Battle of the Ballots Results in
Heavy Vote in Co., Precinct Races Heavy Vote in Co., Precinct Races est vote in the history of the county, tabulations made by
The Hesperian last night and this morning indicate, with the probability that the total will run in close proximity to 3,500 . In so doing, they gave clear title to nominations to several
county and precinct candidates while giving others another chance in the run-off and leaving still others out of the pic ture altogether.
In this battle of the ballots
two of the present incumbents
of office in this county wore of office in this county were
unseated, according to the fig-
ures The Hesperian has tabu- Speaking Fri, Aug. 1 ures The Hesperian has tabu--
lated. These are T. P. Guimarin, who is beaten on the face of the figures by Roy O'-
Brien for District Clerk, and Brien for District Clerk, and
Robt. A. Sone, who is beaten
by Tony B. Maxey for County Attorney
The figures are incomplete
on all county races precinct races in Precinct One
and Two, South Floydada and and Two, South Floydada and
West Lockney boxes being
still outstanding at 4 o'clock stis morning.
this
Bain Has Run-off Bain Has Run-Opr
The tabulations in this issue show
he following results in briee: the following results in is issue show
Kenneth Bain, present district Kenneth Bain, present district
udge, will be in run-off in Ausut
C. Brummett Dickens


Soard will acadress the pepple of
this section on the rroblems of the
farms of the nation, with particular


West Texan Threatens Lead Held By Ross Sterling; Ferguson First



| Floydada Golfers to Meet |
| :--- |
| Post Team This Afternoon |

Indications at 3 o'clock this morning were that Clint C.
Small of Wellingt Small of Wellington, favorite son of West Texas as shown by
a heavy vote throughout the Panhandle Saturday, pointed to a heavy vote throughout the Panhandle Saturday, pointed to morning to The Hesperian called attention to latest totals which make the Ferguson-Small run-off a probability. Ross
Sterling holds second place but he is leading by less than 10 , Sterling holds second place but he is leading by less than 10 , 000 votes with 233,000 accounted for in the state where it
was believed a total was poled of 700,000 to 80,000 yesterday, Floyd Co. Men Attend Texas Election Bureau at Dal Hale Co. Dairy Picnic $\begin{aligned} & \text { las at } 1: 31 \text { o'clock this Sun- } \\ & \text { day morning from 205 out of } \\ & 253 \text { counties in the state, in }\end{aligned}$
cluding six complete showed
the candidates with the folthe candidates with the fol-
lowing totals in the gover

## An estimated crowd of five thou

An estimated crowd of five thous
and people were in attendance at
$\begin{aligned} & \text { and people were in attendance at } \\ & \text { the annual pinenic and barbecue of } \\ & \text { the Hale County Dairy Association }\end{aligned}$
lowing totals in the gover
nors race:



| REAL LOAF |
| :---: |
| BREAD |
| Better Than Ever |
| With the installation, this |
| week of a new Bread-Mold- |
| ing machine, the Perfect |
| Bakery can produce a more |
| perfect Real Loaf than ever |
| before. |
| This newly added machine <br> completes our line-up of <br> machinery, and we now <br> have a completely machine <br> operated bakery. <br> Try Real Loaf Today <br> You'll Like It Every Day |
| PERFECT |
| BAKERY |

With The Churches


## You Win

-at election time
-WINTER TIME, SUMMER TIME OR anytime
When you trade with hull \& Mcbrien The very highest quality of groceries, the very best of servic
ALL TIMES.

TRY US WITH YOUR AUGUST ACCOUNT

## Hull \& McBrien

we deliver
PHONE 292

## Did You???

Did You Hear the New Super-Screen Grid

## Majestic

All-Electric Radio

## On demonstration at the Electric Party Saturday

 mign.If not, you have missed a treat. The New Majestic,
with its new screen-grid tubes and Super-Colotura Speaker is really a wonder.
Make your plans NOW to visit our store and hear
Arwine Drug Co.

