

Bill Ferguson, prominent Kansas Bill Ferguson, prominent Kansas

terested in the general appearance University, majoring in journalism. it low." Rotary Club President terested in the general appearance University, inajointy the atten-of the city. If you are really inter-

Assessments made by Commis-

Mrs. Carl Minor, Miss Hattie Thorpe, Mrs. W. A. Baker, Mrs. Jack Folley, Mrs. Grace Bass, Jack Folley, Mrs. Grace Bass, Mrs. B. L. Blacklock, Mrs. T. P. Fred Zimmerman, who saw the Collins, Mrs. C. H. Davis, and Mrs. figures on the cattle before they

Home Making a Profession

"Home making is a profession and declared that to make a herd of every woman should have the prop-er training just as she should be wheat and bundles, meant a combitrained for any other line of work," nation of a real cattleman handling most informative talks of the af-ternoon session at Sand Hill. a real bunch of cattle. "It just isn't done by the average cattleman with the average herd of steers," District School Meet

"Every home maker should know he declared.

how to select an adequate diet for the family ,and she should know how to make the home restful and A. N. WARD RECOVERING attractive-both inside and out. (Continued on back page-this sec)

Shirey Re-elected **Pres. Of Carriers**

Evening.

ciation last Saturday evening when the annual election was held at the quarterly meeting of South * Plains Carriers in Lockney. All of the former officers of the asociation were re-elected. They are Ray Loe, of Plainview, vice president, and C. E. Martin Petersburg secretary and treasurer Mr. Shirey stated this week that

the meeting was a very enjoyable occasion, and was attended by fifteen or more carriers and their fam-

delegate. Two Floydada clubs, the 1922 Study Club, and the 1929 Study Club had representatives at the meeting. Among those from this city were Mrs. E. L. Angus, Mrs. George Lider, Mrs. Kenneth Bain, Mrs. W. C. Grigsby, Mrs. J. B. Jen-kins, Mrs. Edd Johnson, Mrs. O. P. Rutledge, Mrs. Glad Snodgrass, Mrs. W. I., Cannaday, Mrs. J. D. McBrien, Mrs. Troy Jones, Mrs. Carl Minor, Miss Hattie This Harmonica Band from the Floydada school is composed of the following hoys: Duncan Hollums

Warren Poole, Frank Roberts, Lois Williams, Claude Lankford, Roy vice president, Robt. Medlen as secleft Floydada, paid a glowing compliment to Mr. Armstrong, when he

ford Palmer, Raymond Palmer, Joe retary-treasurer, Rev. P. D. O'Brien Smith, C. W. McCarty, Dan Fondy Gordon Bullard and Clayson Fuller. R. E. Fry was elected sergeant-at-

At Lubbock This Week

how to spend money wisely," she pointed out. "She should know and Motley County cattle and Motley County cattle.

FROM PAINFUL ACCIDENT

A. N. Ward is recovering very sat-isfactorily at his home following a very painful accident Saturday night when a sharp piece of glass

G. N. Shirey, mail carrier on leg and broke off. He was carried county at Eubbock. Route Five out of Floydada, was to the Smith & Smith Sanitarium Winners at the district meet at Lubbock will represent District Two mercial hauling, are not affected by the repeal of the law or the order South Plains Rural Carriers Asso- remained until Monday when he at the state meet held in May at will carry a complete stock of dry of the court passed this week.

Of South Plains Annual Election of Officers Held At Lockney Meeting Saturday Election of Officers Held At Lockney Meeting Saturday which protruded from a scrap box of glass from under a table. The ly in the Floyd County League meet

G. N. Shirey, mail carrier on leg and broke off. He was carried county at Lubbock. Route Five out of Floydada, was to the Smith & Smith Sanitarium Winners at the

glass pierced the calf of his right held in Lockney will represent this vising the opening today.

The election was the feature of the program for the day, only one number of the scheduled program being rendered. This was a classification talk by Frank L. Moore, re-

arms

tail druggist. Burton Thornton and Roscoe Sny-

Dr. W. M. Houghton, local prac-

nesday's luncheon, and with him

were named A. D. Cummings as

The formal opening of the new South Plains Outlet Store is being held today at Petersburg. Col. W. H. Seale of Floydada, widely known business man of this section and owner of the South Plains Outlet Store of this city, is owner of the new Petersburg firm and is super-

goods and ready-to-wear.

Local Service Organization Also Se-lects Other Officers At Noon ested in your home town, you will do your part to make this Clean-Up campaign successful, and make the behavior of the publishers of The Daily Texan, who have had him in their employe as laboratory worker and being transferred to the new Den-Floydada the beauty spot of the solicitor for The Texan, the Cactus, ver lines is an intangible tax, made Plains" he said.

Various committees are being ap-pointed this week by the respective "I am clubs of the city with the idea of making the clean-up week thor-with These committees will work ough. These committees will work with the City officials and will be able to assist the citizens of the city in every way possible

Farm Trailer Fees To Be Refunded Order Of **Commissioners'** Court

ers will be eligible to receive a re-fund of the money paid, accord-ing to an order on the min-ing at 11 o'clock in the absence of

The collection o fthe trailer fee was provided for in a law passed last fall, but the repeal of that part

10. Sheriff P. G. Stegall several days ago ceased collection of fees farm trailers. Commercial N. T. House, formerly with Baker, trailers, meaning those used in com-

The order of the court authoriizes Tax Collector P. G. Stegall to * make the refund. However, it requires presentation and return to him of the plate issued, as well as the papers issued the owner. Another provision is that the request for refund must be made within thirty days from the date of the

VISITS BROTHER FIRST TIME

IN TWENTY-EIGHT YEARS ilies. "We had the best supper we had, and we have had some mighty good ones in the past some mighty good ones in the past too" he told a Hesperian reporter. The meeting last Saturday was held in the new Lockney Municipal Auditorium. The next meeting will be held in Petersburg in July, it was decided at the meeting. Mr. and Mrs. Shirey. Mr. and Mrs. Mathewas admits that her charter the mathematication to remove the statematication to was decided at the meeting. Mr. and Mrs. Shirey, Mr. and Mrs. Wm. Salisbury and family, and Mr. and Mrs. L. J. Welborn were present representing the Floydada post ofice.

The Longhorn, U. of T. campus pubin the form of an assessment by a board at Austin annually, the fig-"I am glad to be back in Floyd- ures for which are supplied the re-

ture of Floydada and Floyd Coun-ty and in the usefulness of The Hes-will be certified for Floyd County, perian as a builder in the com- will come out in June when such information is certified by the Inmunity.'

He has gotten "into the harness" tangible Board to county assessors. already and is responsible for some Intangible values for the other two of the features which appear herein railways operating in Floyd County this week. He is a son of Mr. and have been rendered heretofore for Mrs. A. V. Haynes of 329 West Mis- this county, but on account of the fact that the Denver south plains souri Street, city. lines are operating under a lease to the parent line, the intangibles were

Of the 150 or more Floyd County owners of trailers, who registered and paid fees to operate their trail-TO ADDRESS LOCAL CHURCH

While all counties touched by the Dean Z. T. Huff, of Wayland Col-lege, Plainview, will speak at the Bantist Church next Such as the ages Floyd County, having the STORE AT PETERSBURG utes of the Commissioners' Court the pastor, Rev. P. D. O'Brien, who this week. More than sixty miles of the 200

Dean Huff will also speak to the miles comprising the Denver's new

assessed against that line last year.

last fall, but the repeal of that part of the law as affecting trailers us-ed for farm hauling by the owner was passed at the last called session of the law as passed at the last called session at the law as passed at

'Be Enumerated' Is Urge Of Hesperian This Week

"Have You Been Enumerated?"

That's the question the Hesperian is asking this week, with the belief that it is highly important that every man, woman and child of Floyd County be listed in Uncle Sam's ten year inventory.

According to information available, the census enumeration in Floydada and immediate vicinity is nearly to completion, and if the census enumerator has missed you, you are urged to get in touch with him. See that all members of your family, your business employes and co-workers, your relatives and your friends and neighbors are all included in the 1930 census.

Due to unemployment and lack of work in Floydada since the first of the year, particularly in the building lines, a hundred families or more have moved from Floyd County or have left the county temporarily. It is highly important that you and all of your family connections be listed in the census enumeration in order to give Floydada and Floyd County a good showing.

* * * * * * * * * * ** * * * * Tsh! Tsh! Gimme A Toasted Ham Sandwich ** * * * * * * * * * * * *

he. Far be it from this journalis- accent on the major, to be followed order.

Soup Stuck to Judge's Throat and Hurt Where Tonsils Had Been But Craves Roughness. Hurt Where Tonsils Had Been But Craves Roughness.

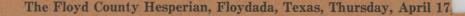
Floyd County Interscholastic League representatives will leave der, Lockney business men and Ro- ers on the highways, all farm trail-Friday for Lubbock where they will tarians, were guests at the meeting. participate in the annual district meet of the Interscholastic League.

held at Tech College on Friday and Saturday.

Approximately two hundred offi-cial representatives of the Floyd County schools, together with their

COL. W. H. SEALE OPENS

to serve with the first three named.



The TRAIL OF A Northland Romance by P. M. All + 1 M **Robert W.Service** Take ILLUSTRATIONS IRWIN MYERS "The state of the WNU Se

CHAPTER XII

SYNOPSIS

Dissatisfied with the quiet life in na. his home surroundings, Athol Mel-his engagament, Athol pleads with drum, young Scotsman who tells the story, leaves his mother and him, but she refuses, declaring herbrother, Garry, to seek his fortune. self unworthy. Athol theatens to At San Francisco, practically pen-niless, he takes a laborer's job and meets a fellow adventurer whom he dubs, and who is hereafter known as, the Prodigal.

The Prodigal is anxious to join the rush of gold seekers into Alasthe rush of gold seekers into Alas-ka, and Meldrum agrees to go with him after he (the Prodigal) comes back from a visit to his wealthy father in the East. Athol, in great need, is befriended by Jim Hubbard ("Salvation Jim"). When the Prod-iral returns the three men joint ("Salvation Jim"). When the Prod-igal returns, the three men join the stampede into the Frozen 'North, the Prodigal and Hubbard financing the outfit.

Among the motley crowd on the boat is a young girl obviously out of place. She is traveling with her boat is a young boat looking grandfather and a hard-looking couple named Winklestein, who figure as her uncle and aunt. Athol has an opportunity to befriend her, and she tells him a sad story of her life. She is journeying into Alaska tle shrimp; get a move on you," who is obsessed with the idea of getting rich in Klondike. Her name, she tells him, is Berna.

Landing in Skagway, Athol's par- thickly wadded with frost, glared ty at once take the trail. In a out with the fear of a hunted beast. snowslide on the Chilcoot trail, "Curse him, curse him," he snowslide on the Chilcoot trail, "Curse him, curse him," he which Berna and her companions whimpered; but once more he liftake, hundreds of lives are lost. ted those leaden snowshoes and Fearful for Berna's safety, Athol staggered on. hastens to the scene. He finds the old man dead and learns that Ber-na is prostrated. Madam Winkle-his blows he laughed cruelly. Again he stein refuses to let him see the girl, but he leaves a letter for her. At "Mush on there, you curs, or I'll he fancied he could move his arm cut you in two," he stormed, and a little. He must hurry, for every instant the multiple are grow stein refuses to let him see the girl, Bennett Berna comes to Athol con- the heavy whip fell on the yelling instant the malamutes were growfesses her love, and begs him to marry her, to save her from the they were worth, their heads down, wrench. Ha! he was able to squeeze harsh fate she foresees. He is un- their shoulders squared. Their his right arm from under the raw-

Some days afterward Berna tells teeth shone. Athol Madam Winklestein plans to sell her to "Black Jack" Locasto, dogs as they struggled onward in shielded his head with his arms.

y agree to wait a year, though rna is fearful. Reaching the gold helds, Athol and his party find the bring all taken and the big man had the little crowded with idle men.

await developments. Unable to lo- filled the Yukon stove, he hummed gainst the other three. Then slowcate Berna, Athol seeks informa-tion from Locasto. "Black Jack" dough bread (which he fried in ba-disclaims knowledge of her where-abouts, and later, evidently aware meat. of the rivalry between them, lures To men of the trail this was a fled yelping and howling.

and is now "on the dance halls," silent tent. Locasto having left Dawson. In the Tivoli dance hall Athol finds Ber-

Explaining his inability to keep

her to forget the past and marry man's jealous rage, almost at the his mother. Recovering, Athol finds

strength; while the other was small and wiry, of the breed that clings like a house to life while better men

step; yet ever he dragged a foot painfully upward, and made another forward plunge. 'Come on there, you darned lit-

growled the big man from within the frostfringed hood of his parka. The little man started as if galvanized into sudden life. His eyes,

The big man lashed fiercely at

willing to take such a decisive step, and tells her they must wait.

claims all taken and the camp one making camp. The little man selves in vain. With his huge hands Athol's party decides to stay and As he gathered the firewood and to death, using them as a shield a-

fully he felt its butt, then he could not find even a crumb of round in a circle. He was like an you? There's the brand of a dog

All was oddly quiet and lifeless. Closer and closer they crept to the silent tent.

of a malamute. At his slight movement it drew back with a snarl, and retreated to the door. Locasto could see the other dogs crouching and eyeing him fixedly

What could be the matter? What had gotten into the brutes? Where was the Worm? Where were the provisions? Why was the tent flap open and the stove stonecold? Then with a dawning comprehension that he had been deser-

remendous efforts to keep from ted, Locasto uttered a curse and tried to rise. At first he thought he was stiff with cold, but a downward glance showed him his condition. He was helpless. He grew sick at the pit dogs. They were drawing in on him. Their gleaming teeth snap-ped in his face. Violently he himself, so that he could fight. Grimly the Worm had done his work, but he had hardly reckoned on the strength of this man. With

work, but he had hardly reckoned on the strength of this man. With a vast thought of fear he tried to free himself. Tenser, tenser grew the thongs; they strained, they bit in-his flesh, but they would not break. Yet as he relaxed it seemed to him they were less tight. He made an-other giant effort. Once again he felt the thongs strain and strain; then when he cased he imaginad the fer the for Dawson." Me for Dawson."

then, when he ceased, he imagined

for the dogs were upon him.

while realizing how greatly he loves the girl, Meldrum, in a mix-ture of emotions, flinches from the id of immediate marriage, and of them were making for his face.

the trail. He was not feeling so fit now. Hunger and loss of blood bid of you more bright. On hands the halfbreed. "We've got to thaw

had weakened him so that his stride insensibly shortened, and his step had lost its spring. However, he plodded on doggedly, an incarnation could it be? plodded on doggedly, an incarnation could it be?

plodded on doggedly, an incarnation of vengeance and hate. Beyond a doubt he was growing weaker. Once or twice he stum-bled, and the last time he lay a few moments before rising. He wanted to rest badly. Then night weaker of the bucket. I the best function of the stum-bled, and the last time he lay a few moments before rising. He wanted to rest badly. Then night amp lighted in a window, well a-ter the closed door of a cabin.

came and he built another giant fire. Again he bolted down some roas-ted muchular. He had to make in the cabin he had built on Ophir. Jim was busy mak-ted muchular. He had to make in the cabin he had to make in the terminal struggle began.

ted muckluck. He had to make ing ready for his hydraulic work of tremendous efforts to keep from the coming spring, and once in a casto threw us off. We grasped

There was a strange stillness in the air, not the natural stillness of "Hist! What was that?" whis-to be every by him. I, for my part,

strange chill to our hearts. Anx-suppose my face must have showed

near the fire.

parka hood and suddenly he turned ing up but that hand," said the

W. H. HENDERSON J. W. HOWARD

For County Attorney: ROBT. A. SONE

> For County Clerk: TOM. W. DEEN

J. P. DAVIDSON

For County Treasurer: MAUD MERRICK

For District Clerk: T. P. GUIMARIN ROY O'BRIEN

For Tax Assessor: A. A. TUBBS

For Sheriff:

P. G. STEGALL

EARL RAINER A. J. WHITE

For County Superintendent: GEO. GILPIN PRICE SCOTT MISS OLA HANNA

J. B. ALLEN W. F. WEATHERBEE E. W. HENDERSON

E. C. KING

For Commissioner, Precinct 4: JOE P. HART GEO. L. FAWVER. C. M. LYLES A. W. ANDERSON C. O. SPENCE

For Justice of the Peace, Precinct No. One: J. S. SOLOMON

For Public Weigher, Precincts One and Four: R. C. COVINGTON

> **Amazed! Way Tanlac Relieves Stomach Troubles**

For years the remarkable results obtained from Tanlac in the treatment of general rundown conditions have amazed its users, but most surprising of all is the quick relief this remarkable medi-

"He not dead." said the half-breed, "only badly frozen, hands and feet and face. Don't take him near the fire." my bitter hate. I thought of Ber-na. Fear and loathing convulsed me, and at times a great rage bur-ned in me so that I was like to kill he had been peering inside the "Well, I'm darned—it's Locasto." Locasto! I shrank back and stood there staring blankly. Lo-lose it."



in the sudden quiet it seemed to me scious. He suffered intense pain, For Commissioner, Precinct One: their, when still looser. The dogs seemed to have lost all fear. They smelled the blood on his head, and a slaver ran from their jaws. Again he cursed them, but this time they did not move. t They seemed to realize he could not tharm them. Again he tried to get free. Now in he fancied he could move his arm a little. He must hurry, for every but this time they did not move. t They seemed to realize he could move his arm the fancied he could move his arm a little. He must hurry, for every the stared at it. the will a sudden quake at his heart. the must hurry up, you fellows," he cried; "Hurry so that Jim or the halfbreed had

Frantically we pulled it in, an un-conscious form that struck a beheld him grow strong- again. I

"Seems to me everything's healhalfbreed. "I guess it's too far

Horror crowded into Locasto's eye.s

"Lose my hand-don't tell me that! Kill me at once! I don't want to be maimed."

He gazed at the discolored flesh. Already the stench of him was making us sick, but this hand with its putrid tissues was disgusting to cine gives in cases of "rheumadegree Locasto lay staring at it. Then he sighed, and thrust its loathsomeness into our faces. "Come on," he growled. "Hurry up and get the cursed thing off." The halfbreed nicked the flesh down to the bone, then with a ragged jackknife he began to saw. I could not bear to look. It made me deathly sick. I heard the grit, grit of the jagged blade. I will remember the sound to my dying day. How long it seemed to take! No man could stand such torture. groan burst from Locasto's lips. He fell back on the bed. He fainted.

JOE M. (JODIE) DAY ROE McCLESKEY F. N. (FRED) CLARK J. A. GRIGSBY

For Tax Collector: C. M. MEREDITH J. G. WOOD

him into unconsciousness.

finds Berna. She tells him she has whinning and a scratching outside. triumphed. so far evaded Locasto and will die It was the five dogs crying for their made a stake by then—and part. ing.

is there, as a waitress. Athol great-by dislikes the idea of the girl in the there of the shadows. But they did there of the shadows. But they did there of the shadows are there of the shadows and the shadows are there of the shadows are there of the shadows are there of the shadows are the sh such an environment, but there not bury themselves in the snow strip him and leave him naked in had given him a new strength, and seems no help for it.

A friend of the Prodigal and his artners locate what seems to nem a "good thing." After months to prove the tent, hunger-mad and the slipped into his snowshoes, with the fury of a goaded bull. He gave a last look around to see that the no food had been left, and with a the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He the slipped into his snowshoes, with the fury of a goaded bull. He t a frend of the Proligat and his found the tent, hunger-mad and the sentence of the sentence of unceasing labor the "strike" is made; the four men have won a small fortune. But the incessant was still turning over the thought the doc work, and anxiety for Berna, has weakened Athol. On the fateful first of June, the day set for his

MAC

POP, THERE'S A MAN HERE AND IE'S GOING TO

HOOT MOM.

learns from Doogan, a fellow pa-tient, that Berna is in the greatest from the hospital and reaches the build awn it was, sallow, sinister and ol learns that Berna has been liv-tig with Locasto. tient, that Berna is in the greatest damper from Locasto. Athol steals from the hospital and reaches the Winklestein cabin. There he faces Locasto, but is unable to save Berna. After a long convalescence Athol is way, sallow, sinister and learns that Berna has been living with Locasto as his mistress, ing with Locasto as his mistress. The little man selected the heavy-ing with Locasto as his mistress.

to a lonely spot and beats treat. They ate ravenously, but Then he rose and freed himself they did not speak. from the remaining thongs. He was

Through a lucky chance Athol The silence was broken by a torn and cut bleeding, but he had "Oh, the devil!" he before she yields to him. They set a date for their marriage, the first of June-Meldrum hoping to have ten-the matches. At least I can "I Guess I'm Done For, but I'll

The Prodigal secures a claim and he, "Salvation Jim," and Athol be-gin work on it. The Winklesteins "H—l! I'll silence these brutes the store. "The Prodigal secures a claim and "Dog feed all gone?" "Yep," said the small man. "H—l! I'll silence these brutes the store. "The picked up the canist He picked up the canister of mat-

and sleep. They continued to prowl the snow."

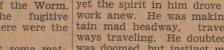
the dogs and hitching them up; peril.

growled.

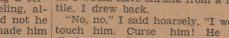
He had a thought of capturing gotten everything but his own dire weakened Athol. On the fateful the atrocious cold the whinning first of June, the day set for his union with Berna, he lies uncon-

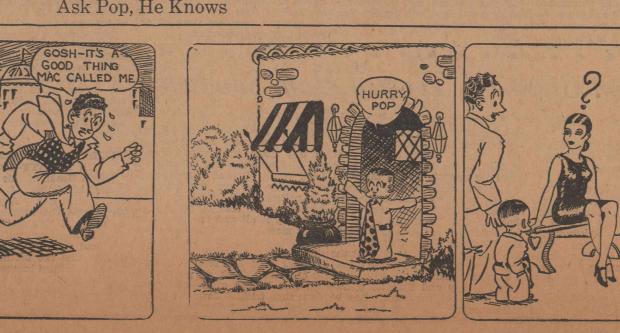
Fight to the Finish. I'll Die

he plunged through drift and flurry

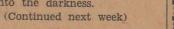


Game.





Quickly the halfbreed finished his work. The hand dropped on the floor. He pulled down the flaps of skin and sewed them together. "How's that for home-made surgery?" he chuckled. He took the severed hand upon a shovel and, going to the door, he threw it far



NOTICE!

By Irving

side, Ky., writes: "I was in very bad health, and only weighed 110 pounds. I read in the papers about Cardui, and thought I would give it a try-out. After I had taken one bottle, I could see that was improving. After I had taken it a month or two, I began to gain, and I weigh at present 168, and have weighed that for some time. I am now 55 years old, and can do

as much work as the aver-age middle-aged woman can. "I would advise any woman, who is weakly and in a run-down condition, to try Cardui, but not to expect one bottle to make her well. I take two or

three bottles a year, now, and I feel fine." **USED BY WOMEN** FOR OVER 50 YEARS ake Thedford's Black-Draugh

tism" and stomach ills that yield to nothing else.

to nothing else. Men and women who thought them-selves beyond human aid, who suffered to years with pains from stomach and bowel troubles, neuritis, chronich head-aches, dizziness, sleeplessness, constipation, who saw themselves daily going down into a sickly early old age have through the amzing stimulating and cleansing action of this REAL MEDICINE, Tanlac, found themselves once more in the possession of a strong healthy stomach and a body free from pain. One user says, "I suffered tor-tures from muscular rheumatism but after taking Tanlac for a couple of weeks acting fine, my digestion in apple-pie order." Try it-get a bottle from the nearest druggist. Satisfaction guaranteed or money back. Accept no substitute.

