

ELECTION—
EXTRA!

The Floyd County Hesperian

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VOLUME 37.

FLOYDADA, FLOYD COUNTY, TEXAS, SUNDAY MORNING, AUGUST 24, 1930.

NUMBER 27

Sterling's Lead Over 91,000

Howard, Stegall, Scott, McCleskey, Meredith, County Winners

FINE RAINS FALL OVER WIDE AREA PLAINS COUNTRY

Keen Interest Evinced as Voters Swamp Polling Places During Day

With the biggest vote in the history of the county that swamped the polling places throughout the day, franchise holders of Floyd County Saturday recorded their preferences in the county and precinct races, more than 3,600 votes being cast in the run-off in which Howard, Stegall, Scott, McCleskey and Meredith were chosen for county judge, sheriff, county superintendent, assessor and collector respectively. E. W. Henderson was re-elected Commissioner in Precinct One, T. Z. Reed in Precinct Two, and Geo. L. Fawver in Four.

The ballot was a long one, considering that an elimination had already been held in everyone of the contests, but the election workers had marshalled their forces and as 7 o'clock marked the close of the voting period the returns began to pour in from every section of the county.

County Fair Will Not Be Held This Year, C. of C. Says

Secretary Ross Makes Statement relative to Postponement of 1930 Exhibits.

McGehee Is Loser

Wm. McGehee, for four years county judge of Floyd County, was the only incumbent in four county and precinct contests to lose his race. Jno. W. Howard, his opponent, was also a former county judge, holding office for two years several years ago. P. G. Stegall remains as sheriff, Price Scott as county superintendent, and E. W. Henderson as Commissioner of Precinct One.

The closest race in the county bracket was that between Price Scott, incumbent, and Miss Ola Hanna. Scott's majority was 188 votes. Totals in the other races were Howard for judge 1913, McGehee 1626; Stegall 1904, Clark 1684; McCleskey 1868, Day 1688; Meredith 2141, Wood 1405; Henderson 861, Weatherbee 655; Reed 599, Harris 558, Fawver 292, Hart 257. W. R. Dooley won the honors in the contest for constable of Precinct One over Jim Harris. His vote was 488 to 248 for Harris.

The biggest vote cast in any race was in that of the county superintendent. In this race the two candidates received a total of 3,596 votes. The sheriff candidates were second with a total of 3,588 votes. The collector candidates, then the assessor, and the judge were next in total number of votes cast in the order named.

NEED LONGER COTTON

Studies of the grade and staple of American cotton indicate that cotton growers are not now producing cotton of the various staple lengths in proportion to domestic consumption, says W. B. Lanham of the United States Department of Agriculture.

Bain's Lead 182 Votes In Dist. Judge's Race

Incumbent Given Nomination on Face of Returns in Very Close Contest.

Kenneth Bain, incumbent, has a lead of 182 votes over his opponent for nomination in the second primary for the office he holds over this opponent, Judge H. A. C. Brummett, Dickens County attorney, with a box in Motley County estimated to have 11 votes unaccounted for.

It was the closest contest on which Floyd County voters cast their ballots on Saturday. Indications on the face of early returns registered in Floydada were that the Dickens County man would emerge from the hectic conflict the winner. However, later returns, which failed to give him his expected majorities, finally gave Bain the edge, and he is expected to be announced as the winner when the final count is made.

More than 8,000 votes were cast in this race, each of the counties registering a heavier vote than was cast on July 26.

The vote by counties in this race was as follows:

Bain	2,115	1,279
Floyd	2,115	1,279
Dickens	1,033	1,492
Motley	557	697
Briscoe	490	545
Totals	4,195	4,013

Wins Run-off



JUDGE KENNETH BAIN

Judge Kenneth Bain of Floydada, present incumbent in office, was re-elected to the position of judge of the 110th Judicial District of Texas in Saturday's run-off primary.

Sterling Wins In Floyd County By 490 Votes

Floyd County went into the Sterling column by a majority of 490 votes, although it was confidently expected by numerous Ferguson supporters to be in the Ferguson column. Even a number of Sterling supporters were doubtful of the outcome and expressed the belief that the county might go to the Ferguson camp.

An analysis of the vote shows that the Floydada boxes, especially the South Floydada box, were responsible for the heavy swing into the Sterling column. Outside of these two boxes the county went for Ferguson. The vote in South Floydada, heaviest voting box in the county, was 54 for Sterling to 214 for Ferguson. North Floydada went nearly two to one for the Houston man. He carried four other boxes in the county, the West Lockney box giving him nearly a two-to-one vote.

General Downpour In This Section, Report

Matador, Ralls, Plainview, Lockney, Are In Rain Belt.

Floyd County, along with at least thirty-six other counties of the plains and panhandle area, had a dandy rain last night that must certainly have covered every section of the county. Although reports are not general from the county itself, reports from every surrounding city or town this morning at 1 o'clock showed good rains had fallen.

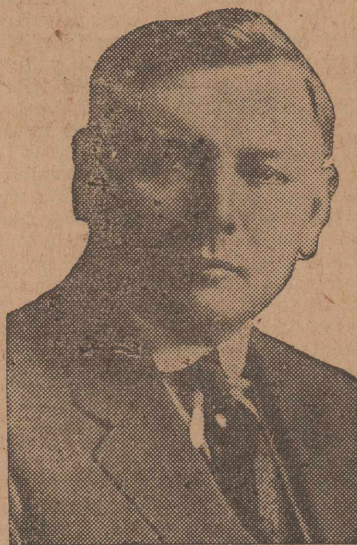
All Reports Good

A slow downpour was still in progress here this morning at 1:30, a moderately heavy precipitation having begun about 11 o'clock, continuing steadily for more than two hours. Similarly, reports from Matador, Ralls, Lockney, Plainview, Dimmitt, indicated the rain had been falling generously. Matador reported about an inch, Ralls about an inch, Lockney five-tenths of an inch, Plainview a good rain. Lines to Spur and South Plains went out shortly after midnight and no reports from those two points could be obtained.

The hour is too late to rouse farmers from their beds to ask about rains over the county, as this is written. A huge crowd in Floydada for the election returns being given out at The Hesperian office and by merchants and the Plainsman on California Street, and for the Saturday night picture show at the Palace Theatre as well as the Harley Sadler Shows, was sent scurrying home by the reports obtained through Western Union that lines were giving trouble at Amarillo on account of the storm wave moving across the plains area. As they began to drift away the clouds began to gather and soon the rain came.

Heavy lightning accompanying the rainfall disrupted telephone, telegraph and light service at intervals for some three hours.

Winner



ROSS S. STERLING

Ross S. Sterling of Houston, who had registered an overwhelming majority over "Ma" Ferguson in the second primary, according to unofficial returns made by the Texas Election Bureau.

Continue Plans For County Club Exhibits

"We are going ahead with our plans for our county club exhibits in Floyd County this fall, although we have nothing definite on the plans of the Fair Association Miss Marie Strange, County Home Demonstration Agent said this week.

"Our plan is to have our exhibits sometime during the latter part of September," Miss Strange said. "The exact date not yet being set." Usually at this time of the year arrangements are under way for the annual county fair. However, no definite steps have been taken in this direction as yet by any interests except the Demonstration Club women. Judges for the exhibits the women will hold will come to Floyd County from the Extension Service. The exhibits are a big part of the club plans for the year and furnish much enthusiasm and inspiration for those who have a part in them.

Jimmie Allred Wins Over Bobbitt; Lockhart, Neff, McDonald Victors

By Texas Election Bureau

Dallas, August 24—On the basis of unofficial returns Ross Sterling of Houston was nominated for Governor in Saturday's Democratic run-off primary by a majority that promises to reach 100,000 when the comparatively few outstanding votes are heard from. With 808,255 votes tabulated, he had a lead of 91,331. With 241 counties reported, 99 of them complete, the prospect is that there are insufficient votes outstanding to upset the result if Mrs. Ferguson should get them all. The vote tabulated tonight was the largest ever tabulated on an election night in the history of Texas and the total already reported is larger than ever cast in a run off primary in the state. The total promises to top the previous high record set in the July primary this year when more than 833,000 votes were cast. Reports were received from 35 more counties than ever reported on an election night, the number of counties reporting complete is greater by 29 than ever reported complete on an election night before.

Two local poultry Raisers Are Named Directors Of Show

Panhandle-Plains Poultry Show will be held at Slaton in December

Tom Hopper, of the Center community, and Olin S. Miller, of the Center community, have been named as members of the board of directors of the Panhandle Plains Poultry Show, which was recently organized at Slaton, according to communication received by the Floydada Chamber of Commerce this week. Both men are prominent Floyd County poultry raisers.

Dates for the first annual Texas Panhandle Plains Poultry Show have been set for December 10, 11, and 12, at Slaton. Plans are being made to hold the show annually at Slaton, end expectations are that it will be the larger show for poultry raisers in this section of the state.

ROSS IS NAMED HONORARY VICE PRES. LUBBOCK FAIR

S. W. Ross, secretary of the Floydada Chamber of Commerce, has been appointed honorary vice president of the Panhandle South Plains Fair Association, of Lubbock, according to a communication from A. B. Davis, manager of the association. Mr. Ross' appointment was made last week.

The Panhandle South Plains Fair is held annually at Lubbock.

All the nine races were apparently disposed of by safe majorities early in the night. Returns indicate the following winners: Edgar Witt for Lieutenant Governor over Sterling P. Strong; James V. Allred for attorney general over R. L. Bobbitt; Charley Lockhart for state treasurer over John E. Davis; J. E. McDonald for Commissioner of Agriculture over A. H. King; Patt M. Neff for Railroad Commissioner over W. Gregory Hatcher.

With the exception of the attorney generals race, the relative positions of the candidates was not changed after the beginning of the tabulation. Bobbitt led by a slight majority the first hour but this disappeared at eight o'clock, the percentage of majorities varied with the count but the 8 o'clock tabulation indicated the same result as the final tabulation of the night.

The following are the totals for candidates in Saturday's Democratic run-off primary: Governor Ferguson 358, 463, Sterling 449,792; Lieutenant governor: Strong 339,105, Witt 399,488; Attorney general: Allred 443,993, Bobbitt 320,839; state treasurer: Davis 335,130. (Continued on back page)

UNOFFICIAL FLOYD COUNTY RETURNS ON ALL STATE, COUNTY AND DISTRICT RACES

FLOYD COUNTY RESULTS ON ALL RACES		STERLING	FERGUSON	STRONG	WITT	BOBBITT	ALLRED	DAVIS	LOOKHART	MCDONALD	KING	NEFF	HATCHER	BAIN	BRUMMETT	HOWARD	MCGEHEE	CLARK	STEGALL	SCOTT	HANNA	MCCLESKEY	DAY	MEREDITH	WOOD	HENDERSON	WEATHERBEE	HARRIS	REED	HART	FAWVER	DOOLEY	HARRIS		
SOUTH FLOYDADA		542	214	407	252	167	549	271	383	295	342	485	210	598	166	390	381	312	463	444	333	476	299	302	471	427	328						230	147	
NORTH FLOYDADA		265	138	193	139	91	285	134	196	156	163	238	113	273	121	220	184	180	233	229	182	246	160	201	213	216	181						102	72	
STARKEY		69	79	61	65	39	97	47	74	62	57	86	44	83	55	115	36	83	69	100	51	52	98	118	30	93	47						43	21	
ALLMON		36	18	19	19	26	25	17	17	17	17	25	15	32	12	36	17	23	31	26	28	20	35	34	19	31	19						14	4	
SAND HILL		71	53	68	31	24	76	58	40	46	47	56	43	83	34	77	51	55	76	45	86	79	52	86	45	78	50						89	4	
EAST LOCKNEY		176	162	205	111	80	252	199	108	128	168	230	97	169	192	153	224	207	176	176	212	214	167	263	117										
WEST LOCKNEY		283	146	270	134	106	318	239	158	166	227	323	94	235	202	197	268	202	268	159	309	278	182	300	157										
AIKEN		32	38	57	14	12	55	41	27	39	29	50	24	65	10	24	53	38	42	42	40	22	53	54	23										
PROVIDENCE		19	56	27	24	14	58	28	21	22	39	27	35	43	30	43	33	37	39	50	25	21	55	67	8										
LONE STAR		67	67	75	43	64	77	77	36	48	60	84	41	65	86	74	78	74	78	73	79	58	92	107	45										
SUNSET		32	57	46	32	22	62	29	45	40	33	52	29	28	57	55	35	69	27	35	61	44	49	72	21										
FAIRMONT		9	19	10	11	11	13	9	10	11	10	11	10	11	13	12	13	15	16	11	15	13	17	11	17	9									
CEDAR		26	100	51	36	29	74	49	36	37	42	50	42	42	82	80	45	96	34	74	57	66	65	108	18										
CENTER		65	42	59	26	30	61	45	35	37	37	56	31	67	33	58	48	36	71	70	37	52	53	71	34										
BAKER		119	141	129	69	52	164	106	91	90	105	105	102	131	113	193	75	110	157	165	105	135	131	178	85										
ANTELOPE		20	50	31	27	10	50	23	35	39	20	26	33	49	25	49	22	51	23	36	36	27	47	40	33										
LAKEVIEW		51	56	52	34	39	63	38	55	41	32	45	43	80	30	107	11	60	63	93	30	36	85	83	37										
HARMONY		42	4	29	9	27	15	21	16	14	19	29	11	40	6	18	29	19	28	34	13	9	38	20	27	16	30								
GOODNIGHT		17	11	19	9	7	22	16	12	19	17	10	17	19	13	11	21	16	15	26	7	16	16	20	13										
TOTAL		1941	1451	1808	1085	854	2314	1448	1343	1306	1465	1868	1035	2115	1279	1913	1626	1684	1904	1892	1704	1868	1688	2141	1405	861	655	558	599	257	292	488	248		

Planting Late Feed; Millet Seed in Demand

Practically All of Seed Supply Taken, C. of C. Reports Indicate.

