

Most Widely Read News Medium In Floyd County

The Floyd County Hesperian

One Of Floydada's Oldest Institutions

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NUMBER 24

Farm Board Plan Is Step in Right Direction, Business Men Are Told

First Gov't Effort To Aid Farmers Of Nation

Lubbock Banker Says Sympathetic Aid Should Be Given.

That the Farm Board Plan of aiding the marketing of the cotton crop of the south is a step in the right direction and that the plan adopted by the Board should be given a fair and sympathetic trial by business interests before it is condemned was the burden of a talk to some twenty local business men and farmers of Floyd County at a luncheon at the Del-Rue Cafe Tuesday evening, made by Floyd R. Friend, Lubbock banker.

Offers Means of Relief. The meeting, arranged by J. W. Lanier of the Farm Bureau Cotton Gin Company, resolved itself into a round table discussion of farm marketing problems, with Mr. Friend as the principal authority on the proposals made under the Farm Relief law and the plan of the Farm Board.

The plan does offer a means of relief for the present distressful marketing conditions, Mr. Friend declared in a twenty-minute address preceding the roundtable discussion, and although it may not be a perfect plan, the first step taken is in the right direction and will give practical experience as a basis for future operations. As proof of the belief that the Farm Board expects to be of service to the cotton farmers of the south, he pointed to the fact that, although the contract with the member is based on a ten-year plan, the member has option of withdrawal entirely after the first two years and, further, is required under this contract to deliver only every other bale of his crop up to a twenty-bale crop, although he may deliver it all, seasonal, optional and daily pools are to be a part of the new plan in the same manner as under the Farm Bureau plan, which it supercedes.

"Aside from the broader policies evident in the plan of the Farm Board, the fact that the Board is amply financed and need not be subject to 'squeezing' operations during periods of low prices when more margins are required, is a big thing in favor of the plan working in actual practice," Mr. Friend said.

The speaker laid down as his premise the declaration that there must be found some means to get to the farmer some measure of aid similar to that given other labor and give to the farm home equal standards of living accorded people engaged in other industries. From this he argued that business men must lend sympathetic aid to the Farm Board, which is operating under the best information at present available, to give to the farmer the first measure of relief ever proffered by the Federal Government.

"Under present conditions we can't get hurt and the farmer can't get hurt even if the plan fails," he declared, voicing the opinion, "I am strong for a change, and I think it is our duty as business men to get in and give the plan an opportunity to work."

In explaining the detailed workings of the plan he said the receiving and assembling organization in this state is to be known as the Texas Cotton Co-operative Association, the selling agency is the American Cotton Co-operative Association, and the agency for absorbing the losses or assimilating profits that may come into the revolving fund is the Stabilization Corporation. Other details of cotton handling of advantage to the farmers, enumerated by the speaker, included proper classification and knowledge of sales values.

Tom A. White, District Commercial Manager of Southwestern Bell Telephone Company, who accompanied Mr. Friend, spoke briefly of the enthusiasm which had been evinced by business men and farmers in other sections of the plains area and gave it as his opinion that the plan had much merit and deserved support.

Present for the luncheon other than the speakers were O. L. Standell, J. C. Gilliam, R. A. Garrett, R. Cloud, J. V. Daniel, M. B. Cavanaugh, E. C. Nelson, J. W. Lanier, J. S. W. Ross, T. W. Quirk, Homer Snodgrass and Jas. K. Green of Floydada; Carl McAdams and H. H. Lockney; J. E. Newton of Therry.

Ross, secretary of Floydada Chamber of Commerce, presided.

Mrs. Terrell Loran and Mrs. ... left Sunday for New ... they will visit relatives ... to Medicine Park, Oklahoma. They plan to stay out two weeks.

Half-Minute Interviews

"Crops are good out around Bovina and that section has had plenty of rain."—Mrs. Henry Cox.

"Hot Springs, N. M., is certainly a wonderful place for people suffering with rheumatism."—Pete Smith.

J. A. Arwine was down at Fort Worth on a visit the other day and he declares that it was so hot down there that a person could not turn on an electric fan "for if he did it would burn a hole right through him just like concentrating the sun's rays with a magnifying glass."

Amarillo Speaker To Talk For Sterling In Floydada Saturday

Announcement that an Amarillo supporter of Sterling for Governor will speak in Floydada Saturday afternoon, was made this week through the Amarillo Sterling-for-Governor Club.

The announcement came from Mr. Strickland, who is chairman of the club, according to Judge J. N. Stalbird, who said the hour for this point was set at 3 o'clock in the afternoon.

C. P. Pastor Resigns; Moving To Norman, Ok.

Rev. A. A. Collins, for the past five years pastor of the Cumberland Presbyterian Church at Floydada, has resigned and about September 1 will move with his family to Norman, Oklahoma, to take up his residence and be with a daughter, Miss Ollie Belle, who is a junior student in Oklahoma University, majoring in journalism. For the present he will not do further work as a regular church pastor, he told a reporter of The Hesperian yesterday. Another daughter is a teacher in Oklahoma City.

Rev. Collins who has been pastor of the church since 1926, will preach for the church here during the remainder of August. No plans had been announced for calling a successor this week.

Lewis Cafe Damaged By Fire Sunday Afternoon

Damage estimated at \$3,500 resulted from a fire Sunday afternoon at 4 o'clock in the Lewis Cafe, 117 West California Street. The blaze originated when Bedford Lewis, owner and operator of the cafe, accidentally spilled grease on an open burner.

Considerable damage was done in the ceiling of the building, the walls and to the fixtures, it was stated. The brick building is owned by Mrs. B. F. Manasco. An estimated damage of \$1,500 on the building done by the fire was covered by insurance, Mr. Manasco said. Mr. Lewis estimated his loss at \$2,500, which was partially covered by insurance.

Efficient work of the Floydada Fire Department soon brought the flames under control.

Mr. Lewis stated that he would re-open for business just as soon as repairs could be made.

The department has answered three calls during the past six days in addition to the alarm Sunday. A blaze this morning at 5:30 o'clock in a small frame structure, owned by P. M. Felton, on East Virginia Street, was extinguished by chemicals as were two other small trash fires, one Saturday afternoon late at the new Fred Zimmerman home in West Floydada, and the other in the alley in the rear of Perry Bros. Store, 102 East California Street, Monday afternoon about 3:30 o'clock.

NICE, FAT WRECKS HELP BUSINESS OF GARAGE MAN

Three nice, fat wrecks of as many makes of automobiles helped the garage business in Floydada Monday. Nobody hurt and since there must be wrecks of course, why isn't it fair enough for them to happen near Floydada?

At any rate, a large sedan overturned on the Matador Highway 13 miles east Monday noon, a family being enroute to Carlsbad Cavern by motor. The shake-up, the garage bill and the general bad taste it left spoiled the fun and the party left the following day returning home without seeing the cavern.

Two other cars, smaller ones, were also towed in to Floydada the same day for repairs after turning over, one on the Ralls Road and the other on Highway 70. Nobody was injured in these wrecks, either.

Absentee Voting Begins Aug. 14; Ends August 20

Persons who wish to vote in the Democratic Run Off Primary of August 23, and who are planning to be absent at election time will have the same absentee voting privilege as was accorded for the first primary in July.

Dates for absentee voting in the forthcoming primary are August 14 to August 20, inclusive. No absentee vote may be cast prior to August 14 nor subsequent to August 20. Absentee ballots are handled by the county clerks of the respective counties.

Kitchen Band Scores Hit As Entertainers At College Station

Sand Hill Club Women Praised For Short Course Programs At A. & M.

Appearing on three different programs at the A. & M. Short Course last week the Sand Hill Kitchen Band, the most unique organization of its kind in the Panhandle, was praised as the outstanding entertainment feature at College Station. The band appeared as the concluding number in last Thursday night's program, the pageant "Texas the Magnificent." They also played Friday on the women's program, and again Friday night.

"Many compliments were heard on the organization and we feel that any one of the three programs they gave was worth the trip for Floyd County," declared Miss Marie Strange, county home demonstration agent who accompanied the band and the other club women of the county to the annual short course. As one of the encores the band played "Dixie" and the entire audience stood until they had finished the number.

Attendance at the short course this year reached the 4,000 mark. Floyd County had the largest delegation of club women that had ever attended from a West Texas county. There were 41 representatives from this county.

Miss Strange took part in the program Friday. She discussed the "how, when, why, and where" of the poultry industry on the farm.

The delegation of club women, 4-H Club girls, and several Floyd County farmers arrived at College Station Saturday, July 26, and returned home Sunday afternoon, August 3, at 6:40 o'clock. They had a special chartered Pullman over the Q. A. & P.

"We feel that all those who went received a number of valuable ideas and they are certainly enthusiastic over the trip," said Miss Strange.

Members of the Sand Hill Band making the trip and scoring such favor with their programs were as follows: Mrs. H. Jackson, director; Mesdames A. R. Hanna, W. E. Miller, J. H. Holmes, J. V. Greer, Ed Holmes, W. M. Jeter, Maggie Tinnin, Elmer Mickey, W. M. Knight, H. O. Shurbet, and Edna Ellis.

Floydada Crew Defeats Plainview Team, 12-11

Tables were turned here Sunday afternoon and Floydada emerged with the one big run that has been deciding the issue in the series of the past three games and defeated the Plainview baseball nine 12 to 11.

With Johnson and Smith back in the line-up the local crew presented their full line-up for the first time and delivered a real brand of ball. A ninth-inning rally which included a three base hit by Johnson and a home run by Hart gave Floydada three runs and the victory. Plainview had won the three previous matches by a one-run margin.

Batteries for Floydada were Yearwood and Holmes, Hopkins and Holmes; for Plainview were Helm, Hoyle, and West, pitchers, and Garner behind the plate.

The game was played at the Floydada ball park.

JANE CLARK IMPROVING

The condition of Jane Clark, 6 year old daughter of Mr. and Mrs. A. B. Clark, is declared by relatives this morning to be considerably improved. The little girl, who has been dangerously ill for the past ten days, is said to be resting as well as could be expected, with her fever gradually running lower. She is ill in a Temple sanitarium.

BOARD MAKES CHANGES IN LOCAL SCHOOL FACILITIES

Resignation of Miss Mary Emma Rosson, teacher of English in the Floydada High School, was accepted Monday by the Floydada School Board of Trustees, and Mrs. Joe Breed was elected to fill the vacancy. Mrs. G. E. Bond will fill the vacancy created by the change of Mrs. Breed from the Fourth Grade in the Andrews Ward School, to the high school.

Lockney Man Kills Self, Despondent Over Wife's Death

Rufus Phillips, 44, Found Dead at Father's Home Near Lockney Sunday.

A verdict of suicide was given by a coroner over the body of Rufus Phillips, 44, who was found shot and fatally injured on his father's farm near Lockney Sunday night. Despondency over the death of his wife, who was killed two years ago in an automobile accident in New Mexico, is declared by relatives to have led to the fatal shooting. A note saying "I am no good for anything," and bidding his two children good bye, and asking his parents to care for them, was found in the man's clothing.

According to reports received by The Hesperian yesterday afternoon, the tragedy occurred at the home of the deceased's father, R. C. Phillips, 12 miles north of Lockney. The deceased had retired to his room, and shortly afterwards a shot rang out. A sixteen year old brother rushed into the room, to find his brother in a dying condition. The shooting occurred at about 7 o'clock Sunday evening. The injured man died less than three hours later.

Mr. Phillips has resided with his parents near Lockney since the death of his wife two years ago. He is survived by both parents, one son, eight years old, and one daughter, twelve years of age. He is also survived by several brothers and sisters, who reside near Lockney.

Funeral services were held from the First Baptist Church in Lockney Tuesday afternoon, and interment was made in the Lockney cemetery.

First 1930 Maize Sold Saturday By P. E. Leatherman

Floydada's first load of the 1930 maize crop was marketed Saturday afternoon by P. E. Leatherman, who received a premium of two dollars per ton on the load. The load of heads weighed 1535 pounds and brought \$19 per ton, including the premium.

Mr. Leatherman lives two miles north of Floydada. The load marketed Saturday was composed of good firm heads, although they were a little smaller than the average. Grain men state that the first maize this year is about two or three weeks earlier than usual. The sale of the first load here Saturday was made to A. L. Bishop, grain buyer.

Mathews, Local Boys Attending T. N. G. Camp

Judge L. G. Mathews left Tuesday for the annual encampment of the Thirty-sixth Division of the Texas National Guard to be held August 1-17, inclusive, at Palacios. He went from here to Tahoka on business and then returned to Lubbock to make the trip to Palacios. Judge Mathews is an aide on the general's staff.

Thirteen members of the local unit of Battery A, with headquarters at Plainview, left last Friday for the encampment; they were as follows: Melvin Henry, Johnnie Johnson, Edwin Barnes, Duncan Hollums, Everett Massie, Allie Fawcett, Alva Redd, Oran Mowry, Joe Fawcett, Joe Browning, Royal Pitts, Silas Duncan, Jr., and Doug Hollums.

James E. Ferguson To Speak Here August 13 On Swing Around Circle

Looper Moves To New Location On So. Main

C. P. Looper Company completed the removal of their grocery stock yesterday to their new location one door north, in the building formerly occupied by the "M" System Grocery. Mr. Looper had occupied his former location on South Main Street for the past six years.

In his new location, Mr. Looper is installing a complete market department, and is making plans to handle both groceries and meats. Norman Zahn, formerly of Lockney, will have charge of the market, it was announced. Mr. Zahn and family have moved to Floydada to make their home, having located at 316 West California.

The new location has been completely overhauled, new shelving installed, and both the exterior and interior repainted.

A formal opening of the new grocery and market will be held Saturday, Mr. Looper stated yesterday.

Headquarters of Miriam A. Ferguson, candidate for governor of Texas, at Austin, last week announced that Floydada would be included in the itinerary of Mrs. Ferguson and her husband, Jas. A. Ferguson on a swing through the panhandle and plains area next week, the speaking date here being set for Wednesday evening at 8 o'clock. Only one speech per day is being made on this tour.

The visit here will be the second for Governor Ferguson and the first for his wife, the candidate for whom they are speaking.

The speaking dates for this area include Clarendon on Tuesday, Floydada on Wednesday, Colorado City on Thursday, Aspermont on Friday and Breckenridge on Saturday. All the dates are for 8 o'clock in the evening.

Speaking dates of the two Ferguson's this week are Cooper, Wichita Falls and Whitesboro.

New Fairmont School Is Accepted Saturday

Work has been completed and approval was given Saturday by the trustees of the new school building for the Fairmont district. The structure which was accepted represents a total cost of slightly less than \$9,000. Price Scott county superintendent, who was present Saturday at the meeting of trustees, stated that the building was ready for occupancy now with the exception of placing the seats.

The school is a 4-room, single unit type, and was constructed by Boggs Bros., contractors of Quitaque. S. B. Haynes of Lubbock was the architect.

The new \$1,400 stucco teacherage is now under construction and will be completed in a short time, it was stated. Boggs Bros., have the contract.

LAKEVIEW DEMONSTRATION CLUB TO MEET WEDNESDAY

The Home Demonstration Club of Lakeview will meet at the school auditorium Wednesday afternoon, August 13, at 2:30.

Miss Strange will give a demonstration on children's clothing.

LOCAL MARKET

Heavy hens, 4 lbs and up.....	14c
Light hens,	10c
Old roosters,	5c
Leghorn fryers,	15c
Colored fryers,	18c
Guineas, each,	25c
Geese,	6c
Ducks,	6c
Hides, per lb.,	3c
Eggs	
Nos. 1 candled, per dozen.....	12c
No. 1 stamped, infertile	14c
Cream	
Butterfat, per pound	30c
Grain	
Wheat,	75c
Maize heads, new crop,	\$16 to \$20
Barley,	45c
Hogs, per lb.,	8c

W. A. Robbins Succumbed Tuesday At Sanatorium Near San Antonio

BROADCASTING MORNING AND AFTERNOON PROGRAMS FROM LOCAL DRUG STORE

Test programs broadcast from Floydada Drug Company's store with a fifteen-watt sending outfit made by L. W. Condra, pharmacist of the store, have proven successful during the past few days, programs having been received clearly over town from the station.

Application to the Radio Commission for permission to operate the station, has been made, and programs will be broadcast between the hours of 10 and 11 in the forenoons and 3 and 4 in the afternoons. The station can be tuned in on 1300 kilocycles by radio owners in a radius of twenty to twenty-five miles, it is thought.

Rural Teachers Will Attend Institute In Canyon In September

Annual Session Held At W. T. S. T. C. First Three Days of Next Month.

Teachers in the Floyd County rural schools will attend the annual Teachers' Institute to be held in Canyon September 1, 2, 3, Price Scott, county superintendent, announced Tuesday. The meeting will be held at the West Texas State Teachers' College. Approximately eighteen counties will send representatives to the annual session. All the schools in Floyd County will be represented with the exception of those in Floydada and Lockney. There are 86 teachers in the rural school faculties.

F. E. Savage, at one time superintendent of the Floydada schools, now head of the training school at Canyon will conduct the institute. Educators who have specialized in their respective fields of work will give lectures in each of the four divisions of the institute, including the primary, intermediate, high school and rural.

The teachers' institute at Lubbock will also be held September 1, 2 and 3, it was stated.

Hatchell and McCollum Discuss Political Race

Maintaining that the road bond issue is of minor importance and that the main question in the governor's run-off primary election race was a matter of honesty or dishonesty in government, Austin C. Hatchell, Dallas attorney, spoke Saturday afternoon in the interest of the candidacy of Ross Sterling of Houston. Dr. Joe McCollum of Lockney followed Mr. Hatchell's address with a talk supporting the candidacy of Miriam A. Ferguson for governor.

The district court room was filled to capacity by a large crowd of interested listeners.

