# The Haskel firle Fre Press ... 

## Weather Speeds ering of Cotton Crop



TRGE TWO

## TRICE＇S HENS large size lb．39c  PRESTONE or ZEREX 1.99 galon <br> | GRAPES | lb． |
| :---: | :---: |
| COFFEE | lb． 7 | <br> ICE CREAM 5 pts．$\$ 1$ FRYERS lb．45c <br> CHUNKS O＇CHICKEN 59 <br> VEGETABLESOUP 2 cans 29c <br> ORANGE JUICE 3 cans 69c <br> BISCUITS can 9 c <br> Prices Good for October 24－25

## Haskell County History

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WHAT DOES FARM BURE MEAN TO YOU？
A United Voice for Agriculture！
$\qquad$ up a good Legislative record and have learned to＂Speak with They have learned to solve many problems through united ae Farm Bureau．

The Texas Farm Bureau has represented farmers effective

## JOIN YOUR COUNTY FARM BUREAU NOW！

HASKELL COUNTY Farm Bureau Quota for 1958 is Renewals up to October 20 Needed by October 31， 1958

If Your Membership Is Delinquent，Pay Your Dues Now Before 10－31－58


cnics
nome 35 teaks mann. 89 LEO WEZWHIZ DSONTISSUES $\frac{29}{4}$ PNELPPIE DIAMOND
SIICED
NO. 2 CAN CATSUP KIMBELL LARGE JAR GRAFE JUICE


 Tuna $=39$


## SHORTENING



## Check

 up BuñupONE GLOWING CIGARETTE COULD BURN ONE ENTIRE CITY

The ash on a cigarette is smaller than a dime but it could cause a
million dollars worth of damage. Be careful with "smokes" and matches. And, never smoke in bed


How much would it take to rebuild your home or business if they were burned to the ground?
Be sure Be sure you are insured against fire in that
amount. Check!

EW. I. (SCOTCH) COGGINS 390 Office PHONE:
South Side Square ${ }^{551-\mathrm{J}} \mathrm{Home}$

Negro "Mystery Boy" Preacher to Speak Here

| bY b. T. W. brembry |
| :---: |
| Come one! Come all! |
| To Hopewell Baptist Che |
| to hear and see the five.yea |
| ${ }^{4}$ Wonder Boy |
| Los, Angeles, Calif |
| was two years |
| the pride and |
| mother. "Train up a child in |
|  |
| om it |
| A rare treat to hear and see |
|  |
| me call him the "Wonder |
| y and others the "M |
| Preacher. Be a witness |
| not been told. |
| emember the |
| ace - this evening |
| clock, at Hopewell |
|  |
|  |
| Pennsylvania |
| s. Betty Pa |
| Penn., is in Haskell to spend a |
|  |
| , |
|  |
| visit with her son in |
| ars. She will $n$ |
| n trip to Erie by bus |

## Texas

 Fri. - Sat., Oct. 24-25WAHOO SAT. NITE HE TURNED F等-2 FRED MaCMURRAY JOAN WELDON IOHN ERTCSON HForemp
 Sun. - Mon., Oct. 26-27 JIMIS - STEWART EKIM NOVAK atanam Try VERIIGD
$\frac{\text { This is } A n \text { Adult Moovie }}{10 \text { Critiop }}$ OMAN FOR MAK Ny SEX BEGAN
 E15 tory of C man mad than int on of the for

[^0]In and Out The Tee-Pees
 How: Heap big events in tee
pees this How Heap big events in tee
pees this apar. One has been
the Indian War Whoop. Each
week it has tried to outdo
and
$\qquad$ sult- your ad.
The business
 Fiditestive

## SUPREME NEW 5 PACK POUND BOX

## Crackers

# Delicious Apples 

 2 Peaches
## Waffie Syrup

POPCORN 2 ans 29c
PICKLES ${ }^{\text {Pit.jar 25c }}$
TIDE or CHEER 65c STARCH 39 c

2 PEAS $\quad 2$ for 39c

SOUASH 2 for 49 c
S\&H Green Stamps Given on Accounts If Paid Promptly When Due.


