

Most Widely Read News Medium In Floyd County

The Floyd County Hesperian

One Of Floydada's Oldest Institutions

OLUME 37

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, JULY 17, 1930.

NUMBER 21

Over Thirty County Club Women Will Make Trip to A. & M.

Ansil Lynn Epworth League Meet Friday At Pleasant Valley

Picnic Will Be Held At Twilight; Program Begins At 8 O'Clock.

Holding their first annual meeting of the league year, members of the Ansil Lynn Epworth League...

Each league has been asked to bring a picnic lunch which will be spread at twilight. Recreation will be directed by Miss Peggy McKinney...

The program to be given tomorrow night is as follows: picnic supper, games, song service, devotional, prayer and poem by Hi-Leaguers...

4H Club Girls Praise Annual Encampment

Annual Affair Held Friday and Saturday; Miss Strange Reports Meet Real Success.

Meals cooked out in the open, songs, and games were on the program Friday and Saturday for the 4H Club girls of the county...

"Above all things that the girls enjoyed they praised the association and friendship most. They enjoyed meeting girls from the other clubs of the county and in forming new friendships," Miss Strange said.

The girls opened their encampment Friday afternoon and returned home after lunch Saturday. They cooked several of the meals over the open fire and their menu included fried chicken, bacon, eggs, fresh tomatoes, potato chips, cake, pie, pickles, preserves, oranges, iced tea and ice cold lemonade.

An informal business meeting was held and talks in which they expressed their pleasure of the occasion were made by the president of each club. Mrs. O. W. Hefner, member of the Women's Home Demonstration Club at Starkey, acted as official chaperon for the girls.

Representatives Listed Those attending the encampment were as follows: Starkey—Wanda Birchfield, Lera Howard, Nell Howard, Joyce Grigsby, Ruby Joe Atkinson, Hellen Grigsby, Sylvia Copus, Lila Parish, Lois Parish, Lela Mae Poe, and Willie Mae Atkinson; Antelope—Emma Dell Hines; Dougherty—Irene Kreis and Macel Jones; Baker—Annie Jewell Fawver, Annie Graves, Florene Williams Hellen Sullivan, Ruth Brady, Jewell Williams, Meeda Teafattler, Thelma Colston, Irene Colston, Maggie Jones, Grace Shelton, Effie Mae Shelton; McCoy—Lou Berry, Eunice Embry, Lorene Embry, Marie Tardy and Clarret Tardy; Mrs. Hefner and Miss Strange.

In their talks the girls stated that they were expecting a good time on the encampment but had no idea of the real treat that actually was in store for them. They all enjoyed the encampment to the fullest extent, they declared.

Mr. and Mrs. Connie Gupton and Dale and Miss Mildred West Muleshoe spent last Wednesday and Thursday as guests of Mr. and Mrs. Robt. A. Sone. Mrs. Gupton and Miss West are sisters of Mrs. Sone.

Appreciative Audience Received Dance-Revue

Vaudeville at Palace Theatre Directed by Miss Honora Childers has cast of Fifty.

The enthusiastic manner in which an almost capacity house last night received the dance-revue vaudeville, "Half Way To Hollywood," presented by Miss Honora Childers and home talent at the Palace Theatre indicates the popularity of this type of entertainment and similar enthusiastic attendance is anticipated for the last presentation of the show tonight.

The peppy and entertaining program, followed by a style show, brought out much heretofore unknown talent among local young people, and was very pleasing to the large audience. Especially were the adagio numbers by Miss Childers, assisted by Kenneth Henry, appreciated. Miss Childers recently returned to Floydada to make her home after spending several months on the stage of some of the largest theatres of the country.

Roy Haynes scored a decided hit with the audience with three black face and kid comic numbers. Haynes also made the opening announcements for the program. A dancing chorus of eight girls presented two unusual numbers which also scored a hit with the audience.

Members of the chorus were Thelma Snodgrass, Blanche Hilton, Bernice Bishop, Artie Mitchell, Gellie Stovall, Helene Hay, Ruth Rutledge, and Maurine Hay. Miss Mildred Strickland and R. V. Husky very pleasingly entertained with a specialty number and comedy skit, followed by buck dancing numbers by Bill Tinnin. Preceding Tinnin's blackface number, members of the local Harmonic Band entertained with Harmonica and string music. This number received a very hearty encore.

In addition to the vaudeville numbers, the regular picture, featuring Bebe Daniels in "Love Comes Along" was presented last night and will be given again tonight.

Seek Plan To Solve Problem Of School Building At Sterley

Date for a conference in Austin with the Attorney General's Department was made this week by County Superintendent Price Scott and R. W. Smith, Jr., of the newly-created school district of Sterley, by means of which it is hoped some plan can be worked out for the district to proceed with the plans made for a new school at Sterley soon.

Mr. Scott and Mr. Smith left Wednesday night for Austin, expecting to be home this week-end.

Early this year the Sterley District was created out of parts of Lone Star, Roseland and Prairie View, making a new district of approximately twenty-six sections, and later a vote of the taxpayers of which a new district was held by which a one-dollar school tax was authorized to be levied and a bond issue was authorized for the construction of a school house. When the record reached the Attorney General's Department the matter was held up. The trip of the superintendent to the Sterley School trustees is being made to get the status of the situation more clearly defined. Development at Sterley since the construction of the Fort Worth & Denver has been such as to make the need of better school facilities at that point felt very keenly.

Commissioners Meet As Board Equalization

The Floyd County Commissioners' Court sat Tuesday as a Board of Equalization on tax renditions made in the county. About fifty taxpayers were notified to appear and show cause why changes should not be made in their renditions. A number of these appeared before the court.

On Monday the court sat in its regular monthly session and transacted routine business, including the allowing of accounts accumulated since last meeting.

Committee 'Resolves' Loyal White Electors Into Democratic Party

All Voters Must Take Statutory Pledge When They Go Into The Primary, However.

Members of the Democratic Executive Committee of Floyd County, in session Monday morning in Floydada to prepare the ballot for the first primary and to name presiding judges in the various precincts, passed a resolution which would make eligible to enter into the primary "all legally qualified white electors, both male and female who declare their allegiance to the Democratic Party in the next succeeding election."

The resolution was submitted by the state committee for whatever disposition the county committee felt to make of it. It was unanimously passed, L. G. Mathews making the motion for its adoption. All seconded by T. E. Cowart. All voters who take part in the election must take the statutory pledge as set out in the statute governing party elections, however, the resolution sets out.

The routine of determining the sequence of names on the county ballot having been worked out at the June meeting of the committee, the only work of the organization in this session was to order the ballots printed and to name the presiding judges for the first and second primary.

Resolution Adopted Following is the text of the resolution adopted by the committee:

"Be it resolved that all eligible and legally qualified white electors, both male and female, who declare their allegiance to the Democratic Party and who are in sympathy with the success of the Democratic Party in the next succeeding election, may become members of the Democratic Party and shall be eligible to participate in the conventions, primaries and other activities of the party, unless otherwise provided; and be it further resolved that all voters who participate in the primaries must take the statutory pledge, 'I am a Democrat and pledge myself to support the nominees of this primary.'"

In attendance at the meeting of the committee were Judge J. N. Stalbird, county chairman; L. G. Mathews, chairman Precinct No. 1; T. E. Cowart, chairman Precinct No. 7; G. R. Tibbets, chairman Precinct No. 10; Lester Honea, chairman Precinct No. 5; E. P. Nelson, chairman Precinct No. 19; R. M. Haverly, chairman Precinct No. 9.

Presiding officers named for the various voting boxes are as follows: S. E. Duncan, Precinct No. 1; Lee Allmon, Precinct No. 2; H. A. Krause, Precinct No. 3; W. R. Dooley, Precinct No. 4; R. E. Patterson, Precinct No. 5; G. M. Tate, Precinct No. 6; Taylor Golden, Precinct No. 7; R. W. Smith, Jr., Precinct No. 8; Walter Wood, Precinct No. 9; W. I. True, Precinct No. 10; Ed Durham, Precinct No. 11; T. J. Gill, Precinct No. 12; George Stiles, Precinct No. 13; Joe H. Smith, Precinct No. 14; O. M. Conway, Precinct No. 15; G. L. Snodgrass, Precinct No. 16; Jim Taylor, Precinct No. 17; C. F. Ramsey, Precinct No. 18; Lon M. Davis, Precinct No. 19.

REV. COLLINS RETURNS

Rev. A. A. Collins returned home Wednesday from Mt. Selam, where he conducted a 12-day revival meeting for the Cumberland Presbyterian Church. "We had a good summer revival," Rev. Collins, pastor of the local Cumberland Presbyterian Church, stated.

CONDUCTING RALLS MEETING

Rev. P. D. O'Brien is in Ralls this week conducting a summer revival meeting for the Baptist Church. He has announced that the meeting may be extended another week and that he may not fill his pulpit here at the First Baptist Church Sunday. The revival at Ralls opened July 6, and is a marked success, reports indicate.

LOCAL MARKET

Table listing market prices for various goods including Chickens, Eggs, Cream, Grain, and other commodities.

Matador Golfers Down Local Team By 20 To 2

Floydada Plays Spur Here Sunday In Second Match of Game Series.

Edd Johnson emerged virtually the hero of the golf match Sunday between the Floydada and Matador teams which marked the opening of a series of play between clubs of Spur, Floydada, Matador, and Post Sunday. Mr. Johnson was the only member of the local team to win a played match on the Matador course. H. O. Pope won his match also but his victory was by default. Matador scored 20 points to 2 by Floydada, the scores having been determined on the following basis: winner first nine holes, 1 point; winner second nine, 1 point; winner 18 holes, 1 point—total possible, 3 points.

Following is the pairings and the scores: Sterns and Clonts, 3 points; Matador; Bernie and Randerson, 2 points; Matador; Tubbs and Burleson, 3 points; Matador; Graven and McCleskey, 3 points; Matador; Groves and Marshall, 3 points; Matador; Patton and Daily, 3 points; Matador; Harp and Welborn, 3 points; Matador; Clements and Johnson, 2 points; Floydada. Sub: Ford and T. Pope; Cruse and Harris. The matches played by the subs did not apply on the scoring.

Members of the Floydada club taking part in the play were as follows: J. W. Clonts, manager; E. S. Randerson, G. C. Tubbs, B. Marshall, John McCleskey, Jeff Welborn, Orville Harris, H. O. Pope, Bill Daily, Ed Johnson, Troy Pope.

Post-meet Spur at Spur last Sunday and next Sunday, July 20, the local team meets Spur here, while Matador plays Post at Post.

The schedule of other games of the series is as follows: July 27—Post at Floydada; Spur at Matador; August 3—Floydada at Post; Matador at Spur; August 10—Post at Matador; Floydada at Spur; August 17—Spur at Post; Matador at Floydada.

Man Passing 'Raised' Bills Arrested Here By Federal Officer

After making a verbal confession of having passed "raised" bills in Floydada and Plainview, a man giving his name as J. B. Wheeler of El Paso was taken into custody by the sheriff's department last mid-week and was turned over to a secret service agent of the Federal government Friday. Mr. Wheeler was taken to Lubbock where Federal charges were to be filed against him.

Crude efforts to "raise" a Federal \$1 note to \$5 by tearing corners off of \$5 bills and pasting them over the "ones" were detected by C. D. Gibbs, manager of the local C. E. Stone Chain Store, and he notified the sheriff's department after telling the alleged counterfeiter that he was going to the bank for the change. The arrest followed and was made by Sheriff P. G. Stegall. A "raised" bill for \$5 was passed by the same man at Woody Drug and two other similar cases were found at Plainview the secret service agent stated.

Deputy Sheriff S. H. Wright accompanied the secret service agent to Lubbock and assisted with the prisoner.

Wester Gets Concession At Old Settlers' Meet

J. C. Wester of this city was awarded the sandwich concession on the grounds at the Old Settlers Reunion August 14, 15, and 16 at the Hank Smith Memorial Park in Blanco Canyon following a meeting of the directors of the West Texas Old Settlers' Association, sponsors of the annual gathering, at Crosbyton Monday.

J. B. Jenkins of this city is one of the directors of the association and attended the meeting.

Contracts were let for practically all the concessions, Mr. Jenkins said, the various divisions being handled separately instead of a group as has been the practice.

MRS. RUSSELL IN LUBBOCK HOSPITAL FOR TREATMENT

Mrs. T. C. Russell, who has been critically ill for the past week and who has been confined to her bed for the past few months, was carried to a Lubbock Hospital Wednesday morning, where she will receive treatment.

It was believed that a blood transfusion would be necessary, the transfusion to be made this week-end. Mrs. Russell's illness is believed to have been brought on by a relapse from influenza.

Co-Op Cotton Ass'n Begins Membership Drive In District

American Cotton Cooperative Association Official Explains Plan At Lubbock Meeting.

Cotton farmers and others interested in the cotton industry in fifty-two counties of the South Plains will perfect the organization of District Two of the Texas Cotton Cooperative Association in the very near future, if plans laid by representative farmers and business men of these counties at Lubbock last Tuesday, are carried out. Officials of the state association explained to those present Tuesday the plan of the government to help the farmers through the Federal Farm Board as it applied to the marketing of cotton.

C. O. Moser, vice president of the American Cotton Cooperative association, was the principal speaker on the program. Among other things, Mr. Moser told those present that the biggest problem before the people of America at this time, is the cooperative marketing of farm products. He emphasized that the government's present program of farm aid is arrived at after years of study, and that it is designed to be of real assistance to the farmer.

According to the plan of the Texas Cotton Cooperative Association as explained at the meeting, there are two pools in which the farmer might place his crop; the Optional Pool in which nine cents per pound advance has been assured, and the seasonal pool in which ten cents per pound advance has been assured. In neither pool shall the association call on the farmer for margin, it was stated. The association is asking for every other bale up to a twenty bale crop this season, whereas last season they asked for the entire crop.

District offices for the association have been established at Lubbock, with six branch offices to be established over the district. It has been proposed that each branch office guarantee the association 10,000 bales of the 1930 crop. Present plans are to locate a Receiving Station at Floydada, with the nearest branch office probably at Plainview.

R. J. Murray, president of the Lubbock Chamber of Commerce and Board of City Development, was selected as general chairman of the district in the meeting at Lubbock Tuesday. The general campaign plans for membership in District Two of the Association were made and the membership drive inaugurated at the Lubbock meeting.

Among the Floydada business men who attended the meeting were S. W. Ross, secretary of the Floydada Chamber of Commerce, Jas. K. Green, R. R. Cloud, Edwin Heald, and O. P. Rutledge.

Atty. Gen. Bobbitt Makes Principal Talk At Petersburg Picnic

Attorney General R. L. Bobbitt, of Austin, present attorney general of Texas and candidate to succeed himself, made an address to several hundred voters Saturday afternoon in Petersburg, gathered for the two-day picnic staged by people of that city. His talk was the feature of the second day of the rally, other candidates also making addresses.

A rodeo, baseball games, candidate speaking, and mid-way attractions made the picnic a lively affair.

In the baseball games, Petersburg lost to South Plains the first afternoon by a score of 5 to 12 and on the second day a five-inning game was played with the Robertson team, which took the place of a team from Plainview that failed to make its appearance.

M. E. Bishop on Tour N. W. Texas Conference, Visits Floydada Church

Dr. H. A. Boaz, of Houston, bishop of the Northwest Texas Conference, M. E. Church, addressed members and pastors of several churches of this area at 11 o'clock yesterday morning, filling one of two dates in Plainview District here. His other set address was at Plainview Tuesday night, where he was also heard by a number of churchmen from over the district.

No official church work was undertaken on the trip, the conference head being on a tour of the districts of the Northwest Texas Conference to meet pastors and church workers and make a study of church conditions in the area. His address to the churchmen who gathered to hear him at the Methodist Church here was on the subject of service. A well-filled auditorium heard the distinguished

Classified Ad Chases Worries For Bowie Man

It is exasperating to lose something that is valuable or dear to you and it is certainly a relief if you are lucky enough to find what you have lost. And sometimes, as was the case just last week, there's something that is needed in addition to luck. A little, inexpensive Hesperian classified ad last week chased the worries from the brow of H. B. Box of Bowie, Texas. His ad read:

LOST—Between Lubbock and Quitaque a small trunk containing ladies wearing apparel, glasses with Dr. J. T. Lawsons name on case also shaving supplies. Liberal reward if returned to H. B. Box, Bowie, Texas. And W. F. Butler of Route 1, Floydada, found the small trunk near Cone and the Hesperian ad was instrumental in helping Mr. Butler find the owner—now everybody's happy.

If you have something to sell, trade, or announce you will find the classified ads of real value—they're inexpensive, too.

Many Absentee Votes Being Cast This Week By People On Vacation

Tom W. Deen, County Clerk is being rushed by applicants for ballots to be sent to various parts of the United States for vacationists of the county who are away for various periods of time and expect to continue to be absent past the date of the election. Other absentees leaving this week are also casting their ballots before getting out of the county to be gone past the election.

Tuesday afternoon Mr. Deen was delivered fifty ballots by Judge J. N. Stalbird, County Chairman, of the Democratic Party, and at the close of Wednesday the supply was beginning to get low. "Looks like I am going to have to have more ballots for the absentees" Mr. Deen said.

Several of the absentee ballots went to California and other western states, while others are being sent down-state for residents of the county who are enjoying a season away from home duties.

Joe Breed Attending National Lions Meet

Joe Breed, secretary and treasurer of the Floydada Lions Club, left Sunday morning for Denver Colorado to attend the National Lions Club Convention which convenes Tuesday, Wednesday, Thursday and Friday.

Representatives from practically every club in the United States will be present for the convention, advance information stated. Mr. Breed, acting as official representative for the club of this city, was accompanied by E. M. Rice, delegate from the Matador club.

W. A. ROBBINS MANAGER FOR STERLING, W. O. W. HOSPITAL, SAN ANTONIO

W. A. Robbins in a note to The Hesperian this week, gives some argument in favor of his strong support of R. S. Sterling for Governor of Texas, referring to himself as the "self-appointed" manager of the Sterling Campaign in the W. O. W. Hospital.

Mr. Robbins, who was prominent for years in business in Floydada, has been in the hospital for a number of months. He says Sterling is very strong in the institution, with Mayfield second and Miller third choice.

Among the visiting pastors here were J. E. Stephens, of Lockney Church; F. R. Pickens of Aiken Church; Ansil Lynn, of East Circuit Floydada; John W. Price, of Petersburg Church; D. B. Doak of the Plainview Church and Dr. J. E. Griswold, of the Childress Church, Vernon district. Presiding Elder M. M. Beavers, of Plainview, accompanied the bishop to Floydada. Dr. Boaz left at 1:30 for Amarillo, where he met church members and officials of that area Wednesday night.

Rev. Geo. T. Palmer was pastor-host for the visiting preachers while in Floydada.

Special Pullman Car To Leave Over Q. A. & P.

Miss Marie Strange Will Go With Delegates On Special.

Leaving Floydada Saturday afternoon, July 26, over the Q. A. & P. in a special through pullman, over thirty Floyd County Home Demonstration Club women accompanied by Miss Marie Strange County Home Demonstration Agent, will attend the twenty-first annual Farmers' Short Course at A. & M. College July 28 to August 2. The Girls' 4H Clubs also will be represented by delegates.

Send Large Delegation Floyd County will send the largest delegation in history this year to College Station. In response to a special invitation by officials the Sand Hill Kitchen Band will take part in the elaborate program arranged for the farmers, the club women, newspaper representatives, 4H Club girls, Livestock Club boys, and county agents from every section of the state who will be in attendance. The organization will furnish special music throughout the Short Course.