Mr. Hatchell was introduced by R. E. L. Muncy. Mr. Hatchell discussed the proposed state bond issue and explained its merits. He then launched an attack on the public record of the Ferguson's.

From 1916 to 1920 Mr. Hatchell was district attorney and has prosecuted a number of cases in Floydada while representing the state. He was accompanied to Floydada Saturday by his father, A. A. Hatchell, and Cap Ellison of Crosbyton. His son, Austin Lee, and daughter, Virginia Dale, came with him from Dallas but remained to visit relatives at Crosbyton.

NO COUNTY CONVENTION HELD BY DEMOCRATS SAT.

Democrats of Floyd County held no convention Saturday afternoon of last week. Judge J. N. Stalbird, County Chairman, when the time came for calling the delegates together, had no delegates present to hold the meeting.

The judge spent practically the entire day with the executive committee of the party, counting votes as indicated by the returns from the various boxes. Only a few minor changes were made in the official figures, as certified by the committee, from the unofficial reports made following the election on July 26.

BUILDING 24-ROOM HOTEL AT NEW CITY OF HOBBS

Glad Snodgrass, of this city, and Harry Snodgrass, of Amarillo, have a twenty-four room hotel building under construction at Hobbs, New Mexico. It is to be known as the "Fair Hotel" and is expected to be ready for occupancy this week.

It is a two-story stucco structure with store spaces on the ground floor. Glad Snodgrass, who made a trip out to Hobbs last week-end, says business continues good there. He is quoted in an interview in the Hobbs Times-Herald as declaring that in Hobbs "there is more vitality and signs of prosperity than I have ever visited" in a two-thousand mile trip.

Funeral Will Be Held At M. E. Church Today

Was Prominent For Years In Business Circles Of Floyd County.

W. A. Robbins, 57, for twenty years a business and civic leader in Floydada, succumbed to an abdominal disorder Tuesday morning at 10:20 at the W. O. W. Sanatorium near San Antonio, where he had been since June 1 of 1929. Funeral services will be held this afternoon at 4 o'clock from the First Methodist Church and interment made in Floydada Cemetery.

Body Arrived This Morning. Rev. D. B. Doak, pastor of the First Methodist Church of Plainview, will conduct the funeral. He will be assisted by Rev. J. E. Stephens, pastor of the First Methodist Church of Lockney, a former pastor of the deceased.

The body reached Floydada this morning early, having been met at the Denver Station in Lockney by a F. C. Harmon hearse, and today is being held at the home of Mrs. Robbins's mother, Mrs. R. T. Miller, 226 West Mississippi Street.

First news of the serious illness of Mr. Robbins reached Floydada Monday, when his son, Wallace, wired Price Scott, a brother-in-law, that an operation would be necessary to relieve locked bowels. A gangrenous condition made this an unsuccessful operation and death followed Tuesday morning. Mr. Robbins had retired from active business two years previous and was putting up a game fight against tubercular condition at the W. Sanatorium.

Organized First State Bank. The deceased had been an active business man in Floydada since fall of 1901, when he moved from Ellis County, entering grocery business with I. D. Carr. Later the partners bought the business of McMannis, Brantley and White and were engaged in goods business. In 1909, bins was the moving spirit organization of The First Bank, which has since been organized and is The Floyd County National Bank. He was active vice president of the institution until 1915, when he retired from the organization and re-entered the mercantile line. His last business venture was as manager of the Miller Robbins Company.

In addition to his vocational activities Mr. Robbins was long associated actively with the community organization of the local Methodist Church.

Surviving him are his daughter, Ora Mae, in the Childre Wallace, who is in Antonio; one of his twin sister, Mrs. Mae was studying at the University of the father's illness and he occurred before she could be in San Antonio. Mrs. Robbins son, Wallace, were with Mr. Robbins when he died.

William Arthur Robbins was a native of Marshall County, where he was born March 18, 1873. As a child he moved with his parents to Anderson County where he resided two years moving to Ennis, Ellis County, where he resided until 1901 when he moved to Floydada.

REVIVAL AT MT. BLISS TO BEGIN FRIDAY

Beginning Friday night revival services will be held at the Baptist Church of W. G. W. Tubbs is pastoring will continue for several days, it was announced being held every night.

The Rev. T. H. M. Grove, Clay County, Tex. Rev. Tubbs in the general invitation for the revival extended.

WEATHER

Showers and spruce cast skies part of helped materially to help level during the highest temperature being 94, with a relative humidity of 64. Early feed is being and late feed is being in the county. Cotton crops of the state are the county.



A Friend in Need

The best "friend in need" in case of fire, accident, theft or death is—INSURANCE; and the average person carries **less than half** the insurance he should for the protection of property and family. And by insurance is meant **all kinds of insurance.**

For there **are all** kinds of insurance available. In fact, to list them here would more than fill the page. That is why we have "insurance specialists." There are men in this town who **specialize** in insurance, and who should be consulted about your insurance problems just as you consult your doctor on the problems of your health.

These men can advise you as to **your** individual insurance needs. They can help you secure the protection to which you and your family are entitled.

INSURANCE is an important COMMUNITY PROBLEM! Lack of insurance is one of the primary causes of poverty; and poverty in a community works a hardship on everyone. **TO BE PROPERLY INSURED is an OBLIGATION WHICH IS OWED YOUR FELLOW-TOWNSMAN!**

There is no definite schedule of insurance which a person should carry! Individual conditions and circumstances govern individual cases.

PROPER INSURANCE PROTECTION SHOULD HAVE THE FOLLOWING SCOPE;

- 1: Protection of family in case of death.
- 2: Protection of property against all types of loss.
- 3: Protection of income in case of accident or sickness.
- 4: Protection for age-retirement.

YOUR insurance problem is worthy of intelligent thought and action NOW.

Many towns have been seriously handicapped by individual poverty due to inadequate life insurance protection or to devastating fires without proper fire insurance protection. Let's not take these chances in

FLOYDADA

Fry-Bishop Insurance Agency

"Anything Insured Against Everything"
204 Readhimer Bldg. Phone 238

Westers' Quality Bakery

"Home of Ho-Made Bread"

Wilson Studio

"Photographs Live Forever"
Phone 162

John A. Enoch

"Best Blacksmith on the Plains
In the Best Town On The Plains"

D. W. Fyffe

"Farm Machinery of the Better Kind"
Phone 92

Moore Drug Company

"Yours for Moore Service"
102 South Main Street—Phone 193

I. W. Hicks, D. D. S.

Phone 56

Texas Utilities Company

"Your Electric Servants"

Floyd County National Bank

Of Floydada
"The Bank of Friendly Service"

C. H. Davis, Jeweler

"Easy Payment Plan Jeweler"
Phone 30 — Woody Drug Co.

McGuire's

"The Store For Men"
Phone 66

Floyd County Abstract Co.

"Is Your Title Clear"
Room 7, First Nat'l. Bank Bldg.

Rutledge & Company

"Full Line International Dealers"
Phone 57

Floydada Insurance Agency

G. C. Tubbs "The Agency of Service" W. H. Henderson

First National Bank

Of Floydada

Dr. J. S. Rhinehart

Phone 93 — Readhimer Bldg.

Arwine Drug Company

"Goteverthing" South Side Square

L. G. Mathews

Attorney-at-Law
Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co.

Roy L. Snodgrass, Proprietor

Consumers' Fuel Association

Ajax Tires — Gas and Oils
Phone 300

Baker, Hanna & Company

"Where Most People Trade"

Higginbotham-Bartlett Co.

"Everything To Build Anything"
Phone 55

Felton-Collins Grocery Co.

Grocery and Market
Phone 27

White Drug Company

"The Store of Personal Service"
Palace Theatre Bldg.

South Plains Lumber Company

"Courtesy, Quality and Service"
Phone 6

C. R. Houston Company

"Dependable Dry Goods"

Radio Electric Company

Atwater-Kent Radios
Phone 201

J. C. Wooldridge Lumber Company

"Quality Building Material"
Phone 7

J. R. Yearwood

"Ask Your Neighbor" Phone 47

Willson & Son Lumber Co.

"The Home of Friendly Service"

Community Supply Company

Phone 21 — 112-114 West California

The Floyd Co. Hesperian

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HOMER STEEN Editor and Manager

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Six Months .85
Three Months .45

In Advance
Outside Floyd and Adjoining Counties:
One Year \$2.50
Six Months \$1.50
Three Months .75

Advertising Rates Furnished on Application.

THE OLD SETTLERS

The Old Settlers meet again in a few days and in reminiscence will live over again the old times, the days from the eighties to the early nineteen hundreds. Please note that the old settlers, when they get together are not dismayed by a little dry spell such as we are having. There was a day when they saw it dryer and don't you forget it.

It might be well for some of us newcomers to watch the old timers and emulate their good traits of patience, fortitude, and grit. This is a good country. They know it. And they know this is not the only country in the world that is dry.

IS OR ARE POLITICS WARM?

Perhaps politics neither is nor are warm. Maybe they or it is or are not, warm being too mild to express the thought.

Anyway, with the new alignments hardly a week old, the speakings and the street arguments are plentiful, and everybody is enjoying them. Few, if any, have become hostile to the neighbors, which is as well. Certain as The Hesperian is that it will not do to put Mrs. Ferguson in the governor's chair again, we can't help recalling that there are plenty of good friends who are as pronounced in their sentiments the other way. They can't stand the idea of a wealthy man, a protege of the Moody administration, going into the governor's office. Whether political tolerance is better or worse for the country, certainly it helps keep down the blood pressure. Which prompts us to remind any of our readers with high blood pressure, stay out of the political fights of the next three weeks.

ADJUSTMENT MAY BE SLOW

Readjustments in business have been made and the band wagon is on its way again, we are told, which may be true where the job was started six months or a year earlier than in this section. But there still is water to go over the dam in this section, more wood and water to be "toted."

That is not to say that any of us need to let up or give up. It does mean that more than a month or two is yet to pass before we have "good" times again. This is a condition brought about by so many abnormal things in business that it cannot be righted in so short a time.

However, don't be downhearted. All of us will see through and do about as well as our ability and energy will permit. Stress energy, well directed.

DIRECTED PLAY

Directed play, such as has been instituted under the guidance of club women of the community, working through organizations allied in human service, will be worth a lot to many a boy or girl in Floydada during the dull days of summer when the energy natural to the youth gets a healthy outlet, where there are other youths and all engaged in the fun of having a good time together.

All of us are more or less one-sided. Play and association under healthy environment helps develop the weaker parts of the average personality, resulting in more normal beings, more capable of standing the stress of later problems that are certain to come. Support the club women in their efforts and you'll be doing something for your boys and girls.

T. J. Heard nearly quit The Hesperian right in the middle of the road last week, because we can't see Ma for the Sterling smoke, but was somewhat cooled off, when the editor, to keep him in a good humor tussled around and found a definitely Ferguson vote to apply on killing the vote the newspaper man would cast.

As a matter of fact, no newspaperman is taken as seriously by his readers as he takes himself, so that whether The Hesperian gets behind Mr. Sterling or helps to put Mrs. Ferguson in the gubernatorial seat will be forgotten by most everybody but himself in sixty days, maybe sooner. People know that everybody including the newspaper writer, has his or her little vanities and like to be noticed.

KEEP YOUR TREES RIGHT

Summer as we have been calculated to be a tough one for all kinds, shade trees that grow and are true in the heart of the city goes to the head of the parade. A European girl is nearly seven feet tall and is still growing. If it is down-hearted now she's in the streets later on.

the trees and gardens, but first must supply the family and the live stock about the place.

But seeing the trees through, whether in town or country, in a time like this when there is plenty of heat and not enough water to go around, so far as the weepings from the heavens are concerned, will repay in pleasure of living satisfaction, greater civic beauty. These are things that are not to be thought of lightly. Although, perhaps you can't lay your finger on the cash value, it is there.

Give your trees all the attention you can. Miss a political argument or two, if necessary. Next spring you'll be wishing for trees and the tourists will be wondering what kind of folks we are to plant trees and then let them shrivel up and stand as monuments to our carelessness.

A FRIEND IN NEED

How many of us have ever thought how good a town Floydada is depends much on how much insurance we carry and how much insurance our neighbor carries?

The Community Message carried this week on another page of the paper brings it out in a brief but effective way. "A Friend in Need" is what we all want, and those of us who have been unfortunate enough to collect on a protection insurance policy realize that insurance is certainly that.

What the rate of increase in the amount of insurance carried by the American public in the last ten years has been is evidence of the increasing importance of insurance in family life today. It is also an evidence of the increasingly large number of ways in which insurance has become of value and almost a necessity to all of us. We can insure almost anything we wish to insure today. There is not only insurance against death, sickness, accident, or property damage of any kind, not only insurance against our automobile being damaged or damaged other cars or people, but insurance against our being able to pay for our homes as we plan to pay for them. Insurance against our children being able to go to college when they are ready to go to college; insurance against an income for ourselves, that is, a provision for a certain definite income beginning at a certain definite age; all these and many other kinds are available.

Truly, to be insured properly is an obligation which we owe our fellow-townsmen.

And while the average amount of insurance carried by the average citizen all over the country is rapidly increasing, still the amount per capita is numbered in dollars and tens of dollars rather than hundreds and thousands of dollars.

Insurance is just another way in which we can better our own personal conditions, our own family conditions, and beyond them, our community conditions. It is, as we can see, not only a personal problem, but a community problem.

Let's consider it as such, thinking first of all, of course, of our own personal needs and our own personal advantage, but keeping in mind that bettering these means bettering our community at the same time.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF AUGUST 10, 1916

Earl Reagan, Oliver Gross, E. L. Campbell and John Hammonds, of Sand Hill made a very easy capture of three wolves last week in the Callahan pasture in Mr. Hammonds' car when they drove out about seven o'clock one afternoon some ten miles west of Floydada. They captured the three wolves in less than an hour.

J. A. Seale & Son, South Main Grocers, put on an auto delivery service for the accommodation of their city trade, beginning last Saturday. Hubert will drive the auto.

Robbins & Darsey closed a deal the latter part of the week between W. S. Thomas and Geo. R. Tibbetts, whereby the latter becomes owner of the town Thomas sections adjacent to the Fairview School north-east of Floydada.

W. E. Buckley, Raymond Buckley and wife and Harry Benton spent last mid-week in Brownsfield on business.

Early this week C. Surginer sold his residence in the southeast portion of town to Ira D. Gamble. The sale carries with it three lots 50 by 150 feet. Mr. Surginer has resided at the place just sold ever since moving to Floydada.

Joke in Jest

The government announces that the consumer dollar goes further now than it did in 1920. Further away, is what probably is meant.

A house has been erected in London without doors. Probably by sympathetic builders who know how it is to get hard knocks.

A European girl is nearly seven feet tall and is still growing. If it is down-hearted now she's in the streets later on.

'Round The Square

With Old Battleaxe (Himself)

John A. Enoch, who last week read the Community Builders' Page in the Hesperian, entitled "Under the Spreading Chestnut Tree....." says that it used to be "Under the Spreading Chestnut Tree, the Village Smithy Stands," but now it is "Under the spreading Blacksmith Shop the village chestnut stands." And that's the truth if I ever told it.

Have you heard the new Texas State song. It is dedicated to "Ma" Ferguson and goes something like this: "Tie me to your apron strings again, I know it there's room for me upon your knee." Then, of course, the state pen convicts can add the lines: "I thought I was wrong but I was right; Oh please, Ma, turn me out tonight....." Old Battleaxe is going to offer a nice big juicy prize for the first person who will take this famous old ballad and revise the word; of the complete song so that we can dedicate the whole thing to "The Texas Cradle Rocker."

Westward Ho!—where men are men and women are—governors.

Here's a hot one, folks. I noticed in the state papers where a scientist is trying to obtain a temperature of 450 degrees below zero. Shucks, he don't have to look no further. It's plumb easy to get that cold by walking into any Floyd County bank and asking for a loan of \$500 without any security.

Folks, I want it clearly understood right now that Old Battleaxe, Halitosis and all of our family relations are going to use extreme care in casting our ballot in the second primary. We ain't going to vote for nobody that opposes cleaning up the court house, and Old Battleaxe might be persuaded to take the stump for all candidates for commissioners who favor fixing that court house up in A-1 shape. Ask your favorite candidate how he stands on the court house cleaning proposition, and if he is agin it, make up your mind right now to be agin him. Let's make this thing a court house proposition.

Along about the middle of January Mrs. E. L. Angus invited Old Battleaxe over to have dinner with her the first time she cooked a meal. I ain't been over to her house to eat yet, and I shore ain't getting hungry. But this is only the first of August, 1930, and I ain't give up hopes yet.

Folks, I remember way back when I was just a kid in the first and second grades in school, Uncle Joe Day used to come up and make us a speech each year. This speech was nearly always just about the same thing, and since consistency gets the idea over, I'll never forget Uncle Joe's speech. Uncle Joe said in part, "Set your mark high, young man. Even if you hit the barn door, hit it hard enough to bust it wide open. Don't wait for something to turn up, but TURN UP SOMETHING." I can just see Uncle Joe making that speech with all the gestures, right now. I haven't heard Uncle Joe make that speech in a long time but I can remember most all of it, and I just wish that you all could just hear him make it right now, even if you've heard it a dozen times before.

In my estimation, it is the kind of advice that we need right now when times seem so hard. "Don't wait for something to turn up but turn up something." By golly, if you can't turn up anything else, Old Battleaxe is going to advise that you turn up your shirt sleeves. At any rate "TURN UP SOMETHING!"

Blessed are the poor. For they can pick up their pork chops in their hands and eat them any way they want to.

Recently when I made my four day extended tour of the southwest, I found lots of roads in New Mexico that were under improvement or in the process of being built, and at every detour, they had a great big red sign that said: "DETOUR, The Sign of Progress." And right there, folks, was when I began to appreciate detours. Most of us hate detours but when we realize that most detour signs really mean "The sign of progress" they don't seem half so bad.

