| LUME 37 |  | FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JANUARY 15, 1931. |  |  |  | NUMBER. 4 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Invite Thirty-Four West Texas Quintets To Enter Tournament |  | Mrs. C. S. Lowry, 87, Plains Pioneer, Dies After Short Illness |  | One New Face 0n Board Of Directors Named By Floyd County National |  | Study Clubs Sponsor Exhibit Of American Pottery For 3 Days |
| ials of Annual Meet Expect Here February 6-\%. |  |  |  | Three Banking Organization Stock- holders Name Directors, Offi- <br> cials For 1931. |  | Articles to Be on Display Saturday, <br> Tuesday and Thursday <br> Afternoons. |
| Thirty-four of the best basketball teams within a radius of 125 miles |  |  |  |  |  |  |
|  | ceek |  |  |  |  |  |
|  |  |  | ment was made Saturday in the Whitney cemetery. Deceased is survived by her hus- | office in Floydada Tuesday night ing made in the official personne |  |  |
| ary 6 and 7 . Inv ed during the pas school quintets to | Eld |  | band ,one daughter, two sons, two sisters and one brother, they are: |  |  |  |
| unofficial care meat |  |  |  |  | ber of the Commissioners' Court. The directors at an organization |  |
| (the cournment were malied by | y Afternoon |  |  |  |  | deay and Thursay an atemoons of |
|  |  |  |  |  | con | 1922 Study Club and the 1929 Study Club, co-sponsors for the exhibit, will have charge of the display. |
|  |  |  |  |  | Date Young People's |  |
|  |  | Mis. Lonict led |  |  | Banquet Is Changed |  |
|  |  |  |  | First National Bank of this city by the stockholders in their meeting Tuesday afternoon, and Chas. H. | To Thursday, Feb. 5 |  |
|  |  |  |  |  |  |  |
| ateme |  | Mcarrego of Stamorad six grand- |  |  |  |  |
|  | Eve |  |  |  |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  | Chas. H. Bedford; bookkeeper. T. A. Norman; bookkeeper and stenogia- pher, Oleta Jackson. | that all the young peo |  |
|  |  |  | Loan Association Has Capital Above $\$ 40,000$ |  | Hearon Wright, president of the League. "We are anxous to have them all out for the banquet and |  |
|  | 3. Thomas Milums was b | (eaty |  | H.E. Cannaday, o. w. stroup, J. v. Nelos |  |  |
|  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |
| County H. D. Clubs Self-Sustaining, Is Report From Council |  | Be Given January 25 By Civic Choral Club |  |  |  | 12 Boys, 6 Girls To Receive Diplomas At Andrews Ward Schoo! |
|  | F. H. S. And Lockney |  |  |  |  | Rev. Wingo Will Deliver Graduation Address Friday Night at Auditorium Auditorium. |
|  | Meet For Basketball Titie On February 13 |  |  | 'Faints' At Luncheon; |  |  |
|  |  |  | $\begin{aligned} & \text { by the directors are W. A. Cates, } \\ & \text { president, W. C. Hanna vice-pres- } \\ & \text { ident, Jas. K. Green, secretary- } \\ & \text { idreasurer. } \end{aligned}$ | No Wonder; 'Surgeons' Remove Plenty Things | Gleaner Baldwin combines and har- vesting machinery Friday and Fri- | the address at the graduation ex- ercises for the mid-term graduates of the R. C. Andrews Ward School |
| bean yary acyovosored pan num |  |  |  |  |  |  |
| oun | nool | den | (e) |  | Hotel and will be presided over by representatives of the Gleaner Baldwin Company. |  |
|  | det |  | Sta |  |  |  |
|  |  | practee seangs and |  | comid | Canyon Bank Robhers |  |
|  | Local church worken | Threo weekly rehearasals are be- |  |  |  |  |
|  | sine |  |  |  |  | vocation the Rev. S. or of the First Met salutatory, Gladys |
|  | conieree of the |  |  | ed to be at hand, including cleave butcher knives, and even the an | have not jed apmen state Rangers | valedictory, Nina Virginia Ford; address by Rev. Wingo; "School Days" Freeman, song by class; wel- |
|  |  | Hats Robis sone director | Send iligh green |  | Hete teen astined |  |
| the annual Fiosd County |  |  |  | - |  |  |
|  | (ios peonie coming to comyon |  |  |  |  |  |
|  |  |  |  |  |  |  |
| joy and the inspiration it might give to others. The Floyd County Council is now |  |  |  | right to expect of their club fellows |  |  |
| stainns orraniz |  | Kirk, and Roy Holmes. |  |  | ed $M$ |  |
|  | $\begin{aligned} & \text { was "New Testament Evan- } \\ & \text { and the New Century;" his } \\ & \text { oon subject was "The Way of } \end{aligned}$ | Elect Officers Friday |  |  |  |  |
|  |  | Meet orn | cioue |  | W. L. and O. W. Fry of this city, was. among the early callers at the banking institution and was taken |  |
|  |  |  |  |  |  |  |
|  | , | ortir |  |  |  |  |
|  | spent the week-end Mr. and Mrs. H. A. |  |  |  | T |  |
|  | Canyon who will spend the week- here with her sister, Mrs. Lon | En lexter |  | MAKE LAND EXCHANGE |  |  |
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## WE HAVE <br> CHANGED ALL THAT

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presence of her mother,
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1931
Kansas City Life Insurance Co.

