

# THE FLOYD COUNTY HESPERIAN

VOLUME 36

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 7, 1929.

NUMBER 2

## Josh Lee's Message Brings Thrill To Huge Gathering At C-C Banquet

### Farmers and Wives Honor Guests of Floydada Organization.

Josh Lee, southwest's inimitable singer of the dignity and reward of honest toil, completely captivated his audience of 500 at the annual banquet of the Floydada Chamber of Commerce Thursday night of last week, with his lecture, "The Pot of Gold" presented as the feature of the evening of features.

### Club Women Speak

Although the tables were set for 500 persons, the capacity of the Andrews Ward Gymnasium, and nearly forty persons spoke at length or briefly, the entire program was completed and the audience had departed for their homes shortly after ten-thirty.

Addresses on the program, other than that of Mr. Lee, were the "Observations of a plain country woman," ably handled by Mrs. Joe H. Smith, of Antelope, and "Floyd County Rural Communities" equally as splendidly given by Mrs. A. R. Hanna, of Sand Hill. Frank L. Moore gave a brief summing up of the major accomplishments of the community in the past twelve months, in which the Chamber of Commerce had a part.

How the Floydada Chamber of Commerce had demonstrated its friendship for other communities of Floyd County in practical ways, "always willing to help those who were willing to help themselves," constituted a major portion of the observations of Mrs. Smith.

Complete self-possession and mastery of their subjects were displayed by both the farm women, Mrs. Smith and Mrs. Hanna, in their talks. How a wider outlook and greater happiness had been brought to Floyd County communities through their Home Demonstration clubs and associated activities, was told by Mrs. Hanna, who was the first president of the county's first Home Demonstration Club. "We can all make most of our wishes come true if we will put forth enough effort," Mrs. Hanna said, and pointed out that the Floydada Chamber of Commerce had proven itself willing and glad at all times to help out in community problems.

### Scholastic Census Of County Being Taken

Supplies for the 1929 rural scholastic census have been sent out by Price Scott, county superintendent, to census takers over the county. The census must be completed by April 1. E. C. Henry will take the census for Floydada District. Mr. Scott urges parents to enumerate all children from the ages of seven to seventeen inclusive. That is children who are seven on or before September 1 and those who are not eighteen before September 1. Married boys and girls who are still in the scholastic age should be enumerated.

"The omission of a scholastic census means the loss of \$16.25," Mr. Scott said.

The recent action of the state legislature in lowering the age of scholastics from seven to six will not go into effect until March of next year.

## C. E. Stone Opens With Beautiful Style Show

### Formal Opening of New Store on West Side Friday Evening Attended by Hundreds.

More than a capacity house attended the formal opening of the C. E. Stone Company's new store in this city last Friday evening, and viewed one of the most beautiful style shows held in this city recently. The store opened in Floydada last week-end makes the thirty-ninth link in this chain store system throughout Texas and Oklahoma. They are dealers in dry goods, ready-to-wear, millinery and accessories.

Members of the Floydada Municipal Band entertained in front of the new store on the West Side of the square prior to the opening. The attractive show windows were unveiled at eight o'clock by J. O. Harris, who was in charge of the opening. As the doors were thrown open, the visitors were greeted by the store managers who presented carnations and small note books as favors.

Rev. F. L. Davis delivered a short welcome address to the C. E. Stone Company to this city and after the visitors had had an opportunity to view the store, two large spot lights were thrown on the platform for the style show. Misses Eddy, Walker, Lida Smith, Virginia Lewis, Doris Smith, Katherine Burch, Audrey Farris, and Mmes. Bill Daily, Jimmie Evans and Lorraine Britton modeled the many beautiful new creations in the coats, frocks and ensembles for spring wear. During the show, the Floydada Orchestra furnished musical entertainment.

Mrs. E. E. Hinson who has been ill with flu is thought to be improving now.

(Continued on back page)

## Three Killed Mon. In Gravel Pit Explosion

### First Fatal Dynamite Explosion at Pit Near Quitaque Unexplained.

Two men were killed almost instantly and a third died in a few hours as a result of a dynamite explosion that occurred at the pits of the Panhandle Sand & Gravel Company, nine miles Southwest of Quitaque, last Monday morning.

The dead are Sam Apperson, 25, driller, Chan Itchner, 32, shovel operator and E. P. Hodgkins, 50, pit superintendent. The men were working with other employees of the company when the explosion occurred shortly before the noon hour. Virgil Aguirre, 21 another employee of the company, was hurled completely over one of the camp bunk houses and sustained injuries that proved not to be serious. Apperson died in a Plainview ambulance just before the car arrived in Plainview. Itchner died about twenty minutes later and the third man lived until 4:30 Tuesday morning.

The only explanatory of the tragedy that could be gained was from Superintendent Prickett, who has charge of the operation at the gravel pit, who explained that the men were fitting caps near a box that contained several sticks of dynamite and that possibly an amber from a blast that had occurred a short time before had ignited the dynamite near the men. No witnesses to the accident could offer any other explanation.

A. B. Brown, of Lubbock, who is the owner of the pit, together with Dr. J. L. Guest, of Plainview, made the trip to the gravel pit in an airplane as soon as the news of the tragedy reached them.

Apperson and Itchner were both married men and each had one child. Hodgkins lived alone at the camp and as far as can be learned had no known relatives.

This is the first serious accident that has occurred at the gravel pit which has been in operation for some time.

## Bar Members Celebrate Creation New District

### Bain And Folley Feted By Fellow Lawyers at Matador Monday Night.

Through the efforts of the Bar Association of Dickens, Motley, Briscoe and Floyd Counties the 110th Judicial District was created. This success and to honor the new officials, Judge Kenneth Bain and A. J. Folley, District Attorney, was the occasion for the banquet given Monday evening at Matador at the Matador Hotel. G. E. Hamilton, of Matador was toastmaster.

When called upon for a speech during the evening attorney Folley said "I appreciate the honor of the occasion and I appreciate the responsibility placed upon me. I am going to do my best as an attorney. Sincerely I do want the co-operation of every lawyer in the district to help me to make a good attorney."

Judge Bain said he was glad to be the judge of the new district and would do his best to prove worthy of the appointment.

The advantages to be obtained by the new district was the key note of the talks of the evening. In speaking of the new district Judge Wilson, of Spur, said "I am glad to have a more compact district. We need court officer, delay oftentimes means defeat of justice. We can now have court every four months instead of every six as the case before the new district was created."

B. G. Warswick, of Dickens, and J. E. Daniel, of Silverton, introduced as long residents of the district, gave some early history of the county and reviewed interesting happenings down to the present day.

L. G. Mathews, of Floydada, associated with the district attorney in the practice of law until his recent appointment spoke on the qualities of the new attorney.

O. R. Tipps, county judge of Briscoe county, gave a short humorous talk in which he wished the new officials luck in all the cases they represented unless they chanced to be his clients.

Those present were Judge and Mrs. Kenneth Bain, A. J. Folley, Miss Blanche Bass, Mr. and Mrs. Robert A. Stone, Mr. and Mrs. L. G. Mathews all of Floydada; Mr. and Mrs. B. G. Warswick and daughter, Miss Benne, and C. L. Barber of Dickens; J. E. Daniel, N. R. Honea, C. W. Norris, Mr. and Mrs. O. R. Tipps, of Silverton; Mr. and Mrs. W. D. Wilson, Mr. and Mrs. T. J. Sanders, of Spur; Homer T. Boulting, of Shackleford County; Farris Fish, Mrs. M. E. Whitten, C. B. Whitten, Mr. and Mrs. C. E. Hamilton and Sterling Price of Matador.

Each one present was introduced and acknowledged the introduction with a short talk.

## TURKEY RAISERS' MEETING CALLED FOR MARCH 15TH

A meeting of turkey raisers of Floyd County, in which poultry raisers in general are invited to have a part, has been called by Mrs. J. D. Christian, prominent Floyd County turkey breeder, to be held in Floydada on Friday, March 15.

"Our plan is to endeavor to do something for the price of turkeys for another year," Mrs. Christian said, impressing the importance of general attendance and interest on the part of the producing turkey and poultry men of the county.

The hour set for the meeting is 2 o'clock in the afternoon, at the court house.

## AGED FLOYD WOMAN DIED WEDNESDAY

Mrs. Nancy E. Sims, 72, died Wednesday, March 6, at 2 o'clock at her home, 2 miles east of Floydada, following an illness of two weeks.

She was born in Alabama and moved to Louisiana with her parents when six years of age. She was married to P. Sims. The family moved to Vernon in 1908. They lived there for nine years and moved to Floydada in 1917 and have lived there since that time. For the past ten years the deceased had been an invalid.

The funeral will be held at the family home this afternoon at 2:30 conducted by Rev. P. D. O'Brien. Interment will be made in the Floydada cemetery.

The surviving relatives are her husband, P. Sims and three sons C. B., W. C. and W. P. Sims all of Floydada.

Mrs. James Houston, a sister of Mr. Sims, and her husband of Devoe, Oklahoma and Mrs. Vance Wise a niece, and her husband of Quitaque, will be here for the funeral.

## FORMER FLOYD CO. WOMAN DIES AT ACUFF HOME

Mrs. Tom Millican of Acuff, formerly of the Blanco community in Floyd County died at her home Saturday, March 2.

Funeral services were held at the Church of Christ at Lorenzo Sunday afternoon Elder Chas. M. Watkins in charge. Interment was made in Lorenzo cemetery, under direction of F. C. Harmon undertaker.

The deceased was 58 years of age. She is survived by her husband, one daughter, Mrs. Earl Rogers of Blanco, and three sons, Herman of Sand Hill, Walter and Lee of Acuff.

## Caprock Bankers Choose Matador As Place For Meeting Labor Day

### Local Members of Profession Hosts to Organization Saturday.

Safer banking and means of getting business in general over their counties on a higher plane of efficiency and profit were the principal themes that ran through the discussions Saturday at the Caprock Bankers' Association in meeting in Floydada. More than seventy-five bank officials and directors were present at the sessions.

### Next At Matador

The opening session Saturday forenoon was held at the Royal Theatre and the closing session around the banquet table in the basement of the Methodist Church. Golf for those who like the game followed the formal session, at Floydada Country Club, and the visiting ladies were entertained at the home of Mrs. E. L. Norman with games of forty-two during the latter part of the afternoon.

Matador was chosen as the place for the next semi-annual meeting which comes on Labor Day, in September. Elmer Stearns, cashier of the First State Bank at Matador, extended the invitation and it was accepted by acclamation.

The morning session, as the members gathered, was given over for a half-hour to musical entertainment by the Floydada Orchestra and a comedy motion picture, the latter proving to be a pleasant take-off on the golfing bankers. T. S. Stevens, president of the Floyd County National Bank, presided at the meeting. Rev. E. E. L. Muncy pronounced the invocation.

E. C. Nelson, president of the First National Bank, extended the welcome on behalf of local banking fraternity and the response was made by Elmer Stearns, cashier of the First State Bank at Matador. "We believe in the bankers and are glad to have them in our town," Mr. Nelson said. "Spending the day in Floydada gives us a chance to forget our worries while we enjoy your hospitality." Mr. Stearns declared in his remarks, pointing out the profit from gatherings of that nature. The association membership is made up of bankers of Motley, Crosby, Dickens and Floyd Counties and practically every bank in the four counties was well represented at the gathering.

Having for his subject "Fellow Bankers", R. A. Underwood, vice president of the First National Bank of Plainview, amplified upon the subject of the part bankers of this section have had in the development and proving up of their territory first as a cattle country and later as an agricultural and live stock producing region. The banker has, of necessity been one of the leaders in the community's achievements, he said. After much experimental study, the leaders in business, industry and farming in this section have arrived at the definite conclusion that the financial salvation here lies in the development of some form of the livestock industry as a part of the agricultural program.

### Dairy Studies Related

Studies made by himself and his associates in the Spur National Bank of Spur, and five years of experience in an effort to develop dairying in Dickens County, have convinced W. B. Lee, vice president of the bank, that dairying can be made a means to the financial salvation of this section of the country. A paper read by him, in which he gave concrete examples of the way the plan of making dairying a part of the farm program had worked out in his section created much interest. He found that dairying created thrift, independence, and security, brought weekly cash to the producer, and was the means by which other diversified interests were introduced to better farm conditions. Much time and effort, it was evident, had been given to the survey on which his address was based.

Ed Overholser, president of the Oklahoma City Chamber of Commerce, briefly told the assembly of his study of conditions here on a four-day vacation visit, and invited members of the organization to see him in Oklahoma City when they should be in the Oklahoma metropol.

When the meeting was re-assembled around the banquet table in the basement of the M. E. Church, the banking fraternity were entertained again and delightfully by the Floydada Orchestra, a sextette from the High School Glee Club and a vocal solo by E. G. Wood.

Artie Baker, president of the First National Bank of Lockney, on the program for the forenoon session, gave an amusing talk after dinner on his experiences of a brief period in the banking business.

W. Edd McLaughlin, vice president of the Security State Bank & Trust Company, of Ralls, conducted a round table discussion in which assignments had been given Carl McAdams, president of the Security State Bank of Lockney, Wade Cooper

(Continued on back page)

## Chamber Of Commerce Meets Tonight 7:30

### J. B. Jenkins, New President, Calls First Meeting To Discuss Finance Budget.

The call for the first regular meeting of the Floydada Chamber of Commerce to be held in the County Court room to-night was made this week by J. B. Jenkins, the newly elected president of the organization. That a big percent of the membership will be present for the gathering was indicated at the last regular meeting of the past year when several members expressed themselves as anxious to attend regular meetings and those present voted unanimously for regular meetings to be held throughout this year.

"Some drastic steps must be taken to place the organization on a better financial basis if it is to continue to serve Floydada and Floyd County," Mr. Jenkins said. "And the attendance at this evening will be an indication of the interest the citizens have in the Chamber of Commerce and of their desire to see it continue to operate." It is the desire of the Board of Directors to serve the people to the best of their ability but an account of the financial condition of the Chamber at this time it is possible that the organization will cease functioning unless some method is hit upon to secure a much better budget than it is at present operating on.

In addition to the discussion of the budget for the year the membership will be addressed by W. E. Patty, superintendent of the Floydada Public Schools, on the Inter-scholastic League Meet to be held here this month. Although tickets for the Antelope and Lakeview Community banquets will not be on sale this evening a discussion will be held on the number that can attend.

## Indigestion Is Fatal To Henderson, 62

John W. Henderson 62, died Monday, March 4, at the home of C. P. Looper following an attack of acute indigestion. The deceased became ill Friday at the Hanks Hotel and was carried to Mr. Looper's home, where he died several hours later.

He was born at Aubrey, Texas, February 17. He came to Floydada September 26, 1924 with C. P. Looper and family and had made this his home since that time. He was associated with Mr. Looper in the grocery business.

He was converted and joined the Baptist church at the age of 18. Funeral services were held at the First Baptist church Tuesday afternoon conducted by Rev. P. D. O'Brien.

Active pall bearers were: Ted Glover, Lee Allen, Frank Johnson, J. M. Woods, D. D. Boyles, M. R. Grubbs and Bill Elliott.

Honorary Pall bearers were: Ed Brown, H. L. Crow, E. L. Angus, Lee Rushing, V. A. Osborne, Dr. Lon V. Smith and W. J. Rhodes.

The flower girls were Ruth Rutledge, Gwendolyn Snodgrass, Iris Shaw, Wynona Felton, Hazel Probsacco and Vivian Stegall.

Out of town people here for the funeral were: Mr. and Mrs. Homer Looper and family, Mrs. Herman Caddell, Mr. and Mrs. Frank Caddell, Mrs. Clinton Walters and Miss Virginia Keys of Plainview and Mr. and Mrs. R. D. Looper and family, of Tulsa.

Surviving relatives are two sisters, Mrs. John Morgan, of Aubrey and Mrs. J. B. Mullins, of Tulsa and one brother, N. C. Henderson, of Pilot Point, and three nephews, C. P. Looper, of Floydada, Homer Looper, of Plainview, and R. D. Looper, of Tulsa.

## HIGH SCHOOL BOY HURT AT JAVELIN PRACTICE TUESDAY

Clyde Snell, son of Mr. and Mrs. Will Snell of Blanco Community, is in the hospital at Floydada recovering from an unusual accident that occurred Tuesday afternoon at the high school grounds. A javelin thrown in practice struck him in the forehead and made a severe wound that is being treated. School officials and playmates hurriedly carried him to the sanitarium for treatment.

Snell is a sophomore at high school. A number of boys were practicing for various interscholastic events when the accident occurred.

## WICHITA TEAM WINNERS IN SAN ANTONIO POLO TOURNAMENT

Wichita Falls polo team, of which C. H. Featherston of Floydada is a member, won the final match Sunday in a polo tournament held at San Antonio the last six weeks. This honor entitles the team to a trip to Chicago, all expenses paid, where they will take part in a national tournament representing the southwest.

Miss Myra Pack of Abilene spent last week-end here visiting Mrs. O. W. Kirk and other friends.

## Van A. Leonard Victim Influenza-Pneumonia

### Succumbs At Home in South Floydada After 52 Years in Panhandle-Plains.

Van A. Leonard, 67, a resident of this section of Texas since he was the age of fifteen, succumbed Thursday afternoon of last week shortly after 2 o'clock to a brief illness of influenza and pneumonia, having been ill since the Friday previous, and was laid to rest in Floydada Cemetery late Saturday afternoon, following funeral services held at 3:30 from the First Christian Church, conducted by Elder J. J. Day, a friend and neighbor for nearly forty years, and F. L. Davis, pastor of the church.

Surviving Mr. Leonard are his wife, five children and one brother. The children are Mrs. Ed Asher, of Plainview, Mrs. P. W. Bell of Las Vegas, Nevada, Mrs. A. L. Glass of Crosbyton, Troy Leonard of Crosbyton, and R. E. Leonard of Tulsa; the brother is Ebb Leonard, of Travis, Texas. All of these were here for the funeral service and the rites of burial.

Other relatives and friends who were here for the funeral were: Mr. and Mrs. C. E. Duke, Mr. and Mrs. W. S. Tomlinson, Mr. and Mrs. Trus Gray, Mrs. M. D. Lavee, Mrs. M. E. McCune, and James Cleveland all of Tulsa; R. H. Leonard, J. S. Leonard, and Wade Leonard of Weatherford, Oklahoma.

### Here in the 70's

Born in Georgia August 10, 1861, Mr. Leonard came to Texas with his parents when a very small child, and came west at the tender age of fifteen to engage in the romantic work of a cowboy which he followed for years, first as an employee of a big cattle company having headquarters on the Yellow House Canyon, and later with the Espuela Ranch and others. He was married on November 16, 1887, to Miss Emma Michel, of Sandusky, Ohio, a niece of Uncle Hank Smith, whom Mr. Leonard met while she was visiting her uncle at the now historic Rock House on Blanco Canyon. Their license to marry was the second ever issued in Crosby County, while Estacado was county seat. He and his wife reared a family while residing at various places on Blanco Canyon, the present Leonard Ranch, southeast of the Rock House on Blanco, having been settled by them in 1895. In 1907 the family moved to Clarendon and there lived fifteen years. In 1917 they returned to Floydada to make their home. He was here in that year that his youngest daughter of the family Della, died.

The deceased, like many of the earlier-day cowboys, developed in a business man of more than ordinary ability, at the same time retaining his love of the days of open cattle range. He was usually one of the more interesting attendees at the reunions of the early-day settlers.

His death preceded by some eighteen hours the death of his brother-in-law, Fred Horsbrough, of Amarillo, husband of Mrs. Leonard's only sister.