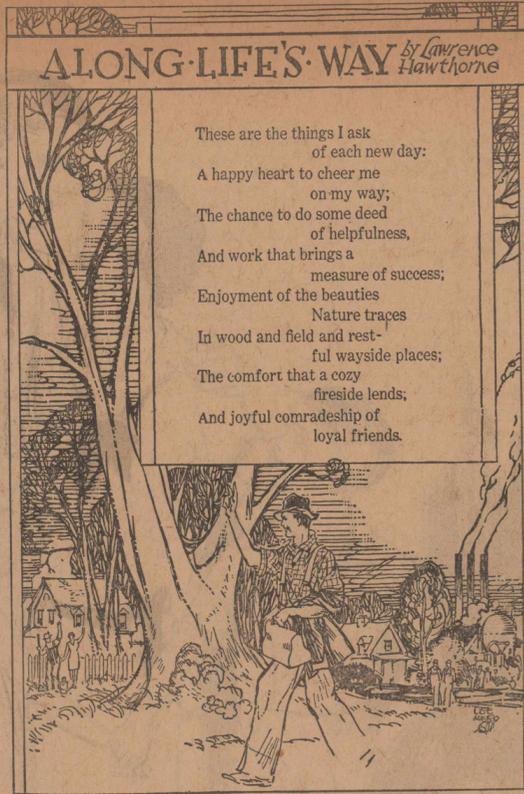
Thinking along this line, it looks to me like there are lots of people right here in Floyd County who ought to have "Detour" signs hung on their persons. Their actions, their thoughts, ideals and community activities are in bad condition and ought to be gone around. It would really be a "sign of progress" if we would completely "detour" these kind of folks and went right along with our "progressing."

Say, folks, I've made a great discovery. There ain't no use to worry no more about black cats. It don't always mean bad luck when a black cat crosses your path. I've done given it a fair and square trial and it just ain't so.

Last week I made a trip to Plainview and a black cat ran right square dab across the road in front of me right in Lockney. And from there on to Plainview and back home again, I never had a flat, no engine trouble nor nothing. I just didn't have no bad luck at all. But say, don't a fellow drive careful for about two hours after a black cat crosses his path? I'm in favor of having more black cats and less accidents.

ALONG LIFE'S WAY

By Lawrence Hawthorne



These are the things I ask of each new day:
A happy heart to cheer me on my way;
The chance to do some deed of helpfulness,
And work that brings a measure of success;
Enjoyment of the beauties Nature traces
In wood and field and restful wayside places;
The comfort that a cozy fireside lends;
And joyful comradeship of loyal friends.

The Roundup

A Sidewalk Review Mostly About People And Personalities In Floyd County.

By The Cowhand Scribe

This week the Cowhand is feeling just right with the world for J. H. Shurbet brought in three big freestone peaches from a tree at his home, 402 South Main Street, and didn't even mention the Official Easter. Result: Some plain and fancy "chompin'" by all the friends of the Cowhand in the office with the exception, of course, of O. T. Now this guy O. T. (Short for "Official Taster" in case you hadn't guessed the secret) is supposed to be an expert at tastin' and samplin' but if he could have done a better job on those larrupin' fine peaches than did the Cowhand and he would have just needed some more peaches to prove it—that's all.

Mr. Shurbet brought in a lamb with some fourteen temptin' specimens danglin' therefrom earlier in the week and asked the old Cowhand "to look at 'em." But he made up for the disappointment later. Oh, boy! And how.

B. Massey, who makes his home down on the TM Bar Ranch says that the water in Blanco Canyon is getting down mighty low and which brings up the subject of dry weather and an interesting little occurrence Saturday. One reader of the Hesperian was having a great deal of fun over the little box that appeared in last week's issue on the front page regarding the prospect of a rain and the necessity of putting the tubs under the drip.

The individual under discussion, who is a farmer—and a good one, said that he took The Hesperian out in the field and read that little story to his row crops and they "just raised up their heads and commenced growing."

And Hollis Moore has received a little blues chaser in the form of a fable which goes something like this: There was a man who had three hounds and he named them "Optimist," "Pessimist" and "Sticker." There came a time when there were no bones forthcoming from the hand of the masted and the dogs got sorely pressed for something to eat. "Optimist" was not content to stay at home and wait for possible crumbs so he went out and in a few moments returned with a big rabbit that he had caught. "Sticker" promptly challenged the victor to a battle and before many seconds had passed "Sticker" had half the rabbit. And "Pessimist" just sat back on his haunches and howled—and he's still hungry. There's a little moral involved and here 'tis: "Go out and get the bacon."

Floyd County folks are stickers and they smile, grit their teeth and fight. As one fellow remarked just this week; "These West Texas people have the nerve to stick though a thing to the finish and the stickers are the ones who always win."

County Surveyor Geo. A. Linder says that he has seen "Floydada" spelled all kinds of ways and heard it pronounced in many different ways but a letter received recently addressed to the County Engineer wins the stuffed goose. It was addressed to "Floylslado," Texas. If the guy who wrote that letter had

engine trouble nor nothing. I just didn't have no bad luck at all. But say, don't a fellow drive careful for about two hours after a black cat crosses his path? I'm in favor of having more black cats and less accidents.

just used an "X" he would have used all the letters in the alphabet.

You've heard of folks being all up in the air at times when they play golf but Mrs. A. J. Welch has them all bested. She has had the unique experience of having played golf above the clouds! How's that? Wait now. Wait now, don't rush off, and just listen a minute. Just recently Mrs. Welch and Mr. and Mrs. H. H. Hatchett made a trip out to Cloudcroft, N. M., and while there they played several games on a course that is 9,000 feet above sea level and actually at times when you tee off clouds may be seen floating down below in the valley—and she said that it was plenty cold up there at night, too. Slept with a hot water bottle at his feet in July just a few hundred miles from Floydada—and she had a fire in the fireplace every night and enjoyed sitting by it. Brrrr. But wouldn't a whiff of that cold air feel good here.

And thinking of neat—you should have made a drive "down under the cap" Friday or Sunday, last. The wind absolutely was so hot that it just blew up. Crops down around Paducah in spite of reports to the contrary are in fair condition and things look pretty good down that way, comparatively speaking. Just let us hope that those scorching winds cease so that the feed and cotton down there can continue to hold up.

Didja ever have a girl—one you really liked—tell you just a plain lie. Didja huh? Wasn't even talking about that but just wondered if you had had one do you that way, too.

Blanco News

Blanco, August 5.—With the showers around it is somewhat cooler at this writing.

P. E. McCarty left Saturday for Hot Springs, New Mexico, to be gone some three or four weeks for his health.

Mr. and Mrs. Otis Walls had as their Sunday guests Mr. and Mrs. L. C. Wheeler, Mrs. P. E. McCarty, and Jacqueline and Gerry Porter. Mr. and Mrs. Harry Christian and daughter, Edwina, and son, Harry Greer, left Monday morning for Wellington, Texas, to attend the Christian family reunion at that place.

Mr. and Mrs. Ham Smith and children were Sunday guests of Mr. and Mrs. W. R. Dooley, of Sand Hill. Mr. and Mrs. Bob Smith of Floydada, were also guests of the Dooleys.

Mrs. Williams, of Plainview, visited her sister, Mrs. Gilbreath and family Sunday.

W. B. Cates returned home Saturday after spending some two weeks in Kress.

W. C. Cates' sister, Mrs. A. G. Eubank, and family, of Cleburne, arrived Tuesday to spend a few days with relatives.

Mr. and Mrs. D. R. Badgett returned home last week after spending a few days in East Texas with relatives.

Mrs. Dalley's parents, of Kalgary, visited her over the week-end. Mrs. Foster Daniels and Mrs. Will Snell returned home Monday from College Station. They also went to Galveston and reported a wonderful trip.

Word was received that Marg-rette Henderson, formerly of this community, was in the Plainview Hospital recovering from an appendicitis operation.

Mrs. A. J. Welch of Miladies Specialty Shoppe left Sunday for Dallas markets to make fall and winter purchases. She was accompanied to Plainview by Miss Rea Cloud, Billy and Virginia Welch, and John Harvey Scoggin of Lubbock. Mrs. Welch was joined at Plainview by Mrs. C. L. Cooper of Tulia who made the trip with her to Dallas.

Mr. and Mrs. R. M. Eakin and son, Durwood, of Chilton, left Tuesday for their home after a visit of several days with their son, W. B. Eakin and wife, of Allmon.

Old Fashions Return To Screen In Talkies

The cycle of fashions has returned to the period when the girls were dressed in laces and plumes. As yet they haven't been accepted but slowly the pendulum is swinging back to the type of dress expressing the more feminine mood.

Already the long gloves have been adopted, along with the long skirts and three-quarter length sleeves. The hair is also being worn in chignons in place of in the boyish bob.

The small waistline is also being glimpsed in some of the new styles as is the bustle and peplum effect. From Paris we hear rumors of the vogue for modest bathing suits and large hats.

At the Metro-Goldwyn-Mayer studios, too, the girls have been wearing plumes in their hats and carrying lacy parasols. In this instance, however, they were wearing costumes of the days of "The Florodora Girl" which, as Marion Davies' latest starring picture, will be shown at the Palace Theatre on Wednesday and Thursday of next week.

From bathing suits to street dresses, from afternoon frocks to elaborate evening gowns, these styles worn by Miss Davies and her feminine supporting cast reveal lines that are startlingly near the modern vogue.

Fairview News

Fairview, August 5.—The attendance was very good at both the Baptist and Methodist churches Sunday.

The Baptist revival closed Sunday night. The Methodist revival will begin next Sunday morning at eleven o'clock.

Mr. and Mrs. Mitt Bullard and children, of Kress, visited with relatives and friends here over the week-end.

Miss Jessie Sisson is visiting with her sister, Mrs. Farrington Handley, of Dougherty.

Buster Wilson, of South Plains spent the latter part of last week with his cousin, Randolph Wilson.

Mrs. Fannie Everett and baby, of Best, Texas, is visiting with her parents, Mr. and Mrs. G. A. Stewart.

Miss Maeclair Horton spent Saturday night and Sunday with Miss Goidie Sisson.

Mr. and Mrs. Henry Turner and niece, Miss Evelyn Turner, of Abilene, spent Friday night and Saturday with their relatives, Mr. and Mrs. W. E. Brown and family.

Walton Wilson and his cousin, Johnnie Wilson, of South Plains, have gone on a fishing trip to New Mexico.

Miss Jennie Mae Sisson spent Saturday night with Miss Edna Beth Wilson.

Miss Cora Brown, of Cedar Hill, spent Saturday with her parents, Mr. and Mrs. J. A. Brown.

Mrs. Conner, of Floydada, spent Thursday night with her son, Mr. and Mrs. Weldon Conner.

John and Fred Reeves were business visitors in Matador Saturday.

Mr. and Mrs. Virgil Cheeves, of Floydada, spent Sunday with her parents, Mr. and Mrs. G. A. Stewart and family.

Mr. and Mrs. Travis Grizzle left Friday for Spur, where they plan to make their home.

Miss Angileen Patterson spent part of last week with her sister, of Lakeview.

Miss Benevis Meadows, of Crosbyton, is here on a visit with Miss Madge Dorsey.

Mr. and Mrs. J. F. Jackson, of Plainview, were guests of Mrs. Jackson's aunt, Mrs. P. M. Felton, and family, Sunday.

Mr. and Mrs. Otis Walls had as their Sunday guests Mr. and Mrs. L. C. Wheeler, Mrs. P. E. McCarty, and Jacqueline and Gerry Porter.

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Sand Hill News

Sand Hill, August 4.—The weather continues dry and hot, a good rain would be appreciated very much.

The ladies that went to A. & I with the Kitchen Band to attend the Farmers' Short Course all returned home Sunday, except M. Shurbet, Mrs. Jim Holmes, and M. Jake Greer. They went to Galveston for a few days of sight seeing.

Mr. and Mrs. John Huey and family went to Arkansas last week to visit with friends and relatives.

Mr. and Mrs. Robert Weems were Sunday guests of Mr. and Mrs. John Phillips.

T. M. Goodman and children went to Estelline Saturday after Mrs. Goodman, who has been visiting with her sister, Mrs. Will Price. Mr. and Mrs. J. V. Flippin returned home Sunday from Quanah where they have been visiting with relatives and friends.

Mrs. John Cates and children left Friday for Fort Worth and Dallas where they will visit with relatives. Mr. and Mrs. Bill Jones who have been visiting here with her sister, Mrs. L. E. Roberts, started for their home in Arkansas Sunday. Mrs. Robert and little daughter Pauline accompanied them home for a few weeks visit with her parents Mr. and Mrs. T. J. Lybrand and other relatives of that place.

Mr. and Mrs. Robert Weems, Mr. and Mrs. Clarence Pope and Mr. and Mrs. John Phillips spent Sunday evening with Mr. and Mrs. G. W. Bryant.

Miss Oleta Standifer spent Wednesday with Delzie Bradford.

Mr. and Mrs. Earl Cates, L. E. Roberts, Mabel and Mildred Roberts were Sunday guests of Mr. and Mrs. J. U. Hobdy.

Mr. and Mrs. A. V. Womack are the proud parents of a new daughter.

Miss Iva Morton spent the week-end near Amarillo.

Mr. and Mrs. Bob Golleher entertained the people of this community with a play-party Friday night, which all reported a nice time.

Mr. and Mrs. J. P. Bradford and babies of Milford, Texas, have moved back to the Plains. They will make their home in this community.

Mrs. Bill McNeill, of Floydada, spent Sunday with Mr. and Mrs. J. W. Morton and family.

Mrs. King and daughter, Doris, of Oklahoma, are visiting here with relatives.

Mr. and Mrs. J. T. McLain and family left for Mexico Wednesday. They will visit the Carlsbad Cavern while gone.

Ozro Stephens of Dimmitt is in Floydada Monday on business.

Mr. and Mrs. W. M. Dorsey, Mad and Vernon Dorsey, Joe Dolph and Robert Montgomery, Miss Benevis Meadows of Crosbyton, and Mr. and Mrs. W. B. Eakin, visited Carlsbad Cavern last week.

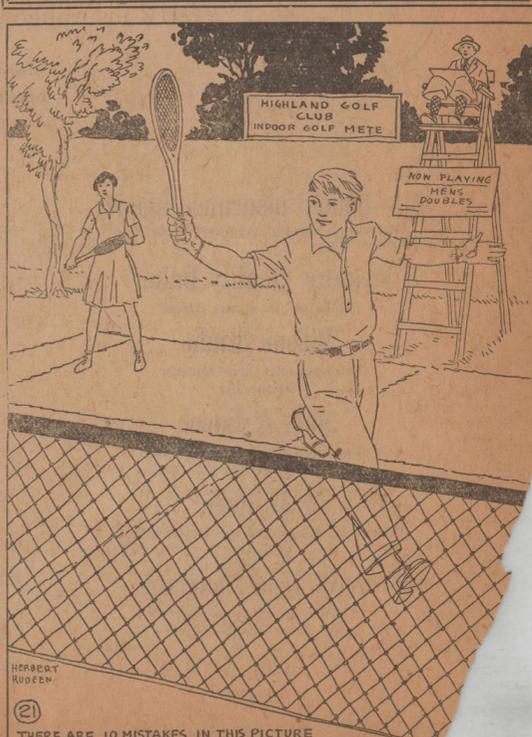
Mr. and Mrs. E. E. Hinson and children left Monday for Mineral Wells, their former home, where Mrs. Hinson and children will visit friends while Mr. Hinson makes a business trip to Fort Worth.

Donnie Stephenson and Hazel Probasco are spending this week at Lakeview with Miss Ruth Smith. Miss Venitta Borum joined them Wednesday and will spend the remainder of the week as Miss Smith's guest.

Mrs. Leon Collins left Friday for Jackson, Tenn., to visit her mother, Mrs. Gertrude Stanfill.

Dorothy Jean Jones, of Alken, returned home Saturday after spending the week here with her aunt, Mrs. W. B. Hall.

WHAT'S WRONG AND WHERE?



How good are you at finding mistakes? The artist has made several obvious ones in drawing the above picture, are easily discovered, others may be hard. See how long YOU to find them. Correct solution on back page.



SOCIETY

M. E. Society Met Monday In Business Session.

The Woman's Missionary Society of the Methodist Church met Monday afternoon in a business session at the church at 4 o'clock. The devotional lesson was given by Miss Hester West, of Dallas, who is here visiting her parents, Mr. and Mrs. John L. West.

The society will meet again Monday afternoon, August 11, at 4 o'clock at the church for Bible study from the Book of Hebrew.

Enjoy Outing Sunday At Roaring Springs.

A number of Floydada people spent Sunday at Roaring Springs, enjoying an outing. Among those on the picnic were Mr. and Mrs. O. E. Murray and sons, Floyd and Lloyd; Mr. and Mrs. Grady Parker and daughter, Hazel, and son Newell; Mr. and Mrs. J. H. Williams and sons, I. T. and Billy Clyde, and also Mrs. Williams' mother; Mrs. C. L. Travis and daughter, Betty Lou Dave Luttrall, Roy and Bill Conway and Christine Trowbridge.

Vernon Dorsey Celebrates Thirteenth Birthday.

Vernon Dorsey was thirteen years of age Friday of last week and to celebrate the event was given a party at the Dorsey home. A theatre party was one of the pleasing features, and refreshments were served upon the return of the party of friends.

A birthday cake with thirteen candles graced the table in the dining room. Present for the party were George Palmer, Cella Hall, Lillburn Cox, Junior Rutledge, J. L. Estes, Joe Dolph and Robert Montgomery, and the honoree.

Directed Camp Activities For Girl Scouts of Spur.

