Most Widely Read News Medium In Floyd County

The Floyd County Hesperian

VOLUME 37
F. F. Edwards Died At Home Here Early This Morning; Burial At 5

Leave For Dedication Woodmen Circle Home



Making Pets Of Twelve Little Captive Skunks



## Anniversary Picture

 Program Offered By Palace Excellent One| The program of the Palace "Theatre for the week opening A't least it features actors who have proven popular with Floyd County theatre-goers in previous years and there is no reason to think they will fail to repeat. Jack Deakins, manager of the show, in arranging the celebration of the first year's milestone when he booked Williams Haines in "The Girl Said No," a comedy that is planned for Sunday comedy that is py and Tuesday; and for Wednesday and Thursday, "Chasing Rainbows" with Charles King and Bessie Love, the stars of "Broadway Melody. <br> For this week-end Lenore Ulric is presented in "South Sea Love," on Friday. "Why Leave Home" is all-talking comedy. <br> LOCAL MARKET <br> Turkeys. <br> * ${ }^{*}$ **ultry* <br> Old Toms, <br> No. 2 Turkeys, $\qquad$ <br> Heavy hens, 4 lbs and up, <br> Light hens, <br> Old roosters, <br> Leghorn fryers, Colored Fryers, <br> Stags, <br> Guineas, each, $\qquad$ <br> Geese, $\qquad$ <br> Eggs <br> Eggs, No. 1 candled, per dozen. <br> No. 1 stamped, infertile $\qquad$ <br> Butterfat, per pound <br> Grain 23 C |
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 the vocabuuary and theres not outhing Ang

| No Hearing Saturday |
| :--- | :--- |
| In Center Injunction |
| No hearing in the injuction sutut |



Oid Settlers Assn.
Begins Preparation
For Annual Meeting
Women's Societies Will
Ment At South Plains
south
spains wws selected an the


## Wheat Harvest Near Completion in South Part of Floyd County Today

J. C. Raley Injured Recently Near Waco

Harvest Of Crop In North End Under Way



With the completion of the 1930 harvest in this section the county practically hand and upward of six-
per cent ot hite crop hauled
the elevators. farmers only has the price been unsatonly has the price been usat-
isfactory but the yield in
ist


| 10 Speak here Juil 16 |  |
| :---: | :---: |
| Bishop H. A. Foaz, of Houston, | jeres |
| meple | , ing somet |
|  |  |
|  |  |
|  |  |
| Sishop paaz is to mate a tour |  |
| end his vist here is p part of |  |
|  | the |
| dis vist to rioydaaa The Bishop is ofe of the out- | this week, seven |
| thers and ter |  |
| the Mehoistas Churran and it will | crop movement Market conditions have |
|  | in |
| Floydada Noon Stop | the bins for later sales when ad- |
| Goodwill Trip Fort | Sces -The perentare |
| Worth Motor Caravan |  |
|  |  |
|  | (ers arememe. |

Rotary Ciub President Attends International Convention This Week

Scouts Leave Saturday
For Oregon Centennial Celebration In Wyoming
thay

U. S. Prepares to Celebrate 1776 Victory Won 'by George'



## 

 12.s.Instrations by
Irwin Myers

## SYNOPSIS



## 



| HEAL THOSE SORE GUMS Even after pyorrhea has arfected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Druggists return money if it fails. Arwine Drug Co. |
| :---: |
| Genuine Dalton Adding Machine Ribbons at Hesperian Office. |
| We Thoroughly Appreciate Your Patronage Won't You Call |
| FRY-BISHOP INSURANCE <br> AGENCY |
| Room 204, Readhimer Bldg. |
| A. J. FOLLEY Lawyer <br> Suite 12, Readhimer Bldg. Civil Practice Only Floydada, Texas |

FLOYDADA
TRANSFER HAULING AND TRANSFER
BUSNESS SOLTITED
GOOD EQUTMENTT
PROMPT SERVICE Phone 12 or 305R LAND
We have land to Sell and
to Lease for Farming,
Stock-Farming and Graz-
ing purposes, from about
80 acres up, in Floyd, Bris-
coe, Hall, Motley and other
counties. Also large list of
Lots in Floydada.
W. M. Massie \& Bro.
Floydada, Texas

Kill this pest-it spreads disease


Flies and
Mosquitoes
Mosquitoes
Gulf Refining Co.

## 4. 4 CONOCO

Celebrates its Conquest in America's Greatest Motor Classic!


GERM-PROCESSED is the First Stock Motor Oil to "place" in INDIANAPOLIS Speedway Races! Now PENETRATIVE LUBRICITY Proves it's

## Worth in the Terrific Punishment of Racing Motors




## Society <br> Shantung, Durable and Inexpensive, Is Ideal Fabric for Summer Frocks

Mrs. Clements Hostes
Clubs and Visitors.

Son And Bride.

## 2병중

## B $A$ $A$ 0 $a$ $n$ $n$

## 妍荡 <br> $\begin{array}{ccc}\text { Mae } & \\ \text { were } \\ 9: 30 & \text { Sn } \\ \text { lin }\end{array}$

## $: 30$ u- lins. uv. evd


Immediately anter the ceremony
the young couple left on a honey-
moon trip to New Mexico. They
planned to visit the Carlsbad Caverr. The bride is the daughter of Mr.
and Mrs. H. P. Pucketh and was and Mrs. H. P. Puckett and was
reared in MMCoy community. The
groom was also reared in the nor $\begin{gathered}\text { groom was also reared in the } \\ \text { cunt. and Mrs. Ewing will make }\end{gathered}$ floydada methodist

There will be a service at Lake-
view Sunday night, June 29. The
2e view Sunday night, June 29 .The
subject of the address, will be "Mis-
sion Work in Africa." Ansil Lynn,
$\begin{aligned} & \text { Victorine Fitch Hostess } \\ & \text { At Pajama Party. }\end{aligned}$
Miss Victorine Fitch was hostess to a number of her friends at a
pajama party at her home in north-
west floydada Saturday night of last west floydada Saturday night of last
veek. The guests attended a show
$t$ the Palace Theatre before going night. A midnight sumper was
served on the lam. $\begin{aligned} & \text { sind wiches, } \\ & \text { cakes, and iced tea were served. }\end{aligned}$

