

Big State, County and Precinct Ticket For Run Off August 23

Supervised Play Begins For Floydada Kiddies Tuesday

Special Hours, 5 To 7 O'Clock, Are Observed

Groups To Have Charge Of Programs For Each Day.

Supervised play for the children of Floydada was begun Tuesday and has been planned to continue throughout the remaining period of warm weather.

At a meeting Monday plans were outlined for the supervised play and days designed for the various organizations and groups which will have charge.

- Following is the arranged schedule for each afternoon's play: Monday—Camp Fire Girls. Tuesday—First Christian Church. Wednesday—Methodist Church. Thursday—First Baptist Church. Friday—Cumberland Presbyterian Church.

The Boy Scouts will assist every day in any capacity they may be needed, it was stated.

Committee members and individuals will be appointed by the organizations to have charge of the games and to direct the play.

Committees have been named by the other groups to handle the respective programs, Mrs. Geo. Linder, who is taking an active part, announced.

The Camp Fire Girls groups are directed by Mrs. O. P. Rutledge, Mrs. Richard Stovall, Mrs. Geo. Smith, and Mrs. T. W. Whigham.

E. J. Barker returned home from Mineral Wells the first of the week after taking a course of twenty baths for rheumatism. He is greatly improved, he said.

Expect To Round-Up Thousands At Rock House Reunion Soon

Preliminary Plans Laid for Pioneer West Texas Old Settlers Reunion August 14, 15, 16.

The old time cowpunchers' lariat has been thrown—and before it is drawn in, plans will be complete for one of the largest and most successful round-ups of Pioneer Old Settlers of West Texas that this section has ever known.

One whole day, August 15, has been set aside from the regular celebration as an exclusive pioneer's day, according to members of the program committee who held a meeting recently at Crosbyton.

The annual Pioneer West Texas Old Settlers Reunion has been held on August 15 for the past four years, and attendance has grown from a mere handful to an estimated attendance last year of between 8,000 and 10,000 people.

Efforts are being made by officials to have the Old Rock House site set aside as a national park, to be known as the "Hank Smith Memorial Park."

Although definite plans have not been worked out for the entertainment program for the 1930 reunion, it is hoped that a number of prominent speakers will be present and address the thousands of people expected.

Inspiration. The Sand Hill Kitchen Band is going over big with their music and pep. They sure have put Floyd County on the map at this Short Course.

Vice-President



Mrs. W. E. Miller, whose photo is reproduced above, has been elected vice-president of the Master Farm Home Makers Guild of Texas.

County Council Of Club Women Not To Be Held Saturday

A. & M. Short Course Delegates Having Great Time. Message To Hesperian States.

Due to train connections which will delay the return of the Floyd County delegation to the annual Farmers' Short Course at College Station, the County Council of the Women's Home Demonstration Clubs of Floyd County will not be held on Saturday.

In addition to the above information, the message stated that Mrs. W. E. Miller, of the Sand Hill Community, was elected vice president of the Master Farm Home Makers Guild of Texas.

"We, the A. & M. Short Course Delegates of Floyd County, send greetings to the Hesperian and want you to know we sincerely appreciate your thoughtfulness in sending the wires and papers on the election results."

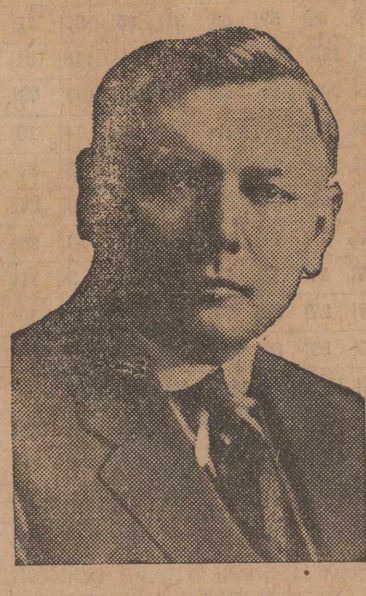
"The Short Course is great. We are all enjoying the meetings and have gained a lot of new ideas and

Opponents In Run-Off Campaign



MIRIAM A. FERGUSON

Mrs. Miriam A. Ferguson, of Temple, ex-governor and wife of Jas. E. Ferguson, also former governor of Texas, and veteran campaigner, is pitted against Ross S. Sterling, millionaire resident of Houston, in the run-off campaign for the Democratic nomination for governor on August 23.



ROSS STERLING

Wednesday, August 13 Date For Co-op Rally

Wednesday, August 13, is the new date set for a county-wide rally of Floyd County farmers and business men for a discussion of Federal Farm Board co-operation marketing problems, which was recently scheduled to be held on Friday of this week, August 1.

The Farm Board representative will address the people of this section on the problems of the farms of the nation, with particular reference to the immediate prospect of the marketing of cotton.

Local men sponsoring the speaking hope for it to be really county-wide in attendance. The meeting is to be held in the District Court Room.

A. C. Hatchell Speaks For Sterling Saturday

Austin C. Hatchell, former district attorney of the Sixty-Fourth Judicial District and more recently a resident of Dallas, where he is engaged in the practice of law, will make a campaign speech for R. S. Sterling, gubernatorial candidate, in Floydada Saturday afternoon at 3:30.

A long-distance call last night to Mr. Nelson from the Dallas man, said that he would espouse the cause of the Houston oil man and go over the bond issue question with Floyd County citizens.

Brummett Leads In Judge's Race

H. A. C. Brummett, Dickens County attorney, is in the lead in the three-cornered race for district judge of the 110th Judicial District of Texas, and will go into the run-off primary August 23 with Judge Kenneth Bain, present incumbent.

Figures for the three candidates, as unofficially tabulated this week are as follows: Brummett: Floyd 783; Briscoe, 416; Dickens, 1430; Motley, 604; total 3,233.

Bain: Floyd, 1430; Briscoe, 454; Dickens, 768; Motley 365; total, 3017.

Ayres: Floyd, 853; Briscoe, 116 Dickens, 183; Motley 358, total, 1515.

Singing At Baker Plan For Sunday Afternoon

Singing at Baker Sunday afternoon of this week is announced for 2:30 o'clock. According to J. W. Chapman, Principal of Baker School, it is expected that Prof. Shirey of Lockney, and C. M. Lyles, of Center, will be among the good singers present.

Everybody is invited. JUVENILE SENT TO REFORM SCHOOL IN TRIAL TUESDAY

A fifteen-year-old Lockney boy, who, according to evidence produced in a trial Tuesday before Judge Wm. McGehee, was guilty of a petty theft, was given a three-year sentence to the state reform school, after it was also brought out that the lad had been mixed up in numerous other mis-deeds of more or less serious nature, and that he was apparently uncontrollable.

City Directories On Sale By Claude Wingo

With the delivery last week and this of the last copies of the City Directory of Floydada for 1930, that had been subscribed for, Claude Wingo announced this week that some copies of the directory are still available at the published price of \$2.50.

"These directories contain a world of useful information about Floydada and Floyd County, including the general and special listings of the residences and businesses in the city, also listing with addresses of all poll tax payers of Floyd County for the year of 1930. We feel that it is fully worth all we are asking for it," Mr. Wingo said.

The directory was compiled, arranged and printed in Floydada. It contains 200 pages.

Put Your Tubs Under The Drip

That is the advice of The Hesperian's anonymous weather prophet—anonymous for a very good reason, of course. "You can just leave them out in the yard," he says, "For they'll be full by Sunday night."

That's putting it pretty strong but that's what he said and we pass it on to our readers for what it's worth.

Second Primary Vote May Total Record Set Saturday

Race For Governor To Be Warm, Is Forecast

Ferguson Against Sterling Is Line Up On State Ballots.

Six major state office nominations are yet to be made by the Democrats of Texas, unofficial figures given by the Texas Election Bureau, indicate, with the race for governor between R. S. Sterling and Mrs. Miriam A. Ferguson overshadowing all the others in interest, the gas tax bond issue and honesty in government being the paramount questions.

Heavy Vote Expected A vote in the county that may equal that of last Saturday may be polled, according to forecasters, who believe that the heavy state, county and precinct tickets are going to stir up much interest.

Other state contests in which Floyd County voters will join in deciding are for: Lieutenant Governor in which Strong will be pitted against Witt; Attorney General, with Bobbitt and Allred as the candidates; State Treasurer, with Ball and Lockhart in the run-off; Commissioner of Agriculture with King and McDonald as opposing candidates; Railroad Commissioner, with Neff and Hatcher opposing each other.

In the last-named race, Neff lacked only 7,000 votes on the face of unofficial returns of getting a majority over all opponents in the first primary.

Last figures given The Hesperian by the Texas Election Bureau on the state races, were filed Tuesday afternoon. They amount of 751,806 votes of an estimated 781,000 votes cast. The totals for the various state offices are as follows on the face of the unofficial count:

State Vote Saturday U. S. Senator: Henry 149,440; Mitchner 34,480; Sheppard, 453,639. Governor: Ferguson 219,238; Love 73,360; Lovan 2506; Mayfield 51893; Miller 48,669; Moody 4,299; Putnam 2,589; Small 122,665; Sterling 156,655; Young 67,991; Walker 1,942.

Lieutenant governor: Arnold 40,903; Darwin 66,518; Hair 38,616; Parnell 101,172; Rogers 73,062; Strong 146,195; Witt 153,412.

Attorney general: Allred 251,149; Becker 61,860; Bobbitt 228,133; Storey 108,366.

State treasurer: Ball 105,172; Christian 81,318; Clark 81,279; Davison 82,785; Lockhart 161,000.

Commissioner of agriculture: Freeman 100,608; King 117,443; McDonald 160,487; Maddux 68,512; Waller 62,664; West 70,163.

Land Commissioner: Burks 91,628; Johnson 163,691; Walker 329,362.

Railroad commissioner: Hatcher 148,433; Johnson 92,950; Neff 315,259; Patton 80,891.

Supreme Court: Cureton 376,743; Thomas 226,718; Court Criminal Appeals: Lattimore 355,236; Stephens 255,071.

DAUGHTER OF A. B. CLARK SERIOUSLY ILL AT TEMPLE Messages received by friends and relatives of Mr. and Mrs. A. B. Clark at 10 o'clock yesterday morning, state that the condition of their six year old daughter, Jane, is still unimproved.

She is in the Scott and White Sanitarium at Temple, where she has been critically ill with typhoid fever for the past two weeks.

The messages received Wednesday stated that her temperature was running near 104 degrees, and that she was suffering from numerous chills.

The child was taken ill while on a vacation trip in Central Texas with her parents. Judge and Mrs. W. B. Clark, grandparents of the child, left Saturday to be at her bedside. No word had been received by friends here at an early hour this morning.

WEATHER AND CROPS Both feed and cotton in a large portion of the county have materially deteriorated during the past week, what with high temperatures and lack of moisture.

Cotton showers which began falling yesterday afternoon gave considerable relief in portions of the county. At Floydada .57 of an inch of rain fell. The showers were scattered over many sections of the county.

Will Decide 8 County And Precinct Contests

Candidates Begin Fight For Nomination Four Weeks Hence.

Floyd County voters will have a number of majority primary nominations to determine when they go to the polls Saturday, August 23, with six state, one district, five county and three precinct selections to make. The county races, in particular, are looming up as warm contests with five of the important officials yet to be chosen.

The County Line Up In the county races the candidates who will go into the second primary and the offices for which they are contending are:

- For County Judge, Wm. McGehee, J. W. Howard; For Sheriff, P. G. Stegall, F. N. (Fred) Clark; For County Superintendent: Price Scott, Miss Ola Hanna; For Tax Assessor: Joe M. Day, Roe McCleskey; For Tax Collector: C. M. Meredith, J. G. Wood.

Precinct races will be between E. W. Henderson and W. F. Weatherbee for Commissioner of Precinct One; T. Z. Reed and E. R. Harris for Commissioner of Precinct Two; Geo. L. Fawver and Joe P. Hart for Commissioner of Precinct Four.

Nominee of the party for county officers chosen at Saturday night's primary are Roy O'Brien for district clerk, Tony B. Maxey for county clerk, Tom W. Deen for county attorney, Maud Merrick for county treasurer, Geo. A. Linder for surveyor, Milledge Taylor for commissioner in Precinct Four, J. S. Solomon for justice of the peace, Precinct One, D. C. Lowe for justice of the peace Precinct Two, E. C. Covington for weigher Precincts One and Four, and J. M. Floyd for public weigher for Precincts Two and Three, were nominated without opposition.

Tabulations covering by precinct all the races in the county appear on another page in this paper.

The district race to be voted on by Floyd County citizens is that of district judge, in which Kenneth Bain, of Floydada, present incumbent, is opposed by H. A. C. Brummett, of Dickens, Dickens County. Voters of Briscoe, Motley and Dickens Counties will also ballot on this race, in which Brummett has a lead in the district of 206 votes.

Democratic Convention In Floydada Saturday

Democrats of Floyd County are called to meet in Floydada Saturday afternoon for the purpose of holding their county convention, Judge J. N. Stalbird, of Lockney, announcing the meeting place as the district court room and the hour as 2 o'clock.

"Every precinct is presumed to have elected its delegates to the convention," Judge Stalbird said. "And their voting power in the county convention will be determined by the number of votes in their respective voting boxes."

The convention Saturday will follow the completion of the work of the executive committee of the party count of the ballots cast in the first primary, certifying the nominees to the county clerk, and determining the names to appear on the official ballot of the party to be voted upon August 23.

MRS. RUSSELL HOME Mrs. T. C. Russell returned home Wednesday from Lubbock where she has been in a hospital for treatment for the past three weeks. Her condition is thought to be greatly improved.

LOCAL MARKET

Table with market prices for Chickens, Heavy hens, Light hens, Old roosters, Leghorn fryers, Colored fryers, Guineas, Geese, Ducks, Eggs, No. 1, No. 1 stam, Butterfat, WI, Ma, Ba.

Rain Comes Down But Spirits of Sitters Still Up Along With Two Lads

Boys Pass 250-Hour Work In Endurance Contest Here.

Declaring that he is going to stay up until school starts, Jack Johnson, son of Mr. and Mrs. Frank Johnson, 308 West Ollie Street, who has remained in his elevated home over ten days, has all the comforts of life and even has a telephone for connection with outside world.

R. L. Barnes, son of Mr. and Mrs. Edd O. Barnes, 122 West Hallie Avenue, is still perched on the roof of his parents house and says that he is going to beat Jack. He went up 20 hours later than Jack and will have a total at 4 o'clock this afternoon of 244 hours.

When asked how he fared in the rain Wednesday afternoon, Jack said, "I just moved my quilts and things over to one side, pulled the tarp down over the wall, and just let it rain. The water came through the tarp but I just took a rag and wiped it up and stuck out my arm once in awhile and squeezed."

Jack Johnson, leading in the race for sitting honors in Floydada, shown in his novel home. Jack is in the "cage" and the "ground crew," his brother, Jim Bob, is shown standing beside the main support post.



Jack Johnson, leading in the race for sitting honors in Floydada, shown in his novel home. Jack is in the "cage" and the "ground crew," his brother, Jim Bob, is shown standing beside the main support post.

he was busy making a propeller for a little airplane he was manufacturing, he said. He is neither gaining nor losing weight, a test made this week on a set of portable scales indicated.

R. L. is faring fine, too, he declares, and the "sitting war" wages merrily on.

GIVE NOTICE OF APPEAL IN CENTER INJUNCTION

Notice of appeal on behalf of the trustees of Center School District, was given by attorneys Monday of this week when Judge A. J. Fires, presiding, continued the injunction recently granted T. M. Noland and W. A. Huckabee restraining the trustees from proceeding with the construction of a new school at the site chosen. The trustees and L. B. Maxey, contractor, are named as defendants in the injunction order.

The appeal will go to the Court of Civil Appeals at Amarillo. Judge Fires left late Monday to returned to his home at Childress.

MAKE 60-DAY TRIP

Miss Ruby Norton and Miss Sude Miller returned home Wednesday from a 60-day trip to points downstate. They were accompanied home from Abilene by Mr. and Mrs. A. F. Norton, who rejoined them there after having gone from Huntsville to Galveston and Houston with them.

At Austin Miss Miller and Miss Norton were guests of Mr. and Mrs. Robert Miller, a brother of Miss Miller; at San Antonio they were

guests of Mr. and Mrs. W. A. Robbins, formerly of this city. Mrs. Robbins and Miss Miller are sisters. They visited Miss Norton's sister, Mrs. R. B. Rambo at Huntsville, in Houston and Galveston they visited friends. Mr. and Mrs. Norton, who made part of the trip with their daughters, Margie and Lola, who have been attending summer school at Abilene Christian College.

Republicans Poll 23 Votes In Floyd County

Republicans of Lockney and Floydada precincts who took part in the party primary Saturday last, polled a total of 23 votes, the combined figures showing that Floyd County Republicans prefer Harve H. Haines as a candidate for senator, Geo. C. Butte for governor, C. K. McDowell for chief justice supreme court, H. M. Thomas for lieutenant governor, Geo. S. Atkinson for attorney general, Chas. W. Beck for comptroller of public accounts, C. W. Johnson for state treasurer, Mrs. R. L. Cooner for state superintendent of public instruction, A. F. Brock for commissioner of agriculture, P. C. Beard for land commissioner, L. J. Benckstein for railroad commissioner, W. D. Girard for justice court of criminal appeals. S. E. Fish is the nominee for congress, Eighteenth District.

E. E. Wells was elected county chairman.

UNOFFICIAL RETURNS FLOYD COUNTY BY PRECINCTS ON COUNTY AND PRECINCT RACES

Table with columns for Precincts (S. Floydada, N. Floydada, Starkey, Allmon, Sand Hill, E. Lockney, W. Lockney, Aiken, Providence, Lone Star, Sunset, Fairmont, Cedar, Center, Baker, Antelope, Lakeview, Harmony, Goodnight, TOTAL) and various County Offices (District Judge, District Attorney, County Judge, Co. Clerk, Sheriff, County Attorney, County Treasurer, County Superintendent, Assessor, Collector, Surveyor, Co. Chairman, Com. No. 1-4, Just. No. 1-2, Weigher 1-4, Const. No. 1-2, Weigher 2-3, Prc. Chairman).

UNOFFICIAL RETURNS FLOYD COUNTY BY PRECINCTS ON STATE AND DISTRICT RACES

Table with columns for Precincts (S. Floydada, N. Floydada, Starkey, Allmon, Sand Hill, E. Lockney, W. Lockney, Aiken, Providence, Lone Star, Sunset, Fairmont, Cedar, Center, Baker, Antelope, Lakeview, Harmony, Goodnight, TOTAL) and various State Offices (Senator, GOVERNOR, Lieutenant Governor, Atty. General, Comptroller, Treasurer, State Supt., Com. Agriculture, Com. Gen. Land, Railroad Commissioner, Justice Sup. Court, Judge Cr. Appeals, Justice Civ. Ap., Congressman, Representative).

CARD OF THANKS

To the voters of Floyd County: I take this method of thanking the voters of Floyd County who supported me in the Primary Election and for the many courtesies shown me by the people.

Mrs. Maud Merrick. (Political Advertisement)

H. J. R. NO. 11 PROPOSING A CONSTITUTIONAL AMENDMENT TO BE VOTED ON NOVEMBER 4, 1930. Be it resolved by the Legislature of the State of Texas:

The Baker Says. Lots of whole-souled fellows wear half-soled shoes. Image of a baker.

Everyone Likes Good Pies. But it isn't possible to distinguish between the tempting goodness of our pastries and those that come from your own kitchen. We make them just as you do. Let us take care of baking your pies and save you the trouble. Real Loaf Bread Perfect Bakery Floydada, Texas

Section 1. That Article VII of the Constitution of the State of Texas be amended by adding thereto Section 16, which shall read as follows:

THESE HOT DAYS. USE PLENTY OF ICE. Image of an ice chest.

Phone 232

It's the basic thrift to preserve the full flavor and freshness and goodness of your food with that 100% safe and reliable refrigerant... pure Ice.

Texas Utilities Company

in Sections 11, 12 and 15 of Article VII, of the Constitution of the State of Texas, now belonging to the University of Texas shall be subject to taxation for county purposes to the same extent as lands privately owned; provided they shall be rendered for taxation upon values fixed by the State Tax Board; and providing that the State shall remit annually to each of the counties in which said lands are located an amount equal to the tax imposed upon said land for county purposes."

VACATION INSURANCE. There are certain types of Fire, Life and Accident insurance that are really essential to the protection of yourself, your home and your family during Vacation Time. When you leave on that vacation, be sure that your home is protected, first by a good line of Fire insurance, and second, by Residence Burglary Insurance.