Mrs. T. W. Whigham returned home Saturday from Roaring Springs, where she spent the week directing camp activities for a group of Girl Scouts from Spur. Mrs. Whigham was in charge of the Girl Scout work at Spur before moving to Floydada and because of her experience was secured to direct the work at the camp.

Mrs. Whigham reports that they spent a very delightful week and on Tuesday evening of last week they had the pleasure of hearing a violin program given by Henry Elkins, now of New York City, considered one of the three of the best violinists of the southern states. Mr. Elkins happened to be visiting relatives at Spur and was brought to the camp by a group of Rotary Club members who were to have presented the program for the Girl Scouts on that evening," Mrs. Whigham said.

Gives Picnic At Canyon For S. S. Girls.

Mrs. Wilson Kimble entertained her Sunday School class of young girls with a picnic and outing Tuesday evening at the Day Crossing in

ATHLETE SOON REGAINS HEALTH BY NEW KONJOLA

Baseball Player Suffering From Rheumatism and Other Ailments Finds Prompt Relief.



MR. JACK M. LONG

"For over two years I suffered from rheumatism," said Mr. Jack M. Long, 511 Burnett street, Ft. Worth. "My legs and back were affected so much that I could not carry on my work as a baseball player. Finally I was forced to remain in my home for three months. My kidneys gave me no end of trouble; the pains in my back were terrible. I was forced to rise many times nightly and became very nervous. "I tried many remedies without result when a friend recommended Konjola. After taking seven bottles, I was able to resume my work in the K. I. C. League as a ball player. The rheumatic pains have completely vanished and my stomach is in perfect condition. My kidneys are again normal and I do not have to rise at night. The pains have left my back and my nerves strong. Konjola restored me to perfect health. "Although many men and women that one or two bottles of relief, it is recommended that six or eight bottles be taken in the best results. Konjola is sold in Floydada at Drug Co. and by all the druggists in all towns throughout the entire section.

the Canyon. All of the members of the class were present except one. Misses Gwendolyn Snodgrass, Wanda Teeple; and Betty Jean Shrader, of Kansas City, Mo. were visitors.

Members of the class present were: Misses Mary Louise Thurmon, Louise Conner, Novella Taylor, Marcella Faulk, Marie Finley, Charline Stovall, Mary Handley, Juanita Hart and Mary Anne Kimble.

Hostess At Bridge Party, Thursday Evening.

Miss Donnie Stephenson was hostess at a prettily arranged bridge party Thursday evening on the lawn at her home, 629 West Virginia street.

Orange ice and angel food cake were served to the following guests: Misses Hazel Probasco, Venitta Borum, Edna Mae Nelson, Doris Manning; Bessie Clare Smith, of Lockney; Helene Hay, Winona Felton, Verla Blasingame, Alice Mae Fyffe and Genell Stovall; Messrs Lloyd McLaughlin; L. V. Shurbet, of Lockney; Reginald Ewing, of Lockney; J. R. deCordova; Lewis Jackson, of Dallas; W. A. Amburn, Fred Fondy, Urnon Borum and Donley Stephenson.

Outdoor Party For Visitors Given At Country Club.

Mr. and Mrs. W. Edd Brown and Mr. and Mrs. Lon M. Davis were hosts Tuesday afternoon and evening at an outing and party at the Country Club for out of town visitors. Golf was enjoyed by the men of the party, early in the afternoon. Supper was served and then games of forty-two were played. Following the games a watermelon feast was enjoyed.

Those present were: Mr. and Mrs. Ed McLaughlin, Mr. and Mrs. Forrest Robbins, Mr. and Mrs. Roy Cooper; Mrs. Susie Flanary, Mrs. Stevens; Dr. Harry Schwab and Bob Robertson all of Ralls; Mrs. Bill Black and children, of Canyon and Rev. and Mrs. Claude Wingo and children and the hosts and hostesses and their children.

Glad Girls Class Entertained At City Park.

The Glad Girls Sunday school class of the Baptist Church met at the City Park Monday afternoon, August 4, at 3:30 for their monthly business and social meeting.

The class decided to make a quilt for their service activity for the month of August. Johnnie Johnston and Orlene Coperall were appointed as a committee to see that the quilt was ready to be quilted at the next meeting.

Refreshments of sandwiches and lemonade were served to: Johnnie Johnston, Orlene Coperall, Amy McRoberts, Florene Jeter, Bernice Patton, Mrs. Joe Breed, teacher of the class, and one visitor Clareet Tardy.

Mrs. Dave Holland left Saturday afternoon for Deport, Texas, where she will visit with her father, J. R. Roberts, and other relatives. She was accompanied by Douglas Maddux, who will visit with relatives and friends at Sherman and other points in Central Texas.

Mr. and Mrs. J. C. Gilliam left Wednesday morning for Grand Prairie, where they will visit with Mr. Gilliam's father, and other relatives.

Mrs. W. C. Grigsby of this city in company with Mr. and Mrs. O. B. Connell of Fort Worth, and Mr. and Mrs. Floyd Adams of Wayside left Saturday for Carlsbad Cavern. They returned the first of the week. Mesdames Grigsby, Connell and Adams are sisters.

LOCKNEY ISIS THEATRE

PROGRAM WEEK

August 10th

Regular admission 15 and 50c

Sunday Matinee Monday and Tuesday Jack Oakie In

"Sap From Syracuse" Screen Song and Talkartoon

Wednesday-Thursday

Chester Morris, Wallace Beery and Lila Hyams In

"The Big House" A Cosmopolitan Production Two reel comedy

Friday and Saturday

Ken Maynard In

"Senor Americano" Comedy "Traffic Troubles"

Social Calendar

MONDAY

Woman's Council, Mrs. Faye Maxey, hostess, Monday afternoon, August 11, at 3 o'clock.

South Circle, Mrs. W. L. Barnett, hostess, at her home, 120 West Jefferson Street, Monday afternoon, August 11, at 4 o'clock.

Ladies' Aid of the Cumberland Presbyterian Church meets Monday afternoon, August 11, at 4 o'clock, at the church.

Woman's Missionary Society of the Methodist Church meets Monday afternoon, August 11, at 4 o'clock at the church.

Porterfield Missionary Society meets Monday afternoon, August 11, at 4 o'clock at the church.

WEDNESDAY

San Souci Club, Miss Geraldine Massie, hostess, Wednesday afternoon, August 13, at 4 o'clock.

FRIDAY

Friendship Bridge Club, Mr. and Mrs. A. B. Keim, host and hostess, at their home, 617 W. Missouri Street, Friday evening at 8:15 o'clock.

Rudell Brewster Entertains On Tenth Birthday.

Rudell Brewster entertained Monday afternoon from 4 to 6 o'clock at her home, 404 West Missouri street, with a party celebrating her tenth birthday. A punch board game was enjoyed till 5 o'clock when the guests motored to the Del-Rue Cafe where they were served refreshments of cream and cake. While there the hostess was presented with a beautiful toilet set by the employees of the cafe.

After the refreshments the party returned to the home where the fish pond game and numerous others were enjoyed till 6 o'clock.

Those present were: Fern Penland, Joy and Doris Casey, Clorene and Dorothy Young, Bobby and Annette Coswell, Mary Louise and Roberta Medlen, Edna Mae Smith, Dorthea Mae Randell, Frances Davis, Harley Stone, James Lowe and the hostess, Rudell Brewster.

Ruth Palmer Celebrates Birthday.

Ruth Palmer celebrated her eleventh birthday with a lawn party at her home on West Kentucky Street, Wednesday evening, July 30, from 6 to 8 o'clock.

The time was spent playing various games, after which iced watermelon was served to the following: Virginia McKinney, Dorothy Louise Allen, Sappho Ward, Vallie Porterfield, Thomasine Cox, Louise Condra, Fern Finkner, Aleene Palmer and the hostess, Ruth Palmer.

Mother Honoree At Dinner On Sixty-Fifth Birthday.

Mrs. J. C. Edwards, of Petersburg, mother of Mrs. G. R. May and Earl Edwards of Floyd County, was honored by her children on her sixty-fifth birthday, Sunday, August 3, with a dinner at the home of a daughter, Mrs. A. N. Gamble, of Lubbock.

The children and their families

present were: Mr. and Mrs. G. R. May and daughter, Bert Ione, and son, George Reid, of Floydada; Mrs. A. N. Gamble and sons, Arthur Earl, and J. W. and daughter, Virginia Belle, of Lubbock; and Mr. and Mrs. W. L. Holloman and son, Mara Lee, of Slaton.

Others present were: Mrs. J. C. Edwards, honoree and Mr. Edwards of Petersburg; Miss Gladys Terrell, of Hale Center; and Miss Ora Mae Robbins, of Childress.

Mrs. Jenkins Hostess To Woman's Council.

Mrs. J. B. Jenkins was hostess to the Woman's Council Monday afternoon at 3 o'clock at her home, 329 West Houston Street. There were twelve members present. Mrs. Zell Probasco conducted a very interesting Bible lesson from the Book of Ruth.

After a short business session the meeting was dismissed for a social hour. The hostess served refreshments.

Mrs. Faye Maxey will be hostess to the Council Monday afternoon, August 11, at 3 o'clock. A program from "The World Call" will be given with Mrs. John A. Enoch as leader.

Second Meeting of Baptist Women At South Plains.

The Women's Association of the Floyd County Baptist Association will hold their second meeting Tuesday, August 26, at South Plains, according to announcement made this week by Mrs. R. E. Bost, associational president.

A program has been arranged and will be published at a later date.

Entertains Skyrocket B. Y. P. U.

Marvin Crow entertained the Skyrocket B. Y. P. U. with a party at his home Monday evening of last week.

The evening was enjoyed by the following: Misses Lavern Jordan, Nita Shirey, Lila Jane Watson, Esther Collins, Virdene Snodgrass, Lola Canier of South Plains; Messrs. Olan Burrows, Paul Wright and the host, Marvin Crow.

Mr. and Mrs. E. F. Stovall and children made a trip to Tulla Tuesday.

Mrs. Marshall Hostess To Sunday School Class.

Mrs. L. A. Marshall was hostess at a social meeting of the Unice Bethany Sunday School class of the Baptist Church Wednesday afternoon, July 30, at her home, 602 South Wall street.

Refreshments were served to Mrs. E. C. Wood, Mrs. G. E. Bond, Mrs. R. E. Bost, Mrs. Edd O. Barnes and Mrs. Don Martin, of Clarendon, who was a visitor.

H. D. CLUB WORKERS TELL OF TRIP TO SHORT COURSE

Mrs. Will Snell, president of the County Council of Home Demonstration Clubs, and Mrs. C. A. Caffee, of the Antelope Club, told members of the Rotary Club at its Wednesday noon meeting of the trip of the club women and girls to A. & M. College, their stories of the inspiration gained at the short course being interspersed with amusing stories and incidents occurring on the trip. Hearty applause indicated the thoroughly interesting talks were appreciated. Miss Strange, Home Demonstration Club leader also spoke briefly, as did J. E. Hill, visiting Rotarian from the Amarillo Club.

E. L. Roberts, District Executive of the Central Plains Area, Boy Scouts, told of the pressing financial problems facing Boy Scouting in this area and the need for concerted effort immediately to keep the movement under way.

The week previous the club was entertained by Miss Wilmina Salisbury, who rendered pleasing readings.

DISTRICT EPWORTH LEAGUE MEETING HELD AT LOCKNEY

Delegates from the local Epworth League of the Methodist Church were in attendance Sunday at the Plainview District rally held at the Methodist Church in Lockney. Representatives were present from

Plainview, Tulla, Happy, Canyon, Floydada and Lockney.

Miss Emma Lou McKinney is secretary of the district.

Those attending from Floydada were as follows: Misses Velma Palmer, Wilmina Salisbury, Madge

Dorsey, Peggy, Emma Lou and Elizabeth McKinney, and Messrs. Bowman Dorsey, Heaton Wright, and Jodie and Alpha Boothe.

Hesperian Want Ads Pay.

Introducing—

FOR THE FIRST TIME— THE NEW FUTURISTIC

Oil Wave

After considerable study, we have finally found a wave that we believe ideal—one that will meet the requirements of our patrons—ideal for West Texas weather conditions.

AS A SPECIAL INTRODUCTORY OFFER WE ARE GIVING THIS GORGEOUS \$15 PERMANENT

For Only \$10

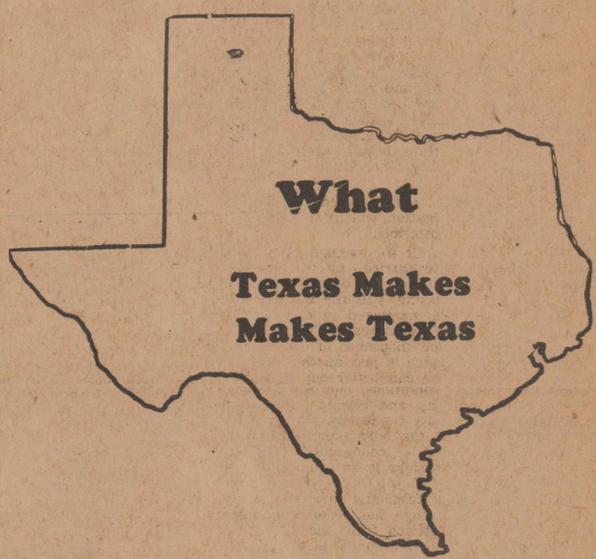
The Wave May be Given on Either Machine—Eugene of Croquignole.

It is a wave that will be given to suit your individual type and is the prettiest that we offer.

Phone 196 NOW for an appointment.

Vogue Beauty Shoppe

Mr. and Mrs. John K. Waddington, Owners Located Balcony Floydada Drug.



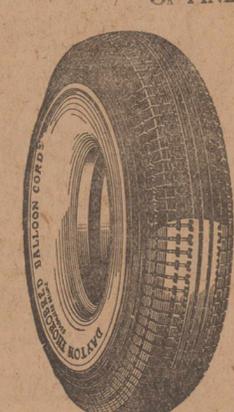
For Sale!
Hamburger Concessions
Old Settlers' Reunion
August 14, 15, 16
See
Westers' Quality Bakery

Last - of - The - Week — SPECIALS —

Sugar	10 Lb.	Cloth Bag	59c
Raisin Bran	2 Packages		25c
Coffee	Folger's 1 lb. Can		45c
Tea	Wapco 1/4 Lb. Can		19c
Kraut	Small Can		9c
Bacon	Rind Off, Sliced	Per lb.	30c
Roast	Prime Rib or Chuck	Per lb.	19c

Felton - Collins Grocery
PHONE 27

Dayton Tires
because DAYTONS contain
TEXAS-MADE FABRIC
Made in Fort Worth
By Worth Mills
OF FINEST LONG STAPLE COTTON



The World's Most Distinguished Tires — Dayton Thorobreds — built with Texas-made fabric. Most Texans know that Dayton Thorobreds have been the outstanding tire in Texas for years. The famous White Sidewall and Red Stripe are the distinguishing marks of this truly great tire.

But be sure the tire you buy carries the name DAYTON. Only then do you get Dayton Quality — Dayton Long-life — Dayton Beauty and TEXAS-MADE FABRIC OF FINEST LONG STAPLE COTTON. Remember Dayton makes only tires bearing the name DAYTON.

So let's boost Texas-made products — always the best. Besides, when you buy Dayton Thorobred Tires, part of your money comes back to help keep Texas Smokestacks Smoking.

SATISFACTION GUARANTEED

Texas Service Station

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Master Farm Homemakers Of Texas



THESE FIVE WOMEN, CHOSEN TO REPRESENT THE RURAL HOMEMAKERS OF TEXAS, WILL COMPRISE THE THIRD GROUP TO RECEIVE THE MASTER FARM HOMEMAKER RECOGNITION AWARDED ANNUALLY BY THE FARMER'S WIFE, THE NATIONAL FARM WOMEN'S MAGAZINE, ST. PAUL, MINN., WITH THE CO-OPERATION OF THE EXTENSION SERVICE OF TEXAS A AND M COLLEGE.

Five Texas Women Get Title Of Master Farm Homemaker

Gold Pin Emblems Awarded; Banquet Given At A. & M.

College Station.—Texas farm women as very material contributors to the welfare of the state were honored on the opening day of the twenty-first annual Farmers Short Course here Monday in the award by The Farmer's Wife, national farm women's magazine, St. Paul, Minn., with the cooperation of the Extension Service, A. & M. College of Texas, of the title of Master Farm Homemaker to five outstanding farm wives of the state.

The five women accorded the recognition winners in the statewide competition, are: Mrs. John McCarrroll, Mobeetie, Wheeler County; Mrs. L. H. Lane, Mission, Hill County; Mrs. C. B. McBride, Brown County; Mrs. O. A. Blankenship, Amarillo, Potter County; Mrs. J. L. Lumpkin, Bowie County.

In the presence of a host of farm men and girls attending the short course, the five winners were presented by Miss Lucile W. Reynolds, The Farmer's Wife staff, with gold pins emblematic of the title accorded. The five women in question are Texas representatives among nearly 100 outstanding farm women of twenty-one states to be honored by the farm women's magazine and cooperating state colleges this year. They make up the third group accorded such recognition in Texas.

The five were selected on basis of

records by state judging committee of which Miss Bess Edwards, assistant state home demonstration agent of the Extension Service, was chairman. The winners are mothers of two to seven children and reside on farms of 12 to 640 acres.

Luncheon honoring the winners was tendered by the farm women's magazine at noon following the awards.

SOIL FERTILITY EASILY HELD ON TERRACED LAND

At the soil-erosion experiment station farm near Guthrie, Okla., last year a field cultivated for the first time produced 75 per cent more lint cotton per acre than another field that had been cultivated for 30 years, according to the United States Department of Agriculture. The old field produced 83 pounds per acre, the new field 155 pounds.

