Most Widely Read News Medium In Floyd County

# The Floyd County Hesperian

One Of Floydada's **Oldest Institutions** 

VOLUME 37.

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 9, 1930.

Floydada Merchants Invite You To Their Fall Display Of The New Fashions.



Friday, Saturday Monday October, 10, 11, 13

> All Floyd County will want to go on a Tour of Inspection of Floydada Wearing Apparel Shops and Stores Tomorrow, Saturday and Monday. All the leading merchants are going to display the latest in attractive FALL and WINTER merchandise in their stores and windows. It will be a big event and you shouldn't miss it. If you cannot visit the stores or see the windows during one of these days, be sure to see them each evening from 7 to 9.

Buy It In Floydada





souri street, honoring the club president, council officers and judges of Mr. and Mrs. Surginer Enterthe Home Demonstration club ex- tain K. K. Club. hibits, which were held here Friday and Saturday.

A two course luncheon was served to the following: Miss Myrtle games of bridge. Five games were to the club Thursday after to the ficers; Mrs. C. A. Smith, Antelope; Mrs. James Turner, Blanco; Mrs. Delicious refreshments were served to the following members: Mr. A. H. Kreis, Campbell; Mrs. W. E. Taack, Irick; Mrs. Charley Camden, Pieasant Hill; Mrs. C. F. Harris, Pieasant Hill; Mrs. C. F. Harris, Hammonds, Mr. and Mrs. Jack Henry Mr. and Mrs. Henry Mr. and Mrs. Jack Henry Mr. and Mrs. Henry M ficers; Mrs. C. A. Smith, Antelope; the guests. Pleasant Valley; Mrs. Carl McPhearson, Prairie Chapel; Mrs. S.
Mr. and Mrs. T. B. Maxey, Mr. and
Mrs. Mr. and Mrs. Mrs. Mrs. A. A.
Mr. and Mrs. T. B. Maxey, Mr. and
Mrs. John Reagan, Mr. and Mrs.
Geo. Sherrill, Mr. and Mrs. Bishop and J. C. Gilliam won high
Sams, and Mr. and Mrs. Bob
Wakefield; guests were Mr. and Mrs.
Refreshments were served to Mr.
Refreshments were served to Mr.

Entertain With Bridge Thursday And Friday Evenings.

Mrs. A. J. Welch and Mr. and Mrs.
P. Horn entertained jointly last Thursday and Friday evenings at the home of Mrs. Welch.

Six tables were arranged for play- Mrs. Thacker. ing bridge Thursday evening and five tables for Friday evening.

Mr. and Mrs. Luther Fry, Mr. and the library. Snodgrass, Mr. and Mrs. Roy
Mr. and Mrs. Joe Day,
Mr. and Mrs. Frank Moore, Mr. and
Mrs. Glad Snodgrass. Mr. and Mrs. The program given was as follows:
Landscape of the Netherlands
Painters—Mrs. Edd Johnson.
The Flemish Portrait Points Mrs. Travis Collins, Mr. and Mrs. The program given was as follows: Jean Brock.

ay and Saturday.

Mr. and Mrs. Carr Surginer entertained members of the K. K. green was carried out. The house Club and guests at their home, 618 their effect on the public—Mrs. C. was beautifully decorated with as- South Main Street last Friday ters and zinnias.

South Main Street last Friday evening, October 3, at 8 o'clock. A two course luncheon was serv- Nine tables were arranged for the to the club Thursday afternoon, Oc-

Pleasant Valley; Mrs. Carl Mc- Henry, Mr. and Mrs. W. H. Hilton, County home demonstration agent R. R. Cloud, Mr. and Mrs. Walton and Mrs. J. A. Arwine, Mr. and Mrs. Hale, Mr. and Mrs. Calvin Steen, J. C. Gilliam, Mr. and Mrs. A. Adelaide Scott and Honera Childers Mr. and Mrs. A. B. Keim, Mrs. R. Mrs. Hazel Hughes, Mrs. Rachel B. Rosson and Robt. McGuire. Ivey, Kenneth Henry, A. B. Con- The club will meet October ley and Roy Holmes.

The club will meet this afternoon 8 o'clock.

1922 Study Club Met With

Mrs. Odus Stephens, Mr. and Mrs. fore the program one resignation guest was given a balloon. Miss East Ward P. T. A. Postpone G. L. Kirk, Mr. and Mrs. John Rea- was read and several new members Ruth Baker helped the hostess en- Meeting. gan, Mr. and Mrs. L. T. Bishop, Mr. voted on. A committee of Mrs. C. tertain the kiddles and Mrs. J. A. Arwine and Mrs. M. Thacker, Mrs. W. C. Grigsby and Guests for the party were James

You Are Invited--

This week every member of the family will find an un-

usual treat prepared for them by the progressive mer-

chants of Floydada who are featuring new fall styles in

ready-to-wear and accessories.

The Flemish Portrait Painters in Business Meeting.

The painting of great portrait groups by Rembrandt, Hals, Ruments completed for serving lunch compared with the single figure in day. painting-Mrs. L. V. Smith.

Mrs. T. P. Collins will be hostess 42 Party.

Lovely cut flowers added charm

Mr. and Mrs. Leslie Surginer, Misses Bishop, Mr. and Mrs. L. T. Bishop,

with Mr. and Mrs. J. A. Arwine at

Eighth Birthday Party For Carl Lester Minor.

Artists of Holland, Flanders, birthday party by his mother, Mrs. and Mrs. Troy Jones, Mr. and Mrs. Refreshments were served to the following Thursday evening: Mr. and Mrs. Lesfollowing Thursday evening: Mr. and Mrs. Lesfollowing Thursday evening: Mr. and Mrs. A. B. Keim, Mr. and Mrs. J. D. Mc-and Mrs. A. B. Keim, Mr. and Mrs. A. B. Keim, Mr. and Mrs. delth meeting of the 1922 to 5 o'clock, celebrating his eighth. B. Maxey, Mr. and Mrs. Walton study club which met last Friday birthday. Several boys of about the Tale, Mr. and Mrs. Louis Condra, afternoon with Mrs. C. M. Thacker same age were invited and all enjoyed the fun together. Ice cream Mr. and Mrs. L. J. Welborn. Mr. and Mrs. Terrell Loran, Mr. at 3:30 o'clock.

and Mrs. Richard Stovall, Mr. and In the business meeting held be- and cake were served and each

Thagard. Mrs. Stovall and Mrs. J. C. Gilliam was appointed to Willson, Ray and Frank Cloud, association postponed their meeting to see the day when hats would be Mr. Stephens received high score. serve with committees of other or- Billie Brown, Leamon and Glen which was to have been held last trimmed as of yore—it has arrived

Friday evening the guests were: ganizations to arrange for moving | Wallace Norman, Frank Boerner,

Baptist W. M. S. Holds

ber 3, at her home on West Mis- Teague were winners of high score. scape background of Italy—Mrs. W. noon at 4 o'clock with the three so-

bens and their success as pictures at the Workers Meeting for Tues-

Hogarth's cartoons in paint and meetings next Monday afternoon. Host And Hostess at

Mr. and Mrs. Sone Entertain

Club Tuesday evening, October 7, at

Robt. A Sone for the members.

ald. Mr. and Mrs. Richard Stovall, and Miss Mildred West, guests, and the following members

Mr. and Mrs. L. J. Welborn, Mr.

The club will meet Tuesday even

The East Ward Parent Teacher Friday afternoon till Thursday afcount of the rain.

All who were on the program for last Friday afternoon are asked to be present with their parts prepared on the above date.

Triple Four Club With Mrs. Cloud.

members of the Triple Four Bridge Club and guests at her home Tuesday afternoon, October 7 at 3 o'-

The living room was decorated with cut flowers. Three tables were arranged for playing. At the conclusion of the games Mrs. H. B. Sams held high score for members and Mrs. T. B. Maxey for guests.

A pretty salad course was served to these guests: Mrs. Carr Surginer Mrs. R. B. Wakefield, Mrs. Walton Hale, Mrs. T. B. Maxey and Mrs. Jack Henry and the following members: Mrs. J. A. Arwine, Mrs. A. P. Horn, Mrs. H. B. Sams, Mrs. S. W. Ross, Mrs. A. B. Keim, Mrs. E. L. Angus, Mrs. T. P. Collins and the

to the club Tuesday afternoon, Oc-

### South Plains Outlet Store Just Received **New Shipment Goods**

Col. W. H. Seale Returns From Dal-las Markets; Invite Early Selection.

Col. and Mrs. W. H. Seale and Mrs. Rosa Lee Kelley have just returned from Dallas markets where Outlet Store of which Col. Seale is

'We've just received a big lot of fine new coats, hats, shoes, dresses, sweaters and other ready-to-wear and we have just opened them up this week-end and next Monday to buy the new things we have just unpacked. We bought this new stuff at new low market prices and we have some dandy bargains to pass along," Col. Seale said.

Anticipating the autmun fashion demand with moderately garments showing every new detail the fashionwise shopper can desire, the stock of fall coats, let Store, is illustrative of the values for which this store is becoming famed in Floyd County

Long, sweeping lines, high nippedin waistlines, wide flares placed low enough to give the unmistakable stamp of the new mode—all may be found in this assortment And the price tags tell a joyous tale of their own that is well worth hearing. One enchanting model is in a wide choice of colors but especially lovely in the wood brown that is dominant in the autumn color card. The young school girl will of Dupont—Fabriloid in colors

Hats, according to Col. Seale, lean strongly to felts in the early showblacks and browns is interesting and varied.

A beautiful group of new fall shoes have just arrived. They are in the new tan and brown

Work clothing and practical needs of the family may always be pur-chased at the South Plains Outlet Store at a decided saving, Col. Seale

### Wallace Norman, Frank Boerner, Jr., Charles Baker of Weinert, and Felts, Soliels and Bretta Favored in Millinery Mode been adequately met by milliners. Of materials choose from felt.

cause the way hats are perched up on the head this year is perilously dressiness is something "trimmed."

If you are wearing a fur coat of the state near to the Queen Mary type and this year and there is no reason why The societies will meet in circle tic for the hat pins our ancestors standpoint of slenderness of figure used years ago to hold their head- or slenderness of gear in place.

say about millinery fashion this year is that it looks like a very busy Mr. and Mrs. W. M. Knight, of season for the hair dressers for with buttons or balls—or a twist or bow Sand Hill, were host and hostess at the hats worn back on the face as of grosgrain ribbon to accent the two tables of forty-two on Wednesday night. The following guests they are, nothing less than perfect-color of your furs. In taking up the were present: Mr. and Mrs. J. V. ever, most of the styles take a half-in millinery, we are taking up the matter of the friendship Bridge Club met bridge evening. October 3 at 8 0'other side is apt to be covered and even draped to meet the very coat collar. And they are becomingand they are picturesque—which is the main thing Paris is asking of any fashion this season..

Details of Milinery

Now to deal with millinery in a Mr. and Mrs. Robt. A. Sone were host and hostess to the Ace Bridge them according to "Suitability". It Club Tuesday evening, October 7, at would be hard to find a more perfect type of suit hat than the beret In the games played during the evening Miss Mildred West and Le-back, shallow crown and softening roy McDonald held high score for loops or drapes designed to show the guests and Mrs. Surginer and the outline of the coiffure. They may be of velvet or felt, while some A refreshment course was served to Mr. and Mrs. Leroy McDonnas yet been achieved to more completely meet the correct idea of ensemble or to attain such complete

The new fashion tendencies in dresses affect millinery in a way which creates an elaborated appearance-shallow crowns and bandeaux effects combined with brims ing, October 21 at 8 o'clock with are seen in great variety—and here is where the double brimmed felt Costume complete. finds its opportunity to soften a line that might be too severe to be flat-

Many Hats are Trimmed While you never have expected

Mrs. A. J. Folley entertained with noon luncheon last Friday, Octoner 3, at her home on West Misouri street, honoring the club pressure of the Leavers.

Mrs. Glad Snoggrass, Mr. and Mrs. J. U. Borum.

A business meeting of the Baptist Woman's Missionary Society was held at the church Monday afternoon by the club pressure of high score.

A business meeting of the Baptist Woman's Missionary Society was held at the church Monday afternoon at 4 o'clock with the three societies in a joint meeting.

Soliels, chamois, velvets and fabrics, but let your good taste and sense thing imitations of paradise, ostrich tips of fitness guide you in wearing the church Monday afternoon at 4 o'clock with the three societies in a joint meeting.

A business meeting of the Baptist Woman's Missionary Society was held at the church Monday afternoon at 4 o'clock with the three societies in a joint meeting.

Soliels, chamois, velvets and fabrics, but let your good taste and sense thing in the church Monday afternoon at 4 o'clock with the three societies in a joint meeting. Queen Mary's hat." But we are a-fraid to laugh at it any more be-fraid to laugh at it any more be-nearly every hat with pretension to

> If you are we may yet have to search the at-one shouldn't (either from the means wear a fur beretta to match. The most forceful thing we can You may have it as sleek as you please—turban-like or plain beret with an ornament in the way of fur

generally accepted that to wear a black frock means to wear a black hat—to wear a green ensemble



Is necessary for the cor-

rectly dressed. We urge you to inspect our display of smart new acces-

sories to make Miladies' Fall WILSON KIMBLE

Optical & Jewelry Co.

Floydada, Texas

or a hat in which green is the accented theme and so on through the whole color range which has Of materials choose from felts, soliels, chamois, velvets and fabrics

plates. Serve cold foods cold—not luke-warm. It is astonishing how many homemakers ignore this simple and obvious detail of an at-

Apple butter may be made with or without cider and is a good means of using up wind-fall and other imperfect apples that must be cooked to be saved. The U.S. Department of Agriculture will tell you how to

### **NEW HAIR MODES** for FALL

The Futuristic Oil Wave, a permanent presenting the loveliest effect possible to Fascinatingly contrive. beautiful, healthful to the hair and imparts a youthful, soft waviness that is both charming and chic ... performed here by skilled

\$10.50

The VOGUE BEAUTY SHOPPE

Mr. and Mrs. John K. Waddington, Props.

PHONE 196

# Fall Opening

and Window Style Show On Friday, Saturday, and Monday we will formally open the Fall Fashion Season. Our windows will tell

you the story of Fashion's Latest Decree in Ladies' Ready-to-Wear, and Shoes. Our Ready-to-Wear Department is ready for your inspection—all items specially priced for this opening.

### LADIES' NEW FALL COATS

In the newest shades. Tailored styles, with belted backs. Plain collars, and fur trimmed Our \$24.50 Coats,

Specially priced Our \$16.50 Coats, Specially priced AND OTHERS As low as

### JUST ARRIVED

A beautiful line of Ladies' Pleated Skirts, the newest designs, and styles-

Our \$6 Skirts, \$3,45 Specially Priced, Our \$5 Skirts (Plaids), Specially priced,

### A Beautiful Assortment

LADIES SWEATERS — in silk and wool mixtures. Fancy trimmed necks, inserted blouse pockets.

Our \$7.50 silk and wool, \$4,45 Blouse style, Our \$5 Silk and Wool (sung fitting type)

Our \$4 feather weight wool

(snug type)



A Beautiful Group of New Fall Shoes.





In the new tan and brown. Reptile trimmed, pumps and straps. Specially priced at,

South Plains Outlet Store

W. H. Seale, Mgr.

# Friday, Saturday and Monday October, 10, 11, 13 Have been designated as marking the formal opening of the new fall season—with a most unique event— The Fall Window Fashion Show Visit the stores—look at the attractive offerings in the windows—take advantage of the remarkably reasonable prices that they are making for their loyal patrons in the Floydada trade territory. If you cannot visit the stores during the day view the windows each evening from 7 to 9 o'clock. BUY IT IN FLOYDADA!

### Baker, Hanna & Co. Ready With Complete Autumn Fashion Line

Firm Joins In Window Show To Present Latest Trends In

to retain that simplicity of price, that is the most striking manifestation of Baker, Hanna & Co.'s Season af loyalty to their patrons.

very newest and up-to-the-minute ventional in other days but today ular dresser. The field is much too the many new accessories that be- ized because the sources of authorlong to the smart though economi- ization has become more centralcal warbrobe and invite you to see ized. their windows and come in to take advantage of the many bargains the company is offering. New goods including lovely dresses and coats will arrive this week for special showing for fall shoppers, it was an-

store commented at length on the complete line of merchandise he is

offering. He said: "Our stocks for fall and winter are now complete and, are more varied and generally appealing than in several seasons. Dark colors-oxflored grey, tobacco browns, greens and blues-predominate for fall. Small neat patterns are in vogue for it is a quiet season. Hats show narrower brims, desired colors being garvin brown, evenglow and light tones of pearl grey. Tapering crowns, the Homburg shape, the English cut with raw and welt edges are interesting developments. 'Neckwear also demonstrates the

trend of the season toward sublety and soldid colors have the call, though neat stripe effects are making a strong bid for favor. Hosiery also conforms to the acepted standard and is much less obvious than formerly. An imported French lisle having a small tick design in Westminister pattern exemplified this

"The feature shirt of the season, according to stocks provided by Baker, Hanna, is a starched collarstarched cuff number in solid colors narrow stripe or small design. Shoes show a somewhat narrower last and a more pointed toe, calf and imported Holland grain being prominent among leather. Tans are good, to harmonize with colors in clothing." In speaking of the wardrobe for the ladies, Mr. Rogers said:

Whether you are planning to lead a conventional existence or find division in football games or bridge parties you will need an adequate dress wardrobe. And our fall collection includes every type dress with smart detailsmaterial of fine quality—authentic y of style. Every dress in our Fall showing has that stamp of chic that is associated with apparel of immense fashion trend and practic-"The newest generation of Fall Hats is here—Felts is as usual most popular, especially when it is cleverly manipuated. It takes only slash there—to make a world of dif-ference in a hat. Or if you prefer you may select the beret style-a elour or tweed hat for sports-soliel for formal wear. We invite you to inspect our collection. The sales staff at Baker, Hanna

& Co. includes Mr. Rogers, Mrs. Luther Fry, Miss Adelaide Scott, and Fred Jenkins. The firm gives silverware coupons with each purchase. These coupons are redeemable at the store for beautiful articles of silver, etc.

CONTRARY MINDED OR JUST PESSIMISTIC?

"banquet" set before the rats of Rockingham County, N. M., by farmers who were cooperating with the county agent and specialists of the Bureau of Biological Survey, United States Department of Ag-riculture, caused the death of many of the rodents and also disclosed one farmer who is either "Just naturally contrary minded," or pes-

The campaign against the rats of Rockingham County included a "rat banquet" served by the farmers, who obtained the dishes on the menu at conveniently located stations. Each portion of food in-cluded a liberal allowance of red squill, which is highly poisonous to rats but relatively harmless to other animals. Ten days after the banquet, reports came to headquarters from many farmers. Most expressed satisfaction. But one farmer replied to the questionnaire as

"Have any rats been seen or heard since poisoning?" "How many dead rats were found?" "None."

"Have you noticed any unpleas-ant odor?" "No."

"What bait did you use?"

"Should the campaign be repeated next year?" "No." "Are you satisfied with results?"

The rodent-control specialist of the Biological Survey wonders why this farmer was dissatisfied, and suggests that it's probably an example of how it is impossible "to please all the people all the time." Then again, it may be that this farmer had had so much experience in trying to get rid of rats by old-fashioned methods that he had no faith in any scheme-old or new.

### NO CAMOUFLAGE

"Tombstones are a monumental piece of folly," writes a correspondent to The Country Home. "An epitaph cannot change a closed

### Men's Autumn Haberdashery Has Many Novelty Effects

Baker, Hanna & Company is completely ready with authenic Fashions for Fall, 1930. But while some are consentrating on chic, Baker, Hanna & Co., soars beyond above it. establishes a manufacturers of men's modes and moods and moods and moods and moods and because manufacturers of men's Scouts at Style Sources

The most progressive manufacturers of an elevative ded paunch the demi-bosom doesn't set well.

Style in Fall Hosiery

Hosiery runs toward vertical clusters and styles today maintain scouts at these style sources constant the shelves variously cluttered up with ventures that have missed the shelves variously cluttered up above it. establishes a manufacturers of men's modes and moods and because manufacturers of men's modes and because manufacturers of men's manufacturers of men's manufacturers of men's modes and because manufacturers of men's modes and modes and because manufacturers of men's manu standard of fashion which is in evidence, both in quality and creation. Yet somehow managers to retain that simplicity of price.

Season after season these "de-vance "hits." partures" are tendered to avid deyalty to their patrons.

The firm joins in the Fall Winow Style Show and present the yentional in other days but today

partures" are tendered to avid detailed description of all the good styles at the disposal of the particin coats, frocks, suits, millinery and fashions have become more stabil-

Barometers of Style

them. Palm Beach in the winter; of style Hollywood in the spring; the Uni-women. versities in the Fall; the metropolitan horse shows, motor shows and polo games nowadays are the ba- ly with the distinctive, unique and

launch exclusive, or at least ad-

wide and in a man's appropriate sepends on personal factors...his com- fellow's shirts. plexion, his age, his calling, the hat, the suit and the outer gar-

Hence we shall deal herein large- corners.

because men are restless in their man will wear the coming season plending or contrasting shade usual-prices for neckwear are adopting, penchant for ever new and different haberdashery and because de-designers of apparel patrol the the smart shirt of the season for over tie. This, however is not a season for over the designers of apparel patrol the smart shirt of the season for over tie. This, however is not a season for over the designers of apparel patrol the smart shirt of the season for over tie. ent haberdashery and because designers of apparel patrol the signers are versatile in their translations of men's modes and moods and because manufacturers of men's

Scouts at Style Sources

designers of apparel patrol the smart shirt of the season for business wear. But not all men business wear. But not all

> be the collar-to-match. In past and cashmere hose that may be seasons these shirts have run lar- popular as usual as the winter adgely to stripes but this season we are going to see more of the neat Pajama style presents a chaos of conventional figures and designs and unique jacquaded effects. College men will continue to favor the college men will continue to favor the lege men will be also the leg collar-attached shirts for lounge sian and coat style effects. Plain wear and these will be seen in pastel shades or white in many novelty weaves. The button-down collar is otic floral and batik designs are in lection of haberdashery so much de- gaining in popularity on these young the lead

rometers of what the well-dressed out -of-the-ordinary introductions the shirt vogue. That is smaller ago

Newer Shape in Collars

The long tabs on collars remain except that the V-neck model is Today there are pretty reliable forerunners of the vogue before we common folks are asked to adopt of style-consciousness in men as in shape is gaining prominence. This women. shape is gaining prominence. This shade with contrast trims are somewhere. either abruptly peaked or rounded what favored over the sweater with ing normal feeding and gain in conventional or futuristic designs weight. Neckwear is following the lead of that was so popular a year or so

on styles that stand out rather Next to these are sedately contri-in the general trend. Next to these are sedately contri-ved cluster stripes and close on robe nowadays especially if he goes one of the ways in

### AVOID SHIPPING LOSSES

ment are heaviet in the fall and in turn carry winter, says the U. S. Department fest them with Agriculture, which recommends fill up on water; let them rest and eed native grass or nonlegume hay. weather, bed the car well. Give This practice upsets the the milk teeth with forceps. animal's digestive systems so seriously that they are slow in resum-

hard driving and allow ample time which forms a cyst the size of an for rest before loading. On arrival at the pens; don't let the animals and swine, and in man. Offal is fill up on water: let them rest and also a prolific source of blowflies which breed in it in great numbers

feed and water at intervals en route.

The 28-hour law specifies five hours leave the horse in poor condition if of rest as the minimum. The com- its teeth are not sound so as to permon practice of withholding water mit chewing. Sometimes the milk from animals until they are very teeth of young horses remain longthirsty, so that later they will take er than they should, and cause the a heavy fill, is harmful, says the permanent teeth to grow crooked department, and should be discon- Watch this and if necessary remove

> Change the horses' feed occasionally, though not suddenly. A horse—like a human being—likes variety in his diet.

# COMBINING FASHION WITH QUALITY AND VALUES

In Every Item of Our New Fall and Winter Merchandise

View Our Show Windows from 7 to 9 p. m., Friday, Saturday and Monday, And See the Newest—What They Will Wear.

### **New Lower Prices** Here

36-inch Outing Flannel, good grade and good patterns, 6 yards, ror,

15c

good patterns,, per yard, A. B. C., Borden and Peter Pan 20c prints, priced per yard

36-inch Prints, fast colors,

Good Unbleached Domestic Yard wide, \_\_

### **Complete Stock of Fine Hosiery**

The Newest Shades in Humming Bird, Twin Oaks, and other good brands, priced....

98c TO \$1.95

Children's Heavy Ribbed School 250 Hose, the pair,

Children's Ribbed Rayon Hose, 45c the pair,

Ladies' Good Grade Rayon Hose 450



### **Charming New Fall Coats and Dresses That are Different**

COATS PRICED FROM

\$6.85 to \$69.50

THE NEW DRESSES

Made of Canton and Travelwear Crepes.

PRICED AT \$5.85 TO \$23.85

### **Smart Fall Slippers**

Black and Brown Kids, Patents, Black and Brown Suedes in Pumps, Straps, and Oxfords. Priced from,

\$3.85 TO \$7.50

MEN'S SHIRTS Made of Broadcloth and Madras and very pretty patterns. Priced from-

\$1.00 TO \$1.95

**BOY'S TWO-PANTS SUITS** In Browns, Tans, Greys; priced so every boy can have a new suit....

\$5.00 TO \$14.85

### NEW MILLINERY

New Felts and Velvets in the Close Fitting Styles that are so Popular. Felts of French grade that can be cleaned and the velvets are of soft silk and very pliable. Priced within the reach of every purse.—ranging



### **Trade Here-Prices Are** Lower

Unbleached Sea Island Domestic yard wide, Fine Grade,

36-inch Unbleached Domestic, without starch, only,

The yard,

White Quilted Cotton Bats, Fancy Fall Suitings, yard wide, 29c and good patterns, the yard,

36-inch Flowered Cretonne, a 190 new price, the yard,

### Men's Suits-Lower **Priced Now**

MEN'S FALL SUITS In fine all wool worsteds, serges, and cashmeres; most all with two pair pants. New Low Price...

