FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 27, 1930.

LUME 37

### In Anti-Chain Meeting

Boycott of Chains And No Ill-Feeling Toward Managers, Watson Declares.

ocal minister, at Tuesday night's

ocal minister, at Tuesday night's

nassmeeting to discuss the antihain store question, told his hearers that, although he felt a preachmeeting. He said this week that

ed chairman of the meeting. A a cornet soloist of wide repute. number of persons called upon hesitated to speak, and H. L. Crow voiced the belief that the audience was waiting to make up their minds what the organization is for and a been definitely decided upon. determination of what constitutes a chain store.

Called upon to make a report for the constitution and by-laws committee, Homer Stovall read the report of his committee, which was tabled for further consideration. The processed of the computation of the lower session of the computation of the computatio Eligibility in the proposed organization, as set by the proposed constitution and by-laws would be determined by the connection of the applicant "directly or indirectly with any system that might be termed a chain." Fees for members engaged in selling solds for profit would be \$5, it was pleted.—7,500 Catalogues proposed, and no fee for any oth-

No Boycott Planned

poration, of Shrevesport, Louisiana reached the meeting late after a long drive, and was called upon for a talk. "In the north and east the chains have run the independents 'Mr. Riggs said, declaring that until Mr. Henderson began his Sunday, April 6— Pr fight against the chains they were Test, Production Contest: spreading fast." Laws will not solve the problem. he said, but that the public would have to wake up

during the meeting were G. T. Assiter, J. C. Dickey, Jno. A. Enoch. latter was the only person present who definitely declared his belief that there is no need for an organized fight on chain stores, that the chains are not hurting business. However, the audience, which had come to listen, was not in speaking humor, apparently, and it was difficult to determine what the state of mind was of the very large per centage of those present.

#### MANY VISITORS PRESENT FOR GEORGE WASHINGTON BIRTHDAY PROGRAM HERE

crowd of local members and Masonic visitors that taxed the capacity of the Masonic Hall in Floydada Monday night of this week, attended the George Washington Birthday program of Floyd City Lodge, A. F. & A. M., and enjoyed the feast which followed. prepared and served by ladies of the Eastern Star.

Silverton. Quitaque, Petersburg, Ralls and Crosbyton Masonic Lodges were represented at the meeting, sides local members.

J. D. Starks was master of ceremonies for the evening. R. P. Par- week that so long as the operators Democratic Primaries. cells. of Amarillo. who was to have and the public were pleased, it was been present for the principal address of the evening, was detained on orders of his physician on account of his health. Judge H. D. Payne made the address, and several others responded to call of the master of ceremonies.

#### ROTARIANS TURN MUSICAL ENDORSE CITY DIRECTORY

Members of Floydada Rotary Club turned musical under the direction of F. C. Harmon, program leader for the day, and while none they did do their stuff in Seventh District Bankers' Associand quartets the members were tolerated in

Static prevented the club from hearing the broadcast of an important gathering of Rotary executives and gathering of Rotary executives

### notes From Scripture Municipal Band Will **Enter Annual Contest**

urday of last week in Plainview, it Quoting from prophecies of both ne old and the new Testament, thich he declared could have refrence to present business conditions in America, Rev. P. D. O'Brien ocal minister at Tuesday night's

er's place is in the pulpit, it is also much more interest is being shown this duty to be a citizen.

He was thrown in the Breach for an address, when speakers from out of the city failed to make their aports. Herbert L. Clarke, of Long pearance. A crowd of nearly 500
people had assembled at the district court room to hear the discussions. H. P. Watson was elected of the greatest band directors and

Mr. Lundgren issues a special intend to go to Abilene to begin follows:

### **Announced This Week**

Printed.

Plainview. February 24. Prepa-Speaking to the subject of the rations for the Third Annual Texorganization, it was declared by H. as Panhandle Plains Dairy Show in Plainview on April 7, 8. 9 and 10, are being made, and with the competition of a \$3,100 addition to the meeting and that no ill-feeling towald chain store managers was any 7,500 catalogues and premium lists of them are well on their way to is expected to be well-presented. J. F. Riggs, a representative of the Hello World Broadcasting Corever held in this section.

tors, and superintendents, a complete list of the premiums and a complete or program. The four day program for the show is as follows. Sunday, April 6— Preliminary

Monday, April 7.—Opening Day, Third Annual Texas Panhandle

Plains Dairy Show Association.

Wednesday, April 9.—Guernsey
Day; Holstein-Friesian Day; GuerBE TAKEN DURING MA nsey Cattle Judging, Livestock Pavillion 9:00 a.m.; Holstein-Friesian Judging, Livestock Pavillion, 1:00 Floyd County will be taken during gram of work.

Thursday, April 10.—Final Day; Parade, 9:00 a. m. Through Business section of city of all winners; Annual Sale: afternoon, Livestock

#### TRUCK OWNERS TO ASK FOR RETENTION OF FLAT RATES

that rates for truck operators in governed by Western Classifica- Floyd County and at one time a tion No. 60 as applied to freight stockman and director in the fortariffs, and a delay in the applica- mer First State Bank of Floydada, to of the new varieties of the country, and thousands of far Several farmers are going to run mers and farm machinery dealers their rows on the level this year. I have terraced nine farms up-to-date and by the end of this week to the country, and thousands of far are going to run mers and farm machinery dealers their rows on the level this year. I have terraced nine farms up-to-date and by the end of this week to the country, and thousands of far are going to run mers and farm machinery dealers their rows on the level this year. I have terraced nine farms up-to-date and by the end of this week to the country, and thousands of far are going to run mers and farm machinery dealers their rows on the level this year. I have terraced nine farms up-to-date and by the end of this week to the country and at one time a numually make the trip to the exposition, where an imposing product of the product of the country and thousands of the country. 100 tion of the new rates is asked

hoped the commission would leave of the north plains for the past rates in this territory as they are. several years, living now at Pampa. A trip to Austin to confer with the commission will be made, probably, CHESTER DAY TO HOUSTON; by some members of the association in this region Saturday.

### ATTEND MEETING SEVENTH

T. S. Stevenson, Leslie Surginer. president and assistant cashier respectively of the Floyd County Na- of last week. tional Bank, returned the first of the week from Fort Worth where they attended the sessions of the University.

ant gathering of Rotary executives from many nations held in Washington.

Convincing evidence of the Soundary in Saturday, many nations held in Washington.

Convincing evidence of the Soundary in Saturday, march 1, an annie Mickey. The club, in a brief business session, added its endorsement to a sion, added its endorsement to a sion added its endorsement t sion, added its endorsement to a plan for the issuance of a City Directory, planned by Claude Wingo and members of the First Christian church. J. M. Willson and H. P. Watson were the members who represented the club in the study and report on the plan to be followed by the minister and his aides.

These stores are following a sturday afternoon. These stores are following and marked trend in retail distribution toward an all-cash basis, and since and members of the First Christian church. J. M. Willson and H. P. Watson were the members who represented the club in the study and report on the plan to be followed by the minister and his aides.

These stores are following a marked trend in retail distribution toward an all-cash basis, and since and marked trend in retail distribution toward an all-cash basis, and since and their leader, Mrs. D. R. Grisham, J. D. R. Mrs. Gladys Cagle was a Lockney of the marked trend in retail distribution toward an all-cash basis, and since and their leader, Mrs. D. R. Grisham.

The proposition of the people," Mr. Stevenstian church. J. M. Willson and H. P. Watson were the members who it was over than when it was over than when it was over than when it because the confidence extraction of the people," Mr. Stevenstian church. J. M. Willson and H. Son sunday afternoon. The leader wishes to take this ones, the Grisham, J. D. R. Copperrell, Bernice Poton. The proposition of the people," Mrs. Stevenstian church. J. M. A. Amburn, Gilbert Nichoe, Orean marked trend in retail distribution to play to complete the play. Standard and play the decreased deposits following the decreased deposits following as all this week. Instead of showing the decreased deposits following as all this week. Instead of showing the decreased deposits following the created in retail distribution to play the Grisham, J. D. R. Cates went showing as all the Grisham, J. D. R. Cates went showing as all the grisham, J. D. R. Sand Hill presented the play. Cates went showing as all the grisham, J. D. R. Sand Hill presente

### First Session Training | Starkey School Five School Sunday, 3 p. m.

And Others.

A great deal of interest is being manifested in the Standard Train-ing School to be held at the First County last Saturday in the annual Rev. Claude Wingo, was recommend-

8:35, devotional; 8:35-9:35. second not available this Thursday mornclass period.

Courses to be offered, and the

W. R. McCarter. of Ralls;

Organization and administration of the Sunday School, by Rev. C. C. Armstrong, of Jayton.
Those who desire books may obtain them at the first session of the

### school Sunday afternoon. PROVIDENCE COUPLE WILL RECOVER, REPORTS STATE

Recent reports from a Plainview hospital where Mr. and Mrs. Chas. Boortz, of the Providence commu-

ing forward to the greatest show ever held in this section.

Both Mr. and Mrs. Boortz were injured in a gun duel that is beliving the catalogue contains a list of classifications, the officers, directors, and superintendents a company of the Providence company its first superintendents.

### WILSON MAHAN'S UNCLE IS VICTIM OF GUN ACCIDENT

the month of March, and County Superintendent Price Scott has LOCAL MEN AT MACHINERY mailed blanks and supplies to the various school district Census Trustees over the county.

is a candidate for constable in Prerepresented at the meeting, 100 R. A. Burrows, of the Lubbock- cinct No. 2 in Gray County, he said visitors or more being present, be-Floydada Line, who is a director in in a letter to The Hesperian this the state organization, said this week, his candidacy subject to the

Mr. Buster has been a resident

ployment in the legal department of the Humble Oil Company, his father said one day the latter part

#### DRUG STORES OF FLOYDADA GO TO CASH BASIS MARCH 1 with Miss Beuna Weems.

These stores are following a last Thursday evening.

# Win Rural Cage Title

Saturday.

ed this week by Rev. G. T. Palmer, top-heavy score. The Starkey five

ed this week by Rev. G. T. Palmer, top-heavy score. The Starkey five pastor of the church who gives an earnest invitation to Sunday School workers of all the church of the city to attend the school.

The first session for enrollment will be held Sunday afternoon at 3 o'clock. Programs will follow on each evening to and include Friday, March 7. "This school is for Pastors, Sunday School workers, parents and all others who wish to become more efficient workers in His Kingdom," Rev. Palmer said. The program for Monday, Tuesday, and Friday evenings will be as follows:

Top-heavy score. The Starkey five won the tournament by an easy margin, sweeping four sets of opponents out of the way by large scores. The teams entered in the meet were Starkey, Center, Almon. Cedar Hill, and McCoy.

According to the schedule of games worked out by Coach Warder, of basketball, the Cedar Hill quintet met and defeated McCoy; Center met and defeated the Allmon boys; Starkey met Cedar Hill and defeated them; followed by the final game of the tournament with Center versus Starkey. Definite scores of the warious games were the sponsors of the movement their not available this Thursday morn-line.

Coach Reed was well pleased with nasium of the Lockney school.

### Play Friday Night By Fairview Organization

Fairview Dramatic Club will give their play Friday night of this week (February 28) at the Fair-view School Auditorium, it is annunced. "Yimmie Yonsen's Yob" is the name of the play which is a mystery and comedy combined.

A small admission charge will be

# Magician Appears at

that are almost unbelieveable, it is claimed. He has a complete set of claimed. He has a complete set of settings and is

BE TAKEN DURING MARCH Fifty per cent of the funds deriv-

It is urged that guardians of pareger, and John H. Reagan, machinents co-operate with the census energy salesman of the South Plains slope of the land. umerators in every way possible to have every child of school age enum- have every child of school age enum- and Wednesday in Wichita, Kansas and the rows should be run with it. Here the school age enum- and Wednesday in Wichita, Kansas and the rows should be run with it. erated, in order that each school where they attended the National David Battey has observed two cal churches.

> large farm machinery exhibits in feed grew close to a turn row. the country, and thousands of far- Several farmers are going to run

### Sand Hill News

Sand Hill, Feb. 26.—Brother Baker from Petersburg preached at if you care to change your rows. the school house Sunday evening. Several from Sand Hill attended A. P. BARKER CHEVROLET the singing at Lockney Sunday af-IN EMPLOY HUMBLE OIL CO. ternoon and reported a very en-

Mrs. Sam Cates and children, Lona, Lee and Dee spent the week end in Olton visiting with Mrs. Cates' children.

Drug Stores of Floydada, five in from Lubbock spent Saturday

### City Directory Plan

At the annual meeting of the band directors of Texas held Sat- Sunday School Workers Five Teams Compete In County Banker Tells Club Members That Fournament at Lockney Upward Tendency.

> Methodist Church in Floydada official meet held in Lockney last ed and endorsed by the Lions Club March 2 to 7 inclusive, it was stat-Tuesday at noon. Rev. Wingo, who

hearty co-operation.

call to all members of the band who teachers in each department are as intend to go to Abilene to begin follows:

Courses to be offered, and the outcome of the tournament last week-end. He stated that the conbusiness session was a move for the club to entertain the members of the Floydada Fire Department in

> T. S. Stevenson, president of the Floyd County National Bank, made the principal talk during the entertainment period at the luncheon, in which he stated that "business in Floyd County and West Texas in general is on a sound basis, and has an upward tendency towards improvement." The talk was from a

#### MAKES GOOD RECORD IN JOURNALISM WORK AT O. U.

staff of twenty-five paid members trustees. of the staff of the newspaper published by the 200 members of the journalism class at Norman.

The Cedar Hill Flothe Behlohstra- president, May M. Control and the president and th

Magician Appears at

High School Tonight

High School Tonight

"Mysterio", heralded as "the greatest magician of modern times" appears at the High School Auditor—

The class of fifty students the study of journalism, four were selected on the basis of scholarship, ability and personality to be members of the Theta-Sigma Phi, national honorary journalism fraternity. Miss Joyce Hop at San Angelo at San Ange

the public would have to wake up and solve it for themselves. Chain stores, he alleged, do not help build communities.

A vote taken in the progress of the meeting, found one merchant and ten farmers out of the meeting for the immediate organization of the body.

Scripture quoted by Rev. O'Brien in his talk were Revelations 13:16-in his talk were Revelations 13:16

about one inch and the rest of the water drains off. Most of the land has enough drain that unless the SHOW AT WICHITA, KANSAS towd are run the right direction most of the water will run off and R. B. Wakefield, general mana- collect in the lakes. Very often the

At a regional meeting of truck owners of the Texas Truck Owners Association held in Lubbock Monday night, it was decided the Texas Railway Commission would be asked to retain for this section the flat rates as at present in use among truck operators.

Announcement was recently made that rates for truck operators in the content of the truck operators in the content operators in the content operators in the content operators in the truck operator of the truck operators in the truck operator operators in the truck operator operator operators in the truck operator operator of the truck operator oper

Two farms had enough fall that broad terraces were advised, but most of the farms have such little Sunday afternoon with Annie Loo vester products. He a fall that the rows hold the water. I can get to your farm next week,

### DEALER NOW AT LOCKNEY

Chester Day, son of Elder and Mrs. Lowry gave a party or at Lockney, recently was named for the young folks Saturday night.

Chester Day, son of Elder and Mrs. Lowry gave a party or at Lockney, recently was named for the young folks Saturday night. Chevrolet dealer at that point and to Houston from Austin to take em-Mr. and Mrs. Huey and family has assumed the agency, purchas-were guests of Mr. and Mrs. Weems ing the stock and equipment of E. E. Dyer, former agent at that point. Chevrolet dealership at the Bar-

### Mrs. Vernon McPeak and baby AT ASSOCIATIONAL B. Y. P. U. spent Saturday night and Sunday

ker Building.

The monthly associational B. Y. P. U. meeting at Ralls last Sunday was well attended by representatives from the local B. Y. P. U.'s.
Those from the Rustlers B. Y. P. Russell were Floydada visitors Sat-Guineas, each,

### Lions Endorse Wingo's Blanco Canyon Grade | Caprock Bankers Wi Ready Soon, Is Belief Have Interesting M

The new Blanco Canyon grade, which reduces the grade and also the curvature on the north side ence Day at Lockney. climb on the Ralls Highway, is expected to be ready for travel soon, possibly the middle of next week,
J. A. Grigsby, who has been doing
contract work on the big dump,

Members of the Captolic are specified as Independence Day in Locking dump,

Monday, March 3, when their

James Colville, concrete contractor, had the job of constructing the culvert stretching across the arroyo at the foot of the hill. the culvert acting both as a by-pass for cattle and as a drain for floor waters.

Where on the high advances will be closed for the holid interesting program has been ranged for the spring meet the association, entertainment tures provided by the citizen and as a drain for floor waters. Work on the big fill and dump

for the new route up the hill was ed begun in the spring of last year, but two exceedingly heavy rains a caused headwaters in that vicinity Program proper—Municipa that twice carried out a big yardage torium, 10:00 a. m. committee apointed by the Lions to of dirt. Work since that time has investigate the plan for a city dibeen carried on intermittently on dent W. B. Lee, Spur, Texas the dump and bridge.

