

One Of Floydada's Oldest Institutions

The Floyd County Hesperian

Most Widely Read News Medium In Floyd County

VOLUME 37

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, MARCH 13, 1930

NUMBER 3

Prominent Churchmen Here Tomorrow Night

Planned for Adult Memorial of Christian Church and Invited Friends.

Men prominent in work of Christian brotherhood in the area of Texas will be among present here tomorrow night March 14 at 8 p. m. for a service to be held for the benefit of the First Christian Church and invited friends.

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FRIGIDAIRE HYDRATOR TO BE DEMONSTRATED HERE

Use of the recently introduced Frigidaire hydrator to preserve the crisp freshness of leafy vegetables and similar foods for long periods of time has proved such a popular subject with housewives everywhere, that the Radio Electric Company, local Frigidaire dealers, have arranged a special 10 day demonstration at their location in the Floyd County National Bank building, beginning today (Thursday) and continuing through Saturday, March 22.

Modern Restaurant To Open Doors Saturday

Brewster Offers \$10 Reward For Name Of Attractively Arranged Cafe.

Declared to be "unsurpassed by any first class restaurant on the Plains," W. N. (Dutch) Brewster's new cafe on the north-west corner of the square will be opened to the Floyd County public for the first time on Saturday morning of this week.

The new eating establishment is strictly modern throughout. Low, marble-top counters with comfortable chair-back stools, and a snow-white fountain back bar are the most strikingly attractive features of the restaurant.

Technicolor Talkie Palace Feature Sun.

A smart little story acted with a rare freshness and good humor and permeated with catchy song numbers makes "Lord Byron of Broadway," which will be seen at the Palace Theatre, beginning Sunday afternoon and running through Monday and Tuesday, a treat for both eye and ear.

S. H. HORN NOW LIVING EAST OF SOUTH PLAINS

S. H. Horn, for years a resident of Campbell Community, but who sold his farm last summer and has been living in Floydada until such time as he could make definite plans, is settled on a farm he bought from R. M. Haverty five miles east and a mile north of South Plains.

FRED JONES ASSOCIATED WITH JONES MARKET AGAIN

After an absence of several months at Oklahoma City, Fred Jones is again in Floydada and is associated with his father in the grocery and market business on West California Street.

Mrs. W. A. Gound Died Sunday Of Pneumonia

Funeral Tuesday Afternoon For Pioneer Resident of Floyd County.

Mrs. W. A. Gound, 48, died at the family home on West Virginia Street early Sunday morning, following a brief illness of pneumonia, and funeral services were held Tuesday afternoon at the First Methodist Church at 3 o'clock with burial in Floydada Cemetery.

Citizens Should Be Sold On Scout Work

George Linder Tells Lions of History of Boy Scout Work in Floydada.

Floydada's first Boy Scout troop was organized in 1915, under the supervision of a number of local business men who are still actively engaged in sponsoring this phase of boy's work.

W. H. Scoggins Elected Supt. At Groom, Texas

W. Harper Scoggins, principal of the Floydada High School for the past six years, was recently elected superintendent of the schools at Groom, Texas, and Tuesday of this week accepted the position.

Maxey Named Attorney For City Of Floydada

Toney B. Maxey was named attorney of the City of Floydada by the City Council in their regular Tuesday night meeting this week.

REVISION FIRE DEPARTMENT BY-LAWS TO BE MADE SOON

Revision of the by-laws of the Floydada Volunteer Fire Department to make it comply with new conditions, equipment and man-power needed, was decided upon at the regular meeting of the Department Tuesday night of this week.

TRAVEL SPEEDED UP

An instance of how travel by rail has been speeded up in recent years, is indicated by the trip home made by Bruner Gound from Fullerton, California, to attend the funeral of his mother, Mrs. W. A. Gound this week, and even faster time can be made using transcontinental air service, of course.

FLOYDADA GROCERY YEAR OLD BUSINESS THIS WEEK

This week-end Floydada Grocery Company, D. R. Grisham, manager-proprietor, is celebrating its first birthday, having enjoyed a year of business since its doors first opened in March of 1929.

ADDITIONAL STOLEN GOODS MARTIN D. G., RECOVERED

Sheriff P. G. Stegall and J. G. Martin, who returned the first of the week from Guthrie, Abilene and Eastland following reports from officers of those places that arrests had been made in connection with the Martin Dry Goods Company burglary on Thanksgiving night of last year, brought with them nearly one-half of the stolen merchandise, following its identification by Mr. Martin.

Home Service Plan Is Utilities Co. Feature

A Home Service Department is a new phase of public service inaugurated this week by the Texas Utilities Company, and complete arrangements for the functioning of this department have been worked out, according to S. M. Cole, manager of the Floydada office of the firm.

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Dairy Judging Boys To Visit Fat Stock Show

Team of Four F. F. A. Boys Will Have Opportunity Through Business Men's Aid.

Four Floydada High School boys, members of the local chapter, F. F. A. leave this afternoon for Fort Worth where in company with their instructor, O. T. Williams, they will spend Friday and Saturday studying various types of dairy cattle, preparing themselves for dairy judging contests which are to be held during the next few weeks.

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James A. Burrus, In Ill Health, Takes Own Life At Noon Monday

NEW GRANDDAUGHTER FOR HANNA'S IN CALIFORNIA

Mayor and Mrs. W. C. Hanna learned by telephone Wednesday morning, March 12, at 1:15 that a new granddaughter of theirs had arrived in the Oakland, California, home of their son, G. C. Hanna and wife. Although the young lady had arrived only a few minutes prior to the telephone message from the proud father, her birthday is March 11, not March 12.

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Floydada Business Man Found Dying At Home

Friends Of Widely Known Families At Funeral Wednesday.

Funeral services for James A. Burrus, 48, Floydada business man and scion of a widely-known pioneer family of the plains, held Wednesday afternoon from the First Methodist Church, were attended by friends from several counties of the area, who had known and been associated with the Burrus and Sparks families in this section for the past thirty or forty years.

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First Little Theatre Play Scheduled Apr. 4

"Her Husband's wife" is the title of the first play to be presented by the newly organized Floydada Little Theatre Players on the night of April 4, at the Palace Theatre. This announcement was made by Mrs. Gladys Atkins, play director, following a meeting of the Little Theatre Board of Directors recently.

ODD FELLOWS LODGE OFFERS CONDOLENCE TO W. A. GOUND

S. H. Wright, W. H. Finley and J. N. Gullion members of a committee of Floydada Lodge No. 34, I. O. O. F., were appointed Tuesday night at a meeting of the lodge to draft resolutions voicing the deep sympathy and condolence of the order to W. A. Gound, long one of the leading spirits in the lodge, over the death of his wife, which occurred this week. The resolutions adopted by the committee are as follows: "Whereas, it has been brought to our attention in a most sorrowful way that in the midst of life we are in death, by the passing of the wife of one of our most faithful members, that of Mrs. W. A. Gound on Sunday morning of this week; and whereas, while accepting the will of Him who knows best, we are deeply grieved at the passing of this good wife and mother of our brother and his family; therefore, be it resolved that resolutions voicing our grief and extending our heartfelt condolence to W. A. Gound and his children, be adopted; that a copy of this resolution be spread on the minutes of this lodge and a copy submitted to the press for publication."

LOCAL MARKET
Poultry
Turkeys, 15c
Old Toms, 10c
No. 2 Turkeys, 10c
Chickens
Heavy hens, 20c
Light hens, 17c
Old roosters, 10c
Fryers, colored, 10c
Leghorn fryers, 10c
Broilers, 1 1/2 to 2 lbs., 20c
Stags, 10c
Hides, 4c
Guineas, each, 25c
Geese, 3c
Ducks, 3c
Eggs
Eggs, No. 1 caged, per dozen 19c
Cream
Butterfat, per pound, 30c
Butter, 40c
Grain
Red Maize, threshed, \$1.30
Wheat, 85c
Falfa heads, \$20.00

SOCIETY

Entre Nous Club Entertained
By Miss Tyson.

Miss Hazel Tyson entertained the Entre Nous club and a few guests last Saturday evening at the home of Mrs. N. A. Armstrong with a buffet supper and bridge party. A green bowl with red carnations and tall red dinner tapers adorned the dinner table. Richard Stovall served the chicken at the table. Miss Tyson the salad and Mrs. Adkins poured tea at the buffet.

Tall green bud vases holding a red carnation and fern was placed on each table. Place cards were blood red sweetheart roses with fern. Plate favors were a large geranium bloom and fern tied with a gold color ribbon in a flat tailored bow. The color scheme carried out was red and green. The menu consisted of chicken a la king, Swedish Timbales, potato chips, sliced tomatoes, green imperial salad, strawberry jam, olives, pickles, celery curls, hot rolls, butter, ice cream tipped with a red cherry, cookies and ice tea.

After the lovely luncheon the guests played bridge. Scored hand blocked tallies and score pad in red and black were used.

The guests for the evening were Mr. and Mrs. Odus Stephens, Mr. and Mrs. Joubert Clements of Plainview, Mr. and Mrs. Marvin Gilbert of Lockney, Mr. and Mrs. A. D. Cummings, Mrs. Gladys Adkins, Raymond Berry and A. T. Hull.

Members were: Misses Pauline Keeton, Katye Morrow, Eddythe Walker, Dorothy Biebel and the hostess Miss Tyson; Messrs Kenneth Henry, George McWhirter, Richard Stovall and J. R. Alexander.

M. E. Womans Missionary Society Meeting.

The Woman's Missionary Society of the M. E. Church met Monday afternoon at the church at 3 o'clock in a lesson study and business meeting.

In the lesson study two chapters on "Roads to the City of God" were heard. Mrs. George Smith was elected delegate to the National convention to be held in Amarillo March 13 to 18.

The society will be the guest of the Porterfield Missionary Society next Monday at the church at 3 o'clock.

Mrs. Collins Entertains Junior Christian Endeavor.

Mrs. A. A. Collins assisted by Mrs. Pierce King entertained the Junior Christian Endeavor last Saturday afternoon at her home on West Olive Street from 4 o'clock till 6 o'clock.

The time was spent in playing games.

Those present for the afternoon were: Junior Rutledge, Vernon Dorsey, Paul Montgomery, Irene Probasco, Randall King, Ted and Eddie Lois Sparks, Kenneth Bain, Jr., James Williams, Anna Faye Burgett, Quentin Burgett, Carl Lester Minor, Raymond Fanning, Layton Teeple, Phorley and O. A. Fanning, Virginia McKinney and LaFern Rubank.

Mrs. Van A. Leonard Hostess To Ladies Council.

The Ladies Council of the First Christian Church met last Monday at 3 o'clock with Mrs. Van A. Leonard as hostess.

The regular monthly missionary program was held. Mrs. M. L. Probasco was the leader.

Plans were completed for the banquet for the church which is to be served by the Senior Christian Endeavor at the church Friday night.

The Council will meet with Mrs. L. H. Dorrell next Monday afternoon at 3 o'clock in a Bible study.

Friendship Bridge Club Met With Mr. and Mrs. J. C. Gilliam.

Mr. and Mrs. J. C. Gilliam entertained the Friendship bridge club and guests last Friday evening, when six tables were arranged for playing. St. Patrick's idea was carried out.

Mrs. L. T. Bishop and J. C. Gilliam were high score winners for the members and Mrs. Robert A. Sone and J. D. McBrien for the guests.

Refreshments were served to the following guests: Mr. and Mrs. Robert A. Sone, Mr. and Mrs. Homer Steen, Mr. and Mrs. Odus Stephens, Mr. and Mrs. J. D. McBrien, Mrs. A. J. Welch, Miss Pauline

Stripes of Soft Tones Will Feature Silk and Flannel Frocks This Spring

BY HARRIET

Striped materials have a distinct field in the modes for spring.

Their pre-eminence will be felt in sports things and in those little frocks women wear for mornings, driving their husbands to the suburban trains, shopping and for office work in warm weather.

Palm Beach favored stripes in many kinds of frocks. They are not shrieking stripes but rather subtle stripes, of tones that blend rather than contrast. They are used in silks, in flannels, in cottons and in linens.

Perhaps the vogue for stripes comes from their lending themselves so well to the new styles. Stripes can emphasize a waistline as no plain fabric can. They can make a point of flounces that monotone materials might well envy. They show clever cut and manipulation much more graphically than a single color can.

New striped silk frocks are the biggest single contribution the stripes make to fashions. Some of the loveliest colors in the world come in the new washable striped silks. The tones are of beige, lavender, soft plum or variegated greens and gray, or pinks in many tones from flesh to a ruddy red shades.

One of the noticeable features about these little silk frocks is the way they shape the skirt up to the waistline. The old fashioned shirt waist suit, in fact, has returned with its shirt tucked into a yoked skirt or else fastened until it becomes a one-piece frock, buttoned up the front.

This return of the shirt waist suit should be welcomed by women handy with their needles. For the more individuality one can get into such an outfit, the more stylish it is. Gored effects are good. Yokes with pleats beneath, long, tight frocks with deep flounces from just above the knee and frocks with ruffles are all developed in these printed silks.

Short sleeves are a point this spring. Sleeveless frocks are preferred by many but before the summer is over, the elbow sleeve will take precedence over no sleeve at all.

One of the most attractive of these new striped frocks was worn



Mrs. Lucius Ordway, of New York and Chicago, is shown at the left in an attractive frock striped in several tones of yellow. On the right Mrs. Rawson Wood, of New York, is pictured in a striped suit of soft beige and rose.

at Palm Beach by Mrs. Lucius Ordway of New York and Chicago. It was several tones of yellow, shading from a very faint off-white to a deep, penetrating butter yellow. It was made with the new fitted yoke, this one emphasized by being made with the stripes running around, with pleated verticle stripes below. Down the front were striking square yellow buttons. She wore off-white felt hat and kid shoes with it.

Quite dissimilar in modes was a striped flannel suit worn by Mrs. Rawson Wood. It was soft beige and rose, with the striped flannel

skirt box pleated into a yoke of rose and the stripes flaring beneath. The overblouse was of fine rose jersey, with a little line of beige at the V neck, and a little bit of beige lace showing in front. With it she wore a striking beige and red-pink striped silk scarf and her beige straw hat had a braided banding of these colors. Even her beige linen shoes carried out the note of color by raffia embroidery in rose tones on the vamps. Striped vestees and blouses will be good for spring suits. Striped hat bands and striped bags, also show this vogue for stripes.

Hunter, Mattie Pearl and James Turner came for the social hour. Cinnamon toast and tea were served to the guests and members Mrs. John Buchanan, Mrs. J. L. Cooper, Mrs. J. F. Conner, Mrs. E. S. Randerson, Miss Lou Boothe, Mrs. Sam Thurmon, Mrs. Walter Pennington of Dimmitt, Mrs. Jennie Crum, Mrs. J. D. Starks, Mrs. W. H. Hilton, Mrs. Myrtle McCauley, Mrs. N. A. Armstrong and Mrs. Marie Turner.

Miss Watson Entertains Senior B. Y. P. U.

Miss Lila Jane Watson entertained the Senior B. Y. P. U. last Friday evening with a party at her home on West California Street. Playing different games furnished amusement for the evening. Delicious refreshments were served to the following:

Misses Lavern Jordan, Mary Collins, Amy McRoberts, Zula Eaves, Robinette Ridgeway, Verdine Snodgrass, Zela McRoberts and the hostess Lila Jane Watson; Messrs Robert King, Marion Crow, Edward Clanton, Olan Burrows, Claude Langford, John Watson, Jim Hammonds.

JUDGING OTHERS

It is trite to say that in judging the character and motives of another person we should try to imagine ourselves in his place. But how many of us do it? How many of us make a conscious and determined effort to be fair in our estimate of the other fellow?

Here are some thoughts in this connection that are worth remembering:

When the other fellow is set in way he is ugly; when you do, it is nerves.

When the other fellow is set in his way, he's obstinate; when you are, it's firmness.

When the other fellow treats someone especially well, it's todaying; when you do, it's tact.

When the other fellow takes his time, he is dead slow; when you do, you are deliberate.

When the other fellow picks a flaw he's cranky; when you do, you are discriminating.

When the other fellow says what he thinks, he is spiteful; when you do, you are frank, and so on.

It is really hard to apply to our-

selves the same yardstick which we use in measuring our neighbor. But we ought to try to do it. — Exchange.

The most profitable pig is the one that never stops till it goes to market. Pigs are less likely to be fed irregularly and to lose weight if they and the sows are fed in self-feeders where several days' or even a week's supply of feed may be stored. At the U. S. Department of Agriculture experiment farm in Maryland sows and pigs on self-feeders have proved more

thrifty than the mp. methods of feeding. 2 corn, commercial gray middlin good quality, and 60 per cent age were the chief feeds. They ate when they pleased and as as they pleased. The outstanding results of the tests were that the self-fed lots the feed cost 100 pounds of grain was material less and the sows and pigs were better condition at weaning t

Adding Machine Rolls at perian Office.

QUICK starting

LONG mileage. . . .

For pep and ginger... "get-up" and GO... sturdy stuff that makes the miles zip by like telephone poles... try a tank full of Conoco Gasoline today. Speedy gas and speedy service here.

Central Filling Station
Hal Drace, Prop.

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Keeton and Jack Johnson. Members: Mr. and Mrs. L. T. Bishop, Mr. and Mrs. A. A. Bishop, Mr. and Mrs. Flynn Thagard, Mr. and Mrs. C. H. Davis, Mr. and Mrs. Robert McGuire, Messrs J. A. Arwine and A. B. Keim and the host and hostesses.

The next meeting of the club will be with Mr. and Mrs. Robert McGuire, Friday evening, March 21 at 8 o'clock.

Mrs. Thacker Hostess to 1922 Study Club.

The 1922 Study club met last Thursday afternoon with Mrs. C. M. Thacker as hostess at 3:30. In the business meeting the president, Mrs. W. C. Grigsby, presided. Mrs. Grigsby read a letter to the club from Mrs. J. A. Hill of Canyon, who is chairman of the American Home of the Federated District, saying she had appointed Mrs. G. A. Linder captain of the American Home.

Mrs. Linder then appointed Mrs. J. B. Jenkins and Mrs. O. P. Rutledge to assist her in this work. The club voted to sponsor a picture show at a recent date. The district meeting of the Federated clubs will be held in Pampa April 23-25. The program for the afternoon was: Northern Mythology, Mrs. R. E. Fry in Hardongerjord...Torjussen...Mrs. Harper Scoggins.

The Assembly of Olyhpus, Mrs. Edd Johnson.

St. Patrick's idea was carried out in decorations and the green and white color scheme was used in the refreshments.

The club will meet Thursday afternoon, March 20, at 3:30 with Mrs. Frank Stovall.

Mrs. Kirk Will Present Pupils In Joint Recital.

At 8 o'clock on Tuesday evening, March 18, at the High School Auditorium Mrs. Omber W. Kirk will present Misses Ruth Enoch and Eugenia Hoffman in joint piano recital, assisted, by Miss Katy Morrow, reader, Mrs. A. D. Cummings and John Hoffman violin, Clyde Maddox, voice, accompanied by Alsie Carleton, and a newly organized group of girls known as the "Maod Group," presenting secular and popular novelties.

Woodman Circle Meeting With Mrs. Jennie Crum.

Floydada Grove No. 1033 of the Woodman circle met in regular session Wednesday evening March 5 at 3 P. M.

Mrs. Jennie Crum, the guardian called the house to order and opened the business meeting. A committee on the handkerchief shower for Mrs. Green reported and was discharged. Mrs. Green wishes to thank all sovereigns for the many beautiful handkerchiefs and their well wishes for her recovery.

In a letter from Mrs. Eita Davidson we were informed the Woodmen Circle home for aged members and orphan children has changed the date of dedication from May until the latter part of June but they have taken a boy ten and a girl eleven years of age into the home.

The opening of this institution will be a great event as officials and members from every different

state will be present. Many more than usual were present to answer roll call and the meeting was greatly enjoyed by all present but we would like for a larger number to be present next time.

Mrs. N. A. Armstrong asked the Grove to meet with her on the third Wednesday of this month at 2:45 as she wishes to entertain with games following the business session.

Mrs. H. D. Payne, Mrs. Willis

LOCKNEY ISIS THEATRE

All Talking Program
Week Beginning

Sunday, March 16th
Talking pictures at their best
Admission 25c and 50c
Saturday matinee 15c and 35c



SUNDAY MATINEE
Monday - Tuesday
HAROLD LLOYD In
"Welcome Danger"
Screen Song
Paramount Sound News

Wednesday and Thursday
GARY COOPER In
"Seven Days Leave"
Comedy 'Dangerous Females'

Friday and Saturday
JOE BROWN In
"Painted Faces"
Comedy 'He Loved the Ladies'
Evening Show 7:30 P. M.
Sunday Matinee 2 P. M.
Saturday Matinee 2:30 P. M.

We Invite You:-

To attend a Special Demonstration of the

Frigidaire Hydrator

and other features of the New Frigidaire, at our offices in the Floyd County National Bank Building from,

Thursday, March 13 to Saturday, March 22

Radio Electric Co.
PHONE 201

Radios

AT REDUCED PRICES

These are NEW Sets—
All Atwater-Kent

- 1 Console 8 Tube Set, Was \$168.00 **Now \$138.00**
- 1 Console 7 Tube Set, Was \$132.00 **Now \$116.00**
- 1 Console 7 Tube Set, Was \$138.00 **Now \$98.00**
- 1 Table Set, 8 Tubes, Was \$134.00 **Now \$110.00**
- 1 Table Set, 7 Tubes, Was \$120.00 **Now \$65.00**
- 1 Console 7 Tube Set, Was \$135.00 **Now \$75.00**

RADIO ELECTRIC CO.
Floyd Co. Natl. Bank Building.

NOTICE:

Cream Producers

It has been customary in the past for the Cream Station operators in Floydada to Loan their company's cream cans to customers to deliver cream to their stations. Effective Monday, March 17th the following cream stations will not be permitted to loan cans to their customers or to anyone else for any purpose whatsoever.

We hope you will bear this in mind, that it may not cause you any inconvenience.

Yours very truly,

Floydada Creamery
Lubbock Poultry & Egg Co.
Floydada Poultry & Egg Company, Agent

Mistletoe Creameries
Tittman Egg Corporation, Agent.

Swift & Company
Floydada Hatchery, Agent.

Beatrice Creamery Co.
Community Supply, Agent.

Floydada Creamery
S. H. Wright Produce, Agent.

EXTRACT FROM TEXAS STATE LAW:

"SECTION 1. It shall be unlawful for any person or persons other than the lawful owner or agent for any purpose whatever to fill with milk; cream, or otherwise use any milk can, milk bottle (or other embossed container) or to mutilate or destroy or refuse to return to owner any such milk can, milk bottle (or other embossed container) branded or stamped with the name or trade mark of such owner."

Floydada Business Man Found Dying At Home

(Continued from page 1)

ene, Claude of Lubbock, Ed of Olton and Harry of Slaton, and the sisters, Mrs. L. A. Stearns of Matador, Mrs. J. B. Faulkner of Post, Mrs. Clifford Cass of Medford, Oregon, and Mrs. Joe Kurkendall of Big Spring. All of these except the parents and Mrs. Cass, were present for the funeral, as well as numerous members of their families.

Mrs. Sid Parkinson, and Lester Sparks of Crystal City, Texas, sister and brother of Mrs. Burrus, were here for the funeral. Another sister, Mrs. Harry McRae, who is now making her home at Miami, Florida, could not be present.

Many Friends Are Here

Many friends of the family were here from out-of-town points. Among these were Mrs. W. E. Balow, Mrs. Collier, Mr. Hanes, J. W. Eare, Mrs. C. E. Parks, Mrs. Carroll, Mrs. Halsey, Mrs. J. H. Watson, Mrs. Joe Middleton, Miss Lois Montgomery, Mr. and Mrs. S. K. Bynum, Mrs. Odum and Mary Hinton, Miss Yarder Gaines, Mrs. Oran Bagwell, Mrs. Sandlin, Mr. and Mrs. Joe Baldrige, G. T. Crawford, James Henderson, S. S. Prichard and Miss Lura Brown of Lubbock; Mr. and Mrs. John McDonald of Lockney; Fred Dawson of Brownfield, Mrs. Kelley Hines, Mrs. Lumsden and Mrs. Dawson of Wilson; Mr. and Mrs. J. A. Groves, Mr. and Mrs. J. M. Kingery and daughter, Mrs. Winters, Mr. and Mrs. J. M. Odell, Rev. and Mrs. Keller, and A. M. Bourland of Matador.

Jessie Mae Wood, Gwendolyn Snodgrass, Audrey Farris, Katie Lee Thurmon, Maxine Norris and Bama Gene Smalley, high school girls, were flower girls at the funeral. Honorary pall bearers were S. E. Duncan, J. B. Jenkins, W. M. Sasse, E. C. Nelson, W. B. Clark, C. Surginer, F. P. Henry, A. C. Goen and Geo. A. Linder; active pall bearers were J. G. Martin, Glad Snodgrass, Homer Steen, I. C. Surginer, W. S. Goen of Floydada, A. N. Gumble and S. A. Henry of Lubbock.

PROOF THAT AL IS PRESIDENT

J. H. Shurbet tenders us the following dialogue taken from the Willacy County News as proof that Al Smith is president of the United States:

"I was told a short time ago," said Senator Wheeler of Montana recently "about a young man in my state who came into court to be admitted to citizenship."

He was asked the usual questions as to the members of the Supreme Court and Congress and various other questions, and answered them well. The judge said, "young man, I want to compliment you on your answers. We are glad to have you as a citizen of the United States." But, he said, "I neglected to ask you one question. Who is the president of the United States?"

"Al Smith is president," he answered. The judge asked, "are you not mistaken about that?" "No, I don't think so," was the answer.

The judge said, "I am curious to know why you think Smith is president, rather than Hoover." The young man said, "All I know about it is that the Republican orators told us that if Al Smith was elected, we would have a general panic in this country, the prices in Wall Street would drop, that many men would be out of employment, that the farmers would go broke and banks would fail. All of these things have happened, so I think Al Smith must be president of the United States."

Left over egg yolks have many uses. They are a valuable source of iron and so should always be utilized. They may be hard-cooked in the double boiler, mashed, and seasoned for sandwich filling. Raw or hard-cooked egg yolks make a good foundation for salad dressing. Several good egg sauces for fish or meat can be made with the yolks only, and soft custard for desert is still another use. Pastry trimmings, cut out like cookies, brushed with egg yolk, sprinkled with sugar and cinnamon or sugar and grated orange rind, and baked make delicious tea cakes.

Starch clothes wrong side out. Leave them wrong side out until they are sprinkled.

Hardy Crops
Timothy, red clover, celery, tobacco and blue grass seed have been known to sprout after being buried for twenty years. — The Country Home.

**Now—
You Can
Have It!**

**HEAR VICTOR RADIO
IN YOUR HOME—free!**

ASK US!

**WILSON KIMBLE
Optical and Jewelry Co.**

"The House of Confidential Credit"

Locals and Personals

Mr. and Mrs. B. P. Woody and Mr. and Mrs. Dave Standefor spent Sunday in Tulla visiting friends.

Rev. P. D. O'Brien was called to Cisco last Sunday to conduct the funeral of J. W. Gentry an old time friend and neighbor. From there he went to Ft. Worth to attend a Baptist workers meeting. He returned home last Friday night.

Mr. and Mrs. J. S. Solomon and son, Minolee spent the week end in Memphis with their daughter and sister, Mrs. Alfred Hutcherson, who gave a birthday dinner in honor of her father. Mr. and Mrs. N. W. Williams and Misses Lillie and Bella Solomon went over Sunday to be present for the birthday dinner.

Mrs. M. E. Johnson, of Omaha, Texas, is here this week visiting with her sisters, Mrs. E. C. Nelson and Mrs. A. D. Summerville, and her son, Edd Johnson. Mrs. Summerville, Mrs. Nelson and Mrs. Johnson arrived Tuesday from Omaha, after making a tour of north east Texas.

Vernon Eubank, formerly of this city and now of Roswell, N. M., and Miss Evalie Krigbaum, of Childress, were married last Monday morning in Childress and were visitors in Floydada Monday afternoon. While here they visited with J. E. Eubarf and family. Mr. Eubank was employed with the Woody Drug Company in this city until about a year ago.

Mary Lou Scoggin of Lubbock is spending the week here with her grandparents, Mr. and Mrs. J. C. Dickey, having returned with the latter Sunday afternoon, when they with their daughter, Mrs. A. J. Welch, were in Lubbock for a brief visit.

Mrs. S. J. Whitacre, of Plainview, spent from Monday until Wednesday here visiting with her daughter, Mrs. B. O. Cloud. Mrs. Whitacre was accompanied by Mrs. Cloud's uncle, Jno. Light, also of Plainview.

Mr. and Mrs. Roy Curry, Mr. and Mrs. Ernest Kendrick and Tip Kendrick left Sunday for Ft. Worth to attend the Fat Stock Show.

