

Most Widely Read News Medium In Floyd County

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VOLUME 37

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, AUGUST 21, 1930.

NUMBER 26

Good Rains to Light Showers Fall During Saturday and Sunday

Three Inches Reported by T. M. Goodman; 1.6 Inches In Floydada

Good rains to light showers fell over Floyd County Saturday afternoon, Sunday afternoon and Sunday night, the total precipitation varying from traces in the north, northeast east, and southwest to cloudburst proportions in the McCoy community. Floydada received a total of 1.6 inches and the major portion of the county received rains sufficient to aid materially late feed stuffs and to be of some benefit to the cotton crop.

Breaking up wheat stubble and plowing up volunteer wheat, delayed for over four weeks by a pronounced drought, is getting underway since the rains. Farmers state that the prospects of the county's producing sufficient feedstuffs for the winter months are considerably brighter and many predict that additional moisture within another ten days or two weeks will assure a fairly good late crop.

Providence, Fairview, Baker, Dougherty, and the extreme southwest section of the country report only light showers and crops in those communities are still badly in need of rain, a check made over the territory indicates.

McCoy and Harmony, on the other hand, were in the center of the heavy rain area and report from two to three inches that fell Sunday afternoon and Sunday night. Blanco Canyon was running heavily the first of the week for the first time in months. Lakes in the Starkey, Harmony, and McCoy districts are full and farmers in that section are optimistic.

Light hail fell in Floydada Sunday afternoon and slight damage was reported immediately east of Floydada.

Following is the report obtained by a check over the territory: South Plains, quarter inch; Dougherty, quarter inch to light showers; Lockney one inch; Muncy, heavy rain; Sand Hill, 1.5 inches, reported by G. C. Collins and W. R. Dooley; Harmony, heavy rain; Starkey, 2 inches reported by Mrs. J. W. Howard; Lakeview, 1.5 inches, reported by Mrs. R. H. Conway; Fairview, light showers, reported by E. J. Hofman and Mrs. S. L. Rushing; Joe Bailey, one half inch over territory, reported by H. W. Roberts; Blanco, 2 inches, reported by Mrs. Ham Smith; Baker, light shower, reported by J. W. Chapman. J. D. Christian stated that he had 2.5 inches at his place, and T. M. Goodman said that he had 3 inches at his farm, three miles south of Sand Hill.

Chevrolet Economy Test Draws 35 Contestants

Pronounced interest is being taken in the Economy Contest for Chevrolet Six motor cars being conducted this week by the Snodgrass Chevrolet Company. The contest opened Monday under the direction of Roy L. Snodgrass, owner of the company, and J. M. Bennett, manager of the parts and service department, and will close at 5 o'clock Saturday afternoon when the winners of the special prizes will be announced.

J. B. Jenkins drove 7.7 on the one quart of gasoline limit and is leading the list of 35 contestants that had entered up to Wednesday. L. F. Martin was a close second having driven 7.65 miles, and O. L. Lowrance was third with 6.8 miles on Floyd County roads. The lowest mileage up to Wednesday afternoon was 6.25 miles on the quart and all the other entries have averaged more than 25 miles to the gallon on the same ration, Mr. Snodgrass stated.

Anyone owning a Chevrolet Six is eligible to enter the contest without obligations, Mr. Snodgrass said. A special attachment on the outside of the car contains one quart of gas and the drivers with a witness leave the Snodgrass Chevrolet Company on South Main and drive south east until the supply is exhausted and recording of the mileage is made.

SEARCH FOR J. V. FLIPPEN CONTINUED THROUGH WEEK

Continued search for J. V. Flippen, well known Floyd County farmer who disappeared from home on Monday of last week, is still under way, according to report this Thursday morning from office of P. G. Stegall, sheriff. No trace has been found of the missing man, other than the discovery of his car in Lubbock on Monday night, following his disappearance on Monday afternoon.

Mr. Flippen came to town from his home four and a half miles west of Floydada, and made a purchase at a local drug store, and later made a purchase at a Lockney grocery store. His car was found Monday night by Lubbock officers on the streets of Lubbock, filled with gasoline. The clothing that he was wearing when he left home was found in the car.

The search for the missing man will continue until something definite is learned, is the report from the sheriff's office.

Half-Minute Interviews

J. B. Downs, Lockney: "Us Soapy Moody men are so badly disappointed with the turn political affairs have taken in the Democratic Party we are thinking seriously of voting the Republican ticket in the fall."

F. A. Smith, South Plains: "The size of the cotton crop to be ginned in our territory depends upon the weather the remainder of the growing season and the lateness of the frost."

"I invented the first airplane. I made a plane out of the hoops off of cheese boxes and other material and explained the workings of the outfit to A. J. Sams of Lockney and he told me just the other day that every time he saw an airplane he thought of what I told him and of my prediction that folks some day would be sailing through the air in the machines"—D. J. Muncy of Amarillo. "I made that plane in 1890. Yes, I beat the Wright brothers."

"Farmers everywhere are learning what a good feed wheat makes and they're using lots of wheat for feed in Floyd County as well as elsewhere over the country. For the past several weeks wheat has actually been cheaper than corn per bushel. It is better feed than corn."—W. C. Cates.

"I believe, if anything, it is dryer in East Texas and Western Louisiana than it is out in this country. No corn at all and cotton in very poor condition everywhere I have traveled in that section.—C. H. Conway, of Tyler.

DAWSON AND LUBBOCK CO HOME DEM. AGENTS VISIT MISS STRANGE THIS WEEK

Miss Ruth Stockton, of Allardt, Tennessee, and Miss Rozelle McKinney, of Colorado, Texas, are here this week visiting with Miss Marie Strange, Home Demonstration Agent of Floyd County and her co-workers over the county. In company with Miss Strange they have been visiting clubs of this county this week and the three will spend Friday in Silvertown to give a vegetable canning demonstration for women of Briscoe County. The demonstration will be held in the Home Economics Rooms of Silvertown High School.

Women of Briscoe County advised the Extension Service of A. & M. College of their interest in home demonstration work and made request for a visit from extension-service workers. Miss Strange and her visiting agents were instructed to make the visit and give the demonstration.

Miss Stockton goes from Floydada to Lubbock, where she will take up the duties of agent for that county, while Miss McKinney will go to Lamesa to take up similar duties in Dawson County.

Miss Strange resumed her duties Monday as Home Demonstration Agent of the county, after a week's vacation spent with her sister, Mrs. M. R. Kirkland at Electra.

Home Dem. Club Women Picnic Next Week On Canyon So. Floydada

Members of the Home Demonstration Clubs of Floyd County will hold their picnic on Tuesday and Wednesday of next week, the place for the picnic being on the Massie land adjacent to the Ralls Crossing on Blanco Canyon. Miss Strange, Home Demonstration Agent, is hoping to have a good percentage of the members of the various clubs present.

Those who wish to do so will spend Tuesday night on the canyon, arriving Tuesday afternoon at 5 o'clock, and the others who cannot reach the picnic site that day will join them Wednesday morning. The club women are inviting their husbands and children to join in the fun Wednesday. "It is just an old-fashioned picnic and good time we are planning with picnic lunch served on the ground," Miss Strange said yesterday.

COLLINS FAMILY LEAVE FOR NEW HOME AT NORMAN

Rev. and Mrs. A. A. Collins and daughters, Gladys and Ollie Belle, are leaving this week for Norman, Oklahoma, where they will make their home for the next two years while Miss Ollie Belle is Gladys is a teacher in the Oklahoma City school system.

Rev. Collins has been pastor of the Cumberland Presbyterian Church here for the past five years. Announcement of his resignation of the pastorate was made the first of August.

ALL DAY SINGING

There will be an all day singing at Friendship Church on the fifth Sunday in August, which is the last day. One mile south and nine miles west of Amherst, or five miles south and two miles west of Sudan, Texas. Come and bring your "Sacred Harp".

McLain Children Hold Family Reunion Sunday

Family of Early Settlers hold first Reunion in nineteen years At Sand Hill home

The children of Mr. and Mrs. J. S. McLain, of the Sand Hill community, with their families, gathered at the parental home the latter part of last week for a family reunion, this being the first time all the children have met together in a group in nineteen years.

Mr. and Mrs. McLain are some of the oldest settlers in this country, having moved here in 1887 and having lived here ever since. They have been married almost 58 years, and have five children, twenty grand children and seven great grand children, all of whom were present at the reunion except six grand children and four great grand children. Of these descendants, there have been only one death, that of a great grand son who died five years ago.

Those present were Mr. and Mrs. E. C. Fullingim and two children, Tommy and Lajuanah, of Nasa, N. Mex.; Mr. and Mrs. J. T. McLain and family, Audrey, Melba, Lorraine, Clifton, Clea, Hollis and Ovelene, of the Sand Hill Community; Mr. and Mrs. J. W. Wiggins and son, Alpha, of Lubbock; Mr. and Mrs. J. C. Williams and sons, Vernon and Glenn, of Dimmitt; and Miss Winnie McLain, of Dallas; Mrs. W. L. Hogue and three children, and Mr. and Mrs. Rex Riggs, of Plainview, grand daughters.

Others who attended this gathering were Mr. and Mrs. J. P. Hart, of White Flat, parents of Mrs. J. T. McLain, and J. E. Bell, of Dallas.

They also had as guests at dinner, Mrs. R. T. Miller, Sr., of Floydada, Mrs. W. A. Robbins, of San Antonio, Mrs. Delbert Morse, of South Dakota, and Mr. and Mrs. R. T. Miller, Jr., of Austin, relatives of the family.

Fire Damages Building Here Late Friday

The Roy L. Snodgrass building at the corner of Main and Mississippi Streets was damaged some \$3,000, according to estimates made by the owner, in a fire Friday evening about 6:30 that for a time threatened the entire building and its contents. Several used cars in the rear part of the storage room of the building, belonging to Snodgrass Chevrolet Company, were also damaged, the damage to the autos was estimated at \$400 by Mr. Snodgrass.

Damage to the building is covered by insurance, the cars being uninsured.

First persons on the scene said the fire appeared to have started in woodwork supporting the roof near an electric outlet. No damage was done to the power machinery or tools and the company is continuing its business at the same place, while plans are under way for the repair of the damaged roof and south wall.

BEGIN ANNUAL INSPECTION OF GAS METERS THIS WEEK

Annual inspection of gas meters in Floydada began Monday of this week, under the direction of Geo. Harrell, general inspector for the West Texas Gas Company. All meters in the city are being inspected and re-adjusted. Mr. Harrell expects to complete the inspection tour by the middle of next week.

G. L. Kirk, local manager, is accompanying Mr. Harrell on the inspection tour, and assisting in the work. Mrs. Harrell is here with Mr. Harrell during the inspection.

FATHER STILL UNIMPROVED

A. B. Keim received news yesterday that his wife's father, J. E. Laughlin, who is seriously ill in a Waco hospital, is still unimproved. Mrs. Keim is at her father's bedside at Waco.

DR. JOE McCOLLUM MAKES SPEECH HERE FOR FERGUSON

Dr. Joe McCollum, of Lockney, spoke at the court house in Floydada Tuesday afternoon, favoring the candidacy of Mrs. Miriam A. Ferguson for governor, arguing in answer to a speech made earlier in the month at the same place by Judge E. C. Nelson, Jr.

Dr. McCollum praised Mrs. Ferguson and Mr. Ferguson as statesmen and as people representing the common people against the favored classes. He refuted the charges made against Jim Ferguson by the former judge of this county.

SINGING SCHOOL CLOSSES

The singing school at Baker, will close Friday night with a concert, consisting of special class songs, quartets, etc., it has been announced this week.

A box supper will be given also, it was announced. The proceeds of the box supper will go to pay the expenses of the singing school. Everybody is invited to attend.

Cowboy Tries to Register Cayuse As Early Settler

"Yep. I want to register old Joe. He's been all along the rocky road with me and he's an old settler," so declared Roy Shirley of Seminole, an old time cowboy, as he rode up at the registration booth at the fifth annual reunion of the West Texas Old Settlers Association at the Hank Smith Park in Blanco Canyon last week.

The astonished young women in charge of the record book asked for additional information that might throw light "on what it was all about"—and they got it.

"Why I'm referin' to my boss. Ladies, this is 'Joe Bailey' and there never was a better cow pony that ever hit West Texas. He's 25 years old and a gen-u-u-ine, full blood, pioneer West Texas and I reckon as how I would like to get him signed up as one of those present," Mr. Shirley declared.

Schools in Readiness For Opening Sept. 8

New Football Coach Will Arrive This Week to Begin Training Camp

Preparations are complete and, according to Superintendent W. E. Patty, members of the local school faculty will return to Floydada "all pepped up" for the opening of the three Floydada schools on September 8. A local teachers' institute for city teachers only will be held on Friday and Saturday, September 5 and 6, preceding the opening, it was stated, and final plans and schedules worked out for the school term.

L. T. Barksdale, newly elected athletic coach, is expected to arrive in Floydada this week to begin plans for the 1930 football season. It is very likely that in Football Training camp will be held about September 1. Mr. Patty stated yesterday. Other members of the faculty will return about the first of the month from the various schools where they have been taking special training.

According to a new state law, children who are six years of age before September 1, will be accepted in the free public school system, Mr. Patty pointed out. Because of the new age limit, no children under six years of age on September 1 will be admitted.

The three Floydada school buildings are being re-conditioned preparatory to the beginning of the school, and everything is expected to be in first class shape by the time for opening. In the High School building, 248 new steel lockers have been installed, and other improvements made. Thirty-five new typewriters have been added to the commercial department of the high school, it was announced.

RADIO ENTERTAINER GUEST OF LIONS NOON TUESDAY

Mart Cooke, better known to the Floydada Drug Company's radio audience as "Ginger Cooke" entertained members of the Lions Club in regular session Tuesday noon. "Ginger" drew a hearty encore with his specialty number on the guitar and French harp. He gave several old time numbers and closed with popular numbers.

Miss Robby Archer was also a guest of the club and gave a very interesting comical reading. Other visitors at the noon luncheon were G. L. Snodgrass, of the Harmony community, and Judge J. W. Howard, of the McCoy community.

Miss Verla Blassingame returned Sunday to Lubbock where she is attending Tech college.

Davis Named Director - Ginner's Association

R. E. Patterson of Lockney, Has Charge of Program At Lubbock

Lon M. Davis of this city was elected one of the seven members of the new board of directors of the South Plains Ginner's Association at the annual meeting of the organization Saturday at the Tech gymnasium in Lubbock. Mr. Davis did not attend the meeting owing to the fact that he was making a vacation trip but his name was submitted and he was selected to serve in an official capacity by the governing body of the group of ginner.

R. E. Patterson of Lockney, vice-president of the association, was in charge of the program and he was assisted by Ray Grisham of Plainview. Mr. Patterson also made the annual report of the organization.

R. T. Murray, president of the Lubbock C. of C. spoke in behalf of the national co-op plan for handling the cotton crop. It was also decided that a charge of 40 cents per hundred would be made for ginning the 1930 crop and that bagging and ties will be \$1.50.

At noon the ginner were guests of the cotton oil mills of the Plains and machinery and supply men. Over 250 were present for the meeting from the 207 gins in the 15 counties embraced by the association.

Among the representatives present from Floyd County were J. E. Newton of Dougherty, Chas. Nichols of Joe Bailey, and J. W. Lanier of the Farm Bureau Gin of this city.

Counties included in the association are Floyd, Lubbock, Lynn, Garza, Dawson, Cochran, Hockley, Lamb, Hale, Terry, Gaines, Briscoe, Bailey, Castro and Crosby.

Contract Let For New Station By Panhandle

Under the terms of a contract let this week by the Panhandle Refining Company to local contractors, construction work will begin soon on a retail gasoline service station at the corner of Main and Grover Streets in south Floydada, property formerly owned by Mrs. E. L. Morris, and purchased by the company some sixty days ago.

The specifications call for a building that will be of steel, with composition roof. J. O. Wilkes has the contract for the roofing work and James Colville for the concrete work.

Shortly after the purchase of the property here by the Panhandle Refining Company, permit was asked of the city for the construction of a wholesale and retail station, with storage tanks and warehouse for petroleum products. At that time protest was made by owners of residence property in the vicinity and the permit refused by the council. The new permit application for which had not been filed yesterday morning, is expected to ask only for construction of a retail station of fire proof materials.

The building which occupied the corner was moved last week by Calvin Steen, who purchased it and will remodel it for occupancy as a residence at a location on South Eighth Street.

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SENATOR HARDIN VISITS

Senator Carl C. Hardin of Stephenville in company with Harvey Belcher of the same city were in Floydada a short time Tuesday afternoon in the interest of the candidacy of Senator Edgar Witt of Waco for Lieutenant Governor of Texas. Mr. Hardin and Mr. Belcher went from here to Spur and will complete their speaking and publicity tour Friday night at Decatur. They came here from Lockney and Plainview. "Senator Witt has represented his district for 12 years; he was chairman of the education committee for 8 years; he supported the Small Land Bill and was instrumental in the passage of the bill that established Texas Tech," Mr. Hardin stated.

TO RESUME WORK AT DALLAS

Miss Hester West left Tuesday afternoon for Dallas after a two weeks visit here with her parents, Mr. and Mrs. John L. West. She will resume her work at the Baylor Hospital, doing special duty nursing. Miss West was graduated from the hospital about a year ago.

LOCAL MARKET

Light hens, 4 lbs and up, 13c
Light hens, 10c
Old roosters, 5c
Léghorn fryers, 13c
Colored fryers, 16c
Guineas, each, 25c
Geese, 6c
Ducks, 6c
Hides, per lb., 3c
Eggs
Eggs, No. 1 candied, per dozen, 12c
No. 1 stamped, infertile, 14c
Cream
Butterfat, per pound, 32c
Grain
Wheat, 72c
Maize heads, new crop, \$15 to \$18
Barley, 55c
Hogs, tops, per lb., 9 1/2c

Fans Supporting Favorite Son In Constable Race

"Well, we want a fair deal for our candidate for constable of Precinct 1 and we want to correct the erroneous report that his opponent got a majority of votes in the first primary," declared Walter Collins late Wednesday afternoon while commenting on his favorite political race.

"Jim Harris got 17 votes and Bill Dooley got the same number. Both names are on the ticket for next Saturday and the run-off is getting hot. The candidates in this race, however, have not reached the point yet where they are calling each other crooks.

"Jim Harris is putting on a whirlwind campaign and if the 'breaks' don't go against him we believe that he has a good shot at the office," Mr. Collins concluded as he chuckled at the thought.

Both "camps" are having their fun over the run-off and are boosting their "favorite son."

Lightning Sets Fire To McCoy Store Bldg.

Monday morning about 3 o'clock the McCoy Store, belonging to R. H. Carmichael, was struck by lightning, the current probably being brought in over a telephone line, but prompt action on the part of volunteer fire fighters of the community extinguished the flames with a damage probably less than \$100.

A half inch rain preceding the lightning had soaked the shingles on the frame building and kept the fire from getting a good start until the fire fighters could get to it, John Gray, manager of the McCoy Gin said. One of the neighbors saw the lightning hit and the fire begin and sounded the alarm immediately. Shortly after the fire a heavy rain fell, giving some three inches of moisture at McCoy and extending over a wide area in the southwest part of the county.

STRIKES COURT HOUSE

Sunday afternoon in the vicinity of Floydada the electrical disturbance was rather severe. The court house dome was struck by a bolt of lightning about 4 o'clock. The damage is not thought to have been heavy and no fire resulted. A few feet of the copper covering on the dome was split and twisted. Deputy Sheriff J. M. Wright and T. T. Hamilton were in the sheriff's office when the bolt hit. Mr. Wright said the noise was terrific. Telephone and light wires were damaged to some extent, some telephones being put out of commission and one light pole was struck.

709 MILE DRIVE IN DAY; VISITS IN OKLAHOMA CITY

Jake Hill spent Sunday in Oklahoma City. At least he visited there a couple of hours Sunday, and an hour in Wichita Falls. Mr. Hill was on the job Saturday at the Triangle Garage and there for the opening gong Monday, his long trip by motor car being made between 4 o'clock Sunday morning and midnight Sunday night. His speedometer registered 709 miles from Floydada to "the city" and return. The trip was uneventful, Jake said, except for mud encountered in the vicinity of Paducah.

MEETING OF BAND MEMBERS CALLED FOR THIS EVENING

Raymond Berry and other members of the Floydada Municipal Band are this week broadcasting a request for all members or prospective members of the band to be present at a meeting to be held this Thursday night at the Chamber of Commerce building. Monte Brown, of Plainview, will be present, and has an interesting talk to make to the Floydada band boys, Berry stated. The hour has been set for eight o'clock.

CHILDREN OF J. P. OFFER RETURN HOME TH

The children of J. P. O' was buried here last mid the latter part of last week respective homes. Mrs. H. C. Nichols and ficer left Saturday for th at Beulah. Mr. and Mr Hart left Saturday for t in Breckenridge. Mrs. Er son and little daughter, Walter Gibson left Sa their homes at Leonard.

BELIEVES STERLING WILL WIN RACE FOR GO

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Thirty-Two Names On Second Primary Ballot

Six State, One District, Five County And Three Precinct Contests.

The ballot which Floyd County citizens will vote on Saturday of this week will be nothing to sneeze at for length. Although it will not even compare with the ballot used in the July primary, which had more than a hundred names, it has thirty-two names and Floyd County democrats will either decide or help decide a total of sixteen contests.

Of these contests six are for state offices, one is for a district office, five are for county offices and three are for precinct offices. The ballot carries the statutory pledge to support the nominees of the primary. Following are the names of the offices and the aspirants for each that will appear on the ballot:

For Governor: R. S. Sterling of Harris County; Miriam A. Ferguson of Travis County.

For Lieutenant Governor: Sterling P. Strong of Dallas County; Edgar Witt of McLennan County.

For Attorney General: Robert Lee Bobbitt of Webb County; James V. Allred of Wichita County.

For State Treasurer: John E. Davis of Dallas County; Charley Lockhart of Travis County.

For Commissioner of Agriculture: J. E. McDonald of Ellis County; A. H. King of Throckmorton County.

For State Railroad Commissioner: Pat M. Neff of McLennan County; W. Gregory Hatcher of Dallas County.

For District Judge, 110th Judicial District: Kenneth Bain of Floyd County; H. A. C. Brummett of Dickens County.

For County Judge: J. W. Howard, Wm. McGehee.

For Sheriff: F. N. (Fred) Clark; P. G. Stegall.

For County Superintendent: Price Scott, Ola Hanna.

For Tax Assessor: Roe McCleskey, Joe M. Day.

For Tax Collector: C. M. Meredith, J. G. Wood.

For Commissioner Precinct No. 1: E. W. Henderson, W. P. Weatherbee.

For Commissioner, Precinct No. 2: E. R. Harris, T. Z. Reed.

For Commissioner Precinct No. 4: Joe P. Hart, Geo. L. Fawver.

