## The Floyd County Hesperian

## Work Of Nation's Census Takers Opens Wednesday, April 2

## 20-Hour Snow In Floyd County Makes March History; Temperature 30 to 33

Cold Expected To Be Great Aid To Wheat Fields White Although Much Fields White Alts At It
Snow Mels.
Falls.

Floyd County Clubs LAKEVIEW CLUB MET WITH
MRS. MONROE HARRISON


 present. have more present at our
next meeting. We miss so many good
thex
 the previous meethg plans were
made and omitiee appointed for
entertaining the Harmony Cub
on

 starkey home demons
TION CLUB The Starkey home. demonstration
Club met writh Mrs. L. . . Tharton
last Thursday anternen. March
 a demonstration on making cheese
as
as he had several new memers not oresent when we had
that wer
 fruit we not inad Jonanting the thar farm
have been the subjecet for this meeting.
There were nine old members, two
new memeers and two visitors pres-
 Pans were completed for the en-
tertainmen of the Antolop cluo on
Arril 3 at the home of Mrs. Annie April 3 at the home of Mrs. Annie
Parrish one mile south of the Parrish one mile
Starkey schol house.
south plains home demo
STRATION CLUB The South Plains home demon-
stration club met last Frriday after-
noon with Mrs. Wade

 Plans were also made for entertain-
ing the Compbell club next meeting
date. The ent meeting will be e April
at whin time the
will be fuests ve guests of this club.
PROVIDENCE 4H CLUB REPORT Miss Strange was present at the
meeting of the Providence 4H Club
 ion on hemstitching and cutting The subject of "Breeds and feed-
ins ob baby chicss" was also dis
wised cussed at the meeting, We had one
hundred per cent of our members presen.
terial.
our next meeting will be held on PRAIRIE Chapel
STUDY
Girle
APRONS Cirls of the Prairie Chapel
Club were given a demonstration at their last meeting, on March 1 19, $^{\circ}$ by
Miss Marie strange, County Home
Demonstre emonstration tgent, who instruct-
ed then how to tot out cans and
aprons.
The meeting was held in at 11:45. tlamping the club emblem on our
caps. Among those responding on We don't know what he is go-

and don't believe he does -but you can be sure whateere he
does say will ber yery hinterting
amd will be told in his inimimitabile
manner


BAKER, HANNA \& COMPANY
"I Lnve Everybody, But I'm Seasick,"-
Saves Spain's Great Dancer $\$ 40,000$

 "I Love Everybody-but. the program were Crace
hath
Reaff
wilbanks
Pauline
Teaff,

 everyone enjoged the emeeting very
miuh The larger per cent of the

pirls had thetr deses | $\begin{array}{l}\text { girls had their dresser scarts near- } \\ \text { Iy completed } \\ \text { TTe next meeting will be held on }\end{array}$ |
| :--- |
| . | April 7 , when the subject of "How

to
thit our anpons will be disussed.
We invite everyone who can to come we fit our appons" will be dis cussed.
We invite everyone who can to come
and be one of us.
MRS. WRIGHT HOSTESS TO

 Lowrance. The other su
The club voted to join the feder-
 subperil for the $2: 30$ eeting will be
The foundation garment." Miss
The Strange will be present and give e
demonstration on altering patterns camprell club charming The Campbell Home Demonstralion Club, very graciously entertain-
id the Lakeview Club in the home
 Although the afternoon was
glomy and cold with a shower of
now ocassionall the snow occassionally, there was a fine
turn out or the home club to greet
the visitors. A vistorsid program of songs and
games was rendered and reeresh


 roseland club to meer-
wITH SAND HILL Women

## The Sand Hill Home Demonstration Club met at tome cememonstra Weednesday, March 19 with aom or ars

 to welcome them to our club.
In thans
Inere business meting, plad
wo entertain the Rose

 gestion that the offer made by the
Goliden Pume Coffee Company be
carried out by the club, so that wo
and




 Lena cils and arrs.

 prairie chapel club in
MEETING WTTH MRS. BUTH MEETING WITH MRS. BUTH
Mrs. John B. Buth was hostess to
the Prairie Chapel Home Demonthe Prairie ehapel Home Demon-
stration Cub at her home at
m. on Weannesday, March 19. . MalkIng of hot beds" was the subject dis
cussed.









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sin
the
Spa
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rule



## Fairview News


Randolphents of Cedar and Mill Mrs. H. Wil
H.

## Irom Mertili, Texas. Miss Gelid Siss.

night
Hill
Hin
The
 Yonted to a plarge audience eansonth
Plains last Friday night. They are planning on carrynght the phey are to
Whiteflat sometime next weelk
 home from the smith and
samitarium last saturn
saturay.


