

The Floyd County Hesperian

One Of Floydada's Oldest Institutions

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FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, NOVEMBER 13, 1930.

NUMBER 38

Three Floyd Farmers Enter Master Dairy Contest; \$200 Prize

J. A. Jameson, B. B. Carter, and Robert Smith Compete in Third Annual Event.

Three Floyd County farmers have entered the third annual Master Dairy Farmers' Contest, sponsored by the Amarillo Daily News, following solicitation by S. W. Ross, secretary of the Chamber of Commerce who has been taking an active interest in the contest and explaining the details, since Floyd County does not have a county agent who ordinarily would assume the duties connected with the event.

Robert Smith, Jr., of Sterley, J. A. Jameson and B. B. Carter, both of Center community, are the Floyd County entries in the contest which officially opened November 1 and will close August 31, 1931. The winners will be announced next year at the Tri-State Fair in Amarillo. First place carries an award of \$200 in cash.

Mr. Ross is enthusiastic over the Floyd County entries and is optimistic over their chances of winning a place in the event, giving this territory wide publicity and bringing a distinct honor to the victors.

Thanks Mr. Ross

A letter from Seth B. Holman, farm editor of the Globe-News Publishing Company, in which appreciation was expressed for the Floyd County entries and the interest and co-operation on the part of Mr. Ross was received Wednesday.

Mr. Ross made a trip over the county Friday of last week interviewing dairy farmers and telling them of the contest. All entries must be filed by November 15, it was announced by officials.

An accurate set of books showing the cost of feed, the amount of products from each cow, and an itemized report on the herd used will be sent to the judges at the close of the contest. The event has been so planned that one man will not have an advantage over another because of the size of the herd or better facilities. The winner will be determined entirely on the basis of what he has accomplished with (Continued on back page)

Preservation of Pork School Held At Tulla

Miss Marie Strange, Mr. and Mrs. Wm. Finkler to Attend; to Make Report of Meeting.

Miss Marie Strange, county home demonstration agent, accompanied by Mr. and Mrs. Wm. Finkler of Harmony community, will attend the training school for the preservation of pork products held under the supervision of the Extension Division of A. & M. College Saturday at Tulla. The school will be conducted by two new state specialists, Roy Snyder, extension meat specialist from A. & M. College, who until last September was with the U. S. Department of Agriculture at Washington, and Miss Zetha McInnis, A. & M. Extension specialist in home industry.

Home demonstration and county agents from Swisher, Hale, Castro, and Floyd counties will attend. Demonstrations will be given on the killing, chilling, blocking, cutting, and curing of pork products.

Mr. Finkler has been invited to attend the school because of the fact that Floyd County does not have a county farm agent and he will be asked to discuss the points learned at Tulla at a meeting of interested Floyd County farmers shortly after his return. These men will in turn dispense the information to their neighbors and in this way pass the benefits along to all farmers. Mr. Finkler attended the demonstration on the cutting of beef at the A. & M. Short Course last summer.

Owing to the fact that she will be at the school, Miss Strange has announced that her office will not be open Saturday. The Floyd County representatives will return Saturday night or Sunday.

Funeral Services For J. A. Price Tuesday

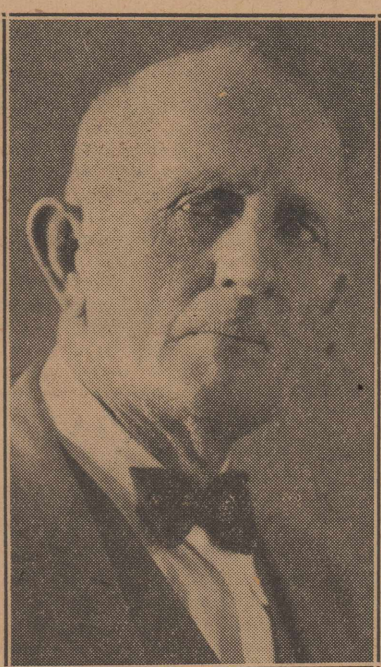
Funeral rites for J. A. Price, 66, of Plainview, were held Tuesday afternoon at 3 o'clock at the family home 1009 El Paso Street, following his death Monday night. Rev. G. I. Britain, long-time friend of the family conducted the service. Interment was made in the Plainview cemetery.

He had been in ill health for several months and underwent a gall bladder operation Friday morning of last week.

Mr. Price is survived by his wife and one son, J. D. Price, of Plainview, and a brother, J. H. Price, of Plainview, Arkansas. The family formerly for several years resided in Floydada, moving here in 1911.

Among the Floyd County friends who attended the funeral in Plainview were Mrs. R. H. Willis, Mrs. C. Surginer, Mrs. E. C. Nelson, Mr. and Mrs. J. E. Swinson, of Floydada.

Celebrate Golden Wedding Anniversary



Mr. and Mrs. J. C. Dickey, whose golden wedding anniversary was observed in Floydada on Sunday, November 2. A feature of the day was

a miniature wedding in which the parts were taken by great grandchildren and grandchildren of the couple.

Ginnings Over County Pass 3,500 Bale Mark Last Week

Ginnings over the entire county for the 1930 crop passed the 3,500 bale mark last week, the total standing at 3,530, according to a check made from the gins over the territory this morning. The figures do not include the gins at Dougherty and Edgin, since telephone connections could not be obtained this morning. It is believed that the total will exceed 3,600 to date for the season when all reports are in.

Estimates of gin men are correct and the crop is half out the county total will run around 7,500 to 8,000 bales this year, compared to 25,000 bales as a normal crop, which shows a slightly less than a third of a crop this year.

The gins and the totals to date are as follows:

Floydada	1,212
Lockney	792
Lakeview	260
McCoy	498
Aiken	248
South Plains	213
Jobbaley	407
Total	3,530

City Pay Roll Cut 10 Per Cent By Council

Dishing out a cut of ten per cent in the wages of all employees on the payroll of the City of Floydada, the council in regular session Tuesday night of this week found a ready acquiescence on the part of the employees, who said that ten per cent less salary at this time, with reduced living prices would equal their former salaries at former living cost levels.

The lower salaries will be effective during the period of depressed business conditions, it was declared, whether of six months or two years duration.

One of the employees who signed a two-year contract with the reduced salary proviso was G. R. Strickland, city water superintendent, whose contract is for \$200 per month less 10 per cent temporary cut. Mr. Strickland's report to the council on the activities of his department, gives some interesting figures on its operations. In four years in the water department Mr. Strickland has drawn a total of \$9,000 in salary, of which \$2,250, or twenty-five per cent, has been paid by inspection fees which went into the city exchequer. In that period he has made 615 sewer inspections, 575 gas inspections and 225 electrical inspections.

His report shows the city has 760 water meters, of which 111 are out at this time. Of these sixty-nine are residence connections discontinued by the owners, ten are due to fires, ten are business houses, seven for non-payment of bills, eleven are out-door connections discontinued for the winter and four are at sites where houses have been moved.

Mr. Strickland submitted with his report, a statement from the state health inspector praising the manner in which the sewer disposal plant at Floydada is being kept. The department makes inspection of all sewer disposal plants twice annually.

SPEAKS OVER WDAG

Mrs. E. L. Angus, in Amarillo this week in company with members of a party attending sessions of the Women's Missionary Union, was drafted to make a Floydada speech over WDAG, Amarillo broadcasting station at the Capitol Hotel.

"It was just a short speech, about two minutes I guess," Mrs. Angus said. Her talk boosted Floydada and Floyd County.

Local Civic Choral Club Begins Work On December Musicals

Mrs. W. E. Patty Named Director Of New Organization; Mrs. Kirk Pianist.

The Floydada Civic Choral Club met in regular session last Monday evening, November 10, and intensive practice was begun on the group numbers with which the Club will make its initial bow to the public in a program to be given the first week in December. O. T. Williams, chairman of the program committee is also arranging a varied selection of vocal numbers by individual members and smaller groups within the club and to this will be added a sufficient number of readings and piano selections to make out a well-rounded evening's program. The exact date of the musicals and place where it will be given is to be announced later, Mr. Williams stated.

At a recent meeting Mrs. W. E. Patty was unanimously chosen Musical Director for the club and O. T. Williams, assistant director. Mrs. Patty assumes her duties as Director of the Club with considerable experience along these lines, having as a musical background the direction of three church choirs in various places, and also the direction of a choral club such as the newly organized local club. Upon her acceptance of directorship Mrs. Patty resigned the office of vice-president and Mrs. J. A. Enoch was elected to serve in this capacity. Mrs. Ohmer W. Kirk was also unanimously chosen to be pianist for the club but the positions of first and second assistant pianists are yet to be filled.

It was voted by the club at the last meeting not to receive new members during the process of preparation for a program and in this case the next group of members will not be received into the club until after the Christmas season. This action was taken by the club in order to provide an evenly trained group that could work at the best possible advantage.

The next meeting of the club will be next Monday evening, November 17, in the basement of the Baptist Church, it was announced.

Chevrolet Announces New Model And Prices

Announcement that Chevrolet would present a new model at lower prices was made here this week by Roy L. Snodgrass, of Snodgrass Chevrolet Company, who with A. J. Ryals returned last night from a zone conference of Chevrolet dealers in Amarillo.

"Several changes have been made in the new car and the new price level is lower on all models," Mr. Snodgrass said.

The first shipment of the new cars will be displayed beginning Saturday morning.

HI-Y CLUB MEETS TONIGHT WITH PLAINVIEW MEMBERS

Geo. E. McWhirter, sponsor, and members of the Plainview HI-Y Club will meet with the local HI-Y Club tonight at 7 o'clock at the High School Building, it was announced Wednesday. A special program will be rendered and will be followed by a "feed."

Mr. McWhirter, who was a member of the high school faculty here for the past two years, organized the local club last year. He is on the faculty at Plainview this year.

Local Baptists Will Hear Address Friday By Dr. Geo. Truett

Members of Church, W. M. U. Attend General Baptist Convention In Amarillo.

Relation of experiences in the missionary field of South America Friday night by Dr. Geo. W. Truett, pastor of the First Baptist Church of Dallas, is expected to furnish the high spot of interest at the Baptist General Convention of Texas being held at Amarillo and several carloads of members of the local church are planning to hear the address. The convention with some 2,000 church representatives present is being held in the city auditorium.

Opened Wednesday

Called to order at 9:30 o'clock Wednesday morning, the convention proper got under way. The Woman's Missionary Union of the meeting opened their business session at 9 o'clock Monday morning and following addresses and reports by prominent W. M. U. leaders convened Tuesday night. Mrs. Geo. L. Jordan, Mrs. E. L. Angus, Mrs. W. B. Jordan, Mrs. P. D. O'Brien, and Mrs. Lon V. Smith were in attendance from the local W. M. U. Mrs. Smith is chairman of the Ninth District of W. M. U. which embraces Floyd County.

The Rev. P. D. O'Brien pastor of the Floydada church, Mrs. H. A. Withers, and Mrs. Elbert Norman and others went to Amarillo Wednesday morning. Rev. O'Brien will return home tonight after the services and will accompany from eight to ten other cars of people from the local Baptist church to hear the address by Dr. Truett tomorrow night.

Dr. L. R. Scarborough, president of the Southwestern Baptist Seminary at Fort Worth was re-elected Wednesday as moderator of the Baptist General Convention of Texas. Dr. G. L. Yates, pastor of the First Baptist Church of Amarillo, took charge of the meeting after the president's address Wednesday and introduced Mayor Ernest O. Thompson, who welcomed the visitors in behalf of the city of Amarillo. W. H. Fuqua spoke in behalf of the Amarillo Baptist church. The response was made by the Rev. E. Day of Bryan.

Sessions Harmonious

The sessions of the convention on a whole have been harmonious, press reports indicate. Reports of committees have been heard on schools and missions. Presidents of the institutions maintained by the Baptist church made addresses today on the educational program. Dr. Marshall Craig, pastor of the Gaston Avenue Baptist Church, Dallas, preached the convention sermon Wednesday.

Friday night will bring the convention to a close with the address by Dr. Truett furnishing the climax. A missionary program was presented at the Tuesday session of the W. M. U. with both home and foreign missions stressed. Mrs. George W. Truett, of Dallas, talked on "Intimate Glimpses of Missionary Life in South America," telling of her experiences when she and Dr. Truett made their recent trip to mission fields of South America.

At the afternoon meeting Dr. W. R. White of Dallas addressed the women on "Christmas for Christ." He opened by complimenting the women on their work and on the funds they had raised during the past year.

Discuss Dormitory

Simplicity in appointments and the home-like atmosphere in the new memorial dormitory for Baylor University were discussed by Mrs. J. M. Dawson. Mrs. Dawson appealed to the women for memorial gifts to the new dormitory.

"Our youth must be trained to take the place of our present leaders," said Miss Pearl Bourne of Birmingham, Alabama, associate secretary of young people's work for the Southside W. M. U., in her address to the W. M. U. on "The Youth of the South Following Him."

The budget plan was stressed in all sessions of the W. M. U. "It is through the budget system that one may put his best efforts into the work," said Mrs. Earl B. Smyth of Dallas in her discussion of stewardship.

HOYT McCLENDEN GOES TO NEW AMARILLO POSITION

Hoyt McClenden, who has been serving as auditor for the South Plains Lumber Company, left Tuesday to accept a similar position with the Panhandle Lumber Company with headquarters in Amarillo.

H. D. AGENT TO VISIT

Miss Bess Edwards, assistant state home demonstration agent of A. & M. College, will visit Miss Marie Strange, county home demonstration agent, Monday, November 24, while making a trip over this section of the state. The visit will be the first Miss Edwards has made here in 18 months.

Lockney Eleven Crush Whirlwinds 26-6 In Colorful Armistice Game

For the second time in a ten year period, the Lockney Longhorn gridsters have succeeded in crushing the Floydada Whirlwind eleven in their annual battle for honors in Floyd County, their latest accomplishment coming on Armistice Day of this year at Lockney when the Longhorns smothered the Whirlwinds under a 26 to 6 count. Floydada also forfeited to the Longhorns last year to the tune of 34 to 0. A crowd estimated at near 3000 fans witnessed the annual tussle.

N. W. Conference Of Methodist Churches Held At Sweetwater

Pastor And Delegates From Local Church Attend To Make Annual Report.

J. M. Willson, lay delegate of the Plainview District of the M. E. Church South, left Sunday night for Abilene to attend a meeting of the Board of Laymen at Abilene held Monday night and Tuesday to work out the annual program of the board preparatory to the opening of the annual Northwest Texas Conference of the Methodist Church which opened Wednesday morning at Sweetwater.

Rev. G. T. Palmer, pastor of the local church, and the Rev. Ansil Lynn, pastor of the Floydada circuit, left Tuesday morning to attend the conference. Rev. Palmer will make the annual report to the conference from the local church and will serve on the various boards. Miss Emma Lou McKinney, secretary of the Plainview District of the Epworth League will leave Friday and will report on the league work in the district.

Longhorn Crew Heavy

Tuesday's game was much better than the score would indicate. A study of the first downs shows that the first quarter was nip and tuck, with the Longhorns scoring twice on two bad breaks. They tallied three first downs in the first quarter against two by the Whirlwinds. The Whirlwinds rallied in the second quarter, making three first downs against the Longhorns' two. It was in the second quarter that Floydada scored, while holding the Longhorns to a 13 count. The steady slash and bang of the Duncan-Spence combination began to wear on the Floydada lads in the third quarter and during this period of the game, Lockney tallied their third touchdown. In the fourth quarter, the Whirlwinds were completely out-classed by the heavy Longhorn crew, who scored their fourth and last touchdown after a series of seven first downs, while holding Floydada to only one first down. The total count on first downs gave Floydada seven and Lockney fifteen.

Commissioners Approve Reports Of Officers

Orders Audit of Common School Accounts; Canvass Election Returns Friday.

Floyd County's Commissioners Court in their regular monthly session Monday gave most of their time to details of the county's affairs, approving reports of J. S. Solomon and D. C. Lowe, Justices of the Peace for Precincts One and Four and Two and three respectively, report of Mrs. Maud Merrick as county treasurer for the month of October, reports of Tom W. Deen, county clerk, quarterly and monthly, and the annual statement of school funds of the county of Price Scott, County Superintendent. This last report covered the scholastic year September 1, 1929, to August 31, 1930, inclusive.

On recommendation of the county school board, the commissioners received bids and let a contract for the audit of the county common school accounts, the work to be done at the expense of the county available school fund. The contract was let to A. N. Cornell at a price of \$150, payable when the audit is completed and accepted by the school board.

Another thing the court ordered done to help bring up-to-date and make more complete their records, was to enter an order to employ Mrs. Maud Merrick, county treasurer, to set up a record of the permanent school funds for Floyd County. Her fee for this work will be not in excess of \$150, according to the order entered, payable when the work is accepted and approved by the court.

A canvass of the returns of the general election held Tuesday of last week was deferred for a session of the county to be held tomorrow. All the boxes had not made returns Tuesday, it was said.

PROGRAM AT SAND HILL WEDNESDAY NIGHT, NOV. 26, INSTEAD OF NOV. 21

Postponement of the announced program of the P. T. C. Society at Sand Hill was made this week, the announcement stating that the new date is Wednesday night, November 26. The program was first announced to be given on Friday night November 21.

The new date is on the evening prior to Thanksgiving Day and the plan is to make the program an appropriate one for the time.

CHANGE PRACTICE HOUR

Following a vote taken after practice Sunday afternoon, members of the Volunteer Fire Department voted to change the hour of weekly practice from 1:30 each Sunday afternoon to 8 o'clock each Sunday morning, according to an announcement made by Fire Chief G. R. Strickland.

Early Market Gets Big Per Cent Floyd County Turkey Crop

Three Cent Bulge In Market Monday Brings In Herds

Something over two carloads of dressed turkeys were marketed in Floydada Saturday, Monday and Tuesday of this week, Monday's 15-cent market bringing in the biggest single day's business of the period and probably representing the biggest turkey business that will be done here this fall in a single day. Nearly 40,000 pounds of turkeys were delivered to dealers here on that day.

Do Rush Business

Apparently convinced that the market Monday would represent as good a market as would be provided this season, and intent on saving further feeding expense the turkey raisers began to deliver turkeys in large volume early Monday morning and the four dealers here were kept busy all day and far into the night. Saturday's sales on the 12-cent market were very light, probably less than 7,000 pounds being delivered. Tuesday's heavy roads made deliveries lighter on that day than would have been the case otherwise. Dealers were busy, however.

The fact that turkeys have developed this season earlier than usual probably accounts for a part of the early-market volume. Usually the portion of the crop held for the Christmas and January markets equals that of the Thanksgiving market. It is believed this will not hold good this year.

Monday's business in turkeys represented approximately \$6,000 to the turkey raisers of the section, even at the low market prices. Saturday's and Tuesday's business added to this figure will likely make total net receipts to the turkey raisers of the section for the three days of \$10,000 or more.

Light Crop Left

The percentage of turkeys left in the yards of Floyd County turkey raisers for the Christmas market this season will be unusually light, if reports gotten by reporters for The Hesperian have the right slant. A surprisingly large percentage of turkeys in the county graded Number One, and most of the fowls moved on Monday and Tuesday, some dealers guessing as high as seventy-five per cent. Turkey raisers have been having some experience holding for a better market recently and the first bulge in the price saw them getting out from under fast.

The reasons a considerable percentage of underweight turkeys had been expected, were, first an unprecedented hot summer and late fall, and second, a light feed crop. Good ranges the past thirty days and cooler weather during late October and early November seemed to counteract these conditions, however, and the result was the largest number of turkeys for the early market that has been raised in the county in recent years.

Red Cross Drive Is Made Here This Week

\$160 in funds for the chest of the American Red Cross was obtained Monday of this week in a drive under the direction of Lon M. Davis, Floyd County chairman of the Red Cross, seven teams of women spending two hours in the business section and turning in the above total when they completed their work.

Before the period for Red Cross membership applications is over, it is expected that some \$200 will have been obtained here. Mr. Davis had not received reports from chairmen at other points in the county Wednesday.

Members of the teams who helped in the membership drive Monday were Mrs. R. F. Brown, Mrs. W. B. Henry, Mrs. W. Ed Brown, Mrs. J. B. Jenkins, Mrs. Homer Steen, Mrs. Jno. N. Farris, Mrs. J. H. Reagan, Mrs. T. P. Collins, Mrs. Kenneth Bain, Mrs. Lon M. Davis, Mrs. Wilson Kimble, Mrs. O. P. Rutledge, Mrs. Glad Snodgrass, Miss Myrtice Meador.

O. M. Watson is treasurer of the Floyd County Chapter and Mrs. E. L. Angus secretary.

Fifty cents of every membership obtained goes to the national organization and the remainder stays in the treasury of the county chapter.

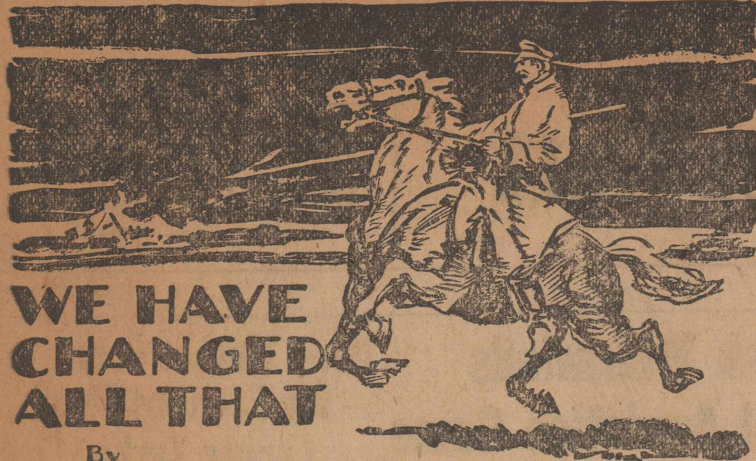
PANHANDLE REFINING CO. OFFICIALS VISIT HERE

A. H. Mabry, district manager and G. E. Mahaffey, credit manager, of the Panhandle Refining Company, spent Wednesday afternoon in Floydada with W. H. Watson, manager of the Floydada station of the company.