Clubs that have selected delegates are as announced by Miss Strange are as follows: Antelope, Mrs. C. A. Smith and Mrs. C. A. Caffee.

Roseland: Mrs. F. L. Marble, Prairie Chapel: Mrs. Clayton Weathers and Mrs. Douglas Watson, Campbell: Mrs. A. H. Kreis, Mrs. Mal Jarboe, and Mrs. R. L. P. South Plains: Mrs. Walter and Mrs. George West. Blanco: Mrs. D. R. Badger, Mrs. Will Snell. Pleasant Valley: Mrs. P. A. Irick; Mrs. Ashby. Sand Hill: Mesdames A. F. Na, W. E. Miller, J. H. Holmes Greer, Ed Holmes, W. M. Maggie Tinnin, H. Jackson, Mickey W. M. Knight, H. O. bet and Edna Ellis. Lakeview: Mrs. Ernest Ken Harmony; Mrs. Will Finkner, Mrs. G. L. Snodgrass. Mrs. G. P. Finkner and Mr. S. Will accompany their wives.

4H Girls To Go In the Girls' 4H Club Miss Lela Mae Poe and Miss Grigg of Starkey will attend Annie Jewel Fawver and Miss. nie Graves will go from the 4H Club, and Miss Pauline T. from Prairie Chapel. Mrs. G. H. Adkins of Floydada will act as chaperon for the girls at College Station.

The special pullman carrying the Floyd County delegates will leave Floydada at 6 o'clock Saturday afternoon, July 26, and will return Saturday afternoon at 12:40 o'clock, August 2. The car will be taken over the Q. A. & P. to Quantal and then over the Denver to Fort Worth, and at Dallas will be made into a special train carrying delegates from North and Northwest Texas to College Station.

Mrs. C. A. Caffee of the Antelope Club, winner of the county butter judging contest held here June 12, will take part in the state butter judging contest scheduled for Wednesday morning, July 30. Mrs. Douglas Watson of the Prairie Chapel Club, winner of the county dress making contest held on the same date, and Mrs. Caffee were given free trips to the Short Course as awards from the Lions Club and the Rotary Club of Floydada.

Gets Free Trip Miss Pauline Teaff of the Prairie Chapel 4H Club, who won first prize in the girls' contest with her scarf entry June 12, will be on a free trip to College Station. The Hesperian Publishing Co. in recognition of the excellent done by the club girls this year.

Among the national fair prizes and agricultural exhibits will appear on the program following: W. F. Schiller, Farm board, Washington, O. E. Baker, Bureau of Economics, Washington, C. Burns, manager Texas Marketing Association, Lawrence Westbrook, T. Cooperative Association, and others.

NEW LATHE INSTALLED AT J. A. ENOCH MACHINE SHOP

Installation of a new lathe in J. A. Enoch Machine Shop on East Side Square, was announced last week, to be in charge of Wm. Estelline resident, who plans to spend the next several months at home. Mr. Wade will also have charge of the electric welding in the Enoch Shop while here.

The new machine will handle 98 per cent of the work that will be demanded by machinery owners of this section, according to Mr. Enoch.







Charter No. 12692

RESOURCES

**The Floyd County National Bank**

of Floydada in the State of Texas, at the close of business on June 30, 1930

RESOURCES	
1. Loans and discounts	\$420,657.36
2. Overdrafts	1,880.82
4. Other bonds, stocks, and securities owned	78,733.58
6. Banking house, \$16,500.00; Furniture and fixtures, \$12,325.00	28,825.00
7. Real estate owned other than banking house	11,390.00
8. Reserve with Federal Reserve Bank	45,634.37
9. Cash and due from banks	93,098.16
14. Other assets	1.00
<b>Total</b>	<b>\$680,220.29</b>
LIABILITIES	
15. Capital stock paid in	\$ 50,000.00
16. Surplus	20,000.00
17. Undivided profits—net	2,620.00
18. Reserves for dividends, contingencies, etc.	500.00
21. Due to banks, including certified and cashiers' checks outstanding	8,890.38
22. Demand deposits	551,850.22
23. Time deposits	46,359.69
<b>Total</b>	<b>\$680,220.29</b>

State of Texas, County of Floyd, ss:  
I, L. Surginer, Cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
L. SURGINER, Cashier.

Subscribed and sworn to before me this 10th day of July, 1930.  
(SEAL) R. C. SCOTT, Notary Public.  
CORRECT—ATTEST: Jas. K. Green, C. Surginer, T. S. Stevenson, Directors.

*...An Elegy Everlasting*

TIME will abate the most poignant grief and years will dim our fondest memories, but deeply imbedded within our hearts is the will to perpetuate the honor and respect with which the departed is held. A memorial alone provides that imperishable reminder that we have accorded a dutiful tribute. May we supply the impressive, enduring marker at price moderation.

**South Plains Monument Co.**

Phone 654 6th and Columbia  
T. O. COLLIER, Proprietor  
14 Years In Service at Plainview, Texas

**COAL**

IS CHEAPER IN FLOYDADA RIGHT NOW THAN IT HAS BEEN IN YEARS!

Buy your supply NOW before the prices go higher.

We handle the

**VICTOR AMERICAN COAL**

"Good As The Best"

School Trustees: See us before you buy. We can handle your vouchers and will make deliveries to your bins.

**FARMERS' GRAIN CO.**

Phone 43

**Pioneers Yesterday**

**Pioneers Today**

... and tomorrow we will still be pioneering.

The Texas Utilities is daily building and pioneering on the Great South Plains, helping it to become a more aggressive industrial center.

**Texas Utilities Company**

"Your Electric Servant"

**Macyl A. Burke Sees Sights In Gay 'Paree'**

Macyl A. Burke of Dallas, former Floydada resident, writes to friends here that he has been seeing the sights in "gay Paree" while on a sketching tour of France. In one letter he said in part:

"So this is Paris—we have seen everything from the sewers to the highest-powered night club in town; what I mean we have seen the town. Really, something ought to be one about these French newspapers. I can't even read them. The New York World and the Chicago Herald put out a Paris edition every day but nothing in them. "Reims from here and then to London. Will be in N. Y. the last of the month.

"French taxis are making me grey headed—they take life so lightly (joke). You can ride all over town for six francs, 50 centimes (two bits U. S.)"

**TO DEVELOP ASTOUNDING FREAKS OF NATURE, 'ICE CREAM WELLS' OF COLORADO**

Denver, Colo., July 14. (Special)—Commercial development of one of the most astounding freaks of nature that the oil industry has ever uncovered—the famous "ice cream wells" of the Continental Oil Company—is planned for the immediate future, according to announcement by officials of the oil company.

The "ice cream wells" Sherman No. 1 and Sherman No. 2 are located in North Park County, Colo., near Walden, and each produces a tremendous volume of 98 per cent pure carbon dioxide gas, which in solidified form is the product known commercially as Dry Ice. The temperature of the gas as it comes from the wells is around 135 degrees below zero, and the crude oil comes out frozen, and resembling lemon sherbert in appearance. When the wells were drilled in fingers of the drilling crew were frozen, and pipelines and flow tanks were coated with ice, even during the hottest summer weather.

Under the development plan announced, a new corporation will be formed to be controlled jointly by Continental Oil Company and the Dry Ice Corporation of New York, and if preliminary experiments now under way are satisfactory, a plant capable of producing 60 tons of dry ice daily will be built at Walden.

Dry ice is a comparatively recent invention, used for refrigerating perishable products in transit, for preventing the melting of ice cream in small packages, and in preserving other food products. Under proper conditions a pound of it will do the work of about 16 pounds of ordinary ice, and when it "melts" the solid material passes off as a gas, leaving absolutely no water or other residue.

It has been manufactured for commercial purposes chiefly by burning coke in blast furnaces, and this marks the first time that carbon dioxide gas—the same gas that causes the bread to rise or the bottled soda to bubble—has been taken from nature and utilized in its natural state or refrigerating purposes.

**HAL SCOTT GETS TRIP TO GALVESTON MEETING**

Hal Scott left Monday night for Galveston for the state convention Wednesday and Thursday, July 16 and 17, of the Harvester Life Insurance Company. Mr. Scott over-sold his quota of \$50,000 required of each representative before he was entitled to the trip to the state meeting with all expenses paid. Mr. Scott was enthused over the fact that the two-day program was to include a 25-mile trip by boat out in the Gulf on a fishing trip for mackerel and tarpon fish.

Swimming parties, dances and a sight-seeing tour are also included on the diversion list. No addresses will be made this year but Mr. Scott will take part in the round-table discussions at the business meeting of the insurance representatives.

**'DON'T FORGET TO ELECT DELEGATES TO COUNTY CONVENTION'—STALBIRD**

Judge J. N. Stalbird, of Lockney, County Democratic Chairman, this week calls attention of Democrats to the fact that they are expected to name their delegates to the County Democratic Convention sometime during election day.

"In every precinct there should be a delegate or delegates elected to represent the Democratic voters of that precinct in the county convention. The precinct convention is held on primary day and the county convention is held on the Saturday following the primary," Judge Stalbird pointed out. "If all Democrats will keep this fact in mind, give the matter attention sometime during the day, then they will have a voice in the county convention which elects delegates to the state convention and generally voices the sentiment of the party at the time on the major matters of interest politically at the time."

In numerous instances, the veteran chairman pointed out, the precincts have failed to hold their conventions at the time set by law and then complain that the people are not represented in the county and state councils of the party. Judge Stalbird thinks it is the duty of every man to give his political affairs attention as a citizen and that when he fails to do this he should not complain if someone more alert and interested in political affairs does give his time to such matters and thereby obtain a voice in the expressions of his party.

Hesperian Want Ads Pay.

**TO THE VOTERS OF FLOYD COUNTY**

As it is impossible for me to visit each of you personally at your home, I am using this method to speak to you.

Our rural schools are not quite doing standard work as is asked by the State Department of Education. This fact being true, people who can do so at all, are sending their children to the town schools where the course of study is being satisfactorily met. This helps to break down the rural schools and congest the town schools.

I am asking you to elect me to the County Superintendent's office that I might help you get your rural schools on a par with your town schools as near as it is possible to do so. When this is done, parents will be content to keep their children in rural schools until they have finished the work offered in that particular school. This will keep community spirit and community interest where it belongs and keep civic righteousness built up in each community.

I am sure that the County Superintendent can aid very materially in this weak work if he has a disposition to do so.

Athletics is a great incentive to keep boys and girls (especially boys) in school. It is necessary to have our various athletic sports at their proper seasons that the school spirit be kept normal. But I am convinced that some of our schools are spending too many teaching hours playing games. The time from 9 a. m. to 4 p. m. needs to be spent in giving class instruction. The school as a whole should be given first consideration.

The old adage, that "promises are like pie crust, easily broken," is a great alibi for my opponents. The elements out of which the crust is made will add materially to its brittleness or to its tenacity. Nothing offered, nothing expected. If you have no program to fulfill or no goal to reach you are like a ship at sea without a rudder. Therefore I am offering you a worthy program to meet or a substantial goal to reach.

Some will tell you that it can't be done. Other schools are being standardized, why not yours? Do you think that the State Department of Education will offer a course of study which can't be met?

I am asking you now, to "think it over." Then your kind, fair and impartial decision and vote will be my pleasure.

Yours for better schools,  
J. B. ALLEN.  
(Political Advertisement)

R. F. Hall and family, of the Lakeview community, left Saturday for Kansas where they will spend some time looking the country over. From Kansas, Mr. Hall plans to go to Colorado, then through Arizona, and returning by way of Hot Springs, New Mexico to spend several weeks. His present plans are to winter somewhere on the Gulf coast.

Mr. and Mrs. Lack Webb of Happy spent Saturday night and Sunday with her parents, Mr. and Mrs. S. L. Dennis.

J. R. Sharp and Tom Lane of Detroit, Texas, visited J. N. Gullion and other friends here a short time Monday. They were en route to Lubbock on a business trip.

Mr. and Mrs. J. W. Norton and daughter, Mrs. Earl Rice and children of Oklahoma City, Mrs. Paul Williams and children, Mrs. Oscar Warren and daughter of Floydada, and Mr. and Mrs. Tom Noland were guests of Mr. and Mrs. T. M. Noland Friday.

Will Bobbitt, of Kansas, has been visiting his brother, Bert Bobbitt, of Lone Star, the past several days. The two brothers were in Floydada Monday.

C. H. Davis and B. P. Woody spent Monday in Lubbock on business.

Mrs. Lloyd T. Paschall of Fort Worth arrived Thursday of last week to spend a week with Mr. Paschall's parents, Mr. and Mrs. W. N. Paschall of this city. She was accompanied by Miss Mary Elizabeth Paschall and Miss Marjorie Belle Paschall, both of Denton, who were also guests of their uncle and aunt, Mr. and Mrs. Paschall. They returned home yesterday.

Mrs. Carrie G. Thompson and daughter Carolyn of Dallas and Mrs. J. G. Milner of Streetman left Tuesday for their homes after spending the past week here as guests of their sister and aunt Mrs. S. M. Cole and family.

Mr. and Mrs. Ed Kelley visited Mr. and Mrs. Rufus Kelley of Starkey community Sunday.

Announcing A Seasonable Display Of

**Men's Fine Tailoring**

To you who appreciate seeing what is newest and best in

**FALL AND WINTER CLOTHES**

We are glad to announce that we will have with us, a special representative of the Storrs-Schaefer Company,

**THURSDAY, FRIDAY, SATURDAY**

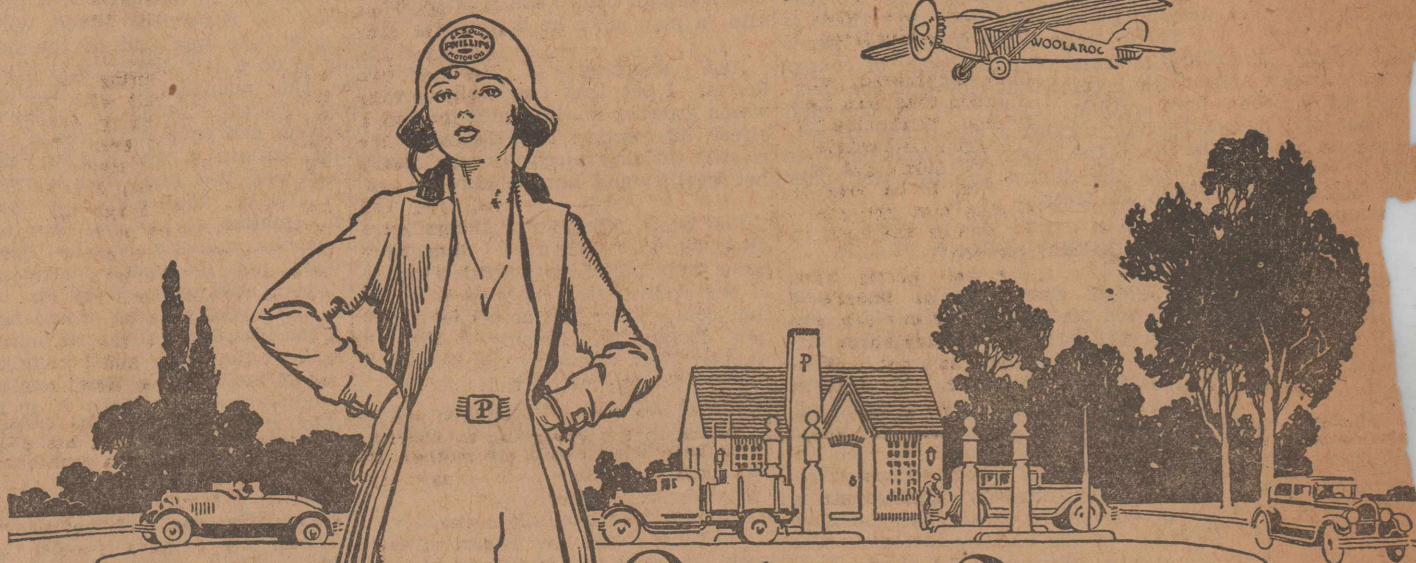
An almost unlimited display of styles and cloths for business, sports or dress occasions will be submitted for your approval. We believe you will enjoy seeing this display and look forward to your coming in.

**City Tailors**

A. B. Keim

Call Us — We'll Call

PHONE 80



*Phill-up and Fly*  
**Free 5 Gallons of Phillips 66**

*- to introduce this new volatile gasoline*

Phillips Motor Products are built to conform to a Phillips ideal of superior motor products—not just built to a price. They have made a name for themselves on merit in other communities and are in steadily increasing demand wherever they have been introduced.

**"Phillips 66"**

**Five Gallons Free**

THIS new Phillips highly volatile gasoline, which was used by Col. Arthur Goebel on his successful airplane flight to Honolulu, and used extensively by aviators throughout the country, is now available in a grade adapted to automobile use.

THIS new volatile gasoline—"Phillips 66"—will be introduced to motorists of South Plains and vicinity at the formal opening of our new and modern service station on Saturday, July 19.

This gasoline, in which the Volatility is controlled in its manufacture according to the season and climate in which it is used, has met with tremendous success in other cities where it has been introduced. You, too, will find that it actually is a new, better and different fuel—that easier starting, more pep, more speed, more power and more mileage may now be yours—yet costs no more than ordinary gasoline.

We want to meet every automobile owner in South Plains and vicinity on that day and to every motorist who purchases enough "Phillips 66" on that day to fill his gas tank (and providing the purchase amounts to five gallons or more) we will give FREE a coupon for 5 gallons of "Phillips 66" good at any time within thirty days. (This offer does not apply to Phillips 66 Ethyl gasoline.)

Drive In And Say "Phill-up" On **SATURDAY, JULY 19th**

and if your purchase amounts to five gallons or more the free 5 gallon coupon is yours.

**Phillips Petroleum Company**

South Plains, Texas





The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

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THE GOVERNOR'S RACE

Things have begun to warm up in Texas politics, during the past week and in the estimate of political students, the week has seen Clint C. Small, the panhandle man, and Ross Sterling, the Houston capitalist, emerge as the leading contenders, with Love, Young, Ferguson, Mayfield and Miller still in striking distance of enough votes to get in the run-off.

MR. LEGGE'S CONTROVERSY

Only does it seem that Mr. of the Farm Board, has a controversy, in which he vigorous language, with wheat interests of the southwest, so that that former harvester of gold, is the kind who does worry about the politics of the

is said that in the Amarillo on the other day, when Arthur made finished his speech, he stepped up in coat and hat and into the auditorium as soon as he could to let Mr. Legge fight out his case with hostile farmers, bankers as best he

LOSES SECOND PLACE

Floyd County, which has held second place in this immediate area for the past ten years as the second most populous county of Census District No. 2, has to take at least one rung lower in standing, Lamb County stepping out to claim this honor with something over 17,000 population, but has since developed tremendously with the cutting up and selling on easy terms of several of the bigger ranches of the county.

THE ELECTION RETURNS

The Hesperian plans to have the election returns and an "election party" as usual, again this year, and of course, you're invited. The ticket is a long one and the returns will be slow coming in, it is predicted by those supposed to be experienced in matters of the kind.

PICTURE IN DARK COLORS

properly understand the rough copy of the talk Mr. made, as well as the "grafs" accompanied it, he painted a picture for the next few years growing. One of his charts showed the trend of wheat prices during a civil war and on the opposite was a similar chart of wheat prices following world war, from which one deduced that he really expects prices of the next year or two to be similar in many ways to the decision of Hickman Price, an farming wheat in the late two years ago, with the purpose of getting his production costs low enough and his price great enough to produce on a fifty-cent basis.