Mr. and Mrs. J. B. Tinnin and fam-
ily. Fred
visited in when and Lonniteflat sast Sunuders
vind
visted in Whitefat lonsie Sununder
Mhiss Haze Hown
Hent
Tast






## Campbell News 


Mary Best Coming Soon

WATCH FOR FURTHER ANNOUNCEMENTS

Saturday. Mrs. Wiley, of the Ram-
sey community, spent Sunday artar-:
sat.
 TARVING BABY CHICKS
IS FOUND UNNEESSARY The popular belief that baby
hicks should be starved for the
 nown that early feedine is on
now
narmful.
Howere, neither
does elaying feeding seem to be harm-
 poultr
State
to
toedin
fed to
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folk
tol

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| sera |
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| ass |

as ${ }^{\text {en }} \begin{aligned} & \text { Doct } \\ & \text { Tais } \\ & \text { guid }\end{aligned}$


If You Want It Done


## Have It Done

 By FRY'SFIRST CLASS TAILORS

Dry Cleaning, pressing JUST RIGHT.

SUITS Cleaned
and Pressed, only_ $\$$
DRESSES Cleaned
and Pressed, only $\$ 1$

## W.L.FRY

## Tailor

ZIP . . . down the boulevard they go . . . headed for the glorious open road . . . headed for happiness. Will you be left behind? Not if you consider the value in a used car like one of these at Finkner's. There's motoring economy and pleasure-savings and fun listed here. See them now!

Many bargains-a wonderful array of fine cars at higher and lower prices-but all of them real buys for the money.

## Finkner Motor Co.

We Demonstrate any car any time. PHONE 79

LATEST HITS IN COLUMBIA RECORDS
We receive about 20 new Records released the first and fifteenth of each month which gives you forty entirely new records to select from each
month. In these you will find the very best of music in old and new tunes. F. C. HARMON
"Where You Save The Difference"

## Overstocked . . . .

We are over-stocked on TWO-ROW LISTERS, both No. 5 and No. 7 (chain-drive), and will make a close price on same to move them. If you are trying to make your old Lister do for another year, but would prefer a new one at a good price, we can take care of you.

## Rutledge © Company

FULL LINE INTERNATIONAL DEALERS

IN THE WORLD OF SPORTS
ONLY FOUR VETERANS SURVIVE VANISHING RACE OF SPITBALL ARTISTS BIG LEAGUES W



Burleig Grimes, Pittsburgh ace, is shown at the left. In the inserts
reading from top to bottom, are Urban Faber, Chicago White Sox; Clar reading from top to bottom, are Urban Faber, Chicago White Sox; Cla
ence Mitchell, St. Louis Cardinals, and Jack Quinn of the Athletics. hever attained that goal.
sever attained that goal. in 1909. A few years later h
Quinn, whose real name is John drifted out of the picture Quinn Picus and whose exact age come back for another try in 1918. record books arree on that figure, can Leasue teams in his last 12 .
opened his first American League