## Annual Turkey Feast At Antelope March

Thursday night of next week will witness the second annual Turkey Feast of the Antelope Community sponsored by the Antelope Home Demonstration Club. The Turkey Feast is the annual gathering of the Antelope community. One hundred and fifty plates will be served this year, and those in charge the banquet are expecting wide attendance and intense interest of citizens of that community.

Dr. Paul W. Horn, president of Texas Tech, at Lubbock, is expected to be present and deliver the address, according to Mrs. Joe A. Smith, president of the club. Tickets at one dollar per plate will be placed on sale this week-end, it was stated.

## 125 Hens Make Good Money For S. J. Latta

S. J. Latta, who lives three miles east of Floydada on the M. Road, made good money for well-wanted flock of 125 Wyandotte hens during the year. March 1, 1928, to March 1, 1929, flock producing him a profit more than \$50 per month.

Records kept by Mr. Latta show that in the period the total egg sale from the hens was \$795, with a feed cost of \$163, the balance in favor of the profit column being \$632.

The production figures show that the flock, as a whole, were per cent productive, or that they gave an average of 98 eggs per day for the 125 hens.

Mr. Latta used home-grown grain in his feeding operations, using a Purina Laying Mash to round out the ration.

## COL. MONTGOMERY ILL

Col. Thomas Montgomery of Ill. at the local sanitarium thought to be in a critical condition this morning. He has been ill Tuesday. His daughter, Mrs. W. Johnson of Garden City, York, arrived today from Worth where she was visiting with her father.



**The Floyd Co. Hesperian**

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY  
 HOMER STEEN  
 Editor and Manager  
 Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

**SUBSCRIPTION PRICES**  
 One Year .....\$1.50  
 Six Months ..... .85  
 Three Months ..... .45  
 In Advance

Advertising Rates Furnished on Application.

**-Political-  
Announcements**

I am a candidate for the office of Mayor of Floydada and will appreciate your vote and influence in the city election.  
 W. C. HANNA.

Your vote and influence will be appreciated in my race for the office of Mayor of Floydada in the city election April 2, 1929.  
 L. B. MAXEY.

As a candidate for the office of City Marshal of Floydada, I will appreciate your vote and influence in the city election.  
 ED. GRIFFIN.

I am a candidate for re-election as City Secretary of Floydada and will appreciate your vote and influence.  
 BURL BEDFORD.

As a candidate for City Secretary of Floydada in the election April 2 I will appreciate your vote and influence.  
 JOHN E. (Maj.) HORTON

I am in the race for city marshal of Floydada in the city election April 2 and will appreciate your vote and influence.  
 R. D. (Bob) SMITH.

**A LOGICAL DEVELOPMENT**

Announcement made last week of the proposal to establish a creamery in Floydada is a logical development in the industry here that will not only answer a need for the present but also will be calculated to aid in further encouragement of the good start made in dairy production in Floyd County.  
 The men who have put up the money to build the plant here believe that it will be helpful to the dairy business to have a plant thus at the doors of Floyd County dairy producers to turn the raw product into the finished product. Such an enterprise, by its nature, can't hurt and it stands every chance to be helpful. The Hesperian looks upon the announcement as logical and hopes for the enterprise that it will be financially successful, but first at it shall be of real service to the cream raisers of the country.

**ANOTHER DAY COMING**

Right now it is easy to talk dairy because a good price is being realized for butterfat. Right now, most any kind of a cow will make some money off of reasonably priced feed and the good pasture afforded by the wheat.  
 However, it is not amiss to remind our readers that in all businesses changing cycles bring changing conditions and the cow that makes some money this year under present conditions might not make money two or three years from now under different conditions—higher feeds, possibly a shortage in good pasture, and always the possibility of lower prices.  
 This is an argument for better, more productive dairy cattle that will produce the same amount of butterfat at a considerably less expense. Costs of production must always be considered and the man who gets in the dairy business now will want to continue it as a part of his operations right along. Getting in on a sound basis will make it possible to stay in profitably when the times change.

**THE BUILDING OUTLOOK**

The outlook for building in Floydada for the year of 1929 has begun to take on a rather rosy hue, and although 1928 was the biggest building year in the history of the town with \$700,000 in private and public expenditures, 1929 may surpass it, especially in the investment of private funds in expansion projects.

Moving, Draying, Packing, Etc. Brick Storage Building. Located North Main Street.

**PITTS TRANSFER & STORAGE CO.**

EXPRESS AND FREIGHT  
**Truck Line to Plainview**

We crate and ship to your order. Telephone Nos. 207 and 138

**SUDDEN SERVICE**

Already the first \$100,000 worth of building is in sight. The spread of the building program may even go further than can be forecast now.  
 While there is no apparent need for public work of any kind at this time, except for additional paving, good business men furnish the inspiration for the belief that private expenditures this year are going to be high.

**MANY BLOCKS MORE**

So many people see red these days when you mention the subject of paving, we presume it a mark of foolhardiness to insist that there are a number more streets in Floydada sufficiently developed that they also should be paved, and that the next administration should put itself to the task of getting more paving done. Fools rush in where angels fear to tread, so we go on record like that.  
 If you are doubtful whether paving helps property, if you are not sure that paving makes it possible for a community to grow, check up on the towns and cities of West Texas and Oklahoma and see which have and which have not grown.

**MORE PAY ROLL MONEY**

Talk is cheap. It doesn't cost us anything to say that Floydada needs more institutions that carry pay rolls.  
 But there are half a dozen enterprises which could now be given a substantial, if modest, beginning in Floydada that would grow immensely within a few years and make the town grow with them. The new creamery was a logical development, which, however, is not more insistently demanded by conditions in this vicinity than is a wholesale produce concern. And there are others. But they will not happen by accident nor by wishing. People with their all invested in Floydada will have to make these things happen.

**'LAND GRABBERS' WIN**

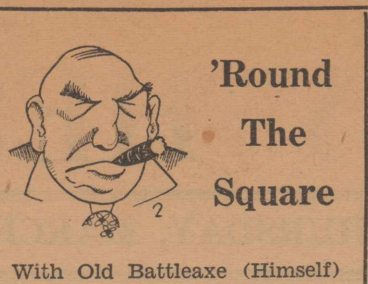
Governor Dan Moody, wisely or unwisely, has vetoed the "Land Grabbers' Bill" recently put through the legislature, with the result that these who stand to profit by this fact are rejoicing and the land owners of West Texas are up in arms. That the act is an unconstitutional one was the reason assigned by the governor, after referring the bill to the attorney general.  
 To West Texas the whole business seems to revolve about an issue of "common honesty." If a man buys his land from the state and the state comes along in one or fifty years and permits another man to "file" on it the state has been dishonest about the transaction and there can't be any other way of looking at it.  
 There may be a difficult way about quieting the titles to these lands traversed by ravines and dry creeks in West Texas, but whatever the difficulty it should be surmounted, and for the good of the people on the land, as well as for the development of the state, a solution found that will be equitable.

**TOWARD OKLAHOMA CITY**

Floydada and Floyd County people cannot but sense the possibilities that easy, quick connection by rail with Oklahoma City, will give us for another point of contact that may be used profitably for new blood and new money for the building of the town, county and section. What it means, indeed, that Oklahoma City will be a natural ally among the big cities of the southwest with Floydada. It may be said that this community has been shockingly lacking in the regard of Dallas and Fort Worth to whom we have looked for many years. To these latter Floydada has been just another one of "those west Texas towns;" is it not possible that by a little cultivation, Floydada to Oklahoma City might mean "the west Texas town?"  
 What it could mean to our section to have as allies such go-getters as have built Oklahoma City into a metropolis in only forty years, can put us on our toes, to use the slang expression, to create good will and deep interest at that point. Let's cultivate these sooner.

Read The Hesperian for the news of Floyd County.

Higgins Battery and Electric Co.  
 Radio, Automobile and Battery Service.  
 First Door North of Post Office



With Old Battleaxe (Himself)

Hello World, Dog gone you, how are you? Don't go way, for this is Old Man Bla-Bla broadcasting from our "weekly" station on what Floydada is and what she ain't. So don't go way.

This dog gone Radio "Omission" is having about the same troubles that our City Dads have. They are both "up in the air" all the time trying to satisfy everybody that ain't paying nothing to have everything done. But if they would only do something to paint that courthouse, give us some more paving, buy us a street sweeper, build us a Municipal Auditorium and stop these West Texas sandstorms from blowing, O. B. would quit harping on them for a while, at least.

These radios are funny things—fill you tune in on some woman with a squeaky tenor voice who is trying to put Madam Schrioki out of business—then they get tragic.

One thing these radios cannot do, though, is to put on a style show like that put on at the formal opening of the C. E. Stone Company last Friday. As one of the beautiful little butterflies stepped out in the spot light all dressed up in one of these little thingama-jigs you know, and carrying a price card, a jellybean from the rear spoke up and said "Sold! Boy, I'll take her and she is a bargain at sixteen dollars, too."

And now, dear listeners of RadioLand, comes our educational hour, broadcast today to the Floydada Lions and Rotarians. A basketball, says we, is a round sphere (not square) filled with anything besides bricks and hot air, used in a game of pleasure, not torture. The idea of the game of basketball is to see which can put the ball in the ring at either end of the court the most number of times, fair or foul. Rules prevent the use of the teeth in this game, although you may use your hands and feet as you see fit. And all we can say before you two teams come together in the "clash of ages" is "may the Lord help you to endure the jeers of the sidelines."

"Did you hear the wonderful talk at the banquet" was the question asked all around the square Friday and folks, if you missed Josh Lee's talk, well you just missed something wonderful, that's all. A man that can talk to five hundred people for over an hour and have them crying for more, you know that he must be good.

Next week the Hesperian will publish its first Annual Spring Fashion Edition. The idea of this paper is to show the people of this territory that they can get just as good material, just as late styles and just as good prices in clothing, furniture, etc., in Floydada that you can get in the larger cities of the East. This edition will be an excellent opportunity for local merchants to tell their customers of the new things they have for spring.

Well, this station's time is now up and we will sign off so that Old Man Gush-gush, the dog gone famous oil king can broadcast, so we are signing off Station "BULL" at exactly "More Paving Time."

**FLOYD COUNTY  
14 YEARS AGO**

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

**ISSUE OF MARCH 11, 1915**

Several of the business men of the town are agitating the necessity of a ball park for Floydada this season, and are planning for the construction of a grand stand and the high board fence during the earlier part of the season.

Dr. I. W. Hicks, of Plainview, has established a dental office over the First National Bank and is practicing here.

Delegates from Floydada camp Woodmen of the World and the Floydada Woodmen Circle are attending the Head Camp meeting in Fort Worth this week. Mrs. T. H. Buster is delegate from the local Circle and T. J. McNeely and C. Snodgrass delegates from the Woodmen Camp.

The Southwestern Telegraph and Telephone Company have their new directories for the spring of 1915 on the press and they should be out within the next ten days, according to Local manager Horace T. Owen.

**LAND**

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.  
 Floydada, Texas

**OPENS NEW BARBER SHOP  
ON SOUTH SIDE, FLOYDADA**

J. E. Swinson this week re-entered the barber business in Floydada, opening a new shop on the south side in the building adjoining Watson's Variety Store.

**MRS. H. W. BROWN SICK  
AT HOME NEAR CEDAR HILL**

Mrs. H. W. Brown, 77, of Cedar, mother of Roy and Sid Brown, and aunt of W. Edd and R. Fred Brown, is seriously ill at her home, her condition having gradually grown more grave for the past several days.  
 She has been sick for some time with a complication of maladies that have refused to respond satisfactorily to medical treatment.

**McGUIRE'S**  
 "The Store for Men"  
 Rob't McGuire, Prop.  
 Cleaning and Pressing  
 PHONE 66  
 We Call for and Deliver

**T. C. Russell**  
 Insurance Agency

All kinds insurance and farm loans

**H. Z. Pennington**  
 PHYSICIAN AND SURGEON  
 Telephones:  
 Residence 330 Office 73

**F. C. HARMON**  
 Licensed Undertaker  
 Modern Equipment;  
 Hearse and Ambulance  
 SERVICE ANYWHERE  
 Phones: Day 242; Nights 174 and 225

**Dr. W. H. Alexander**  
 INTERNAL  
 Medicine and Electrotherapy  
 Readhimer Building  
 Telephone 93; Residence No. 260

A. C. Goen M. Polk Goen  
 Phone 170  
**Goen & Goen**  
 Real Estate Loans, and Insurance  
 6 Per Cent Farm Loans  
 Farm Lands, Ranches, and City Property  
 We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.  
 Boothe Building West California Street

**E. P. NELSON**  
 FIRE INSURANCE  
 AGENCY  
 WILL APPRECIATE YOUR BUSINESS  
 CITY AND FARM LOANS  
 Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.  
 OFFICE—ROOM 8  
 FIRST NATIONAL BANK BUILDING, FLOYDADA

**L. G. MATHEWS**  
 Lawyer  
 Readhimer Building  
 Floydada, Texas

**Drs. Smith & Smith**  
 Sanitarium  
 FOR SURGICAL CASES  
 Phone No. 177  
 Floydada, Texas

**Dr. W. M. Houghton**  
 GENERAL PRACTICE  
 Diseases of Women and Children  
 a Specialty  
 OFFICE IN READHIMER BUILDING  
 PHONES:  
 Residence 250 Office 256

**M. FROST, D. C.**  
 3-YEAR CARVER GRADUATE  
**Chiropractor**  
 Licensed under Kansas and Arizona Laws  
 LADY ATTENDANT  
 Suite 101, Surginer Bldg., North Side of Square  
 OFFICE PHONE 175

**R. E. FRY**  
 Life Insurance and Farm Loans  
 Floydada, Texas  
 "C-Me-B-4-U-Die"

**A. J. FOLLEY**  
 Lawyer  
 Suite 12, Readhimer Bldg  
 Civil Practice Only  
 Floydada, Texas

**GOOD USED CARS  
Low Prices**

In our sale of thoroughly re-conditioned used cars you're sure to find the kind you want and at the price you want to pay. Automobile purchase and upkeep need not be expensive—it won't be if you take advantage of this huge selling.

A number of Good Used Cars Now on Hand—Good Bargains. See Them.

**Finkner Motor Co.**  
 Whippet—Willys-Knight Dealers

*It's Here For The Asking*

The stores and business houses in Floydada do not confine themselves to simply selling merchandise. They also offer special services to you, which make it easier to do your trading now than it ever has been.

Many of the salespeople have made a study of their particular lines. They are able to make intelligent comments upon their merchandise, and the suggestions they make are apt and practical.

The Hesperian is offering the same type of service to the merchants thru its advertising department. The people in that department understand not only the fine points of advertising copy, but the manner in which it should be set up.

When you read an advertisement in the Hesperian you may be sure that it has had the interesting supervision of our advertising department.

We are offering to our advertisers the knowledge and skill of people who have studied advertising. We are always ready to help you in any way. Just Call No. 8 or 9.

**Worth Selling is Worth Telling Advertise!**

Read The Hesperian for the news of Floyd County.

Higgins Battery and Electric Co.  
 Radio, Automobile and Battery Service.  
 First Door North of Post Office

**The Hesperian \$1.50 per Year.**

*Floyd County Hesperian*



# Kodak Offer

With each Size 116 Genuine Eastman Hawkeye Kodak that we sell, we will GIVE

- Three Rolls of Films,
- Two packages of Art Corners,
- One Album and
- A year's subscription to "Kodakery."

**A \$5.20 Value For \$3.25**

Come in and see us about the \$30,000 Contest that Eastman Kodak Company is putting on, and let us help you win one of these big prizes.

## WILSON STUDIO



**SPECIALS FOR FRIDAY, SATURDAY AND MONDAY ON MEN'S SUITS**

One Lot Men's New Spring Suits, Values to \$25.00, for Three days only **\$18.85**

\$21.85 with Two pair Pants Extra Values. If you are in need of a suit for Easter you can not afford to miss this sale of Suits at—

### McGUIRE'S

"The Store for Men"  
Phone 66

THE BIGGEST

# TIRE SALE

IN FLOYDADA'S TIRE HISTORY

Clearing our Discontinued Line of Miller Tires, we are offering from 10% to 40% Off on the entire line. Here are a few examples:

30x3 1/2 Pilot High Pressure	\$3.90
30x3 1/2 Rellim High Pressure	\$5.00
29x4.40 Pilot Balloon, Only	\$4.95
30x3 1/2 Miller O. S.	\$6.00
29x4.40 Medalist Balloon	\$5.65
30x4.50 Medalist Balloon	\$6.25
31x5.25 Medalist Balloon	\$9.55

And every other Miller in our entire stock equally reduced in price

Take advantage of this Sale before it is too late.

## F. F. F. Service Station

South Main Street  
Sullivan and Jackson, Props.

### Laverty Sales Manager For Rutledge Motor Co.

Jay Laverty, of Amarillo, is the new sales manager of the Rutledge Motor Company, Hudson-Essex dealers for Floyd County, having assumed his duties with the Floydada firm the latter part of last week.

W. D. Johnson, of this city, has also been added to the sales force of the Rutledge Motor Company.

Both the new men with the firm have had previous experience in the automobile business. Mr. Laverty for the past few years, has been with the Commercial Investment Company of Dallas and prior to that time was with the Commercial Credit Company. He comes to Floydada from Amarillo.

He expects to have his family join him here soon.

Read The Inquirer for the news of Floyd County.

THE STATE OF TEXAS,

To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, A. M. Hickman, whose residence is unknown, to be and appear before the Hon. County Court, at the next regular term thereof, to be holden in the County of Floyd, at the Court House thereof, in Floydada on the 3rd Monday in April 1929, the same being the 15th day of April 1929, then and there to answer a Petition filed in said Court, on the 13th day of April A. D. 1928, in a suit numbered on the docket of said Court No. 612, wherein The South Plains Lumber Company, a Corporation, is plaintiff and A. M. Hickman, is defendant. The nature of the plaintiff's demand being as follows, to-wit:

THE STATE OF TEXAS, County of Floyd.

To the Hon. Wm. McGehee, County Judge:—

1. Now comes the South Plains Lumber Company, a successor to the Floyd County Lumber Company, and alleges that said South Plains Lumber Company is a corporation, duly and legally incorporated under and by virtue of the laws of the state of Texas, and who has its principal office at Floydada, Floyd County, Texas, complaining of A. M. Hickman who resides in Hale County, Texas. And that herein-after the South Plains Lumber Company is styled plaintiff and the said A. M. Hickman is styled defendant; and for cause of action plaintiff represents to the court that heretofore to wit, on or about the 13th day of December A. D. 1926, the defendant made executed and delivered to plaintiff his certain promissory note for the sum of Four hundred six & 15/100 (\$406.15) Dollars, bearing date on the day and year aforesaid, payable to the order of plaintiff at Floydada, Texas, and due February 1st 1927, bearing interest from date until paid at the rate of ten per cent per annum, and providing for ten per cent additional on the amount of principal and interest then due as attorneys fees if placed in the hands of an attorney for collection or if suit is brought on the same, whereby defendant became liable and bound to plaintiff and promised plaintiff to pay it the sum of money in said note specified, together with all interest and attorneys fees due thereon according to the tenor and effect thereof.

2. That said note has the following

## SNOWDRIFT

A PURE, RICH, CREAMY COOKING FAT FOR ALL COOKING PURPOSES . . . . .

Is an example of the kind of Food Products we handle at our market,—the kind we'll be glad for you to say, when your friends see them in your pantry, they came from The City Market.

Snowdrift is guaranteed to us with the strongest guarantee we have ever had on a food product.

It comes in convenient size cans—6 pounds, 3 pounds, and 2 pounds.

