

CHURCHES

FIRST BAPTIST CHURCH

Church with a Program! Dick O'Brien, Pastor missed our 400 in Sunday last Sunday by 15. There are 35 there in time to be counted. This is very gratifying, but we are anxious for others who ought with us to come next Sunday. There were 117 in the pines B. Y. P. U. which marked an increase over Sunday before, but still falls of our ambitions. We deeply appreciate the fine conditions we are having at the singing services. We covet your co-operation. The regular services will be held next Sunday morning. We hope brother Stephens, our General Sunday School superintendent, will be to be back with us, and that we can reach our 400. Some of our officers and other officers have also kept out on account of sickness and we are hopeful that they will be with us from now on. We are relying heavily upon the work of our helpers. We still continue our Second Timothy next Sunday morning at Eleven, if the Lord will.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor We are expecting Easter Sunday to be one of the greatest days of the year in the work of the church. This will be observed as Go to Church Day, and every one is urged to be in their place. Surely every person will desire to worship on this wonderful day. The Sunday School calls to you, and your assistance and co-operation is earnestly solicited. We are counting on you to boost and work for the Sunday School.

The pastor will preach at 11:00 a. m. and 7:45 p. m. This will be the closing day of our evangelistic services and we are looking forward to a great day. At 11:00 a. m. we will have the reception of new members into the church. Many have handed in their names for membership into the church and others are expected to join at this time. If you do not have your church letter give us your name and we shall be glad to write for your letter. You owe it to yourself and the church to take this stand and we trust that you may come at this time. Senior League 6:45 p. m. The Methodist Church cordially invites you to all of the services that may be held.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor B. F. McIntosh, Superintendent of the Pre-Easter services conducted each morning at 10 a. m. and evening at 7:45. are growing in interest and will continue throughout the week. We hope to make Easter Sunday the Church going day of Floydada and we will if you will help, why not go to church Sunday. Sunday school at 10. Come on time. Morning worship at 11. Christian Endeavor at 7. You will find a real welcome at the Presbyterian church.

CHRISTIAN ENDEAVOR PROGRAM

Topic, "The Words of Jesus about Life Unending." Leader—Blanche Enoch. Song. Scripture—John 14:1-3. Prayer. Song. Leader's Talk. Questions. "What kind of belief is necessary to receive the life spoken of in John 3:16?"—Ruth Jenkins. "When did Jesus raise from the dead?" "May we take these instances as proof of his present power over death?"—Hazel Probasco. "Is the appearance of Moses and Elijah at Jesus' transfiguration to be taken as proof of life after death?"—A. D. Summerville. "What was Paul's statement of the importance of Jesus' resurrection in relation to our hope of future life?" Cor. 15:17-20—Ruth Enoch. "Is Christianity the only religion that believes in an unending life?" Bro. Schmid. Benediction.

B. Y. P. U. PROGRAM

Rustler's B. Y. P. U. Program for Sunday March 31: Introduction discussion by leader. "An Indian Saved"—Edward Clanton. "A Foreigner Brought to Jesus"—Etha Williams. "The Gospel from Suicide"—Virdine Snodgrass. Three Products of Our Mountain Schools: (a) Part one—Carl Marshall. (b) Part two—Edmon Adams. (c) Part Three—Loia Barns. Our intermediate union was divided into two separate unions. The fifteen and sixteen group of Intermediates was named the Rustlers. We welcome visitors at all times and especially to those who wish to join our union.

FIRST CHRISTIAN SUNDAY SCHOOL

G. B. Schmid, Pastor All members of this church are requested to meet with the Sunday School on Easter Morning in the

order that we may attain our goal of one hundred and fifty present in Sunday School. There are several who have absented themselves for a long period of time who can take this occasion to come and remember that they were present on Easter. Weather permitting we will have basket dinner and an egg hunt in the canyon after morning worship. Should it rain, we will say, "Hallelujah! Amen!" and postpone it for one week. John A. Enoch, Supt.

Sunday School Lesson

P. D. O'Brien

Date: March 31, 1929. Theme: The Future Life. Scriptures: Luke 24:1-12; John 14:1-6.

Golden Text: Be thou faithful unto death and I will give thee a crown of life. Rev. 2:10. The hope of immortality is the highest hope resident in the human heart. If this imperfect world, with its broken homes and hearts, its tears and heartaches, its failures and losses, its disappointments and defeats, were all that life offered, it would be a drab existence indeed. But the hope of immortality encourages man to hope for something infinitely better than the best this world can give. Does man have a right to hope for any such after life? Are such hopes doomed to destruction? Is there any solid foundation upon which to base such hopes? In the language of the Patriarch Job, "If a man die, shall he live again?"

Some Observations

Scientists tell us that nothing is destroyed, neither matter nor force. Things may, and do, change forms but do not cease to exist. If this be true of matter and force, then certainly it must be true of the soul of man. Then, too, there is a universal longing for a future, unending life. Surely the one who made eyes for light, and then created light for the eyes, the One who has created all things for the use of His creatures, would not create in man this innate longing for immortality, unless He included in His plans a way to satisfy that yearning. In other words the One who made the capacity will provide for it.

But the strongest evidence we have that there is to be a future life, is that which comes to us by Divine revelation. The Bible is literally full of the teaching. More space is given to this doctrine than any other one doctrine in the entire Word. If the Bible is a source of reliable information, then there is a future life. When man was driven from the perfection of Eden, a way was made immediately for him to regain what he had lost, when the flaming sword was put at the entrance of the garden to keep the way to the Tree of Life. This

did not mean that man was to be kept away, but that he was to always have access to a way when he met the conditions of re-instatement in the favor of God. Immortality is the leading doctrine in the Pentateuch the paramount issue in the historical section of the Old Testament, the high note of the poetic books, the burden of the prophetic messages, the chief doctrine of the Gospels, the glory of the Epistles, and the climax of the Apocalypse. It has been the burden of messages given by gospel preachers in every generation. It has been the leading theme of music writers and poets throughout the ages. It has robbed the death bed of its terrors, taken the sting out of death, and snatched victory from the grave. It has been a pillow of comfort upon which sorrowing hearts have rested, when death took a loved one away. Indeed, "if we have hope in Christ in this world only, we are of all men most miserable."

Two Future Existences

There are two classes of people in the world, only two. Saved and lost, sinners saved by grace and sinners unsaved, righteous and wicked, servants of Christ and servants of Satan. There are two roads that lead to eternity. The broad way leading to destruction, and the narrow way leading to life. There are two destinies in eternity, heaven and hell. People who travel one road will reach one destination, while those who travel the other road will arrive at the other. There is no way to escape the logic of this situation. Man cannot promise himself eternal life in the end, when he has traveled the road of death through life into eternity. The road a man chooses to take here, determines the destiny he will reach there. In closing we want to say a word about the better place.