WE HAVE WONBY A BIG MAJORITY

-Tre Approval of the Floyd County Eating Public.
tHAT'S WHY THE
DEL - RUE CAFE
is "FLOYDADA'S MOST POPU. R EATING PLACE"

| Sunday School |
| :---: |
| Lesson |

 Program for the Chistian En-
 Missions in Changing China.
Leader-Audrey Farris.
Song "Tll Go Where You Want
Me to Go" Me to Go"
Scripture Reading-Kinder ris.
Sirst _" LIove Him Because He
First Loved Me" Prayer-Bro. Wingo.
What political change has taken
place in China within the past place in China within the past
twenty years--Hazel Probasco.
Do you believe that Jesus Christ can help China? How?-Ruth Jen-
kins.
what religion is most common-in What religion is most common-in
China? What is its effect?-
Myrtice Meadow.
Piano Sole-Ruth Enoch.
Which method
Piano Solo-Ruth Enoch.
Which method of evangelism is
best, the sending of our missionbest, the sending of our mission-
aries or the use of native evangel-
ists as soon as possible? Why?-
Layton Dorrell.
Can the present day plan to build
hospitals etc take the place of hospitals, etc., take the place of
building mission stations? In oth-
er words can hospitailizion take
the prace of evangelization?-Waldo the place of
Houghton.
Business.
Business.
Song-"Blest
Binds"
Benediction.
New Fairmont School
Nearing Completion
Nearing Completion
ire Fairmont School District's new
ak school building is nearing com-
is- pletion, W. True, one of the trus-
tike tees who was in Floydada Tuesday,
reports. Work is progressing satis-
factoriy and another ten days or
tweoks should see the building
ready for occupancy.
Approximately $\$ 9,000$ is being ex--
pended for the new building, which
has four classrooms
has four classrooms and a hall way.
Boggs Bros. of Quitaque, are the
The same contractors also have
the job at a price of $\$ 1,100$ of con-
structing a frame stucco, four-room
structing a frame stucco, four-room
teachers home.
Population of the Fairmont dis-
trict has been increased rapidly
the past two or three years, the the past two or three years, the
scholastic enrollmment in the dis-
trict this year requiring the services trict this year requiri
of three teachers.

## WE ARE ELECTED

- o serve the Floya County Public with a First Class
Drug Service, and, Believe Us, Folks, we are here to do the job up right.

JUST TRY US

## MOORE

 DRUG CO.WESTERS'
QUALITY BAKERY

## OUR SALE IS <br> GOING OVER BIG!

## JUST 4 MORE DAYS

Of Exeeptional Bargains on Men's and Boys' Suits, Women's Dresses and Childrens' and Ladies' Hats.

Take Advantage of Our Special MONDAY AND TUESDAY
Offers-Come and Save.
Merchandise throughout the store at a big saving.

We Give Silver Coupons

## Baker, Hanna \& Co.

"Where Most People Trade" Floydada, Texas

## Still In The RACE

A lot of good folks lost out Saturday night but we'r still in the race. In fact we started running before the campaign opened and will be after it closes.

## We Are Running For Your Produce Business

 Our every-day campaign promise is that we will give you the best prices that markets will permit and fair =

## Floydada Poultry $\&$ Egg Co. <br> Eats sies Suare

..v.J.Joves


When you phace your suit or
be cenened and presedec you ar
to be cleaned and pressed you are expres
confidence in us and in our ability to give the type
expect.


$$
\text { E. } \underset{\text { Tail }}{\mathrm{E}} \mathrm{Br}
$$

130 Calif Street
"Home of Ho-Made Bread"

Delegates To Short
Course Leave City At 6 P. M. Saturday

## Orty-two Women Compose La est Ever Sent From Floyd <br> orty-two Women Co est Ever $\begin{aligned} & \text { Sent Fro } \\ & \text { County }\end{aligned}$

Forty-two Floyd County women,
all of whom members of Floyd Coall of whom members of Floyd Co-
unty Home Demonstration Clubs, eft at 6 'clock yesterday afternoon
0 attend the twenty first Annual Farmend the twenty first Annual Station, July 28 to August 2. This delegation is the largest ever sent
from Floyd County, and is believed to be they largentty, delegation of farm short women to eyerse attend the
shation of farm exas County. Those who were making plans
Saturday to leave on the Special o the Short Course, and the clubs
hey were to represent were: 4 H Club girls: Misses Lela Mae Poe and
Joy Grigsby of Starkey; Misses Joy Grigsby of Starkey; Misses
Annie Jewel Fawver and Annie Graves of Baker; and Miss Pauline Gladys Adkins of Floydada will act as chaperone for the girls.
H. D. Clubs: Antelope, M A. Smith and Mrs. C. A. Caffee.
Roseland: Mrs. F. L. Marble Mrs. C. V. Ford.
Prairie Chapel: Mrs. Clayton Weathers and Mrs. Douglas Wat-
son. Weather
son.
Campl Mal Jarboe and Mrs. R. L. Powell South Plains: Mrs. WWalterWood,
Mrs. J. C. Simpson and Mrs. Cet Weast. Mrs. will Snell.
Pleasant Valley: Mrs. P. A. Riv-