### REPRESENTATIVE HELLO WORLD CORPORATION HERE

J. F. Riggs, representing the Helheard and accepted during the bus-iness hour Tuesday. Included in the of Shrevesport. Louisiana, spent Texas. Wednesday here conferring with local independent dealers relative to vice-president, Contental Na the organization of a Merchants' Bank, Fort Worth, Texas.

Minute Men organization.

Mr. Riggs was also present at the Mr. Riggs was also present at the Basis of Credit."—E. C. Edit National Bank night and spoke briefly.

### Cedar Hill Club Holds First Birthday Party

162 Guests Told of Accomplish-ments of Home Demonstration Club During Year.

Commemorating their first anniversary, the Cedar Hill Home Demonstration Club entertained 162

Another afternoon fe guests with a birthday supper held those who like golf will Ollie Belle Collins, daughter of at the Cedar Hill school on Saturnament at the Lockney at the Cedar Hill school on Saturnament at the Lockney situated about a mile for in appreciation of more than the colling with the colling with the Cedar Hill school on Saturnament at the Lockney situated about a mile for in appreciation of more than the colling with the col

County Home Demonstration Agent. Each responded with a short talk.

### CONDUCTS PIONEERS FUNERAL convention this year at

Rev. A. A. Collins was called to ing to plans made in Quanah last Thursday to conduct a meeting of the execu the funeral of J. H. Moore a pion- tee of the organization eer settler of that part of the state. tentative program was The funeral was held at the M. E. Church and interment in the Quanah cemetery. Rev. Collins was assisted in the funeral by the Metho-

### Muncy News

Muncy, Feb. 25.—Several of the in Memphis. people of this community attended the singing at Lockney Sunday af- HENRY FORD BF

Mr. and Mrs. Williams of Floydada spent Monday with Mr. and Miss Pearl Ivie and Miss Annie

Lois and J. R. Vandergriff spent service man for Inter

and Jakie Copas.
Mr. and Mrs. C. C. Nichols spent moved to Lockney the Sunday with Mrs. Nichols parents Hammonds & Compar Mr. and Mrs. D. M. Moore.

spent Sunday with their daughter, modern buildings arre Mrs. Bob Muncy. Mrs. Lera Johns spent Sunday parts. with her parents Mr. and Mrs. Co-

Mrs. O. B. LaFrance has been \* Mrs. O. B. Lafrance has spending a few days in Olton with spending a few days in Olton with Poultry her parents Mr. and Mrs. Reeves, her father Mr. Reeves has been very Turkeys, The new dealer will carry on the sick for the past few weeks.

Chevrolet dealership at the Bar
Miss Louise Lendioman spent No. 2 Turkeys.

Sunday with Miss Pearl Harper of Lockney. Mrs. Jack Huff spent Monday Light hens, with Mrs. Edd Muncy.

Mrs. Bob Muncy is spending this Fryers, Colored,

U. attending were: Wilmer Jones, urday afternoon. Fred Fondy, Donley Stephenson. Mr. and Mrs. J. J. Smalley were Ducks, Misses Bonnie Mickey and Lona Green Fred Fondy, Donley Stephenson. Gates went shopping in Lockney W. A. Amburn, Gilbert Nichols, Al-Floydada visitors Saturday after-

Members of the Caprock E will be closed for the holid

Following is the program Registration— Baker Ho

Meeting called to order by

Invocation. Welcome address-Artie Lockney, Texas

Response-J. Edd McLaug Ralls. Texas. "Trust Departments for C

president, City National Bank "Courtesy in Banking."-I Muncy, Director, The Floyd National Bank, Floydada, "Code of Ethics for Wade Cooper, president, National Bank, Crosbyton

Luncheon. Round Table discussion Stevenson, Floydada, Ter Selection of next meet

rustees. Weatherall, Roaring
The Cedar Hill Home Demonstra- president; May M. Ge

Homer Steen, local man, is president of th this year and was amo attended the week-er

### WITH HAMMON

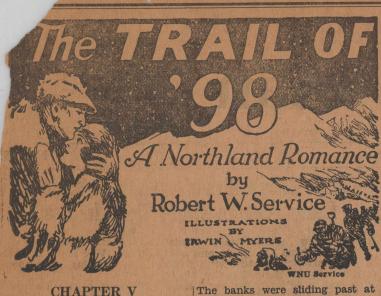
employed with Service here for Miss Pearl Ivie and Miss Annie opal Sparks were Floydada visitors cept a place with He Company at Lockney

Completion of the is expected at an ear Mr. and Mrs. Crawford of Palaska new building is one handling of farm ma

# LOCAL MARK

Heavy hens, Old roosters.

Stags, .....



CHAPTER V

SYNOPSIS

Dissatisfied with the quiet life in right on top of the dreadful canhis home surroundings, Athol Mel- yon. Straight ahead was what drum, young Scotsman who tells seemed to be a solid wall of rock. it will all be over."

The Prodigal is anxious to join saw directly in front a scow strug-the rush of gold seekers into Alas-gling to make the shore. In her it seemed the last had conigal returns, the three men join the the women jump for the shore. seemed! I wished for the end. stampede into the Frozen North, Then at the same instant the rope

boat is a young girl obviously out into the canyon. of place. She is traveling with her grandfather and a hard-looking couple named Winklestein, who fig
the traveling with her grandfather and a hard-looking couple named Winklestein, who fig
the traveling with her is a saw, and so fascinated was I that I forgot our own peril. I heard a shrill scream of fear; I heard a shrill s to take care of her grandfather, plunge downward into the angry out again. who is obsessed with the idea of maw of the canyon.

ich Berna and her companions skyline. Here was a giant eddy, and chose. hundreds of lives are lost. here, circling round and round, was Thus it came about that we ramfate she foresees. He is unto take such a decisive step, s her they must wait.

s spring when we set sail on aters of Lake Bennett. uthless and dominant, the rent swept them into the canyon, and went on: lust smoldered in their eyes, member bending over Berna and might I sign for a palace." old primal lust resurged. shouting in her ear.

ese Mervin and Hewson were far unbelievingly. Then, with a halffront, victors of the trail, quali- sob, half-cry of joy, she clasped her ed to rank with the Men of the arms tightly around me. Someigh North, the sourdoughs of the thing in her look, something in the kon valley. Three days' start a- touch of her slender, clinging form were the Winklesteins. made my heart exult

ept a keen lookout for them. Once more we had whirled off very day I hoped we would into the main current; once more rtake their scow, for constantly we were in that roaring torrent. ought of Berna. Her face, so The water smashed and battered us, tender, haunted me, and whirled os along relentlessly, lashed and over in my mind I kept us in heavy sprays; yet with closed ng our last meeting. eyes and thudding hearts we wait-

imes I blamed myself for let- ed. Then suddenly we were sweepher go so easily, and then a- ing along smoothly, and on either was thankful that I had not side of us the valley sloped in green d my heart to run away with plateaus up to the smiling sky. For I was beginning to I unlocked my arms and peered if I had not given my down to where her face lay half given it easily, willingly and hidden on my breast. reserve. And in truth at "Thank God, I was able to reach ea I felt a strange thrill of you!" 'he girl seemed to me all that | "Yes, thank God!" she answered ir, lovable and sweet. ir, lovable and sweet.

faintly. "Oh, I thought it was all vere now skimming over Tag- over. I nearly died with fear. It

a dead calm, a blazing was terrible. Thank God for you!" thing mist of mosquitoes. But she had scarce spoken when d in the heat; we strain- I realized with a vast shock, that istering hands, at the the danger was far from over. We irsed and toiled like a were hurrying along helplesly in others of the grotesque that fierce current and already I We entered the Fifty-mile heard the roar of the Squaw rapids. ter tier of benchland rose to shout again; "we'll be all right.

It mountains of austerest Trust me, dear!"

river was our beast of bur- ted eyes of fear. Yet at my words w, a tireless, gentle beast. she became wonderfully calm, and ig down the placid river, look that make my heart rent suddenly quickened. She nested to my side.

but the scow was light and very ved pathetically. en, battered . . . then all at once an invincible sense of purity. came a calm; we must be past; Once I asked her: we opened our eyes.

bend in the river in the shadow of would you prefer?" make the bank—but, no! The cur- promptly. "Death's easy; physical rent hurled us along once more. death; compared with the other, loss how to comfort her. There about two hundred yards a- compared with moral death." way, were the dreaded Whitehorse rapids.

"Lie down on the bottom. Pray as spirit, so determined in goodness, you never prayed before."

We were on them now. We both dropped down in the bottom of

"Now, dear, just a moment and respect and courtesy.

he story, leaves his mother and rother, Garry, to seek his fortune.

The river looked to have no outlet; Once again the angry thunder of but as we drew nearer we saw that the waters. The scow took them At San Francisco, practically pen-itless, he takes a laborer's job, and stony face, and at this the water we were tossed like a feather in a iless, he takes a laborer's job, and stony race, and the leets a fellow adventurer whom he leets a fellow adventurer whom he was rearing and charging with an whirlwind, pitchforked from wrath to wrath. We clutched each other to wrath. I was in the bow. All at once I convulsively. Would it never, never

It seemed the last had come. Up, ka, and Meldrum agrees to go with there were three people, two women up we went. We seemed to hover him after he (the Prodigal) comes and a man. I saw the man jump uncertainly, tilted, hair-poised over a visit to his wealthy out with a rope and try to snub a yawning gulf. Dizzily we dipped father in the East. Athol, in great the scow to a tree. Three times he over; steeply we plunged down. I need, is befriended by Jim Hubbard ("Salvation Jim"). When the Prod-shouting frantically I saw one of shouting frantically. I saw one of faint in my arms. How long it

the Prodigal and Hubbard financ- parted, and the scow, with the restern, half turned over, wrecked and and from dawn till dark and with Among the motley crowd on the maining woman, went swirling on broken, we swept into the peaceful every few minutes of the day, was basin of the river below.

ure as her uncle and aunt. Athol saw the solitary woman crouch banks water-soaked outfits lay dry-pay the toll. has an opportunity to befriend her, down in the bottom of the scow, and she tells him a sad story of her burying her face in her hands; I ped much w ater in our passage and I soon I knew that Berna and I and she tells him a sad story of her busying her later in our passage and life. She is journeying into Alaska saw the scow rise hover, and then a few days would be needed to dry hold you in my arms. Oh, if you'd bids at Floydada, Texas, on March

the is obsessed with the idea of may of the caryon.

The river hurried us on helprisingly gracious. Winklestein, too,
the boats. As she sat, sielnt and
had conveniently forgotten our last
with hands clasped, it was as if the on the Chilcoot trail, sloping upward to the pine-fringed free to see Berna as much as I gloom.

rful for Berna's safety, Athol the runaway scow. The fornaken bled among the woods and hills, as if trying to read the future. tens to the scene. He finds the woman was still crooching on it. woman dead and learns that Ber"Keep clear of that scow," I most with the joy of children. In ishness. If I tell you, it woudn't ishness. If I tell you, it woudn't prostrated. Madam Winklerefuses to let him see the girl,
eddy."

most with the joy of children. In
these few days I noted a vast
change in the girl. It was as if in
madly, yet sne was cold.

"Have you nothing more than fine words?" she asked. It was almost too late. The ill-the poor child a long stifled capac-should you care?" her to save her from the ed down on us. Jim and the Jamto save her from the wagon gave a desperate strain at softly flushed, her eyes shining, she the oars I saw the scow swirling turned to me.

past, just two feet from us. I look-"Oh, I could be so happy if I only of horror I saw that the crouching chance other girls have. It would take so little to make me the hapfelt so glad. And in- I remember jumping—it must piest girl in the world—just to have s a vastly merry mob have been five feet—and I landed a home, a plain, simple home where vith us, straining their half in, half out of the water. I all was sunshine and peace; just to e to the Eldorado of remember clinging a moment, then have the commonest comforts, to be Yet, under all the polling myself aboard. I heard care-free, to love and be loved. gayety, you could feel, shouts from the others as the cur- That would be enough." She sighed

rit of the trail. Klondike or I remember looking round and "Then if I might have books, a !! Once more the slogan rang cursing because both sweeps had little music, flowers—oh, it seems "Then if I might have books, a bearded lips; once more the been lost overboard, and lastly I re- like a dream of heaven; as well nervously in her fingers.



one evening as we were in her face there was a great, glad and you will give him that great talks. I know it was all about me. was like a year. Why her sudden love I told you of once.

We took the rapids broadside on, bright eyes, the sweet mouth cur- -to save me from him."

strong. Like a cork in a millstream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.
The roar of doom was in our ears.

"Not even a begger will seek me,
tream we tossed and spon around.

"Not even a begger will seek me,
tream we tossed and spon around.

"Not even a begger will seek me,
tream we tossed and spon around.

"Not even a begger will seek me,
tream we tossed and spon around.

"Not even a begger will seek me,
tream we tossed and spon around.

"Not even a begger will seek me,
tream we tossed and spon around.

"Not even a begger will seek me,
tream we tossed and spon around.

"Not even a begger will seek me,
tream we tossed and spon aroun

"Berna, if you had to choose be-

She was very emphatic and an-

"Close your eyes, Berna!" I cried. mur. Never was such a brave so upright in purity, and I blessed her for her unfaltering words.

We were dreamers twain, but The banks were sliding past at a tightly I marveled at the strength of hope, hers was dark with despair. strange speed. Swiftly we whirled around a bend, there we were
right on top of the dreadful canright of the dreadful canright of the dre

Indeed, I was diagnosing my case wondering if I loved her, affirming, doubting on a very see-saw of indetermination. When with her I felt for her an intense fondness and at times an almost irresponsible tenderness. Was I in love? Poor fatuous fool! I wanted her more than everything else in all the world. vet I hesitated and asked myself the question.

Hundreds of boats and scows were running the rapids, and we watched them with an untiring fascination. That was the most exciting spectacle in the whole world. The issue Then, swamped from bow to was life or death, ruin or salvation, the breathless climax repeated.

Madam Winklestein I found sur- river, I remember, a little way from

"Tell me your trouble, Berna." She shook her head, her eyes wide Berna. I love you so, I love you

She turned away from me and

seemed absorbed in bitter thought. You must tell me, Berna. It will worry me indeed if you don't."

yet at last she yielded.

"Well, if I must," she said; "but it's all so sordid, so mean, I hate myself; I despise myself that I ished from her eyes. Then she should have to tell it."

"You know how nice Madam Win-

eye on a man for me." I bit my lip.

"Who's the man?"

claim on Bonanze."

not heard of Black Jack, his spec- happy. taclar poker plays, his meteoric rise, his theatric display? "Of course he's married,"

went on, "but that doesn't matter went on, "but that doesn't matter up here. There's such a thing as self. I felt I ought to marry her at 513tc. he wants me."

wouldn't?' She turned on me fiercely.

'What do you take me for? Surely such a terribly all-important step. you know me better than that. Oh, ou almost make me hate you." Vainly I tried to soothe her, whis-

I'm sorry, girl, I'm sorry.' She went on in her fierce, excited elated beyond measure.

Bennett. He used to watch me a seemed to me I could not bear to His eyes were always following wait a moment. me. I was afraid. I trembled when I served him. He liked to see me they had rested I gazed unbelievpower. Then he took to giving me failure crushed me. "Not Even a Beggar Will Seek Me, presents, costly gifts. I wanted to For the scow was gone return them, but she wouldn't let \* \* \* \* \* \* \* a Poor, Nameless Girl Traveling in the Train of Dishonor." me, took them from me, put them away. Then he and she had long a start again, and to me each day That was why I came to you that departure? I had no doubt it was Swiftly a shadow came into the night and begged you to marry me enforced. I dreamed danger. Then

"But he can't get you

Thud, crash, roar, sickening us to She had all the sad sophistica- wants me. He would break me on before the wind. Perhaps the rich our hearts; lurching, leaping, beat- tion of the lowly born, yet with it the wheel of dishonor. Oh, God!" ground would all be gone ere we

"I'm all alone, friendless, a poor, ed! We must get on. We were again sweeping round a tween death and dishonor, which weak girl. No, I'm wrong. I've one friend—death; and I'll die, I'll die, I and mosquito-curst; the nights a high bluff. If we could only "Death, of course," she answered swear it, before I let him get me." chilly, damp and mosquito-haunted.

don't say such things. Remember was near its end. gry with me for my hazarded de- you have a friend in me, one that Yes, it was indeed the home-

> help you. She looked at me a moment. "How can you help me?"

"Why?" I tried to be calm.

"Why! why, you don't love me; you don't care for me."

"Yes, I do, Berna. I do indeed, girl. Care for you! Well, I care so "Ho much that-I beg you to marry me. Since the moment I set eyes on you, I loved you. Long before I ever met you, I loved you. I was just waiting for you, waiting. Since the ere he spoke. beginning of time it was all plan-ned that I should love you. And you, how do you care?"