For Constable, Precinct No. 1: W. R. Dooley, Jim Harris.

Repairs Under Way On Lewis Cafe Build

Repairs are under way this week on the building of Mrs. B. F. Masco, damaged by fire two ago when grease was spilled on an open gas fire and the carried by a strong suction to the ceiling of the building.

Damage estimated at \$15,000 done to the building and \$1,000 the fixtures of the Lewis Cafe, 1 sors of the building.

Belief that the repairs and placement of damaged fixtures will be completed at an early date a business resumed, was expressed the first of this week by Bed Lewis, manager of the cafe.

T. N. G. MEMBERS HOME FROM CAMP AT PALAC

Member of the local unit of tery A. Texas National Guard turned home this week from seventeen-day encampment at acios, as did also Judge L. G. staws, who is an aide of the staff, in charge of the supplies.

7,300 men attended the meeting this year, and with dry weather through period. It was the best encampment since the winning to Judge Mathews. Local members of the campment were Melvin Johnnie Johnson, Edwin Duncan Hollums, Evered Allie Fawver, Alva Re Mowry, Joe Fawver, J. ing, Royal Pitts, Silas Du and Doug Hollums.

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The Crippled Lady of Peribonka

By James Oliver Curwood

WNU Service
(©, 1929, Doubleday
Doran & Co., Inc.)

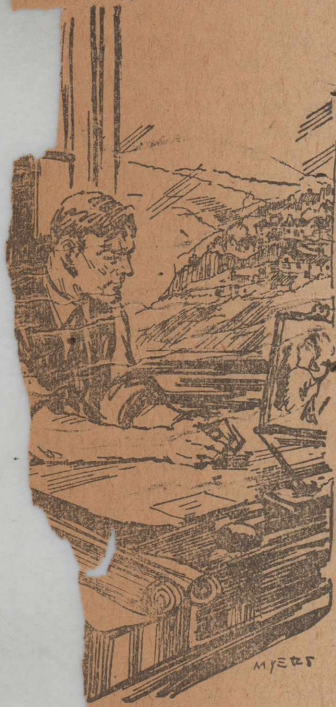
SYNOPSIS

CHAPTER I.—Introducing some of the people of the pretty little French-Canadian village of Peribonka, particularly the Crippled Lady, idol of the simple inhabitants, and heroine of an epic destined to live long in the village annals.

CHAPTER II.—How the romance of Molly Bryant, sister of the great Indian chief, Joseph Bryant, and Sir William Johnson, in pre-Revolutionary days, comes down to today with the birth of a son, Paul, to Molly Kirke, wife of a powerful New York financier, and her death when Paul is thirteen years old. Molly Kirke was a descendant of Molly Bryant, and her boy has many of the Indian characteristics. At thirty-two Paul marries Claire Durand, daughter of his father's business partner. He is in charge of an immense engineering work on the Mississippi river, near Peribonka, which his millionaire father has undertaken, but his Indian blood deplores the destruction of the wilderness, and his thoughts are more of Carla Haldan—than of his work.

CHAPTER III

Paul sat at his desk after Derwent had gone. From his chair he could look through another window to a clean and unbroken sweep of country where the forest had stood and where now were rows of cottages built for the men whose wives and families had come with them to the workings. He could see Lucy-Belle Derwent's home, and not far from it the cottage in which Carla Haldan and her mother lived. He had often felt an emptiness of heart and a great longing when his eyes rested upon these half-hundred homes of the women whose love low their husbands' fortunes. His wife was not among them. Only twice in three years had she come up to what she had called "these horrible woods," and then she had departed after a day or two. Her picture was on his desk. He knew she was beautiful, in a vivid, golden way. But her beauty had never touched him deeply. It had been for him like a beauty of a flower made by a master craftsman from amber or glass, without the rare, soft perfume which should have been a part of it, and for which he had earned all his life. He had thought of her as a lovely bird in a gold cage—and the cage was the one which he called his home. As a senseless thought, for the



in Europe Now. Last as Egypt. Next Year Be Some Other Far. hold her often. She be now. Last year it Next year it would be ar-away place. en true to the woman t, just as he knew she him, and whatever he in woman he tried to out her. He wanted to He did love the ideal eated of her, a kind of an, whom he endowed t love for himself and e of the cottages which e from his office win- t realize that during rehs he had clothed little at a time in what Carla Haldan. he had received a let- ris. It was friendly and rest, quite a long letter, a line in it to say she or was looking forward e when she would see She must have written ressing room, with her for one of the long, golden filaments had letter somehow, and wanted to believe she here. Then he recalled as to this letter it had weeks since she had com- with him. So there was out it. Just acci- different. m her A

children, but occasionally she brought them herself. She made no display of the fact, nor was there a motive in it, except the one inspired by kindness. Paul knew she would have done the same thing if his wife had been there. The two had met. Carla had seemed to bear in her heart a warm and tender feeling for the woman to whose husband she brought flowers. A curious fact had come out between them. They were the same age—twenty-five—both born on the same day. Funny, Paul had thought, how much two women could learn from each other in a short time.

Paul was looking at the Haldan cottage as he sat thinking, and saw Carla come out into the rain and turn down the cinder path toward his office. In a little while he knew she was on her way to visit him. He stood up to watch the slim figure in its close-fitting, silken raincoat and hood. He knew how she would come in through his door, hiding her grief as much as she could from the world that its gloom might not oppress or embarrass others. To have a mother at home, dying, and then to smile, was—Carla.

He met her at the door, and Carla had wet, fresh nasturtiums in her hand. A glow of greeting was in her eyes and the smile was on her lips, as he knew they would be. He helped her off with her coat and hood.

She objected a little to taking off her raincoat.

"I want to talk with you for only a few minutes, if the inconvenience isn't too great," she said.

"And I want to talk with you—for a long time," he replied. "I am not working, not even dictating, and I have left my secretary go. I have felt peculiarly the desire to do nothing this afternoon. The day has been empty and blue, and it brightened only when I saw you coming down the path. I have been thinking about you—quite a bit."

He had never said as much as this, with the steely shutters let down from his eyes so that the other man within him was looking through. A flush so faint that Paul did not notice it gathered in Carla's cheeks.

"Thinking of me?" she inquired. "That is kind of you. I like to be thought about—pleasantly. And you could not think otherwise of me when I bring you flowers."

He was glad she had spoken about her flowers.

"They have been an encouragement and an inspiration to me for a long time," he said. "No matter how annoying my work or how gloomy the day, they are always like a cheering friend smiling at me from my desk."

The warmth in her cheeks deepened into a delicate rose flush of color. "I am glad my flowers have seemed friendly to you. They are always that to me. I love them just as I love trees. If it were not that their crowning mission is to bring us comfort and solace, I should hate to pick them. Sometimes it seems to me like killing beautiful things with souls in them. I feel the same way when I see a tree cut down."

Her gaze rested upon the picture of his wife.

"I often think of Mrs. Kirke when I pick my nasturtiums," she added. "She is of their beauty, colorful, vivid, full of gold and life. Is she well?"

"I believe so. She is in Paris. I received a letter from her yesterday in which she speaks of you. She says she has not forgotten her threat to come up and paint you some day. That will be exciting, her third visit in three years."

She caught the inflection of irony in his voice, though he was not trying to reveal it. The knowledge of his loneliness sometimes oppressed her. It was one reason why she picked flowers for him. And she was always saying something nice for the woman whose picture was on his desk and whose life was so apart from his, so infinitely separated from everything in which he might have found happiness.

"I have tried to grow hyacinths about my cottage," she said. "But they won't live. They die. I love them and have given them every care, and I make myself believe they would like to grow for me if they could. I told Mrs. Kirke of my experience when she was here a year ago, and you should have seen her eyes light up. 'I am like that,' she said. 'I would die if I had to live up here. Paul doesn't understand. You won't. Yet—I would die'—and I believe that, too. It isn't her fault any more than it is the hyacinths. They are very much alike. A wonderful flower—and a wonderful woman. I think your wife is the more wonderful of the two—giving you up as she is doing, all because of your work."

Behind her courage was a smoldering depth of pain. Paul thought she looked like an angel as she sat opposite him, with the desk between them—like an exquisite white-faced nun he had seen in the Ursuline convent in Quebec.

"Yes, she is a wonderful woman," he said, thinking only vaguely of his wife. "All women are wonderful. And especially—mothers."

He knew she had come to talk to him about her mother. Carla did not flinch when he brought her mission home to her in this way. She bowed her head a little, then her eyes came back to him with a misty glow in them.

"I don't like to add to your worries," she said. "But it seems necessary. I don't want to go to any other—but you. I think you will help me—a little."

"If my life could save your mother I would give it," said Paul.

His words broke through her calm for a moment.

"I have come to ask if you will take me over to Peribonka tomorrow and help me arrange for a little plot of ground," she said, tightening her hands in her lap. "My

Hesperian Read By Seventy Per Cent Of People In Floyd County

Estimate Made From Sworn Circulation Figures And Population Of County

Perfect Circulation Within City Of Floydada, Figures Reveal

A perfect circulation in the city of Floydada, and an almost perfect circulation in the entire county, may be the claim of the Hesperian, following an audit of circulation figures this week. Actual figures show that in the city of Floydada, the Hesperian has a circulation of approximately 110 per cent, while in the county, this newspaper has a circulation of better than 70 per cent. This estimate has been compiled from census Bureau population figures in Floydada and Floyd County, and the actual press runs of the Hesperian. The United States Census places the average number of persons in a family at five over the entire nation. The Hesperian's sworn statement of circulation on February 1, 1930, was placed at 2,650 copies, and since only one issue goes to each family, this gives the Hesperian a total of approximately 13,250 readers.

Floydada's population has been placed by the 1930 Federal Census at 2,635 persons, and the Hesperian's actual circulation within the city limits is 760 copies, giving this

newspaper approximately 110 per cent perfect circulation within the city. The Hesperian has a circulation in the county of 1,668, and the population of Floyd County has been placed at 12,409, and, figuring five members to each family, this gives The Hesperian a circulation of better than seventy per cent.

The Hesperian has a circulation of 1962 papers each week within Floydada's trade territory, and a total of 653 outside of this trade territory, making the Hesperian's total sworn circulation February 1, 1930, exactly 2,650 copies each week. Practically every out-of-the-county subscriber is either a former resident of this county or has near relatives here, who are interested in this territory.

The Hesperian gives the advertiser a good coverage in Floydada and Floyd County, and reaches throughout Floydada's retail trade territory. Every rural route out of Floydada is well covered. Routes out of Lockney, the city of Lockney, and the towns of Dougherty, South Plains, Mickey, Cone, Flomot, Matador,

McAdoo, Quitaque, Roaring Springs and Petersburg are also reached by The Hesperian.

As heretofore stated, these estimates were taken from actual figures of the Hesperian's sworn statement of circulation on February 1, 1930.

The fact that The Hesperian's circulation in the city shows to be in excess of the number of homes population is accounted for by the further fact that the census figures for the city do not include people living outside the city limits although immediately adjacent.

The Hesperian carries news and features calculated to make it a well-rounded newspaper. Some of the things which account for its popularity are the society news and local features, the county news and feature stories of activities of Floyd County people, the church column, Sunday School lesson, timely editorials. NEA feature stories, illustrations and cartoons, and the advertising news—every energy being bent toward producing a better, more readable newspaper.

mother loves Peribonka. In so many ways it has reminded her of the village where she was born and from which my father brought her to America. We have dreamed of living there some day, for I love it, too. Now that mother is going to die, she wants to be buried there. Tomorrow I want to arrange for a place in the cemetery, as near the river as possible. She told me today just where she would like to rest, in a little corner that was overgrown with wild honeysuckle when we were there last. She is so eager to get it, so happy and smiling and unafraid in planning for it—so wonderful—such a mother—that last night I asked God to let me die and go with her."

Looking into her bravely clear and fearless eyes, Paul felt himself, for a moment, unable to answer her. Then he said:

"We will go tomorrow, Carla. But it will be a long time before anything happens. It may be—"

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"It may be—"

terness persisted in coming into his voice when he spoke of his wife. It annoyed him. He tried to keep it back. Yet it would come out.

"She likes to surprise me," he added, walking around the end of his desk to stand beside Carla.

"When the time comes I will get a telegram from her saying she is on board ship or in New York. 'Home Paul,' she said last time. 'When are you coming to see me? I wish she loved children as you love them.'"

"All women love children," replied Carla mysteriously.

"No, she doesn't. I've wanted a lot of them. Boys, mostly. Claire could be such a wonderful mother."

"She will be, some day," said Carla. "I saw the painting of it in her face when she was here, and I see it now—shining in her eyes—in this picture. She has a soul as deep as the sea, Mr. Kirke, and she must love children!"

She replaced the picture on the desk, and Paul helped her again with her raincoat.

"May I go with you?" he asked. "Like the children, I love your mother."

"Oh!"

The word escaped her lips, and the eagerness of it made his heart tingle.

"You mean that? You are not saying it just to be good to me? You love my mother?"

"Yes. Next to my own mother, who has been away from me so

long."

He could not understand what he saw in her face. It was as if a flame had suddenly thrown a glow upon it.

They went out into the rain, and on the narrow cinder path, Carla's arm touched Paul's. A soothing and pleasurable sensation accompanied the gentle pressure of it, and he glanced down at her head near his shoulder, imprisoned in its hood. He could see the silken mesh of her long lashes gathering the rain mist.

A few minutes later the mother welcomed him from her chair near the window, from which she could see Carla's school. Carla had taken his hat and coat. A new spirit had entered the house with her. She was smiling, kissed her mother, chirruped a few notes to a bird in a cage as she went for a moment into the kitchen. What a magnificent fight! The cottage was filled with birds and flowers. Out where Carla had gone a canary was singing. A sleepy cat was purring on a cushion at Mrs. Haldan's feet. In a small grate a fire was burning. Contentment and happiness, and not the shadow of death, seemed triumphant about him.

Mrs. Haldan was the soul of this cheer. Twenty-five years in America had taken from her the ruggedness of her native mountains but had left the spirit of their beauty. She looked at Paul with the same eyes that Carla had. Her hair was

heavy, like Carla's, and almost white. Paul had a vision of her back in her mountains, a quarter of a century before. How much she must have looked like Carla then! What beauty grew in those out-of-the-way places, like flowers lost in rugged rock crevices, with ages of history and the struggle of life behind it to give it character. A beauty with indestructible memories along with other things. Memory of love, most of all. He knew that Carla's father had died twenty years before, but one could always see him clearly in the eyes of Carla's mother, and when she talked about him it was as though he had gone away on a little visit only yesterday.

Carla would be like that. One love, one man, forever.

There was no pretense in her mother's gladness that he had come. They visited for an hour, and Carla made tea and served little cakes.

Never had Paul seen Carla so beautiful as during this wonderful hour he spent with her mother. When he was about to leave, and stood with her alone for a few moments, it seemed to him he could feel the throbbing of her body near him. Her fingers pressed his hand a little convulsively when he said good-by.

"You have made me happier than I have been in a long time," she said.

The words repeated themselves in his mind after he had gone. No woman had ever told him that he had made her happy—except his mother. Carla—and his mother.

He took a long walk in the rain—up through the jack pines into the heavier evergreen timber, where the drizzle penetrated only in a mist—and the two women walked at his side. Then his wife joined them. Three wonderful women: his mother, Carla, his wife—with a fourth waiting for death back in her chair. The world must forever continue to be beautiful with such women in it. It was Claire, his wife, who turned him about and took him back to Derwent's home. He talked about her that evening. But he said nothing about the other three. They were locked in his heart, and it seemed sacrilege to open the door upon them.

(Continued next week)

F. C. HARMON
Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174
and 316

McGUIRE'S
"The Store for Men"
Valator Cleaning and Pressing
Phone 66
We Call For and Deliver

Political Announcements

The following announcements for office, subject to the Democratic Primary, August 23, 1930, have been authorized to be made by The Hesperian:

For Judge, 110th Judicial District:
KENNETH BAIN

For County Judge:
J. W. HOWARD
Wm. McGEHEE

For Sheriff:
P. G. STEGALL
(Re-Election)
F. N. (FRED) CLARK

For Tax Assessor:
ROE MCCLESKEY
JOE M. (JODIE) DAY

For Tax Collector:
C. M. MEREDITH
J. G. WOOD

For County Superintendent:
OLA HANNA
PRICE SCOTT

For Commissioner, Precinct 1:
W. F. WEAATHERBEE
E. W. HENDERSON

For Commissioner Precinct No. 4:
JOE P. HART
GEO. L. FAWVER

TRENCH MOUTH HEALED

Your friends dare not say so but your sore gums and foul breath don't make folks like you any better. Leto's Fyorrhea Remedy heals worst cases if used as directed. It is not a mouth wash or paste, and is sold on a money back guarantee. 4
Arwine Drug Co.

H. Z. Pennington
PHYSICIAN AND SURGEON
Telephones:
Residence 330 Office 73

Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

Dr. Jacob S. Rinehart
PHYSICIAN AND SURGEON
Internal Medicine and
Electrotherapy
Diseases of Women, Children
and Obstetrics.
Readhimer Bldg., Phone 93
Residence Phone 313
Calls Answered
Floydada, Texas

M. FROST, D. C.
3-YEAR CARVER GRADUATE
Chiropractor
Licensed under Kansas and Arizona Laws
LADY ATTENDANT
Suite 101, Surginer Bldg., North Side of Square
OFFICE PHONE 175
Residence Phone 922F12

OAKLAND-PONTIAC PRICES REDUCED

up to \$170

We have just been advised by the Oakland Motor Car Company that, effective August 11th, prices on all current model Pontiac [Big Sixes and Oakland Eights have been reduced . . . with reductions up to \$170.

Pontiac Big Six—now \$665 and up

A big car at small car price

Oakland Eight—now \$895 and up

America's lowest-priced Eight

These reductions are made because in the winter the factory will present two new cars which, while changed enough to classify as new models, will remain practically unchanged in appearance, size and design.

The two new cars will have the same type engines used in the cars now offered.

These new prices give you an opportunity to own a big car at small car cost and at a great saving.

Don't miss this opportunity. At their new low prices these cars are the greatest "buys" in the automobile field today.

All prices f. o. b. Pontiac, Michigan
PRODUCTS OF GENERAL MOTORS BODIES BY FISHER

Boerner - Thagard Motor Co.

FLOYDADA, TEXAS

Constipation Troubles

"I HAVE used Black-Draught as a family medicine for a good many years," says Mrs. Sallie Laughrun, of Hunt Dale, N. C. "I have found it an excellent remedy for constipation and the troubles that follow it. I have suffered frequently from gas pains, and when I am bothered that way I begin at once to take Black-Draught. Relief follows quickly."

"I give Black-Draught to the children when they are constipated, and it is not long until they are running around again."

Thousands of others have reported good results from the use of this purely vegetable medicine. Insist on the genuine Theford's

Black-Draught

for
CONSTIPATION, INDIGESTION,
BILIOUSNESS

WOMEN who need a tonic should take CARDUL Used over 50 years. EX-121

Spirit of The Old West Pervades Fifth Meeting of Early Settlers Assn.

Three-Day Gathering Draws Thousands To Smith Place

Judge Wm. McGehee, Floydada, Is Unanimously Elected President of West Texas Old Settlers Association for 1931.

That immortal spirit of the hardy pioneers of the Western Plains of Texas made famous by the pen of the historian, pictured by the brush of the artist, and praised in glowing words of the poet, came last week to live once again in the very cradle of its birth on hallowed ground dedicated to the memory of the Father of West Texas—Uncle Hank Smith.

Surely there must have been few among the estimated 10,000 people in attendance at the Fifth Annual Reunion of the West Texas Old Settlers Association in the Hank Smith Memorial Park Thursday, Friday, and Saturday who did not thrill with the thought that they had come to do honor to the man who had opened the pasture gate to this great Ranch known far and wide as the Panhandle of Texas.

Claimed Rich Domain
In every address by a pioneer, in the grip of their handshake, in the sparkle of their eyes, in their "howdy neighbor" smiles, and in the enthusiasm with which the early settlers entered every event, there was evidence of the indomitable spirit of the Old West. It was that same spirit that drove out the Indians, that faced the chilling winds of winter, that survived the lean years of drouth, that pushed on and on to claim for future generations a heritage of immense domain, rich in promises that today are being fulfilled.

Optimism ruled as king Friday—official pioneers' day so designated because it was Uncle Hank Smith's birth day. Crop and financial conditions might have reduced the attendance in numbers but failed utterly to diminish one iota the enthusiasm and "fighting front" of those present who have battled to victory after victory in their beloved West Texas. Inspiration enough to destroy every thought of pessimism in the entire state was there in the persons of the "old timers."

Typical Plainsmen in every respect from their smile of welcome to their firm grip of the hand in farewell clasp R. B. "Bob" and

Geo. Smith, sons of Uncle Hank Smith, were in attendance daily to see that nothing lacked in the entertainment and comfort for their thousands of guests who thronged the park throughout the three special days.

Potter Made Officer.
In the business session of the

To M. H. Steadham, McAdoo who has been a resident of West Texas for 77 years, goes the honor of the being the king of the old timers registering at the reunion. He registered Saturday. John Taylor of Ralls with 69 years in West Texas was entitled to second place honors; Mrs. Mollie Hart of White Flat with a residence of 67 years was third. Others with 60 years or more were J. H. Dunning, Lubbock, 64; J. F. Waldron, Crosbyton, 63; J. D. Huffman, Post 62; and Tom Ray, Springtown, 60.

association held Friday afternoon Judge Wm. McGehee of Floydada was unanimously elected president for the next year, succeeding R. L. Travis of Ralls; M. C. Potter of Silverton was named vice-president, replacing Mr. McGehee who held the position last year; W. T. Dunn of Crosbyton was re-elected secretary-treasurer. D. D. Shibley of Floydada made the nomination for president and in a short talk eulogized R. B. Smith, and Mr. Travis, the president for the past year.

Mr. Potter, the new vice president, is the father of Mrs. S. F. Conner, 122 West Houston Street. Committeemen of the association are as follows:

R. P. Smyth, Plainview; Marion Day, Lockney; J. B. Jenkins, Floydada; M. C. Potter, Silverton; D. C. Keith, Matador; Lum Collit, Roaring Springs; Chas. Watkins, Petersburg; Luther Jones, Spur; Jno. Wheeler, Ralls; Mrs. Chas.

Epps, Plainview; Mrs. Joe Sherman, Seminole; Mrs. Joe Smith, Roaring Springs.

N. Y. Bicknell, Crosbyton; R. L. Travis, Ralls; R. L. Bowman, Lorenzo; Pink L. Parrish, Lubbock; Oscar Kelley, Post; Hamp Collit, Spur; Jno. McDermott, Gila, N. M.; Jeff Spikes, Cone; Frank Spears, Dickens; Coke Fullingim, Lorenzo; O. C. Arthur, Quitaque; Mrs. Van Leonard, Floydada.

