

Clmailessinilo


Ten Pages This Week

# The Floyd County Hesperian 

One Of Floydada's Oldest Institutions

## VOLUME 37.

Sending Turkeys To International Show, Chicago, December Chicago, December 3






> E. F. Stovall Rallies Following Paralytic Stroke Monday Morning


Comedy-Drama, 'Rose
Of The East Side,' To
Be Given At Lakeview

|  | County Federation Of |
| :---: | :---: |
| Takeverew schoo | Women's Clubs To Meet |
|  | In Floydada Dec. 10 |
| Howing | nty |
| Peo serias | ${ }_{\substack{\text { Wom } \\ \text { ada }}}$ |
| atesen, | acoraing to anoo |
| ciex | dent of the |
|  | Ing here will be given out next |
|  |  |
|  | Gridsters Close Year |
|  | Without Turkey Clash |

Thanksgiving Service This
Morning At M. E. Church County Federation Of
 28 Years Is Buried Here Wed. Afternoon
$\qquad$
Long Hilness At Harmony
Home Tuesday.
Mrs. D. T. Scott, a resident of
Floyd County for 28 years, , iled at at

Thanksgiving Service This
Morning At M. E. Church
$\qquad$

Work Progressing Fast
On Motley Co. Bridges

wish to thank everyone who con-
tributed to make the drive a suc-
cess" is the anouncement made yes-
teray by Lon M. Dantis. chairan
of the local Red Cross organiza-
Xmas Colored Lights
Turn On December 10

 Egss, No. 1 candeasen per dozen., 25

## 28,

ans believe that season, but local week's game
bought to a close the 1930 football


Antelope Club Gives Annual Turkey Dinner
inspirational talks at
MASONIC MEET FEATURES
$\qquad$

the story




Musia Entering, Giving a Smile to to
the Company, and a Hand to
Vladimir. loss of her live stock would not con-
tinue long. This was what Colonel
Boyarsky had in mind when he
$\qquad$





## $\mathscr{E}$ Alistio

WHIC̄H WILL BE SOLD For 99c

ON DECEMBER 24TH


Now On Display

At The

## Finkner Motor Company

Ask Us About Details

## PROTECT YOUR CAR!

Let us Fill Your Radiator With GLYCERINE PRESTONE ALCOHOL
We are also equipped to do all kinds of Radiator Work Let us check over your radiator before filling with
Anti-Freeze. It will save you money in the long run. PENNSYLVANIA TIRES The Best Tire on the Market. More miles of Service
at less cest per mile. Big shipment just arrived to at less cost per mile. Big shipme
sell at ROCK BOTOM PRICES!


Drs. Smith \& Smith Sanitarium for surgical cases Phone No. 177 Floydada, Texas

E. P. NELSON

AGENCY
wiLl APREECATE
your CITY BUSINESS FARM LoANS surance reaurements 5 wili In
ce
carefully
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entruste to this agency-ROM 8

L. G. MATHEWS Lawyer
Readhimer Building
Floydada, Texas

## Tony B. Maxey

 LawyerRoom 212 Readhimer Building
Floydada, Texas


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McGUIRE'
he Store for Men"
Cleaning and Presing
Phone 66
Call For and Delin

H. Z. Pennington physician and surgeon | Telephones: |
| :--- |
| Office 73 |

A. J. FOLLEY Lawyer District Attorney's Office
at the Court House.

Civil Practice Only
Floydada, Texas

Pinto Beans And Peas Texas Adopts New Style of Offer Opportunity For Floyd County Farmers