That Floyd County farmers are planting much late feed is evidenced by a survey that has been made by several business firms and the Chamber of Commerce. It is estimated that there has been something like two thousand pounds of millet seed planted in the last ten days. Other feeds have been planted such as Sudan and Cane but the survey seems to bear out the indication that more millet has been planted than any other feed. Millet makes fine roughness for stock and will make a fine yield if sufficient rain falls within the next few days. Floyd County farmers will need all the feed that it is possible to make as much of the income that has been derived from Floyd County farms for several months has come from the dairy and poultry that has been produced on the farms but without sufficient feed this income will be materially reduced. Floyd County farmers can go a long way toward solving their farm problems if they can raise sufficient feed. The Chamber of Commerce has been urging farmers to plant more feed and has assisted in every way possible in locating seed for them. It appears that practically all the seed available in Floyd County has already been disposed of but if any one knows of any millet seed that might be available the Chamber of Commerce will be glad to know about it and of them in a very short time there are many farmers who would like to have millet plant if they can be in the next few days.

Adopt Standardized Plan Credit Recognition From Rural Schools

Co-operation Teachers And Parents Is Asked

Plan Worked Out By The City And County Superintendents.

Further betterment of instruction and teaching in the schools of Floyd County is seen in a standardized plan of recognition for work of pupils in the rural schools by the authorities of the Lockney and Floydada High Schools, adopted recently. The plan is being called to the attention of teachers, patrons and students of the schools of the county by County Superintendent Price Scott.

The plan adopted is looked upon by Mr. Scott and Superintendents Patty and Biggers as a big forward step in a planned educational betterment program. Mr. Scott's letter to all school principals of Floyd County Schools, together with the agreement entered into by the Floydada and Lockney superintendents is given herewith:

To All School Principals, Floyd County Schools.

We are enclosing to you a copy of an agreement between Supts. Patty and Biggers which means much toward the further betterment of instruction and teaching in our county schools.

We regard this as the greatest forward step yet taken in what is popularly thought of as "standardizing" our schools.

This agreement was secured, and signed early this year, but inasmuch as our schools were then practically half out for the term 1929-1930, we thought best not to publish, or distribute same until beginning of a new school year.

The people at large have a right to expect, and to demand, that the quality of instruction in our rural schools shall stand the test, at least as far as they can reasonably be expected to go. However, we must remember that the larger schools can and do provide better facilities for instruction in many subjects than it is possible for the smaller schools to have.

The general scheme on which the schools of the county are classified are as follows: two teacher schools, 3 grades; three teacher schools, 9 grades; four teacher and more, 10 grades.

I believe that in the great majority of instances the work of the rural schools is standing the test in the First Class High Schools of this and other counties.

We earnestly request our rural teachers to cooperate with our High School Superintendents and try to put out a type of work that can and will be approved. Parents and pupils alike are exhorted to cooperate in that our rural schools may be entitled to the recognition for which we have been striving.

We have a system of records in our office for all high school work done in our rural schools. This system shows the attendance, department and grades made month by month through out the school year.

Parents do your part in trying to keep your children in school regularly, and seeing that your child is making his work. Pupils, do your part by putting forth earnest, conscientious effort to master the respective subjects you have, so that you will not feel humiliated or embarrassed when you call for a certified copy of your record in future years. Teachers, be thorough in your teaching, honest and fair in your grading, in order that your work will reflect creditably upon you, and the position you are filling.

Respectfully yours,
PRICE SCOTT,
Co. Supt. Floyd County
Copy of Agreement

To Whom It May Concern:

This is an agreement entered into by W. E. Patty for Floydada High School and W. D. Biggers for Lockney High School relative to the recognition of credits from rural schools of Floyd and other counties.

Credits recognized on the preceding years work shall be on condition that the pupil receiving such credits shall be on trial and should such pupil show an unusual weakness in any subject the credit in that subject may be forfeited at the discretion of superintendent and said pupil required to repeat the work of the previous year in that subject. Credits in work taken prior to the preceding year shall stand unless some condition is attached to same at the time of recognition.

It shall be our policy to recognize credits in English, History, and Mathematics through three years work where schools are classified to teach the work, with the understanding that in Second year Algebra the chapters of Quadratic Equation and Graphs shall be covered, that in History Map Books and Note Book work shall be required and that in English pupils should earn at least ten points each semester on out side reading as indicated in State Course of Study.

In Language, either Spanish or Latin, we shall be glad to recognize one unit of work in same provided the pupil will take the second year in our school and make good

we are not allowed by school Department of Ed-rant full credit, however, ng to group as much as a half of Science work ne following subjects and

given one unit credit for some: Agriculture, Physiology, Physical Geography, General Science, marking it a credit General Science. This does not apply to school with laboratories.

In 4H work where a girl has had two years of work and presents a certificate from the County Home Demonstration Agent with satisfactory note book on same we will grant one unit of credit for such in Home Economics, provided that the girl will take the second year of Home Economics, with us and make good on it.

That we do not grant full credit for civics as the State planned Course of Study provided that American History shall be prerequisite to taking Civics, but we will allow one half unit in same, in eighth or ninth grade work.

That we discourage pupils from taking Advanced Arithmetic as it is planned to be a Senior subject and we would be unwilling to recognize a half unit in it, except as a means of grading a pupil who has been in only for the Senior year.

Respectfully Submitted,
W. D. BIGGERS
Supt. Lockney Public Schools
W. E. PATTY
Supt. Floydada Public Schools.

TALKING HEN EXHIBIT FOR WORLD'S POULTRY CONGRESS

No one ever saw a hen 7 feet high or heard one speak the English language. Neither has anyone ever observed the internal workings of a hen in full operation, nor a lot of other things shown in an exhibit prepared by the United States Department of Agriculture for the Fourth World's Poultry Congress now being held in London (July 22-30, 1930).

This 7-foot hen is made of wood, wallboard, and a few feathers, and has a set of mechanical internal organs. These organs are visible and show how feed is taken in, ground up, digested, and distributed.

The specifications of this hen are somewhat similar to those of the new model automobiles: Full-vision gullet, extra large crop, fitted with window; copper-lined stomach; flexible rubber intestines; variable speed control on gizzard (a gringing machine); and a heart which is represented by a 2-valved pump.

The rate of laying eggs can be arranged to suit one's fancy in this exhibit by speeding up the small motor which operates the lathe on which the eggs are turned. Small mannikins, made of German silver, are attached to the various machines and seem to be furnishing the power for their operation. Actually, the power comes from electric motors installed behind the exhibit.

This hen is fitted with a strong voice, and a special phonograph record gives her an opportunity to explain the internal processes which are observed by the visitors. She speaks with an American accent, although her larynx and throat must be regarded as typical British, because the phonograph and amplifying apparatus are rented in London.

Of course, this bird can not give a complete course on the subject of nutrition, says the department, but she can hit the high spots and attract the attention of visitors to the remainder of the exhibit, which explains in greater detail certain phases of nutrition.

This exhibit will be returned to the United States as soon as the Congress is over and will be used at State Fairs.

VARIETY IN MEALS

The matter of variety and contrast in the texture and flavor of the foods combined in one meal is not always given sufficient thought. Serve something crunchy like toast or browned crumbs on a scalloped dish something soft, as a white sauce or custard, something crisp and fresh, like lettuce or cold slaw, to give variety in texture. For variety in flavor some foods should be bland or mild, like potatoes or bread; some should have a pronounced flavor, as in the case of rare steak, roast lamb, ham, or cheese, or some of the vegetables such as cauliflower, cabbage, onions, green peppers. There should also be something sour in itself, like tomato or pickles, or like spinach or beets, something that is ordinarily served with vinegar, or a salad with French dressing. Sweet flavor is usually provided in the dessert, or it may be introduced elsewhere, as in candied sweet potatoes, or as jelly with meat. The five food groups should also be represented—vegetables and fruit, cereal foods chosen from these groups should supply sufficient protein of the right kind, calories, minerals, and vitamins.

If your sewing machine has been closed for any length of time, it will probably need a thorough going over. Wipe and dust it carefully, fill your oil can with kerosene, oil every part and run it vigorously without thread until well loosened up. Then oil with good quality of machine oil and go over all the parts again. Wipe and clean carefully, stitch on scraps until the thread is perfectly clean, and as a final precaution, tie a bit of wool on the presser foot above the needle to prevent any oil from running down on the work.

Dr. and Mrs. Hubert Seale had as their guests last week-end, Mrs. Seale's parents, Dr. and Mrs. J. T. Griswold, of Childress, and her brother, Dr. C. M. Griswold, and wife, of Houston.

West Texas Towns Well Represented at Reunion

Floydada and Ralls Lead in Representation of Old Settlers

West Texas was truly represented at the round-up of the pioneers at the Old Hank Smith Place on Blanco Canyon the latter part of last week and a list of the towns sending early settlers reads like a compilation arranged for a map. Crosbyton, Ralls, and Floydada perhaps led the list with the larger number in attendance but every section of West Texas had its quota of old timers at the celebration. Lockney, Lorenzo, Post, Kress, Paducah, McAdoo, Lubbock, Hereford, Slaton, Amarillo, and Spur had large delegations present.

Judge Gough of Amarillo, a pioneer West Texan, for seven years president of the Texas Wheat Growers' Association which he organized, and prominent champion of the rights of the farmer, concluded his address with a poem.

Judge Wm McGehee of Floydada presided at the informal meeting of the old settlers Friday when a number of the early day pioneers made reminiscent talks. Those making addresses were Judge L. Gough of Amarillo, Elder J. J. Day of Floydada, Aunt Lucy Noble of Cone, D. D. Shipley of Floydada, Mrs. Bunch Fullingim of Crosby County, Will M. Graham of Matador, M. C. Potter of Silverton, Bill "Buckboard" Travis of Ralls.

They told of early days privations and hardships and proudly related how they had succeeded in spite of all difficulties. Several paid tribute to Uncle Hank Smith and the hospitality he always displayed toward visitors at his home.

In his address Judge Gough of Amarillo made the suggestion that a history of the Hank Smith place and the formation of the South Plains counties be compiled in the form of a little booklet for sale as a souvenir at the annual reunion. He recounted some of the historical events in his own career. He stated that in the spring of 1883 he left Grayson County with a herd of cattle bound for Mobeetie and described details of the trip. He read a poem giving a panoramic history of West Texas and used three old time cowboys to illustrate it. Truss Gray of Tulia, M. C. Potter of Silverton, and W. M. Graham of Matador stood on the platform as he read the poem.

J. J. Day of Floydada followed Judge Gough on the program of informal talks. "I remember back yonder 43 years ago the sixteenth of April how with that great companion of mine we drove up Blanco Canyon by Uncle Hank Smith's place and on up where Judge A. B. Duncan lived. I bet the State of Texas \$5 against a quarter section of land that I could not stay but I won her," he declared. "We made us a little dugout there and named it Starkey and for fourteen years folks came there to get their mail. I sat on the first jury in Crosby County and in those days we had to get all the men in the whole county in order to have enough to hold court."

"The Old Rock House was 'home' for all the travelers. Uncle Hank Smith and his good wife did more for building this country than any other two people. I can remember helping build that old rock fence that stands up there around the old place today."

"I am glad to live in Floyd County. I hope to live and die here in this great section. It is the best part of the state," he said in concluding.

Aunt Lucy Noble of Cone who came to the Plains September 13, 1891, said that she lived in a dugout without a floor for 13 years. "Folks in those days got awful gospel hungry and at times it was 12 months before they got to hear any gospel."

D. D. Shipley of Floydada said that he came to Floyd County 40 years ago this fall. He hauled the lumber from Abilene to build the top portion to a half dugout, his first home in this section. "I have seen this country go from antelope and a very few people and I predict a wonderful future for this section."

Mrs. Bunch Fullingim of Crosbyton sounded a note of optimism in her enthusiastic talk to the old pioneers.

Bill Graham of Matador stated

that he left Denton County in 1877 on a buffalo hunt on the Plains. "We just came out to hunt and look the country over," he said. I came up here with a herd of cattle in 1882 and I have been in West Texas since."

M. C. Potter of Silverton related an amusing story of bear hunt and some of his experiences in the early days.

Bill Tillson of Whiteflat, an old time cowboy, made the first dugout—the first settlement—in Motley and Crosby counties.

BIG BUSINESS AFFECTS HENS, TOO

College Station—The time when the barnyard fowl could merely contribute pin money to the farm wife and then call it a day is over. Even if she belongs to only a one-harem flock, the modern Texas hen has to show speed in changing feed into eggs or painfully relinquish her position to a younger and more likely sister. One of the most potent factors in this disturbing the tranquil contentment of the barnyard is the home demonstration agent who not only insists that large scale production can be applied to hens as well as factories, but who proves it by means of well distributed farm flock demonstrations.