Given to State
The annual reunion was held in the memorial park of 22 acres deeded four years ago to the State by Mr. Smith to be designated as a state memorial park in the name of his father who settled the estate in 1876. The rock house built by his father, Uncle Hank Smith, is still the family home. The imposing structure located immediately west of the park was built in 1877. The home, the first ever built in West Texas, has five rooms and the walls of solid rock are 22 inches thick. The park is 18 miles southeast of Floydada and nine miles north of Crosbyton.

Uncle Hank came to the Plains with a man by the name of Tasker from Philadelphia, representative of an English promotion concern. The company went broke and the beautiful plot of ground and the rock house were deeded to Mr. Smith as his part of the estate.

R. B. Smith, who spent his early life as a cowboy, is now more or less retired. He is now living at the old family homestead where he was born.

Meetings of the association officials, the old time square dances, and informal gatherings were held under a fine arbor built specially for the occasion by R. B. Smith and his sons. The arbor, rebuilt this year, is 60 by 80 feet in dimensions and is located on the side of a little hill, giving the floor just the proper slope so that everyone in the audience may get a good view of the speakers stand on the east side.

Three wells furnished plenty of fresh, cool water for the gathering. One new well was added this year and water is pumped by a new windmill.

Square Dances Held
Midway attractions including three rides and numerous concessions furnished diversion for the throng in attendance each day and until a late hour each night. Modern and old time square dances also were high spots in the evening entertainment features.

"Turkey in the Straw," "Arkansas Traveller," and other popular "break-downs" of frontier days came in for a share of the popularity along with strains of more modern tunes furnished by a colored orchestra for modern dance steps.

The fiddle and the guitar of olden days—they gladdened many a heart and brought tears to time-dimmed eyes as the music rolled back the years to scenes of clinking spurs, stomping boots, and blushing ladies.

Adding another real touch of the Old West Blackwell and Graham of Silverton staged a rodeo on the grounds. Real riding ability was displayed in several of the events.

"This year's reunion was a decided success," Mr. Smith declared. "From a financial standpoint the association will not make any money but there will be no losses. Conduct this year has been good. We want all the folks to be with us again next year at this time and join us again in the celebration," he said.

Registrations this year totaled 394, approximately the same as the total number signing up last year. Attention was called to the fact, however, that many who attended failed to sign up at the registration booth located just east of the arbor and under the supervision of Mrs. W. T. Dunn of Crosbyton and Mrs. Pete Smith of the Smith family home. Attendance this year was less than last, due to general conditions over the state, it was believed, but the total number attending during the three days was estimated at 10,000, 12,000 to 15,000, which was considered much higher than expected.

Dunning Best Fiddler
Following reminiscent talks by several of the early settlers an old fiddlers' contest was staged Friday afternoon under the supervision of John McDonald of Lockney, who has charge of this event for the past three years. J. H. Dunning of Lubbock was given first place, J. D. Huffman, Post, second; Mr. Johnson, Floydada, third; S. W. Stephenson, Floydada, fourth; J. T. Waldron, Crosbyton, fifth, and Bill Graves, Floydada, sixth. Mr. McDonald furnished the "second" for the fiddlers. A \$25 prize was equally divided by the six contestants in accordance with an agreement reached before the contest.

The age limit on the fiddlers this year was 50 years and the number of entrants was reduced, making it strictly an "old timers" affair.

Political addresses by state candidates were included on the program which extended over three days this year instead of two as has been the custom in the past. Ross S. Sterling, candidate for governor, spoke to a crowd of several thousand Thursday afternoon, the opening day. Robert Lee Bobbitt of Austin, candidate for attorney general made a talk Saturday afternoon at 3 o'clock. He was introduced by R. C. Carter of Crosbyton.

Many Camp Out
During each day the old time-

would gather under the arbor or under the trees and "swap tales" of the historical past. Several families brought their bedding and cooking utensils and "camped-out" in true western style.

Viewed in the day from the rim of Blanco Canyon the park with its "fringe" of automobiles parked about the fenced enclosure and surrounded by green pasture was a pretty sight surpassed only by the night scene which presented an oasis of light and beauty in a desert of darkness.

The electric lights were furnished by the Texas Utilities Company of Crosbyton of which Roy McDaniel is local manager. A plant was operated at the park by a gasoline engine.

CARD OF THANKS

We take this method of thanking our friends and neighbors for every act of kindness and sympathy shown us in the sudden illness and death of our wife and mother. Words cannot express our thanks and appreciation for the floral offerings.

May God bless each of you is our prayer.

F. L. Williams
Arnold Williams
Arthur Williams
Florence Williams
C. S. Williams and family
H. H. Williams and Family
L. G. Williams and family
Mrs. H. R. Aycock and family
Mrs. C. O. Gardner and family
Mrs. Ed Vogel and family

PLEASED WITH FLOYDADA

C. W. Keene of Denver, Colo., who was a guest here of his friend, Dr. Lon V. Smith, Friday of last week, was well pleased with the city of Floydada and this territory and is planning on investing in real estate here, he said. "I surely do like this section of the country," he stated.

Mr. Keene was in company with G. L. Jones of Bryson, Texas, who was also making a prospecting tour of the Plains.

O. T. Does Classic About A Melon From 'Scott-Land'

Official Taster is not only a good taster. He also writes, well when he has something good to write about. There are speakers and speakers. There are writers and writers. Some speakers can speak about anything, some have to have something to speak about. Some writers can write about anything, some have to have something to write about. Official Taster is one of these last. He writes poorly on the catch-as-catch can, run, of mine material that reaches the office. He just can't get off to a good start. But when you let him taste of something good, just turn him loose right then and there and see if you don't get a good story, a regular classic, so to speak.

47-Pound Melon

As for instance, a little matter between neighbors last Saturday, Zant Scott who lives in "Scotland," Harmony Community, presented Official Taster with a forty-seven pound watermelon that grew in the "Scott-land" garden. This melon was a gem. For size, for comely complexion inside and out and for texture of the meat of the melon, Official Taster here and now sets down a score of 100. It was good. O. T., whose calloused old palate has been the source of inestimable value to the people hereabout, tasting of their fruits and vegetables and passing on them for the benefit of all and sundry—O. T. just has to say that this melon gets the blue ribbon. They may show some good ones this fall at the fair, indeed he hopes they will. But, Mr. Scott, O. T. gives you the first prize right now. (In way of parenthesis while O. T. has dropped his typewriter for a spell, the others in the office want to add on the sly that they were among the "also saws." They got to "see" it, too. They all came to the conclusion that if they could get on the inside of that whopping big melon that they might get on the outside of it might

ty easy, if you get the idea. Here comes O. T. so that's all the "also saws" will get to do about the whole thing). Getting back to the subject in hand before the interruption, we should say that "Scott-land," above, is the farm home of Mr. and Mrs. Zant Scott. The melon brought in for the Taster to officiate over is only one of a good many. This one was grown specially for O. T., but there are others nearly as large and several prettier shaped, the grower said.

Should there be any other customers who feel the need of the services of a good taster, the free services of our specialist are hereby tendered by the specialist himself, with the understanding, of course, that subscribers are given precedence over non-subscribers, though there are very few of the latter. And now, having done justice in this delicate and weighty matter, we proceed to other and more prosaic duties, and thank you, Mr. Scott, for a rift in routine that gave O. T.'s esthetic nature another opportunity to grow and expand. What a pleasure to do unselfish work for those who can really appreciate genius.

CARD OF THANKS

We want to thank our friends and neighbors of Sand Hill and Harmony for their kindness and sympathy in the illness and death of our uncle, B. F. Brooks.

We thank each and everyone. Mr. and Mrs. G. W. Owen and Family.

Mrs. W. H. Sharp and daughter, Lajuana Jo returned home Sunday evening from Olton where they had spent the past week visiting her parents Mr. and Mrs. A. S. Erb. Mr. Sharp went over Saturday afternoon and accompanied them home.




FEDERAL TIRES ALWAYS Take The Lead In This Modern Age—

In this modern age of speed and travel the motorist demands a tire that will give the greatest amount of smooth riding comfort at a minimum cost.

Every Federal Tire you see is a replacement of some other make—Federal does not equip factory cars.

—FEDERALS ALWAYS LEAD—
Prices Reduced — Quality Increased
Come and get our new prices

Gullion's Super-Service

FLOYDADA



PHONE 83
Whisper "Got a Flat"
Fastest Road Service In
Floyd County.

ALL Footwear

MARTIN DRY GOODS COMPANY'S FIRST SHOWING OF

What's New for Fall

Styles For Every Occasion—Colors For Every Ensemble— Sizes For Every Foot.

All Shoes Shown Here Are Johansen — Only **\$8.00**



TREVOR

Dull Black kid three eye tie with reptile trim, and the new high heel.



DEROGA

Dull black or the new shade of brown kid pump with small ornament and tongue.



MAXINE

Black moire one narrow strap with small buckle on side.



ELECTRO

Black or Almora (Brown) Kid, center buckle, self trimmed, medium high heel.



TARRY

Dull Black Kid, suede trim, center Buckle with low shaped heel.

Martin Dry Goods Co

"THE STORE WITH THE GOODS"

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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Advertising Rates Furnished on Application.

WHEAT CHEAPER THAN CORN

Economical matters usually are given the background when political affairs are being aired so fully as is the case in Floyd County at this time. It is more directly important to us, as a matter of fact, at this time to study the market situation and take advantage of any condition possible to better a bad situation. Thus, wheat has been cheaper than corn for weeks, not only in a relative sense but actually per bushel. Now, wheat has greater feeding value than corn or maize. In fact, its feeding value was too great for Floyd County citizens to have sacrificed thousands of bushels during the rush of the marketing season at the most unreasonable figure that prevailed on the market. It is still too cheap, and will remain so as long as it appears there is a big surplus on the market that can be tapped when the exporters or millers need it.

Are we too busy studying about our favorite candidates to forget these patent facts and the further fact that hogs are relatively high on the market, giving a wide spread between the cost of feed and the cost of the finished hog?

IMPRESSED WITH STERLING

Floyd County people who had an opportunity to see and hear Mr. Sterling on his visit last week were distinctly impressed with the man as a man and a candidate, and particularly because Sterling had something to say on his own account which he hoped the people of the state would choose him as their democratic candidate for the gubernatorial nomination. While a large per cent of the speakers who have talked during the present and preceding campaigns where the Ferrisons were entries, have spent much of their time berating Jim Ferguson and have thereby driven the Ferguson supporters, in some measure, further from making a candidate of Sterling's talk was a-what he was for and hoped to do rather than all the about something he was a-altogether. His repartee was and his matter-of-factness got out response.

REALIZATION TOO LATE

Realization comes too late in political campaigns that candidates on both sides are just man and as such are subject to for, that the folk we fall out with a political race are the people are going to have to live among (move) for sometime after the dates' names are forgotten, possibly after it is forgotten the falling out was about. When this too-late realization brings with it the thought opposing side have been and friends, possibly, for e. Having lost their good-atter of winning or losing dwindles in importance. be cool-headed and an election, but we can headed as we can and as know how if we'll keep you would be done by" measure of our talk and

THE GOOD FEED

There is already some good county and the prospect more with the progress of season, has become and that all of this is goe a reasonable good as a fair price, if it must an assurance that it will in good market in the in or eggs or swine if in position to handle way.

ant fact in connection age feed prospect is ng to make possible cattle together until are Here Again."

HAVE YOU

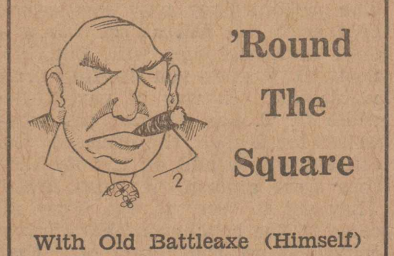
The Hesperian is go-rns on the Floyd run-off, Satur- the election jud- ection jud- ing boxes. We letins from the and the district gh the ticket is one, the story is lot earlier in the on July 26. v-ary The Hes- than 7,000 keep the public progress of the This kind of

thing costs money, but we feel our people are entitled to have the most of the best we can afford. In the reports we expect to have Saturday night the bill won't run so high, but the data will be just as complete. You're invited, of course. We'll be glad to have you.

NOT THE SAME MAN

Last week The Hesperian suggested in a general sort of way that Floyd County people who had not made up their minds for whom they would vote for state treasurer, cast a ballot for John E. Davis, of Mesquite, Dallas County. In that article we said, among other things, that Mr. Davis was beaten by Thos. B. Love for the Senate in 1928. Judge Stalbird calls attention to the fact that it was not in 1928 but in 1926 that Mr. Love won the senatorship, and that it was not John E. Davis but John W. Davis that Mr. Love beat. John W. and John E. are different men, of course, both named Davis and both from Dallas County, although the John E., whom the Hesperian intended to say a good word for is a country man and John W. lives in the city of Dallas.

John E. Davis, in the July primary, carried Dallas County by an overwhelming vote. His opponent also carried his home county by a big majority. Why either of them would want to be treasurer of the State of Texas, this writer cannot see; but since Mr. Davis does want the job and we hear through mutual friends that he is a good man of the right type, we'd just like to see him get a good vote in Floyd County.



With Old Battleaxe (Himself)

Rain-oligists tell us that when hot air strikes cold air the moisture in the clouds becomes heavy and falls to the earth. It is common knowledge that the upper air currents in West Texas are cold, so when West Texas was howarded by state politicians, and furnished us with a good supply of hot air, why it was just plumb natural that we got a good rain. Of course the electrical storm can be accounted for by the improper mixture of hot-air political thunder. Or at least that's my theory of this here rain. At any rate, we got some dampness.

But when it comes to an honest to goodness show down, Old Battleaxe, himself, personally, is responsible for the rain in and around Floydada. I aint braggin' but I take all of the credit without even blinking an eye or spitting out my chaw of tobacco.

Saturday night I killed a snake and hung him belly up on a barbed wire fence, and you can see what happened. We got nearly two inches of rain in less than forty-eight hours. I aint never seen it fall. I told you folks all along that all we needed to get rain here was just to use a little scientific reasoning, and just to prove it, I went out in the country and brought a good rain back with me. The next time you folks want any rain, just belly a snake up on a barbed wire fence, buy yourself some new over-shoes and get all of the chickens in the barn. I aint never seen it fall yet.

That guy on California Street wants to know, if you call a Polander a Pole would you call a Hollander a Hole?

Did you ever have the rain grins? Rain-grins are something like sun-grins, only they ain't so painful, and come from feeling good way down deep rather than from feeling bad on top. I saw more folks with the rain-grins Monday morning than I have in a long time. And it shore did look good to me.

Here's a get-rich scheme for some bright young fellow who is really trying to get something done in this old world. Over on Wall Street, close to George Linder's house there is an excellent chance for somebody to put in a ferry during the rainy season, and charge a dime a head to navigate them down three solid blocks of knee-deep water. If Clint Small and some of the other politicians want to know what a navigable stream really looks like, I would like to invite them over to look at five blocks of pavement on Wall Street in Floydada.

Haltosis says that about the only way that I can ever shine in public life is just to quit powdering my bald head.

Well, I went down and settled up the Old Settlers last week, and what I mean, folks, the real old settlers who attended shore had a big time. Friday was exclusive Old Settlers' Day, and more real, honest-to-goodness optimism existed on that day than at any other time during the entire picnic. The Old Settlers, who have really seen hard times and who have really gone through hardships honestly laugh right out loud when we folks begin to holler hard times. Why, you young'uns don't know nothin' about hard times; they begin, "Why, I remember way back in (blank) when winter came on, all of our crops had been a complete failure, and the cattle had most all died, and we lived in a half-dug-out, why, we lived through it all alright and didn't have nothing but the kids and two bushels of blackeyed peas." And when we younger folks men-

tion hard times in the face of such conditions as these, why they just naturally give us the horse laugh. And you can't blame 'em.

Little drops of rain, Great big beads of sweat; Me for ol' Alaska-e-e- The best place yet, you bet.

I believe that I spent one of the most enjoyable hours Sunday afternoon that I have spent in a long time. I listened in to the "Friendly Hour" broadcasted over a national radio-hook-up and really folks, the whole program was dog gone good. They broadcasted old time music and a "Friendly talk" by a Doctor Somebody-or-other that was even better than some of Dick O'Brien's talks. This hour between 1 and 2 o'clock Sunday afternoon is sponsored by Christian Churches all over the nation, and if you folks will tune in next Sunday afternoon I believe that you will get just as much kick out of it as I did.

And speaking along the line of Old Settlers and Hard times, brings to mind a little poem that I found last week. Maybe you have heard it before, but anyway it just expresses my sentiments to a tee-tee.

"Sure the world is full of trouble; I aint said it aint. Lord, I've had my share and double Reason for complaint. Storms and clouds have come to fret me.

Skies are often gray; Thorns and brambles have beset me. All along the way, but say Aint't fine today.

"What's the use of always weeping Making the trouble last? What's the use of always keeping Thinking of the past? Each must have his tribulation, Water with his wine. Life?—It aint' no celebration; Trouble?—I've had mine. But today is fine.

"It's today that I am living, Not a year ago, Having, taking, losing, giving As God wills it so. Yesterday a cloud of sorrow Fell across the way; It may rain again tomorrow— It may rain, but say— Aint't fine today.

SOMETHING PERFECT, ANYWAY

Fred Stone, the actor, after crashing in his plane, admitted that he was trying something new and couldn't get away with it. "But," he added, the nose dive I went into was perfect."—The Country Home.

Jobs in Jest

Facts for today: The reason the Scotch are most eagerly sought as attendants at the zoo is that they've been found to be such good keepers.

Rubber neckties, resembling silk, are being manufactured in France. Ties like that, of course, should go a long way.

"Nothing so educates us as a shock," says Will Durant, the author. Taking the various market crashes into consideration it is reasonable to assume we are a mighty learned people.

Forest fires in Virginia are reported to be wiping out the moonshine stills. As though the drought weren't serious enough as it is.

The 125th birthday anniversary of the hot dog is being celebrated in Vienna. And all we've learned all these years is that the bark isn't half as likely to upset you as the bite.

Trustees of Des Moines University, egged by students at a public meeting, disappeared with the diplomas just before graduation. Perhaps they took the hint and scrambled.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF AUGUST 24, 1916

Because it is now only misdemeanor to bootleg in Floyd County, and because of the fear that for this reason Floyd County might become the haven of some who followed this business, the Commissioners' Court of Floyd County has called an election for September 9 to vote on the question of prohibition. Open saloons have been banned for several years but it has only been a misdemeanor to sell whiskey.

One of the largest land deals that has been made in this country for some time was consummated this week by Roy K. Bruner and R. E. L. Montague, became the owners of the J. T. Kink ranch near Hanley, New Mexico. This ranch contains some six thousand acres of deeded and leased land.

One of the best residences to be built in Floyd County this year was begun this week when foundations were laid for a \$4000 residence to be built on the S. L. Rushing farm northeast of Floydada. H. M. McDonald has the contract.

J. T. Pitts left Monday for Columbus New Mexico, the base of supplies for General Pershing's punitive expedition into Old Mexico, from which place Mr. Pitts will run an army truck to the front.

THE GREAT AMERICAN HOME



The Round-up

A Sidewalk Review Mostly About People And Personalities In Floyd County.

By The Cowhand Scribe

Well the Cowhand got on his stick horse and rode right down to the Hank Smith Memorial and bunched up with the old timers last Friday and Saturday. You may have been among some fine folks but you never will find a bunch any more friendly and sociable than the Pioneers of West Texas—they are truly the salt of the earth. And mynny! You should talk with Bob Smith—there's a real West Texan for you! He is a son of Hank Smith—the first settler in this section of the state, and he's a worthy son—a fine man in every sense of the word.

Speaking of the early settlers recalls to mind some interesting facts about R. L. Travis of Ralls, president during the past year of the West Texas Old Settlers Association. He has been a resident of West Texas for 30 years and of Crosby County for 25 years. He first resided at Old Emma and it was Mr. Travis who selected the place for the first house ever built in the city of Ralls. He was president of the school board that had the first school house built for Ralls. He was intimately acquainted with Uncle Hank Smith and he was given the honor of selecting the burial spot for the first settler on the Plains. Mr. Travis is now president of the Crosby County Sing Song, and is county commissioner of Precinct No. 1. He made the Old Settlers Association a fine president during the past year and is to be commended for his work for the pioneers.

Mrs. Bill Duml of Crosbyton and Mrs. Pete Smith, who has been making her home this summer at the Hank Smith place, were in charge of registrations and they were certainly courteous and accommodating. They sold official badges carrying Uncle Hank's picture and the money realized will be used to help defray the expenses for staging the annual meeting.

R. H. Conway says that the rains this week will be of some benefit to the cotton and will be of great help to late feed. "I believe that if we can get another rain a little later, we will make enough feed in the county to do us," he said.

J. M. Wright made a trip downstate last week before the welcome moisture began falling and he said that Wilbarger and Hardeman counties were mighty dry. Roy Paschall went to Corpus Christi last week and he said the farmers in some sections of the Valley are "trying" for cotton pickers. "If a truck comes in loaded with Mexicans or negroes the farmers literally fall over each other trying to get them to help get the crop out of the fields," he declared.

Not long ago the Cowhand made a razzoo out over the state and he drove into a little country burg one day about noon. He got down off his stick and went in a door that had a sign over it with the word "Cafe" thereon. After waiting about five minutes a feller over behind the counter woke up long enough to ask: "Wal, wuz there

Contemporary Thought

OLD AGE

Crosbyton Review: Renewed interest has been aroused in the subject of longevity by the arrival in America of the ancient Turk, Zaro Agha, who claims to be 156 years old.

Doctors who have examined this aged man say that he is certainly of great age, and that his general condition is such that he ought to live another 15 or 20 years. To be sure, there is no way of proving how old he is. He claims to have fought in the Turkish army in 14 wars, to have married and lost twelve wives in succession, and to have a grandson who is now past 90. That may all be true, but when a man gets to the point where he looks extremely old, it is often easy for him to claim to be much older than he really is. None of the very old people—those claiming to be well over 100—were born in any place where birth records are kept. Old people are often forgetful and not a little vain, and in general it is prudent to discount the claim of anyone to be more than 100.

There seems to be no doubt whatever of the great age of John Voorhees, Grand Sachem of Tammany Hall in New York, however. He was born 101 years ago in July, in New York City, and his christening is a matter of record in the church of the parish in which he still lives. To draw any conclusion from the manner of living of these two old men, as to how one can prolong one's own life, would be foolish. Zaro Agha, being a Mohammedan, is a teetotaler; he has never drunk anything stronger than coffee and he has never been a smoker. Mr. Voorhees, on the other hand, has always smoked and taken a drink

of Fred Jenkins looking to right and left trying to locate a watermelon patch down near Roaring Springs. Two cow persons riding horseback and their cayuses making the sandy road rough and the cow persons not minding that fact a bit. . . . notice an increase in the number of tourist cars passing through Floydada this week. . . . about six hundred flies trying to make friends with th' Cowhand who felt entirely in the opposite direction. . . . two kids dabbling in the water and fr.a.l the appearance of the seat of the little one's pants he was getting the worst of the dabbling, judging from the amount of mud gathered thereon. . . . a butterfly going right up over a brick building just like he knew where he was going. . . . two big trucks loaded with immense pipes and bound for the oil fields in New Mexico. . . . Pete Smith selling soda water in a concession down at the reunion of Old Settlers. . . .

