## Two Floydada Women Die Following Highway Accident Saturday Night

C. Snodgrass, Pioneer Merchant Of Floydada, Dies At Home Her


Funeral Held Friday
For Mrs. H. F. Hawkins

## Boosters From Sooner State To Distribute


A. W. Anderson's Arm
Amputated Following Accidental Gun Shot
 $\underset{\substack{\text { Am } \\ \text { Rake } \\ \text { tane }}}{ }$
$\qquad$
$\substack{\text { act } \\ \text { sn } \\ \text { sin }}$

day


Convention Sunday


Funeral Held Tuesday
For Mrs. E. J. Paschall

Rainfall General In Floyd County During Past Week



To Dalhart


Mrs. George Lider Made of-
ficer; Mrs. I. W. Hicks
On Committee.

Lieutenant Governor
Visitor Here Monday

## 



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\begin{aligned}
& \text { City Directory To } \\
& \text { Go To Press Latter }
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$$

Response To Clean Up Gratifying To Mayor

## Convenience And Comfort Stressed In Specifications For wwotc...

Rochelle Model Includes Garage Attached to House
 oseday when many famines are lights are placed at convenient
lossessors of automobiles the hous- lighter points to afford ample enlumina-
an of these motor cars is. a problem
ohich comes up with the construc- tion. The windows are built with ion of the new home. Shall the steel frames.
arage be attached to the house or foring and foundation walls
hall it be set on the back of the of the Rochelle are constructed of arage be attach on the back of the of the Rochelle are constructed of
poured cement. The use of cement
hal it be set on
t?
For those who prefer the attach-
for foundations is rapidy growing
for

necessary in the majority of sets, lets are placed nearby for most set roof for the aerial standards. Both sume owners are turning thei $\begin{gathered}\text { Somer } \\ \text { sun parlors into a radio room fur }\end{gathered}$ Rtould be installed also when con- Remington and Royal Portable
structing the dwelling.
MTake


HAVE YOU A LATE PHOTOGRAPH OF

## Your Mother?

MAKE MOTHER'S DAY, MAY 11 a day of pleasure for both yourself and your Mother. No gift, however costly, could be more precious to your mother than
your own likeness ... nor could any of your possessions be cherished more than a photograph of your Mother.
Bring your mother in TODAY for a sitting for Moth
WILSON STUDIO

Here is a practical model resi Here is a practical model resi-
dence. plans have been used
and the arrangements nd the arrangements have proved highly satisfactory. A study of plan
books of houses that have been constructed within the past few year disclosed the growing popularty the type which

This home has six rooms and bath. The house is 32 feet by 2 for the foundation, and arrangements are made for a hot air system of heating. A special hot wa ter heater is to be installed for
water heating during the summer use.


# That The People May Know 

The Undersigned Lumber Firms are asking the Cooperation of the public in the changing of their closing time.

## Beginning Saturday May 3 rd

## AND CONTINUING UNTIL

## September 1st

We will close our yards on Saturday afternoon at three o'Clock. We will count it a favor if you will arrange your business accordingly.

Willson \& Son Lumber Co., Inc. Higginbotham - Bartlett Co. J. C. Wooldridge Lumber Co. Inc. South Plains Lumber Company

Class Members Star Play; Cast Well Chosen

Marshall, O. B. Olson, Gwendolym work by Carl Marshall, O. B. Olson, Gwendolyn
and Maxine Norris contributed in a large measure successful presentation Thursday night of last week flay "Am I Intruding?" by members of the junior ast and to Miss Mary Emma Rosson, teacher of Latin her careful selection for parts. Little Tots Star
A specialty between-act
Randol



McGLIRE'S "The Store for Men"
Valetor Ceaning and Pressing
Phone 66
We Call For and Deliver

## A. J. FOLLEY

 Lawyer Suite 12, Readhimer Bldg. Civil Practice Only Floydada, Texas

## Cuts and

## Threshes All Small Grain and Seeds

WWEN you invest in a combine you than head and thresh grain. You want an honest-to-goodness harvester-thresher that can harvest and thresh all small grain and seed crops year after year - under adverse as well as favorable conditionsthat is able to cut the grain regardless of whether it is lodged and tangled, short, or light and fluffy. You want a combine that gives dollar-for-dollar value-and more.
The McCormick-Deering No. 8 Har-veste:-Thresher is the combine that never slips over the heads in lodged and tangled grain and that gets the heads in extremely short grain. It actually cuts a 4 -inch st bble. The long guards raise the tangled crop-the sickle cuts it without loss-it is delivered upon a grain-tight platform canvas and carried evenly to the cylinder.

The wide, grain-tight platform canvas is the only sure method of harvesting and saving grain that is down and tangled. And it is the only way seed crops and flax can be handled. It has stood the test of harvesting and threshing all over the world for many years.
We strongly recommend the McCor-mick-Deering No. 8 as the harvesterthresher that will pay its way on all crops and give you a full return on your investment. Come in and see this harvester-thresher-let us go over its many features that result in cleaner grain and more profit to its owners. Examine, also, our complete service and parts departments that have been built up through years of selling and servicing McCormick-Deering Har-vester-Threshers, Harvesting Machines, Threshers, Tractors, and other PowerFarming Equipment.

## RUTLEDGE \& CO.

## Full Line International Dealers

Floydada, Texas


## McCORMICK-DEERING

Popular Modern Harvester-Threshers

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## SOCIETY

Sin Ciidado. Club Met with
Mr. and Mrs. Groves. an and ar arone meat







Wisconsin School Children to Graduate On Capitol Steps at Washington D. C.



 and








$\qquad$ God wants His children to grow Spiritual Growth most important
Wilmer Jones Some means of Spiritual growth:

1. Proper food produces growth
Pattye De W. A. Amburn. produces growth-
2. Proper exercise produces
oowth

 to broadcast this pro-
1 members are urged to
with their daily Bible pared. New member

## jounty Clubs

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 KER 4 H. CLUB

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You Are Going
To Have
Company

Arriving at FLOYDADA

9:23 A. M. Thursday, May 15th
Band-Parage -Souvenirs for Kiddies "Just Getting Better Acquainted" OKLAHOMA CITY CHAMBER OF COMMERCE

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| In Şottish Rites Magazine. |
| FIVE HUNDRED AND NINETY SEVEN TON-LITTER IN 1929 |
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Spring arives beyond 6 months of
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## Special:

FOR
Friday And Saturday

## HOPE PONGEE PRINTS

ENGLISH CHINTZ PRINTS
In beautiful patterns, 36 inches widè, fast colors 23c
These Prices Good for Friday and Saturday Only!