This has been going on for years but just now it is assuming alarming proportions. There are 118 home demonstration agents in the state and practically everyone of them has from one to ten such demonstrations, the records from which are furnishing such disquieting rumors as "a hen should lay 160 eggs yearly and make a net profit of more than \$1." Nine demonstrations in Gregg county, for instance, show that 756 hens averaged a net profit of 17 cents in April. In Fisher county the home agent reported 10 flocks of 850 birds averaging 52 cents above feed cost for the four months beginning November. From Washington county comes the report that 216 hens made a profit above feed cost in March of 37½ cents per bird.

It's true, the hen gets enough to eat now and it's more nourishing, but she pays for it and for her improved living room, too. A nap in the middle of the day may cost her her life; even a mild illness may cause an easily excited farm wife to exact the death penalty on suspicion that it's catching; and a disgusting worming is certain at least twice a year. The drinking water is cleaner and cooler than it used to be but no telling when it will be doctored up with potassium permanganate or epsom salts.

No, the life of a hen isn't what it used to be, and all because farm wives have got the notion that hens ought to pay better than cotton.

FLEA PRECAUTIONS

If your house is full of fleas, they are probably presents from your dog or cat, says the U. S. Department of Agriculture. To destroy fleas on pet animals apply derris powder or wash them in a fairly weak solution of saponified creosote or kerosene emulsion. Keep pet animals out of the house. Scatter about 5 pounds of flaked naphthalene over the floor or each infested room, keep the room closed for 12 hours, then sweep up the naphthalene remaining. Keep animals and poultry from beneath buildings (where fleas breed), and clean up trash, in such places. Infested areas should be sprayed with creosote oil and the ground where young fleas are growing should be covered with salt and wet down well.

Kansas City Life Insurance Co.

Policies are as strong as the government can make them.

E. R. BORUM
Agent
Floydada, Texas

Now That Election Is Over

—Let's get down to business and think about the BIG SAVING that it will be to HAVE YOUR CAR OVERHAULED right now by good, experienced mechanics. We have just installed one of the best re-boring machines in the country. For the best of mechanical work—or any kind of shop work, call

Finkner Motor Co.
All Mechanical Work Absolutely Guaranteed.
Full Line Tires and Tubes.

They Couldn't Know ----

BACK IN 1818 the greatest newspaper of the day declared that the world had reached the limit of human expansion. It even went further, saying that there weren't enough supplies in the world to supply further growth of population.

The mind of 1818 couldn't conceive of the miracles that human ingenuity would perform during the twentieth century. It couldn't imagine the wonders that would be wrought by new agricultural methods and modern manufacturing genius. It was ignorant of transportation as we know it, or the progressive sales methods of today. It could not see the vital part that would be played by advertising.

Even today there are some who fail to realize what an important factor advertising has become. Advertising is as much a part of today's life as electricity, surgery or automobiles. It keeps us up-to-date on the many things we need in order to live profitable, happy and useful lives. It presents for our approval articles of all kinds and for all purposes. Advertising is educational.

The requirements of each member of the family are met by advertised offers of good merchandise of proved value.

The advertisements save time, money and effort for those who read them and follow their guidance. They are practical guarantees of satisfaction.

Don't lay aside your newspaper without reading the advertisements.

Dougherty News

(By Mrs. W. D. Newell)

Say folks, Dougherty has a barber shop at last, now all we need is a couple of dry goods stores, an electric light plant, a Chamber of Commerce organization, a few rural telephone lines and more people. Then we'd be "sitting pretty."

School is to start at Dougherty the 4th of September.

The showers that keep falling are greatly appreciated, 1/8 inch fell Saturday, another good shower Sunday and still another Tuesday morning these hower merely wet the top of the ground but altogether they are of great benefit to crops in this part of the country.

Locals and Personals

Mrs. H. L. Hanley attended the Baptist association meet at Paducah last Friday week.

Mr. and Mrs. Nora Hatley of Floydada visited his parents Mr. and Mrs. J. A. Hatley Sunday.

Mr. and Mrs. Arlie Emert visited Mrs. Emerts' parents, Mr. and Mrs. Williams at Turkey Sunday week ago.

Miss Ruby and Lera Custer from Chillicothe are visiting in the home of Mr. and Mrs. John Custer.

Mr. and Mrs. W. T. Sharp and children from Flomot have moved to Dougherty and will occupy the east side of the brick Ellison building. They plan to live in the rear of the building and Mr. Sharp has

opened a two chair barber shop.

Mr. and Mrs. J. E. Newton and daughter motored to Lubbock Friday, Mr. Newton attended the ginners convention Saturday and they spent Sunday with Mr. Newton's parents in Ralls, returning home Sunday.

Mr. and Mrs. Floyd Blankenship and small son, are spending a few days in Dougherty looking after preliminaries relative to the opening of school.

Mrs. Grace Garner and children Luther and Lillian, were in town Thursday transacting business.

Mr. and Mrs. Alvin Toole from Granite came Wednesday for a few days visit with her sister Mrs. N. E. Allmon and family. They returned home Sunday.

Mr and Mrs. Lee Ring, parents of Claud Ring are here from Quanah for a few days visit with their son and family.

Miss Maggie Berry from the McCoy community is spending this week with her friend Lou Ella Lincoln.

Mr. and Mrs. W. D. Newell and children made a trip to Tulla, Silverton and Quitaque this week.

Messrs Buck Brownlow, Elmer Cook, C. L. Lloyd, and Ralph McWilliams returned this week from a trip to Arizona and New Mexico.

Mr. and Mrs. Jim Morrison and family were visiting relatives in Dougherty Sunday.

Mrs. Clarence Scott and children

Dress Consistently, Fashion Advises

YOUNG WOMEN WOULD DO WELL TO PATTERN THEIR FROCKS AFTER HELEN WILLS MOODY, WHOSE WARDROBE HARRIET SAYS HAS "HARMONY SPIRIT"

BY HARRIET

One of the secrets of being well-dressed is to have a spirit of harmony running through your wardrobe.

If you happen to hold a position of importance, your dignity should be reflected in your clothes. If you are a professional woman, dignity too should persist in your evening things as well as in what you wear of a day.

One of the reasons Helen Wills Moody has such a reputation for good dressing is because of this very spirit of continuity in her wardrobe.

Jean Patou once complimented her on being an outstanding example of consistency, saying she looked thoroughly admirable and charming both on and off the court.

The kind of clothes Mrs. Moody wears are quite the type the average American young woman would do well to copy. They are the type one can be casual but exceedingly smart in.

Returning to the country recently, the wardrobe of this famous athlete contained several costumes seemingly created to suit the demands of the college girl or the girl who works.

Such a one, for instance, is a walking dress, or street frock for the first chilly days. It is made of navy blue woolflower, with white pique trimming. There is fine banding on the skirt, with plenty of fullness in the center panel of tucks to give graceful sway for one who likes freedom of motion. The little bodice is bolero cut, with a strapped effect of bands in front which shows the pique vest through. The cuffs of white pique button on.

For formal wear, the longer coat suit is new and delightfully easy to wear. One in a modernistic design of different shades of the new blue-greens, on a beige background, is made with a skirt that has pleats front and back and a two-thirds coat that has its waistline banded and its shawl collar easy and narrow. A shoulder flower of the material adorns it. The dress has no contrasting trim, just a finely finished neck line.

For an informal luncheon or ear-



Here are three frocks of Helen Wills Moody having a "spirit of continuity." A walking dress or street frock of navy woolflower is shown at the left with blue pique trimming. In the center is an afternoon ensemble in carocain for formal wear. Note its modernistic pattern. For a simple afternoon frock the model on the right, cut on tailored lines is plain beige marocain, is smart for autumn wear.

ly afternoon frock, a beige marocain is suitable. For newness, a side panel of pleats extends from the center front around to the hipline. There is a banded front yoke effect but the rest of the skirt runs right up into the beltline. The bodice, made with a square neck, is Russian in its closing.

This is a very new style frock, the kind you could make this summer for autumn wear from a few yards of inexpensive silk or wool crepe. There are no lingerie touches to launder daily, and no extra trim to weary you. Though it has classic simplicity, it is original in its cut.

PROFITS IN QUALITY

Creameries that are not buying their cream from the farmers on a basis of grade can improve the quality of their butter by adopting that basis of buying, because it encourages the farmer to deliver cream that is high in quality, says the U. S. Bureau of Dairy Industry. In 1925 a farmers' cooperative creamery in the South adopted a grading system. There were three grades of cream—Premium, No. 1, and No. 2. Premium Grade contained not more than 0.2 per cent acid, and was clean in flavor; No. 2 contained 0.21 to 0.4 per cent acid, and was clean in flavor; and No. 2 contained more than 0.4 per cent acid, or had undesirable flavor. The creamery paid the farmers 3 cents a pound more for Premium and grade 1 than for No. 2. In 1928 it received an average of 3.04 cents more a pound for its butter, in relation to the market price, than it did the year before it started to grade the cream.

ARMY OF MISFITS

Four hundred and fifty thousand students will enter American colleges this fall, and five out of seven, or three hundred and twenty thousand, will never graduate. About one hundred thousand will get through the sophomore year.—The American Magazine.

ASTOUNDING RESULTS

After all, your vacation was a success if your doctor pronounced you as well when you come back as when you went away.—Woman's Home Companion.

number of young people Saturday night at Roaring Springs.

W. D. and L. O. Newell made a business trip to Floydada Tuesday.

Mr. Orland Howard spent the week end with home folks at Starkey.

Mrs. L. H. Newell and Faye visited in Dougherty Sunday night, and Monday.

Rev. R. L. Jameson from Whiteflat began a revival at the Methodist Church Sunday Morning, Prayer Meeting every evening at 8:15 Services in the evening at 10:00 o'clock and 8:30 in the evening.

The womans Missionary Society met Monday afternoon with eleven members present. They are beginning a new study of the book of Genesis.

Next Monday is Social day and we urge all members to be present.

Prayer Meeting each Wednesday evening at the Baptist church.

The Associational B. Y. P. U. meets with The Dougherty Baptist Church Sunday afternoon at 3 o'clock The following program will be given:

Sword drill—Opal Nelson. Junior Memory—Prudie Mae Hamilton.

Special Music—Alline Armstrong. Reading, by a Cone representative.

Practical Talks on Junior Problems by all Junior Leaders Present. All B. Y. P. U. members are urged to be present. Visitors are welcome to hear the program.

The League program for Sunday night will be in the form of a short play. Miss Johnnie Brownlow is the leader.

Sand Hill News

Sand Hill, August 18.—Everyone is rejoicing over the good rain that fell Sunday afternoon and Sunday night.

Those who were at the home of Mr. and Mrs. Marvin Jeter for dinner Sunday were L. E. Roberts and daughters, Mabel and Mildred, Mr. and Mrs. Robert Weems and children, Elmo Morton, Riley and Oliver Holmes, Clark Cates and Oleta and Ted Standifer.

Mr. and Mrs. Bill Tarpley are the proud parents of a baby girl.

Mrs. G. L. Golleher was on the sick list last week.

Mr. and Mrs. J. P. Bradford and babies are spending the week at Dougherty with Mr. and Mrs. Roe Jones.

Travis Lightfoot of Center, spent last week with T. L. Bryant.

Miss Iva Morton left Sunday for Abilene where she will attend a business college.

Mr. and Mrs. W. J. Thompson and children, of Friona, spent the week-end with their sons, Theo and Ivan and families.

Robstown—By marketing his eggs cooperatively during April through the Robstown branch of the Poultry Producers Association of Texas, Fred Felders of Concordia community, Nueces county, states that his receipts are \$20 more than had he sold on the local market. He markets high quality infertile eggs, 90% of which grade special extra! Forty-five other farmers are delivering an average of 18 cases of eggs per day to the local cooperative branch.

Election Time ---

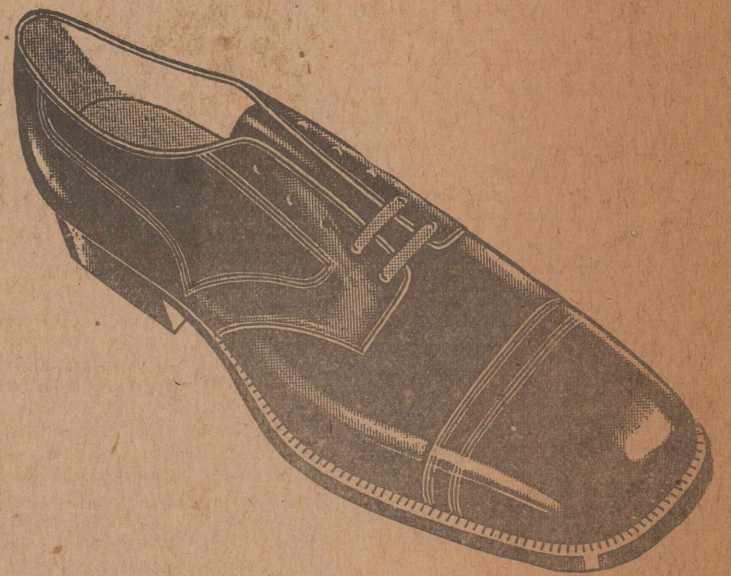
ANY TIME—
AND ALL TIME—

YOU WILL FIND PRICES GENERALLY LOWER HERE THAN ELSEWHERE. Try us for a month's grocery bill and you will see a substantial saving.

HULL & McBRIEN

We Deliver

Phone 292



WE WIN WITH QUANTITY PRODUCTION, RAPID SALES and SMALL PROFITS. Get right into a pair of

"Friendly Five Shoes"

At \$5.00
Genuine Calfskin Oak Soles Leather Counters

STYLE, SERVICE, ECONOMY BUILT IN. PAY \$5.00 AND SAVE THE DIFFERENCE.