\$19.75 TO \$29.50

Complete Stock of Men's and Boys' High Shoes, Oxfords, and Boottees in black and brown. We have all sizes and priced to suit everyone ....

\$2.95 TO \$10.85

Special prices Friday, Saturday and Monday on all men's and boys' Suits, Ladies' Ready-to-Wear and Mil-

REMEMBER WE GIVE SILVERWARE COUPONS WITH EACH PURCHASE AND ALSO TICKETS TO THE SHOW SATURDAY AFTERNOON.

KER, HANNA& CC FLOYDADA. TEXAS

# Autumn Fashions Revive the Styles of Dress-Up' Periods New Autumn Styles in their Fall Winds on tomorrow and ings of this week as ening of next week.

where the new Fall garments are border as well as fur collars and designed and created for you and cuffs—they are so chic and elegant Mr. and Mrs. T hundreds of other smart American for the smart tea or bridge, especial-Mara visited in the home of G. L. women. In fancy, see yourself going from place to place—to dressmakers, coat, ensemble and millindesigners, who have spent weeks in Paris at openings of famous houses and who have brought home models to be either copied exactly or adopted to suit American tastes and figures, are proudly superintending the display and explaining with great enthusiasm why this model or that, is bound to be the greatest success—or telling over and over again that this is a season of suit-

Parade of Styles

Now you are seated in the show room of a dressmaker (since you are very much interested in dresses at the very beginning of Autumn). The procession begins—one, two, three, four, you catch only a glimpse of something startlingly different the models seem to appear in such rapid succession. You are dazzled at first and your only impression is "Beautiful, beautiful." Then you think, "How slender and graceful it just isn't human for anyone to be so divinely slender. They are all slender—exactly the same—and they are all tall and graceful and they all have the daintiest feminine You start to puzzle it out, and at last the light breaks. It is the dresses themselves, not the mannikins—it is the way the hips are draped and fitted and then gently start to flare at the knees that gives vorite of silks for afternoon, with that illusion of heavenly slimness. patterned after some artist's model.

It is the scarfs, or the clever trim-It is the scarfs, or the clever trimming on the sleeves, or the panels that give that swaying, willowy

corner of about or scarf-fur buttons, bows or band outlining the neck-and how it does flatter the face. What a subtle way to introduce a little white on black—that ermine band on the black satin dress. Then all at once the thought you, "Are all the dresses crepe-black and white mixtures- Clubs.) black with a gold metal fleck-dozbut it will be hard to find anything one a sense of worship since that more gloriously rich and Autumnlike than the wine shades.

What's What in Coats

"Show the line, please, girls." You are now in a fashionable coat house and because it is your first visit influences comes through the varisince the Fall opening you are to be shown the complete line of coats for all occasions

"Swathed in fur," you whisper Fine fur is easy to get this year and you desire. But don't for a mo-ment think it is just "heaped on" way of fur. You see the silhouette isn't greatly changed except that many mo portunity. bloused backs and bolero effects the most competent, most noted and seem to have crowded out most of most known musical directors that the capes—but you will see that the we have. Many schools aware of have the same slender effects as part of their public school music dresses (audibly) how winter coats work. can look so sleek and still be warm. "It is in the weave," you are told, so you are in the path of progress; "as well as the way the coats are if not, why not consider definite designed. The large collars and the plans to give your school the adsemi-fitted lines that flare at the vantage of the training of this hems have a trick of making the great instructor? waist and hip appear very small. They are also about three inches longer than last year."

A pause to allow you to gasp at the models stepping forth in coats as different from the ones you have just seen, as day from night. They community is proud of the fine are sturdy looking camel's hair, rain. tweeds, boucles, heavy surfaced and when they are not black and white ed out. mixtures or brown tints they are frankly colorful. "It is a question of Williams, and Miss Annie Jewell suitability for the occasion," you are told. "Suitability"—are you never going to hear the last of that Misses Vida and Zelda Batty spent. hear it when you buy your coats (not coat), your dressesof silks or Miss Annie Jewell Fawver spent satins or velvets for afternoon, your Sunday night with Miss Annie dresses of tweed or wool crepe, Graves. simply tailored for street or sports. You will hear it when you choose a Sunday with James and J. R. Teaknitted weave ensemble for your fatiller. daughter to wear on the campus Mr. and Mrs. Weaver Brady and and when you choose her lapin or muskrat coat for the games. Mr. and Mrs. Weaver Brady and family spent Sunday afternoon in the home of F. T. Williams and

On Suits and Ensembles furs, we will peep into a showing of day night with Miss Ruth Brady. suits and ensembles.

"Dressy suits first girls." Mercy, are suits going to suit the occasion? "It all depends upon where you want to wear it," you are advised. "Why, I want to wear it for and Mrs. R. H. Willis, Dr. Pruitt, and Mrs. Roy Fawver and

all daytime occasions," you exclaim.
Then I'd select a seven-eighths with fur collar and ing with J. C. Powell.

When I'd select a seven-eighths with fur collar and ing with J. C. Powell.

Mrs. A in the and children o match. Of course, Mrs.

Just imagine that the store which selects your fashions for you has invited you to make a trip to New York with their buyer or stylist and to visit the fashion establishments where the new Fall garments are

ly for the Fall and early winter. Your day is over-you are tired ker school house Sunday afternoonery houses, seeing the mannikins parade in the Fall creations. The you are bewildered and you are unat 2:30 o'clock. doubtedly grateful to wake up and realize that after all you do not need to choose your Fall fashions from such a vast array. You are feeling thankful for your good reliable fashion store right here in your own home town, whose daily experience in sifting out the "suitable" styles makes it possible for you to choose at your leisure and comfort, from well selected fashions that are sure to be right.

A coat this fall is only as smart as its silhouette and there are two types to choose from-the moulded, gently flaring silhouette and the type with bloused back. The flare is modified—hemline three inches longer than last year-furs applied

more generously than ever. Styles in Dress Silhouettes Throughout all the various types of dress silhouette and detail one feature manifests itself—the smooth hip line. The tunic, bolero, draped neckline and leg-o'-mutton sleeve are the outstanding new featuresday-time frocks favor pleats, while formal gowns adhere to flare treatment. The accepted length for daytime is the middle of the calf of the leg, while late afternoon and evening gowns swirl gracefully around the feet. Canton crepe is the fasatin, velvet and metal embroidertailored and sports types of frocks.

Ensembles divide themselves into Now you are beginning to observe details. You are recovering from the daze of seeing so much in so short a time and you note with interest that dress after dress is touched (you can hardly say trimtouched (you can hardly say trimmed) with fur. Little tabs on the and trimmed with the sports type of

> PUBLIC SCHOOL MUSIC BY RADIO NOW POSSIBILITY

(By Mrs. M. D. Ramsey, Chairman Department of School Music, Sev-Black satin—black Canton enth District Federation of Music

One of the greatest influences toens of black dresses—it's frightfully day in the life of the people is smart but . . . at last the colors you have heard so much about—and you are being told that how a last the colors are being told that how a last the colors you have heard so much about—and you are being told that how a last the colors you have the colors you have the colors are being told that how a last the colors you have are being told that brown will lead heard. Sacred music should give is the purpose of all really sacred music. Good music lifts the thought and desires to better things; rounds out character; soothes in troubles;

tional; is rest for the tired. One of the finest of these musical ous radio programs given each week by the wonderful Mr. Damrosch and his orchestras. These are for the education and pleasure of all who Yes, this is a year of fur trimmings. wish to tune in. Certain of these programs are especially beneficial you are going to be as luxurious as to the school children, there being a program given each week for different age groups. Thousands and fur—because it is the way your fur thousands of children have already is applied that makes your "coat- benefitted by these music apprecismartness." There's always a trick ation hours the past few years, up Fashion's sleeve—and this year through the use of the radio in the you will find a good many tricks on school and it is hoped that this year Fashion's sleeve—usually in the many more will be given this op-

Mr. Walter Damrosch is among fur is manipulated very differently the value to their pupils of this wonthe collars are higher than ever-derful instruction have already arthere are novel borders and sleeve ranged for their students to have effects. You notice that the coats the benefit of this training as a

Is your school one of these? If

### Baker News

(By Irene Colston) Baker, Oct. 7.—Everyone in the

Singing Sunday evening was rain-

Miss Annie Graves, Miss Jewell

ford? No not this year. You will Saturday night with Adell and Myra

Dick Graves spent Saturday and

family

But before we get too deeply into Miss Florene Williams spent Sun-J. A. Colston spent Saturday night

### Houston's Windows To Show Full Line New Autumn Styles

itat in Complete Ready-towear Department.

Spring is a lady sweet and fair Gold of sunshine in her hair.

Mr. and Mrs. Tate Jones and Roy

Rev. Lynn will preach at the Ba-

DANGEROUS BELL SHEEP

Fawver Monday night.

the popularity crown just now. For

Many women go wrong in buying womankind. wardrobes because an injudicious or fact, several of the most outand distinctively different styles cousin who ought to know decides standing costumes modeled in the upon this and that.—The Country advance showing for buyers in the also be featured in Houston's win-

One of the "tailored dressy" type this week-end, it was stated. coats for which the woman of fashion finds innumerable uses, the full length coat showing the fitted waistline and slightly flared

Men's Department Autumn—has found her natural To enter the men's department of habitat at the C. R. Houston Com- the C. R. Houston Company, is to To enter the men's department of pany. Here the smartest expres- come into a world of quiet distinc-A spice of these wonderfully new beauty In fact, several of the most out- and distinctively different styles Weekly.

da by Mrs. H. O. Pope, who is in In telling of their new Fall discharge of the Ready-to-wear at play of merchandise, Mr. Houston Houston's, and several of these are is stressing the fact that their store among the selections to be display- on the West side of the square has of the American Legion told a war among the selections to be displayed by the C. R. Houston Company
in their Fall Window Style Show
on tomorrow and Saturday evenings of this week and Monday evenings of part week

on the west side of the square has of the American Legion told a war
just recently been remodeled and story at a banquet in Lincoln.

"Bullets and hand grenades were
not the only things," he said, "that
merchandise in the store. Their
passed between the trenches in re-modeling job will be finished by

### THOSE MUSIC LESSONS

It is not enough that a parent skirt that will rule the autumn decide that a child take music les-Autumn's a maid with eyes of blue She will steal the heart of you. So runs the old song. And while intending no disrespect to springtime, it is Miss Autumn who wears the popularity grown just now. For

### DANCING DOES IT

The "daily dozen" have charms sions of the season's mode fairly tion, probably derived from the tumble over themselves in a profusion of colors, materials and clev-fall suits, top coats, hats and acmorning, but dancing is the primer stylings to delight the heart of cessories for the well dressed man. rose path back to youth, health, and seventeen orphans.' and slenderness.—Collier's

Adding Machine Rolls at Hes-

A WAR ONE

Vice Commander John E. Curtiss

those days. Wit passed between, too. It was passable. For in-

"A German shouted in good English one morning from a front line

anybody from Chi over " 'Hev.

"'I'm from Chi,' a young Chicagoan shouted back. "'Good old Chi!' roared the German. 'Give her my love. I used to live there. I got four wives and

seventeen children in Chi.' "Then the Chicagoan came back as quick as a flash with:

"'Well, stick yer head up, Heinie, and I'll turn 'em into four widders

Flyn Thagard, of Boerner-Thag-gard Motor Company, spent Tuesday in Amarillo on business



C. R. Houston Company

# Men's Autumn Styles Planned For a Fellow With a Figure

the man whom Nature has endowed with an athletic figure and also

season demand trimness of lines....

there are still some straight-front, with notch lapels.

cassimeres, worsteds, cheviots, flan-nels and serges. In colors, greys still have the lead...a carry-over stronger than ever this year an from summer. Greens are showing almost as many girls will be seen Mrs. Walrath started her camp- deemed 3,000,000 one-dollar bills head as well as your personality.

### Stripes in Good Taste

There is no prescribed type of pattern as having preference over being something genuine. others of last season. Stripes will be good. Overplaids, small checks and Glenurquharts are shown in the finer lines. Large Display Of

In the business suits small figured worsteds and mixtures effects in cassimeres, tweeds and cheviots have the call.

College styles for fall present a distinct vogue in themselves by the introduction of certain details and sonable Prices Moves Stocks novelties that will be confined to college clothes at least for the early

part of the season. this type of pattern.

Oxfords and Cambridge greys are leaders among the grey family, many of these in just the plain coldescriptive adjectives is needed. or mixture effect.

tinued in the overcoat styles later, at the price we are asking."

Double-breasted styles are consid- The same is true of coats though closely allied to the "Guard" type woman customer to note the fine of coat...broad shoulders, deep chest, tapered waist and a bit of trimmings and superb tailoring flare at the hip. Peak labels on which mark these models. these are moderately broad but not

For knockabout purposes two sty- week. les present themselves. In the top-coat a semi-box effect with half-belt at back and made of camel's broadcloth coat with collar fur cut

comes in the fleecy fabrics mention- Blacks and browns predominate for ed above or in heavy wools such as both wraps and dresses, according chinchillas, Scotches and heavy-weight tweeds. It has either the are to the fore are blues, greens belt back or the all-round-belt that and wines. loops in front. It is a hybrid between the burly box and the ulster. Then there will be the shorter box TYPEWRITER carpon, ribbons and coats in both single and double-second sheets at Hesperian Office.

The styles for Fall are a boon to breasted models. In the shorter PERSHING AIDS BABY coats of this type a great many IN GETTING NE coverts are being shown.

to the man whose clothes must supplement Nature's lapses by molding a figure for him through the artificial graces which good tailor-Returning to the subject of Guard this winter. Also those that can af- Magazine for September. The point is this: The styles this ford them will wear these fitted styles in fine Montagnacs but in- III., who, besides being mother to natural shoulders, definition of asmuch as a real Montagnac can- four children and grandmother to ings often mentioned the honeybee chest, waist and hips and even more not be had much under \$100 to \$125, graceful tapering of the trouser leg this will be distincly a plutocrat

In suits these characteristics are noted in single breasted models. For the more conservative dresser

Cheaper Fur Coats Going

The college fellow who can afford However, the young men, the college and club type of dresser will real fur will be there. But the lad 'go for" these trimmer models be
However, the young men, the college and or two" for a one word about the baby's paren-keepers now use honey to sweeten (e) Caps in eight one or eight tage or history, no matter how well beverages, cereals, and cakes, and piece styles for the younger fellows are in the foreground. Pastel shades in school work. cause they surely do add more grace and accordingly had to wear a frankness and think that the child used as a sirup on waffles and hot and youthfulness to the figure. make-shift or misnomer finds that ought to know from the first that In the suits the most fashionable he looks a great deal smarter and it is adopted. But we think that the fabrics in the order of their pregenuine in those rich looking polo parent ought to be able to say
sumed popularity are tweeds, twists,
coats of deep pile fleeces such as truthfully at the age of questions: Son, I don't know your story.

This type of coat is going to be don't want to know. You've justified stronger than ever this year and us a thousand times." great strength in Eastern fashion wearing them at football games as aign for adoption of children when and only one in 23 were of the old circles.

This is as it should be be- a friend lost her first and only size.—The Country Home. cause they are sightly, warm, rich-looking and have the advantage of

### **Fall Merchandise** Shown At Martin's

Rapidly.

part of the season.

Then, also, shepherd checks are partment of the Martin Dry Goods predicted....a style emanating from the fact that The Prince of Wales has been seen a great deal leter in has been seen a great deal lately in heart of the shopper desiring smart wearables at a price really extra-Vents are seen in coats more than heretofore. Pleats at the apron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trousers are receding trying to write about Martin's merpron of the trying trying to write about Martin's merpron of the trying in popularity but will hang on this chandise is that the copy is no season yet in young men's suits.

"For example, there is a knitted Guard Type of Overcoat
Topcoat and overcoat styles for the Fall and Winter of 1930-31 are along the same lines. By that we mean what you'll see in the top- for the school girl, and so smartly coat, models now you'll see contained to the school girl, and so smartly coat. coat models now you'll see con- new and such outstanding values

erably to the fore and most of these necessarily the largest demand for are more form fitting than we have these garments has not yet been seen since the passing of the reached. Exceptional values will "Guard" coat a few seasons back, be a feature of the display tomorrow In fact the new models are very night and it will pay the astute

"These values are made possible long. This is the young man's by the buying power of our store," dress coat of the season.

J. G. Martin, manager, said last

hair or shetland or other fleeces. on the smart new flaring lines; an-These fleeces are also shown to other of black trico broadcloth with some extent in the ragian model. collar and cuffs of manchurian The other style is more inherent wolf; still another of blue broadin the overcoats. This coat also cloth with trimming of pointed wolf.

### child. Seeking a little one out for the friend, she developed the idea, and the Cradle Society since, has comforted thousands of women. More than 250 babies are adopted annually from The Cradle. Business men and women assist Mrs. Walrath is supporting her institution.

### SCIENTISTS REVIVING VARIED USES OF HONEY

IN GETTING NEW HOME

Ancient literature, telling of the General Pershing, in the role of adaptations of honey to suit the varying tastes and needs of past old uses and to develop the present little eighth or a quarter of an in-Florence Walrath, of Evanston, possibilities of the product.

The early Romans in their writmany, conducts one of the most no- and honey. Among the products ted homes for children of unfortu- they mentioned frequently are water than has been evident in recent style.

In shower clothes the styles are the former leader of the A. E. F. mead, rose honey, honey foam, and through the fall season: nate parents in American, tells how honey, salt-water honey, water kind of hats that will be worn

cumstances might be given a child Agriculture is studying the chemi- in greatest favor. there are still some straight-front, straight-drape models shown in the expectation that older men will prefer this type of coat largely because they offer more comfort room-iness. These coats are chiefly in the three-button single-breasted (b) Bound or band edge Hom-for adoption, to occupy her mind. It was arranged, says Mrs. Walrath, and her selection was a happy one. (c) Slightly curled brim with raw or well edges, but with a wider brim says Mrs. Walrath. "exceeds the supply. Boys are most wanted, but we haven't even enough girl babies."

These coats are chiefly in the three-button single-breasted (b) Bound or band edge Hom-for inducing chemical changes in it hat will open the field for new college football games but the supply. Boys are most wanted, but we haven't even enough girl babies.

These coats are chiefly in the content of the coats of them costing for adoption, to occupy her mind. It was arranged, says Mrs. Walrath, and her selection was a happy one. "The demand for adopted babies," asys Mrs. Walrath, and her selection was a happy one. "The demand for adopted babies," but with a wider brim supply. Boys are most wanted, but we haven't even enough girl babies.

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### More Dash in Dimensions Of New Fall Hats for Men

And that means the purchase of a brand new bonnet if you wish to remain in the height of fashion.

The tendency in all cases is a slightly wider brim with an average size of about 21/4 inches. And that ch added does make a mighty difference in the appearance.

Kind of Hats to be Worn In brief here is a summary of the burg or the welt edge.

The United States Department of crown and wider brim promise to be

(c) Slightly curled brim with raw the shelf, it comes back frequently.

Fitting Service Important This lineup offers every man a very liberal selection in the style

There'll be just enough changes in the shapes of the fall and winter headwear for Mr. Man to make his Hat of last spring a bit out of date. And that means the purchase of a that is the place where you will be TEACHERS WOULD STOP

Snap Brim Still Leads

The Homburg or welt edge al-(a) Snap brims with tapered conservative type of headwear, putting the man on his dignity at most times. The derby, too, is regarded (b) Bound or band edge Hom- as a dressy hat, and despite efforts of derbies because they offer a

(d) For the youngster of pep or change from the soft hat. Colors Shown This Fall will be stronger than ever, with

brown hats, black bands with peal gray hats and brown bands with tan

In caps there has been a swing

was last spring. For example brown bands will go with dark

### CHILDREN'S HOME WORK

The snap brim refuses to be displaced as a leader of style. It hits er has made a strong protest against the average man who wants a hat "home work" for high school pupils. for general wear, but the man who demands something dressier, something that will go with an evening occasion, will call upon the Homnoyed parents.

"Parents, no matter how patient," ways has been regarded as a staid, conservative type of headwear, putwith home work. Methods have changed. Arithmetic, spelling, geography, and history are taught in terms different from those which the elder generation remembers. Forty years ago the high schools curriculum consisted of nine subjects. Today there are 250 distinct Subjects covered in high schools. Any boy or girl may come home any

"The lockstep grade system must black bands offer a pleasing con- cease, as must inflexible examinations.

St. Louis bank in one month re- which specializes in fitting your clothes green hats may be stronger tion to hard and fast rules. Then head as well as your personality.

It's a definite fact that only a small number of men get the right

than ever: It all depends upon the normal children will be sent out with a sense of achievement, but As for bands, there is a tone of not complaint."

# MARTIN'S

# CLOSES SATURDAY, OCTOBER 11 EXTRA SPECIALS FOR THESE LAST FEW DAYS

### MEN'S SUITS

Made by Hart, Schaffner & Marx and Oregon City. These suits are the Latest Models and Colors. An extra value.

\$21.75

Oregon City Top Coats for Only \$19.90

### NOFADE AND PERFECTO SHIRTS

Madras, Broadcloth or Silk that will not fade.

.95 Shirts, now,	\$1.69	\$4.95 Shirts, now,	\$3.9
.50 Shirts,	\$1.99	\$6.50 Shirts, now,	4.2

### NEW FALL TIES

All Colors and Patterns of Different Designs. \$1.00 Ties for only

### MEN'S WINTER WEIGHT UNION SUITS

For Only

89c

### MEN'S MOLESKIN SHEEP-LINED COATS

36 inches long, leather trimmed at pockets. An extra value at \$4.79

### MEN'S DOLLAR BILL BLUE WORK SHIRTS

Two large bellows pockets, coat style, extra good quality

### MONARCH PART WOOL DOUBLE BLANKETS

Sizes 66x80, heavy weight for only

\$2.89

### LADIES' RAYON HOSE

Picot tops, French square heel, colors of Bask, light gun-metal and bronze. This is an extra good service weight hose.

### BOYS' AND GIRLS' RIBBED SCHOOL HOSE

Champagne, Camel and Beige colors, in the wide or the narrow rib. A good value for only,

19c

### ONE LOT OF BLOOMERS, STEP-INS, GIRDLES AND PRINCESS SLIPS

98c Values for only 69c

### SCHOOL GIRLS' JERSEY BLOOMERS A good assortment of colors and sizes for

23c

### JUST RECEIVED THIS WEEK

Another big shipment of good Non-Run Rayon Bloomers, for women and misses.

48c

### 36 INCH ROYAL OUTING

Light or dark patterns, in stripes,

### 32 INCH GINGHAM

A very soft high grade check for dresses, most all colors, 25c grade,

# MARTIN DRY GOOT

"The Store With The Goods"

# For Details call, Robt. Medlen, Agent,

Excursions

to Dallas

DURING TEXAS STATE FAIR

OCTOBER 11 TO 26 . . . . . . . .

\$9.40 Round Trip

three week-ends, limited to the following Tuesday.

Razorbacks at T. C. U. Stadium, Fort Worth.

26, limited for return to October 30.

Saturday, October 11, Tulane U. football team plays A. & M. College of Texas at Dallas Fair Stadium; T. C. U. vs. Arkansas

\$15.05 Round Trip Special

Tickets on sale daily at this rate, October 10 to

Tickets on sale Friday and Saturday for the next

FLOYDADA, TEXAS

# Page and READ SAVE Hereford visited with home folks

FOR SALE

FOR SALE-Genuine German Heater—an economical coal burning stove; good as new; installing gas and will sell at a sacrifice. Originally cost \$85. Phone 244 or call at 329 W. Missouri St.

Complete stock of Aladdin Lamps and parts. Floydada Hardware Co.

SERVING hamburgers, sandwiches, chili, pie, coffee like you like 'em. White Kitchen Cafe—Floydada's newest.

FOR SALE or trade: What have you to trade of equal value for brick store building located in northwest Texas town? J. U. Borum, Floydada, Texas.

THE BEST Food in the worldgood, fresh, sweet milk and cream. We'll appreciate your account. Tested Cows. Phone 932. Stansell Dairy.

EAT at Floydada's newest cafe-White Kitchen Cafe. Short orders, breakfast specials. I. D. Roberts,

FOR SALE-Big type Chester White boar, 7 months old. Wm. Finkner.

FOR TRADE-A little money and some good cows and horses will get a house and five lots on the east side. F. A. Campbell, Box 293, Floydada.

Complete stock of Aladdin Lamps

Seed wheat. See S. N. McPeak. 316tp.

PIGS for sale. J. C. Bolding. 30tfc

WHEAT FARMERS - Treat your Carbonate Copper. Farmers' Grain

MISCELLANEOUS

Complete stock of Aladdin Lamps and parts. Floydada Hardware Co. FOR SALE or lease—Small ranch,

### ELECTRIC WELDING 48tfc

work to Plainview, 16 inch lathe.

Wm. Wade, mechanic, at J. A.

Stroch's East Side. Enoch's, East Side.

### Warning To Auto Drivers

you are warned to pull to the curb when the alarm sounds and remain parked until the trucks pass.
47tfc. G. R. Strickland, Fire Chief
Fire Marshal.

good, fresh, sweet milk and cream. We'll appreciate your account.

Young At 156



drinking milk, Zaro Agha, not exactly acting his age ho arrived in this country rkey for a lecture tour, is o be 156 years old, st aged man. He claims ght rainst Napoleon in campaign and to have ren by 11 wives.

