

The Crippled Lady of Peribonka

By James Oliver Curwood

WNE Service
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SYNOPSIS

CHAPTER I.—Introducing some of the people of the pretty little French-Canadian village of Peribonka, particularly the Crippled Lady, idol of the simple inhabitants, and heroine of an epic destined to live long in the village annals.

CHAPTER II

It is unusual that an Indian should be born in one of the wealthiest families in New York. Yet it happened.

A traveler to the city of Brantford, Ont., will find within a few miles of the town a little church built for the Indians by King George the Third, and close about it an old cemetery, in which rests the dust of the last of the great Iroquois warriors and chiefs. In a tomb built of stone, which is green with age and moss, lies Thayendanegea, greatest of all the Mohawks, and more commonly known as Joseph Brant. Readers of the romance, as well as the fact of history, may recall the day when Sir William Johnson, the king's right arm in the Colonies, first saw Thayendanegea's sister. He was attending a muster of his county militia when an officer came galloping by with a beautiful Indian girl of sixteen riding laughingly behind him. Sir William, whose wife had recently died, caught a vision of lovely dark eyes and of flowing black hair streaming in a cloud behind a form of rare symmetry and grace, and in that moment the heart of the lonely and susceptible widower was smitten so deeply that evening found Molly Brant in Johnson castle where she remained, thenceforth his mistress and the idol of its proprietor.

Geography and history skip a hundred and thirty-five years after this event until they arrive at the birth of the Indian boy on Fifth avenue.

When James Kirke married Molly Craddock neither thought very much about the strain of Indian blood in Molly's veins, except that Molly was always secretly proud of it. Kirke was not the kind of man to boast of ancestors, or even to think about them, for he had one consuming ambition from the beginning, and that was to pyramid his inherited millions into ever-increasing financial power. He became so completely absorbed in this task that after a few years Molly was left very largely to whatever dreams she may have had of the picturesque and romantic past, and to an absorbing love for her young son, Paul. She told him many of the pretty stories and some of the tragic ones which deeds had written in the lives of their ancestors, and twice she went with him to the ancient burial place near Brantford and sat beside the tomb of Thayendanegea, and tried to make him see as clearly as herself the stirring days when Molly Brant came with tresses flying before Sir William Johnson.

From the hour Paul opened his eyes to the light of life he had in him the soul of an Indian. After a hundred and thirty-five years the blood of the lovely Molly Brant had come into his own. One would not have guessed it from the boy's physical appearance, for he was light rather than dark with blue eyes and blond hair. But the modern Molly, who lived in a palace, with a Croesus for a husband, saw what was happening as the years passed



Peribonka

by. Her boy grew lean of face and figure. His cheek bones were a little high. His love for the outdoors became a passion. She made it possible for him to spend his vacations in the woods, and each time he returned she knew that something had been taken away from him and a little more of the other thing put in its place. The servants thought he was queer, and loved his quiet and stolid kindness, which was many years older than his age. Most boys would have lived up to the princely grandeur of his environment. To Paul it meant less than a tree with birds singing in its branches.

events of vital importance in the shaping of his future. First his mother died. No one would ever know the terrible, unhealing wound it cut in Paul's heart. It was James Kirke, the hardened and power-seeking juggernaut of flesh and blood who went to pieces when he discovered that death has been fearless enough to cross his path. His agony was like a storm, tragic for a time, and quickly over. He settled back into the fierce strife of his money getting by the time Paul began to grieve. But the shadow and the fact of death changed him a little. He saw himself alone, except for his son. And this son, after years of passing interest on his part, became the kernel of his plans and ambitions. He was now king. Some day his boy would be king. And it was his desire and his decision that he should be a greater king than himself. Pride fired his resolution.

But here the geographical genius of Fate again stepped in with humors of its own. In another Fifth avenue home a baby girl was born to the wife of Kirke's most implacable financial enemy, Henry Durand. A few months later, three thousand miles or more away, an immigrant ship left for America. On board this ship was a clear-eyed, hopeful woodcutter from the mountain country of central Europe. With him were his wife and baby. They were an unimportant three. The sea might have swallowed them and no one would have cared very much, for their adventure was only one of millions of a similar kind. The immigrant baby's fortune began and ended with the few little clothes she wore. The other baby was worth millions one second after she came into the world.

Paul continued to grow up, and with equal steadiness his father continued to amass fortune and influence. It was his passion to smash and break down, then devour and build up—until some one called him the Anaconda, a name which fitted him so well that the newspapers would have used it had they dared. Kirke was always within the legal boundaries of his country's laws. He absorbed shipping companies, railroads, coal mines, and timberlands, and sent out his engineers to corner vast water-power rights. From an industrial point of view he was constructively an asset, for wherever he broke down or consumed small activities he built up larger ones. But morally and ethically his brain was inspired by a covetous and avid desire to rule. He was intolerant of rivalry, and this brought him each year in closer and more deadly contact with the equally far-reaching interests of Henry Durand. The titanic struggle between these two Goliaths of financial and industrial activities is a part of Wall street history. The more interesting story of Paul and the two babies is known only to a few, chiefly about Lac St. Jean.

That his father married again soon after Molly Kirke's death and had another son did not hurt Paul, except that it made him grieve more deeply for his mother and added to his loneliness. He got along only fairly well in college, because he could never completely shackle his mind to duties that were confined within stone and brick walls. It took him an extra year to finish an engineering course, and after that he was never happy except when in the open spaces. In a business way he was interested only in his father's timberlands and such water-power projects as were situated in the wilderness. As a whole he was a disappointment to his parent.

One restless night the greatest of all his ideas came to James Kirke. The next day he went boldly and in friendly spirit to the office of Henry Durand, and for hours the two colossal talked over Kirke's suggestion that their interests be combined into one giant force of countless millions. They parted friends. In a little while they were seen at the clubs together. Later the all-powerful Kirke-Durand corporation became a reality. The flinty old warriors worked hand in hand, their assets multiplied. Their palatial homes were scenes of mutual intercourse. Their wives were intimate. Their children became acquainted.

In his thirty-second year Paul married Claire Durand. In his thirty-eighth year, the son of one of the richest men in New York, he was officially in charge of the huge engineering work on the Mistassini river in the wilderness north of Lac St. Jean and had been three years on the job.

During these three years he had known Carla Haldan. He was thinking of Carla as he looked from a window of his bungalow office on the hill down over the vast and naked workings of an engineering achievement which was costing fifty million dollars. He felt no exultation or thrill of pride, and in his eyes was a far-back, somber gloom. What he saw was to him an unending and nauseous pit into which a steady and monotonous drizzle of rain was falling. There were fifteen hundred men on the job below him working in three eight-hour shifts, and neither darkness nor storm could stop them. He could see them moving and crawling about like ants at their labor. In his mind they added nothing to the scene, unless it was to give grimmer reality to a hell that was smoking and boiling over. Everywhere the fierce and heart-breaking labor of men, everywhere the ugliness and madness of a man-made place of torment.

Paul was thinking this even with Carla Haldan in his mind. He could see the gray-white sluices and dykes with their cement and steel walls, and the monster sections of the almost completed dam, which was to harness northern waters to the production of light and power for twenty million people. Three

years of human effort and millions in capital lay under his eyes. Yet about it all was only one excusable and beautiful thing for him. That was the rim of wilderness, the green and black and purple boundaries of the forest which clung like a frame about the workings.

His contemplation of the scene in the valley was interrupted by a voice at his office door, and he turned to greet the most intimate of his friends in the field, Colin Derwent, who was the company's medical man. Even on rainy days, and with his boots clogged with mud, Derwent was a cheerful soul. With his Frenchy little mustache, his smooth cheeks, his liveliness of movement, and his appreciation of all phases of life, he continued to bear the appearance of a boy, though he had filled an important chair in medicine in Johns Hopkins.

He nodded to Paul, dropped off his rubber coat, and began to fill his pipe as he looked out over the workings.

"I wish all the boys in the world could stand in this window and see what's going on down there," he said. "That idea gets into my head every time I come here. It would fill 'em with ambition, show 'em what can be done, give 'em something to live and work for. Rotten day, isn't it?"

"Rotten," agreed Paul.

"But for a man who's done that—it ought to be sunshine all the time," added Derwent, lighting his pipe and puffing at it with great contentment. "Splendid work, Paul. Something to be proud of all your life. Something—"

"I hate it," interrupted Paul. "I've hated it from the beginning. I've hated it for three years."

Derwent nodded. "I know it." Paul turned from the window with a fiercely eloquent gesture. At thirty-eight his lean, little figure was more like an Indian's than when he was a boy. There was something in the cut of his chin, his neck, his shoulders, and the look in his eyes which seemed to set him widely apart from the scene he had moodily surveyed a moment before. Shadows were hidden behind them, restless and troubled shadows, which revealed themselves only now and then like ghosts whose grief could not always be kept behind walls of flesh. His eyes were a deeper blue than when his mother had known him, and they held a chained something which was forever struggling against the powerful will of the man. Occasionally the prisoner was released, and when this happened there was a singular, far-seeing, almost poetic beauty in them, and the steel went out of his flesh, so that he seemed all at once to come under the passing warmth of an influence other than that which had become so deeply rooted in his life.

Derwent's analytical mind had arrived at the truth of the matter a long time ago. He nodded again and repeated: "I know you don't like it. But it's a great work, just the same."

Paul looked at him with a grim smile, and Derwent surrounded himself with a cloud of smoke.

"Do you think I am quite a fool, Colin? Do you really believe I could be on a job of this kind for three years without getting a pretty accurate measurement of myself? The fraud of it all makes me sick! The flattery of my friends—everybody treating me as if I were an omnisciently powerful godhead of some kind! I tell you it's all a lie, and I hate it. I'm glad I didn't build that outrage down there. I'm glad there isn't a mark of my hand upon it. Good G—d! I would die by inches rather than destroy a beautiful river for a thing like that—desecrate a masterpiece for a few dollars' profit, substitute a gift which God put there when the world was made, that a few worms like you and me may turn it into our selfish ends. If there is a Power that winds the storm and walks upon the wind it ought to strike us dead for transforming a paradise into that!"

Weeks and months and years of gnawing torment had at last broken through the dam Paul had built up about his emotions, and he spoke words which yesterday he would have throttled in his breast.

"Fifty million dollars in and about that hole before it is finished, Derwent," he said. "My father's money. That is why I am here. A score of engineers are on this job, and every one of them is better fitted to fill my place than I. They have done the work, not I. Respectfully they submit suggestions when they know they should be commands. Yet they are slaves to my whims and desires as long as they remain on this job. I am the strutting figurehead of a financial monarchy. I hate that pit down there. I hate the millions going into it. I take no pride in what seems to thrill you all. If I filled my proper place I would be among the men digging and messing myself with clay, earning my six dollars a day. But I'm here instead. I do not have to succeed simply because I cannot fail. My father's millions attend to that. The millions cannot lose. They are all-powerful next to the Lord Jehovah. They get you and hold you, and you cannot break away. My father has never got away from them for a day's play in his life. And they've got me. I hate them, but that doesn't help. No matter where I go they follow me, haunt me, tie me hand and foot, grimace at me, and mock me. Sometimes I have had a terrible thought. I would like to see those millions shrivel up and die. I would like to feel the necessities of life with my naked hands. I would like to feel the joy of knowing that I had to work or go hungry. What a thrill that must give one!"

He turned toward Derwent again, trying to stem the tide of his emotion with a smile.

"Fardon me. It's a gloomy day and I feel like raving. But I did love that glorious river before we

cut it into ribbons. If my father would head his millions the other way and save such things instead of destroying them, I'd be quite happy. As it is, I suppose I must carry on until the d—d thing's finished."

"You owe yourself an apology," Derwent remonstrated, pocketing his pipe. "The engineers and your father's money are making the job a success, of course. But do you ever think of morale? That's a big thing, a mighty big thing. And it is what you have kept alive in the camps up and down the river for the last three years. You're too serious, you don't laugh enough, you don't join much in our parties and excitements, but people like you. That is what pulls the trick. Even the old heads, the engineers who worked in Egypt and Panama, love to be with you. There isn't a jealous man in the workings. To have made that condition possible is an achievement which makes you the most valuable human asset in the organization."

"It is good of you to say that," acknowledged Paul. "Funny why I should feel so strangely out of humor today. I think Carla's mother is getting on my nerves. Have you seen her recently?"

"This morning."

"And you still insist there is no hope?"

"Positively. I had Doctor Thiedmere come up from Quebec, as you requested. He gives her even less time than I. Doctor Rollins agrees with him. It can't be more than three or four months, I think. Mrs. Haldan knows she is going to die and talks to us very calmly about it. She isn't afraid. The thought of it doesn't seem to cast a shadow over her motherly sweetness. She is keeping herself that way for Carla's sake. If it were not for Carla the thing wouldn't be such a tragedy."

"I know. It's Carla," said Paul. "Sudden sickness and death, like my own mother's isn't so terrible. But seeing it coming, waiting for it, counting the days and weeks—must be horrible. Carla is losing everything she has when her mother goes. I'm wondering what she will do."

"Go on working among the children. She told my wife that yesterday. When the company's school closes here she will find another. I cannot understand her—quite. She is lovelier than Hebe, and so lovable that half the men I know worship her. Yet she favors one no more than another. She is twenty-five, Lucy-Belle says. They like each other and have had their confidences. Lucy-Belle says there is a love affair in Carla's life, a broken one, which makes it impossible for Carla to love any other man or marry. Carla told her that."

Paul looked out the window again, with his back to Derwent.

"What a rotter I am to blow up as I did a few minutes ago," he exclaimed. "But I was thinking of Carla and the obstinacy of life. Mine has been one way, Carla's another. I was born rich; she came over an immigrant baby. I did nothing but grow up; she fought with the pertinacity of her race for an education after her father died, got it, and has been fighting for her own and her mother's existence ever since. I'm a man. She's a woman. I stand here and sympathize with myself and curse my luck for being what I am while she bears up like a soldier under her burdens. I saw her this morning. It was wet, soggy, gloomy, but she smiled. The sadness of all the world is back of that smile, but it doesn't spoil its sweetness or its cheer. She makes me feel how small I am and how inconsequential all this work is down in the pit. I would give all this down here—if it were mine to give—could I save her mother for her!"

Derwent put on his raincoat.

"We are that way about it. And—we're helpless. Lucy-Belle wants you to come over to supper. Will you?"

"Thanks. Tell Lucy-Belle she is an angel to think of me so often. I'll come."

Sworn Statement

THE STATE OF TEXAS, County of Lamb.

Before me, M. L. Payne, a notary public in and for Lamb County, Texas, on this day personally appeared the following citizens and business men of Amherst, Texas, known to me to be the persons whose names are subscribed hereto, and who being by me duly sworn on oath deposed and said:

That we are each of us personally acquainted with F. N. (Fred) Clark, and that during about three years of his residence in Amherst, he was connected with the Police Department of Amherst, and was deputy sheriff during part of that time.

We found him at all times in favor of law enforcement, especially prohibition, and in our opinion, he was an efficient officer in every respect.

C. A. Messamore, City Commissioner; E. B. Luce, City Mayor; E. F. Huntsucker, editor; T. H. Pennington, merchant; Frank Rogers, insurance; D. L. Britt, lumber yard manager; Herbert Dunn, bank clerk; R. E. L. Rochelle, M. D.; W. W. Terry, ginmer; L. J. Grimes, general merchandise; John H. Wood, city attorney; W. J. McGee, farmer; T. J. Watson, Farmers Produce Co.; O. C. Wagner, dry goods; Barth Milligan, physician; W. P. Fewell, merchant; H. Slate, postmaster; J. W. Hembree, pastor of Baptist Church.

Subscribed and sworn to before me, this 25th day of July, A. D. 1930, at Amherst, Texas.

M. L. PAYNE, Notary Public, (SEAL) Lamb County, Texas. (Political Advertisement)

H. J. R. NO. 11 PROPOSING A CONSTITUTIONAL AMENDMENT TO BE VOTED ON NOVEMBER 4, 1930.

Be it resolved by the Legislature of the State of Texas: Section 1. That Article VII of the Constitution of the State of Texas be amended by adding thereto Section 16, which shall read as follows:

"Section 16. All land mentioned in Sections 11, 12 and 15 of Article VII, of the Constitution of the State of Texas, now belonging to the University of Texas shall be subject to taxation for county purposes to the same extent as lands privately owned; provided they shall be rendered for taxation upon values fixed by the State Tax Board; and providing that the State shall remit annually to each of the counties in which said lands are located an amount equal to the tax imposed upon said land for county purposes."

Sec. 2. The foregoing Constitutional amendment shall be submitted to the qualified electors of the State at the next general election to be held throughout the State on the first Tuesday after the first Monday in November, 1930. (A correct copy.)

JANE Y. McCALLUM, Secretary of State. 2244c.

S. J. R. NO. 19 PROPOSING A CONSTITUTIONAL AMENDMENT TO BE VOTED ON NOVEMBER 4, 1930.

Be it resolved by the Legislature of the State of Texas: Section 1. That Section 5 of Article 3 of the Constitution of the State of Texas be amended so as to hereafter read as follows:

The Legislature shall meet every two years at such time as may be provided by law and at other times when convened by the Governor. When convened in regular Session, the first thirty days thereof shall be devoted to the introduction of bills and resolutions, acting upon emergency appropriations, passing upon the confirmation of the recess appointees of the Governor and such emergency matters as may be submitted by the Governor in special message to the Legislature; provided that during the succeeding thirty days of the regular session of the Legislature the various committees of each House shall hold hearings to consider all bills and resolutions and other matters then pending; and such emergency matters as may be submitted by the Governor; provided further that during the following sixty days the Legislature shall act upon such bills and resolutions as may be then pending and upon such emergency matters as may be submitted by the Governor in special messages to the Legislature; provided however, either House may otherwise determine its order of business by its affirmative vote of four-fifths of its membership.

Sec. 2. That Section 24 of Article 3 of the Constitution of the State of Texas be amended so as to hereafter read as follows: Members of the Legislature shall receive from the public Treasury a per diem of not exceeding \$10.00 per day for the first 120 days of each session and after that not exceeding \$5.00 per day for the remainder of the session.

In addition to the per diem the members of each House shall be entitled to mileage in going to and returning from the seat of government, which mileage shall not exceed \$2.50 for every 25 miles, the distance to be computed by the nearest and most direct route of travel, from a table of distances prepared by the Comptroller to each county seat now or hereafter to be established; no member to be entitled to mileage for any extra session that may be called within one day after the adjournment of a regular or called session.

Sec. 3. The foregoing constitutional amendment shall be submitted to the electors of this state qualified to vote on constitutional amendments at an election to be held throughout the State on the first Tuesday after the first Monday in November, A. D. 1930.

JANE Y. McCALLUM, Secretary of State. 2244c.

(A correct copy.) JANE Y. McCALLUM, Secretary of State. 2244c.

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Change of Firm Name

The local gin plant, formerly operated under the trade name of Patterson-McGehee Gin Company, will be known hereafter as

Floyd County Gin Company

It is recalled with regret that Mr. Scott McGehee, former manager of this gin, sustained a severe injury during the last season from which he has not fully recovered.

Mr. J. P. Davidson will have charge of the plant as manager and cotton buyer and extends all his friends as well as the former patrons of the gin an invitation to gin their cotton with him. He states, also, that the gin is to be thoroughly repaired and will give, as it has in the past, a ginning service as good as the best.



SOCIETY

Maddox Married To O'Neal Sunday.

Miss Dola Maddox and Mr. Hayes were married Sunday afternoon at 4:30 o'clock at the parsonage of the Baptist Church. Rev. J. Patton, pastor of the church, and the bride is the daughter of Mr. Mrs. J. R. Maddox, of this city has been reared here. She attended High School here with the son of her senior year which she spent in Santa Ana, California, graduating with the class of 1928.

Mr. O'Neal came here about fifteen months ago from Streeton and has been employed during that time at the Woody Drug Co. during his stay in the city he has made many friends.

Mr. and Mrs. O'Neal will make their home in Floydada.

Miss Ollie Belle Collins went to Matador Tuesday where she will be the guest of Miss Allie Traweck for the remainder of the week.