Martin Dry Goods Company

"The Store With The Goods"

If it's a quart of ice cream or a cake of soap or a bottle of ink

try the Arwine Drug Co.

first

You'll like the quality of our merchandise — you'll like the moderate prices — and you'll like the service we offer. It's an unbeatable combination.

"Goteverything"—South Side Square

Back Yard Kronies—Money Went To His Head —By M. B.



School Days Are Near!

Phone No. 8

Students and their parents will be looking for rooms, garages, furnishings for light house keeping, and perhaps a place to board this fall.

You will find the classified ads an unusually effective means of telling the folks what YOU will have available—and they are so inexpensive, too.

Use the Classified Ads! It's so easy. Just 'phone 'em in.

The Hesperian

SOCIETY

Bridge Party Honoring Brother And Wife.

Mr. and Mrs. Frank Bass entertained at five tables of bridge Thursday evening, August 21, honoring Mr. Bass' brother, J. Horace Bass, and Mrs. Bass, of Austin, who spent two weeks here visiting relatives. The hostess used an orchid and yellow color scheme in the decorations and table appointments. Orchid perennial phlox and yellow dahlias were used effectively in carrying out the idea.

J. C. Gilliam and Mrs. Bass made high score in the games played during the evening.

Lovely refreshments were served to Mr. and Mrs. A. J. Folley, Mr. and Mrs. L. J. Welborn, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. Bob Garrett, Dr. and Mrs. W. Hubert Seale, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. Carl Minor, Mr. and Mrs. J. C. Gilliam and Mr. and Mrs. J. Horace Bass, honorees.

House Guests Honorees At San Souci Club Party.

Mrs. Leroy McDonald was hostess to members of the San Souci Bridge Club and a number of other guests at four tables of bridge Thursday afternoon, August 21, naming her house guests, Mrs. Lane McCall, of Sweetwater, as honor guests.

Mrs. Johnnie de Cordova made high score for the guests and Mrs. L. J. Welborn made high score for the club members.

Guests other than club members were: Mrs. A. A. Bishop, Mrs. Robert A. Sone, Mrs. S. W. Ross, Mrs. W. Hubert Seale, Mrs. Gerald Groves, Mrs. Johnnie de Cordova, Mrs. Richard Stovall, Mrs. Carr Surginer, Miss Beulah Baggett, of Ozona; and Mrs. Lane McCall, of Sweetwater.

Members present were: Mrs. Leslie Surginer, Mrs. Flynn Thagard, Mrs. L. J. Welborn, Mrs. Terrell Loran and Mrs. Joe M. Day.

Mrs. R. B. Rosson will entertain the San Souci Club Thursday afternoon, September 11, at 3 o'clock.

Mr. and Mrs. Folley Hosts At Dinner For Visitors.

Mr. and Mrs. A. J. Folley entertained with a dinner party Monday evening, August 18, at their home, 525 West Missouri street, honoring Mrs. Folley's brother, J. Horace Bass, and wife of Austin who have been here visiting for two weeks, and Mrs. M. H. Reeves, of Munday, who has been the house guest of Mr. and Mrs. B. L. Blacklock.

After dinner games of Forty-two were played and Mrs. Edwin Heald and Frank Bass made the highest score.

The guests were: Mr. and Mrs. George A. Linder, Mr. and Mrs. Frank Bass, and Mr. and Mrs. J. Horace Bass, of Austin; Mrs. Edwin Heald; Mrs. Grace Bass, and Mrs. M. H. Reeves, of Munday.

Fidelis Matrons' Class With Mrs. Welborn.

Mrs. L. J. Welborn and Mrs. V. Andrews were hostesses to the Fidelis Matrons' Sunday School Class of the First Baptist Church at the regular monthly business and social meeting Wednesday afternoon, August 20, at Mrs. Welborn's home, 514 West Virginia street. Mrs. J. D. McBrien and Mrs. E. L. Norman assisted the hostesses in entertaining.

Refreshments were served to the following: Mrs. H. O. Cline, Mrs. E. L. Norman, Mrs. S. M. Cole, Mrs. V. Andrews, Mrs. P. D. O'Brien, Mrs. J. D. McBrien, Mrs. Clyde Bagwell, Mrs. O. S. Osborn, Mrs. B. Dawson, Mrs. J. M. Gamblin, Mrs. E. W. Walls and Mrs. C. M. Meredith.

Mrs. W. O. Norman, of Abilene, was a guest of the class.

Friendship Club Met With Mr. and Mrs. Gilliam.

Mr. and Mrs. J. C. Gilliam were host and hostess to members and guests of the Friendship Bridge Club at their home, 413 West Houston street, Friday evening, August 22.

The usual number of games were played in which O. P. Rutledge and Miss Jean Ayres won high score for the visitors and L. T. Bishop and Mrs. A. A. Bishop won high score for the members.

The hostess served an ice course to the following: Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. G. L. Kirk; Miss Pernie Baggett, of White Wright; Miss Jean Ayres and Jack Johnson, guests of the club and Mr. and Mrs. Flynn Thagard, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. J. A. Arwine and A. B. Keim, members of the club.

S. S. Class Works On Quilt.

The Eunice Bethany Sunday School Class of the Baptist Church met Wednesday afternoon, August 20, at the home of Mrs. E. C. Wood and painted on their quilt. The next meeting place will be announced Sunday, it was stated.

Mr. and Mrs. Joe Breed are making their home now at 114 West Kentucky Street. They moved from their former home at 313 W. Mississippi Street this week.

Mr. and Mrs. J. B. Bishop and Mrs. J. C. Gilliam will visit with Mrs. J. C. Gilliam and Mrs. J. C. Gilliam.

Entertained K. K. Klub, Thursday Evening.

Mr. and Mrs. James K. Green entertained the K. K. Klub and other guests Thursday evening, August 21, at their home, 203 West Crockett street.

After a very enjoyable evening at bridge refreshments of ice cream and cake were served to the following: Mr. and Mrs. Bob Standiforth, Mr. and Mrs. S. W. Ross, Mr. and Mrs. Leslie Surginer, guests of the club, and Mr. and Mrs. R. Fred Brown, Mr. and Mrs. Lewis Condra, Mr. and Mrs. John I. Hammonds, Mr. and Mrs. W. H. Hilton, Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. Carr Surginer, Mr. and Mrs. George Sherrill, Mr. and Mrs. John Reagan and Miss Ethna Green, members.

Mr. and Mrs. S. W. Ross won high score for the visitors and George Sherrill and Mrs. John I. Hammonds won high score for the members.

Mrs. Hilton Hostess To Woodmen Circle.

Woodmen Circle members of Floydada Grove No. 1003 met Wednesday afternoon, August 20, at 3:30 o'clock with Mrs. W. H. Hilton.

Business matters needing attention were disposed of in a short session. Plans were made for a picnic for Grove members and their children to be held September 3 at the City Park from 5 to 7 o'clock p. m. All members and their children are cordially invited to attend the picnic.

The meeting was well attended and those present reported it was a very enjoyable one. Mrs. Lon V. Smith whose membership is in the Chico Grove was a visitor.

At the conclusion of the business a social hour was enjoyed during which time games of Forty-two and bridge were played.

Guests for the social hour were: Mrs. A. A. Bishop, Mrs. R. H. Willis; Mrs. W. E. Scoby and Miss Nell Scoby, of Waco, mother and sister of the hostess and Miss Blanche Hilton.

Members present were: Mrs. Mary Mowery and two children, Mrs. W. J. Coppell, Mrs. Marie Turner, Mrs. Katie B. Connor, Mrs. W. M. Houghton, Mrs. R. M. McCauley, Mrs. Bob Smith, Mrs. J. K. Green, Mrs. Homer Steen, Mrs. Jennie Crum, Mrs. J. D. Starks, Mrs. Lon V. Smith, Miss Ethna Green and Miss Mammie Littlefield.

AN APPRECIATION TO THE VOTERS OF FLOYD COUNTY

I want to express my appreciation to the voters of Floyd County for the splendid vote they gave me in the race for county superintendent of Floyd County. I lost the contest, but feel that I won a lot of new friends and have had the pleasure of spending ninety days mixing with the finest people on earth.

With congratulations to my opponent and the kindest feeling to one and all, I am,

Sincerely yours,
Ola Hanna.

Mrs. W. C. Wright left Friday for her home at Long Beach, California, after an extended visit here with her mother, Mrs. Lulu Slaughter, and sisters, Mrs. Joe M. Day, Mrs. W. L. Fry and brother, G. V. Slaughter, Jr. Her husband and baby accompanied her on the trip here but returned home several weeks ago.

THIS OUR DAILY BREAD

Bakers are producing something that looks like rainbow-hued cakes. It is only bread in all colors for party sandwiches.—The Country Home.

Why Worry???

Why worry if you have lost on the election, or if financial conditions are not what you would like for them to be?

REMEMBER — we are still offering these RED HOT cash prices on tailoring work:

- SUITS Cleaned and Pressed \$1
- DRESSES Cleaned and Pressed \$1
- PANTS Cleaned and Pressed 50c

W. L. Fry

Sleeves Trimmed Originally in Fur Are Outstanding Style in Fall Wraps

BY HARRIET

No article of apparel will show the feminizing mode more than the new fall wraps and coats.

When the late summer sales begin, therefore, keep one eye on the new mode and the other at price tags. There is no bargain, really, in buying a coat that is not fashionable.

The outstanding colors for fall are ruddy browns, soft reds and greens with a lot of blue in them. Rusts and all the golden tones of autumn leaves are excellent. And if you would be the regal type, have fur.

The way fur is used on sleeves this year is one of the outstanding new fashions. Many a coat has long puff sleeves that begin above the elbow, bag clear to the wrist and gathered into cuffs of the coat's fabric. This, incidentally, is a saving grace, for we all know how soon the under part of a fur cuff wears off—even the best of furs.

You may have a fitted coat, in true princess line, or an almost straight line, with a slight nip at the waist and a slight flare below the hips. Or you may have one of the ultra new modes, the kind that features a hip-yoke, which gathers below and has the cutest of boleros above.

Such a modish garment is the dark green coat shown today, trimmed with beige fur. It has a blouse back that might be bolero, if you prefer it, a tight waistline, a yoke skirt, and below the fitted yoke a gathered skirt section.

It is longer than last season's coats, as are all the new long coats. It has beige lapin trim in the form of a luxurious shawl collar that folds against the neck in the back and makes a diagonal closing in front, extending clear to the natural waistline on the left side.

Worn with either a beige frock or a green frock, this coat makes a neat ensemble. And with a green hat, green kid shoes and green purse your appearance is impeccable.

Quite different but quite as smart is the black broadcloth coat, trimmed with exquisite lynx. This is a classic coat, the kind you can wear to work, to daytime affairs and for less formal evening entertainment. A black coat is never a mistake,



A modish ensemble for fall wear is the dark green coat, left, trimmed with beige fur. It has a blouse back and yoke effect skirt. Appropriate for less formal wear is the smart black broadcloth coat, right, trimmed with black fox fur. Both coats are longer than last season's. Both models are attired in black kid shoes.

and this season black promises to be an excellent choice.

This coat, slightly fitted, is rather conservative in the manner it outlines the figure. The sleeves are double, with the upper portion curving in their flare, outlined with lynx. From under them long, tight sleeves extend to the cuffs. There is a long, tapering collar of the lynx,

they are fastidious. I recently met a woman with a peculiarly colored dog. She was bound to have a painting job that matched him. She paid plenty for the car, but she got what she wanted, as most woman car buyers always do.

"Red is often in demand as a color for a car, but we never let one go when we can, because of rules in out lying towns, which forbid cars to have the same color as those of the fire or police department.

"Gasoline tanks in cars were moved forward," says the writer, "because women refused to scramble out and watch the measure."

Mr. and Mrs. John McCleskey left Thursday of this week for Hot Springs, New Mexico, where they will spend an indefinite period while Mr. McCleskey takes the baths for rheumatism. During their absence, Sam McCleskey, of Lubbock, has charge of the McCleskey Top Shop.

WOMEN DICTATE AUTO FASHIONS

American women dictate the purchase not only of their own cars but for those of the family. Only bachelors run sheepishly around in automobiles of their own choice. Nicholas Trott, motor expert, declares in the current number of Woman's Home Companion.

"The mirror," says Trott, "is becoming a more powerful salesman than any well groomed man on a sales floor. When a woman wishes to look over a car, a long pier mirror is wheeled around so that she may see how her costume fits with the color of the body and how her lines coincide with those of the car.

"Body manufactures," Trott says, "are kept on the jump to suit the tastes of women who want to match cars to their costumes. The woman who can afford but one coat is the most particular. Those with many costumes are less particular, but

Classified Ads

Rooms for school children; furnished or unfurnished, 1 block west of High School. Mrs. John Wahl 264tp

TYPEWRITER, carbon, ribbons and second sheets at Hesperian Office.

Locals and Personals

Mr. and Mrs. M. E. Rogers returned Friday from Oklahoma City where Mr. Rogers made purchases of fall and winter merchandise for Baker, Hanna & Co. store of which he is manager. They were accompanied by their son-in-law, Byron Reeves, of McCamey, who was en route to Shawnee, Okla., to make his home. Mrs. Reeves will remain here for a visit with her parents until about September 1, before joining Mr. Reeves who will be connected with the sales department of the Shawnee Gas and Electric Co.