Mr. Mahaffey is a resident of Wichita Falls. This was his first visit to Floydada since the establishment of the Floydada plant.

LOCAL MARKET

Young toms, 14 lbs. and up.....	15c
Hens, 9 lbs. and up.....	15c
Old toms, per lb.....	9c
No. 2 Turkeys, per lb.....	7c
Poultry	
Hens, 4 lbs. and up.....	12c
Light hens and leghorns.....	8c
All reject poultry, per lb.....	6c
Old Roosters.....	4c
Colored Springers.....	12c
Leghorns and black springers.....	9c
Stags.....	7c
Guineas, each.....	20c
Geese and ducks.....	6c
Eggs	
Eggs, No. 1 candled, per dozen.....	25c
Eggs, No. 1 Stamped.....	27c
Cream	
Butterfat, per lb.....	28c
Grain	
Wheat.....	65c
Maize heads.....	\$15
Hides	
Hides, per lb.....	3c
Cotton	
Cotton 7-8 Middling basis lb.....	10c
Cotton Seed, per ton.....	\$18
Hogs	
Top Hogs, per lb.....	8c



WE HAVE CHANGED ALL THAT

By **HERBERT QUICK AND ELENA STEPANOFF Mac MAHON**

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Herbert Quick's visit to Vladivostok in 1920 on behalf of the Red Cross and his meeting with Elena Stepanoff led to this story. It came as an interlude in the composition of his epic of the Iowa soil—the three famous novels, "Vandermark's Folly," "The Hawkeye" and "The Invisible Woman," and the personal record of his early years, "One Man's Life." He desired to have its publication deferred till the last mentioned work—his autobiography—was finished. Then came his untimely death.

The reader familiar with his style will find its impress everywhere in "We Have Changed All That," and nowhere else perhaps does it appear to better advantage. Yet he was anxious that his collaborator, a woman of the untitled nobility, "a monarchist of the extreme right, but with the true Russian instinct for the verities," should have a full share of the credit.

"I am trying to make it," he said, "a real study of the life of the victims, the nobility, in the most striking dissolution of social values in history. The facts, the nuances of the life, and the plot in large measure, are furnished by my collaborator."

This brilliant and unique work gives new evidence of his masterly etching of the end of a great epoch, an etching in which the force of imagination is equalled by the skill of execution.

CHAPTER I

Kazan and the House of Krassin

The man wore a peasant's smock; but he was very terrible to the great lady who was showing him over her house. But that group of men who followed him—they were more terrible still. Yet she could not conceal from him the feeling of contempt that she felt for him and for them as she opened one room after another for their inspection.

"This is one of the rooms," said she with that little half-contemptuous smile, as if at his ignorance of great houses, "into which we looked at first. Across here are the last rooms on this side. Enter, please!"

The man in the peasant's smock, followed by that terrible squad of armed men, felt the sting of her contempt. For he had been in great houses before. The peasant's smock—he wished that he could somehow make her understand that he had never worn it until liberty came to Russia in the dictatorship of the proletariat. He was confused and exasperated. Just as she had hoped he would be. So he turned from the door through which she had said they had been before—just as, with held breath, she had hoped he would do; and he entered the room across the hall when the strong, plain, distinguished old lady of the palace swung the door open for him.

The squad paused outside. The man in the peasant's smock entered—entered the luxurious boudoir of a lady! He strode across to the other end of the room, and threw aside a beautiful Persian hanging. He pressed rudely through into the bedroom. As he entered, a young girl rose from a chaise-longue on which she had been reclining, and stood before him in filmy negligee, her eyes wide with astonishment.

"Mother," gasped the girl, "what is the meaning of this!"

"It is an officer of the government," said the old lady, still breathing quickly, but more easily, as does the hen-pheasant when the search has passed her nest; "he is looking at the house. They thought we might have unoccupied rooms. I have explained to this—this gentleman—"

"No gentleman!" he shouted with needless emphasis. "I am Tovarisch Vilinsky of the local government of the dictatorship of the proletariat! We are considering whether you fine ladies will not go out into the street and leave these rooms to the officers of the government!"

"Musia," said the old woman, "you may retire, my daughter, while we are busy here."

"Nothing doing!" said Villinsky. "I don't feel so much in a hurry as I did before I came in here. This room," said he to his clerk, "will remain just as it is. I like the furniture. I like everything in it. Come, my dear, play me some music. I feel like enjoying myself today!"

Does the reader comprehend the situation? Scarcely, unless he or she was in Kazan in those times—or at least, in Russia. Perhaps we may make it easier to understand.

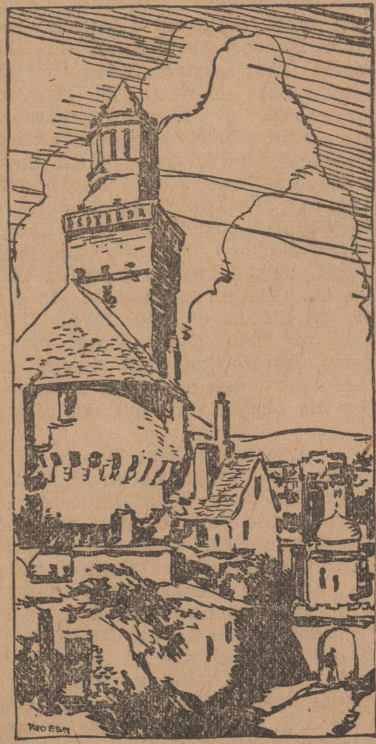
To the eyes of travelers pressing eastward that day from Moscow or Petrograd, either by railway or by boat on the Volga, the ancient city of Kazan lay sprawled abroad shimmering in the hot sun of mid-summer.

It is, if one may guess that anything but chaos and famine in the Volga basin still "is," the center of Mohammedan culture in eastern

Russia, and of Christian culture, too, for it is the site of the great cathedral of the Annunciation.

With her oriental eye Kazan looked away across the Admiralty suburb, where Peter the Great built his river fleet for his campaigns against Persia, down her pretty little river the Kazanka, to where the Volga, the Russian Mississippi, flowed, almost dry on this day in comparison with the floods that sometimes roll into the purlieus of Kazan; looked on across the Volga, over mysterious distances to mysterious eastern places, to Perm, to Ufa, down to Saratov, and on to Astrakhan.

But Kazan had an eye of the occident, too. With this she contemplated her railway line from Moscow, her factories of soap—of which her population just now seemed much in need; her other factories



Kazan Had an Eye of the Occident, Too.

of leather goods, military boots, munitions of war; and—to go with the munitions—of sacred images and candles; of cotton cloth, woollens and bells.

There were many travelers who sought for a first glance of it, and thought it only a little dirtier than of yore. They were of all sorts; but those who thought of the dirt are worth nothing. They talked among themselves of the house of Krassin, where at this moment Tovarisch Vilinsky is asking Musia Krassin to play for him.

Such travelers wore all sorts of clothes, and a few were in uniform. All their clothes were of had one been of good quality. Some of these men had never seen Kazan, or had seen her rarely; but they were crowding into the city because most of them were, under the laws of the old empire, legal residents of the old town, because their ancestors had been registered there. They were of the caste of the plain, proud old woman who had fluttered away from her secret with Tovarisch Vilinsky down there in the Krassin house—a part of the history of Great Russia, with authority, great estates, immense power and wealth, and back a few decades, with the serf and the knout in their systems.

They were going down to Kazan for another sitting of the great Court of Fate in which went on the trial of their souls; a court in which were also on trial the souls of Tovarisch Vilinsky, of the squad of armed men with him, and the soul of Mrs. Krassin with her secret room, and her blond-haired daughter, Musia. Russia was a great wine-press in which the grapes were being crushed—and the grapes were the souls of men and women.

They had not expected to find Kazan a clean city; for in spite of the fact that she held her proud place as the cultural center of the whole Volga valley; in spite of her great history, of which these travelers and their families had all been a part (which accounts for their hereditary pride)—a history in part Bulgarian, in part Tartar, but Russian since the time of Ivan the Terrible; for all her great university, of her paramount grand opera, of her importance as a seat of oriental scholarship, of her monasteries, of her many churches whose domes shone golden that day in the hot sun and which possessed the godliness which is next to cleanliness—yet able to bring it closer than "next." The two qualities in the municipality had never actually co-existed. For all these hundred and fifty thousand people, with their crowded suburbs of Tartars and of the laboring Russians and the many great houses like the house of Krassin, surrounded by beautiful gardens and filled with luxuries, there had never been a central sewerage system; as if the quarter of a

million volumes in the library of the University of Kazan had none dealing with sanitation.

Perhaps we are near the secret of Russia here. In this library a certain student, Count Leo Tolstoy, had in the early forties of the last century found the novels of Sue and Dumas. And in this old city he had grown so weary of dissipation that he told about it in a book called Youth. Like others, he strongly desired to cleanse the souls of his country, and apparently their souls only. The great ecclesiastical library was most important for its documents and books dealing with the interesting history of Russian religious sects, but treated of nothing closer to the subject of either personal or national purity for the multitude than inward purity and of the strange struggle of the Russians to obtain it; as they were now trying to obtain purity of government through Lenine and Trotsky. People who wish to plumb the depths of the Infinite would go farther and perhaps fare better if they began with plumbing of a much more prosaic sort. Especially in governmental matters. For in gaining the mastery of the prosaic and finite, the people learn to handle democracy without causing it to explode. It is a fine thing for us of America that we had to build our own roads and bridges. If Kazan had been obliged to look after her sanitation and similar matters, she might never have seen Commissar Loris.

(To be continued)

Sunday School Lesson

RACIAL PREJUDICE

The International Uniform Sunday School Lesson for Nov. 16. Overcoming Racial Prejudice. Matt. 8:5-13.



The title of our lesson is rather startling, for it is amazing to realize that after all these 1900 years of Christian progress and Christian influences race prejudice in our modern America and in other parts of the world is still a tragic reality, constituting, perhaps, the deepest and most difficult of all our problems.

Sometimes one hopes that the situation is getting better, and then some violent outbreak occurs which shows that the progress has been very superficial or very limited in its area.

A few years ago in our own land we associated race prejudice largely with the south, and many in the north, especially in the days of the abolition movement in New England, pointed the finger of scorn at the slave areas in the south; but during the course of the years while race prejudice in many ways has receded in the south, it has grown in the north, and the line between white and black in certain areas of northern society and in the minds and dispositions of many individuals is as sharply drawn as it ever was in any other part of the country.

On the other hand, in many parts where race prejudice at one time dominated almost every sphere of life, great progress in kindness and consideration has been made, and many individuals, largely because of their effort to make Christianity a practical reality, have come to an entirely different attitude.

Some Progress Made

In my own circle of friends are some Christian men and women trained in the south, whose forebears were owners of slaves and defended the institution of slavery, who are today among the foremost leaders in seeking justice for all without regard to race or color.

The problem of black and white in America has been so acute that we have not, perhaps, realized the extent to which racial prejudice is found outside that particular area, but as our American commonwealth has grown in population and in the heterogeneity of its 120,000,000 inhabitants racial prejudices manifest themselves in various ways and with various degrees of acuteness.

In some sections it is strongly marked against the Jew, in other sections it discriminates against the Italian or other peoples from the southern Mediterranean area. There are still places where it operates against the Irish, and other places where the Irish, in the majority, manifest it against those who have come to America in succeeding waves of immigration.

Yet when we come to study what our race and nation has given to the world, the treasure is very marked. When we consider the pains and sorrows and the joys and blessings, we realize that human nature partakes of all these things alike. We are members of a common humanity, in a common world, with a

common God and Father. And the amazing thing is that those who believe in this God and who profess to believe in the Lord Jesus Christ can still retain within their hearts and attitude the rule of prejudice, distrust, and hate.

Much can be done to establish right relationships through law, but after all the true solution will come as individuals have courage to practice in their own lives the Gospel of Jesus in all its breadth and inclusiveness, and as they strive through their individual conduct and influence to make this ultimately the law and custom of the society in which they live.

STARKEY H. D. CLUB

The Starkey Home Demonstration Club met Thursday, November 6, with Mrs. Woods. There were six members, two visitors and two men present.

Miss Strange gave a demonstration on canning beef. We canned sixty-five No. 3 tin cans of steak, roll roast, plain roast, Irish stew, chili and soup. Everyone enjoyed the day.

The next meeting will be with Mrs. Annie Parrish. We will elect new officers for another year, so all members be sure and be present.

Mrs. L. C. Penry made a trip to Fort Worth last week-end.

P. M. Smitherman Has Fine Rural Home, Brick Veneer

Mr. and Mrs. P. M. Smitherman, who reside 13 miles north of Floydada on the Silverton highway have one of the finest rural homes in West Texas, all who have visited the place declare. The house cost \$4,750.

The residence is brick veneer and was completed June 10 of this year by Willis and Walker, contractors. Construction was started March 30. There are nine rooms and a closed-in porch, a basement room of concrete, hardwood floors throughout, hot and cold running water, beautiful bath room, Delco electric lights, closed-in cabinets in the kitchen, closets in the bed rooms, and all of the most modern conveniences. There is a breakfast room, kitchen, dining room, bath, living room, three bed rooms, the basement room and a room on the rear porch. A big fireplace adds coziness to the large living room. A concrete porch extends across the front of the house.

Mr. and Mrs. Smitherman reside alone, all of their four children having married and maintaining homes of their own.

GRID FANS SEE GAME AT WACO; TEXAS VS. BAYLOR

Floydada was represented in the crowd of 10,000 gridiron fans who witnessed the Texas-Baylor football game at Waco last Saturday. Texas won the fray, 14 to 0.

Among those going from here were Miss Evelyn Dennis, Mrs. Clay Muncy, J. C. Newsome, Coach L. T. Barksdale, and P. G. Stegall. Mr. Newsome has a son, Winfred, who is attending Baylor, and Sheriff Stegall has a daughter, Ruth, enrolled in the institution, also.

Mr. and Mrs. A. J. Folley and Mrs. L. J. Welborn also attended the game. They returned home early Sunday night.

TARLETON'S ENROLLMENT

Stephenville, Nov. 10. The student body of John Tarleton College this term represents 105 counties in Texas and five states. Oklahoma, Mississippi, Missouri, and New Mexico are the states, other than Texas, represented.

The enrollment this year consists of 500 cadets and 362 girls. Floyd County is represented in Tarleton this year by Starks Green and J. K. West, Floydada; and Howard Cox, Lockney.

Dr. Jacob S. Rinehart

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Internal Medicine and Electrotherapy
Diseases of Women, Children and Obstetrics.
Readhimer Bldg., Phone 93.
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F. C. HARMON
Licensed Undertaker
Modern Equipment
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174
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"The Store for Men"
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We Call For and Deliver

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FIRE INSURANCE AGENCY
WILL APPRECIATE YOUR BUSINESS
CITY AND FARM LOANS
Every detail of your Fire Insurance requirements will be carefully handled if entrusted to this agency.
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FIRST NAT'L BANK BLDG.
Floydada, Texas

A. C. Goen M. Polk Goen
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GOEN & GOEN
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.
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FOR SURGICAL CASES
Phone No. 177
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DR. WILSON KIMBLE, OPT.D.
Specializing in the care of children's eyes and fitting glasses
Consultation free.
Examination \$1.50 to \$5.00
Phone or write for appointment.
Office Phone 254
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Established in 1916

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Just One...
—Thrust Of The Plug And You
Have The Most Faithful
Servant Ever Known—
At Your Service.
ELECTRICITY—
In A Thousand
Guises He Can
Add To The Comfort And Joy
Of Living
Texas Utilities Co.
"Your Electric Servants"

Farm With a Farmall
RUTLEDGE & COMPANY, handling for the eleventh straight year in Floydada, the full line of INTERNATIONAL HARVESTER COMPANY PRODUCTS including the McCormick-Deering 15-30 and Farmall Tractors, maintaining at all times a full repair and parts department.
FARM WITH A FARMALL
Rutledge & Co.

FLOYDADA TRANSFER
A. N. WARD, Prop.
Office at L. & O. Top Shop
HAULING AND TRANSFER
BUSINESS SOLICITED
GOOD EQUIPMENT
PROMPT SERVICE
TRUCK LINE TO PLAINVIEW
Phone 12 or 305R

L. C. PENRY
Attorney and Counsellor-at-Law
Practice in all State and Federal Courts
Office in Readhimer Building
Floydada, Texas

MOVED
Jeff D. Ayres
Announces the removal of his office from the Boothe Building to Rooms 10 and 12, over The First National Bank.

BLEEDING GUMS HEALED
The sight of sore gums is sickening. Reliable dentists often report the successful use of **Leto's Pyorrhea Remedy** on their very worst cases. If you will get a bottle and use as directed druggists will return money if it fails.
Arwine Drug Co.

Felt Bad After Eating

"Before I started taking Black-Draught, three years ago, my health was very bad," writes Mrs. C. C. Carson, 945 Concord St., Beaumont, Texas. "I suffered constantly from constipation. I had headache when I got up in the morning, and I felt dull and sluggish. I hardly ate a meal that my food agreed with me. Frequently I would have gas on my stomach, and felt awful."
"I read about Black-Draught, and I thought it might help me. After I had taken it a little while, I felt much better. It relieves constipation. I keep it on hand so when I need a laxative I will have it. In the three years I have been taking it, I have never found anything as good for constipation."

THE FORD'S Black-Draught
For CONSTIPATION, INDIGESTION, BILIOUSNESS
Costs—Only—1-Cent—A-Dose
EX-165
WOMEN who are run-down, nervous, or suffer every month, should take Cardul. Used for over 50 years.

SECTION OF

The Floyd County Hesperian

FLOYDADA, TEXAS, THURSDAY, NOVEMBER 13, 1930



JOIN!

The Greatest Mother

The American Red Cross in Action



A class in Life-Saving at one of the 1930 Red Cross institutes. Here are learned all the rules of water safety—protection for self and others.



Wreckage at Frost, Texas, from a 1930-model tornado. Almost as soon as the twister had roared over the horizon the Red Cross was on the job with food, clothing, medicine and organized relief.



A recent Red Cross demonstration of artificial respiration. The prone pressure method has proved its efficacy in thousands of cases of drowning, electrocution, and suffocation.

AMERICAN RED CROSS AFIELD

What does the Red Cross do? What makes its call—in the words of President Hoover—so "mandatory upon the heart of the Nation?"

The Red Cross job is big. In a single year the expenditure, community, national and international, runs to nearly \$10,000,000. Often it is higher. Every day the call upon the Red Cross grows more urgent.

What do the figures show—those mute, cold statistics that tell but half the story of Service? They show:

More than 450,000 First Aid certificates have been issued; more than 300,000 individuals instructed in Life Saving.

Assistance extended in a single year to the victims of 75 disasters in 40 states.

50,000 nurses on the roll of the Red Cross; 800 nurses in public health work, 88 in itinerant activities, 1500 teaching home hygiene and care of the sick.

120,000 children and adults taught nutrition each month.

Service of the kind that is beyond the scope of Government to 30,000 disabled World War veterans and the 245,000 men of the regular Army and Navy.

10,000 families being assisted by Civilian Home Service.

7,000,000 members of the Junior Red Cross corresponding with Juniors in foreign lands, thus furthering the cause of international understanding; cheering the sick, brightening school rooms, learning ideals of service for others.

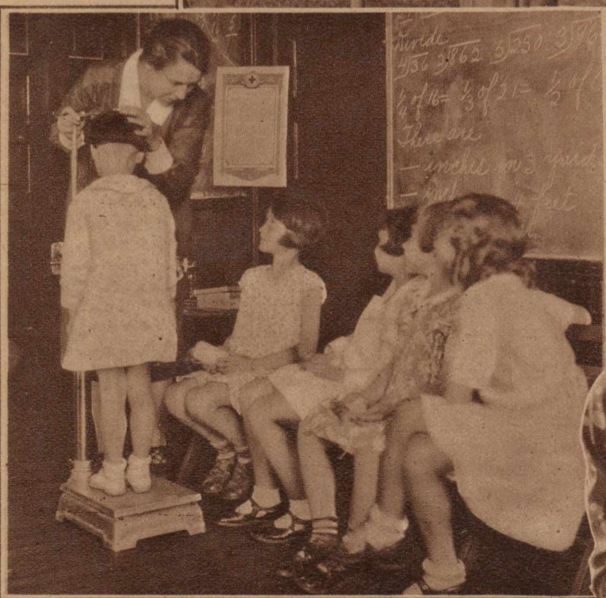
Half a million volunteer workers—exemplifying the very heart and spirit of the Red Cross—making 3,000,000 surgical dressings, 210,000 garments, 190,000 Braille pages for the fingers of the blind in twelve months.

16,200 Chapters and Branches engaged in this service program made possible by the annually-tendered support of more than 4,000,000 adult members.

Look at the pictures on this page. Multiply the incidents according to the above figures. Watch each precious membership dollar as it stretches to meet the increasing demands. Then ask yourself, "What shall MY PART be?"



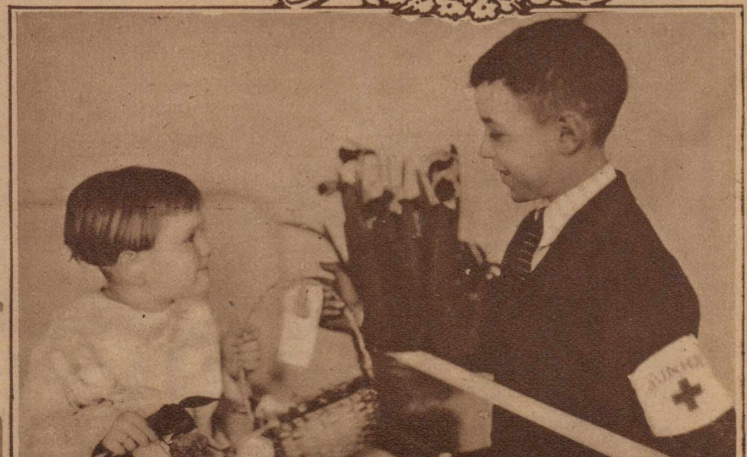
All happy at the most recent of the annual parties for disabled war veterans on the White House lawn in Washington! Veterans and enlisted men of Army and Navy, whether sound or otherwise, are grateful for Red Cross service.