Mrs. W. H. Sharp and daughter Lajuana Jo spent the week-end with her parents Mr. and Mrs. A. S. Erb of Olton. Mr. Sharp went out Sunday afternoon and accompanied them home.

Charlie McConico, who is employed with the Moore Drug Company, returned this week from a week's visit with his mother, Mrs. Chas. McConico, at Streetman, Texas.

J. D. McBrien went to Plainview Monday to meet his father R. McBrien, of Taft, California, who will be here for several days visiting his son and Mrs. McBrien.

M. E. Rogers spent last week end at Abilene with his family. Jack Johnson accompanied him as far as Roscoe and visited with his parents Mr. and Mrs. W. B. Johnson.

Mrs. C. O. Thomas and daughter Miss Virginia left Wednesday morning for Marfa to be gone an indefinite time.

Mr. and Mrs. J. O. Warren and daughter and Mr. and Mrs. Bob Rogers and children spent Sunday in Clovis, New Mexico.

C. H. Davis and Robert McGuire spent Wednesday and today at Odessa and Hobbs, New Mexico.

Mr. and Mrs. Frank Roberts, of Dalhart, are here this week visiting with her sister, Rev. C. E. Hagemeier. Rev. Hagemeier's mother, Mrs. C. H. Hagemeier, of Memphis is also here visiting with her son and family.

J. B. Jenkins spent a short time last week in Amarillo at the Stockman's convention.

Mr. and Mrs. Glad Snodgrass were among those who attended the stockman's convention in Amarillo for a day or two and visited relatives last week.

O. H. Heard and W. C. Clubb, of the Heard & Clubb Grain Company, Petersburg, were business visitors in Floydada one day this week.

Mr. and Mrs. Frank Bass have returned from Quitaque to Floydada to make their home, and Mr. Bass will be employed with the Floydada yard of the Willson & Son Lumber Company.

Randall Alexander and Elza Gilliland returned Wednesday from Dallas and Fort Worth. At the latter place they visited the Fat Stock Show.

"MULTIPLE SEIZURE" STOPS ILLEGAL DRUG PRODUCTS

Usually it is necessary for the Food, Drug, and Insecticide Administration of Agriculture to seize only one or two shipments of an article in violation of the food and drugs act in order to correct the situation.

In a few cases, however, when the Administration has dealt with an unscrupulous manufacturer, or a product in gross violation of the law, or one of such a nature as to harm legitimate competitive business, it was deemed advisable and necessary to seize shipments whenever and whenever found. This type of seizure has come to be known among the trade as "multiple seizure."

Examples of drug products against which the Department of Agriculture has instituted "multiple-seizure" action follows:

Kopp's Baby's Friend was a preparation containing morphine as its principle therapeutic agent and was given recommended for babies 1 week old, the dose to be given every 2 to 3 hours.

Dr. Sayman's Wonder Herbs was a mixture of sodium bicarbonate and ground vegetable drugs with no curative properties for the diseases mentioned. It was recommended for la grippe, nervousness, impure blood, rheumatism, syphilitic taints, female complaints, and blood poisoning.

FRIDAY and SATURDAY

At The Home Owned Store

FLOUR, Peace Maker, \$1.59	MEAL, 24 Pound Sack 60c
COFFEE, M. J. B. 99c	PINTO BEANS, 7 Pounds, 49c
SPUDS, 15 Pounds, 45c	LETTUCE, Large Hard Heads 7c

C. P. LOOPER

Smith's Sanitary Hatchery

We are putting out thousands of standard baby chicks twice each week. They live and grow.

**We Cull Eggs Right
We Hatch Them Right
We Sell Them Right.**

Come, see for yourself the peppy chicks. If you can raise chickens they will grow and make you money. We set none but the best eggs. We are booking them rapidly. We have

**Barred Rocks, Buff Orpingtons,
White Rocks, Anconas, Buff Minorcas,
White Leghorns, Silverlace Wyandottes, R. I. Reds and others
Not mentioned.**

We sell America's standard feed, Purina Chows, also Ferry Garden Seed.

Phone 74

Smith's Hatchery

Lockney, Texas

development of contributed otherwise to ill health. Attention to men's clothing seems to have been directed very much to their footwear, especially during the years. The type of clothing advisable for various occupations has been given considerable thought, of which the latest indication is a discussion of what should be worn for high-altitude flying.

A great variety and quantity of material dealing with women's clothing was found. Some of this relates particularly to the effect of style on health, while another group of references brings out the effect of fabrics on health. The controversy that has raged around the corset for many years can be easily traced through the literature. Women's shoes have also long been scored by both lay and medical writers, and there is no dearth of literature decrying the long skirt and other styles even when their vogue was strongest.

Ideas about clothing for children

CLOTHING HYGIENE SHOWN IN EXTENSIVE LITERATURE

The tremendous advances made in the direction of hygienic and comfortable clothing especially for women and children, in the last 10 or 15 years are evident as one scans the literature on clothing for any given period.

Ruth O'Brien, who is at the head of the textile and clothing division of the Bureau of Home Economics of the United States Department of Agriculture, has made a study, with two of her associates, of the available sources of information about the reflection of clothing to health. She reports that strictly scientific material on the subject is very meager, but that popular interest in it over a considerable period of time is shown by a bibliography which she has prepared of nearly 1,200 books and articles on some phase of clothing hygiene.

There have always been dress reformers in advance of the times, it seems, protesting against prevailing modes that hampered physical

have perhaps emerged most conspicuously of all from traditional practices. It is a far cry from the author of 1863 who recommends flannel, as the most appropriate material for children's clothing and who says "dresses should have long sleeves and high neck lines" to the brief sun suit and other lightweight washable children's garments of today.

Those interested in following the changes toward better hygiene and the ideas expressed on the subject at various periods will find this bibliography a mine of fascinating references.

TOTALS IN FIGURES

A charming lady announced that she had reduced 800 pounds. Twice each year for twenty years she had taken off twenty pounds.—Woman's Home Companion.

Remington and Royal Portable Typewriters at Hesperian Office.

Dining Room

The dining room is to be as rare as a... Even in the finest home fast alcove is replacing Country Home.



At The Same Old Stand

—And At Your Service As Usual

—With expert workmen and unexcelled equipment to give your tailoring needs attention.

—We have taken over the lease of the Wood Bros. store and have re-fitted and re-arranged it for greater convenience and service to our customers.

—Will appreciate your continued patronage.

The City Tailors

A. B. Keim, Prop., South Side, Floydada

SOME MEN—

and young men in particular have an idea that CUSTOM MADE Clothes are expensive. Drop in here some time and get an earful of price. Economy that will start you on the road to—

Better Dress

We also have just received shipment of the NEW Spring suits in the new colors. Gray tweeds and light Tan just the thing to start your spring wardrobe.

The new Walk-Over Oxfords are now on display. Shirt-draft shirts, Stetson Hats, Holeproof Hosiery, It's for a man's wardrobe, we have it. That's right.

Glad Snodgrass
Smart wear for men since 1900

C. E. STONE CO.

Our Shoe Week Brings

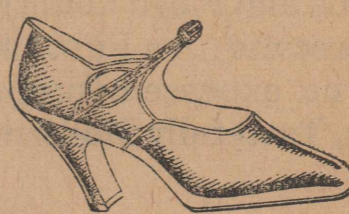
New Fashions

For Spring Newest Patterns and Colors AND OF COURSE FOR LESS



Pumps, Straps and Ties in all colors, Medium and High Heels.

\$4.95



\$5.95

Satins, Patents and Kids both medium and high heels.



Clearing Odd and Ends For Lower Prices



EXTRA VALUES IN HOSEY
Real Sheer Chiffon light colors for Spring. For one week only, \$1.95 Values,

\$1.49

AT THE Palace THIS WEEK

VITAPHONE TALKING PICTURES

Friday and Saturday

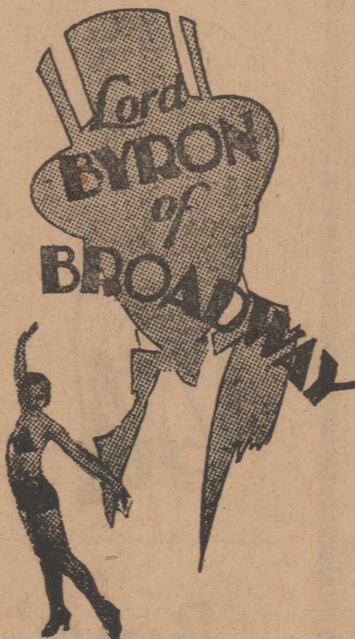
Edward Everett Horton In

"THE AVIATOR"

An all talking Vitaphone production, starring that funny comedian "Everett Horton," in one of his funniest pictures of the life of an Aviator. You will miss it if you miss this picture. Also good talking comedy. Admission 15c and 35c.

Sunday and Monday

March 16 and 17
An All Star Cast In



An all talking picture with gorgeous technicolor. Also Fox News Events. Admission 15c and 35c.

Tuesday - Wednesday

March 18 and 19
Dolores Costello In
An all Talking Vitaphone Picture.

'HEARTS IN EXILE'

A picture you cannot afford to miss, a picture the entire family will like.

Also good talking comedy.

Coming soon Watch for date:

Gold Diggers of Broadway

With The Churches

FIRST BAPTIST CHURCH
 Dick O'Brien, Pastor
 services at the Baptist church well attended last Sunday. Sunday school attendance was above the 300 mark, and the auditorium was filled to the doors the morning preaching service. There were 150 in the Training service Sunday evening, and another crowd for the evangelistic service at 7:30.
 This week we have a training school in progress for the departments of the Training school. There are five classes, in which 64 were enrolled the first week. All of the classes except one are being taught by local people. Rev. E. D. Morgan of Lockport is teaching one Intermediate class. The total enrollment will probably reach one hundred before the next week ends.
 We expect to have all regular services at the church next Sunday. It is expected that at the morning service a General Superintendent for the Sunday school will be selected to succeed Mr. O'Stephens, who has served for 10 years, but is moving to Dimitt.
 The morning sermon will be exhortatory in nature and will be based upon the 13th Chapter of Genesis. You will appreciate the message more if you will take time to read the chapter carefully before coming to the service. The evening service will be evangelistic in nature.
FIRST CHRISTIAN CHURCH
 Services for Sunday, March 16, 10:00 A. M. Bible School. Several new pupils last Sunday. Several regulars absent. Special for the opening exercise will be a musical treat.
 Preaching at 11:00 o'clock. You are invited.
 Program:
 Song—"The Blessed Hour of Prayer"
 Song—"The Beautiful Garden of Gethsemane"
 Scripture reading.
 Special Song.
 Sermon—"My Father's House Shall be a House of Prayer"
 Invitation—"Jesus Is Tenderly Calling"
 Communion hymn—"When I Survey The Wondrous Cross"
 Communion.

Offering.
 Closing Hymn—"More Love to Thee"
 Benediction.
 Junior Endeavor 2 P. M.
 Senior Endeavor 6:30—Subject—"Peter The Great Evangelist"
 Sunday night 7:30 Evening worship program.
 Song—"Count your many Blessings"
 Song—"Sing them over again to Me"
 Responsive Reading.
 Prayer.
 Special Song.
 Song—"He Leadeth Me"
 Sermon—Subject—"By What Authority Do Ye Do These Things?"
 Invitation song—"I Gave My Life for Thee"
 Closing Song—"Abide with me When I Part From The Evening Tide"
 Benediction.
 Will have home force Revival meeting March 23—April 6. Preaching every night—no day services except Sunday morning and Saturday afternoons.
 Make your arrangements to attend—subjects announced next week through this paper.

CHURCH OF CHRIST
 The singing school is still going on at the City Park Church of Christ, and there seems to be much interest in it every one is welcome to come and learn as much as he can about singing.
 There was a large increase in our attendance at Bible Study last Sunday, but we hope that still more will come. Bible Study starts at ten o'clock and at ten forty-five preaching starts.
 On Sunday evening at six thirty there are the three classes teachers' training class, young people's class and little folks' class. At seven thirty on Sunday evening preaching starts.
 At three o'clock every Monday afternoon the Ladies Bible Class meets. Everyone will be welcomed at the Church of Christ.

CHURCH OF THE NAZARENE
 A revival meeting at the Church of the Nazarene will begin Sunday, March 16, and will continue through a week or ten day period. Rev. C. H. Hagemeier, of Memphis, father of the pastor, will conduct the revival meeting. Services at the church will be each evening at

7:30 o'clock. Everyone is invited and urged to attend these meetings. Sunday School will be held at 10 a. m. Sunday, March 16.
 Preaching Services at the 11 o'clock hour.
 Preaching Sunday evening at 7:30 p. m.
FIRST METHODIST CHURCH
 G. T. Palmer, Pastor
 Sunday School 9:45 A. M.
 Preaching by the pastor 11:00 A. M. and 7:30 P. M.
 Three Epworth Leagues meet at 6:45 P. M.
 We shall be glad to have you worship at the Methodist Church.

RUSTLERS B. Y. P. U. PROGRAM
 The large crowd at B. Y. P. U. last Sunday surprised some of us. We hope you will surprise us every Sunday night. We had a good program and the talk rendered to the union by Reverend P. D. O'Brien was greatly enjoyed.

We have a very interesting program this Sunday and hope every one taking part on the program will feel their duty and be present at 6:30 Sunday evening. Visitors and new members are urged to attend the Rustlers Union.
 The program for this Sunday is on "A Strong Weak Man." Is to be rendered as follows.
 God's plan for Samson—Edna Ryals.
 Samson's Plan for Himself—Fred Fondy.
 Samson and his riddles—Flora Day.
 Samson's Wife proves false—J. E. Crow.
 Samson's great strength exhibited—Lola Barnes.
 Samson and Deliah—Faye Newell.
 The result of Samson's sin—William Jones.
 Samson's Final Victory—Bernice Patton.

ENDEAVOR PROGRAM
 The Senior Endeavor of the Cumberland Presbyterian Church will render the following program Sunday, March 16th at 6:30.
 Subject—Peter: A Great Evangelist.
 Scripture—Matt. 4:18-20; 16:16.
 Leader—Jean Bain.
 Sentence Prayers.
 Topics for discussion:
 What might Peter learn from his denial of Christ?—Helen King.
 How may we gain insight into what and who Christ is?—Russell King.
 What is an Evangelist?—Samuel Rutledge.

Only 20, and Pretty, This Nebraska Girl Smashes an Old Senate Tradition

One more hoary tradition of the United States Senate has been broken, this time by a little girl from North Platte, Neb., whose name is Ruth Elder, 20, but who is no relation to the aviatrix of the same name.
 Ruth is an assistant secretary in the office of Senator George W. Norris of Nebraska and on Lincoln's birthday she became the first woman secretary ever to appear upon the Senate floor.



Ruth Elder

There is no rule against that, but by long-standing custom only male secretaries had ever been inside the chamber before and the tradition was so rigid that Ruth's venture was more or less comparable to the trans-Atlantic flight of the other Ruth Elder. In late years there has been some protest among the more militant lady secretaries, but none was ever bold enough to break the unwritten rule.

Norris Sent for Her
 Senator Norris himself was responsible for the innovation. The debate on the fitness of Charles Evans Hughes to be chief justice of the United States supreme court was in progress and Norris couldn't leave. Ruth had sent some papers in to him and the senator wanted them explained. The girl stopped outside the door of the chamber and sent word that she was there.
 "Tell her to come in," Norris told the page, but Miss Elder, startled by this remarkable message, had to be sent for a second time.
 Then she walked around to the entrance opening directly into the rear of the chamber, hoping to be

Why was Peter an Evangelist?—Wanda Teuple.
 Business.
 Benediction.

HORTICULTURE ODDITIES SAMPLED

American grown dates, tangelade, and persimmon ice cream were three unusual delicacies served to the members of the Botanical Society of Washington at the December meeting when Dr. Walter T.

Swingle, of the Bureau of Plant Industry, United States Department of Agriculture, delivered an address on the department's work in introducing the date palm into the Southwest. He exhibited motion pictures and lantern slides illustrating comparative conditions of date culture in the Old World and in California, and then offered samples of the American grown fruit.
 Tangelade is made from the juice of the tangelo, a hybrid offspring of the grapefruit and tangerine orange.
 The persimmon ice cream, made by mixing with the cream the pulped fruit of the Oriental persimmon, much the same way that peach ice cream is made, reflects another activity of the United States Department of Agriculture in its effort to introduce and develop superior varieties of persimmons.

as inconspicuous as possible, but there the horrified old doorkeeper said she couldn't enter. So back she went to the doorway where the senator's epoch-making message had been received. They passed her there, but she had to enter close to the vice president's desk and walk a semi-circle to reach her goal.

Wore Dazzling Dress
 In came Ruth, wearing a bright dress of lipstick red. She walked as rapidly as possible and with eyes glued on Norris, who sat grinning at her in obvious enjoyment. Ruth walked right down to his desk. She admitted later that she was all fussed, but she didn't show any of it. In fact, so intense was the interest in the debate over Hughes that hardly anyone noticed her. Ruth isn't very large. She departed after a brief conference as rapidly as she had come in.

Women have been on the Senate floor before. Congresswomen are entitled to come in and hear debate and take advantage of the privilege when they desire.

Recently two female silk expert's of the tariff commission sat on the sofas in the back of the chamber during a debate in which some senators wanted to consult them if need be. Senator Walsh of Montana made a motion for unanimous consent to let these women come on the floor, but it was Norris who objected to any special rule because he said there was no reason why two experts shouldn't come in, be they male or female.

Will You Be Our Guest?

at *Kings*
Radio Candy Party

An entirely new program featuring
KING'S COURIERS
 An 18 piece Dance Orchestra
 Next Friday, and Every Friday
 Over **WBAP, 800 Kilo.**
9:30 to 10:00 P.M.
 Tune in and enjoy the
 "Sweetest Hour on the Air"

Moore Drug Co.

"Yours For Moore Service"

AGENTS FOR
Kings CHOCOLATES
 'THE GIFT CANDY'

Typewriters at Hesperian Office.
 Adding Machine Rolls at Hes-

AN INVITATION

To Visit Floydada's
 Newest
 Most Modern
 And Attractive
RESTAURANT

On The Northwest Corner Square
 At Our First Opening

Saturday, March 15th

In the belief that Floydada and Floyd County will support... and will really appreciate... a First Class, Modern Cafe, we have spared no expense in preparing for you, this **Delightfully New, Tastefully Modern and Sanitary establishment.**

Pleasant surroundings and tactful service have been an important thought in establishing this new cafe... BUT... quality of food and price have not been sacrificed to attain this new standard.

"PROGRESSING WITH FLOYDADA"

FREE!—\$10 In Gold!

To the person submitting the most appropriate name for this new restaurant, we will give **\$10.00 IN GOLD—FREE!**

—Visit Us Saturday—

W. N. (Dutch) Brewster, Prop.

J. C. PENNEY CO. INC.

South Side Square, Floydada, Texas

Service-Giving Quality

With Money-Saving Low Prices!
 That's Our Idea of Good Storekeeping!

"Pay-Day" Overalls



Are Strongly Made
 and Cut for Comfort

1.29

"Pay-Day" overalls are made to our own specifications and represent very high grade workmanship. They are UNION MADE of very durable 2.20 blue denim and are cut full and roomy to allow freedom of movement. Made with 7 big pockets bar tacked to prevent ripping and triple stitched. REAL overalls... and REAL values!

Men's Work Suits



"True-Blue"
 Brand

1.98

These work suits are made of khaki, denim or hickory stripes. The set-on collar band, triple stitching and closed fly are points to remember. Made with eight pockets in sizes 34 to 44 and extra sizes.

Boys' Overalls

"Pay-Day" Brand of
 Blue Denim

98c

These "Pay-Day" overalls are made for boys and youths. They come in sizes 3 to 16. "Pay-Day" overalls are made of a very durable quality 2.20 blue denim, are cut very full and wear well. Two-seam legs and very large pockets are important features. High back style.



Boys' Play Suits

"True-Blue" Make of
 Durable Fabrics

79c

"True-Blue" play suits are cut large enough to slip right on over Sonny's regular clothes and the sleeves are cut nice and long. "True-Blue" suits are very inexpensive and are made in drop-seat style. Most practical suits for youngsters 2 to 8 years old.



Hoover's School Opened



With shining morning faces and in new overalls and dresses, 20 children living in the remote fastness of the Blue Ridge Mountains of Virginia are now attending the new school President Hoover erected for them for the first instruction they have ever received. This picture shows a group of the mountain children waiting for the opening bell to ring, with an inset of Ray Burraker, whose visit to President Hoover's summer camp with a possum last summer led to the founding of the school.

SEED FOR AMERICAN GARDENS COME FROM ALL OVER WORLD

When you open a packet of garden seed in the spring, do you have any idea where the seed come from and who grew it? The stock in any wholesale seed house is likely to represent an assembly of items from foreign countries as well, says the United States Department of Agriculture.

Temperature, humidity, soil, and water supply naturally have an important effect on the development of the seed crop. Some plants require specialized skill and experience in the management of the seedling plants. In other cases a plentiful supply of cheap labor determines the production area. Transportation expense, particularly if it is high, may favor seed production in a certain area. Plant pests and crop diseases may play an important part in ending seed production in one area and stimulating it in another.

Of the common garden seeds, the different varieties of peas form the most important single item. Since 1860 production has moved westward from New York to Idaho, Montana, and California. Irrigation is an aid to pea-seed growers, but the shift has come principally because growing peas for canning and trucking is usually more profitable than growing for seed, and this has led the pea-growing sections to depend for seed on areas where the canning and trucking business is unimportant.

Similar factors have influenced the westward march of bean-seedling. Nebraska is a principal producer of sweet-corn seed. Rocky rd, Colo., is the most important production area for muskmelon and cucumber seed. Colorado also produces watermelon seed as do Florida and Texas. A large part of the squash and pumpkin seed from the plains of Kansas and Nebraska.

Seed of the commonest kitchen garden vegetables, radish and lettuce, comes almost entirely from California, as does the bulk of the American production of onion and turnip seed. Some turnip seed

comes from abroad when prices are right, and most of the Bermuda onion seed comes from the Canary Islands.

Denmark supplies most of our cauliflower seed and considerable cabbage seed, from foreign supplies of beet, spinach, summer radish, celery, and carrot are in sharp and often successful competition with the American supply.

TRAFFIC COMMANDMENTS

An Abilene traffic officer hands us a clipping that contains some valuable pointers. It is called the Ten Commandments for Driving:

1. Drive on the right side of the road. It's just as good as the left.
2. Slow down when approaching a cross-road; it is nearly as dangerous as a railroad crossing.
3. Look out for children. You can never tell what they will do, and you are always in the wrong if you hit one.
4. Try to help instead of hinder the traffic officer; he is there for your good; and he's got a tough job.
5. Be sure that your "dimmers" really dim; it's no joke driving into blinding glare, as you probably know.
6. Read and obey the warning signs; they are not put up as ornaments.
7. If you feel you've got to speed—do it where it won't kill anybody but yourself.
8. When making repairs, stop where your car may be seen from both directions; otherwise you may stop longer than you anticipated.
9. Speeding around corners is a straight route to the hospital. Don't race part a stopped street car. Some day a jury may call it manslaughter.
10. Use discretion. The fact that you had the right of way doesn't bring anybody back to life, least of all yourself.—Abilene Reporter.

HOPE

Hope cures more grief than ears or prayer; it leads like a trusty guide through the deepest night.—The American Magazine.

Advertise in The Hesperian.

Want Ad Page

Poultry and Eggs

BABY CHICKS—White Leghorns from following flocks: D. S. Batey V. P. Switzer, J. E. Green, L. L. Jones, and Mrs. Olin S. Miller, \$12 per 100 and up. Floydada Hatchery. 524tc

Goldband Bronze Turkeys For Sale—Unrelated matings, greatest values ever offered from pure bred flock of high quality turkeys. Utility toms from \$8 to \$15, pullets \$5 to \$8. Mrs. J. D. Christian, Route 1, Floydada, Texas. 506tc

FOR SALE—8x12 Brooder house and new Queen 500 chick brooder. Also good cotton seed. E. W. Turner. 542tp

FOR SALE—Full blood Buff Orpington eggs \$3.00 per hundred. Can furnish large quantities. One mile east and one north of Campbell. E. W. Turner. 14tpd

FOR SALE—S. L. Wyandotte eggs, seventeen for \$1.00. A hundred for \$5.00. R. H. Stark, Rt. 1. 31tpd

FOR SALE—Hatching eggs. Single comb white leghorns, M. Johnson strain. Eggs from Star Matting pen \$3.00 per fifteen or \$12.00 per hundred. Eggs from pen A selected hens mated to Star Cockerels \$8.00 per hundred. Baby chicks from this pen 16 cents each. Eggs from range flock \$4.00 per hundred. Baby chicks 12 cents each. Have a few cockerels for sale. Mrs. David Battey. Telephone 903F51. 506tc

FOR SALE—Hatching eggs from a White Leghorn flock that lays lots of eggs in fall and winter and wins ribbons in the shows. \$3.00 per hundred. Jas. E. Green, Rt. 3, Floydada. Phone 918-F31. 34tpd

HIGH Grade Single Comb Rhode Island Red Eggs, 50c setting or \$3.00 per 100. One mile south Floydada. Mrs. J. H. Fondy, Phone 905F22. 22tp

FOR SALE

FOR SALE—Sudan Hegira seed, high germination, tested at Agricultural Department at Austin. See write or phone 41. John McDonald, Lockney, Texas. 52tc

FOR SALE—A tray of baby white Wyandotte chickens. Phone 184. 31tc

FOR SALE—Fresh highgrade Jersey cows at Freeman Dale Jersey Farm, one mile South of Dougherty. 17tc

FOR SALE—1 G. M. C. truck with good body, only been run a short time, will make you a real price. See us at once Stansell & Collins. 32tc

MISCELLANEOUS

GOOD used sewing machines, many different makes. Priced right. At Floydada Mattress Factory. 24tc

SEE us for used incubators and brooders at reasonable prices. Floydada Mattress Factory. 24tc

Warning To Auto Drivers

The state law gives fire trucks, when answering a call, all right of way on streets. For your own safety you are warned to pull to the curb when the alarm sounds and remain parked until the trucks pass. 47tc. G. R. Strickland, Fire Chief

SEE the Beauty Rest mattress at Harmon's. 31tc

HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs. Edwin Heald. 11tc

EVERBEARING Strawberry Plants—for sale. Mrs. B. R. Lybrand, Route 3, Box 45. 32tp

ELECTRIC WELDING

FOR SALE—Five-tube Atwater-Kent Radio, with batteries. F. A. Campbell, city. 524tp

We are prepared to prune your trees, plant your lawn, trim your hedge or anything in that line. Hollums, Floydada Florists. 506tc

FOR SALE—1 G. M. C. truck with good body, only been run a short time, will make you a real price. See us at once Stansell & Collins. 32tc

I'M still giving the best bargains in monuments. See me before you buy. S. B. McCleskey. 2tc

See our new stock of 1930 wall paper. Harmon. 31tc

MONEY to loan—on farms and ranches. Quick action, low rate of interest. No expense to borrower. R. E. Fry. 16tc

FOR SALE—Sudan Hegira seed, high germination, tested at Agricultural Department at Austin. See write or phone 41. John McDonald, Lockney, Texas. 52tc

CONSUMERS Fuel Ass'n fixes your flats. 7tc

FOR solid comfort we do not believe the Beauty Rest mattress can be beat. F. C. Harmon. 31tc

BRING your hemstitching to the Pollyanna Art Shoppe. All work guaranteed. Hemstitching also done in gold and silver thread. 40tc

SHADE trees, fruit trees, grape vines, rose bushes, shrubs, hedge plants, etc. Hollums, Floydada Florists. 506tc

WITH IMPROVED MODERN EQUIPMENT, I WILL SHARPEN 14 INCH LISTER SHARES AT 25c EACH, CASH ONLY. J. A. ENOCH. 14tc

REAL ESTATE

LAND Exchange Offered—640 acre improved farm south of Crosbyton for smaller tract. 540 acres in cultivation. Phone D. P. Carter, Floydada. 22tc

20,000 ACRE ranch for \$50,000 (half deeded, half leased, not sandy) well grassed, watered and fenced. Owner wants to sell this and buy good 640 near Floydada at actual value, no inflation goes. D. E. Shambaugh, Clovis, New Mexico. 532tc

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner, Phone 265. 38tc

FOR bargains in lands and town lots see Arthur B. Duncan, Floydada Texas. 40tc

FOR SALE—Nice building lots. See S. B. McCleskey. 17tc

FOR SALE OR TRADE—Business property in Big Spring, Texas. (The fastest growing town in Texas today) 70 ft. by 100 ft. on East 3rd st. or Bankhead Highway. One filling station paying \$50 per month and one stucco building 16x24, not rented. Will trade my equity for Floydada or Floyd County property or sell on easy terms. Claude Wingo, 321 W. Geo. Street, phone 324 14tc.