Mrs. Thurmon Hines and daughter, Gracie Mae, left Thursday morning for McLean after a visit here with Mrs. Hines' sister, Mrs. Verlon Harmon, who accompanied them home to remain until Monday or Tuesday.

Miss Maxine Norris, who has been attending W. T. S. T. C. at Canyon arrived home last Thursday. She has been suffering from a slight illness at the home of her parents, Mr. and Mrs. J. J. Norris.

Mr. and Mrs. Ham Smith and son, Ham, Jr., and daughter, Mary Catherine, went to Memphis Monday to visit Mrs. Smith's parents, Mr. and Mrs. T. B. Floyd.

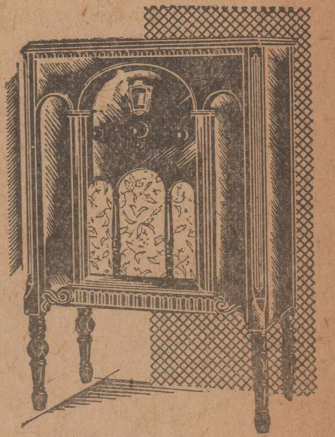
Miss Bonnerea Stephens returned home Tuesday from Hollis, Okla., where she has been on a visit with her uncle and aunt, Mr. and Mrs. A. F. Wilson, and daughters.

P. H. Flynn of Amarillo came in Saturday to spend a few days here with friends. He was at one time a resident of this city.

Mr. and Mrs. J. Horace Bass, of Austin, left Friday after a two weeks visit here with his mother, Mrs. Grace Bass, and sister, Mrs. A. J. Folley and brother, Frank Bass.

Again!

—At The Election Party Saturday Night, You Have Had An Opportunity To Hear The New



PHILCO

Screen Grid Radio

with

Philco Tone Control

Radio's Newest Miracle

Now—Hear It In Your Own Home!

We Will Put One of These Wonderful Philco Radios in Your Home Free—for Trial—Limited Offer—Come in Now!

F. C. HARMON

Floydada, Texas

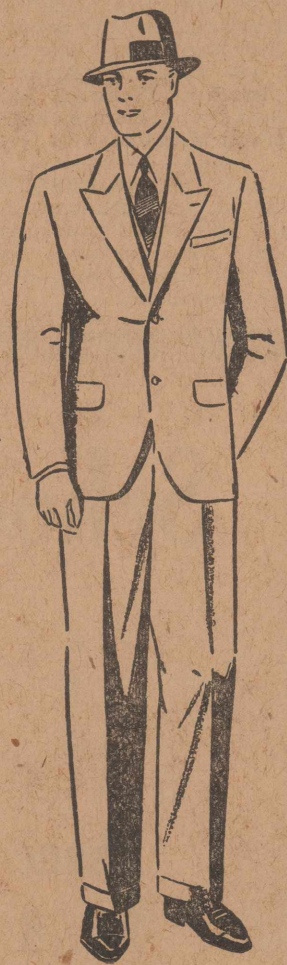
IT IS Impossible

"To Have Your Cake and Eat It"

CAPITAL AND SURPLUS \$100,000

The man who wants to have money for his family; for his own home; for the luxuries that mean so much in late life—cannot spend as much as he earns, and reach his goal. The practice of regular, intelligent saving, as great or small as it may be, is the one sure way of progressing with the years, and of having the material possessions which make for happiness.

1st NATIONAL BANK FLOYDADA TEXAS



Best Clothes Values in Ten Years!

Smartly Styled SUITS for FALL \$19.75

VALUE-WISE and style-conscious men are going to dress better than ever and yet not pay a dollar more in these J. C. Penney clothes for the new Fall season. Here are suits with character . . . adroitly styled from extra-fine fabrics bought when primary markets were at lowest ebb. We bought wisely; saved substantially . . . and now these savings are ready for you!

J. C. PENNEY CO., Inc.

South Side Square

J. Day Wins Chevrolet Economy Contest; Jones and Cooper Place

Driver Makes 9.175 Miles on One Quart of Gas; 65 Contestants Take Part

J. J. Day of this city driving a 1929 model Chevrolet Six Cabriolet won first prize in the Chevrolet Six Economy Contest conducted by the Snodgrass Chevrolet Company and which closed Saturday afternoon at 5:45 o'clock. He made the remarkable total of 9.175 miles over Floyd County roads on one quart of gasoline the official check showed. His average was 36.7 miles per gallon of gas! He received a set of Goodyear Tires.

Tate Jones of Baker community averaged 9.15 miles for a close second place and was awarded a nickel-plated sport light. J. M. Cooper of near Lockney won third prize, a radiator ornament cap, with a total of 9.1 miles on one quart of gas.

Roy L. Snodgrass, proprietor of the Snodgrass Chevrolet Company, made the awards. J. M. Bennet, manager of the parts and service department of the company, directed the contest.

A total of 65 contestants took part and unusual interest was shown in the event. Every Chevrolet Six entered averaged over five miles to the quart, or over 24 miles per gallon of gas, Mr. Snodgrass said.

The high ranking contestants in addition to the winners and their mileage are as follows: W. B. Henry, 8.7 miles; L. F. Martin, 8; J. B. Jenkins, 7.7; Mrs. W. H. Hilton, 7.3; Oscar Stansell, 7; Eldon Gray, 7; Alvin Oden, 6.2; Earl Rainer, 6.1; O. L. Lowrance, 6.1; J. G. Conder, 6.1; Jim McNealey, 6.1; W. B. Jones, 6.1; Gus de Cordova, 6.1; Robert McGuire, 6.1; Rev. Claude Wingo, 6.1; M. B. Martin, 6; S. R. Groves, 5.5; J. W. Lester, 5.5; E. H. Guffee, 5.5; Wilma Fuller, 6.1; Clyde Alexander, 5.5.

FOOD PROBLEMS

There are two varieties of people, those who eat to live and those who live to eat, and it is the ear of the first named to which this article is addressed.

The purpose and necessity for food are two: first as tissue builder and to repair the body waste; second, to make heat to keep the body warm, and for energy or power to do the work of the body.

"All the organs and tissues of the body are built from nutritive ingredients so selected as to form food as is needed to supply that particular organ or tissue; just how this selection is made is not known. Just why and how the muscles select certain nutritive ingredients, the bones others, and this and that organ each its own particular food ingredient from the food supply for their nourishment and function is one of the most marvelous phenomena of nature. Food undergoes great chemical changes in the procession of digestion and utilization after which it is finally converted largely into carbon dioxide and the nitrogenous and other excretory products of urine, feces, and perspiration. It is through these processes that the body derives its power for muscular work and the production of heat. Heat and muscular power are forms of force and energy, and as food is consumed in the body its latent power is developed. This process requires the presence of oxygen, just as the combustion of coal requires oxygen. When the fuel or food becomes oxidized its latent or potential energy is transformed into heat and power, and thus there is a constant demand by the body for fuel in order that the body perform its constant work."

The amount of heat given off in oxidation of a given quantity of food is called its "heat of combustion" and is the measure of its potential energy. The unit is known as the calorie, the amount of heat which would raise the temperature of one unit of water 4 degrees Fahrenheit. Thus we measure the nutritive value of foods by the calorie or its "heat of combustion."

In a general way it has been estimated that the protein used in ordinary diet has a fuel value of 1820 calories per pound, fats a fuel value of 4040 calories per pound and carbohydrates a fuel value of 1820 calories per pound. It is found therefore, that the fuel value of a pound of protein, of lean meat, or albumen of egg has approximately the same value as a pound of starch or sugar and a pound of fat or butter has a little over twice the value of either of the other. Fat being the most concentrated form of body fuel shows the economy of nature in storing fat in the body to be used as food when the body demands it. It has been proven that meats, fish, milk, eggs, fresh vegetables and fruits contain the most water and refuse; that protein is most abundant in the animal foods and legumes and in considerable quantities of the vegetable products and are found in considerable amounts in milk; that fats are found in great quantities in animal foods and nuts, and that small amounts of mineral matter are found in all foods. The fuel value varies, therefore, within wide limits being greatest in those materials which contain the most fat and the least water and refuse. It must be borne in mind however, that the real nutritive value of a food depends upon the amount of nutritive ingredients that can be made available to the body by digestion and assimilation. As has been said, "We live not upon what we eat, but upon what we digest."

Geo. B. McAllister returned Thursday night from Dallas where he went on business the first of the week.

Bright Boy



"America's Brightest Boy" for 1930" was the title Arthur C. Williams, above, of East Providence, R. I., acquired by winning the Edison scholarship for which 49 boys from the 48 states and the district of Columbia competed in New Jersey recently. He is entitled to four years' tuition at any technical school.

Mr. and Mrs. C. L. Minor had as their guests Saturday and Sunday, John and Wilson Whatley, of Lewisville, Texas. They also had as their guests Monday, Mr. and Mrs. Ray B. Lester and daughter of Lewisville.

APPROVED TOURIST HOMES GIVEN DISTINCTIVE SIGNS

The accommodation of tourists has developed everywhere into an industry especially popular with farm families on important high-ways, and agricultural extension agents have long urged the rural people in their counties to maintain high standards of sanitation and food if they wish to attract the tourist trade, says the United States Department of Agriculture. But the West Virginia extension, by offering to supervise "Tourist Homes" of high quality and give the owner permission to use a distinctive sign that shows what may be expected by the visitors.

Clean, comfortable, well-ventilated rooms, good beds and springs, soft mattresses, clean sheets, and light, fluffy blankets are required to meet the standard set of the supervised home, as well as good food, such as fried chicken, home-cured ham, pure milk and cream, fresh eggs, home-grown fruits and vegetables, and other products fresh from the farm. Reasonable rates, uniform among all supervised homes, cordial hospitality, and consideration on the part of the hosts are also insisted upon. Truly these are all items which the tourist has been led to believe he would find in country places, but which, alas, have frequently not materialized.

In most of the eight homes in different parts of West Virginia already permitted to display the special extension service sign one will find for sale the famous wild-blackberry jam made from local native fruit, and other garden, dairy, and poultry products that help increase the one industry helps another, and the extension service helps both.

Rivals Lindy, Jr.



As far as this infant is concerned, Baby Charles A. Lindbergh, Jr., is just another baby. And the reason he feels that way is that he himself is the son of Louise McPhetridge Thaden of Pittsburg, winner of the national women's air derby last year and Captain Victor A. Tharden, veteran flyer. He is shown here in the arms of the nurse.

W. E. Patty and family spent last Sunday in Canyon visiting with J. N. Metcalf and family.

All "Wilted Down" After the Hot Election?

We're collecting wrinkles and freshening up the summer wardrobes—making your suits and dresses all spic and fresh with our superior Cleaning and Pressing Service.

Our Experienced Workmen Give You Only the Best.

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PROVEN! Economical Transportation 9.175 MILES on 1 Quart of Gas!!

J. J. Day Driving a 1929 Model Chevrolet Cabriolet Six This Week Over- Floyd County Roads in The Chevrolet Six Economy Contest Officially Registered 9.175 Miles on 1 Quart of Gasoline For a Remarkable—

Average of 36.7 Miles Per Gallon!

Here Are The Winners:

- 9.175 Miles—First Prize—J. J. Day—Set of New Goodyear Tires.
- 9.15 Miles—Second Prize—Tate Jones—Beautiful Sport Light.
- 9.1 Miles—Third Prize—J. M. Cooper—Radiator Ornament Cap.

Other Contestants:

- | | | | |
|----------------------------|-------------------------|----------------------------|--------------------------|
| W. B. Henry, 8.7 mi. | Alvin Oden, 6.2 mi. | W. B. Jones, 6.5 mi. | S. R. Groves, 5.5 mi. |
| L. F. Martin 8 mi. | Earl Rainer, 7 mi. | Gus de Cordova, 6.1 mi. | J. W. Lester, 5.5 mi. |
| J. B. Jenkins 7.7 mi. | O. L. Lowrance, 6.3 mi. | Robert McGuire, 6.1 mi. | E. H. Guffee, 5.5 mi. |
| Mrs. W. H. Hilton, 7.3 mi. | J. G. Conder, 6.8 mi. | Rev. Claude Wingo, 6.1 mi. | Wilma Fuller, 6.1 mi. |
| Oscar Stansell, 7 mi. | Jim McNealey, 6.6 mi. | M. B. Martin, 6 mi. | Clyde Alexander, 5.5 mi. |
| Eldon Gray, 7 mi. | | | |

A Total of 63 Contestants Took Part And the Chevrolet Sixes of All the Other Entrants Averaged Better Than 5 Miles to One Quart of Gasoline!

They All Praise The Chevrolet Six—THEY KNOW. It's Wise To Choose A Chevrolet Six NOW. The Car of Them All For Economical Transportation.

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Roy L. Snodgrass, Owner and Manager

Floydada, Texas

Genuine Burroughs adding machine ribbons at Hesperian Office.

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Floydada, Texas

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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Advertising Rates Furnished on Application.

OUR PRIMARY SYSTEM

A lot of folks are saying a lot of things about our present method of selecting candidates of the major parties in Texas for the various offices, chief among the things said being that the arrangement we have does not give the people of the state an opportunity to select their candidates and put them up for public preference. While the people can say who shall be governor there is no way of getting at the business of selecting those who are to be voted on. You have to make a choice many times between two evils.

It seems no plan has been offered as yet to solve the problem, if problem it is, rather no plan has been offered that the people will like. People of Texas for a long time felt themselves ridden by self-chosen bosses. If they are to be bossed they want to be bossed by bosses they themselves choose at the ballot box.