Iriek: Mrs. Ashley.
Sand Hill: Mesdames A. R. Hanna, W. E. Miller J. H. Holmes, J. V. Greer, Ed Hoimes, Ja. Ming, Elmer Mickey, W. M. Knight, H. O. Shurbet and Edna Ellis. Harmony: Mrs. Will Fink
and Mrs. G. L. Snodgrass. The delegates left Floydada a specially chartered Pullman car
and were due to arrive in at 7 o'clock this morning, where
they will join a special train enroute to College station.
SENIOR EPWORTH LEAGUE Program for Sunday, July 27, at
Methodist Prograst Church.
Methodisterfield.
Leader- Fred Portholic.
Tonie- Two Currents. Catholi Topic-"Two Currents, Catholic-
ism and Protestantism,"
Song-"Carry Your Cross with Song-"Living for Jesus."
Story of "What a Friend we Have Story of "What a Friend We Have
n Jesus," by Pegy Mcrinney.
Bible lesson-Col. 1:18-25; Eph. Sentence prayers.
Talks by the foliowing The Begineing of the Protestant
"eform"-Roy Conway. Wright.
Bible
Hazel
Parkes explained:
Romans

 a Bothe.
"Protestantism a Social
-Willie B. May.
"Lessons to be
"th McKinney.
"Mission Special" - wilamina Salisbury, and Maurine Hay,
Quiet hour covenant cards pr sented.
Benediction.

STARKEY H. D. CLUB
The Starkey Home Demonstra-
tion Club met with Mrs. Wales on tion Club met with Mrs. Wales on
July 17 with fifteen members, two
visitors and one new member pres subject for discussion was
preparation and preserva-
Nisss Strange gave a very
sting demonstration on canMiss strange gave a very
ting demonstration on can-
een beans, beet pickles, fried ryone enjoyed. Members
rikey girls club met with
 left at 6 o'clock yesterday after-
noon, together with twenty-nine
other delegates from Froyd Coun-
ty, to attend the annual Farmers ty, to attend the annual Farmers
Short Course, held at College Sta-
tion, Texas, July 28 to August 2 . New Model Radios Heard By Hundreds At Election Party
mon and Arwine Have
Showing of New Majestic and Philco Radios.
Hundreds of people who attended the election parties held in Floyd-
ada last night had the opportunity ada last night had the opportunity
of hearing two brand new 1930-31 model radios shown for the first time during the past week.
At Arwine Drug Compan
At Arwine Drug Company, listen-
ers were entertained by a musical program and election renorts re-
ceived over the new Super Screen Grid Majestic Radio, shown by J. A. Arwine, distributor for the first time last Wednesday. The Majestic all-electric radio has already es-
tablished a record for it's self durtablished a record for it's self dur-
ing the past two years, being the ng the past two years, being the
acknowledged "Monarch of the Air" But the new screen grid Majestic far surpasses the old, and hajids fair
fo set new records in clarity, seto set new records in clarity, se-
lectivity and power. It is ergr:pped with the new Super-Colotura Syeak-
er, and all is inclosed in a beautifully finished walnut cabinet. The hundreds of visitors watched the Hesperian bulletin
board last night were entertained through the courtesy of the F. C. Harmon furniture store by an al-most-unsurpassed quality of music
together with election reports reeived over the new Philco Radio. Featured on the new Philco allelectric radio is an entirely idea, known as the Tone Control. The tone control offers a choice of four
distinct ranges of tones. The meldistinct ranges of tones. The mel-
low and deep tones are proving the most popular with the radio public, ranges offer a soft tone of music such as has
radios before.
The new Phice is piece of home furniture, being incabinet, with beautiful touches of wood-carving art.
Considering the local weather
conditions and the fact that hun dreds of other radios were tuned in or the election returns Satunday
night, reception by both of the new adios were far above the average prairie chapel club holns meeting Monday Mrs. Clayton Weathers was hosDemonstration Club Monday, July 1, at 2 o'clock. The subject was My Hardest Canning Problem.
There were ten members, two ne There were ten members, two
ones, and three visitors present. Miss Marie Strange gave a ca ning demonstration on cainning four different products, including corn,
beans, squash, and blackeyed peas.
The next meeting will be held
Tuesday, August 5 ; with Mrs. John
Buth as hostess at the school house.
July 18 the cream supper spon-
ored by the club ladies netted us $\$ 22$ of which we thank every one who

