# The Floyd County Hesperian 

New Denver Schedule Not To Affect Service On So. Plains Lin


Local Citizens Ask Council Investigation

| Local Citizens Ask Council Investigation | R. B. Gary Has 'Believe It Or Not' Challenge |
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| or |  |
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| kir | delivered rabbits to everybody in the neighborhood. "Well, I killed 76 rabbits and |
|  | $\begin{aligned} & \text { harrowed } 80 \text { acres of ground in } \\ & \text { three-quarters of a day," } \mathrm{Mr} \text {. } \\ & \text { Gary declared. } \end{aligned}$ |
|  |  |
|  | Gary declared. "Believe it or not" is Bob's |

Local Rotary Club To Present Program Next Week For Leckney Club

## at



61 Enrolled This Week-
In Training School At
First Methodist Church

$$
\begin{aligned}
& \text { Texas. Gives Big } \\
& \text { Job To Tiny Man } \\
& \text { T }
\end{aligned}
$$




Floyd County National Again Co. Depository


Recreational Club New
Sand Hill Organization


## R. R. 'Little' Travis Dies Of Heart Attack

F' Cub Is Organized
By F. H. S. Athletes

Rann Tital .36 Inch
And Aid Wheat Pasture


## Class C Rural Quintets To Clash For Division Title Mere Saturday




Lakeview Wins Class B; Deieats Dougherty
F. H. S. Five to Play Lockney

## WE HAVE CHANGED ALL THAT <br> cisman

## THE STORY

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ROBT. A. SONE
Lawyer

Office 204 Readhimer Bldg
Floydada, Texas
 Examination $\$ 1.50$ to $\$ 5.00$

Office Phone 254
P. O. Box 518
P. O. Box 518
Established in

Drs. Smith \& Smith Sanitarium
FOR SURGICAL CASES Phone No. 177 Floydada, Texas

## L. G. MATHEWS

Lawyer
Readhimer Building
Floydada, Texas

## E.P. NELSON wil aprrectate your  



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| A. J. FOLLEY <br> Lawyer <br> Listrict Attorney's off <br> at the Court House. |
| :--- |
| Civeril Practice Onty |
| Floydada, Texas |$|$

AUTOMOBILE LOANS
MARK EIRING
A. B. SHORT \& COMPANY

Income Tax Consultant



## FACTS

## Are Founded on Sound Judgment

The average mean temperature, according to figures obtained from Mr. W. J. Klinger of Texas Land \& Development Co., at Plainview, for period December 21, 1929, to January 20,1930 , was 32.05 degrees. The average mean temperature for period, December 21,1930 , to January 20, 1931, was 36.05 degrees.
December, 1930, was a colder month than December, 1929. Mean temperature for December, 1929, was 42.4 ; mean temperature for December, 1930 , was 37.25 degrees. The Christmas holidays are covered by January 1931, gas statement.
Mean temperature for period Nov. 21, 1930, to December 20,1930 , was 41.55 degrees. Mean temperature for December 21, 1930 to January 20, 1931, was 36.05 degrees.
West Texas Gas Company sold $2,815 \mathrm{M}$ cubic feet less gas in Floydada in January, 1931, than in January, 1930, not including gas sold in January, 1930 to Floydada public schools. Gas sold in January, 1931, amounted to \$1,575.85 less money than received for gas sold in Floydada for January, 1930, not counting gas sold Floydada Public Schools in January, 1930.
Number of active meters in Floydada for January, 1931-596. Number of active meters in Floydada for January, 1930, was 619.
Security deposit receipts call for interest at any time on demand. Realizing unsettled conditions now existing company has paid all interest due on Security Deposits to December 31, 1930. In Floydada interest amounts to $\$ 552.27$.

## Things to Remember

While we cannot regulate the amount of gas that you use, we do urge our customers to take care that your consumption does not exceed your actual need.
Whenever a gas bill is abnormally large there is always a complete explanation for it when all the facts and circumstances connected with the case are known.
For instance, when you find a sudden or unusual increase in your bill ask yourself-
Does the bill cover the same number of days as the previous bill with which the current bill is compared?
Has the weather been to blame?
Has there been sickness in the house?
Have I had company during the period?
Have the servants, or others, used more gas than I am aware of?
Have any additional gas appliances been installed during the period?
Have I been wasting gas because appliances need adjusting?
If you recall no other reason come to the Gas Office and we will do our utmost to help.
We will gladly re-read the meter, check house line for gas leakage, and if you desire we will change and test your meter free of charge.
If we find a mistake has been made, we will cheerfully correct the error.

