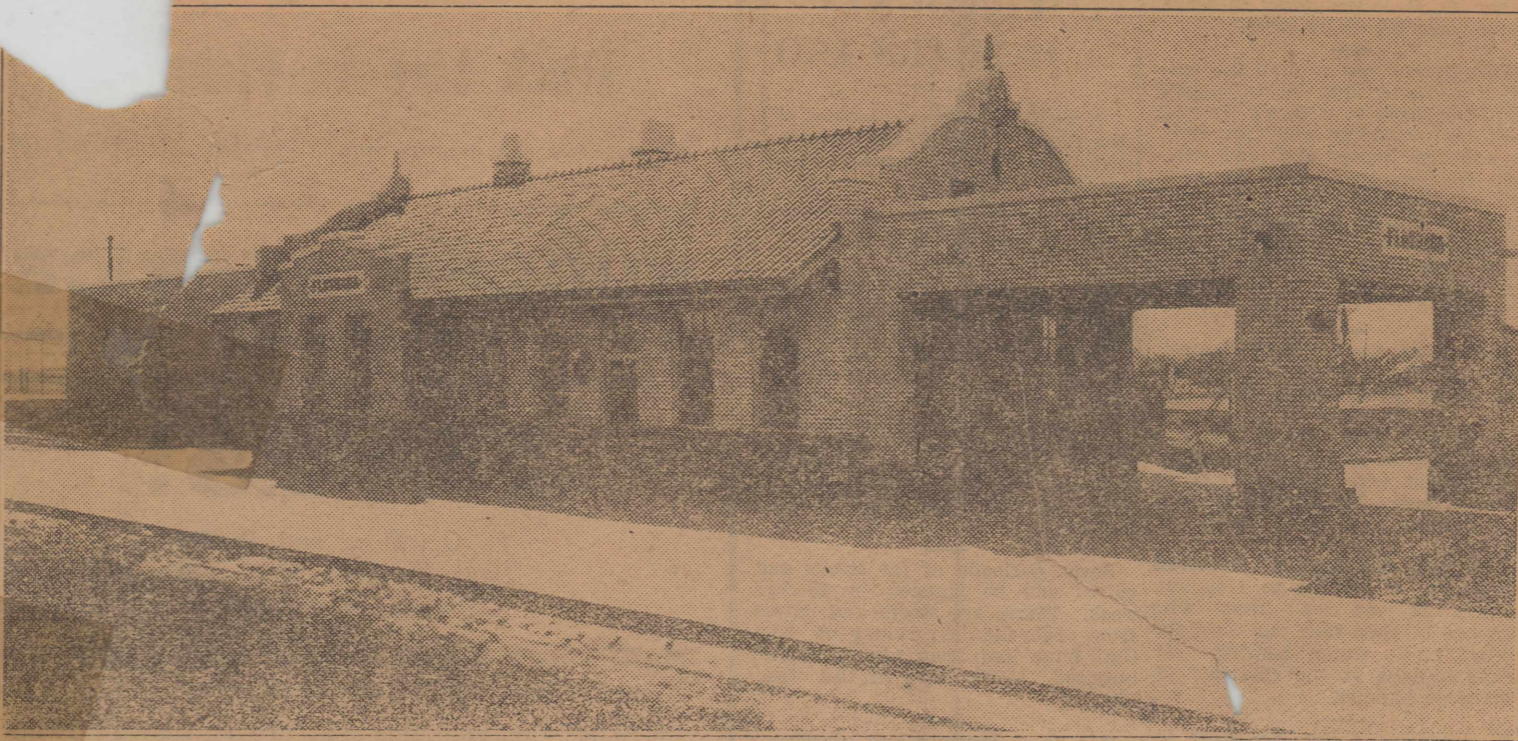


# FLOYD COUNTY HERALD

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 21, 1929

Station of The Quanah, Acme & Pacific Railway Put Into Service Last Week.



This view of the new station of the Q. A. & P. Railway Company, was taken with the camera looking southwestward. It gives an idea of the first impression the traveller from the east gets of Floydada, as he alights. The station is equally attractive from the western approach from the business section. It is located at the intersection of Mississippi and Ninth Streets.

## C. E. Stone Company Opening March Second

Formal Opening Friday Night, March 1 to Precede First Merchandising.

The opening of the thirty-ninth store of C. E. Stone Company in Floydada on Saturday, March 2, was announced this week by J. O. Harris, district manager, who said that the beginning of their merchandising history in Floydada would be preceded on Friday night, March 1, with a style show in which a number of Floydada girls will be used to model new spring ready-to-wear.

In addition to the style show, arrangements have been made for the municipal band to give a twenty-minute concert in front of the store beginning at 7 o'clock and from 7:30 to 10 o'clock the orchestra will furnish the music in the store. Souvenirs of the occasion will also be given visitors.

J. W. Mahan, formerly manager of the Mineral Wells store, was announced as the manager of the Floydada store. He will move his family here as early as possible, probably within two weeks. Mr. Harris will also make his headquarters in Floydada and will move his family here soon. He will have a number of stores in this section under his general supervision.

"The first C. E. Stone store was established at Wellington, Texas, in 1911. On January 1, 1928, there were twelve stores and last year twenty-one stores were added to the company's stores in Texas, Oklahoma and New Mexico."

The company's stores are operated in the three states of Texas, Oklahoma and New Mexico.

The company's stores are operated in the three states of Texas, Oklahoma and New Mexico.

## FUNERAL SUNDAY AT CHURCH FOR C. M. MEREDITH BABY

Donald Ray, 10 months old son of Mr. and Mrs. C. M. Meredith, died Saturday following an illness of two weeks with pneumonia.

Funeral services were held Sunday afternoon from the First Baptist church conducted by Rev. P. D. O'Brien and Rev. C. T. Palmer, assisted by Rev. E. E. Bost. Interment was made in the Floydada Cemetery.

The surviving relatives are the parents, Mr. and Mrs. C. M. Meredith; a brother, Jennings Bryan; grandparents, Mr. and Mrs. J. B. Rutledge, Mrs. C. E. Meredith and a number of other relatives.

## For Taxation Planned Rate Property In County

vis, of Berger, having been employed for the purpose at a cost to the county not to exceed \$750, one-half of which is payable when he completes his tabulation of the properties and one-half after the Board of Equalization sits in July or August. \$25 per day and expenses is the price agreed upon with \$750 as the limit of the expenses to be incurred by the county.

The court has been informally discussing some plan of better accounting themselves with values out of the range of their personal knowledge for sometime. There has been no general re-adjustment of values in ten years.

## Anticipate Capacity House Tonight For Chamber of Commerce Banquet

With practically every available seat in the Andrews ward gymnasium sold or reserved for guests and with all captains of the tables ready, the arrangements for the largest chamber of commerce banquet ever held in Floyd County are just about complete. With Josh Lee, humorist, orator and inspirational lecturer, as the principal speaker the program for the banquet, which will begin promptly at 7:00 p. m. this evening is complete and the program committee of the chamber has been discharged with the thank of the organization for the arrangement of what is believed to be the best program in the history of the event.

"Observation of a Plain Country Woman," a subject to be handled by Mrs. Joe H. Smith, of the Antelope community, is one that will prove especially interesting to the residents of Floydada. Mrs. Smith is one of the live workers in the Antelope Community and has been a resident of Floyd County a number of years. Closely allied with the subject to be given by Mrs. Smith is the talk which will be made by Mrs. A. R. Hanna, of the Sand Hill Community, on "Floyd County Rural Communities." Mrs. Hanna will be remembered by those who attended the 1926 annual banquet as she had a prominent place on the program and very capably filled it with a five-minute talk.

In addition to the musical program that will be furnished by the Floydada Orchestra, under the direction of A. L. Lundgren, there will be another musical number by Truett Butler and E. G. Wood. The annual report of the activities of the organization will be made by Frank Moore, retiring president. The invocation will be said by G. T. Palmer, pastor of the Methodist church.

Among the prominent visitors will be Ed Overholser, president of the Oklahoma City Chamber of Commerce, Dr. J. A. Hill, president of the West Texas State Teachers' College, A. F. Sommers, vice president and general manager of the Quanah, Acme & Pacific Railway Company, Carl Guin, manager of the Amarillo Board of City Development, A. B. Davis, manager of the Lubbock Board of City Development, Maury Hopkins, secretary of the Plainview Chamber of Commerce, Fay Guthrie, secretary of the Lockney Chamber of Commerce and guests from every town in this section.

While the food for the banquet is being furnished by the home demonstration club of Floyd County, the ladies of Floydada have charge of the preparation of the banquet. The captains of the tables are: W. I. Cannaday, O. P. Rutledge, G. A. Linder, S. W. Ross and J. B. Jenkins, have completed their plans and have called to their assistance about fifty other ladies. The serving of the banquet will be directed by Mrs. J. C. Clements, head of the Home Economics Department of the local high school. Flowers that will be used for decorations and for favors are being furnished by Hollums, Floydada Florists.

Lon M. Davis, master of ceremonies, announces that unless hindered by unexpected conditions, the banquet will begin promptly at 7 p. m.

One of the features of the evening will be the talk of Josh Lee, head of the Public Speaking Department of the University of Oklahoma, at Norman. Mr. Lee is one of the most widely sought men in the southwest for affairs of this nature.

## Accident Victims Are Reported Recovering

E. Ray Smith, deputy sheriff and collector of Floyd County, and L. D. Rutledge, son of J. B. Rutledge both of this city, are recovering satisfactorily as could be expected this week, following an accident Thursday afternoon on the highway near Pampa. They were the more seriously injured of a party of five Floydada people who were enroute home from Alva, Oklahoma, when their car overturned.

Young Rutledge sustained a broken thigh and Mr. Smith had a severely injured back besides other minor injuries and was unconscious for some twelve hours. Both were taken to a sanitarium at Pampa, where they were treated. L. D. Rutledge's leg was put in a cast and he will be bedridden for some weeks. Mr. Smith returned home Sunday night, although he has found it necessary to remain at home and confined to his bed most of the time. He said Wednesday he hoped to be out in the course of a few days.

Other occupants of the car were J. B. Rutledge, Hudson-Essex dealer, Oran Mowrey and Johnny Johnson all of this city. They were severely bruised and jarred but not nearly so seriously as the first two named.

## 'A MOTHER'S LOVE' PLAY AT HARMONY FRIDAY NIGHT

A play, "A Mother's Love" is to be presented by the young people of the Carr's Chapel community at the Harmony School house Friday evening, March 1, at 8 o'clock. Proceeds will be for the benefit of the school.

## Local Bankers Prepare For Meeting Saturday

Preparations are being made by local bankers to entertain members of the Cap-Rock Bankers' Association at the semi-annual meeting here Saturday, March 2, at the Royal theatre.

Following the morning session which will open at 10 o'clock, luncheon will be served in the basement of the First Methodist Church at 12:30 and a business session will be held. At the close of the session the visitors will probably be entertained at the Floydada Country Club.

The association is composed of four counties, Floyd, Motley, Dickens and Crosby from which good sized delegations are expected.

Speakers scheduled to appear on the program are: R. A. Underwood, Plainview; W. B. Lee, Spur; Artie Baker, Lockney; T. S. Stevenson and E. C. Nelson, Floydada.

## TRICK WILL PRESENT PLAY '2 DAYS TO GET MARRIED'

"Two Days to get Married" is the title of a play which will be given at Sand Hill Friday evening at 8:30 by Trick community Ed Holmes, Sand Hill P. T. C. president said Wednesday.

The Trick play was recently presented at Petersburg and has played at several other places proving very popular, Mr. Holmes said. It will be the second play on the P. T. C. season tickets.

Rev. and Mrs. W. E. Lyons, of Abilene, are spending the week in Floyd County in the interest of Conference Sunday School work, aiding the schools and helping to set a standard. Rev. Lyons is at the Methodist church in the in-

## Musical Comedy Given Tuesday Well Received

"Rosetime," Municipal Band Benefit, Draw Large Audience at F. H. S. Auditorium.

"Rosetime," a musical comedy in three acts was presented Tuesday evening at the High School auditorium under the auspices of Floydada Municipal Band and was well received by a large audience.

Miss Katherine Burch, a popular player with Floydada audiences, took the leading role as Rose and playing opposite was George E. McWhirter her "hick town" sweetheart. Against his wishes and those of her parents, Eddy Walker and Elmer Wood, she joins a movie troupe which is the director, H. Cunningham, Mrs. Jimmie Evans, actress, Dora Mrs. Bill Daily, an actress, and cameraman, Alan Sheridan, scenario writer, Herbert Sims, and three years Ross is made a star but tires of the game and decides to return to her home. Her wedding was the prettiest scene of the play with the entire costumed chorus on the stage with the bride and groom.

Settings for the play were very pretty and costumes used by the chorus added much to the attraction of the production. Music was furnished by an orchestra from the Municipal band, directed by A. L. Lundgren. Mrs. Bill Daily and Mrs. Jimmy Evans gave a special dance number before the last act.

In the choruses were: Ruth Jenkins, Mozelle Brown, Jessie Mae Wood, Gene Smalley, Troy Willis, Maxine Norris, Audrey Farris, Dorris Smith, Ruth Rutledge, Hazel Probasco, Gwendolyn Snodgrass, Winona Felton, Iris Shaw, Patty Looper, Vivian Stegall and Edna Mae Nelson; Dorman Clanton, Lee Bedford, Woodrow Goen, Pete Nelson, Clinton Fyffe and N. B. Stansell. Proceeds will be used by the band in defraying its expenses to the Chamber of Commerce convention in El Paso this spring.

## Feb. Building Permits Include 5 Residences

Building permits issued by City Secretary Burl Bedford during the month of February totalled \$12,650, five residences and one pump installation making up the total.

Residence construction permits granted were to the following: J. B. Houston, on Lots 12 and one-half of 13 in Block 107, \$2,700. J. E. Gullion, on Lots 14 and one-half of 13, in Block 107, \$3,000. J. E. Langford, on Lot 21 in Block 85, \$2,200. Noble House, on Lot 13 in Block 83, \$2,000. Frank Johnson, on Lots 7 and 8 in Block 1, South Side-Heights, \$2,500. All of the houses will be frame structures, stuccoed. The pump station permit covered two underground tanks and two pumps on the Hart 5-acre tract on the northeast corner facing Crockett Street. Magnolia Petroleum Company was given the permit. The year's permits to date, \$18,250.

## WAR ON UN-TAXED DOGS IS CALLED FOR BY THE MAYOR

War on Floydada dogs on which taxes have not been paid, which do not have the dog tax tag, was declared by Mayor W. D. Smith this week, who in announcing the determination to clean out the town of dogs that are running wild, said he had had so many complaints from various parts of the city, the dogs were evidently becoming troublesome to the residents.

"I have issued orders to the marshal and his men to get rid of un-wanted dogs. An ordinance has been in effect for some number of years and it is time to clean up the town."

## Local Commission In Vote Held

Voters in the City of Floyd Tuesday turned thumbs down and hard on the plan to change from the aldermanic to the commission form of city government. Although the vote was light, less than thirty-five per cent of the qualified voters casting ballots, these who did vote gave a majority of more than two to one against the change. 144 voted against the change and 68 voted for it.

No campaign either for or against the change was instituted in an organized way, the proponents of the change contenting themselves with a general explanation of the possibilities of the change toward efficient handling of the city affairs. Practically all of the former members of the board of aldermen had expressed their opinion that the change would be desirable and beneficial.

Lon M. Davis and W. Ed Brown were the two leading men in the vote for commissioners and would have been declared elected had the new form of government been adopted. J. M. Willson was third highest man.

## VAUDEVILLE MONDAY AND TUESDAY AT THE ROYAL

Four acts of vaudeville by Ches Davis and his Gang of Funsters have been booked by the management of the Royal Theatre of Floydada for Monday and Tuesday of next week in addition to the regular picture program, Jack Deakins has announced.

Complete change of vaudeville and pictures is promised for each night. Advance reports on the vaudeville troops is that they are clever entertainers.

## H. O. Pope Will Build Garage On North Main

H. O. Pope made the announcement this week of his plans to build a modern story and half brick garage and filling station on North Main Street, north of the Day and Night Garage and will have a west front. The lot was purchased last week by Mr. Pope from A. B. Duncan.

Although definite plans for the building have not been drawn up at this time, Mr. Pope plans the building to be 25 by 100 feet, with openings on the west, north and east. The building, as planned at this time, will be larger than the regular one story building, with room in a balcony for offices and accessories departments. The north west corner of the building will be designed for a modern drive in filling station.

Definite plans for the building will be drawn up in the near future, Mr. Pope stated.

Mr. Pope is proprietor of the H. O. Pope and Son Battery and Electrical Shop, now located in the Enoch building on the East side of the square. Mr. Pope is a veteran garage man in this city, having operated a garage and electrical shop here for a number of years.

## 3011 AUTOMOBILES HAVE BEEN REGISTERED IN CO.

A total of 3011 automobiles, trucks and motor vehicles had been registered in Floyd County for the year up until Wednesday night, a report from the Tax Collector's department showed.

The total showed that 2600 autos, 410 trucks and one motorcycle had been registered. No motor busses have been registered to date.

## V. A. LEONARD ILL

V. A. Leonard, who has been seriously ill with pneumonia for the past several days, was reported this Thursday morning as very slightly improved. His condition has been grave for the past two days.

Troy Leonard, of Crosbyton, arrived the first of the week to be in his father's bedside.

## Creamery Org Plan Operate

Stock has been subscribed and plans are being completed this week for the installation of a creamery in Floydada, which it is hoped by the organizers to have in operation within sixty days, it was announced yesterday morning by J. V. Daniel, who is one of the stockholders in a \$12,000 corporation organized locally for the purpose of producing and operating a creamery.

The organization is producing and processing milk and cream. The creamery will begin operation in the fall. J. V. Daniel is the president of the organization.



'Round The Square

With Old Battleaxe (Himself)

Spring will soon be sprung on the Plains. All the birds will be bloming and the trees singing—

With Spring just around the corner, it is about time for us to give a little thought to a Clean Up and Paint Up Campaign and then later on, a better homes and lawn contest.

When a car knocks, it needs overhauling. Verily, verily, brother, the same thing applies to a man.

One fellow round the square says that if a man makes a mistake in choosing his wife these days, it is his own fault. He can see all that he is getting.

Josh Lee, the famous humorist and orator, is coming to Floydada tonight. If you don't know who Josh Lee is, then take our word for it that he is worth hearing.

We understand they are going to have a heavy dessert at the banquet tonight. Brick ice cream and marble cake.

Say, the paint on the house is all right—what about the roof? And there is lots of it as it is.

The young intellectual usually outgrows his "big headedness" after he mixes with the crowd and discovers that other people are smart, too.

We were right proud of our beautiful streets till we saw how much some other smaller cities have. If we want to get ahead of other cities and keep ahead, we have just simply got to keep paving.

Thanks to those gus on South Main Street. The trees overhanging the pavement were pruned late week, and O. B. Mer that will probably have somebody from a serious accident.

We give up! In arguing advertis-

ing last week we told a man that persistency in advertising got results. He wanted to know why we hadn't got that court house painted, then.

More statistics—If all the bull thrown around the square each week were actual animals, and they were sold on the local market, and the money used as Old Battleaxe would use it, we would have enough to paint the court house, pave the streets and pave all the highways and lateral roads in Floyd County. —And how!

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF MARCH 4, 1915

The two-story building belonging to Mrs. Ellie Owens on the South Side of the square and occupied by Sanderson's restaurant was burned last Friday night at about nine o'clock with little or no salvage.

Seven carloads of fat steers and calves will be shipped by feeders week. These are steers and calves from Floydada on Friday of this that have had from ninety to one hundred thirty days in the feed lots.

Rev. G. I. Brittain and grandson, Homer Minor, are visiting with friends in Floydada. They are here from Merkel and Sweetwater.

Postmaster F. P. Henry is in bed today with a severe attack of grippe which he contracted yesterday.

J. A. Bagwell, of the southwest portion of the county, has been quite ill the past few days with pneumonia.

Read The Hesperian for the news of Floyd County.

Took Soda 20 Years For Gas—Stops Now

"For 20 years I took soda for indigestion and brought me complete relief."—J. P. Hardy.

Adlerika relieves stomach gas and sourness in TEN minutes. Acting on the upper and lower bowel, it removes old waste matter you never thought was in your system. Let Adlerika give your stomach and bowels a REAL cleansing and see how much better you feel. It will surprise you! Floydada Drug Co.

Moving, Draying, Packing, Etc. Brick Building. Located North Main Street

PITTS TRANSFER STORAGE CO

EXPRESS AND FREIGHT

Truck Line to Plains

We crate and ship to your order. Telephone Nos. 207 and 138

SUDDEN SERVICE

FLUES!

To Get More and Better Heat, to Save Fuel and to Prevent Accidents:

MAKE sure that every appliance burning gas or any other fuel has proper flue connections.

BE SURE that your flue pipes are not rusted through are not clogged, have not become loose, pulled out of place, or jammed too far into the chimney.

CHIMNEYS!

PROPER flues and flue connections are necessary for any kind of fire, gas, coal, wood, or oil. But the best flues in the world are no good if the chimneys they lead into are clogged.

DEFECTIVE chimneys and flues often cause fires. Having your chimneys cleaned out, therefore, is just as important as having flues in the first place.

WE WILL inspect your flues and chimneys for you without charge.

DO NOT burn gas in any room of the house unless the heater or stove has a flue, and you are sure that the fumes and smoke go up the chimney.

West Texas Gas Co.

Headquarters for Gas Appliances

See Your Home Merchants First



The merchants of Floydada haven't asked us to write this message. In fact, they might ask us not to if they knew what we are about to say.

It's simply this:

We have lived in this community for many years, and in all that time we've heard very few sympathetic comments for the merchants of Floydada as a group. The general assumption seems to be that the merchant is "sitting pretty," as the saying goes. All he has to do is to buy merchandise from a wholesaler, and then sell it at a profit. It looks easy. And no matter how low the prices are, they always look high.

Public sympathy, in fact, is always with the buyer and against the seller. The reason for that may be that there are more buyers than sellers.

This is not a plea for sympathy, however. We simply want to say that we have been in more or less intimate touch with the merchants of Floydada for a long time. We know they have their troubles and discouragements the same as the rest of us. Serving the public is a hard, thankless, heartbreaking job.

Let's play square with our home merchants. Let's at least see what they can offer us here in Floydada before we buy elsewhere. That's only fair, isn't it?

Floyd County Hesperian

GE DOORS

The future will be of the horn car and garage. The present anti-besome door that opens by heaving and pushing at the door handle. The door, completing his day's journey, or his trip to the mail box or grocery store, will simply sound his horn as he turns on the driveway. By the time he gets to the door it will have opened itself.

Thus do the abstractions and experiments of the scientists affect our daily life and routine. The use of sound in eliminating space, distance and time has only begun to be applied. Some of these days the housewife will whistle or speak to the automatic churn when she is ready for the churning to be done, or having put on a roast before she left for the club meeting, telephone the stove to begin cooking.

