and should be handled only in accordance with their natural activities. The man who understands the behavior of bees can do almost anything with them if he makes them do only the things it is natural for them to do. Bees are very much irritated by superfluous, quick movements, for example, and they should be disturbed during handling as little as possible. With their peculiar eye structure they seem to notice motion more readily than they do objects. Stings are to be avoided not only because the operator doesn't enjoy them, but because the odor of poison that gets into the air irritates the bees and makes them more difficult to handle. The color of black excites bees, and black clothing, especially a black hat, should not be worn. The best time to handle bees is during the middle of warm days, preferably during a honey flow. Never handle them at night or on cold, wet days unless absolutely necessary.

How To Measure Grain

Here is a method of estimating the amount of grain in a crib or bin, give in the June 1 Oklahoma Stockman:

First find the number of cubic feet in the bin.

For threshed grain multiply by .8, for ear corn multiply by .4, for snapped corn multiply by .3 and for milo or kafir well seeded with short stems and well settled or tramped multiply by .3. That is the same as wagon-box measure.

Solution: Wagon box 2-3-10 equals 60 cubic feet x .4 equals 24 bushels of ear corn.

Or a Situation Marriage has always been a job, a profession if you want to give it a higher sounding name. — Woman's Home Companion.

Lack of Technique

Sally ender is up in arms as a result of Jennie Jenks claiming to be knitting champion of Pump-handle Hollow. Sally says Jennie don't even know how to knit her brows.—Farm and Fireside.



'Round The Square

With Old Battleaxe (Himself)

Saliva Slinger Topic of the Day: —Mrs. Hoover dines with a negro woman in the White House. And very few, yes, very few, admitted that they voted a Republican ticket.

O. B. doesn't like to bring politics into this column, but we just can't let this opportunity slip to put in a word edge-wise. O. B.'s business, you know, is to talk about other people's business.

Mr. and Mrs. Hoover can have colored guests if they wish, but you need not worry about O. B. having Old Negro Deacon up to dinner with him. "I'd rat or be White than President."

But if we should rule the world with common sense, think how many pretty phrases would be lost to posterity.

Mr. Hoover need not be surprised at trouble, though. Because "true love never runs smooth," you know.

If Floydada wants to join in this "Negro Equalization idea," all we have gotta do is build a Municipal Auditorium and let the colored folks have the use of it three days out of the week. At that, the whites would have the use of it three days each week more than we have now.

Better lighting for the Floydada negro quarters could be acquired by putting lights on the Court house dome. That would throw a little light on the subject.

Say folks, it is generally admitted that it is a poor law that won't work both ways, isn't it? Well, why can't our officers make automobiles go when the lights say "go" instead of parking all day in the center of the streets? Last week, O. B. observed one of the prominent business men of this city holding a conference with another occupant in the rear seat of the car, and the car parked in the middle of the street on a green light. The light changed three times before the car started. Golly, I'd like to be an officer for about a couple of days in this town. Then leave for a couple of months. Boy, we'd have lots of fun for two days, at least.

An exchange says: You must expect to be imposed upon—if you insist on being good natured.

And that is what O. B. is going through with while making an attempt at growing a mustache. Some say it's horrible, but we all can't be good looking. Your knees may

The TOWN DOCTOR
(The Doctor of Towns)

—SAYS—

CIVIC LOYALTY IS A FINE-SOUNDING PHRASE
It is a fine, high-sounding phrase—Civic Loyalty; it makes a good text for a lot of oratory and columns upon columns of newspaper editorials, but after all, there is no difference between Civic Loyalty and any other kind of loyalty.

Whole books have been written on the subject; any number of sermons preached on and about it; hundreds of speakers have put thousands of people to sleep talking about it. Still, what is it—or perhaps it is better to say: "What isn't it?"

The city in which you live is YOUR city; its institutions are yours; its life your family's and your children's; and besides, YOU are a part of it, in fact, YOU are the city. Such being the case, you naturally do not want to be disloyal to it, for the worst of all is disloyalty to one's self. The man who is disloyal to his town is disloyal to himself and to all that is best in him. He is his own worst enemy, for he undermines his character and thus deprives his efforts of that incentive which is the most powerful of all factors.

Your loyalty or disloyalty makes the place where you live what it is or what it is not, and you can not pass the buck to "George," the weather or prohibition.

You expect your city to be a good place in which to live,—in fact, you sometimes get "het-up" and DEMAND that it be such a place. But it is a good place, only if YOU yourself do that which is necessary to make it so, and to do that you have to be LOYAL to it, stick up for it, boost it, and if necessary, fight for it.

Loyalty reproduces a reciprocal effect in all with whom a loyal person comes in contact. A man who is loyal to his friends, family, town, country and loyal to his God will never be troubled with disloyalty on the part of others. There is no real success without loyalty.

Whatever Civic Loyalty is, it isn't knocking your town, buying mail order, or going to the next nearest town to purchase when you can buy the same thing at home, and usually for less money.

Spending your money with out-of-town peddlers in not only disloyalty but down-right foolhardness, if you value your money.

Bragging that you bought it in the city and that, therefore, it must be better, when you could have purchased it from a local dealer, is not only disloyalty, but it is flaunting your LACK of loyalty, besides taking a chance on being LAUGHED AT behind your back by people who know. When a stranger says: "This looks like a pretty good town you have here," and you reply and say: "Oh, yes, it's all right, if you like it," or some other derogatory remark; or when you hear some unthinking native ridicule your community, and you turn it off as a joke, that is not only disloyalty, but darned poor business.

Preaching to others what they should do and then doing the opposite yourself is disloyalty, so "Try The Home Folks First."

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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knock, but it is better to have them do it than your tongue.

Many people don't seem to realize that this office, just like most every other business in Floydada, has grown in such proportions that we must have a systematic way of doing things. It is our custom to mail every subscriber a notice when his subscription expires, and if it is not renewed, we stop the paper from thirty to sixty days after the notice was mailed. In this way we have no delinquent subscriptions.

Lots of the time a subscriber gets sore because we stop his paper. But you must remember that the day is gone when the editor can go over every subscription and personally remind the subscriber that his time it out. So now we have a system that is fair to all. Won't you help us in this way?

Now that that's over.—

That guy on California Street says that Floyd County will be far better off when the Knows, instead of the Nos, have it.

Hint to the Saliva Slingers: It has been estimated that cow moves her jaw 41,000 times a day, and yet a cow says nothing.

Come to Floydada, folks, where you can plant your garden on concrete paving.

Mrs. J. B. Houston returned Thursday from Lampasas where she visited her mother, Mrs. M. E. Williams, and at San Antonio and Del Rio, where she visited other relatives. Mrs. Williams arrived here Sunday and will spend several months with her daughter.

Mr. and Mrs. G. T. Assiter and daughter, Georgia Lee and son, L. V. and Mr. Assiter's nephew, Everette Moore, left Thursday, for a two weeks vacation trip to Eureka Springs, Arkansas.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF JUNE 24, 1915

Yesterday morning the tender of the out-bound Floydada train's engine jumped the track between here and Plainview twice. The train was an hour late, but Conductor Thompson wore the same old smile. Miss Inez Puryear, the daughter of Mr. and Mrs. H. L. Puryear, was married last Sunday morning at her parents home to Wallis A. Clark, son of former County Clerk W. B. Clark.

The Starks Building on West Side will be completed the latter part of this week and as soon as the workmen complete the job J. C. Garrison will begin installing the fixtures for his new cafe which will be opened up in the north side of the building. The new cafe has been named the "Movie Cafe" the name being taken from its proximity to the moving picture theatre.

Dr. R. A. Childers has all arrangements completed, including drafting of plans, for the erection of a modern sanitarium on his lots two blocks southwest from the square.

Mrs. Mary Johnson and daughter, Miss Fronia, left Monday morning for Boulder, Colo., where they will spend some time for Miss Fronia's health.

Mrs. C. W. Gound, of Weslaco, came Thursday for a visit with her daughter, Mrs. Leslie Surginer, and Mr. Surginer.

Mr. and Mrs. Earl Lewis, of Pampa, were guests of Mr. and Mrs. Leslie Surginer Sunday.

Mr. and Mrs. J. E. Newton and children returned Wednesday of last week from a three weeks vacation to Corpus Christi. They went by Bellevue and attended the High School graduation exercises, their son, Glenn, being a member of the graduation class. He accompanied his parents on the remainder of the trip.

Mr. and Mrs. O. F. Rea, of Aberrathly, were guests of Mr. and Mrs. J. B. Houston and Mr. and Mrs. C. R. Houston Sunday.

Mr. and Mrs. Edwin Stiles, of Cuero, Miss Angie Stiles who has been attending Texas University Medical School at Galveston and Mrs. Stiles sister, Miss Esther Hanna, of Fredericksburg, came Friday and were guests of Mr. Stiles' and Miss Stiles' parents, Mr. and Mrs. W. T. Stiles until Sunday. Miss Stiles went from here to Austin for a visit.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

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Internal Medicine and Electrotherapy, also Diseases of Women and Obstetrics.
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LAND
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.
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Floydada, Texas

We Want to Buy Your GRAIN!
Farmers Please Take Notice:-
We Buy All Kinds of Grain
For CASH!
Come to see us before you sell your Wheat. We are buying grain for the Farmers.
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Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents.
Would appreciate your Fire Insurance Business.
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FIRE INSURANCE AGENCY
WILL APPRECIATE YOUR BUSINESS
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Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
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FLY - TIME

SPECIAL FOR FRIDAY AND SATURDAY

FLY DED—Kills a whole room full of flies while you are trying to swat just one.

COMPLETE OUTFIT—Hand sprayer and can of Liquid. Usually Retail at 50c
SPECIAL, 25c

Many other bargains at our store for this week-end.

H. P. Watson Co.

South Side Square
"Where Your Dollars Have More Cents"

TEN NEBRASKA FARMERS WHO NEED NO RELIEF

Talking of farm relief—there are at least ten farmers in Nebraska who opine that they want no relief from anyone.

These ten were chosen by former Governor Sempel McKelvie of Nebraska as the most representative farmers in the state, and were recently named "Master Farmers" by Gov. A. J. Weaver. Every farmer and rancher in the state was considered for the award of the title of "Master Farmer."

The average age of the "Master Farmers" picked is 50.2. Their average net worth when they started farming was around \$1,500, while today their average net worth is approximately \$130,000. There are wealthier farmers in Nebraska, but these did not make their money solely through farming.

The following are the honored ten:
D. S. Anderson, Lexington; J. C. Carson, Irwin; J. E. Donaldson, Albion; Frederick Ehrman, Gering; Charles W. Garrison, Union; Robert S. Lee, Brownlee; J. A. Lothrop, Crete; Frank Potter, Monroe; and L. G. Tochum of Ashland.

The selections were based on these points: Operation and organization of farm; business methods and ability; general farm appearance and upkeep; home life; citizenship.

Eight winners were dirt farmers and two ranchers.
All have comfortable homes, equipped with many conveniences and labor-saving devices. The average number of rooms per house is 9.06. All have running water in their homes and nine have modern heating plants. Nine have electricity in their homes and barns; some have farm plants and others get their electricity from power lines. All have power washing machines. Three have electric refrigerators and six have other refrigerators.

The average size of the eight farms is 439 acres and the average average 14,870 acres. The average number of acres of crops per farm not including the two ranches is: Corn, 119; wheat, 43; oats, 24; legume crops, 74; other hay and pasture, 141. It can be seen by these averages that the farmers rotate their crops and grow comparatively large acreages of legume crops to maintain their soil fertility. The average crop acres farmed per man by the eight farmers is 104.

A chance to compare good with poor farming is given in the average crop yield of the Master Farmers against other farms. For instance, the average yield of corn on farms of the Master Farmers for five years is 42 bushels per acre average for counties in which the farmers live. Their wheat yield is 31 bushels for a five year average as compared to 18 bushels for other farmers in their county. Their oat average was 40 bushels per acre against 29.2 for their neighbors. The Master Farmers raised three tons per acre of alfalfa which their counties' average was 2.5.

General Escobar has been named by the rebels provisional President of Mexico, which means, we take it, provided he can get it.—Lynchburg News.

RAMIE AS A FIBER CROP AWAITS AN ELI WHITNEY

For sixty years and more, the fiber-yielding plant known as ramie has challenged inventive genius to perfect a machine which will do for it what Whitney's gin did for cotton. From the fibers of ramie the Chinese make the fabric known in the United States as Chinese grass cloth.

As long ago as 1869 the Government of British India offered a reward of \$25,000 for a machine that would be successful in decorating ramie. Several inventors competed unsuccessfully and the prize was later withdrawn. Since then ramie has been grown experimentally in most of the countries having approximately the climate of the Southern States of this country.

Many of these trials plants were designed to furnish test material for newly invented decorating machines; but none of the machines has proved of practical value, and expansion of planting in the United States will have to await a successful decorator. In China most of the fiber is separated and dried and bleached by hand labor.

With a successful decorator, Lyster H. Dewey of the United States Department of Agriculture who has made a study of the plant believes it might become a crop of some importance in our Southern States. It grows best in a warm temperate climate with abundant rainfall and requires fertile well-drained soil. Unlike cotton, the objective in ramie culture is a growth of stalks rather than seed bolls, and the plant would be well adapted to rich-bottom lands in areas where cotton grows better in the uplands. In China the annual yield of ramie ranges from an average of about 400 up to 600 or 700 pounds of fiber an acre. China grass has been selling on the London market at from 25 to 35 cents a pound in recent years.

The plant is a perennial. The yield increases rapidly until about the fourth year, after which the field may be kept in the crop for from 5 to 10 years, depending on the fertility of the soil and the maintenance of an adequate supply of plant food.

Real Relief
Almost every tax student admits that the farmers get the dirty end of it. The only practical solution is a determined attack on the vicious general property tax.—Farm and Fireside.

Or the Boll Weevil
Shall we never learn that a family quarrel is worse than a crop failure?—Farm and Fireside.

Ten Years of Suffrage Give Women Big Gains

Ten years of enjoyment of the right of suffrage has given women of the United States even more than they asked when their bill was passed by Congress, according to Frederick L. Collins, Washington correspondent for the Woman's Home Companion.

In the first place, Collins states, the original demands of women, when they were picketing the White House and otherwise seeking universal suffrage, were vague and the opposition was still more vague. Time went on and women were granted the right to vote, but it was "shared," not "won," says the author.

"What women really wanted and what they ultimately got," continues the article, "was not a New Woman, but a New Man. The fact that they received a New Man was shown in the recent presidential election wherein the policies of both candidates were so clearly defined with respect to the rights of women, children and the home, that the question of how they stood on the matter of women suffrage was never raised."

"It is true," says the writer, "that success in the larger political field is disappointingly elusive. The only woman in national politics whose name means much to the average American voter is Mabel Walker Willebrandt, and her nation wide reputation is due chiefly to the fact that she happens to be holding the red end of a very hot poker."

Collins points out that in spite of the fact that women in government offices are largely carrying on the careers of their husbands, the woman influence in politics has grown to such an extent in ten years that probably never again will a presidential candidate be challenged to state his stand on matters that affect the sphere of women.

AIDE SHOT BY KAISER; BROTHER BARED SPY PLAN

How Kaiser Wilhelm, by killing one of his own officers during the early days of the war, opened the way for the crash of the great German spy system, is a hitherto untold story of the American Intelligence Division related by Thomas M. Johnson, former war correspondent, in the American Magazine.

The German espionage forces which played havoc with all allied plans and made possible the successful German drive in March, 1918, was finally traced to Switzerland where it operated under the guidance of a single man known as "The Master." So frequently were Allied plans upset that the American Intelligence officers were called in to aid.

The American assigned to the task at last met in Berne one of two German brothers he had known in Germany before the war. From him he learned that the German's older brother had become a member of the Kaiser's military staff early in the war. An attempt was made to assassinate the Emperor and when he withdrew to his hunting lodge, he took the young officer with him as a trusted bodyguard.

One day the Kaiser came upon the soldier who being off duty, had unbuttoned his tunic. The soldier's attempt to fasten it was mistaken by the nervous monarch for an attempt to reach for a weapon and the Kaiser shot him dead on the spot.

The shock killed the officer's mother and made an invalid of his father. His younger brother, tho in frail health, was forced into the army and then into the spy service. He was one of the few who knew of the workings of The Master, and finally told the American, out of revenge for the killing of his brother. The American, with Allied officers, rounded up the spies in Zurich. The master spy escaped from a hospital and into Germany, but his system was completely shattered and was never effectively rebuilt.

Society & Clubs

Visitor honoree at Slumber Party.
Josephine Sullivan of Wichita Falls was honoree at a slumber party given by Mary Louise Thurmon at the home of her parents, Mr. and Mrs. Sam Thurmon Tuesday night.

The hostess entertained with games and riding until a late hour. Guests were: Wanda Teeple, Mary Ann Kimble, Virginia Welch, Rhe Cloud, Addie Barker, Hazel Borum and Josephine Sullivan, the honoree.

Will Rogers and Morrow Declare Coolidge Humorist

Calvin Coolidge is a genuine humorist, declares Will Rogers, himself one of the foremost humorists in the country. In support of his arguments, Rogers quotes a number of intimate stories about Coolidge as told by Dwight Morrow, Ambassador to Mexico, former schoolmate and close friend of the ex-president.

Morrow told of a visit to Coolidge in his hotel in Washington when he was waiting to succeed Harding. After a long silence, Coolidge turned to Morrow solemnly. "Dwight," he said, "I am not going to make the mistake that lots of them have made. I am not going to try to be a great President."

"I'll just put them in a cupboard," she said.

"You'd better put them in the room and we'll live in the cupboard," replied Coolidge, according to the Ambassador.

Ambassador Morrow values highly Coolidge's instructions to him when he left for Mexico City. He had expected hundreds of words of instructions and policies, but his mission was not mentioned until just before he boarded the train, when Coolidge, after a brief "good bye" said:

"Dwight don't jump on Mexico. Just keep Mexico from jumping on us."

"Has Coolidge humor?" concludes Rogers, after a recital of Morrow's stories. "Say, he has more real, downright, subtle humor than anyone we have in public life."

New Hampshire Now Leads in Electrified Homes

New Hampshire, during the past year stepped into leading place in the number of its homes wired for the use of electric power, according to Woman's Home Companion, which points out the rapid rate at which both city and rural communities are being brought into the electricity using class.

The New England state leads the remainder of the country with 97 per cent of its homes wired, continues the article. New Jersey occupies second place with 95 per cent of its homes equipped with electric current and consequent labor saving devices. Rhode Island is third with 93 per cent.

During the first nine months of 1928 the campaign for eliminating drudgery and darkness resulted in the wiring to electric current of 842,000 new homes both in the city

FOR SALE—Frame house 20x34, without floor or partitions, good condition. Bargain if sold at once. L. B. Maxey. 17c

FOR SALE—Credit on Chevrolet Car. Anna Marie Moore. 17c

SHERIFF'S SALE

THE STATE OF TEXAS

County of Floyd
NOTICE IS HEREBY GIVEN That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the 19th day of March 1929, by T. P. Guimarin Clerk of said Court for the sum of One Thousand Two Hundred Fifty and 71/100 Dollars and costs of suit, under a Judgment, in favor of Thurber Brick Co. in a certain cause in said Court, No. 1695 and styled Thurber Brick Co. vs. J. W. Blair et al, placed in my hands for service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did, on the 11th day of June 1929, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

All of Lots Nos. 1 and 2 and 3, in Block 38, Particularly described as beginning at A point 240 feet North and 70 feet West of the Northwest Corner of the Ira E. Davis 80 acre Homestead Survey and the Northwest Corner of the R. E. Davis 80 acre Homestead Survey, same being 30 feet North and thirty feet east of the Northwest Corner of Block No. 3, in the Town of Lockney; Thence North 90 feet; Thence East 140 feet; Thence South 90 feet; Thence West 140 feet; and levied upon as the property of J. W. Blair, J. N. Jordan, H. B. Jordan and W. M. Hale, and that on the first Tuesday in August 1929, the same being the 6th day of said month, at the Court House door of Floyd County, in the Town of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said J. W. Blair, J. N. Jordan, H. B. Jordan and W. M. Hale, I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Order of Sale.

And in compliance with law, I give this notice by publication in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 11th day of June, 1929.
P. G. STEGALL,
Sheriff Floyd County, Texas.

HOT WEATHER CLOTHING For Men

Pants, shirts, two piece underwear, kool cloth Suits, Holeproof Hosiery. In fact anything in men's wearing apparels for the hot weather.

Come in and look them over.

GLAD SNODGRASS
Smart wear for men since 1900

and country. National power companies estimate that when the figures are available for the entire year of 1928, that they will show 19,000,000 homes electrified.

Mr. and Mrs. Travis Mitchell returned home the first of the week from Ruidoso, New Mexico, where they had been for two weeks on a vacation outing.

Crowded Air Lines
More than 30,000 passengers use the airline near Paris every year. More than half of the 10,000 passengers who fly each way from Paris to London annually are Americans.—Woman's Home Companion.

Cells, Not Baskets
A Chicago gang leader bragged in court that his henchmen never would have been caught if he had not assigned too many of them to one job. Showing the folly of putting too many eggs in one basket.—Farm & Fireside.

Ervin de Cordova returned to Floydada last Tuesday from Waco where he has been spending the winter months.

Mrs. Frank Hodge, of Oklahoma City, is spending the week here visiting with her mother, Mrs. L. G. Pool and other relatives and friends.

Mrs. Frank Hodge, of Oklahoma City, is spending the week here visiting with her mother, Mrs. L. G. Pool and other relatives and friends.

To-Day To-Morrow And Every Day

PRICES ARE CHEAPER AT THE E-Z SELF SERVING STORE.

Sugar
25 lb. Bag

\$1.49

Bacon
Sliced, No Rind. Per Pkg.

32c

Bread

Fresh From Oven
3 Loaves For

25c

Matches

Per Box

3c

Corn

Clairion No. 2 Can

11c

Tea

Lipton's

Lipton's 1/4 Pound, 26c
Lipton's 1/2 Pound, 49c
Lipton's 1 Pound, 89c

Oranges

Good Size Doz.