Mr. and Mrs. J. A. Staley of
Wichita Falls, spent Friday and
Saturday last in Floydada with their
daughter, Mrs. Fred Saturday last ing. Fred Zimmerma
days were enroute to Colorado


ployed with
Company.

## Rutledge \& Company

FULL LINE INTERNATIONAL DEALERS

STOCKING
ONE-WAY PLOWS FOR WHEAT GROUND PREPARATION:

McCormick-Deering Grain.Drills; McCormick-Deering Row Binders
and
REPAIRS

PHONE 57

## Are You Becoming Thrift MINDED?

All Business Men, Economists, Teachers, and others agree that THE ONE REMEDY for HARD TIMES is THRIFT. And the ONE PREVENTION FOR HARD THMES IS THRIFT (Saving) Accounts.

Regardless of how much you owe, how badly you need all your money in your business, the present day family cannot afford to be without a CASH RESERVE to meet un-expected expenses, un-expected un-employment, un-expected short crops, and numer ous other things that are most sure to hap

You will find The First National Bank a Safe place to keep your CASH RESERVE.

First National Bank
REMEMBER: These prices are made possible only be-
cause WE DO NOT CALL FOR NOR DELIVER.
W. L. FRY

C. GRIGSBY Returns
W. C. Grissby returned home Sat
urday morning from Strafford, Tex-
as, where he attended the funeral Thursday afternoon at 5 o'clock o
his niece's husband, william Keith Gamble. Interment was made in funeral was conducted by the Rev Church at Dalhart Prespyteria who was 25 years old, died after a
illness of nine weeks from cancer o

Mrs. Grigsby
her husband, remained for a few and son, Griesby of P. W. Meharg were present for the funeral. Mrs Meharg, sister of Mr. Grigsby, is the


To Be Well-Dressed YOUR CLOTHES SHOULD BE WELL PRESSED
-And that's just what we do. We do the job up right, and the prices are really surprisingly low.

SUITS Cleaned
and Pressed $\$ 1$ DRESSES Cleaned
and Pressed $\$ 1$

YOUR VOTE WAS
CAST WISELY

## IF

You chose a chevrolet six
It is always wise to choose a Six
-Especially if it is a CHEVROLET SIX
Snodgrass Chevrolet Co.
Roy L. Snodgrass, Proprietor


## We Thank You

FOR YOUR VOTE OF APPROVAL-

For the past 18 months we have enjoyed a dandy volume of business from Floyd County folk. You have given us your vote of approval and we sincerely thank you.

We will merit your continued patronage by giving maximum quality merchandise at the lowest prices possible.

Our store is always filled with real bargains in ready-to-wear, shoes, work clothes, and other necessary items.

Watch our windows Monday and Tuesday for Specials.

## C. E. Stone Co.

Chain Stores
D. Gibbs, Mgr.

Flo ada
t
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tiv

Hesperian Election Party
Draws Thousands Saturday
son, as on the former occasion, en-

## this decision.

1

## fic

g- 


## te <br>  <br>  <br> N

Miss Mildred Russell entertained "a party of friends Thursday evening
of this week. After their arrival the of this week. After their arrival the
guests went to the Lockney Muniat $\begin{aligned} & \text { cip } \\ & \text { gip }\end{aligned}$ a and upon their return were treated
to a watermelon feast at the Rus-

sell home six miles northwest of the | on | sell h |
| :---: | :---: |
| re |  |
| city |  |
| cit. |  |
| Tho |  |