A to ato ato ato ato ato ato ato the

Nurse Tells

How

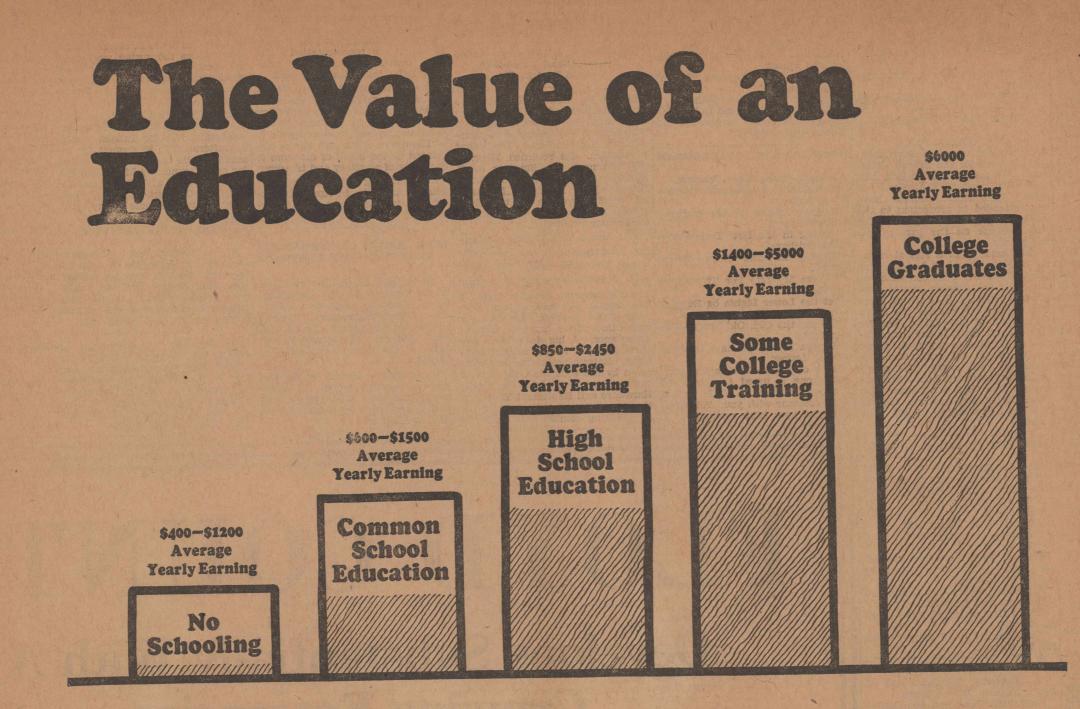
CARDUI

Helped Her

MRS. W. A. Cox,

a well-known professional nurse, of Burn-

final growl of fury he started in was a fight for life. He had forgotten his thirst for revenge, for-



We hear so much about-the value of an education. We may all of us KNOW the value of an education,

BUT do we actually REALIZE its value to us?

The figures in the above chart graphically demonstrate the value of an education. They furnish much food for thought.

The figures were prepared by the Bureau of Education of the United States government, and show the **AVERAGE** earning capacity of

- 1. People with no schooling—average earning—\$400.00 to \$1200.00 a year.
- 2. People with common school education—average earning—\$600.00 to \$1500.00 a year.
- People with High School education—average earning—\$850.00 to \$2450.00 a year. 3.
- People with some College training—average earning—\$1400.00 to \$5000.00 a year. 4.
- 5. College graduates-average earning-\$6000.00 a year.

NOTE that these figures are based on AVERAGE earning CAPACITY. There are, on the other hand, many examples of successful men and women in the business world, with little, or no actual school education. These exceptions, however, but prove the rule.

Education MULTIPLIES the chances of success in life. It INCREASES OUR PERCENTAGE for success. SCHOOLING is one of the most profitable investments a person can make!

Education also increases our ability to grasp and enjoy "the better things of life."

The endorsers of this page realize that education creates A HIGHER STANDARD OF LIVING; a demand for BETTER LIVING CONDITIONS, and hence tends to make for the betterment of the community and the betterment of business in

FLOYDADA

Fry-Bishop Insurance Agency "Anything Insured Against Everything" 204 Readhimer Bldg. Phone 238

> Westers' Quality Bakery "Home of Ho-Made Bread"

> > Wilson Studio "Photographs Live Forever" Phone 162

John A. Enoch "Best Blacksmith on the Plains In the Best Town On The Plains"

D. W. Fyffe "Farm Machinery of the Better Kind" Phone 92

Moore Drug Company "Yours for Moore Service" 102 South Main Street—Phone 193

I. W. Hicks, D. D. S. Phone 56 **Texas Utilities Company** "Your Elecrtic Servants"

Floyd County National Bank Of Floydada "The Bank of Friendly Service" C. H. Davis, Jeweler "Easy Payment Plan Jeweler" Phone 30 — Woody Drug Co.

> McGuire's "The Store For Men" Phone 66

Floyd County Abstract Co. "Is Your Title Clear" Room 7, First Nat'l. Bank Bldg.

Rutledge & Company "Full Line International Dealers" Phone 57

Floydada Insurance Agency "The Agency of Service" W. H. Henderson G. C. Tubbs

First National Bank Of Floydada Dr. J. S. Rhinehart Phone 93 — Readhimer Bldg.

Arwine Drug Company South Side Square "Goteverthing"

> L. G. Mathews Attorney-at-Law Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co. Roy L. Snodgrass, Proprietor

Consumers' Fuel Association Ajax Tires — Gas and Oils Phone 300

Baker, Hanna & Company Where Most People Trade'

Higginbotham-Bartlett Co. "Everything To Build Anything" Phone 55

Felton-Collins Grocery Co. Grocery and Market Phone 27

White Drug Company "The Store of Personal Service" Palace Theatre Bldg.

South Plains Lumber Company "Courtesy, Quality and Service" Phone 6

> C. R. Houston Company "Dependable Dry Goods"

> **Radio Electric Company** Atwater-Kent Radios Phone 201

J. C. Wooldridge Lumber Company "Quality Building Material" Phone 7

J. R. Yearwood

"Ask Your Neighbor"

Phone 247

Willson & Son Lumber Co. "The Home of Friendly Service"

Community Supply Company Phone 21 - 112-114 West California Street



FIRST METHODIST CHURCH

G. T. Palmer, Pastor

had 413 present in Sunday School last Sunday, and our goal is Calling. 500 present Easter Sunday. It is our desire to make this the greatest day of the year in attendance and interest. It would seem that everywould desire to come to the study of the Bible and to worship on Easter Sunday. Will you not the 400 mark for the past two Sunjoin the millions who will come to- days. We are anxious to hold this

have a class for you and we April. welcome you into our fellowship. Our pre-Easter evangelistic serv-Sunday school. We are grateful for Arlene Copprel. are very grateful for those who have community. o-operated and we are thankful

10:00 A. M. and 8:00 P. M.

Easter Sunday and especially at at 9:45, and speak to the congrega-11:00 A. M. will be observed as de-tion at the church at eleven. If we day in the Sunday School are unable to get away from the If you are a Methodist and live come.

the community and have not me into the membership of the cal church Easter Sunday would

an opportune time for you to do and we urge you to come be- will meet Sunday evening, April 20, ise it is not only your privilege at 7 o'clock at the Baptist Church t duty as well.

rogram for Sunday will be: Sunschool 9:45 A. M.

Preaching by the pastor at 11:00 M. and 8:00 P. M.

The three Leagues meet at 7:00 P.

CHURCH OF CHRIST

Bible study begins at ten o'clock ery Sunday morning at the Announce nurch of Christ. There is preaching at 11 a.m.

achers' Training Class, Young pple's Classes and Little Chil-m's clas meet. There is a place Vivalais Stanley. everyone in these Sunday even-

Bible clases ne Ladies Bible class meets at o'clock Monday afternoon. John, Buchanan, Jr. Poem, "Not I can't

is prayer meting. Friday evening at eight there is a meeting for the Harper Scoggins, Jr.

se of learning and practicing

eryone is urged to attend these

HURCH OF THE NAZARENE

district superandent, will preach Thursday native missionary on the foreign ning, April 17, at 8 o'clock. inday School at 10 a.m. ster program at 11 a.m. eaching Sunday at 8 p. m. ayer Meeting each Wednesday

oody made welcome. C. E. Hagemeier, Pastor.

THE CHURCH OF CHRIST

E B Mullins

Prayer.

Away.

Morn."

Thee"

of all Sundays. Offetory - "Butterfly"-by Merkel—Ruth Enoch, Pianist. Sunday night. Song-"Where have you laid Can"-Carl Leatherman. "He is not Here"-By choir. Sermon-The Appearance of Jes-

Invitation—Jesus Is Tenderly

State Convention Austin May 5-8.

FIRST BAPTIST CHURCH

Dick O'Brien, Pastor Our Sunday school has gone above RUSTLERS B. Y. P. U. UROGRAM Association. He returned Wednesgether to worship on this great day? record all through the month of The other services have W. A. Amburn. will close Sunday night. We this response on the part of the

The pastor is in a revival meetfor all the good which has been ing with the church at Matador this Spence done, and we are expecting great week. It is our intention to be at results before the meeting comes to home for the evening service next elle Reid. a close. You are cordially invited Sunday. Dean Z. T. Huff, of Wayattend these special services land college will address the Men's Bible class at the Palace Theatre

nd for the reception of members revival he will occupy the pulpit to the church. A number have again at the evening hour. We earanded in their names for mem- nestly urge that our people give ership and others no doubt will do Dean Huff a good hearing. He will bring someone with you. All mem- the first letter of each word of the on the south half of Block 2 in the ton and E. P. Paschall, of Bridgebefore the special efforts are end- have a real message for all who bers read your Bible reading.

> LOYALTY JUNIOR B. Y. P. U. The Loyalty Junior B. Y. P. U.

> > for the following program: Subject—"I Can

Memory Work James' 1:22. President in charge-Mary Wilson Hicks.

Songs, "More Like the Master" and "More About Jesus"—lead by Emma Dean Moore.

Sentence prayers-By Group 1. Business and Records.

Group Captain in Charge-Vival-Announcement of Subject-Dan

Hardy Withers. A Bible Boy who said, "I can".

t seven o'clock every Sunday the "A Blife Boy will Mrs. G. N. Shirey. "A stuttering E "A stuttering Boy who said, Poem "Mr. Can't and Mr. Can"-A newspaper Boy who said "I

Can"-Richard Tubbs A girl who would not give up-

Poem, "Not I can't but why Not?" Mary Wilson Hicks.

A Gipsy Boy who said "I Can"-

A story of one who had courage-Leader, Erna Lec Crawford.

Closing song and prayer. The Loyalty Union is going to se-

ect a missionary for their B. Y. P. U. and we are going to pray for this particular missionary. We also hope to be able to help support a

Parents: If you want your children, age 9 years, to receive good training for men and women of high ideals, bring them to the Loyalty Junior B. Y. P. U. and come join the adult B. Y. P. U. yourself.

FLOYDADA METHODIST

CIRCUIT

A Stuttering Boy who Said, "I O. W. Kirk Presides used communion cups this Sunday Can"-Jack Stansell. A Poem, Frances Davis, Bernard Borum and Jack Stansell

A Newspaper Boy who Said, "I A Girl who Would not Give Up-Bonita Newsom.

Not that I can't But Why Not-Holland Patton. A Gypsy Boy Who said, "I Can' -Lois Cox.

Original Talk-H. A. Withers. All members are urged to be present and take part in planning an Easter entertainment.

Subject-"Sing Unto Jehovah." Christianity, a Singing Religion-

Singing Praises in the Psalms-Singing in the New Testament-

Allen Grisham

mer Jones

-Patty Looper. Rock of Ages.-Bernice Patton.

At Annual Meeting

C. Surginer, T. S. Stevenson, Martin **Brown Attend Three-Day** Session In Amarillo.

Ohmer W. Kirk of Kirk & Sons Hardware presided at the three-day convention in Amarillo Monday, Tuesday and Wednesday of the Panhandle Hardware and Implement day afternoon. C. Surginer of C. the office of secretary and treasurer. far as O'Donnell by Mrs. McGehee,

County National Bank also attended ed the annual meeting. "We had a very successful meet-

ing and heard some instructive Singing in Later Days—Lorena talks," Mr. Kirk said. "The high I Gave My Life For Thee-Lev- spot of the entertainment program Tell me the Old, Old Story-Wil- convention. Five hundred were in attendance. room. Entertainment features were \$12,000. given by the Phit Club, the club of

group being combined to spell the Barker Addition.

name "Phit" of the entertainers," Judges, Commissioners Mr. Kirk explained.

The association received their charter about three weeks ago, and Of Hardware Group Mr. Kirk was enthusiastic over the future plans of the organization. Mr. Kirk was enthusiastic over the County judges and commissioners

every firm in the association pres- the West Texas Judges and Com- ily out for a pleasant airing to driv ent at the convention," he said. Dan H. Wilmot of Roswell, N. M., The session lasts through tomor- area.

was elected president of the asso- row ciation for next year, succeeding Mr. Kirk. H. E. Williams of La- who is secretary-treasurer of the ormesa was named vice-president. C. ganization, left for Tahoka yesterpointed by the board of directors to sessions. He was accompanied as Surginer & Son Hardware, Martin
Brown of the Floydada Hardware,
and T. S. Stevenson of the FloydThe meeting next year will be
held in Amarillo, in April, the ex-
act date to be set later, it was stat-who will visit with her daughter,
Mrs. R. O. Stark at that place.
They will return home Friday night.

WORK BEGUN ON ZIMMERMAN

was the banquet Tuesday night in on the construction of a large brick tives before returning home. Let the Lower Lights be Burning -J. E. Crow. value to bally for the start and the crystal ballroom of the Her-ring Hotel, headquarters for the Five hundred were in A big dance was held Burl Bedford, city secretary, the

Everyone is urged to come and the traveling men of the Panhandle has the contract for the construc-join the "Rustlers B. Y. P. U. and Hardware and Implement Travelers," has the contract for the construc-tion of the home. It is being built brothers, Walter Paschall, of Den-daughter, Miss Gladys, who is a

SPEEDING DRIVERS DR ATTENTION OF OFFI **Meet At Tahoka Today**

Sunday last was field day Floydada for the joy riders, officials declared this week.

"We are planning next year to have at least one representative from hoka, where the spring meeting of was dangerous for the average far missioners Association is being held. in the general vicinity of the pay Several citizens complain During the afternoon, one can claimed by eyewitnesses to be speeding, came to grief on the 300 block of South Main Street, when L. Thompson of Canyon was re-ap- day afternoon to be present for the it struck a parked car belonging to George Finkner in front of Mrs. C. Goen's apartment. Two little girls were playing in the car and one of them, Mary Emma Collins, sustained a severe cut on the face from flying glass.

Harold Merrick, Edwin Barnes and Buck Bishop were the occu-A. Garrett left Wednesday pants of the car which struck the parked motor vehicle. None of them suffered more than slight injury.

The unusual number of speeders has resulted in a warning issued by Mr. City Marshal R. D. Smith this week

Jack McCown, of Whitney, came Mr. and Mrs. Lloyd Paschall, of Monday for a visit with Roy En-

> Mrs. A. A. Collins left Monday member of the faculty of the Junior High School of that city

GARRETT ON VACATION R. HOME IN SOUTH FLOYDADA morning for Gainsville on a week's vacation. He will visit his mother. Active work began last week-end Mrs. John Garrett, and other rela-

What a Friend we have in Jesus Monday night in the crystal ball- value of the home is estimated at Fort Worth, are here this week for bank.

Judge McGehee, of this county,

a visit with his parents, Mr. and N. B. Hicks, Hamlin contractor, Mrs. W. N. Paschall. They were acport. They arrived Sunday

FLOYD COUNTY **Develops Substantially With A Growing Enterprise** \$46,950 48 Realized by Floyd County Farmers During the month of March from just THREE ltems-



Cream \$18,450 \$46,950 Eggs \$22,500 Poultry \$6,000

The wide-awake, progressive farmers of Floyd County are making substantial progress-they are making this community sound, both financially and agriculturally through a substantial income EVERY MONTH from a diversified farm program. Why, from just CREAM, EGGS, and POULTRY one-twentieth of a million dollars was realized in ONE MONTH to "keep the home fires burning!" And practically all of the poultry sales were "culls" since March is considered an offmonth by poultry raisers.

Floyd County citizens recognize the value of economy. The farmers and their families have turned a "pin money" proposition into a bread and meat income provisor. Practical-sound-economical business methods on the farms are making FLOYD COUNTY A SUBSTANTIAL COUNTY.

WE ENDORSE THIS PRACTICE THAT ASSURES A SUBSTANTIAL FUTURE.

The Floyd County National Bank OF FLOYDADA

> "THE BANK OF FRIENDLY SERVICE" FLOYDADA, TEXAS

Loyalty B. Y. P. U. Given OCIFTY Easter Egg Hunt Monday.

Lee Crawford.

Met Monday.

Alathean S. S. Class

Swinson as hostesses.

at South Plains.

the evening.

Twenty-Four Members

Twenty-four members of the

Meet For Study.

as plate favors. A delightful guests. Favors were Easter chick-urse was served to: Mrs. V. ens and rabbits.

Members Tea.

afternoon, April 9, from

d out very effectively.

R. Borum, Mrs. R. E. Fry,

A. Lider, Mrs. G. R. May,

R. Houston, Mrs. E. F. Sto-Irs. Kenneth Bain, Mrs. M. L. co, Mrs. G. C. Wood, Mrs. I.

cks, Mrs. B. L. Blacklock, Mrs.

Williams, Mrs. W. H. Scoggins

Hadys H. Adkins, Miss Doro-iebel, Miss Mary Emma Ros-

ma Ginn was hostess to a er of her little friends Mon-

fternoon, April 14, from 4:30

30 on the occasion of her

table was decorated with

ngel food cake were served to

endelton, Dorothy Nell Swin-

ene Probasco, Joyce King and

John Reagan entertained the

April 11, at 3 o'clock.

Klub and other guests Friday

B. Keim received high score

e visitors and Mrs. Tony B.

received high score for the

rabbits and chickens were

ms, Mrs. N. A. Armstrong Robert McGuire, Mrs. A. B.

Mrs. A. A. Bishop, Mrs. E. L. and Mrs. Edd Johnson, visi-

nd Mrs. C. Surginer, Mrs. T.

xey, Mrs. Otis Abston, Mrs.

Iold Regular

own, and Mrs. W. H. Hilton

meeting was held for

of electing new mem-

lowing: Gladys Marie Moore, Forty-Two Party Given

ine Gamblin, Marilyn Fry, At South Plains.

nd Miss Pauline Keeton.

Ginn Celebrates

Birthday.

birthday.

e of the party.

Lee McCleskey.

Mrs. Reagan.

Klub Meeting Held

The members of the Loyalty B. Y. P. U. were the guests of their leader, Miss Erna Lee Crawford, and their sponsor, Mrs. G. N. sses of Floydada High to 6 o'clock. The group met at the

er the supervision of church and went from there to the California street. Tyson and Mrs. Odus south part of town where an egg ere hostesses at a tea hunt was enjoyed by the children. The hostesses then served banana clock, in the dining room ice cream and cookies to the followme Economics Department ing: Gilbert Shirey, Vivalais Stan-

Social Calendar

cheme of red and green d out very effectively. Withers, Reed Strickland, Harper San Souci Bridge Club meets Friday afternoon, April 18, at forty members of the Scoggins, Jr., Edith Shirey, Erna 3 o'clock with Mrs. Flynn Thagard Miss Looper Hostess At es there were the follow- Dean Moore, Marie O'Brien, Doroas hostess at her home, 419 West Luncheon Tuesday. sts: Mrs. Charlie Trowbridge thy McClung, Adeline Foster, Mary Kentucky street. Looper and Mrs. Harry Stanley and

daughter, Marilynn and the hostesses, Mrs. G. N. Shirey and Miss Erna 328 West Crockett street.

Miss Doris Manning will be hos-tess to the Laf-A-Lot Bridge Club Sixteen members of the Alathean Friday evening, April 18, at 6 Sunday School class of the Baptist o'clock.

church met Tuesday afternoon, Arpil 14, at the church in a busi-Mr. and Mrs. Troy Jones will enness and social meeting with Mrs. Sam Bishop, Mrs. J. T. Dawson, Mrs. S. T. Harris and Mrs. J. E.

After the business meeting squares Mrs. W. H. Hilton will entertain the K. K. Klub members and their were embroidered for a quilt. Delightful refreshments were serhusbands Thursday evening, April 17, at 8 o'clock. ved by the hostesses to Mrs. C. B.

table was decorated with grass and little chickens on Sims, Mrs. J. L. Estes, Mrs. D. Sims, Miss Lou Boothe, Mrs. Har-Mr. and Mrs. Walton Hale will be All Day Meeting of Class host and hostess at six tables of Held With Mrs. McGehee. of Easter eggs were used as per Scoggins, Mrs. W. N. Paschall, bridge Tuesday evening, April 22, at flavors. A large birthday Mrs. W. B. Clark, Mrs. J. A. Grigsvith ten candles adorned the of the table. Easter games layed and an egg hunt was a 8 o'clock at their home, 128 West Kentucky Street.

All Circles of the Baptist Misris, Mrs. J. E. Swinson, Mrs. Sam cionary Society will meet at the eshments of pink ice cream Bishop, and Mrs. A. H. Manning. Church Monday afternoon at 4 o'- noon hour. clock. Rev. O'Brien will continue the study of Revelations.

Harper, Mamie Lou Bessie Wood were "42" party Friday 11, at the home of Walter Wood

Mrs. J. C. Simpson received high score and Mrs. Prudence Smith won low score. There were eight tables of progressive "42" at play during Refreshments of sandwiches, angel food cake, ice cream and lem-

onade were served to about fifty The Friendship Bridge Club which Mrs. O. B. Olson, Mrs. P. M. Felwas to meet Friday night, April 18, ton, Mrs. J. J. McKinney, Mrs. W. with Mr. and Mrs. C. H. Davis has been postponed until the next reg-ular meeting night, Friday, May 2. Dickey, Mrs. J. E. Eubank, Mrs.

Mrs. Walton Hale will entertain ley. Mrs. J. T. Trull, of Hillsboro, the Triple Four Bridge Club with a was a visitor bridge-luncheon Tuesday, April 22,

Flynn, of Dallas, as honor guest. All of the children found Easter

the honorees, Kenneth Baird, Arla

Bridge-Supper Tuesday.