It is a land of perpetual day, the shades of night never cast their gloomy shadows there. It is a land of eternal health and life, sickness and death will have no power over those who are counted worthy to abide there. No tears, nor sorrows,

no separations, no disappointments, no defeats. If some segment of that perfect land should break its moorings, and float down the stream of time, near enough for us to hear the music of its choir, the singing of its birds, the laughter of its children; to have its breezes fan our faces, the perfume of its perennial flowers greet our nostrils, we would never be satisfied with this world again. There is a land of pure delight, Where saints immortal reign, Infinite day excludes the night, And pleasures banish pain.

Misses Gladys and Ollie Belle Collins will arrive this Thursday to spend the Easter holidays with their parents, Reverend and Mrs. A. A. Collins. They are attending Oklahoma University at Norman.

A. D. SUMMERVILLE

Fruit and Vegetable Market Special Sale for Friday and Saturday and Monday.

Two Loaves Bread for.....15c

I have lots of room at my place of business. Welcome, free to all of my friends and Fair Visitors, when you come to the Fair, come to my place, spread your dinner on my long tables and make yourself at home. And as you enter my door, as you see my bread and are interested you are most sure to want some more. It's so good that's why it sells so fast.

10 lbs., Irish Spuds for.....15c
20 lbs. limited to one person.
Sweet Spuds, per lb., 6c
Cabbage, per lb.,4c
14 Grape Fruit, for\$1.00
Oranges, per doz. 15c, 20c, 35c, 40c 50c.
Fresh Meat for Saturday.

I have nice apples in bulk. I will sell them to you lots cheaper than I can buy them in the boxes. Come and sample them as perhaps you have often done before.

Mr. and Mrs. J. L. O'Brien and daughter of Lamesa were guests from Sunday to Tuesday of his mother, Mrs. C. B. O'Brien, and brother Rev. P. D. O'Brien.

Mr. and Mrs. H. O. Waters of Lubbock spent Sunday here with her sister, Mrs. D. H. Collins and Mrs. J. O. Wilkes.

Mr. and Mrs. Marvin Steen and Miss Jeanette Steen of Plainview, spent Sunday here with Mr. and Mrs. Calvin Steen.

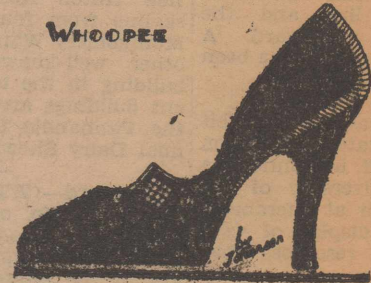
Mr. and Mrs. R. M. McCauley and daughter, Mrs. Calvin Steen returned Friday from Vinson, Oklahoma, where they attended a family reunion and celebration of the eightieth birthday of Mr. McCauley's mother, Mrs. G. F. McCauley.

Lorraine Nelson, of Amarillo, who came down to spend last week end with his parents, became ill with the mumps and will remain here until able to go back to his work.

Hesperian Want Ads Pay.

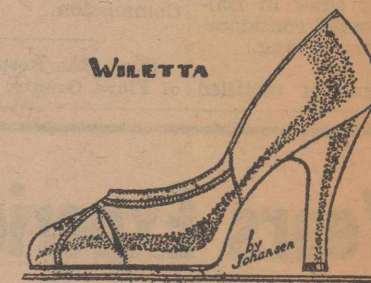
New Shoes For Easter

You want new shoes for Easter to match your other accessories. We have the New Shoes by "Johansen" makers of womens exclusive styles in shoes.



The "WHOOPEE" a black satin with silver and rhinestone trimmings.

Satin, \$8.50



The "WILETTA" a red kid shoe, comes also in black patent with box heels, a very appealing style for particular women.

Red Kid \$8.50
Patent, \$7.50

Martin Dry Goods Co.

California at Fifth Plenty parking Space

8 O'Clock Dressettes

Splendid Values Indeed! Their high standard of workmanship is seldom found in frocks so low priced.

98c Each



Just Wonderful Values!

These new Spring and Summer Dresses, smart ensembles in gay colors and combinations, exclusive styles in a wealth of new trimmings. Fast colors of course.

\$3.95

\$6.95

\$7.45

Goodmorning Frocks

As fresh and new as a bright Spring morning. You'll delight in wearing frocks like these, made in styles in keeping with the season, delightful bits of embroidery, clever pockets, trim vests, gay collars and scores of other distinctive details.

\$1.98, \$2.95, \$3.95



Martin Dry Goods Company

California at Fifth Street

Plenty Parking Space

Floydada School News

Reporters from the various Classes and Departments of Floydada Public Schools, the English Class of the High School, and the typing class of the Commercial Department co-operating.

EditorVirginia Meachum Asso. Editor.....Ruth Jenkins

THE RE-CAPTURE OF "TWO GUN PETE"

Early one morning word was received at the Ranger camp that "Two Gun Pete" had escaped from prison. As I had had some experience with Pete, I was selected to re-capture him. It was thought Two Gun Pete was hiding out somewhere near Ryan, which is a very rugged country.

In a few days I arrived at Ryan and set out trying to find out whether Pete had been there. I expected to have to search the entire country around Ryan before I found him, but I had better luck. Ryan was a mining camp. In the three months preceding my visit there, there had been three sheriffs killed. There was no law except that of the gun man. Since there was no

law in Ryan "Two Gun Pete" found no reason for him to hide out in the mountains; so he stayed in town.

I knew that men like Pete lounged about in saloons; therefore I went into the Golden Bar Saloon soon after my arrival in Ryan.

One of the first men that I saw after I entered was "Two Gun Pete." Pete knew that I was the quickest man in Texas on the draw but as I had not killed any men, he thought I did not have the nerve to use my gun after I had drawn it.

Pete saw me at about the same time that I saw him. We both went for our guns. Before he had his gun out of his holster I had fired. He fell over, as he thought that he was killed. He was very much surprised when he found that the only damage that I had done him was my shooting off his trigger finger.

Within a few days Pete was back in prison where he stayed for several years.

Girl Reserve

The Girl Reserve Organization will be honored Wednesday during activities period with a lecture given by Rev. Schmidt, pastor of the First Christian Church. The subject will be "The Womanhood of Switzerland." All high school girls that are not members of the Reserve are invited to hear the lecture.

Miss Modern

Attie Mae Barnett
Winter, summer, spring or fall;

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

The weather matters not at all. Miss Modern wears thin silken clothes Sleeveless dressed and rolled down hose.

The old folk sit back and stare And wonder whether they should wear The stylish clothes the youngsters do Or stick to the old "Comfort" shoe.

But the world has a smile that's sweet For pattering heels and twinkling feet;

For close-cropped heads and lips that pout; For skirts to the knee or thereabout.