Those who were present for the
evening, were Misses Rosa Lee evening, were Misses Rosa Lee visitors and callers turing the Smith, Honera Childers, Mildred "Election Party", and we are glad
Strickland, Helene and Maurine that you visited with us. It has Hay, Hermalee Norman, Verla and
Vela Blassingame, Robbie Archer Vela Blassingame, Robbie Archer, capacity, and the entire Hesperian
Artie Mitchell and the hostess; Mes- force joins in inviting you to "Call Artie Mitchell and the hostess; Mes-
srs. Buddie Bell, Raymond Berry, Hearon Wright, Delbert Eubank, Wayne Gound, Clinton Fyffe, Bo-
man Dorsey, Leo Cothern, Hunter man Dorsey, Leo Cothern, Hunter
King, Chester de Cordova, Audice Norman, Charles Hicks of Lubbock,
 Mr. and Mrs. E. B. Massie and
daughter, Jessie Belle, of Corpus Christi, and Miss Addie Barker, of Floydada, returned Wednesday evenwher
trip.
Mr. and Mrs. R. I. Teeple and family are expected to return home
Monday from Waco, where they

## ${ }^{\circ}$

Miss Doris Smith was hostess to a party of friends at the Smith
home on South Wall Street Wednes-
 Bridge Club. Those enjoyed the
games of the afternoon were Misses
Katie Lee Thurmon Wood, Audrey Farris, Ruth Jenkins, Golden Louise Steen, Vivian Evans,
Lillian Mae and Beatrice Guimarin of Olney, and the hostess.
W. T. Stiles and son, Jim, returned Friday night from a trip to An-
drews County, being absent from home some three days. Last Week-end W. L. Mitchell and
family made a trip to O'Donnell Where the family visited for a day or two while Mr. Mitchell went to
$\qquad$
A Colonel and his lady wrote to
new cantain, recouesting the peen ure of 'his commanting the pineas-,
Canner."
Captain R Rank. in renly, wrote that panegretted that three of his com-
nere in the hosital but
that the remainder of acented remainder of Company C
ericasure.- The Am-
erican Macazine.
Mrrs. B. C. May, of Lubbock, left Thu'sday for her home after a vis-
it with her sister, Mrs. W. L. MitchLamesa and Big Spring on business.

ELECTION IS OVER BUT-

## Kirk \& Sons'

HAT IS STILL IN THE RING!

Just received some new living room suits and are offering them at an awfully good price.

Come and see the low prices we have on our entire stock of furniture this week.

Kirk \& Sons

## North Side Square

Floydada


## COUNTY-WIDE RALLY

FARMERS AND BUSINESS MEN AND THEIR WIVES

## At District Court Room Floydada <br> 2 O'CLOCK WEDNESDAY AFTERNOON

## August 13

A representative of the Federal Farm Board Will Discuss

## "Co-ops And The Farm Bo

The problems of the farmer and the busines vital to the welfare of Floyd County people


## EXTRA:-

Extra power for your Car
Have your car completely overhauled by capable me chanics; worn-out pistons, pins and rings replaced by a good standard line of replacement parts, and you Will really be surprised at the

EXTRA PEP - EXTRA ZIPP - EXTRA POWER
JUST CALL
Triangle Garage

## Now That Election Is 0 ver

Let's get down to business and think about the BIG SAVING that it will be to

HAVE YOUR CAR OVERHAULED right now by good, experienced mechanics. For the best of mechanical work-or any kind of shop work, call
Finkner Motor Co.
All Mechanical Work Absolutely Guaranteed

## Did Your Candidate Win???

For This Week
BEGINNING JULY 28TH
n WIN if you buy your printed 's here in this clean sweep on
Tis , BATISTE, DIMITY
nd other prints,
\$1.00. All going at one for the week.

R YARD
bell Co.


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| :---: |
| from | <br> un}

and


## 

## Sas Universitich formmerly nof Armorkan- Say and T. C. U. Where he went upoed the resighation of Coach Matty Bell.

 last year with the Denton High Quite a number of friends were
School basketall and football present at the shower which was
teams, both outstandind
tin He will likely arrive in Frioydada state
latter part of August to open a fall
training camp early in Septemer
for the Whirlwind gridders of $F$. $H$.
S. PLUM BRANCH PLUM FULL
OF PLUMS; TASTER OKEVS Official Taster had the sweet
duty of tasting a lot of plums this duty of tasting a lot of plums this
week from a tree in the yard week from a tree in the yard of S.
T. Harris on West Mississippi St.,
and for enormity of size plentitude
-
and for enormity of size, plentitude
per inch of space on the branch and easiness to take, the plums were given 100 per cent rating. Mr. Har-
ris is undoubtealy ris is undoubtediy the best plum
raiser in the county aiser in the county. Those who
are in doubt of this statement should bring samples in for com-
parison. official Taster tries to oblige but must pass judgement fairly and regardless of whose plums

or whatnot he may eat. Getting. back to the plums from Mr. Harris' plum tree: a twig | om |
| :---: |
| wig |
| Hale |
| Heth |
| Hale |
| 17 |