23c

Grape Juice

Red Wing
Pint.

29c

Kraut

Medium Size Can,

10c

Mackerel

Large Tall Can

15c

Sugar

Brown or Powdered
1 Pound Box,

11c

Lemons

Sunkist
Large Size, Doz.

29c

Vinegar

Pure Distilled, Per Gallon

29c

Pickles

Sour Quart Jar

29c

Black Berries

No. 2 Can,

15c

FLOUR

Everlite or Amaryllis 48 lb

\$1.74

MEAL

Pearl, 24 lb. Sack

69c

FLOYDADA GROCERY COMPANY

Congratulations to our new competitor the New "Y" System Store No. 2

Get our prices on eggs before you sell.

Unknown Politicians Found By Lions Club

Flow of Oratory Precedes Election of Officers and Directors Tuesday Noon.

Floydada Lions Club now makes no claim of having more politicians and prospective politicians than any other civic club in this city. Eighteen nominees to offices in the club staff for the coming year were given opportunities last Tuesday noon to enter into boundaries of oratory in explaining their qualifications for the offices. Many of the heretofore unknown politicians dished out oratory that would rival in quality that of Mussolini.

First of the candidates to take the floor was J. C. Gilliam, aspirant to the office of Lion Boss or President. Although he is the only candidate for this office, at the close of his speech, it was suggested that all rules be broken and another candidate nominated. No one was hot in the row that followed.

Other famous orators who made their debut in behalf of their candidacy for offices of the club Tuesday were G. B. Schmid, W. M. Windsor, I. W. Hicks, J. C. Wester, W. L. Fry, C. H. Davis, Roy Snodgrass, and P. D. (Dictator) O'Brien.

Election of officers will be held at the regular noon meeting of the club at the Baptist Church Banquet hall next Tuesday. Only twenty-five members of the club were present Tuesday. The low attendance was caused, it is believed, by vacations and conflicting dates. J. C. Gilliam, first vice-president, presided during the absence of Lion Boss W. E. Patty. A report of the "Buddy System" of attendance was given and a few business matters attended to before adjournment.

NAZARENE REVIVAL WILL CLOSE SUNDAY EVENING

Growing attendance has marked each service of the Nazarene Revival, which is now being held at the City Park Tabernacle and the interest is increasing each day. Rev. N. E. Tyler, of Canadian, evangelist of the Church of the Nazarene, has been conducting the meeting. Mr. and Mrs. Jack Carter have been leading the song services.

The meeting is scheduled to close with the Sunday evening services.

Remington Portable Typewriters write good and last long.

WORK CLOTHES!



Mr. Farmer: You will need just the work clothes you need at WOOD BROS. Coveralls, Overall, Shirts, Pants, Underwear, Gloves, Sox, everything for the working man.

WOOD BROS.
"Clothers For Men"

CHILDREN OF A. L. BISHOP TO HAVE REUNION SUNDAY

With the exception of two members of the family, all the children of A. L. Bishop will be in a reunion here Sunday, according to present plans. Irvin Bishop, of Long Beach, Cal., arrived Tuesday for a ten days vacation with his father, and Stokle Bishop, of Dallas, arrived Wednesday for a short visit. Bishop and Carrie Fae Pitts, of Mexia, grandchildren of A. L. Bishop, accompanied Stokle from Dallas.

Mrs. Ray Dickey, of Lubbock, and Mrs. Tom Young, of Amarillo, are expected to arrive the latter part of this week. The children who can not attend are Mrs. J. I. Pitts, of Mexia and Mrs. Jake Gamble, of Phoenix, Ariz.

KIRNAN, RODEO PERFORMER, JULY 4 FEATURE AT AMARILLO

Amarillo, June 20.—Tommy Kirnan of Smithfield, Texas, holder of many world championship rodeo titles, will be the feature attraction at the Tri-State Fair rodeo to be held at Texan ball park here July 3, 4 and 5, Wilbur C. Hawk, president of the Tri-State Fair association, announced last night.

Kirnan, known to rodeo fans all over the country, will perform at each performance, matinee and evening, during the three days. He will be accompanied by his wife, Bea Kirnan, outstanding woman star known as "America's Favorite Horsewoman." Mr. and Mrs. Kirnan have taken part in every major rodeo in the world during the past ten years.

LOCAL FIREBOYS RETURN FROM GALVESTON MEETING

City Fire Marshal G. R. Strickland, John Buchanan, Burl Bedford and Elbert Price, members of the Floydada Fire Department, returned last Friday from Galveston where they attended a state meeting of Texas Firemen.

They remained in Galveston one week, and while there witnessed the International Bathing Beauty Contest.

COTTON PICKING UNDER WAY

Mr. and Mrs. G. G. Thomas of Harlingen, Texas, are here for a visit with T. J. Thomas and wife, having arrived Monday of this week. Conditions in the Rio Grande Valley are vastly different to the conditions in this section, the visiting Mr. Thomas said. "For instance, cotton picking has begun in the valley," he pointed out.

Mr. and Mrs. Thomas may decide to make Floyd County their home.

BLANCO WILL PRESENT PLAY AT ALLMON FRIDAY, JUNE 21

Blanco will present, "The Little Clodhopper," a three act comedy drama at Allmon Friday night, June 21. The play was previously announced for an engagement at Sand Hill but on account of it having been given at Sand Hill a year or so ago it will be given at this time at Allmon.

Admission will be 15c and 25c. The proceeds will be used for the benefit of the Blanco School.

WILL BILLS IMPROVING

A. E. Timin returned Monday from Los Angeles, Calif., where he has been at the bedside of his son-in-law, Will Bills, who was seriously injured recently in an automobile accident.

His condition is greatly improved, Mr. Timin reported, and doctors expressed belief that he would be completely recuperated within the next few weeks.

BENEFIT PLAY AT LAKEVIEW SATURDAY NIGHT, JUNE 22

"The path across the Hill" is the title of the benefit play to be presented at Lakeview Saturday night of this week, June 22. It was recently announced for the night of June 29 through error.

Proceeds from the play will be used to help furnish the Methodist church building at Lakeview.

What's Doing In West Texas Today

ANSON is doing a great deal of building. A theatre with a capacity of 450 on the main floor and 100 in the balcony is to be erected by Knox Pittard. The plans call for a modern theatre front, three entrances, the foyer of tile. Floor will be of cement and tile. The dimensions will be 30 by 120 feet.

HEREFORD celebrated the opening of a new \$80,000 Baptist church by starting a revival in it. All precedents in church construction were broken in the decoration, seating and architecture of the distinctive church. One thousand auditorium or theatre chairs are in supply. The rose colored, roof, eaves, and circular-topped windows suggest the Spanish motif.

American Telephone & Telegraph Co.—Bell System

159th Dividend
The regularly quarterly dividend of Two Dollars and Twenty-Five Cents (\$2.25) per share will be paid on Monday, July 15, 1929, to stockholders of record at the close of business on June 20, 1929.

H. Blair-Smith, Treasurer.



You don't have to stay home this summer
A Santa Fe Summer Excursion

Ticket will take you to California over the Indian-detroit and to Grand Canyon National Park—at very reasonable cost. Other National Parks may be included.

479 May we send you folders and map?

See—V. WILLIAMS, Agent
Floydada, Texas
Or Write—T. B. GALLAHER,
General Passenger Agent,
Amarillo, Texas

The DE LEON Free Press recently celebrated its 4th birthday. It was established late in June in 1889, eight years after the establishment of the town, and has been published continuously ever since.

O'DONNELL, Methodists are spending \$3,500 remodeling their church. Seven Sunday School rooms will be built, besides other improvements. When completed this will be a splendid edifice and up-to-date in every respect.

TAHOCA is to have a new business block. C. A. Hill of Lamesa has announced that he will erect a brick building 50x125 in size to house a chain grocery store and an automobile agency. The old Howell building, one of the first garages erected in this section will be razed for the new structure.

A BIG SPRING building is nearing completion. It is the \$35,000 Read building which contains seven stores on the ground floor, and a 25 room hotel on the second floor. It extends the business district one block on East Seventh. Other buildings nearing completion are the Alta Cista Apartment house, Studebaker plant and six-story Petroleum building.

SILVERTON's new High School building will cost \$80,000, and will be completed by August 15. The school board will make plans to organize both a Junior and a Senior High School, according to C. D. Wright, president of the board.

BROWNFIELD is rushing its street paving. At a meeting of the city council, recently, a Wichita Falls firm was employed as engineers on street paving with instructions to start actual construction as soon as possible. It is thought that the proceeds of the bonds recently voted will provide for the

Got Up In The Morning Feeling

DIZZY

"I BEGAN to suffer with headache and biliousness," says Mr. John C. Malone, of Buena Vista, Ohio. "I had a hurting through the middle part of my body which seemed to come from indigestion. I would get constipated, and then feel all out of sorts. I would get up in the morning feeling dizzy, and everything I ate would disagree with me."

"Someone asked me why I did not try Black-Draught. I found it to be just the medicine I needed. When I feel a spell coming on, I begin by taking a dose of Black-Draught, dry, at night. I continue to take it for several days, and in a short while I am feeling fine. It is all the medicine I need."

Costs only 1 cent a dose.
THE DRAUGHT'S
Black-Draught

For CONSTIPATION
INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take Cardul. In use over 50 years. EX-148

Sunset Graduate Forecasts Future Of Class Of 1929

paying of several additional blocks. The COLEMAN Chamber of Commerce recently elected Sim O'Neal to serve another year as secretary of the civic body. Elmo V. Cook head of the agricultural department and teacher of agriculture in Coleman High School, tendered his resignation to accept a position as agricultural agent in Bosque County.

BORGER, the worlds largest carbon black manufacturing center, has ten plants now operating or nearing completion, with 63 units, consuming 315, 000,000 cubic feet of residue gas daily. Four hundred and seventy five thousand pounds of carbon black for tires, etc., are made every day.

The WICHITA FALLS cheese plant is buying 27,000 pounds of milk a day from farmers and dairymen in the area, which means an income of \$600 daily and \$20,000 monthly from a source that was non-existent only a few months ago. Other creameries and purchasers of milk in that city swell the total considerably.

PERRYTON will soon have a modern three story hotel. It will contain 41 rooms and will supplement another good hotel under construction containing 26 rooms. Paving of 14 1-2 blocks in the business district is under way and a \$50,000 theatre, equipped with vitaphone is nearing completion.

BIRTHDAY SLUMBER PARTY

Alton Noland entertained Saturday night with a birthday slumber party. A birthday cake with twelve candles adorned the center of the table where a three-course luncheon was served.

Those present were Wilbert and Percy Mathews, Bascom Fields, Junior Huckabee, Orval and Adriel Spence, Harold Tubbs, Clois Fancher, Homer and Orville Jackson, Floyd Montgomery, Andie Noland and the host.

Mr. and Mrs. Bill Hicks and J. C. Short, of Abilene, spent Saturday night with Mr. and Mrs. T. M. Noland. Mr. Short remained with them while Mr. and Mrs. Hicks went to Childress to visit.

Both Bad Enough

Hasty anger is more troublesome than a tire blowout.—Farm and Fireside.

"The Path Across The Hill"

Comedy-Drama
Will be presented at
Lakeview School House
Saturday Night
June 22

Benefit fund for song books and other equipment for the Methodist Church and Sunday School of Lakeview.

You'll Enjoy It

LARKSPUR POISONING

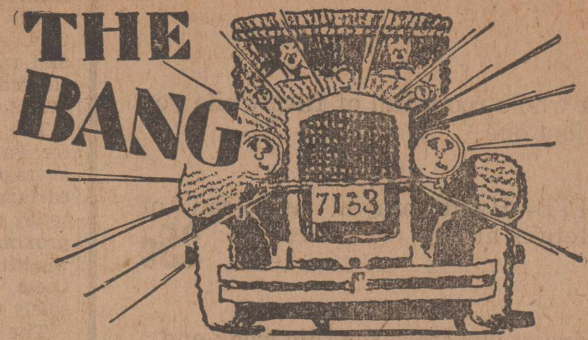
Losses of cattle from larkspur poisoning, which are heavy each year on western ranges, and occur to a lesser extent in the East, may be largely prevented by keeping cattle away from poison areas until the plant has matured, says the

United States Department of Agriculture. Not until the plants have passed the flowering period and are in seed are larkspur ranges safe for cattle. Many cattlemen in the West keep cattle away from infested areas by riders or by the use of "drift" fences. Larkspur can be destroyed where it grows in masses by

grubbing, including from 6 to 8 inches of the root.

Hungry World

The whole world is hungry for romance—not just the young and flighty, but the sober middle-aged as well.—The American Magazine.



OF BURNED OUT BEARINGS YOUR MOTOR CAN ESCAPE IT

If you've ever listened to the anvil chorus under the hood when a bearing burns out, you realize the damage that poor oil can do to a motor. Replaced bearings cost real money—a great deal more, in fact, than the cost of a year's supply of good oil.

Isn't that reason enough why you should always insist upon a brand of oil which has stood the test—a brand backed up by an organization which has spent years specializing in the lubrication needs of every type of motor?

Such are the brands offered you by the Continental Oil Company. You may be sure that an oil sponsored and sold by this organization is the right oil for your car.

You protect the bearings—and your pocket-book, too—when you ask for these brands at service stations and garages.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming

Conoco Amalie is 100% Pennsylvania Oil—refined from premium crudes by a special process. Universally recommended by automotive engineers and lubrication experts.

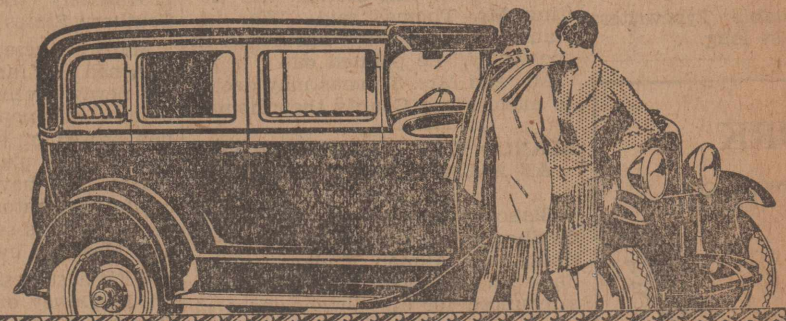
Through exhaustive laboratory and road tests it has demonstrated its ability to lubricate properly under the most trying conditions of motor operation.



EXTRA LIFE for your car



The Chevrolet Six offers all the Distinct Advantages of BODY by FISHER



Never in all the history of the automotive industry has a low-priced car provided coachwork of such outstanding style and quality as the new Chevrolet Six.

The smart new bodies are built by Fisher, with all the mastery in design and craftsmanship for which the Fisher name is famous. Lines are long, low and graceful—seats are deeply cushioned and luxuriously upholstered—interior hardware is fashioned by Tern-

stedt—and finishes are modishly smart and lustrous.

In construction, too, the new Fisher bodies represent a marked advance. Built of selected hardwood and steel—they provide a measure of strength, endurance, comfort and safety unapproached in any other low-priced automobile.

Visit your Chevrolet dealer today. See and inspect this sensational new Chevrolet Six.

The Roadster.....	\$525	The COACH	The Convertible Landau.....	\$725
The Phaeton.....	\$525	\$595	Sedan Delivery.....	\$595
The Coupe.....	\$595		Light Delivery.....	\$400
The Sedan.....	\$675		1 1/2 Ton Chassis.....	\$545
The Sport Cabriolet.....	\$695	All prices f.o.b. factory Flint, Michigan	1 1/2 Ton Chassis with Cab.....	\$650

SNODGRASS CHEVROLET COMPANY

Floydada, Texas

A SIX IN THE PRICE RANGE OF THE FOUR

Be Prepared to Store Your Grain

It is claimed that there is now nearly three times as much wheat in storage at Kansas City as there was last year at this time.

Furthermore, reports from the wheat growing districts indicate that this year the amount of grain-raised will be far in excess of the usual supply.

If this large crop of wheat is all thrown on the market at the same time there is bound to be a large drop in price.

Why not build a granary and store your wheat until the price is right. The granary will add to the value of your farm. It will help you get better prices for your grain. It will enable you to be more independent in the sale of your crops.

After many years of use, when the granary has paid for itself many times over, you still have the building. There it stands, as good as new. Let us help you with your plans.

Where can any business man find a better investment than this?

J. C. Wooldridge Lumber Co. Incorporated

Cleanliness and Quality



Are the watch-words of our Dairy. We would be glad to furnish you. TELEPHONE 306 ROY PATTON DAIRY

Visitors Always Welcome to In-

CHURCHES

CHURCH OF CHRIST

Elder John Sanders, of Estelline, will preach at the Church of Christ meeting house on South Wall St., next Saturday at 8:30 p. m., Sunday at 11 a. m. and 8:30 p. m. Everybody cordially invited to attend these services.

FIRST CHRISTIAN CHURCH

G. B. Schmid, Minister

We have won the first victory in the Bible School since taking the work here, by having reached our goal of 100. We are striving for 125 this coming Lords day. Every one make a special effort to be there and bring someone with you. Our Christian Endeavor is growing in numbers and interest in the work. The Junior Endeavor led by Miss Daisy Lee Gresham is making progress. Seeing the work progress so well makes us all feel very glad and happy.

Bible School at 10 o'clock. Communion and morning worship at 11 o'clock. Senior Christian Endeavor at 7:30 o'clock. Evening worship at 8:30. Prayer meeting Wednesday at 8:30.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor
Our average attendance for the Sunday School during the month of June so far is well above 350. We feel very grateful for this seeing that vacation time is here, and the weather has been exceedingly warm. Now is the time for each one to prove his faithfulness to the church by helping to keep the services as nearly up to normal as possible.

The special song by Mr. Roy Holmes was well received at the morning service, as was the duet rendered by Mr. Geo. McWhirter and Mr. Alse Carlton. We are deeply grateful to these gentlemen for their fine contribution to the success of the services, which were enjoyed by a house full of folks.

In the afternoon a baptism was held on the lawn of the church, at which time six fine candidates were baptized. There are others awaiting baptism. This brings our additions since Sept. 1928 to more than 140.

Splendid congregational singing, together with a solo, "The Pearly White City," by Miss Ruth Stegall, featured the evening service. This service was also well attended, and there were three additions to the church.

All regular services will be held on schedule next Sunday, Providence permitting Rev. Arthur Jordan, a graduate of Floydada High School, Wayland College, Simmons University and a recent graduate of the Southern Theological Seminary, at Louisville, Ky., will preach at the evening hour. His father, Mr. W. Jordan of the Center community, together with his family attended our services last Sunday morning.

Visitors always welcome at our services.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
Sunday School 9:45 a. m.
Preaching by the pastor at 11:00 a. m.

We are now entering upon a new year in the Epworth League work, and it is our desire to make it the very best in every way. Our Leaguers are planning big things.

Look Neighbor!

Money Saving Values

- SUGAR, 10 lb. bag, **60c**
- CORN, Fancy Country Gentleman, **15c**
- COFFEE, 3 lb. Maxwell House, **\$1.50**
- PEACHES, No. 2 1/2 Del Monte, **25c**
- LAUNDRY SOAP, 10 Bars, **39c**
- SHREDDED WHEAT, Two for, **25c**
- All 10c Spices, Three for, **25c**
- HONEY, New Crop, South Texas. See It.

We Deliver Phone 40

Star Cash Grocery

for the coming year, and we wish to commend them for their faith and vision.

We welcome you to all the services of the Methodist church.

EPWORTH HI-LEAGUE PROGRAM

The Epworth Hi-League met Sunday evening at 7:30 o'clock. There were twenty-nine present. Following is the program for next Sunday.

Subject—"Learning from Jesus the Secret of Success," Colossians 2 8-10 and Mark 8:34-38.
Leader—Louise Gound.
Song.
Prayer.
"What is Success?"—Maxine Fry.
Reading—Edelle King.
"What is the Secret of Success?"—Lorraine Stiles.
"The World's Most Successful Man, Jesus."—Louise Conner.
Bible Questions.
League Benediction.

CHRISTIAN ENDEAVOR PROGRAM

Christian Endeavor Program for Sunday, June 23 at 7:30 o'clock at the Cumberland Presbyterian Church.
Subject—"Jesus Teaching Self Control."
Leader—Mildred Teepie.
Scripture—Mic. 6:8, 1st Peter 2:11-20.
Song.
Reading—Robbie Archer.
"How did Jesus Learn Self Control and Give an Example where He used his Self Control"—Mrs. Kenneth Bain.
"Name and Discuss Some Instances where Jesus was accused of Sin Before his Trial"—Carter Collins.
"Would an Ordinary Leader have been Irritated When James and John sought for personal preference?"—John Burgett.
Special Music.
"List some ways Jesus showed self control During his Trial and Crucifixion"—Pierce King.
Business.
Benediction.

CHRISTIAN ENDEAVOR PROGRAM

The following program will be presented at the First Christian Church Sunday, June 23, at 7:30 p. m. by the members of the Christian Endeavor:

Topic—Jesus' teaching us Self-control.
Leader—Morris Burcham.
Song—"The Touch of His Hand on Mine"
Scripture—Micah 6:8; Peter 2:11-20—Layton Dorrell.
Song—"If Jesus Goes with Me"
Prayer.
Leader's Talk.
Questions: 1—What is the hardest on your self-control; 2—Tell how Jesus Showed Self-control; 3—

State some of Jesus' teaching about self-control; 4—How does Jesus teach us self-control; 5—Why is self-control necessary in Christianity; 6—Why do we need self-control in our Christian Endeavor work; 7—How does lack of self-control injure our work; 8—Describe a good way to practice self control.
Pastor's Talk.
Business.
Benediction.

JUNIOR EPWORTH LEAGUE

Program for Junior Epworth League meeting Sunday evening at 7:15
Leader—Jessie Belle Massie.
Call to Worship—Mrs. G. T. Palmer.
Song by all.
Scripture—Lesson—Jessie Belle Massie.
Story—Fern Finkner
Talks—Roland de Cordova, Lone West and J. W. Gamble.
Prayer—Ruth Palmer.
Song by all.
Prayer—Mrs. Palmer.