Mrs. Collins received the highest Boone, Sanford L. Boone, Oliver C. score for the ladies. The following were guests: Mr. Eula Bell Boone, Percy W. Boone, and Mrs. Homer Steen, Mr. and Sanford R. Boone, Jr., Vera Boone, Mrs. T. P. Collins, Mr. and Mrs. S. L. Boone, Percy Wayland Boone,

Monday evening, April 21, at 8 o'clock at their home. 503 West Postponed Reception. Postponed Reception.

1922 Study Club meets this after- Association has postponed their re- Wilson, Mrs. Minnie Thompson, M noon at 3:30 with Mrs. Edd John-son as hostess. Association has perpendent the been given Friday, April 18, for the Andrews Ward and High School P. T. A. members until a later date.

Miss Pattye Looper was hostess at Thursday evening, April 24, at 8 o'clock with Miss Lena Pennington, 328 West Crockatt streat Mrs. C. P. Looper, 321 West Ken-tucky street. The tables were made very attractive with Easter flowers and decorations.

Covers were laid for the following: Mrs. Gladys Adkins, Miss Hazel Tyson, Misses Virginia Welch, Gwendolyn Snodgrass, Winona Felton, Edna Mae Nelson, Flora Day, Doris Manning, Venitta Borum, Hazel Probasco and the hostess, Pattye Looper; Messrs Bill Smith, Hersch-el Swepston, Martin True, Rayford Palmer, Chester de Cordova, J. R. de Cordova and Clyde Maddox.

The Pastor's Helpers met Tuesday at the home of Mrs. Wm. Mc-Gehee in an all day meeting. Each member brought a dish and a delightful luncheon was served at the

After the luncheon a short program was rendered. Mrs. Lillie Britton led the devotional. "Sweet The LaNoche Club which was to Hour of Prayer" was sung by the

The Woman's Missionary Socie-ty of the Methodist Church will ent: Mrs. Will Walker, Mrs. Wm. cuted the same meet Monday afternoon at 3 McCauley, Mrs. J. B. Rutledge, Mrs. Colock at the home of Mrs. W. J. Lester with Mrs. Lester, Mrs. John L. West and Mrs. G. F. Klebold as hostesses. Johnson; Mrs. T. P. Guimarin, Mrs. Clerk D A. D. 1930.

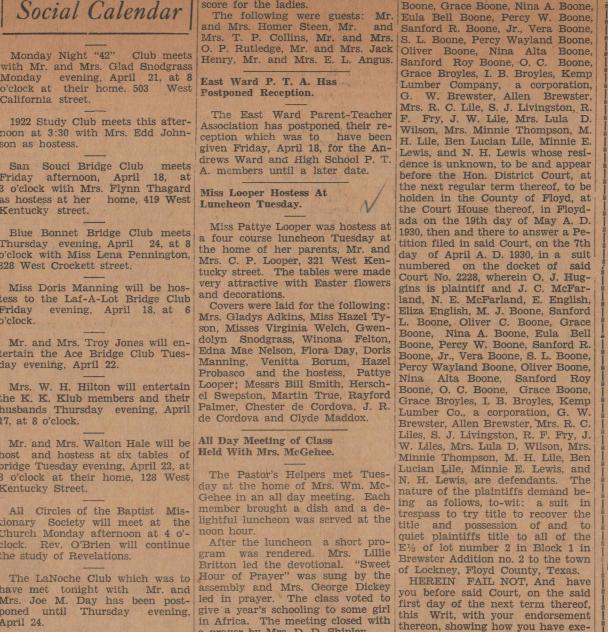
W. W. Porter, Mrs. W. H. Alexander Texas.

Wm. McGehee and Mrs. D. D. Ship-

Judge McGehee was a guest at

Miss Joyce Hopkins who has been visiting with her sister, Mrs. Jack Henry, for several weeks, left Tues-Mmes John L. West, G. F. Klebold and flowers over the park, and fol- day for Miami, where she will spend lowing the egg hunt, they played the summer with her parents, Dr. games of various kinds. Present and Mrs. E. A. Hopkins. Mrs. Hen-were B. P. Woody Jr., Billie Clyde ry accompanied her as for as accompanied her as for as Plainview.

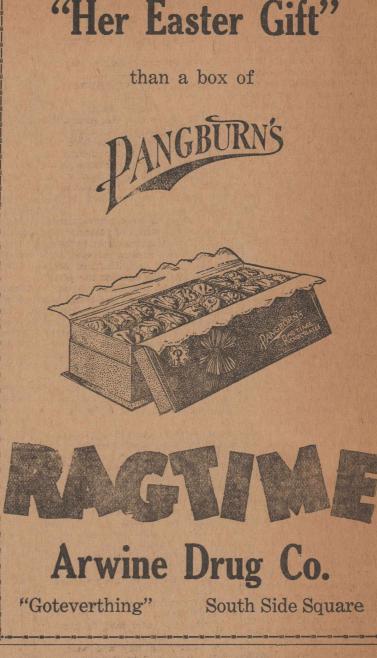
Mr. and Mrs. B. K. Barker were of Floyd if there be a newspaper host and hostess at a bridge-sup- published therein, but if not, then per Tuesday evening at their home, in the nearest County where a



Given under my hand and seal of said Court, at office in Floydada, "Goteverthing" Texas, this, the 16th day of April

T. P. GUIMARIN. Clerk District Court, Floyd County

By Ethel Graham, Deputy.



Could anything be sweeter for

Hesperian Want Ads Get Quick Results

San Jacinto Day Monday, April 21

and W. J. Lester will be hostesses at 3 o'clock at Mrs. Lester's home. h Teacher. The program for Monday has been of the Glad Girls' Sunannounced as follows: class met in regular siness and social meety evening, April 10, at their teacher, Mrs. Joe Miss Sudie Miller. Serving Our Home Mission Schools—Mrs. C. R. Houston, house was called to or-State Schools and Religionsresident and the minu-

brews

Both new and old discussed. discussed for helping Attend Luncheon.

needy and group cap-

Mrs. Homer McDonald. meeting were read by **Out-Of-Town Visitors**

Woman's Missionary Society of The Methodist Church met Monday afat 1 o'clock, naming Mrs. Floyd luncheon. ernoon at 3 o'clock at the church their mission study from 'Studying the Epistles to the He-Monday will be social day and eggs laid by the rabbits in the grass

Davis, Edwin and Buddy Bond, Nor-Leader-Mrs. George Smith. Report on Young People's Work Travis, Bobby James Eubank and THE STATE OF TEXAS, Vee and Peggy Jo Bishop.

Mr. and Mrs. Barker Give

To the Sheriff or any Constable of Floyd County-GREETING: YOU ARE HEREBY COMMAND-

ED, That you summon, by making publication of this Citation in some newspaper published in the County

esponding. The meet- Places were laid for the follow-

issed by prayer, led by Patton. hour was had during Mrs. Finis Owens; Misses Floyd s were played and re-of strawberry ice cream were served.

wing members were Boothe and J. D. Porterfield of this a Barns, Bernice Pat- city, Goins, Johnnie John-Mrs. Bob Wilson will be rememelle Reid, Amy McRoberts bered as Miss Mabel Faulkner, first

gram and Mrs. Breed, who County Demonstration Agent of Floyd County.

Club Given icnic.

Baptist Circles Held Meetings Monday.

d Mrs. E. L. Angus enter-Ne Owls "42" Club Thurs- Church met Monday afternoon with ing, April 10, at their home Kentucky street.

Mrs. B. L. Blacklock with ten members present. Mrs. R. E. Bost gave aque idea was carried out in m of an Easter picnic. Five were arranged for the games re marked Matador, Crosby-bydada, Plainview and Lock-

ydada, Plainview and Lockllies were tiny Easter bas- O'Brien taught the lesson.

> Margery Grisham celebrated her birthday with a party Tuesday af-

nola Tomlin, Cleo Birch, Margar-

Wood, Juanita Shurbet, Joyce Dun-

avant, Oneca Hamilton, Willa Ma-rie Crow, Lois Cox, Thelma Joe

Hamilton, and Miss Prudie Mae

d an Easter egg was put in skets for each game won. jacks and chewing gum Margery Grisham Hostess At Birthday Party. ved while the games were

the usual number of games the usual number of games ternoon from 4 to 6 0 those ternoon from the formation of sandwiches, potato chips, hostess. Easter rabbits were used lemonade and eskimo pies as plate favors.

ved in picnic style. s of the club were: Mr. and ther Fry, Mr. and Mrs. s and Mr. and Mrs. R. R. dis plate favors. Guests were: Minnie Anon Stanley, Dorothy Nell Swinson, Lillie Jewell Barns, Tommie Raw-don, Ruth Annette Cogswell, Wi-

present were: Dr. and Smith, Mr. and Mrs. T. Smith, Mr. and Mrs. T. Smith, Mr. and Mrs. George
n, Mr. and Mrs. George
Ir. and Mrs. R. E. Fry,
rs. W. Hubert Seale, Mr.
O. P. Rutledge and Mr. J. Folley.

lo Bridge Club nd Mrs. Veal.

Hamilton. Duidado Bridge Club met ning with Mr. and Mrs. After the usual number Mrs. Bishop Entertains Grand Children With Egg Hunt. re played, refreshments

following mem-Mrs. Jennie Bishop entertained a group of little children at the City George Sher-Gerald Groves, Park Wednesday afternoon with an Steen, Mr. and Easter egg hunt, honoring her little Mrs. Dean Hill, Sams, of Peters-of the club. Mrs. Sams re-Mrs. Sams re-

Tuesday even-Mr. and Mrs. J. B. Bishop, city. Mrs. Bishop was assisted in the entertainment by Mrs. J. E. Eubank.

Different members of to make a report each aterial received from sionaries with whom Mr. and Mrs. W. H. Edwards 605 West Kentucky street. Tulips newspaper is published once each



GUARD

The diseased, the ignorant, the blind and the criminal are all children of darkness. This statement is true both figuratively and actually; for it is light, as supplied by electricity, that facilitates modern surgery and modern education, protects eyes and guards against crime.

Texas Utilities Co.

"Your Electric Servant"

On April 21, 1836...

During the Battle of San Jacinto, the Mexican Army was dispersed, and Texas was forever freed of the shackles of Mexican Rule. The Treaty of Velasco, signed between president Burnet and Gen. Santa Ana, followed on May 14.

Commemorating the victory of the Battle of San Jacinto, THE UNDERSIGNED BANKS WILL BE

CLOSED

ALL DAY, MONDAY, APRIL 21, 1930.

We Ask That You Kindly Keep This Date In Mind When Arranging Your Banking Business.

The First National Bank The Floyd County National Bank OF FLOYDADA

Oil Enriches Veteran

Of The School Room

"R"-riches. During his years as

a teacher he had accumulated a small farm of 300 acres in Fort Bend County, on which there now

WATER

A Natural Mineral Water

It will provably relieve you. Send us \$1.00 for a trial package of Grazy Grystals and you can make Grazy Water at your home. Crazy Grystals contain nothing except minerals ex-tracted from Grazy Water by open kettle evaporation process.

We will refund your money if you are not thoroughly satisfied after dimking the water according to our

Crazy Water Cc.

Let Us Test

Your Wheels for

Alignment

It's Free

Millions of Tire Miles are wasted by wheels out of

eliminati



Work of Club Members To Be Broadcast.

Mrs. C. R. Buchanan, chairman of publicity of the Seventh Dis-trict Federation of Woman's Clubs, gives the following information in regard to the broadcasting of the work of club members which will be of interest to club women of

Mrs. R. F. Lindsey, state presi-dent of the Texas Federation of Women's Clubs, is seeking to give publicity to her programs of health and beautification. Cooperation is being rought the medium Mr. and Mrs. L. B. Fa being sought through the medium

of these agencies and individually it amounts to but little, but the team-work counts for a great deal. When the results of the combined rabbits were given as favor. efforts of all have been accomplished these policies will be suficiently were served to the following Misses disseminated, and our good Texas Lena Pennington, Anna Bell Free-

Station WFAA is kindly giving one hour, beginning at 10:00 o'clock on the first Thursday morning of each month, to broadcasting for the Texas Federation of Women's April 24, at 8 o'clock. Clubs. Club women are cordially invited to send whatever message they may wish to be broadcast to With Mrs. Surginer. their District Chairman of Radio, who in turn sends it to the state The San Souci Bridge Club met chairman of radio, and the state Wednesday afternoon, April 9, with of radio as early as the 25th of the chickens were used for plate favors month preceding the first Thurs-

while things the women of Sev-the visitors. enth District are doing? Who will Guests of

Health Program

20

ery Texas county Adoption of the Standard Milk

laws and ordinances. 4. Mosquito control campaign to

Dr. J. C. Anderson, State Department of Health, Austin. 6. Clean-up week. Birth regis-

tration. Report of communicable diseases.

All work to be in connection with recognized agencies and local authorities.

Division of Public Health. Statewide Beautification Program.

Plant a clump of Redbud. A bluebonnet beside every Texas doorstep.

3. The flowering Dogwood for nome grounds

A Rose garden for every home 5. Plant Larkspur and Verbena. Mrs. J. T. Whitmore of Snyder is president of the Seventh District of

Mr. and Mrs. L. B. Fawver were host and hostess to the Blue Bonof communication with the various clubs, the radio, and the press. It is only a bit of service for each April 10. The house was beautifully decorated in Easter Colors which

> Ice cream. cake and lemonade tess and Mrs. J. W. Freeman who 10 at Dallas.

was a visitor Miss Lena Pennington will enter-tain the club Thursday evening, account of illness in her family and he would like to take or perhaps

San Souci Bridge Club

chairman transmits it to the su-pervisor of the station above men-color scheme of yellow and green tioned. Your message should be was carried out in table accesso-in the hands of the state chairman ries and refreshments. Easter In the games Mrs. Flynn Thagard day of the next month. May we received high score for the members not listen in, when our turn comes, and Mrs. Jas. K. Green and Mrs. and be informed of the many worth B. K. Barker tied for high score for

be the first? Send your message to Mrs. Lee Patton, Jayton, Texas, Chairman of Radio for Seventh Green, Mrs. B. K. Barker, Mrs. R. the following: Frances Keim La

3. Cooperation with official Mrs. Flynn Thagard, Mrs. Terrell health body in enforcing sanitary Loran Mrs. Rip Snodgrass and Miss Geraldine Massie.

stamp out malaria. 5. Physical examination of chil-dren in all public schools. Write tess to the club Wednesday after- guests of Mr. and Mrs. I. C. Surgi-

> Mrs. Cloud Vice President State Association.

president of the Woman's auxiliary trip to Lubbock Friday

meeting held Tuesday, Wednesday pendicitis operation at the Smith



Vice-President

Mrs. R. R. Cloud, who was electcitizens will be observing the two man, Mable Teague, Bonnie Rhea ed vice president of the women's programs and in so doing will be making ours a better state in which to live. Station WIAAA is bindly will be interview of the state of the meeting held April 8, 9 and the second Mrs. L. W. Freeman, Who Station WIAAA is bindly with a side of the state of the meeting held April 8, 9 and to a Delta to a bolt of the second Mrs. L. W. Freeman who

> received a telegram Thursday notifying her of her election. During the past year Mrs. Cloud was secretary-treasurer of the association. There were over two hundred women in attendance at the meeting. Mrs. J. M. Willson attended the meeting.

Joy Casey Celebrates Sixth Birthday.

Mrs. C. C. Casey was hostess at a party Tuesday atfernoon, April for her daughter, Joy, honoring her sixth birthday. The Easter idea was observed in the decorations Guests of the club for the after- and refreshments. Easter eggs and

R. Cloud, Mrs. Carr Surginer, Mrs. Juana Liebfried, Aleene Palmer, J. Folley, Mrs. Frank Bass, Mrs. Donna Beth Nichols, Frances Stan-A County Health Unit in ev-Texas county. A. B. Keim, Mrs. A. A. Bishop, and Mrs. J. A. Arwine. defer, Weldon Standefer, Hershel Hinson, Emmet Earl Hinson, Gen-Members present were: Mrs. Polk eva Connelly, Eugene Connelly, Ordinance by every municipality of 1,000 population or over. 3. Cooperation with official Mrs. Flynn Thagard, Mrs. Terrell oree, Joy Casey.

> Geraldine Massie. Mr. and Mrs. Hugh Snodgrass, of Mrs. Flynn Thagard will be hos-Brownfield, spent Sunday here as ner. Mr. Snodgrass is a brother of Mrs. Surginer.

> tate Association, Mr. and Mrs. Marvin Reese and Mr. and Mrs. W. M. Dorsey and Bobb Montgomery made a business

Verlon Harmon underwent an ap-Mrs. A. Q. Bonner of Dalhart is and Thursday of last week at Dal-chairman of the Seventh District las. She was unable to attend on morning. he might try an experiment in ed- with Mr. and Mrs. G. L. Fawver Oleta Colston at ucation if his lands produce suf- Sunday ficient revenue. Grandmother Fawver will spend end in the home o a few days in the Fawver home. The following were the visitors of the Fawver home Sunday even-Mr. and Mrs. B. A. C

Baker News

Brady, Texas, April 14 (UP).— For 42 years C. A. Peterson, 68 years old, taught the three R's, His hair is now white. his vision His hair is now white. his vision

and his enthusiasm perhaps isn't what it was when he stepped into a school room as a youngster in Mr. and Mrs. R. P. Graves and Saturday night. to finish his school so Miss Edna Mrs. West of Floydada visited Powell.

But the veteran teacher has ac-complished what few followers in his profession have been able to do. For he has added a fourth to finish his school so Miss Edna Law has took charge of his room. Mr. and Mrs. R. H. Willis and grandmother Fawver took dinner Mr. J. N. Colston and daughter Floyd County. Read The Hesperian for

ing: Mr. and Mrs. J. W. Chapman and children, Miss Oleda Colston, Thelma Smithy of Slaton, Irene Miss Florene William

Mr. and Mrs. Willia Sunday with Mr. and



can't control market prices but you can lower feeding costs with a W-Wand that has the same effect on your net profits. The W-W stops waste by turning stems, stalks, leaves, husks and all - into nutritious mixed feed that goes a third further.

Has powerful RIGID hammers that grind and mix everything from the ground up with lightning speed. No burrs, gears or knives to break or give trouble.

The W-W grinds and mixes every thing from the ground up, with light ning speed - separately or together Turns fodder, alfalfa, maize heads, snapped or ear corn, oats, bundle feed, etc., into valuable mixed, balanced feed that produces more profit for you.

Each W-W has Timken Tapered Bearings, Alemite Lubrication and Rockwood Pulleys. Self-feeder can be furnished_Blower and Elevator equip ment. Nine different sizes. Come in and see the W-W. Or we will demon strate on your farm. Ask us about it 1529



for Economical Transportation

it's wise to choose

There is one sure way to get greater value in a low-priced car todaychoose a Six!

This greater value is instantly obvious when you drive a Chevrolet Six. You notice first of all its greater smoothness. There is no tremor in the steering wheel—no rattle in the floor boards—norumble or drumming in the body.

In addition to the finer performance of its six-cylinder motor, the new Chevrolet gives you truly remarkable economy.

Its six-cylinder smoothness saves the entire car from the strain and wear of vibration. This, of course, lowers the cost of maintenance and assures a longer-lasting, longersatisfying automobile.

From the standpoint of operating expense, Chevrolet is equally economical. No other automobile consumes less gasoline and oil. No other shows a lower expense for tires. And



The Coach or Coupe. The Sport Roadster. The Sport Coupe.... 555 655 he Club Sedan 625

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SNODGRASS CHEVROLET

221 SOUTH MAIN STREET

no other car costs less for service.

Because of its modern engineering, Chevrolet also assures a high resale value.

Chevrolet gives you fully-enclosed, weather-proof, 4-wheel brakes; a modern fuel system—with the gasoline tank mounted in the rear; four long semi-elliptic springs, mounted lengthwise in the direction of car travel. It gives you beautiful Fisher bodies built of combination hardwood-and-steel. It gives you a heavy, rigidly-braced channel-steel frame. And it gives you a full ball bearing steering mechanism.

Before you decide on any car in the low-price field, see and drive the Chevrolet Six. The more thoroughly you investigate, the more certain you are to conclude that it's wise to choose a Six-for value, for performance . . . and for economical transportation!

> The Light Delivery Chassis. . \$365
> The Sedan Delivery
> 595
>
>
> The 1½ Ton Chassis
> 520
> The 1½ Ton Chassis with Cab 625 The Roadster Delivery 440 (Pick-up Box Extra)

have air in your tires at all-

if you bury it under a lot of needless weight and bulk?"

Yours, An Dullion

ANY MANUFACTURER CAN MAKE a tire that will give long mileage, by piling on a lot of stiff, heavy material. But that superfluous weight kills the cushioning effect of the air. The trick our ablest tire engineers have been studying for years is how to get more real air-cushioning and amaz-



Like an athlete in the pink of condition. Speed, strength and stamina in perfect balance ingly long mileage in the same tire And in these new-type Federal Tire you see the answer-big, plump tire -with a 12% larger cushion of airwith a longer, stronger, yet more flex ible side wall-with a new rim-wide full-contact Tread-with a life expect tancy of 50,000 miles and moresold on a "Money-Back" Guara

It's the most startling tire deve ment ever made. If you want air-cushioned riding comfort at est cost per mile, come in and the Federal story.



klahoma Boosters To Be In Floydada

Oklahoma City, April 14.-The

 Twenty-Ninth
 Annual
 Godwill

 Tour of the Oklahoma City Cham Austin, Texas, April 14 (UP). before services Sunday night.

 Tour of the Oklahoma City Cham Translated from figures into roads.
 Bro. R. E. Bost finished the B. Y.

 P. U. study course here last week.

 ber of Commerce this year will extend through Southwest Oklahoma and West Texas, passing, through means a highway across the state in children visited with Mr. and Mrs. afternoon. Floydada it was announced today by Ed Overholser, president. Dates of the tour are May 12-17 inclusive. More than 125 representative Oklahoma City business and pro-fessional men will fill a special

president of Oklahoma University; road from Fort Worth to Amarillo

Night stops are scheduled at Wichita Falls, Abilene and Lub-bock, Texas, and at Altus and Clin-ton, Oklahoma, in the order nam-

tion of the country.

SURVEY POSTAL SITES

Amarillo, Texas, April 14 (UP).— Eight Panhandle towns are includ-ed in the proposed survey of 40 Texas towns for location of new postoffice buildings. Senator Tom Connally reported towns with re-ceipts of over \$20,000 annually, that do not have their own buildings. not have their own buildings,

Read The Hesperian for news of Floyd County

Road Across State of Texas Now Is Visioned

year in federal road aid to Texas

fessional men win the train making the circuit. The Floydada stop will be made ble to build a road that would ex-tend by airline from Dallas to

Among the first to make reservations for the trip are: Governor W. J. Holloway, Dr. W. B. Bizzell, be equivalent to an airline concrete Jr. H. G. Bennett, president of Ok-lahoma A & M College, Mayor Wal-ter Dean of Oklahoma City and Ed Overholser, president of the Okla-homa City Chamber of Commerce. Others making the trip will in-creased fund would build an air-Others making the trip will in-clude the presidents and managers of the leading business institutions of Oklahoma City.

road aid will be enough for 800 "Recent freight rate decisions and highway development have pro-moted closer social contacts through the territory to be covered by this year's tour," Overholser said. "There is a rapidly growing community of interest between the cities in this territory. The purpose of this tour territory to be covered by this sainlar funds raised by the State and similar funds raised by coun-ties or road districts. Trebled this way, 2,400 miles of road building is in sight for the three years—the is to cultivate that interest, promote greatest program ever attempted by

better understanding and acquain-tance and to establish those personal contacts by means of which people are enabled to work together in harmony in a common cause. "The increased road appropriation for Texas. Governor Moody said, he believed is due to the representa-tions made to President Hoover by himself and the Texas State are enabled to work together in harmony in a common cause. "The common cause of these cities along the route of the tour is the advancement of this vast ter-ritory, already making the greatest economic development of any sec-tion of the country. Oklahoma City has the same in- commissioners then suggested that terest as the other communities in if the federal government would this development program, hence this get-acquainted tour." and institute large programs.