FOR SALE or trade—Potato chip machine, complete outfit. See J. C. Dickey. 32tp

FOR RENT

FOR RENT—One two-room house; also two rooms furnished or unfurnished. One block west of high school. Mrs. John Wahl. 22tp

FOR RENT—Four room house. Modern conveniences, well located. J. U. Borum. 2tc

FOR RENT—Five room stucco house on West California Street, R. L. Henry. 33tc

FOR RENT—Furnished rooms, modern. Phone 117W. 3fc

FOR RENT—Front bedroom with private entrance, use of garage free. Call 160-W. Mrs. J. C. Wester. 33tc

FOR RENT—My 8-room home place 321 West Kentucky Street, A. N. Gamble. 3fc

WANTS

See the new Royal Portable and standard typewriters at The Hesperian office.

WANTED—all kinds of sewing by Mrs. Ella Johnson, 523 West Georgia Street. Telephone 308W. 23tc

WANTED—Laundry work. Washing 35 cents per dozen, ironing 40 cents. Mrs. J. V. Nichols, 318 W. Lee Street. Bee Nichols Mother. 33tpd.

WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square. 6tc

WANTED—Two men boarders. Room in modern home with a private entrance, 305 West Houston Street. J. R. Archer. 2tc

WANTED—Wheat pasture. J. C. Bolding. 42tc

LOST AND FOUND

LOST—A pair of light tan kid gloves. Return to Floydada Grocery Co. 31tpd

NOTICE

All traffic in the city of Floydada is hereby notified that from this time forth a strict observance of the street traffic lights will be required from vehicles and pedestrians.

For your information, the red light showing overhead means "Stop." The law does not qualify this to mean "Look" or "Hesitate." All traffic is required to come to a full stop when confronted by the red light. Vehicles, desiring to make a right hand turn under the red light, may proceed with caution after making the stop, but must stop.

The amber light does not mean "Go." It means make ready; in other words, for the traffic in motion to clear the street. All traffic moves in the direction of, and not across the green light. Until the green light shows in your direction

T. C. Russell

Insurance Agency

All kinds insurance and farm loans

FLOYDADA TRANSFER

A. N. WARD, Prop.
Office at L. & O. Top Shop
HAULING AND TRANSFER
BUSINESS SOLICITED
GOOD EQUIPMENT
PROMPT SERVICE
TRUCK LINE TO PLAINVIEW
Phone 12 or 305R

E. P. NELSON FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS
CITY AND FARM LOANS
Every detail of your fire insurance requirements will be carefully handled if entrusted to this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING, FLOYDADA

A. C. Goen M. Folk Goen

Goen & Goen
Real Estate Loans, and Insurance
6 Per Cent Farm Loans
Farm Lands, Ranches, and City Property
We handle city property and keep it rented. We render and pay taxes for non-residents. Would appreciate your Fire Insurance Business.
Boothe Building West California Street

M. FROST, D. C. 3-YEAR CARVER GRADUATE

Chiropractor
Licensed under Kansas and Arizona Laws
LADY ATTENDANT
Suite 101, Surginer Bldg., North Side of Square
OFFICE PHONE 175
Residence Phone 822F12

L. G. MATHEWS

Lawyer
Readhimer Building
Floydada, Texas

A. J. FOLLEY

Lawyer
Suite 12, Readhimer Bldg.
Civil Practice Only
Floydada, Texas

Tony B. Maxey

Lawyer
Room 212 Readhimer Building.
Floydada, Texas

H. Z. Pennington

PHYSICIAN AND SURGEON
Telephones:
Residence 330 Office 73

LAND

We have land to Sell and to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list Lots in Floydada.

W. M. Massie & B. Floydada, Texas

"Miss Europe"



Chosen as the most beautiful girl in Europe, Miss Alice Diplaraco of Greece is shown here after the contest at Cannes, France.

you are forbidden by the law to proceed.

A timely observance of these rules on the part of the public will avoid fines and arrests for this violation.

Again, a strict compliance with the rules will be exacted.

This notice is issued by order of Floydada City Council, this March 12, 1930.

Mayor, W. C. HANNA.

Dangerous Appetites

The individual who enjoys a robust digestive system is not to be entirely envied. His perfect digestion may imperil his well-being—Woman's Home Companion.

Chronic Loser Says:

"Bridge is a series of arduous mental setting up exercises carried on under inadequate floor lamps by people who don't care how many enemies they make in one setting."—The American Magazine.

Same Old Trouble

"Farmers who fall," says Sinclair Lewis in Country Home, "do so for about the same reason that cause failures among fish merchants, plumbers and authors."

HEAL THOSE SORE GUMS

Even after pyorrhea has affected your stomach, kidneys and your general health, Leto's Pyorrhea Remedy, used as directed, can save you. Dentists recommend it. Drug-gists return money if it fails. 6

Arwine Drug Co.

E. RAY SMITH

Representative
Great Southern Life Insurance Company
Plainview, Texas

McGUIRE'S

"The Store for Men"
Valet Cleaning and Pressing
Phone 66
We Call For and Deliver

F. C. HARMON

Licensed Undertaker
Modern Equipment;
Hearse and Ambulance
SERVICE ANYWHERE
Phones: Day 242; Nights 174 and 316

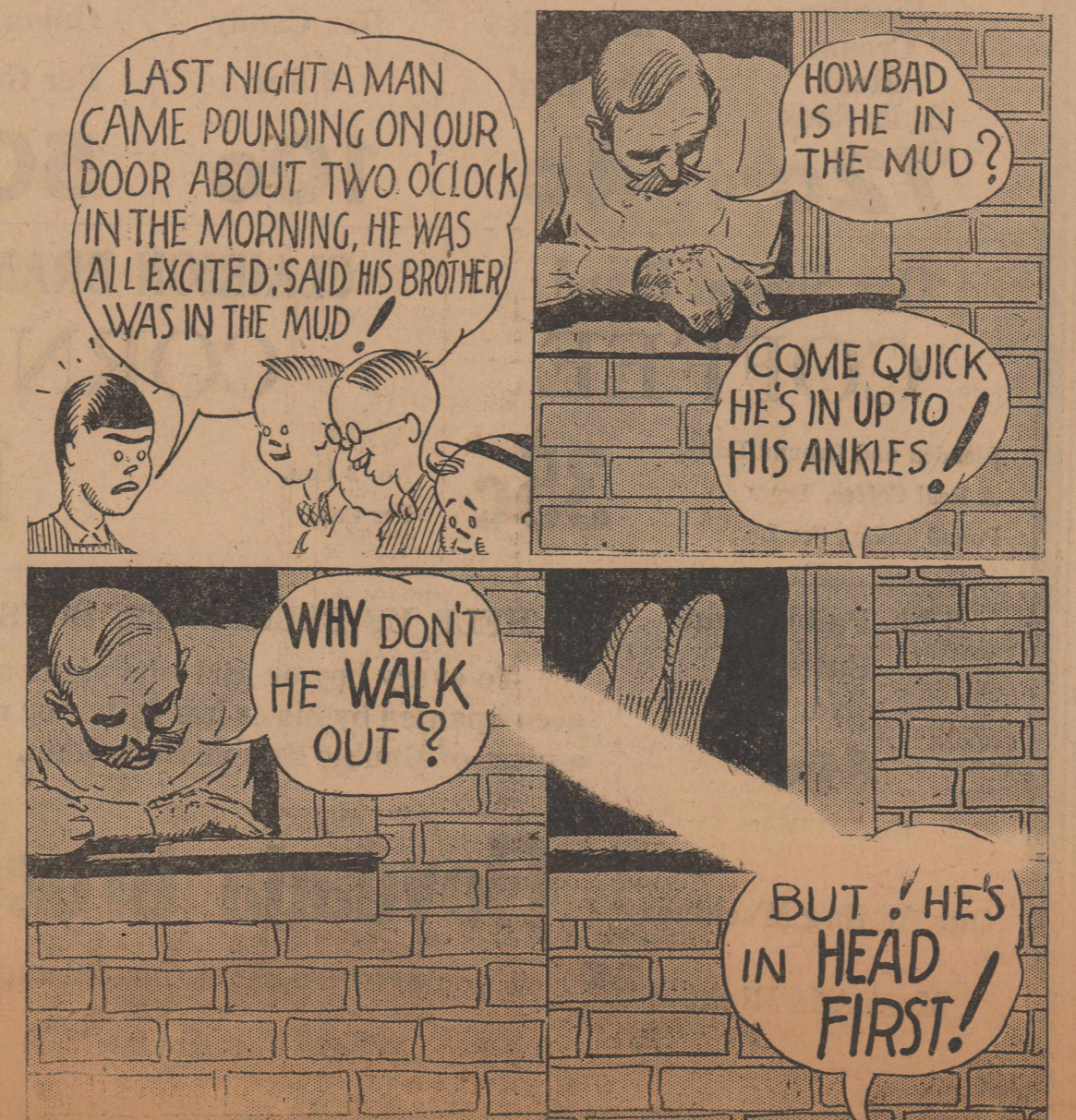
Drs. Smith & Smith Sanitarium

FOR SURGICAL CASES
Phone No. 177
Floydada, Texas

L. C. PENRY

Attorney and Counsellor-at-Law
Practice in all State and Federal Courts
Office over First National Bank
Floydada, Texas

Back Yard Kronies Heads Loose By M. B.



BUY NO DESK

Until You've Seen the Sensation of The Business Show

Buy no desk until you have seen Skyscraper, the new desk by Shaw-Walker. You'll marvel at the downright cleverness of it. You'll revel in the rich beauty of it. You'll be amazed at the organized features of it. And you'll gladly pay the moderate price asked for it. Your people, too, will thank you for an easier and better day's work.

No wonder the Skyscraper Desk by Shaw-Walker was the sensation at the Business Show.

Every desk-interested person who saw it, whether office worker, executive, official, or professional man, admired the way in which it solves old-time desk problems.

It has a new kind of top—smooth and glove-like. No other desk can have it.

Each drawer is organized for the worker's special convenience. One drawer is your "waste basket." Another takes a flat-type interdepartmental telephone. Others hold trays for "In," "Out" and "Pending" mail. Others, special card files, visible indexes, pencils, pads, accessories, etc.

This new-style desk was designed by Shaw-Walker, a leader in the office equipment field for thirty years. Buy no desk until you have seen this desk sensation of the New York Business Show.

Come see it, or send your man. Or mail the attached coupon for complete information.

DEALER'S NAME AND ADDRESS
Without obligating me in any way, send complete information on the new Skyscraper Desk.

Name _____
Business _____
Address _____

Hesperian Publishing Co.

Fairview News

Fairview, March 4.—The weather is as though it might never rain, when it does start, we're afraid it will make up for lost time. Mrs. W. B. Wilson and daughter, Edna Beth, Maeclair and Iris Horton visited with Mr. and Mrs. J. C. Crabtree Sunday afternoon. Alma Cozby visited with her cousin, Ruth Cozby Sunday. Marie Lewis spent Thursday night of last week with Ima Ruth McAda. Carl Whitaker, of Roaring Springs, spent last week with his sister, Mrs. Lewis Bullard. Hattie Reeves, of Markel, is visiting with her uncle, H. K. Reeves and family. Carl Lewis and Carl Reeves visited at Whiteflat Tuesday. The play that Whiteflat brought here was quite a success. A large audience came out to see it. Misses Pauline Lewis and Bernice Crabtree visited with Mrs. Lewis Bullard Sunday.

Cedar News

Cedar, March 10.—Mr. and Mrs. Joe Dodd are visiting Mr. and Mrs. Bob Smith. Several from here attended the play, "It Happens in June," at Liberty Friday night. Earl Robertson is another victim of the mumps. C. W. Ginn and family visited Sunday evening at Alcinio. Bass Cypert was having trouble with his tractor a few days ago but Roy Brown came down from Silverton, so they have it in running order again. Orvil Gorden came in from Clovis, New Mexico, Saturday after his wife who has been at the bedside of her mother, Grandma Ginn for two weeks. They returned home Monday. Little Jennie Lee Wiggington visited Florene Brown Saturday. Mr. and Mrs. Sid Brown visited awhile with Mrs. Brown's parents, Mr. and Mrs. R. L. Orman of South Plains Tuesday night. Mrs. J. P. Allen from Stephenville is visiting with her mother, Grandma Ginn who has been very sick for some time. Mrs. Sid Brown called on Mrs. Monroe Smith Wednesday afternoon.

Providence News

Providence, March 11.—Cold weather still prevails. Quite a lot of sickness is in our midst this week. Lavelle Abbott of Lubbock spent Sunday with Miss Dot Pullen. Bill Bennett attended a party in the Whiteflat community last Saturday night. Mr. and Mrs. J. W. Carter and children were in Plainview last Saturday on business. Mr. and Mrs. Sam Newman and two children of Kress were guests of his parents Mr. and Mrs. H. E. Sammann Monday of this week. Providence and McCoy schools played basketball in Lockney Saturday morning. McCoy won with a score of 32 to 20. A little more pep Providence next time. Mrs. Charley Bodeker and son were the guests of W. A. Bodeker and family last week. Mr. and Mrs. J. W. Dameron were in Lockney and attended the ball game while there. Mr. and Mrs. J. W. Davenport and son visited at Aiken Sunday the guest of his brother Robert Davenport and family. Mr. and Mrs. Steve Williams and son of Canyon visited his mother and sister over Sunday and from here they went to Lockney to visit with Mrs. Williams parents, Mr. and Mrs. Al Raper. There was a program at the school house here last Saturday night. Quite a large crowd attended. Mr. and Mrs. Wade Wallace and son of East Mound were in our midst Sunday. Mr. and Mrs. Tom Edelman and children were in Plainview Saturday shopping.

Story of Oklahoma Out-Laws Coming to Olympic

Proving that "Crime does not pay", U. S. Marshall Bill Tilgham has produced a new motion picture play, entitled "The Passing of the Oklahoma Outlaw." This famous picture will be shown at the Olympic Theatre in this city for one day only, Friday, March 14. The story is built around Oklahoma history, and brings out many phases of the early pioneer life in the west, that will probably be recalled by many early settlers in this section. It is a story of how, even in the early days of the settlement of the Indian Territory, crime has brought suffering, dishonor and disgrace down upon the heads of the criminal. Two truck loads of lobby displays, including wax figures, guns and actual photographs of the criminals pictured, will be made throughout Friday, and J. G. Deakins, manager of the Olympic Theatre, is urging local people to watch for the lobby display Friday.

Neighbors Can Foods For J. W. Rhodes Family.

Friends and neighbors of J. W. Rhodes, of the Carr's Chapel community, met at the Rhodes home on Thursday, March 6, to can meat and do other work for Mr. and Mrs. Rhodes. Mr. Rhodes' wife and mother are invalids. Representatives were present from the Allmon, McCoy, Sand Hill, and Harmony communities.

Those present for the pleasant occasion were Mr. and Mrs. D. W. Burke and daughter; Mr. and Mrs. Tom Foster; Mr. and Mrs. E. E. Foster; Roy Foster, Grandma Carr; Miss Anna Carr, Ruth Carr, Mrs. Bob Gollehar, Mrs. Johnie Bell and two children; Mr. and Mrs. John H. Smith, Miss Susie Smith; Mr. and Mrs. Archie Curry; Mrs. Charlie Smith and son Jack; Mr. and Mrs. Allen Rockett; Mr. and Mrs. Wayne Billington; Mr. and Mrs. H. B. Watson and son; John Watson, Mr. and Mrs. Mather Carr.

Following the morning program of work, the ladies spread a bountiful lunch at the noon hour, which was enjoyed by all present. Following the lunch, work began again and continued until all meat was canned and other work completed.

After the completion of the work, all left for their homes, feeling it is a joy to help those who need help, and especially such characters as the Rhodes family, who so much appreciate the neighborliness of their friends. It is an inspiration to see the smile on the face of Mrs. Rhodes as she uncomplainingly suffers the painful affliction. May God's richest blessings rest upon this splendid family.

A Friend.

CARD OF THANKS

Words are inadequate to express the gratitude and appreciation of our hearts for the assistance rendered to us during the sickness and passing away of our beloved wife, mother, daughter and sister.

The untiring efforts of Dr. Andrews, the days and nights of constant watching by faithful friends, the great abundance of food prepared by loving hands, the efficient and courteous service of Mr. Harmon, the vast floral offering and the tender words of comfort, enable us to realize more than ever the value of true friends.

May God bless each and everyone. W. A. Gound and Children, Mrs. R. T. Miller, Brothers and Sisters.

HORSES, HORSES, HORSES

The origin and significance of the term "Horsepower" probably is lost to the average motorist who speaks so glibly of the power developed by his car.

The horsepower unit was formulated in 1780 by James Watt, inventor of the steam engine, shortly after the product of his genius had proped its ability to replace the horses previously used at the mills, mines, breweries and distilleries of England. Watt described one horsepower as the effort of a horse moving at two and one-half miles per hour and raising a weight of 150 pounds by means of a rope passed over a pulley, the effort being equal to raising 33,000 pounds one foot high in one minute.

The Baker Says



OUR BAKER Is A Real Cake Maker

Quality cakes are now being made at our bakery. We are generous with butter and other pure ingredients, and the result is most satisfying.

REAL LOAF BREAD Is good and good for you. Service to those who need it.

Perfect Bakery

BLUE WAGON MEBANE COTTON SEED

PRICED RIGHT—GOVERNMENT TEST SHOWS:
Purity, 99.8% Germination aver. 87%
Inert Matter .2% Hard Seed None
Other Seed None Live Seeds 90%

Average of 2,000 snapped cotton made 527 pounds lint in 35 tests. Reference: Any cotton buyer or banker, Spur, Texas.

ED LIENBY, Spur, Texas

ANNIVERSARY WEEK

FRIDAY and SATURDAY

Floydada Grocery Co.

A Real Self-Serving Store

We've been in Floydada one year. Our business is one year old. We sure thank you for past favors and hope you'll come and help us celebrate this big event at our store.

Crystal White Soap
5 Bars for—
with other Mdse.,
Limit 5 Bars, **15c**

SUGAR 57c
Pure Cane,
10 lb. Cloth Bag
The Best way to buy
Sugar. Limit,

Diamond Matches 4c
Large Box,

Dried Peaches 17c
Large Lellow Halves, Per Pound,

White Swan Salad Dressing 19c
Mayonaise, Thousand Island, Relish, 8 oz. Jar,

Kaffee Hag 71c
A Coffee with the Caffeine Removed, 1 Lb. Can,

Everlite Flour \$1.79
The Perfect Flour. Made in Plainview.
Buy the Best. 48 Pound Sack,

SNOWDRIFT \$1.33
A Rich Creamy Shortening,
3 Pound Can 72c. 6 Lb Can,

South Texas Vegetables

Fresh From the Garden
Turnips and Tops, Per Bunch, 8c
Mustard, Per Bunch, 7 1/2c
Carrots, Per Bunch, 7 1/2c
Radishes, Per Bunch, 7 1/2c
Green Onions, Per bunch, 7 1/2c
Spinach, Per lb., 10c

Gallon Fruit Sale

Blackberries, Per Gallon, 54c
Solid Pack Apricots, Per Gallon, 66c
Yellow Cling Peaches, Per Gallon, 61c
Yellow Egg Plums, Per Gallon, 69c
Strawberries, Per Gallon, \$1.15
Crushed Pineapple, Per Gallon, 99c
Pitted Red Cherries, Per Gallon, \$1.15

Apples, Oranges, Bananas

Fancy Winesaps, Per Dozen, 29c
Oranges, Medium Size, Per Dozen, 35c
Oranges, Extra Large Size, Each, 5c
Apples, Delicious, Per Dozen, 50c
Grape Fruit, Large Size, Each, 12c

BANANAS, GOLDEN YELLOW FRUIT,
Get our price before you buy.

FRESH SHREDDED COCOANUT 24c
Per Pound,

K. C. Baking Powder 19c
25c can

UVALDE HONEY \$1.20
Fresh Shipment, Per Gallon,

RIBBON CANE SYRUP \$1.10
East Texas, Made on the Farm, Per Gallon,

Everlite Cream Meal 72c
24 lb. Sack

R. C. Salt 4c
Per Box

Bar Candy 10c
3 For

Onion Sets 50c
Per Gallon

Seed Potatoes 4 1/2c
Per Pound

Quaker Oats 10c
Per Package

Our Special Brand COFFEE

Blended and Ground Daily,
A Real Coffee, Try a
Pound Today, Per Lb., **35c**

CLAIRION BRAND CORN

No. 2 Can,
Per Can, **12c**

Sunbrite

The Double Action
Cleanser,
Per Can, **41-2c**

5 Lb. Pail Peanut Butter for 89c

HELP US CELEBRATE, BOYS AND GIRLS!
To every boy or girl who visits our store Saturday, accompanied by his or her father or mother we will give a piece of Double Bubble Blow Gum.

2 Lb. Box CRACKERS 35c

Our Adding Machines Must Add Right

Floydada Grocery Co.

A Home Owned, Home Maned and Home Operated Store.
Where You Always Feel At Home

No Short Weights
No Long Waits

Americanized Version of English Type Home Very Attractive

Economical Six Room Stucco Well Designed

Interior Appears Large, But Has Outside Dimensions of Only 26x28 Feet.

As its name implies, the Tudor is an Americanized version of the English house. It contains many of the characteristics of this type of dwelling and sensibly combines with it a well arranged interior, assuring comfort and convenience to the occupants.

The Tudor is a six room house with a bath and breakfast nook. It is 26 feet by 28 feet in dimensions and will set on the average building lot gracefully.

For Informal Folks
Even on a crowded lot the elevation of this dwelling is such that it will show up satisfactorily. Well designed is its exterior. Yet it must not be thought that the side and rear elevations are nondescript for from all view points the Tudor is an attractively designed home.

The heavy-minded, formal person will not appreciate the Tudor for it is preeminently a home for the informal, its irregular roof lines and heterogeneous walls speaking of a cherry, hospitable nature.

Brick, stucco, field stones and wood all enter into the composition of the walls. These are blended together in a most attractive manner to produce the informal atmosphere surrounding this home.

The brick terrace and the bracketed copper hood over the small stoop with its iron guard rails focus attention and interest on the entry way. The arched gateway with its wooden slatted gate is another touch that emphasizes the spirit of the home.

Economical in Design
Despite the appearance of the Tudor it is not an expensive home to build. On the contrary it can be constructed by the family of moderate means.

This is due partially to the fact that the general outlines of the house are square, thus giving economy of space and material. The roof areas are not excessive and the foundation footings of cement blocks have the least possible perimeter.

The vari-textured walls, of course, cost more than those of clap-board or shingle, yet this slight additional expenditure is more than offset by the results secured.

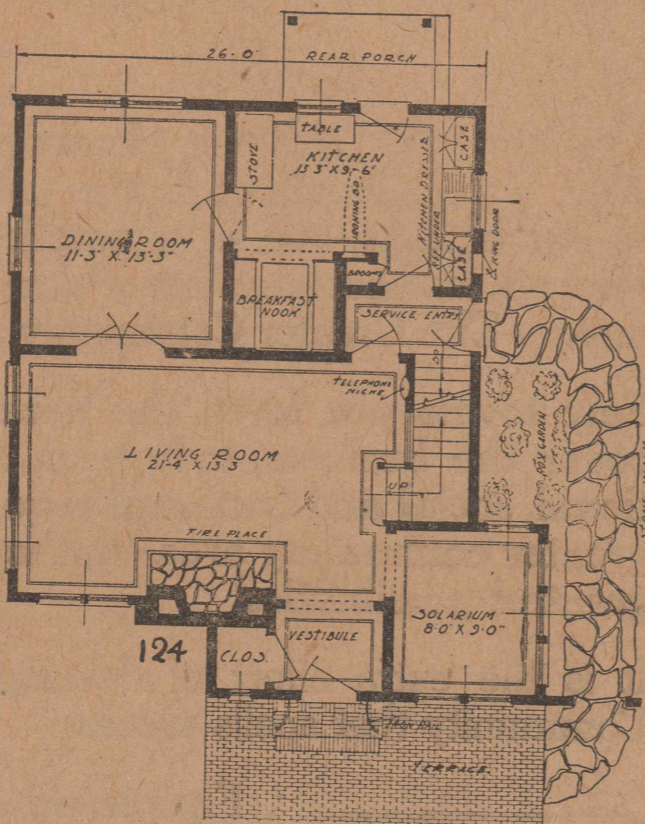
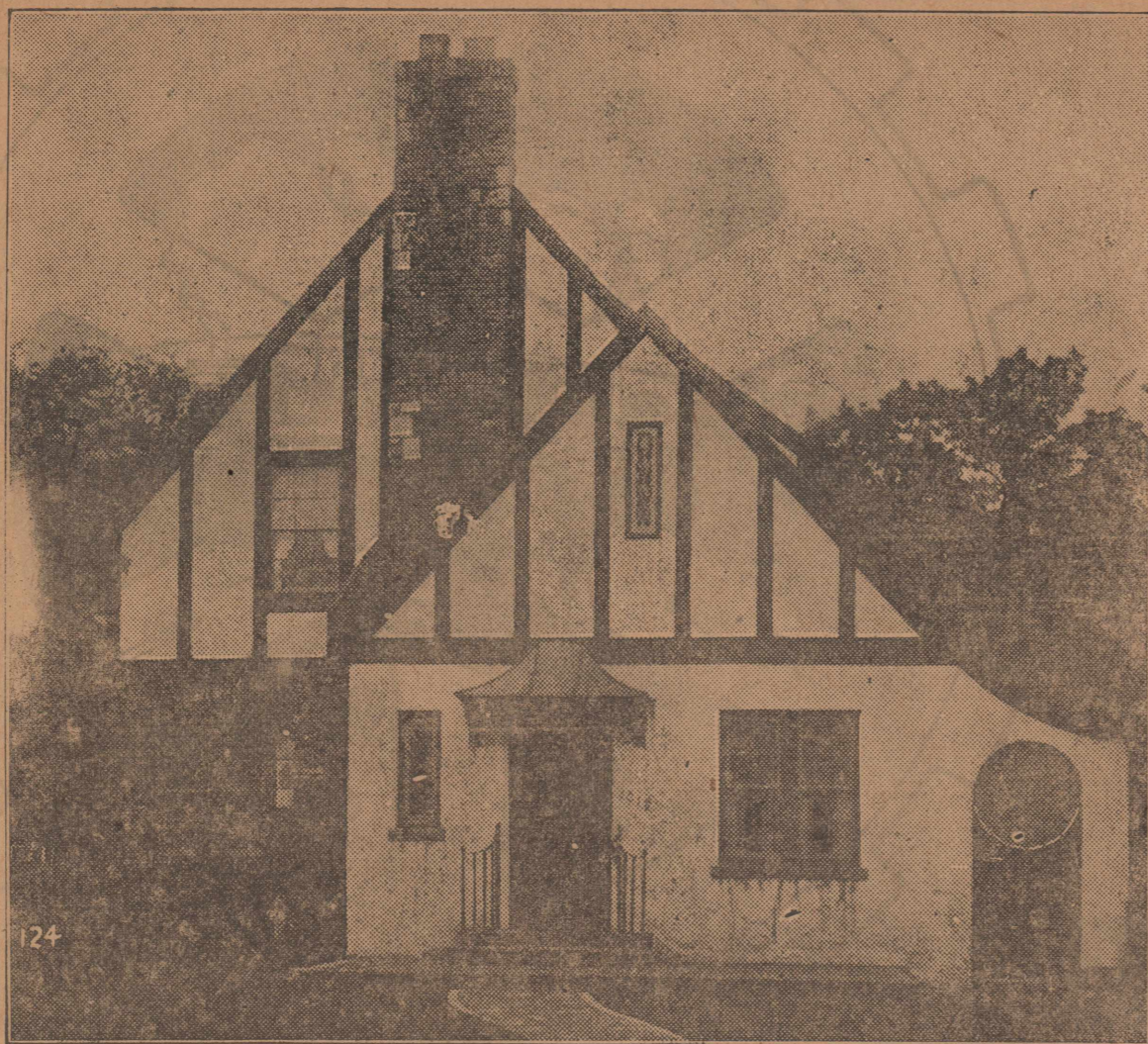
The interior arrangement of the Tudor is the result of painstaking care to secure the utmost from the space.

Each of the three rooms and solarium* on this floor has been laid out to give ample comforts and conveniences. The same general arrangement holds true for the three bedrooms and bath on the second floor. Entering through the heavy oak door with its small leaded lights, a small vestibule is revealed. Off of it is a small closet where coats, hats, umbrellas and overshoes may be stored when not in service.

Fireplace of Stone
A plaster arch separates the vestibule* from the living room which is approximately 21 feet by 13 feet in dimensions. At the right hand side of the living room is a staircase leading to the floor above. A massive fireplace with a hearthstone of stone blocks occupies the front side of the room, being flanked on one side by the vestibule entrance, and on the other by a window opening containing two double hung sash.