C. W. Mitchell, of Big Spring, was a business visitor in Floydada Monday and Tuesday.

Mr. and Mrs. Harry Christian and daughter, Edwina, and son, Harry Greer returned home Monday from Wellington, where they attended a family reunion at the home of Mr. Christian's parents, Mr. and Mrs. W. M. Christian. All of the children and grandchildren were present, there being forty-three in all.

Mrs. P. H. Andrews and Mrs. Adella Drew, of Plainview, were guests of Dr. and Mrs. V. Andrews Sunday.

Mr. and Mrs. W. Boon Hall and son, Cella, left Saturday for Burk Burnett where they will visit Mrs. Hall's sister, Mrs. J. M. Thomas and family. From there they will go to Dallas to visit Mrs. W. C. Williams, another sister. While at Dallas Mrs. Hall will do some buying for The Hat Shop. Wyron Williams of Dallas, who spent several weeks here visiting his grandfather, W. T. Brown, and other relatives returned home with Mr. and Mrs. Hall and son.

Miss Vela Blassingame who is attending the summer term at Tech College of Lubbock spent the week end with her parents, Mr. and Mrs. Lon M. Blassingame. She was accompanied by a friend, Miss Anna Beth Arnett. Mr. and Mrs. Blassingame and children and Miss Arnett were guests of Mr. and Mrs. J. M. Gambelin at dinner Sunday.

Mr. and Mrs. E. J. Norman and son of Morse, spent the week end with his parents, Mr. and Mrs. W. I. Norman.

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South Circle Elects New Officers.

New officers for the South Circle of the Baptist Missionary Society were elected Monday afternoon at a meeting held at the home of Mrs. W. T. Barnett. Mrs. Edwin Heald was elected chairman; Mrs. Eugene Wood, secretary; Mrs. P. D. O'Brien teacher; Mrs. J. A. Burrus, treasurer Wayland endowment fund and Mrs. Frank Johnson, reporter.

Mrs. E. R. Borum led the devotional, reading the twelfth chapter of Romans. An examination was given on the book, "All the Word in All the World."

Mrs. O'Brien dismissed the meeting with a prayer.

Refreshments were served by the hostess to nine members.

The Circles will hold a joint meeting Monday afternoon at the church at 4 o'clock. Rev. O'Brien will teach the lesson from the Book of Revelations.

Mrs. Eugene Wood will be hostess to the Circle at the next meeting which will be held Monday afternoon August 25.

Mrs. E. W. Holmes and son, Roy, in company with Mr. and Mrs. S. L. Holmes of this city and Mrs. Janie Isbell of Lockney attended the air circus in Plainview last Sunday.

Mrs. A. J. Welch returned Tuesday from Dallas where she made fall purchases of new stock for Miladies Specialty Shoppe. She was met in Lockney by her son, Billy.

B. Marshall and Steve Marshall returned Sunday after spending the past several weeks in Hereford and Roy, N. M.

Glad Snodgrass made a business trip to Hobbs the first of the week.

Lakeview News

(Too late for last week)
Lakeview, August 6.—A fair sized crowd saw "Let Toby Do It" presented at the Lakeview School Auditorium last Thursday night. This play was sponsored by the Auditorium Improvement Club, under the direction of Miss Opal Nelson. Funds derived from it go to the fund to re-seat the auditorium.

Revival services started last Friday night at the Baptist Church. Preaching each morning at 9:30 and each evening. Devotional services beginning at sunset. Large crowds have been attending and several conversions reported. You have a cordial invitation to each service.

Mrs. Eloi Embry and daughter, Eva Joy, of Amarillo, are visiting with Mr. and Mrs. T. W. Martin.

Mr. and Mrs. Otis Martin, of Clovis, have also visited in the Martin home last week.

Mr. and Mrs. Claude Patton and family visited in Amarillo from Wednesday until Friday.

Mrs. Lee Harry returned to her home in Amarillo after a visit with her parents, Mr. and Mrs. Claude Patton.

Mrs. C. A. Cass has as her guest

Famous Writer



Mrs. Harrison Tweed, of Washington, D. C., shown above in a striking study, was recently a visitor at Newport, R. I., fashionable summer resort. Known to the literary world as Michael Strange, Mrs. Tweed formerly was the wife of John Barrymore, film star.

this week, her mother, Mrs. Patterson of Fairview.

Rev. and Mrs. Marder were called to Ralls to conduct a funeral Monday afternoon.

C. M. Meredith is leading the singing during the revival services. Mr. and Mrs. Elmer Roy had as their guests Sunday, Misses Claudie, Myrtle and Fannie Ruth Patton, Misses Mary A. Harris, Bobbie Joe Cheyne, Florrie Conway, Thomas Camden, Johnnie Palmer Price and Joe Conway, Mr. and Mrs. O. M. Conway.

Mr. and Mrs. Harley Brown of Haskell County, have returned home after a visit with her parents, Mr. and Mrs. M. Patton.

Mr. and Mrs. John Conway visited with Mr. and Mrs. Vick Harris Sunday.

Mrs. Rentfro is visiting with Mr. and Mrs. R. F. Luttrell this week.

Mr. and Mrs. Jasper Rhodes, of Floydada, were visiting in the community Monday.

Jim McCravy and family, of McCoy, spent Sunday with his parents, Mr. and Mrs. L. E. McCravy.

Several from Cone and Blanco have been attending the revival services at the Baptist church.

Rev. O'Brien, of Floydada, preached for Bro. Harder Monday night. He brought a very interesting message.

O. M. Conway took his father to Mineral Wells Tuesday.

Mr. and Mrs. W. U. White attended the Air Circus at Plainview Sunday.

Campbell News

Campbell, August 12.—A light shower fell here Sunday afternoon. There was a small crowd at League Sunday night, but a good service was enjoyed.

Mrs. Walter Baxter left Thursday for Phoenix, Arizona. Mrs. Baxter plans to meet her sister there and go to Los Angeles, California, to visit with her mother.

Mr. and Mrs. R. M. Stovall spent Sunday with Mr. and Mrs. Meeks.

Lock Lewis, of Blanco, spent the week-end with O. W. and Buddy Graham.

Mr. and Mrs. Sam Glenn, Mr. and Mrs. J. T. Perry, Mr. and Mrs. Charlie Perry and Mr. and Mrs. P. Q. Hancey spent Sunday with Mr. and Mrs. Walter Robertson of Erick.

Mr. and Mrs. Barton visited with Mr. and Mrs. Andy Jackson, of Fairview Wednesday.

Misses Ethel Owens and Bertha Warren spent Wednesday with Cleona Fitch and Roxie Norton.

Mr. and Mrs. F. N. Ross spent Sunday with Mr. and Mrs. I. E. Murray.

Mrs. W. F. Hinkle is visiting with relatives in East Texas.

Miss Ethel Owens entertained a number of friends with a dinner Sunday in honor of Cleona Fitch who is planning to leave this week for Oklahoma. Those present for the occasion were J. C. Powell, Bertha Warren, Rena Mae Lyles, Charlie and Oren Cross, Cleona Fitch, John Owens, Opal Owens, Bernice Murray and Ethel Owens.

A large crowd enjoyed the party given at the home of Mr. and Mrs. Charlie Perry Saturday night.

Mr. and Mrs. Ted Glover are staying with Mrs. Glover's mother, Mrs. Black, of Floydada, who is ill.

A large number of Campbell people are planning to attend the Old Settlers Reunion this week.

There will be singing at the school house Sunday afternoon beginning at 2:30 o'clock. Everyone is invited to come.

Frank Moore and son Jo Dick, and Mr. Moore's mother, Mrs. Josie Moore, returned home Sunday from Amarillo, where they spent three days with two of his brothers, Orville, and Lemond, who were real sick with tonsillitis. Both of them have recovered and Orville returned home to spend a few days. Miss Kathleen Snodgrass went to Amarillo with them and remained for a visit with her sister, Mrs. Arthur Savage, and family.

Mr. and Mrs. Bill Colville and son, Billie, of Amarillo, spent the week-end here with his mother, Mrs. Wm. Colville. Mr. Colville left Monday for Perryton, where he will be employed for several weeks with a curb and gutter company. His wife and baby will remain here with his mother during that time.

Mrs. W. H. Hilton and daughter, Laura Blanche, went to Dimmitt Monday where they plan to remain until today visiting her daughter, Mrs. Walter Pennington, and Mr. Pennington.

Mrs. J. S. Badgett and daughter, Miss Pernie, of Whitewright, came Monday for a visit with her daughter, Mrs. L. T. Bishop, and family, and her son, D. R. Badgett, and family, of the Blanco community.

AT THE Palace THIS WEEK

Western Electric SOUND SYSTEM

"Talking Pictures at Their Best"

Regular Admission 10c & 35c

Friday and Saturday August 15 and 16

Zane Grey's "The Lone Star Ranger"

First Zane Grey Story made into talking pictures with George O'Brien, Sue Carol. Don't miss this Western Romance.

Also all talking comedy and serial

Sunday, Monday Tuesday August 17, 18, 19

Al Jolson In "MAMMY"

The world's greatest entertainer in his greatest picture. It's a Vitaphone Picture with Jolson singing three new song hits from Irvin Berlin. Also Comedy and News

Wednesday-Thursday August 20, 21

Sue Carol, Dixie Lee, and Walter Catlett In

"The Big Party"

Mightiest of all fun shows, everybody going to "The Big Party" and have the time of their lives with these snappiest, peppiest, steppiest, youngsters of movietone city.

Also good Talking Comedy

Our August Clearance SALE

SALE

IS STILL IN FULL BLAST!

Below are listed some of our Specials for SATURDAY AND MONDAY ONLY

1 lot 32 inch Gingham, good grade, Saturday and Monday only, 12 yards, \$1.00

1 lot Indian Head in dark shades, worth 45c per yard, Saturday and Monday, yard, 25c

1 lot Marquisette and Side Drapes, worth 50c, Saturday and Monday, only, 12 yds., \$1.00

1 lot white stripe and checked Dimity, worth 35c per yd., Saturday and Monday, only, yd., 15c

1 big counter of men's and boys' Shoes, blacks and tans, worth up to \$5.00, Saturday and Monday only, \$2.29

1 big counter Ladies' Shoes, blondes and others worth up to \$5, Saturday and Monday, only, 95c

1 big lot boys' Overalls, blues and express stripes, sizes 8 to 16, worth \$1, Sat. and Mon. 59c

1 big lot men's Khaki Pants, assorted colors and sizes, worth \$1.50, Saturday and Monday only, 79c

South Plains Outlet Store

W. H. SEALE, Mgr.

"I never knew real Air-Cushioned riding comfort until I rode on these new-type Federal Tires"

Yours, J. M. Sullivan

Free Tubes tomorrow

With every new-type Federal Tire purchased tomorrow—we will give a first-class, perfect inner tube free of charge. Make this saving by seeing us.



THERE'S A LOT OF EXCITEMENT in the air right now about these new-type Federal Tires.

And no wonder! I'm all excited myself. Why? Because I've got an all-round, practical tire for the first time.

This new Federal's 12% larger cushion of air gives you buoyant riding comfort that beats anything I have ever experienced.

But the exciting thing is that this new-type Federal De Luxe also gives you mileage—50,000 miles and more—excess mileage that gives you a new factor of safety as long as you drive on it.

You ride on more air—with more comfort—for more miles than ever before.

And remember this: We back up

our claims for this startling new tire development with the most amazing "Money-Back" Guaranty ever made. It says:

"If after 30 days' use you are not fully convinced that these new-type Federal Tires give you more luxurious air-cushioned riding comfort, snappier acceleration, easier steering, firmer braking and the assurance of increased mileage, return them. We will replace your old tires free of charge and refund the entire purchase price."

A manufacturer who will make that guaranty has something.

FEDERAL

Like an athlete in the pink of condition. Speed, strength and stamina in perfect balance

Gullion's Super-Service

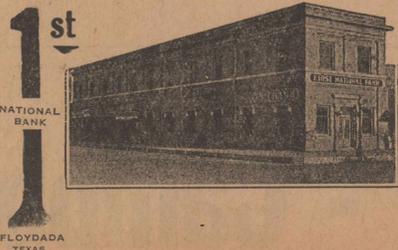
S. E. Corner Square Floydada, Texas Telephone



THE RAINBOW OF STABILITY.....

Happy are they who wisely built their Future on the SOLID ROCKS OF SAVINGS. They can see a most welcome Rainbow of Security and Stability.

A Bank Account Brings a Silver Lining of Comfort and Happiness to the darkest of clouds.....



SAVING CAN BE MADE A HABIT—START IT NOW!

Dougherty News

(By Mrs. W. D. Newell)

The rainfall at this place last Thursday and Friday measured .6 of an inch. The farmers are jubilant as it had begun to look like the late feed was all dead, however it has revived and already shows a marked difference in appearance. Some fields of maize South of Dougherty are already ripening and it is estimated the yield will amount to a half ton per acre. The Wake territory promises to have a surplus of feed, but the supply in the immediate vicinity will depend largely on the rainfall the next 30 days.

Say folks! I've just been reading of Dawson County's Powdered Milk Factory, also what they are doing down there toward manufacturing dairy feed from their home grown products soy beans etc. Then again, I read of the various things that our other neighboring counties are doing. I can only wonder, what is wrong with Floyd County and Floyd County citizens? It seems to me that Floyd County has taken a backward step and lapsed into the one crop plan that came so near ruining East Texas a few years ago. We have come to the time when we are made to realize we are going to have to grow our living at home, and raise less cotton and wheat to flood the market. Just at this time we are complaining of the dry weather but if we were less dependent on a cotton crop for our own livelihood, things would not look so desolate, as we still have time to make a small feed crop.

The General Business Forecast published from the World's Review at Chicago says: "July probably marked the bottom of the present business depression." We expect improvement to become apparent in numerous directions in August, and a further increase in activity during September. Increased activity has already developed in a few lines and these will be joined by others during the next few months. 1930 will become increasingly favorable in comparison with the same month's last year. There has been a perceptible improvement in the sentiment of business leaders. The Canadian Bank of Commerce says "Trade is holding up remarkably well when compared with 1927 and 1928 relatively good years"

Church News

One of the best revivals held in this community in several years came to a close last Sunday evening after a series of services the past two weeks. Reverend Earl Landroop, pastor of The Baptist Church at this place was in charge of the preaching. Lester Johnson from the Wayland College at Plainview assisted in the meeting as song leader. The next meeting was held each of the meeting at which a number of 50 people had a part. There were near 30 additions to the church. Services were held at Sunday afternoon at the Bill Sanders where 11 candidates were baptized. Rev. Landroop was called, as pastor for another year, in a conference held Saturday morning.

Rev. Ansil Lynn was unable to be in Dougherty Sunday for his regular appointment as he is in a revival meeting at Slaton. Sunday night's services, the last of the revival meeting were arranged as a volunteer meeting. Mrs. Earl Landroop gave a talk on "Why we need Evangelism." Mr. Eliza Lloyd talked on "The Obligation of the Individual toward Evangelizing the World." Lester Johnson and Miss Jewell McNeill rendered a duet entitled "Jesus is True" after which Rev. Earl Landroop spoke on "Evangeliz-

ing the World" using Galations the 6th chapter and Ephesians the 5th chapter as the center of his talk. These talks were well rendered and greatly enjoyed by the audience.

The League program for the fourth Sunday night in August is announced as a short play entitled "The Usual program, Is it yours?"

Prayer meeting every Wednesday evening at the Baptist Church at 8:15 o'clock.

The associational B. Y. P. U. will meet at this place the 4th Sunday afternoon, beginning their program at 3 o'clock. Everyone is invited.

Junior B. Y. P. U. program rendered Sunday night August 10th.

Song—Maurine Welbourn. Prayer—Moses by the President—Bettie Newell.

The Babyhood of Jesus by Ruth Kreis. The Life of Daniel by Granville Lassiter. Talk by Miss Dora Lloyd. Benediction. All visitors and new members are welcome.

Miss Erna Lee Crawford, sponsor.

Senior B. Y. P. U. program for Aug. 17th.

Subject: "The Lord's Supper" Prayer—Cecil Durham.

Business. Introduction to lesson: Mrs. R. S. Moore.

The Origin of the Supper—Mr. Frank Pitt.

The Ordinance of the Supper—Mr. J. R. Readhimer.

Why Should church members come to the Lord's table—By Mr. R. S. Moore.

Bible Readings—Mrs. J. R. Readhimer. Benediction.

Below is the program for Zone 4 at Dougherty, August 12th.

Soft Music. Hymn—Take Time to Be Holy. Scripture—Mrs. J. D. Travis, Cone Prayer.

Welcome Address—Mrs. C. E. Bartlett, Dougherty.

Recognition of Auxiliaries. Achievements of Auxiliaries—Mrs. H. N. Porterfield, Floydada.

Duet—Old Rugged Cross—Misses Jewel and Thelma McNeill, Dougherty.

Missionary Address—Mrs. R. M. Hill, Silvertown.

Devotional—Pentecost, Mrs. W. J. Griffith, Lockney.

Lunch. Hymn. Prayer—Mrs. Bethel, Campbell.

Duet—Mr. and Mrs. C. M. Lyles—"Take Jesus Along with You."

Importance of Children's Work—Mrs. Jno. Smith, Carrs Chapel.

Woman's place of Service in Rural Areas—Mrs. Joe Smith, Dougherty.

"Farming Eden"—Messrs. Lorian Leibfried and Mrs. T. W. Whigham Floydada.

Talk by Grandmother Carr on personal Stewardship.

Special Music—Mrs. Devins, Silvertown.

Awarding Banner—Porterfield Auxiliary, Floydada.

Minutes. Rededication. Benediction—Rev. Lynn, Floydada.

The Zone Meeting, held at Dougherty Methodist Church Tuesday was a success every way. The program was above par and was very inspirational to those present.

The playlet "Farming Eden" given by Mmes. Leibfried and Whigham was the feature part of the program, being a sermon within itself on "Stewardship."

Grandmother Carr made a short talk using her personal reference of

Stewardship which was a source of inspiration to the hearers. Mrs. Carr is 87 years of age.

Some time was spent in deciding to what Auxiliary the banner was to be given, there being a tie between the Porterfield Auxiliary at Floydada and Carrs Chapel. The tie was broken by drawing straws and the banner went to Floydada.

There were near 125 persons present for lunch.

Mrs. Marvin Brotherton from Silvertown acted as chairman and Mrs. Devins as secretary.

The next Zone Meeting will be held at Aiken.

There will be singing in Dougherty at the school auditorium Sunday afternoon, August 24th (next Sunday week) beginning promptly at 3 o'clock.

League program for Sunday night August 17th.

Hymn—"All Hail the Power of Jesus Name."

Scripture Reading Isaiah 42:9-10; Prayer—H. D. Bloodworth.

Talk—Music in the Christian Home—Irene Kreis.

Talk—"The Birth of Jesus—Annie McNeill.

Special Music. Talk—"The Ministry of Jesus—Mrs. H. D. Bloodworth.

Reading—Johnnie Brownlow. Talk—"The Cross and Resurrection—Mrs. Sam Smith.

Discussion—C. F. Lincoln. Prayer—Mrs. W. H. Nelson. Business. League Benediction.

Lee Wilkenson, local air plane enthusiast and his brother from Port Arthur, flew out to the home of Mr. and Mrs. W. H. Nelson for breakfast last Sunday morning.

Leon Collins is spending two weeks at the officers training camp at San Antonio, Texas.

Locals and Personals. Last Thursday the Edwards Elevator bought the first load of this year's maize from C. F. Collins residing 12 miles South of Dougherty. The price opened at \$17.00 per ton, the manager, Orlean Howard stated.

Professor Blankenship was visiting in Dougherty Sunday telling friends of the arrival of a 6½ lb. baby boy at his home. The newcomer's name is Billy Floyd, Jr.

J. E. Newton visited in Ralls Wednesday of last week.

Mr. and Mrs. G. C. Cartwright and son have been visiting in the home of W. L. Ellison this week. They are returning to their home in Crosbyton after a visit in Oklahoma.

Mr. and Mrs. Martin Duval and son and Mr. and Mrs. Cecil Ferguson and son spent the week-end with relatives at Post.

Otto Glassmoire's mother from Springfield, Mo., arrived for a few weeks visit with her son and family.

Mr. and Mrs. Raymond Holt spent the week end with his parents near Floydada.

Mr. and Mrs. John Emert moved into their new home one-half mile west of town. We are very glad to have these young people in our midst.