## Hall Revieros History.

 Of Texas IndependenceA study of the Texas Declara- from Mexico authority. Five were in what is now Bowie County.
tion of Independence, reviewed by born outide of the United States
Claude tion of Independence, reviewed b
Claude V . Hall, former Floydad resident and founder of The Hes
perian, who is now Professor of History in East Texas Steste Col-
lege, offers some very interestin lege, offers some very interesting
sidelights on the convention that was held, together with some facts concerning the declaration itsel
and the men who framed it. The
review given by him was made be fore the Rotary Club at Commerce, where the College is located and is
reported by the Commerce Daily Journal under date of March 10 as follows:
In the outset Prof Hall denarte In the outset Prof. Hall departed cussing the usual address ben of the dis-
cele. gates who were sent to Washington,
on the Brazos on March 1, 1836, and who adopted on the day fol Iowing the Texas Declaration of whependence. of the fiifty-eight
Declaration there were twenty-six for whom Texas
Counties were afterward name; and Counties were afterward name; and
twenty-six served in that Congres of the Republic of Texas, eight senators and eighteen representatives
One was afterwards president of the Republic and governor of the State, Sam Houston. Two were
United States senators from Texas,
Houston and Rush and Houston and Rush and one was
vice-president "ad interim" of the vice-president "ad interim" of the
Republic. Another, James Collingsworth was the firrst Supreme Jus
tice of the Republic. Attention to the errors of history regarding the delegates to the Coneen reports to the effect that Ira tion of Independence, but his name does not appear among the signer
of the original instrument. Some ccounts orinit the name name of Samuel
camer P. Carson as a signer, but the ori-
ginal shows his name as a signer Asa Mitchell was said to be a signr but proof of the statement is vholly lacking
The delegates to the Convention
are "clothed with ample, unlim d , or plenary powers as to th $m$ of government to be adopted into effect until the same be
int ithed nitted to the people, and con led by a majority thereof. yers - Sam Houston, Thomas ${ }^{\text {J }}$ k, Charles S. Taylor, Rober
er, William Menefee, Samuel A er, william Menefee, Samuel A
rerics, Bailey Hardeman, David mas, James Collingsworth, Al
H. Latimer, Samuel P. Carson n. Turner, and George C. Chis Chil is, the author of the Declaration
Independence for Texas. Five physicians-William Mottley
hen H. Everett, Thomas H hen H. Everett, Thomas H, Lorenzo de Zavala. The onl iter of the Gospel in the con
in was William Carroll Crawe
n was William Carroll Craw- He Convention at Old Wresident of of inintor.
two of the $\begin{aligned} & \text { Congress of the Republic of Texas. }\end{aligned}$ born. They were Jose An- Justice of the Supreme Court of the
and Francisca Ruiz, Mezicans Republic by the Congress, but he and Francisca Ruiz, Mezicans
isanguninity, but uncomproblic by the Congress, but he
was defeated by James Collings-
Remington and Royal Portable

## We Are Slashing

 on
## Every Suit In

 Our HouseBeginning Fri., March 28
$\$ 2,000$ WORTH OF SUITS GOING AT COST AND BELOW COST

## Discontinuing

OUR COMPLETE LINE OF HAND-ME-DOWN SUITS

VALUES UP TO $\$ 35.00$

## $\$ 1285$

(Extra Pants, only $\$ 3.50$ )

## \$1585 <br> (Extra Pants, only $\$ 3.65$ )

NO OFF BRANDS
NO MIS-FITS

## $\$ 1785$

(Extra Pants, only $\$ 3.95$ )

ALL NEW
ALL SIZES
ALL STYLES
ALL COLORS
ALL BARGAINS
$\$ 19^{85}$
(Extra Pants, only \$4.45)
\$21185
(Extra Pants, only \$4.95)
Including such Lines as: Schloss Bros., Korrekt Klothes and other Nationally Advertised Brands.

AN OLD TIME, SLASHING, PRICE-CUTTING SALE! - We've got a reason, folks. We are really going to discontinue our entire line of High Class, High Quality and Stylishly New Hand-Me-Down Suits, TO MAKE ROOM FOR A COMPLETE LINE OF MADE-TO-MEASURE SUIT SAMPLES.
MEN! YOU'LL HAVE TO HURRY! HURRY! THEY CAN'T LAST LONG!


ZSOCIETVE La Noche Clu
Mrs. Bishop.
 Mr. and Mrs. Leslie Surginer
were host and hostess to friendis
Sunday at a 1 oclock Buffet runch-
eon. Each guest present contributed a dish.
Those enjoying the day were: Mr.
and Mrs. W. C. Newsome, Mr. Mnd
Mrr. A. Aisho, Mr. and Mr. Le.
roy Mcononald, Mr. and Mrs. Ter
rell Loran, Miss Geraldine Massie.
Kenneth Henry and the host and

## Social Mee Girls Class

Mrs. Wilson Kimble and Mrs.
W. Williams were hostess' to church in an all day meeting Tue The day was spent in sewing f the Methodist orphans home


Mrs. R. R. Cloud was hostess to
the Tripe
day
day Corki. and white color scheme was
carried out beautifuly in tallies



$\qquad$

Ladies Aid with
Mrs. Maxey.
Mrs. Faye Maxey was hostess to to
the Laxies Adid last MMonday atter
hoon at her home on south Mair


## 

## Campbell Missionary Societ Meets With Mrs. Lyles.

$\qquad$



## ${ }_{\text {Mrrs. }}$ Ed Meeting on Apr.

Social Calendar


e K. K. K. Klub will meet Fris. Roy Snodgrass will be hos-
to the wednesday bridide club lescay
lock.
locternoon, April 2 , at e 1929 Study club meets this
noon at
3:45 with Mrs. olin Blue Bonnet bridge club will
this evening at 8 ociclock witt Womans Missionary society the co-operative missionary
s. at the church Monday af
ast Ward Parent Teacher

Church.
The Woman's Missionary Societ
of the M. E. Church met last Mon
day at the church in a lesson stud