We are here to serve you!
he Floyd Co. Hesperian


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## Specials FLOUR

Everlite, 48 lb . Sack, $\$ 1.25$
Peanut Butter Justo Brand Quart Jar 32c MEAL
Everlite Cream 20 lb . Sack 53c 10 lb. Sack 29c 5 lb . Sack 15c

## PRUNES

Italian Style
Gallon 44c
COFFEE
Per Can 91c
Crackers
Per Box 25c
COOKIES
Tulip Snaps
Large Box 25 c BROWNS
Butce Craekers
Large Box 10c
Pineapple Wapeo, No. ${ }^{12 / 2}$ Cans
PER CAN 25 c
ORANGES

## targe <br> Per Dozen 29C <br> APPLES

Winesaps, A Bargain
Per Dozen 21c SOAP
P \& G or Crystal White
10 Bars $35 c$
Floydada Grocery Company

## Dougherty News

## - 0

| FRIDAY AND SATURDAY SPECIALS |  |  |
| :---: | :---: | :---: |
| STEW |  | 10c |
| ROAST |  | 15c |
| STEAK |  | 20 c |
| LARD |  | 85c |
| LETTUCE |  |  |
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 Pay Fidiay Nizht Bizs Sucess
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## NOTICE!

DECLAIMERS New Declamations

## Mrs. J. C.

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## (arn

Clothes and People


Boothe's
Tailors

Do you know how much influ--or weman hasane upon whether
sout iliee or distise them? t is is the firta appearane, the trist
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 are impressed, favorably or oth-
erwise, according to this imyou You owe it in fairness to your-
self to look neat. Our modern
dry cleaning helps you in a bus--




Felton-Collins Gro. Co.
Brooms ..... 36c
Corn ..... $12 c$
Blackeye Peas ..... 20 c
Chicken ..... 50c
Oleo ..... 17c

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puove 311

Election Judges For 21 Voting Boxes Are Named By Com. Court New Boxes of Sterley and D
erty, Created in inugust, In
cluded in List Made. Election judges for the two-year
period, $1931-2$, were named by the
Commissioners sions heronets' his court in their ses- the list made
up including not only the nineteen past two years, but been used the
aougherty
and Steriey voting precincts, which
were ereated by the coilt were created by the court, which
session lats August.
The list as named by the ssion last August.
The list as named by the coutt
as follows: Precinct No. 1, South Floydada:
R. Maddoo, presiding judge; A.
Goen, Carr Surginer . ell;
Precinct No. 2, Starkey: W. E R. Atkinson, Guace; Lee Smith: Almori,
Precinct No. 3, Almon. A. S.
Green, presiding judge; J. S. Jone Precinct No. N, Sand Hand Hill: Jones B
Gross, presiding judge; E. C. Hol
hes, Arthur wormer
 Precirict No. 6, Aliker, E. E. Wells
W. C. Mor Presiding judge; Dr. J. T. Jones
Precinct No. 7 , Providence: E. ovvern, presiding judge; T. H. Grecinet No. 8. Lone Star: Walter
Griffith, presiding judge: C. Ap-
lewhite, Albert King, w. S. . Ae Precinct No. 9, South Plains harrie Knierim, presiding jaidge;
T. Bradshaw; Walter wood,
Jarnigan; recinct No. 10, Fairmont: W, W .
ue, presiding judge; Rollie Smith rham, presiding judge; J . s
Ackey, Bradley Yeary, J. V. Gilley
Precinct No. 12, Center: W. ordan, presiding judgenter: Winn Miller
3erl Cozby, Tom Gille Hraves, presiding, Judger: N. Wil.
liams, W. H. Nelson, Jim Hart;
Precinct No. 14 . Anteloper, Precinct No. 14, Antelope: C. A.
Caffee, presiding judge; P. J. Wil
kes, J. A. Jones, G. W. Blanken Precinct No. 15, Lakeview: B. L,
3reed, presiding judge; Bert Batty,
C. Smith, Ollie Conway C. Smith, Ollie Conway;
Precinct No. 16, Harmony: Rob-
ert Gary, presiding judge; Sam Precinct No. 17, Goodnight: Will SORE GUMS NOW CURABLE You won't be ashamed to smile
again after you use Leto's Pyorrhea
Remedy. This preparation is used Remedy. This preparation is used
nd recommended oby teadirng den-
sts and cannot fail to beneit you
uggists return uggists return money if it fails. 1 II Years Constipation Glycerine Mix Ends It
 Adierika, made me regular."
The simple mixture of glycerine buckthorn bark, saline, etc., (Adler--
ika) acts on BoTH upper and lower
bowel, relieving constipation in 2 hours! Brings out poisons you never Adierika give your stomach and bow-
els a REAL cleaning and see how
good you fee! Floydada Drug Com-
pany.