The fund now apportioned to Texas is greater than that given

Austin, Texas, April 14 (UP) .will be eligible for a new structure. Sepcial treasury department rep-resentatives will survey Borger, Childress, Dalhart, Lamesa, Mem-phis, Pampa Plainview and Quan-ah according to word received here. Sciences.

Advertise in The Hesperian.

Fairview News

Latter Part Of May Increased Federal Aid Will Be Boon To Road Building Activities, Says Moody.

Bro. R. E. Bost finished the B. Y. time.

J. W. Butcher, of Silverton Sunday. Miss Ora Scoggin and Miss The Fairview outsider's team of baseball played at Center Wednes-the week end in Balls with Miss any direction during the three-year J. W. Butcher, of Silverton Sunday.

the week end in Ralls with Miss noon and at Campbell Friday af- Carl Odan. Bill McNeill and Miss Lela Jones games.

Get

of Baker were married in Floydada Saturday afternoon. They will be at home in Floydada to their friends Schools played a game of baseball. Ima Ruth McAda, Carleta Clark, J. (Crowded out last week.) Fairview, April 7.—There was a very good attendance at the preach-ing services Saturday night. The Senior played a to their friends day and Sunday night. The Senior played a source of 37 to 8. The B. Y. P. U. entertained with an April Fool's social in the base-ment of the Baptist Church last before services Sunday night.

visited with friends and relatives nie Maye Sisson, Irvin Laminack. P. U. study course here last week. Several attended the baseball over the week end. Sixth grade honor roll students: Mr. and Mrs. W. E. Brown and game at South Plains Sunday First Grade honor roll students: Mary Frances Clark, Lorene Brown,

Dorothy Lee Brown, Inez Reeves, Iris Horton, Claudia Faye Teal,

Seventh grade honor roll students Clara Belle Carter, Hasty Sisson, ternoon. Fairview won all of the Second Grade honor roll students Ruth Cozby, Harvey Reeves, Mar-

Susie Pauline Teal, Ruby Brown, garet Culpepper.

Eighth grade honor roll students: John Hoffman.

Ninth grade honor roll students: Leo Jackson, Cleo Cozby and Obera Iolloway

High honor students: Naomi Lee Hodge, eighth grade: Bernice Crab-tree and Angileen Patterson, ninth grade students.

T. S. Guimarin and family, of Olney, spent Saturday night and Sunday on a brief visit with his parents, Mr. and Mrs. T. P. Gui-marin of this city. The families made a flying trip to Happy and return Sunday afternoon return Sunday afternoon.

E. B. Bloodworth of Lubbock was a visitor in Floydada Monday.

THAT GOOD GULF GASOLINE MADE BETTER A BRAND-NEW ANTI-KNOCK GAS 400° END POINT At No

OUICK PICK-UP QUICK GETAWAY

Mary Best Cakes **APRIL 19**

No Fooling!

They will be here on date advertised

SPECIAL PRICE **19c**

Any Flavor You Wish

Free Samples at All Grocers And at Our Bakery

No Limit at This Price

Buy a Variety; they Stay Fresh!

Made by

Westers' Quality Bakery "Home of Ho-Made Bread"

MORE MILEAGE MORE POWER

Extra Cost

And Get Ahead

That Good Gulf Gasoline contains no Anti-Knock fluid or chemicals of any kind... no dope... a pure petroleum product

... Vaporizes instantly ... Completely to the last drop . . . Gives instant Starting

> GULF NO-NOX MOTOR FUEL ... IS AVIATION GRADE 374° END POINT

> > At the Sign of the Orange Disc

GULF REFINING COMPANY

Use Of West Texas

Shrubbery In Yards

Miss Murray Favors

Anna Sims President And District Delegate

(Continued from page 1-this sec.) The mechanical part of home building should be as efficiently handled as possible. The nonesthe outside of the house should re-ceive as much attention as the inside. Tourists and people who see only the outside of the homes judge the people who reside there by the exterior appearance of their led by Mrs. Angus of Floydada; buildings, so too much care cannot be taken in making the houses at-

tractive Miss Murray also brought out

home demonstration women are Leisure," daily increasing their knowledge on diet improvement and that dress, "Laws of Observances," Miss they are interested in reducing Irene Angell, teacher of English, costs by raising something on the Lockney farm that will actually produce a steady income.

Murray used as an example the tion, who was scheduled to make success attained by Mrs. D. S. Battey of Harmony community. Mrs. Battey has realized over a period of seven years an annual average profit of \$501.10 from her flock of White Leghorn hens. She started operations eight years ago with 75 baby chicks and the next year she had 30 hens for her original flock. Today Mrs. Battey has 658 hens and over 800 chicks. She has aspirations of building her flock to 800 layers

"Ships We Are Building" Mrs. Charles B. Smith of Har-mony made a most inspirational talk on "Ships That the Home Demonstration Clubs Are Building." The ten "ships" listed by Mrs. Smith were as follows: Workmanship, fellowship, acquaintanceship, friendship, sportsmanship, partner-ship, salesmanship, leadership, citizenship and stewardship.

She brought out how the "ships" are developing better fed, better clothed families that are realizing larger returns from their labors. She used poster illustrations to demonstrate her excellent points and she graphically outlined the program of home demonstration work

"Through wormanship we are realizing more efficient homes and better trained children," she re-"Association in the clubs marked. means association with 20,000 other club women of the state in addition to the thousands over the nation. Fellowship aids us in getting acquainted in our community, in the county, in the state, and in the the noon lunch. mation—and what is even a greater satisfaction we become better acquainted with ourselves. With ported present: 1922 Study Club, serious illness that she could not ing a state-wide Baptist Sunday sportsmanship the ability to take a Floydada, 11; 1929 Study Club, attend the Floyd County meeting. Schol Convention as a representasportsmanship the ability to take a Floydada, 11; 1929 Study Club, wictory or a loss is developed, and Floydada, 6; Sand Hill Home Demwe learn the value of sticking to onstration Club; 21; South Plains our project, club or undertakingof seeing the job through.

ding the homes and groups. Salesmanship comes in when the club woman 'sells' the club work to her neighbor. Development of Balesmanship is important for the sell. 1. A., Floydada, 3; Lock-ney El Progreso, 4; Campbell Home Demonstration Club, 5; Roseland Home Demonstration Club, 11; Blanco Home Demonstration Club, 11; "Par vership develops understanleadership is important for there is never a surplus of leaders. Citizen-ship stands for clean hearts, clear heads and community friendship.

"Stewardship represents the big ship and all the other little ships are the life boats—all standing for itor of Farm and Ranch, Dallas,

appropriately dressed in Indian cos-tumes and they entertained the Wives Of Members isitors with several musical selections on their harmonicas and Jew's harps. They were heartily encored. The Sand Hill Kitchen Band also came in for their share of com-pliments for their unique numbers

uilding should be as efficiently andled as possible. The nones-entials should be 'weeded out' and he outside of the house should re-tive as much attention as the uniform of red capes and white

Other numbers on the program prayer, by Mrs. Kenneth Bain of Floydada; welcome address, Mrs. W. E. Miller, president of the Sand Hill Home Demonstration Club; repoints on the care and growth of the proper kinds of shrubbery. She also touched on marketing Women's Home Demonstration table discussion way at this time. Clubs; talk, "The Right Use of Leisure," Mrs. R. C. Haithcock, teacher in the Lockney schools; ad-dress, "Laws of Observances," Miss

State Agent Not Present Miss Mildred Horton, State Home

In discussing farm income Miss Demonstration Agent, College Sta- dertatken. a talk at the meetings was unable to attend on account of illness. Members of the nominating committee for new officers [•]included Mrs. Lider of Floydada, Mrs. Mil-ler of Sand Hill, Mrs. R. D. Harper of Sand Hill, Mrs. Robin Baker of Lockney, and Mrs. Mal Jarbo of Campbell.

> During the afternoon session, Mrs. Angus of Floydada read a beauti-ful tribute to the memory of Mrs. F. T. Collins of Amarillo, who died February 16. The late Mrs. Collins had held numerous state offices in the federal clubs and served in 1927-28-29 as president of the Sev-enth District, in which Floyd County clubs are federated.

A rising vote of thanks, moved by Mrs. Bain of Floydada, was giv-en to Sand Hill for the wonderful manner in which they had entertained the members of the club during the day. A rising vote of thanks was extended Mrs. Bethel, retiring president, for her wonderful and faithful work during the past year. Mrs. Lider made the motion for the vote. Mrs. Bethel responded with a few words of gratification for the great spirit of cooperation that had been shown during her presidency. S. W. Ross, secretary of the Floydada Chamber of Commerce attended the afternoon session and made a short talk commending the women and their accomplishments, and expressed pleasure at being able to

attend.

Following are the clubs representing and the number of delegates re- that it was because of her mother's tin this week, where she is attend-

Home Demonstration Club, 9; Lockney East Side P. T. A., 4; Andrews Ward, P. T. A., Floydada, 3; Lock-Blanco Home Demonstration Club, 2; Pleasant Valley Home Demonstration Club, 2; Antelope Home Demonstration Club. 9; Lakeview Home Demonstration Club, 2. There were about 100 visitors present

the morning session Wed-short talk. She is making a tour

Invited To Attend C. Of C. Meet Monday

Wives of the members of the called meeting for the first quarter in the County Court room Monday night, April 21, at 8 o'clock, J. B. Jenkins, president has announced. The women will be given an oppor-tunity to express their view on any

complished during the quarter and declared. to outline the activities to be un-

cooperation of all the civic organi- and plants.

Ross, secretary. "The women are invited to atmember will bring his wife along with him to this meeting as the women will be given an orportunity to express their views on any matter pertaining to the interests

of Floydada. ut we are very anxious to under. attempted on our program. All comes to home demonstration work, members and their wives are urged and Miss Strange is giving some attend, and any others that are splendid assistance to the depart- MMES. DAVIS AND BROWN attend, and any others that are spiendid assistance to the acpute terested in the upbuilding of ment of A. & M. College, which sponsors the home demonstration work," Miss Murray concluded. Floydada," Mr. Ross announced.

eature and news stories for her which she is especially interested, he said

Miss Murray and Miss Morris left Wednesday night for Plainview are spending . this their spirit." where they

ed that her mother had died, and dent in Wayland College, is at Aus-

Mrs. Leon Hart, of Friona, spent First Baptist Church of Plainview. the week-end with her mother, Mrs. W. A. Amburn.

and Mrs. P. G. Stegall of this city. for the and a

tive of the Sunday School of the

President J. B. Jenkins Calls Session To Review Activities For
Past Quarter.District Home Demonstration Agent
Suggests Use of Cactus, Yucca
Plants; Praises Miss Strange.New Organization Will Give Second
Play Before Close of First
Season.

Good Crowd Attends

Use native shrubbery if you would More than three hundred people Floydada Chamber of Commerce like to have pretty yards around had the pleasure last Friday even-have been invited to attend the your homes in Floyd County is the ing of witnessing the first presensuggestion of Miss Myrtle Murray, tation by the Floydada Little Thea-District Home Demonstration Agent, tre players at the High School Audi-College Station, who spoke before torium. "Her Husband's Wife" was the Floyd County Federation of the title of the three act drama pre-Women's Clubs Wednesday, April sented under the auspices of the

tunity to express their view on any matter pertaining to the interest of Floydada and will join in a round table discussion of projects under it was voted at the Chamber of Commerce meeting in January to hold open meetings once each

Mrs. Gladys Adkins, experienced ing the work that has been ac- and terracing in the yards," she dramatic coach, directed the play and the able playing by the mem-"It is hoped that this meeting even more time in trying to culti-"It is hoped that this meeting even more time in trying to culti-

the sponsorship of the 1929 Study zations of the city as we realize our "Take the natural greenery of Club, the Floydada Little Theatre ization and O. P. Rutledge is busi-

Strange, County Home Demonstra-tion Agent. "We are especially proud of the work being done in this county. The women go about their work in the right way and 2nd play to be given directly follow-they how how to go routh ea is ake some things we have not yet better county in the state when it the play and the cast will be an-

Edd Brown and daughter, Gladys bublication and found, some excel-ent material in Floyd County, in which she is especially interested, think this section of the state is Mrs. Brown and Mrs. Davis, who fascinating," she said. "I like the both underwent major operations in folks out here-and my! how I love the Scott and White Sanitarium April 4.

The sand Hill Club was host at being able to Miss Horton will attend the one-to Miss Horton will attend the one-day course at Canyon, a telegram to Miss Strange this Thursday morning stated. Miss Horton stat-

We Thoroughly Appreciate Your Patronage Won't You Call

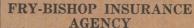
AGENCY Miss Stegall is a daughter of Mr.

Organized sixty days ago, under

comes to home demonstration work, nounced shortly, it was stated.

ILL IN TEMPLE HOSPITAL

They report that Mrs. Brown



Room 204, Readhimer Bldg.

First Presentation

Dr. W. Hubert Seale left Monday Mrs. J. H. C. Pope fell Thursday Of Little Theatre afternoon for Dallas, where he is at-tending the annual Spring Clinical Conference held at the Baker hotel home of her son, H. O. Pope, and is April 15, 16 and 17,

DR. SEALE ATTENDING CLINIC | MRS. POPE INJURED IN FA

reported to be getting along nicely



You will naturally want to fall in line on CLEAN-UP TIME. It will be easy and inexpensive with these aids.

| Snow Bird Polish, 20 oz. bottle | 29c |
|---------------------------------|--------|
| Oil Mops, home size, | |
| Water Mops, No. 16, | |
| Best Parlor Broom, 4 strand, | |
| 14 Quart Lawn Sprinkler, | 99c |
| 14 Tine Rake, a good one, | \$1.09 |
| 10 Gal. Garbage Can, | |
| | |

Floydada Hardware Co.

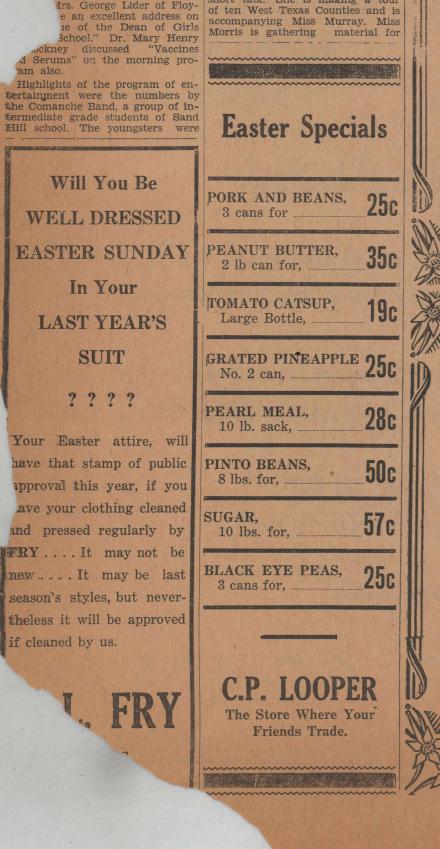


hold open meetings once each derful advantage if just a little at-quarter for the purpose of review-

will be well attended as there are vate as yard and pot plants the some matters to be discussed that shrubbery that thrives in an entire-J. C. Gilliam were the members of are of interest to all the citizens of ly different section of the state, our community. The Chamber of and West Texans try to do the respective parts excellently. Commerce is anxious to have the same thing with East Texas trees

efforts can be of more benefit if West Texas if you would have the has some sixty members. J. C. Gilwe all work in unison, said S. W. best success in making pretty liam is president of the new organyards," she advised.

tend this meeting as well as the men and it is hoped that each Home Demonstration Clubs and in The excellent reception and en-couragement afforded the Little Floyd County homes by Miss Marie Theatre Players in their first ef-"The Chamber of Commerce has they know how to get results as is ing the closing exercises of accomplished some of the objec-tives set out the first of the year honors they have been winning in ing committee is at work on the sethe state contests. There is not a lection of a play and the name of



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Friday And Saturday **\$1.00 SPECIA**

In accessories and silk underwear. Besides reduced prices in Millinery, we have a nice collection of

Spring Coats At

The new Easter and Graduation Frocks are beautiful. Join the Easter Parade with the assurance that you are properly gowned.

We take great pleasure in giving everyone that personal attention that makes you feel at home in our shoppe.

Whether you make a purchase or not, come in. We enjoy showing you.

Miladies Specialty Shoppe

Mrs. A. J. Welch

Phone 156

SIXTEEN PAGES IN TWO SECTIONS THIS WEEK

16 Pages PART -In-2 Sections

The Floyd County Hesperian

NUMBE

Elects Two Directo

P

VOLUME 37

Dan Jenkins In Aero Squad At Sacramento

Dan Jenkins, son of Mr. and Mrs. J. B. Jenkins, of this ćity, is a member of the squadron of army fliers, The International Uniform Sunwho have been engaged in imitation air battles in the vicinity of Sacramento, California, the past few days about which much is appearing in the daily press at this time. His squadron of fliers, stationed at Fort Crockett, Galveston, was sent to Sacramento the latter part of last month, and will return to that field the latter part of this month, according to present information, by way of San Francisco and El Paso.

Floydada Lumber Men **Attend Plainview Meet**

J. C. Gilliam and F. R. Johnson representing Higginbotham-Bart-lett Lumber Company, J. M. Willson and R. A. Garrett, representing Willson & Son Lumber Company, and R. B. Wakefield and \hat{R} . R. Cloud, representing South Plains Lumber Company, attended a meeting of lumbermen of this area Saturday held in Plainview at which they studied, under the direction of a sales expert of the Lehigh Portland Cement Company, salesmanship of building materials and methods and management for lum-

Yards of numerous other cities and towns in this section were represented in the gathering.

Starkey News

Starkey, April 15.-Miss Mable ous John outran impulsive Peter Miss Lela Maye Poe.

tained the young folk with a fruit the tonib.

her sister, Mrs. T. R. Atkinson.

Several of the people from this community went to Silver Falls Jesus repeated their question, School will continue for only three revealed himself to her.

more weeks. Mr. and Mrs. Roy Atkinson spent

King Perminter.

The students will present the play, "Mary Castles in the Air" Friday night, April 25. The admis-sion will be 15 and 25 cents. The proceeds will be used to pay for the lights. The play will begin at 8:15 in the Starkey school auditorium. Mr. and Mrs. W. T. Clay and children are viciting with friends.

THE RESURRECTION day School Lesson for April 20. The Resurrection a Reality.-John 20:1-16.

Sunday School

Lesson

Our lesson deals with the beau tiful story of the coming of Mary Magdalene to the tomb of Jesus early in the morning and finding the stone rolled away. Perplexed and troubled, Mary hurried to Simon Peter and to John, breathlessly telling of her discovery. Vigor

Thornton spent Saturday night with and reached the tomb first, but only looked in while Peter, always Mr. and Mrs. E. A. Grigsby enter- ready and daring, went right into

supper Friday night. Miss Dora Faye Hall spent Friday thin the narrative are very interest-The human touches and contrasts night with Miss Willie May Atkinson. Marion Moore spent Saturday night with Edd Poe. Floyd Murray spent Saturday night and Sunday with T. T. Wil-Hans Hans H FLOYDADA HIGH SCHOOL Miss Ruby Joe Atkinson spent Sunday evening with Misses Letha and Pearl Ferguson. gered and stood outside the tomb weeping. It was here that she had the vision of two angels sitting one Assistant Editor Mr. and Mrs. Jim Wilcox, of Luna, at the head and one at the feet Chief Typist Assistant Typists New Mexico, visited this week with where the body of Jesus had lain, and then as she turned away after Society Editor Joke Editor

Recognizing the Divine

It is interesting that Mary should

Saturday night and Sunday with have supposed him to be the gardener, and somewhat strange that

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 17, 1930

SUNNY SIDE UP

Gary's To Drive Home Consumers Fuel Assn **From North In Pontiac**

Mr. and Mrs. R. B. Gary, who eft the latter part of last week for Annual Stockholders Meeting left the latter part of last week for the big convention of the Delco-Held Monday.

day afternoon in the District

the association, after hearing

The two new members

business made by Foster Ambu business manager for the past ye

J. R. Readhimer presided at

iscal year in good financial posi

Local Firm Interested

In Grocery At Lockney

Invoice of the stock of the Riley

& Brewster Grocery store at Lock

tion, it was stated.

of

McDonal

16 Pages

-In-

2 Sections

Light dealers to be held in Chicago this week-end will drive home in a new Pontiac, purchased from the Boerner-Thagard agency, for de-livery from the factors of the consumers' Fuel Associa of this city, attended the and livery from the factory door at Pon- meeting of the organization I tiac. Michigan.

The Gary's spent a day or two at Room here and participated vanab with relatives and are mak-Quanah with relatives and are making the trip north by rail in a special train arranged for out of Fort Worth. Their homeward trip, over- business made by Foster Am land, will be through the Mississippi Valley.

the national convention of Delcolight dealers, when he reached a substantial quota of sales set for the period since he has had the dealership for this territory. Today is the last day of the big conven-tion which is being held at the Stevens, world's largest hotel.

Mr. and Mrs. Clarence Goins and Mrs. Andrews Saturday.

night? the boys. turn this vanity case, one of the

Robert King—sat at his desk with his head in his hands (he had had

council will give you justice. Robert—Justice: I don't want justice if they give me justice they would hang me.

and wobbles; stolen, night of 12th of

A freshman report says that moonlight in the Freshman class is so bright that the owls are dying of turned home. Mendau form insomnia.

on't freeze.

Clara Belle-Hot water.

wicked word?

We

man Dieties.

through algebra. Norvil—Yes, but I went through at

The Latin Tourney

Alpha Delta Pi sorority and attend-Mrs. Adkins-Lloyd your essay on ed the annual Founders' Day ban-Wanda Teeple had at least got enough to eat, and never complain-ed about being humers for the same as Floyd's. Lloyd Vos more to the annual Founders' Day ban-quet at the Driskill Hotel Saturday night. She also attended the wantua rechie had at least got enough to eat, and never complain-ed about being hungry, for she was labout being hungry, for she was

Ruth Rutledge bout four times as fast as the cats, ladies. Mildred Welborn Pattye Looper rats we will have four rats a day Pattye Looper Willene Mooney for each cat, which is plenty. Nellie Sanders in turn will feed the cats on rats, and Floyd Murry and Mrs. Murry Nellie Sanders in turn will feed the rats on striped were missionaries to China, but sor-

FLOYDADA, TEXAS,

Local Editor Make-up Editor Faculty Advisor Dorothy Biebel check to my order. Don't bother a-

Motto Our School: May she always be right; but our school,right or wrong.