She would not let me touch her. there's ten men for every job! but there was a great light in her whole thing's a fake. You Cheecheyes. Then she spoke and her akers better git right home." voice was vibrant with passion, all indifference gone from it.

Couldn't you see? Couldn't you ing to do so. feel? That day on the cow it came to me-Love. Do you know what I wished as we, went through the rapids? I wished that it might be the end, that in such a supreme moment we might go down clinging only been like that afterward, met 10, 1930, at 10 o'clock a. m., for the love open-armed with love. But purchase of one or more 30 H. P Landing in Skagway, Athol's paratonce takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail. In a like the old crater of a volcano, at once takes the trail of the place o no! you slipped back to friendship. Crawler Type Road Tractors, I feel as if there were a barrier of one or more Nine-foot Road Gradice between us now. Leave me, ers. you again.'

"Yes, you will, you must, you must.

I crushed her to me, I kissed her "Have you nothing more to say

"Marry me, marry me," I repeated "Now?

"Care! why, yes, I would care; I suddenness of it was like a cold douche. God knows, I burned for wood and E. G. Wood, individually, Now! I hesitated again. The ed again—then with a wild panic had a chance, if I only had the You must tell me Borne I gow that the grouphing had a chance, if I only had the You must tell me Borne I would be so happy if I only had anything in the world to help you. the girl, yet somehow convention clamped me.

"Now if you wish," I faltered; "but Once more she refused. I plead- better when we get to Dawson. Beted with her gently. I oaxed, I en- ter when I've made good up there treated. She was very reluctant, Give me one year, Berna one year and then-'

"One year!"

The sudden gleam of hope vanturned to me in a sudden spate of She kneaded a tiny handkerchief passion, her face pleading, furrowed, wretchedly sad.

"Oh my dear, my dear, I love you "No palace could be too fair for klestein's been to me lately—bought better than the whole world, but I all who had started out with but a few had got this far. Of For a moment she stared at me Some day, your prince will come.

Shouting in her ear.

You, Berna, no prince too noble. Well there's a reason—she's got her me to marry me now. It would be too fair for me new clothes, given me trinkets. hoped you would care enough for some day, your prince will come. have been best, believe me. Well, be it so, we'll wait one year."

"Yes, believe me, trust me, dear; "Jack Locasto. Have you heard it will be all right. I'll work for of him? He's got a million-dollar you, slave for you, think only of you, and in twelve short months-Had I heard of him! Who had I'll give my whole life to make you

> "Will you, dear? Well, it doesn't matter now. . . I've loved you." she \* \* \* \* \*

Klondike marriage. Anyway, once to shield her from the dangers that encompassed her. She was like "But you wouldn't, surely you a lamb among a pack of wolves. juggled with my conscience. I was young and marriage to me seemed

Yet in the end my better nature triumphed, and ere the camp was asir I arose. I was going to marry Berna that day. A feeling of relief "Oh my dear, tell me al about it. came over me. How had it ever seemed possible to delay? I was

I hurried to tell her. Love words He came to the restaurant in trembled on my tongue tip. It

Then as I reached the place where tremble, it gave him a feeling of ingly. A sickening sense of loss and

in a while I grew calmer. I was against foolish to worry. She was safe en-

Her face grew almost tragic in its reached the valley. Maddening thought after what we had endur-

I was terribly distressed and at I suffered agonies from neuralgia. Never mind, it would soon be over. ',Hush, Berna," I pleaded, "please We were on our last lap. The trail

would do anything in his power to stretch. Suddenly sweeping round a bend we raised a shout of joy. There was that great livid scar on the mountain face—the "Slide," and "By marrying you. Will you mar- clustered below it like shells on the ry me, dear? Will you be my seashore, an army of tents. It was

A number of loafers were coming to meet us. They were strangely

"How about the gold?" said the Prodigal; "lots of ground left to For District Clerk: stake?

One of them looked at us contemptuously. He chewed a moment

"You Cheechakers better git right home. There ain't a foot of ground

to stake. Everything in sight was staked last fall. The rest is all She stood up to hear my words. mud. There's nothing doin' an'

Yes, after all our travail, all our torment, we had better go right "Oh, you blind! You coward! home. Already many were prepar-

This was the end. (Continued next week.)

NOTICE TO BIDDERS

The Commissioners' Court

Wm. McGEHEE

County Judge, Floyd County, Tex

NOTICE TO CREDITORS

THE STATE OF TEXAS, COUNTY OF FLOYD.

TO THE CREDITORS OF J. G. WOOD AND E. G. WOOD, INDI-VIDUALLY, AND AS PARTNERS DOING BUSINESS UNDER THE

and as partners, doing business as Wood Bros., of Floydada, in Floyd County, Texas, on the 4th day of February, A. D., 1930, executed a Deed of Assignment conveying to the undersigned all of their property, individual and partnership, for the benefit of such of their creditors as will consent to accept their proportionate share of their property and estate, and discharge them from their respective claims, and that the undersigned accepted said trust, and has duly qualified as the law directs.

All creditors consenting to said Assignment must within four tice make known to the undersigned Assignee their consent in writing, and file their claims as required by law, with the undersigned, who resides at, and whose Post Office address is Floydada, in

Floyd County, Texas.
WITNESS MY HAND AT FLOY-DADA, TEXAS, This 8th Day of February, A. D., 1930.

Assignee





Floydada Drug Co.

By Irving

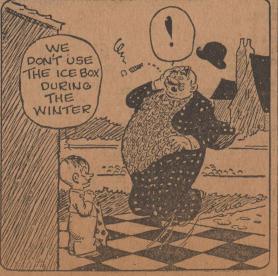
They Don't Need It MAC

She was staring ahead with dila-



WELL, TELL HER I CALLED AND I'LL BE BACK TOMORROW





### **Political** Announcemen

office, subject to the I rd! We must get on.

The days were insufferably hot authorized to be made by perian:

> For Judge 110th Judicial D KENNETH BAIN

> For District Attorney, 110 cial District: A. J. FOLLEY

Wm. McGEHEE W. H. HENDERSON

For County Judge:

For County Attorney:

For County Treasurer: MAUD MERRICK

T. P. GUIMARIN ROY O'BRIEN

For Tax Assessor: JOE M. (JODIE) DAY A. A. TUBBS

F. N. (FRED) CLARK P. G. STEGALL

For Tax Collector: C. M. MEREDITH J. G. WOOD EARL RAINER

A. J. WHITE For County Superintendent: GEO. GILPIN PRICE SCOTT MISS OLA HANNA

J. B. ALLEN For Commissioner, Precinct One: W. F. WEATHERBEE W. HENDERSON

E. C. KING For Commsisioner, Precinct 4: JOE P. HART GEO. L. FAWVER.

For Justice of the Peace, Precinct No. One: J. S. SOLOMON

C. M. LYLES

For Public Weigher,
Precincts One and Four
R. C. COVINGTON

McGUIRE'S

"The Store for Men" Valetor Cleaning and Pressing Phone 66 We Call For and Deliver

FORCE TONIC means new mental and physical life. It refreshe drooping, wilting hodies-braces them up. Just try it.

For Sale

FLOYDADA DRUG CO.

SORE BLEEDING GUMS Only one bottle Leto's Pyorrhea Remedy is needed to convince anyone. No matter how bad your case get a bottle, use as directed, and if you are not satisfied druggists will return your money Arwine Drug Co.

Fire Marshal

"I was so weak," says Mrs. Josephine Cockcroft, of Baldock, S. C., "that I was not able to do anything.

"At certain times, I suffered dreadfully with pains in my back and sides. My head would hurt

-felt like it would split open. Spells of weakness would last for weeks. "I read of Cardui. I sent for a bottle and began taking it. My

case was stubborn, and at times I almost lost hope. but I could see a little improvement. At last I began to feel much better. Then I improved rapidly. For the last year I have been in better health than I ever

have been before "I give the credit to Car-dui, for after I had given it a thorough trial, I got

TO HEALTH

ord's BLACK-DRAUGHT

# THAT GOOD GULF GASOLINE MADE BETTER



TRY IT TODAY

GULF REFINING COMPANY

and Mrs. E. B. Mullins.

erry Hostess For Campbell ary Society.

T. Perry was hostess to npbell Missionary Society on afternoon, February 24. members and three visitors esent. After singing "Where ads Me I Will Follow" we in prayer by the pastor, Lynn. Mrs. W. H. Bethel he scripture reading from 25:1-30. Mrs. C. B. Lyles "The Wesley House Servlldren in Foreign Communi-

ynn. The society adjourn-meet again on March 10, in day session, with Mrs. Geo.

study was conducted by

Missionary Society has a and to her surplement, the regular program will of useful gifts. eld in the afternoon.

es Council Hold Meeting

ne Ladies Council of the First tian church met at the church o'clock in a lesson study from book "Hidden answers from orld Call." Mrs. Claude Win-the leader of this very in-

esson will be a Bible study he book of Matthew next led by Mrs. J. B. Jenkins eting will be at the church

Night Club With Mr. Houston.

> rs. J. B. Houston en-e Monday night "42" evening at their home ennessee Street.

evening spent playing hostess served grape p cream pie and sandthe following members: Mrs. H. O. Pope, Mr. and Nelson, Mr. and Mrs. A.

t 8 o'clock.

Four Bridge Club.

East Crockett Street

ery unique idea was carried the four tables arranged for ayers, as a bridge tour around were clever passports enclos-

ily, Mrs. Rip Snodgrass, Mrs. present. McGu re, Mrs. Terrell Lo-nd Mrs. Otis Abston.

bers were: Mrs. Walton Hale R. Cloud ,Mrs. A. B. Keim T. Bishop, Mrs. J. D. Mc-Mrs. A. P. Horn, Mrs. H B Mrs. George Sherrill, Mrs. E. gus, Mrs. J. A. Arwine, Mrs. Fry and the hostess Mrs. A.

club will meet Tuesday, ch 11, with Mrs. L. T. Bishop at

M. S. of M. E. Ohurch dy at Chur.a.

lesson from the study course, ids to the City of God," died by the ladies of the Metho-Woman's Missionary Society he church last Monday evening heir regular meeting time. Mrs Johnson was the leader. short business meeting was at the conclusion of the les-

he next meeting will be at the rch next Monday afternoon at clock in a business and lesson

Joe M. Day Hostess at hday Dinner.

rs. Joe M. Day was hostess at rthday dinner Tuesday evening o'clock honoring her husband

ose present for thedinner were: and Mrs. Ogie Johnson, Mr. and Jack Henry, Mr. and Mrs. Roy grass, Mr. and Mrs. W. L. Fry Joyce Hopkins, Kenneth Hen-Joe M. Day the honoree and ss Mrs. Joe M. Day.

ter dinner the guests enjoyed till a late hour. Mrs. Jack and Roy Snodgrass won

Monthly Social Meeting

The T. E. L. Class of the First Baptist Church met in their regular monthly social and business meeting last Thursday evening at the home of Mrs. C. M. Meredith. After the business meeting various games and contests were enjoyed during the evening.

Those present for the evening were: Mrs. Roy Paschall, Mrs. C. W. Denison, Mrs. D. P. Carter, Mrs. Mrs. John Hammonds will enter. H. O. Cline, Mrs. J. T. Hopper, Mrs. ys occur near the same date.
Int to enjoy the pleasant tions and delightful dinner fr. and Mrs. A. F. Finley, Mr.
Is. C. T. Finley, Mr. and Mrs.
Is. F. Finley and family, Mr.
Is. E. F. Finley, Mr. and Kelley, Mrs. A. C. Collins ldren, Mr. and Mrs. O. L.
Is and baby, Mr. and Mrs. I. GaiIs. Is. Bost, Mrs. H. L. Crow, Mrs.
Is. E. Bost, Mrs. H. L. Crow, Mrs.
Is. E. Bost, Mrs. H. L. Crow, Mrs.
Is. E. Bost, Mrs. E. L. Norman, Mrs.
Is. E. Brown, Mrs. E. L. Norman, Mrs.
Is. E. E. Brown, Mrs. E. L. Norman, Mrs.
Is. C. Wood, Mrs. J. C. Gilliam, Mrs.
Is. C. Wood, Mrs. G. R.
Is. Grisham, Mrs. B. L. Hock, Mrs. C. A.
Isishop, Mrs. O. C. A.
Isishop, Mrs. P. D. O'Brien, Mrs.
Is. A. Osburn, Mrs. E. J. Latta.
Is. Mrs. J. V. Daniel, Mrs. E. E.
Isishop, Mrs. P. D. O'Brien, Mrs.
Is. A. Osburn, Mrs. E. L. W.
Isishop, Mrs. P. D. O'Brien, Mrs.
Is. A. Osburn, Mrs. E. L. W.
Isishop, Mrs. P. D. O'Brien, Mrs.
Is. A. Osburn, Mrs. E. L. W.
Isishop, Mrs. P. D. O'Brien, Mrs.
Is. A. Osburn, Mrs. E. L. W.
Isishop, Mrs. P. D. O'Brien, Mrs.
Is. J. Lioye, Mrs. C. A.
Isishop, Mrs. P. D. O'Brien, Mrs.
Is. J. Lioye, Mrs. C. A.
Isishop, Mrs. P. D. O'Brien, Mrs.
Is. J. Lioye, Mrs. C. A.
Isishop, Mrs. P. D. O'Brien, Mrs.
Isishop, Mrs. P. D. O'Brien, Mrs.
Is. J. Lioye, Mrs. C. A.
Isishop, Mrs. P. D. O'Brien, Mrs.
Isishop, Mrs. P. D. O'Brien, G. R. Grisham, Mrs. B. L. Black-lock, Mrs. R. C. Henry, Mrs. L. T. Bishop, Mrs. Other Poe, Mrs. C. A. Rutledge, Mrs. P. D. O'Brien, Mrs.

esses for the evening. Surprise Shower for Mrs. Verlon Harmon.

and daughter of a former Baptist pastor, was the recipient of a number of practical and useful gifts in a miscellaneous surprise shower church Monday afternoon at 2:30. last Wednesday afternoon at her home

Mrs. Caudle Hostess at Social For Mary O'Brien Girls.

Refreshments were served to these

Mr. and Mrs. H. B. Sams Hosts To Sin Cuidado Club.

The Sin Cuidado club met Tues- All Day Quilting day evening of last week with Mr. At McCoy. and Mrs. H. B. Sams as hosts. After the usual number of games refreshments were served to: Mr. and

Mrs. Steen and Mr. Sams were high score winners for the members munity. and Mr. and Mrs. A. A. Bishop for

A. A. Bishop was hostess to embers of the Triple Four club and invited guests at ne on East Crockett, Street A. Bishop was hostess to important the club will meet Tuesday evening, March 4 with Mr. and Mrs. Dean Hill.

W. M. S. of Baptist Church

world. Each table represented fferent country and each play-different nationality. The talwere clever passports enclosed with Mrs. E. R. Borum in a lesson Mrs. Henry Cox and Mrs. Harry were clever passports enclosed with Mrs. E. R. Borum in a lesson study and this work. At the next meeting a table of the control of the tickets or games to be played the Blanche Groves circle at the nominating committee will be apdifferent nationalities in the church with Rev. O'Brien teaching pointed to nominate the new offithe lesson.

the lesson.

Beginning Monday, March 4, the members and Mrs. aily for the guests. Miniature meeting will be at the church each afternoon from 4 to 5 o'clock. The member is urged to be present as week of prayer will be held. The meeting will be at the church each afternoon from 4 to 5 o'clock. The member is urged to be present as week of prayer will be held. The meeting will be at the church each afternoon from 4 to 5 o'clock. The member is urged to be present as week of prayer will be held. The member is urged to be present as week of prayer will be held. The member is urged to be present as week of prayer will be held. The member is urged to be present as week of prayer will be held. The member is urged to be present as week of prayer will be held. The member is urged to be present as week of prayer will be held. The member is urged to be present as week of prayer will be held. The member is urged to be present as week of prayer will be at the church each afternoon from 4 to 5 o'clock. The member is urged to be present as week of prayer will be at the church each afternoon from 4 to 5 o'clock. The member is urged to be present as week of prayer will be at the church each afternoon from 4 to 5 o'clock. The member is urged to be present as week of prayer will be at the church each afternoon from 4 to 5 o'clock. The member is urged to be present as week of prayer will be at the church each afternoon from 4 to 5 o'clock. The member is urged to be present as week of prayer will be at the church each afternoon from 4 to 5 o'clock. The member is urged to be present as well as the church each afternoon from 4 to 5 o'clock. The member is urged to be present as well as the church each afternoon from 4 to 5 o'clock. The member is urged to be present as well as the church each afternoon from 4 to 5 o'clock. The member is urged to be present as well as the church each afternoon from 4 to 5 o'clock. The member is urged to be present as the church each afternoon from 4 to 5 o'clock. The member is urged to be present as the c

Social Calendar

The K. K. Klub will meet Friafternoon at 3 o'clock with Mrs. John Hammonds as hostess.