## FOR SALE CONCESSIONS

## Bottle drinks, Snow Cone, Lemon and Orange Ade

 Novelties, Hamburgers and Sandwiches, Water Melon, Ice Cream, Candy tobacco and Chewing Gum, Pie, At the West Texas Old Settlers Reunio HANK SMITH MEMORIAL PARK AUGUST 14, 15 and 16We reserve the right to accept or reject all bids. You
may bid on them as a whole or separately. Certified may bid on them as a whole or separately. Certified check must accompany each bid. Mail all bids to

## W. T. DUNN SEC‘Y



For the business girl the natural colored shantung, left, trimmed with
brown buttons is recommended. Also suitable for business wear is th youthful pink shantung frock, right, simply trimmed with a a pleated jabot
of sheer linen. In the inset is an interesting spring sandal of embroidered shantung.
hat has a brown grosgrain banding al shantung for an effect ensemble
and brown shantung shoes, bag and set. Pinks and blues in many tones
and brown shantung shoes, bag and and set. Pinks and blues in many tones
purse make this quite a
stunning
outfit. outit. $\begin{aligned} & \text { worn with a variety of frocks' The }\end{aligned}$ Music was furnished by a portable $\quad$ o. T. williams TO A. \& M. $\left\lvert\, \begin{aligned} & \mathrm{Mu} \\ & \text { vic }\end{aligned}\right.$



## 

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| :--- |
| $\mathbf{d}$ |
| $\begin{array}{c}\mathrm{Mr} \\ \text { comp } \\ \text { Robe } \\ \text { week- }\end{array}$ |}

Cr. and Mrs. B. F. Manasco, ac-
companied by Mrs. Nick Bird and
Robert Childers, spent the past
week-end
veek-end in Amars, spent the pasillo as the puests
wi Mr. and Mrs. R. W. Horner and
on, Kenneth. They retur
on
son, Kenneth. They returned home
Tuesday.
Miss Eulalia Burrus, who is at-
tending summer school at Canyon
ending summer school at Canyon
spent from Saturday to Monday
pith her mother
spenth her mother, Mrs. Maud Bur-
wus.

## Mrs. Joseph L. Henson, of Ver- non, returned home Wednesday of st week, after a visit here with <br> last week, after a visit, here with her father, J. H. Green, and Mrs. Green and other <br> Mrs. W. H. Cline and daughter, Mary Frances, of Odessa, Texas, are here on a visit with Mrs. Clines's. rest <br> Mary Frances, of Odessa, Texas, are here on a visit with Mrs. Cline's father, J. S. Collins, and other rela- tives.

## FLOYDADA GRO.CO.

DOLLAR STRETCHING PRICES For FRIDAY, SATURDAY and MONDAY
SHORTENING, 8 lb . Pail for, $\quad 98 \mathrm{c}$
PEACHES, Libby's No. $21 / 2$ can, $\quad 25 \mathrm{c}$

MACKERAL, No. 1 Tall can, 2 cans 25 c
JELL0, All Flavors, 2 pkgs. for 15 c
K. C. BAKING POWDER, 25c can for 19 c

APPLE CIDER VINEGAR, Per gallon 39c COFFEE, Sycamore Peaberry, 4 lbs. for $\$ 1$ GRAPE JUICE, White Swan, Pt. 22c LEMONS, Full of Juice, per dozen, $\quad 29 \mathrm{c}$ POTAT0 CHIPS, 3 pkgs for 25 c
SNUFF, Garrett or Honest, 6 oz. size, $\quad 30 \mathrm{c}$
We give Profit-Sharing Coupons, Redeemable in Wm.
Rogers and Son Silverware.
BRING US YOUR EGGS AND CREAM TOP PRICES PAID

## Week End Specials

## chandise at prices below wholesale cost.

Children's Wash Suits, regular

Children's Union Suits, Standard$\$ 1.00$ Grade,78 c
Children's Wash Suits, Regular$\$ 1.50$ Grade, $\quad 980$
Special,
Window Curtain Panels, Regular
$\$ 1.00$ Grade, 69069 cPrice $\$ 1.00$696
Special,
Children's Coveralls, Re
Price $\$ 1.00$, Special ..... 79 c
Boxed Statio ..... $c$ and
Special, ..... 19 c
6 1b. Water Mops, Re
49c Mops, Special, ..... 32C

Brands, sold regularly at 30 C
50 c , Special,

Boys' and Men's Trunks, Sold everywhere at $50 \mathrm{c} \quad 38 \mathrm{C}$
Special,
$\begin{gathered}\text { Another lot Regularly sold } \\ \text { at } 75 \mathrm{c}, \text { Special, }\end{gathered} \mathrm{F} / \mathrm{G}$
All Piece Goods must move, we are closing out this department, reg$\operatorname{sprECAL} 10 c^{\text {TTO }} 25 \mathrm{c}^{\text {YARD }}$

Ladies', Men's and Children's Sun FF Regular Prices
lack \& White Cleansing Cream, Regular 75c Cans,
--u

$$
-50
$$

Hair Oils and Brilliantine, Regular 15 c size,
Special,
Anklets: sizes 7 to 10, 25 c grade, special, nklets: 50c Grade, $\quad 30 \mathrm{C}$
Special,

0c Box Face Powder and 10c Bot tle Almond Cream, worth 7 C

Men's Dress Shirts, Regular $\$ 1.50$ Shirts, guaranteed colors 986
Special,

## traw Hats, Men's and Boys' Dress Hats, Regular $\$ 1.00$ Hats

Hats, Regular \$1.00 Hats 608 C
Men's Union Suits, sizes 38 to 42
Regular 59c Underwear, 29 C

Many other bargains not listed here will be on display in our store Friday and Saturday
H. P. WATSON CO.