BAD CASE OF RHELJMATISM YIELDS TO CRAZY WATER Will Always Praise The Crazy
Water Treatment.

## When I came to Mineral Wells

about twenty days ago, I had rheu--
matism so baddy in my thigh I could
hardly walk without my husband's ood, I can go anywhere without
ny assistance. I will always praise
he Mineral Baths and Crazy Water and I advise anyone have donene me the Crazy water Hotel at Min
Wells, Texas. Mrs. D. E. Schiltz,
Ponca City, Okla.





 ination, we urge you to write the Texas, for full and complete in
mation about their treatment.
C. M. THACKER Dentist

READHIMER BUILDIN Office Phone 256

## 

 Precinct No. 19, North Floydada: JeSUS, FRIEND of SinNers The International Uniform Sun-
 boys busy terracing Practically all the spare time
T. Williams, the sponsor, an the vocational agriculture class of
Fioydad High School, is being takFloydada High School, is being tak
en up the past several days in te
racing jobs they are doing on racing jobs they are doins on vari-
ous farms over the territory. Sev-

oral farm ownes | sug |
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| ik | like to have terrace levels run.

"We'll probably continue with much terracing as we can work in
until it is too late to list," Mr. Wil
iams
 lane was on the Ivo ag thie Thomponen
arm south of Sand Hill, the teach-
are
 THE STATE OF TEXAS,
 YOU ARE HEREBY COMMAN
ED to ause the following notice
e published in published in a newspaper
general circulation which has bee
continuously and regularly publis continuously and regularly publis
ed for a period of not less than o
year preceding the date of of Texas, and you shall cause sat
notice to be printed at least on
each week for the period of twen days exclusive of the first day of deepest forms of sin was in believ-
Notice of Filing Account-Estates of ing that heor

$\qquad$ Estate of Mary E. Scott Deceased. In the County Court of Floyd Coun
ty, Texas his final account and apolication for discharge as adminis-
trator, which will be heard at the
next Term of said Court, ing the third Monday in March.
1931, same being March 16 th, A. D.
$\qquad$

should they see proper to do so
HEREIN FAIL NOT But have you then and there before said hare endorsed, showing how you have exe-
cuted the som there Given under my hand and the seal of said Court, at Floydada, Tex
as, February 3rd, A. D. 1931 . (SEAL) TOM W. DEEN,
$\qquad$

## Do You Know

that you can buy
Chevrolet " 6 " Coupe For Only $\$ 668$ Delivered FULLY EQUIPPED IN FLOYDADA

This is a 1931 Model with 109 inch wheelbase, 4 long prings, Hydraulic Shock Absorbers, in fact every thing that makes an automobile complete. Other Models Delivered

Coupe $\quad \$ 673.00 \quad$ Sedan $\quad \$ 773.00$
Snodgrass Chevrolet Company Phone 96
,

##  Sinner Repented The other sinner was a woman who knew herself for such. <br>  <br> over

"Free" Highways

Unfounded rumors may give
the average person this impres-
sion, but it is misleading and sion, but it is misleading and
untrue. Motor trucks make up 12\% of
the nation's motor vehicles but
they pay $28 \%-$ more than douthey pay $28 \%$-more than dou-
ble their number percent- of all ehicle taxe
Motor trucks make an other-
wise expensive luxury a profitwise expensive luxury a proit-
albe investment. They pay their
way in building and maintaining highways-and
more than their share.

## Floydada Transfer

 Burrows TransferSHIP BY TRUCK
"You can drive all day at $60 \ldots$ and your Germ-Processed won't thin out!"


## You'll Get A Thrill

## Out of Every Chapter of



Get the opening next week of this splendid new serial beginning in

The
Hesperian
In this story is depicted the real West in the days when the taming process was just starting. A tenderfoot enters the country and is received with jeers at first, but soon earns the respect of those who first laughed at him. It is a romance of the Arizona cattle war; a tale of swift action, told with the ability to create thrilling scenes and fidelity to scenes and characterization, for which the author is famous.