That pinto beans and blackeye That pinto beans and blackeve
peas offer an opportunity for H-pyad
County farmers to get away from County farmers to get away from
wheat, cotton and maize, markets
for which have been for which have been glutted
past two or three seasit
 growing area as a M axico buyer pinto bean
per of beans and peas.
"While "While there is no o telling what
a market will be in the future thet
is certainly is certainly no in brigh future, where
wheat in the immediat future, so
far as the producer of wheat in the immediate future, so
far as the producer of Floyd coun-
ty is concerned, and the same ty is concerneducer of of Floyd coun- same may
be said for cotton," Mr. Marshall
declared declared. "There is no reasonh. on
the other hand, with the restricted
area hin which Pinto beans and
blackeye peas area in which with the restricted
blackeye peas may be beans and and
it would be so easy to glut the why
ket with these prop ket with these products, especially
since they are adapted to human
consumption. consumption. I I feel sure to hum aran
will produce einto beans and black-
wee peas on as eye peas on as good a basis bas the the
section of country where I he
been spending been spending country where I I humer. hav
will grow wherever maize may
produced suceessfully
 pinto beans and and peas suent to roasese.
I am going to try forty acrully.
I ar place, and $I$ figut place, and I figuret that I I cant
do wirse with them than with
wheat or cotonn under present
et conditions. conditions. In fact, it seem
that we have a chance here to
considerably better, for, if we plan
early we ought to get on the
market, which is git often the season for thishest crop, July
pound. Continuing, Mr. Mrashall pointed
out that last season, producers sold
heir beans by means their beans by means of trucks as
far distant as 200 and 300 miles
from their homes from their homes, hand 300 mint miles
ket as well as the wholesale marret
kith which to with which to work. It is evidentent
he horse is going out of commerce are and the markot of commerce for maize
are hogs and poultry. Chickens are making the poultry. Chickens are
market for
maize right nowe The argument pleinst cotton is that too many peo-
plasing it already, with no
ndication that et-uation Inat there will be any
fill be a stact, it lool will be a steady increase in the are
reage over a run of vears. The
beans and peas keep well
they are for here is nor heason why consumption
to should be
so easy to glut the so easy to glut the market, in view
of the restricted area in which they Mr. Marshall's belief is that the manners, either put up upled in in
n cans by communities, or put up



## Extra-easy Starting

## Phill-up with Phillips 66

## highest test fidkty

THE CASOLINE OF CONTROLLED VOLATHLI

##   M. Central Standard Time,

## BIGREIS BHIMEIR

# THE NEW CHEVBBLET SIX has mavy lmiproviements 

The introduction of the new
Chevrolet Six marks the
most impressive forward
step in Chevrolet's twenty-
year record of constant progress and improve-
ment. For this Bigger and Better Six offers
new beauty, new luxury, new completeness
and new quality-yet it sells at lower prices!
In every curve and sweep of Chevrolet's
modern lines-in every detail of its new
Fisher bodies, you will see the fine hand of
the master designer and the skillful crafts-
man. And the more closely you inspect it,
the more deeply impressed you will be.
The improvements in the new Cherrolet Six
begin at the smart new chrome-plated head-
lamps and extend throughout the entire car.
The radiator is deeper. The lines are longer
and lower, giving an air of exceptional fleet-
ness and grace. And the interiors of the new
Fisher bodies provide a new degree of comfort
and luxury: greater roominess; fine quality mohair or broadcloth upholstery ; more pleasing interior fittings; and a new, completely equipped instrument panel.

The chassis of the new Chevrolet Six has also been refined and advanced in a number of different ways. The frame is heavier, deeper and stronger than before. There is a moother operating, long lived clutch; a sturdier front axle; an entirely new steering ehanism, an easier shifting transmission In fact, every vital feature of the new car has been made better to provide more thorough satisfaction for the owner.
nd along with these improvements, Chevroet offers the smooth performance of a 50 -emi-ellip, six-cylinder hy hyaulic shock absorbers-a safety gasoline tank at the rear f the car-and an economy of operation not surpassed by any automobile.

W HPTM CE


SNODGRASS CHEVROLET
Floydada, Texas

## Dougherty News



## Hesperian Want Ads

 Cheapest, Busiest Salesmen In Floyd County and parts. Floydada Hardware Co.
32tf.
FOR SALE or trade: What have an
you to trade of equal value for brick
store building located in good store building
northwest Texas t.
Floydada, Texas.


## Milk And Cream




$\square$


OR TRADE-4 room residence
Slaton to trade for wheat crop
possession of place for year. See
Hollums. Floydada. 39
CHOICE Buliding Lots, well locat
ed, priced right. MIonthly or year
Iy terms. W. Edd Brown, Owner ed, priced right. Monthly or year-
Iy terms. W. Edd Brown, $\begin{aligned} & \text { Owner, } \\ & \text { 38tfo }\end{aligned}$
Phone 265.

| WANTED |
| :---: |
| WANTED-Wheat pasture. J. Bolding. $\square$ |
| WANTED-Your laundry work. J. V. Nichols, 318 W. Lee Street. 393 tc. |
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| LOST AND FOUND |


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 No better lesson upon the them
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Rev. F. O. Garner. pastor of the
Floydada Methodist Circuit
will


## CARD OF THANKS

We wish to express our sincere
appreciation to the many rinens
who in any way helped during the who in any way he melpany durinends
ill
ilness and death of our dear moth-
trand grand mother. We have er and grand mother. We have not
words to express ur thanks of or
W. M. Houghton, Dr. Geoorge Smitio W. M. Mrous. sanders.
and Family,
S. N. Mceakk and and
ak and family
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pator's alliance report

Reports from the different pas-
tors evere hama as forms
Rev. Atkinson reoported 21 mem

suncay evening , eroprted ${ }^{\text {sin }}$ present
Ror Suinday school, a fine attend-


## New Low Prices! Smart Dresses




## Hill Bros. 'M' System <br> GROCERY AND MARKET



On Thanksgiving
Wise Foresight, Economy and Thrift have brought many blessings for which thanks will be given today tions more pleasant for YOU.