JUNIOR CHRISTIAN ENDEAVOR

Junior Christian Endeavor of the Cumberland Presbyterian Church will meet Sunday evening, June 23, at 7:30 o'clock for the following program:

Topic—"Keep Sweet. How?"
Leader—Ted Sparks.
Scripture—Phil. 4:6-8, read by the leader.
Prayer—Junior Rutledge.
"What Effect Will Keeping Sweet in Our Home Have?"—Katherine Daniels.
Scripture—Rom. 12:10, Raymond Fanning.
Exercise by four boys.
Keeping Sweet By Keeping Clean—James Williams.
Keeping Sweet by being Unselfish—Quentin Burgett.
Keeping Sweet Through Kindness—Junior Rutledge.
Keeping Sweet Through Self Control—Kenneth Bain.
What are some of the Signs of a Sweet Disposition—Eddylois Sparks
Song—Love Lifted Me.
Business.
Benediction.

Blanco News

Blanco, June 18.—Wheat harvest will be in full swing by the middle of next week. The men are getting their machines ready.

W. F. Daniel has purchased a new combine and Mr. Holligan has harvested part of his grain.

Mr. and Mrs. Wright spent Tuesday and Wednesday in Plainview. Mr. Earnest and Miss Myrtle Holligan and Miss Bessie Nelson of Plainview spent Sunday with Miss Merle Lovern.

Horace Simpson and family spent Sunday with Mr. and Mrs. W. F. Daniel.

Mr. and Mrs. Gilbreath spent the week end at Providence with his sister.
Bob Smith and family and Gro-

ver Smith of Floydada, spent Sunday with their brother, Ham Smith, and family.

Mr. and Mrs. Edd McCarty spent Sunday with Mr. and Mrs. Walls. Mrs. S. D. Greer, of Floydada, spent the week end with her daughter, Mrs. Harry Christian.

Mr. and Mrs. Bob Bennett, of Providence, spent Sunday with her mother, Mrs. Wright.

Mrs. Wright's mother and brother from California are visiting her. Mr. and Mrs. Dalley of Abernathy, spent the week end with their son Leonard. Mr. and Mrs. Smith of Crosbyton spent Sunday with Mr. and Mrs. Dalley.

Mr. and Mrs. Moss Howell spent Sunday with her parents, Mr. and Mrs. Bagwell.

E. V. Flowers, Jr., of Cleburne, is visiting his father and will work through harvest for W. C. Cates.

Mr. Tom Millican, of Acuff spent part of last week with friends and his daughter, Mrs. Earl Rodgers.

Mrs. Rodgers was called to the bedside of her sick brother, Lee Millican, Monday morning.

Mr. and Mrs. Dan Smith, of Idalou, visited her brother, J. L. Douglas, Sunday.

Mr. and Mrs. Wiley Anderson, of Lakeview and Mr. and Mrs. Bely Brown attended a birthday dinner at the home of their parents, Mr. and Mrs. T. L. Brown Sunday.

The dinner was in honor of Mrs. T. L. Brown.
The young people of this community will present, "The Little Clodhopper" a three act comedy drama at Allmon Friday night, June 21.

Pleasant Hill News

Pleasant Hill, June 18.—Mr. and Mrs. Dow Smallin are moving to Lubbock. We regret very much to lose these good people.

Mrs. R. S. Fletcher left Friday for Dallas where she will spend the summer with her sister.

Myranell Evers, Vida and Zelta Battey spent Sunday with Grace and Effie Mae Shelton.

Orby Wilkes spent Saturday with J. R. Evers.

Mrs. Irene McIntyre returned home from Dallas where she has been with her daughter Aileen, who is in the sanitarium. She will be there some time.

Mr. and Mrs. A. T. Pratt spent Sunday with Mr. and Mrs. Henry Willis.

Mrs. Joe R. Evers, Mr. and Mrs. Fred Battey took dinner with Mr. and Mrs. G. N. Battey near Floydada.

Mrs. J. R. Day returned Friday from a two week's visit with her children, of Amarillo, Dalhart and Olton.

A small crowd of neighbors gathered at the home of Mr. and Mrs. A. E. Shelton and played forty-two.

Mr. and Mrs. C. H. Davis and son Billy Clyde, attended the opening of the Scoggins-Dickey Motor Company of Lubbock Monday evening.

Friday and Saturday Savings

At Baker, Hanna & Co.

Buy your Summer Wash Fabrics while they are at the Bottom. These Prices are for TWO DAYS ONLY!

Printed Wash Fabrics

- 45c Printed Batiste, 40 inch wide, fast colors, **35c**
- 39c Printed Dimity, 36 inch wide, fast colors, **29c**
- 45c Printed Peter Pans, 33 inches wide, fast colors, **29c**
- 50c Printed Pique, 36 inches wide, fast colors, **35c**
- 65c Printed Gabardine, 36 inches wide, fast colors, **45c**
- 49c Printed Broadcloth, 36 inches wide, fast colors, **35c**
- 35c Printed Linene, 36 inches wide, fast colors, **25c**
- 29c Printed Percale, 36 inches wide, fast colors, **25c**
- 19c Printed Percale, 36 inches wide, fast colors, **14c**

Solid Color Fabrics

- 45c Solid Color Batiste, 36 inches wide, fast colors, **35c**
- 45c Solid Color Dimity, 36 inches wide, fast colors, **35c**
- 45c Solid Peter Pan Voiles, 40 inches wide, fast colors, **35c**
- 45c Solid Indian Head, 36 inches wide, fast colors, **35c**

Gingham

Gilbrae and Red Seal Gingham in large range of Spring Patterns. Every one knows what these cloths are. Buy now, all you want at only,

19c

Printed Silks

- 95c Printed A-B-C Silks, 36 inches wide, fast colors **55c**
- 95c Printed Swanky Silk, 36 inches wide, fast colors, **55c**
- \$1.39 Garden Print Voile, 36 inches wide, fast clors **85c**



A Harvest For Summer Buyers

Starting Friday, June 21, and closing Saturday, June 29.

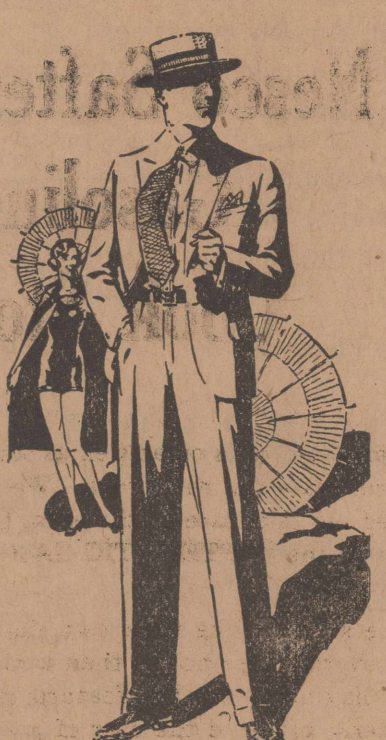
SAVE FROM 10% TO 50% on anything you buy, for cash.

One lot men's suits 1/2 price.

\$17.50 Summer Suits for \$8.75

\$22.50 Summer Suits \$11.25

All other Suits Reduced.



One lot Men's Dress Shirts, collars attached, values to \$2.50, 3 for **\$4.95**

DRESS HATS

One lot Straw Dress Hats, regular \$1.75 Values for **.98c**

All other Hats Reduced.

The Entire Stock is Reduced

McGuire's

"The Store for Men" Phone 66

Baker, Hanna & Co.

"Where Most People Trade" Floydada

Society

Hostesses Give Party Parties.

Appropriate entertainment for the month of June was the "rose parties" given by Mrs. Robert A. Sone and Mrs. A. D. Cummings at Mrs. Sone's home Friday afternoon and evening.

Bouquets of roses were used to decorate the entertaining rooms. Tallies and score pads further carried out the rose idea. Refreshments consisted of ice cream molded in the shape of a rose, angel food cake with rose colored icing, and salted almonds in rose nut cups.

Games of forty-two were played Friday afternoon and Mrs. L. Smith won high score and Mrs. C. P. Looper second high; Mrs. F. M. Shenefelt and Troy H. Jones won high score in the games of bridge in the evening.

Guests for the forty-two party were: Mesdames J. B. Jenkins, W.

M. Houghton, E. L. Angus, E. B. Massie, Wm. McGehee, G. A. Lider, E. C. Henry, R. E. Fry, Glad Snodgrass, W. C. Grigsby, Wilson Kimble, E. L. Norman, M. F. Husky, J. G. Wood, J. N. Farris, W. I. Cannaday, C. P. Looper, Lon Smith, and C. H. Davis.

The evening's guests were: Mr. and Mrs. A. J. Folley, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. Troy Jones, Mr. and Mrs. Joubert Clements, Mr. and Mrs. Frank Moore, Mr. and Mrs. W. C. Newsom, Mr. and Mrs. F. M. Shenefelt; Misses Eddythe Walker, Jean Ayres, Lucille Mitchell, Pernie Badgett; Messrs. Kenneth Henry, Roy Eubanks, George McWhirter, A. D. Cummings and Robert A. Sone.

Friendship Bridge Club Meets at Rosson Home.

Mr. and Mrs. R. B. Rosson entertained the Friendship Bridge Club with a party at their home Friday evening.

A color scheme of red and gold was carried out in the table appointments and in the refreshments

which consisted of chicken salad canapes, tomato salad, strawberries and whipped cream, and cake.

Mrs. Robert McGuire and A. B. Keim were winners of high score.

Guests were: Mr. and Mrs. Flynn Thagard, Mr. and Mrs. A. B. Keim, Mr. and Mrs. Robert McGuire, Mr. and Mrs. C. H. Davis, Mr. and Mrs. J. C. Gilliam, and Mr. and Mrs. T. P. Collins, visitors.

Mrs. Hilton Entertains K. K. Klub and Visitors.

Mrs. W. H. Hilton was hostess to members of the K. K. Klub and other guests at a bridge party at her home last Thursday evening.

High score for visitors went to Mrs. Jack Henry and Roy Eubank and for members, Mrs. Ray Clements and Thurmond Bishop.

The hostess served refreshments of ice cream and angel food cake to: Messrs and Mesdames Otis Abston, Thurmond Bishop, Fred Brown, Ray Clements, John Hammonds, W. C. Newsom, George Sherrill, and Miss Virginia Lewis and W. H. Hilton, members; Messrs. and Mesdames Robert McGuire, A. B. Keim, R. H. Willis, Jack Henry, and Miss Pernie Badgett, Mrs. Walter Pennington, Roy Eubank and Vernon Eubank.

Mrs. Fred Brown will entertain the club at the next regular meeting, Friday afternoon, June 21.

Brother Home From College Honored at Dinner.

Miss Jessie Dalton was hostess at dinner Sunday, June 9, at the home of her father, J. W. Dalton, of the Starkey community, honoring her brother, Lowell, who returned home June 2 from Austin, where he has been attending Texas University, to spend the summer.

The guests included Mr. and Mrs. Will Snell and children and Mr. Woodrow Badgett, of the Blanco community; Mr. and Mrs. S. F. Smith and daughter, Messrs. Alva and Virgil Barrett, Tommie and

Kelly Holeyfield and Misses Etta Berry, Annie Kelly and Bernice Holeyfield of the McCoy community; little Sadie Marie Holmes, of Floydada; Mr. and Mrs. Luther Holmes and sons; Mr. and Mrs. C. H. Griggs and son; Mr. and Mrs. H. O. Hedgcock; Misses Letha and Pearl Ferguson; Messrs Leland, Wayland and Cloice Dalton and Raef Ferguson of the Starkey community.

East Circle Met Monday With Mrs. Webb.

East Circle of the Baptist Missionary Society met with Mrs. J. W. Webb Monday afternoon at 4 o'clock. There were nine members present. A lesson was had from, "Plans of Salvation," taught by Mrs. George A. Lider.

Mrs. C. W. Boothe will be hostess at the next meeting, Monday afternoon, June 24.

Mrs. Edd Barns Hostess To North Circle.

North Circle met Monday afternoon with Mrs. Edd Barns as hostess. There were thirteen members present. Mrs. W. F. Weatherbee led the devotional.

A study of Bible questions will be had at the next meeting which will be held Monday afternoon, June 24, at 3:30 o'clock.

Forty-Two Club Met Monday Evening.

Mr. and Mrs. Glad Snodgrass were host and hostess to the Monday night Forty-two club Monday evening, June 17, at their home on West California Street.

Edd Johnson got highest score in the games played during the evening. Mr. and Mrs. R. E. Fry, Mrs. Sam Berry, Miss Eddythe Walker and George McWhirter were guests of the club.

The hostess served an ice course to the members and guests.

Mr. and Mrs. J. G. Wood will be hosts to the club Monday evening July 1.

Miss Gwendolyn Snodgrass was hostess to the Glad Girls Sunday School Class Thursday evening of last week. There were eighteen present, each member having invited a guest. The hostess served ice cream and cake.

Fairview News

Fairview, June 18.—Everyone is very busy replanting row crops and getting ready for harvest.

Mr. and Mrs. J. C. Crabtree and family of Center and Mr. and Mrs. L. B. Cozby and family and Mr. and Mrs. E. C. Austin were guests of Mr. and Mrs. Edd Bullard Sunday, which was Mr. Bullard's birthday.

Mr. and Mrs. Jim Stewart were guests at dinner Sunday of Mr. and Mrs. L. A. Horton.

Mr. and Mrs. J. W. Butcher and family, of Silverton, visited Sunday with Mr. and Mrs. J. A. Brown and Mr. and Mrs. W. E. Brown.

Mr. and Mrs. Vernon Stewart, of Pampa, spent the week end with Mr. and Mrs. G. A. Stewart and family.

Miss Mary Shaw, of Petersburg, is visiting with Misses Jessie and Goldie Sisson.

Miss Helen Tinnin spent Sunday with Miss Goldie Sisson.

Miss Bessie Maye Brown has been on the sick list this week.

The Fairview B. Y. P. U. will meet the Whiteflat B. Y. P. U. at a half-way place Friday night and have a vienna roast.

Miss Mabel McNeill was elected delegate to represent the Fairview Epworth League at the League Convention at Abilene.

We all sympathize with Mr. H. K. Reeves and family in the loss of their dear mother and wife.

Mayview News

Mayview, June 18.—Sunday school was well attended Sunday with a number of 71 present. A very interesting lesson was discussed.

Mr. and Mrs. R. W. Lotspeich spent Sunday in the Sand Hill community with Mr. Ben Lotspeich.

Mrs. Carmikel spent Monday with Mrs. T. J. Campbell.

Miss Robbie Lotspeich spent Sunday with Miss Catherine Davis.

Mr. and Mrs. A. A. Peacock spent Sunday with Mr. and Mrs. C. E. Bartlett.

Mr. J. R. Readhimer and Grace took dinner with Mr. and Mrs. V. A. Readhimer Sunday.

A crowd of young people took dinner at the McNeill home Sunday.

Mrs. C. Austin Smith spent Tuesday with Mrs. T. J. Campbell.

Mr. and Mrs. Arthur Kreis entertained the young people Saturday night with a party. Everyone had a nice time.

A number of people enjoyed the ball game at Dougherty Sunday between Dougherty and Flomot.

Mr. and Mrs. T. J. Campbell visited at the Lewis Ranch Sunday.

Sunday School and church will be moved to the new Baptist Church next Sunday. Everyone is invited to attend.

A splendid League program was rendered Sunday night. League meets next Sunday night at 7:15. Be present.

The farmers will be very busy in a few days with wheat harvest.

ATTENDS STATE PRESS ASSN. MEETING IN WICHITA FALLS

Homer Steen, local newspaper man and member of the staff of The Hesperian, returned home Sunday morning from a three-day stay in Wichita Falls where he attended the annual meeting of the Texas Press Association, an organization of Texas newspaper workers.

H. F. Swencker, of The Brady Standard, was elected president of the organization, and another West Texas publisher, H. R. Nichols, was elected vice-president. Sam P. Harben, publisher of the Richardson Echo, was elected secretary of the organization for the twenty-second time.

The meeting next year will be held at Corpus Christi.

CARD OF THANKS

We are sincerely thankful for the aid and sympathy of friends of Fairview and Floydada during the illness and death of our wife and mother, also for the flowers and all other expressions of esteem which were so kindly bestowed. We wish to express our heartfelt appreciation to each and everyone.

H. K. Reeves and Children.

Mr. and Mrs. Olin Norman, of Abilene, came Sunday for a visit with his parents, Mr. and Mrs. W. H. Norman.

Mr. and Mrs. Emmett Watson and little son of Abilene spent Friday and Saturday here with her sister, Mrs. Claude Martin and Mr. Martin. They returned to Plainview Saturday where they had been visiting her parents, Mr. and Mrs. A. H. Porter.

T. S. Stevenson, Joubert Clements and S. L. Rushing attended the Panhandle Bankers' Convention at Childress Monday and Tuesday.

FREE IT!

Let the Spirit of the "4th" urge you to have that Radiator repair attended to today. Emergency repairs and defective circulation impede the free circulation so necessary to proper cooling! Bring your car in and have thorough repairs made now, at our famously fair and moderate prices.



CLINE BROS.
RADIATOR SERVICE
Successors to Stovall Bros.

Rutledge & Company

FULL LINE INTERNATIONAL DEALERS

Carrying at all times a Complete Stock of

McCormick-Deering Machines, Tractors, and Trucks

as well as full repair stock for all machines sold, of International McCormick-Deering make.

Service at all times, regardless of hours, and we guarantee our machines to give satisfaction. Let your next machine be a McCormick-Deering.

Phone 57

Bill Der Says

A fellow can be on the square after he's been around



THE MAGIC RING
No. 3

Better than Aladdin's famous ring is our telephone number, which brings to you a Genii that will furnish everything you need to build anything you may have in mind.

We know you don't believe in fairy stories, that's why we deal with the truth.

Phone No. 3

WILLSON & SON

Congratulations, Teague's "M" System No. 2

SUNSET COFFEE

"A delightful Way to Start the Day"

Sunset Coffee is found on the Shelves of the better class of groceries and food stores.

You'll find Sunset at "M" System No. 1, and at their new store in Floydada, too.

International Coffee Co.

Houston, Texas

Phone 66

NOTICE

I Do Not CALL FOR
Nor DELIVER!

DRESSES AND SUITS CLEANED AND PRESSED

\$1.00 CASH!

Luther Fry

Successor to Hopkins and Fry

Call for

Ho-Made Bread, Sweet heart Cakes,
Westers' Pies, Cakes
And Pastries
at the new

"M" System Store No. 2 Delicatessen

All Pastries furnished by us. After careful comparison, you will find Ho-Made Bread and Westers' Bakery Goods in a class to themselves. It will pay you to call for Westers' Baked Goods.

Westers' Quality Bakery

"Home of Ho-Made Bread"



That's what you insure for and that's what you expect—but the final test will prove whether you get it!

The particular fire insurance agent will see that your insurable interests are adequately covered and that you are given reliable service.

We represent large, DEPENDABLE STOCK FIRE INSURANCE COMPANIES.

Let us help you.

Floydada Insurance

Agency

G. C. Tubbs

W. H. Henderson

WANT Ads

FOR SALE

SERVEL electric refrigerators are good ones. C. Surginer & Son. 16tfc

BEE-VAC electric washers for sale at C. Surginer & Son's. 16tfc

CAFE for sale or trade. Would lease. Bradley's cafe, Dougherty, Texas. 172tp

FOR SALE—7x8 Cypress tank, ten foot Eclipse mill and tower. F. J. White on Mrs. Swain's place, 3 miles east of Floydada. 172tc

FOR SALE—One ton International speed truck with grain body, new motor. Value \$850. Would trade for new Ford light delivery. Leonard Crowell, Flomot, Texas. 162tc

FOR SALE—2500 acre ranch 75 miles west Amarillo, plenty of spring water and good grass, mostly leased, together with small herd of registered Hereford cattle. Priced to sell, no trades. J. D. Love, Eadee, New Mexico. 171tp

FOR SALE—Fresh thoroughbred or highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tfc

FOR SALE—or trade. 1925 Model Ford Coupe. Good condition. Will sell on terms or trade for cow. Fred Bell. 172tc

1929 DISC ROLLING PRICES

14 Inch Tandem	20c
16 Inch Tandem	25c
18 Inch Tandem	30c
20 Inch Tandem	35c
20 Inch One Way Flow Disc	40c
22 Inch Flow Disc	50c
24 Inch Flow Disc	65c

When you have a job too difficult for others, bring it in. We can do it.

J. A. ENOCH
East Side Square 47tfc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

FOR your canning needs come to our store. C. Surginer & Son. 16tfc

FOR SALE—Hegira and cane bunched or ground; also pure Mebane cotton seed. Phone 903F6. J. S. Hale. 6tfc

MISCELLANEOUS

I'm still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tfc

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Head. 11tfc

TAX COLLECTOR NOTICE

The Commissioners' Court have ordered all delinquent County and State Taxes collected by September 1. See the Tax Collector at the City Hall. 161tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tfc

CONSUMERS Fuel Ass'n fixes your flats. 7tfc

ECONOMY Dairy Feeds, Milk-a-Way, Stock-O-Las, Sweet Mixed Feed, a sure milk maker, priced to permit economical feeding. For sale at Floydada Hatchery. 171tc

Star Parasite Remover
Given fowls as directed will keep them free of lice, mites, fleas, blue bugs and in better health and egg production or your money back. Floydada Drug Co. 156tp

WOOD AND KELLY for well drilling and carpenter contracting. Let us drill your well and build your house. Phone 124. 41tfc

A COMPLETE line of poultry and dairy feed at Floydada Hatchery. Let us help you with your feeding problems. 171tc

We Want To Buy Your Wheat. Farmers Grain Co. 153tc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

BRING your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tfc

HENS should be fed Egg Mash all the year, to keep them in good condition. ECONOMY EGG MASH, guarantees successful results at reasonable cost. Floydada Hatchery. 171tc

HAULING!
Anywhere—Any Time
Heavy or light, Call 121J V. D. Turner. 51tfc

We Want To Buy Your Wheat. Farmers Grain Co. 153tc

Use Star Parasite Remover
The easy way to rid chickens of lice, mites, fleas and blue bugs. Floydada Drug Co. 156tp

FOR RENT

FOR RENT—Two furnished rooms. Mrs. Josie Moore. 11tfc

FOR RENT—Furnished apartment, all modern conveniences, 321 West Kentucky street. Phone 249. 16tfc

FOR RENT—furnished bed room, with all modern conveniences. Men only. 221 West Mississippi St. Phone 317 J. 171tc

FOR RENT—Modern 4-room stucco house with bath and built-in fixtures; also barn, chicken house. See Goen & Goen, or G. I. Dunavant. 171tp

FOR RENT—Three rooms also partly furnished apartment, Phone 185. 171tc

REAL ESTATE

FOR SALE—Some well located residences and some nice residence lots J. U. Borum. 9tfc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada, Texas. 40tfc

FOR SALE—One and one-half sections stock farming land near Olton, Lamb County, priced cheap for quick sale. John F. DuBose, Plainview, Texas. 1014p

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tfc

FOR SALE—Nice building lots. See S. B. McCleskey. 17tfc

SEE Floyd County Abstract Co. for improved and unimproved town lots We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tfc

FOR SALE—3 fifty-foot lots on 26th St., Lubbock \$1,000 cash if sold at once. Phone 331, Floydada. 16tfc.