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& \text { he dia } \\
& \text { and ap } \\
& \text { aint } \\
& \text { were } \\
& \text { wet } \\
& \text { the }
\end{aligned}
$$

$$
\begin{aligned}
& \text { serving. } \\
& \text { Guests for the evening were: Dr. } \\
& \text { and Mrs. Hubert W. Seale, Mr. and } \\
& \text { Mrs. Flynn 'nagard, Mr. and Mrs. } \\
& \text { Carr Surginer, Mrr. and Mrs. Mrank } \\
& \text { CBass. Mr. and Mrs. Leroy McDon- } \\
& \text { Bald, Mr. and Mrs. S. W. Ross, Mr. }
\end{aligned}
$$

Jeff Welborn and the host and hos
tess.
The club will meet Tuesday even

District Meeting
Baptist
W. M. U.

$\qquad$

could You Prove it?



WE SOLICIT YOUR

## APRIL GROCERY BUSINESS

And offer you a Grocery and Market Service Unsurpassed By None
The Very Best of Quality Groceries and Sanitary Meats.

## AT THE VERY LOWEST PRICES

that will represent a legi-
timate margin of profit.
WE DELIVER
PHONE 2?
Felton-Collins Grocery Co.

# Sive Want Ad Pare TNe 

POULTRY AND EGGS
Coldband Bromze Turkegs For Sale
Unrelate mmatins greatest
vald


 RED TOP and Sudan seed at Far-
merte
mers Grain Co.
SEE our windows for special for
Saturday, C. P. Looper.

 For SALE or trade: Studebake
six coach. See will Maxwell. 5 51t

 PASSIES - A riot of orgeous color REAL ESTATE
the day you set them out. Bloom- CHOICE Bullding Lots, well locat-




| Back Yard Kronies What's The Hurry | By M. B. |
| :--- | :--- |



How We May Look in The Future


## \section*{(} <br> $\substack{2 \\ 0}$ 0



## 





LIVE STOCK

$$
\begin{aligned}
& \text { WE BuY your fat steers and year- } \\
& \text { lings. Jones Market \& Grocery. } \\
& \text { 41tc. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { 4lve. } \\
& \text { IT You have a fat steer to sell call } \\
& \text { Eile Jones. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { pog sait Fresh highrade JJer } \\
& \text { per cows fremh pale Jersey } \\
& \text { cel }
\end{aligned}
$$

Ttre. one mile south of Dougherty.



 | B. Gary. |
| :--- |
| $\begin{array}{l}\text { FAT STERRS or calves wanted. Call } \\ \text { Edgar Jones. } \\ \text { 41te }\end{array}$ | By M. B.






## BUY NO DESK

## Until You've Seen the Sensation

 of The Business Show
 or aranised foatures of it. And you't zladly pay the moderate
price ssted for ti. Your people, too, will thank you for an





 can have it.


## morke ont., foter finter

## 

cial card file are, Others, spe-
Hesperian Publishing Co.


H. Z. Pennington
physician and surgeon
$\qquad$

## T. C. Russell

Insurance Agency

All kinds insurance and farm loans

## A. J. FOLLEY

 LawyerSuite 12, Readhimer Bldg. Civil Practice Only Floydada, Texas

Tony B. Maxey
Lawyer
Room 212 Readhimer Building.
Floydada, Texas
L. G. MATHEWS Lawyer
Readhimer Building
Floydada, Texas
M. FROST, D. C. Chiropractor

101, Surginer Bldg.
OFFICE PHONE 175
Residence Phone 922 F 1

## Goen \& Goen

Seal Eatate loan, and hes

L. C. PENR

Federal Courts
over First Nai

## (1i). SOCIETY

 Arss Frank Stov1922 Study Club.





 her resignation to the club as the
family will move to Groom where
her husban will
he Superintenent

 ".i. Pund the Red Lamp"-Sir Ar
thur cohan Doyle-Mrs. O. T. Wil
liams. meanses with Mediums-Mrs. During the social hour Dorothy
Del stoval gave her story she ex
pects to tell
at the Interscholasitio League met, arter which lovely re-
freshments were servec. ${ }_{3}^{\mathrm{E}} \mathrm{E}_{3}$. at Fty 3:30. Thursday afternoon, April Mr. and Mrs. Robert MoGuire
Hosts to
 Getting the marriet
 Coat With Modified Cape Effect
Newest Creation For Easter Wear



 Mr. and Mrs. E. E. . Johnsons. Miss Montgomery
Birthiday Dinner.