Both fields were terraced before the crop was planted last year, and otherwise were treated exactly alike. The poor yield of the old field, the department explains, is a result of the removal of great quantities of plant food during the 30 years—not alone by cropping, however, but by the gradual washing away of the rich top soil, plant food and all, by sheet erosion. A soil survey had shown that each field originally had a surface slope of about 5 per cent; that erosion had taken from the old field from 10 to 16 inches of the

surface soil, and that practically no erosion had occurred in the virgin field. Both fields originally were of the same type of soil.

The terraces on the eroded field have prevented further loss of soil, the department says, but it will take several years and much labor and expense to restore the soil to its former productivity. Terraces on the new land will prevent loss by erosion and the fertility of the soil can be maintained easily.

The Department of Agriculture, in cooperation with State agricultural experiment stations, is now studying the soil-erosion problem at six



First aid to hen-pecked husbands

MEET looking fellow he was. Came in the other day and thanked me for selling him Delco-Light. Says he's lots more easy in his mind since his wife got an electric iron and a vacuum sweeper.

"Them old-fashioned irons was awful sorta durable," he says, a feeling a lump on the back of his neck. "And a vacuum sweeper's not near as handy as a broom to soak a fellow with. Now I wonder if you know where I could get a soft rubber rollin' pin."

I guess that's one reason for having Delco-Light I never thought of. I don't think I'll be able to use it much at that. What with comfort, convenience and farm profits, I've got all the arguments I can use.

R. B. GARY, Dealer
Now Moved to
704 Broadway Street,
Plainview, Texas
Office Phone 245; Res. Phone
903F43 Floydada, Texas

Just phone or drop me a card and I'll bring Delco-Light to your home for a night demonstration!

DELCO-LIGHT
ELECTRIC POWER AND LIGHT PLANTS

WATER SYSTEMS
PRODUCTS OF GENERAL MOTORS
Sold and Warranted by Delco-Light Company, Rochester, N. Y.

soil-erosion experiment stations—two in Texas, and one each in Oklahoma, Kansas, Missouri, and North Carolina.

NEW RURAL BUILDINGS

A dual-purpose type of building is appearing in rural communities which fulfills more functions, houses more activities and centralizes the varied economic and social interests of the community more effectively than does the ordinary community building, says the United States Department of Agriculture. Modern farm organizations recognize that farming is a mode of living rather than merely a business; they plan their community buildings to closely relate the economic and social factors in the conduct of their business.

"DAYLIGHT-SAVING" BIRDS

The graceful Arctic terns, some of which breed close to the North Pole and spend their winters not far from the South Pole, are without doubt the champion "globe trotters" and "daylight savers" of the bird world. Some individuals must make an annual round trip of about 22,000 miles from their breeding grounds to their winter quar-

ters and return. They also probably enjoy more hours of daylight than any other creature living; before they reach their breeding grounds in the Arctic the midnight sun has already appeared, while during their sojourn in the Antarctic daylight is continuous.

Individual birds of this species, according to Frederick C. Lincoln, of the Biological Survey of the United States Department of Agriculture, make the longest flights known to science. An Arctic tern banded as a chick on the coast of Labrador was found about three months later near La Rochelle, France. Another fledgling banded at the same point was found on the beach at Margate, about 15 miles southwest of Port Shepstone, Natal, South Africa, about three months after being banded, during which time it had flown not less than 8,000 miles.

GARDEN BRINGS HEALTH

Huntsville—A half-acre garden has reduced doctor bills from "hundreds of dollars to \$11 last year" in the family of Mrs. J. H. Neiderhofer of the Pine Valley Home Demonstration Club in Walker county. With 700 containers of home grown fruits, vegetables and meats on her pantry shelf she has been able to

serve well balanced meals in short order, and the saving in grocery bills and health is inestimable, she says.

"Nothing goes to waste," Mrs. Neiderhofer states, "and what isn't canned goes to market. With the help of three of my girls who are 4-H club members I am carrying demonstrations in the 4-H pantry, poultry flock management and living room improvement. My 112 laying hens made me a net profit in a recent month of \$35.00 after paying the feed bills."

OTIS CARTER VIS

Mr. and Mrs. Otis Carter of O'Donnell have been the guests here of his parents, Mr. and Mrs. D. P. Carter, since the latter part of last week. They were accompanied to Floydada by Mrs. Carter's sister, Miss Dorris Jo Thomas of Fort Worth.

Otis has been editor of the O'Donnell Index since the first of the year of the O'Donnell Index. He sold his interests in the newspaper week before last he said.

The Floyd County Of Tomorrow

What the Floyd County of tomorrow will be depends on what we, as a community, have to offer new citizens and new business concerns.

To encourage new industries to come to Floyd County, and the entire Panhandle section, we must offer every advantage that a modern community can give—chief among which is Electrical Power.

Not just enough to serve present needs but show a reserve in both ability to produce and financial backing to supply the section, regardless of what the demands may be.

This is just the capacity this firm is seeking to fill in Floyd County.

Texas Utilities Co.

"Your Electric Servant"

Peace in Perfect Perpetuation

A resting place for the departed in peaceful surroundings attended by the impressiveness and deferential dignity of an artistic, enduring memorial is the final tribute that we can afford to our departed ones. That tribute is expressed in its finest form when the marker is distinguished by our quality and elegance of design.

South Plains Monument Co.

T. O. COLLIER, Proprietor

Phone 654 Sixth and Columbia
14 Years in Service at Plainview, Texas

CHEVROLET ANNOUNCES DE LUXE WIRE WHEELS at no extra cost

Chevrolet again adds extra value to the Chevrolet Six! Those who prefer may now have any passenger model equipped with beautiful de luxe wire wheels—at no additional cost! These wheels incorporate many important features that have won favor on cars much higher in price—large chrome-plated hub caps, bolts located inside the hub, and an unusually large number of spokes.

A variety of attractive new colors

In addition to this de luxe wire wheel equipment, Chevrolet now makes available a wide choice of new color combinations on all models—colors that are rich and distinctive. You are invited to come in—NOW—and attend the first showing of six-cylinder Chevrolet models with these new extra-value features.

Sport Roadster...\$555	Club Sedan...\$665	ROADSTER or PHAETON	Sedan Delivery...\$595	1 1/2 Ton Chassis...\$520
Coach...\$565	Sedan...\$675	\$495	Light Delivery Chassis...\$365	With Cab...\$625
Coupe...\$565	Special Sedan...\$725		Roadster Delivery...\$440	Prices f. o. b. Flint, Mich. Special equipment extra
Sport Coupe...\$655	6 wire wheels standard on Special Sedan		(Pick-up box extra)	

Snodgrass Chevrolet Co. Floydada, Texas

SIX-CYLINDER SMOOTHNESS AT LOW COST

HOT, DRY WEATHER—THE DANGER PERIOD FOR YOUR HOME OR BUSINESS HOUSE

How many times during this hot, dry spell will you hear the scream of the Fire Siren? How many times will the dangerous Fire Demon strike? Will your home or business house be next?

These are questions that none of us can answer. BUT there is one thing we CAN do—that is to be fully protected by a good reliable OLD LINE INSURANCE POLICY.

IF YOUR HOME OR BUSINESS HOUSE IS NOT FULLY PROTECTED, CALL ON US NOW

Floydada Insurance Agency

W. H. Henderson

With The Churches

FIRST CHRISTIAN CHURCH

Claude Wingo, Pastor
Bible School at 9:45 o'clock Sunday morning.

Attendance last three Sundays has been 122 per cent, 122 per cent, and 131 per cent of roll of January of this year. Roll has been increased 40 per cent and the percentage of new roll in actual attendance last four Sundays was as follows: 89 per cent, 87 per cent, 87 per cent, and 95 per cent.

Through the summer months when so many are out of town we work harder to keep up our work. If you are in town and are not attending services anywhere come be with us and we will do thee good.

Sermon Sunday morning—"The Unknown God." If we knew God we would do differently.
Sermon Sunday night at 8:30 o'clock—"Flee from Idolatry."

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor

All regular services next Sunday. Sunday School 9:45 a. m.; preaching 11 a. m.; B. Y. P. U. 7:30 p. m.; Praying 8:30 p. m.

In the absence of the pastor, who will be in a revival near Lamesa, Rev. E. D. Morgan, of Lockney, will fill the pulpit at both hours. Brother Morgan is a splendid preacher and we hope large crowds will hear his messages. As pastor, we urge that the membership pray for the revival where we are laboring, and give their best to the program at home.

CUMBERLAND PRESBYTERIAN CHURCH

Sunday school at 10 a. m., B. F. McIntosh, superintendent.
There is a class for everyone.
Morning worship at 11 a. m., Christian Endeavor at 7:30 p. m. Prayer meeting Wednesday night at 8 p. m.

FIRST METHODIST CHURCH

Regular preaching services have been postponed due to the absence of the pastor, Rev. G. T. Palmer, who is with his family visiting in Canadian. He will return and will be in the pulpit Sunday, August 17, he announced.
The Epworth League will meet as usual at the regular hours.

WILLING WORKERS PROGRAM

Willing Workers B. Y. P. U. program for Sunday, August 10, which will be given at the church at 7:30 o'clock.

Group No. 2 in charge.
Subject—"Into a Far Country and One Again."
Jesus Sits with the Sinners—Holland Patton.
The Son goes to His Father—Bernard Borum.
He goes into a far country—Frank Sifton.
He becomes a Swine Herd—H. A. Withers.
The return home—Malcolm Linder.
The feast—Minnieanon Stanley.
The Father's Answer—Louise Condra.
Poem—Jack Stansell.

RUSTLERS' B. Y. P. U.

Subject: "Freely Ye Received, Freely Give."
Introducing the program—Juanita Hand.
Three statements of Jesus—Wilmer Jones.
How Jesus measures our gifts—Clara Belle Gollightly.
The words of Jesus to the rich young ruler—Bernice Patton.
The box of ointment—Allen Gris-ham.
How should we give—Fred Fondy
Fourth part—Florine Jeter.

JUNIOR ENDEAVOR PROGRAM

Program for the Junior Endeavor of the Presbyterian Church for Sunday, August 10, is as follows:
Subject: "A Day Among the Indians."

Scripture: Mal. 1:11.
Leader—Kenneth Bain, Jr.
Prayer and song.
Are you acquainted with any Indians, if so tell about them—Thorley Fanning.
Who were the First American Settlers?—Blanch King.
What Rights do you think the Indians should have?—James Williams.
What are some of the Ideas you have formed about American Indians?—Katherine Daniels.
How would Jesus Treat Indians?—Carl Lester Minor.
Bible drill, business, benediction.

PRESBYTERIAN SENIOR ENDEAVOR

Program for the Presbyterian Senior Endeavor for Sunday, August 10, is as follows:
Subject: "How to become Truly Popular."

Scripture: Phil. 4:6, 8; 1 Pet. 3:8-11.
Leader—Ollie Belle Collins.
Song and prayer.
Define real popularity as distinguished from false—Alpha King.
Why is there danger that popularity may turn one's head?—Mary Ise Thurmon.
What has popularity to do with leadership?—Gladys Collins.
Would it be right to pray that might be popular?—Helen King.
The man of Jesus, who is the most character in the New Testament—Wanda Teeple.
Prayed by the society.
Business, and benedic-

SENIOR EPWORTH LEAGUE

Program for Senior Epworth League Sunday, August 10, at 7:45 p. m. o'clock is as follows.

Topic: "Christ in Old Testament Psalms and Songs."

Two songs.
Scripture reading: Psalms 16:8-11; Acts 2:25-28; Matthew 21:1-11.
Prayer.

The Old Testament prophets—Hearon Wright.
Special music.
The Messianic hope—John Key West.

Jesus as the fulfillment of prophecy—Peggy McKinney.
Benediction.

League Sentiments
In Christ there is no east or west.
In Him no south or north.
But one great fellowship of love Throughout the whole wide earth.

SENIOR CHRISTIAN ENDEAVOR

Subject: "How to Become Truly Popular."

Leader—Daisy Lee Gresham.
Songs: "Since Jesus Came Into My Heart;" "He Keeps Me Singing."

Sentence prayers.
Song "I Would Be True."
Scripture text: Phil 4:6, 8; Pet 3:8-11—John Farris.

Duet, Kinder Farris and Waldo Houghton.
Talks on the following subjects:
Did Christ try to become popular?
—A. D. Summerville, Jr.

Tell about three young men who have gained recent national popularity—Ruth Jenkins.
When is the price of popularity too high?—Ruth Enoch.

What responsibilities has the popular person?—Hazel Probasco.
The Bible rule for popularity—Bernice Gresham.

Solo—"It pays to serve Jesus"—Myrtice Meador.
What Danger does Popularity present for the young person?—Audrey Farris.

Would Christ be popular Today?—Gwilym Enoch.
What does the world usually do with popular idols?—Mary Alice Summerville.

Thoughts on being popular—Lay-ton Dorrell.
Reading—"Serving in the road"—Florine Dorrell.
Song—"Take Time to be Holy."

TO THE VOTERS OF FLOYD COUNTY

I take this opportunity to thank each and every one of you for the support given me in the Democratic Primary July 28, 1930, in my race for County Judge of Floyd County. While I did not receive quite enough votes to get into the run-off, I am very proud of the expressions of confidence and support given me.
W. H. Henderson.
(Political Advertisement)

Mrs. R. O. James who has been visiting here with her daughter, Mrs. H. P. Watson, for the past seven months will leave Saturday with Mr. and Mrs. Watson to return to her home in Sulphur Springs. Mr. and Mrs. Watson will also visit relatives in Marshall and Shreveport, La.

R. B. Smith returned last mid-week after spending three weeks taking the baths and treatment at Hot Springs, N. M. He was accompanied on the trip by R. C. Coe and Pete Smith. They were all feeling much better since taking the treatments, they said.

SOCIETY

Cumberland Presbyterian Endeavors Entertain Winners.

Members of the Christian Endeavors of the First Christian Church and the Senior Epworth League of the First Methodist Church were entertained Monday night with a picnic on the lawn at the City Park by members of the Christian Endeavor of the Cumberland Presbyterian Church. The social began at 8:30 o'clock. The affair was held in accordance with a previous agreement reached between the three organizations that the group having made the lowest score in an attendance contest was to entertain the other two organizations.

The contest started June 22 and closed Sunday, July 27, the First Christian Church Endeavor Society winning first place and the Methodist Epworth League taking second. The Cumberland Presbyterian Endeavor made the low score and hence acted as hosts to the others.

Games directed by Helen King and Mrs. Alpha King were enjoyed. Talks were made by presidents of the three organizations in which they expressed their opinions on the success of the contest and the things they had derived from the event. Ruth Enoch is president of the Christian Church Endeavor, Hearon Wright is president of the Methodist League, and Robbye Archer is head of the Cumberland Endeavor.

Delicious refreshments were served cafeteria style. The "eats" included 15 gallons of punch, sandwiches, potato chips, and angel food cake. There were approximately one hundred young people present.

Britton-Warren Wedding Solemnized.

Lester Britton and Miss Irene Warren were united in marriage Saturday afternoon at 1 o'clock at the home of the Rev. G. W. Tubbs, who conducted the ceremony.

The groom is the son of Mr. and Mrs. Tom Britton of Pleasant Hill community and the bride is a daughter of Mr. and Mrs. Russell Warren of Mt. Blanco community.

K. K. Klub Met Friday With Mrs. Steen.

Mrs. Homer Steen entertained the K. K. Klub Friday afternoon, at her home, 115 North 1st Street. Many summer flowers were used in decorating the home.

Visitors of the club were: Mrs. Billy Stanforth, Mrs. Calvin Steen and Miss Golden Louise Steen.

Mrs. Calvin Steen got high score for the visitors and Mrs. John Reagan for the members.

The hostess served a lovely salad and ice course.

Members present were: Mrs. Carr Surginer, Mrs. John Reagan, Mrs. Tony B. Maxey, Mrs. W. H. Hilton, Mrs. John I. Hammonds, Mrs. Jas. K. Green, Mrs. Fred Brown, and Mrs. Lewis Condra.

Mrs. Lewis Condra will entertain the Club Friday afternoon, August 15.

San Souci Bridge Club Met With Mrs. Loran.

Mrs. Terrell Loran entertained members and guests of the San Souci Bridge Club Wednesday afternoon, July 30, at 4 o'clock at her home, 625 West Missouri Street.

Mrs. T. P. Collins got high score for the visitors, in the games played during the afternoon. Mrs. Flynn Thagard got high score for the members.

Mrs. T. P. Collins and Mrs. John-

Sanitarium Notes

nie de Cordova were visitors of the club.
Members present were: Mrs. Leslie Surginer, Mrs. Polk Goen, Mrs. R. B. Rosson, Mrs. Flynn Thagard, Mrs. Roy Snodgrass, Mrs. L. J. Welborn, Mrs. Leroy McDonald, Mrs. Bill Dally, Mrs. Joe M. Day and Miss Geraldine Massie.

Miss Geraldine Massie will be hostess to the club Wednesday afternoon, August 13, at 4 o'clock.

Y. W. A. Girls Conduct W. M. S. Program.

Nineteen members of the Baptist Missionary Society met Monday afternoon at the church. A very interesting program from, "The Royal Service" was rendered with Y. W. A. Girls in charge.

Miss Hazel Borum gave a talk on, "The Eighth Beatitude;" Selma Louise Linder played a piano solo; Norine Spence sang a vocal solo and Mrs. Edwin Heald gave a talk on, "Missionary Current Events."

The society will meet in Circles Monday afternoon, August 11, at 4 o'clock.

Que Proximo Bridge Club.

The Que Proximo Bridge Club met Wednesday afternoon at the home of Mrs. Fred Wimberly with Miss Vivian Evans as hostess. Those present were Audrey Farris, Golden Louise Steen, Doris Smith, Ruth Jenkins, Katie Lee Thurmon, Miss Eugenia Hoffman and Mrs. Fred Wimberly were visitors.