Protect yourself with Tourist Baggage Insurance, Personal Effects Insurance and Public Liability and Property Damage Insurance. The added protection of Travel Accident Insurance protects yourself, your home and your family.

Come in and talk with us before you leave.

Floydada Insurance Agency

G. C. Tubbs

W. H. Henderson

Crazy Water

A Natural Mineral Water. Has relieved thousands of people afflicted with constipation, indigestion, stomach trouble, rheumatism, diabetes, kidney and bladder trouble, sleeplessness, nervousness and other ailments brought on by faulty elimination. It will probably relieve you. Send us \$1.00 for a trial package of Crazy Crystals and you can make Crazy Water at your home. Crazy Crystals contain nothing except mineral extracted from Crazy Water by open kettle evaporation process. We will refund your money if you are not thoroughly satisfied after drinking the water according to our directions.

CRAZY WATER COMPANY MINERAL WELLS, TEXAS

VACATION RATES

Rooms \$1.00 to \$2.00 None Higher

Crazy Water Mineral Wells, Texas

SOCIETY

Council Arranges Church Janitor.

The Council of the First Church met Monday at the church annex, with Mr. Meador as hostess, assisted by Mrs. L. B. Fawcett, Mrs. L. H. Dorrell, and Mrs. Ella Johnson. The meeting was held at the church Monday afternoon, August 4, at 4 o'clock.

A business meeting will be held at the church Monday afternoon, August 4, at 4 o'clock.

South Circle Met Monday With Mrs. O'Brien.

Mrs. P. D. O'Brien was hostess to the South Circle of the Baptist Missionary Society Monday afternoon. There were ten members present and a very interesting meeting was had. Mrs. R. E. Bost conducted the devotionals. Plans were made to complete several of the missionary books at the next meeting and take examinations on them.

Mary Looper Hostess At Slumber Party.

Little Miss Mary Looper entertained a number of her friends with a slumber party at the home of her parents, Mr. and Mrs. C. P. Looper, Thursday night of last week. Games were played and the entire group attended a show at the Palace Theatre during the evening. Refreshments of sandwiches and lemonade were served the following: Claudia Fay Teal, Doris Wayne O'Brien, Marie O'Brien, Muriel Fagan, Mary Emma Collins, Augusta Fay Osburn, Elizabeth Hollingsworth, Juanita Rushing, Helen Fitch and the hostess, Mary Looper.

M. W. Martin Family Has Reunion July 20.

Children of Mr. and Mrs. M. W. (Wes) Martin met at the parental home, two miles west of Floydada, Sunday, July 20, for the first family reunion in three years. All of the children and eleven of the thirteen grandchildren were present. Children and grand children present included the following: Mrs. Mary Yandell and children, Ross Yandell, Orval, Cleo, Sarah Jewel, Mollie Lee and Billie George, of Roaring Springs; Mrs. Jewel Yandell and children, Emmitt Yandell, Geraldine, and Maxine, of Elk City, Oklahoma; Henry Martin and children, James Martin and Nellie Fletcher, of Blanco community; Will and Annie Lee Martin who reside at the parental home. Mrs. Henry Martin was also present.

Miscellaneous Shower Honors Mr. and Mrs. Wilkes.

The many friends of Mr. and Mrs. B. B. Wilkes, of the Antelope community, surprised them with a miscellaneous shower on Thursday night of last week, at the home of Mr. and Mrs. P. J. Wilkes in the Antelope community. Mrs. Wilkes was formerly Miss Laura Mae Mayes, of Crosbyton, and taught in the Pleasant Hill school for the last four years. Mr. Wilkes has resided in this county for several years. Mr. and Mrs. Wilkes received

Social Calendar

MONDAY

Woman's Council of the First Christian Church meets with Mrs. J. E. Jenkins Monday afternoon, August 4, at 3 o'clock. Mrs. Zell Probasco will lead the Bible lesson.

Baptist Missionary Society meets in a business session at the Church Monday afternoon, August 4, at 4 o'clock.

Woman's Missionary Society of the Methodist Church meets in a business session at the church Monday afternoon, August 4, at 4 o'clock.

Porterfield Missionary Society meets for a foreign mission program, taken from the 1930 Council Book, at the church, Monday afternoon, August 4, at 4 o'clock.

The Woman's Missionary Society of the Cumberland Presbyterian Church will meet at the church Monday afternoon, August 4, at 4 o'clock.

TUESDAY

Ace Bridge Club, Mr. and Mrs. J. D. McBrien, host and hostess Tuesday night, August 5, at 8:30 o'clock.

WEDNESDAY

Woodmen Circle members of Grove No. 1033 will meet with Mrs. Marie Turner Wednesday afternoon, August 6 at 4 o'clock.

FRIDAY

K. K. Klub meets Friday afternoon, August 1, with Mrs. Homer Steen as hostess.

Many nice gifts. Progressive forty-two was played at five tables. Mrs. S. D. Scott and Mr. Chas. Camden won high score.

Ice cream, cake and soda water were served as refreshments to the following: Messrs and Mesdames Chas. Nichols and son, J. M. Kimble and son, C. A. Caffee and son, A. E. Shelton and family, Fred Kelley and daughter, S. D. Scott, L. Y. Woolsey and daughters, Chas. K. Evers and family, Mrs. T. J. Cardinal, Mrs. C. W. Wright and daughters, Miss Edna Lee, Mr. and Mrs. P. J. Wilkes and the honored guests.

Mrs. Weatherbee Hostess To North Circle.

Mrs. W. F. Weatherbee was hostess to the North Circle of the Baptist Missionary Society Monday afternoon. There were ten members present. Mrs. Estes led the devotionals. Mrs. Shaw, of Tulla, was a visitor and conducted the Bible lesson.

Hugh Jeff Ayres Host To High League Monday.

Hugh Jeff Ayres was host to the members of the High League of the Methodist Church Tuesday evening at the home of his parents, Mr. and Mrs. Jeff D. Ayres, 226 E. Crockett street. Outdoor games were played on the beautiful lawn directed by Miss Emma Lou McKinney.

Sanitarium Notes

Alton Lemons, son of Mr. and Mrs. T. E. Lemons, city, underwent an operation for appendicitis at the Smith & Smith Sanitarium Tuesday night.

J. L. King, is in the sanitarium, following an operation Tuesday night for appendicitis.

Fred Jones, who underwent a major operation July 11, has been dismissed from the sanitarium.

Tom Johnston, of Crosbyton, underwent a tonsilectomy at the hospital Wednesday of last week and was dismissed Thursday.

Clarence Mara, of Sand Hill, was in the sanitarium last Friday with a fractured arm.

Mrs. Bob Carter, of Fairview, was admitted to the hospital for treatment Saturday. She was dismissed Monday.

Billy Dale Roberston, of Lockney underwent a tonsil operation Monday and was discharged Monday night.

James Colville is resting nicely. He had an appendicitis operation on July 18.

Josephine Craft returned home Sunday. She had been visiting her parents, Mr. and Mrs. L. J. Craft at Crafton.

BORN—to Mr. and Mrs. L. C. Burgett, city July 28, a daughter.

BORN—to Mr. and Mrs. E. R. Lovrance, city, July 28, a daughter.

Dr. Lon V. Smith made a business trip to Petersburg Monday.

Dr. George V. Smith made a business trip to Post last Thursday.

Dr. Parkhill, of Crosbyton, visited in the sanitarium Wednesday morning.

O. B. Olson, Jr., has accepted a position as salesman with C. E. Stone Company Store here. He started to work Monday.

Glad Snodgrass made a business trip to Hobbs, N. M., the first of the week. He returned home Wednesday.

Advertise in The Hesperian.

Local And Personal

Mr. and Mrs. L. H. Dorrell and daughter, Floriene, and Mrs. E. J. Dorrell visited Mr. Dorrell's uncle, A. A. Hatchell, of Crosbyton, Sunday.

Dr. and Mrs. M. J. Shaw, of Tulla, have been visiting here the past few days in the home of the doctor's son, W. A. Shaw, and nephew, W. F. Weatherbee. They will also visit with Floyd County friends before returning home.

Elder E. B. Mullins, who had been confined to his bed for several days, was able to be up some of the time the first of the week and is gaining strength.

Mr. and Mrs. J. Vaughan Porterfield and baby, of Silverton, spent Sunday with their parents, Mr. and Mrs. H. N. Porterfield.

Mr. and Mrs. John A. Enoch and son, Gwilym, and daughter, Ruth, were guests of Mr. and Mrs. C. T. Stevens, of Tulla, Sunday.

Mr. and Mrs. O. D. Rader, of Crowell, visited Mr. Rader's aunt, Mrs. George Dickey, Wednesday and Thursday of last week.

Miss Helen McKinney who is attending West Texas State Teachers' College at Canyon, spent the week end with her parents, Mr. and Mrs. J. J. McKinney.

Mrs. Mike Barrier and daughter, Charlotte Ann, of Lubbock, and Miss Helen Ludeman, a member of the faculty of C. I. A. of Denton, were guests of Rev. and Mrs. A. A. Collins, and family Friday.

Miss Gladys Collins, who has been visiting Mr. and Mrs. J. P. Pierce, of Clovis, New Mexico, returned home Monday.

H. L. Laughlin, of Waco, who visited his sister, Mrs. A. B. Keim, several days ago, returned Sunday from a visit at Amarillo, and will spend the greater part of the week with Mr. and Mrs. Keim.

Miss Lela Swain, of Wichita Falls, returned home Thursday after a visit here with her sister, Mrs. Lee Wilkinson, and Miss Emma Lou McKinney.

Mr. and Mrs. B. L. Blacklock and sons spent the week end with Mrs. Blacklock's sister, Mrs. J. F. Brown, and family, of Levelland.

C. L. Berry and wife of Tulla, visited over the week-end with P. H. Pharr and family. Their son, Harold, who had been visiting for a week with his grandfather, returned home with them Sunday afternoon.

Ebb Leonard, of Rosebud, Texas, is here on a visit with the Leonard families, arriving last week and expecting to remain until after the West Texas Old Settlers' Reunion at Mt. Blanco August 14 to 16.

Lewis Sanders, of the circulation department of The Plainview Herald, was a business visitor in Floydada Monday.

Mr. and Mrs. J. A. Arwine and children left Saturday night for Fort Worth where they will spend some ten days on a visit with relatives. They will be guests there of Mrs. Arwine's parents, Mr. and Mrs. Lon Thomas.

Walter Craft and sister, Miss Josephine, visited relatives in Bowie last week. They went down Tuesday and Walter returned last Thursday, his sister returning the latter part of the week.

Mrs. Ada Nabors and granddaughter of Wichita Falls is visiting this week in the homes of D. H. and J. S. Collins and families. Mrs. Nabors is a sister of the Messrs. Collins.

Mr. and Mrs. J. C. Rice and daughter, Mrs. Hill Stubbs, and Mr. Stubbs, of Sander, are visiting Mr. and Mrs. D. H. Collins this week. The families are old friends.

Mr. and Mrs. J. S. Collins and granddaughter Edna Mae Nelson spent Wednesday and today in Memphis visiting Mrs. Lee, an old friend.

Mr. and Mrs. Arthur A. Beedy, of near Littlefield, Texas, were here last week-end visiting the Colville and Beedy families.

Jack Johnson returned Sunday evening from a two weeks' vacation trip spent with his parents, Mr. and Mrs. W. B. Johnson, at Roscoe. While gone he made a trip to Carlsbad Cavern. J. Wells Young of Roscoe accompanied him home to spend Monday and Tuesday. He returned Tuesday afternoon.

Mr. and Mrs. J. M. Bennett of Claude have moved to Floydada to make their home and Mr. Bennett will be employed in the parts department of the Snodgrass Chevrolet Company. They arrived Monday.

Augusta Fae Osburn, daughter of Mr. and Mrs. K. A. Osburn, left Tuesday afternoon over the Q. A. & P. for Fort Worth and points in Parker County. She will be gone three or four weeks on a visit with relatives.

Mr. and Mrs. Glad Snodgrass and daughter, Gwendolyn, and Miss Kathleen Snodgrass returned Saturday from an extended trip in California. They were away three weeks.

BLIND OBEDIENCE

Senator Ladd said at a luncheon in Fargo:

"The world really does need a pact outlawing war, for when war comes every people is as blindly obedient to its government, no matter how blame-worthy its government may be, as well as little Willie.

"Willie, said his teacher, 'suppose, Willie, that a tiger was to come rushing at you to eat you up—what would you do?'

"Nothing, teacher," said Willie.

"What? Nothing? You would not even shout for help?'

"Oh, no, teacher."

"Goodness me! Why not?'

"Because my pop says I mustn't talk at meals."

TYPEWRITER carbon, ribbons and second sheets at Hesperian Office.

John D. At 91



John D. Rockefeller, the oil king, who is still a power in the business world and an active golfer at 91, is shown here in his latest picture. He posed on his recent birthday.

Noted Historian Ends Study Tour



In one of the few pictures ever taken of him, David Muzzey, noted American historian, is shown here as he arrived in Los Angeles from a tour of Panama, where he acquired material for a forthcoming book. Muzzey, gained nationwide prominence not long ago when it was charged his histories were un-American.

Miss Ila Hastings, and Vance Swinburn, of Canyon, and Miss Velma Nelson, of Anson were house guests of Miss Emma Lou McKinney Sunday and Monday.

Miss Myra Pack of Abilene arrived Thursday of last week to spend a week here visiting friends.

Summer Time Is Permanent Wave Time



August is an ideal month to have that permanent put in.

The Beautiful Croquignole Wind with ringlet ends\$12.50

The Popular Eugene Wrap \$8.50

OR

The Duradene with Eugene Wrap,\$7.50

Call today for an appointment.

PHONE 196

Vogue Beauty Shoppe

Balcony Floydada Drug

Mr. and Mrs. John K. Waddington, Owners.

WE ARE IN THE RUN-OFF

Your vote of confidence has kept us in the running, and prompted us to offer these

VERY SPECIAL PRICES FOR SATURDAY

SUGAR	10 lb. Bag,	57c
SPUDS	10 lbs., Good White	23c
COFFEE	Bulk Ground, 6 pounds	\$1.00
Grape Juice	Quarts	43c
MILK	Tall Cans 10c Small Cans	5c

We invite your AUGUST GROCERY ACCOUNT
Honest values—Honest Prices—Honest Service.

"You Will Note The Savings, Too"

Star Cash Grocery

We Deliver Phone 40

Close Outs!

LADIES SILK DRESSES,	\$3.95
One lot going at only,	
SUMMER SILK DRESSES,	\$8.85
One lot priced up to \$24.75, only,	
HOUSE DRESSES	\$1.58 and 78c
One lot, priced to sell at only,	
HOUSE DRESSES,	\$2.15
One lot of Nelly Don and Flapper Styles, priced to sell for only,	
CHILDREN'S DRESSES	GREATLY REDUCED
All Children's Wash and Silk Dresses	
REMNANTS,	GREATLY REDUCED
One big stack of Remnants, cotton prints, Rayon Prints and Silks,	
LADIES FOOTWEAR,	\$1.95 and \$2.95
Broken lots of Ladies Fine Footwear Only,	
MEN'S FOOTWEAR,	\$2.95
One lot Men's Shoes and Oxfords,	
MEN'S WORK SHOES,	\$1.48
One lot good work Shoes, for only,	
DRESS STRAW HATS,	SPECIAL DISCOUNT
All Dress Straws,	

C. R. Houston Co.

Palace Theatre



MR. BONES:
"Jus' wha' am 'Happy Days?'"

MR. ROGERS:
"Jus' filled wi' happy ways and more snappy stars, songs, steps and fun than a circus."

Some of the mighty:

Janet Gaynor Will Rogers
Charles Farrell Ann Pennington
Victor McLaglen Walter Catlett
El Brendel J. Harold Murray
Tom Patricola Edmund Lowe
James J. Corbett Marjorie White
Lew Brice Dixie Lee
William Collier, Sr. Richard Keene
George Olsen and his music

Presented by William Fox

directed by BENJAMIN STOLOFF

Just Received!

A shipment of that beautiful Green GLASSWARE!



We bought this shipment at an unusually low price and we are offering these pretty patterns at unheard-of low prices.

You'll have to see these bargains really to appreciate the values.

A wide selection—come early and get first choice.

FLOYDADA HARDWARE COMPANY

Martin Brown, Mgr.

Also Comedy and News
SUNDAY,
MONDAY
TUESDAY
August 3-4-5
Admission 10c and 35c

Dougherty News

(By Mrs. W. D. Newell)

One of our citizens has volunteered to give us his recipe for success, and as it sounds reasonable we will pass it on "What ever you buy, buy it when everybody is anxious to sell, and sell your products when everybody is anxious to buy." History shows us that everything goes in cycles, and all reports at present indicate that we are near the bottom; soon prices will take a turn for the better.

The lucky man will be the one that can guess the low point, and has money to invest.

The cemetery committee composed of J. E. Newton, L. K. Bass, T. J. Campbell, R. W. Lotspeich, F. T. Emert and W. D. Newell have their plans about completed and expect to meet at an early date to stake off the lots. W. D. Newell was selected as chairman of the committee.

It was a treat to be present Saturday afternoon at the Q. A. & P. depot and witness the departure of the county club women to A. & M. College near Bryan. We noticed the pleased faces of some of the mothers and the anxious faces of others, as the time for leaving their families was close at hand. It seems that it is one thing to plan on a trip of that kind but quite another, when you think of leaving the kiddies for a week or longer. One woman said she wanted her husband to get acquainted with his children.

The women who compose this party are of the best in the county and we are sure they will be a credit to our county while on this trip.

Ice Cream Social

Friday night, July 25th Mr. and Mrs. Frank Pitt of Dougherty were host and hostess to the members of the B. Y. P. U. The evening was spent in playing various games and contests. At a late hour ice cream and cake were served to the following guests: Mr. and Mrs. Vert Readhimer, Mr. and Mrs. Cecil Durham and children, Mrs. J. R. Readhimer, Mr. and Mrs. R. S. Moore and son, Mr. and Mrs. Eldon Gray and son, Earnest, Mrs. S. M. Crawford and the host and hostess Mr. and Mrs. Frank Pitt. Misses Grace Readhimer, Nell Brister, Dorothy Crawford, Maurine Welbourn, Thelma Crawford, Faye Newell of Floydada and Erna Lee Crawford; Messrs. Floyd Readhimer, Russell Crawford, Oran Hatley, Maurice and Stokes Campbell, Haskell Stone, Vergil Crawford and Earl Foster.

Each guest declared that the occasion was very enjoyable.

The Dougherty B. Y. P. U. won second place in attendance, at the Associational B. Y. P. U. meeting at the First Baptist church at Floydada Sunday afternoon. The next associational meeting of the B. Y. P. U. will be held with the Dougherty Baptist Church the fourth afternoon in August.

Thursday night of last week the North League met for a social at church. There were about thirty members and several visitors including, Rev. Ansil Lynn from Floydada also Mrs. L. H. Newell and Miss Faye of Floydada.

The hour was spent, beginning with a short business and devotional meeting conducted by the president L. K. Bass. Then games were played after which lemonade and cake were served. Mrs. Clara Cook League Superintendent had charge of the meeting.

Baptist Revival Starts Saturday

Rev. Earl Landroop has charge of a series of services which will be held each morning and evening of this week at The Baptist Church. Mrs. Landroop and Lester Johnson are helping in the meeting. Mr. Johnson is from Wayland College and is directing the song services which start promptly at 8:30 each evening and 10:30 each morning. A special invitation is extended to the public to attend these services.

B. Y. P. U. program for August 3 Subject—"Growth, thru Soul Winning"

Song—Throw out the Life Line. Sentence prayers. Business period. Introduction—Mrs. R. S. Moore. Soul Winning and Soul Culture—Mrs. F. Pitt.

Individual Growth thru Soul Winning—Mrs. M. Crawford.

Collective Growth thru Soul Winning—Mrs. E. Landroop.

Instances of Growth thru Soul Winning—Frank Pitt.

The Elements of Growth—Mrs. T. J. Campbell.

Who then can Win Souls?—Mrs. J. R. Readhimer.

Practical Application—Mrs. R. S. Moore.

Song—Must I Empty Handed Go Prayer by J. R. Readhimer.

The Woman's Missionary Society met Monday afternoon with nine members present and the following program:

Song—Jesus Paid it All. Footprints of Jesus. Scripture—Gen 1:1-24 by Mrs. W. H. Nelson.