The center chandelier with its array of electric candles and the side wall brackets provide ample illumination. The walls are finished

Economical Design Of The Tudor Has Expensive Appearance



Above is pictured the Tudor, an Americanized version of the well-known English type homes, and the suggested floor plans, although this distinctively different home appears off hand to be one demanding a

large outlay of money, it will be found that this attractive home can be built for a very moderate sum.

The Tudor has six rooms, a bath and breakfast nook. This floor plan and the unusual design of the

French doors separate the living and dining room.

Kitchen Is Complete
A feature of the kitchen is the built-in cabinets which occupy one side of the room. Between the two cabinets is the kitchen sink under a large window. The housewife has plenty of light and fresh air by this arrangement and does not have to walk far when putting the dishes away.

A work table under the rear window and a gas stove are a few steps away. Beside the work table is the door leading out onto the rear porch.

For the hasty morning meal a breakfast nook has been constructed in an alcove off the kitchen. A hanging ceiling light gives illumination during winter mornings.

Just inside the door leading to the service entry is a broom closet. The service entry has a door leading outside and another to the fully excavated basement below.

With one exception the three rooms on the second floor have cross ventilation, an important consideration during the summer months when hot sultry nights are often encountered. These chambers are large enough to accommodate the usual bedroom furnishings.

Each of these rooms is decorated with wall paper of gay patterns, in keeping with the cheerful, informal atmosphere expressed in the exterior lines of the house.

The bath room occupies one corner of the second story. It contains a linen closet which will hold all the linens required on this floor. The bath is built-in, occupying a recess or alcove in the wall. The porcelain bowl with medicine closet above, is lighted by twin wall lights.

An open deck over the rear porch makes a handy place for the housewife to air the mattresses and bed coverings. It is large enough also to make a comfortable lounging place before retiring, as it can be fitted up with a few wicker chairs.

If You Want Work—
Being a son-in-law in a great and fast moving business is one of the hardest jobs of all. In prestige it ranks one step below the office boy.—Woman's Home Companion.

French doors separate the living and dining room.

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Typewriter carbons, second sheets at Hesperian office.

Tudor, are combined to a most successful degree with outside dimensions of only 26 by 28 feet. The square floor plan makes it one of real economy to the home builder.

Lawns And Trees Add To Beauty Of Homes

Since proper landscaping is a definite part of the home building project, a complete planting of the grounds is necessary before the average home can be safely said to be finished.

The lawns, of course must be carefully prepared and seed planted or turf laid. Besides this, foundation plantings are necessary to hide the bare foundation walls, soften harsh corners and angles and in general to dress up the house. A hedge along the front of the lot next to the sidewalk protects the edge of the lawn and gives a sense of privacy. A border or screen planting on the rear and side borders of the lot affords privacy and shuts out any unpleasant views and aids in framing the home picture. Where space permits specimen plantings are helpful to add color and variety to the grounds.

Textured Paints Give New Finish To Walls

While the use of plastic paints goes back to mediaeval days, it is only recently that this treatment has been applied to the walls of homes of modest size.

Today there is an increasing interest in the possibilities that plastic paints hold for producing textural finishes. Working texture into the finish of the walls is the logical outgrowth of the desire to secure something different in wall decorations. A few years ago the plain plastered surface of the wall was tinted with flat paint or stenciled in quaint designs.

From this the use of plastic paint gives a textural finish was a logical step. Such a finish is easily obtainable with white-lead and oil plastic paint. When manipulated this plastic paint gives a modified texture which is quite in keeping with the demands imposed for a textural finish half way between the smooth plaster and very rough-textured effects. It is suitable for all side walls.

The plastic paint is applied with a brush, being thick enough so that

the textural effects can be produced by slapping the flat side of the brush against the wet plastic, giving the brush a half-turn to produce novel swirls, working rough designs with a wad of cloth or blunt stock. The result is always an unusual finish.

Since the texture is not deep, dust does not collect readily. It may be wiped with a damp cloth when necessary. When the plastic paint is to be tinted—and usually tinted surfaces are desirable—the colors in oil are worked into the plastic when it is mixed.

An important point to be kept in mind is that with the use of plastic paint the rough texture can be readily converted back to the smooth finish through the use of sandpapering.

Homes Beautified By Popularity Of Stucco

The popularity of designs of moderate size houses in adaptations of early French, Spanish and Italian styles is growing rapidly in all parts of the country. These styles usually call for the use of stucco for all or a part of the exteriors.

As a result of this growing desire for homes of this type the development of stucco construction has been rapid during the past few years. Not only has the methods of applying the stucco to the side walls of the home been perfected but the colors and textures of the stucco have been improved.

The average stucco home today is attractive in appearance. The introduction of color to stucco has made possible homes of various tints; buffs and greens are growing in popularity. The dead grey-white walls of the older stucco house are being superseded by the more colorful effects.

The method of applying the stucco has also been revolutionized. Structural strains are the usual cause of the cracking of stucco. By the perfection of certain types of reinforcing steel the monolithic slab of stucco is now firmly anchored to the framework. There is little possibility of the rigid stucco wall planes becoming loose and cracking.

Today stucco is considered to have many advantages over other types of construction. It is permanent sound proof, damp proof and an acknowledged insulator against heat and cold.

Introducing:

Mrs. Delta J. Jordan

Nationally Famous Expert
In Culinary Arts.

Who is in charge of the newly created

Home Service Department

of The Texas Utilities Co.

Mrs. Jordan will be ready at your call to assist any lady in Floydada with any or all troubles she may have with Electrical Appliances.

PHONE 232

And Mrs. Jordan will be pleased to call on you

Texas Utilities Co.

"Your Electric Servant"

Hesperian Want Ads Get Quick Results



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Ready for your selection... a comprehensive collection of every brilliant footwear fashion for Spring wear. Straps, Pumps, Bows, Ties, Oxfords with narrow heels and rounded toes... short Vamps! Some with Slenderizing Longer Vamps. All Leathers, Colors, and Trimmings, of course.

\$2.95

\$10.00

One Table of Broken Sizes, high grade ladies dress shoes, pumps and straps. Colors and Black. Your Choice—

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—FROM—

HOME FOLKS

—Eliminate the Hazard of the Mutual and Reciprocal "Policy" That May Cost You an Assessment Instead of a "Dividend."

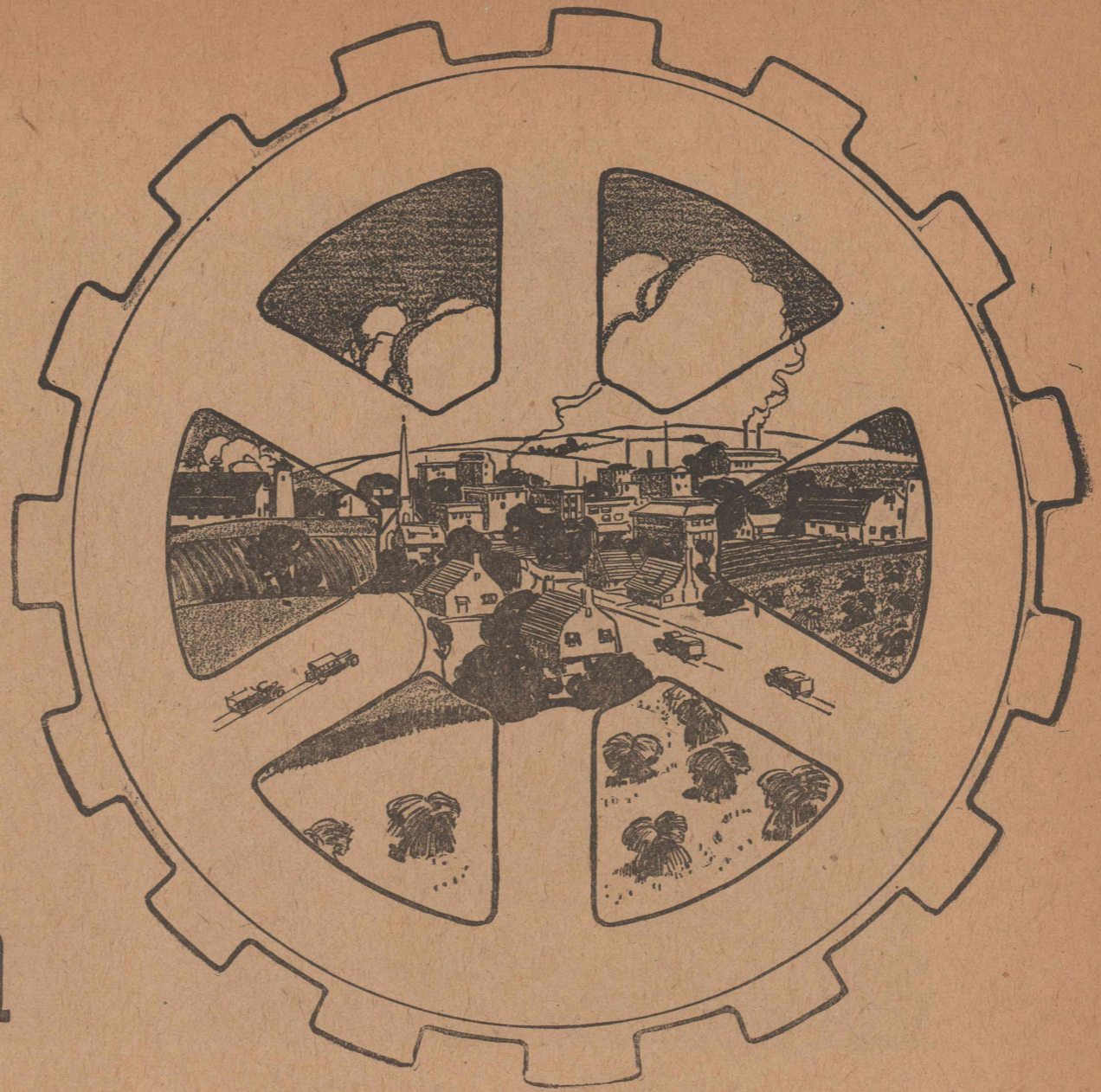
As your home agents we help pay the taxbills, help rate your town, help maintain the schools, work in the interest of Floydada all the time;

—We sell you plain, positive insurance, which cannot "assess" you, and does not make any promises except a fair settlement when misfortune comes your way, whereas the endless chain of the Mutual and Reciprocal plan makes big promises and may bring you to financial grief.

—Think it Over.

FLOYDADA INSURANCE AGENCY

W. H. Henderson Managers G. C. Tubbs
Phone 273—Floydada



The New Coöperation

It has been said that the secret of our Nation's success in the crisis of 1917 was the efficient mobilization of man power and resources—Army, Navy, Red Cross, Industry—every available energy, working in unison.

Community competition demands a similar strategy.

It demands the mobilization of every civic enterprise. The mobilization of every civic force which has an objective of its own—business, industrial, religious, educational, social, fraternal and individual citizenship.

With singleness of purpose, the efforts of these units must be directed into one great channel—that of linking town and country into the Greater Community.

**This Is the
New Cooperation**

The interests, ambitions, pleasures, prosperity and everyday requirements of the area which is right at our borders, run in a parallel line with ours. Merged, we become a unit of double strength, double power—The Greater Community!

Few towns put forth the necessary effort to cover the business, industrial, religious, educational, social and fraternal requirements of this greater community area—although this way lie greatest possibilities!

It is the extra effort of developing the Greater Community that spells success.

A Town Is a Service Center

The Six Essential Services are:

1. Employment
2. Merchandising and Marketing
3. Transportation and Communication
4. Social and Recreational
5. Educational
6. Religious

Figures prove that the number of those who go out of town to do business is small compared to those who should—but do not—come into town to do business.

Hence, the new cooperation is the answer to the challenge—“Fortune awaits one Community in ten.”

Our Interest in the Community Prompts Us to Sponsor This Message
Talk It Over With Your Friends and Neighbors

OF FLOYDADA

Fry-Bishop Insurance Agency
“Anything Insured Against Everything”
204 Readhimer Bldg. Phone 233

Westers' Quality Bakery

“Home of Ho-Made Bread”

Wilson Studio

“Photographs Live Forever”
Phone 162

John A. Enoch

“Best Blacksmith on the Plains
In the Best Town On The Plains”

D. W. Fyffe

“Farm Machinery of the Better Kind”
Phone 92

Moore Drug Company

“Yours for Moore Service”
102 South Main Street—Phone 193

I. W. Hicks, D. D. S.

Phone 56

Texas Utilities Company

“Your Electric Servants”

Floyd County National Bank

Of Floydada
“The Bank of Friendly Service”

C. H. Davis, Jeweler

“Easy Payment Plan Jeweler”
Phone 30 — Woody Drug Co.

McGuire's

“The Store For Men”
Phone 66

Floyd County Abstract Co.

“Is Your Title Clear”
Room 7, First Nat'l. Bank Bldg.

Rutledge & Company

“Full Line International Dealers”
Phone 57

Floydada Insurance Agency

“The Agency of Service”
G. C. Tubbs W. H. Henderson

First National Bank

Of Floydada

Dr. J. S. Rhinehart

Phone 93 — Readhimer Bldg.

Arwine Drug Company

“Goteverthing” South Side Square

L. G. Mathews

Attorney-at-Law
Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co.

Roy L. Snodgrass, Proprietor

Consumers' Fuel Association

Ajax Tires — Gas and Oils
Phone 300

Baker, Hanna & Company

“Where Most People Trade”

Higginbotham-Bartlett Co.

“Everything To Build Anything”
Phone 55

Felton-Collins Grocery Co.

Grocery and Market
Phone 27

White Drug Company

“The Store of Personal Service”
Palace Theatre Bldg.

South Plains Lumber Company

“Courtesy, Quality and Service”
Phone 6

C. R. Houston Company

“Dependable Dry Goods”

Radio Electric Company

Atwater-Kent Radios
Phone 201

J. C. Wooldridge Lumber Company

“Quality Building Material”
Phone 7

J. R. Yearwood

“Ask Your Neighbor” Phone 247

Willson & Son Lumber Co.

“The Home of Friendly Service”

Community Supply Company

Phone 21 — 112-114 West California Street

The Floyd Co. Hesperian

Published Every Thursday By THE HESPERIAN PUBLISHING COMPANY

HOMER STEEN
Editor and Manager

Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879.

SUBSCRIPTION PRICES
In Floyd and Adjoining Counties:
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Six Months85
Three Months45
In Advance
Outside Floyd and Adjoining Counties:
One Year\$2.50
Six Months\$1.50
Three Months75
In Advance

Advertising Rates Furnished on Application.

CARLSBAD CAVERN HIGHWAY

What Floyd County people are permitting to happen to their highway prospects by backing off from the responsibilities of building good highways through the county on account of the expense, we truly believe, is not realized by the taxpayers. An apt illustration is the lack of interest which is permitting powerful influences to establish belief and interest in a routing of the Carlsbad Cavern travel from the northeast around us for no other reason than that we have been backward and continue backward in our attitude toward highways.

Perhaps our readers, many of them at least, think that since the hard surfaced roads proposal has been beaten in Floyd County already three times, we should take the defeat and forget the matter. We, along with others who think along with us, are taking the repeated defeats as gracefully as we can, under the circumstances, but this last move which has already resulted in the tying of hard surface bands all around us, to leave us high and dry in the backwash, is too much not to have mention at least.

OTIS CARTER AT O'DONNELL

Otis Carter, one-time Floyd County boy, printer and newspaper writer, is going to try his hand at working for himself. He, with "Chubby" Richtenthaler, has gone to O'Donnell where they bought the newspaper from one of the Roberts boys, that quartet or quintet of brothers headed by the one and only Sam at Haskell.

Richtenthaler sold his interest in the Scoury County Times to Roberts and the latter will be associated with Jimmy Smith in the publication of this last-named paper. The deal was completed last week and the men are on their respective new jobs.

Carter of the new venture has enthusiasm, experience, college training and everything that ought to make a newspaper go, including a fair to middling sprinkling of horse sense. The Hesperian takes somewhat of a proprietary interest in him, hoping and believing he will make O'Donnell people a good citizen and a good newspaper worker.

NO ACREAGE REDUCTION

The Hesperian has been interviewing a number of cotton growers and bankers and others on the acreage reduction program of the State Department of Agriculture as it affects Floyd County, and we find their belief, almost unanimously, is that Floyd County farmers immediately adjoining the cotton belt, most of them, have already reduced their acreage and obtained a nearly balanced program. Thus, the cotton acreage in Floyd County last year amounted to not over thirty percent of the entire planted area, whereas a great majority of cotton counties of Texas the acreage is sixty-five to ninety-five percent. Their belief is that the acreage on cotton acreage reduction is directed at farmers and those sections where acreage has been entirely too large after year. In Floyd they think, cotton raisers want their usual acreage in

OWNERS ARE TO HELP

Some of this section are going to solve the short staple cotton problem in a sensible and sure way. They are quite sure that pedigreed cotton seed is enough for small plantations where the farmer would not have enough seed to take up 1931 requirements, but that of the crop the ginners find some reasonably good seeds in which a word to plant the principle of his crop at a price that would afford to hazard the winds and storms, hail

SEEDS HAVE ALREADY

supply and are going to use available locally, taking at the farmer wants them in seeds now in at as reasonable

N. LONG

esses in

our thinking along certain lines, and since the talk now is long staple and the time to put it into practice is a mighty few weeks away, it might be well to keep in mind that long staple is a comparative expression. It means one thing in some sections of the county, entirely different from what it means in Floyd or Motley, Dickens or Crosby. For all practical purposes a staple that is seven-eighths inches long here, with a good strong fibre, will fill the bill—from that measurement to slightly above an inch. Farmers of Floyd County are not going to make the mistake of trying varieties of cotton that are not at all adapted to our needs. There are plenty of tried varieties to take the place of the mongrel cotton we now have, without going to extremes in the matter.

THE SHORT STAPLE ZONE

Whether true or not, and we have every reason to believe that probably it is true, the reports have it this section of West Texas is in the "short staple zone" drawn by those spinners and buyers who are the buyers of our staple. This circle we have drawn around us is said to cost us 150-points off of basis every time we sell a bale of cotton.

Whether true or not, the claim sets up another good reason why we should give some attention this planting season to an improvement in our staple.

BETTER CREAM PRICES

Everybody else is prophesying, so why shouldn't we?

Accordingly, we suggest to cream producers over Floyd County who are down in the mouth now, that they are going to be among the first to realize better prices for their products. This fall, we predict, will see the surplus butter over the country marketed and the prices for cream back once more in striking distance of the prices we have been used to enjoying.

When the bottom falls out and everybody is looking to sell is a good time to buy. And we get it by grapevine that in the northern dairy sections the cows are being fattened and sent to market in droves, which means the man who goes ahead with his dairy business in Floyd County, holding his stock together, except for the boarders, is going to do well a little later on.

GETTING EGGS TO MARKET

Floyd County poultry producers certainly have their hens working on a high production schedule. Where a few years ago, the newspaper boys chortled with glee when they got a news story about ten cases of eggs leaving town by express, a freight carload shipment of hen berries leaving town about every ten days gets no more notice nowadays.

Three such cars have left Floydada since around the twentieth of February, besides a great many hundred cases that have gone out on trucks and by express. Floyd County people are not sitting around waiting for a cotton crop, we are glad to say, although a good crop of the fleecy staple would not be amiss this year of 1930.

TAKE CLEAN UP SERIOUSLY

"Clean Up Time" is the tune of the busy housekeeper's spring song," says the State Department of Texas, which points out in this connection that "If your good example and good advice will not move your dirty neighbors to have more cleanly habits, perhaps the law can, invoke its aid."

The gist of the department's argument is that, while everyone can't be wealthy everyone at least can own clean premises.

There is much truth in the department's claim. Come right down to it, you should keep your premises in presentable and sanitary condition and you have a right to demand that your neighbor do the same. The Department mentions invoking the aid of the law. It has become altogether evident that the law is helpless without public sentiment behind it. First, cultivate public sentiment for cleanliness of premises in Floydada. We can have a wonderful good-looking city here with no more code than we already have.

SEE WHO IS HELPING

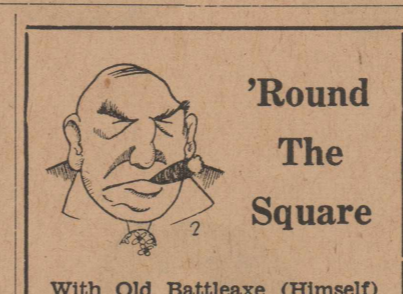
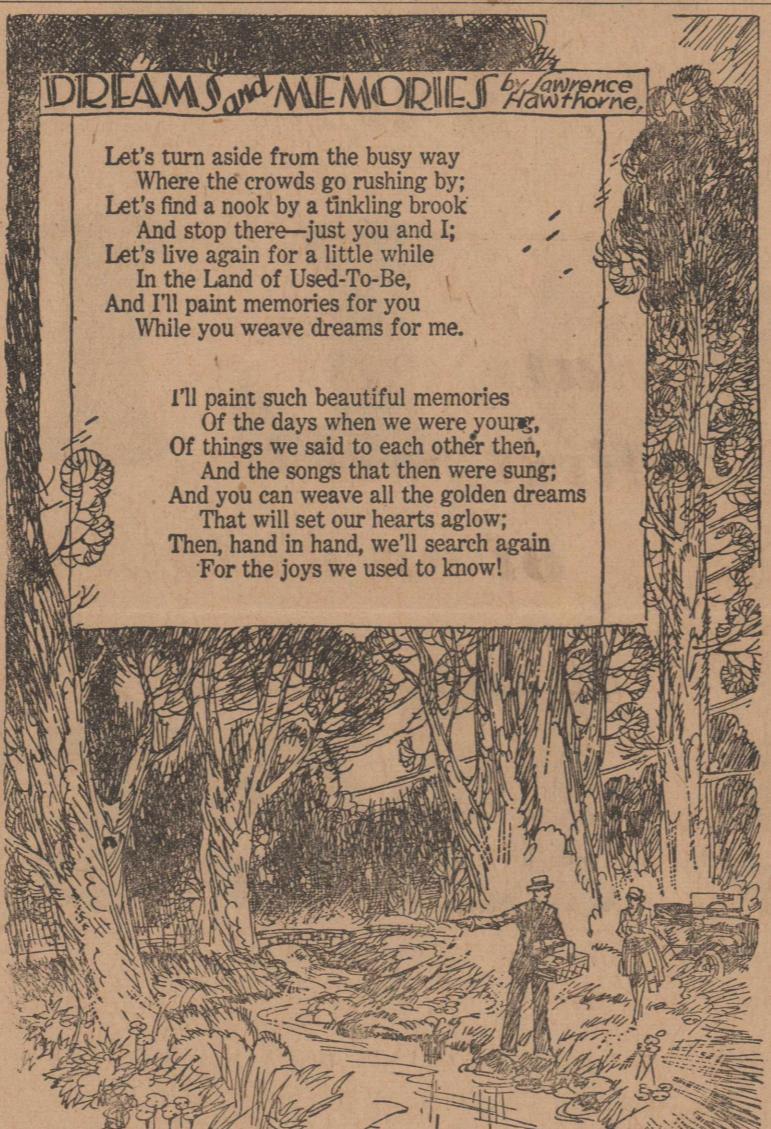
There is a lot of difference in the kind of greeting you get from the fellow who is in there pitching for Floydada, believing in the efficacy of community team-work as opposed to that idea that if every man will give his own business his full and complete attention he will have done his full duty to this community. So, community-mindedness in Floydada, or any other community for that matter, makes a difference, even in the attitude of the individual to his fellow-man.

You can't have a well-rounded business man without including in that well-roundedness a certain amount of giving his services to the whole community. And the selfish attitude, after a few years of it, brands itself on the face, the greeting and the appearance of the premises, almost.

And, furthermore, the man who helps out gets so much more out of life.

This And That

The writer never had any pride of author-ship because he never wrote anything of which he was particularly proud. It must be a wonderful experience to do something of which you are so inordinately proud that if it doesn't get the right attention after it gets into other hands, you feel badly.



George Jackson, from out in the Center Community, came in to see me Saturday and do you know what he did? He left me six of the biggest, prettiest, grandest and bestest tasting eggs you ever did see. He came into the Hesperian office and he says: "Say, O. B., here's some cackle fruit that's good for a sour stomach, and I think that's just what's the matter with you. Your Bad Breath will know how to prepare 'em," he says to me.

Now, I ask you ain't that nice? And did Halitosis know how to fix 'em?—And how! She boiled one, scrambled two, fried two and poached one. Gee Whiz. We had 'eggs' at our place for a week, and enough for me and Halitosis and the brats, too.

Them six eggs weighed one and a quarter pounds, on O. P. Rutledge's buying scales. Of course, we are safe in saying that they would actually weigh at least one and a half pounds on his selling scales.

I shore do thank you, Mr. Jackson, I shore do!

"If a man has a thousand friends, he has not one to spare."

FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF MARCH 16, 1916

A delightful afternoon was enjoyed at a croquet party, by the friends of Mrs. W. R. Ivey on Wednesday afternoon, March 15. Mrs. E. C. Henry assisted by her daughter, Mrs. G. V. Smith, was a pleasant hostess. Mrs. Henry who is loved by all, forgets no one when she deals out kindness. Delicious refreshments were served to fifty guests.

The organization plans for a Volunteer Fire Department were furthered last Monday at a meeting in Geo. A. Linder's office, at which some twenty volunteers were present. Mr. Linder presided at the meeting and N. W. McCleskey served as secretary. Following are the names of the members of the department: C. W. Mitchell, N. W. McCleskey, Wooster Ross, Frank Harmon, Dug Starks, Ben Morton, Bill Salisbury, Geo. Linder, Roy Snodgrass, Chas. Nelson, Ott Gamble, T. M. Cox, W. H. Hilton, W. G. McCoy, A. V. Haynes, Glad Snodgrass, Fred Brown, Monroe Windsor, I. C. Surginer, Sam Goslee, Thurman Bishop, Robt. McGuire, Carter Andrews, Homer Steen, Clarence Foster, Ira Gamble, H. S. Haines, J. H. Reagan, Chas. Featherston and Ulmer White.

C. L. Kneirton is recovering from a slight attack of blood poison which threatened for a time to prove serious. The disease began in the face.

You know, for a long time, I lost my taste for eggs. That was several years ago, just about the time I went on the stage for the first and last time. After that performance, or what you may call it, I kinda lost my hankering for eggs. But I've got over that now, and if there is anybody else who wants some eggs tested out, I'll be more than glad to accommodate you.

But, say Mr. Jackson, you are going to have to prescribe something different from eggs to cure this sour stomach, cause I've got a real peeve this week—and I don't mean maybe.

It's these confounded half-buried frame buildings that are standing in the very heart of Floydada's business section. Why, those things are shore a sore spot in Floydada's eye and the city ought to see that they are torn down. They look terrible—and besides that the dog gone things liked to have brought me to an early grave the other day.

Saturday I started galvating around on North Main Street and passed in front of what remains of the Old City Hotel, or Hanks Hotel, whichever it is. Well, I wasn't in any hurry, since the boss was out of town, and since I was really enjoying his vacation, I started out to whistle that little tune about "London Bridge has fallen down," you know, and be dad-burn if that Old City Hotel didn't come very near falling down on my head.

Yes sir, I was just so happy cause the boss was gone and just whistled so loud that the vibration from my whistler set the old house to rocking and a plank as big as I am came tumbling off of the roof. And it wasn't no shingle either.

Honest, folks, it's plumb pitiful the way somebody is letting those old buildings stay like they are. I don't know who is to blame, but the City Dads ought to see that somebody tears 'em down, or finishes burning 'em—one or the other.

"Dog gone these wimmin'!" It's been a long time since I said that, but this time, folks, I'm just like Whispering Joe Smith—I'm really vexed. Why don't the women get together on this name of "Catherine." Sometimes it's spelled Catherine, or maybe Katherine, and sometimes Kathryn or maybe Kathryn. Sometimes we poor newspaper boys shoot a story about a Kathryn Soandso, and if we don't know the Catherine personally, we spell it Katherine, and later learn that it should be spelled Kathryn. Can't something be done about it?

And that, for no reason at all reminds me of a story that I heard the other day. It was about one of these old time cities where they have street cars. Well, it seems that there were two Irishmen, Pat and Mike—No, that one won't do to print. Come around sometimes, boys, and I'll tell it to you. I guess I'll have to start all over again.

Here goes: One day a very pretty young lady who had a poodle dog in her lap chanced to be riding on a street car. A blue-nosed lady sitting next to the girl addressed her thusly: "My, what a nasty little dog. Don't you think, my young lady, it would look much nicer if you had a little baby in your lap?" "No," the pretty one replied in calm even tones, "It wouldn't. You see, I'm not married."

Now don't throw that brick! Shut 'er down George—Quick!

R. F. D.'s SALARY

The cost to the government of rural free mail delivery has now reached \$100,000,000 a year.—The Country Home.