Wednesday Is Double Day With $\$ 25001 \mathrm{lly}$ Purchase

## Crocs i.I. IIS

 Bacon BalognaARMOUR'S
Sausage
OLEO


HASKELL A TEAM
10 Nanny, Joel
11 Wolfe, Erby


19 Gibson, Bobby 22 Anderson, Rodg 25 Holt, C. O. .. $\begin{array}{ll}26 & \text { Mullins, Eugene } \\ 29 & \text { Maldonado, Louis }\end{array}$ ${ }^{29}$ Maldonado, Louis $\begin{array}{ll}35 & \text { Anderson, Tom } \\ 50 & \text { Flanary, Gene }\end{array}$ 50 Flanary, Gene 53 Long, Jimmy 65 Cooper, Paul ..
66 Rexrode, Jimmy $\begin{array}{ll}66 & \text { Rexrode, Jimm } \\ 67 & \text { Brown, Fred }\end{array}$ 68 Brown, Fred 75 Anthony, Gary 75 Anthony, Gary 77 Cathey, Tommy 78 Turner, O. V.
82
Jones, Lewis 82 Jones, Lewis 84 Pace, Lynn .... Ray Overton, Head Coach Dick Gaines, Assistant
Jimmy Browning and Bill Blakely, Assistants

1958 SCHEDULE
SEPTEMBER 5-. Jacksboro - - There 12 .- Olney . . There 19 . . Rotan . . Here 26 - - Iowa Park - Here
OCTOBER 3 - Coleman - . Here 10 . - Cisco . . There 17 .- Hamlin .- There 24 -. Seymour - Here 31 - Stamford - - There
NOVEMBER 7 . - Anson . . Here

HASKKLL INDIANS vs. SEEMOUR PANHHERS

Oct. 24, 1958 7:30 P. M.

## HASKELL B TEAM

| 33 | Philip Norton ....................................... 140 |
| :---: | :---: |
| 33 | Jerry Hadaway .................................... 115 |
| 32 | Lonnie Sturdy ...................................... 120 |
| 17 | Jackie Harvey ..................................... 115 |
| 22 | Danny Josselet ..................................... 105 |
| 86 | Ken Weaver ...................................... 130 |
| 80 | Wayne Harrington .............................. 135 |
| 36 | Robert Bartley ..................................... 140 |
| 20 | Jimmy Wolfe ....................................... 130 |
| 62 | Wally Sanchez ..................................... 120 |
| 12 | Dwight Stone ..................................... 130 |
| 73 | Gary Hodgin ......................................... 165 |
| 74 | Pat Brandsteaden ............................... 140 |
| 28 | H. A. Sherman .................................. 110 |
| 87 | David Honea ........................................ 130 |
| 25 | David Hiebert .................................... 140 |
| 51 | David Vestal ......................................... 125 |
| 82 | Bryant Thompson .............................. 120 |
| 71 | Volley Ivey ........................................ 115 |
| 31 | Thurman Murphy ................................. 130 |
| 81 | Jack Hutson ...................................... 125 |
|  | Woody Turnbow ................................ 150 |
|  |  |

## We're Backing the Haskell Indians All During The Season!

Western Auto Store
M. C. Wilfong Texaco Station

Woodard Farm Sales
Fred Gilliam, Texaco Consignee Adkins \& Condron
Haskell Warehouse Company
Howard's Magnolia Station
Jesse Vick, County Superintendent
Indian Girll
Woody's
Cook Bros. Barber Shop
R. B. Spencer Lumber Company

Gilmore Implement Company
Bob Mobley's Bell Station
Hary Howard Service Station Biard's Cleaners