South Side Square
Where Your \$ \$ Have More Cents

Automobile Repairing And Overhauling

Finkner Motor Co.

| Pleasant Valley Club Only Two Men Signed the Original | Arizona Woman |
| :--- | :--- | :--- | :--- | Plans Iec Cream Supper $\quad$ Declaration - And That on July 2 Disguised as Man

RED HOT SPECIALS FOR FRIDAY AND

| PORK \& BEANS, 3 cans for, $\qquad$ |  |
| :---: | :---: |
| CHERRIES, Red Pitted, | 99 |
| So-Called Gallon can, |  |
| PRESERVES, Ever-Best, Assorted, | 87 c |
|  |  |
| 4 oz . size, 2 for, | 17c |
| HERSHEY'S COCOA, | 14c |
| $1 / 2$ Pound, |  |
| FLAKEWHITE SHORTENING, |  |
| PILGRIM COOKIES, | 216 |
| 1 Pound for, 210 |  |
| BLUE LABEL KARO, So-Called Gallon, | 615 |
| LOUSIANA CANE SYRUP, |  |
| STAR VINEGAR,$12 \mathrm{c}$ |  |
|  |  |
| LIPTON'S TEA, |  |
| LIPTON'S TEA, |  |
|  |  |
| LONGHORN CHEESE, |  |
|  |  |
| GELATINE DESSERT, Red \& White, |  |
| TOMATO SOUP, Campbell's No. 1 can, 17 |  |
|  |  |
| COFFEE, Blue and White, |  |
| 11 pound can, CRYSTAL WHITE SOAP, |  |
| CRYSTAL WHITE SOAP, | 17 c |
| 5 bars for, |  |
| LAVA SOAP, $\quad 15$ |  |
| FLAT RIB ROAST, |  |
|  |  |
| Per pound, |  |
| BEEF ROAST, Best Choice, | 23 c |
| Per pound |  |
| Per pound, |  |
| LOIN STEAK, | 29. |
| Per pound, $\ldots$ 29 |  |

CITY MARKET
RED \& WHITE STORE
PHONE 118






 tival." An Imaginary Picture
And if athis is fot nough
harass the experts, they have fu



$\qquad$
The Thursday, June 26, meeting
will
the held
the subject at the club house when

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| tible |
| Bibl |

##  <br> 

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## den

Tuesday, July 15:

Your financial returns during this liquida-
en

So-Called Gallon,
STAR VINEGAR, ( $\begin{aligned} & \mathrm{M} \\ & \text { po } \\ & \text { a } \\ & \mathrm{W} \\ & \mathrm{W}\end{aligned}$

## Model Kitchen on Wheels



Will spend 5 days in Floyd County-See it and learn about STARGAS, at one of the following places and dates:
Saturday, June 28:
Dougherty, 10 to $11 \mathrm{a} . \mathrm{m}$.
Floydada, $11: 30$ to $1: 30$ p.
Saturday, July 12:
Lockney $9 \mathrm{a} . \mathrm{m}$. to $1 \mathrm{p} . \mathrm{m}$. ;
Floydada, $1: 30 \mathrm{p}$. m. to 4 p .
Dougherty, 5 p. m. to $8 \mathrm{p} . \mathrm{m}$
Monday, July 14:
Prairie Chapel, 10 a. m. to 12 noon;
Providence, 2 p. m. to 5 p. m.;

South Plains, 9 a. m. to 12 noon
Cedar Hill, 2 p. m. to 5 p. m.;
Wednesday, July 16:
Sterley, $9 \mathrm{a} . \mathrm{m}$. to 12 noon;
Sand Hill, $2 \mathrm{p} . \mathrm{m}$. to $6 \mathrm{p} . \mathrm{m}$.

## L. L. Collins $\mathcal{E}$ Co. <br> Distributors, <br> Dougherty, Texas

## HARVEST ECONOMY

 tion period on wheat should be given careful attention just as was given the grain from planting period to maturityPractical and careful use of your funds at this time will assist you in meeting future obligations.

ECONOMY NOW MEANS PROSPERITY LATER!

We invite you to use our advisory service. We are always glad to have you call on us.

## Your deposits are solicited.

## Floyd County National Bank

OF FLOYDADA
"The Bank of Friendly Service"
OFFICERS
C. Surginer, Chairman of the Board T. S. Stevenson, President Jas. K. Green, Active Vice-P
S. A. Greer, Vice-President Leslie Surginer, Cashier.
Mrs. May M. Garrett, Assistant Cashie Joe Breed, Assistant Cashier


# CREDIT and CHARACTER 

CREDIT forms the basis of 80 per cent of the business transacted in the United States.
An inspiring thought, when we realize that credit is based on trust in one another, primarily.
OUR CREDIT is one of our most valuable assets.

## THEREFORE it behooves us to KEEP OUR CREDIT GOOD!

Good Credit is a step toward financial independence . . . and here are the rules: (they are well worth studying)

1. Work and earn
2. Own your own home
3. Make a budget
4. Make a will
5. Record expenditures
6. Invest in safe securities
7. Have a bank account
8. Pay bills promptly
9. Carry life insurance
10. Share with others

The commercial good will and congenial prosperity and progress of our community has been created and maintained on the besis of sound credit. Every business and professional man and woman wants to extend and have the sincere confidence and faith in every citizen in

## FLOYDADA


"Your Electric Servants"

Floyd County National Bank "The Bank of frotidends sericee" C. H. Davis, Jeweler "Fan Pamment Pan Jerider" McGuire's

Floyd County Abstract Co.