School.

Athletic Editor Local Editor

Edited By Pupils of Floydada High therefore the profits will be \$9,800 a married Miss Charlotte Reese. day. We will feed the cats on rats and before Congress was asking for cel-Editor-in-Chief. Dorothy Crawford cat ranch. The rats will multiply a- in each school for the benefit of the February. Reward if returned in will start a rat ranch adjoining the luoid curling irons to be installed

dy promoting the worthy cause. Floyd Murry and Mrs. Murry

NemeSandersIn turn with the full with the full with the business of starped.....Joe Smithcarcasses of thecats, thus givingArtie Mitchelleach rat one fourth of a cat......Fred FondyIt will be seen by these figuresC. W. McCartythat the business will be self acting Exchange Editor Roxie Norton Exchange Editor Roxie Norton School PoetWilmina Salisbury Literary Editor... Verla Blassingame Cats, and we will get the skins. Make

bout having the check certified. Your truly, Skinnum Whenyoucan. -Virginia Nickels.

APRIL 17. 1930.

SPRING

And Mary Ann Kimble was lis-tening intently for she was the la-

Elton Goen was putting his left

leg over his right shoulder and tickling his ears with his jaw bone in

Mr. Crow-Where were you last Marvin-Just riding around with Mr. Crow-Well you had better re-

an interview with the student coun-Miss Rossen came along and said; Don't worry Robert the student

Mr. Davis-Name a liquid that

night and couldn't see the place.

Mr. Gary was given the trip to meeting board of directors are W. N. Jon and A. F. Norton, who succeed J. Thomas and L. C.

members the past year. Hold over members of the board are J. F Readhimer, L. E. Williams and Ge L. Fawver. A business of great volume wa transacted by the concern during the past year, it was revealed at the meeting and it goes into the new

daughter, Joe V. of Hart visited with her father, Dr. V. Andrews, and

boys left in the car.

ney is being finished today, for the

Lost—a car. Top windshield is cracked on left side; windshield is scratched where wiper has been; right headlight glass broken; left fender is split; right front wheel is sprung

transfer of the stock and business to Floydada Grocery Company, in acquiring the Lockney business announce their plans to make it the most convenient and best-lookin grocery in the county. D. R. Gris

ham, of the Floydada store, sa Tuesday it is the hope to have the invoice completed this more m Only the grocery business is b purchased, Riley & Brewster taining their market business. B. Nichols is to be manager of t Lockney business. He has been

the Floydada store for se months, and prior to that time quite a bit of training in the li

ROUND-UP OF UNIVER

turned home Monday from where she attended the First nual Round-Up, of the Unit of Texas, April 11, 12 and 13. ands of dads and mothers a students attended the cele Miss Brock I suppose you've been The formal opening of th gymnasium-auditorium was this time.

Miss Massie is a member of 1

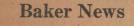
"Sweethearts" from the schools in



children are visiting with friends impressions, and so often we are and relatives near Dallas this week, discovering God where we had look-

ed over to Pleasant Valley, where limitations. they were entertained by the club | The title of our day afternoon.

John, of Ralls, this week.



crowd.

The Campbell club women will present a play at Baker Friday history of the Christian Church is night, April 18. night, April 18.

at the home of G. L. Fawver Sun- after the crucifixion of Jesus, sudday evening.

and Sunday with G. L. Fawver, Jr. to a new reality and integrity that Mr. and Mrs. Claude Fawver spent constituted the historic foundation Sunday in the home of Mrs. B. C. Willis.

week end with Mr. and Mrs. G. W. for now they had come to under-Hart.

Mr. and Mrs. Allen Peacock and not quite understood it then. three daughters of near Post, spent the week end here with Friends.

Mr. and Mrs. B. A. Colston left from Christian faith and experifor Hobart, Oklahoma, Sunday even- ence. Men will probably always ing, returning home Monday even- differ as they do today regarding ing

Mrs. W. A. Colston spent Sunday

Dick Graves spent Sunday even- tends increasingly to lay stress uping with J. R. and James Teafatil- on the outward facts and forms

Mr. and Mrs. Tate Jones enter- realities of religion. tained the club girls with a slumber party last Wednesday night. Every one had a very enjoyable evening.

The shower at Mr. and Mrs. R. P. many useful things.

Miss Annie Graves spent Satur-

F. L. Williams,

The Starkey Club women motor- ed only for something with human entering upon partnership. We need would have to have the doors barred

lesson. Olin FTY, Mrs. Yarbrough and Mrs. Rivers. Each one of us had a won-derful time. We also enjoyed the show at the palace theatre Wednesshow at the palace theatre Wednes- lieve in the reality of the risen is ours alone. As a result the char-Lord if some day we should become acter of a man is almost infallibly get some apple pie. Claude Kropp visited his brother, convinced that these appearances after his death, so very real and

> the Resurrection for us some deeper significance in our experience

Baker, April 14.-The musical at and in our conscience of the living Mr. and Mrs. R. L. Powell's Satur- presence of Jesus that goes beyond day night was enjoyed by a large the questions of historical and literary criticism?

The great outstanding fact in the Mr. and Mrs. Roy Fawver called couraged and about to be dispersed denly had their faith re-established J. C. Powell spent Saturday night and their fellowship quickened inof the Christian Church. Jesus had become real to them-more real even than during their con-Mr. and Mrs. Fay Hart spent the tact with him in his earthly life,

stand his teachings as they had

The Resurrection in its spiritual and mystical reality is inseparable their conception of the nature of

the historic facts and regarding the interpretation. This difference

TOWNSITE OIL WELLS

J. G. Wood returned last week night and the newly weds received mother and transacting business. Both Olney and Graham are beday night and Sunday with Mr. and Mrs. Tate Jones. A little pool developed inside the Side of towns, Mr. wood said. Olney already having quite a little pool developed inside the Side of towns, Mr. wood said. Olney already having quite a little pool developed inside the Side of towns, Mr. wood said. Olney already having quite a little pool developed inside the Side of towns, Mr. wood said. Olney already having quite a little pool developed inside the Side of towns, Mr. wood said. Side of the side of towns, Mr. wood said. Side of the side of

Mr. and Mrs. Herman Aycock and city limits, and a new pool was baby daughter of Commerce, are opened just at the edge of Graham He will charge \$2.00 a day for his The official dog-catcher of Muncy drank in silence." visiting in the home of Mr. and Mrs. in the past two weeks by the bring- work. It will take about one hun- was none other than our friend, Mr. L. V.-The toast was "et" in sil- a short act by modernizing the Ro-

FRIENDSHIP

each other in what ever we under-"The take, and the man who atempts to the food room.

women of that community. After several games were played lunch the question in what sense it is a the question in what sense it is a fair exchange for what he receives the question is a sense it is a fair exchange for what he receives

revealed by the friends he makes. The partnership agreement beconvincing to the disciples, were tween friends is hardly a legal docuspirited rather than physical? Has ment and might not stand in count but it is-very real and very binding apple pie doe. nevertheless. Even when it is broken by one party throu illness or absence

or carelessness this does not release the other party from the obligations

entered into, but rather calls for a more scrupulous observance on his giggling smile which always accominto a partnership so it takes two panies Spring, Winter and Fall, I into a partnership so it takes wto wandered down by a clear brook and to dissolve it. No friendship was sat down in the shade of a large elm ever broken without the aid and tree. I sat all alone gazing into the censent of both parties thereto. Life holds few sadder experiences Bell, who will always be remembered than the dissolving of long friend- as the little fairy in Peter Pan apship that have yielded inspirations, peared. He murmured stewed-like. kindliness, and mutual profits. The

one of Life's tragedies. From the day when first we start, Each in life to play his part, Till we reach that perfect place

Where all toil and Care shall cease Fate can nothing better send Than a true and loval friend. -Wanda Teeple.

To The Editors of The Hesperette Knowing that you are always in- where she was attempting to add night and Monday in the home of of ideas is becoming more and tment in a good live business propo-B. A. Colston. "In the interpretation." This difference that is the proposed in the business propo-more inevitable in an age that sition. I take the liberty of present-say she got one glimpse of the terested in an opening for an inves- and subject the illustrious English sition, I take the liberty of present- say she got one glimpse of the ing to you what seems to be an ex- Prince of Killcrotchesenkricket, lord cellent business proposition. The of the house of Blah, and her heart

near the Buffalo ranch where land Highland Fling for health's sake. can be purchased cheaply.

cats. Each cat will average twelve could not spare much of her time, Graves for Mr. and Mrs. Bill Mc- from Olney and Graham, where he kittens a year. The skins will sell but she was keeping house on the get a glimpse of your dear face, and Neill was enjoyed by several Friday spent some three weeks with his for ten cents for the white ones and farm for insane rats. seventy-five cents for the pure black as townsite oil towns, Mr. Wood skins to sell at an average of 30 Alps to reduce.

A man can skin fifty cats a day. leston. ing in of a good well. dred men to operate the ranch; William Barnett, who had since ence.

Oh boy, what odors. If you wuz playing at the footlights of the One cannot go far in life without in the 8th period English class you Ziegfield's follies.

tate.

Oh boy, those big steaks.

I smell some more of that good

-F. C. Harmon. Jr.

clear brook. Suddenly little Tinkle "While the sun in heaven (Hic) loss of a friend is rightly counted as O'er this magic (hic) mirror shines princess of Ethopia. The future deeds and fortunes of all (Hic) therein you'll find." As I was especially interested in my classmates, I tried to find them first.

Well, and well, if there wasn't our class president, Waldo Houghton, but no longer a class president. Waldo held the crown for the heavyweight boxing title of the world

Mrs. Adkins had gone to England and more stress upon the inward object of this company is to oper- was immediately lost. Mrs. Adkins ate a large cat ranch at Goodnight, was living in Scotland doing the

Louise Conner was so taken up To start, we will collect 100,000 with her household cares that she

ones. We will have about 12,000,000 girl in the class, was climbing the I will be over tonight if it doesn't

Guy Ginn could be seen training little dressed up fleas how to Char-

because of the odors coming from the food room. Ob them odors air't there are a closed and because awful rich—he Kinder Farris was piloting the Oh, them odors, ain't they grand? cleaned up on the Florida real es-

glimpse of Mary Ilen Harris. Mary Ileen explained how she had gained Miss Brock—Now, dear, think hard, would you have four if Morris GIVEN AT LOCKNEY SUNDAY With bones in 'em you can't break her title-she had kept house for

Mr. Davis, our competent sponsor, was president of the Mexican kindergarter at Juarez. Here Mr. Davis had trained an excellent play Freshmen Class Properly One Spring afternoon, when the ing the United States to get money world seemed to be wearing that for the poor oppressed monkeys of South America.

John Edwards Smith had become Mooney.

Adele McRoberts was doing fancy skating in the Alps mountains Then whom should I behold-a member of our class had married in-and satupcloselikethis. to nobility. It was none other than A. C. Goen who had married

Well, as for me, I was declared m. Friday morning. Driving fairhopeless by a famous physician, I. ly fast, we reached Lubbock in plenty AM. A. Nutt (but don't let on) of time to get registered and listen -Virgil Crawford. to a small program between 9:00 and

Jokes

Harold-Do liars go to heaven? Mrs. Adkins—"Why of course not,

George Washington there.

the first man? Kinder-George Washington

Mr. Mc.-No it was Adam. Kinder-Oh, I didn't know were speaking of foreigners.

A Fish's Love Letter I would swim the mighty ocean to this.

farm for insane rats. Mary Louise Thurmon, the fattest I would go throgh a wall of fire for the touch of your dear hand, and engineering and textile building at Clear

Pop-There's nothing worse than the Southwest Conference were presented. Miss Myrle Daunoy of Houston, "Sweetheart of the Univer-Virgil-Yes, there is dad. sity of Texas" is a chum and a sorerity sister of Miss Massie. Virgil-To be young and broke.

Chester Day, son of Elder Joe Miss Brock-J. E. if Morris gave M. Day of this city, a former stu-

and Buck each gave you one? William-Yep! You, see I got two A number of Floydada people atdogs at home now. tended the lecture given by Chas. Nichols, of Clifton, at Lockney Sun-Mother-Who taught you that day on the subject of Palestine and the Holy Land. Mr. Nichols has just recently returned from a visit to the Holy Land and those who Everett-Santa Clause. Mother-Santa Clause? Everett-Yes, when he stumbled heard him said the lecture was very

over my bed on Christmas morning. instructive and interesting. Among those from Floydada at-

When P. W. first went to see her tending were: Mr. and Mrs. J. C. the "Beau Braummels" of Eva Glynn he showed a timid heart and even Dickey, and daughters, Mrs. A. P. when the lights were low, they-sat Horn and Mrs. Cella Ross; Mr. and this_far_apart, but as their love Mrs. J. U. Borum, Mr. and Mrs. Mal grew stronger they knew its joy and Jarboe, Rev. and Mrs. H. P. Coopbliss, they knocked out all the space er, Mr. and Mrs. B. O. Cloud, Mr and Mrs. Roe McCleskey, Mr. and

Mrs. Maddox, Mr. and Mrs. Cogswell, Mrs. Jewel B. McLaughlin and We left Floydada about 7:00 a. Mrs. F. E. Blackshear.

Campbell News

Campbell, April 15.—Several from 10:00 a.m. The Floydada Representatives put on a short play in this this community attended the Dairy program which was appreciated by Show at Plainview last week.

all present. The play was "A Day Miss Mary Boner and pupils and Without Latin." The cast of char- Mrs. P. B. Murff and Miss Opal Harold-Well it must be an awful acters were Urnon Borum, Maxine Nelson and John Owens went on a lonely place then with just God and Norris, Floyd Murry, and Louise weiner roast last Thursday evening to Linguish Falls.

were told that it was our The party Friday night at Mr. and Mr. McWhirter-Kinder, who was privilege to split all the red signals Mrs. Sam Glenn's was enjoyed by and speed limits that we wanted to a large crowd.

and that the city was ours. We made good use of it while Miss Ros- Ruby and Charlie, spent the week end at Melrose, New Mexico, visityou son attended a teacher's meeting. From 11:30 to 12:30 we had lun- ing Mrs. Owen's brother, Edd Dodd. cheon at the Glorieta Tea Room. Then at 1:00 p. m. the dreaded test O. Talley, and husband, of Henriwas taken. We did not place in etta, visited her last week.

Several from here attended the After the test we had a drive ov- party at Robert Powell's Saturday

Cleona Fitch spent Sunda

Tech. Then we had tea at the Opal Owens Tech cafeteria, and met many con-testants from other towns. We night with Bertha Warren Bernice Murrey and F in this sentence.--"The toast was 7:00 at the Lubbock Hotel where Lyles spent Sunday with the Floydada Representatives put on er and Opal Nelson. Mrs. P. B. Murff spe end with home folk a

rain.

THE GREAT AMERICAN HOME

NOW YOU BOYS

- DON'T BE

RUN ALONG!

HANGING AROUND

WILLIE HAS

THE UN-

EMPLOYMEN

PROBLEM

HERE WHILE

WORK TO DO

all probability a licking, or maybe Floyd Co. Hesperian ished Every Thursday By HESPERIAN PUBLISHING COMPANY

HOMER STEEN

Editor and Manager

tered as second class matter 20th, 1907, at the Post Office loydada, Texas, under the Act Congress of March 3rd, 1879.

SUBSCRIPTION PRICES Floyd and Adjoining Counties: Year x Months

.45 aree Months In Advance Outside Floyd and Adjoining Counties.

\$2.50 ne Year Months ...\$1.50 .75 ree Months In Advance vertising Rates Furnished on Ap-

plication. NEW RENTAL CONTRACT

As time goes on it becomes evi- and Floydada citizens have every

produce of the farm, with certain the restrictions, additions and limitations it is becoming evident that we

are outliving this kind of a rental contract and that some of these days, not far distant, we shall have a new kind, one that will more nearly fit in with the balanced farming program which we, as a peo- of real hard iron has come from ple, are beginning to see as the sal- the last few days. For, be it re-

vation of the country. Already you begin to see this state high way department had a farmer and that suggesting this or man with a high-powered machine that kind of a change to bring a-bout greater equity and better un-derstanding between landlord and beattracted by the steel magnet he renter. Bankers are beginning to drug on the ground.

reflect this new attitude toward the Last week was the week of the rental contract. They are studying dairy show in Plainview and the their customers and their prob- hundreds of cars that made the lems, of course, and this matter of highways of Floyd County headed the rental contract, is one of the for that city, as well as the other things that is coming to the fore. Undoubtedly the age-old rental ed up enough nails to build a house. contract a la Texas black land is The tire fixers may have fattened antiquated and out-of-date. Just but nobody else fared well. There may have been some new explean interesting thing upon which to tives or, maybe better said, exploeculate.

-0-IDER ROADWAYS CERTAIN

Recently we heard a student of road problems of the county gest the idea that we must pre-te to meet the demands for widplentifully. roads, which means wider right-

ways on which to build them is certain to be one of the blems that will come up in every or or even semi-important road osal in this section within the ten years. The Federal Buof Good Roads has already spending money on roadways the right-of-way is less than feet, we are told, and in the ested districts of the east onetion. boulevards, side by side, are

their appearance. Floyd County people are up their minds what they about their road problems

ad as well include the questhe width of the right-oftion c way in their list to have some atdents now in school, we will be in-

LEFT IN THE COLD?

two, would have been administered before the middle of April because you hadn't gotten home from the lot where all the boys were having a big time, as soon as parental authority thought desirable for milking and similar duties about the

But times have changed and, presuming its all for the best, we find them now playing some kind of playground ball or jack or something on a lot about as big as a dime, the while everything is quiet and decorous-like. At least, isn't ...\$1.50 that the impression you get? Kids .85 may be getting meaner and meaner, but they are certainly making less noise about it.

EXPECTING A CLEAN UP

Belief that Clean Up Week in Floydada this year should be made real clean up day, has been expressed from so many sources that it seems the event this year should really be an event. That the town should be made clean, that everybody including the city administration should do their part manfully ent that the present-day rental reason to be proud of the communi-partract between landlord and ren-

in Texas, the general tenor of eyesore of one kind and another which is that the landlord shall needs to be gotten out of the way, have "a third and fourth" of the in addition to the laundering that the average citzens's premises will

WHERE'S THE NAIL PICKER

Full many a West Texan has won-dered how all the nails, scrap iron, pieces of steel and every other kind called, only a year or so ago the

No thunder in February, no freeze in April. That's number one. The other is the budding out of the cat-campaigns among the home boys, sives, manufactured during the

During dry weather, such as particularly marked last week, the winds and tire friction carry off the loose dirt, leaving exposed the hard dirt and the hard pieces of iron, with the result that tires suffer trees are leaving out. So confident

VALUE OF EDUCATION

week

However, to be on the safe side we'll not go that far. But it is perfectly safe to announce there Practically every child in the higher grade schools, high schools, won't be any more freezing weather. as well as every adult in Floydada will be vitally interested in the page point. on school statistics that appears in

this week's issue of The Hesperian Fred Bell is said not to be get- tained from him in Lubbock. headed "The Value of an Educa-They are not dry, complicated figures; they are plain, proven, sensible figures. As adults we are interested in seeing that every child body say. in Floydada is given the opportunity and urged to take advantage of it, to have the maximum education possible to obtain, and we must make it available for them; as stu-

say they heard his cousin Fred is the census taker and just about through his work. Did he count you and your bunch? The others are getting away down ord is Gandhi's. . . . He marched the line on their counts over the county, too. Have they been in your neighborhood and did they terested to see the proven compar-miss you? It's important that they

are we, that we almost announce

the mesquites are leaving out, too.

alpa trees. Peach trees, pears, the hotter and drier the weather plums, elms, ash, sycamore, all of the not native to the country, bud some morning we wake up and a and have to begin all over again. Not so with the catalpas. So go a-head and plant any and everything too busy to argue with you. In fact, the day argument and everybody is th

> governor. He has been one of the "dark horses" for some months and many West Texans were anxious to see him "get in there" and mix it with the other candidates.

Clint C. Small of Wellginton, Dan We are sure of the ground on that Moody and Lynch Davidson will

ting as many noses counted as he expected to find in Floydada. Now, we are not quoting Fred and are just saying what we heard some-The longest dash of salt on rec-

200 miles for it.

A man knocked down by an auto-mobile in Detroit jumped up again and ran away. He was probably

Contemporary Thought

head and plant any and everything you want to. There'll be no freeze this difficult to recall what all the do things in a big way; to accomplish more than his neighbor; to haven't been out to look at them, haven't been out to look at them, haven't been out because it didn't thun-but we're satisfied that they are leaving out because it didn't thun-

ger. Because his productivity is in- who fights a good roads movement buildings in a city system. creased he can operate profitably on of any kind. a smaller margin per bushel or per

But along with his vision and ambition, the average man is likewise cautious. He must be convinced that power farming is profitable and economical before he accepts idea fully and without qualifica-

THE THIRTEENTH MONTH

January 2 falls.

It is said that it would simplify accounts and comparisons in yearly trade and records. But there is pointed out many troubles coming if the new calendar is adopted. Suppose we should adopt it generally and socially. Every year we would be mixing our dates and either be viation leader, tells us that within ahead of the game, or behind, after three years flying will be the safest

we had run a few thirteen months off the roll. It's like losing a day, That statement sounds reasonable,

dare to start a new business in that set up strict rules for pilots to folmonth. All we could do, and be low, demanded licenses after thorlucky, would be to take the thir- ough tests for every flyer, and led teenth month off. And think of all the industry in the development of scientific means for the asurance of like having another rent day and safety in the air.

gas bills, and etc. The old rhyme, "Thirty days hath September," and so on, still rings true, and we believe that the old calendar should be used a few centuries longer.

ROADS THEN AND NOW

Pampa Times: So rapid has been the improvement of rural highways in 10 years, yet almost without our realizing it, that the entire diet of the American people has been changed in that brief period of time.

thing to his production of green will not face the conglomeration of vegetables marketed in the big cen- traffic and safety laws that we have ters of population. In North Carolina, for instance,

farms where nothing but tobacco was grown for years and years are now green with truck crops of all kinds. Dairying, too, has sprung into prominence in many states

where it would have been impossible to get the milk to a city 10 years Farmers who once depended

almost entirely on one staple cropcorn, cotton, tobacco, wheat-are now going in widely for vegetables out and get caught lots of springs good rain has fallen. You come POWER FARMING AND PROFIT and fruits which would have been Briscoe County Herald: Man has profitably under old transportation ship has a right to be proud of

ANOTHER VICTORY

Ferguson Forum:-Score another the

ly the same number of days. And, expected to follow the example of as it is explained, January 2 will the University of Chicago be the first day of the first period Texas co-eds addicted to smoking no matter on what day of the week may soon be given quarters for indulgence in this fad under official sanction

SAFER TRAVELING

Plainview Evening Herald: Captain "Eddie" Rickenbacker, famous war ace and present-day a-

or gaining one, when you cross the equator. considering the precaution both the in flying. Already the federal gov-Then, thirteen is an unlucky number to lots of folks. Nobody would want to get married in the thirteenth month. Nobody would deen to geter the second second

> Yet flying cannot be said to be in the hands of the poulace as yet. In the face of all this preparatian for the days when the people do take up flying by their own hands, we see another means of transpormunicipal traffic laws, still arguing tation three decades ald still struggling with a variety of state and over the practicability of licensing its drivers, still lacking a national unity of purpose that is already manifesting itself in aviation. Perhaps some day motoring will assume

Not only that, but the paving of roads has caused a revolution in agricultural methods as well. For every mile of improved highway laid down, some farmer has added some-thing to his production of some to put up with in our automobile. We shall fly with a greater feeling of security.