BANKERS MEET SATURDAY

Members of the Caprock Bankers' Association will gather in Floydada Saturday of this week for their semi-annual meeting. They will talk on practical matters that affect their business, and will discuss things they can do to make their institutions more useful and more profitable to themselves and their counties.

The banker is not the 10 o'clock to 3 o'clock person we feel that he is at times. Truth is, he gets most of his work done before and after "hours," the while we cuss him for not opening the back door so we can cash a dollar check that we could have cashed handily enough the day before.

For instance, he gets all his business details for attention that day, assorted and lined up ready to get immediate and prompt attention as soon as the doors open. Then, after the day "closes" he must invoice his business from top to bottom. That's of course the banker's usual, exactly all about his business every night before his day's work is over.

This is a tip. Instead of cussing the banker, if that is a habit of yours, watch him to see why he is successful, then go thou and do likewise. Bankers don't have their way of doing business copyrighted or patented.

TIME 'FIXES' THINGS

The news that Lindbergh, the son of a Minnesota money reformer of years ago, is to marry Anne Morrow, daughter of one of the prominent members of J. P. Morgan's firm, gives an illustration of the way that time "fixes" things.

The youngsters who are to marry don't care if their dads didn't agree years ago, when Lindbergh senior was a Congressman and fighting Daddy Morrow, one of the factors in the money octopus, co-called, of the day.

Some times we fume and fret because we can't fix things like they should be, and we see time come along and fix them for us. It's a powerful argument against leading a hurried life.

Mr. and Mrs. A. A. Bishop returned Wednesday from Ft. Worth, where they went to take Mrs. Bishop's brother, T. M. Houghton, who has entered Draughon's Business College at that place.

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of lots in Floydada.

W. M. Massie & Bro. Floydada, Texas

CHICKS

LOCKS IN WEST TEXAS

who know. Our prices are them with cheap shipped-in and Fridays.

chery

CHEK

C. HARMON Licensed Undertaker Modern Equipment Nurse and Ambulance SERVICE ANYWHERE. Phone: Day 242; Night and 225

Dr. W. H. Alexander INTERNAL Medicine and Electrotherapy Readhimer Building Telephone 93; Residence

A. C. Goen Phone 170

Goen & Goen Real Estate Loans, and 16 Per Cent Farm Loans, Ranches, and Property. We handle city property if wanted. We render taxes for non-residents. Would appreciate your insurance Business Boothe Building West Street

E. P. NELS FIRE INSURANCE AGENCY WILL APPRECIATE YOUR BUSINESS CITY AND COUNTY. Every detail carefully this age OFFICE FIRST BUILDING

KEL

At

Fir

Floy

D

G

Dis

OFF

Reside

M. F

3-YEAR

Chi

Licensed und

LADY

Suite 101, Sur

Side

OFFICE

Mathey

dist church has kindly offered us the use of his auditorium for the last service. And due to the fact that our own auditorium space is limited in our unfinished building, we may move the Sunday night service to the other auditorium. This will depend on the type of program decided upon for the service. We deeply appreciate the action of the other churches in yielding their Sunday night services for the revival.

The public in general are invited to attend the services at the church which are being held at 10:00 o'clock in the morning and 7:30 in the evening.

**FIRST METHODIST CHURCH**

G. T. Palmer, Pastor

While the attendance at Sunday School last Sunday was not what we had hoped for, we deeply appreciate the fine work which is being done in all the classes, and we are grateful for the splendid effort put forth to carry on in the most efficient way this important work of the church. We are hoping that you may be in your place the coming Sunday. Please do not disappoint us.

Preaching by the pastor at 11 a. m.

Senior League at 6:45 p. m.

The pastor will not preach at the evening hour as it is our desire to give to our people the opportunity of hearing Rev. P. D. O'Brien, pas-

tor of the First Baptist Church. We rejoice in the success of the Baptist Church in its evangelistic campaign, and we are glad to cooperate in every way possible.

**CHURCH OF CHRIST**

Elder Chas. W. Watkins will preach Sunday morning at 11 o'clock at the Church of Christ on South Wall Street. Everybody cordially invited.

**CUMBERLAND PRESBYTERIAN CHURCH**

A. A. Collins, Pastor.  
B. F. McIntosh, Superintendent of Sunday School.  
Sunday School at 10.  
Amarillo Presbytery meets at Petersburg Friday night and will continue over Sunday so there will be no service at the Church except the Sunday School.

**SERVICES AT CAMPBELL**

For Sunday March 3.  
Sunday School at 10:30.  
Preaching at 11:30.  
Preaching at night at 7:30.  
Everybody cordially invited to attend all of the services.  
G. W. Tubbs, Pastor.

**PRESBYTERY AT PETERSBURG**

The Amarillo Presbytery will meet at Petersburg Friday, Saturday and Sunday. Quite a number of Presbyterians from the local church are planning to attend the meeting

**B. Y. P. U. PROGRAM**

Junior B. Y. P. U. Program for Sunday, March 3:  
Group No. 1.  
President's Period.  
1. Song.  
2. Prayer.  
3. Song.  
4. Sentence Prayers.  
5. Memory Work.  
6. Sword Drill by, Miss Hamilton  
Prayer Period.  
1. From Jereboam to Ahab by Jim Bob Johnson.  
2. Hohabs wicked queen by Thelma Joe Hamilton.  
3. A stranger appears at Court by Roberta Abernathy.  
4. Elijah the prophet by Lucile Burrows.  
5. Fed by the ravens by Lois Newsome.  
6. Ordered to Zarephath by Wilma Lee Smith.  
7. Elijah restores the widow's son by Emmet Bost.  
Review of lesson by Mrs. Leatherman.  
Business and reports.

**SPECIALS**

For Friday, Saturday and Monday

Bread, two loaves for .....15c  
"It makes its way by the way it's Made."  
Flour, 50 lb. sack, .....\$1.65  
Meal, 24 lb. sack, .....70c  
Cabbage, per lb., .....4c  
Irish Spuds, 10 lbs for, .....15c  
Sugar, 10 lbs. for, .....65c

Fresh meat and sausage.

Plenty nice fresh fruit and vegetables at the Fruit and Vegetable Market.

**A. D. SUMMERVILLE**

**B. Y. P. U. PROGRAM**

Pastors Helpers Intermediate B. Y. P. U. for Sunday, March 3:  
Song, "I Love to tell the Story."  
Meditation Period.  
Business Period.  
Program Period.  
Leader, Hazel Borum.  
"The Needs of the World." Elwood Patty.  
"Bible Study and Missions," Norville Willis.  
"The Lives of Missionary Heroes," E. T. Williams.  
"Our Gifts and Missions," Verne Eastridge.  
"Our Prayers and Missions," Burrows.  
"Our Lives and Missions," Marion Hale.  
"Home Missions," Mrs. O'Brien.  
Leader's Period.  
Song, by Union.

**Sunday School Lesson**

P. D. O'Brien.

Due to the heavy responsibilities incident to the revival we have found it all but impossible to give the time and thought necessary to preparing the Sunday school lesson for the paper this week. We expect to be back next week. We want to thank those who have been kind enough to mention the fact that the published lesson comments have been a help to them.  
P. D. O'BRIEN.

**Hillcrest News**

Hillcrest, Feb. 25.—Attendance at Hillcrest school has fallen off again because of sickness.  
A. T. Swebston and family attended church at Fairview Sunday morning and visited near South Plains in the afternoon.  
Miss Ora Scoggin is suffering an attack of sore throat this week.  
J. O. Dudley has been threshing feed for Louis Blum and J. C. Jones recently.  
Miss Mary Ann Swebston is on the sick list this week.  
Charlie Lewis has traded his Ford sedan for an Essex sport model coupe.  
Miss Ora Scoggin spent the week end with her parents in Floydada.  
Mr. and Mrs. A. T. Swebston were business visitors in Lockney Friday afternoon.  
Those who are on the honor roll for February in Hillcrest school are Lottie Bell Swebston and Guy Garrison.

**Center News**

Center, Feb. 26.—Margaret Marie Tubbs visited Sunday with Miss Claudine Carpenter.  
Mr. and Mrs. Jackson of Ralls spent Sunday with Mr. and Mrs. J. Q. Carpenter.  
Mr. and Mrs. Tom Jernigan were Sunday dinner guests of Mr. and Mrs. T. J. Gill.  
Mr. and Mrs. Hollums visited John Hollums and family also a sister of Mr. Hollums last Sunday afternoon.  
Catherine Tubbs visited Ruth Gill Sunday.  
Mr. and Mrs. Tom King visited Mr. and Mrs. Fancher Sunday afternoon.  
Rev. and Mrs. E. M. Weathers were Sunday dinner guests at the home of Mrs. Montgomery and for supper with Mr. and Mrs. D. M. Fields.  
Mr. and Mrs. Leo Frizzell came to Church Sunday night, we were very glad to have them.  
Mr. and Mrs. Walter Hollums spent Sunday night with Mr. and Mrs. Elvis Gill.  
Our sympathy goes out to Mr. and Mrs. C. M. Meredith in this their saddest hour, caused by the death of their ten months old baby, Donald Ray. Death was due to pneumonia.  
The little one was buried in Floydada cemetery Sunday afternoon. A large number of friends from Center attended the funeral.  
O. T. Williams is teaching a poultry school here at the school house. We hope all of those interested in better poultry will be present each Tuesday evening at 8 o'clock.  
Our men folk who are interested in the phone line are tearing down the old Montague line preparing to build a new line.  
Mr. and Mrs. Elvis Gill will move the last of the week to a farm three miles South of Allmon school house.  
Mr. and Mrs. A. A. Tubbs were guests at dinner Sunday of Mr. and Mrs. Ross.  
J. B. Jordan and Harold Tubbs visited Bascom Fields Sunday.  
Mr. and Mrs. Earl Sawyer visited Mr. and Mrs. D. M. Fields at dinner Sunday.  
Friday night is regular club night. The young people enjoyed a social at the home of Mr. and Mrs. C. O. Spence last Friday night. They wish Mr. and Mrs. Spence would let them come more often as they had such an enjoyable time.

FEELLOWS are buying these Walk Overs with the main spring arch and pair shape heel. We had nine special orders last week. Not the ordinary shoe—but a Walk Over does service twelve months. \$8.50 to \$12.00  
THE FREEMAN \$5. to \$6.50 all leather.  
LADIES see these new hose with the V shaped heel—The Gordon V and Holeproof—\$1.50 to \$2.50.

GLAD SN

Mrs. J. E. Horton returned home Tuesday afternoon from Plainview, where she spent a week with Mrs. J. Pat Horton, who has been very ill with the flu. Pat, Jr., brought her home. She reports that Mrs. Horton is some better.

Rev. and Mrs. G. T. Palmer and Mrs. H. N. Porterfield attended the Zone meeting of the Woman's Missionary Society of the Methodist church, Plainview District, at Hale Center Friday.

Frank is spending the week with Mr. J. E. Horton, and Mrs. Horton.

Read The Hesperian for the news of Floyd County.

**New SPRING SILKS**

WE ARE featuring the new silks in a special event tomorrow. Fashion approves such glorious shades as orangey-reds, pinkish pastel tints, yellowey-greens and grayish-orchids. They are developed into lovely printed effects.

SPECIALY PRICED THE YARD

**\$1.95 to \$3.45**

THESE silks are very unusual values. Fine heavy quality crepes, sheerest chiffons and fluttery georgettes. All 40 ins. wide.

**C. R. HOUSTON CO.**

FLOYDADA, TEXAS

**Big Carload**

**New Spring Furniture**

In this car we have received some of the prettiest furniture that we have ever had.

All kinds of suites in the newest designs.

Occasional tables, End tables, Console tables, and fancy mirrors.

Unfinished and finished breakfast suites in all the new colors and designs.

Coxwell chairs, pull up chairs and odd rockers. Would appreciate a visit from you.

**F. C. HARMON**

"Where You Save The Difference"

**Yes Sir! We're Still Here!**

False rumors that I have sold the City Tailor Shop, have been circulated and this is to notify you that I am still here with—

**BETTER CLEANING SERVICE THAN EVER**

Our machinery and expert workmen make it possible for us to do the best of cleaning and pressing of any kind of clothing. Delicate dresses and suits cleaned spotless with the best of care.

We're still here with the same service—PHONE 80

For our quick delivery service.

**City Tailor Shop**

A. B. KEIM, Prop.

**KEEP THE FARM MODERNIZED WITH A McCORMICK-DEERING FARMALL TRACTOR**

Since January 1st, 1929, more than thirty farmers in Floyd County have equipped themselves with the most modern of Farm Equipment, the FARMALL, and if "Good equipment makes a good farmer better," 1929 should be a banner year with our farmers.

If you are not yet ready for your Farmall, we have plenty of team Listers on hand, and the McCormick-Deering O. Line of tillage tools are kept right up to date. Attractive cash prices, with terms available where desired.

**Butledge & Company**

Full Line International Dealers

"FARM WITH A FARMALL"

**Floyd County Clubs**

**ORGANIZED AT CEDAR**

Blanche Bass, County Home Station Agent, met with the of the Cedar community, at school house Friday of last and organized a Home Demonstration club with the following as members: Mrs. Myrick, Wigginton, Mrs. W. E. Lackey, Mrs. J. S. Lackey, Mrs. Love, Brown, Mrs. Dillard, Mrs. Higand Mrs. Beard.

Miss Bass will meet with the club on the third Tuesday in March at the home of Mrs. O. R. Beard. Ladies of the community are invited to attend and help make club an interesting one.

**GRIDS CLUB ORGANIZED IN CEDAR COMMUNITY FRIDAY**

A H Club for the girls of the Community was organized Friday afternoon at 2 o'clock with Miss Bass, County Home Station Agent, as charter member. The charter members are: Naomi Smith, Agnes Taylor, Eve, Jewel Boyd, Nola Starkey, Belle Lackey, Elfa Lee, Lena Belle Ferrier, Julia Lee Cyfert, Irene Higand Anita Douglas, Lonnie Love and the Bee Carpenter.

Following officers were elected: Naomi Smith, president; Dorobell Lackey, vice-president; Higgins, secretary; Lena Belle reporter.

The next lesson will be had the first of March. All of those gardening as well as those who are not.

**SAND HILL CLUB**

Miss Bass met with the girls Wednesday, February 20. Three girls were present, Verl Miller, Eva Maye Golleher and Audrey McLain. We are sorry to say some of the girls have quit the club and some have moved away.

We are to have our guest towels ready to hand in next meeting. We still hope to have a good club this year. Our next meeting will be Wednesday, February 27.

**MCCOY 4-H CLUB GIRLS IN INTERESTING MEETING**

MCCOY 4-H Club in their meeting at 10:30 February 21 in their club room discussed their productive projects and received instructions on club sewing.

All girls answered roll call with some phase of home improvement work they had done. Every girl had done something to make her home more attractive. They also responded with what they would do in their garden and poultry work.

Miss Bass gave final instructions labeling our guest towels to be ready in March.

Eleven girls out of twelve received gold stars as a reward for having done all work assigned and we had the most interesting and profitable meeting.

The next meeting will be held on the first Thursday in March and club sewing will again be discussed. Each girl has as her aim to finish all required sewing in the month of March, so that we may work on the food preparation work before school starts.

**SAND HILL H. D. CLUB**

Sand Hill Demonstration Club met February 20, at 1 o'clock with Mrs. Jim Holmes as hostess. Miss Bass discussed "What Constitutes an Adequate Diet," and "Planning a Budget to Meet the Family Needs" was discussed by Mrs. C. C. Green. Miss Bass also gave some interesting information on "One Dish Dinners."

There were seven regular members and one new member present. More new members are invited to join and old members are asked to attend regularly.

**STARKEY 4-H CLUB NEWS**

Starkey 4-H Club met Thursday, February 21. The afternoon was spent on guest towels and they are to be finished ready to hand in by the next meeting. All of the members were present.

The next meeting will be held Wednesday, March 13.

**NOTICE OF ELECTION**

THE STATE OF TEXAS, County of Floyd, City of Floydada.

Notice is hereby given that the regular bi-ennial election will be held at the City Hall in the City of Floydada, Texas, on Tuesday April 2nd, 1929 for the purpose of electing a Mayor, a City Secretary, Assessor and Collector, a City Marshal and Five Aldermen.

J. R. Maddox has been appointed Presiding Officer, J. C. Gilliam Judge, E. L. Norman Judge, J. B. Bishop Clerk and Joe Breed Clerk. Said election shall be held under the provisions of the Statutes and Constitution and laws of the State of Texas.

All persons who have resided within the Corporate limits of the City of Floydada, Texas for six months next preceding the date of said election and who is a qualified voter under the laws of the State of Texas, shall be entitled to vote at said election.

WITNESS my hand and seal of said City this 27th day of February, 1929.

(SEAL) W. D. SMITH, Mayor, City of Floydada, Texas.

ATTEST: BURL BEDFORD, City Secretary. 15tc

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

**DOUGHERTY DISTRICT ASSUMES NEWLAND DEBT**

By a unanimous vote taxpayers of the Dougherty School District Saturday assumed the bonded indebtedness of Newland School District, amounting to slightly more than \$8,000, and at the same time citizens of the district also voted a school tax not to exceed \$1 on the \$100 valuation.

People of the consolidated district of Dougherty, which includes all the territory formerly in the confines of Mayview and Newland, are striving hard to get all preliminaries out of the way to make it possible to hurry construction of a new school building for use by the time of the opening of school this fall.

**FATHER OF E. H. RANKIN DEAD; SONS TO ARKANSAS**

The father of E. H. and Tom Rankin, of Lockney, the former Commissioner of Precinct No. 2, died Sunday night of this week at his home in Arkansas, and the two sons have been at the parental home this week to attend the funeral having left immediately after learning of the demise of their parent.

Commissioner Rankin was absent from the sessions of the Commissioners' Court Monday on this account.

Hesperian Want Ads Pay.

**FUNERAL FOR CARDINAL BABY AT M. E. CHURCH**

G. L. Jr., 6 weeks old infant of Mr. and Mrs. G. L. Cardinal died Monday afternoon at 1:30. The baby became ill Sunday morning and its death was thought to have been caused from congestion of the stomach.

Surviving relatives are the parents and a little sister, Catherine, both grandparents, Mr. and Mrs. Pete Cardinal, of Hereford and Mr. and Mrs. P. Q. Haney, of Floydada, and Mr. and Mrs. R. Cardinal, great grandparents.

The funeral was held from the First Methodist church Tuesday afternoon, with Rev. G. T. Palmer, pastor, in charge. Burial followed in the Floydada Cemetery.

Mr. and Mrs. Cardinal live on West Mississippi Street.

**CARD OF THANKS**

To our many friends and loved ones who were so thoughtful in helping us to bear the great sorrow that has recently come to us in the illness and death of our little son and brother Donald Ray. We do not find words to express how grateful we are to you for the many acts of kindness and the beautiful floral offerings.

May God's richest blessings rest upon each and every one of you.

Mr. and Mrs. C. M. Meredith, and Jennings Bryan.

**HAMRICK AND UMBERTSON PURCHASE SLIM'S CAFE**

Clinton Hamrick and Joe Umberson completed the purchase of the Slim's Cafe on West California Street last week from H. A. Grigsby, who established the eating house several months ago. The new owners took active charge on Wednesday of last week.

Mr. Hamrick has been employed with Slim's Cafe for some time and Mr. Umberson was formerly employed with H. A. Withers at the Floydada Coffee Shop. Both young men have resided in this city for several years.

The business will continue at the same location under the new name of the Busy Bee Coffee Shop. Mr. Grigsby has made no definite plans for the future.

**ATTENDS CONVENTION**

A convention of the South Plains Underwriters' Association, an organization of life insurance men of this area, held in Lubbock Monday afternoon and night, was attended by R. E. Fry, local member of the profession.

**CARD OF THANKS**

We wish to thank every one for their kindness during the sickness and death of our darling baby grandson, and nephew. We also wish to express our thanks for the beautiful flowers. We pray that each and every one may have such good friends when the trying and hours come.

May God bless each and every one is our prayer.

Mr. and Mrs. Gerald Cardinal, Mr. and Mrs. Pete Cardinal, Mr. and Mrs. P. Q. Haney, Mr. and Mrs. R. Cardinal and boys.

Mr. and Mrs. Paul Formby, Mr. and Mrs. Z. N. Cardinal, Mr. and Mrs. T. J. Cardinal, Mr. and Mrs. A. R. Cardinal.

**HARMONY CLUB**

Harmony demonstration club met Monday, February 18 with Mrs. Harris. A demonstration was given on one dish dinner by Miss Bass. The next meeting will be with Mrs. David Battey, March 6. Miss Bass will give an exhibit of a model pantry.

man with the hok.



When Comes The Spring

**Car of Furniture**

JUST UNLOADED—CHEAPER PRICES

We positively save you money on the finest washing machines built. Come see for yourself.

Cost and below on phonographs and radios. All gas heaters at cost.

The best investment you can make is in a DeLaval cream separator. Dairy Day is March 9th.

Windmill and well supplies. 4 1/2 inch casing 47 1/2 cents.

We meet all prices at all times. Let us show you.

**KIRK & SONS**

**Willson & Son**

FLOYDADA, TEXAS

NEW LOCATION  
California at Fifth Street.

**MARTIN DRY GOODS COMPANY**

"THE STORE WITH THE GOODS"

FOR YOUR CONVENIENCE  
Plenty of Parking Space

**PRESENTING THE NEW SPRING FASHIONS**

**A Sale of New Spring Frocks!**

For Friday and Saturday only we are going to offer these crisp new Spring Dresses that have just been unpacked and will be shown for the first time on the two days mentioned. If you want one of these dresses you had better make your arrangements to attend early.

A most comprehensive collection of styles, Replicas of much higher priced creations, New tiers, pleats, bows, flowing scarfs and other effects that make them so exceedingly different and NEW. Printed and plain crepes. The prints predominate. Sizes 14 to 44.

**2 Dresses for \$12.45**

If you can't use two of them bring a friend with you.



**Showing The New Spring Hat Styles Now!**

The New Spring hats are on display now. Our Millinery department is filled with the smartest and loveliest hats that follow the style trend to every minute detail. New shapes, new sizes, new trimming effects and new colors. Won't you inspect them now?

\$2.95 to \$5.95

Spring MILLINERY SHOWING



**Offering Unusual Values in Men's Suits**

You may choose from many brilliant Spring shades such as Tans, Blues, Browns, Mixtures and Grays, Herringbones, Diagonal weaves Checks, stripes and other popular patterns. Every one beautifully tailored by such well known makers as Hart-Schaffner & Marx, Seinscheimer, and Oregon City.

Our feature line of suits is an exceptional buy for the man who wants to combine real honest to goodness value with the best style of this season. See these Suits now!

\$25.00 WITH 1 PANT  
\$30.00 WITH 2 PANT  
OTHER VALUES AT  
\$29.00 WITH 1 PANT  
\$36.50 WITH 2 PANT

**Get A New Spring Stetson Hat**

When we say the New Spring felt hats are smart—you can more than believe us, we're showing the new crowns, the snappy brims, the new shades. Every one made to fit like men enjoy wearing them.