West Texas Sheet Metal
Highway Dive In Cafe Ark Allred \& Jones Radiator Service
W. I. "Scotch" Coggins Insurance Haskell Free Press
Brazelton Lumber Company
Moder News Stand
Oates Drug Store
Cofield Department Store
Gholson Grocery
Payne Drug Company
Haskell National Bank
Harold R. Spain
Ratilf \& Ratiff
Haskell County National Farm Loan Association
Campbell Service Station

Raymond Wheeler Manolia Ser. Sta.
T. J. Arbuckle

0'Neal's Dive In Grocery
Motor Service Jason Smith, Abstractor M-System Super Market
Elma Guest Ready-to-Wear
Kennedy Lumber Company
M. L. Cook Humble Station

Bill Wilson Motor Company
Sherman Floor Company
Smith-Toliver Chevrolet $\mathrm{Co}_{0}$
Haskell County Farm Bureau :
Lytle Texaco Station Hammer Laundry Stamford Production Credit Assn


elegance of the newly created silhouette of the 1959 Cadillac Series Sixty-Two sixfore than matched by a powerful new engine. The popular serix.window Sedan lea-
meed engineering and design characteristics of the new models.


87 yards, including the big play
of the game.
of the game That came in the fourth quar
ter, with Baylor leading
and the reserves "Call
Starr sid play you want,
said Starr, said tackle Damon
Douglas in the huddle, "and
well make it work." Starr called a pass play, and
sent wing end sprinter Merton
Fuquay
 Starr put it right in the basket
on the Raider 3 . Fuquay was
all by himself in his dash all by
the goal
A few
fe l had fumbled s later, the ster Tech
almost worked
ala me play
This This time starr actually
threw the ball 60 yards in the
air! It was just out of the fly air! It was just out of the fly
ing Fuquays reach.
That's the kind of passer the big boy from Haskell is. As. A
strong-armed
certainly ranks with other, he certainly ranks with the long.
est throwers in the schools
history. Jack Price, back in history. Jack Price, back in
1946, and later Adrian Purge
and Bobbie Jones. were ca. and Bobble Jones. were ca.
mable of winging the football
great distances but it's doubt.
grail if any of the three fol if any of the three could
have matched Starr in a long-
throw contest. They tell. some amazing
stories on the Baylor practice
field about Robert. A favorite is the one about a
$\begin{gathered}\text { Bear back, wearing tape on } \\ \text { one hand, being questioned }\end{gathered}$
b er about it ${ }^{\text {it }}$ badly blistered," the
back said, "I I caught a 50 -yard
pas. pass from Starr.", strong boy
starr is a big, stan
6.2 and is. 6-2 and 195. He's regarded as a
good prospect by the Baylor
staff. The HHS graduate is the son
of Mr. and Mrs. Dugan Starr
of Haskell
 husbandman, extension poultry
is must on
every poultry farm. A pit will
son pay for itself in time save.
ed pat
 the office of local county agents
or from the Agricultural In-
formation office, College Sta-
ton

before vo suva ara witt a towprace name...se why YOU'RE BETTER OFF WTTH A BUICK!

If you are about to invest in extra equipment on a lesser car than Buick, stop and think a minute. Think about the stunning new 1959 Buick and what it could do for you . . . at no more money. Here's not just a new car but THE car. With it you'll have the finest built Buick in almost 60 years of Buick quality. You'll have Buick's stretchout roominess and ease and quiet. You'll have the finest ride today. You'll have the warm pride of owning the most beautiful of all today's cars. Before you put that money on the line, see and drive this Buick. Let your Quality Buick dealer show you how to make your money make more sense and buy more pleasure.