No wonder the aged sit back and sigh When Miss Modern passes by. She's such a sparkling, daring thing Whose laughter ripples like a spring.

Some seem to think she's vile and mean. But what matters style if the heart be clean? Such reports are never true Mother of Tomorrow, we believe in you!

Dramatic Arts Club News

The Floydada High School Dramatic Club has entered a one-act play in the district contest to be given at Lubbock on Saturday, March 30. An efficient cast has been selected to present "Dwellers in the Darkness." The characters are: Thelma Covington, Clinton Fyffe, Charles Mathews, Robbie Archer, N. B. Stansell and Woodrow Goen.

Butler: Your wife has run away with the chauffeur.
Husband: Oh well, I was going to fire him anyway.

A British scientist predicts that in time to come men will be born toothless. We thought, in our ignorance, that they were usually born that way.

Miss Biebel: "I'm sure E. B. is the idol of your family."
Mr. Massie: "Yes, he's been idle almost sixteen years now."

When Cupid hits his mark he usually leaves it in Mrs.

He: What's your pet name?
She: Grapefruit.

He: How come?
Same: Oh, my beau says I remind him so much of grapefruit, 'cause every time he squeezes me, I sock him in the eye.

Have you heard about the Scotchman who was so close he got slapped?

The boy left the farm and went to the city where he did well and eventually got in the swim to some extent. A brother stuck to the farm. One day the farm boy got a letter from his brother and among the things it said: "Thursday we autoed out to the country club where we golfed 'till dark. Then we motored to the beach and Friday-dayed there." The farm boy wrote back: "Yesterday we flivvered to town and baseballled all afternoon. Then we went to Mead's and pokered all night. Today we muled out to the cornfield and gee-hawed until sundown. Then we suppered and piped for a while; after which we staircased up to our room and bedstedded until the clock fived."

It is the small things of life that tell said the flapper as she jerked her small brother from under the divan.

The champions of the Interscholastic League events will meet Lockney in a decisive battle at Floydada High School March 29-30. All contestants are keyed up to the highest point and are bent on beating Lockney another year. Let's still—"Beat Lockney or Bust."

Mrs. Mary Kirchner, of Dallas, is here on a visit with her mother, Mrs. A. P. McKinnon. Mrs. Kirchner is recovering from an operation she underwent recently.

Read The Hesperian for the news of Floyd County.

NOTICE OF APPLICATION FOR PROBATE OF WILL

THE STATE OF TEXAS,
To the Sheriff or any Constable of Floyd County.—GREETING:

You are hereby Commanded to cause the following notice to be published in a newspaper of general circulation which has been continuously and regularly published for a period of not less than one year preceding the date of the notice in the County of Floyd State of Texas, and you shall cause said notice to be printed at least once each week for the period of ten days exclusive of the first day of publication before the return day hereof:

Notice of Application for Probate of Will, and Letters Testamentary THE STATE OF TEXAS:

To all Persons interested in the Estate of Van A. or V. A. Leonard, Emma Leonard, has filed in the County Court of Floyd County, an application for the Probate of the Last Will and Testament of the said Van A. or V. A. Leonard, which will be heard at the next term of said Court, commencing the Third Monday in April A. D. 1929, at the Court house thereof, in the City of Floydada, Texas, at which time all persons interested in said Estate may appear and contest said application should they desire to do so. Herein fail not, but have you then and there before said Court this writ, with your return thereon endorsed, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Floydada, Texas, this 7th day of March A. D. 1929.
(SEAL) TOM W. DEEN,
Clerk County Court, Floyd County, Texas. 33tc

TO THE VOTERS OF FLOYDADA

I am in the race for the office of mayor of Floydada until the votes are counted. I believe I can make you a good mayor, and if you can conscientiously support me your vote and influence will be greatly appreciated.

Don't forget to vote Tuesday, April 2.

E. RAY SMITH.
(Political Advertisement)

ELECTION NOTICE

Be it ordered by the Board of Trustees of the Floydada Independent School District No. B of Floydada, Texas that an election be held at the Court House in the town of Floydada, Texas in the said Floydada Independent School District on the 6th day of April 1929, same being the first Saturday in April, for the purpose of electing three Trustees for the said Floydada Ind. School District, same to hold office for a term of two years.

Lon M. Davis, Aubrey A. Bishop, Mrs. Jno. H. Reagan and Mrs. Wells B. Henry are hereby appointed managers of said election, and said election shall be held in accordance

with the State Laws governing elections, and returns of said election shall be made to the Board of Trustees of said Independent School District in the manner as election returns are made under such State Laws.

A copy of this order signed by the President and attested by the Secretary of the Board shall serve as proper notice of said election to be given in accordance with the Law. In Testimony, whereof, witness the signatures of the President and

Secretary of said Floydada Independent School District, and the seal thereof hereunto affixed this the 5th day of March A. D. 1929.
(SEAL) C. R. HOUSTON,
President.
Attest—R. E. Fry, Secretary. 34tc

Got Up In The Morning Feeling DIZZY



"I BEGAN to suffer with headache and biliousness," says Mr. John C. Malone, of Buena Vista, Ohio. "I had a hurting through the middle part of my body which seemed to come from indigestion. I would get constipated, and then feel all out of sorts. I would get up in the morning feeling dizzy, and everything I ate would disagree with me.

"Someone asked me why I did not try Black-Draught. I found it to be just the medicine I needed. When I feel a spell coming on, I begin by taking a dose of Black-Draught, dry, at night. I continue to take it for several days, and in a short while I am feeling fine. It is all the medicine I need."

Costs only 1 cent a dose.

THEDFORD'S
Black-Draught
FOR CONSTIPATION
INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take Cardui. In use over 50 years. EX-148

Your Easter Flowers Are Ready

We deliver them where you want them—in the city or out of it, when you want them. We have some interesting low prices on the finest of lilies for this occasion.

Blossoms and plants to supply the churches, gaily decked plants, colorful bouquets or artistic decorative arrangements for the homes. A corsage or shoulder bouquet for milady and a boutonniere for every man. We wire flowers anywhere.