THE NEW FEATURE STETSONS ARE \$8.50  
OTHER GOOD MAKES FROM \$5.00 TO \$6.00



me was this week  
of con-  
'll be made  
bring the  
together and the out-  
substantial-doubtful as to  
the entire game will be  
neot.

**HATCHERY STARTED  
WEEK ON RALLS ROAD**

A new chicken hatchery was an-  
nounced this week by Fred Taylor  
plans to start his modern hat-  
chery to work this week. The new  
hatchery is located one mile from  
down on the Ralls highway. A new  
brick tile building has just been  
completed by Mr. Taylor for the

hatchery, and the large machinery  
installed last week.  
The new brick tile building is  
very modern in every respect. It is  
built with a store front, and is 22  
by 30 feet. The hatchery has a ca-  
pacity of approximately 11,000 eggs.  
Mr. Taylor, although new in the  
hatchery business in this immedi-  
ate territory, is experienced in the  
hatchery business. He was mana-  
ger of the Lubbock Hatchery last  
year, and has had a number of  
years experience in the line. The  
new business will be known as the  
Taylor Hatchery.

**SAND HILL TO GIVE PLAY  
FOR THIRD TIME TONIGHT**

"Hold that Line Jimmie" a com-  
edy drama by the Sand Hill P. T. C.  
Society, has proven such a success  
that the society will present the  
play for the third time this Thurs-  
day evening at the Sand Hill  
School. According to Ed Holmes,  
president of the organization, more  
than fifty dollars worth of season  
tickets have been sold by the soci-  
ety since the presentation last Fri-  
day night, and the last presenta-  
tion will give these new ticket hold-  
ers an opportunity to see the first  
play of the season.

The large Sand Hill auditorium  
was filled to about three-fourths  
capacity for the second presenta-  
tion last Friday night and all were  
loud in their praise of the play.  
Something different in the way  
of music and between act special-  
ties will be given this week, Hol-  
mes stated.

**MRS. L. V. ROGERS' FATHER  
DIED FEBRUARY 12 AT RULE**

S. H. Weatherford, 67, of Rule,  
and father of Mrs. L. V. Rogers, of  
this city, died Tuesday morning,  
February 12, at 4 o'clock after an  
illness of eleven days with the flu.

The deceased is survived by six  
children, they are: J. H. Weather-  
ford, of Lubbock; J. W. Weather-  
ford, of Maysville, Oklahoma; Mrs.  
Della Finley of Lubbock; Mrs. Lola  
Lee Brikley, of Pawnee, Oklahoma  
G. A. Weatherford, of Rule; and  
Mrs. L. V. Rogers, of Floydada. All  
of the children were present at the  
funeral except Mrs. Brikley, who  
was unable to attend.

Interment was made in the Rule  
cemetery.  
Mr. and Mrs. Rogers returned  
home Friday night.

**CHRISTIAN CHURCH WILL  
CHOOSE PASTOR SUNDAY**

It is the purpose of the Pulpit  
Supply Committee of the First  
Christian Church to finally dispose  
of the matter of securing a pastor  
to succeed Rev. F. L. Davis, who re-  
cently resigned as pastor of the lo-  
cal church, at the 11 o'clock hour  
Sunday morning, February 24.

The church has had several pros-  
pective pastors to visit them during  
the past few weeks and it is from  
this source that the selection will  
be made.

The Committee in charge of this  
matter is very optimistic over the  
outlook for the securing of a pastor  
to immediately take up the work to  
succeed Rev. Davis and requests  
that all members of the church be  
present at the eleven o'clock ser-  
vice to express their preference  
when the various names are sub-  
mitted.

**CARD OF THANKS**

The F. F. T. Club wishes to ex-  
press their appreciation to all  
who helped in any way to make a  
success of the Father and Son Ban-  
quet at the First Baptist Church  
last Thursday night.

We want to thank the Foods and  
Clothing Departments of the high  
school for their aid in preparing and  
serving the food, and also for their  
aid in decorating the room. Espe-  
cially do we wish to compliment  
Mrs. Clements and Miss Hill for  
their supervision of this work. The  
music rendered by the High school  
sextette was also greatly enjoyed.  
The club also takes this opportu-  
nity of thanking Mr. Steen for donat-  
ing the invitations and Stansell &  
Collins for donating the coffee. To  
those and all others who had any  
hand in making this banquet a suc-  
cess, we say, "Thank you."  
Lester Jamison, Reporter.

Ray Dickey and Frank Boerner  
of the Scoggin-Dickey Motor Co.  
attended a Pontiac-Oakland factory  
service school in Amarillo Monday  
and Tuesday of this week. Mr.  
Dickey was accompanied by his wife  
and little son, Richard.

**Work Clothes**

Work shoes (smoke elk all  
leather) \$2.75 Flexible sole  
combination last leather  
\$3.50. Comb. Officers dress  
—the best one made, \$5.50.

Freeman's dress shoes  
\$4.95 to \$6.50. Every pair  
guaranteed and every last  
new spring last.

Walk-Overs—If you want  
a shoe that looks neat and  
wears a long time—let the  
next pair be Walk Overs—  
Feature Arch—pair shaped  
heel \$7.50 to \$11.00.

Quite a few fellows are get-  
ting into their new spring  
togs—select your suit this  
week—a thousand all wool  
patterns \$25 to \$60. Made to  
measure.

Grab off a new Stetson.  
They all say—just as good as  
Stetson—then why not a  
Stetson? The price is about

**Local Market**

Market prices on farm products  
as given by local merchants this  
Thursday morning are as follows:

Poultry	
Heavy hens,	20c
Light hens,	17c
Fryers,	20c
Old Roosters,	6c
Stags,	10c
No. 1 Tom Turkeys,	20c
No. 1 Hen Turkeys,	16c
No. 2 Toms,	10c
Hogs	
Hogs Top,	\$9.00
Eggs	
Per dozen,	28c
Cream	
Butter fat, per pound,	41c
Butter,	45c
Grain	
Red maize, threshed,	\$1.20
Wheat,	\$1.10
White maize, threshed,	\$1.10
Maize Heads,	\$18.00

**McAdoo News**

McAdoo, February 20.—Mrs. T. J.  
Embry and son, Floyd and daugh-  
ter, Lorene, of Floydada, visited  
here Sunday with her son's family,  
D. B. Embry.

The High School Play, "The Win-  
ning of Latane" met with a very  
enthusiastic response from a good  
crowd Friday evening. All the  
players did themselves credit in the  
presentation, and the proceeds,  
something over fifty dollars, will be  
used principally for the buying of  
class room library books, which are  
sorely needed.

Rev. J. W. Isbell filled his regu-  
lar appointment here Saturday  
night, Sunday and Sunday night.  
Also the Epworth League presented  
quite an interesting program, var-  
ied by readings and vocal numbers.

Elder R. A. Dobbs, of Crosbyton,  
gave an interesting and helpful talk  
Sunday morning after Sunday  
School at the Church of Christ.

Mrs. Lizzie Buckner, is about re-  
covered from a severe attack of in-  
fluenza. Mrs. Gambrell, of Crosby-  
ton, has been nursing her.

A. M. Lay and Mack Brantley  
made a business trip to Floydada  
last week-end.

Our teachers spending the week-  
end with home folks this week  
were Mr. and Mrs. W. O. Cherry, at  
Lorenzo, and Mrs. Wilmoth Nor-  
man and Miss Jane McGuire at  
Monroe.

Leatrice Sparkman and Ora Bur-  
row were out of school a few days  
on account of sickness.

Lloyd McLaughlin, of Floydada,  
and Joe McLaughlin, of Lubbock,  
were over Friday night for the play  
and to visit friends and relatives.

Little Miss Lucille Aufil, spent  
Sunday with Francis Lay.

Mrs. Will Eldridge and daughter,  
Francis spent Saturday in Spur.

Mr. and Mrs. R. M. Morgan and  
children were in Floydada Saturday  
Mr. Morgan tuned a piano at Har-  
mon's store.

Supt. Floyd M. Lawson made a  
business trip to Spur Saturday.

Mrs. L. C. Byrd, of Vernon, has  
been visiting with her mother, Mrs.  
L. E. Johnson. Her husband came  
over Sunday to accompany her  
home.

Glynn Johnson has returned  
home from Lorenzo where he has  
been helping nurse his friend, Geo.  
Boucher, who has been through a  
long seige of typhoid fever but is  
now recovering.

Mr. and Mrs. Lois Nickels visited  
with Mr. and Mrs. Cox, at Floyd-  
ada, Sunday.

**Too Late To Classify**

FOR SALE—Old Trusty Incubator,  
175 egg capacity, good shape. Lee  
Mayhew at Harmon's 521tc

BRIGHT and Clean red oats, ex-  
cellent for seed. Floydada Wheat  
Growers Association. 522tc

OLIVER lists at C. Surginer &  
Son's. 521tc

HEMSTITCHING 5c per yard at  
my home, 621 Wall street, or leave  
work at Floydada Hatchery. Mrs.  
Edwin Heald. 521tc

J. I. Case Lists at C. Surginer  
& Son's. 521tc

FOR SALE—Good bundle higeria,  
4 1/2 cents per bundle. See H. C.  
Stovall, City, Box 106. 522tp

OLIVER lists at C. Surginer &  
Son's. 521tc

LOST—White collie male dog. Re-  
ward for return to Mrs. John Par-  
ris. 521tc

WANTED—Reliable person to raise  
turkeys on halves. 6 hens and one  
tom. See H. C. Stovall, City, Box  
106. 522tp

Raise your own chicks and know  
what you're getting. We are clos-  
ing out our stock of incubators at  
greatly reduced prices. C. Surginer  
& Son. 521tc

FOR SALE—1 225 Automatic Incu-  
bator, 1 Buckeye Incubator and 1  
Sharpleigh separator. See S. W.  
Wright, East side of square. 522tpd

FOR SALE of trade—Registered  
Mammoth jack. S. R. Irwin, Route  
3, Floydada. 524tp

FOR SALE—Worth the money Fa-  
da six-tube radio, batteries good as  
new. J. C. Covington at H. O. Pope  
& Son. 521tp

FOR SALE—Registered four-year-  
old Jersey bull, and several good  
young Jersey milch cows and heif-  
ers, sired by registered bull. 1 mile  
west of Wake. A. L. Reid, Route 1,  
McAdoo, Texas. 523tp

FOR Breeding Service—Registered  
Percheron Stallion, also Mammoth  
jack, at my barn 1 mile west of  
Wake. Fee to insure colt \$12.50. A.  
L. Reid. 525tp

STRAYED—3-year-old Jersey cow,  
dehorned. Left lots Saturday ni-  
g. Finder notify J. T. Howard at  
Market. 521tc

Mr. and Mrs. Lawrence Simmons  
have a son, born February 14.  
Mr. and Mrs. George Allen from  
Dallas, visited this week with their  
uncles, Will and H. C. Eldridge.  
We regret very much to lose from  
our community the family of J. N.  
Reed who this week are moving to  
a farm near Floydada.  
The P. T. A. will present a play  
here on March First, "The Path  
Across the Hill", under the direc-  
tion of Mrs. A. M. Lay.

**Locals and Personals**

Miss Virginia Grigsby had as her  
week end guest Miss Aurelia San-  
ders of Quitaque.

Mr. and Mrs. Henry Edwards  
spent Sunday in Lubbock with her  
niece, Miss Commilla Daily.

Mr. and Mrs. E. W. Solomon of  
Memphis were week-end guests of  
his parents, Mr. and Mrs. J. S. Sol-  
omon and family.

Mrs. Joubert Clements, Miss Lu-  
cille Hill, and Mrs. Key Green at-  
tended a C. I. A. alumni banquet at  
Plainview Tuesday evening. They  
were accompanied by Mr. Clements  
and Mr. Green.

**SPECIALS  
FRIDAY & SATURDAY**

Sugar	25 lb. Bag	\$1.59
Flour	Guaranteed 48 lb. Sack	\$1.69
Coffee	Peaberry, 3 lb.	\$1.00
Syrup	Staleys Golden	63c
Peanut Butter	5 lb. Bucket	89c
Cocoa	Mothers, 1 lb.	20c
Apricots	Gallon,	57c
Potatoes	15 pounds	25c

Highest Market Price on  
Eggs and Cream.

Have a Cup of Coffee with  
us.

**C. P. LOOPER**  
Free Delivery — Phone 287

Mrs. H. O. Pope left Tuesday  
night for Alva, Oklahoma to be  
with her niece, Mrs. John Hinton  
who is seriously ill in a hospital  
there.

Frank Sneathen of Tulla was  
guest Sunday of his sister, Mrs.  
A. Flippin.  
Mrs. P. S. Wolf of Okmulgee, Ok-  
lahoma, is here for a short vis-  
it with her sister Mrs. E. B. Massie.

**FRIDAY AND SATURDAY  
SPECIALS**

Brooms and Mops, Regular Price 50c, SPECIAL,	39c
NEW MILLINERY, Ladies Hats Usually sold at \$8.00, SPECIAL,	\$3.49
4 Gallon Churns, Including Lid, VERY SPECIAL at,	\$1.19
Before buying your Radio, see our NEW ALL ELEC- TRIC VICTORY "8", even the tubes are guaranteed, Complete,	\$95.50
Ladies All Silk Girdles, Sold everywhere at \$1.00, SPECIAL,	69c
Last Call on Men's all wool shirts, Sold regu- larly at \$3.00, SPECIAL,	\$1.98
Phonograph Records, Better Get Yours Friday, EXTRA SPECIAL, 6 for, No less than six sold.	\$1.00

**H. P. Watson Co.**  
5c, 10c, and 25c Store  
"Where Your Dollars Have More Cents"

**Custom  
Tailoring**

Custom made clothes have that  
something different about them  
that makes fashionable men  
ever smarter. The kind of  
clothes that are pointed out



where men gather because of their smart fit, the  
perfect styling—the exacting tailoring. Let us tail-  
or your new spring suit and topcoat to your measure.  
Choicest of fabrics, colors and patterns are ready for  
your selection.

\$25 to \$50  
**WOOD BROS.**  
"Clothiers for Men" South Side Square

**Hot Days In February  
or  
Hot Days In July**

at we hanker for is more grocery and mar-  
ness.  
Groceries, Good Meats, Good Fruits and  
es—that's all we try to know; but we try  
that mighty good.  
eefully appreciate our friends and customers.  
keep our business right up to the most ex-  
alls of their demands.  
eliver. Our telephone No. is 118.

**Market & Grocery**  
& Maxwell, Props., Floydada, Texas

**Still More Hot  
Specials**

for  
**FRIDAY, SATURDAY and MONDAY**

Bananas	Per Dozen,	24c
Syrup	Pure Ribbon Cane, 1 Gal.,	73c
Bar	10 Lbs.,	62c
ndry	Soap, 27 Bars for,	\$1.00
isins	2 Lbs., For	16c
ms	3 Lbs., For	32c
es	34 Lbs., For	20c

PRICES PAID FOR EGGS

**Stetson & Collin**  
WE DEL

**M SYSTEM**  
"Saves for the Nation"

**Friday and Saturday**

<b>Bananas</b>	Ripe Golden Fruit, Dozen	<b>19c</b>
<b>Apples</b>	Large Red Ones, Per Dozen	<b>40c</b>
<b>Compound</b>	8 Lb. Pail	<b>\$1.19</b>
<b>SUGAR</b>	10 Pound Cloth Bag	<b>65c</b>
<b>LETTUCE</b>	Firm Heads, 3 For,	<b>25c</b>
<b>SPUDS</b>	10 POUNDS	<b>18c</b>
<b>Peaches</b>	Gallon Solid Pack, Each,	<b>48c</b>

**MARKET SPECIALS**

<b>STEAK</b>	All Cuts Per Pound,	<b>29c</b>
--------------	---------------------	------------

We Deliver All Orders of \$2.50 or Over Free. Phone 4

Through the Turn-Slices  
to Economy  
STOVALL'S  
CITY, TEXAS

## Good Precautions

- DO NOT sleep in a room with tightly closed windows and doors in which a gas stove is burning.
- DO NOT use any type of stove unless it is connected to a chimney flue or set in a ventilated fireplace.
- DO NOT bathe in a bath room while a stove is burning and the door and windows are closed.
- DO NOT operate any water heater which is not vented to a chimney.
- DO NOT permit solid tops on cooking ranges or wash boilers to smother flames which are turned too high.
- DO NOT permit gas leaks in your piping appliances.
- DO NOT continue to breathe air which causes your eyes, throat and nostrils to smart. Get to fresh air at once and then have the source of trouble investigated and corrected.
- DO NOT permit an automobile engine to run in a closed garage.
- DO NOT remain in a closed motor car for an extended period while the engine is running and the car is standing or parked.

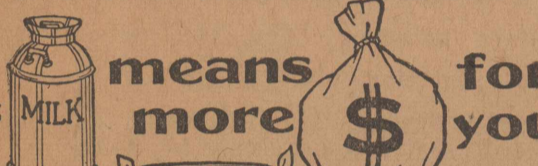
## West Texas Gas Co.

Headquarters for Gas Appliances


When you feed you get more



more means more for you



Start feeding It Now



for more Milk-Extra Profits!

A SUPERIOR FEED FOR EVERY NEED

**SUPERIOR**  
STOCK & POULTRY FEEDS

ASK FOR SUPERIOR DAIRY BOOK

DISTRIBUTED BY

**FLOYDADA WHEAT GROWERS ASSOCIATION**

7-29

**THE FEED IN THE RED CHAIN BAGS**

## A New Hatchery

The Taylor Hatchery is starting this week at the Taylor Chicken Farm.

### 1 Mile Out of Town on the Ralls highway

With New, Up-to-Date equipment and a modern brick building.

AN INTRODUCTORY OFFER—To introduce our hatchery, we are offering the first batch at—

**\$2.75 Per Hundred**  
BRING EGGS SATURDAYS AND WEDNESDAYS

Visit Our Hatchery—Try It—and you will see why we believe so strongly in it.

## The Taylor Hatchery

1/2 Mile South On Ralls Highway

## The TOWN DOCTOR

(The Doctor of Towns)

SAYS

KNOW YOUR ATMOSPHERE

Two men were driving a beautiful winding roadway through a rolling wooded country when rounding a curve they suddenly came upon a number of cars at a standstill.

There was no accident, there was no police officer, but no barrier of stoutest iron or electrical steel, no highway's "Road Closed" or "Bridge Out" could have been more effective; cars east-bound and "westward ho" stand still as if cementbound to the pavement, for a mother Seganku had chosen this arterial highway for an ostentatious promenade of her progeny.

That mother polecat and a lot of little polecats were going places, and in their going, behemoths of gasoline-driven iron and steel—brothers in creation of odoriferous atmosphere whose path she crossed, became as statues.

With glance neither to right nor left she led her little family across the highway, while a score or more of earthly dwellers looked on with awe and apprehension, and marveled at her boldness, nerve and determination.

There is no doubt but that many of her kind had ventured to cross that road but faltered after starting and had, therefore, been annihilated; others had looked across the highway and wished they were on the other side; others had peered out at the whizzing automobiles and turned back with fear and trembling in their hearts, and many more were content to stay where they were. But this little "kitty" knew the power of her atmosphere, decided to get somewhere, make known her intentions, started, kept on going, and got to where she was going—to the other side of the road.

The moral to communities is this: Recognize the power of YOUR atmosphere (concerted effort—pulling together) decide on what kind of a community you would like yours to be, then start, individually and collectively, thinking and DOING those things that will make it such—looking neither right nor left until you "get where you are going to."

And remember, that the town that says, "It can't be done" will lose its trade to the town that does it.

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

Copyright, 1929, The Town Doctor. All rights of republication, wholly or in part, reserved.

### Harmony News

Harmony, Feb. 18.—Mr. Paul Williams and Miss Velma Green were married at Hereford February 9. They are visiting his parents, Mr. and Mrs. L. E. Williams at present. They are planning to make their home in Hereford.

We are glad to report our box supper was a success, with a very pretty night, and several visitors. They were Mr. and Mrs. P. G. Stegall and daughter, Miss Vivian, Price Scott, Tom Deen, E. Ray Smith and Col. W. H. Seale, all of Floydada, and Mr. and Mrs. Albert Clubb from Petersburg, and several from Allmon. We appreciate the good work Mr. Seale did as auctioneer. Everybody was very liberal and the proceeds amounted to \$134. We all enjoyed ourselves.

J. S. Hale, M. D. Ramsey, L. A. Williams accompanied their sons to the Father and Son Banquet last Thursday night in Floydada. They report a very fine program. The banquet was sponsored by the Floydada Agricultural Class, of which these boys are members.

Miss Ruth Hale spent the weekend with her parents, Rev. and Mrs. Matt Hale of Ralls.

W. C. Clubb returned Saturday from South Texas where he has been visiting for sometime.

### SHIPS SIX CARS HOGS

The biggest single shipment of swine to leave Floydada for the markets since the first of the year, was consigned to Fort Worth last week by N. A. Armstrong. Six carloads of hogs were sent to the packers in this shipment.

Several single carload shipments have been made since the first of January and in one shipment four cars were used.

### SELLS H. L. SIMS HOME

C. D. Walls, salesman at the Kirk & Sons hardware and furniture store, was the successful bidder for the H. L. Sims home in Bartley Addition to Floydada, which was sold at auction last Saturday by Seale & McDonald for Mr. and Mrs. Sims, who are planning to make a change in their place of residence.

All details in connection with the exchange is expected to be completed this week.

### Farmer Secrets

Agriculture is more than a trade or a business. It is primarily an art, a personal profession, a mode of life, a calling. Farming is one of the basic occupations that spring from the very roots of man's nature—from the human impulse to create something that will be real, significant and lasting.—Farm end Fireside.

### NOTICE OF EXECUTION SALE

THE STATE OF TEXAS  
COUNTY OF FLOYD

By virtue of a pluries execution issued out of the 96th Judicial District Court of Tarrant County, Texas, on January 15, 1929, upon a judgment rendered in said court on May 22, 1928, in favor of the National Supply Company of Texas, a corporation, and against Mrs. W. D. Long, a widow, in a case so styled,

## Better Than Whiskey for Colds and Flu

To Cut short a cold, cough or the flu and prevent complications, nothing gives such quick and delightful relief as Aspironal, the new, scientific "Liquid Cold Remedy" that clears the head; relieves congestion in the nose and throat; checks the excessive flow of mucus; banishes dull headaches and that chilly, aching feeling.