He's Stock Raiser At 11



That cowboy outfit 11-year-old Richard Milton, above, of Oakland, and parts. Floydada Hardware Co. Calif., is wearing is no play suit, as you might think, but his every-day working togs. Milton, said to be the youngest stock raiser on the Pacific FOR SALE-Kanred or Santa Fe Coast, likes ponies so well that he has already acquired a herd of 11 Shetlands. He is mounted on Carlo, son of the prize winner Monte

### REAL ESTATE

Texas.

large springs of fine water; lots of 17. large pine and cottonwood trees,

### WANTED

The state law gives fire trucks, WANTED: Sewing, call at 214 W. \$556,185, making an ercess when answering a call, all right of lin. 324tpd

### FOR RENT

# MONEY to Loan on farms and ASK PEOPLE TO SUPPORT ranches. Quick action low rate of AMENDMENT TO TAX U. OF T. DANIEL THINKS WILLIAMS interest. No expense to burrower LANDS IN 17 COUNTIES RIGHT ON KEEPING SI

THE BEST Food in the world McCamey, Texas, Oct. 6.—Share and share alike is the plea of 17 er of vocational agriculture in Texas counties in the support of the Floydada Public Schools, is correct Carbonate Copper. Farmers' Grain 322tc Company.

We have the money to come from the general funds of the state. The 17 counties have 2,000,320 acres of university Bank here last week. holdings, which have contributed "There are three compelling reanothing to county support since sons in my mind why the idea is SAND HILL SCHOOL RESUMED

taxes in those counties, and will not cost the university one penny. It has the endorsement of Gover- seeing them through the winter, perian Office.

missioners of Texas.

terms. W. Edd Brown, Owner, lands to bear all the expense of inches of rain at my place. The for Sunday night. 38tfc county government, and to build lakes are practically full." roads that compound values for the university. Justice dictates that all J. C. Newsome: "I've been told chard most any kind fruit; about 15 exists for all and not just for the 300 acres I have planted."

The university will not pay back TURKEY GRADING SCHOOL J. A. ENOCH also other trees; large house and funds for county purposes, this will rock barn also plenty of outhouses; come from the state on values es-OLD Fashioned Pecan Waffles, hot two miles from national and state tablished by the state tax board. Cafe. 1st door east Boothe's Tailor sort; fine grass and about 200 acres be adequately protected, and the and part fenced for sheep or hogs. have an opportunity to expend their

> \$1,281,498.47 and the total repaid them in school opportionments was \$556,185, making an ercess retained

### TRAIL OF PIONEERS

WHEAT FARMERS — Treat your 1 270103 42 and her daughter, Mrs. Henry G. graders, O. B. Martin, director of wheat to prevent Smut. We have Carbonate Copper. Farmers' Grain Company. 322tc Single Glad Snodgrass. 323tc after a drive of only eight days 20-Inch 1-way discs rolled at 25c each. J. A. Enoch, East Side Square.

FOR RENT—Modern, 3-room amiles a day over the Oregon trail by automobile, whereas the pioneer families were making good progress and of chilling and packing will be families were always and of chilling and packing will be conducted and instruction will be supported by the children will be supported by the chil 331tp if they drove 18 miles per day.

### RIGHT ON KEEPING SEED

Belief that O. T. Williams, teach-

1876, when created.

Representative Penrose B. Metcalfe, chairman of the University
actual money out of his cotton seed
Land Amendment Association and by hauling them home and feeding to permit larger crews in the cotsponsor through the legislature of the money of the money of the cows, and marketing ton fields, the school at Sand Hill
sponsor through the product of the cost, and marketing ton fields, the school at Sand Hill
sponsor through the product of the cost, and marketing ton fields, the school at Sand Hill
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sponsor through the product of the cost, and marketing ton fields, the school at Sand Hill
sponsor through the product of the cost, and marketing ton fields, the school at Sand Hill
sponsor through the product of the cost of th the amendment, says it will equalize the product of the cattle; in addi- resumed work Monday of this week.

his cattle off the present most un-

favorable market. Mr. Williams' suggestion was made recently through the press, pointing out the possibilities of big relative profit of keeping the seed at home in the present emergency.

### CAR INSPECTION MANAGER

Inspection Service of the American some damage to the cotton. The Railways Association, was in Floyd-high winds the last few days of Sepada Monday of last week. He visited S. W. Ross, local secretary of on the ground. der the plan for reduced freight cotton will be dry enough to gin.

and farm conditions.

### STANDEFER BUYS HOME OF

longer, the transfer of title has al-

dence," Mr. Standefer said.

Mr. Wood and family at present copy from us. plan to move sometime before the first of the year to Norman, Oklahoma, to make their home.

### Half-Minute Interviews

nor Moody, the board of regents of | W. B. Tinnin, Sand Hill: "These the university, the West Texas rains we've had make things look wheat to prevent Smut. We have lots see Arthur B. Duncan, Floydads sociation of county judges and compoundations our place Saturday."

The lands in one instance com- L. A. Williams, Harmony: "We've

1465 acres in New Mexico. 175 acres the counties should share in supthat this plan of dusting in wheat dismissing the school a couple of sub-irrigated land partly in alfalfa port of the university, says Mr. is a good one so I an trying it this weeks for cotton picking, and it and sweet clover; about 20 acres orMetcalfe, in as much as the school year. This rain will be fine on the day of the da

### AT SAN ANGELO OCT. 20

OLD Fashioned Pecan Waffles, not this hard should be cakes, short orders, White Kitchen highway, ideal place for tourist rehighway, ideal place for tourist r College Station, Texas, Oct. 6.in dry farm, good crop; all fenced counties wherein lie these lands will and part fenced for sheep or hogs. have an opportunity to expend their need to take your machine If you are interested, see or write public improvements, says Mr. Metschool ever held in the Southwest will be conducted at San Angelo The taxes paid by these 17 coun-october 20-25 for Texas, Oklahoma ties in 1928 for state purposes was and New Mexico under cooperative agreement between the bureau of agricultural economics of the United States Department of Agriculture, the Texas Department of Agriculture and the Extension Service of the A. & M. College of Texas. Fe eral-State grader's licenses are to FOR RENT—Modern 4-room stucco ents of Mrs. V. A. Williams took six tive marketing association representatives with bath; chicken pen, and in a covered wagen from the midrow shed; \$15 per month. See G. I. in a covered wagon from the mid- examinations, as well as to farmers 323tp dle west. Recently Mrs. Williams and others who desire to qualify as

The two women easily traveled 500 ods of slaughtering and dressing given in proper application and interpretation of the U.S. standards and grades.

### A. R. MERIWETHER FEEDING OUT BIG BUNCH LAMBS

We'll appreciate your account. Texas counties in the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the support of the In this plea for careful conservation feed out 2,000 lambs near Lockney of setting the s s. Phone 932. Stansell 17 have banded together in an asso- of cotton seed for cow feed during this season, expecting to put them the winter months instead of al- on the market in about ninety days, WHEAT FARMERS — Treat your justice of the amendment to tax lowing the seed to be sold on the according to The Lockney Beacon. wheat to prevent Smut. We have university lands for county purposes present low market for seed, was He has bought some 500 native

Adding Machine Rolls at Hes-

# Dougherty News

and get in the race.

Local and Personal

Mr. and Mrs. Otho Sanders were

guests of her parents, Mr. and

with the mud Monday afternoon.

Mr. and Mrs. Earl Oden and chil-

One and one-fourth inch of rain that should it rain before then FOR RAILWAYS A VISITOR has fallen since Friday. It fell very school would continue as usual. The slow soaking into the earth as it rain started Friday continuing the bookkeeping department. R. W. Edwards, of Dallas, chair- feil. This will be of great benefit through Monday so school did not man for this district of the Car to the wheat farmers, but has done dismiss. Prayer meeting every Wednesday

Newton Gin Co., is not expecting | The Union Sunday School start-Chamber of Commerce, charged with the duty of issuing permits for ally be the last of the week before last Sunday morning. Did you get ably be the last of the week before last Sunday morning. Did you get your first one? Be there Sunday

His trip through this area was Again West Texas Sets An Example for the purpose of inspecting range President Hoover, in a recent speech published through the Star-Telegram says one thing this coun- Elgin, Oklahoma, for a two weeks present. try needs to tide us over this fi- visit with her mother. WOOD ON WEST VIRGINIA nancial depression is confidence in our country.

Purchase of the J. G. Wood home, S21 West Virginia Street by W. D. Where confidence is the supreme Mrs. C. E. Bartlett, Sunday.

Mrs. Martin Duvall and son Martin Duvall and so Standefer, has been completed. asset of its people, it is here on the tin Jr., left Saturday for Fort Although Mr. Wood and family will plains. While we would have one Worth, where they will make their occupy the residence for some weeks failure after another, year after home. Mr. Duvall plans to remain

ready been made.

"We probably will not move into the house from our present location the former A. A. Collins residence." Mr. Standefor said.

"We all would look forward to better things next year.

It may be that the great Moarrives. Mr. Duvall has a position awaiting him in the Cicero Smith our redeeming trait and now want the other parts of the country to better things next year.

It may be that the great Moarrives. Mr. Duvall has a position awaiting him in the Cicero Smith our redeeming trait and now want the other parts of the country to better things next year.

It may be that the great Moarrives. Mr. Duvall has a position awaiting him in the Cicero Smith our redeeming trait and now want the other parts of the country to be the country to be the country to be the country to be the most recent additions to the well and the Geo. T. Meriwether well ger of the Wooldridge Lumber Co., arrives. Mr. Duvall has a position awaiting him in the Cicero Smith Country farms.

Oscar Shurbet and Claude Harris of the country to be th

The writer has had lots of visi- Mrs. Otho Sanders Saturday night. tors to see the "big bean" mentioned in last week's news. Among them was F. T. Emert who says them was F. T. Emert who says few days visit with her daughter at their guests from Wednesday Friday of last week Mrs. Daniel they are the largest beans he has that place. ever seen growing. The beans are Wayne (Dick) Furrow bought him 14 inches long one and one-half in- a new Whippet car this week and

### Church and School News

Rev. S. M. Crawford preached dren spent Monday night with his were out owing to the inclement Joebailey.

CHOICE Building Lots, well located, priced right. Monthly or yearing 71 per cent of the county, leavhad up to Monday soon since Wednesday night about five and a half
no Epworth League nor B. Y. P. U. Covington.

> Trustees of the school met Thursday night of last week to discuss iting here at this writing. tober 6th with the understanding

here last week. A change was made the first of the week in the operative force of the Dougherty water works, W. D. Newell superintendent and operator for the past two years having resigned and checked out the 4th of October. J. M. Brownlow has the contract to operate the pumps.

V. W. Webb will have charge of Mr. Newell has not made public just what his plans are for the

### TROOP 20 TO MEET FRIDAY EVENING, M. E. CHURCH

Troop 20 of the Boy Scouts will meet Friday evening, October 10, at 7:30 at the M. E. Church.

The scout master urges that all boys of this troop as well as all boys who are interested in scout work Mrs. Frank Pitt left Monday for between the ages of 12 and 14 be

### TWO MORE IRRIGATION WELLS ARE COMPLETED

Two more irrigation wells in Floyd County were completed last week, ready to put into service, the J. F. Dollar well in Irick Community

ell and Annie McNeil also Winnie southwest of Lockney. The Olin McNeil of Fairview visited Mr. and Fry well is being dug deeper.

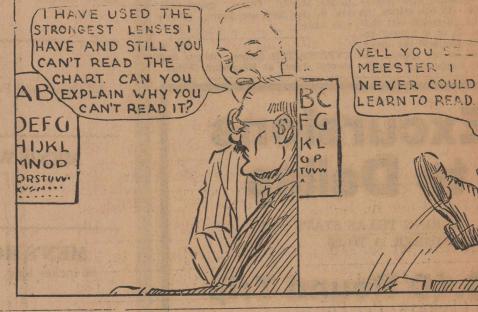
Mr. and Mrs. R. O. Daniel had as Friday of last week Mrs. Daniel's mother, Mrs. S. P. Holmes of Elde rado, Okla., and her brother, H. L. Holmes, and family of Brooklyn, N. ches wide and one-half inch thick. was seen having some experience

Young pigs are an easy prey for Sunday morning. Very few people brother Alvin Oden and family near roundworms and until they are four months old special care must be Milt Covington and family have taken to avoid worm infection. Fall The Sunday Schools both had a moved to the Martin Duvall resi- pigs may be farrowed in individual dence this week and Mr. and Mrs. houses on a clean pasture sown to Gus Ferguson moved to the Sam a good forage crop on which Tapper residence vacated by Mr. pigs have been pastured. Except in the extreme north, pigs born in Mrs. H. N. Powell's father is vis- early fall will be past the age of greatest susceptibility to worms Mrs. C. E. Bartlett and son, R. V., when it is time to put them into spent Saturday with her mother, winter quarters. However, winter quarters should be thoroughly clean-Mr. and Mrs. H. E. Bartlett of ed before pigs are placed in them.

Back Yard Kronies "He Wants Reading Glasses"

by M. B.





A Dark Secret

By Munch





### MT. BLANCO BAPTIST CHURCH

Rev. G. W. Tubbs. Pastor

### FIRST CHRISTIAN CHURCH

Claude Wingo, Pastor in the annex: adult worship pro- should be dedicated to the glory Watson. in the church 9:45 to 10:15; and praise of the Lord, who made vorship program for the youngsters us and gave us our abilities. in the church 10:15 to 10:45. 123 We greatly enjoyed the fellow-present last Sunday. Our goal 250. ship of the folks from over the as-Junior Christian Endeavor 6:30. Sterley, November 4.

Tee Gresham, sponsor. Christian Endeavor in En-Room, annex, 6:30. Topic, of a good citizen."

### YDADA METHODIST CIRCUIT

We will meet our regular appointant at Dougherty Sunday mornature. We cordially invite you to attend

Ansil Lynn, Pastor.

### REV. M. M. BEAVERS TO VISIT ALL POINTS ON CIRCUIT.

next week. He will preach at:

SUGAR, 10 lb. Cloth Bag,

TOMATOES, No. 2 Can, Each,

SWIFT JEWEL, 8 lb. Bucket,

PEACHES, gal. can, 53c

PICKLES, gal. can, 63c

CHERRIES, gal. can \$1.05

APPLES Dried per lb. 16c

BANANAS, Per Dozen,

Oleomargarine per lb. 21c

GRAPES (Tokays) Per Pound,

SMOKED BACON, per pound,

STEAK, Any Cut, Per Pound,

DRY SALT PLATES, Per pound,

BEEF ROAST, Fore Quarter, Per Lb.,

HAMBURGER Fresh Ground, Per pound,

WE PAY HIGHEST PRICES FOR EGGS

Jones Market and Grocery

RICE, 2 lb. pkg.,

SPUDS, 10 lb.,

Phone 130

PEANUT BUTTER, 5 lb. Bucket, each,

WHITE SWAN COFFEE, 3lb. Bucket.

18c

WHITE NAPTHA SOAP, 10 Bars.

COFFEE, Peaberry,

MEAL, 20 lb., Pearl,

Dick O'Brien, Pastor Our Sunday school attendance st Sunday was exactly the same M. M. Beavers of Plainview.

The Fourth Quarterly Conference

FIRST BAPTIST CHURCH

day was so rainy and disagreeable. official of the church is urged to be However, if weather conditions permit, we fully expect 500 next Sun-Our evening service was short 6:45 p. m. because of the heavy rain just about time for the service to open. We had the baptistry filled, the We are always glad to have visiwater warmed, and everything tors worship with us. ready to baptize the 34 candidates who are waiting, but only part of Preaching and conference Satur- them were able to get to the servday morning at 11 o'clock. Sunday ice, so we postponed the baptizing P. U. meet Sunday evening at 7:15 entire group at the time. Mr. subjects will be discussed: and preaching at 8:15 o'clock. Newman and his orchestra assisted "The Purpose of B. Y. Everyone invited to come and wor- in the music at the evening service. Herwin Strickland. We appreciate them very much. It Elements required in holding ofis our intention to organize a regu-fice: lar church orchestra to play at all the services. The last Psalm enjoins us to praise the Lord with all Bible School, 9:45 a. m. all chil- kinds of musical instruments. And ridge. dren under 15 meet in class rooms we believe that our musical talent

"The Master is come and calleth for thee." Evening preaching 7:30. Sermon, "And wished for Day."

Rustlers are reminded to be sure to keep up their daily Bible reading. The union has its new officiency. The union has its new officience, and wished for Day."

Rustlers are reminded to be sure to keep up their daily Bible reading. The union has its new officience, and wished for Day." Morning preaching 10:55. Sermon sociation who met with us Tues-

### CHURCH OF CHRIST

There was a good audience present at the morning service of the City Park Church of Christ last Sunday morning but the audience

ment at Dougherty Sunday morning and at night October 12. Rev. M. M. Beavers, Presiding Elder of Communion 11 a. m., and at 7:30 p. the Plainview District will preach at the night service. We trust that m., young people's meeting both a good attendance will be present to hear him.

The pastor plans to preach at the prayer meeting Wednesday 7:30 p.

The pastor plans to preach at the prayer meeting Wednesday 7:30 p.

The pastor plans to preach at the prayer meeting Wednesday 7:30 p. Baker School House Sunday afternoon at 3:30 o'clock.

m. and young men's Bible class Friday 7:30 p. m.

### FIRST METHODIST CHURCH

We appreciate the fine attend-Our Presiding Elder, Rev. M. M. ance in Sunday School last Sunday Beavers of Plainview, plans to visit also the large congregation which all of the churches on the circuit we had at the morning hour of worship. We are beginning the new Dougherty, Sunday night, Octo- Sunday School year better organized and better equipped than ever Lakeview, Monday night, October before. And we are expecting the coming year to be one of the best Fairview, Tuesday night, October in the history of the school. The program as outlined by the general Campbell, Wednesday night, Oc- superintendent H. M. McDonald calls for an advance all along the We hope that the membership of line and we are sure the school is he various churches will co-oper- ready and anxious to follow his te in making these meetings a leadership. The coming Sunday has been designated as Rally Day Ansil Lynn. in the school and we are expecting a record breaking attendance for the day. You are urged to be in your place, and to assist in making the school what it should be.

nsider very satisfactory since the will be held in the afternoon. Each Chapman.

**Get Right Prices** 

For Friday and Saturday

RUSTLERS' B. Y. P. U.

Subject for the Rustlers program School Sunday morning at 10 o'- until next Sunday night. It at all clock precahing at 11 o'clock. B. Y. possible we would like to have the My Opportunity." The following "The Purpose of B. Y. P. U."-

> (1) Faithfulness—Pat Stansell. Initiative-P. W. Bell. Co-operation-Verne East-

Belle Golightly.

(4)

cers elected and are ready to start the new year right.

### SENIOR B. Y. P. U. PROGRAM

Topic-How to Study the Bible. Time 6:30 o'clock, Sunday, Octo-

ber 12, 1930. Scripture Reading—Ralph Tubbs. Introduction—Lenora Myers. Study Systematically-

(1)—Daily—Gilbert Nichols. (2) Study by Books—Marvin Crow (3)—Study Topics or Subjects— Bernice Patton.

Study Independently - Wilmer Study persistently—Amy McRob-

Study Believingly—John Harold Study Prayerfully-J. E. Crow. Study Obediently-J. D. Moore. Conclusion-Jane Watson.

### PROGRAM FOR THE BOOSTERS B. Y. P. U.

The purpose of a B. Y. P. U.— Mrs. Edwin Heald. Faithfulness—Mabel Moore. Original Work-Gayle Bishop. Co-operation—Betty Louise Ruck-

Prayerfulness-Dorris Jones Loyalty to Church—Clyde Spence. Consecration-Willa Marie Crow. Original Work—Jim Bob John-

Don't forget your daily Bible read-Mrs. Edwin Heald Leader. Mrs. W. F. Weatherbee, sponsor, and the leaders urge all members to be present at 6:30.

WILLING WORKERS B. Y. P. U.

Jesus in Samaria. Jesus starts to Galilee—Harold

56c

14c

59c

9c

94c

79c

31c

65c

15c

5c

3½c

24c

17c

15c

10c

10c

We Deliver

\$1.25

Staleys Golden Table

Syrup, gal, bucket

Per package,

25c | SweeT-SPUDS, lb.

Red Label Karo, gal

SPINACH No. 2 can

White Swan Corn Flakes.

Cocoanut Bulk, per lb. 23c

### Accessories Accent Autumn Style Ideas in Chic Ways

surprising that black should lead in

Next in importance comes brown ons with decorated gauntlet tops with a small amount of interest in green and burgundy, Suede, and dull kid are outstanding because of the interest in dull footwear.

One of the results of longer skirts is that it has brought about an interest in shoe profiles-so that women are now most observant of side designs and the height of heels as they apply to the silhouette. There is a decided tendency toward the Prayerfulness.—John Morris lower heel for daytime types—while the afternoon shoe to wear with (5) Loyalty to church— Clara dresses of formal length are long Golightly, Consecration.—Florene Jet- of trimming and dainty high heel.

Fall Hosiery side out because they found the dull finish made their legs look so much slimmer and because they wanted to get away from the shiny effect. Now that they are being manufactured dull, we can find so many points in their favor that their permanancy seems assured for Fall at

The liking for dull silk seems to have brought on an epidemic for lisle—both of net and plain variety with clocks. The new shades are caress, oak, rose, acajou, nightingale, mauve beige, promenade, brownleaf and Bahama. The four repeated shades are sable, rendezvous, duskee, beige clair. Champagne, grain gunmetal, light gunmetal, afternoon, allure, almora, breeze. crystal beige, suntan, basque brown, blond dore, Florida, muscadine, plage, rosador, sunbask, and sunbrown are also good.

For daytime the dark glove out-

The Journey-Junior Crow. The woman comes.-Mrs. S. M.

God-John Rucker.

thy McClung.

Quiz-Dorothy Nell Swinson.

Mr. E. C. Wood and Mrs. S. M. Cole are leaders and they urge all members to be present at 6:30.

# With every fashion authority been so familiar for years. Black ready-to-wear Will Be Featured in predicting black in apparel it is not surprising that black should lead in worn only with the most formal week.

costumes.

are accepted, but plain suede and glace kid semi-mousquetaires or pull-ons in length ranging from four to sixteen button, with much stress laid on the twelve button bow down are smartest. Black, brown, especially a brown with a reddish cast, dark green and navy together with the beige are the important Fall glove colors.

Fall Handbags Envelope and pouch styles are equally smart in handbags this coming season. They will be a little larger than usual. Antelope is a favorite, and calf, morocco, bor-oso, pin seal and some reptile are being chosen by fashion leaders. Satin is a new medium for afternoon. Marcasite, imitation crystal and metal in modernistic effects trim Fall handbags. Black and brown range, with mention of navy and the dark greens and reds are colors popular for Fall.

In costume jewelry for fall shades

some galalith is also used, usually in intricately carved effects.

### TB CAUTIONS

Tuberculosis is not likely to be ranks the light neutral one that has introduced into a healthy herd of cattle if the following precautions are observed, says the U.S. Department of Agriculture. Purchase animals only from herds known to be free from tuberculosis or from herds Jesus talks to the woman about under supervision for the eradication of the disease. Don't feed cal-The Disciples come back—Oneca ves with milk or other dairy prod-The Woman tells others—Doro-allow cattle to graze in community pastures. Cattle also contract tuberculosis at fairs and exhibitions, or Quiz—Dorothy Nell Swinson.

Don't forget the daily Bible readhave not been disinfected properly after carrying infected cattle

> Read The Hesperian for the news of Floyd County

### Variety Of Styles Will Be Shown By

Week.

quarter dress sleeve and puffed sleeves that fit snugly from the elments, selections from which will befeatured in Floydada's Fall Window Style Show on Friday and Sat-urday evenings of this week, and generally better for poultry feeding Monday evening of next week.

Coats, arriving unusually early this

than those of vegetable origin, says
the U. S. Department of Agriculture. season, are going out rapidly, so charming and practical they are. Take, for instance, a garment of the block broadsith mode on the state of the season, are going out rapidly, so Meat scrap, fish meal, and tankage are good sources of animal protein, and supply valuable minerals in adblack broadcloth made on the grac- dition. Another advantage of anieful semi-fitting lines which distin-guish the fall and winter fashion meat scrap, is that they are highly trend, and with lavish trimming of digestible. Protein in a good grade silver coon.

the hemline.

In costume jewelry for fall shades such as brown with red or green, discovered that a careful inspection its actual protein content. It helps are most in evidence, and a feature of J. C. Penney stocks in dresses is made of matching sets that include a brooch, necklace and brace-let of J. C. Penney stocks in dresses to prevent mortality of baby chicks, to increase the rate of gain of grow-let of that subtle satisfaction of the pay big dividends in the control of the control Smooth wood in a warm brown tone and prystal in red, green or black, are favored materials and state and that subtle satisfaction that comes of wearing a garment consumption and egg production of laying stock.

The satisfaction in general consumption and egg production of laying stock.

Travel crepe fashions another Hesperian only \$1.50 per year.

dress printed in tones of brown and tan. The peplum treatment which, in its first interpretations last spring was a bit stiff and ungra-Penny In Windows cious, is illustrated here in the new graceful line so becoming to the youthful figure. The same number may be had in blue and black.

The children's department is completely stocked and in readiness for the school year. Camelite, a woolly soft material resembling camel's Walton Hale, manager of the hair, fashions a juanty sport coat Floydada store of the J. C. Jenney suitable for the girl from 6 to 14 Company has made the statement years and as authentically corthat their store in Floydada is al- rect as her mother's in its swagger most overflowing with new Fall lines and upstanding collar. This merchandise, emphasizing the new is an exceptionally popular garment, Autumn styles. Their ready-to-according to Mrs. Enos Brown, who

of fish meal is probably equal to the Another model of tan suede cloth same amount of protein in meat has the deep collar of the mo- scrap. Tankage is not so good as ment created of grey wolf.
The lines of the coat are fitted to the waist, flaring gradually toward

the health flaring gradually toward animal protein is milk, which has a

# FREE

THIS COUPON ADMITS ONE ADULT

When accompanied by One Regular Paid Adult Admission to

Present at Ticket Window

# J. C. Penney Co. Inc. Where Thrift Sets the Fashion

### Fur Trimmed



New Silk Dresses

Emphasize the Economy of Smartness Here!