New Equipoise ride. New super-quiel Motion by Fisher $\cdot$ New Magic-Mirror finishes . Safety. plate glass all around . Nero fin-cooled rear rakes, aluminum front brake drums $\cdot$ Ne electric windshield wipers . Thriftier, more powerful Wildcat engines • Nev Buick Easy Power Steering** Exclusive Twin-turbine and Triple-turbine transmissions ${ }^{\circ}$

#  <br> Richey-Strain, Inc. <br> SEE Your local authorized quality buick dealer now. your quality buick dealer in this area is: 

E10 South First Street

$\qquad$
$\qquad$
$\qquad$
 UR OWN FIRE HAZARDS."

## stor

Rob Starr Makes Splash bal In Baylor-Tech Game








 \begin{tabular}{c|c}
Homecoming Sat. <br>
Texas A. \& M.

 

as Tech game and $\begin{array}{c}\text { and } \\
\text { trough in exciting style. } \\
\text { He hit three out of six for }\end{array}$ <br>
\hline
\end{tabular}

## NOUNCEMENT

. .a me $=$ aa sex "
2. Geraldine Hiss

A recent graduate of slog. | A recent graduate or sos |
| :--- |
| gins Beauty Academy with | vitta her friends and a

tor your beauty cares.
tver specialized in hair styling and will be vise you what style is most becoming to you
Qualified Operators to Serve You: rances Arend, Owner-Operator die Kelley Jewel Blake NE 330-W FOR APPOINTMENTS ERIONBEAUTY SERVICE

## Adventures ing

 ADVERTISINGTHE FANTASTIC STORY of MUSA-SHITIA

THE SHIRTMAKER
(Also Sometimes Drygoods Selling)


If the shipping department of a factory had not made on error, the world would never have known of Musa-shiyo the Shirtmaker and the most astounding advertising campaign in history would never hove been launched.

Following World War I an English textile factory was getting back on peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, Japanese shirtmaker who operated a small hop in Honolulu. Business was poor and Musa-shiyo was near bankruptcy, then the customs office informed him that certain bales of cloth and fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refresh. mont. Remembering a friend in a big mercanilio orrablishment, he hied himself there and sought counsel. How in the nome of the horned prophet of evil woes he over to get rid of all that English shirting? And the meantime where woes he to put in? His little box of a shop wouldn't hold one bole.
 have our advertising agents holp you out."

This merely compounded the little Jepencee uivinnoter's woweble. Advertising to him woes on uncharted see. The advertising agent called A Muse-shive and suggested $\$ 300$ as a modest greater. Toe-0-0 much Maybe I think thirty dollar plenty." said the shirtmaker. Ho wees told then ouldn't oven get him in print. The agent anplained the costs of various as destined to be the meet entoundiag and for reaching cemperion in the history of advertising mes launched.

Two column by five inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Muse-. hiya talked - in colorful pidgen English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

Well here come storek again - but Musa-shiya, the shirtmaker, is ale prepare. Wonderful accumulation of baby things in dry goods selling corner of Musa shop. Everything for the baby - especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in King Street, Makai side, between fish market and river.
Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as wall as doing a thriving business in Hawaii.
And that in the story of how a well planned, small advertising compoign made an unknown Japanese shirtmaker not only wealthy but world fomove.
Your local newnpoper doesn't promise to duplicate this story for in advertisers, but it does tate your sales mescege into the homes of your customers where full and careful consideration is given your suggestions. Who knows, pertrops you too cen be - Muse-shiye.

ns:

| Passonger car advertisers invested over ${ }_{13}$ per cent more in newsapar advertising in ism7 than in the previous year. | Last year, gasoline and oi advertisers invested over $\$ 30$, 000,000 in newspaper advertis ing. |
| :---: | :---: |

##  with this sensetional




BUY NOW AND SAVE dering our amaivoracty celebratioe

 OUR SUPPLY IS LIMITED, ACT NOW Also Headquarters for Zenith Radio Phone 25-W for prompt and efficient service on

## Woodson Radio \& Electric

## CHEVROLET SAYS NEW LIKE NOBODY ELSE!

Let your eyes linger over
Chevrolet's fresh, finely shaped contours. Relax in the roominess of its elegant new interior, get the exhilarating feel of its hushed, silken ride. No other car says new like this one!