Aspironal is a complete Liquid Cold Remedy, acting gently on the liver and bowels, and your druggist is authorized to refund your money while you stand at the counter if you do not feel relief coming in ten minutes. Aspironal is sold by all druggists.

led, and numbered No. 79092 in such court, I did on the 21st day of January, 1929, at 10:00 a. m. levy upon the following described tracts and parcels of land situated in the County of Floyd, and State of Texas, as the property of said Mrs. W. D. Long, to-wit: 320 acres of land, the N-1-2 of Survey 13, in Block D-1, Certificate No. 4-529, Abstract No. 216; 640 acres, Survey No. 77, Block G-M, Certificate No. 3-382, Abstract No. 453; Survey 88, Block G-M, Cert. 3-387, 640 acres, Abstract No. 1544; Survey No. 80, Block GM, Certificate No. 3383, 640 acres, Abstract No. 1545; West one-half Survey No. 18, Block D-1, Certificate No. 4-535, 320 acres, Abstract No. 1722; Survey No. 90, Block GM, Certificate 3-388, 640 acres, Abstract No. 1548; Survey No. 96, Block GM, Certificate 3-391, 640 acres, Abstract No. 1547; also the following lots and blocks in Wilson Addition to the Town of Lockney, in Floyd County, Texas, to-wit: Lots Nos. 1, 2 and 3, and the W-1-4 of Lot No. 4, in Block No. 19; Lot No. 10, in Block No. 2; and all of Blocks Nos. 1 and 6; according to the plat of said Addition of record in the Deed Records of Floyd County, Texas.

Said levy being made subject to the amounts unpaid, if any, under any and all prior valid and outstanding liens against such property, or any part thereof, which are duly recorded in the public records of said County.

And on the 5th day of March, 1929, being the first Tuesday of said month between the hours of 10:00 a. m. and 4:00 p. m., on said day at the courthouse door of said county I will offer for sale and sell at public auction for cash all of the right, title and interest of the said Mrs. W. D. Long in and to said property.

Dated at Floydada, Texas this 21st day of January, A. D. 1929.

P. G. STEGALL,  
Sheriff of Floyd County, Texas.  
5031c.

Higgins Battery and Electric Co.  
Radio, Automobile and Battery Service.  
First Door North of Post Office

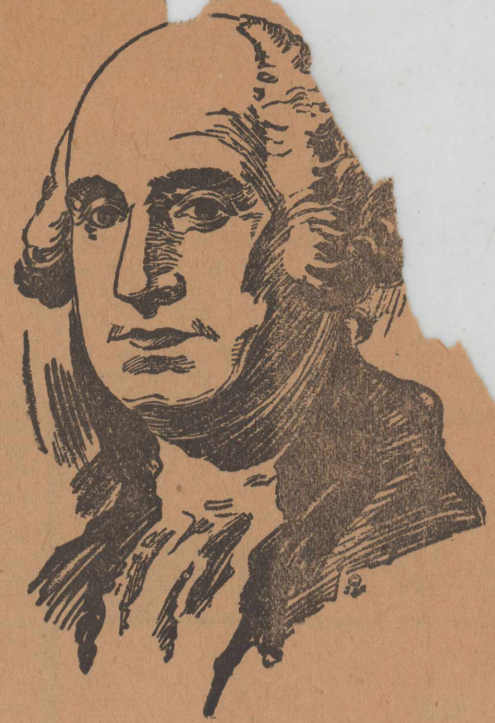
**FELT BAD AFTER EATING**



"FOUR YEARS ago, I suffered with heartburn and bilious indigestion. Whatever I ate disagreed with me. Gas on my stomach made me very uncomfortable. My tongue was coated and my color was bad. I needed a good laxative, and so my mother-in-law gave me some Black-Draught and told me to take it. I found it helped me very much, so I bought it for myself. Seems it was the very thing I needed. It is a fine family remedy, and I use it when I need something for constipation. I also give Black-Draught to my children whenever they need something for colds or upset stomachs. Our whole family takes Black-Draught."

—Mrs. G. C. Leary, 103 North Alston Ave., Durham, N. C.

**Black-Draught**  
Indigestion, Biliousness  
WOMEN who need a tonic should take CARDUL Used by women for over 50 years. EX-143



## Washington And Thrift

Washington was a staunch advocate of thrift. In his own life he practiced it, and it was his pleasure to see others save. In thrift he foresaw the future prosperity of America, as a country and as individuals.


Save and prosper

## Floyd County National Bank

"The Bank of Friendly Service"

Washington's birthday, Friday, February 22, being a legal holiday, this bank will be closed that day.

for Economical Transportation



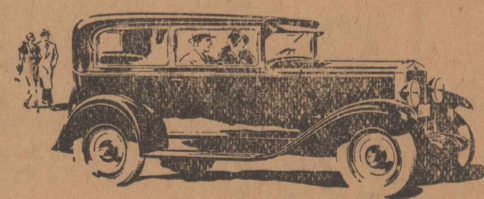
## National Demonstration Week!

### Drive the Chevrolet Six

No matter how closely you inspect The Outstanding Chevrolet of Chevrolet History—you will never appreciate what a wonderful achievement it is until you sit at the wheel and drive. So this week has been set aside as National Demonstration Week, and you are cordially invited to come in and drive this sensational automobile.

Not only is the new six-cylinder valve-in-head motor 32% more powerful, with correspondingly higher speed and faster acceleration . . . not only does it provide a fuel-economy of better than twenty miles to the gallon—but it operates with such marvelous six-cylinder smoothness that you almost forget there is a motor under the hood. Regardless of the car you may now be driving—come drive this new Chevrolet Six. Come in today!

-a Six in the price range of the four!



The COACH \$595	
The Roadster . . . . .	\$525
The Phaeton . . . . .	\$525
The Coupe . . . . .	\$595
The Sedan . . . . .	\$675
The Sport Cabriolet . . . . .	\$695

All prices f. o. b. factory

MOTOR SUPPLY CO.

Floydada, Texas

AT LOW

# SOCIETY

## Joint Hostesses At Colonial Party.

Mesdames B. P. Woody, Wilson Kimble, E. B. Massie and G. R. May were joint hostesses at a Washington birthday party Tuesday afternoon from 3 to 5 o'clock at Mrs. Woody's home.

The party was given for the Wesley Girls Sunday School class of the Methodist church and each member was given the privilege of asking a guest. Each member brought a penny for each pound of her weight, the purpose of the

party being to raise funds to buy clothing for an orphan girl in the home at Waco, who has been adopted by the class.

Mrs. Robert A. Sone and Bert Ione Smith each gave appropriate readings for the occasion.

Chicken sandwiches, tea and doughnuts were served to Mesdames T. P. Guimarin, E. C. Henry, R. L. Henry, George Dickey, W. A. Baker, Olin M. Watson, N. W. Williams, J. U. Borum, F. C. Harmon, Edd Brown, Fred Brown, C. R. Houston, J. B. Jenkins, John N. Farris, W. S. Goen, H. L. Crow, A.

D. Jameson, S. D. Naylor, W. H. Sharp, Ernest Fowler, H. M. McDonald, George Smith, Lon V. Smith, Bob Smith, Tom Smith, M. F. Husky, Tom Jernigan, Sam Thurmon, J. V. Daniel, Clyde Thomas, C. Surginer, Robert A. Sone.

## Busy Bee Club Met With Mrs. Bishop Friday.

The Busy Bee Club met with Mrs. Jennie Bishop last Friday. The day was spent piecing quilts.

At noon a chicken dinner was served to: Mrs. E. C. Henry, Mrs. C. Surginer, Mrs. W. P. Dally, Mrs. B. F. Manasco, Mrs. W. M. Colville and Miss Daltis Rea, honor guest.

## M. E. Society Began New Study Monday.

The first study form the book of Exodus was begun at the meeting of the Woman's Missionary Society of the Methodist church held Monday afternoon. Mrs. W. W. Porter is teacher of the study. Eighteen members were present. Plans were made to serve dinner Saturday to the Caprock Bankers' Association. Monday will be business day and the meeting will begin at 3 o'clock.

## Mary Ann Kimble Hostess To Camp Fire Girls.

The Netpew Camp Fire Girls met with Mary Ann Kimble Friday at 7 p. m. The evening was spent in learning songs and planning for the future, when the girls would become "Woodgatherers."

Delicious refreshments carrying out the Washington birthday idea were served to the following: Bert Ione Smith, Folia Randerson, Louise Conner, Mary Louise Thurmon, Virginia Welch, Novella Taylor, Edelle King, Wanda Teeple, Marcella Faulk, Mary Ann Kimble, Rhe Cloud, Hazel Borum and visitors, Selma Linder, Nettie Frances Faulk, Dorothy Laurmon and La Verna Nelson.

## North Circle Meeting Held Monday.

North Circle met Monday afternoon with Mrs. B. Nickels. Thirteen members were present. Mrs. Edwin Barns led the devotional and the regular Bible lesson followed. Mrs. G. M. Bullard was elected assistant teacher.

Circles North and South will hold a joint meeting Monday afternoon at the church at 3:30.

## Miss Scoggin To Give Recital March 7.

Miss Jessie Merle Scoggin will be presented in piano recital by Mrs. Ohmer W. Kirk, Thursday evening March 7 at 8 o'clock at the high school auditorium.

Miss Scoggin will be assisted by Mrs. Robert Sone, Miss Robbie Archer, and George E. McWhirter in a French playlet, "Rosalie." Another feature of the program will be music and dances from the French period of 1760 which will be given in costume by Eugenia Hoffman, Nellie Sanders, Ena Lea Fyffe, Mildred Welborn, Dorman Clanton, R. V. Husky, Lee Bedford and Winfred Newsome. Violin obligato for the dance will be played by Mrs. A. D. Cummings.

## Mrs. Dickey Hostess To K. K. Club Friday.

Mrs. Ray Dickey was hostess Friday afternoon to members and guests of the K. K. Club. In the games of bridge played during the afternoon Mrs. Jeff Welborn got high score for the visitors and Mrs. W. H. Hilton got high score for the members.

Refreshments were served to Mesdames Jeff Welborn, J. C. Gilliam, L. T. Bishop, Edd Bishop, C. H. Davis, N. A. Armstrong, W. H. Hilton, D. Johnson, Otis Abston, John Hammonds, Fred Brown, Jerry Morrow; Misses Mabel Willis, Garnette White, Mary Lou Crain and Virginia Lewis.

The club will meet with Mrs. John Hammonds Friday afternoon, March 8, at 2:30 o'clock.

## Judge McGehee Honored On Birthday.

Mrs. Wm. McGehee surprised her husband on his birthday with an 8 o'clock dinner Monday evening.

Turkey dinner was served to the following: Misses Thelma Steel, Mollie Newman, Grace Wise, Carma Thomas, Ruby Threest, Mrs. Trapp, Mr. and Mrs. Halthcock and Messrs. Virgil Threest and Henry Hodel all of Lockney; Scott McGehee, of Floydada and Mrs. R. O. Stark, of O'Donnell.

After dinner games of forty-two were played. Mrs. Stark came over for her father's birthday dinner and is spending the week with her parents.

## North and South Circles To Have Joint Meeting.

North and South Circles of the Baptist Missionary Society will have a joint meeting Monday at 3:30 o'clock at the church.

Foreign Missions will be the subject of the program which is planned as follows: Scripture reading and song. Special topic on Missionary challenge of the Foreigner, Mrs. O. Stephens.

Song, Mrs. John Horton and Mrs. H. L. Crow.

One hundred years of missions to India, Mrs. S. J. Latta.

Reading, Browneyes Hawkins.

After the program a social meeting will be held.

## Regular Meeting of Ladies Aid Held at Church.

The Ladies Aid of the Cumberland Presbyterian Church met in regular session at the church Monday afternoon. Mrs. A. A. Collins conducted a devotional service and the remainder of the afternoon was spent doing needle work.

Hesperian Want Ads Pay.

## Social Calendar

The Woman's Council of the First Christian Church will meet Monday afternoon at 3 o'clock at the church.

Woodman Circle members will meet Wednesday afternoon, March 6 at 3 o'clock with Mrs. N. A. Armstrong.

East Ward P. T. A. will meet Friday afternoon, March 1, at 3:15. A program has been arranged on the subject, "Making East Ward a Source of Pride to the Whole Community."

Miss Mabel Willis will be hostess to the San Souci Bridge Club Wednesday afternoon, March 6, at 2:30 o'clock.

The Woman's Missionary Society of the Cumberland Presbyterian Church will meet Monday afternoon at the church at 2:30. At this meeting a new mission study will be begun with Mrs. Wm. Massie as leader.

The Methodist Woman's Missionary Society will meet in business session Monday afternoon at 3 o'clock at the church.

## Shower Honoring Recent Bride Given Friday.

Honoring Mrs. William D. Beedy, a recent bride, Mrs. James Colville and Mrs. Fannie Montague entertained with a Washington's birthday party and shower at the home of Mrs. Montague Friday afternoon.

The home was very attractively decorated in keeping with the day. Several piano selections were given by Mrs. Leslie Surginer, after which little Miss Frances Ruth Garrett dressed as Martha Washington came in carrying an umbrella of red, white and blue, and drawing a little wagon decorated in the same colors. The wagon was loaded with gifts which were presented to the bride.

Refreshments of cherry pie, sandwiches and hot tea were served to: Mesdames William D. Beedy, A. A. Beedy, A. V. Haynes, W. B. Clark, Clarence Foster, L. H. Dorrell, E. J. Dorrell, F. S. Kinnard, Fannie Montague, James Colville, Edith McDermitt, Wm. McGehee, R. A. Garrett; Misses Kimble, Leslie Surginer, Carr Surginer, E. J. Hoffman, Sam Thurmon, W. B. Wilson, G. M. Bullard, George Beedy and Misses Eugenia Hoffman and Bonnierea Stephens. Mrs. Beedy was before her marriage Miss Winnie Wilson.

## Celebrates Birthday With Party.

Joe Dick Moore was five years old Saturday, February 23, and celebrated his birthday with a party at the home of his parents, Mr. and Mrs. Frank Moore. The large birthday cake was decorated with five candles and when lighted the guests assisted the honoree in blowing them out. Balloons were given as favors.

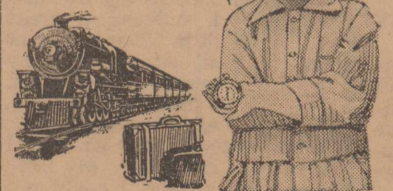
When the cake was cut Bobbie James Eubank got the Bible; Billie Price Woody, old shoe; Phil Steen engagement ring; Junior Boerner, cat; Buddy Norman, double hart; La Nelle Harmon, wedding ring; Richard Dickey, thimble; Lena Faye Hicks, baby, Ted Bell, boat; Gloria Hammonds, owl; Billie Clyde Davis violin and Wayne Appling, button.

Sandwiches, cake and punch were served to the following: Kyle Savage, Ted Bell, Reed Strickland, Phil and Maurice Steen, Curtis Bishop, Buddy and Lemond Norman, Billie Price Woody, Pat Collins, Bobbie James Eubank, Spoon Standifer, Richard Dickey, James Thurmon Bishop, Billie Clyde Meador, Billie Burke Henry, James Fry Gibbs, Billie Clyde Davis, Junior Boerner, J. T. Howard, Wayne Appling, Irene Probasco, Virginia Belle Gamble, La Nelle Harmon, Gloria Hammonds, Lela Faye Hicks, Nelda Fagan, Edith Shirey and Bula Francis Shirey.

## Mrs. Wilson Honored Before Departure.

Mrs. C. M. Wilson, who will leave today for her new home at Santa Ana, California, was surprised Friday evening when several of her intimate friends gathered at her home to spend an informal evening and bid her good bye. Mrs. Wilson

## IN ON THE DOT



Eleven complete departments ready to serve you.  
Jewelry Repairing  
Diamond Setting  
Engraving  
Stones cut to order  
Watch Repairing  
Clock repairing  
Case repairing  
Special watch glass cutting  
Talking machine repairing  
Plating and refinishing jewelry  
Fountain pen repairing.

WILSON KIMBLE  
Optical & Jewelry Co.,  
The House of Confidential  
Credit  
Floydada, Texas

was presented with a lovely robe as a going away present.

Sandwiches, angel food cake and tea were served to Mesdames M. B. Cavanaugh, Ben Morton, Jim Wilson, I. W. Hicks, Robert McGuire, Luther Fry, R. E. Fry, C. R. Houston, W. C. Grigsby, George Smith, E. P. Nelson, W. Boon Hall, Edd Johnson, C. M. Martin, Mrs. Geo. A. Linder and Mrs. Edd Brown.

## WILSONS LEAVE FOR NEW HOME

Mr. and Mrs. C. M. Wilson left this afternoon in their car for Santa Ana, California, where they will make their home. They were accompanied by their niece, Corda May Templeton, of Santa Ana, who has been here visiting during the past month.

Mr. Wilson recently sold his studio on the south side of the square to Roy Holmes and Ted Borum. Mr. Wilson had been in business in Floydada for seventeen years. He sold his home on West Mississippi Street this week to W. U. White.

## McREYNOLD'S FATHER DEAD

J. L. McReynolds, of Amarillo, father of E. C. McReynolds of this city died this morning at 6:30 in a hospital at Wichita Falls. Mr. and Mrs. McReynolds left this morning for Amarillo. Funeral arrangements have not been completed yet but the plans are to have the funeral at Canyon tomorrow.

Interment will be made at Canyon, the former home of the deceased.

## AN APPRECIATION

We certainly do appreciate the many kind deeds and encouraging words from friends during the past few days. Words cannot express our appreciation of your thoughtfulness.

Mr. and Mrs. E. Ray Smith.

## MEMBERS OF BLUE LODGE HONOR EARLY MEMBER

T. M. Bartley, Waco, secretary of the Grand Lodge of the State, was the principal speaker when the local Masons gathered last Thursday evening to honor the birthday of George Washington, pioneer mason.

A. J. Folley was master of ceremonies for the occasion. Other addresses were made by Colvin Henry of Lockney, B. E. Ezell of Quitaque, Sam J. Helms of Corsicana, and Rev. P. D. O'Brien. About 150 masons were present, including representatives from Plainview, Lockney, Flomot, Petasburg, Ralls, Quitaque and other towns over the territory. Following the program, a banquet was served by members of Eastern Star.

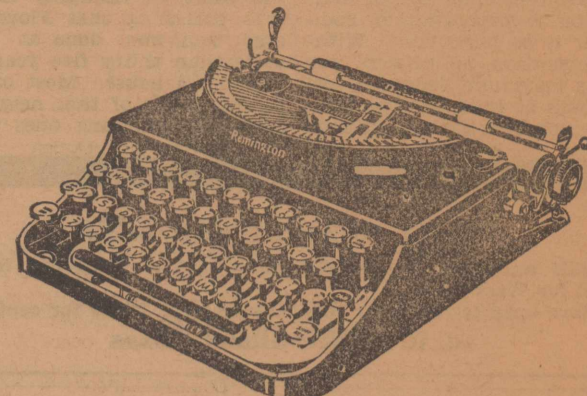
Mrs. Wanda Banker and daughter Doris Eileen, of Lubbock, spent last week-end in Floydada with Mrs. Banker's parents, Mr. and Mrs. N. A. Armstrong.

## NOW ON DISPLAY.

The NEW

## Remington Portable

With Eight New Features



The world's most popular portable typewriter—the first with standard 4-row keyboard—now vastly improved with 8 new features . . .

1 A NEW STREAMLINE BODY—added beauty and even greater strength.

2 TYPE BARS ALWAYS IN WRITING POSITION—raising or lowering.

3 PERFECT VISIBILITY—nothing between your eye and what you write—no shadow on your work at any time.

4 NEW CARRIAGE-RETURN LEVER—easier to operate.

5 NEW PAPER BAIL—holds paper tight to extreme bottom of page.

6 NEW CARRIAGE LOCK—protects machine from accident or misuse by others.

7 NEW MARGIN RELEASE—on the keyboard.

8 A PARAGRAPH KEY, brand new—makes neater work by indenting paragraphs uniformly—simple as a space bar but five times as fast—invaluable for tabulating.

Added to this . . . smart new color combinations, and no increase in price. Come in and see it—try it—and ask about our payment plan.

Hesperian Pub. Co.,  
Floydada, Texas

## CLEAN---as a whistle

these garments that come back from Hopkins and Fry. No matter how soiled their condition you can depend on our quality work to restore to them their original lustre. Our service is prompt and our prices are sure to appeal to you.

PHONE 67—WE CALL FOR AND DELIVER

## HOPKINS & FRY

TAILORS

## JOHN McCLESKEY TOP SHOP

Repair and re-finish bodies of your wrecked cars, broken or bent fenders;

2. Authorized Duco shop in Floydada.

3. New Curtains, Tops, Lights.

We are adding new equipment as the demand grows, and feel sure we can take care of your needs at very reasonable prices. Ask us for estimates.

206 North Main St., Floydada, Phone 220

## VISIT THE NEW

## BUSY BEE COFFEE SHOP

FORMERLY SLIM'S CAFE

West California Street

A Good Clean, Sanitary Shop for

SHORT ORDERS,  
SANDWICHES,  
HAMBURGERS,  
AND DELICIOUS COFFEE

Lots of Room — Quick Service

Joe Umberson and Clinton Hamrick  
Proprietors

## Announcing

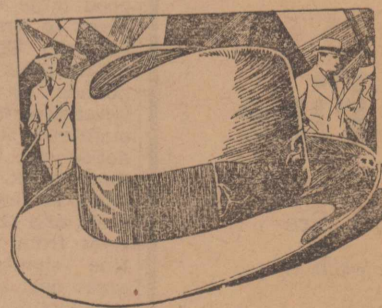
TO THE

MEN AND YOUNG MEN OF FLOYDADA AND FLOYD COUNTY.

That they can buy that new spring suit for as low as \$21.50, some with two pair pants. These suits were bought to sell for as high as \$27.50 but we have decided to sell them for only \$21.50 cash. Come in and see what we can give you in these suits. We believe that you cannot beat these values anywhere. We have other suits to sell from—

\$25.00 to \$35.00

## Our new Spring Hats are here



Stetsons from \$8.50 to \$17.50  
Mallorys from \$7.50 to \$10.00  
Other Hats from \$3.50 to \$6

## Some Specials For Saturday

One lot light weight sweaters, values to \$5.00, \_\_\_\_\_  
One lot men's felt hats, values as high as \$9.50, \_\_\_\_\_  
One lot good heavy union made overalls for, \_\_\_\_\_ \$1  
5 pair men's fancy hose, \_\_\_\_\_ \$1.00

We will give you \$1.00 for your old shoes on each pair of men's dress oxfords you buy.

## McGUIRE'S

"The Store for Men"

Phone 66

**Letters to The Editor**

**CO-OPERATION, THE ABUSED WORD**

Never, perhaps, in the history of this country has the above word been used so often, nor with such insistence, as now. And in public enterprise indeed there is nothing more essential. In fact there is no one thing either in the life of a public servant, whether that servant be an individual or an artificial person, a corporation, or company, that is so important. Without Co-operation no officer can render the maximum degree of service of which he is capable, no business man nor business can succeed

as fully as it otherwise might, and no public enterprise can progress as satisfactorily as it should.

Recently the writer and others who are associated with him have had occasions to test the sincerity of some who cry loudly for Co-operation and we are sorry to say, in some instances, with disappointing results.