Let us explain the Practical method of saving


## (11) SOCIETY <br> $\frac{\text { East ward } P \text {. T. } A \text {. }}{\text { M }}$




 | Porterilid society Holds |
| :---: |
| Sceial Meecing. |

## 

 meting at 3 colcock Mon Mondy soctiarnoon with Mrs. C. C. Casey. Mrs. noon wit Mrss.
Raitph
atroverne
athe 푸풀룽 $\qquad$
 Devotional- Mr.s. W. Hubert Seale
Durin the social hour the hostess
serven refreshment
 the coming year's work.

## Mrs. L. H. Dorre


 business session the hoestess served
refresments to thirten members and one visitor.
Thill meet wiuth Mrsil
Thelson Monday arternoon, De-
 Baptist w. M. U. Met in
Mrs. Edwin Heald led the devo-
tional at the meeting of the south
Circle of the Woy


$\qquad$
$\qquad$
 aprons to sell to help raise the
bubling fund
finished tor tor the ond orphans home were
for sent to the committee at theme cund
to be packed in the Thanksgiving
$\qquad$
$\qquad$

## LOCKNEY ISIS

 THEATREPROGRAM
WEEK BEGIN
Sunday, November 30

Sunday Matinee Monday and Tuesday "FEET FIRST"

Wednesday-Thursday "LAUGHTER"

Friday and Saturday "DERELICT"




## Mrs. Fred Brown entertained the








## Senior $\begin{aligned} & \text { Y. w. A. Meets with } \\ & \text { Faye Neweli. }\end{aligned}$



## eeting

 The house was called to order byhe president at $4: 30$ oclock

he fold | ed: |
| :---: |
| Sons |
| Scrin |
| CClau | -Claudie Mrrad Patton of 103 Prd Psalm




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The Origin of Thanksgiving-
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 Mrs.
Brom the form of a social
K.

## Mrs. R. Fred Brown entertained he hat Fridiay Katternand onther guests ast


 A salad course was served to the
foliowing
members and visitros:



## Spuds


New Pace Setter s For Saturday and Monday
Pinto 1
Mixed Cakes, lb. 29

Rice ymoc Apples
$=24 c$

Flour
fixicem $\$ 1.25$

##  <br> Social Calendar



| Ace Bridge Club mee 2 at $7: 45$ with Mr. and |
| :---: |
|  |  |

## Triple Four Bridge Club will meet December 2 at $7: 30$ with Mrs. G.

## 



## MENS \$1 TIES 0NLY 69c

shapes and everything. A chance for you to get good ties for your own use or for practical Christmas presents at a most reasonable pric
Slightly less expensive ties, regular 75 c 696

## And Look Here

|  |
| :---: |
|  |  |
|  |  |

You Can't Beat Them Men's very desirable suits, patterns and materials
that are good right now-not shoddy, not cheap in appearance; tailored right They were and are wort

Only $\$ 11.75$ to $\$ 17.50$

## -

## Russell \& McGuire

"The Store for Men"
P. S. Our cleaning and pressing depar under the personal supervision of T. C. Russell. We appreciate your patronage. We call for and delive Phone 66

Right Now is the Best Time to Buy Since Prices are Reduced on


Miladies Specialty Shoppe
Mrea. Wead poon



## THE HESPERETTE


$-5=-1-1$

# Martin Dry Goods Company 

 Extends Their Big Sale Two More Weeks Listen Folks-We can only quote you a few of our prices in this space, we have thousands of dollars worth of Fresh, New Merchandise that must be sold. Everything goes and cheaper than you have ever bought them before.men's cotton sox Assorted Colors, A dandy good

## $\because 0$

MEN'S DRESS SOX
ancy Rayon and Wool Sox
330
blankets cotton double Blanket,
\$1.15
CRIB BLANKETS child needs these
Cotton Blankets 290

MEN'S WORK SHIRTS
68 c and 78 c

| \$1.47 |
| :---: |
| mex mix |
| \$1.19 |
| - |
| \$1.97 |
| - ${ }^{\text {max mix }}$ |
|  |
| \$1.00 |



WE ARE GOING TO SELL IT ON DECEMBER 24TH AT 5 O'CLOCK P. M. FOR 99c

FOR detailed information ask Martin Dry Goods on display at Finker Motor Company.