THE NEW CONSOLIDATION

Some months ago, in an earlier issue, we heard of "The New Consolidation." On another page of this issue of the Hesperian is found a "Linking Town and County" might be termed an article on "THE NEW CONSOLIDATION." Consolidation is the trend of business today. Railroads, banks, oil mines, film producers, chain stores, every line of business is entering into consolidations. But the BEST CONSOLIDATION which takes place, and which is rapidly becoming about, is the consolidation between individual towns and their trade territories.

er towns which are GROWING. The same applies to larger cities with greater distances between. This leaves the successful town a greater trade radius to include in its "consolidation." And the methods of bringing together this town and its trade radius are worthy of the consideration of each of us.

are increasing by leaps and bounds every year. We've just got to have a new school building in Floydada, and we might as well make up our minds to build it.

And speaking of schools reminds me of a couple of kids who were at the carnival last week. One of them said "My dad's an Elk, a Lion and the Family Goat." "Gee," gasped the other, "What does it cost to see him?"

We had a caller at our house last week and she asked one of our brats if he minded his mother. "You bet," the scamp replied, "And so does pa."

After telling somebody last week that I had a date with Hailstos they asked me the next day if I filled my date. Well, I hope so. She ate everything in sight.

By golly, this new department in our high school this next year is shore going to be a hum-dinger. Physical education for both boys and girls is one of the finest things that I can think of.

Folks, I think that I will start a "summer smiles" contest. If it works out O. K., I will offer a prize to the fellow round the square who wears the most continuous smile throughout the entire summer. His smile must be an honest one, not the professional smile of a politician, for the smile of the "let me sell you this" guy.

Maybe I will have secret judges to make the rounds daily and see just how many fellows are wearing a sincere smile. It won't be a hard job because you can recognize a genuine smile a block away, unless your eyesight has gone blooey. Then maybe I will offer a valuable prize at the end of the summer. Anyway, if you like the idea, let's see you all smile. A good way to make yourself smile is to just take a good look at your old grumpy face in the mirror. When you see it, you will naturally straighten it up some, and when you see the big improvement you are going to grin. Then after you get to grinning right big, you will just naturally burst right out laughing. It's easy. Come on, now folks, smile, dern you.

That guy on California Street says that a liar should be defined as "a woman before she is married" and "a man after he is married."

And speaking of California Street, I see that my bunch of weeds growing in the center of the street intersection at Fifth Street is still thriving nicely, despite the hot weather and hard times.

You know, folks, I'm just terribly disappointed. When I returned home from off of my extended tour of the Southwest I expected to see that court house just as bright and new looking as a freshly painted flapper. But when my eye sockets beamed themselves on that old deplorable looking court house, my heart just missed a beat and I dern near passed out of the picture. It was plumb pitiful.

Here's a new one that somebody is passing round the square this week. It seems that eight men were once wrecked on a desert island. A year later a ship picked them up. The skipper of the ship noted in his log that:

"The two Irishmen had fought each other twice a day during the whole year.

"The two Scotchmen still had the dollar and half that they landed with.

"The two Englishmen had never spoken because they had never been introduced.

"The two Americans had opened a real estate agency in a Palm leaf hut, with a Rotary Club, a Chamber of Commerce and a golf course"

Things are going to be sure enough alive about Saturday week. Election and everything. It won't be long, now folks. Then comes the Honest-to-goodness politics in the run-off.

Aw, smile, dog gone you. It ain't going to kill you.

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF JULY 20, 1916

The new hotel being erected on the corner of California and Fifth Streets by Mr. and Mrs. J. D. Price, on the site formerly occupied by the Viles House, is expected to be ready for occupancy by the first of August, according to A. A. Jones the contractor.

Jim McNeely won first prize and \$100 in the ten mile "Jitney Race" at Tulla Anniversary Celebration Tuesday. He was one of five entries in the race. Herbert Sparks, of Floydada, took second place in the Jitney Race, driving his own car.

Mr. and Mrs. Tom Shaw, of Shannon, Clay County, are moving to Floyd County. Mrs. Shaw is here now visiting with her parents, Mr. and Mrs. P. M. Felton.

Louise F. Moore, who has been attending a business school in Lubbock, and who plans to return home the latter part of this week to vote, won \$5.00 last week offered recently by the Lubbock Chamber of Commerce for the best slogan offered for that city.

Mr. and Mrs. Paul Williams and children and Mr. and Mrs. Virgil Redd and children attended the ball game at South Plains Sunday.

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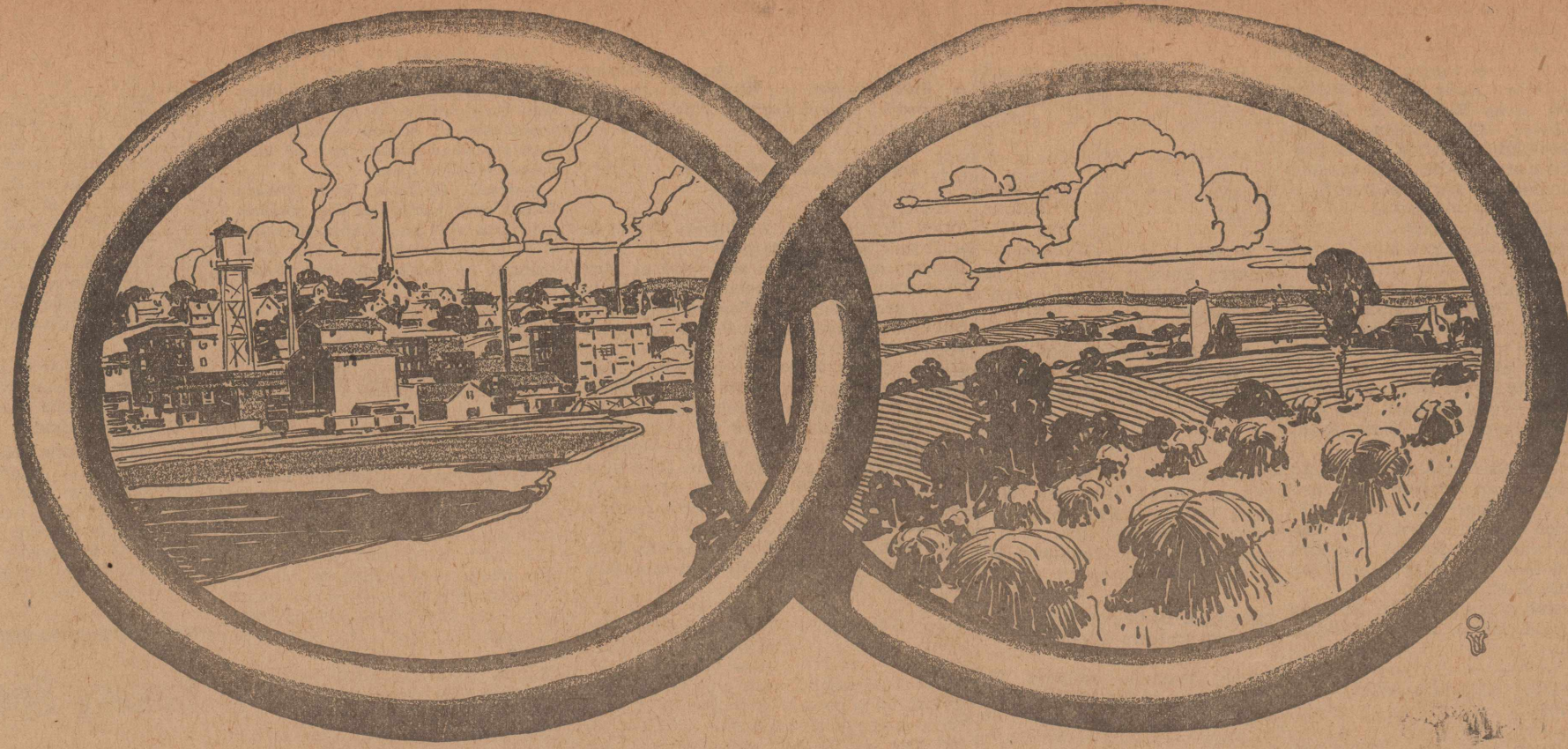
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## Linking Town and Country

**I**N ADDITION to serving the needs of our immediate community we should think in terms of our Greater Community. Our City Limits should not be the limit of our sphere of influence. One task we face today—and one of greatest importance—is the forging of a stronger link between town and country.

The first automobile had but a single cylinder. While it served its purpose after a fashion, two decades ago, progress scrapped the one-cylinder car as unsuitable for present day conditions. This is the age of multicylinder automobiles. The community that fails to cultivate actively and constantly widen its sphere of influence by a closer association of town and country has adopted one-cylinder practices in a multicylinder age.

The six cylinders that give the motive power necessary to the development of greater community relations are:

1. The development of business relations—Creation of a desire among our neighbors to seek the necessities, pleasures and conveniences of daily life here.
2. Development of better transportation and communication—Good roads, telephone, railway and bus, mail, radio, newspaper and all other contact mediums.
3. Development of better schools—Seeing that subjects are included in our school courses that meet the needs of the children in our surrounding territory, and that we maintain a high school standing.
4. Development of culture—Through library activities, lecture courses and other means of development.
5. Development of churches—Supplying the Greater Community with greater spiritual riches.
6. Development of general sociability—Increasing neighborliness, providing amusements and facilities for entertaining the Greater Community.

By hitting on all six cylinders our town can double in growth and prosperity through the active cultivation of the Greater Community.

Our growth is not measured by population alone nor prosperity merely in dollars and cents, but by the number and variety of human relationships.

*Fellow citizens, let's each of us strengthen the link welding our Greater Community to*

### FLOYDADA

**Fry-Bishop Insurance Agency**  
"Anything Insured Against Everything"  
204 Readhimer Bldg. Phone 238

**Westers' Quality Bakery**  
"Home of Ho-Made Bread"

**Wilson Studio**  
"Photographs Live Forever"  
Phone 162

**John A. Enoch**  
"Best Blacksmith on the Plains  
In the Best Town On The Plains"

**D. W. Fyffe**  
"Farm Machinery of the Better Kind"  
Phone 92

**Moore Drug Company**  
"Yours for Moore Service"  
102 South Main Street—Phone 193

**I. W. Hicks, D. D. S.**  
Phone 56

**Texas Utilities Company**  
"Your Electric Servants"

**Floyd County National Bank**

Of Floydada  
"The Bank of Friendly Service"

**C. H. Davis, Jeweler**  
"Easy Payment Plan Jeweler"  
Phone 30 — Woody Drug Co.

**McGuire's**  
"The Store For Men"  
Phone 66

**Floyd County Abstract Co.**

"Is Your Title Clear"  
Room 7, First Nat'l. Bank Bldg.

**Rutledge & Company**  
"Full Line International Dealers"  
Phone 57

**Floydada Insurance Agency**

G. C. Tubbs "The Agency of Service" W. H. Henderson

**First National Bank**  
Of Floydada

**Dr. J. S. Rhinehart**  
Phone 93 — Readhimer Bldg.

**Arwine Drug Company**

"Goteverthing" South Side Square

**L. G. Mathews**

Attorney-at-Law  
Phone 131 — Readhimer Bldg.

**Snodgrass Chevrolet Co.**

Roy L. Snodgrass, Proprietor

**Consumers' Fuel Association**

Ajax Tires — Gas and Oils  
Phone 300

**Baker, Hanna & Company**

"Where Most People Trade"

**Higginbotham-Bartlett Co.**

"Everything To Build Anything"  
Phone 55

**Felton-Collins Grocery Co.**

Grocery and Market  
Phone 27

**White Drug Company**

"The Store of Personal Service"  
Palace Theatre Bldg.

**South Plains Lumber Company**

"Courtesy, Quality and Service"  
Phone 6

**C. R. Houston Company**

"Dependable Dry Goods"

**Radio Electric Company**

Atwater-Kent Radios  
Phone 201

**J. C. Wooldridge Lumber Company**

"Quality Building Material"  
Phone 7

**J. R. Yearwood**

"Ask Your Neighbor" Phone 247

**Willson & Son Lumber Co.**

"The Home of Friendly Service"

**Community Supply Company**

Phone 21 — 112-114 West California Street



# Society

## Institute For Baptist Women Held Last Week.

Twenty-five women attended the 70 day institute held Thursday and Friday of last week at the First Baptist Church for women leaders and teachers of the Floyd County Baptist Association.

Mrs. Joe Wilson, of Hale Center, Mission Study Chairman of District Nine, taught the book, "Things We Should Know."

Mrs. W. M. Lawrence, of Silverton, conducted the young people's study course.

Women of the local church served lunch, to those attending the institute, both days.

## North Circle Met With Mrs. Cannaday Monday.

North Circle of the Baptist Missionary Society met Monday afternoon with Mrs. W. I. Cannaday, were were six members present. S. J. T. Dawson conducted the Bible lesson.

The Circles will hold a joint session Monday afternoon at 4 o'clock the church.

## Entertained Ace Bridge Club Tuesday Evening.

Mr. and Mrs. L. J. Welborn entertained the Ace Bridge Club Tuesday evening at their home, 514 West Virginia Street.

Frank Bass made the highest score for the men and Mrs. T. W. Whigham made the highest score for the women.

Mr. and Mrs. Frank Bass, Miss Geraldine Massie and A. T. Hull were guests of the club.

Members present were: Mr. and Mrs. T. W. Whigham, Mr. and Mrs. Troy Jones and Mr. and Mrs. J. D. McBrien.

Mr. and Mrs. T. W. Whigham will entertain the club Tuesday night, July 22, at 8:30 o'clock.

## M. E. Society Met For Bible Study Monday.

The Woman's Missionary Society of the Methodist Church met Monday afternoon at the church at 4 o'clock for the Bible lesson from the Book of Hebrews. Mrs. W. J. Wester taught the lesson.

Monday, July 21 will be social day and the society will meet at the church at 4 o'clock with Mrs. Homer McDord and Mrs. L. C. McDonald as hostesses.

## Reva Mae Sanders Honored

Entertained with an evening from six until eight honoring her cousin Reva Mae Sanders of Birome, who has been visiting her aunt Mrs. H. O. Cline and other relatives here for the past two weeks.

Refreshments of cake and cream were served to Bert Ione Smith, Emma Louise Smith, Margaret Smith, Frances Smith, Ruth Key Green, Mary Anna Ross, Mildred Houston, Ruby Bell Harris, Bonny Dell Fyffe, Edelle King, Little Doneese Cline, Dorothy Dell Stovall, the honoree Reva Mae Sanders and the hostess Virginia Stovall.

## Friendship Bridge Club Met Friday Evening.

The Friendship Bridge Club was entertained Friday evening by Mr. and Mrs. L. T. Bishop. Before the games were begun the hostess served a lovely plate lunch.

Mrs. S. W. Ross was a guest of the club. Flynn Thagard and Mrs. J. C. Gilliam got high score in the games.

The members present were: Mr. and Mrs. Flynn Thagard, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. R. B. Rosson, Mr. and Mrs. C. M. Davis, Mr. and Mrs. Robert McGuire, Mr. and Mrs. J. A. Arwine and Mr. and Mrs. J. C. Gilliam.

The club will meet with Mr. and Mrs. C. H. Davis, Friday evening, July 25.

## Selma Linder Hostess to Ting Tata Girls.

The Ting Tata camp fire group met Tuesday afternoon with Selma Linder at 4 o'clock. The afternoon was spent in studying duties for the fire makers ranks.

The next meeting will be Tuesday afternoon, July 22, with Selma Linder. Activities at this meet will include practicing songs and tying knots.

Those present were: Madge Dorsey, Selma Linder, the hostess, Katherine Fitch, Virginia Grigsby, Jean Bain, Venita Borum, Genelle Stovall, and the guardian Mrs. Richard Stovall. One visitor Addie Beth Connell.

## Rustler's B. Y. P. U. Entertained.

Group Number 2 of the Rustler's B. Y. P. U. entertained group Number 1 with a chicken feast at the home of Mr. and Mrs. M. B. Johnson Tuesday evening, July 15. The entire union met at the church at 7 o'clock and went from there to the scene of the picnic.

Out door games were enjoyed till a late hour. Those enjoying the lovely feed were: J. D. Moore, Lola Barnes, Johnnie Johnson, Amy McRoberts, Faye Newell, Gilbert Nichols, Orlene Copperal, Lavelle Reid, Allan

## Entertained with an evening from

MAKES THAT OLD CAR NEW. A few quart cans of U-Enamel Paint, \$2.50 seller, for only \$1.00 at Triangle Garage. 211tc

MONEY to Loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

BRING your hemstitching to the Pollyanna Art Shoppe. All work guaranteed. Hemstitching also done in gold and silver thread. 40c

CREAM WANTED—29 cents for butter fat. Floydada Poultry & Egg Co. 211tc

COME EARLY and select one of these Voile Dresses for only \$1.95 at Houston's. 211tc

YOUR PHOTOGRAPH, 25c per dozen. Boothe Building, Room 203, Over Westers' Bakery. 20tc

Warning To Auto Drivers

The state law gives fire trucks, when answering a call, all right of way on streets. For your own safety you are warned to pull to the curb when the alarm sounds and remain parked until the trucks pass. 47tc. G. R. Strickland, Fire Chief

## ELECTRIC WELDING

48tc J. A. ENOCH

Send us your laundry and keep your youth; set a day every week, phone 141; we'll return everything but the dirt. Let Floydada Laundry save you time and worry. 19tc

CREAM WANTED—29 cents for butter fat. Floydada Poultry & Egg Co. 211tc

VISIT OUR STORE for Specials Thursday, Friday and Saturday at C. R. Houston Company. 211tc

I'M still giving the best bargains in men's suits. See me before you buy. S. B. McCleskey. 2tc

CREAM WANTED—29 cents for butter fat. Floydada Poultry & Egg Co. 211tc

NEW Lot Men's Dress Shirts only 98c at Houston's. 211tc

FOR SALE—White enameled Westinghouse electric range slightly used. See at Harmon Furniture Co., J. U. Borum. 20tc

FOR SALE or trade for town lots me 1929 Chevrolet truck. T. T. Hamilton. 212tp

COME EARLY and select one of these Voile Dresses for only \$1.95 at Houston's. 211tc

20 Inch 1-way discs rolled at 25c. J. A. Enoch, East Side. 18tc

## MISCELLANEOUS

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# CHURCHES

## FIRST CHRISTIAN CHURCH

Bible School at 9:45 o'clock. 91 per cent of new roll present last Sunday; three classes had 100 per cent present. Nothing succeeds like success.

Brother Ansil Lynn's children will sing for entire Sunday school. Morning preaching—Subject: "The Task of the Church." Evening sermon subject: "Doing Our Best."

"She Hath Done What She Could"—Mark 14:8.

**Junior Christian Endeavor**  
Meets at new hour—7 p. m. All Endeavor societies to meet at same hour soon.

Social at parsonage for all persons connected with the Christian Church in any way; barbecued chicken, etc. Paint will be bought for painting parsonage. You are invited to attend at 8 o'clock Thursday night, July 17.

## BAPTIST CHURCH, MCCOY

Following announcement has been made for Friendship Baptist Church at McCoy for Saturday and Sunday:

Preaching Saturday, July 19, 11 o'clock, and Sunday night at 8:30 o'clock. Sunday School 10 a. m., Sunday, preaching at 11 a. m., and again Sunday night at 8:30.

## HI LEAGUE PROGRAM

Sunday, July 20, 7:45 p. m. Topic: The New Testament Conception of the Church.