Prayer—Mrs. H. D. Bloodworth. Short Discussion from the study book by Mrs. Nelson.

Reading—Lou Nelson. Benediction.

After the lesson refreshments of sandwiches and iced tea were served.

The League met Sunday evening at 8:15 with Raymond Holt as leader. The program was rendered by the men and boys of the League very interesting.

Locals and Personals

Miss Mary Elizabeth Chilton of Amarillo spent Saturday night and Sunday with Miss Opal McNeill.

Mrs. Chester Hullman from Whitney visited her brother Raymond Holt and wife last week end.

Mr. and Mrs. A. J. Robertson and son Jack of Lewisville, Texas and Messrs. Jim and Will Robertson visited in the McNeill home Sunday.

Paul Miller and Earnest Scott and children spent the week end with Mr. and Mrs. Tom Emert.

Mr. and Mrs. J. E. Custer and children returned home last Monday from a visit with friends and relatives at Chillicothe and Bellevue, Texas.

Mr. and Mrs. H. D. Bloodworth and Wayne spent a few days of last week with Mrs. Bloodworth's sister and family at Canyon.

Mr. and Mrs. Claud Moore and little daughter from Granite Oklahoma have been visiting his sister Mrs. N. E. Allmon and family the past week.

Reynolds Sanders is suffering from a badly sprained arm caused by a fall.

Miss Lope Miller is visiting relatives in Estelme, Texas.

A letter from Mrs. R. A. Ferguson and family to her daughter here state that they are having a big time on their vacation trip. They were at Vicksburg, Mississippi.

B. E. Badgett from Seymour spent Saturday night and Sunday with S. M. Crawford. Mr. Badgett is enroute to Dalhart where he will conduct a revival.

Mrs. Rachel Garner and children who have been visiting her parents Mr. and Mrs. N. E. Allmon returned to their home at Amarillo Saturday.

Dinner guests of Miss Lou Ella Lincoln Sunday were: Miss Esther Patterson, Miss Dora Lloyd and Mr. and Mrs. W. D. Newell and Louis and Bettie.

J. C. Custer and family made a trip to Post Saturday returning Sunday.

Mr. and Mrs. H. D. Bloodworth had as their guest from Thursday until Friday, Mrs. Sam Wilborn of Austin, a cousin of Mrs. Bloodworth.

Misses Erna Lee, Dorothy and Thelma Crawford and their brother Virgil Crawford spent the week-end in Floydada visiting friends and relatives.

Mr. and Mrs. Pete Rowe and children were guests of Mr. and Mrs. N. E. Allmon and family Sunday.

Mr. and Mrs. Ewell Crawford are spending this week with his parents Mr. and Mrs. S. M. Crawford.

TO MRS. MAUD MERRICK

Greeting: I congratulate you upon your success in race for County Treasurer. And I am perfectly content to "carry on" as I have heretofore for having been reared so far from Politics, it was repulsive to me from the beginning.

I made many new friends—to these—as well as others I want to say I appreciate your kind words, encouragement and votes.

Mrs. H. N. Porterfield. (Political Advertisement)

TO THE VOTERS OF COMMISSIONERS' PRECINCT NO. 1

I take this method of thanking the people of this Precinct for your support at the polls on last Saturday in my race for a second term as Commissioner and also for the cooperation and help you have given me in the year and a half that I have tried to fill this office.

I respectfully solicit your support in the second primary of August 23rd and promise if elected to give you my best efforts in administering the affairs of the Commissioner's office of Floyd County.

E. W. Henderson, Commissioner Precinct No. 1. (Political Advertisement)

TO THE VOTERS OF FLOYD COUNTY

I take this opportunity to thank you for the liberal support you gave me in the recent Primary Election for County Judge and as I am in the run-off, I certainly will thank you for your vote and influence, August 23, 1930.

Very respectfully, J. W. Howard. (Political Advertisement)

TO THE VOTERS OF FLOYD COUNTY

I wish to express to the voters of this County my appreciation of your confidence in me as expressed by your loyal support in the Primary Election of the 26th inst., and pledge myself to render faithful efficient service should your vote be sufficient to nominate me for the office to which I aspire in the second Primary on the 23rd day of August.

I do not believe any candidate ever had fairer opponents than I in the recent Primary Election. This fact alone has made our race a pleasant contest and reflects credit on the contestants.

As the short time before the next election will not permit of a thorough canvass I have decided to make a number of addresses in various portions of the County giving my views on County management and financing and the policies I have advocated, and made every effort to put into effect during my tenure of office.

I believe the citizens should know where their executive officers stand on business administration matters, then they can select those

whose views more fully coincide with their own ideas.

I think it fair that the voters of the County hear from each of us, then they can judge more intelligently from what we stand for whether we are safe and capable of conducting the affairs of the County. "It is Service they Desire Not Individuals."

We have each served as County Judge and County Commissioner in this County and I believe should have the privilege of discussing our record as such before the ones that are charged with the task of choosing their chief executive officer.

It is the desire of my heart that this race between my opponent and myself set an example for clean politics and in this connection I desire to say I am willing that the office should go to the candidate who runs the cleanest race and whose supporters abstain from mud slinging and uncomplimentary personal attacks.

My opponent agrees with me on CLEAN POLITICS.

Thanking you for a fair consideration of my claims on the 23rd day of August.

I am "YOURS FOR SERVICE," Wm. McGehee, Candidate for County Judge of Floyd County. (Political Advertisement)

NOTICE

To the voters of Commissioner's Precinct No. 1 of Floyd County:

Dear Friends, I want to express my thanks and most high appreciation for the support that you gave me in the recent primary election and I sincerely solicit your vote in the Second Primary, and I surely do want and earnestly solicit the support of all others that will

help me in the run-off election for I certainly will need your vote and influence to put my part of this race over.

Yours for service, W. F. Weatherbee. (Political Advertisement)

TO THE VOTERS, AND ALL THE CITIZENS OF FLOYD COUNTY, TEXAS:

I want to thank each and every one of you for anything that you did in my behalf, in my campaign for reelection as County Clerk.

I appreciate the nice clean race that my opponent made, and the kindness and courtesy shown me by those who opposed me,—fully realizing that the great majority of you are just as good friends to me as those who voted for me.

As many of you stated to me that you felt that I had been Clerk long enough, I am proud that the Constitution of this great nation of ours gives you and me the right to our personal opinions, and the right to express them at the ballot box.

From now on, you will find me at my post of duty in the Clerk's office ready to serve each and every one of you to the best of my ability.

Yours truly, Tom W. Deen. (Political Advertisement)

THANKS HIS FRIENDS

I wish to thank my many friends for the surprise they gave me July 26 by voting for me for Surveyor.

This was indeed a surprise as I did not learn of it until a short time before the election.

W. D. Newell. (Political Advertisement) Hesperian Want Ads Pay.

Quanah Acme & Pacific Railway Company Oklahoma City

AND RETURN

Each Week End

LEAVE SATURDAY 6:00 P. M.

RETURN TUESDAY 12:40 P. M.

Spend Sunday and One Business day in the City.

For further information call,

ROBT. MEDLEN, Agent

Floydada, Texas

Floydada Gro. Co.

PAY CASH AND PAY LESS LET US SAVE FOR YOU

Lard White Ribbon 8 lb. Pail, \$1.09

Pineapple White Swan Crushed No. 1 Can, 12c

Hominy Med. Can, 2 Cans for, 15c

Gallon Apricots 59c Blackberries 52c Peaches, 54c

Salad Dressing White Swan Pint Jar 37c

Crackers Brown's 2 lb. Box, 29c

Matches 6 Boxes For, 15c

Spuds Good Ones, 10 lbs. For, 18c

We give Coupons Redeemable at our Store for Wm. Rodgers & Son Silverware

First

In Floyd County

The Floyd County Hesperian, through thirty-four years of constant service, has built up a reputation of Always being First in the Newspaper Field in this section

First in News

First in Features

First in Advertising

First In The Minds Of The Floyd County Public

The Hesperian

One Of Floydada's Oldest Institutions

Most Widely Read News Medium In Floyd County

Macyl Burke Writes Graphic Account Of Trip To France

Former Floydada Boy Tells Of Experiences

Second Article of Series From Notebook Given This Week.

(Editor's Note: Following is a graphic report by Macyl A. Burke of Dallas, former Floydada boy, who has been making a sketching tour of France, of the incidents connected with the trip and his experiences. This material was taken from notes jotted down in a notebook and later mailed from France to Maurice Burke, a brother, in Dallas and then direct to The Hesperian as an exclusive news feature.

The account of the trip will be given in serial form. This is the second installment and the third will appear next week. Clip the stories out and save them; if you miss a copy call at the office—they are interesting and certainly worth reading.)

At first they all thought Phinney and I were brothers but I soon put them right on that.

Every man has to furnish his own bedding, towels and soap. We bought light mattresses in Port Arthur, blanket and pillow.

We have passed four ships and are in sight of another one. I saw it on the four o'clock watch this morning but we probably won't overtake it until tonight. The weather has been fine and the sea is not very rough and is the prettiest blue I ever saw. At sunrise it is very colorful, every color in the sun and the sea reflects them. If a fellow didn't have to do anything but sit and watch it, this would be some trip. I have seen thousands of flying fish this morning. They look like they would be four or five inches long. They don't come very close to the ship so I can't tell much about them.

The first-mate showed me where we were on the chart this morning. We are west and a little north of the Keys at Florida and are due to see them in the morning. The ship is a large one and makes 11 1/2 knots which is about fifty miles every four hours or every eight bells. That is pretty fast for a ship this large. It is pretty modern, oil burners and not motor driven. The mate asked Phinney what he said this ship cost and Phinney said about \$30,000. The mate told him he couldn't buy the steering apparatus for that. I guessed \$75,000. Anyway, she cost three million seventy-three hundred crowns which is about one million in United States bucks.

Will turn in and get some rest before I start this next one o'clock shift.

Thursday, May 29, 1930—Today is a holiday, celebrating the ascension of Christ forty days after Easter. We do the same we do on Sunday.

Monday night was the roughest we have had. I got two meals down Monday and lost one of them that night while on the poop deck. Ate one hamburger ball this morning for breakfast and some stewed apricots for the dinner which I sure need and enjoyed. Was condensed milk with them. Have had four or five apples though and I didn't know anyone could live on so little. Nothing new has happened and don't guess it will until we reach Botwood, New Foundland. Have done everything that I don't like to do, washing dishes, scrubbing floors, scraping rust and many other interesting things.

Saw a school of porpoise Sunday and those boys can sure swim.

Monday a Cunard Steamship passed us, the Franconia from Liverpool. Got a picture of it.

Spend most of my time thinking up things to eat. When I get off

this boat I will be content to sit on a stool and draw theatres the rest of my life. I guess this sounds pretty dismal. It wouldn't be so bad if the food were eatable. I will sure remedy at Botwood, New Foundland.

We are now somewhere east of Virginia having sailed through the Gulf, the straight of Florida, passed Georgia North and South Carolina. We are so far out now that it don't make any difference.

Sent a cable this morning, didn't know that we could until last night. It didn't cost but 41 cents a word, guess I will send lots at that price but if it gets me some mail at Botwood it will be worth it. Was told this morning that we would get to Botwood Wednesday morning, sure hope they don't put it off any more.

Wednesday, June 14, 1930—In port. Pulled into Botwood about 6:00 a. m. and believe me I am glad. This is a very small place and there is nothing here except the iron docks and a few fishermen. It is one of the most beautiful spots I have ever seen anywhere. The shore is all mountainous and the houses are set up on the hills, all wood frame houses something odd about the proportion of them that makes one see that they are not Americans. They are painted all different colors and present a very picturesque scene. The bay is long and narrow with many curves. The weather is perfect the sun hot enough to keep you warm and the breeze cool enough to keep you cool, that is the best way I can describe it. Late this afternoon the water is very still and reflected every color or around it. You just can't put into writing the beauty of the place. I shall try to do some water colors if I get a chance.

Monday, night was the worst storm I have ever experienced and I had to stand watch for an hour and twenty minutes right on the prow of the ship looking for icebergs. I saw my first one Monday morning, was worth several miles going to see. Monday night the temperature was down to about 10 degrees, the wind blowing about ninety miles per hour, snowing, sleeting and raining all at the same time. If you want weather try the mouth of the St. Lawrence river on a nice like that. But a day like this makes one forget all of that.

The worst thing that has been pulled on this boat yet was liver and onions for breakfast Saturday morning and oat meal for lunch. Thank goodness we will get some real food now and stock up enough to carry us on through the rest of the voyage. We are anchored about two hundred yards from the dock. Will pull up in the morning and start loading which will take about a week. We will land in Dunkirk, France instead of Bristol or Antwerp as previously rumored.

Well, Burke gets a breakfast at last. I am on the watch while in port. That is I don't work, I go on at four p. m. and work until five p. m. then I eat, take down the colors at sunset (Sweedish; yellow and blue), light the port lights and then I don't do anything but watch and get off at midnight, so eight hours and no hard work. The rest of the time I can do as I like. Phinney goes on at midnight and off at 8:00 a. m. I forget, I washed the supper dishes. We have electric lights while the engines are working but when they are off we have to use oil lamps. I am writing this by one. It didn't get dark here tonight until about twenty minutes until ten, not very dark then. This morning it was very light at 3:30 a. m. Short nights!

I must say what I wore on these cold watches. We had no idea when we left we would get within two thousand miles of this place and were not prepared for cold weather. Phinney happened to have a few wool socks. I don't even have a hat. We put on our underwear, pajamas over them, a pair of wool socks, a pair of knickers, two pair socks, a shirt, vest, another pair of pants, golf sweater, a blue jacket, coat, mufflers (wrapped around the head) a rain hat, a pair of boots that weigh a ton, wool soles over an inch thick and over all an over coat that is the heaviest I ever saw. Now if you keep moving that keeps you warm but you get so darn tired holding it up that you can't keep moving. Most of the stuff is borrowed. The boys have been awfully nice to us about things like that. We don't have to ask for them, they bring them out and offer them to us. Three of the boys have been exceptionally good to us. One of them has been going to a barber school in the States and is now going back to the old country to open up and get away from hard work. He is no sailor he is just working his passage like Phinney and me. The barber said that there were no barber schools in Sweden. Kids start working in them very young and just grow up in them. He is pretty proud that he learned it in four months instead of about ten years.

I should put in a word about my roommate. He is 100 per cent Swede. He is the very image of Karl Dane, can only understand a few words of English. For one thing he chews snuff. I guess that describes him. He and I had a long conversation the other night. He pointed to his cigarette and said "topsteka" (match) and I said "no," that was about all we have said.

Ten minutes until twelve, will take a turn around the deck and call Phinney.

Sunday, June 8th, 1930.—Well, we have taken in Botwood. There are about a dozen stores scattered over

about two square miles, just shacks. They don't seem to want to sell anything. You stand around five or ten minutes before they ever notice you—no salesman-ship is employed at all. The prices are very low and they take any country's money. There is no restaurant, we found out after walking all over town. We finally managed to get the woman at the hotel to cook us some ham and eggs and she charged us a dollar so yesterday we bought a dozen fresh yard eggs. We keep the furnace that heats our quarters all night so at twelve we heat some tea and boil our eggs in it on this furnace and they are really good. We have had quite a bit of fresh fish since we have been here. Some of the boys fish all the time they are off, catch mostly cod. Some weigh around ten and twelve pounds. They have caught some fresh salmon, taste like a very ripe tomato, just a little too ripe so I don't go in for it. The food has been pretty good since we have been here. We both eat all day long, mostly candy and apples. Can't seem to get enough.

My barber friend gave me a hair cut today and I must say he gave me a good one. Cut off enough hair to stuff a mattress.

Most of the crew saw a Salvation Army service tonight and they must have been holy rollers and they thought they were crazy.

There is a big English Steamer anchored at our stern. It is even larger than our boat. It is loaded up with newspaper stock for the London papers. It is owned by the papers and is run for that reason. They make the paper at Bishop Falls, about 22 miles up the river.

There are a couple of fishing schooners anchored forward and they are really picturesque. Haven't had an opportunity for a sketch. When they drift around in the right position there is no sun. We will get the right combination yet.

We are laying idle, not loading or anything. Waiting for the "Lapona" another company ship to get out of the way which she will do in the morning then we will start. Have loaded a little from cars but it is too slow. Will take about five days when we get under the chanes. They work day and night.

Tuesday, June 17, 1930.—We left Botwood at 4:00 a. m. Saturday morning and it was quite a relief to get started again toward our original destination. We stayed in Botwood ten days. I am glad I have been there but I sure won't ever go again. We put on enough there to bring up our dead weight to 8500 tons and that is a lot of tons to be running around on top of the water with. I got up in time to see the scenery as we left the bay and I don't believe that there is anything prettier anywhere. The boat that loaded just ahead of us was icebound at the mouth of the bay for three days and there was plenty of ice left when we got there. Lots and lots of ice bergs. They surely are a majestic sight, took lots of pictures of them but there was not much sun so I don't all right or not. The men that rowed out to take the pilot off had know whether they will come out about sixty pounds of codfish and they traded them to the Captain for a drink of whiskey. That country is worse than the States about liquor. All of the shore towns tried to buy some from us and the Captain has all that is to be had on the ship. The chief engineer talked the hotel proprietor into selling him some beer for fifty cents a bottle and the man never did deliver it. To have anything to drink you have to get a permit from the liquor comptroller and then order it from the government, then they can only get a little. The schools are also under the government supervision. The students pay for their books and a small tuition. Orphans are exempt from paying anything.

Of course I will have to say some more about food. There has been rotten food as soon as we hit the high seas. Well, we have a couple of boxes of raisins that go pretty well on bread and butter and we have a little candy left so when it is entirely uneatable we fall back on that. Just for instance tonight we had blood pudding with some preserves on it. I took one bite and I have never tasted anything in a civilized country that tasted so bad. The boys all seemed to like it. We have been in a fog the last two days. You can see as much as you can in a real West Texas sand-storm. We have been on the lookout all day. The fog horn is like the horns on the Greyhound busses

only much larger and louder and make a lot of racket.

Well, one more week and we will be in Dunkirk. Another 2300 miles covered. We are doing pretty good for a couple of old West Texas boys 6000 miles with ten days in New-foundland for \$14.00 a piece, about one-fourth sent per mile.

Friday, June 20, 1930.—Since I have written in here last, they have darn near made a submarine of the boat. The waves were the highest I have ever seen. A few of them came clear up on the bridge and that is about 25 feet above the first deck. They kept midship in about six inches of water all the time breaking over the deck continuously. It was quite a job getting forward without getting wet. Our cabins are kept dry and the waves from coming in the fo'castle they shut the door and seal it and we had to come in from the roof. Coming from the kitchen you could see the waves at times clear above the roof of our fo'castle. I just wondered what would happen if one broke over the stern like that. A few times in the wheel house I couldn't see the horizon. The prow of the ship would be going down a wave.

We are supposed to be in Dunkirk Tuesday morning at about 9:00 o'clock. I am all set for a bottle of beer and a fried chicken. Thirty days without a meal you enjoy putting your mind on nothing but food. The cook sprang a new one on us tonight. I don't know what it was but I couldn't eat it. Makes it hard on our raisin supply.

I can't help but think we are missing something on this trip or that all sailors are crazy. If there is anything about this life that will make a man give up a home, family, friends, good food, theatres, and amusements I sure have missed.

I often think of a little journey Jumbo Haynes and I made when we ran out of money and couldn't get anything to eat. Well, we were not half as hungry then as I have been here and I thought I would never see another day like that.

Sunday will soon be here and I sure will be glad, will enjoy the day off. Work never lets up on this boat for anything or any kind of weather. We are down in the hole scraping and painting again.

Sunshine all day today. The first since we left Botwood. I will say this is the coldest summer I have ever spent. Tuesday is mid-summer day in France so I guess it will be warmer from now on.

Dunkirk, France, June 25, 1930.—So this is France. It is all that I had expected and then more. I can easily see why people come to love it so quickly. We docked Monday night about midnight and it was quite a thrill. Had to come through some locks to get here. Got discharged and were paid off yesterday afternoon (400 Francs), washed our last dish and came ashore. Passed the custom O. K. Got a little room in a small hotel (36 cents or 12 Francs per night) cheap enough. Put in all day Sunday washing and Monday ironing. Must say a pretty good job too.