Mr. and Mrs. Jim Morrison have as their guests this week his father, mother, sister and her husband from Bosque County.

John Conway and son Everett and J. D. Brown of Hebron, Texas, were guests of R. L. McNeil and family Sunday.

Mr. and Mrs. Jack McNeill had, as their guests the past week her uncle A. E. Morris and family from Lewisville, Texas.

Mr. and Mrs. Paul Newberry from Lakeview spent Sunday with her parents Mr. and Mrs. Patterson.

Mrs. L. H. Newell and daughter, spent Sunday and Monday nights in Dougherty visiting their son and brother, W. D. Newell and family and Mr. and Mrs. C. F. Lincoln.

Mrs. J. R. Terry from Floydada spent a few days of last week with Mrs. C. F. Lincoln.

Mr. and Mrs. S. M. Crawford were hosts to the following dinner guests Sunday: Mr. and Mrs. J. H. Lloyd, Mr. and Mrs. Awtry Sparks, Rev. and Mrs. Earl Landroop, the host and hostess, Misses Grace, Jewell, Thelma and Annie McNeill, Grace Readhimer, Lou Ella Lincoln, Dora Lloyd and Cozette Ferguson, Messrs. Lloyd Readhimer, Volvie McNeill, Norman Payne, Stokes and Maurine Campbell, Eliza Lloyd and Lester Johnson.

Miss Daisy Aaron of Floydada is visiting Mr. and Mrs. Summerlin and Mr. and Mrs. S. M. Crawford this week.

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Harmony News

Harmony, August 12.—A program was given at the church Sunday in the place of preaching services as Bro. Price was holding a meeting elsewhere and was unable to be with us. The program was as follows: song; reading, "Give of Your Best to the Master" by Christene Trowbridge; a devotional reading by Mrs. M. Carr; talk, "Leadership" by Mrs. Chas. Smith; talk, "Benevolences" by Zant Scott. This program was given at Sand Hill in the afternoon. Mrs. Holmes took Mrs. Carr's place on the program.

Mrs. R. L. Boyett of Ibox is visiting her sister, Mrs. D. T. Scott.

The music pupils of Mrs. M. D. Ramsey are to give a musical at the church Wednesday evening at 8:30 o'clock. Everyone invited.

Margaret Johnston of Weatherford is visiting her sisters Mrs. Walter Hanna and Mrs. Zant Scott.

Miss Ellen Virginia Pitts of Matador is visiting her sister, Mrs. D. S. Battey.

Mr. and Mrs. A. C. McNutt returned home Sunday from a three week's visit in Oklahoma.

Mr. and Mrs. Walter Hanna spent Sunday afternoon visiting Mayor W. C. Hanna of Floydada.

The teacherage for Harmony School District is well under construction. It is to be a four-room stucco. M. Carr is the contractor.

J. N. Gullion made a business trip to Lockney Tuesday.

Mr. and Mrs. Elza Gullion returned Sunday at noon after spending a week in Houston and Galveston. They were guests in Houston of Mrs. Gullion's cousins, Con Singleton and wife, and John Ashley.

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J. B. Downs of Lockney was a business visitor in Floydada Monday.

Mr. and Mrs. Joe Rutledge and sons of Abilene spent Sunday here as guests of his brother, O. P. Rutledge, and family.

Mr. and Mrs. H. M. McI left Monday for Lubbock Hobbs, N. M. Mrs. McDonald maimed at Lubbock as the guest of Mrs. W. D. Smith while Mr. Donald made a business trip Hobbs the first of the week.

ANNOUNCEMENT

After August 15th, Dr. J. G. Pruitt, of Oklahoma City will be associated with me in my practice in the Surginer Building on the North Side of the Square. Dr. Pruitt comes to me very highly recommended, and has obtained the latest in Chiropractic. Free consultation and examination.

M. FROST, D. C.

SOCIETY

Mrs. Turner Hostess To Woodmen Circle.

Mrs. Marie Turner was a very gracious hostess when she entertained the Woodmen Circle members of Grove No. 1003 on Wednesday afternoon, August 6.

A very profitable business session was held after which a social hour was enjoyed and refreshments of ice cream and cake were served to Mrs. Jas. K. Green, Mrs. Bob Smith, Mrs. Jennie Crum, Mrs. W. H. Hilton, Mrs. J. D. Starks and Miss Mamie Littlefield.

Mrs. W. H. Hilton will entertain the Grove Wednesday afternoon, August 20. All members are asked to be present for the business session which will be held at 3:30. Afterwards games will be played.

Que Proximo Club Meets With Miss Jenkins.

Que Proximo Bridge Club met with Miss Ruth Jenkins, 329 West Houston Street last Wednesday evening. Those present were Misses Audrey Farris, Katie Lee Thurmon, Jessie Mae Wood, Vivian Evans, Doris Smith, Eugenia Hoffman, Golden Louise Steen. Jessie Mae Wood held high score at the close of the games.

The club meets next with Miss Golden Louise Steen.

Gives Party For Son On Seventh Birthday.

Eugene Standefer, son of Mr. and Mrs. W. D. Standefer, was seven years old Monday, August 11, and his mother entertained for him with a party from 4 to 6 o'clock. Mrs. B. P. Woody assisted her in entertaining the children with outdoor games on the lawn. A large birthday cake decorated with seven candles was cut and served with ice cream. Other refreshments consisted of lemonade and lolly pops.

Guests were: Billy Woody, Maurice and Phil Steen, Pat Collins, Billy Clyde Davis, Bobby James Eubank, Norman Goen, Jim and Joe Lowe, Lewis Condra, Jr., Leeman and Glenn Wallace Norman; Henry Lee and Garland Solomon, of Memphis; H. B. Sams, Jr., Joe Dick Moore, Thomas Flynn Thagard, James Thurmond Bishop, O. M. Watson, Jr., Francis and Weldon Standefer.

Mrs. Archer President Of Ladies Aid.

Mrs. J. R. Archer, vice president of the Ladies Aid of the Cumberland Presbyterian Church, was elected president at a business meeting held at the church Monday afternoon to take the place of Mrs. A. A. Collins, who has resigned and will move to Norman, Oklahoma, in the near future.

The devotional was conducted by Mrs. Collins.

Mrs. Grisham Hostess At Watermelon Feast.

Mrs. D. R. Grisham entertained the Rustler's B. Y. P. U. with a watermelon feast Monday evening at the home of Mr. and Mrs. E. W. Moore, south of town.

The time was spent in playing outdoor games and contests the most enjoyable one being the watermelon eating contest.

Those enjoying the pleasant occasion were: W. A. Amburn, Johnnie Johnston, Gilbert Nichols, Clara Belle Goughly, Herwin Strickland, Florence Geter, Allen Grisham, Lorena Spence, Orlene Coppersell, Webb Riddle, Rex Johnston, Ralph Tubbs, Gertrude Williams, J. D. Moore, Amy McRoberts, Mrs. D. P. Carter, Sponsor, Mr. and Mrs. Joe Breed and the hostess Mrs. D. R. Grisham.

Virginia Grigsby Hostess To Sunday School Class.

Miss Virginia Grigsby entertained the Constant Climbers Sunday School Class of the Methodist Church with a party at the home of her parents, Mr. and Mrs. W. C. Grigsby Tuesday evening.

Games of various kinds furnished amusement for the evening. After the party a business session was held and new officers for the class were elected as follows: Bowman Dorsey, president; Helene Hay, vice president and Jesse Mae Wood, secretary-treasurer.

Refreshments of ice cream and cake were served to the following members and guests: Misses Hester West, of Dallas; Dorothy Hall, of Plainview; Beth Connell, of Ft. Worth; Conine Guest, of Haskell; Helene Hay, Maurine Hay, Capitola Hardgrove, Bessie Sherrill, Peggy McKinney, Elizabeth McKinney, Jessie May Wood, Katie Lee Thurmon, Hermalea Norman, Inez Switzer, and Wynona Felton; Messrs. Willie B. May, Bowman Dorsey, John Key West, Bill Grigsby, Hearon Wright; Charles Owen, Jr., of Paris and Horace Owen, Jr., of Childress.

Triple Four Bridge Club Met With Mrs. Bishop.

Mrs. A. A. Bishop was hostess to the Triple Four Bridge Club Tuesday morning at her home, 211 East Crockett street. Mrs. H. B. Sams made high score for the members and Miss Ruth Collins made high score for the visitors.

After the games a business meeting was held and Mrs. R. B. Wakefield was elected as a new member to the club.

A salad course was served to the following members and guests: Mrs. H. B. Sams, Mrs. L. T. Bishop, Mrs. R. R. Cloud, Mrs. S. W. Ross, Mrs. J. D. McBrien, Mrs. T. P. Collins, Mrs. B. K. Barker, Mrs. Bill

Social Calendar

MONDAY

Daily Mrs. Richard Stovall, Mrs. Flynn Thagard; Miss Pernie Badgett, of Whitewright and Miss Ruth Collins of Plainview.

Mrs. J. A. Arwine will entertain the club Tuesday, August 26.

M. E. Society Met For Bible Study Monday.

Members of the Woman's Missionary Society of the Methodist Church met Monday afternoon at the church for a Bible lesson from the Book of Hebrews. Mrs. Clay Johnson was teacher and made the lesson very interesting. There was a good attendance.

Mrs. George Smith will be hostess to the society Monday afternoon August 18, at 4 o'clock, at her home.

Mrs. Dawson Hostess To North Circle Monday.

Seven members of the North Circle of the Baptist Missionary Society met Monday afternoon with Mrs. J. T. J. Dawson and elected new officers for the coming year. Mrs. W. I. Cannaday was elected chairman; Mrs. J. T. J. Dawson, vice chairman; Mrs. W. F. Weatherbee, secretary-treasurer; Mrs. D. P. Carter, mission study teacher and Mrs. E. L. Norman, re-elected reporter and personal service chairman.

Mrs. D. P. Carter conducted the Bible study.

Swastika Camp Fire Girls Receive Honor Beads.

The Swastika Group of Camp Fire Girls met on Wednesday, July 30, in regular meeting. They worked on their Head Bands and prepared for their Council Fire.

The following girls received their first Honor Beads for observing rules in Home Crafts, Nature Crafts, Health Craft, Business, and Citizenship: Gladys Ruth Brown, Minnie Anon Stanley, Bonnie Wingo, Christine Wingo and Florine Dornell.

Ruth Rutledge received her Fire Makers Rank and became Assistant Guardian of the group. She also received her National Honor from National Headquarters for observing the Health Rules for twelve months.

They held their first Council Fire and gave the honors on August 4th.

The next meeting will be held on August 20. All members are urged to be present.

Porterfield Society Gets Banner For Attendance.

The Porterfield Missionary Society met Monday afternoon at the church at 4 o'clock. A special program on social service work was given. A new member joined the society. The society received the banner for the best percentage of attendance at the Zone meeting held at Dougherty Tuesday.

A meeting will be held again at the church Monday afternoon, August 18, at 4 o'clock.

Mrs. Johnson Hostess At Two Bridge Parties.

Mrs. Edd Johnson entertained with two pretty bridge parties Tuesday, August 12, one in the afternoon and one in the evening, at her home 522 West Mississippi street. A color scheme of yellow and white was carried out in the decorations and a mass of summer flowers were used in carrying out the idea. Golden Glow was used as plate favors and the hostess served a salad course.

Mrs. Flynn Thagard made high score at the afternoon party. At the evening party Mrs. H. P. Shrader, of Kansas City, got high score for the women and A. P. Horn got high score for the men.

Guests for the afternoon were Mrs. W. C. Grigsby, Mrs. Calvin Steen, Mrs. A. A. Bishop, Mrs. Jas. K. Green, Mrs. Flynn Thagard, Mrs. L. J. Welborn, Mrs. Lewis Condra, Mrs. Glad Snodgrass, Mrs. R. C. Henry, Mrs. Frank Moore, Mrs. R. B. Rosson and Mrs. Geo. P. Carter, of Ft. Worth.

Guests for the evening were: Mr. and Mrs. E. P. Nelson, Mr. and Mrs. J. G. Wood, Mr. and Mrs. T. W. Whigham, Mr. and Mrs. John Reagan, Mr. and Mrs. A. P. Horn, Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. H. O. Pope, Mrs. H. P. Shrader, of Kansas City; Mrs. Glad Snodgrass, Mrs. A. J. Welch, Mrs. Lewis Condra, and R. E. Fry.

Pastor's Helpers Hold Meeting At City Park.

The Pastor's Helpers Sunday School class of the Methodist Church met Tuesday afternoon in a social meeting at the City Park. "Twin Sisters" of the class exchanged gifts and names were drawn for a new "Twin Sister." Games of various kinds were played and a very delightful afternoon was spent by the class. Refreshments were served at the conclusion of the meeting.

Those present were: Mrs. Ella Johnson, Mrs. W. H. Alexander, Mrs. George Dickey, Mrs. O. B. Olson, Mrs. Wm. Colville, Mrs. Lula Slaughter, Mrs. J. S. Solomon, Mrs. W. C. Hanna, Mrs. Tom Deen, Mrs. E. C. Henry, Mrs. A. P. McKinnon, Mrs. J. E. Appling, Mrs. Ida Thomas, Mrs. W. L. Boerner, Mrs. R. M. McCauley, Mrs. Will Walker, Mrs. Wm. McGehee, Mrs. D. D. Shipley, Mrs. P. M. Felton and Mrs. J. B. Rutledge.

Mrs. R. F. Kirchner, of Dallas, was a visitor of the class.

Cullen Campbell, of Munday and W. A. Baker, who has been spending much of his time at Weimert, were business visitors in Floydada Tuesday and Wednesday.

Woman's Council of the First Christian Church, Mrs. Faye Maxey hostess, Monday afternoon, August 18, at 3 o'clock. A missionary program will be had with Mrs. John A. Enoch in charge. The meeting last Monday was postponed on account of the death of Mrs. Chas. Williams.

Missionary Society of the Cumberland Presbyterian Church meets Monday afternoon, August 18, at 4 o'clock.

Woman's Missionary Society of the First Baptist Church meets at the Church for Bible Study Monday afternoon, August 18, at 4 o'clock. New officers will also be elected at this time. Rev. P. D. O'Brien will teach the lesson from the Book of Revelations.

Woman's Missionary Society of the Methodist Church meets in a social meeting with Mrs. George Smith Monday afternoon, August 18, at 4 o'clock.

Porterfield Missionary Society meets Monday afternoon, August 18, at 4 o'clock at the church. They will continue their study of social service work.

WEDNESDAY

Woodmen Circle Grove No. 1003, Mrs. W. H. Hilton, hostess, at her home, 308 West California street, Wednesday afternoon, August 20, at 3:30 o'clock.

FRIDAY

K. K. Klub, Mrs. Lewis Condra, hostess, Friday afternoon, August 15, at 3 o'clock.

CARD OF THANKS

We take this means of expressing our appreciation to our friends who have been so thoughtful, kind and sympathetic during the death and burial of our beloved husband and father. It is sweet to know in times like this that there are so many who care for you in your sorrow. May the blessings of our Heavenly Father rest upon each of you.

Mrs. W. A. Robbins, Ora Mae and Wallace, Mrs. R. T. Miller and family.

CARD OF THANKS

We would like to take this means of thanking our kind friends and neighbors for their help and many expressions of sympathy during the illness and death of our father, John A. Callahan. The floral offerings were beautiful. We wish to thank the American Legion and all those who helped in any way. May God's richest blessings rest upon all of you.

Signed: Mrs. J. E. Langford, J. S. Callahan, Mrs. D. J. Muncy, Sam Callahan, Mrs. Allen Snyder, Mrs. Jim Bowers.

FRIENDS AND RELATIVES ATTEND ROBBINS FUNERAL

Numerous out-of-town friends and relatives of W. A. Robbins attended his funeral here last week, among them being A. N. Gamble and family, and Miss Vernie Newman, of Lubbock; Mr. Duke, of Claude, father of Mrs. O. S. Miller; Mrs. Leon Hogue and Mrs. John Johnson, of Plainview Mr. and Mrs. Frank Ford of Lockney; Mr. and Mrs. A. W. Adams, of Childress; Miss Montie Draper of Tahoka; Miss Annette Newell and Mrs. Lulu Moreman of Lubbock.

Mrs. D. L. Morse and children, of Trent, South Dakota, who have been spending the summer in this section with relatives, were present at the funeral. Mrs. Morse is a sister of Mrs. Robbins.

Not An Ailment Left Since Taking Sargon

"Before I started Sargon I used to sleep poorly, my kidneys had me up at all hours of the night and I was terribly nervous. I had stom-



W. H. NEWBY
ach trouble and indigestion for years. Since taking Sargon I have not had an ailment to complain of. I sleep fine and get up mornings with all the strength and energy any man needs. I know now what it is to feel a hundred percent fit all the time.
"Without griping or upsetting Sargon Pills have entirely overcome my constipation."—W. N. Newby, 3609-A Holmes St., Dallas. Floydada Drug Co., Agents.

Funeral Service For Mrs. Chas. Williams Held Monday afternoon

Mrs. George Smith returned home Thursday from Weimert, where she visited her sister, Mrs. C. P. Baker, and family. She was accompanied home by Mrs. Fannie Montague who has been visiting her brother, Chas. Wilson, and family at Knox City. Miss Conine Guest, of Haskell, also came with them and is visiting her uncle and aunt, Judge Mrs. Wm. McGehee. Miss Guest will also visit at Lockney with relatives and friends.

Mrs. Homer Collins of Leonard spent Saturday and Sunday here with relatives. She visited in Silverton with her sister, Mrs. Walling, and was accompanied to Floydada by Gene Collins, who also took her to Plainview Sunday to visit another sister, Mrs. Geo. Yates. Mrs. Collins planned to visit in Lubbock before returning home.

Mrs. Alytiabile Pierce, of Dallas, is spending the week here as the guest of Miss Audrey Mae Borum. She was accompanied by M. B. Garrett, of Amarillo, and Miss Vivian Pierce, of Fort Worth, who are spending the week in Lubbock attending the Druggist Convention.

Miss Dorothy Hall, daughter of Mr. and Mrs. Grady Hall, of Plainview, and formerly of this city, came over Sunday to spend the week here with Miss Wynona Felton and other friends.

Garland McCoy and daughters, Golden June and Virginia, and sons, Felton, Paul G., Bobby and Zack Lynn, of Muleshoe were guests of Mr. and Mrs. P. M. Felton Sunday and the children remained for a two weeks visit with their grandparents.

Mrs. George Dickey, Mrs. R. L. Henry and Mrs. Henry's daughter, Miss Veda Wooten made a business trip to Plainview Monday.

Garland and Henry Lee Solomon, of Memphis, came Thursday for a visit with their grandparents, Mr. and Mrs. J. S. Solomon, and their aunt, Mrs. N. W. Williams, and Mr. Williams.

Emmett Earl and Herschell Hinson, sons of Mr. and Mrs. E. E. Hinson, are spending this week with their grandparents, Mr. and Mrs. S. E. Rush, on their ranch near Post.

Miss Rosa Lee Rush of Post is spending the week with her sisters, Mrs. E. E. Hinson and Mrs. T. W. Whigham.

Earl Richards, of Memphis, came Tuesday for a visit with his aunt, Mrs. J. S. Solomon, and family.

Mrs. T. T. Hamilton and daughters, Thelma Joe, Oneca and Ruth, and Prudie Mae Hamilton, of this city, and Aubrey Cook, of Lubbock, left Tuesday morning for a visit with relatives at White Wright and Farmersville.

Mrs. P. G. Stegall and daughter, Vivian, left Tuesday morning for Clouderoft, New Mexico, where they will spend several days. Mr. and Mrs. T. B. Hill of Lockney, took them and returned Wednesday.

Miss Bonnarea Stevens left Tuesday for Davidson, Oklahoma, and other points in Oklahoma, where she will visit with relatives and friends.

Mr. and Mrs. M. P. Funk, and daughter, La Fern, and son Raymond, of Duncan, Oklahoma, and Mrs. J. R. Neece and family, of Amarillo, arrived Tuesday to visit with Mrs. Funk's and Mrs. Neece's parents, Mr. and Mrs. J. R. Archer.