HOLLUMS Floydada Florists

POWERFUL ENDURING

STANDARD BATTERIES

Automobiles - Radio - House Lighting
TWIN BATTERY STATION

Located at L. & O. Top Shop

CASH SPECIALS

FOR FRIDAY, SATURDAY AND MONDAY

MEATS

FRESH PIG SPARE RIBS per lb., 18c
DRY SALT BACON, per lb., 17c
FANCY SLICED BACON, per lb., 33c
ADVANCE SHORTENING, per lb., 15c

GROCERIES

SPUDS, 10 pounds, 14c
FLOUR, 48 lbs., Marechal Neil, \$1.85
HOMINY, No. 2 1/2 size, 2 cans for 25c
MUSTARD, 1 Quart, 24c
COFFEE, 3 lbs. Fancy Peaberry, 95c
CHIPSO, 3 Packages, 24c
TROMITE, Per package, 10c
MOTHERS OATS, per pkg., 32c
TOILET PAPER, 7 rolls, 25c
RAISINS, 4 lbs., 26c
TOMATOES, No. 2, per can, 11c
MATCHES, 6 packages, 20c
LAUNDRY SOAP, 27 bars
White Naptha, \$1.00

We Pay Highest Prices for Eggs

Jones Market and Grocery

West California St., Floydada

Run over your own axe in your own back yard

If you damage this great tire---we'll repair it or replace it---

Seiberling is so sure that this great, NEW SPECIAL SERVICE balloon will endure in any kind of service that Seiberling does something no other tire maker does—Protects you, the buyer, against expense due to accident or injury from any cause throughout one full year of service on your car.

When you see this great tire you will know why. Bigger, stronger, tougher, far tougher than any tire before.

This Tire, When Sold For Passenger Car Use, Will Be

PROTECTED FOR ONE YEAR

Against

ACCIDENTS BRUISES
CUTS RIM CUTS
BLOWOUTS WHEEL UNDER-ALIGNMENT INFLATION

or ANY road hazard

Seiberling Protected Service Corporation

Central Filling Station

HAL DRACE, Prop.

PHONE 70

U. S. Farm Radio Program For Week of April 8 to 12

The next week's radio program of the United States Department of Agriculture through a network of 17 stations associated with the National Broadcasting Company will bring radio hearers summaries of important crop, livestock, and seed reports, and timely discussions of farm and home problems.

On Wednesday, April 10, members of the Federal crop reporting board will sum up the report on the condition of winter grain on April 1. The statistics of numbers of cattle on feed will be given on Thursday, April 11, as will a statement of the supplies and prices of grass and clover seed, on Friday, April 12.

On Tuesday, April 9, the radio audience will hear a discussion of windstorm insurance, and of the facts regarding tornadoes as they have been gathered by men of the United States Weather Bureau. The foremost authority on that subject in the Bureau of Animal Industry will discuss the principles of livestock parasite control on Thursday, and on Friday the chief of the division of cereal and forage insects will describe the clover leaf weevil situation.

How to keep posted on the markets, and the recent changes in southern hog production will be analyzed on Monday.

Besides these reports and talks, special announcements of regulations, publications, and recommendations of the department will be given in the course of the daily 15-minute program.

The week's schedule follows:

Monday, April 8.—"Keeping Posted on the Markets." J. Clyde Marquis, director of economic information; and "Southern Farmers Develop Hog Production," C. L. Chambers, extension specialist, Southern States.

Tuesday, April 9.—"Is Windstorm Insurance Worthwhile?" Dr. V. N. Valgren, insurance economist, Bureau of Agricultural Economics; and "Tornadoes," R. H. Weightman, senior forecaster, Weather Bureau.

Wednesday, April 10.—Special summary of report on condition of winter grain as of April 1, by W. F. Callender, chairman and Joseph A. Becker and John B. Shepard, member, Federal crop reporting board.

Thursday, April 11.—Special summary of report on number of cattle on feed by C. L. Harlan, livestock statistician, Bureau of Agricultural Economics; and "Keeping the Lid on the Farm Underworld," Dr. M. C. Hall, chief, zoological division, Bureau of Animal Industry.

Friday, April 12.—Special summary of report on grass and clover seed prices by G. C. Edler, in charge of seed reporting service, Bureau of Agricultural Economics; and "Clover Leaf Weevil," Dr. W. H. Larrimer, in charge, division of cereal and forage insects, Bureau of Entomology.

The program is broadcast at 1:15 to 1:30 p. m., Eastern Standard Time (12:15 to 12:30 p. m., Central Standard Time, or 11:15 to 11:30 a. m., Mountain Standard Time) by the following stations associated

with the National Broadcasting Company: WRC, Washington; KDKA, Pittsburgh; WHAS, Louisville; KFXX, Chicago; KSTP, St. Paul-Minneapolis; WOC, Davenport; WHO, Des Moines; WOW, Omaha; WDAF, Kansas City; KVOO, Tulsa; KOA, Denver; WFAA, Dallas; WOAI, San Antonio; WMC, Memphis; WSM, Nashville; WSB, Atlanta; and KWK, St. Louis.

Junior Class Play Is Well Received Friday

"Wives to Burn" evidently is not a common thing around Floydada, judging from the many people who turned out to witness a play by this name, presented by the members of the junior class of Floydada High School last Friday night at the High School Auditorium. "Wives to Burn" proved to be a very interesting play, well presented and especially well received by the large audience.

Willie Mae Cummings played the part of Gert, the hired girl, especially portrayed this character in the play to perfection. Dave Luttrall, who played one of the leading characters directing the action, also played this character well. Other members of the cast were E. B. Massie, Alsie Carlton, Starks Green, Howard Welborn, Hansel McAda, Duncan Hollums, Gene Smalley, Maxine Norris, Jessie Mae Wood and Audrey Farris.

The play presented Friday evening was the annual junior class play. Door receipts and reserved seat sales netted between ninety and one hundred dollars.

Complete Foundation For Masonic Building

Foundation for the Masonic Hall at Petersburg, has been completed, the Petersburg Journal reports, and work on the superstructure will be under way at an early date.

The Masonic Lodge and the Eastern Star Chapter at Petersburg have been greatly hampered the past several months because of lack of room, but the new building thirty by sixty feet, is expected to remedy the situation.

The first story of the building will be used as a warehouse by the Petersburg Hardware Company, The Journal states.

ELDER FISHER TO PREACH WEDNESDAY OF NEXT WEEK

Elder J. H. Fisher, of New Castle, a minister of the Primitive Baptist faith, will preach in Floydada Wednesday morning and night of next week, April 3, according to announcement made this week.

The services will be held in the county court room, the morning services being planned for 11 o'clock a. m., and the night service at 8.

The announcement states that Elder Fisher is an able minister of the New Testament, and all are cordially invited to hear him.