It will appear in generous installments beginning in the issue of February 19. If you are not now a subscriber, get on the list story


[^0]
## Dur State and Company... SOUTHWESTEIBN LIFE . . . Migyyer and Better Every Year:



For the 12th Successive Year.... Southwestern Life Leads in the Sale of Life Insurance in Texas:

Condition of the Company Dec. 31, 1930 Figures taken from financial statement required by
law to be filed with State Insurance Department. law to be filed with State Insurance Department.
FINANCIAL STATEMENT
Net Admitted Assets - - \$36,615,434.51
Total Liabilities - . . . 31,419,232.15
Surplus to Policyholders - 5,196,202.36
INSURANCE STATEMENT
Life Insurance In Force
Paid Basis
\$279,400,038.00
Accidental Death Benefit
Paid Basis
$113,055,324.00$
Life Insurance Written 1930
Paid Basis
$51,779,877.00$

## Building Texas

Southwestern Life, by the concentraton of Home Life Insurance Funds, is doing for the upbuilding of Texas what Eastern Companies have done for their section. The Southwestern Life operates only in Texas, and is proud of its record of service and protection for the people of this great State.
$\square$ OFFICERS
T. L. BRADFORD Chairman of the Board T. W. VARDELL C. F. O'DONNELL

Vice President and General Counsel R. R. LEE

Vice President and Agency Director E. G. BROWN

Vice President and Actuary
T. L. BRADFORD, JR.

Vice President and Treasure
R. A. B. GOODMAN ice President and Secretary DEWITT SMITH, M. D Medical Director
R. E. FRY, Floydada Representative SINCE 1917 SOUTHWESTERN LIFE INSURANCE CO. A Texas Institution

CHURCHES

| $(4):$ | gation. <br> A large number of our folks are attending the Mid-Winter Bible Conference, at Wayland College this week. |
| :---: | :---: |
| NeY CIRCUIT |  |
| day night and Syunday morning Weather has been bad and the congregations small for several Sundays. We have missed you out of our congregations, come next Sunday. | Preaching at farmer |
|  | Rev. G. W. Tubbs announced this |
|  |  |
|  |  |
|  | Farmer is |
| I am preaching a special sermon next Sunday morning. It is of vital importance that you be there |  |
|  | METHODIST CHURCH |
| FIRST BAPTIST ChURCH | S. H. Young, Pastor |
|  | ch next Sunday. The mission- |
| ck O'Brien | ary cultivation period is enlisting |
|  | ebrua |
|  | adult classes are having thei |
| complaining nor offering an alibi. | day morning lessons in |
| We need the rain for next year's | stu |
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| it on Sunday who are we to find |  |
|  | for |
|  | mary departments of Sunday school. |
|  |  |
| the B. Y. P. U.s if the weather |  |
|  | The Woman's Missionary Society. |
|  | The visitors take their meals at |
|  |  |
|  |  |
|  | day. |

## Larger Quarters, Better Facilities, To Serve Our Patrons

We are pleased to announce that this week we have the size. Everything is now so convenient and aranged for your comfort
Every member on our staff is a beauty specialist
trained to give the type of expert work that our pattrained to give the type of expert work that our pat rons in Floydada and territory appreciate.
We certainly appreciate the wonderful business
you have given us during the past year and solicit you have given us during
your continued patronage.
Phone 196 Today for an Appointment

## Vogue Beauty Shoppe

Mr. and Mrs. John K. Waddington, Props.


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 If you are sick, if you are in
trouble, If could be of any service
call me 324 any hour of the day or
night. If you would tike to ave me speak at your school colk me. me.
A fellow servant in the Master's
vineyard.

Program arranged for the inter
mediate Christian Endeavor of
Cumerlen Cumberland Presbyterian Church
for sunday evening, February 15, at
6:15 is as follows:
Subjecet-Why should we pray?
James $5: 6-18$.
Leader-Maydell King.
Song-
Sentence prayers.
What is prayer?-Ruth Trout man.
What are some of the things
prayer does for us? - Bailey Barbee
Name some oone in the Bible that
found prayer valuable-Blanch

Does God answer prayer? Jo
11:24-Katherine Daniel. A round table dis
God answer prayer?
Benediction
SENIOR CHRISTIAN ENDEAVOR Following is the program for the
Senior Christian Endeavor of the
Cumberland Presbyterian Cumberland Presbyterian Church
or Sunday, February 15, at 6:15 p.