## Baker - Campbell Company

## 4 <br> Check Your Home's Physical Condition

$\square$ Too small
$\square$ Needs repairs
$\square$ Not modern
$\square$ Roof leaks
$\square$ Needs paint
$\square$ Poor heating or plumbing
$\square$ Need new bathroom
$\square$ Could use sun porch
The run-down home, like the run-down body, can not give best service. It's the up-to-the-minute, greatest satisfaction and has the greatest value. Of course, any owner wants the home modern but heretofore that has meant big outlays of moereb the work can be done and the bills paid in easy

## Pay out of Income

 Getan estimate from local contractors. Have them improve the physical condition and increase the value. Have them paid in full with your payments extended over a long period. Nothing could be pride and pleasure in your home. YMENTS AS LOW AS $\$ 10.00$ PER MONTH
## South Plains Lumber Co.

COURTESY - QUALITY - SERVICE


## 

 Lassiter is in the hospitalladar Hien undervent an app
ooeration Saturdy nimht.
nd Mrs. Martin Duvall and
 nd Mrs. Harola Porterfield
lests of Mr. and Mrs. Cecil lests or Mr. and Mrrs. Cecil
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Bass of Ray $\&$ Bass crocapany and Mriss. ITa Patricick
Iuienty manriak
They will make their home home
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 and Mrss. C. F. Lincoin and
Clarence scott and children aihart are visiting her par-
and Mrs. J. H. Lloyd.
 D. Bloodworth last Mronday
Bartlett Bartiett spent
Bloodworth.
J. E. Newton tion Cutended the Home Dem-
last Wednesday of Lakeained the Harmony Club.
Lakeview Club women had.
nteresting Aura Hollis ption of The Eave a vivid
County. She compared of the County. She compared the
sr spirit of the eariy settlers
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y was organized. it "Texas and The stages of opmes and memories that were
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est Texas is it it est Texas is an Empire of
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est Texas is an Empire of terLal magnitude. Dietetically it
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highays; from dugouts to ipers; from pastures to plowed
ds; from barbee uncheons; from land agents to to loan
sarks; from sinm For Tax Collector:
C. M. MEREDITH J. G. WOOD
EARL RAINER For County Superintendent: GEO. GILIIN
PRICE SCOTT MISS OLAA HAN For Commissioner, Precinct On
W. F. WEATHERBEE W. F. WEATHERBE
E. W. HENDERSON
E. C. KTNG Commsisioner, Precinct 4: JOE P. HART
GEO. L. FAWVER. GEO. L. FAWVVER.
C. M. LYLES
A. W. ANDERSON For Justice of the Peace,
Precinct No. None: Precinct No. One:
J. S. SOLOMON For Public Weigher,
Precinots
One and Genuine Dalton Adding Mach Ribbons at Hesperian Office. Y Thoroughly Apprecia FRY-BISHOP INSURANCE AGENCY

| F. C. HARMON Licensed Undertaker Wodern Equipment; Hearse and Ambulance SERVICE ANYWHERE Phones: Day 242; Nights 174 and 316 |
| :---: |

Political
Announcements The following announcements for
office, subject to the Democratic
Primary, July 26, 1930, have been uthorized to be made by The Hes-
perian: For Judge 110th Judicial District:
KENNETH For District Attorney, 110th Judi-
ial District: For County Judge: W. H. HENDERSON
J. W. HOWARD County Attorney:
ROBT A. SONE
TONY B. MAXEY County Clerk: County Clerk:
TOM. W. DEEN
J. P. DAVIDSON or County Treasurer:
MAUD MERRICK MRS. H. N. PORTERFIELD or District Clerk: T. P. GUIMARII
ROY O'BRIEN Tax Assessor:
JOE M. (JODIE) DAY A. A. TUBBS
ROE MCCLESKEY For Sheriff: $\begin{aligned} & \text { F. N. (FRED) CLARK } \\ & \text { J. }\end{aligned}$ F. N. (PRED) CLA
P. G. STEAALL

J. A. GRIGSBY | y- |
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| and | of of ${ }^{\text {M }}$ $=$ Hereford returned home Thursaia.

Mrs. . M. Colston accompanied
them home for a visit.
Mrs. R. W. Lotspich returned to
mineral wells saturday for a few
days visit with her mother. days visit with her mother.
Mrs. C. .. Bartlett spent Satur-
day with her mother Mrs. J. J. Foster of Floydada.
The rain at this place to date
has not been estimated as to the has not been estimated as to the
amount reeeived but it is mighty
tine and has made a Church and School News
onnly three more weeks of school, already the children are rehearsing
their parts for the closing exercises.
Brother Earl ere down Saturday and Sunday.
Brother Lontroup filled his appointment for Saturday night and
Sunday morning but there were
no services Stey The Woman's. Missionary Society
met in a social gathering at the orme of Nrs. J. E. Newton with
Trs. H. D. Bloodworth as joint
hostess. There were seven members and one new member present.
The hour was spent in a social way
after which the hostess served sandwiches, pickles punch, pervene-
apple salad and cheese chips to
the following members: Mrs. R. A.
 the hostess.
Plans are being made for a moth-
ers' program to be given the second program to be given the second
unday night in May at the school
uditorium. He enjoyed having Mr. and Mrs.
Homer Sims out to church Sunday.
and we invite the Mr. and Mrs. C. O. Spence, Mrs.
Veach and chilren, Mr. and Mrs.
A. J. Harber, Mr. and Mrs. Claud A. arpenter and children, Mrs. and Roy
OBrien were guests of Mand and
W. B. Jordan at dinner Sunday. W. B. Jordan at dinner Sunday.
Mr. and Mrs. Miller. MIr. Dickson
and. family and T. King and
family attended the special Easter program at Fairview Methodist
church Sunday.
Mr. and Mrs. Gill attended church Mr. and Mrs. G $\underset{\text { re }}{\text { re }}$ ago
T gro. they had some two wreck
Troy ${ }_{\mathrm{eg}}^{\mathrm{fo}}$ was a Testament. Stick. Candy was
served to the childre. A number
of Kodak pictures were made of th of Kodak pictures were made of th

