

# The Floyd County Hesperian

One Of Floydada's Oldest Institutions

Most Widely Read News Medium In Floyd County

VOLUME 37.

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 18, 1930.

NUMBER

## Appoint Covington As Co-op Cotton Receiver

Covington Will Make Contracts And Receive Cotton at Sub-Station Here.

R. C. Covington has been appointed receiver in Floydada for the Texas Cotton Co-operative Growers' Association and is now fully qualified to receive cotton and issue contracts for the co-operative marketing of cotton in Floyd County. Mr. Covington made bond recently and contracts authorizing him to receive cotton in this city were filed Wednesday. The contract was filed with M. S. Hudson, of Lubbock, director of the Panhandle District. Headquarters for the Panhandle South Plains District have been established at Lubbock, with receiving stations at various points over the district. A sub-station has been established in Floydada, the nearest receiving station being at Plainview.

Mr. Covington will have his headquarters temporarily at the Cotton Compress or at the Cotton Yard, it was stated. All cotton farmers who wish to learn in detail the working plan of the association or who already know the plan and wish to sign up under the co-operative plan, are asked to call on Mr. Covington. The Texas Cotton Co-operative Growers' Association is under the direction and is receiving the assistance of the Federal Government under the Farm Relief Plan, it was pointed out this week.

## J. D. Hall, 83, Died At Petersburg Sunday

Funeral For Father of Robt. Hall And Mrs. Ed Reagan Monday Afternoon.

J. D. Hall, 83, of Petersburg, father of Robt. Hall of Idalou and Mrs. Ed Reagan of Petersburg, died Sunday evening of this week at 10 o'clock and interment was made Monday afternoon in Petersburg Cemetery following funeral services held at the Church of Christ in that city at 2:30 o'clock. Elders Ira Lee Sanders, of Eldorado, Oklahoma and W. B. Black of Petersburg, conducted the funeral arrangements for which were in charge of F. C. Harmon of Floydada. Deceased had been a resident of Petersburg for some twenty-five years. He was a native of Alabama and had resided in Texas since 1871. He would have been 84 years old on December 1 next.

The surviving children, all of whom were present at the funeral are as follows: Robert Hall, of Idalou; A. C. Hall, of Dallas; Roy Hall of Lubbock, and Mrs. Ed Reagan of Petersburg. He is also survived by one brother, Amos Hall of Bangs, Texas, and a sister, Mrs. Laura Willetts, of Tusculum, Alabama. The brother and his wife were present for the funeral. Among the Floyd County residents who attended the funeral service were Mr. and Mrs. S. A. Greer and Mr. and Mrs. Roe McCleskey. Mrs. Roy Mickey and children, of Lubbock, were also among those who were present for the last rites for the deceased.

## Clonts And Rutledge Enjoy Golf Tournament

J. W. Clonts and O. P. Rutledge returned Tuesday night from Clarendon, where they entered the invitation golf tournament held by the Clarendon Country Club. Entries in the event were made from several clubs over the panhandle-plains. Clonts qualified with an 83 to get in the championship flight and Rutledge with an 88 to be in the fourth flight. Clonts was paired with Al Cooke, Clarendon city champion, and defeated by him. He was later defeated by Bill Cooke in the consolation play. Rutledge was runner-up in the consolation play for fourth flight honors.

"Clarendon people take their golf seriously," O. P. Rutledge said upon his return. "Everybody plays and they get much pleasure out of their course. In the tournament the prizes were liberal and hospitality of the Clarendon people as usual, was marked."

## GOOD ATTENDANCE MARKS BAPTIST REVIVAL MEETING

Good attendance has marked the revival which was opened Sunday at the First Baptist Church. The Rev. E. F. Cole, pastor of the First Baptist Church of Lamesa, is conducting the services and is being assisted by the Rev. P. D. O'Brien, the local pastor.

Rev. O'Brien conducted a successful meeting this summer for the Rev. Cole at Lamesa. The revival here will continue for two weeks, the present plans being to conclude the meeting Sunday, September 23. Rev. Cole arrived last Monday and delivered his first sermon Monday night. Services are being held twice daily, each morning at 10 o'clock and evening services at 7:30 o'clock.

## Consumers' Fuel Assn. Pumps Broken, Fuel Taken Wednesday A. M.

Man Charged With Theft of \$60 From Person of Milton Covington.

A burglary, believed to have been committed in the early morning hours of Wednesday, was discovered by employees of the Consumers' Fuel Association when they went to work yesterday, the locks on three gas pumps having been broken, one battery stolen and some counterfeit money accumulated and held in the cash register, taken. The burglary was reported to Sheriff P. G. Stegall who made an investigation but had made no arrests yesterday.

## Theft From Person

J. R. Reid is being held in Floyd County jail on a charge of theft from the person of Milton Covington, agent of the T. & P. Coal and Oil Company at Dougherty. The arrest was made by Deputy Sheriff J. M. Wright Monday, when he took the accused man into custody.

Reid, it is alleged took the money in a bank pass book from the pocket of Mr. Covington after the latter had drawn \$60 in cash at one of the tellers' windows at the Floyd County National Bank. Mrs. Virtis Smalley, assistant cashier, saw a man take the passbook, but did not mention it at the time thinking it was being taken in play. However, when Covington returned to the bank in a few minutes and asked concerning the loss of his money and passbook, the incident was remembered and the deputy called. Thirty \$1 bills and six \$5 bills were in the accused man's hands when he was apprehended, the pass book having been thrown in an alley.

Mr. Reid, the accused man, resides in Crosby County.

## Little Theatre Plans For Year Under Way

Four Members Board of Directors To Be Selected September 29.

At a meeting of the board of directors of the Floydada Little Theatre Tuesday afternoon at the Chamber of Commerce office, organizational plans for the season of 1929-30 were set in motion by the election of a nominating committee, who will offer eight names from which are to be selected four directors for the year, replacing R. E. Fry and A. A. Bishop, whose terms on the board expire, and Mrs. C. H. Davis and F. M. Shenefelt, who are no longer residents of the city. There are twelve directors in all, eight of whom hold over.

The hold-over directors who will serve during the new season are A. D. Cummings, J. C. Gilliam, Mrs. Robt. A. Sone, Mrs. Troy Jones, Mrs. O. T. Williams, O. P. Rutledge, Richard Stovall and J. D. McBrien. A director for the new season, succeeding Mrs. Gladys Adkins, resigned, will also be selected at the meeting on September 29.

A general meeting of all members of the organization has been called by the present board members for Monday night, September 29, when the new directors will be inducted into office, and a discussion of plans for the new season will follow.

J. C. Gilliam is president of the organization at this time. Mrs. O. T. Williams is secretary, O. P. Rutledge is business manager and Richard Stovall publicity director.

## At State Meeting Of Commissioners, Judges

Judge Wm. McGehee and Commissioner of Precinct One E. W. Henderson, of Floyd County are in Dallas this mid-week where they are attending the meeting of the Texas County Judges' and Commissioners' Association, sessions of which opened Wednesday morning and will close tomorrow afternoon. Judge McGehee is on the program for a discussion today.

They left Monday and prior to the convention opening Mr. Henderson visited in Houston, while Judge McGehee gave business matters his attention in Fort Worth.

Mrs. R. M. McCauley and Mrs. Will Walker accompanied them on the trip. Mrs. McCauley is visiting her mother in Dallas during the week and Mrs. Walker a sister in Fort Worth.

## FRED ZIMMERMAN HOME IS COMPLETED; FAMILY MOVING

With the completion the latter part of last week of their new home on South First Street, Mr. and Mrs. Fred Zimmerman are moving this week to it from their former residence on West Missouri.

Patterned architecturally on the plans of the adobe homes of northern New Mexico, the new residence is one of the most attractive in Floydada. Materials for the building were furnished by South Plains Lumber Company.

## Get Jobs And Jobless Together, C-C Effort

Beginning To Have Calls For Cotton Pullers; Would Use Home Labor.

Acting as a form of employment bureau, the Floydada Chamber of Commerce has been active during the past few weeks in securing jobs for the unemployed in and near Floydada. Some of the jobs and the job-less have found a means of getting together through the person of S. W. Ross, secretary of the Chamber of Commerce, who is inviting those who have work to call on the Chamber of Commerce to find hands for them, and also inviting those who want work to leave their names and addresses with that organization.

In an interview with a Hesperian reporter, Mr. Ross made the following statements:

"For the past two weeks many laboring men have been assisted in finding jobs through the Chamber of Commerce. We are beginning to have a good many calls for hands from the farmers for cotton pullers and for other kinds of farm work. I suggest any one wanting work or any one having work they want done leave their name and address with the secretary of the Chamber of Commerce so that the person wanting hands can get in communication with the persons wanting to work. We are anxious to render any service to the farmers and laboring men that we can. We have had numerous letters from people all over the country wanting to come to Floyd County to work but we have discouraged them by answering that we had sufficient help already here to take care of all the work we had to do.

"We are not trying to keep new people from coming in to the county but we do feel that we should try first to get all of our people jobs that we can. There are no doubt many of our people who would appreciate knowing of most any kind of work and there are several people in our county who will have work to do that had rather hire home labor if it can be had and for that reason we are offering our services to help in trying to find for the man who has work to do the man for the job."

## Sand Hill Plays South Plains Again Sunday

"Lefty" Holmes, Dallas Steer during the past season, pitching for Sand Hill, fanned the first three men who faced him in the baseball game Sunday afternoon at Lockney with the South Plains aggregation and prospects were good for a real battle but the elements interfered with a sand storm and the tilt was postponed until Sunday, September 21. The game will be called at 3:30 o'clock, it was announced.

The game last Sunday was called in the first inning, the score standing 0 to 0.

## DISTRICT COURT ADJOURNS SATURDAY IN DICKENS CO.

District Court for Dickens County, fall term, will close Saturday night of this week, after a five-week term.

Following the close of the court term at Dickens, District Court for Briscoe County will be convened Monday morning at Silverton by District Judge Kenneth Bain. Judge Bain, District Attorney A. J. Folley and Court Reporter H. B. Sams have been in Dickens County the greater part of the past term.

## Abbreviated Jitney Delivers Ad Copy

'Freak Stunt' Of American Austin Sets Unique Record

## Tiny Auto Found In Hesperian Office

The scene was a busy printing office on a Tuesday afternoon.

With his nose to the grindstone and his fingers on the typewriter, the advertising man was endeavoring to grind out some 'suggested' copy with the main idea of furnishing bacon with the beans next week. "Beep, beep" came a noise near the advertising desk.

The advertising man looked up but not discovering from whence came the noise, returned to his so-called labor.

"Beep, beep" came the noise again; and then: "Hey, you! Here's the copy for that ad" somebody hollered from behind the office chair. Startled, the advertising man began scanning the office landscape for material evidence of the advertising copy, and after removing the waste basket from obstructing his view, there it was—ad copy delivered to the ad-man's desk via automobile.

And so—another record was broken and Rindley will now have something else to write about in his "Believe it or not." For the first time in history, a customer sat in his automobile and handed "copy" across the desk to the advertising

## Hail Damages Large Area Of Floyd County Crops Sun. Afternoon

Hail Strip Includes Parts of Aiken, Liberty, Center, Fairview, Hillcrest.

A "dry" hail Sunday afternoon did very material damage to a wide scope of crops in a strip across the county approximately east to west six to ten miles wide, and reports from travelers coming in from the east indicate that the storm extended to Wilbarger County, doing some damage in practically every county it crossed.

Reports from this county received at The Hesperian office are too conflicting to give a definite report on the area affected, but it is certain that some of the best crops in the county were practically a total loss when it cleared away. The hail cloud moved eastward from about the Hale County line, doing material damage to crops in Aiken, Liberty, Center and Fairview and Hillcrest districts also had severe damage. Crops in the north two-thirds of Center are practically wiped clean, Lee Rogers said Monday. He and all his immediate neighbors were in the area of big damage. Practically all of Fairview suffered from the effects of the hail, numerous crops being reported total loss. The hail also extended east into Hillcrest District. Reports said the cloud extended into Motley, in portions of which a five-mile strip had very considerable rain. Cattle, Childress, Hardeman and Wilbarger communities in the path of the disturbance also report damaging hail and some rain.

In the north part of the Center community, Lee Rogers said, the hail was whipped across the fields with fury by a wind of much velocity, but not enough rain fell with it to settle dust that fogged while the hail was in progress. The hail stones were not large and are not believed to have damaged buildings to an appreciable extent, but cut cotton and feed crops off to stubs.

## Floyd County To Get Reduced Freight Rate

Floyd County has been placed on the list of counties which are entitled to a 33 1/3 per cent discount on freight rates applying to the shipment of livestock out of the county to grazing grounds and on feed stuff that is shipped into the county for drouth relief purposes. According to information received this week from O. B. Martin, State Director of Drouth Relief for Texas, those having livestock that will have to be moved out of the county have been asked to get in touch with the local committee who can give them the information and the proper instructions. The railroad agents at Floydada had not been advised of this rate this morning. S. W. Ross, secretary of the Chamber of Commerce stated that they are expecting an official report at an early date. County Judge Wm. McGehee has been appointed to act as the official for Floyd County to sign the order for the reduced freight rates.

## SEES OLD FRIEND FIRST TIME IN FORTY-FIVE YEARS

Mr. and Mrs. B. F. Davis, of Snyder, spent last week here as the guests of their son, J. J. Davis and family, and during their visit met up with an old friend, whom they had not seen in forty-five years. This friend is A. J. Fanning, who was employed by Mr. Davis on his Johnson County farm forty-five years ago.

## Centerview Farm Leghorn Fourth In National Contest

Local Legionnaires Will Hear Broadcast National Convention

Faneuil Hall Seat of Wide Broadcast; Texas Will Have Part In Program.

Members of McDermott Post, American Legion, will hold a special meeting tonight at the Legion Hall, where they will tune in on a program broadcast from the National Convention of the American Legion at Faneuil Hall, Boston, "Cradle of American Liberty," according to Adjutant James Colville of the local post.

The broadcast will be received at McDermott Post through the courtesy of Wilson Kimble, RCA Victor dealer, who yesterday installed a special set for the reception of the program by the legionnaires here.

A special meeting is being held in every post in the United States on request of National Commander O. L. Bodenhamer for the purpose of listening in on the broadcast, which will be one of the biggest, if not the biggest, in the annals of radio. The time of the broadcast will be from 8 to 9:30 tonight, Floydada time. It will come in over WFAA, Dallas, KPRC, Houston, and WOAI, San Antonio.

## Texas Has Part

The seat of the broadcast, as stated, will be Faneuil Hall, Boston, but Texas will have a part in the program through a cut-in over WFAA. Texas' contribution to the program will be an address by its Legionnaire Governor, Dan Moody, and music by the 144th Infantry, Texas National Guard Band. The band will play the "Old Gray Mare" and other selections as time will permit.

## Williams Gives Rural Unit Vocational Work

O. T. Williams, Vocational Agricultural teacher in the Floydada High School, is beginning this week a day unit school in farm shop work with the boys in the 9th and 10th grades of the Lakeview School. The course offered by Mr. Williams will consist of woodwork, soldering, and saw filing. The class will be conducted twice each week, on Tuesdays and Thursdays, and the class period will last for one and one half hours.

There are already twelve boys of the Lakeview School who have enrolled in this class of work. Mr. Williams stated that a course in soil conservation and soil moisture will be conducted later on. Each boy taking the course who makes his score will be given one half unit credit for his work.

This is a new field of work offered the boys of the rural schools by the vocational agriculture department of the Floydada High School and no charge will be made by the school board for Mr. Williams' services.

Mr. Williams has had several years experience in this work. He taught manual training for four years before taking up vocational agriculture work. He is entering upon his twelfth year as a vocational agriculture teacher. He has been teaching this subject in the Floydada High School for four years.

## First Bale Ginned At South Plains Tuesday

Movement of the cotton crop has begun to be noticeable in Floyd County this week, several bales being turned out by the gins here. Every market in the county has now had its first bale, the Davis-Smith Gin at South Plains turning out its first bale Tuesday morning for Walter Hammit.

At Dougherty several bales have been ginned, and this is also true of the Newton-Kiker gin at Lakeview and the G. T. Assiter & Son gin at McCoy.

## LOCAL MARKET

Poultry	
Hens, 4 lbs. and up.....	12c
Light hens and leghorns.....	9c
Old Roosters.....	5c
Colored Springers.....	13c
Leghorns and black springers.....	10c
Stags.....	7c
Geese and ducks.....	6c
Eggs	
Eggs, No. 1 candled, per doz.....	20c
Butterfat, per lb.....	32c
Grain	
Wheat.....	70c
Maize heads.....	\$16 to \$18
Hides	
Hides, per lb.....	4c
Hogs	
Top Hogs, per lb.....	9 1/2c
Cotton	
Cotton, per lb.....	7c to 9 1/2c

## Grid Season Opens Saturday In Night Game At Plainview

Plainview Bulldogs and Floydada Whirlwinds Clash in First School Game.

On Saturday night of this week football fans of West Texas will have their first opportunity to see a night football game played between two high school teams. They will also get their first glimpses of two of the strong Class A and Class B teams in District Two in action for the first time this season. These two features, plus the traditional fight that has existed for years between the Floydada High Whirlwinds and the Plainview Bulldogs, are expected to draw hundreds of fans to Wayland Field in Plainview at 8:15 Saturday night.

The new Wayland field has been lighted by giant flood lights which, officials declare, make the field "as light as day." Some question is arising over whether or not a white ball will be used, since members of the Plainview team are making plans to use white uniforms. Officials are looking forward to the game with the idea of seeing how players who are unaccustomed to the lights will perform on the night field, and fans are looking forward to the clash because of the novelty of night football. Record gate receipts are expected.

Because Saturday's game will be the first this season for both the teams, it is impossible to draw any comparison between them as to strength or power. Plainview has always been a hard match for the Whirlwinds, and the Bulldogs are rapidly gaining recognition as one of the strongest teams in the Class A division of District Two. Added to this traditional strength, they have this year, one of the best athletic coaches in the Panhandle to guide them through the season. Froggie Lovorn, for the past five (Continued on back page)

## Lions To Entertain Highest Honor Boy In F. H. S. Monthly

Group Meeting of Four Lions Clubs Will Be Held Here Next Tuesday Noon.

Each month during the ensuing school year, one boy will be selected from the four classes of the Floydada High School as an honorary guest of the Lions Club during the following month, it was decided this week by members of the club. The highest average in grades for the month will be taken as the basis for selecting the honor guest. Only one boy will be selected from the entire high school each month, and he will be the guest of the club for the four succeeding weeks, with all expenses paid. It is hoped that through this method, the club can stimulate interest in the school studies. Superintendent W. E. Pattery, member of the club, will average the grades to determine the honor guest for the month.

A group meeting of the Lions Clubs of Matador, Quitaque, Silverton and Floydada will be held with the local club at their regular noon luncheon at 12:15 on Tuesday of next week. An invitation was extended by the local club recently to hold their meeting here and it is expected that some eight or ten visiting Lions will be present, representing each of the clubs. Lion Boss J. C. Wester will preside.

A. J. Folley, district attorney, made a very interesting talk at the luncheon this week on the modern Criminal Code. Mr. Folley took the stand that a lawyer not only has the right but it is his duty, according to the Criminal Code, to protect the rights of his client, even though he knows of his guilt.

M. B. Hill, former member of the Lions Club at Hillsboro, and proprietor of the new Hill Bros. "M" System grocery was a visitor at the meeting of the club this week, and told members that he was well pleased with Floydada and its future outlook. Ed Johnson, city, was also a guest at the meeting.

## Q. A. & P. Officials Pay Visit To Floydada

Chas. H. Sommer, of St. Louis, and A. F. Sommer, of Quanah, president and vice-president respectively of the Quanah, Acme & Pacific Railway Company, spent yesterday on their line at points west of Quanah, visiting in Floydada for a short time in the afternoon.

Business conditions in this section are about on a par with those further east, C. H. Sommer said. The area in the vicinity of Roaring Springs has about the best crop conditions of any traversed by their line west of Quanah, he said. An altogether abnormal condition prevail in the states east of us served by the Frisco, it was pointed out.

## AT HOT SPRINGS

Mr. and Mrs. J. T. Kirk left this morning to be absent from home some four or five weeks. They will make brief stops at Sadler and Bagwell, Texas, enroute to Hot Springs Arkansas, where they will spend some time taking the baths and resting. They will reach Hot Springs the first of the week, according to their plan. They are making the trip by automobile.

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## Baptist Association Meets At Crosby

300 Registered Delegates Expected In Fine Home of Baptist Church.

The annual meeting of the County Baptist Association at Crosby Tuesday, Wednesday, Thursday of last week, was one of the best attended associations gatherings in recent history of the association, there being more than 300 accredited delegates from churches registered for the three-day meeting.

One of the outstanding addresses of the three-day gathering was that of Dr. J. J. Kellam, representative of Buckner's Orphans' Home, whose talk Thursday morning was followed by a liberal cash offering for the home. The associational sermon was preached Thursday morning by Rev. P. D. O'Brien, pastor of the Floydada Church.

Rev. C. E. Dick, pastor of the host church, was continued as moderator for another year. A ruling was passed that no moderator could succeed himself more than once as moderator.

Local messengers declare the host church gave them very pleasing entertainment while in Crosbyton. Lunch and the evening meal were served by the ladies of the Crosbyton Church each day for all the messengers and visitors in the basement of the beautiful new Baptist Church building.

The next gathering of the associational workers will be in Floydada on Tuesday, October 7. The next annual session will be held in Lockney with the church there opening on Wednesday after the first Sunday in September, 1931.

Joe Breed of this city was named Associational Director of the Baptist Young People's Union. The Association embraces churches in Floyd, Motley, Crosby, and Briscoe counties. Mr. Breed made the annual report to the Association of the Association of the B. Y. P. U. work and also made a talk outlining his plan of activities for the organizations during the ensuing year. He named four assistant directors who will aid in carrying out the program. Miss Mary Fisher of Roaring Springs will assist in Motley County; F. B. Nichols of Lockney, Floyd County; Miss Marie Armstrong of Ralls, Crosby County, and the Rev. W. M. Draper of Quitaque, Briscoe County.

Mrs. Geo. Linder, president of the local W. M. U., reported on the Women's Missionary Union. Mrs. Linder is secretary of District 9 of the W. M. U. which includes seven associations.

Among those attending from the Floydada church were the following: the Rev. and Mrs. P. D. O'Brien, G. M. Bullard, Mr. and Mrs. W. A. Cates, Mr. and Mrs. Will Weatherbee, and Joe Breed.