John Hollums tells a new one that applies to the governor's race. It goes something like this: "Once upon a time the folks over in Europe thought that the world was flat. Columbus sailed over to America and after his trip folks began to think that the world was round. Now, since the Sterling supporters are on the losing side and they see that 'Ma' is going to be elected the folks are declaring that the world is crooked."

Didja ever have a good supper and eat, and eat, and eat then wake up the next morning and wish you hadn't? Didja, huh?

When making apple jelly flavor a few glasses with mint and add green coloring. This will be appetizing to serve with lamb.

Typewriter carbons, second sheets at Hesperian office.

YOU CAN'T BEAT IT

Tulia Herald: A new "racket" appears to be sweeping the middle west at present, and since it is apt to spread, and you may have a chance to "bite at it," we want to put you on your guard. It is apparently being worked by the same band of swindlers, by making the acquaintance of someone in a neighborhood who has a little money in bank. Once acquainted a member occasionally displays a "roll" of money he claims to have won. Later on he borrows \$50 or \$100 from the intended victim, but returns twice the amount each time. Later on he makes a big "touch" but this time he fails to win. He also fails to show up at the appointed place where he was to turn over the winnings. And the trusting acquaintance is out his money. Often it represents the saving of a lifetime. Don't be lured into this "racket," whether the promoter is trying to interest you in horse-races in the wheat pit or in some particular Wall Street stock. You can't get something for nothing—and you can't beat the other fellow's game.

CRUELTY TO ANIMALS

Plainview Herald: The stories of dogs who lay shivering in the rain, or crying plaintively under the stars, hugging the slim green mound which held one whom they idolized, took up a good many pages in the old school reading books. Children then, learning not only the pronunciation of words, but the meaning of loyalty. And dogs are really loyal—more than one has given his life for his master. We wonder if the man in a distant city who prepared a terrible punishment for a dog the other day didn't know this. Apparently he didn't. He kept on, throwing more and more dirt into a hole where he had placed the little animal. He packed it harder and harder, until finally the dog was covered, and he couldn't see the eyes. Just the nose was left above the ground. Then the man went away. Neighbors, hearing the dog's cries, came, found the nose, and dug the animal out. The dog had been digging holes in the yard, the owner explained. He had cured other puppies of this habit by burying them in the ground for a time, noses exposed so they could breathe. He was merely trying the same method of punishment and training with this puppy.

It is a little hard to realize that there are people in the world who still viciously inflict suffering on animals. But occasionally we have to wonder if there aren't some people who might profit a little by a few hours of . . . say, burial with merely their noses exposed.

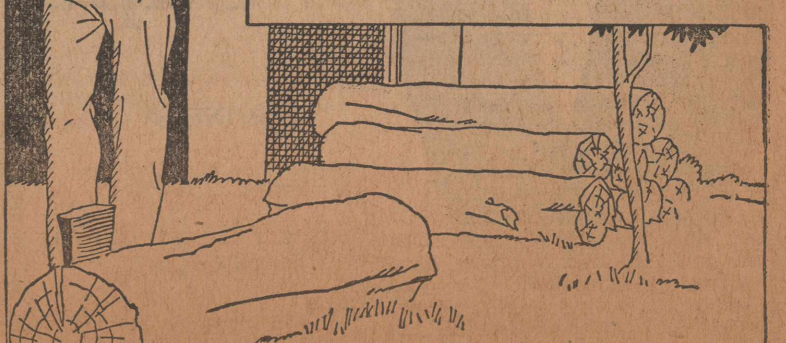
JUST THINKIN'

by Charles S. Kinnison

Hard Work

Give me the job that makes you hustle, The kind of job that makes you scratch— The job with which you have to tussle, Before you prove that you're its match! I want no task that does not try me, That does not put my wits to test— For only when such things defy me, Have I the chance to do my best!

I shall not think that life is dreary, If I must fight to make my way— Nor shall I whine if I am weary When I shall reach the end of day. Hard work, I should not be afraid of; From trying tasks I should not flee. They let me show the stuff I'm made of, And help to make a man of me! (©, 1930, Western Newspaper Union.)



394 Pioneers Register During Reunion at Hank Smith Memorial Park

Fifth Meeting of West Texans Held on Blanco

Three-Day Gathering of 'Old Timers' Held August 14, 15, 16.

From far and near came the pioneer of West Texas to join in the festivities of the fifth annual reunion August 14, 15, and 16 at the Hank Smith Memorial Park, 18 miles southeast of Floydada in Blanco Canyon. Many were in attendance that did not register at the special booth provided but a total of 394 "signed up" on one of the three days. The heaviest registration was made Friday, designated as official Old Settlers' Day by the West Texas Old Settlers Association, sponsors of the annual event.

List Registrants

In giving the following list of names of those who registered at the park attention is called to the fact that errors may have been made in this article in the spelling of names, home town designations, or the total number of years residence in West Texas. Any mistakes will be gladly corrected in an early issue of the Hesperian if notice is promptly given.

Requirement for eligibility in registration was that the person must have resided in West Texas for a period of at least 20 years, and real "West Texas" was designated as any portion of the state west of Fort Worth.

In several instances the addresses or the number of years spent in West Texas were not given on the register.

Registrations were in charge of Mrs. W. T. Dunn of Crosbyton and Mrs. Pete Smith of the Hank Smith Place. They made every effort to obtain the names, addresses, and number of years spent in the western section of the state. They were courteous and were very careful to get the correct information.

Following are the names of those in attendance who registered at the meeting of the association:

Bob Smith, Crosbyton, 54; Paul Bedingfield, Ralls, N. L. Robertson, Ralls; Dean Webb, Crosbyton; C. E. Scott, Lorenzo; J. T. Orand, Ralls; R. L. Willoughby, Ft. Davis, 51; P. S. Nichols, Post 34; Carl Clark, Post, 50; J. M. Jones, Elton, 42; Mrs. J. M. Jones, Elton, 42; W. D. Lamar, Crosbyton, 38; J. D. Huffman, Post, 62; L. Gough, Amarillo, 48; N. Y. Bicknell, Crosbyton, 43; W. L. Clark, Dickens, 30; W. N. Bicknell, Crosbyton, 29; J. E. Poteet, McAdoo, 30; Robert N. Martin, Abilene, 39; J. P. Goen, Dickens, 45; J. A. Dunlap, Lorenzo, 54; W. M. Stovall, Hereford, 31.

J. H. Dunning, Lubbock, 64; Hal Bruner, Hereford, 29; B. F. Yeates, Roaring Springs, 66; Mr. and Mrs. W. H. Pope, Lockney, 22; Mrs. T. E. Brock, Lockney, 22; Mr. and Mrs. H. H. Ritchey, Dalhart, 44; Mr. and Mrs. H. N. Ritchey, Floydada, 44; Edd F. Bryant, Kress, 39; V. J. Edward, Kress, 31; Mr. and Mrs. R. J. McAteer, Dickens, 26; B. H. Howard, Crosbyton, 23; J. P. Kerlin, Ralls, 42; E. P. Crump, Ralls, 25; Mary Kirk, Crosbyton, 43; Mr. and Mrs. Raymond Fitzgerald, Justiceburg, 35; Frank Hickman, McAdoo, 30; L. C. Hickman, McAdoo, 30; Etta Brown, Crosbyton, 40; Henry Brown, Crosbyton, 40; Mrs. W. J. Clark, Dickens, 29; Mr. and Mrs. R. J. Coffee, Crosbyton, 33.

Lee H. Moses, Ralls, 25; N. S. Fuller, Abilene, 41; Mrs. Maud Scott, Lorenzo, 41; J. Beddingfield, Ralls, 38; Mr. and Mrs. W. M. Graham, Matador, 28; D. C. Lowe, Lockney, 41; W. A. Lowe, Plainview, 39; Mr. and Mrs. J. D. Smith, Crosbyton, 24; Mr. and Mrs. R. R. Travis, Ralls, 30; S. F. Landrum, Kress, 43; S. J. Pipkin, Roaring Springs, 31; W. S. Smiley, Roaring Springs, 24; R. L. Bowman, Lorenzo, 24; J. O. Young, Slaton, 30; W. P. Fullingim, Lorenzo, 33; Tom Roy, Springtown, 60; Chas E. Coons, McCamey.

John Wheeler, Ralls, 51; J. T. Parker, Crosbyton; Mr. and Mrs. H. F. McSpaden, San Angelo, 30; Mr. and Mrs. J. H. Miller, McAdoo, 27; Lawrence Adams, Floydada, 23; Jim Massie, Hank Smith Place, 30; Will F. Ezell, Crosbyton, 31.

J. M. Kirksie, Lorenzo, 22; S. L. Smith, McAdoo, 30; J. R. Maddox, Floydada, 21; Mr. and Mrs. C. B. Pope, Floydada, 22; T. J. Day, Lubbock, 26; A. J. Randolph, Lockney, 24; H. C. Randolph, Lockney, 34; Mr. and Mrs. A. Y. Norman, McAdoo, 21; J. W. Jones, McAdoo, 30; Mr. and Mrs. W. R. Nelson, Ralls, 30; Mrs. J. J. Thomas, Floydada, 22; Mrs. Jno. W. Brown, Paducah, 21; E. V. Griffin, Haskell, 31; Mrs. T. R. Jones, McAdoo, 24; Randolph McNew, Spur, 27; J. I. Sieber, Crosbyton, 23; Jno. Brown, Paducah, 40; H. B. Mayes, Crosbyton, 41; J. L. Williamson, Kirkland, 27; Joe Sawyers, Cone, 23; Jim C. Johnston, Lubbock, 30; J. H. Lindsey, South Bend, 39; W. J. Collier, Crosbyton, 55; J. M. Rankin, Ralls, 25.

S. R. Campbell, McAdoo, 30; Rusty Russell, Paducah, 23; J. W. McDonald, Lockney, 39; John Taylor, Ralls, 69; Mrs. W. R. Richards, Ralls, 23; Mrs. Rex A. Tynes, Hereford, 25; J. E. Collier, Crosbyton, 22; Mrs. O. W. Denning, Crosbyton, 20; Mrs. J. S. Ross, Crosbyton, 22; S. J. Starrett, McAdoo, 21; Mrs. H. H. McDermott, Crosbyton, 40; Mr. and Mrs. B. Massey, Floydada, 25; Mr. and Mrs. W. R. Cline, Abilene, 31; Roscoe Wilson, Lubbock, 21; B.

Sherrod, Lubbock, 21; Mr. and Mrs. W. H. Hames, Crosbyton, 29; H. C. Pearson, Lorenzo, 32; L. W. Tomlinson, Ralls, 21; J. B. Coffee, Crosbyton, 29.

W. W. Heathington, Crosbyton, 29; S. R. Bale, Paducah, 30; Mrs. Fred Shell, Ralls, 30; Mrs. W. H. Shell, Ralls, 25; Mrs. H. W. Mullins, Childress; R. L. Whaley, Ralls, 23. Ruth Mask, Floydada, 21; W. E. Rawlings, Slaton, 34; L. B. Gill, Crosbyton, 26; J. W. Webb, Lubbock, 26; Miss Mary Cox Plainview, 22; Adella S. Drew, Plainview; B. F. Elam, Ralls, 41; D. S. Batty, Floydada, 25; Henry Moore, Crosbyton, 29; Mrs. W. J. Collier, Crosbyton, 23; Mrs. E. Lawson, Crosbyton, 23; Mr. and Mrs. Chas. Elam, Crosbyton, 21; Mr. and Mrs. Geo. Gray, Lockney, 31; Edgar Allen, Crosbyton, 27; R. C. Smith, Floydada, 24; J. P. Goins, Crosbyton, 22; Mr. and Mrs. J. L. Russell, Paducah, 43; Mrs. R. E. Crosswhite, Lockney, 39; Ruth Fowler, Lockney, 25; Mr. and Mrs. T. J. Beall, Lockney, 39.

Allen Smith, Crosbyton, 20; Lee Howard, Floydada, 21; A. J. Bryant, Lorenzo, 36; Mr. and Mrs. M. C. Potter, Silverton, 43; Hamp Collit, Spur, 38; Ned Bowers, Spur, 40; Mr. and Mrs. Clarence Foster, Floydada, 37, 29; Mr. and Mrs. C. J. Ballinger, Ralls, 30; T. A. Naves, Lockney, 40; Mr. and Mrs. W. R. Tillson, Matador, 46; S. C. Hutcherson, Plainview, 52; Mr. and Mrs. D. S. Dunwoody, Lubbock, 42; H. T. Garner, Spur, 40; A. J. Hurt, Paducah, 47; I. G. Trimble, Lubbock, 39; R. M. May, Plainview, 28; Wm. McGehee, Floydada, 41; Mrs. Wm. McGehee, Floydada, 39; Truss Graves, Tulia, 59; W. A. Hendrick, Amarillo, 51.

Mr. and Mrs. J. W. Howard, Floydada, 39; Mrs. Cora Yandell, South Plains, 23; Mrs. M. L. Best, Paducah, 24; J. J. Spikes, Ralls, 40; Mrs. Pat Murphy, Paducah, 43; Mrs. J. L. West, Floydada, 28; Miss Hester West, Dallas, 22; J. M. Kimble, Floydada, 29; John L. West, Floydada, 28; J. B. Green, Floydada, 28; J. T. McLain, Floydada, 47; J. C. Collit, Roaring Springs, 52; Mrs. F. P. Henry, Floydada, 30; W. A. Johnson, Floydada, 28.

Mrs. Maud Sparks, Burrus, Floydada, 36; Mrs. Vletta Kropp, Floydada, 31; Mrs. Alice Sparks, Seminole, 48; Winnie McLain, Dallas, 35; J. C. Jay, Petersburg, 33; Z. T. Riley, Lockney, 25; Roy E. Stewart, McAdoo, 29; Mr. and Mrs. H. C. Randolph, Lockney, 49; Mrs. W. B. Wilson, Floydada, 42; Pat Murphy, Paducah, 43; Mr. and Mrs. J. J. Spikes, Ralls, 36; Mr. and Mrs. C. F. Ramsey, Lockney, 38; J. J. Day, Floydada, 43; Mr. and Mrs. L. H. Lewis, Floydada, 47; Coleman Jones, Kress, 44; Joe M. Day, Floydada, 31; Mrs. Chas. Seiber, Crosbyton, 24; Roy C. Curry, Floydada 25.

Mr. and Mrs. H. S. Smyer, Lorenzo, 37; Mrs. Nell Ellis, Amarillo, 35; D. H. Davis, Silverton, 32; G. T. Cain, Plainview, 44; Beulah McNeely, Floydada, 27; Roe McCleskey, Floydada, 37; John F. Gibson, Paducah, 48; J. F. Cross, Tulia, 43; J. H. Reynolds, Dickens, 46; Lee Payne, Dickens, 27; D. C. Littlefield, Cone, 40; Miss Evelyn Smith, Crosbyton, 23; Mr. and Mrs. Geo. Smith, Crosbyton, 53, 33; Mr. and Mrs. J. A. Jones, Floydada, 31; W. R. Hart, Vernon, 37; Mrs. J. B. Harper, Lockney, 30; Mrs. H. C. Hutcherson, Plainview, 30; Mrs. Nat G. Waller, Lockney, 49.

Mrs. A. B. Kennedy, Lockney, 50; Jeff Smith, Spur, 31; M. W. Whitlow, Floydada, 39; B. P. Siefert, Floydada, 38; J. F. Waldron, Crosbyton, 63; Mrs. J. W. Waltrick,

Bovina, 35; Mrs. Bessie Davies, Bovina, 30; Mrs. Orlie Hammack Jones, Floydada, 43; Homer Howard, Lockney, 39; Mr. and Mrs. C. Surginer, Floydada 34; Mr. and Mrs. D. Shipley, Floydada, 40; S. B. McCleskey, Floydada, 39; T. T. McDermitt, Levelland, 40; Mrs. Kate Callahan, Floydada, 25; Champ Walters, Floydada, 39; C. W. Mallard, Lubbock, 40; M. M. Day, Lockney 44.

Fannie Callihan Langford, Floydada, 38; B. O. McWhorter, Lubbock, 44; Mrs. Lee Howard, Floydada, 26; Mrs. Jim Bowers, Seminole, 49; Chas. F. Elam, Crosbyton, 41; J. F. Morrison, Lockney, 26; Mr. and Mrs. S. W. Ewing, Floydada, 26; F. P. Henry, Floydada, 30; Mrs. Myrtle Williams, Dimmitt, 37; J. C. Williams, Dimmitt, 34; Mrs. Mollie Hart, Whiteflat, 67; Mrs. W. M. Brown, Plainview, 40; Geo. A. Linder, Floydada, 21; Mrs. J. T. McLain, Floydada, 36; W. O. Murray, Floydada, 30; Mr. and Mrs. J. B. Jenkins, Floydada, 33; Noel Lewis, Floydada, 23; I. D. Gamble, Floydada, 29; Mrs. W. D. Lamar, Crosbyton, 38; R. E. Lynn, Lorenzo, 42; John A. Dillard, Lorenzo, 40.

C. A. Wilson, South Plains, 38; John H. Johnson, McAdoo, 25; John DeCory, Tahoka, 25; Mrs. O. V. Sims, Slaton, 29; Mrs. V. A. Leonard, Floydada, 43; T. T. McDermitt, Levelland, 30; T. E. Cowart, Lockney, 25; S. A. Callihan, Big Spring, 40; J. S. Callihan, McAdoo, 40; A. J. Callihan, Stamford, 40; R. H. Willis, Floydada, 40; J. J. Ryals, Floydada, 26; Mrs. C. O. Roy, Crosbyton, 40; Mrs. Percy Lamar, Crosbyton, 33; John McDonald, Lockney, 25; Mr. and Mrs. Calvin Smith, Crosbyton, 23; Mr. and Mrs. Geo. McLain, Plainview, 51; Mr. and Mrs. J. H. Fowler, Lockney, 25; Mrs. M. H. Ragle, Lockney, 40; Mrs. Ila Herrod, Crosbyton, 24; Mrs. A. T. Swebster, Floydada, 39; A. T. Swebster, Floydada, 26; Miss Willie Coffee, Crosbyton, 22; Geo. Fawver, Floydada, 39.

Mr. and Mrs. Ed. M. White, Petersburg, 40; Mrs. A. S. J. Martin, Petersburg, 39; C. E. Martin, Petersburg,

34; Judge and Mrs. A. B. Dunican, Floydada, 46; W. F. Weatherbee, Floydada, 24; Mr. and Mrs. T. J. Campbell, Floydada, 35; V. Andrews, Floydada, 40; Mr. and Mrs. C. D. Caldwell, Farwell, 35; 43; H. P. Reeves, Lockney, 26; Mrs. J. S. Hale, Floydada, 34; L. C. Batty, Clarendon, 38.

W. B. Smith, Crosbyton, 32; Mrs. W. H. Alexander, Floydada, 23; Mrs. K. O. Bembry, Crosbyton, 44; C. E. Hunt, Lubbock, 44 (second boy born in Crosby County); L. E. Hunt, 33; Fred Spikes, Lubbock, 40; Mrs. Fred Spikes, Lubbock, 40; G. E. Lockhart, Lubbock, 30; Mrs. G. E. Lockhart, Lubbock, 30; Mrs. Nath Elliott, Petersburg, 27; Mrs. S. C. Simon, Lorenzo, 22; A. L. Ellison, Lubbock, 30; P. L. Fagan, Lockney, 30; Mr. and Mrs. W. P. Hewitt, Lockney, 28; Mac Ellison, Crosbyton, 30; Frank Smith, Crosbyton, 22; A. N. Gamble, Lubbock, 29; R. L. Kropp, Floydada, 39; J. H. Robinson, Lubbock, 35; Mrs. J. H. Robinson, Lubbock, 20; Mr. and Mrs. John Boren, Justiceburg, 40; Ard Howard,

Petersburg, 22; Mrs. A. L. Ellison, Lubbock, 22.

Dick Gonsinean, Lubbock, 43; J. T. Franklin, Plains, 40; W. F. Long, Floydada, 39; I. Lynn Guthrie, 52; Mr. and Mrs. J. C. McNeill, Spur, 30; Miss Alice Jones, Amarillo, 39; Mrs. O. L. Richardson, Amarillo, 30; L. A. Wicks, Ralls, 23; Robert Lee Bobbitt, Austin, 42; Clayton Coster, Crosbyton, 39; Mr. and Mrs. J. C. Lackey, Lockney, 31; R. L. Lackey, Lockney, 31; Ral F. Day, Floydada, 26; J. C. McNeill, Spur, 30; Roy Shirley, Seminole, 35; Mrs. J. H. Davis, Crosbyton, 20; Roy I. Carter, Wichita Falls, 20; Gus Collit, Lorenzo, 39; W. W. Emert, Floydada, 25; C. E. Hart, Floydada, 25; M. H. Steadham, McAdoo, 77; M. S. Carson, Crosbyton, 23; T. F. Love, Floydada, 35.

Lena Walker, Dickens, 31; S. T. Johnson, Dickens, 34; Virginia Worwick, Dickens, 23; Mr. and Mrs. Rush McLaughlin, McAdoo, 30, 45; J. C. Baldwin, Floydada, 37; Mr. and Mrs. Walter Noble, Muleshoe,

39; Mrs. R. R. Travis, Ralls, 25; Mr. and Mrs. J. Edd McLaughlin, Ralls, 25.

Mrs. Henry Rutherford, Tatum, N. M., 25; J. Wilson Boyle, Crosbyton, 31.

Hesperian Ads Get Results.

Take it for granted that your child will eat happily everything served to him, and be sure that he becomes acquainted with a variety of foods.

Remington and Royal Portable Typewriters at Hesperian Office.

THERE IS INSURANCE and Insurance

Insurance of one kind is sold to you because the salesman wants the profit he makes by doing it. He will sell you as much as he can without regard to your ability to carry it. He will try to sell you what you seem interested in instead of what you need.

A real insurance service results in the type of protection that you need most as advised by those who make it their business to know just what types suit each individual's needs best.

We would like a consultation with you to help you work out your insurance problems.

WE WILL BE GLAD TO HELP YOU

Floydada Insurance Agency

G. C. Tubbs

W. H. Henderson

Mark Every Grave

Let no hallowed ground be unmarked on Memorial Day. In token of the tender memories of our departed loved ones and as an expression of our devotion to those memories let us mark their graves with the permanence of stone.

South Plains Monument Co.

T. O. COLLIER, Proprietor

Phone 654

Sixth and Columbia

14 Years in Service at Plainview, Texas



If you want a cigarette that is milder and of better taste...