Leader, Hugh Jeff Ayres. Hymn. Prayer, Mildred Houston. Scripture Reading: Matt. 16:13-18; Eph. 2:13-22, Leader. Talk: The Unchanging Church, Bert Ione Smith.

Hymn. Business. Hymn. League benediction.

## LAKEVIEW BAPTIST CHURCH

Rev. J. M. Harder, Pastor  
Sunday school, 10 a. m.; Preaching service, 11 a. m.; B. Y. P. U., 8:30 p. m.; Preaching following B. Y. P. U. hour.  
Regular conference Saturday night.

## FIRST METHODIST CHURCH

G. T. Palmer, Pastor  
Sunday School 9:45 a. m.  
Our Sunday School is doing a splendid work and we shall be glad to have you in one of the classes.  
Preaching by the pastor at 11:00 a. m. and 8:30 p. m.  
The three Leagues meet at 7:45 p. m.  
You are earnestly invited to attend the services of the Methodist Church.

## CUMBERLAND PRESBYTERIAN CHURCH

A. A. Collins, Pastor  
B. F. McIntosh, Superintendent of Sunday school.  
Sunday school at 10 a. m.  
Preaching at 11 a. m. and 8:15 p. m.

The pastor has returned and will preach at both hours.  
Junior and senior Christian Endeavors will meet at 7:30 p. m. Prayer meeting Wednesday evening at 8:30.

There's a cordial welcome awaits you at the Presbyterian church.

## FIRST BAPTIST CHURCH

P. D. O'Brien, Pastor  
Our Sunday school fell below the 400 mark last Sunday for the first time in three months. However many of our folks are away on their summer vacations, the pastor away in a meeting and the general superintendent out of town. For these reasons we appeal to the faithful ones to redouble their diligence during the summer months. The program needs you now more than any other season of the year.  
We appreciated the visit of Rev. C. Ross Payne and his good messages last Sunday. It is not certain whether I can be at home for either of the services next Sunday. There will be a suitable supply in

the pulpit at both hours in any case.

## SKY ROCKET B. Y. P. U.

The Senior B. Y. P. U. will render the following program Sunday evening, July 20 at 7:30.  
Subject—Baptism.  
Introduction—The Origin of Baptism—Viridene Snodgrass.  
What is Baptism—Alan Burrus.  
The Design of Baptism—Gerald Snodgrass.

Who shall administer Baptism, and the Scriptural act of Baptism—Ester Collins.  
The Duty of Baptism—Lois Sitton.  
We enjoyed visiting the Lakeview B. Y. P. U. visit our last Sunday and we also wish to compliment them for their impressive program they rendered in general assembly.

"You are invited, you are needed and you are wanted." Why not come and work with us.

## SENIOR CHRISTIAN ENDEAVOR

The Senior Christian Endeavor of the First Christian Church will meet at the regular hour, 7:30 o'clock, Sunday with Ruth Jenkins as leader.

Subject: "Some Good Summer Reading."  
Song.  
Prayer—Daisy Lee Gresham.  
Scripture.  
Ecclesiastes 12:11, 12; 1 Tim. 4:12, 13—Layton Dorrell.

To what extent do Books Influence One's Life?—Ruth Enoch.  
What do you think of the So-Called "True Story" Magazines?—Hazel Probasco.

Do you think that the Moral Standing of Today's Books is Higher or Lower than in former Years?—Rev. Claude Wingo.

What can the Home do to Safeguard Reading Matter for the family?—Bernice Gresham.

Should Summer Reading be of a different Nature than of other Seasons?—John Farris.  
How May one Read most Profitably?—Myrtle Meador.

Why do some Folks Regard the Bible as "Dry" Reading? How May this attitude be Changed?—Audrey Farris.

Are the American People Reading as many books as formerly? Tell why you think as you do—Gwylm Enoch.

What Makes a book Interesting?—Florence Dorrell.

Duet—Kinder Farris and Waldo Houghton.  
Business.  
Benediction.

## PASTOR'S PARTNERS B. Y. P. U.

The following program will be given by the members of Group I of the Pastor's Partners B. Y. P. U. at the regular meeting on Sunday evening at 7:30.

Topic: Life of John A. Broadus When Broadus was a Child—Mr. Eastridge.

Home Life—Ray Chapman.  
School Days—Genell Stovall.  
Conversion—Truett Smalley.  
The School Master—William Barnett.

At the University of Virginia—Ima Hardin.

Teacher, Professor and Pastor—Kathryn Fitch.

His Life Work—Ruth Stegall.

New members and visitors are cordially invited to attend our meetings. Members are urged to be present and on time.

**JOE BREED B. Y. P. U. PROGRAM**

Joe Breed B. Y. P. U. will meet Sunday afternoon July 20, at 7:30 to give the following program.

Topic for Discussion—Talking with God.

"Wonderful Prayer"—Richard Tubbs.

"What is Prayer?"—Ida Mae Bell.

"When shall we Pray?"—William Stegall.

Poem—"Did you think to Pray?"—Doris Wayne O'Brien.

"For Whom should we pray?"—Veva Marie Swinson.

"God Answers Prayer"—Dorothy McClung.

Poem—Dorothy Nell Swinson.

"A Real Prayer"—John Rucker.

"Golden Keys"—Evelyn Hicks.

New members and visitors are always welcome.

## RUSTLERS B. Y. P. U.

Subject—John A. Broadus.

"When Broadus was a Child"—Arlene Coppell.

"Home Life"—W. A. Amburn.

"School Days"—Gilbert Nichols.

"Conversion"—J. D. Moore.

"The School Master"—Lavelle Reid.

"At the University of Virginia"—Lorena Spence.

"Teacher, Professor, and Pastor"—Faye Newell.

"His Life Work"—Mrs. D. P. Carter.

B. Y. P. U. begins at 7:30 o'clock. Every member is urged to be present. All visitors are welcome.

## Floyd County Clubs LAKEVIEW HOME DEMONSTRATION CLUB

Lakeview Home Demonstration Club met with Mrs. W. T. Martin at 2:30, July 9, with eight members, three new ones, and five visitors present.

The roll call was answered with problems of canning. Canning fruits and vegetables was the discussion for the meeting.

Mrs. W. E. Kindricks was elected alternate delegate to the A. & M. short course. Miss Strange gave a demonstration on plain angel food and chocolate nut cake. Delicious refreshments of ice cream and chocolate nut angel food cake were served.

The next meeting will be July 23

at the school house at 4 p. m. Recreation for the Home will be the subject. This will be a social meeting and each member will invite a guest. Games and five-minute plays will be the program for the afternoon entertainment. Sandwiches, cake and ice drinks will be served.

## SOUTH PLAINS CLUB WILL MEET ON FRIDAY, JULY 18

Five members were present at a meeting of the South Plains Home Demonstration Club on Friday, July 4, at the club rooms. "Recreation for the home" was the subject discussed.

The next meeting of the club will be held on July 18, at the club room, at which time the club will study "Food Preparation and preservation." The program to be followed at this meeting is as follows:

"Why foods spoil"—Mrs. H. Harper.

"Methods of canning"—Mrs. J. G. Shrader.

"Ways of preserving foods"—Mrs. Callahan.

Demonstration on "Canning chickens," by Miss Strange.

## SAND HILL HOME DEMONSTRATION CLUB

Mrs. M. B. Holmes was hostess to the Sand Hill Home Demonstration club meeting last Wednesday afternoon, July 9 at 2:30 at the club room.

"Recreation for the home" was the subject for the meeting.

Seventeen members responded to the roll call by telling what their hobby was. Reading proved to be the most popular hobby.

Keeping the play spirit alive in the home was discussed round table in the absence of the leader Mrs. Maggie Tinnin. Home games was discussed by Mrs. Jeter and work as play by Mrs. H. O. Sturbet.

Plans were completed for the banquet to be sponsored by the club.

the funds to defray the expenses of the club band to the A. & M. short course the last week of July.

The next meeting of the club will be July 16 with Mrs. L. V. Rea as hostess assisted by Mrs. Standefer. Subject for the meeting will be preparations and preservation. Roll call—My greatest problems in canning; "Why foods spoil"—Mrs. W. H. Pope; "Methods of Canning"—Mrs. Alice Knight; "Ways of preserving food"—Mrs. H. A. Bollman; Demonstration of standard packs of fruits and vegetables—Home Demonstration Agent.

## MRS. ASHTON HOSTESS TO CAMPBELL H. D. CLUB

At the meeting of the Campbell Home Demonstration Club Tuesday of this week Mrs. Clarence Ashton was hostess and the topic for the meeting was "Recreation for the Home," and the following subjects were discussed:

"Keeping the play spirit alive in the home circle," by Mrs. W. H. Bethel; "Home Games" by Mrs. R. L. Powell; "Work as Play," by Mrs. Joe Glover.

Twelve members were present and two visitors. A number of new games were played and enjoyed. Each member answered roll call with "My Hobby." Lemonade and angel food cake were served by the hostess.

Mrs. J. W. Chapman will be hostess to the club on August 5 and the subject of the meeting will be "Children's Clothes."

## BAKER 4H CLUB REPORT

The Baker 4H Club met with Irene Colston on Wednesday, July 8.

The girls brought beans, peas, potatoes and beets and Miss Strange

gave a demonstration on canning. While the vegetables were cooking the house was called to order by the president and all business on hand attended to.

Each girl brought a dish and

lunch was served cafeteria style. Every girl in the club enjoyed the encampment and made new friends by our association with the girls from the different clubs of the county.



## Three Heads--None Alike

Yet This Beauty Shop Can Glorify Them All

Wise women put their beauty care in the hands of experts who understand their particular type. We give particular care in all our facials and scalp treatments. Six treatments or six facials at a special price of,

**\$5.00**

Let us act as your permanent beauty shop. Miss Effie Meriweather is now operating our Rose Garden Beauty Shoppe in Lockney and we invite all our friends there to give us a trial. All permanents in our Lockney shop given by Mr. Waddington.

## Vogue Beauty Shoppe

Mr. and Mrs. John K. Waddington, Owners.



## Summer Time Is Tire Trouble Time

Why waste time and money on old Worn Out tires when you can buy

Guaranteed Pennsylvania Tires

At Such Low Prices?

Come in and look over our Stock.

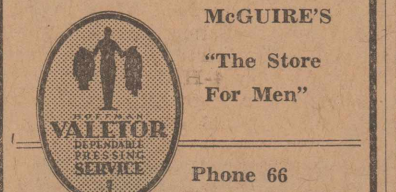
## Finkner Motor COMPANY

## Perspiration Odors Removed the Modern Valetor Way

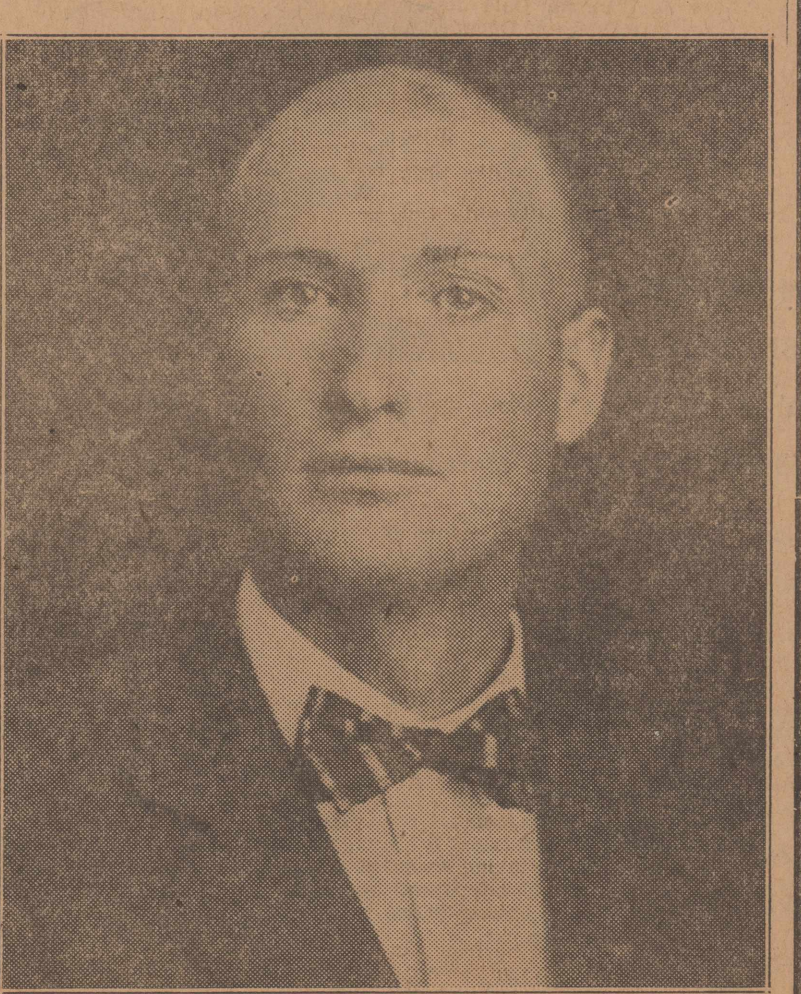
Ordinary pressing methods cannot remove offensive perspiration odors. Valetor pressing—using regulated steam pressure—removes perspiration odors quickly without harming the most delicate fabrics.

Valetor pressing also kills germs, destroys moth eggs and larvae, raises the nap of the fabric, and makes clothing look and fit like new.

Send your clothes here to be pressed the modern Valetor way.



## YOUR VOTE IS EARNESTLY SOLICITED



I will speed up the Court and Save the Tax Payers Money these Hard Times.

**H. A. C. BRUMMETT**  
(Political Advertisement)

**Specials on Portable**

FOR SATURDAY ONLY—  
\$15.00 Portable ..... \$6.50  
\$20.00 Portable, ..... \$8.00

One Day Only  
**Wilson Kimble**  
OPTICAL AND JEWELRY CO.  
"The Houst of Confidential Credit"  
Floydada, Texas

## END OF THE WEEK Specials

<b>Coffee</b>	San Antonio Maid, Per lb.,	<b>25c</b>
<b>Rice Krispies</b>	2 Boxes for,	<b>25c</b>
<b>Strawberries</b>	No. 2 can For,	<b>29c</b>
<b>Beans</b>	Wapco, Red or Lima, Per can,	<b>10c</b>
<b>MILK</b>	large size 10c small size 5c	
<b>Sausage</b>	Pure Pork, Per lb.,	<b>25c</b>
<b>Roast</b>	Brisket or Flat Rib, Per lb.,	<b>18c</b>

## Felton-Collins Gro. Co.

PHONE 27

VOTE FOR

# George Gilpin

—FOR—

## County Superintendent

A CHRISTIAN GENTLEMAN OF HIGH IDEALS  
Interested in the Youth of Today and their School needs.

A good Executive—a Thinker and Planner, accurate as to records and methods.

Will give justice to all—special favor to none. Has taught the last five years in the same community; interested in all community undertakings.

### Will Make An A-1 County Superintendent

Your vote and influence solicited for him.

An unsolicited advertisement paid for by Friends of Mr. Gilpin, without his knowledge.

## HULL & MCBRIEN

The Most for Your Money Every Day in the Week  
**For FRIDAY and SATURDAY**

CAKE FLOUR, Swan's Down, Large package for,	<b>29c</b>
POWDERED SUGAR, Two packages for,	<b>15c</b>
SALT, Morton's Free-Running, 2 packages for,	<b>15c</b>
MILK, Small cans,	<b>5c</b>
MILK, Large Cans,	<b>10c</b>
SOAP, Crystal White, Five bars for,	<b>19c</b>
M. J. B. COFFEE, Three Pound can for,	<b>\$1.29</b>

## HULL & MCBRIEN

Phone 292 We Deliver



## New Phillips Station Opening at South Plains Set For Saturday

### Combination Retail And Wholesale Plant

Menard Field, Agent, Moving To South Plains With His Family At Early Date.

Completion of the newest station for the serving of motorists who visit South Plains, and for the wholesale distribution of petroleum products, is scheduled for this mid-week when C. F. Hedrick, contractor, will deliver to the Phillips Petroleum Company their new \$5,000 wholesale and retail station at the south end of Main Street in South Plains.

The new plant is attractive, both exterior and interior, and has the additional advantage of being most conveniently arranged for the purposes for which it was built. It is a combination plant, both wholesale and retail business being handled from the same office. Finishing colors employ the familiar green with orange trim.

A departure that may prove worthwhile as a test of caliche for driveways, and even for road ways, in this section, is the employment of this material for the commo- nious driveways on which customers will drive for retail service. The caliche was obtained a distance of twelve miles from South Plains, Mr. Hedrick, the contractor said, however the material is available at a nearer distance. The contractor is a resident at Turkey.

**Formal Opening Saturday**  
Formal opening of the new station will be held Saturday of this week, July 19. The usual plan followed by Phillips' new stations in introducing themselves and their products to the public, will be employed. An announcement of their plan is given this week in this newspaper in an advertisement.

Menard Field, who will be local representative, wholesale and retail, of Phillips at South Plains, has been with the company a number of years. During his residence in this section he has resided at Sterley, and also at Sterley. He is presently contracted for the rental of a residence at South Plains to move his family there in time.

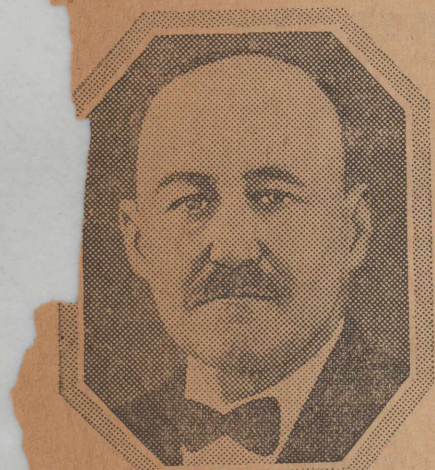
### OF J. W. LANIER LAST WEEK AT QUANAH

Hammack, aged 71, an uncle of J. W. Lanier of this city, his home eleven miles out of town in Hardeman County Friday night of last week, and funeral services were held on Friday afternoon. He is survived by his three sons and a daughter.

and Mrs. Lanier spent Friday at the Hammack home and attended the funeral.

### KONJOLA PUT KANSAS MAN BACK TO WORK

"Proved to be a Wonderful Medicine in My Case," Says Former Sufferer.



### MR. H. C. SHERMAN

Any medicine that can win more than a million friends in seven years must have merit, and that is exactly what Konjola has done. You wonder why Konjola has become a household word? Well, read what Mr. H. C. Sherman, painting contractor, of Goddard, Kansas, says:

"Konjola proved to be a wonderful medicine in my case. Last July I was hurt in an automobile accident, and was in the hospital many weeks. When I got out, I was in a badly run down condition; had rheumatism in the shoulder, arm and hand, and my stomach was out of order. I suffered terrible pains and medicines did me no good. The many endorsements of Konjola led me to try it, and six bottles of this wonderful medicine made me able to resume my work. I am feeling better in every way than for a long time."

The 32 ingredients work together to cure their very source, rheumatism, liver, kidney and rheumatism of rheumatism. It is sold in all towns.

### LOCKNEY POST OFFICE ONE OF AREA'S BEST ARRANGED

The new post office at Lockney, quarters occupied a few weeks ago, is one of the most conveniently arranged and furnished in this area, a visit to that office last week disclosed.

Homer Howard, postmaster at Lockney, is proud, and justly so, of his new quarters and showed a Hesperian reporter through.