These school girls enjoy the periodical checking of height, weight and teeth by the Red Cross public health nurse.



This little fellow is getting a running start in life, for the mother has been taught in a Red Cross class of Home Hygiene and Care of the Sick.



An Easter basket brings to a little patient in Children's Hospital, Detroit, courage to face an operation for mastoiditis. Smiles like these brighten the faces of 7,000,000 Juniors and untold thousands who are remembered by the children of the Red Cross.

Hinchey Explains Rate Reductions Of Gas Co.

New Scale Means Saving to Floydada Users of Natural Gas, He Declares.

R. F. Hinchey, vice-president and general manager of The West Texas Gas Company, in Floydada the latter part of last week in company with R. D. McKinney, publicity director of the company, was enthusiastic in his belief that the people served by his company in Floydada and forty-one other cities and towns in West Texas, will be benefited by the lower gas prices announced last week.

"The new rates affect all three classes, industrial and commercial as well as domestic," Mr. Hinchey said in discussing the new rates. "We made a survey during the summer in each town to see what we could do in the way of reducing rates.

Reaches Many Homes
"Reductions were made where we felt that reductions were due."

Minimum rates of \$1.50 per month for class 1 and 2 remain the same. The minimum for class 3, industrial plants, is \$25 per month.

Under the new rates the price for the first 50,000 cubic feet is 67 1/2 cents, the same as the old rate. For all gas over that amount the new

rate is 50 cents per thousand, "This is a new rate," Mr. Hinchey pointed out.

"You would be surprised," he continued, "the number of people who will be affected by this reduction. It covers practically every household who has a gas furnace and uses gas heating plants in the winter time."

Class 2, includes gas used for boilers for commercial purposes. Central heating plants in the following structures are included: offices, office buildings, apartment houses, factories, stores, churches, hospitals, schools, colleges, theatres, hotels, auditoriums and municipal buildings. Bakeries, restaurants, newspaper plants, grain elevators and rooming houses are also included.

Rates for the first 50,000 cubic feet each month are 67 1/2 cents. For the next 50,000 feet, 30 cents; for the next 400,000 cubic feet 25 cents, with graduating rates on down to 15 cents per thousand for all plants using over 10,000,000 cubic feet.

"The average reduction for the first three classes is 3.7 cents per thousand cubic feet," Mr. Hinchey added.

In the third class are manufacturing and industrial plants, such as brick kilns, pottery and cement kilns, refinery stills, foundries, steel plants, cotton oil mills, gins, rail-

road shops, laundries, cleaning establishments and flour mills.

New rates, he added, include practically the entire area covered by the service of the company.

Citations Issued On Paving Suits; Thirty-Five Defendants Named

Principal Objection Raised By Property Owners Claims Inferior Job.

Property owners who are defendants named in the suit of the North Texas Trust Company on paving claims or contracts here as a hang-over from the paving program of 1928, executed by the L. H. Lacey Company, will, in the main, set up the claim of inferior workmanship or materials on work done abutting their property, it is indicated by interviews of the past several weeks. Although various owners will have various grounds on which to base their refusal to make settlement with the Trust Company, the claim of inferiority is likely to be the principal objection raised, it is thought.

None of the defendants named had employed attorneys this week, so far as the records disclose. However, the filing of the suits was not unexpected and except in isolated instances, the defendants will put up a fight in the courts against the judgments asked by the plaintiffs.

The suits were filed ten days ago, and what with the regular run of the court session and the mass of papers to be prepared and issued out of his office, District Clerk T. P. Guimarin and his deputy, Miss Peggy McKinney, have been kept busy the past few days preparing the papers ready for the sheriff to cite the property owners. District Clerk Guimarin, himself is a defendant in one of the cases. Other defendants named in the respective suits are as follows:

Mrs. Samantha Morris, Estate of J. E. Lancaster, W. M. Massie, T. C. Russell, R. Fred Brown, Mrs. Dora Reagan and others, W. D. Berry, Mrs. S. C. Hickman, Mrs. Matilda Stephens, S. A. McMannis, Mrs. R. L. Glasscock, Mrs. M. N. Campbell, First Baptist Church, Estate of T. A. Adwards, Mrs. M. F. Stephens, J. T. Kirk, J. I. Thomas, E. R. Miller, C. J. Stallings, Sadie Ainsworth guardian of the estate of B. W. Ainsworth, J. H. Williams, J. G. Martin and others, J. H. Shurbet, T. P. Anderson, J. R. McPeak, S. L. Duncan, C. F. Staples, Mrs. G. V. Slaughter, Glad Snodgrass, Geo. F. Fore, M. T. Sanders, Raymond Allen Administrator of the estate of W. I. Allen deceased, Mrs. Jeffie Smith, and D. T. Curry.

Last Week of Court
This is the last week of court for this term and there is no possibility that any of these cases will come up for disposition at this time.

The grand jury resumed its labors yesterday morning after a recess of some three weeks.

Suits of the city and county, filed recently, based on delinquent taxes claimed, will not come up for adjudication at this term of court, either, it is thought. There are some twenty suits which have been filed on behalf of the county and state and five or six on behalf of the city.

In the suit tried during this term, in which Lizzie Fairry and others of Plainview were plaintiffs, and T. S. McGehee and wife, north Floyd County residents, were defendants, in a damage suit in which the plaintiffs claimed \$6000 damages following an automobile accident on the highway near the west Floyd County line, the jury returned a verdict favoring the defendants.

Biggers of Lockney Elected Head Of County Teachers' Association

Patty Vice-President Of New Organization

Interscholastic League Officials Named; Gordon Addresses Group Here.

Formation of a Floyd County Teachers' Association with Superintendent W. D. Biggers of Lockney as chairman, election of Interscholastic League officials for this division of District 2, a 45-minute address by Dean J. M. Gordon of the College of Liberal Arts of Texas Tech featured a meeting here Saturday afternoon at the High School Building attended by approximately one hundred teachers, representing practically every school in the county.

W. E. Patty, superintendent of the Floydada schools, was named vice-president of the county association of teachers and Price Scott, county superintendent, was elected secretary of the organization which includes all the teachers of the county and will meet to discuss problems and matters of interest to the schools of the entire county. The first meeting date of the association has been set for Saturday afternoon, December 6, at 1 o'clock, at Lockney.

Patty General Chairman
Superintendent Patty was named general chairman of the county division of the Interscholastic League and will act in an executive capacity during the county meet. Other officials named were as follows: L. T. Barksdale, Floydada High, director of athletics; J. W. Chapman, Baker, director of debate; Superintendent Biggers, Lockney High, director of declamation; Miss Thelma Kinnard, Fairview, director of essay writing; Mrs. O. T. Williams, Andrews Ward, Floydada, director of music memory contest; Geo. Gilpin, Sterley, director of spelling; C. A. Cass, Lakeview, director of arithmetic; Robert Fisher, Liberty, director of 3R Contest; Mrs. T. W. Whigham, East Ward, Floydada, director of picture memory contest; O. K. Davis, Floydada High, director of playground ball; J. Wilford Jones, Lockney High, director of tennis; H. H. Nicholas, Irick, director of volley ball; Superintendent Price Scott, Floydada, director of rural schools.

Program Committee Named
Miss Daisy Lee Gresham, Andrews Ward, Floydada, was named chairman of the program committee to arrange plans for the association meeting in December at Lockney. Miss Juanita De Ford, Lockney High, and C. A. Cass, Lakeview, were the other members appointed to serve on the committee.

Formation of a regional association of Panhandle teachers was briefly discussed during the business session of the afternoon.

Preceding the business session, Dean Gordon made an interesting 45-minute talk on the subject of "A New Attitude in Education."

Dean Gordon was introduced by Superintendent Patty. Pointing out the decided trend toward a system of teaching and training that will recognize individual traits in contrast with the age-worn idea of the three R's and mass-learning, the speaker predicted a new era for education.

In the not far distant future, Dean Gordon declared, a change would be effected in the college and high school transcripts so as to include points on such important individual traits as personal appearance, sympathy, sincerity, power of initiation, optimism, enthusiasm, vitality, fairness, tolerance, and a host of others.

Basing his talk on a definition of education by Nicholas Murray Butler that "Education is the gradual adjustment of the individual to the spiritual possessions of the race," the Dean brought out clearly the elements and factors that are bringing about the new attitude in education.

Compliments Profession
He prefaced his remarks with compliments on those engaged in the teaching profession, maintaining that the individuals take more pride in their personal appearance and a more serious attitude toward their work than ever before in history.

He compared the new attitude to a problem in geometry. "Given," he said, "a child and contemporary society; to fit each for and to the other and to raise higher the accepted standards of both. The child is an individual with individual differences, not simply a 'number' in an indeterminate mass. A child is a being with potential but undeveloped habits, not a miniature adult. A child is a being endowed with certain tendencies constituting a basis for reaction to environment, both the innate tendencies and the environment modifying and being modified by each other.

"A child is an individual, if not literally created equal to all other individuals, yet surely possessing the inalienable right to the fullest development of his capacities if he so elects. He is an individual with urges."

The speaker pointed out the trend of American society for which the children are being fitted is toward the recognition of the recreational, the sensational, and the healthful phases.

"And, too, the question of family life and making and meeting the family budget is one that must ultimately interest this youngest of ours as well as the society of which he must inevitably become a part, and that right soon.

"All important, also, in our concern is that the right kind of re-

ligious faith and experience be recognized in the new attitude in education. We must give the individual all possible opportunities for his fullest development."

Activities Of Co-Op Demonstrate Value Of Quality Cotton

'Bread and Butter' Illustration of Value of Better Grades Given.

"Bread and butter" cotton with a dollar and cents value is now on the minds and in the future cotton production programs of Texas farmers and business men, according to R. C. Covington, local representative of the Texas Cotton Cooperative Association. The turning point from inferior cotton to quality cotton has been reached, he said, and "from here on out we may look for better grade and staple cotton from Texas farms."

Although this most important factor in profitable cotton production has been long agitated, he said, "it took the actual demonstration of dollars and cents value to qualify production to the individual grower through the activities of the cotton cooperative marketing movement, to make it effective."

"This season, through the association's activities of locating Government licensed classifiers in all sections of the State and the approving of cotton drafts for varying amounts based on the actual quality of cotton shipped, has brought the actual facts so closely home to the individual grower that he cannot further ignore them longer," Mr. Covington said. In grade and staple lengths quality cotton brings many dollars more per bale than inferior cotton, he stated, and it is this "bread and butter" or dollar and cents cotton that growers must produce if they can hope for any profit from their cotton farming operations.

Mr. Covington stated that this single outstanding demonstration of the many benefits of cooperative marketing would mean millions of dollars annually to Texas growers and Texas business if generally accepted, which he said "now seems as a very likely possibility and probability."

Starkey News

Starkey, Nov. 10.—The farmers of this community took advantage the two weeks of pretty weather and most of them got nearly over their cotton.

John Moore, who has been cutting feed in this community, has some feed to cut below Thornton.

Mr. and Mrs. Roy Thornton entertained the young folk on a party Saturday night. Everyone reported a nice time.

Earnest Grigsby's grandmother is bedfast this week. It is hoped by friends in this locality that she will recover rapidly.

Mr. and Mrs. G. W. Poe and daughter, Lella Maye, visited their daughter and sister of Barwise.

Seaton Howard spent the week end in the Starkey Community.

Gene Mlurry, Dock Apple, Seaton Howard, Eddie Poe, Marion Moore, Everett Moore, Mary Lott, Juanita Flurry, Helen Grigsby and Lela Harkin were guests of Raymond, Ralph and Mable Thornton Sunday.

Half-Minute Interviews

R. P. Graves: A much larger percentage than usual of number one turkeys were in the lot I sold this week.

S. H. Wright: Practically all the turkeys we handled Monday graded No. 1. We had expected a good many turkeys that would have to take number two grade or be held for the Christmas market.

STRANGE CASE OF LUBBOCK MAN SPEAKS FOR CRAZY WATER

Thought To Be Hopeless Yet He Lived To Tell His Story

Three weeks ago today, I came to the Crazy Water Hotel on a stretcher from the city of Lubbock, Texas, with what the doctors called Typhoid Spine, and they told me that there was no medicine that would cure me. I started drinking Crazy Water and taking the baths, and on the 12th day after arriving, I took to the wheel chair and on the 17th day I started walking on crutches and can now walk without them, so I feel if Crazy Water will do that for me I cannot say enough for it.

I. F. Holland, Lubbock, Texas.
The new million dollar Crazy Water Hotel at Mineral Wells, Texas, covers an entire block of ground. It is modern, fire-proof and complete in every detail. It is natural to think it would be expensive to stop at this magnificent Hotel; yet, you can enjoy its genuine hospitality, pleasing service and receive the benefits of the Crazy Mineral Water Treatment at very reasonable rates. Write them for full and complete information.



NEVER... were the opportunities in our USED CAR DEPARTMENT so great as at the present. We honestly believe that we have the cleanest and best Used Cars at the present that we have ever had... and the startling part about it is that we are offering them at prices that you can't afford to overlook.

AND REMEMBER—Our Mechanical Department is fully equipped with the very best of machinery, ready to take care of every, and any kind of automobile repairs. Expert Mechanics and careful workmanship.

ANTI-FREEZE FOR YOUR CAR—Alcohol, Prestone or Glycerine.

FINKNER MOTOR CO.

If your property has increased in value

Guard your equity in your property by adapting your insurance to your present needs. Under-insurance is improvident; over-insurance is a waste of your money in premiums.

your insurance protection on that property should be increased in proportion.

Let us review your present insurance policies and advise you. No obligation

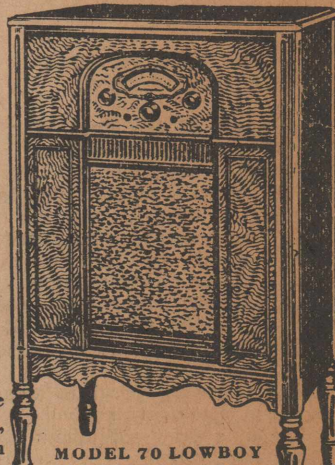
Your insurance means money—

Don't neglect it! Phone today!
FLOYDADA INSURANCE AGENCY
All Kinds of Insurance
G. C. Tubbs W. H. Henderson

The radio you're proud to own



The New QUICK-VISION Dial. All numbers as easy to read as a big clock. Instant tuning from any angle.



The new Atwater Kent with the Golden Voice, encased in a rich, well-built cabinet, finished in American walnut. Come in. See and hear. Our convenient payment plan makes it easy to own. \$119.00 (less tubes)

ATWATER KENT RADIO with the GOLDEN VOICE

EVERY guest will respect your judgment when he sees in your home the new Atwater Kent Radio with the Golden Voice.

It's the kind of radio you like to live with and the kind you like to show.

Radio Electric Co.
Phone 201 Floyd Co. Nat'l Bank Building



They Have Just Arrived!

An unusual Buy in New OVERCOATS

Exceptional Values — Every one of them!

Priced from \$10.85 to \$29.50

Come and see!

Baker, Hanna & Co.
"We Give Silverware Coupons"

MOVED!

To our new location, first door north of the C. R. Houston Company—

West Side of Square

The F. C. HARMON furniture and undertaking establishment completed this week, the removal of their stock from their former location on North Main Street, to the new location on the West Side of the Square.

IN OUR NEW LOCATION—we will be better able than ever to serve you. Our new location is centrally located, completely re-modeled and re-arranged especially for a furniture business.

We Invite You—to visit us in our new location, see our wonderful display of brand new furniture, floor coverings, radios and equipment for the home. Everything new throughout, and SO REASONABLY PRICED!

F. C. Harmon

West Side Square

SOCIETY

W. O. W. Circle Met With Mrs. Hilton.

The Woodman Circle met last Wednesday, November 5, in an all-day meeting with Mrs. W. H. Hilton to quilt. Two quilts were finished during the day.

Each member brought a dish for the lunch hour which was served cafeteria style. After lunch Mrs. J. D. Starks gave an interesting report on the district convention which was held in Amarillo the latter part of October, and attended by Mrs. Starks, Mrs. Hilton, Mrs. J. K. Green, and Mrs. R. M. McCauley. Miss Lou Boothe was presented with a gift from the circle.

Those present for the day were: Mrs. R. M. McCauley, Mrs. J. D. Starks, Mrs. J. B. Turner, Mrs. N. A. Armstrong, Mrs. C. Surginer, Mrs. J. K. Green, Mrs. Homer Steen, Mrs. Sam Thurman, Mrs. E. S. Randerson, Mrs. John Buchanan, Mrs. Katie Conner, Mrs. J. W. Copperal, and the hostess.

The next meeting will be with Mrs. E. S. Randerson November 19 at 3 o'clock. All those who do not have a way to go are asked to call Mrs. W. H. Hilton.

Mrs. Lida Hostess at Surprise Birthday Dinner.

Mrs. G. A. Lida entertained last Thursday evening, November 6, at 7 o'clock with a surprise birthday dinner honoring her husband, G. A. Lida, and Lon M. Davis.

A large cut glass bowl filled with red chrysanthemums formed the centerpiece. Other cut flowers were used to decorate the dining room.

Those enjoying the dinner were: O. P. Rutledge, Homer Steen, Luther Fry, R. E. Fry, and the honor guests, Lon M. Davis and G. A. Lida. The honorees received lovely gifts.

Mr. and Mrs. Whigham Hosts to Ace Club.

Mr. and Mrs. T. W. Whigham were hosts to the Ace Bridge Club Tuesday evening, November 11, at 7:45.

A color scheme of red, white and blue was carried out in the tallies and refreshments. At the conclusion of the games Mrs. Sone and J. D. McBrien held high score.

Delicious refreshments were served to Mr. and Mrs. Troy Jones, Mrs. Robert A. Sone, Mr. and Mrs. J. D. McBrien, Dr. and Mrs. W. Albert Seale, Mr. and Mrs. E. J. Albom, Mr. and Mrs. A. D. Cummings, Mr. and Mrs. Leslie Surginer, and the host and hostess, Mr. and Mrs. J. M. Teague were guests of the club.

The club will meet November 18 at 7:45 with Mr. and Mrs. A. D. Cummings.

Vedames Probasco and Walters hostess to Ladies Aid.

Mrs. M. L. Probasco and Mrs. Hamp Walters were joint hostesses of the home of Mrs. Probasco to the Ladies Aid of the First Christian church last Monday afternoon at 3 o'clock.

The lesson, led by Mrs. J. A. Enoch, was from the Missionary paper World Call.

The devotional was also led by Mrs. Enoch.

Topic for discussion was Porto Rico.

Talks were given as follows: What Ho! for Porto Rico—Mrs. Claude Wingo.

Rebuilding in Porto Rico—Mrs. M. L. Probasco.

An expert Evaluate our Church—Mrs. L. H. Dorrell.

A Porto Rican Home of High Degree—Mrs. W. Edd Brown.

A Porto Rican Home Lowly but Christian—Mrs. Lon Davis.

Homes and Homes—Miss Myrtice Meador.

Wonderful Words of Life—Mrs. J. B. Jenkins.

After a short business session the hostesses served lovely refreshments. Mrs. J. B. Jenkins will be hostess to the Aid next Monday afternoon at 3 o'clock.

Mrs. W. Edd Brown will be leader of the Bible lesson.

Elect Mrs. Lida President of East Ward P. T. A.

Members of the East Ward Parent-Teachers' Association met Wednesday afternoon of last week at 3:15 at the school. The largest attendance at any meeting this year, was present and assisted with the program. At this meeting, Mrs. Geo. A. Lida was unanimously elected president, filling the vacancy created by the resignation of Mrs. Frank Johnston, who is moving away from the city.

The following program was rendered at the meeting:

Welcome Song—Members of Mrs. Whigham's room.

Chalk Talk—Frank Boerner, Billie Burk Henry, Geo. Fry Lida and Maybelle Davis.

Picture study—Lanella Harmon.

"Wind, Wind Bobbin"—Members of Mrs. Whigham's room.

Story—Worth Gwendolyn Shipley.

Game, "I See You"—Members of Miss McKinney's room.

Reading—Jack Miller.

Play—Mrs. Winter's room.

Peasant's Dance—Members of Miss Hughes' room.

We are very proud of the new interest being shown by the parents in the association. If you are not a member of our P. T. A., we would be glad to have you join.

The room Mother's contest started at this meeting. Each room mother is especially urged to put forth every effort to get more moth-

ers to attend and be all the help we can to our teachers and school.

Mrs. A. S. Hollingsworth Honors Daughter With Birthday Party.

Mrs. A. S. Hollingsworth honored her daughter, Elizabeth, and her friends with a birthday party at her home Saturday night at 8 o'clock. The pretty birthday cake was decorated with 12 candles.

Tiny American flags were given as favors in keeping with the spirit of the Armistice season. Games and contests of various kinds furnished diversion for the evening. The honoree was the recipient of a number of pretty gifts.

Refreshments of hot chocolate and cake were served to the following: Misses Ruth Key Green, Virginia Stovall, Mildred Houston, Iris Klientz, Emma Louise Smith, Addie Barker, Nellie Frances Faulk, Mary Katherine Smith, Gladys Ruth Brown, Joyce King, Blanche King, Worth Gwendolyn Shipley, Clara Belle Yearwood, Bert Ione Smith, and Mary Loooper; Messrs. Vernon Dorsev, Joe D. Montgomery, John McKinney, Jack McKinney, L. V. Assiter, Rex Brown, J. R. Dooley, Jim Hammonds and John Eudy.

Chrysanthemums furnished by Mrs. C. R. Houston were used in decorating the home.

Baptist W. M. U. Met In Circles.

The North circle of the Baptist Woman's Missionary Society met Monday afternoon with Mrs. E. L. Norman. Mrs. J. T. Dawson taught the Bible lesson.

The South circle met with Mrs. G. R. Strickland at 3:30 for a lesson from their Mission book, "Wandering Jew," which was led by Mrs. J. H. Myers. After the lesson a short business meeting was held. Mrs. J. H. Myers was elected reporter for the South circle.