## Song. Subject: What is implied in "The

Church as a Family."
Sripture: Ephesians $3: 14-$
Prayer.
Leader.-Louise Conner. Prayer.
Leader.
Leader's
Leader's Talk. The he
Marshall.
God's ouise Thurmon.
Soul
Soull Soul deve
Business
Scripture:

## Susiness: Senedictio Ben

senior epworth league Program for Sunday, February
Leader-Peggy McKinney. Leader-Peggy McKinne.
Topic-Race Relations.
Song-Race Relations.
Scripture-Acts 10:9-18, 25-29. Is race prejudice instinctive or
it acquired-Winona Felton it acquired-Winona Felton.
The causes of race prejudice The causes of
Alpha Boothe. Alpha Boothe.
What are the most un-Christian
expressions of discrimination aexpressions of
gainst so-called $\begin{gathered}\text { discrimination } \\ \text { inferior people- }\end{gathered}$ Veda Wooten.
What Leaguers can do to help to
Christianize the situation-ChrisChristianize the
tine Trowbridge.
League benediction.
Mr. and Mrs. J. D. Pace of Taho ka spent last week el
Mrs. Pace's aunt Mr.
and other relatives,

$\qquad$ their first meeting and it proved a
success. The constitution was read by John W. Kimble, Jr., and adopted by the members. A very inter-
esting program was give. Kather-
ine Gresham told a funny incident


RAYONS
Many different patterns of beautiful material in the widest variety of 49 c , 69c, and 85 c Yard
Baker, Hanna \& C.
"The Place You'll Like To Trade" FLOYDADA, TEXAS

## To Serve You Better

A LARGER AND MORE COMPLETE STORE

In an effort to better serve our ever increasing trade, and make shopping here more convenient for you, we have enlarged our Grocery and Market store building to include floor space double the former size.

Armstrong \& Howard now offer to you, the largest stock of groceries and meats in Floydada, in a newer and larger store. You will find our stocks complete with the best quality products at the very best prices, always.

Our increased floor space was also made to give plenty of room to our Cream, Poultry and Egg Department. We now have plenty of room for testing your cream and buying your poultry and eggs. We furnish you the markets highest prices at all times.

## Our Grocery \& Market <br> Phone 130

## Meadow Captures <br> Title at South Plains Basketball Tournament

Rivalry in Meet Here Friday and Saturday Keenest In Five Years


# Purina Baby Chick Feed 

Be sure that your baby chicks have the best of care. Insure rapid growth by feeding the very best of mixed feeds

PURINA BABY CHICK FEEDS
Farmers' Grain Co.

New cottons and silks are ready! Better qualities at lower prices than a year ago!

## The new Ford is 911

 economical car to own and driveLow first cost, low cost of operation and up-lseep, and low yearly depreciation mean a distinet saving
to every purchaser
THE NEW FORD is a splendid car to own and drive because of its attractive lines and colors, safety, com fort, speed, reliability and long life.
There are, in addition, three other features of importance to every far-seeing automobile owner ... ow yearly depreciation.
During the life of the car, the day-by-day economy of owning a Ford will amount to considerably more buy the Ford and you save every mile you drive

The reasons for this economy are simplicity of design, high quality of materials and care in manu acturing and assembing. Many vical parts are mad to limits of one one-thousandth of an inch. Some to hree ten-thous outstanding in manship in automobile engineering.
The more you see of the new Ford-the more you talk to Ford owners and experienced mechanics-the more certain you become of this fact. . . . It bring unusually low price

$\$ 430$ to \$630


Sheer Lingerie Fabrics

In Dainty Pastel Tints
$121 / 2 \mathrm{c}$ race
Exceptional valuel Dimity
checks at a new low pricel 36 checks at a new low price! 30
J. C. Penney Co. mom Where Thrift Sets the Fashion

South Side Square



[^0]:    N. F. Cherry, Former died January 30 at the home of his of Whiteflat. He and his wife funeral, Mrs. Pope accompanying Remodeling Increase
    assessor remains were returned to Matador in August of that year, shortly af- Mr. Cherry was a native of Tex- Vogul Beauty Shoppe ,
    mains were returned to Matador in August of that year, shortly af-
    or burial Thursday of last wee, the their arrival there, Mrs. Cherry
    buran services were held at sustained injuries in
    Mr. Cherry was a native of Tex-
    and had been in Motley County
    r many years. rearing his family
    Whiteflat. He was born on ord
    her 18,1858 and was married to
    Vogue Beauty Shoppe $\begin{gathered}\text { New booths have been added for } \\ \text { the beauty }\end{gathered} \begin{gathered}\text { Practice sessions by the Floydada } \\ \text { work and the entire }\end{gathered}$
     Died In California
    
    
    
    
    