Here's the car that's definitely new in a decidedly
different way. The ' 59 Chevy is shaped to different way. The '59 Chevy is shaped to the new
American taste with new Slimline design. It brigg you a roomier Body by Fisher, vast new areas of visibility. There's a new Magic-Mirror finish tha needs no waxing or polishing for up to three years.
A new Hi-Thrift 6 and a wide choice of A new Hi-Thrift 6 and a wide choice of vigorous V8's. Bigger, safer stopping brakes. An even
smoother ride. At your Chevrolet dealer's right


definitely new, decidedly diferent!
new Impals 4-Deor Sedan, like all new Cheries, has Sodif Mate Gress all around. see your local authorized Chevrolet dealer
$\left.\begin{aligned} & \text { Religious Leader } \\ & \text { From Japan Will }\end{aligned} \right\rvert\,$ Fat Stock Higher Speak In Stamford At Fort Worth


| coin | nday |
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| Noev to at zizo orioek, at at |  |
| by the Stamford and Abilenedistricts of the Methodist Church. |  |
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| Haskell and Jones Singers to Meet In Stamford |  |
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| vsitors from dallas |  |
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| man surdy and two childee |  |
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News from Rule by mrs. faye dunnam

 tord of Colorado City, Lois
Allison Matchett of Painview
Clara MeCaul MeCain and Allison Matchett of Plainvie
Clara McCaul MeCain and
James of Pecos, Mr. and Mr
ar Buck Morgan of Grand Prai
Travis Hines Young of L
bock Myrte Yarbrough wo Mrack Myrte Yarbrough Wo
bock Mynde Joe WN Norwood
of Mund Monre Wait of Abe
Pecos. Mor of Munday, Joe W. Norwood
Pecos, Monre WWait of Abe
nathy, John Hager of Abe
nathy, Mr. and Mrs. naty, Mr, and Mrs. O.
Cypert (Elinor Keen of A
lene, Mrs. . . Teague a
Margaret Lee of Abilene. Fa Margaret Lee of Abilene, Fe, Fer
Kelley of Stamford, Audie
others Penick, Sweetwater others Penick, Sweetwater, Mr
and Mrs. Eligin Carothers of
And Anson, Jewel Hines Finley
of Levelland, Mr. And Mrs.
Clarence Leon of Rotan, Mr. Clarence Leon of Rotan, Mr
and Mrs. Charlie Cole of Fort
Worth Worth, Ulys Davis of Dimmitt
Mr and Mrs. John Cluck of
Ackerly, Mr. and Mrs. Robert
 Holley (Mary Tanner) and
children of Rising Star; Mr
and Mrs. Luther Walker and
bity bab
 mother. Mrs. J. C. Lewis
and attended Homecoming.
Major and Mrs. Roger Ba
ton and children of San A
ont
$\qquad$
$\qquad$ parents, Mr. anarilo Misited her
pars. L. W.
Jones Sr., and attended Home-
coming. Mr. and Mrs. V. L. Tram.
mell and Vicki June of El Paso
visited their visited their parents, Mr. and
Mrs. Harvey
and Mowood and Mr.
and Mrs. W. Dunnam over Homecoming.
Mrs. and Mr. James McCa
and Robje of and Robbie of Pecos visit
retatives for several days an
attended Homecoming. Mr. and Mrs. Pete Place
and children of Lawton, okia
visited his parents. Mr. and visited his parents, Mr. and
Mrs. Jess place and attended
Homecoming Mr. and Mrs. Albert Frazie
of Fort Worth spent the wee
ond with Mr. and Mrs. A. end with Mr. and Mrs. A. R
Eaton and attended Homecom
ing. Mr visitd Mrs. David Garling
ton visted his parents in Bow
over the Larry Horton,
$\qquad$ Horton over the weekend.
Mr.
and Mrs. Alvin Hine parents, Mr. and Mrs. Herbe
Hines over the weekend.
$\qquad$
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VCIALSTATEMENT ferton School-1957-58