Funeral Service For Mrs. Chas. Williams Held Monday afternoon

Mrs. Emma E. (Chas.) Williams, 64, a resident of Floyd County for thirty years, succumbed at her home on East Georgia Street Sunday morning at 11 o'clock, and interment was made in Floydada Cemetery Monday afternoon, following funeral services held from the Cumberland Presbyterian Church, with Rev. A. A. Collins officiating.

Mrs. Williams, who was a native Texan, had been a resident of Floydada for the past fifteen years. She is survived by four children, and three brothers. The children are Mrs. Velma Tanner, of Dallas, Buck Williams of Olustee, Oklahoma, Mrs. Wiley Bollman of Long Beach, California, and Mrs. Sallie White of this city. All of the children were here for the funeral. The surviving brothers are J. W. Splawn, Floydada, Henry Splawn of Wichita Falls, and W. P. Splawn of Slaton.

Ex-Service Man Dies In El Paso Hospital

Former Resident of Floydada Buried With Military Rites By McDermitt Post

Arrangements for the burial of Tom E. Florence, former resident of Floydada, whose funeral was held at the Cemetery Chapel Wednesday morning at 10 o'clock, were made by officials of McDermitt Post, American Legion. The funeral was in charge of F. C. Harmon, Elder Early Arceneaux, of Lockney, preached the funeral at the chapel.

Death came to the ex-service man in a government hospital at El Paso Sunday morning at 8 o'clock. He had been in the hospital for several months, the local organization of ex-service men having sponsored the arrangements for his removal to that place.

T. E. Florence was 33 years of age at the time of his death. He came to this section from southwestern Oklahoma some four years ago and had resided in Floydada with his family for some eighteen months. His wife and children joined him at El Paso about six weeks ago. They returned here with the body. The two children are Pauline, 6, and Dorothy D. 4.

Other surviving relatives here for the funeral were his father and mother, Mr. and Mrs. W. D. Florence of Lubbock; a brother Elvis Florence and wife, of Dill, Oklahoma; a brother Ivy Florence and wife, of Dill, Oklahoma; a brother, Walter Florence and wife, of Sudan; two brothers Ernest Florence and wife and Clyde of Lubbock; two sisters, Mrs. Lela Henley of Foss, Oklahoma, and a sister, Mrs. Ennis Griffin, of Kilean, Texas, and a brother, Miss Loretta Florence, of Lubbock. Stanley of South Texas, could not be present for the funeral. The parents of Mrs. T. E. Florence were also here. They are Mr. and Mrs. H. B. Pullen, of Dill, Oklahoma.

Out-of-town friends of the family here for the funeral included Mr. and Mrs. A. C. Bell and children, of Earth, Texas, Elmer and Jessie Price of Dill, Oklahoma, Mr. and Mrs. Jim Henderson and children and Mrs. Roy Wheeler, of Ralls.

Deceased was accorded a military burial by McDermitt Post. In this last rite for the ex-service man the color guards were Robt. McGuire, Harry Stanley and Roy Snodgrass; pallbearers were E. E. Boothe, John H. Reagan, W. L. Fry, R. A. Garrett, Roe McCleskey and Jess Covington.

Tom Goslee was bugler and J. C. Gilliam acting as chaplain. The body reached Floydada from El Paso Tuesday night and lay in state at the Legion Home pending the funeral.

Florence went to the army from Cordell, Oklahoma, where he entered the service as a member of a replacement draft in August of 1918. He landed at Brest, France, two days before the armistice was signed and returned to the States with the 330th Infantry of the Eighty-Third Division.

The Public is respectfully notified that W. (Bill) Watson is no longer connected with any of filling stations.

B. O. CLOUD,
Agent
Phillips Petroleum Co.

To The Voters Of Floyd County

Through the local papers of the county we are with the article making one more appeal to the voters for consideration of our candidacy for re-election for the position of county school superintendent.

Through the press we have said nothing about the progress and development of the rural schools during our administration. Trustees and others in close relation with this work know, but there are many who have not had occasion to know what progress has been made.

Six years ago when we came into this office the value of rural school property and equipment as taken from the annual report to the State Superintendent was \$167,275.00. The annual report for the school year just closing shows a total value of \$378,625.00. As there are 30 schools under the jurisdiction of this office we find that the average value of each rural school plant is \$12,620.83. These values are not inflated, or padded. We invite the most careful investigation of any statements here in made.

The rapid increase in values is due to the remarkable building program that has been on in this county. Six years ago we had 12 rural brick buildings. Today we have 24, with contract for the 26th already let. However, on account of tires and consolidations we have built 15 bricks, one stucco and one frame during our six years in office.

Six years ago we had 6 teachers homes. Today we have 21, with contract for the twenty-second already let.

Six years ago we had 1960 scholastics in our rural schools. Today 2108. Then we had 72 teachers. Now 86. The increase in teachers is more than that in pupils. We have sought to increase the efficiency of our schools by adding teachers wherever the finances of the district would permit.

The standards of both scholarship and experience show improvements during this period. Then we had 18 teachers with only second grade certificates, now there are 5. Then we had 35 first grade, now there are 60. Then we had 1 with permanents, now there are 21. Then we had 1 teacher with a degree, now there are 5.

The past two years we have had only 14 beginners each year while the average teaching experience is 5½ years teacher.

The first year that we were in office 8 schools received state aid. Last year 21 received aid, but the others are up to practically all of the requirements. They had recent funds of their own with out state aid.

The classification of the rural schools of the county 1929-1930 was an average of 8 two-thirds per school. 1930-1931 the average is 8 four-fourth grades per school. During the year 1929-1930 high school tuition was on 118 of our rural young people who attended high school above the grade of their home districts. This represents 5½% of our rural scholastics last year who were attending Floydada, Lockney, or some other high school because the had gone as far as the home school could carry them.

30% of the graduating class of Floydada High School and 40% of the graduate of Lockney High School, last year were direct from the rural districts.

One of the first things we did upon coming into office six years ago was to establish a high school grade record system to be kept in this office which would show the quantity and quality of the work done by our rural pupils eight, ninth, or tenth grade work which was being done in our rural schools. In this system we have the most and detailed record that we have yet heard of. Our construction is not yet perfect, and while not all of our pupils are able to stand when they enter the First Class High Schools, yet the big majority are making the grade.

During the present political campaign I have often been asked regarding the standard of our rural schools. I insist that we have been following for six years a consistent, local program of growth, expansion, and development. There are many things that might further be said in favor of rural school development, but this article must close.

At the present time the average school in Floyd County for all practical purposes is as follows:

1. A school plant costing \$12,600.
2. Three teachers.
3. 70 pupils.
4. An 8 month term.
5. 9 grades of work.
6. Teachers with 5½ years teaching experience.
7. 4 pupils completing their education in a First High School.

Can you beat it?
Fellow Citizens: It was our privilege to be a teacher these schools for thirteen years during which time we taught these schools, and also in the best and strongest schools in the county. For six years we have served as your county superintendent. With nineteen years of hand, direct service with Floyd County schools we know that we know and understand your problems.

We have tried as best we could from every angle able to compare Floyd County Schools with other counties of the state. We believe sincerely that there isn't one that will rank higher, and perhaps but very few, if equal.

If it be your will, as the voters of Floyd County, Texas, shall continue as the standard bearer of your educational system, I shall do my best, as I have ever done, to be a faithful, courageous, conservative leader.

Respectfully Yours,
PRICE SCOTT.
Official Advertiser

The Red & White Stores

FRIDAY AND SATURDAY BARGAINS

CANE SUGAR, 10 pound bag,	56c
OTOE FANCY CORN, 2 cans,	
GLYDON PEAS, 2 cans,	
OTOE HOMINY, 2 cans	42c
6 cans, 2 each, limit 6 cans,	
SPUDS, Best grade, No. 1, 10 lbs.,	26c
SALAD WAFFERS, 15c size,	10c
BLACKBERRIES, Texas Brand, Gallon,	49c
CLOTHES PINS, American, 3 dozen,	18c
GELATINE DESSERT, Red & White, 3 for	19c
GRAPE JUICE, Red & White, bottle,	21c
P & G SOAP, 17 bars,	
One Dish Pan, all for,	99c
APRICOTS, Comet, No. 2½ can,	18c
MARKET SPECIALS	
SLICED BACON, per pound,	31c
BEEF ROAST, best cuts, per lb.,	15c
FLAT RIB ROAST, per lb.,	12c
THESE PRICES FOR CASH ONLY	

Maacyl Burke Writes Graphic Account Of Trip To France

Former Floydada Boy Tells Of Experiences

Third Article of Series From Notes Taken On Tour Describes Paris.

(Editor's Note: Following is an account of the travels this summer of Maacyl Burke, former Floydada boy, but now a resident of Dallas, who made a trip to France. In the article this week, the third of an exclusive series, he tells of interesting sights of Paris. The material was taken directly from notes written by Burke while he was in Paris. He has just returned from his trip which he started early in June).

Paris, France, Sunday, June 28, 1930.—This is some town and I feel like I have walked over every inch of it. My legs are so sore that I can hardly migrate but we certainly have covered the interesting things in this town. Spent a day in the Louvre—we are located in a nice hotel just a half block from here.

The Louvre covers forty acres and houses some of the greatest treasures in the world. We could spend months there and find new things every day. The Louvre was under construction for centuries. It first appeared in history as a small but strong fortress about 1204, built by Phillip Augustus. It was enlarged and made more habitable by Charles V (1364-80). Francis I (1515-47) rebuilt it as a Renaissance palace. The work was continued by Henri II (1547-59) and his successors, Catherine de Medices, his widow, began the long gallery facing the Seine in order to connect the Louvre with her new palace at Tuilleries and carried it as far as the Pavillon de Lediguieres.

Upper Story Added
Under Henri IV (1589-1610) an upper story was added to this gallery which was extended to the Pavillon de Flore. In the reign of Louis VIII (1610-43) the work was taken up by Cardinal Richelieu whose architect, Jacques Lemercier, in order to quadruple the area of

Political Announcements

The following announcements for the primary, subject to the Democratic primary, August 23, 1930, have been authorized to be made by The Hesperian:

- Judge, 110th Judicial District: KENNETH BAIN
- County Judge: J. W. HOWARD
Wm. McGehee
- Sheriff: P. G. STEGALL (Re-Election)
F. N. (FRED) CLARK
- Tax Assessor: ROE MCLESKEY
JOE M. (JODIE) DAY
- Tax Collector: C. M. MEREDITH
J. G. WOOD
- County Superintendent: A HANNA
ICE SCOTT
- Commissioner, Precinct 1: F. WEATHERBEE
W. HENDERSON
- Commissioner Precinct No. 4: JOE P. HART
GEO. L. FAWVER



DOCTOR YOUR CAR'S ILLS

Imps and Jars, dirt and heat of the summer's sun—all contribute to the squeaks and rattles of your car.

Work hard, every-thing seems loose. Call the Doctors—so just get it in to us. We'll fix it.

OSBURN'S BODY AND FENDER SHOP

Take the "Bent" out of your "Accident"

the original medieval castle, demolished its two remaining sides, prolonged the Lescois wing to the north and began the north side of what is now the Cour du Louvre.

The quadrangle was completed at Colbert's orders during the minority of Louis XIV by Louis Leau, Charles Lebrun, and Claude Perrault (1667). The design for the exterior of the last facade was done chiefly by Perrault. The king then turned his attention to Versailles, and in 1679 the Louvre was left unfinished, partly roofless and surrendered to ignoble uses. It was saved from utter ruin by Gabriel, who was commissioned in 1754 by Louis XV (1715-74) to repair and renovate the palace. Nothing was done under the First Republic, but under the First Empire the west part of the gallery on the north side of the Palace du Carroussel was erected by Percier and Fontaine, the architects of Napoleon I (1804-15).

(I feel like I have known Napoleon personally after covering so much ground that he lived on; seeing his personal belongings and hearing intimate stories, and last of all visiting his tomb.)

Rebuilt After Fire
Under Napoleon III (1852-70) Visconti and Lefuel built the vast blocks which now enclose the Palace du Carroussel on the north and south and added or altered other portions of the edifice. Finally the Pavillon de Marsau and Pavillon de Flore have been rebuilt since their destruction by the fire under the Commune.

That is covering 300 years in a small space. The great architectural and historical interest is even overshadowed by the famous art collection that it now contains. I won't attempt to tell about that here for it would take a week—and I know I shall never forget what I have seen and will see there and anyone that reads this will be able to find innumerable volumes written on the collection.

It is very interesting to see all the famous paintings that I have studied about for years—and the originals of the statues that I drew from casts at the University of Texas.

We bought several etchings in the Louvre that are remarkable; they are by an American, Louie Orr. The American etchers have it all over the French contemporaries. Orr's, Arms', Webb's, and Chamberlain's works are in every art shop—and priced above the French.

The outstanding thing that we saw was Mona Lisa, the most famous picture in the world.

See Famous Follies
Saw the Follies Bergere last night and they make an American chorus girl look like an Eskimo for clothes; lots of science they had nothing on above the waist—not as good as an American review—but was note and I enjoyed it. (Found out later that they were all American and English girls.)

Thought they were too pretty for French.
The theatre was all modern and the foyer was the prettiest I have ever seen. It won't be long until this modern has replaced every style in existence. The foyer was as large as the auditorium. The stage was much smaller than the stages in our country. Have seats for the opera "Romeo and Juliet" which should be a knockout.

Visited the Arch de Triomphe de L'Etoile Sunday morning. It is to me architecturally the prettiest proportioned thing in Paris. The tomb of the Unknown Soldier is beneath it. This is the largest triumphal arch in the world. (147 feet high and 149 feet wide). This arch is at the end of the Champs-Elysees (the street of Paris) and twelve avenues radiate from it. The arch was begun by Napoleon I in 1806 and was not completed until the reign of Louis Philippe (1836).

Art Works Interesting

We went from the arch to the Grand Palais which is a classical building 200 yards long. It is used for the exhibition of the Societe des Artistes Francais, the Society Nationale des Beaux Arts, and many others. I saw more painting and sculpture here than I have seen in all the rest of my life. It is the most tremendous exhibition imaginable. And more interesting than that we saw the exhibition of modern French interiors.

I have done some modern and seen lots of pictures of it but I did not know that a room could be as beautiful as some we saw. The modern will replace every style that we have been using.
(Next week Maacyl tells of many other beautiful scenes and works of art in Paris. Watch for next week's installment appearing exclusively in The Hesperian.)

CARDUI
Helps Women to Health
Take Theford's Black-Draught for Constipation, Indigestion, and Biliousness. ex-100

McGUIRE'S
"The Store for Men"
Valerol Cleaning and Pressing
Phone 66
We Call For and Deliver

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Campbell News

(Crowded out last week)
Campbell, August 5.—The revival meeting closed Sunday night. The preachers were given a pounding Saturday night, as Bro. Burnham left then to begin a meeting at Whiteflat.

Mrs. Hough, of Crowell, is visiting with her son, C. H. Hough and family.

Mrs. Daisy Hart and daughter, Ophelia, of Friona, are visiting with Mr. and Mrs. Alvie Jackson.

Thurmon and Everett Perry, Charlie Warren and Emit Graham left Monday for an extended trip in New Mexico.

Bro. G. W. Tubbs took dinner with Mr. and Mrs. R. M. Stovall Sunday.

Mr. and Mrs. Norton and family returned Wednesday from a tour of the Southeast. While gone their car overturned, but the family received only minor bruises. They were accompanied home by their daughter, Marjorie, who has been attending summer school at Abilene.

Bro. W. H. Owens left Thursday morning for Pilot Point, Texas, where he will conduct a revival meeting.

Mr. and Mrs. Felix Ross were host and hostess at a lovely supper Friday night, honoring Mr. Ross on his thirty-first birthday. A number of Mr. and Mrs. Ross' friends enjoyed the occasion and attended church afterwards. Those present were Mr. and Mrs. C. B. Lyles and family, Mr. and Mrs. Sam Glenn, Mrs. W. H. Owens and family, Mr. and Mrs. Perry and family, Mr. and Mrs. I. E. Murray and family, Cleona Fitch, O. W. Graham and the host and hostess.

G. T. Billington, formerly of this community and now of Lockney, was back here Monday buying cattle.

Several from this community attended singing at Baker Sunday afternoon.

Arthur J. and George Beedy, of Morton, were business visitors in Floydada Saturday.

Center News

(Crowded out last week)
Center, August 5.—A few drops of rain this morning and we have an ideal cloudy early fall. Maybe we will have a good rain soon.

Our revival began last Friday night with Bro. O'Brien preaching for us. On Sunday night, Bro. Fitzgerald, who was the church has called, took up the work and will continue on through the week.

Tom Jernigan had the misfortune of getting a cut on the yeball Saturday afternoon while working on his car.

D. M. Fields is nursing a lame foot where a horse stepped on it last week.

Friends of Darold Smith will be interested to know he was married last week to a young lady at Mid-dlothian.

Miss Mary Fields returned Sunday from an all summer visit in Runnels and Coleman Counties with her brother and sister.

Everyone had a nice time at the box supper Thursday night, after the close of the singing school.

The Rev. Bost and the boys came out to our Monday morning preaching services for his last time as he and his family leave next week for Dimmitt, where he has accepted the church after resigning as missionary of the Floyd County Association. He and the boys, also Bro. Morgan and Bro. Fitzgerald took dinner at the Jordan home.

Tom King and family are visiting with his parents and Robert Lee and relatives elsewhere this week.

Judge and Mrs. L. C. Penry left Thursday morning of last week to be away about a month. Mr. Penry will visit his daughter, Mrs. C. E. Houlgate in Los Angeles, Calif., and Mrs. Penry will remain with her daughters at Encino, N. M., returning with Mr. Penry following his visit in California.

McCoy News

(Too late for last week)
McCoy, August 6.—Reverend Carr preached here Sunday night to a large crowd. The Baptist revival will begin Friday night before the third Sunday in August. Everyone is cordially invited to attend.

Miss Eunice Embry has as her guest this week, Miss Lona Cates, of Sand Hill.

Miss Clarretee Tardy is spending this week with Miss Johnnie Johnston, of Floydada.

Miss Thelma Smith is spending this week with friends in the Campbell Community.

Mr. and Mrs. Harvie Testerman, of Denton left Monday morning for their home at Denton. They have been visiting her parents, Mr. and Mrs. A. Curry.

Misses Pattie and Mary Looper and Miss Wynona Felton are spending this week with Miss Flora Day.

Mr. and Mrs. Leslie Ewing visited with his brother, Mr. and Mrs. Welber Ewing, of Matador, Sunday.

Mrs. Haden Puckett is visiting with Mrs. Welber Ewing, of Matador this week.

G. A. Tardy and family were Sunday guests of Mr. and Mrs. John R. Gray.

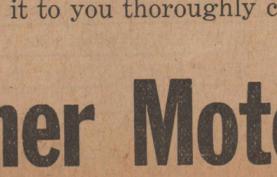
Mr. and Mrs. Arvel Payne spent Saturday in Lubbock on business.

H. L. Osborn and family, of Amarillo, have moved into our community. We extend them a hearty welcome. Mr. Osborn will be employed at the gin this season.

Lonnie Lewis returned last week after selling his ranch near Gillette, Wyoming. "Sallor" Jack Lewis, his brother, who was partner with him, is now in Gallup, N. M. Lonnie was away some two weeks.

J. D. Lowery, of Waco, deputy county clerk, came Saturday for a visit with his cousin, G. T. Assiter, and family.

The Baker Says



"A STITCH IN TIME SAVES THE WIFE"
Try A Loaf Of REAL LOAF BREAD
You'll find it a treat and one of the very best things you could eat.
Absolute purity is assured the discriminating housewife when she shops with us for her breads.
An Inspection is Invited.
Perfect Bakery
Floydada, Texas

Cline Bros.

Radiator Shop

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An Inspection is Invited.
Perfect Bakery
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Cline Bros.

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We Are For Judge McGehee For County Judge BECAUSE:

1. We never have to guess where he stands on public matters pertaining to his office.
2. He is not afraid to give his official record or have same fully investigated by any fair minded person.
3. He believes the voters of the County are entitled to know the qualifications of the candidates for executive offices. (Judge McGehee sets out in letter mailed to each voter a full answer as to his qualifications and fitness for this office).
4. We have known him as a citizen and public official for many years and have found him to be an honorable citizen and a fearless, thoroughly qualified, economical county official.
5. We have examined his record as a trial judge and find that the higher courts have sustained his rulings. We admonish the voters of this county to be ware of any candidate for an executive office that has previously held office and neglects or refuses to invite an examination of his previous official record.