 T. and Mrs. Weast Entertain A number of friends and rela
ves from Brisco county
vathered
ne
 Among those present were Miss
Jewel Montaris nitec or miss.
weast, and Miss Ina Pool of Pampa A dainty plate of refreshme reeting. The Woman's Missonary societ
if the . E. church will be hotses.
the
Co-operative Missionar
 Tre following program has been
arranged: Woman and world pro-
Theme: Pinds Devotion ministers?-Mrs. . become orrained Wrs. P. D. O.Brien.
Womene Movents
 Lester.
Hymn
The Kingdom is Coming. E. . L. Class. Social
eting
Held.

The T. E. L. $\overline{\text { Llass }}$ and associate
mbers met last Thursday evonit mbers met last Thursday evening
the home of Murs. D. . .antror in
ir regular monthly and busines. al the business meeting they de-
at to
anave a free will offering
he next he next social. All members
ceans are enspecilly urgec to be
ent at this meeting ent at this meeting


TO OUR FRIENDS AND CUSTOMERS:

## A Wise Man Changes His Mind; A Fool, Never!

We are not Claiming to be the Wise Man, but that is Just what we have done-changed our mind. So we are
STAYING IN FLOYDADA
And within a few days Merchandise will be arriving to replenish our stock in Every Department. And we are going to strive to give you the Most Outstanding Values ever.

So come to see us often. Thanking you for past business and hoping to serve you more, we are Very truly,

## Baker-Campbell Company




## QUALITY <br> Merchandise

at money saving prices
Join The Thrifty Crowd.

## FLOUR <br> $=$ <br> $\$ 1.55$

Syrup
$=$ 84 c
Cocoa
BEANS GREEN
Empson's Brand,
Just like Fresh ..... 14c
Asparagus ..... 19 c
Shortening ..... $\$ 1.12$
Blackberries ..... 54 c
FloydadaGrocery Company


Friday and Saturday March 28-29

## "Hold Your Man"

 An all talking picture, that full of comedy and action.Also "Tarzan the Tiger
"nd

Sunday and Monday March 30-31
Van \& Schenk-Bes
\& J. C. Nugent In.

## They LBARNP WOMEN

Alo fov Nem Fiene

Tuesday - Wednesday April 1 and 2
'Our Modern Maidens' The Loves, triumph and tra
gedies of flaming youth in gedies of flaming youth in
great successor to "Our Danc ing Daughters
Also Good talking Comedies
Thursday and Friday April 3 and 4
all Color Production in
"The Viking"
so good talking comedy
$\qquad$

##  <br> 



xim

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Anna's Record
First to assist hecerr rather will be
Anna, who is now practicing inde,


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0
$$

"MEN'S WEAR" If these Suits and Shirts don't sent try tom
We won't trent It's no secret that we
give the very best val-
ues and the very best ues, and the very best
service that's possible service that's possible
for any store to give.
Why buy clothes you are Why buy clothes you are
ashamed to wear? When you get in a large place you feel like getting a cheap room in some
rooming house and stayrooming house and stay-
ing inside.
Whether feet-five or six feet six
-thirty four or fortyeight chest measure-
We'll fit you and there is GLAD SNODGRASS 'Smart Wear for Men
Since 1900


April 6 Last Date For Vets 'To File Disability Claims


## Star Cash Grecer.

 SPUDS ${ }_{\substack{\text { White, Good } \\ \text { cookers, } 10 \text { li. }}}^{29}$

| Cleanser | mamm | 50 |
| :---: | :---: | :---: |
| Salmon | momm | 15c |
| BEANS | ${ }_{\text {comer }}$ | 45c |
| Apricot |  |  |

Penty Bulk Seeds, - Plants and Seed Potatoes Phone us your needs, We Deliver

CARL MINOR, Owner

## The Same Applies to Tire Service

I you had a broken piece of iron would you rath er have it Patched up with wire or
welded by a modern equipped welder

THE SAME APPLIES TO GIRE SERVICE

Only it doesn't cost any more to have your tire or tube VULCANIZED by us with ears of know how, and Floyd County's ony modern equipped, tire service station, than does to have your tire or tube cold patch d or schaler patched by the ordinary fix flat filling station.

And lest you forget, we still maintain FLOYD DA'S FASTEST ROAD SERVICE and its doesn' ost any more. Anywhere in the city limits, its free just barely whisper
and count the minutes


## Center News

## Center, March 25 .-This weather keeps hurting when wish for warm spring days. wish for warm spring days. Most of our women foliz are bu with baby chicks, fryers are not  <br> 

## Lost-Miss Rea-F. H. S. F. Found-A holl holiday, March $28,-\mathrm{F}$ Lost-Cirr's popularity contest, Los. <br> Junior- Cliss Found-M <br>  <br>  <br>  <br>  <br>  <br> 

Several of the emembers of the
home ecenomite class went to tub-
book to
contestrits

 Artie Mitchell, Ha
Bernice Patton.