Rutledge \& Company

Floydada Insurance Agency
c. C. Tubbs "The Asence of Service" w. H. Henderson

First National Bank
of floyada
Dr. J. S. Rhinehart
Phone 93 - Readhimer Bldg.

| Arwine Drug Company |
| :---: |
|  |  |
|  |
|  |
| Snodgrass Chevrolet Co. roo L. Snodgrase Properteor |
| Consumers' Fuel Associatio Alax Tries hono Gase and ollo |
| Baker, Hanna \& Company "Where Most People Trate" |
|  |
| Felton-Collins Grocery Co. Grocery and Market |
| White Drug Company <br> "The storo of Personal seritice |

South Plains Lumber Company
"Courteos, Quyntive sen Serricer"
C. R. Houston Company
'Depenemable Dry Gooder'
Radio Electric Company Atrater-Kene Ravilen
J. C. Wooldridge Lumber Company

J. R. Yearwood
"Ask Your Neighbor
Phone 247
Willson \& Son Lumber Co. "The Home of Friendly Service"

Community Supply Company
Phone 21 - 112-114 West California Street

## Texas Cities on U. S. Highway 70

Plan Work to Further Its Prestige

## Will Wage Vigorous

 Betterment CampaignRepresentatives of Cities An
Towns on Route To Go To Austin. A vigorous campaign fo way No. 70, which for the way Nort is also State Highwill be made by wns on the route, according formal and unofficial discussion of the condition of the route and its possibilities of
gaining greater prestige and better roadways, by repre cities in Floydada last Friday Can Stimulate Business These representatives of their
communities who met here voted to continue the organization informed of conditions in theer re
spective counties and of new velopments that migh
welfare of the route.
From
From every town represented in
he gathering, at least one repre sentative made a short talk. In
each of these the certainty business on the route could be in
creased was stressed Maury Hopkins, of Plainview, who was elected chairman of the group,
sounded the keynote for the meet ing when he set up three proposi-
tions which he said he believed the ryanization of cities and thewns on
le route could do. Of these, the
business of getting the route in shape for all-year travel, he con-
sidered the foremost, the stimula-
tion of travel over the route by correct and widespread dissemination
of the salient facts concerning it
the popularization of the description of the route as U. S. Hescrip
70, and the necessity of gettins recognition from the State Hetting
way Commission of the importance of the route were also given by him
s outstanding possibilities in prop oustanding possibilities in prop-
exploitation of it through this Frogress of of Progress all- year route for intertstate get an
through Texas, which will at one bring thousands of tourist over the
route now detouring to avoid it ol ${ }^{\text {ate now detouring to avoid it, }}$
we re recounted by the representa-
tives of different counties. Begin-

| Political |
| :---: |
| Announcements |

[^0] EARL RAINER County Superinte PRICE SCOTT MISS OLA HANN
J. B. ALLEN Commissioner, Precinct One: E. W. HEANDER
E. C. KING Commsisioner, Preeinct 4: GEO. L. FAWVER C. M. LYLES
A. W. ANDERSO
C. O SPENCE C. W. NICKELS For Justice of the Peace, J. S. SOLOMON or Public Weigher, 4

touch with the commerce of the

world,", $\begin{aligned} & \text { Harry Mason of Vernon, de } \\ & \text { clared in the course of a brief re }\end{aligned}$ chared in the course of a bried re-
sume of the road-building activities
in his county, where five fine high in his county, where five fine high-
ways radiate to all sections of the
county, which, he pointed out county, which, he pointed out,
however, were built as they got to them and over a period of years
"our big jobs is to get our high-
and we must way built, and we must , p
through as fast as we can,"
said Foard County, which has finishe
about half of the route, and has the drainage structure complete on the
other half, is the smallest county on the roult, is the smat has the ge greantest
mileage of an county on it in the
state Valuat coun state. Valuations in Foard County
are about $\$ 5.000,000$ On this val-
uation the people of the county are about $\$ 5,000,000$. On this val-
uation the people of the county vo-
ted a $\$ 440,00$ bond isue for the
building of the roads. These facts ted a $\$ 400,000$ bond issue for the
building of the roads. These fact
were in then Mack Boswell, Cro
well newspaperman, and J. E. Ach eson, Foardd County and Judge.
B. F. Hobson, reporting B. F. Hobson, reporting on the
Cottle County sector, said the 14-
mile streth of the route from Pad
ucah to the Motley County line had mile stretch of the route from Pad--
ucan to the Motiey County line had
been finished and the section to-
ward the Foard County line ward the Foard County line had
structure for drainage and grade. "We are willing to do and arything
further we can to aid in stimulat further we can to aid in stimulat-
ing the interest of the , Highway
Commission in our route," he said.

## Razyr

 W TTEITA Natural Mineral Water afslicted with constipation, indi-

getstion, gestion, stomach trouble, rheu-
matism, diabetes, kidney and
bladder trouble bladder trouble, sleeplessness,
nerousnsess and other ailments
brought on by faulty elimination It will probably relieve you. Send us $\$ 1.00$ for a trial package of
Cray Crystals and you can make
Crazy Water at Crazy Water at your home. Crazy
Crystas contain nothing except
minerals
extracted from Crazy minerals extracted from Crazy
Water by open kedtle evaporation
process. We will refund your money if you
are not thoroughly satisfied after
drinking the whter
our directions.

## Cruzy Water Co.

## MAC




## SEE

- Money To Loan-

On Farms and Ranches. Low rate of interest, pre-
payment options begin after first year. No expense
R. E. Fry --- Representative

Southwestern Life Insurance Company


## ${ }^{\text {nIs met MONITOR }}$ TOP

that makes this record possible!





GENERAL ELECTRIC ALE-STNEELL HREFREGEEPATOR
Willson \& Son Lbr. Co.
FLOYDADA, TEXAS


## Big Swing $/$ to PHILLIPS 66

## 250nd

Claim your right to pep, power and mileage, when you pay for gasoline. Take a cue from thousands who have found extra value in Phillips 66. It's the new-day gasoline-with volatility controlled to fit each season's special needs. A winter gas in winter. A spring gas in spring. A summer gas in summer. A fall gas in fall. Product of the newest science in refining. Fill up with


# Phillin Phillips 66 

DOUGHERTY SERVICE STATION TRIANGLE GARAGE
C. SURGINER \& SON JOHN W. JONES CAMP GROUND PHILLIPS SERVICE STATION, 300 W . California St.



CHURCHES


The Mark of
Affiliation
with the National Dyers \& Cleaners Associa-

SUPERIOR WORKMANSHIP-
We make special study of all new ideas and practices and keep well informed on the cleaning and pressing business.f. Trained workmen give every garment the same careful attention.

MODERN METHODS-
The quality of work we turn out is possible only through the use of the most modern methods.
3. DEPENDABLE SERVICE-

You can always depend on our service being thoroughly satisfactory -we strive to win your confidence through satisfaction.