With Snowdrift, as with all our other Meats, Groceries and Vegetables, goes our careful filling of all orders, our prompt delivery, and our live-and-let-live way of doing business.

## The City Market

Howard & Maxwell, Props., Floydada, Texas

## The TOWN DOCTOR

(The Doctor of Towns)  
SAYS

Is there anyone who thinks that it isn't a good idea to make the town in which he lives just a little more attractive, a little more interesting, a little bit larger, and a little bit better?

But, if a man came into your town a stranger and said to any twenty people on the street, or in the stores, "This looks like a pretty good town here," what percentage of the replies do you suppose would be for the town?

If you were working in a store and a customer said, "This looks like a pretty good store," and you answered, "Oh, yes, it's all right if you like it," or "well, it used to be all right," the boss would no doubt fire you; if he didn't, he should! If you answered a customer's inquiry of, "What kind of a store is this," with, "slow," "dead," "terrible," or any of those unprintable descriptions that you and I and everyone have heard people say about their town, you would be classed as a blithering idiot, mutton-headed numbskull, and a looney nincompoop—and who wants to be that?

Maybe you have never thought of it that way. Well, one can't think of everything, but here is something every resident of every city must think about sooner or later, and for your own personal betterment it had better be sooner:

Start thinking about your community as a business—look at it just as if it were a store business—a business of which you are a part. Put out of your head the old-fashioned idea of your town being something that just happened—something that you can't get hold of—an intangible thing so big that whatever you do as an individual won't make any difference one way or another.

You don't have to be mayor, president of a civic club, head of a bank or a store to be important; your vote counts just as much as that of any banker, doctor, lawyer, merchant, or city official, and it's the attitude you take toward your community—the things you do for or against it—that makes it alive or dead, good or bad, forging ahead or standing still.

When industry considers your town, it is the people they want to know about, not just the few shining lights—the big boys alone—and have their men study. It's you they "feel out," often without your knowing it, and on you, your attitude, how you look at, act toward, and talk about your community, depends on whether their report is favorable for a new factory, distributing point, headquarters for representatives, or for whatever they are considering your town.

As a citizen you are a sales person for your community the same as a clerk is a salesperson of a store; the merchants, bankers and professional people are the same as department heads of a store, and the policemen of your community are the floorwalkers.

It's always up to the sales force of any business. Your town is a business—your business—and just the same, it's up to you.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

Copyright, 1929, The Town Doctor. All rights of republication, wholly or in part, reserved.

payments or credits which are here and now allowed, August 4th 1927, \$25.00; August 15th 1927 \$25.00; October 10th 1927 \$100.00.

3. That plaintiff has placed said note in the hands of Mathews & Folley, attorneys for collection and has contracted to pay them the ten per cent stipulated in said note, the same being reasonable and the usual and customary fee.

4. And for further cause of action plaintiff would respectfully show to the court that on or about the 11th day of October A. D. 1926, plaintiff at the special instance and request of defendant sold and delivered to him, at the several times specified in the account hereto attached and marked exhibit "A" for identification, and made a part hereof, good, wares and merchandise in said account mentioned, in consideration whereof the defendant then and there promised plaintiff to pay it the sum of money or several sums of money charged therefor in said account amounting to the sum of \$245.65 at the expiration of 30 days thereafter, with interest thereon at the rate of six per cent per annum, from date of purchase.

5. That said account and note is now long past due and unpaid, with the exception of the credits herein before alleged to have been made on said note and the further sum of \$39.25 paid on said account 11th day of January 1927, and the sum of \$39.05 credit on said account for goods, wares and merchandise returned, and defendant though often requested to pay said note and said account has hitherto failed and refused to pay the same or any part thereof, except as shown herein, to plaintiff's damage in the sum of \$600.00.

Wherefore plaintiff prays the court that defendant be cited to appear and answer this petition and that it have judgment for its debt, interest and attorneys fee in the sum of \$600.00 and cost of suit and such other and further relief, both special and general in law and in equity that it may be entitled to and in duty bound will ever pray.

Mathews & Folley, Attorneys for Plaintiff.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 5th day of March, A. D. 1929.

(SEAL) TOM W. DEEN, Clerk County Court, Floyd County, Texas. 24c

HERE ARE THE

## TOP PRICES

ON POULTRY AND PRODUCE FOR A SHORT TIME

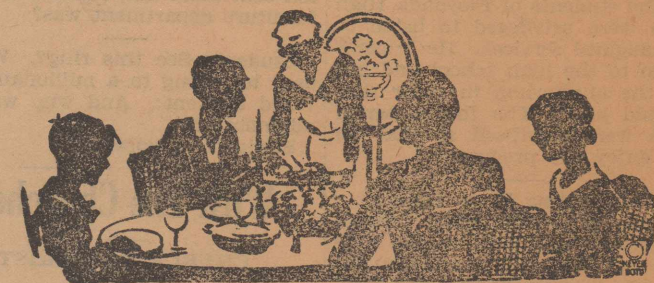
Heavy Hens, Per lb.,	21c
Leghorn Hens, Per lb.,	18c
Cream, Per lb.,	46c

All kinds of produce and poultry will bring you the highest prices here.

BRING 'EM IN.

## WITHERS PRODUCE CO.

South East Corner of Square



## Super-Fine GROCERIES

to grace your table and please your palate when you buy from Star Cash. And this week we have many special bargains in fine foods to please thrifty wise housewives.

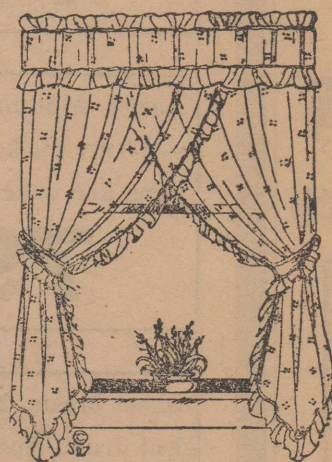
25c Can K. C. Baking Powder, For,	20c
Pork and Beans, Per can,	10c
Breakfast Food, any 15c seller, 2 for,	25c
Stuffed Olives, 10 oz. For,	30c
Gallon Pickles, For,	55c
Green Beans, 2 No. 2 cans for,	25c
Tromite, 15c box for,	10c

## STAR CASH GROCERY

PHONE 40

## Curtains --- Draperies

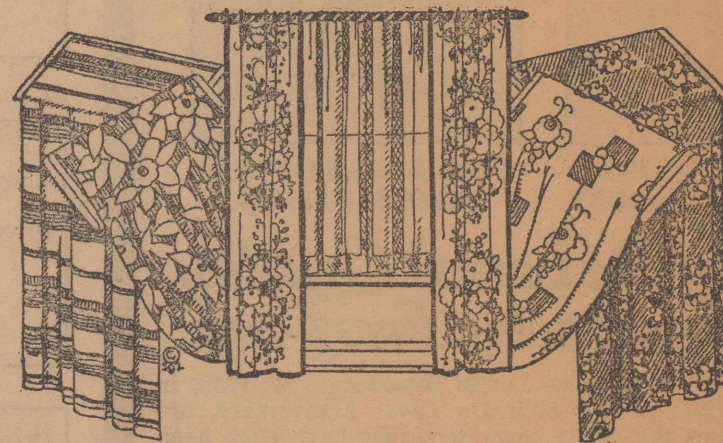
MUST FOLLOW THE STYLE TREND



Dainty Voile, swiss and net curtains in a choice of smartest hems, complete with Valance and tie backs.

MODERATELY PRICED—

98c to \$3.45 per pair



### FLOWERED AND CRETONNE DRAPERIES

25c to \$1.75 per Yard

The new window hanging creations and effects can only be had with these wonderfully new Drapery materials. In choicest of patterns and high shades. The Cretonnes are in the latest novelty effects and colors.

## C. R. Houston Co.

FLOYDADA, TEXAS



## Floydada School News

Reporters from the various Classes and Departments of Floydada Public Schools, the English Class of the High School, and the typing class of the Commercial Department co-operating.

Editor ..... Virginia Meachum Asso. Editor ..... Ruth Jenkins

**Schools Entertained by Josh Lee**  
Last Friday afternoon the students of our local schools enjoyed an excellent talk given by Josh Lee of Oklahoma University. He won the admiration of all present by his fitting humor and his serious instructions. The theme of his talk was "Education." He gave many examples in which he showed that deep concentration was the only available way to receive a thorough education.

Many visitors were present and by close observation of the expression worn by their faces, we conceived that they enjoyed the talk immensely.

### Student Body Hears Inaugural Services

Through the kindness of Mr. Arwine the students of Floydada High School were privileged to listen to the inaugural services. He brought a radio to the high school and put it in the auditorium in order that all could hear. The fourth period classes were dismissed so that all could enjoy the program.

**Girls Debating Team Chosen**  
Friday night the girls' debate eliminations were held in the high school auditorium. The question debated was "Resolved: that the English cabinet system of government

is more efficient in England than the American committee system is in the United States." Lois Sitton won first, Juanita Shiry second and Ruth Enoch third. The first two will be the girls team and the latter will be the alternate. Three teachers from Ralls were the judges. Mr. Scoggin and Mr. McWhirter acted as chairman and time keeper. Several practice debates are planned in the near future.

**Jokes**  
Yes his idea was that he could beat the train to the crossing. Did he get across?  
Well yes, he will as soon as the monument maker has it finished.

Have you heard about the Scotchman who walked into the five-and-ten-cent store and asked where the furniture department was?

Student: See this ring? Well it used to belong to a millionaire.  
2nd Student: And who was the millionaire?  
Student: Woolworth.

## With The Churches

### CHURCH OF CHRIST

Services at the City Park Church for Sunday are as follows:

Bible Study at 10 a. m.  
Preaching and communion at 11 a. m.  
Young people's meeting at 6:15.  
Preaching at 7:30 p. m.  
Ladies Bible class Monday at 3 p. m.  
Prayer meeting Wednesday at 7:30 p. m.

Remember you have a cordial invitation at all times to attend these services. If you are a Christian we need you, and if you are not you need us.

Sunday night the subject will be one that is very familiar to most everybody and especially is it familiar to church going folk. "Faith" Come let us reason together.  
H. P. Cooper, Minister.

### FIRST METHODIST CHURCH

G. T. Palmer, Pastor  
Sunday School 9:45 a. m.  
Preaching by the pastor at 11 a. m.

Senior League 6:45 p. m.  
At 7:30 p. m. Rev. Atticus Webb, of Dallas, Supt. of the Anti Saloon League of Texas will speak. Dr. Webb is an interesting and helpful speaker and we hope that you may take advantage of the opportunity of hearing him at this time.

Woman's Missionary Society Monday 5 p. m.  
Junior League Monday 3:45 p. m.  
Evangelistic study, followed by choir practice Wednesday 7:30 p. m.

You are welcome to all the services of the Methodist Church.

### CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor  
B. F. McIntosh, Superintendent of Sunday School.

Sunday School at 10, come on time, you will find a smiling teacher and a friendly class.

We will observe South American Day at the morning hour, with a well arranged program.  
Christian Endeavor at 6:30.  
Evening worship at 7:30.  
Prayer and study hour Wednesday evening at 7:30.  
You are always welcome to worship with us.

### CARR'S CHAPEL

Rev. J. E. Payne, Pastor.  
Services for Sunday, March 10.  
Sunday School 10 a. m., L. A. Williams, Supt.

Preaching service at 11 a. m. and 7:30 p. m., sermons by the pastor.  
The Bible study class will meet at 4 p. m. at the Harmony school house Monday, March 11. The new testament section of the worker and his Bible is being studied.  
Join us in the study and don't miss a chapter of this interesting book.  
Start the church going habit Sunday and enjoy the good services.

## South Plains News

South Plains, March 5.—The speakers at Sunset Sunday for the Baptist Budget System were Rev. R. E. L. Muncy, Rev. Bost, Merle Weathers and Rev. W. B. Jordan.

Rev. W. H. Strong, of the Lockney circuit filled his regular appointment at Sunset Sunday afternoon.

Mr. and Mrs. A. R. Posey, Mr. and Mrs. Lawrence Womble, of Hereford visited with Mr. and Mrs. W. B. Bowen Sunday.  
Mrs. Mat Lyles and children,

Miss Ethel and Elsie Myers and Mr. and Mrs. Whitney, of Briscoe County, were guests of Mr. and Mrs. Sam Gilliland at dinner Sunday.

Stamps Quartette rendered a program at Sunset Friday night which was greatly enjoyed.

Mamie Lou and Gail Jarnigan spent Sunday with Mrs. Homer Harper and children.

Mrs. Fields and children, of the Center community, visited with Mr. and Mrs. Charlie Knierim Sunday.

Mr. and Mrs. R. H. Webster and family, of Shawnee, Oklahoma, Mr. and Mrs. S. H. Webster and family, of Hartley; Mrs. J. A. Webster and Mr. and Mrs. H. H. Pharris and son, of Amarillo, spent Sunday with Mr. and Mrs. N. D. Clark and Mrs. Phegley and children, S. H. and R. H. Webster and Mrs. Pharris are brothers and a sister of Mrs. Clark. This is the first time the brothers and sisters have had the pleasure of being together in twelve years. Good byes came all too soon.

Mrs. Leland Simpson of northeast of South Plains died Friday night with pneumonia. Interment was made in the Silverton cemetery Saturday. She is survived by her husband and little son and a number of other relatives to mourn the loss of this good woman. We sympathize with the bereaved ones.

If lice are present in the poultry flock, it is important to control these pests before the hatching season, by dusting the hens with sodium fluoride. This material is harmful if used on very young chicks.

## Sunset News

Sunset, March 4.—Stamps quartette gave an interesting concert at the school house Friday night.

Happy Lyles visited in the Shearer home Saturday night.

Our hearts go out in sympathy for Mr. Leland Simpson who lost his wife and infant son last week, both deaths caused from pneumonia. The baby was laid to rest Friday evening. The mother died Friday night and interment was made in Silverton cemetery Saturday afternoon.

Little Francis Howard, daughter of Mr. and Mrs. Raymond Calvary of this community died Tuesday night at the Smith and Smith sanitarium. The body was shipped to Frisco Wednesday afternoon for interment. She was a niece of Mrs. G. D. Hawkins.

Robert Powell spent Wednesday night in the Shearer home.

Mrs. Pearl Lanham spent last week in Lorenzo with her mother.

Miss Ruth Childress is able to be back in school after a week's illness with tonsillitis.

Mr. and Mrs. J. G. Shearer visited in Tulia last Thursday with Mrs. George C. Shearer.

Miss Helen Upton and L. T. Wood who are attending school at Plainview spent the weekend at home.

There will be a pie and box supper at the Sunset school house Saturday night March 9. Proceeds will go for the benefit of the school boys and girls baseball equipment.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

# Do Your Thinking Before You Buy

When building or repairing don't overlook letting us quote you. The best material is the cheapest.

## Higginbotham-Bartlett Company

"Everything to Build Anything"

**SPECIAL 10 DAYS Beginning Friday, March 8 Ending Tuesday Night March 19th**

# SALE STORE WIDE

Bleached Domestic 36 and 40 in. widths. Usually sold at 25c yard. Special 10 yds. for

**\$1.69**

26 in. 8 Point Hand Saw. Regular \$1.00. Extra Special,

**69c**

Ladies Hand Embroidered Batiste Night Gowns. A bargain at,

**79c**

Large Aluminum Dish Pans—convex kettles—Stew pans and cake pans.

**79c**

Sheet Music, 200 pieces to select from, Special 4 pieces,

**25c**

LYSOL Disinfectant sold regular at from 25 to 35c, Sale price,

**19c**

Printed Percales, usually sold at 25c yard, Extra Special, 3 yards,

**49c**

Where Your Dollars Have More CENTS



GILBRAE GINGHAMS—Olga and Joan Prints—Printed lawns and printed Indian Head Suitings—Guaranteed Colors, All 36 inch widths, Can you beat it at 3 yds.,

**\$1.00**

Ladies \$1.00 Silk Hose unconditionaly guaranteed,

**89c**

Men's 35c Sox. Beat it if you can, 5 pair for,

**\$1.00**

Ladies Regular 50c Silk Hose—as long as they last,

**39c**

Men's Overalls, sold regular at \$1.25—you can buy them at—

**89c**

Men's silk sox, sold regular at 50c to \$1.00, Extra special,

**39c**

Big Yank Shirts, blue and gray, sizes 14½ to 17, How many do you need at,

**89c**

STRIPED VOIL—Printed Dimity—Printed Lawns and Suiting—36 in. widths. Colors guaranteed usual price 35c yard, Our Economy Price—3 yds.,

**75c**

SILK DRESSES—Our Regular \$5.75 dresses, as long as they last,

**\$3.98**

SILK DRESSES—Usually sold from \$10.95 to \$19.50, Extra Special,

**\$6.95**

ALL COASTER WAGONS, WHEEL BARROWS, KIDDY KARS and AUTOMOBILES Carried from Xmas stocks will be sold at—  
**BELOW COST PRICES**

SPACE does not permit us to tell you all about this 10 day Sale, but prices on quality merchandise throughout our store. WILL SURPRISE YOU WHEN YOU GET HERE.

# H. P. Watson Co.

5c, 10c and 25c Store  
South Side Square

Shoe Laces—27 - 36 and 40 inch, tan, cordovan and black, 2 pair for,

**5c**

**85c**

Very pretty Regular \$2.00 House Frocks, where can you buy them at—

**\$1.79**

Brooms and water Mops. Big Special,

**39c**

Printed Oil Cloth mostly light colors. Extra Special, 4 yds.

**\$1.00**

TOOTH PASTE — Colgates, Black and White and Listerine, Regular 10c Tube, on Sale,

**7c**

TOOTH PASTE, Spearmint and Pebecco, Regular 50c tube, On Sale,

**35c**

CANDY, Mixed 1-lb. box fine chocolates, less than wholesale,

**39c**

SHAVING SOAP, Colgates, Cup size,

**5c**

Where Your Dollars Have More CENTS

## PAINS In Side and Back

"I HAD BEEN miserable for a long time. My health was poor, and I suffered a lot from weakness. At times, my strength was so little that I could not stand on my feet. I would have to give up and go to bed. My sides and back hurt dreadfully.

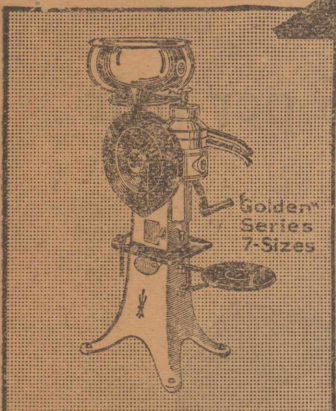
"I grew discouraged, for I could do so little. I worried about myself, and almost gave up hope of ever being strong and well. I could scarcely lift a bucket of water. My housework went undone, for I was not strong enough to do it.

"After I had taken Cardui for a little while, I began to feel better. I grew stronger, soon found that I could do my work with less effort, and the pains in my back and sides left me. I think Cardui is a wonderful medicine. My health has been excellent since then."—Mrs. D. L. Beckner, W. Main St., Salem, Va.