The Rev. O'Brien was made chairman of the Executive Board of the Association for the year. He announced that the first meeting of the board will be held in connection with the Workers' Meeting at Floydada October 7 at which time he expected that an Association missionary to succeed the Rev. Bost, who resigned about a month ago, will be named.



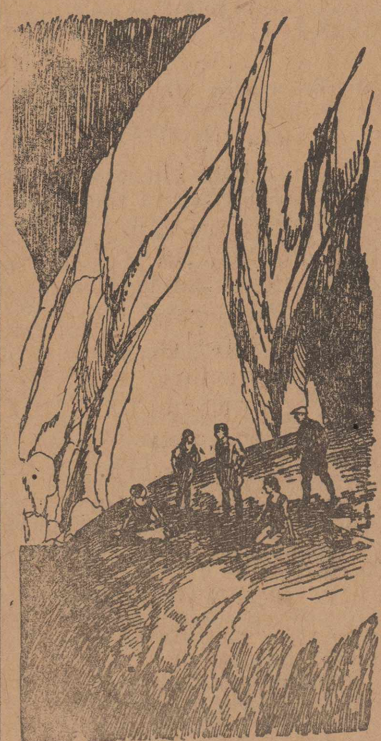
The Crippled Lady of Peribonka

By James O'Neil Curwood

WNU Service (c) 1929, Doubleday Doran & Co., Inc.

SYNOPSIS

CHAPTER I.—Introducing some of the people of the pretty little French-Canadian village of Peribonka, particularly the crippled lady, idol of the simple inhabitants, and heroine of an epic destined to live long in the village annals. CHAPTER II.—How the romance of Molly Bryant, sister of the great Indian chief, Joseph Bryant, and Sir William Johnson, in pre-Revolutionary days, comes down to today with the birth of a son, Paul, to Molly Kirke, wife of a powerful New York financier, and her death when Paul is thirteen years old. Molly Kirke was a descendant of Molly Bryant, and her boy has many of the Indian characteristics. At thirty-two Paul marries Claire Du-rand, daughter of his father's business partner. He is in charge of an immense engineering work on the Mistassini river, near Peribonka, which his millionaire father has undertaken, but his Indian blood deplores the destruction of the wilderness, and his thoughts are more of Carla Haldan—not then the Crippled Lady—than of his work. CHAPTER III.—Paul's wife is in Europe, she having no inclination to live in "those horrible woods." He comes to see in Carla, daughter of a central European immigrant, with her devotion to her invalid mother and her work of educating the village children, his ideal of womanhood. CHAPTER IV.—Paul writes to his wife, urging her to join him, though Carla is the inspiration of the letter. Later that evening, passing the Haldan, long a hopeless invalid, lying in bed, he enters the cottage. Mrs. Haldan, long a hopeless invalid, is dead, Paul's efforts to comfort Carla, he feels, bring them closer together. CHAPTER V.—Claire announces her intention of joining Paul on the Mistassini in a short time. She also writes to Carla, of whom she has heard from Paul, a letter of kindly sympathy, on the death of her mother. CHAPTER VI.—Paul goes to Quebec to meet Claire, and brings her to her temporary home. Though she is really glad to be with him, he evinces warm friendship for her and Paul's other friends, he is she is only there because she is her duty. She is not really in love with him. CHAPTER VII.



To His Amazement It Was She Who Suggested They Spread Their Luncheon on the Edge of a Great Slab of Rock.

ment is she who suggested they spread their luncheon on the edge of a great slab of rock which projected in to the stream, and from where they could look upon the wonderful play of water below them. This rock, several acres in extent, was covered with soil which was continually absorbing moisture from the river, so that it had clothed itself with a carpet of flowers and grass until it was an oasis of beauty in the heart of a rock-visited landscape which otherwise would have possessed little to offset its more forbidding aspects. It was Claire who also selected the spot for their tablecloth and who arranged their places afterward so that all might sit looking toward the mouth of the overhanging chasm, several hundred yards down-stream from the rock which held its tenure like an indomitable guardian before it. Between their position and the abyss of the gorge was a black and irresistible sweep of water which had the appearance of a flood of boiling oil on its way to the mouth of a huge funnel. Halfway to the orifice a rock slowly wearing away with the centuries reared its grim and battered head out of the stream, cutting it like a knife in two equal parts. Even about this jagged tooth of stone was no glint of sunlight, whiteness of froth or foam, and no sound came from this part of the channel except a sullen murmur and hiss, lending still greater reality to the caprice of thought that water must metamorphose itself to oil before the throat of the gorge would receive it. It was from the other side of the table rock that the chief tumult came, where for half a mile or more the huge churns of the river bed were at work, slashing and twisting the down-rushing floods until, Paul thought, they were an inspiring and beautiful thing to look upon.

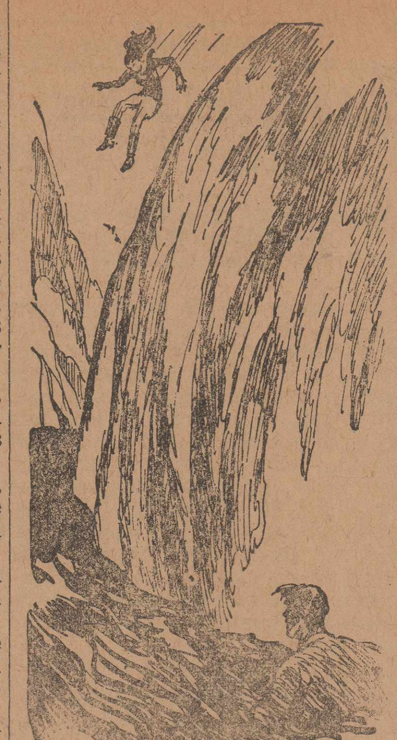
Yet it was the darker and more sinister side that Claire chose, with a scene under their eyes that was colossal and awe-inspiring and equally beautiful. As they ate their luncheon she let him know, for the first time, something of the strange fear which possessed her whenever she was near the fury of rushing water. He was surprised she should speak of it now, and not at some time when they had been alone. Derwent roused the confusion in her by saying, in answer to a question asked by Claire, that no living creature whose habitat was land could exist for more than a few seconds in the oily Charybdis below them. Claire shrugged her slim shoulders and looked with unafraid eyes upon what Derwent had accredited with the omnipotence of super-structure. "Were you ever haunted by a dream?" she asked. "I have been, since childhood. Most children dream of falling from ladders and house-tops, of seeing ghosts, of running away from dangers—but mine was always of water. It has remained with me. I am terribly afraid of water, but only when it is angry. The ocean terrifies me when it lashes itself white. I found a lovely place to paint in Cornwall, but the surf was always beating against the cliffs and drove me away. Water like this below us does not disturb me at all. It is so smooth and unbroken, like the ripples in Carla's hair when it is down—so soft and velvety looking as it turns over and over that I can scarcely believe what you have said, Doctor Derwent. I would jump into it without fear, while back there—where it is breaking itself into spray and foam—I would never have the courage to start!" "There you might live—here there could be no possibility of it," said Derwent. "I can almost fancy walking upon it without wetting my shoes, it is so firm and substantial looking," persisted Claire. "Did you ever stand on a mountain top and look down into the clouds and think how nice it would

be to jump off into one of the cozy little nests they make?" asked Lucy-Belle. "I have. Once I think I might have done it if Colin hadn't held me. He says I would have had another mile to go after I hit the cloud. But this down here doesn't appeal to me like a nice, white cloud all filled with feathers. It makes me think of a big boa constrictor running into a hole! I wouldn't try to walk on it, or jump into it, unless Colin fell in first and I had to help him." "Would you—then?" asked Paul. Lucy-Belle meditated for a moment. "Of course I would," she said. "Do you suppose I would let him go into that tunnel alone?" "I wonder. Life is a precious thing. In ninety-nine cases out of a hundred it is more precious than the person we live with. We don't idealize the women who burn themselves on their husbands' funeral pyres in India. Do we?" "I don't think so. Their sacrifice was inspired by duty and a religious faith. Neither takes the place of love. But if Colin were down there, going to a death like that, I would want to go with him. I would go. I cannot explain it. Isn't there a difference?" "Yes—a difference that is infinite," said Claire. "In this instance a woman would be joining the man she loved in a final hour of life, that they might be together in the supreme moment. It would be choosing between a few more minutes with him or a few more years without him, and minutes measured by love are more precious to a woman than years without it." "Also to a man," said Derwent holding his wife's hand closely for a moment. "I don't think I would hesitate to take the leap. Do you, Paul?" "No." He was looking at Carla, who was gazing meditatively upon the viscous sweep of water below them. She looked up almost in the moment his glance went to her. Her lips moved, as if for an instant she were on the point of speaking to him, and to him alone. Then she caught herself, and turned her gaze to the river again. "A woman's love for a man isn't always like that," she said, and something in her voice strangely thrilled Paul. "In truth there is a love so great that it is cowardly for it to deliberately die, a love so complete that when its other half goes there is still heaven left in memories of it. It is wicked to take the breath of human life from such a love because of a selfish desire not to live alone. I think, Lucy-Belle, if it came to the real test God would give you strength to hold yourself back. You would not die. You would live, and cherish the memories of your love like a garden of beautiful flowers." It was as if a cathedral bell had tolled softly among them, so wonderfully gentle and strange was Carla's voice, Carla knew. That was the thought which gripped Paul, and it held the others. She had passed through the fire at which his wife and Lucy-Belle were only guessing, and it was from her soul, not her lips, that evidence had come. Claire gave a little start at his side, and her face and eyes grew suddenly and vividly filled with light as she looked at Carla, as if all in a second a great and half-expected truth had come to possess her. Stranger even than the change in her face was the way in which she found Paul's hand and held it tenderly and warmly between her own. Never had the thrill of her entered into him as during these moments. He closed his hands tightly about hers. But he was looking at Carla!

Lucy-Belle sprang to her feet and drew Derwent after her. "Let's not get sentimental!" she cried. "I'm going to throw all kinds of things down to my boa constrictor and see what he does with them. This to begin with—" and she flung out a paper plate which curved and circled, until, lighting gracefully upon the surface of the torrent below, it was caught like a feather and whirled with the speed of a bullet toward the maw of the gorge, without so much as getting its inner side wet. Claire gave a gasp of amazement. "I did not dream the water sped so swiftly as that!" she exclaimed. "But see! It is as I said! The plate is gone—it has disappeared into the tunnel—and not once was it puffed or upset. Back where the water is breaking and roaring it would have been destroyed." "Wait!" said Derwent. He rolled the short log which they had used for a seat to the edge of the cliff, and with Paul's hand tilted it on end and flung it over. "There goes a man," he laughed. "Now see what happens!" They stood close to the sheer edge of the table rock and saw the log as it struck the water. There was an oily splash, and for a few yards the wood drifted away as smoothly as the plate had gone. A smile of triumph curved Claire's lips, then she swiftly a frightened look gathered in its place. A hand had reached up a terrible, unseen hand that had gripped the log like a living thing and dragged it down until no chip or shadow of it rode the liquid serpent under them. "Hold your eyes near the rock!" commanded Derwent. Breathlessly they watched. Half a minute later, as if spewed up by the monster who had swallowed it, the log reappeared near the huge fang which split the stream struck against it, and climbed half its length out of the water then sank back and disappeared again, this time to be seen no more. "Gone," said Derwent. "And if you stood at the other end of the gorge five or six miles from here, you would never see that log come through. It is ground to pieces,

goes out of existence in whatever there is between the walls of the chasm, which no man has ever experienced, and none ever will. Are you satisfied?" "Claire was staring, wide-eyed. 'I believe it—now,' she said. Lucy-Belle had turned a little white. 'Still—I would jump in,' she maintained, looked at Derwent. Again Paul look at Carla. The calm and placid beauty of her face seemed accentuated by what they had seen. 'And the wonder of it is there are so many who believe that Nature and God are not One!' she said, only for him. 'It is possible that in the blindness of our egoism we shall always fail to understand the significance of such things as that? It is a written word, in the hand of God, just as the Peribonka, with its gentleness and sunshine, is another and different message for us. That is what I believe.' Paul nodded. 'So do I,' he said, and felt the desire of all the world to take Carla's hand against his breast and hold it there. Guilt fastened itself upon him, and a little later, inspired by the sweetness of her manner toward him, he whispered to his wife: 'Claire, you are wonderful! God knows I hope some day to make you happy!' 'You will,' she answered, and the gentle mystery in her voice and eyes stirred him with a deep emotion. Until the play grew tiresome they brought sticks and chunks of wood from the edge of the timber and fed them to the hidden hands of the stream. The result was always the same, except that chips and grass and very light pieces of wood raced swiftly and safely away, like the pasteboard plate, as if they were too insignificant to attract attention from below. But with the heavier objects there was a variation so small in what happened that the watchers on the rock were amazed and fascinated, and started a little game of guessing how many seconds would pass before Lucy-Belle's huge snake spat up an object and then swallowed it again. To end their sport Paul and Derwent staggered from the edge of the timber with a forty-foot log, which had lain so long in the drying sun and wind that they could bear its weight on their shoulders, and before this was tossed over the five made their guesses, the loser to entertain the other four at dinner the next day. 'I've a notion to ride this log through the gorge!' exclaimed Lucy-Belle. 'I want to know what is under and between those walls which you say no one has ever explored, Colin. What do you suppose can be there?' 'An inferno of devils, I imagine,' replied her husband. 'Possibly not. Fairies might live there,' suggested Claire. 'A black and sunless place where lovely water maids without eyes frolic in the darkness,' added Paul. 'Or a kingdom of Micomicron, where dreams are made and sent out into the world,' said Carla. Derwent was preparing his end of the log for a final heave. 'I insist it is a place of devils and death. Still, like Lucy-Belle, I'd like to see what's there. After all, it's fifty million years of—mystery! Are you ready, Paul?' 'Ready!' The log pitched down, and as it went the end of it, swung like a living thing and struck Paul. Even before the blow—in the lightning flash of time when eyes behind could see it sweeping upon him—a sudden scream filled his consciousness, and as the timber caught him he saw it was Claire whose cry had tried to warn him. Then he was over. With photographic clearness his eyes beheld his fate. The water seemed to reach up and catch him on its oily breast, and for a brief instant after this there was a sensation not unpleasant about its hold. For some unaccountable reason he felt no sense of fear or terror even when forces that were irresistible but gentle pulled him down. He knew it was death, the death they had played with and lightly talked about, yet its presence closing about him did not rob his mind of its vision and judgment, nor frighten him into senseless wrestling with it. He would come up again, alive, near the jagged tooth of rock; after that would be his end, and in such an hour as this seconds became eternities of life. His wife, Carla, Lucy-Belle, and Derwent were still near to him when the final stroke of death, he would see them, especially Claire and Carla, when he looked back in this few moments of grace which the monster of the undertows would give him. These two, and the supreme faith which had wrought a comradeship between him and all the forces of Nature, gave him, instinctively and without effort, the courage not to be afraid. The undercurrent's indraughts and refluxes carried him with a quiet and deliberate leishureliness, which gave him no physical discomfort except that of holding his breath. Yet they were so powerful, so utterly sure in their grip, that when he made an experimental effort to reach the surface it was as if he were struggling against a wooden wall. To save the air in his lungs he restrained himself from further exertion, and when, at last, he came up near the rock, and felt fresh air in his face, he had suffered no greater inconvenience than if he had taken a long dive. His first thought was of the log. His second of the granite snag. Against this, after a moment, he felt himself being slowly lifted, and throwing out his hands he was thrilled by the fibrous, slimy touch of a rope-like substance which had gathered thickly about it just under the surface of the water. River weeds and flag had wrapped themselves in a

tough belt about the rock, and so firmly had they attached themselves to it that he knew they would, for a time at least, hold up his weight from the sucking undertow which was already beginning to drag at his limbs. He looked toward the cliff and raised one hand to wave at the four who stood there. With the distance, and the water in his eyes, he could not make out which was Claire or Carla or Lucy-Belle. But something told him it was his wife who stood nearest to the edge, with her arms reaching out toward him. And then, on the cliff, one woman said to another: "Are you going with him?" The woman spoken to gazed wide-eyed—motionless—voiceless—and after a moment of tense waiting the other said: "Then—I am!" (Continued next week)



Paul Saw the Swift, Deliberate Plunge Through Space of the Slim Body.

EXECUTOR'S NOTICE

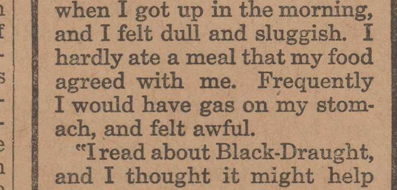
The undersigned having duly qualified as Executor of the Estate of John P. Officer, Deceased, late of Floyd County, Texas, in the County Court of Floyd County, Texas, under appointment dated September 1, 1930, hereby notifies all persons indebted to said Estate to come forward and make settlement, and those having claims against said Estate will present the same to him within the time prescribed by law, at No. 202, Boothe Building, Floydada, Texas, where he receives his mail. This 8th Day of September, A. D., 1930.

A. C. GOEN, Executor

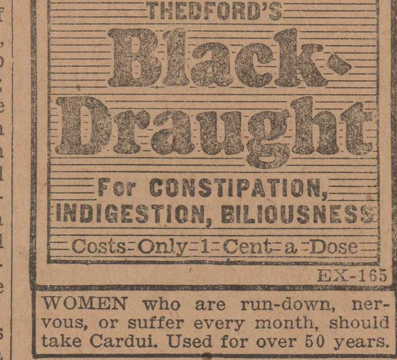
Dave Taylor, Tulsa hotel-man, was a business visitor in Floydada one day last week.



"BEFORE I started taking Black-Draught, three years ago, my health was very bad," writes Mrs. C. C. Carson, 945 Concord St., Beaumont, Texas. "I suffered constantly from constipation. I had headaches when I got up in the morning, and I felt dull and sluggish. I hardly ate a meal that my food agreed with me. Frequently I would have gas on my stomach, and felt awful. 'I read about Black-Draught, and I thought it might help me. After I had taken it a little while, I felt much better. It relieves constipation. I keep it on hand so when I need a laxative I will have it. In the three years I have been taking it, I have never found anything as good for constipation.'



THEBFDOR'S Black-Draught For CONSTIPATION, INDIGESTION, BILIOUSNESS. Costs Only 1 Cent a Dose. WOMEN who are run-down, nervous, or suffer every month, should take Cardul. Used for over 50 years.



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Drs. Smith & Smith Sanitarium FOR SURGICAL CASES Phone No. 177 Floydada, Texas

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### Chevrolet Air Cleaner Reduces Motor Grind

Dashing over a gravel or dusty road, with the wind causing swirls of dust to cloud the pathway of the car, the motorist often wonders what effect this dust has upon the engine of his automobile, and if it finds its way into the vital working parts thus causing a grinding wear.

The answer to this question is supplied by James M. Crawford, Chief Engineer of the Chevrolet Company, who explains how the air cleaner removes the dust from the intake air, making it purer than that which you yourself breathe.

"If it were not for the air cleaner, dust and sand would enter the carburetor—even in city driving—causing wear on cylinders, rings and pistons," Mr. Crawford says.

"The air cleaner, used on all Chevrolet Cars, is made entirely of metal, has no moving parts and will last for the lifetime of the car."

### GREATEST HORSE IN HISTORY OF TROTTING IS GLORIFIED

Hambletonian, homeliest and greatest of a world of sires to harness horses, is glorified in The Country Home, in an article by Bill Cunningham, racing expert. It is a story of a remarkable horse that excelled the immortal Jay Eye See, Maude S., Nancy Hanks or Dan Patch. Old men still tell tales of the stallion that wobbled into being in 1849, and started an equine dynasty.

Ugly, out of proportion, sway-backed, Hambletonian became the father of 1,400 foals in his 27 years of life. His background was almost as grotesque as his figure. On his father's side he descended from Imported Messenger, brought over from England in 1788, a flop as a racer, but a wonderful sire. His were the days of road racing, not tracks. But he was rated at \$4,500, a great price for a horse in those days. Bill Rysdyk bought Hambletonian's mother and her wobbly foal for \$125 and made history. Rysdyk couldn't spell properly, hence the name Hambletonian that lives in lore.

Hambletonian was no great shakes as a race horse and was retired in his second year. But as a sire he began to grow great. His daughter, Flora Temple was the great mare of the Civil War period. She was the first horse to break 2:20 for the mile.

In 1867 a whirlwind shook the trotting world when a horse named Dexter smashed Flora's record three full seconds. Investigation revealed that Rysdyk's Hambletonian was the sire of Dexter.

Then came a long line of harness racers, from Hambletonian. Mares were sent from all countries to the Goshen horse. Hambletonian's progeny became famous around the globe. Goshen became a horse capital.

In the year books of the American Trotting Register, there are 35,000 trotters officially credited with a mile in 2:30 or better and 35,000 pacers officially marked in 2:23 or less.

More than 90 per cent of these 70,000 speedsters have pedigrees going directly back to Hambletonian. His blood has literally encircled the world to make history on every known track.

Some poultrymen think that poultry lice are a necessary evil, but there is no reason, says the U. S. Department of Agriculture, why a flock can not be freed from lice and kept free. Late summer or early fall is a good time of year to treat the flock. It is probably better to do it before the molt. Sodium fluoride will kill all species of poultry lice. The Department of Agriculture recommends the "pinch method" of application. Put small pinches of the material among the feathers next to the skin; one pinch each on the head, neck, breast, below the vent, on the tail, on each thigh, and on the underside of each wing when spread, and two pinches on the back. One application will destroy all the lice. Reinfestation occurs usually from stray fowls coming into the poultry yard and from stock added to the flock.


Rats are particular about food served to them in traps. Bread or doughnuts should be fresh, as rats will usually ignore them if even a little stale. Raw or cooked meats, bacon, fish, apples, melons, tomatoes, carrots, and nut meats also are good baits. Cheese is an excellent bait for mice but is generally not attractive to rats. Use fresh baits and change them daily. A variety of baits used in successive traps gives better results than only one.

**The New Goal**  
A life devoted to the acquisition of wealth is useless unless we know how to turn it into joy. And this is an art that requires culture and wisdom.—The Country Home.

**Too Idealists**  
It takes more than fresh air and the songs of birds to build the type of rural civilization we want.—The Country Home.