Dresses with all the details of styling and trimming that are smart this season . . . dresses of flat crepe, satin and sheer crepe for every occasion. Black and the new tones of rosy brown, dark green, red and blue. The values are so outstanding that you cannot afford to miss them! Sizes for women. misses and juniors.

# Girls' Fur-Trimmed COATS They are smartly styled and cozily furred . . . to please girls . . well-made of splenid materials and warmly interlined to please mothers. The low prices will please the

# **Dress and Sports**



Coats For 3 to 6

Year Olds

practical tailored coats f

time and kindergarten

Open Evenings—Friday, Saturday and Monday—Visit Us!

### Judge McGehee Says **Vote For University**

Why I think we should vote for situated must build the roads the Second Amendment on the bal- through its land at the expense of lot at the General Election on No- the privately owned property tax-

For the Amendment to the Con- this land it has become necessary dresses

voters it will be neessary to add Section 16 to Article VII, which crave and which we can so easily uses than a smart coat dress.

of Texas now belonging to the University of Texas shall be subject to taxation for county purposes to the same extent as lands privately owned: Provided they shall be rendered for taxation upon values fixed by the State Tax Board and providing of Texas now belonging to the Unilands for county purposes.

# LOCKNEY THEATRE

PROGRAM BEGINNING

Sunday, October 12th

### Sunday Matinee Monday and Tuesday

ic March In

"Manslaughter" Comedy "Accidents Happen" Paramount News

### Wednesday-Thursday "High Treason"

love in 1940.

Voice of Hollywood No. 12 Comedy "Fit to be Tied"

### Friday and Saturday

"Monte Carlo"

Paramount News



'One thing I've learned by Experience-

Give 'em VALUE in clothing and they will buy again This week we've sold some ustomers who have been tting it off a long time. offer every man the ise clothes that his

> demands. re well made, wearable and you'll be of them as we on't skimp on a the moder

> > grass nen since

settlers and other property tax-payers to pay enough tax to meet the requirements of county government with such a large per cent of their counties contributing noth-Land Tax Amendment ing towards necessary county expenses, and I might say here that penses, and I might say here that the counties in which this land is

stitution of The State of Texas for the counties to employ an extra subjecting the Lands of the Unilarge force of peace officers to see dresses lovelier than now, what versity of Texas to Taxation for that property is protected and the with their soft fabrics and rich colthe payment of said Taxes to the working a great hardship on the proper authorities of the Counties taxpayers of these counties and is suggestion of the body's curves and to say the least unjust and unfair, enough flare to give walking ease According to the House Joint Resolution by authority of which this Amendment is submitted to the their labors are enhancing the The revival of woolen frocks for

voters it will be neessary to add value of these lands by their indus- autumn is a happy style note. There accord them?

VII of the constitution of the State tion so as to furnish the relief these ors of the same tone and in lines

equal to the tax imposed upon said mously by the State Senate and new ensemble. House of Representatives with the Having chosen a given color for The University Lands above re- exception that two members of the the autumn and winter wardrobe the University Lands above referred to are situated in seventeen west Texas counties and comprise 2,000,320 acres, in extent covering an area of 3125 square miles, which is approximately equivalent to three is approximately equivalen and one half 30 mile square Panhandle counties in area; This vast body of land is at present untaxable instances for the heavy oil field white scheme is the eternal feminine choice for it is subtle and charming when done in good taste. and as the counties in which it is traffic, with numerous other heavy situated have within the past few expenses incurred all of which ex-years been organized and are fast pense had to be born by the tax-

> ing that Justice be done." would be paid by the State out of the general revenue and would be thus distributed throughout the second of the general revenue and would be thus distributed throughout the second of thus distributed throughout the 253 For the woman who likes gracecounties of the State, whereas it
> now is seventeen counties must is a little Lucile Paray model of wool
>
> To the thic matter of the state, she take to lamin a bandeau in the body part of the coat frock.
>
> There is a rever collar that shows is a little Lucile Paray model of wool a silk vest of matching color, with worth considering for the winter

the Polls on November the 4th, that stand for 'Justice, Equality and

Very respectfully, Wm. McGEHEE.

### Claudette Colbert and Freder- C. E. Stone Company **Includes New Autumn** Goods In Sale Event

Cotton Declining Sale Meets Hear-ty Welcome; Gibbs Discusses Late Modes.

which are this week continuing their cluded. oig Cotton Declining Sale that is A spectacular story of life and meeting with a most marked sucess. All of the new fall goods, including dresses, coats, accessories hats and shoes for the ladies, and coats, hats, shoes, socks, etc, for the men and everything for the younger members of the family have been radically reduced, according to C. D. Gibbs, manager.

The entire front of the store has been covered with gigantic banners Jack Buchanan and Jeanette

McDonald In

McD bargains being offered.

"We are giving better value this season than ever before," Mr. Gibbs said this week. "For while prices generally are lower on such goods as generally ge we carry, we preferred to search ry a stock of inferior materials. Our snappy models. success was greater than we antici-

Fall Suits, that not only will put

### SLAUGHTER SALE At my place of business on

the-

East Side of Square Commencing Sat., Oct. 11

at 8 o'clock a. m. Near 1000 or 1500 pairs of shoes. Will give 10 per cent off of the low cut price sale to the first 5 persons buying a pair of shoes. Come, let's make the east side the cheapest place to buy merchandise. As I remember, dry goods has never been sold on this

Sale may be outdoors if weather will permit. A. D. Summerville

side of the square.

Proprietor

### New Autumn Coats Are Rich In Color

THEY SHOULD MATCH FROCKS IN BOTH FABRIC AND TONE, SAYS HARRIET-WINE REDS AND GREEN ARE MOST POPULAR IN NEW STYLES

In the autumn a woman's mind vember 4th, which Amendment is payers, and we know further that naturally turns to coats, or, as may where vast oil fields are located on be the case this season, to coat

An excellent idea this year is to Section 16: All land mentioned accord them?

It seems that no one doubts the get your coats to top your dresses in fabrics of the same family, in coljustice of amending our Constitution of the same family, in col-

the State Tax Board and providing that the state shall remit annually to each of the counties in which said lands are located an amount said lands are located an amount chamber of Commerce, and unani-

One of the newest coats to consider this winter, lavish in its use settling up with home owners it is ation of privately owned property; working a great harship on these Under these conditions there is no doubt but what we would be doing just what the citizens of these collar and the top of its sleeves. Its seventeen counties are doing. "Ask- lines are fitted with a rather con-

Justice Equality and Fairness are combined in this Amendment, "Let without lowering quality. "By all means see our showing of new the Polls on Navember 19.

"This new fashion, of which we last Sunday.

that personify youth, grace and day. good taste . . . dresses that give Mrs. Annie Campbell spent Satness at very moderate figures. Can- E. Higgins home.

"Felts for Autumn 1930 are truly Roseland last Sunday. more beautiful than ever. Close-fitting models seem mostly in fa-vor, although there are some with the shring effect. A wide choice in "Outfitters for Everybody"—that's a brim effect. A wide choice in the colors and combinations are in-

> "For the children.s apparel we have a price that appeals to the Smith were Lockney visitors Satthrifty buyer. Every mother will find urday, many savings are possible if the family needs are purchased at C. E. in Floydada last Saturday attend-

"We are truly prepared to fulfill our slogan of Outfitters for Everybody," Mr. Gibbs concluded.

# International Suits day morning, after a two weeks va- and see us about it.

play of fashions Friday, Saturday the markets for higher quality mer- and Monday. Glad has called at chandise to show at much the same tention to the International Tailor cost as last year rather than to car- Made Suits that he is offering-all

"We give you expert custom tailpated and we are sure our custom-ers will share our enthusiasm for the new fall things.

We give you expert that we give oring, we give you style, we give you quality, but what is more im-portant we give you values far in "If you think you can't afford a new Fall Suit this year, you just haven't seen our showing of exceptional values. Here's a display of ing his store an institution of style leadership.

you fashion-wise, but that will re-veal the fact that we are eager to are form-fitting, high-waisted, with "For young men the new models peak lapel, rope or plain shoulde and 22-inch trousers," said Mr. Snodgrass, last week. "New colors are the wine shades, blue and ox-

Fall hats are ready in a complete collection, Glad continued, both medium and narrow brims being featured. Glad's has attained a reputation for its Stetson Hats, which is available in the newest shades, is mode of a good quality felt, is silk lined and well made.

In shirts, Mr. Snodgrass said black and white are good as to col-ors, figured and striped designs both being popular. · Solid colors also will be much worn.

### C. O. D. PARCEL NOTICE

Effective October 1, C. O. D. parcels not removed from the office within fifteen days from the date of first attempt to delvier or the first notice of arrival, will be charged 5c per day demurrage until the expiration of 30 days.

Typewriter carbons, second sheets

J. D. Starks, Postmaster.

at Hesperian office.



A smart coat for winter wear is one made of dark red-brown Adeera servative flare at the bottom. Worn wool velvet, left. Its lines are fitted with a rather conservative flare at Under the provisions of this Amendment the tax on these lands with a little velvet hat of the same the bottom. The Lucile Paray model, right, is of wool crepe Cyclonia in a rich green tone. Both models are from Haas Brothers, New York.

for the mature one, slightly blouses be used to fashion a bandeau in the

bear the burden; The University be- crepe Cyclonia in a rich green tone. a little line of checked silk. This mode. They depict the richness of ongs to the entire State and it is It has soft fullness in its skirt, and same silk, green and beige, makes new materials, the loveliness othing but just and reasonable a belt, placed at high waistline for a lapel bow and faces the circular new decorative touches enliven the that the taxable property of the en- the young figure and a trifle lower flounces on the sleeves. It can also autumn fashions.

Alcino News

discovering your figure and suiting Smith and wife, and Mr. and Mrs. Tom Fortenberry were guests of Mr. "We are offering Milady dresses and Mrs. Monroe Smith last Sun-

you the utmost in fashion-correct- urday night and Sunday in the J.

ton crepes and wool and silk, jer- Mr. and Mrs. Dozier Dillard and best man. The bride is a popular seys are some of the most popular children attended the singing at young lady of Amarillo and the

C. W. Ginn and Ben

T. S. Brown and wife were Lockney visitors Saturday

Ben Dillard, Bass Cypert and Bob Mr. and Mrs. Dozier Dillard were

ing the fair. Mrs. Joe E. Wood, who has been visiting here with J. W. Ginn and family, left last Saturday for her home in Stephenville.

Mrs. Jim Massengale visited in the J. W. Ginn home last Friday evening.

cation for boll pulling. Remington and Royal Portable

tablishment.

Well Lighted

SHOW WINDOWS

-ARE YOUR GUIDE TO THE LIVE,

WIDE-AWAKE MERCHANTS'

STORE ..... LIGHT GUIDES YOU!

Just as electric lights are essential to the modern

home, so is a well lighted Show Window essential to

the Live, Wide-awake merchant who wishes to im-

press the public with the Progressiveness of his es-

When groping in the dark, searching for the

-Your Business, Your Home.

Your Progressiveness,

Is Judged By

Light!

Texas Utilities Co.

"Your Electric Servant"

right place to buy, LET LIGHT GUIDE YOU.

### Providence News

Alcino, October 6.-Mr. and Mrs. Providence, October 6.-The marclothing. No "holdovers"—it is all new merchandise, just received and the Orman home near South Plains Miss Gertrude Potter of Amarillo, was solemnized Sunday afternoon at hear so much, is a very simple thing after all—it is merely a matter of daughter, Mrs. D. B. Brown, Bob Mr. and Mrs. Kirby, friends of the couple. The room was beautifully decorated with its floor baskets of pink and white gladioli interspers ed with ferns. Shaded lights cast soft glow over the pretty nuptial service. Miss Fetner was maid of honor and Rolland Crouch was

Now is the season to feed your birds for Winter Egg **PRODUCTION** 

And we have one of the most Popular Egg producing feeds on the market.

Cedar school started again Mon- We will thank you to call in

TITMAN EGG CORPORATION

### brother are farming. Clyde Baumlet and his mother were shopping in Plainview Satur-Mr. and Mrs. A. A. Shaw and R. L. Orman vice-president, Miss children were in Plainview shopping

An informal reception followed

of Providence

Rev. Herber returned Wednesday from a business trip to Oklahoma

Lewis, city, October 2, a daughter.

the last of the last week.

bridegroom a popular young farmer P. T. C. ASSOCIATION REORGANIZED LAST WEFK

the ceremony and cake and cream were served to about fifty guests. Re-organization of the Parent Teacher Community Society Out of town guests included the bridegroom's father and mother and Sand Hill last week was effected folhis sisters, Misses Hazel and Icle. lowing an interesting program ren-Following a short honeymoon the dered by teachers, pupils and patcouple went to their new home at rons of Sand Hill School in the Bovina, where the groom and his first meeting of the year. A heavy vote was cast for the re-organization of the association, and it was voted to give a series of eight plays the dates to be given later.

Bonnie Mickey secretary and A. R. Hanna seargent-at-arms.

Mr. and Mrs. Leon Landers have returned from Abernathy to make BORN-to Mr. and Mrs. Charlie Floydada their home after an absence of several months.

# Our Big

# COTTON DECLINING SALE

# Still Going On!

Everything has been included! The new fall merchandise is selling at low prices never before listed—you should take advantage of our unusual offers and buy all your needs NOW.

We are offering some of the most unheard-of bargains in every department throughout the store—prices have crashed to the bottom and hundreds are saving money on every purchase made during this sale!

Just to give you an idea of the radical price slashes we are making in our Big COTTON DECLINING SALE we are listing just a few of the many, many bargains awaiting you this week:

LADIES' WASH DRESSES Formerly sold for \$1.95 and \$1.98 Now Only

FALL DRESSES—ALL NEW In Satins, Cantons, etc.,

> Values to \$30, Sale Price \$12.48

FUR TRIMMED COATS

Beautiful Models Prices slashed—formerly sold as high

> as \$30—Sale Price \$12.48

LADIES NEW FALL HATS

In Brown, Cricket Green, Black, Navy and Ruby Tone. All the late shapes and materials. Be sure and see these values. Priced in three groups for this sale

98c

Be sure and see our show window display Friday, Saturday and Monday.

# C. E. STONE COMPANY

Chain Stores C. D. Gibbs, Mgr. "Outfitters for Everybody"

NUMBER 33

VOLUME 37.

### Little Theatre Plans Four Plays In Season Play Roaring Springs

First Play And Director Expected
To Be Announced Within Next
Few Days.

Definite plans for the season's activities of the Little Theatre group in Floydada were made at the mass meeting of those interested held in High school auditorium last Thursday night, and although the play that will be presented was decided that it would be presented within the next month or six weeks.

Definite announcement of the play director for the season as well as the name of the play and the date on which it will be presented are expected within a few days, it was stated by Richard Stovall, reelected publicity director of the organization Thursday night.

From the eight members nominaover the complete program of blockctors last week, Mrs. L. T. Bishop,
Mrs. T. W. Whigham, Mrs. W. H.
Seale and Roy Holmes were chosen
in the election for the new directors. These will serve with the
hold-over members, eight in numher as the new hoard of directors.

Service officer.

Preliminary plans were made
Monday night for the annual Armistice Day Legion Party, which will
be held on November 10. All
be held

will head the organization this sea- been held by Murray. son, following the election meeting The Whirlwinds have won only held by the directors Friday after- one out of three starts this season president, A. D. Cummings, vice- on foreign fields. president, O. P. Rutledge, business manager, Mrs. O. T. Williams sectow. retary, Mrs. Troy Jones corresponding secretary and Richard Stovall publicity director. Mrs. Whigham is chairman of the membership ommittee for the season, and those who desire memberships will find

ready to accept members. A of only \$1.50 was decided upon he full season for members, is expected to prove a strong ative for a good membership

School building were the following:

Miss Anna Marie Moore, Mrs. G. V.

Teloydada this week and last enroute to Cuervo, New Mexico, where they Slaughter, Jr., Mrs. T. W. Whig- go on winter pasture. nam, Mr. and Mrs. J. D. McBrien, Mrs. Verlon Harmon, Mr. and Mrs.
Leslie Surginer, Joe Breed, J. C.
Gilliam, Roy Holmes, A. D. Cummings, and Richard Stovall

### W. H. Seale Opens New Munday Dry Goods Firm

Col. W. H. Seale left Tuesday for Munday where he is opening a new dry goods and ready-to-wear store. The stock will represent an investment of over \$10,000.

Conditions of crops are excellent and the people in that section are in good spirits, Col. Seale said.

Mrs. Rose Kelly who has been They moved to Munday to make

### PATTY DISCUSSES JUNIOR

Lions Clubs of Floydada Wednes- lands to dry out fast and in another day noon. Supt. Patty, who is head of the Floydada Schools, pointed moving at top speed for the season. college would be beneficial to the FARMERS CONTROL entire county, and surrounding communities, and the possibilities of establishing a state Junior College come to a stand still" he said. A county agent, E. R. Duke, for such a graduate, he stated.

A string trio, composed of Dr. W. M. Houghton on the fiddle, Geo. Lider on the guitar and Dick O'Brien at the piano, rendered musical selections. The program was under the direction of J. V. Daniel, program chairman.

Next week's meeting of the two under the direction of S. W. Ross. the O. P. Rutledge and O. T. Williams at tion to a musical number by a quar-

### RADIO PEP RALLY

program that will be given. The program will advertise the game to be played by the Whirlwinds Friday The Whirlwinds will

program that they will enjoy," preciated. iperintendent W. E. Patty said.

# Whirlwind Eleven To

Tilt on Local Gridiron Called For 3:30 O'Clock Friday Afternoon.

Football fans will have the opportunity of seeing the Floydada High School Whirlwinds in action on their home gridiron for the first time this season when they meet the not definitely decided upon, it was Roaring Springs eleven here tomor-

> atone a 13-0 defeat suffered last
> Thursday at Lubbock at the hands
> of the Tahoka crew. They have
> been handicapped in working out
> been handicapped in working out
>
> meeting, to be field of October 26.
>
> Other officers elected Monday
> night were Roe McCleskey, Finance
> Officer; Bob Garrett, Vice Commander; John McCleskey, Adjuttical control of the court of this week because of rain and wet grounds. They went through two good workouts, however, and went over the complete program of block-over the complete program of block-service officer.
>
> Since there is no associations of the residue to a statement by the Rev. P. D. O' Brien, pastor of the local church. Service officer.

ber, as the new board of directors.

B. Olson will run the team from their plans now to attend the party the quarterback position which has which will be held at the American been held by Myrror.

These are J. C. Gilliam, but all of the early games have been

A good game is predicted tomorrow. Roaring Springs defeated Dickens last week and is said to have a much stronger line-up than last year when the Whirlwinds crushed them under a decisive score.

### **Matadors Ship Cattle** To New Mexico Grass st.

Two trainloads of cattle from the Among those who attended the pastures of the Matador Land & Thursday night at the Cattle Company passed through

> The first trainload went through ador grass this year being in poorst condition at the opening of the fall season it has seen in almost a quarter of a century, reports indicate. Although the company is keeping a large number of cattle on grass in the home pastures, they are thinning down the number of head

### GINS TURNING OUT COTTON

y who has been local store, the local store is the local store that the local store is the local store in the local store is the lo South Plains Outlet Store and son, market and lower prices for which South Plains Outlet Store and son, Wayne, will be in charge of the new establishment at Munday.

They moved to Munday to make the farmers are having to sell, liest date on which suits may be filed is thirty days after the notice discussed the W. M. U. The Rev. they could only be enlisted in the service in the work of scouting, if is mailed, which in this instance, the Results of the Revival." ten cents from the season's open- would be October 11. "A number ing price.

COLLEGE AT CLUB DINNER of the gins this week. Yesterday eight or nine bales reached Floyd-Junior College in Floydada" was the subject discussed by W. E. Patty at too wet to put through the gins. Two beautiful sunshiny days, Tuesada gins, though part of them were joint meeting of the Rotary and day and Wednesday, caused cotton

### WHEAT SMUT

Channing — Orders for Patty was the fact that each year been placed by Hartley county far- partment was voted by the members Lakeview and Fairview. the age of graduates from Floyd mers to treat seed wheat for bunt County high schools is becoming or stinking smut, and many more regular weekly practice will be held HESTER WEST PLEASED WITH "These graduates are too orders are expected as the plant-Sunday afternoon instead of Tuesyoung to enter the larger colleges, ing season progresses. Three years and yet their education should not of demonstrations supervised by the clock. The change was made so Junior College is the proper place shown the method thoroughly efbushels, was used in Hartley county.

### MISS STRANGE ACTS AS LUBBOCK FAIR OFFICIAL

Miss Marie Strange, county home demonstration agent acted as a clubs will be featured by a program judge in the general department of South. Plains Fair held Lubbock. She assisted Miss will speak on the program, in addionstration agent, with the judging were complete and mighty pretty. The score cards did not show lack Be sure to tune in your radio on the Floydada Experimental Station Friday at 12:15 for the Pep program that will be returned home Tuesday morning of last week. of entries because of drouth condi-

### REPORT CARDS

The report cards for the Floydmeet Roaring Springs at that time. ada Independent Schools were is The radio program will consist of a sued Wednesday aftrenoon. The number of yells by the Pep squad, cards are intended for the parents songs, special numbers, and brief speeches by the Coach, the per squad sponsor the high school principal and a Whirlwind fan from by studying these cards, and have ing them promptly returned. All "We appreciate very greatly the children that have attended school offer of the broadcasting station by more than half the month should the Floydada Drug, and we are go- have a card, and if they do not an ing to try to give the listeners a inquiry from the parents will be ap-

W. E. Patty, Supt.

### FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, OCTOBER 9, 1930.

### Roy Snodgrass Heads Floydada Legion Post To Send Motorcade To

In First Local Game New Officers of McDermott Post. To Be Installed At October 20th Meeting.

Roy L. Snodgrass will head Mc-Dermott Post American Legion during the year 1931 as Post Commander, succeeding John Maxwell, past commander. Snodgrass was elected Commander of the Floydada Post at a meeting of the legion members held at the Legion Hall on Monday (Friday) afternoon at the night of this week. Other officers The Whirlwinds will be out to meeting, to be held on October 20. Other officers elected Monday

Legion Hall in Floydada.

### Ralls Voc Ag Dairy Judging Team Leaves For St. Louis Today

P. this evening at 6 o'clock for Louis, where they will compete

Mr. Young's team won the state judging contest at A. & M. College Short Course this summer and go as state representatives to the Na total of 180 points and Fairview was second with 144

# Suits Will Be Filed

known ownership, will be begun sometime during the month of October, according to the plan of the city council, which at a recent general to the city council, which at a recent general to the city council, which at a recent general to the city council, which at a recent general to the city council. For several days Floyd County meeting instructed City Secretary general topic of the day. The Rev. In speaking to the assembly, gins have been turning out cotton gins have been turning out cotton and the second s

Little cotton has moved to any and paid," Mr. Bedford said. "How-

### FIRE PRACTICE CHANGE

at a meeting Tuesday night. The

### JUDGE A. B. DUNCAN ILL

Reports this morning from the has been considered serious.

### Baptists Make Plans Meeting In Amarillo

All-Day Workers' Meeting Held Floyd County Jerseys Tuesday At Local Church; Meet Next At Sterley.

Formulation of plans for the organization of a motorcade for mem- O. bers in District 9 of the General Baptist Convention of Texas to the state convention in Amarillo which opens Monday, November 11, was Floydada Ball Park at 3:30 o'clock.

The Whirlwinds will be cut to sion at the monthly Workers' Meet-

sociations, which embraces 15 counties on the south Plains, according

Since there is no associational

Mrs. Bomer Secretary elected associational secretary of the bull calved between August 1, 1929, W. M. U. at a business meeting held and January 31, 1930; first on cow in the afternoon by the women.

cause of bad roads but the full pro-gram was carried out. The Associ-of four firsts, the last two being Convention of National Dairy Associations and affiliated organizations which opens on October 11.

Sterley was selected as the next place of meeting Tuesday, November 4 at the Baptist church there of which the Baytist church there is the baytist church there of which the Baytist church there is the baytist church the baytist church the baytist church there is the baytist church the which the Rev. L. A. Blair is pas-

Discuss Revival Results C. E. Dick, pastor of the First Baptist Church at Crosbyton, is moderator for the association. The topic for the all-day meeting was Conserving the Results of the Re-Filing of suits for the collection of a major portion of \$7,800 worth of delinquent taxes of the City of Floydada, representing the entire of Ralls spoke on "The B. Y. P. U. delinquent tax roll of the city of in Conserving the Results of the The Rev. W. M. Lawrence of Silverton discussed the Sunday School as related to the

of these delinquents have come in votional. Henry Morgan, educalaid, the future of scouting in and paid." Mr. Bedford said. "How-tional director of the First Baptist Floydada is the greatest that it has ever, a number of them have not. Church of Plainview, led the music paid, the majority of them in fact." and gave several special numbers behind the movement and assist in behind the movement and assist in panhandle area, the northwest cor-The filing and handling of the suits that were highly appreciated. Mrs. putting it over," he stated. will be in the hands of City Attor- Jerry Withers of this city accom-

Filing on delinquent property of Lunch was served at the noon as General Chairman. Other ofunknown ownership is a little more hour by the Baptist women of the ficers are as follows: E. F. Eastcomplicated affair, requiring more Floydada church. Lunch was service. Notices on these will be sent ed to some 160 people, 60 of them O. P. Rutledge, finance; Lon M.

point made by Supt. pounds of copper carbonate have for the Floydada Volunteer Fire De- Plainview, Ralls, Mt. Blanco, Cone,

### SURROUNDINGS AT SCARRITT

Miss Hester West, have that every member could be present Mr. and Mrs. John L. West, of this snown the method thoroughly effective. Last year 2830 pounds of the chemical, enough to treat 20,000 strickland said.

And no conflict would result in city, writes that she has arrived the chemical, enough to treat 20,000 strickland said.

And no conflict would result in city, writes that she has arrived safely at Nashville, Tennessee, and FROM REUNION OF U. C.