VCIAL STATEMENT t Creek School-1957-58
Forward (All Funds) 9.1.57
${ }^{12057}$ fance (Taxe

|  |  | phies. He got his inspiration while visiting in the taxidermy shop of Kelton S. Tillery of fort worth <br> Major Brewer was looking over some of the trophies shipped to Mr. Tillery. Most of them had been badly handled |
| :---: | :---: | :---: |

mat Operation


| and Insurance | ${ }^{\text {S, }, 688,17}$ |
| :---: | :---: |
| Interest on Short Term Loans | 6,220.25 |
|  | 4.800.09 |
| URSEMENTS |  |
| . 58 ............. | .. |




 $\qquad$ dren of Midwest Cly, okla
Mrs. Bea Walle studies show that familiee
can cut food expenses by pro


## Rffor those who feel tired!

 ©finatoriessizer

s6995
Made by ye mi.kers of
Stratolounger in the position most
comfortable for you - A flick of the s.sitch . Ideal for TV watching. maseage action that pene-
trates your entire body Stratorester in already
 Jones Cox \& Co.
HARDWARE Serving You with Three Generations of Cox's FURNITURE


The Greatest of Everything New!


These seats swing out to invite you in!
The moment you open the door, you discover the newness and the greatness of the ' 59 Dodge. You discover new in-and-out ease - Dodge Swivel Seats swing out to invite you in. You find new push-button ease - a touch of a button controls both driving and weather. There's new handling ease - Lovel-Fite Torsion-Aire smooths out the road, levels the lond. New ease of
 of maintenanoe -a Lustre-Bond baked onamel finish that lboeps its sheen twice as long. For the newest of everything greas, see and drive the new '59 Dodge.


step saver -
one in yoür kitchen!
NTI And you have a choice of ten lovely and with your color scheme. Wall phone features intmost economy ckendset off, "Whisper-gulat" aide, so it so it's easy to see, And, with all its , the cost is only pennies per day 1 like to to hee. Tell us what additional telehop. Why not do it kitchen, bedroom

FAL TELEPHONE


FARM BUREAU INSURANCE
Life - Fire Auto - Farmers Liability Blue Cross Hospitalization - Hail BUD HERREN, ACENT
Haskell Hotel Building
Haskell, Texas

## FAN BELTS, RADIATOR HOSE

Sealed Beam Lights for old and new cars. Any Oil, Texaco and Quaker State, Motor Detergent, Wiper Blades. Delco Batteries and Ser We fix flata.
WIFONGS TEXACO STATION 1 Block North of Square Phone 50 quin Voane Parade


## WINTER GARDEN FROZEN, READY TO BAKE-THEY'RE DZLICIOUS!

## Chicken Pot Pies

ue 19:

##  <br> Marshmallow Creme mine 19

BETTY CROCKER-White, Yellow, Chocolate or Honey Spice

## Cake Mixes

## TEXAS - SWEET AND JUICY, FRESH



| ARMOUR'S STAR BACON 2 lbs. 1.15 |
| :---: |
| PICNIC HAMS 39c lb. |
| PURE PORK STORE MADE SAUSAGE 49 clb . |
| FRESH <br> PORK ROAST <br> 49c lb. |

TIDE orCHEER 69c Milik 4 all ans 49 c TOMATO SOUP an 10c SUGAR box 10 c Fitour这 MEAL 5 lbs. 39c
 tea 75
 diontilispivis 2 pks 33c SWEET POTATOES ${ }^{c}$
 POGUE'S

Phone 17

JUNIOR HIGH Staff Kay Wiseman
Martha
Decker
elementary staff Twila Hep Twila Hips
Sherry Burs Sherry Burson
Carol Jircik senior class JUNIOR CLASS AND
HIGH SCHOOL FACULTY Freddie Gilliam personality Rebecca Griffin
Suzanne Lane SPORTS Dianne Montgomery Tommy Coston
John Gannaway