THE STATE OF TEXAS, To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, A. M. Hickman, whose residence is unknown, to be and appear before the Hon. County Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the 3rd Monday in April 1929. the same

being the 15th day of April 1929, then and there to answer a Petition filed in said Court, on the 13th day of April A. D. 1928, in a suit numbered on the docket of said Court No. 612, wherein The South Plains Lumber Company, a Corporation, is plaintiff and A. M. Hickman, is defendant. The nature of the plaintiff's demand being as follows, to-wit:

THE STATE OF TEXAS, County of Floyd. To the Hon. Wm. McGehee, County Judge:-

1. Now comes the South Plains Lumber Company, a successor to the Floyd County Lumber Company, and alleges that said South Plains Lumber Company is a corporation, duly and legally incorporated under and by virtue of the laws of the state of Texas, and who has its principal office at Floydada, Floyd County, Texas, complaining of A. M. Hickman who resides in Hale County, Texas. And that hereinafter the South Plains Lumber Company is styled plaintiff and the said A. M. Hickman is styled defendant; and for cause of action plaintiff represents to the court that heretofore to wit; on or about the 13th day of December A. D. 1926, the defendant made executed and delivered to plaintiff his certain promissory note for the sum of Four hundred six & 15/100 (\$406.15) Dollars, bearing date on the day and year aforesaid, payable to the order of plaintiff at Floydada, Texas, and due February 1st 1927, bearing interest from date until paid at the rate of ten per cent per annum, and providing for ten per cent additional on the amount of principal and interest then due as attorneys fees if placed in the hands of an attorney for collection or if suit is brought on the same, whereby defendant became liable and bound to plaintiff and promised plaintiff to pay it the sum of money in said note specified, together with all interest and attorneys fees due thereon according to the tenor and effect thereof.

2. That said note has the following payments or credits which are here and now allowed, August 4th 1927, \$25.00; August 15th 1927 \$25.00; October 10th 1927 \$100.00.

3. That plaintiff has placed said note in the hands of Mathews & Folley, attorneys for collection and has contracted to pay them the ten per cent stipulated in said note, the same being reasonable and the usual and customary fee.

4. And for further cause of action plaintiff would respectfully show to the court that on or about the 11th day of October A. D. 1926, plaintiff at the special instance and request of defendant sold and delivered to him, at the several times specified in the account hereto attached and marked exhibit "A" for identification, and made a part hereof, goods, wares and merchandise in said account mentioned, in consideration whereof the defendant then and there promised plaintiff to pay it the sum of money or several sums of money charged therefor in said account amounting to the sum of \$245.65 at the expiration of 30 days thereafter, with interest thereon at the rate of six per cent per annum, from date of purchase.

5. That said account and note is now long past due and unpaid, but the exception of the credits herein before alleged to have been made on said note and the further sum of \$39.25 paid on said account 11th day of January 1927, and the sum of \$39.05 credit on said account for goods, wares and merchandise returned, and defendant though often requested to pay said note and said account has hitherto failed and refused to pay the same or any part thereof, except as shown herein, to plaintiff's damage in the sum of \$600.00. Wherefore plaintiff prays the

court that defendant be cited to appear and answer this petition and that it have judgment for its debt, interest and attorneys fee in the sum of \$600.00 and cost of suit and such other and further relief, both special and general in law and in equity that it may be entitled to

and in duty bound will ever pray. Mathews & Folley, Attorneys for Plaintiff. HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have ex-

ecuted the same. Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 5th day of March, A. D. 1929. (SEAL) TOM W. DEEN, Clerk County Court, Floyd County, Texas. 24tc

A PHANTASY

WHAT tremendous forces are at work today adding to the sum of human happiness, comfort and achievement! Of these, none is more vital than electricity. Yet so accustomed have we become to unfailing service that it is taken for granted.

Suppose, however, this service should suddenly cease. What would happen?

First, darkness—a total absence of artificial lights except gas and that cast by automobile lamps.

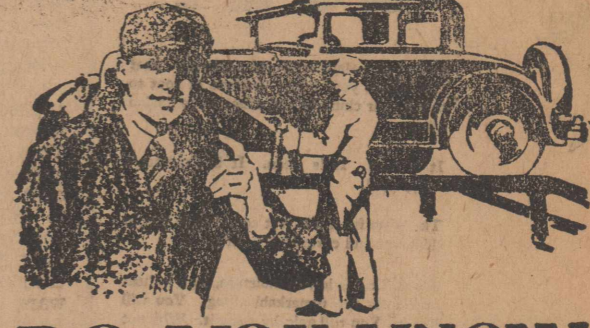
Next, silence—transportation crippled; telephone bells silenced; fires unheeded because of the failure of fire alarm systems; hospitals thrown into confusion.

Industry at a standstill—the doors of banks and stores, shops and theatres locked; newspaper presses idle; elevators left suspended; the radio stilled.

It is a picture which fortunately is only a phantasy. The electric light and power companies of this country have seen to it that such a catastrophe cannot happen. Through interconnection of their systems, continuous, dependable service is assured.

Texas Utilities Company

YOUR ELECTRIC SERVANT



DO YOU KNOW WHAT YOU'RE GETTING when you buy OIL?

CARELESSNESS is a very expensive habit—especially when it is associated with motor car lubrication.

Unless you insist upon a reputable brand of oil—and are sure that you get it—you are certainly heading your car for the scrap heap by the shortest possible route.

You know what you are getting when you stick to the unsurpassed brands marketed by the Continental Oil Company. These are oils which have passed every test. They have a reputation to maintain—and they do it by providing a thorough lubricating job under all conditions of motor operation.

Look for the signs shown below—at service stations and garages.

CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming.

Conoco Amalie is 100% Pennsylvania Oil—refined from premium crudes by a special process. Universally recommended by automotive engineers and lubrication experts. Through exhaustive laboratory and road tests it has demonstrated its ability to lubricate properly under the most trying conditions of motor operation.



EXTRA LIFE for your car



There's No "Gyp" To This Bargain!

Here's an honest, face-to-face, up-and-up, tire bargain. Hurry right past the red-and-yellow ballyhoo signs and get yourself a tire that you'll never be sorry or ashamed about.

We have it. The Goodyear Pathfinder. A high-grade, Goodyear quality tire that sells for a low price simply because Goodyear has put its tremendous purchasing and manufacturing resources into building a tire that will make the "gyp" boys run for cover. You are the winner—Come in and get the good news on the price of a Goodyear Pathfinder to fit your car.

F. F. F. Service Station

Sullivan & Jackson, Props.

Be Sure to Visit Our Store On Trades Day

Rare Bargains will be offered here next Monday.

We handle New and Used Furniture, Stoves, Rugs, Linoleum, Wall Paper, Window Shades, Refrigerators, Radios, Phonographs and Phonograph Records.

We always have some Bargains.

Pay while you use it!

F. C. HARMON

"Where You Save The Difference"

SOCIETY

Althean Class to Start Building Program.

Members of the Althean Sunday School class of the Baptist Church had an all day meeting at the church last Thursday. Each one brought a dish of food which made up the dinner served at noon at which Reverend and Mrs. P. D. O'Brien were special guests.

Reverend O'Brien addressed the class on the prospect of finishing the church building program. He suggested that the members of the class tithe their private incomes and buy one brick at a time. Starting with the one class, Reverend O'Brien said this method should spread throughout the church. The class voted to take up the plan.