The Texas Record
Policyholders in Texas More Than 40,000 Insurance in Force in Texas More Than $\$ 90,000,000$ and Investments in Texas More Than $\$ 12,500,000$
Paid Texas Policyholders and Beneficieries More Than $\$ 10,000,000$

1931

- a Year for More Life Insurance



A Great Company Record Insurance in Force $\$ 450,000,000$
Company Assets - $\$ 67,000,000$
The Kanses, City Life Insurance Company is astrong, progressivo
legsi cresere, old lin Company writing attractive policies at low
net cost For Information on Policice, Se Our
Represestatativ inn Your Community

> E. R. Borumbada agents: Otis M. Walls J. Borum She O. Sam Cummings Agency Kansas City Life Insurance Company


CHIROPRACTIC BATHS
The Natural Way to Heallh
J. G. Pruitt, D. C. Room. 4, strgriner Bldg.


DR. WILSON KIMBLE, opt.D. Specializizy in the care of colil-
dren's eyes and fitting glasses Examination $\$ 1.50$ to $\$ 5.00$ one or write for appointmen
office Phone 254
and Office Phone 254
Residence Phone 245 Estabished in 1916

Drs. Smith \& Smith Sanitarium FOR SURGICAL CASES Phone No. 177 Floydada,

Texas

## L. G. MATHEWS <br> Lawyer <br> Readhimer Building <br> Floydada, Texas

## THE NEW FORD

## Everything

you want or meed

## in a motor car

THE more you see of the new Ford, the more you realize that it brings you everything you want or need in a motor car. . . . And at an unusually low price.

Its substantial beauty of line and color is apparent at a glance. Long, continuous service emphasizes the value of its simplicity of design and the high quality that has been built into every part.

The new Ford accelerates quickly and it will do 55 to 65 miles an hour. It is an easy-riding car because of its specially designed springs and four Houdaille double-acting hydraulic shock absorb ers. It has fully enclosed four-wheel brakes and the added safety of a Triplex shatter-proof glass windshield. Operation and up-keep costs are low and it has the stamina and reliability that mean thousands of miles of uninterrupted service

See the nearest dealer and have him give you a demonstration ride in the new Ford. Check up every point that goes to make a good automobile and you will know it is a value far above the price.


8435 to ${ }^{8660}$



Floyd County Hesperian $\$ 1.50$ Per Year




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Dick O.Brien, Pastor


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$\qquad$P. S. We learred since writity the
tove that the cantatat will be iven
the hion school Sunday. Januaryinstead of nexte sunday night.
first christian church



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| :---: | :---: |
|  | Sunday, January 18 <br> Sermon topic at communion service 11 a. m. "Memory as a Means of Grace. <br> Sermon subject at 7 p . m., "Forgetting as a means of Grace." <br> Book of Revelation is being studiBook of Acts at the Ladies' Missionary Society earh Monday at 3 o' clock. Pastor leads both studies. <br> CHURCH OF THE NAZARENE <br> Rev. James G. Atkinson, Pastor <br> Meeting closed with good interest. The outlook for the year's work good. Miss Wordlow did some won derful singing for us. Every on ed. So we have called her back for in the first of August to Mrs. Atkinson will take Miss Wordand there spend the week-end. Rev. W. H. Owens will have charge of the hear him. Regular Services at the Church Sunday School, $10 \mathrm{a} . \mathrm{m}$. Preaching, 11 a. m. N . Y. P. S., $6: 45 \mathrm{p} . \mathrm{m}$. Preaching, 7:30 p. m. Prayer meeting Thursday, 7 p. W. F. M. S., Friday, 2:30 p. m. |
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## CHURCHES


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GO to hale center meet
There were 182 present for the B.
P. . .
Peeting one houp precea-
WeAbout one hundred league mem-
ing will be held about Alarw meet-
exact date not having been set thewho attended Sunday. returaningColowing: Misses Marnoon were the
Hadese and
Dorsey
Messrs.
Hearan

opening day of the meeting.Memi. iarsis sent see ana sonar, a. D. D., of
day here as suests of J. S. Colins

(14)SOCIETY

## ANNOUNCEMENT

C. M. Thacker, D. D. S.

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Officiea t the semen leatoton in the