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New colors in



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**ROYAL**  
PORTABLE  
TYPEWRITERS

### Flounces Give Fullness to New Furs

THE STRAIGHT LINE COAT GIVES WAY TO ONE WITH SLIGHT FITTING THROUGH THE BODY—HUDSON STILL A BEST BET, HARRIET SAYS

BY HARRIET

Buying new furs for old this winter will tax the selective powers of all women. There are so many diversified styles and lovely skins to choose from.

The main thing about new fur coats is their rather classic beauty. If a woman can have several, she can well afford to have her second or her third bizarre cut and trim. But since one is the usual quota, it is better to look at the more conservative coats.

Most of these have a slight fitting through the body. The straight-line coat, short and boxy, is no longer good. There may, it is true, be slight body fitting. But there are two new treatments that allow plenty of fullness at the lower edge. These are flounces and pleats. The flounces may be in the form of flounce depth godets. And the pleated flares may also be set in godets. Both are new and correct.

A second point to watch is the bloused bodice part on the coat. This style is very good for older women. Usually there is a belt where the blouse ends, usually, at normal waistline or slightly above. Boleros are good, the back bolero or the cape effect being ultra stylish.

Mink is still the classic fur. This season mink coats are luxurious in the manner in which they collar and cuff themselves. Sleeves are as interesting as the cut of the body of most coats. Puffs, flaring cuffs, even mousquetaire sleeves are quite in order.

Dyed squirrel is excellent this year, the new vanilla shade the most popular. Caracul, broadtail, shavel lamb and lapin, coats are usually made in more varied styles than the mink, the seal or the chin-chilla would be.

One of the safest and most stylish coats of the season is a Hudson seal, made with a bolero and banded with a black satin sash. It is essentially the correct coat for an older woman. It has dignity, beauty and grace. The sleeves are narrow, ending in a belted cuff, and the collar is one of the new military ones. If one tires of the sash, a narrow

kind of bait. Baits are sometimes made more attractive to rats by sprinkling rolled oats, corn meal, or powdered milk lightly over the trap.

Growing animals not only need an abundant supply of protein, but the protein should be of the right kind. For example, experiments carried on at the U. S. Department of Agriculture farm at Beltsville, Md., show that vegetable or plant proteins are not so valuable in an egg-laying ration for hens as animal proteins such as meat scrap and fish scrap.

More than a quarter of a million bales of raw cotton go into the manufacture of cotton bags each year in the United States. Most of these are used in the wholesale grocery trade. There is a large opportunity, says the U. S. Bureau of Agricultural Economics, to substitute cotton bags for jute bags or bagging.

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It takes more than fresh air and the songs of birds to build the type of rural civilization we want.—The Country Home.



Typical of the newest styles in furs this season is the dyed squirrel coat, left, in rich brown tone. A flared flounce is its distinguishing feature. Excellent for older women is the bolero coat of Hudson seal, right, with black satin sash. A band of seal faces the white felt turban.

belt is just as chic. It might be of color, to match a hat or gown.

A flared flounce distinguishes a brown squirrel coat, in the Lelong vanilla tone. It has its skins used horizontally, in slightly curving

line, so that the flounce gives the impression of a most natural wave below the hipline. This coat fits rather snugly through the body, has plain cuffs and a cushion collar that uses the fur vertically.

#### ROGERS CALLS SIR THOMAS BEST LOVED MAN IN WORLD

For sheer personality, Sir Thomas Lipton, gallant Irishman who has repeatedly raced America for the yachting championship, is the best loved personality in the world, Will Rogers declares in The American Magazine.

Lindbergh, the Prince of Wales or President Hoover, says Rogers, are unable to awaken the enthusiasm that is felt over the "best loser on earth," when he appears in America. "I have introduced him many, many times, and he has always gotten a bigger hand—not a hand, but an ovation—than any other celebrity that I have seen appearing in public."

"Everybody brightens up and smiles when they see Sir Thomas," continues Will, "is home in any country, makes his speeches and tells jokes to all nationalities. He is bringing a boat over to race us again this year. Now where could you find so many people pulling for the 'Foreigner'? But there will be more Americans pulling for the Old Rascal to grab that vase than pulled for Lindy to outwit the reporters at his wedding."

Adding Machine Rolls at Hesperian Office.

#### LATIN CLASSES GAIN

Austin.—Figures compiled by the Texas State Department of Education from reports submitted by approximately 200 secondary schools for the term ending June, 1930, show that 18,511 students were enrolled in Latin classes, according to an article in the last issue of the Latin Leaflet, published by the University of Texas department of classical languages. This is an increase of almost 3,000 over the figure for the spring term of 1925.

In the Southwest, including Texas and California, Spanish was the most popular language studied in 1925. Language enrollment in the public high schools of Texas was as follows: Latin, 10,895; Spanish 18,054; French, 941; German, 215.

#### His Little Joke

Sir Thomas Lipton, telling of his boyhood, loves to say: "We were poor and Irish, and that's as poor as you can get."—The American Magazine.

#### This Talking Business

Telephone wire mileage in the United States has increased from 11,600,000 miles in 1910 to 69,500,000 miles this year.—The American Magazine.

#### J. G. WOOD NEW SALESMAN FOR SNODGRASS CHEVROLET

Changes and additions to the force of the Snodgrass Chevrolet Company sales and service departments recently made include the addition of J. G. Wood as automobile salesman this week. A. J. Ryals who has been with the firm some years, is the other salesman in this department.

J. M. Bennett, recently here from Claude, Texas, is now parts and service man in the salesroom, and Doc Waldron, of Amarillo, for several years with Chevrolet Motor Company, is shop foreman. B. F. Goodson, until recently a resident of Pampa, is shop mechanic. Miss Jean Ayres is in charge of the book-keeping department.

Genuine Dalton Adding Machine Ribbons at Hesperian Office.

## LOCKNEY ISIS THEATRE

PROGRAM BEGINNING

Sunday, Sept. 21st

Sunday Matinee Monday and Tuesday

Joan Crawford, Anita Page, Dorothy Sebastian and Robert Montgomery in

'Our Blushing Brides'

Comedy and News

Wednesday-Thursday

Marjorie Kane and Wesley Barry in

'Border Romance'

Screen Song and Talkartoon

Friday and Saturday

'The Sea God'

with Richard Arlen and Fay Wray. Voice of Hollywood No. 11 and Talkartoon.

In the range areas the practice of holding steers over until they are 2 or 3 years old is giving way to the sale of the animals as feeder calves. The demand for lighter and smaller cuts of meat has brought about this change.

Smoking Up  
Internal revenue collections on bacco for the first five months 1930 were more than \$179,000. It was eleven million more than 1928.—The American Magazine.

## We Thank You

Citizens, of Floyd County, for your liberal patronage and the welcome you extended to us at our Formal Opening last Saturday. Here are a few of our

### SPECIALS

FOR FRIDAY AFTERNOON AND SATURDAY

FLOUR High Patent,	\$1.00
FLOUR, Extra High Patent,	\$1.00
REAL BARGAINS—Take advantage, while it lasts	
COFFEE, Maxwell House, 3 lb. cans,	\$1.00
SPUDS, No. 1, 8 pounds for,	17c
PEANUT BUTTER, Best Grade, 5 lb. pails,	74c
SOAP, Crystal White, 5 bars,	16c
POST TOASTIES, Per package,	10c
MOTHERS' OATS, Per Package,	29c
MRS. E. W. MOORE'S BUTTER—"IT'S GOOD"	
LEMONS, Large Ones, Per Dozen,	30c
LETTUCE, Large Heads,	7c
APPLES, Starks Delicious, Per dozen,	23c

### MARKET SPECIALS

BEEF ROAST Fore-quarter, Per lb.,	12½c
STEAK Any Cut, Per lb.,	20c
BACON, Fancy Sliced, Per lb.,	28c
PURITAN BACON, Not Sliced, per pound,	36c
CHEESE, Longhorn, No. 1, Per lb.,	21c

## Mill Bros. 'M' System

GROCERY AND MARKET We Deliver Phone No. 4

# Announcing

### A NEW SERVICE DEPARTMENT PERSONNEL

We are glad to announce an entirely new staff of experienced mechanics and service men. We are now in a position to give you the very best mechanical work in Floydada.

Mr. J. M. Bennett is now head of the parts department.

Mr. Doc Waldron is our new shop foreman.

Mr. B. F. Goodson is now with our mechanical department.

Every one of these men is an expert in his line and will be ready to give prompt, efficient service on any make of car.

We have made these changes believing that we can give you a COMPLETE SERVICE that is in keeping with the needs of our customers and friends.

Mr. J. G. Wood and Mr. A. J. Ryals are our official salesmen for Chevrolet cars and trucks.

Bring us your mechanical work.

## Snodgrass Chevrolet Company

Roy L. Snodgrass, Prop.

"It's Wise to Choose a CHEVROLET SIX"

COMING!  
SEPTEMBER 26

MARTIN'S

20<sup>th</sup> Anniversary SALE

WATCH FOR ANNOUNCEMENTS TO BE MADE SOON

The Greatest Event Of Its Kind Ever Staged In Floydada.

Martin Dry Goods Co.

"The Store With The Goods"



The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 26th, 1907, at the Post Office Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES: One Year \$1.50, Six Months .85, Three Months .45

Outside Floyd and Adjoining Counties: \$2.50 per year, \$1.50 per six months, .75 per three months

Advertising Rates Furnished on Application

WHEAT AT \$1.50?

Secretary of Agriculture made a statement in the news dispatches a few days ago that sounded good... declaration was that wheat is probably sure to go to \$1.50 per bushel on account of the big value...

What with the wheat in the bins and there is quite a bit of it that is not marketed on the cheap market of the past ninety days...

HAIL AND NO RAIN

One of the hardest strokes of ill-fortune to hit several communities in a strip of country extending from Hale County on the west to Wilbarger on the east was that streak of wind and hail that swept through five or six counties Sunday afternoon...

With the crop already short in many of these communities the hail did not feed and cotton in the field... make it worse the hail and wind was accompanied by mighty little real moisture...

An interesting volume for residents of Floyd County to read right now and digest would be the Book Job. His life story had a happy ending for me read, "The Lord gave twice as much as he had been" although at one time during tribulations things got so bad...

THE BEGGAR PROBLEM

Street begging is a \$150,000,000 business in the United States alone, according to William F. McDermott, Chicago newspaper man writing in the September "Rotarian"...

When four "legless" cripples in Chicago travelled to their posts by taxi, reports Mr. McDermott, they were arrested by police and found to have nearly \$100 in their pockets...

A penniless rooming house, university students have found panhandlers making as high as \$100 a day, and a palsied New York alms "specialist" was discovered to have \$40,000 in first mortgages...

The solution of the tincup beggar can be solved by such charitable institutions as the Salvation Army issuing relief tickets. The citizen supplies himself with these coupons which, when presented by the recipient to the organization, are good for lodging and breakfast...

THE MATCH INDUSTRY

It nearly always blows from the southwest, and one of the principal manufacturers of matches declares that dull times have helped the match business...

principal manufacturers of matches declares that dull times have helped the match business, their factories being busier than in many years. The answer is that the men folks have decided to economize a little and dragging out their pipes, of new and old vintage, have begun to puff away on them casing up on cigars and cigarettes...

THE CLUB WOMEN

Club women of Floyd County, bless them, are going right ahead with their plans for their fall exhibits having made arrangements for buildings and everything for the purpose. Their dates are set for October 3 and 4...

Now, if it were men doing the job, there would have to be quite a bit of ballyhoo and talk of a big premium list and things of that kind. Maybe it is unfair to say that, but that's the impression we have anyhow.

Contemporary Thought

A DANGEROUS PRACTICE

The Panhandle Herald: It is no uncommon thing to see automobiles, trucks and trailers parked at the side of the road, not entirely clear of the pavement. The practice of leaving vehicles thus parked is fraught with danger, not only to other people but to the owners of such vehicles...

READ BEFORE SIGNING

Chillicothe Valley News: It seems foolish to have to repeat such advice, but never, never, never sign your name at the end of a document or contract until you are thoroughly conversant with all the things to which you are signing...

ON DROUTH RELIEF

Ralls Banner: We think that "drouth relief" is working out about like we imagine it would all the time. John Haney and J. Edd McLaughlin went to Amarillo the latter part of last week to confer with a grain association about seed wheat for the drouth-stricken farm-

THE GREAT AMERICAN HOME



The "HOME STRETCH"

properly placed and typographical- ly treated. The editor may not arbitrarily exclude or include news matter, play it up or play it down. So far as he does, he distorts the picture. Relative social values should determine relative newspaper values...

EASING OUR MINDS

Muleshoe Journal: Folks around Muleshoe who have frequently wondered if there is danger in using a radio set while lightning and thunderstorms are in progress will be interested in a statement just issued by the engineers of the United States Underwriters Laboratory...

THE PERFECT NEWSPAPER

Nolan County News: Persons who find a peculiar satisfaction in pointing out the faults of our present-day newspapers and showing them what they ought to be are apparently motivated by the mental processes of the individual who sits for the photographer and then blames him that the likeness is not a thing of beauty...

Jots in Jest

Babe Ruth will soon open a haberdashery store on Broadway. He will specialize most likely in heavy socks.

Among other colors, black finger-nails are to be the style this fall, according to cosmeticians. It will be convenient, it is understood, for many schoolboys to conform to the vogue.

Over-weight singers in the Stockholm opera were ordered to reduce. It would seem they are going in for light opera there.

The world's gold supply, we read, is fast disappearing. Dentists will tell you that it is vanishing in mouthfuls.

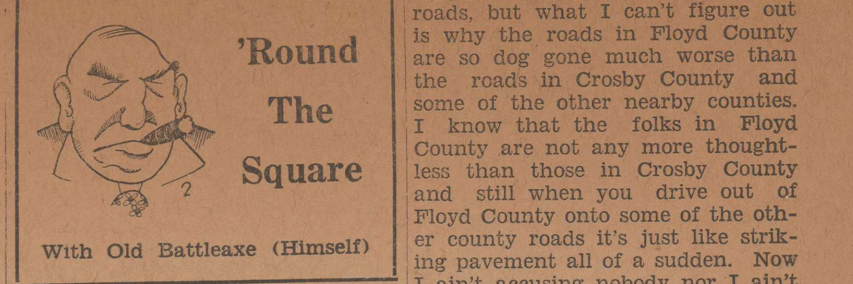
A congress of fish of all nations opened in a New York aquarium the other day. It is said the stories told about them have attracted large crowds.

Automobiles of the future, an engineer predicts, will be built with wings. As though they don't fly fast enough as they are.

Today's definition: A pedestrian is a married man who owns an automobile.

"One kiss," says a poet, "is worth a dozen wise-cracks. Given at the wrong time, however, a kiss is likely to bring that many cracks."

MORE ICE CREAM Ice-cream production continued to increase last year and reached a grand total of 365,448,000 gallons as compared with 318,016,000 gallons in 1928, according to the United States Department of Agriculture. Inasmuch as imports and exports of ice cream are negligible, all of the production is assumed to have been consumed. On this basis, the consumption per person last year was 3 gallons. Ten years ago, the per capita consumption was a little more than 2 gallons.



Well, folks, it does seem like that Old Battleaxe is just bound to start something and get himself in Dutch with some of the folks in Floyd County in spite of all heck. Here I've been popping about the bad roads in Floyd County for almost four years, and ain't nobody ever done anything about it...

Friday afternoon Mr. A. R. Cardinal came into the office with fire in both eyes and inquired as to who this bird "Old Battleaxe" is. Since there wasn't nobody else in the office, I had to break down and confess that I was guilty and then I "got told."

There are some business men who have a rep of being "big men" and "smart ducks" and everything that goes with it. But there's a lot of 'em that if you took them out of their swivel chair, changed their names and put them in a strange town, they couldn't earn two dollars a day...

When a woman driver comes to a corner, you can always tell what she is going to do when she sticks her left hand out. She is either going to turn to the left, or she is going to turn to the right, or she is going to go straight ahead...

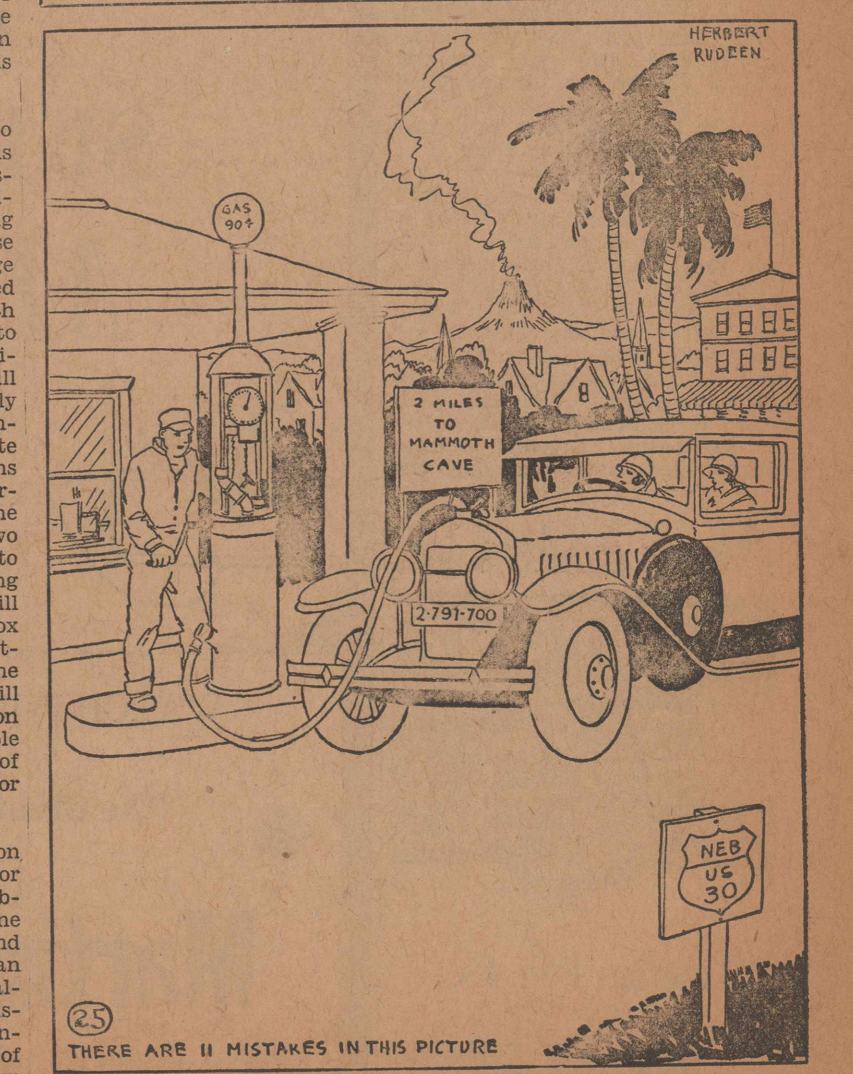
That guy on California Street says that his kid is getting to be just like his daddy and the kid's mother says that is just what she is afraid of.

In Floydada the "Yellow light" on the electric traffic signals ring for 12 seconds and in Dallas the "Yellow light" rings for exactly six seconds. Old Battleaxe timed them both. Now I wonder if we have more traffic in down-town Floydada than they have in down-town Dallas?

And now Old Battleaxe is all set for Floydada's first game of night football at Plainview Saturday night. Us fans are awful anxious to see just what the Whirlwinds look like this season and Saturday will be our first opportunity. It will also be the public's first chance to see the new pep squad in action...

While I am writing this column, Mrs. P. E. McCarty came into see me and told me that she was "with me" on the road fight. She says that she is also with me to a tee-tyce on most things, and especially about the Salva Slings and Calamity Howlers who make their nests on the street corners in Floydada...

WHAT'S WRONG AND WHERE?



How good are you at finding mistakes? The artist has intentionally made several obvious ones in drawing the above picture. Some of them are easily discovered, others may be hard. See how long it will take YOU to find them. Correct solution on back page



### Emergency Rates For Grain And Live Stock

Announcement that Wm. McGehee, county Judge of Floyd County, has been named by the U. S. Department of Agriculture, to issue the certificates by which lower emergency freight rates may be obtained for the shipment of grain and live stock by Floyd County farmers, was made the latter part of last week, under the relief plan adopted recently. Under the plan proposed and adopted railway companies give an emergency rate equal to two-thirds of the regular rate for the shipment of live stock in carload lots only to pasture, and the same kind of rate on grain shipped in for use in providing feed for live stock.

Notice that the plan adopted was solely for the purpose of relieving distressed conditions, is given by the department. In order to make the plan effective quickly over the widest area county agents, where these are employed, are required to make the certificates on which the reduced railway rates are effective. In Floyd County, which has no agent, it was necessary to appoint some other official who could be seen easily by the producers. Judge McGehee was asked to serve and has accepted the appointment.

In no event will a dealer in feeds be permitted to enjoy the reduced freight rates, it is set out in the requirements to be met by the Department of Agriculture, the measure being intended purely to afford relief in cases of distress cattle or other live stock being shipped out to grass or grain being shipped in. The rate is not applicable to cattle being shipped to market nor to feed pens.

Judge McGehee was advised that the reduced freight rates would not be effective after October 31. In all cases where shipments are to be made the shipper is asked to give reasonable advance notice and is required to use the car or cars ordered within a period of ten days after the permit is issued.

### STATE INSPECTOR BARBER SHOPS VISITS FLOYDADA

H. G. Brock, inspector for the state under the new law governing sanitation of barber shops and beauty parlors, spent Thursday in Floydada visiting the local shops and checking up on the extent of compliance with the requirements of the law, which went into effect this spring.

Not only are the shops graded as to equipment, neatness, appearance and sanitary provisions, but the workmen also have numerous requirements to meet that are calculated to give the public greater measure of health protection.

### INFANT SON BURIED

Funeral services were held September 8 for the infant son of Mr. and Mrs. Roy E. Smith, of near Lakeview. The services were held at the home and were conducted by Elder J. J. Day, of Floydada. Interment was made in the Lakeview cemetery. The child was born on September 8 and died on the same day.

### LARGE NUMBER TO ATTEND TRI-STATE FAIR, AMARILLO

The largest crowd ever sent from here to the Tri-State Exposition at Amarillo will represent this city at the coming Panhandle fete, September 22 to 27, an early check, indicates.

Interest in the exposition is greater this year than ever before, if talk of plans to attend is to be accepted as an indication.

Advance information from Amarillo is to the effect that the Tri-State Exposition this year is to be the best ever. Thousands of dollars have been spent in making ready, new buildings have been constructed and improvements made on the grounds.