The arrangement of the office was carefully studied out so as to get the most out of natural and artificial light and to save steps for the employees of the office.

The building is the property of The Security State Bank, which was recently awarded a contract for the post office quarters. The fixtures and furniture in the office are government owned and of excellent quality and workmanship.

### SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF FLOYD.

NOTICE IS HEREBY GIVEN

That by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the 24th day of June 1930, by T. P. Guimarin, Clerk of said District Court of Floyd Co., Texas for sum of Four Thousand six hundred forty-four & 68/100 Dollars and costs of suit, under a Judgment, in favor of E. C. Reagan in a certain cause in said Court, No. 2196 and styled E. C. Reagan, vs. E. L. Campbell et al, placed in my hands for service, I, P. G. Stegall, as Sheriff of Floyd County, Texas, did, on the 30th day of June 1930, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

All that certain 160 acres of land situated in Floyd County, Texas First Tract: being the south 106.6 acres of the U. S. Wilkinson Homestead donation survey of 160 acres designated as Abstract No. 1153, Patented to U. S. Wilkinson June 25th, 1895 by Patent No. 518, Volume 27, and recorded in Volume 1, page 132, Patent records for Floyd county, Texas, the 106.6 acres being described by metes and bounds as follows: Beginning at the southwest corner of said survey for the southwest corner of this tract; thence east 950 varas to the southeast corner of said survey; thence north 633 1/2 varas to a stake in the east line of said survey; thence west 950 varas to a stake in west line of said survey; thence south 633 1/2 varas to the beginning.

Second Tract: being 35.6 acres off of the U. S. Wilkinson 160 acre Pre-emption survey, abstract No. 1399, patent No. 22, volume 31 and described by metes and bounds as follows:

Beginning at the southeast corner of said survey for the southeast corner of this tract; thence north 633 1/2 varas to a stake in the east line of said survey; thence west 316.8 varas to a stake in West line of said survey; thence south 633 1/2 varas to

the southwest corner of said survey; thence east 316.8 varas to the beginning.

Third Tract: 17.8 acres off of the south end of the north half of the south half of survey No. 337, J. S. Fox, Patent No. 390. Volume 36, and described by metes and bounds as follows:

Beginning at the southeast corner of abstract No. 1389, above described for the southwest corner of this tract; thence east 158.4 varas to a stake; thence north 633 1/2 varas to a stake in east line of survey No. 337; thence west 158.4 varas to a stake; thence south 633 1/2 varas to the beginning. The said three tracts containing all 160 acres as aforesaid. And levied upon as the property of H. M. Jones and that on the first Tuesday in August 1930, the same being the 5th day of said month, at the Court House door, of Floyd County, in the City of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Judgment and order of sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said H. M. Jones.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County.

Witness my hand, this 30th day of June, 1930. P. G. Stegall, Sheriff Floyd County, Texas.

Mrs. Hattie Price Baker, of Amarillo, is visiting relatives and friends in Floydada. Mrs. Baker has just returned from a visit in Nashville, Tennessee, and study in Peabody College.

Mr. and Mrs. L. T. Bishop and son James Thurmon, spent the week end in Slaton as guests of Mr. Bishop's sister, Mrs. J. R. Dickey and family.

## Many Hear Legge And Hyde Fri. In Amarillo

Many people from all over Floyd County, probably forty in all, heard Secretary of Agriculture Arthur M. Hyde, and Federal Farm Board Chairman Alexander Legge when they brought their message to the farmers of the wheat producing section of Texas Friday of last week at Amarillo. Among these were several farmers, bankers and grain men who are deeply concerned over the outlook for wheat farming in the southwest and the set up for the Farm Board's operations during the next twelve months.

A crowd estimated at 1,500 people heard the two representatives of the agricultural department and the questions and answers which followed Mr. Legge's set speech. An appeal to the farmers of Northwest Texas to organize themselves and cut down the acreage planted to wheat was made by the representatives of the department and Farm Board, as well as a warning that the expense of producing the wheat crops of the future must be cut down.

### JEWEL MARA HOME

Jewel Mara, who has been in school at the North Texas State Teachers' College, Denton, returned home Monday of this week, and will probably not return to school during the summer. Extreme heat in central and north Texas points has caused a marked let-up in attendance at the schools of that section, Mr. Mara said.

Mr. Mara will be teacher of the Muncy School the school year opening in September.

Dr. and Mrs. V. Andrews returned last Thursday, from San Antonio where they had spent the last ten days visiting Mrs. Andrews sister, Mrs. N. B. Biles. Mrs. Biles and daughter Miss Eula returned home with them to visit for some time.

### ADMINISTRATOR'S NOTICE

All persons having claims against the Estate of James A. Burrus, deceased, are notified, that on the 7th day of July 1930, letters of administration on the above mentioned estate were issued to the undersigned, and claims against said estate should be promptly filed with me. F. P. Henry, Floydada, Texas. 204tc.

Mr. and Mrs. Hubert Stringer, who have been out on their farms on the Callahan lands, left the first of the week, returning to their home at Wichita Falls.

## T. C. Russell

Insurance Agency

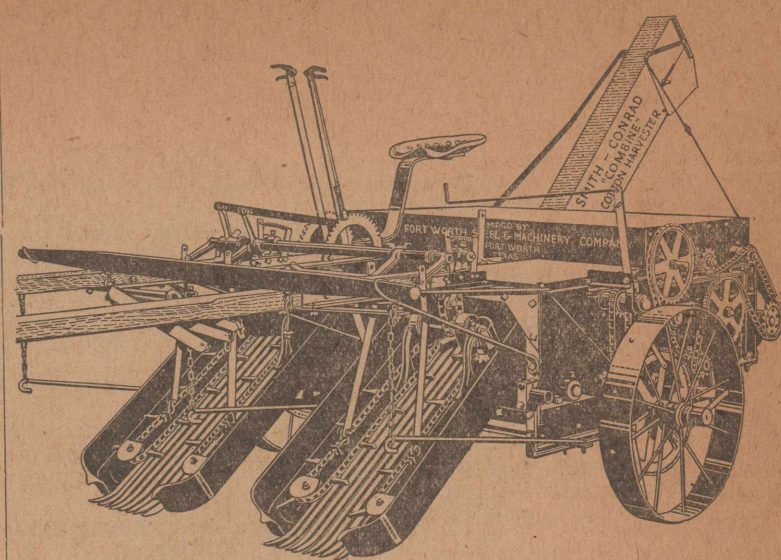
All kinds insurance and farm loans

A. C. Goen M. Polk Goen Phone 170

## Goen & Goen

Real Estate Loans, and Insurance 6 Per Cent Farm Loans Farm Lands, Ranches, and City Property We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business. Boothe Building West California Street

### A TIME SAVER!



## The Smith-Conrad Cotton "Combine" Cleaner and Hull Extractor

This machine will cover from 15 to 20 acres per day depending upon power used.

A TREMENDOUS SAVING OF TIME! To gather cotton quickly when it is ready is of greatest importance. The SMITH-CONRAD "COMBINE" COTTON HARVESTER does this and saves time.

TIME SAVED IN GATHERING COTTON MEANS MONEY. It also saves from \$15.00 to \$30.00 per bale on the gathering and ginning.

It puts the burs and trash back on the field where their value as fertilizer is estimated at \$10.00 per ton.

Agency territory available.

Write for further information to the

Fort Worth Steel and Machinery Company, General Cotton Harvester Division

P. O. Drawer 1038

Fort Worth, Texas

Hesperian Want Ads Get Quick Results

## Vacation Rates

GOOD ROOMS, Per Day,	\$1.00
BETTER ROOMS, some with bath, Per Day,	\$1.50
BEST ROOMS, with bath, Per Day,	\$2.00

### NONE HIGHER

Every room with ceiling fan, running ice water, and the latest conveniences found at fine resort hotels. You can now take a real rest and vacation with us probably more economically than you can stay at home.

Come on to Mineral Wells, Texas, "Where America Drinks Its Way to Health."

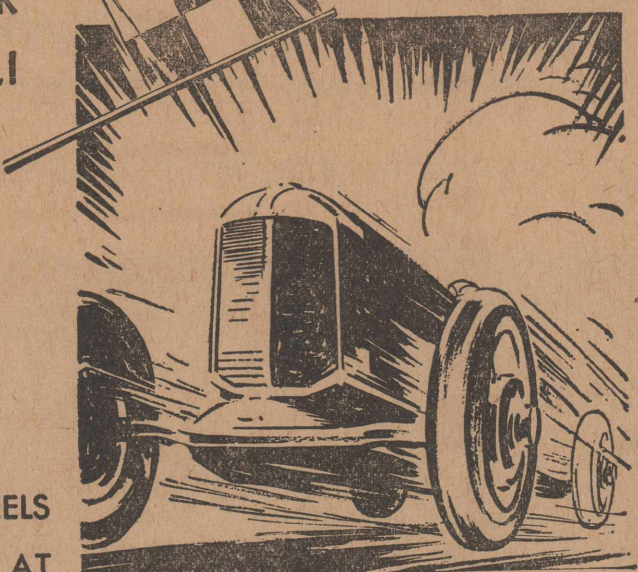
## The Crazy Water Hotel

Mineral Wells, Texas

## ANOTHER VICTORY

FOR THIS REGULAR STOCK MOTOR OIL

CLOSE ON THE HEELS OF ITS ACCOMPLISHMENT AT INDIANAPOLIS MAY 30, CONOCO WINS 3RD, 4TH, AND 5TH PLACES AT ALTOONA AT BETTER THAN ONE HUNDRED MILES PER HOUR



Frank Farmer, in a Miller Special, "placed" third with an average speed of 102.2 miles per hour. "Shorty" Cantlon, in a Miller-Schofield Special, was fourth with 101.5 miles per hour. "Speed" Gardner was fifth in a Miller Front Drive Special. All three used CONOCO Germ-Processed Motor Oil in this convincing demonstration of the qualities of this regular "stock" motor oil. At Altoona, as at Indianapolis, this was the first time that a stock oil had placed so high in the finish of the race.

The story of the Altoona race cannot be told without reference to the accomplishment of CONOCO Germ-Processed Motor Oil at Indianapolis. For it was in that 500-mile classic that the stamina of this new oil was impressed on the racing fraternity. After observers had seen the oil at the close of the

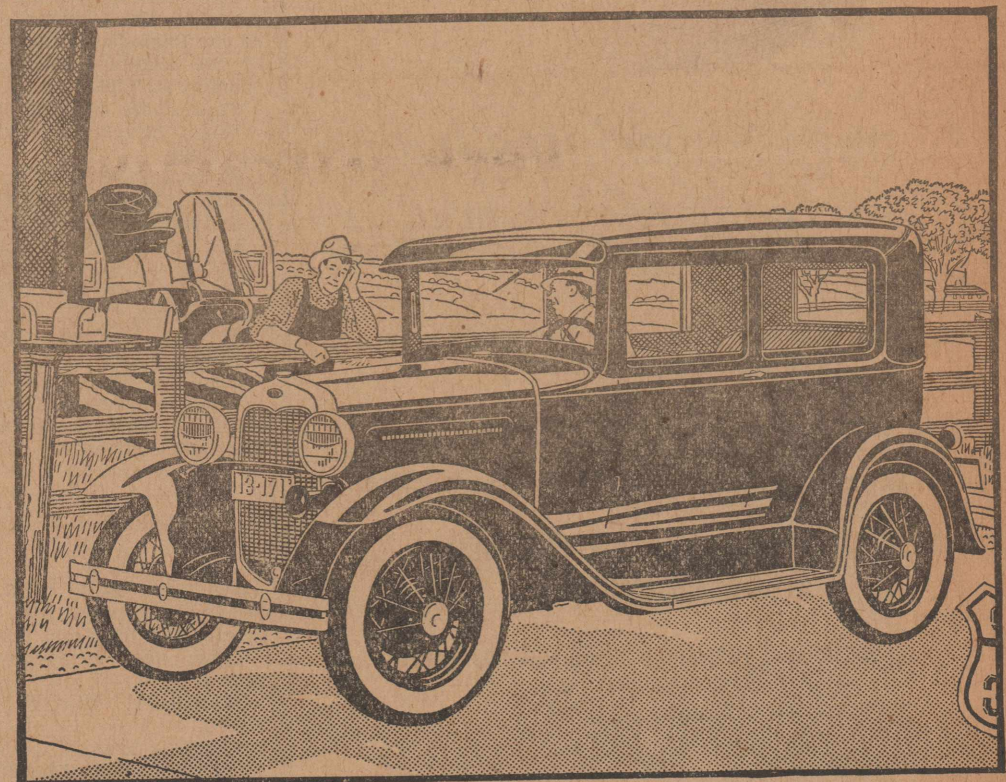
Indianapolis race; after they had observed its full body and good color as it came from Dave Evans' motor, the word went out that CONOCO Germ-Processed Motor Oil had displayed the qualities necessary to solve the lubrication problems of racing motors. CONOCO had earned the respect of this most skeptical group—and earned it fairly.

In view of the Indianapolis results, it was only natural for a majority of the drivers at Altoona to choose CONOCO Germ-Processed Motor Oil for America's fastest competitive race. And as these cars whizzed around the boards at Altoona on June 14, CONOCO again proved its worth in a field previously dominated by castor blends—a field which other stock oils have repeatedly tried to enter without success! So chalk up another victory for CONOCO

Germ-Processed Motor Oil, close on the heels of Indianapolis... a victory won with the same stock Germ-Processed oil that you can buy at any Red Triangle station. These CONOCO victories have a definite meaning to every one who drives a car. They substantiate every claim that was made for it when the oil was introduced last November. You can experience the safety and economy of this oil by stopping at the next Red Triangle Station and asking for:

CONOCO GERM PROCESSED PARAFFIN BASE MOTOR OIL

## RELIABILITY ECONOMY GOOD PERFORMANCE



THE NEW FORD TUDOR SEDAN

YOU are buying proved performance when you buy a Ford. You know it has been built for many thousands of miles of satisfactory, economical service.

Letters from users in every part of the world show the value of the sound design of the car, good materials and accuracy in manufacturing. You sense a feeling of sincere pride in the oft-repeated phrase—"Let me tell you what my new Ford did."

Further tribute to the sturdiness, reliability and general all-round performance of the new Ford is shown in the repeated and growing purchases by government bureaus, by police departments, and by large industrial companies which keep careful day-by-day cost records. In most cases, the new Ford has been chosen only after exhaustive tests covering speed and power, safety, comfort, ease of control, oil and

consumption, low yearly depreciation, and low cost of up-keep.

They have found, as you will find, that the Ford embodies every feature you want or need in a motor car at an unusually low price.

### NEW LOW FORD PRICES

Roadster	\$435
Phaeton	440
Tudor Sedan	495
Coupe	495
Sport Coupe	525
De Luxe Coupe	545
Three-window Fordor Sedan	600
Convertible Cabriolet	625
De Luxe Phaeton	625
De Luxe Sedan	640
Town Sedan	660

(All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost.)

Universal Credit Company plan of time payments offers another Ford economy.



ASK FOR A DEMONSTRATION NOT very far from wherever you are is a Ford dealer who will be glad to give you a demonstration ride in the new Ford.

FORD MOTOR COMPANY



## Sand Hill 'Good Will' Banquet is Financial Success; Nets \$100.25

Women Praised In Talks By Guests; Over 100 Attend.

Redominated by a spirit of flowship and amiability, the Sand Hill "Good Will" banquet Thursday night of last week was given by the women of the community home demonstration club which was attended by over 100 people from Floydada, Lockney, Barwise, Harmony and other communities and was a financial success, netting the club \$100.25 to apply a fund for paying expenses of the Sand Hill Kitchen Band Colege Station at the A. & Short Course the latter part of this month.

**Mrs. Greer Toastmistress**  
The grace, thoughtfulness, and decision with which Mrs. J. V. Greer, president of the Sand Hill Home Demonstration Club, directed the affair from the chair of toastmistress assured the guests a pleasant evening from the very opening. She conducted the program with ease and in a most entertaining style brought the affair to a pleasant conclusion.

Addresses were made by representatives of Floydada and Lockney clubs and by many of the guests. Readings, special music, songs interspersed brief, snappy talks in the program given following the banquet proper.

Shortly after arrival the guests dined in the large auditorium of school house for an informal meal. The banquet was served at a big "W"-shaped table which was literally "loaded" with good things to eat.

Everything served was grown or raised in Floyd County, practically every dish having been produced in the gardens or at the homes of the club women of the community. Compliments were heaped around the festive board on the unexcelled flavor of the delicious which was so appetizingly prepared. The menu included fried chicken and gravy, snap beans, parsnips, potatoes, spiced beets, combination vegetable salad, coffee, ice cream and angel food cake.

**Mrs. Hanna Makes Welcome**  
The program was carried out as previously scheduled and announced with a few minor changes. Mrs. J. V. Greer was toastmistress and was seated near the center of the long table that extended the entire length of the school building on the west wing. C. E. Meredith, Jr., who

has been attending Wayland College at Plainview, said the invocation. Mrs. A. R. Hanna made the address of welcome and Miss Ruth Stegall of Floydada gave the response.

Following the banquet, the guests and club members gathered in the auditorium where a special program was rendered. Numbers by the Sand Hill Kitchen Band, the most unique organization of its kind in West Texas, opened the program. They received generous applause for their combination musical and vocal presentations.

The stage in the auditorium was attractively decorated with pretty cut flowers.

Members of the organization were dressed in red caps bearing the white letter "S", white dresses, and they wore "milk strainer" hats. All of their instruments had been fashioned from every-day kitchen utensils. The twelve members of the band, all of whom will make the trip to College Station to appear on the program at the annual Farmers' Short Course this month are as follows: Mesdames J. V. Greer, W. M. Knight, A. R. Hanna, H. D. Shurbet, Jim Holmes, H. N. Ellis, Elmer Mickey, W. M. Jeter, W. E. Miller, Ed Holmes, Harding Jackson and Maggie Tinnin.

**Club Women Complimented**  
Mrs. Hanna in her welcome address expressed appreciation of the wonderful spirit of co-operation that had been shown the club by the communities and especially by the folks of Floydada and Lockney. In the response Miss Stegall complimented the club women on their wonderfully prepared food and expressed pleasure, on the part of the guests, of having the opportunity of taking part in such a "good will" event.

Those who made talks during the evening were as follows: Homer Steen, representing the Rotary Club of Floydada; Dr. W. H. Freeman, former resident of Sand Hill community, now of Sentinel, Oklahoma; E. L. Ozborn, superintendent of schools at Sentinel, Okla.; Dr. C. J. McCollum of the Lockney Rotary Club; J. C. Wester, representing the Lions Club of Floydada; S. W. Ross secretary of the Floydada Chamber of Commerce; R. B. Gary of Harmony community; Robin Baker of Lockney; W. R. Dooley of Barwise; Lon M. Davis of Floydada, and Miss Marie Strange, county Home Demonstration agent.

Mrs. O. E. Stevenson of Lockney gave an impressive and a delightful reading of "Lasca" and gave as her encore a Norwegian boy's composition on "The Frog."

Mrs. E. L. Angus of the 1922 Study Club of Floydada gave a beautiful vocal reading of "Annie Laurie,"

Miss Stegall accompanied her at the piano. As her encore number Mrs. Angus cleverly said: "Great folks from tiny acorns grow; dear folks that's all I know."

Mrs. Gladys H. Adkins of the 1929 Study Club of Floydada gave an amusing reading on the "Small Boy at the Circus". Her encore was entitled "The Woodticks."