The Blanche Groves circle met with Mrs. L. T. Bishop at 3 o'clock. A business meeting was held after which the afternoon was spent in making toys for Buckners Orphan home.

This circle will meet next Monday with Mrs. A. J. Foley at 3 o'clock.

The North and South circles will meet next Monday at the church in a joint meeting.

American Legion Entertain With Armistice Party.

The American Legion entertained members of the Legion, ex-service men, associate members and the auxiliary with an Armistice party Monday evening, November 10, at 8 o'clock at the Legion Home.

The orchestra, with Miss Oma Johnson, Ogie Johnson, Tom Goslee, and E. B. Massie, furnished music throughout the evening. Judge C. H. Payne talked on the meaning of Armistice, Roy Snodgrass on the battle-fields as they were during the war, and Mrs. J. M. Willson on the battle-fields as they are today. J. H. Reagan explained the needs of an Auxiliary. The orchestra gave several special numbers during the program. G. G. Glover and Clyde Maddox favored the audience with several vocal numbers. A sing-song was enjoyed till a late hour when refreshments were served.

Porterfield Society Met At Church.

The Porterfield Missionary society of the M. E. church met at the church Monday afternoon at 3 o'clock with a good attendance.

Mrs. Fred Taylor led the lesson from the Mission book, "Trailing the Conquistadores."

The society will meet next Monday at the church at the regular time to complete the study of the Mission book.

Call Meeting For Auxiliary.

There will be a meeting of the American Legion Auxiliary Monday evening, November 17, at 7:30 o'clock at the home on North Fifth street for the purpose of re-organizing and all those eligible are requested to be present.

W. E. M. Day Program

The Woman's Board Mission day program will be given Sunday, November 16, at 11 o'clock at the Cumberland Presbyterian church. The program to be given is as follows:

Doxology.

Prayer.

Song—Onward Christian Soldier. Scripture Lesson.

Reading—"The Layman."—Kenneth Bain, Jr.

A Presentation—"We Believe In Missions"—By the men of the church.

Benediction.

Week of Prayer Observed by W. M. S.

The week of prayer was observed by the Woman's Missionary society and the Porterfield Society of the M. E. Church in an all day meeting at the church Wednesday, November 12.

The program as had been arranged was given. There was a good attendance and a splendid offering made at the conclusion. The lunch for the noon hour was furnished by each lady bringing a dish.

W. M. S. Met At Church Monday.

The Woman's Missionary Society of the M. E. Church met last Mon-

Social Calendar

Monday

The Woman's Missionary Society of the M. E. Church will meet Monday afternoon, November 17 at the church in a social and voice program.

The Porterfield Missionary Society of the M. E. church will meet November 17 at the church at 3 o'clock.

The Woman's Missionary Union of the Baptist church will meet November 17 at the church at 3:30.

The Blanche Groves Circle meets with Mrs. A. J. Foley November 17, at 3 o'clock.

The Ladies Council of the First Christian church will meet with Mrs. J. B. Jenkins November 17 at 3 o'clock.

The Woman's Missionary Society of the Cumberland Presbyterian church will meet November 17 at 3 o'clock at the church.

Tuesday

Triple Four Bridge Club meets with Mrs. A. E. Keim Tuesday, November 18 at 3 o'clock.

Wednesday

San Souci Bridge club meets November 19 at 7:30 with Mrs. Ray Clements.

Thursday

The La Noche bridge club meets this evening at 7:30 with Mr. and Mrs. Faye Maxey.

Friday

The 1929 Study club meets this afternoon at 3:45 with Mrs. A. B. Keim.

The Owl's 42 club meets this evening at 7:45 with Mr. and Mrs. R. E. Fry.

Sand Hill News

Sand Hill, Nov. 10.—The bad weather of the past few days stopped bull pulling for awhile.

The girls of this community met last Wednesday and re-organized the 4H Club.

Mr. and Mrs. J. W. Thompson and children spent the week-end with their sons, Theo and Ivan Thompson.

Mr. and Mrs. Jake Brock spent Sunday with his aunt, Mrs. Emery of McCoy.

Nina Musgrave spent Saturday night with Loveta Lambert.

Oleta Standifer spent Saturday night with Mabel Roberts.

Mrs. R. L. Goleher and children spent the week-end with her sons, Calvin Goleher of Plainview.

Mrs. Mike Smith and children took Sunday dinner with John Hobdy and family.

John Huey and family attended singing at Floydada Sunday evening.

Mr. and Mrs. W. M. Jeeter and children took Sunday dinner with R. J. Weems and family.

John Phillips and family spent the week-end at Abilene with his brother.

Mrs. John Holmes and children of Irick spent last week with Mrs. M. B. Holmes.

Otho Goodman who has been working at Sudan, Texas, is here visiting his parents Mr. and Mrs. Tom Goodman.

Mr. and Mrs. W. W. Musgrave and daughter Ora spent Sunday with relatives in Plainview.

Baker News

Baker, Nov. 11.—People of this community have been getting much work done the past week.

There was a large crowd at singing Sunday night. Everyone is invited to attend next Sunday night.

School was out three days last week to let the children finish gathering the crops during the pretty weather.

Mr. and Mrs. N. Williams spent Sunday afternoon with Mr. and Mrs. Jess Finley and family.

Mr. and Mrs. Claude Fawver spent Saturday night with Mrs. Fawver's mother Mrs. C. D. West.

Mr. and Mrs. B. A. Colston visited in the home of Mrs. S. R. Colston Saturday night.

Miss Orvil West is spending a few days with her sister Mrs. Claude Fawver.

The following spent Sunday afternoon with Dick Graves: Larence, Eugene and Allen Bready, Robert Bradford and Moody Williams.

Miss Jewell Williams spent Saturday night and Sunday with Miss Annie Jewell Fawver.

Miss Imogene Roy of Lakeview spent Sunday with Miss Zaida Battey.

Mrs. Leland Hart spent Sunday with her parents Mr. and Mrs. W. H. Nelson.

Mr. and Mrs. J. W. Chapman

Alfonso Johnson Has Auto Wreck; Trip Is Delayed

Alfonso Johnson, director of the Trade Extension Division of the Dallas Chamber of Commerce, who was scheduled to have given an address before the Lions and Rotary clubs Wednesday noon of last week, explained in a letter received Wednesday in a letter received Wednesday by S. W. Ross of the C. of C. why he was unable to be here as planned. Mr. Johnson wrote as follows:

"An unexpected upset of myself and my car also upset my plans to take you to the Rotary luncheon on November 5th. I regret my inability to be with you and was unable to get in touch with you in time to explain my absence.

"My car turned over on the soft road about ten miles east of Paducah while I was on my way to your interesting little city. I was not seriously injured and I am starting out on my schedule again tomorrow. I will not be in your territory again for some time, but hope that the next time I am out your

Lakeview News

Lakeview, Nov. 11.—Miss Melba Norwood of Burleson returned to her home last Friday following several weeks visit with Miss Maureet Thornton.

Mr. and Mrs. C. A. Cass entertained a number of young people last Wednesday night.

The Adult Department of the B. Y. P. U. had charge of the B. Y. P. U. hour Sunday night. An interesting program was given.

Friends of Mrs. Geo. Gilpin will be interested in knowing that her condition has improved sufficiently to allow her being taken home Thursday of last week.

A number of farmers have already finished their wheat sowing.

Several from here attended the State Convention of Baptists at Amarillo this week.

School will start again Monday.

Preaching at the Baptist Church Saturday night and morning and evening Sunday by the pastor.

Allmon News

Allmon, Nov. 11.—The Allmon school has begun having the full time now. We have been taking up early and only teaching one half of the day so the children could help gather the crop.

Miss Evelyn Linton of Sand Hill, Miss Alice Fields, and Misses Lucille and Lena Smith spent Sunday with Misses Effie and Ruby Brooks.

Mr. and Mrs. Wayne Billington spent Sunday in the home of Mr. and Mrs. Rhodes.

Mr. and Mrs. E. R. Mankins and family spent Sunday in the Estacado community.

Mr. and Mrs. John Bell spent Sunday with Mr. and Mrs. Wortes.

Mr. and Mrs. George Breeding spent Sunday with Mrs. Breeding's sister, Mr. and Mrs. W. H. Taylor.

Mr. and Mrs. W. T. Foster spent Sunday with their son Mr. and Mrs. Roy Foster.

Entertain Football Squad With Banquet

Mrs. O. E. Murry and Mrs. Edwin Heald entertained thirty members and guests of the Floydada football squad on last Thursday evening with a banquet in the basement of the Baptist Church.

The school colors, green and white were used in decorating the banquet room. The long tables were decorated with flowers and footballs.

Chester deCordova, captain of the team, was toastmaster of the occasion. Speeches were heard from Coach Barksdale, J. C. Wester, Assistant Coach O. K. Davis, Floyd Murry, Chester deCordova and Dave Luttrall, an ex-member of the team. Miss Mary Elizabeth Armstrong, of Abilene, gave a very appropriate reading.

The hostesses were assisted in serving by Misses Bess Clare Smith, Wilmina Salisbury, Armstrong, Mrs. Clarence Travis and Mrs. Roy Burrows.

SANTARIUM NOTES

Born to Mr. and Mrs. L. B. Fawver, city, a son, Monday, November 3rd.

Bonnie Rhea Freeman, city, underwent a minor operation Monday, and was dismissed Tuesday.

Rhea Sanders, of Quitaque, underwent a minor operation Monday and was dismissed Tuesday.

Miss Addie Duncan, of Roaring Springs, underwent a tonsil operation Wednesday. She returned to her home Thursday.

Mr. Hinkson, city, was treated for a fractured arm Wednesday.

Born to Mr. and Mrs. Elmer Denson, city, a son, Thursday, November 6.

Mrs. L. B. Fawver and son, Leonard Charles, were dismissed from the hospital Saturday.

Mrs. H. J. Willis, city, was admitted to the hospital Friday. She is receiving medical attention for the next 30 days.

Miss Ruth Bloodworth, of Matador, was in the hospital Saturday for surgical treatment for a fractured limb. X-ray picture showed the large bone broken. Miss Bloodworth is county home demonstration agent of Motley county.

Juanita Jean Meredith, of Floydada, was admitted to the hospital Saturday for treatment.

Born to Mr. and Mrs. Owen Whitfield, city, a son, November 2.

LAKEVIEW BAPTIST CHURCH

J. M. Harder, Pastor

Sunday School 10 a. m.; preaching 11 a. m.; B. Y. P. U. 7 p. m.; Church conference Saturday night.

Mrs. Rose Kelly and son, Wayne, returned Sunday from Gore where they have been employed with Col. W. H. Seale in operating his dry goods store there. They spent the first of the week here.

Mr. and Mrs. Ray Dickey and son Richard of Lubbock came Tuesday for a visit with relatives and friends.

Half-Minute Interviews

Geo. B. McAllister: The rain Monday night extended as far east as Paducah. It was heavier east of Floydada and the roads were plenty muddy. Business is certainly humming down at Dallas. Every office was covered up with work.

Burford Maples, Bell County: Raising pecans is my hobby. I've got a dandy camp down near Temple on the river and I get in some good fishing, too.

W. H. Hilton returned Tuesday evening from Jacksboro where he had spent the past ten days attending to business.

J. M. Heald returned Saturday from Lamesa, where he had been for several weeks.

Too Late To Classify

BARGAIN—2½ acres land with nice home in east Floydada outside corporate limits. Buy from owner and save commission. C. P. Fulkerson. 381tp

M. B. Hill left last Thursday for Hillsboro on an extended business trip. Ben Hill, of Clarendon, is assisting with the management of the Hill Bros. "M" System during his absence.

Carl Ivey, who is now employed with the Baker-Campbell Company at Rochester, spent the first of this week here visiting with relatives.

The Wonder Fuel for Home Heating

MAGNOLIA COKE

Thousands of home owners are heating their homes better, more economically and with greater ease and convenience by using Magnolia Coke instead of coal. They call it "The Wonder Fuel"—and once you try it, you'll never go back to using other fuels.

Magnolia Coke is a petroleum product—and will burn 99½%. It burns slowly, but gives off an intensely hot fire. No soot, smoke, or odor. And it's safe—absolutely. Less than ½ of 1% ash is formed—and that solves a big problem for the furnace operator.

Because it makes a lasting, hot fire and because it contains more heat units than any coal, Magnolia Coke is extremely economical. It is delivered in sizeable lumps and does not disintegrate or "slack" when stored.

Solve your heating problem by using

Joe Boothe Elevator

Felton - Collins Gro. Company

PHONE 27

Per Pound **43c**

Post Toasties **25c** (2 Pkgs.)

SWANS DOWN **32c** (Package)

White Spuds **23c** (10 lbs.)

Salmon **25c** (Tall Can Pink 2 For)

Milk **5c** (Small Can) **10c** (Large Can)

Hog Jowls **18c** (for Boiling, lb.)

Corn **13c** (Standard No. 2, Each)

Fruit Cake **18c** (Time Everything you need for a Real Cake)

Bologna Sausage **18c** (Pound)

Dressed Turkeys

PLACE YOUR ORDER NOW FOR THANKSGIVING

MAKE DAIRYING PAY

BY O. T. WILLIAMS

Vocational Agriculture, F. H. S. Sometime ago I came out with an article suggesting that the cotton seed be hauled home and fed to the dairy cows. That was when the seed was selling for \$22 per ton and cotton seed meal was bringing \$47.50 per ton. At the above prices it was better to feed the seed, because the seed was available and the meal was too high to feed. I had a talk with Mr. Mason, the manager of the Lockney Cotton Seed Oil Mill. He stated that he was beginning to realize that the farmers were hard hit and that he thought that he had a plan by which both, he and the farmer would be helped. He needed the seed and the farmer needed the meal and hulls. His plan was to place the meal and hulls at the gins and swap them for the seed. The mill has not been running this season, so the meal and hulls had to be shipped in. S. W. Ross, secretary of the Floydada Chamber of Commerce, secured a permit so that the meal and hulls could be shipped in at the low freight rates. Mr. Mason has placed the meal and hulls at the gins at a very low cost and selling them for \$32 per ton for the meal and \$10 per ton for the hulls. That is if you swap the seed for either the meal or hulls. The seed are now bringing only \$18 per ton, but he will give \$20 per ton if exchanged for either meal or hulls. The meal and hulls are placed at the gins at cost, a service Mr. Mason is rendering you to help you out of this stressing times and in order that he may secure enough seed so he can afford to run the mill. If the mill runs, several men will be given employment.

At the prices of seed and meal and hulls it is 30 per cent cheaper to feed the meal and hulls than to feed the seed. Rex Johnson, who has dairying for his major project, has worked out several rations that will fit the needs for those wishing to feed home grown feeds. The other members of the Vocational Agriculture class helped him balance the rations, which are as follows:

- Ration Number 1: For a 1000 lb. cow giving 11 pounds of milk. Milo head chops 200 pounds, Wheat (ground) 100 pounds, Cotton seed meal 35 pounds, Hegeria bundles (no heads) 500 pounds. Feed 20 pounds daily.
- Ration Number 2: For a 1000 lb. cow giving 17 pounds of milk. Milo head chops 200 pounds, Wheat (ground) 100 pounds, Cotton seed meal 60 pounds, Hegeria bundles (no heads) 500 pounds. Feed 22 pounds daily.
- Ration Number 3: For a 1000 lb. cow giving 22 pounds of milk. Milo head chops 200 pounds, Wheat (ground) 100 pounds, Cotton seed meal 75 pounds, Hegeria bundles (no heads) 500 pounds. Feed 26 pounds daily.
- Ration Number 4: For a 1000 lb. cow giving 28 pounds of milk. Milo head chops 200 pounds, Wheat (ground) 100 pounds, Cotton seed meal 150 pounds, Hegeria bundles (no heads) 500 pounds. Feed 28 pounds daily.
- Ration Number 5: For a 1000 lb. cow giving 40 pounds of milk. Milo head chops 200 pounds, Wheat (ground) 100 pounds, Cotton seed meal 250 pounds, Hegeria bundles

(no heads) 500 pounds. Feed 34 pounds daily. If the cows are running on a good wheat pasture much of the feed can be saved. Next week Reeves Scott will give you rations using milo grain threshed, cotton seed meal, wheat bran and cotton seed hulls. The boys will be glad to balance ration for you for any feeds if you will give them the feed, the weight of the cows and to amount of milk she gives.

Floyd County Clubs

PRAIRIE CHAPEL CLUB

Mrs. E. M. Whorten was hostess to the Prairie Chapel Home Demonstration Club on November 3, when the election of officers was held. The officers elected were as follows: Mrs. Carl McPherson, president; Mrs. Doug Watson, vice president; Mrs. Emmitt Tierce, secretary and treasurer; and Mrs. William Wood, reporter. Sixteen members and two visitors were present for the meeting. In addition to the election of officers, the subject of "The value of the club to the community" was discussed by Mrs. Clayton Weathers. Mrs. Jno. Butch, club secretary, gave a financial report for the year, also. The next meeting of the club will be held on November 17, with Mrs. Emmitt Tierce. The next meeting will be an all-day meeting, and Miss Strange will be present and give us a demonstration on beef canning. Every member is urged to be present.

SCRUB STOCK RARE ON PUREBRED-SIRE FARMS

Increased interest in improved livestock is shown by the records of the purebred-sire campaign conducted by the States in cooperation with the United States Department of Agriculture. Listings of breeding stock submitted in recent months by those enrolling in the campaign shown a total absence of scrub animals in herds headed by purebred sires, and the proportion of scrubs to all females listed before July 1, 1930, was only 1 in 70. Although every male animal used must be a purebred in order that the owner may enroll in the campaign, the females kept on the farm may be crossed, grade, or scrub animals as well as purebred. Most owners reported a considerable number of purebred females among their breeding stock.

Enrollment in the campaign entitles the farm owner to a barn sign resembling a bronze tablet, which bears the inscription, "Purebred sires exclusively used on this farm." In addition, the owner is furnished a certificate, suitable for farming, signifying interest in better livestock. Enrollment blanks may be obtained on application to the United States Department of Agriculture, Washington, D. C.

Mr. and Mrs. Robert A. Sone and son, Robert, Jr., spent Monday night in Plainview as guests of his parents, Mr. and Mrs. J. W. Sone. Otis and Walter Sone, two brothers of Robert A. Sone, were home for the first time in several years.

Genuine Dalton Adding Machine Ribbons at Hesperian Office.

Lockney-Floydada Civic Clubs Hold Inter-City Meeting

Lions And Rotary Clubs Hold Joint Meeting Here Monday Preceding Football Game.

Cementing together the bonds of friendship existing in neighboring towns, more than sixty business men of Floydada and Lockney met in a joint meeting of the Floydada and Lockney Rotary Clubs and the Floydada Lions Club at the First Baptist Church in this city last Monday noon. The date of the three-way joint meeting was especially arranged to precede the Armistice Day football game between the Floydada and Lockney high schools. Twenty-two Lockney Rotarians, their entire membership with the exception of two members, were present for the luncheon. Rotarian president W. M. Houghton, of the Floydada club, opened the meeting, and Clifford Tubbs led the song service in memory of the ex-service men. The Lockney Rotary Club had charge of the program, and president Arthur Barker acted as program chairman.

Mr. Barker introduced Warner Reed, coach of the Lockney Longhorn football team, who spoke a few words, expressing his desire for clean sportsmanship at the Tuesday game, on the side-lines as well as on the gridiron.

W. D. Biggers, superintendent of the Lockney schools, was also on the program and gave a very interesting discussion on "Communism; does it offer a threat?" Supt. Biggers' views on this subject were that the "golden grains" of Communism were idealistic and as a theory, the plan was ideal, but in practical government, Communism was a failure. He expressed a belief that it offered no real threat except through the education of our children.

The Lockney Rotary Club quartet, composed of Floyd Huff, Ray Wall, Bee Nichols and Arthur Barker, sang a very appropriate song and dedicated it to "Old Battlesaxe and Halitosis." They responded to a hearty encore.

The program was concluded by Artie Baker, president of the First National Company, of Lockney, who discussed farm financing and financial conditions. Mr. Baker gave a talk on the "cycles of conditions" which illustrated the rise and decline in market prices.

HOW BROKEN CABLE IS FISHED FROM SEA

Torn and twisted, an ocean cable last winter lay buried under a layer of clay two miles beneath the gray-green, foam-capped waves of the Atlantic, 300 miles east of Halifax. It was shattered by the terrific earthquake that shook the Atlantic seaboard for a distance of 1,000 miles and put out of commission about half of the underwater communications between the United States and Europe.

Up in the bow of the John W. Mackay, the Commercial Cable Company's vessel—one of eight repair ships called to the scene of the break—a group of sailors were bolting what looked like a huge iron flat-fish with reverse fins on its sides, to a clanking chain. This, in turn, was fastened to a jute-covered steel cable-ropes, which was wound on drums below, writes Burt M. McConnell, who shipped as a member of the crew to see a broken cable fished out of the ocean and spliced in Popular Science Monthly.

In the tip of the forward deck, where any ordinary ship would have her bowsprit, the John W. Mackay has three huge sheaves. Over one of these immense pulleys runs the grapple rope. Fifty feet aft it runs over and under dynamometer pulleys. It is the dynamometer which registers the strain on the cable-ropes. When the indicator points to 2,200 pounds, the Captain may be sure that he has a "bite," that he has hooked the cable.

The ship was at right angles to the broken cable and four miles distant. The Captain stepped down to the main deck.

"Throw her over!" he shouted, and the 300-pound grapple fell with a plop into the gray-green depths. While the "flat-fish" sank to the bottom, the ship remained practically stationary. Then the engines were turned over slowly, and the John W. Mackay drove ahead at less than a mile an hour.

The dynamometer began to register a slight strain, indicating that the grapple was on the bottom. There were now about 2,650 fathoms of cable-ropes over the bow, and the Captain stopped paying out. The deck crew lined the rail, they were the pick of Newfoundland and Nova Scotia fishermen—good boatmen and deckhands, and they found fishing for cable fully as fascinating as fishing for fish, and more profitable.

Mr. and Mrs. Buford Maples of Temple are guests this mid-week of Dr. and Mrs. Lon Smith of this city. Mr. Maples is here looking after his business interests. He owns property in Floyd and Crosby counties.