Miss West is a graduate of Floybedside of Judge Arthur B. Duncan dada High School, class of 1925. are that his condition is only slight-She attended C. I. A. one year, three past eight days, and his condition Norris College at Jacksonville,

### TODAY'S HESPERIAN

This issue of The Floyd County Hesperian with the announcement of the formal opening of the fall season by Floydada merchants cooperating in a Fall Window Style Show was distributed to prospective buyers throughout the entire trade territory. Over 200 special copies were sent out to surrounding communities and towns.

There are many messages that will be of interest to you in the advertisements—news of value. It will pay you to watch the advertisements weekly. It is a good way to keep your expenses at a minimum and at the same time keep in touch with the many events concerning your friends and nieghbors in your town, community and county.

Read the advertisements appearing on each page and come to Floydada to do your trading!

### **General Rains Over Plains Area Assure Fall and Winter Pasture**

# In Money At Lubbock

L. Stansell Home After Two Weeks Spent With Jersey Herd At Two Fairs.

After an absence of two weeks from Floydada during which time he showed Jerseys from his head and those of four other Floyd Counbreeders at the Tri-State Fair Amarillo and the Panhandle-South Plains Fair at Lubbock, O. L. Stansell reached home Monday morning, getting back with his catput back into production at the dairy farm.

ing of a liberal run of the prize Mrs. Jim Bomer of Silverton was his own entries took first place on calved between August 2, 1925, and Attendance Tuesday was cut be- July 31, 1926; first on get of sire;

day, but only 11 of the 28 churches in their classes at the Lub-in the association were represented.

### **Local Council Elects** New Scout Officials

Roberts Believes That Scouting Kere Will Be At Its Best Next Year.

New officers and directors of the Floydada Boy Scout Council for the ensuing year were elected at a well attended meeting of local business men held at the Chamber of Commerce office on Tuesday evening of this week. E. L. Roberts, scout executive of the Central Plains Area, was present and directed the election and assisted with formulating plans for the new year.

gins have been turning out cotton for their customers at thirty cents for the local church preaches the united support of scouting in the customers at thirty cents for their customers at the customers at thirty cents for their customers at thirty cents for their customers at thirty cents for the customers at the customers at the customers and the customers for the customers are customers for the customers at the customers and the customers for the customers are customers for the customers and the customers for the customers for the customers are customers for the pable of rendering a very helpful L. A. Blair of Sterley gave the de- work. With the foundation already

> In the election of officers and dipanied Mr. Morgan on the piano. rectors, Geo. A. Lider was selected Churches represented in addition service, reading and publicity; S. W. E. Suits, S. W. Ross and E. L. Rob- morrow or Saturday.

where he attended the annual re- combined. union of the United Confederate Veterans.

It has long been a custom of the ly improved. Judge Duncan has years at Baylor Nurses' school at been confined to his bed for the Dallas, and spent one year at Lon the annual meeting of this organization. He is a colonel on the staff of the commander.

### HAVE FAMILY REUNION SUNDAY

A reunion of the children of Mr. and Mrs. R. E. Keiston, of Plainview, was held last Sunday in Floydada with their daughter, Mrs. G. L. Kirk, and Mr. Kirk. All members of the family except Mrs. Kirk, reside at Plainview, and all were present Sunday. Those present were Mr. and Mrs. R. E. Keiston, Mr. and Mrs. M. J. Keiston, Mr. and Mrs. C. W. Keiston and Miss Pullet Eggs, No. 1 (2014) Elizabeth Keiston, all of Plainview.

### S. S. ANNEX COMPLETED

Work was completed Wednesday Maize heads, on the new 3-room frame annex for the Methodist Sunday school. Seats Hides, per lb. for the structure are expected to arrive today or tomorrow and every- Top Hogs, per lb., thing will be in readiness for classes to be held there Sunday, it was stat- Cotton 7-8 Middling basis per lb. 9c her selection makes t

### 2 To 5 Inches, Report, Over All Floyd County

Long Dry Period Comes To End With Gentle Downpour.

iods recorded in the south grand jurymen to serve for the plains and lower panhandle term. Following this the dockets area in recent years, came to an end with fine rains over a the first week of the court, followwide area during a four-day ing a custom established a tle in good condition and ready to period of intermittent rainfall from Friday of last week Winning of the county herd money with his entries at Amarillo ing ample moisture for fall linguent tax suits, some eighteen and other prizes there, and the tak- seeding and ample pasture for dairy and range cattle ty Attorney Robt. A. Sone for A N. Corneil, special collector. These

and hogs from Floyd County farms, which had begun to assume a serious aspect. In the early fall only held its regular monthly session, including second on aged herd, and indications of a serious shortage of E. E. Young, vocational agriculture teacher in the Ralls Public Schools, with his dairy judging team of four Ralls high schools lads will leave Floydada over the Q. A. & P. this evening at 6 Celeck for wheat that will be left standing asked. general relief from the depressing second week of the court, (Monday situation is already being felt. Poor October 20), is as follows: markets for live stock of all types

was much heavier, all reports indicate, in practically every direction.
At Center the rain is estimated at three inches, and southwest in Planco, Harmony, Allmon, McCoy and Starkey the rain is estimated in varying amounts from three to five and a half inches. In numerous parts of the county the rain put a large amount of water in the

First heavy rains at Floydada fell Friday night and Saturday, six-ten-ths of an inch being recorded at Floydada, with reports from Sand Hill, Center and other points indicating more than an inch, possibly one and a half to two inches. Sunday another good rain fell, eightyfive hundredths being recorded at Floydada and heavier rains in othfour or five hours added to make a Floydada of the Panhandle Ref total of nearly two inches in Floy-dada and effectively driving the first of this week and the static moisture to lower depths in the sub- has been opened to serve the publ

ner of the state having six to eight

the cotton crop standing in the cities and towns, the Floydada stafield, most cotton raisers seem to tion being the fourth of several plan think the damage in these fields, ned, to be opened. Other stat out as soon as they can be preparbeing visitors. The sessions opened ed, Mr. Bedford said.

Out as soon as they can be preparbeing visitors. The sessions opened at 10 o'clock Tuesday morning and closed at 4 o'clock.

Out as soon as they can be preparbeing visitors. The sessions opened being visitors. The sessions opened being visitors. The sessions opened ham, troop organization, leadership and training; P. D. O'Brien, civic the ground the grade will be lowerbock and Muleshoe. H. A. Mab ed, but little or no wind accompan- district manager of the compan to the local church were as follows: Ross, secretary of the council. Those ied the rain and cotton that was in made the statement last week that Change of practice day and hour Sterley, Lockney, Center, Silverton, in attendance were: Lon M. Davis, the stalk was not knocked out to a other locations would likely be an-Geo. A. Lider, O. M. Watson, N. W. marked degree. Mists and light nounced in the South Plains area Williams, Truman Finley, Claude rains for nearly a week prior to the during the next several weeks. Wingo, P. D. O'Brien, W. A. Gound, general rain had held up the cotton E. F. Eastridge, Lorin Liebfried, harvest and general resumption of mier product of the company, which Emmett Hinson, G. P. Groves, W. picking is not expected before to- is manufactured from a process de-

moderate, slightly cooler, but the merit are made, sun shone brightly Tuesday and a The company is well pleased with her surroundings at Scarritt College, which she has entered for missionary training.

Thomas Montgomery, of the TM see ample work for all hands on Floyd County farms, what with Main Streets, is of fireproof construction throughout. The matriculated last Saturday.

LOCAL MARKET

### Hens. 5 lbs. and up ... Hens, 4 to 5 lbs., Light hens and leghorns, Old Roosters, Colored Springers, over 2 lbs. Springers, under 2 lbs Leghorns and black springers, Leghorns and Blacklegs, under 2 pounds. Guineas, each,

Eggs, No. 1 candled, per doz., Eggs, No. 1 Stamped, Butterfat, per lb., Grain Cotton

Cotton Seed, per ton

### First Week District **Court Floyd County** Opens Monday Morning

No Petit Jury Summoned For First Week.—Grand Jury To Be Empannelled.

term of District Court for Floyd County, 110th Judicial District, opens in Floydada Monday morning next at 10 o'clock and after the calling of the court the first duty that will be taken up will be that One of the longest dry per- of empannelling a list of twelve will be sounded.

No petit jury is years ago to conserve time of talismen, lawyers and court attaches matters for the term or twenty in number, filed by Counaccomplished by the cattle exhibited by Mr. Stansell. At Lubbock winter. Commissioners' Court to clean up One of the first results of the fine rains locally will be the ending of the sacrifice of dairy cattle delinquent rolls, the latter in cases of error of assessment or collection entries. These cases are prinational Executive Board of which especially coveted first places. The the poorer producing cattle on the the Rev. O'Brien is chairman also herd also won eight second places, farms were disposed of but later held its regular monthly covered by covered bord or covered bor pasture and roughness had caused or owners of unknown residence

ably added pasture from volunteer In one of these cases alimony is

will be ready for grazing soon, and The petit jury summoned for the

E. J. Foster, G. W. Poe, had made the prospective loss to growers even more formidable.

While slightly less than two inW. R. Logan, Chas. Bollman, M. W. While slightly less than two and ches of rain fell at Floydada and in its immediate vicinity, the rain in its immediate vicinity, the rain was much heavier, all reports in-Hale, Ed W. Whitfill, W. G. Co. C. Alexander, E. B. Mayhew, Byars, J. R. Maddox, W. B. L. T. Busby, E. R. Bryan Thornton, Earl Smalley Breed, A. B. Blount, O. D. H. A. Krause, C. M. Lyles

### Panhandle Refining Co. Service Station Open

Fireproof Structure Completed Corner Main and Grover; W. H. Watson Manager.

Completion of the new station with W. H. (Bill) Watson, The rain varied in amounts at service station manager of exten The new station was planned sev-

eral months ago, when the Panhan-While interviews with farmers dle began a \$200,000 program of have indicated a varied effect on building in plains and panhandle

Noxless green gasoline is the preveloped at their own laboratories Temperature during the rain was and for which claims of unusual

The company's station in Floyd-The first plan of the company called for both a wholesale and retail • station at this location. However, protest was made by interested residents in the vicinity and the plan for the wholesale station at that 15c point abandoned.

W. H. Watson, who is station manager at Floydada, has been identified in the automobile and gas service industry locally for the past three years. He is enthusiastic over the prospects of the com-pany at this ponit, and believes Panhandle Refining Company's products will find favor in the eyes of the people of this territory.

MRS. LON V. SMITH HEADS F. H. S. ENGLISH DEPT.

At a meeting of the Board of 23c Trustees of Floydada Independent School District Tuesday evening of .68c this week Mrs. Lon V. Smith was \$16 to \$18 elected head of the English Department for the school year.

3c | Mrs. Smith has been serving substitute head of the department 8c since the beginning of the term, on account of a vac \$21 ment permanent for t

**\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*** 

By James Oliver Curwood

o, 1929, Doubleday oran & Co., Inc.)

SYNOPSIS

of the people of the pretty live long in the village annals.

CHAPTER II.—How the romance Sir William Johnson, in pre-Revo- she had meant. lutionary days, comes down to today
with the birth of a son, Paul, to
looked through the rock, would have Paul is thirteen years old. Molly night and day were the same. Paul form lending faith and inspiration kirke was a descendant of Molly had found drifts of wood along the to his thought, he fixed his attencharacteristics. thirty-two Paul marries Claire Du- was illumined by light. rand, daughter of his father's busi- In the fire glow sat Carla, comb-

He comes to see in Carla, daughter of a central European immigrant, with her devotion to her invalid mother and her work of educating the village children, his ideal of

CHAPTER IV.—Paul writes to his wife, urging her to join him, though Carla is the inspiration of the letter. Later that evening, passing the Haldan, long a hopeless invalid, is ing. He enters the cottage. Mrs. Haldan, long a hopless invalid, is dead, Paul's efforts to comfort Carla, he feels, bring them closer to-

her intention of joining Paul on the Mistassini in a short time. She also writes to Carlan, of whom she has heard from Paul, a letter of kindly sympathy, on the death of her

CHAPTER VI.—Paul goes to Quebec to meet Claire, and brings her to his temporary home. Though she apparently glad to be with him, evinces warm friendship for a and Paul's other friends, he she is only there because she it her duty. She is not really He becomes aware of a gulf n him and his wife.

TER VII.— Paul, Claire and two friends make a luncheon party to visit the "Big Gorge" of the Mistassini, an appallingly swift current which dis-

Claire. Clinging to a rock, which temporarily checks his rush to death he recognizes Carla as the water oppressed him as he followed the brings her nearer. He clutches her, rhythmic movements of her slim out his flaming torch and saw it but the two are casied onward. white fingers braiding her hair swallowed in an instant. Like that Then, a miracle! Paul's feet touch again. solid earth. He drags himself, with If it were madness which possessthe girl, into a subterranean cave. ed him it was a beautiful madness,

### CHAPTER X

Lucy-Belle, shocked into sickness, was taken to her home. But Claire remained. Men who saw her in the weird glow of the lights will never be able to forget the image of her be able to forget the image of her were buried. face at is was photographed upon their memories. Her blue eyes were when she told me how gladly she were it will be recorded to the memories. so wide open and staring, so filled would give her life, were it not for with an unwavering sapphire flame that at times Derwent thought of her as a spirit-goddess instead of a woman. Could Paul have seen her he would have known that at last she had conquered her fear and she had conquered her fear and make up for all the other years she might live just as every hour here. repugnance of the wilderness. She had come with the first men before a trail was cut. Her dress and thousand back there."

SYNOPSIS

and the pool, as if she were sure that whatever came to her would be that whatever came to her would be found there. Derwent was frequively were her eyes, so deep their little ently with her and tried to talk, lustrous content and happiness French-Canadian village of Peri- but her lips framed few words. Not when she looked at him. Yet, after bonka, particularly the Crippled until day came again did something a little, her lashes drooped as if to Lady, idol of the simple inhabitants, give way in her, and hopelessness veil the love behind them, and lay and heroine of an epic destined to take its place. Then he took her in velvet darkness against the home to Lucy-Belle.

of Molly Bryant, sister of the great him, and afterward, back with the her, and with each breath the flame Indian chief, Joseph Bryant, and searching men, he wondered what in him grew stronger, the demand

Molly Kirke, wife of a powerful New seen a fire. It was the second night her. York financier, and her death when for Paul and Carla in a place where Bryant, and her boy has many of edge of the sand, mixed with pitchy tion, as a dozen times before, on the At pine, and a little spot in their world smoke which rose from the burning

ness partner. He is in charge of an ing her long, silky hair with her hours ago he had asked himself immense engineering work on the fingers. Paul watched her as she this question, and until he had dis-Peribonka, smoothed and braided the tresses, which his millionaire father has un-dertaken, but his Indian blood de-she were in her bedroom at home. plores the destruction of the wilder- This was the third time she had run swiftly with a thrill of hope. ness, and his thoughts are more of given it such attention in their And now, in spite of the fact that Carla Haldan—not then the Crip- thirty-six hours of entombment. At he knew where it went, the question CHAPTER III.—Paul's wife is in her at the edge of the water while head had been trained to ask it, she bathed her face and hands, and parrot-like, and could not be made once she had said to him: "It is to stop wonderful water, almost as soft as



In the Fire Glow Sat Carla, Comb-

g to the edge acceptance of their fate as a thing vent in the mountain through which the rushing water. As they toss of happiness which transformed the river rushed with great force. over it upends, striking Paul and what would have been a hell for him He went to this outlet. It was a throwing him into the stream. The into a heaven. She had sat in the which his eyes were unable to wo women with whom Paul's life is soft sand at his feet, a few mo-measure, choked to within a foot of entwined see him go to what they ments before, with her head pillow- its upper jaw by a seething flood are sure is certain death. One asks the other if she is going with him.

Receiving no answer, she announced as she watched and pointed the space for sound was small—cares, as she watched and pointed the space for sound was small—cares, as she watched and pointed the space for sound was small—cares, as she watched and pointed the space for sound was small—cares, as she watched and pointed the space for sound was small—cares, and there she is tupper jaw by a seething flood of water, and out of which—though the space for sound was small—cares. ces, "Then—I am!" and springs in- out for him the unusual and beau- his blood was chilled as he listened to the water.

CHAPTER IX.—Fully satisfied a sense of joyous living where there put on a fresh stick of resinous there is no chance of escape, and that for their few remaining hours the fighting part of him had inthey are in a world of their own, stinctively struggled against it, but his hand. He wondered if fear had Paul and Carla reach a perfect un- now he accepted it fully, until, see- begun to seize upon him as he lookderstanding as to their mutual love. ing Carla as she was, death seemed ed at her unconscious form, forevague and far away and the glory seeing the torment of impending of life very near. They had made no effort to hide from themselves hours when madness would be for him alone. Unless they died tothe coming of the end, and Carla gether, he must outlive Carla—to accident and Carla's leap, men were active below the gorge. Derwent lost no time that thought of it as a beautiful thing, a little journey, which they were making gledly together. He must outlive Carla—to save her from a realization of that which he, in his greater strength, active below the gorge. Derwent lost no time in racing back to the Mistassini, and the presence of a hundred men below the chasm before midnight was the result. Every device of engineering science and unlimited resource which might he employed came with them. The big pool at the foot of the gorge was a glare of illumination, and men went down the river with their flaming torches, afoot along its banks and in canoes between them, questing for a shred of something which a few hours before might have been a part of Paul or Caria.

Live Paul or Caria.

little journey, which they were making gladly together. Never had Paul believed so surely in a God. He had found himself fond of telling her how he loved her hair more than any other physical thing about her, and she had said: "I am going to spread it out so you may put your face in it when we lie down to sleep." This was the way she spoke of what was to come—as sleep. To drift off like this, his arms about her seemed to Paul the fruition of a great privilege and joy, and not a triumph of fleshy dissolution. He had told her little stories about his mother and of the time they had

"I could not understand her then,

shoes were torn, her soft skin bruisand bleeding. Where the water and thundered loudest out the chasm walls she are an and thundered loudest out the chasm walls she are all these things, and believed and felt them, there was in him a will to live which would not utterly extinguish itself. It was oid, until Derwent twice scarcely more than a spark, a smol-

drew her back from the nearness dering ember that was bound to die, and danger of it. She resented his for his eyes, his brain, and every appeal to leave the search to other faculty of reason which he possessers, and Derwent made it only once. ed told him there was no hope of white face, watching for its dead finding a way beyond the wall —that was what men would remember. Eyes flamingly blue, hungrily before, when Carla had sat at his searching the black stream as it knees, with his fingers feeling the came from the mountain. A fragile warmth and sweetness of her hair, form that seemed tireless, as steel. this spark had leaped into flame. A woman, and yet more than wo- It still remained as Carla yielded man—an unforgettable spirit, a vis- at last to his demand, and gave

ion that was like tragic music, al-ways to be remembered.

She did not give up with the first "It seems almost a sin to sleep," hours of evening, but continued to she said; and if slumber were near watch through the night. She did or even the necessity for it, he could not move from the foot of the gorge find no shadow of it in her face. whiteness of her cheeks. For "I waited too long," she said to while Paul sat close and watched that something happen, through

Alone, with Carla's unconscious

Where did it go? Hours ago he had asked himself covered a thin fog of smoke settling over the water, and drifting away with the rush of it, his blood had

He and Carla had collected a pile each stick they had acclaimed it a treasure discovered, until the thrill of a game had become part of their endeavor. He chose a stick heavily weighted with pitch and lighted the It was like following the inside of a spending money back in 1912. great rock drum which was flat on A coin Mr. Husky has owned

not moved in her sleep, and he buri- River in 1902. ed himself in blackness again, following the rock so closely that his BEDFORD LEWIS RETURNED body touched it trying at every step HOME FROM ARIZONA TR pierce with his vision a little farther into the stygian pit over rent belief is that anything dropthat which comes with rain." She
ped into it is never seen again. In
spoke as if they might have been
sport they cast into the stream
camping on one of the streams they
pieces of wood, and other objects, loved, with the sky above and flowpracting them disappear. Finally

we carry a large large large of their fate as a thing

overhead and had piled up a mass. They spent some very interesting
of broken stone which he had climbhours with the party and were aled, with Carla watching from below. lowed to take some of the pottery
not go upward but settled about his
head and disappeared toward the CHAPTER VIII.—Paul sees the in the changing coals and crumblaction, and believes the woman is Claire. Clinging to a real work of the fire.

Now the changing to it. Alone, he would have plunged in the changing coals and crumblaction, and believes the woman is claire. ting his small strength against all

been there to go with him. He turned back to the fire and

(To be continued)

Hesperian Want Ads Pay.

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### Has Oldest Coin

J. O. Dudley Has 'Em Beat

### Bears 1660 Date

O. Dudley, trap-shoot champion of the Panhandle, now aspires to a new crown—that of possessing the oldest coin in Floyd And from the record set by Mr. latter part of last week in Plain-Dudley, he has already copped the title with a coin dated in 1660.

No, that figure is not a typo graphical error. 1660 is really the date on the coin. Mr. Dudley at the bedside of his father, Judge claims that it is "the daddy of 'em and could not possibly be mistaken can's condition is reported to be imfor any other date. Of all the proving. coins that the Hesperian's Official Money Judge has felt of, this one takes the cake as to age. The coin is of some foreign make,

unknown to the Hesperian Judge.

It is made of copper, but is badly corroded. On one side is an engraving of two figures, one of Justice, and the other of a woman holding a palm leaf. The other side bears the date but the engraving can not be distinguished. It also bears the words "Tandem" and "LVDICRA", which is just more letters to the He more Hesperian Judge. Mr. Dudley found the coin in France during the war in 1918,

Mr. Dudley also had a Centime, dated in 1911. This coin, valued at about one-fifth of an American cent, is less than a third as heavy as one of our copper cents and is much smaller.

but declares that it is not a French

Another set of interesting coins is the collection of Eck Husky, four of which were particularly interesting to the workers in The Hesperian office

The oldest of these is dated in of pitchwood. As they had found 1781. It is a Louis XVI coin—minted some ten or twelve years before that sovereign was beheaded in the days of the French Revolution. Its denomination is not known in the office. Mr. Husky acquired the coin end of it in the fire. Then he walk- along with an English half-penny of ed off into the gloom where he and 1861 from a fellow who pawned them Carla had gone many times before, and some other things to him for

one side—flat where the water since he was nineteen is a one-cent thundered and raced through the piece, American money, dated in mountain. When his torch burned short he penny he found in an old hunting eturned for another. Carla had camp on the north fork of the Red

HOME FROM ARIZONA TRIP

Bedford Lewis returned home the his head. It was into this pit that earlier part of last week from a trip the smoke went, mounting in drift- into northern New Mexico and ing spirals, like smoke in an Indian eastern Arizona, where he had been tepee. Up there, he thought, it was with his brother, Sailor Jack, for taken by a slowly dragging current two or three weeks while the latter of air made by the suction of the was in training for a wrestling stream, and descended to exit from go with Bull Montana at Taylor. the mountain with it. There was An interesting discovery was made only one break in the circular wall by Bedford and his brother while of gruesomely black and water-worn they were training near Gallup. On rock, against which, in ages past, a one of their mountain climbing and subterranean flood had washed and hunting expeditions they ran into n the Fire Glow Sat Carla, Combing Her Long, Silky Hair With Her Fingers.

Toared. This was where a small a party of archaeologists who were section of it had given way from uncovering a lost city of pigmies. Overhead and had piled up a mass They spent some very interesting

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an advance in radio as great as the

the new Brunswick.

rchaeologist in charge found whole skeletons in one of the prehistoric houses, the skeleton being about

Sailor Jack won his match at tle of Leto's Pyorrhea Remedy and Taylor with Montana and the right follow directions. to a heavy wrestling bout at Phoe-nix later in the season. Bedford vas in his brother's corner at the

Judge L. G. Mathews spent the view where he represented a client in District Court for Hale County.

A. B. Duncan, who has been very The date is clearly outlined ill for the past week. Judge Dun-

### LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.

On The Job

**Once More** 

And After Your Patronage

After a two-months vacation I am back on the job

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Where we are opening up this week for business,

and I'll sure appreciate any business any of my old

friends and customers will give us. Panhandle has

good products, sold on the right basis. I believe in

them and think you will, too, if you'll drive down and

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Refining Company.

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With the famous chassis described below. 10 inch

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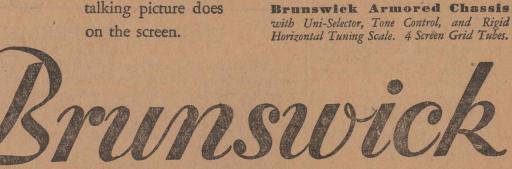


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Send us \$1.00 for a trial package of Crazy Crystals and you can make Crazy Water at your home. Crazy Crystals contamnothing except mineral extracted from Crazy Water by open kettle evaporation process. We will refund your money if you are not thoroughly satisfied after drinking the water accord-ing to our directions.

CRAZY WATER COMPANY MINERAL WELLS, TEXAS



# FLOYDADA HARDWARE CO.

MARTIN BROWN, Manager

### laim Amendments Would Produce **Better Legislation at Less Cost**

Reasons For Changes In Legislative bills heretofore carried over from Program Desired Are Set one session to another.

be voted on at the General Election ed about \$60,000 per ton, an exin November will enable the legis- pense that will be eliminated if the lature to enact better laws at no in- proposed amendments are put into crease in cost to the taxpayers. In order to familiarize the people of Texas with the merits of these special session has been about \$12,-

educational one, bringing to the at- 000 for each legislative term.

is to be devoted to the introduction period given over to committee of bills, the second thirty days to consideration of these bills by comthe consideration of measures by zens, and will get the bills into very the Legislature as a whole. By a much better form before reaching four-fifths vote of either body that body can change its regular proced
At present, with many commitconsidered at any time.

vided by the Constitution.

ment will not increase the total them would be lessened. length of legislative sessions but Present and former members of will, if no special sessions are had, the Legislature are undertaking to ber of legislative days.

mmittee Wants Study avoid the several days which are the present law. By People Before Vote zation of each session and will obviate the necessity of re-referring, reconsidering, and re-printing of reconsidering.