Mr. and Mrs. Leroy McDonald will be host and hostess to the La

Mrs. John Hammonds will entertain the Wednesday bridge club Wednesday afternoon, March 5. at Mrs. Leroy McDonald Hostess

The 1929 Study Club meets this afternoon with Mrs. P. D. O'Brien as hostess at 3:45 with Mrs. L. T. Bishop as leader.

The Woman's Missionary Society the church Monday afternoon at 3 o'clock, March 3.

Mrs. Verlon Harmon recent bride Monday afternoon at 4 o'clock. The Ladies Council of the First Christian church will meet at the

home.

During the day the gifts were taken to the home of Mrs. G. A. With Mr. and Mrs. Dean Hill as

Ina Rae Cummings Hostess to Laf-A-Lot Club.

the games played.

will be with Alice Mae Fyffe, Friday evening, March 7, at 7:30.

Mrs. H. P. Puckett of the McCoy community was hostess at an all-Mrs. Calvin Steen, Mr. and Mrs. day quilting last Thursday, Three Dean Hill, Mr. and Mrs. Gerald Groves, Mr. and Mrs. J. B. Bartley

Mrs. Calvin Steen, Mr. and Mrs. day quilting last Thursday, Three quilts were finished during the day.

A lovely dinner was enjoyed by: Mr. and Mrs. Edd John-he host and hostess and Mrs. George Sherrill and Mrs. Bob Smith, Mrs. Elber Ewing the host and hostess members of the club. The guests were: Mr. and Mrs. J. M. Gamblin of Floydada Mrs. J. M. Gamblin of Floydada Mrs. A. A. Bishop, Mr. and Mrs. J. Mrs. G. A. Tardy, Mrs. C. Veal Jr., and Mr. and Mrs. W. Hartsell, Mrs. Sam Ewing. Misses C. Maysome Ella Mae and Beulah Puckett and

Andrews Ward P. T. A.

The Andrews Ward Parent Teachers Association met Wednesday afternoon February 26 at 3 o'clock. In the business meeting held Mrs. T. S. Stevenson, cafeterian treasu-The south circle W. M. S. of the rer, gave a report and a new memcers for the next years work. Every

untries visited were plate different circles will meet at the leader. First was a piano solo by church Monday at 4 o'clock in a Addie Barker followed by a read-following guests: were Mrs. of the members are requested to be congress of Parents Teachers associated where Pin Speedgrass Mrs. ciation was observed. Miss Lula

QUANAH, ACME & PACIFIC RAILWAY CO.

LOW ROUND TRIP FARE

ACCOUNT

SOUTHWESTERN EXPOSITION & FAT STOCK SHOW

MARCH 8 TO 16, 1930

Floydada To Fort Worth \$13.65 ROUND TRIP

> Tickets on sale March 6th to 15th, 1930. Final return limit March 18th, 1930.

> > For further information call,

ROBT. MEDLIN, Agent Floydada, Texas.

thanksgiving to the founders was ed by Mrs. John L. West, cutting the cake by Mrs. Colville after which Rev. G. T. Palmer dismissed the meeting. The next meeting will be Wednesday afternoon, March 12

The San Souci club met Wednesday evening at 8 o'clock with Mrs. Leroy McDonald as hostess. The usual number of games were play- Swastika and Sunday School Girls ed in which Mrs. Joe M. Day won Honor Departing Member. high score for the members and of the M. E. Church will meet at Mrs. Faye Maxey for the guests. The members present were: Mrs. Bill Dailey, Mrs. Rip Snodgrass, Myrtice Meador's Sunday School Mrs. Terrell Loran, Mrs. Jeff Wel- Class of the First Christian Church Mr. and Mrs. R. E. Fry will entertain the Owl's "42" club this evening at 8 o'clock.

Mrs. Leslie Surginer, Mrs. Joe met jointly Thursday afternoon of last week at the home of Mrs. L. the hostess. The guests were: Mrs. W. C. Newsome, Mrs. Faye Maxey, Geneiveive Schmid, who departed All Circles of the Baptist Woman's Missionary Union will meet at the church in a joint session Monday afternoon at 4 o'clock.

W. K. Newsolne, Mis. Paye Trakey, Misses Rosa on the Friday following for her new home in Wyoming.

Mrs. Polk Goen will be host to the club Wednesday afternoon, sented the honoree with a beautiful to the Compliance of the compliance of the property of the compliance of the property of the property of the compliance of the property of the property of the compliance of the property of the property

Surprise Birthday Dinner Given Mr. Lee Allmon.

March 2 at 3 o'clock.

A large number of relatives and friends met at the home of Mr. and Mrs. Lee Allmon of the Starkey a valentine.

Mrs. G. A. Lider, Mrs. O. Stephens, Mrs. E. L. Norman and Miss Robyn Swinson met Mrs. Harmon at Harmon Furniture store and took her for a drive. As they read to the starkey of the Starkey community, Sunday, February 22 and surprised them with a big dinner in honor of Mr. Allmon's sixty-fourth birthday which was on February 25. As the guests began to a rive. at Harmon Furniture store and took her for a drive. As they returned they stopped at her home and to her surprise instead of for a call it was to leave the large box of useful gifts.

Association will meet Tuesday evening, March 4, at 8 o'clock. The Andrews Ward and East Ward Parent feed them? What will I do? She was not long in doubt, for as each one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepared the table was soon laden one brought in the dishes they had prepa af-A-Lot Club.

The Laf-A-Lot Club met last was led in to partake of the day. Mrs. Moore acted as hostess bounteous feast and he observed to the group and assisted the chil-Mary O'Brien girls met at the home of Mrs. Elmer Caudle Monday afternoon in a social meeting. Various games and contests were played during the afternoon.

The Laf-A-Lot Club met last bounteous feast and he observed to the group and assisted the chiral day party was given at the More age 64" the date and "from childen" written on it. After the loy-pies, cake and Double-Bubble gentlemen guests were seated at gum were served as refreshments Refreshments were served to these girls: Madyne Wood, Virginia Stovall, Gladys Watson, Louise Watson, Louise Watson, Lois Cox, Doris Wayne O'-Brien, Elizabeth Hollingsworth, Viva Lais Stanley, Evelyn Patty, Oneca Hamilton, Augusta Fay Osburne, Emma Louise Smith, Minnie Anon Stanley and Mabel Tubbs

the games played.

Delicious refreshments of sand-wiches, cookies, candy and hot the table, Mrs. Walter Gracey gave the total to the following guests: Thomas the total to the following Jumps of the total to the following Jumps of the table, Mrs. Walter Gracey gave the total the table, Mrs. Walter Gracey gave the total to the following Jumps of the table, Mrs. Walter Gracey gave the total the table, Mrs. Walter Gracey gave the table, Mrs. Mrs. Buster Allmon and boys of Cordova. Francis Keim, Irene Pro-hostess Ina Rae Cummings.

The next meeting of the club will be with Alice Mae Fyffe, Fri-mon and little son of Floydada, Mr. Price Woody, Harold Stephens

Belsher told of the beginning of the Mrs. Henry Allmon and children of Mr. and Mrs. Greer Entertain organization thirty-three years ago. Hereford. Guests in the afternoon were P. H. Pharr and daughter, impressive candle lighting ceremony Miss Lou Nette, Mr. and Mrs. El-With Sunday Dinner. of the birthday cake (baked by Mrs. James Colville) holding thir-Mrs. Roy Sparkman and little Sand Hill Community, had as their

W. M. S. of Presbyterian Church.

The Womans Missionary Society of the Presbyterian church met at Knight and family. the church last Monday in a short Mr. and Mrs. Roe the church last Monday in a short lesson study. There being no business to attend to the program was guests in the afternoon.

Mr. and Mrs. Roe McCleskey and children, of Floydada, were also guests in the afternoon.

Advertise in The Explorer

The meeting next Monday will be the regular lesson study, at the church at 2:30.

Members of the Swastika Group of Campfire Girls and of Miss

ful memory book and the Campfire group presented numerous gifts. Mrs. O. P. Rutledge, guardian of the campfire girls, presented Geneiveive with a snapshot memory

Ice cream, cake and sandwiches were served, and plate favors were little red hatchets.

Miss Myrtice Meador and Mrs. Dorrell were joint hotsesses for the afternoon.

Joe Dick Moore Entertained On Sixth Birthday.

gentlemen guests were seated at gum were served as refreshments and Mrs. R. L. Kropp; Mr. and Mrs. Nelda Fagan, Dale Scott King, and Edd Moore, Mr. and Mrs. J. W. Kyle Savage and La Verna Nelson, Howard and daughter Nell, Mr. of Amarillo and the honoree Joe and Mrs. Will Allmon and Mr. and Dick Moore

### DE CONTRACTOR DE

THREE-POINT ADJUSTMENT

To Oakland and Pontiac Owners-Timing, Ignition and Carburetor.

WASHING — GREASING

We also repair stripped fly-wheels, and do all kinds of Expert Mechanical Work, Battery Charging and Repairs.

**Boerner-Thagard Motor Co.** 

Floydada, Texas

### J.C.PENNEY CO

South Side Square, Floydada

NEW SPRING DRESSES

That Smart Women Will Be Wearing

are only

Gay plain colors and sprightly prints of last-minute smartness!

Fascinating dresses that introduce the softness and styling of the 1930 Spring styles . . . every one as smart and different as a new dress should be . . . and all of them priced with our usual attention to more style and better quality at a lower price. Their success with smart women will be immediate , . for here are gay new models that can go anywhere! The colors are temptingly new . . with black as smart as ever. Sizes for women, misses and juniors.



Born to: Mr. and Mrs. C

BIRTHS R.

May, February 22, a boy.

Mr. and Mrs. H. M. Howell, Blan guests for Sunday dinner, the fol-lowing: Mr. and Mrs. Jim Holmes co, February 20, a girl.

Mr. and Mrs. G. L. Freeman, Har-Mrs. M. Jeter and family, Mr. and Mrs. S. A. Greer, Rev. J. J. Day, of Floydada, Mr. and Mrs. Walter mony, February 21, a girl.

Mr. and Mrs. L. O. Newell, City,

Advertise in The Hesperian.

### Costume Accessories

and daughter, Glenna, Mr.

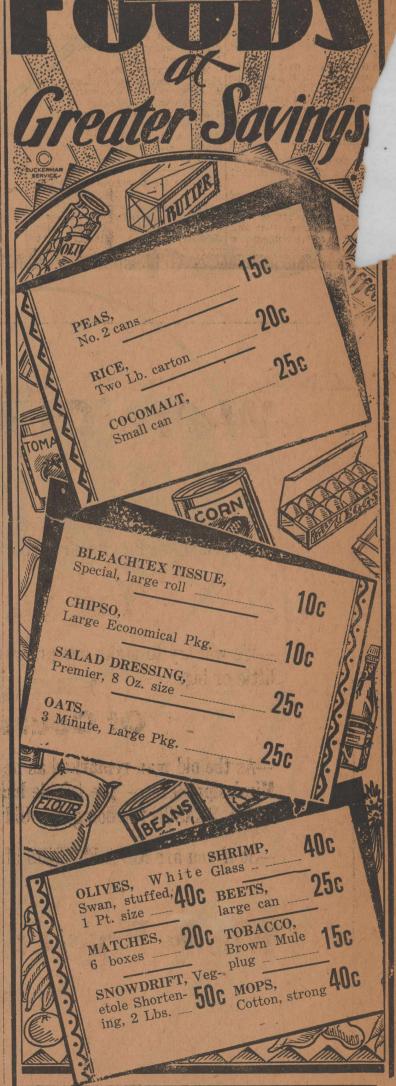
In keeping with the Spring fashions are the accessories that add more chic and attractiveness to the whole. Colorful, modern and up-to-the-minute.

> Purses Hosiery **Jewelry** Boutonnieres Millinery



Miladies Specialty Shoppe

Mrs. A. J. Welch



FELTON - COLLINS GROCERY COMPANY

Phone 27

utter making and judging" and several hotbeds will result. r husbands would attend the husbands would attend the last banquet of the Floydada worthwhile goal is fine. May we all catch their enthusiasm.

eting Mrs. Tillson will be hostess the subject of "Simple Sewing nishes" will be discussed.

#### ANTELOPE 4 H CLUB

as the subject studied by the lembers of the Antelope 4 H Club a regular meeting held in their room at 10:30 o'clock on gie Tinnin.

The next meeting of the club will be held today, (February 27) in the club rooms. At this meeting, "The Making of Club Aprons and Caps will be studied. It is requested that each club girl have their material ready and to have as much as can be done on their dresser scarfs.

#### HARMONY CLUB TO MEET NEXT ON WED., MARCH 5

The Harmony Home Demonstration Club's last meeting was on February 5 with Mrs. Wm. Finkner at 2:30 when "Club Responsibility"

was the subject for the meeting.
"Can I be depended upon as a club member?" was discussed round table; Mrs. Herman Krause had the subject, "Duties of commit-tee in preparing for club meeting." And round table discussion was held the subject, "What can we do make our guests feel welcome 's subject, "Model Club Meeting," discussed by Blanche Scott.

MILLER HOSTESS HILL CLUB MEETING

Iill Home Demonstra-

the subject discussed at the ing. Miss Marie Strange gave ry interesting demonstration on subject. At this meeting, it enjoyed. The spirit of these boys also decided that six ladies and helping themselves towards a very self-starter Class Met With

lual banquet of the Floydada all catter their enthusiasm.

Amber of Commerce on Friday ht, February 21.

The next meeting of the club has n called for the fourth Thursday February 27.

February February 27.

February February 27.

February 27.

February 28.

February 28.

February 29.

February 27.

February 27.

February 27.

February 27.

February 27.

February 27.

February 28.

February 27.

February 28.

February 27.

February 27.

February 27.

February 27.

February 27.

February 28.

February 27.

February 28.

February 28.

February 28.

February 28.

February 27.

February 28.

February 28.

February 27.

February 28.

February 28.

February 28.

February 28.

February 29.

February 27.

February 28.

February 28.

February 28.

February 29.

February 27.

February 28.

February 28.

February 29.

February "Planting the Farm Fruit Plot" will be the subject of the meeting. The following program has been arrang-

1. Roll Call: Give report to secretary of work to-date;
2. The place of fresh fruit in the

The new program of work is being reminders ofthese happy, big out-door demonstrations for years to come.

#### PRAIRIE CHAPEL 4-H CLUB

Prairie Chapel 4-H Club met Monday, February 17, at the school house at 11:45, and had for the subject of the meeting, "How Make Dresser Scarfs." M Strange gave a demonstration on mitering the corners of our dresser scarfs. We found it very interesting to learn how to draw the threads and to make the minered corners.

The subject of the next meeting on March 3 will be "Hemstitching." This meeting is expected to prove very interesting and it will help us, to learn how to hemstitch.

#### STARKEY 4-H CLUB MEETS

The Starkey 4-H Club met on re were seven members pres- February 19, at the club room. Miss two absent and three new Strange was present and discussed

with Mrs. D. S. Battey as when the subject will be the Farm Fruit Plot." nber will be expected to rt to secretary of club the subject will be expected to rt.

We enjoyed the visit by Miss Murray, and would be very glad to have her back with us.

STARKEY DEMONSTRATION CLUB

Trs. W. E. Miller was Mrs. L. A. Sargent was hostess to the Garden Plot and the Starkey Home Demonstration Club on Tuesday afternoon, Feb-

The Alathean Sunday School class of the Baptist Church had their social meeting on February 13, when they finished quilting a quilt and planned the work for an-



UR staff of fashion authorities will submit for your approval the new mode in all its refreshing glory! Versatile of course with their new silhouette lines, uneven hemlines, longer effects and higher waistlines. A decided change from the "boyish" to the feminine mode is noticeable. Novel and unique effects in Frocks, Suits and Coats. Color predominates with details running a close second.

**MILADIES** Specialty Shoppe



discussion. Thirteen members and seven visitors were present. Many new vegetables will be planted this year, according to answer to roll call.

J. H. Smith and Mrs. C. A. We appreciated a talk by Miss were joint hostesses to the e Home Demonstration Club ir regular meeting held on saw, February 13. The meeting held on saw, February 13. The meeting held on saw, February 13. The meeting and seven with us.

A very practical and helpful demonstration of making a hotbed demonstration of making a papericated this opportunity and several hotbeds will result.

Alathean Class Plans Work

The meeting was the subject discussed at the meeting, and forty two were enjoyed by the guests.

Those present for the social meeting were Mesdames A. D. White, J. E. Swinson, G. B. Sims, J. T. Snodegrass, J. T. Dawson, W. B. Clark, will be the principal speaker for the evening. Special music by the high covering and drs. A concent of call.

W. A. Amburn, P. M. Smith, N. C. Chenowith, W. N. Paschall, W. C. Sims, A. H. Manning, S. G. Bishop to in the home will be the subject discussed. Everyone invited to come.