Mrs. F. V. Hilburn returned home Monday from the Plainview sanitarium where she had been the past two months following an operation.

Rev. P. D. O'Brien, Mrs. E. L. Norman, and Mrs. Jerry Withers left Wednesday morning for Amarillo to attend the State Baptist convention.

Genuine Burroughs adding machine ribbons at Hesperian Office.

Junior 4-H Girl Buys Piano With Poultry Project Funds

"My first year's Poultry Demonstration meant a new piano to me," said Irene Colston of the Baker 4-H Club in Floyd County. "When the Baker 4-H Club was organized, the Club year 1930, I chose poultry as my demonstration because of its commercial value, as well as to get the poultry training."

"Our Home Demonstration Agent, Miss Marie Strange, explained to us that a girl choosing poultry should begin with at least 45 baby chicks, but that we could have more than that number."

"I decided that a larger flock would not be much more trouble than a small one. I set 420 of my eggs at home under hens, and hatched the other chicks from the incubator at town. In both groups I had to start with 546 baby chicks. This was my first experience and one night I let the brooder get too cold, when the chicks were but a few days old, and as a result, lost 200 of them in about one week's time. After that I did not lose another chick."

"I succeeded in raising 346 of them and sold 236, when they were frying size, and they brought me even \$80. At present I have 110 pullets left. With the \$80 I paid \$60 as the first payment on my new piano, with the other \$20 I paid my mother that amount on the feed bill. The total expense of raising these chicks was \$40.22. So I am in debt \$20.22 on feed and \$40 on my piano, which is \$60.22, but the young pullets that I have on hand are worth \$1.00 each making their value \$110. These I am going to keep and I expect their eggs to finish paying my indebtedness and give me music lessons this winter too."

"I learned much about the care of chicks and have enjoyed the years work very much. And I know I shall appreciate it more as I learn to play the piano."

Miss Colston won first place among the 4-H Girls' Clubs of the county in her history and club report for her year's work. Her report in this issue was given only on her poultry work. This is Miss Colston's first year in club work and was unusually successful with the poultry demonstration which she selected as her year's project.

KATHARINE CORNELL ASKS FOR SMALLER THEATRES

Smaller and better theatres will solve the problem of better performances in cities outside New York, Chicago and Boston, according to Katharine Cornell, who discusses the "road show business" in The Country Home.

Both Broadway and the outlying cities are responsible for defects in performances outside of New York, says the leading road show actress of the American stage. Broadway errs, she says, in sending out shows with "the original New York cast," mixing one or two good actresses or actors with a company that would be scared to death in New York. "Maybe that squares the Broadway conscience—whatever that is," Miss Cornell grinned.

"However," she added, "new theatres that are being built in other places are planned with one eye on the second mortgage and the other on the talkies. Maybe there are modern velvet seats and romantic lighting, but they are too large for dramatic acting. One becomes either ridiculous from shouting or inaudible in the rear from properly modulating the voice."

If an army of young people suddenly forgot shorthand, there would be a paralysis of business.—The American Magazine.

Rainfall Totals .42; Aid To Winter Wheat

Rainfall totaling .42 of an inch in Floydada Monday extended over the entire county. The precipitation extended as far east as Paducah, the rail being somewhat lighter south and southwest than that here. Lockney and the northern section of the county received good moisture.

The moisture will be of great benefit to the immense wheat acreage that has been put in this year. The rain served to check the sowing operations which were in full blast in some communities while in other sections came at a most opportune time.

Farmers over the county have been rushing to get their winter wheat in the ground, many of them running night and day shifts of tractors and drills. Most of the farmers have drilled the major portion of their acreage, and recent rains are expected to be of material benefit to early wheat and to winter pasture.

While of great benefit to the wheat crop, the rain put to a stop the cotton gathering which has been late and delayed also by previous rains last month that followed a severe drought. Gins in Floydada have been idle since Saturday except for an occasional bale that had been gathered before the rain.

Estimates from the majority of gin men indicate that the cotton gathering is about 50 per cent complete.

Tuesday was mostly clear and Wednesday was as beautiful, clear, and warm as a spring day but the skies were overcast again this morning and a heavy fog blanketed the entire landscape at 8 o'clock but had cleared up by 10 o'clock.

INSECTS PROVE USEFUL IN CONTROLLING WEEDS

The popular idea that nearly all insects are injurious to man in one way or another is entirely wrong, according to entomologists of the United States Department of Agriculture. In some parts of the world insects have been imported for the sole purpose of controlling weeds which have threatened to crowd out useful plants.

Entomologists of the Hawaiian Sugar Planters' Association have introduced from Mexico a number of insects which feed on the lantana plant, a troublesome weed, and recent reports state that this plan of control is meeting with success.

Scale insects, plant bugs, caterpillars, and beetles are now being introduced into Australia to feed on the prickly pear cactus, a plant which has spread over the country at an alarming rate. A few years ago it was said that 60,000,000 acres of land in Australia were overgrown by this cactus, and the rate of increase was about 1,000,000 acres a year. After other methods of control had failed the plan of importing insect enemies was adopted, and it is proving successful, according to recent reports. The species of cactus which ranks second in importance is expected to be brought under complete control within 10 years.

Mrs. Roy L. Snodgrass and son, Tom Roy, left last week for Paragould, Arkansas, where they are visiting with Mrs. Snodgrass' mother, Mrs. Gooch.

Adding Machine Rolls at Hesperian Office.

Modern Tire Service Wins Over "Flat Fixing" Everytime

If it were possible to give you the same Tire Service WITHOUT Modern Equipment such as we have, we would NOT invest \$1,000 to give our customers better tire service.

WE HAVE THE ONLY FULLY EQUIPPED TIRE SHOP IN TOWN.

This includes Weaver Tire Changer, Tire Spreader for inspecting tires, Electric Buffer, two steam vulcanizers—one for repairing tubes, the other for tires.

We claim to give you a better job than the ordinary "flat fixing" station! We have been in the tire business in Floydada for 9 YEARS and we KNOW we know how to get the job done.

Gullion's Super Service

PHONE 83
We are rearin' to Blow in on your next Blow Out.
"Fastest Road Service in Floyd County"

BIG Remodeled Sale

FOR Friday and Saturday

PINTO BEANS, 10 lbs, for,	45c
PEABERRY COFFEE, Lb.,	16c
PINEAPPLE, Crushed, No. 2 Can,	22c
MEXICAN STYLE BEANS, 16 oz. can,	10c
4 POUNDS Raisins, pkg.,	29c
8 OUNCES Currents, pkg.,	14c
BLACKEYED, NO. 2 CAN Peas, per can,	9c
WHITE SWAN Mince Meat, pkg.,	10c
25c SIZE Oxydol, pkg.,	22c
GALLON Catsup, Can,	59c
BULK, POUND Peanut Butter	15c
6 BOXES Matches,	12c
ARGO, PER PACKAGE Corn Starch	10c
PER PACKAGE Brown Sugar	9c
BOTTLE Honest Snuff	32c
BAKING POWDER K. C. Per Can,	20c
Milk, small can,	4c
WHITE SWAN, 5 1/2 oz., Pkg. Marshmallows	9c
NO. 2 CAN Red Beans, can	9c
PER PACKAGE Ivory Flakes,	9c
10 BARS P. & G. Soap	34c
GALLON Blackberries,	55c
17 oz. CAN Cranberry Sauce	21c
QUAKER, PER PKG. Corn Meal	10c
PURE MAID Chili, No. 1 can,	13c
BOTTLE Garrett Snuff	32c
2 POUND Crackers, pkg.,	25c
WALNUTS, lb.,	20c
BULK Compound, 8 lb.,	
PER CAN Sandwich Spread	5c

Bananas LB. 6c

DELICIOUS, Nice Large Ones, Apples, doz., 35c | Apples, each, 2c

Spuds, 10 lb. for 22c | Onions, lb. 2 1/2c

STALEY'S GOLDEN TABLE SYRUP, gal. 65c

BULK Vinegar, gal., 20c | TEXO, GALLON Peaches, can, 49c

Sugar 10 LBS. 52c

GOOD ONES Brooms, each, 38c | WHITE SWAN, 3 Lb. Can Coffee, \$1.23

LARGE Lima Beans, lb. 12c | SMALL Lima Beans, lb. 11c

10 POUND BOX Peaches, each \$1.05 | 10 Pound Box Apricots, Each \$1.20

OLEOMARGARINE, Pound, 17c

POUND Smoked Bacon 24c | PORK LOIN Roast, Lb., 24c

Hamburger lb, 10c | 100% PORK Sausage, Lb., 19c

ANY CUT Steak, Lb., 14c | FLESH Roast, Lb., 10c

LONG HORN Cheese, Lb., 21c | DRY SALT Bacon, Lb., 20c

We Pay Highest Prices For Eggs

JONES Market and Grocery

PHONE 130 WE DELIVER



For Friday and Saturday

FLOUR, High Patent, 48 lb., sack,	\$1.05
COMPOUND, Any Kind, 8 lb. Bucket,	95c
APPLES, Gano, Large Size, Per Dozen,	19c
COFFEE, Fresh Ground, Two Pounds,	27c
COCOANUT, Per Pound,	21c
CABBAGE, Per Pound,	2c
SUGAR, 10 Pounds,	49c

MARKET DEPARTMENT
We Kill Nothing But Good, Young Beesves.
Steak That You Can Eat

BEEF ROAST, Fore Quarter, Per Pound,	12 1/2c
STEAK, Any Cuts, Per Pound,	20c
BACON, Sliced, Per Pound,	14c

Hill Bros. "M" System

GROCERY AND MARKET
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make a mental note of the little office
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Floyd County Hesperian \$1.50 Per Year

Society

Pla-Mor Club Met With Mr. and Mrs. Surginer.

Mr. and Mrs. Carr Surginer entertained the Pla-Mor Bridge Club and other guests at their home, 613 South Main Street, last Thursday evening at 7:45.

Five tables were arranged for playing. Miss Adelaide Scott and Leslie Surginer won high score for the visitors and Mrs. Richard Stovall and G. P. Groves for the members.

Refreshments were served to: Mr. and Mrs. Robert McGuire, Mr. and Mrs. Leslie Surginer, Mrs. Audrey de Cordova, Mrs. Hazel Hughes, Misses Adelaide Scott and Wanda Montague, George McAllister, Harvey Assier of Lubbock, Kenneth Henry and L. J. Welborn visitors at the meeting; Mr. and Mrs. Luther Fry, Mr. and Mrs. G. P. Groves, Mr. and Mrs. Calvin Steen, Mrs. Richard Stovall and the host and hostess.

The club will meet with Mr. and Mrs. Richard Stovall Thursday evening, November 20, at 7:45.

Mrs. Willson Hostess To 1922 Study Club.

The 1922 Study Club met last Thursday afternoon, November 6 at 3:30 with Mrs. J. M. Willson.

A short business meeting was held after which the lesson on "The Franch Romantic Movement," was rendered.

The program was as follows: The swing of the pendulum in art as well as other forms of activity from one extreme to the other. The statuesque calm of David's groups compared with the scattered, scrambling groups of the Romantics.—Mrs. G. A. Luder.

A comparison of a Romantic theme in literature—say by Byron—to a Romantic picture—Mrs. L. C. McDonald.

The Literary legend of the Greeks as shown in sculptures. Apollo figures compared with Romantic painters of France—Mrs. J. C. Gilliam.

If possible, produce some of the works of Arthur Rackham in "Undine," Howard Pyle's or Schoonover's illustrations for "Treasure Island," Maxfield Parish's "Arabian Nights," and show how the Romantic Movement still perseveres at the present day—Mrs. V. Andrews.

The club will meet November 20 at 3:30 with Mrs. L. V. Smith as hostess.

The 1922 Study Club will meet in a joint meeting November 25 at 3:30 with the 1929 Study Club at the home of Mrs. L. J. Welborn.

Mrs. Surginer Hostess to K. K. Klub.

Mrs. Carr Surginer was hostess to the K. K. Klub members and invited guests at her home last Friday afternoon at 3 o'clock.

The house was beautifully decorated with cut flowers. In the games of bridge played Mrs. Flynn Thagard won high score for the guests and Mrs. G. L. Kirk for the members.

The following enjoyed the lovely refreshments: Mrs. E. L. Angus, Mrs. Pitzer Baker, Mrs. J. A. Arwine, Mrs. Robert A. Sone, Mrs. Terrell Loran, Mrs. George Smith, Mrs. R. E. Cloud, Mrs. A. B. Keim, Mrs. Leslie Surginer, Mrs. T. P. Collins, Mrs. Flynn Thagard and Miss Geraldine Massie, guests of the club. Mrs. Louis Condra, Mrs. R. Fred Brown, Mrs. Jas. K. Green, Mrs. J. I. Hammond, Mrs. W. H. Hilton, Mrs. John Reagan, Mrs. T. B. Maxey, Mrs. G. L. Kirk and the hostess members of the club.

Mrs. R. Fred Brown will be hostess to the club November 21 at 3 o'clock.

Entertain Sunday School Class With Hallowe'en Party.

Mrs. James Colville, Mrs. P. M. Felton and Mrs. Tom W. Deen entertained the Constant Climbers Sunday School Class of the M. E.

New Car By Chevrolet Will Be Introduced Saturday Of This Week

Increased Size, Improved Appearance, But Price Below Current Levels.

Cleveland, O., Nov. 10.—Definite assurance that Chevrolet will introduce a new car for 1931 on Saturday was revealed here today during the staging by Chevrolet factory officials of the first of fifty dealer meetings to be held in the next five weeks throughout the country.

Included in a carload of equipment brought in for the meeting was a new car substantially bigger than the current model, and extensively changed in appearance.

Although the meeting was closed to the public, it was learned that H. J. Klingler, vice-president and general sales manager of the Chevrolet Motor Co., who attended the meeting here, told the 500 dealers and associated bankers in attendance at the City Auditorium that the car would be publicly announced the coming Saturday, and that, despite its increased size and improved appearance, it would be priced considerably below current levels.

Dramatic incidents attended the presentation of the car. It was trucked under canvas from the freight shed to the stage of the auditorium, and there, boxed in by velvet drops and under a flood of spotlights, disclosed to the audience.

A burst of applause greeted the unveiling of the car, and when the announcement of new lower prices was made, a wild cheering dealer group interrupted proceedings for several minutes.

The car is longer than the present Chevrolet, and changes and refinements are so extensive that it has a decided "big car" appearance, one dealer reported.

If the sentiment among the dealers here is any criterion, the new car ought to prove the most successful product in the history of the company.

Church with a Hallowe'en party October 30 at the home of Mrs. Tom W. Deen. The house was decorated in keeping with the holiday with Jack-o-lanterns, ghosts, black cats, and witches prevailing.

The guests, masked and in costumes, were met at the door by Joyce and Blanche King, who were dressed as a comical clown and a little red devil. They were then led to the entrance of "Sleepy Hollow" and told to go on alone. Going through "Sleepy Hollow" they were at the mercy of ghosts, and weird noises, but after coming safely through "Sleepy Hollow" they were met by Edelle King and Bonnie Pyffe, dressed as gypsies, who led them to the witch's abode.

The witch, Mrs. R. L. Henry, in a dark room with ghosts and black cats in the background, was stirring in a pot from which she drew fortunes for each person.

The guests then indulged in Hallowe'en pranks, games and contests, and were later entertained by group singing with Bowman Dorsey at the piano.

The gypsies and clowns served refreshments of pumpkin pie with whipped cream, hot chocolate and ginger muffins to the following: Catherine Fitch, Victorine Fitch, Willene Mooney, Carlene Mooney, Lois Caldwell, Madge Dorsey, Elizabeth McKinney, Hazel Parker, Wiltona Felton, Velma Palmer, Maurine Hay, Herma Lea Norman, Johnnie Lee Switzer, Inez Switzer, Capitola Hardgrove, Peggie McKinney, Mary Gamble, Veda Wooten, Maxine Norris, Christine Trowbridge, Wilma Deen, Bowman Dorsey, Muret Dorsey of Lubbock, Hearon Wright, Tom Deen, Jr., Roy Conway, and the teacher of the class Mrs. James Colville, Mrs. R. L. Henry, Mrs. Scott King and the hostesses, Mrs. Tom W. Deen and Mrs. P. M. Felton.

Mrs. R. B. Wakefield's Father Buried In Kan.

G. S. Sallyards, father of Mrs. R. B. Wakefield of this city, died Saturday morning, November 1, at his home at Eureka, Kan., at 5:30 o'clock following an illness of some six days. It is thought that his death was caused by heart trouble. He was 90 years of age last September. Mrs. Wakefield was at her father's bedside at the time of his death, having been called to her old home Sunday, October 26. Mr. Wakefield left here Saturday, November 1, arriving Sunday morning, November 2. He returned home Wednesday afternoon of last week but Mrs. Wakefield remained for a few days.

Funeral services were held Monday afternoon, November 3, at 2 o'clock and were conducted by the Rev. Sweihart of the Lutheran Church at Eureka. Interment was made in the Eureka Cemetery.

Deceased had resided at Eureka where he has been engaged in the cattle business for the past 65 years. He is survived by four daughters, three sons, three sisters and one brother. The daughters are Miss Lynn Sallyards, Mrs. A. B. Erickson, both of Eureka, Mrs. C. M. McNallen of Vacaville, Calif., and Mrs. Wakefield of this city; the sons are John Henry, and Sam Sallyards, all of Eureka, and a brother, Joe Sallyards of Kansas City.

School Will Present Program At Sterley

"Old Times in the South," is the title of a short play to be given as a part of a miscellaneous program announced for the Sterley School Friday night, November 14, beginning at 8 o'clock. Dialogues, drills, readings, and other numbers will be included, according to an announcement made by Miss Ada Foster, teacher of the intermediate department.

Geo. Gilpin is principal of the school this year. There are four teachers at the school and 87 students are enrolled.

The general public is invited to attend the program Friday night. The admission of 10 and 15 cents will be used for the library book fund, it was stated.

ROSELAND CLUB MEETS WITH MRS. WHITLOCK

The Roseland Home Demonstration Club met with Mrs. Whitlock November 7 at 2:30 o'clock, with seven members and two visitors present.

Following is the program that was given: Roll call answered by "My Worst Foot Trouble;" "Cause of Foot Trouble," Mrs. Ford; "Do You Walk Correctly?" Mrs. Rose; "Two Feet of Comfort," Mrs. Whitlock.

Miss Strange gave an interesting talk on foot trouble. Mrs. Marble talked on "Why I keep Standard Bred Flock." The financial and annual report was given by Mrs. Marble, also. Mrs. Ford discussed "The Type of Hen that pays no matter what the Breed, also Source of the Best Information for the Poultry Raiser."

It was decided at the business meeting that the meetings during the winter months will be held at the homes of the members.

New officers for 1931 elected were as follows: Mrs. Ford, president; Mrs. Whitlock, vice-president; Mrs. Lester, secretary, and Mrs. Burgett, reporter.

Mrs. Marble will be hostess at the next meeting December 5. Every one is urged to be present.

Geo. B. McAllister left Saturday of last week for Dallas. He returned the early part of the week.

Advertise in The Hesperian.

Lorraine Nelson, who has been employed with the Mayfield Drug at Plainview spent the first to the middle of last week here with his parents, Mr. and Mrs. E. C. Nelson. He returned last mid-week to Amarillo.

Mrs. W. H. Sharp and daughter Lajuana Jo returned home Sunday evening from Plainview where they had spent the past several weeks with Mrs. G. C. Sharp. Mr. Sharp went up Saturday night to accompany them home.

HOW IS THE RADIATOR ON YOUR CAR?

Is it ready for the anti-freeze solution or is it leaking or clogged up?

We have a first-class Radiator Repair Department and the largest stock of new radiators in Floydada. This means we are in position to give you the kind of service you should have. We repair and recore all makes. All work guaranteed.

Specializing also in any kind of Acetylene welding. No job too small, nor no job too large!

Cline Bros.

PHONE 270

"I'm marrying for MONEY... not for love"

—but on her wedding day...



FROM childhood she had been brought up for the marriage market. All her actions had been planned—to please men. Love had been forced out of her life.

And now it was her wedding day. She thought of Bob, so soon to be her husband. "I have managed well," she mused. She had loved Allan, of course. But Allan was poor... while Bob could give her everything...

The door opened suddenly and her father stood before her. She saw at once that something had happened. "What is wrong?" she cried.

Without a word he handed her a letter, and as she read it her cheeks

December

True Story

At All Newsstands—Only 25c

paled. For a thing like this to happen—at the very hour of her wedding.

What was in the mysterious note? Who sent it? What was the price she had to pay for choosing riches instead of love?

Read "I Was Raised For the Marriage Market" in the December issue of True Story Magazine, now on sale. It is the amazing story of a girl who was offered on the marriage block to the highest bidder. Don't miss it!

Out Now!



SPLIT-SECOND STARTING

WHEN you get up cold—scarcely get warm before you bolt a little breakfast and rush out into a cold garage—it's mighty satisfying to know that you can start your motor instantly—in split seconds!

That's just what you can do with CONOCO Winter GASOLINE—because it is made especially for cold weather. Just step on the starter and your motor is humming efficiently—ready for summer-like performance.

Starting—acceleration—power—you'll get all three in



CONOCO Winter GASOLINE

EXTRA QUICK STARTING—WITHOUT EXTRA COST

Painful Condition

"When I was just a girl at home," writes Mrs. B. F. Riggan, of Baird, Texas, "I took Cardui for cramping and pains in my side and back, and it helped me at that time.

"After I was married, I found myself in a weak, run-down condition. I suffered a great deal with my back, which was so weak it hurt me to get up or when I would stand on my feet. I fell off in weight.

"A friend of mine, seeing how bad I felt, advised me to take Cardui, which I did. By the time I had taken two bottles, I felt stronger and better than I had in a long time."

CARDUI
Helps
Women to Health

Take Theford's Black-Draught for Constipation, Indigestion, and Biliousness.