FOR SALE—House and lot. House contains 6 rooms, 3 bedrooms, living room, dining room, kitchen with all built-in fixtures and breakfast nook; bathroom, 4 closets, hot and cold water, sewer, gas and electric lights. Lot 75 by 150 on paved street, best location in city. Chicken house, cow shed and feed room on back of lot. See J. A. Enoch, 508 California St. 154tc

TWO SPECIAL LAND BARGAINS

320 acres well located. Dandy good half and reasonably well improved. Close to Floydada. Price \$32.50 per acre.

160 acres near Floydada. Dandy quarter. Close to school with some improvements. We dare you to make an offer. Price \$37.50 per acre. Goen & Goen. 162tc

WANTS

We Want To Buy Your Wheat. Farmers Grain Co. 153tc

BOARD AND ROOMS, 229 West Mississippi Street. 14tfc

We Want To Buy Your Wheat. Farmers Grain Co. 153tc

WE buy old radiators and repair any make of radiators. Stovall Bros., First door east of Magnolia Filling Station. 6tfc

We Want To Buy Your Wheat. Farmers Grain Co. 153tc

WANTED—Housework by day or hour. 625 West Lee Street. 173tp

LIVE STOCK

CLOSING OUT—all of our Good Hall County Cotton seed at \$1.15. Western Wonder. Farm Bureau Gin. 14tfc

Eggs and Poultry

S. C. WHITE Leghorn baby chicks \$8 per 100, \$15.00 for 200, this week and next week. Floydada Hatchery. 171tc.

LOST AND FOUND

LOST OR STRAYED—from Floydada. bay mare, 13 hands high. Roach mane. Notify Jno. Gallo-way. 171tp

LOST—Brick Veneer plan books bearing the name of Higginbotham-Bartlett Company. Please Return to office. 171tc

Locals

Randall Alexander and J. D. Porterfield returned Sunday from a ten days vacation trip to Ruidoso, and Carlsbad, New Mexico and El Paso.

Mrs. Frank Nugent, of Seymour, returned home Friday after a visit here with her parents, Dr. and Mrs. W. H. Alexander.

Mrs. L. A. Stearns, of Matador, is a guest of her brother, J. A. Burrus, and family this week while having some dental work done.

Miss Stella Broughton, of Abilene returned to her home Monday after a week's visit here with her sister, Mrs. B. L. Blacklock.

Mrs. C. B. James and little son of Hamilton, spent Tuesday night with her brother, Judge Kenneth Bain and family, while enroute home from a visit with her mother, Mrs. J. A. Bain of Silverton.

Mr. and Mrs. George Sherrill, Mr. and Mrs. Bill Watson and three daughters, Mr. and Mrs. Frank Cline and baby, and Mr. and Mrs. Seaborn Teague enjoyed a picnic near the Country Club grounds Sunday evening.

J. M. Massie is spending his vacation with A. P. Howard at New Orleans, La. A letter from Mr. Massie to friends here stated that he and Mr. Howard sailed from New Orleans to Horn Island June 7, and it would take a little over a week to make the trip, the greater part of the time would be spent fishing. "Am well, having a wonderful trip, and lots of fish, crab, and mosquitoes," he stated in his letter.

Mr. and Mrs. J. L. Astor, of Hargroves, Arizona, have been here since the latter part of last week on a visit with her grandparents, Mr. and Mrs. M. T. Sanders, and at Roaring Springs with their parents, Mr. and Mrs. W. J. Hoyle.

Miss Juanita Laws, of Lubbock, and Misses La Mae and Bert Ann Hastings were guests of Miss Emma Lou McKinney Monday evening.

BORN—to Mr. and Mrs. L. L. Jones, city, June 16, a daughter.

Mrs. Ham Smith and children left Tuesday for Memphis for a visit with relatives.

Miss Velma Terry left last week for Boulder Colo., where she will attend the summer course at the University of Colorado. She was accompanied by Miss Davis, of Bovina.

BORN—to Mr. and Mrs. Edgar Taylor, of San Angelo, at the home of Mr. and Mrs. W. B. Trice, city, June 6, a son. The new arrival is a grandson of Mr. and Mrs. W. B. Trice.

BORN—to Mr. and Mrs. Roe McCleskey, city, June 18, a daughter, Venitta Flo.

Mrs. Wanda Banker and Mrs. Otis Abston returned Wednesday from Lubbock, where they spent two days visiting friends and attending to business.

Dorothy Hall of Plainview is visiting friends in Floydada this week.

Reverend and Mrs. Arthur Jordan are visiting here in the home of his father, W. B. Jordan. Reverend Jordan graduated from the Southern Theological Seminary and will take up his work as pastor of a church in Mississippi in July. He will preach at the local Baptist Church Sunday night.

Mr. and Mrs. Oliver Allen and children and Miss Willie Allen spent the week end in Herford in home of their sister, Mrs. J. C. Parker. They also attended the Plateau Singing Convention Sunday.

Mr. and Mrs. R. B. Davy of Mundy, and daughter, Mrs. Earl Owen of Vernon were guests of Mrs. Davy's sister, Mrs. Tom Smith Monday and Tuesday.

G. W. McDonald, president of Wayland Baptist College Plainview was a business visitor here Tuesday.

Mr. and Mrs. B. P. Woody and son left last week on a vacation trip to south Texas.

Mrs. P. D. O'Brien and children left Monday for Cisco where they will visit her mother, Mrs. M. A. Mathews. She was accompanied to Abilene by Miss Stella Broughton who has been visiting her sister, Mrs. B. L. Blacklock.

O. M. Watson has been serving on the federal grand jury in Lubbock the last two weeks.

Mrs. Wilson Kimble and children, Mary Ann and John, and brother W. A. O'Neal will leave Friday for Ft. Worth for an extended visit with relatives.

La Verna Nelson of Amrillo is visiting her cousin, Gwendolyn Snodgrass and other relatives.

Mediteranean Sea stands the monument of Ferdinand de Lesseps He beckons to the ships as they arrive and with outstretched hands he directs the way to the Orient.

You can't tell the man waiting for his chance at a telephone booth that the art of conversation has been lost.—Arkansas Gazette.

SUEZ CANAL THE SOLUTION OF AN ANCIENT PROBLEM

Seventy years ago, on April 25, 1859, the first spadeful of sand was turned near the site of Port Said, and the work of constructing the Suez Canal was begun. This was not the first attempt to unite East and West by a waterway. More than 3,000 years ago, when the civilization and commerce of the world centered about the Mediterranean Sea and the Egyptians thought it important to find a market for their goods in the East, they, too, built canals to carry on commerce with Arabia, Persia and India.

Seti I, who reigned about 1380 B. C., is supposed to have built the first canal connecting the Nile with the Red Sea. He reigned but a few years and it is probable that his son Rameses II contributed to the building of the canal, which diverged from the Nile at Bubastis and continued to a port on a gulf which no longer exists, but is known as the Bitter Lakes, through which the Suez Canal makes its course. But 3,000 years ago Egyptians believed some legend to the effect that the level of the Red Sea was nine meters higher than that of the Mediterranean. If a canal were built to unite the two seas, an inundation of Egypt would follow, they thought. And so they hollowed the canal from Bubastis and utilized that branch of the Nile known as the Pelusiac to complete the passage to the Red Sea, where merchandise was transferred to ships.

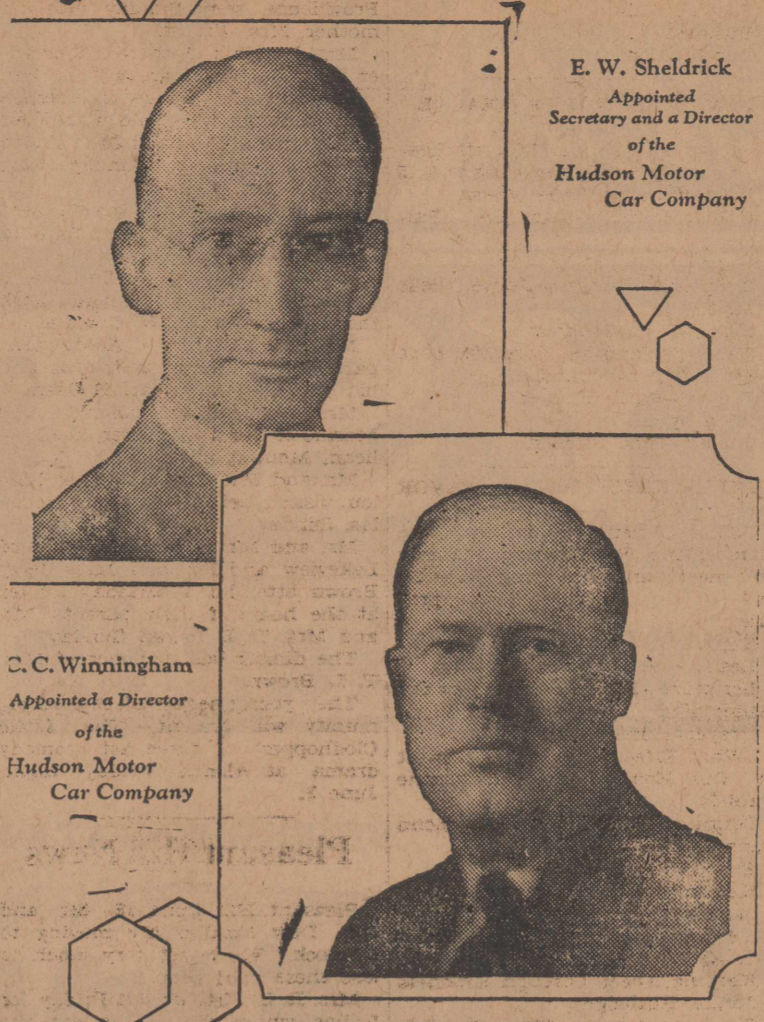
After a time the "Canal of the Pharaohs" became clogged with silt and Pharaoh Necho built another one. Herodotus tells us that in this undertaking 120,000 men lost their lives, though the work was not completed until 520 B. C. when Darius undertook it. The canal was abandoned during the long wars and invasions to which Egypt was subjected from the death of Darius to the reign of Ptolemy II, who repaired it. He made a continuous canal and inserted locks at both ends.

During the Arabian period the canal was hollowed out again under Caliph Omar, by 'Amr, who conquered Egypt in 639 A. D.

The crusaders gave a new impetus to trade with the East and as far back as the thirteenth century France began to make definite plans, at one time and another, to open a route over the isthmus. When more is known of the political motives of Napoleon it will be realized that his thoughts centered about trade with the Orient. So that when Ferdinand de Lesseps undertook to carry out his idea of the Suez Canal he found that other countries besides France sought the key to trade with India, and they offered the greatest resistance to the accomplishment of his purpose. He laid his plans at the feet of Mohammed Said Pasha, then Viceroy of Egypt, who immediately ordered a survey at his own expense. The engineers Inant Bey and Mougel Bey were engaged to draw up plans. Said Pasha gave his consent to go ahead with the work.

At the head of the canal on the

New HUDSON Directors



E. W. Sheldrick
Appointed Secretary and a Director of the Hudson Motor Car Company

C. C. Winningham
Appointed a Director of the Hudson Motor Car Company

NEW DIRECTORS NAMED BY HUDSON MOTOR COMPANY

President W. J. McAneeny, of the Hudson Motor Car Company, following the annual stockholders' meeting this week, announced the appointment of E. W. Sheldrick to be secretary and a director, and C. C. Winningham, to be a director.

Appointment of these two men to the directorate presented the jealously guarded tradition of the company which almost makes it a necessity that the men who direct it must have come up through the ranks. Mr. Sheldrick qualified by reason of his 18 years' service with Hudson, manufacturers of Hudson and Essex cars, while C. C. Winningham's association with the company goes back 20 years. He is president of his own advertising agency, which has handled Hudson advertising since 1909. Prior to that he was Hudson's advertising manager, and later, director of sales.

Home Handicaps
No man is in a sound position when a socially ambitious wife is running his life.—The American Magazine.

The forerunner of the iceless refrigerator was the sealed fruit jar containing food, hung in the cool spring.—Farm and Fireside.

In the Rear to Stay
Be on time in life in both small and large things. Keep up to date. Don't limp into line after everybody else has arrived.—The American Magazine.

Doe's Secret
Faith is still the prime requisite for healing. Subconsciously you know it and you reinforce your own faith on the basis of your doctor's tones.—The American Magazine.

Congratulations To The New "M" System Store

The Titman Egg Corporation will buy your eggs from the new "M" System Store, and this will assure you of the HIGHEST MARKET PRICES.

Titman Egg Corporation

TAKE CARE!

Don't be fooled by "cheap" paint ballyhoo

"Cheap" paint talks a lot about low-price-per-gallon. But that's just ballyhoo to cover up its skimpy covering ability and its short-lived film that soon cracks and peels.

SWP, applied by a Master Painter, will give you the beautiful job—the lasting job—the economical job. Ask us for estimates on material for an SWP job.

The same words—beautiful, lasting, economical—apply to any paint, varnish, lacquer, or enamel bearing the famous old Sherwin-Williams label.

Higginbotham-Bartlett Company

"Everything to Build Anything"

THE STOVE WITH A BRAIN

Nesco Saftemetic Gasoline Cook Stove

Harvest time is on as well as being rushed for time to cultivate the row crops. We have the problem solved to take care of the extra time needed in the form of the SAFTEMATIC GASOLINE RANGE.

These stoves make their own gas from gasoline and are several times hotter than kerosene, they are simple, having all the bad features removed that have formerly bothered the user of gasoline ranges.

These stoves positively cannot be flooded.

They light instantly, no time lost holding matches or torches to generate.

Prices range from \$49.50 to \$130.00 for the white and grey porcelain modern type range.

Make life worth while by using our weekly and monthly payment plan.

F. C. HARMON

"Where You Save The Difference"

for Hard Drivers

SOME drivers use care with tires. Others don't. The new Miller Deluxe is built for those who don't—yet want thousands of extra miles and no delays.

Tread is extra massive. Carcass is thicker and stronger—6-ply, of course, with a double layer of pure gum between the plies.

And you've never experienced a genuine non-skid effect until you drive this tire on wet streets. And because the tread is cut deeper—the New Miller Deluxe will retain its traction qualities for thousands of extra miles. Come in. See it. Examine it. Compare it.

Miller Deluxe Balloon

MOTOR INN

Weaver and Warren, Props.

Store Number
759
Member of the
Master Chain

'M' SYSTEM

These Prices
Good at
Both
Stores

"Saves for the Nation"

STORE OPENS AT 8 A. M.

Saturday
June 22

OPENING

Saturday
June 22

OUR NO. 2 STORE

AT 120 WEST CALIFORNIA STREET

NEXT TO NEW THEATRE

FREE

For the Kiddies
Balloons and Fez Caps

FREE

Punch and Cake will be served
at Both Stores.

Bananas	Yellow Ripe, Per Dozen,	19c
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SUGAR	Imperial Cane 10 lb. Cloth Bag,	55c
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LETTUCE	Firm Heads Per Head,	8c
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Compound	8 Pound Pail, Any Kind,	\$1.05
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ORANGES	Small and Full of Juice Per Dozen,	13c
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PEACHES	Solid Pack, Per Gallon Can,	49c
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Grapefruit	California Fancy Each,	6c
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FLOUR	Marachal Neil 48 lb. Bag.	\$1.69
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Sunset Coffee	3 lbs. Sugar Free with 3 Pounds Coffee,	\$1⁵⁹
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Blackberries	Gallon Can,	50c
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Saltine Flakes	2 Pound Box,	33c
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BACON	Sunlight Sliced, Per Pound Pkg.	28c
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Steak	Fancy Cuts Per Pound,	29c
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Spuds	Fancy Reds 10 lbs.,	36c
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FLOYDADA'S NEWEST AND BIGGEST FOOD STORE

Through
the Turn-Stiles
to Economy



THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JUNE 20, 1929.

NUMBER

Delicatessen Is Interesting Feature M Store Number 2

Saturday of this week will mark the opening of another self-serving grocery in Floydada when J. S. Teague will open the second "M" System store for this community in the Finkner Building on West California Street.

Mr. Teague began the operation of the first "M" System sixteen months ago, acquiring the business from Baker-Campbell Company. It has proved so popular that he is adding another to the system here.

Sales Representative Aids
For the past several days the labor of installing the fixtures and arranging the stock has been going on. T. S. McKinley, of Fort Worth, Texas, who is connected with the installation and sales service of the "M" company, has had charge of the work, and will remain to assist at the opening Saturday.

The fixtures in the "M" System stores are in white and black, arranged in the shape of a large letter M, making it not only convenient for shoppers to serve themselves, but placing the entire stock in full view where the different lines may be easily located.

All "M" System stores, wherever located, are exactly alike—even each can and package will be found on the same shelf in Denver as in Floydada. The arrangement of all fixtures is such that customers can see from the front door any item wanted. Everything is marked with large plain price tags. The shelving is painted with white enamel and everything is absolutely clean. The stock room is as clean as the floor in the front of the store.

The "M" System, which now maintains headquarters offices in Fort Worth, Atlanta and Kansas City, enforces a rule that any operator of one of the chain stores is to fail to keep up his stock and to have everything perfectly clean will lose his franchise granted by the company.

Popular have the "M" System stores become throughout the country that new stores are being opened at the rate of one every other day.

The "M" System has an established policy of offering only nationally advertised and standard merchandise to the buying public.

Every item is stamped with the price to customers—either on can or package. The customers can always check up their own bills on arrival at home and, if not correct may have it corrected at the store.

The most interesting feature of the new venture, from the public's viewpoint at least, is the fact that it will bring to Floydada a delicatessen store, a business enterprise that has been attempted in only a minor way heretofore. In this respect, the firm may be said to be blazing the trail in Floydada.

"We feel like our delicatessen department is going to go good," Mr. Teague said. "I know it will if Floydada keeps up its present pace, and they tell me the town has always had a steady growth, good years and bad, so why isn't it a good chance to fill a public need."

Demonstrations Planned
Two demonstrations of nationally known food products are planned in connection with the new food store. These are by a representative of the Brown Cracker and Candy Company and a representative of J. A. Folger & Company, importers and blenders.
The unique feature of the new store is that it will offer a delicatessen service that is somewhat of a departure in local merchandising. Additional fixtures for this purpose are being installed.

LOCAL PHOTOGRAPHERS WILL ATTEND CHILDRESS MEETING

Ted Borum and Roy Holmes, proprietor of Wilson Studio, are making plans to attend the Panhandle Photographers meeting at Childress June 27. Mr. Borum is on the program for a discussion of "Kodak work in connection with the studio."

An invitation will be extended to the photographers to hold their next convention in Floydada, Mr. Borum said.

JULY 4 RACES AT ABILENE OUTSTANDING SPORT EVENT

Abilene, Texas, June 17.—The automobile race program to be presented on the West Texas Fair Speedway in Abilene on July 4 will be the outstanding Independence day sport event in the southwest.

A check of the American Automobile Association's 1929 racing schedule reveals that there will be only seven speed car contests in the United States during this year that will be larger than the program to be given in this city on July 4. One of the seven is in the southwest and it is November 16 at Phoenix, Arizona.

Fame Of Floydada Grows; Breaks In Print Thru Post

The fame of Floydada grows. It is becoming a point on the map of the United States, even in such periodicals as The Saturday Evening Post. For the first time "Floydada, Texas" appeared in that publication in its issue of Saturday, June 8.

Floydada's name and fame grew by very considerable extent when it was mentioned in the feature article of the week, "Beautiful But No Longer Dumb," by Wesley Stout.

Mr. Stout's article was a discussion of sound and sound synchronization in moving pictures. It is his belief, as indicated in the story, that sound has come to stay as a part of the entertainment that will be furnished by cinema houses. In the paragraph in which he mentions Floydada one of the high lights of his arguments appears, for says he, "In the studio where the film is made, music written specially for it or selected for its appropriateness can be built into a synchronized score which is the complement of the picture at every point, and which reproduces as richly as in Floydada, Texas, theatre as in Grauman's Chinese on the boulevard."

4-H Clubs Encampment Enjoyed By 38 Girls

Pleasant Valley has all members present; program is helpful and entertaining.

A large attendance and enthusiastic participation in the days program characterized the 4-H Club girls encampment held in Floydada Friday, under the supervision of Miss Marie Strange, home demonstration agent.

Lola Lee Childress was chosen president of the encampment and Johnnie Johnston secretary and they were assisted in conducting the day's business by other girls chosen from the group.

The morning session was taken up with individual reports from each club girl on the work she had accomplished. In giving the reports the girls were requested to tell the group of any difficulties they had encountered in their programs and as a result many helpful suggestions were given.