WHAT'S WRONG AND WHERE?



How good are you at finding mistakes? The artist has intentionally made several obvious ones in drawing the above picture. Some of them are easily discovered, others may be hard. See how long it will take YOU to find them.

Contemporary Thought

LIBEL ON THE AIR

Lubbock Avalanche: Introduction of a radio libel law in the Texas legislature has stirred up interest and discussion of the possible effects of this and similar statutes passed by other states on political discussion and public controversy in general, just as the ether waves become the national political forum.

Such a measure rigidly enforced doubtless would tame down old-fashioned Texas political campaigns considerably so far as radio is concerned.

Another angle of the radio censorship question was presented recently by the federal radio commission's action in placing a radio station on probation because of the mild profanity poured out by its announcer-owner.

Although the American Bar Association has done a vast amount of work on radio law since 1922 there is still a great deal of legal static on the air waves, and the possibility that varied and conflicting state statutes, with the radio-talk still further complicating matters by crossing state lines, will bring an urgent need for national unification and some new judicial findings on fundamentals.

Should the courts ever find the broadcasting station liable for the time-paying stump-speaker of the air, there will be some orators who will go off the air for all time.

THE TOWN BEAUTIFUL

Dalhart Texan: Most people want to live in beautiful surroundings. Families free to locate where they please choose a town that has a beauty appeal. New industries seeking a location take into consideration the kind of home environment their employees will have. They know that attractive surroundings have much to do with the morale of their workers.

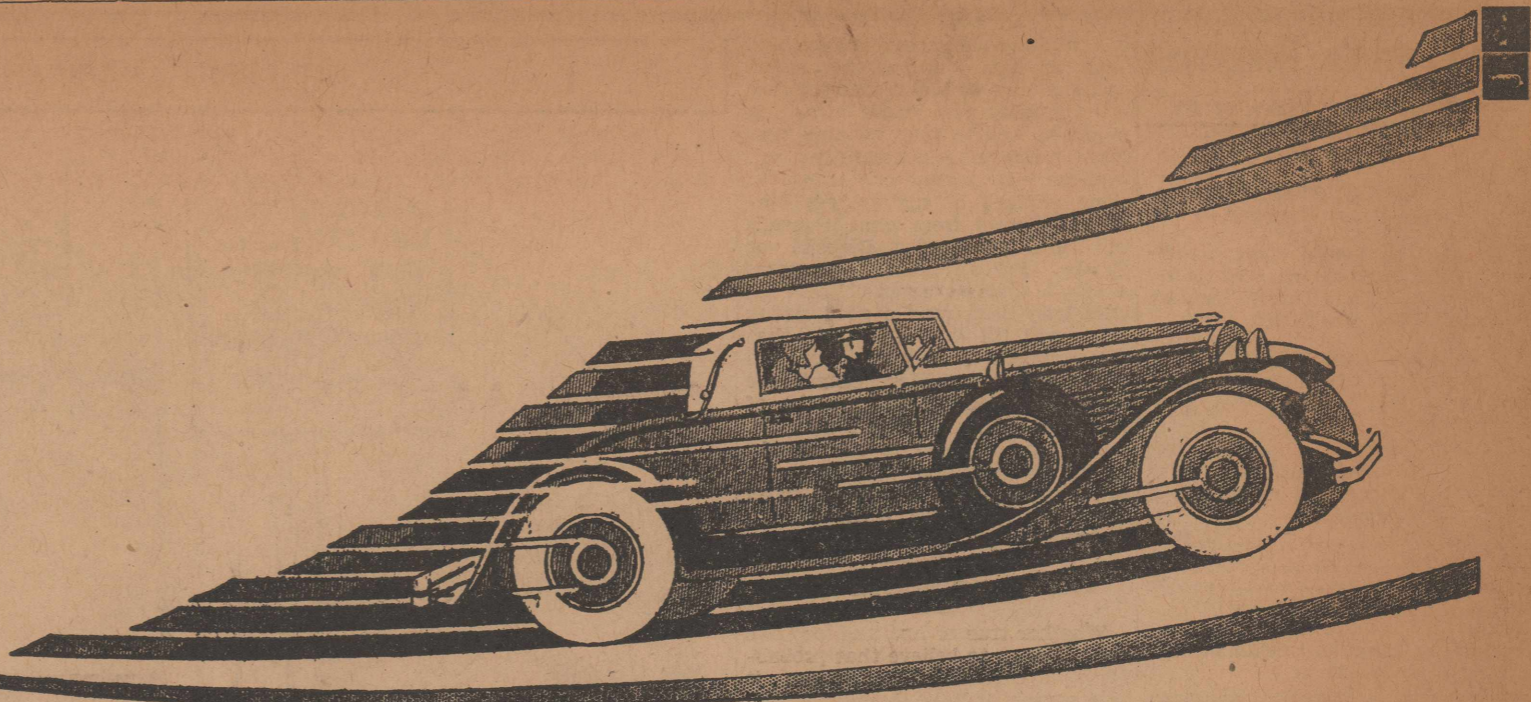
The Town Beautiful idea is one of the essentials of community growth, but it cannot be realized without the participation of everyone in the community. We need more attractive homes. This does not necessarily call for much expense, but it does involve enthusiasm and cooperation. Everyone can help, by painting where paint is needed, planting flowers, and shrubs, trimming lawns perhaps adding a splash of color with window boxes and awnings. The expense of such improvement is small in comparison with the results. The first impression of a visitor to our city will be, "People seem to take a lot of pride in their property here. It must be a very good place to live," which is the finest kind of community advertising. Let people know that we like to be here, and they will want to be here, to. Homes that have made attractive with fresh paint and well kept yards cannot but give out the impression of prosperity and contentment.

BABY CHICKS GROW FAST

Baby chicks do a lot of growing in the first four weeks of their lives. H. L. Shrader, extension poultryman in the United States Department of Agriculture, says they double in size in the first two weeks. Not satisfied with such a record, they double in size again in the next two weeks, if they get the right kind of attention.

Two essentials for success in rearing baby chicks, Mr. Shrader explains are plenty of heat and feed. A good rule to follow in feeding chicks, he says, is to provide a hopper 4 feet long for each 100 chicks. At the end of the three weeks another hopper should be added.

GET



and GET AHEAD

That Good Gulf GASOLINE Made Better

400° F. End Point
... Vaporizes in-
stantly ... Com-
pletely and to the
last drop ... Gives
Instant Starting.

A Brand New ...

Anti-Knock GAS

Equal to many of
the premium fuels
There is one better
... GULF NO-NO
MOTOR FUEL,
Aviation Grade.
374° F. End Point
Try it today.

QUICK PICK-UP
QUICK GETAWAY

At No Extra Cost

MORE POWER
MORE MILEAGE

—At the Sign of the Orange Disc—

GULF REFINING COMPANY

lastic Census Of Floyd Co. Underway

Superintendent Scott Names Trustees to Complete Work by April 1.

Enumeration of all children in County, between the ages of 5 and 17 who are entitled to access to free schools, is being made this year by Census Trustees of the various school districts over the county. Census Trustees who were recently appointed by County Superintendent Price Scott, began the actual scholastic census the first of week, and expect to have the census completed by April 1. Material and supplies for the enumeration of the school census were recently sent to the Census Trustees by Superintendent Scott. The Census Trustee and the School District they represent, are as follows: Irick, George Graham; Pleasant Valley, T. B. Mitchell; Muncy, W. N. Vandergriff; Pleasant Hill, R. M. Batty; Fairview, J. B. Tinnin; Starkey, E. A. Grigsby; Aiken, Robt. E. Jones; Sunset Consolidated, H. T. Bradshaw; Sand Hill, W. M. Knight; Harmony, Perry Tipton; Lakeview, O. M. Conway; Fairmount, W. I. True; Center, A. A. Tubbs; Lone Star, Walter Griffith; Cedar, E. C. Durham; McCoy, C. W. Williamson; Rossland, L. E. Koontz; Dougherty Consolidated, H. D. Bloodworth; Baker, G. L. Fawver; Antelope, J. A. Jones; Providence, Karl Sammann; Blanco, W. H. Smith; Allmon, E. E. Foster; Liberty, H. C. McCormick; Prairie Chapel, John Belt; Campbell, W. H. Bethel; Ramsey, E. W. Thornton; Hillcrest, A. T. Swebston; Goodnight, J. W. Taylor and Sterley, Bert Bobbitt.

Jobs in Jest

Sing Sing prisoners presented a watch to the warden. Time means nothing to those boys.

A New York waitress who has taken up flying probably wanted to see how it actually felt to get a tip.

Now that a campaign is under way to popularize the potato, we may expect song writers to crash through with some "brown-eyes" refrain.

The dry movement is gripping even the big leagues. A sports writer declares that by 1940 spitball pitchers will be a legend.

Ernest Young, a British lecturer, said in London the other day that there is hardly a bachelor of arts in America who could pass a college entrance examination in England. Always said a little knowl- a dangerous thing.

No news yet of the 1930 channel swimmers?

SHERIFF'S NOTICE OF SALE

STATE OF TEXAS
County of Floyd
WHEREAS, by virtue of a certain Order of Sale issued out of the District Court of Hale County, Texas, on the 28th day of February, A. D. 1930, wherein in cause No. 3096, J. A. Price is Plaintiff, and W. A. Johnson is Defendant, on a judgment rendered in said court against said Defendant and in favor of the

said Plaintiff, for the sum of One Thousand Two Hundred Sixty Four and 90/100 Dollars, with interest thereon at the rate of 10 per cent per annum, from date of judgement, together with all costs of suit; I have levied upon and will on the 1st day of April, A. D. 1930, between the hours of ten o'clock a. m. and four o'clock p. m. at the Court House door of said County, proceed to sell for cash to the highest bidder, all the right, title and interest of W. A. Johnson in and to the following described property, levied upon, to-wit: All of Lot No. 7 Block 136, town of Floydada, Floyd County, Texas.

The above sale to be made by me to satisfy the above described judgment for \$1264.90 in favor of Plaintiff, together with all costs of suit and sale, and the proceeds to be applied to the satisfaction thereof.

P. G. STEGALL,
23tc Sheriff, Floyd County, Texas

If you're buying an incubator, get one large enough to hatch all the chicks for home use in 2 or 3 hatches. It takes little more time to care for a large machine than to tend a smaller one and the larger allows for growth of business. Allow about five eggs for each good pullet desired next fall.

Poor Health Forced Him To Quit Business

"Two years ago I had to give up business on account of bad health, but I feel so well after taking Sargon it's hard to realize I was ever in such bad health."



HERMAN PFEIFFER
"Acute pains like rheumatism caused me lots of suffering and I could hardly eat anything without having the worst kind of indigestion. My whole system seemed clogged with poisons and I was awful weak with mighty little vitality. Nothing seemed to help me until I started Sargon. I eat with a hearty appetite now without the least touch of indigestion and there isn't a pain in my body! I sleep well, have gained 5 pounds in weight and feel like a different man. Sargon Pills overcame my constipation and rid my system of poisons."—Herman Pfeiffer, 734 E. Cincinnati Ave., San Antonio.
Floydada Drug Co., Floydada and Stewart Drug Co., Lockney, Agents.

J. W. HOWARD ANNOUNCES FOR FLOYD COUNTY JUDGE

I am announcing as a candidate for the office of County Judge of Floyd County, Texas, subject to the action of the Democratic Primary, and heartily solicit your vote and influence.

I have had six years experience in County affairs. Four years as commissioner and two years as County Judge. Should the voters see fit to elect me their next County Judge, I will endeavor to make you as good an officer as I have heretofore.

Very Respectfully,
J. W. Howard.
(Political Advertisement)

Up-to-date—clean dairies use small-top milk pails because they keep a large part of the falling hair and dirt out of the milk. These sanitary utensils are easy to use, cost little more than ordinary pails, and are one of the most valuable aids in keeping bacteria out of milk. Dirt kept out of milk does not need to be strained out.

CARD OF THANKS

We wish to thank our friends for their kindness shown us during the illness and death of our dear loved one, Mrs. Edith Miller and for the beautiful floral offering. Especially do we wish to thank the F. C. Harmon Undertaking Company and the Hollums Floral Company for their loyal service.

Harry M. Miller,
Mr. and Mrs. Everett Miller,
Mr. and Mrs. G. L. Piller and children.

STERN REALITY WINS

When a man and a girl marry their first home is likely to be a compromise between their dreams and their pocketbook.—The Country Home.

GET 'EM WILD

Sitting comfortably on a lazy horse's back reduces the horse but not the rider.—Woman's Home Companion.

HOW A WIFE CAN MAKE MONEY SELLING BOOZE

For the married man who thinks he cannot get along without a drink, the following is suggested as a means of freedom from the bondage of the bootleggers:

Start a saloon in your own home. Be the only customer. (You will have no license to pay.) Give your wife ten dollars to buy a gallon of whiskey, and remember there are 69 drinks in a gallon. Buy your drinks from one but your wife, and by the time the first gallon is gone she will have \$23.50 to put in the bank and \$10.00 to start business again. (She can throw in two drinks on the house.) Should you live ten years and continue to buy booze from her, and then die with snakes in your boots, she will then have enough money to bury you decently, educate your children, buy a house and lot, marry a decent man and quit thinking about you entirely.—Exchange.

Remington and Royal Portable Typewriters at Hesperian Office.

Happy Miles AND MORE OF THEM

When you fill up with

Magnolia Maximum Mileage Gasoline

—at the—

Magnolia Filling Station

H. O. Cline, Mgr.
Phone 36 for Quick Tire Service and U. S. Tires

Hesperian only \$1.50 per Year. | Advertise in The Hesperian.

THINK OF YOUR AUTOMOBILE IN TERMS OF TOMORROW

Ultimate cost is as important as first cost in the purchase of an automobile

WHEN you purchase an automobile you are making an investment of a considerable amount of money. It is essential, therefore, that you give careful thought to the best selection and know what you are getting for your automobile dollars.

The first cost is important because it may mean an immediate, satisfactory saving. Of equal importance is the ultimate cost after thousands of miles of service. This ultimate cost is the true measure of automobile value.

THE first cost of the new Ford is unusually low not only because of economies in manufacturing, but because the same principles that inspire these savings are extended to every other step that means greater service to the public. It is easy to see that economies in production would be of little value if they were sacrificed later through high charges for distribution, selling, financing and accessories.

The Ford dealer, therefore, does business on the same low-profit margin as the Ford Motor Company. His discount or commission is twenty-five to fifty per cent lower than that of any other automobile dealer. You gain because he makes a small profit on many sales instead of a large profit on fewer sales.

The difference in selling cost, combined with the low charges for financing and accessories, amounts to at least \$50 to \$75 on each car. This is as important as economies in production in keeping down the price you pay for the new Ford.

THE low ultimate cost of the new Ford is the result of sound design, quality of material and unusual care in manufacturing. Friction and wear are reduced by the accuracy with which each part is made and assembled.

These factors combine to decrease the cost of operation and add months and years to the useful life of the car. The good performance and low yearly depreciation of the new Ford are indicative of the enduring quality built into it at the factory.

SERVICE charges are on the same fair, economical basis as the making and selling of the car and replacement parts are always available at low prices through all Ford dealers. In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost.

Think in terms of tomorrow, therefore, when you purchase an automobile. For tomorrow will reveal its true worth,

- | | | | | |
|--------------------------------|----------------------------------|--------------------|-------------------|--------------------|
| Roadster, \$435 | Phaeton, \$440 | Tudor Sedan, \$500 | Coupe, \$500 | Sport Coupe, \$530 |
| Two-window Fordor Sedan, \$600 | Three-window Fordor Sedan, \$625 | Cabriolet, \$645 | Town Sedan, \$670 | |

All prices f. o. b. Detroit. Convenient time payments arranged through the Universal Credit Company

FORD MOTOR COMPANY



Just

PHONE

66

for
**EXPERT
DRY
CLEANING**
at
**RIGHT
PRICES**

McGuire's

"The Store For Men"

Sunday School Lesson

MEANING OF CHRISTIANITY

The International Uniform Sunday School Lesson for March 16. What Christianity Means to the World.—Matt. 13:31-33, 44-52.

The study of what Christianity means to the world in our lesson is set forth in five parables—the parable of the mustard seed, the



parable of leaven, the parable of the treasure hidden in the field, the parable of the pearl of great price, and the parable of the net cast into the sea.

It will be recognized that these do not necessarily deal with five different or distinctive aspects of the Kingdom, for manifestly there is much similarity in the essential teaching between the parable of the mustard seed and that of the leaven, while the parable of the hidden treasure and that of the pearl of great price seem, also, to have similar reference.

An Amazing Prophecy
The parable of the grain of mustard seed illustrates the growth of the kingdom which, as we read it 1900 years after it was uttered, seems to have been an amazing prophecy. Who could have foreseen at the time that the simple movement of an obscure Galilean working man would have grown into the great movement comprised in Christianity? Even if we viewed Christianity wholly from the standpoint of an historic world religion without regard to its inner spiritual realities and values, the outward growth from such small beginnings would be remarkable and would justify the prophetic parable of the mustard seed.

The parable of the leaven has been the subject of considerable controversy by those who bring to bear upon it totally opposite interpretations. The common interpretation links it, as we have suggested, with the parable of the mustard seed; and the leaven, upon this interpretation, represents the Kingdom of Heaven gradually transforming the meal until every part is permeated with the quality of the leaven.

If it be said that leaven suggests fermentation while meal suggests wholesomeness and soundness, it may be equally noted that leaven suggests also life and vitality. The germ of change and transformation

Controversy Between Gov. Moody And Ferguson Begins to 'Sizzle'

Governor 'Dignifies' Pa Jim With Statement

Prison Board's Ban on More Convicts Helps To Bring Dissension To Front.

BY GORDON K. SHEARER

United Press Staff Correspondent Austin, Texas, March 10.—(UP)—Sharp issues have been drawn between Gov. Dan Moody and Former Governor James E. Ferguson.

Once it was Governor Moody's declared policy and intention not to "dignify" Ferguson by noticing him. Ferguson's recent announcement for governor led Governor Moody to break that determination. He issued a sizzling statement—too hot for any Austin correspondent to take the responsibility of handling.

Again Governor Moody took cognizance of Ferguson last Tuesday. "The activity of Old Jim should be called to the public attention," said the governor in a dictated statement. He said Ferguson had been lobbying for adjournment of the legislature.

The statement adjournment, said Moody, was before making necessary provision for summer schools and before necessary supplemental appropriations for feeding and clothing penitentiary inmates.

Advocates of adjournment replied to their critics that the automatic

is there, and it was this, evidently, that Jesus had in mind.

Other parables present no particular difficulty except that the parable of the net cast into the sea is subject to all varieties of interpretation of its meaning. Those who interpret such words as "the end of the world" and "the furnace of fire" with rigid literalism will be apt to draw from it something different from those who read the passage as a highly figurative expression designed to portray the reality of judgment and the opposite poles of human destiny as men accept or reject the Kingdom of Heaven.

Perplexed His Hearers
That there may have been bewilderment and some difference of interpretation in the minds of those who originally heard the parables, would seem apparent in the fact that Jesus asked them, "Have ye understood all these things?" They answered him in the affirmative, but Jesus would hardly have asked the question if there had not been in His own mind some uncertainty regarding their understanding.

His comment drew forth a sixth parable—that of the householder bringing forth out of his treasure things new and old. It is the difficulty of adjusting new truth to old ways of thought and expression that is most acute in the whole history of religious progress. The supreme need is that we should have sincere hearts and open minds. If the Kingdom of Heaven is to us as the treasure hidden in the field, or as the pearl of great price, in the richness and fullness of its love we shall make our progress in the world of truth.

The Non-Speaking Ones
Man's best friends are his dumbest friends.—The American Magazine.

Harry Litchfield Now Praises It

Feels It His Duty To Let the Outside World Know the Great Benefit That Orgatone (Argotane) Has Been To Him.

Mr. Harry Litchfield connected with the Litchfield Realty Co., and residing at 1010 Walnut feels it his duty to tell the outside world to know just what good he has gotten from using Orgatone.

In a statement made a few days ago to the Orgatone (Argotane) representative, Mr. Litchfield said, "For a period of 13 years I suffered off and on with stomach trouble, had bilious spells followed by spells of very dull headaches. My entire system was in a general run-down condition and got so I was extremely nervous and at times I had fear of a nervous break-down. I never did relish a meal for everything that I would eat would sour on my stomach causing me much pain and misery. I was also troubled with a very stubborn case of constipation and was continually taking strong laxatives of some kind."

"I read in the papers here locally where so many people here in Sweetwater had been benefited by using Orgatone (Argotane) so I decided that I would try it. And I am telling you right now that this is one of the best investments I have ever made."

"I am on my second bottle of Orgatone and I want you to know that I am feeling 100 per cent better than I did before taking Orgatone I haven't had a bad spell with my stomach and my general condition is greatly improved and the constipation and spells have disappeared. I am no longer troubled with those dull headaches and I can eat just most anything that I want without fear of it souring on my stomach."

"I only feel it my duty to let the outside world know the great benefit that Orgatone has been to me. I have tried lots of medicine in my life and can truthfully say that Orgatone (Argotane) has done me more good than all the rest."

Genuine Orgatone (Argotane) may be obtained in Floydada at the Moore Drug Store.

Hesperian Want Ads Pay.

FARM LOANS
We make liberal loans on well improved South Plains farms. Excellent terms and pre-payment privileges, and reasonable rates. Immediate Inspection—Prompt Service.
"YOU GET ALL YOU BORROW"
Come in and let's talk it over. Your for "Moore" Service.
LOUIE F. MOORE
LOANS—INVESTMENTS
220 Temple Ellis Bldg. Lubbock, Texas

REDUCED TO
\$585
F.O.B. TOLEDO, O.
WHIPPET NOW THE LOWEST PRICED OF ALL 4-DOOR SEDANS
Combining smart design, advanced engineering and unusual economy. A great car with a great future...
1930 Whippet
Finkner Motor Co.
Floydada, Texas

Start the evening's fun
by making this delicious peanut brittle!

NEED BRITTLE
granulated sugar
Staley's Golden Syrup
oil water
sliced peanuts
spoon butter
spoon baking soda

Put sugar and cold water in a drop hardness in cold water and butter hard until a brown color. Add the sliced peanuts, spoon of water, mix into a well-buttered pan. It will come a cake, ready to be up.

Staley's Golden Syrup comes in the blue can

Staley's SYRUPS

Staley Sales Corporation
Decatur, Illinois

Grind AND Mix Your Own FEED

You can make your feed crops go one-third further by grinding them with a W-W Hammer-Type Feed Grinder.

The W-W grinds and mixes everything from the ground up with lightning speed—separately or together, fine or coarse. Turns fodder, alfalfa, ear or snapped corn, bundle feeds, maize heads, oats, barley, and all other grains and roughage into nutritious mixed feed that has a third more feeding value.

W-W HAMMER-TYPE FEED GRINDER

Powerful RIGID hammers do the work on the W-W. They do a quicker, better job of grinding—no burrs, gears or knives to work loose or cause expensive trouble. Fifteen years of successful service on thousands of farms everywhere has proved the W-W to be the world's greatest feed grinder. Has Timken Tapered Bearings, Alomite Lubrication and Rockwood Pulleys.

There is a W-W to fit every purpose. Nine different sizes. Self-feeder can be furnished. Blower or Elevator equipment.

Come in and let us show you how the W-W will make you money on your farm. Or better still, let us demonstrate a W-W on your farm with your own feed and your own power. (1022)

"Let's get up a Newspaper Ad"

This is number six of a series showing in detail the production of newspaper advertising. Ad number five dealt with the preparation of the copy. Watch for No. 7 next week.

"we cast our Picture in METAL"

When original zinc etchings are used it is not always necessary to make a metal cast of the illustration. In the case of illustrations in matrice form however, this process becomes necessary.

A Matrice or Matrix in advertising parlance called a "mat" is produced from the original zinc etching by pressing the etching into the matrice paper (a special composition) forming a non-burning mold into which is poured a melted alloy, which when cool presents the same printing surface as the original zinc etching.

Through our exclusive franchise for the Meyer Both General Newspaper Service we supply our advertisers each month with a vast new selection of appropriate illustrations, which has its counterpart in mat form in our files.

The Hesperian

Man Has Hat ing For Congress

ency of Times Demands
and Radical Change
Representation.

James O. Caefe, an Amarillo attorney, is an announced candidate for Congress from the Eighteenth District. A statement issued last week declaring that "the country is up against an emergency at this time, which demands a change, and a radical change, so far as representation in congress is concerned."

The statement given to the press, says in part:
"In announcing my candidacy for Congress from the 18th District, I do so fully advised of the fact that the political machines are against me, but with the fixed purpose in mind of having the majority of the votes when they are counted."

"I believe in organized labor as a counter-balance for the powerful monopolies and mergers of the day, and, if elected, will fight for and support organized labor."

"I am a member of the American Legion, and will support strenuously all of its legislative program, especially as regards legislation in favor of disabled veterans, and the proposed law of universal draft."

"I am opposed to the tariff on oil as sponsored by Mr. Jones, because the oil tariff would protect the major companies more than it would help the independents, and as in the case of all high tariffs, the farmers and laborers of the country would have to pay the bill in high-priced gasoline, kerosene, and oils."

"I propose to support strenuously anti-trust legislation, regulating the activities of chain stores, and other big corporations which are smothering the life out of our country. However, the anti-chain store bill suggested by Mr. Jones is absurd, and probably unconstitutional, and I am opposed to it, as the only way to regulate and control monopolies is by direct attack."

"I especially want it understood that I am radically in favor of stringent legislation to protect and help the farmers, as I was reared on a farm myself, and know the value and the amount of work tied up in every dollar that comes into the farmer's hands."

ELECTION NOTICE

Be it ordered by the Board of Trustees of the Floydada Independent School District No. B of Floydada, Texas, that an election be held at the Court House in the town of Floydada, Texas, in the said Floydada Independent School District on the 5th day of April A. D. 1930, same being the First Saturday in April, for the purpose of electing FOUR Trustees for the said Floydada Independent School District, same to hold office for a term of two years.

J. U. Borum, W. M. Windsor, Mrs. Willie Britton and Mrs. Nora Cox are hereby appointed managers of said election, and said election shall be held in accordance with the State Laws governing elections, and returns of said election shall be made to the Board of Trustees of said Independent School District in the manner as election returns are made under such State Laws.

A copy of this order signed by the President and attested by the Secretary of the Board shall serve as proper notice of said election to be given in accordance with the Law. In Testimony, whereof, witness the signatures of the President and Secretary of said Board of the

KONJOLA WINS TRIUMPHS EVERY DAY EVERYWHERE

New and Different Medicine Welcomes Any Test—Results Are What Count.



MR. RAYMOND SCHMIDT

Results are what count; mere words and promises mean nothing. Konjola has won fame and friends by making good, and that is the medicine sufferers want and should have. Imagine the joy of Mr. Raymond Schmidt, R. F. D. No. 1, Sedalia, Mo., when he was able to say:

"Though I know it to be true I find it hard to believe Konjola in just three months, ended my sufferings of nine years duration. For that long time I suffered from indigestion, constipation, kidney trouble and catarrh. No food would go down with me; every night I had to get up numerous times, and the catarrh certainly added to my misery. In those nine years I tried no kind of medicine and treatments, and everyone was a miserable failure. But how different with Konjola! Week by week I grew better, and in three months I was my old self again. To me Konjola is the most wonderful medicine in the world, and I recommend it with all my heart."

Konjola is sold in Floydada at Floydada Drug Co., and by all the druggists in all towns throughout this entire section.

Floydada Independent School District, and the seal thereof hereunto affixed this 3rd day of March A. D. 1930.

C. R. HOUSTON, President.
Attest R. E. FRY, Secretary.
Posted March 8th A. D. 1930
State of Texas
County of Floyd,

On this day personally appeared, R. E. Fry, Secretary of the Board of Trustees of the Floydada Independent School District, known to me to be the person whose signature is subscribed hereto, who upon his oath stated that he posted three notices of election of which the above is a copy, on March 8th A. D. 1930, one at the Court House in Floydada, Texas, one three miles South of Floydada on the Lakeview Road, and one on the Floydada-Lockney Highway one mile N. W. from Floydada, Texas.

Signed R. E. FRY.
Sworn to before me this 8th day of March A. D. 1930.
(SEAL) J. B. BISHOP,
Notary Public in and for Floyd County, Texas. 34tc

ROE McCLESKEY IN RACE FOR CO. TAX ASSESSOR

Roe McCleskey this week announced his candidacy for the office of Tax Assessor of Floyd County, and in doing so, said he had no extended statement to make.

"I want the office because I believe there is a good living to be made out of it," he said. "I believe I realize the importance of the office and the careful attention it must have at the hands of the man who is entrusted with its duties. I feel like I am capable of filling the job, and ask the voters of the county to consider my candidacy seriously."