Out in the center of the Fairview, Campbell and Center Communities an effort is being put forth to erect a church building to the Glory of Almighty God. The first preaching that Floyd County ever had was done at Fairview more than thirty five years ago in the school house. Most of the religious people of that neighborhood and the adjoining ones are still

having to worship in a school house. Those people out there are loyal to Floyd County, Floydada and the mutual interests of all concerned and have exhausted their resources in their efforts to promote this worthy enterprise. Renters and small land owners have done about all they can do and we are yet a little more than five hundred dollars from reaching our goal. Large land owners in these communities have in more instances than one turned us down, yet, we are persuaded that the erection of churches enhances the value of land.

Having done all that we could do in the country we appealed to the business men of Floydada. Now we know that in a town like Floydada the calls are many and we do not expect a princely donation from anyone but we were surprised and disappointed that our appeal met with so little response and so little sympathy from some of those whom we regarded as our friends. In two or three cases (and we can furnish names and will do so if necessary) we were told that each neighborhood should be self-supporting—that we had no right to appeal to the town. Now what do you good Methodists and Baptists et al think of that? One man went so far as to say that he owed the country people nothing and yet he is a big business man who has built his business here from a small concern to a very large one. Co-operation! Yes, the very same fellow cries loudly for Co-operation but the trouble with him lies in the fact that he wants the country people to do the co-ing and he the operating. "It ain't right." We are not sore but we are hurt to think that after the thousands of dollars that our people have spent with these good people any of them should say that he owed them nothing. Why brother, how much business would you have today had it not been for the loyalty of these,

your friends? Town people are alright and we are not knocking on them, for most of the people living in these towns are just country folks but the town people as such do not buy plows, neither do they use many of the other commodities sold by various merchants. Even the banks could not exist were it not for the country people. In fact, there would be no Floydada now but for the presence of these splendid country people that love the town and are willing to do their bit in making it a real town. Why not reconsider? Why not give these people a chance? They have a right to their churches and the churches are what makes the country a fit place in which to live.

We are coming to you again. We do not desire to censure unjustly or to be unfair. Many of you have contributed liberally. To those who have done so we would express our heartfelt appreciation. You who have not done so have simply not thought this thing through. Let us co-operate but let it be real co-operation. You could not have your churches nor your schools without us. We do not call on you often as witness the thirty five years in which we have been worshipping in a school house. Give us a hand. We believe you will do it for we need it so much.

A. S. Jameson, Pastor.  
M. E. Church Floydada Circuit.

**Wilson Champions Of District Basketball**

**Lockney Cagers First Victims of Champs at District Meet Saturday at Lubbock.**

Wilson, Lynn County, athletes were declared champions of District Two, in Interscholastic League Basketball circles last Friday and Saturday when they defeated all comers at the District tournament at Lubbock. The Lockney Longhorns, Floyd County representatives, were the first cagers to go down in defeat before the fast Wilson five. Wilson met Slaton in the final game of the meet and the Slaton Tigers took the small count of a 29 to 7 score.

All dope on the tournament was completely upset in the first and second preliminaries. Ralls Jack-rabbits, winners of the South Plains Invitation meet in this city recently, were picked by dopsters as possible champions of the district, but this squad went down before Slaton in the second preliminaries. Wilson, on the other hand, was defeated in the South Plains meet by Plainview, who lost to Petersburg in the Hale County meet. Slaton met Petersburg in the district meet and took a victory from them. The dopsters "dope" didn't work.

The District champs staged a scoring spree in the last frame with the Floyd County five and smothered the Longhorns beneath a 33 to 20 score in the second game of the meet. The Lockney cagers were leading 12 to 9 at the close of the first half, but were unable to cope with the attack of the Wilson sharpshooters as the game wore on.

By virtue of their triumph, the Wilson five will meet the Perryton team, champions of District One, in a Bi-District meet to determine the Bi-District honors.

**MISS ANNA MAE COLLINS BECOMES BRIDE OF GILBERT**

Miss Anna Mae Collins and Mr. Leslie Gilbert, both of Lockney, were married Friday afternoon at 5 o'clock, at the court house in Plainview, District Judge Charles Clements performing the ceremony.

Mrs. Gilbert is the daughter of Mr. and Mrs. W. M. Collins of Lockney, and has been a teacher in the grammar grades of the Lockney Public Schools for several years, and Mr. Gilbert is the son of Mr. and Mrs. T. J. Gilbert, who live four and one-half miles northeast of Lockney.

The contracting parties were both practically raised here, and are very prominent among the young people of this community, and have a host of friends who wish them all the happiness possible in their new relations.—Lockney Beacon.

**LOCKNEY GIRLS DEFEATED IN WEST TEXAS CAGE MEET**

In a tournament at Snyder last Friday and Saturday to determine the championship of West Texas girls basketball circles, the Lockney sextette, Floyd County representatives, were defeated in the first rounds by the Frankell team. The score of the game was 39 to 18. Eighteen teams were entered in the meet.

**W. R. CHILDERS ANNOUNCES RACE FOR MAYOR LOCKNEY**

W.R. Childers, of Lockney, announced recently, his candidacy for mayor of the City of Lockney, to be voted on the First Tuesday of April.

Mr. Childers has resided in Lockney for a number of years, and for the past few years has been in the insurance business in that city.

**ATTEND SEVENTH DISTRICT BANKERS' MEET AT ABILENE**

T. S. Stevenson, president, and Joe Breed, assistant cashier, of the Floyd County National Bank spent Thursday night and Friday in Abilene, where they attended the annual meeting of the Seventh District Bankers' Association.

Read The Hesperian for the news

**Middle Life Troubles**

"About twenty years ago, my health was very bad," says Mrs. Mat Howard, of Terrell, Texas. "I was passing through a critical time in my life, and I suffered a great deal. I was not at all strong, and my nerves got all upset. I had hot flashes, and sometimes I would get suddenly so faint I could not stand up. My head would whirl, and I could not see a thing. I would have to lie down for hours at a time. "I improved so much after I had taken Cardui for a while. I continued the medicine for some months, until I had passed the critical period. Since then, I have given Cardui to my five daughters. All of them have continued the use of Cardui in their homes. We have all been better for having taken it."



**CARDUI**  
Helps Women to Health  
Take Thadford's Black-Draught for Constipation, Indigestion and Biliousness. 1 cent a dose. EX-144

WE, THE

## First National Bank

AND

## The Floyd County National Bank

join in welcoming members of the Caprock Banking Association to the convention in our city Saturday, March 2, on which date both banks will be closed, this being a Legal Holiday. (Texas Independence Day.)

We suggest that you arrange your banking business accordingly.

# ESSEX

## THE CHALLENGER

Twice now .. in 30 days .. production has had to be increased

Essex the Challenger sweeps aside the barriers of price class. It challenges the performance, the style, the luxurious roomy comfort of any car at any price, on the basis that no other car gives you back so much for every dollar you put in.

A glance at its 76 advanced features reveals at once why Essex exceeds no car in its challenge. For point after point in fine car construction, performance and detail, brings you directly to costliest cars to find comparison.

With above 70 miles an hour top speed, Essex the Challenger, in thousands of demonstrations, is proving the endurance and ability to do 60 miles an hour all day long.

It is the finest, largest, roomiest, most brilliantly performing Essex ever built, and the price the lowest for which Essex ever sold—but little above the lowest priced car on the market.

That is why the acceptance of Essex the Challenger is the talk of motordom. Join the van of 1,000,000 Super-Six owners who are demonstrating its right and ability to challenge the best that motordom offers.

### 76

#### ADVANCED FEATURES

INCLUDE:

- Power increased 24%—Above 70 miles an hour—Four hydraulic shock absorbers
- New type double action four-wheel brakes—Large, fine body—Easier steering—Greater economy

### A BIG, FINE, SUPER-SIX

## \$695

AND UP .. at factory

Coach	\$695	Standard Sedan	\$795
2-Pass. Coupe	695	Town Sedan	850
Phaeton	695	Roadster	850
Coupe	725	Convertible Coupe	895

Standard Equipment Includes: 4 hydraulic shock absorbers—electric gas and oil gauge—radiator shutters—saddle lamps—windshield wiper—rear view mirror—electrolock—controls on steering wheel—starter on dash—all bright parts chromium-plated

## Rutledge Motor Co.

FLOYDADA, TEXAS

**PLANT GUARANTEED SEED**

Half and Half Cotton Seed grown in East Texas are better seed for West Texas.  
Have open territory for reliable salesmen. Write for contract.  
J. R. PENN, Gilmer, Texas

## CRISP-HOT-TOAST

*right at the table*

Here's the original Turnover Toaster that takes two full-size slices at a time and turns the toast without touching. You just lower and raise the racks by their cool, convenient handles and the toast turns over. Saves burnt fingers. Does away entirely with mussy handling of the toast!

Finished in shining nickel—made for years of service—this toaster is a real bargain for those who want an appliance of high quality at a reasonable price.

Get a  
**Westinghouse**  
Circle  
"W"  
Toaster

Special Offer for the Month of March, only, **\$4.48**

Pay \$1.12 with this months light bill and \$1.12 for three months thereafter or **\$4.25 CASH.**

**TEXAS UTILITIES COMPANY**  
LIGHT, POWER, ICE

## Come On In—

### The Mileage Is Fine

If you really want to get low-cost tire mileage, let us fix you up now with a set of new Goodyears.

Quality considered Goodyears are the lowest-cost equipment you can buy, and you will have the satisfaction of knowing that no one gets a better tire or a better price than you do.

No "special deals," no "extra discounts," no "long trade" line of taffy here—just "The World's Greatest Tire" at as low a price as quality can be sold.

You'll save a lot—we'll make a little and we'll both be happy.

Come on in—the mileage is fine.

## F. F. F. Service Station

Jackson and Sullivan, Props.

**WHEELERS ADD CHAMPION TURKEY TO THEIR FLOCK**

"Colorado King," a grand champion tom, was recently bought by Mr. and Mrs. L. C. Wheeler and added to their flock of fine breeding turkeys.

The turkey was raised by Bird Brothers of Meyersdale, Pa., and was one of six that they prepared for the Madison Square Garden show in New York, the most exclusive turkey show in the United States. This tom was bought by a Colorado lady and named "Colorado King." He was grand champion of the show in Delta, Colo., and at Denver in the National Western show of 160 fine turkeys, he was grand champion and was awarded special prizes for best snape, best bronze back, and best bronzed bird. At the International Turkey Show in Chicago in December a hen that was sired by this tom won second.

Mrs. Wheeler has also added some good large hens to her flock and plans to produce some extra large turkeys. This year she sold some young toms that weighed 30 to 34 pounds at nine months. She believes that when one has good thoroughbred stock, more pounds per dollar can be produced than with scrub stock, and no more time and work is required than with mongrels, and the pleasure that one derives from producing well marked, fine shaped turkeys is worth a great deal aside from the financial standpoint.

**H. WILLIAMS PURCHASES MEAT MARKET AT LOCKNEY**

Harve Williams, of Lockney, announced recently his purchase of the market department of the Hokus Pokus Grocery at Lockney. The purchase was made from G. S. Morris, and Mr. Williams took charge immediately.

Mr. Williams has been in the meat business in Lockney for a number of years, and has recently been employed with the Helpy Selvy market as meat cutter.

**259 STUDENTS ENROLL AT WAYLAND BAPTIST COLLEGE**

Plainview, Texas, Feb. 25.—The present enrollment of Wayland College is 259 students, the next to the largest in the history of the institution. A number of new students have enrolled for the spring term which opens Monday, March 4th. The summer term will open June 3 and Dean Z. T. Huff expects the enrollment to reach 300 before the close of the spring and summer terms. The graduating class this spring has 43 members while the Junior class makes up nearly one-half the school with approximately 130 members.

The Hesperian \$1.50 per year.



# The Original

OLDEST IN TOWN

our Health Is Protected"

"Where Y

## Floydada Coffee Shop

"JERRY'S"

FEE  
OD HAMBURGERS  
DELICIOUS SANDWICHES

GOOD O



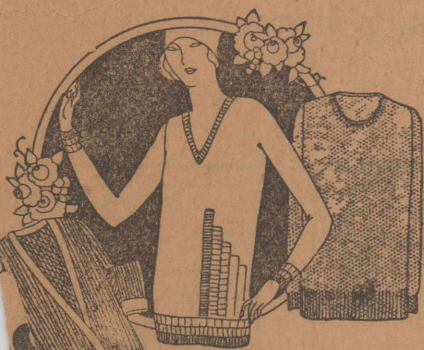
you are seeking INDIVIDUALITY and EX-  
VENESS in your hats, we feel sure that the  
astidious buyer may be satisfied here—for  
y is each hat personally selected but all bear  
ark of extremely reputable designers.

traws and fabrics are so light, so pliable,  
art in weave that they are adaptable for  
t, and dress wear.

you to see them.

## The Hat Shop

E. P. Nelson, Props., Ruth Brown Hall  
ted at C. R. Houston Dry Goods Co.



## W Sweaters

Spring Wear

\$1.50 to \$2.95

sv" Neck and Square neck styles.  
deffect trimmings. Every gay col-  
rfully made and exceptionally new.  
t sports wear.

## HOUSTON CO.

Floydada, Texas

# Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

**FOR SALE**  
FOR SALE—Two International Tractors. One 15-30 and one 10-20. Sell either at a bargain. S. N. McPeak. 523tp

**FOR SALE**—Winter Barley and Red Rust-proof Seed Oats. Earl Rainer. 513tc

**FOR SALE**—or trade, Meat Market and three room house at Dougherty. Also good milk cows and work stock for sale at Floydada. R. L. Williams. 524tp

**DELAVAL** separators last 15 years. Ask your neighbor. Kirk and Sons. 11tc

**FOR SALE**—Registered four-year-old Jersey bull, and several good young Jersey milk cows and heifers, sired by registered bull. 1 mile west of Wake. A. L. Reid, Route 1, McAdoo, Texas. 523tp

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

**OLIVER** lists at C. Surginer & Son's. 52tc

SEE the finest washing machine built here. Kirk and Sons. 11tc

**FOR SALE**—At Reduction—\$50 credit on any business course at Lippert's Business College, Plainview. See Mrs. David Battey, Rt. 4, Phone 903F51. 49tc

SEE our window. Some hot suits, new ones coming in daily. Not what they were last fall but new ones that stay fit. Glad. 11tc

NICE small evergreens suitable for cemetery planting. Hollums, Floydada Florists. 49tc

**FOR SALE**—Good bundle higeria, 4 1/2 cents per bundle. See H. C. Stovall, City, Box 106. 522tp

SEE W. C. Hanna for millet and sudan hay. Phone 289 W. 15tp

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

**1929 DISC ROLLING PRICES**  
14 Inch Tandem .....20c  
16 Inch Tandem .....25c  
18 Inch Tandem .....30c  
20 Inch Tandem .....35c  
20 Inch One Way Plow Disc .....40c  
22 Inch Plow Disc .....50c  
24 Inch Plow Disc .....65c  
When you have a job too difficult for others, bring it in. We can do it.

J. A. ENOCH  
East Side Square 47tc

BUY your stringed instrument at Mrs. L. E. Fagan's and get free lesson in tuning and general instruction. 316 W. Houston. 522tc

BUY that gas heater you need at cost. Kirk and Sons. 11tc

J. I. Case Lists at C. Surginer & Son's. 52tc

**FOR SALE**—1 220 Automatic Incubator, 1 Buckeye Incubator and 1 Shapleigh separator. See S. W. Wright, East side of square. 522tpd

**FOR TRADE**—good 1925 Ford touring car for live stock. Rip Snodgrass. 12tp

**SEED OATS**—for sale. Heavy, red rust proof. Chas. Bollman, at Barwise. 514tp

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

GET your fruit trees, shade trees, evergreens and shrubbery out this month and next. Hollums, Floydada Florists. 49tc

THE Spirella Lingerie line is the best made. All garments made to measure. We also have a splendid line of hose at The Thrifty-Nifty Shop. 29tc

**FOR SALE**—Bundle cane and kafir. R. B. Gary, Phone 903F43. 523tp

**FOR SALE**—Electric washing machine in first class condition at a bargain. L. B. Turner. Phone 121 J. 51tc

YES, we can and do sell as cheap as anyone. Kirk and Sons. 11tc

**FOR SALE** or trade—Registered Mammoth jack. S. R. Irwin, Route 3, Floydada. 524tp

**WANTS**  
I WANT to Rent—on halves, 75 to 100 acres, with good team. W. N. Paschall. 513tp

WANTED—Reliable person to raise turkeys on halves. 6 hens and one tom. See H. C. Stovall, City, Box 106. 522tp

WANTED—three row lister for tractor. Black-land bottoms and planter attachments preferred. Keith Catto, Rt. 2, Box 44, Hale Center, Texas. 522tp

WANTED — Paperhanging and painting. Work guaranteed, prices reasonable. See my new wall paper books before buying your paper. Can save you money. C. E. Hagemeyer, Phone 337J. 12tp

**FOR HAULING** or moving of any kind, call 57. C. A. Mullins. 43tc

**FOR RENT**  
FOR RENT—a part of building. See J. D. Higgins at Floydada Rubber Co. 11tc

FOR RENT — Partly furnished apartments, with gas and water. Call 185. 511tc

FOR RENT—One bedroom close in. Modern conveniences. Phone 249 or call at 321 W. Kentucky. 50tc

FOR RENT—One furnished apartment. Also furnished bed room with gas. Close in. 320 South Fifth Street. 52tc

**ROOMS FOR RENT**. 1 block west High School. Mrs. John Wahl. 522tp.

**FOR RENT**—a part of building. See J. D. Higgins at Floydada Rubber Co. 11tc

**REAL ESTATE**  
ATTRACTIVE amortization loans on farms and ranches. Gamble Land Co., representatives of Dallas Joint Stock Land Bank of Dallas, Texas. 12tc

WANT to rent a farm on the halves, northeast part of city. On water main and desirable neighborhood. Special bargain price if sold at once. See me at Fagan Produce and Grocery. L. E. Fagan. 522tc

**FOR SALE**—Lot 12 in Block 12, northeast part of city. On water main and desirable neighborhood. Special bargain price if sold at once. See me at Fagan Produce and Grocery. L. E. Fagan. 522tc

SEE Floyd County Abstract Co., for improved and unimproved town lots. We represent the owners of more than 200 lots in Floydada. R. C. Scott, Mgr. 39tc

**FOR SALE**—well improved half section farm. Also some well located residence and some nice residence lots. J. U. Borum. 11tc

**FOR SALE**—Nice building lots, three of which are best in town. See S. B. McCleskey. 17tc

**CHOICE** Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

BARGAINS in real estate; good town property in Abilene and other towns to trade for Floyd County land. Some good fresh milk cows for sale. Will buy carload of red top cane seed. J. B. Downs at Tourist Park, Lockney, Texas. 523tc

**FOR** bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

**Eggs and Poultry**  
SINGLE Comb Rhode Island Red eggs for sale. 75c per setting, \$4 per hundred. Flock headed by Kansas certified males, Blood tested for two years. Phone 102J. Mrs. Walter W. Allen. 14tc

**ORO POULTRY TONIC**, guaranteed to the Floydada Drug and their guarantee to customers to rid poultry of all their insects. 514tp

**DARK R. I. Red** eggs 75c per setting, one hundred \$4. Mrs. J. R. Terry, phone 924-F12. 503tp

TRY Taylor's Hatchery, we are filling at \$2.75. Located one mile out of town on the Ralls Highway. 531tc.

Buckeye brooders are cheaper and better than mail order brooders. Kirk and Sons. 11tc

**FOR SALE**—Breeding stock Giant Goldbank Bronze turkeys, finest type, high vitality. Mrs. J. D. Christian, Route 1, Floydada. 42tc

**FOR SALE**—M. Johnson leghorns. Eggs 3c each. Chicks \$12 per hundred. Mrs. Clyde Burton, Route 3, Floydada. 11tp

**SETTING EGGS**—High Bred White Wyandotte. 75c per setting or \$4 per 100. S. J. Latta, 3 miles east of Floydada on Matador Highway. 47tc.

Raise your own chicks and know what you're getting. We are closing out our stock of incubators at greatly reduced prices. C. Surginer & Son. 52tc

**Tancred White Leghorns**  
Setting eggs—From yard rigidly culled for egg production. Cockerels are Star Imperial and choice cockerels. \$3 per hundred in lots of one hundred or more. Eggs from my pen of selected hens and pullets headed by cockerels of M. Johnson's Star Matings, \$6 per hundred. Baby chicks 12c and 15c each. Eight weeks old pullets 75c each. Mrs. David Battey. Rt. 4, Floydada, Phone 903F51. 52tc

**SETTING** eggs from dark Rhode Island Reds. The kind that pay the grocery bill. 15 \$1; 100 \$4; T. J. Heard. 504tp

**DARK R. I. RED** eggs 75c per setting, one hundred \$4. Mrs. W. F. Daniel, Floydada, Route 1. 508tc

TRY Taylor's Hatchery, we are filling at \$2.75. Located one mile out of town on the Ralls Highway. 531tc.

**MILLER'S** Tancred White Leghorns lay more and weigh more. Profit makers.  
Chicks Hatching Eggs  
Per 25—\$5.50 Per 15—\$1.75  
Per 50—\$10.50 Per 50—\$5.50  
Per 100—\$20.00 Per 100—\$10.00  
Place your orders now with us, or see Mr. Heald at Floydada Hatchery Mr. and Mrs. Olin S. Miller, Floydada, Texas, Rt. 3. 50tc

**LIVE STOCK**  
FOR Breeding Service—Registered Percheron Stallion, also Mammoth jack, at my barn 1 mile west of Wake. Fee to insure colt \$12.50. A. L. Reid. 525tp

**FOR SALE**—Perchon stallion and work horses and mares. Also Holmes Bros. Duroc boar. J. T. McLain at Sand Hill. 12tp

**FOR SALE**—120 sheep, all ewes. Tom Rutherford, at Kell Place, Lockney, Route 3. 12tp

**FOR SALE**—Five fresh and heavy Springer milk cows. Rip Snodgrass. 12tp

**FOR SALE**—A good Jersey cow with young calf, 1 mile south of Floydada. S. M. Rawdon, Phone 905F11. 13tc

### MISCELLANEOUS

**HAULING!**  
Anywhere—Any Time  
Call 20 V. D. Turner  
At Day and Night Garage  
51tc.

IF you need a corset, brassiere-girdle or brassiere, have your measurements taken and be properly fitted in a Spirella at the Thrifty-Nifty Shop. 29tc

TRY Taylor's Hatchery, we are filling at \$2.75. Located one mile out of town on the Ralls Highway. 531tc.