## Fairview News

 Fairview, Apri123.-The WaylandBand from Prainview came SaturBay evening and each one of them
day gave an interesting talk. There
was a large attendance and every-
one enjoyed the program and the dinner at the noon hour.
Mr. and Mrs. A. O. McAda visit-
ed with Mr. and Mrs. G. B. Lewi Sunday afternoon.
Several old friends visited in the
community Sunday community Sunday, they were: Mr.
and Mrs. Knerium and two chil and Mrs. Knerium and two chil-
dren, Lola and dren, Lola and George of South
Plains, Mr. and Mrs. Jim Bullard
and son, Preston, of Floydada; Mrs and son, Preston, of Floydada; Mrs.
Ed Austin and two sons, Hulbert
and Louis. Mrs. Edd Bullard entertained the

small children with an Easter Egg small chindren with an Easter Egg Miss Mabel Culpepper visited | with Miss |
| :--- |
| evening. |
| South |

## Insure Today to Prevent Worry Tomorrow

## Spring rains on the Plains are very often accompani-

 ed by hail and wind damage-far too often it seems to those who have had their crops ruined and have had to take a loss because they did not insureYou will be displaying foresight and good judgment to insure your wheat crop and improvements NOW.
In figuring your row crop costs include a margin for insurance. It is a money and worry saving proposition.

## Floydada Insurance Agency

G. C. Tubbs
W. H. Henderson

The Agency of Service"

# MOTHERS' DAY MAY 11 <br> HOSIERY 

-THE IDEAL GIFT
Full Fashioned Pure Silk Service Weigh and CHIFFON HOSE

At a Price That

## CLOSE-OUT PRICES!

ON J. I. CASE AND OLIVER TWO-ROW GO-DEVILS TWO-ROW GO-DEV
AND TWO-ROW LISTERS.

## C. Surginer \& Son

 HardwareNorth Side Square
Floydada Warrants Purchasing A number of pairs alues before but this special ranks far
above any others. In quality, in selection, in price it is equalled by few, Buy an entire
season's supply and season's supply and
save handsomely. Other Price Range 98c and $\$ 1.95$ Guaranteed perfect qual-
itt. Trim fitting heels. As
sheer is the sheer as the mist. Many
with contrasting heels.

New Shades Including
Sandune Naturelle Gun Metal
$\begin{array}{lll}\text { Sandune } & \text { Naturelle } & \text { Gun Metal } \\ \text { Suntan } & \text { Shell } & \text { Sea Foam } \\ \text { Beige Clair } & \text { Fageshell } & \end{array}$
Drs. Smith \& Smith Sanitarium
for surgical case Phone No. 177 Floydada, Texas
C. R. Houston Co.


OFF WITH THE OLD FELT! On with the new Straw! For Saturday is Straw Hat Day in Floyd County! The dull drabness of winter has left and all Floyd County is going to celebrate with new headgear.

As a climax of weeks of preparation, the leading men's wear merchants of Floydada have co-operated in the publication of this page announcement. They bring direct to you from the best markets, the finest qualitiès in straw hats.

The new styles embrace every desirable weave-sennits, split straws, Swiss, Panamas, Leghorns, Milans, and other novelties.

Saturday, May 3 is Oficial Straw Hat Day in Floyd County! This week end is your opportunity to get your own selection of straw hats of quality at a consistently low price. Buy now for a complete season of wear!

## Saturday

## Houston Dry Goods Co.

## To-Day-To-Morrow AND EVERYDAY We Sell For Less

## Flour



Blackberries ..... $55 c$
Red Pitted Cherries ..... 27 cDel Monte Spinach $\underset{\substack{\text { rom er } \\ \mathrm{cm} \\ 220}}{ }$Snap Beans $=8: C$


These prices good at our two Big Floyd County HomeOwned Independent Food Stores.

## Floydada Gro Co. Lockney Gro. Co.

## Golf Meet Last Week





## If you're planning a gift for the Graduate we urge

Pearls
$\$ 2.00$ UP
What is a more last-
ing gift than a beauing gift than a beaued strand of pearls.


Watches
$\$ 7.50$ UP

Wilson Kimble OPTICAL AND JEWELRY CO "The House of Confidential Credit"


Refrigerator Tim Is Here!

REFRIGERATOR IS A HOUSEHOLD sack ip


Kirk \& Sons
$\sqrt[c]{\text { Puar }}$

## Greater Palace to Open With DeLuxe Western Electric System

Variety Mumbers Furnish Spice on Bill At Lockney 'Community Night' Blast From Bugle Of Aged $\quad$ Grand Opening Sunday Afternoon;
New Equipment In Use Saturdays

Everything from classical music to a negro sermon was
included on the program for "community night" given at the
Lockney municipal auditorium Friday night of last week.

## 



THE HESPERETTE

## Next Saturday Set As Official Straw Hat Day By Dealers



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| moxdada Hich school | floydada, texas. |  |
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Close Tuesday, May 6


Tony B. Maxey

Room 212 Readhimer Building.