Everybody get ready to help win
the county meet.!
Beat Lockney!
Mhr. Jones in okees
what doentry class: Ray
Mr. Jones in geometry class: R
what does $Q$. E. F. mean?
Ray: Quiet easily fooled?
Carl: Say, Wilmer, if you ev
Carl: Say, Wilmer, if you ev
bring Ruth to my house, don
come throuh the orchard.
Wilmer: Why?
Carl: Because there aren't an
trees in it.


Me ride: Don't mention it.
Martin:
Gwen: Oh, goodness, I won't.
Velma: Well, Mr. Jones, I just
cant, understand that problem.
Mr. Jones: Well, I'm not surpris-





 Mrss. C. O. Spence visited. M
Cook last Tuescay afternoon.

## Baker News


 Tolksis Jerel wiulams sent sation
uratay and sunday with Miss Macil





 Garth poriel spent Saturday and
Sunday with $\mathrm{C} . \mathrm{L}$. Fawwer
.

 Mrr. and Mrs. R. H. wills visted in the home of Ar and and
Fawver Sunday
verening




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## F met outs wer

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## THE HESPERETTE


at

Where 50,000 Are Expected To See Prize Dairy Cattle

Making Big Plans For Dairy Show



## The TRAIL OF 98 <br> A Northland Romance by Cyed Ro Re

CHAPTER IX SYNOPSIS

 meest, a fellow adventurer whom he he
dubs, and who is hereatter known





## 





Political Announcements The following announcements for
office, subject to the Democratic
Primary July 26, 1930, have ben
authorized to be made by The Hes-

## F. C. HARMON




Drs. Smith \& Smith Sanitarium
for surgical cases Phone No. 1

Floydada,
Texas

## 80 <br> LEWIS <br> CAFE


floydada drug co.


Gas On Stomach Dizziness, Indigestion



FLOYDADA TRANSFER

Office at L. \& O. Top Shop
HAULING AND. TRANSFER
BUSINESS SOLICTIED GOOD EQUIPMENT
ROMPT SERVICE
truck line to platnview
Phone 12 or $305 R$
E. P. NELSON FIRE INSURANCE AGENCY

$\underset{\substack{\text { E. } \\ \text { aurait }}}{ }$
OFFICERER
FIRST N
RUILD

Hespertan Ads Get Results.

## Tanlac



Family Secrets




## Careful Study of House Plans Assures Builder of Satisfaction

2or Plan Of "Lyon"
onomically Arranged teh Colomial Home Has
Distinctive and Homey
Appearance


Why experiment with the only This week, the Hesperian pre- "The Lyon," pictured above, is
home yeu may ever own? Avoid sents anothen Dutch Coloniar only 31 feet 10 inches by 27 feet mistakes by using practical plans. Home. Like plans presented on only 31 feet 10 inches by 27 feet 6
This inches, outside dimensions. It has
plans and purpose for publishing this page in the past, this home has
phecifications on this atcually been built and has stood six rooms, bath and a breakfast
the service entry is located the elec- ing. Certain types of houses need. The artistic possibilities that may
tric refrigerator over which is found cortain finishes in order to cor-
a be buit-in cupboard. Several steps rectly intergret the desired archi-




Optometrists Meet In Dalias April 21 To 23 Floydada is renresented in the the
protession of the potometrist by Dr
Wris
 tric Association having uncer way
atit this time plans fror their thir-
tieth annuai convention in Dallas
cos.
 secretary. treasurer of the state
group. With is expected that Dr. Kimble
will be present at the convention,
Dr. Pittman said has subiects.