A very practical and helpful demonstration of making a hotbed demonstration of making a hotbed come.

Alathean Class Plans Work

Mrs. A. D. Cummin. Robert A. Sone and teachers.

Dean J. M. Gordon of Texas will be the principal speaker for the evening. Swinson, Q. B. Sims, J. T. Dawson, W. B. Clark, W. C. A. Chenowith, W. A. Amburn, P. M. Smith, N. C. Chenowith, W. A. Miss Lou Boothe; and the host and hostes.

Mrs. A. D. Cummin. Robert A. Sone and teachers.

Dean J. M. Gordon of Texas and teachers.

Dean J. M. Gordon of Texas will be the principal speaker for the evening. Swinson, Q. B. Sims, J. T. Dawson, W. B. Clark, W. C. Chenowith, W. A. Amburn, P. M. Smith, N. C. Chenowith, W. A. Amburn, P. M. Smith, N. C. Chenowith, W. A. Amburn, P. M. Smith, N. C. Chenowith, W. C. Sims, A. H. Manning, S. G. Bishop will complete the program a social hour will be the principal speaker for the evening. Special music by the high gram, and Mrs.

High School P. T. A. Meeting For Tuesday Evening.

meeting Tuesday evening of next Troy Jones as host and hostess.

Ace Bridge Club Entertained By Mr. and Mrs. Jones.

Your Grocer is at your elbow your weekly

shopping becomes nothing more than a phone call.

For Hull & McBrien brings you the same courteous

attention, the same good foods, the same great sav-

ings whether you come in or phone your order. Go

to the telephone and take advantage of these splen-

Hull & McBrien

KRAUT,

Kuners, Med. size

All flavors, 3 for 25c

CAKE FLOUR,

Swans Down

did and wholesome bargains.

BLACKBERRIES, 150

PORK & BEANS, 25c Campbell's, 3 cans

No. 2, per can\_\_\_

No. 2, 2 cans

The Parent Teachers association of the high school will hold their day evening with Mr. and Mrs.

Mr. and Mrs. A. H. Manning visited from Wednesday to Friday of last week with Mr. Manning's children at Lubbock and Slaton.

### Too Late To Classify

FOR SALE-Jersey cow with heifer calf. Calvin Steen at Edwards

### Says Sargon Brought Back His Health



JOHN C. SPENCER

"For the past year I have been wretched health. Three bottles Sargon put me in wonderful con tion. My appetite is splendid r and my digestion is sound. I ha gained ten pounds and my stren has returned in proportion.
"I wouldn't be without Sargo

it cost twenty-five dollars a bo -John C. Spencer, 498 Sixty-St., West Allis, Milwaukee, Wis Sargon's record of mary achievement is an open book t and only those who have used famous treatment know its

Floydada Drug Co., Floyda Stewart Drug Co., Lockney, Age

# hrow The Whole Herd Into One Branding Pen

—and when the fire has died out, every Maverick in the bunch will have the clean cut words "S-P-O-T C-A-S-H" clearly traced across the bosom of his Purchasing Department.

### This Big Branding Will Take Place on March First

-We will try to make our prices attractive enough to prove the advantage gained in buying from a cash store, whether the purchase is little or big.

### Of Course This Hurts Us Worse Than It Does You

-As the old man remarked as he heated up the small boy's bottom. But this CREDIT BUSINESS is like a tiny trickle that seeps over the Mississippi levees—the trickle has widened into a torrent before you can bat your eye. We hate to do this, folks, but there sure is a darn GOOD REASON for doing it—Old Man Stern Necessity.

—So if you are REAL FRIENDS of ours DON'T ASK FOR CREDIT AFTER MARCH FIRST—it just simply can't be done, that's all.

Floydada Drug Co. Arwine Drug Co. Woody Drug Co. Moore Drug Co. White Drug Co.

FLOYDADA, TEXAS

### on Choral Jub to Tour Plains

ppear in Floydada on March Auspices F. H. S. Senior Class.

The Choral Club, under the direction of Arthur Faguy-Cote, head of department of voice, will make a trip to Austin and San Antonio, March 8-10. It will sing in San Antonio under the auspices of First Baptist Church, Saturday and Sun-day night. On the return trip a performance will be given at Austin Monday night at First Baptist

The two-weeks tour will begin in Fort Worth where the Club will give a secular concert, March 22, and a sacred concert March 23, at College Avenue Baptist Church. Bowle is the next stop. There they will sing March 24 under the aus-pices of the senior class of the high

At Vernon the next night the senior class is sponsor of the enter-tainment. March 26 will find them in Wichita Falls where they will be sponsored by the high school glee club. At Quanah and Floydada, March 27 and 28, the senior class will have charge of the program. The Rev. R. C. Campbell,

goes to the pastorate of the First Baptist Church, Lubbock. March 1, has invited the girls to sing at Lub-bock, March 29 and 30. This will be the second week-end on tour and give you rest," "I am come that

or the program.

auspices of the senior class. At

is the first time in nearly

Hesperian office.

### Sunday School Lesson

THE SAYINGS OF JESUS.

The International Uniform Sunday School Lesson for March 2.

ed from a trip to North and West cepted his reported references to spoke such words as we have re-



both a secular and sacred concert they might have life and that they might have it more abundantly From Lubbock the club goes to "I am the Life of the World," and amesa for March 31 under the various other reported sayings amesa for March 31 under the ponsorship of the junior class of that would subject the man who he high school. At Big Spring, used them to a charge of egotism be built with these requirements in the program.

t Sweetwater the club begins concerning humility, when they come from the lips of Jesus himages of the senior clear of the senior cl april 1, the senior class will spon- seem to us natural, and in no sense mind.

Angelo and Coleman the con-will be given at the First Bap-hurches.

ness of the man who thus speaks concerning himself has its roots and its justification in the beauty

is the first time in nearly are that the Baylor College into the world as a selfseeker, that his course in life had even those be well-planned. Homes in

the first time in the history Choral Club a departure will it from the usual white Although definite inforhas not been given out it is d that dresses in pastel d that dresses in pastel made in the modern style of irrs will be worn this year.

first part of the secular prowill be the customary classity to his fellow men.

The made in the modern style of the interval of the customary classity to fellow men.

The modern is place and mission. Even in ladded touch that makes a house designation in the color in the considering his deepest claims sirable.

Also make certain that the building is soundly constructed, with the exterior that is pleasing. Houses designed in the Colonial, English that the control of the colonial are readily accompletely to Gold and the colonial are readily accompletely to Gold and the colonial are readily accompletely accompletely to Gold and the colonial are readily accompletely accompletely to Gold and the colonial are readily accompletely accompletely to Gold and the colonial are readily accompletely to Gold and the colonial accompletely to Gold and the colonial are readily accompletely to Gold and the colonial accompletely

mbers but the second part a group of gypsy songs in costumes.

In many respects we have passed the stage of ancient controversy, bitter and acrimonious in a way that all thought of the Master's gentle teaching would have rebuked concerning the metaphysical national designed in the Colonial are readily acceptable as they are in good taste, and not bizarre.

Mr. and Mrs. Jesse Havron and the controversy, bitter and acrimonious in a way that all thought of the Master's gentle teaching would have rebuked concerning the metaphysical national designed in the Colonial are readily acceptable as they are in good taste, and not bizarre. ture of Jesus and his relationship oklahoma, spent one night last to the Father. For many people week here on a visit with Mrs. today it will be almost possible to Havron's and Miss Foster's grand-Typewriter carbons, second sheets revive merely theoretical and spec- parents, Mr .and Mrs. W. H. Fosulative questions concerning the ter.

nature of the divinity of Jesus. But the practical effect of that doctrine remains as deeply imbedded as OLD-TIME SINGING SUNDAY

AFTERNOON IN FLOYDADA all who would like to do so are cordially invited to attend. remains as deeply imbedded as ever. Men feel as truly as before that in Jesus we have the revelation of all that is highest and holiest, that in him we meet with that ultimate spiritual reality that we call "God."

corded in our lesson. Perhaps it is Sayings such as "I am the way, worth while to remember that Jesus himself never dwelt much upon the speculative or metaphysical aspect of his life and mis-

It is true that we have many mystic sayings attributed to him especially in the Gospel of John But what is particularly note-worthy is that Jesus associated his mission and his claim to authority so essentially with the practical manifestations of the religion of love that he proclaimed and taught When in the beginning of his ministry in his home town of Nazareth he announced his mission, it was in terms of the life of practical good-ness as defined by the prophet

"The spirit of the Lord is upon ne," he read, "because he hath anointed me to preach the gospel to the poor; he has sent me to heal the broken-hearted, to preach de-liverance to the captives, and recovering of sight to the blind, to set at liberty them that are bruis-ed, to preach the acceptable year

WHEN BUILDING TO SELL WATCH PLAN AND LOCATION

Often the new h ome is put up with the thought that at some fu-

Some of the features that will help in the sale of a small house are a good location, a well arrangplan, sound construction and moderate cost.

The neighborhood is always important when selling, for the average buyer insists on purchasing a tour closes April 4 with the tat Coleman and the girls eturn to their classes.

Not Interested in Self

age buyer insists on purchasing a purchasing a home with a good location. It the simplicity and purity of his teachings.

Not Interested in Self in the vicinity must be well design-

Considerable interest was created in this county by the announcement

Mr. and Mrs. D. B. Williams and made in The Hesperian last week daughters, Mildred and Bethine, that at a singing Sunday afternoon next. at the Baptist Church in with Mr. and Mrs. T. T. Hamilton. It was the sense of unity with Floydada, the old-style singing Mr. Williams is a brother of Mrs. Hamilton.

> Adding Machine Rolls at Hesperian Office.

### There are hidden treats in a can of this delicious syrup



You'll delight in the smoothness and delicacy of Staley's Golden Syrup. It adds a tempting new flavor when poured over pancakes. It's so good when spread on bread or served with hot biscuits. And it makes excellent cakes, cookies and gingerbread. Write for free Recipe and Menu Book. Buy a can of Staley's Golden Syrup at your

grocer's today. You'll find it so inexpensive. STALEY SALES CORPORATION Decatur, Illinois

THE RIGHT DIRECTION

Horace Greely advised young men to go west. Today it is equally safe already rivals that of baseball to point in any direction.—The boxing. It is a port on its American Magazine.

up.—The Country Home. American Magazine.

Hockey is the fast sport in America. Its

### Easy to identify new 1930 Delco-Light

All finished in Romany RED for your protection

For years the Delco-Light Company has been building a wonderful line of individual electric plants. And of course there have been a lot of imitations. But the new 1930 line is easy to identify. Each of the new models is finished in a rich, Romany red. A plant painted any other color is not a new Delco-Light. That's the first thing to look for. Second, insist on seeing the name plate, "Dependable Delco-Light." And finally, don't buy a plant from anyone but an authorized Delco-Light Dealer. Then you

We are the authorized Delco-Light Dealers in this locality. Come in and get the facts about the new 1930 "Red Line" Delco-Lights.

R. B. GARY, Dealer 1025 Broadway Street, Plainview, Texas. Office Phone 245; Res. Phone 903F43 Floydada, Texas

Just phone or drop us a card and we'll bring Delco-Light to your home for a night demonstration

### ELECTRIC POWER AND LIGHT PLANTS

Also Manufacturers of D Electric Water Systems PRODUCTS OF GENERAL MOTORS Made and Guaranteed by Delco-Light Company, Dayton, Ohio.

# ON DISPLAY TODAY

# IFW OAK LAN

\$1045 AND

General Motors' Lowest-Priced Eight . . . . . . the Car with Superior Performance

Today a new eight-cylinder motor car makes its appearance. It is the newest General Motors eight and by several hundreds of dollars the lowest in price. It is the New Oakland Eight with bodies by Fisher.

The New Oakland Eight develops 85 horsepower and is the first stock car of its size and weight to employ an engine of such high power. Since performance depends largely on the ratio between horsepower and weight, the New Oakland Eight is exceptionally fast and powerful

because it produces one horsepower to 37 pounds of car weight.

The New Oakland Eight has all the smoothness which results from the overlapping power impulses inherent in eight-cylinder engine design. In addition, it enjoys exclusive mechanical advantages which make it even smoother and more delightful to drive.

Several of the engineers who participated in creating General Motors' first eight back in 1914 were responsible for the development of the New Oakland Eight. To this latest task they brought a wide knowledge of eight-cylinder design. It is reasonable to expect that the Oakland is a finer eight because of

A demonstration will reveal how well the New Oakland Light merits the description "the car with superior performance."

The New Oakland Eight, \$1045 and up, f. o. b. Pontiac, Michigan, plus delivery charges. Lovejoy Hydraulic Shock Absorbers included in list prices. Bumpers, rear fender guards and spring covers extra. General Motors Time Payment Plan available at minimum rate.



The Seven Claims in

cceptance of Conoco's

onoco's Challenge that ought this Amazing Pub-

Lami-Present Motor Oil

2 Refined from ca. ully selected par-

Positively increases gasoline mileage by reducing friction. That means

4 Will not break down under cylinder

5 Substantially reduces motor wear in

metal surfaces and stays there. Other oils require 15 to 20 minutes to lubricate

means greater motor protection.

wall heat. That means less oil con-

starting because this oil penetrates

temperatures. That means thoroughly

cesses. That means stability.

economy.

all moving parts.

affin base crudes by patented pro-

Combines with metal surfaces and

never leaves bearings and other work-

Since You Read This CHALLENGE

on November 14th, 1929

An Army of **American Motorists** has Changed to

Germ-Processed Motor Oil

Have you noticed that Conoco stations have been busier in the past few months? The reason is, of course, that amazing new oil, Conoce Germ-Processed.

Introduced only last November, this revolutionary motor lubricant has startled even its makers by its instant public acceptance.

There's a moral for you in this wholesale change of oil-buying habits by the motoring public. Everyone realizes now that something happened in the motor oil business when this new oil was announced. When you start using this oil you'll realize it too.

By providing more economical car operation, by guaranteeing a radical reduction in motor wear, and particularly, by penetrating metal surfaces and providing constant lubrication under every conceivable operating condition . . . Conoco Germ-Processed oil sets up a new gauge of motor oil merit.

We firmly believe that you will buy no other oil except Conoco Germ-Processed oil after using it for a fair period of time. Won't you make that trial to-day, at any station bearing the Red Triangle?



A Famous Name—A Finer Car . . . . Introducing Important Improvements

The announcement of the first Pontiac in 1926 brought to the low-price field a new order of beauty, performance and reliability. And each Pontiac announcement since that time has introduced a car which represented an improvement even over its own highly regarded prede-

Now comes the New Series Pontiac Big Six—an even finer car with a famous name. It retains all those excellent qualities which have been responsible for Pontiac's success

in the past. And in addition it introduces many improvements. New bodies by Fisher make this latest Pontiac Big Six more beautiful

\$745 AND

The smoothness of Pontiac's 60horsepower engine is further increased by the use of rubber engine mountings. Pontiac's non-squeak four-wheel brakes are now even more efficient. A sloping non-glare windshield adds to its safety. Greater handling ease results from the use of a new type of steering

mechanism. Improved Lovejoy Hydraulic Shock Absorbers give increased riding comfort.

Come to our showroom and see this finer car with a famous name -the New Series Pontiac Big Six

The New Series Pontiac Big Six, \$745 and up, f. o. b. Pontiac, Michigan, plus delivery charges. Shock absorbers standard equipment. Bumpers and spring covers at slight extra cost. General Motors Time Payment Plan available at minimum rate.

Consider the delivered price as well as the list (f. o. b.) price when comparing automobile values . . . Oakland-Pontiac delivered prices include only authorized charges for freight and delivery and the charge for any additional accessories or financing desired.

### Boerner-Thagard Motor Company

PRODUCTS MOTORS

### or the Century

s Politics Promises Much of an xciting Nature, Is Report From Austin.

Y GORDON K. SHEARER ted Press Staff Correspondent astin, Texas, Feb. 24.—(UP)— "battle of the century" in Texpolitics promises to be waged is year with Dan Moody and Jim rguson running against each ner. each for a third term as govnor of Texas.

Ferguson ended all speculation about his course this week with his formal announcement of entry into the race. Moody made no for-mal announcement but he made every other move a prospective candidate for another term could

make to strengthen his position.

He sent the legislature practical word to reject a 50 cents-a-ton tax on sulphur and fight for a dollar-a-ton; he re-submitted penitentiary location, upon which the legislature has disagreed with him three times, and arranged a radio program to carry his views to the

That it's going to be a battle for the heavyweight honors, is generally conceded at the capital city. To match this political battle it will be necessary for each of them first to get into a run-off primary. It will worry the other numerous contenders to keep the race from being an alignment of anti-Moody-

part of a second. But against the all seemed to have a good time. shortness of his second term, there must be offset Mrs. Ferguson's the week-end with nome-folks. term. Moody's third term aspiration would be a precedent if sucsick list. cessful, as no governor has had three successive terms.