Miss Audrey Farris held high score at the close of the games.

C. P. Missionary Society Met Monday Afternoon.

The Woman's Missionary Society of the Cumberland Presbyterian Church met Monday afternoon at the church at 4 o'clock. "Heroes of the Cross" was the subject of the program given at the meeting. Mrs. A. A. Collins led the devotional.

Walter Collins and Judge Jeff D. Ayres made a business trip to Amarillo the first of the week.

Sanitarium Notes

Alton Lemons, son of Mr. and Mrs. T. E. Lemons of this city, was discharged Monday following an appendicitis operation six days previous.

L. D. Woolford of Crosbyton had an operation for appendicitis Monday afternoon.

J. L. King, city, is convalescing from an appendicitis operation.

Margaret Culpepper, city, was discharged Thursday of last week. She underwent an appendicitis operation July 4.

James Colville, city, was dismissed Thursday of last week. He had an appendicitis operation two weeks previous.

Mildred Alexander of Paducah had her tonsils removed Monday.

Mrs. Bob Carter, Fairview, was admitted to the hospital Saturday for treatment. She was dismissed Monday.

Billy Dale Robertson of Lockney had a tonsil operation Monday.

BORN—to Mr. and Mrs. L. C. Burgett, July 28, a daughter.

BORN—to Mr. and Mrs. A. V. Womack, Sand Hill, July 30, a daughter.

BORN—to Mr. and Mrs. E. R. Lorraine, city, July 28, a daughter.

Dr. Lon V. Smith made a professional trip to Petersburg Sunday.

Dr. Geo. V. Smith made a business trip to Post Saturday.

Dr. Parkhill of Crosbyton visited in the hospital Monday.

Mr. and Mrs. M. A. Pillers, of Shamrock, have been visiting with Mrs. Pillers' sister, Mrs. J. W. Day, south of town, the past week, returning to their home Sunday.

Miss Elizabeth Keniston, of Plainview, is spending the week here visiting with Mrs. G. L. Kirk.

C. M. Wilson, of Huntington Park, California, who has been visiting at Lockney with his mother, Mrs. John Wilson, and his sister, left the first of the week returning home. He spent sometime with friends in Floydada while on his stay in Floyd County.

\$145

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9-TUBE SCREEN GRID PLUS HIGHBOY

Philco's new Screen Grid Plus Radio is here. A marvelous set—beautiful furniture—almost miraculous tone control—that gives you a choice of four tone values—Brilliant—Bright—Mellow—Deep.

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New Fall Dresses

New Styles

Our First Important Sale
Brings New Fashions
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Be first with the new Fall fashions in dresses, and buy them at great savings at Martin's—for this collection offered every favored Paris detail in fabric, color and style. Here are the swathed hip line, the bolero effect, the new warm shades that give the first hint of Fall. Wear them now, and be assured of their fashion-rightness throughout the season.

\$14.75
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BLACK
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The Materials
Include light - weight woolsens Travel Crepe, Canton crepe, Spirella, and Jacquard Silks.

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Are five dresses that give an excellent idea of what you may expect in this sale. Dozens of other styles await your selection.

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Complete, Installed as low as \$185.

Radio Electric Co.

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Dougherty News

(By Mrs. W. D. Newell)

the Month of August Got It's Name. The light of current proposals reformed calendar of thirteen equal length, it is interesting to note how the variable of our present months came about. August presents an exciting old Roman calendar that was called Sextilis. "The month of a year which starts with the spring, and had twenty-five days. Julius Caesar, in re-forming the calendar, gave it thirty days. When Augustus became emperor, he imitated Julius ("July") by naming a month for himself; and, not to be outdone in glory, took a day from February and added it to August, which has since had thirty-one days.

Tuesday morning August 5th and rather conditions in this part of a country are still very dry, however as I write, conditions look more promising than it has had several weeks. The eastern sky dark with lightning once in a while and an occasional thunder, ere's hoping.

Boy, Bitten by Dog, Improving
Ralph Williams 11, adopted son of Mr. and Mrs. John Hines, 6 miles South of Dougherty was badly bitten by a German Police dog last Friday afternoon. The boy was easing the dog, when it attacked him, biting the boys' hand and behind his left ear. The wounds were such that it necessitated nine stitches to sew them up. Ralph is still under the doctor's care but is improving.

Lloyd Entertains With Dinner Sunday.
Miss Dora Elsie Lloyd entertained a number of friends at the home

of her parents four miles South of Dougherty last Sunday. Those present: Mr. and Mrs. Earl Landroop, Mr. and Mrs. C. F. Lincoln and Mr. and Mrs. J. H. Lloyd, Misses Dorothy and Erna Lee Crawford, Faye and Cozette Ferguson, Jewel, Thelma, Annie and Grace McNeil, Louella Lincoln and the hostess Miss Dora Elsie Lloyd; Messrs. Volle McNeil, Norman Payne, Wayne Furrow, Haskell Stone, Lige Liebfried and Stokes and Maurice Campbell.

Ferguson-Theadford Wedding

Gus Ferguson, son of Mr. and Mrs. R. A. Ferguson of this place, and Miss Audean Theadford from Mineral Wells, Texas, a niece of Mrs. W. L. Ellison of Dougherty, were quietly married at Clovis, New Mexico last Friday evening in the presence of a few friends and relatives who accompanied them.

These young people have many friends here who extend to them their best wishes. They will continue to make Dougherty their home.

Locals and Personals

Miss Loda Barbee from Quanah is visiting her sister, Mrs. Claud Ring and family the past two weeks.

Mrs. G. C. Edwards and children Mozelle and Willard and H. F. Graham father of Mrs. Edwards, returned home Friday after a few days visit with their brother and son at Artesia, New Mexico.

Mrs. Minnie Barton and daughter, Dorothy Marie, of Shamrock, Texas are visiting her father R. M. Bullock this week.

Mrs. Sam Smith is visiting with her parents Mr. and Mrs. Collette at Childress, Texas.

Mr. and Mrs. Willheim and fam-

ily are visiting in Memphis this week.

BORN—to Mr. and Mrs. Tom Emert August 4th a son.

Miss Opal Owens of Campbell is visiting her brother Jim Owens and family.

Miss Reva Handley, had as her guests Sunday Misses Esther Patterson, Opal McNeil, and Lillian Wilson.

Mrs. Lera Gulley and daughter, Daisy Aaron of Floydada visited Mr. and Mrs. S. M. Crawford and family Wednesday. Miss Thelma Crawford accompanied Miss Aaron home and was here guest for a few days.

Mr. and Mrs. Eldon Gray and son Earnest and Grace and Lloyd Readhimer, sister and brother of Mrs. Gray, returned Thursday from a vacation trip to Colorado. They visited in Amarillo on their way home.

Mrs. Prudence Hillyard and children from Quanah are here visiting her parents Mr. and Mrs. Frank Pitt.

Mr. and Mrs. John Custer and family motored to Sudan Monday. They were accompanied by Mrs. Robert Gray, a sister-in-law of Mrs. Custer and has been visiting relatives here. Mrs. Gray is from Bellevue.

Miss Louise Hytt from Floydada spent the week end with Mrs. H. D. Bloodworth.

Woodward Patty of Floydada was a guest of Virgil Crawford from Thursday until Sunday.

Misses Mary Ann and Crystine Swepston were guests of Miss Thelma Crawford Sunday.

Mrs. Jim Owens is visiting in East Texas this week.

Mr. and Mrs. J. E. Newton spent the week end in Petersburg visiting Mr. Newton's brother Virgil Newton and family.

Mr. and Mrs. Fletcher Day and children, Malcolm and Eileen and Mr. and Mrs. Lester Day and children all from Amarillo visited their mother and other relatives here last week-end.

Miss Mary Hammiter is reported real sick Monday and Tuesday of this week.

Jess Patterson has rented the Caprock filling station and will take charge there this week. His father will continue to operate the garage and station here in Dougherty.

Elzia Lloyd returned home Monday from Amarillo.

Mr. and Mrs. Killis Holt and family visited their son Raymond Holt and wife Sunday.

Mr. and Mrs. Claud Ring and children in company with Mrs. John Phillips of Sand Hill motored to Quanah last week-end returning home Sunday.

Mr. and Mrs. S. M. Crawford were guests of their daughter Mrs. A. L. Sparks and husband Sunday.

Mrs. Martin Duvall was hostess to an infare dinner Monday honoring her brother Gus Ferguson and his new bride. A number of friends and relatives were present.

Church News

Miss Erna Lee Crawford met with the Junior children Monday night and organized a Junior B. Y. P. U. with the following officers:

President, Bettie Newell.

Vice president, Ruth Kreis.

Secretary-treasurer, Vena Mae Holly.

Group Captain I, Maurine Welborn.

Group Captain II, Gravill Lassiter.

Sponsor, Mrs. Vert Readhimer.

Leader, Miss Dora Lloyd.

We have a lively group of Juniors and we are counting on them. All children from seven to twelve are invited to join our union.

The revival meeting at Dougherty Baptist Church, under the direction of Rev. Earl Landroop, pastor, is now in its second week. We are

still having large attendance and much interest is being shown. Brother Landroop said "There have been twenty-two accessions to the church thus far, and we are hoping for many more, about five or six conversions and restorations. We are hoping that the churches of Dougherty will all derive a great deal of good from this revival meeting."

The Epworth League visited the B. Y. P. U. meeting Sunday night and enjoyed their program on "Soul Winning" very much.

Program for Senior B. Y. P. U.
Sunday night, August 10th.
Subject, Influence of the Bible on Literature.

Leader, Lloyd Readhimer. The Related Arts, Norman Payne. The Field of Literature, Haskell Stone.

The Elizabethan Period, Floyd Readhimer. The Georgian Period, Thelma Crawford.

The Victorian Period, Mrs. Vert Readhimer. American Literature, Maurice Campbell.

Reasons for the Bible's Great Influence, Mrs. Floyd Readhimer. Prayer, Erna Lee Crawford.

We are indeed glad to have as our guests, the League of the Methodist Church last Sunday night and we invite them to visit our B. Y. P. U. again. We also extend to all the new members and visitors a welcome at all times. (Erna Lee Crawford President).

League Program

Sunday night, August 10th.

Subject, A Study of the Psalms.

Psalm 89, Mrs. H. D. Bloodworth.

Psalm 8, Mrs. W. D. Newell.

Psalm 21, Mr. L. K. Bass.

Song, Zerabeth Newton and Bettie Newell.

Psalm 46, Annie McNeil.

Psalm 16, Lou Ella Lincoln.

Psalm 2, Raymond Holt.

Double Duet, Mrs. Newell, Lou Ella Lincoln; Thelma McNeil and Jewel McNeil.

Psalm 67, Glen White.

Offering and special music by the pianist.

Business.

Benediction.

Rev. Ansil Lynn is in a meeting at Slaton and there will be no preaching services at the Methodist church, August 10th.

Alcino News

Alcino, August 4.—The shower we had last Wednesday evening was greatly appreciated but a real good rain would be still better.

John Arnold and J. W. Ginn made a trip to Plainview last Tuesday.

Mrs. Sid Brown and children and Mrs. Dozier Dillard and children were visiting in the Bass Cypress home last Wednesday evening.

Mrs. Bud Leach has been very sick but is some better at this writing.

Mrs. Johnnie Cole and daughter, of McCamey, and Dr. Cypert and wife of Lockney, visited with Mr. and Mrs. Bass Cypert last Wednesday.

Mrs. Elliott Higgins with her son, Berrice Higgins, and her daughter, Opal and Irene, left for Brownwood last Thursday morning for an extended visit with friends and relatives there.

Mr. and Mrs. Bob Smith left last Friday morning for parts of New Mexico.

Clarence Strickland and Pete Love came home Saturday from Childress where they had been visiting friends and relatives. Clarence's grandmother, Mrs. Hammond, came home with them.

Mr. and Mrs. C. W. Ginn and children, of Floydada, took Sunday dinner with homefolks at Alcino.

Bud Dillard, of Childress, spent Saturday night with Henry Love and family.

Mr. and Mrs. L. H. Dorrell and son, Layton, and daughter, Floriene left Tuesday for Houston and Galveston. They were accompanied by Mr. Dorrell's mother, Mrs. R. E. Dorrell. They plan to be away some two weeks.

Mr. and Mrs. Henry Cox and son, Lilburn, and Mr. and Mrs. J. B. Perkins and son, Clifton visited last mid-week in Dimmitt with Mr. and Mrs. R. O. Stephens and Mr. and Mrs. K. C. Stephens.

Mrs. E. E. Brown returned Saturday from Amarillo where she spent last week with her daughter, Mrs. Clay Willis and Mr. Willis. Mr. and Mrs. Willis accompanied her on the return home, and spent Sunday here, returning to Amarillo Sunday night.

E. V. Flowers is sick of pneumonia at the home of his sister, Mrs. Laura Young at Kress, according to information received by his nieces, Mrs. L. C. Wheeler and Mrs. Edgar McCarty. He was visiting with his sister when he became ill.

Miss Hester West, who is a nurse at Baylor Hospital, Dallas, arrived home Saturday for a vacation visit with her parents, Mr. and Mrs. Jno. L. West. She has been nursing at Baylor since May.

Louie F. Moore, accompanied by his sister, Mrs. John M. Denman, spent Sunday here on a visit with Mrs. Josie Moore, his mother, and other relatives.

Mrs. W. L. Mitchell and daughter, Mardell, left Tuesday afternoon for Boswell, Oklahoma to spend some two weeks as guests of Mr. and Mrs. B. M. Maddox. They were accompanied by Mr. and Mrs. C. N. Stine of Amherst, Mesdames Mitchell, Stine, and Maddox are sisters.

Local And Personal

Miss Laura Blanche Hilton returned home Monday from Amarillo, where she spent last week visiting friends.

Rev. and Mrs. R. E. Bost and children left Monday for Ceta Canyon where they are attending the Baptist encampment which is being held there this week.

Mr. and Mrs. John Hammonds and Mrs. Homer Steen spent the week end at Parnell as guests of Mr. and Mrs. J. M. Parsons.

Mrs. Don Martin and little son, of Clarendon, spent last week here with her parents, Mr. and Mrs. Edd O. Barnes, returning home Saturday. Her sister, Miss Lola, accompanied her home for a visit.

Billie Bob Jones, of Lubbock, returned home Sunday after spending last week here as a guest of Miss Ruth Rutledge.

Mrs. Claud M. Martin and son, Jack Porter, returned home Sunday after a vacation trip to Santa Fe and Taos, New Mexico. They went on the trip in company with Mrs. Martin's parents, Mr. and Mrs. A. H. Porter and daughter, Frances, and son, Robert, of Plainview. Mrs. Emmett Watson, of Abilene, another daughter, and her son, Emmett, Jr., were also in the party. Mr. Martin went to Plainview Sunday and met Mrs. Martin and son.

J. G. Martin left Sunday for St. Louis where he will purchase fall merchandise for the Martin Dry Goods Co. Mr. Martin will probably go on to New York to do some buying before returning home.

Miss Lois Young, of Amarillo, returned home Saturday after a short visit here with relatives.

Luther Martin and son, Jack, of Weatherford, came Monday for a visit with his father, J. A. Martin, and other relatives.

Mr. and Mrs. Fred Houghton and daughter, Donnie, and son, Lynn, and Miss Ila Kinley, of San Angelo, spent the week end with Mr. Houghton's brother, Dr. W. M. Houghton, while enroute to the Rocky Mountains for a summer vacation.

Bert Ione Smith is spending this week with her aunt, Mrs. W. L. Holoman, of Slaton. She attended a birthday dinner given for her grandmother, Mrs. J. C. Edwards, of Petersburg, at Lubbock Sunday, and returned home with her aunt from there.

BORN—to Mr. and Mrs. C. P. Baker, of Weinert, a son, Monday morning, August 4. Mrs. George Smith and daughter, Margaret, left Monday afternoon to visit her sister and new nephew. Mrs. W. A. Baker and Mrs. E. C. Henry, are also visiting their little grandson.

Curtis Edwards, of Petersburg, spent Sunday night with his sister, Mrs. G. R. May. Mr. May made a business trip to Petersburg Monday and Curtis returned home with him.

Mrs. A. D. White, Jr., left Monday of this week for Iraan, Texas, where she joined her husband. Mr. White is employed with the Gulf Refining Company at Iraan.

Ira D. Gamble made a business trip to Wichita Falls the latter part of last week, returning home Tuesday night.

Starkey News

Starkey, August 4.—Mr. and Mrs. T. R. Atkinson entertained the people of the community with a party at their home Saturday night. Everyone reported an enjoyable time.

Mr. and Mrs. Elmore Kelly and son, Eddie, were accompanied to Idalou Monday by Mr. and Mrs. Rufus Kelley where they spent the day with Mr. Kelly's sister, Mrs. Lillie Benton.

Roy Mara, of Baker, spent the week-end with his parents, Mr. and Mrs. T. D. Mara.

Miss Ida Schrader spent Saturday night with Miss Fay Carter.

Mr. and Mrs. Alex Marrs, of Reeves, Oklahoma, visited Mr. Marrs' brother, W. B. Marrs. This was the first time the brothers had seen each other in fifteen years.

Charley, Jewell and Clarence Mara visited at Cone Sunday.

Miss Nellie Ruth Elmore and her brother, Odus, of Ranger, are visiting their sisters, Mrs. Charley Atkinson and Mrs. C. W. Howard.

Miss Leona Carter spent one day last week with Miss Edna Marrs.

Mr. and Mrs. Jim McFarland spent the week-end with their daughter, Mrs. Lou Carter. Mr. and Mrs. Carter returned with them to their home at Littlefield.

Everett Moore left for Friona last Thursday.

Mrs. Guy Jackson, of Center, spent Sunday with her mother, Mrs. Elmore Kelley.