This is one picturesque place. I

COMPLETE CAREFUL RELIABLE BODY AND FENDER WORK

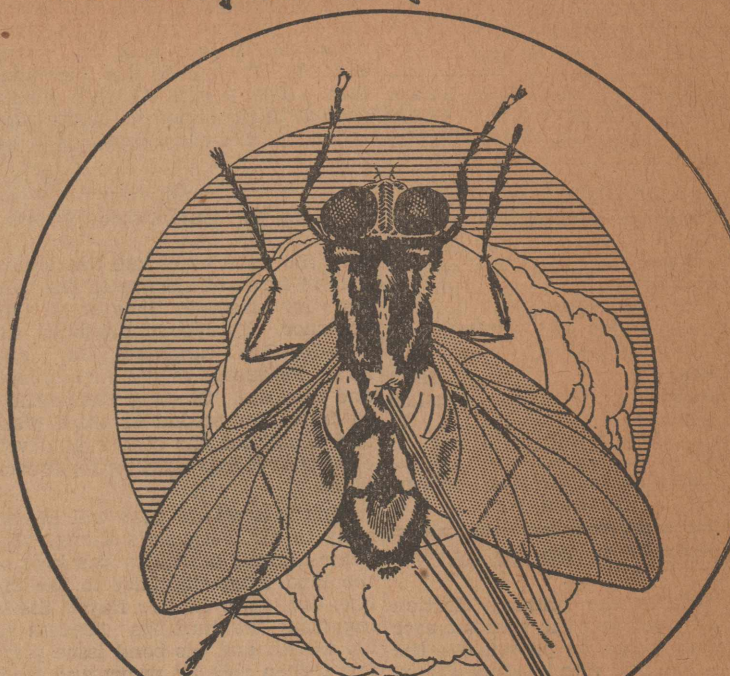
Whatever the damage may be bent fenders, smashed bodies, wrecks, broken wind shields or door glasses—you will find us on the job with EXPERT BODY and FENDER WORK No job too large nor too Small! Just Phone No. 12 Osborne Body and Fender Shop "We take the 'Dent' out of Accident."

MASSIVE MEMORIALS OR MODEST MARKER

WHATEVER appropriation your purse will permit you can rely on any memorial you secure from us being of such fine stone or granite material as will withstand the wear or time and the elements of weather. We use intelligent judgment in selecting such materials as are adapted to conditions in this climate. Artistry of design is always an attainment of our sculptors. . . . Price moderation ever your advantage here.

South Plains Monument Co. T. O. COLLIER, Proprietor Phone 654 Sixth and Columbia 14 Years in Service at Plainview, Texas

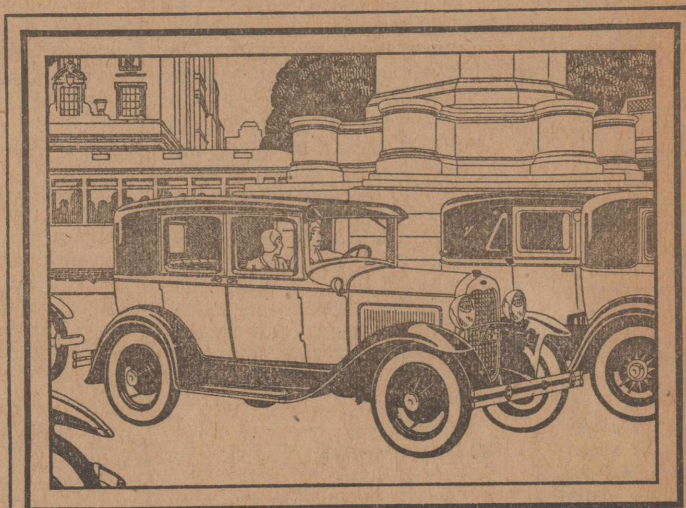
Kill this pest - it spreads disease



Gulf Venom. Kills Flies and Mosquitoes. Roaches Bedbugs Ants Moths. Gulf Refining Co. Hesperian Want Ads For Results

"Things I Ate Hurt Me" advertisement for Black-Draught medicine. Includes a testimonial from Mrs. Bell Buckheister and the product name in large letters.

Meeting the Needs of Millions of People



The low-priced automobile has brought greater opportunity and added hours of recreation to millions of men and women.

BECAUSE the automobile is such an important factor in the lives and prosperity of so many people, the purpose of the Ford Motor Company is something more than the mere manufacture of a motor car. There is no service in simply setting up a machine or a plant and letting it turn out goods. The service extends into every detail of the business—design, production, the wages paid and the selling price. All are a part of the plan. The Ford Motor Company looks upon itself as charged with making an automobile that will meet the needs of millions of people and to provide it at a low price. That is its mission. That is its duty and its obligation to the public. The search for better ways of doing things is never-ending. There is ceaseless, untiring effort to find new methods and new machines that will save steps and time in manufacturing. The Ford plants are, in reality, a great mechanical university, dedicated to the advancement of industry. Many manufacturers come to see and share the progress made. The greatest progress comes by never standing still. Today's methods, however successful, can never be taken as wholly right. They represent simply the best efforts of the moment. Tomorrow must bring an improvement in the methods of the day before. Hard work usually finds the way. Once it was thought impossible to cast gray iron by the endless chain method. All precedent was against it and every previous experiment had failed. But fair prices to the public demanded that wasteful methods be eliminated. Finally the way was found. A better way of making axle shafts saved thirty-six million dollars in four years. A new method of cutting crankcases reduced the cost by \$500,000 a year. The perfection of a new machine saved a similar amount on such a little thing as one bolt. Then electric welding was developed to make many bolts unnecessary and to increase structural strength. Just a little while ago, an endless chain conveyor almost four miles long was installed at the Rouge plant. This conveyor has a daily capacity of 300,000 parts weighing more than 2,000,000 pounds. By substituting the tireless, unvarying machine for tasks formerly done by hand, it has made the day's work easier for thousands of workers and saved time and money in the manufacture of the car. All of these things are done in the interest of the public—so that the benefits of reliable, economic transportation may be within the reach of all.

FORD MOTOR COMPANY

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES
 In Floyd and Adjoining Counties:
 One Year \$1.50
 Six Months .85
 Three Months .45
 In Advance
 Outside Floyd and Adjoining Counties:
 One Year \$2.50
 Six Months \$1.50
 Three Months .75
 In Advance

Advertising Rates Furnished on Application.

ELECTION INTEREST KEEN

Interest in the primary election Saturday last was the greatest ever in recent years, as proven by the record-breaking vote in Floyd County, several hundred more than two years ago. With the temperature high for weeks and weeks and conditions of most every kind unsatisfactory, it was more noticeable in a campaign than usual that a considerable percentage of the people had their stingers out, and were waiting against the "ins" because they were in and for the "outs" because they were out. It is no reason on either the in nor the out to state that the ins lost many votes because they were the inside apparently having fledging. A good rain two weeks ago might have made considerable difference in the standing of candidates in Floyd County Saturday night.

UPSETS WERE NUMEROUS

Opposition about the election, since the new alignments are being made for the runoff, has been the chief interest this week. It has been difficult to talk with one for any length of time at any other matter. "What do you think of so-and-so's race," they like to know. Then the conversation is very well and good that we have such an interesting thing as an election that all of us can take part in and direct interest in. Suppose we had no election to talk about.

NOT YET READY

Though the first reactions to the election are up, as indicated by street talk, it is not to be believed that Mrs. Ferguson will receive a majority of Floyd County vote, this news is not yet ready to lend its weight to such a movement that will renew in Texas the conditions that prevailed in 1925-26. It is to be regretted that Mr. Ferguson has seen fit to espouse a building bond issue. However, the two angles from which to consider this platform plank. One is constitutional amendment necessary to make it effective, a thing on which the people have to pass their judgment at the polls. The other is that it meets the growing demand for real property that the state be built by some other than a direct tax on property. Mr. Sterling's plan calls for the construction of the roads by a tax, which is in line with the arguments advanced by many people in our recent

road bond elections. The Hesperian, at present, is unalterably opposed to this big bond issue based on a gasoline tax or any other kind of tax for more than one reason. But to choose between Mr. Ferguson as governor by proxy, without responsibility but with all power, and Mr. Sterling, is not a difficult task. The people of this section should think seriously before they vote to return the Ferguson's to office.

MORE OF THE FERGUSON'S

In the state races one ran almost true to form. This was in the contest for places in the run off for governor. Everybody predicted the Two-for-One candidate, Mr. and Mrs. Ferguson, to get first place, and they did. Sterling was predicted freely for second or third place and Small for the other. It developed that it was Sterling for second place. This is a set-up that will be exactly to Mr. Ferguson's liking, who, while himself barred by the laws of the land from eligibility to the office, can, after he has played Sterling from the hustings because of his wealth and his bond issue platform, then rule by proxy and start all over the disgraceful occurrences that marked his 1925-26 re-entry into power after being once removed from office for high crimes which are common knowledge.

ATTRACTING LOCAL INDUSTRIES

There was once a time when new industries sought the larger cities. Location in large centers was considered essential to industrial success. During the past decade there has been a trend in the opposite direction, many manufacturers moving their plants away from the large centers of population because of the advantages in the less highly populated communities. This change seems to prove that big business can go where it pleases.

A manufacturer does not move to a new location without first making a very comprehensive survey, and two of the things he considers are—"Does this community offer attractive living conditions for my employees?" and, "Are the citizens loyal to their home industries?"

A diversification of industries is important to a town from the payroll standpoint, just as a diversification of crops is important to the farmer. The failure of one crop from any cause will not break the farmer if he has others to depend on, and if a town is supporting several industries, they will in turn support the town. Diversification stabilizes the earnings of the community.

Towns and cities in every part of the country are striving to attract industry. They have come to the realization of the fact that it is essential to community growth and development. They are "putting their houses in order," they are making their communities inviting to industry.

How this can be accomplished, the steps that should be taken, and the advantage to be gained are discussed fully in this issue of The Hesperian devoted to our community campaign. Floydada is in need of a greater industrial development, and we should bear in mind that even the smallest industry is a valuable asset to a town. Our success in this endeavor depends upon our always making Floydada attractive to industry.

FLOYD COUNTY VOTE

If you are interested in the vote from the various boxes in Floyd County in Saturday's election, you will find it in complete form, unofficial of course, tabulated by pre-

dicts and by candidates for every race.

This was made possible through the kindness of the various election judges of the county, many of whom completing their work late, went to the trouble to give the vote from the top to the bottom of the list late at night by telephone.

We hereby record our thanks and appreciation to those who gave us this information, either by telephone, by messenger or in person by way of an automobile trip to Floydada. When an election occurs the public is "panting" for the returns and the only way the press has of getting the information is through the unofficial reports of election officials.

These tabulated forms, presented by The Hesperian, may have errors in them which will be uncovered by the official count made Saturday. The fact that no serious discrepancies have been found in the reports of this newspaper for nine or ten consecutive elections is good negative proof that some kind of a "big bust" is sure to be made sooner or later. Here's hoping that it hasn't occurred in this instance.

ECHOES FROM THE EXTRA

Echoes of the extra issued by The Hesperian Sunday morning, giving all the latest details on the returns of the primary election, have been coming in this week. The extra was mailed to all subscribers in addition to street sales amounting to 500 copies.

"Let me congratulate you most heartily upon the Election Extra you got out Sunday morning," writes Homer Collins, cashier of The Leonard National Bank, of Leonard. Mr. Collins received his copy Monday morning at 11 o'clock, he said.

Dr. M. J. Shaw, of Tulia, said The Hesperian's extra gave him the most complete picture of the primary results he obtained from any newspaper he read Sunday morning.

Appreciation for a telegraphic resume of the election returns forwarded Sunday afternoon by this newspaper to the party of Floyd County women at A. & M. College at College Station, was received Tuesday morning from Mrs. Will Snell, president of the County Council. "Felt like I wanted you to know just how much this group of Floyd County club women did appreciate your remembering us with a telegram on the election," Mrs. Snell wrote. Her card was mailed Tuesday morning at which time she said "Everybody fine and having a good time." It is real warm and dry at College Station, she also stated.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF AUGUST 3, 1916

August first H. C. Bosley gave possession to W. R. Cope of the building and lots on the corner of Missouri and Fifth Streets, and finished moving his shop to its new location on north Main Street on the block with the City Hotel.

Last Sunday Misses Ethie and Sabra Thagard invited a few of their friends to dinner in honor of Mr. Robert McGuire, who leaves this week for his home in Oklahoma. A very pleasing day was spent and a delicious dinner served to Misses Lena Burdett, of Childress, Grace Collins of Waco, Marie Henry, Mary D. Allen, Ruth Brown, Ethie and Sabra Thagard, Messrs. Bailey Finger, Robert McGuire, Birdsey Barker, Frank Buckley of Fort Worth, Boone Hall, Oliver Allen and Levie Leis.

At a meeting of the Epworth Leagues of this Methodist Conference held in Plainview on the 26th of July, 1916, Earl French, of Floydada, was elected president for next year. Earl French and Miss Myrtle Thompson were delegates from Floydada.

Eugene Collins, of Leonard and sister, Mrs. O. L. Stansell, of Bailey, are visiting at the home of their parents, Mr. and Mrs. J. S. Collins in the south part of the town.

Jots in Jest

Of course those Connecticut boys who wrote a biography of President Hoover would rather write than be president.

The convict who learned to play seven different musical instruments while serving a sentence probably felt privileged to ask for the keys.

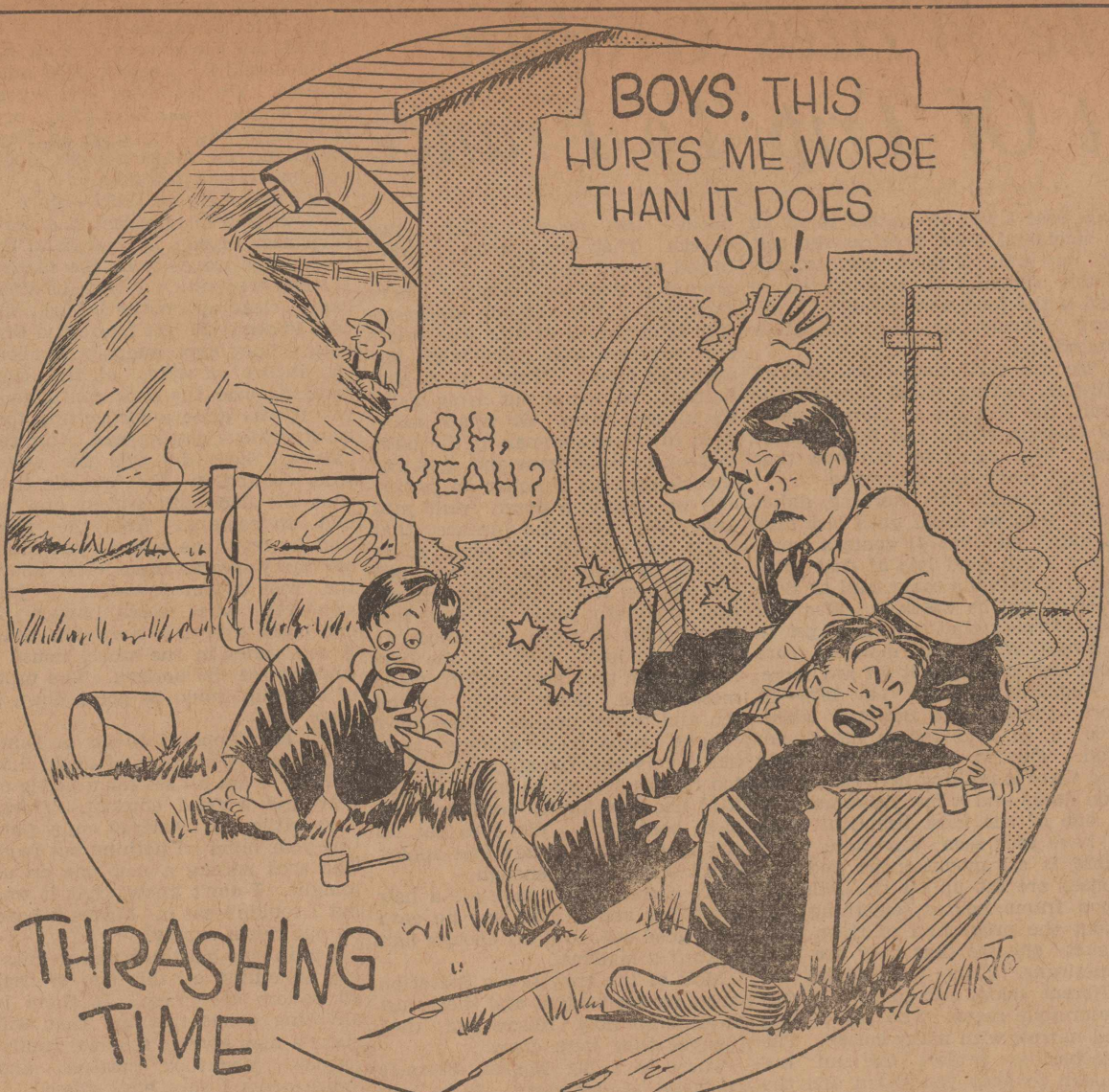
The safest drivers of automobiles in Chicago, a report says, are undertakers. Because they don't cut corners or argue with corpses?

A Missouri salesman who saved his ten-cent pieces for the past 20 years will use them to make a tour of the world. And many he'll meet in his travels will take a tip from him.

Add cold facts: 300,000 eggs, a record for all time, are now in storage.

Just when ghost writing seemed on the wane, newspapers went strong for the spirit messages of the late Conan Doyle.

THE GREAT AMERICAN HOME



The Round-up

A Sidewalk Review Mostly About People And Personalities In Floyd County.

By The Cowhand Scribe

John Hollums, Floydada florist, has been getting a big "kick" out of the idea that Saturday, July 26, was another "mothers' day." He said that it was ma's day and sure enough it was for "Ma" Ferguson showed the other political candidates for governor how "to win the day."

W. C. Grigsby was out in the Dalhart region the other day and he said that he saw one of the biggest corn fields he had ever seen in his life—one field extended 25 miles.....didn't know there was that much corn growing in the entire South corner growing in the Marra home Sunday.

Miss Katie Bell Clay visited with Miss Edna Marrs Sunday. W. T. Clay and son, George, made a business trip to Bowie Monday. Several from here attended church at Cone Sunday night.

Mr. and Mrs. Joe Clark left Tuesday for Wright City, Okla., to visit with relatives. Mr. and Mrs. Cecil Hanks, of Farmer Community, spent Saturday and Sunday with Mrs. Hanks' parents, Mr. and Mrs. J. T. Carter.

Mr. and Mrs. Ernest Grigsby and family, visited at Sand Hill Sunday. John Cropp and family of Ralls, visited with his parents, Mr. and Mrs. R. L. Kropp Sunday.

Miss Goldie Tye, of White Deer, visited with Mrs. Alton Burchfield over the week-end.

Misses Joy Grigsby and Lela Mae Poe are attending the Short Course at A. & M. this week.

Several young people of this community attended the party at the home of George Fuller Saturday night.

Miss Sylvia Copas, of Dickens, is visiting in this community.

Floyd Dunavant, of Amarillo, visited with John Howard Monday.

Jack Finley visited with Bill Marrs Sunday. Mr. Finley is enroute to California.

Several of this community attended the dance at the home of Glenn Miller, of Floydada, last Saturday night.

Several of the young people of McCoy, Starkey and Floydada, met at the home of Miss Edna Marrs and went kodaking Sunday.

Fishing parties are getting to be very popular since everyone have their crops gathered.

The Schnader family delightfully entertained the young people with an ice cream supper Monday night. Everyone enjoyed the occasion very much.

Starkey News

Starkey, July 28.—People of this community are still looking for the rain that should soon come.

Several from this community attended the election party at Floydada Saturday night.

Mrs. W. F. Ferguson and daughters, Roberta and Letha, visited in the W. T. Clay home Thursday afternoon.

Mrs. Charley Atkinson visited with Mrs. C. W. Howard Sunday.

Orland Howard who is working at Dougherty spent the week-end with his parents, Mr. and Mrs. J. W. Howard.

W. T. Clay and family attended the funeral of Milton Moore, at Spur Wednesday.

Miss Katy Schrader visited with Miss Fay Carter Saturday night.

Jodie Marrs spent Sunday with Claude Marrs.

Leona Carter spent Saturday with Mr. and Mrs. Lou Carter.

Clarence Mara happened to the misfortune of having his arm broken Thursday while hunting grapes in the Blanco Canyon.

Seatin Howard left Monday for Fort Worth to attend business College.

Misses Estelle, Edith and Christine Fuller, Cager Pope and Delmer Lott visited in the Marra home Sunday.

Miss Katie Bell Clay visited with Miss Edna Marrs Sunday.