Attorney General R. L. Bobbitt, who loomed for a time as a likely candidate for governor can now be counted upon as having decided door baseball teams met and playto run for attorney general. He ed a game last Friday afternoon. still maintains an official silence on the topic but friends say he has 17 to 5 score in their favor. them that is his intention. A Sunday School rally and

Galloway Calhoun. So Mr. and Mrs. C. P. Looper and Bobbitt considered enter- daughter, Mary, the governor's race, Calhoun Rushing home Sunday.

g a good laugh over how e public. A social item in a paper announced a fare-

ciety items, commented upon it to her husband and the story was out.

Both Calhoun and the attorney general looked surprised when they

Getting back to the probabilities of the gubernational race, it is interesting to note that the Hogg, brothers, ardent supporters of Gov-ernor Dan Moody in his first race, appear likely to be with him again.
This, although there was a vir-

tual split between Steve Pinckney general secretary for Will Hogg, and Governor Moody over the Beaumont convention and selection of the Texas delegation to the National Democratic convention.

Mike Hogg, delivering his first extended speech in the house of representatives for a full dollar sulphur tax, displayed such feel-ing that at times he was obliged to halt in his remarks. If the bill fails to pass at the fifth special session and Moody makes it a campaign issue, it takes no prophet to see Hogg ardently supporting Moody. Especially as it was Will Hogg, who as one of the Texas-Exes led the fight against Ferguson

### Harmony News

Harmony, Feb. 24.—A miscellaneous shower was given to the recent bride, Mrs. Everett Miller, last Tuesday afternoon. The ladies met at the home of Mrs. Zant Scott, and went from there to Mrs. Miller's. It was a surprise to her She received many beautiful gifts. All wish them happiness and success for the future.

Mr. and Mrs. M. Carr entertained the young people with a George Washington party Friday night honoring their son, Wesley, whose The boys came dressed as George and the girls dressed as Martha. A delightful time was enjoyed by all. Mr. and Mrs. Grady Freeman are

the proud parents of a baby girl, Saturday night and Sunday at his fact that the new gasoline devel-No-Nox Motor Fuel, born Friday night.

etween Dan And Jim A "Forty-two" and "touring" party was given at the home of Walter Hanna Saturday night. GULF REFINING COMPANY Those present were Mr. and Mrs. H. M. Miller, Mr. and Mrs. Zant Scott, Miss Ruth Quinn, of Lub-

Those who attended the banquet at Floydada from this community were Mr. and Mrs. D. S. Battey, Mr. and Mrs. Chas. B. Smith, Mr. and Mrs. R. B. Gary, Mr. and Mrs. Gule Snodgrass, Mr. and Mrs. Everett Miller, Mr. and Mrs. Zant Scott, Miss Blanche Ramsey and Hal Scott.

A number of folks in this community went to church at Peters-burg Sunday night.

Rev. Ed Hill, of Plainview, an ex-preacher, filled the pulpit at the Chapel in the place of Rev. Pierce, who was unable to be here on account of the meeting at Pet-

Mr. and Mrs. Zant Scott, Ralph Hale and Carrick Snodgrass spent Sunday with Mr. and Mrs. Everett Miller

Miss Nita Merle Hanna and two girl friends who are attending Tech at Lubbock, were visiting in the community Friday.

#### Fairview News

Fairview, Feb. 24.—The B. Y. P. U. Social which was held in the yites vs. anti-Fergusonites.

U. Social which was held in the Baptist Church Basement last Fripression had only one term and day night was a fair success, and

Sherman Stuart, of Pampa, spent

The Intermediate room entertained the school with a Washing-

Futher indication that this is so spread dinner at the lunch hour seen in the announced resigna-n of First Assistant Attorney Church Wednesday.

visited in the

ttorney general by retaining with friends in Floydada over the

osition of first assistant.

ry to belief first expressed friends at Austin, Calhoun is not going to run for atgeneral.

puld not run against Bobe e said. Upon his resignating effect March 1, he will be private law practice at of Floydada. attended Sunday

to private law practice at of Floydada, attended Sunday School in Fairview Sunday and were the guests of Mr. and Mrs. Leslie Crabtree.

Friends of Preston Conner will be

well dinner being given for Mrs. make their home in that state. Calhoun, who has been highly popular in Austin. The wife of a newspaper writer read it in the so-



"I SUFFERED from indigestion; everything I ate gave me heartburn," says Mrs. Mat-

tie Mullins, of Pound, Va. "For months, I did not see a well day. I worried along, but never felt well.

"I got a package of Thedford's Black-Draught at the store and began taking it a dose every night before going to bed. I had been having an awful pain. After I had taken Black-Draught, this pain entirely stopped. I began to gain in weight, and rested well at night. In a few months I was feeling fine. My health was better than it had been

in years.
"I keep Black-Draught in our home, and we all take it for constipation and up-set stomach." Insist on Thedford's

CONSTIPATION, INDIGESTION, BILIOUSNESS

Established 1919 A. B. SHORT & COMPANY

> Accountants and Auditors Income Tax Consultants First National Bank Building Lubbock, Texas

### FARM LOANS

We make liberal loans on well improved South Plains farms. Excellent terms and pre-payment privileges, and reasonable rates. Immediate Inspection—Prompt Service.

"YOU GET ALL YOU BORROW" Come in and lets talk it over. Your for "Moore" Service.

> LOUIE F. MOORE LOANS-INVESTMENTS

220 Temple Ellis Bldg.

Lubbock, Texas

bock, Clifford Trowbridge, and the host and hostess.

Miss Ruth Quinn, of Lubbock, spent the week-end with Mr. and Mrs. H. M. Miller.

These who after the control of the description of the control of t An advertising campaign by Gulf local official, is of anti-knock quality at no extra cost.

> Speaking of "end point" and what it means he says: "Ordinary gas-olines have an end point of 437 degrees—such gasolines do not vaporize quickly enough to allow perfect and complete combustion, leaving some wet ends or raw gasoline in the combustion chamber, which must find a way out. This raw gasoline passes down the cylinder walls taking with it more or less of the film from the sides of the cylinders and pistons. Dropping into the crankcase it dilutes or thins down the lubricating oil which reduces the lubricating val-

In this series of advertising the

oped has an "End point" of 400 de-grees is stressed, cutting down oline announced by Gulf they take choking and giving quicker start- a higher cost than ordinary grades IN ADVERTISING CAMPAIGN ing. While aviation grades of of gas, a saving factor in favor of gasoline, including the Gulf the new Gulf Gasoline it is claim-



### Laymore White Leghorns

Best Stock, Up-to-Date Management, Modern Equipment

Buy your chicks from Trap-nested layers. Don't GUESS. KNOW what you are getting. See our flock of Real Producers. Book your order today for Laymore Quality Chicks, delivered any Wednesday. See classified ad column for prices.

CENTERVIEW FARM

Mr. and Mrs. Olin S. Miller, Floydada, Texas

POWERFUL

TWIN BATTERY STATION

Located at L. & O. Top Shop

Hesperian Want Ads Get Quick Results

# THREE IMPORTANT FACTORS ENTER INTO THE COST OF YOUR AUTOMOBILE

- 1. How much it costs to make the car
- 2. How much extra you pay the dealer
- 3. How much it costs for operation and up-keep

THE PURCHASE of an automobile involves a considerable amount of money and it should be carefully considered from all angles before a final decision is made.

The value of the car to you depends on the value built into it at the factory, how much extra you pay the dealer for distribution, selling, financing and accessories and what it will cost to operate and maintain the car after purchase. Each of these factors, as it relates to the Ford car, is frankly explained below.

### Economy in production

THE FORD CAR is made economically because of the efficiency of Ford production methods. The money saved through this efficiency is put back into the car in improved quality of material and in greater care and accuracy in manufacturing. The constant effort is to eliminate waste and find ways to make each part better and better without increasing cost—frequently at lowered cost.

Because of Ford economies in large production and because the Ford organization operates on a low-profit margin, the price you pay for the car is much less than it would be under any other conditions. Yet it brings you many unusual features of construction and performance.

At least \$75 extra value is represented alone by the Triplex shatter-proof glass windshield, the Rustless Steel, the four Houdaille double-acting hydraulic shock absorbers, and the five steel-spoke wheels. The unusually large number of ball and

foller bearings and the extensive use of fine steel forgings instead of castings or stampings are additional features that reflect the high quality built into every part of the car. Throughout, it is a value far above the price you pay.

### Low dealer charges

THE SAME PRINCIPLES of efficiency and economy that characterize the manufacture of the Ford car are applied also to distribution. Obviously it would do the public little good to save in production if these savings were sacrificed later in excessive costs of selling, financing and accessories.

The Ford dealer, therefore, operates on the same low-profit margin as the Ford Motor Company, his discount or commission being the lowest of any automobile dealer. He does a good business because he makes a small profit on many sales instead of a large profit on fewer sales.

### NOTE THESE LOW PRICES

Roadster . . \$435

Phaeton . \$440 Tudor Sedan \$500 Coupe . . \$500 Sport Coupe \$530 Two-window Fordor Sedan . . \$600 Three-window Fordor Sedan . . \$625

(All prices f. o. b. Detroit) Low charges for time payments through the Universal Credit Company

Cabriolet . \$645 Town Sedan \$670

The lower cost of selling, combined with the low charges for financing and accessories, means a direct saving of at least \$50 to \$75 to every purchaser of a Ford, in addition to the savings made possible by economies in manufacturing. The money you pay for a Ford goes into value in the car. It is not wasted in high dealer charges.

### Low up-keep costs

IT IS IMPORTANT to remember that the cost of your automobile is not the first cost only, but the total cost after months and years of service. Here again there is a decided saving when you buy a Ford.

The cost of operation and up-keep is lower because of simplicity of design, the high quality of material, and the reduction of friction and wear through unusual accuracy in manufacturing and assembling. The reliability and longer life of the car contribute to its low depreciation per year of use.

The intelligent, painstaking service rendered by Ford dealers is under close factory supervision and is a factor in the low up-keep cost of the Ford. All labor is billed at a flat rate and replacement parts are always available at low prices through Ford dealers in every section of the United States.

In two, three or five years, depending on how much you drive, the saving in operating and maintaining a new Ford will amount to even more than the saving on the first cost of the car.

### MOTOR COMPANY



### **Providence News**

Providence, Feb. 25.—Mr. and Mrs. Bill Sammann and babies vere in Plainview last Saturday. Mrs. F. M. Kennedy and little ughter are at home again. They ere called to Fort Worth by the ness of Mr. Kennedy, who has een taking treatments there since

Mrs. Arthur Heyermier were in Plainview Saturday on business. Miss Dorothy Pullen spent Sat-

urday night in Plainview. Miss Icle Crouch visited with her parents over Sunday, last. Miss Ora Mae Woods. of Abernathy, was in our midst Saturday.

the parents of a baby girl born last quartet with Mr. Brooks at piano.

Roy Bennett Sunday.

er Saturday night at their home. A

Mr. and Mrs. Wes Dameron and hildren were in Plainview Satur-

Mr. and Mrs. Robert Davenport children, of Aiken. visited with other, J. W. Davenport and

Chas. Boedeker has been on sick list the pastweek. e and family were in

CARD OF THANKS

to take this opportunity to ne court and officers for many kind favors shown in assing my deputy, Mrs. Graham, ring the many weeks of my ill-s and absence from the office.

T. P. Guimarin.

Mrs. M. E. Rogers, of Abilene, spent last Wednesday night and Thursday with her husband M. E. Rogers, manager of Baker Hanna & Co., of this city. Mrs. Rogers was accompanied by her daughters Mrs. Byron Reid and Maurine.

Roy K. Bruner, of Logan, New Mexico, was a visitor in Floydada for a short time Tuesday of this

### Cruel Neuritis Finds It's Foe In New Konjola

Happy Lady Enthusiastic In Praise Of Famed New Medicine.



MRS. HARRY A. UNRATH "No words can describe what this great medicine, Konjola, has done for me", said Mrs. Harry A. Unath, 914 Lark avenue, St. Louis Five bottles of this marvelous emedy put an end to a case of

euritis that I had despaired of er shaking off. The pain settled in my forearm and fingers and for days at a time I was helpless from the frightful agony and could not move my hands. My kidneys were weak and added to my intolerable

"The first bottle of Konjola indicated what could be expected. I continued the treatment for five weeks and my health troubles, were at an end. Every vestige of pain had left my arms and fingers, there is no swelling and no stiffness in either. My kidneys responded weeks before and no back pains or dizziness occur. It is difficult, even now, to realize that one medscine could do all that Konjola did

Konjola is sold in Floydada at Floydada Drug Co., and by all the best druggists in all towns through out this entire section.

### Dougherty News

(By Mrs. W. D. Newell)

ness of Mr. Kennedy, who has een taking treatments there since een taking treatments there since leady night, March 7 at the school ast week.

The Methodist Sunday School He then said that after coming the first the school and day night, March 7 at the school and the charge of the school and day night, March 7 at the school and the charge of the school and day night, March 7 at the school and day night, March 7 at

Thursday of last week.

The young people of this community serenaded Mr. and Mrs.

Herald McLaughlin Saturday night

Thursday of last week.

The school Star-Gas Lighting Equipment for while.

Mrs. Pete Rowe was a visitor in the Earl Oden home last Saturday.

Thursday of last week.

Mrs. Pete Rowe was a visitor in the Earl Oden home last Saturday.

Thursday of last week.

The school Star-Gas Lighting Equipment for while.

The school The school Star Gas Lighting Equipment for the school The auditorium and the school Star Gas Lighting Equipment for the school The auditorium and the school Star Gas Lighting Equipment for the school The auditorium and the school Star Gas Lighting Equipment for the school Star

arge crowd attended.

Mr. and Mrs. Thompson and chiltier were in Plainview Saturday.

Mr. were in Plainview Saturday.

Mr. were Mrs. Wes. Demerce and ing his pleasure of the opportunity. He was expressing his pleasure of the opportunity. Same day.

Mr. were in Plainview Saturday.

Mrs. Wes. Demerce and ing his pleasure of the opportunity of Lou Ella Lincoln Monday and E. Swinson and family.

Church and School News
The Methodist Sunday School He then said that after coming ov-

to be given at this place. This is vite the public, especially the hun- twelve hours. Mrs. Flo Zimmerman and little to be an all-day meeting, observing gry ones to see them. This is quite Mrs. Flo Zimmer and Return to be an all-day meeting, observing gry ones to see them. This is different visited with Mrs. Clayton the noon down town as Dougherty to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting, observing gry ones to see them. This is different to be an all-day meeting and the contraction of the contracti

Mr. and Mrs. Wade Lovvorn are the proud parents of a baby boy, born last week, February 19. The boy was born on his father's birthday.

The Lutheran society gave Mr. and Mrs. Richard Mathews a show-cer Saturday night at their local.

The Lutheran society gave Mr. and Mrs. Richard Mathews a show-cer Saturday wight at their local.

The Lutheran society gave Mr. and Mrs. Richard Mathews a show-cer Saturday wight at their local.

The Lutheran society gave Mr. and Mrs. Richard Mathews a show-cer Saturday to be with in each of the dressing rooms.

This is quite an improvement as it is a much needed facility. The purchase was made through L. L. Collins as agent for this district.

Local and Personal

Tony Lundgren. The latter was at one time a member of the Floydada Municipal Band and is now local manager of the Public Service daughter's small boy has a severe case of pneumonia.

Mr. Ferguson and children also Mrs. R. N. Hagler and son Robert Mr. and Mrs. Martin Duvall made of Texico, New Mexico, H. Horace

Verett Cardwell and family from Dallas are visiting his parents Mr. Although it is not possible for and Mrs. J. R. Cardwell. They are us to express our appreciation perfrom the doctors.

Much complaint has been made He has a fine boy however and who

mesday night beginning next Wedmesday night with Frank Pitt as
mesday night beginning next Wedmesday night with Frank Pitt as
mesday night with Frank Pitt as
mesday night with Frank Pitt as
leader.

Henry Culpepper from Wayland
College preached at the eleven o'of the Campbell community.

Mrs. Whatley from Mineral Wells
Sunday J. S. McNeil and family of
fairview and Mrs. Charmay with Mrs. W. H. Furrow and
two small children motored to
Mrs. Whatley from Mineral Wells
Sunday and were guests of Mrs.
Furrow's daughters Mrs. N. O. Golden and family and Miss Stella
furrow while there.

Saturday night.

Will Wisdom and family visited
in Brownfield the past week as

Mrs. Herman Heath motored to
Miss Dora Elsie Lloyd in company with Mrs. W. H. Furrow and
two small children motored to
Miss Dora Elsie Lloyd in company with Mrs. W. H. Furrow and
two small children motored to
Mrs. Whatley from Mineral Wells
Furrow's daughters Mrs. N. O. Golden and family visited
den and family visited
den and family of
the Campbell community.