At noon forty campers and visitors gathered around a table which was loaded with fried chicken, vegetables, salads, and other articles of food brought by the girls and the meal was made complete with ice cream and cake furnished by the Chamber of Commerce.

Mrs. A. J. Folley, former home demonstration agent, gave a very interesting talk in which she reviewed the work the clubs had done. Following her talk, the group went to the Olympic theatre where they enjoyed a movie, courtesy Jack Deakins, manager of Floydada theatres. The theatre party brought to a close the third annual encampment of 4-H clubs.

Clothing articles made by the girls were very good, Miss Strange said, after she had graded them Saturday.

Pleasant Valley was the only club to have all members present.

Those who attended were: Mabelle Childress, Lola Lee Childress, Gene McClure, Marie Hubbard, Gladys Collis, Beulah Mae McClure, Eunice Collis, Edna Collis, Katherine Harris, of Pleasant Valley club; Irene Higgins, Mattie Taylor, Agnes Taylor, Evelyn Myrick, Naomi Smith, Dorothy Bell Lackey, of Cedar Hill club; Johnnie Johnston, Thelma Smith, Clarett Tardy, Louise Thacker, Inez Barrett, Bernice Holeyfield, Naomi Williamson, Georgia Pittman, of McCoy club; Veri Miller and Ever May Golleher, Sand Hill Club; Joyce Grigsby, Letha Ferguson, Hulda Reasoner, Helen Grigsby, of Starkey club; Ruth Brown, Fiedle Lee Marble and Thelma Smith, Roseland club; Gladys Potts, Connie Roberson, and Gladys Wilton, Irick Club; and Mrs. L. D. Roberson, Irick and Mrs. J. T. Myrick, Cedar Hill.

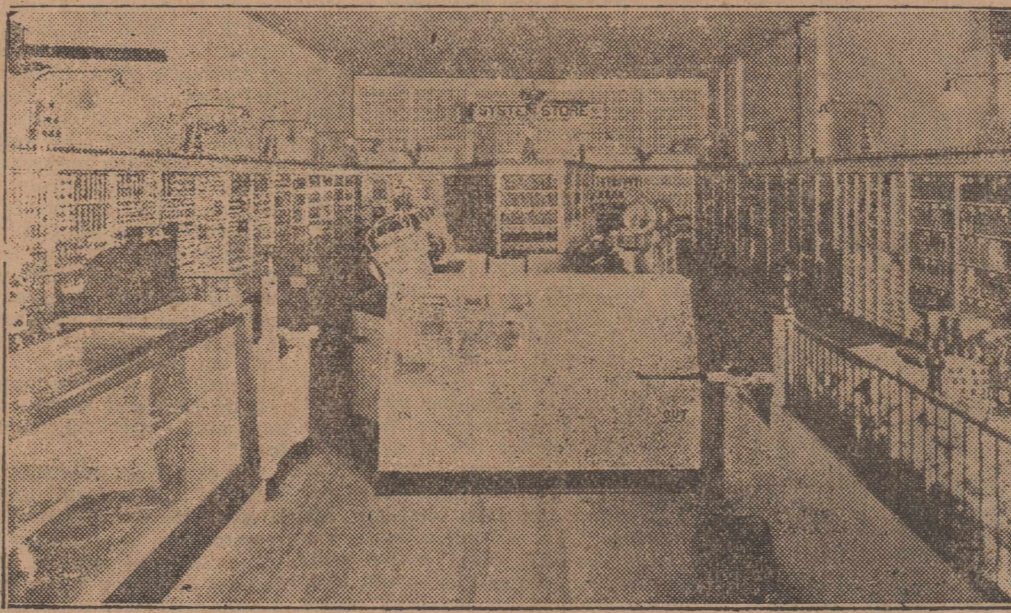
MEMBERS OF BIG CHAIN

Store No. 759 of the chain of "M" System stores, which is the official title of Teague's M System Store No. 2 in Floydada, will, like the mother store on South Main Street, also be a member of the big chain which stretches across fifteen states and buyers for which are located in half a dozen states of this section.

Buyers, according to the sales and service organization are located in Oklahoma, Texas, North and South Carolina, Georgia, New Mexico, Arizona, Florida, Mississippi and Kansas.

Mrs. C. W. Gound, of Weslaco, Mrs. Leslie Surginer and Mrs. Carr Surginer, visited in Lubbock Tuesday.

Interior View Of One Of The More Than 700 'M' System Stores



"M" System stores are so-called because in the arrangement of the store the shelving in which the merchandise is displayed and from which it is sold, is built into a giant M. In addition to the usual M and the vegetable department the new Floydada store will have an arrangement for the preparation and display of prepared meats and foods which lend themselves to similar handling.

Honerhea Childers Gains Fame As Member of Team of Dancers

Honerhea Childers that was, now Mrs. Nick Bird, daughter of Mrs. B. F. Manasco of Floydada, who was born in Floydada and spent the early years of her life here, has gained nation-wide fame as a dancer. Evidence of this fact is indicated in a story that appeared on June 9 in The American Weekly, a magazine section of the Hearst papers, telling of her perilous dancing-acrobatic stunts. This magazine section has the greatest circulation of any newspaper in the world.

Miss Childers first gained an idea of her ability as a dancer when she began the study of dancing after moving with her mother from Floydada to Southern California. Her work after leaving school, had to do principally with ballet dancing and her ability in this respect gained her much popularity. After her marriage to Mr. Bird they began to introduce a mixture of acrobatics into their dancing features and at this time they are one of only two teams in the world that do a perilous stunt that has drawn the attention of thrill hunters among newspaper people and others. Relative to their work the American Weekly, appearing as a part of the San Francisco, California, Examiner under date of June 9, says:

In no branch of the theatrical trade is rivalry so keen as in the acrobatic dancing division. In the United States it is a comparatively recent development. Up to a few years ago there was a distinct cleavage. Either one was an acrobat or a dancer. Gradually there was a fusion of the two types of act. Acrobatic dancing became a trade in itself. As it grew, those who qualified as acrobatic dancers began a search for thrills which has already resulted in several serious accidents. But the search for thrills goes on.

One of the most daring teams doing this sort of work in America is that known as Bird and Childers. The partnership of Nick Bird and Honora Childers has been conspicuous because of the amount of thrills they have been able to infuse into their work.

"The first praise of acrobatic dancing," says Mr. Bird, "was known as adagio. It appealed to the public because it was graceful and seemed more difficult than ordinary dancing. As a matter of fact, the average adagio act is nothing more or less than acrobatics set to music. In order to impress audiences, enterprising adagio dancers began to introduce into their acts the element of danger. That is always sure-fire. Acrobats know this and invariably utilize this principle in their acts."

"Compare the average adagio team to the old-time acrobatic team. The man in the adagio team is still the understander. The woman is still the ton-mounter. There is more grace in the act, it is more pretentious, it may slide in under the heading of art, but basically it is an acrobatic act."

"Speaking for our own team, I can say that we risk our lives and limbs every time we make an appearance on the stage. Not only that but we run similar risks during rehearsals. Sometimes it takes us hours of perilous rehearsal finally to set one trick which may take fifteen seconds to do."

There was a team in London, dancing at Ciro's, named Balliol and Merton, which recently contrived a thrill which they challenged any other adagio team in the world to do. The stunt consists of the

girl jumping from a balcony and leaping upon her partner's shoulders, her feet catching around the back of his neck as he stands twenty-five feet below. The stunt made them the most popular team in London, and deservedly so, for it was a spectacular and genuinely dangerous thing to try.

"But," says Mr. Bird, "it is by no means impossible to duplicate. As soon as we heard of the challenge from the London dancers, we set about practicing the identical trick. We are duplicating it successfully now with Miss Childers leaping from a tree instead of a balcony. In this particular stunt all the danger comes to Miss Childers and all the responsibility to me. If I should, during rehearsal or at any performance, misjudge her descent a fraction of an inch, it might very well cause her to break every bone in her body, or perhaps be killed."

"I can think of such a thing when we are not doing the trick. So can Miss Childers. But when we're do-

ing it, I'm sure that neither of us for one second considers any accident as a possibility. After all, it is in essence a matter of mechanics, as the ankle-to-hand swing. This requires more perfect timing, and the fact that the understander in the team is whirling rapidly about at the time makes it additionally difficult."

It was just such an "ankle-to-hand" swing which almost resulted in tragedy not long ago to the American dancing team of Wesley Pierce and Hazel Harris. The feature of their act, which they recently performed in London, was this "ankle-to-hand" swing, a thrilling and difficult thing to do. Pierce took a firm hold of one of Miss Harris' ankle and swung her around by it. At a set moment he would let go of the girl's ankle and grasp her hand. There was a split second in which to do this. It required perfect timing. If the timing failed, disaster was inevitable. And on the occasion of one of their

appearances in London the timing did fail.

The girl shot like an arrow across the entire stage and struck, head first against the pillar near the wings. Only the fact that her hair was thick and heavy and coiled on the side of her head where she struck, saved the life of Miss Harris.

After a short stay in a hospital, Miss Harris, although she had promised her partner that they would eliminate the trick from their act, insisted on doing it again. It is hard, when one has captured an audience with thrills, to go back to ordinary routines.

Thus far Miss Childers and Bird have had no accidents, at least no serious accidents. But the knowledge that accidents may happen and that they may prove fatal does not stop them from trying to invent new thrills or duplicate old ones to keep the public amused.

The story in The Examiner is profusely illustrated with scenes of the act done by the Bird's. It appears under the head "Rivalry causing dancers to risk death daily for thrills."

Complete Food Store Aim For Store No. 2

"The Complete Food Store" is the aim of the proprietors for the M System Store No. 2, plans for the opening of which are this week being rapidly materialized. The date set for the opening is Saturday of this week and ambitious plans are being made to entertain one of the largest crowds of people at the new store that has ever visited a store in Floydada.

In addition to the staple and fancy groceries, the cured meats and vegetables which are found in many of the better groceries, the new store will also feature a complete line of cooked meats, pastries, etc.

J. S. Teague will be manager of this No. 2 Store, located on West California Street. Chas. Williams will have charge of Store Number One on South Main.

Lawrence Lewis and Miss Jennie Lewis accompanied by Roy Crawford spent Sunday with their parents, Mr. and Mrs. L. H. Lewis, on their ranch in the Hillcrest community.

Mr. and Mrs. Tony Lundgren of Midland visited last week with their parents, Mr. and Mrs. A. L. Lundgren. They returned to their home Sunday.

Making A Success Of 'M' System Groc

J. S. Teague, who began the operation of the M System Grocery Floydada sixteen months ago, considerable experience in a similar store in Slaton, in partnership with his father, has enjoyed a business since coming here, and carried one of the larger and more complete stocks of staple and fancy groceries and meats that has come to mark the local retail situation.

Mr. Teague is a strong believer in the value of immediate as well as the cumulative effect of newspaper advertising, and his firm never makes an issue of The Hesperian, always carrying a message for the food buying public.

The new store is a source of gratification to the grocery dealers of Floydada, and friends of the firm are offering their congratulations both in person and through the printed word, particularly because the new store branches out and is expected to draw a clientele that has been neglected to some extent heretofore.

CLONTS PLACES FOURTH IN GOLF TOURNEY AT STAMFORD

J. W. Clonts of Floydada was winner of the fourth flight in the West Texas Golf tournament held at Stamford last week, defeating Jack Scott also of the Floydada Club, opponent, six up and five to go, was presented with a large silver loving cup.

Clinton Bussey of Lubbock the championship.

The next tournament will probably be held on the 18 hole course at Brownwood. Lubbock also made a strong bid for the tournament. It probably will not be held until 1931, Mr. Clonts said. In the tournament numbered

The Stamford course was very different from the Hillcrest Course, having greens of cotton hulls. Not being accustomed to that type of course caused his qualifying score, Clonts believed "but albis don't go in golf," he said.

B. Marshall also entered tournament.

Fred Orsburn who has spent past two years in the employ of Standard Oil Company in Colombia, South America, came here spent two weeks with his parents, Mr. and Mrs. L. P. Orsburn, left Monday for a visit at Houston. From there he will go to Midland to make his home.

CONGRATULATIONS

To The

"M" SYSTEM

On the Installation of

Frigidaire

In the New Store in Floydada

Radio Electric Co.

New Mayor Wakening Amarillo's Civic Consciousness

BUILDING YOUNG TEXANS INTO AMERICAN PATRIOTS HIS JOB



"The hope of civilization is respect for vested authority. We would teach this respect through the symbol of the flag."

—Mayor Ernest O. Thompson.

Amarillo, the Helium City of the Texas Panhandle, is committed by its new mayor to the highest standards of citizenship. It would rid itself of bootleggers, and professional gambling and tone up its morals. It would also teach respect for vested authority, through the symbol of the flag in the public schools.

Thirty years ago Col. Ernest O. Thompson was selling papers on the streets of Amarillo. He made a brilliant war record. Today he owns two hotels with a thousand rooms in his home city, and other hotels and investments in and out of Amarillo. In the campaign for mayor against three opponents he received 75 percent of the votes.

Paul V. McNutt, national commander of the American Legion, came to Amarillo to assist at the inauguration. In the ceremony he presented the new mayor with a flag in the name of the Legion.

The presentation planted an idea in Mayor Thompson's mind. It is far-reaching and powerful in its possibilities for building good citizenship that some men of national standing who have heard of it are trying to give the means that will carry it into every part of the country.

The American Legion will share in the work. The papers will participate. The aim is to teach greater re-

spect for the flag in the public schools. Thompson plans to start it in his home town. A flag will be prepared for presentation to each school room. The newspapers will run a series of questions and answers that will make up a thrilling history of the flag. Every star and every stripe will have its story painted against a background of fascinating human interest. The imagination of the mind of youth will be appealed to.

The honor pupil in each room who makes the best study will receive a flag for his class. It will belong to the room forever. Flag presentation day will be a gala event. Hundreds of honor pupils will bank themselves on the stage of the City Auditorium as they receive the classroom trophy.

"The great purpose of the flag study is to foster a love of country and a sacred regard for law," says Mayor Thompson. "I have set the example for the city by pledging to do all in my power to rid Amarillo of bootleggers, and professional gambling and tone up the city's moral. I will not touch liquor while I am mayor, nor allow any city employee to do so, with my knowledge."

"We are trying to make Amarillo a model American city. We are going to have a civic consciousness and conscience. I hope to see the study of the flag established in every



ERNEST O. THOMPSON, MAYOR, AMARILLO, TEXAS

school in the state, and spread from Texas over the nation. The American Legion will thus be able once more to serve in peace as in war, and will become a power in banishing disrespect for law and order.

"The hope of civilization is respect for vested authority. We would teach this respect through the symbol of the flag."

er H. Gulick and his wife, working with a committee, perfected plans for the Camp Fire in 1912. This past March when the seventeenth birthday of the Camp Fire movement was celebrated, the records showed that more than a million girls had been guided by the law of the Camp Fire. The reason for this rapid growth is the fine program planned by the founders of Camp Fire.

The purpose and program of Camp Fire can best be conveyed by

quoting the manual prepared for guardians of the individual groups. The program of the Camp Fire Girls was planned to take care of the out-of-school time of adolescent girls, and it is built around three important factors, it provides activities of natural interest to girls, it makes these activities doubly interesting through an appeal to the imagination, which is a vivid trait in the character of adolescent girls, it works quietly toward the end that through fun and happiness girls may achieve a beautiful and useful womanhood.

Practically every wholesome activity that would naturally engage the interest of the young girl is included in the Camp Fire program. These are classified under the seven crafts which form the system of Honors and Awards. Home Craft includes everything a girl might accomplish in connection with her home from doing the marketing to taking care of the baby or giving a party. Health Craft includes sports first aid, and the forming of health habits. By emphasizing Hand Craft the program attempts to revive an interest in hand work and in the beauty of line form, and color.

Camp Craft and Nature lore give expression to the desire of Camp Fire Girls to be at home in the out-of-doors and to appreciate intelligently the beauties of nature. Business Craft includes punctuality and thrift for all girls, and improvement in her chosen field for the girl in business.

Under the heading Patriotism and Citizenship are grouped those particular activities such as community service and participation in civic undertakings which will give the girl awareness of her position and responsibility in the community.

The watchword of Camp Fire is WOHELO, formed from the words work, health, and love. And the law of the Camp Fire is Seek beauty; give service; Pursue Knowledge Be trustworthy; hold on to health Glorify work; be happy.

Sunday School Lesson

P. D. O'Brien

Theme:—A Psalm of Praise. Scripture—Psalm 103:1-13. Golden Text:—Bless Jehovah, O my soul.—Ps. 103:1.

The most becoming of all Christian graces, is the grace of gratitude, even as ingratitude is the most unworthy of all human characteristics. It is well that we turn aside today to study this beautiful Psalm of praise. We need to keep our souls on top, and learn to live in an atmosphere of appreciation. We need to constantly guard against the sin of ingratitude. Many of us are anxious that our children show the proper spirit of appreciation for the favors bestowed upon them by other people, too often forget to express thanks for the constant stream of favors coming to us from God. We are shocked if our children neglect to say "thank you," for the gifts received, but how often do we forget to say "much obliged," to the One from whom we receive every good and perfect gift.

A Study of the Psalm

In the first verse David calls up on his soul to bless and praise the Lord. This reminds us that the best blessings are not of an external, but an internal nature. The man whose heart is right with God, and he is conscious clear in his dealings, with his fellow man, has riches that the world cannot give. A peace that cannot be bought with money belongs to the man whose soul is at peace with his Creator. Paul says that with food and raiment we are to be content, and again he says that godliness with contentment, is great gain. You cannot rob a man of the joys that come from within, the man who has:

A healthy body, a mind at ease, And simple pleasures that always please. As in the case of Daniel he may be placed in a den of lions but he will come through unscathed; or like Paul and Silas, he may be put in stocks and in prison, but he can sing hymns at midnight. Such an one may not have enough influence to keep out of jail, but he will have enough power to pray and sing his way out. There is an inward sunshine which is just as real, and far more to be desired, than that which comes from without. The outward sunshine may be darkened by many kinds of clouds, but there is no darkness so deep that the hearty sunshine of God's love cannot penetrate it.

Forget Not all His Benefits

Man's mind is very frail and his memory fragile, he needs to be often called back to a sense of his duty and relationship to God. He needs to be constantly reminded that Jehovah is the source of all his blessings. So David calls upon his soul not to forget "all the benefits of the Lord." May this study cause us to remember His benefits toward us today.

God of our fathers known of old, Lord of the farlung battle line, Beneath whose mighty hand we hold,

Dominion over palm and pine, Lord God of hosts be with us yet, Lest we forget! Lest we forget!

These benefits are enumerated in the other verses of the lesson. Space will not permit us to discuss them all. May we exhort the reader to go over the list carefully and note the wonderful things the Lord has done for us. Then let our gratitude cause us to exclaim with David, "Bless the Lord O my soul, and all that is within me praise His holy name." Some things in the list follow:

1. He forgives our sins.
 2. He heals our diseases.
 3. He redeems our lives from destruction.
 4. He crowns us with loving-kindness and mercy.
 5. He satisfies the deepest longings of the human heart.
 6. He takes our part in judgment.
 7. He makes known His will unto us by divers revelations.
 8. He is slow to lose patience with us.
 9. He does not reward us according to our sins, but according to His mercy and grace.
 10. His love for us can only be measured by the heights of heaven.
 11. He removes our sins from us as far as the East is from the West.
 12. He has a compassion for us that is compared to the compassion we have for our own children. For we are his children.
- Can you read this list, believe it represents the truth of our relationship with Him, and then not feel grateful?

Home Economics Saves Widows, Says Magazine

Study of practical home economics before marriage saves many widows from penury according to Isabel Ely Lord, who has been making a study of the positions in business filled by women in New York who have lost their husbands.

She contends that the ordinary accomplishments of the average girl do not necessarily mean success for her in the business world. "Untrained household duties," she says, writing in Woman's Home Companion, "may fit her for being a scrub woman, domestic servant or a waitress, but she would have difficulty in entering a paying field. 'The girl who can make her own clothes satisfactorily does not otherwise become a good employee in the workroom of a good dressmaking establishment,' she continues. 'The woman who has had long experience in providing meals for a large family faces an entirely different problem when she opens a cafeteria or tearoom. Many women with naturally good business sense have succeeded in some such enterprise, but the majority have failed to make a good living. Men and women of business experience head all of such big establishments. Some of the most successful restaurants are run by men and women with business ability and little knowledge of food.'

The writer declares that a woman who has had economic training is a better wife and mother since she understands both money and human values better and the habits she has developed at her wage earning job still make her a better partner in the home.

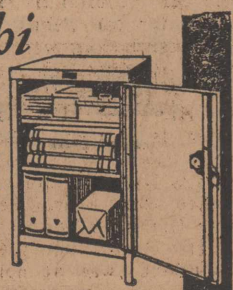
Rhubarb Is Assailed By Indiana Humorist

"Any kind of a rhubarb crop is a failure so far as I'm concerned and I'm heartily in favor of its movement that's now under way to discourage its cultivation so that every ounce of energy a farmer may have kin be utilized in the production of crops vital to the world's well being. I'm also in favor of cutting down the rhubarb season, which is now from four to eight weeks to one calendar week. The consumption of rhubarb carried to the extent that its continued use as a daily fare runs into weeks and months will demoralize any family. Rhubarb, which gits by under the appetizing an' misleadin' alias, pieplant, be-

Desk-hi

A Lyon Cabinet

Supplements a desk with protected handy storage for your records and personal papers.



SIX FINISHES

Hesperian Pub. Co.

longs to the burdock family and bores through the ground, or even a cement walk, early in March no matter what sort of a spring we have. Its appearance is never postponed on account of the weather.

"Rhubarb must not be regarded as a sign of spring for frequently we get our best sleighin' long after its first pink knobs appear above ground."—Abe Martin in Farm & Fireside.

Womanly Wife

"A neighbor woman of ours," writes a correspondent to Farm and Fireside, "had such a costly set of furniture covers made that she is now having a second set made to protect the best ones."

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

Read The Hesperian for the news of Floyd County.