Besides the high class amusement features, including Leonard Stroud and the Arvil Park Rodeo each afternoon, the Spanish Nights entertainment in front of the grand stand in the evenings, and the Beckmann & Gerety midway, including twenty shows and fourteen rides, the fair offers many new attractions.

Foremost among these is the automobile show to be staged in the new Automobile Building, just completed. Every member of the Panhandle Automotive Association will have cars on display and this show will match, in every respect except for size, the New York and Chicago motor shows.

Record entries already are predicted in the beef cattle, dairy cattle, swine, poultry and agricultural exhibits, including dairy entries from this county.

### WORLD GROWS SMALLER; SPEED VERSUS DISTANCE

The world is growing smaller without doubt.

Judge L. G. Mathews furnishes the proof of this fact in a rather unusual way this week.

Tuesday afternoon after 5 o'clock he mailed a citation by air mail in Floydada to the sheriff of Brooklyn, New York, requesting advice by wire when and if service was obtained. He was surprised to have a telegram from the Brooklyn sheriff Thursday morning at 10 o'clock advising that service had been obtained on the party cited.

"I was pleased that such prompt service had been given," Judge Mathews said. "But I was rather flabbergasted, too. It was more speed than I expected."

The letter, according to postal authorities, travelled by train overnight to Ft. Worth and thence left by air Wednesday morning for Brooklyn, some 1400 miles distant.

### R. E. CARRUTH COTTON BUYER FOR DAVIS GIN

Announcement was made last week that R. E. Carruth, formerly of Plainview, will be associated with the Davis Gin this season as cotton buyer. Mr. Carruth has already moved to Floydada in readiness for the season to open.

Mr. Carruth is a nephew of J. A. Carruth, salesman for the Massie Wholesale Grocery.

### TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

### Extension Service Men See Floyd Co. Flocks

E. N. Holmgreen and Paul Cunyus, Extension Service Specialists in Poultry, of College Station, spent Thursday of last week in Floyd County, visiting with poultry demonstrators of the Floyd County Home Demonstration Clubs.

Two flocks of Floyd County chickens, which are being used as demonstration flocks, were actually seen by the specialists and they also had reports from several other demonstrators on the progress of their projects or experiments in raising poultry for profit on Floyd County farms.

The forenoon of the day was spent at the home of Mr. and Mrs. Wm. Wood, of Prairie Chapel, in company with Miss Marie Strange, Home Demonstration Agent of the county and several poultry demonstrators of the northern portion of the county. The afternoon was spent at the D. S. Battey farm of Harmony.

The specialists praised the type of poultry they saw, and were pleased that the raisers, whose books they inspected, had an adequate record by which the raisers could determine whether or not their flocks had produced revenue for any period.

"Our visit gives us the impression that Floyd County people are doing constructive work toward a well-balanced farming program," Mr. Holmgreen said. He warmly commended the work of the demonstration club women and Miss Strange in this county.

### BLACKLOCK FAMILY PLANS RETURN FLOYDADA JAN. 1

Completion of the removal of the Baker-Campbell Company stock and fixtures from Floydada was effected the latter part of last week when the last truck bearing the records of the local store went out, bound for Munday, where the parent store of the company is located.

B. L. Blacklock, who has been manager of the local store for the past few years, left the first of the week with his family for Munday. They will make their home there until January 1, when they will return to Floydada, Mr. Blacklock said. He is retaining his interests here including a residence on South Wall Street and other property.

### FLOYD COUNTY DAY OCT. 2 AT SOUTH PLAINS FAIR

Thursday, October 2, will be Floydada and Floyd County Day at the South Plains Fair at Lubbock, according to announcement made recently by officials of the affair.

One that day the Floydada High School football team will play the Tahoka team.

Over \$15,000 in prizes and premiums will be given away at the fair between the date of its opening on September 29 and the closing date October 4. Officials are looking for the attendance at the fair to exceed the 120,000 who passed through the turnstiles last year. A big list of free acts and free fireworks displays has been arranged.

### CARD OF THANKS

We wish to try to express our thanks to those who were so kind and thoughtful during the death of our darling baby.

May God bless and help each of you.

Mr. and Mrs. Roy E. Smith.  
Mr. and Mrs. R. C. Smith and family.  
Mr. and Mrs. J. R. Teague and family.

### SHERIFF'S SALE

THE STATE OF TEXAS  
County of Floyd

NOTICE IS HEREBY GIVEN That by virtue of a certain Execution issued out of the Honorable District Court of Floyd County, on the 6th day of September 1930, by T. P. Guimarin Clerk of said Court for sum of Two thousand fourteen & 37/100 (2,014.37) Dollars and costs of suit, under a Judgment, in favor of First National Bank of Floydada in a certain cause in said court No. 2220 and styled First National Bank of Floydada vs. M. F. Husky, placed in my hands for service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did, on the 6th day of September 1930, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit: and being all of lots ten (10), eleven (11) and twelve (12) in Block one (1) Honerhea Addition to the town of Floydada, Floyd County, Texas and levied upon as the property of M. F. Husky and that on the first Tuesday in October 1930, the same being the 7th day of said month, at the Court House door, of Floyd County, in the town of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said execution I will sell above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said M. F. Husky.

And in compliance with law, I give this notice by publication, in English language, once a week

P. G. STEGALL,  
Sheriff Floyd County, Texas.  
By J. M. Wright, Deputy. 2931c

for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 6th day of September 1930.

P. G. STEGALL,  
Sheriff Floyd County, Texas.  
By J. M. Wright, Deputy. 2931c

THE STATE OF TEXAS,  
County of Floyd.

In accordance with Article 3129, Revised Civil Statutes 1925. I, Tom W. Deen, Clerk of the County Court in and for Floyd County, Texas, do hereby certify that the following are the Democratic Nominees for Floyd County as certified to me by the Executive committee of the Democratic party:

J. W. Howard, County Judge;  
P. G. Stegall, Sheriff;  
Roy O'Brien, District Clerk;  
Tom W. Deen, County Clerk;  
Maud Merrick, County Treasurer;  
Tony B. Maxey County Attorney;  
Geo. A. Linder, County Surveyor;  
Price Scott, County Superintendent;  
Roe McCleskey, County Tax Assessor;  
C. M. Meredith, County Tax Collector;

E. W. Henderson, Commissioner of Precinct No. 1;  
T. Z. Reed, Commissioner of Precinct No. 2;  
Milledge Taylor, Commissioner of Precinct No. 3;  
Geo. L. Fawver, Commissioner of Precinct No. 4;  
J. S. Solomon, Justice of the Peace Precinct No. 1;  
D. C. Lowe, Justice of the Peace Precinct No. 2;  
R. C. Covington, Public Weigher Precincts No's 1 and 4;  
J. M. Floyd, Public Weigher Precincts Nos 2 and 3;  
W. R. Dooley, Constable Precinct No. 1;  
C. L. Anderson, Constable Precinct No. 2.

Given under my hand and seal of office this 11th day of September A. D. 1930.

(SEAL) TOM W. DEEN,  
Clerk of the County Court in and for Floyd County, Texas. 3011c

\$145

Radio's  
Newest Miracle  
**PHILCO**  
Tone Control  
in this magnificent  
9-TUBE SCREEN GRID PLUS HIGH

Philco's new Screen Grid Plus Radio is here. A marvelous set—beautiful furniture—almost miraculous tone control that gives you a choice of four tone values—Brilliant—Bright—Mellow—Deep.

This newest miracle of radio is an addition to the great Philco features—balanced units and the wonderful life-like tone they produce; new, exclusive radio circuit, giving marvelous selectivity and fine tuning anywhere on the dial; extraordinary power and distance-ability and Automatic Volume Control.

**PHILCO**

Come In Today—Or Phone—About  
FREE TRIAL OFFER IN YOUR HOME

**F. C. HARMON**

"Where You Save the Difference"

the Best gasoline  
from two billion  
gallons of crude

NOT JUST any kind of crude oil produces the best gasoline. CONOCO selects the best gasoline crude from the more than two billion gallons of crude oil it produces annually from its own oil fields, in making CONOCO Triple Tested Gasoline.

The best gasoline crude—the most modern refining processes—the most rigid laboratory and road tests—all contribute to the excellence of CONOCO Gasoline. It's triple tested—for starting, acceleration and power—and it delivers these modern gasoline essentials to an unusual degree.

Quick starting—rapid acceleration—sustained, economical power—you get all three from—

**CONOCO**  
GASOLINE  
BLENDED WITH EXTRA MILES

You couldn't ask for a handsomer range  
... or an easier way to buy it  
... snow-white porcelain enamel  
27 time and labor-saving features  
only  
\$18<sup>00</sup> down  
... other new ranges  
as low as \$7<sup>50</sup> down

YOU wouldn't admit this to your family; but aren't there times when you dread going into your kitchen to cook a meal? If so, it is probably because you need shorter kitchen hours, and a more beautiful, comfortable kitchen to work in.

Both of these can be yours today if you want them for the payment of only a few dollars down on our handsome new oil range. This new Perfection is the most beautiful oil range ever built. Its swift, clean heat gets meals done in a hurry. And it has 27 labor-saving features to lighten your work.

Among these new features are: a hard, easily-cleaned finish of shining porcelain, snow-white or trimmed with color ... a new, compact design ... new, convenient burner arrangement ... all-grate top for keeping dishes hot ... built-in oven, porcelain-lined, air-insulated, and constructed on the famous "live heat" principle. Equipped with accurate heat indicator.

There are five Giant Superflex burners, one a Big Giant, which furnish clean, steady heat as swift as gas.

Other new ranges, some of which are shown here, offer you a wide variety of styles and colors and prices. Any of these models can be bought on the new Perfection Purchase Plan which your dealer will be glad to explain to you. Go and choose your range now, and let it go to work for you today.

Any dealer displaying this sign has an interesting offer to make you on putting a new Perfection range in your kitchen for a free trial, giving you easy terms, and accepting your old stove as part payment.

PERFECTION STOVE COMPANY  
825 Trunk Avenue Dallas, Texas

**PERFECTION** Oil Burner Ranges

No. 339 As shown, \$143\*

No. 169 New, five-burner range. Silver-gray porcelain, Perfectolac and satin-black. New burner arrangement. Built-in oven. Heat indicator. Double-wall chimneys. \$13<sup>00</sup> As shown... \$88\* \$13<sup>00</sup> down

No. 127 New, four-burner range. Silver-gray porcelain and Perfectolac finish with satin-black trim. Built-in oven with accurate Heat Indicator. Giant Puritan short-drum burners, one a Big Giant. \$10<sup>00</sup> down

No. 87 New, four-burner range. Silver-gray porcelain and Perfectolac. Satin-black trim. Built-in oven. Accurate Heat Indicator. Long-chimney burners give clean, swift heat. As shown, \$7<sup>50</sup>\* \$7<sup>50</sup> down

Perfection Oil Cook Stoves for separate ovens are made in a wide choice of sizes and finishes. Priced as low as \$7.25

\*Small financing charge on deferred payments.



## Wash Woman Made Rugs to Found Library For Farm Folk



## Social Calendar

Thursday  
The 1922 Study Club meets this afternoon with Mrs. Geo. A. Linder at 3:30.

Program Andrews Ward P. T. A.

Program for the meeting of the Andrews Ward Parent-Teachers Association for Wednesday afternoon, September 24, at 3:45, has been announced as follows:

Music  
Devotional  
Address by the president, Mrs. James Colville.  
Response—Mrs. Norton.  
Response—Mrs. J. M. Willson.  
Reading, "Is that Woman You?"—Mrs. G. V. Slaughter, Jr., teacher of expression.  
Call for new members.  
The meeting will close with the P. T. A. song.

Feeding grain to sheep is seldom profitable when grazing is good. Sometimes flocks maintain good condition and lambs can be marketed without any grain. About 100 pounds of grain in a year for one ewe and her lambs is the most that can be used profitably under any conditions. The method that is most economical and most likely to keep the flock in good condition provides frequent changes of pasture and grazing crops, with winter rations of leguminous hays and some succulent feeds. If any grain is fed, give it in winter and after the lambs are born.

### MONDAY

The Woman's Council of the First Christian church meets with Mrs. W. Edd Brown at 3 o'clock.

The Woman's Missionary Society of the M. E. Church will meet at the church at 4 o'clock.

The Woman's Missionary Society of the Baptist church will meet at 4 o'clock in circles. The South Circle with Mrs. Clifford Tubbs, the North Circle with Mrs. E. L. Norman and Blanche Groves Circle at the church.

The Porterfield Missionary Society will do social service work Monday afternoon September 22 till 4:30 when they will meet at the church to pack a gift box.

### TUESDAY

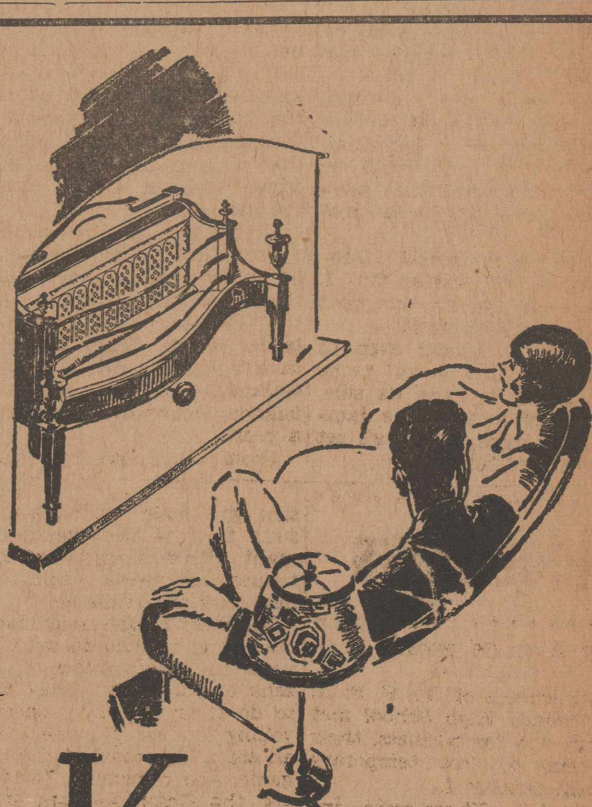
Mrs. R. R. Cloud will be hostess to the Tripple Four Bridge Club September 23, at 3 o'clock at her home 520 W. Virginia Street.

The Ace Bridge Club with Dr. and Mrs. W. Hubert Seale, 519 W. Missouri St. September 23, at 8:15.

### WEDNESDAY

The Andrews Ward Parent Teacher Association will meet at 3:30 at the school building, September 24.

The San Souci Bridge Club will meet with Mrs. Rip Snodgrass, September 24 at 3 o'clock.



# Keep the chill away

Keen winter winds often mean chilly rooms on one side of the house or the other. And even the best regulated basement heating plant sometimes fails.

Those are the times to start up the Radiantfire and keep the chill away.

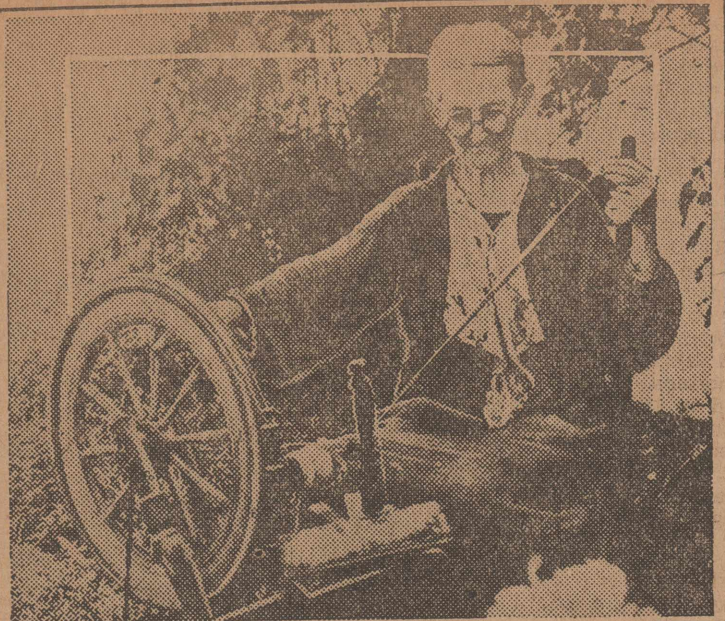
Humphrey Radiantfires give economical, flexible gas heat... healthful heat, by glowing, direct radiation. And they come in many pleasing designs.

Let us demonstrate for you... economy and comfort combined with artistic beauty.

## The HUMPHREY Radiantfire

TERMS: 50c Down, Balance in six months.

## West Texas Gas Co.



Mrs. Ada Check, above, at work on her grandmother's spinning wheel and, below, the library built by her handiwork.

box of books arrived from the visitor. Mrs. Check wove a rug and sent it to the donor of the books as a gesture of gratitude.

Profiting from this experience, Mrs. Check made it a point to interest other tourists who stopped at Check's Corners in her circle. She proposed to make them rag rugs, tacked quilts, or comforters filled with wool from her own sheep if they, in exchange, would send books.

The response was generous, and Mrs. Check decided to build a library. Everybody chipped in and erected a one-room library across

the road from her house. Mrs. Check, as librarian and board of trustees rolled in one, is happy because people from three neighboring states avail themselves of the library, and that they meet there to talk and make contacts only too rare in rural communities.

As for the younger folks, they never more studious than at present. And the reason is they are anxious to read every one of those treasured volumes sent by the conspicuous donors, Mrs. Jack London, Calvin Coolidge and Colonel Charles A. Lindbergh.

Miss Vera Smith of Dallas arrived Monday for a visit with her aunt, Mrs. E. W. Holmes.

Mr. and Mrs. B. F. Manasco and Mrs. E. C. Henry made a trip to Plainview Monday night to see "All Quiet on the Western Front" shown at the Granada Theatre. A. B. Keim and Robert McGuire also attended the show.

Miss Mildred Teeple has accepted a position as assistant in the Retail Merchants' Association succeeding Miss Robbye Archer who has gone to school at Canyon. Miss Teeple began work Monday.

Mr. and Mrs. Eliza Gullion had as their guests Wednesday Mr. and Mrs. Chas. Singleton of Houston. Mrs. Singleton had been visiting her mother in Lubbock and Mr. Singleton came to accompany her home. He is a cousin of Mrs. Gullion.

John Singleton and family plan to leave today for Haskell to make their home during the cotton season. Henry Wright will drive the truck with their furnishings.

### Over The Gridiron

#### RECENT GAME RESULTS

Spur High Bulldogs 52, Memphis High 0.  
Brownfield Cubs 13, Levelland 0.  
Lockney Longhorns 6, Tulla High 0.  
Lamesa Tornados 7, All-Stars 6.  
Tahoka 0, Wilson High 0.  
Snyder Tigers 13, Slaton Tigers 6.  
Olton High 6, Sudan 0.  
Springlake High 6, Anton 0.  
Pampa Harvesters 53, Perryton 0.  
Marshall Mavericks 40, Henderson 0.

Music in the Air  
One million boys and girls are now playing in amateur orchestras and it is estimated that one million more children are taking piano lessons.—Woman's Home Companion.

Over-Enthusiasm  
A fault common to most workers for an ardent cause is to lose sight of the strength of the opposition.—Woman's Home Companion.

### Says Long Skirts Spell Doom of Rumble Seats

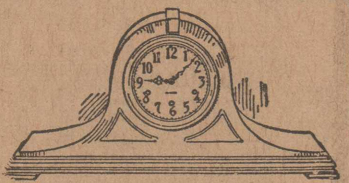
Rumble seats in automobiles are doomed because of long skirt fashions, the automobile expert of Woman's Home Companion declares. "Coonskin coats and short skirts made the rumble seat," the expert says. "Sports clothes remain short, but tea gowns and evening dresses make the crowded compartment impractical for all-around use. A girl in long skirts looks awkward climbing into the high back perch.

"The roadster with a spare place in the rear enjoys some favor with married women, who regard the extra seat as a blessing for week-end guests and other such emergencies. But the rumble seat is not always an advantage. The single girl doesn't want an extra place, so it means inviting another man guest, making the party a foursome instead of a twosome with a friend. All of which costs money."

The expert adds that many impetuous young men of twenty-five or over make a specialty of waiting around to be asked to make a fourth in a rumble-seated car and ensuing gratuitous festivities.

Skipper and Queen  
Sir Thomas Lipton, upon receiving acceptance from the King of Spain, years ago, introduced him to a yachting trip, introduced him to the girl who became his wife. And he still jokes with her about it.—The American Magazine.

### Typewriters at Hesperian Office.



IN CHOOSING A CLOCK COME TO A CLOCK AUTHORITY

Where you may secure the benefits of a specialized knowledge in time keeping.  
WILSON KIMBLE OPTICAL and JEWELRY CO.  
Floydada, Texas

### Johnny Switzer Entertains Friends With Party.

Miss Johnny Switzer entertained a number of her friends with a slumber party at the home of her parents, Mr. and Mrs. V. P. Switzer, on Saturday evening of last week, honoring Misses Bonnie Lloyd and Ruby Falls, of Idalou.

Guests present were Misses Bonnie Lloyd and Ruby Falls, of Idalou, Fay Spickard, Lavelle Reid, Ruth Roddam, Iva Glen Reid and Miss Inez Switzer.

### W. M. S. Met at Church Monday.

Circles of the Woman's Missionary Society of the Baptist church met in a joint meeting at the church last Monday afternoon at 4 o'clock.

In place of the regular lesson Rev. P. D. O'Brien gave an interesting talk after which a short business meeting was held. The society will meet in circles next Monday afternoon at 4 o'clock.

### Bryan Meredith Honored At Birthday Party.

Little Bryan Meredith was honored at a birthday party given in honor of his fifth birthday Tuesday afternoon from 3 to 5 o'clock by his mother, Mrs. C. M. Meredith.

Games were played by the little guests following which refreshments of cake and ice cream were served. The cake was white with pink candles and Bryan's name was spelled out on top of the cake in pink ic-

### ing. The guests all joined in singing "Happy Birthday to You."

Those present for the party were the following: Doniece Cline, Robert O'Brien, Richard O'Brien, Frances Ruth Garrett, Ella Marie Dillard, Elden Ray Dillard, J. L. Nichols, Donnie Beth Nichols, Billy Randsom, A. C. Galloway, Frances Hampton, Norman Denison, Netha Denison, James Edward Cline, Lucy Dean Rose of Lockney, and the honoree, Bryan Meredith.