Floydada, Texas
E. P. NELSON FIRE INSURANCE AGENCY

CITY AND FARMES LOANS
Every detail of your fire carefully handled
this agency.
OFFICE-ROOM $8 \times$
FIRST NATIONAL BANK BUILDING, FLOYDADA


## LAND

We have land to Sell and Lease for Farming, ing purposes from about 80 acres up, in Floyd, Bris, Hall, Motley and other counties. Also large list of Lots in Floydada
W. M. Massie \& Bro
T. C. Russell

Insurance Agency

All kinds insurance and farm loans
L. C. PENRY ${ }^{2}$ ractice in all State
Federal Courts Iffice over First
Bank Floydada, Texas


## WVANACls

POULTRY AND EGGS

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Three Generations of Lighthouse
Women Keep Light on Delaware Coast
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years
yers
She yeat She is the great-grandaughter of
one lighthouse
dang daughter of two keeper, the grand
and thithouse keepers
and the dawe



 ry Island light at Edgemore, Del.
inside Deleware Bay with Mary Aldeaides $\begin{aligned} & \text { tarter, } \\ & \text { who keeps the tilian }\end{aligned}$ Bacop,
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 The Cherry Isl.
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She had a swing and she spent her mother again sleep at night beneath
time readidgs. swingin and playing abig ligh that tells the sailors to to
with her two terriers. She found beware.HoME GARDEN boosts\& groden thoroughly ocupied throu- farm, there will be less occasion for
If every cotton farmer will set a-
side enouh of his cotton land to
siden hen

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he state law gives fire trucks
ten answering a call, all right ofwill exchange
Y? :d KroniesForceful ArgumentBy M. B.


## "A Thing of Beauty"-



Nothing so advertises a town as its general appearance. No advertising is so cheap or so effective. Attractive streets, pleasant yards and comfortable, charming homes, create not only a pride among residents, but, also, have a charm for strangers.

The general appearance of our community will, in a large part, make the difference between success and failure in our efforts to build goodwill and help attract the right kind of residents to become our neighbors.

A town should be made attractive as well as prosperous, intelligent, healthful and efficient. The attractive appearing town gives the community an evidence of prosperity, welfare and happiness, and of good government.

Civic beauty need cost but little in dollars and cents. The greatest linvestment should be made in the giving of time, thought and energy, and imagination, to a united movement toward a more beautiful community.

The success of a Town Beautiful movement is not dependent upon the raising of large sums of money, but upon the development of civic pride in every resident, so that every man, woman and child will lend their cooperation.

Streets should be well lighted and clean, free from rubbish and paper; stores well-kept-windows shining; well kept lawns and yards; plenty of
suitable shade trees; shrubbery and flowers; attractive fences and lawn furniture.

It is poor economy to spoil attractive people and beautiful homes by* slovenly and ill-ordered community settings.

The beauty of our town is, therefore, one of the best indexes of our community spirit.
"Only one community in ten is making any real effort towards civic beautifying and planning. There is rare opportunity open to the town whose citizens will strive to make it a thing of beauty," say experts.

Let's get together for concerted action and beautify our town.
Our business men and professional men, our public officials, our home owners and private citizens, our schools and our children, are all imbued with the energy and pride that it takes to make an outstanding town in appearance.

Paint store and lumber yard; florist and nursery men; hardware and general store-all have the material, information and willingness to make OUR "City Beautiful" plan a success.

How many are ready to signify their interest in Our City Beautiful Plan? How many are already planning what they will do? How many will actually do it?

A "City Beautiful" is only possible through the efforts of all, and this page is presented with the hope that it will stimulate both thought and action in

FLOYDADA

Fry-Bishop Insurance, Agency<br><br><br>Westers' Quality Bakery<br>"Home of Ho-Made Breat"<br>Wilson Studio<br>"Photographhn Live Forever" John A. Enoch "Best Blacksmth on the Prians<br>D. W.Fyffe Farm Machinery of the Better Kind"<br>Moore Drug Company<br>"Yours tor More Seritie"<br>I. W. Hicks, D. D. S.<br>Texas Utilities Company<br>"Tour Eleortic Serrants"

Floyd County National Bank "The Bank of of rideraidy service" C. H. Davis, Jeweler


## McGuire's "The stror For Men"

Floyd County Abstract Co.

$$
\begin{aligned}
& \text { Rutledge \& Company } \\
& \text { "Full Line } \begin{array}{c}
\text { Thternational Dealers" } \\
\text { Phone } \\
\text { or }
\end{array}
\end{aligned}
$$

Floydada Insurance Agency
a. C. Tubbs "The Agency of Service" w. H. Henderson

First National Bank of Flopaada
Dr. J. S. Rhinehart
Phone 33 - Reauhtimer Blas.

## Arwine Drus Company

south Side Square

## L. G. Mathews <br> 

Snodgrass Chevrolet Co.
Ros ㄴ. snodegrass, proprictor
Consumers' Fuel Association Ajax Trise - Gane aso and oils
Baker, Hanna \& Company "Where Most People Trade"
Higginbotham-Bartlett Co. ${ }^{\circ}$ Evererthing rit Buid Authing" Felton-Collins Grocery Co. Grooery and yhene 27arket White Drug Company "The state ro penonal sarice"

South Plains Lumber Company "Courtess, Qaulty and serrioe"
C. R. Houston Company "Depenabable Dry Goods" Radio Electric Company $A$ Atwater-Rent Radios

## J. C. Wooldridge Lumber Company

-"Quality Buldidne Material"

## J. R. Yearwood

"Ask Your Neighbor"
Phone 247
Willson \& Son Lumber Co.
"The Home of Friendly Service"
Community Supply Company