## OAustin <br> MENS' SUITS

Hart, Schaffner \& Marx and Oregon City Good
Clothes. The Finest of Tailoring, val- $\$ 17,95$
ues $\$ 27.50$ to $\$ 32.50$ at
$\begin{aligned} & \text { One Lot Men's and Big Boy's Suits, } \\ & \text { Close Out, }\end{aligned} \quad \$ 8.99$


ONE LOT WOOLENS 54 inches wide, Values to $\$ 2.9$

## $97 c$

SILKS
Solid Colors, flat and
Prined Printed Crepes, all silk, regular
values up to $\$ 1.75$
990
One Lot of Fancy
DRESS MATERIALS DRESS MATERIALS
Worth 49c at, Per Yard


CHLLDREN'S SCHOOL HOSE weather demands these hose
for your child, Per Pair
13 C

FANCY BED TICKING Per Yard

## $10 c$

36 INCH BROWN DOMESTIC


EVERFAST BROADCLOTH 36 inches wide, our regular 75c

## 48 c

## Munsing, Service Weight Hose

 Silk from Toe to Top,
## $68 c$

BIG REDUCTION ON ALL
SHOES for Men, Women and


## Armistice and Its Meaning

20 aneo


## Thanksgiving

 and TIRESUsers of FEDERAL TIRES have
Something to give THANKS for EVERY DA There's a real feeling of SATISFACTION And SECURITY in knowing that you have
The BEST at the LOWEST possible PRICE. The is FASTSE ECONOMY to buy a CHEAP tire It is FALSE ECON

## "USE FEDERALS"

PRESTONE - GLYCERINE - ALCOHOL PHILCO BATTERIES

## GULLION'S SUPER SERVICE



Impossible, you say. You cannot visit out-of-town
friends, and there is no present which is equivalent to
But there is! Have you ever considered the fact that a photograph represents the real you, that a photograph is
sonality? There are a dozen friends who would appreciate a
present this Christmas-particularly if that present is a photograph. ROY HOLMES STUDIO

## How Many-Odd Jobs

CAN A CARPENTER DO AROUND YOUR HOME?

There are hundreds of little ODD JOBS around your home that should be tended to before winter
sets in. Weather strips should be installed, walls should be re-papered, window glasses replaced, doors and windows strengthened, wood-work varnished and
painted, roofs repaired and new conveniences installpaint
ed.

RIGHT NOW is the time to have these little odd obs done. Material is cheap and labor is cheap. Not -IT WILL FURNISH WORK FOR THE UNEMPLOYED IN FLOYDADA! BUILD NOW-IT WILL PAY!

## Higginbotham-Bartlett Company

## On The Day of Thanksgiving

This has been a year of health; of peace and love and contentment. Our lives have been guarded over, our homes have become dearer, our hearts have gone out to one an-
other, and our way has been made somehow easier. As a other, and our way has been have borne witness to the fact that the spirit of man and the happiness of man are not at the mercy of a man and the happiness of man are not as give thanks.

THE TEXAS UTILITIES CO., is daily striving to make your life happier by supplying you with the comforts and forts have not been entirely in vain.

## Texas Utilities Co.

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"CATERPILLAR" SCHOOL 'CATERPI' SCHOOL CATER HOOL "CATF ARE INVITED OOL "CA'

Months of planning and preparation C A and years of factory and field experience have paved the way for this "Caterpillar" zimment, diduction-in the carce and poparation L and uses of tractors and tractor-operated ma) L chines. 9 The school is free-no charges of any sort-free to owners, operators, anyone interested in the subject. IThe brief sessions are crammed C full of interest and accual dollars-ana-cenens value to you. Talks illustrated by pictures, diagramsC motion picures-new "alaking movies" Experts from the "Caterpillar" factory to tolkk to you and

 quicker, cheaper-how to get maximum C $A$ resulss and profisis from tracooss and other mechanical cauipment.
CA Come Westis Texas Tractor CAT 8 machinery co. OOL CATEN December 4 and 5 HOOL CATERPIL 'CATERPILLAR" SCHOOL.

Centerview Farm Pen İ̊ Seventh In First Month '30-31 Contest

H. D. Club Members Go


## Providuence News

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