Inserted and paid for by Farmer Friends of Judge McGehee.



PHILCO
PHONOGRAPH AND RADIO COMBINED
—AND with TONE CONTROL

Philco Tone Control turns to these four positions of tone quality with a knob on the front of the set. It brings in all stations with matchless Philco tone. You can change speech or music to suit your taste. You have a personal control over the tone sent by the broadcasting station. It is "radio's newest miracle."

And at a touch of your finger, this remarkable new instrument becomes a Philco Screen Grid Plus radio, with its great power, distance range, fine selectivity, glorious tone, Automatic Volume Control, Built-in Aerial and Station Recording Dial, on which you can permanently log your favorite stations. Finally, both your records and your radio reception come under the magic spell of Philco Tone Control, subject to your will, your interpretation as to tonal quality, your personalized touch to all home entertainment.

The new Philco Radio-Phonograph is a furniture piece of great beauty. American walnut, butt walnut and Oriental wood give exquisite charm to this design. It is truly the radio phonograph masterpiece of the year.

Installed Free In Your Home—
For Demonstration; Come Today While Offer Lasts

PHILCO

BALANCED-UNIT RADIO
F. C. HARMON

"Where You Save The Difference"

Have Your Car Washed and Greased TO INSURE IT'S LIFE

Because we have a personal interest in the welfare of our customers and want them to get the greatest amount of service from their cars we have installed a complete, modern washing and greasing rack. With our new high pressure grease gun, we can now grease your car in the most tedious places with ease and efficiency.

Combined with this element of efficiency, is the factor of service—all you have to do is call 97. We will call for your car, and no matter how muddy or greasy it may be, we will return it to you thoroughly cleaned and greased.

Finkner Motor Co.

Whippet, Willys-Knight Dealers



Among Those Present—



TOWNS are like people. Each one has a distinct personality, different from all the rest. People coming into a town feel this personality at once.

There are cheerful towns, grouchy towns; carefree towns, careworn towns; accommodating towns, surly towns; charitable towns, stingy towns; beautiful towns; slovenly towns; towns of all sorts and descriptions.

These town characteristics are known as MUNICIPAL PERSONALITY. And the personality of each town is made up of the collective personalities of the people that live in the town.

The peculiar part of it is that a town displays different personalities to different people.

A stranger coming into a town may be unfortunate enough to be greeted by the "town grouch" with a surly reception. This stranger then is impressed with a grouchy personality for the community.

Another stranger is greeted with a hearty smile and a handshake. He carries a lasting impression of a cheerful, charitable town.

And so it goes. Our town thus gets its reputation and character from each of us individually.

One of our greatest community assets is a "smile—a smile for every one" at all times.

Science teaches us that it takes less energy to produce a smile than a frown. But when things go wrong we are tempted to doubt this teaching, and to believe that a smile is the most difficult thing in the world to achieve. But remember . . .

SMILES make friends; SMILES bring people back; SMILES make business; SMILES mean good times; SMILES ARE WORTH DOLLARS!

Let's develop a smiling, cheerful Municipal Personality!

Well, well; if SMILES are worth dollars, we can all grow prosperous with ease, and can readily develop a smiling, cheerful Municipal Personality in

FLOYDADA

Fry-Bishop Insurance Agency
"Anything Insured Against Everything"
204 Readhimer Bldg. Phone 238

Westers' Quality Bakery
"Home of Ho-Made Bread"

Wilson Studio
"Photographs Live Forever"
Phone 162

John A. Enoch
"Best Blacksmith on the Plains
In the Best Town On The Plains"

D. W. Fyffe
"Farm Machinery of the Better Kind"
Phone 92

Moore Drug Company
"Yours for Moore Service"
102 South Main Street—Phone 193

I. W. Hicks, D. D. S.
Phone 56

Texas Utilities Company
"Your Electric Servants"

Floyd County National Bank
Of Floydada
"The Bank of Friendly Service"

C. H. Davis, Jeweler
"Easy Payment Plan Jeweler"
Phone 30 — Woody Drug Co.

McGuire's
"The Store For Men"
Phone 66

Floyd County Abstract Co.
"Is Your Title Clear"
Room 7, First Nat'l. Bank Bldg.

Rutledge & Company
"Full Line International Dealers"
Phone 57

Floydada Insurance Agency
"The Agency of Service"
G. C. Tubbs W. H. Henderson

First National Bank
Of Floydada

Dr. J. S. Rhinehart
Phone 93 — Readhimer Bldg.

Arwine Drug Company
"Goteverthing" South Side Square

L. G. Mathews
Attorney-at-Law
Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co.
Roy L. Snodgrass, Proprietor

Consumers' Fuel Association
Ajax Tires — Gas and Oils
Phone 300

Baker, Hanna & Company
"Where Most People Trade"

Higginbotham-Bartlett Co.
"Everything To Build Anything"
Phone 55

Felton-Collins Grocery Co.
Grocery and Market
Phone 27

White Drug Company
"The Store of Personal Service"
Palace Theatre Bldg.

South Plains Lumber Company
"Courtesy, Quality and Service"
Phone 6

C. R. Houston Company
"Dependable Dry Goods"

Radio Electric Company
Atwater-Kent Radios
Phone 201

J. C. Wooldridge Lumber Company
"Quality Building Material"
Phone 7

J. R. Yearwood
"Ask Your Neighbor" Phone 247

Willson & Son Lumber Co.
"The Home of Friendly Service"

Community Supply Company
Phone 21 — 112-114 West California Street

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Floyd Co. Hesperian

Every Thursday By Hesperian Publishing Company

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from this country. These countries are not to be blamed, of course especially by Americans. This country has a protective tariff for wheat and we can't blame the people of foreign lands for doing the same things we are doing.

THEN IT'S UP TO YOU

Telling the people who you are and how you are and what you do and how you can serve them will not necessarily double your business overnight.

But it does do this: it keeps you alive in touch with them and with you; and if they have need of your goods or your service, then you have a chance to secure their trade.

What counts is what people know about you.—Extract from the Paper Book.

DO NOT RESIST IDEAS

Do you find yourself resisting and resenting a new idea merely because it is new?

If so, drastic action is in order. A good recipe is to hold your head under a cold water faucet for a few minutes. The world is moving to day as it never has before because of new ideas. A sign, "do not disturb," posted over your brains won't keep you from being affected by the new conditions brought about by new ideas. Look the new ones over. Better men than you have gone down because they had the foolhardy notion there were no new ideas worth while.

Capper's Graphic makes the following suggestion: "Blow your horn, but know your tune."

READ THE SERIAL

If you didn't start the new serial story begun last week in The Hesperian, read the synopsis of the first chapter appearing this week and take it up. It is appearing in generous installments.

The late James Oliver Curwood is author of the story. It has both romance and adventure, couched in words only as Curwood could tell a story of the Northlands. It is a good story for both the youth and grown-ups. It is presented for your entertainment, and we think you'll enjoy it.

AMONG THOSE PRESENT

Read the Community page in this week's issue of the Hesperian. It's good!

We know what our neighboring towns think of us, we know that our traveling men visitors talk of us, we know that our city relatives who come here for a short stay go out and tell about us. The biggest question is, "What do they say?"

Towns are like people. They have their personalities. We have possibilities in our town of developing a town personality that will stand out from our surrounding and competing towns. This does not mean the blatant, booster spirit; it does not consist of bragging of our town on every occasion—it means merely looking on fellow residents and fellow business men not as competitors, but as colleagues, friends, and teammates in this community competition of ours. It means merely an occasional smile in place of a frown. "Personality" is acclaimed by great business men, politicians, statesmen and others as important in the building of their careers. Their friends point to their "personality" as bringing their success. Towns have personality just as individuals have. And in achieving success Floyd County must develop a personality just the same as great individuals have.

Here and there, all over the country, are towns and cities which have developed personality. Towns and cities which have developed reputations. We hear of both the good reputations and the ones with bad reputations. Our town may not be big enough to develop a National reputation, but a smiling, cheerful, municipal personality will ease our nerves, improve our digestion, increase and sweeten our sleeping hours!

Jobs in Jest

The theatrical season has been so bad in Chicago that many actors are working in stores. Probably in bakeries, where they can take a role occasionally.

Compulsory education of children will be enforced in Russia beginning this fall. They seem determined there to make the young Soviets well red.

Chances are that the fellow in the future who says "Let's sit this one out," has had some sort of a tree-sitting record as a boy.

A prize is being offered for the discoverer of a new use for mercury. It will be a good joke if it is paid in quick silver.

Now that the world language congress is in session at Oxford, it is to be hoped something will be done to make the New York dialect understandable.

Shoe makers in San Salvador paraded through the streets to protest against the introduction of shoe-making machinery. They may be against the odds, but they want to make money out of their shoes without the tariff or the American shoe.

Which of these men's

'Round The Square With Old Battleaxe (Himself)

A young lady passed by this office Saturday afternoon, and I'll be dog gone if she wasn't about the keenest female that I ever did see. She had a figure just like the Floydada telephone system—every line was busy.

Recently a reader said to me "Your column is nothing but a poor attempt at copying after Old Tack of the Amarillo News-Globe." Another reader refers to me as "Little Tack."

Now, listen folks, I want this clearly understood right now. Old Battleaxe began writing this column four years ago, and at that time I was entirely ignorant that there was such a person as "The Tactless Texan." What is written in this column is in no part copying after the noted Tack who got that way only during the past four years. You'll have to admit that Tack was not known very widely before 1926. Why, even Old Battleaxe did not know that there was such a column.

As for the name, Old Battleaxe, I selected this name after I had conducted this column about a year and found that many of our readers blamed this thunder on the Boss-man. I selected the name while in Fort Worth, after seeing a deck of playing cards (accidentally, of course) by the name of Battle Ax. I combined the two, and added the "Old" in order to get a good abbreviation.

So, please, please, folks, don't accuse me of trying to copy after Tack. I can't help it if Tack is trying his best to be a good columnist, too, can I?

Folks, have you heard of the new traffic law they are passing in some of the cities? Yep, according to this law, it will be a violation to stick your hand out when you turn a corner. Yep! They are afraid that one of these new American Austin automobiles will run up your sleeve.

"That's a new one on me!" said the monkey as he scratched his back.

According to that guy on California Street, you can fool all the people some of the time and some of the people all of the time, but the rest of the time you have to pay cash.

Shut 'er down, George, this can't go on forever.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF AUGUST 17, 1916

Probably the largest check ever given on this market for a single crop was that given by L. A. Marshall, manager of the Marshall Grain Company, Wednesday to J. E. Staley for all but about five hundred bushels of Mr. Staley's wheat crop this year from one hundred forty acres. The check was for \$3790, being at the rate of \$1.25 per bushel.

Wednesday R. F. Brown contracted for the lease of the Boerner Building just being completed on the south west corner and will move his grocery and hardware business from its present location on the north side to the new location just as early as possible.

The Commissioners' Court this week arranged to have the court house repaired including a coat for the tile roof, which has begun to leak the past few months. E. T. Green will have the work in charge.

Bernard Martin and family, of Wichita Falls, are visiting here this week with Mr. Martin's brother, J. G. Martin, and sister, Mrs. W. M. Masse.

R. E. BOST ACCEPTS CALL TO PASTORATE AT DIMMITT

Rev. R. E. Bost, who for the past twenty months has been missionary for the Floyd County Baptist Association, this week accepted a call to Dimmitt as pastor of the First Baptist Church in that city.

Rev. Bost and family plan to leave Floydada Friday for Dimmitt where they will make their home.

Mr. and Mrs. Fred Houghton and son, Linn, and daughter, Donnie and Miss Ila Kinley, of San Angelo, visited Mr. Houghton's brother, Dr. W. M. Houghton, and family from Saturday until Tuesday. They were enroute home from a trip to Colorado.

Means that eventually there will be nothing on which to rest bowlers.

There's a hospital in Toronto for sick fish. It is said to be quite easy there to get a line on a patient's trouble.

The Roundup

A Sidewalk Review Mostly About People And Personalities In Floyd County.

By The Cowhand Scribe

You know a human bein' is a funny sort of a critter.....always wantin' somethin' he hasn't got and perhaps never will have. But it is this continual state of dissatisfaction on the part of individuals that keeps 'em on the "go." It is a wise bird who can stay out of the rut of lethargy after bemomng satisfide with the world, and it is a wiser bird who has hoss sense enough to keep his mouth shut when things go wrong.

Just noticed a car pass down the street with a bough of pine hanging on the side as a sorta sign to the world that the occupants had been somewhere in the mountains. The incident calls to mind that tourists have not been so plentiful this year as in past vacation seasons. Good many folks just staying at home enjoying a real rest this year and by gosh that's a good idea.....a lot better than getting out in the car and running around bites the country collecting chigger bites, mosquito bumps, and extra meals offa kinfolks.

Lonnie Lewis just got back from a sojourn up on th' ranges in Wyoming and he brought back some shelled corn to shell out to his friends.....said it was Gehu Corn grown in Wyoming and he fetched back about half a bushel to try out in Floyd County. The grains are small, almost round, and yellow in color.....resemble pop corn only the grains are larger. Lonnie said it grew only about two feet high and the long, slender ears grow close to the ground. Up in Wyoming they raise corn, wheat, oats, and alfalfa, he said. Most people think of it only as a cattle country.

Cedar Hill has one of the best little amateur ball clubs of any community in Floyd County. Most of the players are just boys in school out there when school is goin' on but they know how to get the job done. They almost met their match out at Sand Hill last Saturday. Cedar Hill won the game but the Sand Hill boys won, too.....that is they won a lot of admiration from the crowd that saw the fray because of the fine spirit of sportsmanship they showed. Just a fine bunch of fellows out at Sand Hill and they know how to take defeat like real sportsmen. There was not a single "squeable" during the entire game, which, by the way, was a dandy. The score was 6 to 4.

Jack Scott returned Sunday from Lovington, N. M., the big oil town over in the neighboring state. He has been out there for the past three months working in an abstract office and has been spending the past week at home here. Jack says that things are humming out there.....and floating, too.....had a big two and one half inch rain out there the Friday night before he came home. It is some sight to see the places where the roads once were after those big oil field trucks plough up and down them following a big rain, Jack said.

Getting to be a regular network of radio aerial wires over town now. A person can just pass slowly down the street and hear anything from a sermon to a jazz band coming in over the world's most popular entertainment devices. The radio is a wonderful invention and it becomes more and more popular as improvements are made on every new model.

Just glimpses: Veda Wooten getting the air tested in the tires of a good-looking Ford coupe.....Robert Ashley Childers hitting a nail with a .22 calibre rifle shot at fifteen paces.....Bill Sharp just walking down the street.....an entire army of big red flying ants having their annual war out on the lone prairie.....Jack Deakins selling tickets at the Palace.....Ed Holmes dragging off the baseball infield with a ladder tied on behind his car.....

Wayne Gound calling attention to the brand new decorations on the walls at Arwine Drug. He's right proud of the improvement made by the blue and white color scheme, and just so.

Didja ever wake up in the morning and not have your nap out but have to crawl out anyway and get ready "to hit the ball." Didja ever feel like you would give a million dollars if you could just sleep another hour, didja, huh?

HOUSTONITES VISIT

Mr. and Mrs. A. H. Russell of Houston, Texas, are visiting H. L. Crow and family this week.

Mr. Russell is stationer in the purchasing department for the Missouri Pacific lines and will return to his duties this week.

Mrs. Russell and children will visit two or three weeks with relatives at Plainview and Floydada before returning. Mrs. Russell is a cousin of H. L. Crow.

Sam Thurmon who has been doing carpenter work at Hobbs, New Mexico, came home Saturday to spend a few days here with his family.

With The Churches

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor. I am here near Lamesa in a revival with a large country church. We are having a very large attendance and the interest seems to be constantly deepening. I have never seen a better prospect for a real revival.

I expect to close the meeting here on Friday night and return home Saturday to be in all services of our church Sunday. I regret every occasion that takes me away from a single service at home. Not that I feel that my presence is essential to the progress of the work but because the fellowship of home folks is the sweetest fellowship to me in the world. But I could not but feel selfish to decline to answer at least a reasonable number of the many calls that come for outside service. This summer we have accepted only three out of nearly 20 calls for revival meetings. Truly "the field is white unto harvest, and the laborers are few."

Again I want to appeal to each and every member of our church to be "Loyal to the program." When Jesus went away and left the work in the hands of His disciples He said to them, "occupy until I come." This is still our business as we wait for His return. With our Sunday school forces functioning and our training service busy and the W. M. U. on the job there is no reason why there should ever be a let up in the work.

We extend a welcome to all visitors who feel inclined to worship with us.

THE CHURCH OF CHRIST

The Annual Meeting of the Church of Christ, Meeting House, on South Wall Street, beginning next Sunday morning, August 17th, at 11 o'clock, conducted by Evangelist Chas. W. Watkins. You are cordially invited to attend each service. Come one, come all.

FLOYDADA M. E. CIRCUIT

The meeting at Lakeview will be on Sunday morning, August 24, instead of Wednesday night, August 20, previously announced. Rev. Ansl Lynn, Pastor.

RUSTLER'S B. Y. P. U.

Program for Sunday, August 17. Subject: "Ye are the light of the world."

Introducing the program—Gilbert Nichols. The salt of the earth—Johnnie Johnston.

The light of the world—Mrs. D. P. Carter.

A boy who let his light shine—Faye Newell.

The influence of our deeds—Webb Riddle.

How a great man used his influence—J. D. Moore.

The effects of our influence—Orlene Copperell.

B. Y. P. U. begins at 7:30 o'clock. Every member is urged to be present and bring some one with you. Don't forget your daily Bible readings.

JUNIOR B. Y. P. U.

The Junior B. Y. P. U. met in a social Tuesday afternoon from 7:30 to 10 o'clock at the home of Mrs. Edwin Heald. Several games were played, followed by a delicious refreshment course of punch and cake.

Those present were Malcom Linder, Bernard Borum, H. A. Withers, Jack Stansell, Bonita Newsome, Minnie Anon Stanley, Marion, James Roy and Minnie Lou Heald, Nadyne and Mary Jean Wood, Mr. and Mrs. Wood and Mr. and Mrs. Heald.

JUNIOR B. Y. P. U. PROGRAM

Program for the Junior B. Y. P. U. for Sunday afternoon, August 17, is as follows:

Subject—"Some stories of the Kingdom of Heaven."

The Kingdom of Heaven—Jack Stansell.

The Ten Virgins—H. A. Withers.

The bridegroom comes—Malcom Linder.

The Wise Virgins meet the bridegroom—Minnie Anon Stanley.

Preparation for the feast—Bernard Borum.

The King has the city burned—Bonita Newsome.

The Wedding garment—Louise Conrad.

Conclusion—Frank Sitton.

JUNIOR ENDEAVOR PROGRAM

The Junior Christian Endeavor program for the Presbyterian church Sunday, August 17, at 7:30 o'clock, is as follows:

Subject—A day in the open air, and what we learn.

Scripture—Matt. 6:26-29.

Leader—Randell King.

Song and prayer.

Who gave us the joys that we find in the open air?—Kenneth Bain, Jr.

How can we help make these wonderful things a joy to others?—Katherine Daniels.

Reading—Blanche King.

SENIOR ENDEAVOR PROGRAM

The Senior Endeavor Program for the Presbyterian Church for Sunday, August 17, at 7:30 o'clock, is as follows:

Subject—With Jesus traveled.

What He saw and did.

Scripture—Luke 8:22-48.

Leader—Robbie Archer.

Leader talk.

Song and program.

Jesus Visited other Lands—Raymond King.

Can demons be cast out?—Louise Conner.

Jesus knows needs afar off—Carter Collins.

Might we find some helpful deed for us to do daily?—Helen King.

Bible Drill, business and benediction.

SENIOR LEAGUE PROGRAM

Program for the Senior Epworth League for Sunday, August 17, at 7:45, is as follows:

Topic—"Christ in the Hymns of the Church."

Prayer.

Song—"Come thou Fount of Every Blessing"

Scripture—Isa. 42:9-10; Rev. 5:9-10.

Introductory talk by leader—Emma Lou McKinney.

The Hymns of Nativity—Willie B. May.

Hymns of Triumph—Peggy McKinney.