Third Of Floyd County Cotton For Last Year Of A Tenderable Grade
rnment Report on One Lo
Gin Indicates Need For
Change By Growers. How much of the cotton crop the
average Floyd County farmer pro-
duced last year came within the average Floyd County farmer pro-
duned last year came within the
specifications set up by the govern-
ment as of tenderable the ment as of tenderable erade? The
answer is one bale out of every
three, or to put it the other way
round two out of every three bales round, two out of every three bales
of Floyd County cotton produced
during the year of 1929 was not of sufficiently good quality was not of the
man who bought it could apply on a spinner or other dealer.
Do you wonder that the conclus-
Dn has been reached by students of the cotton reaches by stadents that farmers
of this section must grade of the stapte they grove the
they expect to they expect to prosper raising cot-
ton? Two-thirds of the cotton grown in this county last year was
of such a grade that it came into
competition with cotton raised by compettion with cotton raised by
producers who could get labor for
15 cents per day. This seems to 15 cents per day. This seems to
be an indisputable conclusion arrived at from a report received by a
local ginner on the samples he sent for official grade and classification,
for the cotton ginned over Floyd County by its fourteen gins was in
general of the same grade and staple. slightly more than 1600 báles
of
handled by this ginner-J. W. Lanhanaled by Has ginner-u. W. Can-
ier of the Farm Bureau Gin Com-
pany of Floydada 1592 samples
were forwarded the Department of were forwarded the Department of
Agriculture at intervals sas they were
turned out turned out. The analysisis-report re-
ceived this April is nothing short
of astounding to the average citof astounding to the average cit-
izen who has looked upon the Floyd
County product as that of general excellence. 1082 per cent of these 1592 bales of cotton were not tenderabie
a any basis other than a special
arrangement-they could not be de-arrangement-they could not be de-
livered on an open sale made in
the markets by the men who bought them from the farmer, or for that
mater by the farmer himself should mater by the farmer himself should
he have decided to market his own
cotton cotton to a spinner or set up an
agency to do the job for him. The
cotton simply did not come within the experience as written into the
law of the land as desirable for the law of the land as desirable for the cotton turned out of this bales of there were 510 tenderable biles of
cotton. Of these 509 came within even-ecirghtstitions of inches to one angle and
ne-thirty-second of an ne-thirty-second of an inch. There
na one lonesome bale that had a
apple measuring in exceess of the Lst figure above.
The above filures are based on Tho had this cotton ginned had
j72 bales of white, middling and strict cotton; 1 and low male of white, 10 miding; 13 403 bales of spoteded and yillow, tind
ged cotton. There were hich could not be waid to ba While the grades in Texas, taking good as a year ahoo they shot as up
comparably much better than up ingures do for Floyd County, the re-
port for the whole state shows
Thus, where hus, where Floyd County shows a
total tenderable percentage of 32 per cent the state as a whole
shows 71.3 per cent. With these Department of Agri-
culture figures before one it is no wonder that reports that Floyd County cotton has been discriminaincreasingly iy to. Deaters who got
sotuck" with cotton produced to
"stand ompete with cotton from India could hardly be expected to be en-
thusiastic the econd time and come
hack for Importance of Aciion the precentages made at the gin
from which figures are gained are a whole. In fact, there is every reason to believe the figures are
average and representative. And they point to a need for immediate
action on the part of the plater action on the part of the planters,
A few seed are already in the ground and the rest of the crop will be planted just as soon as the
ground gets dry enough. The
kind kind of seed Floyy County farmers
plant is going to be watched by every ageney interested watched the obt
ton business from the Department of Agriculture and all other agencies, including ginners and loca
buyers who are natural allies of the planter, to the spinners who are
their ultimate buyers, and othe their ultimate buyers, and other
cotton growing states and countries of the world, who are their competitors. Everyone of these agen-
cies is going to know by the time
the croo gets the crop gets up and under way
what they can expect from Floyd what they can expect from Floyd
County fields this fall. The other cotton-growing sections are going to know whether Floyd County far-
mers are going to compete with mers are going to compete with
them for the world-wide business of
the cotton consuming industry or the cotton consuming industry or
with India and China for the tag end cotton business. If Floyd Coun better staple cottons the market
are going to be aware of the fact and this is going to be reflected gainst the cotton of this jection; in
the staple planted is leat of the short variety again the prejudice against our cotton is preing wanting to know the kind of cotton ous parts of Texas, Floyd Count ous parts of Texas, Floyd Count
ncluded. The Hesperian has tw ency.


La Noche Club Met wit
Mr. and Mrs. Day The La Noche Bridge Club was
entertained Thursday evening by
Mr. and Mrs. Joe M. Day at their Me, 117 West Houston Street.
Mrs. Leroy McDonald made high
core for the women and Mr. core for the women and Mr.
made high score for the men.
Lovel Lovely refreshinents were served
o Nir. and Mrs. Terrell Loran, Mr.
nd Mrs. Leroy McDonald, Mr. nd Mrs. Leroy McDonald, Mr Mr
nd Mr. Ray Clements, Mr. and
Irs. A. A. A. Bishop, Mr. and Mrs.
Fay Maxey, Adelaide Scott, who was
guest of the club a. guest of the club.
Mr. and Mrs. Loran will be host
and hostess to the club this evenand hostess to the club this even-
ing at 8 o'clock.
Mrs. Johnson Teaches
The Woman's Missionary Society
of the First Methodist Church met Monday afternoon at the church for from the Book, of Hebrew, chapter
by Mrs. Clay Johnson. The the Mrs. Clay Johnson. There were
twelve members present. Mrs.
George Dickey dismissed the meet ing with a prayer. A business session will be held
Monday afternoon at the church at
 Mrs. A. J. Folley Host
To 1929 Study Club.
Mrrs. A. J. Folley was hostess t
he 1929 Study Club Thursday af Wind Cave, Sully's Hill, and La-
fayette National Parks were studied with Mrs. A. D. Cummings act-
ing as leader. Roll call was answered by each member giving a
favorite feature of all the national parks. Mrs. O. W. Fry gave the
route to Wind Cave, and a description of its features. The route to
Sully's Hill, and the reason for its being set, aside as a national park,
was given by Mrs. R. B. Rosson Mrs. Ruth Brown Hall gave the lo-
cation area, and setting of Lafayette Park. Special attractions of
Lafayette Park, and the respects in
which it differs Whach it dirfers from all the other
parks were discussed by Mrs. P. D. Arien. the program, afternoon
After
refreshments were served by the Tostess.
The next The next meeting of the club will
be with Mrs. R. B. Rosson, 428 W . Mississippi Street, Thursday,
8, at $3: 45$ o'clock.
Silverton Mission
Visits Campbell.
The Campbell women's Mission-
ary Society entertained the Silverary Society entertained the Sisliver-
on Missionary Society last Thursday afternoon at the home of Mr.
and Mrs. C . M. Lyles with an all-
day program. a program.
A Bible picture contest was heid
in which Mrs. Dickerson of Silverton won the prize. The playlet,
"A Missionary Clinic," was given by the Campbell women. "The
Great Physician" was the closing song and the benedietion was
oy Mrs. Marvin Brotherton. Visitors from Silverton for the Moore, Simpson, Christopher, Bevins, Summers, Davis, Dickerson,
Cline and the Rev. and Mrs. Marvin
Rint Brotherton and sons, M. G. and
Glen Hardy. Mrs. Jo M. Smith o Glen Hardy. Mrs. Joe M. Smith o
Floydada and Mrs. Will Whitsell o
Compell were visiter Campbell were visitors at the so-
ciety meeting.
Members of the society present were: Mresdames Gooriety present stiles, J
W. Lyles, C. B. Lyles, Bailey Green, W. Lyles, C. B. Lyles, Bailey Green,
E. B. Chestutut, J. T. Perry, P. Q
Haney, Joe Glover, D. H. Glover Felix Ross, Sam Glenn, W. H. Beth-
el and Roy Horn. K. K. Bridge Club with
Mrs. George Sherrill.