Chesterfield

Milder, yes—but something more. Chesterfield offers richness, aroma, satisfying flavor.

BETTER TASTE—that's the answer; and that's what smokers get in Chesterfield in fullest measure—the flavor and aroma of mellow tobaccos, exactly blended and cross-blended. Better taste, and milder too!



They Satisfy

LOCKNEY ISIS THEATRE

PROGRAM

WEEK

August 24th

Regular admission 15c and 50c

Sunday Matinee Monday and Tuesday

Charles (Buddy) Rogers, In "River of Romance" Screen Song and Talkartoon

Wed. and Thurs.

"Hot Curves"

With Benny Rubin, Rex Lease and Alice Day.

Voice of Hollywood No. 6 and Talkartoon

Friday and Saturday

Dennis King and Jeanette McDonald, In

"The Vagabond King"

Returned by request, admission 15c and 35c.

Cartoon and Screen Song

SOCIETY

Joint Hostesses At M. E. Society Meeting.

Mrs. George Smith and her mother, Mrs. E. C. Henry, were joint hostesses at a social meeting of the Woman's Missionary Society of the Methodist church Monday afternoon at Mrs. Smith's home, 1030 South Wall Street.

A "Missionary Voice" program was given with Mrs. G. T. Palmer as leader. Mrs. N. W. Williams gave a paper on "Missionary work in Japan." Mary Frances Rinehart gave a reading. Mrs. Wilson Kimble gave a paper on "Why I Am a Home Missionary."

The hostesses served sherbet and cake to the following members and guests: Mrs. D. D. Shipley, Mrs. James Colville, Mrs. Wm. Colville, Mrs. George Dickey, Mrs. N. W. Williams, Mrs. G. T. Palmer, Mrs. Ida Thomas, Mrs. W. J. Rinehart, Miss Mary Frances Rinehart, Mrs. A. P. McKinnon, Mrs. J. R. Yearwood, Mrs. J. J. McKinney, Mrs. H. M. McDonald, Mrs. Ona Adams, Mrs. Wilson Kimble, Mrs. R. F. Kirchner, of Dallas, Mrs. A. P. Barker, of Lockney, Mrs. West of Attica, Kansas, and Mrs. Geo. Klutz, of Long Beach, California.

Porterfield Society Held Meeting Monday

The Porterfield Missionary Society met Monday afternoon at the church for a social service program. There was a good attendance. A social meeting will be held Mon-

day afternoon, August 25, at 4 o'clock with Mrs. T. W. Whigham.

Visitors Given Picnic At Country Club.

Mr. and Mrs. Robert Brown and children, of Pottsville, Arkansas, who spent the week end here with his brother, W. T. Brown, and Mrs. Brown were given a picnic Tuesday evening at the Country Club.

Those present were: Mr. and Mrs. W. T. Brown, Mr. and Mrs. W. Edd Brown and children; Mr. and Mrs. R. Fred Brown and children; Mr. and Mrs. Thurston Rankin, of near Lockney; and Mr. and Mrs. Robert Brown and children.

Sunday School Classes Given Lawn Party.

Misses Margaret Smith, Edelle King and Clara Belle Yearwood entertained Miss Emma Lou McKinney's Sunday School Class of girls and W. A. Gound's class of boys with a lawn party Thursday evening at the home of Miss Smith's parents, Dr. and Mrs. George Smith. Games were under the direction of Miss Elizabeth McKinney. Refreshments of ice cream and cake were served.

Mr. and Mrs. Jake E. Kemp and son, Jack, Jr., who have been here visiting her sister, Mrs. Bob Smith, and family, and friends left Tuesday morning for Amarillo, where they will probably spend several days before returning to their home at Denver, Colorado.

Social Calendar

MONDAY

Womans Council of the First Christian Church meets at the Church Monday afternoon, August 25, at 3 o'clock. On account of the meeting being postponed last Monday they will have the Bible lesson and also hidden answers from "The World Call". Mrs. Champ Walters will be leader.

Porterfield Missionary Society, Mrs. T. W. Whigham, hostess Monday afternoon, August 25, at 4 o'clock.

Woman's Missionary Society of the First Methodist Church meets for Bible Study Monday afternoon, August 25, at 4 o'clock. Mrs. Clay Johnson will be leader.

The South Circle meets Monday, August 25, at the home of Mrs. E. C. Wood. Study of the W. M. U. Manual will begin at this meeting. Mrs. Lon V. Smith, teacher.

South Circle meets with Mrs. Eugene Wood Monday afternoon, August 25, at 4 o'clock.

Ladies Aid of the Cumberland Presbyterian Church meets at the church Monday afternoon, August 25, at 4 o'clock.

FRIDAY

Friendship Bridge Club, Mr. and Mrs. J. C. Gilliam, host and hostess, Friday evening, August 22, at 8: 15 o'clock.

TUESDAY

Triple Four Bridge Club, Mrs. J. A. Arvine, hostess at her home 100 East California street, Tuesday afternoon, August 26, at 3 o'clock.

Locals and Personals

Mr. and Mrs. R. T. Miller and sons, R. T. Jr., and Alfred, of Austin spent from Friday of last week until Tuesday of this week here with his mother, Mrs. R. T. Miller, and brother, Olin S. Miller. They also visited Mrs. Miller's sister, Mrs. C. M. Thacker. Mr. Miller since completing his work on his law degree at the University of Texas is employed with the law firm of White, Wilcox, Taylor and Gardner at Austin. They left Tuesday for points on the Gulf Coast to visit before returning home.

Mr. and Mrs. Bob Smith and daughter, Worth Gwendolyn, and Mrs. T. M. Cox and daughter, Thoma-sine, returned home Saturday from a vacation trip to Denver, Colorado. While there they visited Mrs. Smith's daughter, Miss Genave, who is employed by the Mountain State Telephone Co.

J. S. West, of Dimmitt, spent the first of this week visiting with his brother, John L. West and family.

Mr. and Mrs. Polk Goen and son, Dale, and Mr. and Mrs. R. B. Rosson, and son, Blaine, will attend the Indian Pow Wow at Albuquerque, New Mexico, which begun Tuesday and will be held there for four days. They will also spend some time at Santa Fe. They started on their trip Sunday morning.

Mrs. G. R. May and sons, Willie B. and George Reid, drove to Lubbock Monday for her daughter, Bert Tone, who has been visiting her aunt, Mrs. A. N. Gamble, and family at Lubbock and Mrs. W. L. Holloman, and family, of Slaton. They came back by Petersburg for Mrs. May's son, John Edwards, who has been visiting his grandparents, Mr. and Mrs. J. C. Edwards.

Mr. and Mrs. M. P. Funk and son, Raymond, and daughter, La Fern, of Duncan, Oklahoma, returned home Sunday after spending last week here with her parents, Mr. and Mrs. J. R. Archer. Mrs. J. R. Neece and children, of Amarillo, were also guests of her parents, last week and returned home Saturday.

Mr. and Mrs. O. P. Rutledge and sons spent last Friday afternoon at Post. They attended the closing exercises of the Camp Fire Girls Encampment, which their daughter Ruth had been attending the previous ten days. Ruth returned home with them that night. They were also accompanied on the trip by Floriene Dorrell.

Locals and Personals

Mrs. I. W. Hicks and daughters, Evelyn, Mary Wilson and Lela Pae, spent from Thursday till Tuesday in Lubbock visiting Mrs. Hicks' mother, Mrs. D. A. Ford and her sister, Mrs. John Ashford.

Mr. and Mrs. B. F. McIntosh and family left the first of the week for Giddings, in South Texas, and Abilene, for a visit with relatives, while on a vacation of some two weeks.

Miss Beulah Baggett, of Ozona, is visiting this week with her grandparents, Mr. and Mrs. W. L. Boerner, and aunts, Mrs. E. P. Nelson and Mrs. S. W. Ross.

A. H. Sams, Jr., and wife, of Peecos, Texas, visited from Tuesday of last week to Sunday with his brother, H. B. Sams and family of this city. Mr. Sams is court reporter for the Peecos District.

Mrs. W. L. Sullivan and daughter, Josephine, who spent two weeks here with her sisters, Mrs. D. H. Collins, and Mrs. J. O. Wilkes, returned home Monday. Mr. Sullivan came up Sunday and accompanied them home. Rho Cloud, daughter of Mr. and Mrs. B. O. Cloud, went home with them for a few days visit with Josephine.

Mr. and Mrs. T. P. Collins and son, Pat, and Mr. Collins' sister, Miss Ruth, left Sunday for a tour of northern New Mexico. Miss Ruth is employed as bookkeeper by the West Texas Gas Co. at Plainview. She is on her vacation and spent a week here with her father, D. H. Collins, and Mrs. Collins, and will spend the remainder of her vacation in New Mexico.

Mrs. W. A. Shipley had as her guests Friday and Saturday of last week her sons, Alex and John Shipley and their families of Clovis, and her daughter, Mrs. W. P. Fullingim, and Mr. Fullingim of Lorenzo.

Jo Arwine, Jr., is visiting in Lubbock this week with his aunt, Mrs. Bill McCarty. He went over last week with his parents, who attended the Texas Pharmaceutical Association.

Miss Annie Ruth Gullion is visiting this week in Amherst. She was accompanied as far as Lubbock Sunday by her mother, Mrs. J. N. Gullion and her sister, Eula Mac.

Mr. and Mrs. S. M. Cole and daughter, Marlynn, and Charles McConico returned Monday from Streetman where Mr. and Mrs. Cole and daughter visited Mr. Cole's mother, Mrs. J. B. Cole and other relatives and Mr. McConico visited his mother, Mrs. C. J. McConico. Mrs. Cole and daughter have been gone three weeks and during their absence have visited relatives at Dallas, Corsicana and Streetman.

Geo. B. McAllister left Tuesday morning for Dallas to spend a few days.

Mrs. C. D. Gibbs and son, James Fry, and her parents, Mr. and Mrs. A. R. Hanna returned home Monday from a visit with relatives at Kim Colorado, and Shamrock. They were accompanied home by Mr. and Mrs. Hanna's two granddaughters, Bonnie Bell and Billie Mae Lisle, of Shamrock.

Mr. and Mrs. Dale Weatherly, who have recently been making their home at Paragould, Arkansas, and have been here visiting her parents, Mr. and Mrs. J. F. Russell, left Thursday for Ft. Worth, where they will visit Mr. and Mrs. C. E. Cooner. Mr. and Mrs. Cooner formerly lived here and he was employed at the Baker Campbell Co.

Mr. and Mrs. Terrell Loran and son Gene returned Saturday from a two weeks vacation spent at Medicine Park, Okla., and Graham where they visited friends and relatives.

Mr. and Mrs. T. P. Collins and son, Pat, and Miss Ruth Collins of Plainview left Sunday for a vacation trip to the mountains of New Mexico.

Mr. and Mrs. Ray Dickey and son, Richard, of Lubbock, spent the week end here with her father, A. L. Bishop, and sister, Mrs. T. M. Cox.

Mr. and Mrs. W. P. Hale and family, of Thorpe Springs, Texas, spent last week end visiting with their son, Walton Hale and family. Miss Harzelle Hale will remain here to attend school.

F. C. Harmon, made a business trip to Hobbs, New Mexico, Tuesday of this week. Mrs. Jennie Bishop left last Friday for Dalhart where she will visit her son, Ed Bishop and Mrs. Bishop. Miss Bernice Bishop accompanied her and returned home Tuesday.

Praises Com. Court Floyd County; Says Keeping Taxes Down

Has Envious Record as County With Low Tax Rate, Judge McCoy Declares.

That Floyd County's Commissioners Court has an enviable record for holding down the general costs of transacting the county's business and that the members of the court should have praise at the hands of the taxpayers was the burden of an interview given a reporter for The Hesperian Monday of this week on the occasion of a business visit to this county by Judge W. D. McCoy, of Wichita Falls, general land and tax commissioner of the Fort Worth & Denver Railway Company.

"My duties as tax man for my company take me from Galveston on the Gulf to Texline in the north-west corner of the panhandle," Mr. McCoy said. "I have in my department some 1100 miles of lines to give attention in connection with taxation and land questions. In this whole area I have found only one or two counties in which the general tax rate is as low as in Floyd County, and when I speak of this, I do not mean the total tax including tax for road bonds and things of that kind that a Commissioners' Court has no power over. What I mean is the tax levied for general current expenses of the county. The constitutional limit for expenses of operating a county is 95 cents on the \$100 valuation, as is generally known. In a large per cent of the counties in which we operate this rate is effective, while in many others the rate runs 75 cents and up.

"Taxes have become a real burden in the past few years, and when a county is found where the court is making every effort to hold the tax bill down, the people ought to give their court credit for doing a good job. Floyd County, for instance, is surrounded by counties that have rates of from 80 cents to 95 cents, not counting special taxes voted by the people, and this kind of thing ought to be noticed and commended by the taxpayers. As one taxpayer in the county, the Fort Worth & Denver is pleased to be able to say that the county in which it has its greatest mileage in Texas, is also one of the best-run counties in the state."

Judge McCoy came up the Den-

She Wants World to Know of New Sargon

"I had such terrible stomach trouble that for days at a time I'd have to live on Orange Juice. Constipation kept me taking laxatives



MRS. LONIE NELMS regularly and I was so weak and nervous and lost so much sleep I finally had to give up entirely. Since taking Sargon I have a fine appetite and perfect digestion, I sleep grand and feel wonderful. "I'm delighted with the easy, natural way Sargon Pills eliminated my constipation, and I feel like I want the world to know about Sargon"—Mrs. Lonie Nelms, 3227 Pine St., Dallas. Floydada Drug Co., Floydada, and Stewart Drug Co., Lockney, Agents.

If You Have Feed To Cut

—Use a McCormick-Deering Row Binder.
IF YOU HAVE A WHEAT CROP TO SOW—

—Use a McCormick-Deering Drill.
Standard Line, Serviced and Repairs carried to keep them in shape.

Rutledge & Company

Full Line International Dealers

ver from Fort Worth Sunday night. He said rain fell all the way from Bowie to Quitaque on their train. A very heavy rain had fallen in the vicinity of Turkey when they reached that point, he said. Not much rain had fallen from Quitaque to the caprock, but after getting up the hill good rains had fallen nearly to South Plains. The rain was not heavy from South Plains toward Floydada, he said.

Mr. and Mrs. J. B. Sanderson, and family, of Oklahoma City, spent

from Saturday until Tuesday here visiting with Mr. Sanderson's sisters, Mrs. J. U. Borum and Mrs. E. C. Harmon and families.

Mr. and Mrs. G. L. Kirk spent Sunday in Plainview visiting with relatives and friends.

E. L. Hunsaker of Dallas, general manager for the C. E. Stone Stores, was a guest here Friday of G. E. Gibbs, local manager. He was accompanied by Wess Witt, who has charge of the store at Rails.

Quanah Acme & Pacific Railway Company

Low Rate Round Trip Excursion Fares

To **Oklahoma City**

\$7.00 Coaches and Chair cars only.
\$9.00 Pullman Privilege.

Leave Saturday, August 23, return Tuesday, August 26.

To **St. Louis** \$32.15
To **Chicago** \$40.80

Tickets on sale August 21, 22, 23, 29. Limited fifteen days in addition to date of sale.
For additional information call,
ROBT. MEDLEN, Agent
Floydada, Texas



HEALTH PROTECTION

Your iceman stands guard against all food spoilage and decay... constantly... dependably... economically. And here is Ice that is reliable.

Texas Utilities Co.

"Your Electric Servant"

The Red & White Stores

FRIDAY AND SATURDAY BARGAINS!

AMARILLIS FLOUR, 48 lb. sack	\$1.40
ALL-GOLD PEACHES, No. 2 1/2	21c
RED & WHITE BAKING POWDER, 1 lb.	24c
SANDWICH SPREAD, 2 cans for	17c
BARREL VINEGAR, gallon	26c
WESSON OIL, PINT,	29c
COCOANUT, Bulk, pound	27c
APRICOTS, Gallon	53c
RED & WHITE COFFEE, pound can	39c
RED & WHITE COFFEE, 3 pounds	\$1.12
SHORTENING, Flake White, 4 pound pail	51c
CHIPSO, per box	9c
MEAL, Fancy corn, 10 pounds	35c
MEAL, Fancy Corn, 20 pounds	62c

Trade \$5.00 worth in cash with CITY MARKET and get a BIG ELEPHANT for only \$1.69.
See Our Window Display.

SOAP, P. & G. 5 bars for	18c
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MARKET SPECIALS

CHUCK ROAST, per pound	15c
SLICED BACON, per pound	31c

THESE PRICES FOR CASH ONLY

City Market and Grocery

Phone 118 W. M. Dorsey, Prop. We Deliver

North Side Grocery

Phone 15 Tom Golightly, Prop. We Deliver

BE A WINNER

SERVE YOURSELF. PAY CASH AND PAY LESS. TRADE WITH FLOYDADA GROCERY COMPANY.

Make Your Money Go Farther. Join the Happy Winning Crowd that shop with us day after day.

RED HOT PRICES FOR FRIDAY & SATURDAY

MAXWELL HOUSE COFFEE, 1 Lb. Can For Only	39c
CERTO JELLY, The Best for Jelly. Our price per bottle	29c

Good 5 Strand Broom for 49c
No. 2 1/2 can Peaches, for 18c
American Sardines, per can 5c

Spuds Large White U. S. No. 1 10 lbs. for 24c

Large Box Vanilla Wafers 2
Jello, All Flavors, per box 1
Quart Queen Olives 1

PG Extra Special 5 Bars For 17

Bread, Fresh, 3 loaves for
Quart Jar Peanut Butter
Standard Corn, No. 2 can

DEMING'S "EAT MORE FISH"
Salmon Large tall can 2 cans for 2

No. 1 can Crushed Pine Apple
Medium Size can Hominy
Oranges, medium size, Doz.

Floydada Grocery

"THE BIG FRIENDLY Profit By Our Profit-Sh We Pay Interest on What

Harley Sadler and Show Coming To Floydada Saturday This Week

One Day Stands While Business Quiet, Rule

West Texas Showman Makes Statement on "Taking Money Out Of The Country."

Harley Sadler and His Own Company will be in Floydada this weekend, presenting a performance on the night of the election, so that people who have not made their plans for the day may kill two birds with one stone—attend the Sadler show during the evening and also get the complete dope on the county and state election returns, see the folks and be seen. The cast includes old favorites of West Texans—A. C. Hefner, Billie Sadler, Bud Nairn, Bart Couch, Cleo Neslar, Gilbert Lamb, Charlotte Lawrence, Jack, Latham and others.

The feature show is a three-act comedy drama, "Toby and the Rum Runners." It is not a heavy show, advance stories say, but colorful, new and interesting, with an abundance of comedy.

Several excellent vaudeville features are in store for those who attend the show, it is declared.

The one night stand is a new venture for this company, and its advent is explained in the following statement by Mr. Sadler:

Conditions Are Quiet
"We are playing some five or six weeks of one night stands through our established territory, which we feel are justified by existing conditions. The towns and their trade territories that we have played regularly for the past twelve years seem always to enjoy our presence for a week. But with conditions quiet and our increased expense it would be a hardship on some to attend every night for a week. But I feel that they can afford and are entitled to attend one night if they care to do so.

"We have always tried to have the best interest of this section at heart. And contrary to the belief of some that are either prejudiced or have been misinformed we do not take thousands or even hundreds of dollars out of the communities in which we visit, and for the benefit of the skeptic I can truthfully say that last year our gross profits were less than 10 per cent of the gross business done. Any business man will tell you that is a small margin for any business and especially small for one so hazardous as ours, and as for the money going out of town a greater percentage of the money spent with us, stays in the town where we are appearing than money spent for any other commodity. We patronize most every line of business either directly or indirectly in every town where we appear. We are not mail order house customers, and we pay cash. I make statements to offset the threat of some that a dramatic stock company such as ours are parasites on a menace to the community in which they appear.

Need A Good Laugh
There are those who criticize traveling show, especially when they are dull. But I maintain that in you are blue and prospects are gloomy you need a laugh and a little clean, wholesome amusement to forget your troubles.

"I sincerely believe that we are performing a service in that direction. And I believe everyone can attend one night without embarrassment to themselves or any one else."

Mr. and Mrs. J. T. Simpson of Osbytown were visitors here last week.

Mr. and Mrs. John K. Waddington left Saturday morning for Austin to spend a week with Mr. Waddington's sister, Mrs. A. J. Mears, and plan to return home tomorrow.

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Development of Plains Pictured in Verse Panorama.

(By Judge L. Gough, Amarillo)

Where long ago the Indian roamed
And chased the buffalo,
White men now have built their homes
And plow and plant and reap and sow;

Where once we rode the trackless plain
Astride the Spanish steed,
You have the great highways
And in purring motors speed;

Where oxen trod the dusty trail
To reach the ranchmen's goal,
Now thundering engines tread the rail
And tons of commerce roll;

O'er where the mule with buckboard sped
The uncharted grassy way,
The airplane sails the sunny skies
A thousand miles per day;

Where we rode the darkest nights
To stop the wild stampede,
Men are guided now by electric lights
And smiling maidens lead;

Where cowboys lay 'round camp-fires burning
To laugh and talk and joke,
You have the famous halls of learning
Filled with gleeful college folk;

Where we cooked with twisted hay
Made by cattle from the grass,
You have the blue blaze night and day
And bake with natural flowing gas;

Where we rode through storm and rain
The milling herd to hold,
Now combines cut the ripened grain
And turn it into gold;

Many changes more have been
In one life's fleeting span,
Brought about by sturdy men
Who never failed to duty stand;

Historians, to thee this charge we give,
Write for us three cherished words
Let them through future ages live:
"Cowboys, cutting horse, and herds."

Oh say, one more request we make
But just in love—not fame,
Please preserve the Old Rock House
And Hank Smith's honored name.

Fairview News
Crowded out last week.

Fairview, August 11.—We had a very fine rain here Sunday afternoon, that will be of much benefit to the crops. However, we still need more rain.

The Methodist revival began Sunday morning with a very large crowd attending. Bro. Lynn, pastor of the church, is conducting the meeting.

WILLSON'S IN EUROPE AFTER TRIP INTO ASIA
Mr. and Mrs. J. M. Willson and the party of friends with whom they are making their foreign tour, have been back in Europe sometime

and were glad to reach more friendly soil after their sojourn into Egypt and Turkey. In these countries, a note from Mr. Willson says, political and social upheavals threaten. The trip through the Near East is hard and the water is bad, he says.

Sunday's Dallas Morning News carried a picture of the party while they were visiting the Pyramids in Egypt. Included in the number who are on the trip is a member of the faculty of S. M. U. and some fifteen others from Texas and other southwestern states.

Genuine Dalton Adding Machine Ribbons at Hesperian Office.

Bro. Crabtree will be unable to fill his regular appointment next Sunday as he will be in a meeting at Afton, but he will preach here on the fifth Sunday.

Miss Mary Frances Clark is visiting in Denton County with relatives and friends.