The average cost of each thirty day session has been about \$108,000 Hoping that the usual fate meted or approximately \$3,600 per day. Texas Constitution will not be that quired to complete organization of the proposed amendment to change the program for emoluments and procedure in the legislature, a During the preceding seven legislature, a During the preceding seven legislature. committee of Texas legislators has tive terms, there have been twenty set out on a program of "educa- special sessions or an average of tion" to get their plan before the nearly three special sessions to each ople. term. It will be seen that the cost 'The constitutional amendments of the time wasted in organization affecting the legislature that are to by these special sessions has averag-

Amendments, this committee has 000. The saving accomplished by having a 120-day session instead of The program to be followed by a regular session and several special ne committee is to be purely an sessions will amount to about \$36,tention of the people the issues in-addition to this large saving, there volved in the constitutional amend- will be thousands of dollars saved ments proposed, and the reasons in printing. These savings will more for the desired changes. This will than offset the cost of increased be done principally by present and compensation to legislators. A still former members of the Legislature, greater benefit than the mere savas they are best acquainted with the ing in dollars and cents will be the difficulties that the Legislature now more mature consideration given bors under. legislation under the proposed The constitutional amendments amendments than is possible at proposed provide for a regular session each two years of not exceeding 120 days, unless changed by will have opportunity to prepare some other than its normal use. Mrs. P. G. Stegall. a four-fifths vote of the members. their bills more carefully before in-The first thirty days of the session troducing them, and the thirty-day mittees; and the remaining days in more extended hearings from citi-

ure and can consider any measure tee meetings coming at the sam and finally pass it if desired; and time, it frequently happens that emergency measures submitted by large delegations of citizens com-the Governor as such are to be ing from distant points to Austin have to present their views of leg-The other amendment affecting islation to only two or three mem legislative procedure provides for a bers of a committee. Under the mileage to members of ten cents per new plan, there would be plenty of mile instead of the twenty cents per time to have full committee hearmile now provided by the Contituings and plenty of time for the peo-tion; and ten dollars per day in-ple to be heard on proposed legis stead of the five dollars now pro- lation in a very much more satis factory and convincing way than a The committee is informed that present. The public would also, be check of legislative sessions over cause of the better opportunity for the past fourteen years discloses the newspapers to publish the purpose fact that the Legislature has been of legislation under consideration session an average of 137 days get a better understanding of wha or each two-year period. There- is being proposed, and the chance fore the 120-day period for rgeular for undesirable measures to be pur sessions provided by this amend- over before the people knew about

accomplish a reduction in the num-ber of legislative days.

The Deglate the merits of these amend-ments to the people of Texas be-Under the present system, a great cause, by reason of their experience deal of time is wasted, and a great in the Legislature, they are better deal of contingent expense incurred informed as to the defects under by chopping up the legislative ses- which legislation is now enacted sion into a regular session and two and are in better position to know or three special sessions of 30 days the reasons for these changes than tion. By grouping all the legislative While the amendments do have the time into one session, the proposed effect of increasing the compensaamendment will not only avoid the tion of legislators, as shown herein, many expenses heretofore paid for this additional compensation will be (SEAL)

### 'Safe' Matches; Be On Watch For Fires

Gets Under Way In Floydada; Statement Given.

Monday of this week, with all agencies interested in keeping public in-

many fires started by matches are due to carelessness of smokers that "The people pay the cost brought" es-smoking" and today it leads all other causes in its responsibility for fire destruction with an annual total charge against it approximating the huge sum of thirty million dollars in the United States lars in the United States.

"No match is safe," says Chief carded, the head may fly off when in Plainview, spent the week-end Each year about three hundred billion matches are consumed in the Hesperian Want Ads Pay. United States alone.

Urges Care With Matches

'Every time your hand strikes a match be sure what becomes of the THE STATE OF TEXAS burning stick. It may result in the County of Floyd

is endangering herself, her home did, on the 15th day of September, levy and said Alias Execution I will Sheriff Floyd County, Texas. 304tc

Hoping that the usual fate meted or approximately \$5,500 per usy.

Out to proposed amendments to the About a week of each session is reduced to complete organization.

Observance 'Fire Prevention Week' ed by "matches-smoking" since 1925 to 1929, inclusive, approximates \$3,-064,826 and 2,220 fires originated from this cause during that period Observance of Fire Prevention of time, according to figures com-Week in Floydada, got under way piled by the fire insurance department, the fire chief said.

cies interested in keeping public interest up in the economic losses occasioned by fires joining in an effort to curb dangers from fire, especially those due to carelessness, which make up a big percentage of the annual fire loss.

In connection with the fire prevention work, Fire Chief Strickland calls attention to the fact that so many fires started by matches are accounted to the content of calls attention to the fact that so ful in disposing of their matches and

the Texas Fire Insurance Depart- about by careless smokers and users ment has combined the hazards un- of matches and this cost is proder the twin designation of "match- rated among our population through es-smoking" and today it leads all our system of taxation the same as

Strickland. "Besides the possibility of staying lighted after it is disstruck or ignition may occur by here with her parents, Sheriff and

SHERIFF'S SALE

destruction of your home and perhaps the lives of those in it. Never That by virtue of a certain ALIAS cast away a matchstick if it is still EXECUTION issued out of the Hon-

REPORT OF CONDITION OF THE Floyd County National Bank of Floydada In the State of Texas, at the close of business on September 24, 1930.

1.	Loans and discounts	\$369,931.33		
2.	Overdrafts	599.01		
4.	Other bonds, stocks, and securities owned	54,230.02		
6.	Banking house, \$16,500.00; Furniture and			
1	fixtures, \$12,325.00,	28,825.00		
7.	Real estate owned other than banking house	11 000 00		
1888	Real estate owned other than panking house	., 11,823.00		
8.	Reserve with Federal Reserve Bank			
9.	Cash and due from banks			
10.	Outside checks and other cash items	2,497.20		
14.	Other assets	1.00		
		The state of the s		
	Total	\$515.961.56		
LIABILITIES				
15.		\$ 50,000,00		
	Capital stock paid in			
16.	Surplus,			
17.	Undivided profits—net			
18.	Reserves for dividends, contingencies, etc	500.00		
21.	Due to banks, including certified and cashiers'			
	checks outstanding	5,524.00		
22.	Demand deposits			
23.				
100000	Time deposits			
26.	Bills payable and rediscounts	53,178.50		
7				
	Total	\$515,961.56		
Sta	te of Texas, County of Floyd, ss:			

RESOURCES

I, L. Surginer, Cashier of the above-named bank, do solemnly swear

Subscribed and sworn to before me this 6th day of October, 1930. MRS. C. D. GIBBS, Notary Public. each special session, but will also more than offset by saving effected CORRECT—Attest: C. Surginer, T. S. Stevenson, Jas. K. Green, Directors.

by the amendments and in addition flaming or even glowing because it orable Justice's Court of Precinct to these savings, the conditions unis only too likely to ignite any index which legislation will hereafter flammable material at hand.

No. 1, Floyd County, on the 15th day of September, 1930, by the Justice's Court of Precinct situated in Floyd County, on the 15th day of September, 1930, by the Justice's Court of Precinct situated in Floyd County, on the 15th described as follows, to-wit: day of september, 1930, by the Jusbe enacted will make for better considered legislation, and will give the
people a greater knowledge and
greater information as to what is
being enacted than is possible under
the present law.

"Every day children are losing
tice of the Peace of said Justice's
Court for the sum of One Hundred,
Forty-Seven & 51/100 (\$147.51) Dollars and costs of suit, under a
Judgment, in favor of Plaintiffs in
a certain gause in said Court. No
a certain gause in said court of the property of the

In metal of earthernware containers well out of reach of children. Obviously they should never be allowed to amuse themselves with these small but dangerous fire makers and if you find your small sister playing with one, take it away and impress upon her the fact that she is endangering herself, her home

Judgment, in favor of Plaintiffs in acuse in said Court, No. Ow. Kirk and W. S. Goen, partners, doing the 4th day of said month, at the Court House door of Floyd County, in the City of Floydada, Texas, between the hours of 10 A.

As Sheriff of Floyd County, Texas, is endangering herself, her home

Judgment, in favor of Plaintiffs in acuse in said Court, No. Ow. Kirk and W. S. Goen, partners, doing the 4th day of said month, at the Court House door of Floyd County, in the City of Floydada, Texas, between the hours of 10 A.

As Sheriff of Floyd County, Texas, is endangering herself, her home

# "As Good As Federals?"

In every line of business whether it is in raising cows or chickens or in the manufacturing of tires there must be a standard for operation. And in the tire business in Floyd County that high standard is set by FEDERALS.

With a full production program this year the Federal Rubber Company will continue to manufacture tires worthy of leadership in quality and performance over Floyd County roads.

Every Federal Tire is sold on its own merits—every one replaces some other brand—for Federal does not equip any new cars with Federal Tires.

We're always glad to have an opportunity of telling you more about Federals. Come in and see us when you get ready to

### Winter Is Zooming Down

Cold weather means a bigger call on your battery for heavy duty. You should have your electrical connections checked on your motor before the cold weather gets here. We have Reflectors and a full line of leectrical supplies and Head light light

Light testing time will soon be here again and keep in mind that Mr. Pope will operate official Light Testing Station No. 1 here this year.

We're "all set" for that washing and greasing job, too!

# **Gullion's Super - Service**

PHONE 83

"Fastest Road Service In Floyd County"





# "To Our Friends

We wish to announce that the Goen & Goen Insurance Agency has been sold to the E. P. Nelson Insurance Agency effective October 1st, 1930.

**And Customers**"

We take this method of thanking all the friends and customers of the Goen & Goen Agency for the splendid business given us in the past and assure you that all business entrusted to the E. P. Nelson Agency will have the same punctual attention and your every Insurance need will be carefully attended to by them as has been done in the past. We will appreciate your continuing your insurance with Mr.

Goen & Goen will continue in the Real Estate, City and Farm Loan business at the same place and invite all our friends and customers to call on us when in need of our services in any of the above lines.

### GOEN & GOEN Insurance Agency—Boothe Building

E. P. Nelson, Insurance Agency

First National Bank Building



tory-almost two and three-quarter billion dollars. Insurance has been the only restorative.

Despite the fact that you have been fortunate enough to avoid fire in the past, adequate fire insurance is indispensable for your protection.

Floydada Insurance Agency

W. H. Henderson

G. C. Tubbs

# is expensive EDUCATION!



- profit by others costly experience

Many the lifetime tragedy that has its origin in a fire. Don't be a victim to the superstition that you are immune. Cover your home and belongings with

FRY - BISHOP Insurance Agency

R. E. Fry

A. A. Bishop

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

> HOMER STEEN Editor and Manager

of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES In Floyd and Adjoining Counties: One Year Six Months Three Months

In Advance

Outside Floyd and Adjoining Counties. One Year, Six Months Three Months In Advance

Advertising Rates Furnished on Ap-

### HOLDING THINGS TOGETHER

Floyd County farmers for the most cessive dry weather. The assignment is a tough one but they are getting in there, planning and studying, the very large majority of them.

The fact that there are some, in of informative advertisements. town and country alike, who are There was as much real news, as not going to stay with themselves complete a story of the business life and their creditors, is to be taken for granted. There is a certain percent of the weaknesses of human stories were written by the men with nature mixed up in all of us. The whom you deal every week, giving fact that weakness becomes more their messages to you. Some of controlling than strength occasion- them informed on one matter, some ally no more than makes the excep- on another, but all told a story that tion to prove the rule.

goal, which is to come out of the informed by reading what the merdepression with their property chants have to say in print for your erning countries; why don't the peoaround them ready to take advan- eye every week. tage of the breaks when they set in the other way.

### WHAT PRICE BREAD?

cost is 5.56 cents per loaf.

Bakers are experiencing such a demand for the reduction of the

cannot comply with it.

The difference between what the average citizens believe or would Fort Worth Star-Telegram: The

### EATING MORE WHEAT

bread in the United States has drop-ped seven-tenths of a bushel in the areas, particularly in the great corn difference. Peo a should be made needed to take up the additional was a song. more "bread conscious," is his arguitost of the difference up the additional was a song. was a song. This forecast should be of interpretable of wheat per capita means the loss of a market. This forecast should be of interpretable of wheat in the state of the state for 80,000,000 bushels of wheat in est to Texas farmers. This State the causes lie deep

### A PLAN SUGGESTED

about economics and human nature remains to be seen. Mr. Terrell is Commissioner of Agriculture of Texas. He issued a statement last have been shipping into the State Cosmeticians are doing an incotton crop would be 3,995,000 die West to meet the pork require-against an estimate of 4,250,000 ments of Texas consumers. Texas August 15, based on reports he had farmers can and ought to make such

In the statement announcing the department's estimate Mr. Terrell why a project of the disections. the market, "the worst since Lamb County Leader: The revo-

the acreage be reduced 25 per cent stand is the sort of revolution they next year, every cotton farmer in are having in South America now. The family who foots the bills is al- up, but we hope they will all be the contract to reduce acreage when he can have a guaranteed price above the cost of production, and these contracts can be secured to the cost of production, and these contracts can be secured to the cost of production, and these contracts can be secured to the first resident of Teta is in ways obliged to the first resident of T through the cooperation of the De- of revolution in southern Brazil. partment of Agriculture, the Exten- Why a revolution in a republic? cheese.

The Floyd Co. Hesperian sion Service of, the colleges, the banks, and Chambers of Commerce

n a short time. "They can be renewed every year as long as the government will guarantee the price, and as long as reduction is necessary. This plan would solve the marketing of cotton and close the gambling exchanges Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of Month Sed 1829. officers.

"I have never been in favor of the Government dabbling in any private business, but since it has ...\$1.50 entered that field, I want it to do the job right and give the farmer 45 the same protection it gives to industry. Uncle Sam is able to name a profitable price for cotton, as he did for wheat during the War, and the trade will accept the price."

Practical experience in handling \$1.50 farm commodities is clarifying the actual situation a little more every season. Mr. Terrell's suggestion is one of many we may anticipate before the way out is found.

### ONE WAY THAT HELPS

If you are among those who are cutting down expenses at this time part are planning well for "holding taking the advice of your banker things together" during the period and making your money go farther of combined financial depression, in one way or another, you'll find low farm commodity prices and ex-

you need to know for your own Meanwhile, with one make-shift good, if you reside in the Floydada and another, the great majority of the people are going to realize their cheating yourself if you do not keep

### NOT THE GOOD ONES

The Wall Street Journal gives some figures on the cost of the production of bread that are almost unbelievable. People are much interested in these costs now, in fact there is an active demand for a While it is true there are a numthere is an active demand for a five-cent loaf, a thing the bakers know as well as, possibly better than, the average citizen. As an answer to this demand the Journal declares that costs compiled by General Mills, Inc., show that if the farmer gave away his wheat if the miller milled the flour for nothing, if the railroad hauled the flour for nothing, if the railroad hauled the flour for nothing, if the cattle which to some extent at least have been the boarder type. It may be a case of sour grapes to cause the thought to arise that maybe, if the cattle that are going shall be succeeded by real dairy cattle that will pay higher dividends when the seasons are right again, it will not be such a heavy loss. Nobody is glad that even ordinary dairy cattle are being sacri-Failfoad hauled the flour for nothing, bread would cost the baker 4.2 cents per loaf.

At a flour cost of \$6 per barrel, this authority savs a loaf of bread cost is 5.9 cents per loaf.

At 3 to 7.

The first month reports were given and just good. It is worth 100 cents on the dollar, under certain conditions. You may have to hustle like the mischief to collect the account but it can be done. It is being done costs the baker 6.23 cents per loaf, at \$5 the loaf cost is 5.9 cents per loaf.

W. M. Graham was in town from School pupils made good averages. It is worth 100 cents on the dollar, under certain conditions. You may have to hustle like the mischief to collect the account but it can be done. It is being done cover grades that are going while to can be done. It is being done every day.

We are beginning to do outside the wide-awake sports lovers.

We are beginning to do outside the wide-awake sports lovers.

We are beginning to do outside the wide-awake sports lovers.

The four cost of \$6 per barrel, the loaf cost is 5.9 cents per loaf.

Whis John Hahey, of Floydada, A. B. Keim, Walton Hale and just good folks who are relative proposed who are relatively good averages.

What address the High could ask with us.

Our first month reports were given and because the dollar, under certain conditions.

What address the High could ask with us.

Our first month reports were given and in the shade and out lake was the subject. Four visitors were present, also Miss ranch Wednesday and gave a Only a small percentage made because the without just calling the roll of all without just calling the rol

### Contemporary Thought

Department of Agriculture makes everything is tied up in an indus- the interesting and important pretry know, is sometimes so great as diction that prices of pork will be to form a contrast. The above revealing figures would indicate that wealing figures would indicate that mainder of this year and in 1931.

The good collector eats three transfer bought lots in the Bartley Addition er, Dorothy Whitfield and Melk considerably higher during the remainder of this year and in 1931.

Several of the pupils of this room in his own home. In other words

sumption of this product instead of grower is to make money. But the chestra conductor of his sheet indications are that the margin music. To them, of course, the job

affords perfect hog raising condi-by no means universal in the State.

Such thirds are done, as witness to remain the fact that our reduced wheat by no means universal in the State.

Many farmers have a surplus of ed all comers for the water-drinksult of the education we gave ourselves through the ministrations of
years past. The prospect of inyears past. The prospect of ingifted with a fine sense of dry humor. more insistence than ever the ques-tion whether this surplus feed can Mrs. Cantor, wife of the comenot be marketed more profitably dian, lost \$20,000 worth of jewelry

week to the effect that the state large numbers of hogs from the Mid-creasing business. Alas, even the

### WHY A REVOLUTION?

14," and says:
"The Federal Farm Board is adwas perfectly understandable to ed at one of our universities. There s vancing 90 per cent of the market Americans. We understood the a school which should have a sucvalue through the Co-ops. and perwalue through the co-ops, and per reflect revolution, against the mitting the gambling exchanges to of France. We understood well its pun-ters. fix the price. The Farm Board has enough the revolutions whereby the already lost millions advanced on nations of South America liberated wheat and cotton, because it did not themselves from the kings of Spain University of Missouri football team last Thursday. We were out only

the South would enter into a writ- The former President of Peru is in ways obliged to toe the mark.

THE GREAT AMERICAN HOME



All of these nations are self-govple change their government at the polls, if they are dissatisfied as we

The answer is that they can't There is no such thing as universal

the account for you and then bring it around and dump it into your lap, wolf and the little fellow would you may get the idea that the world is slow pay. That is the trouble with a let of fellows—they wait for somebody else to collect the account for them. These "somebody elses" without being harmed.

We are looking forward to some new books soon.

3rd, 4th, and 5th Grades

Those on the honor roll in the wolf finally reached cover third grade are Charline Bruton, Lois Mangum, Imogene Percy and Harriett Chambless.

The boys' pants are patched their shirts are all torn;

the other day. Now we are anxious

"Lone Chicago Bandit Holds Up

it were the other way around, that

would be news. In England, they hear that a

make a price on these products.

"If this board would announce a price of 15 cents to 18 cents per pound on cotton conditioned that the agreege be reduced 25 per cent.

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"If this board would announce a price of 15 cents to 18 cents per pound on the agreege agree the reduced 25 per cent."

"If this board would announce a price of 15 cents to 18 cents per pound on the agree the reduced 25 per cent."

"If this board would announce a price of 15 cents to 18 cents per poun

paid dole in the form of limburger | Our program for this week will

### FLOYD COUNTY 14 YEARS AGO

which was needed very badly.

father from each home to come.

High School

We are getting in tune again

Floyd Dorman enrolled Monday

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years

### ISSUE OF OCTOBER 5, 1916

D. T. Curry, of Clay County, is spending the week here at the Floyd County Fair and visiting with from our few days vacation. his son, Roy Curry and wife.

Floydada High School football morning of this week in the ninth Cotulla Record: If the world team lost its first game of the 1916 grade. We are very glad to have owes you a living the account is season last Friday to Matador, at him back with us.

it can be done. It is being done every day.

If you sit around in the shade and wait for some neighbor to collect the account for you and then bring it around and dump it into your lap, you may get the idea that the world is slow pay. That is the trouble is slow pay. That is the trouble with a lct of fellows—they wait for somebody else to collect the account for them. These "somebody elses" without being harmed.

If you sit around in the shade and cover tween three grey eagles and a cover tween three grey eagles and a cover tween three grey eagles and a cover the graphic description of a fight between three grey eagles and a cover tween three grey eagles and a cover the graphic description of a fight between three grey eagles and a cover the graphic description of a fight between three grey eagles and a cover the without just calling the roll of all without just calling the roll of outside reading in our English. This is going to mean some new library books. We are looking forward to some new library books. We are looking forward to some new library books. We are looking forward to some new library books. We are looking forward to some new library books. We are looking forward to some new library books. We are looking forward to some new library books. We are looking forward to some new library books. The wide a short visit to a farm in Floyd County the other day and near the barn, in fact all over the place were machines of all description. This is gother than the wide as a short visit to a farm in Floyd County the other day and not prevent a short visit to a farm in Floyd County the other day and near them all

The good collector eats three National Bank Buildirg. He has In the fifth grade, T. B. Wheeltimes a day and at night rests his bought lots in the Bartley Addition er, Dorothy Whitfield and Melba

### Poet's Corner

Just go around moping or laugh Cosmeticians are doing an in- Be like the old woman? "How hap-

'We have nothing to bother, we can sleep all day"

Two Policemen." Headline. Now if But I had rather work than play-I think we had better worship our

### Aiken School News

By Ruby Nell Morris Our school dismissed last Monday for cotton picking, but due to One of the best players on the the bad weather, we took up school

back regular soon. be a Columbus Day Program. have more honor roll pupils next

The First Grade pupils have new comprehension test books to go with their "Baby Ray" primer. We have lots of fun working up our

Our visitors during the past week Club met Thursday, October 2 w were Mrs. Logan and Mr. and Mrs. Mrs. T. R. Atkinson at 1:20 o'clos McElya.



Sidewalk Review Mostly About People And Personalities In Floyd County.

By The Cowhand Scribe

proud over at his studio. He has discussed the subject, "Home Nursand the members of the football squad. The window has attracted white furnish the background for the letters "F. H. S. W.," the "W" representing the Whirlwinds. A hand-painted picture of the club will be "foot comfatting the white state of the club will be held on October 17 at the club room and the subject for the afternoon will be "foot comfatting the white of the club will be held on October 17 at the club room and the subject for the afternoon will be "foot comfatting the white state of the club will be "foot comfatting the club will be hand-painted picture of a whirlwind adds snap to the arrangement. The letters some 16 inches high are covered with tinfoil and the photos are mounted on the foil . Jesse Mae Wood, assistant at the studio, helped in preparing the window.

dially invited to come. A health fans. Have a cheroot. luncheon is to be given by Mr. Joiner, a representative of the "Wear-Mrs. W. H. Hilton ins

a favorite of the three. Yessiree! recipe books on "Candy Making." She's one of the most loyal fans in these diggin's wherever the Green MRS. JOHN HANEY HOSTESS and White may be in action. And there's Hollis and Frank Moore, J C. Wester, Mrs. A. A. Bishop, R. E. Fry, Luther Fry. Mrs. Jodie Day,

Campbell are on the honor roll.

Several of the pupils of this room liked only a small margin of getting on the honor roll.

Mrs. Frank Whitfield visited our room Monday morning of last week.

First and Second Grades

The students from this room who were on the honor roll were Willie Estle Logan, Mozelle Morris, Elves Clark, Don Bruton, Dorothy

Choose designs for children's great Home Demonstration Club, in fact every other woman, should have a copy of this to refer to occasionally.

Miss Strange showed us desirable and undesirable types of shoes and ironing as trim, smooth garments that are well-cut and made of interesting materials.

Elves Clark, Don Bruton, Dorothy

# Elves Clark, Don Bruton, Dorothy Percy, Helen Griffith, Wendell Milier, and Clara Gloyna. We hope to perian Office. stressed our det 4H Pantry work Motion was

ty Charles S. Kinnison\_

# The Winding Road

Here today and gone tomorrow-Life is such a transient thing, With its days of joy and sorrow, Things that thrill and things that sting! Changes, changes, never ending, Days of turmoil, days of rest-Yet, the never-ending blending Gives to life its charm and zest!

Life's a road that's twisting, winding, Over which, with loads, we tread. Every turn of it is blinding, Hiding that which lies ahead. Every day we rise, or stumble-Up and up we aim to climb, Strong and valiant, weak and humble, Reaching up to heights sublime!

Pawns of Fate? Ah, no-we're masters Of our destiny, I know! Let us, then, be fighters, lasters-Let us onward, upward go! May we prize each day, and give it Something helpful, something fine-Let us use our life, and live it With the best that's yours and mine!

(©, 1930. Western Newspaper Union.)

### Floyd County Clubs

STARKEY CLUB MET WITH MRS. ATKINSON THURSD.

The Starkey Home Demonstrat There were fifteen members a

two visitors present.

The afternoon was spent labelling and getting everything ready for the fair. We had one score card full. We received four first places and one third,—Mrs. L. A. Sargent first on relish, Mrs. Thornton first on vegetables, Mrs. Wales first on rug, Miss Willie Mae Atkinson first on cook apron and third on dress. The next meeting will be with Mrs. Woods on the third Thursday, October 16. Subject, Canning Beef. Everyone is invited to come.

Mrs. Atkinson served sandwiches, hot chocolate and cake.

### SOUTH PLAINS CLUB HELD MEETING ON OCTOBER 2

South Plains Home Demonstration Club met at 2 o'clock Thursday Roy Holmes has done himself of last week at the club room and arranged a special window display ing." Nine members were present of photographs of F. H. S. students and took part in round table discussion of home nursing.