Hymns of Praise—Hearon Wright

Hymns of longing—Maurine Hay.

Hymns of Sorrow—Verla Blasingame.

Hymns of Challenge—Roy Conway.

Missionary Hymns—Alpha Boothe

Hymns of the Cross—Helene Hay.

Benediction.

League Sentiments:

"The whole realm of nature

mine,

That were a present far too small;

Love so amazing, so divine

Demands my soul, my life, my all."

Local And Personal

Mrs. Chas. Owen and sons, Chas. Jr., and John Hardy, and daughter, Christine, of Paris, came Saturday for a visit with Mr. Owen's mother, Mrs. C. W. Mitchell, and his sister, Mrs. Sam Thurmon, and family. They came by way of Childress and were accompanied from there by Horace Owen, Jr., who will also visit his grandmother and aunt.

Among those who attended the air circus at Plainview Sunday were: E. L. Angus, Mark Martin, Fred Zimmerman, W. M. Salisbury and family, Wallace Sparks, Ralph Jones, Glynn Jones and M. Easterling.

Mr. and Mrs. G. T. Assiter returned Wednesday of last week from Denton, where they spent two months with their daughter, Miss Georgia Lee, who is attending C. I. A. Miss Georgia Lee will remain in school three weeks longer before she comes home.

Mr. and Mrs. Ira Wright, of North Platte, Nebraska, have been visiting here and at Lorenzo the past several days. Mr. Wright is a brother of Mrs. J. R. Maddox and of S. H. Wright of this city, while Mrs. Wright's mother lives at Lorenzo.

Mr. and Mrs. C. E. Deik, of Amarillo, spent the week end here with her father, Dr. V. Andrews, and Mrs. Andrews. Mrs. Clarence Goins and little daughter, Joe V. of Hart, visited her father and Mrs. Andrews from Monday until Thursday of last week.

Miss Mary Emily Williams, of Dalhart, came Sunday for a visit with Miss Ruth Jenkins. The girls were chums at T. C. U. during the past year.

Mrs. J. F. Boyd and children, of Knox City, arrived Sunday to join her husband who has been here for several months and is in charge of the cleaning and pressing department at McGuire's store. Her sister, Mrs. Dutch Brewster, Mr. Brewster and their daughter, Rue Dell drove down after them Saturday.

Mr. and Mrs. L. T. Bishop and son, James Thurmond, and Mr. and Mrs. Flynn Thagard and son, Thomas Flynn, and daughter, Sammy, attended the Air Circus at Plainview Sunday.

Mrs. E. C. Henry returned home Sunday from Weimert, where she spent six weeks with her daughter, Mrs. C. P. Baker. Her son, Kenneth, drove down Saturday after her.

Deputy Sheriff and Mrs. J. M. Wright have been visiting relatives at Chillicothe and Seymour while Mr. Wright is on his vacation. They left the first of last week.

E. B. Tinnin of Ralls was in Floydada Monday. He came here to be with his sister, Mrs. E. R. Lynch, whose husband underwent an operation at the Smith & Smith Sanitarium.

Mr. and Mrs. Marvin Gilbert of Tulsa spent Sunday here as guests of her parents, Mr. and Mrs. E. F. Stovall. They were accompanied here by Genele and Virginia Stovall who had been spending the past week with them in Tulsa.

4H Club Girl Is Enthused Over Trip to Short Course

Pauline Teaff, Prairie Chapel, Wins Hesperian Trip To College Station.

(Editor's Note: Miss Pauline Teaff, author of the following article, is a member of the Prairie Chapel 4H Club, and was one of the Floyd County Delegation to the annual Farmers' Short Course held at College Station recently. Miss Teaff was sent to the Short Course by the Hesperian Publishing Company, after having won first place in a county-wide sewing and needle work contest. A dresser scarf made by Miss Teaff won first place in the 4H club group.)

Her account of the trip to A. & M. College at College Station follows:

(By Pauline Teaff)
The train left Floydada on Saturday at six o'clock and arrived in Dallas at 7:45, where we ate breakfast. Then we started for College Station. It was a long, hot drive, but we passed the time away by playing forty-two. Arrived there at 4 o'clock. We were met by a very friendly group of people and carried to our dormitory. Luck came to the Floyd County girls, for we all got to room together.

Monday morning all 4H club boys and girls gathered and elected officers for the state. Mr. Payne acted as chairman. Monday afternoon the girls of our camp gathered and arranged the program for the week, and elected officers. I was elected as Color Bearer. We followed the rules so close that we were allowed to keep up our flag every day.

We had two or three demonstrations a day. Every one of them was very interesting. Some of the most interesting were "The Gracious Hostess," given by Miss Eleanor Howe; "Let's Have a Party," given by Miss Cora Stafford, and "Texas Legends," by Mrs. E. E. Davis. After we were through going to demonstrations, we were allowed to go in swimming. Every evening at 7:15 the boys and girls were carried to a real interesting show. Two hours were taken off Friday afternoon for the boys and girls to go on a sight seeing trip over the campus.

The Farmers' Short Course has been meeting for the past twenty-one years. The largest attendance was in 1930. There were 860 boys and 720 girls present.

Saturday morning we left A. & M. for Galveston, arriving there at 10 o'clock. At 10:30 we took a taxi for a two hour sight seeing trip. We then ate dinner and were ready for a four hour boat ride on the gulf. We went twenty-five miles out on the waters. Six miles of this trip were outside the U. S. limits.

When we got back we had five hours to go in swimming in the gulf. We left Galveston at 9:25 that night and landed back at Acme Sunday evening. We visited the Gypsum mines, the largest mines of its kind in the United States.

Tuesday morning at 8:20 we left for home and arrived at Floydada at 12:45. I will not try to tell everything that happened, because I am afraid I could not.

I want to thank the Hesperian again for sending me. I think my trip was well worth twice as much as it cost me.

Pauline Teaff.

Starkey News

Starkey, August 12.—Everyone is rejoicing over the rains of last week. They were very beneficial but more is needed.

Mr. and Mrs. R. L. Kropp entertained the young people with a party at their home Saturday night. Everyone reported an enjoyable time.

Miss Dora Fae Hall, a former teacher in the Starkey school, and Miss Elsie Williams, of Plano, visited in this community last week.

R. Carter, Miss Ida Schrader and Mrs. Rufus Kelly made a business trip to Lubbock Monday.

Mr. and Mrs. Guy Jackson and little daughter, of Center, and Mrs. Jackson, of McCoy, visited with Mrs. Elmore Kelly Sunday. Mrs. Kelly has been very sick but is better at this writing.

J. T. and Lou Carter, W. R. Rodkey and John Schrader are visiting in Bell County.

Miss Clara Day, of Lubbock, spent the week-end with home folks.

Misses Zillie Pope and Lillie Littlefield, of Cone, spent Sunday with Miss Kate Bell Clay.

Mrs. Cecil Griggs was called to the bedside of her mother Sunday night at Levelland. Her mother is very ill.

Mr. and Mrs. Chas. Atkinson spent Sunday with Mr. and Mrs. C. W. Howard.

Ray Thornton and family spent Sunday afternoon with Bill Day and family.

A large crowd from here have been attending the revival services at Cone the past week.

Charley, Jewel and Clarence Mara spent Sunday with Delmer Lott at Cone.

R. T. Jones and Ray Mara visited in this community Monday.

Sunday School Lesson

PROFITING FROM FAILURE

The International Uniform Sunday School Lesson for Aug. 17. How to Profit From Failure. I Sam. 9:15-17, 25-27; 10:1; 19-9-11; 31: 1-4.

The association of the title of this lesson with Saul, the first king of Israel, reminds us that Saul did not profit from his own failure. Unfortunately that is true of many people. They can see the faults and the failures in the lives of other people, but when it comes to their own experiences there seems to be some strange inability to profit by their own errors.

Personal experience ought to be linked up with the experiences of others, and it is doubtful whether one can ever quite profit from the experiences of others until he attains a certain power of seeing his own life with detachment and learns to avoid again the pitfalls into which he has himself fallen.

Nature Was Kind to Him
Saul comes first to our attention as a man of great promise. Nature had given him a great physique so that he towered head and shoulders above all in Israel—an endowment not to be slighted in a day when kingship was still associated with

physical prowess and strength. With this, also, nature had given him a due sense of modesty. When the lot in the choice of the king fell upon him he could not be found, but had hidden himself "among the stuff."

The beginning of his rule, also, was auspicious, for when Samuel set him forth before the people as their king the record is that they shouted, "Long live the king." Even



in the matter of wisdom and good judgment, Saul seems to have shown very good natural endowment, for when in the midst of this popular acclaim certain disgruntled individuals, described as sons of Belial, murmured and protested against his rule, Saul held his peace.

In addition to all these favorable circumstances best of all, perhaps, was that inner circle who were strong for his support. In the quaint and beautiful record of Scripture, it is said that when Saul went home to Gibeath there went with him "a band of men whose hearts God had touched."

No man, it would seem, ever ascended to power or assumed a great task under more favorable auspices. What then is the story that lies between this choice of a man to be king, with popular acclaim and strong support of the faithful, and the closing scene of our lesson in which we find this man of promise a suicide in defeat, falling upon his own sword?

The key to this tragedy is lack of self-discipline. It is not always a good thing for a man when he has too great a native and natural endowment. He is apt to trust too much to what has come to him without his own effort, and he is easily led into a course in which he does not feel the need of watchfulness and of self-discipline. One calls up in contrast that oth-

Stansell & Collins Give Demonstration On Tractors Monday

How farmers can get all of the advantages of tractor power, at big savings in operating costs, will be the feature of a demonstration to be held at 2 o'clock Monday afternoon at the Sims Bros. farm two miles east of this city, by Stansell & Collins, local farm equipment dealers.

"This will be one of the most important demonstrations ever held in this community," says Walter Collins.

"The farmer is a good business man. He is always on the alert to reduce costs. That's why he buys a tractor. It enables him to do more work in a day and thus greatly reduce his man labor, the biggest cost of horse-farming. Now he is interested in carrying cost reduction still further, and thereby make additional profits.

"One thing he is especially interested in is fuel-cost reduction. Fuel cost is the big item in tractor operation. It amounts to hundreds of dollars every year. For example, if a man works his tractor 10 hours a day, 75 days a year, and burns 2 gallons of gasoline an hour, the annual fuel consumption is 1500 gallons. If he pays 15 cents a gallon his fuel bill is \$225. In 10 years, or the ordinary lifetime of a tractor he would burn 15,000 gallons at a cost of \$2,250.

"We are going to demonstrate how the John Deere Tractor can be operated with complete efficiency and safety on fuel that the farmer can buy for a price about half that of gasoline and considerably less than the price of kerosene.

"But that's not all. We are going to make it clear to farmers how further savings can be made because of low requirements for re-

er Saul of the New Testament, better known as Paul, also with a rare endowment of natural gifts. In the hour of his supreme strength, when it would seem that he if any man could have been secure, we find this other Saul reminding us that he "buffeted his body and kept it under" lest having preached the Gospel to others he himself should be a castaway.

If Saul, king of Israel, could have displayed any such wisdom as Paul displayed, or realized the need of self-discipline, how different the full story of his life might have been! As it is one can see much of Saul's life with kindly and regretful judgment. Unquestionably during certain periods of his life he would seem to have been insane. There was the struggle of his better nature with the demon of jealousy. There is none of us so good and so well disciplined that he cannot learn a useful lesson from the failure of Saul, the king.

pairs and service. Savings that bring the total up to many hundreds of dollars in the lifetime of a tractor.

"The designers of the John Deere Tractor had in mind the time when low operating cost would be one of a tractor's most important qualities; that time is here. No farmer today wants to keep digging deep into his pocket to pay high operating costs when he can get equal results with a tractor that can be operated for considerably less money," Mr. Collins pointed out.

Sanitarium Notes

Mrs. Tom Elliott of Petersburg was admitted to the hospital for treatment Saturday. She was injured in a car accident July 26.

Jeane Williams city, had a tonsil operation Monday.

Terrell Williams, city, underwent a tonsil operation Monday.

Ida Belle Davis, city, had a tonsil operation Monday.

Emmitt Lynch of Crosbyton had a tonsil operation Monday.

J. L. King, city, was dismissed Saturday. He underwent an appendicitis operation two weeks previous.

L. D. Woolford is resting satisfactorily following an appendicitis operation last week. He resides in Crosbyton.

Dr. Geo. V. Smith made a professional trip to Whiteflat Sunday. Dr. Parkhill of Crosbyton accompanied a patient to the hospital Monday.

Dr. Lemone and Dr. Malone of Plainview visited in the hospital Monday.

Dr. G. V. Smith and Ross Henry made a business trip to Matador Monday of this week.

Mrs. E. C. Thomas

Authorized Teacher of the Progressive Series of Piano Lessons

Studios High and Ward Buildings

Home Address: 509 Jackson Street

PALACE THEATRE

FLOYDADA

Sunday, Monday, Tuesday

AUGUST 17, 18, 19

Admission 10c and 35c

WARNER BROS. present

AL JOLSON

"MAMMY"

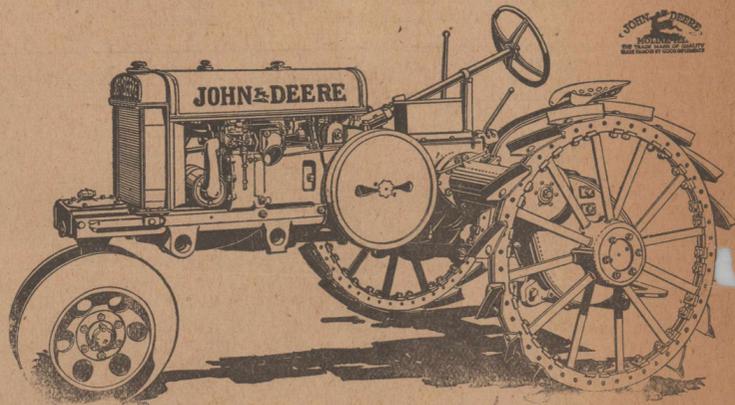
with LOUISE DRESSER, LOIS MORAN, LOWELL SHERMAN and a Tremendous Cast

Jolson as you like him at his merriest and best in a masterpiece of minstrelsy with new song hits by Irving Berlin.

A Warner Bros. & Vitaphone Singing, Talking Production—Sequences in Technicolor

Also Comedy and News

Hesperian Want Ads For Results



John Deere Tractor Demonstration

MONDAY, AUGUST 18 AT 2 P. M. AT SIMS BROS. FARM 2 MILES EAST OF FLOYDADA

All Farmers interested in economical farm power are especially invited to be present. We are going to demonstrate how the John Deere Tractor can be operated on low grade, cheap fuel at quite a saving to the farmer.

We also expect to make it clear to farmers how further savings can be made because of low requirements for repairs and service.

Stansell & Collins

John Deere Dealers, Floydada, Texas

GAS-HEATED WATER



You Don't Have to Count SHEEP before you SLEEP

Take a NIGHT-CAP BATH in Gas-Heated Water

A long warm soak in gas-heated water is the best medicine in the world to send you quickly to a dreamless, refreshing SLEEP. And, believe it or not, a quick, stinging hot water bath is the finest of setting-up exercises in the morning.

RUUD-AUTOHOT gives you Perfect Hot Water Service, instantly ready. Its business-like mechanism starts itself, stores hot water and stops itself. A demonstration will prove its right to a permanent place in your home. See it at our showroom! Name the day and hour!



Terms

75c Down; 18 Months to pay.

West Texas Gas Co.

Floydada Gro. Co.

SPECIALS FOR SATURDAY

Sugar Pure Cane, 10 lbs. for 54c

Bread Made in Floydada, Fresh from Oven, 3 Loaves for, 25c

Apples California, Med. size, per doz, 29c

K C Baking Powder, 25c Can for only, 21c

Rice Fancy Head, 3 lbs. for, 21c

Milk All Kinds, Large Can 10c, Small Can, 5c

Grape Juice White Swan, Pint, 24c

Graham Crackers Sunshine, 1 lb. Box, 19c

Bananas Just Right, Per Pound, 6c

PAY CASH — PAY LESS

WANT Ads

FOR SALE

NEW Fall line of Budilla Package
Hats. Pollyanna Art Shoppe. 25tc

FOR SALE—About 1,000 tile, \$65
per 1,000. See Fred Brown. 22tc

COME in and see our new fall line
of Coats, Dresses, Hats, and acces-
sories. You will be delighted with
our Fall showing. Miladies Shoppe.
25tc.

FOR SALE—The efficient Jiffy
Hulling machine will hull a mess of
peas or beans in 2 to 5 minutes;
simple to operate. No hand stains.
Jiffer Hullers \$1. Mrs. W. E. Miller,
agent, Route 2, Box 17, Phone
919F3. 253tc

THE BEST Food in the world—
good, fresh, sweet milk and cream.
We'll appreciate your account.
Tested Cows. Phone 932. Stansell
Dairy. 22tc

NOW is good time to begin Christ-
mas Needle Work. Hemstitching
7% in quantity lots 5c. Pollyanna
Art Shoppe. 25tc

FOR SALE—Shoats, weight 40 to 60
pounds, Phone 903F15, Hal Scott.
251tc.

FOR SALE—Letz No. 344 Mixed
Feed Grinder. See Bill Stand-
forth. 254tc

COME in and see our new fall line
of Coats, Dresses, Hats, and acces-
sories. You will be delighted with
our Fall showing. Miladies Shoppe.
251tc.

FOR RENT

FOR RENT—Furnished apartment.
Mrs. Josie Moore. 22tc

FOR RENT—Furnished apartment,
all modern conveniences, with gar-
age. Call 272J. 20tc

FOR RENT—Partly furnished
house. See Roy Eubank at Martin
Dry Goods Company. 24tc

FOR RENT—three room modern
house. Mrs. Sam Thurmon. 251tc

FOR RENT—One furnished and one
unfurnished apartment, each with
bath. Mrs. H. A. Flippin, 209 West
Virginia Street. 252tp

FOR RENT—Four room residence
close in. Modern conveniences. J.
U. Borum. 25tc

Warning To Auto Drivers

The state law gives fire trucks,
when answering a call, all right of
way on streets. For your own safe-
ty you are warned to pull to the
curb when the alarm sounds and
remain parked until the trucks pass.
47tc. G. R. Strickland, Fire Chief

REAL ESTATE

FOR bargains in lands and town
lots see Arthur B. Duncan, Floydada
Texas. 40tc

FOR SALE OR TRADE—800 acres
land, well improved, fenced, plenty
of water, all tillable; 300 acres in
farm. Will take good home in
Floydada as part payment or good
hardware or grocery business. Land
is clear; in Union County, N. M.
J. B. Downs, Tourist Park, Lockney,
Texas. 252tc

FOR SALE—or trade for land or
city property, brick business ren-
tal property, well located, in Ver-
non, Texas. J. U. Borum, Floydada.
222tc.

CHOICE Building Lots, well locat-
ed, priced right. Monthly or year-
ly terms. W. Edd Brown, Owner,
Phone 265. 38tc

ELECTRIC

WELDING
48tc J. A. ENOCH

Send us your laundry and keep
your youth; set a day every week,
phone 141; we'll return everything
but the dirt. Let Floydada Laun-
dry save you time and worry. 19tc

LOST AND FOUND

No need to take your machine
work to Plainview, 16 inch lathe,
Wm. Wade, mechanic, at J. A.
Enoch's, East Side. 21tc

MONEY to Loan—on farms and
ranches. Quick action, low rate of
interest. No expense to borrower.
R. E. Fry. 16tc

THE BEST Food in the world—
good, fresh, sweet milk and cream.
We'll appreciate your account.
Tested Cows. Phone 932. Stansell
Dairy. 22tc

LOST—Grease gun between Rut-
ledge Hardware and 1 mile south on
Lakeview Road. Finder notify Mark
Martin. 251tp

MISCELLANEOUS

DID YOU?—Did you subscribe for
the Pictorial Review from a so-called
College-Student Salesman for
\$2.00 per year? If you did, then you
donated a \$1.00, for I can sell you
a year's subscription to the Pictorial
Review for only \$1.00 per year.
Remember—I meet all competition
on all magazines published. Mrs.
Jennie Bishop, Phone 158. 252td

YOU can buy Lady Doris Baby Face
lotion. Pollyanna Art Shoppe.
25tc

COME in and see our new fall line
of Coats, Dresses, Hats, and acces-
sories. You will be delighted with
our Fall showing. Miladies Shoppe.
251tc.