THE HESPERETTE

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 Sophomore Local Editor Louise Conner
 Freshman Local Editor Maxine Fry
 School Poet Willmina Salisbury
 Head Typist Pattie Looper
 Assistant Typist Enid Scoggin
 Faculty Advisor Mrs. Lon V. Smith

Locals
 Miss Bernice Holyfield was absent Monday of this week on account of illness.
 Miss Lucille Hammock spent the week-end at her home near Quanah.
 Miss Irene Houch spent the week-end with her aunt, Mrs. H. G. Kennamer of Blanco community.

Miss Amy McRoberts was absent from school last week because of illness.
 Misses Myrtice Rawdon and Bessie Sherrill visited Miss Nita Merle Hanna, who is attending college at Lubbock, last Saturday.

REPORTS
Dramatic Club
 The Dramatic Arts Club met during activities period November 5, 1930. The minutes of the last meeting were read by the secretary, Mildred Welborn, and the roll of the old members was called. The club will meet Wednesday night and new members are to be initiated by giving short selections from a play. Plans were discussed for a one act play to be given in Amarillo, December 11 and 12.

Sophomore Class
 The Sophomore Class met November 5, in Miss Dennis' room for the regular class meeting. The meeting was called to order by the president, Floyd Murray, and

the minutes were read and approved by the class.
 The motto committee decided on "Plan Your Work and Work Your Plan" for the class motto.

Current Events Club
 The Seventh Period History Class had their Current Event Program Monday afternoon at the regular time. The following program was rendered:
 "Business Taken for a Ride"—Marcella Faulk.
 "Origin of Golf in America"—Rhe Cloud.
 "Talk about 'Amos and Andy'"—Laverne Jordan.
 Miss Miller gave the class some very interesting jokes which were enjoyed immensely.

Jokes
 Bess: Should a boy propose to you on his knee?
 Mrs. Sherrill: Certainly, if you are on his knee.

Myrtice: You remind me of the ocean.
 Grady Conner: How? Wild, reckless, or romantic?
 Myrtice: You make me sick.

Pattie: Why don't you go with the girls, Carl?
 Carl: They are too bias.
 Pattie: Bias? What do you mean?
 Carl: Well they always say, bias this and bias that.

Gwen: Why do hands just grow eleven inches.
 Winona: Because if they grew another inch they would be feet.

POETRY
"Our World"
 This world is too big a place,
 To sit and grieve our losses,
 Because if we'll just try and smile,
 We'll lose our sorrows by grosses.

Even though all the world seems dark
 And sunshine never comes,
 If we'll just smile when troubles lurk
 We'll surely find the sun.

Each one must have his share
 Of trouble in this world;
 Even though we find them hard to meet,
 We should them from us hurl.

We each one think, "I have the most,"
 But never feel that way
 Because there's someone just ahead
 Who has far more every day.

If to this world each day we give
 A wreath all made of smiles,
 We'll find this world a better place,
 And find our lives worth while.

Chapel Program
 The following program was given in chapel Monday, November 10:
 Fairy Tale—Flag drawn by Mr. Davis.
 Song—"Star Spangled Banner"
 Prayer—Reverend Wingo.
 Song—"America"
 Address—Reverend Wingo.

Exchange
 From the American Boy: New York City, each year, selects the most valuable athlete in the 31 public high school of the city. He's rated on the following points: All-round proficiency; value to school; scholarship; co-operation with teammates, coaches, and faculty; school spirit; helpfulness, and popularity.

From the Fort Worth Star-Telegram: Woman Descendant of Daniel Boone Dies—Mrs. Fannid Peck Olson, 66, direct descendant of Daniel Boone, died Thursday after a short illness. She was born in Hamburg, Iowa.

The Baker Says
 A Duck Fence is the shortest distance between two Gossips



ALL CASEY'S CAKES
 Regular Price 25c
 ONLY 20c
FOR SATURDAY ONLY
 All Flavors—at your Grocers.
Perfect Bakery
 Floydada, Texas

From the Amarillo Daily News: Students in Politics.—The fussy American citizen who is occasionally annoyed by the mass exuberance of college students celebrating a football victory or some other collegiate event can thank his stars that he lives in a country where the college student is content with his own world. In European countries for generations students have been at the bottom of much political disorder. Students have been participating in the present revolt in Peru and the recent revolution in Bolivia was led, to a large extent, by students. In Mexico and in Spain, some of the most active nationalists are university students. In Germany, even students have in the past formed a faction to be reckoned with, while in China students have taken a dominating part in the intellectual and social renaissance of that nation.

Not all of these foreign students are radical or revolutionary, though the general tendency is in that direction. In England it is common for Cambridge and Oxford students to run for election to the House of Commons and when seated they often do credit to that body.

Yet in the United States, where elections have a greater place than in most other countries, student candidates are almost unheard of, and the only politics which concerns the average student is that which centers about interfraternity rivalries. There is matter here for interesting conjecture upon the reasons for this difference between students in the United States and other countries. Perhaps the shrewdest will turn about co-education which is as marked a feature of American college life as it is marked by absence in the system of other countries.

Most American students see to it that their campus life does not become too monastic, but their diversions from study nearly always take the form of sports, dancing, and other purely recreational activities. Valuable as these interests are, they leave the student still without much contact with the out-side world. In many cases students would profit by having their activities somewhat less campus-centric and by participating more in the activities of the practical world in which they soon will have to live the year around.

From the Star-Telegram: Keep up the fight.—Despite the fact that it has achieved no results so far at the hands of the State Board of Education the West Texas Chamber of Commerce should continue its fight upon the geographies used in the schools of this State until a complete revision of that portion concerning Texas is obtained. For the brief presented by this organization, supported by the South Texas and the East Texas Chambers of Commerce, shows that not only West Texas but the State as a whole has been misrepresented by inaccurate statements and injured by important omissions.

West Texas' chief complaint is that the geographies teach the school children of Texas that West Texas is mostly an arid region; that no consideration is given to wheat production in the Panhandle-Plains region; or to agriculture generally west of the One Hundredth meridian and that its vast oil fields are totally ignored, oil production in the South being credited to the coastal region, Louisiana, and Oklahoma. These statements of course are particularly unfair to West Texas as they take into no account whatever its matchless agricultural progress of the past 20 years; but likewise they are unfair to the State as a whole.

SOCIETY NEWS
Girl Reserve 'Crow Party'
 The Girl Reserves entertained with a "crow" party Thursday evening, November 6. All came dressed as "scare crows" and the grand prize was given to Miss Daltis Rea, for being the funniest scare crow present.

Mr. and Mrs. Hoobeelrty performed by answering questions that the girls would ask.

An old time spelling match was had. Your right arm being "A" your left arm being "E" your eyes being "I", and your mouth being "O".
 Various games as these were played and at a late hour refreshments of pimento cheese and butter sandwiches, a hot tamale and lemonade were served to about thirty girls and the Misses Sudie Miller, Ruby Norton, Lena Pennington; Mrs. Odie Stephens, Mrs. Ted Borum and Miss Rea.

Freshman Class Party
 The Freshman class had an "apron and overall" party, at the Andrews Ward Gymnasium Saturday night, November the eighth. All the girls came dressed in aprons and bonnets and the boys in overalls and straw hats.
 A large number of the class was present with Mrs. Breed and Mr. Myers, the class sponsors. Several of the mothers aided in the chaperoning.

Miss Peggy McKinney and Miss Inez Switzer directed the games and after a delightful evening, lovely refreshments were served in paper sacks in "Kid Fashion."

Miss Ethel Stricklin of Paris, Texas, arrived Sunday night for an extended visit here with her sister, Mrs. Noble House.

Mrs. J. N. Gullion and daughter, Eula Mae and Mrs. Bill Morehead of Cisco made a trip to El Paso Thursday of last week. They returned home Saturday and were accompanied by Mr. and Mrs. Wm. H. Nelson of El Paso who will visit here for an indefinite period. Mrs. Nelson was formerly Miss Annie Ruth Gullion, daughter of Mr. and Mrs. J. N. Gullion of this city.

CHURCHES

CHURCH OF THE NAZARENE
 Rev. James G. Atkinson and Tom McClain returned Saturday evening from Wellington where they attended the Nazarene District Assembly. Rev. Atkinson has accepted the pastorate of The Church of The Nazarene here and gives every one a hearty welcome to attend the services.
 The church is located on the corner of South Fourth and West Tennessee streets.
 We are looking forward to the erection of a new church building.
 Church services: Sunday School Sunday morning at 10 o'clock, preaching at 11 o'clock, evening services at 7:45 o'clock, and prayer meeting Thursday evening at 7:45 o'clock.

FIRST CHRISTIAN CHURCH
 Claude Wingo, Pastor
 Sunday, October 19 in the absence of the pastor the Official Board of the Church met and decided to cancel the contract that has been made with the pastor which would have terminated on January 14, 1931 and in its stead elected him for another year beginning October 1, 1930, making term of contract concurrent with the fiscal year. This arrangement was entirely agreeable to both parties.
 In the nine months of pastorate 31 have been added to the local congregation, 15 of these by confession and baptism. Two others have made the confession but have not yet been baptized. Number of classes in the Sunday School has been increased from 8 to 13, the enrollment has been increased from 84 to 145. The average attendance has been increased from about 70 to 112. Something like \$3200.00 has been raised for local expenses and \$713.00 for outside interest. The per capita based on local resident membership is: Local Maintenance \$25.00 per capita. Outside interests \$5.70 per capita. A seven room dwelling next to the church has been purchased and every room put into use for the Sunday School, with several of the rooms doing double duty.

The work in First Christian Church Floydada has been one of the most enjoyable works of our ministry. We are housed in a modern bungalow with all modern conveniences—for which we thank you. We have enjoyed the past nine months and are looking forward with great anticipation for the next 12. Sure, many things we would like to have accomplished were not done, but we press on to the mark of the high calling in Christ Jesus.
 New future works program:
 1. Doing our part in the Pension Drive for \$8,000,000.00 that is to be raised between November 9 and November 16 this year 1930.
 2. Organized class for Children ages 10-15 in the fundamentals of music—with view of Junior vested choir.
 3. Intensive attendance program for and by the Bible School.
 4. A visitation program of the church, by the church, for the church.
 5. Special training in the Faith and the Fundamentals of the Christian life in addition to the other regular programs of Bible school, Christian Endeavor, preaching services and prayer meetings.
 6. A church building just as soon as things are favorable.
 Program for Sunday, November 16:
 Bible school 9:45.
 Preaching service 10:50, morning subject "God's Eternal Purpose" or "The Evolution of God's Divine Plan."
 Junior Christian Endeavor 6:30, in church auditorium.
 Senior Christian Endeavor 6:30, in the Endeavor room of the annex.
 Preaching Service Sunday night, "The Great American Triangle" You are invited to worship with us.

FIRST BAPTIST CHURCH
 Dick O'Brien, Pastor
 On our way to the Convention at

Amarillo, and little time for a church announcement. Our Sunday school attendance was back up to normal last Sunday as was the B. Y. B. U. attendance. Splendid crowds attended the preaching services, and we are much encouraged about our work.
 Several of our folks are at the Convention this week, and we are anxious for as many as can to at least look in on a convention in session. Those who have never attended have no conception of the immensity of one of these gatherings.
 The high hour of the convention will probably be Friday evening, when Dr. Geo. W. Truett gives his report on his recent trip through the countries of South America. A number of our folks here are planning to drive to Amarillo late Friday afternoon to hear this address. We wish not less than eight or ten cars would make this trip.
 All regular services will be held next Sunday, with the pastor in the pulpit at both preaching hours, the Lord permitting.

Alcino News
 Alcino, November 10—Mr. and Mrs. L. Buchanan and Mr. and Mrs. Henry Love made a business trip to Olton last Friday.
 Geraldine Brown visited with Miss Doris Cypert last Friday night.
 Mr. and Mrs. Bob Smith visited with Mr. and Mrs. Jake Smith of Lockney last Saturday.
 Henry McMullan, of Quitaque, visited in the J. W. Ginn home Saturday morning. Mr McMullan is an old friend of the Ginn family.
 Mrs. Henry Love and daughter, Billy Ruth, spent last Saturday with Mrs. Jim Massengale.
 Homer Ray Cypert spent Friday night with his cousin, Winston Brown.

E. J. Massengale has been very sick the past week with tonsillitis.
 J. T. Myrick motored to Lockney last Friday evening after his son, D. D. Myrick, who spent the weekend with his parents.
 Mr. and Mrs. J. W. Anderson and daughter, Miss Elsie, spent Sunday with Mr. and Mrs. W. M. Moore.
 Mr. and Mrs. Monroe Smith and family, Mr. and Mrs. Bob Smith and Mrs. D. B. Brown and Mrs. Annie Campbell spent Sunday visiting in the J. E. Higgins home.
 Mr. and Mrs. Roy Brown of Silverton, visited with relatives in this community Sunday evening.
 Mr. and Mrs. Sid Brown and children visited with Mr. and Mrs. R. L. Orman, of South Plains, Sunday.

Col. W. H. Seale made a business trip to Fort Worth the first of the week.

Jack Scott, who has been spending the past two weeks here with his parents, Mr. and Mrs. R. C. Scott, left recently to return to Lovington, N. M., where he is employed in an abstract office.

Mr. and Mrs. J. A. Enoch and daughter Ruth, J. T. Dawson and Rev. and Mrs. Claude Wingo and family attended the dedication services of the new First Christian church at Canyon last Sunday afternoon.

LOCKNEY ISIS THEATRE

PROGRAM
WEEK BEGINNING
Sunday, November 16

Sunday Matinee
Monday and Tuesday
 Billie Dove In

"Sweethearts and Wives"
 Comedy 'You're In The Army'
 Sound News

Wednesday-Thursday
 Walter Huston and Koy Francis In

"Virtuous Sin"
 Screen Song and Comedy

Friday and Saturday
 Buddy Rogers and Helen Kane In

"Heads Up"
 Sound News and Comedy

To See And To Hear!

The new Radiola Super-Heterodyne models is to appreciate their outstanding value at the prices at which they are offered—definitely within reach of every home.

All of the beautiful cabinets are of the console type—splendid articles of furniture any housewife takes pride in having in her home.

COME IN TODAY AND LET US DEMONSTRATE THIS HIGHLY PERFECTED MACHINE

PRICES RANGE FROM

\$129.10 to \$166.00

COMPLETE

C. Surginer & Son

North Side Square Floydada

Hesperian Want Ads

Cheapest, Busiest Salesmen In Floyd County

FOR SALE
 FOR SALE—14,000 bundles good hegra 5c bundle if taken at once. 1000 bu. corn later. 10 mi. West Olton. W. H. Hoster, Olton, Texas. 372tp.

FOR SALE—Piano in good condition, will sell at a bargain. See D. H. Hill, 523 S. Main Street. 371tc

HAYNES GIN CO. PHONE NUMBER IS 284. 372tc

JUST Received—a complete assortment of Gas and Gasoline Heaters to sell at Bargain Prices. Floydada Hdw. Co. 382tc

Complete stock of Aladdin Lamps and parts. Floydada Hardware Co. 321tc.

FOR SALE or trade: What have you to trade of equal value for brick store building located in good northwest Texas town? J. U. Borum, Floydada, Texas. 311tc

FOR SALE—Now located at Ralls, Texas; mammoth Buckeye chick hatchery 12,000 eggs capacity. Operated there two years. J. U. Borum, Floydada, Texas. 351tc

THE BEST Food in the world—good, fresh, sweet milk and cream. We'll appreciate your account. Tested Cows. Phone 932. Stansell Dairy. 221tc

Complete stock of Aladdin Lamps and parts. Floydada Hardware Co. 321tc.

Milk And Cream
 Sweet and Pure. We deliver twice a day. Drink milk—the food of health. We appreciate your business.

ROY PATTON DAIRY
 Phone 306

MISCELLANEOUS
 MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 161tc

HAYNES GIN CO. PHONE NUMBER IS 284. 372tc

JUST A FEW OF OUR MANY

SPECIALS

FOR FRIDAY AND SATURDAY

Sugar	10 lb. Sack,	56c
Coffee	Arbuckle's Per Pound,	27c
Cocoa	Hershey's 1 lb. Can,	29c
Peaches	Gold Bar, No. 2 1/2 Cans,	24c
Pecans	Shelled, 4 oz. Jar,	24c
Spinach	No. 2 Cans, Each,	15c
Walnuts	New Crop, Per Lb.,	23c
Oranges	New Crop, Per Dozen,	34c
Meal	Pearl, 10 Lbs.,	35c
Potted Meat	6 Cans, For,	25c

Hull & McBrien
 PHONE 292 WE DELIVER

FEEDING COTTON SEED

Is a costly substitute for cottonseed meal, hulls, and grain.
 In each ton of cotton seed there are approximately 500 pounds of fiber, oil and foreign matter that are absolutely WASTED when fed to an animal and the excess amount of oil can cause a great deal of trouble in addition to throwing the animal off feed if used for any length of time.

ONE POUND of Cottonseed Meal Will Furnish as Much DIGESTIVE CRUDE PROTEIN as THREE POUNDS OF COTTON SEED

SEED TRADING PRIVILEGES
 \$2.00 Above the Gin Price Will Be Allowed On Seed
 \$2.00 Under the Retail Price Allowed On Products

ASK YOUR GINNER
 OR CALL

Lockney Cotton Oil Company

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

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Advertising Rates Furnished on Application.

WEEK'S BEST THOUGHT

Grow Less—Get More. Millions of dollars of work are lost in overproduction—size of the crop depends largely on acreage farmers plant.

—Federal Farm Board.

THAT'S MORE LIKE IT

Announcement of a fifteen-cent price for turkeys beginning the first of this week, sounds more like it. Few turkeys moved on the former price of twelve cents, as was to be expected.

The turkey market varies from time to time, like the other markets and whether fifteen cents or some other price will be effective later, does not change the fact that fifteen cents for turkeys is a whole lot more than twelve cents.

PRETTY CHRYSANTHEMUMS

When a year like the present rolls around and the early fall season is marked by frost but not freezes until in November, then it is that all of us wish we had planted more chrysanthemums of more varied shades and colorings.

In every flower garden the past ten days these pretty flowers of the fall season, have been showing their bright blossoms in white and yellow, red and gold and all the other pretty shades. Where the flowers of different hues have been grown alongside for a year or more they are intermixed and there are some unusual shades, sure enough.

GIVE 'EM THE TEST

While there are known instances and plenty of them, where the rules of the Interscholastic League have appeared to work a hardship on the individual athlete or an isolated school, the rules are devised by the League to protect the eligible high school player against competition which he should not have to face for the good of his health and the protection of the boy against maiming, while giving him the intense competition and outlet for his energy which must be provided in some form.

So, that the annual investigation of athletes who offer themselves to high school authorities as material for football teams, is a good thing for all concerned. Sometimes these investigations develop unsavory conditions and the man or men who unearth them have only the reward of knowing they have protected their own boys from unfair competition, because a certain amount of odium goes with the job of developing a case against an athlete of red unfairly in the competition.

Jobs in Jest

With sausages being made in tints to match breakfast rooms, many will feel that the worst has come to worst.

News comes from China that merchants there have abandoned bargain sales. Probably they are the peace-loving type anxious to stop counter-attacks.

The latest indoor miniature golf course opened in Chicago is illuminated by ultra-violet rays. And that, you will agree, puts a different complexion on the game.

An economist in Chicago tells the people to buy state products, but with Thanksgiving dinners to think about it will take lots of courage to overlook Idaho potatoes and Cape Cod cranberries.



Round The Square

With Old Battleaxe (Himself)

Old Battleaxe makes no blunders in saying out-right, without any hesitation, that he is a fool. And for that reason, I'm going to talk about fools this week. The subject of "Fools" is an interesting one, because there are so many of us. There are more fools in this old world than any other species. All of us have made fools out of ourselves at some time or other in our lives. A fool there was... and always will be.

Men often times make fools out of themselves over women, and women make fools out of themselves over men. Oftentimes they make fools out of themselves over religion or politics. They will make fools out of themselves over business or over the other fellow's business. They will even make fools out of themselves over sports, just like a number of us probably have done during the past week. But the very biggest fool of them, all is the man or woman who will make a fool out of themselves while trying to make a fool out of somebody else. If you don't want to make a fool out of yourself, don't try to make a fool out of somebody else. No one is perfect, and that's the only reason any of us have a chance of making a showing.

All of which reminds me of the fact that the "Big Guns" in this old world are not the ones that are always "Shooting Off."

Old Battleaxe is writing this column this week before the Floydada-Lockney Armistice Day football game. What the outcome of the game will be, no one knows at this time, but we do know that a lot of people are going to make fools out of themselves. More interest and enthusiasm has been worked up over the Armistice Day game between the two schools than in years and years. One of the two squads will lose. Money will be won and lost. Fights will probably be fought and lost, and some of us will probably lose some mighty good friends—all because somebody made a fool of themselves over a harmless sport. Football is a game of sportsmanship, and should be played and witnessed as such. When hard feelings and mis-understandings precede or follow a game, then it ceases to be a game of sportsmanship and becomes a drawback to other high school sports.

Regardless of which team wins, relations between the two towns and between the two schools should go on as in the past—friendly enemies. After all, we are all working for the same purpose—a better Floyd County. Don't make a fool out of yourself and your neighbor by trying to make a fool out of somebody else.

Speaking of football reminds me of a game I saw recently. The two teams were piled up in the middle of the field after a long run. Twenty-two men were piled in one stack, and some kid from the bottom hollered out: "Hey, somebody's been eating onions."

Some folks I know make fools out of themselves because they have the foot and mouth disease. They go nothing but eat and dance.

That guy on California Street says that there was at least one man who never made a fool out of himself. He says that there was at least one perfect man—his wife's first husband.

The trouble with most of us men, we figure that our wife's present husband is the only perfect man in

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF NOVEMBER 16, 1916

The First National Bank directors at a meeting held Monday voted to build a two story extension on their building 50x30 feet so as to make the building cover the entire 50x100 feet space of their two lots on the corner of Main and California Streets. The upper story will be used for office space.

A business deal of considerable importance which occurred last week was the purchase by O. P. Rutledge of the H. J. Willis & Company hardware and furniture business on west side of Main Street. Mr. Rutledge has been residing in Floydada for the past year, coming here from Amarillo, which place was his headquarters for a time while he traveled for the American Steel and Wire Company.