 as in 1222 durning the administra-
tion of Governor Pat Neft that time ernor Pat orteff
tractictices his profession has
thas Treauired to undergoo rinidid state ee
amination on his specialty
ant was done at the request of the
 the public from mal-practice of an
kind by 2 man calling himself an
ind "Optometry", explained Dr. Wil-
 people have some trouble with
their eyes that should be corrected The optometrist deals only witit the
light rays as they enter the te although he must know somethin of the general health of the eye in
order to oreoongiz it and warn the
ont in
U. S. D. A. Radio Program For Week Of March 31-Apr. Secretary of Agriculture Arthur
M. Hyde will discuss with the Na-
tional Farm and Home Hour radio tional Farm and Home Hour radio
audience of 33 stations associated
with the National Broadcastin with the National Broadcasting
Company on April 2 the vital iimportance to American Agriculuture
the highest possible degree of ac curacy in the census statistics
agriculture to be gathered in 1930 On Monday, March 31 Charles I
Flory, the Secretary of Agriculture Fory, the Secretary of Agriculture's
Commisioner to Alaska, allo the
Federal district forester in charg of Alaskan national forests, win
describe recent progess in farmin aescribe recent progress in farming
and forestry in the far north terri-
tory. Th eprogram for the wel Agriculture reorts by Depattment o entists and economists.
prootr Club broadcast on on saturdayly, Apr
5. in which the United States Ma rine Band will present a musical
appreciation period and tall be given by 4-H Club members an
leaders of New Hampshire and Ver complete program for th week Iollows:
Monday, March 31-"Rearing the Lee, poultry husbandman, Burea and Forestry in Alask, Farmin les H. Fiory, Seeretarka, of Agricul Tuesday, April 1 .-"'The Garde
Calendar," by W. Calendar,, by curt. Beatist, Bureau of plant Industry
"Notes on "Notes on the Agricultural. Situa
tion," by A. B. Genung, agricultura
economist, Bureau of Agricultura

## COMING To

 PLAINVIEW DR. MELLENTHIN Special Attention Internal Medicine doEs not operate will be atHILTON HOTEL

## Friday, April 4

ONE DAY ONLY
No Charge For Consultation
Many in this community will avail
themselves of the opportunity to vis themselves of the opportunity to vis-
it Dr. Mellenthin on this special visit to Plainview.
The occtor pays special attention to
the Science of Science of Internal Medicine
and Dietetics. He is trying conand Dietetics. He is trying con-
scientiously to eliminate surgery in
his treatment of disease as far as possible.
Some the ailments treated
dices Some of the ailments treated ar
diseases of stomach (especially
ul
cers), glands (especiall cers), glands (especially goitre), ail
ments of women, diseases of live ments of women, diseases of live
and bowels, as infected gall blad
der cor, gail stones, appendicitis, chron cation and rectal ailments, circula-
tion disturbances as high or blood pressurbance, heart and high or or lood disw
orders, skin, neryes, orders, skin, nerves, bladder, kidadenoids, metabolic disturbaners and chroumic catarrh. for are prescribed and pre-
vate lividual case in in en to diet also sto ppecial selection of foods.
vice a nominal charge is is a regular graduate
nd surgery and is li-
St nd surgery and is 11
state of Texas. must be accompani-
znds.
est Third Street.

Builds His House of Scraps

Odie Howard and Miss Lera Co- ological Survey of the United Sta- ing such

MORTUARY EMPLOYE IS
THOUGHTFUL; HANGS THOUGHTFUL; HANGS
BODY CONVENIENTL
El Paso, March 24.-(UP). Jose
Pinera, 39, who thru 16 years of employment at a local mortuary had shuddered at hundreds of the other day fastened a rope
around a water pipe on the ceilIng, made a noose and slipped it
over his head, then kicked away a little truck on which he was
standing. He was found by the manager
of the concern for which he Porked.
Pineras act was useless, it was
revealed thru a post mortem. note left had ascribed the act to a belief that he had contracted
tuberculosis, wut physicians said
that there was no trace of that that there was no
bacilli in his lungs.
club membersa and adresses by 4
fampshire and Vermont. conomics; "The Week with the
Farm Board," by Edgar Markham, arm Board. The second Farm Soard speaker to be announced.
Saturday, April 5. April
4-rI cub program including music ap-
reciation period "Folk songs of ther Lands' by United states
fand, and addresser by $4-\mathrm{H}$
Club members and leaders of New
Frica, ur maustry.
Frica, ur maustry.
Frica, ur maustry.
ook," by K. F. Warner, anima
usbandman, Bureau of Animal In-
ook," by K. F. Warner, anima
usbandman, Bureau of Animal In-
ustry and Lucy M. Alexander,
ustry and Lucy M. Alexander,

Starkey News
(Too late for last week)
Starkey, March 18 .-The people of
is community this community appreciated t A surprise birthday party was
 Cnoslyears are here at Low TIB81 Prices: Double Eiagle New Heavy Duty Stannalaral AII-Weather


## a cocolfrat

for a Change:


Here's a way to make

## Soft, Creamy Caramels!

## Try

All the latest and
the low-priced, big value, New Style Pathfinder
Christopher Columbus, Benjamin Franklin Robert Fulton-they took a chance and found omething better. And there's no telling what you're missing in tires unt has proved comparisons. Doesn't a tire that has proved larity for 15 years, at least deserve a try? Put on a Goodyear next time-get the low down on this question of which kind is best!