Mr. McCleskey was born and reared in Floyd County and all his business interests are here. His race will be made subject to the action of the Democratic Primary in July.

(Political Advertisement)

NEW PRESCRIPTION MAN AT FLOYDADA DRUG COMPANY

W. L. Condra and family, of Littlefield, have moved to Floydada and Mr. Condra the latter part of last week began work with the Floydada Drug Company as salesman and prescription clerk.

Mr. Condra succeeds V. C. Anderson, who left last week for Fort Worth, after being with the company for a year.

MAY LOSE SIGHT OF EYE

John Splawn, who suffered a serious injury to one eye, recently may lose the sight in the eye, physicians tell him.

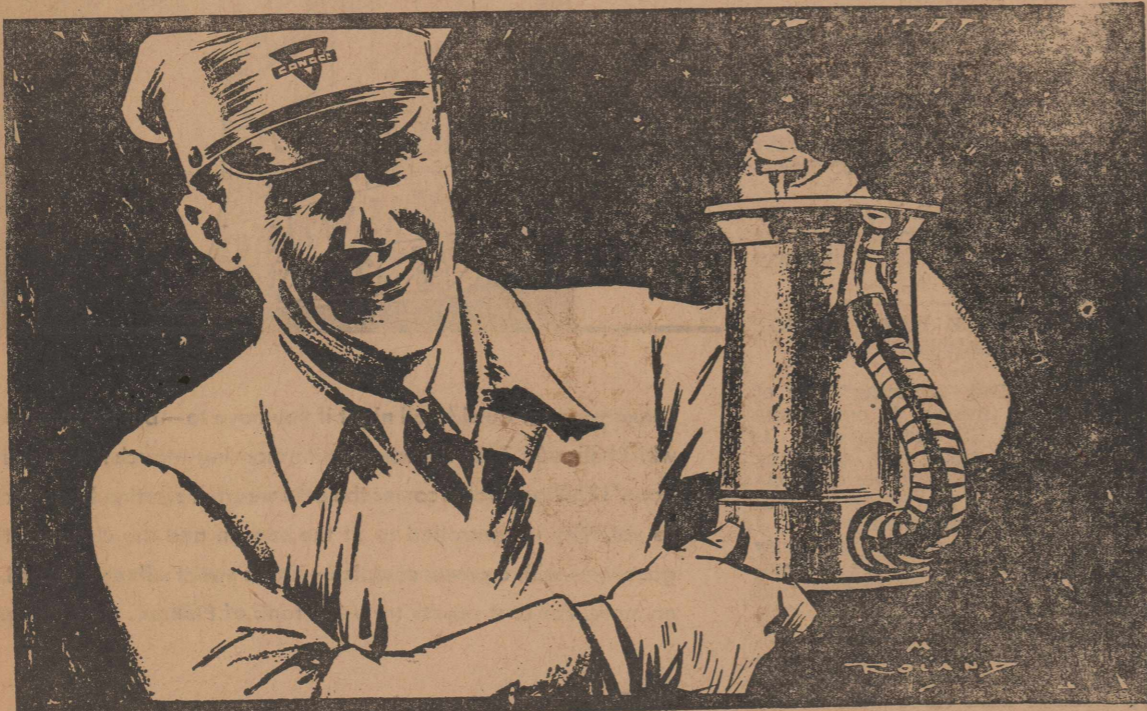
It was injured when a horse stepped on a stick that flew up and hit Mr. Splawn in the face about two weeks ago. The injury has been very painful but it is believed he will not have to have the ball of the eye removed.

OUT GO THE CANDLES

In many sections of Nebraska in 1929, there was an increase of 37 per cent in the electrification of rural homes.—Woman's Home Companion.

WHEN WILL YOU BEGIN USING THIS NEW OIL?

It is being rumored (and truthfully) that no other American motor oil has been so speedily accepted by motorists. Conoco Germ-Processed Motor Oil has smashed all precedents by its amazing reception. . . . And this oil is as unusual as its introduction. Its superiorities are so apparent, that even before its announcement was well under way, literally thousands of new users were appearing at Red Triangle stations.



**CONOCO
GERM
PROCESSED
PARAFFIN BASE
MOTOR OIL**

Its name seems to intrigue motorists and much conversation has dwelt on the Germ Process, and the whys and wherefores. . . . the story is this: Under exclusive Conoco-owned patent rights, a precious oily essence is added to a superbly fine paraffin base oil. This essence is lacking in all other oils, including the one you are now using. The Germ Process makes possible the metal-penetrating safety factor that we call "penetrative lubricity." And this oil, of all on the market, provides a safer, more positive motor protection, from the time you start the motor until you turn off the ignition. So . . . when will you begin using this new oil? . . . at the sign of the Red Triangle.

Wool And Mohair Ass'n. May Compete With Coop

But Natl Wool Growers' Association
President Thinks Working
Plan Will Be Reached.

San Angelo, Texas, March 10.—(UP)—The Texas Wool and Mohair association's board of directors will meet here March 12 to seek a marketing plan whereby the association can compete with the National Wool Marketing association which is making a bid for the clip of Texas producers.

The move was decided at a meeting at Junction recently when representatives of 20 Texas warehouses were present, according to Miles O'Daniel of San Angelo, president of the warehousemen. Although no action was taken at the meeting, the decision to seek a marketing plan virtually eliminated the possibility of the warehouses affiliating with the national co-operative association.

The warehouse association has adopted resolutions setting the minimum price to be entertained for the coming spring clips of short wool at 65 cents clean, and the lowest price to be considered for adult spring mohair is 40 cents and the kid hair at 50 cents f. o. b. Texas points.

On the other hand, the basis set by the National Wool Marketing corporation for advances on wool and mohair is exactly 5 cents higher than that of the warehousemen.

F. J. Hagenbarth, president of the National Wool Growers association and owner of a flock of more than 100,000 head of sheep, hopes the warehousemen will not compete with the national organization. He expects an agreement within 60 days. The warehouses, he says, will not suffer, but will grow and prosper with the co-operatives, and will be able to continue their banking business as at present. He sees a tendency for wool prices to raise from the present day level due to the prospective increase in the tariff and wool efforts of the National Wool Marketing corporation to affect orderly marketing of the product.

"I would hate to contemplate what the grower of wool and mohair would have to face this spring if it

were not for the work and influence of the co-operative," he said. Hagenbarth recently returned here from Chicago, where he conferred with other officials of the co-operative.

NON-GLARE WINDSHIELDS ON NEW PONTIACS, OAKLANDS

The new Fisher non-glare windshield, set at an angle, which prevents annoying and dangerous reflections from striking the motorist's eyes during night driving, represents an important safety feature of the Oakland Eight and the New Series Pontiac Big Six.

This type of windshield recently was perfected by the Fisher Body Corporation after many months of intensive research and laboratory work at the General Motors Proving Ground.

After extensive experiments with light reflections on many types and designs of windshields, the Fisher engineers finally discovered that the reflections would fall safely below the driver's line of vision when the windshield was set at an angle of seven degrees.

In addition to its non-glare feature, the new windshield retains all the original advantages of unobstructed vision and scientific ventilation originally developed by Fisher. The seven degree angle has been achieved with no increase in the diameter of the front body pillars at points where the vision of the driver might be obscured.

SHERIFF'S SALE

THE STATE OF TEXAS
County of Floyd

NOTICE IS HEREBY GIVEN That by virtue of a certain Alias Execution issued out of the Honorable District Court of Potter County, on the 27th day of February, 1930, by J. M. Skillman District Clerk of said County and court for the sum of Two Thousand, three hundred and sixteen Dollars and costs of suit, same being for fifteen dollars and ninety cents under a Judgment, in favor of R. R. Gore in a certain cause in said Court, No. 7874 and styled R. R. Gore vs. C. S. Colson, Ray Bowman and Sol McCleskey has been, placed in my hands for service, I, P. G. Stegall as Sheriff of Floyd County, Texas, did, on the 3rd day of March 1930, levy on

certain Real Estate, situated in Floyd County, Texas, described as follows, to-wit:

Located in Floyd County, Texas, and being the south eighty acres off of abstract No. 1140, Grantee Mrs. M. J. Thurman and levied upon as the property of C. S. Colson and that on the first Tuesday in April 1930, the same being the 1st day of said month, at the Court House door of Floyd County, in the Town of Floydada, Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Alias Execution I will sell said above described

Real Estate at public vendue, for cash, to the highest bidder, as the property of said C. S. Colson.

And in compliance with law, I give this notice by publication, in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Floyd County Hesperian, a newspaper published in Floyd County, Texas.

Witness my hand, this 5th day of March 1930.

P. G. STEGALL,
23tc Sheriff Floyd County, Texas.

CLASS DISTINCTION

There are only three classes of people, so far as money goes; those who don't get along on what they have; those who just do and those who save something.—The American Magazine.

THE BIGGER THEY ARE—

Generally speaking, the days of an athlete are but one score of years.—The American Magazine.

"Things I Ate Hurt Me"

"I HAD a severe case of indigestion," says Mrs. Bell Buckheiser, 7 River St., Piedmont, S. C. "So many things that I ate hurt me, I almost quit eating."

"I would burn in my chest. I had severe headache, and such a tight, smothering feeling. I would be obliged to eat a little, then it would hurt me."

"A friend said to me: 'Why don't you take Black-Draught?'"

"I was just too weak then to do my work. I began taking small doses after meals, and in just a few weeks I could eat anything I wanted to, then take my small dose of Black-Draught and feel fine. I soon regained my health and strength."

Costs only 1 cent a dose.

THE FORD'S

BLACK-DRAUGHT

For CONSTIPATION, INDIGESTION, BILIOUSNESS

WOMEN who need a tonic should take CARDUI. Used over 50 years.

The Best For Less

Not a Spring Sale, Just Our Regular

Low Prices

ALL FRESH STOCK

- Merit Starting Mash, with dried butter-milk and cod liver oil, 100 lbs., \$4.25
- Growing Mash, 100 lbs., \$4.00
- Merit Egg Mash, 100 lbs., \$3.50
- Tip-Top Egg Mash, 100 lbs., \$2.90

Everything for Poultry. This is our second car since January 17, 1930.

Edwards Grain & Elevator Co.

Phone 106

Floydada

Special Auction Saturday, Mar. 15

Beginning promptly at 10 a. m. at our new location on North Main Street, LOCKNEY, TEXAS.

\$10,000.00 Worth of Farm Machinery

WILL BE SOLD AT YOUR PRICE INCLUDING—

- New and Used McCormick Deering one-row and two-row Listers.
- New and Used McCormick Deering 9-foot One Way Plows.
- New and Used McCormick Deering Cream Separators.
- New McCormick Deering Tandem Disc Harrows.
- Used McCormick Deering Harvest-thresher.
- Used McCormick Deering 2-row Go-Devs.
- Used McCormick Deering 2-row Cultivators.
- McCormick Deering 10-20 Tractor.
- New McCormick Deering Feed Mill
- New and Used Slide Go-Devs.
- One International Red Baby 3-4-ton Truck.
- Rebuilt and Guaranteed McCormick Deering 15-30s.
- Rebuilt and Guaranteed McCormick Deering Farmall.
- Also One John Deere Tractor, used, One Case Tractor, used.
- One Fordson Tractor, used.
- Miscellaneous Livestock.

TERMS—Half cash on all purchases under \$100.00; one-third cash on all purchases over \$100.00. 5% discount for cash.

OUR SALESMEN

ROY PERRY DOC STOVALL

WILL BE ON THE GROUNDS

COL. SEALE and JOHN McDONALD, Auctioneers

Saturday, Mar. 15

Lunch on the Grounds

Hammonds & Co.

Full Line International Dealers

LOCKNEY, TEXAS

Dougherty News

(By Mrs. W. D. Newell)

Locals and Personals
Mr. and Mrs. L. L. Collins left Sunday for Amarillo where Mr. Collins will attend a Hardware Dealers Convention Monday and Tuesday. He will also take a course in Servicing the Electrolux Gas Refrigerators while he is there. His firm is stocking the Electrolux Gas Refrigerators.

Mr. Singer of Tahoka, a representative of the State Telephone Company was in town Wednesday and Thursday in interest of new business. While here he received permission to install five toll stations. Mr. Singer is impressed with our city and expressed himself as believing that with a little co-operation on the part of the farmers and the residents in town, we will be able to get an exchange located here soon. Application for an exchange having been made last week.

It is believed that if we can get a few rural lines signed up we will be able to get this started soon. This will be a big advantage to our town and community, as there is a large scope of country around here that has never been served by telephone.

R. L. McNeill had a letter from his son F. C. McNeill and family of Denton, Texas to the effect that he had lost his home in a fire Friday night. Everything was lost except the clothes they were wearing, as they were away from home at the time. Miss Annie McNeill of this community was staying with her brother and attending school there. She also lost all of her clothing and personal belongings in the fire. Mr. and Mrs. Jack McNeill and little son Royse, Vellie McNeill and Mr. and Mrs. Jim Hawk, had been planning a trip to their brother F. C. and family when they received the news, they left Tuesday however and plan to stay a couple of weeks.

Miss Annie Cumby spent the week end with Miss Jonnie Brownlow.

Mrs. G. W. Whatley and son W. W. From Mineral Wells who have been visiting with Mrs. G. W. Lotspeich and family returned home Saturday. Mrs. Whatley was the mother of Mrs. Lotspeich.

Mr. and Mrs. Varion Scott from the Sand Hill community were guests of G. W. Lotspeich and family Saturday and Sunday.

Mr. and Mrs. Bruce Edwards and little daughter have moved to the Sam Tapper house.

George Kemp and son Haskell of Spur visited in Dougherty Sunday.

G. C. Brister made a business trip to Lamesa last week.

Miss Loyse Miller from Amarillo was in Dougherty visiting friends Friday.

W. B. Jones and Homer Hambricht made a business trip to Littlefield last Wednesday.

Mrs. G. C. Brister, Misses Nellie and Grace Brister and Mr. Welborn motored to Peacock last Thursday.

Mrs. Brister's mother, Mrs. Bedwell accompanied them home for a few days visit.

Mr. and Mrs. Monroe Harrison and family spent Sunday with Mr. and Mrs. W. M. Sanders.

Mr. and Mrs. Harry Morckel were guests of Mr. and Mrs. Lorian Leitfried of Floydada Sunday.

Mr. and Mrs. H. D. Bloodworth and son Wayne, and Mr. and Mrs. C. E. Bartlett and son E. V. were guests of Mr. and Mrs. Otho Sanders Sunday.

Mr. Martin from Dallas was in Dougherty on business last week and while here was a guest of L. L. Collins and wife.

Mr. and Mrs. C. J. Smith were visitors of W. Lotspeich and family Tuesday.

Mr. and Mrs. Mayo left Thursday for Los Angeles California in company with Mr. Mayo's mother from New York, who has been visiting here.

T. A. White, manager Southwestern Bell Telephone Company, from Lubbock was in Dougherty Tuesday trying to locate a pay station. Their station here has been closed since G. C. Brister went out of the grocery business.

Church and School News

The Baptist workers conference was held here last Tuesday with a record crowd estimated at 250, said to be the largest crowd ever attend-

ed one of these meetings.

Don't forget the 5th Sunday service here. There will be class singing and preaching in the morning by Rev. Claud Wingo of Floydada and the afternoon will be devoted to the Sacred Harp Singing and also class singing. Everyone is invited to come bring your well filled lunch basket and spread it with us and enjoy a big day.

Saturday the 29th quarterly conference meeting at Fairview.

Rev. Ansl Lynn filled his appointment here at both services Sunday, an interesting message from the book of Acts was delivered in the morning and a lecture on the conditions in Africa was the program of the evening service. Brother Lynn sang a song in the African language for us.

Officers of the Singing Class wish to announce singing next Sunday night at the usual hour at The Baptist Church.

The Woman's Missionary Society met with Mrs. J. E. Newton last Monday afternoon but owing to weather conditions only a few were present. The same program will be presented at the next meeting Monday 17th at 2 o'clock at the church.

The Methodist League met before church Sunday night with their first program. Much interest was shown at this meeting and a good program was rendered. Miss Grace McNeill is leader for next Sunday night.

The Willing Workers Class of the Union Sunday School presented a Negro Minstrel at the school auditorium last Friday night. The program was well received by a large audience. Proceeds amounting to \$32.00 was received, which will be used for church equipment for the Methodist church.

STRANGE? IT'S WAR

Bridge is not a card game. It's a struggle for mental supremacy.—The American Magazine.

NOTICE OF SUBSTITUTE TRUSTEE'S SALE

WHEREAS, on the 3rd day of December, 1928, Ben Roberts and wife, Agnes Roberts, of Lubbock, Lubbock County, Texas, executed to Inter-State Fidelity Building & Loan Association their certain deed of trust securing a certain note in

WHAT'S WRONG AND WHERE?

SOLUTION NO. 1

- 1—Lumberjack on right is wearing derby hat.
- 2—Egrets do not occur in north woods.
- 3—Lumberjack is wearing horn-rimmed glasses.
- 4—Water would not be quiet at foot of falls.
- 5—Lumberjack has one glove and one mitten.
- 6—Stone castles are not found in north woods.
- 7—Lumberjack is wearing collar and tie.
- 8—Lumberjack is carrying fountain pen in pocket of coat.
- 9—Lily pads would not be found at bottom of falls.
- 10—Peavey handle is too long.
- 11—Bit of peavey hook is wrong.

the sum of \$1400.00, to the record of which in Vol. 23, page 107 of the Deed of Trust Records of Floydada, Floyd County, Texas reference is hereby made, conveying to W. H. Bagley, trustee for Inter-State Fidelity Building & Loan Association, the following described real estate lying in Floyd County, Texas, to-wit:

All of Lots Nos. Three (3) and Four (4) of Block No. Twenty three (23) of the original town of Floydada, and all of Lot E in Block I of the Andrews Addition to the town of Floydada, in Floyd County, Texas,

to secure the payment of the indebtedness described in said deed of trust; and,

WHEREAS, the said W. H. Bagley, the trustee named in said deed of trust, is unable to execute the powers thereof, and has refused to execute the powers thereof, and the undersigned, F. D. Brown, has been appointed substitute trustee; and,

WHEREAS, default has been made in the covenants of said deed of trust according to its terms and tenor, and the Inter-State Fidelity Building & Loan Association, the owner and holder of said indebtedness has declared the whole amount thereof due and payable in accordance with the terms of said trust deed, and the undersigned substitute trustee has been directed by the Inter-State Fidelity Building & Loan Association, the owner and holder of said indebtedness, to execute the power of sale conveyed by said trust deed.

NOW, THEREFORE, notice is hereby given that on the 1st day of April, 1930, the same being the first Tuesday in said month, between the hours of 10 o'clock A. M., and 4 o'clock P. M., of said day, at the front door of the County Court-house in Floydada, Floyd County, Texas, I, F. D. Brown, substitute trustee as aforesaid, acting under the powers conferred upon the trustee in said trust deed will sell the land above described to the highest bidder for cash, to satisfy the indebtedness secured by said deed of trust, and the cost of executing this trust.

WITNESS MY HAND, this 1st day of March, A. D. 1930.

F. D. BROWN,
Substitute Trustee.

Muncy News

(Too late for last week)
Muncy, March 4.—All the farmers of this community are plowing their ground getting it ready to plant.

Mr. and Mrs. W. G. Ferguson spent Sunday with Mr. and Mrs. W. M. Vandergriff.

Mrs. Robert Muncy has returned to her home after spending the week with her parents in Pulaski.

Mr. and Mrs. J. J. Smalley were Lockney visitors Saturday afternoon.

Miss Sylvia Copass spent Saturday night with Miss Letha Ferguson of the Starkey community.

Mr. and Mrs. J. F. Biggs were Lockney visitors Saturday afternoon.

Several of the people of this community attended the party given by Earl Emalley Saturday night.

Miss Loretta Vandergriff visited in the Russell home Thursday afternoon.

Mr. and Mrs. J. A. Smalley spent Sunday with Mr. and Mrs. J. F. Riggs.

Loyce Copass spent Saturday night with Joe Dunavant of Floydada.

Mr. and Mrs. R. E. L. Muncy and Miss Louise Lindeman attended the Workers' Meeting at Dougherty Tuesday.

SAYS DIVORCE RATE IS NOT ALARMING

The so called "alarming" rate of increase in divorce is not really alarming at all and marriage is more popular than ever, according to the results of a survey conducted by Frederick L. Collins for Woman's Home Companion.

Sociologists have been so busy proving that divorces are increasing that they haven't noticed that marriages are increasing, too, Collins declares. As a matter of fact, he continues, there are more marriages today for every thousand of population than there were twenty years ago—so many more that the increased number of divorces during that period does not appreciably affect the score. Marriages have been increasing considerably faster than the population has increased.

The question of divorce, says Collins, loses much of its terror when it is realized that in nearly every case, especially at the big "divorce mills," divorce is undertaken purely to give the parties to the suit a chance to marry again. The article adds that Reno, the city with 2,000 more marriages than it had in 1927 as against 150 more divorces, is blossoming out as a Gretna Green.

Another common belief attacked by Collins is that there are more unmarried women in the country

than there used to be. "If there seem to be more it is because they make more noise," he says. "Time was when the unmarried woman kept very quiet about her state. Now she proclaims it aloud and aloft."

"What has happened in the last fifty years—and what is often mistaken for a falling off in the number of marriages—is a very general deferring of the wedding date. But the time when marriages are contracted has very little influence on the ultimate number."

Olympic Theatre Attractions

Silent Pictures at a Price you can afford to pay.

Friday Night

March 14

One Day Only

The Greatest Road Show in Theatre History.

"Passing of the Oklahoma Outlaws"

Watch for the Lobby Display on this picture! Produced by U. S. Marshall Bill Tilghman Also Good Comedy.

Avoid the Night Rush—Attend the Matinee 2 p. m. Admission: Adults 35c, Children 10c. REMEMBER: Friday March 14—One Day Only.

Saturday, March 15

HOOT GIBSON In

"Burning The Wind"

A Real Blue Streak Western! Also Comedy and Chapter No. 9, "Vanishing West"

Admission: Adults 25c, Children 10c.

Newest Spring Footwear

Dame Fashion has decreed, Shoes of colored and dull Kids . . . and our newest arrivals come under this decree. The very newest in Smart Footwear is our motto.

We have added a line of Tailored Shoes for ladies, who wish the Smartest in Footwear. These come in the new Lido Sand and Dull Kids. 18-8 Heels to 21-8 heel. Sizes 4 to 8—AAA to B. Moderately priced at

\$6.50 and \$7.50

Then our lines of Already Popular Sellers—in the very newest color combinations. Patents, Sun Tans, Lido Sand and Dull Kids. Cuban and High Heels. Priced at only—

\$4.85 and \$5.85

Now for the little miss who has been unable to find her size in a smart Junior Heeled Style. We have several new styles in the New Colors. Straps and Pumps. Priced—

\$3.85 and Up

For the Smaller Miss, we have a complete line in Slippers and Sandals. In the New shades. Priced—

\$1.95 and Up

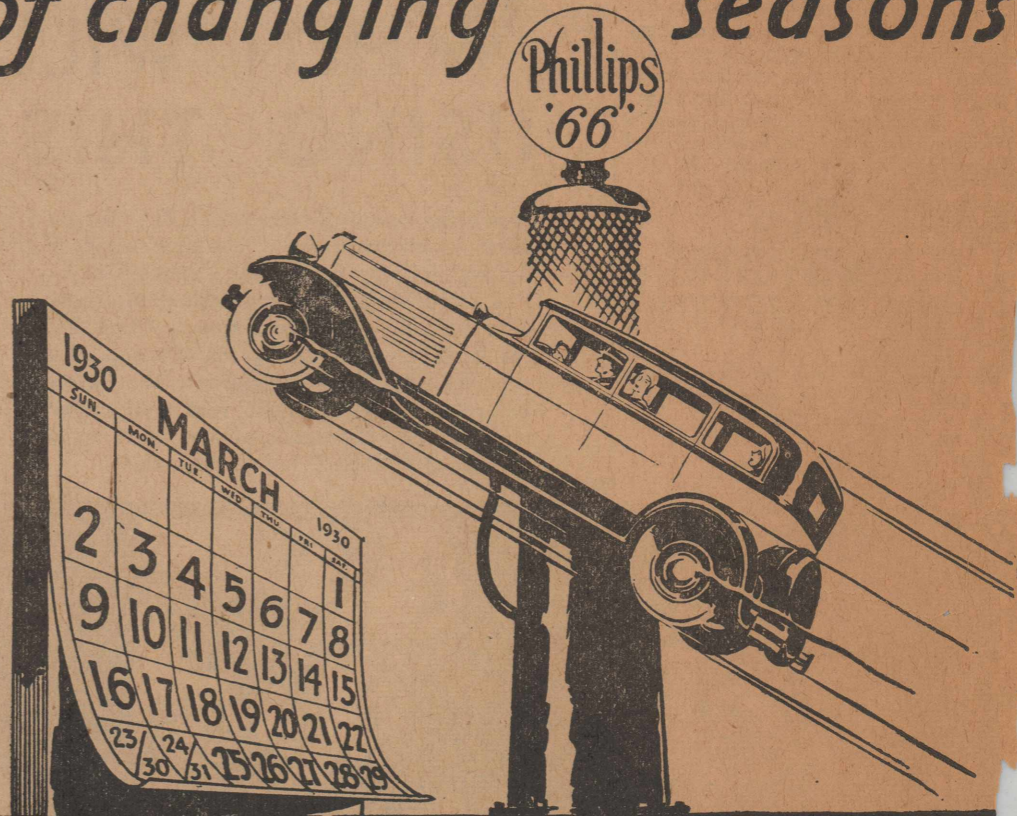
Men, we have a very smart line of Oxfords, Tans and blacks. The new toes and heels. Priced at only

\$5.00

Baker, Hanna & Company

"Where Most People Trade"

HOP THE HURDLE of changing seasons



Leave your car outside all night if you have to—but be sure you've fueled with Phillips 66. Take the wheel in the morning—touch the starter—and "get gone"! Phillips 66 overcomes the cold weather starting bugaboo—because its volatility is controlled to fit the season and the climate. It's an action gasoline—with a power complex—and a sweet mileage record. Yet it costs no more. For best results try a full tank of Phillips . . . or Phillips 66 Ethyl.



Phill-up with

Phillips 66

REGULAR and ETHYL

DOUGHERTY SERVICE STATION
TRIANGLE GARAGE
C. SURGINER & SON

CAPROCK SERVICE STATION
BLUE GOOSE SERVICE STATION
JOHN W. JONES CAMP GROUND

PHILLIPS SERVICE STATION, 300 W. California St.

Mrs. Floydada Housewife:-

You are cordially invited to visit

"OUR OWN HOME ECONOMIST"

Mrs. Delta J. Jordan

A woman of National fame in the Culinary Arts.

Mrs. Jordan extends to you, her personal invitation to be her guest at our office, each afternoon of—

Friday and Saturday

OF THIS WEEK

Every lady will be served with
Hot Crisp Waffles and Coffee



Texas Utilities Co.

"Your Electric Servant"

Society

Club Entertained
Mrs. McBrien.

Mrs. J. D. McBrien entertained the Ace Bridge Club evening at their home 501 Main Street.

Strick's motif were carried on the table covers, score pads and decorations. Refreshments of ham, angel food cake and orange were served to the following members: Mr. and Mrs. A. D. Dings, Mr. and Mrs. Troy and Mrs. Robert A. Sone and Mrs. Leslie Surginer and the and hostess. Guests of the were Mr. and Mrs. T. W.igham.

Mrs. Sone and Mr. Jones were winners of high score.

Mr. and Mrs. Robert A. Sone will entertain the club Tuesday evening, March 25 at 8 o'clock.

Miss Teeple Hostess at Bridge Party Honoring Friends.

Miss Mildred Teeple entertained Tuesday evening March 11, at the home of her parents Mr. and Mrs. R. I. Teeple, with a bridge party honoring her friends Misses Robbie Archer and Mildred Strickland whose birthdays are in the following week. The lovely birthday cake adorned with candles representing the number of years was cut.

Refreshments were enjoyed by: Misses: Naomi Conneley, Herma Lee Norman, Rosalie Smith, Ima Johnston, Mildred Strickland, Robbie Archer and the hostess; Messrs: Clyde Maddox, A. T. Hull, Tom Bishop, Audice Norman, Milton Terry, Mina Lee Solomon, Delbert Eubank, Heron Wright and Winfred Fowler of Lockney.

Winfred Fowler was winner of high score.

Mrs. Edd Johnson Hostess to Monday Night '42' Club.

The Monday Night "42" Club met at 8 o'clock with Mr. and Mrs. Edd Johnson as host and hostess.

Four tables were playing. Mrs. A. B. Clark and Luther Fry received high score.