"It is the basic principle of Rotary as I see it, to attempt to arrive at an understanding between nations, states, towns and communities and just such an occasion as this furnishes the opportunity for better understanding in our own communities," declared Mr. Steen in his address. "Feeling should not develop just because of the fact that a few miles separate the communities."

"If there is anything in the world that brings out the mean side of human nature it is bartering and trading. But it is like this that we are able to catch each other 'off guard' as it were and really come to understand each other. Many times you find that you are impressed with the excellent qualities of a fellow after you have become better acquainted with him."

"No community is so badly isolated but that it has its admirable features and fine points—its associations and its friendships."

"We certainly have enjoyed hearing the band and are indeed glad that the members are going to make the A. & M. trip. Their presence at the Short Course will be of great value, we feel sure, to Floyd County and to Sand Hill."

Dr. Freeman complimented the band in a short talk and related that he was once a resident of Floyd County near Sand Hill community. "The most precious and valuable period of my life was spent here. I have noted with pleasure that Sand Hill is building and growing in the worthwhile things of life. I am proud and delighted that you are keeping Sand Hill on top for doing things and on top for moral training."

Mr. Ozborn made a clever address in which he good naturedly joked Texas, declaring in one flash of wit that "Texas started out to lead in impeaching governors but Oklahoma had doubled Texas in half the time." He expressed pleasure at being present for the banquet stating that he was always interested in community work.

"When we come together like this we are living for the fun of it and that is the only way really to make life worth while," said Dr. McCollum in expressing "good will" from the Lockney Rotary Club. "In this present age the flying machine and the automobile have made us all neighbors. There is not such thing as boundary lines now and it is a simple matter to come together like this to live for the fun of it."

Mr. Wester praised the community's spirit of unity. "This

community sets an objective and reaches it. We are mighty glad that the band is going to make the trip and I know we will all receive as much benefit as the members. The Lions Club and the Rotary Club of Floydada are ready at all time to work with you and Miss Strange in your undertakings. We wish the band a happy trip and assure you that you are all welcome to call on us in Floydada at any time to help you," he said in part.

"I first want to congratulate you on the splendid banquet you served here tonight. Sand Hill women always look like winners to me, and I like winners," said Mr. Ross in opening his speech. "Every citizen of the county should be proud of any community such as this."

"We are always glad to come over and take part in anything you folks do," Mr. Gary said. "Every member of the club who makes this trip to A. & M. is going to get their money's worth just to get to visit A. & M. College—it's ours and it's a great institution."

Mrs. Greer in a few words assured the guests in a brief message "that the Sand Hill Band was going down to represent Floyd County and that the people at the Short Course would certainly know that they were there." She also expressed appreciation on the part of the club members for the assistance and encouragement being given by Floydada and Lockney citizens.

"I have been coming to Sand Hill for 20 years; I got a Sand Hill girl and I always feel at home out here," said Mr. Baker when invited to make a short talk. "We are glad to help you folks put over anything and we are for you first, last and all the time."

Mr. Dooley and Mr. Davis also made talks. "We wish you a profitable trip and are glad to have had a part in raising the fund," Mr. Davis remarked. His joke on the qualities of chicken "brought down the house." He declared: "Chicken is the only thing in the world that you can eat before it's born and after it's dead."

Miss Strange in response to request for a few words said in part: "We thank you all for coming and appreciate your help not only for this club but also for all of them."

Among those who were in attendance Thursday night and registered were as follows: Miss Marie Strange, R. E. Fry, C. E. Meredith, Jr., Miss Ruth Stegall, Mr. and Mrs. H. P. Watson, B. L. Blacklock, Carl Ivie, Walton Hale, A. S. Cummings, H. F. Jackson, J. W. Huey, Roe McCleskey, Mrs. Jno. N. Farris, Mrs. J. B. Jenkins, Mr. and Mrs. E. L. Angus, Mrs. Gladys Hamilton Adkins, Mr. and Mrs. Lon M. Davis, Mr. and Mrs. Homer Steen, A. R. Hanna, Mr. and Mrs. B. O. Cloud, Mr. and Mrs. J. C. Wester, Mrs. Cella Ross, Mrs. A. J. Welch, Mr. and Mrs. M. E. Rogers, Mr. and Mrs. D. R. Gresham, Mr. and Mrs. S. W. Ross, E. C. King, Mr. and Mrs. Jerry Withers, Mr. and Mrs. C. Foster, E. E. Boothe, Mr. and Mrs. Frank Probasco, Miss Marie Moore, Irene Probasco, Mr. and Mrs. G. C. Collins, and Mr. and Mrs. C. M. Martin, all of Floydada.

N. G. Waller, Mrs. Lizzie Schmitt, T. B. Brooks, Mr. and Mrs. B. G. Yarborough, Mrs. T. B. Brooks, Mr. and Mrs. J. P. Smith, Dr. C. J. McCollum, L. V. Shurbet, Reginald Ewing, John Stalcup, Mrs. Mae Baker, and Robin Baker, all of Lockney.

Mr. and Mrs. W. R. Dooley and Dorothy Ann Dooley of Barwise. Mr. and Mrs. O. E. Stevenson, Miss Margie Smith, W. M. Knight, J. H. Holmes, Miss Emma Huckabay, W. E. Miller, John Phillips, J. E. Mickey, Kenneth Mickey, Mrs. A. R. Hanna, Mrs. J. V. Greer, Lona Cates, Ted Standifer, Ed Holmes, Ever Mae Golleher, Oliver Holmes, W. E. Dooley, Dee Cates, Lee Cates, Denzie Probasco, H. H. Trussell, Ina Rae Cummings, Joseph H. Holmes, Mrs. M. B. Holmes, all of Sand Hill community.

W. H. Freeman and E. L. Ozborn of Sentinel, Oklahoma; Mrs. T. S. Rucker of Fort Worth; and Delia Young of Kress; Mr. and Mrs. R. B. Gary of Harmony community, and others.

Members of the Sand Hill Home Demonstration Club who prepared the banquet were as follows: Mrs. J. V. Greer, Mrs. Elmer Mickey, Mrs. Jim Holmes, Mrs. Edd Holmes, Mrs. M. B. Holmes, Mrs. A. R. Hanna, Mrs. W. F. Pope, Mrs. Jake Brock, Mrs. H. N. Ellis, Mrs. L. V. Rea, Mrs. W. M. Knight, Mrs. W. M. Jeter, Mrs. H. O. Shurbet, Mrs. Hilary Shurbet, Mrs. J. W. Huey, Mrs. G. C. Standifer, Mrs. J. S. Phillips, Mrs. Maggie Tinnin, Mrs. Glenna Jackson, Mrs. George Ellis, Mrs. Alice Marmie, Mrs. W. E. Miller, Mrs. H. A. Bollman and Mrs. Weems.

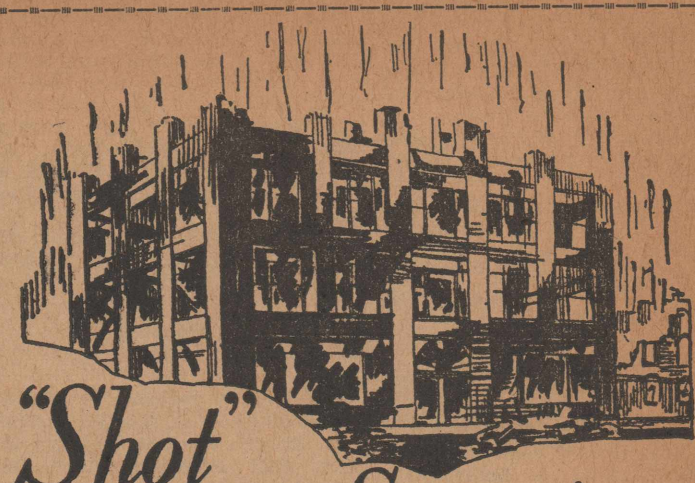
Mr. and Mrs. H. M. Solomon of Matador spent Sunday with his parents, Mr. and Mrs. J. S. Solomon and other relatives.

Mr. and Mrs. J. E. Riley, of Sand Hill, left last week for Hot Springs, New Mexico, where they are taking the health baths.

W. M. Windsor and I. L. Jones returned Sunday afternoon from Hobbs, New Mexico, where they had spent the last week on business.

Mr. and Mrs. Sam McCleskey and children, of Lubbock, spent Sunday and Monday here on a visit with Mr. McCleskey's parents, Mr. and Mrs. S. B. McCleskey, and other relatives.

Mr. and Mrs. H. C. Randolph, of Cedar Hill, Mrs. W. B. Wilson and daughter, Edna Beth, and Iris Horton of Fairview, spent Sunday with Mr. and Mrs. T. L. Graham of Floydada.



# "Shot" at Sunrise!

Many an owner has arrived at his business in the morning to find it was "shot" to ruin by fire at dawn.

Suppose that happened to you? Like a flash you'd measure your loss against the possibility of inadequate insurance—or wonder if you had let your insurance lapse even for a single day.

Let us inspect your premises, advise you fully, and keep your protection up to the proper margin of your needs.

## Floydada Insurance Agency

G. C. TUBBS

W. H. HENDERSON

# Martin's Store Wide Sale Comes To An End

## Saturday, July 19

THE LAST DAY TO BUY MERCHANDISE AT 1/4 TO 1/2 OF ITS FORMER PRICE

LADIES' SILK DRESSES 1-2 Price	FLAT CREPE UNDERWEAR 1-2 Price	LADIES' and MISSES HATS 97 cents
One Lot Men's SUITS 1-2 Price	Men's Dress STRAWS 1-2 Price	LADIES' SILK HOSE \$2.50 and \$1.95 \$1.29
All JEWELRY 1-2 Price	LADIES' PURSES 1-4 off	25c R. S. PERCALES 18 cents

# Martin Dry Goods Company

"The Store With The Goods"

# Very Attractive PRICE REDUCTION

on the famous

# FEDERAL TIRES

due to low crude rubber prices



Federal De Luxe—prices also reduced

Now is the greatest opportunity to buy Federal Tires we ever heard of. Prices on these famous new-type tires have been substantially reduced. Today they are selling at the lowest prices in history.

Just look at our prices—all for guaranteed "Firsts" fresh from the factory. The Federal Tire offers you greater riding comfort—greater speed—greater mileage—greater safety. Have these marvelous new advantages now while you can get them at reduced prices.

FEDERAL Defender  
30 x 4.50  
(4.50 x 21)

**\$6.35**  
Mounted on your wheel

First line First quality  
Fresh Stock—Direct from the factory

Additional sizes on Federal Defender Tires at lowest prices

30 x 3 1/2 . . . . . \$4.98	30x5.00 (5.00-21) . . . \$8.15
32 x 4 . . . . . 9.35	31 x 5.25 (5.25-21) . . . 9.75
29 x 4.40 (4.40-21) . . . 5.55	29 x 5.50 (5.50-19) . . . 9.95
28 x 4.75 (4.75-19) . . . 7.55	33 x 6.00 (6.00-21) . . . 13.10
29x5.00 (5.00-20) . . . 8.00	

Other sizes in proportion

# Gullion's Super-Service

S. E. Corner Square

Floydada, Texas

Telephone 83



# SOCIETY

## Lavelle Reid Hostess To Sunday School Class.

The Glad Girls class of the Baptist church met last Thursday afternoon, July 10, at 2:30 in their regular monthly business and social meeting with Lavelle Reid. The afternoon was spent in quilting a quilt for Buckner's Orphan home. Punch and cake were served to: Hattie Goins, Lola Barnes, Bernice Patton, Amy McRoberts, Edna Ryals, Mrs. Joe Breed the teacher, Mrs. Reid, Mrs. Paschall and the hostess Lavelle Reid.

## Mrs. Sam Lester Entertains Sunday School Class

Mrs. Sam Lester was hostess to her Sunday School class last Tuesday afternoon at her home twelve miles north of town from five till six o'clock. Different games furnished the amusement for the social hour. Ice cream and cake were served to the following: Lynn Coward, Billie Woody, Lynn Colville, Percy House, Ray Cloud, Billie Lester, Roland de Cordova, Olin Watson, Jr., Kenneth and Keith Lester and Thomas Bruce Sowell of Austin. Mrs. O. M. Watson and Mrs. Will Lester took the children out in their cars.

## Sunday School Class Entertained At Home of Mrs. Bagwell.

The Fidelis Matron's class of the Baptist church met in their regular monthly business and social meeting last Wednesday afternoon at the home of Mrs. Clyde Bagwell with Mrs. J. D. McBrien, Mrs. P. D. O'Brien, Mrs. C. M. Meredith, Mrs. H. O. Cline, Mrs. C. W. Denison and Mrs. Bagwell as joint hostesses. After the business and social hour a delicious plate lunch of fried chicken, rolls, fresh tomatoes, ice cream, cake and ice drinks was served picnic style to the following: Mrs. S. M. Cole, Mrs. C. H. Davis, Mrs. R. C. Henry, Mrs. K. A. Osborn, Mrs. L. C. Joiner, and the hostesses. Miss Reva Mae Sanders of Hillsboro was a visitor.

## South Circle Met With Mrs. Marshall Monday

Mrs. L. A. Marshall was hostess to the South Circle of the Baptist Missionary Society Monday afternoon. There were seven members present. The study of their mission book was completed at this meeting. The hostess served refreshments of gel food cake and punch.

## Field Society Met Wednesday Afternoon

Porterfield Missionary Society of the Methodist Church met Monday afternoon at the church at 4 o'clock. Mrs. Robert Stone conducted the Bible lesson on the Book of Exodus. Plans were made to complete the study at the next meeting. There was a large attendance.

## W. B. Jordan and children returned Monday

Mrs. W. B. Jordan and children returned to Temple, Oklahoma last Friday to visit her sister and brother. They returned Monday.

## Mrs. Ollie Morse of Dakota is here visiting her mother and other relatives. They spent Monday

Mrs. Ollie Morse of Dakota is here visiting her mother and other relatives. They spent Monday afternoon at the church. A meeting will be held again Monday afternoon, July 21, at 4 o'clock at the church.

## C. P. Christian Endeavor gave Program at Lubbock

Members of the Senior Christian Endeavor of the Cumberland Presbyterian Church presented a program at the Presbyterian Church at Lubbock Sunday evening, July 13, with Miss Gladys Collins as leader. The senior society of Lubbock was hostess on the occasion and served supper to the Floydada visitors at 8 o'clock.

## "Worth While Hobbies" was the subject of the program. Miss Robbye Archer extended greeting; Pierce King led in prayer; Miss Collins gave a talk; Alpha King discussed "Does It Make Any Difference What Kind of Hobbies a Person Chooses"; Mildred Teeple discussed, "What Are Some Types

of Hobbies That are Closely Related to the Church", Jean Bain gave a piano selection and Mary Louise Thurmon discussed, "Is Collecting Autographs a Profitable Hobby?" Those giving the program and attending from Floydada were: Judge and Mrs. Kenneth Bain and daughter, Jean and son, Kenneth, Jr., Mrs. A. A. Collins and daughter, Miss Gladys; Mr. and Mrs. Pierce King, and son, Randell; Mr. and Mrs. Alpha King; Raymond King; Miss Blanche King; Miss Robbye Archer; Miss Mildred and Wana Teeple and Miss Mary Louise Thurmon. Mrs. Collins and daughter, Miss Gladys, remained until Monday visiting with relatives.

Mrs. Walters Honored On Birthday By Council. An all day meeting of the Woman's Council of the First Christian Church was held Monday with Mrs. Zell Probasco. Each lady brought a dish and a sumptuous dinner was served at noon. The forenoon was spent in a social way. In the afternoon a program from "The World Call" was given with Mrs. Lon M. Davis in charge. After the program a handkerchief shower was given Mrs. Champ Walters in remembrance of her birthday, then refreshments of ice cream and cake were served.

## Mrs. S. W. Ross Hostess At Morning Party.

Mrs. S. W. Ross entertained the members and guests of the Triple Four Bridge Club with a pretty morning party Tuesday at her home, 123 West Houston Street.

## Mrs. S. W. Ross entertained the members and guests of the Triple Four Bridge Club with a pretty morning party Tuesday at her home, 123 West Houston Street.

In the games Mrs. A. A. Bishop got high score for the members and Mrs. B. K. Barker got high score for the guests. Guests of the club were: Mrs. Bob Politt, of Knoxville; Mrs. Jas. K. Green, Mrs. John I. Hammons, Mrs. B. K. Barker, and Mrs. Leslie Surginer. Members present were: Mrs. A. B. Keim, Mrs. E. L. Angus, Mrs. P. D. McBrien, Mrs. L. T. Bishop, Mrs. A. P. Horn, Mrs. J. A. Arwine, and Mrs. A. A. Bishop. The hostess served a lovely ice course.

with her brother Olin Miller and family. Miss Effie Noland spent Sunday with Miss Vergie Mae Dennis. Mr. and Mrs. Burly Veach spent Sunday with his parents Mr. and Mrs. C. F. Veach and Mrs. Veach accompanied them home for a visit this week. Miss Joyce Rogers and Adrial Spence entertained with a birthday party Saturday afternoon at the Rogers home celebrating their ninth birthdays. All little folks from eight to ten were invited. Refreshments of candy, ice cream and cake were served.

## Starkey News

Starkey, July 14.—We sure do need rain in this community. Mr. and Mrs. Henry A. Bollman of Barwise spent Sunday with her parents, Mr. and Mrs. G. W. Poe. Mr. and Mrs. T. R. Atkinson and family spent Sunday with Mr. and Mrs. W. F. Ferguson and family. The box supper Wednesday night was well attended. Several of the girls of the community enjoyed the girls 4H club encampment. Miss Lila Parrish spent Sunday with Miss Letha Ferguson. Mr. and Mrs. Roy Atkinson spent Sunday night with Mr. and Mrs. King Permenter. Miss Sylvia Copas of Dickens City is visiting her sister Mrs. Lera Howard this week. Mr. and Mrs. C. W. Howard spent Sunday with Mr. and Mrs. J. W. Howard. Miss Edith Day spent Sunday with Miss Oleta Thornton. C. W. Hefner's mother is here visiting him. She will be here for some time. Miss Roberta Ferguson spent Saturday night with Miss Willie Mae Atkinson.

## Harmony News

Harmony, July 14.—Rev. Price filled his regular appointment at Carrs Chapel Sunday morning and evening. The intermediate boys and girls Sunday school classes, accompanied by their teachers, enjoyed an outing at Roaring Springs last Friday and Saturday. They all reported a fine time. Mr. Joiner of Plainview gave a demonstration of Ware-Ever aluminum at the school house Monday night. He also gave a lecture on health. This was sponsored by the Ladies Missionary society. Miss Luzelle Harmon of Plainview spent last week with Mr. and Mrs. Zant Scott. Miss Blanche Ramsey spent last week end visiting friends in Amarillo. Hal Scott is attending the Harvester Life Insurance convention in Galveston this week. The revival meeting is to begin at Carrs Chapel this Thursday night, July 17. Rev. Stutt of Abilene is to help R. V. Price hold the meetings. Everyone is invited to come. The ladies of the Missionary So-

## Center News

Center, July 14.—We are still dry but it is cloudy and cool this morning so we are hoping it will rain. Center church went into the call of a pastor last Sunday. The Rev. W. B. Fitzgerald was called. It is not known yet whether he will accept. Mr. and Mrs. Harbor and children, Mr. and Mrs. Claude Carpenter and W. B. Jordan took Sunday dinner with C. O. Spence. Mrs. W. B. Jordan and children went to Temple, Oklahoma last Friday to visit her sister and brother. They returned Monday. Mrs. Ollie Morse of Dakota is here visiting her mother and other relatives. They spent Monday

city are to sponsor an ice cream supper on the church lawn Friday night immediately following the service. Services will begin at 8 o'clock and close at 8:45 in plenty of time for the supper. Candidates are especially invited to come it was announced.