Bring Your Work To FLOYDADA WELDING WORKS Acetylene Electric Thermit Blacksmith and Machine Shop, General Repairs; Welders of Cast Iron, Wrought Iron, Aluminum Small or Large—Any size. Scored Cylinders, Water Jackets, Crank Cases, Broken Cog Gears, etc. BLACKSMITH AND MACHINE WORK

A Reliable and Dependable Job is Assured. Come and see for yourself For a period of time we will sharpen goodvil blades for 12 1/2 cents a foot. Yours truly,

FLOYDADA WELDING WORKS Opposite Sanitarium

REGULAR CASH PRICES

We give you herewith some of our regular cash prices, effective as long as this merchandise lasts. At this time we have a good supply of these items.

PEACHES, Sunkist Melba Halves, No. 2 1/2 Cans,	20c
CORN, Country Gentleman, No. 2 Cans,	15c
RAISINS, 4 Pound Package,	30c
SOAP, P. & G., 6 Bars,	25c
CRACKERS, Small, salted, 40c Box,	25c
COCOA, Hershey's,	20c
K. C. BAKING POWDER, 25c Can,	20c
MATCHES, 25c Carton,	20c
PEAS, No. 2 Cans, Good Ones,	15c
JELLO, All flavors, Per Pkg.,	10c

MARKET ITEMS

SAUSAGE, Pure Pork, Per pound,	20c
PORK CHOPS, Per pound,	25c
SANDWICH SPREAD, Ham, Per pound,	25c

We give careful attention to every order, and appreciate your business. We are doing a strictly cash business. Telephone 118.

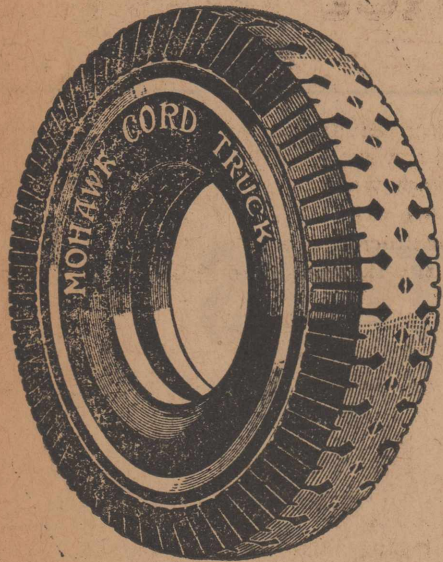
CITY MARKET & GROCERY

Howard & Maxwell, Props.,—Floydada

Camp Fire Girls

(By Mrs. G. F. Klebold)

There are two great organizations that have had their beginnings in recent years. The Boy Scouts and The Camp Fire Girls. The latter organization has ever had a marvelous growth that these two have had, for they have benefited the entire world. Dr. Luth-



For Harvest Time

MOHAWK

Truck Tires

Mohawk Heavy Cord Truck Tires are built for hard wear—just the kind that they will receive during the harvest time. High Speed, Heavy loads, rough roads and hard driving mean nothing to this new tire that is built especially for that purpose. "They Go Further"—And How! Buy Your Set Early!

Central Filling Station

House Awnings Guaranteed To Fit

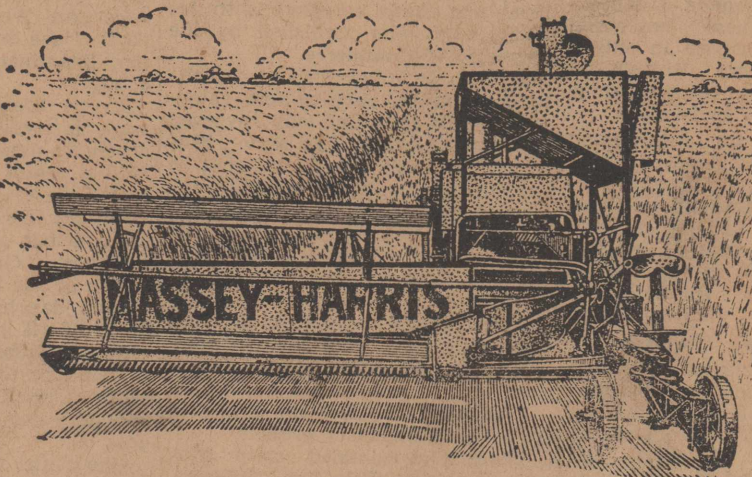
We can furnish any size, any color to match roof or trim of your home.

Call at our shop and let us give you first hand information on how you can improve the appearance and comfort of your home at reasonable cost.

John McCleskey Top Shop

206 North Main St.

Features of the NEW MASSEY-HARRIS Combined Reaper-Thresher



- Heavy steel frame, braced and cross-braced.
- A 4-cylinder, 30 H. P. Heavy Duty Motor in the No. 9B.
- Rasp bar cylinder—(no teeth) mounted on SKF self-aligning bearings. 100% threshing surface to each bar.
- Steel concaves, adjustable to cylinder, accurately machined to true circle. Heavy cross braces support the grate bars.
- Straw rack constructed with wood sides and steel cross slats. Risers set at correct point on racks agitate the straw so thoroughly that all loose grain is separated from the straw.
- Rasp bar cylinder for refreshing the tailings.
- Rotating weed screen at end of grain elevator insures a clean sample.
- Well braced reel—Roller bearing mounted—Adjustable as to speed for tangled grain as well as to position up or down.
- Wide platform well supported to carry the load.
- One piece canvas for grain.
- Wide curved throat of feeder insures, uniform feeding to the cylinder.
- Power is transmitted to the cylinder by double heat treated steel roller chains working on machine cut steel hardened sprockets enclosed and running in oil.
- The fan is driven with a positive over running gear and in case the cylinder slugs, slowing the speed momentarily, the fan continues at its normal speed which keeps the sieves from loading, stops the loss of grain, maintains a clean sample and prevents undue strain on the driving parts.
- Highest type of anti-friction bearings are used, which are best suited to their particular type of work.
- Relief clutches are used at various points. The tension of the clutches can be adjusted to operate as desired in all kinds of threshing.
- Alemite lubrication throughout.
- High wheels with wide face mounted on roller bearings. No. 9B—Equipped with 60 bushel grain tank. Every convenience for the operator.

STRONG — BALANCED — CAPACITY — EFFICIENT — EASILY OPERATED QUICKLY ADJUSTED — MASSEY-HARRIS BUILT AND GUARANTEED

C. SURGINER & SON

ATION'S DIET SHIFTS TO MORE COSTLY FOODS

Wheat bread, which to many nations is a luxury, has held a place of lesser importance in the diet of American people since the World War. Consumption of corn for human food has decreased also, particularly under the influence of a rising standard of living in the South, where the use of wheat flour and other food by both negroes and whites has increased.

Per capita consumption of the more expensive foods has increased, and of the less expensive has decreased. The Nation's diet from 1922 to 1926, says the United States

Department of Agriculture, was much more expensive in character than at any previous period since the beginning of the century, and was probably more expensive than in any previous period in the Nation's history. The term "more expensive" in this connection implies a shift from less costly to more costly foods. It does not refer to prices. This larger farm acreage than would otherwise have been necessary. A reversed trend to less meat and milk and more cereal foods, if produced by a decline in the prosperity of the nonfarm people, would soon be followed by a reduction of the crop acreage.

Not Much Change

In the last presidential election the women's vote split just as the man vote regularly splits—in the usual party proportions.—Woman's Home Companion.

NOTICE OF SHERIFF'S SALE

(Real Estate)
BY VIRTUE OF AN ORDER OF SALE issued out of the Honorable District Court of Dallas County, Texas, 101st Judicial District of Texas, on the 30th day of May, A. D. 1929, in the case of Southwestern Life Insurance Company vs. Mrs. Katie E. Long, et al., No. 78615-E, and to me, as Sheriff, directed and delivered, I have levied upon this the 1st day of June, A. D. 1929, and will between the hours of 10 o'clock A. M. and 4 o'clock P. M. on the first Tuesday in July A. D. 1929, it being the 2nd day of said month, at the court house door of said Floyd County, in the city of Floydada, Texas, proceed to sell at public auction, to the highest bidder, for cash in hand, all the right, title and interest which Mrs. Katie E. Long, individually and as Executrix of the Estate of W. D. Long, deceased, I. D. Gamble, A. N. Gamble, Tullia Bank and Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker, had on the 22nd day of August, 1921, or at any time thereafter, of, in and to the following described properties, to-wit:

1st. Located in Floyd County, Texas, situated about 16 miles Northeast from the Town of Lockney, Texas, known and described as the West one-half (W. 1/2) of Section No. 18, Certificate No. 4/536, in Block D-1 of the G. C. & S. F. Ry. Co. lands.

2nd. Located and situated in Floyd County, Texas, and being situated about 16 miles Northeast from the Town of Lockney, Texas, and being Sec. No. 77, Certificate No. 3/382; Sec. No. 80, Certificate No. 3/383; Sec. No. 90, Certificate No. 3/384; and Sec. No. 88, Certificate No. 3/387, all being in Block G-M of the G. C. & S. F. Ry. Co. lands.

3rd. Located and situated in Floyd County, Texas, being 320 acres of land situated about 12 miles Northeast from the Town of Lockney, Texas, being the North one-half (N. 1/2) of Sec. No. 13, in Block D-1, Certificate No. 4/529, granted to G. C. & S. F. Ry. Co. Patent No. 255, Vol. 39.

And all the right, title, and interest which the said Mrs. Katie E. Long, I. D. Gamble, A. N. Gamble, Tullia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker, had on the 1st day of May, 1925, or at any time thereafter, of, in and to the following described properties:

Located and situated in Floyd County, Texas, situated 12 to 16 miles Northeast from the Town of Lockney, Texas, and being Sec. No. 77, Certificate No. 3/382; Sec. No. 80, Certificate No. 3/383; Sec. No. 90, Certificate No. 3/384; and Sec. No. 88, Certificate No. 3/387, all in Block G-M, of the G. C. & S. F. Ry. Co. lands; and the west one-half (W. 1/2) of Sec. No. 18, Certificate No. 4/536, in Block D-1, of the G. C. & S. F. Ry. Co. lands; and also the North one-half (N. 1/2) of Sec. No. 13, in Block D-1, Certificate No. 4/529, of the G. C. & S. F. Ry. Co. lands.

That said properties are levied upon as the property of Mrs. Katie E. Long, also known as Mrs. W. D. Long, and will be sold to satisfy a judgment rendered in favor of the Southwestern Life Insurance Company in the above suit against Mrs. Katie E. Long, individually and as Executrix of the estate of W. D. Long, deceased, for the sum of \$3,064.00, together with interest thereon from the 24th day of April, 1929, on \$2,785.45 thereof at the rate of 8% per annum, and on \$278.55 thereof at the rate of 6% per annum, and costs of suit, with a foreclosure of Deed of Trust lien on the following described property, to-wit:

Located in Floyd County, Texas, situated about 16 miles Northeast from the Town of Lockney, Texas, known and described as the West one-half (W. 1/2) of Section No. 18, Certificate No. 4/536, in Block D-1 of the G. C. & S. F. Ry. Co. lands.

as the same existed on the 22nd day of August, 1921, against the said Mrs. Katie E. Long, individually and as such executrix, and against I. D. Gamble, A. N. Gamble, Tullia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker; and for the further sum of \$47,199.90, together with interest from the 24th day of April, 1929, on \$42,909.00 thereof at the rate of 8% per annum, and on \$4,290.90 thereof at the rate of 6% per annum, with a foreclosure of Deed of Trust lien on the following described property:

Located and situated in Floyd County, Texas, and being situated about 16 miles Northeast from the Town of Lockney, Texas, and being Sec. No. 77, Certificate No. 3/382; Sec. No. 80, Certificate No. 3/383; Sec. No. 90, Certificate No. 3/384; and Sec. No. 88, Certificate No. 3/387, all being in Block G-M of the G. C. & S. F. Ry. Co. lands.

as the same existed on the 22nd day of August, 1921, against the said Mrs. Katie E. Long, individually and as such executrix, and against I. D. Gamble, A. N. Gamble, Tullia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith

and Artie Baker; and for the further sum of \$5,683.15, together with interest from the 24th day of April, 1929, on \$5,166.50 thereof at the rate of 8% per annum, and on \$516.65 thereof at the rate of 6% per annum, with a foreclosure of Deed of Trust lien on the following described property:

Located in Floyd County, Texas, being 320 acres of land situated about 12 miles Northeast from the Town of Lockney, Texas, being the North one-half (N. 1/2) of Sec. No. 13 in Block D-1, Certificate No. 4/529, granted to G. C. & S. F. Ry. Co. Patent No. 255, Vol. 39.

as the same existed on the 22nd day of August, 1921, against the said Mrs. Katie E. Long, individually and as such executrix, and against I. D. Gamble, A. N. Gamble, Tullia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith, and Artie Baker; and against Mrs. Katie E. Long, individually, for the further sum of \$10,308.81, together with interest from the 24th day of April, 1929, on \$9,371.65 thereof at the rate of 8% per annum, and on \$937.16 thereof at the rate of 6% per annum, with a foreclosure of Deed of Trust lien on the following described property:

Located and situated in Floyd County, Texas, situated 12 to 16 miles Northeast from the Town of Lockney, Texas, and being Sec. No. 77, Certificate No. 3/382; Sec. No. 80, Certificate No. 3/383; Sec. No. 90, Certificate No. 3/384; and Sec. No. 88, Certificate No. 3/387, all in Block G-M, of the G. C. & S. F. Ry. Co. lands; and the West one-half (W. 1/2) of Sec. No. 18, Certificate No. 4/536, in Block D-1, of the G. C. & S. F. Ry. Co. lands; and also the North one-half (N. 1/2) of Sec. No. 13, in Block D-1, Certificate No. 4/529, of the G. C. & S. F. Ry. Co. lands.

as the same existed on the 1st day of May, 1925, against the said Mrs. Katie E. Long, and against I. D. Gamble, A. N. Gamble, Tullia Bank & Trust Company, First National Bank of Lockney, Texas, D. L. Miller, Dennis Zimmerman, National Supply Company of Texas, G. R. Street, Wat Griffith and Artie Baker.

That said respective properties will be sold to satisfy said respective sums for which said judgment was recovered, with interest and costs of court, and the further costs of executing this writ. That in accordance with the directions of said order of sale I will first sell the following described tract of land:

Located in Floyd County, Texas, situated about 16 miles Northeast from the Town of Lockney, Texas, known and described as the West one-half (W. 1/2) of Section No. 18, Certificate No. 4/536, in Block D-1 of the G. C. & S. F. Ry. Co. lands.

in payment and satisfaction of said sum of \$3,064.00, together with interest thereon and costs of suit, and costs of executing this writ, and if said property shall sell for more than sufficient to pay off and satisfy said sum of \$3,064.00, with interest and costs, then the excess will be applied in payment of said sum of \$10,308.81;

I will next proceed to sell the above described Section No. 80, Certificate No. 3/383, and Section No. 90, Certificate No. 3/384, both in Block G-M of G. C. & S. F. Ry. Co. lands in Floyd County, Texas, in payment and satisfaction of said sum of \$47,199.90, together with interest thereon, and if said property shall sell for more than sufficient to pay off and satisfy said sum of \$47,199.90, together with interest thereon, then the excess will be applied in payment of any amount unpaid after the previous sale, on said sum of \$10,308.81;

I will next proceed to sell said Section No. 77, Certificate No. 3/382, and said Section No. 88, Certificate No. 3/387, both in Block G-M of the G. C. & S. F. Ry. Co. lands in Floyd County, Texas, in payment and satisfaction of any amount remaining unpaid after the previous sale, on said sum of \$47,199.90, together with interest, and if said property shall sell for more than sufficient to pay off and discharge said remaining amount due after the previous sale on said sum of \$47,199.90, together with interest then the excess will be applied in payment of any amount remaining unpaid after the previous sales, on said sum of \$10,308.81, together with interest thereon;

I will next proceed to sell the said North one-half (N. 1/2) of Section No. 13 in Block D-1, Certificate No. 4/529 of the G. C. & S. F. Ry. Co. lands, Patent No. 255, Volume No. 39, in Floyd County, Texas, in satisfaction of said sum of \$5,683.15, together with interest thereon, and if said property shall sell for more than sufficient to pay off and satisfy said sum of \$5,683.15, together with interest, thereon, then the excess will be applied in payment of any amount remaining unpaid after previous sales, on said

sum of \$10,308.81, together with interest thereon;

That said Section No. 90, Certificate No. 3/388, in Block G-M, of the G. C. & S. F. Ry. Co. lands in Floyd County, Texas, will be sold subject to the right of G. R. Street, one of the defendants in said cause, to harvest the growing crops on said section under his lease contract with Mrs. W. D. Long, dated March 28, 1923, and subject to his right of ingress and egress and to go upon said land and look after said crops and harvest same until the crops for 1929 are harvested, and subject to his right within sixty days after date of sale to remove the house, windmill and pump constructed by him on said section under said lease contract;

And the other properties will be sold subject to the right of Wat Griffith, one of the defendants in said cause, to harvest the growing crops on such portion of said land as he is cultivating as a tenant of the said Mrs. Katie E. Long, and subject to his right of ingress and egress and to go upon said lands and look after said crops and to harvest same until crops for the year 1929 are harvested, and subject to his right of possession of the dwelling house, barns and sheds in his possession until the harvesting is completed.

GIVEN UNDER MY HAND THIS THE 3 DAY OF JUNE A. D. 1929. P. G. STEGALL, Sheriff, Floyd County, Texas.

Get your 15¢ change

SOME liquid insect-killers cost 50c a half-pint. But when you get Black Flag Liquid, and put down 50c, you get 15c change. For Black Flag Liquid is only 35c a half-pint. Yet it's the deadliest liquid made. Kills flies, mosquitoes, ants, roaches, bedbugs, etc. Quickly! Surely! Money back if it doesn't prove its deadliness to you.

BLACK FLAG LIQUID KILLS BUGS QUICKLY

Black Flag also comes in powder form. Equally deadly. 15c, and up.

THE SPOTLIGHT
HART PAIR TRACTORS

The Most Power at the Lowest Cost for the Longest Time

L. C. McDONALD
Floydada, Texas

We Have Finished Moving

AND WE WANT YOU TO

Come to See Us

At our New Location, Boerner Building

Southwest Corner of the Square

We know you'll find it a mighty convenient place to trade and will appreciate the opportunity to show you the kind of service we give.

ARWINE DRUG CO.
"Goteverthing" Floydada

NOTICE TO

Wheat Farmers

Call at the yards of the South Plains Lumber Company and arrange for a—

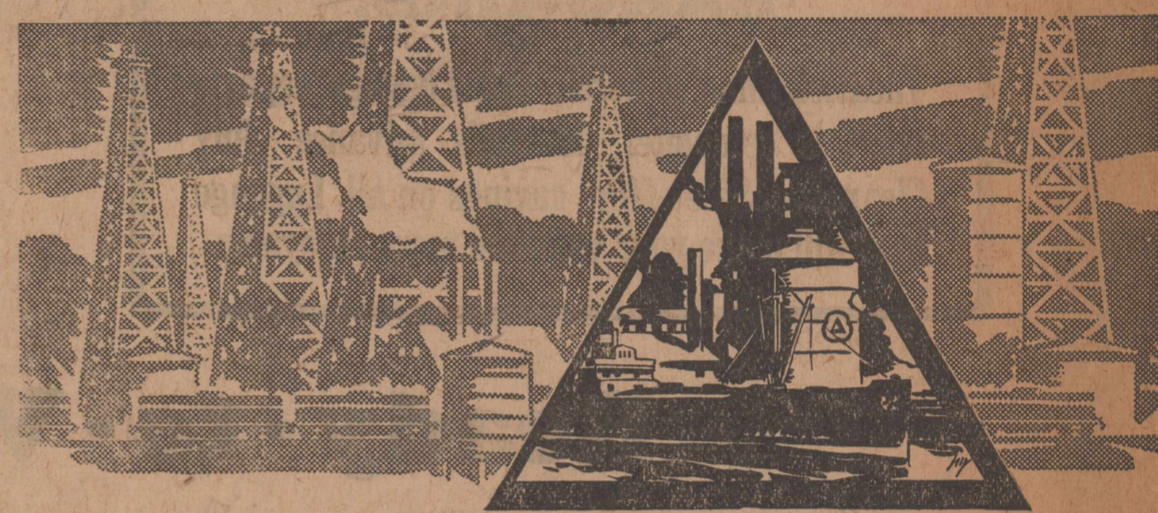
Gleaner Baldwin Combine

Before it is too late for Delivery.

South Plains Lumber Company

Floydada, Dougherty, Ralls, Sterley, South Plains

J. H. REAGAN W. I. CANNADAY
Sales Managers



For You—The motoring performance a \$900,000,000 organization gets from its own cars—with Cities Service Oils and Gasolene

The minute you "step on it" . . . you feel the increased pep . . . the tremendous surge of power awaiting your command . . . motoring confidence you never dreamed of before . . . smoothness . . . flexibility . . . 100% dependability.

Cities Service Oils and Gasolene reach you only after they have passed the most exacting tests known to science . . . actual service tests under every conceivable driving condition, in all kinds of weather, twenty-four hours every day, by thousands of motor vehicles in the service of the Public Utilities Division of this \$900,000,000 organization!

CITIES SERVICE OIL COMPANY

Cities Service Oils & Gasolene

Distinctive Printing

- Wedding Invitations
- Social Stationery
- Calling Cards
- Business Letterheads
- Envelopes
- Bill Heads
- Statements
- Ruled Forms
- Binders
- Sales Books

—We Take Pride In Our Workmanship

The Hesperian Pub. Co.

MUSIC LOVERS

We have a very complete stock of grand and upright pianos in the justly famous Kimball.

We have the only genuine Victrola and a full line of stringed instruments as well as player rolls, records and sheet music both popular at 35c and the McKinley series at 20c.

We invite you to visit us or drop us a line expressing your needs and our salesman will call.