F. L. Haines and wife have returned to Floydada from Texico, Fletcher having accepted a place in the Reagan Garage.

Grollman & Bender, of Lubbock, Friday leased the Montgomery building on the north side of the square for a dry goods store, and will open for business the latter part of the week. Mr. Bender, of the firm, will have charge of the store here.

THE GREAT AMERICAN HOME



THE HOME TEAM IN ACTION

HERE! HERE! THAT ISN'T FOR YOU. YOU'RE NOT EATING. YOU'RE PLAYING FOOTBALL TONIGHT. DON'T FORGET THAT GRAN'MA AND GRAN'PA CAME A LONG WAY TO SEE YOU PLAY UNDER ELECTRIC LIGHTS.

HA! HA! ATTA BOY! DAD, KNIFING THRU THE LINES, FUMBLES AS HE TRIES TO SKIRT THE RIGHT WING.

SIS COMPLETES A PASS TO JUNIOR

GRANDMA AND GRANDPA ARE FORCED TO TAKE TIME OUT

MOTHER FINDS HERSELF COMPLETELY TAKEN OUT BY THE INTERFERENCE

SPIKE WATCHES FOR A FUMBLE

LITTLE BROTHER MAKES A KICK THAT'S A WOW!

On Armistice Day, one of the ex-service men told me that back in 1917 they called a little kid "Weather-strip" because he kept his father out of the draft.

Every now and then I hear some half baked young girl or hard boiled old maid telling of some most terrible experience she has had in being insulted by a "horrid man." You know what I think? I think that they are just making fools out of themselves. Without blushing, I honestly believe that Halitosis is just about as nice a looking woman in the country, and in all our relations with the public, no man has ever insulted her or treated her other than a lady. Possibly that is because she has never gone around looking for insults and has, at all times, conducted herself as a lady—and not as a fool.

These Saliva Slingers and Chronic Gripeps get my goat pretty bad, but there's just one other kind of person that makes me madder than the very dickens. And that is this bird that gets you started on some subject and then insists on interrupting you every half minute and politely calling you a liar by saying "Zatso?"—"You don't mean it!"—and "I can't believe you." Then you feel like calling him a darn fool, and throwing up your hands and saying "Whateilsause!"

And now here's just one last crack before bringing this foolishness to a close. It's about the Scotchman whose son had ambitions to be a musician. So the old man took the boy's hair grow and told him the rest was up to him.

P. S.—Old Battleaxe don't want to close this column this week without expressing my thanks for that song that the Lockney Rotary Club sang and dedicated to Halitosis and me. I shore do thank you. The only thing I regret is that Halitosis couldn't have been there and enjoyed it with me. I shore do appreciate that song, boys, and some day I might be persuaded to sing a song for you. Maybe I will.

P. S. Number Two—Dutch Brewster just called me up and said that that pork chop I got over there last week with a piece of steel in it was not from a razor back haw, but he just found out that Bert Barker is selling Fords to the butchers by the pound and the new so-called eatable is called Pork-Chop-Ala-Ford. Thanks, Dutch, but I don't think I care for any more Pork-Chop-Ala-Ford. I think I will take some chess-pie-ala Puick.

Contemporary Thought

MUST BE SOLD

McLean News: It is a standing joke about how insurance agents are sometimes regarded as nuisances, but the fact remains that they are trying to help a man help himself when they sell him a policy in a safe company. The same thing may be said about the home paper always preaching advertising. This, also, is a matter of education, and any advertising sold by a reputable newspaper helps the advertiser. However, both insurance and advertising would never be used by some people if their attention was not called to the benefits to be derived by investing in either one.

Maybe We Imported Them

A survey shows that Denmark, Norway, Sweden, Switzerland, Canada, England, Wales, Ireland, Holland, Scotland, Germany, New Zealand and Japan have fewer illiterates than the United States.—The Country Home.

The Round-up

A Sidewalk Review Mostly About People And Personalities In Floyd County.

By The Cowhand Scribe

Well, well, at last we have the secret ready to divulge on the new breakfast food suggested by Chas. Battey. It is made from your old friend—wheat, and it's larrupin! Here's how it is prepared right at home:

Just for an experiment, take three cups of wheat and place in your old-style coffee grinder and break the grains—the coarser the better. Pour boiling water over the grain, add a pinch of salt, and let set all night. Put on slow fire early the next morning and cook like you would do meal until breakfast time.

Dish out and serve with sugar and cream or salt as desired and you will have an excellent breakfast food. A slab of butter adds to the flavor at serving time.

Now you, too, know the secret and it offers just another method of taking "surplus" wheat off the market to help the price some time or other, maybe. Anyway, you try the new breakfast food and if you will take the time drop the Cowhand a note on suggestions for its improvement and perhaps a word or two about what you think of the recipe.

J. T. Kirk made a trip just recently to Hot Springs, Ark., and he comes back with the marvelous record of being high score fisherman out of three trips. He takes advantage of the other anglers in these diggings by waiting until all the others have gone and returned and then he knew just what kind of fish tale he would have to bring back in order to get the championship of the season.

Anyway, he's a good sport and refused to tell the details in a bragging way and his son, O. W., had to come to the assistance of the Cowhand to get any of the facts at all.

On the first trip out Mr. Kirk caught the one and only member of the finny tribe brought to land that day; on the second day he was high point man again with three out of the six fish caught, and came home with honors the third day. He said that on one occasion he had a fine, big croppie ready for the halter before 3 a. m. That's going some, isn't it. Getting up and going fishing almost before you get to bed and then having one landed before 3 bells. But who wouldn't get enthused over the sport if they were champion high point fisherman for three times in a row?

Mr. and Mrs. Kirk spent five weeks at the Arkansas resort.

Ye old up-right wooden mantel clock! Many are the hours that I have gazed with wonder at the pendulum of that ancient time piece that occupies the place of honor above the fireplace in my grandfather's home. Tick, tock; tick, tock—back and forth, back and forth—can't you remember how it used to thrill you to picture yourself getting to the "insides" of that interesting machine "just to see what made it tick?"

K. M. Borum has one of those old-time clocks and it still keeps good time—not only that but it has been in service since he purchased it January 3, 1891—almost 40 years ago! He bought it at Decatur in

Wise County where he resided until he came to Floyd County July 9, 1921. The old clock was manufactured by E. Ingram & Co., Bristol Conn.

Another writer has propounded the theory that "fewer chattel mortgages, more milch cows and laying hens would help some at the homes of some of the folks."

Following is a little clipping handed the Cowhand by Mrs. A. P. McKinnon: "Farms are cheap and they wear well but they are not selling at all. Automobiles do not wear so well but sell wonderfully. Our prosperity is lopsided."

Tractors were running in full force Friday of last week. They could be seen in operation, no matter in what direction the observer looked—except up and down, of course. Farmers were rushing to get their wheat drilled, some of them running during the past week almost night and day.

Opinions of gin men from several sections of the county seem to indicate that the ginning season is about half over in Floyd County. There are a number of fields that have not been touched, delay being due to the urgent call for duty in the wheat fields. Just as soon as the wheat is drilled in, the farmers will turn their full attention to finishing up the cotton crop.

S. W. Ross of the Chamber of Commerce is working up an entry list for the News-Globe Master Dairy Farmer contest which opens this month and closes in August. The farmers will not be out one nickle and they have a chance at winning \$200 in cash as first prize. The awards will not be made to the man having the biggest herd or the finest cows but will be given to the dairy farmer who makes the best record with the material with which he has to work. That makes the contest fair to all and it is a fine thing. Records are kept of the products of each cow and the feed—a little work, yes, but what is worthwhile that is not earned. And think of the publicity it would mean to Floyd County to have one of her dairy farmers place in the contest. It would be a great honor to the individual, too.

Since there is no county agent in Floyd County Mr. Ross has taken over the duties of assisting with the contest in Floyd County and he is to be commended on the success he is having in getting entries.

Letters From Readers

Floydada, Texas, Nov. 7, 1930.

Dear Sir: I just want to have my say about turkeys since you had yourn last time in talkin of it been profitable to raise turkeys and more of em in Floyd County. Now if you lived out in the country and had nabors all around you five or six in a mile of you and ever one of em had a big bunch I bet youd say dont raise no more. Turkeys aint got no sense but they wont stand around home and starve as long as there is any heads left on the nabors maize or wheat. As fer feedin the turkeys at home—my nabors wont. Its more money to them to turn em loose and fatten several hundred turkeys this year and last and they just about cleaned up some of my patches of maize and wheat which wasnt any too good any way owing to the dry weather. But I aint ever seen a nickle of the money—and dont expect to. It aint fair now is it. I aint fell out with my nabors yet fer they are good folks but sometimes got to be done. Let em quit raisin turkeys or else fence er hobble em to git em to stay on their

Dougherty News

(By Mrs. W. D. Newell) A financial drive for the benefit of the Floydada Cemetery association was made in this community by Mrs. T. J. Campbell and Mrs. W. D. Newell and the amount we were asked to donate was made up.

The committee wishes to thank the ones who helped in this work. The committee is still working on our local cemetery plans. At present they are working on the constitution and by-laws for a cemetery association. They hope to have their organization complete within the next few weeks.

F. M. Dougherty has given a 4 acre tract North East of town to be used for a cemetery. Up to this time one child has been buried there.

A membership drive will be made as soon as the organization is complete, and it is hoped that some much needed improvements can be made.

Locals and Personals Mrs. M. J. Finney, Mrs. Paul Newberry and Irvin Newberry from Dalhart visited their relatives here Sunday.

Mr. and Mrs. E. S. Foster spent Sunday in Lubbock with Mr. Foster's sister and family.

Misses Jonnie Brownlow and Opal McNeil were guests of Mr. and Mrs. T. J. Campbell and sons Sunday.

Mr. and Mrs. J. R. Readhimer spent the week end in Amarillo visiting Mr. Readhimer's mother.

Miss Georgie Holder of Post spent last week with Miss Grace Readhimer. She returned home Sunday accompanied by Miss Readhimer and Mr. Stokes Campbell.

Joe Nall from Lockney is the new manager of the Woodridge Lumber Company, having succeeded Martin Duvall.

Mr. and Mrs. J. E. Newton were host and hostess at a 6 o'clock dinner Thursday evening at their home.

The guests were Mr. and Mrs. Floyd Blankenship and little son Billy Floyd, and the Misses Cleo Cowan and Ann Kelly. After dinner the evening was spent playing 42 and bridge.

Mr. and Mrs. J. H. Lloyd in company with their son Henry Lee from Amarillo left Thursday for Big Springs, Texas, for a few days visit with their daughter and family. They also visited another daughter and son at Abilene, Texas. They returned home Saturday.

A party of young people from here attended a 42 party last Friday night at the home of Mr. and Mrs. A. C. Lloyd at Lakeview.

Church and School News The B. Y. P. U. rendered the following program Sunday night:

- Subject "Living The Truths of the Bible." Scripture: Mrs. R. S. Moore. 1. Who is a Christian?—by Frank Pitt. 2. The World's Bible—by Mrs. T. J. Campbell. 3. A Translation—by Mrs. J. R. Readhimer. 4. Golden Gospels—by Mrs. Moore. 5. Faith and Works—by Mr. Readhimer. 6. Right or left?—Mrs. Pitt. 7. The Abundant Life—by Cecil Durham.

The League will present the following program at the Fairview church next Sunday night, Nov. 16. Subject: Evangelism at Home.

Leader: Miss Annie McNeil. Scripture: 2nd Corinthians 6:1-2—Acts 9:26-27.

Talk by the leader. "Pentecost and the Young People's Revival"—by Norman Payne.

Duet: "Some one is Watching Your Life"—Mrs. Newell and Miss Ann Kelly.

Churches dying for Lack of Personal Evangelism.—by Miss Cleo Cowan.

"Pastoral and Personal Evangelism."—by W. D. Newell.

Quartet: To be arranged. Reading: by Miss Irene Kreiss. Piano Solo: "At The Cross"—Mrs. J. E. Newton.

Reading—by Miss Jonnie Brownlow. Opening Song Service to be arranged by the song leader, Miss Thelma McNeil.

The Union Sunday School voted to extend thanks to Grandma Colston for the gift of a beautiful scarf for the pulpit.

J. E. Swepton, from Tulla delivered a good message Sunday morning at the Methodist church using Romans 14:7-12 for his scripture.

After the sermon dinner was spread picnic style to about 100 people. A very pleasant hour was spent in goodfellowship.

The evening was devoted to an hour of singing after which the church conference met.

Rev. Ansil Lynn preached Sunday night. This was his farewell sermon before going to Conference, however we hope and believe he will come back for next year.

Class No. 2 of the Union Sunday School had a good program at the opening of Sunday School. New

own land. Theys a law that says do it and I hope you'll print this so my nabors will know it.

Yours truly, A Floyd Co. farmer.

(Ed. Note: This letter, signed by "A Floyd County Farmer" is anonymous, but since it gives another side of the turkey raising question, equally as important as that stressed by this newspaper, time and again, we feel like it should be presented for what it is worth, and on our responsibility, of course. I can sympathize with "A Floyd County Farmer." Most certainly there is room for some argument on his side.)

The Sunday Schools voted to have a Christian Cantata, and will meet Friday night at the home of Mr. and Mrs. J. E. Newton to discuss the plans further.

The Chapel exercises in the School next Monday morning will be given by pupils from all grades. This is to be a special program for the parents and "We hope every parent will make a special effort to be present" Professor Blankenship said.

Last Monday morning the program for chapel was rendered by the High School.

Scripture: Romans 13th chapter. —Maurice Campbell.

Songs—Star Spangled Banner, America, the beautiful battle Hymn of the republic.

Reading—Reva Handley. "Happenings Around The World" by Lillian Barker.

Song: "Being In Love"—by Irene Kreis and Louella Lincoln.

Piano Solo—Opal McNeil. Talks—"Education from the standpoint of Efficiency" by Professor Blankenship.

Armistice Celebration Tuesday Night Again the community gathered together for a "general good time" in an Armistice Celebration Tuesday night at the school auditorium.

The room was decorated in fall flowers and American flags. Patriotic songs were first on program, giving a suitable atmosphere for the occasion. After the songs the program continued with Roman Soldier Drill.

Popular Songs—by Misses Irene Kreiss and Esther Patterson. Reading—by Ruth Kreiss.

Songs—Lerabeth Newton and Bettie Newell. Reading, Lerabeth Newton.

A lecture suitable to the holiday was delivered by Professor Blankenship which was well received by the audience, judging from the splendid attention given.

After the lecture, the formality was discarded and Misses Dora Lloyd and Jonnie Brownlow are to be commended for directing several games.

In connection with the entertainment mentioned, that ladies of the Methodist Church sold pop-corn, hamburgers, hot dogs, hot coffee and cocoa, soda pop, home made candy and cookies. Proceeds of which will be used for a payment on the piano at the church. Near \$13.00 was cleared at this time. An estimate of 125 people were present.

Special donations were made by Mr. and Mrs. C. S. Ray, Mr. and Mrs. Floyd Blankenship, Mrs. U. E. Cook, Mrs. W. D. Newell, Mrs. H. D. Bloodworth, Mr. and Mrs. J. E. Newton, Mrs. Irene Holt and Miss Thelma McNeil.

The program ended with the song Dixie Land.

A card was received from Mr. and Mrs. F. L. Davis at Guymon, Oklahoma, former pastor First Christian Church at Floydada, stating they are well and like their new home.

Brother Davis preached in this community for several years and his many friends here will be glad to have this word from them.

Fairview News

Fairview, Nov. 12.—Quite a few of the farmers are still gathering cotton while some are sowing wheat. This community had a fine rain Monday night, which will be a great help to the wheat crops.

William Culpepper visited in the home of J. A. Baskin of Campbell Saturday night and Sunday.

Mr. and Mrs. Frank Culpepper and daughters, Mary Glynn, Margaret and Elaine, also Viola Burton were dinner guests in the home of Mr. and Mrs. H. K. Reeves and family Sunday.

Mr. and Mrs. Clyde Burton and two children Maurice and Lea William were dinner guests in the home of Mr. and Mrs. Burl Cozby and family Sunday.

Mr. and Mrs. Ed Bullard and children also Derrell Saunders were week end guests in the home of Mr. and Mrs. Ed Austin of Plainview.

Bernice Crabtree, Harry and Lawrence Reeves visited in the home of Carl and Pauline Lewis Sunday.

Bro. Lynn, pastor of the M. E. Church of this community visited school here Monday. He is missionary from Africa and he told us many interesting things of the natives.

The Wayland Volunteer Band will render a program at the Baptist church Saturday night and Sunday. Every one is invited to come and bring lunch Sunday. Lets give them a cordial welcome as they will come for a very useful cause.

We are sorry to report that there were quite a few absent from Sunday School Sunday morning. We are hoping they will all be present Sunday as each one has a place to fill that no one else can fill for them. We are expecting a large crowd here Sunday. Lets each one come and help make Sunday a great day.

Ice, it is announced, is to be manufactured in colors, but the big question is how are they going to get in the warmer tones?

Heavy Turks Crush Local Grid Eleven Under 14-6 Count

Whirlwinds Put Up Game Fight Against Heavy Turkey Grid-sters Here Thursday.

Out-weighted by an average of from 20 to 25 pounds to the man, Coach Barksdale's little crew of Whirlwinds put up a mighty game fight last Thursday afternoon against the Turkey Turks and succeeded in holding them to a 6 to 14 score. After getting a good look at the tall, lanky 185 pound and 200 pound boys under the hill, local fans were agreeably surprised with the manner in which the local feather-weights succeeded in holding their heavy opponents.

Despite the heavy advantage the visiting Turks held over the local lads, and despite the game fight put up by the Whirlwinds, the game was a sluggish one, lasting nearly three hours. Only one spectacular play was made during the encounter, and that by Hale, Floydada's flashy halfback, who tore out down the grid for sixty yards for the Whirlwind's lone touchdown. Hale's flash was made on an end run play in the latter part of the first quarter. The Turks were taken wholly by surprise by the stiff-armed, side-stepping, broken field runner, who plunged around the end with perfect interference and good line-work.

Colvin, Turkey's six foot, three, fullback, was easily the outstanding player on the grid Thursday. When Colvin threw his 185 pounds of weight against the Whirlwind line, he seldom failed to make ground. With the assistance of Yarborough at the left half position, Colvin tallied two counters, and passed for extra points.

The Turks scored their first counter in the first part of the first quarter, after Colvin had snapped Floydada's first attempted pass out of the air on Floydada's thirty yard line. From here Colvin toted the pigskin over the chalk line in two first downs. Their second touchdown came in the latter part of the third quarter after the Turks covered their own punt on Floydada's 19 yard line. Yarborough followed on the second down with a plunge to the 2 yard line and Colvin crossed the marker the second time.

Colvin, Turkey's key-man, will be remembered by local basketball fans as the tall center who swept all comers off of their feet last year at the South Plains Invitation Basketball Tournament held in this city. Turkey fans state that last year was Colvin's last in basketball and that this year is his last in football.

In Floydada's line-up Thursday,

Welch was the stellar player of the day. The Whirlwind fullback toted the ball for five consecutive first downs in the third quarter, only to have the ball fumbled on the Turk's twenty yard line. In the third quarter, Welch returned a kick-off 40 yards in a beautiful broken field run. Stovall and Heald each got some mighty good tackles, but when this has been said, the entire story of the Whirlwinds' game has been told.

"Little" Floyd Murray started the game but received a nasty crack on the head in the first quarter which kept him out of the remainder of the game.

Coach Barksdale's lads played a safe game Thursday, reserving their strength and plays for the Lockney game. Their offensive game was much better than that of the Turks, but because of Turkey's unusual weight, the Whirlwind's defensive playing was below normal.

Floydada's offensive strength is demonstrated in the fact that they ran up sixteen first downs against Turkey's eight. Floydada completed one out of eleven passes attempted, four of which were intercepted.

Turkey completed four out of eleven passes attempted, one being intercepted. Floydada punted twice for a total of 63 yards, or an average of 31 yards. Turkey punted four times for a total of 154 yards, or an average of approximately 38 yards. Turkey drew ten penalties of five yards each, while Floydada drew a total of 25 yards in penalties, including one 15 yard penalty.

The starting line-ups were as follows:

Turkey	Po.	Floydada
Lacy	R. E.	L. Murray
A. Arnold	R. T.	O. Johnston
Perkins	R. G.	Langford
Barnett	C.	Pennington
Jess Meacham	L. G.	C. deCordova
McKee	R. T.	Deen
Jewell Meacham	L. E.	Stephenson
Clark	Q. B.	F. Murray
Colvin	F. B.	Welch
Mohon	R. H.	Golightly
Yarborough	L. H.	Heald

Officials: Bishop, referee; Luttrall, headlinesman; Wester, field judge.

Mrs. B. F. Manasco and daughter, Miss Honora Childers, returned home Saturday after spending the past two weeks in Amarillo where Mrs. Manasco has been having her teeth treated. They were guests of Mrs. Nora Savage, an aunt of Miss Childers.

Local Church Sets Goals In Campaign For Pension System

At Least 250,000 Members of Christian Churches Expected to Help Raise Fund.

Sunday of this week marked the opening of the nation-wide campaign among Christian churches to raise \$8,000,000 with which to establish a pension system in which ministers, missionaries and their churches will participate, and the Christian Church in Floydada is joining in the campaign, for which J. T. J. Dawson has been named as the local chairman, Jno. A. Enoch publicity man, and Mrs. J. B. Jenkins representative of the ladies on the local committee.

There are 1,323,671 resident members in the United States listed for the Christian Church who will be solicited. Nearly 100,000 men and women serving on committees of church members are conducting the solicitations. These committees will endeavor to complete their tasks on November 16, or as soon after that date as possible.

At least 250,000 members of Christian churches are expected to be donors toward the pension reserve of \$8,000,000, which is to provide pension benefits for older ministers in recognition of past service to the churches. This reserve fund, actaries of the Pension System say, also guarantees benefits to widows and minor children of ministers who may die or become disabled before participating in the new system long enough to have earned more than the minimum pension credit of \$600 per annum.