Mrs. George Sherrill entertained
members and suests of the Klub Friday evening at the home K Mrs. W. H. Hilton, 308 West Cali-
fornia Street.
Mrs. Deen Hill Mrrs. Deen Hill received high score
for the special guests and Mrs. W. H. Hilton made high score for the Refreshments were served to Mrs.
R. R. Cloud, Mrs. Calvin Steen R. R. Cloud, Mrs. Calvin Steen,
Mirs. Dean Hill, Mrs. H. B. Sams
and Mrs. Condra, and Mr. Condra, guests; and Mrs.
R. Wakefield, Mrs. Carr Surgine Mrs. Homer Steen, Mrs. Tony B
Maxey, Mrs. John Reagan, Mrs Jack Henry, Mrs. ${ }^{\text {.John }}$ Hammands
Mrs. Ray Clements, Mrs. Fred Mrs. Ray Clements, Mrs. Fred
Brown and Mrs. W. H. Hilton, mem-
bers. Mrs. Carr Surginer will be hostess
to the club Friday afternoon, May 9
8 o'clock to the club F1.
at 8 o'clock.
Husband Given Surprise
Birthday Dinner.
Mrs. G. R. May was hostess at an a surprise for her husband on his
his birthday. Pink roses and a whit
cake with pink candles formed the
centerpiece for centerpiece for the dining table.
Coversw were latid for: Mr. and Mrs.
R. M. McCauley Mr. and Mrs. Covers were laid for: Mr. and Mrs,
R. M. MeCauley, Mr. and Mrs. R. D.
Smith and daughter. Worth C. Smith and daughter, Worth Gwen-
dolyn; Mr. and Mrs. Robert Mc dolyn; Mr. and Mrs. Robert Mc-
Guire, John Edwards, Bert Ion Guire, John Edwards, Bert Ion
Smith and Mr. and Mrs. May. to offer the trade this fall. The
situation has gotten past the stage to offer the trade this fall. The
situation has gotten past the stage
where the fault can be laid at the where the fault can be laid at the
ginner's door. He can't make good
staple out of bad although he has suppe out of bad although he has
turned a cotton gin into a cleaner
thresher and a thresher and a gin. combine
through modern methods. The far-
mer will determine whether mer will defermine whether he
wants to offer the spinner what the wants to offer the spinner what the
spinner wants, or what the farme had rather, the whinner shormer
take. The buyer, in the final antake. The huyer, in the final an-
alysis. must have what he want
before he will give

Caught After 12 Years' Search


Old "Two-Toes," 98 -pound timber wolf and leader of a pack which fo own here in a zoo in Memphis, Tenn., after his capture by a posse which chased him for 15 miles. "Two-Toes" was given his name 10 years ago when, after having his left forepaw caught in a trap, he chewed off
oes and escaped. Since.then his track has been feared by farmers.

## Low Tag Numbers Carry No Privileges

 cense plates are issued generally by Not all of the first 100 numbers board has No. 80 . Asst. Attorney
long-estabilished custom, but driv- reserved in this way have been General R. M. Tilley has No. 11 and
ers long-established custom, but driv- reserved in this way have been General R. M. Tilley has No. 11 and
ers of cars with these low numbers
get paken up. Holders have to pay the Ranger Capt. R. W. Aldredge No.
got ers of cars with these low numbers taken up. Holders have to pay the Ranger Capt. R. W. Aldredge No.
get positively no speding or other same license fees as others. There 112 . Wyatt C. Hedric of Fort Worth
privileges, State Highway Engineer are 29 left. The demand for low has four of the low numbers
Nos. numbers, however, is considerable.
The new state motor police have ${ }^{60}$, 61,6 and 63 . Martin . An
been instructed toople have kept them vear derson of Harlingen, former Austin eeen instructed to treat everybody after year. No. 13 , once held by
alike. The issuance of the low num- 1 Ted Read of Austin, now man, has Nos. 21 and 22
bers direct from the department K . H. Schmidt of Austin, tax col-

 Now, tho a motor policeman may ber of the State. Highway Commis- County clerks in the various
know that the car bearing license sion, has No. 4. Capt. L. G. Phares counties have been notified that the now that the car bearing license sion, has No. 4. Capt. L. G. Phares counties have been notified that the
No. 1 is the car of Ross Sterling of of the state motor police has No. 6. numbers have been given to the
nouston, chairman of the State Houston, chairman of the State Former. Asst. Attorney General cars so represented in their coun-
Highway Commission, it is to be Paul Page, now of Houston, has No. ties. The fee is paid to the county Highway Commission, it it it be Paul Page, now of Houston, has No. 隹这. The fee is paid to the county,
stopped if found speeding, if its 7 . Newspaper men have the next which gets its share just as tho a
taii light is out at night or if any two numbers. Claud Teer, chair- routine number were issued.

 Friday here on business. While
here he visited in the home of Mr. BORN-to Mr. and Mrs. Carl and Mrs. J. A. Goins.
Ewing, city, son, April 13 . BORN-to Mr. and Mrs. E. F $\begin{gathered}\text { Elder W. J. Higgins, of Snyder, } \\ \text { was }\end{gathered}$
W. A.Gound, who has been ill for several weeks, has been improving
in a gratifying way the past severa days. He was confined to his beci

# FIOYDADA's GREATER DALACE THEATRE 

 ANNOUNCES THE GRAND OPENING OF THEIR NEW \$17,000 Western Electric Sound System"THE VOICE OF ACTION"

## SATURDAY, MAY 3

opening picture William Haines
"NAVY BLUES"
See Wild, Funny Bill Haines in his Also Good Talking Comedy

NOW!
Floyd County may have identically the same entertainment as the larg
est and best theatres in the world.