### Woman's Council Met Monday with Mrs. Maxey.

The Woman's Council of the First Christian church met Monday afternoon at 3 o'clock with Mrs. Faye Maxey as hostess.

Mrs. Maxey led the Bible lesson on the Book of Jonah, after which a social hour was enjoyed and the hostess served refreshments.

The Council will meet next Monday with Mrs. W. Edd Brown. Mrs. Claude Wingo will lead the lesson from the missionary paper on Hidden Answers.

### W. M. S. Holds Meeting Monday.

The Woman's Missionary Society of the M. E. church met Monday at 4 o'clock in a social program with Mrs. George Dickey and Mrs. R. L. Henry as hostesses.

After the program a social hour was enjoyed and the hostesses served lovely refreshments.

The next meeting will be Monday afternoon, September 22, at 4 o'clock, for a Bible study, with Mrs. Clay Johnson as leader.

## Casual Sport COATS

For Crisp Fall Days  
\$16.85 to \$69.50

They travel, go shopping, and take spectator's part in Fall sports with utmost chic and nonchalance, for this year's sports coats have a new softness and swagger, and their beautiful collars frame the face becomingly.

And the smart advantage of this type of coat is that it may be worn with comfort from now on throughout the winter. Baker, Hanna & Company presents an outstanding collection in the popular camel's hair, alpaca wool, tweed, and llama cloth.

## Baker, Hanna & Co.

"WE GIVE SILVERWARE COUPONS"

### Off To School

Miss Mildred Strickland, daughter of Mr. and Mrs. G. R. Strickland, left the first of the week for a freshman year at the University of Industrial Arts.

Katie Lee Thurmon, daughter of Mr. and Mrs. S. E. Thurmon, leaving the Florida High School who will attend West State Teachers' College at Canyon. She and Misses Eulalia and Gene Smalley were the students who left this week for Canyon. The last named attended school there the summer term.

Ms. Jno. N. Farris returned this week from Dallas where she spent week-end as the guest of her mother, Mrs. C. E. Swalwell. From Dallas her son, John, left for Pease Military Academy to enter for his third year, and Miss Audrey left for Nashville, Tennessee, to take a freshman work in Ward-Belmont College.

Miss Ruth Jenkins has entered Texas Christian University at Fort Worth for the second year work in that school.

Winford Newsom son of Mr. and Mrs. J. C. Newsom left the latter part of last week for Waco, where he will enter Baylor University as a sophomore.

Z. R. Felton son of Mr. and Mrs. P. M. Felton, left the first of the week for Austin to enter University of Texas where he will be a junior this year.

Miss Ruth Stegall daughter of Mr. and Mrs. P. G. Stegall left the first of the week for Baylor University at Waco to begin study in that school. She will be a junior at Baylor, having done her first two years of work at Wayland College.

Louise Wright will attend Simmons University this year. She left Sunday and was accompanied as far as Post by her father, S. H. Wright, and Ewell Crawford.

Others who have left or planning to leave and their respective schools are as follows:

- Texas Tech—Verla Blassingame, Martin True, Lloyd McLaughlin, Nita Myrtle Hanna, Warren Poole.
- W. T. S. T. C.—Robbye Archer, Georgia Eudy.
- John Tarleton—Starks Green, John Key West.
- McMurray—Aislie Carleton.
- Cameron College—Howard Welborn and Dave Luttrall.
- Texas Women's College—Juanita Shirey.
- Wayland—Lois Sifton, Vivian Stegall.
- Baylor Belton—Veva Swinson, Erna Lea Crawford.
- University of Texas—Ben Ayres, Charles Mathews.
- Simmons—U. S. Marshall Troye.

Mrs. John K. Wedding—Mrs. Glad Snow—Mrs. W. E. Johnson, and Mrs. Snodgrass attended church Tuesday.

### MAC

### Poor Pop!

### By Munch

SO YOU'VE BEEN FIGHTING AGAIN?

YES, POP-- TOUGH O'LEARY SAID I WAS A LITTLE SISSY--

'N THEN HE CALLED YOU ALL KIND OF NAMES-- GEE, HE SAID YOU WERE A PENNY PINCHER 'N BOUGHT MOM'S PRESENTS WITH COUPONS--

'N HE SAID YOU WERE A BIG SAPP'N' GEE, A LOT OF OTHER NAMES

AND, OF COURSE, YOU PUNISHED HIM?

YOU BET! NO KID CAN CALL ME A LITTLE SISSY



## Chicago Couple Off to Circle Globe In Tiny Schooner Bought With Savings

The determination of young couples these days to save closely so that they may enjoy the luxuries later on, strikes young Robert H. Cook, of Chicago, and his pretty wife, Lenore, as a rather prosaic way of beginning married life.

The Cooks credo is to get life's adventure and romance while young enough to enjoy it, for there's time enough afterward to worry about enhancing material possessions. That's why the Cooks decided when they were married that they would look for something more exciting than the sober existence of a city flat.



The good ship Swordfish and two of her crew who plan to circle the globe in three years. Mrs. Robert H. Cook, left, and her husband, right, owners . . . "set for three years of fun."

**A Near Mishap**  
And apparently they have found it, for they are now planning a trip around the world—and in their own boat.

Little attention might have been given the Cooks had they not nearly come to grief steering their good ship Swordfish into the port of Buffalo the other day.

Mistaking the channel there, they steered their 46-foot sailing schooner into the rough waters of the Niagara river and then came abruptly upon a sand reef. A coast guard cutter, lying nearby, dashed to their rescue.

It was then that the Cooks, bronzed and enthusiastic, told something of their trip, their aspirations, and how they purchased the schooner on their earnings.

**Saved for "Real Time"**  
Mrs. Cook first revealed a bit of the philosophy which induced her and Mr. Cook to make the trip:  
"We could see," she reflected, "that in 10 years we might have a bigger house and better car than our neighbors, but that would be all, and we didn't want that anyway. So we saved up for a real time."

"We watched every nickel. Robert had a good job and so did I. And we got our eye on this boat for a tour around the world."

"She was too expensive even to dream about until a storm came along and partly wrecked its side. Then we got her, repaired the damage easily—and here we are all set for three years of fun."

The Swordfish left from Chicago, but before their trip to Buffalo was half over two members of the party asked to be dropped off. Besides the Cooks, only 21-year-old Donald Dickenson, a friend, now remains. Cook expects to add another to his crew, however, before attempting the Atlantic.

**To Tarry In South Seas**  
From Buffalo the Swordfish will be directed down the Atlantic to the Panama Canal and thence across the Pacific in the course of the trade winds. They figure it will take them a month to go from the Galapagos islands to the South Sea islands, where they plan to remain a year.

From the South Sea islands the

Swordfish will head for Australia, north to the Asiatic coast, following the Indian peninsula, and then take the northwest passage to the Mediterranean. After a cruise around Europe, the adventuresome crew will then think about sailing home.

Aside from the auxiliary motor with which the Swordfish is equipped, the travelers are prepared for other emergencies. Stored in the hold are several hundred dollars' worth of canned foods and firearms.

Loyal Chicagoans, the Cooks have so planned their itinerary that they will return to their native city in time for the World Fair.

## SOCIETY

Mrs. Leibfried Hostess to Porterfield Society.

Mrs. Lorin Leibfried was hostess to the Porterfield Missionary Society Monday afternoon at 4 o'clock at her home.

Subject of the lesson was "Schools of Cuba." Mrs. Fred Taylor was the leader. Misses Lillie Solomon and Emma Lou McKinney gave interesting talks on Cuba.

The hostess served sandwiches, cake and punch during the social hour which followed the lesson.

The society will not meet at the regular meeting hour next Monday afternoon but are asked to do some social service work during the afternoon then will meet at 4:30 at the church to pack a gift box.

### OUR SPEED-MAD GRANDFATHERS

Great-grandfather who courted his sweetheart in an ox-cart, and grandfather who travelled in a stagecoach were as speed-mad as young men of today, declares Edward A. Filene, veteran Boston merchant, in the September "Rotarian."

"The underlying truth about the airplane," he says, "is that it goes places, and gets there quickly over routes that were never open to travel before."

"But that was equally true of the stagecoach. People of the stagecoach era were as speed-mad as the people of today. They did things and went places as quickly as they knew how."

"The essential difference between this and other ages is not one of materialism versus spirituality, nor of speed versus a leisurely, patient, and philosophical attitude, but a difference in what we are able to do."

"Success is quite as desirable for our modern youth as it ever was . . . and I am glad to note that modern youth is somewhat skeptical. It wants success as seriously as ever, but it seems to be more interested in how Croesus actually got his money, than in any platitudes the old gentleman himself may have uttered on the subject."

"Some of us old fossils . . . are convinced that this is an age of materialism and low ideals. We suspect that modern youths are not the heavy saints that we were fifty or sixty years ago. Those of us to whom business still means nothing but making money, cannot visualize public service except in politics and the professions."

"My personal experience with young people convinces me that they can. That is one of the reasons why the old fellows should go to the young ones for advice."

### HANDLING EXPLOSIVES IN BULK JOB OF WELL SHOOTER

Dallas, Texas. — The gangster's "pineapple" means little to an oil field well shooter. In fact, it is almost beneath the notice of a man who handles nitro-glycerine by the barrel.

Well shooters have the thrilling task of blowing holes far underground to increase oil production in wells when the earth structure prevents easy and complete flow of the liquid. They pour hundreds of quarts of explosive into a well and set it off without considering the task anything unusual.

Sometimes the well shooters handle dynamite in wholesale lots and frequently they employ bombs and shells. Recent developments in bomb design have made their work a bit safer. The improved bombs, operated by clockwork and electricity, are lowered into the well at the end of a wire. They are fired by closing the circuit or setting the clock mechanism to release at the proper time.

Don't let livestock pasture first-year alfalfa and allow only light grazing on second-year growth. No stand of alfalfa should be closely grazed, as grazing down the crowns often kills the plants. Don't turn cattle on an alfalfa field when the ground is wet or frozen. If a stand has become thin or patchy, plow up the field and reseed it after it has been planted to some other crop for a year or so. Attempts to patch up poor stands of alfalfa are usually futile.

### WELL PRODUCES SNOWSTORM; OIL MEN IN ICE BUSINESS

Salt Lake City, Utah.—Dry ice is being obtained from an oil well in North Park, Jackson County, Utah. Oil production is small, but the gas which flows from the well has been found to be largely carbon dioxide so cold that the oil is frozen into snow. Above ground the carbon dioxide evaporates and the oil is recovered.

Scientists say that the well is large enough to produce daily a trainload of dry ice.

The "hot pack" is not a new method of canning. It is the method of filling the jars to get good results. By the hot pack is meant cooking the fruit or vegetable to be canned for a short time, and then packing it boiling hot into jars or cans, which are then processed the required length of time. The hot pack shortens the time needed for the food in the center of the can to reach the required temperature for sterilization, insures a better product, and does away with the step that used to be known as "exhausting."

Drinking vessels in the poultry house should be kept on a platform about 12 to 18 inches from the floor. This arrangement keeps the containers and the water more sanitary. Make the platform of slats, and large enough so that the birds can stand on it comfortably while drinking.

You can make a good homemade damp-proofing paint by dissolving paraffin in gasoline or kerosene warmed to 80 degrees. Use a 10 to 20 per cent solution 3-4 to 1 1/2 pounds of paraffin per gallon and apply several coats. The lighter solution is better for compact natural stone and the heavier for brick or concrete. Be careful to do work of this kind only where there is good ventilation, natural or electric light, and no fire.

Probably fewer sandwiches would be discarded from children's lunch boxes if the bread were always of the best quality. Children will eat more bread if different kinds are served. Sometimes so simple a change as baking the bread in a new form—a twist or roll instead of a loaf, or cutting the sandwiches into fancy shapes with a cookie cutter, will increase interest in it. The change of flavor given by added raisins, dried currents, dates, or nut meats is another inducement to like the lunch bread.

### The National Bird

While most communities protect wild ducks, the bald eagle is shot with impunity in many districts. Some even offer bounties for dead eagles.—Woman's Home Companion.

**Just Natural**  
With Paris countries changing dress fashions every month, why shouldn't styles in automobiles continue to be a feature of the fashion parade?—Woman's Home Companion.

**You Knew the Kind**  
Give baby a sensible name, one he'll like twenty years hence.—The Country Home.

Genuine Burroughs adding machine ribbons at Hesperian Office.

### Too Late To

WANTED—your cream. Top prices paid. Floyd County Company.

An unusual tire sale. Service Station ad in issue.

Genuine Burroughs adding machine ribbons at Hesperian Office.

Remington and Royal Ribbons at Hesperian Office.

## The Red & White Stores

### BARGAINS FOR FRIDAY AND SATURDAY

- BLUE & WHITE COFFEE, 1 lb. can, . . . . . 34c
- WHITE SWAN COFFEE, 1 lb. can, . . . . . 45c
- WHITE SWAN COFFEE, 3 lb. can, . . . . . \$1.35
- PEACHES, All-Gold Yellow Cling, No. 2 1/2 . . . . . 21c
- STRING BEANS, No. 2 can, 2 cans for, . . . . . 25c
- CORN FLAKES, large size, . . . . . 11c
- PEACHES, Valle Vista, 1 gallon, . . . . . 49c
- GOOD LUCK COOKIES, per box, . . . . . 19c
- VIENNA SAUSAGE, 3 cans for, . . . . . 21c
- COMPOUND, 8 pound bucket, . . . . . 98c

### CITY MARKET ONLY

- TOKAY GRAPES, Large size, per pound, . . . . . 9c
- BANANAS, per dozen, only, . . . . . 15c
- LOIN STEAKS, per pound, . . . . . 20c
- BEEF ROAST, choice cuts, per lb., . . . . . 15c

### THESE PRICES FOR CASH ONLY

## City Market and Grocery

Phone 118 W. M. Dorsey, Prop. We Deliver

## North Side Grocery

Phone 15 T. T. Golightly, Prop. We Deliver

## SCHOOL NEWS

### F. F. A. CLUB MEETS

The old members of the F. F. A. Club of Floydada High School met on September 15 for business, their purpose being to elect temporary officers until October 1.

The following officers were inaugurated: Ross Hanna, president; Roy Hale, secretary; Lowell Gamblin, secretary-treasurer; Carick Snodgrass, sergeant-at-arms; and Rex Johnson, reporter.

The club will have another meeting soon to enroll new members.

### Classes Elect Officers

The Senior Class elected officers this week and made preliminary plans for activities during the year. O. B. Olson was named president, Chester de Cordova was elected vice-president, Ruth Rutledge will serve as secretary, and Hazel Probasco was elected treasurer.

Marion Heald has been elected president of the Junior class and Lowell Gamblin is the vice-president.

### Hi-Y Club To Meet Monday Night

Members of the Hi-Y Club will meet for the second time this year Monday night of next week at 7:45 o'clock at the high school building to outline plans for the year and to make a vote of approval on the naming of Odus Stephens as sponsor for the organization. New members will be voted on also.

The first meeting was held Tuesday night. Ralph Hale is president; Donley Stephen is vice-president; O. B. Olson is secretary; W. E. Dooley, treasurer; Bill Grigsby is reporter, and Fred Fondy is critic.

### Green Peppers Get Ready For Season

Hey! Hey! Folks, look who's here again ready for work—the Floydada High School Green Peppers! They have started off with a "Bang" and intend to keep going. The Green Peppers have 50 girls from the four different classes in high school—all eager to make this football season the biggest in history.

They have three capable leaders in Kinder Farris, Helene and Maureen Hay. Gwendolyn Snodgrass is business manager. All the members agree that Mrs. J. M. Teague will make a fine sponsor.

They have decided on a uniform consisting of white skirts and green sweaters with a white "F" on them and white tams. The organiza-

tion will have not have their new suits for the first game Saturday night with Plainview but they plan to use last year's suits until the new ones are available.

Members of the organizations are ready and anxious to work but they need the cooperation of the citizens of Floydada. They are going to do their part by cheering and yelling at every game. Let them all see a big crowd at the Plainview game, and remember, football players, the Green Peppers are always behind you and doing their best.

The new members in the Pep Squad are as follows:  
Maxine Fry, Bonnie Dale Fyffe, Edelle King, Anna Laura Martin, Lois Caldwell, Mozelle Hale, Pauline Rogers, Mary Anne Swebston, Dorothy Thurmon, Folia Rander-son, Rhe Cloud, Lois Covington, Marcella Faulk, Lurlyne Clonts, Velma Palmer and Exey Pierce.  
—Reporter.

Utilization of farm by-products, wastes, and surplus crops, through feeding to live-stock, may mean the difference between profit and loss in feeding. More than \$100,000,000 worth of corn stover and straws are burned, plowed under, allowed to rot in stacks, or otherwise wasted each year in the United States. Large quantities of inferior hay, grain, and roughage for which there is no ready market may be advantageously fed to livestock. Cottonseed meal is often used as a direct fertilizer in sections where it is cheap—though it is usually more profitable to feed it to stock. Crops such as potatoes and peanuts may be so plentiful and cheap as to warrant feeding the surplus to stock instead of storing them.

Grape juice can be used for a fruit gelatin, either pure or diluted to taste. To make a quart of gelatin, soak one envelope of gelatin in half a cup of cold juice for a few minutes. Put one cupful of juice on the fire with half of a cup of sugar and when boiling dissolve the softened gelatin in it. Add the rest of the quart of grape juice, one tablespoon of lemon juice, and strain into a mold. Serve with plain or whipped cream when set.

Alligators are not so discriminating in their choice of food as most reptiles, and they swallow strange things, says the U. S. Biological Survey. Biologists have examined some alligators' stomachs that resemble a "small boy's pocket." Turtles, birds, small animals, pebbles, dead wood, burrbrush roots, and empty shotgun shells have been found in the stomachs of the reptiles.

### FLOYDADA METHODIST CHURCH

There will be preaching at the Fairview Methodist Church Sunday morning and night, September 21. We hope to have a good attendance, both at Sunday School and at the church services. Don't forget the League program Sunday night before preaching.  
Ansil Lynn, pastor.

### GASOLINE TAX, LUCRATIVE LEVY, CHEAPEST TO COLLECT

Washington—Gasoline may be the most heavily taxed commodity on the market today, but it pays its tax bills with the least trouble and expense.

Records of the U. S. Bureau of Roads indicate it costs an average of less than \$24,000 per state to collect gasoline taxes, while it costs on the average more than \$400,000 to collect registration fees and administer registration laws. Not only that, but the gasoline tax produces more income, in round figures \$450,000,000 against \$350,000,000 for registration fees.

One reason for the low cost of collection is the fact that the gasoline tax is collected and paid over to state governments by the oil companies. In some states they are allowed a small percentage to cover collection costs; in others they are compelled to do the work without compensation.

Collecting the tax, moreover, is not without risk. When taxed on tank car lots, the oil companies must often pay just the same if a portion of the contents is water, due usually to condensation enroute. If they sell on credit and are unable to collect the bill, they must pay the tax despite their loss. Delay in filing tax returns or payments, incorrect records or failure to comply with some of the many phases of the gasoline tax laws subject them to the jeopardy of being found guilty of misdemeanors or felonies and to fine, imprisonment or both.

## Auction Sale Frame Residence

IN FLOYDADA

### Saturday Sept. 27

AT 2:00 P. M.

Frame Building, 420 West Missouri St., four good size rooms, 2 porches, two strings garden fence; cow shed. Good lumber in house, in good repair except needs new roof.

Can be inspected at any time.

TERMS: CASH

Remember, the lot does not sell, but everything is being sold off of it.

**J. M. Duncan Owner**

Seale & McDonald, Auctioneers

### BRING US YOUR

## Cream, Poultry and Eggs

WILL HAVE

### Special Price on Eggs

SATURDAY ONLY

## Floydada Poultry & Egg Company

Phone 53

East Side Square

J. V. Jones

# The Bantam Car Is HERE! The American AUSTIN

Forty Miles On A Gallon Of Gasoline

20 to 40 Thousand Miles on Set of Tires

Eight Years of Record-Smashing Abroad

You've heard of the bantam car . . . read about it . . . perhaps seen pictures of it.

Now see the car. Discover first hand why the American Austin is the front-page news of motordom today—the advent of a new era of smart economical transportation.

It brings a new idea of transportation . . . a new sensible inexpensive way to places. 40 miles on a gallon of gas . . . 20,000 to 40,000 miles on a set of tires . . . less than three-quarters of a cent a mile for gas, oil and tires.

Look them over . . . surprisingly compact . . . surprisingly comfortable . . . smart as milady's new hat . . . yet as thrifty as a housewife.

Slip behind the wheel. You'll find comfort . . . ample leg room . . . the easy give of well balanced springs. It carries two people with amazing comfort . . . does fifty miles an hour in high; 40 in second . . . takes rough roads easily.

On the road will come other surprises. It darts in and out of traffic with the agility of a lithe young animal. And so easy to handle, turn, and park in hitherto impossible places.

So Austin makes its bow, American made throughout, but with the heritage of a design that has proved its mettle on the testing courses of the world. See it.

Now on Display by

## Finkner Motor Co.

Distributors



### Wheat Out For Swine

and Floyd County dealers are doing a good business these days in the sacking of their wheat for sale to the farmers who are resident in the county below the caprock, including Kent, Stonewall, Motter, Foard and adjoining counties. Several such loads of wheat went out during the last week of the farmers who were interviewed. It was learned that the wheat would be planted in emergency pasture this winter, quite a bit of it would be fed to pigs, where the farmer has a he is trying to hold together and of sacrificing. One farmer, residing in Dickens, said he had bred herd—sows, shoats and pigs. shoats and pigs he will fatten on full feed, while giving the sows a lighter ration.

### BAG WORMS WORKING ON BLACK LOCUSTS THIS FALL

Although bagworms were introduced by means of the evergreens into this section several seasons ago and since that time have been attacking several other species of trees, including a few of the varieties of plums, and especially the sycamores among the shade trees, this season is the first in which they are reported to be attacking black locusts.

J. C. Dickey reports the bagworms at work in his black locusts. In addition to these he has elm, Chinese elm and ash in his yard, but as yet they have not been attacked by worm.

It is on the bagworm and its habit of attacking trees through leaves and tender stems received by The Hesperian two or three years ago from experts of the Department of Agriculture, said the best method of eliminating them, was to pick the bagworms from the trees and burn them. Other means, such as spraying, it was declared, have not as yet proved successful. "I am picking the bagworms off my trees, and suggest that we all do that, so as to keep them from getting any further hold in the community," Mr. Dickey said. He did not notice the worms on his trees until they had already made the leaves of one of the trees quite ragged.