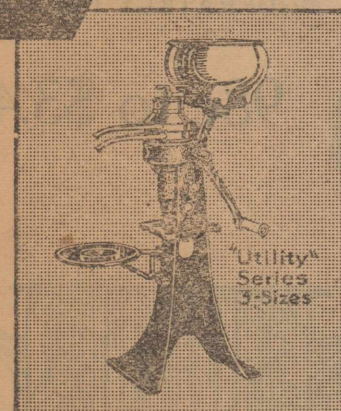
## CARDUI Helps Women To Health

Take Theford's Black-Draught for Constipation, Indigestion, Biliousness. Costs only 1 cent a dose, ex-138

## NOW LINES of DeLaval Separators



FOR THE USER WHO WANTS the BEST



FOR THE LOWER PRICE FIELD

## Placing DeLaval Quality within the reach of Everyone

THE "Golden" Series De Laval introduced in 1928, in commemoration of the 50th De Laval Anniversary, are without doubt the finest separators that have ever been made. In skimming efficiency, ease of turning and handling, durability, beauty of design and finish, they are the world's best. They will be the choice of the man who wants the best.

Now the new member of the De Laval family—the "Utility" Series—gives a worthy companion line for the "Golden" Series and enables De Laval to enter a lower price field.

These "Utility" De Laval are equal in skimming efficiency and service to the "Golden" Series, and differ only in external features and finish. They are quality machines in every respect.

Now every one can have the greater profit and satisfaction from the use of a De Laval, for there is one to meet every need and purse.

See and try these new De Laval.

## Kirk and Sons

Authorized De Laval Agency



### Free Hospital Care For Ex-Service Men

Veterans Should Ask Information of U. S. Veterans' Bureau for Government Help.

"Any veteran of the World War if he was honorably discharged, can get free hospitalization through the American Legion, regardless of whether he was shot in battle or otherwise disabled in the service. Although the need of assistance for discharged Veterans and their dependents is still great, the United States Government has been the most liberal of any in legislation for the benefit of ex-Service men."

This statement was made today by J. C. Gilliam post Commander of the American Legion here.

"The American Legion this year is celebrating its tenth birthday," he said, "and the people of our country should know what this great organization has done in the ten years of its existence since the Paris caucus which gave it birth on March 15 and 16, 1919.

"Every measure of Veteran relief that has been passed by Congress was sponsored by the American Legion for the benefit of all ex-Service men regardless of whether they are members of the Legion," he said.

"Many veterans expend time and money needlessly when sick. In many instances they could effect a saving by proceeding through proper channels to government help. Failure of most Veterans to do this is due to their lack of knowledge of the benefits to which they are entitled.

"When a Veteran becomes sick enough that it seems hospitalization is needed, the case should be brought to the attention of the Service Officer of the Legion Post nearest to him or to the Department Service Officer of the Legion in the State where he lives. These officers have the proper forms to be filled out to procure the needed government help. Every ex-Service man should keep informed as to where he can contact Legion officials.

"Free hospitalization for Veterans, whether or not their sickness is due to service connected disability, has been provided. The government, however, is sometimes severely pressed for hospital beds and facilities and this hospitalization can be given only if there is room. The greatest need at present is more hospital facilities for mental cases. There usually is room for all other cases.

"Whether the veteran needs hospitalization must be determined by the United States Veterans Bureau which is charged with the administration of relief measures. In emergency cases, provided there is room for hospitalization, the veteran will be sent to the hospital by the Veterans' Bureau upon receipt of a statement from the attending home town physician saying that such hospitalization is necessary. Veterans should not go to government hospitals without first find-

ing out through the Legion or the Veterans Bureau if they can be received.

"When it has been determined that the sick veteran needs hospitalization, he is then entitled to free railroad or automobile transportation to the Government hospital designated by the Bureau. Similar transportation is authorized for his return home when he has recovered. The government will also pay the transportation and subsistence of an attendant to accompany the sick man, if his condition is such that an attendant is needed.

"Upon his arrival at the hospital, there is provided absolutely free, room, board, doctor's care, surgical care, nurse's care, medicine, physical examination, X-ray service, electrical treatments, and in fact free treatment for every known disease. The government hospitals now rank among the best in the United States in personnel and equipment.

"In event the veteran's death occurs outside the government institution, and the veteran does not leave assets in excess of \$1,000, after payment of all debts contracted prior to death, the government provides \$107 toward the funeral expenses. This sum is supplemental in many states by additional appropriations. A veteran is entitled to a free headstone from the government for his grave in event of death.

"All of the above are offered free, regardless of whether the disability of the veteran is connected with World War service.

"If the Veteran's disability is due to service he is entitled to many additional benefits. He may receive compensation, in amounts varying up to \$100 per month, according to the degree of disability. In case his death is caused by disability incident to service the dependents are entitled to dependency compensation. If the Veteran dies while receiving compensation from the government, his estate is entitled to the sum of \$107, payable toward funeral expenses regardless of financial status.

"Through the Legion's influence the Adjusted Compensation measure was passed. It provided that veterans receive a free paid-up twenty-year certificate, similar to a twenty-year endowment insurance policy. This certificate runs in value as high as \$1,585, depending upon length and place of service. The length of time in which veterans may apply for their Adjusted Compensation has been extended, also through Legion efforts. If the Veteran dies before the twenty years have elapsed the face value of his policy will be paid to the designated beneficiary. These certificates, after two years from date issued, have a cash loan value which increases each year.

Mr. and Mrs. J. B. Bishop spent Sunday in Kress visiting with Mr. and Mrs. Baird Bishop.

J. A. Wyman left Tuesday for Hot Springs where he will spend some two weeks for his health.

Tom Millican, of Lubbock County, spent Tuesday in Floydada.

### Law Student Is Glad He Turned To Sargon

"Money couldn't buy the good the Sargon treatment did me. It overcame troubles I have suffered practically half my life. Ever since I was a boy I have been weak and nervous and frail. I was a constant



MACK SPRINKLE

sufferer from indigestion and constipation and I was greatly underweight. Nervousness made my sleep fitful and broken and in the morning I was always tired and not fit for study.

"I had to live on cereals milk and soups and even that would disagree with me and my life was miserable with gas bloating and pains. Sometimes I would go days without any appetite and then, at times, I would be ravenous with hunger. Nothing I took did me any good.

"I certainly wish I had been able to get the Sargon treatment long ago because I am just like a new man now. I noticed an improvement the first week. Now, I eat three big meals a day. I've stopped that light diet and eat anything I want but it don't hurt me in the least. Nothing disagrees with me now and I am gaining strength every day. I sleep fine, get up in the morning feeling good and I've already gained six pounds and I have only taken two bottles of Sargon.

"Sargon Soft Mass Pills are wonderful, too. My bowels became regular the first week after I began taking them and their action is so mild and natural that you are not sick or upset in the least."

The above statement was recently made by Mack Sprinkle, 827 East 8th St., Oklahoma City, a law student at the Capital City School of Law.

Sargon may be obtained in Floydada at Floydada Drug Co. and in Lockney at Stewart Drug Co.

Miss Mary Gamble, who is attending W. T. S. T. C. at Canyon, spent Sunday at home visiting with friends and relatives.

### Mayview News

Mayview, March 4. — Sunday school was well attended Sunday morning at 11 o'clock with 160 present.

Singing was well attended Sunday afternoon at Mayview. But it was voted that singing be moved to Dougherty. So remember to come the third Sunday afternoon.

League was well attended Sunday night at 7:15 and a splendid program was rendered. League will meet next Sunday evening at 7:15 at Dougherty.

Miss Cazzell Furgerson, Miss Lorraine Spence took dinner with Miss Grace Readhimer Sunday.

The school play "Patty Makes Things Hum" which was put on at Antelope Friday night was a success and a total of \$33.70 was received.

Misses Gertrude, Catherine and Sarah Davis and Miss Ophelia Bartlett took dinner with the McNeils Sunday.

Mr. and Mrs. V. A. Readhimer spent Sunday in Floydada.

Mr. and Mrs. L. J. Davis spent Sunday with their daughter, Mrs. Cecil Gray.

Mr. and Mrs. T. J. Campbell made a business trip to Jones County

Thursday. They returned Saturday. Miss Mildred Wynn spent Friday night and Saturday with Miss Reva Handy.

Atho Sanders left Saturday evening for Fort Worth.

Bro. A. D. Jameson will fill his regular appointment at Dougherty next Sunday. Everyone is invited.

### BEGIN PRE-EASTER REVIVAL AT TULIA THURSDAY NIGHT

Rev. and Mrs. F. L. Davis are in Tulia, where tonight he will begin to conduct a pre-Easter revival for the Christian Church, and will probably spend several weeks this spring at various points over the parhandle in similar work.

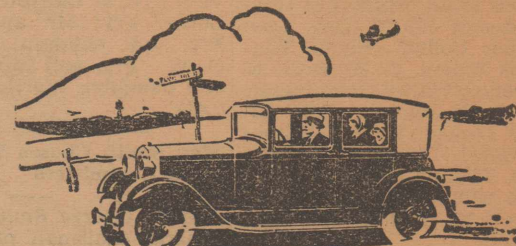
Rev. Davis closed out his ministry for the local church Sunday, after serving the congregation for four years and three months.

### NEW PASTOR OF CHRISTIAN CHURCH TAKES UP MINISTRY

Rev. G. B. Schmid, of Dalhart, reached Floydada yesterday to take up the ministry of the local congregation of the Christian Church.

He will preach Sunday morning and evening, having arrived preparatory to working continuously as local pastor.

## Tires for the new Ford are specially made to give long wear



WHEN the new Ford was designed, it was immediately apparent that a new tire would have to be made to match the car's performance. It was distinctly a new problem, for here was a car with quicker acceleration, greater speed and more braking efficiency than any car of similar size or weight.

So that every Ford owner might be assured of maximum tire mileage at the lowest cost, the Ford Motor Company devoted many months to research and experiment in conjunction with the leading tire manufacturers.

As a result, certain definite specifications were developed for tires for the new Ford. These specify cords of certain strength and texture, a large volume of tread and side-wall rubber, sturdy non-skid design, and reinforced plies for protection against bruise breaks—all the strong features of construction formerly considered for only the largest tires.

Great care also was taken to secure the best riding qualities in connection with the transverse springs and the Houdaille shock absorbers.

Though the Ford tires are designated as 30 x 4.50, they have the resiliency and air space of much larger tires because of the drop center rim of the steel-spoke wheels.

For best results, the tires on the new Ford should be kept inflated to an air pressure of 35 pounds and checked regularly to insure this pressure all the time. This is important. Low inflation breaks down the side-walls of a tire. By causing overheating, it also destroys the rubber that acts as an insulation, with consequent separation of the cord.

At the end of each 5000 miles, when you have the front wheels packed with grease, it is a good plan to have the wheel alignment checked. This will prevent premature wear.

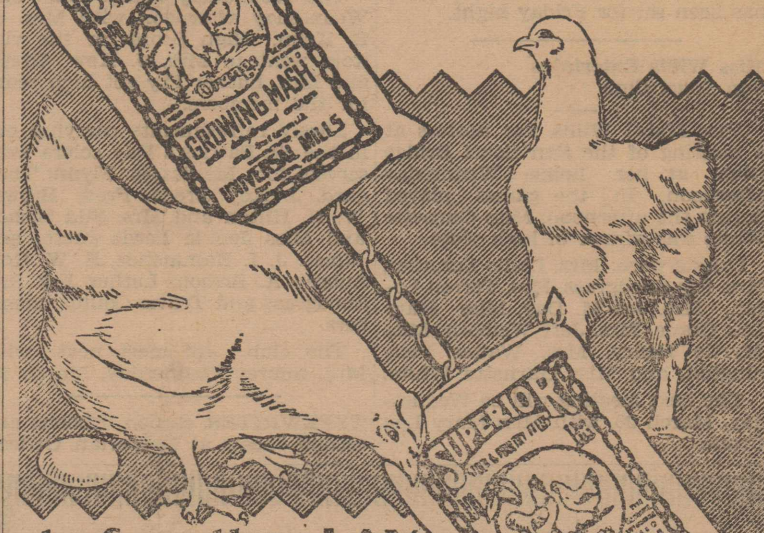
When punctures come, as they will with any tire, you will find the Ford dealer, particularly well-equipped to make repairs quickly and at small cost. See him, too, for replacements. Then you will be sure of getting tires built specially for the Ford car according to definite Ford specifications.



FORD MOTOR COMPANY

## they must GROW

WHAT you feed now determines how many eggs you'll get next winter. SUPERIOR Growing Mash (containing dehydrated orange and cod liver meal) develops birds of greater vitality and better weight. If handled properly, they should lay eggs an entire year before molting. Feed it now for more eggs—larger profits—next winter!



### -before they LAY

GROWTH—then eggs! Growing Mash—then SUPERIOR Orange-Vitamine Egg Mash! One builds birds capable of heavy egg-production; the other supplies the material for making eggs and maintaining bodily condition. Growing Mash plus Egg Mash insure largest profits!

Floydada Wheat Growers Association

NEW LOCATION  
California at Fifth Street.

# MARTIN DRY GOODS COMPANY

"THE STORE WITH THE GOODS"

FOR YOUR CONVENIENCE  
Plenty of Parking Space



## New Dresses

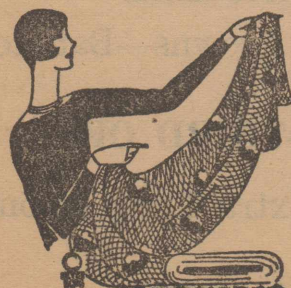
You will simply marvel at the New Spring dresses, they are so Spring looking, the styles are so smart, the silks are printed so beautifully, little tucks and pleats here and there with an ornament of some kind thrown in give them an added touch of chicness. We are showing a great assortment.

From  
\$11.85 to \$39.00

### SILKS

Printed tub silk, bright new patterns 32 - inches wide, makes wonderful childrens dresses.

Yard 98c



### COTTONS

French Novelty Prints, 36 - inches wide, absolutely guaranteed fast color. A great assortment of patterns.

Yard 29c

Printed crepe. 40 - inches wide, a very comprehensive showing of patterns that are exclusive with us.

Yard \$1.75

Novelty Suitings. "Everfast" and of course are guaranteed fast colors. Novel new Spring patterns you won't find elsewhere. 36-inches wide.

Yard 49c

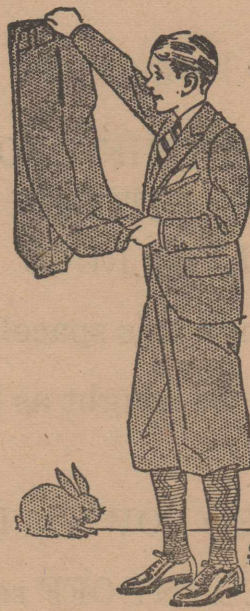
Novelty Printed Broadcloth. The cleverest patterns seen, makes wonderful dresses. 36-inches wide and fast color.

Yard 69c

## For His Easter!

That boy of yours wants new clothes for this occasion—and here they are—those "Perfection" Suits, all with extra trousers; they're offered at a feature price,

\$14.85



For the older youngsters, we offer two and three button models in Springs newest colors and patterns. You'll find the greatest assortments here to choose from, in H. Schaffner & Marx Under Grad Suits—correct in every detail. H. Schaffner & Marx you. Sizes

## Men's New Spring Clothes

The three outstanding colors for this Spring in men's clothes are Dickens Blue, Malacca Tan, Scots Grey. The styles are the best we have had in several seasons. Two and three button models, the suits are tailored to give you breadth at the shoulders,—slenderness at the waist and hips and the fabrics will give you the service you expect of them.

We'll welcome the opportunity to show these new clothes to you.

Other values at \$25.00 with one pant \$30.00 with two pants.

\$29.50

WITH ONE PANTS

We'll





**Society & Clubs**

**Mrs. Hammonds Hostess To K. K. Klub.**

K. K. Klub met Friday afternoon with Mrs. John I. Hammonds. In the games of bridge played during the afternoon high score for the visitors went to Mrs. Joe M Day and Miss Virginia Lewis got high score for the members.

A delicious salad course was served to Mesdames Joe M. Day, Leon Collins, Tom Collum, Flynn Thagard, Frank Moore, S. W. Ross, N. A. Armstrong, Walter Pennington, Fred Brown, D. Johnson, Otis Abston, Ray Dickey, W. H. Hilton; Misses Mabel Willis, Garnette White and Virginia Lewis.

The club will meet Friday afternoon, March 15, at 2:30 with Mrs. W. H. Hilton.

**Delegates to Amarillo Presbytery Report.**

Mrs. Wm. Massie gave a very interesting talk on the subject of the lesson, "Our Friends in Africa," at the meeting of the Missionary Society of the Cumberland Presbyterian Church held Monday afternoon. Mrs. B. M. Eubank, president of the society, conducted the devotional.

Mrs. B. M. Eubank and Mrs. E. C. King, delegates to the Amarillo Presbytery which met at Petersburg Friday, Saturday and Sunday, gave reports of the meeting. Their reports showed that work in the Amarillo Presbytery is progressing in every phase.

A short business session closed the meeting.

**Brother and Sisters Given Dinner.**

Mr. and Mrs. George A. Lider entertained with a dinner for relatives at their home Sunday. The guests were sisters and brothers of Mrs. Lider and all of them were present except two sisters, Mrs. W. K. Hale, of Fairfax, Oklahoma and Mrs. Sam Henry, of Lubbock.

Covers were laid for the following: Mr. and Mrs. Tate Fry, Canyon; Mr. and Mrs. John Fry and daughter, Delma, of Canyon; Miss Vera Fry, of Canyon; Mr. and Mrs. Luther Fry; Mr. and Mrs. R. E. Fry, and children, Mr. and Mrs. O. W. Fry, and Mrs. Dora Crahan and daughter, Marilou, all of Floydada.

**Mrs. Smith Chosen To Head Committees**

Mrs. George Smith was chosen general chairman of several committees which were appointed to make arrangements for the Parent-Teachers Association and Mothers' Congress meeting to be held here April 8, 9 and 10. The committees were appointed at a meeting of local P. T. A. presidents at Mrs. C. R. Houston's home last week.

They are: Mrs. C. R. Houston, vice chairman; homes, Mrs. Lon Davis, Mrs. J. U. Borum, Mrs. R. E. Fry; transport, Mrs. J. G. Wood, Mrs. B. P. Woody, Mrs. Fred Bell; program, Mrs. J. B. Jenkins, Mrs. C. R. Houston, Mrs. Edwin Heald; entertainment, Mrs. Lon Smith, Mrs. Kenneth Bain, Mrs. O. P. Rutledge; Badges, Mrs. O. Stephens, Mrs. Mal Jarboe; Finance, Mrs. E. S. Randserson, Mrs. Sam Thurmon, Mrs. Frank Stovall, Mrs. John Howard; decorations, Mrs. E. B. Massie, Mrs. S. W. Ross, Mrs. A. N. Gamble, Mrs. M. F. Husky; pages, Mrs. W. C. Grigsby, Mrs. G. F. Klebold, and Mrs. Tom Shaw.

**M. E. Society Held Meeting Monday.**

The Woman's Missionary Society of the Methodist church met in business session at the church Monday afternoon at 3 o'clock. Reports were heard from the various committees. Mrs. G. R. May gave a talk on "Mormanism."

The society will meet again Monday at the church at 3 o'clock for a mission study, led by Mrs. W. W. Porter.

**Social Calendar**

Miss Jessie Merle Scoggin will be presented in piano recital by Mrs. Ohmer W. Kirk this evening at the High School auditorium at 8 o'clock. She will be assisted in the program by several others.

A program on Texas will be observed at the meeting of the 1922 Study Club which will be held with Mrs. W. C. Grigsby this afternoon at 3:30 o'clock.

Mrs. W. L. Boerner will be hostess to the Pastor's Helpers Class of the Methodist Church at an all day meeting Tuesday, March 12. All the members are asked to be present.

The Owls Forty-two club will meet Thursday night, March 14, at 8 o'clock with Mr. and Mrs. O. P. Rutledge.