**FOR SALE**—or would trade 1924 Ford Touring car for good milk cow. J. U. Borum. 11tc

**MONEY** to Loan to worthy young men and women who want to attend business college. Address Mrs. K. D. Belew, Plainview, Texas, Box 331. 513tc

**SUDAN SEED**—high germination, tested at Austin Agricultural Department, free from Johnson grass. See John McDonald for requirements. 53tc

**GOOD** prices on paint, varnish, lacquer, linseed oil, turpentine, brushes. Kirk and Sons. 11tc

**GET** your instruction books for ukelele, mandolin, Hawaiian guitar and violins at Mrs. L. E. Fagan's, 316 W. Houston St. 522tc

**HEMSTITCHING** 5c per yard at my home, 621 Wall street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 52tc

**FOR HOUSE WIRING** or Electrical Contracting, Call L. B. Turner at Day and Night Garage, or phone 121J. 51tc

Glad Snodgrass has party will handle vendor's lien notes. 11tc

**ROOM** and board for one or more, front rooms, lights, water and garage, third house west of Presbyterian church. Mrs. T. J. Nance. 49tc.

IF you have anything for sale or trade list with Gamble Land Co., Floydada. 12tc

SEE W. H. Finley for Georgia marble or granite monuments. Special prices for February and March. Phone 132J. 513tp

**OLIVER** lists at C. Surginer & Son's. 52tc

**JOHN L. WEST** will plow your garden, prune your trees, work your yards, etc. Phone 279J. 504tc

**WOOD AND KELLY** for well drilling and carpenter contracting. Let us drill your well and build your house. 41tc

**TWO** year-old dormant rose bushes, good varieties, 50 cents each. Climbers, 60 cents. Hollums, Floydada Florists. 49tc

**CAR** furniture unloaded. Better prices. Kirk and Sons. 11tc

**BRING** your hemstitching to the Thrifty Nifty Shop. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

DO you want to attend business college? I finance worthy young men and women. Mrs. K. D. Belew Plainview, Texas, Box 331. 513tc

**BRIGHT** and Clean red oats, excellent for seed. Floydada Wheat Growers Association. 522tc

**EQUIP** your plain guitar for Hawaiian music with a steel slide, nut and thimble, all for 55 cents. Available at Mrs. L. E. Fagan's. 522tc

**TWO** year old grape vines, good varieties at 25 cents each. Hollums, Floydada Florists. 49tc

We have

**PISTON RINGS—PISTONS  
—PINS AND BEARINGS  
IN ALL SIZES—STAND-  
ARDS AND OVER-SIZES**

McQUAY-NORRIS

PISTON RINGS  
PISTONS  
PINS  
BEARINGS



WE believe good parts deserve good service. It's one thing to know where you can buy good parts and it's another thing to know you can get them when you want them. You'll find our service as dependable as the parts we sell.

TRIANGLE GARAGE  
J. B. Bishop

Floyd County Hesperian \$1.50 Per Year

# FEDERAL TIRES

## Lead in Floyd County

There are all kinds of Tires and all kinds of Claims for them, but this fact remains—

Federals Have Been the Most Popular Tires in Floyd County For Many Years.

Federal Tires have won their place in the Good Will of the public through merit—Rugged Service under long, grinding miles of wear.

At the same time, Federals Offer a Tire and Price for all. We sell them

FROM \$3.95 UP

Nowhere will you find a better Tire than at the sign of Federal "extra service"

# Gullion & Son Tire Service

Phone 83—"Invite Us to Your Next Blow Out"

Hesperian Want Ads For Results

# WHO?

Are You Going to Buy Your Groceries and Meats From During the Month of March ???

We solicit your March Grocery and Meat Business upon a basis of better, cleaner and cheaper foods. Not just a few pennies saved upon a few items now and then, but a substantial saving on all your eats every day during the month.

SOME SPECIALS FOR THIS WEEK-END

**SNOWDRIFT**, Rich creamy shortening for all cooking purposes, 6 lb. pail, \$1.45

**WESSON OIL**, Cook the modern way with a fine salad oil, quart, 65c, pint, 35c

**WAPCO COFFEE**, With three Pounds, Sugar FREE, \$1.70

# Felton Collins Grocery Company

Phone 27 for Quick Delivery Service

# C. E. STONE COMPANY

## CHAIN STORES



DRY GOODS · MILLINERY  
READY-TO-WEAR · SHOES

# BIG OPENING IN FLOYDADA SATURDAY, MARCH 2nd

Seventeen years ago Mr. C. E. Stone opened one small store in Wellington, Texas. In a short time he conceived the CHAIN STORE idea, for he realized that the big operators could underbuy, and therefore undersell the one store merchant. He also realized that buying and selling for cash would mean a saving for customers. So it was here that the seed was planted which was to thrive and grow into a CHAIN STORE organization, with cash stores throughout this part of the country.

Today, the C. E. Stone Company not only operates a vast CHAIN STORES, but maintains its own wholesale house and New buying offices. Buying in large quantities for cash and direct manufacturers enables them to far undersell competition. So coming of this great institution to FLOYDADA does not mean another store but a new epoch in merchandising. Come Friday and Saturday, or any other day, expecting to find values of a very unusual nature and you will never be disappointed.

**Heavy Wt. Overalls**  
Men tripple stitched, full cut heavy weight Overalls, all sizes 30 to 42.  
**\$1.15**

**Men's Dress Shirts**  
Men's Broadcloth Dress Shirts—Beautiful patterns and white. A real value,  
**79c**

**FORMAL OPENING**  
**FRIDAY NIGHT 7:30 — 10**

Nothing will be sold but you will have a chance to inspect the new store and the new merchandise.  
**MUSIC! FLOWERS! SOUVENIRS!**

MEET YOUR FRIENDS AT THE FORMAL OPENING!

**STYLE SHOW**

From 8 to 9 local girls will model the New Spring Coats and Dresses for you. Don't miss the Style Show.

**Ladies' Hose**  
All silk service weight, full fashioned hose, regular \$1.50 to \$2.00, value,  
**98c**

**Crepe-de-Chin**  
40 in. Chere de Chin value, all the shades,  
**98c Y**

**Men's Fancy Sox**  
Men's Fancy Dress Sox in a big variety of Patterns,  
**19c Per Pr.**

**Towels**  
18x36 Turkish Towels. Exceptional value,  
**10c Each**

**Rayon Bloomers**  
Ladies 42 guage Rayon Bloomers, all colors, special  
**79c**

**House Fr**  
Beautiful fast color in all the new organdie trims,  
**89c**

OPEN FOR BUSINESS AT 9 A. M. SATURDAY, MARCH 2ND

# C. E. STONE COMPANY

FLOYDADA

CHAIN STORES

TEXAS

# Dougherty News

(By Miss Lottie Ellison)

**Election Favors \$1 Tax**  
 34 to nothing is the very favorable report of the election held on the 23rd at the Mayview school which has been received. The election was for the purpose of voting a tax not to exceed \$1.00 and of assuming the indebtedness of the Newland district by the Dougherty Consolidated School District No. 18. Dougherty is looking forward to a good school next year and the 100% cooperation as shown in this election cannot but produce the best results.

**Gas Representative Here**  
 Mr. Armstrong, representing the West Texas Gas Co. was in Dougherty Friday looking over the situation relative to the proposed gas connection for Dougherty. We are very glad to report that Mr. Armstrong was very favorably impressed and told W. D. Newell that he was confident that the company would give us connection whenever they put in the line to Matador. Mr. Armstrong assured us that his report of the company would be to that effect.

**Live Stock Shipments**  
 Two car loads of cattle and one car of hogs were shipped out of Dougherty this week. W. S. Poole shipped one car of cattle to Oklahoma City and John W. Brown shipped one car to Fort Worth. G. W. Brumley of Hereford shipped one car of hogs to Los Angeles, California. There is plenty of live stock as well as cotton and other crops being raised in the vicinity of Dougherty.

L. L. Collins shipped 82 bales of cotton Monday of this week.

**Patty Makes Things Hum**  
 This is the play the Mayview school is giving Friday night at the Antelope school house. Come out and watch Patty and laugh.

**Captain Braithwaite—Gus Ferguson.**

**Captain Little—Mike Allmon. Patty Little—Lorraine Spence. Mr. Smith—Johnnie Brownlow. Mrs. Smith—Opal McNeill. Mr. Green—Stoke Campbell. Mrs. Green—Louella Lincoln.**

**Home Dunbar—Reva Handley. Hyacinth—Cezette Ferguson. Helen Braithwaite—Mary Francis Garner.**

**Enjoy Stamps Program**  
 The Stamps Quartette sang Tuesday night at the Baker School. Dougherty invited them to Dougherty but due to the fact that there is not a stage here were not able to render a program here at this time. The program at Baker was attended by many Dougherty people. The program was heartily enjoyed by every one.

Mrs. J. A. Lloyd who has been very sick for the last three or four weeks, was taken to Lubbock last week for an X-ray treatment.

Misses Lena Katherine Scott and Dorothy Jesse Smith were guests of Miss Betty Newell over the week-end.

Miss Louella Lincoln was a guest of Miss Dora Elsa Lloyd Saturday night.

We very much regret that Mrs. H. E. Edwards has been on the sick list this week.

Mrs. E. S. Foster returned Friday from Wichita Falls where she spent two weeks at the bedside of her sister, the late Mrs. S. M. Winters.

Rev. and Mrs. R. A. Rogers of Paducah were guests of Mr. and Mrs. F. E. Pitts, last Friday. Rev. Rogers is the Baptist minister in Paducah.

Miss Loreta Stone of Narciso was a guest last week in the home of Mr. and Mrs. F. E. Pitts. Miss Stone returned home Saturday accompanied by Miss Prudence Pitts who will make a short visit in Narciso.

Mrs. A. L. Graham and Mrs. Jesse Patterson drove to Lubbock Thursday.

Miss Vergie Lutrey who was visiting in Lubbock, returned with them.

Several Dougherty people were guests of Miss Ophelia Bartlett at her party Friday night in Mayview.

A surprise supper was given for Miss Louella Lincoln on the night of her birthday, February 21st at the home of her sister, Mrs. W. D.

Newell. Homefolks and a few friends were present. A very pleasant evening was spent.

Mr. and Mrs. Martin Duval and R. A. Ferguson wade a business trip to Slaton last Friday.

Ben McBroom and family from Sentinel, Oklahoma, have just moved on the Freeman Ranch about two miles out of Dougherty. We are always glad to welcome new comers to our town and vicinity.

Mr. and Mrs. V. O. Sanderson were visitors in Peacock the first of the week. They were accompanied by little Miss Grace Brister who visited her grand-parents and sister Miss Nell.

Mrs. U. E. Cook and Mrs. J. M. Brownlow were visitors in McAdoo Tuesday.

Mrs. B. L. Anderson and Mrs. T. J. Jackson were guests of Mrs. Berry Ellison on Sunday.

## McCoy News

McCoy, Feb. 27.—The farmers of this community have recently begun putting up their land.

Mrs. L. L. Switzer and family and Mr. and Mrs. Reddy and family were visitors in the Williamson home Wednesday night.

Miss Violet Pittman and Miss Vera Thacker visited their parents last week-end.

Alva Barrett, of Lubbock spent the week-end with his parents, W. T. Barrett.

Miss Louise Thacker spent Thursday night with Maudie Pittman.

Several of the young people of this community attended the program given at Starkey Thursday night.

Mr. and Mrs. Foster and several friends made a trip to Carlsbad the week-end.

Naomi V. Jamson spent Sunday with Georgia Pittman.

Miss Ella Louise Bridges spent last week with Opal Smith.

Little Geraldine Gambin, formerly of this community is very ill with diphtheria.

Mr. and Mrs. Wilson and family of the Starkey community and Mr. and Mrs. Starks, of Lubbock, were visitors in the Starks home Sunday.

Mr. and Mrs. Harry Hall were visitors in the J. W. Berry home Sunday.

Several from this community attended the singing given by the Stamps Quartette at Floydada Sunday.

Mr. and Mrs. Clifford Curry spent Saturday night with his parents.

Thelma Smith spent Tuesday night with Bernice Holeyfield.

## Harmony News

Harmony, Feb. 26.—Mr. and Mrs. G. L. Snodgrass and daughter, Lucille and Miss Frankie McElroy spent Sunday in Amarillo visiting with relatives.

Jimmie Watson, of Quanah, spent Saturday and Sunday in the home of Mr. and Mrs. R. B. Gary. He is a nephew of Mrs. Gary.

H. M. Miller and Miss Edith Piller spent Sunday near Lubbock.

Quite a number from this community attended the Stamps quartette programs at Floydada and Sand Hill.

Mr. and Mrs. C. F. Smith, of Amarillo, spent Wednesday and Thursday in the home of Mr. and Mrs. M. D. Ramsey.

Miss Ruth Hale spent the week end in Plainview with her sister.

Mr. and Mrs. M. W. Heard visited in Hereford with relatives from Saturday until Monday. Their daughter, Mrs. Erx Williams, and children returned with them to spend the week.

We wish to invite every one to the play, "The Old Fashion Mother" which will be presented Friday night by the Epworth League.

## South Plains News

South Plains, Feb. 25.—Mrs. J. Myers was hostess at dinner Sunday honoring the birthdays of her husband and Mr. Burns, their birthdays being on the same day. Mrs. Burns and children were among the guests at the dinner.

Mart Miller, of New Mexico, and Will Miller and wife of near Clarendon, visited with Mr. and Mrs. T. H. Bradshaw last week end.

Mr. and Mrs. G. Milton left Sunday for New Mexico on business.

Ruth Childress is absent from school this week suffering with tonsillitis.

Geraldine Upton spent the week end in Plainview visiting her sister, Miss Helen, who is attending Wayland College.

Mr. and Mrs. Feagans and family, Mr. and Mrs. Ernest Fowler and little daughter, of Floydada, visited with Mr. and Mrs. N. D. Clark Sunday.

One of our merchants, Mrs. Burns is driving a new Ford; also Wilbur Wilson, of near Sunset has a new Ford.

Mr. Counts living southeast of South Plains reports two cases of scarlet fever. They report they are doing nicely at this writing.

## Fairview News

Fairview, Feb. 26.—Mrs. S. L. Rushing and her daughter, Mrs. Jennie Teal, made a trip to Lubbock Monday.

A. A. Beedy is in the Smith and Smith Sanitarium this week. He is suffering from the after effects of a flu attack.

E. C. Austin has returned from Abilene.

Mr. and Mrs. Weldon Conner, Misses Inez Casey and Anna Austin were dinner guests of Mr. and Mrs. Bill Beedy Sunday.

Miss Pauline Rushing has returned from a visit with her sister in Lubbock.

The Stamps Quartet will give a concert here Wednesday night. Miss Goldie Sisson is still ill with the flu.

Mr. and Mrs. McCutcheon moved to the Center community this week. The work of the Dramatic Club is progressing and we will give our play next week.

The Independent Team were vic-

tors over the Baker Team Saturday night.

Mrs. Montague and Mrs. Colville, of Floydada were hostesses at a shower Friday in honor of Mrs. Bill Beedy. Mrs. Beedy was happily surprised over the lovely presents she received.

## PARIS STILL MAKES MODE— BUT WITH EYE ON AMERICA

A survey of fashion leadership through the past twenty years, made by the American Magazine, shows that "in a general sense it is still true that Paris is the dictator of styles; but Paris today does her dictating with one eye on America."

The French designer, it is shown, is more concerned with what will appeal to Mademoiselle Columbia than to her own citizenry. The reason, of course, is the soundly practical one that more American dollars are spent in Paris every year than French centimes, and it takes a bushel of centimes to make a dollar in these days.

Thousands of American buyers, represents every important department store in the United States sail for Paris three or four times a year to attend the openings of the big couturiers. Their purchases run into many millions, but the magazine expert finds that they buy models, not stocks. This is explained as follows:

"The curious anomaly exists that while the French taste in design and line governs the world of women, French taste in the costume itself differs sharply from American taste. Very few French garments are sold in American stores. They are imported solely as models from which the American garment manufacturers work. A dozen Paris creations may contribute to an American composite. A sleeve is taken from this dress, a bit of embroidery from that, a neck line from a third, and so on. The general type of garment that will be the season's vogue is determined by Paris, but the individual costume is produced in America.

"Even more curious is the fact that while Paris sets the style in shoes, American women cannot wear French shoes. Far be it from me to hazard any opinion as to whether American women's feet are smaller, larger, more beautiful, or more ugly than those of Mademoiselle from Armentieres, but it is an undoubted fact that there is a difference. American women who visit Paris complain loudly that French coffee and French shoes alike give them a pain, and more than one American shoe manufacturer has opened retail stores in Paris for his countrywomen and found the venture highly profitable.

"But if the French foot is different, French style remains supreme, and every new French design in shoes is quickly copied in America. The fashion sleuths who haunt the cafes, race courses, and resorts of France keep as keen an eye on Mademoiselle's feet as they do on her upperworks."

BALCHEN, BYRD FLYER, IS OLD PRIZE FIGHTER

Brent Balchen, chief air pilot with Commander Byrd's expedition to the Antarctic, is an old prize fighter—who might still be pushing leather if Tex Rickard had only been a Norwegian.

Balchen's early life in the ring is revealed in an intimate sketch published by the American Magazine. He was born in Norway, son of a well-known surgeon. He took up prize fighting in his native land, and had won quite a reputation for himself when one day he saw an airplane, took a ride, and "after that," he says, "the fighting ring seemed a silly place."

Measured simply in years, Balchen is not a veteran flyer. He did not receive his pilot's license until 1920. But in these eight years since his departure from the Norwegian prize ring, he has participated in scores of the most hazardous air enterprises of history.

He was a member of two of Amundsen's expeditions into the Arctic and in 1927 was the mainstay of Byrd's brilliant flight to France. On his return from that trip, he spent several months freighting dynamite by air plane to the mining camps in Northern Canada. He made 26 different trips of this kind into the Arctic without a mishap.

"Flying is the only thing I like," Balchen declares. "And I like it best amid cold and snow and mountains. There is nothing in the world as beautiful to me as the Arctic."

NEWS FOR THE NUTS

In England, where walnut picking seems to be quite a pastime, a man is writing a book entitled "Much Ado About Nutting."—Farm and Fireside.

Brains Plus  
 Brains, and a proper pride in one's calling, will get a man whatever he wants, in farming as in anything else.—Farm & Fireside.

## SCIENCE STUDIES ART OF GYPSY FORTUNE TELLERS

That many of the latest "discoveries" of scientists in the realm of psychology and "behaviorism" have been known and used for centuries by gypsy fortune tellers, is shown by studies made for the American Magazine by Konrad Bercovici.

Gypsy women, he shows, are past masters of the whole realm of applied psychology. "In fortune telling," he explains, "the gypsy women know that anyone who wants his or her fortune told is either hoping for better times or doubting whether the happy condition will continue. A single expert glance at the face of the client tells the gypsy fortune teller to which class he or she belongs. Apparently, the gypsy reads the hand or the cards. In reality, the sharp eyes fixed upon the face of the client and the sensitive fingers upon the pulse of the emotion woman tell her the reaction to every word and to every insinuation. The face of an emotional individual is easy to read. The pulse of an emotional woman is more sensitive than a mirror."

If the client is a blonde girl and the pulse has begun to beat faster when the gypsy has mentioned a dark-eyed, tall man, she will continue to tell of the enemy that stands between the two; and the enemy is always of a complexion different from that of the client. The sharp eyes of the gypsy can always detect the trace of tears or of sadness upon the face of a man or woman, and forthwith she speaks of the great sorrows of the past which are going to dissolve into the happiness of the future.

"There has been a great sorrow in your family," he begins, and if the pulse responds she continues: "Someone you loved very dearly died." And so fine are the receptive sensibilities of the gypsy woman that she knows exactly when to say: "Somebody has gone on a long voyage; someone you love very much. But he will come back." Sentence by sentence, the delicate scientific instrument which the gypsy has built up in her brain signals back and forth the reaction of the client, knowing that of the many things she says only those that approach the truth will be remembered, while the other things will be forgotten.

Many are the popular beliefs which the gypsy has fostered, as that of the second-sight abilities of the seventh son of a mother who has no daughters; of the effect upon love of the waning moon; of the terrible consequences following the breaking of a mirror.

Yet no gypsy, Mr. Bercovici shows, believes any of these things.

## THE DYING COWBOY

(Author Unknown)  
 "O, bury me not on the lone prairie!"  
 The words came soft and mournfully from the pallid lips of a youth who lay on his dying couch at the dawn of day

We wasted and pined till o'er his brow  
 Death's shadows slowly gather now;  
 He thought of home and loved one dear  
 As the cowboys sadly gathered near.

"Oh! bury me not on the lone prairie!"  
 Where the wild coyotes will howl over me!  
 In a little grave just six-by-three—  
 O, bury me not on the lone prairie.

"I've always wished to sleep when I died  
 In the church-yard on the green hillside;  
 By my father's side let my grave be,  
 O, bury me not on the lone prairie.

"I wish to be laid where a mother's prayer,  
 And a sister's tears can mingle there;  
 Where friends may come and weep o'er me,  
 O, bury me not on the lone prairie.

"O, bury me not"—his voice failed there—  
 And they took no heed to his dying prayer;  
 In a narrow grave just six-by-three  
 They left him there on the lone prairie.

Where dew-drops fall and burr-flies rest  
 Where the wild coyotes and the winds are free,  
 They left him there on the lone prairie.



MARCH is an ideal month to clean up for Spring. We solicit your MARCH CLEANING AND PRESSING.

Quick, guaranteed service and courteous attention.

TRY US DURING MARCH  
**McGUIRE'S**  
 "The Store for Men"  
 Phone 66 for our quick delivery service



## YOU DON'T HAVE TO TAKE COAL CHANCES

Taking chances when you buy coal is a sure way to lose money.

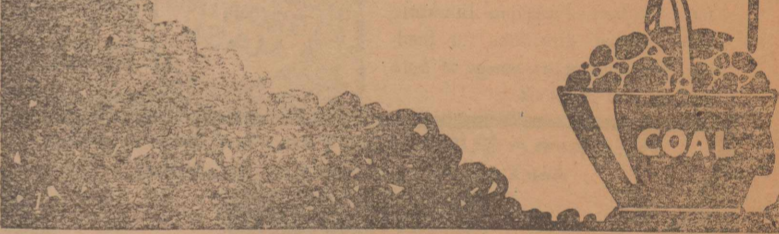
You don't have to! It is worth a few moments of your time to buy coal carefully. You invest money in it and expect heat and comfort in return.

When you buy DIAVOLO Coals you take no chances. They are well prepared, clean, long burning and hot. They bring glowing warmth to thousands of homes.

Buy DIAVOLO Coals and be sure of the greatest coal value for your money.

DIAVOLO COALS—Positively last longer!