Harde, city, a son, Thursday, July

## We Are ELECTED

To Serve The Floyd County Public With -It is our sincere desire to render to our

THE VERY BEST ELECTRICAL
SERVICE POSSIBLE -That's why we invite you to make sugges-
tions at any time as to how we may improve -ELECTRICITY IS YOUR CHEAPEST

SERVANT

## Texas Utilities Co.

 5anmhe Epworth League an a a busion os


 Rene sonnor to and and Mris. Walton

## UP SALT CREEK

Several good Floyd County
people are going to start a people are going to start a
ride this morning up Salt ride this morning up Salt
Creek. This is said to be a tough journey. We can
help you make it more comfortable.

We Can Upholster Your Boat and Make the Rough Riding Easy.
We are specially fitted, up
to do dophotern to do uphilsternng of and
kinds, with erumipment and
and tare, atiomobiles, they
tall look alike to us., Wi.ide

 | range of upholstery ma- |
| :--- |
| terials $\begin{array}{l}\text { mrom which to select }\end{array}$ | and the cost is reasonable

John McCleskey Top Shop Telephone 220
First Door North P. 0. Body and Fender Renair
ing, Authorized Duco Re

Mas. $-5=-2=\mathrm{maz}=\mathrm{m}$ =
Mr. and Mrs. J. B. Castleberry, of week in Dallas, where he has his Silverton, spent Tuesday night in week in Dallas, where the Solthis
Floydada, the guests of Mr. and Rites Hospital clinic. They expect
Mrs. J. V. Jones.

## Palace Theatre Today

MONDAY AND TUESDAY
Raymon Navarro In "GAY MADRID"
Also Comedy and News


## Hot

Election

## Hot

 ROADS!Since the candidates have made the roads so hot right here on the Plains, steam vulcanizing is the ony safe way to remedy that FLAT TIRE.
it never sticks when the crisis comes

We've been re-elected by hundreds of customers to do the job of repairing their tires with PERMANENT STEAM VULCANIZING-not a cold-patch make-shift.

## Remember:

We're a candidate ALL THE TIME for your bus-iness-and we get the job done right. HERE'S OUR PLATFORM-
EXIDE BATTERIES FEDERAL TIRES HIGH PRESSURE WASHING AND GREASING GOOD GULF GASOLINE STEAM VULCANIZING Fastest Road Service in Floyd County

## Gullion's SuperService

# The 



# Community Yardstick 

Is it a good place in which to bring up a child? That is the acid test applied to any town.
How can we find the answer? By using the community yardstick-which provides a threeway test of the factors that have a direct bearing upon child life in the community. It will take but a few minutes to measure our community with this yardstick and ascertain whether or not this is a good place to bring up children. Here are the acid tests

1. Do We Give Our Babies a Fair Chance to Live?
GOOD In orere to tatain the rating "Good" the infant death rate of a comunity should not exceed five deaths, during the first year, out of each one hundred babies
born alive.
FAIR Any community in which the infant mortality exceeds seven and one-half
deaths during the first year, out of each one hundred babies born alive, would be rated as "Fair."
POOR This low rating is applied only to communities where the conditions have reached the disgraceful stare
are ten or more deaths of babies, during the first year, out of each one hundred born alive.
The infant of today is the citizen of tomorrow-it is deserving of a fair chance. The safeguard of infant
life is the least a community can guarantee. Baby life is the least a community
deaths are largely preventable.
2. Do Our Children Receive an Education to Fit Them for Life?

## GOOD

This rating is secured by communities who have safeguarded their future citizenship by seeing that at least seventyfive out of every one hundred children of school age are attending schools.
FAIR Whenever only sixty children out of every one hundred children are attending zchools the community is given a
rating of "Fair."

POOR
This rating is applied to communities where the citizenship has failed in its responsibility to the children to such an
extent that less than one-half of the children of school age are attending schools.

What greater handicap can be placed upon $\%$ child in its preparation for life, than the lack of an edneation. Every American boy and girl deserves the chance to go to school.
3. Do Our Incomes Provide the Proper Standard of Living?
GOOD The rating "Good" may be applied to a community where $90 \%$ of the families are enjoying an annual income of more than $\$ 2,000$ per year.