The Woman's Missionary Society of the Methodist church will meet Monday afternoon at the church at 3 o'clock for a mission study, led by Mrs. W. W. Porter.

Mrs. E. C. King will be hostess to the Ladies Aid of the Cumberland Presbyterian Church Monday afternoon at 2:30.

Mr. and Mrs. C. H. Davis will entertain the Friendship Bridge Club Tuesday night, March 12, at 7:45. The meeting was postponed from Friday night on account of the Lions-Rotary ball game which has been set for Friday night.

**Miss Willis Entertains San Souci Club**

Miss Mabel Willis was hostess at a meeting of the San Souci Bridge Club at her home Wednesday afternoon. In the games played during the afternoon, Miss Garnette White was winner of high score.

Guests were: Mrs. Leslie Surginer, Mrs. Rip Snodgrass, Mrs. Terrell Loran, Mrs. Joe M. Day, Miss Mary Lou Crane, Mrs. Jeff Welborn, Miss Myrtle Henry, Mrs. Walter Pennington, and Miss Garnette White.

The next meeting will be Wednesday, March 20, with Miss Mary Lou Crane.

**Improvements Will Be Made by P. T. A.**

East Ward Parent-Teacher's Association met Friday afternoon, March 1. The meeting was opened with a prayer by Mrs. G. N. Shirey, next was the roll call, followed by a song entitled, "Make Our School More Beautiful." Mrs. A. H. Thornton discussed, from the teacher's viewpoint, "What Does the East Ward Need to Make it more attractive and more efficient," Mrs. G. N. Shirey discussed the subject from the mother's viewpoint. Worth Gwendolyn Shipley gave a reading and Almeda Carr gave a piano solo.

A business session followed in which temporary arrangements were made for a rest room the association voting to prepare a permanent rest room at an early date. It was voted to buy \$20.00 worth of books for the East Ward library.

The rooms of Mrs. Thornton and Miss Wright each had the same number of mothers present and tied for the attendance prize and were each given an appropriate picture for their room.

In order to carry out a tree and shrub planting program at the East Ward Campus the association voted to put on a food sale Saturday, March 16, at the Floydada Hardware and Grocery to raise necessary funds for the project. All mothers of East Ward children are requested to donate cakes, pies, dressed hens, candy or sandwiches for the food sale.

**Wednesday Bridge Club With Mrs. Keim.**

The Wednesday Bridge Club met Wednesday afternoon with Mrs. A. B. Keim. High Score for the visitors went to Mrs. J. Key Green and Mrs. Luther Fry got high score for the members.

Lovely refreshments carrying out in the St. Patrick's Day colors were served to: Mesdames Flynn Thagard, J. Key Green, Fred Brown, W. H. Hilton and Mrs. Edd Bishop and Miss Jennie Lewis guests and Mmes. J. I. Hammonds, S. W. Ross Aubrey A. Bishop, Luther Fry Roy Snodgrass and Travis Collins, members.

The club will meet next with Mrs. Aubrey Wednesday, March 20.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

**Night Ramblers Club Given Kid Party.**

Miss Nita Merle Hanna entertained the Night Ramblers Club with a kid party at her home Tuesday evening. The boys wore striped overalls and the girls wore gingham aprons. A number of kid games were played.

Refreshments inkeeping with the occasion were served to the following: Mr. and Mrs. Gains Teeple, Mr. and Mrs. Buck Slaughter; Misses Lola House, Helen King, Adelaide Scott, Gladys House and Nita Merle Hanna; Messrs. Ted Glover, Otto Austin, Dorman Clanton, Carl Ivy, Ralph Gordon and Noble House.

**Special for Friday, Saturday and Monday**

2 loaves bread for .....15c  
My bread makes its way by the way its made.

Cabbage, per lb., .....4c

10 lbs. Irish Potatoes, .....15c  
20 lbs. limited to one person.

48 lb. Sack Flour for, .....\$1.70

One 24 lb. sack Meal for .....70c

Fresh Meat and Sausage.

Fresh fruits and vegetables at the Fruit and Vegetable Market.

**A. D. Summerville**

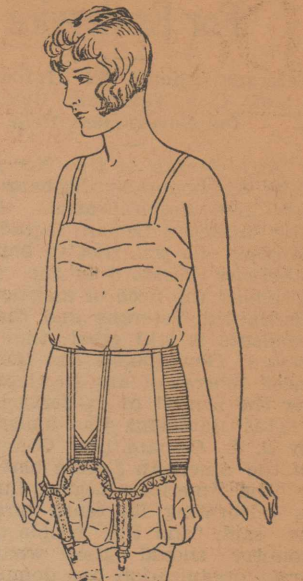
for smartly groomed figures

Matched garments—a Madame Grace Girdle and a Madame Grace Brassiere—same color—same material.

Worn by those who like to be smartly dressed.

There is a Madame Grace Foundation Garment to fit you—Girdles, Graceulettes, Brassieres and Bandeaux.

Our Corsetiere will help you select the garment adapted to your figure.



Madame Grace  
Girdles of  
Silk and Lingerie

**Miladies Specialty Shoppe**

Mrs. A. J. Welch, Prop.

STYLE G-165 GIRDLE  
A stunning new model made of pink satin with section of knitted elastic, also small elastic gore in center front—handsomely made.

Floyd County Hesperian \$1.50 Per Year

**FLOYDADA TRANSFER**

A. N. WARD, Prop.  
Office at L. & O. Top Shop  
HAULING AND TRANSFER  
BUSINESS SOLICITED  
GOOD EQUIPMENT  
PROMPT SERVICE  
TRUCK LINE TO PLAINVIEW  
Phone No. 12

**SPRING FURNITURE SALE!**

**Mon., March 11 to Sat., March 16**

WE HAVE JUST UNLOADED—

**TWO BIG CARS OF THE LATEST FURNITURE OBTAINABLE**

and are going to offer rare bargains in

SUITS, ODD CHAIRS, ROCKERS, DRESSERS, CHIFFOROBES, DAVENPORTS, TABLES, OCCASIONAL TABLES, KITCHEN CABINETS, GAS RANGES, AXMINSTER AND VELVET RUGS :: ::

And many other things too numerous to mention in this space!

Three piece Overstuffed Living Room Suites can be bought as low as \$69.50. Bed Room Suites as low as \$57.50.

Everything offered in this sale will be MARKED DOWN in PLAIN FIGURES.

arranged on any of it at 10% DISCOUNT OFF regular price.

**AND TUESDAY WILL BE  
ON DAYS**

and

**SATIN FACED SILKS**

Large range of colors—this also includes all flat crepes from \$2.25 up. For Friday and Saturday—

\$2.25 Values	\$1.69
\$2.75 Values	\$1.93
\$3.00 Values	\$2.15
\$3.50 Values	\$2.39
\$4.50 Values	\$2.98

**FINE SILK HOSE**

All \$2.50 and \$2.95 fancy heel fine chiffon hose in Even-glow, Sandust, Tea Time, Gun Metal and many other colors. Extra special for Friday and Saturday, \$1.95

HUMMING BIRD—No. 60, Fine chiffon all colors. \$1.95 Value, Special for Two Days only, \$1.49

TWIN OAK—De Lusterized Rayon Picot top, all colors. 59c Value, Two Days, Two pair for 95c  
All \$1.00 Values in Rayon Hose 79c

**BRASSIERS**

All \$1.50 and \$1.75 Values, two days only	\$1.19
All \$2.25 and \$2.75 Values, two days only	\$1.59
All \$3.00 and \$3.50 Values, two days only	\$2.29

**DRAPERIES**

One lot of side draperies, Net and Scrim. You will have to Hurry to get in on this value at—

1/2 PRICE

**BRAIDS AND TRIMMINGS**

Dress Braid—pillow braid—Drapery braid and cords. All out on tables in order to make selections easy, at—

1/2 PRICE

**LINGERIE**

All voile teds, step-ins, growns—Batiste and silk teds. Friday and Saturday.

ONE-THIRD OFF

One lot of Extra Size Extra Long Bloomers. All light colors.

1/2 PRICE

**Mer, Hanna & Co.**  
Floydada



# Dougherty News

(By Miss Lottie Ellison)

Mr. and Mrs. H. D. Bloodworth, Mrs. and Mrs. W. D. Newell, and Miss Dora Elsa Lloyd were guests of Mr. and Mrs. C. F. Lincoln and daughter, Louella on Sunday.

Mr. and Mrs. Arthur Lloyd and family and Henry Lee Lloyd of Amarillo visited their parents, Mr. and Mrs. J. A. Lloyd and sister, Dora Elsa last week. The brothers presented their sister with a new car which she is enjoying the nice spring days.

Mrs. H. E. Newell underwent a major operation last week in Lubbock. Her condition has been reported favorably.

Miss Louella Lincoln has been on the sick list this week, but is much better at present.

Miss Redah Maples, of Spur, spent the week-end with Miss Mary Francis Garner.

Miss Augusta Moore and Mrs. Maudie Powell, of Sentinel, Oklahoma, are guests of Mr. and Mrs. N. E. Allmand this week. Miss Moore and Mrs. Powell are relatives of Mrs. Allmand.

Mr. and Mrs. Allan Peacock of Baker were guests of Mr. and Mrs. J. M. Brownlow Sunday.

Mr. and Mrs. J. M. Brownlow and Mrs. U. E. Cook motored to Plainview Monday.

Rev. E. V. Brownlow of Plainview was in Dougherty this week.

Mr. and Mrs. Bill Abernathy of Lorenzo were guests of Mr. and Mrs. J. W. Brownlow Sunday. Other Sunday visitors of the Brownlow family were: Mr. and Mrs.

Phifer, Mrs. Ollie Eldridge and Mrs. Annie Dean of McAdoo, also Mr. and Mrs. C. S. Ray, of McAdoo.

**C. of C. Meeting**  
A call meeting of the Dougherty Chamber of Commerce will be held Tuesday night, January 5th. There is some important business to be considered. All members are urged to be present and visitors are invited.

**Missionary Society Meets**  
The ladies missionary society met last Wednesday at the home of Mrs. R. A. Ferguson. The following members were present: Mrs. U. E. Cook, Mrs. W. H. Nelson, Mrs. J. M. Brownlow, Mrs. A. D. Jameson, Mrs. H. N. Porterfield, Mrs. Jack McNeil, Mrs. R. A. Ferguson and Mrs. Allan Peacock. There were nine new members: Mrs. Emert, Mrs. Jim Readhimer, Mrs. Floyd Readhimer, Mrs. Jones Mrs. G. C. Brister, Miss Jewel McNeil, Miss Grace McNeil and Mrs. H. D. Bloodworth and Miss Fay Ferguson. Mrs. Martin Duvall was a guest. Refreshments of ice cream and cake were served.

The lesson for next week will be "Creative Force and The Background of 1878—Development of China." Next week's meeting will be in the home of Mrs. Peacock.

**Start Work on School**  
Work has been started on the school building north of town. The school building will be north of the grounds and will be twice the size of the old one.

"Patt" play last night. School net for wh for for scl pr of se

There is a school in the town and teacher Allan Peacock re-elected Supt., Mrs. W. H. Nelson, asst. supt., Grace McNeil, treasurer, Grace Readhimer, sec-treas; Mrs. W. H. Nelson, teacher of Class No. 1, Mrs. Campbell teacher of Class No. 2, Mrs. A. W. D. Newell, teacher of Class No. 4. Miss Ophelia Bartlett, principal.

It was voted to place the school money from the N. Sunday school amounting to \$100 and that from the Mayview School amounting to \$300 credit of the Dougherty School funds, totalling \$400. The Dougherty Sunday school order for these were placed the first of this week.

Mrs. P. T. Rucker, of Plainview, spent Tuesday with her parents, Mr. and Mrs. W. D. Smith. She was accompanied by Mr. and Mrs. Dave Hamilton and son. Mr. Hamilton is a brother of Mrs. Smith.

Born—to Mr. and Mrs. A. E. Hanks, March 4, a girl.

**Too Late To Classify**

FOR SALE—One good coal range stove. Will trade for milch cow. See C. J. Barker. 22tp

## WOMANLESS WEDDING AT LAKEVIEW NEXT THURSDAY

"A Womanless Wedding" is being sponsored by the Ladies Aid Society of the Lakeview Baptist Church on Thursday night of next week, it was announced by Mrs. Luther Kiker. The general public is invited and urged to attend.

Mrs. Oscar Stansell spent a part of part of last week in Plainview visiting friends.

## FRIENDS TO ERECT TOMBSTONE

Friends of the late Rev. G. P. Humphries will meet at the Cumberland Presbyterian Church Sunday afternoon at 3 o'clock for the purpose of raising funds to purchase a monument to be placed at his grave. Friends from the Starkey community and Floydada will contribute to the fund, according to announcement made this week.

The Hesperian \$1.50 per year.

## NEW BARBER SHOP In Floydada

Open for Business at Popular Prices

Shave, ..... 25c  
Haircut, ..... 35c

Everything new and up-to-date. Good workmen. Located next door to Watson's Variety Store.

# We Thank You Floydada

Our formal opening last Friday evening was indeed a success, from the standpoint of interest manifested by our many visitors. We very humbly say "Thank You, Floydada and Trade Territory" for the hearty welcome you have extended us, and we will do everything possible to show you that we appreciate your interest in us.

Come Again — We Welcome You!

## Everything New FOR SPRING

Our store is complete throughout with the latest new for Spring. Our Chain Store buying power makes it possible for us to offer you "The Newest While it Is Latest" at exceptionally low prices, too. Every season, but every season, you will find the Stone Company in the lead in the newest of Styles, Qualities and the lowest price range.

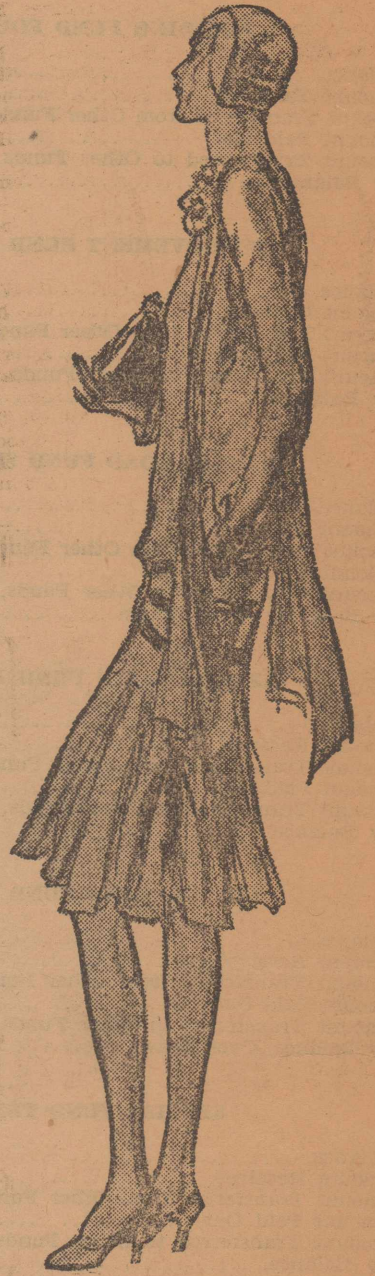
The equipment of our store is complete and furnished with many varied styles of goods. Our

### LADIES READY-TO-WEAR DEPARTMENT

boasts of exceptional values in the new frocks, coats and ensembles.

THE COATS—\$10.00 to \$45.00  
FROCKS—\$10.00 to \$35.00

And the new Millinery in a Wonderful price range.



## FOR THE MEN

For the men we offer a complete selection of Suits, Hats, Socks, Shoes, Shirts, Underwear—in fact everything for the man to wear. Work clothes, too, in a wide variety of sizes.

WITH ANY SUIT IN THE HOUSE WE WILL GIVE YOU AN EXTRA PAIR OF TROUSERS FOR \$5.00

Ready-to-Wear, Millinery, Clothing, Shoes and Furnishings for Men and Boys.

WE INVITE YOU TO VISIT US OFTEN

# C. E. Stone Co.

Chain Store No. 39

Floydada

## AT THE ROYAL THIS WEEK

Thursday and Friday

March 7 and 8

Clara Bow In

"The Fleets In"

The greatest feminine star on the screen today. Her popularity is a fact, she gets 30,000 fan letters per month nearly twice as many as any star in Hollywood "The Fleets In" is the first of her 1928-29 series designed as exclusive long run specials. Also good two reel comedy.

Saturday, March 10

Tom Mix In

Zane Grey's

"The Lone Star Ranger"

Also good two reel comedy

Monday and Tuesday

March 11 and 12

Ronald Colman and Vilma

Banky In

"Two Lovers"

Also Fox Varieties and News Events

Wednesday, March 13

One day only

An all star cast in

"Sin Sisters"

Also good two reel comedy

## Palace LUBBOCK

"Only theatre on the South Plains equipped to present 'genuine' Talking and Sound Pictures."

## The Voice of VITAPHONE Will Thrill

The South Plains—as it is thrilling the world. 3 days starting THURSDAY

SEE and HEAR THE FIRST ALL TALKING PICTURE

## LIGHTS OF NEW YORK

AN ALL-STAR CAST

3 DAYS STARTING SUNDAY, MARCH 10

DOUGLAS MCKEAN The Carnation Kid A PARAMOUNT PICTURE TALKING-SOUND Added VITAPHONE ACTS

## NOW! YOU HEAR what you SEE

2 BIG VITAPHONE ACTS NEWS—SAM REED AT THE ORGAN

### Sunday Matinee Only

Shows start at 1, 3:30, 6:00 SUNDAY PRICES 20, 50, 80. Boxes Loges 75 Phone 1171 for Reservations

### Weekday Bargain Matinee

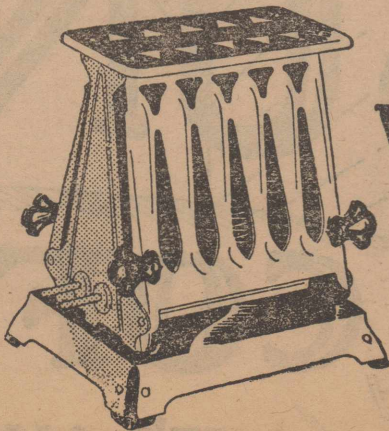
10, 35, 40 Boxes loges 50 NIGHTS 20 45, 80. Boxes Loges 75 Shows start 1, 3:30, 6:00, 8:30 Complete Show from 9:30

OPENING SOON! THE GREATER LINDSEY! South Plains Finest Theatre—Constructed especially for TALKING PICTURES—With finest equipment money can buy.

## CRISP right at the table

Here's the original Turnover Toaster that takes two full-size slices at a time and turns the toast without touching. You just lower and raise the racks by their cool, convenient handles and the toast turns over. Saves burnt fingers. Does away entirely with mussy handling of the toast!

Finished in shining nickel—made for years of service—this toaster is a real bargain for those who want an appliance of high quality at a reasonable price.