### VISITING MINISTER FILLS PULPIT AT LOCAL CHURCH

Elder Ira Lee Sanders of Eldorado, Oklahoma, spent Saturday to Monday in Floydada with friends and former acquaintances and the visiting minister preached Sunday night at the City Park Church of Christ, of which he was formerly pastor.

Sanders has been field representative of the Tipton Orphans' Home for the past two years. Monday afternoon, after assisting in the funeral of J. D. Hall at Petersburg, Elder Sanders went to Silverton and Monday night made a talk here.

Starks Green, who completed high school work in Floydada schools last year, is to be a student in John Tarleton College at Stephenville this year. He and John Key West left several days ago for Mineral Wells and thence to John Tarleton. John Key will begin his second year work at John Tarleton when school opens.

Mrs. B. F. Manasco and daughter, Miss Honora Childers, spent last week-end with friends and relatives in Amarillo. They returned home Sunday.

### Sunday School Lesson

Text: Jonah 3:1-5; 4:1-11  
The International Uniform Sunday School Lesson for Sept. 21.  
Patriotism and World Brotherhood.  
Jonah 3:1-5, 10; 4:1-11.

The general lesson title gives our theme as "Jonah: the Narrow Nationalist Rebuked."

The book of Jonah for many years has been so much the ground of controversy that controversialists



have for the most part missed its meaning. If we could disabuse our minds of the question of literalness and read it as we read the Parable of the Good Samaritan or the Parable of the Prodigal Son, we should be in a way to perceive the depth and richness of its teaching. It is, as a matter of fact, the place in the Old Testament where religion attains its highest point.

In the midst of narrow conceptions that would limit the operations of religion to those of one's own nation or of one's own group, we come in this book upon the conception of a religion that is broad and beautiful in its comprehensiveness.

**A Narrow Nationalist**  
In the prejudice of Jonah, in his unwillingness to go to Nineveh to preach his message of mercy, and in his anger when the message attained its purpose and Nineveh was not destroyed, we have set before us in a very striking way the elements of the narrow religion of nationalism or the narrow nationalism of religion. Jonah was very much like most of us, filled with prejudices that it took a great deal of grace to overcome.

It seems strange that a man would not wish to have the results of his religious mission attained, but what happened in Jonah's case has been by no means an isolated thing. How often in the community a church has closed its doors against the very persons whom its Gospel was designed to reach? How often the narrow spirit of sectarianism has created divisions and hostilities in the church so that men and women of devout life have been refused admission to church fellowship or have been expelled from particular groups because their views did not happen to accord with the views of others?

The applications of the Book of made in almost every community if not in almost every life.

Over against Jonah's narrowness is set the breadth and fullness of Jonah are many, and they can be God's mercy. It was a profound discovery of the great soul who wrote this book. How did he come to that conception of God? What

was it that had revealed to him such spiritual truth as those around him could hardly appreciate? What but the communion of truth and the quest of a pure and sincere soul?

To know God in that way is to become godly. Really to believe in His love and mercy is to become loving and merciful ourselves. The profession of belief in a God of love is a mere profession unless that love has laid hold of our lives and transformed them.

This Book of Jonah has been called the first great book of foreign missions. Certainly the essence of a missionary gospel is found within its pages. One cannot think of God, who is a God of the whole world who loves all races of men, without an impulse to make him known throughout the whole realm where his children live. The lack of faith of many in the church in the worldwide work of the Gospel indicates that they have never come to perceive the truth which a book like this was designed to declare.

### APPRECIATE BOOK COVERS

A word of appreciation to the Floydada business firms which are providing this year's book covers for school children of Floyd County was received this week by The Hesperian from Lakeview, where the teachers and student body take note of "the interest you have shown in our public school by donating us book covers." C. A. Cass is principal of the Lakeview school this year. The resolution forwarded declares:

"We, the Lakeview teachers and students, appreciate the interest you have shown in our public school by donating us book covers."

The Floyd County National Bank Arthur B. Duncan, abstracter, and The Hesperian Publishing Company have been furnishing the book covers for the past four years and are furnishing them this year. 36,500 covers are necessary to provide the students of Floydada Public Schools and all the rural schools of the county for the school year, according to estimates provided by Superintendent Price Scott of the county, and Superintendent W. E. Patry of the city schools.

### LAUNDRY OPERATING ON MONDAY, TUES., FRIDAY

An announcement by the Floydada Laundry Company last week in The Hesperian was made to read that the laundry would be in operation Monday, Tuesday and Wednesday of each week, when it was intended to be said the laundry would be in operation on Monday, Tuesday and Friday.

W. C. Grigsby and H. A. Lattimore, who bought the plant last spring, have made several material improvements in the machinery and equipment used and are declared to be giving a satisfactory laundry service to the public of this area.

### RUPTURE EXPERT HERE

C. F. Redlich, Minneapolis, Minn., nationally famous Rupture Appliance Expert, will demonstrate without charge his unequalled method

AT Plainview, Wednesday, Oct. 1 at the Hilton Hotel from 10 a. m. to 4 p. m.

Mr. C. F. Redlich says: "The 'Perfect Retention Shields' hold the rupture perfectly, no matter what position the body assumes or how heavy a weight you lift. They give instant relief and contract the opening in a remarkably short time.

The secret of their success is in their simplicity. An expertly adjusted device seals the opening without discomfort or detention from work. It is practically everlasting, sanitary, comfortable and actually holds ruptures which heretofore were considered uncontrollable.

"IF YOU WANT TO HAVE IT DONE RIGHT—SEE REDLICH."

Doctor J. W. Seaver, for many years in charge of the Physical Education of the students of Yale College, has recorded 75% cures with this system.

Mr. Redlich is internationally known and speaks English, German and Spanish.

HOME OFFICE  
535 Boston Block, Minneapolis, Minn.

H. C. Stovall and family have moved to Lubbock for the winter, where the children of the family will enter school. Mr. Stovall recently bought a place at Lubbock. He was in Floydada, on business Friday of last week.

J. G. Wood returned the latter part of last week from a trip to Oklahoma City and Norman, Oklahoma.

### Painful Condition

"When I was just a girl at home," writes Mrs. B. F. Riggan, of Baird, Texas, "I took Cardui for cramping and pains in my side and back, and it helped me at that time.

"After I was married, I found myself in a weak, run-down condition. I suffered a great deal with my back, which was so weak it hurt me to get up or when I would stand on my feet. I fell off in weight.

"A friend of mine, seeing how bad I felt, advised me to take Cardui, which I did. By the time I had taken two bottles, I felt stronger and better than I had in a long time."

**CARDUI**  
Helps  
Women to Health

Take Theford's Black-Draught for Constipation, Indigestion, and Bloating.



## SEPTEMBER 22 - 27

The big event of the year in the Panhandle-Plains! Lots of fun, lots of interesting, informative exhibits, something doing every minute! Never before such a Tri-State Exposition as you'll see this year—you can't afford to miss it! Let's all plan to go. Plenty of free parking space.

LEONARD STROUD  
America's  
Champion Trick  
Rider and Roper  
And the Anvil  
Park Rodeo



1930's Finest  
Agricultural and  
Educational  
Exhibits

Automobile  
Show in New  
Automobile  
Building

Beckmann &  
Gerety's  
"World's Best  
Shows"  
On the Midway

**\$18,000 in Premiums!**

Substantial cash awards in every department for the best entries and exhibits. It's your fair, be there.

## FREE GATE!



If you want a cigarette that is milder and of better taste..  
Smoke  
**Chesterfield**

MILDER, YES—BUT SOMETHING MORE. Chesterfield offers richness, aroma, satisfying flavor.

BETTER TASTE—that's the answer; and that's what smokers get in Chesterfield in fullest measure—the flavor and aroma of mellow tobaccos, exactly blended and cross-blended. Better taste, and milder too!



They Satisfy

Bottom Falls Out On Prices!

## Over-Stocked ON Superior Grain Drills

Both Regular and Deep Furrow.

If you are in need of a grain drill get our prices before you buy.

## C. Surginer & Son

Side Square Floydada, Texas



# Dougherty News

(By Mrs. W. D. Newell)

Last Saturday night the lock on the Pierce Oil pump located at T. M. Law's store 2 miles north of Dougherty was broken and 75 gallons of gas stolen, this being all the gas in this tank. Just a week ago similar robberies occurred in Dougherty, stealing 80 gallons. No trace of the thief was found.

J. W. Graham has been appointed Public Weigher for Dougherty, having opened his office Monday, and is ready for your cotton. The farmers can help attract buyers for your cotton here by placing your cotton in the yard here.

In the past, much of the cotton that should have been sold here, has been trucked to other markets. The thing that makes a market, as we all know, is volume, and we can not get it if you truck your cotton to other markets.

## Locals and Personals

Orbie Sursa of Crosbyton, who was stricken with a severe case of acute appendicitis late Friday is very low. The young man was enroute home from Pampa and became seriously ill at Dougherty while waiting for a ride home with school children. He managed to get to the home of W. D. Newell where a physician was called immediately. Dr. Pennington of Floydada gave him first aid treatment and later after his parents arrived, their family physician, Dr. Caegal from Crosbyton was summoned. He was moved immediately to the Lubbock hospital where he underwent an operation Friday morning. His condition Saturday was considered severe with very little hope for his recovery.

Orbie has a number of friends at this place. He is 21 years old.

Say folks, you'll miss a treat if you fail to attend the community entertainment to be given at the school auditorium here Friday night September 26th. A three-act comedy-drama with 10 characters entitled "The Eyes of Love" will be given at this time in connection with other between acts entertainment. No admission will be charged.

John Ballard from Arizona visited Mr. and Mrs. Holly and family Monday night.

Mrs. Thomas Wilson, Miss Margaret Whelan and Mr. and Mrs. Whilliam made a business trip to Plainview Monday.

Mrs. Walter Hollums of Floydada spent last week with her mother Mrs. J. N. Bartlett.

Miss Lou Ella Lincoln entertained a number of her friends with a dinner Sunday. The following young people were present Misses Irene Kreiss, Cozett, Ferguson, Esther Patterson, Dora Elsie Lloyd and the hostess; and Messrs Waymond Terry, Norman Payne, Osburn Hicks, Fernice Wood and S. J. Furrow.

Wayne Bloodworth was a guest of R. V. Bartlett Sunday.

Mr. and Mrs. E. E. Crawford and baby spent Sunday with his parents, Mr. and Mrs. S. M. Crawford.

Mrs. Ira Audrey of Joe Bailey spent Saturday night with her sister Mrs. Cecil Gray.

Misses Kelley, Cowan, and Brownlow, visited in the McNeil home Sunday.

Miss Cozett Ferguson was a

guest of Miss Dora Elsie Lloyd Saturday night.

Mr. and Mrs. R. L. McNeill and Mr. and Mrs. Lec Hawk were dinner guests of Mr. and Mrs. T. J. Campbell Sunday.

Miss Mayle Jones was a guest of Miss Jewel Williams last week.

Misses Inez Jones and Ruth Kreiss spent Saturday night with Mr. and Mrs. Bill McNeil of Floydada.

Born: to Mr. and Mrs. Farrington Handley September 14th a boy.

Mr. and Mrs. Martin Duvall and son spent the week-end at Post visiting relatives.

Miss Irene Kreiss and Esther Patterson entertained Miss Lou Ella Lincoln with a surprise party Saturday night.

Mrs. G. C. Edwards and children spent Sunday in Floydada visiting Mr. Edwards mother.

G. C. Edwards and H. F. Graham left last week for Roy, New Mexico to work.

G. W. Lotspeich spent Sunday with Maurice Campbell.

Mr. and Mrs. W. D. Newell and children, Mr. and Mrs. L. O. Newell and son, Mr. and Mrs. S. D. Scott and children and Mr. and Mrs. H. E. Newell and son of Tulla spent Sunday in a family reunion at the home of their mother Mrs. L. H. Newell. H. E. Newell and family are enroute from Tulla to Los Angeles, California where they will make their home.

Mr. and Mrs. H. E. Newell and son James visited relatives in Dougherty Tuesday.

Darwin Callihan was in town Tuesday just back from Colorado.

Be sure and see "The Eyes of Love" at Dougherty Friday night September 26th. No admission charges.

## Church and School News

Regular preaching dates in Dougherty as follows: 1st Sunday S. M. Crawford, 2nd Sunday Ansil Lynn; 3rd Sunday R. L. Jameson from White Flat; 4th Sunday Earl Landroop; 5th Sunday S. M. Crawford.

Rev. Ansil Lynn was present last Sunday and attended to the ordinance of baptism Sunday afternoon at the home of Rowe Jones. Candidates for baptism were Mrs. Kelly, S. J. Furrow, Mrs. Jack McNeill, and R. V. Bartlett. Rev. Earl Landroop was also present with one candidate for baptism which he administered to Edd Holly.

Class No. 2 of the Union Sunday School, had charge of the opening exercises last Sunday morning. Their program was good. Mrs. C. E. Bartlett gave a splendid reading entitled "My Opportunity." Next Sunday morning beginning promptly at 10 o'clock the young people's

class will start their program of special songs. Come early and enjoy a good hour's program and Sunday school lesson found in Jonah 3:5-10 and 4:1-11.

Rev. Earl Landroop met with his congregation here by special appointment Saturday night and held service at that time. Sunday morning after Sunday school the church met in conference.

The school is having chapel exercises each Monday morning for the training of our children. Suppose we, as patrons give them all the encouragement we can by being present.

Miss Kelly's room had charge last Monday with a good program as follows: Song, scripture Gal. 6:1-12 G. W. Lotspeich. Lord's Prayer in unison. Reading: "The Farmers Wife" Leona Jameson. Reading "The Jolly Play" Essie Audrey. Dialogue or short play by Pyrtle Holly, Humphrey Barker and R. V. Bartlett. Talk by Mr. Blankenship.

Next Monday Miss Cowan's room will have a program.

The Woman's Missionary Society met Monday afternoon at 2 o'clock. There were 7 present and a good lesson from The Study of Genesis. The ladies put up a quilt after the lesson and met again Tuesday afternoon to finish it.

Don't forget the community entertainment and play "The Eyes of Love" to be given Friday night September 26th.

## Center News

Center, Sept. 15.—We had one of the most terrible dust storms Sunday we have had in many a day. It was followed by hail that fell like sleet, then came a shower of rain. The hail was very destructive in a large area of the country. On our own farm it did not damage the crop very much.

Pat Dickson got his arm broken Saturday afternoon when cranking a car.

Jack Jernigan had his tonsils removed today at the Smith & Smith Sanitarium.

Rev. and Mrs. Merle Weathers spent Saturday with her parents, Mr. and Mrs. E. W. Lightfoot.

Miss Opal Hartsell spent the week-end with her parents in the McCoy community.

Mr. and Mrs. Tom King visited Saturday and Sunday with relatives at Lubbock.

Mr. and Mrs. John Tivis visited in the Jordan home Sunday afternoon.

Mr. and Mrs. Claud Carpenter and Mr. and Mrs. C. O. Spence took Sunday dinner with Mr. and Mrs. Harber. Mr. and Mrs. Veach called there in the afternoon.

Miss Alma Montgomery spent Saturday night and Sunday with Mrs. Conner and Miss Mary Fortenberry at Floydada. Mrs. Montgomery and Floyd went to town for dinner

and all attended singing that afternoon.

Mr. and Mrs. Noland spent Sunday with Mr. and Mrs. Fancher.

Miss Mamie Carson spent the week-end with her uncle and family of Floydada.

Mr. and Mrs. I. J. Loyd, Mr. Ross, and Mr. and Mrs. W. B. Jordan of Center church, attended the association at Crosbyton last week.

Rev. Fitzgerald preached here last Thursday night and will come back again on Saturday night, Sunday and Sunday night of the third Sunday. At the morning service Mr. Loyd will be licensed to preach and there will be the baptizing in the afternoon.

A Community Gathering  
On last Friday the ladies of Center Community surprised Mrs. Marion Carpenter with a community gathering and all spent a most enjoyable day with her. Each lady took a dish for the dinner.

Those present were Mesdames A. L. Spence, Walter Sims, W. L. McCada, C. F. Veach, S. L. Dennis, H. B. Mankins, J. Q. Carpenter, J. L. Montgomery, R. C. Ross, T. J. Gill, E. E. Huskey, James E. Green, Paul Williams, W. E. Grimes, A. J. Harber, D. M. Fields, C. O. Spence, Leo Frizzell, W. B. Jordan, Verner Jackson, Leo Bryant, T. M. Noland, Claud Carpenter, Tom Noland, M. E. Leatherman, Misses Georgia Bryant, Effie Noland, Lois Garner, and Vergie Mae Dennis; and the following children: Betty Jean Spence, Betty Jo Sims, Arlis Dean, Clyde and Donald Green, Ruth and Mildred Harber, three Williams children. The day was spent in making flowers and in pleasant conversation.

We all enjoyed the day so much and left for our homes wishing we might have these get-together meetings more often.

## Providence News

Providence, Sept. 15.—Mrs. Taylor Golden has moved back to Plainview so to be near school for her children. Mr. Golden will be chief cook and bottle washer again this year, like he did last year.

A few of the farmers have been sowing early wheat pasture for the stock.

Friday evening was a very dusty one here in our midst.

Mr. and Mrs. A. Heyermeier were shopping in Plainview last week.

W. W. Allen and Miss Erma King, of Plainview, were in Providence the last week writing birth and marriage insurance.

Mrs. Coley and children, of Lubbock, were in our midst Saturday to see her father, Mr. Hannon.

Lavelle Abbott, of Tech, and Miss Dorothy Pullen, of Lubbock, visited home-folks Monday evening.

Mr. and Mrs. Walter Laube were in Plainview Saturday shopping.

Jessie Kennedy and J. C. Clower were at Canadian the past week on business.

Mr. and Mrs. J. W. Dameron at

tended the Baptist Conference held in Plainview last week. Mr. Dameron was a delegate for the Whitfield church.

Twenty-One Years Ago  
Here are a few items that were written by the same correspondent some twenty-one years ago:

Sunday School was organized at the Baptist Church near Whitfield Sunday.

Harris Nation and two brothers were in Lockney Saturday on business.

Mrs. May, of Indiana, is visiting her relatives and mother.

Mrs. Stutzenbecker, of Plainview, is visiting her daughter, Mrs. Fred Boedeker this week.

Some disastrous prairie fires have swept through here the past week, doing considerable damage.

James Pullen, recently of Nebraska, has just finished the erection of a new house and made other improvements on his farm here.

## Lakeview News

Lakeview, Sept. 16.—Mrs. W. T. Hopper is improving at this writing.

Mr. and Mrs. Stetler, of Wisconsin, are visiting Mrs. Stetler's parents, Mr. and Mrs. T. W. Martin.

We experienced real West Texas sand storm for a short while Sunday afternoon.

Newton-Kiker gin is beginning to gin a bale now and then.

Mr. and Mrs. F. W. Martin, Mr. and Mrs. Stetler, Wilson and Mabel Martin, visited Mr. and Mrs. Marion Porter near Crosbyton Sunday.

Mr. Cass' room had charge of chapel exercises Monday. An interesting program was reported.

Mrs. Day and little daughter of McCoy, visited Mr. and Mrs. S. M. Woolsey Sunday.

Mr. and Mrs. J. E. Roy and daughter Evelyn and Miss Ida Battey spent Sunday with Mr. and Mrs. C. A. Cass.

Laurin Guimarin, who is manager of a picture show at Portales, New Mexico, was here for a short time last week on business. He visited with his parents, Mr. and Mrs. T. P. Guimarin while here.

Mrs. L. A. Marshall and son, C. and daughters, Vera Nell, and Marie, spent last week-end in Roy, M., where Mr. Marshall is operating a purchasing center for the beef crop.

# fire should come—



Tomorrow, those fire trucks may not speed thrillingly past, but may come to a stop in front of your very own home. The damage may be great or small. You can't be too safe. But you can be too late to...

# INSURE in

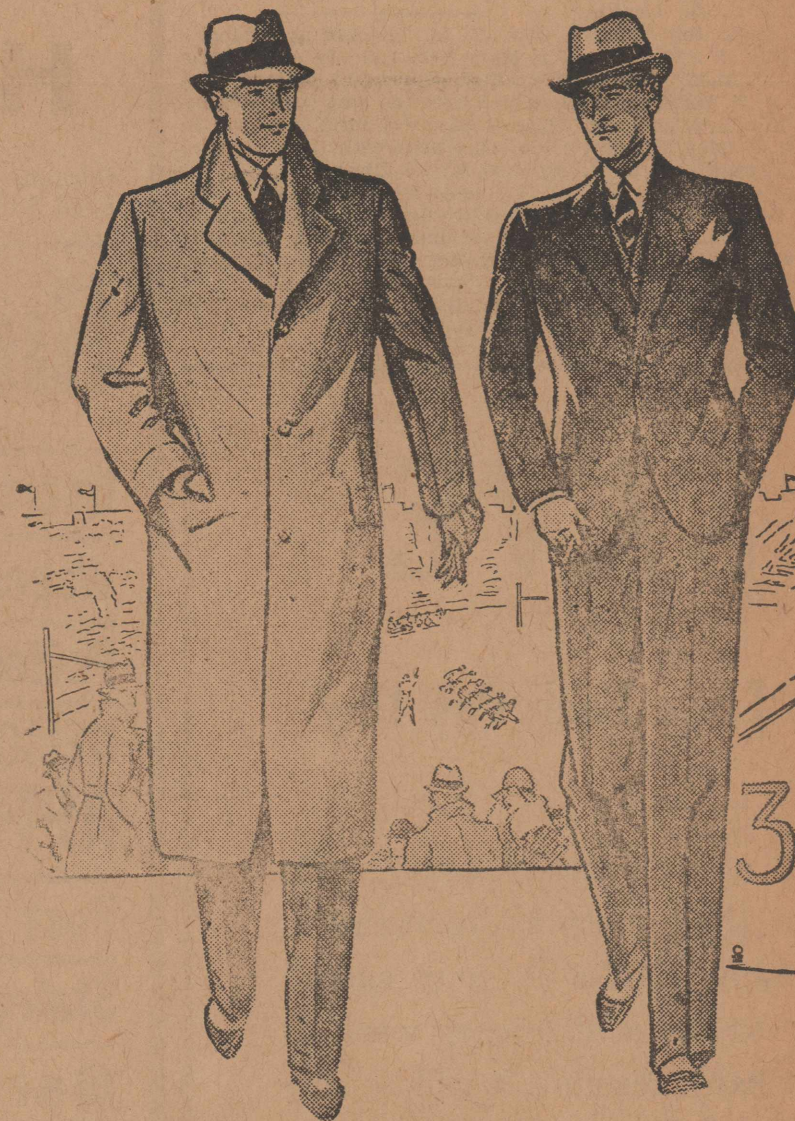
## Floydada Insurance Agency

G. C. Tubbs W. H. Henderson

# Hart Schaffner & Marx Fall Suits

YOU'LL wear these clothes well because the models have a way of setting themselves favorably and flatteringly on

your figure. It's in the cut, the fit, the styling, the firm fabrics and tailoring that make style lines "stay put" permanently. Then, too, the patterns are so slightly, distinctive, uncommon . . . in both these new fall suits and topcoats.