Mrs. Herman Heath motored to
Miss Dora Elsie Lloyd in company with Mrs. W. H. Furrow
and efficient manner in which you
have performed those duties have
two small children motored to
Mrs. Whatley from Mineral Wells
Furrow's daughters Mrs. N. O. Golden and family of
the Campbell community.

Mrs. Herman Heath motored to
Miss Dora Elsie Lloyd in company with Mrs. W. H. Furrow
have small children motored to
Mrs. Whatley from Mineral Wells
Sunday and were guests of Mrs.

Mrs. Herman Heath motored to

musical program at Whitefield last Saturday night.

Wedding bells rang again in our midst last week, the parties being Mr. Heald McLaughlin and Miss Jones, formerly of Whitefield.

Mr. and Mrs. Clayton Terrell are the Woman's Missionary Society will meet at the Methodist church.

Mrs. Brown and babies, of Alken were the guests of Mrs. Terrell Thursday last.

Mrs. Naoma McPeak spent the past week-end at Blanco as the guest of Miss Irene Cates.

Mr. and Mrs. Doc. Bennett are the Womans and Mrs. Stamps and his all star of Mrs. American Mrs. Mrs. Would was a sampled in their church house at this place, courself in Brownfield the past week as guests of G. B. Brown, formerly of Lubbock Friday and returned Sunday. Mr. Heath motored to Sunday. Mr. Heath motored to Mrs. Herman Heath motored to Mrs. Herman Heath motored to Sunday. Mr. Heath accompanied her home remaining till Monday. Jess Costons left Wednesday for the oil fields where he will be employed.

Next Monday afternoon at 2 o'clock the Woman's Missionary Society will meet at the Methodist church.

Next Sunday is brother S. M. Crawford's regular appointment at the Methodist Church.

The South Side Singing Convention met at Dougherty Sunday afternoon with good attendance. We reliable week for Mrs. Terrell Mrs. C. A. Smith and Elsie Mae Callihan all from Wilson and family visited in Brownfield the past week as guests of G. B. Brown, formerly of Lubbock Friday and returned Sunday. Mr. Heath accompanied her home remaining till Monday. Raymond Holt has sold his guests of A. Next Sunday is brother S. M. Bullock and son Cullen, also their guests Mr. and Mrs. C. A. Smith and Theath motored to Mrs. Heath motored to Mrs. Heath

went to Perryton where he spent

Local and Personal

Frank Stamps "cracked" a rath-

#### CARD OF THANKS

Although it is not possible for enroute to Glenrose. Mrs. J. R. sonally to each and every one who Cardwell will accompany them helped make the annual banquet of and will remain there for the Floydada Chamber of Comsometime to receive treatments merce the success that it was, we from the doctors.

Louis Newell and wife have a lit
know that your help and coopera
know that your help and coopera-Louis Newell and wife have a lit- know that your help and coopera-

School was dismissed here Monday as the superintendent. Floyd the main "arteries" to our town, it Blankenship went to the funeral of behooves us to try to repair our town of his home paper. For a good many years the Floydhis grandmother, at Lubbock.

The Baptist Church wishes to announce prayer meeting every Wednesday night with Frank Pitt as Denoves us to try to repair our tor of his home paper.

Mrs. W. D. Newell entertained many times it has been necessary to ask the assistance of the ladies of our city.

Mrs. W. D. Newell entertained many times it has been necessary to ask the assistance of the ladies of our city, the response has always been wonderful and the cheerful and

so nice and so many that I wish Petersburg.

student for the past several months list this week. were lucky to have with us at this south of Marfa. Mrs. Chass. M. West of time Frank Stamps and his all star quartet with Mr. Brooks at piano.

The last Sunday in March is the Amos Ratjen was the guest of the Park Stamps and his all star quartet with Mr. Brooks at piano.

The last Sunday in March is the date set for the blight of the park of the process of the park of the par house in Plainview.

### Allmon News

Allmon, Feb. 25.—Miss Lucille Mrs. C. Surginer Smith spent Sunday afternoon with Mrs. W. R. Ivey of Big S Ruby and Effie Brooks. Mrs. Surginer's sister, M H. Hulsey and family spent Tandy of Oklahoma City

tle son Bobby Gene born Wednes- tion was very greatly appreciated on their honeymoon to Nocona, to visit DenyC Ivey who Texas, to visit her relatives and dent in Peacock Military

> ty-eighth of this month.
>
> Those who were guests in the end with his parents Dr. home of W. H. Taylor and family M. F. Husky. Truman Wewere. Mr. and Mrs. George Breed- a student of the Tech and ing and family and Alvin Foster ly of Floydada was a guest

Mr. and Mrs. Henry Willbanks other friends.

the cup at the tournament, but Cooner was formerly emp were very glad that Starkey won it. They have a game with Starkey now It was my privilege to meet many friday and the girls have one also.

Many from this community are lege of Ft. Worth. tary remarks on the banquet was attending the Methodist meeting at

> pel with Mr. and Mrs. Z. H. Doan. the store there. He left last W Miss Bertha Morse spent the nesday to take up his new work

Case and family. Mr. and Mrs. Homer Hulsey and Mrs. B. G. Morton, of Tahok Mrs. W. I. Hulsey of Quitaque spent Wednesday night with J. H. and Mrs. H. M. McDonald Wednesday

Hulsey and family.

Mr. and Mrs. Chas. M. West of

### Locals and Pe

Texas, to visit her relatives
friends, and will return the twenTech at Lubbock spent the during the week end and

Mr. and Mrs. C. E. Cooner The Allmon boys failed to win Mr. and Mrs. B. L. Blacklock traveling representative

Cecil Gibbs, who has been ployed with the C. E. Stone Co Mr. and Mrs. J. M. Williams the past year was transferred Tipton, Oklahoma, as manager Tipton, Oklahoma, as manager week-end with Mr. and Mrs. R. W. spent Sunday with his family h returning that evening to Tipto

Itulsey and family.

Jim Rhodes is on the sick sister, Mrs. M. B. Cavanaugh an Mr. Cavanaugh, and attend to the sick state of the sick state of the sick state of the sick sister. business

Kenneth Umberson who has bee Stovall in photographic studio

Mrs. E. W. Taylor and little son

You will find every article plainly priced, with the very lowest cash and carry price. Remember you must be pleased when you trade at this store

8 lb. pail, all popular brands, with \$3

Quart Prepared Mustard

Per Can

**Dried Peaches** 

Choice Fruit

# Tomatoes Wapco Full No. 2 Can Brand Per Can

Gallon Blackberries

Marshmallow Cakes

Brown's "Fresh From

**Everlite Flo** 

Large Size Each

24 Lb.

Dill Pickles

Quart Can

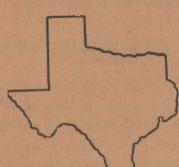
Fresh Shredded Cocoanut

Coffee Folger's

We give profit-sharing coupons on each purchase, redeemable in Wm. Rogers & Son Famous Silverware.

FLOYDADA'S LARGEST AND MOST COMPLETE GROCERY

# Texas Independence Sunday, March 2nd



### 94 Years Ago---

On March 2, 1836 Texas declared her Independence from Mexico. In observance of this day when the GREAT LONE STAR STATE came into existence, the undersigned banks of Floydada

WILL BE

Closed ALL DAY

Monday, March 3rd

We Ask That You Kindly Keep This Date in Mind and

Arrange Your Banking Business Before This Date.

First National Bank Floyd County National

OF FLOYDADA

16 Pages 2 Sections

# The Floyd County Hesperian

16 Page 2 Sections

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, FEBRUARY 27, 1930.

# ieneral Optomism Reflected at Chamber of Commerce Banq

### In Attendance at ounty-Wide Gathering

and Merchants Min-Annual Co-operative juet Friday Night.

General optimism on the part of both farmers and nerchants of Floyd County vas reflected last Friday ight in this city when more ian 400 farmers and mernants and their wives and out of town visitors gathered for the annual banquet of the Floydada Chamber of Commerce. A spirit of co-operation and progressiveness was combined with one of gaiety and good fellowship in the unusual county-wide affair.

**Demonstration Clubs Assist** Not only was the banquet county-wide from the standpoint of the food raised, cooked and serv- of the United States, his nomina-ed by Floyd County people, as well. tion having been confirmed by the this city, the Floydada High recently on account of ill health. School, citizens of the city at large and every home demonstration club that of someone else."

The county made the affair one of the largest and most outstanding ever held in this city. It was need in the large gymnasium of the Sterling C. Evans, district agent for the A. M. Extension Service, extension Service, expressed a desire to see more "Massive Current Event Club."

Waldo Houghton Neet Of faith and of hope, of work, and of play, Current Event Club. Lloyd Murray Current Event Club. Mildred Welborn It's always the best in every way. in the county made the affair one of the largest and most outstand-

Texas Agricultural and Mechan-dl College was represented four-

the extension department, A. B. Mrs. Kelley, Hale County Home Connor, director of the Texas Ex-Demonstration Agent; Prof. F. E. perimental station at A. & M. Col- Savage, of Canyon; T. M. Moore, of trict Home Demonstration Agent, Fay Gutherie, secretary of the were present from the college, as Lockney Chamber of Commerce; well as Don L. Jones, superintend- W. L. Richardson, official of the tion at Lubbock. R. E. Dickerson, Company; and other representatives perintendent of the experimental from the cities of Lubbock, Cantation at Spur and Miss Marie yon, Amarillo, Plainview, Lockney, onstration Agent.

Dr. Walton Main Speaker

country to employ a county ag- teacher.

Commerce, to the last of the talks made by visitors from neighboring towns, the program for the evening was interesting and entertaining throughout. Rev. G. T. Palmer said the invocation preceding the sic was furnished by the Floydada Orchestra, under the direction of

Lon M. Davis. Toastmaster

furnished by a vocal quartet composed of G. C. Tubbs, O. T. Williams, Dr. Hubert Seale and Geo.

song "America" at the opening of the banquet, and again at the close the banquet, and again at the close Russia"—Thurmon Wood.

"Government by the Peters of Texals as " McWhirter. They responded to a

Mrs. C. H. Davis also responded to an encore, when she gave a humorous reading entitled "The Twins." The title of her second "A sermon on Old Mother Hubbard."

Lon M. Davis presided as toastmaster for the banquet, and kept program well seasoned with spicy jokes and remarks. Following Dr. Walton's interesting address of the evening, Mr. Davis introduced Judge L. C. Penry, local attorney-at-law, who had consented to act as "pinch-hitter" in case Dr. Walton was unable to attend. Judge Penry assisted in organizing the first Chamber of Commerce Bob, Earl, Paul and Dee Rogers "Manufacturing on the Grand south of Amarillo, at Plainview. In and families and Mrs. George Elli- Scale"—L. V. Assiter. his short talk, he stated that out and raining attended a failing through we are hollering hard reunion with their father at Hale vin Crow.

Jokes—E. T. Williams.

Chief Justice



For the second time in his life. attendance, but the entertainment Charles Evans Hughes has become was furnished by home folks, and Chief Justice of the Supreme Court The combined efforts of the Cham- United States Senate last week. He ber of Commerce, the ladies clubs succeeds W. H. Taft, who resigned

us, who would exchange his lot for

and at the banquet this year, inluding Dr. T. O. Walton. presisponded with short talks, were, A. thent of the institution, who made he principal address of the evenare connected with the extension Sterling C. Evans, district agent of department of A. & M. College; ege and Miss Myrtle Murray, Dis- Canyon; Ed Bishop, of Plainview; ent of the state experimental sta- Quanah, Acme & Pacific Railway Strange, Floyd County Home Dem-onstration Agent.

Dr. Walton Main Speaker

Matador, Dougherty, Silverton, Ralls, Roaring Springs, Crosbyton, Petersburg and Quanah.

Dr. Walton, during his address prepared by fourteen home demonor the evening, emphasized the stration clubs of the county, under mortance of the farmer and the mortance of the farmer and the siness man walking hand-inand to combat the problems facing the rural industry. "At the
present time," 'Dr. Walton said, "we
present time," 'Dr. Walton said, "we
the food and were represented at are face to face with the most difficult problems in agriculture since 1920." "But," he hastened to add, "we can cope with these problems by the proper co-operation among by the proper co-operation among the proper co-op rural and town people, and by prac-ticing the theory of the Cow Sow Mrs. J. V. Greer, Sand Hill; Mrs. Wm. Finkner, Harmony; Mrs. Luke Dr. Walton referred to the agri- Sargent, Starkey; Mrs. Tom Hopulture situation as "something per Lakeview; Mrs. Carl McPher-verybody is talking about and no-ldy is doing anything about."

Taack, Irick; Mrs. G. F. Weast, ifty-two per cent of the popula- South Plains; Mrs. Sam Lester, of Texas is rural and is active Roseland; Mrs. Joe Hanna, Cedar roducing a yearly crop equal to Hill; Miss Edna Loe, Pleasant the other resources of Texas Hill; Miss Edna Loe, Pleasant The Freshman and Sophomore blined," he said, in illustrating importance of studying agriimportance of studying agri- turn introduced the members of her club present at the banquet.

t secondary thought, Dr. Waltared that Floyd County has tive spirit that made the banquet Further proof of the co-operabest and most wide-awake possible, is the fact that members Demonstration Club organi- of the Home Economics Classes of ons in the state. And because the Floydada High School served the fact that 'it takes a man and the four hundred guests. This woman working together to make class was under the direction of picture complete." he urged Miss Hazel Tyson, Home Economics

The tables were made and ar-From the opening address of ranged by the Vocational Agriculture the next meeting February 25. welcome, delivered by J. C. Gillam ture Classes of the Floydada High school, under the direction of O. T. Williams, Vocational Agriculture Teacher

Plate Favors Appropriate gathering, paper caps of the Colo-

ing. Special music for the evening was song "America" at the opening of "How

> baked Virginia ham, Spanish corn, ris. pickled relish, candied yams, blushing apples, buttered rolls, Martha Washington Whip, Angel cake, Demi Tasse, mints.

Rev. A. A. Collins spent last Monday in Lorenzo where he was called to conduct the funeral of Mrs.

Miss Merle Scoggin of Lubbock Morton. spent last week end here visiting relatives and friends. She returned home with her parents George Washington"—Bonnie Lloyd Gress.

Geese is a low, neavy set bird in which is mostly meat and and interviewed at the hospital the conference of Baptist pass for the missionaries Sunday afternoon.

Bob. Earl. Paul and Dee Rogers

FLOYDADA HIGH SCHOOL

School.

Hesperette Staff an invention and the inventor and the date. Some good reports were Editor-in-Chief.. Dorothy Crawford given by the following: Assistant Editor Ruth Rutledge Local Editor

Local Editor Literary Editor. Verla Blassingame Wanda Teeple. Society Editor Eulalia Burrus Joke Editor Sport Editor Wilmina Salisbury tion"—I. T. Williams. C. W. McCarty "Teaching Five M Mildred Welborn —Della Mae Shultz. Make-up Editor Head Typist Assistant Typists Pattye Looper Willene Mooney John Edwards Smith. Exchange Editor

Roxie Norton Faculty Advisor Miss Biebel Others who contributed material to the Hesperette are:

Senior Reporter Economics Club

Robinette Ridgway Good Citizenship Club...

right; but our school, right or wrong.

Well, well, and well, we have some honest-to-goodness dramatic all. nesday and Thursday nights, when the annual follies were presented. All four plays were exceptionally well presented, and the characters showed excellent training.

The first night the Freshmen and Sophomore plays were given. The popular vote of the night was in favor of the Sophomores, but the plays were judged, and the Freshmen play was rated higher than the Sophomore play by the judges.

Thursday night was the grand night. The Junior play was a very wear his class ring. interesting play, but the judges Dan Fondy showed by decision that the Se- Freshmen girls. nior's was more interesting.

The Senior play was the first tragedy ever presented by the students in Floydada High School, ute. esting for that fact. The Seniors high school sheiks. get to go to Plainview, and we are hoping they go to Austin. The Freshmen won second place.

The annual realized a nice sum classes, of money from the follies, and the classes realized that they have a "Gwendolyn" in a conversation. little fighting spirit left after all.

Clubs Freshman and Sophomore Girl Reserves

called to order by the president. Erna Lee Crawford read the constitution, and it was accepted by all. We named our club the Jewel "weakly" roll in chapel.

Brock Club in honor of our leader, Herschel Swepston and Ray Crab-Miss Brock. In the spring the Girl Reserves are going on a picnic and many good suggestions were made. her Latin lesson. The girls are learning some new songs and at the next meeting all on Friday. Freshman-Sophomores be sure to come. We then adjourned until something interesting.

Current Event Clubs-3rd Period To add a spice of galety to the ather tand and swered by an invention, the inventant paper caps of the Colorathering, paper caps of

"Government by the People" George Wanscott. "Manufacturing" — Kinder Far-

Sixth Period

The current event club of History 8 was called to order, Friday, February 2. The roll call was answered by a state and its capitol. The minutes of the last meeting was

'Chicago in Trouble" — Everett Poem—Folia Randerson

"Dead Pictures on the Wall"

FLOYDADA, TEXAS,

Seventh Period The roll call was answered with

"Spanish Dictator Resigns" Artie Mitchell Garrel McLain.