Western Electric De Luxe System
Is Now In Use In
THE ROXIE THEATRE
NEW YoRK CITY
ONLY ONE OTHER SUCH SYSTEM IN WEST TEXAS.


Wednesday and
Thursday, May 7-8

Victor McLaglen
AND Edmund Lowe
"The Cockeyed World"

See the sequel to "What Price Glory"
Continue the happenings of Captain Continue the happenings of
Quirt and Sergeant Flagg.

ALSO GOOD COMEDY

## "The Voice of Action" <br> Comes to The South Plains At The

## GREATER PALACE

FLOYDADA
FOR THE FIRST TIME SATURDAY, MAY 3


#### Abstract

Realizing that the very best of theatre entertainment is none too good for Floyd County people, the managers of this modern theatre have spared no expense .... they have spared no effort.. to give to the theatre going public of this section perfect theatre entertainment. The Palace has kept in step with the theatre entertainment of this section .. but now the Greater Palace keeps step with the entire talking picture industry far in advance of such entertainment in this section.. with the installation of the new De Luxe Western Electric Sound System.


The Palace will be Closed on Thursday and Friday of this week making final Installation and adjustments.

The Trail of '98

## (Continued from page 2) imer, and rather a friend of mine

 "Hello! Ssay, Meldrum, this isMurray speaking. Say, just wanted to let you know there's a stage
due some time before morning. Iocasto's on board, and they say he's er tell you "so's you can get fixed "All right," I answered. "Thank
ou. Till turn and come right Su I switched round the horse,
ndi once more I drove over the glisering road. A A grim fear was grip-
ping me. Of a sudden the shadow of Locasto loomed up sinister
and menacing. Even now he was
speeding Dawsonward with a great vaured of me in his heart. Well.
vould get back and prepare for There came to my mind a comic returning to one's own home unexfirst I decided I would go to a hoermined to try the house, for
had a desire to be near Berna.
I knocked gently, then a little louder, then at last, quite loudly
Within all was still, dark as a sep hear me?
Once more I decided to go to th
otel; once more that vague, inde ecoming a panic. I had my latc "Berna," I whispered.
No reply.
That dim, nameless dread wa
clutching at my heart, and I gro
 " 2


## Such Words! dishes. $\begin{aligned} & \text { I passed into the bedroom- } \\ & \text { Ah! the bed had never been slept }\end{aligned}$








 them. Yes, there they waere: THIS NEW POWDER KILLS RATS AND MICE BUT NOTHING ELSE! Rid your premises of rats your live-stock, pets and poultry. This means more to you States Departme United culture, estimates the cost of each rat per year at $\$ 1.36$ in ood consumed and property Squill Kill can be used freey in the home, barn or poulNOT A POISON Squill Kill is a Red Squill preparation. Red Squill is partment of Agriculture as eing taken readily by rats, man beings and domestic mals. Kill Kill retails 50 cents. Demand Squill Kill, MOORE DRUG CO. Prescription Drugerists
Frank L. Moore Holis B. Moore
 from high heave. You tried power sake! You wrong me."
on my poor little girl, the girl that on my poor little girl, the girl that He held out his hand command
never loved but me. And I trusted you, I tried to make you and her come over him His face had re
friends. I left you together. In gained its calm. It was proud, my blind innocence I aided you in ster
 crawling thing, to steal her from
me, to wrong me. She was loving,

## CDollyamma Cuteshoppe ctroaydada, Teyas <br> eaturng bucilla package line <br> HEMSTITCHING and DRESSMAKING. INFANT'S WEAR



## HAWK

WORK CLOTHES

Sold By
THEY WEAR MARTIN DRY GOODS CO.


A very human and entertaining mystery-detective story of the puzzle variety will begin in Next Week's issue of The Hesperian.

It will be printed in chapter installments of generous lengths, with synopsis, so that you can keep up with it at the least inconvenience.
J. S. Fletcher, the author, is the generally acknowl edged successor to Conan Doyle in this field, and it is offered in the belief that our readers who like good


W in a tire atys? A worn-down tire punishment on the road that makes us roud of them!

Prices Right"on Tires!
A complete line of Replacement parts for your car. Pistons, Pins, Rings and ignition parts.
This tire is one of the 62 that went out with the Silver Fleet. It made the whole mile trip without a single diffithy. This picture shows it at the 22,517. ling its. Shows how it looks after batAnd An know that it! Match it up with tires pare it with youre gone that far! Compare it with your own tires! Any question
about Silvertown being a better tire now? Look at this坆: Silvertown. after 22,517 miles!


## Goodrich Silvertowns <br> Triangle Garage

J. B. BISHOP

## Mazaroff <br> Mazaroff Mystery

## The Trail of '98

## (Continued from page 6) r. thought to play; I've done a vhing I never thought to have eir- tied my hands in the doing, and

 must be I'm afraid your punishment youn can nothing,"He said never a word. She turn-
to to me: He sald never a word. She turn-
ed to me:
"Come, my husband, we will go."
I was opening the door to leave
him forever. Suddenly I heard a
step coming up the stairs a heavy


## for Mother

We are featuring a Beautiful Selection of $\frac{\text { DANGBURN's }}{\text { Better }}$ CANDIES

select MOTHER'S DAY candy From Our Candy Department Todoy Arwine Drug Co.

## "Speaking of tires-

## the new Federals ride

 easier, steer better and last longer!" $"$Ar. Jucenio

## (Same as nationally advertised)

 Federals give you wonderfully buoyant, air-cushioned comfort because of a $12 \%$ larger cushion of air. A short ride will convince you of the great difference this makes.