DRESSMAKING—See Mrs. E. F.
Eastridge, 211 West Kentucky
Street. 251tc

Cedar Hill Nine Wins From Sand Hill 6 To 4

Errors and inability to connect
with hits when they got men on
the bases cost Sand Hill a ball
game Saturday afternoon and Ce-
dar Hill carried off the heavy end
of a 6-4 score in a tilt played at
Sand Hill.

Arthur Womack pitched a dandy
game but his support wobbled in
the ninth frame and two runners
crossed the plate to assure a victory
for the visiting nine.

The Sand Hill line-up included
the following: Billington, Ed Hol-
mes, Womack, Mickey, C. Golleher,
L. Pope, Tarpley, R. L. Golleher, and
Holmes. The Cedar Hill nine in-
cluded the following: Love, Earl
Cooper, Robertson, Smith, Floyd
Starkey, Frank Taylor, Homer Star-
key, Arthur Cooper, and Peck Star-
key.

The score by innings was as fol-
lows:
Sand Hill002 001 010—4
Cedar Hill000 101 202—6

A. H. KING ASKS FOR VOTE IN AUGUST 23, RUN-OFF

A. H. King, of Throckmorton,
Throckmorton County, Texas, is a
candidate for Commissioner of Agri-
culture, subject to the action of the
Democratic Run-off Primary,
August 23, 1930. Mr. King was born
and reared in Hunt County, Texas,
and has spent twenty-five years in
farming and stock raising. He has
had several years in the state Leg-
islature, and was author of a law
providing for High School tuition to
Country Boys and Girls outside of
their districts.

Mr. King has been identified
with the Agricultural Development
of West Texas for twenty-five years.
If elected, he proposes to take the
work of the department into the
country and render aid to the real
dirt farmers.

I solicit your vote and influence
in the August Primary.
Sincerely,
A. H. King.
(Political Advertisement)

Miss Willie Allen and Mrs. J. C.
Parker, of Hereford, spent Sunday
here on a visit with their brother
and wife, Mr. and Mrs. Oliver Al-
len.

Thomas Mitchell Bartley, of Waco
was in Floydada two days the lat-
ter part of last week, visiting with
his grandfather, E. P. Henry. He
was enroute to Moriarity where he
will teach school the ensuing year.

Record Holders In Air Derby



Among the noted flyers entered
in the National Women's Air Derby
from Long Beach, Calif., to Chicago
are Laura Ingals, above, who holds
the consecutive loop title for wom-
en, and Bobbie Trout, right, twice
holder of the women's endurance
record. Miss Trout also establish-
ed an altitude record for women.

Mrs. Dave Holland returned home
Monday after spending a week with
relatives in Deport, Texas. Doug
Maddux drove her car down for her.
They were accompanied to Floyd-
ada by Mrs. Holland's nephew, Hugh
Roberts, and his friend, Bill Deb-
nam, also of Deport.

Mrs. Cecil D. Gibbs and son,
James Fry, and her parents, Mr.
and Mrs. A. R. Hanna, left Satur-
day for Kim, Colorado, where
they will visit her mother's sister,
Mrs. W. F. Deatherage. They will
also visit other places of interest in
Colorado.

Mrs. Lon M. Davis and
son, Mr. J. R. Davis, and Rev. and Mrs.
Claude Ingos and children, and
Glady Ruth Brown, daughter of
Mr. and Mrs. W. Edd Brown, left
Monday morning for a ten-day out-
ing in New Mexico.

Mr. and Mrs. Harry Sone, of
Eastland, were guests of his brother,
Robert A. Sone, and family
Wednesday and Thursday of last
week. Another brother, Albert
Sone, and wife of Clint, spent the
week end here with them. Mr.
Sone's mother, Mrs. J. W. Sone, of
Plainview, also visited her son and
family last week.

Everyone

Should have plenty of Life
Health and Accident
Insurance.

DON'T BE WITHOUT
ANY

A few thousand dollars in-
surance is real satisfaction
protection and safe invest-
ment.

J. U. BORUM
Representing Kansas City
Life Insurance Co.
Floydada, Texas

Lightnin' Bill Jones

Remember

—the little line in the lovable play, Lightnin', when Bill Jones received his pension-check from the Government? "See all them names on there—Secretary of the Treasury, Secretary of War, and so on? This check ain't any good unless I sign it!" said Bill with an air of importance.

—And he was right. Without his little endorsement, the check was a mere scrap of paper.

—The little things of life, as you have always heard, are tremendously important. The small advertisements in this newspaper have messages for you that are just as important as the messages of the larger advertisements. Read the small advertisements as well as the larger ones.

—Not only the so-called "Want-Ads," but the little "Display" Ads. Read them! Let them guide you to real merchandise savings, and in all lines there represented. Don't overlook them because they are small. Without the tiny detonator, or fuse, the big guns that shoot a distance of miles become merely tons of useless steel!

—So be sure to read the small Ads as well as the larger ones. They have something important to tell you, of which their size is no indication!

The Hesperian

"Most Widely Read News Medium In Floyd County"

Mr. and Mrs. W. H. Simpson and
family, left Tuesday for Sparta,
Tenn., where they will visit with
relatives. They will be gone from
home about thirty days.

Walton Hale and A. S. Hollings-
worth spent Monday in Paducah on
a short business trip.

Mr. and Mrs. H. P. Watson and
family left Sunday for a ten day or
two week combined business and
pleasure trip through Central and
East Texas.

Earl Richards, of Memphis, is
spending the week here visiting with
his cousin, Miss Oma LaJuana
Beavers.

Mr. and Mrs. A. S. Erb and fam-
ily spent Sunday here visiting with
their daughter, Mrs. Bill Sharp and
family.

GRATEFUL LADY PAYS TRIBUTE TO NEW KONJOLA

Now Giving This New and Differ-
ent Medicine To Her Chil-
dren—Read her Statement.



MRS. J. D. RHYNE
There is a reason why Konjola is
America's best known medicine, and
that reason can be summed up in
just three words—Konjola makes
good, even when all else tried has
failed. Consider, as a typical ex-
ample of Konjola's 32 ingredients at
work, the case of Mrs. J. D. Rhyne,
616 East Eleventh Street, Amarillo,
who says:

"I was in a terrible condition for
many years, with constipation, ner-
vousness, indigestion and kidney
and liver ills. It seemed no use to
try medicines and treatments fur-
ther, for I kept growing worse right
along. I lost weight and had head-
aches and dizzy spells and bilious
attacks. Food caused indigestion,
and many a night I lay awake un-
til two or three o'clock. But words
can not express my surprise over
what Konjola did for me. All of
my ills were vanished and how I
am giving Konjola to my children,
and my husband is about to start

medicine for all the
and young. That is
a household word in
of American

in Floydada at
and by all
all towns
tion.

Mr. and Mrs. J. E. Kemp and lit-
tle son, Jack, Jr., of Denver, came
Friday for a visit with relatives and
friends. They came here from
Plainview, having spent several
weeks there with her brother, J.
B. Bartley and family.

Mrs. V. B. Fitch and children left
Thursday for Fort Worth where
they will join Mr. Fitch who has
been there working during the past
several months. The family plans
to return to Floydada the first of
September.

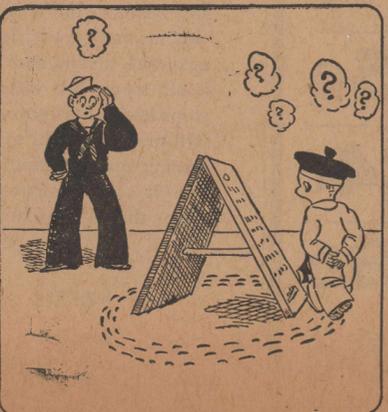
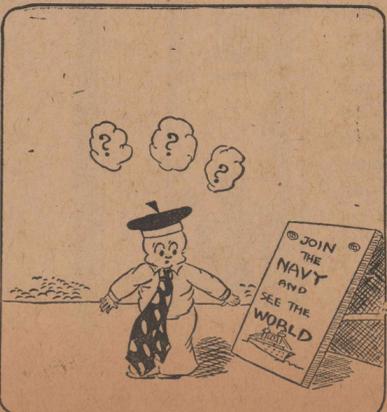
Back Yard Kronies "Nice Neighbors" By M. B.



MAC

Playing Safe

By Irving



ENTERVIEW FARM IS REAL BUSINESS ENTERPRISE

Mr. and Mrs. Olin S. Miller Develop Fine Poultry Flock

Good Housing, Feeding, and Management, With Love of Work Will Make Chicken Raising Paying Proposition, They Say.

Out at the little Centerview Farm, six miles northeast of Floydada, Mr. and Mrs. Olin S. Miller have one of the most wonderful enterprises in Floyd County. It is an inspiration to every lover of poultry to see the great flock of Laymore S. C. White Leghorn chickens that they have so carefully built up from pedigreed stock.

Make Proposition Pay
Fully awake to the possibilities for real financial returns in the poultry business, Mr. and Mrs. Miller have directed their efforts toward developing a flock of hens of first quality by modern methods of feeding, trapezing, breeding, and keeping pedigrees and egg records. Egg production is the big item receiving stress at Centerview Farm. "A poultryman's income is from eggs and the more eggs produced per hen by breeding up the stock the greater the profit," declared Mrs. Miller.

An elaborate set of books are carefully maintained; in reality they are only elaborate when considered in the sense of comparison with haphazard systems so often used by poultry raisers. A detailed record is kept on every hen and a notation is made of the size of egg she lays, the number per month, and per year. When a habitual small-egg layer is found she is culled from the flock and sold.

"Good chicks from tested layers cost no more to feed and care for than chicks from ordinary hens," is the maxim suggested by Mr. and Mrs. Miller. Applying this rule throughout, they have had remarkable success in developing one of the finest pedigreed flocks in West Texas.

Feed Represents 'Overhead'
The average hen in Texas on the farm produces 70 eggs per year, and it is just a matter of plain common sense that will show a person that a few 200-egg hens will bring in more revenue than a big flock of 70 eggers over the same period of time, for the poor layers will eat just as much feed as the real pro-

INTER-STATE TRUST ENDOWMENT MARRIAGE AND BIRTH ASSO., OF TEXAS, wants District Sales Managers, for Texas; also Salesmen and Salesladies, anywhere, in Texas to sell our 3 Great Contracts. Investigate this. 211 Leader Building, Phone 1860, Lubbock, Texas.

At Centerview



Above, left, is Mrs. Olin S. Miller and at the right, standing, is Mr. Miller, owners and operators of the Centerview Farm, northeast of Floydada. To the rear may be seen a portion of the large and modern poultry house where the big flock of fine pedigreed Laymore S. C. White Leghorns are cared for, mated, trapezined, and pedigreed.

Mr. and Mrs. Miller are deeply interested in their work and are building up one of the finest flocks of White Leghorns in this section of the state.

One of the profit-making layers was receiving the attention of Mrs. Miller when the above photograph was made at the farm recently.

op easily unless a close check is kept on the flock. The male birds are important, too, in the poultry industry.

Mr. and Mrs. Miller want and plan to have their poultry house full of pullets by November. They have equipment and room to take care of 800 hens easily. The building is 136 feet long and 20 feet wide, made of tile and concrete. There are six rooms measuring 20 by 20 feet and one room 16 by 20 feet used for an office and feed storage room and also used for packing and storing eggs. A Delco plant furnishes electric lights for the building and for the farm home.

The ceiling of the rooms in the poultry house are covered by heavy asphalt paper, making the house cool in summer and warm in winter. Each room has a ventilator extending through the roof, assuring the hens plenty of ventilation and fresh air. The floors are of concrete and are covered at all times with straw or fodder of some kind in which the hens may scratch and get plenty of exercise.

This year some of the rooms were used to house baby chicks. Two small windows are built on the north side of each room of the structure and four large windows on the south. Running water is piped to each room from an overhead tank at the windmill a short distance from the poultry house.

Use Over 100 Trappnets

Over 100 Sure-Trip trappnets are used on the farm. The traps are set and when the hen enters the nest she hits the raised door with her back and the door is automatically closed, keeping the layer trapped until released by the individual gathering the eggs and checking the nests. A visit to the nests is made every one and one half hours during the day, which in itself involves an enormous amount of work, for a record must be made of each egg, showing its size, the layer's number, and the date.

A large book with numbers from 1 to 1,000 is used for the daily egg-laying record of every hen for one month. A report is filed on a card at the end of each month showing exactly how many eggs each hen has laid in the 30-day period. Infertile eggs are produced in the summer months because a better price is usually paid for them. Mrs. Miller explained.

During the breeding season, the hens are mated every third time they are taken from the trapnet. Each hen is numbered and her number with that of the male bird is placed on the egg when it is taken from the nest. After being incubated 18 days, the eggs are placed in mosquito netting bags of various sizes with each hen's eggs in a separate bag. The chicks hatch out in these bags. The sacks are also numbered, insuring a complete account of every egg, the hen, and the male bird. The chicks are removed from the incubator on the twenty-second day, and each is given a numbered leg band. The aluminum leg band, which carries a stamped number, is changed to the chick's right wing and made secure when the chick is three weeks old. The band remains on the bird for life.

Trapnet All Hens
Each male bird is placed in a special breeding pen while the hens run together. Mr. and Mrs. Miller have been trapezining all their hens this year, and in 1929 they trapped 175 pullets, keeping all that laid 200 eggs and over and putting them in the breeding pens for 1930.

Egg production through February ran 75 per cent out of every 100 hens and the average was a case of eggs daily. Mrs. Miller stated that she had never had an egg candled out when marketed. Each egg is stamped with name and guarantee through the summer months. Insofar as possible all of the grain needed for feed is raised on the

Centerview Farm. Some commercial feed is purchased, however, and a prepared egg mash is fed the year 'round. Long, home-made feed hoppers are kept before the hens at all times and they get plenty to eat. Even during the molting time the hoppers are full for it is very important that the hens have their mash then, Mrs. Miller declared.

Oyster shell and grit are fed the hens in separate hoppers. Heated water is given the fowls daily during the cold weather. Plenty of good water is another item of importance often overlooked by the average poultry raiser, it was pointed out. One day last winter the windmill being out of order, the water supply ran low and Mrs. Miller made a check on her hens and figured that the water shortage cost her \$60 in lowered production. So it is quite evident that plenty of water is very important in the proper care of poultry.

The latest and perhaps one of the most important additions to the big flock on Centerview Farm is a cock from L. C. Beall, nationally known breeder of production Tanager Leghorns, Vashon, Washington. This bird is from a hen that laid 320 eggs in a national egg-laying contest. He sired a pen of ten pullets that made the excellent record of 246.1 eggs per bird average, one of which laid 300 eggs in the 1929 National Egg-Laying contest. This male is valued at \$250. He has proven that he can produce pullets that lay a great number of eggs.

Enter Birds In Contest

Mr. and Mrs. Miller have a pen this year in the Texas National Egg-Laying Contest being held at A. & M. College. The contest opened November 1, 1929, and will close the last day in September. They have another entry contracted for this fall. There are 10 hens in each pen in the contest and records are kept by the college officials of all the layers. The hens from Centerview Farm during the month of March made an excellent average of 23 eggs per bird in the contest. There are 60 pens entered by breeders from all over the United States.

In the winter electric lights are used to give the hens a twelve-hour day. The main reason that hens lay better through the spring and summer months is that they have a longer time to eat egg-making feed. This year the hens laid 75 per cent through January and February which was about the production for March and April in previous years when no lights were used. The number of eggs laid in a year is not much greater with lights, Mrs. Miller explained, but the profits are greater because the eggs are laid in the period of higher prices—the winter months.

All the leading magazines on poultry are taken by Mr. and Mrs. Miller and they are read in order to keep in touch with the best poultry breeding and management methods.

In speaking of egg production Mrs. Miller said: "The number of eggs a hen can lay is determined by her ancestors, or the production of her ancestors, while the number she will lay is determined by the feeding and care she gets. So we breed eggs into a hen and feed them out. This is why it pays to use the best breeding stock one can afford. Some hens just can't lay a profitable number of eggs no matter how well fed. They have not been bred for egg-production. The wild hen of the jungles laid from 18 to 24 eggs per year, and those were laid in the spring and were hatched by the hen. It is a long step from the jungle hen to the modern hen laying 200 to 300 eggs per year. Selecting the best each year for many years

and hatching only from them has made the difference. The trapnet and pedigree method is the only sure way of testing the individual for number and size of eggs, fertility, hatchability, and vitality of the chicks."

Visitors Are Invited

An invitation is always ready for those interested to visit Centerview Farm. The owners said: "We wish you could visit our up-to-date poultry plant and see the hundreds of big, busy Leghorn hens and male birds; could examine the records they are making every day in our trapnets; could see for yourself the modern methods we use in feeding, trapezining, breeding and keeping pedigrees and egg records."

"No effort is spared to make Laymore Leghorns first quality in every way. They are good to look at and are real layers that make a real profit for two, three and more years. We have hens in our breeding pens that laid as high as 220 eggs in their second laying year, and as high as 181 eggs in their third year. Selling a good hen just because she is old is unnecessary and extravagant, we believe.

"We have built our flock from individually pedigreed hens and males from high producers, blood-tested by the Livestock Sanitary Commission of Fort Worth for bacillary white diarrhea. We trapnet every day in the year and pedigree from our best breeders most of the chicks we hatch for our own laying and breeding pens. Every year we have purchased high-pedigree male

SORE GUMS—Pyorrhea. Heal your gums and save your teeth. Its simple. Just get a bottle of Leto's Pyorrhea Remedy and follow directions. Don't delay; do it now. Leto's is always guaranteed. Arwine Drug Co.

CRAZY WATER
A Natural Mineral Water
Has relieved thousands of people afflicted with constipation, indigestion, stomach trouble, rheumatism, diabetes, kidney and bladder trouble, sleeplessness, nervousness and other ailments brought on by faulty elimination. It will probably relieve you. Send us \$1.00 for a trial package of Crazy Crystals and you can make Crazy Water at your home. Crazy Crystals contain nothing except mineral extracted from Crazy Water by open kettle evaporation process. We will refund your money if you are not thoroughly satisfied after drinking the water according to our directions.
CRAZY WATER COMPANY
MINERAL WELLS, TEXAS

birds to improve egg production. with a love for the work will make "We believe that good stock, good poultry a paying proposition for housing, feeding and management, every farmer."

Impressive Imperishable

These are characteristics of the fine quality memorials designed and created by South Plains Monument Co. Only skilled and talented sculptors qualify here. Only the most lasting stones and fine granites are employed in devising our monuments and all this is attended by considerable price moderation.

South Plains Monument Co.
T. O. COLLIER, Proprietor
Phone 654 Sixth and Columbia
14 Years in Service at Plainview, Texas

Kill this pest - it spreads disease

GULF Venom
Kills Flies and Mosquitoes
Roaches Bedbugs Ants Moths
Gulf Refining Co.

Wanted

Agency Director for Old Line, Legal Reserve Life Insurance Company. Experience preferred but we will train proper person. Splendid proposition to right party backed by liberal policies and rates. Also, want spare time helpers and agents, Write,
CALVIN HENSON
Box 1795 LUBBOCK, TEXAS

..... Our Faith In You!

The electric light and power system in many towns represents the heaviest industrial investment in the town.

Present day utilities of electricity in domestic and commercial life calls for great power generation stations and costly distribution systems. When selecting factory locations, big industries first ascertain if uninterrupted service is available.

The Texas Utilities Company is vitally interested in the progress and development of every community it serves. Your success is its success.

Texas Utilities Co.

"Your Electrical Servants"

RKD

Wonder Feeds

ARE Used at Centerview Farm by Mr. and Mrs. Miller. RKD IS THE BEST EGG LAYING MASH ON THE MARKET.

Keep up egg production during molting season by keeping plenty of feed before your hens at all times.

Titman Egg Corporation

RKD Wonder Feeds



FOR ROADS AND DRIVERS THAT ARE "HARD ON TIRES" THE NEW GOODYEAR HEAVY DUTY

Extra in Every Way Except Price!

Are you planning plenty of hard driving? Want extra protection from punctures, blowouts, skidding and worn-down treads Here's your tire! Everything extra but the price. Extra-thick, extra deep-cut All-Weather Tread.