Miss Mable McNeill spent Sunday with Misses Naomi and Dorothy Hodge.

Miss Faye Russell and Mildred Wynn, of Hillcrest spent Sunday with Miss Helen Tinnin.

Mr. and Mrs. W. E. Brown made a business trip to Portales, New Mexico last Tuesday.

Miss Margaret Culpepper, who underwent an appendicitis operation sometime ago, was able to be brought home last Friday afternoon.

A number of relatives and friends spent Sunday with Mrs. W. B. Wilson and family.

Mrs. G. B. Lewis and daughter, Marie, spent Saturday night and Sunday in Floydada with her daughter, Mrs. Pelt Patterson.

Gordon Bullard, of Floydada, spent part of last week visiting with Bill and Leo Jackson.

Mr. and Mrs. Tink Carter and baby, of Campbell, spent Saturday night with Mr. and Mrs. J. E. Tinnin and family.

Miss Thelma and Carl Reeves left last Wednesday morning for Merkel, where they will visit with friends and relatives for two or three weeks.

Mr. and Mrs. F. O. Conner and family and Claude Hammonds spent Sunday with Mr. and Mrs. E. J. Hoffman and family.

Sand Hill News
(Crowded out last week.)
Sand Hill, August 11.—We had a nice shower Thursday morning which was appreciated very much.

Several of this community attended the Baptist meeting at Center last week.

The Saturday guests of Mr. and R. J. Weems were W. M. Jeeter and family, John Hobby and family, Ted and Oleta Standifer, Mabel and Mildred Roberts and T. C. Goodman.

Mrs. A. R. Hanna left Saturday evening for Colorado where she will visit with relatives for a few days.

D. D. Boyles, of Irick, attended the ball game here Saturday.

J. N. Hobby and family left Monday for Richards, Houston and Galveston to visit with old friends and relatives.

Delzie Bradford an Ola Mae Morton spent the week-end with Allena Goodman.

Mrs. M. B. Holmes and Mr. and Mrs. Edd Holmes entertained the people of this community with a play-party on Friday and Saturday nights. All enjoyed them very much.

Visitors in the C. L. Bradford home Sunday were J. P. Bradford and family, T. M. Goodman and family, and John Hoffman, of Dougherty.

Mr. and Mrs. Calvin Golleher spent Saturday night with Mr. and Mrs. Edd Holmes.

Melvin Duncan spent Friday night with Otho Goodman.

Miss Ola Mae Morton spent last week near Dougherty with Mr. and Mrs. Roe Jones.

Vote For Judge Kenneth Bain of Floyd County For District Judge

This vitally important office should be held by a man with legal training and experience.

Judge Bain has had twenty years experience in active practice of law in all the Courts of Texas.

For two years he has been district judge of this district.

He is qualified to render the service which the people pay for and are entitled to receive.

As judge he will render exact justice to all; he can do no less and promises no more.

Published by Friends of Kenneth Bain

(Political Adv.)

ANOTHER FAMOUS 14 POINTS

... DEVELOPED FROM MORE THAN 10 THOUSAND OBSERVATIONS DURING THE PIKE'S PEAK TEST, NOW BECOME YOUR GUIDE WHEN BUYING MOTOR OIL



Technical Report and Certificate of Performance ... Certified Test No. 2268 Summary of Results

It should be understood that statements made herein are applicable only to tests made under the supervision of the American Automobile Association Contest Board between September 6 and October 5, 1929, over the Pike's Peak Automobile Highway and Colorado Springs and Calkin Road, and the conditions stated, except in so far as the legitimate inferences might be extended.



Free booklet, "Pike's Peak Test Confirms CONOCO'S Challenge," gives you complete details of these unusual, fact-finding tests. Ask for it at any CONOCO station or the stations of CONOCO dealers.

Between September 6 and October 5, 1929, three popular nationally known brands of motor oil were tested side by side with CONOCO Germ-Processed oil on Pike's Peak under the supervision of the American Automobile Association Contest Board.

The Board's findings have been expressed briefly in the "fourteen points" below.

- 1 That the test procedure was followed accurately and that no deviation therefrom occurred which might seriously affect the soundness of any conclusions based upon the data;
- 2 That a reduction in the rate of wear occurring during the use of CONOCO Germ-Processed Motor Oil over that occurring with the other oils used to the extent of 76.4 per cent was shown during these tests;
- 3 That greater stability of the subject oil during these tests was shown by records of examination of drained oils being nearer the viscosity of the original or fresh oil and by chemical tests of drained oils with the fresh oils;
- 4 That frictional temperatures occurring during the use of the subject oil were lower than temperatures occurring during the use of the comparables;
- 5 That higher compression pressures were obtained with the use of the subject oil during these tests than with the use of other oils. It would be directly inferred that this was caused by better ring seal;
- 6 That using the subject oil and during each test, greater gasoline mileage for economy was obtained than during the use of the comparables;
- 7 That less oil consumption as shown by the records of these tests occurred with the use of the subject oil;
- 8 That carbon deposits collected from the combustion chambers and cylinder heads and weighed by the official chemist were shown by the records of the test to be less after the use of the subject oil than after the use of the comparables;
- 9 That the subject oil showed a reduction in the case of crank-case dilution during these tests;
- 10 That during these tests the subject oil showed improved compression pressure, decreased rate of crank-case dilution and decreased gasoline consumption, indicating an improved ring seal;
- 11 That a reduction in the operating fuel and oil cost occurring during these tests with the use of the subject oil is substantiated by the records;
- 12 That with the use of the subject oil there occurred less deviation from cycle to cycle in compression pressure at starting speeds (as shown by the records) would indicate that improved compression at higher speeds might have occurred during these tests;
- 13 That the reduction in the rate of wear occurring during these tests with the use of the subject oil as shown by the records would indicate a longer motor life;
- 14 That while there is no reason to suppose that results similar to those of this test would not show under other conditions, it is important that references to these findings be accompanied by the statement that, in so far as the report is concerned, they cannot, as conclusions, be extended generally. However, the inference that they might be so is reasonable and rational, although not conclusive.



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Readhimer Building
Floydada, Texas

LAND
We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.
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Floydada, Texas

L. C. PENRY
Attorney and Counsellor-at-Law
Practice in all State and Federal Courts
Office over First National Bank
Floydada, Texas

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We handle city property and keep it rented. We render and pay taxes for non-residents.
Would appreciate your Fire Insurance Business.
Boothe Building West California Street

T. C. Russell
Insurance Agency
All kinds insurance and farm loans
Hesperian Want Ads Pay.

FLOYDADA

One Night Only
Sat. Aug. 23




HARLEY SADLER
and His Own Company

Big Tent Theatre Playing
"Toby and the Rum Runners"

—Or—
"ALONG THE CANADIAN BORDER"

A "Toby" Comedy

Regular Prices: Adults 50c. Children 25c.
Reserved Seats 20c Extra

LET'S GO

Thin, Pale, Weak

HAD been through a bad illness which left me very weak," says Mrs. Virginia Spruce, Stapleton, Va. "I was pale and lifeless, and strength did not return. I spent most of my time on the bed. I was nervous, and the least upset me. I did not have strength enough to lift my feet. At times I would get headaches, which hurt me until I could not sleep. One asked me why I did not try Cardui. I had heard of it, so I thought I would try it. It was really remarkable how I came out. My strength returned, and my health was better than it had been in years. I gained about ten pounds. My color was good, and I did not suffer from headaches any more. I have told my friends about Cardui because I was so well after taking it."

RDUI

Letters From Readers

STERLING'S CANDIDACY IS OPPORTUNITY OF A LIFETIME, ED BROWN DECLARES

Saturday, August 23rd, 1930, we are to determine who shall be the next Governor of Texas—Sterling or Ferguson. Regardless of whether either of the two is your choice, we are to choose between them.

You may have voted for Small, Young, Miller, or some other candidate in the first primary and now have no special choice as to whether Sterling or Ferguson is our next Governor. Many of the voters of the state now feel just that way about it. They lost their first choice and have, as a consequence, lost all further interest in the campaign.

There have been times when this attitude was perhaps justifiable. But now, at this particular time, there is every reason why the voters should all go to the polls and have a voice in the naming of the next Governor of Texas.

Much criticism has been offered throughout the state against both candidates for Governor. Much has been said that is true and much has been said that is untrue. This applies to both sides.

I have no quarrel to make with anyone for voting his sentiments. One who does not vote his sentiments and who does not vote for the candidate he believes will make the best official is, by rights, not entitled to vote. If your vote means so little to you and you place such a low value on it that a drink, a cigar, or a slap on the back will buy or turn it, then you ought to be disfranchised.

It matters not to me whether you vote the prohibition or anti-prohibition ticket; whether you voted for Al Smith or Hoover; whether you voted a "straight" Democratic ticket or "bolted" the ticket. These are all matters for you to determine for yourself. Some of the best friends I have are antis. Some of the most honorable men I ever knew were anti-prohibitionists and Catholics. Yet, I have always voted for prohibition and am a protestant. A man's religious belief, church, party or lodge affiliation, popularity or lack of popularity, does not in any way qualify or disqualify him for holding office. A man is a MAN whether he be anti or pro, Catholic or Protestant, popular or unpopular, IF he is HONORABLE and UPRIGHT. Character is the quality that makes a man. The same yard stick measures the worth of a woman.

Let's take a look at our two (or is it three?) candidates for the office of Governor and see what they stood for and are now standing for. Of course, it goes without saying, that if Mrs. Ferguson is elected governor of Texas, Jim Ferguson will be the governor. This is a foregone conclusion, undisputed.

NOW REMEMBER THIS: You cannot hold the "proxy" governor for HIS acts as governor while acting in this capacity. The "proxy" governor is at liberty to act as attorney for the Brewers, Oil Companies, Trusts and individuals of every color and kind, just as any other lawyer, and he (the "proxy" governor) has the advantage of using his influence with the governor, IF HE HAS ANY INFLUENCE WITH HER. His past record as governor by "proxy" will show what this influence amounted to with Jim Ferguson.

As Jim will be governor if Mrs. Ferguson is elected we shall not take the time to discuss her qualifications to fill this important office. Mrs. Ferguson is no doubt a good woman, sincere in her statements, BUT she is, as we all know, DOMINATED by her husband, Jim Ferguson. Her past record as governor verifies this statement.

Jim Ferguson's record as governor in person and by "proxy," as the husband of Mrs. Miriam A. Ferguson, ought to be well enough known by every man and woman in Texas to need no comment. But all of us soon forget and today hundreds, yes thousands, of our best people are making themselves believe that Jim Ferguson is sincere in his promises regarding the administration of the office of governor if he, through his wife, is elected to that high position again. Has Jim Ferguson changed since he last served as Governor of Texas? Have we forgotten the result of his "sitting in" with the Commission and "advising" the Highway Department? Have we forgotten the reception our road committee received from the Highway Department, at the hands of Jim Ferguson when they went all the way to Austin on a matter of vital interest to Floyd County and came back empty handed, denied any assistance whatsoever? Ask these delegates from Floyd County about this matter. They are your neighbors and friends. Ask them if Jim Ferguson was not fully in charge of the Highway Department and acted as spokesman for this branch of the State government.

What about Ferguson's PARDON record? I believe the pardoning power of the governor, PROPERLY SAFE-GUARDED, is a good thing. Under no circumstances would I favor abolishing this power of the governor as some have proposed. The fact is, I believe there are many men and women in the penitentiary today who should be pardoned or paroled.

Furthermore, I believe a pardon or a parole should be one in the truest sense without strings tied to it in any way; available to any and all convicts alike who have shown themselves worthy; rich and poor given exactly the same consideration.

Jim Ferguson's record for pardons, especially while he was governor by "proxy," as he now seeks

to be again, is too well known to comment on. It is unnecessary to go out of Floyd County to find something of pardons and pardon methods of the Ferguson administration.

I am not criticising the pardoned. If I were in the penitentiary my one desire would be to get out. I don't believe there is an exception to this feeling. If I were in prison in Texas I would use my influence with my friends and relatives to elect the Fergusons in the hope that I would be able to secure a pardon. So, is there any wonder that those NOW in prison, those who fear they MAY be in prison, and relatives of those NOW in prison, are for Ma and Jim? Don't misunderstand me. I do not mean that this is the only class voting for Fergusons. Some of the best men and women of the State are voting for them. Surely these good, honest and respectable persons cannot and will not vote the Ferguson ticket IF they know the facts of what accompanied the last Ferguson administration.

Jim Ferguson says he is the friend of the farmer. What has he ever done for the farmer? He says if elected he hopes to have a law passed that will enable the farmer or property owner to redeem his farm or home, should it be sold under foreclosure of Vendor's Lien, etc., within two years from the date of such sale. How will this help the farmer or home owner? I know, you know, and he knows that such a law would hurt rather than help the owner of a farm or home. The Loan Companies, knowing that such a law was in force in Texas, would NOT make the loan to start with. What would happen under these circumstances? You figure it out for yourself. You couldn't make a law of this kind that would be retroactive, so it could only apply to loans made after the enactment of such a law, and, as I said, loans with such a law in force would not be available.

How about Ross Sterling? I voted for Small in the first primary. My choice of a governor was one who was more intimately associated with our section of the State. But, we seldom get just what we want.

All this flapping regarding Sterling's road bond issue is nothing but hot air. We all know, if we know anything at all about the laws of Texas, that no state-wide bond issue can be put over without the endorsement of the Legislature and without a two thirds majority vote of the legal voters of the entire state. Should Sterling endeavor to put over such a program it cannot be done unless WE endorse it. KEEP THIS IN MIND.

They say Sterling is rich; that he has a fine home; that he has more bath tubs than he should have; that by having more than one piano in his home he disqualifies himself to be governor of Texas. Since

when has it become a crime to be rich? Wouldn't you like to have a nice home with a bath tub or two in it and a piano or radio? Would there be anything amiss in your having these things if you were able to have them? Most of us have homes with bath tubs and pianos or musical instruments of some kind in them? Some may be a little finer than others. But do you consider the one who owns a better or finer home than yours is a crook just because of this fact?

Just because a man happens to be successful in a financial way, is that any reason why he cannot be honorable and upright? There is no disputing the fact that a man may, BY HONEST EFFORTS, amass a fortune. To do this is evidence conclusive of brains and business ability. So, why denounce Sterling just because he happens to have been successful financially? We read in the Bible that Job—one of the greatest of all Bible characters—was a very wealthy man. Abraham, one of the outstanding Bible characters of his day, was immensely wealthy. Was there anything wrong in those two great men being rich? They were not condemned for their riches by any of the Bible writers. It's the use we put our wealth to that counts and for which we are praised or criticised.

No one has ever been able to bring anything against the character of Sterling; his integrity has never been questioned; his ability is recognized by his friends and enemies; those who know him best—his friends and neighbors—are strongest for him in his race for governor as is evidenced by the heavy vote he polled in his home county. AS A RULE, a man's home folks, know him better than anyone else.

Do you think that Sterling would hold, for 16 years, the important position he holds with the city of Houston, Texas if he were not honest and dependable and a man of unquestionable ability?

If Sterling were as he is pictured by some of his enemies in this present campaign, controlled soul and body by the almighty dollar, greedy in his lust for gold, do you think he would have the heart of compassion for the poor and needy, the outcast, the orphan children, the old Confederate soldiers, and other unfortunates such as the records show he has? Before you condemn this man Sterling because he happens to have been financially successful, just investigate his record and see what great good he has been doing for years and is doing today for the unfortunates of our state. Go further than that: Ask the people of Houston, Texas, his home town, what Ross Sterling has done for the Orphan Homes, the Hospitals, the Schools, and the Confederate Homes of Texas. His home folks know what he does with his money. He, in his modesty does not want to advertise his phil-

anthropy to the world and that is the reason that few of us up in this section of the State know much of Ross Sterling and his good deeds.

Sterling has promised us that if we will elect him to the position of governor of Texas that he will pledge himself to give us an efficient, honest, respectable and business-like administration. And a pledge from Ross Sterling means just what it says. His word is his bond and is accepted anywhere by those who know him.

If one of your county officials had administered the affairs of his office so inefficiently that graft and corruption had crept in as was the case in the last Ferguson administration, would you vote to put this county official back in office again? You know well and good that you would not. Then why can you vote to put the Fergusons back in power at Austin for a repetition of their last administration? You cannot promise yourself that conditions under another Ferguson administration would be better than their last. They tell you they gave you the best they had in shop and from the speeches Jim is now making over the State in his campaign, defending his former acts as governor in person and by "proxy", he evidently feels proud of what he accomplished before and after his impeachment. Well, I truly believe the Ferguson administration needs and will require considerable defense before the INFORMED voters of this State will let it be "palmed" off on them again.

Folks, we've been disappointed in several of our governors in the past. Some of them have been good men but of too little experience and executive ability to conduct the affairs of a State such as Texas. Do you know that the business of running a MAN'S job? We have grown and developed to the point that we need a real, honest-to-goodness executive to manage our business for us if we expect to continue to grow and prosper.

Fortunately we are now presented with the opportunity that does not come half a dozen times in a life-time—that of having a real man of unquestioned ability to manage the affairs of our state. Let's vote for this man, Ross Sterling, on the 23rd of this month and nomi-

nate him as our Governor and put him to work as our servant (the right kind of a governor is only a servant of the people) and have a real business administration, conducted on a real up-to-date business basis.

God give us men. The time demands

Strong minds, great hearts, true faith and willing hands;

Men whom the lust of office does not kill;

Men whom the spoils of office cannot buy;

Men who possess opinions and a will;

Men who have honor; men who will not lie;

Men who can stand before a demagogue

And damn his treacherous flatteries without winking;

Tall men, sun-crowned, who live above the fog,

In public duty and private thinking! For while the rabble with their thumb-worn creeds,

Their large professions and their little deeds

Mingle in selfish strife; Lo; Freedom weeps!

Wrong rules the land and waiting Justice sleeps!

W. Ed. Brown.

TO THE VOTERS OF FLOYD COUNTY

In my campaign for District Judge I have tried to see every voter, and if I have not seen you I want your vote just the same. I have worked hard, because I feel that any thing worth having is worth working hard to obtain. And when you elect me your District Judge I will be on the job in the same way, handling your court with economy and dispatch.

Judge Bain says he hopes you will think it fair to elect him as he has had the office only half a term, or two years. He is serving now as the appointee of Governor Moody, and not by choice of the voters. He had to make no expensive hot weather race to get the appointment from Governor Moody. He only used a little political pull with Moody. Are you going to let Governor Moody dictate to you who to vote for in this race for District Judge? You are under no obligations to Governor Mody. Judge

Bain or any one else in making your first choice for District Judge.

As County Judge of Dickens County for 6 years I tried and disposed of hundreds of cases. Of this large number tried by me only ten cases were appealed to the higher courts. In all the others the parties on both sides were satisfied with my rulings. Of these ten cases appealed, only three were reversed by the higher courts. Any lawyer will tell you this is a good record, and is far better than the record made by Judge Bain as District Judge.

In the first primary you were good enough to give me a larger vote than was received by Judge Bain. If you will be as good to me in the second election I will be your next District Judge, and I will conduct myself and your court in such a way that you will never have cause to regret your choice. I will appreciate your vote on the 23rd of August.

Sincerely,
H. A. C. Brummett.
(Political Advertisement)

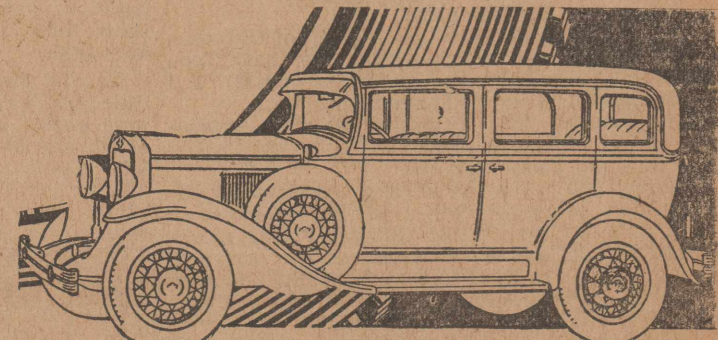
SELLS BEAUTY SHOP

John Waddington of this city, who operates with Mrs. Waddington the Vogue Beauty Shoppe here, completed arrangements last week for the sale of the Rose Garden Beauty Shoppe in Lockney. Miss Elsie Meriwether who has been operating the Lockney shop for Mr. Waddington will assist the new owner, Mrs. Truman Isbell, formerly of Nacona, Texas. The beauty shop is located in the balcony of the Griffith Confectionery.

Mrs. Nora Savage of Amarillo, and her daughter, Mrs. Dan Trigg, of Tucumcari, New Mexico, were guests of Mrs. Savage's sister, Mrs. Dora Reagan from Thursday until Saturday. They left Saturday accompanied by Mrs. Reagan, on a business trip to points in New Mexico. Mrs. Reagan will spend several days with Mrs. Savage at Amarillo before returning home.

Mr. and Mrs. H. M. McDonald returned home last Thursday. Mr. McDonald had been to Hobbs, New Mexico, on a business trip and Mrs. McDonald to Lubbock where she had been visiting Mrs. W. D. Smith and Mrs. P. T. Rucker.

Be Wise! Choose A Six



It's Wise to Choose A CHEVROLET Six!

Be Sure And See The Close Of

The Big Mileage Contest

SATURDAY AFTERNOON, AUGUST 23, AT 5 O'CLOCK

Winners announced in front of Snodgrass Chevrolet Co., 221 S. Main.

The person driving farthest on 1 QUART of gasoline in our economy test in a CHEVROLET SIX will receive FREE—

- First Prize—1 Set of Tires.
- Second Prize—1 Sport Light.
- Third Prize—Radiator Ornament Cap.

Contest opened Monday, August 18, and anyone owning a Chevrolet Six is eligible to enter up until 4:30, Saturday, August 23.

Watch for the Results!

Snodgrass Chevrolet Company

Roy L. Snodgrass, Prop. Floydada, Texas

Baker-Campbell Co. Close Out Prices

MENS NEW FALL SUITS PRICED LOW!
ALL OTHER SUITS 1/2 PRICE!
BOYS NEW FALL SUITS PRICED LOW!
ALL OTHER SUITS 1/2 PRICE!

Stetson and Lion Hats Included in This Sale

\$1.00 — Rodeo Overalls, Sale Price — \$1.00

PIECE GOODS

\$1.00 Silks, Priced in this Sale at	65c
\$1.49 Silks, Priced in this Sale at	97c
\$1.95 Silks, Priced in this sale at	\$1.27
\$2.25 Silks, Priced in this sale at	\$1.46
\$3.00 Silks, Priced in this sale at	\$1.95

Humming Bird Hose Lower Than Ever!

FIXTURES AT YOUR OWN PRICE!

\$30 Fans at	\$15.00	\$100 Show Cases	\$30.00
\$10.00 Fans at	\$5.00	\$100 Triple Mirror	\$35.00

Typewriter—Safe—Shoe Cases Shelving For Sale Cheap.