CARTER MUSIC COMPANY
FLOYDADA, TEXAS

MARTIN'S ADVANCE J

With the largest stock of Men's Clothing, Women's Dresses, Piece Goods, Shoes and House Hold Ne
Positively every thing goes on sale (except Stetson Hats) at prices cut to the core. Our stock is a
or your money will

We take this method each season to make our drive for more

Sale Starts Fri Closes Wednes

BARGAINS!

Vacation time is here! Our Luggage department is complete! Martin's Advance July Clearance Sale offers savings on all Luggage that will make your vacation more enjoyable.

Ready-to-Wear



LADIES, MISSES AND CHILDRENS SPRING AND SUMMER HATS

$\frac{1}{2}$ Price

This Sale hit our Ready to Wear Department a Price Smashing Blow, coming just as it has finds our racks have just been hung full of brand new Dresses that have just arrived. They are all new Summer Styles of the latest type and included in the whole stock is materials of every kind that's new.

One Lot Silk Dresses

\$4.98

One Lot Silk Dresses

\$9.69

Regular \$19.75 Dresses, Sale Price,

\$13.75

Regular \$25.00 to \$33.00 Dresses, Sale Price

\$19.00

Regular \$35.00 to \$39.00 Dresses, Sale Price

\$25.00

LADIES AND MISSES SPRING COATS ARE NOW

$\frac{1}{2}$ Price

Bargains!

One lot Rayon Bed Spreads, large sizes, wanted colors, you have wanted one for some time perhaps, now buy!

Regular \$6.95 to \$10.00. Clearance Sale Price Each—

\$4.98

One lot Fine Bed Spreads in Good colors, large sizes. Regular \$3.45. Clearance Sale Price Each—

\$2.19

One lot Krinkle Bed Spreads, size 80x105. Colors are blue, gold, rose. Each—

\$1.38

Pure Linen, 5 piece Breakfast Sets, Spread 36x36. 4 Napkins. Colored borders. Set—

98c

Women's fine Rayon Underwear, Teds, Step Ins, Slips, Skirts, etc., Regular \$1.49 to \$1.79 per garment. Clearance Sale Price—

\$1.18

Piece

Fine silks, cottons, all piece that has cut the prices lower. The prices include plain or p

Regular \$2.98 a yard silk, Clearance Price Yard,
Regular \$2.49 a yard silk, Clearance Price Yard,
Regular \$1.75 a yard Silk, Clearance Price, Yard,
Regular \$1.69 a yard silk, Clearance Price Yard,
Regular 98c a yard silk, Clearance Price Yard,

Regular \$1.69 Everfast Printed C Sale Yard,
Regular \$1.39 Everfast printed H Sale Yard,
Regular \$1.25 Dress Linen, all col Sale Yard,
Regular 98c Dress Linen, Sale Yard,
Regular 98c Everfast Printed Org Sale Yard,
Regular 98c Everfast Printed Piq Sale Yard,
Regular 49c Plain or Printed Suit Sale Yard,
Regular 49c Printed Dimities, Eve Sale Yard,
Regular 39c Fast Color Flaxons, Sale Yard,
Regular 45c Fast Color Printed I Sale Yard,
Regular 49c Everfast Voiles, Plai Sale Yard,
36-inch wide Novelty French Prin Sale Yard,
Regular 25c Fast Color Percale, Sale Yard,
32-inch wide Fancy Gingham, ab Sale Yard,
Regular 12 $\frac{1}{2}$ c Yard Brown Dom Sale Yard,
Regular 19c Matress Tic, Fal Sale Yard,
Equality 9-4 Brown Sheeting, W Sale Yard,
Equality 10-4 Brown Sheeting, W Sale Yard,
Equality 9-4 Bleached Sheeting, Sale Yard,

Bargains!

Women's Knit Unions with Rayon Silk Stripe, shell knee, sizes 36 to 44. Suit—

45c

Bargains!

One lot of Women's Dress Shoes. A big assortment of sizes and styles. Pair—

\$2.98

Big reduction on all Shoes in the house.

Bargains!

ONE LOT MEN'S DRESS PANTS.

33 1-3 off

FLOYDADA, TEXAS

California a

LY CLEARANCE SALE!

es we have ever offered. This sale offers the best opportunity to save you have had in a long time. and new Spring and Summer Merchandise. We guarantee each and every article to give satisfaction cheerfully refunded.

ness. We will not give green trading stamps during this sale.

Day June 21st. Day, July 3rd.

BARGAINS!

Men's Heavy Grey Work Shirts, Triple Stitched, 2-pockets, coat style, sizes 14 to 17. About \$1.00 Value.

CLEARANCE SALE PRICE, EACH 59c

Goods!

goods are included in the sale than you have seen them lately. printed.

	\$2.37
	\$1.87
	\$1.38
	\$1.33
	84c
llanese Voile,	\$1.33
ndkerchief Linens,	97c
rs, Everfast,	93c
	72c
andy,	78c
te,	73c
ngs, Everfast,	38c
rfast,	38c
Printed,	33c
atiste,	37c
or Prints,	39c
ts,	24c
6-inch wide,	21c
ut 20c value,	12½c
stic, Yard Wide,	10c
erns.,	15c
hile it lasts,	32c
hile it lasts,	36c
g, While it lasts,	36c

Bargains!

Children's Wash Suits, sizes 2 to 6, Good Ones, Suit—

78c

Children's Dresses, made of pretty prints, sizes 2 to 14. Each—

78c

Women's Cool Summer House Dress- es, all sizes. Each—

78c

WOMEN'S COOL SUMMER WASH DRESSES, PRETTY CLEVER STYLES

Regular \$4.98 Dresses, Clearance Sale Price each,

\$3.87

Regular \$3.95 Dresses, Clearance Sale price each,

\$2.99

MEN'S SHIRTS MEN'S SHIRTS

What a Sale of Shirts and just at the time you needs lots of fresh shirts.

500 Men's Regular \$1.50 Dress Shirts. Clearance Sale Price Each—

87c

Men's Clothing

Men who wait for Bargains and know one when they see it will snap this opportunity up, for there is bargains here that you can't afford to pass up if you need a suit now or even later on. Every suit in the house is in this sale but we have grouped a big bunch of suits, practically all sizes, all new styles and patterns and they are,

1/2 Price

That means all the suits in this group are marked like this.

Regular \$27.50 Suits at 1/2 price would be,

\$13.75

Regular \$32.50 Suits at 1/2 price would be,

\$16.25

Regular \$37.50 Suits at 1/2 price would be,

\$18.75

A Great Assortment of Men's Summer Suits made of Dixie Weaves, cool cloths, light worsteds, etc. new styles and real values, at—

\$14.85



Bargains!

BOYS' SUITS FOR CLEARANCE SALE AT

33 1-3 off

Bargains!

ONE LOT MEN'S STRAW HATS, SNAP BRIMS. CHOICE

\$1.69

Bargains!

One lot men's "PACKARD" Low Cut Shoes, odds and ends but all good styles. They are regular \$10.00 Values. Clearance Sale Price, pair—

\$5.95

at Fifth Street

FLOYDADA, TEXAS

TARZAN THE MIGHTY

Novelized by ARTHUR B. REEVE,
From an original Serial produced by UNIVERSAL PICTURES CORPORATION, by special arrangement with
EDGAR RICE BURROUGHS
Author of TARZAN OF THE APES, THE CAVE GIRL, etc.

Chapter III BLACK JOHN PLOTS (Continued)

It would have taken a far more clever plotter than Black John to keep Tarzan entirely in the dark. Something was a foot in the jungle. That he knew. What it was, was for him to find out. Swinging along from the ground to the tree tops where he might catch sight of what was going on, Tarzan's practiced eyes were arrested by something unnatural in the old trail. He descended to investigate. Treading gingerly he started to lift the ground foliage. It was wilted. In an instant he saw why. Underneath was hidden a pit trap.

Could it have been prepared for him? Tarzan smiled as he swung himself back into the tree. He would stick around and watch what happened. There was an atmosphere of something portentous impending in the jungle. The beasts seemed to scent it. They were restless, uncertain. Far-off, somewhere, he could hear the faint echo of Tantor, trumpeting.

Suddenly he heard the bird call. He sought quickly to place it. It was near. His eyes endeavored to penetrate the jungle screen. There was Bobbie, running along the old trail—nearer and nearer the trap—the very trap of which he had come to warn Tarzan.

Tarzan shot out his coiled rope, caught another tree, pulled the rope taut, swung down on the end by one hand and with the free arm caught Bobbie, carried him on and up safe over the trap and landed on

the limb of another tree over it. There was no time for explanations. Tantor with a mob of the natives in full cry was now on the old trail, thundering down seeking escape and running closer and closer to capture and perhaps sudden death.

Tarzan shouted a warning. Tantor stopped, short, got it, turned and crashed through the jungle itself on another course.

Out on the limb Tarzan smiled to himself at the defeat of his enemies in the nick of time. The limb swayed and bent under him. At least he had caught the attention of Tantor just in time, and had saved him.

There was a cracking and rending.

Tarzan had just time to seize Bobby as the limb of the tree tore itself loose and the two were dropped down straight below into the very trap that had been set for Tantor.

Chapter IV A PAWN OF PASSION

Tarzan landed, cat-light, on his feet in the bottom of the elephant pit, unscratched. Instantly he roused himself from the shock of falling and landing, shook himself like a wild-animal and looked about on guard.

He caught sight of Bobby, lying unconscious where he had narrowly missed one of the murderous pointed stakes prepared for Tantor. Tarzan picked up Bobby in one arm and climbed out of the pit. He peered cautiously about, saw the natives had fled, then struck out into the jungle carrying the boy. A few moments later he staggered with his burden into the hut. Instinctively he began rubbing his head and hands to revive him.

In the village Black John full of anger and lust caught sight of Mary Trevor anxiously waiting for Bobby. "Say nothing to her of the boy, her brother," he growled to the natives, as he strode over toward her cabin.

"Where's Bobby?" faltered Mary backing away from him.

"Never mind about the boy, now. I have other things to talk of with you!" He leaned closer toward her and she backed away as far as she would permit from his repulsive self. "I have long wanted to make you my mate. Now I am going to claim you, before the tribe!"

"No! No!" She was horrified, filled with loathing. "Not yet!"

"Yes! Now! If you do not consent you will never see your brother again! I alone know where he is!"

Stunned, wild-eyed, Mary stared as he turned abruptly and stamped out of the cabin. What should she do? She felt she could not hold out against him very long.

What a night it was Bobby had not returned. Was she alive or dead? She could not get out of the cabin to give the bird call to summon Tarzan. She could not even search for Bobbie. And facing her was the nightmare of Black John and his imperious evil passion. Again and again she called upon heaven to return Bobby to her. If she only had Bobby she might flee with him into the jungle—anything was better than this living death.

"There's only one way to get your brother back!" Black John had heard her prayers and entered. Too broken and worn-out to resist she no longer could struggle when he put his arms about her. Black John took it as consent. "I will tell the Patriarch!" he decided gruffly. "We will hold the ceremony tonight!"

Mary made no sign. There was no hope now. Black John rose to go, leaving her crushed, with bowed head.

A few moments later he returned with the bearded Patriarch of the tribe and they began to arrange the wedding ceremonies in accordance with the tribal customs. Mary was dull and listless. Black John eyed her eagerly, covetously.

The day was worse than the night. She could not eat. She could not think. She could not even cry. She was too beaten it seemed, almost, to fight.

Listless, hopeless, Mary listened all day to the preparations for the terrible farce that marked the supreme tragedy for her.

Nightfall witnessed the village a-glare with fires and flares. The tribe had assembled in a huge circle about the spot where the Patriarch sat by the central fire, leaving a huge cleared circle. Beside him sat Black John, the crafty and cunning.

Resistance was useless as Mary was led on from the cabin, a burly black native on either side of her. In the firelight her beautiful white skin and delicately formed limbs gleamed against the blackness of the night. Black John's eyes gloated as he rubbed his grimy hands in anticipation of possessing anything as lovely as this girl clad in her scant leopard-skin. In silence the tribesman watched as she was led past them.

"Dance!" thundered the Patriarch.

"Dance!" prodded the two burly blacks.

Though she felt like fleeing into the night terror of the jungle and would have welcomed it if the earth had opened up and swallowed her, Mary started her dance. The tribe leaned forward in fascination. Black John bent his sinister eyes on her as she swept around before him, her master-to-be.

Mary met his gaze, quickly dropped her eyes from his. She could not bear even to look upon the monster. Yet she dared not stop. What tortures or indignities might be in store for her from the fanatical followers of Black John, once he spoke the word?

Round and round she danced as she had been instructed by the Patriarch. Never was a dance with more leaden, unwilling feet. Yet Mary could not have been ungraceful no matter how she tried.

He knew the sharp eyes of both

Black John and the Patriarch were upon her. There was nothing but pain and death to be accomplished by refusing the dance. Then what would become of Bobby?

She ended the dance by throwing herself on the ground at Black John's feet in the so-called ancient tribal manner as she had been instructed. It was the outward sign that she gave herself to him.

In crude, coarse triumph he looked at the lovely girl at his scrawny feet. Then he slowly rose until his bloated face and torso towered above her slight form.

"In accordance with our custom, this woman has chosen me!" he bellowed. "And I claim her before you all!" Black John moved forward a step or two in the center of the circle. "And, also, in accordance with our custom I will meet any of you in fair combat for her!"

Black John paused in boastful defiance and looked around the circle. Mary, too, now for the first time raised her head. She also looked around as if hoping someone even a burly black or a lascar, might offer himself to do battle for her.

None made a move to get up. Mary was disappointed; Black John triumphant. With a cheaply regal flourish he leaned down and raised her up. Every womanly instinct in her revolted. She felt a cold shiver convulse her body at his mere touch.

What a hollow mockery was all the mummery. Hollow? It was only too real, this nuptial mass of Devil.

Was she Black John's wife? She felt herself swaying, going . . . (To be continued)

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County,—Greeting:

You are hereby Commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas:

Hesperian Want Ads Pay.
of Floyd County.

Forced To Sleep In Chair—Gas So Bad

"Nights I sat up in a chair, I had such stomach gas. I took Adlerika and nothing I eat hurts me now. I sleep fine."—Mrs. Glenn Butler.

Even the FIRST spoonful of Adlerika relieves gas on the stomach and removes astonishing amounts of old waste matter from the system. Makes you enjoy your meals and sleep better. No matter what you have tried for your stomach and bowels. Adlerika will surprise you. Floydada Drug Co.

as, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

NOTICE OF APPLICATION FOR PROBATE OF WILL AND LETTERS TESTAMENTARY

To all Persons interested in the Estate of Mrs. N. E. Sims, Deceased. P. Sims, has filed in the County Court of Floyd County, an application for the Probate of the Last Will and Testament of the said Mrs. N. E. Sims, deceased and for Letters Testamentary, which will be

heard at the next term of said Court, commencing the Third Monday in July A. D. 1929, same being the 15th day of July 1929, at the Court house thereof, in the City of Floydada, Texas, at which time all person interested in said Estate may appear and contest said application should they desire to do so.

Herein fail not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Floydada, Texas, this 15th day of

June A. D. 1929.
(SEAL) TOM W. DEE
Clerk County Court, Floyd County, Texas.

Southwestern Bell Telephone Company
Thirty-sixth Dividend
The regularly quarterly dividend of one dollar and seventy-five cents per share on Preferred Stock will be paid on Monday, July 1, 1929, to stockholders of record at the close of business on Thursday, June 20, 1929.
R. A. Nickerson, Treasurer.

Ajax Gold Shield Super Truck Tires Unconditionally Guaranteed

FOR 12 MONTHS AGAINST ALL ROAD HAZARDS
We make all adjustments in our station.

This is the first and best Super-Truck tire made, and they cost no more than ordinary tires.

Consumers' Fuel Association

Floydada, Texas

What Is a Quality Tire?

A quality tire, so far as we are able to judge, is a tire that runs 20,000 miles before it's worn out.

But we can't tell by looking at a tire whether it will run 20,000 miles or 5,000 miles. We have to be guided entirely by the reputation of the manufacturer, and the personal word of the dealer from whom we buy.

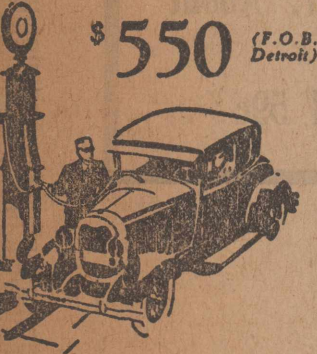
All tires to the average buyer look very much alike. But there's a vast difference in results, as most car owners can testify.

The local dealer knows. He investigates thoroughly before he takes on a line. Then he backs that line personally.

Our tire dealers in Floydada carry lines that are known the world over. It pays to buy from the home dealer.

Floyd County Hesperian

NEW FORD COUPE

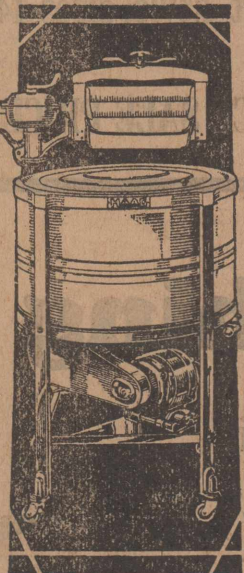


\$550 (F.O.B. Detroit)
We use genuine Ford parts

IN OUR service work, we use only genuine Ford parts. These are identical with those from which your car was assembled at the Ford factory. Our mechanics have been specially trained to service every part of your car. All labor is charged at a low flat rate and we guarantee satisfaction.



Barker Bros.

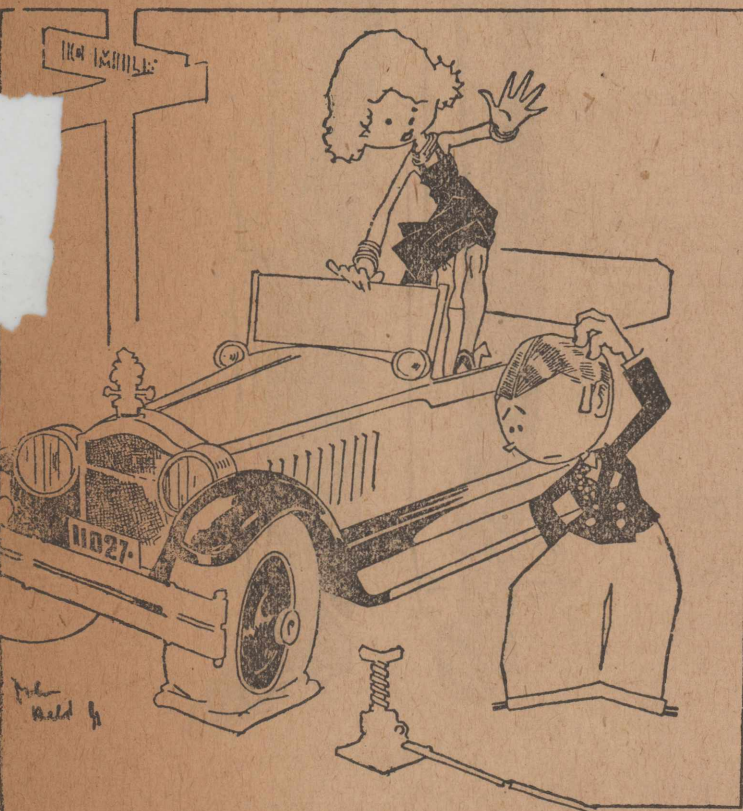


An Amazing Value!

An all-metal, genuine Haag washer—sturdy, handsome, efficient—at a price far lower than you would expect to pay! That's the sensational Haag Eighty, now on display at our store. Drop in tomorrow and let us show you how easily and economically you can solve your washday problems.



KIRK & SONS



Boy Friend—Well, this is a good jack, anyhow.

Girl Friend—Sure, Oscar. But listen. If you'd put your "jack" into a Goodyear, you wouldn't need it under your car.

ALL SIZES — ALL KINDS

F. F. F. Service Station

FLOYDADA

Ozark Filling Station

LOCKNEY

Business Conditions Much Changed in Last Few Years

By E. H. CARLTON, President "M" System Stores Corporation.

The public, no doubt, is familiar with the trend of the times and the changed conditions of business, as compared with a few years ago.

Then, it was a general custom to buy merchandise on terms, both by the retailer and consumer. However, during the World War and period following it, the Government taught some valuable lessons.

We were taught that quick turn-bills and selling for cash was the real basis of success. Today these methods have been adopted and followed out as never before.

The country, as a whole, has learned a lesson and business is in a more satisfactory condition than ever before.

The jobbers, who formerly offered long terms and encouraged the retailer to follow the same idea, has seen the error of his ways, and now sells on either discount terms or not longer than thirty days.

The shortening of terms and quick turn over helps the jobber, retailer and customer alike.

It has reduced the large element of change heretofore existing in business.

With the advent of chain stores however, the public has found in

this a newer and better method than the old line of business, as to term, long prices, etc. With this new method comes the problem of reduction in overhead cost of doing business, which saving is passed on to the consuming public Better buying power by reason of the fact that they are in position to control a large volume of business, thus enabling them to sell to the public at lower prices.

The "M" System of merchandising answers the demand for something better in retailing groceries, the stores having a 100 per cent display of merchandise, with every portion of the store visible to the customer as he enters, which increases sales, according to records available, three and one-half times over the average purchase made in the ordinary service grocery store.

Due to the fact that the customers wait on themselves, clerk hire is almost eliminated in the "M" System Stores. The elimination of this expense item, which is the largest one in the column of overhead expense, enables the "M" System Stores to sell merchandise cheap.

This, in addition to the satisfaction of the customers in taking their own time in making their selections and not having someone

urging them to purchase some unknown brand of merchandise instead of having the privilege of selecting what ever brand they would like to have.

The unique and convenient arrangement attracts customers, who shop for cash and buy real values, and do not want to be forced to wait for a clerk to find time to take their orders, then wait to have the orders put up for them.

Never before in the history of the country has there been such rapid strides toward the cash and self serve method of doing business as there is today. The progressive merchant who looks ahead, is giving thought and study to the situation.