Second, the special cord construcion provides a new strength and flexibility never found before in any tire-bar none. Your car will ride easier, stop and start faster and steer as it-never did before, if you rideonthewonderfulnewFederals Of course the new Federals give thousands of'excess miles.
To show you that manufacturers mean this, a "Money-Back" Guar-

We Don't Skip! Any Cups when we apply our
high pressure grease gun on a
greasing job reasing job
The right equipment for every
we do is our motto.
anty backs up every Federal sold Here it is

## "Wioney-Back' Guaranty

 "If after 30 days' use you are not Jully convinced that these new-type Federal Tires give youmore luxurious, air-cushioned riding comfort, better acceleration, easier steering, firmer braking and the assurance of maximum mileage, return them and

## FIEIDEIRALL

condition. speed, strength and condition. Speed, strength and

Gullion's Super - Service

S. E. Corner Square Floydada, Texas

## (1)

| Hosts At Dinner Sundaa |
| :---: |
| Honoring Daughters. |

The Rev. and $\overline{\text { Mrs. }}$ A. A. A. Collins
 Universty of oklahoma and Miss
Glands Who it eacher in the
Junior High school of Oklahoma end. Covers were laid for: Miss Phyliss
Sowel, stadent or the Univerisy or
oklahoma; niss Kate Stites; Misses Cladys; and Oniie Belle; Messrs.
Eilden Curry and EIden Curry and Boyne Camp-
bell
btudents of the University of
 PAnis Colinins and Rev, and Mrs. A. Miss Oilie Belle and her friends
returned to the University sunday Miss Cladys Mete Monday. Rev.
and Mris. Collins
took her as far as wichita Falls. Bil Fry Marries
Miss Mary Stone.
Bill Fry of this city and Miss
Mary Stone of Sanger were married
at noon Saturday, April 19 in MT
 Mrr. Fry met his pride at Denton
and they motored to Marietta for



 | Woman Candidate |
| :---: |
| For Legislature |
| Has Unique Plan | Mrrs. Scogsin Gives Easter

Humt For Kindergarten.
 ing, Aprili 18. The children $\frac{\text { morn- }}{\text { were }}$ Easter songs, games and storites.
Little Allene Mcintyre was a spe${ }_{39}$ Re chilidranment. Faster were served to Mrrs. Caucie Sponsor For
G. A. Girls'
$\qquad$
$\qquad$
$\qquad$


The Greatest Threshing Combination Ever Built The Oliver Nitholss Shepard Combine is builk around ene isg crinder ond he man berind
 other machine. This is the combination that saves more than
at the cylinder.
The Straw Carrier and Bar Beater System of Together, they form the combination ever builk. That's why the Oliver Nichols \& Shepard sives you More Bushels per Come in and learn pore ab.
\%
 L. C. McDonald Floydada, Texas
(1) IIVER


Sunday School
Lesson
 Love, determined the highest value
 in the New Testament in the nar-
 have prevailed in the worlards Amon that
the disciples whom Jesus called wer two brothers, James and John. W
do not know a great deal do not know a great deal about
them in detail, but we know a grea
deal concerning their general char
IT'S TIME

for Rhubarib Pies: Nothing makes a finer of delicious rhubarb pie baked in the Red Wheel Self-regulating
Oven of a Clark Jewel Gas Range. You're certain not to have "doughy" under-crusts or scorched upper-crusts when you
use a Clark Jewel with the wse a Clal Red Wheel Oven Hen wonderful
With the Red Wheel the correct oven heat is automatically meas-
ured and maintained until you baking is deliciously "done." Fo niformly successful baking
there is nothing like a Clark Jewel Gas Range. Come ir
Clew ix kixi


UNLESS tho Gas Rasz has cRED
WHEEL if is NOT E LORAIN

West Texas Gas Company

Completely and to the last drop . . . Gives instant starting

Gulf Na-NOX Motor Fuel is Aviation Grade $374^{\circ}$ F. End Point. At Sign of the Orange Disc
$\begin{array}{ll}\text { Local Sign Man Gets } \\ \text { Large Painting Job } & \text { Spirit Of '98 }\end{array}$ For Cities Service

The Hesperette

 (2)
 드룰․․ 두출․․
 Miss Hill, of Pampa, was a week She attended the Junior-Senior
Banquet Saturday nitht M-M Hill
Bas $a$ member of the high sshool Gwen Snodgrass was out of
chool the first of the week. we understand that she had ak ". "swell
time," likewise, Daisy Eudy. Ballard, Dit Jokes toull her when worthy of her?
Clydee 1 was going to, but she Hazel: Oh, Gwen, I wonder if
Rayford will love me when my hair Gwen: Why not? He's loved you Ruth: Mark proposes in this let-
er. I wonder if he really loves me . Classon:
does. Miss Keeton: $\overline{\text { apele, if your father }}$
ould save one dollar a week for
ouir weeve me Bob: (promptiy) A radido nane elec
ric
ric refricerat Denzil: Will you marry me?
Winon: No Io afraid not.
Denzili: Oh, come on, be Mrs. Jones: $\overline{\text { Tm going to give you }}$ piece of my mind.
MTr Mrs. Scogsins: That boy of ours
gets more like you every day. O. B. How would you classify a
telephone irly?
Is her's a business or a profession? Carl: Neither; it's a calling. Nellie: Heres a Chicago man in
troube or being engaged to fout
sirls at once. girls at once. We should not blame
hinildredt too severely. In Chicago I
hit

Mr. Patty: Firty years of happy
parried life! How have you man
aged it t ?
Mr. Scogsins: well for one thing,
D. Kinnard, Brother Of Frank, Buried At
Wichita Falls Friday

## Humorist Grins




## 2

Cedar News
Remington and Royal Portable
Yyperriters at Hesperian Office.


## Sand Hill News

## A SIGNIFICANT INTER-REACTION

## Well-socketed, with lamps in every room, and

 numerous electrical appliances in the kitchen, modern home pays daily tribute to the miracle of electricity. At our plant, each man takes individual pride in his share of the acact upon each other and make for ever-increas-Texas Utilities Co.

We are Equipped in our shop To Handle
ALL KINDS OF REPAIR ON YOUR CAR
linder Re-Boring Tools, Valve Re-Seating Equipment; We can do your Welding and Lathe
Work. We install steel fly-wheel Ring Gears in our own shop.

Boerner - Thagard Motor Company


[^0]:    No. 20-8 ft. cut . . . No. 8-10 and 12 ft. cut . . . No. $11-12$ and 16 ft. cut