W. T. Clay and son, George, made a business trip to Bowie Monday.

Several from here attended church at Cone Sunday night.

Mr. and Mrs. Joe Clark left Tuesday for Wright City, Okla., to visit with relatives.

Mr. and Mrs. Cecil Hanks, of Farmer Community, spent Saturday and Sunday with Mrs. Hanks' parents, Mr. and Mrs. J. T. Carter.

Mr. and Mrs. Rufus Kelly visited in the Marra home Sunday.

Mr. and Mrs. Ernest Grigsby and family, visited at Sand Hill Sunday.

John Cropp and family of Ralls, visited with his parents, Mr. and Mrs. R. L. Kropp Sunday.

Miss Goldie Tye, of White Deer, visited with Mrs. Alton Burchfield over the week-end.

Misses Joy Grigsby and Lela Mae Poe are attending the Short Course at A. & M. this week.

Lakeview News

Lakeview, July 28.—Still hot and dry in this community.

Friday afternoon at 3 p. m. the Auditorium Improvement Club will meet at the school house. This is the regular meeting time of this organization. A president will be elected at this meeting. It is to your interest to come and you are invited.

Forty-seven representatives of the Lakeview B. Y. P. U. attended the Associational Meeting at Floydada. They were awarded the Attendance Banner.

Revival Services will begin at the Baptist Church on Friday night August 1. Everyone is invited.

Miss Patterson, of Fairview, visited with her sister, Mrs. C. A. Carr last week.

"Let Toby Do It" is the name of a play to be given at the Lakeview Auditorium on Wednesday night, July 30. Miss Opal Nelson is the director.

Prayer meeting Thursday night at the church.

Mr. and Mrs. Harley Brown and family, of Haskell County, are visiting with Mr. and Mrs. M. Patton and other relatives.

MATTHEWS REUNION HELD AT McDONALD NEW MEXICO

Mr. and Mrs. Jas. E. Green and sons, Jimmie, Victor, Clyde and Donald Clark, returned to their home in Center community Tuesday night after attending a reunion of Mrs. Green's brothers and sisters at the home of her parents, Mr. and Mrs. K. J. Matthews, formerly of Mt. Blanco, but now of McDonald, N. M. Miss Ruby Dillard of McDonald accompanied Mr. and Mrs. Green home and will visit with them and other relatives near Floydada.

The reunion was held last week-end and was attended by all of the children of the immediate family and their families with the exception of one son-in-law. The meeting marked the first time that all the family had been together in some four years.

Those present attended church M.

'Happy Days' Billed At Palace Theatre Sunday

Martha Lee Sparks Will Appear In All-Talking Feature Picture

"Happy Days" are coming for Floyd County folks and they will arrive Sunday, August 3, for the Palace Theatre will present the William Fox production Sunday, Monday and Tuesday, August 3, 4 and 5, Manager Jack Deakins has announced.

Little Martha Lee Sparks, daughter of Mr. and Mrs. Herbert Sparks of Hollywood, California, and formerly of this city, appears in a singing role in the picture, Mr. Deakins said.

The all-talking musical movietone presents a galaxy of stage and screen stars. In "Happy Days" will appear such favorites as Janet Gaynor, Charles Farrell, Majorie White Victor McLaglen, El Brendel, William Collier, Sr., Tom Patricola, Dixie Lee, Frank Albertson, Sharon Lynn, "Whispering" Jack Smith, James J. Corbett, Will Rogers, Edmund Lowe, Walter Catlett, Richard Keene, Frank Richardson, Ann Pennington, David Rollins, Warner Baxter, J. Harold Murray, Paul Page, George Olsen, George MacFarlane, and others.

Directed by Benjamin Stoloff the 100 per cent all-talking picture includes 100 entertainers, 50 dancing belles, and 10 big song hits. In addition to the feature the program will include a comedy and news reel.

Charter No. 11498 BUILDING & LOAN ASSOCIATION

Official Statement of Financial Condition of the Floyd County Building & Loan Association at Floydada, State of Texas, at the close of business on the 30th day of June, 1930, published in the Floyd County Hesperian a newspaper printed and published at Floydada, State of Texas, on the 31st day of July, 1930.

ASSETS	
Real Estate Loans to Members	\$4,660.50
Cash in Bank	459.32
Total	\$5,119.82
LIABILITIES	
Installment Stock	\$2,305.00
Advance Payment Stock	50.00
Fully Paid Stock	2,300.00
Undivided Profits	82.32
Dividends accrued since last Dividend payment	382.50
Total	\$5,119.82

STATE OF TEXAS

County of Floyd
 We, Lora R. Farris as President, and W. H. Henderson as Secretary of said Association, each of us do solemnly swear that the above statement is true to the best of our knowledge and belief.
 Lora R. Farris, President,
 W. H. Henderson, Secretary.
CORRECT—ATTEST: G. C. Tubbs,
 C. R. Houston, Jas. K. Green, Directors.

Subscribed and sworn to before me this 30th day of July, A. D. 1930.
 (SEAL) BELVA SOLOMON,
 Notary Public, Floyd County, Texas.

Sunday at Tatum, N. M., and Monday Mr. and Mrs. Tarpley Matthews, Mr. and Mrs. W. A. Latta and son, and Mr. and Mrs. Green made a tour through the Carlsbad Cavern. Tuesday afternoon the sisters at the home of her parents, Mr. and Mrs. K. J. Matthews, formerly of Mt. Blanco, but now of McDonald, N. M. Miss Ruby Dillard of McDonald accompanied Mr. and Mrs. Green home and will visit with them and other relatives near Floydada.

The reunion was held last week-end and was attended by all of the children of the immediate family and their families with the exception of one son-in-law. The meeting marked the first time that all the family had been together in some four years.

WHAT'S WRONG AND WHERE?



TALES IN THIS PICTURE

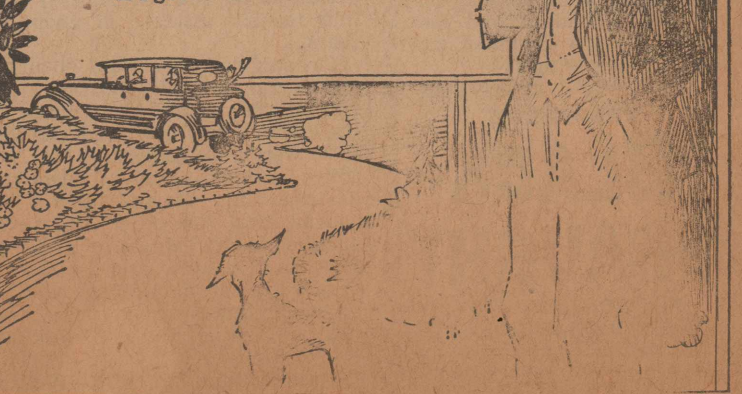
mistakes? The...
 ing the...
 e hard...

Daddy, Let ME Drive
 by Lawrence Hawthorne

I look into the future
 (And it isn't very far!)
 To see a rearrangement
 Of the seating in our car.
 There was a time when Mother
 Thought she'd never care to drive,
 Although she wasn't certain
 I would get them home alive.

(And then (I saw it coming)
 She decided it was best
 For her to "drive a little"
 So that I could get some rest.
 Of course, she soon discovered
 What a pleasure it can be—
 And you ought to see how often
 She prescribes a rest for me!

And now the boys are pleading,
 "Daddy, let me drive today!"
 (I hardly need to tell you
 That they often have their way.)
 So, I look into the future,
 And the writing on the wall
 Tells me I'll be mighty lucky
 If I get to drive at all.



A Silk Suit and Lace Frock Meet Every Demand for Week-End Parties

BY HARRIET

Week-end parties always present problems this time of the summer. What to wear? What to take?

We all want to look our best. But better to be dressed a bit less formally than over-dressed. Nothing makes one feel more awkward than to wear an elaborate dress when everybody else wears an informal one.

A silk suit is about the best bet for making any kind of a week-end trip, whether by train, boat or auto. You can always throw a topcoat over it if you're chilly.

In selecting such a suit, however, you should be a little conservative. Not too dressy. Not too tailored.

One of the continued favorites is the polka-dotted silk. I show today little blue and white polka-dotted silk, a crepe de chine, that would admirably fit the demands of a trip.

It has one of the new pleated skirts, with the pleats stitched well below the hip line. The coat fits in tailored manner and is belted, with a stitched belt of the polka dots.

The blouse gives it its finest touch. It is a fine crepe georgette, made with an accordion pleated jabot that is edged with the finest of real val lace. There are short little sleeves that have double ruffles of the pleated georgette all edged with the lace. Worn with pearls, this little blouse becomes quite dressy and when the coat is shed, the suit looks decorative.

An excellent choice of traveling hat is one, from Florence Walton. It is blue panamalac with white kid trimming, forming one half of the under brim and banding the crown which, also, is half white and half blue.

For dinner and informal dances, or for evenings of bridge when you may sit on the veranda, nothing is lovelier than a sheer black lace frock.

One that fills the bill is made of fine black lace and chiffon combined. Bands of the chiffon fashion the pointed panel effect under which flaring flounces of the lace are posed. There is a belt of the chiffon and a ribbon bow made of chiffon that swings from the shoulder.



The summer dinner dress, left, created by Joseph Paguin, is made of fine black lace combined with black chiffon. The suit at the right is of blue and white crepe de chine from Redfern. The hat is of blue Panamalac with white kid trimming.

The black slip under this frock is made with a flesh colored top, one of the very newest touches in lace costumes. It also ends higher than the skirt, making the whole frock look lacier and cooler.

Of course you will want some sports things in your week-end kit, too. I suggest a lounging pajama suit of some gay cotton material, and a cotton beret to match. The cart wheel hats are so hard to

pack that unless you are carrying a lot of luggage, they are a mistake. The new sweater suits which are smart for golf, tramping and all kinds of spectator sports, such as polo, water sports, tennis, are made with fitted jackets. The newest of all is a slip-on sweater that fastens just like a polo shirt, with buttons and a little shirt collar. It comes in long sleeves and the skirt with it may be pleated silk, gored flannel or even a yolked linen one.

ning a big fishing trip on the Red River in northern New Mexico. The child became ill a few hours after arrival of the party at camp and died within a few minutes after they reached the Springer Sanitarium, some sixty miles distant. Leaving Springer Thursday the party travelled all night, reaching Floyd-

Political Announcements

The following announcements for office, subject to the Democratic Primary, August 23, 1930, have been authorized to be made by The Hesperian:

For County Judge:
J. W. HOWARD
Wm. McGEHEE

For Sheriff:
P. G. STEGALL
(Re-Election)
F. N. (FRED) CLARK

For Tax Assessor:
ROE MCCLESKEY
JOE M. (JODIE) DAY

For Tax Collector:
C. M. MEREDITH
J. G. WOOD

For County Superintendent:
OLA HANNA
PRICE SCOTT

For Commissioner, Precinct 1:
W. F. WEATHERBEE
E. W. HENDERSON

For Commissioner Precinct No. 4:
JOE P. HART
GEO. L. FAWVER

ada early Friday morning. In the party, besides Mr. and Mrs. Bratton and children, were Mr. and Mrs. J. W. Haney and family Mr. and Mrs. E. L. Trice and family and Mr. and Mrs. S. E. Brewer, all of this city.

CULTURE BY THE BOTTLE

A newly married couple that moved into a nearby suburban community were very snooty. They had so much money and they put on so much "dog" that everyone whispered the husband was a retired boot-

legger. The town wag looked them over and remarked: "The only thing cultured about them is their acidophilus milk."—New York Sun.

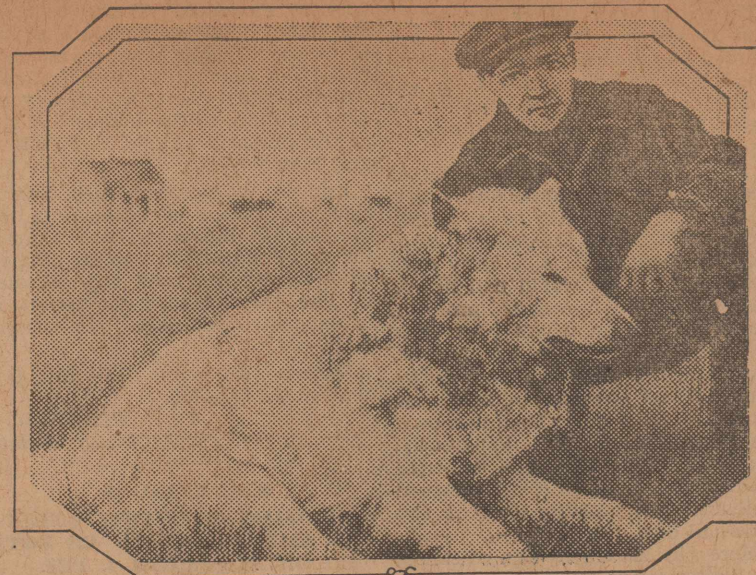
DIRECTOR OF GIRL SCOUT CAMP AT ROARING SPRINGS

Mrs. T. W. Whigham is spending this week at Roaring Springs directing camp activities for a group of twenty-five girl scouts from Spur. She was director of the Girl Scout work at Spur before moving to Floydada last year and was succeeded by Miss Ila Lassiter who will assist her in the camp at Roaring Springs.

Mrs. Whigham is considered quite experienced in the Girl Scout work and has twice escorted groups of girls to National camps.

Mr. Whigham took her to Roaring Springs Monday.

Bag 'Phantom' Wolf In Hunt



Fears of farmers of the Little Belt, Montana, whose cattle had for years been raided and destroyed by a white "phantom" wolf which always managed to elude pursuers, came to an end when the beast was cornered, held at bay by two inexperienced dogs and then shot by their master, W. E. Close, at Stanford, Mont., recently. The "phantom," which measured six feet from nose to tail tip, is shown above with Close.

TUBERCULOUS ANIMALS FEWER

That the campaign to eradicate livestock tuberculosis is succeeding is proved by the decline in the number of cattle and hog carcasses condemned for tuberculosis under the Federal meat-inspection service of the United States Department of Agriculture in the fiscal year 1929. The number of cattle carcasses condemned, per million of cattle slaughtered, declining from 430 in 1928 to 380 in 1929; in the case of hogs, the number declined from 1,150 in 1928 to 990 in 1929.

SAYS NOISE OF CITIES PRODUCE GANGSTERS

Noises of the great American cities is responsible for the increase in the ranks of gangsters, according to Health commissioner Shirley W. Wynne, of the New York.

Noise, he declares in the Woman's Home Companion, produces a constant fear reaction, and it is natural that children who have spent most of their lives under conditions which create this reaction, will be more ready to fight and less amenable to reason than children reared in serene surroundings.

"This nervous alertness," says Commissioner Wynne, "is one quality of primitive man which has not disappeared before civilization. We are still startled by unexpected sounds. It was primitive man's greatest safeguard against danger which stalked him by day and night. With people of today, it is as if the primitive were aroused

the United States Department of Agriculture says, but the profits in this business have been greatly overestimated. In successful plants producing market squabs only the average annual return above cost of feed is between \$2 and \$2.50 for each pair of breeders. Poultrymen sometimes raise squabs as a specialty but more commonly as a side issue.

John Edwards Smith, John Kay West, Willie B. May and Winifred Newsom left Wednesday for Carlsbad Cavern. They plan to be gone about a week and will visit several other places of interest in New Mexico.

BORN—to Mr. and Mrs. A. V. Womack, of Sand Hill, July 30, a daughter.



Light BUT CLOSE TEXTURED!

The woman who bakes well herself but finds that the excellence of Ho-Made Bread makes the effort needless recognizes in the lightness and firm texture of this bread the quality for which she has always strived.

WESTERS' QUALITY BAKERY

"Home of Ho-Made Bread"

The Red & White Stores Friday and Saturday Bargains!

You're missing something 'till you visit us

SHORTENING,	99c
Flakewhite, 8 lb. pail,	
PINEAPPLE,	27c
Sliced, Flat can, 2 for,	
PORK & BEANS,	16c
Campbell's, 2 cans for,	
COOKIES,	21c
Good Luck, per box,	
CORN,	11c
Audubon, No. 2 can, each,	
TEA,	21c
Red & White, 1/4 lb. can,	
TEA,	41c
Red & White, 1/2 lb. can,	
CRACKERS,	26c
2 lb. box for,	
MUSTARD,	17c
Quart jar for,	
MUSTARD,	7c
Regular 15c size for,	
GELATIN DESSERT,	21c
Red & White, 3 boxes for,	
MILK, Red & White, small can,	18c
4 cans for,	
PRESERVES,	19c
Assorted, 12 oz. jar, each,	
CANE SYRUP,	76c
Country Made, per gallon,	
BROOMS,	43c
Star Brand, for only,	
TABLE PEACHES,	16c
No. 2 1/2 Can for only,	
FLY SPRAY,	\$1.50
Black Flag, bulk, per gallon,	

Market Specials

STEAK,	22c and 27c
Per pound,	
CHEESE,	19c
Longhorn, per pound,	

THESE PRICES FOR CASH ONLY

North Side Grocery

PHONE 15

City Market and Grocery

PHONE 118

We Deliver

We

Phone for
Appointments



Free
Facial

A Special Treat for the Ladies

REGULAR \$3.00 FACIAL TREATMENT GIVEN
WITHOUT CHARGE TO PROVE UNUSUAL
RESULTS OF NEW SYSTEM OF BEAUTY CULTURE.

As a special courtesy to our customers we have obtained at considerable expense the services of Mrs. Bertha Wright, beauty expert and special representative of Dorothy Perkins, who will be at our store Monday, August 4th to Saturday, August 9th inclusive. She will analyze your skin, advise you on your personal beauty problems, give you a complete facial treatment and show you how to give yourself the same treatment at home.

NO CHARGE FOR THIS SERVICE

(We will have a private booth in our store)

Phone now for appointment

Martin Dry Goods Co.

FLOYDADA, TEXAS

AN APPRECIATION

I take this opportunity to thank every person that in any way added to my support in the race for Commissioner of Precinct One, and I extend congratulations to my worthy opponents. While I was defeated I still want to be counted on by the citizenship in the future, as in the past, to help make Floyd County a better place to live and rear a family.

Respectfully,
E. C. King,
(Political Advertisement)

TO THE VOTERS OF FLOYD COUNTY

I want to express my appreciation of the friendship and confidence of those who voted for me Saturday, and to say for those who voted for some one else I have only the kindest feeling.

I am a candidate in the run-off primary August 23 for county superintendent, and earnestly solicit the vote of all in this race.

Yours respectfully,
Ola Hanna,
(Political Advertisement)

TO THE VOTERS OF FLOYD COUNTY

I appreciate the friendship and confidence of those who voted for me Saturday, and I have the kindest feeling for those who did not; and I earnestly solicit the combined support of all in the run-off August 23.

J. G. Wood,
Candidate for Tax Collector,
(Political Advertisement)

GOING WITH DAD

Joseph was found filling his father's traveling bag to its full capacity with his various possessions. His mother inquired what it was all about.

"Daddy said when you started housecleaning he was going to leave home, and I'm packing to go with him," replied the counterpart of the man of the house.

You Will Save Money In The Long Run

If you will do your Grocery Trading during August with us. We pledge you the very best prices possible and A-1 Service at all times.

TRY US WITH YOUR AUGUST
GROCERY ACCOUNT

Hull & McBrien

We Deliver

Phone 292

Sunday School Lesson

WORLD BROTHERHOOD

The International Uniform Sunday School Lesson for August 3. The Way to World Brotherhood. Ruth 1:6-10, 14-22.



There are some who claim that the idea of world brotherhood is a comparatively new idea in the world. Some interpreters of the New Testament have even gone so far as to say that the modern idea of universal human brotherhood is not found in the New Testament or in the teaching of Jesus.

That does not seem to be a very sound statement either in fact or in implication. The spirit of the teaching of Jesus in its emphasis upon love, even to those one might regard as his enemies, certainly implies brotherly relationships and responsibilities; while his placing of the fact of the Fatherhood of God at the very center and soul of his religion has as its logical association the fact of human brotherhood.

It might be said that Jesus did

not regard all men as the children of God and that he said to some "Ye are of your father the devil." But it seems clear that Jesus regarded sinful men not as having no possible association with God, but rather as having wandered or as being lost from their true estate.

A Problem of Races
This lesson for modern study of the way to world brotherhood takes us all the way back to a simple story of pastoral life in the early days of Israel. It is a story that involves what we would call in our day an inter-racial problem. Naomi, a woman whose home was in Bethlehem, driven by famine, had gone with her husband and two sons across the Jordan into the land of Moab. There they had been well received and had, apparently, prospered; the two sons married Moabitish wives, and all seemed well until the husband and the two sons had died.