1959 Quota, Acreage Allotment, Referendum Date for Cotton Set

## 

 pr


Editorial staff Peggy Williams

Becky Busby Jimmy Daughter business managers suzanne we Billy Fours staff|  |
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$\left\lvert\, \begin{aligned} & \text { Mrs. L. A. Covey } \\ & \text { Funeral Rites }\end{aligned}\right.$ Funeral Rites

Held At O'Brien | die |
| :---: |
| die |
| den |
| in |
| in | Fur about a morvicesth. for Mrs.

$\left.\begin{gathered}\text { Cover } \\ 3\end{gathered} \right\rvert\,$



 The, and Mr. Covey is employ.
ed as an automobile mechanic
in Abilene.
Survivors include her hus.
band; one daughter, Trudy
Lynn, 2 her parents. Mr. and

 Rule $4-\mathrm{H}$ Club Boy Shows Prize Duroc Gilt
$\qquad$ Women will welcome th
$\qquad$ a wide variety of 1959 Dodgy
models. The new seats swing
out 40
iwkegrees and eliminate Wizard movement with getting in and
t's as graceful and
tree as arising from

V nit
Vegetative Cover Termed Important
Key to Watershed Management


On Your Purchases of
and Propane
On Your Purchases of
and Propane
We give S\&H Green Steen chases of Butane and Promemet or farm use. Also on all lavecount in of month following billing. licit your continued patron burin Call us collect, we define the county

## S\&R BUTANE

 Ph. 8, Haskell That

Mark Twain' Stun READINGSPIDI

During Mark Twain's days as a newspapermen hem tor of a mall Missouri newspaper. One day he ont tent a subscriber, stating that he had found a poiderinity paper and asked if this was an omen of good Ice er bet
Twain wrote: "Finding a spider in your newspaper is neither good luck nor bad. The wind merely looking over our paper to see which merchant was not advertising so that he could 9 vire You will find no spider webs across the doors of the marched peace ever otiemar.

NEWSPAPER ADVERTIING is the Strongest Force in Business Today

## Celebrating A New G. E. Dealership



MODEL BS. 12 S


MODEL LAX -IlS

With Separate Zero Degree Freezer 12 CUBIC FEET

- True Zero Degree Freezer - Automatic Defrost Refrigerator - Removable Adjustable Shelves - Muster Compartment, Egg Rack - Magnetic Safety Door COMBINATION REFRIGERATOR - FREEZER -32995 With Trade

BIG CAPACITY IICU.FT.

## 1959 ELECTRIC RANGE PACEMAKER

Famous General Electric Quality THE FEATURES YOU WANT

- Compact 30 " Size. Big $23^{\prime \prime}$ Oven
- Automatic Oven Minute Timer
- 2 Appliance Outlets
- Modern Push-Button Controls
- Roomy Storage Drawer


## For Only

## s19995



- Magnetic Safety Door
- Egg Fex-Grid Ice Trays
- Butter Compartment
dIAL DEFROST


## Trimmer

SLIM - SLLHOUTTE

## Styling

- Slim Silhouette Cabinet Only $15^{\prime \prime}$ Deep.
- Handy Up-Front Controls
- Wide -Angled 110 Degree Aluminized Picture Tube
Mahogany-Grained Finish
- Front Sound Projection,
- Big 8 -inch Speaker

Set and Forget
$\$ 259.95$
Ultra-Vision
REFRIGERATOR

- Full Width Freezer Holds up to 48 Packages - Full Width Chiller Tray, up to 23 Lbs. Storage - Adjustable Aluminum Cabinet Shelves
'19995
 BOGS


[^0]:    CHRISTIANE MARTEL
    Former IISSUNNVRSS from Fione
    OnA CARLOS BAENA