Baker-Campbell Co. Texas

Floydada,



SOCIETY

Mrs. Paul Williams Gives Children's Birthday Party

Mrs. Paul Williams, assisted by her sister, Miss Effie Noland, and Miss Vergie Mae Dennis, entertained with a birthday party Wednesday afternoon, August 13, from 3 o'clock until 5 o'clock at her home in east Floydada, honoring her children, Frances Marie and Billie Jake, on their seventh and fourth birthdays, respectively.

Games were played after which ice cream cones and cake were served to the following little guests: R. W. Burchfield, Thomas Warren, Archie and George Anna Huckabee, Bonnie and Alton Glenn, Gene and Claudeane Reed, Cagerlane and Glenn Carmack, Geraldine and Armond Lewis Cardinal, Evelyn Elliott, Robertine McIntyre, Coleta and Erma Deane Moore, Mary Louise and Roberta Medlin, Glenn and Juanelle Amburn, Jack, Jim, and Velda Lamanick, Leon and Jo Ben Hamrick, Delvin Williams, Alene Warren of Lockney, Charles Henson of El Centro, Calif., and Junior Haddan of Pryor, Okla.

The honorees received many pretty gifts. The women who visited the Williams home during the afternoon were as follows: Mesdames Chas. Huckabee, Jess Warren, W. A. Huckabee, T. M. Noland, Foster Amburn, Louise Lamanick, Conrad Hamrick, Cager Carmack, J. O. Warren of Lockney, Spud Henson of Pryor, Okla., S. V. Williams of El Pryor, Okla., S. V. Williams of Lockney, and Misses Eula Huckabee, Effie Noland, and Virgie Mae Dennis.

C. P. Society Held Meeting Monday

The Woman's Missionary Society of the Cumberland Presbyterian Church met at the church Monday afternoon, August 18. Mrs. Pierce King led the devotional. A business session was held and delegates were elected to the Presbytery which meets at Lubbock September 5 and 6. The local church will have a part on the Presbytery program and plans were made for it at this meeting.

Mr. and Mrs. Pope Hosts To Party of Friends

Mr. and Mrs. Sam Merrell and wife, of Houston, Mr. and Mrs. J. Frank Triplett, of Plainview, together with a party of friends of Chugo, and Mr. and Mrs. Plackson, of Plainview were guests of Mr. and Mrs. H. O. Pope at a picnic party at Floydada Country Club Friday afternoon and evening of last week. The party, including the host and hostess, U. S. Marshall and Troy Pope, numbered nineteen. Broiled chicken was the feature dish of a picnic luncheon served, following golf and other outdoor amusements.

San Souci Club Met With Missie Wednesday

Miss Geraldine Massie entertained the San Souci Club and visitors Tuesday afternoon, August 13. Guests of the club for the afternoon were: Mrs. A. A. Bishop, Mrs. P. Rutledge, Mrs. Carr Surginer, George Carter, of Ft. Worth; Miss Ethna Green, Mrs. A. J. Folger, Mrs. T. W. Whigham, and Mrs. Annie de Cordova.

Members present at the meeting were: Mrs. Bill Dally, Mrs. L. J. Welborn, Mrs. Leroy McDonald, Mrs. R. B. Rosson, Mrs. Polk Goen, Mrs. Rip Snodgrass and Mrs. Leslie Surginer.

Mrs. Leroy McDonald will entertain the club Wednesday, August 27.

Mrs. Norman Gives Party to Son On Birthday

Mrs. E. L. Norman entertained a lawn party Friday afternoon, August 15, in celebration of the birthday of her son, Glenn Wallace, who was six years old. Lunch and cookies were served to the following children: Jo Dick, Jack Dawson, Thomas Flynn, Eugene Standerfer, Eugene, and Floyd Neese, of Amarillo; Harold Funk, of Duncan, Oklahoma; Winston, Lamaine and Wynne Blacklock; Hubert, James and Leeman Norman.

Enoch Leads Program of Women's Council

Mrs. John A. Enoch conducted a missionary program, the topic of which was, "A Building Fifty Years Old Together" at the meeting of the Women's Council held at the Christian Church Monday afternoon, August 18.

Topics were given by Mrs. E. C. Norman on the subject of, "Why A Building of Church Architecture?"; M. L. Probasco, "Magnolia to Serve" and Mrs. J. B. Norman gave a talk on, "Who's Who in the Bible?"

Table discussions were held on several subjects. Enoch led the devotional and the scripture reading. The council will meet again Monday afternoon, August 25, at 3 o'clock at the church. Mrs. Champ will be leader.

W. M. S. Leader Is Re-Elected

Mrs. W. M. S. of the Baptist Missionary Society held a joint meeting Monday afternoon at the church. The program was from the Book of Revelations and was presented with an account of the work of the teacher, Rev. P.

D. O'Brien, who was in a meeting at Lamesa.

Mrs. George Lider led the devotional lesson, reading the 121st Psalm.

Following this a business session was held and officers for another year were elected as follows: Chairman, Mrs. George Lider, re-elected. Secretary-treasurer, Mrs. J. D. McBrien, re-elected. Assistant Secretary-treasurer Mrs. E. L. Norman. Leader of Young Peoples Work, Mrs. Elmer Caudle, re-elected. Reporter Mrs. B. L. Blacklock. Other officers are to be appointed by the chairman.

Circles will meet Monday afternoon, August 25, in their respective places as is announced elsewhere.

Mrs. Condra Hostess To K. K. Klub Friday

The K. K. Klub was entertained Friday afternoon by Mrs. Lewis Condra at her home on West Mississippi street. Zimrias and astors were used in decorating the reception rooms.

After five games of bridge had been played Mrs. Jas. K. Green and Mrs. John Reagan had tied for high score for the members. Mrs. W. Hubert Seale made the highest score for the visitors.

A salad and ice course was served by the hostess. Astors were used as plate favors.

Visitors of the club were: Mrs. Glad Snodgrass, Mrs. W. Hubert Seale, Mrs. Edd Johnson and Mrs. T. W. Whigham.

Members attending were: Mrs. Fred Brown, Mrs. Jas. K. Green, Mrs. John I. Hammonds, Mrs. Tony B. Maxey, Mrs. John Reagan, Mrs. Homer Steen, Mrs. Carr Surginer and Mrs. W. H. Hilton.

Lakeview News

Lakeview, August 18—Mr. and Mrs. Blankenship, of Missouri, have moved into the W. N. Jones home. We extend a hearty welcome to these new people.

A nice shower fell in this community last week.

Mrs. Cheyne, of Canyon, has been visiting with her daughter, Mrs. L. E. Kiker.

Rev. German, of Spur, has been Luttrell home.

Mr. and Mrs. Videler, of Cleburne, and daughter, Loraine, have been visiting the Andersons and Mr. and Mrs. Williamson this week.

The Primitive Baptist Association met with the Lakeview Church last week-end.

Revival services, conducted by the pastor, Rev. J. M. Harder, closed at the Baptist Church, Friday morning. A baptismal service was held at the home of A. E. Pratt. Twenty were added to the church roll as a result of the meeting.

Miss Net Bardin, of Dallas, is visiting her sister, Mrs. W. T. Hopper.

Mr. and Mrs. W. N. Jones, Harry and Hazel, have been visiting with relatives in Kansas.

Revival services will start at the Methodist church on Sunday morning, August 24. Rev. H. C. Smith, of Happy will do the preaching. Rev. Smith has held two meetings for the church here and has many friends in this community. Come to hear him.

Mr. and Mrs. John Conway and Miss Mary Allene Harris made a trip to Happy Saturday.

Mr. and Mrs. Alexander and sons have been visiting in East Texas.

Miss Juanita Thornton visited with Misses Estella and Mary Harris last week.

A fine rain fell in this community Sunday afternoon and night. About an inch and a half.

School will start September 4. C. H. Conway arrived home Monday to spend his vacation with

Mrs. E. C. Thomas

Authorized Teacher of the Progressive Series of Piano Lessons
Studios High and Ward Buildings
Home Address: 509 Jackson Street

his parents, Mr. and Mrs. R. H. Conway.

Locals and Personals

Geo. Bagwell, of Dimmitt, spent last week-end here on a visit with his sister, Mrs. J. E. Gullion, making the trip here by airplane in company with Lee Wilkinson. Geo. is taking lessons in aviation with Mr. Wilkinson as tutor. They made the trip here with a high tailwind in forty minutes.

Harvey Assiter, of Lubbock, spent the week-end here on a visit with his parents, Mr. and Mrs. G. T. Assiter.

Mrs. Thurmon Hines and daughter, Grace Mae, of McLean, Texas, are visiting here with Mrs. Hines' sister, Mrs. Verlon Harmon.

Mr. and Mrs. J. B. Sanderson, of Oklahoma City, accompanied by their son, John Dennis, and daughter, Maxine, left Monday for home after a week here in which they visited Mrs. Sander's sister, Mrs. J. U. Borum and Mrs. F. C. Harmon and their families. F. C. Harmon, Jr., accompanied them to spend a two-weeks vacation.

Dr. M. F. Husky and son, R. V. returned home Sunday night from Crafton and Fort Worth where they spent Friday and Saturday. On their trip down state they were accompanied by Dr. Husky's mother, Mrs. W. M. Husky, and his niece, Pauline Husky, who were returning home after a visit of a few days here.

Dr. I. W. Hicks spent the past week end in Abilene visiting his sisters and brothers. He was accompanied by his sister Miss Esther who is moving back to Abilene. She has been employed for the past year as assistant in her brother's office. Mrs. Percy Mayfield, another sister, returned home with Dr. Hicks for a visit of several weeks.

Mark Martin left the latter part of last week for Valley View, Gainsville and Marietta, Oklahoma, to be gone several days on a vacation visit with relatives. Mrs. Martin and their son have been visiting in that section for the past few weeks.

Bela Wilkinson, of Dallas, former resident of Floydada, is leaving this mid-week for home after a visit of a few days with Mr. and Mrs. S. N. McPeak, Jno. W. Maxwell and other friends.

J. W. Woltmon, of Bovina, accompanied by his daughter, Mrs. Bessie Davies and two children, visited with J. C. Bolding Thursday night of last week at Lakeview, enroute to the Old Settlers' Reunion at the Hank Smith Memorial Park.

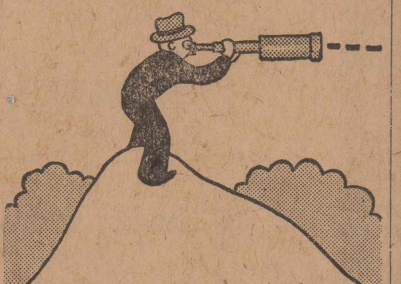
Mr. and Mrs. Fred Denham, of Lubbock, were in Floydada for a short time Thursday afternoon of last week.

Mr. and Mrs. Ellison Haynes and little son, Lawrence, of Chillicothe were guests the first of the week of Mr. and Mrs. A. V. Haynes. They left Wednesday morning to visit relatives at Happy and Clarendon before returning home. The Messrs. Haynes are cousins.

Mr. and Mrs. W. N. Jones and son, Harry, and daughter, Hazel, of the Lakeview community returned home Monday morning after spending two weeks visiting relatives in Northern States. They traveled 1,700 miles. At Hutchinson, Kan., they were guests of Mrs. Jones' mother, Mrs. Mary Fickes, and her sister, Mrs. Margaret Smith, and at Stafford, Kan., they visited Mr. Jones' sister, Mrs. Frank Claypool, and family. They also visited points in Missouri.

Mr. and Mrs. J. M. Right returned Friday after a visit with relatives at Seymour, Chillicothe, and Vernon. They were guests of their daughter, Mrs. J. E. Thornton, at Chillicothe.

What's left to be DISCOVERED?



Well, for instance, have you discovered how surprisingly little long distance telephoning costs?

THE STATE OF TEXAS

To the Sheriff or any Constable of Floyd County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Floyd if there be a newspaper published therein, but if not, then in the nearest County where a newspaper is published once each week for four consecutive weeks previous to the return day hereof, Rosalie Bennet whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be held in the County of Floyd, at the Court House thereof, in Floydada on the 13th day of October, A. D. 1930, then and there to answer a Petition filed in said Court, on the 25th day of June, A. D. 1930, in a suit numbered on the docket of said Court No. 2247, wherein D. B. Bennett is plaintiff and Rosalie Bennet is defendant. The nature of the plaintiff's demand being as follows, to-wit:

Suit for Divorce on the grounds of cruel and harsh treatment and improper conduct of defendant toward plaintiff, which forced him to permanently abandon her. And for the care and custody of their two children, Bernadine Louise Bennett, a girl age 8 years and DeWanda Marie Bennett, a girl age 6 years.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Floydada, Texas, this, the 20th day of August, A. D. 1930.

(Seal) T. P. GUMARIN, Clerk District Court, Floyd County, Texas.

By ETHEL GRAHAM, Deputy, 264tc

Mrs. W. F. McDaniel and two sons, of Lubbock, have been here the past ten days on a visit with Mrs. McDaniel's parents, Mr. and Mrs. S. N. McPeak and other relatives.

Mr. and Mrs. Layne McCall, of Sweetwater, were guests of Mr. and Mrs. Leroy McDonald during the week end.

Cut Announced On All Oakland-Pontiac Cars

Oakland becomes American's lowest priced eight and the Pontiac Big Six invades the small car price field as a result of a sharply-reduced schedule of Oakland-Pontiac prices which Boerner Thagard Motor Company announced last week on authorization from the Oakland Motor Car Company.

"Oakland price cuts range as high as \$170 on some models," said Flynn Thagard, "while the base price on the lowest priced closed model has been reduced \$150, the new base price being \$895 against the former minimum of \$1045 on closed models. "Similarly the former Pontiac base price of \$745 has been cut to \$665, a drop of \$80, with even larger reductions up to \$110 on some body types.

"These reductions are made," said Mr. Thagard, "because in the winter the factory will present two new cars which while changed enough to classify as new models, will remain practically unchanged in appearance, size and design. The two new cars will have the same type engines used in the cars now offered."

CARD OF THANKS

We take this means of expressing our appreciation to our friends who have been so thoughtful, kind and sympathetic during the death and burial of our father. We thank you for the flowers and any act or deed of kindness. It helps so much to know there are so many who care for you in time of sorrow. May our Father in Heaven bless each of you.

His Children:
Mrs. S. H. Horn
D. C. Officer
Mrs. F. H. Hart
Mrs. Walter Gibson
Reid C. Officer
Mrs. W. L. Cox
Mrs. H. C. Nickles
Mrs. E. B. Syfrett.

Mrs. W. C. Johnson was called to Iraan Monday to be with her daughter, Mrs. A. D. White, Jr., who had been quite ill for several days. However, a report from Mrs. White's bedside Monday night was to the effect that she was very much improved.

H. O. Pope & Son

Are now located in the RANDERSON BUILDING, with Gullion & Son, with an up-to-date Battery and Electric Shop. Will appreciate your business. Phone No. 83.

H. O. Pope & Son

MORE FOLKS

—Are daily saving money by buying groceries at our every day prices.

FOR SATURDAY:—

Flour	48 lbs. Guaranteed	\$1.39
Sugar	10 lb. bag (Limit)	59c
Crackers	Graham, 2 lb. box	29c
Salmon	Fancy Pink, 2 cans	29c
Cocoa	Mothers' 1 Lb.	19c

See Our Every Day Prices!

Star Cash Grocery

Phone 40 We Deliver

Mr. and Mrs. John Reagan spent Sunday in Crosbyton as guests of Mrs. Reagan's parents, Mr. and Mrs. B. H. Howard.

BORN—To Mr. and Mrs. M. R. Grubbs, Sunday August 17, a girl.

Charles Mathews visited friends in Lubbock Sunday.

Mrs. and Mrs. C. H. Davis and son, Billie Clyde, left Monday afternoon for Ranger and Dallas where they will spend several days.

If it's a quart of ice cream or a cake of soap or a bottle of ink

try the Arwine Drug Co.

first

You'll like the quality of our merchandise — you'll like the moderate prices — and you'll like the service we offer. It's an unbeatable combination.

"Goteverything"—South Side Square

J. C. Penney Co. DEPARTMENT STORE

South Side Square, Floydada

Let your dream of shoe smartness come true this fall! Come in and let us show you how charming the new styles are... and how low priced, here!

	Tied With a Bow	2.98
	Smart for Fall	3.98
	Kid One-Strap	3.98
	Smart Oxfords	4.98

Black kid with black and white lizard calf, also in brown.

Black or brownsuede; calf strap, harmonizing lizard calf applique.

The Curtain Rises on the FALL DISPLAYS

at Miladies Specialty Shoppe

Featuring — Ready-to-wear, Millinery, Hosiery, and Accessories

Macyl Burke Writes Graphic Account Of Trip To France

Former Floydada Boy Tells Of Experiences

Fourth Article of Series From Notes On Tour Tells of Notre Dame Cathedral.

(Editor's Note: Following is the fourth of a series of articles written exclusively for The Hesperian by Macyl Burke, former Floydada boy, who made a trip to France this summer to study architecture which was his major while attending the University of Texas. He tells some unusually interesting facts about the cathedral of Notre Dame this week.)

We went to the Invalides which holds Napoleon's tomb. I remember the first Beaux Arts problem ever attempted was to design a tomb like Napoleon's (I didn't know anything about it). It was about as expected. There was a very interesting exhibition of armor and all kinds of war machines from the old cross bow and catapult machines down through the last war. Saw some of the prettiest models I ever saw. This is now the home of pensioned soldiers as well as a museum and tomb. The buildings cover about 31 acres. It was founded by Louis XIV in 1671-74 and restored by Napoleon.

Visit Famous Cathedral

Monday morning we put in at Notre Dame. I guess everyone knows Notre Dame but they will never know the beauty of it from pictures or books. You will have to see it. It is archaeologically the most interesting of the Gothic Cathedrals of France, though for beauty it ranks after Chartres, Rheims, Amiens, and Bourges. Taken in hand at the time when Gothic art was beginning to throw off the traditions of the Romanesque, Notre Dame was completed and repeatedly embellished and repaired during the Thirteenth Century, so by a study of the different parts of the Cathedral we are able to follow step by step with fixed dates the progress of the new style until it died out in the Fourteenth Century.

Books could be written on the history of this building. Paris life centered around it for centuries. Before America started out on its bigger and better picture houses the largest organ in the world was the one at Notre Dame. There are a dozen larger ones in this city now.

They were holding services there on our first visit so we were fortunate enough to hear the choir and organ. It would be very easy to get religion in a place like that. The nicest things in the church are the three great rose windows. They alone retain their Thirteenth Century glass. Our modern stained glass is not like that of the Thirteenth Century. Now when everything is done as cheaply as possible and in a big hurry, the glass is often painted and the lead muntions are just put in to break the monotony and to make it look something like the old stained glass windows; some of it is really colored but rather harshly. The old artisans did not have but three colors of glass to work with, these being red, blue, and yellow, and only one shade of each color. They colored their glass with salts of some kind. They obtained different colors by putting one color over another. Nearly any color

may be obtained from the three primary colors named.

Describes Color Methods
If they wanted a green spot in the window they put a yellow glass over a blue one; for purple a red over a blue, etc. If they wanted a real deep red they would use several thicknesses of red glass; for a bright red, just one or two thicknesses. In this way they could get any color and tone desired and they were softer and more pleasing than the modern method. Our modern artist could still do the same thing if the people knew the difference and would pay for it. You know we still meet some smart alics who make wise cracks about the architects not being able to equal the ancients in building and being able to construct buildings that last as long as the Parthenon and such.

They never stop to think or never did know that the designer of that building had the whole government treasury and every man in the state at his command. If he put up something that didn't look just right he could have it torn down and done over again. Today the architect knows everything that those boys knew and ten times more. They are just not working for an aesthetic race that will pay an extra dollar to make anything a little easier on the eye. They could build structures that would never come down but this is a business age and nearly all of our buildings are figured out to pay for themselves and a profit in twenty years; then they have to make way for more modern structures. That is all a little off the subject but just in defense of our moderns who are capable of doing things better than they are doing if the people would let them.

If you don't believe this see if you can find one pretty commercial building in Floydada. It can't be did!

Back to Notre Dame—the Seine River divides and forms an island of the City. Notre Dame is on this isle. If you remember the "Hunchback of Notre Dame" the church then had a sort of porch and lots of steps leading up to it but now it has all been filled in by the overflow of the Seine and other things until the steps are completely covered and the entrance is on the same level as the street.

'Paris at His Feet'

Visitors are allowed to go to the top of the tower and it is some climb—223 feet up a narrow, spiral, stone stairway, and lots of it was pitch dark. But what a view when you get there—all of Paris is at your feet. They planned to put spires on top of these towers but the idea was never carried out. I think it looks better without them. The balustrades are adorned with the famous Gargoules (chimers) designed by Violet-le-Duc, grotesque figures of devils, birds, and beast. We got lots of good pictures of these. An old woman lives up in one of the towers and sells post cards. She took us to see the famous bell. It is in the south tower; they call it "Emmanuel-Marie-Therese." It was cast in 1686 and weighs 13 tons. You can touch it with a ring and it vibrates for several seconds. That is the bell the hunchback rang in that famous picture.

The method that was employed to ring it was very unique. There are two see-saws on top of the beam that swings with the bell. Eight men, two on each corner, get on these see-saws and ring the bell by see-sawing. The bell has been quiet

for many years now. It was brought into service during the World War when the Germans were nearly to Paris. It was rung to summons all of the people into the square in front of the Cathedral where they all knelt and prayed for their city. It has been rung only once since then.

(To be continued)

1930-31 Faculties For Rural Schools Listed

Staffs Complete With Exception of Pleasant Valley; Await Contracts.

Complete with the exception of the Pleasant Valley faculty the teaching staffs for the rural schools of Floyd County have been announced by Price Scott, County School Superintendent. The vacancies in the Pleasant Valley school have been filled, it was announced, but the contracts have not been returned to the superintendent's office.

Following is the list of teachers for the 30 rural schools for the 1930-31 session:

Trick: H. H. Nicholas, Lockney, Texas; F. C. London, Lockney, Texas; Pleasant Valley: Contracts not returned but all vacancies filled. Muney: Jewell Mara, Floydada, Mrs. Gladys Cagle, Floydada, Texas. Pleasant Hill: Guy V. Smallin, Floydada; Mrs. Laura M. Wilkes, Floydada, Texas. Fairview: J. C. Biggs, Floydada; Miss Thelma Kinnard, Floydada; Miss Mable McNeil, Floydada. Starkey: Bruce Blackford, Floydada; Miss Elizabeth Thacker, Floydada; Miss Violet Pittman, Floydada. Aiken: Joe Hutchinson, Lockney; George L. Graham, Lockney; Mrs. Joe Hutchinson, Lockney; Miss Mildred Walters, Lockney.