Here in loneliness and hearing of better times in the land from which she had come, Naomi planned to go back among her own people. Her daughters-in-law accompanied her, but she urged them to go back to their own country. The one listened to her pleading and went back, but the other, Ruth, refused to leave her mother-in-law. Thus the two widows came into the country around Bethlehem, and the story has come down to us as one of intense and deep affection between two women of different race, and of the loyalty and devotion of the younger to the older.

While the implications of the story are not all clear, it would seem that Ruth, the Moabitess, now an alien in the country where she was living, was the more competent of the two women. Naomi, back in her own environment, seems to have succumbed very much to her hardships and reversals of fortune, like some person of superior class and feeling, retaining something of the pride and prejudices of her class without the ability to meet her new situations. Ruth is the worker of the two, going forth in the fields and gleaning after the reapers so that she might find some support for them both.

Probably most of the teachings for our modern world are to be read into the lesson, but the deepest elements are there already—the place of kindness and affection, and the part that these play under all circumstances and conditions. If there were a little more of genuine kindness and gentleness in the world, we should not have so many problems. If for the hates and jealousies between individuals and nations and races, we could substitute a spirit of mutual regard and co-operation, how different everything might be and how much better for all concerned.

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF FLOYD. NOTICE IS HEREBY GIVEN That by virtue of a certain ORDER OF SALE issued out of the Honorable District Court of Floyd County, on the 5th day of July, 1930, by the Clerk of said District Court for the sum of Eleven Thousand, One Hundred, Seventy-Nine & 78/100 Dollars and costs of suit, under a Judgment, in favor of Mrs. Katie Swain, in a certain cause in said Court, No. 2235 and styled MRS. KATIE SWAIN vs. F. J. WHITE and MARIE WHITE, placed in my hands for service, I, P. G. Stegall, as Sheriff of said Floyd County, Texas, did, on the 5th day of July, 1930, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

All of the W¹/₂ of the E¹/₂, and all of the E¹/₂ of the W¹/₂ of Section No. 67, Certificate No. 1246, in Block I, A. E. & M. Survey, containing 320 acres of land, situated in Floyd County, Texas,—said property being situated on the Lee Highway, or State Highway No. 28, about 1 mile East of Floydada, Texas, and being known as the "M. F. Swain Place," and levied upon as the property of said F. J. White and Marie White, and that on the first Tuesday in August, 1930, the same being the 5th day of said month, at the Court

House door of Floyd County, in the City of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale I will sell above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said F. J. White and Marie White.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in The Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 5th day of July, A. D., 1930.

P. G. STEGALL,
204tc Sheriff Floyd County, Texas.

S. J. R. NO. 19

PROPOSING A CONSTITUTIONAL AMENDMENT TO BE VOTED ON NOVEMBER 4, 1930.

Be it resolved by the Legislature of the State of Texas:

Section 1. That Section 5 of Article 3 of the Constitution of the State of Texas be amended so as to hereafter read as follows:

The Legislature shall meet every two years at such time as may be provided by law and at other times when convened by the Governor. When convened in regular Session, the first thirty days thereof shall be devoted to the introduction of bills and resolutions, acting upon emergency appropriations, passing upon the confirmation of the recess appointees of the Governor and such emergency matters as may be submitted by the Governor in special message to the Legislature; provided that during the succeeding thirty days of the regular session of the Legislature the various committees of each House shall hold hearings to consider all bills and resolutions and other matters then pending; and such emergency matters as may be submitted by the Governor; provided further that during the following sixty days the Legislature shall act upon such bills and resolutions as may be then pending and upon such emergency matters as may be submitted by the Governor in special messages to the Legislature; provided however, either House may otherwise determine its order of business by an af-

firmative vote of four-fifths of its membership.

Sec. 2. That Section 24 of Article 3 of the Constitution of the State of Texas be amended so as to hereafter read as follows:

Members of the Legislature shall receive from the public Treasury a per diem of not exceeding \$10.00 per day for the first 120 days of each session and after that not exceeding \$5.00 per day for the remainder of the session.

In addition to the per diem the members of each House shall be entitled to mileage in going to and returning from the seat of government, which mileage shall not exceed \$2.50 for every 25 miles, the distance to be computed by the nearest and most direct route of travel, from a table of distances prepared by the Comptroller to each

county seat now or hereafter to be established; no member to be entitled to mileage for any extra session that may be called within one day after the adjournment of a regular or called session.

Sec. 3. The foregoing constitutional amendment shall be submitted to the electors of this state qualified to vote on constitutional amendments at an election to be held throughout the State on the first Tuesday after the first Monday in November, A. D. 1930. (A correct copy.)

JANE Y. McCALLUM,
224tc Secretary of State.

Mr. and Mrs. Dick Bryan of Plainview were guests Sunday of Mr. and Mrs. A. V. Haynes.

Typewriters at Hesperian Office.

TO THE VOTERS OF FLOYD COUNTY

I desire to use this method of thanking you for writing my name on the ballot of last Saturday in the space provided for County Surveyor, and for the benefit of those who may have been misinformed I want to state that in the last eleven July primaries held in this county my name has been PRINTED on the ballot and my assessment PAID

to the County Chairman NINE times and this without there having been at any time an opponent on the ticket.

Gratefully,
Geo. A. Linder.
(Political Advertisement)

Tip Kendrick made a trip to Fort Worth and other points last week. He returned last Thursday.

Hesperian Want Ads Pay.

FREE!

ONE 25c BOX OF KLEENEX

NAPKINS

With each 50c jar of Armand's Face Cream

BIG 75c VALUE FOR SATURDAY

ONLY

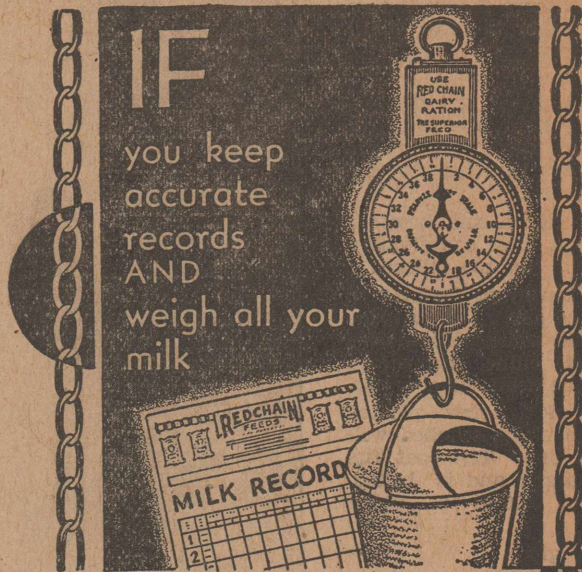
50c

We have entered a selling contest on Armand's Products and are out to win the capital prize.

This is your big chance to Save and our Big chance to Win!

Perry Bros.

5c, 10c and 25c Stores



IF you keep accurate records AND weigh all your milk

you will feed

RED CHAIN 24% Dairy Ration

THE dairyman who operates by guesswork says he "can't afford to feed RED CHAIN." His money-making neighbor—who weighs all feed and milk and keeps records on each cow—knows that he can't afford NOT to feed it! We furnish milk record cards and literature—FREE—and milk scales at cost. If you KNOW your production and costs, we know you'll feed RED CHAIN.



Farmers' Grain Company

Back Quit Hurting

"I was in a very weak condition from a serious sickness," writes Mrs. I. Leonard, of 571 Joseph St., New Orleans, La. "I was so weak, I wanted to sleep all the time. I did not have strength to do anything. My back ached nearly all the time. I was just in misery."

"My mother told me I must arouse myself from the sleepiness, and take something to help get my strength back. She had taken Cardui and had been helped, so I decided to take Cardui, too. After my first bottle, I could see that it was helping me. I took four bottles at this time. My strength came back and I gained weight. Pretty soon, I was my old self again. My back quit hurting, and I haven't had any more trouble since I took Cardui."

CARDUI
Helps Women to Health

Take Theford's Black-Draught for Constipation, Indigestion, and Biliousness. ex-100

MAKE UP YOUR MIND, THAT

During August

You will have your car washed, greased, overhauled and equipped with those

GUARANTEED PENNSYLVANIA TIRES

by the Finkner Motor Company's crew of Experienced mechanics.

If You Have No Car—

—or want to trade for a new one—Then, by all means, don't forget to come in and see the many bargains in GOOD USED CARS that you may buy with confidence from us.

We will talk trade on any make of car.

Finkner Motor Company

et. Mlys-Knight Dealers

if



you want a cigarette that is milder and of better taste..

Smoke

Chesterfield

MILDER, YES—BUT SOMETHING MORE. Chesterfield offers richness, aroma, satisfying flavor.

BETTER TASTE—that's the answer; and that's what smokers get in Chesterfield in fullest measure—the flavor and aroma of mellow tobaccos, exactly blended and cross-blended. Better taste, and milder too!



They Satisfy

With The Churches

CHURCH OF CHRIST PROTRACTED MEETING

Elder Chas. W. Watkins, of Petersburg, will conduct a protracted meeting for the Church of Christ, beginning Sunday, August 17th. This meeting will probably be held at the City Tabernacle.

LAKEVIEW BAPTIST CHURCH

J. M. Harder, Pastor
Sunday School 10 a. m.
Prayer 11 a. m.
P. U. 7:30 p. m.
Teaching following B. Y. P. U. revival services, beginning Friday night, August first.

EVANGELISTIC SERVICES

Special evangelistic services will be held at the Methodist Church in Floydada beginning the fifth Sunday in August and closing the first Sunday in September. Evangelist E. Huston of Dallas, one of the general Evangelists of the Methodist Church has been secured to have charge of these meetings. Evangelist Huston led the singing at the General Conference which met in Dallas in May. Just recently he held very successful meetings at Hereford and Rotan in the Northwest Texas Conference. He has specialized in work with young people and children and has had marked success in this field. Everyone is given a cordial invitation to attend these evangelistic services.

FIRST METHODIST CHURCH

G. T. Palmer, Pastor
Our Sunday School attendance was not up to normal last Sunday. We are expecting those who were out last Sunday to be in their places the coming Sunday. Remember that your help is needed to make the school what it should be, and we are asking that you make every effort to attend. It will do you good and your coming will influence some one else to attend.

We appreciate the large number of people who attended the services last Sunday. Our young people had charge of the singing at the evening hour and it was very inspiring. It is very encouraging the large number of young people who are interested in the work of the church. And it is our desire to help them in every possible way. Preaching by the pastor at 11:00 a. m. and 8:30 p. m.
The three Leagues will meet at 7:30 p. m.

District Epworth League Rally at Lockney beginning Saturday afternoon at 4:30 and closing Sunday afternoon. Let all of our Leaguers attend this rally.
You are earnestly invited to worship at the Methodist Church.

CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor
Services Sunday morning at 11 o'clock.
Session meeting at 2:30 o'clock Sunday afternoon at the church.
Evening preaching services at 8 o'clock.
There's a cordial welcome awaiting you at the Presbyterian church.

MEETING AT CAMPBELL

A revival meeting was begun Sunday by the Baptist Church at Campbell, with Rev. G. W. Tubbs, the pastor, in charge of the services and assisted by Rev. H. M. Burnham, pastor of the Whiteflat Baptist Church.
Two services are being held daily, the morning service at 10:30 and the evening service at 8:15. The meeting will continue through Sunday, it is announced.
Good interest and attendance have marked the services during the first of the week.

JUNIOR ENDEAVOR PROGRAM

The Junior Endeavor program for Sunday, August 3, at 7:30 is as follows:
Subject: On the road with Jesus; what we would have seen.
Scripture: Mark 2:23; 3:7, 13.
Leader: Kenneth Bain.
Song: Lord's Prayer in unison.
What do you think are some of the things we should have seen if we had walked on the road with Jesus?—Blanch King.
What are some of the things that we see every day that may remind us of Jesus and His journeys in Palestine?—Randell King.
What are some of the things that we know Jesus loved as He went about?—Carl Lester Minor.
How can stay-at-homes get much knowledge about the country where Jesus lived and worked?
Bible drill. Business. Benediction.

RUSTLER'S B. Y. P. U.

Rustler's B. Y. P. U. will meet Sunday evening at 7:30 to render the following program:
Subject—"Be What Thou Seemest."
Introducing the Topic—Johnny Johnston.
The Meaning of the Word—Faye Newell.
Jesus Calls us to Sincerity in Prayer—Lavelle Reid.
Jesus calls us to Sincerity in Speech—Mrs. D. P. Carter.
Jesus Commands us to give Sincerely—J. D. Moore.
Jesus calls us to Live Sincerely—Lorena Spence.
Every one is urged to be present and be one hundred per cent. Visitors are welcome.

Adding Machine Rolls at Hesperian Office.

SENIOR ENDEAVOR PROGRAM

The Senior Endeavor of the Presbyterian Church will render the following program Sunday, August 3, at 7:30 o'clock.
Topic: Chances to serve Christ in Summer.
Leader: Ethna Williams.
Scripture: John 6:1-14.
Song.
Prayer.

What should be a fair proportion of one's time to give to Christ's work?—Louise Conner.
Should one expect to get anything out of Christian Endeavor who puts nothing in any more than he would expect to draw money out of a bank in which he had deposited nothing?—Samuel Rutledge.
Why are we not justified in refusing to try New Methods just because they have never been tried by any one we know? How would business men succeed on this platform?—Bill Grigsby.
Business.
Bible Drill.
Benediction.

PASTOR'S HELPERS PROGRAM

Program for Sunday, August 3, for the Pastor's Helpers B. Y. P. U. is as follows:
Topic—"Be what Thou Seemest"
Introduction—Mr. Eastridge.
The meaning of the Word—William Barnett.
Jesus Calls us to sincerity in prayer—Ima Hardin.
Jesus calls to sincerity in speech—Genelle Stovall.
Jesus commands us to give sincerely—Ruth Roddam.
Jesus Calls us to Live Sincerely—Roy Chapman.
All members are urged to be present at 7:30 and be one hundred per cent in attendance. Visitors are welcome.
Our leader, Miss Ruth Stegall, is giving this group a social on Friday night, at 8:30 at her home.

JUNIOR Y. W. A.

The Junior Y. W. A. will meet at the home of Miss Louise Wright next Monday afternoon August 4, at 5 o'clock to study the book, "A wandering Jew in Africa." The members are urged to be present and visitors are always welcome. The Y. W. A. is going to the house party at Silver Falls in August and in order to raise funds for the expense we are going to sell cookies this

week. Your patronage will be appreciated.

SENIOR Y. W. A.

The Senior Y. W. A. met Tuesday afternoon July 29, at 4 o'clock with Miss Lola Barnes as hostess.
There were twenty members, two new members and three visitors present. In the business meeting held Bernice Patton was elected as delegate to the Y. W. A. encampment at Linguish Falls. Different games were played after which refreshments were served. The organization will meet at the church next Monday at 4 o'clock in a business meeting.

SKYROCKET B. Y. P. U. PROGRAM

Subject—Growth Through Soul Winning.
Scripture reading, John 4:27-38, and Matt. 25:19-23—Virdene Snodgrass.
Introduction—Virdene Snodgrass.
Soul winning and soul Culture—Olan Burrows.
Individual growth through soul winning—Juanita Shirey.
Collective growth through soul winning—Dan Curnett.
Instances of growth through soul winning—Marvin Crow.
Elements of growth through soul winning—Lois Sison.
Who then can win souls—Lila Jane Watson.

FIRST CHRISTIAN CHURCH

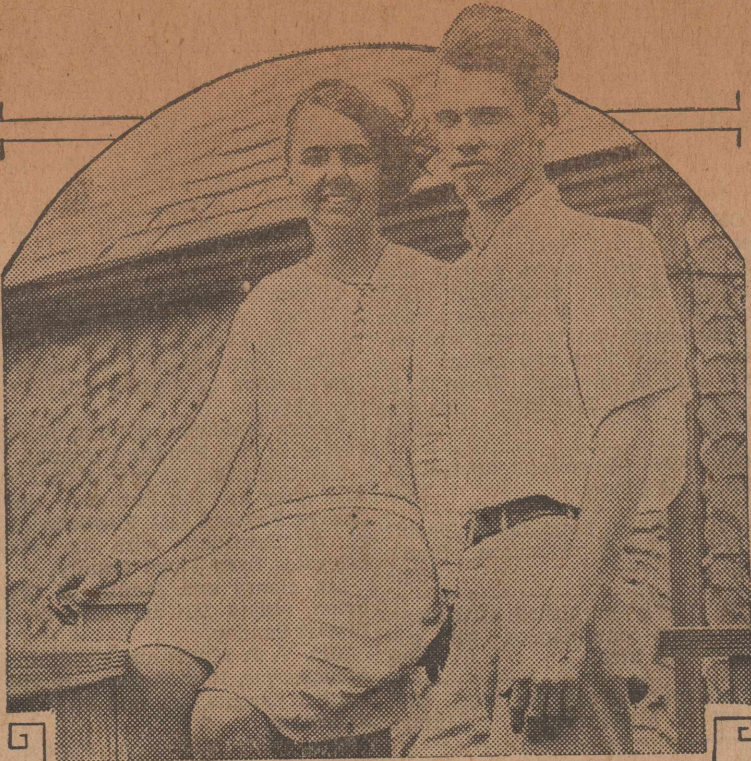
Claude Wingo, Pastor
Services Sunday, August 3rd:
Bible School at 9:45. Let every person be in place.
Preaching services at 10:50. Sermon subject "Builders."
Junior Christian Endeavor Society meets at 7 p. m. Lon Davis, Jr., leader.
Senior Christian Endeavor Society meets at 7:30 p. m. Kinder Faris, leader.
Sermon Sunday night, 8:30. Subject, "The Unknown God."

Mr. and Mrs. W. P. Elliott leave this Thursday for Paducah where they will spend a month. Mr. Elliott, who is operator for the Palace Theatre here, will relieve R. W. Simpson at the Paducah Theatre while he takes his vacation.

EXPRESSION OF APPRECIATION

We desire to express our deep appreciation to the friends and neighbors for their kindnesses and thoughtful help and sympathy upon our return home following the

Make Ocean Trip In Frail Craft



When Eric Johnson, right, took Florence Smith, left, out for a sail in his 17-foot home-made sailboat off Bermuda recently, he proposed they continue their voyage to New York. After a 17-day trip in which several storms were encountered, the couple reached their destination only to escape by inches wrecking the craft against a pier. They are shown here at New York.

death of little Billie Norman Bratton.
Mr. and Mrs. A. N. Bratton, Mr. and Mrs. J. W. Haney, Mr. and Mrs. R. L. Trice, Mr. and Mrs. Sam Brewer, Mr. and Mrs. J. R. Brewer.

TO THE VOTERS OF FLOYD COUNTY

I want to thank all the folks who supported me in the Primary Election and assure them all that I appreciate their votes. I will appreciate everything that you can do for me in the run-off August 23. I will be glad to have your vote and influence.
Geo. Fawver,
Candidate for Commissioner, Precinct 4.
(Political Advertisement)

TO THE CITIZENS OF FLOYD COUNTY, TEXAS

I wish to express my gratitude for the generous support which was given me in the primary election

held on the 26th of July, and will appreciate your continued support during my campaign throughout the next primary.

I am going to try to see personally as many voters as possible. I am making my campaign on an issue of law enforcement and invite your investigation of my record in this respect. Thanking in advance every citizen of Floyd County for any support which you may see fit to give me, I am,
Yours respectfully,
P. G. Stegall, Sheriff,
Candidate for re-election.
(Political Advertisement)

To The Voters of Floyd County, Texas:

I want to thank the people of Floyd County for the splendid support given me in Saturday's primary and I solicit your vote and influence in primary August 23rd.
Kenneth Bain,
Judge 110th Judicial District of Texas.
(Political Advertisement)

"I promise you that these Federal tires will make your car ride easy as an old-fashioned rocker"



Yours, *J. M. Sullivan*

FREE!
Let us test your wheels for the proper alignment—it's free.
We have a New Bear Wheel Aligner that measures exactly—no guessing.



MEN, HERE'S A TIRE THAT IS a tire. You ought to ride on them always—just as smooth as sitting in the old rocking chair.

Do you know why? Well, I'll tell you.

Federal engineers decided that just plain bulk never made any tire ride easy—that the air counted. So they designed the new Federal with a 12% larger cushion of air. Boy! What a difference it makes. You just float along over the rough spots, as if they weren't there at all.