Letters From Readers

STANDARDIZING THE SCHOOLS OF FLOYD COUNTY

The 1929-30 schools year is closing with more or less marked suc-cess. The schools of Floyd County have developed amazingly during too perishable to have been grown the past ten years and the citizen-

been able to expand their efforts in-to wider and greater fields. Farm boys have been no exception to this rule. Power farming has given the young farmer an opportunity to ex-pand. With the tractor, the mul-tiple row cultivator the corn picktiple row cultivator, the corn pick-er and the combine, he can easily farm success. And since success in and city schools that the boys and annuonce soon, it was predicted by the big senator in the interview ob-trained from him in Lubbeck his volume of business is much lar- in the United States for the man if they were changing grades or

I believe a course of study should be arranged in Floyd County by the County Superintendent, FOR WOMEN curring with the city Superinten-dents of Schools in Floydada and Lockney, being guided by the State

Ferguson Forum:—Score another progressive step in the emancipa-tion of women and giving her equal rights with mere man. A smoking room for co-eds in the University of Chicago has been established by the authorities of that institution. The Hesperian refuses to get "heated up" over the possibility that Floyd County people are going to sleep on their rights long enough that the county will be left entire-ly in the cold forever and a day in who foresee,—and doubtless they are right.—the Gay when road conthat institution. which has vexed colleges all over Best," will be a reality. J. B. Allen. the country since the world war when the women first took up cig-FLOYD COUNTY arette smoking in a big way. Typewriter carbons, second sheets Other institutions now may be at Hesperian office. **14 YEARS AGO** WHAT'S WRONG AND WHERE? News items taken from files of HERBERT RUDEEN Couty, has bought the east half of the Gamble section belonging to the Gamble Brothers, I. D., O. and A. N. Mr. Johnson paid \$26.50 W. Kimble, of Wibauz. Montana, has been in Floydada the past week looking over the situation relative to the opening for a jewelry and optical store. After visiting all sections of the state he has decided

AFTER-

NOON, WILLS

YOU, BILL

ARE WE

TO

ON,

GONNA

HAVE

WAIT YOU, BILL

per acre for the land.

to enter business here. For the

be located with the Woody Drug

The Texas Utilities Company, op-

erating out of Plainview and Lub-

bock and the City Council of Floy-

dada reached an understanding as

the basis for a franchise to be gran-

will

present and temporarily he

double or triple his acreage. The practically every field depends on girls from the rural school

unit of production.

if you think you know set out by some state-wide or na- the need Floydada has for you on tion-wide authority, with local peo-ple having no part of the money to spend and no voice in the selection

when or where the roadways shall be built, also foresee that counties such as Floyd will be left entirely out of consideration because its people have repeatedly re-

fused to spend their money for good roads. It is one of the possi-bilities that a comprehensive the yards where there are none. enough program has not been laid Dandelions certainly will ruin a out for their consideration. What- yard, and where the infestation is ever the answer, we believe that the serious experts of the Department people of Floyd County are not go- of Agriculture say the thing to do ing to be lethargic on road matters is to turn the lawn under and begin until it is entirely too late. all over again.

WANT ROADS RIGHT NOW

The serious thing about dandelions is that the light, chaffy seed

This And That

Until such time as it is deter-mined what the people of Floyd breeze. So if you have a badly in-County want in the matter of bet- fested yard and would like to see ter road facilities it is one of the useless things to attempt to bring have some fun, too .let 'em grow up for their consideration another and you'll get plenty of results. road bond issue.

There are those who, unwisely we think, would have the people voting on the matter of roads every Mr. Browning, the janitor, has dug few months until they got so tired up a million dandelions since he's of hearing about the matter, they'd either vote for the proposal "just to get rid of it," or would see the road building program for the coun-ty in a light that would permit them to start a real construction them to start a real construction and what should be done to it, but

ogram. As anxiously as we desire to see the remedy in the final analysis will be to turn the turf under. good hard-surfaced roads built in Floyd County, we believe an elec-tion unwise that will not take into account the fact that our farmers, many of them, are apparently of the belief that the "town feller" is not beloing carry the load and is we have a close to the part of the pres-ent turf would not be serious. Meanwhile, it would be good to see county prisoners, if any, digging to the device the tot turn the turf under. Since the yard needs levelling bad-ly, anyhow, and a new start of grass in some spots, the loss of the pres-ent turf would not be serious. Meanwhile, it would be good to see county prisoners, if any, digging to the device the load and is the belief that the "town relier is see county prisoners, if any, digging not helping carry the load and is only trying to saddle a huge debt on the land for personal, selfish purposes only. This state of mind purposes only is the lock of the salt only retards the yellow flowered pests or whether the salt only retards the salt only retards the purposes only. gradually being lifted, but it is it actually kills them, at least it plainly evident at present to be does good.

IMES ARE CHANGING

In the rush of business, one way and another, this column has overlooked two or three plainly readayou were a boy about so ble portents of the fact that spring

pu're past thirty now, we is actually here and that there'll before the spring had bus far you would have the call of baseball. In that it did not thunder in February.



LEFT IN THE COLD? The Hesperian refuses to get deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring an education is not like heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated up" over the possibility deferring and the sump we've heated

home. Maybe that's how he gets

additional entries. Dry years al-ways make interesting campaign Jr., of Tulia, were guests of Mrs.

the Floyd County Hesperian pub-lished in Floydada fourteen years A. J. Welch and children Sunday. ago. ISSUE OF APRIL 20, 1916 E. E. Johnson, of Crowell, Foard

And I've met a lot of folks; I've heard their hard-luck stories And I've listened to their jokes; In a "keep-your-distance" way-But it's the folks I left back home

And the folks back home are true, And they wish me all good-fortune In the things I try to do; They seem to know how happy They can make a fellow's heart Just by showing him that friendship Can live on, though friends may part.

I like to see new faces And I'm glad to make new friends; I hope to trudge new pathways Till the day my journey ends; But often I'll be turning From the trails I chance to roam, To greet my childhood comrades-Those dear folks I left back home.

ted by the city at a called session of the council at an early date, for electric lighting and power ser-vices. The company is given six months in which to complete the local plant. A compilation of the winning of individuals at the County School Fair in Athletics has been made for individuals winning nine points or more, as follows: Leland Daw-

Company.

son, Floydada; 19 points; Bob Jones, Lockney, 10 points, Arthur Wom-ack, Sand Hill, 10 points, Homer McCoy, Floydada, 10 points, Earl Chessir, Lockney, 9 points. George Graham who lives fifteen

miles northeast of Floydada had his face badly scalded and came near losing his sight last Friday noon when a half gallon bucket in which he was boiling coffee ex-ploded and threw scalding water and coffee grounds in his face.



How good are you at finding mistakes? The artist has intentionally made several obvious ones in drawing the above picture. Some of them are easily discovered, others may be hard. See how long it will take YOU to find them.

Correct solution on back page this section.

Rotarians Will Meet In Temple On April 23-24

Temple, April 7.—One of the largest and most interesting Rotary 41st district convention in years will be held in Temple, April 23-24 when it is expected that more than 750 Rotarians will gather here.

Temple is planning to entertain the convention in a big way with thousands of additional colored lights in the streets, flags and special decorations. The host city has two new "skyscraper" hotels, a new \$150,000 municipal auditorium that is handsomely equipped and has its four leading hotels, pricinpal cafes, auditorium and committee meeting places all within a three minute walk of each other.

District Governor Bernard Bryant in a pre-convention visit here declared the convention facilities are the best he has seen, of highest order and conveniently located. Temple's beautiful country club

order and conveniently located. Temple's beautiful country club will provide special golf tourna-with Miss Maudie Pittman Sunday. Mr. and Mrs. Brocks. Miss Myrtle spent the afternoon with Miss Maudie Pittman Sunday. Mr. and Mrs. Brocks. Mr. and Mrs. Brocks. Mr. and Mrs. Brocks. Miss Myrtle spent the afternoon with Miss Maudie Pittman Sunday. Mr. and Mrs. Brocks. ments and aid in the entertainment for the visitors.

The Temple and Belton clubs, within eight miles of each other, are combining forces to entertain the scores were 17 and 2 in McCoy's convention.

interest. So important will be the Those that took Sunday dinner morning sessions with their inspi-ration and vocational addresses that it has been arranged for the Rotary-Annes to have no morning entertainment to conflict with at-the addresses out a set took sunday dinner with Argeam Berry were Misses Ouilda Author, Bernice Jackson Mr. Vester Lee Tardy has been visiting relatives in Waco, the past tendance at the general convention. week.

The opening night the Temple club will be host at a big banquet at which arrangements are being made for an outstanding leader in Rotary International to deliver the main address. Past district governors, past officers, internationl committeemen will be here.

McCoy News

last week

and friends.

Marie Tardy.

Miss Naomi Williamson took Lockney. Sunday dinner with Thelma Smith. Mrs. J. W. Jackson spent the day in the Newman home Monday. Dockney. Mrs. Luther Williams spent this last week with Mr. and Mrs. W. J. Rhodes and family.

Mrs. Sam Smith who has been sick for some time is improving slowly. Mr .and Mrs. C. B. Sprinkles and Mr. and Mrs. C. B. Sprinkles and Mr. and Mrs. Sam Mil-

TEMPLE ENTERTAINS



Within two minutes walking distance of the convention hall and com mittee rooms are five hotels, cafes and theatres, for the Rotary district convention in Temple, April 23-24. Above are two of Temple's newest hotels, (right) "Kyle" hotel: (left) "Doering" hotel.

Miss Willie Mae Curry took Sun- returned home the first of this day dinner with Lorene Emery. week.

favor The annual Rotary conference here will bring scores of outstand-ing Rotarians on a program full of bry home Friday night.

Allmon News

(Crowded out last week.) Allmon, April 8.—Mr. and Mrs. J. M. Williams and Mr. and Mrs. Robert Fisher spent the week-end visiting in Mexico.

Miss Lucille Smith spent Satur-day night and Sunday with Hazel Hulsey.

(Crowded out last week.) These beautiful spring days cer-tainly have been appreciated this last week. last week. Bro. Carr filled his regular ap-pointment at the Baptist Church Sunday. Several from this community at-tended the party at the home of Mr. and Mrs. J. H. Hulsey's of Pe-tersburg Saturday night. Mr. and Mrs. John Gray and Clara Smith left Sunday for Den-ton, Texas, to visit their relatives and friends.

Joyce Jones. Mr. and Mrs. W. H. Taylor spent

and friends. Miss Clarret Tardy spent the week end with Miss Johnnie John-son of Floydada. A large crowd enjoyed the spell-ing match between the outsiders and the school children Thursday hight The results were a tie. night. The results were a tie. Those that are having a swell time with the mumps are Miss Ilma Jackson, Etta Berry and Mrs. Maria Mari ing the interscholastic meet at

lard a daughter, Julia Ann. Miss Evie Jones is spending this

Mr. and Mrs. W. H. Hilton and daughter, Laura Blanche, and Mr. and Mrs. George Sherrill, were L. G. Mathews underwent a ton-sil operation at Lubbock Saturday. He was accompanied by Mrs. Math-ited in Floydada Friday. **De Luxe Equipment**

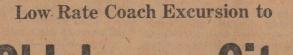
Special de luxe equipment designed exclusively for the New Se- ternoon. ries Pontiac Big Six is attaining an increasing vogue especially among the younger motorists who seek smart appearance in their motor

Most important among the de luxe fitments are the special six wire wheel sets obtainable in colors either to match or contrast with the various body finishes or in full chromium plate of permanent lustre. The two spares are carried in special front fender wells and supported by chrome-plated retainer clamps.

The special wire wheel sets, toge-ther with the chrome-plated bumpers and the sturdy trunk rack, provided as special equipment for installation on the rear of the car, combine to complete an unusually family took Sunday dinner with G. D. Scott, of Delta County, was attractive ensemble of color harhere the latter part of last week, mony and lines.

The de luxe equipment may be obtained on any of the seven New Series Pontiac body types.





Oklahoma

FOR EASTER, APRIL 20, 1930

Also to All Texas Points

For additional information see, Robt. Medlen, Agent.



Popular On Pontiac and Mrs. George Sherrili, were descention of the set of th They drove to Hereford in the af- be at his office for several days visited Mrs. Flynn Thagard this week.



The Bigger, Handsomer **Goodyear HEAVY DUTY**

Mrs. A. B. Keim.

It's for extra STYLE, extra mileage, extra road protection. Your car looks smarter on these bigger, handsomer, stronger New Goodyears with their deep-cut, extra-thick All-Weather treads, the outer blocks of which are prismed down into silver-striped side-walls. Be sure to see these really stunning new Goodyears before you again buy tires. NO INCREASE IN PRICE!

We also offer

low 1930 prices on 66665 YEAR Pathfinder

New style Pathfinders, superior to many, high-priced makes. Values possible because Goodyear builds more than $\frac{1}{4}$ of all tires sold in America. All firsts-standard lifetime guarantee. Careful mounting free.



Main at Mississippi

W. T. Gray, Prop.

"Let's get up a Newspaper Ad"

Number 12 in this series of advertising will appear in

"NO MEDICINE EVER HELPED ME AS DID KONJOLA"

Tulsa Lady Is Enthusiastic About New Medicine—"Best In The World," She Says.



MRS. G. I. CRABAUGH

No medicine ever helped me as did Konjola," said Mrs. G. I. Cra-baugh, 739 Quaker street, Tulsa, "For more than nine years I had Sunday afternoon with Mr. and trouble with my stomach. Gas ac- Mrs. Joe H. Smith. cumulated after meals and I bloated terribly. The pains and pressure often made me short of breath and Combs dizzy. Constipation was another of my worries and I became an almost daily user of cathartics. I had terrible headaches and found Sunday afternoon with Mr. and Mrs. it difficult to sleep. My nerves be- W. W. Palmer. came badly affected and my general condition badly run down. "I am delighted with the results

I obtained from Konjola. Before I had finished the second bottle my constipation had been relieved and my stomach greatly improved. As I kept on with this great medicine my general health improved until I am feeling better today than I have in a long time. I have an excellent appetite and eat healthy without distress. Even neuritis which attacked me occasionally has been totally driven from my system. I cannot say too much in

praise of this great medicine. Though Konjola works quickly, six to eight bottles are recommended as a fair trial. Although many born Monday morning, April people are benefitted within a few They have named her Jo Ann. She

week with her sister, Mrs. W. H. Taylor.

Mr. and Mrs. J. H. Hulsey, spent Monday with Mr. and Mrs. W. V. Smith.

Mr. and Mrs. Clarence Smith spent the week with his parents Mr. and Mrs. W. V. Smith. Miss Annie Maude Williams is on the sick list this week.

Antelope News

(Crowded out last week.) Antelope, April 8.—A party was well enjoyed Saturday night at the home of Mr. and Mrs. J. A. Jones. Miss Lolla Jackson spent Sunday afternoon with Miss Lillian Barker. Misses Ruth Summerlin, Sarah Frances Smith and Lolla Lane spent Sunday with Miss Shirlie Mae Pal-

Misses Lora and Lila Blankenship spent Sunday afternoon with Miss Shirlie Mae Palmer.

Mr. and Mrs. Robert Hinsley and family spent Sunday afternoon with Mr. and Mrs. G. A. Ray. Mr. and Mrs. M. D. Thornton

spent Sunday with Mr. and Mrs. J. M. Summerlin. Miss Lula Blankenship spent Sat-

urday night with Miss Connie Ray. Mr. and Mrs. Riley Teague, Mr.

Mr. and Mrs. L. C. Earls spent Sunday with Mr. and Mrs. W. E.

Rayford Palmer spent Saturday night with Carl Lane.

Mr. and Mrs. C. A. Cambie and family spent the week-end in Sudan, visiting relatives.

Miss Lolla Lane spent Saturday night with Miss Shirlie Mae Pal-

Miss Lila Blankenship spent Sunday night with Miss Sarah Frances Smith

Mr. and Mrs. C. A. Caffee spent Sunday with Mr. and Mrs. Brince Breed of Lakeview.

PARENTS OF DAUGHTER

Mr. and Mrs. Bill Daily are the proud parents of a baby daughter, weighing nine and one-half pounds, reeks, the longer period is best. Konjola is sold in Floydada, Torre and Mrs. W. P. Daily, of this city, and Mr. and Mrs. M. L. Kizziar, of Al-

ILLNESS IN YOUR HOME-SOUND CREDIT HELDS

What a blessing it is to the man of family to know that the neighborhood merchants consider his household accounts good risks! By establishing your credit — by paying your monthly bills promptly, you build up a confidence at the shops which may mean much to you in time of illness and lapse of income.

The householder's greatest asset is his credit to maintain it means protracted credit when really needed.

Your local accounts should be arranged while we are revising our ratings.

RETAIL MERCHANTS ASSOCIATION OF FLOYDADA

next week's issue. Ad No. 11 depicting our ad being delivered to the reader.

"our Ad gains reader ATTENTION"

The bright, clean appearance of our ad, gained by a generous and judicious use of white space, is bound to attract the eye of our woman readers. Trim, youthful figure in our "Roseanne Dress" illustration creates a desire to spend a pleasant hour or so selecting one of these dainty creations. Its price is appeal-

The Hesper



The illustrations used throughout this series were produced in exactly the same manne as are all of those in our Meyer Both Gr eral Newspaper Service. We control the clusive franchise for this service in Flor and we urge all advertisers to ma greatest possible use of it.

ing and thus our ad has added ano-

ther customer to the lists of the

"Roseanne Dress Shoppe."

The Floyd County Hesperian, Floydada, Texas, Thursday, April 17, 1930

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|---|---|--|---|--|--|--|
| AVEY | W/a | mt / | | age | SAVE | SORE GUMS NOW CURABLE
You won't be ashamed to smile
again after you use Leto's Pyorrhea
Remedy. This preparation is used
and recommended by leading den-
tists and cannot fail to benefit you.
Druggists return money if it fails. 1
Arwine Drug Co. |
| POULTRY AND EGGS
Iband Bronze Turkeys For Sale
mrelated matings, greatest val-
ever offered from pure bred
bk of high quality turkeys. Util-
toms from \$8 to \$15, pullets \$5
\$8. Mrs. J. D. Christian, Route
Floydada, Texas. 50tfc
DR SALE—Hatching eggs. Sin-
e comb white leghorns, M. John-
n strain. Eggs from Star Mat-
g pen \$3.00 per fifteen or \$12.00
r hundred. Eggs from pen A. | WITH IMPROVED MODERN
EQUIPMENT, I WILL SHARPEN
14 INCH LISTER SHARES AT 35C
EACH, CASH ONLY. J. A. EN-
OCH. 64tc
PASTURE POSTED
No fishing or hunting allowed in
TMBar pasture on Blanco Canyon.
Thos. Montgomery, Owner. 84tp
Perennial Phlox in all colors, | FOR SALE—Fresh highgrade Jer-
sey cows at Freeman Dale Jersey
Farm, one mile South of Dougherty.
17tfc.
FAT STEERS or calves wanted. Call
Edgar Jones. 41tc
Pigs for sale. J. C. Bolding. 81tc.
Work stock for sale. J. C. Bold-
ing. 84tc
FOR SALE—Milch cows that pay;
also registered Jersey male of Ra- | | | LEWIS
CAFE
"We Never Close" | Drs. Smith & Smith
Sanitarium
FOR SURGICAL CASES
Phone No. 177
Floydada, Texas |
| FOR SALE | plenty of the best varieties in red
and salmon at Hollums, Floydada
Florists. 8tfc
CONSUMERS Fuel Ass'n fixes your
flats. 7tfc
Warning To Auto Drivers
The state law gives fire trucks,
when answering a call, all right of
way on streets. For your own safe-
ty you are warned to pull to the
curb when the alarm sounds and
remain parked until the trucks pass.
47tfc. G. R. Strickland, Fire Chief
Your Easter Flowers are ready. | leigh stock, part payment and terms
on balance if desired. 3 miles north
of town on Paschall place. Office
phone 175, residence phone 922F12.
M. Frost. 8tfc
NOTICE—I am standing my Per-
cheon Stallion at my place near
Sand Hill. \$8.00 to insure living
colt. J. T. McLain83tp
FOR RENT
FOR RENT
FOR RENT
FOR RENT
Gurnished rooms. One block
west of high school. Mrs. John
Wahl. 64tpd | Sir Ronald Lindsay, right, newly | appointed British ambassador to the | FLOYDADA
TRANSFER
A. N. WARD, Prop.
Office at L. & O. Top Shop
HAULING AND TRANSFER
BUSINESS SOLICITED
GOOD EQUIPMENT
PROMPT SERVICE
TRUCK LINE TO PLAINVIEW
Phone 12 or 305R | E. P. NELSON
FIRE INSURANCE
AGENCY
WILL APPRECI 'TE YOUR
BUSINESS
CITY AND FARM LOANS
Every detail of your fire in-
sura; ce requirements will be
carefully handled if entrusted to
this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK
BUILDING, FLOYDADA |
| Hollums, Floydada Florists.
t.c.
FOR SALE—the following new ma-
hinery, delivered: 2 years to pay:
5-40 Rumely Tractor, \$400.00 be-
ow list; 3 three row Rock Island | HEMSTITCHING 5c per yard at
my home, 918 So. Main St., or leave
work at Floydada Hatchery. Mrs.
Edwin Heald. 11tfc
I'M still giving the best bargains in
monuments. See me before you
buy. S. B. McCleskey. 2tfc | modern. Phone 117W. 3tfc
FOR RENT — My 8-room home
place 321 West Kentucky Street. A.
N. Gamble. 3tfc
FOR RENT—Front bed room, near
Dorsey Boarding house Mrs. Lil- | House just after he presented cred
right is Captain Allan Buchanan, n
flooring is laid. The use of the
heating plant may be advisable
says the United States Forest Serv-
ice, to maintain a temperature that
will prevent excessive humidity in | tary dress on the steps of the White
tentials to President Hoover. At his
aval aid to the president.
One fly killed in early spring
means hundreds of flies fewer next
summer. Stable manure in which
flies may breed rapidly should be
hauled to the fields every day, if
possible, and spread thin so that it | M. FROST, D. C.
s-year carver graduate
Chiropractor
Licensed under Kansas and Ari-
zona Laws | Took Soda For Stom-
Ach For 20 Years
"For 20 years I took soda for in-
digestion and stomach gas. Then I
tried Adlerika. One bottle brought
complete relief."—Jno. B. Hardy. |
| | ELECTRIC
WELDING
48tfc J. A. ENOCH
MONEY to Loan-on larms and | FOR RENT—Five room home, fur-
nished or unfurnished. At 911
South Main Street. See Fay Max-
ey. 73tc
2 ROOMS for rent, furnished or un-
furnished. W. E. Meador, 720 So.
Main. 72tp | flooring is delivered until the house
is occupied.
BUYING SPECIFICATIONS
FOR COMMON COMMODITIES
Every homemaker consciously of | will dry. It is best to use a ma-
nure spreader. Manure that is not
disposed of daily may be treated
with hellebore, which will destroy
the fly larvae without reducing the
fertilizing value of the manure.
One-half pound of powdered helle-
bore to 10 gallons of water will | OFFICE PHONE 175
Residence Phone 922F12 | Adlerika relieves GAS and sour
stomach in TEN minutes! Acts on
BOTH upper and lower bowel, re-
moving poisons you never knew were
there. Don't fool with medicine
which cleans only PART of the
bowels, but let Adlerika give stom-
ach and bowels a REAL cleaning
and see how good you feel! Floyd- |
| OR SALE—Bundled Higeria, 4c
lelivered. Call 925F14, Lon Blas-
ingame. 64tp
OR SALE—Half and half cotton
eed one year from Georgia origi-
lator, recleaned and sacked. Pro-
uced one half bale per acre and
protection le lact year | BRING your hemstitching to the
Pollyanna Art Shoppe. All work
guaranteed. Hemstitching also
done in gold and silver thread. 40trc
REAL ESTATE | FOR RENT9 room house, double
garage, 2 blocks of square. Phone
142. 7tfc
WANTED
See the new Royal Portable and
standard typewriters at The Hes-
perian office. | food and drugs act, to protect her
from buying food products ocntain-
ing poisonous and harmful ingre-
dients, colors, or preservatives.
Specifications as to what may or
may not be contained in various
manufactured foodstuffs offered for
sale are set up by the United States
Department of Agriculture in its
regulatory work Protection is also | Genuine Dalton Adding Machine
Ribbons at Hesperian Office.
THE STATE OF TEXAS,
To the Sheriff or any Constable
of Floyd County—GREETING:
YOU ARE HEREBY COMMAND-
ED, That you summon, by making
Publication of this Citation in some | L. G. MATHEWS
Lawyer
Readhimer Building | ada Drug Co.
F-1 Sparkling Bubbling Health! |
| See our beautiful display of Eas-
Lilies. Hollums, Floydada Flor-
s. 8tfc
'NUINE Mastodon Everbearing
wherry plants. \$2.50 per hun- | FOR bargains in lands and town
lots see Arthur B. Duncan, Floydada
Texas. 40tfc | Phone 236 W. 63tp
EDGAR JONES wants your fat cat-
tle. Call Jones Market. 41tc
WE buy old radiators and repair
any make of radiators. Cline
Bros., new location Randerson Bldg.
S. E. Corner Square. 6tfc | labels shall tell the truth. Meats
shipped from State to State have
been subject to Federal inspection
and standards for a long time, and
the Government has also encourag-
ed the grading of fresh fruits and | of Floyd if there be a newspaper
published therein,but if not,then in
the nearest County where a news-
paper is published once each week
for four consecutive weeks previous
to the return day hereof Stella Rus-
sell whose residence is unknown, to
be and appear before the Hon. Dis-
trict Court, at the next regular term | Floydada, Texas
Tony B. Maxey | For Sale By |
| SALE—Gallon glass bottles
each, also a few barrels and | near Petersburg; easy terms. John
F. DuBose, Plainview, Texas.
420tp.
FOR SALE or trade.—Residence
and business property in Vernon.
Will trade for Floydada or Floyd
County property. J. U. Borum.
6tfc. | LOST—Shapleigh Special girl's bi-
cycle. \$5.00 reward for return to Dr.
Geo. V. Smith. 74tc
WANTED—sewing of any kind, by
the garment, day or hour. In your
home or mine. 515 West Kentucky
Mrs. Jewell McLaughlin. 72tp | standpoint of their value to the
consumer, and in other ways, they
serve as an example of what might
be accomplished in other fields of
household buying if the idea of
specifications, or fact information,
from the meuticature to the con- | of Floyd, at the Court House there-
of, in Floydada on the 19th day of
May A. D. 1930 then and there to
answer a Petition filed in said
Court, on the 3rd day of April A. D.
1930, in a suit numbered on the
docket of said Court No. 2227,
wherein E. E. Russell, is plaintiff
and Stella Russell is defendant | Lawyer
Room 212 Readhimer
Building.
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For which we thank Mr. Steen