The consuming public are responsible for the rapid success enjoyed by the "M" System, as they would not patronize these stores so liberally if they were not deriving real benefits and finding it a pleasure to shop at these stores.

No other chain system of stores in the country has better buying service than "M" System Stores have, and certainly no chain stores are being operated at a lower overhead cost than "M" System Stores. This together with the fact that all "M" System Stores are owned by local people, fills the long felt need of business establishments of this kind, "M" System Store owners being local citizens, help in the up-build of their communities, keep their money in the local banks and assist in lowering the living expenses by saving the public considerable money on their food purchases.

It is a well known fact that there is a vast difference between the price of foodstuffs at the source of supply and the price the consumer must pay. The Merchandise Department of the "M" System organization supplies merchandise direct to the stores, eliminating most of the middlemen in the transaction, and pass this saving along to their customers. It is the policy of the "M" System organization to buy as much produce as possible from the local growers, and ship to "M" System Stores in the territory, where the growing seasons are not favorable after certain times of the year.

The "M" System Stores Corporation has made rapid strides in changing conditions in the distribution end of handling foodstuffs, as is reflected in the prices of merchandise in "M" System Stores. The public has put its stamp of approval on "M" System methods by liberally patronizing these stores throughout the fifteen States, in which they are operating.

MRS. MITTIE REEVES BURIED CEMETERY HERE LAST WEEK

Mrs. Mittie Reeves, wife of H. K. Reeves of the Fairview Community, died at the local sanitarium Monday of last week at the age of fifty, after an illness of more than two weeks, and funeral services were held Tuesday afternoon, June 11, at the graveside in Floydada Cemetery where interment was made. Rev. C. B. Burnham, of Whiteflat, conducting the funeral service.

Mrs. Reeves is survived by her husband and eleven children, nine of whom are at the parental home and two sons, John and Jess, reside at Matador. Of the children three are daughters and eight sons.

Out-of-county relatives aside from the immediate family, here for the funeral were Mr. and Mrs. John Hester, Mrs. Julia Reeves and two daughters, Hattie and Minnie, all of Knox City; also Mrs. J. M. Reeves, of Merkel mother of H. K. Reeves, and Mr. and Mrs. W. A. Tittle, of Brownfield.

Mrs. Reeves was a native of Alabama. The family moved to Floyd County in September of 1923, and have lived here since that time.

MERCHANDISING EXPERT AIDS IN OPENING OF NEW STORE

One of the aids which the M System Stores Corporation gives its member stores over the country is the service of an expert merchandiser in the arrangement of the fixtures and the opening display of merchandise.

Middle Life Troubles

"ABOUT twenty years ago, my health was very bad," says Mrs. Mat Howard, of Terrell, Texas. "I was passing through a critical time in my life, and I suffered a great deal. I was not at all strong, and my nerves got all upset. I had hot flashes, and sometimes would get suddenly so faint I could not stand up. My head would whirl, and I could not see a thing. I would have to lie down for hours at a time."

"I improved so much after I had taken Cardui for a while. I continued the medicine for some months, until I had passed the critical period. Since then, I have given Cardui to my five daughters. All of them have continued the use of Cardui in their homes. We have all been better for having taken it."

CARDUI
Helps Women to Health

Take Theford's Black-Draught for Constipation, Indigestion and Bloatingness. 1 cent a dose. EX-14

T. S. McKinley, out of the merchandising department of the Fort Worth office of the M System Stores Corporation, is the representative who is aiding in the opening of Store Number 2 in Floydada. Prior to his removal to Fort Worth, Mr. McKinley made his home at Cleburne, and has had extended experience handling the public and in merchandising of foods. Mr. McKinley will be here through Saturday of this week, opening day of the new store.

MISS STILES RECEIVED M. D. DEGREE AT HOUSTON IN MAY

Miss Angie Stiles, daughter of Mr. and Mrs. W. T. Stiles, received her M. D. degree from Texas University Medical School of Galveston at commencement the latter part of May. She visited here with her parents from Friday until Sunday, when she left for Austin where she will take the state board medical examination. She will also visit friends. She is expected to return here the latter part of this week and will visit with her parents until July 1, when she will go to Wichita

Kansas, to do one year interne work before beginning the active practice of medicine.

Miss Stiles has made a very enviable record in her work, and has won a number of scholarships, and awards. When she was a junior at Texas University she won the Brackenridge scholarship.

Locals and Personals

Mr. and Mrs. N. W. Williams and Mr. and Mrs. J. S. Solomon returned Sunday from a visit with relatives in Chico. Mr. Williams' nieces, Golden Louvelle and Eloise Williams, returned with them for an extended visit.

Audice Norman, formerly with the F. and M. Bank at Abilene, began work Monday in the First National Bank here. He is a son of Mr. and Mrs. W. I. Norman.

Foster Amburn of the Consumers' Fuel Association, left Saturday with his family for Friona where they will spend two weeks.

Leslie Surginer left Tuesday morning for Temple where he will have his tonsils removed.

Mrs. Robert Eubank and son left last Thursday for California where they will visit friends and relatives. Mr. Eubank plans to join them in about two weeks.

Mrs. Josie Moore and sons, Leonard and Orville, and daughter, Mrs. J. M. Denman and her two children of Lubbock, returned to their homes Monday after a visit at Ft. Worth, Waco, and Austin. Orville has been attending Texas University at Austin and returned home with his mother.

Mrs. John Reagan went to Clayton Monday to spend a week with her parents, Judge and Mrs. B. Howard, and her brother, Gra who is recovering from a bro leg.

Rev. and Mrs. A. J. Brown and daughters, of Roaring Springs, visitors in Floydada Monday of a week.

Henry Splawn, of Wichita Falls was a business visitor here from Friday to Monday last. While here Mr. Splawn visited his brother John Splawn.

Recognizing the Superior Quality of our Photographic and Finishing Work, the managers of the "M" System Stores will have—

Interior Photographs

Of the New "M" System No. 2

Made and Printed by

WILSON STUDIO

We, too, congratulate "M" System Stores upon the opening of their new store No. 2 in Floydada

Congratulations

to

"M" System No. 2

We are glad to join in with others in congratulations to this new Business enterprise in Floydada. We hope for you the best of success.

"M" SYSTEM NO. 2 IS IN A FINKNER BUILDING

Geo. M. Finkner

SEE THOSE NEW

Whippets

FOURS SIXES
NOW ON DISPLAY

You will really be surprised at the New Superior Whippets. They are, we believe, the best car for the money now on the American Market. They are Superior in Quality, Performance, and Beauty. Economically, there is not a better car made.

See them—You'll Like them!

USED CARS TOO!

We've got Used Cars of the Better Kind. Every one is re-newed and reconditioned and in first class shape. See them!

Finkner Motor Company

CONGRATULATIONS, "M" SYSTEM NO. 2

Cudahy Products

Have had a steady and ever-widening popularity among the housewives of Floyd County for the

Past 18 Years

CUDAHY'S PURITAN HAMS, BACON AND LARD

"First in the Land"

The Cudahy Packing Company

Without ELECTRICITY

There would be no refrigeration such as has been installed in the new

"M" System No. 2

in Floydada. Nor any beautiful and efficient system of lighting as is seen in this new store.

We congratulate the management of the



on this up-to-date and modern food store.

Gullion & Son
Tire Service

Texas Utilities Co.

SOCIETY

Celebrates Fifth Birthday Party Tuesday.

Alph de Cordova was five years Tuesday afternoon and celebrated his birthday with a party from 6 o'clock at the home of his parents. Mr. and Mrs. G. W. de Cordova. Jessie Belle Massie assisted in entertaining the guests. Ice cream cones and cake were served to Leita Hay, Marie McLain, Hellen Ruth Murley, Jessie Belle Massie, Cecil Driggers, Grace June Hay, Joe Dick Moore, Harold D. Driggers, Roland de Cordova and the host, Ralph de Cordova.

Council Honors Birthdays Of Two Members.

The Woman's Council of the First Christian Church met Monday afternoon at the home of Mrs. J. B. Jenkins to honor the birthdays of Mrs. M. L. Probasco and Mrs. Luther Dorrell.

The missionary program was also had with Mrs. Probasco in charge. Following a hymn sung by the audience Mrs. L. B. Fawer led in prayer. Then Mrs. E. C. Nelson, president, gave the scripture lesson. Mrs. J. A. Enoch gave a talk on "Glimpses of Whitenized Fields," and Mrs. J. B. Jenkins gave a talk on "Glimpses of Our Union Work." The program closed with a prayer by Mrs. G. B. Schmid.

After toasts had been given to the honorees the large birthday cake was cut and served with apricot mousse.

The Council will meet again Monday afternoon at the church at 3:30 o'clock.

T. E. L. Class Honors Birthdays of Members.

T. E. L. Class of the Baptist church met Tuesday evening at the home of Mrs. W. I. Cannaday to honor the birthdays of two members. Mrs. E. W. Moore, and Mrs. E. L. Norman, with group Number Two as hostesses.

After a number of games had been played Mrs. E. L. Angus gave a toast to the honorees. A large birthday cake was cut and served with ice cream to twenty members.

Will Attend Washington University.

Mrs. E. C. Thomas left last week for St. Louis, Mo., where she will enter Washington University to take six weeks course in Progressive

Series Music. She will study theory, harmony and interpretation of music with such teachers as Gottfred, Golston and Arthur Edward Johnstone. Golston is an internationally recognized authority on artistic piano playing, having appeared in concert throughout the entire world.

Mrs. Thomas will resume her teaching in Floydada this fall.

District Secretary Guest At League Party.

Mr. and Mrs. G. R. May were host and hostess to forty-five members of the Epworth League at a lawn party at their home Monday evening. Miss Ha Mae Hastings, of Canyon, district secretary of the Epworth League of the Plainview District, was an honor-guest at the meeting. She gave a talk on the work and directed the games which were played during the evening. Six League members from Fairview were also guests.

Other out of town visitors were: Miss Bert Ann Hastings of Canyon and Miss Juanita Laws of Lubbock. Refreshments were served by the hostess.

Mrs. Heald Hostess To South Circle.

Mrs. Edwin Heald was hostess to South Circle of the Baptist Missionary Society Monday afternoon at 3:30 o'clock. There were eight members present. A very interesting lesson was had with Mrs. Clifford Tubbs as leader.

The Circle will meet Monday afternoon, May 24, at 3:30 with Mrs. W. A. Warren at her home on West Crockett Street.

Joint Hostesses To M. E. Society.

Mesdames Wilson Kimble, A. N. Gamble and C. R. Houston were joint hostesses to the Woman's Missionary Society of the Methodist church Monday afternoon at Mrs. Houston's home. There were twenty-eight members and visitors present.

Mrs. Dan Shipley was in charge of the program for the afternoon. Mrs. H. N. Porterfield led in prayer. Mary Ann Kimble and Hazel Borum gave a piano duet. The hostess served lemon sherbet and cake.

A meeting will be held Monday afternoon, June 24, at the church at 4 o'clock. Mrs. W. W. Porter will be leader for the afternoon.

Read The Hesperian for the news of Floyd County.

Social Calendar

Stitch and Chatter Club will meet this afternoon at 3 o'clock with Mrs. Edd Sparks.

K. K. Klub will meet Friday afternoon, June 21, at 3 o'clock with Mrs. Fred Brown.

East Circle of the Baptist Missionary Society will meet Monday afternoon at 4 o'clock with Mrs. C. W. Boothe.

The Woman's Council of the First Christian Church will meet Monday afternoon at the church at 3:30 o'clock.

Netopew Camp Fire Girls, will meet Friday evening at 7 o'clock with Rhe Cloud.

South Circle will meet Monday afternoon, June 24, at 3:30 o'clock with Mrs. W. A. Warren at her home on West Crockett Street.

Mrs. George A. Linder will be hostess to the Fidelis Sunday School class this evening at 8:30 o'clock.

The Woman's Missionary Society of the Methodist Church will meet Monday afternoon at 4 o'clock at the church for Bible study. Mrs. W. W. Porter will be leader.

North Circle of the Baptist Missionary Society will meet Monday afternoon with Mrs. D. P. Carter at 3:30 o'clock. At this meeting they will have for their lesson Bible questions.

Harmony News

Harmony, June 18.—Mr. and Mrs. Erx Williams of Hereford are visiting Mr. and Mrs. L. E. Williams, Mr. and Mrs. M. W. Heard and other relatives in the community this week.

The young people enjoyed a kid party at the G. L. Snodgrass home last Friday night.

Misses Bernice Bishop and Artie Mitchell of Floydada were guests of Miss Lucile Snodgrass a few days last week.

Miss Ruth Johnston spent the week end with friends in Plainview. Curtis Carr of Oklahoma City is visiting his grandparents, Mr. and Mrs. M. W. Carr.

Mr. Bowers, agronomist of Tech and Mr. Vermillion, field representative for the Texas Wheat Growers' Association, were guests of Mr. M. D. Ramsey last Friday.

E. W. Curtis, field supervisor of the Harvester Life Insurance Company is a guest of Hal Scott this week.

Miss Velma Palmer of Floydada visited Miss Christine Trowbridge over the week end.

Price Scott County School Superintendent was at home with his mother Mrs. D. T. Scott, Sunday afternoon.

Mrs. L. A. Williams spent several days last week in Lubbock with her mother who is in the hospital.

Mr. and Mrs. R. R. Thomas of Petersburg visited Mr. and Mrs. William Finkner Sunday evening.

Providence News

Providence, June 17.—Mr. and Mrs. A. A. Brock have moved to Post City to live the coming year.

Chas. Crouch is on the sick list. His daughter, Miss Icie, is home from Plainview to be with him.

Miss Nelson spent a few days in Bennett home the past week.

Mr. and Mrs. Lee Stephens, of Plainview, were in our midst last week looking at the wheat and other crops.

Mr. and Mrs. Davenport had guests from East Texas Sunday.

Mrs. Flo Zimmerman is spending a few days at the home of Dee Zimmerman helping take care of Mrs. Zimmerman who is very ill.

Dave Kennedy was at Sterley last Thursday shopping.

Center News

Center, June 18.—The high winds are getting our moisture fast, but we are sure it will rain again by the time we need it.

Farmers are quite busy plowing their crops.

Rev. and Mrs. A. L. Jordan came in last Monday for a three week's visit with his parents.

Mr. and Mrs. C. O. Spence spent a day recently in Plainview prospecting and visiting friends.

Mrs. Jewel Branson visited with Mrs. Marion Carpenter last Saturday night.

The young people enjoyed a party at the home of Mr. and Mrs. Leo Bryant last Saturday night.

Mr. and Mrs. Gill spent a few days in Lubbock and Brownfield recently.

J. W. Cole spent Monday night at the Jordan home and left this morning to visit relatives at Canyon.

Remember next Sunday is our regular church day here. Come!

Mesdames J. L. King, R. P. King, John Burgett and the elder Mrs. Burgett and G. C. Tubbs spent last Friday at the Jordan home. The time was spent in quilting.

A large number of Center people attended singing at Sand Hill Sunday afternoon.

W. B. Jordan and family and A. L. Jordan and wife attended church at Floydada Sunday.

Mr. and Mrs. R. C. Ross and Mrs. Montgomery took Sunday dinner with Mr. and Mrs. C. O. Spence.

Rev. A. L. Jordan preached at Center Sunday night.

Miss Juanita Meredith of Lubbock and her guest, Miss Georgia Iler, of Los Angeles, California, came over Sunday for a visit with Miss Eulalia Burrus.

Hillcrest News

Hillcrest, June 17.—The wheat and barley crops in this community will be ready to harvest soon.

Mr. and Mrs. H. E. Edwards and son, Alfred, and Mr. and Mrs. T. J. Campbell of Mayview visited Mr. and Mrs. L. H. Lewis Sunday.

Mr. and Mrs. Pierce, of this community, are the proud parents of a baby girl that was born Wednesday, June 12.

Mrs. S. L. Rushing and daughters, of Fairview, were visitors of Mr. and Mrs. L. H. Lewis Sunday afternoon.

Mr. Bartlett and sons of Ralls, visited Mr. and Mrs. Jesse Bartlett Sunday.

Mr. and Mrs. J. O. Dudley are visiting his relatives this week.

EXPECT 400-ACRE POULTRY FARM VICINITY OF STERLEY

From the Sterley Saturday Post: Announcement was made late Wednesday afternoon that the C. C. Mullen poultry interests of California have about completed the arrangements for the purchase of a 400-acre tract of land located a


short distance in a northeasterly direction from Sterley.

It is reported that the contract price of the land was in the neighborhood of \$65.00 per acre. The representative of the McMullen interests, Mr. George M. Chapman of Petaluma, California, stated that he felt sure that actual development of this large poultry farm would be underway in the near future.

According to the best information the Post can obtain on this matter, this proposed poultry plant will be one of the most modern and complete that can be found anywhere and when finally completed, will be one of the show places in the South Plains territory.

ANTELOPE CLUB MEETS

The Antelope Club met at the club house Thursday, June 13, with ten members and one visitor, Mrs.



WILD WEST

MILLER-KING

RODEO

AMARILLO

TEXAS

JULY

3-4-5

TEXAN Park

ADMISSION

50c-75c-\$1.00-\$1.50

\$7,500

IN PRIZES

DAY AND NIGHT

PERFORMANCES

MEAN-WILD

STOCK

WORLD'S BEST

RIDERS-ROPER

BULLDOGGERS

DON'T MISS IT!

AT THE OLYMPIC THIS WEEK

Thursday and Friday

A William Fox Picture

"Dry Martini"

Also Good Two Reel Comedy

Saturday

Tom Mix In

"Rough Riding Romance"

Also Chapter No. 3

"Tarzan The Mighty"

And good two reel Comedy

Monday and Tuesday

Alice White In

"Show People"

Also Fox News and Variety

WATCH for Opening date of Beautiful New Theatre on California Street.

Gatty, of Lubbock, present. We were sorry that Miss Strange could not be with us.

The club voted to send Mrs. C. E. Flemings to the A. & M. Short Course. We also decided for club ladies and families to take supper

and go for an outing on Blanco Canyon next Saturday.

Delicious refreshments of ice cream and angel food cake were served by Mesdames Holt and Caffee. Our next meeting will be with Mrs. C. A. Caffee, on June 28.

WEEK-END SPECIALS

Friday and Saturday

Sugar	25 lb., Cloth Bag,	\$1.49
Post Toasties	2 For,	25c
Peas	Blackeye, No. 2 Can,	10c
Soap	Big Four White Naptha, 6 Bars For,	25c
Honey	Uvalde Extracted, 10 lbs. for,	\$1.19
Corn	No. 2 Standard, 2 For,	25c
Coffee	Wapco, 3 Pounds,	\$1.50

Felton-Collins Grocery Co.

PHONE 27

Harvest Time Is Here We Are Ready Are YOU?

Our service for Truck Operators is even better than last season, because we have a better and faster road service.

When you have a flat tire if you will—

Call 83-We'll Come

No matter where. Present-day wheat harvesting calls for speed, and that's one way we can help you.

Equip Your Truck With FEDERAL



TIRES

And thus reduce your troubles to the minimum.

Modern Equipment to do Real Tire and Tube Service here.

Gullion & Son Tire Service

Call 83—"Invite Us to Your Next Blow Out" Federal—Wholesale and Retail

South Plains Outlet Store

W. H. Seale, Manager.

We certainly want to thank the many customers who have taken advantage of the many bargains we have had to offer since we opened last Saturday morning. We had a wonderful opening and many of our old friends and customers visited our new store last Saturday. Although we were not able to open the doors at 9:30 a. m., we did the best we could under the circumstances, and we are better prepared now to wait on you, as we have re-arranged our store and have opened up another stock of goods we bought last week. We are quoting prices below on some of the Bargains that we have on the tables for you now.

FOR THE LADIES

We still have some of the \$12.50 Silk Dresses that were \$5.85. We will close out the lot now at only,

\$4.95

Get one before they are all gone.

We have a few of our \$3.25 Wash Dresses left that we will close out now at,

\$1.39

These dresses are absolutely fast colors. Be sure and get some of them at these low prices.

LADIES: We have just received a nice line of Gingham and Print Aprons with short and long sleeves. Worth from 75c to \$1.25. We will close out the balance of this lot at,

49c

Look this lot over before you buy.

We have a lot of Print and Gingham Dresses for girls. Sizes from 3 to 12 years. Worth up to \$1.25 go while they last at only,

39c and 49c

These are good colors and patterns.

Just received a new lot of socks for the kiddies. Were 25c and 35c per pair. They go while they last at,

9c and 10c

Good light colors.

We have just bought a Big Lot of Val and Torshon Laces, worth from 5c to 15c per yard. They go while they last at only,

1c Per Yard

GET YOUR LACES NOW

LOOK LOOK LOOK — 37 Piece Dinner Set for only—

\$3.95

6 Dinner Plates, 6 Breakfast Plates, 6 Pie Plates, 6 tea cups, 6 Saucers, 6 Berry Dishes, 1 big Platter.

All For \$3.95

FOR THE MEN AND BOYS

Just received a lot of Men's Dress Pants, worth up to \$6.50. They go while they last at only,

\$2.45

They are in light shades.

One Lot of Men's Dress Shirts, worth up to \$2.50 Go at only,

\$1.49

Arrow Shirts. No Better Made.

One lot of Men's Stetson Hats. Big Fours and Columbia Shapes. Worth \$10.00. Go at only,

\$7.45

WHILE THEY LAST

One lot of Men's Work Shirts in Khaki and Powder Blue in the good ones. Worth \$1.50. All go at,

69c and 89c Each

Men's 230 Weight White Back Denim Overalls in the High and Suspender Back. Worth \$1.25 Overalls and Jumpers go at only,

89c Per Pair

HARVEST HATS—Yes, we have them. For men and boys. 25c and 35c hats Go at only,

19c Each

The adjustable hats, worth 50c and 75c go at only—

39c and 49c

THESE ARE JUST A FEW

of our Many Bargains. Come in and let us show you through and we will convince you that you won't have to buy any staple goods by mail.

We are located on the South Side of the Square at the Seale and Robbins old and, in the Judge Duncan Building.