Get a Westinghouse Circle "W" Toaster

Special Offer for the Month of March, only, \$4.48

Pay \$1.12 with this month's light bill and \$1.12 for three months thereafter or CASH \$4.25

TEXAS UTILITIES COMPANY

LIGHT, POWER, ICE







# Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

## FOR SALE

FOR SALE—Hegira well-grained, per ton ground \$20, cane \$15. Phone 903F6. J. S. Hale. 2tc

FOR SALE—Two International Tractors. One 15-30 and one 10-20. Sell either at a bargain. S. N. McPeak. 523tp

NOW is the time to figure your spring painting. You will find in our stock just the paint you need, J. C. Woodriddle Lumber Co., Inc. 21tc

FOR SALE—or trade, Meat Market and three room house at Dougherty. Also good milk cows and work stock for sale at Floydada. R. L. Williams. 524tp

YOU will be pleased with our cream tests, and with our top prices for poultry and produce. Withers Produce on East Side Square. 21tc

FOR SALE—Registered four-year-old Jersey bull, and several good young Jersey milk cows and heifers, sired by registered bull. 1 mile west of Wake. A. L. Reid, Route 1, McAdoo, Texas. 523tp

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

CELO Glass for baby chicks is the only sure way to make them grow. For sale by J. C. Woodriddle Lumber Co., Inc. 21tc

BE AT our store 1:30 p. m. March 9th. Kirk and Sons. 21tc

OLIVER lists at C. Surginer & Son's. 52tc

FOR SALE—At Reduction—\$50 credit on any business course at Lippert's Business College, Plainview. See Mrs. David Battey, Rt. 4 Phone 903F51. 49tc

WE BUY old radiators. Gullion & Son Tire Service. 22tc

NICE small evergreens suitable for cemetery planting. Hollums, Floydada Florists. 49tc

WANTED—Unfurnished house, must be modern and close in. See J. Wilson Mahan at C. E. Stone Co. 2tc

SEE W. C. Hanna for millet and sudan hay. Phone 289 W. 15tp

SOME photographs and radios at cost and below cost. Kirk and Sons. 21tc

ALL GAS heaters at cost. Kirk & Sons. 21tc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

METAL hog troughs from 2 to 6 feet long at J. C. Woodriddle Lumber Co., Inc. 21tc

## 1929 DISC ROLLING PRICES

14 Inch Tandem	20c
16 Inch Tandem	25c
18 Inch Tandem	30c
20 Inch Tandem	35c
20 Inch One Way Flow Disc	40c
22 Inch Flow Disc	50c
24 Inch Flow Disc	65c

When you have a job too difficult for others, bring it in. We can do it.

J. A. ENOCH  
East Side Square 47tc

J. I. Case Lists at C. Surginer & Son's. 52tc

FOR TRADE—good 1925 Ford touring car for live stock. Rip Snodgrass. 12tp

SEED OATS—for sale. Heavy, red rust proof. Chas. Bollman, at Barwise. 514tp

GET your fruit trees, shade trees, evergreens and shrubbery out this month and next. Hollums, Floydada Florists. 49tc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

FOR SALE—Ground cane and he-gira bundles. R. E. Gary, Phone 903F43. 524tp

FOR SALE—Electric washing machine in first class condition at a bargain. L. B. Turner. Phone 121 J. 51tc

FOR SALE or trade—Registered Mammoth jack. S. R. Irwin, Route 3, Floydada. 524tp

HAMBURGER Stand for sale, reasonable, good location, doing nice business. Apply at Happy's Hamburger House, Lockney, Texas or write Box 99. 21tpd

## FOR SALE

We have procured from the Hall County Seed Company of Memphis, Texas, a limited supply of improved half and half cotton seed of the Western Wonder variety. This seed is from cotton ginned during first part of October, which made a bale per acre. It has high lint and good staple and is not bad to fall out. Over 95 per cent germination. Seed grown in Hall County will mature two weeks earlier than seed shipped in from the east or south. They are culled and re-cleaned, put up in bags of three bushels only. Price \$1.75 per bu. while they last. Farm Bureau Gin Co. No. 7, Floydada, Texas. 22tp

## WANTS

WANTED—Paperhanging and painting. Work guaranteed, prices reasonable. See my new wall paper books before buying your paper. Can save you money. C. E. Hagemeyer, Phone 337J. 12tp

WANTED—Plain sewing. Mrs. W. M. Reed, one block West of High School. 22tp

FOR HAULING or moving of any kind, call 57. C. A. Mullins. 43tc

## FOR RENT

FOR RENT—One bedroom close in. Modern conveniences. Phone 249 or call at 321 W. Kentucky. 50tc

ROOMS FOR RENT, 1 block west High School. Mrs. John Wahl. 522tp

FOR RENT—Home with garden, fruit and etc. Phone 198 or address Box 272 Floydada. 2tc

## REAL ESTATE

ATTRACTIVE amortization loans on farms and ranches. Gamble Land Co., representatives of Dallas Joint Stock Land Bank of Dallas, Texas. 12tc

WANT to rent a farm on the halves, can give reference. C. B. Farris, Floydada, Texas. 12tp

SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

\$20,000 hardware stock clear of debt, good town, to trade for Floyd County land; 900 acres choice ranch land Wilbarger County, clear, will pay cash difference for right place. J. B. Downs at Tourist Park, Lockney, Texas. 24tc

FOR SALE—well improved half section farm. Also some well located residence and some nice residential lots. J. U. Borum. 1tc

WANT to exchange one or four sections first class plains wheat land for merchandise or merchandise and building. Farmers' Tractor & Implement Co., Clovis, N. M. 22tp

FOR SALE—Nice building lots, three of which are best in town. See S. B. McCleskey. 17tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

## Eggs and Poultry

SINGLE Comb Rhode Island Red eggs for sale. 75c per setting, \$4 per hundred. Flock headed by Kansas certified males, Blood tested for two years. Phone 102J. Mrs. Walter W. Allen. 14tc

WHITE Leghorn hatching eggs. J. E. Green, Rt. 3, Floydada. 21tp

WANTED—Good Plymouth Rock Eggs. Taylor's Hatchery. 22tc

ORO POULTRY TONIC, guaranteed to the Floydada Drug and their guarantee to customers to rid poultry of all their insects. 514tp

A few special Giant Bronze toms and pullets of high mating, available for breeders in need of good strong vitality birds. Mrs. J. D. Christian. 22tc

DARK R. I. Red eggs 75c per setting, one hundred \$4. Mrs. J. R. Terry, phone 924-F12. 503tp

A FEW bronze turkey toms for breeding purposes. Withers Produce. 21tc

FOR SALE—Breeding stock Giant Goldbank Bronze turkeys, finest type, high vitality. Mrs. J. D. Christian, Route 1, Floydada. 42tc

HATCHING EGGS, specially selected matings AA grade English White Leghorns, \$4 per 100. Mrs. J. D. Christian. 2tc

MILLER'S Tancred White Leghorns lay more and weigh more. Profit makers.

Chicks	Hatching Eggs
Per 25—\$5.50	Per 15—\$1.75
Per 50—\$10.50	Per 50—\$5.50
Per 100—\$20.00	Per 100—\$10.00

Place your orders now with us, or see Mr. Heald at Floydada Hatchery Mr. and Mrs. Olin S. Miller, Floydada, Texas, Rt. 3. 50tc

EGGS—White Wyandotte eggs. 75c per setting or \$4.00 per hundred. Mrs. J. R. Archer, 305 West Houston. 24tc

SETTING EGGS—High Bred White Wyandotte. 75c per setting or \$4 per 100. S. J. Latta, 3 miles east of Floydada on Matador Highway. 47tc

Raise your own chicks and know what you're getting. We are closing out our stock of incubators at greatly reduced prices. C. Surginer & Son. 52tc

TRY Taylor's Hatchery, we are filling at \$2.75. Located one mile out of town on the Ralls Highway. 22tc

**Tancred White Leghorns**  
Setting eggs—From yard rigidly culled for egg production. Cockerels are Star Imperial and choice cockerels. \$3 per hundred in lots of one hundred or more. Eggs from my pen of selected hens and pullets headed by cockerels of M. Johnson's Star Matings, \$6 per hundred. Baby chicks 12c and 15c each. Eight weeks old pullets 75c each. Mrs. David Battey, Rt. 4, Floydada, Phone 903F51. 52tc

TRY Taylor's Hatchery, we are filling at \$2.75. Located one mile out of town on the Ralls Highway. 22tc

DARK R. I. RED eggs 75c per setting, one hundred \$4. Mrs. W. F. Daniel, Floydada, Route 1. 508tc

TURKEY EGGS of the Goldbank Strain Purebred Bronze, high quality, flock now mated up for this purpose. Eggs from special mating \$10 per dozen. Glad for anyone to come see this flock of outstanding individual birds. Mrs. J. D. Christian. 22tc

## LIVE STOCK

FOR Breeding Service—Registered Percheron Stallion, also Mammoth jack, at my barn 1 mile west of Wake. Fee to insure colt \$12.50. A. L. Reid. 525tp

FOR SALE—two good milk cows. J. R. Archer, 305 West Houston. 22tc

FOR SALE—Perchon stallion and work horses and mares. Also Holmes Bros. Duroc boar. J. T. McLain at Sand Hill. 12tp

FOR SALE—120 sheep, all ewes. Tom Rutherford, at Kell Place, Lockney, Route 3. 12tp

FOR SALE—I year old Jersey Bull. Great grand calf of Foxy Belle You'll Do. Record at five years old 15,432 lbs. milk, 753.57 lbs. butterfat. Write care of Hesperian Office. 22tp

FOR SALE—Five fresh and heavy Springer milk cows. Rip Snodgrass. 12tp

FOR SALE—A good Jersey cow with young calf, 1 mile south of Floydada. S. M. Rawdon, Phone 905F11. 13tc

## LOST AND FOUND

LOST—Gold pocket watch. Can identify. Liberal reward. Return to W. D. Johnson at Rutledge Motor Company. 21tc

LOST—blue and yellow mesh bag containing five dollar bill and vanity case. Return to Hesperian Office for reward. 22tp

LOST—Gold pocket watch. Can identify. Liberal reward. Return to W. D. Johnson at Rutledge Motor Company. 21tc

## MISCELLANEOUS

HAULING! Anywhere—Any Time Heavy or Light Call 20 V. D. Turner At Day and Night Garage. 51tc

FOR SALE—or would trade 1924 Ford Touring car for good milk cow. J. U. Borum. 1tc

LOST—Gold pocket watch. Can identify. Liberal reward. Return to W. D. Johnson at Rutledge Motor Company. 21tc

SUDAN SEED—high germination, tested at Austin Agricultural Department, free from Johnson grass. See John McDonald for requirements. 53tc

WE BUY old radiators. Gullion & Son Tire Service. 22tc

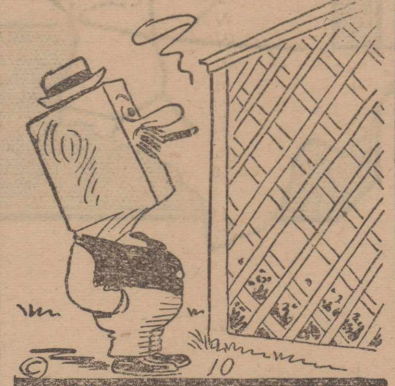
OF COURSE we meet all prices. Kirk and Sons. 21tc

EVERYTHING in oak such as everters, stub tongues, and wagon tongues for sale at J. C. Woodriddle Lumber Co., Inc. 21tc

ROOM and board for one or more, front rooms, lights, water and garage, third house west of Presbyterian church. Mrs. T. J. Nance. 49tc

## Bill Der Says

Self-confidence:  
A human taking  
lessons on the Harp.



## Spring is on the Way!

About this time of year building activities begin. No matter what you want to build—from fences to bungalows—we have everything you require, from shingles to shelf brackets. Our prices will please you.

Buy the Best you can Buy and Build Well while you're Building.

**Willson & Son**  
FLOYDADA, TEXAS

## NOTICE OF STOCKHOLDERS MEETING

A meeting of the stockholders of the Floydada Wheat Growers Elevator is hereby called for 1 o'clock p. m., Tuesday, March 12, at the District Court Room for the transaction of very important business. Every stockholder urged to be present on account of interest now held in the elevator. 21tc  
J. D. Christian, Chairman of Board.

## 1929 TEXAS ALMANACS now on sale at The Hesperian Office.

YOU do not need to re-bore your cylinders if you use Oil Kontrol Rings. For sale by H. O. Pope & Son. 21tc

## CARD OF THANKS

We wish to express our gratitude to every one for their thoughtful kindness and help during the sickness and death of our husband, father and brother, and to express our thanks for the beautiful flowers. Mrs. V. A. Leonard and family, Ebb Leonard.

Although bamboos produce both flowers and seeds, 50, 60 or even 100 years elapse between the blooming periods of most species.

FEW more Rhode Island Red Cockerels for sale. Olin Fry. 12tc

HOME is more attractive properly lighted. See our display of new lighting fixtures and let us help solve your lighting problems. Suggestions on wiring your home cheerfully given.

## RADIO ELECTRIC COMPANY

Floyd County National Bank Building Phone 201



chic  
SPRING  
FROCKS  
Appear In  
Glorious  
Colors

And Are Specially Priced  
FOR SATURDAY  
at \$6.95, \$11.75, \$17.75  
and Up.

It is difficult to speak of the New Frocks for Spring without beginning with their brilliant colors—Every color in prints—flat crepes and Georgette in every style for the new season.

NEW SHIPMENT FRANCES FAIR  
DRESSES

AND REMEMBER:

Our Spring Coats are Priced Within Reason



## BAKER - CAMPBELL COMPANY



## Don't Let the Same "Flat" Bring You "Grief" But One Time

—WE HAVE BOTH THE EXPERIENCE AND THE EQUIPMENT TO INSURE YOUR COMPLETE "HAPPINESS."

Our Shop is the most completely equipped tire-service plant in Floyd County. We have the Vulcanizing Plant, the Tools and Everything that goes with them to make a complete job.

—And then, to make it easy for you to do business with us, there's the fastest Road Service Car you've laid your eyes on in recent years, just panting for the telephone—Old 83, you know—to ring, so as to get on the job.

## GULLION & SON Tire Service

WHOLESALE and RETAIL FEDERAL TIRES

Phone 83—"Invite Us To Your Next Blow Out."

P. S. Five new cars equipped last week with the better Federals, taking the place of "equipment" tires. A fine new car is entitled to fine new Federal Tires.



**Sunday School Lesson**

P. D. O'Brien.

Date: March 10.  
Theme: Baptism and the Lord's Supper.  
Scripture: Matt. 23:19-20; 1 Cor. 11:23-29.  
Golden Text: This do in remembrance of me.—1 Cor. 11:24.

Probably no other doctrine in the Bible have caused more contention among denominations than the ones we are to study today. To this writer this has been, and is, a source of deep wonder and regret. One suggestion only would we presume to offer to the readers of these brief notes concerning what should be our attitude toward these great ordinances: and that is that each one take for himself a good reference Bible with a concordance and study for himself what the Scriptures have to say about these beautiful ordinances. We think you will find it easier to understand what the Bible says about what they are, and what they are for, and who they are for, than it will be to understand what some man has to say about them. A person with an open mind in his head, an open heart in his bosom, and an open Bible in his hand cannot go far wrong.

**The Scripture in Matthew**  
These two verses have been called the great commission, and truly they are. I like to think of them as the marching orders given by the Captain of our salvation, to the soldiers in His spiritual army. For we are, in a very real sense, soldiers of the Cross. The verse preceding that one printed in our quarterlies says that all authority, both in heaven and on earth, had been given into the hands of Jesus. Upon a basis of this universal authority He gave the great commission: "Go ye therefore" are His opening words. For three years He had been saying to the multitudes, "come," now He says "Go"

**WESTERS' SPECIALS**

SATURDAY ONLY

**Cream Pies**

- Caramel Nut Pies, 30c
- Cocoanut Pies, 30c
- Chocolate Pies, 30c
- Fruit Salad Pies, 30c

**Fruit Pies**

- Apricot Pies, 25c
- Cherry Pies, 25c
- Mince Pies, 25c
- Pineapple Pies, 25c
- Raisin Pies, 25c
- Sweet Potato Pies, 25c
- Pumpkin Pies, 25c

**Visit Our Bakery**

See the machinery in action.  
A Real Bakery.

**WESTERS' QUALITY BAKERY**

Home of Ho-Made Bread

This teaches us that first we must come to Him for salvation, then we are to go for Him into the field of service, wherever He commands us. This is probably the greatest missionary text in the New Testament. Then He said, as you go make disciples of the people of every nation. A disciple is one who is introduced to Jesus through the gospel, and then becomes a follower of Him. After they have become disciples then He said "baptize them and teach them to observe all things whatsoever I have commanded you." Paul says that we "Put on Christ in baptism," Gal. 3:27. As the enlisted soldier puts on the uniform of his country, so the young convert newly enlisted in the army of the great Commander, puts on the uniform of his Lord in baptism, and takes up the instruments of the Christian's warfare and goes out to do battle for the right against the wrong. Every nation is to be disciplined, and every disciple is to be baptized, and taught the "all things which He has commanded us." I think we can all agree that baptism does, or at least should, draw the line between the church and the world so plainly that it will be easy for one to know which side he is on. Jesus ends this great commission with a most wonderful promise, "and lo I am with you unto the end of the world." If we would claim this promise then we must meet these conditions: (1) Go into all the world. (2) Make disciples of all the nations. (3) Baptize these disciples into the name of the Father, Son and Holy Spirit. (4) And teach them to observe all things which He has commanded us. This should be the program of each individual Christian, of each local church organization, and of every Christian denomination.

**The Scripture in 1st Corinthians**  
This scripture deals directly with the Lord's Supper. This is the other great church ordinance. It takes its place besides the ordinance of baptism in witnessing to the gospel, which Paul says is: "Christ crucified, buried and risen again." (See I. Cor. 15:1-4) This is a memorial supper or feast. As the feast of Passover, observed by the Jews, was a memorial of the deliverance from Egypt, so the Lord's Supper, is a memorial of His broken body and shed blood and of our deliverance from sin. He said to the disciples the night the supper was instituted, "As often as you observe this supper, do it IN REMEMBRANCE of me. The ordinance is not procurative but declarative. The 26th verse of our present paragraph says, "As oft as ye eat this bread, and drink this cup, ye proclaim the Lord's death till He come." (R. V.) In the 6th chapter of John Jesus declares Himself to be "the bread of life, and the water of life." These emblems are to symbolize this great truth. The three last verses in the lesson should give us all serious thought. We cannot afford to take the matter of this great ordinance lightly. The writer plainly says that one who takes it when he is not worthy to do so, shall be "guilty of the body and blood of the Lord." I do not know all that this means, but I do know that I do not want such guilt resting upon me. Then a man is exhorted to prove by tests whether he takes the supper for the right purpose, that is, "discerning the Lord's body." Any other motive is an unworthy motive. Paul says such a person eateth and drinketh damnation to himself, when he fails to discern in the ordinance only a memorial of his Lord's broken body and shed blood.  
Baptism seems to symbolize our getting into Christ, and the Lord's Supper symbolizes our getting Christ into us. This is our unique relationship to Him, as our Savior and Lord, "We in Him and He in us."

**Providence News**

Providence, March 4.—Mrs. McCulough and Mrs. Kennedy were in Lockney Wednesday to see Dr. Hevey on business.  
K. Sammans and Mr. McLaughlin were in Lockney last Monday on business.  
D. Kennedy was in Sterley last Thursday on business.  
A meeting had been called for the

Providence club women to meet at the club room Tuesday, March 12 at 1:30 to see if we still want to have a club this year or not, so all be there with your voting clothes on as Miss Bass will be there to help us organize if we want one.  
Mr. Brock and Mr. McCulough were in Plainview on business Monday.  
J. A. Davenport butchered a hog last week.  
Mrs. Walling of Silverton visited at the Lovern home last week.  
Mr. and Mrs. Scheele were in Plainview shopping last Thursday.