May all their days be filled with

ariety of Easter Styles Simplifies Problem of Choosing the Right Frock And also Mrs. Maude Hollums, Who said it with flowers.

BY HARRIET

Selecting the Easter wardrobe is a little like picking one's husband -you should suit yourself and not accept much advice from anyone! This Easter there are many individualized styles, and each different type of woman can find her ight metier, if she looks about nough.

If you are still a bit the flapper pe, round off your square corners, ngthen your skirts a bit and tie scarf in a feminine bow under ur chin. But stay the least litbit nonchalant, for it's a pleasint type to be!

If you are demure, do not try swagger clothes. Wear capes and puff sleeves, and square necks and demure collars.

But if you are a mature type, chic and charming, you have about 100 different kinds of costume that

you could buy with satisfaction. For the young girl, there are some very jaunty things this year. The simpler the lines the better. but it doesn't hurt to have semifitted things and belts.

I have in mind a twine colored Easter outfit in a soft tweed that is admirable for the young girl, especially the one who cannot have

a wide range of clothes. The coat is made with set-in sleeves, and long, soft lapels that are notched in a tailored manner at the top. The cuffs of the sleeve flare quite a little and there is a grosgrain turban which has a jew-eled clip in the front of it, a lit-

der it and a beautiful beige fox some of the season's lovenest dilings. Topping this outfit is a beige straw and felt hat, the closely fit-ing crown being of the felt and be being of the felt a

ORS ATTEND MEETING OF SAND HILL H. D. CLUB

bill Home Demonstration net Wednesday afternoon, at the club room. Twenty were present. The club benjoyed having the follow-this meeting. Mmes. S. Beporter at this meeting. Mmes. S. Beporter basic fill and Sand Hill club and Roseland club will exchange plays. Roseland club room and thill club and Roseland club will exchange plays. Roseland club room at the club room. Twenty ing their play at Sand Hill will give their subject of the Lockney Chamber of Com-merce. gave a very cordial welcome to the visitors. Miss Marie Strange yas also present and we greatly en-joyed having her. This entertaining idea is surely a good one, we meet people and hentertained. The club will entertain the Sand Hill Club on Friday, April 25 at the home of Mrs. Poage. We are look-ing forward to this time and hope at this meeting. Mmes. S. er, Irving Bennett, C.

ra, W. A. Whitlock, Delbert Bye, Bruce Whitlock, Frank Rob-son, Hilburn Casey, W. B. Stev-is, Guy Sams, Raymond Blount, s, Guy Sams, Raymond Blount, C. Hilburn, L. T. Marble and Miss la Barton. Last Wednesday, April 2, the Sand Hill Home Demonstration Club, en-tertained the Roseland Club ladies, Miss Strange will meet with us at

We were also glad to have as our sts Mrs. R. C. Yarbrough and We arrived about 10 o'clock. Of day, April 29, for the program that ley club; also Mrs. R. L. Orman Miss Ada Pope of our own com-worried about that. The morning



An excellent Easter outfit for the young girl is shown at the left. It is ALL MEMBERS PRESENT AT It is belted with red and a red and white grosgrain scarf ties under the chin. There is a little red black mixture material while that at the right is of red and black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right is of red and a fred black mixture material while that at the right i gray jersey.

eled clip in the front of it, a lit-ile fancy that girls like this spring. **** For the very feminine woman, here is a Molyneux ensemble for ister that is superb. It is a new beige wool mixture that has a fleck of black in it. There is a flat crepe frock under the coat that has beige and black pipings. The coat has a deep cape collar, long tight sleeves coming out from un-der it and a beautiful beige fox trim at the shawl collar closing.

Floyd County Clubs Planned. Every woman in the county should take advantage of this opportunity to enjoy the feast of good things.

Reporter. broadening.

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and Turk

SAND HILL CLUB ENTERTAINS ROSELAND CLUB WEDNESDAY HILL CLUB WEDNESDAY ROSELAND CLUB WEDNESDAY

D. P. Childress of Pleasant course the day was not such a beau- we missed last week.

happy hours -Pleasant Hill Home Demonstra-

tion Club.

and Mr. Deakins.

SAND HILL H. D. CLUB TO GIVE PROGRAM AT ROSELAND

Plenty of entertainment is promised by the Sand Hill Home Dem-onstration Club when they present their program at Roseland Friday night, April 18.

The program will consist of music by the "Kitchen Band," a reading, an essay, a monologue, song and play entitled, "Don't Reckon Your Chickens Until They Hatch," according to announcement made this week by Mrs. W. E. Miller. There will be an admission of 10 and 25c.

MRS. KENDRICK HOSTESS TO LAKEVIEW H. D. CLUB

Lakeview Home Demonstration Club met with Mrs. Earnest Kendrick at 2:30 Monday afternoon, April 14. The subject studied was, "Home Dress Making," ably demon-strated by Miss Marie Strange. Miss Strange gave many good points on cutting, fitting, color combinations and material to use.

Delicious cake with ice tea was served by the hostess. The club will meet April 23 at 2:30 with Mrs. Kiker in a social meeting to entertain the Harmony Home Demonstration Club.

BAKER 4-H CLUB MEETING

Baker school with all of the memberst and two visitors, Miss Irene

gray, with a wide banding made they enjoy their club work very

SAND HILL CLUB APRIL 25

Irick Home Demonstration Club met Friday afternoon, April 11, at 2 o'clock with Mrs. J. H. Hanna.

learn of conditions and ambitions that we could learn of in no other way. What I mean: Its very home of Mrs. Poage. We are look-ing forward to this time and hope every member of the Sand Hill Club will be present.

> Mr. and Mrs. F. S. Truitt and son, Frank, of Friona, spent the week end with Mr. and Mrs. W. I. Cannaday

Mrs. C. Surginer returned home Sunday from Austin where she spent ten days with Garner Surgian op



again.

On our next meeting date April the club will be hostess to the girl entitled, "The Human Body," ounty Federation of Clubs. We was given by Mrs. Miller. It was e expecting a large attendance. certainly enjoyed and was a very very instructive program has been good description.

LOCKNEY BBB THEATRE

All Talking Program Week Beginning

Sunday, April 20th

Talking pictures at their

Sunday Matinee Monday and Tuesday onw ay Tearle, Virginia Valand Ricardo Cortez in Ii: "Line Last Zeppelin" ramount Sound News and Comedy.

> ednesday-Thursday Nancy Carroll in "Sweetie"

nedy "Wife's Birthday"

y and Saturday Iorgan, Charles Rugnd Fred Kohler in lhouse Nights" "Let Me Explain"

nity. We hope they will all visit was spent, in getting acquainted, reading and telling jokes. An est-

joy it? I should say we did.

Then we went over to the auditorium where several songs were played and sung by the "Kitchen Klatter" band. Mrs. Hanna gave the origin and history of the "Kitchen Klatter" band. This too was

greatly enjoyed. At the noon hour we partook of feel stronger one of the most delicious luncheons And makes us all live longer. that could possibly be had, prepared by the Sand Hill Club. I don't believe there is any need to say we enjoyed this for as someone said "actions speak louder than words" and we surely did justice to

Miss Strange was present for lunch but as she had another en-gagement could not remain with us through the afternoon, which we all regret.

In the afternoon several kinds of games were played, much to the amusement of all. Mrs. Green certurday matinee 15c and 35c feel perfectly at home but of course she has a splendid club to help her do these things.

We also decided to exchange our club plays. Roseland is to present the play, "A Poor Married Man," at the Sand Hill auditorium Friday night, April 11. Sand Hill plays, "Don't Reckon Your Chickens before they Hatch," at the Roseland auditorium, Friday night, April 18. Last but not least we were invited over to the school room there to see the work done by the school children, which was grand indeed, and

we compliment them. We regret very much all of our members could not be present, for we would have liked so well, for them to have enjoyed the day with us, as we did. But owing to sickness and other things, four of our mem-bers could not go.

We thank each and every one for the nice time we had and hope some time to return this real, "Get together" good time.

Reporter.

PRAIRIE CHAPEL HOST TO BLANCO CLUB AT LOCKNEY

The Blanco Home Demonstration Club was royally entertained Mon-day. April 7, in the City auditorium at Lockney by the Prairie Chapel Home Demonstration Club. A delicious lunch was served, cafe-teria style, in the club room, after which the visitors were taken to

WOMEN OF PLEASANT HILL for appendicitis April 3. PLEASED WITH CLUB PARTY ported that Garner is greatly im-

proved and would be moved from Yes-We were there, 15 strong. the hospital Monday. Where?-At the Palace Theatre

Wednesday, April 9. Did you en-The enormous weed crop raised with the grain every year is one of ist an hour or so of fun and recthe reasons why there are not larger, yields of grain in the springand meditation Takes our mind off our daily work, Cleaning, Dusting, Garden, Chicks

ing the weeds in stubble fields be-Makes us feel younger, makes us fore they form seeds, by destroying the weed seeds in the soil, and by

thoroughly cleaning the seed grain.

Announcing — Changes In Our Repair Department

Recent changes in our mechanical force have not effected our shop in the slightest. In fact, since the installation of new machinery, we now claim to have

ONE OF THE FINEST SHOPS IN TOWN

completely equipped to do all kinds of mechanical work. We do re-boring and valve refacing work on any make of car or tractor, all kinds of acetylene welding, battery work, car washing and greasing, and any kind of repair work on ANY MAKE OF CAR.

ONLY THE BEST OF EXPERIENCED **MECHANICS EMPLOYED Give Us A Trial!**

> Finkner Motor Co. Whippet, Willys-Knight Dealers

Saturday and Monday, April 19th and 21st.

A Few Items That You Should Take Advantage Of

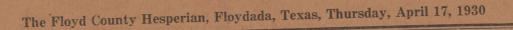
| One pair \$1.00 Overalls and one pair 50c Leather Palm Gloves,
For only, | \$1.00 |
|---|--------|
| Two Blue Shambry Work Shirts,
For dollar days only, | \$1.00 |
| Three boys' Blue Shambry Work Shirts,
For dollar days only, | \$1.00 |
| 2 ³ / ₄ Yards 9-4 Garza Sheeting,
Saturday and Monday, | \$1.00 |
| 12 Yards 36 inch Brown Domestic,
For only, | \$1.00 |
| Ladies Gowns,
Two for, | \$1.00 |
| Three Ladies Gingham Aprons,
For, | \$1.00 |
| Childrens Fancy trimmed Night Shirts,
Saturday and Monday, | \$1.00 |
| One Aluminum Bread Pan, One Cake Cutter and One Covered
Stewer, all for, | \$1.00 |

HUNDREDS OF OTHER BARGAINS IN THIS SALE

South Plains Outlet

Store

W. H. SEALE, Manager



Correctly Planned Small Homes Have Air of Hospitality delightful gathering places a the summer months and are charming outgrowth of the port COLONIAL HOUSE SHOULD

Lines Of 'The Warren' Is Excellent Example

House of Only 26 by 45 Feet Has Architectural Lines of Expensive Homes.

The Warren is one of those hospitable appearing houses that appeals to every home lover. The white finish of siding, stucco or brick, gives it a neat and clean appearance while the hooded roof lines over the first story windows aid in creating that sheltering snug atmosphere which goes with thoughts of home.

Is Economical Home This little home sits admirably on a small sized lot, for its dimensions are 26 feet 6 inches by 24 feet 9 inches. Yet a study of the floor plans reveal that the rooms are not cramped. On the other hand, they are of satisfactory size.

From the brick foundations to the composition shingled roof this is a house that any builder can be

is a house that any builder can be proud to own. It gives everything that is desirable in a home. The cost of constructing the War-ren is reasonable for the average family. This is not an expensive home and at the same time it is not

a cheap one. The total amount that would be spent for the building would de-pend largely on the manner by which the interior is finished. The floors might be constructed of a variety of hard woods, any of which would be suitable for the purpose yet carrying a variation in price. The same holds true of other ma-

Well Arranged Interior Three rooms together with a breakfast nook and radio room are

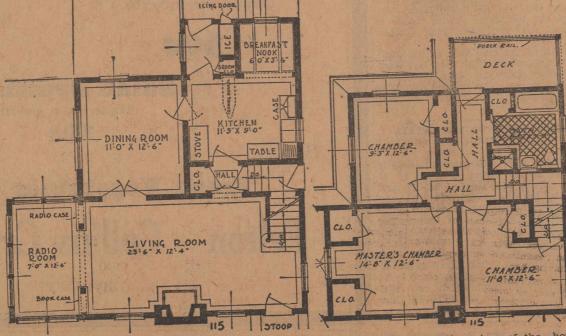
found on the first floor. The ad-vent of the radio has made the radio room one of the favored gathering places in the house. In this instance it takes the place of the sun parlor, being located off of the living room, separated from it by colonades. The radio is located at the base of one of the colonades while a bookcase is located in the

The living room with the radio room extends across the front of the house. The living room proper is twenty three and a half feet other. long by twelve feet wide. The staircase leading to the second floor is located at the end opposite le outside door.

A fireplace in the outside wall ominates the room and provides a attractive gathering place dur-

is. when the living and din-rooms open off each other, Warren, pictured above. Architec- our readers because of the large home is worth consideration by the ench doors

Six Rooms, Bath, Breakfast Nook And Radio Room In This Home REAKFAS



An atmosphere of hospitality, a of The Warren give it an air of out-side dimensions of the house French doors separate the living quality that is often missing from of comfort and welcome. m from the diving room, which eleven by twelve feet in dimen-ns. When the living and din-

are only 26 feet 6 inches by 24 feet

insure privacy—the tural lines and the general lay-out roomy appearance, while the entire most careful of home-builders. may be used in a place for the storage of addition- proach to which is located in one of ming room table can be set and nade ready without the guests be- vided so that ng forced to watch these activities. the refrigerator, if electricical re- al bedding. A feature of the bath room is the ly built houses use dis-appearing shower alcove which is a tiled re-ess with a needle spray. The sign of the Warren permitted a regnook is lighted by a large window which provides a pleasant vista of the flower gardens in the rear of the house. The kitchen is conveniently laid out to save the steps of the house wife. The sink and built-in cah-inets are together. The work table is closely adjacent while but a step-away is the gas range. A built-in roning board and a broom closet met has two closets, while one closet s found in each of the other rooms. The refrigerator is located in a service entry. An icing door is pro-Three Chambers Above

Consider Rugs First As Decorative Scheme

striking the keynote of the plan. The floor covering is selected to provide the key color because the The floor covering is selected to provide the key color because the floor contains the largest single area

Usually the rug will contain the dominating color and with it will of water and the lawn should be sprinkled often. When thin spots be woven the contrasting and accentive colors. By following out centive colors. By following out ter causes serious harm to he have the color scheme as outlined in the rug the color scheme will work out satisfactorily.

The color scheme should be bas-ed on the exposure of the room-warm tones for rooms with a north warm tones for rooms with a north or east exposure and cool tones for rooms looking to the south or west rooms looking to the south or west. It is, of course, possible to handle colors so that the warm tones may be used on the southerly and wes-terly exposures but the rule is still valuable. Reds and yellows and their variations are considered to

be the warm colors while cool colors are green, blue and grey. The dominating color is found in

the large area-the floor covering, while contrasting colors are placed in the smaller areas, such as the walls and wood work, the furniilv ture coverings and draperies.

USE BEST OF GRASS SEED

WHEN PLANNING PREMISESa few months of the year.
Terraces, with tile, concrete or
brick floors, are equally convenient.
They may be used as frequently
and as long as the open porch. It
is true that during storms they
may not be put to use, but this is
no valid objection for the same
growing.If you cannot afford to lay tiles
in the bath room, your furniture
dealer can supply you with lincleum
that has tile patterns that are ex-
triled linoleum is clean, sanitar
and decorative. It can be secured a
a variety of patterns, enabling yo

The selection of grass seed depends on the locality, the oil and depends largely on the owner. A lift the be the shade. The local seed dealer variety of materials may be used monotone.

selection of seeds as practical ex-perience has shown him those best the Colonial house and many home owners believe that white alone

The planning the interior dec-orative scheme of a new home, the floor covering is first considered as striking the keynote of the plan. makes an effective paint job for painting contractor, however, can suggest other color combination each other, and do so on right an- that are equally suitable and arti

intervals and the clippings should

grass will harm the living grass.

Terraces Delightful As

SHERWIN-WILLIAMS

Open Gathering Places

for the house, be it Colonial or of Newly seeded lawns need plenty erwise. Get advice and suggesti from the painter. He works color combinations constantly appear reseed at once. Lack of waknows what colors are effective for ter causes serious harm to the lawn your particular house.

OUTSIDE WOODWORK NEEDS THREE COATS OF PAINT

Do not decide rashly on the co

effectively. These terraces

BE PAINTED SOLID WHIL

You

All outside woodwork should have at least three coats of paint if the painter is to do a satisfactory job. Inside woodwork may have three or always be raked away, as the dead more depending upon what finish is desired.

New wood for painting should be carefully cleaned and be free from stains that would afterwards show through the paint. All the knot holes should be sealed up with shellac so that the pitch will not af-The use of terraces located at the terwards exude through the paint. side of the house permits the fam-ily tosit out of doors yet adds made smooth and clean. Above all little to the expense of construction. the wood must be dry.

The old fashioned open porch is an expense that is often not war-ranted, due to its being in use only **TILED LINOLEUM IS BEST FOR BATHROOM FLOORING**

owner. A lift the bath room from its ordina



Specify SWP

and engage a

good painter

Why SWP costs less your house than any other paint

HEADOUARTERS

What will it cost to paint your house? This is what co you - not what the paint costs per gallon.

While fine old SWP costs more per gallon, it costs less on your home than any other paint. Why? Because one gallon of SWP will thoroughly paint almost twice as much surface as a gallon of cheaper paint. Therefore fewer gallons of SWP are needed.

So - ignoring the fact that SWP lasts twice as long cheaper paint, and that its weatherproof colors retain the beauty to the very last - the first cost of painting you house with the world's best house paint is actually less that heaper paint. Buy your paint on a job basis an save. Let us prove it to you by simple arithmetic. that

A breakfast nook, is located in a frigeration is not used. small alcove off the kitchen. The **Three Chambers**

service entry. An icing door is pro- A linen closet off the hall provides

SEALED IN STEEL

TROUBLE PROOF

SWP House Paint

The world's standard of house paint quality. SWP is made in one quality only and that the very best. Famous for long life and the permanency of its many beautiful colors. Covers more square feet of surface per gallon. Costs less on the house than cheaper paints at a lower price per gallon.

S-W Floor Enamel

A beautiful enamel finish for wood, concrete or linoieum floors. Withstands daily scrubbing and tramping

FRIDAY AND SATURDAY SUGGESTIO

S-W Mar-Not

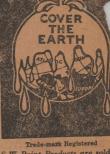
A water-resisting floor varnish made to withstand tramping heels. For oak, light maple, birch or linoleum.