Present were: Mesdames F. T. Harris, A. H. Manning, W. A. Warren, Roman Moore, O. H. Jones, G. M. Bullard, P. M. Felton, Sam Bishop, W. B. Clark, C. B. Sims, W. C. Sims, C. W. Boothe, J. T. Dawson, P. D. O'Brien, W. N. Paschall, I. M. Steen, Harper Scoggins, J. T. Snodgrass, W. A. Cates, E. R. Borum, M. J. Maxwell, Jim Hughes, M. A. Moore, L. H. Newell and W. D. Smith.

Stitch and Chatter Club With Mrs. McCleskey.

Stitch and Chatter Club met last Thursday afternoon with Mrs. John McCleskey as hostess. The guests spent the afternoon sewing and talking.

Mrs. McCleskey served pineapple bavarian cream, angel food cake, and hot chocolate to Mesdames Ed Sparks, Clyde Meador, M. L. Probasco, Myrtle Meador, Roe McCleskey and L. H. Dorrell.

'Valuable Books' Subject Of Study Club Program.

"Valuable Books for the Home" was the subject of study at a meeting of the 1922 Study Slub at the home of Mrs. E. L. Angus Thursday afternoon, March 21. Nineteen members were present.

Roll call was answered by naming a good book for the home. Mrs. C. H. Davis read a paper on "How to develop a taste for Reading," and Mrs. I. W. Hicks discussed books for children.

Mrs. O. T. Williams led a round table discussion on "What makes a good or bad book." Parliamentary drill was given by Mrs. E. B. Massie, parliamentary.

Mrs. T. P. Collins was elected a new member of the club. After the program the hostess served orange angel food squares with orange punch.

The next meeting will be April 4 with Mrs. Wilson Kimble as hostess.

M. E. Society Studies Book of Exodus.

The Methodist Woman's Missionary Society met at the Church Monday afternoon with 22 members present. Mrs. W. W. Porter led the

study of the Book of Exodus. A business meeting will be held next Monday afternoon at the church.

Circle Meetings Held Monday Afternoon.

North Circle of the Baptist Missionary Society met Monday afternoon with Mrs. Ed Barns. There were nineteen present. A program from their study book was given with Mrs. Jerry Withers as leader.

South Circle of the Baptist Missionary Society met Monday afternoon with Mrs. L. H. Newell. Mrs. F. E. Bost conducted the Missionary lesson.

Miss Coward Becomes Bride of C. A. Boothe.

Miss Winnie Coward, of this city, was married to Mr. C. A. Boothe, Jr., of Dimmitt, Saturday night at the Baptist Parsonage in Plainview. Rev. J. Pat Horton, pastor, officiating.

Mrs. Boothe is the daughter of Mr. and Mrs. Byron Coward, of Cotton Center, former residents of Floyd County. She attended school here and graduated with the class of '28. Since last fall she has been employed in the county clerk's office.

The groom is the son of Mr. and Mrs. C. W. Boothe, of this city. He too is a graduate of Floydada High School. He is associated with his father in the grain and elevator business and is manager of the elevator which they own at Dimmitt.

Mr. and Mrs. Boothe are at home at Dimmitt.

Ladies Aid Met With Mrs. Collins.

Mrs. A. A. Collins was hostess to the Ladies Aid of the Cumberland Presbyterian Church Monday afternoon. Mrs. E. C. King conducted the devotional. A short business session was held and plans for raising money were discussed.

Entertains At Bridge Tuesday Evening.

Mr. and Mrs. R. H. Willis were host and hostess at six tables of bridge Tuesday evening at their home on West California street. The home was filled with the fragrant odor of apple blossoms, sweet peas and tulips. Yellow and white were the predominating colors, chosen to be in keeping with the Easter decoration scheme which was used.

Mr. and Mrs. Jack Henry made the highest score in the games played during the evening.

Delicious refreshments were served to Mr. and Mrs. Flynn Thagard, Mr. and Mrs. Joe M. Day, Mr. and Mrs. Roy Snodgrass, Mr. and Mrs. Luther Fry, Mr. and Mrs. Jack Henry, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. John Hammonds, Mr. and Mrs. Fred Brown, Mrs. Walter Pennington, of Childress; Mrs. A. J. Welch; Miss Mabel Willis, Miss Virginia Lewis; Messrs Ray Clements, Roy Eubank and Frank Horton.

Baker Hotel, Lockney, Is Nearing Completion

Finishing Work of Painters and Carpenters Under Way This Week.

From the Lockney Beacon: The A. Baker Hotel, a first class hostelry in the city of Lockney, is now receiving the finishing touches of the painters and carpenters and will within the next few days be ready for occupancy.

It will be a first-class hotel in every sense of the word, modern throughout, hot and cold water in every room, heat and telephone in every room, a first-class coffee shop, drug store, and barber shop on the ground floor, also lobby of the hotel and will be just as high a class hotel as can be found anywhere, with the exception of the size.

There will be fifteen guest rooms up stairs, and fifteen more rooms can be added at any time Mr. Baker sees fit to enlarge the building to a three story structure.

It has not been definitely decided at this time just who will have charge of the hotel, but by the time it is ready for opening there will be a capable man in charge, who knows the hotel business.

REVIVAL AT LAKEVIEW

Announcement is made by Rev. H. M. Reed, of Crosbyton, pastor of the Baptist Church at Lakeview, that the revival at Lakeview will begin on Saturday night before the second Sunday in April, with Rev. B. F. Dickson, of Lubbock, doing the preaching.

On the fifth Sunday of this month the meeting at Plomot will begin, with Rev. R. E. Bost, of Floydada, doing the preaching, according to the statement printed in the Crosbyton Review.

New Cooking Term In using large oysters, the best cooks now first remove the muscle. The process is called "bearding the oyster."—Woman's Home Companion.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

CONSUMER NOT TO LOSE IF FARM PROFITS RISE

That the consumer will not be obliged to pay more for foodstuffs grown on farms, if farm relief brings greater profit to the farmer, is indicated by Tom Delohery, market editor of Farm & Fireside, in a series of studies of the marketing situation which begins this month in Farm & Fireside.

The investigation, carried on in the East, West, Middle West and Pacific Coast countries, disclosed the widest discrepancies between the price received by the grower and the price paid by the consumer.

"I did not find any organized effort to cheat the grower," says Delohery. "Increasing competition, government regulation and an increased farm knowledge of markets have just about eliminated the shady practices of the past. Nor did I find any special evidence as to miraculous profits. But I did find, at a great many points, indications that the distributive system is becoming more and more complex and wasteful, more riddled with duplication and incompetence, more unwieldy, more unaccountable every year."