## E. E. BOOTHE

TAILORS
CASH AND CARRY
phone 311


## 1. $^{\text {st }}$ Anniversary

 White Drug Co.July First, 1930
JUST ONE YEAR OLD-
Twelve short months ago, the White Drug Company opened its doors the most complete drug establishments in this section.

On Tuesday, July First, we pass our first milestone. And it behooves us at this time to pause and consider our promises to you, our efforts at
fulfilling these promises, and your wonderful friendship and patronage during the past year.

When this business was formerly opened on the afternoon and evening of July First, 1929, we pledged to our Floyd County friends a faithful,
prompt and courteous drug service. To what degree we have attained this goal, we leave it to you, as our customers, to say. We feel sure that we have done our utmost to serve you to the very best of our ability, and we apogies or ex toses to affor.

## years of experience -

Although the White Drug Company is only one year old, our service is uublic even prior to the onening of our nresent businith the palace The atre Building. This expenrience has taught us that you deserve and will appreciate the finest in drugs and drug service. Thousands of dollars have been spent in this business in an effort to give to you this very kind of service . . . . the finest possible.
You have shown through your patronage during the past twelve
onths that you have appreciated this service and for this patronage and friendship, we are most grateful.

## IN THE FUTURE-

We plan to continue the same good service, the same good quality merchandise and the same reasonable prices during the future that you have found at this store during the past year. In every way that it is pos-
sible for us to improve our service and merchandise, you will find us ready and willing to do so. It is upon this basis that

WE SOLICIT YOUR DRUG BUSINESS IN THE YEARS TO COME!

The Floyd Co. Hesperian

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 Three Months In Advance Advertising Rates Furnish
plication.
A WARM SUMMER CAMPAIGN The State of Texas in general
and Floyd County in particular, is
in for a warm five weeks of cam-
paigning before the first primary
The state campit, paigning before the first primary
The state campaign, it appears will
center around the office of gover-
nor where the opinions of the aspir

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\begin{aligned}
& \text { The ordinary man, busy about h h hation } \\
& \text { own affairs sometimes overlo } \\
& \text { owe importance of ome of }
\end{aligned}
$$



$$
\begin{aligned}
& \text { the importance of some of the } \\
& \text { things that are about him -big } \\
& \text { things that mean the difference in } \\
& \text { the destinies of cities. towns and } \\
& \text { counties and the citizenship which }
\end{aligned}
$$






## the registration area






WHAT'S WRONG AND WHERE?

$$
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$$





$$
y^{2}=
$$ the destinies of cities, townce and

counties and the citizenship which
goes to make the them. up. U . High
way 70 is things that has come to us throger
no fauth or merit of Floyd County
in general, simply because people
on two sides of us have had vision general, simply because people
on two sides of us have had vision
and aggressiveness. known as Lee Hhat was formerly
ago was included in the si Fears
Syseral of hil
System of hy by the Department of Agriculture and that its
mprovement and maintainence is tional apon well as importan affairs, is
generally known in a way. How-
 highway in the national scheme
rates it as one of eight or ten
roads that shall eventually serve
roas country as main arteries of comeonce, and that every encour-
agement looking toward its serving
its intended purposes can be profWheat harvest over With modern machinery at work,
mes have brought a tremendous

Correct solution on back page.

$$
10
$$

 any eare been turned already for that might fall to
fallow the soil against next season's
heeds.


[^1]

Sidewalk Review Mostly About
People And Personalities In


Contemporary Thought

The
With old Battleaxe (Himself)
fussing and arguing is going to ro--
sult in, but the least that I can hope is that it results in getting
honat dog gone court house pain-
ted. Even if some of the politicians
have to go on a rampage and paint
it red, it will shore be a blessing
to Floyd County.

## If all of this boloney that you

## court house would be painted, tha highways in Floyd County and all

## the streets in Floydada would paved, taxes would be reduce wheat would make firty bushels the acre and would bring two do lars per bushel, all of the babies

the acre and make would fifty bushenels
two do
lars per bushel, allo of the babies
Floyd Count would grow up to b
presidents, there would be no "f
nancial, deppession," everybody
would be happy, and (thank the
Lord) the country would be saved.

#  

## $\substack{\text { itt } \\ \text { ith } \\ \text { tho } \\ \text { no }}$



- $\left\lvert\, \begin{aligned} & \text { som } \\ & \text { tion } \\ & \text { don } \\ & \text { the }\end{aligned}\right.$ the coun
don't get
dent ticke

\section*{$\substack { \text { rut } \\ \begin{subarray}{c}{\text { for } \\ \text { or }{ \text { rut } \\ \begin{subarray} { c } { \text { for } \\ \text { or } } } \\{\hline} \end{subarray}$}

$\qquad$
$\qquad$
$\qquad$

$$
\begin{aligned}
& \text { plug } \\
& \text { and } \\
& \text { alarn }
\end{aligned}
$$

Last week one of the politicians
net the other on the stret and
ollered "Say, feller, your mouth is
"Well, I ought to know it", came
he reply, "I left it open."
Halitosis says that me and some
of these politicians are so fond of

## And, believe me, Boy, it shore is nuch more pleasant and a darn



The groundsman of a Celeveland
ountry club who shot a boy searchcountry club who shot a boy search-
ing for golf balls on the links said
he did it in self-deefense. He believes he has evidence, no doubt,
that the intruder was in the rough. The manage of a New York
hosiery firm was found after a
oobery with his mouth crammed full of stockings. Probably the the
frst words he uttered to his res-
cuers began:, "That reminds me
 So often we look to a far distant day
For the joys that we think life should hold: We want to be happy, contented and gay hold:
But the world seems unfriendly and cold. But the world seems unfriendly and cold.
Thope that tomorrow otr shlp will come in.
That tomorrow success will arrive;
, And well be mighty glad we're alive.
And yet, when we ponder, we soon underst
That our happiness all must be gained From comforts and joys that are nearest
That contentment is never attained the full of its beauty and cheer.