BLUE SUITS in fine serges, chevots and unfinished worsteds . . . single two button models. Very cleverly styled. Real values at

# \$25

# Martin Dry Goods Co.

"The Store With The Goods"

# Live Wire SPECIALS

FRIDAY AND SATURDAY

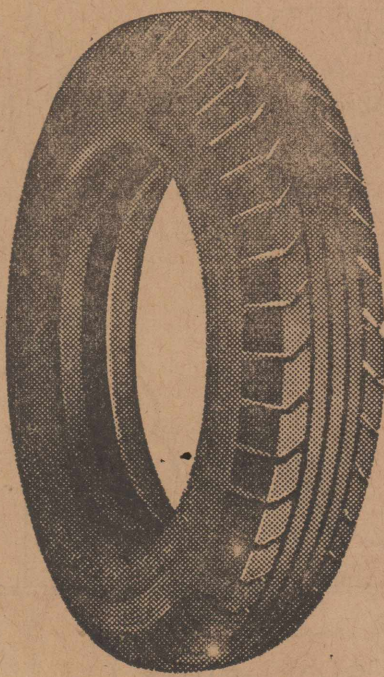
- SUGAR, 10 lbs., limit, 57c
- TOMATOES, No. 2, 3 cans for, 25c
- PEANUT BUTTER, 5 Pound Pail, 79c
- APRICOTS, No. 2½ cans, each, 19c
- PEACHES, In syrup, No. 2½ cans, 19c
- BREAD, Fresh baked, 3 loaves, 25c
- CORN, Good to eat, 2 cans, 25c

Star Cash Grocery  
We Deliver  
Phone 40

# FEDERAL TIRES

EXTRA SERVICE

## INSURE CONFIDENCE



Out on the highway—the testing ground used by every motorist—Federal Tires are turning in performances that build confidence.

They are recognized as leaders because in years of service right here under Floyd County road conditions they have proved satisfactory and have brought constant resales.

We recommend Federals because we know exactly how they are made and that they are manufactured to give the very maximum of service under normal road conditions.

"You Ride With Confidence On Federals"

# Gullion's SUPER SERVICE



**SAVE MONEY BUY and SELL**

# Want Ad Page

**SAVE TIME STOP and READ**

**FOR SALE**

25% OFF on all Wall Paper Patterns at Higginbotham-Bartlett Company. 201tc

FOR SALE—Canaries, beautiful young singers and hens, \$5 pair. Carolyn Laney, Route 4. 292tp

Canterbury Bells; plant outside now. They will bloom next year. We have strong year-old plants. Hollums, Floydada Florists. 293tc

APPLES and all kinds of fresh vegetables daily. Truck load arrives every Friday and Saturday from Portales, N. M. Truck located just north of Floydada Creamery. Tead R. Davis. 303tp

THE BEST Food in the world—good, fresh, sweet milk and cream. We'll appreciate your account. Tested Cows. Phone 932. Stansell Dairy. 22tc

FOR SALE—7,000 bushels blackhull seed wheat. See W. N. Jones at Lakeview Farm. 284tp

REDUCTION—in all Wall Paper Patterns now effective. 25% off on all patterns. Higginbotham-Bartlett Company. 201tc

FOR SALE—Milking Shorthorn Cattle, Registered white Collie pups, and purebred Goldbank Bronze Turkeys. L. C. Wheeler. 284tp

FOR SALE—Black hull seed wheat, No. 1. 90c per bushel. See Hal Scott. 293tc

Public sale Saturday, September 27. House will be sold for cash. Read about it in this paper. 302dh

WALL PAPER prices reduced 25% at Higginbotham-Bartlett Company offices. 201tc

**FOR RENT**

Rooms for school children; furnished or unfurnished, 1 block west of High School. Mrs. John Wahl 301tp.

FOR RENT—Furnished apartment, all modern conveniences, with garage. Call 272J. 20tc

**REAL ESTATE**

**Grass Lease**

12 sections of grass for lease. Fenced, water. Place will winter 500 head cattle. All improvements except water on one half section which is in cultivation and for sale at thirteen dollars bonus in order to get grass sections at \$50 per section. Easy terms and very cheap. If this is larger than you want write me for what you want. Act quick. D. P. Carter, Brownfield, Texas. 304tc

IF YOU CAN'T SELL, See me. I can trade for you and re-arrange your debt. Good irrigated land to trade. J. B. Downs, Tourist Park Lockney. 294tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR SALE—Nice five room house with all conveniences located on Missouri Street in Floydada nice garage \$3500.00 will take good Ford or Chevrolet car as part payment some cash good terms on Balance, see Dave Taylor, Tulia, Texas. 302tc.

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

**MISCELLANEOUS**

Plant that good grass seed now. Hollums, Floydada Florists. 293tc

ONE-FOURTH off on all Wall Paper Patterns at Higginbotham-Bartlett Company. 201tc

No need to take your machine work to Plainview, 16 inch lathe, Wm. Wade, mechanic, at J. A. Enoch's, East Side. 21tc

SPECIAL: We are making a clean-up price on Van Brunt Grain Drills, also have some second hand drills at good prices. See us before you buy. Stansell & Collins. 291tc

Read about the house at public auction in this issue of The Hesperian. 302dh

FOR SALE—Wicker Baby Buggy. See Mrs. W. B. Trice, Phone 342J. 301tc.

**Warning To Auto Drivers**

The state law gives fire trucks, when answering a call, all right of way on streets. For your own safety you are warned to pull to the curb when the alarm sounds and remain parked until the trucks pass. 47tc. G. R. Strickland, Fire Chief Fire Marshal.

20-Inch 1-way discs rolled at 25c each. J. A. Enoch, East Side Square. 18tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

THE BEST Food in the world—good, fresh, sweet milk and cream. We'll appreciate your account. Tested Cows. Phone 932. Stansell Dairy. 22tc

GENERAL REPAIRING on Wells and Windmills. E. B. Gilliland. Call at Willson & Son or at C. Sur-giner Store. 284tp

**ELECTRIC WELDING**  
48tc J. A. ENOCH

SPECIAL: We are making a clean-up price on Van Brunt Grain Drills, also have some second hand drills at good prices. See us before you buy. Stansell & Collins. 291tc

**WANTED**

Rooms papered, six dollars and up, paper furnished. All kinds of painting. Jack Cheek at Higginbotham Bartlett Co. Phone 55. 274p

Little Joe Dickey McReynolds, of Amarillo, was the guest of Mr. and Mrs. Joe Dickey and family over Saturday night and Sunday.

Frank Johnston left Monday for Temple to go to work for the Pan-handle Lumber Company there.

Read The Hesperian for the news of Floyd County.

## CHURCHES

**FIRST BAPTIST CHURCH**

Dick O'Brien, Pastor  
We are in the midst of our revival meeting. The services began Sunday with large crowds at both services at the church. On Monday night we moved to the tabernacle and a very fine congregation greeted Rev. E. F. Cole, who is doing the preaching in the meeting. There has been an increase in attendance in both the day and night services from the very first. Brother Cole, who is pastor of the First Baptist church at Lamesa, is bringing some very strong messages. His sermons are simple enough for a child to understand, yet profound enough to interest the most cultured. If you have not heard him we hope that you will, and when you do that you will become interested enough to come regularly.

We are sincere in saying that we welcome the presence and co-operation of the members of other churches of the community. We have had representatives from every church organization in town, and most of the pastors, and we appreciate this very much. We earnestly hope that the meeting will prove a spiritual blessing to each church in town, and to the community in general. The singing is par excellent and you are urged to join the choir. The singing is under the direction of Clifford Tubbs, our local choir leader. Special songs are rendered at each evening service.

Services are held at 10:00 each morning, prayer meetings, in four groups meet at 7:00 in the evening, and the services under the tabernacle start promptly at 7:30.

We had 425 in Sunday School, and 155 in B. Y. P. U. last Sunday, let's have 500 in Sunday school and 250 in B. Y. P. U. next Sunday. "Loyalty to the program" will do it.

**CHURCH OF CHRIST**

Good crowds were in attendance at all services of the City Park Church of Christ last Lord's day. We seem to be taking on new life

after the summer months and all members seem to be more interested in the work than they have been heretofore. Brother Ira Lee Sanders, who was at one time the local minister of the City Park Church but is now the field man for the Tiptons Orphans Home, preached for us last Sunday night. I am sure that his message was enjoyed by all the congregation.

You are cordially invited to attend all services which are as follows: Bible Study Sunday 10 a. m., preaching and communion 11 a. m., and 8 p. m., Senior, junior little folk and teachers training class 7 p. m., Ladies Bible Class Monday 4 p. m., prayer meeting Wednesday 8 p. m., and Young Men's Bible Class Friday 8 p. m.

**FIRST CHRISTIAN CHURCH**

Claude Wingo, Pastor  
Program for Sunday, September 21.

Bible School at 9:45 o'clock; morning preaching hour at 10:50 o'clock and sermon on "The Gate and the Way Unto Life." Junior Christian Endeavor at 7 o'clock; Senior Christian Endeavor Society at 7 o'clock. Evening preaching service at 7:45 o'clock with sermon on "The Abundant Life."

**LAKEVIEW BAPTIST CHURCH**

Sunday School, 10 a. m.; sermon 11 a. m.

B. Y. P. U. 7:30 p. m.; preaching following B. Y. P. U. hour. Conference Saturday night.

L. D. Britton, who is employed at Hobbs, N. M., arrived last Saturday to spend a few days here with his wife. He returned this mid-week.

Mrs. C. M. Thacker and daughter, Mary Lee, and her sister, Miss Edna Earl Sullivan, of Chicago, who has been here the past week visiting left last Saturday for Big Spring to spend this week with their parents, Mr. and Mrs. Sullivan.

Mr. and Mrs. A. L. Scoggin and family, of Lubbock, were guests of Mr. and Mrs. J. C. Dickey Sunday.

Typewriter carbons, second sheets at Hesperian office.

## Floyd County Clubs

**BAKER 4-H CLUB**

The girls of the Baker 4-H Club met at the Baker School house last Wednesday, September 10. The meeting was called to order at 11 o'clock. Everyone answered to roll call by telling how many cans of vegetables and fruit they had canned. There was near 150 cans in the club.

Our record books and the history of our club were discussed between the girls and Miss Strange. We also gave account of our chickens. Everyone has turned their thoughts to the fair, and more especially to the beginning of a new year of club work.

**YEARLY CLUB EXHIBIT PLANNED AT ANTELOPE**

Mesdames Ray and Palmer were hostesses for the meeting of the Blanco Home Demonstration Club held on the afternoon of September 8 at the club house, and the subject discussed was the yearly club exhibit.

Two interesting guests were present, Miss Drennon of Mercedes, and Miss Strickland, Red Cross Nurse. Miss Drennon is the new home demonstration agent for Castro County. Miss Strickland gave an interesting lecture on general health rules.

Miss Strange talked on proper packing and labelling of fruits and vegetables. Although our attendance was not up to par, the meeting

was one of the most interesting of the year.

September 25 Mesdames Smith and Smith will be hostesses, and at that time the club will discuss the final touches for the exhibit.

**SHERIFF'S SALE**

THE STATE OF TEXAS County of Floyd

NOTICE IS HEREBY GIVEN That by virtue of a certain ALIAS EXECUTION issued out of the Honorable Justice's Court of Precinct No. 1, Floyd County, on the 15th day of September, 1930, by the Justice of the Peace of said Justice's Court for the sum of One Hundred, Forty-Seven & 51/100 (\$147.51) Dollars and costs of suit, under a Judgment, in favor of Plaintiffs in a certain cause in said Court, No. 659 and styled J. T. Kirk, O. W. Kirk and W. S. Goen, partners, doing business as Kirk & Sons, vs. H. Z. Pennington, placed in my hands for service, I, P. G. Stegall, as Sheriff of Floyd County, Texas, did, on the 15th day of September, 1930, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

Lots Nos. 1, 2, 3, 13, 14, 15, and 16, all in Block No. 4, Moore Addition to the Town of Lockney, in Floyd County, Texas and levied upon as the property of H. Z. Pennington and that on the first Tuesday in November, 1930, the same being the 4th day of said month, at the Court House door of Floyd County, in the City of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Alias Execution I will sell said above described Real Estate

at public vendue, for cash, to the highest bidder, as the property of said H. Z. Pennington.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

## HERE IT IS

Bargains from Floyd Co. TWO Large Self-Serving Food Stores.

**Sugar** Pure Cane, 10 lb. cloth bag with \$3.00 other Merchandise, **49c**

**Quart Peanut Butter** and 15c Box Crackers for, **55c**

**Wapco Tomatoes** The Best No. 2 cans, 2 for, **25c**

**Potted Meat** 6 cans for, **25c**

**DELICIOUS APPLES** Fancy Medium Size, Per Dozen, **29c**

**Post Toasties** 2 for, **25c**

**Staley's Sorghum** Per Gallon, **69c**

**Sardines** Large Oval Can, **14c**

**Cheese** Wisconsin Cream, Per Lb., **22c**

At Floydada Store Only,

These are only a few of many Bargains you will find in the two stores.

Remember Floydada Grocery Co. will give away a \$7.00 Kiddie Pal Doll Saturday 4 p. m.

**Floydada Grocery Co.** **Lockney Grocery Co.**

These Prices are good at both stores. The Store With Friendly Service.

## Is Your Boy or Girl Going Away to College? Perhaps a Friend?

Send them all the news and events of the county with a weekly copy of The Hesperian. Nothing in the world is more welcome to them than a copy of their home town paper.

Just telephone No. 8 or No. 9 or come by the office at 212 S. Main Street and we will be glad to start the paper this week on the regular nine months' subscription that will extend through the entire school year.

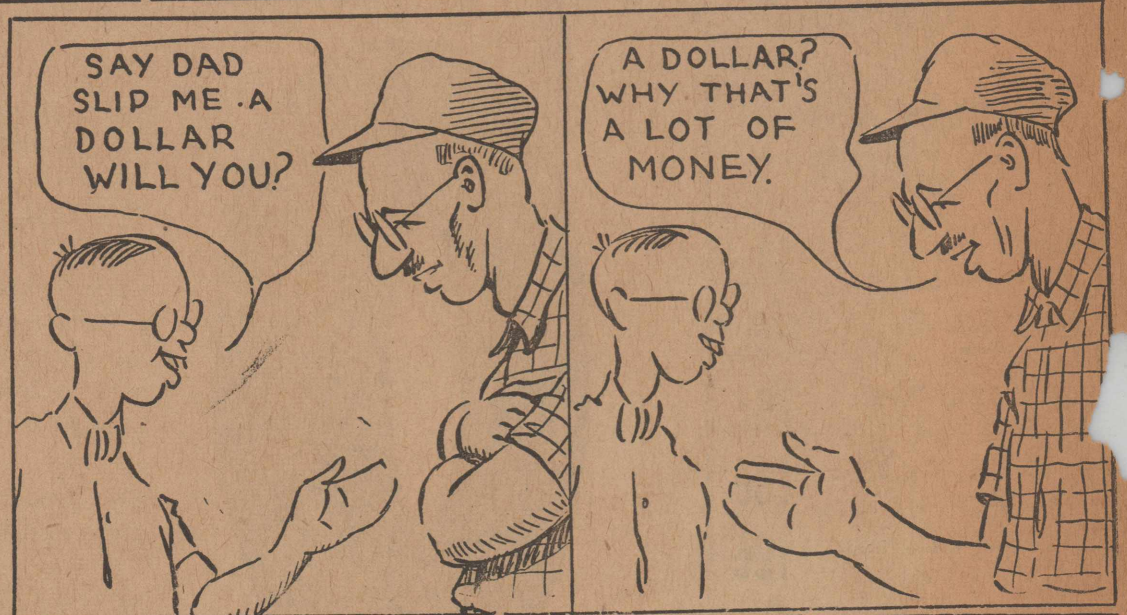
They will appreciate your doing this for them and it will save you a lot of letter writing.

Outside Floyd or adjoining counties the rate for 9 months is \$1.90. In an adjoining county (Hale or Lubbock) \$1.05.

SUBSCRIBE NOW!

## The Floyd County Hesperian

Back Yard Kronies "Aiming High" By M. B.





# Macyl Burke Writes Graphic Account Of Trip To France

## Former Floydada Boy Tells Of Experiences

Seventh Article Includes Description Of French Palaces And Gardens.

(This is the seventh of a series of exclusive articles written for The Hesperian by Macyl Burke of Dallas, formerly of this city, who made a trip to France this summer to study architecture and to visit points of historic interest. He has been devoting the last three articles to a description of Paris but this week tells of Versailles and of the palaces of French kings and rulers.)

**By Macyl Burke**  
Versailles is a town of 65,000 inhabitants. It lies in a plain between two wooded hills. It is a very beautiful drive to the place. The town has three imposing avenues converging in front of the palace. It still retains the Cachet of the royal city of the Seventeenth Century.

Louis XIII built a hunting lodge there in 1630, and some of the walls are still standing, and they determined the character of the oldest buildings of Louis XIV.

**Enjoy French Meal**  
We drove by the palace and had lunch before we went in. We had a real French meal which was awfully good. One good American lady had a hard time making the garcon understand that she wanted "just plain water" to drink; he brought her everything in the house but plain water. She must have been a member of the W. C. T. U. for she didn't drink anything.

We didn't go to the palace first. I went to the Petit Trianon. Louis XV didn't like the palace very much because it was so large and there were too many people around. He built the Petit Trianon to throw his private parties in. They must have been pretty good parties, too, for he didn't invite any one but himself and his girl friend. No one else was permitted to enter—even his servants were excluded. He had a trap door built in the dining room floor, the table was placed on this door and it was let down into the basement. The servants set it and put on the food and pushed it back in place so the king's parties were served without the servants coming into the room. Traces of the door still remain but it doesn't work any longer.

Louis XV let Mme. de Pompadour and Mme. du Barry occupy the place for some time but its special interest lies in its association with Marie Antoinette, who chose it as her favorite residence. It was subsequently occupied by Pauline Borghese, Napoleon's sister.

This little palace is in a pretty bad state of repair. I was disappointed to see it run down so. It has always been one of my favorites. The main facade is an architectural gem. The original furniture of the house was sold during the revolution and has been replaced by pieces belonging to Marie Antoinette or to her period.

**Favored English Style**  
The gardens of the Petit Trianon were originally a botanical garden

but were altered by Marie Antoinette in the English style (very informal). She had the Temple de l'Amour built—all French gardens have a temple of love for some reason.

It was in these gardens that Marie built her Hamlet. This is a sort of theatrical village Marie had to gratify her taste for Nature. It comprises a mill on the edge of a lake, the queen's cottage, the "Maison du Colombier" with pigeon cote and fowl run, a dairy where the queen once made butter, the "Tour de Mariborough," and farm buildings. Marie Antoinette often became very "fed up" on court life and Paris so she would retire to this little hamlet and lead the life of a dairy maid. All of the lakes, streams, and water falls in this garden were artificial and the water is pumped into them.

Marie even had an artificial grotto and it was in this grotto that she was resting when she was told that the mob had broken into Versailles in 1789.

## 'Sons O' Guns' Comedy Of War, At State Fair

Broadway Hit Will Bring to State Largest Cast Ever in Single Company.

Dallas, Texas, Sept. 13.—"Sons O' Guns," the musical comedy which will be presented in the State Fair Auditorium during fair season, Oct. 11 to 26, will bring to Texas the largest cast ever brought to this state in a single company, it has been announced here by T. E. Jackson, president of the exposition.

"Sons O' Guns" has just completed one of the most successful runs any musical comedy ever enjoyed on Broadway—288 performances, and was the only large show to remain open to good business during the terrific heat of this year.

The cast being brought to the State Fair of Texas, has 130 Broadway stars, headed by Jack Donahue, widely known comedian, and Gina Malo, fascinating star of French music halls who has been brought to this country for "Sons O' Guns."

The State Fair piece is the first comedy to treat of the lighter side of the world war, and has been hailed by New York critics as the classic of the day. The company will arrive in Dallas direct from New York in special trains.

President Jackson of the State Fair has announced that reservations for "Sons O' Guns" are already being received in each mail, and orders are being filled in the order received. He has predicted a "sell-out" business for the Dallas engagement of "Sons O' Guns."

Mr. and Mrs. H. M. McDonald left Friday for Ruidoso and other points in New Mexico where they will spend several days on a vacation trip.

Mr. and Mrs. Robt. A. Sone and son Robert Jr. spent Sunday and Sunday night in Plainview visiting his parents Mr. and Mrs. J. W. Sone.

## Society

Mr. and Mrs. Rosson Entertain Friendship Club.

Mr. and Mrs. R. B. Rosson were host and hostess to members of the Friendship Bridge Club last Friday evening at 8 o'clock at the home of Mrs. A. D. White, 530 West Mississippi Street.

Three tables were arranged for playing. Mrs. Flynn Thagard and J. C. Gilliam received high score in the games played. Lovely refreshments were served to: Mr. and Mrs. Flynn Thagard, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. J. A. Arwine, Mr. and Mrs. J. C. Gilliam, A. B. Keim and the host and hostess. A short business meeting was held at the conclusion of the games.

Mr. and Mrs. Thagard will be host and hostess to the club Friday evening September 26 at 8 o'clock.

East Ward P. T. A. Met Friday.

The East Ward Parent Teachers Association met Friday afternoon at 3:15 at the school building.

Twenty seven mothers were present, six being new members. Mrs. Frank Johnson, the new president presided over the short business meeting which was held. All committees were appointed and ready for the year work.

The program given was as follows: History and object of P. T. A. Work—Mrs. I. W. Hicks. Creed of P. T. A.—Mrs. G. T. Palmer.

Responsibility of each member—Mrs. Frank Johnson. Co-operation of the teachers in P. T. A. work—J. M. Teague.