Rogers Brushing Lacquer

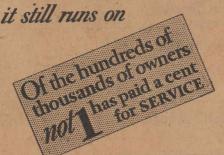
The popular modern fast-drying home lacquer. Easily applied. Exquisite colors. Dries while you want.

s-W Flat-Tone

A washable flat wall paint for interior decorations. Produces beautiful velvet finish on plaster or wallboard.







THEY submerged it in water-and it still ran on. Dust, dirt, moisture, rust-that lead to breakdowns and repair bills-are powerless to halt the flawless operation of General Electric mechanism. Of the hundreds of thousands of owners of General Electric Refrigerators, not one has paid a cent for service!

Come in and let us tell you about our surprisingly easy terms.

- I --- Company

Low as \$20500 at the factory GENERA ALL STELEL REFEREDEESATION

Adequate sound stock fire insurance will properly protect you against loss and the service of our dependable agency will prove of value

to you.

Floydada Insuran . Agency

hen a House

people used to ask, "Is he

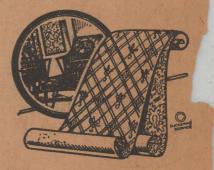
insured?" Now they ask, "Is

he properly insured?"

Burned Down



SCREENS Fly time is here. Let us repair, replace and repaint your screens.



WALL PAPER

We have a complete stock of Wallpaper. New Patterns, Non-fading colors, attractive prices.

AMERICAN LAWN FENCE

Durability, strength and beauty are all incorporated in this fence. All wires are full gauge and heavily galvanized and will stretch perfectly and give many years of satisfactory service.

HIGGINBOTHAM-BARTLE "Everything to Build Anything"

Dougherty News

(By Mrs. W. D. Newell

Dougherty, April 15 .- Well folks, needs more columns like you're putre's something interesting this ting out.

week: Mr. and Mrs. J. E. Newton who recently made a trip to Fort Worth and Dallas, came home with the thought of a very urgent need of a highway thru our little city of Miss Dora Elsie Lloyd Sunday. Dougherty.

A number of their friends who had passed north of town, along the F. F. F. Highway had inquired as to where the road was, that led into guests who lives in Dougherty. The most ter and Mrs. Farnett and daugh-popular question is "How do you Wake. get to Dougherty?" Why not get Mr. and Mrs. Elbert Bloodworth can't be improved.

George Stiles returned from Carls-bad a few days ago greatly impress-ville and T. D. and Mrs. W. L. ly home. (By Leona Jameson.) ed with the extent that Floyd Coun- Bloodworth of Floydada left Tuesthat a great move is being made to build a road from Oklahoma City to the Carlsbad Cavern. Mr. Stiles says that he was informed, by offi-Chandler last week. est way to miss Floyd County, or Ring Sunday.

part

mall cost as the Carlsbad Cavern day

something?

zens worked the egg problem, find-ing the number to be 721. First he dinner Sunday. order to make it divisible by 7 he idded 1, there by making 1 extra with all the other numbers, however he says that was a lot of eggs in one basket.

In regards to wanting advice from family of the hostess. the readers what to write about each week I have a few suggestions that I have gathered from readers and Mrs. Otho Sanders Sunday. of your column. The first one suggests that a good warm trail to bark on is more industry, more mills for manufacturing feed stuff instead of J. M. Brownlow home this week. having to ship it out a raw pro-Personally I'd like to say had as their guests Sunday, Mr. and that for the past two years you have Mrs. J. E. Newton and daughter, een trying to get the Court House Lyrabeth, brother Ansil Lynn and unted, with no results, why not peal to the club women of the 14 C. M. Lyles. C. C. Yarbough and family have slubs in the county who have been moved to Paducah. painting everything from dainty wearing apparel to the barns and mother, near Paducah. chicken houses. Here you'll find a bunch of real workers who are ac- so is visiting her parents Mr. and complishing things. They might Mrs. Frank Pitt. ach don a pair of overalls, and paint brush and if you'd offer them guests of Mr. and Mrs. R. A. Ferguson were

at as good as they received last Sunday. at the Theatre party they even furnish the paint.

ther reader suggests that you been at Mineral Wells the past two keep on with your nonsense weeks for treatment, came home d saying nothing, as the world Saturday for a few days visit, then

Locals and Personals

Miss Irene Kreis spent Saturday night with Miss Esther Patterson. Mrs. C. E. Bartlett had as her buns, pickles, candy and chocolate cake. The guests present were. Opal last Wednesday her niece, town, Mr. and Mrs. Newton's ex-perience is only typical of every one Pampa. Mrs. Barnett and daugh-McNeill, Loyse Miller, Essie Audrey Helen Wilson and Maggie Hamiter,

oupils present were: Macyl Jones, Henry Bloodworth and family Willham. Some in the classes were Monday night.

joy ride they were all delivered safe-The Methodist meeting closed

at least pass through as small a miss Vera Allmon, who has been day school they will meet together next regular term thereof, to be and go for an all day outing and holden in the County of Hale at the day school they will meet together next regular term thereof, to be county, Texas.

Yowell, Texas, are visiting their son members of both churches and brother S. D. Scott and family

Brother Earl Lontroup will preach Well O. B. one of our local citi-this week. Mr. Scott Sr., returning Saturday night, April 19th at the Has Strength, Energy Baptist church.

Friends of Brother Lynn surpris-Mrs. S. D. Scott gave a birthday says he multiplied all the numbers together excepting the 7. Then, in 10 years old. The guests were Mrs. L. K. Bass was elected new Lea-L. H. Newell and daughters Faye of Floydada, G. D. and S. S. Scott from Yowell, Mr. and Mrs. L. O. ing at 7:30 o'clock at the Methodist Newell and little son Bobbie Gene church. Mr. and Mrs. W. D. Newell and two Broth

week's stay there

Church and School News

deviled eggs, vienna sausage,

week-end.

Brother Culpepper the returned children Bettie and Louis and the missionary from China gave a very interesting and instructive message Mr. and Mrs. C. E. Bartlett and last Saturday night at the Baptist son R. V. were dinner guests of Mr. church. He had on display many. curios, wearing apparel and coins

J. C. Brownlow, Mr. and Mrs. Coy from the natives. The Woman's Missionary Society Mitchell and Miss Billy Quick of Eldorado, Oklahoma visited in the met Monday afternoon with the following program

Song—Footprints of Jesus. Prayer—Mrs. H. D. Bloodworth. Mr. and Mrs. H. D. Bloodworth Song-Take the Name of Jesus

with you. Scripture-1st Corinthians 13th chapter

After a discussion of business a lesson was studied from the hand-Mrs. Cecil Dunn is visiting her books.

Mrs. Prudence Hillyard of Narcis-Benediction-Mrs. Lincoln.

PELPHREY OPENS MODERN FUNERAL HOME AT AUSTIN

J. D. Pelphrey, a former resident Mr. and Mrs. J. M. Brownlow and daughter Mrs. W. E. Cook who have tinctive funeral home at Austin, Saturday, April 5, according to an announcement received this week by F. C. Harmon, local undertaker down.

by F. C. Harmon, local undertaker and furniture man. Mr. Pelphrey is the son of the late F. Pel-phrey and will be remembered by many Floyd County friends. many Floyd County friends. The announcement reads as fol-"I have never found anything to lows: Announcing the opening of equal Sargon Soft Mass Pills. They

hey will return for another two week's stay there. P. H. Thomas' father from Miner-has been arranged for this occa- ceased, are defendants; the nature Number of the state of al Wells is visiting here this week. sion. There will be ushers to show of the plaintiff's demand being as Miss Grace Brister from Peacock you through, to make every minute follows: a suit in trespass to try is visiting home folks here this of your stay an interesting one."

CARD OF THANKS

Last Friday afternoon the 6th and 7th grades with their teacher Mrs. We take this method of thanking Gentry, patent No. 527, volume 24, our many friends and neighbors for Floyd County, Texas, described by Herman Heath and several guests their service and sympathy during metes and bounds as follows: Be-Misses Faye and Cozett Ferguson went for a picnic near Roaring the sickness and death of our baby. ginning at an earth mound mark-and Lillian Barker were guests of Springs. After arriving at their Also for the beautiful flowers. We ed by four pits, the S. E. corner of destination, games were played then will never forget your good deeds. the J. S. Callahan 160 acres homethemselves until they were called together for refreshments consisting

THE STATE OF TEXAS: STABLE OF FLOYD COUNTY:

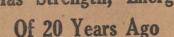
GREETING YOU ARE HEREBY COMMAND- thence North 950 vrs. to a point the get to Dougherty?" Why not get together and see if this situation from Lubbock visited their brother together and see if this situation from Lubbock visited their brother for the form the brother form the broth Willham. Some in the classes were unable to go. After the picnic and iov ride they were all delivered safe-published therein but if not then were all delivered safe-

paper is published once each week day of the next term thereof this ty's reputation has speed as being "opposed to good roads," He reports

usual hour immediately after Sun- the Honorable District Court at the Clerk of the District Court, Hale

part as possible. At present the visiting her sister in Amarino the past two weeks returned home this week. Dougherty and Precinct No. 4 has a chance to get one of the best in difference of the best in difference of the best in the United States at a day on the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best is the county of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the County of Hate at the end of the best in the county of Hate at the end of the best in the county of the definition of

1930, in a suit numbered on the is paying about two-thirds of the cost of construction. "Opportunity knocks but once' so can't we do G. D. Scott and son Silas, from knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do Knocks but once' so can't we do G. D. Scott and son Silas, from Knocks but once' so can't we do Knocks but once' so can't we do Knocks but once so can't we do Knocks but once' so can't we do Knocks but once' so can't we do Knocks but once so can't we do



ROBT. A. STRAT

title to recover the title and possession of and to quiet plaintiff's title to all of the North 160 acres out of Survey 330, patented to S. B. they climbed hills and enjoyed to-themselves until they were called to-gether for refreshments consisting And family. stead survey in the West line of May God bless you is our prayer. May God bless you is our prayer. And family. thence South 950 vrs. the S. W. corner of Survey No. 19, for the S. E. TO THE SHERIFF OR ANY CON- corner of this 160 acre tract; thence West 950 vrs. to a point for the S. W. corner of this 160 acre tract,

in the nearest county where a news- before said court on the said



Floyd County Hesperian \$1.50 Per Year

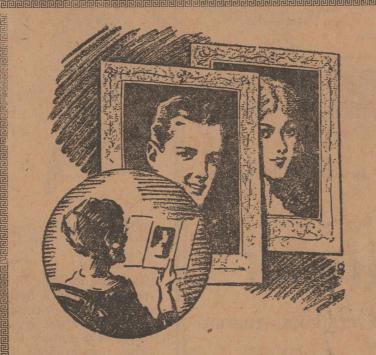




funeral home on Saturday, Strate, 425 West 24th Street, Okla-April 5th from 2 to 11 p. m. You homa City.

invited to avail your-The demand for Sargon and Sarof the privilege of inspecting modern mortuary, dedicated to service of humanity. Beautiful length of time they have been on chapel, private family rooms, slum- the market.

ber rooms, all for the convenience Floydada Drug Co., Floydada of those we serve. It is a solace to Stewart Drug Co., Lockney, Agents

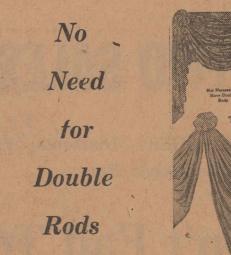


YOUR PORTRAIT FOR MOTHER. ... **MOTHERS' DAY, MAY 11**

... so intimate and free of material tinge as to be in perfect accord with the deeper significances of Mothers' Day. It's the gift supreme for Mothers' Day.

WILSON STUDIO Roy A. Holmes, Prop.

See the Handy Decorator No Need to Cut or Sew



Easy to Take Down and Clean

Be Your Own Interior Decorator - 10c Handy Drapers

See Our New Line of Draperies

Martin Dry Goods Co.

"The Store With The Goods"



Students of Texas Christian University have named these co-eds as the Best All-Around Girls," in the school. They are: Miss Elizabeth Ruff, Brownsville; Miss Vera Turbeville and Miss Pauline Barnes, both of Fort "Best All-Around Girls," in the school. They are: Miss Elizabeth Ruff, Brownsville; Miss Vera Turbeville and Miss Pauline Barnes, both of Fort Worth. Miss Ruff is a sophomore and Miss Turbeville and Miss Barnes I'm Looking at You," "Little White are seniors.

Fairview News

Fairview, April 14,—South Plains ill bring their play "Beads on a ill bring their play are the streets of Floydada has come to the attention of city auwill bring their play "Beads on a String" to us next Friday night. As the entire proceeds will be ours. let us make as much of it as possible as well as see a good play and encourage the players as much as violation of the city traffic ordi-

Center schools' baseball team came over and defeated the local team city to take drastic measures to 16 to 4 Friday afternoon. If they meet the situation, unless more will give us time to grow a few in-care is observed in the operation of ches they will have more competi- motor cars on the streets. We betion for the score next time.

of Central, Texas just now.

Miss Winnie McNeill left last ner. Tuesday morning for a month's visit with her sister, Mrs. Edward Porter, and her brother, Fred Mc-Neill, and their families in Denton 81tc R. D. Smith, City Marshal.

The Epworth League Social which was given last Monday night in the basement of the Methodist Church was pronounced a success by all who attended.

church Saturday night and Sunday. you. Everyone is cordially invited and urged to attend these services. Dinner will be spread at the church

Saturday Mr. and Mrs. R. E. McAfee and baby and Mr. and Mrs. J. B. Tinnin and daughter, Billie Ruth were visitors in Plainview Saturday. Mr. and Mrs. A. E. Norman and

baby of Lubbock were guests in the S. L. Rushing home Sunday.

Miss Pattye and Mary Looper and Edna Mae Nelson of Floydada spent Sunday with Juanita Rushing. Erwin Laminack suffered an at-

tack of appendicitis last week. Miss Dorothy Patton of Matador visited Sunday afternoon with Miss

Lawrence Tibbet Makes **Initial Talking Film**

Noted Opera Star to Be Seen Beginning Sunday at Granada, Plainview.

The much discussed screen opera "The Rogue Song," filmed in technicolor and starring Lawrence Tibbett, leading baritone of the Metropolitan Opera Company, will open an engagement of four days at the Granada Theatre in Plainview starting Sunday.

The production, an original story by Frances Marion with dialogue by John Colton, co-author of "Rain" was directed by Lionel Barrymore. It is believed the making of this picture was considered somewhat of an experiment inasmuch as Tibbett is the only living opera star of international reputation to have appeared on the screen. However, advance reports of the complete success of Tibbett's talking picture debut indicate that he has paved the way for a wholesale immigration of opera stars to Hollywood. The songs in the production range from numbers of operatic magnitude accompanied by a symphony

Dove," Chorus."

WARNING RECKLESS DRIVERS and a male chorus.

It is stated that while a large number of persons will be primar-ily interested in the musical atthorities, with consequent endangering of lives and property of the tractions of "The Rogue Song," the trouble for the herds in the form of citizenship. It is well known that producers were careful not to al- the liver fluke, a pest which infests this reckless and fast driving is a low the interesting plot of the pic- and often kills sheep and to a lesture to become submerged in the ser degree injures cattle. nances as well as of the state law. maze of musical numbers.

It is going to be necessary for the The setting is laid in the Caucasus Mountains with Tibbett playing the role of a swashbuckling Russian Robin Hood, leader of a The picture is said to contain some unusually effective cavalry scenes

sian Cossacks participated. all-Technicolor production. this The color work is said to be as fine as anything yet done in the advanced medium, a particularly beauti-

cast.



known Hal Roach team of Laurel and Hardy, who supply comedy relief as renegades attached to Tibbett's band.

SNAIL KILLING IS LATEST JOB FOR WESTERN RANCHERS

Cowboys and sheep herders of the western ranches now have a new Dove," "The Shame Cry," "The job—one that their predecessors of Rogue Song" and "The Bandit a generation ago could not have streams dusting with copper sul-Assisting in the musical imagined. The job consists in kill- phate is effective. end of the picture are Elsa Alsen, ing the snails which abound in wet dramatic soprano, a women's chorus areas on the cattle and sheep eliminate snails, of fenced off to ranges

The fact is snails are not desir-

The liver fluke has a complicated life history and exists in several forms between the time when it infests the liver of a sheep and the time when it returns to make another sheep unthrifty or to kill it. In the stage of its life before it enters the animal it lives as a parasite of fresh-water snails, the sort which live along the margins of ponds, streams, ditches, and puddles, on vegetation in such

Douglas Shearer, chief sound en-gineer, headed a scientific staff to take charge of the special blending of courd and color required for of sound and color required for surface of the water. Cattle and sheep swallow the encysted flukes when they drink water or eat vegetation in which these cysts are present, and the fluke starts on a comful scene being that of an Alber- plicated journey through the anitina Rasch ballet of 100 girls who mal, ending in the liver, where it dance to the modernistic music of does serious damage. Dimitri Tiomkin. It is essential, in eliminating the

The production contains a huge flukes from an area, to kill the Prominent parts are played snails in order to prevent reinfecby Catherine Dale Owen, Wallace tion. It is also desirable to attack Mr. and Mrs. C. W. Boothe and MacDonald, Kate Price, Lionel Bel- the flukes with medicine after they Bro. Charles Culpepper, a re-turned missionary will lecture at the Methodist church Monday night. Intosh, Ullrich Haupt and the well- infested sheep, though not for cat-



NRENCE TIBBETT and CATHERINE DALE OWTN in THE ROGUE SONG⁴ still under investigation. tle. Methods of treating cattle are Parasitologists of the

States Department of Agriculture are developing practical methods of killing snails wholesale. Snails are highly sensitive to weak solutions of copper sulphate. One part of copper sulphate in 150,000,000 parts of water will kill the snails and will not hurt sheep or cattle. It is easy to poison the snails in small streams by dropping a sack of copper sulphate into the stream near

hoof

source. On lowlands along the Boggy and marshy lands should be drained to keep sheep and cattle out of these danger areas.

its

SOLUTION NO 6

-Polo is not played among

2—There are no stumps on a polo field

11-Pony at right has one cloven

trees and rock

Snail killing is not so difficult! But what old-time cowboy could have imagined the job?

Advertise in The Hesperian



Self-Confidence for Sale

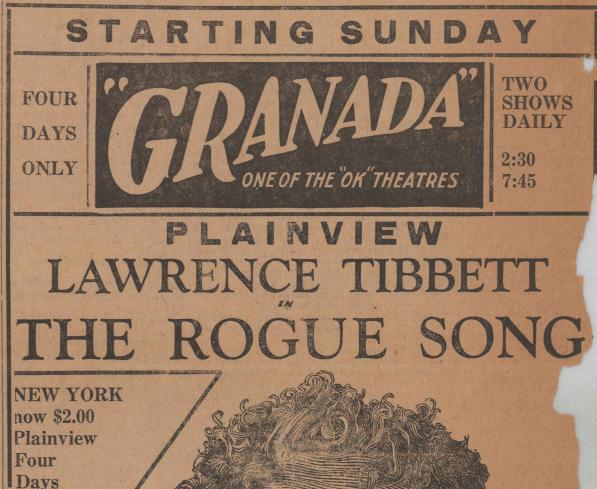
MAN must have confidence in himself if he wants A to succeed in business or professional life. Wrin-kled, careless clothes kill self-confidence. Valetor pressing makes wrinkled, baggy clothes look and fit like new. Bagginess at the knees and elbows disappears. The soft lustre of new cloth is restored. Well-worn clothes seem as shapely as new.

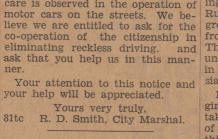
And—as soon as wrinkled carelessness goes, self-con-fidence returns. A man who looks successful and feels successful will be successful.

Send your clothes here to be made young again the Valetor way!



Hesperian Want Ads For Results





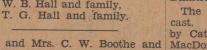
CARD OF THANKS

We wish to take this method of thanking our friends who so kindly The volunteer band from Wayland helped us during the illness and College will be at the local Baptist death of our mother. May God bless

T. G. Hall and family.

Mrs. Boothe

W. B. Hall and family,



lieve we are entitled to ask for the group of singing bandits who steal Miss Pauline Rushing is visiting with her sister, Mrs. Billie Jones co-operation of the citizenship in eliminating reckless driving. and The picture is said to contain some in which a large number of Rus-Douglas Shearer, chief sound en-

Mr. and Mrs. J. W. Butcher of Silverton visited Sunday with relatives here

Miss Cora Brown is spending the week with her sister, Mrs. J. W. Butcher of Silverton.

B. Y. P. U. services were dismissed Sunday afternoon in order that those who wished might attend the meeting at Center.

EIGHT VISITORS PRESENT AT LIONS CLUB TUESDAY

Miss Myrtle Muray, district home demonstration agent, Miss Marie Strange, county home demonstration agent, and Miss Peggie Morris, representative of the Farm & Ranch magazine, were visitors at the weekly meeting of the Floydada Lions Club last Tuesday noon. Each members and guests. Miss Morris stated, in part, that "prosperity of all kinds begin in the home, and since all civic clubs and organizations are interested in the prosperity of their section they are also interested in the homes of the community

Miss Murray and Miss Morris were in Floydada enroute to Sand IIIII to attend the annual meeting of the Floyd County Federation of Chibs this week.

Claude Wingo, local pastor, spoke on perpetual motion. George Merriweather, Arthur Baker and H. M. Mason, Lockney business men, Frank Moore, local Rotarian nd G. T. Assiter were also visitors at the luncheon.

In the business meeting that preceded the entertainment hour, Joe Breed, secretary of the club, was relected as local delegate to the National Lions Convention to be held The Denver in July. Lion Boss J. C. Gilliam was elected as alternate.

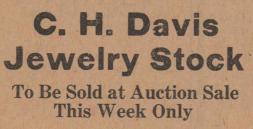
IDr. Geo. V. Smith was selected by the membership as the local delegate to the State Lions Convention to be held in Austin in May. J. C. Wester was selected as alternate for the state representative.

NOTICE TO DOG OWNERS

All dog owners living in Floydada who want to keep their dogs, are notified to come in and pay the license on their dogs and keep them up, or it will be necessary to deal with the dogs according to law. We are having many complaints of dogs tearing up flower beds and gardens. R. D. Smith, City Marshal.



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Auction Sale



75c

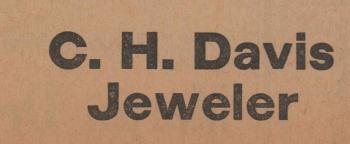
2:30 P. M., TWO SALES DAILY 7:30 P. M. 2:30 P. M.

EVERYTHING GOES - Diamonds, Watches, Jewelry, Clocks, Silverware, Leather Goods, Etc.

Don't Fail To Attend

These Sales. Come buy at your own price. Everything guaranteed.

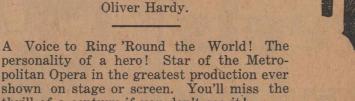
Now is the time to buy your graduation presents.

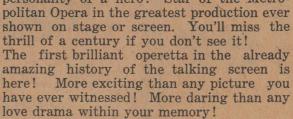


R. E. Mitchell, Auctioneer



WEST TEXAS PREMIERE SHOWING





PRICES

With Catherine Dale Owen, Stan Laurel-