## Dougherty News



Western
SOUND $\begin{aligned} & \text { vinici } \\ & \text { chion } \\ & \text { Electric } \\ & \text { SYSTEM }\end{aligned}$

Friday, June 27 (One Day Only)
"South Sea Rose" Lenore Ulric in A Fox Movietone all talking romance with song, even Greater than "Iro-
zen Justice" Lenore Ulic's first pieture.
Also all talking comedy Family night bring them a One or One Dozen 50 c.

## Saturday, June 28

 (One Day Only)
## All Star Cast In

"Why Leave Home" An all talking comedy picture
that will keep you laughing that will keep you laughing

- 1 .

Also all talking comedy
Sunday-Monday and Tuesday June 29, 30, July 1 William Haines In
"The Girl Said No"
Here's a comedy with a wollop
in every foot, Haines is just in every foot, Haines is just
a whirlwind of breezy humor. He crashes a party falls for a
girl, meets one set back after girl, meets one set back after
another and even when she is on the way to marry another chap, won't take no for an answer. You'll roar.
Also Movietone News and

Wednesday-Thursday July 2 and 3
Charles King - Bessie Love In
Chasing Rainbows" "Olks here is the successor to same stars.

Also good Comedy

 and family Miss Lou Ella Lincoln;
Harold Webo and the hostess, Miss

 Martin Duvall and Misses Faye
and Cozetr frguson motred oto
Roarrins Spriss where they enjoy-
ed a good swim.





## 

 J. W. McKinney from waco is
here on businst this week. Mr.
MrKinney owns the Joe Smith place McKinney owns the
near Antelope.

## Entertainment $\overline{\text { at }}$ School Aum Friday Night

## There is to be a miniature can- didate speaking pie supper and the

 Hoilywood cirls at the schoor aua-
torium next Fritay ingt June 27
In comnection with the entertinIn connection with the entertain-
Inent a quit is
mot of given
Proceds
will go to the Baptist

## Proceeds will go to the Baptist Churongeial invitation is given all the spenalidates to come and see the <br> the canaidatest ot con thempested miniature speakers.

 and ruth Kreis
League benediction.
Woman's Missionary Society met
MMnaday afternoon at the church Monday afternoon at the churech
The following program was renderThe
edis
son
with $a$
Song-Always bear your burdens
Nith a smile
Prayer by Mrs. C. E. Bartiett.
Lesson "The Immigrant
Lesson "The ITm migrant question which deant with the Tndian, Mexi-
can, Cuban, Italian, Orientals and
and Jap.
There were 10 members present.
A social hour was enjoyed by the A social hour was enjoyed by the
society and refreshments were servBed after the lestion - Mrss. C. C. F. Lincoin.
ent The Firth Sunday meeting will be



 Leected to present a program in
the teving
vell
filled bed baskets body and cone with day with us. Quarterly Conference met at
Lakeview Sunday with a good representation from Dougherty. Sunday School attendance con-
tinues good s.egining next sun-
day were sudying the four gos-
 interested in or shoult be so come
ochools witten one of the sund next Sunday.

Pleasant Hill News Pleasant Hill, June
the wheat of
24 Most all the wheat of this community
that was ripe enough to be har
teted hat been antere
ermers are spending their time in tarmers are spending their time in
the row crops.
cot





 Watson of Floydada.
Mar and Mrs. aorge Clark, of
alas. .have been visting with Mr.
and Mrs. T. J. Cardinal this weels end Mrs. I. J. Carainal this weel.
Iris Marie Roy of Lakeriew spent
Tonoday afternoon with Fiorence rattr. A. E. Shelton and daughters
Mass.
are and . ffie

 A. T. Pratt attended the B. Y. P.
U. probat.

## Fairview News


 terron.
Several. Fairview people attended
inging at Center Sundey Earl Coopert got his hand broke
Saturday afternoon when a mule Mr. and Mrss J. W. Butcher and
amily, of silverton and Miss Cora Brown, of Cedar Hill, spent sumday
with Mr. and Mrs. J. A. Brown.
 was held here ruesaury vilit meting good
attendance and a splendid program was randered.
 owell of Plainview, were visitor
ene sturray night and sunday.
Preston Bullard of

 Mr. whd Mill and Buck Jackson.
Mutipeper and
family spent sunday with Mrs. W.
Wy B. Wris spent and sunaiay.
ir. and
Mrs. Weld.

Caugher, Nell. Wana, and Mr. and Mrs. L. A. Horton and children,
Irsis and
Hale
Iale Conty
D., visited recently in

Miss
purnett, came Selle Thumamas, of Burk-


Mr. and Mrs. Ford Butter and
daughter.
Jurahee and
Mr daughter, Jurahee and Mrr and
Mrs. rrank Buther and chitren of
marillo were guest of ther Amarillo were guests of their par-
enta
Saturdry and and sunday.
D.
Mrs. Mynn Thagard and
 Sammye, visited Mr. and Mrs. Ford
Buter, of Amarill, from sunday Butier, of Amarino, Hrom sunaay
util Tuessa. Mr. Tramard drove
up after them Tuestay. up after them Tuesday.
A. A. .rrown, who is roadmaster'
clerk for the santa Fe in the Ama rillo offices, is here this week visit
ing his parents, Mr. and Mrs. T. I
int Brours of Banco. He has a two-
weeks vacation. Read The Hes

## Clean Up

FOR THE

## Fourth ${ }^{\prime}$

 JulyIf you "Go Places" on "stay-at-home," you will want your clothes to be an and freshly pressed. Take advantage of our
excellent cleaning and pressing service at unusually low prices! Modern nachinery, expert workmen and Cash and Carry make possible such prices SUITS cleaned and
pressed,
$\$ 1,00$ $\begin{gathered}\text { DRESSES cleaned } \\ \text { and pressed }\end{gathered} 11,00$
W. L. FRY

TAILOR

Speaker To Appraise Pres. Wilson Ideals On Sunday Night Here

 is son, Aubrey, is moving to Plain-
lamily Saturaay night. They went taking a course in a business
iew to make his home He has
to siverton Sunday to visit her $\begin{aligned} & \text { Hesiding in Clovis, N. M. }\end{aligned}$

## A SURE START

The efficiency and quality of Exide batteries have been proved by millions of motorists.