Extra-large, extra powerful body of Goodyear's patented SUPERTWIST cord—six shock-absorbing plies! Extra style, too. Tapered side bars; silver striping. Value only Goodyear offers—made possible by a production MILLIONS of tires greater than any other company.

Ask for our Special Vacation Trip Offer Low 1930 prices on Goodyear Pathfinders and Regular All-Weathers

MOTOR INN

Ferguson Scores His Enemies Before 5,000

(Continued from page 1)
until the people have lost faith and hope," he said.
He declared for an elective highway commission with five members, one each from the south, the east, the north and west portions of the state and a fifth to be elected from the state as a whole. This commission would be responsible to the demands of the people because responsible to them instead of to some man who appointed them while governor. He contrasted the treatment accorded those who came to Austin to see the Railroad Commission, an elective body, and that accorded by the appointive highway commission.

The road bond issue of \$350,000,000 he scored as totally against the best interests of the people of the state and declared if his wife is elected governor there will be "no road bonds for the thieves and crooks to divide up." He defied Ross Sterling to declare himself either for or against the bond issue. His ridicule of Mr. Sterling for "disowning his offspring like a goat" brought cheers and laughter. Bithum and rock asphalt paving costing \$10,000 and less per mile is giving as good service to travel as the \$35,000 per mile concrete roads, backed by the "Cement trust" in Texas. He described in his own manner the "3-40-1 highways of the state—one year to build, three years to wear out and forty years to pay."

Mr. Ferguson said he had known Ross Sterling for twenty-five years, and said he had helped the latter while in the governor's office when Sterling "needed a friend." Paying his respects to Moody at this juncture the speaker said he would give Dan Moody \$50 a day to make four campaign speeches in West Texas in the last days of the campaign, and recited his version of how he had helped Moody win the office of attorney general when the latter was yet an unknown.

Made Newspapers Pay
Charging Sterling with responsibility in the alleged financial difficulties of mutual accident insurance companies recently asked to be put in the hands of receivers by the attorney general, he dared Sterling to make good the large amounts of money Ferguson alleged due to working men by the companies. He paid his compliments to the newspapers, including The Dallas News, calling the editors of these papers "big liars." He has collected damages from the Post-Dispatch at Houston, the San Antonio Light, The Houston Post, and the Beaumont Enterprise, he declared, for untrue statements made concerning him, declaring these matters of record.

He gave much time to the prison situation. "My enemies say 'the Ferguson's will make too much money out of the pardons. Mrs. Ferguson has declared she will pardon 2,000 meritorious prisoners. She will just turn out men that Moody would have turned out, and there will be plenty of population on our prison farms," he said. "I know more about the Texas prison system than any man in Texas. I have eaten bacon and bread with the prisoners and have the story from the inside as well as from the outside. We can take \$100,000 and make the prison system pay its way, whereas the present administration as the system busted and can't get anybody in or out of the penitentiary."

It was at this point that he referred to Sterling as a "monkey" and scored Walter Woodard and Mark McGehee in the present terms.

Mayor Hanna Presides
Mayor W. C. Hanna presided at speaking. Prior to the introduction of the speaker of the evening, J. J. Murray, prominent Lubbock real estate man, spoke for the part of the Ferguson campaign.

Chas. L. Coons, of McCam-bred, and Joe McCollum, of Lockney, led the ex-governor to the five-minute eulogy as a common people and one of the brainiest men the state had known.

Army of Newspapermen
Sprayley of Dallas, assistant in the Ferguson campaign was the party accompanying the speaker. A small army of newspapermen are making the tour of Texas with "Pa" Jim. Included the party of newspapermen are the following: J. E. Fee, Dallas; Harrell E. Lee, Associated Ed Rider, Houston Chronicle; Jacobs, Houston Post-Dispatch; Mrs. Jacobs, and Byron Star-Telegram at Fort

English of Austin, owner station KUT at Austin, was the Ferguson party and had of the portable loud speaker-paratus used in increasing volume of the words uttered through the improvised stand. Ferguson came to Floydada from where he spoke Tuesday to a record crowd. He made up overland by auto, arriving shortly after noon. The group here this morning for Colorado here another address will be tonight. Friday Ferguson will in Aspermont and Saturday lose this week's strenuous campaign which has carried him through West Texas and to a "ch and go" in the Panhandle, Floydada being the only stop made by the Cap Rock. His closing this week will be made at Enridge.

day will be a day of rest and will likely go to Fort W. C. Hanna for votes, Mr. Lowrey has been deputy clerk of McLennan County for many years.

Monday, Port Arthur; Tuesday, Nachodoches; Wednesday, Bell; Thursday, Ft. Worth, and Friday, Marlin.
C. T. Cole, Clarendon attorney, accompanied Ferguson to Floydada. Mr. Cole introduced the former governor for the address at Clarendon Tuesday night.

J. A. Callihan Dies; Pioneer Buried Here Wednesday Afternoon

(Continued from page 1)
The funeral was held at the home of Mrs. D. J. Muncy of Amarillo, and Sam Callahan of Big Spring. Mrs. Jim Bowers, a daughter, of Seminole, Texas, arrived just one hour after the funeral. She was delayed by car trouble.

A. J. Callahan, a son of Stamford, was unable to be present. Other relatives here for the services Wednesday included the following: D. J. Muncy, son-in-law; Mr. and Mrs. Otis Peacock and sons, John, Charles, W. C., and Oscar of Spur; Mrs. Peacock is a granddaughter; Clyde and Claude Langford, city grandsons; Mr. and Mrs. Lloyd Hickman and children, Verna Mae, Guinn L., and Oma, of McAdoo, and Mr. and Mrs. S. C. Hickman and Frank Hickman of McAdoo. Clawson E., Elsie Mae, Melvin, Johnnie Jewell, Ruby, and Roy Callahan, children of Mr. and Mrs. John S. Callahan of McAdoo. Allen Andrew, and Marie Bowers of Seminole, grandchildren, arrived with their mother, Mrs. Jim Bowers shortly after the funeral.

Was Confederate Vet
Mr. Callahan was born June 20, 1847, in Washington County, Virginia, where he spent his early childhood. When a mere lad between the age of thirteen and fourteen he joined the Confederate forces and took part in many of the Civil War engagements. He followed the leadership of Robert E. Lee with Longstreet's Corps and Pickett's Division. He was captured twice and sentenced to be shot as a spy but successfully made his escape from the Yankees. He participated in the first battle of Manassas and in the battle of Gettysburg.

He was married February 7, 1867, to Miss Serrelida Speaks. The marriage was performed in Lee County, Va. They came to Texas in 1869 and made their home in Collin County. They moved to Floyd County January 8, 1891, and Mrs. Callahan died April 27 of the same year. Her remains were buried at Old Dale Plains.

"Uncle John" was a familiar figure in Floydada and had many friends in this section. When he first came to this county and for years afterwards, he resided on the farm. In 1907 he purchased the City Hotel and had active charge of the enterprise until two years ago when he sold it to R. E. Harrison of Corinth, Miss.

About forty-five years ago he was converted and joined the Baptist Church; on coming to Floydada he united with the Methodist Church of this city.

Eyes Injured By Blast
Mr. Callahan totally lost his eyesight in 1900. While engaged in digging a well in Virginia in 1869, shortly after the close of the Civil War, a blast exploded unexpectedly and injured his eyes. He had been totally blind for over 30 years.

In tribute paid to the deceased at the services Wednesday the Rev. Palmer said, "Coming to this country in an early day he experienced all the hardships connected with living in those days. But it was his privilege and joy to have a part in laying deep and firm the foundation for the future progress and prosperity of this great section of the country. And we shall never be able to pay the debt which we owe to those sturdy pioneers of our state."

FUNERAL IN AMARILLO FOR BEN F. BROOKS WEDNESDAY

Funeral services were held Wednesday afternoon in Amarillo for Ben F. Brooks, who for the past four years has made his home in Floyd County with relatives. He died at the home of his niece, Mrs. G. W. Owens, of the Harmony Community, Monday night at about 11:20, following an illness of almost five months. He had been taking treatments in an Amarillo hospital for the past several weeks, but had returned to the home of his niece where he died.

At various times during the past four years, Mr. Brooks has made his home with his nephews, R. B. Gary and E. L. Gary in the Harmony Community. He is survived by one daughter, Miss Edith Brooks, of Hyde Park, California. She was unable to be present at the funeral services Wednesday afternoon.

The funeral services were held at 2 p. m., conducted by the pastor of the First Christian Church of Amarillo. Interment was made in an Amarillo cemetery.

WICHITA MAN WILL ANSWER FERGUSON SPEECH TONIGHT
R. E. Taylor, of Wichita Falls, will speak in Floydada at 8 p. m. tonight (Thursday) in the interest of Ross S. Sterling, candidate for Governor, it was announced the earlier part of this week by Senator Pink L. Parrish. He will answer the talk made here last night by Jim Ferguson, Sterling's opponent, it was stated.

Forty-First District Governor Of Rotary To Visit Local Club

Raymond H. Nichols, of Vernon, Governor of the Forty-First District of Rotary International, will visit the Floydada Club Wednesday night of next week, he advised Dr. W. M. Houghton, president, and Robt. Medlen, secretary, of the club this week. The meeting hour of the club will be changed for that date from noon to the evening.

Governor Nichols was in Floydada for a brief time Monday, enroute from his home to Crosbyton to pay an official visit to that club. He is visiting seven clubs this week and on his trip through the south plains will also include seven clubs next week. Tuesday he will spend at Spur and Post, Wednesday at Slaton (noon) and Floydada (night), Thursday at Plainview, and Friday at Lockney.

Mrs. F. L. Williams Is Buried At 11 Today

Funeral services were held this Thursday morning at 11 o'clock for Mrs. F. L. Williams, who died at the family home five miles east of town at 2:15 o'clock Tuesday morning. Mrs. Williams died suddenly following an attack of acute indigestion. She had been in excellent health and was ill only about two hours. She was 54 years of age.

Services were conducted by the Rev. Ansil Lynn, pastor of the Methodist circuit, at the chapel at Floydada cemetery, where interment was made.

Deceased is survived by her husband, nine children, four daughters and five sons, one brother, and three sisters. The children are as follows: Flora, Arthur and Arnold Williams residing at home; Mrs. E. D. Vogle of St. Louis, Mo.; Mrs. Cecil Gardner, Amarillo; Mrs. Herman Aycock, Commerce, Texas; Herbert Williams, C. S. Williams, and L. G. Williams, all of Amarillo.

The surviving brother is W. T. Cattlett of Trinidad, Colo., and the sisters are Mrs. A. M. Parks of Trinidad, Colo., Mrs. J. M. Bates of Sweetwater, and a sister residing in Phoenix, Ariz.

Mrs. Williams was born in Upshur County, Texas, and came to Floyd County from Seymour where she had resided 17 years.

All of the children were here for the funeral with the exception of Mrs. Vogle of St. Louis.

F. L. Williams and his two sons, Arthur and Arnold, were the only members of the immediate family at home at the time of Mrs. Williams' death. Flora Williams, who resides at the parental home, was visiting her sister and brothers in Amarillo when she received word of her mother's death.

VISIT IN AMARILLO

Misses Vivian Evans, Frankie Doris Smith, Audrey Farris, and Ruth Jenkins spent last week-end in Amarillo as the guests of Mr. and Mrs. Clay Willis, formerly of this city. They were accompanied by Misses Maxine Norris, Jean Smalzer, and Eulalia Burrus, who are attending school at Canyon, who also spent the week-end with Mr. and Mrs. Willis.

Hesperian Ads Get Results.

Sterling Here This Afternoon For Speech

(Continued from page 1)
o'clock Thursday afternoon, at court house, at which time, decision will be made as to a possible meeting on Saturday afternoon at 3 o'clock. If a meeting is held Saturday afternoon, Riley Strickland, of Amarillo, will address the ladies, in behalf of Ross S. Sterling for governor.

Mrs. Warner gave a most refreshing Sterling speech. It dealt very little in personalities against the Ferguson's. "You have had six years of the Ferguson type of government in Texas. Now study the life, the history and character of Ross Sterling and see if you do not prefer to give a man of his type a chance to handle the job," she said, and recited some of the outstanding accomplishments of a big business man.

Jealous of His Bath Tubs
After an intimate study of his life and reports from intimate associates Mrs. Warner gave it as her studied opinion that Mr. Sterling is an absolutely honest man. "Some people are jealous of his bath tubs, I consider that nobody's business, how many bath tubs he has, if he paid for them and came by the money honestly."

Organization of the women here into a club was perfected under the leadership of Miss Hamner.

E. C. Nelson, Jr. Speaks
Another speaker who urged the merits of Sterling for governor was E. C. Nelson, Jr., former judge of Floyd County, now a practicing lawyer in Amarillo, who spoke Saturday afternoon at 4 o'clock. He recited the many charges preferred against the Ferguson's and praised Ross S. Sterling as a man worthy of election to the governor's office. He is spending the remainder of the campaign on the stump at various points in the Panhandle for the Houston man.

Al Jolson In 'Mammy' At Palace Next Week

Al Jolson returns to burnt cork for at least a part of his latest Warner Brothers picture "Mammy" which opens Sunday at the Palace Theatre next Sunday.

Jolson made his first great success as a black faced singing comedian and it is in this happy choice of a medium that he is seen first in this new picture—a picture made for laughter—with the star at his uproarious best.

No one enjoyed the return to the old minstrel show background as much as Jolson himself, who at one time was a minstrel. He dug into his old bag of tricks and brought out the gags that used to get him the biggest laughs and the most applause. These he revamped and modernized and used with obvious relish.

"Mammy" is an adaptation of a play by Irving Berlin, and the songs and incidental music are also the product of the Tin Pan Alley genius. Jolson and Berlin have long been close personal friends but this is the first time they have collaborated on a show.

Miss Jewell Bybee, of Chicago, who has been here for the past two weeks visiting with her sister, Mrs. John Gamble, plans to leave for her home in Chicago Sunday afternoon.

MAY ATTEND U. OF C.

Joe Smith, son of Mr. and Mrs. Joe H. Smith of Antelope community, left last week-end for Berkeley, Calif., where he will enter the University of California if he can get his credits properly adjusted. Joe was a member of the 1930 graduating class of Floydada High School. The California school opens today, August 14.

Mrs. Phebe K. Warner Speaks At Lions Club

Mrs. Phebe K. Warner, of Claude, widely known speaker and writer for various newspapers over Texas, was a guest at the noon luncheon of the Floydada Lions Club Tuesday and spoke to the members present, using as her subject, "Boy Building." Miss Laura V. Hamner, county superintendent of Potter County and widely known educational worker was also present and spoke briefly on her contacts with rural school children.

In her well outlined talk, Mrs. Warner stressed the opportunities of a civic club in the business of "boy building." She stated that a civic club could help in building better boys by providing for a more interesting and clean social life. Mrs. Warner gave her own receipt of a boy's life, stating that it was composed of seven major "lives," all of which are vital to the boy's success. These seven lives, as explained in detail by Mrs. Warner were: "His physical life, his mental life, his social life, his moral life, his industrial life, his citizenship and his fatherhood. Each life is important, but none more-so than his social life" she said.

Locals and Personals

Miss Ethna Green, who has been attending school at C. I. A. at Denton during the past term, returned home to spend the remainder of the summer with her parents, Mr. and Mrs. Jas. K. Green. Miss Green has also been employed on the faculty at C. I. A. She returned home last Wednesday with her brother, Starks, and grandfather, J. D. Starks, who spent a week on a vacation in Central Texas.

Mrs. T. O. Wilson, of Childress, returned home Wednesday after a three week's visit here with her sister, Mrs. J. R. Archer and family.

Mrs. E. A. Culverhouse, of Amarillo, arrived Tuesday to visit here for the next few weeks with Mr. and Mrs. D. R. Grisham.

Mr. and Mrs. J. V. Jones left Sunday for a week's vacation trip through Central New Mexico.

Born-to Mr. and Mrs. Austin Heard, city, Wednesday, August 13, a son.

Rev. and Mrs. G. T. Palmer and children returned Tuesday after spending ten days with relatives in Canadian.

Mr. and Mrs. John Waddington will leave Sunday for Austin to spend a week with relatives. Mrs. H. H. Bennett, nee Miss Ruby Timm, will have charge of the Vogue Beauty Shoppe during their absence. Mr. and Mrs. Waddington will resume their duties at the shop Friday of next week.

CLERK-CARRIER EX

An examination of applicants clerk-carrier for Floydada Post Office will be held soon, it was announced this week by N. W. Williams, local secretary of the U. S. Civil Service Board, who said that applications would be received up to September 5. The date for the examination will be announced later.

Mrs. Phebe K. Warner Speaks At Lions Club

The examination will establish an eligibility list for clerks and carriers and substitute clerks and carriers for the Floydada office, Mr. Williams said.

J. P. Hopper accompanied by his grandson, Haskell Connelley, of Rocky, Oklahoma, arrived here Sunday to visit for three or four weeks with J. D. Hopper, his brother.

Verner Norman has position as clerk at Art Company. He began work Monday.

Mr. and Mrs. S. W. Mehson, Grigsby, of Plainview, been spending this mid-week, W. C. Grigsby and family. Meharg is a sister of Mr. C. and was Secretary of State in the governorship of Mrs. M. Ferguson.

Mr. and Mrs. Geo. P. Cart Fort Worth, arrived here Monday for a week's visit with Mr. and L. J. Welborn, and other relatives.

Dr. and Mrs. W. Hubert had as their guests until Tuesday of this week, his sister, Mrs. Rothwell and little daughter, Pauline and son, Billie, of Dim

Week-End SPECIALS

Corn	2 Cans For,	25c
Peaches	No. 2½ Cans, Each,	19c
Tomatoes	No. 1 cans, 3 cans For,	25c
Blackberries	No. 2 can,	15c
Post Bran	2 Boxes For,	25c
Seven Steak	Per pound,	23c
Chuck Roast	Per pound,	19c

Felton - Collins

Grocery Company

PHONE 27

To The Citizens Of Floyd County:

In asking you for re-election to the office of Sheriff I pledge you the same strict enforcement of the law as I have tried to give you in the past. The office of Sheriff and Tax Collector having been separated I feel that I can give you even better service. I especially invite every citizen to look into my record as your Sheriff and determine whether or not I have been efficient.

In the enforcement of the law, and especially the liquor law, I have incurred the enmity of quite a number of people who are organized to bring about my defeat and will leave nothing undone that this purpose may be accomplished. However, it is a well known fact in West Texas that Floyd County is one place the bootlegger cannot buy the protection of the Sheriff or his Deputies.

It has been my purpose during my tenure of office to give you honest, conscientious service and my record is an open book. I appeal to you for your support on this record. In the first Primary Election there were many good men swept off their feet by last minute campaign falsehoods, who have investigated the facts and are now giving me their support.

I want to especially warn my friends to be on the watch for last minute campaign stories, as the opposition are leaving nothing undone to bring about my defeat.

Respectfully,

P. G. STEGALL

(Political Advertisement)

FREE!

CAKES, CRACKERS AND BALLOONS at a FREE DEMONSTRATION of Brown's cakes and crackers at LOOPER'S for SATURDAY ONLY! Meet your friends at our big, new, friendly store.

Friday and Saturday Specials

One 15c box Saltine Crackers FREE with one pound Assorted Cakes for only,	30c
Saltine Crackers, 2 pound box,	29c
Graham Crackers, 2 pound box,	25c
South Texas Honey, Pure, 10 lb. bucket,	\$1.15
FLOUR, Guaranteed,	\$1.35
HAMS, Picnic, 4 to 5 lbs.,	\$1.00

BUY YOUR MEATS AT—

ZAHN'S MARKET

Located in C. P. Looper Grocery

Where Prices are the Lowest and Quality of the Best.

Boiling Beef, per lb.,	12½c
Baby Beef Roast, per lb.,	18c
Steaks, all cuts, per lb.,	25c
Pork Chops, per lb.,	29c
Long Horn Cheese, per lb.,	20c
Ground Meat Loaf, per lb.,	15c
Bulk Compound, 8 lbs. for	99c

Bring your Pails

All Kinds of Lunch Meats.

Give us a trial and you will be satisfied at Zahn's Market At

C. P. Looper Grocery