Each member also labelled her

### HARMONY CLUB MEETS WITH MRS. FINKNER AS HOSTESS

Mrs. Wm. Finkner acted as hostess to the Harmony Home Demon-stration Club in a meeting held with Mrs. Finkner on October 1. The An amusing incident occurred at a recent football game. A roadster cussed by the club. Mrs. Everett with a lone driver apparently the Miller discussed "The cause of foot Some of the trustees and patrons met at the school house Monday car was parked near the sideline of and installed a new water tank, the gridiron and the driver got "What foot prints tell." Miller discussed The cause of technology was discussed by Mrs. Zant Scott, and Miss Blanche Scott spoke on "What foot prints tell." Mrs. Walwhich was needed very badly.

Our P. T. A. will meet on Friday rumble seat and lo, and behold, out foundation of health." Due to rush night, October 17. Everyone is cor- came two more great big football on other work, Miss Strange was

unable to meet with the club. The next meeting of the Harmony Mrs. W. H. Hilton insists that the club will be held on Monday, Octo-Ever Company." Come, hear this splendid health lecture and help your school. Don't forget the date, October 17. We want a mother and likes to yell for the Whirlwinds as Each member is requested to bring

### TO BLANCO H. D. CLUB

John Haney, of Floydada

side exposed to sun, wind, and rain. walk correctly" was also interest-

are so busy trying to collect their accounts that they have little time to waste on the drone sitting along is moving his home to Floydada, the highways and byways of life.

Attorney K. E. Bain, of Silverton, In the fourth grade we have to waste on the drone sitting along is moving his home to Floydada, Charles Hartley. Percy Tate and the highways and byways of life.

The good collector eats three National Bank Building. He has In the fifth grade T. B. Wheel- the dark side of things? Didja, foundation of health" by Mrs. Tur-Choose designs for children's Dora Barnes. Each member of our

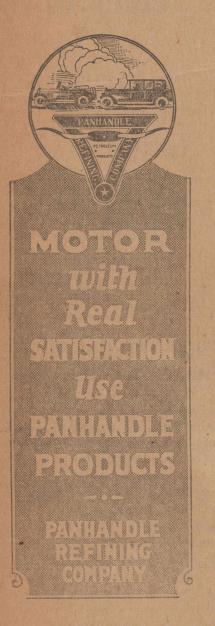
terest and work of our newer men bers. They have added a grea deal of interest to our work an fore, so we are really growing. wish to express our gratitude to to The Floyd County Hesperian, Plainsman and Mrs. Hollums, xpress our warmest thanks for

### BERMUDA GRASS FOR LAWNS

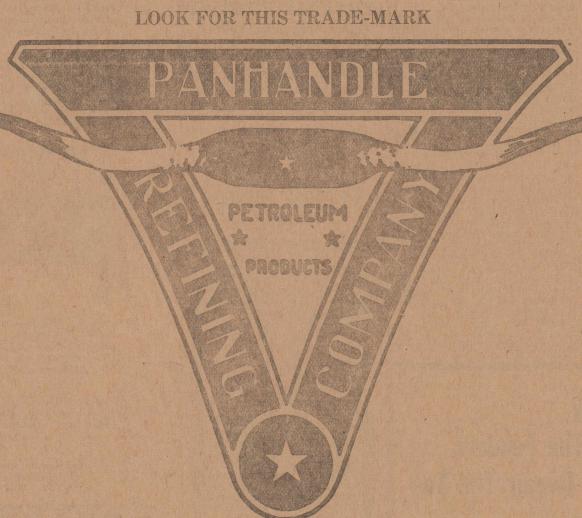
Bermuda grass makes an exce lent lawn in the Southern States It is easily kept clipped with a lawr mower, has a smooth surface, and forms an even turf without clumps or coarse stems. The one objection to its use for lawns—that it be comes brown after the first sever frost—can be overcome by seedin the lawn with Italian rye grass i early fall. Italian rye grass dies in spring about the time Bermuda grass starts growth. By using this mixture the lawn can be kept in good condition throughout the year

Longview-Grade whiteface calves about six months of age and bred a good Hereford bull sell for about twice the price of common calves, according to Lester Mackey of Judson Community in Gregg county, who has had such a bull fo two years. The county agent announces that six well bred Hereford bulls have recently been introduced into Gregg county.

# ANNOUNCING DANHANDLE REFINING COMPANY PRODUCTS TO FLOYDADA AND COMMUNITY



In opening our Wholesale and Retail Service Stations in the City of Floydada we bring to the people of this city and community the very best motor products that the market affords. For more than 15 years we have been continually producing crude oil and refining it in our own plant. Now we are marketing these refined products through our own Service Stations, and we have chosen Floydada as one of our principal outlets because we believe in its future and are willing to cast our lot and take our chance upon its continual growth and development. We are sure that when the people of this progressive, plains country have given our products a test in their motor cars, that we will then be assured of our share of business, and we promise to you that it shall always be our purpose to render you service and offer you products that are excelled by none. We will give our full cooperation to the things of interest to this community and await the opportunity to get better acquainted with you and to serve you with Panhandle Quality Products.



BUY PANHANDLE PRODUCTS AT

Panhandle Service Station

Corner of South Main and U. S. Highway No. 70 and State Highway No. 28.

W. H. WAISON, Station Manager

IS READY TO SERVE YOU IN TRULY PANHAN-

LOOK FOR THIS TRADE-MARK



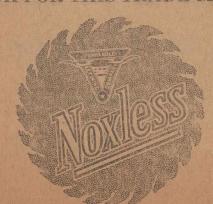
Gasoline Has given satisfaction to the many thousands who have used it. You too may know the joys of a perfect motor fuel by using NOXLESS. It is quick starting, has a snappier pick-up, produces more power, more mileage, less carbon, contains no chemicals, and will not cause your motor to heat. Every drop is genu-

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Noxless Green

ine motor fuel, produced wholly from North Texas and Southern Oklahoma Crude. We invite you to drive by one of the stations mentioned in this ad and try Panhandle Quality Products in your motor car.

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REFINING COMPANY

Home Office

Panhandle Bldg. Wichita Falls, Texas

# THE HESPERET

FLOYDADA HIGH SCHOOL NEWS

High School. Some of the reasons why I am not in favor of the student government are:

In our school the teachers, and not the students in the council, have been the ones to agree on what punishment a student should have. I think if the students are to govern the school, they should give the punishment they think fair. The students in the council are likely to students in the council are likely to be more lenient with the popular students brought before them for trial than they would be with someone not so well liked.

porter, Hazel Probasco-Song Leader, and Pattye Looper-Pianist. Miss Miller, the sponsor, discussed songs.

Also, students who are not on the Also, students who are not on the council resent punishment given them by students like themselves many than they do if a teacher standard them they do if a teacher standard themselves are then they do if a teacher standard themselves are then they do if a teacher standard themselves are then they do if a teacher standard themselves are the standard themselves are more than they do if a teacher, whom they know should have the authority, gives it to them.

### Why I Approve of Student Government

In almost every school there are some contemptible students who cause the teachers much responsibility and trouble. With the careful treatment by their fellow students have a tendency to become much more orderly in their conduct. The reason for this is that students sometimes have a feeling toward the teachers that they could never feel toward fellow students, understanding.

When a student must be punished, it is nothing but proper that he should be given a fair chance. Of course, the teachers give him fair treatment if they have time to consider every detail in the affair. The council carefully weighs and considers every detail in such a way that the pupil can obviously see that he has obtained just treatment. The council has never been girls form an advisory council to the students who come on F. H. S. and give three rousing cheers for the pep squad.

The All Girls League

The purpose of this organization is to promote a friendly, cooperative feeling among the girls.

A standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of these was to give the girls a standard of rights and a code was worked out. The purpose of

Written After the Game of the Tulia Hornets vs The Floydada for the Freshmen.

GRIDIRON HEROES The line to bust; And Murry has the ball; A gridiron fray, We'll win the day

A fumble, a stall, Heald's got the ball, The mail is on its way! A cheering crowd,
A school made proud,
For Green and White, hurray!

For Green and White, hurray!

And we've begun,

A touchdown, winning fame! Six is the score,

We've won once more, A Whirlwind football game! Wilamina Salisbury.

Rats! Rats! Rats! This rat business cost several bright aspiring young men a few hours of play each evening. They were summoned before the 1930 Study Club in permanent meeting place in Floydada High. But the most unusual thing, Buddy Bell wasn't in the rat business. "Why, Buddy, we thought sure you'd be in all the fun. Several football poys have napkins with "DEE" embroidered in the corner in honor of our captain "De Cardova".

Seen, Hawkeye Pennington theading his way into the study hall to gain entrance into the Library to read an Encyclopedia due to the fact that he has an unconquerable ambition for an education.

Slim Goen cutting up soap in the study hall because he has his lessons and nothing to do.

Someone saw Russell King rowing to town in a ditch full of water this morning and yelled, "There goes Columbus!"

Freshmen beware when the snow comes because you'll get your share of it. As yet there has been no class fights but maybe there will be one if we wait long enough.

Reeves Scott is still selling belts during the noon hour—what an ambition that young gentleman has, and his sales partner, Dan Fondy,

Wonder who "Heck" King was speaking to in the hall—guess who? O. B. Olson informs us that if anyone looked for him Friday evening and couldn't find him, well, he says he's still here and glad to

conclusion we might add that we hope our ninth period class proves successful.

### **ORGANIZATIONS**

Tennis Club The girls interested in tennis met in the Foods Labratory Wednesday afternoon at activties period and rganized a tennis club. Mrs. Sto-

Ruth Rutledge vall was re-elected sponor of the

and elected the following officers for the coming year: Christine Trowbridge-President, Roxie Nor-

Pep There were forty girls in uniform.
They made a good impression and encouraged the football players to

The Pep Squad is improving on yells. They have practiced several afternoons and have learned some Considering the many issues at new yells, songs and drills. They stake every public high school are quite an attraction to Floydashould have student government. In the first place this form of government was interpreting. Painty weather the first place this form of government promotes discipline, a funda-has not affected their voices and mental principle for any school.

Gaining discipline among a group
of high school students is very difficult, but when the students as- the next game and we think we will

sist in the upbuilding of principle this problem is somewhat relieved.

In almost every school there are some contemptible students who come on F. H. S. and give three

way that the pupil can obviously see that he has obtained just treatment. The council has never been harsh in questioning and judging of a student if he does not act unbecoming to the council members.

For these and many other reasons I think we should accept student government in our school as a means of maintaining discipline.

Written After the Game of the Mary's experience.

Lemons, sophomore leader-Maxine perience.

Fry, freshman leader. The five girls form an advisory council to cooperate with Miss Rea. Two ladies were selected for each class as class mothers. Mrs. Glad Snodgrass and Mrs. O. P. Rutledge for seniors, Mrs. Geo. Lider and Mrs. E. F. Stovall for the juniors, Mrs. Wilson Kimble and Mrs. A. J. Welch for the sophomores and Mrs. S. E. Thurmon and Mrs. Geo. Smith for the Freshmen.

### Library Club

New membership was discussed.

Latin Club

The Latin Club met Monday, Oc- through the years. tober 6 to organize. The following officers were elected: Maxine Norris, President-Ruth Rutledge, vice president Mary Ann Kimble, Secretary treasurer-Gwendolyn Snod-

ris and Mary Ann Kimble was ap- all the care of the home, manifestpointed. This committee is to de- ly there was this mystery of the cide on the course of study for this child whose spiritual genius she

month and also decided to retain ed though she did not know what the same name, Res Publica Roma- was going to happen

We Fix The Body

Straighten The Fenders

No use to let your used car look like a

wreck, when a very reasonable cost will

We Do Upholstering

Automobile Glass Work

TELEPHONE 220

John McCleskey Top Shop

Authorized Duco Re-Finishing Station

**First Door North Post Office** 

re-new it.

singles last spring at the fair at Lockney. She also won second place at Lubbock in the district meet. We plan to have two teams of girls to go to Austin this year.

Girl Reserve

The Girl Reserve

The Girl Reserve

The Girl Reserve met Wednesday

The Girl Reserve

The Girl Reserve

The Girl Reserve

The Girl Reserve

The Girl Reserve met Wednesday

The Girl Reserve

The Girl Reserve

The Girl Reserve met Wednesday

The Girl Reserve met Wedne The Girl Reserve met Wednesday Mae Fyffe; Reporter, Sam Rutledge

### Sunday School Lesson

The International Uniform Sun-



them in her heart.

Then there is very little detail in the record until the loss of the child The Library Club met Wednesday, October 1, for the purpose of organizing. The officers for the tors. When Mary is reproachful tocoming year were elected, last ward the boy, we sense the keenspring. They are: Joe Pennington- ness of her fears and her joy at His President, Kinder Farris-Vice Pres- recovery. But how her heart must ident, Carlene Mooney-Secretary have beaten at the strangeness and Treasurer, Reeves Scott Sergeant-at mystery of His words, "Wist ye not that I must be about My father's New membership was discussed. husiness!" We can easily under-We can easily understand the strangeness of the experi-

Many Responsibilities If the indications of Scripture, and the assumptions based upon various references, are correct, other children came into the home at Nazareth, and Mary had other responsibilities; but back of all her A program committee of Hazel sponsibilities; but back of all her Probasco, J. D. Moore, Kinder Farmotherly experience and beneath must have perceived and whose The club voted to meet twice a place of destiny she must have sens-

a. Then one can imagine her Mrs. Breed, the Latin teacher, is thoughts and her feelings as Jesus began His public ministry, as she

Repair The Top

felt the beauty of His thoughts and V. M. MANNING BUYS of His words but felt also deep mis-giving and fear in her soul, as she saw Him compelled, even in His first public words at Nazareth, to

dent Government.

Although the plan of student government has been successful in schools, I do not favor it or think it will be successful in Floydada High School. Some of the reasons

The tennis will join.

The simple reference is so imbedded in the narrative that probable and succeed for use bedded in the narrative that probable as a residence to take the place of the home lost by fire by the Manning family about a month ago.

The Junior Class of Floydada ligent thought or with any dramatic sense of all that it implied, but in this year on September 16. The simple reference is so imbedded in the narrative that probable as a residence to take the place of the home lost by fire by the Manning family about a month ago.

How much that tells us about Mary! We think of the power of that mother love that gave her strength to follow all the way to the cross that she might be near her son in His sufferings and in His dying hour.

What courage she must have possessed, for a weaker woman would have collapsed under the strain. It may be that she did not realize the meaning of Calvary for her.

### MRS. A. D. CUMMINGS HOME

Mrs. A. D. Cummings and little daughter, Rose Anne, reached home September 28 from Canyon, where they had been for some two weeks visiting in the home of Mrs. Cum-

mings' father, Dr. Stewart.

Little Miss Rose Anne was born in Bloomington, Illinois, on August 29, Mr. and Mrs. Cummings being enroute home from Chicago where they had spent the summer. 'Mr. Cummings arrived home the following weekend to take up his duties as principal of Floydada High School, the mother and daughter remaining in Bloomington, where they were joined later by Mrs. Cumming's father to accompany them to Canyon for a visit.





Bread, if it is 100% pure, be try eating our REAL ence that must have developed LOAF BREAD for regaining your interest in food.

It Nourishes!

### Perfect Bakery Floydada, Texas

CALL STATE OF THE STATE OF THE



Mrs. Cora Moshier, of 1 North New Orleans Ave., Brinkley, Ark., writes: "I was so constipated until I was just sick. I could not stand to take strong medicine, so I decided I would take Black-Draught, and I found it to be all right.

"I would have such dizzy spells, and such bursting headaches, until I could hardly go. But after taking a few doses of Black-Draught I would feel just fine. It is a good medicine, and I recommend it to all who suffer as I did to all who suffer as I did. It is very easy to recom-mend a medicine that has done as much for me as Black-Draught has done."

THEDFORD'S

Indigestion, biliousness

HOUSE TO REPLACE ONE BURNED ON HIS FARM

V. M. Manning Sept. 27 bought flee for safety from those who would the residence at 420 West Missouri Street, belonging to J. M. Duncan, and sold at auction by Cols.

The Sextette was organized Friday of that earthly ministry must have Seale & McDonald. Only the

# The Dark Shadow

Just as their memory is carved upon our hearts, let the tribute of your still living love be carved on every living stone. The memory of the departed demands a tribute that becomes the tenderest duty of those

### South Plains Monument Co.

T. O. COLLIER, Proprietor

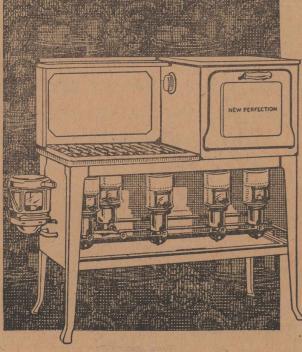
Sixth and Columbia

14 Years in Service at Plainview, Texas

# New Perfection Ranges!

Floydada Hardware Co.

lasy to look at .. easy to use .. and now ... easy to buy

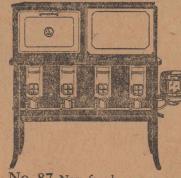


down

brings you this oil range with 27 modern features

No. 339 The finest oil range ever built. White porcelain finish. (Also obtainable with gay \$143 colored trim). As shown,

No. 127 (not illustrated) Four burner range in silver-gray porcelain and Perfectolac with satin-black trim. Giant Puritan short-drum burners, one a Big Giant. Built-in \$1000 oven. Heatindicator. \$75.00\* 10down



No. 87 New four-burner range in silver-gray porcelain, Perfectolac and satin-black. Built-in oven. Heat indicator. Long chim-\$750 neys. As shown.. \$57.50\* down

Perfection Oil Cook Stoves, for separate ovens are made in a wide choice of sizes and finishes. Priced as low as \$7.25.

> \*Small financing charge on deferred payments

WOULDN'T you like to begin today to enjoy the clean, white beauty of this porcelain-enameled Perfection range . . . to have the cooking speed of its Giant Superfex burners at your service?

That's easy . . . only a few dollars down, and all 27 of Perfection's time-saving, labor-lightening features will start working for you.

Some of these 27 Perfection points that you will like best are: the convenient, compact design with new burner arrangement that gives you five-burner cooking capacity in small kitchen space; the neat, all-grate cooking top that saves crowding of utensils and keeps extra dishes warm; the roomy, built-in oven that bakes evenly with "live heat;" the smooth, porcelain oven lining; the accurate oven heat indicator.

Twelve other new Perfection ranges, one of which is pictured here, give you a choice of many sizes, finishes and prices. Long chimneys or short-drum burners, as you prefer. All models are quick to light, easy to regulate, simple to refuel . . . a joy to live with. All can be bought on the new Perfection Purchase Plan.

Why wear yourself out another day, fussing with the old stove, when a few dollars will bring you a handsome, swift-cooking Perfection oil range?



Any dealer displaying this sign has an interesting offer to make you on putting a new Perfection range in your kitchen for a free trial, giving you easy terms, and accepting your old stove as part payment.

PERFECTION STOVE COMPANY

# PERFECTION

Oil Burning Ranges

KIRK& SONS

OFFICIAL DEALERS

See the New Perfection Ranges Today— You'll Be Delighted.

# Campbell Club Carries Off Most Honors at County Exhibit Last Week

### Groups Figure In Cheese is fine for the children's lunches at school, too. The cheese in the exhibit was of excellent flavor and good texture. All Groups Figure In

Strange Well Pleased With Display.

Row upon row of good things to eat, and lovely work greeted the eyes of the spirit as is being shown." hundreds of visitors to the Miss Murray came to Floydada list of honors.

935 Articles Shown

The display was arranged under the supervision of Miss Marie Strange, county home demonstration agent, and included home products from the 14 home demonstration clubs and eight of the 4H clubs of the county. There were 935 articles exhibited, valued at \$818.60, and representing 265 club women and 47 club girls. The awards were blue, red, and white ribbons.

Taking six first places, six seconds and three thirds was the remarkable record scored by the Campbell club. Irick with four firsts was second in the women's division, the club also taking one second and three thirds.

Home Demonstration Clubs taking part were as follows: Antelope, Campbell, Cedar, Harmony, Blanco, Starkey, Sand Hill, South Plains, Irick, Roseland, Pleasant Hill, Pleasant Valley, Lakeview and Prairie Chapel. The 4H Clubs included: Baker, Antelope, Cedar, McCoy, Starkey, South Plains, Prairie ChaDemonstration exhibit: and Providence. Every community figured in the winnings.

Miss Osborne Assists The exhibits placed in the Surginer Building on the north side of per. the square drew many visitors in spite of the inclement weather and compliments were passed on the fine exhibits which were judged by Miss Myrtle Murray, district home demonstration agent of College Station, and she was assisted by Miss Jennie Osborne, Dickens County home demonstration agent at Spur. The judging was done Friday, the entire day being given over to placing of the awards and informal discussion on points of interest to the club

"From every standpoint we feel that the exhibit was a success. The club women received a great deal of Prickett. good from the exchange of ideas in addition to the valuable points of ansrtuction given by Miss Murray,"
Miss Strange said. "We appreciate 3. everything that was done to help make the affair a success. We were delighted over the fact that Miss Murray could be with us.'

Miss Murray was most favorably impressed with the production program that the club women of the county had so faithfully carried out under the able direction of Miss tically every phase of the show.

"I was delightfully surprised in the exhibit," she said. "I am so Phearson. pleased over the fact that every one of the 14 clubs had practically a complete score card, and when you see women bring their products in just to be judged you may know ols. that they are certainly interested and doing their part in cooperating this great work. It is just a

Cheese Exhibit Good "Outstanding in the exhibit was the American cheese. Floyd County Weathers. has made more cheese than any other county in the entire district which embraces 20 counties and ner. this is especially pleasing. Cheese is a valuable home product for it may be used and served in so many ways that are really economical. Fry.

The fruit cake was awfully good. The canned goods, both as to 935 Articles Shown; Miss quality and quantity were uniformly good. In the preserves the watermelon preserves were especiallovely. They were as fine as any have seen. And there was an awfully good class of relishes.

"Cooperation in Floyd County bethings for the home, dainty tween the club women and citizens pillows, beautiful rugs, pret- is necessary to carry on the work ty dresses, and fine needle such as is being done in Floyd County and I am glad to see such a fine Mitchell.

Floyd County Home Demonstration and 4H Clubs exhibit clared that throughout the district clared that throughout hed beld in the clare that throughout the district kinson. Friday and Saturday of last of 20 counties each division had held week at which the Campbell a general exhibit such as that given club carried off the heaviest here or had held a county fair.

They have all done a great deal to counteract the mental attitude of pessimism over "hard times" over the territory and have served as mediums for really showing the peo-ple what was and what could be 2. P. done in the homes. Miss Murray left over the Denver from Lockney Friday night for her home in Col-

lege Station.

The exhibits were appetizing and appealed to the eye as well as the appetite. Some of the articles in the display were exceptional works of art-especially in the rugs and pillow divisions.

Fresh vegetables shown were placed on sale Saturday afternoon. One of the outstanding articles was ceiery grown by K. Sammann of Providence. Beets, sweet potatoes, Irish potatoes, carrots, pumpkins, beans, turnips, butter beans, etc., were in-

The articles winning ribbons were Harris. prepared for shipment to Dallas for entry in the State Fair exhibits this List of club winners in the Home

Preserves Irick, Mrs. S. T. Cooper. Blanco, Mrs. R. L. Trice. South Plains, Mrs. R. D. Har-

Canned Fruits Harmony, Mrs. R. B. Gary. Pleasant Valley, Mrs. C. F.

Roseland, Mrs. H. L. Barton.

Canned Vegetables Starkey, Mrs. Roy Thornton. Harmony, Miss Blanche Scott.

South Plains, Mrs. G. Milton. Sweet Pickles Irick, Mrs. H. D. Ashby Blanco, Mrs. O. M. Walls. Pleasant Valley, Mrs. W. C.

Hubbard. Sour Pickles Pleasant Valley, Mrs. O. T. son.

2. Campbell, Mrs. J. W. Chap-ton. Harmony, Miss Blanche Scott. Relishes

Starkey, Mrs. L. A. Sargent. Harmony, Miss Blanche Scott. Roseland, Mrs. Guy Sams.

Tin Cans Antelope, Mrs. M. L. Tillson. Campbell, Mrs. Mal Jarboe Irick, Mrs. W. C. Poage.

Irick, Mrs. G. L. Moreland.

3. Prairie Chapel, Mrs. Carl Mc-

Blanco, Mrs. W. F. Daniels. Sand Hill, Mrs. A. R. Hanna. Pleasant Hill, Mrs. R. L. Nich-

Blanco, Mrs. W. F. Daniels. Campbell, Miss Mable Teague.

Fruit Cake Prairie Chapel, Mrs. Claton

Harmony, Mrs. H. A. Krause.

Irick, Miss Gladys Murphy. Harmony, Mrs. W. M. Fink-

Rugs, Wool Braided Campbell, Mrs. A. H. Kreis Pleasant Valley, Mrs. O. W. Rugs, Silk Hooked

Antelope, Mrs. W. C. Tillson. Sand Hill, Mrs. J. V. Greer. Rugs, Burlap Hooked

Campbell, Mrs. R. H. Ashton. Roseland, Mrs. Sam Lester. Roseland, Mrs. Sam Lester. 2. Pleasant Hill, Mrs. C. D. Kelly thel. Rugs, Used Materials

Starkey, Mrs. C. S. Walls. Blanco, Mrs. Will Snell. Irick; Mrs. W. E. Pack.

Clething, Boys' Suits Campbell, Mrs. G. C. Johnson. Antelope, Mrs. R. R. Jones. Pleasant Valley, Mrs. T. B.

Ladies Dresses

Campbell, Mrs. R. H. Ashton. Sand Hill, Mrs. R. J. Weems. Starkey, Miss Willie Mae At-

Child's Dresses Campbell, Mrs. R. C. Officer. Harmony, Mrs. Zant Scott. Sand Hill, Mrs. W. M. Knight.