## Exide <br> BATTERIES

There is the right type Exide for every car at prices to suit every pocketbook. Prices start at $\$ 7.95$ for a six volt 13 plate Exide.
Gullions' Super Service

Exide Sales and Service Floydada

## 

 your' 'Fourth' an ain-cushioned Federal holiday!"

vome Son, 名elenio



The fellow who sets out on the Fourth with worn-out tires will have a day full of nervous shocks. Every cannon cracker that goes off will sound like another blow-out.

Now is a good time to make us make good on that world-beating Federal "Money-Back" Guaranty. We'll put a complete set of these wonderful new-type Federal Tires on your car today. We'll hold your old tires. Then, after 30 days' use, if you are not fully convinced that thesenew-type Federals give you more luxurious air cushioned riding comfort, snappier acceleration, easier steering quicker braking and the assuranc of increased mileage, bring them
back. We-will replace your old tires free of charge, and refund the entire purchase price.
Make this change in time for the Fourth. Enjoy the buoyant riding comfort made possible by Federal's $12 \%$ larger cushion of air-longer, stronger and still more flexible "Cantilever" side walls and rimwide, full-contact Tread. Let us explain the five drastic engineering improvements that make this new-type Federal the leader of them all.

## FFIDIEIRALL

Like an athete in the pink
of condition. Speed, strength and stamina in perfect balance

## Gullion's Super-Service <br> Floydada, Texas Telephone 83

 Visits City Saturday hile on a tour of wes Moydada and Visi- This giant Dneumatic tire has got a glimpse of the world's largest everywhere it has been exhibited on $K_{\text {eep Foods Fresh }}$ Make Frozen Desserts Freeze Ice Cubes

Right in the Kitchen - All Year Around

## 

WOND STUBBORN CASE"


 and wheel it is
1800 pouns.
"Forty-five mintes Fort worth Man Relieved of
Severe Attack Of Rheumatism,
Eagerly Praises New Medicine


## Wheat

 WantedListen, Mr. Wheat Farmer, Bring us your wheat Top Market Price Paid Up-to-Date Equipment Quick and Courteous Service What more can we offer?

## Edwards Grain

Elevator
Floydada, Dougherty and Barwise


## Our First

 Birthdaymuscular rheumatism, said M
Joe B. Connely, 04 Belknap stree
Ft. Worth. "My entire body was Ft. Worth. "My entire body was a
mass of aches and pains. Finally
I was forced to give up my work mass of aches and pains. Finally
I was forced to give up my work
and was confined to bed. The pains
were were so severe that I had to be
moved very carefuly and was help-
less and bedridden for three less and bedridden for three
months. My nerves were complete-- ERE'S the modern iceless refrigerator for country解 preserving cold frem generate 24 to 36 hours' dependable refrigeration in about an hour and a half-then go out automatically. That's all; no moving parts. Sturdy steel construction, porcelain lined. Pays for itself in food and time saved. Uses only a few cents worth of kerosene daily. A Superfex is also available for use with natural, manufactured or tanked gases; semi-automatic control.
Telephone today for further information, or come in and
see Superfex work. Reasonam KIRK \& SONS, AMARILLO, TEXAS FLOYDADA, TEXAS BAKER MERCANTILE CO., Lockney, Texas

OIL- B UR NING MILK CHILLER
The Superfex principle is now employed in a new chiller which cools
milk to 40 at the rate of a gallon every 2 to 3 minutes. Ask us about it.
 OIL-BURNING RERPIGERATOR
gone and $I$ felt at times that
guld not bear my suffering
could not bear my suffering a
other day.
other day.
i I sent away for my first treat
ment of Konjola and was amaz
ment of Konjola and was amaze
at the results. Within three week
I wis
at the results. Within three weeks
I was able to get up and around
without assistence.
I was able to get up and around
without assistance. Gradually the
pain and soreness left me and I
began to feel
pain and soreness left me and
began to feel my ola self again
MM nerves settiled, constipation w
completer
My nerves settled, constipation was
completely banished, and I do not
remember wer
completely banished, and I do not
remember when I have felt as well
as I do now. Konjola certainly
remember whw. Konjola certain
as I do now.
worked wonders in my case.
Though Konjola works worked wonders in my case. quick
Thuough Konjola works
and many sufferers are greatly Though Konjola works quickly
and many sufferers are greatly ben-
efitted in a week, a complete treat-
ment of efitted in a week, a complete treat
ment of from six to eight bottles
is recommended for thorough
sults is rec.
isults.
Kon
Konjola is sold in Floydada, Tex-
as at Floodada Drug Co., and by
all the best drus all the best druggists in all tow
throughout this entire section. this Spring at Big Savings... CDODFYEAR
Remember when you are driving fast you're no safer than your tires. Better be on the best. Goodyear offers in its latest 1930 types the finest tires ever produced. Complete range of low Spring prices. Ask to see the stunning new Heavy Duty!

Get our Special Proposition on "New Goodyears All Around" Double Eagles-New Heavy Duty

# <br> TIRE 



ON SUNDAY, June 29, the MOORE DRUG COMPANY will celebrate its first Birthday.
JUST ONE YEAR OLD . . . Not so old as time counts it . . . and yet:
-WE ARE OLD ENOUGH to have an established policy of Courteous and Swift Service, Quality Merchandise and Reasonable Prices at all times. -WE ARE YOUNG ENOUGH to know that the future success of this business depends upon you, our customers, and our willingness and ability to serve the Floyd County Public.
-WE ARE SOUTHERN ENOUGH to serve you with the hospitality and friendliness that you, as a customer, deserve.
-WE ARE WESTERN ENOUGH to assure you of square-shooting honesty and dollar-for-dollar value on every transaction.
-AND WE ARE GRATEFUL enough to appreciate the patronage and good will of the thousands of customers that have made the first year of this business a success. $\qquad$
Our adopted policy of "YOURS FOR MOORE SERVICE" has stood good every day in the week and every week in the month during our first year in business and we take this means of pledging to you a continuation of this service during the ensuing year.

Won't you visit us at your earliest convenience and let us prove to you that we are really "YOURS FOR MOORE SERVICE?"