Mrs. W. J. Lester chairman of the program committee will arrange a program for the next meeting which will be published next week. The next meeting will be Friday afternoon October 3 at 3:30, and all mothers are urged to be present.

Miscellaneous Shower For Mrs. V. M. Manning.

A shower honoring Mrs. V. M. Manning, whose home was recently destroyed by fire, was held at the home of Mrs. R. I. Teeple on Friday afternoon of last week, between the hours of 3 and 5 o'clock. The hostess' home is four miles southwest of Floydada.

Miss Robbye Archer gave a reading, which was followed by a short talk by Mrs. E. C. Nelson. Following Mrs. Nelson's talk, a number of useful gifts were presented to Mrs. Manning.

Refreshments of ice cream and cake were served by the hostess.

Owl's Club Has Opening Meeting.

The opening meeting of the Owl's Club was held last Thursday evening with Mr. and Mrs. Lon M. Davis as host and hostess to the

members and guests. 42 was enjoyed till a late hour when refreshments of cream, cake, grape juice and mints were served.

The club will meet Thursday evening September 25, with Mr. and Mrs. Edd Brown at 8:15.

Mrs. A. A. Bishop Hostess to 1929 Study Club.

The 1929 Study Club opened their year work last Thursday afternoon with Mrs. A. A. Bishop as hostess at 3:45 at her home.

The study this year is on Modern Drama. Mrs. W. Hubert Seale was the leader of the lesson and gave an interesting report on the life and works of Ibsen. Ibsen's place in Modern drama was discussed by Mrs. L. J. Welborn and Mrs. T. W. Whigham led the discussion on the play "The Doll House," by Ibsen. Mrs. Troy Jones and Mrs. Robt. A. Sone read the last scene in the play.

Following the program the hostess served delicious refreshments during the social hour.

Mrs. Olin Fry will be hostess to the club Thursday afternoon September 25, at 3:45 at her home west of town. The club members are asked to meet at the home of Mrs. E. L. Norman at 3:15 so they may go to the meeting together.

K. K. Klub Met With Mrs. Jack Henry.

Mrs. Jack Henry was hostess to the K. K. Klub Friday afternoon at 3 o'clock at her home on North First Street.

In the games played during the afternoon Mrs. George Sherrill and Mrs. J. I. Hammonds tied for high score for the members and Mrs. Roy Snodgrass won high score for the visitors.

Those enjoying the lovely refreshments were: Mrs. R. B. Wakefield, Mrs. James K. Green, Mrs. Louis Condra, Mrs. J. I. Hammonds Mrs. John Reagan, Mrs. Tony B. Maxey, Mrs. Herbert Sams, and Mrs. George Sherrill members of the club and the following guests: Mrs. Homer Steen, Mrs. Roy Snodgrass and Mrs. Calvin Steen.

The club will meet Friday afternoon, September 26, at 3 o'clock with Mrs. John Reagan.

Presbyterian W. M. S. Met At Church.

The Woman's Missionary society of the Cumberland Presbyterian church met Monday afternoon at 3 o'clock at the church.

Mrs. J. L. King led the devotional after which a short business meeting was held to arrange the program for the co-operative missionary society meeting which is held every fifth Monday.

The next meeting will be Monday afternoon September 29, at 3 o'clock when the society will be hostess to the co-operative meeting.

### ANNOUNCING--

Ladies Cordially invited, for your approval we have **LADY DORIS BABY FACE LOTION**

A marvelous Bleach and Beautifier. Removes Blackheads, Pimples, acne, and Freckles. Or child, Sun Tan and White Shades.

**VOGUE BEAUTY SHOPPE**  
Phone 196

Mr. and Mrs. George Sherrill left Saturday night for Fort Worth and Dallas where they will spend this week visiting relatives and friends.

Mr. and Mrs. Glad Snodgrass visited in Amairillo the first of the week. They went up Tuesday.

## It Won't Be Long—

Before you will wish that you had brought that car into our shop and had—

NEW CURTAINS, TOPS AND UPHOLSTERING

installed before cold weather. School time will mean that your car must do double duty and RIGHT NOW is the logical time to have the body put in A-1 Shape by experts.

**OSBORNE BODY & FENDER SHOP**

"We take the Dent out of Accident"

## IF YOU W



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No On-Again Off-Again Temperatures



You are urged to fill your bin now with the one fuel that never disappoints... coal. The highest quality coal.

**—Economical Easy on the Check-Book**

Victor-American Coals:  
Lump, per ton \$12.50  
Nut, per ton, \$11.00

USE **COAL!**

**Farmers' Grain Co.**

## the Woman who wouldn't Talk\*



"If there was one thing of which Mrs. Julian was firmly convinced, it was that "she could not hear over long distance."

Even the thought of attempting it disconcerted her.

So her daughter was not surprised one evening, after the telephone had rung, to hear her call excitedly:

"Dorothy! It's long distance—Philadelphia! You take the call. You know I can't hear over long distance."

Dorothy smiled. "Yes you can, mother, if you let yourself. It's as easy as any other call. Try it."

Mrs. Julian shook her head, but turned again to the telephone.

"Hello," she ventured, doubtfully. . . .

A pause, during which her perplexed expression gradually gave way to a delighted—and wondering—smile.

"Martha!" she exclaimed at last. "This is a surprise! You'll be here day after tomorrow, for a whole week's stay? I am so glad!"

And then, the wonder of it overshadowing even the joy of the coming visit, she continued, "You know, Martha, I can hear you just as well as if you were telephoning from across the street!"

Next day her son-in-law (name and address upon request) wrote a letter to the telephone company.

"Mrs. Julian," he concluded, "is far from being an old fogey, but somehow she didn't know how easy it is to talk and hear over long distance. Don't you suppose there are still many who feel as she did?"

Undoubtedly there are. Long distance service has improved so rapidly in the last few years that those who have not used it recently cannot be expected to know how much like local service it is.

But the "proof lies in the eating." One actual call will tell you more about the ease, speed, and

\*Based on an actual incident; details upon request.



Manager SOUTHWESTERN BELL TELEPHONE COMPANY CITY

Please send me an "out-of-town number book," giving the telephone numbers of the persons listed on the attached sheet, and the cost of a three-minute talk to each.

Send the book to:

Name.....

Address.....

.....

SOUTHWESTERN BELL TELEPHONE COMPANY



## KONJOLA VERY MEDICINE THIS LADY REQUIRED

She Rejoices Over Wonder Relief From Indigestion—Happy To Endorse New Medicine.



MRS. ALMA WEBSTER  
"I had stomach trouble for a year and a half," said Mrs. Alma Webster, 5017 Avenue R., Galveston. "Each meal brought pain for my food was not properly digested. Gas formed after every meal at times making me very ill. There were many things I did not dare eat because of the condition of my stomach."

"I kept reading in the papers about Konjola and what it was doing for so many people that I began the treatment. Konjola has so improved my condition that I have not had a sick nor dizzy spell since I began taking the medicine. I can eat anything I wish without fear of subsequent misery. I have improved in general health and am happy to endorse this medicine because of what it has done for me."

Sufferers do not have long to wait before taking Konjola before relief comes. However, a six to eight day treatment is suggested for the severe case. Konjola is sold in Floydada at the Texas Drug Co., and by all the druggists in all towns throughout its entire section.

## American Commonwealths Power Corporation

\$6 Cumulative Preferred Shares

Today . . . . \$92.00  
October 1, 1930 . . \$93.50

Buy Now Before the Price Increases

Ask any employee or write for more information to

Albert E. Peirce & Co.

CARE OF

Texas Utilities Company

(A Part of American Commonwealths Power System)



### Opens Night Interview

Coach Barksdale plans to carry a crew of thirty men to the Wayland field Saturday night and is this week issuing calls for ways to carry his small army to the scene of battle.

Wayland stadium seats 1000 spectators and officials are urging fans to buy tickets in advance of the game in order to be sure of getting seats. Tickets to the game are on sale in Floydada at the Moore Drug, and may be bought in this city for 50c, whereas if the tickets are bought in Plainview Saturday night, they will be sold for 75c. A letter to the Hesperian this week from Coach Lovorn at Plainview states that seats are expected to be at a premium Saturday night, because of the novelty and success of the night football games.

Mrs. Clarence L. Travis and baby returned Thursday of last week from Tatum. N. M., where Mrs. Travis visited with her parents, Mr. and Mrs. T. J. Blankenship.

### WHAT'S WRONG AND WHERE

- (See Feature Bottom Editorial Page)
- SOLUTION NO. 25
- 1—There are no active volcanoes in the U. S. proper.
  - 2—Palm trees do not grow in Nebraska.
  - 3—Car has different kinds of wheels in front.
  - 4—Mammoth cave is more than two miles from any point in Nebraska.
  - 5—Gas does not cost 90c a gallon.
  - 6—The gas feed hose does not attach at base of pump.
  - 7—Gas is being put into radiator.
  - 8—Number on license plate is too high.
  - 9—Steering wheel is on wrong side.
  - 10—There is no door on left side of car.
  - 11—Different kind of supports for auto head lights.

### SAND HILL CLUB STUDIES CIRCULATING LIBRARY PLAN

Sand Hill Home Demonstration Club in their September 3 meeting held at the club room, discussed "A Home Library." Mrs. Miller was hostess for the afternoon. A circulating library for our club was discussed generally by members and some good ideas given.

Mrs. W. M. Knight told a very practical way to have a clipping library and Mrs. Bell Ballmon discussed experience in forming the habit of reading. A demonstration on baking and filling cream puffs was given by Mrs. W. E. Miller.

Yesterday's program of the club had as its subject, "Community Work, our County Fair," roll being answered by reports on "What I have ready for the county fair."

Reports of the garden demonstrator, Mrs. W. E. Miller, and the orchard demonstrator, Mrs. Jim Holmes, were also on the program, as was also a discussion by Mrs. A. R. Hanna on some good results of fairs and contests. The committee for arranging the exhibits was to discuss its plans, and Miss Strange was on the program to give a demonstration of labelling, pressing, folding of linens, polishing, labelling and packing of canned goods.

### Sanitarium Notes

Mrs. Jim Gambin, city, was discharged from the sanitarium Sunday, following a major operation two weeks ago.

N. O. Wright, city, was discharged Tuesday. He underwent an operation ten days ago.

Jack Jernigan was dismissed Tuesday. He had a tonsil operation Monday.

Pat Dickson was in the sanitarium with a fractured arm Sunday. Miss Opal Knight, of Lockney, was in the hospital for medical attention Saturday.

Margaret Singletary, of Blanco, was in the sanitarium for treatment Saturday.

Dr. G. V. Smith and Ross Henry made a business trip to Matador Tuesday.

Dr. Lon V. Smith, of this city, and Dr. A. C. Traveek, of Matador, attended a medical meeting at Quanah Thursday evening.

Dr. G. V. Smith, Ross Henry and Pitzer Baker made a trip to Lockney and South Plains Friday of last week.

### Christian Church To Hold 3 Conventions

Fifteen thousand members of the Christian Church (Disciples of Christ) will meet in Washington, D. C., this October, to hold three significant conventions within a nine day period.

For three years, this religious body, now numbering 1,750,000, has been preparing for this gathering at the national's capitol. The programs are now completed and most of the details for the handling of such a large delegation arranged.

A thousand young people will hold a five day Youth Convention, October 16-19. Robert Burns of Atlanta, Georgia, is the president. The young people will discuss problems and issues having to do with modern youth and the church. The Youth Convention sessions will be held simultaneously with the International Convention.

The International Convention of the Disciples of Christ will begin on Tuesday evening, October 14. R. A. Long, a layman of Kansas City, is president of this convention and will preside over its sessions. H. C. Armstrong of Indianapolis is chairman of the program committee.

"During this convention, October 14-19, the new National City Christian Church will be dedicated on Sunday morning, October 19. The building is located on Thomas Circle. Over 40,000 individual members of the churches throughout the nation have contributed to it.

The convention will launch an \$80,000,000 Ministerial Pension Fund campaign to care for the ministers of this religious body at the time of their retirement.

The high point in the convention program will be the Sunday afternoon communion service held at three o'clock. F. E. Davidson of Chicago will have charge of the arrangements for this service.

The World Convention will begin on Sunday night, with a "Roll Call of Nations." Delegates from thirty countries will attend this gathering that continues until Thursday night, October 23. Some of the overseas delegates are arriving now. The delegation that is traveling the farthest is the one coming from Australia. Forty make up this delegation. They will land September 26, at San Francisco, and will be given a personally conducted tour across the country to Washington.

Jesse M. Bader of Indianapolis is chairman of the World Convention program committee. During the last three years, he has made visits to the churches in various lands in behalf of the attendance.

There are 18 local committees in Washington made up of representatives from the 15 churches, preparing for the entertainment of these three great conventions to be held in October.

J. N. Gullion made a trip to Glen Rio, N. M., Tuesday to look after his land interests near there. A test for oil is being made within six miles of his property, he said.

### ELZA GULLION ATTENDS FEDERAL DEALERS' MEET

Elza Gullion returned Sunday afternoon from Dallas where he attended a conference Friday and Saturday of Federal Tire dealers of the entire state and eastern New Mexico. They were guests of the Shook Rubber Company, state distributors of Federal products, at the Jefferson Hotel. About sixty delegates were in attendance at a banquet served on the roof garden of the hotel Friday night.

Daily conferences were held and one of the outstanding features of the meeting was the showing of a moving picture by a factory representative that traced step by step the manufacture of Federal Tires.

Factory representatives in their addresses were optimistic over future business conditions declaring that the company was in the best financial status and was entering upon a production schedule that will even surpass past records.

Mr. Gullion was enthusiastic over the many new points of interest brought out at the meeting. He went down Thursday afternoon and was accompanied by Roy Haynes, who was a guest in Dallas of Mr. and Mrs. W. J. Burke and sons, Maurice and Macyl.

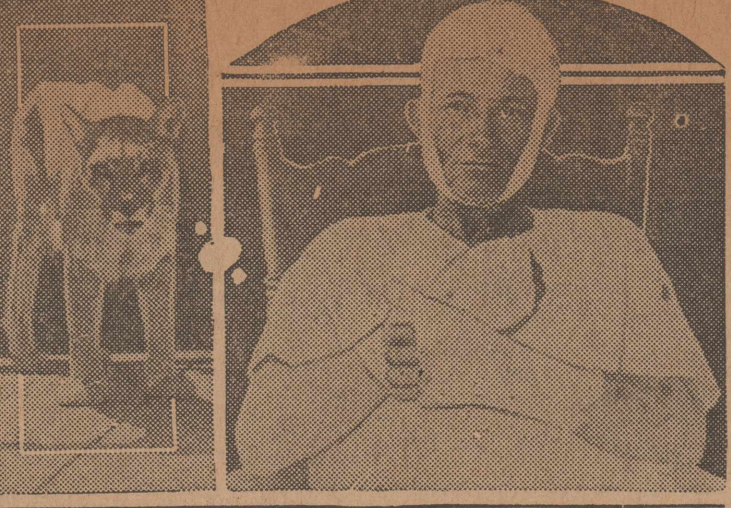
### Too Late To Classify

WANTED—your cream and eggs. Top prices paid. Floydada Gro. Company. 302tc

FOR RENT—4-room modern house; near East Ward School, half block from pavement. Glad Snodgrass. 301tc.

An unusual tire sale. See Texas Service Station ad in this issue. 301dh

### Moral: Never Trust A Panther



Gladys, pet panther of the Abilene, Texas, zoo, doesn't take much stock in that old saying, "Don't bite the hand that's feeding you." G. W. Baggett, keeper, who had fed Gladys daily for four years, entered her den with rations for the panther and her three cubs the other day and, instead of greeting the keeper with her customary purr, the animal attacked him with teeth and claws. A visitor who fought the panther off with a knife saved Baggett's life. Gladys and her wounded keeper are shown above.

### S. O. ADAMS HASN'T BEEN BROKE IN OVER 60 YEARS

Sixty years is a great many summers and winters, but S. O. Adams has the unique distinction of having had money every day of his life for that period of time. This fact comes about through the fact that Mr. Adams got hold of a penny made in 1847, back during the time just after the Civil War and while he was still living in Georgia. He has owned the penny ever since.

"I noticed in The Hesperian you have a reader who owns a penny made in 1858. It reminded me of my old penny, now out of style being nearly the size of a half dollar. I looked it up and the date on it is 1847," Mr. Adams said. "I tell my friends that in all these years since I got that penny I haven't once been broke—always some money on hand."

Mr. Adams also has a two-cent piece, made in 1856, that he found in an unusual way. It was back in Ellis County some forty years ago. He was breaking sod land and turned the two-cent piece up at the end of a row from four or five inches under the ground. How and when the two cent piece was lost there and buried itself under the ground that way will likely never be known.

Mr. and Mrs. Geo. Sherrill left Saturday night for Dallas to spend some two weeks on their vacation.

Truman Fuqua has accepted a position as clerk at the Arving Drug Co. He assumed his duties Tuesday. Truman is a member of the junior class of Floydada High School.

### Elza Gullion Attends Federal Dealers' Meet

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Ralph R. Thomas and family of Pampa, spent last week-end here visiting with his mother, Mrs. Ida Thomas, and other relatives. Mr. Thomas is the county agricultural agent of Gray County.

Richard Stovall had as his guests last week-end, his former school-room mates, John Craig and Ed Livingston, of San Antonio.

### 100 Lubbock Boosters Tell Citizens Of Fair

Amid the din of a siren, car horns, whistles, and noise creating devices a caravan of 25 automobiles carrying 100 South Plains Fair boosters and the Lubbock High School Band invaded Floydada Wednesday afternoon at 2:30 o'clock to extend a personal invitation to the citizens to attend the fair at Lubbock September 29, 30, and October 1, 2, 3, and 4.

The visitors came here from Lockney and were running slightly behind schedule.

J. H. Hankins, former city commissioner of Lubbock, made the official welcome to the citizenship in a short address. "This is going to be your fair and we urge that you attend. This is a great opportunity for closer associations and an exchange of ideas that will be of value to all," Mr. Hankins said in part. He outlined the features of the fair briefly mentioning the exhibits and entertainment program.

W. E. Twitty, chief of the Lubbock Fire Department, was leader of the motor cavalcade and Baylis Sloneker was chairman of the trip, which was one of four made to advertise the fair. W. O. Daniels is chairman of all the trips. H. A. Anderson directed the Lubbock Westerners band of 37 pieces in a few musical selections that preceded the address by Mr. Hankins. During the brief stay here, novelties were distributed and a number of the stores visited by the trippers. Clinic furnished the comedy past as Clinic furnished the comedy spot as a blackface fun-maker. Garnet Reeves, publicity director for the fair and the C. of C., was the booster.

The Trippers left Lubbock at 7:30 o'clock Wednesday morning visiting Abernathy, Hale Center, Olton,

### MISS STRANGE TO JUDGE EXHIBITS IN TWO FAIRS

Miss Marie Strange, county home demonstration agent, will spend Friday at Dimmitt where she will act as judge in the women's department exhibit at the Castro County fair. She will have charge of that division.

Miss Strange will go to Lubbock Saturday evening where she will assist Miss Myrtle Murray, district home demonstration agent, in judging the exhibits at the South Plains Fair.

B. K. Barker returned home yesterday from Dallas, where he had been since last week. Mrs. Barker and her two sons accompanied him and are to remain in Dallas two or three months, while the eldest son, B. K., Jr., is in kindergarten.

Mrs. C. Surginer and daughter, Mrs. W. R. Ivey, of Big Spring returned Monday from Kenedy and San Antonio where they spent the past week. They were guests of Mr. and Mrs. Garner Surginer at Kenedy and at San Antonio they left Mrs. Ivey's son, Denny, who is a senior this year in Peacock Military Academy. Garner has been ill from infected tonsils but is showing rapid improvement, Mrs. Surginer said.

Here's a good September menu: Corn soup, made from fresh corn cut from the cob; omelet with Spanish sauce, which contains tomatoes and peppers; rice; new yellow or white turnips; apple sauce from some of the windfalls, with cupcake.

### FOOTBALL SEASON! It's Here!

Lovers of sports always comprise a group recognized as the leaders in style... those snappy sport hats and shoes... suits tailored with an individual touch—everything for the sports fan who likes to be well dressed—you will find the keenest of them all at—

### GLAD'S "Smart wear for men since 1900"

## "Snap" These Bargains

Our BIG STORE WIDE SALE continues with more unheard-of bargains for early fall purchases. We urge YOU to take advantage of these exceptionally LOW PRICES that we have made at this time so that you may buy needed merchandise NOW and SAVE money on EVERY purchase.

LOOK AT THESE FRIDAY, SATURDAY AND MONDAY SPECIALS:

LADIES' COAT SUITS, Formerly sold as high as \$45.00, Sale Price,	\$12.98
LADIES' SILK DRESSES, Were selling up to \$6.95, Now,	\$2.95
MEN'S WORK SHOES, Regular \$2.25 Values, Now,	\$1.50
MEN'S HANDKERCHIEFS, 25 for only,	\$1.00
LADIES' SHOES, Formerly Sold up to \$6.95, Sale Price,	\$1.88
HEAVY BLUE TWO-POCKET WORK SHIRTS, Sale Price,	45c

These are just a few of the BIG BARGAINS that you will find throughout the store—low prices on everything. Get your winter needs now. Values in things for the school children—suits, dresses, and shoes. Come in early and have a more complete selection.

WATCH OUR WINDOWS

## C. E. Stone Company

CHAIN STORES

C. D. Gibbs, Mgr. "Outfitters for Everybody"

# Big Tire Festival

STARTS Mon., Sept. 22nd

## 2 for price of 1

### Dayton DeLuxe THOROBRED BALLOONS

Buy one Dayton DeLuxe Tire at the Regular Retail Price and we give you another one.

# NO CHARGE

The object of this sale is to prove to motorists of Floydada and vicinity that Dayton Thorobred Tires will give you better service than any other tire. We want you to have the appreciation of SAFETY, LONG LIFE and BEAUTY as only found in Daytons. We are here to stay and we want your business—so we are giving you two tires for the price of one during this festival.

For a small deposit we will tag and hold your tire for 30 days.

NO TRADE-INS — NO DELIVERIES — NO CREDIT

No information given by phone—we'll be too busy selling tires and tubes. DON'T FORGET THE STARTING DATE—MONDAY, SEPT. 22nd.

## TEXAS SERVICE STATION

Corner Wall and Missouri Streets Phone 8