Full Orersize-a quality possible because of the low costs Goodyear enjoys by building more than $1 / 4$ of
all tires sold in America. Fresh 1930 "firsts"-care fully mounted-lifetime guaranteed-backed by our year round service.

Tubes also low priced
We'll Gladly Inspect Your Tires Free-and Inflate Them. Drive In.

## MOTOR INN

Main At Mississipp
Phone ${ }^{55}$

## conoca SMASHING ALL SALES RECORDS!

 if this oil were not the finest and safest motor bricant yet introduced. It is the Germ Process which gives Conoco CONOCO possible these things: $76 \%$ less motor wear;
reduced carbon formation; lowered operateduced carbon formation; lowered operatresistance to dilution; and instant lubrication at the first touch of the starter.
The Germ Process adds to a supremely fine paraffin base oil, a precious oily essence lack-
ing in all other oils. This makes possible the ing in all other oils. This makes possible the
metal-penetrating safety factor that we call "Penetrative Lubricity." Try this new oil "Penetrative Lubricity". Try this new oil
today . . at the sign of the Red Triangle.

CONOCO GERM PROCESSED MOTOR OIL
"Let's get up a Newspaper Ad"

"The PROOF-"
NOW we get an idea of the general appearance of our ad-We must check it over carefully to see that all ele-ments-the heading-the illustration-the borders and the copy are well balanced and have a pleasing appear , must proof-read the co ginal notes of any typographical errors. It meets our a proval so we mark the proof $\mathrm{O} . \mathrm{K}$.

The Hesperian composing room is ever on the alert to catch any typographical errors and to follow carefully all revised proofs.


The Hesperian


## "Local Investment-Try First at Home"

"Try First at Home" has become a national slogan. It was originated to counteract the very human tendency that "the grass across the way is greener"; it has become a national slogan because it has proved itself! There is only one place in the world where you can spend your dollars AND SEE THEM WORK FOR YOU. Where you can have them return to you with big dividends. That is in your community. They are emblems of your civic loyalty and interest. They work for you by giving. you a greater and more prosperous commu-nity-good city government, with law and order-improved schools and churches-better streets-and increased service and business facilities.
NOWHERE ELSE is the purchasing power of your dollar greater than in your own town!
NOWHERE ELSE can the comforts, conveniences and necessities of life be secured at a lower cost!
NOWHERE ELSE will your money buy for you the careful, personal service characterized by individual interest that is rendered you by your community!
What sense is there in sending these dollars out of town for the things you need, when your local business and professional men can supply these needs-yes, supply them with better quality and at a lower cost? They do not say "Keep your dollars here"-they merely say

## TRY FIRST AT HOME

The glamour of "out-of-town" shopping fades for the man or woman who realizes that the dollar spent "out of town" never returns to benefit either them or the community in which they live.
The "out-of-town" dollar goes into the structure of some other community's prosperity, depriving OUR community of just that much business energy and building force, and in no way making it possible for OUR OWN COMMUNITY INTERESTS TO INCREASE THE VALUE OF OUR SERVICE TO YOU!

TRY FIRST AT HOME-the "out-of-town" dollar is gone
forever; the "home-spent" dollar returns to you in

Floyd County National Bank "The Bank of rorideadis service" C. H. Davis, Jeweler


## McGuire's "The stior For Men"

Floyd County Abstract Co.
 Rutledge \& Company "Full Line Thtitemational Dealers"

## Floydada Insurance Agency

## G. C. Tubbs

First National Bank of Foyradada
Dr. J. S. Rhinehart
Phone 93 - Readhimer Bldg.

Arwine Drug Company
Goteverthing


Snodgrass Chevrolet Co.
Consumers' Fuel Association

Baker, Hanna \& Company
Higginbotham-Bartlett Co.
"Everything Ton Bund Ansthing"
Felton-Collins Grocery Co.
Grooerer and yand 27 thet
White Drug Company
The Store of personal Service"

South Plains Lumber Company
"Courtess, Quntithenand Service"
C. R. Houston Company

Radio Electric Company Atwate-Kent Ralios
J. C. Wooldridge Lumber Company
"eualitys Bindings Material"
J. R. Yearwood


Willson \& Son Lumber Co.
"The Home of Friendly Service"
Cor : nity Supply Company
Phone $21-112-114$ West California street