## Moore Drug Co.



## o the state of Texas and to the Federal Government.

 "Please request that each family I which a birth or death has occurred during the past year rill out
the card and mail it Please lay special stress uponptly
fact that we desire the cards to be
filled out and returned even tho thed out and returned even though
the faily knows the birth or the
death has already been res Whether or not the resistered."
atisfactory will which the people who receive the Wo the departeceive by re-
urning the card, Mr. Steuart points
out. It hoped to det he state is carefully recermine that that
births and deaths within ing it ines, in which case Texas will be
included in those
oninated then Area.
Mrl and Mrs. John Finley and
little daughter, Ellen Audine visi
ted over last ted over last week-end withe, visi-
rents, Mr. and Mrs. J. W. her pa-
ing, and his par ing, and his parents, Mr. and Mrs.
W. H. Finley

##  <br> Prices that make it worth whiletobuy

## used car prices

 marked to the lowest dollaiOur policy dictates that our used car inven-
tory must be cut in half at once! If low prices tory must be cut in half at once! If low prices and big values mean anything, used car buyers
are going to buy as they never bought before. are going to buy as they never bought before.
Every car in our complete stock, from Oaklands and Pontiacs just a few months old, to sacrifice selling. Come, see and you'll buy-

| \$300 | \$375 | \$50 |
| :---: | :---: | :---: |
| = = ximix | = mis | \#wisux |
| \$250 | \$250 | \$250 |

Easy G.M.A.C. Terms-Small Down PaymentsBalance a Few Dollars per Month

## Boerner-Thagard Motor Co.

Complete Line Of Replacement Part
FOR EVERY MAKE OF CAR
Only Standard Makes Carried in stock and sold to you at the very best prices possible.

All tires aren't alike. Maybe you closely. See what they mean to you there! And that difference is what your past experience mileage. ing actual blood brothers to the Now comes a tire that actually tires that made this record. Tires shows you what it can do... on a identical in materials, construction.
car like yours and over roads such workmanship, ability to perform as you travel. When you buy $i$ purn It's the Goodrich Silvertown . . tires. Come in tires, buy good and in the box above are the facts you tires that have demonstrated

## Goodrich Silvertowns

 TRIANGLE GARAGE J. B. Bishop
## TNE ETo



## RESPECTABLLITY and REVERENCE

Aside from the depth of your devotion-the personal tribute that
you desire to accord to the departed there is also to be considered the matter of prestige and respectability that is translated
by the manner and mode with which you surround this lasting record to posterity. Our memorials are distinguished by charac-
ter, refinement, artistic designs and quality of materials that

## South Plains Monument Co.

4TH AND 5TH OF JULY
Come and Play
On the Play Ground of West Texas

## Silver Falls Lake CELEBRATION

JULY 4 AND 5

## Dance

On Nights of July 3, 4 and 5, from 9 to 12

## Rodeo

AT 2 P. M., ON 4 AND 5 RIDING - ROPING
With a Wild Mule Race. Exhibition roping on a horse without a bridle.

## Baseball Game

JULY 4 AND 5 AT 4 P. M.

## Come and Camp Out

No Admission Charge to Grounds

And
z. In "The Girir Said

 ..... 



Swimming - Boating - Galfing
Skating
SkatingSPENDS SIX WEEKS ON TRIP
Lon Davis,
$J_{\text {r., }}$ returned
eastern citiees. He se weomens tour of of
uncle and aunt, Mr. and Mrs. Mrb
York, Niagrat Falled and were Nhicago
Lon, Jr, said he saw so many


| we possess the knoskill required to dote needs of your eyes, a a factory Optometric |
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Pennsylvania Town Declares Holiday
As Circus Makes First Call in 50 Years

Lakeview NewsFred Review Baptist Church
Members of Camp Ting Th
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visit carlsbad cavęn
Five local boys made a trip last
week-end to the Carlsbad Cavern
Five local boys made a trip last
week-end to the Carlsbad Cavern 
$\stackrel{\text { of }}{\text { of }}$ The week. Thosesurning the tirst trit
were as follows: Audice Normantalking with Miss Peggy King, circus queen. The two boys bel
 
way bo railroad and packed the
rest wate wher
since then wircuses have avoide


Drs. Smith \& Smith Sanitarium

FOR SURGICAL CASES Phone No. 177
Floydada, Texas
E. RAY SMITH
Representative
Southern Life In Company
Plainvew,
Texas

McGUIREPS
The store for Mer"
Phone 66
Call For and Deliver
L. G. MATHEWS
Lawyer
Readhimer BuildingFloydada, Texas
L. C. PENRY
Law
Practice in all State andOffice over First Nations
Bank
Foydada, Texas



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arres
come
com Loer. P. D. Or Brien



# Martin Dry Goods Co. Mammoth Harvest SALE 

## Begins Friday, Jume 27 th <br> Everything at Sale Prices. Be here:

This store is prepared to make sacrifices as were never known in the merchandising history of this section. Stocks are fresh, clean, full and of highest grade, yet a perusal of bargains quoted in our big four page circular will convince you of our determination to reduce our stock at all hazards. Get your immediate and future needs at a great saving.


[^0]:    The following announcements for
    office, subject to the Democratic
    Primary, July 26 , 1930, have been rimary, July 26, 1930, have been or Judge 110th Judicial District: JEFF D. AYRES ... C. BRUMMETT or District Attorney,
    cial District:
    A. J. FOLLEY Oor Couhty Judge:
    Wm. McGEHEE W. H. HENDERSON

    For County Attorney: ROBT. A. SNNE
    TONY B. MAXEY or County Clerk: TOM. W. DEEN
    J. P. DAVIDSON
    or County Treasurer:
    MAUD MERRICK MRS. H. N. PORTERFIELD District Clerk:
    T. P. GUIMARTN ROY O'BRIEN Tax Assessor:
    JOE M. (JDDIE) DAY A. A. TUBBS
    ROE MCCLESKEY Sheriff: F. N. (FRED) CLARK P. G. STEGALI
    J. A. GRIGSBY C. M. MEREDDITH

[^1]:    obtained free by writing to
    partment at Washington,