## Lakeview News

Lakeview, July 14.—Miss Pater-son has been visiting her sister, Mrs. C. A. Cass, the past week. Part of the Lakeview B. Y. P. U. visited the Floydada B. Y. P. U. Sunday evening. Rev. Aulic of Plainview preached at the Baptist church Sunday night. The ice cream supper sponsored by the auditorium improvement club last Saturday night was a success. A nice crowd attended and enjoyed the games provided by the committee. The club wishes to express their thanks for the co-operation of all. The fund is growing. Miss Bobby Joe Chaney is visiting her sister Mrs. L. E. Kiker. Rev. and Mrs. J. M. Harder were visiting in the community last week end. There will be preaching at the Baptist church Saturday night by the pastor. Miss Estella Harris is visiting in Wise County. A nice shower would certainly be appreciated.

## BOX SUPPER AT SOUTH PLAINS

There will be a box supper and program at the South Plains school house Friday night, July 18. Every one invited and special invitations to the candidates. Flynn Thagard purchased some lots at Seagraves Friday.

## SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF FLOYD. NOTICE IS HEREBY GIVEN That by virtue of a certain ORDER OF SALE issued out of the Honorable District Court of Floyd County, on the 5th day of July, 1930, by the Clerk of said District Court for the sum of Eleven Thousand, One Hundred, Seventy-Nine & 78-100 Dollars and costs of suit, under a Judgment, in favor of Mrs. Katie Swain, in a certain cause in said Court, No. 2235 and styled MRS. KATIE SWAIN vs. F. J. WHITE and MARIE WHITE, placed in my hands for service, I, P. G. Stegall, as Sheriff of said Floyd County, Texas, did, on the 5th day of July, 1930, levy on certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit: All of the W 1/2 of the E 1/2, and all of the E 1/2 of the W 1/2 of Section No. 67, Certificate No. 1246, in Block 1, A. B. & M. Survey, containing 320 acres of land, situated in Floyd County, Texas, said property being situated on the Lee Highway, or State Highway No. 28, about 1 mile East of Floydada, Texas, and being known as the "M. F. Swain Place," and levied upon as the property of said F. J. White and Marie White,

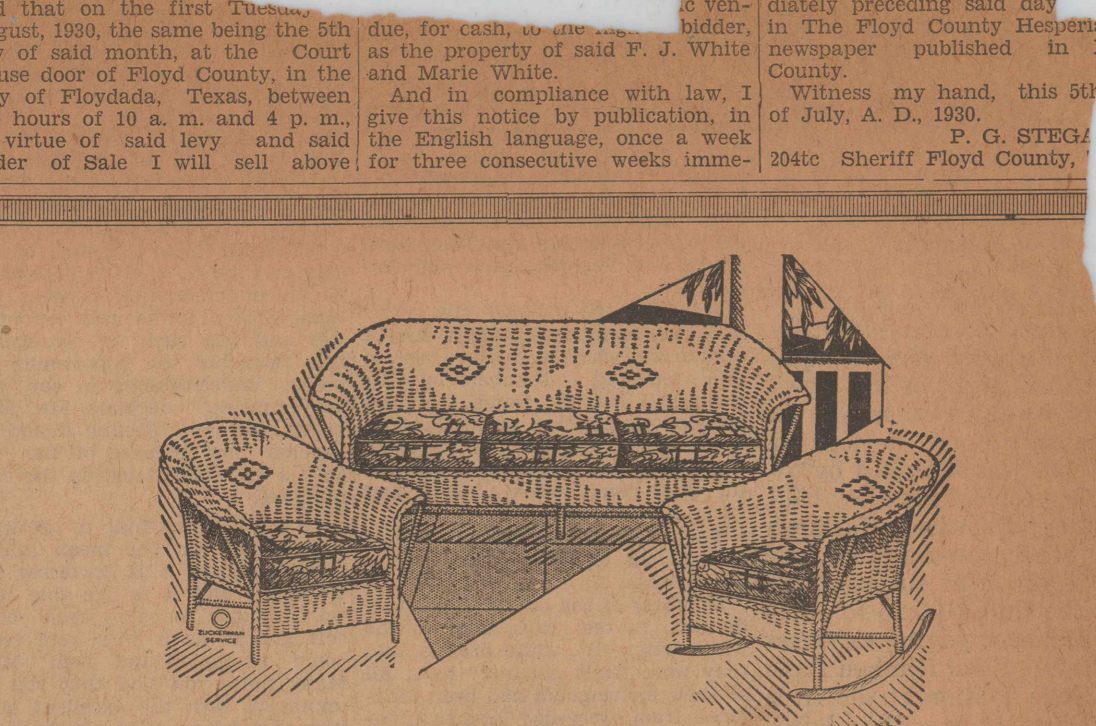
and that on the first Tuesday of August, 1930, the same being the 5th day of said month, at the Court House door of Floyd County, in the City of Floydada, Texas, between the hours of 10 a. m. and 4 p. m., by virtue of said levy and said Order of Sale I will sell above

diately preceding said day in The Floyd County Hesperian newspaper published in Floyd County. Witness my hand, this 5th day of July, A. D., 1930. P. G. STEGALL, Sheriff Floyd County,

due, for cash, to the highest bidder, as the property of said F. J. White and Marie White. And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks im-

Our entire stock of Reed furniture must be closed out. We need space for incoming fall furniture and are willing to take a loss on every piece sold. A three piece suite much better than illustrated above, to close out at, \$39.75. A two piece suite in an entirely new pattern, to close out at half price, \$42.50. A three piece suite that makes the bed upholstered in a good grade of material, regular price \$135.00 and must be closed out at the special price of, \$83.50. A three piece suite finished green with cretonne upholstery to match at the extremely low price of, \$42.50. We have a few bargains left in some used living room suites that must be sold at once; they range in price from, \$25.00 TO \$50.00. We also have a few real good used refrigerators that we bought cheap and are going to pass the bargain on over to you at very low prices.

F. C. HARMON "Where you save the difference."



All Reed Suites Must Be Closed Out. Our entire stock of Reed furniture must be closed out. We need space for incoming fall furniture and are willing to take a loss on every piece sold. A three piece suite much better than illustrated above, to close out at, \$39.75. A two piece suite in an entirely new pattern, to close out at half price, \$42.50. A three piece suite that makes the bed upholstered in a good grade of material, regular price \$135.00 and must be closed out at the special price of, \$83.50. A three piece suite finished green with cretonne upholstery to match at the extremely low price of, \$42.50. We have a few bargains left in some used living room suites that must be sold at once; they range in price from, \$25.00 TO \$50.00. We also have a few real good used refrigerators that we bought cheap and are going to pass the bargain on over to you at very low prices. F. C. HARMON "Where you save the difference."



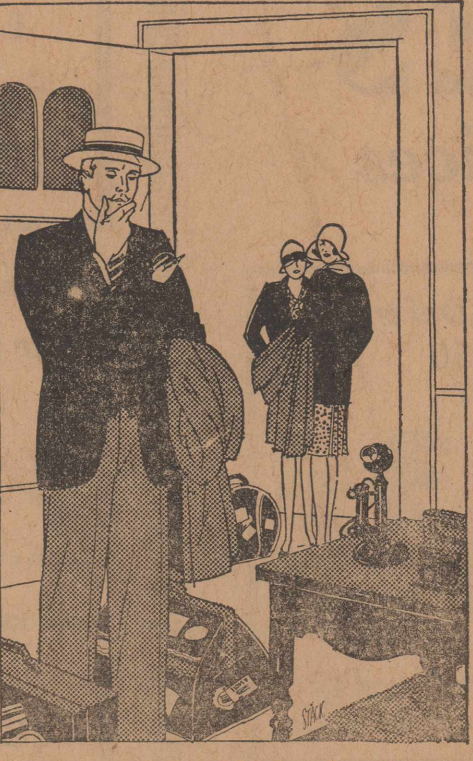
Why pay for "GETAWAY" if you have to get it from the car behind. Is your car still hesitating when the other fellow's ready to "throw 'er into second"? Is quick getaway only a promise in the gasoline you use? Fill up with Phillips 66 and watch your car respond to throttle touch as pony does to spur. See what pickup, pep and power really mean. The secret of the sterling performance of Phillips 66 is controlled volatility. A winter gas in winter. A spring gas in spring. A summer gas in summer. A fall gas in fall. Stop at the pump marked "Phillips 66." Start a new chapter in the performance of your car.

PHILL-UP WITH Phillips 66 REGULAR ETHYL CONTROLLED VOLATILITY —the principle that makes all months look alike to Phillips 66. Phillips scientists watch the calendar and scientifically vary gasoline to meet seasonal and climatic needs. The result — pep, power, mileage all year 'round. DOUGHERTY SERVICE STATION TRIANGLE GARAGE C. SURGINER & SON PHILLIPS SERVICE STATION, 300 W. California St. CAPROCK SERVICE STATION BLUE GOOSE SERVICE STATION JOHN W. JONES CAMP GROUND

## put your Telephone on Half-pay during Vacation

You'll save money... and spare yourself inconvenience when you return.

The Rumseys are going vacationing. The milk's been stopped, the ice man has been called off, and the Man Who Delivers the Newspaper has been instructed to bring no more until further notice. But the telephone will be left at home, drawing full pay in an empty house! Something should be done about this!



"Something should be done about this"

Vacation rates for idle residence telephones. One solution (provided you're planning a vacation of 30 days or more) is to place your telephone on vacation half-rates while you are away.

It's a convenient way to save money. And—this to folks who sometimes have their telephones taken out—it spares you inconvenience on your return.

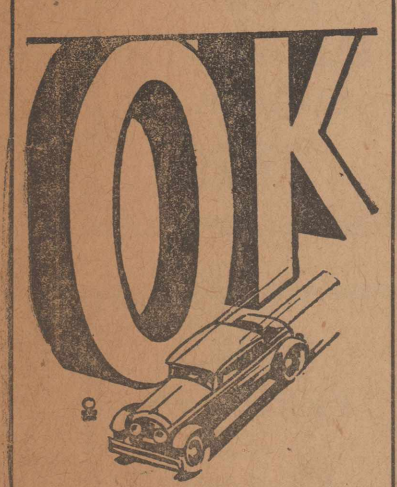
- That's because: 1. You pay just half the regular rate. 2. Service is reconnected quickly after you return—usually within 24 hours after you notify us. 3. You keep your present telephone number. (You'd lose it if you had your telephone removed!) 4. Your name remains in the telephone book.

If you wish, while you are away we will refer your calls to another telephone—that of relatives, for instance.

Vacation rates are available for periods of more than 30 days, but not over four months. They apply only to residence telephones.

To obtain them, mail the coupon below, or telephone the business office.

Manager, SOUTHWESTERN BELL TELEPHONE CO., City. I'm leaving town. Place my telephone on vacation rates from (Date of Departure) to (Date of Return). Transfer my calls to (Telephone No.). Name. Telephone Number.



Every repair job that we undertake must bear the final O. K. of this shop. Expert workmen and careful service are yours for any kind of Body and Fender work... large or small.

Just Phone No. 12 OSBORNE BODY And FENDER SHOP "Take the dent out of accident"



**Sunday School Lesson**

**LIBERATOR AND LAWGIVER**

The International Uniform Sunday School Lesson for July 20, Liberator, and Lawgiver.odus 3:1-12.



The title of our lesson describes one of the great heroic figures of history—a man whom the whole world has united with the Jewish race in revering for his supremacy. The story of Moses is so picturesque and romantic that the little child may thrill to it. The picture of the babe abandoned in the ark of bulrushes, and of the adopted son of Pharaoh's daughter in honor and distinction in the palace, and to the consciousness of his greatness with his people, is such to entrance the child and to inspire the flaming youth. And at the same time the strength and power of his leadership in revolt and the capacity and vision of Moses as a lawgiver make him a figure whom the world's great leaders may revere and to whom they have, as a matter of fact, always given their great admiration.

**Felt A Divine Call**  
As in the case of Abraham, the chief interest in Moses is, after all, the religious interest. He was a man with a sense of the divine call, responsive to spiritual emotions and incentives, a thoughtful man, like all thoughtful men feeling his own weaknesses and inadequacies in relation to the world of hope and aspiration that opened before him and a man evidently of limited power of verbal expression as so many men of action have often been. The greatness of Moses was that in his weakness he was capable of becoming a medium of divine strength. In his humility he could so devote himself to a cause that the cause gave him courage and power.

Deepest of all in the man was the moral vision that created his sympathy, his love for his own people and his intense championing of them against wrong. The task of seeing that people from their strong and powerful oppressors, and of leading them forth, surely must have seemed to him hopeless had it not been for a deep sense in his soul that the man of spiritual courage must attempt the thing that is given him to do, leaving the rest to a power greater than himself.

**Above Self-Interest**  
Moses stands not only as a great figure in himself, but as the finest symbol of the liberator—the man who lives above the plane of self-interest, whose purposes in life are altogether directed toward higher ends than his own aggrandizement or his own safety. It is such men that give one faith to believe in the reality of the divine in human life. It is in the contrast with such men with self-seekers, and with the learned and great whose

...ness are exercis- almost wholly for lesser ends, what one perceives the meaning of goodness and integrity and devotion to righteous ends. Can one doubt that one finds in such men the evidence of something that transcends human experience on its ordinary levels? Can one question the reality of what we call the higher life in man?

**NEW TYPE OF MOTOR OIL IS ANNOUNCED BY TEXACO**

It has been known for some years that changing engine designs and driving conditions were making increasingly heavy demands upon the motor lubricants. Oil refiners have made every effort to perfect new oils with better body qualities to enable them to stand up and provide effective lubrication. The problem has been to provide an oil with the necessary tougher, longer-lasting body and at the same time not sacrifice any of the other qualities such as purity, and the ability to flow and lubricate at zero.

The new Texaco Golden Motor Oil recently announced by The Texas Company and now on sale by Texaco Filling Stations throughout the country is creating a sensation in automotive and oil refining circles. The new Texaco Motor Oil has a remarkably tough body. It is crack-proof; it flows at zero; and it has an exceptionally low carbon residue for an oil of like viscosity.

Miss Louise Jackson, saleslady with Wilson Kimble Optical and Jewelry Company, is taking her vacation this week. She left the first of last week to visit her sister, Mrs. Gene Pittman of Lubbock.

Miss Florence Green, who had been here for a visit of a few weeks with her father, J. H. Green, and other relatives, left the latter part of last week for Electra, where she will nurse in the hospital.

Mr. and Mrs. Sam Lester and Miss Francis Lester left today for Paris where they will visit Mr. and Mrs. V. L. Mattison, parents of Mrs. Lester. From there they will go to Magnolia, Arkansas to visit Mrs. D. J. Milner and family. Mrs. Milner is a sister of Miss Lester and Mr. Lester.

W. B. Johnson of Roscoe spent Friday night and Saturday with his son Jack Johnson. They returned to Roscoe Saturday afternoon where Jack will spend some two weeks on a vacation visiting his parents.

**NOTICE OF DISSOLUTION OF PARTNERSHIP**

Notice is hereby given that the co-partnership heretofore existing between Arthur P. Barker and B. K. Barker, under the firm name of Lockney Auto Company and transacting a general Ford Auto Sales and Service business, in the City of Lockney, Floyd County, Texas, and also operating under the firm name of Barker Bros. and transacting a general Ford Auto Sales and Service business in the City of Floydada, Floyd County, Texas, was on the 5th day of December A. D. 1929, dissolved by mutual consent.

Arthur P. Barker assumes all the liabilities of the said business, of Lockney Auto Co., and is authorized to collect all the debts owing to said Firm, and to make all settlements of whatsoever character or nature relative to the final adjustment of the matter of said partnership.  
B. K. Barker assumes all the liabilities of the said business of Barker Bros., operating at Floydada, Texas, and is authorized to collect all debts owing to said firm, and to make all settlements of whatsoever character or nature, relative to the final adjustment of the matters of said partnership.  
WITNESS OUR HANDS, this 8th day of July, A. D. 1930.  
ARTHUR P. BARKER.  
212tc.

**Starkey News**

(Too late for last week)  
July 9.—Everyone is very busy in their crops at this time.  
Mr. and Mrs. Olin Heifner and Mr. and Mrs. George Poe spent Sunday at Silver Falls.  
Mr. and Mrs. Burl Smith from Albany, Texas, spent the week-end with her parents, Mr. and Mrs. M. B. Marrs.

Miss Clara Day, of Lubbock spent from Monday until Wednesday with her parents, Mr. and Mrs. Bill Day.

Orland Howard made a business trip to Lubbock Sunday afternoon.

Miss Juanita Flurry spent Sunday with Miss Mable Thornton.

Miss Lois Halley entertained the young people with a party Saturday night.

The pie and box supper was well attended Wednesday night.

W. T. Clay and son, George, made a business trip to Dickens Sunday.

Ottis Dickson left Saturday morning for Deval, Oklahoma, to make his home.

Several from this community have been attending the carnival at Floydada.

Mr. and Mrs. Bob Kropp spent Sunday with Mr. and Mrs. Mell Gun at Robinson.

Miss Clara Day spent Tuesday with Miss Katy Belle Clay.

Mr. and Mrs. M. Hassel spent a while Sunday with Mr. and Mrs. Jack D. Henry.

Virgel Barton spent the Fourth at Ralls.

Clarence and Pud Mara spent Sunday in Cone.

Mrs. Tom Mara spent Sunday afternoon with Mrs. J. T. Carter.

Thurlen Thacker made a business trip to Ralls Friday.

Mr. and Mrs. Bud Woods spent Sunday afternoon with Mr. and Mrs. Thornton.

All women of this community are very busy irrigating their gardens.

Mrs. Bob Kropp and Mrs. Jack D. Henry spent Wednesday with Mrs. Clay and Miss Katy B. Clay.

Mr. and Mrs. Lee Allmon spent Sunday with their son, Buster Allmon.

Seaton Howard attended church at Cone Sunday night.

Miss Ida Belle Day and Elvis Day are visiting at Deval, Okla.

There will be a candidate speaking at the school house Wednesday night, July 9.

Sam Poteet has returned home from Stinette.

Bud Kropp spent Sunday at Cone.

Miss Faye Carter returned home from Ralls Friday night.

Mr. and Mrs. Jesse Allen spent Sunday with his mother, Mrs. Henry Day.

**When A CLEANSING MEDICINE Is Needed**

"I HAVE taken Black-Draught all my life, whenever in need of a medicine for constipation," says Mrs. G. C. Burns, of Buna, Texas. "My mother and father used it in their home for years, and I was raised to think of it as the first thing if I had a headache or was constipated. "At one time I had indigestion real bad. I was all out of sorts; my skin was sallow, and I had gas pains. After a course of Black-Draught, I got all right. I have given Black-Draught to my children, whenever they needed a medicine of the kind." Insist on Theford's

**Black-Draught**

WOMEN who need a tonic should take Cardul. In use over 50 years. EX-101

**Come And See How Much You Can Save On These SANDERS PLOWS —AND— SUPERIOR DRILLS (DEEP FURROW) EVERY ONE OF THEM MUST BE SOLD NOW!**

**South Plains Lumber Company**

LOCKNEY STERLEY SOUTH PLAINS      FLOYDADA      DOUGHERTY McADOO RALLS

**Kill this pest - it spreads disease**

**Gulf Venom** Kills Flies and Mosquitoes Roaches Bedbugs Ants Moths

**Gulf Refining Co.**

If you want a cigarette that is milder and of better taste..