Among the startling discrepancies in retail and growers' prices, the investigator found Jersey strawberries for which the gardner received 16 cents a quart, retailing for 60 cents in New York, less than 25 miles away. California table grapes brought the grower \$26.10 a ton and sold for \$230 a ton in New York. Tomatoes sold by truck farmers for 5 cents a pound just out of Chicago, cost 20 cents at a neighborhood market. The writer cites numerous other cases and goes thoroughly into conditions existing in the present system of marketing.

Man's Mistake Men's authority over their wives has been sacrificed with their beards. What the world needs is more whiskers.—The American Magazine.

Flyers' Dictionary Aviators have a new term for leaving their ships by parachute. They call it "walking out on the back porch and opening an umbrella."—Farm & Fireside.

Object for Anger Aimless indignation accomplishes nothing.—Farm & Fireside.

The Cheerful Givers

With the past few years the American missionary fund has been increased from nine millions a year to more than fifty millions and the number of missionaries in the field from less than six thousand to more than sixteen thousand.—Woman's Home Companion.

Man's Mistake Men's authority over their wives has been sacrificed with their beards. What the world needs is more whiskers.—The American Magazine.

Come in for DETAILS of the PRIZE PICTURE CONTEST

LET US TELL you how easily you can qualify for a major prize in this big Eastman contest—the greatest in the history of photography. Entry blanks and complete contest information are available at the Kodak counter now.

Come to our store to fill any photographic need. We have a complete stock of cameras and dependable Kodak Film. And our trustworthy photo finishing makes the most of every roll of film.

Wilson Studio

Our Cash & Carry Plan

Is meeting with the approval of Floyd County people. Here is the reason why—these prices when you CALL FOR AND PAY CASH:

Men's suits, cleaned and pressed, for,	\$1.00
Men's Suits, pressed, for,	50c
Men's Pants, Cleaned and Pressed, for,	50c
Men's Pants, Pressed, for,	25c
Ladies Long Coats, Cleaned and Pressed, for,	\$1.00
Ladies Dresses, Cleaned and Pressed, for,	\$1.00
Ladies Dresses, Pressed, for,	50c
Ladies' Long Coats, Pressed, for,	50c

REMEMBER—We still have delivery service. Our old prices apply on this service. Phone 67 for Delivery service.

W. L. FRY
TAILOR

For Easter Sunday

To Wear In The Parade Of Fashion---

Easter Sunday . . . the day of days . . . that fashionable promenade . . . you too will be dressed in the smartest, for what woman does not display her charm on Easter Day! You'll find these new Frocks, Coats and Ensembles especially suited for that brilliant style occasion.



Special Sale Friday and Saturday

On all DRESSES and COATS—Nothing Reserved! Every Garment at Greatly Reduced prices

\$10.75 to \$12.75 VALUES	\$8.75	\$16.50 to \$19.50 VALUES	\$14.75
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Just Received Shipment of Silk Nudies and Hosiery

C. R. HOUSTON CO.



Arwine Drug

GotEVERthing" South Side Square

The TOWN DOCTOR

(The Doctor of Towns)
—SAYS—

SELLING A TOWN IS LIKE SELLING ANYTHING ELSE

If you are a thinking resident of the place where you live, you desire that the world get SOLD on your community.

Before you can get sold on it yourself, and before you can sell it to others to anywhere near maximum degree, there is a certain amount of study and analysis necessary. That is, it is necessary if known ethics of good business are adhered to. Sad but true, however, this is altogether too seldom done in things civic.

The first question to be answered is, "Is there a market—a demand for it?"

The demand for good, live, wide-awake communities greatly exceeds the supply. Every day people are asking, "Where is there a good town in which to locate"—for any one of a thousand reasons. Twenty percent of your motor traffic is in the market for, or can be sold a new location. Men at the heads of large industrial concerns, people in all walks of life, in fact, everyone is looking for GOOD towns—good communities.

Few people realize the extent to which industry and business go to find GOOD towns. There are in Chicago alone dozens of corporations, concerns and firms who have special departments to do nothing else but find out if a community is suitable for the purpose they have in mind. With some it is for location of a branch factory, employing hundreds; others for a distributing point, requiring twelve to fifty; others for place of residence for the representative and family who handles the company business in that area, and there are others who, looking into the future, just want to KNOW.

And this is your opportunity IF your community is in position to take advantage of it.

The second question: "Is your community marketable—suitable for sale, as is?"

To make it marketable, the bugs must be eliminated—the monkey wrenches fished out of the machinery, so that when sold, it will STAY sold.

What business man is there that doesn't know what happens to any concern that places a product or service in the hands of the American public that, when sold, doesn't stay sold? Every thinking man knows that it spells disaster; but in the face of that very knowledge, they expect their town to "go over" with the same American public, without eliminating those things that are known to provoke dissatisfaction, create loss of interest, and unsell the customer.

The first bug in the machinery of most communities is that of "contemptuous familiarity." You walk down the street and look at hundreds of things that repel other people, but you do not see them. You go to your store or office and there are things that others abhor, but you fail to recognize them because you are so familiar with them. At the same time, above you, below you, and on every side of you, there are "acres of diamonds that have never been mined." It is a matter of being "so close to the picture that you can't see the frame."

Look around you—put yourself in the position of a stranger and look for the things that would unsell you. See your community as others see it—think about it—talk to your neighbor about it and then do something to eliminate those things that repel, and "get behind and push" those things that invite.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

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Rock Island Withdraws From Plains Rail Plan

Groom to Paducah Line Abandoned But Frisco Application Still Before Commission.

Withdrawal of the Rock Island Railway Company's application for permission to construct a line from Groom to Paducah to form a connecting link in a short line from Amarillo to Fort Worth, has been announced out of Washington, the newspaper reports falling, however, to give any detailed statement as to the reason for the abandonment of the plan at this time.

This change in plans of the Rock Island leaves the Frisco standing with the G. T. & W. alone on the plan to build an extension of the G. T. & W. to Paducah, and by the use of inter-connected lines, operate a short line from Paducah and the Plains area to Fort Worth and Dallas. The original hearing was set for April 8, but the commission put the altered hearing off until a date in May to be announced. A United Press story out of Washington relative to the possibilities in connection with the plans is as follows:

Whether plans of the two systems to open a new West Texas area with railroad transportation have suddenly taken a turn which might mean total abandonment, or for the present at least, Washington is not informed. To all intents the Frisco, which has contracted to purchase the Gulf, Texas & Western, will go through with the proposal. The agreement required the Gulf to obtain authority from the commission to make the Paducah extension and to deliver the property to the Frisco by Aug. 1. The arrangement was worked out to include the Rock Island extension now suddenly abandoned. It is thought impossible for the sale of the Gulf to the Frisco to be completed by Aug. 1. This would necessitate a revision of the contract.

Details of the construction had the appearance of complete understanding between the Rock Island and the Frisco, which systems, for a number of years have contemplated a merger. The Frisco made known its proposal to operate from the Vernon line via Seymour over the Gulf to Jacksboro and the Rock Island into Fort Worth and Dallas. The Rock Island made known its proposal to use trackage from the Groom line over the Gulf to Jacksboro, using its own rails into Fort Worth and Dallas.