If there were a way to pick and choose from among those available, who are known to be of gubernatorial timber, for instance, Texas could and would be much better served. This may be just Utopian talk, and some practical-minded man will have to carry on from this point. But we, all of us, sense something wrong with the plan now used. And feel that there should be a change made.

STERLING HAS GROWN

This is written before the second primary, with the expectation that it will see print after the primary. When it appears the governor's race will have been decided. Either Mrs. Ferguson or Mr. Sterling will have been chosen as the standard bearer of the Democratic Party for the November election. One or the other will have been given a majority of the state's democratic votes for the highest honor people of Texas can bestow.

But whatever this outcome, whatever may be in store at the hands of a fickle fate for Ross S. Sterling, it has grown tremendously on the minds of the people of Texas in the past two weeks that here is a man of immense wealth, who has also the elements of sincerity of purpose, a sense of responsibility for the trust that great wealth has placed in him, and a poise of commonsense that the flatteries of the rabble will not unsteadied. If the public will have chosen him ere this goes into print as the party's standard bearer, his big personality will have a chance to unfold to the immense good of the state; if he loses the people, who from choice or in desperation supported him, will have the satisfaction of having voted for a man whose message seemed to ring true. If it is a minor role he is destined play in state affairs, it is not bad at least to have had a man of the type offer himself for the suffrage of the people. It augurs well for the future. Perhaps we shall have a chance to vote for more of his kind in the future.

CALM YOURSELF

A lot of well-meaning folk are traveling among their neighbors and other people's neighbors preaching the gospel of discontent, these days. Far be it from this small newspaper to discount the fact that conditions, financially, are unsatisfactory or to offer false sophistries about good row crop prospects in the offing. The fact that money is tight and that crop conditions might be better is the prompting of this suggestion:

When the situation gets somewhat unsettled, when the waters are troubled, is most certainly the time to sit steady in the boat. There is every evidence that panic right now in the minds of individuals or communities would do immeasurable damage and no good whatsoever. Truth is, business conditions and other economic affairs are just about as bad in one section of the country as they are in another. A few examples where an unusual swell of building or prosperity is in effect, have resulted from discoveries of oil or similar unusual conditions. We have been producing a too big a scale, it seems, in all cases and must wait for our respective customers to get in position to take our produce off our hands at price they can afford to pay. So, at any measures taken should be based on well thought out plans. Right here in Floyd County you are doing better than a very large part of the population of the state.

The United States in general and this area in particular certainly are tied to business conditions and property values. Conditions are generally unsettled. Conditions are generally unsettled. Conditions are generally unsettled.

boat and plays a good hand, relatively speaking, will certainly have the better of the game when the show down comes.

Don't let the well-meaning pessimists upset your judgement. The very men who are beating down the morale of the country right now, helped to run values too high a brief year or two ago. Don't listen to them.

Contemporary Thought

ADVERTISEMENTS ARE NEWS

The Turkey Enterprise: It happens often that the advertisements in the paper are the most important news to be read. Important since they tell how you can best spend your money for needed items. Important because they tell you about the new things that will make life more pleasant, your work easier. It pays to read the ads, and profit by the news in them.

MOST PRICELESS ASSET

The Coach: "What would you call America's most priceless asset?" asks B. C. Forbes in "Forbes Magazine." Surely not its limitless natural resources, not its matchless national wealth, not its unequalled store of gold, not its giant factories, not its surpassing railroads, not its unprecedented volume of cheap power. Is not its most priceless asset the character of its people, with their inexhaustible energy, their boundless courage, their indomitable self-confidence, their transcendent vision, their sleepless initiative, and, perhaps above all, their inherent, irrepresible optimism?

The British are famed for their bulldog tenacity, their grim fixity of purpose their stoicism under adversity. But Americans meet adversity, not with dour determination, but with light heartedness, with a smile on their face and a joke on their tongue. "Tomorrow will be a better day." "You can't hold a good man down." "Be a bull on America." That's our national spirit. Gloom may last for a night, but optimism returns in the morning. Nothing is so bad but what it might have been worse. Nothing is so good but it can be made better. We gaily, resolutely attempt the new; we cheerfully discard the old.

This does our innate optimism, wedded to our other qualities, raise us to higher and still higher heights of achievement.

We face the future with confidence, secure in the knowledge that if adversity come to us, we can face it bravely and overcome it as we have always done in the past.

A SINGLE PRIMARY

The Shamrock Texan: Many Texas newspapers, both daily and weekly are outspoken and somewhat severe in this criticism of the double primary system of selecting nominees for public office. Of course, it is well understood that in this State the Democratic nomination is equivalent to election. They point out that the system does much to encourage aspiring politicians, especially for the governor's chair whose strength lies in their appeal to minority factions.

While it is conceded that there is much that is objectionable in the single primary method of nominating by a plurality, attention is being called to the fact that actually it works through public sentiment to keep down the number of candidates. Thus the danger of two strong minority factions controlling the election is lessened.

It was seldom if ever under the single primary system that the people of the State and of the outside world were regaled with the spectacle of eleven candidates running for governor, splitting the vote into minority factions and with the prospects of the people being forced to choose between two candidates in the second primary, neither of whom they want.

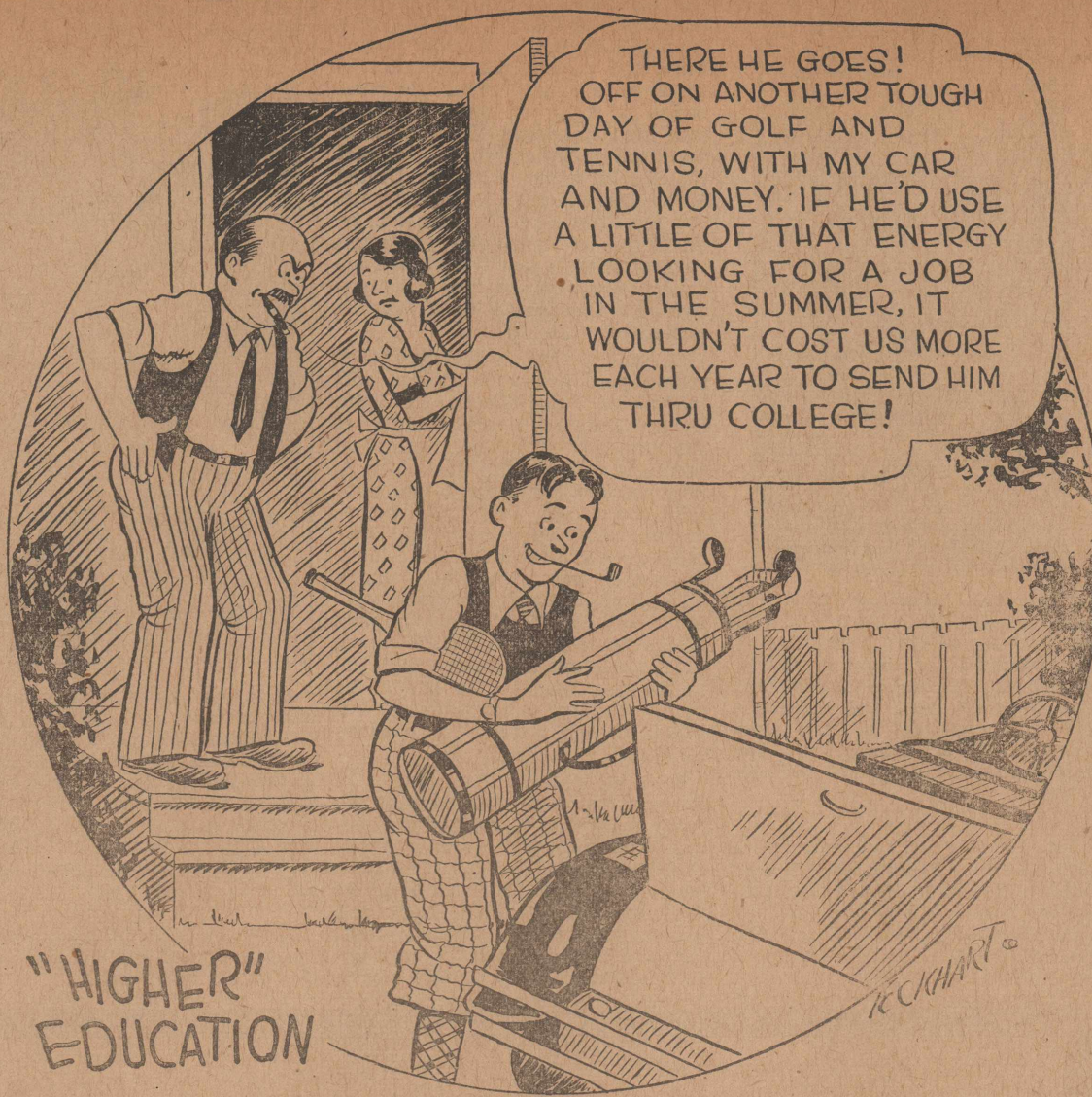
It is not to be seen that the second primary has operated to place the nomination under any closer control of the voters. It appears to be of negligible value and more of a needless expense than anything else. Like many another thing it doesn't work out as well in practice as it sounds in theory.

THE PAYNE CASE

Canyon News: Canyon people have more interest in the Payne case than the citizens of any town. For fifteen years the citizens of Canyon have known the Payne family, and have been closely associated with both Mr. and Mrs. Payne.

During their residence here, no couple held a higher admiration of

THE GREAT AMERICAN HOME



the entire citizenship than did the Payne family.

As school superintendent, no man has ever done more for the boys and girls of Canyon than did A. D. Payne. Many of the young married couples in Canyon today were school boys and girls when Mr. Payne was superintendent. They recall his kindly interest in their welfare. They recall the good advice and the admonition given them by their former teacher and friend. No wonder they refused to believe the terrible rumors which were spread about A. D. Payne when his wife was blown to bits on June 27th. No wonder they continued to refuse to believe the accusations directed against their old friend when he was finally arrested last week. No wonder it took the cold type of the confession to finally shake out of the last remaining doubt that A. D. Payne was the instigator of the crime which has shaken Amarillo for a month and a half.

Many people outside of Canyon could not understand the attitude of the citizens of this town in maintaining a hopeful attitude that the accusations were wrong, and that someone else would be found to be the real murderer. Canyon people are yet in a daze which will not permit them to fully analyze the crime, and to comprehend the motive back of the criminal. It is a black page, which our citizens would gladly turn over quickly, if possible, and to forget as soon as possible. There are many here who will long cherish in their hearts the good that A. D. Payne has done in Canyon, who will be glad when the softening influences of time have wiped out the terrible nightmare which prevails under the present impending catastrophe, and shall rejoice when only the good deeds of A. D. Payne's life shall remain in the memory of his friends and former associates.

HOW TO USE OUR BRAINS TODAY

Psychologists were running true to type: Ten months ago the experts, brokers and newspaper headlines were feeding us the "new era," in which stocks and business would keep going up forever.

Today, the psychos find us convinced by the same forces that the only direction stocks can move is down, that factories will soon shut down nine days a week, that real estate isn't worth a dollar a city block—and that it's going to keep getting worse until Doomsday.

The psychos say we're that unstable because it's the spirit of youthful American. You can't hold a playful nation in balance; we're either laughing our ribs sore or crying our eyes out.

How to use our brains today: Let us save a specimen of this month's indigo thoughts until 1921 and 32. By then we shall all be jazzed up

and suitable for use in the manufacture of various cosmetics, and for some pharmaceutical preparations. Limited quantities have been used for such purposes and have given good results.

It is estimated that more than 100,000,000 pounds of sour cherries are canned every year in Michigan, New York, and Wisconsin. The pits, which amount to 12 to 15 per cent of the fruit, contain about 28 per cent kernel and 72 per cent shell. The oil content of the kernels ranges from about 32 to 40 per cent. If all the pits separated at the canning plants were utilized for oil, the annual production would amount to more than 4,000,000 pounds.

Studies by the department in 1915 demonstrated the possibility of extracting oil from cherry pits, but no attempt was made to do this on a commercial scale until 1926. Last year the commercial production amounted to about 68,000 pounds.

FORECASTS FOR AIRWAYS

The Weather Bureau of the United States Department of Agriculture has expanded its service in aid of aviation, which will provide frequent and regular weather reports covering approximately 13,000 miles of airways.

On about 8,000 miles of these airways teletype line will provide 24-hour communication with exchange of reports once each hour. The remaining 5,000 miles will be served by reports transmitted by telephone or telegraph. Outside of continental United States, the bureau is increasing its airways service in Alaska, where a new first order station is being organized at Nome. Pilot balloons will be stationed at Nome and Fairbanks. The service in the Hawaiian Islands will include a chain of interisland stations from which reports will be transmitted by radio to Honolulu, there to be available for the information of pilots flying from one island to another.

A New York shop is showing, as a complete dog wardrobe, laced boots for wet weather, blankets, slickers, tweed coats, chintz daped bed and a rubber jacket to hasten shedding. —The Country Home.

VALUABLE OIL RECOVERED FROM WASTE CHERRY PITS

In their quest for waste from products which may be utilized commercially, chemists of the United States Department of Agriculture have recently completed a study of the properties of cherry-kernel oil. Their findings justify the belief that this oil would find ready use if it were produced in large enough quantities.

In many respects cherry-kernel oil is similar to that from almond, apricot, and peach kernel, according to C. S. Jamison and S. I. Gertler. The result of their investigations indicate that it should prove useful as a high-grade salad oil,

News Briefs From Near-by Towns Reflect Crop Conditions and Political Feeling

PLANTING IN CROSBY CO.