If you think this is too good to be true, just read the guaranty the maker backs me up with:

"Money-Back" Guaranty

"If after 30 days' use you are not fully convinced that these new-type Federal Tires give you more luxurious, air-cushioned riding comfort, better acceleration, easier steering, firmer braking and the assurance of maximum mileage, return them and your money will be refunded."

FEDERAL

Like an athlete in the pink of condition. Speed, strength and stamina in perfect balance

Gullion's Super-Service

S. E. Corner Square Floydada, Texas Telephone 83

Campbell News

Campbell, July 29.—A good crowd has been attending the meeting, both morning and night services.
Bro. Lynn did not fill his regular appointment here Sunday night, as the meeting begun on that date.
Miss Opal Owens is spending a few days with her brother, Jim Owens, of Dougherty.
Mrs. Brookfield and son, of Friona, visited with friends of this community during the past weekend.
Bro. Lynn and family took dinner with Mr. and Mrs. Haney Sunday.
Mr. and Mrs. Alvie Jackson and Mr. and Mrs. Andy Jackson spent Sunday with Mr. and Mrs. Barton.
Miss Rena Mae Lyles spent Saturday night with friends at Lakeview. Miss Opal Nelson accompanied her home and visited several friends here.
Mr. and Mrs. McClure and Mr. and Mrs. Mosley from Lakeview, Mr. and Mrs. Sam Glenn, Mr. and Mrs. F. N. Ross, Rev. Burnham and G. W. Tubbs spent Tuesday with Mr. and Mrs. J. E. Murray.
Mrs. Roy Horn, who has been ill for some time, is staying with her mother, Mrs. Joe Smith, of Floydada.
Marjorie Lyles, is spending the week with her uncle, C. M. Lyles and attending the singing school at Center.
Mrs. Vernolea Cardinal visited

with Miss Ethel Owens Sunday afternoon.

TO THE VOTERS OF PRECINCT FOUR

I wish to take this method of expressing to you my appreciation for the support which you gave me in the recent primary. I intend to see as many of the voters between now and the run off primary as possible and discuss my candidacy with you.

As I have stated to you before, I feel fully competent to handle the duties of commissioner, and should you see fit in the coming election to cast a majority of the votes for me, I shall be grateful and will do my best to give you a sound and safe administration of the duties of Commissioner, I am,
Gratefully yours,
Joe P. Hart,
(Political Advertisement)

Mr. and Mrs. J. W. Davey and children, of Terrell, Texas, spent the first of the week here on a brief visit with Mrs. Davey's parents, Mr. and Mrs. H. T. Smith, returning home Tuesday.

Mr. and Mrs. T. W. Whigham spent Friday and Saturday at Post visiting Mrs. Whigham's parents, Mr. and Mrs. S. E. Rush.

Remington and Royal Portable Ribbons at Hesperian Office.

The CRIPPLED LADY OF PERIBONKA



By **James Oliver Curwood**

Copyright, 1929 Doubleday, Doran, and Co. Inc. W.N.U. Service

ONE of the finest stories from the pen of an author exceptionally gifted in depicting romance and reality in the Canadian north. It concerns mainly three people and the incidents occur in one of those quaint villages far back in Quebec where the Eighteenth century is almost as much in evidence as the Twentieth.

Romance and Adventure

are beautifully and skilfully blended in this story. It is the story by which James Oliver Curwood will probably be most affectionately remembered. Watch for

FIRST INSTALLMENT AUGUST 7 ISSUE OF

The Hesperian

WANT Ads

POULTRY AND EGGS

Goldband Bronze Turkeys For Sale
Unrelated matings, greatest values ever offered from pure bred flocks of high quality turkeys. Utility toms from \$8 to \$15, pullets \$5 to \$8. Mrs. J. D. Christian, Route 1, Floydada, Texas. 50tc

FOR SALE

STANDARD Fire Brick for re-lining furnaces—special for gins. South Plains Lumber Co., Floydada. 23tc

FOR SALE—10 gallon kegs suitable for pickling, only \$1.00. Moore Drug Co. 23tc

FOR SALE—One 9-foot one-way John Deere plow, as good as new, price \$75 at S. D. Fox place two miles east of Lakeview. Pay at First National Bank, Floydada. 23tc

FOR SALE—About 1,000 tile, \$65 per 1,000. See Fred Brown. 22tc

THE BEST Food in the world—good, fresh, sweet milk and cream. We'll appreciate your account. Tested Cows. Phone 932. Stansell Dairy. 22tc

FOR SALE—Second hand windmill and two tanks. E. B. Mullins. 23tc

FOR SALE—10 gallon kegs suitable for pickling, only \$1.00. Moore Drug Co. 23tc

FOR SALE or trade for town lots one 1929 Chevrolet truck. T. T. Hamilton. 21tc

20-Inch 1-way discs rolled at 25¢ each. J. A. Enoch, East Side Square. 18tc

MISCELLANEOUS

STANDARD Fire Brick for re-lining furnaces—special for gins. South Plains Lumber Co., Floydada. 23tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

HEMSTITCHING at my home 5¢ per yard. Mrs. Edin Head, 918 South Main Street. 23tc

Warning To Auto Drivers

The state law gives fire trucks, when answering a call, all right of way on streets. For your own safety you are warned to pull to the curb when the alarm sounds and remain parked until the trucks pass. G. R. Strickland, Fire Chief. 47tc

FOR SALE—10 gallon kegs suitable for pickling, only \$1.00. Moore Drug Co. 23tc

ELECTRIC WELDING

Send us your laundry and keep your youth; set a day every week, phone 141; we'll return everything but the dirt. Let Floydada Laundry save you time and worry. 19tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

THE BEST Food in the world—good, fresh, sweet milk and cream. We'll appreciate your account. Tested Cows. Phone 932. Stansell Dairy. 22tc

REAL ESTATE

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR SALE—or trade for land or city property, brick business rennon, Texas. J. U. Borum, Floydada. 22tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner. Phone 265. 38tc

FOR SALE—240 acres nice improved farm 6 miles Northwest of Rails; known as the Vincent Starch place; one third down, balance long terms. Also 120 acres, nice level land near Petersburg; easy terms. John F. DuBoise, Plainview, Texas. 420tp

LIVE STOCK

FOR SALE—Few lambs. See or phone S. D. Bunch at Lakeview. 23tc

FOR RENT

FOR RENT—Well improved half section close to good school Floyd Co., good well, barns, corrals and chicken houses; planted in feed this year; will give possession soon as harvested; dandy house and garage. Cash rent two dollars per acre cash in advance. Write R. E. Burran, P. O. Box 2831, Amarillo, Texas. 223tc

FOR RENT—Furnished apartment. Mrs. Josie Moore. 22tc

FOR RENT—9 room house, double garage, 2 blocks of square. Phone 142. 7tc

FOR RENT—Furnished apartment, all modern conveniences, with garage. Call 2723. 20tc

FURNISHED room for rent. Call at 300 W. Missouri St. 232tc

LOST AND FOUND

No need to take your machine work to Plainview, 16 inch lathe, Wm. Wade, mechanic, at J. A. Enoch's, East Side. 21tc

TO THE VOTERS OF FLOYD COUNTY

I take this means of thanking all who so kindly supported me last Saturday in the race for sheriff and earnestly solicit your continued support, promising if elected to make you the best sheriff that I am capable of making.
F. N. (Fred) Clark.
(Political Advertisement)

TO THE CITIZENS OF FLOYD COUNTY

I want to thank you good people for the splendid vote you gave me in my candidacy for the office of District Clerk, and I appreciate you nominating me to this office. It will be my desire if elected to give you the efficient service, which I believe you to be entitled. I am,
Sincerely yours,
Roy O'Brien.
(Political Advertisement)

Mr. and Mrs. J. M. Bennett moved to Floydada from Claude Monday. Mr. Bennett will have charge of the parts department at the Snodgrass Chevrolet Co.

Sand Hill News

Sand Hill, July 28.—The Baptist meeting closed Sunday morning with two additions to the church.

Mrs. R. A. Tinnin died Wednesday morning. Elder Copeland, of Lockney, conducted the funeral services. After the funeral services were held here at the church of Christ, the remains were carried to Floydada Cemetery in charge of the Floydada undertaker, F. C. Harmon.

Misses Lurene Weems and Timmie Bradford spent Friday afternoon with Miss Olea Standifer.

Miss Ferne Mickey, of Roswell, New Mexico, is visiting Miss Bonnie Mickey.

Misses Matelene and Iva Morton visited Myrtle Bradford Sunday.

The Sand Hill Kitchen Band, who will play at the Farmers' Short Course Pageant left Floydada at 6 p. m. Saturday, with the other delegates from Floyd County.

Mr. Henry and family, of Crosbyton, visited Mr. and Mrs. G. W. Bryant Sunday.

Mrs. V. P. Mullis and children, of Albuquerque, New Mexico, are visiting her parents, Mr. and Mrs. J. R. Robertson.

Mrs. Sallie Mickey, of Plainview, spent last week with her daughter, Mrs. Robert Hill.

Mr. and Mrs. W. Pope and daughter, Mrs. Jake Brock, have been visiting Mr. Pope's sister in Oklahoma.

Mr. and Mrs. J. W. Morton went to Lubbock Thursday.

Robert Weems and family took Sunday dinner with Mr. and Mrs. J. U. Hobdy.

Misses Matelene and Iva Morton, Ferne and Bonnie Mickey, and Myrtle Bradford, went to Lockney Sunday afternoon.

South Plains News

South Plains, July 28.—There was a large attendance at Sunday School Sunday.

The Baptist meeting starts Sunday, August 3. Everyone has a cordial invitation to attend.

Mrs. Walter Wood, Mrs. J. C. Simpson and Mrs. Geo. West left Saturday for College Station to attend the A. & M. Short Course from July 28 to August 2.

Miss Margaret Jarnigan returned to Dallas last Friday after a two weeks visit with her parents and friends.

Mrs. J. H. Upton and children, Helen, Geraldine and Raymond, visited Mrs. Upton's sister at Canyon, Texas, last week.

Mr. and Mrs. Lenton Lanham were Lockney visitors Saturday.

Mr. and Mrs. Gilbert Bean and children left Sunday for the Carlsbad Cavern.

Fairview News

Fairview, July 28.—There was a very good attendance for Sunday school at both churches Sunday morning.

The Baptist revival began last Friday night with Bro. A. W. of Roaring Springs in charge, and everyone is invited to attend.

Mr. and Mrs. Ralph Zachry and little daughter, Ruth Hope, of White Deer, spent the week-end visiting with relatives and friends here.

Mr. and Mrs. George Beedy and family, of Morton, spent last Thursday with Mr. and Mrs. Bill Beedy.

Miss Evelyn Lemons, of near Los Angeles, Calif., spent the week-end with Mr. and Mrs. F. C. Irvin.

Mr. and Mrs. A. A. Beedy and children, of Morton, spent Sunday with Mr. and Mrs. Bill Beedy.

Misses Hazel and Bessie Mae Brown, spent last Wednesday with Miss Cora Brown, of Cedar Hill.

Mrs. H. C. Randolph, Mrs. John Mankin, of Cedar Hill, Mrs. Blanton and Miss Era Bridges, of Hamlin, spent last Thursday afternoon with Mrs. W. B. Wilson.

Miss Cora Brown, of Cedar Hill, spent last Thursday afternoon with her parents, Mr. and Mrs. J. A. Brown.

The children of Mr. and Mrs. G. A. Stewart were at home with their parents Sunday.

G. A. Stewart and son, Orville, are visiting in Best Texas with his daughter.

Center News

Center, July 29.—We are still dry and not a cloud to be seen. Looks as though it would never rain, from all appearances.

Wesley Foster, from Plaska, came up Saturday night and spent the night with Roy O'Brien. Sunday they attended Sunday school at this place and took Sunday dinner with Mr. and Mrs. Jordan. He met

lots of old friends at Singing Sunday afternoon.

The singing each night is going along nicely with real good attendance and splendid interest.

Saturday was election day and quite exciting in many cases.

Mr. Carpenter and family visited with Mr. and Mrs. Spence Sunday.

Miss Gertrude Lightfoot visited with Miss Jewell Veach Sunday.

Melvin Ross visited with Floyd Montgomery Sunday.

Misses Lola Knierim and Verdine Snodgrass spent Saturday night and Sunday with Miss Alma Montgomery.

Mrs. T. J. Gill's sister from Mountainview, Okla., has been visiting her for the past two weeks and will stay quite a while yet.

Mrs. Jordan and six of her Junior B. Y. P. U. girls attended the B. Y. P. U. program at Floydada Sunday afternoon.

Mrs. Montgomery received a telegram early Saturday morning that her nephew Earl Montgomery, of Missouri, had passed away. He is the son of her sister.

Mr. and Mrs. C. O. Spence, Mr. and Mrs. Claud Carpenter, Messrs. Gill, Ross Tubbs and Mr. and Mrs. W. B. Jordan attended the Hale County Dairy Association picnic at Plainview Friday.

Rev. and Mrs. Merle Weathers visited in the Lightfoot home Wednesday and Nadine Lightfoot accompanied them home for a visit.

Mrs. A. J. Harber has had her mother, Mrs. Buckner, as her guest last week. She returned to her home at Crosbyton Friday.

Mrs. Easterling and boys spent last Tuesday with Mr. and Mrs. Lightfoot. Mr. and Mrs. Sims were there in the afternoon.

We had a fine singing Sunday afternoon, with lots of visitors from Campbell, Lockney, Cedar Hill, Fairview and other places.

Mr. and Mrs. Roscoe Reynolds of Petersburg spent Sunday as guests of Mr. and Mrs. D. H. Collins. Mrs. Reynolds is a niece of Mr. Collins.

Mr. and Mrs. H. K. Ammons of Amarillo arrived Sunday to spend a few days here with Mrs. Ammons' parents, Mr. and Mrs. C. E. Neil.

Miss Inez Paschall, who is attending summer school at Texas Tech at Lubbock spent the week-end here with her parents, Mr. and Mrs. W. N. Paschall.

Elza Gullion and Lee Wilkinson made a trip by air plane to Dimmitt Sunday to visit friends and relatives.

Miss Marguerite Romero of Amarillo arrived Tuesday to spend a few days as the house guest of her friend, Miss Wanda Montague. She plans to return home Sunday.

H. Z. Pennington
PHYSICIAN AND SURGEON
Telephones:
Residence 330 Office 73

T. C. Russell
Insurance Agency

All kinds insurance
farm loans

A. C. Goen M. Polk Goen
Phone 170

Goen & Goen

Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents.
Would appreciate your Fire Insurance Business.
Boothe Building West California Street

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of Lots in Floydada.

W. M. Massie & Bro.
Floydada, Texas

A. J. FOLLEY

Lawyer

Suite 12, Readhimer Bldg.

Civil Practice Only

Floydada, Texas

L. G. MATHEWS

Lawyer

Readhimer Building

Floydada, Texas

L. C. PENRY

Attorney and Counsellor-at-Law

Practice in all State and Federal Courts

Office over First National Bank

Floydada, Texas

FLOYDADA TRANSFER

A. N. WARD, Prop.
Office at L. & O. Top Shop
HAULING AND TRANSFER
BUSINESS SOLICITED
GOOD EQUIPMENT
PROMPT SERVICE
TRUCK LINE TO PLAINVIEW
Phone 12 or 305R

Drs. Smith & Smith
Sanitarium

FOR SURGICAL CASES

Phone No. 177

Floydada, Texas

M. FROST, D. C.
3-YEAR CARVER GRADUATE
Chiropractor

Licensed under Kansas and Arizona Laws

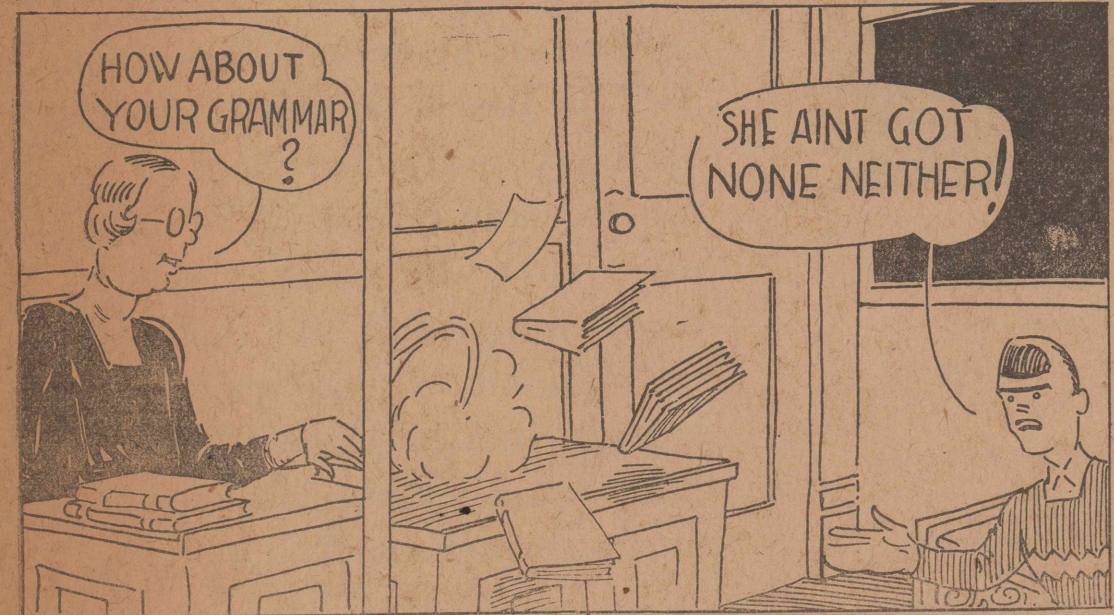
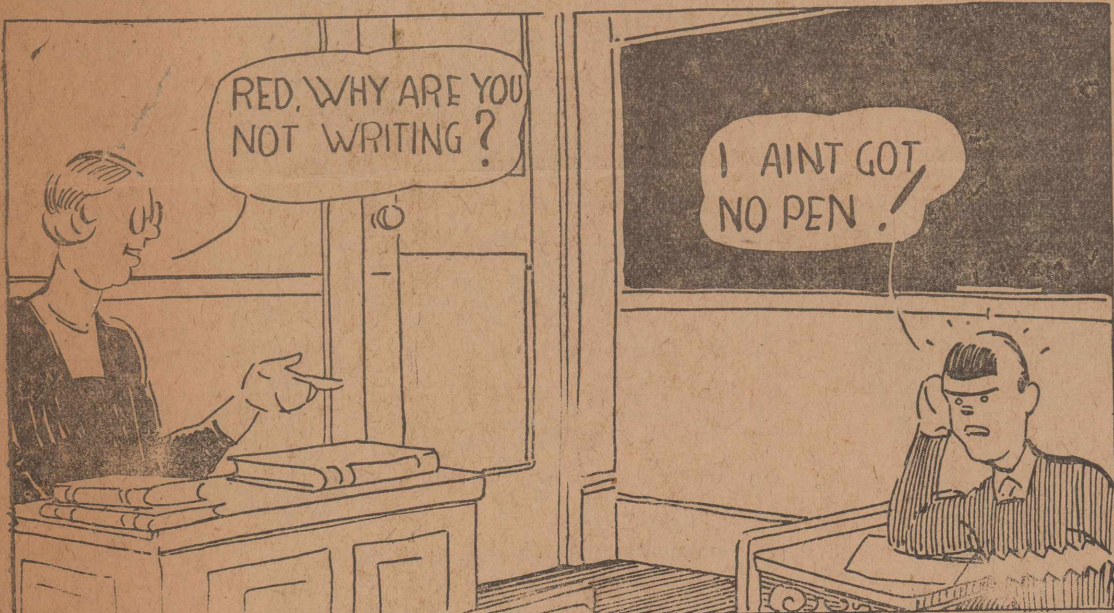
LADY ATTENDANT

Suite 101, Surginer Bldg., North Side of Square
OFFICE PHONE 175
Residence Phone 922F12

Back Yard Kronies

"Family Trait"

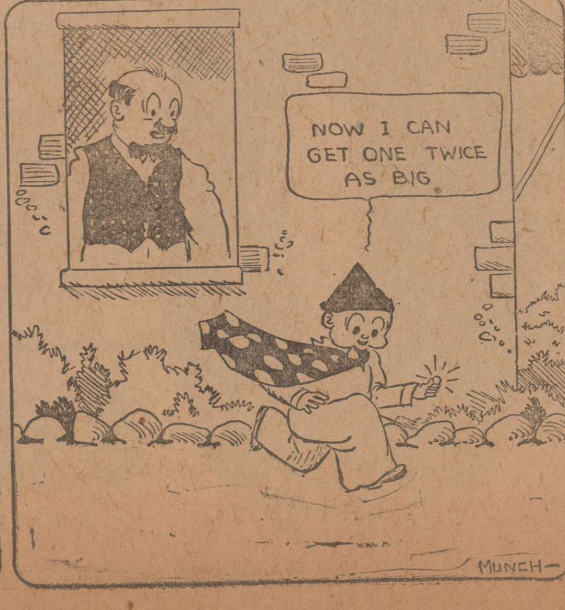
By M. B.