Mr. Hammonds of Plainview was in this community last week.  
Mr. Cooper, life insurance agent of Lockney was in this community Thursday writing insurance.  
A light snow fell here last Thursday, the last day of February.  
Among the new improvements in our community is Mr. Terrell's new brooder house with 400 little chicks, and W. A. Fosdicker's new brooder. Nothing like the cow, the sow and the hen for us Providence farmers.  
Mr. and Mrs. Joe Zimmerman of Snyder visited here last Tuesday

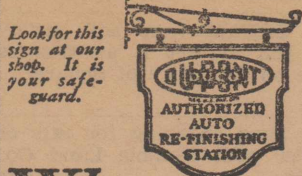
Mr. Scheele's children have been sick the last week.  
Ewald Quebe is able to be at school again after a seige of scarlet fever.  
C. Bradis was in Plainview last week.  
A program will be given at the Lutheran church Easter Sunday.

Cedar Hill Community Saturday night. Tommie Norvell attended one at the Day home in the Fairview district last Wednesday night.  
Mr. and Mrs. L. H. Lewis attended the funeral services of Mr. Van Leonard in Floydada Saturday afternoon.  
Claude, Eva and Weaver Holladay and Mildred Ruth Hix have returned to school after an absence of five months.  
Marvin Rape, of Center, spent last week in the home of his brother-in-law, J. H. Norvell, and helped him gather a portion of his crop.

Misses Marilou, Helen and Lily Wilson, their brothers, Odell and their cousins, the Pemberton boys, of Lockney, spent last Sunday in the home of J. D. Holladay.  
A. T. Swebston and family and Miss Ora Scoggin attended the Stamps Quartette concert at Fairview last Wednesday night.  
Carroll Burnham, who has been working on the Lewis Ranch this past winter, left for Matador and other points Friday night, to be gone indefinitely.  
The Hesperian \$1.50 per year.

**Hillcrest News**

Hillcrest, Feb. 4.—Several from this community attended the dance at the Ray Warren home in the



**WHEN YOU RODE ON AIR**

REMEMBER when your car was new? Those were the days your car stood out like a million dollars in the traffic.

This year's models are making traffic a moving band of color. Even last year's have become old-fashioned over night. Now is the time to let us make your car look like a 1929 model, with Duco.

A real Duco refinishing job will make you as proud of your car as on the day you bought it. We use the authorized du Pont process. Our work is supervised by du Pont experts. Let us show you some of the striking new Duco color combinations.

If your car doesn't need a complete refinishing job, we can make it look like one of the latest models by a Duco recoloring job.  
Stop in tomorrow. You will be pleased at our estimate of the cost.

John McCleskey Top Shop

**ANNOUNCEMENT**

Claude Nichols, for the past 16 months with City Tailor Shop, is now with us in the cleaning and pressing department. He has had several years experience in this line of work, and specializes as a cleaner and finisher of silks. We are ever trying to make improvements in this department and we believe that with our up-to-date equipment we can give you a service you will appreciate.

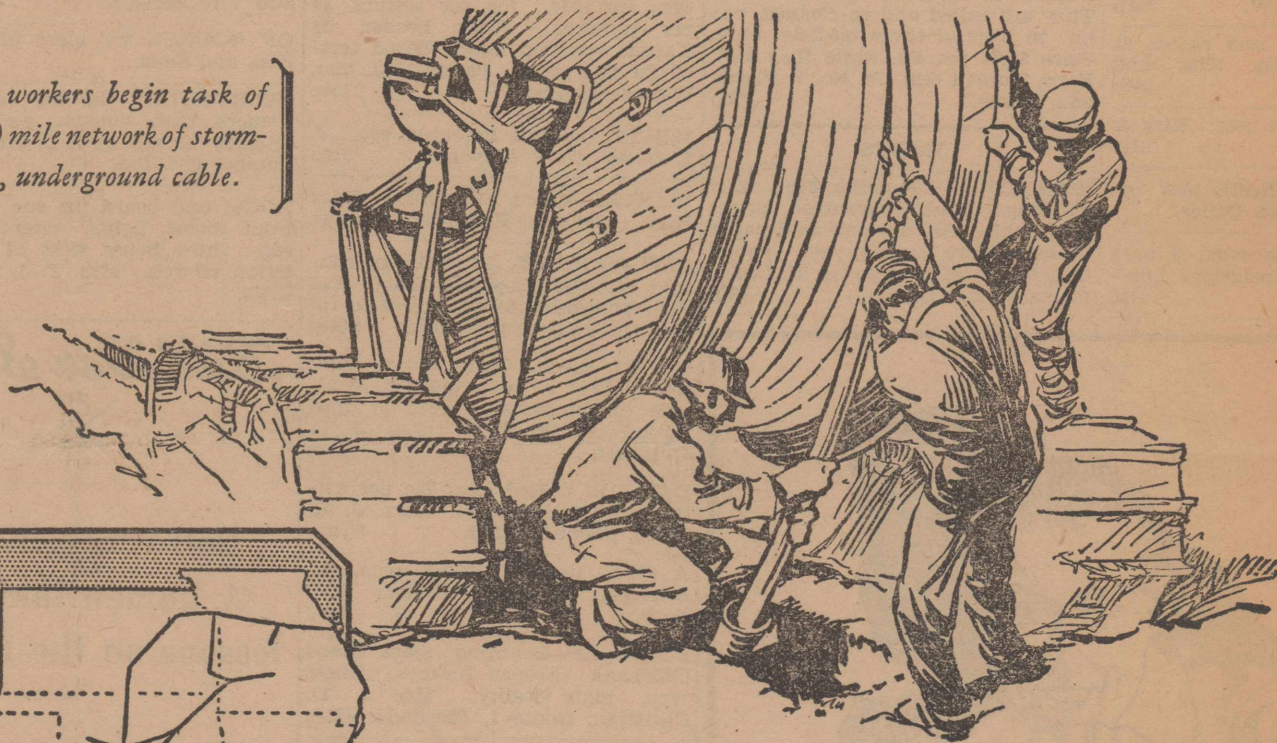
To the ladies we wish to say that among other advantages you will find here, your silk dresses will be finished by hand.

PHONE 66 AND GIVE US A TRIAL

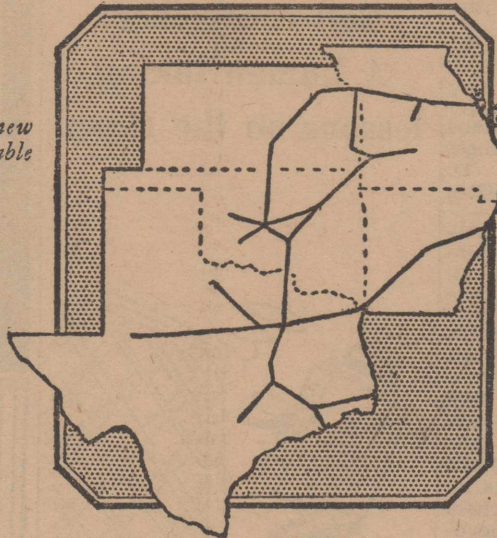
**McGuire's**

"The Store For Men"

Expert telephone workers begin task of constructing 2,500 mile network of storm-proof, dependable, underground cable.



Map of the new underground cable system.



a 45 million dollar Subway for your voice

**U**NDERGROUND—beneath fields and valleys, across mountains, under rivers—will go the wires of a new long distance telephone system, built to serve the Southwest.

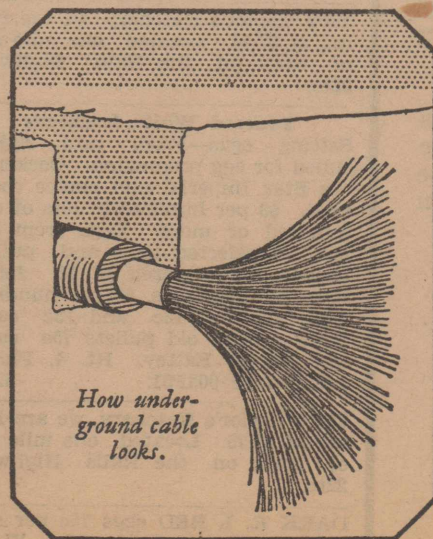
Twenty-five hundred miles in length, costing 45 million dollars, the new system will consist of underground telephone cable—a "subway" for your voice—safe, fast, modern.

Its purpose: To provide enough circuits to care for growing long distance traffic—to insure that these circuits will rarely be interrupted by storms, fires, floods.

Heretofore, most long distance lines have been constructed overhead and interruptions of service from such causes have been emergencies to be feared.

Completed, the system will mean long distance service more dependable than ever before.

It will be fast. Some cables contain more than 300 circuits—as



How underground cable looks.

many wires as ten heavy pole lines carry.

It will be safe—from wind storms, from sleet, from fire.

It will be dependable. At 50-mile intervals "repeater" stations as large as the ordinary exchange building will be erected. Here the voice current will pass through powerful vacuum tubes, going on its way with renewed strength.

Further, by acting as a trunk line for long-haul traffic, the cable will release hundreds of miles of long distance pole lines. These will be free to handle traffic over shorter distances, between smaller towns.

Here, indeed, is a project that provides a modern rapid-transit system for your voice!

SOUTHWESTERN BELL TELEPHONE COMPANY

**NOTICE!**

We now have installed a large Picker, Filler and Cleaning Machine with all latest improvements for cleaning old mattresses.

Bring in your old bed and see the dirt and dust that we REMOVE while renovating the bed.

**Same Old Prices!**

See Our New Beds—Prices range from \$6.50 to \$25.00.

NEW BEDS MADE ANY SIZE AND STYLE

**Free Delivery**

**Floydada Mattress Factory And Used Furniture Co.**

PHONE 44



## Floydada Shrieks With Exuberance Of Youth,' Staff Writer Declares

Wichita Falls Newspaper Reporter Hands Bouquets in Record-News.

Writing in the Wichita Falls News-Record, C. W. Rogers, staff correspondent, who spent the latter part of last week in Floydada, coined some new phrases in a study of Floydada and the other cities and towns on the Quanah, Acme & Pacific, appearing in his column "I Saw It Myself," Monday. Says Mr. Rogers, under date of March 3 from Floydada:

A trip over the Quanah, Acme & Pacific railroad from Quanah to McBain and its more recent extension from that point into Floydada is one that does not fail to arouse the interest of one who delights in a variety of scenery or the enthusiasm of one who appreciates the courage of the man who cracks down with all his might in the development of a new country.

Out here on the "Q" as the railroad is called, the restless energy of the pioneer is apparent in every farmstead, in every town but one, Swearingen, the old headquarters town of the Ross Swearingen ranch

outfit, which apparently is abandoned after serving its purpose.

The scenery has not the majestic grandeur of the Rocky mountain region or the sylvan enchantments of some other portions of Texas, but it is satisfying to the Tejano who can discover beauties in vast stretches of sage brush and grass, brakes and canyons, and treeless sweeps of level plains.

It's a brand new country, this country along the Q. A. & P., with brand new ideas; none of the poky hesitancy of older settled regions. The homesteader on the new lands digs right in and breaks all the soil of which he is capable, builds the best home that his resources permit.

The smaller towns are crude but they are growing out of that state, rapidly. The larger towns, Paducah and Floydada, proclaim their energy by incessant new construction, paving of streets and sidewalks and the building of homes and business houses.

Paducah, until the coming of the

railroad a somnolent cow town, enlivened at intervals by the whoop-de-do of visiting cow puffers, is feverishly changing its appearance to that of a modern town typical of this new west. Streets and sidewalks are torn up from end to end by paving contractors. Paducah town builders are not awaiting the arrival of the Frisco extension of the Gulf, Texas & Western from Seymour; they are anticipating its coming, preparing to show with a smash and bang that the Frisco made no mistake in choosing Paducah as one of its objectives.

After getting over the cap rock just east of the newly planned town of Dougherty—which is laid out in regular city style and already has a gin, two elevators, numerous business establishments and homes—the "Q" cuts into Floydada across a level stretch of mesa that is a delight to the eye of one who revels in country over which he can see a far piece.

Floydada shrieks with the exuberance of youth. It's a young town and it's a young man's town. The business men, the city and county officers, the civic leaders almost without exception are young men. Even Judge Bill McGehee of the county court, one of the older generation, looks speedy enough for entry in a foot race.

Take the bunch functioning at the head of the Floydada Chamber of Commerce during the last year—Frank L. Moore, president; O. P. Rutledge; Roy L. Snodgrass, Lon M. Davis, Homer Steen and J. B. Jenkins, directors, and Ed Bishop, secretary—and consider the record of progress in the year of their incumbency. They are all of them young men.

Building totaling \$400,000 in cost were constructed. These include the Martin department store, than which there is none in Wichita Falls more modern in construction and equipment—and that's saying a lot. Then there is the city hall, an architectural gem, that made a

\$15,000 dent in the city treasury. Twenty-five blocks of paving were completed, increasing the number of blocks of paved streets to 39. Extension was made of the water and sewer system to serve a large number of additional homes. Streets and houses were numbered, preparatory to the institution of city mail delivery, which will be an accomplished fact within the next 60 days.

Almost overlooked mentioning the new passenger station of the "Q", which was put into service last week. It is of the mission type of architecture, constructed with riat brick exterior and is large enough to meet the requirements of a town much larger than Floydada. It will be many years before Floydada will find it necessary to apologize to visitors for the appearance of its railroad station, and probably before that time arrives more railroads will have entered the town.

Recognizing the importance of diversified agriculture, dairying and poultry raising, the chamber did not neglect these matters. Encouraged by the chamber, O. T. Williams, vocational agricultural instructor, held demonstration meetings and poultry schools in all sections of the county. G. C. Tubbs, Joe M. Day, P. G. Stegall, S. N. Tawwater, W. L. Fry, J. G. Wood, H. P. Watson, H. L. Crow and S. W. Ross gave of their time and money in promotion of agricultural development. Eighteen rural communities joined in the organization of an anti-chicken theft association, electing R. E. L. Muncy, president; J. W. Howard, vice president, and Mrs. O. S. Miller, secretary.

Women's home demonstration clubs were given every possible encouragement. Under the direction of Miss Blanche Bass, county home demonstration agent, women's clubs in all parts of the county have been encouraged to beautify homes, can field and garden products for their home tables and to engage in poultry and dairy projects to supply funds for more comforts in farm homes.

As a result of increased interest in dairying and poultry raising, Floydada buyers, six in number, last year paid an average of 40 cents per pound for 308,000 pounds of cream and right at \$500,000 for poultry and eggs. Notwithstanding reduced yields of cotton and wheat, Floydada bank deposits increased \$350,000.

Planned as a major project of future activities of the chamber was the matter of securing a creamery for Floydada. It is announced that the necessary stock has been subscribed, and that construction will begin on the plant within the next 60 days.

At this writing it looks like 1929 will be another big year for Floydada. Permits for new buildings had totaled \$12,250 up to Feb. 28. Now comes announcement of the building of a creamery to cost \$12,000; a new theatre, to cost \$23,000; a garage, to cost \$10,000, and a motor sales building to cost \$10,000.

Beg pardon, ladies; almost forgot to mention your part in helping out the community work last year. That feast you served at the chamber of commerce banquet could almost make a man forget his wife's first name.

Mrs. D. S. Batty, chairman of the county council of home demonstration clubs, has been an unceasing worker, as has Mrs. Joe Smith of Antelope and Mrs. A. R. Hanna of Sand Hill. Mrs. Lon Davis, Mrs. J. B. Jenkins, Mrs. O. P. Rutledge, Mrs. J. N. Farris and Mrs. W. B. Henry were declared to have been the most effective workers in the road bond election campaign. The members of the Parent-Teachers association have attended to educational matters that the men folks usually overlook.

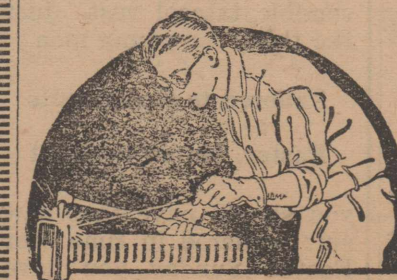
### HIS UNCLE DEAD

Marion Smith returned home Saturday from Tyler, where he attended the funeral Friday afternoon of his uncle, J. W. Smith, thirty-three years with the Cotton Belt Railroad and for years a conductor on the line. His uncle contracted pneumonia and died within five days. He was 53 years of age.

Hesperian Want Ads Pay.

### Dont swear When It Breaks!

Call on us. We weld any kind of broken farm implements.



Any damaged metal part put back to work again in a jiffy by oxy-acetylene welding.

If it's too big to bring in, we'll come out and do it on the spot!

J. A. ENOCH  
The Best  
Blacksmith  
On The Plains

Mr. and Mrs. Glenn Jones and little son, Bobby Glen, who have been making their home at Crosbyton for nearly a year, have returned to Floydada.

Read the Hesperian \$1.50 per year.

### NOTICE OF ELECTION

THE STATE OF TEXAS, County of Floyd, City of Floydada.

Notice is hereby given that the regular biennial election will be held at the City Hall in the City of Floydada, Texas, on Tuesday April 2nd, 1929 for the purpose of electing a Mayor, a City Secretary, Assessor and Collector, a City Marshal and Five Aldermen.

J. R. Maddox has been appointed Presiding Officer, J. C. Gilliam Judge, E. L. Norman Judge, J. B. Bishop Clerk and Joe Bred Clerk. Said election shall be held under the provisions of the Statutes and Constitution and laws of the State of Texas.

All persons who have resided within the Corporate limits of the City of Floydada, Texas for six

months next preceding the date of said election and who is a qualified voter under the laws of the State of Texas, shall be entitled to vote at said election.

WITNESS my hand and seal of

said City this the 27th day of February, 1929.

(SEAL) W. D. SMITH, Mayor, City of Floydada, Texas. ATTEST: BURL BEDFORD, City Secretary.

15tc

### Beautify Homes Thrifty Farms

#### BABY CHICKS

15 Varieties \$11.00 to \$13.00 Hundred Delivered. State accredited and Standardized Quality Chicks. All kinds of Plants for West Texas \$1.00 thousand up. 500 Varieties Garden, Field and Flower seeds. Poultry Supplies of anything you want for Poultry. Order anything you want for Garden, Orchard, Lawn, Field, Poultry and Stock—We have it of Quality at right prices.

C. E. WHITE SEED CO., Plainview, Tex.

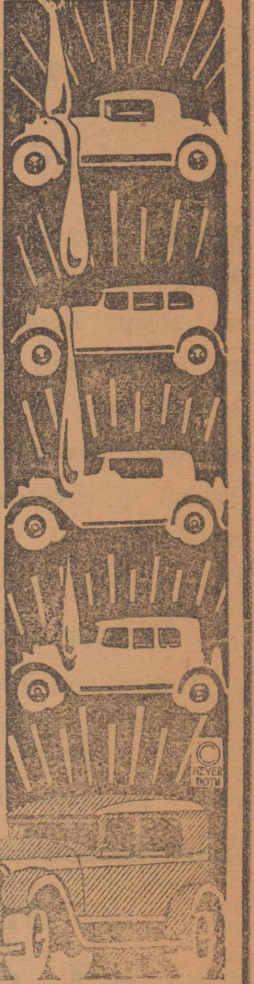
## A Good Paint Job

is just what you need to make The Family Chariot look like a new automobile.

And here's the place to get it. No matter how she looks now we'll return your car to you in short order glistening with all her original beauty. You'll be surprised to see what a big difference our durable paint job will make.

### L. & O. Top & Paint Shop

West California Street



## She called it SIN —he called it A Noble Sacrifice

... who was right?

STANDING in the shadows, Marvin Smith saw Jack's young wife come swiftly, silently into the moonlight.

How tired she looked—how ragged her clothes. His pulse quickened. She was getting tired of the struggle. Soon, she would come to him...

"Bobbie," he whispered.

She stifled a cry. "What are you doing here?"

They were close to each other now, his body aflame, his arms aching to hold her.