The Denver intervened in the entire proposal as a protection to its traffic, but there has been no intervention on the part of the Santa Fe, whose territory was to be invaded and the establishment of a more direct and short line from the South Plains to the two North Texas markets.

For some years the Gulf, Texas & Western has been regarded the key log in rail development of the South Plains as such development applies to a more direct connection with Fort Worth and Dallas, and for a long time the Santa Fe has wanted the property to give it probably the most favored position in the Plains country. Several years ago, the Santa Fe contemplated purchase of the Gulf, connecting the Panhandle and Santa Fe at the northern end, and at the southern end using the grade of the old Dallas and New Mexico, to reach Santa Fe rails a short distance north of Fort Worth, with a direct line from there into Dallas. During consideration of the South Plains railroad case two years ago, the Santa Fe

made it known that direct service by that system from the South Plains to Fort Worth would be accomplished sooner or later.

Santa Fe Stand Not Known

Whether this also contemplated bringing the Santa Fe into Dallas from the west in a matter of conjecture. Nevertheless it is known that the Santa Fe was considerably disappointed that Dallas interests joined the Denver in urging the commission to grant the latter's application in the South Plains case referred to and at a time when the Santa Fe was party to the three-cornered fight and opposed by the Denver and the Frisco.

The new West Texas railroad fight is interesting to the Southwestern railroad world, with the Frisco in position from surface indications to annex the Gulf, all of which tends to round out its program to drive through to the Mexico border from Floydada and Lubbock, with the attending benefit to the Fort Worth and Dallas markets in West Texas and Mexico.

Under the original program the Denver and the Santa Fe were planning vigorous opposition to the Rock Island-Frisco scheme but the only manifestation has been by the Denver. It is assumed in railroad circles that the Denver would not withdraw its opposition to the Frisco's part of the program in the absence of assurances that the Rock Island had totally abandoned its construction from Groom.

The Hesperian \$1.50 per year.

NOTICE OF ELECTION

THE STATE OF TEXAS,
County of Floyd,
City of Floydada.

Middle Life Troubles

"ABOUT twenty years ago, my health was very bad," says Mrs. Mat. Howard, of Terrell, Texas. "I was passing through a critical time in my life, and I suffered a great deal. I was not at all strong, and my nerves got all upset. I had hot flashes, and sometimes would get suddenly so faint I could not stand up. My head would whirl, and I could not see a thing. I would have to lie down for hours at a time."

"I improved so much after I had taken Cardui for a while. I continued the medicine for some months, until I had passed the critical period. Since then, I have given Cardui to my five daughters. All of them have continued the use of Cardui in their homes. We have all been better for having taken it."

CARDUI
Helps Women to Health

Take Theford's Black-Draught for Constipation, Indigestion and Biliousness. 1 Cent a Dose.

Notice is hereby given that the regular bi-ennial election will be held at the City Hall in the City of Floydada, Texas, on Tuesday April 2nd, 1929 for the purpose of electing a Mayor, a City Secretary, Assessor and Collector, a City Marshal and Five Aldermen.

J. R. Maddox has been appointed Presiding Officer, J. C. Gilliam Judge, E. L. Norman Judge, J. B. Bishop Clerk and Joe Breed Clerk. Said election shall be held under the provisions of the Statutes and Constitution and laws of the State of Texas.

All persons who have resided within the Corporate limits of the City of Floydada, Texas for six months next preceding the date of said election and who is a qualified voter under the laws of the State of Texas, shall be entitled to vote at said election.

WITNESS my hand and seal of said City this the 27th day of February, 1929.

W. D. SMITH,
Mayor, City of Floydada, Texas.
ATTEST: BURL BEDFORD,
City Secretary.

Jno. A. Fawver

LAND AND CATTLE
All Kinds of Insurance
Bargains in City and Farm Property

Room 7, Surginer Building,
Floydada, Texas

FRIDAY

—IS—

OLD FOLKS DAY

Each Friday, beginning Friday, March 29, we will make one photograph of all people seventy years of age, or over—

FREE

Phone For an Appointment

WILSON STUDIO

Moving, Draying, Packing, Etc. Brick Storage Building. Located North Main Street.

PITTS TRANSFER & STORAGE CO.

EXPRESS AND FREIGHT

Truck Line to Plainview

We crate and ship to your order. Telephone Nos. 207 and 138

SUDDEN SERVICE

Hesperian Want Ads Get Quick Results

STUDENTS-

VISIT THE ORIGINAL

Floydada Coffee Shop

JERRY WITHERS, Prop.

While attending the School Fair.

JUICY HAMBURGERS,

GOOD SANDWICHES,

DELICIOUS COFFEE

On West California Street

Yes - we know

green GRASS looks as good to YOU as to the COW

AFTER you've been paying feed bills all winter, it's only human to want to turn your cows out into pasture when the first Spring grass appears.

BUT don't let your desire to cut feed bills outweigh your better judgment.

TO maintain condition, milk production and profits, you should keep them on a full feed of SUPERIOR Dairy Ration for at least a month longer. And, when you do put them on grass, continue feeding SUPERIOR; it keeps cans full of milk and bank accounts full of profits—the year 'round!

By the BAG - SUPERIOR May Cost a Little More; By the MILK CAN - It Always COSTS LESS!

SUPERIOR
STOCK AND PASTURE FEEDS

FLOYDADA WHEAT GROWERS ASSOCIATION

THE FEED IN THE RED CHAIN BAGS

Floyd County Hesperian \$1.50 Per Year

REVIVAL Meeting

—AT—

CITY PARK CHURCH OF CHRIST

BEGINNING

Sunday, March 31st

G. K. Wallace,
Evangelist

COME! COME!

FREE AUCTION SALE

First Monday,
April 1, 10 A. M.

This is the first FREE AUCTION SALE to be put on in Floyd County and anyone who has anything they care to sell, are invited to bring it on the above date and have it auctioned off free of charge. It will be auctioned for the best possible price, and ABSOLUTELY FREE OF CHARGE. Bring your stock, implements, etc., that you do not need. Someone else may be planning to buy just what you have to sell. This sale will be cried by two of the best Auctioneers in the State of Texas. Seale and McDonald will have charge of the auctioning, and will get for you the very best of prices, on everything that is put up for sale. This sale will be held on the first Monday of April. It will be of great value to the farmers of Floyd County. Be sure and come in and take advantage of this big event. Merchants of this city are making this FREE SALE POSSIBLE.

SALE STARTS AT 10 A. M.
MONDAY MORNING

SALE WILL BE HELD ON VACANT LOTS EAST OF COURT HOUSE.