Edwards Grain & Elevator Co.  
 Barwise—FLOYDADA—Dougherty



## SPECIAL OFFERINGS for SATURDAY and MONDAY

<b>SPUDS</b>	10 Pounds, For,	<b>15c</b>
--------------	-----------------	------------

<b>Peaches</b>	In Syrup, 2½ size cans	<b>20c</b>
----------------	------------------------	------------

<b>Apple Butter</b>	No. 2½ size cans	<b>22c</b>
---------------------	------------------	------------

<b>CORN</b>	Two Cans, No. 2 Size	<b>25c</b>
-------------	----------------------	------------

<b>RICE</b>	Five Pounds	<b>30c</b>
-------------	-------------	------------

<b>Cane Sugar</b>	100 Pounds	<b>\$6</b>
-------------------	------------	------------

HIGHEST MARKET PRICES FOR EGGS  
**STAR CASH GROCERY**  
 PHONE 40

## Kodak Offer

With each Size 116 Genuine Eastman Hawkeye Kodak that we sell, we will GIVE

- Three Rolls of Films,
- Two packages of Art Corners,
- One Album and
- A year's subscription to "Kodakery."

**A \$5.20 Value For \$3.25**

Come in and see us about the \$30,000 Contest that Eastman Kodak Company is putting on, and let us help you win one of these big prizes.

## WILSON STUDIO

## We Peddle Meat GROCERIES, FRESH FRUITS AND VEGETABLES

That's what we do for a living, and we've got to live during March the same as every other month.

We're glad the month of March is only one day away. We've noticed every year, if we make it through till grass begins to rise, we managed to get by the rest of the year, too.

HOWEVER, WE KNOW WE CAN'T MAKE IT THROUGH MARCH WITHOUT THE PATRONAGE OF THE PUBLIC.

Try us during March. We buy the best and sell it on a live-and-let-live basis. Prompt attention to all the details of your orders. Shop in person or by telephone and be assured of only the better grades of food.

## The City Market

Howard & Maxwell, Props., Floydada, Texas  
 OUR TELEPHONE NO. 118

## Dougherty Real Estate Lots and Acreage

ARE YOU LOOKING FOR A HOME WITH A FUTURE?

I have a modern four-room residence with bath.

WRITE, PHONE OR SEE ME  
**Lottie M. Ellison**  
 At NIXON DRY GOODS  
 Dougherty, Texas

## SOME BARGAINS IN USED CARS

1926 DODGE COUPE  
1927 CHEVROLET COACH  
SEVERAL FORDS IN A-1 CONDITION  
AND FORD TRUCKS.  
ALL GUARANTEED BY OUR O. K.

**FINKNER MOTOR CO.**  
Whippet—Willys-Knight Dealers

## Attention Landowners!

We are now representatives of Dallas Joint Stock Land Bank of Dallas, Texas.

We are offering most attractive amortization loans on farms and ranches, long time, low interest rate and quick service.

Also if you have anything for sale or trade see us.

## Gamble Land Company

Floyd County Hesperian \$1.50 Per Year

until your chicks are 6 WEEKS OLD



**SUPERIOR Orange-Vitamine CHICK STARTER**

—you should keep SUPERIOR Orange-Vitamine Chick Starter before them all the time. Feed it in hoppers, boxes, troughs; but, remember—no matter how you feed it—keep the feeders full, all the time! This (with clean water, fine grit and SUPERIOR Chick Scratch after the third or fourth day) is the SUPERIOR Way; it raises more chicks than any other feed in the Southwest!

—your husky young birds need SUPERIOR Orange-Vitamine Growing Mash. Take two weeks to make the change from SUPERIOR Starter to Growing Mash—and from Chick Scratch to Growing Scratch. Keep hoppers full of Growing Mash—all the time. See the SUPERIOR Dealer in your town for free educational literature and complete directions for feeding, care and management of both poultry and livestock.

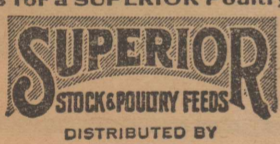
then, until MATURITY



**SUPERIOR Orange-Vitamine GROWING MASH**

We have A SUPERIOR Feed for Every Need  
Ask Us for a SUPERIOR Poultry Book

3-29



**SUPERIOR STOCK & POULTRY FEEDS**  
DISTRIBUTED BY  
FLOYDADA WHEAT GROWERS ASSOCIATION

FEEDS FOR POULTRY, TURKEYS, CALVES, COWS, STEERS, HOGS, SHEEP

THE FEED BAGS

Hesperian Want Ads Get Quick Results

NEW SUPERIOR

# Whippet

Offers Larger Bodies of Greater Beauty  
IN NINE STRIKING MODELS

Larger Bodies and Greater Beauty characterizes the new Whippet. This car has an acknowledged superiority in mechanical design and economical performance. It is the only car on the American market with Finger tip control.

MICHELIN TIRES AT ROCK BOTTOM PRICES

**Finkner Motor Co.**  
WHIPPET—WILLYS-KNIGHT DEALERS

## Dates For New Court In 4-County District

Dates for District court for the year in the four counties, as determined from the law passed by the legislature creating the 110th Judicial District, are as follows:

Briscoe, court opens January 7, April 29 and September 16, and may continue in session for three weeks at each term;

Dickens, court opens April 1, August 19 and December 9, and may continue in session for four weeks;

Floyd, court opens January 28, May 20 and October 7, and may continue in session for five weeks at each term;

Motley, court opens March 4, July 22 and November 11, and may continue in session for four weeks at each term.

In different years the exact dates will vary, the number of weeks from the first Monday in the year governing. However, for 1929 the above dates are the correct ones.

The district judge's office in the Floyd County courthouse, which in prior years has been occupied only for ten weeks in the year, when the district judge was holding court here, is being renovated this week for Judge Bain, who is moving his library and office equipment from his former office in The First National Bank.

### NEW ODD FELLOW OFFICERS INSTALLED TUESDAY NIGHT

Installation of the new officers of the I. O. O. F. Lodge No. 34 of Floydada was held Tuesday night of last week at the Odd Fellow hall, and following the official business, a feed was spread for the lodge members. A large percentage of the membership was present at the meeting, it was stated.

E. Nichols was installed Noble Grand of the Lodge and other officers installed were Sam Thurmon, Vice Grand; Price Scott, treasurer; Bailey Green, Secretary; and Price Scott, Chaplain. The appointive officers installed were Mose Mowery, Warden; D. A. Shirey, right supporter to Noble Grand; D. L. Weaver, left supporter to Noble Grand; W. H. Finley, Inside Guardian; H. L. Wilkinson, right supporter to Vice Grand; F. J. Dudley, left supporter to Vice Grand; C. M. Stephenson, Left Seen Supporter; and Paul Looney, right Seen Supporter. The Trustees are C. M. Stephenson, W. A. Gound and Lon M. Davis.

### Locals and Personals

Mrs. E. C. Henry and Mrs. W. W. Porter and her daughter, Miss Martha, visited in Lubbock Tuesday.

Mrs. Lon V. Smith and daughter, Emma Louise, and Miss Browneyes Hawkins returned Sunday from a week end visit with their mother, Mrs. H. F. Hawkins, of Chico.

Dr. V. Andrews has been confined to his bed for the past two weeks with the flu.

Dr. W. H. Alexander is ill at his home with the flu.

Mr. and Mrs. L. V. Hartman, of Kress, are guests of Mrs. H. J. Wilis this week.

Mrs. Lillie Britton, of Plainview, spent Sunday with her daughter, Mrs. R. E. Fry.

Wilson Perry, six year old son of Mr. and Mrs. J. T. Perry, who live four miles east of Floydada, is reported to be ill with pneumonia.

Geraldine, daughter of Mr. and Mrs. J. M. Gambin is recovering from a serious attack of diphtheria.

Mr. and Mrs. Walter Pennington, of Childress, spent Sunday with their parents, Dr. and Mrs. H. Z. Pennington, and Mr. and Mrs. W. H. Hilton. Mr. Pennington is employed with the C. E. Stone Co. He returned home Sunday night but she remained for a visit of several days.

Mrs. T. L. Collum, of Cisco, came Sunday for a visit with her aunt, Mrs. W. H. Hilton. Mr. and Mrs. Collum formerly lived here and he was director of the Floydada Band.

V. A. Leonard is reported to be seriously ill with pneumonia at his home on South Main street.

## Society & Clubs

### Owls Club Entertained By Mr. and Mrs. Fry.

Mr. and Mrs. R. E. Fry entertained members and friends of the Owls Club with a forty-two party at their home last Thursday evening.

Mrs. Angus, Mrs. Rutledge and Mrs. Wilson tied for high score for members and Thurmon Bishop for visitors.

Refreshments served by the hostess consisted of sandwiches, chicken salad, individual cherry pies, and hot chocolate. George Washington hatchets were used as plate favors.

Present were: Mr. and Mrs. Geo. Linder, Mrs. O. P. Rutledge, Mr. and Mrs. C. M. Wilson, Mrs. E. L. Angus, Mr. and Mrs. Lon Davis, Mrs. E. B. Massie, Mr. and Mrs. R. C. Henry, Mr. and Mrs. Luther Fry, Mr. and Mrs. Jack Henry, Mr. and Mrs. J. B. Jenkins, Mr. and Mrs. Thurmon Bishop, Mr. and Mrs. Edd Brown, Mr. and Mrs. E. P. Nelson, Miss Cordia May Templeton and Mr. and Mrs. Fry.

### Friendship Club With Mr. and Mrs. Bishop.

Mr. and Mrs. A. A. Bishop were host and hostess to the Friendship Bridge Club at their home Friday evening. Decorations and tallies were symbolic of George Washington's birthday. The tallies were red, white and blue hatchets and the decoration scheme was further emphasized in the refreshments.

Mrs. Ray Dickey and T. P. Collins won high score in games for the visitors and Mrs. Kight Dickey and C. H. Davis got high score in the games for the members.

Guests of the club for the evening were: Mr. and Mrs. T. P. Collins, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. John Hammonds, Mr. and Mrs. L. T. Bishop and Mr. and Mrs. Ray Dickey.

The members present were: Mr. and Mrs. C. H. Davis, Mr. and Mrs. Robert McGuire and Mr. and Mrs. Kight Dickey.

The hostess served refreshments of cream chicken on toast, tomato salad, olives, cherry pie and hot chocolate.

Mr. and Mrs. C. H. Davis will entertain the club Friday evening, March 8.

### Council Meeting Held With Mrs. Nelson.

Mrs. E. C. Nelson was hostess at a social meeting of the Woman's Council of the First Christian Church Monday afternoon. The greater part of the time was spent doing fancy needle work. Mrs. Lon M. Davis conducted a Bible quiz.

The hostess served sandwiches, hot chocolate and wafers to Mesdames Edd Brown, Callie Wolf, Luther Dorrel, Tad Probasco, Lon M. Davis, J. A. Enoch, Champ Walters, Wm. Houghton and Mrs. A. P. McKinnon, who was a guest.

The Council will meet again Monday afternoon at 3 o'clock at the church.

### Meeting of T. S. S. Club Held With Mrs. Day.

Mrs. Joe M. Day was hostess to the T. S. S. Embroidery Club at the regular meeting Tuesday.

Mrs. Robert Eubank, Mrs. Arthur Savage, Mrs. Robert McGuire, Mrs. Flynn Thagard, Mrs. Oggie Johnson and Miss Lucille Mitchell were guests of the club at luncheon.

A delightful luncheon was served at the noon hour in cafeteria style.

The members present were: Mrs. Jack Henry, Mrs. Frank Moore, Mrs. John Hammonds, Mrs. Leon Collins, Mrs. Rip Snodgrass, Mrs. Homer Steen, Mrs. Luther Fry, Mrs. E. E. Brown and Mrs. John Reagan.

The club will meet next with Mrs. Rip Snodgrass.

### Mrs. Martin Brown Honors Friends With Dinner.

Honoring employees of the Floydada Hardware and Grocery, Mrs. Martin Brown entertained with a four course dinner at 6 o'clock last Thursday.

Covers were laid for Carder Collins, Henry Hancock, Earl Crow, and Martin Brown and Mrs. Brown.

Small Easter rabbits were used as favors.

### John Henderson Honored On Birthday.

John Henderson was honoree at a birthday dinner given by Mr. and Mrs. E. T. Hanks at noon Sunday of last week.

A birthday cake with 62 candles formed the centerpiece of the table. The cake was made by Mrs. C. P. Looper.

Guests were: Mr. Henderson, Mr. and Mrs. C. P. Looper, Misses Patty and Mary Looper, and Lester Lewis.

### KEEP YOUR FACE CLEAN

There is only one point upon which all the beauty specialists agree, and that is that every face should be kept clean.

The trouble with most people, according to Hazel Rawson Cades, beauty editor of Farm and Fire-side, is that they get the surface dirt off their face, but do not get down into the pores where dirt is lodged. Blackheads, enlarged pores and pimples inevitably follow.

For a thin, fine-pored skin Miss Cades recommends cleaning with cold cream, but a coarse skin needs friction to dislodge the dirt and stimulate the pores to more healthy action. Plenty of soap and water, and thorough rinsings, are urged.

No face should be subjected to a soap that leaves it feeling tight, drawn or stinging. But some of this effect may be due to unaccustomed friction, and any soap should be given a fair trial.

Read The Hesperian for the news of Floyd County.

### J. L. WHEELER SHIPPED TO MISSOURI FOR BURIAL

Mr. J. L. Wheeler, aged 68 years, who dropped dead at his home in the Irick community, near Lockney, last Thursday afternoon, from heart failure, was shipped to his old home in Missouri Saturday for burial. Funeral service were held at the home by Revs. J. E. Stephens and E. D. Morgan of Lockney Saturday afternoon, and Mrs. Kate Collier of Lockney accompanied Mrs. Wheeler on the trip to Missouri with the remains, where they were buried on Monday. The remains were prepared for shipment by Grady E. Crager, Undertaker.

Mr. Wheeler is survived by his wife and one brother. He had been a resident of this county for the past fourteen years.—Lockney Beacon.



THE WHOLE FAMILY WILL ENJOY

## THE REAL LOAF

If you have not tried "Real Bread" you are missing a treat.

TRY A LOAF TODAY!

Delicious Pastries—Always Fresh

## Perfect Bakery

The Home of the "Real Loaf"

# DRESSES



Destined for Fashionable Spring Wardrobes

PRINTS... those favorites of the frock mode for spring... are here in all the lovely new styles and colorings. Other frocks are equally charming in pastel georgettes and flat crepes.

This Group Priced at \$7.95 \$12.75 And Up

BEAUTIFUL Spring Coats are here too Priced to Please You.

# Baker-Campbell Co.

FLOYDADA, TEXAS

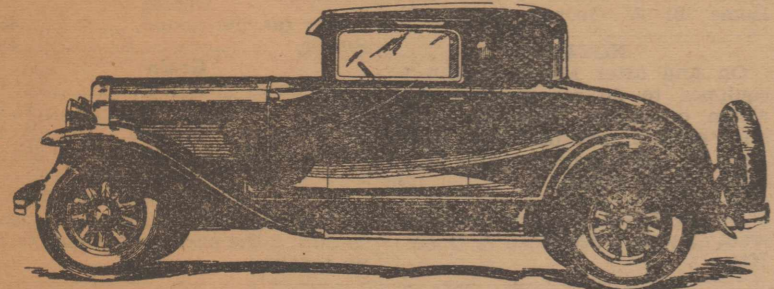
**T. C. Russell**  
Insurance Agency

All kinds insurance and farm loans

**McGUIRE'S**  
"The Store for Men"  
Rob't McGuire, Prop.  
Cleaning and Pressing  
PHONE 66  
We Call for and Deliver

**Higgins Battery and Electric Co.**  
Radio, Automobile and Battery Service.  
First Door North of Post Office

## Big Car Power, Speed and Smoothness at a price you're glad to pay



The Coupe, \$745, Body by Fisher

Come see and drive the New Pontiac Big Six. It offers big car power, speed and smoothness at a price you're glad to pay . . . Here, truly, is a new idea in low cost motoring luxury! A car conceived, designed and built for those who want something more than the cheapest—and who choose to reveal their progressive ideas in better cars as well as better homes and better furniture. What a reception these buyers are giving the New Pontiac Big Six! For they've sensed that it gives them a new opportunity to step up in motor car quality without stepping out of the low-priced field.

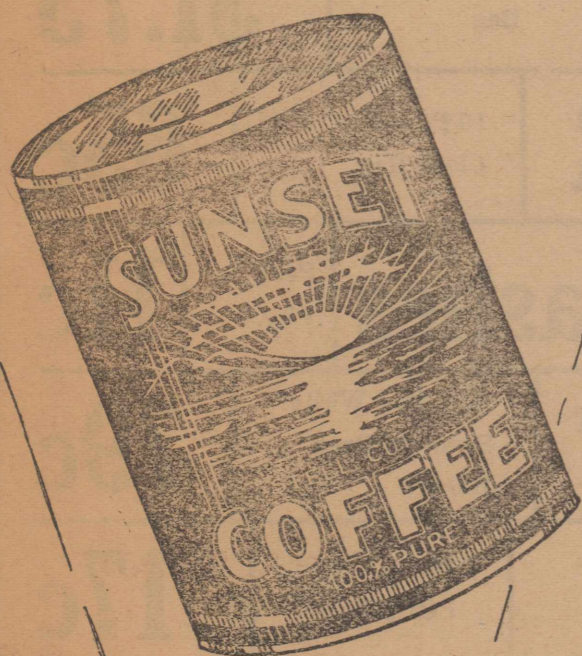
Prices \$745 and up, f. o. b. factory, plus delivery charges. Bumpers and rear fender guards regular equipment at slight extra cost. Check Oakland-Pontiac delivered prices—they include lowest handling charges. General Motors Time Payment Plan available at minimum rate.

Scoggin-Dickey Motor Co.  
Floydada, Texas

**THE NEW PONTIAC BIG SIX** at \$745  
PRODUCT OF GENERAL MOTORS

# Those who Like COFFEE

will find in this Package all that can be wished for



# SUNSET Coffee

ALWAYS FRESH

### Wm. Montgomery, of Fort Worth Is Dead

Thos. Montgomery Returns Home Monday After Funeral on Friday Afternoon.

Thos. Montgomery reached home Monday of this week from Fort Worth, where he had been called by the serious illness early last week of his brother, William, 79, whose death occurred Wednesday following an illness of a month or more.

The deceased had been identified with Fort Worth business interests for many years. Before the removal of Thos. Montgomery to this section to engage in the cattle business, he and William were engaged for fifteen years in the merchandising business, and the latter had continued merchandising until about a year ago, when he retired from active business.

Funeral services were held Friday and interment made in East Oakwood Cemetery at Fort Worth. Surviving him are his widow, two children, and one other brother. The children are: a son, James M. Montgomery, 46, of San Antonio, and a daughter Mary, wife of Dr. C. R. Ray of Abilene. The other brother is Joseph Montgomery of Fort Worth.

Wm. Montgomery had been a deacon in the Presbyterian Church at Fort Worth for many years, and identified with business interests there for more than forty years.

### School Bond Election At Lockney March 5th

An election has been called in Lockney Independent School District for March 5 for the purpose of determining whether a school bond issue of \$115,000 shall be issued to construct a high school building. Architectural drawings of the proposed building have been completed and are on view in Lockney.

The growth of the scholastic population of the district has been marked during the past few years, and the additional plant is desired to house the high school student body, the present building to be given over to the grades.

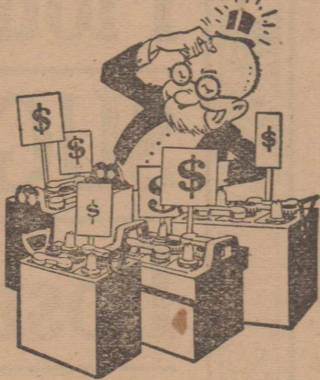
### PERSONALITY IN BATHROOMS

Almost as epochal as the invention of built-in plumbing has been the awakening of color in bathrooms. The modern bathroom is less bleak than its bleached white ancestors, and it frequently has that indefinable something which decorators call "personality."

The general decorative plan of a bathroom, according to the Woman's Home Companion, should depend upon personal preferences and immediate necessities. One ingenious mother transformed the family bathroom, for the purpose of overcoming her two little sons' disinclination to the performance of regular ablutions. Her method consisted of evolving a background of hard lightgreen enamel on which a frieze of rollicking dogs and puppies was placed. For curtains she chose waterproof percale on which the small pattern proved to be tumbling puppies. The rug sported puppy designs, and dogs also appeared on the scrubbing brushes. Everywhere the boys glanced they saw reminders of their pets, and the bathroom was transformed in to a play ground which they patronized with enthusiasm.

Read The Hesperian for the news of Floyd County.

Does PRICE mean value?



Automobile engineers say that a battery should be bought on the basis of electrical size and known quality — and automobile engineers should know.

You're sure of the right electrical size for your car when you consult the Willard Chart on our wall—and you're equally sure of known quality when you buy one of our still better Willard Batteries. Yours for the biggest battery values in town.

**H. O. POPE & SON**  
Enoch Building  
East Side Square

### Allmon News

Allmon, Feb. 25.—Many of the young folk of the community attended the box supper at Harmony last week.

Charlie Smith, of Lockney, spent the week end in the Brooks home. R. W. Case and family attended a dinner Sunday in the McCall home, given in honor of the birthdays of James Case and his aunt, Mrs. McCall.

Some of the young people of Harmony and Allmon took their lunch and visited Linguish Falls Sunday. Mrs. Charles L. Allmon and children, Bill and Gladys, spent the week end in Amarillo with Mrs. Allmon's brother, who has been very ill.

C. H. McElroy and son, Charles, left for Arkansas this morning to find a location.

Mr. Ward and family, of Farmer, spent Sunday evening in the Jones home.

A good many young folk of this community attended the party in the L. A. Williams home, given in honor of his son, Raymond, who was at home from college during the week end.

Lucille Snodgrass was a visitor at Allmon Friday.

Miss Frankie McElroy spent the week end in Amarillo visiting relatives.

Blanche Wartes and Mrs. L. H. Wartes were shopping in Plainview Saturday.

Several of the young people from our community attended church at Petersburg Sunday night.

The patrons of the school met Friday, February 22, at the school house and cleared off the grounds and prepared it for shrubbery and plants. Everyone brought lunch and it was spread and eaten in the auditorium.

In the afternoon two ball games were played between the outside boys and girls and the school boys and girls.

### Mayview News

Mayview, Feb. 25.—Sunday School and church was well attended Sunday morning at Dougherty, with over one hundred present. Bro. Shannon preached after Sunday School.

Bro. Brown Low, from Plainview preached Sunday afternoon at three o'clock at Dougherty. A good crowd attended.

Bro. R. L. Shannon spent Saturday night with Mr. and Mrs. R. W. Lotspeich.

Mrs. Bennie Leibfried and little daughter spent Saturday night with Mr. and Mrs. T. J. Campbell.

Mr. and Mrs. Eldon Gray, Bro. R. L. Shannon, Floyd Readhimer and Miss Grace Readhimer took dinner with Mr. and Mrs. V. A. and Floyd Readhimer.

Mr. and Mrs. Markel took dinner with Mr. and Mrs. T. J. Campbell Sunday.

Mr. and Mrs. George Wynn and daughter, Mildred, spent the past two weeks with their daughter Mrs. R. E. Russell, of Earth, Texas.