Refreshments of iced tea, chicken salad, olives, wafers and cake were served to: Mr. and Mrs. W. I. Cannaday, Mr. and Mrs. John Reagan and Mr. and Mrs. Luther Fry as guests of the club and Mr. and Mrs. A. B. Clark, Mr. and Mrs. H. O. Pope, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. Jim Houston, Mrs. Sam Berry and the host and hostess.

Mr. and Mrs. E. P. Nelson will entertain the club Monday evening, March 24 at 8 o'clock.

Netoppew Camp Fire Girls Meet With Guardian.

The Netoppew Group of Camp fire girls met last Friday afternoon at 4 o'clock with Mrs. George Smith their guardian.

A business meeting was held in which the following officers were elected: Mary Anna Kimble, president; Margaret Smith, secretary; Mary Anna Ross, treasurer and Maxine Fry, reporter.

At the meeting Mrs. Smith appointed Miss Velma Deen assistant guardian. The girls voted to have a picnic Saturday afternoon.

The next meeting will be held Friday afternoon, March 14 at 4 o'clock with Mrs. George Smith.

Social Calendar

The Owl's "42" Club meets this evening at 8 o'clock with Dr. and Mrs. Hubert W. Seale.

The Blue Bonnet club meets this evening at 8 o'clock with Miss Grace Adair as hostess.

Mrs. Wilson Mahan will be hostess to the K. K. Klub Friday afternoon, March 14, at 3 o'clock.

The Sin Cuidado Club meets Tuesday evening, March 18 at 8 o'clock with Mr. and Mrs. George Sherrill as host.

The Woman's Missionary society of the Baptist church will meet Monday afternoon at 4 o'clock in a joint meeting.

The 1929 Study Club meets this afternoon at 3:45 with Mrs. Flynn Thagard as hostess.

The Triple Four Bridge Club will meet Friday afternoon at 3 o'clock with Mrs. L. T. Bishop as hostess.

The Ladies Council of the First Christian church will meet Monday afternoon at 3 o'clock with Mrs. L. H. Dorrell.

The Porterfield Missionary society will be host to the Woman's Missionary society of the M. E. church Monday afternoon at 3 o'clock at the church.

The Woman's Missionary society of the Presbyterian church will meet with Mrs. Carl Minor at 10 o'clock next Monday in an all day meeting.

The East Ward Parent Teachers Association will meet Wednesday afternoon March 19 at 3:15 to elect new officers.

The Wednesday Bridge Club will meet with Mrs. Jack Henry 105 North First Street Wednesday morning, March 19 at 10 o'clock.

Mrs. J. C. Dickey will entertain from 4 till 6 o'clock this evening in honor of her granddaughter Mary Lou Scoggins of Lubbock.

Beige Ensemble Solves A Problem For The Well-Dressed Business Girl

BY HARRIET

Dressing well for the office is a real problem for the business girl. She must look her own smart best, or she will lose that success-psychology that has carried her so far. Yet it is really too early to start on spring clothes because it is sure to snow or freeze this month.

Therefore, it is a sage woman who purchases or makes one or two fillers-in. These may be frocks, or they might include an ensemble, or a sweater suit of some kind.

Some women always prefer plain colors for business wear, thinking them smarter than any figures, slightly more formal and dignified and more easily matched up in accessories.

Others feel that for this fagend of winter, nothing is sweeter than a little figured something or other. It is all a matter of taste and while the Parisienne would instinctively choose black, "knowing that she can look better groomed and smarter in it, the American girl can reach just as instinctively for something colorful.

One of the prettiest ensembles is a deep beige. This is practical for it is both a winter and spring tone. It can look dressy on occasion, or it can be as demure and unobtrusive as any office could ask.

Lelong has a stunning beige ensemble, in the afternoon class, that is ideal for the successful business woman and would lend her distinction at a business luncheon, in her own office or when she is out consulting a client.

The frock is beige crepe georgette, a fabric that lends itself to the intricate cut of the little frock. It has banding on the body of the fitted frock, and a belt at noraal waistline which fastens on one side with a little ornamental clasp.

The coat is of deep beige chiffon cloth, made on very new lines which include flaring deep cuffs and a flouncing to the coat that swings full and slightly lower in the rear. Summer ermine, or dyed beige a fur that is essentially warm-weather because it is not heating, trims it.

Andrews Ward P. T. A. Meeting Postponed.

The Andrews Ward Parent Teachers Association which was to have met Wednesday afternoon was postponed, on account of the funeral of Mr. J. A. Burrus, till next Wednesday afternoon at the regular meeting time. All members are especially urged to be present at this meeting.

Baptist W. M. U. Met In Circles.

The South circle of the Baptist Woman's Missionary Society met Monday afternoon with Mrs. S. J. Latta with ten members present.

Mrs. R. E. Bost was elected as assistant teacher.

A lesson study was had which completed the book they had been studying on. Mrs. Latta served delicious refreshments.

Mrs. J. O. Wilkes was hostess to the north circle with eight members present.

Mrs. J. F. J. Dawson conducted the lesson study.

The Blanche Groves society met at the church with Rev. P. D. O'Brien teaching the lesson.

All circles will meet at the church next Monday with Rev. O'Brien teaching the lesson on the book of Revelations.



The frock of the Lelong creation on the left is of beige crepe georgette and the coat is of deep beige chiffon cloth. The coat is trimmed with summer ermine. This beige ensemble is excellent for afternoon wear. On the right is a sweater suit with a colorful daisy design, and may be worn appropriately in winter and spring.

If one would prefer a bit of color and pattern, a good choice is one of the sweater suits, perhaps with a plain skirt and figured overblouse.

One of these is a new daisy pattern, with brown skirt, edged with yellow and the fitted overblouse of woven brown jersey, with daisies of yellow in it, like Browned Sus-

ans. The V neck and the long sleeves are edged in yellow, like the skirt.

Top this outfit with a spring hat in brown sisol, with flared back sides, and you can step out without your coat if spring does arrive suddenly. Put the outfit on under your winter coat and you will find it taking new dignity and beauty.

Miss Carlene Mooney Hostess At Slumber Party.

Miss Carlene Mooney entertained a few friends with a slumber party Saturday night at her home.

Games were played and candy making was the amusement for the evening. Those enjoying the party were: Misses Edwina Christian, Lila Mae Finley, Willene Mooney, Victorine Fitch, Eva Gleen Mooney, and the hostess, Carlene Mooney.

Mr. and Mrs. Cannaday Hosts at Informal Dinner.

Mr. and Mrs. W. I. Cannaday entertained last Friday evening at their home on west California street with a six o'clock turkey dinner.

The dinner was served plate style with individual salad and desert.

After dinner the guests played "84." Mrs. H. O. Pope Mrs. R. C. Henry, Glad Snodgrass and Edd Johnson were high score winners.

Those present for the lovely dinner were Mr. and Mrs. H. O. Pope,

Mr. and Mrs. Edd Johnson, Mr. and Mrs. J. T. Dawson, Mrs. Jim Hughes Mr. and Mrs. O. P. Rutledge, Mr. and Mrs. E. H. Willis, Mr. and Mrs. E. P. Nelson, Mr. and Mrs. T. S. Stevenson, Mr. and Mrs. R. C. Henry, Dr. and Mrs. Lon V. Smith, Dr. and Mrs. I. W. Hicks, Mrs. Sam Berry, Mr. and Mrs. J. B. Jenkins, Jeff Welborn and the host and hostess.

Mrs. Polk Goen Hostess to San Souel Club.

Mrs. Polk Goen was hostess to the San Souel Bridge Club Wednesday afternoon at 3 o'clock. In the usual number of games played Mrs. Leslie Surginer and Mrs. Ray Clements tied for high score for the members and Mrs. Walton Hale was high for the guests.

Refreshments were served to the following: members Mrs. Ray Clements, Mrs. Rip Snodgrass, Mrs. Leslie Surginer, Mrs. Bill Dally, Mrs. Terrell Loran, Mrs. Joe M. Day, Miss Geraldine Massie and the hostess; guests were Mrs. Walton Hale, Mrs. W. C. Newsome, Mrs.

Faye Maxey, Mrs. A. A. Bishop and Miss Joyce Hopkins.

Mrs. Rip Snodgrass will be hostess to the club Wednesday evening March 26, at 3 o'clock.

Missionary Societies Hold Joint Meeting.

The Woman's Missionary Society and the Porterfield Society of the Methodist Church will hold a joint meeting at the church on the afternoon of Monday, March 17, at 3:30, the Porterfield Society being hostess to the seniors. The subject for the afternoon will be Social Service.

Mrs. C. C. Casey will be leader, and she will make a report of the social service committee.

Mrs. T. W. Whigham will discuss "The home as a school of good citizenship," and Mrs. Loran Leibfried, "The Home, teaching Citizenship."

Mrs. Robt. A. Sone will lead the devotional service.

Netoppew Camp Fire Group Go On Hike.

The Netoppew group of camp fire girls met at the home of their guardian Saturday afternoon and

hiked to the prairie east of town to cook their supper.

The supper was cooked in camp fire stoves and marshmallows were toasted.

Miss Velma Deen the new Assistant guardian was present.

Take Your Choice

If a man's income is small and he needs money, he is broke. If his income is large and he needs money, he is financially embarrassed.—The American Magazine.

Read The Hesperian for the news of Floyd County.

MORE THAN 12 YEARS EXPERIENCE In The Garage Business IN FLOYDADA

JUST SO YOU MAY KNOW—

That I began my Garage experience in Floydada with H. O. Pope in the Main Garage, now the Snodgrass Chevrolet Co.

Worked several months for John Reagan and Gus Herberg in the Garage business here.

From there I went with Barker Bros., Floydada Ford Agency, in the Bookkeeping and Parts Department. I spent 7½ years in this capacity.

I spent 8 months with the Cooper-Irvin Co., of Amarillo, exclusively in the Parts Department.

In 1927 I purchased my present replacement Parts Garage on South Main Street, next door to the F. C. Harmon Furniture building, and during the past 3 years have built up a stock of replacement parts for every make of automobile.

J. B. BISHOP Triangle Garage

Quality Groceries

SPECIALS FOR

Friday and Saturday

Coffee

Chase & Sanborn
3 lb. Can

\$1.29

RICE

2 Pound Box

19c

MILK

Small Can, 5c
Large Can, 10c

Tapioca

Pearl or Minute
Per Package

14c

Strawberry Preserves

1 Pound Glass

28c

SNUFF

Red Seal or Rooster, 3 for... \$1.00

DRESSED YOUNG HENS

FRESH VEGETABLES

Felton-Collins Groc. Co.

PHONE 27

Dry Cleaning And Pressing

Is not a work that should be entrusted to an amateur.

THAT'S WHY—we solicit your business.

Years of experience, expert workmanship and modern machinery make it possible for us to do First Class Work at Saving Prices.

W. L. FRY

25 Piece Breakfast Set

\$5.00 VALUE FOR

\$1.00 In Cash

With Each \$10 Purchase at our Store

Saturday Only

BETTER HURRY, LADIES, AS THESE SETS

WON'T LAST LONG!

The South Plains Outlet Store is moving a stock of Staple Dry Goods and Shoes from Trent, Texas, and this stock will be sold in line with our other merchandise.

WE HAVE JUST BOUGHT a nice line of Ladies Velvet and Broadcloth Coats for Spring. These coats, worth \$25.00, will be sold at only—

\$7.75 and \$8.75

Also a nice line of Ladies New Spring Coats in the new light colors, values up to \$12.50, go at only—

\$5.85

South Plains Outlet Store

W. H. SEALE, Manager

Sand Hill Club Meets In All Day Session

Twelve members of the Sand Hill Home Demonstration Club were present in an all day meeting held at the lovely new home of Mrs. J. H. Holmes on Wednesday, March 5. Mrs. J. H. Holmes was hostess, and was assisted by Mrs. Ed Holmes.

The forenoon was spent in putting the club quilt into frame ready for quilting. At the noon hour, a very delightful dinner was served, cafeteria style. Miss Strange came out and the happiness of the hour was made more so by her presence. Not all had their club work report ready to hand to the secretary. Let's all try to have this at our next meeting.

Planting the farm fruit plot was the subject discussed at the meeting. During the meeting, Mrs. W. E. Miller spoke on "The place of fresh fruit in the diet," and a round table discussion was held on "The value of canning, drying and preserving fruits. Delightful refreshments of Devils Food Cake and lemonade were served by the hostesses.

The planting of the orchard was a very interesting demonstration given by Miss Strange. Correct pruning of both the root and the top of the tree and of placing the tree in the ground was appreciated. Those trees will respond to the careful method of setting, we are sure.

After the demonstration, the club members eagerly went to work quilting the quilt we had formerly pieced and embroidered eighty names on. This quilt was exhibited at the program put on March 7 by the club members and will at a later date be given to the party with the lucky ticket. The color scheme is pink and white and very pretty.

The program given on March 7 by the club members was well received by the majority of the community who were present. Many visitors from surrounding communities were also present.

The next meeting of the Sand Hill Home Demonstration Club will be held on March 19, at 2:30 p. m. at the club room. Mrs. H. M. Ellis will be hostess, assisted by Mrs. Elmer Mickey.

"Manners in the Home" will be the subject for discussion at this meeting and the following topics discussed: Fundamentals of etiquette in the family circle, by Mrs. M. B. Holmes; Shall courtesy die with marriage, by Mrs. W. M. Knight, and Fundamental etiquette for children, by Mrs. Hilery Shur-

bet. Roll call will be answered by "What others do that annoys me most."

STARKEY CLUB MEETS WITH MRS. ATKISON AS HOSTESS

Mrs. T. A. Atkison was hostess to the Starkey Home Demonstration Club in regular meeting on Thursday, March 6. "Manners in the Home" was the subject discussed at the meeting. The following members attended: Mrs. L. A. Sargent, Mrs. L. V. Thornton, Mrs. Mary Grigsby, Mrs. T. A. Atkison, Mrs. J. W. Day, Mrs. O. W. Heffner, Mrs. P. H. Heffner, and Mrs. W. F. Ferguson.

The next meeting will be held on March 20, with Mrs. L. V. Thornton. Miss Strange will be present and will give a demonstration on making cheese. Everyone is invited to attend.

STARKEY 4-H CLUB MEETS

Starkey 4-H Club met on Thursday, March 6, and discussed how to make a slip. The discussion for next meeting will be on how to put the finishing touches on the slips. All the members were present. We will meet again on March 20. Everyone is invited and urged to come and bring a visitor.

ROSELAND H. D. CLUB MEETS

The Roseland Home Demonstration Club met at the club room at the regular hour Friday, March 7th. Fourteen members were present. Miss Strange being present gave an interesting demonstration on making "Parker House Rolls" and "Jelly Making."

After the regular meeting we voted on having a little entertainment the time to be at some future date for the benefit of the members and their families.

Delicious refreshments were served consisting of Parker-house rolls, butter, jelly, cake and hot chocolate.

Our next meeting will be Friday, March 21 at 2:00 o'clock sharp. Everyone be present and bring a repeat of your work since December 1st. Instructions will be found in the back of the year book on how this should be done.

Let's all be present and on time.

BLANCO HOME DEMONSTRATION CLUB

The Blanco home demonstration club met Thursday afternoon, March 6, at 2:30 with Mrs. Sam Brewer. The subject for the afternoon was "Planting the Farm Plot."

Six members were present but as no officers were there Miss Strange acted as chairman and Mrs. Wheeler as secretary pro-tem. The club voted to do their part as usual in replenishing the council funds.

Miss Strange gave a demonstration on trimming the trees for planting and also on setting them. Mrs. Brewer served delicious refreshments which were enjoyed by all.

The next meeting will be March 20, with Mrs. O. M. Wall as hostess. Subject for the afternoon will be "Manners in the Home."

Roll Call: What others do that annoys me most.

Fundamentals of Etiquette in the Family Circle—Mrs. P. E. McCarty. Shall Courtesy die with Marriage—Mrs. E. W. Holmes.

Fundamental Etiquette for Children—Mrs. Nettie Lowrance.

DOUGHERTY 4-H CLUB WILL MEET AGAIN ON MARCH 14

Miss Strange met with the Dougherty 4-H club girls Thursday, February 27 at the school building. Members answered roll call by telling what they had done on their scarfs.

A demonstration was then given by Miss Strange on "How to Mitre corners of scarfs," this being our subject for the meeting. Miss Strange gave each member a record and clothing book. She also gave us an outline of our year's work.

The next meeting will be on Thursday, March 14.

SOUTH PLAINS CLUB MEETS WITH MRS. PAUL SNOODGRASS

"Etiquette in the Home Circle" was the subject of the meeting Friday afternoon, March 7, when the South Plains Home Demonstration Club met with Mrs. Paul Snodgrass as hostess.

Mrs. Snodgrass served a lovely refreshment plate to the following members: Mesdames Simpson, West Melton, Lanham, Callahan and daughter.

A demonstration on cake making will be given at the next meeting to be held on Friday, March 21, with Mrs. Wade Davenport as hostess.

CAMPBELL CLUB MEETING HELD WITH MRS. ASHTON

Tuesday of last week, March 4, the Campbell Home Demonstration Club met with Mrs. R. H. Ashton, with eight regular members, five new members and one visitor. The subject for the meeting was "The Garden Plot and Hot Bed." The subject of improving the daily menu

was discussed in round table fashion, and Miss Strange gave a demonstration on the hot bed. Mrs. Ashton will have the hotbed instead of Mrs. Williams.

The hostess served punch and cake.

The meeting on March 18 will be with Mrs. Mal Jarboe. "Manners in the Home" will be the general topic. We are always glad to have new members and visitors.

Fairview News

Fairview, March 9.—Born to Mr. and Mrs. C. H. Clark a son, Billy Joe on March 4, 1930.

Misses Ora Scoggin and Mabel McNeill spent the week-end with Miss Thelma Kinnard at Whiteflat.

The play "All a Mistake" was a success. It was put on here last Friday night by the Whiteflat High School Dramatic Club.

The Fairview Dramatic Club will present "Yimmie Yonson's Yob" at Whiteflat next Friday night.

Mrs. J. W. Butcher of Silverton and Miss Cora Brown of Cedar Hill spent Sunday with Mr. and Mrs. J. A. Brown.

Mr. and Mrs. T. E. Lemons and daughter Hazel, and Miss Reba McPeak of Floydada visited with Mr. and Mrs. W. E. Brown and family Sunday.

Miss Clarabell Carter entertained the Seventh, Eighth and Ninth grades with a party last Wednesday night.

Miss Hattie Reeves of Knox City is visiting with her relatives H. K. Reeves and family.

The following pupils were on the honor roll for the past month:

First grade: Dorothy Lee Brown, Inez Reeves, Hauteen Neff, Randall Irvin, Jack Clark, Billy Joe Burgett and Aubrey Neff.

Second grade: Viola Burton, Ruby Brown, Susie Pauline Teal; J. W. Cannon.

Third grade: Carleta Clark, Dorothy Hodge, Irene Reeves, Ruth Holloway, Billie Crabtree, Lee L. Neff, Alton Saunders and J. B. Burgett.

Fourth grade: Juanita Lee Rushing, Elaine Culpepper and Bob Teal.

Fifth grade: Maurice Burton, Louise Brown, Jennie Mae Sisson and Irvin Laminack.

Sixth grade: Mary Travis Clark, Lorene Brown, Iris Horton, Claudia Faye Teal and Edna Beth Wilson.

Seventh grade: Naomi Lee Hodge and Hasty Sisson.

Mrs. Felix Pierce and baby daughter, Fannie Alice of Canyon and Mrs. C. E. Moorman and baby son, Andrew Lee of Lubbock visited over the week end with their parents, Mr. and Mrs. S. L. Rushing.

Miss Pauline Rushing who has been visiting in Lubbock for several weeks has returned home.

Mr. and Mrs. J. W. Laminack gave a birthday dinner Sunday in honor of Mr. Laminack and son, Ray, and Alfred Stewart. Everyone who was there enjoyed the day and the dinner very much.

One of the interesting developments of agriculture in the United States today is that fewer farmers, with less labor, on fewer acres, con-

tinue to increase production.

In the past four years, says the Bureau of Agricultural Economics, United States Department of Agriculture, agricultural production has averaged about 16 per cent more than in 1919-1922, due chiefly to better farming. The farmer knows more about his soils and the plants and animals with which he deals.

He is in better position to combat pests and to apply his labor more efficiently so as to secure larger returns in volume of production per

unit of labor or capital.

He is using more fertilizers for fertilizer is more than double that

The farmer is feeding stock better, as indicated by increase in feed purchased, on the average, per cent more feed in 1919. He is learning better to feed his land and stock, but also to select better seed, and to breed better animals.

Congratulations!

To HAMMONDS & COMPANY, our neighbor dealers at LOCKNEY, we extend our congratulations upon their occupancy of a new, modern "McCORMICK-DEERING" Home. May their future business justify the investment necessary to build and maintain a Sales and Service building such as they have erected in Lockney.

Rutledge & Co.

Full Line International Dealers

"Farm With A Farmall"

This Striking Variety of 8 O'Clock Dressettes

Styled to Express the New Mode for "MISS MODERN"

Wash Dresses That Follow Fashion as Smartly as Their Sisters in Silk



98c

Dashing and youthful are these cool, smartly styled wash frocks. The fitted princess lines—the graceful flares—the clever necklines are so flattering—and unusual back treatments make them outstanding and different! These are the details you will immediately notice when you see these 8 O'CLOCK DRESSETTES. There's a freshness about the prints—gay, vivacious colorings that are a joy to wear and see. White organdy and colored trims add a crisp, cheerful appearance.

Martin Dry Goods Co.

"The Store With The Goods"

These are washable dresses that strike a happy note in fulfilling the needs of the particular, fashionable young miss. Make your summer selection from the wide choice of styles and fabric designs

Gold Star Mothers Plan Pilgrimages To Graves

Dallas, Texas, March 10.—(UP). With the pangs and horrors of war fading into a passage of history, Texas mothers and wives who bore the brunt of the burden among those "back home" are preparing for a visit to scenes which twelve years ago were embazoned with the shellfire of the world war, and where their sons and husbands fought and died.

Fields now replegent with foliage and monuments await their coming. White crosses extend open arms to Texas Gold Star Mothers whose pilgrimage to Flanders fields is scheduled to start May 31.

Starkey News

The people of this community went in and helped J. L. Douglas list his land. The Starkey girls came out second in the girls tournament. Marion Moore spent Friday night with Tom Atkinson. Miss Lela Maye Poe spent Wednesday night with Misses Helen and Joy Grigsby.

Hearts that concealed their anguish during those trying days of strife will be given their first chance to weep in common at the graves of their loved ones. Ten Texas Gold Star Mothers, members of the Gold Star Mothers corporation, have applied for passage with the pilgrimage. Others, not members of the organization, have registered with the war department in Washington.

THE NEW COOPERATION (An Editorial)

A misguided optimist once said, "The word 'competition' should never have been invented. 'Co-operation' is the right word for every occasion every time. Competition is wrong—co-operation is the thing."

Every one is invited to attend the box supper at the Starkey School Auditorium Friday night. Girls bring a box and boys bring your money.

Baker News

The people of Baker community are not enjoying the March wind that has been howling for several days. Mr. and Mrs. W. C. Colston and family from Matador, visited relatives in Baker community Sunday.

Lakeview News

March 10.—The farmers are still busy preparing their land for another crop. Mrs. Mince is having a very nice little stucco house built on her farm, two and one-fourth miles south of Lakeview. It will soon be completed.

THE HESPERETTE

FLOYDADA HIGH SCHOOL FLOYDADA, TEXAS, MARCH 13, 1930.

Edited By Pupils of Floydada High School.

Hesperette Staff Editor-in-Chief, Dorothy Crawford Assistant Editor, Ruth Rutledge Local Editor, Artie Mitchell Local Editor, Fred Fondy Literary Editor, Verla Blasingame Society Editor, Eulalia Burrus Joke Editor, Nellie Sanders Sport Editor, Joe Smith Poet, Wilmina Salisbury Make-up Editor, C. W. McCarty Head Typist, Mildred Welborn Assistant Typists, Patsy Loooper Willene Mooney Roxie Norton Exchange Editor, Miss Biebel Faculty Advisor, Miss Biebel Others who contributed material to the Hesperette are: Freshman Reporter, Dick Nichols Sophomore Reporter, Alice Mae Fyffe Junior Reporter, Christene Trowbridge Senior Reporter, Lois Sitton Hi-Y Reporter, Donley Stevenson Girl Reserves, Hazel Probasco Dramatic Art, Gene Smalley Girls' Tennis Club, Ruth Rutledge Lucy Club, Thelma Crawford Economics Club, Robinette Ridgway Good Citizenship Club, Warren Poole Current Event Club, Waldo Houghton Do-Re-Mi Club, Herschel Swepston F. F. T. Club, C. W. McCarty Current Event Club, Lloyd Murray Commercial Club, Mildred Welborn

Motto Our School: May she always be right; but our schoolright or wrong.

It was once said by a man that "Sportsmen are born not made." To what extent is that true today? Since childhood days have you been able to take defeat without flinching; have you given up your time, playthings, and boys for other people's benefit?

Defeat, often makes the man. There is not anyone who can, after repeated successes take defeat without whimpering. The best tonic for the ambitious person is a good stinging dose of defeat. Many people have become discouraged by repeated failure, and they have developed the so-called "inferiority complex."

Whether you are a winner or a loser your character is weighed by the critical public every day. In the hours of triumph the public peers to see if you will become over-jubilant over your success, and if you are the loser they watch intensely to see if you fall under their mark of expectation.

F. F. A. Harmonica Band Synopsis of Act 1 Scene: Lawn between Watsons' and Persons' houses.

Miss Abigail Persons decides that her niece, Lucile Persons, and Mrs. Watsons' son, Arthur shall be married soon. Lucile is just coming home from college and is bringing some girls with her. Now Mrs. Watson thinks there might be some difficulty connected with getting them engaged at all, but Miss Persons is sure that they will marry because she wants them to do so.

Hi-Y Trio Synopsis of Act 2 Scene: The same.

The guests of Lucile are still having a wonderful time, while Lucile is entertaining her aunt. When the curtain rises Lucile is discovered making mayonnaise and talking to the cook, Mary, who is pressing clothes for the girls. Some gypsies come up and ask for clothes. Lucile refuses to give them clothes but tells Mary to get them something to eat.

Mysterioso—C. W. McCarty Synopsis of Act 3 Scene: Same place, same afternoon, about two hours later.

Each girl declares the boy who is being nice to her is Arthur, but neither really knows, the plot thickens when Arthur mistakes Lucile for the new maid. The boys are upset

because of Arthur's plan and they decided in order to get even with him they will plan an elopement. Miss Persons finally comes to the rescue and straightens the boys and girls out as to their real names. Arthur and Lucile have just two hours to get "Engaged by Wednesday."

What have gypsies to do with being "Engaged by Wednesday?"

Friday at noon, the contest that decided the best all-round boy of High School was ended. Each class chose the best all-round boy in the class and started raising money to buy votes to uphold the candidate. Alsie Carlton was the representative from the Senior Class Ballard Wilkerson from the Junior's Billy Joe Welch from the Sophomore, and Floyd Murray from the Freshmen.

Do not miss mysterioso in "Engaged by Wednesday."

Laugh over These In the eighth period English class Forest said to Mrs. Adkins: "Did you ever hear 'Hello World' Henderson over the radiator?"

Reeves: How many fellows bring you candy? Winona: All of them except you. Reeves: Well, bring some out; I'm hungry.

Imagine Ray Crabtree and Herwin Strickland as college shieks in "Engaged by Wednesday."

Nita: I hope I'm not leaning on you too hard. Erna: No, the pressure is all mine.

Miss Brock: What is better than a man you can trust? Skeet: A man who will trust you.

Why does Bill Smith take the mumps in "Engaged by Wednesday?"

Mr. Williams: Layton, can you tell me one of the uses of cowhide? Layton: Yes, sir. It keeps the cow together.

Warren: You seem to have no interest for me. Lois: No wonder, you've never invested any money on me.

Lloyd: I hear that they are going to make the class periods 10 minutes shorter next year. Floyd: That won't do. We're getting enough sleep as it is.

Does Arthur's mother give her consent in "Engaged by Wednesday?"

Mr. Patty: Why did your wife hit you with a flat-iron? Mr. Scoggins: Because a neighbor borrowed her rolling-pin.

Mrs. Jones: (at two a. m.) Don't tell me that the committee meeting lasted this late! Coach Jones: Well, er-er, you see, the chairman stutters terribly.

Imagine Veva Swinson as an old maid.

Current Events Clubs Convene On Wednesday

The 3rd period current events club met Friday, March 7, 1930. The meeting was called to order by the vice president, Helene Hay. The roll was called and answered with the name of a Historical story and author. The minutes were read and approved by the club. The following program was rendered: The first Crusade, Forest Fry; The Second Crusade, Guy Ginn, Chicago twins on the Gunman; Charles Stovall. What is Happening in London? Eulalia Burrus; Prohibition must pass, Elton Goen; Taft Re-signs and Hughes appointed; Bruce McLaughlin; Jokes, Walton Henderson and Thurman Wood.