"Let me help you, Bobbie! I love you—I want to help you—"

"But my husband..."

"He'll never know. You ought to do it for his sake, Bobbie—he needs care and medical attention."

"For his sake!" She thought wildly. She had come to these desolate hills a young bride—eager for the love-nest Jack had promised. Love-nest! There were no comforts, not even the bare necessities. Now Jack lay injured... penniless... in pain...

And here was Marvin Smith, offering her money, comfort, luxury! His handsome face was bent close to hers.

"It would be sin," she whispered.

"It would be a noble sacrifice," he said. Who was right?

Read "Can Love Win This Battle!" in April True Story. Courageously this young wife tells how she solved the bitter problem life placed before her.

Partial Contents for April  
Young Sinners Honor or Shame? Why He Didn't Send for Her My Mother's Eyes When a Man Strays In His Blood When You Marry the Wrong Man —and 7 other stories

Out Now!

## True Story

At All Newsstands—only 25c

ANOTHER BIG CAR OF

## FURNITURE

Being unloaded this week making

## Two Cars In Ten Days

We have what you want now and the prices are better.

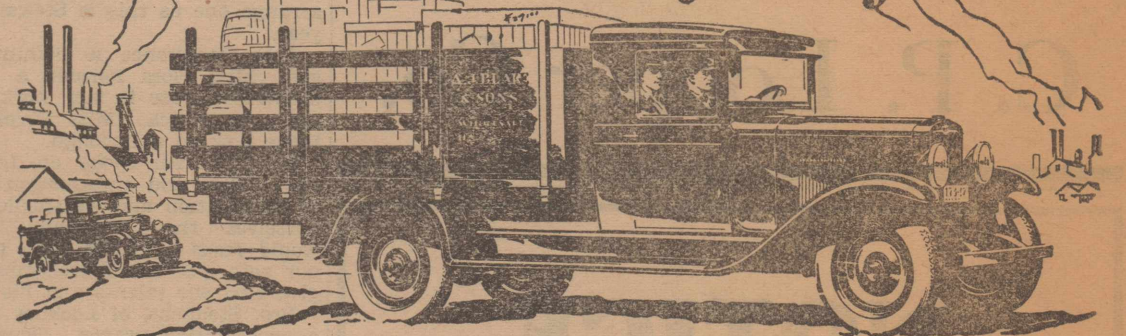
Our installment plan makes Payments easy. You can pay while you enjoy using the furniture.

Come and see the New Stock whether you are in the market or not!

## F. C. Harmon

"Where You Save The Difference"

## now- Six Cylinder Trucks with the economy of the four!



CROWDED traffic conditions today demand six-cylinder performance—with its greater flexibility, greater reserve power, higher speed and swifter acceleration. And now—for the first time in commercial car history—this desirable six-cylinder performance has been made available with the economy of the four. For the new six-cylinder Chevrolet trucks are not only offered in the price range of the four—but they are as economical to operate as their famous four-cylinder predecessors! Both the Light Delivery and the 1½ Ton Utility Chassis are available with an unusually wide selection of body types—and among them is one exactly suited to your requirements. Come in today. We'll gladly arrange a trial load demonstration—load the truck as you would load it, and drive it over the roads your truck must travel in a regular day's work.

Sedan Delivery, \$595; Light Delivery Chassis, \$400; 1½ Ton Chassis, \$545; 1½ Ton Chassis with Cab, \$650. All prices f. o. b. factory, Flint, Mich.

MOTOR SUPPLY CO.

Floydada, Texas

A SIX IN THE PRICE RANGE OF THE FOUR



**PLEASANT HILL CLUB**

Pleasant Hill Home Demonstration Club met at the home of Mrs. E. M. Battey Monday afternoon, Feb. 25. Six members and one visitor were present.

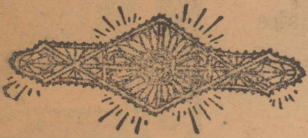
One dish dinners was the subject of the discussion and demonstration. Miss Bass prepared a one dish dinner composed of rolled roast, peas, carrots, and Irish potatoes. The hostess served this meal and hot chocolate and cake cafeteria style.

Everyone admired Mrs. Battey's new home and we enjoyed the demonstration.

The next meeting will be with Mrs. A. E. Shelton and a model pantry demonstration will be given. Every member is urged to be present and all the ladies of our community are invited to join our club.

Mrs. J. D. Starks left Wednesday for Coleman for a visit with her sister, Mrs. J. W. Cox. She was accompanied by her nephew Lester Cox who was here on a business trip.

**A Little Basket of Never Fading Flowers**



Beauty is as necessary to a happy, healthful life as food and sleep. A piece of jewelry, like a lovely picture, is a lifelong joy. Let us show you a brooch, beautiful as a little basket of never-fading flowers.

**Wilson Kimble**

Optical and Jewelry Co.

"The House of Confidential Credit."

Floydada, Texas

**SPECIALS AT LOOPER'S**

WHERE YOU GET SERVICE AND COURTESY

COFFEE, Blue and Gold, \$1.58	BEANS, Fresh and Tender, 21c
FLOUR, Peace Maker, \$1.75	LETTUCE, Nice and Fresh, 8c
SUGAR, 8 pounds for 50c	BANANAS, Ripe and Yellow, 8c
POTATOES, 15 pounds for, 25c	CABBAGE, Hard Head, 4 1/2c
SYRUP, Staley's 63c	SPINACH, Fresh, 7c

**C. P. Looper Co.**

**NOTICE DAIRY DAY**

**March 9 1:30 P. M.**

All who are interested in dairying are invited to be present at 1:30 p. m. Saturday, March 9th at our store. A programme of interest to all dairymen will start promptly at 1:30. Some valuable prizes for attendance, and free information. Come let us work together to better Floyd County dairying.

**Kirk & Sons**

NORTH SIDE SQUARE

**Bankers Choose Next Meeting At Matador**

(Continued from page 1)  
er, vice president of the Citizens' National Bank, Crosbyton, S. W. Weatherall, vice president of the First State Bank of Roaring Springs, W. J. Perkins, president of the First National Bank of Crosbyton, and A. L. Winfrey vice president of the First National Bank of Ralls. One of the currents of thought brought out in these talks is that bankers of the region are studying more and more of the part landowners may be asked to take in the financing of share croppers. Besides the bankers actually engaged in the business and their wives, a number of other guests were seated around the tables at the luncheon served by the ladies of the M. E. Church. Among these were P. D. O'Brien local pastor, who was announced as officially in charge of the golf tournament, Clifford B. Jones of Spur, manager of the Swenson interests, C. F. Dreval, of Lubbock who represented the South Plains Bankers' Association, and M. L. Steele, representative of the Drovers' National Bank of Kansas City. Guests for the day who registered were:

F. L. Drexler, Lubbock; W. B. Lee, Clifford B. Jones, Mr. and Mrs. W. T. Andrews, James B. Reed, E. S. Lee, M. D. Ivey, F. G. Collier, Mr. and Mrs. W. P. Shugart, Spur; J. Edd McLaughlin, Mr. and Mrs. A. L. Winfrey, Mr. and Mrs. M. A. McLaughlin, John Haney, J. J. Spikes, Ralls;  
S. W. Weatherall, Roaring Springs; Elmer Stearns, Mrs. John K. Crews, Miss Marie Luckett, Matador; Mr. and Mrs. Wade Cooper, N. Y. Bicknell, Miss Aline Freeman, Crosbyton; Mr. and Mrs. Carl McAdams, Artie Baker, Mr. and Mrs. John C. Broyles, Lockney; Ed Overholser, Oklahoma City; Mr. and Mrs. R. A. Underwood, Hoyt W. Curry, Harry E. Caylor, C. Chaucey Gidney, J. C. Dougherty, Mr. and Mrs. David Bates, Plainview; C. W. Rogers, Wichita Falls.

Officials of the local banks, assisted by a number of their directors, were hosts for the day.  
Mr. and Mrs. Raymond Shelton of Slaton, Miss Lucile Shelton and Miss Brumbelow of Temple were guests of A. E. Shelton and family last Thursday.

Mr. and Mrs. Jesse Seale of Lubbock spent Sunday here with their mother, Mrs. W. H. Seale who returned home with them for a visit while Mr. Seale is away on a business trip.

**W. M. S. Of Zone Four Held Meeting Thursday**

Methodist Women Gather For Study, Discussion and Consecration to Ideals.

A meeting of Zone No. 4 was held at Lockney Thursday, February 23. Mrs. Jake Griffith, chairman presided. We stood and sang No. 46, I Love Thy Kingdom Lord and Mother Strong led us in prayer. Mrs. J. E. Stephens, wife of the pastor of Lockney, gave the devotional from Gal. 6-9. It was very helpful to hear from God's word again that we must not be weary in well doing for in due season we shall reap if we fail not. Among other good things she said was that character building must begin at home as the churches and schools cannot give our children what a good christian home can give them. She concluded by reading a beautiful poem entitled, "I will not let go."

Mrs. Jake Griffith gave some helpful thoughts on Scarritt and the Jubilee year.  
Mrs. G. T. Palmer, of Floydada, told next of the prayer league and what it has meant to each one.

Mrs. John L. West, of Floydada, gave some high points in the history of the W. M. S. of that city and made us realize what each one of the auxiliaries may do by being faithful.

McCoy, Carr's Chapel and Lockney are 100 per cent voice subscribers.  
Mrs. Porterfield explained what constitutes an honor roll society.

Seven Jubilee members were present.  
Rev. G. T. Palmer dismissed us with prayer for the lunch hour. My what a lovely lunch and so much of it, only about eighty were present on account of so much sickness in the county, when 150 were expected.

After lunch we sang What a Friend We Have in Jesus. Bro. Palmer again led in prayer and Mrs. Griffith introduced the new pastors in the Zone, they are: Bro. Stephens, of Lockney; Bro. Palmer, of Floydada; Bro. Marvin Brotherton of Silverton and one layman, A. Curry of McCoy.

Mrs. Porterfield conducted a devotional lesson from 2nd Cor. 6-1 and 1st Cor. 3-9. She said she liked to think of all the W. M. S. workers being on their knees at 9 o'clock each morning learning how to work better with God and each other. There are 51 appointments in the Plainview District and only 30 auxiliaries, so the field is white unto harvest. She then conducted an officers training service which was fine and helpful and suggested that each auxiliary make a chart and hang in the rooms, where they meet each week.

Mrs. D. D. Shipley, of Floydada, gave some helpful thoughts on the revaluation of our task.

Mrs. R. M. McCauley, of Floydada, spoke on "The Financial Goal." Mrs. Ella Johnson told of our extension work.

Mrs. H. N. Porterfield, of Floydada, spoke on the love box and we were glad to know that Floydada is doing good work along this line.

The Zone leader next called for the pioneer women to come forward. We thank God for these faithful mothers, it was good to see Mother Carr, of Carr's Chapel now past 88 years old, in this group and to hear her prayer of consecration. We then stood and sang Faith of Our Fathers.

Stewardship was very ably given by Mrs. A. Curry of McCoy. She said God expected a part of our time and talent as well as our money for we are all stewards.

Mrs. D. D. Shipley gave a report of the Zone meeting at Hale Center and of seeing a cleverly arranged placard with small ships in a circle and a large ship called Stewardship in the center. Mrs. Porterfield suggested that each auxiliary arrange one as this is Stewardship year.

This Conference is planning to give Miss Flora Forman a large sterilizer to use in her work as a nurse in Africa. Miss Forman is home now on a furlough.

Mrs. Griffith spoke on Leadership. She said information leads to inspiration and we should ask ourselves the question, "What would Jesus do?" and let it govern our acts, put the church first and give God our talents and his tithe.

Bro. Stephens, of Lockney led in a consecration prayer. Dougherty, the baby auxiliary, was welcomed into the Zone as was also Silverton. We hope they get to attend often for we need their help.

Silverton was selected for the next meeting place.

R. M. Brotherton next brought us some thoughts on "Daily Consecration."

We stood and sang "Something for Jesus."  
Rev. Brotherton dismissed us with a prayer.  
You ladies who are not attending these meetings are missing a feast to your souls.  
Mrs. Will Snell, Secretary.

**CAMPBELL H. D. CLUB**

"What should a well filled pantry contain?" was the subject of a meeting of the Campbell Home Demonstration Club with Mrs. Jarbo at 1:30 last Tuesday afternoon. Mrs. W. H. Bethel, Mrs. George Siles, Mrs. Jarbo and Mrs. Officer discussed the subject. Following their discussions, a round table discussion was held.

We had a real interesting meeting. Ten members were present and three visitors. Mrs. A. C. Lloyd Mrs. J. H. Garner and Mrs. Smith were the visitors.

The next meeting will be held on March 19, with Mrs. Officer. Following last week's meeting Mrs. Jarbo served refreshments of pimento sandwiches, chocolate cake and tea.

Mr. and Mrs. E. R. Hinson spent the week-end in Spur with his brother, W. G. Hinson and family.

**Josh Lee's Message Thrills Listeners**

(Continued from page one)  
Lubbock; and Ed Overholser, president of the Oklahoma City Chamber of Commerce.

Are Natural Allies  
Mr. Overholser, who took advantage of a two-weeks vacation to spend several days in this territory, including four days at Floydada, declared himself an apostle of the belief that contact brings about understanding. "Now that we have become natural allies in the commercial sense, it behooves us to get better acquainted," he said, and proposed that a trip to Oklahoma City by people in this section, when they would be, for a day, the guests of his organization, would be returned by equally as big a delegation from among the business establishments of "The City."

Mr. and Mrs. O. W. Fry, Mr. and Mrs. R. B. Gary, and Mr. and Mrs. Carl Samman, were among the guests of the evening singled out for introduction to the assembly. They are among the outstanding people of the county who have been awarded honors during the past two years.

Graceful acknowledgement of the work done by club women of the city and county in furnishing and preparing the food on which those present dined, was made by Toastmaster Davis. The five captains of the Floydada women clubs' committees on preparation of the report—Mmes. J. B. Jenkins, O. P. Rutledge, S. W. Ross, G. A. Linder and W. I. Cannaday—were introduced, and credit for the splendid work of serving the banquet was given Mrs. J. Clements and the girls of her Home Economics classes; similarly the work done by the Vocational Agriculture classes of the High School, under the direction of O. T. Williams. A. L. Lundgren, director of the Floydada Orchestra, and Mrs. Maud Hollums, florist, were introduced, and given credit for the pleasing part their efforts had played in the success of the evening. Besides the baskets and pots of flowers that adorned the tables, sweet peas from the local floral gardens served as favors at each plate.

Although Ed Bishop, secretary of the Chamber of Commerce, did not appear on the program, his name was used freely in the impromptu talks of the evening. Praise from half a dozen or more visitors, included the admonition, "Don't let him get away from you." Reared in Floydada, Bishop has been in Chamber of Commerce work only three years, but in that time is regarded as having become one of the most capable secretaries in this area.

Mrs. A. P. McKinnon left Wednesday afternoon for Dallas where she will visit her daughter, Mrs. R. F. Kirchner, until she is able to return with her. Mrs. Kirchner has been ill for about three weeks.

**WATCH OUR WINDOWS**

For the new merchandise is coming in every day.



There is style, fit and quality in those new novelty suits pleated pants, reversible tatasol vest. Just the thing for young men.

Tailored to Order Suits

Easter, March the 31st

you should have that new suit ordered in time for Easter Sunday, you have plenty of time if you come in the next few days.

New Stetson hats, Walk Over Oxfords, Shirtcraft shirts, Holeproof Hosiery New ties the newest colors and shape.

If it's new we have it.

**Glad Snodgrass**

**Society & Clubs**

Miss Scoggin To Give Recital Tonight.

Miss Jessie Merle Scoggin will be presented in piano recital by Mrs. Ohmer W. Kirk tonight at 8 o'clock at the High School auditorium.

The following program will be observed:  
Scene: Salon,  
A Au Matin, Godard Op. 83.  
b. From the Depths (Sea Pieces), MacDowell Op. 55 No. 6  
Jessie Merle Scoggin.  
Beloved (Flute Solo), Kahn.  
J. H. Carpenter.  
Home Sweet Home (Left Hand solo) Wehli.

Jessie Merle Scoggin.  
Rosalie (Playlet) Translated from French, Maurey.

Mrs. Robert Sone, George E. McWhirter and Robby Archer.  
A. Maidens Wish, Chopin-Liszt.  
b. Octave Etude, Chopin, Op. No. 9.

Jessie Merle Scoggin.  
Old French Dance (1760) Newman de La Cour.

Entertained With Party For Friends.

Mr. and Mrs. A. D. Cummings entertained several of their friends with a delightful party at their home Tuesday evening. Games were played during the evening.

A delicious salad course was served to Mr. and Mrs. Troy H. Jones, Mr. and Mrs. Edd Bishop, Mr. and Mrs. Robert A. Sone, Mr. and Mrs. Jeff Welborn and Mr. and Mrs. Robert McGuire, and the host and hostess, Mr. and Mrs. Cummings.

Daughters Receive Honors At Oklahoma University.

Miss Ollie Belle Collins, daughter of Rev. and Mrs. A. A. Collins, student of Oklahoma University was honored recently when she was voted to membership in the Delpha Lambda national fraternity. Miss Collins was one of fifteen freshmen women on whom this honor was bestowed. Miss Collins has made an average of A—in all of her studies in addition to work-

**PROVIDENCE GIRLS CLUB**

Providence Girls Club met at the club room February 26. Miss Bass was with us. New officers were elected and they are: Doris Bennett, president; Lucille Thompson, vice president; Frieda Schaefer, secretary; Frances Danvorn, reporter.

Next meeting will be held March 12.

Frank Bass of Tulla spent Sunday here with his mother, Mrs. Grace Bass and sister, Miss Blanche. Mrs. Bass has been quite ill but is reported to be better at this time.

E. R. Miller and T. A. Turner, members of the firm of Broat, Miller & Turner of Lubbock, were business visitors in Floydada Wednesday.

Hesperian War Ads Pay.

**Only Three More Weeks Till Easter**

Let us take your measure for that Easter Suit Now! If you want individuality you have it in a Tailor Made Suit. You will find here ONE THOUSAND of the newest patterns to choose from in a price range to fit your purse.

**\$25.00 to \$70.00**

We guarantee you a fit.

You will also find here the shirts, ties, Sox, shoes and hats to match your suits.

**WOOD BROS.**

"Clothing For Men"

South Side Square



**WAPCO SYSTEM**

"Saves for the Nation"

**COFFEE DEMONSTRATION**

"The New Wapco" will be served FREE all day Saturday, specially priced at \$1.63 for the three pounds and 55c for the 1 pound.

<b>SUGAR</b>	10 Pound Cloth Bag With Three Pound Can Wapco Coffee	<b>39c</b>
<b>Bananas</b>	Large Ripe Fruit, Dozen	<b>24c</b>
<b>Peaches</b>	Texo Gal. Can Solid pack, each,	<b>47c</b>
<b>SPUDS</b>	10 POUNDS	<b>18c</b>
<b>Pineapple</b>	Wapco Brand No. 1 crushed Wapco Brand No. 1 Sliced	<b>12c</b> <b>14c</b>
<b>Oranges</b>	Medium size, per dozen	<b>25c</b>
<b>Hominy</b>	3 Cans Van Camps No. 2 for,	<b>25c</b>
<b>KRAUT</b>	Van Camps, No. 2 Per can,	<b>10c</b>

**Market Special**

<b>Cheese</b>	American Long Horns, Per Pound,	<b>27c</b>
---------------	---------------------------------	------------

We Deliver All Orders of \$2.50 or Over Free. Phone 4