Norman Payne who is attending Draughon's Business College at Abilene, came home Friday to visit with his parents. He returned Saturday.

Mrs. R. W. Lotspeich and daughter Robbie spent Thursday night in Floydada with Mr. and Mrs. Bee Hatley.

Mr. and Mrs. H. L. Handley had as their guests, a brother and his family from Wellington last Wednesday night.

Miss Ophelia Bartlett entertained a large crowd of young folks with a party Friday night honoring Norman Payne who is attending Business College in Abilene.

Mrs. E. F. Handley and little son, Kenneth Edwards, returned to Mrs. H. L. Handley Friday. She spent last week with her father Mr. Sisson of Floydada.

Miss Mary Edwards came home Friday. She will spend a few days with her parents, Mr. and Mrs. H. E. Edwards.

Bruce Edwards is recovering from injuries he received last Sunday. He will probably have to use a crutch for some time.

Miss Robbie Lotspeich, R. V. Bartlett, Claude Holladay have been on the sick list this week.

Mrs. J. R. Cardwell spent last week with Mr. and Mrs. Bee Hatley, of Floydada.

Mr. and Mrs. C. E. Bartlett and son, R. V. spent Sunday afternoon with Mr. and Mrs. Jim Colston.

A number of the people attended the singing Sunday afternoon at the Methodist church in Floydada to hear the Stamps Quartet sing.

Mrs. C. E. Bartlett was able to attend church Sunday for the first time in about four months.

If nothing prevents, Mayview will present a three act comedy, "Patty Makes Things Hum" at Joe Bailey on Friday night, March 1.

Many of the people were at Baker Tuesday night to hear the Stamps Quartet sing.

### CARD OF THANKS

We wish to thank our neighbors and friends for their kindness and help during the illness and death of our little daughter, Hazel. We also wish to express our thanks for the beautiful floral offering.

Mr. and Mrs. Ray Belcher and children.

### SHERIFF'S SALE

NOTICE IS HEREBY GIVEN, that by virtue of a certain Order of Sale issued by the Clerk of the County Court of Floyd County, on the 16th day of February 1929, in a certain cause wherein H. E. Edwards and W. H. Edwards are plaintiffs, and J. C. Hay and T. L. Callaway are defendants, in which cause a judgment was rendered on the 22nd day of January, 1929, in favor of the said plaintiffs H. E. Edwards and W. H. Edwards against said defendants J. C. Hay and T. L. Callaway for the sum of Four Hundred Twenty-Nine & 90/100 (\$429.90) Dollars, with interest thereon at the rate of ten per centum

per annum from date of judgment, together with all costs of suit, I have levied upon, and will, on the first Tuesday in March, 1929, it being the 5th day of said month, at the Court House Door in Floydada, Floyd County, Texas, within legal hours, proceed to sell for cash to the highest bidder, all the right title and interest of J. C. Hay and T. L. Callaway in and to the following described personal property, levied upon as the property of J. C. Hay to-wit: One certain Dodge Touring Car, Motor No. 235196, License No. 358864, equipped with bumpers, front and rear, spare tire and tube, and Motometer.

The above sale to be made by me to satisfy the above described judgment for Four Hundred, Twenty-Nine & 90/100 (\$429.90) Dollars, in favor of H. E. Edwards and W. H. Edwards, together with the costs of said suit, and the proceeds applied to the satisfaction thereof.

P. G. STEGALL,  
Sheriff Floyd County, Texas.  
By E. Ray Smith, Deputy.  
Floydada, Texas, Feb. 19, 1929.  
522tc.

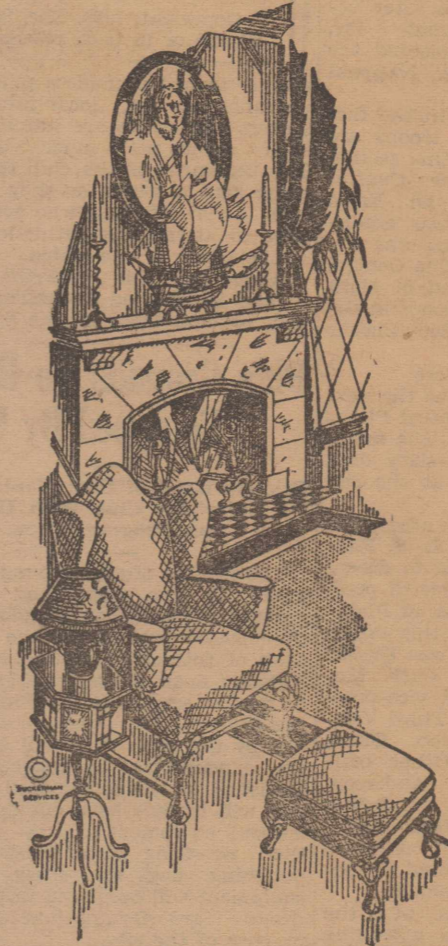
**POWERFUL ENDURING**

## STANDARD BATTERIES

AUTOMOBILE - RADIO - HOUSELIGHTING  
TWIN BATTERY STATION

Located at L. & O. Top Shop

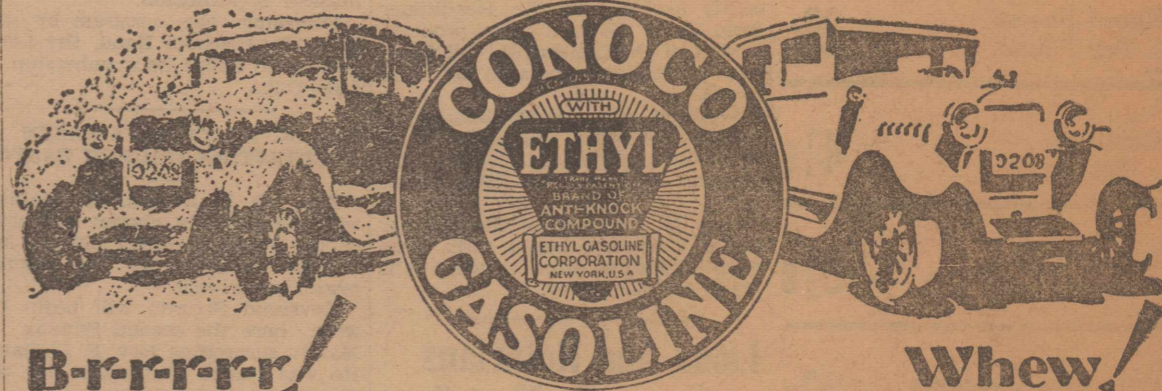
## New Styles In Home Furnishings



At this season of the year there comes to the home lover the urge to beautify and add new color to the home. Amazing results can be accomplished by adding here and there an occasional odd piece of furniture doing so much to brighten the home and adding new life to the entire house, and at the same time supply the necessary pieces that you have often wished for.

**C. Surginer & Son**

at Zero or 90 in the shade  
**CONOCO-ETHYL**  
is weatherproof



Conoco Ethyl Gasoline performs at its best twelve months out of every year. It knows no seasons.

It gives the same quick start in February as it does in May—and it follows through by delivering steady, sustained, "knockless" power against the piston heads.

That's important! It's not hard to find a motor fuel that will start easily. Your chief concern should be in what it does after starting.

Being a combination of Conoco, the Triple-Test Gasoline, and Ethyl Brand of Anti-Knock Compound developed by General Motors, Conoco Ethyl is the ideal motor fuel. You'll feel the difference in the operation of your car the very second you switch to Conoco Ethyl.

So why not join the thousands of contented Conoco Ethyl users? Why not get out of your car all of the power which its designers put into it?

Start the habit today by drawing up to a Conoco Ethyl Pump—at service stations and garages.

### CONTINENTAL OIL COMPANY

Producers, Refiners and Marketers of high-grade petroleum products in Arizona, Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wyoming

# CONOCO-ETHYL GASOLINE

## Quick Starting-Knockless Miles

## SPECIALS

### FRIDAY and SATURDAY

Men's Overalls, Regular price \$1.25, SPECIAL,	<b>95c</b>
Men's Big Yank Blue and Grey Work Shirts, Sold everywhere for \$1.00,	<b>89c</b>
Tennis Shoes, to fit the entire Family,	<b>98c and up</b>
Percales, Guaranteed fast colors, Three yards for,	<b>50c</b>
500 Milk Bottle Caps, in tube, Can you beat the low price of,	<b>15c</b>

When Quality Merchandise is offered at Lower prices, this store will offer it.

## H. P. Watson Co.

5c, 10c and 25c Store  
"Where Your Dollars Have More Cents"

### Floydada Boy First Eagle Scout In Area

R. L. Stovall Attains Highest Rank of Scouting When Presented badge at Plainview Meeting.

R. L. Stovall, member of Boy Scout Troop No. 44 of this city, has the honor of being the first and only Eagle Scout in the Central Plains Scout Area. The young scout attained the highest rank of scouting last Friday evening when he was presented with the Eagle Scout Badge at the quarterly meeting of the executives of the Central Plains Council at Plainview.

The honored scout is the son of Homer Stovall, of this city, is 15 years of age and is a Freshman in high school. He attained the rank of Eagle Scout after passing twenty-one merit tests, ten of which were required by the National Council and eleven of which were elective. An applicant cannot qualify for this rank in less than twelve months after he has attained the rank of First Class Scout. Stovall

qualified thirteen months after becoming a First Class Scout. Mr. White, of Dimmitt presented the badge in behalf of the National Council.

The honor is singular in the fact that the two Floydada troops are among the youngest in this section and the first in the new Central Plains Area to qualify an Eagle Scout. Plainview had two organized troops before scouting was undertaken in Floydada. The Central Plains Area is composed of eight counties with fourteen troops in the area. W. A. Gound is Scoutmaster of Troop No. 44.

**Next Meeting Here**  
Floydada was selected as the next meeting place of the Central Plains Area Council Executives. The meeting will be held within sixty days after the past meeting, at the call of the president.

New officers for the area were elected Tuesday. Judge L. S. Kinder, of Plainview, refused to accept the reelection to the office of president and Frank Madison, of Plainview, was chosen to fill this office. J. C. Wester Floydada, was elected First Vice-President, Carl McAdams, Lockney, Second vice-president, Dr. Webb, Happy, Third Vice-President and H. P. Webb, Olton, fourth vice-president. Other officers elected were J. C. Anderson, Plainview, treasurer, R. A. Jeffus, Plainview, Secretary, Fred Lowe, Plainview, Chairman of Finance Committee and W. A. Gound, Floydada, National Committeeman.

Among the members of the Floydada Scout Council attending the meeting Tuesday at Plainview were W. A. Gound, J. C. Wester, S. N. Tawwater, O. M. Watson, Rev. F. L. Davis, Robert McGuire, and others.

### Finkner Takes Lease On New Cal. Building

Readhimer Announces Contract For New Construction To Begin At Once.

Plans have been completed and contract entered into for the construction of a new business house on West California Street, J. R. Readhimer contracting with Stephenson & Thurmon for the building of a brick 125 feet in depth to cover the fifty feet of frontage recently acquired by Mr. Readhimer from J. R. Brewer. The property is west of the Continental Oil Company's station operated by Hal Drace.

Contract price for the building is \$10,000 and work will begin at an early date, a part of the material already bought, Mr. Readhimer said.

Geo. M. Finkner, of the Finkner Motor Company, has a term lease on the building, effective when it is ready for occupancy.

### Lions And Rotarians Cagers To Meet Soon

"For East is East and West is West, and ne'er the twain shall meet".

Lions are Lions and Rotarians are Rotarians, but someday this twain shall meet—and that day has been set as Friday of next week, March 8.

Barring complete elimination of either club membership because of injuries sustained in practice, the two clubs will meet at the Andrews Ward Gymnasium on this date to determine, for a spell, the cage championship of city clubs. As

## The TOWN DOCTOR

(The Doctor of Towns)  
—SAYS—

WHY SHOULDN'T YOU GET BEHIND AND PUSH

Mice still stick their heads into cheese traps; flies still swarm atop poisoned honey; moths still fly into the candle flame; bumble bees still swarm to a buzzing jug; sheep still follow the leader over a cliff; a salmon fish still swims up the river.

They Never learn anything—no matter how many examples, how many experiences of their fellows—they go on doing the same thing in the same way, generation after generation—and die.

A town that doesn't learn and profit from the experiences of other towns will go the same way as the mouse, the fly, the moth, the bee, and the "poor fish." Because they do not learn from experience is reason for 91 towns in one state alone to pass out of existence in a ten-year period—an average of one to a county for some states. Such towns are in a rut—and the only difference between a rut and the grave is the depth.

Who doesn't know that to stand still is getting nowhere? In nature—in business—in every human endeavor—to cease to grow is to perish—one way or another.

Bruce Barton says, "When we quit changing we are through." The change that will pay the greatest dividend to any community is for the citizens to quit thinking that their town is something that will take care of itself, or that the mayor, the heads of the service clubs and other civic organizations will do whatever has to be done.

Refusal on your part to think about your community—refusal to change your attitude from passive to active, is COSTING you money.

You and a few others, by changing positions from in front leaning backwards to the one behind pushing forward will MAKE you money and make your community a better, more attractive, more interesting place in which to live, work, play and make money.

It's a man to man proposition: Is there any real reason why you shouldn't get behind and push?

Note: These articles sponsored by Floydada Lions Club are written by The Town Doctor, without prejudice or malice and are impersonal. They treat each subject as applied in general—not a particular town. Opinions favorable or otherwise on subjects covered are solicited and may be addressed to the paper in which these articles appear, or to The Town Doctor, Suite 350, McCormick Building, Chicago, Illinois.

Copyright, 1929, The Town Doctor. All rights of republication, wholly or in part, reserved.

### Play Grounds To Be Equipped By Lions

Primary Band of East Ward School Entertains Club With Unique Program Tues.

The placing of play ground equipment on the parks and school grounds of Floydada was adopted as the major project of the Lions Club of this city for the year, last Tuesday noon when the Lions met in regular session at the First Baptist Church. The program, as planned by the civic club, will embrace an expenditure of between one thousand to twelve hundred dollars and will include both outdoor and indoor equipment. It is possible that wrestling mats, dumb bells, punching bags and other indoor equipment will be placed in the Andrews Ward Gymnasium for use by boys of the city.

Definite decision as to the kinds of equipment and the places that they are to be placed, will be worked out by the club in the near future, it is planned.

Featuring the noonday meeting Tuesday was a program rendered by members of the East Ward School band. This band, composed of about forty primary students of the East Ward school, entertained the Lions with a spicy program of musical numbers, readings and songs. The band, in complete uniform, made music from small brass instruments of every description. Saxophones, triangles, and mocking birds featured the musical entertainment. America and Yankee Doodle were two numbers enthusiastically rendered by the Lions. Misses Eddy, Walker and Brownweyes Hawkins are the instructors of the young musical organization.

Following the program by the East Ward School Band, the Lions decided to adopt its membership as Lion Cubs.

### REV. G. B. SCHMID CHOSEN CHRISTIAN CHURCH PASTOR

Rev. G. B. Schmid of Dalhart was unanimously chosen as pastor of the First Christian church last Sunday morning at the regular preaching service.

Reverend Schmid will begin his work here the second Sunday in March, succeeding Rev. F. L. Davis. He was pastor at Dalhart for the past two and a half years.

### TAYLOR HATCHERY PROVES THAT HESPERIAN ADS PAY

"Advertising Pays" is the opinion of Fred Taylor, who last week announced through the columns of the Hesperian the opening of the Taylor Hatchery one mile south of town on the Ralls highway. Following the announcement in the paper, Mr. Taylor states, he had callers and eggs from every section of the county.

Everything is underway at the new hatchery and Mr. Taylor set the first batch of eggs last week. The hatchery has a capacity of 11,000 eggs.

### FIRST CHRISTIAN CHURCH

F. L. Davis will close his ministry at the First Christian Church next Sunday, preaching both morning and night.

Sunday School at 10 o'clock a. m. Endeavor at 6:30 p. m. Night Preaching at 7:30.

W. J. Rutledge, of Gallion, Louisiana, was out last week for a brief visit with his son, O. P. Rutledge and family.

Mrs. B. L. Blacklock who recently underwent an operation in a hospital at Abilene is expected home Friday. Mr. Blacklock left here Tuesday to accompany her home.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

### Directors Named For County School Meets

Plans for Preliminary and Final Events Near Completion, Director Says

Plans for the preliminary and final interscholastic meets of Floyd County schools are nearing perfection and every thing is expected to be in readiness by March 15 and 16 when the preliminary meet will be held in this city. W. D. Biggers of Lockney, director general of the county organization, spent Wednesday in Floydada working on details of the events. At the present time, thirty one schools in the county are affiliated with the Interscholastic League and will compete in the various events, Biggers stated.

Because of the immense growth of the Floyd County League during the past few years, it will be necessary to hold a preliminary meet of Rural Schools separate from the final meet. The dates were set recently as March 15 and 16 for the preliminary meet and March 29 and 30 for the final meet.

The directors of the meet this year, as announced by Director General Biggers, are W. E. Patty, Floydada, Director of Declaration; Troy Jones, Floydada, director of athletics; J. B. Allen, Lone Star, director of debates; J. C. Hutchinson, Aiken, director of spelling; Miss Ola Hanna, Sand Hill, director of Arithmetic; Mr. Rucker, Lakeview, director of base ball; Miss Mary Chambers, Lockney, director of music memory; Miss Alice Bridges, Lockney, director of Essay and I-rice Scott, County Superintendent director of rural schools.

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR SALE—My entire flock of full blooded Buff Orpingtons, a few setting eggs, and poultry equipment. F. L. Davis, Phone 316J. Home 321 W. Georgia Street. 12tc

NOTICE!  
On and after March 1, will be equipped to do car washing with steam outfit for removing grease and electric polisher for finish. Back of building occupied by H. O. Pope. J. A. Enoch. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

### EAST WARD HONOR PUPILS ANNOUNCED FOR FEBRUARY

The names of the following pupils appeared on the honor roll of East Ward School for the month of February and were announced Wednesday by the principal, Mrs. A. H. Thornton.

Mary Wilson Hicks, Bobbie Cogswell, Olin Watson, Jr., Doris Collins, Thurman Higgins, Billy Lester, L. H. McCarver, Vera Nell Marshall, Alene Warren, Francis Mozelle Probasco, Eddy Lois Sparks, Erna Dean Moore, Velma Cantree, Marjorie Kirk, Mary Adair, Rachel Burgett, Watson Jones, Ozro Stephens, J. V. Nickels;

Earl Belcher, Evelyn Patty, Truman Kirk, Levis Gilliland, Eugenia Formby, Brooksen Price, Thelma Higgins, Richard Tubbs, Melton Hodge, Juanita Nickels, Harley Wright, Kathleen Hodge, Bonita Newsome, Eldon Burgett, Almeda Mae Carr, Mildred Houston, Emma Louise Smith, Margaret Evelyn Cogswell.

L. C. McDonald left Monday for Wichita Kansas where he will attend the annual meeting of power and farm implement dealers in that city this week. He will probably return Saturday or Sunday.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

Sheriff P. G. Stegall returned Monday from Dallas where he went after a new Ford sedan purchased recently by the Commissioners' Court for the Sheriff's Department. He was accompanied by Burl Bedford.

Mrs. C. H. Davis has been ill during the past week but is reported to be improved.

### Too Late To Classify

LOST—Brown leather bill fold about High School building or around town. Contained gold piece and tickets. Return to Hesperian office or Urnon Borum. 11tc

FEW more Rhode Island Red Cockerels for sale. Olin Fry. 12tc

1929 TEXAS ALMANACS now on sale at The Hesperian Office.

FOR SALE—My entire flock of full blooded Buff Orpingtons, a few setting eggs, and poultry equipment. F. L. Davis, Phone 316J. Home 321 W. Georgia Street. 12tc

NOTICE!  
On and after March 1, will be equipped to do car washing with steam outfit for removing grease and electric polisher for finish. Back of building occupied by H. O. Pope. J. A. Enoch. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

FOR RENT—A 30-acre improved tract close in. See Goen & Goen. 12tc

### Local Market

A rise in the price of cream from 41 cents to 46 cents is the outstanding change in the local produce market this week. The higher price was made possible through a change in handling the product. Local buyers now get 26 cents per vessel service charge instead of a commission from their wholesale buyers, giving large producers advantage of several dollars more on their butter fat.

Poultry	
Heavy hens,	20c
Light hens,	17c
Fryers,	22c
Old Roosters,	6c
Stags,	10c
No. 1 Tom Turkeys,	20c
No. 1 Hen Turkeys,	16c
No. 2 Toms,	10c
Hides	6c

Hogs	
Hogs Top,	\$9.25
Eggs	
Per dozen,	26c
Cream	
Butter fat, per pound,	46c
Butter,	45c

Grain	
Red maize, threshed,	\$1.15
White maize, threshed,	\$1.10
White maize, threshed,	\$1.10
Maize Heads,	\$18.50

J. C. Gilliam, manager of Higginbotham-Bartlett Co., who has been ill during the past week is able to be up today.



All this talk about color harmony. What are you doing about it? Spring brings new harmonies—and we match them with our new Spring and Summer styles in Bostonians. Leathers and styles to harmonize with any kind of clothes you wear—and smartly, too. Only \$7 to \$10 the pair.

## WOOD BROS.

"Clothers for Men" South Side Square

## Specials

Onion Sets, Red white or Yellow, per gal., **39c**

Pork and Beans, 12 cans for, **\$1.53**

Pure Cane Syrup, Per gallon, **83c**

Tomato Catsup, Large Bottle, **22c**

Sliced Bacon, Per Pound, **29c**

Cabbage, Per lb., **4 1/2c**

New Potatoes, Per Pound, **5 1/2c**

Pure Pork Sausage, Per Pound, **22c**

## C. P. LOOPER COMPANY

GROCERY AND MARKET

### Cattle Boys; Listen

The Amarillo Panhandle Live Stock Association, — March 4, 5, 6th. The Fort Worth Fat Stock Show— March 9th.

You'll be there in a new Stetson. We are all set. You can get the hat you prefer \$8.50 to \$35.00.

Suits bought in a hurry are never satisfactory. Your appearance is too important to be lightly treated. Take your time. They cost no more here but the results are beyond comparison. \$22.50 to \$60.00.

### GLAD SNODGRASS

Smart wear for men since 1900

### New White Way Lights Turned On Last Night

Lights were turned on for the first time last night in the thirty-five new white way standards in the business section of Floydada. Construction Superintendent Harry Anstead, of the Texas Utilities Company, with his crew, completing the installation late in the afternoon.

With this additional ornamental street lighting in Floydada the town now has seventy white way lights, and in the residence section seventy-five bracket lights at street intersections, making a total of 149. Four ornamental lights which burn in summer-time at Napoleon Park are not included in the above total.

Delay in the installation of the signal lights in the downtown business section has been occasioned by the failure of the power cables to arrive, and S. M. Cole, manager of Texas Utilities Company, which has the installation contract, said he could not be sure of a date when the signals could be put into operation.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.