Smoke **Chesterfield**

MILDER, YES—BUT SOMETHING MORE. Chesterfield offers richness, aroma, satisfying flavor. BETTER TASTE—that's the answer; and that's what smokers get in Chesterfield in fullest measure—the flavor and aroma of mellow tobaccos, exactly blended and cross-blended. Better taste, and milder too!

They Satisfy

© 1930, LIGGETT & MYERS TOBACCO CO.



### Rotarians Hear Dr. Boaz Wednesday At Noon-Day Luncheon

President of Club Announces Standing Committees For Rotary Year.

Floydada Rotarians had the pleasure of hearing Dr. H. A. Boaz, of Houston, bishop of the Northwest Texas Conference, M. E. Church, in an informal talk at their noon-day luncheon Wednesday noon. His theme was the helpfulness of service clubs in the breaking down of the narrowness of sectionalism. He exhorted Rotarians also to make good churchmen of themselves. "A good Rotarian ought also to be a good churchman," he said.

Besides Dr. Boaz the club also had as guests Dr. J. T. Griswold, pastor of the Childress M. E. Church Presiding Elder M. M. Beavers of the Plainview District, M. E. Church D. B. Doak, pastor of the Plainview M. E. Church, and Geo. T. Palmer, pastor of the M. E. Church, Floydada, all of whom were gathered here on the occasion of the visit of the bishop of the conference.

Dr. L. V. Smith was in charge of the program for the day.

Announces Committee

Dr. W. M. Houghton, president of the club, announced committees for the club year as follows:

Club service: Robt. A. Sone, R. E. Fry; Vocational service: R. B. Wakefield, F. C. Harmon; Community service, Robt. A. Garrett, Robt. McGuire; International service, A. D. Cummings, G. C. Tubbs; Classification, Wilson Kimble, H. P. Watson; Fellowship and attendance, J. V. Daniel, Robt. Medlen; Boys' work, Geo. A. Linder, P. D. O'Brien; program committee (to serve for one month), Lon V. Smith, Roy L. Snodgrass.

### Fairview News

Fairview, July 14.—Sunday school attendance was very good at both Methodist and Baptist churches Sunday morning.

The Epworth League rendered a program at Dougherty last Sunday evening.

The B. Y. P. U. will render a program at Whiteflat next Sunday afternoon. Every one is urged to attend.

The social given by the Epworth League in the basement of the Methodist church last Friday night was a success.

Miss Enid Scoggins of Floydada is visiting with Misses Mabel, Winnie and Verne McNeill.

Mr. and Mrs. V. O. Cheeves of Floydada spent Sunday with her parents Mr. and Mrs. G. A. Stewart.

Mr. and Mrs. Bill McNeill of Floydada spent Sunday with her father J. B. McNeill and family.

E. C. Austin of Plainview is visiting relatives and friends here this week.

Miss Cora Brown of Cedar Hill spent last Wednesday with her parents Mr. and Mrs. J. A. Brown.

Miss Carleta Clark has returned home from Denton county, where she has been visiting relatives.

Mrs. H. C. Randolph of Cedar Hill, Mrs. Lattimore of Floydada, Mrs. Blanton of Stamford and Miss Era Bridges of Stamford spent last Wednesday with Mrs. W. B. Wilson.

Orville Stewart spent last Saturday with his sister Mrs. V. O. Cheeves of Floydada.

### Blanco News

Blanco, July 14.—Everyone enjoyed the nice shower Tuesday morning and hope for a real rain before it is over with.

Mr. and Mrs. Horace Simpson and family and Mr. and Mrs. Dalley enjoyed an outing on the canyon

Sunday evening.

W. B. Cates left Tuesday morning for Kress to spend the remainder of the week with relatives.

Mrs. Parks of Plainview and Mrs. White of Providence were guests of Mr. and Mrs. Gilbreath and family Sunday. Dewey Hall of Alabama is also a guest of the Gilbreath family.

Irene Cates returned home last week after being gone some two weeks visiting relatives at Louisville, Cleburne, Glen Rose and Brownwood.

Mrs. L. C. Wheeler spent Monday with Mrs. Earl Rodgers.

Mrs. Nora Jones and son Ray of Bledsoe arrived last Thursday of last week to spend a few days with Mr. and Mrs. L. C. Wheeler.

Luther Kinnamer of Haskell visited his brother Homer Kinnamer last week. He came for his mother who had been visiting here for the past two weeks.

Mrs. Otis Walls spent Thursday with Mrs. Ham Smith and family.

Mr. and Mrs. Allen Rockett spent Sunday evening with Mr. and Mrs. Willie Louis and family.

Mr. and Mrs. Foster Daniels and family were guests of her parents, Mr. and Mrs. Terry of near Floydada.

### JUDGE GRAVES SPEAKS IN INTEREST OF JIM YOUNG

Spending most of his time in an attack on Ross Sterling, Clint Small Dan Moody, and Tom Love with an occasional shot at the Fergusons, Judge Harry Graves of Georgetown, member of the Texas Judicial Committee and a representative in the House during the Forty-first Legislature, spoke to a small crowd Tuesday night in the district court room in the interest of the candidacy for governor of Jim Young of Kaufman.

Judge L. G. Mathews introduced the speaker as "one of the best orators in Texas."

Judge Graves made an impressive talk, basing most of his points on taxation, roads, farm relief, and "isms." Tuesday afternoon he made a talk at Matarod and at Plainview and Tulla Wednesday. He was accompanied by his nephew, Sam Wilcox, also of Georgetown.

### Locals and Personals

Mr. and Mrs. J. M. Gamblin and family and Mr. and Mrs. W. R. Dooley and family left Wednesday morning for a ten day vacation trip through Central and Northern New Mexico. They plan to visit the Carlsbad Cavern, the Elephant Butte Dam, Ruidoso Valley and other points of interest in that section.

Mr. and Mrs. W. D. Johnson and son, Kenneth, of Flagstaff, Arizona, arrived Thursday for a visit with her parents, Mr. and Mrs. N. A. Armstrong.

Mr. and Mrs. Mark Manning of Hamilton county spent several days here this week visiting his brother A. H. Manning and Mrs. Manning.

Mr. and Mrs. Geo. B. McAllister, accompanied by Mrs. McAllister's sister, Miss Pye Lacey of Fort Worth spent last week on a vacation trip to El Paso, Carlsbad, and other points. They returned the first of the week. Mr. McAllister is in charge of the Texaco station and Texaco products distribution here.

Mr. and Mrs. Elza Gullion made a business trip to Plainview Monday.

E. J. Barker leaves this week for Mineral Wells where he will take the baths for rheumatism.

Mrs. John A. Marshall and little daughter, Virginia, left Tuesday evening for their home in Houston. They spent the past six weeks at the home of Mrs. Marshall's mother and sister, Mrs. Ida Thomas and Miss Virginia Thomas, 603 South Wall Street. Mrs. Marshall and daughter were accompanied to Plainview by Miss Thomas and Miss Lillie Solomon.

Mrs. L. H. Newell and daughter, Miss Faye, accompanied by Miss Veve Swinson and Earl Dillard Scott, spent last week-end at Tulla where they were guests of Earl Newell and family.

Mrs. Sam Martin and daughter Charlotte, of Mineral Wells, are here for a visit with Mrs. W. I. Cannaday, having arrived Monday.

Mr. and Mrs. W. I. Cannaday and daughter, Mrs. L. J. Welborn, and H. E. Cannaday drove to Paducah Sunday where they met Mr. and Mrs. L. G. Stewart and children, of Wichita Falls, and they all spent the day at Paducah, returning to their respective homes Sunday night. Mrs. Stewart is Mr. and Mrs. W. I. Cannaday's daughter. Glenn V. Banker of Russell, Kansas, visited in Floydada last week. His small daughter, Doris Eileen, returned home with them to spend a few weeks.

### Radical Reductions On All Straw Hats—Get Yours Now!

Just received a new shipment of underwear, nifty tie and handkerchief sets, and those cool summer shirts. New and snappy.

Come and see them today.

GLAD SNODGRASS "Smart wear for men Since 1900"

Mrs. Fannie Montague and daughter, Miss Wanda, and Mrs. Leslie Surginer made a trip to Plainview Monday.

Mrs. G. S. Cunningham of Hamilton is here on an extended visit with her daughter Mrs. A. H. Manning.

Mrs. Gladys Hamilton Adkins and Mrs. Wanda Banker visited friends in Amarillo Sunday.

Mr. and Mrs. S. E. Stiles and children and Miss Kate Stiles left Saturday for a two weeks vacation trip to El Paso and various points in New Mexico.

### Will Build \$45,000 Friona School House

Joe P. Landrum, former resident of Floydada, but now of Friona, was the successful bidder recently for the construction of a new high school building at Friona, having been awarded the contract for a building that is to cost the district slightly more than \$45,000.

Mr. Landrum, with his family, was in Floydada over the week-end on a visit with Mr. and Mrs. G. M. Bullard and other relatives. Mrs. Landrum is a daughter of Mr. and Mrs. Bullard.

### Sand Hill News

Sand Hill, July 14.—Rev. J. Price, of Petersburg, preached here Sunday afternoon and everybody enjoyed his sermon.

Mr. and Mrs. John Phillips visited Mr. and Mrs. John Cates Sunday afternoon.

The Sunday guests of Mr. and Mrs. Edd Holmes were Misses Oleta and Ted Standifer, Mabel Roberts and Buena Weems.

F. O. Bryant is on the sick list. Garner Weems spent Saturday night with Elmo Morton.

Mr. Garner and children, of Center, spent the day, Sunday, with Mr. and Mrs. P. O. Bryant.

Mr. and Mrs. H. D. Meredith, of Floydada, visited T. M. Goodman and family Sunday.

Mr. and Mrs. Arthur Womack spent Sunday with Mr. and Mrs. Elmer Mickey.

J. U. Hobdy and family visited in the home of Mr. and Mrs. Lewis Roberts Sunday afternoon.

R. L. Golleher and family spent the week-end at Post.

Myrtle Bradford spent the week-end with Mr. and Mrs. Tate Jones of Dougherty.

Mr. and Mrs. D. D. Boyles, of Trick, attended singing here Sunday night.

R. T. Jones, of Dougherty, visited in the home of C. L. Bradford Sunday afternoon.

C. M. Lyles will continue the singing school until Saturday, and Rev. E. E. Bost, of Floydada, will start a meeting Sunday.

There will be a box supper at the school auditorium Saturday night, July 19. Everybody is invited to come.

### Campbell News

Campbell, July 16.—A good rain would be appreciated very much by farmers of this community.

A fair crowd attended Sunday School and League Sunday.

Mr. and Mrs. Albert Beck, of Lockney, Mr. and Mrs. P. Q. Haney and daughter, Mr. and Mrs. C. B. Lyles and family, C. M. Lyles and family, Verna Lee and Kathryn Cardinal, Cecil Baxter, Winnie Mae and Bernice Murray, were guests of Mr. and Mrs. J. W. Lyles Sunday.

John Wesley Boykins, of Los Angeles, California, spent the week in the W. H. Owens home.

Mr. and Mrs. J. T. Perry spent Sunday with Mr. and Mrs. Sam Glen.

Mr. and Mrs. Geo. Keith and son

BE ONE OF THE CROWD AT

### Looper's

SUGAR, 25 lb. Sack, \$1.39

PORK & BEANS, Three cans for, 25c

BLACKEYE PEAS, Three cans for, 25c

TEA, 1/4 lb. box, 17c

PEACHES, Melba Halves, 24c

SYRUP, Staley's Golden, 59c

PEABERRY COFFEE Best Grade, 20c

### Looper's

visited Mr. and Mrs. I. E. Murray Sunday afternoon.

Elizabeth Hargrove spent several days last week with Dorothy and Mildred Stovall.

Mrs. Roy Fawver entertained a number of young folks with a party at her home Saturday night.

A cooking demonstration will be given at the school house Saturday night. A quarter will be given for each married couple present. The money will be used on the Methodist parsonage.

There will be singing at the school house at 2:30 Sunday afternoon. Everyone is invited to attend.

### TO THE VOTERS OF FLOYD COUNTY

It will be an impossibility for me to see every voter in Floyd County before the oncoming primary, July 26. It had been my desire to make a house to house canvass of the entire county but it is impossible to do that in view of the fact that more or less time must be given each week to duties pertaining to the office.

I hereby express to the citizenship of Floyd County my sincere appreciation for the privilege you have given me of serving you as County Superintendent for the past six years.

If you see fit to return me to this office for another term, it shall be my policy to continue in the future, as I have tried in the past, to be faithful to every trust committed to me, and to try at all times to be wise, progressive, energetic, alert to every issue or idea that will further the interests and welfare of our schools, while at the same time endeavoring to be conservative enough not to advocate impractical, impossible, or hurtful ideas.

Respectfully submitted, PRICE SCOTT. (Political Advertisement)

### The Baker Says



### OUR CAKES As wholesome as they are Inviting.

Every ingredient that goes into the making of our cakes is good. Purity of ingredients, expert baking and sanitary methods plus artistry in making combine to produce our cakes and pastry.

### Real Loaf Bread Perfect Bakery Floydada, Texas

### LOCKNEY ISIS THEATRE

### ALL TALKING PROGRAM WEEK BEGINNING

Sunday, July 20

Talking pictures at their best Regular admission 15c & 50c

### Sunday Matinee

### Monday and Tuesday

### "In Gay Madrid"

Starring Ramon Navarro Comedy "The Big Kick"

Paramount Sound News

### Wednesday-Thursday

Jack Oakie In

### "The Social Lion"

Talkartoon and screen Song

### Friday and Saturday

### "The Medicine Man"

With Jack Benny and Betty Bronson.

Comedy "No Boy Wanted"

Sunday Matinee 2 p. m. Saturday Matinee 2:30 p. m. Evening Show 8 p. m.

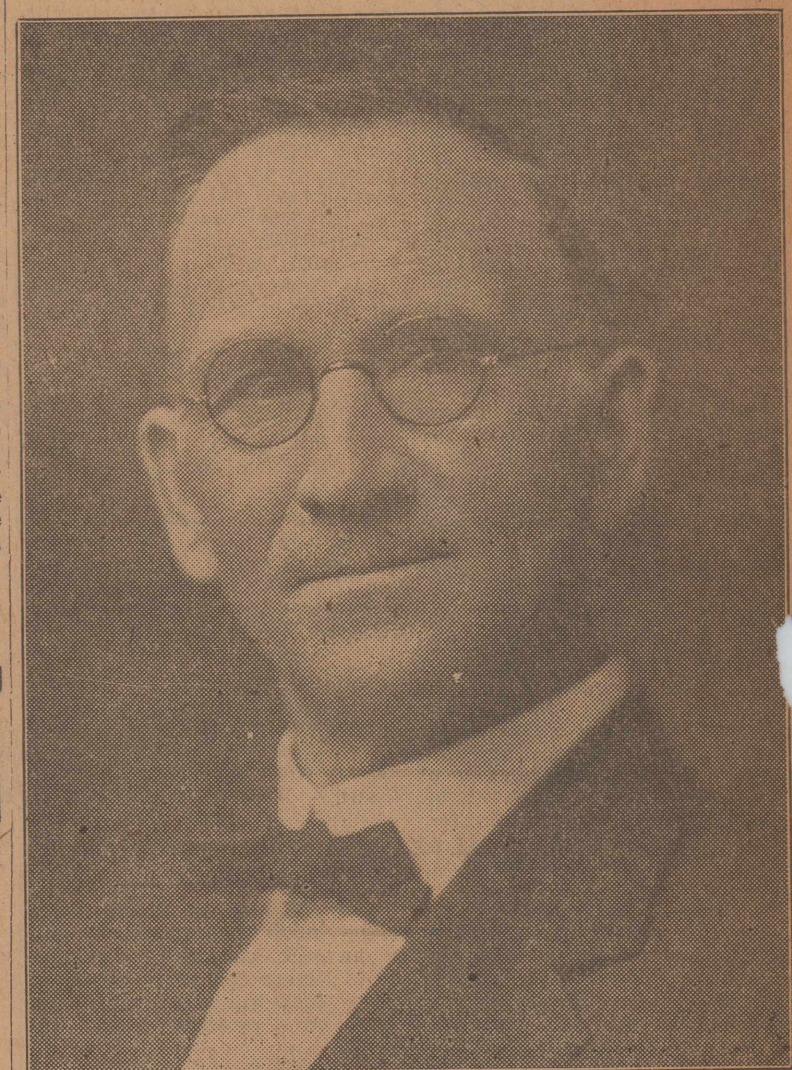
### BOX SUPPER TO BE LELD AT SAND HILL SATURDAY

The entire Sand Hill community and all residents of Floyd County are cordially invited to be present at Sand Hill on Saturday night of this week at a box supper to be held by the Sand Hill Singing School, according to announcements broadcast this week.

Funds raised at the supper will be used for conducting the singing school, it was stated. Plenty of boxes and lots of fun have been promised all who will attend.

**PHOTOGRAPHS**  
Per Dozen **25c** Per Dozen  
Larger sizes at 50c, 75c \$1.00, \$1.50 per dozen.  
Studio Located in **Boothe Building**  
**Room 203**  
Over Wester's Bakery

## Revival Meeting



Thomas E. Milholland Evangelist

Hear Him at City Tabernacle July 20th to Aug. 3rd

### The RED & WHITE Store

### Specials for Friday & Saturday

APRICOTS, No. 2 1/2 size can, for,	28c
PEACHES, Gallon, Valle Vista Brand,	49c
ENGLISH PEAS, No. 2 Glyndon, 2 cans for,	25c
P & G SOAP, Five bars for only,	17c
MATCHES, Diamond brand, 3 boxes for,	10c
STRING BEANS, No. 2 can, S & S Brand, 2 cans for	27c
TOMATOES, No. 2 can, three cans for,	29c
BLACKBERRIES, No. 2 can, Texas, 2 cans,	29c
CORN, No. 2 can, Audubon,	11c
SHORTENING, 4 lbs., Flakewhite for,	54c
SPUDS, 10 lbs. for only,	24c
BANANAS, Per Pound,	6c
CABBAGE, Per Pound,	4c
WEINERS, Per Pound,	25c
SLICED BACON, Per Pound,	32c

## City Market

W. M. DORSEY, Owner

PHONE 118 WE DELIVER

# WHY Pay More?

Our Cash and Carry Plan will Save You Money. Pay Cash. Select your own Eats. The Sure way to Save We Sell the Best for Less.

### SPECIAL PRICES FOR FRIDAY and SATURDAY

VEGETOLE OR WHITE RIBBON

8 Lb. Pail **\$1.09**  
Special For This Sale,

SOAP Hardwater, Castile Reg. 10c seller, 5 bars **25c**

Lemons Nice Size Per Dozen **25c**

Post Toasties A Real Hot Weather Food 2 Large Packages For **23c**

Olives Large Queen Quart Jar **49c**

K C Baking Powder 25c Can for, **19c**

"FINE FOR ICE TEA" Free Demonstration Saturday. Come Try a glass **21c** 1/4 Pound Can,

Spuds Large White, 10 lbs. for **19c**

Flour Gold Crown 48 lb. Sack, **\$1.37**

Sugar Pure Cane, 25 lb. Sack, **\$1.39**  
With \$3.00 Purchase of Other Merchandise

## Floydada Gro. Co.

South Side Square

SAVE BY OUR PROFIT-SHARING PLAN