Aprons
Starkey, Miss Willie Mae At-2. Prairie Chapel, Mrs. Emmett

3. Campbell, Mrs. J. W. Chapman. Button Holes Campbell, Mrs. A. H. Kreis. Sand Hill, Mrs. M. B. Holmes

Irick, Mrs. C. W. Murphy. Pillows, Bed Room Antelope, Mrs. W. W. Poole. Lakeview, Mrs. E. W. Kendrick Roseland, Mrs. J. W. Lester.

Pillows, Living Room

Sand Hill, Mrs. W. M. Knight. Pleasant Valley, Mrs. C. F. 3. Campbell, Mrs. A. H. Kreis.

Guest Towels Antelope, Mrs. C. A. Smith. Pleasant Valley, Mrs. C. F

3. Campbell, Miss Mable Teague. Table Linens, Luncheon Cloths Roseland, Mrs. S. M. Lester. Prairie Chapel, Mrs. Claton

South Plains, Mrs. Carl Daniels.

Table Cloth 1. Sand Hill, Mrs. H. A. Boll-Campbell, Mrs. A. H. Kreis.

Cedar Hill, Mrs. Clarence Guf-Pillow Cases Antelope, Mrs. C. A. Caffee. Campbell, Mrs. R. H. Ashton. Pleasant Hill, Mrs. P. J. Wil-

Tea Towels Roseland, Mrs. Frank Rober-Campbell, Mrs. A. H. Kreis.

Pleasant Hill, Mrs. A. E. Shel-

Teaff. Baker, Miss Grace Shelton. Prairie Chapel, Miss Grace Teaff.

Dresser Scarfs, 2nd Year

3. Starkey, Miss Letha Ferguson. Dresser Scarfs, 3rd Year Starkey, Miss Helen Grigsby

3. Starkey, Miss Lila Parish. Dresser Scarfs, 4th Year

 Starkey, Miss Joy Grigody.
 Starkey, Miss Lela Mae Poe.
 Sand Hill, Miss Verle Miller. Caps Prairie Chapel, Miss Pauline County of Floyd, ss.

Baker, Miss Grace Shelton. Aprons Carthel,

Teaff. Starkey, Miss Helen Grigsby.

Starkey, Miss Ruby Joe Atkinson. 3. McCoy, Miss Clarriet Tardy. Teds

McCoy, Miss Maudie Pittman. McCoy, Miss Eunice Embry. Providence, Miss Avenell Ben-

Kimonas Sand Hill, Miss Verle Miller.

Starkey, Miss Joy Grigsby. Dresses, (Linen) 3rd Year Starkey, Miss Ruby Atkinson. Starkey, Miss Helen Grigsby. McCoy, Miss Clarriet Tardy.

Starkey, Miss Joy Grigsby. Sand Hill, Miss Verle Miller.

### Things They Say

W. D. Van Blarcom in the Fort

Irick, Mrs. Doyle Glass.
Antelope, Mrs. W. W. Poole.
Pleasant Valley, Mrs. Olin ery of Floyd County laugh every time he refers to himself as a "\$1a-Year-Man."

"I'm that kind of a fellow, although the World War long since has ceased to be," Montgomery says. "You see, I'm president of a lumber company tht has nine yards in as many west Texas cities. They wanted my name to head the list of officers, and promised to pay me \$1 a year. I have yet to collect that \$1 annually, although I do participate in the dividends."

Montgomery came to Fort Worth from his ranch headquarters a few miles from Floydada to attend the annual Confederate reunion this week at Dallas. In 20 years he has missed but one state or national reunion, the one held at Charlotte, N. C., and then he was sick in bed. While "soldiering" in the '60s he visited that city

"Uncle Tom," besides being a pioneer West Texas cattleman and a lumberman, is vice president of three banks—one of them The First National at Floydada—and owns 11 brick store buildings in the latter

JUDGE HOWARD LIVING AT HOME IN FLOYDADA

Judge-elect J. W. Howard and Dresser Scarfs, 1st Year family are living in Floydada in the Prairie Chapel, Miss Pauline home on South Fifth Street, recently bought by the Judge from E.

Mr. Howard still retains his farm and farming interests at Starkey, which will be operated by his sons 1. Providence, Miss Lucile Thomp- but is moving to town to make his home, and getting settled down be-2. McCoy, Miss Zora Belle Fit- fore assuming the duties of county judge on January 1.

STATEMENT OF THE OWNER-SHIP, MANAGEMENT, CIRCULA-Starkey, Miss Ruby Joe At- TION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912,

Of the Floyd County Hesperian pub-

State of Texas,

personally appeared Homer Steen, who having been duly sworn according to law, deposes and says that 1. Prairie Chapel, Miss Olga he is the Editor of the Floyd County Hesperian and that the following Spindler, Dallas, Texas. is, to the best of his knowledge and 2. Antelope, Miss Annie Cumbie. is, to the best of his knowledge and 3. Prairie Chapel, Miss Pauline belief, a true statement of the own above, giving the names of the own above, giving the name of the own above verse of this form, to wit:

1. That the names and adresses of the publisher, editor, managing editor, and business managers are: Publisher Hesperian Publishing Co., Floydada, Texas. Editor, managing editor and business manager, Homer Steen, Floydada, Texas.

2. That the owner is: ner, H. E. Cannaday, Mrs. L. J. Wel-B. Duncan, S. A. Greer, Mrs. M. F. ledge, Glad Snodgrass, C. Surginer, Lon V. Smith, Geo. V. Smith, Homer Steen, Estate of C. Snodgrass, W. It makes "Uncle Tom" Montgom- U. White, Estate of A. D. White, W. ada, Texas, Claude V. Hall, Com- 1931.)

lished weekly at Floydada, Texas merce, Texas; Mrs. Foy Stewart, for October 1, 1930. Wichita Falls, Texas.

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Specializing in the care of chil-

dren's eyes and fitting glasses

Consultation free.

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Floydada, Texas

Pale

and Weak

"I THINK Cardui is a wonder-

ful medicine, for I improved

greatly after taking it," says

Mrs. A. W. English, of R.F.D.

4, Roanoke, Va. "When I was

just a girl of 13, my mother

awhile, I felt much better.

"In 1924, my health was poor.

I felt miserable, and hadn't

enough strength to do my

housework. It took all my

willpower to keep up. I was

"I got Cardui again and

took it. My improvement was

wonderful. I can recommend

Cardui to others, for my

health was so much better

after I had taken a course of

the Cardui Home Treatment."

pale and weak.

3. That the known bondholders mortgagees, and other security hold-Before me, a Notary Public in and ers owning or holding 1 per cent or Prairie Chapel, Miss Olga Car- for the State and county aforesaid, more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.)

Mergenthaler Linotype Co., New Orleans, La.; Barnhart Bros. & 4. That the two paragraphs next

ership, management (and if a daily ers, stockholders, and security holdpaper, the circulation), etc., of the ers, if any, contain not only the list aforesaid publication for the date of stockholders and security holders shown in the above caption, requir- as they appear upon the books of the ed by the Act of August 24, 1912, company but also, in cases where embodied in section 411, Postal Laws the stockholders or security holder and Regulations, printed on the re- appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiants' full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the Hesperian Publishing Company, books of the company as trustees, Inc., Floydada, Texas; N. A. Arm-strong, R. Fred Brown, W. L. Boer-pacity other than that of a bona pacity other than that of a bona fide owner; and this affiant has no born, Mrs. W. I. Cannaday, Arthur reason to believe that any other person, association, or corporation Greer, Roy L. Haynes, Mrs. V. A. has any interest direct or indirect Leonard, Thos. Montgomery, B. F. in the said stock, bonds, or other McIntosh, E. P. Nelson, O. P. Rut-securities than as so stated by him.

HOMER STEEN. Sworn to and subscribed before me this 4th day of October, 1930. O. M. WATSON, (SEAL) M. Windsor, J. M. Willson, Floyd- (My commission expires June 1,

gave this medicine to me, and it did me a great deal of good. I was weak and run-down. After I had taken Cardui

# TUNE IN

ON

The Philco Concert By The Philadelphia Orchestra

In a Record-Breaking Coast-to-Coast Hookup

# Sunday Oct. 12

FROM 6 TO 7 P. M. (C. S. T.)

You will enjoy hearing Leopold Stokowski and his 110 artists—the finest orchestra of all time.

# F. C. Harmon

Complete line of the New Screen Grid and Screen Grid-Plus Philco Radio. Priced \$68.50 to \$372.50, complete, now on display.

"Enjoy Fully the Superb Concerts on a Philco"





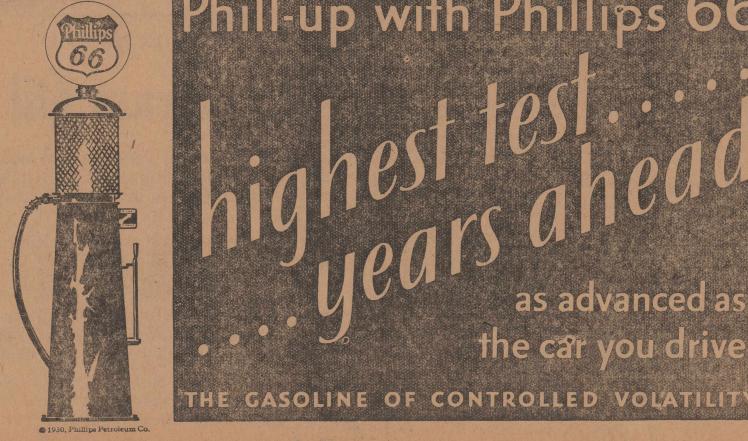
HUNDREDS OF OTHER ATTRACTIONS

GET YOUR TICKETS NOW FOR "SONS O' GUNS"

Beckman & Gerety's Shows
Mammoth Cyclorama of the Battle of
Gettysburg
Radio Show
Free Circus Acts
Super Grand Stand Show and Fireworks
Spectacle
SF 4



# Motor Performance the maker intended



as advanced as the car you drive

Phillips Petroleum Company

300 West California St.

Roscoe Fort, Agent

Pay On Savings

appendicitis operation Tuesday.

Charles Baker, of Wienert, under

went a tonsil operation Wednesday

and was dismissed from the hospital

HAT SHOP MOVED TO FRONT

The Hat Shop, Mrs. Ruth Brown Hall and Mrs. E. P. Nelson propri-etors, has been moved downstairs

from the balcony tot he front of the

building formerly occupied by C. R

Houston Company. The change was

completed last week and an attrac-

tive shop has been arranged in the

A. J. McKinnon of Amarillo ar-

rived Wednesday for a visit with his mother, Mrs. A. P. McKinnon.

HALF MINUTE INTERVIEWS

my place and around Sand Hill

Harvey Assiter of Lubbock was

Use sturdy washable materials for

a tuck in or near the heading to

To make old-fashioned creamy

rice pudding put a tablespoon of

washed rice in a baking dish with

quart of milk, 1/3 cup of sugar, 1/8

stirring often. A cup of raisins may

Water containing iron can usual-

OUT OF THE RUT

### Tahoka Takes Grid Game From Locals At So. Plains Fair

Whirlwinds Take Second Defeat Of Season In Fourth Quarter Last Thursday.

After successfully holding Tahofor three-quarters of a headquarters. game, Coach Barksdale's Whirl-winds gave way beneath the strain of the Panhandle-South Plains
Fair, held in that city last week.

Mrs. Starks then C. representation of football fans swelled the attendance to one of the largest crowds that has seen the Whirl-

endurance, was outstanding. There were no outstanding stars in either line, but both forward walls were near perfect at stopping the many hard line plunges. Only once during the entire encounter did the ling the encounter did the ling the encou Tahoka crew pierce the Whirlwind at 3 o'clock. quarter when the Whirlwinds were almost fagged out. It was late in MUSIC, PLEA OF CHAIRMAN the game, after Tahoka had scored on the second plunge.

just as the fourth quarter started.
The third period ended with Tahota in possession of the ball on of Public School Music in the Fed-Floydada's ten yard line, after Tahoka had completed a beautiful
pass to the twenty yard line, and
men are asking the co-operation of moved the pigskin to the ten yard mark on the next play. On the first play of the fourth quarter, the Bulldogs carried the ball around munities knowing that this means more and better music for homes more and settlements. was passed over the line for and community gatherings.

teams are former athletes at Baylor University and are coaching their own teams for the first time this asks that all interested will co-opseason. Weir Washam, Tahoka erate with her in doing a little more and contests were enjoyed. The coach, was freshman football coach in public school music than they hostesses served refreshments to: at Baylor last season, while Barks- have in the past. dale, Whirlwind coach, was assistant coach to Denton Teachers Col- HOT ICE CREAM SANDWICH last year. The Whirlwinds, who two weeks ago displayed a distinctive brand of improvement in their game with Tulia, showed even may be a type of sandwich that the more improvement last week with skeptical would believe impossible. Tahoka, and made a creditable and yet such a sandwich is just one showing for Barksdale. Both squads of a number of unique and delight-

# The Friendly Store Specials

COMPOUND, 8 lb. bulk,	_88c
ROAST, Beef, lb.,	12½c
STEAK, 15c a	nd 20c
RIBS, Pork, per lb.,	18c
BOLOGNA Sausage, per lb.,	_ 19c
FLOUR, Vernon, 48 lbs.,	\$1.25
COFFEE Sam Houston,	\$1.09
Sweet POTATOES, 10 lbs.,	35c
PORK & BEANS, 3 cans,	25c
onions, per lb.,	3½c

C. P. Looper Market & Grocery

coached to the minutest detail and their manner of playing is said by credit to leading Class A high school

MRS. CRUM RESIGNS POST WITH FLOYDADA GROVE

Floydada Grove No. 1033 met at 3 o'clock Wednesday afternoon, October 1, with Mrs. J. D. Starks. Applications for membership were read ka High School's Bulldog gridsters and also communications from

Just before the close of the meeting it was announced to the Grove Main street, honoring Mrs. W. R. of the fourth quarter last Thursday afternoon, and came out at the was moving from Floydada to Clewas moving from Floydada to Clesmall end of a 13 to 0 score. The burne and Mrs. Starks with a few game was played at Lubbock as the feature attraction at the fourth day feature attraction at the fourth day Crum with beautiful and useful Mrs. Tarrell Loran held high score (Christian abure) at 3 to 0 score. The burne and Mrs. Starks with a few out in the tallies and refreshments. At the conclusion of the games (Crum with beautiful and useful Mrs. Tarrell Loran held high score (Christian abure) at 3 to 0 score.

Typical fair crowds and a strong R. M. McCauley, who is next in au-Childers for the guests. term of the office of guardian from Mrs. R. A. Garrett, Mrs. Carr Surwhich Mrs. Crum resigned after giner, Mrs. Audry de Cordova and having held the position for a num-

with Tahoka having something of the advantage all the way, but failing to put across counters when they were within striking distance. The line play of both teams, which were evenly matched in size and endurance, was outstanding. There

perate to score once more, com- of Public School Music. It is a the meetings once a month which pleted a long pass, taking the ball time when many schools have ar- will be every second Wednesday of to the nine yard line. Finton, Tahoka halfback, hit the line twice,

will be every second wednesday of the Wednesday Bridge Club will
ranged for music in some form; each month. Mrs. O. K. Davis' meet at 3 o'clock on Wednesday afothers are offering a more complete
others are offering a more complete. hoka halfback, hit the line twice, course under accredited teachers placing the ball on the seoring side with credit given for work done and lows: Tahoka's first touchdown came even Vocational Music in the schools

The Whirlwinds threatened more is a part of the Seventh District of music clubs of Texas and it is their own punts and passes that had been caught but fumbled, but the local lads, though playing a wonderful broad of help were that along with the many of the Baptist Sunday School in the Baptist Sunday School in the saturday.

Priday.

Mrs. S. M. Cole, Mrs. John Modern Margaret Single Margaret Sin Floyd County by way of location

rioydada made four first downs.

Last Thursday's game was in one cases of the word, a "battle of the cams are former athletes at Baylor"

Mrs. M. D. Ramsey, Seventh District Chiarman of Federated Music Clubs this week announces the appointment of Mrs. E. L. Angus of mittee was appointed by the proof.

Mrs. Glenn Jones city, underwent a tonsil operation Sunday and was discharged from the hospital motion was made and carried to hold a food sale Saturday. A compositive control of the mittee was appointed by the proof.

Ruth Palmer at 3 o clock at the home of Mrs. Bishop.

Mrs. Glenn Jones city, underwent a tonsil operation Sunday and different route occasionally, and motion was made and carried to hold a food sale Saturday. A compositive control of the particular and the control of the mittee was appointed by the proof.

Ruth Palmer at 3 o clock at the home of Mrs. Bishop.

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### IS MADE BY NEW TOASTER

Hot toasted ice cream sandwiches showed signs of having been ably ful eatables that may be prepared at the Arwine Drug in Floydada. This new sandwich is made on an all-electric Toastomatic Toaster that prepares sandwiches in a most tasteful manner. In the ice cream sand-wich, the cream is placed between the bread, which is then toasted without melting the cream.

Drug was re-opened last Saturday. tlemen Hot chili, sandwiches, hot chocolate and coffee are featured at the lunch ved to the following: Misses Jescounter. ved to the following: Misses Jescounter.

### R. H. WILLIS IS MAKING

R. H. Willis, local contractor, last week started the repair of the roof and walls of the Snodgrass Chevrolet Company's building, corner Main and Mississippi, damaged by a fire six weeks ago which is be-lieved to have a new formula for the standard standa ieved to have been started by a

Dr. W. Hubert Seale returned here checking over the stock of the local store with C. D. Gibbs, manahe went Sunday to acompany Jessie Finney, of Center, who has entered the Government Hospital at



... if yo ve ever had one you know how nice it is after it's over, to be told that friends near and far have elephoned to inquire a out you. Out-of-town telephoning is simple, quick, cheap!

Mrs. Surginer Hostess to San Souci Club.

Mrs. Leslie Surginer was hestess to the San Souci bridge club and other guests Wednesday afternoon at 3 o'clock at her home on South Ivey of Big Spring.

Mrs. Starks then called on Mrs. for the members and Miss Honera the church with Mrs. J. B. Jenkins

winds perform this season. Thurs-which Mrs. Crum resigned after which Mrs. Crum resigned after giner, Mrs. Audry de Cordova and their having held the position for a number of the season and th second defeat of the year.

For three quarters of the encounter last week, both lines held, with Tahoka having something of whith Tahoka having something of the meeting were present: Mrs. Bob Rosson, Mrs. cles; Blanche Groves circle at the day from points in California where he has been for the past several with Mrs. Rob Smith, Mrs. N. A. Armwith Tahoka having something of the past several whith Mrs. Clifford Tubbs at 3:30 to months.

In the business meeting Mrs. D. MUSIC, PLEA OF CHAIRMAN R. Gresham was appointed as re-This is an age of the development tion was made and carried to hold o'clock The program given was as fol- Travis Collins.

> Praver-Mrs. J. L. King Piano Solo-Edna Earl Price. Piano Solo-Jeanne Williams Play—7B Brade—Mrs. Green's

The next meeting will be held No-

Fidelis Matrons Class Hold

derful brand of ball, were unable to push over for the counter. Ta
ment Saturday, also, the push over for the counter. Ta
ment Saturday also, the push over for the counter. Ta
ment Saturday after
ment Saturday af

Mrs. A. J. Folley, Mrs. W. L. Barnett, Mrs. H. O. Cline, Mrs. E. F. Cline, Mrs. E. L. Angus, Mrs. P. D. O'Brien, Mrs. V: Andrews, Mrs. J. C. Gilliam, Mrs. Roy Paschall, Mrs. Clyde Bagwell, Mrs. J. D. McBrien, Mrs. Verlon Harmon, Mrs. C. M. Meredith and the hostesses.

Mrs. Sone Entertains With Bridge, Honoring Sister.

Mrs. Robt. A. Sone entertained with three tables of bridge at her home in South Floydada Monday evening, honoring her sister. Miss Mildred West, of Attica, Kansas, who is here for a visit. In the bridge games, Miss Maurine Hay won high score for the ladies and The lunch counter at the Arwine Van Howard was high for the gen-

> A delicious salad course was sermalee Norman, Maurine and Helene Hay and the honoree, Miss West;

"General business conditions over short circuit in a power current at the state are showing a decided the entrance of the circuit into the improvement and an upward trend," was damaged and will have to be by H. R. Younkman of Dallas, shoe removed and re-placed. was the optimistic expression made by H. R. Younkman of Dallas, shoe buyer for C. E. Stone Company. chain stores, who spent Wednesday

> Business all over West Texas is improving, he said that his visits to the different towns in his territory

Mrs. Ella Johnson and Mrs. Hubert Seale and baby spent from Sunday to Wednesday of last week visiting in Childress. Mrs. Seale was the guest of her parents, Dr. and Mrs. J. T. Briswell. Dr. Briswell is pastor of the First Methodist Church there. Mrs. Johnson visited her sister, Mrs. J. E. Tippett.

### Too Late To Classify

FOR SALE-Good second hand John Deere row drill. See Hollis Bond at Massie & Bro. office. 442tc

FOR RENT—3 room appartment, also a furnished appartment, close in. Phone 185.

FOR SALE-Black hull seed wheat No. 1. 90c per bushel. See Hal 331tc

EGG MARKET ADVANCE We pass it on to you. So come to see us with your eggs, poultry, and cream. Floydada Egg Co. J. V. Jones.

### Social Calendar

MONDAY

Main street, honoring Mrs. W. R. Ivey of Big Spring.

The Halloween motif was carried

The Woman's Missionary Society of the M. E. Church meets at the church at 3 o'clock for a business

A. J. McKinnor

Woman's Council of the First He will return home today. Mrs. Terrell Loran held high score Christian church, at 3 o'clock at as leader.

The LaNoche Club meets this tle son of Amarillo spent the weekevening with Mr. and Mrs. Polk end here as the guests of his parents, Mr. and Mrs. H. D. Butler

er Association met Wednesday af-ternoon at 3:30 at the school build-noon with Mrs. W. Hubert Seale his parents, Mr. and Mrs. G. T. As-

Mrs. James K. Green hostess to porter for the organization. A mo- the K. K. Club this afternoon at 3 kitchen curtains. Make them with

The Wednesday Bridge Club will allow for shrinkage. Unbleached muslin, gingham, glass toweling,

### Sanitarium Notes

derwent a tonsil operation at the teaspoon of nutmeg or cinnamon C. A. Cass Jr., of Lakeview, un-Solo-Mrs. G. E. Bond, accom- Smith and Smith Sanitarium last and ½ teaspoon salt. Cook very panied at the piano by Mrs. Ohmer Friday and was dismissed on Sat-Mrs. Henry Bollman, ciyt, was a

patient at the hospital for treatment Friday and was dismissed Satly be improved for laundry purpo Miss Opal Knight, of Lockney, was ses by adding a little limewater o in the sanitarium for treatment washing soda to the water. Stir i thoroughly, let the iron settle to th

of the bottom, and draw off the clearest Margaret Singletary, Blanco community, received treat-ment Saturday.

water. It is better to filter the water through cloth or other ma-Pat Dickson, city, received treat- terial.

Travis Lightfoot, city, received

# **Auction Sale**

1 mile North, 8 miles East Floydada, 11/2 miles East Campbell School House,

### Friday, October 17

We must move at once, and will sell all our Household goods, Farm Implements Work stock, milk cows, hogs and chickens. See hand bill for list.

TERMS of SALE: Cash.

# G.W. KEITH, Owner

Seale & McDonald, Auctioneers

BECAUSE IT "STANDS UP"

# Monogram Uil

will give 25% more service than ordinary Oils. It has a pure paraffin base and is guaranteed to give satisfactory service.

To introduce this oil, we are making a Special Price on Refills, for only

### 30c PER QUART

Another Special Offer: Washing and Greasing Cars for only Vacuum Cleaning, for only,

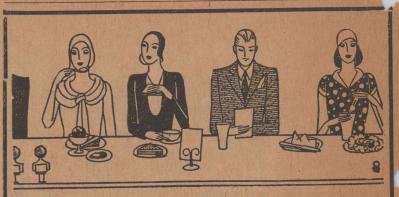
Don't Forget, we will take in vour old casings on new Pennsylvania Tires. We have an expert mechanical and shop service ready to give you A-1 work. See Us!

Finkner Motor Co.

PLAY AT HARMONY TONIGHT; county Friday afternoon and POSTPONED LAST WEEK ing.

which was scheduled for last Friday night will be given tonight, it is announced, the postponement be-

The Hi-League play at Harmony, of the Carr's Chapel Hi-Lea OF BOERNER BUILDING ing due to the heavy rains which admission charge will be made fell in that vicinity and over the a free-will offering taken.



### Hurried or Leisurely You'll Like These LUNCHES

AT ARWINE'S

### New Lunch Counter

We have re-opened our Lunch Counter, with a complete line of the very best of equipment available. You will find our

SANDWICHES, CHILI, PIE, HOT CHOCOLATE AND COFFEE

of a quality that calls for "More"

Try our Sandwiches made on the new Toastmatic

# Arwine Drug Co.

"Goteverthing"

South Side Square

# Friday and Saturday SPECIALS

FLOUR, Gold Medal, Extra High Patent,	\$1.33
SOAP, Crystal White, 5 bars for,	16c
BEANS, New Crop Mexican, 10 pounds,	48c
OATS, Gold Medal, with Green Glass-ware,	23c
MATCHES, 6 boxes per carton,	12c
GRAPES, Tokay, "Good Ones" per lb.,	6c
HAMBURGER MEAT, per pound,	12c
BEEF ROAST Fore quarter, per lb.,	12½ e
STEAK, Any cuts, per pound,	20c
HAMS, Wilson Certified skinned, halves or w	hole 25c
BACON, Fancy Sliced, per pound,	29c

# Hill Bros. 'M' System

We Deliver

# FROM 10% TO 331% OFF

On Our Entire Line of Men's Clothing

# FOR CASH

FOR AN INDEFINITE PERIOD

This Is Not a Sale! We mean it when we say that this unusual offer is for an indefinite period. We are making such an offer to meet the trend of times and TO GET CASH for all merchandise. See Our Window Display of These Quality Goods at Such Prices.

# McGuire & Russell

"The Store For Men"