South Plains: Z. H. Doan, South Plains; Miss Novelle Hawkins, South Plains; Miss Bessie Wood, South Plains; Mrs. Hene Doan, South Plains; Mrs. Floyd Phegley, South Plains.

Sand Hill: R. W. Hooten, Mick-

ey; R. L. Orman, Mickey; Miss Evelyn Wright, Mickey; Mrs. Glenna Jackson, Mickey. Harmony: Miss Carolyn Laney, Floydada; Miss Ruth Laney, Floydada. Lakeview: Claude A. Cass, Floydada; Henry Horton, Floydada; Miss Carrie Dixon, Floydada; Miss Jewell Woolsey, Floydada; Mrs. Cella Ross, Floydada. Fairmount: H. P. Bell, Quitaque; Miss Ruby Lee McMurray, Quitaque; Mrs. H. P. Bell, Quitaque. Center: W. E. Grimes, Floydada; Miss Opal Hartsell, Floydada; Miss Mamie Carson, Floydada. Lone Star: Elmer T. Cummings, Lockney; Miss Lillie Wingo, Lockney; Miss Helen Walker, Lockney. Cedar: Clarence Guffee, Floydada; Miss Martha Ross, Floydada; Miss Josephine Franklin, Floydada. McCoy: E. E. Crawford, Floydada; Miss Mildred Raley, Floydada. Roseland: John W. Burgett, Lockney; Mrs. C. H. Brown, Lockney. Dougherty: Floyd Blankenship, Dougherty; Miss Annie Lou Kelley, Dougherty; Miss Cleo Cowan, Dougherty; Miss Elsie Lloyd, Dougherty.

Matador Wins Match Play From Floydada

Matador golfers for the second time since the organization of the amateur league of golfers in the latter part of June, won a match from the Floydada players, the score being 12-1 to 11-2. At the same time Spur and Post were playing. The next and last match game of the series will be played with the Floydada team pitted against Spur.

LEAGUE GRID BLANKS DUE BY OCTOBER 1 THIS YEAR

Austin, Aug. 19.—More than 300 Texas schools have already signified their intention of participating in Interscholastic League football this year, according to Roy B. Henderson, athletic director of the University of Texas League Bureau. October 1 has been set as the final date on which schools may file their application blanks for participation, and by that date all contracts must be signed and all schedules filled out.

CRAZY WATER

A Natural Mineral Water

Has relieved thousands of people afflicted with constipation, indigestion, stomach trouble, rheumatism, diabetes, kidney and bladder trouble, sleeplessness, nervousness and other ailments brought on by faulty elimination.

It will probably relieve you. Send us \$1.00 for a trial package of Crazy Crystals and you can make Crazy Water at your home. Crazy Crystals contain nothing except mineral extracted from Crazy Water by open kettle evaporation process.

We will refund your money if you are not thoroughly satisfied after drinking the water according to our directions.

CRAZY WATER COMPANY
MINERAL WELLS, TEXAS

Gingerbread...

like only Mother can make



REMEMBER how Mother used to make it every Saturday morning? Here is the same gingerbread recipe, and Staley's Golden Syrup gives it the same tempting flavor Mother's had. This is a pure, healthful syrup—rich, energy-building food.

Gingerbread

1 cup sweet milk
3/4 cups flour
1/2 cup shortening
1/2 cup sugar
1/2 teaspoon salt
1/2 teaspoon cinnamon
1 egg
1 cup Staley's Golden Syrup
1/2 teaspoon soda
3 teaspoons baking powder
2 teaspoons ginger

Staley's Golden Syrup is also good on pancakes. It is so inexpensive, too!

Buy a can of Staley's Golden Syrup today. Then, try the Maple Flavored, as well as the other flavors.

Write today for Staley's free Recipe and Menu Book.

Staley Sales Corporation
Decatur, Illinois

Maple Flavored / Honey Flavored / Sorghum Flavored / Crystal White / Golden

Staley's SYRUPS

Staley's Golden Syrup comes in the blue can

IT'S WISE TO CHEVROLET CHOOSE A SIX

Announcing a new production record

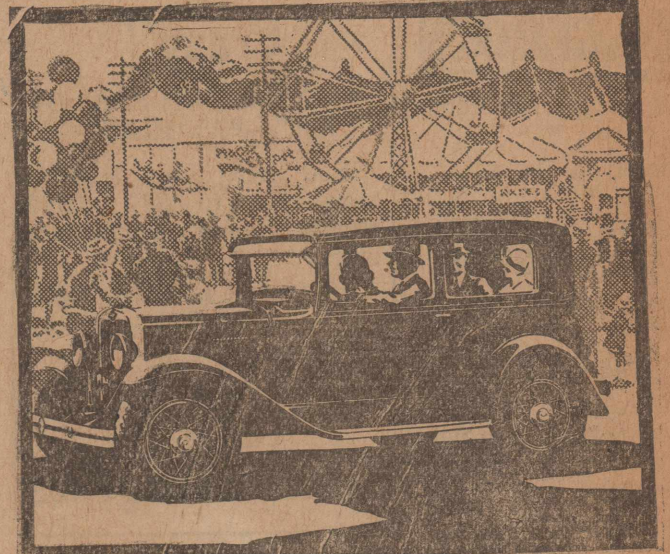
2,000,000 Chevrolet Sixes now on the road

Since January, 1929, Chevrolet has produced and sold over 2,000,000 six-cylinder automobiles—nearly five times as many as any other manufacturer has ever built in an equal length of time.

These 2,000,000 buyers have chosen Chevrolet because it offers many desirable qualities not obtainable in any other car so low in price—

—the smoothness, silence and flexibility of a modern six-cylinder engine—the comfort and roadability of a modern, full-length chassis—and the style, safety and distinction of bodies by Fisher.

Yet, despite these fine car advantages, the Chevrolet Six is unusually economical. Its gas, oil, tire and upkeep economy is unsurpassed. And



The Coach, \$565, f.o.b. Flint factory

any model can be bought for a small down payment and easy monthly terms! Come in today. Learn for yourself why two million buyers have agreed—"It's wise to choose a Six."

Some Distinguishing Features

50-horsepower six-cylinder motor . . . 48-pound crankshaft . . . full-length frame . . . four semi-elliptic springs . . . fully-enclosed four-wheel brakes . . . four Lovjoy hydraulic shock absorbers . . . dash gasoline gauge . . . Fisher hardwood-and-steel body . . . adjustable driver's seat . . . safety gasoline tank in the rear . . . non-glare VV windshield . . . and, for your protection, a new and liberal service policy.



Modern production methods assure high quality

Sport Roadster. \$515
Coach \$565
Coupe \$565
Sport Coupe . . \$615

Club Sedan . . \$625
Sedan \$675
Special Sedan. \$685
(6 wire wheels standard on Special Sedan)

ROADSTER or PHAETON
Sedan Delivery. \$595
Light Delivery Chassis \$365
Roadster Delivery . . . \$440
(Pick-up box extra)

1 1/2 Ton Chassis \$520
With Cab \$625
Prices f. o. b. factory
Flint, Mich. Special equipment extra.

CHEVROLET SIX

Snodgrass Chevrolet Co.

Floydada, Texas

SIX-CYLINDER SMOOTHNESS AT LOW COST

7-tube Screen Grid LOWBOY

\$110

(Less Tubes)

HERE!

PHILCO SCREEN GRID RADIOS

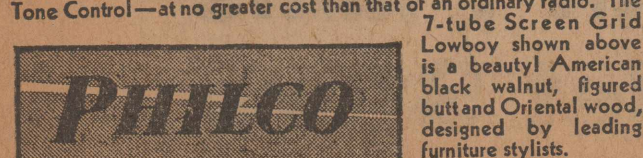
with

Philco Tone Control

Radio's Newest Miracle

4 distinct tone values, Brilliant—Bright—Mellow—Deep. Opens a world of new delight. Produce music now, with the tone quality YOU like, at a turn of this knob on the front of the set.

Philco's latest Screen Grid Lowboy has the world-famous Philco tone—clear, rich, undistorted, new, exclusive circuit which reduces static and interference noises—and radio's newest marvel—Philco Tone Control—at no greater cost than that of an ordinary radio. The



We Will Put One of These Wonderful Philco Radios in Your Home Free—for Trial—Limited Offer—Come in Now!

F. C. HARMON
Floydada, Texas



"We still chew our own food"

"WE sweep the floor, run the separator, churn the milk, wash the clothes, light the house and buildin's, run the grinder, pump the water and milk the cows with Delco-Light. We still chew our own food for the love of exercise, but there ain't much else we can do better'n Delco-Light."

"That ain't laziness or extravagance either. It's just plain horse sense. We save the price of two hired hands, git more milk and eggs, don't spend money anymore for Ma's back and my lumbago and git solid comfort to boot."

The Delco-Light user who said all those things put the facts plain and easy. And we can show you in black and white just what that farmer and lots like him actually do save by usin' Delco-Light.

R. B. GARY, Dealer

Now Moved to
704 Broadway Street,
Plainview, Texas
Office Phone 245; Res. Phone
903F43 Floydada, Texas

Just phone or drop me a card and I'll bring Delco-Light to your home for a night demonstration!

DELCO-LIGHT

ELECTRIC POWER AND LIGHT PLANTS



PRODUCTS OF GENERAL MOTORS
Sold and Warranted by
Delco-Light Company, Rochester, N. Y.

Everyone

Should have plenty of Life Health and Accident Insurance.

DON'T BE WITHOUT ANY

A few thousand dollars insurance is real satisfaction protection and safe investment.

J. U. BORUM
Representing Kansas City Life Insurance Co.
Floydada, Texas

AT THE
Palace
THIS WEEK

Western Electric
SOUND SYSTEM

"Talking Pictures At Their Best"
Regular admission 10c & 35c

Friday & Saturday,
August 22-23

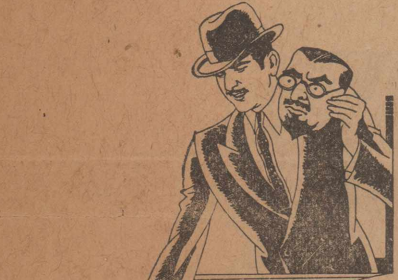
KEN MAYNARD In
"Mountain Justice"

An all talking western that will appeal to all the family, with plenty of thrills and action.

Also Comedy & Serial.

Sunday, Monday,
Tuesday, August
24, 25, 26

Warner Baxter & Katherine Dale Owens, In



SUCH MEN ARE DANGEROUS

An all Talking Movietone Romance.

Also Comedy & News.

Wednesday & Thursday,
August 27-28

Jack Mulhall, Sue Carroll, & El Brendel, In

"The Golden Calf"

A Fox Movietone Musical Romance in Sound, A splendid story, all ladies with perfect leg admitted Free.

Also Comedy Talking.

Moving Stock to New Mexico For Fall Grass

Banks and Merchants in Vicinity of Turkey Helping Move Work Stock And Cattle.

An unusually dry summer in and around the city of Turkey has made it necessary for people of that section to make some kind of provision for getting their work stock and cattle cared for at low cost during the remainder of the summer, fall and early winter season, and they have hit upon the plan of moving the live stock cross country to New Mexico grass, where ample rains have been falling throughout the season.

The live stock is coming principally off of cotton farms where little or no grass is available even if late summer or fall rains should set in, and some means of carrying the stock through an unseasonable time until they are needed again in the spring had to be found, according to the details of the plan as related to J. B. Jenkins by B. F. Folley, a prominent farmer who lives on the river out from Turkey.

Banks and business men of Turkey are helping out on the plan in a very sensible sort of way, according to this report, and the expectation now is that the live stock, which is already being moved, will be carried through in fairly good shape on good grass until around Christmas at a cost of about \$4.50 per head, \$1.50 of which is being paid in advance and the remainder as the season progresses, something over 350 head of work stock is being moved in the first herd.

"It looks like a mighty sensible arrangement to me," Mr. Jenkins said, commenting on the matter. "And there is no reason why the plan adopted around Turkey won't prove popular in any section where the grass is unreasonably short and the rains have been delayed so long there is no hope of forage crops or relief from other sources."

CARD OF THANKS

We wish to thank our many friends and neighbors for their help and kindness during the illness and death of our husband and father, T. E. Florence. We also wish to thank the American Legion and all those who helped in any way. May God's richest blessings rest upon all of you.

Mrs. T. E. Florence and daughters.
Mr. and Mrs. W. D. Florence.
Mr. and Mrs. Walter Florence.
Clyde Florence and family.
Mr. and Mrs. Ernest Florence.
Ivy Florence and family.
Mr. and Mrs. Stanley Florence.
Mrs. C. S. Henley and family.
Mrs. Alvis Griffin and family.
Miss Loretta Florence.

Mr. and Mrs. Robert Brown and children, of Pottsville, Arkansas, came Saturday for a visit with their daughter, Mrs. Thurston Rankin, who reside ten miles north of Lockney, and Mr. Brown's brother, W. T. Brown, and Mrs. Brown, of this city.

"If You Are Crazy"

"AND LOSE ON ROSS OR MA"—PAY HERE—

See these John B Stetsons—\$25 to \$40 Glad Stones, Made to measure suits.

If you've guessed right boys—lead em in to GLADS.

"Clothes for the fellow who cares."

Glad Snodgrass

'Meet Responsibility Of Community Civic Needs'—Ray Nichols

"Meet you civic responsibilities" was the burden of the talk made before the Floydada Rotary Club on the occasion of his official visit to the club last night by Raymond H. Nichols, Vernon publisher, now governor of the Forty-First District of Rotary International.

The civic needs of the community, the support of its churches, Chamber of Commerce, service clubs and other community activities are as definitely the responsibilities of the citizen as the continued conduct of his business affairs, the distinguished visitor told his fellow club workers. "These are the things that hold the community together and keep up the moral of its citizenship during dull times, and a good Rotarian will make every effort to support and encourage them," he said.

That the south plains area is going to continue to develop was pointed out by the speaker, who declared that these who stayed with their investments and worked through the next few months would be generously rewarded when normal conditions again obtain.

Governor Nichols was introduced by Dr. W. M. Houghton, president of the local club following a brief program in which F. C. Harmon, Roy L. Snodgrass and Robt. Medlin had parts.

Wednesday afternoon Governor Nichols spent two hours discussing administration affairs of the club with its officers and directors.

Elinor Glyn Story to Show at Palace Sunday

Elinor Glyn, generally accepted as the world's widest read authoress who created her first sensation with "Three Weeks" and later with "It" wrote the story "Such Men Are Dangerous," Fox Movietone all talking drama, coming to the Palace Theatre next Sunday Monday and Tuesday.

Miss Glyn is the younger daughter of the late Douglas Sutherland of Toronto, Canada, and is the wife of Clayton Glyn, M. P., of Durrington House and Sheering, Harlow, Essex, England. She has written many daring stories.

"Such Men Are Dangerous" concerns the fate of a multi-millionaire of repulsive appearance who disappears from his airplane while crossing the English Channel, but who, after being made over by a famous plastic surgeon again makes love to his wife who had deserted him.

Warner Baxter and Catherine Dale Owen head the cast which includes Hedda Hopper, Albert Conti, Claude Allister and Bela Lugosi.

FIRST BALE OF COTTON

MATADOR, Aug 20 (Special to the Hesperian)—Motel county's first bale of cotton was ginned at the farmer's gin here Wednesday.

R. D. Hays, well known farmer of the Northfield community, in the northwest part of the county, brought the first load of cotton to town late Tuesday.

Genuine Burroughs adding machine ribbons at Hesperian Office.

Locals and Personals

Leon Collins returned home Sunday from San Antonio, where he spent two weeks in an officers training camp.

Mr. and Mrs. Frank Boerner and son, Frank, Jr., and daughter, La Juana Jo, left Tuesday morning for Cloud Croft, New Mexico, where they will spend the remainder of the week with Mrs. Boerner's sister, Mrs. Kight Dickey, of Lubbock. They will be accompanied home by Mrs. P. G. Stegall and daughter, Vivian, who have been there since last week.

Mr. and Mrs. J. S. Collins and granddaughter, Edna Mae Nelson, left Tuesday morning for a two weeks visit at Houston, Emnis and Leonard, with relatives.

Miss Lucy Martin, of Kansas City, Mo., is a guest in the home of Mr. and Mrs. T. P. Guimarin, having arrived Monday. She will leave Monday in company with Mr. and Mrs. Guimarin's daughter, Mrs. H. P. Shrader, also of Kansas City, who has been here visiting her parents for several weeks.

Donald Shepherd and Hubert Curry, of Memphis, spent last weekend here visiting with Bowman Dorsey.

Mr. and Mrs. W. I. Norman spent last week in Dimmitt visiting with relatives. They returned home Friday.

Mr. and Mrs. W. O. Norman, of Abilene, spent Sunday here visiting with his parents, Mr. and Mrs. W. I. Norman and family.

M. E. Rogers left Tuesday for Oklahoma City to make purchases of new fall and winter merchandise for the Baker, Hanna & Company store here of which he is manager. He was accompanied by Mrs. Rogers. They were joined in Quanah by Harry C. Wright of the Quanah store.

C. H. Conway, of Tyler, arrived Monday afternoon of this week for a visit of some two weeks with his parents, Mr. and Mrs. R. H. Conway, of Lakeview.

Mrs. J. C. Fuller and daughter, Miss Louise, and Miss Lucille Mitchell, of near Plainview, were guests of Mr. and Mrs. Robert McGuire Friday.

Mrs. A. P. Barker, of Lockney, and Mrs. George Klutz, of Long Beach, California, visited Mrs. Barker's mother, Mrs. E. C. Henry, Monday afternoon.

LEAVE FOR ARIZONA

W. E. Meador and daughter, Miss Myrtice and daughter-in-law, Mrs. Clyde Meador, and her son, Billy Clyde, Mrs. Glenn Jones and baby, Bobby Glenn, and Edd Sparks left Saturday for Phoenix, Arizona. Mr. Meador and daughter will visit his nephew, Joe Street, and family, Mrs. Clyde Meador and son will visit her parents, Mr. and Mrs. Edd McKee, Mrs. Jones and baby will visit her parents, Mr. and Mrs. Jake Gamble.

Mr. Sparks went with a view of locating there. His wife and children have been there for several weeks visiting her parents, Mr. and Mrs. McKee.

Dr. C. M. Thacker, W. N. Paschall and son, Roy, made a business and pleasure trip last week down-state. They spent a week at Kennedy, San Antonio, and Corpus Christi. They returned home Saturday night.

Hesperian want ads get results.

TRACTOR DEMONSTRATION POSTPONED ACCOUNT RAIN

Wet fields due to the rain Sunday afternoon and night necessitated postponing Monday of the John Deer Tractor Demonstration arranged by Stansell & Collins, local dealers. The new date has not been set. Walter Collins of the firm announced, but plains are being made to hold the demonstration just as soon as notice is received from factory representatives who will assist in the work, he said.

Arrangements had been made to hold the demonstration on the Sims farms, two miles east of Floydada.

Advertise in The Hesperian.

ARTHUR L. JORDAN HERE

Rev. Arthur L. Jordan and wife, of Selma, Mississippi, is here on a visit with his parents, Mr. and Mrs. W. B. Jordan of the Center Community, planning to be here several days.

Hesperian Want Ads Pay.

To The Citizens Of Floyd County:

In asking you for re-election to the office of Sheriff I pledge you the same strict enforcement of the law as I have tried to give you in the past. The office of Sheriff and Tax Collector having been separated I feel that I can give you even better service. I especially invite every citizen to look into my record as your Sheriff and determine whether or not I have been efficient.

In the enforcement of the law, and especially the liquor law, I have incurred the enmity of quite a number of people who are organized to bring about my defeat and will leave nothing undone that this purpose may be accomplished. However, it is a well known fact in West Texas that Floyd County is one place the bootlegger cannot buy the protection of the Sheriff or his Deputies.

It has been my purpose during my tenure of office to give you honest, conscientious service and my record is an open book. I appeal to you for your support on this record. In the first Primary Election there were many good men swept off their feet by last minute campaign falsehoods, who have investigated the facts and are now giving me their support.

I want to especially warn my friends to be on the watch for last minute campaign stories, as the opposition are leaving nothing undone to bring about my defeat.

Respectfully,

P. G. STEGALL

(Political Advertisement)

Attention, Voters!

While voting Saturday, cast a vote for the store that gives you the best values to be had in town!

- Just received a big shipment of Cotton Batts, Stitched and bleached, 2 1/2 and 3 pound size, worth \$1.00, go in this sale for only **79c**
- One Big lot of Cannon towels, size 24x46, with colored borders, SATURDAY AND MONDAY ONLY **15c**
- One lot Rayon Bed Spreads, blue, gold and pink, worth \$3.95, SATURDAY AND MONDAY ONLY **\$1.95**
- One lot of Ladies Step-Ins and Bloomers fancy trimmed, good colors and sizes, worth \$1.00, SATURDAY AND MONDAY ONLY **69c**
- All Silk Threads, Beldings and Corticelli, per spool **5c**
- One lot of Gingham aprons, SPECIAL SATURDAY WHILE THEY LAST. Only **19c**

MEN'S AND BOYS APPAREL

- One lot of Boy's fancy pants, wide elastic waist bands, 24 inch bottoms with red inserts, worth \$1.25, Saturday and Monday only **95c**
- One lot of men's Covert Work Pants, gray and tan, good grade, with 20 inch bottoms, SPECIAL, per pair **95c**
- SPECIAL BARGAIN! Uncle Sam's and Seal-lock work shirts, worth \$1.00, SATURDAY AND MONDAY ONLY **79c**
- One big lot of men's all wool flannel pants, worth up to \$7.50, SATURDAY AND MONDAY ONLY, per pair **\$2.49**
- One lot of boy's longies and knickers, worth up to \$1.50, SATURDAY AND MONDAY ONLY **49c**
- DON'T FORGET, We sell "2 in 1" and "Jet Oil" Shoe polish for only **11c**

South Plains Outlet Store

W. H. SEALE, Manager

The Best Place to Trade is at

Looper's

- Dried Apples, per lb. **10c**
- Baking Powder, 10 lb. Calumet **\$1.39**
- Matches, 6 boxes **18c**
- Flour, per sack, \$1.35 to **\$1.50**
- Fly Killer, \$1.25 bottle **50c**

Market Specials

- Pork Chops, per lb. **27c**
- Beef Roast, Lb. **18c**
- Pork Sausage, per lb. **19c**
- Beef Stew, Lb. **12 1/2c**
- Steak, baby beef **25c**
- Creamery Butter, per lb. **42c**

New Dress Fashions for Fall



\$6.90

\$9.90

\$14.75

Our stylists have selected these modes to start off the season because they are fashion-right in every detail... authentic adaptations of the fashions sponsored by designers here and abroad. As usual, our prices are moderate. Come in... see the new styles here first!

Styles Right — Prices Right
MAKE YOUR SELECTIONS NOW!
A small deposit will hold until wanted.

J. C. PENNEY CO., Inc.
South Side Square, Floydada

on in
In Sales
the High
education
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