Crosbyton, Aug., 20. (Special to the Hesperian) Crosby county farmers are planting millet, sudan and other quick maturing feed crops, following the rains of the past week or ten days.

Between Thursday, August 14 and Tuesday, August 19, nearly every section of the country has had rains of from half inch to an inch and a half, with the Cone community, between Falls and Floydada, having a four inch rain Sunday night.

Farmers report the late feed crops will likely mature with good yields. However, much of the early feed crops will not make more than roughage.

Cotton also has been helped by the rains. Some of the cotton is believed to have been saved and may make one third to one fourth of normal crop. Other fields may make even more.

FAIR RAINS AT SPUR

SPUR, Aug. 20. (Special to the Hesperian) Dickens county has had several fair rains the past week and farmers are reported planting late feed crops redtop cane, millet and other short maturing crops.

Early cotton and early feed are reported in bad shape. Pastures have been at low ebb of late and numerous farmers are said to be selling off their cattle.

The recent rains have given some hope to farmers with late feed crops that they can make a normal late crop. It is believed that there will be nearly enough feed now to carry the normal amount of cattle through the winter without farmers and cattle men having to purchase much feed.

Spur two weeks ago had 1.67 of an inch rain. Since then the rains have averaged half to three quarters of an inch.

STRAW VOTE AT CROSBYTON

Crosbyton, Aug. 20. (Special to the Hesperian) Rev. Tom Johnson, pastor of the Methodist church here, who took a poll of the down town business section of Crosbyton Monday, reports the results as follows: For Sterling, 135. For Ferguson, 37.

"I went into every business house and talked to the owners and clerks," he said. "I found that there was a strong sentiment for Mr. Sterling."

William Walker, local Sterling chairman, reported that Crosby county will likely go for Sterling for governor by a majority of 100 to 150, and that in Crosbyton the

vote will be three for Sterling to four for Ferguson.

Sterling in his talk last Thursday at the Hank Smith reunion is said by many to have made many votes. A large number of the farmers will hear the candidate speak and will have stated after the meeting that they would change from Mrs. Ferguson to Sterling.

MOTLEY FOR STERLING

MATADOR, Aug. 20. (Special to the Hesperian)—Motley county will go for Ross Sterling for governor in Saturday's runoff primary by around 150 votes, G. C. Mitchell, editor of the newspaper, reports.

Mr. Mitchell said he had talked to many people in Matador and from over the county and that he found at least 350 Sterling supporters. "I did not talk to any where near half of the voters," he added. "I believe that Mr. Sterling will lead Mrs. Ferguson by not less than 100 votes, possibly 150. We will not likely have over 1,100 to 1,200 votes in the second primary."

CAPROCK BANKERS TO MEET

CROSBYTON, Aug. 20. (Special to the Hesperian) Caprock bankers of the four counties on the east plains will meet here labor day, September 2, for the annual fall meeting, Wade Cooper, local banker, announces.

W. B. Lee, of the Spur National bank, is president and Mrs. Robert A. Garrett of the Floyd County National bank, of Floydada is secretary-treasurer of the Cap Rock Bankers association.

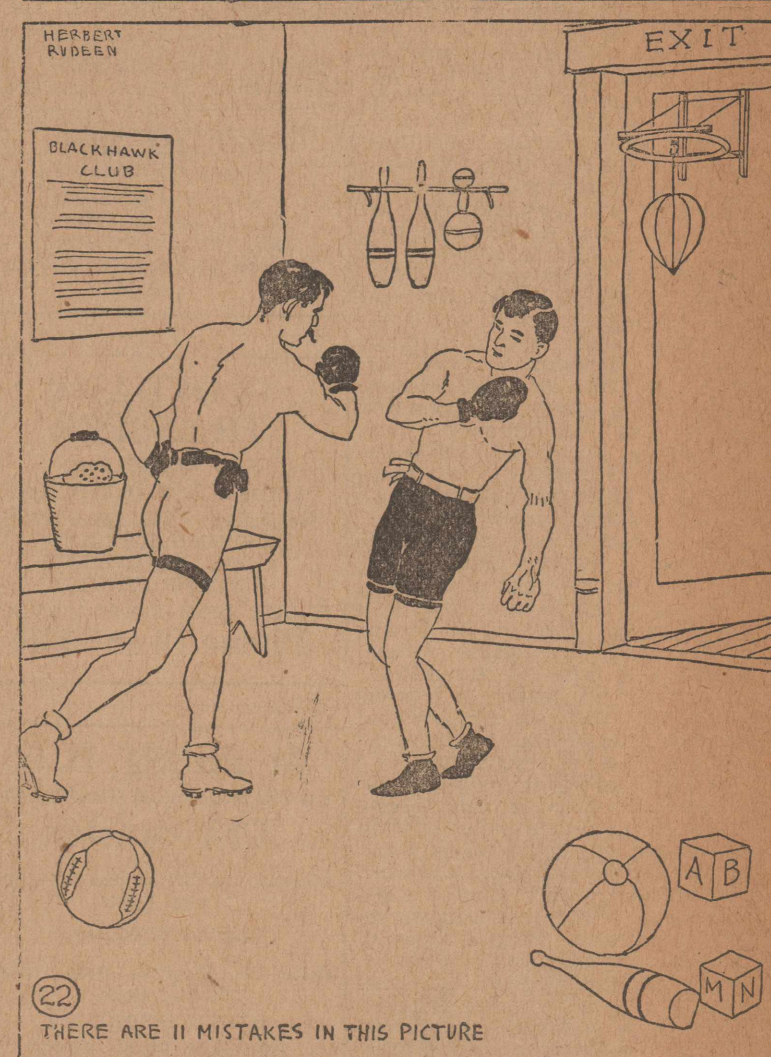
About 100 to 125 bankers from Floyd, Motley, Dickens and Crosby, counties are expected to attend the meeting here. Two meetings are held annually, March 2 and Labor day.

SOWED PASTURE PAYS

Wharton—Without counting the increased production of cows, nor the increased potato yield from the land next year, four acres of pasture seeded in by Walter Matthys ary had saved \$32 in feed up to mid-April.

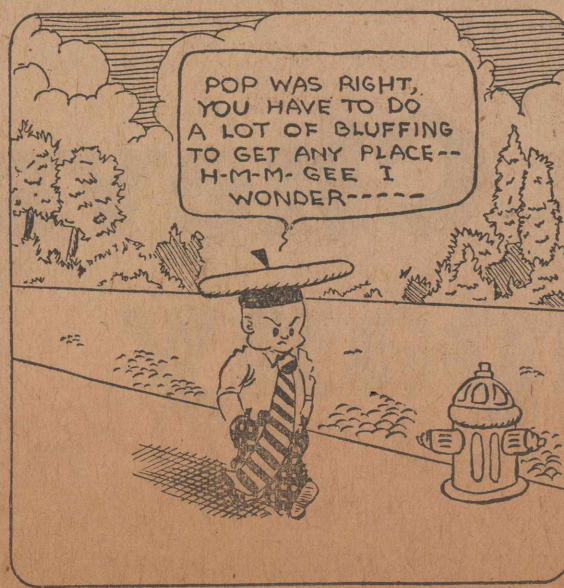
Planted as a demonstration in cooperation with J. O. Graham, county agent, the pasture has been grazed alternate weeks to give chance for recuperation, Mr. Matthys believing it better to put the maximum number of stock on for short periods rather than fewer head continuously. He plans to seed in another grain mixture with the clover this fall for grazing before plowing up for a spring crop of potatoes.

WHAT'S WRONG AND WHERE?



How good are you at finding mistakes? The artist has intentionally made several obvious ones in drawing the above picture. Some of them are easily discovered, others may be hard. See how long it will take YOU to find them. Correct solution on back page.

MAC



Pop Was Right, But—?

By Irving

The Planetarium, Chicago's Marvelous Gift To Science

(Ed Note: A. D. Cummings principal of Floydada High School, who spending the summer in Chicago at school, has been writing an occasional "news reel" of the things that interest him about the Windy City for The Hesperian, and this week tells of the Planetarium, a very interesting article about a marvelous gift to science.)

Chicago owes to the generosity of Mr. Max Adler, former Vice-president of Sears Roebuck and Company, the distinction of being the first city in America to enjoy a Planetarium.

This newly constructed building as a plain looking one of rainbow granite, located on a small island in Lake Michigan east of Grant Park. The central feature of the building is the Carl Zeiss Planetarium instrument housed in a dome having a diameter of 70 feet. Around this circular auditorium where the lectures are given is a 12-sided structure of 158 feet diameter in which are numerous pictures of comets, eclipses, planets and star formations. There are cases full of old and new telescopes. These exhibits serve to prepare the mind for the perfectly wonderful lights that come later.

When the lecture hour arrives, one is ushered into the circular room where about 600 chairs are arranged facing the center. Around the border of the dome is the skyline of Chicago done in silhouette so perfectly that it is easy to locate the different skyscrapers along the lakefront. In the center of this room is the enormous machinery that looks like a dumbbell but is certainly of one. It has two immense knobs, one on each end, with little eyes all over them. There are numerous cogwheels and other appliances all of which are controlled by a switch-board on the desk of the lecturer. A design of the machine is thrown on the wall, and the different parts are explained. Then the real lecture starts and what a lecture. The audience is spellbound as the room is darkened.

The first things that are flashed on the huge dome are Jupiter, the Moon, Saturn and Mercury. Then the wonder of the wonders occurs. A switch is pulled and the sky is filled with millions of stars as they appear on the clearest night. Through the use of the Planetarium the planets progress through the heavens, and they are shown as they appear at all seasons of the year. The different constellations, including the two Dippers, the Northern Cross, and the Milky Way, were pointed out. Then through the turning of the dumbbell we saw the stars as they appear at Equator, and then at the South Pole. Here the Southern Cross, a constellation never seen in the Northern Hemisphere, was visible. The dumbbell began to turn completely over again and at length the North Pole was reached. Here the long nightless summer was shown with the sun wheeling around the sky without once setting.

One of the most marvelous things about the Planetarium is that it can show accurately the stars as they were centuries ago and will be centuries hence. I thought of the pupils I had taught in Floydada and wished they might hear the lecture. There would not be one who would not know how to find the different stars, and understand how the thing works. Don't try to start a fund to get one of those instruments though, boys, for they cost into the millions. There are only seventeen others like this one in the world and they are all in Europe where Zeiss made this one.

When the performance was over we climbed the tower stairs to the observation roof. Here we looked through a huge telescope at Saturn. We could see the little satellites that make the ring around the star that is always seen in the illustrations. Then we looked at the moon through the telescope. It is not made of green cheese as one is convinced after a look. From this platform could be seen the boats in Lake Michigan. Then on around the platform we could see the city lighted up with its towering buildings veiling with each other to see which one could reach highest into the heavens. There were thousands of twinkling lights each of which represented an automobile speeding along the Lake Shore Drive. When we left the Planetarium we became a part of that endless stream that someone else watched from the platform.

All this pleasure was obtained by the expenditure of fifty cents. On three days out of the week the Planetarium is free, but on these days one can scarcely get in. Every free day there is always a long line of people waiting outside the building. Most of these are disappointed in having the lecture room filled before they get in. This shows Chicago's interest in this new instrument that is almost magical in its performance.

Mrs. Tom B. Triplett and daughter, Miss Mary Elizabeth, of Amarillo, visited with relatives and friends in Floydada the first of this week.

Mr. and Mrs. J. M. Teague, members of the Floydada school faculty for the coming term, spent the first of this week here making arrangements for moving to their new home on South Main Street.

Mrs. W. B. Henry, returned the first of this week from an extended visit near Las Vegas, New Mexico, as a guest on the J. I. Staley Ranch.

Maurine Winfrey, of Ralls, daughter of A. L. Winfrey, spent last week-end here visiting with Evelyn Patty.

Sunday School Lesson

THE UNFAILING FRIEND

The International Uniform Sunday School Lesson for Aug. 24. The Friend Who Does Not Fail. I Sam. 18:1-4; 20:14-17, 32-34, 41, 42.



From the mad jealousy of Saul, repeatedly endangering the life of David, it is a pleasure to turn to the friendship for David of Jonathan, Saul's son.

The tokens of this friendship were manifested in a covenant between them and in the consideration with which Jonathan placed upon David his own robes and arms. It is a strange story, full of conflicting elements, but out of it all stands the strength and beauty of a great friendship.

Jonathan seems to have been endowed with all of Saul's finer traits and to have escaped that demon of jealousy which was his father's undoing. In a sense there was everything to have made Jonathan envious or jealous of David. In the hope of succeeding his father as king, worldly advantage might have made him distrustful of David and anxious to get him out of the way.

Spiritualties Strongest What advantage either of these two young men could have had from their compact of friendship other than the beauty of the friendship itself, it is not easy to see. The relationship between them seems to have been one of disinterested appreciation and of brotherly love and confidence. There was in it no element of selfishness. The lesson seems to suggest that strong as are the ties of kinship and nature, the ties of spiritual relationship are even stronger.

Two great friendships stand out from the ancient world that have become a model for mutual devotion in the ties of brotherhood. One, the story of Damon and Pythias, comes to us from the Greek world, and the relationship has been immortalized in a fraternal order widely organized here in America. The other comes to us from the Biblical record in this story of David and Jonathan. It was a friendship that triumphed over hindrances and severe tests.