Mrs. Clyde Bagwell's mother, who has been visiting her left Saturday night. She was in the wreck on the Denver Railroad Sunday morning but was not injured.

Several from Cone visited Miss Katie Bell Clay Sunday.

John Schrader went to Petersburg Monday on business.

Miss Dora Fae Hall, of Plano, a

former teacher in the Starkey School, is visiting in the community. Several from this community are attending the Methodist Revival at Cone this week.

Mr. and Mrs. Lee Allmon spent Sunday with Marvin Marrs and family.

Slaton Howard returned from Fort Worth Thursday.

Misses Joy Grigsby and Lela Mae Poe returned from A. & M. College Sunday. They have been attending the Short Course.

Mr. and Mrs. O. M. Watson and son and Mr. and Mrs. C. E. Nell and son, left the first of the week on a vacation trip into Colorado to be absent from home several days.

Mr. and Mrs. Paul B. Murff made a trip to Amarillo last Friday, where they visited Mrs. Murff's uncle, Chester West, and family. On their return they were accompanied by Jim Higgins, of Garrett, Oklahoma. Mr. Higgins will be remembered as the Jim Higgins who made his home with J. F. McCarty for a number of years here.

Bernard Martin of Wichita Falls spent the first of last week here with his father, J. A. Martin, and brothers, J. G. and Claud. He returned home Thursday of last week. His father is in bad health and has been ill for several months.

Rev. and Mrs. G. T. Palmer and children left Tuesday to spend some ten days at Canadian where they will visit Mrs. Palmer's parents, Mr. and Mrs. W. E. George.

Mr. and Mrs. Henry Cox were guests the first of last week of Mr. and Mrs. Hall McBride, formerly of this city, now of Bovina. Mr. and Mrs. Cox were also guests of Mrs. Batty, sister of Mrs. John Hopper of this city.

Wanted

Agency Director for Old Line, Legal Reserve Life Insurance Company. Experience preferred but we will train proper person. Splendid proposition to right party backed by liberal policies and rates. Also, want spare time helpers and agents, Write,

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LUBBOCK, TEXAS



Your syrup pitcher can hold a treat for the whole family.

It's meant for everyone in the family—this rich, delicious syrup just thick enough to spread easily. They'll all enjoy the delightful flavor of Staley's Golden Syrup. It's so good with hot biscuits or corn bread, or poured over pancakes. It makes a most healthful spread for children on bread, for it is energy-building food. And it is so inexpensive. Ask your grocer for Staley's Golden Syrup, today. Then try the Maple Flavored, and the other flavors.

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Decatur, Illinois

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The Baker Says



Salt Rising Bread Fresh Every Friday at the Perfect Bakery Bakers of "Real Loaf" Bread

Your Husband Needs Watching

Under the weight of serious responsibilities, he forgets to keep his personal appearance in business good. Your job is to make it an asset by having his clothes regularly cleaned and pressed at McGuire's.

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Brick for re-lining special for gins. Ober Co., Floydada.

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od in the world— at milk and cream. e your account. Phone 932. Stansell 22tfc

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RENT

Well improved half good school Floyd barns, corrals and; planted in feed give possession soon andy house and ganvance. Write R. E. Box 2831, Amarillo, 223tc

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Partly furnished, Eubank at Martin apany. 24tfc

Warning To Auto Drivers

The state law gives fire trucks, when answering a call, all right of way on streets. For your own safety you are warned to pull to the curb when the alarm sounds and remain parked until the trucks pass. 47tfc. G. R. Strickland, Fire Chief

REAL ESTATE

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tfc

FOR SALE—or trade for land or city property, brick business rental property, well located, in Vernon, Texas. J. U. Borum, Floydada. 222tc.

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner. Phone 265. 38tfc

ELECTRIC WELDING 48tfc J. A. ENOCH

Send us your laundry and keep your youth; set a day every week, phone 141; we'll return everything but the dirt. Let Floydada Laundry save you time and worry. 19tfc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tfc

LOST AND FOUND

No need to take your machine work to Plainview, 16 inch lathe, Wm. Wade, mechanic, at J. A. Enoch's, East Side. 21tfc

LIVE STOCK

FOR SALE—Few lambs. See or phone S. D. Bunch at Lakeview. 232pt.

MISCELLANEOUS

FILL UP with Phillips 66 Gas and Phillips Motor Oil at Phillips Service Station, California at Fourth. 241tc.

FEDERAL Tires and Tubes, A-1 Gas and Oil Service at Phillips Service Station. 241tc

20-Inch 1-way discs rolled at 25c each. J. A. Enoch, East Side Square. 18tfc

STANDARD Fire Brick for re-lining furnaces—special for gins. South Plains Lumber Co., Floydada. 223tc.

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tfc

HEMSTITCHING at my home 5c per yard. Mrs. Edin Heald, 918 South Main Street. 232tc

THE BEST Food in the world—good, fresh, sweet milk and cream. We'll appreciate your account. Tested Cows. Phone 932. Stansell Dairy. 22tfc

A. D. Cummings Finds Many Things Of Interest in City of Chicago

Negroes Attend School With Whites, He Says

(Editor's Note: Here's something of interest about Chicago and written in clear-cut style by A. D. Cummings, principal of Floydada High School next year, who is attending summer school in the University of Chicago. He tells in this exclusive article to the Hesperian of some of the things he has seen in the famous city). Following is his special letter:

5461 Blackston Ave., Chicago, Ill., July 29, 1930.

Chicago presents so many things that are of interest to me that I hardly know how to write about them. It will be hard to stay in any one field, and this sketch will be of a rambling nature.

I would like to say something about the University. There are so many beautiful buildings there that one has no idea how to estimate the extent of wealth that has been spent upon it. Of course, it is very old, but most of the buildings are modern. The first school was held there about 1856. The University was endowed by John D. Rockefeller, and has received many endowments since that time. It does not have to want for money. In an article in a Chicago paper a few days ago I noticed that it had been given nearly an hundred thousand dollars during one month.

Faculty Requirements Rigid
In securing teachers the University reaches all over the United States, and sometimes into Europe. They have, of course, more visiting teachers during the summer than at any other time. I have one professor that lives at Houston, and teaches at Rice. There are rigid requirements on the teaching force. If one is not well known, he does not teach here. Most of the teachers have doctor degrees, and have written books that are widely known.

The personnel of the school is very interesting, especially to one from the South. There are many negroes, Japs, and Chinese in the student body. Of course, there are almost all other nationalities, but they are not so noticeable. It is worth quite a bit to see negroes that are well educated, and can talk with a great deal of enlightenment. I think that they are to be complimented on being able to get into college, but do not understand me to say that I believe in negro equality. I think that it would be better to have them in a school to themselves. However, negroes are not nearly so equal here as it is sometimes supposed. That is especially true at the University. They are not treated as equals in a social way at all, but are merely given equal opportunity with the whites in school. All these things give one a little different outlook on life, and makes him appreciate a little more keenly the things that are being done in the world. It is my belief that in the next century the question of race is going to be one of the biggest problems with which the world will have to deal.

Library One of Largest
The library of the University is one of the largest in the world. It is well stocked, and seems to have a very efficient operating force. It has, however, a contemplated program of improvement. There is no need for anyone failing to find material on any subject, and these professors don't fail to assign it to us. But with so many books to pick from one has little difficulty finding something that can be really enjoyed.

Chicago is one of the best equipped cities in the United States for parks. There are three immense parks all connected by the Lake

Shore Drive. The negroes have just about taken one of them, but there doesn't seem to be much that can be done about it. The white people just don't go there. The parks are all well lighted, and well policed.

The drives are wide and arranged so that driving is made as pleasant as possible in heavy traffic. There are all kinds of grounds for lunches, tennis courts, and golf courses. There are little yacht harbors scattered through the parks. These are very beautiful when full of the little boats of all colors. These parks are about the only thing here that affords the million of working people any form of amusement at all. The poorest and the richest all seem to go there. There is plenty of room and entertainment for all.

The lake is all that makes Chicago cool enough to live in. During all this hot weather everybody has been saying if the wind will just blow off the lake it will be cool. It is a sight indeed to see the number of people that are on the beach these hot days. One person said that each one, picked out his own little grain of sand, and lived on it. There seemed to be that many there Sunday afternoon, and they were still pouring in in huge droves. Everybody seems to have a good time on the beach. There is really less swimming than anything else. Five hundred thousand were reported to be on the beach yesterday.

Lake Drive Pretty
The Lake Front Drive is very beautiful. The drive is wide enough for several cars to drive abreast. It looks as if all the cars in the world are on the drive sometimes. They pass where they can best get by, and that is a little confusing to one from the South. The city has arranged all kinds of ingenious devices for controlling traffic. There are cops all along the drive. They demand that one drive fast.

"There are many wonderful institutions here that I would like to write about, but space does not permit here. There is the wonderful City Library, Art Institute, Field Museum, Soldiers' Field, Shedd Aquarium, and Adler Planetarium. These will be used as a nucleus around which will be built the buildings in which the World's Fair of 1933 will be housed."

W. N. JONES BUYS HOME OF H. M. McDONALD HERE

Purchase of the H. M. McDonald home at 614 South Third Street recently by W. N. Jones, prominent Lakeview farmer, was made public last week, the owners to be given possession on September 1.

The McDonalds have resided at the place since its construction last year. Mr. McDonald plans to build another home here, he said last week.

Fred Bell and son, Ted, of Amherst spent from Friday until Sunday here on business.

Emmett Potter spent Thursday night of last week with his sister, Mrs. S. F. Conner. Mr. Potter resides in Okmulgee, Okla.

TO ATTEND REUNION

Mr. and Mrs. H. P. Watson and children, Lila Jane, John Morris, and Jean, plan to leave Saturday night for Marshall and Shreveport. They will attend a reunion of the Watson family at Marshall. Mr. Watson will join a brother, W. O. Watson of Baton Rouge, La., whom he has not seen in ten years. There are three brothers, three sisters, and 14 grandchildren who will attend the reunion.

At Shreveport Mr. and Mrs. Watson will be the guests of Mrs. Watson's sister, Mrs. H. L. Jones. They will also visit radio station KWKH, Mrs. Watson said.

SETTLES CARDWELL ESTATE

O. J. Blocker of Roscoe was in Floydada Thursday and Friday of last week settling the estate of his sister, the late Mrs. Effie Cardwell, who died early this summer following injuries received in an automobile accident between Floydada and Lubbock. He was named executor of the estate.

Mr. Blocker was accompanied by his son, Varmon R., also of Roscoe. They returned home Friday afternoon.

AD GETS RESULTS

"If you have pigs for sale, all you have to do is to advertise in The Hesperian," declared J. C. Bolding last week. "I put on ad in the paper the other day and I got so many calls that I sold out in a very short time. I could have sold 100 more pigs if I had had them," he said.

Tony E. Maxey made a business trip to Plainview Monday.

Mr. and Mrs. S. W. Jones and son, Edwin, spent Sunday and Sunday night at guests of Mrs. Jones' sister, Mrs. D. T. Scott of Carrs Chapel community. They returned to their home in Abilene Monday.

Mr. and Mrs. B. Massey of the TM Bar Ranch returned Thursday of last week from a ten-day trip to San Antonio, where they were guests of Mrs. Mary Atkinson, an aunt of Mrs. Massey.

Mr. and Mrs. S. F. Conner had as their guests Sunday Mr. Conner's sister, Mrs. Sale Coffee, and daughter, Frances, of Amarillo, Mr. and Mrs. Arlie Swint of Slaton, Mr. and Mrs. W. L. Bain of Silverton and Homer Hood of Paducah.

Locals and Personals

Mr. and Mrs. A. L. Scoggin and children of Lubbock visited relatives here Sunday.

Horace Russell and Dale Weatherly made a business trip to Hobbs, N. M., Monday.

Mrs. T. L. Wilson of Childress arrived last week to spend two or three weeks here with her sister, Mrs. J. R. Archer.

Mrs. R. L. Boyett of Bolian, Stephens County, arrived Thursday of last week to spend a few days with her sister, Mrs. D. T. Scott of Carrs Chapel community.

Edd Johnson and Gerald Snodgrass made a business trip to Abernathy Monday.

Mr. and Mrs. Glad Snodgrass had as their guests Sunday his sister, Mrs. D. R. Reeves, of Jerico, and his niece, Miss Cleo Snodgrass, of Pampa.

Mrs. J. N. Gullion and daughter, Ruth, spent Sunday in Amherst visiting Mr. and Mrs. Harold Welch.

Mr. and Mrs. Elza Gullion left Sunday on a week's trip down-state. They will be the guests of Mr. and Mrs. Con Singleton at Houston. Mrs. Gullion and Mr. Singleton are cousins. They will also spend a few days at Galveston. They plan to return Sunday or Monday.

Troy Burson of Silverton visited friends here Monday.

Mrs. S. W. Holmes and son, Roy, visited friends in Lubbock last mid-week.

Mrs. W. C. Grigsby returned home last mid-week from Dalhart where she has been the guest of her niece, Mrs. W. K. Gamble.

Harry Laughlin, brother of Mrs. A. B. Keim, who has been visiting here the past week, left Thursday morning of last week for his home near Waco.

Harold "Red" Leathers of Paducah has been operating the machine at the Palace Theatre this week. He will be here for some three weeks.

Dr. Gaines Pruitt, who has been attending school in Oklahoma City and has just received his degree in Osteopathy, has been here on a visit with his uncle, John Fawver, and family and other relatives. He resides in New Mexico.

Mr. and Mrs. L. P. Orsburn and daughter, Miss Mildred, spent last mid-week with friends here. Mr. and Mrs. Orsburn were en route to

Silverton on business, returning to their home in Lubbock Wednesday night of last week.

Postmaster J. D. Starks and Starks Green left Thursday morning of last week for Jacksboro and Denton to spend a week. They will be accompanied home from Denton by Miss Ethna Green, who has been a member of the chemistry department faculty at C. I. A. during the second term of summer school.

Mr. and Mrs. W. S. Poole and son, Warren, made a trip recently to Carlsbad Cavern. They left last mid-week and were accompanied by C. A. Bean and Arthur Faires of Burleson, Johnson County. Mr. Bean is a brother of Mrs. Poole and Mr. Faires is her cousin.

Mr. and Mrs. J. A. Arwine and children returned home Friday after spending a week in Fort Worth. They were the guests of Mrs. Arwine's parents, Mr. and Mrs. Lon Thomas.

Miss Herma Lee Norman has accepted a position in the sales department of the Martin Dry Goods Company. She joined the company's staff the first of last week.

Miss Winifred Matthews, who has been visiting her sister, Mrs. J. E. Green of Center community, and other relatives, has returned to her home in McDonald, N. M.

Jas. K. Green made a trip to Lubbock last mid-week.

TO THE VOTERS OF FLOYD COUNTY

I take this method of thanking you for the votes I received July 26. Although badly defeated in the battle of ballots I hold no ill will against any one. Your choice is my choice. And I am still for Floyd County and Floyd County schools. I especially want to thank the patrons of the Lakeview school for what they did in my behalf.

Again thanking you, I am, Yours for better schools, Geo. Gilpin.

GILPIN'S BROTHER ILL

Mr. and Mrs. Geo. Gilpin left Friday afternoon for Dallas and planned to go from there to Bradley, Ark., if the condition of Mr. Gilpin's brother, Walter Gilpin, did not improve following an operation which he underwent last mid-week.

Mr. Gilpin received a telegram Friday that his brother was seriously ill and he left immediately for Dallas to spend a few days with other relatives who will go with him to Arkansas if necessary.

EUBANKS TO LUBBOCK

J. E. Eubank and family, who have made Floydada their home for the past fifteen years, have moved

to Lubbock where they will make their home. The removal of household goods to Lubbock was completed last Thursday.

Delbert Eubank, who is at present employed with the Woody Drug Company, will move to Lubbock about the first of September and will attend Tech College there. Roy Eubank, who is employed with the Martin Dry Goods Company, plans to continue to make Floydada his home.

BUYS NEWSPAPER AGENCY
Urnon Barum assumed the management of the local agency for The Amarillo Daily News Friday, August 1. He purchased the agency from Floyd "Buddy" Bell, who had had charge of the distribution of sales on the carrier route for the past two years. Urnon stated that he would appreciate prompt notification of any address changes that he could keep all of his record straight.



HAWK BRAND WORK CLOTHES

THEY WEAR LONGER

SOLD BY
MARTIN DRY GOODS COMPANY
Floydada, Texas



SURE! I MAKE MONEY ALL SUMMER--- BECAUSE I NEVER QUIT FEEDING RED CHAIN EGG MASH. I GET SO MANY EGGS THAT I NEVER WORRY ABOUT THE PRICE OF EGGS OR FEEDS EITHER. MY PROFITS ARE CERTAIN!

WHAT if egg prices are low? If you can get enough eggs you'll still make a profit--in spite of low prices.

RED CHAIN Egg Mash gets the eggs--so many eggs that you continue to make a profit during low-price times, when "home-mixed" and "cheap" feeds cost more than the eggs they produce.

Make every day a PROFIT day --with RED CHAIN Egg Mash!

RED CHAIN Feeds Are SUPERIOR Feeds

Farmers' Grain Company



Nurse Tells How CARDUI Helped Her

Mrs. W. A. Cox, a well-known professional nurse, of Burnside, Ky., writes:

"I was in very bad health, and only weighed 110 pounds. I read in the papers about Cardui, and thought I would give it a try-out. After I had taken one bottle, I could see that I was improving. After I had taken it a month or two, I began to gain, and I weigh at present 168, and have weighed that for some time. I am now 55 years old, and can do as much work as the average middle-aged woman can."

"I would advise any woman, who is weakly and in a run-down condition, to try Cardui, but not to expect one bottle to make her well. I take two or three bottles a year, now, and I feel fine."