Sixth period current events club met Friday, February 7. A very interesting program was rendered at that time. The programs consisted of: Faith, Hope and Party, J. E. Crow; Looking Behind the News; Hermas Olson; Secret Island, Wood-reeo Badgett; O, Say You Can You See? Grace Adair; After Twelve Years, Lavelle Reid; Poem, Johnnie Lee Switzer; A Field Where Students Make Good, Morris Moore; The Week in Washington, Marie Finley; Jokes, Lois Covington and O. E. Stevenson; Critics, A. C. Goen.

Do not miss mysterioso in "Engaged by Wednesday."

Best All-Round Girls The junior class met Friday afternoon to select the best all round girl. Ruth Rutledge was elected, by popular vote of the class, as the best all-round girl in the class. The juniors also met Monday afternoon, and the yell leaders were elected. They were Helene Hay, Gyendolyn Snodgrass, and Mildred Welborn.

The campaign managers are Helene Hay and Carl Marshall.

The Seniors class met Monday, selected the best all round girl to participate in the school contest. Gene Smalley is the lucky girl. The Seniors will sell ice cream some time this week, and every one is urged to buy.

The Juniors will sell lunch in town next Saturday. Everyone is cordially invited to buy your Sunday dinner from us.

The Sophomore best all-round girl is Alice Mae Fyffe, Alice Mae has all the requirements of a best all round girl, and the sophomores will run the other classes a tight race.

Hear the Harmonica Band between acts in "Engaged by Wednesday."

Through the Halls With the Make-Up Man

Well here it is time to write about something, and I haven't got anything to write about; not that there is nothing to write about, but I am too lazy to get out and find out what it is.

The other day I was mystifying the F. F. A. Club with one of my stunts when this here conceited Warren Poole comes up to the front and denounces me and announces himself as the best magician in the country. I thought that maybe he was about half-lit so I let him pull a trick to kinda humor him, and he gets a dice out of his pocket and shows it to us. As far as I could tell it was just a common ordinary dice enlarged a little so we could see it better. He puts a small box over it and then the thing has vanished and then the worst part of it was that he up and pulled the dice out of my pocket when it wasn't supposed to be there. It wouldn't have been so bad if he had not have done it before the whole F. F. A. Club; it should have been done before the whole school.

Of course you can guess that I didn't lose any time in getting him to go in partners with me, and so from now on you'll find our shingle readin' like this: Poole and McCarty Magicians of the West Will never let you rest Until your pocket book has done its best.

Which makes me think to ask you if you have bought your ticket to the Hi-Y Girls Reserve play that is called "Engaged by Wednesday?" If you haven't you had better run out and get it for they are selling fast. In case that you can't get one before tonight, Thursday that we are planning to have some at the door, and you will be able to get them there at the regular price of 25c and 35c, and all teachers get in for 25c. And that reminds me that they told me that they were going to have Warren Poole to do one of his stunts, and that they are going to have one of the best plays in the country to boot.

There goes the bell to remind me that it's time to go to English.

And again I found that a lot of the boys are going to A. & M. on judging teams. Now they have been working pretty hard on the contests and we are going to show some of the other teams how to make concrete and rafters and do things that is unless they show us which they are not likely to do.

And all of this reminds me of the fellow that went two miles to plow and left his plow at home.

Now here comes one of the guys that reads my column every week and I have been running from him all the time that I wasn't running after him.

The F. F. A. Club President Clayton Fuller called the F. F. A. club into regular session Wednesday, March 5, 1930. All business was discussed and settled. Mr. Williams informed us that the school board had given us eighty-four dollars to go toward paying the expenses of the members of the teams that go to Lubbock and A. & M. next month.

There are to be four teams to make the trip to the contests. Those on the Farm Shop team are: C. W. McCarty, Porter Finley, Wayne Finley, and Hershel Swepston substitute. The Plant Production team is composed of Truman Fuqua, Rafoad Palmer, Dan Fondy, and Layton Dorrell substitute. There will be a team in Dairying and Poultry Judging, but they had not been selected in time to put the names of those who made the teams at the time this report had to be written.

C. W. McCarty tried to mystify the members, but Warren Poole downed him when he made a dice vanish and then pulled it out of C. W.'s pocket. The Harmonica band played a few numbers and Otho Johnson did a little jig for us. The club then adjourned until the next meeting.

Safe and Sound Driving is Standard of Motor Patrol

Austin, Texas, March 10.—(UP). Don't run from the Texas motor patrolman; run to them. This is the advice given by Sen. W. A. Williamson of San Antonio, sponsor of the law under which gray uniformed state traffic officers took the highway this month.

In case of accidents, each patrolman carries a first-aid kit. He also knows where the nearest telephone can be reached and the way to notify the nearest hospital and ambulance.

The officer is ordered to enforce the traffic laws, but he is also instructed to do it with the least friction possible. If arrests can be avoided, they will be. But there is one class of cases in which he is ordered to be relentless—the cases of drunken drivers. Speed limit is 45 miles, but reckless driving at any speed is forbidden. The officers are ordered to use common sense on this.

There is no special incentive to arrest for the new type highway officer. He is on salary and forbidden to take fees of any sort. When he makes an arrest, he cannot accept payment of a fine on the road. He must take the offender to the nearest justice court.

Local officers still may make speeding arrests, but to do so they must wear gray uniforms and have diamond-shaped badges. The highway department points out that when it files speeding charges no fees may be assessed against the motorists in addition to the fine, even when local officers make the arrest.

Beside enforcing laws, the motor patrolmen will look out for road obstruction. Rocks left on steep hills after bracing stalled vehicles will be removed. The motorist parked too close to traffic while fixing a flat will be moved over. Traffic will be kept open on crowded roads and motorists aided when in trouble.

Capt. L. G. Phares, stationed at Austin, is in command of the new state force. A lieutenant will be stationed at Dallas, one at Wichita Falls, one at Houston, one at Abilene and one at San Antonio.

The men in pairs will be stationed about the state. In stationing them, they have generally been assigned to places other than their homes.

Miss Grace Fowler is both mascot of the force—and she wears a natty uniform—and secretary to Chief Phares.

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Lockney News Briefs

Music Pupils Broadcast

On last Friday evening the pupils of Mrs. H. G. Shirey, teacher of piano and violin, accompanied by their parents, and a quartette composed of Messrs. T. E. Brooks, H. G. Shirey, Herman Ely, and Prof. W. D. Biggers, went to Amarillo in cars, where they broadcast a program over KRGS, radio station in the Herring Hotel, beginning at 9:30 and lasting for one hour. The program was made up of piano and violin selections and several numbers sung by the quartette.

Those taking part in the broadcasting were: Alice and Anne Stewart, Wilma Cooper, Billie Jean Biggers, Gordon Suits, Roy Thornton, Kenneth and Virginia Hohlbas, Douglas and Milton Adams, Georgia Belyeu, Estelle Byers, Leona and Leota Shelton, Rowan Ward, Glen Stevenson, Mary Ruth Williams, Evelyn Fields, Messrs. T. E. Brooks, W. D. Biggers, Herman Ely, and H. G. Shirey. Mrs. Shirey played the accompaniments.

Austin Ford Dead

Austin P. Ford, age 47 died at the sanitarium in Wichita Falls, Texas, Saturday afternoon at 2 o'clock, having become seriously ill the night before.

Miss Ruth Ford went to Wichita Falls Saturday night and accompanied the remains to Lockney Monday morning, reaching the sanitarium after her brother had passed away.

He is survived by his father, Frank H. Ford, his step-mother, two own sisters, Mrs. G. L. Hunt, of Montpelier, Vermont, and Mrs. Ida Gilkers of Boston, Mass., and two half-sisters, Misses Ruth Ford of Lubbock, and Dorothy Ford of Amarillo. Misses Ruth and Dorothy Ford were present at the funeral. Mrs. Hunt had just left week for her home in Vermont a short visit here.

Funeral services were conducted at the Methodist church in city Monday afternoon at 2 o'clock by Rev. E. J. Stephens, assisted by Elder Earley Arce and interment was in the Lockney cemetery under the direction of Ger Undertaking Co.

Mr. Ford was well known many of the old settlers in county, having spent his here in the early days. The bearers were composed of men, were Austin's friends during days when he lived on the Plains.

Goods Roads Everywhere

Messrs. J. W. Baggett and J. W. Carter returned last Saturday from a trip to California, where they visited all the principal cities in the Imperial Valley. Mr. Baggett said that the roads were fine on all the trip through New Mexico, Arizona, and California, and that he found no bad roads except in Floyd county, and that he hoped the people of Floyd county would soon find out that they needed roads and would build them.

Smitherman Home Burned

The home of P. M. Smitherman, about ten miles east of Lockney was completely destroyed by fire before noon today, said to have caught fire from the kitchen stove. The house and practically all the furnishings were a total loss, partially covered by insurance. The loss is estimated at between \$6,000 and \$7,000.

HARMONY NEWS

Mr. and Mrs. W. S. Hanna and Harry Miller spent Sunday in Lubbock visiting friends. Miss Annie Ruth Quinn accompanied them as far as Abernathy where she is employed as teacher.

A crowd of Sunday school workers met at the church Friday, to curtain off more class rooms.

Reverend Price filled his regular appointment at the church Sunday. He was accompanied by his father: from Lockney.

Roy Moore of Yuma, Arizona, has returned to our community.

WHAT'S WRONG AND WHERE?

If you're interested in puzzles and things of that kind you'll enjoy a new feature being introduced this week in The Hesperian, called "What's Wrong and Where?"

You'll find the feature at the bottom inside corner of the editorial page. Each picture has several things incorrectly drawn and the problem is to find them and list them correctly. Correct answers to the picture each week will be found on back page.

The TRAIL OF '98

A Northland Romance

by Robert W. Service

ILLUSTRATIONS BY IRWIN MYERS

WNU Service

CHAPTER VII

SYNOPSIS

Dissatisfied with the quiet life in his home surroundings, Athol Meldrum, young Scotsman who tells the story, leaves his mother and brother, Garry, to seek his fortune. At San Francisco, practically penniless, he takes a laborer's job, and meets a fellow adventurer whom he dubs, and who is hereafter known as, the Prodigal.

The Prodigal is anxious to join the rush of gold seekers into Alaska, and Meldrum agrees to go with him after he (the Prodigal) comes back from a visit to his wealthy father in the East. Athol, in great need, is befriended by Jim Hubbard ("Salvation Jim"). When the Prodigal returns, the three men join the stampede into the Frozen North, the Prodigal and Hubbard financing the outfit.

Among the motley crowd on the boat is a young girl obviously out of place. She is traveling with her grandfather and a hard-looking couple named Winklestein, who figure as her uncle and aunt. Athol has an opportunity to befriend her, and she tells him a sad story of her life. She is journeying into Alaska to take care of her grandfather, who is obsessed with the idea of getting rich in Klondike. Her name, she tells him, is Berna.

Landing in Skagway, Athol's party at once take the trail. In a snowdrift on the Chilcot trail, which Berna and her companions take, hundreds of lives are lost. Fearful for Berna's safety, Athol hastens to the scene. He finds the old man dead and learns that Berna is prostrated. Madam Winklestein refuses to let him see the girl, but he leaves a letter for her. At Bennett Berna comes to Athol confesses her love, and begs him to marry her, to save her from the harsh fate she foresees. He is unwilling to take such a decisive step, and tells her they must wait.

Some days afterward Berna tells Athol Madam Winklestein plans to sell her to "Black Jack" Locasto, millionaire miner of evil reputation. He realizing how greatly he loves the girl, Meldrum, in a mixture of emotions, flinches from the idea of immediate marriage, and agrees to wait a year, though Athol and his party find the girl is all taken and the camp deserted with idle men.

The party decides to stay and develop. Unable to locate Berna, Athol seeks information from Locasto. "Black Jack" claims knowledge of her whereabouts, and later, evidently aware of the rivalry between them, lures him to a lonely spot and beats him into unconsciousness.

"Let me introduce you," said the Prodigal, "to my friend the 'Pote.'" "Glad to meet you," said the Pote cheerfully, extending a damp hand. "Just been having a dish-washing bee." He finished his dish-washing and joined us, pulling on an old Tuxedo jacket.

"Whew! Glad that job's over. And now, having immolated myself on the altar of cleanliness, I will solace my soul with a little music."

He took down a banjo from the wall and, striking a few chords, began to sing. His songs seemed to be original, even improvisations, and he sang them with a certain quaintness and point that made them very piquant.

There came a knock at the door, and a young man entered. He had a broad smiling face and a bulgy forehead. The Pote introduced him to me.

"The Yukon Yorick," "Hello," chuckled the newcomer, "how's the bunch? Don't let me stampede you. How d'ye do, Horace! Glad to meet you." (He called everybody Horace.) "Just come away from a meeting of my creditors."

He seemed brimming over with jovial acceptance of life in all its phases.

Several men dropped in to swell

the bohemian circle. Some had brought bottles. The little cabin was crowded, the air hazy with smoke, the conversation animated. The Pote had the floor.

"A friend of mine had a beautiful pond of water lilies. They painted the water exultantly and were a triumphant challenge to the soul. Folks came from far and near to see them. Then, one winter, my friend thought he would clean out his pond, so he had all the nasty, slimy mud scraped away till you could see the silver gravel glimmering on the bottom. But the lilies, with all their haunting loveliness, never came back."

"What are you driving at, you old dreamer?"

"Oh, just this: in the nasty mud and shine of Dawson I saw a lily girl. She lives in a cabin by the Slide along with a Jewish couple. I only caught a glimpse of her twice. They are unspeakable, but she is fair and sweet and pure. I would stake my life on her goodness. She looks like a young Madonna."

He was interrupted by a shout of cynical laughter and shut up abashed, but I had my clew. I waited until the last noisy roisterer had gone.

"In the cabin by the Slide?" I asked.

He started, looked at me searchingly: "You know her?"

"She means a good deal to me."

"Oh I understand. Yes, that long, queer cabin highest up the hill."

"Thanks, old chap."

"All right, good luck."

Very softly I approached the cabin, for a fear of encountering her guardians was in my heart. Carefully I reconnoitered, and soon, to my infinite joy, I saw the Jewish couple come forth and make their way toward the girl was alone.

How madly beat my heart! It was a glooming kind of night, and the cabin looked woefully bleak and solitary. No light came through the windows, no sound through the mosschinked walls. I drew near.

I knocked at the door. No answer.

"Berna," I cried in a faltering whisper.

Came the reply: "Who is there?"

"Love, love, dear; love is waiting."

Then, at my words, the door was opened, and the girl was before me. She stood gazing at me, and a little fluttering hand went up to her heart as if to still its beating.

"Oh, my dear, I knew you were coming. Something told me you would come at last. And I've waited—how I've waited. I've dreamed, but it's not a dream now, it is, dear; it's you!"

"Yes, it's me. I've tried so hard to find you. Oh, my dear, my dear!"

I seized the sweet, soft hand and covered it with kisses. I loved her so, I loved her so!

"High and low I've sought you, beloved. Thank God, I've found you, dear! Thank God! Thank God!"

"Oh, it's you, really, really you at last," she cried again, and there was a tremor, the surface ripple of a sob in that clear voice. She fetched a deep sigh: "And I thought I'd lost you forever. Wait a moment. I'll come out."

Endlessly long the moment seemed, yet wondrously irradiate. Then, at last, she came. She had thrown a shawl around her shoulders, and coaxed her hair into charming waves and ripples.

Come, let us go up the trail a little distance. They won't be back for nearly an hour."

When we had seated ourselves on the hillside, she turned to me.

"And so you found me, dear. I knew you would, somehow. In my heart I knew you would not fail me. So I waited and waited. It was cruel we left so suddenly, not even time to say good-by, but I could not help myself. They dragged me away, they began to be afraid of you, and he bade them leave at once."

"I see, I see." I looked into the pools of her eyes; I sheathed her white hands in my brown ones, thrilling greatly at the contact of them.

"Tell me about it, child. Has he bothered you?"

"Oh, not so much. He thinks he has me safe enough, trapped, awaiting his pleasure. But he's taken up with some woman of the town just now. By-and-by he'll turn his attention to me."

"But Berna surely nothing in this world would ever make you yield? Oh, it's horrible!"

She leaned to me tenderly. She put her arms around my neck; she looked at me till I saw my face mirrored in her eyes.

"Believe me and trust me. I would rather throw myself from the bluff here than let him put a hand on me. And so long as I have you love, dear, I'm safe enough. Don't fear. Oh, it's been terrible not seeing you! I've craved for you ceaselessly. I've never been out since we came here. They wouldn't let me. They kept in themselves. He bade them. But now, for some reason, he has relaxed. They're going to open a restaurant downtown, and I'm to wait on table."

"No you're not!" I cried. "Berna, I can't bear to think of you in that garbage-heap of corruption down there. You must marry me—now!"

"Now," she echoed, her eyes wide with surprise.

"Yes, right away, dear. There's nothing to prevent us. Berna I love you, I want you, I need you. I can't bear it, dearest; have pity on me; marry me now. I want you now. I can't wait."

She looked at me gravely. Her voice was very soft, very tender.

"I think it better we should wait, dear. This is a blind, sudden desire on your part. I mustn't take advantage of it. You pity me, fear for me, and you have known so few other girls. I'm not worth it, indeed I'm not. I'm only a poor ignorant girl. If there were others near, you would never think of me."

"Berna," I said, "if you were among a thousand, and they were the most adorable in all the world, I would pass over them all and turn with joy and gratitude to you."

"Ah, no," she said sadly, "you were wise once. I saw it afterwards. Better wait one year."

She went on very quietly, full of gentle patience.

"You know, I've been thinking a great deal since then. In the long, long days and longer nights, when I waited here in misery, hoping always you would come to me, I had time to reflect, to weigh your words. This is June. Next June, if you have not made up your mind you were foolish, blind, hasty, I will give myself to you with all the love in the world."

"Perhaps you will change."

She smiled a peculiar little smile.

"Never, never fear that. I will be waiting for you, longing for you, loving you more and more every day. Let us wait, boy, just a year."

I saw the pathetic wisdom of her words.

"I know you fear something will happen to me. No! I think I will be quite safe. I can withstand him. And if it should come to the worst I can call on you. You mustn't go too far away. I will die rather than let him lay a hand on me. Till next June, dear, not a day longer. We will both be the better for the wait."

I bowed my head. "Very well," I said huskily; "and what will I do in the meantime?"

"Do! Do what you would have done otherwise. Work! It will be better for you to go away. It will make it easier for me. Here we will both torture each other. I, too, will work and live quietly, and long for you. You will come and see me sometimes?"

"Yes," I answered. My voice choked with emotion.

"Now we must go home," she said; "I'm afraid they will be back." She rose, and I followed her down the narrow trail.

We reached the cabin, and on the threshold she paused. The others had not yet returned. She held out both hands to me, and her eyes were glittering with tears.

"Be brave, my dearest; it's all for my sake—if you love me."

"I love you, my darling; anything for your sake. I'll go tomorrow."

"We're betrothed now, aren't we, dearest?"

"We're betrothed, my love."

She swayed to me and seemed to fit into my arms as a sword fits into its sheath. My lips lay on hers, and I kissed her with a passionate joy.

"I love you, I love you," she murmured; "next June, my darling, next June."

Then she gently slipped away from me, and I was gazing blankly

at the closed door.

"Next June," I heard a voice echo; and there, looking at me with a smile, was Locasto.

Hate was far from my heart, and when I saw the man himself was regarding me with no particular unfriendliness, I was disposed to put aside for the moment all feelings of enmity. The generosity of the victor glowed within me.

As he advanced to me his manner was almost urbane in its geniality. "You must forgive me," he said, "not without dignity, 'for overhearing you; but by chance I was passing and dropped upon you before I realized it."

He extended his hand frankly. "I trust my congratulations on your good luck will not be entirely obnoxious. I know that my conduct in this affair cannot have impressed you in a very favorable light; but I am a badly beaten man. Can't you be generous and let bygones be bygones? Won't you?"

I had not yet come down to terms. I was still soaring in the rarefied heights of love, and inclined to a general amnesty towards my enemies.

As he stood there, quiet and compelling, there was an assumption of frankness and honesty about this man that it was hard to withstand. For the nonce I was persuaded of his sincerity, and weakly I surrendered my hand. His grip made me wince.

"Yes, again I congratulate you. I know and admire her. They don't make them any better. She's pure-gold. You mustn't mind me taking an interest in your sweetheart. I'm old enough to be her father, you know, and she touches me strangely. Now, don't distrust me. I want to be a friend to you both. Jack Locasto's not such a bad lot, as you'll find when you know him. Is there anything I can do for you? What are you going to do in this country?"

"I don't quite know yet," I said. "I hope to stake a good claim when the chance comes. Meantime I'm going to get work on the creeks."

"Well, I'll tell you what: I've got laymen working on the Eldorado claim; I'll give you a note to them if you like."

I thanked him.

"Oh, that's all right," he said. "I'm sorry I played such a mean part in the past, and I'll do anything in my power to straighten things out. Believe me, I mean it. Your English friend gave me the worst drubbing of my life, but three days after I went round and shook hands with him. Fine fellow that. We're good friends now. I always own up when I'm beaten, and I never bear ill-will. If I can help you in any way, and hasten your marriage to that little girl there, well, you can just bank on Jack Locasto: that's all."

I must say the man could be most conciliating when he chose. As he talked to me, my fears were dissipated, my suspicions lulled. And when we parted we shook hands cordially.

"Don't forget," he said; "if you want help bank on me. I mean it now, I mean it."

"'Twas early in the bright and cool of the morning when we started for Eldorado, Jim and I. I had a letter from Locasto to Ribwood and Hoffman, the laymen, and I showed it to Jim. He frowned.

"You don't mean to say you've palled up with that devil," he said.

"Oh, he's not so bad," I expostulated. "He came to me like a man and offered me his hand in friendship. I've no reason to doubt his sincerity."

"Sincerity be damned. He's about as sincere as a tame rattlesnake. Put his letter in the creek."

"But no! I refused to listen to the old man.

"Well, go your own gait," he said; "but don't say that I didn't warn you."

Following the trail, we struck up Bonanza, a small muddy stream in a narrow valley. About noon we descended into the creek bed and came to the Forks. It was a little town a Dawson in miniature, with all its sordid aspects infinitely accentuated. There in the din and daze and dirt we tarried awhile; then, after eating heartily, we struck up Eldorado.

At the Forks I inquired regarding Ribwood and Hoffman: "Goin' to work for them, are you? Well they've got a blamed hard name. If you get a job elsewhere, don't turn it down."

Ribwood was a tall, gaunt Cornishman, with a narrow, jutting face and a gloomy air; Hoffman, a curly beet-colored Australian with a bulging stomach.

"Yes, we'll put you to work," said

Hoffman, reading the letter. "Get your coat off and shovel in."

So, right away, I found myself in the dump-pile, jamming a shovel into the pay dirt and swinging it into a sluice-box five feet higher than my head. Keeping at this hour after hour was no fun.

For three days I made the dirt fly; but toward quitting time, I must say, its flight was a very uncertain one. Again I suffered all the tortures of becoming toil-broken. The constant hoisting into the over-head sluice-box somehow worked muscles that had never gone into action before, and I ached elaborately.

I was glad, indeed, when on the evening of the third day, Ribwood came to me and said:

"I guess you'd better work up at the shaft tomorrow. We want a man to wheel rock."

They had a shaft sunk on the hillside. They were down some forty feet and were drifting in, wheeling the pay-dirt down a series of planks placed on trestle to the dump. After the first day I became quite an expert at the business. My spirits rose. I was on the way of becoming a miner.

Turning the windlass over the shaft was a little, tough mud-rat, was excited in me the liveliest sense of aversion. Pat Doogan was his name, but I will call him the "Worm."

He was the most degraded type of man I had yet met on my travels, a degenerate, dirty, drunken, diseased.

One day Hoffman told me he wanted me to go down the shaft and work in the drift. Accordingly, next morning I and a huge Slav, by name Dooley, Dilevich, were lowered down into the darkness.

The shaft was almost forty feet deep. For the first ten feet a ladder ran down it, then stopped suddenly as if the excavators had decided to abandon it. I often looked at this useless bit of ladder and wondered why it had been left unfinished.

Every morning the Worm hoisted us down into the darkness, and at night drew us up. Once he said to me:

"Say, wouldn't it be de tough luck if I was to take a fit when I was hoistin' youse up? Such a nice bit of a boy, too, an' I guess I'd lose my job over de head of it."

I said: "Cut that out, or you'll have me so scared I won't go down."

He grinned unpleasantly and said nothing more. Yet somehow he was getting on my nerves terribly.

One evening we were ready to be hoisted up. Dooley Rilevich went first, and I watched him blot out the bit of blue for a while. Then, slowly, down came the bucket for me.

I got in. I was feeling uneasy all of a sudden, and devoutly wished I were anywhere else but in that hideous hole. I felt myself leave

the ground and rise steadily. I was now ten feet from the top. The bucket was rocking a little, so I put out my hand and grasped the lowest rung of the ladder to steady myself.

Then, at that instant, it seemed the weight of the bucket pressing up against my feet was suddenly removed, and my arm was high jerked out of its socket. There I was hanging desperately on the lowest rung of the ladder, while with a crash that made my heart sick, the bucket dashed to the bottom. A last, I realized, the Worm had had his fit.

Quickly I gripped with both hands. With a great effort I raised myself rung by rung on the ladder. Dizzily I hung all a-shudder, half-sobbing. A minute seemed like a year.

Ah! there was the face of Dooley looking down on me. He saw me clinging there. He was anxiously shouting to me to come up. Mastering an overpowering nausea I raised myself. At last I felt his strong arm around me, and I was on firm ground once more. The Worm was lying stiff and rigid. Without a word the stalwart Slav took him on his brawny shoulder. The creek was down-hill but fifty yards. Ere we reached it the Worm had begun to show signs of reviving consciousness.

"Leave me alone," he says to Rilevich; "you Slavonian swine, lemme go."

Not so the Slav. Holding the writhing, writhing little man in his powerful arms he plunged him

heels over head in the muddy rent of the creek.

"I guess I cure dose fits anyway," he said grimly.

Struggling, spluttering, blaspheming, the little man freed himself at last and staggered ashore. He cursed Rilevich most comprehensively.

(Continued next week.)

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Back Quit Hurting



"I WAS in a very weak condition from a serious sickness," writes Mrs. I. Leonard, of 571 Joseph St., New Orleans, La. "I was so weak, I wanted to sleep all the time. I did not have strength to do anything. My back ached nearly all the time. I was just in misery."

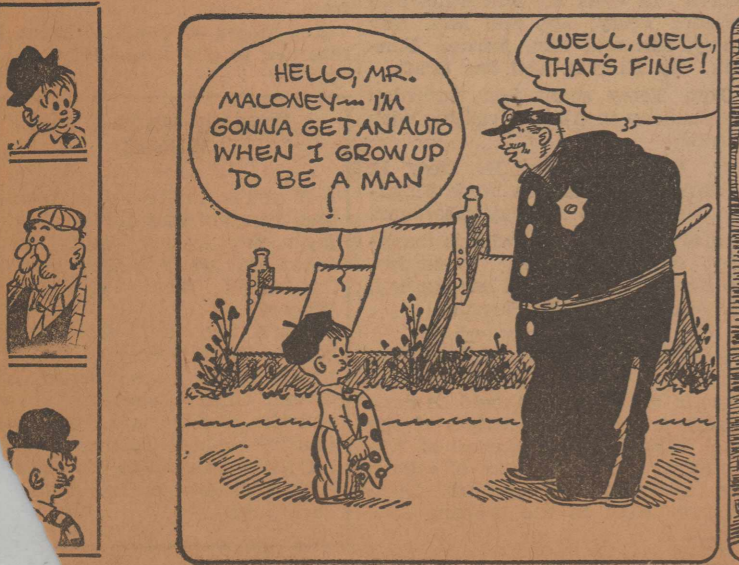
"My mother told me I must arouse myself from the sleepiness, and take something to help get my strength back." She had taken Cardui and had been helped, so I decided to take Cardui, too. After my first bottle, I could see that it was helping me. I took four bottles at this time. My strength came back and I gained weight. Pretty soon, I was my old self again. My back quit hurting, and I haven't had any more trouble since I took Cardui."

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MAC Looking to the Future By Irving



HELLO, MR. MALONEY—I'M GONNA GET AN AUTO WHEN I GROW UP TO BE A MAN!

WELL, WELL, THAT'S FINE!



SAY! YOU'RE A GOOD FRIEND OF MINE, AREN'T YOU, MISTER MALONEY?

YOU BET I AM!



AN' WHAT'S MORE, LIL FELLA, I ALWAYS WILL BE A GOOD FRIEND OF YOURS



THAT'S FINE—CAUSE WHEN I GROW UP AN' GET AN AUTO, I DON'T WANT TO BE ARRESTED FOR SPEEDING