Dues and benefits both are based on salary with one-half of a participant's average salary during his ministry as the normal benefits. Eventually the new plan will take the place of the Ministerial Relief System now in vogue among Christian churches.

Goals announced for the First Christian Church of Floydada are: Twenty-two workers of the desired 100,000; Sixty-four donors of the desired \$50,000 and \$1,800 of the \$8,000,000.

LEAGUE ART AND MUSIC MEMORY BULLETINS READY

Austin, Nov. 10.—Bulletins devoted to the work of the Texas Inter-scholastic League contests in art memory and music memory have come off the University of Texas press and are ready for distribution, according to Roy Bedichek, chief of the University League Bureau. The art memory bulletin was prepared by Mrs. Parlee Hocker Lang, while "Making Friends in Music Land" was compiled by Dr. Lota May Spell.

Mrs. E. C. McReynolds and children, Mary Edwin and Joe Dickey left last Thursday for their home in Amarillo after visiting the past week here with her mother, Mrs. Cella Ross and other relatives. They were met in Plainview by Mrs. McReynolds brother N. L. Ross who accompanied them home to accept a position in Amarillo.

Mr. and Mrs. H. M. McDonald spent last Friday and Saturday in Lubbock visiting with Mrs. W. D. Smith and Mr. and Mrs. P. T. Rucker.

Lone Star Trustees Contract New \$1,815 Stucco Teacherage

Trustees of the Lone Star School District closed contract arrangements Monday for the construction of a new \$1,815 frame stucco teacherage. The contract was let to J. W. Blair of Sterley and material will be furnished by Willson & Son Lumber Co. of Floydada.

Work is expected to begin immediately if weather conditions are favorable. The structure will be 28 by 36 feet and will have five rooms and a bath, front and rear porches, and built-in cabinet work.

Walter Griffith is chairman of the board of trustees in conference here Monday with Price Scott, county superintendent, completing final plans. Other members of the board present were Mrs. Chas. Merrick, secretary and G. B. Johnston.

Andrews Ward News

Chapel Program
A very interesting program was given between 9 o'clock and 9:30 Wednesday morning, November 5, 1930 by Miss Norton's room. The program was celebrating Armistice Day.

Everyone enjoyed it very much. Mabel Moore.

A Primary Store
Miss Davis' room has a primary store. The pupils of her room are elated over the little store and of course they are learning many things in a practical way.

She obtained the material by sending to all the companies she could find in advertisements and asking for samples. The companies were kind enough to send her the things she asked for. They also sent materials such as advertisements, posters and booklets on health.

Emma Louise Smith.

Vote For R. C. A.

Our school is now in a contest. We would appreciate your votes if you have not promised them to some other organization.

At Martin Dry Goods Co. they are giving away \$100. For each vote you have to buy one dollars worth. The room which receives the most votes gets \$10 of the \$100.

If we win we will buy books for the library and use it any way it is needed.

Katherine Gresham.

The English Club of 7B held a meeting Monday, November 10. Several members of the class entertained the rest of the class with an Armistice Program. The parts of the program were:

- In Flanders Field—Ione West.
- Talk on Armistice Day—J. R. Dooley.
- Story of the World War—Junior Rutledge.
- Talk on Woodrow Wilson—Mary Smith.
- Story of the Carrier Pigeons—Juanita Shurbet.
- A Game—Room.
- Nell Howard and Juanita Shurbet.

Honor Roll

Nella Frances Faulk, Emma Louise Smith, Mildred Houston, Bert Ione Smith, Ruth Key Green, Margaret Evelyn Cogswell, Cleo Birch.

Gladys Ruth Brown, Fleta Manning, Kathleen Hodge, Fern Finkner, Malcolm Linder, Annette Cogswell, Dorothy Nell Swinson, Gladys Marie Moore, Billy Stanforth, Verna Frances Sanders, Melton Hodge, Viva Lois Stanley, Dorothy Dell Stovall, Robertine McIntyre, Francis Williams, Jeane Williams, Emily Sitton, Leeman Norman, Robert Scott, Mary Adair, Lynn Colville, Jack Cogswell, Eugenia Martin, Winnifred Hodge, Edna Earl Price, Esther Finkner, Judson Ab-

nathy, Mary Frances Copeland, Fransus Fitch, Mary Louise Medlen, L. B. Dawson, Carl Lester Minnor, Tommy Dennison.

Good English Club

The Good English Club met Monday, November 3. Many interesting current events were told.

Secretary.

Personals

Eddie Kelley has been absent from

school the last week. Pernie Donathan and Hazel Wade were absent from school.

Those winning a place in the poster contest were given a free ticket to the little Theatre play Friday night, November 7, 1930. The winners were, Virginia Stovall, Nina V. Ford, Addie Barker, Gladys Watson, Clair Belle Yearwood, N. T. Rutledge, Joyce King, Eldon Burgett, Dorothy Hill, Louise Condra.

J. C. Penney Co. Inc.



Girls' Warm COATS \$4.98



"St. Andrews" Marathon's Heather-Mixed Fall Felt \$3.98

Sports coats of tweeds in new patterns and soft fleeces... dress coats of suede materials... all warmly interlined and excellent values for growing girls. Sizes 7 to 14.



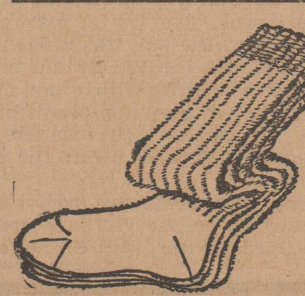
Women's Sheer Hose 98c

Ask for No. 442
Silk from toe to top; mercerized interlined welt; mercerized backing in sole and toe; pure silk French heel, in the newest shades!

Marvelous Values in SILK DRESSES

Three Low-Priced Groups
4.98 6.90 9.90

Smart styles... good quality silks... new colors... in every way these are dresses that you will be proud to wear and there is variety enough for you to select one for many different needs. Canton crepe, flat crepe and satin in deep, rich colors and black. Sizes for women, misses and juniors.



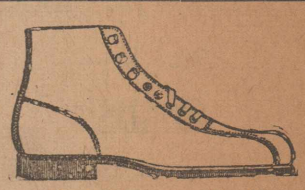
Extra Heavy Weight Boot Socks 49c

Extra long socks of wool with cotton for extra strength and service.



Boys' Helmet Caps 49c

Exceptional value in a warm, well-fitting aviation model of knit lined leatherette.



Rubber-soled Work Shoes \$1.79

Splendid value for the money! A sturdy, well-made work shoe, of double-lamed, first quality leather, rubber sole and heel... and for only



WE HAVE CHANGED ALL THAT

BY HERBERT QUICK and ELENA STEPANOFF MacMAHON.....

A Thrilling New Serial Story Starting in THIS Issue. Read the succeeding chapters of this interesting story appearing each week in—

The Floyd County Hesperian

3 Days Only ORIGINAL 1¢ Rexall NOVEMBER 13, 14 and 15

ONE CENT SALE

Unquestionably The Greatest Sale Ever Conducted By A Drug Store Anywhere For Your Benefit With every sale article you purchase at our regular price, you receive another just like it for one cent.

FLOYDADA DRUG CO. FLOYDADA, TEXAS

Three Floyd Farmers Enter Master Dairy Contest; \$200 Prize

(Continued from page 1)
his cows during the time of the contest, it was explained.
No fees are charged and the contest is absolutely free insofar as the entrants are concerned.

O. T. Williams, teacher of vocational agriculture in Floydada High School, has volunteered his services and will co-operate with Mr. Ross in making check-ups at regular intervals with the farmers competing and in offering suggestions that will prove of value in caring for the cows.

Aid to Students
Mr. Williams stated that the contest would afford a fine opportunity for giving his students practical points on their dairy projects, perhaps, by accompanying him to study some of the best herds in the entire county.

Both Mr. Williams and Mr. Ross are anxious to encourage dairying and to develop better dairy herds in this section and are taking every opportunity to co-operate with farmers and serve them in every way possible. Dairying is fast becoming one of the biggest financial "mainstays" of the Plains area. The con-

"SOME MERCHANTS"

become Over ENTHUSED in writing advertisements to sell merchandise.

NOT SO, here, WHAT Man hasn't a longing for a well fitting suit or clothes like we sell? It's foolish to get all hot and bothered buying suits that don't fit, when you can come to Glad's and get everything a man likes to wear—with value and style that stands out like a light-house. You'd be surprised to know the suits we have sold this month to FELLOWS WHO CARE.

Come in—
GLADS
Smart wear for men
Since 1900

tests are arranged to illustrate the value of the industry and to bring out the best methods for caring for the herd to obtain the most profitable results.

FLOYDADA HATCHERY SOLD BY BLACKLOCK TO HEALD

J. M. Heald and B. L. Blacklock Saturday of last week completed an exchange of property by which the former becomes the owner of the plant and equipment of the Floydada Hatchery and the Blacklock residence on South Wall Street, while Mr. Blacklock obtains Briscoe County land in the deal.

Mr. Heald has returned to Floydada from an absence of several weeks working with the extension service of one of the larger producers of poultry foods, and will reopen the hatchery at the opening of the season.

Mr. Blacklock said this week the deal would change his plans for returning to Floydada, scheduled for January 1. "We will make our home in Munday indefinitely," he said.

THREE PLAYERS STAR IN LITTLE THEATRE COMEDY

Three characters shared honors in the Little Theatre three-act comedy, "What Happened to Jones," presented at the High school auditorium Friday night of last week. O. T. Williams, taking the lead, Mrs. Leroy McDonald and Odus Stephens gave the outstanding performances of the cast.

Other members of the cast also handled their parts well, those who saw the play said. The production was well directed and was staged in the fashion of a real professional performance.

Mrs. Robert Sone, who directed the initial production, was re-elected as director for the next presentation which will be in the form of three one-act plays in December, it was announced.

CHARLES BROWN IS HONORARY STUDENT-MEMBER OF LIONS

Charles Brown, son of Fred Brown of this city, has been selected as the honorary member of the Floydada Lions Club for November and was in attendance at the joint meeting of the Floydada and Lockney Lions and Rotary Clubs held here Monday.

Charles is a student in the Floydada High School, and was selected as an honorary member of the civic club by virtue of making the highest month's average in grades in all subjects. His average for the past month was 93.4 per cent.

Each month a student in the Floydada High School is selected as an honorary member of the club and is invited to attend all meetings of the club during that month.

Hesperian want ads get results.

Lockney Eleven

(Continued from page 1)
two out of two in the second quarter and one out of three in the first quarter, making a total for the game of six out of seventeen attempted. Lockney completed only one pass out of five attempted during the entire encounter.

On punts, Floydada's line failed to hold the Longhorns, and twice their punts were completely squashed. The Whirlwinds punted eleven times for a total of 285 yards or an average of approximately 26 yards. The Longhorns got their punting toe beneath the pigskin very successfully and punted nine times for a total of 297 yards, or an average of approximately 33 yards, including one 15 yard penalty, and Lockney drew penalties totaling 20 yards, at 5 yards each.

Lockney Scores First
The first counter of the game came in the first few minutes of play after the Longhorns rushed Murray's punt and covered on Floydada's thirty yard line. "Wild Bill" Duncan broke loose with his first terrific end run that netted twenty five yards. Spence toted the pigskin across the chalk line for the counter, and the try for extra point was unsuccessful.

"Fate" dealt the Whirlwinds another blow in the first quarter when Floydada fumbled the ball and Lockney covered on Floydada's 34 yard line. Here, Duncan again broke loose for a dash to the 12 yard line, and followed through on the second down, scoring the second counter of the game, which was followed by a line play for the extra point.

The first quarter was costly to Floydada, not only because of the two Lockney counters, but also because of the loss of Heald, their snappy little left half. Just after Lockney's first counter, Heald received a nasty crack that wrenched his back, and threw him out of the rest of the game. Coach Barksdale had banked strongly on Heald, and his loss weakened the entire string. Olson substituted for Heald, with Gollightly substituting occasionally for Olson.

F. H. S. Scores With Pass
A pass from Murray to Stephenson in the second quarter, after Floydada had covered a Lockney punt on their own thirty yard line accounted for Floydada's lone score. Two long passes carried the pigskin over the thirty yard stretch in two first downs. The try for extra point failed, and the ball was brought in to play, with the Whirlwinds on the offensive, and the Whirlwinds slightly the better, despite a beautiful end run by Duncan that netted the Longhorns 45 yards before the whistle blew.

The Duncan-Spence combination opened up on the Floydada crew in the third quarter, with Spence making the first stellar play by trotting down the grid for 37 yards, placing the pigskin on Floydada's 20 yard line. Here Cox passed to Duncan to the eight yard line, and Spence carried the ball across after the third down.

Cook came into valuable play for the Longhorns in the third quarter, when the Lockney lads alternated plays between Cook, Spence and Duncan that carried the ball down the field from the fifty yard line to their last counter. The distance of fifty yards was covered in three first downs. After passing for the extra point, the Longhorns again opened up with a series of plays that the worn-out Whirlwinds could not combat, and had placed the pigskin within scoring distance when the final whistle saved the day for the local high school buddies.

To pick the outstanding line players in the Lockney line-up was impossible, since spectators could see nothing but Duncan, Spence, and Cook. Cox and Phillips, guard and end, showed up to the best advantage in the Longhorn defensive plays, while F. Dollar and Shelton also showed up to an advantage.

deCordova Line Star
Chester deCordova, Floydada's fighting guard and captain, was unanimously declared the best line-man on the field. Chester demonstrated a type of fighting spirit that his team-mates could not help but follow. He hit hard and got more tackles than any other man on the field, with the possible exception of "Wild Bill" Duncan.

Floydada's entire line did some excellent work, and their backfield was up to their high standard. Beginning with Stephenson on the left end, followed by McLaughlin and deCordova, this end of the line demonstrated excellent team-work. Bell as center, put up a mighty creditable fight, and he handled the ball

with knowledge that counted at the important spots. "Spunky" Stovall made good his nick-name with his many hard hitting tackles, and ripping line-work. Johnston and Floyd Murray held up the left end of the line to a perfection and got many good tackles.

Floydada's starting back-field was at its best with "Little" Floyd Murray and Bridges supported on their long end runs and end plays by the excellent work of Welch and Heald. Olson and Gollightly both played a good game.

Starting line-ups of the two squads were as follows:
Lockney Pos. Floydada
H. Dollar R. E. Stephenson
Williams R. T. McLaughlin
F. Dollar R. G. deCordova
Phillips C. Bell
Flournoy L. G. Stovall
Wofford L. T. Johnston
Cox L. E. L. Murray
Cook L. E. Welch
Shelton R. H. Heald
Spence L. H. F. Murray
Duncan Q. Bridges
F. Gollightly

Officials: Rump, referee; Lovvorn umpire; Bedford, head-line man.

Remington and Royal Portable Typewriters at Hesperian Office.

To Put Floyd County Agricultural Notes Up To Discount Board

Artie Baker, Head 1st Nat'l Co., Says No More Applications For a Few Days.

With the avowed intention of putting before the discount board of the Intermediate Credit Bank at Houston the type of loans represented by some \$60,000 worth of applications now in his hands, Artie Baker, of Lockney, president of The First National Company, leaves today for Houston, and before his departure told a reporter for The Hesperian that further loan applications probably would not be received for a few days.

"I have been to Houston and had talks with officials of the Intermediate Credit Bank, going into detail as to the types of agricultural loans we would be able to offer them for discount, but I do not feel that we should go further in the matter of taking applications until we are sure of our understanding of the workings of the intermediate credit system," he said. "There is quite a bit of detail to go through in the handling of every application and, while we feel that our applications are meeting in every particular the requirements of the discount board. However, it will be for that board to say, and that's the reason for the trip."

Much interest has been evinced in Floyd County and this area in the announced plans of the local institution for the handling of farm

credits during the present period. The Lockney banker has made it plain that the first consideration in handling a loan through the new institution would be the basis of ample security. Farmers of the area, and other students of the situation in the territory in general are of the belief that the wide diversity of farming interests of this immediate territory, in which the collateral obtainable includes wheat crops for grazing, dairy cattle, wheat and cotton farming equipment and live stock, and in addition have reserves in poultry, hogs and cream products with excellent market outlets, will undoubtedly make the collateral offered from this area the best the Intermediate Credit Bank can hope to obtain. And the question has arisen in some quarters what would be the attitude of the discount board of the bank on collateral from one-crop areas, where the situation is not so encouraging as in this section. Mr. Baker would not be quoted on this point, when asked by a reporter. "We will just have to put our proposition on its own merits up to the board," he said.

SOYBEAN PEST

The velvet bean caterpillar, which is developing an appetite for soybeans in Louisiana, and parts of Texas, can be controlled by dusting with sodium fluosilicate, according to the United States Department of Agriculture. A light brand of sodium fluosilicate, analyzing about 80 per cent pure, will be effective when applied during the insect's larval stage.

ONIONS FOR SEED

To produce good onion seed the bulbs must be well rooted. Often bulbs which have failed to make a vigorous root growth will develop blossom heads and seem to set seed, which, however, has very little vitality. The best way for the home gardener to get good seed, says the U. S. Department of Agriculture, is to choose well-matured bulbs in the late fall. Set them so that the crowns are about 3 inches below the surface and when colder weather appears ridge the earth over the bulbs to prevent freezing. Early in the spring gradually remove the ridges and as the seed stalks develop, support them by stakes.

Just Another Noise

The satisfaction which comes from abolishing a social evil by resounding declarations on paper has almost nothing to do with abolishment in fact.—Woman's Home Companion

In getting the house ready for winter, keep in mind its warmth, safety, convenience, economy of operation, and appearance. Let your fall housecleaning contribute to these ends in each detail.

Miss Bama Gene Smalley and Miss Eulalia Burrus were at home for the Armistice Day holiday, visiting their mothers, Mmes. Ama Smalley and Maud Burrus.

Miss Mary Elizabeth Armstrong, of Abilene, is visiting her cousin, Mrs. Edwin Heald.



FRITZ KREISLER

This World's Greatest Violinist
Amarillo Auditorium
FRIDAY, NOV. 21ST

Tickets now at Amarillo College of Music—
Balcony—\$1.50 and \$2.
Parquet—\$2.50 and \$3.

Season Tickets to Amarillo Artist Course—
Balcony—\$5 and \$7.
Parquet—\$9 and \$11.50. Good for 6 programs.

Course includes Kreisler, Nov. 21; Opera Quartette from New York, Dec. 1; Mina Hager, Jan. 21; Paderewski, Feb. 20; Fisk Jubilee Singers, March 19; and Galli Curci, March 20.

Mail orders to Emil F. Myers, 1104 Polk St., Care Amarillo College of Music.

Floydada Grocery Co. FLOYDADA

Stock Up RIGHT NOW AT THESE MONEY SAVING PRICES

Lockney Grocery Co. LOCKNEY

These Prices Good at Both Stores

FLOUR EVERLITE "The Perfect Flour" Buy the Best, 48 lb. Sack (Cheaper Flour if you want it) **\$1.39**

Oats	Packed With Glassware, Large Pkg.	25c	Rice	Whole Grain 5 Lbs. for	29c
Hominy	Large Can,	11c	Kraut	Med. Can,	10c
Spuds	10 lbs. For,	19c	WALNUTS	Per lb.,	22c
Pork & Beans	Med. Can	7½c	Tomatoes	Wapco No. 2 can	10c
Sour Pickles	Per Qt.,	25c	Blackberries	No. 2 Can,	15c

PALMOLIVE Only Per Bar, **5c**
If Presented with Coupon

RISCO 3 Lb. Can **67c**
For homes that want the best in cooking

Peaberry Coffee 2 Pounds For **25c**

Hershey's Cocoa 1 Pound Can, **28c**

SALMON Deming's Large Tall Can, For Only, **11c**

2 Pound Box, **Brown's Saltine Crackers 29c**

5 lb. can, **Peanut Butter 79c**

Oranges **29c** Apples **19c** Grape Fruit **4c**
New Navels, Per Doz., Fancy Jonathans, per doz., Texas Seedless Each,

Pinto Beans, 10 lbs. for, 47c

Ask for Silverware Coupons. They pay Interest on What You Spend. Trade With Us and Save on Every Purchase.



WITH assurance of highest quality and consistently low prices there's that third fact—courteous service which makes this the Store of your choice.

SUGAR, 5 Pounds,	27c
FLOUR, That Good Kind,	\$1.09
MEAL, Large Sack,	57c
ONIONS, 10 Pounds,	25c
CABBAGE, 10 Pounds,	25c
CORN, 3 Cans,	35c
TOMATOES, 5 Cans,	35c
ENGLISH PEAS, 3 Cans,	35c
COFFEE (No chickory or cereal)	23c
CATSUP, Large Bottle,	18c
PINEAPPLE, 3 Cans,	42c
MARKET SPECIALS	
COMPOUND, 8 lbs., Bulk,	94c
STEAK, Good and Tender,	14c
ROAST, Nice and Fat,	12c
LIVER, Per Pound,	10c
CHEESE, Per Pound,	24c

Top Prices For Cream and Eggs

C. P. Looper

99c SALE

SALE SATURDAY ONLY

HATS,	99c
Men's Dress Hats, Values up to \$5.00	
CAPS,	99c
Values up to \$2.50	
SHOES,	99c
One Big Lot Men's Dress Shoes	
TENNIS SHOES,	99c
One Lot Tennis Shoes.	
DRESS SHIRTS,	99c
Dress Shirts, Values up to \$2.50	
UNDERWEAR	99c
Two Pair Shorts	
UNIONS,	99c
Extra Heavy Weight, \$1.50 Values	
8 PAIR WORK SOX,	99c
A real buy in Work Socks. 8 Pair	
5 PAIR DRESS SOX,	99c
Five Pair Fancy Dress Sox	
2 PAIR 75c SOX,	99c
Regular 75c Sellers, 2 Pair	
OVERALLS,	99c
Extra Heavy. A Real Buy	
WORK SHIRTS,	99c
Kangaroo Shirts, \$1.35 Values	
SUIT CASES,	99c
Steel Frame, \$1.50 Values	

SPECIAL PRICES ON MANY OTHER ITEMS

McGuire & Russell

"The Store For Men"

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