MAC

A Big Business Boom

By Irving



MUNCH



“UNDER THE SPREADING CHESTNUT TREE—”

“Under the spreading chestnut tree, the village smithy stands—”

And not so many years ago, the “Village Smithy” stood as the chief, and almost sole, local industry. The activities of this romantic figure have been expanded, until today we have a complex, many-sided industrial world—specialized and diversified; offering greater employment, housed in modern quarters and operating modern machinery.

But the picture of the “Village Smithy” still remains the symbol of local industry.

Industry is essential to our community growth and development. It furnishes employment, it brings additional money, it adds greatly to taxable property, it attracts additional attention to us as a community. Industry is a powerful, constructive influence.

Our town needs the right kind of Industry and Industry needs us as the right kind of town.

It should be the desire of everyone to promote the growth of industry in this community. Not only should we strive to secure both large and small industries for our town, but we should make our present industries feel we welcome them. The smallest industry is of importance for, like the larger industrial unit, it too, employs labor, diversifies our industrial activity and possesses the possibility of growth.

But to attract and hold industry we must be deserving!

Sixty per cent of all industry can go where it pleases! It selects

the community in which it desires to locate. The present era is showing a great migration of industry, with the trend toward the smaller industrial centers.

What, then, should we do to attract and hold more industries?

To attract industry we must possess its fundamental requirements. First, as a community, we must prove attractive to Industry by being a good place in which to live—by improving our rating as to general living conditions.

Industry seeks the towns where present living conditions result in better production. The possibility of home ownership is important because it makes for permanent employees. Modern school facilities for the children and wholesome recreation and amusement, largely publicly provided, are attractive to industry. And also of utmost importance is the care exercised in Public Health—a guarantee of health to all right-living employees.

Improved transportation and wide-spread electric power have fitted many places for industrial growth. Fortunate is the town that can offer industry lower production costs, improved shipping facilities, nearness to markets and raw materials, low land costs and reduced taxes.

This Community must share in the industrial expansion. Let us “put our house in order” so that we may create a greater industrial development. Let us strive to enjoy the fruits of increased employment, increased population and increased prosperity.

Commercial organizations alone should not be asked to do all of the work of attracting industry to our city. Each person should do his share to make our town attractive to industry—should broadcast the many points of advantage of

FLOYDADA

Fry-Bishop Insurance Agency

“Anything Insured Against Everything”
204 Readhimer Bldg. Phone 238

Westers' Quality Bakery

“Home of Ho-Made Bread”

Wilson Studio

“Photographs Live Forever”
Phone 162

John A. Enoch

“Best Blacksmith on the Plains
In the Best Town On The Plains”

D. W. Fyffe

“Farm Machinery of the Better Kind”
Phone 92

Moore Drug Company

“Yours for Moore Service”
102 South Main Street—Phone 193

I. W. Hicks, D. D. S.

Phone 56

Texas Utilities Company

“Your Electric Servants”

Floyd County National Bank

Of Floydada
“The Bank of Friendly Service”

C. H. Davis, Jeweler

“Easy Payment Plan Jeweler”
Phone 30 — Woody Drug Co.

McGuire's

“The Store For Men”
Phone 66

Floyd County Abstract Co.

“Is Your Title Clear”
Room 7, First Nat'l. Bank Bldg.

Rutledge & Company

“Full Line International Dealers”
Phone 57

Floydada Insurance Agency

“The Agency of Service”
G. C. Tubbs W. H. Henderson

First National Bank

Of Floydada

Dr. J. S. Rhinehart

Phone 93 — Readhimer Bldg.

Arwine Drug Company

“Goteverthing” South Side Square

L. G. Mathews

Attorney-at-Law
Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co.

Roy L. Snodgrass, Proprietor

Consumers' Fuel Association

Ajax Tires — Gas and Oils
Phone 300

Baker, Hanna & Company

“Where Most People Trade”

Higginbotham-Bartlett Co.

“Everything To Build Anything”
Phone 55

Felton-Collins Grocery Co.

Grocery and Market
Phone 27

White Drug Company

“The Store of Personal Service”
Palace Theatre Bldg.

South Plains Lumber Company

“Courtesy, Quality and Service”
Phone 6

C. R. Houston Company

“Dependable Dry Goods”

Radio Electric Company

Atwater-Kent Radios
Phone 201

J. C. Wooldridge Lumber Company

“Quality Building Material”
Phone 7

J. R. Yearwood

“Ask Your Neighbor” Phone 247

Willson & Son Lumber Co.

“The Home of Friendly Service”

Community Savings Company

Phone 21 — Readhimer Bldg.

Floydada Ball Club To Play Plainview Sunday

Game Called at 3:30 O'Clock At Local Ball Park; Fourth Of Series.

Presenting their full strength for the first time this year in a series with the neighboring town's representatives, the Floydada baseball club will face the Plainview nine here Sunday afternoon. The game will be called at 3:30 o'clock at the Floydada Baseball Park.

Superb pitching last Sunday by Hopkins failed to gain a victory for the locals due to the costly errors in the field. If Hopkins had been given good support by his teammates he would have won easily. He allowed only four hits and fanned ten men. Plainview won, 5-4, in the contest which was the third of the season of a series between the two clubs.

Johnson and Smith will be back in the line-up Sunday and with Hopkins again in the box, things point to a win for Floydada.

The box score for the game last week was as follows:

FLOYDADA		PLAINVIEW	
ab	r h o a e	ab	r h o a e
Eubank 2b	4 1 0 2 5 0	Curry ss	4 0 0 2 1 3 2
Curry ss	4 0 0 2 1 3 2	Holmes 3b	3 0 0 0 3 1
Holmes 3b	3 0 0 0 3 1	Womack lf	3 1 1 0 0 0
Womack lf	3 1 1 0 0 0	Wells c	4 1 1 12 0 1
Wells c	4 1 1 12 0 1	Warren 1b	1 0 0 2 0 2
Warren 1b	1 0 0 2 0 2	Mickey 1b	3 1 2 6 1 0
Mickey 1b	3 1 2 6 1 0	Gill rf	4 0 1 0 0 0
Gill rf	4 0 1 0 0 0	Yearwood cf	3 1 0 0 0 0
Yearwood cf	3 1 0 0 0 0	Hopkins p	4 0 2 0 2 0
Hopkins p	4 0 2 0 2 0		
	33 4 10 *23 14 6		

* Chaney out, stepped across base to hit ball.

Yearwood out, hit by batted ball. Score by innings: Floydada 0 0 0 1 0 1 2-4 Plainview 2 0 2 0 1 0 *-5

Summary—2 base hits: Curry 2; Mickey; 3 base hits: Hopkins and D. Garner; bases on balls: Hopkins and D. Garner; 1 off Young 3; strike-outs: Hopkins 10, by Young 10; left on bases, Floydada 6, Plainview 5.

AN APPRECIATION

I hereby acknowledge my gratitude for the political support given to me in my race for re-election for county superintendent last Saturday. I shall continue in the race through the second primary. I crave the support of each and every one who can see their way clear to vote for me August 23. If re-elected I shall

LOCKNEY ISIS THEATRE

PROGRAM WEEK BEGINNING August 3rd Regular Admission 15 and 50c



NORMA SHEARER
in
LET US BE GAY
A Metro-Goldwyn-Mayer ALL TALKING PICTURE

Sunday Matinee Monday and Tuesday Screen Song and Talkartoon

Wednesday-Thursday James Gleason and Marion Shilling In "Swellhead" Comedy "Neigh"

Friday and Saturday Foot C

continue to put forth my very best efforts to help to keep Floyd County rural schools among the best in the state.

Sincerely yours,
Price Scott.
(Political Advertisement)

GOODRICH PRESENTED TIRE FROM SOUTHERN CROSS PLANE

When Wing Commander Charles Kingsford-Smith visited Akron, Ohio as guest of The B. F. Goodrich Rubber Company enroute to Australia recently, he presented President J. D. Tew with one of the tires from his famous airplane "Southern Cross."

The tire, veteran of the world flight, has been placed in the Goodrich museum.

POST WINS GOLF TOURNEY WITH FLOYDADA SUNDAY

Post's team of golf players, the class of the four-cornered golf league, won their matches handily from the Floydada players at Floydada Country Club Sunday afternoon. The Post team ran up a score of nineteen and one-half points to four and one-half for the local players.

Charles Quail, postmaster of Post, made the out-standing nine-hole score of the day with a thirty-three on his last nine, two under par. The other teams in the league are Matador and Spur.

BISHOPS HAVE VISITORS

Mrs. J. J. Hayes, of Gatesville, spent from Saturday until Tuesday here visiting with her sister, Mrs. Jennie Bishop and family. Mr. and Mrs. Roy Hayes and little daughter, Linda Earl, also of Gatesville, arrived Sunday evening and remained here until Tuesday, when they departed for their homes.

Mrs. Bishop also had as her guests Sunday, Mr. and Mrs. Ed Bishop, of Dalhart, Mr. and Mrs. Baird Bishop and family, of Kress, and Mr. and Mrs. J. B. Bishop and family, of this city.

SMALL FIRE SUNDAY

In response to a call Sunday afternoon about 4 o'clock the Floydada Fire Department rushed toward the industrial section of the city where the alleged fire was giving forth a cloud of smoke. The "con flagration" was in the form of a smoldering fire in a pile of fence posts stored south of the J. C. Woodriddle Lumber Company yard, 125 East Virginia Street. The burning bark on the posts was quickly extinguished by chemicals and the damage done by the blaze was slight.

The origin of the fire is unknown though that it originated from a carelessly thrown cigarette stub.

GREEN'S HOME FROM TRIP

Mr. and Mrs. J. H. Green reached home this past week from El Paso and Las Cruces, New Mexico, where they visited Mrs. Green's sister, Mrs. J. P. Miller at El Paso, and her parents, Mr. and Mrs. J. S. Kea, at Las Cruces.

On their way home they made stops through the White Mountains at Ruidoso, Mesalero Indian Reservation and other points of interest. They also spent one day in Juarez, across the border from El Paso sightseeing.

J. F. Boothe Takes Boys On Picnic To Linguish

Responding to that popular invitation of the boyhood realm, "C'mon Skinnay, we're goin' campin'," members of a boys' Sunday school class of the Methodist church and their friends accompanied their teacher, J. F. Boothe, and W. C. Boren to Linguish Falls on a camping-out party Tuesday afternoon and night. The picnickers returned at 12:15 o'clock Wednesday.

Mr. Boren furnished a big truck for the "transport" for the "army" of 21 young joy-seekers.

"The boys had the time of their lives," Mr. Boothe said. "They went swimming, played games, and had supper and breakfast cooked out in the open, regular picnic style. They all enjoyed it to the limit."

Those making the trip included the following: Lundford Moore, Kenneth Stephenson, Leo Cowand, Elred Hays, F. C. Harmon, Jr., Louis Earl Boothe, Graville Mooney, John Wilson Kimble, Jr., Trow Mowery, Robert Whitfield, Mernice Pickens, John Knox Yearwood, Joe Dolph Montgomery, Bruce Ward, Kenneth Rimmer, Verle Eugene Boren, Billy Riddle, W. C. Boren, Jr., Joe Handley, Melvin Blassingame, Conwell Mooney, W. C. Boren and J. F. Boothe.

TO THE VOTERS OF FLOYD COUNTY

It is with a deep sense of gratitude that I come to acknowledge the great debt which I owe to so many of you for so graciously supporting me, many of you sight unseen, in the political contest which is just ended.

If and when I assume the duties of the office which you have entrusted to me my ambition will be to discharge the duties incumbent on me in such a way that you may have no regrets for your choice, and my every effort will be to the end that when my tenure is ended, I may return the office to you in a clean and wholesome condition.

Please believe that I am humbly grateful.

Your servant,
TONY B. MAXEY
(Political Advertising)

TO THE VOTERS OF FLOYD COUNTY

I wish to thank each and every one of you for the loyal support you gave me in the primary election Saturday. I also wish to thank each of my opponents for the splendid spirit which was shown me during the campaign.

It will not be possible for me to see very one of you between now and the second primary and I am taking this method of soliciting your continued support and influence. I again want to thank you for every kindness you have ever shown me and assure you that I shall be very grateful for any favors which may be shown me during the remainder of the campaign. I am,

Gratefully yours,
C. M. MEREDITH.
(Political Advertising)

TO THE PEOPLE OF FLOYD COUNTY

I desire to express my thanks to the good people of Floyd County for the nice vote given me on last Saturday for District Judge. This good help from Floyd County enabled me to finish the race in the lead

World's Most Famous Baby



He's the world's most famous baby but, just like any other infant, sleep is far more important to Charles A. Lindbergh, Jr., than posing for his picture. It was the first time the son of Colonel and Mrs. Charles Lindbergh ever faced the camera. The picture was taken at the home of the child's grandparents, Mr. and Mrs. Dwight W. Morrow, at Englewood, N. J.

of each of my opponents. I now, again most respectfully ask all my friends who voted for me last Saturday, as well as those who did not vote, to please support me in the run-off election to be held on the 23rd day of August. And if I am elected then, Floyd County will have a District Judge to whom its most humble citizens can go and get an attentive hearing and careful and friendly consideration. Your vote will be gratefully appreciated.

Sincerely,
H. A. C. BRUMMETT
(Political Advertising)

WHAT'S WRONG AND WHERE

(See Feature Bottom Editorial Page.)

- 1—Picture on wall has wrong title
- 2—Cord holding picture does not reach to moulding
- 3—Lamp over little girl has no cord to hold it
- 4—Dog has only three legs
- 5—Umbrella woman at right is resting against is too short
- 6—Legs on piano stool are not mates
- 7—Wrong kind of hinge on lid of piano
- 8—Piano has no black keys
- 9—Naughty Marietta was written by Victor Herbert
- 10—Pedals on piano should be in middle
- 11—Little girl's coat buttons on wrong side

SOUTH PLAINS CLUB

Ten members and several visitors were present at a meeting of the South Plains Home Demonstration Club, held at the Club rooms on Friday afternoon, July 18. Miss Strange was present and gave a very interesting demonstration on canning chickens. She also gave a very enjoyable and helpful talk on "why food spoils."

Mrs. J. C. Simpson was elected as one of the delegates to the A. & M. Short Course this week at College Station.

The club will meet next on August 15, at the club rooms, at which time the subject of "Children's clothes" will be discussed.

MEAT PRODUCTION DECREASES

A slight decrease in total meat production and consumption in the United States last year as compared with 1929 is reported by the Bureau of Agricultural Economics, U. S. Department of Agriculture, which places total production of dressed meat, not including lard, at 16,803,000,000 pounds in 1929 as compared with 16,955,000,000 pounds in 1928.

The 1929 total is made up of 6,065,000,000 pounds of beef compared with 6,082,000,000 pounds in 1928; 816,000,000 pounds of veal against 814,000,000 pounds in 1928; 699,000,000 pounds of lamb and mutton against 671,000,000 pounds; and 9,233,000,000 pounds of pork against 9,387,000,000 pounds.

Of the total 1929 production, 66.55 per cent came under Federal inspection. The remainder was composed of the farm kill and the commercial slaughter not Government inspected. Some of the latter is inspected by State and local authorities, but the quantity so inspected is not known. Goat meat, the production of which aggregated about 1,000,000 pounds in each year, is not included in the total.

Per capita consumption of meats, excluding lard, is placed at 136.8 pounds compared with 138 pounds in 1928, and 149.7 pounds in 1924 which was the record year since 1908. The smallest per capita consumption, in the last 30 years, 120.1 pounds, was in 1917.

PHOTOGRAPHS

Per Dozen 25c Per Dozen
Larger sizes at 50c, 75c \$1.00, \$1.50 per dozen.
Studio Located in
Boothe Building
Room 203
Over Westler's Bakery

Air Travel Safer Than Automobile, Hal Scott Claims

Strong belief that air travel over established and recognized lines is by far safer and faster than automobile travel is expressed by Hal Scott, of the Harmony Community, who recently made a 212 mile trip through the air from Dallas to Abilene. Hal states that the Western Air Express line, over which he traveled, had flown planes more than five million miles without causing an injury to a single person. Hal left Dallas at 6 a. m. and arrived at Abilene at 7:50 a. m. after making a five minute stop at Fort Worth. He made the trip in a twelve passenger Fokker trimotored plane, flying at the rate of 125 miles per hour, in the air. The "crew" of the ship consisted of a pilot, co-pilot and steward. The plane was of the type used extensively during the war. They flew at an altitude of between 3500 and 4000 feet.

Passenger fare from Dallas to Abilene was \$15.00, and from Dallas to Amarillo, \$28.00, he stated. The fare from Dallas to Los Angeles is \$113.

"We don't know anything out here about air travel, compared with the rest of the world," Hal stated in referring to the common use of air travel in the larger centers.

Hal made the trip while returning home from Galveston where he attended the Harvester Life Insurance Convention on July 16 and 17.

Mrs. A. P. McKinnon and her daughter, Mrs. R. F. Kirchner, and Mr. Kirchner visited in Lubbock Sunday. Mrs. Kirchner is spending several weeks this summer here with her mother and will return with her husband to their home in Dallas after he completes his advertising work in Amarillo. Mr. Kirchner comes down to spend the week-ends.

BUD COLLINS CAMPS FOR BILL DOO

W. R. Dooley, who is Callihan Lands, doesn't thing to say about his clear majority over all candidates" and his name the ticket to be made up by a cutive committee Saturday

Over the telephone this he gave G. C. (Bud) Collins for handling his campaign successfully that he won. "of work to do here on the I am thinking of resigning the ination in favor of Mr. Collins, Dooley said. "Several of the boy have been by and wanted to snare my post, but if I take office I a going to use a single barrel shot gun. I've had more practice wit that kind of a gun." These state ments were on the form of an official pronouncement for the press.

Mr. Dooley was manager of the election at Sand Hill Saturday and couldn't get out and do any car paing for any of his friends. a result he was also elected precinct chairman of the Democratic Part for Sand Hill, giving him a rather heavy load of honors for just one day of voting.

THEIR DRASTIC ACTION

"The whole darn neighborhood has been quarreling with the school-master for two, three months, trying to get him to resign," stated Lum Dumm of Slippery Slap.

"And did he?" asked Jig Fiddlin from Clapboard Springs.

"No, so instead of shooting him we took and drug the school house in the night over tuther side of the hill whur he couldn't find it."—Kansas City Star.

TEARS

Tears are a damp and noisy menace from which a large part of civilization suffers.—The Country Home.

FIRST

TO GO DOWN WITH THE MARKET

Flour	Honey Bee	\$1.35
Compound	8 lb., Pail,	\$1.09
SPUDS	12 lbs., White Ones,	25c
Pure Honey	South Texas	\$1.19
Sugar	10 lb., Sack,	59c
Produce Market:		
Cream,		30c
Eggs,		12c, 14c, 16c
Fryers,		15c, 18c

C. P. LOOPER



FOR HOMES WITHOUT ELECTRIC CURRENT

The Meadows Select-a-Speed washes every kind of fabric safely. A low, gentle speed for the sheerest of fabrics. A brisk, medium speed for the average material. A fast, turbulent speed for the heavy, badly soiled articles. All washed by water action alone.

Homes not having electricity need no longer be denied the joy of clothes washed by the Meadows Select-a-Speed. "The World's Finest Washing Machine" is equipped with a full-power Briggs & Stratton 4-cycle air cooled gasoline engine.

There is only one way to fully appreciate the sound value and extraordinary mechanical perfection of Select-a-Speed. Try it in your own home.

Kirk & Sons
CALL US BEFORE NEXT WASH DAY



EVERY STITCH IS A TASK TO BE WELL DONE

We take minute care in every measurement, and in every wool-selection. We leave nothing undone when we take your measurement for a suit of clothes. And that is why our patrons are the best dressed men in town.

We invite you in to see our New Line of Fall and Winter Samples Just Received!

McGUIRE'S
"The Store for Men"