## Readhimer Building

## SPECIAL PRICES

## ON

Winter Merchandise

Overcoats
$1 / 2$ Price
Ladies Coats $1 / 2$ Price Blankets $1 / 3$ Off

Sweaters

$1 / 3$ Off
Men's Heavy

## Unions

Special 79c
Boy's Heavy Unions
Special 69c
One Lot Lee Cover-alls Ages 3 to 8 69c
New Low Prices On Many Staple Items



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| checks will have attention in par- ticular at the next meeting or two. | PRICES are OD]/EST |
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|  | Catsup $\substack{\text { Beech-Nut } \\ \text { Large Eotle, }} 230$ |
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|  | Qande Pintos |
|  | DCdIS 10 bs. for, |
|  | Floydada Grocery Co. |
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## Dougherty News

## the week end at Crosbyton with Mr and Mrs. T. A. Dunn. Grace McNeil Misses. J.well and Grace visite Mr. and Mrs. Cleburn Pay ne at Floydada Tuesday and Wed nesday.



The Woman's Missionary Society
Tt Monday afternoon with Mrs. W. D. Newell. The society started th
study of Exoous studying and dis
cussing the book from a chronoli

The lesson for January 19 th will
be the last half of the book. Afte be the last half of the book After
these two lessons a careful study be-
ginning with chapter one will be Next Monday, January 19, Miss Quarterly Conference of the Meth-
odist Church will meet in an all day meeting Saturday, January 17 th
at this place.

## Locals and Personals

 Orlean Howard completed hisWork here and moved to his home
in Floydada last Saturday, after having made this place his home for
the past 15 months Mr. Howard
has been employed with the Ed-
wards Grain Company and the Newton Gin Company during his
stay here.
N. E. Allmon and sons Mike and Chesley made a business trip to
Amarillo last week. Mr. Allmon re turned home Saturday.
Rev. Garner and family and Mrs.
C. F. Lincoln visited Mr. and Mrs. Miss Robbie Lotspeich was a gues Miss Annie MCNeil last Wed
hesday.
Mr. and Mrs. II. L. Handiey spent

## Electric Power Users Attention

COMPARISON BETWEEN LUBBOCK AND FLOYDADA RATES:
UBBoCK RATES 10 H. P. Moto Minimum $\$ 1.00$ Connected K. W.; Minimum Charge $\$ 7.50$
Month.
37 Kilowatts for each connected K. W. Free; 278 Kilowatts at Minimum Rate.
User of 278 Kilowatts per month Lubbock Rate $\$ 7.50$. This
information obtained at the Lubbock office of Texas Utilities
floydada rates 10 H. P. motor Minimum $\$ 1.25$ Connected K. W.; Minimum Charge $\$ 9.38$ 10 Kilowatts for each connected K. W. Free; 75 Kilowatts

User of 278 Kilowatts per month Floydada Rate $\$ 19.53$. Difference or penalty on Floydada User $\$ 12.03$ per Month WHY: Should the users of power in Floydada be penalized
俍 $130 \%$ more for
carried over the same wires as the users of power in Lubbbock. The answer is Lubbock has a local owned power company competition with the Texas Utililites Co.
The solution of the Floydada problem
together and form their own power company and produce for
themselves the power needed. Now is the opportune
interested please notify.

John A. Enoch

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Sunday being the day for the lit-
tie folks, the juniors presented the
following League program Sunday
light.
Song: "Stand Up for Jesus."
Scripture: 1 st Cor. 15: 58 .

Muncy News
Irick News


## Starkey News

Starkey, Ján. 12. Orlin Howard
spent sunday with his brothers
Mr. and Mrs. . W. W. Howard




## Sou Thornton and family, fineat toward whon heen con- finet the house because of

fned to the house becausus of an an- in-
fected foot, is able to walk on it
geann
Crandmother Fawver is spending
few weeks in the home of her son,
C.

Mr. and Mrs. John Waddington
made a business trip to Matador
Monday
Mr. and Mrs. Gene Collins and
amily and Waiter Collins retund d home Friday night allins return-
visit with their brother, Homer Col-

## YOU ARE INVITED TO I ATTEND <br> JOHN DEERETRACTOR SCHOOL AND FIELD DEMONSTRATION

Under the Direction of Practical Tractor Men this will be held

## 10 A. M. MONDAY, JANUARY 19

Mrs. M. F. Swain's Farm, 2 miles east of town on Matador Highwa

Be on hand early and get the full benefit of both the tracto school and field demonstration. If you are interested in farming at lower cost and in getting the most out of your tractor be sure to come.

A POWER FARMING PICTURE
And other instructive films will be shown
Free Lunch Served at Noon
'Preservation of Pork Products' January Program For H. D. Clubs


GET READY FOR

## The Little Chickens

Just a few more days now and the old settin hens and the incubators everywhere will get on the job of hatching the 1931 crop of fryers.

It isn't only the early birds, but also the best cared-for ones that bring the real money.

We are offering an assortment of odd sizes in various grades of lumber that you will find usable in making poultry houses and coops; and using for odd-

## J. C. Wooldridge

 Lumber Co.