CARDUI

PREPARED BY WOMEN FOR OVER 50 YEARS

Take Cardui if you suffer from Indigestion, Biliousness, Excessive Fatigue, etc.



If you want a cigarette that is milder and of better taste...

Smoke Chesterfield

Chesterfield

MILDER, YES--BUT SOMETHING MORE. Chesterfield offers richness, aroma, satisfying flavor.

BETTER TASTE--that's the answer; and that's what smokers get in Chesterfield in fullest measure--the flavor and aroma of mellow tobaccos, exactly blended and cross-blended. Better taste, and milder too!

They Satisfy



LIGGETT & MYERS TOBACCO CO.

Four Floydada Boys Explore; Travel In 'Partnership' Auto

FIND BIG BED OF LAVA—BUT IT HAD COOLED OFF

(By W. B. May)
 "They couldn't tell up from down," was the report given by four tired and dirty boys as they returned from a trip covering over 1100 miles in the state of New Mexico Tuesday afternoon. The trip covered a week's time and carried them to many points of interest. They carried their bedding and camping equipment and lived in the old Ford. The boys were Winfred Newsome, John Key West, John E. Smith and W. B. May. The trip was made in a partnership car—Mr. Newsome furnished the car and the other boys ran it.

They left here on Wednesday morning and going by Lubbock made Hobbs, New Mexico the first stop of interest. However as they did not have sufficient guardians along (in their own minds) they did not tarry long in this fair city. They say that they were careful to leave there early enough to be able to get out of its way before dark came on. The old Ford just naturally went west when they left Hobbs, and it made its next stop at Carlsbad. "That is one beautiful city and it sure looks good after traveling on the dry country all day," they said. Most people who go there are talking about the wonderful cavern but Carlsbad deserves some credit for its beauty.

Thursday took them through the cavern and here they could talk all day, but all they can say is go and see it for yourself. There might be some interesting points about the cavern and its visitors to the public, here were over 19,500 people who saw the wonders of the cavern during the month of July and the day they went through there were 550 people to go through and of this number 344 were Texans.

On Friday they went toward Roswell and saw some very pretty farming country in the irrigated section. However the high points in the days travel were the 60-mile west of Roswell, and then of all Ruidoso—The play of the Southwest. This is a beautiful place they had their lives was the unanimity of report of the boys. Immediately joining was the Apache Reservation with a real Indian that was very attractive. Ruidoso which is located in mountains among the tall pines cool stream nearby and all of attractions and curio from which to select souvenirs on a trip through this coun-

try camped in Tularoso Friday which is near the white sands of Mexico, which is composed of hills of Gypsum that move with the spring winds. And the course was north to which brought to their lava beds of an old volcano covered a strip of long and from 1 to 7 and from all indications of country at one time; had cooled off by the time there. This day also country in which the could not tell whether going up or down hill, was the first indicator of it was noticed that the hardly coast down hill brotelle open wide, and the surprise of the group looked behind they were at a fairly steep grade, funny but they looked in they told it. Before arrived at Magdalena here for a day. While town located 6500 feet mountains they visited mines and did some mining. The first to by most of the group, thrilling and from the sation ran they were climbed them even were tired when they ain.

They started home and that was more thickly upon which the deserts

were missing. Mountainair was the first place of note on this route and it was interesting because of the winding road that led up to it. It was probably the highest altitude reached on the trip. The grave of "Billy The Kid," Mexico's romantic outlaw was visited on the return trip and his old territory was passed around Ft. Sumner. The remainder of the trip was made via Clovis.

On the whole the trip was successful and very enjoyable. Excepting seven flats there was no car trouble. They say it makes you feel lucky when you wake up and find did Tuesday morning and found themselves in a red ant bed and not get stung, but wait a minute, on this same morning they ran two large spiders and a centipede over three inches long out of their bedding. Another rare sight was a one way bridge over a rather wide mountain stream containing a highway and a railroad track. It seems like they were trying to have street cars out in the mountains. Life in an automobile is fine and they are going to try it again as soon as they have a chance and if the Ford is running well Grand Canyon will be their goal on the next trip.

MRS. HANNA IS GUEST OF LIONS CLUB TUESDAY NOON

Mrs. A. R. Hanna, member of the Sand Hill Home Demonstration Club delegation to the A. & M. Farmer's Short Course, was a guest at the regular meeting of the Lions Club Tuesday, and told the members of the club of her trip to the annual Short Course. Mrs. Hanna is a member of the Sand Hill Kitchen Band, which attracted such wide spread interest and enthusiasm at the Short Course. One of the numbers which drew such loud applause was given in which Mrs. Hanna did a little dance step with the band.

Mrs. Hanna was accompanied at the luncheon by her daughter, Miss Ola Hanna. P. D. O'Brien was also a guest at the club meeting and made a talk on "How 'Passing the Buck' can kill any club or organization." O'Brien was introduced after a series of 'buck passing' which made his talk more effective.

Miss Louise Johnson, of Leonard, arrived Sunday for a two weeks' visit here with her sister, Mrs. R. C. Officer and friends.

STORY OF MACYL BURKE'S TRAVELS AGAIN NEXT WEEK

On account of a delay in the mails the installment of the the story of Macyl Burke's European travels expected to be given the readers of The Hesperian this week, will not appear until next week. In this installment, he tells several interesting things about Paris.

Mr. and Mrs. Mark Pickell, of Amarillo, and Misses Ruth Pendergraft and Ruth La Fon, members of the faculty of W. T. S. T. C. Canyon, were guests of Mr. and Mrs. D. H. Collins Sunday. Mrs. Pickell and Miss Pendergraft are nieces of Mrs. Collins.

Mrs. Bessie Pendergraft, of Memphis, came Thursday for a visit with her sisters, Mrs. D. H. Collins and Mrs. J. O. Wilkes. Mrs. D. L. Nelson and Mrs. W. L. Sullivan, of Wichita Falls also sisters of Mrs. Collins and Mrs. Wilkes arrived Wednesday for a visit. They were accompanied by Mrs. Nelson's son, Robert Lee, and wife and Mrs. Sullivan's daughter, Josephine.

Mrs. Wilson Kimble and daughter, Mary Anne, and son, John have returned home from a seven weeks visit at Fort Worth with her mother, Mrs. E. M. McGlinchey, and at Houston with her sister, Mrs. D. M. Collins.

Mr. and Mrs. W. C. Black and children of Canyon, came Saturday for a visit with her sister, Mrs. Lon M. Davis. Mr. and Mrs. Davis also had as their guests during the week end Mrs. Davis' cousin, Mrs. John B. Nabers and son, of Vernon, and Monday Mr. and Mrs. Horace Pitts, of Vernon, were their guests.

Miss Margaret Anderson, of Post and formerly of this city, is spending the week here visiting with Jean Bain and other friends. She was accompanied here Sunday by her mother, Mrs. C. M. Voss, and Thomas Voss, of Post, who returned home Sunday night.

A hot weather tip from the surgeon-general's office is to keep your temper. In other words, keep cool.

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

'The Unholy Three' Is Chaney's First All-Talking Film

Having waited until a period of extensive experimenting had proved that he could do as strange and unusual things with the microphone as he has done in the past will make his all-talking picture debut next Sunday, Monday and Tuesday at the Palace Theatre in "The Unholy Three," talking version of his silent success of some years ago, directed by Jack Conway and with a supporting cast which includes Lila Lee, Elliott Nugent, Harry Earles, John Miljan, Ivan Linow, Clarence Burton and Crawford Kent.

Information is that Chaney purposely asked Merto-Goldwyn-Mayer to give him the curious Clarence Aaron Robbins story as his first dialogue vehicle because of the fact that it permitted him to enter the talkie field with a smash; enabling him not only to talk, but to do so in five different voices, something entirely new to the screen and typical of Chaney's inimitable ability to mystify movie-audiences. Whereas in the past, people have been hard put to tell which of the many "faces" Chaney used on the screen came nearest to his actual physiognomy they will now be equally baffled in determining which of the five voices he uses in "The Unholy Three" approaches his normal voice.

Voters, Read These Two Sworn Statements

THE STATE OF TEXAS, County of Floyd,
 Before me, the undersigned authority on this day personally appeared J. R. Maddox, former sheriff and Tax Collector of Floyd County, Texas, and after being by me duly sworn states on oath.
 I was Sheriff and Tax Collector of Floyd County, Texas, in the years 1925 and 1926. I collected from F. N. (Fred) Clark on Janu-

ary 9th, 1925, his poll tax and his wife's poll tax for the year 1924, same being numbered 51 and 52 receipts. I also on said date collected his property taxes, which is shown on Roll B page 15 line 36, amounts to \$13.92, making poll and property taxes collected \$17.42. I reported these taxes to the County Treasurer of Floyd County, Texas, as follows on page six is shown the payment to the treasurer of the property taxes, on page 15 is shown the poll taxes turned in. This is in the report of taxes for the month of January 1925, and is on file now in the county clerks office at Floydada. Any one can see this by calling at said office and this affidavit will lessen your labor in finding. Mr. Clark showed me his receipts which I recognized as my signature and there was talk that I had not paid in the money, is the reason I examined the records and found this report and make this to clear up the matter.

J. R. MADDOX.
 Subscribed and sworn to before me this 6th day of August 1930. (SEAL) TONY B. MAXEY, Notary Public Floyd County, Texas.

THE STATE OF TEXAS, County of Lamb,

Before me, M. L. Payne, a notary public in and for Lamb County, Texas, on this day personally appeared the following citizens and business men of Amherst, Texas, known to me to be the persons whose names are subscribed hereto, and who being by me duly sworn on oath deposed and said:

That we are each of us personally acquainted with F. N. (Fred) Clark, and that during about three years of his residence in Amherst, he was connected with the Police Department of Amherst, and was deputy sheriff during part of that time.

We found him at all times in favor of law enforcement, especially prohibition, and in our opinion, he was an efficient officer in every respect.

C. A. Messamore, City Commissioner; E. B. Luce, City Mayor; E. F. Hunteucker, editor; T. H. Bennington, merchant; Frank Rogers, insurance; D. L. Britf, lumber yard manager; Herbert Dunn, bank clerk; R. E. L. Rochelle, M. D.; W.

WHAT'S WRONG AND WHERE

- (See feature bottom Editorial Page)
 SOLUTION NO. 21
 1—Tennis is not played at golf club.
 2—This is not an indoor meet
 3—Word "meet" on sign misspelled
 4—Sign on ladder should read "mixed doubles"
 5—Scorekeeper should be placed on side line.
 6—Man-tennis player should not wear gloves
 7—Man tennis player is wearing wrong kind of gloves
 8—While man is running his hair should blow back, not forward
 9—Man's tennis racket shows cat-gut weave at wrong angle.
 10—Tennis net weave wrong.

W. Terry, ginner; L. J. Grimes, general merchandise; John H. Wood, city attorney; W. J. McGee, farmer; T. J. Watson, Farmers Produce Co.; O. G. Wagner, dry goods; Barth Milligan, physician; W. P. Fewell, merchant; H. Slate, postmaster; J. W. Hembree, pastor of Baptist Church.

Subscribed and sworn to before me, this 29th day of July, A. D. 1930, at Amherst, Texas.

M. L. PAYNE, Notary Public, (SEAL) Lamb County, Texas. (Political Advertisement)

Mr. and Mrs. Robert Eubank and Delbert Eubank went to Lubbock Tuesday evening where they visited with Mr. and Mrs. J. E. Eubank, who have recently moved to Lubbock to make their home. Little Bobbie James Eubank, who has been visiting with his grandparents, returned home with them.

Mr. and Mrs. L. B. Fawver Jr., returned home the last of last week from a ten day vacation trip to Fort Worth and San Antonio. They were accompanied by Mrs. Fawver's sister, Miss Ruby Broxom, of Quitaque. Mr. Fawver resumed his duties at the Consumers' Fuel Association station Wednesday.

Ed Bond made a business trip to Abilene and Winters the past week.

COMMISSION INSPECTORS VISIT ON Q. A. & P. LINE

L. A. Gueringer, engineer, and W. A. Weeks, auditor for the Texas Railroad Commission, of Austin, spent Tuesday of this week on the line of the Q. A. & P. Railway Company, on an official inspection trip, the first made for the purpose by representatives of the commission since the construction of the company's new line into Floydada.

The trip was made on the business car of C. H. Sommer, president of the Quanah Lines, Mr. Sommer and A. F. Sommer, vice-president and general manager, accompanying them.

General conditions over the Mississippi Valley states are about the same as in this section, C. H. Sommer said, in commenting on the business and agricultural outlook.

Miss Ruby White returned home last week after a six months visit in Anaheim, California. While there Miss White visited Mr. and Mrs. Luther Morris, former residents of Floydada, and other friends.

Mrs. Mark Martin left Wednesday for Gainesville and Valleyview, where she will visit with relatives and friends.

Mr. and Mrs. A. G. Eubank, of Cleburne are visiting here with her parents, Mr. and Mrs. W. A. Cates. E. O. Cates, of Kress, spent Sunday here with his parents, Mr. and Mrs. W. A. Cates.

Miss Bernice Bishop returned home Tuesday from Kress where she spent last week-end visiting with her brother, Baird Bishop and family.

Mrs. Roy Allen, of Stratford, left this morning after a visit here with her sisters, Mrs. Maud Merrick and Miss Hattie Thorp.

AT THE
Palace
 THIS WEEK

Western Electric
 SOUND SYSTEM

"Talking Pictures at Their Best"
 Regular Admission 10 & 35c

Friday and Saturday
 August 8 and 9

Hoot Gibson in
 "The Mounted Stranger"

Hoot Gibson in an all talking picture, crammed full of action and thrills. You'll like this one.

Also talking comedy and Serial.

Sunday, Monday
 and Tuesday
 August 10, 11, 12



Lon Chaney
 talks
 in
THE UNHOLY THREE

The man of 1000 Faces Lon Chaney is now the Man of 1000 Voices! and the whole world of thrill lovers listens as this great star makes his talking picture debut, it's amazing! Thrilling! Not to be missed.

Also comedy and news

Wednesday-Thursday
 August 13-14
 Marion Davies in

"The Florodora Girl"
 Merry Marion takes you back to "The Gay Florodora Sextette! The fun and the songs! The bold bad charming Gay 90's!

Also good comedy t...ing.

The Red & White Stores

FRIDAY AND SATURDAY

PEACHES, Valle Vista Brand, Yellow, Gallon,	49c
COMPOUND, Flakewhite, 4 lb. pail,	53c
BARREL VINEGAR, Per Gallon,	28c
STRING BEANS, No. 2 can, 2 cans for,	25c
CORN, Fancy Sun Kist, No. 2 can, each,	15c
MASON JARS, Quart Size, Per dozen,	87c
FLY SPRAY, Bulk, Per gallon,	\$1.25
SWEET PICKLES, Fancy, 11 1/2 ounce jar for,	21c
COFFEE, Red & White Brand, 1 pound can,	43c
COFFEE, Red & White Brand, 3 pound can,	\$1.19
FLOUR, Amaryllis, 48 pound sack,	\$1.50
FLOUR, Amaryllis, 24 pound sack,	80c
SALT, R. S. V. P., 2 pound box for,	7c
DIAMOND MATCHES, 6 boxes for,	19c
SPUDS, 7 Pounds for only,	19c
MUSTARD, 15c size jar for only,	5c
BANANAS, Per Pound,	6c
CABBAGE, Per pound,	3 1/2c
PILGRIM COOKIES, 1 Pound box for,	21c
MARKET SPECIALS	
BEEF ROAST Choice Cuts, Per pound,	18c
CHEESE, Longhorn, Per pound,	19c

SPECIALS FOR CASH ONLY!

City Market and Grocery
 Phone 118 We Deliver

North Side Grocery
 Phone 15 We Deliver

August Clearance Sale

Beginning Saturday August 9, At 8:30 A. M.

The South Plains Outlet Store is overstocked with Staple Merchandise. We're slashing prices in this Drastic Price-Cutting Event. We will be CLOSED ALL DAY FRIDAY, for marking-down stock! WATCH FOR OUR BIG CIRCULAR!

BELOW WE LIST A FEW OF OUR SPECIALS:

One Big lot of Prints and Gingham, Good Grade, worth 15c, Sale price, per yard,	10c
One Big Lot of Borden's Prints, Broadcloths, and Piques, Worth 65c per yard, sale price,	29c
Garza Sheeting, 9-4 bleached, Sale price, per yard,	34c
Brown Domestic, 36 inch, Special, 12 yards for,	\$1.00
One Big Rack of LADIES' COATS, Early Fall Styles, Poire Twills and fancy plaids, choice,	\$5.00
200 Ladies New Felt Hats and Tams, Just Received. Latest styles and colors,	1/2 PRICE
One Big Lot of Ladies Rayon Hose, worth 50c, Sale price, only,	29c
One lot of Men's Dress Shirts, good patterns and Fast Colors, Worth \$1.50, sale price,	69c
One big lot of Men's and Boys' Blue and Gray Work Shirts, full cut, triple stitched, sale price,	39c
One lot of Men's Overalls, broken sizes, 30, 31, 32, 33, 48, 52. Worth \$1.50, choice,	79c
One big lot of Men's Covert Work Pants, tan and gray, Worth \$1.50, Sale price only,	95c
One big lot of "Dickey's Best" Unionalls for boys,, Hickory stripe, Sizes 1 to 8, worth \$1.00,	49c
One lot of Boys' Longies, part wool, sizes 8 to 17, worth \$3.50, Sale price, only,	\$1.29

SHOES

One counter of Ladies' Shoes. Blondes, reds and blues, high and Cuban heels, worth up to \$5.00,	\$1.49
One big counter of Ladies' Shoes. Odds. All sizes and styles, choice, per pair,	49c

South Plains Outlet Store

W. H. SEALE, Manager



Wise!

Always go to Glad's Tailored Suits the International Way.

Glad Snodgrass
 wear for men since 1900"