One cannot read or study such a lesson without contemplating it in the light of the teaching of Jesus concerning friendship. The supreme place that Jesus gave to friendship was indicated when he said to his disciples, "I have not called you servants, but I have called you friends." It was this relationship of friendship that bound the disciples to their Master—a relationship in which they shared his counsels and his confidence. To achieve such friendship is the supreme end and purpose in life and at the same time to attain to life's highest happiness. There is no treasure comparable to the treasure of friendship. There is no asset in a man's life that can so sustain and help him as the asset of a good friend.

Such Friendships Rare Possibly stories such as that of Damon and Pythias, and this of David and Jonathan, stand out so boldly in the records of literature because such friendships are rare. But why should they be rare? Human nature is endowed with the capacity for friendship. Why should we not rise above the ordinary relationships of life and find the joy and beauty of the relationships that the soul achieves for itself?

FIRST 7 MONTHS PENNEY SALES SHOW GOOD GAIN

Sales of the J. C. Penney Company reached the \$100,000,000 mark before August, for the first time in the history of the company according to a sales report issued last week.

Gross sales for the seven months ending July 31 were \$100,059,648.37. For the same period last year the sales were \$97,642,705.58. This is a gain of 2.48 per cent.

Sales for July showed a comparative loss from last year equivalent to 6.62 per cent.

Mr. and Mrs. Ronald Morgan, of Midland, were in Floydada Thursday, enroute home after a vacation trip into northern New Mexico and Colorado. They visited Mrs. M. F. Stephens and other friends while on their brief stay here.

Genuine Dalton Adding Machine Ribbons at Hesperian Office.

CHURCHES

BAPTIST CHURCH

Rev. Arthur L. Jordan, of Selma, Mississippi, will preach morning and evening at the Baptist Church, in the absence of the pastor, Rev. P. D. O'Brien, who is in a meeting at Lamesa.

Other services at the church will be held at the usual hours, it is announced.

FIRST CHRISTIAN CHURCH

Rev. Claude Wingo, pastor of the Christian Church, reached home this week-end from a vacation spent in the mountains of New Mexico, and will fill the pulpit of the church at both preaching services Sunday. Other services of the congregation will be held at the usual hours.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor

Services for today will be as follows:

Preaching by the pastor at 11:00 A. M. and 8:15 P. M.

The three Epworth Leagues will meet at 7:30 P. M.

Sunday School 9:45 A. M.

The attendance last Sunday was very fine.

We appreciate the splendid interest shown in all the departments of the church. Our Sunday School is one of the best in the Northwest Texas Conference. The work has held up in a most encouraging way during the summer months, and we are now expecting a great forward advance. You are urged to do your part in making the school bigger and better.

The Porterfield Missionary Society won the banner at the zone meeting, and we desire to congratulate this society upon the good work which is being done.

The Senior Missionary Society can be depended upon to do its part in the great work of the extension of God's Kingdom, and we rejoice in the constructive program of these two societies.

Our Senior League is among the best in the Plainview District. The secretary's book was graded one hundred per cent at the last district meeting at Lockney. Our Hi League and Junior League are also active and progressive. We desire to commend our young people for the splendid work which they are doing.

We begin our evangelistic services Sunday August 31, closing September 7. Evangelist R. E. Huston of Dallas will have charge of these services.

Everyone cordially invited to attend.

LAKEVIEW BAPTIST CHURCH

Sunday School at 10 a. m. Fred Battey, Sunday School superintendent.

B. Y. P. U. at 8 p. m. Mrs. L. E. Kiker, director.

WILLING WORKERS B. Y. P. U.

Mrs. Edwin Heald, Leader.

Subject—Yield not to temptation. Scripture reading—Frank Sitton.

The first temptation—Bernard Borum.

Two men who resisted temptation—Bonita Newsom, Lillburn Cox.

Two men who yielded to temptation—H. A. Withers, Malcom Lider.

Song.

How may we resist temptation—Jack Stansell.

PASTORS PARTNERS B. Y. P. U.

Topic for July 24, 1930. Not to be Ministered unto. The Call of Christ—Dr. I. W. Hicks.

Follow me—Hazel Borum.

When should we follow in service—Norris Spence.

Greatness in service—Reba Duncan.

Loyalty in Service—Iva Glenn Reed.

Power for service—Eva Glenn Mooney.

Sacrifice for service—Elwood Patty.

Joy in Service—Mardelle Mitchell.

Absentees last Sunday please be present, every one welcome.

SENIOR ENDEAVOR

Program for the Senior Endeavor of the Presbyterian Church, Sunday, August 24, at 7:30 o'clock.

Subject: Is education worth what it costs? Why?

Scripture: Prov. 3:13-18.

Leader—Russell King.

Prayer.

The first step in education is

hunting for facts; the second is understanding them. Prov. 3:13—Jean Bain.

How applied education helps the world—John Hill.

Which is the most successful education: self sacrifice, or education obtained from some other source?—Mildred Teeple.

"Think it through"—read by Mary Louise Thurmon.

Benediction.

JUNIOR ENDEAVOR

Program for the Junior Endeavor of the Presbyterian Church for Sunday, August 24, at 7:30 o'clock.

Subject: A day in a mission school.

Scripture: Acts 19:9, 10.

Leader—Katherine Daniels.

Song and Prayer.

What have you learned about mission schools?—Blanch King.

In what ways do the Indian boys and girls get helped by attending the mission schools?—James Williams.

In what ways does the influence of the schools affect their whole lives?—Kenneth Bain, Jr.

Business.

Benediction.

RUSTLERS' B. Y. P. U.

Program for Sunday, August 24, for the Rustlers' B. Y. P. U. Subject—Not to be ministered unto.

The Call of Christ—Bernice Patton.

Follow me—Clara Bell Goughly.

When should we follow in service—Evelyn Lemons.

Greatness in service—Florence Jeter.

Loyalty in service—Allen Gresham.

Power for service—Wilmer Jones.

Sacrifice in service—Juanita Hand.

Joy in Service—Mrs. Gresham.

B. Y. P. U. begins at 7:30. Everyone be sure and know your parts for this is a paperless program. Also remember your daily bible readings.

CHRISTIAN CHURCHES TO HOLD DISTRICT MEETING

The First Christian Church of Lubbock will entertain for the Christian churches of the South Plains area, on Thursday and Friday, August 28 and 29, when the first annual convention of a newly formed district will be held in Lubbock. Rev. Walter P. Jennings, pastor of the church, is president of the new district.

An exceptionally good program has been outlined, according to the announcement.

NIGHT FOOTBALL AT CANYON NORMAL UNDER FLOODLIGHTS

Canyon, August 20.—Night football will be played at the West Texas State Teachers College this fall. This announcement came after President J. A. Hill signed a contract with the Giant Manufacturing Company for the installation of their 72,000 watt power unit.

This installation carries a greater wattage than any other installation known of for use on football fields in the entire Southwest. Most fields lighted for night football carry only 50,000 watts.

It is believed that the extra 22,000 watts for the Buffalo field will add considerable to the enjoyment of the fans, as well as to the effectiveness with which the players may work.

Those who have witnessed night games declares that from every point of view, night football is ideal.

Mr. and Mrs. Leonard Mosley and daughter, Evelyn Joyce, and Mrs. J. C. Largent and son Billy Clarence, returned to their homes at Hereford Sunday afternoon after a visit of several days with their parents, Mr. and Mrs. M. J. Mosley of the Lakeview community, and with their sister and families, Mr. and Mrs. Clayton Teague of this city, and Mr. and Mrs. W. E. Crawford of Crosbyton. They were accompanied home by Misses Thelma and Hazel Mosley, who will spend two weeks with them.

H. P. Watson and family returned home Friday morning from a trip down-state where they had been gone several days on a visit with relatives and friends. During their absence they visited at Marshall, and Dallas, Texas, and Shreveport, Louisiana, among other places.

C. R. Houston left Sunday for Dallas and other points, where he will make Fall purchases for the C. R. Houston stores in this city and in Crosbyton. Dick Reagan, of Crosbyton, is assisting in the store in this city during Mr. Houston's absence.

Campbell News

Campbell, August 19.—Only a light shower fell here during the week-end.

Sunday school reports showed a larger attendance Sunday than we had had in over a year.

Mr. and Mrs. Dale Barton and family and Cleona Fitch left Monday for Clinton, Oklahoma, where they will make their home.

Bruce Keith returned home from Borger Sunday.

Miss Ethel Owens spent the week-end with her brother, Jim Owens, of Dougherty.

Mrs. Emith Graham spent the week with Mrs. Lonnie Graham, of Floydada.

Ruth Hinkle, of Seymour, is visiting with her parents, Mr. and Mrs. W. F. Hinkle.

Arma Lee Fuqua spent Sunday with Verna Lyles.

Mr. and Mrs. Joe Smith and family, of Floydada, spent Sunday with Mr. and Mrs. W. H. Bethel.

Mr. and Mrs. Henry Burgett and daughter are visiting in Colorado. Grandma Chestnut, of South Plains, is staying with her son, E. B. Chestnut and wife.

T. R. Hough has returned from Houston, Texas.

Kance Briggs and family spent Sunday with Mr. and Mrs. P. Q. Haney. Mr. Briggs was returning from Carlsbad Cavern.

Misses Marjorie Norton, Bertha Warren, Roxie Norton, Cleona Fitch and Rena Mae Lyles took supper with Bernice Murray Saturday night.

Mr. and Mrs. E. B. Chestnut visited with Mrs. John Flippen and children, of Sand Hill, Sunday.

Willie Fae Warren spent Saturday night with Lou Venia Perry.

Mr. and Mrs. Felix Ross entertained with a musical Monday night.

Bro. Ansil Lynn will preach Sunday morning at 11:15 visitors are always welcome to come and be with us.

LAKEVIEW CLUB MEETS

The Lakeview Home Demonstration club met on August 13 with Mrs. W. T. Hopper. There were eight members and three visitors present. As Miss Strange was absent, we didn't have the program on "Children's clothes" but hope to have it sometime later.

Mrs. W. E. Kindricks, our delegate to A. & M. Short Course gave a very interesting report of her trip.

Our club decided to sell Sandwiches on election day, August 23, at Mr. Looper's store.

The next meeting date being the same as the club picnic, August 26 and 27. The club picnic will be held on the canyon at Section Twelve. All members are invited to go.

Mr. and Mrs. J. V. Jones and son returned home the first of the week from a vacation trip to El Paso and New Mexico points, where they were gone some ten days.

Your Governor---

May be a second grader or disfranchised citizen—BUT

OUR BAKER IS AN EXPERT!

Eat Ho-Made Bread and Mary Best Cakes.

Westers' Quality Bakery

CHIROPRACTIC

The NATURAL METHOD TO REGAIN HEALTH

Chiropractic has been the means of restoring thousands to vigorous health.

Chiropractic is effective in preserving, as well as restoring, health.

We invite you to visit us for consultation and examination. Call or phone 175 for appointment.

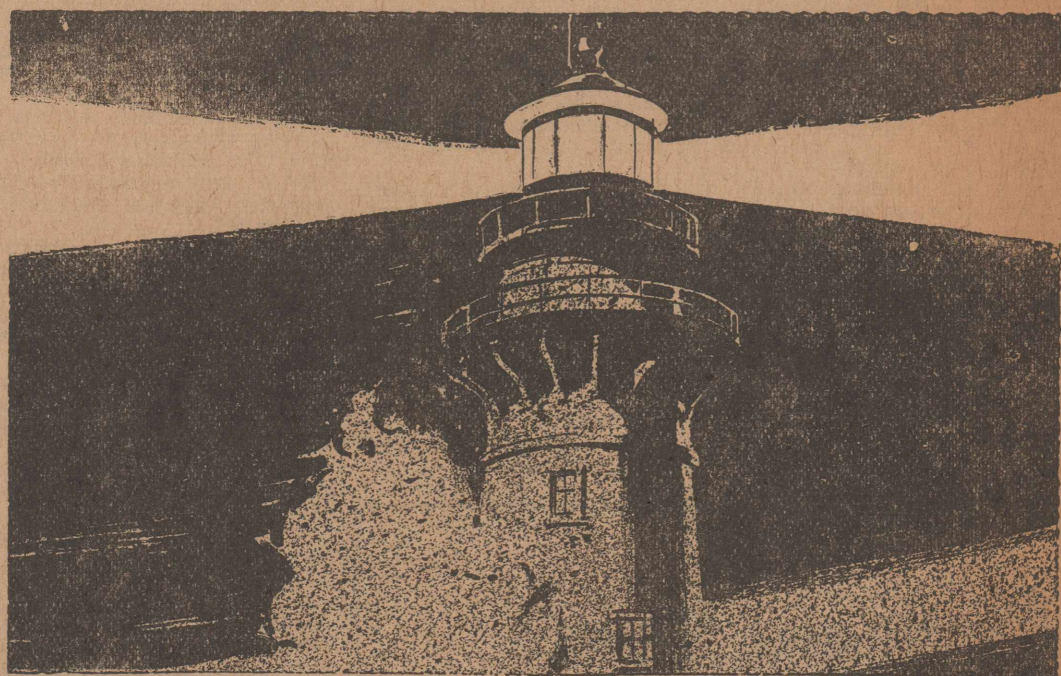
M. Frost, D. C. J. G. Pruitt, D. C.

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Phones: Office 175; Residence 922F12.

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The light of assurance of progress for Floyd County shines forth as a beacon of stability through "The Bank of Friendly Service."

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