FAIR A community where $90 \%$ of the families receive an income annually of from $\$ 1,800$ to $\$ 2,000$ is entitled to a rating o "Fair,"

POOR
This rating is given to communities where a low standard of living is found where the income of $90 \%$ of the families is $\$ 1,500$ or less.

Every community should seek to provide sufficient incomes for at least ninety per cent of its families so that they may secure the comforts for their children that lead to a healthy and happy childhood and youth.

Folks, these "acid tests" put the problem squarely up to us. Your ideas will be of interest to others. Let's talk it over. No matter how good our standing, it may be bettered, but only through the co-operation of all in

## FIO Y F A A

Fry-Bishop Insurance Agency
 Westers' Quality Bakery "Home of Ho-Made Bread" Wilson Studio "Photogranahh Live Forever" John A. Enoch
 D. W. Fyffe "Farm Machinery of the Better Kind"
Phone 92
Moore Drug Company

I. W. Hicks, D. D. S. Phone 56 Texas Utilities Company

Floyd County National Bank "The Bank of of Fritedalaly service" C. H. Davis, Jeweler


## McGuire's

 "The stror For Men" Floyd County Abstract Co. Rutledge \& Company "Fanl Lime International Dealers"
Floydada Insurance Agency a. C. Tubbs "The Ageney of servicee". W. Henderron First National Bank Of flogadaa
Dr. J. S. Rhinehart
Phone 33 - reantimer Bias

Arwine Drug Company
"Goteverthing" South Side Square
L. G. Mathews Phone it ition - Rearathimer Bidg.
Snodgrass Chevrolet Co. Roos L. snodegrass, proprit tor
Consumers' Fuel Association Abax Triesh Ghone sas and oils
Baker, Hanna \& Company
"Where Most Peonile Trade"

Felton-Collins Grocery Co.
Groeerp hane yn wratet
White Drug Company "The Stere of personal service"

South Plains Lumber Company "Courtes, Quallty and Service"
C. R. Houston Company "Depenatable Dry Goods" Radio Electric Company Atwate-Kent Renallos
J. C. Wooldridge Lumber Comp;
"Quality Bulyding Materral" J. R. Yearwood

Willson \& Son Lumb "The Home of priendlys st Community Supply Phone 21 - $122-114$ west


## West Texan

## (Continued from pase 1) possibly change the position of the second and third candidates and in

second and third candidates and in-
terest is expected to remain at a
high pitch until at least the largest per cent of votes are accounted for
in the race. in the race.
Realizin
of interest being shown in the state races and in order to make County service to Floydada and Floyd
citizens complete in every respect. The Hesperian has arranged for two bulletin re-
ports today. The first ports today. The first report
will be received and placed on the bullectin board in front of the office on South Main Street
this morning between 9 and 10 5 .clock, and the second between
ed with 68,935 votes will yery like-
$\qquad$ The other totals in the attorne
general's race Sheppard ran off with the bunt-
ing in his race with 119084 , pared to 43,011 for Henry, and 8 ,
419 for Mitchner

DAYTON TIRES WIN!


If we should take a poll vote on tires in Floyd County the result would show that DAYTON Thoroughbreds are gaining n popularity-they are winners when omparison is made of service, qualind performance!

## रaco Service <br> Station

and FLOYDADA
Mgr., Floydada, Tex.


Hesperian Want Ads Get Quick Results

## After-Election Specials <br> Even losing candidates can afford to buy Quality

 Men's Regular $\$ 1.50$ Shirts, fast colors,SPECIAL,
Trunks for Men and Boys, 50 c and 75 c Grade, 39 C
EXTRA SPECIAL,
Family, $\quad 1-3$ OFF REGULAR PRI64
596
Children's Wash Suits, $\$ 1$ and $\$ 1.50$ Values.
Unusual Special, ..... 78 c
H. P. Watson Co
South Side Square ..... Floydada

Floyd County Hesperian $\$ 1.50$ Per Year

## Yessiree!!

## We Voted Right:

You'll always be right, too, if you make our store headquarters for your-

HARDWARE
GLASSWARE
FURNITURE
RUGS
WINDMILLS
CANNING SUPPLIES

## C. Surginer \& Son

North Side Square
Floy