Fred Fondy "Taft Resigns as Chief Justice"—

Nellie Sanders 1930"—Charlotte Reese.

"A New Play-Ground for the Na-

"Teaching Five Million to Read" "From the Nations Capital"—

Girl Reserves

Freshman Reporter Dick Nichols The Girl Reserves of Floydada High School has se-Alice Mae Fyffe lected Jewell Brock as their club name.

The club then adjourned.

Christene Trowbridge The Jewell Brock club will meet World Court" and I learned a litter Lois Sitton Wednesday during the fifth period. the about this question. The girls Hi-Y Reporter .. Donley Stevenson A Splendid program has been plan-went and won this debate because Girl Reserves ...... Hazel Probasco ned: therefore we invite all girls in they had the best arguments. PerDramatic Art ....... Gene Smalley high school to attend the program because Reverend Lynn, a former should win everything regardless of Thelma Crawford missionary to Africa, will speak to the side that they have, but who us about Africa.

Warren Poole Why is our school the very best?

Best in events, both literary and year Motto sport,
Better than any other school of its

Best in track, tennis and football, sort;

so bright;

May we praise them and boost them and sing of their worth. They're the colors, our colors, of the best school on earth.

Things That Do Not Happen period study hall.

Dan Fondy falling for little

Lois and Alsie not arguing.

Juanita without Ernie. Robinette Ridgeway

Mary Louise Thurmon not sass-

ing the teacher. Wanda Teeple not hungry. examination

Herwin Strickland studying. ruary 18, 1930, and the house was lunch counter at least once a day. ter once a week from Galveston. Mr. Scoggins failing to call the

tree not getting in detention.

Father and Son Banquet

"Chicago in Trouble" — Alpha Invocation by Reverend P. D. O'- again. Mr. Cottonseed was found oothe.
"How the Communist Govern by the ladies of the Baptist church, Sally Cookstove had married Ichaeveryone. Supt. W. E. Patty then with asthma caused his early death for one week to print the truth. Ac-S. Hale responded.

Jokes—Guy Ginn and Forrest of the club introduced all of the about each. The band led by Dun-Hollums then played a few numbers and C. W. McCarty performed a magic trick.

Martin True let us in on the sec- Author. read by the secretary, and then the following program was rendered:
"Chicago in Trouble" — Everett to Make a High Point Man." "What It Takes the F. F. A. does for the boy" was by a little boy: the title of C, W. McCarty's ad-

"From the Nations Capital—Marthen gave the main address that he's got a balloon in his stummick was enjoyed by everyone, and it to keep from sinking. Some geese was educational to everyone.

White the nations Capital—Marthen gave the main address that he's got a balloon in his stummick was enjoyed by everyone, and it to keep from sinking. Some geese was educational to everyone.

Why are deeds better than words?

Why are deeds was educational to everyone.

Why are deeds better than words?

Why are deeds was educational to everyone.

**FEBRUARY 27, 1930** Plant Production Contest, March 1 Saturday is the day set for the Floydada Future Farmers to hold Plant Production here at the high school building. Twelve teams have already accepted invitations to enter the contest. The members of the local club are furnishing the food and the Home "The Land of the Rising Sun in Economics Department is prepar-

> Through The Halls With the Make-Up Editor By Oscar Bottleneck

The other day Mr. Bottleneck was wandering through the halls when a guy comes up and asks him to judge a debate. I told him that I didn't know nothing about de-bate for them. I went into Miss The Girl Reserves Organization Rea's room and there I heard some of the Juniors expound and pro-pound upon the vital question "Should the United States Join the The Jewell Brock club will meet World Court" and I learned a litever listened to me anyway?

> a debate when we have some pret- gander. ty good ones out as is the case this

The other literary events are getting ready to beat Lockney this ors. year, and the track teams expecting to show them some track dust. I'll be glad when its all over with so all of the sponsors will quit too; I work in ivory. coming around and wanting me to artists in the Floydada High School. This was proved last Wedand the white,
They're always aloft and shining so bright:

Claim, and this that and the other; mot that I mind it but I can rest attending high school is filling his easier when I don't have to tell sister's place teaching for the preseasier when I don't have to tell sister's place teaching for the presthem that I don't do nothing but ent, at the Campbell school. His try to write for a paper.

> per a guy told me the other day get in shape and we hope soon to that he didn't like my writin'. Now see some real stuff put out by them. I don't care whether you like my Frank Roberts getting married. writin' or not as long as you don't Frank Roberts getting married.
>
> Joe Marshall keeping seventh period study hall.
>
> C. W. McCarty letting someone
>
> Within or not as long as you don't the play ground ball, has out many good prospects, and thinks he will round out a good team, which their earnings in a broaden period study help. twenty paces.

about decided that if we keep on we will get it into condition in a who was formally the superiors.

Miss Rosson was visited Monday afternoon by Mr. Nance, of Milford demand a return condition in a who was formally the superiors. Elton Goens not whispering in ary for several periods I have just Miss Rosson was visited Monday Forest Fry keeping still one min- we will get it into condition in a who was formally the superintendfew more weeks. Which reminds ent of the school which she attend-Gene Smalley falling in love with me about a mistake that Miss Pen- ed nington made the other day. She school. kept looking for something and I finally asked her what she was cutting looking for, and she told me that play, accompanied by their sponsor looking for, and she told me that play, accompanied by their sponsor looking for, and she told me that play, accompanied by their sponsor looking for the looking she wanted her glasses. I finally Miss Rosson, went to Plainview Fri-Martin true not mentioning had to tell her that she had them day night to see the play, "Sun-Gwendolyn" in a conversation.

Well the F. F. A. Banquet went off in fine style and just as I had Gwylum Enoch of Tech. were visage confirmation of the item Sunday. Rosie Norton failing to pass an been predicting we had one of the state. Of course I haven't been to all of the other Winona Felton not going to the towns to learn about the banquets Mack visited friends Sunday. Jes- here is a chance to ado but I do know that they would sie Merle and Mack attended school of dollars at once to the Miss Keeton not getting a let- have to have some banquet to be here last year. better than ours.

(Herwin Strickland)

After the serious surrey wreck in future. Maxine Norris failing to study which Mr. Cottonseed's surrey was injured very seriously with a broken spoke in the left hind wheel, gressing nicely these days. The we "invest" \$1,420 in our Mr. Mebane Cottonseed never went future looks rosy—to the annual if we stay here, or have Bernice Bishop coming to school ken spoke in the left hind wheel, gressing nicely these days. The editors of this paper writing with Miss Sally Cookstove again. staff, and we are expecting a good 15 years, the length of Mr. Cottonseed retired from the so- annual this year. cial circle of the large city of Hogswallow, Mr. Cottonseed devoted his Tuesday night, February 18, the time to raising the famous Cross- business staff of the Hesper went Are we important to The meeting was called to order Future Farmers of America held eyed brand hogs. He also spent to Plainview to sell advertisements. munity? Yes, every by the vice-president, Helene Hay, their annual Father and Son Ban- some time in repairing the broken Those in the party were: Martin every one holds an The roll was then called and an- quet at the Baptist Church. This surrey of the community, as well as True, Dave Luttrel, Starks Green,

itors. These and other appropriate plate favors carried out the idea of George Washington's birthday, which fell on the day follow-ing.

Clayson Fuller, president of the count take.

Cone day during the year 1882 Mr.

Cottonseed was seen going to a singing with Miss Watermellon-singing with Miss Watermellon-singing with Miss Watermellon-singing with a country less of us who are carried out the tary. Virginia Welch. Old business was then discuss-singing with Miss Watermellon-singing with Miss Watermellon-singing with Miss was never before the town in business was then discuss-singing with Miss Watermellon-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was then discuss-singing with Miss was never before the town in business was the discuss ca" our national song, followed by seen in public with a country lass recovery. then was served and enjoyed by bod Rowbinder, and this, combined tor announced that he would try gave the Welcome Address and J. at the age of 67. He was survived by his fourth wife, Mrs. Nutty Cot- paper appeared as follows:

ty, therefore is a very stack to pain the dittil. Accordingly, one item in Monday's by his fourth wife, Mrs. Nutty Cottonseed and twelve urchins.

Geese and Gangers

intendent of the schools, told us and he sits on the other. Geese "Why we should have Vocational Training in High School." Dean dampness of the moisture. He print the truth. Arthur H. Liediegh of Texas Tech ain't got no between-his-toes and

Gets Bad News

A resident under the American flag since he was 9 years old, Tsang Wah Tuck, above, of San Francisco, is puzzled at the decree of immigration officials which orders him back to China. Tsang, who came to this country from Honolulu on a student consular certificate three years ago, has asked Washington not to separate him from his mother and sweetheart. In the meantime, he believes in keeping in good spirits.

They have similar occupations: The Painter: I work in water col-First Sculptor: I work in bronze.

Second sculptor: I work in stone. College professor: I am an artist

sister is ill. The track teams are beginning to

should net us the fifteen points at the meet.

The cast of the Junior follies

Miss Jessie Merle Scoggins and

play at the high school in the near 71 cents out of every doll The work on the annual is pro- ard of living, about \$2,00

Friday afternoon several of the our town.

Once upon a time a Kansas edi- more.

This concludes a series of articles ing at the Baptist church. The brought us the return it the past? Will it bring members with some bright remark on happenings during the lifetime bride was an ordinary town girl, factory return in the fut of Mebane Cottonseed and due to so much competition and someone infringing on my copyright, no more stories will be written by me.—The Author.

bride was an ordinary town girl, who didn't know any more than a rabbit about cooking and never helped her mother three days in her life. She is not a beauty by any means, and has a gait like a duck. The groom is an united data. duck. The groom is an up-to-date, has-been loafer, living off the old The following is an essay written folks all his life and don't amount ment. oy a little boy:

Geese is a low, heavy set bird life while they live together."

Longhorn Cagers District Honor

Defeat by Ropesville, County. is Upset at Dis Basketball Meet.

Lockney High School Lon basketball champions of County, forfeited their chance the district crown last Friday e-ing at Lubbock during the an Interscholastic meet of Dist Two. Lockney lost in the first p liminaries to the Ropesville, Ho ley County. quintet, by a score

Ralls Jackrabbits, the fast-step-ping and snappy dribbling winners of the Annual South Plains Invitation Tournament held recently in this city, won the district crown by defeating all comers at the meet. Their victory gives them the right to enter the bi-district engagement with Spearman, winner of the Dis trict One title. The final contest of the District Two meet on Saturday night was staged between the Wilson, Lynn County, Mustangs and the Ralls quintet. Among the teams to fall before the Jackrabbits were Littlefield, Lubbock, Slaton

and Wilson. Lockney, was picked as strong favorites at the opening of the tournament, and their defeat was the only upset of the first round of games. The triumph was almost a single-handed achievement for R. Our High School

Why is our school the very best?
Because we make it our own little nest

Because we make it our own little nest

Speaking' of debates remnus include was organized that the debating club was organized that the debating club was organized the other day. As yet, I have not been able to learn the exact number of members but the number just eat and loaf and go swimming number of members but the number of members but th

WE ARE ALL INVESTORS

(An Editorial) Since the World War, the Am ican people have shown more terest in investments than ever fore. The Liberty Loans, in tion to rendering most valuable sistance in a time of great also taught millions of Am citizens some of the primar sentials of investment. With succeeding year, an increasin terest by the American pa investment has been found Liberty Bonds the large ar investor has become a ti gaged in the purchase of of bonds, common and p stocks. Within the last dehave become a nation of

support that business is sible manner in an ef corporations in which they as stockholders and put forth every effort to further the interests that corporation.

Now let's bring the general Every one here is a "Stockhol in our town. And according to statistics we see that the ave R. V. Husky, Truman Webb and man in the average communication it is still finer. But if

ty wealth of Floyd Cour Just in the ordinary The Girls Reserves and Hi-Y living, every one of us, are contemplating on presenting a ing if we are average, right here at home. investment on a minimum tistics say the average we own \$21,300 worth

business of our town him an important

spend \$21,400 in Fl that period. Most

Our investment in this "Married, Miss Ophelia Bones to stockholders. Has the

the Southwestern Baptist

### Hesperian

PUBLISHING

STEEN d Manager

cond class matter at the Post Office exas, under the Act March 3rd, 1879.

IPTION PRICES Adjoining Counties: ..\$1.50 .85 In Advance loyd and Adjoining Counties.

In Advance

sing Rates Furnished on Application.

ETTER COTTON SEED

to the relatively poorer prices ch farmers of the western part this state are getting for their otton. Doubtless no ten cotton aisers could be picked up at ranlom who would agree on all the matters that have gone into the unhealthy situation. Some would say more intelligent marketing, some better staple, and some an-

Of the various conditions which the farmers themselves could remedy, one that is believed by some of the close students of cotton raising and marketing capable of being accomplished is the matter of getting better staple. And their argument seems so logical that it is hard to escape. From various parts of the state we read that the farmers are beginning to make their plans for a better grade of cotton this season. Doubtless the matter of getting the kind of seed that are wanted may bring a hitch in the affairs of possibly the indi-viduality of the many farmers who go to make up a community may forestall complete success. But even the partial introduction of longer staple cotton will help. If a half of what is said about India producing all the short staple the world can use, is true, then it would not be the part of wisdom for West exans, with their high standards living, to attempt to compete th the six cents a day laborers of lia on the world's markets.

### ENTAL PLAN UNSATISFAC-TORY

of the developments of the d and renter in Floyd Counso old that its history is lost iquity, almost, is sure to go renter can have the adchickens, cows, hogs ir means of making his home. Recently, John aney, president of one of the talls banks, suggested a plan by thich half of the land would be

one of numerous sug-

ld plan isn't working out the family. inder new conditions and either of the above sugges-

### NG COTTON ACREAGE

om the Federal Farm hard—I mean slammed down hard. is exercising its priviling the farm sections

the category of farm peo-have gone wild about cotact is, cotton represents on-But there are sections where

Undoubtedly it must be

would have mend their ways. In Floyd County cotton has a major place, we admit, but certainly not he strangle hold on the people that it has in scores and scores of counties in Texas.

#### MANY ACCIDENTS AT HOME

We read daily of the many accilents that occur in automobiles, on railways, in the air, at grade crossings. We rarely have statistics put ip to us of the percentage of avoid-

able accidents in the home.

Perhaps it is the mania for sta-cistics that makes us read of the heavy fatalties in this kind of activity and that kind. Perhaps some of these statistics are gathered par-tially because some kindly soul has consented to feed the statistician while he's doing his stuff.

Another statistician more or less

..\$1.50 has been put on the payroll of some insurance company and he finds out that fully one-fourth of the mishaps that befall humanity occur in the home-falls down stairways. slipping up on slippery floors accidental explosions from gas, falling in the bathtub, et cetera, et cetera. Which goes to prove that doubtedly there are numer-nfluences which have contri-to the relatively poorer prices if you give a statistician a pencil and paper, he'll figure you out something to fit your needs, imagined or real.

#### NEED OF WORKING TOGETHER

Whatever else may come about in community affairs the need of working together for the common good in basic community affairs stands out as an undisputed need. Someone has said that the business, corporate or otherwise, which things that having extracted its ivelihood from the community, its interest in the matter is concluded, is certainly far wide of the mark. The man who said this is one of the nation's greatest business men. Business owes the community something in the way of allegiance something toward the general building up in the community. Not that every business must contribute to every money-raising scheme that is hatched up at all. But that the conscience of the community demands certain things that be-long to all the community be carried forward, with general community counsel and general com-

#### ON THE OTHER SIDE

While some farmers and business men are so busy talking of "hard times," when the seasonal fall-off in business has occurred, there are others who are "sawing wood," get-ting their lands in condition for another crop, keeping their shelves clean, or handling their trade in the most efficient manner, answering the demand of the present.

After all, it is the business which few years that we may confi-y anticipate in a change in is well-managed in slack times that anticipate in a change in is ready for the good business of m of rental contact between | flush times. And the thing of it possibly the same will be of her counties of this secble old "third and fourth,"

Is, economic conditions are country tell us that. The big men of the country tell us that. The big men whost was the country tell us that the business that the bu is, economic conditions are essenmen to put on a better countenplace will come some plan the landlord can be astore income from his land renter can have the adtimes.

### This And That

One of the important discoveries blanted to cotton and the landlord one makes about every so often is would receive half the income. On just how little the thing that means the other half the renter would everything to the discoverer, means have to his part. In this way, Mr. people adjacent to him, and how aney says, the landlord would reve as much cotton as formerly. or any given enterprise may be in le the renter would be afford- the community of affairs that go means of raising dairy cattle, to make up the whole.

> Thus a country newspaper might ecently made. One oth- be ever so good-and have a wonat the landlord would re- derful circulation like The Hesper-

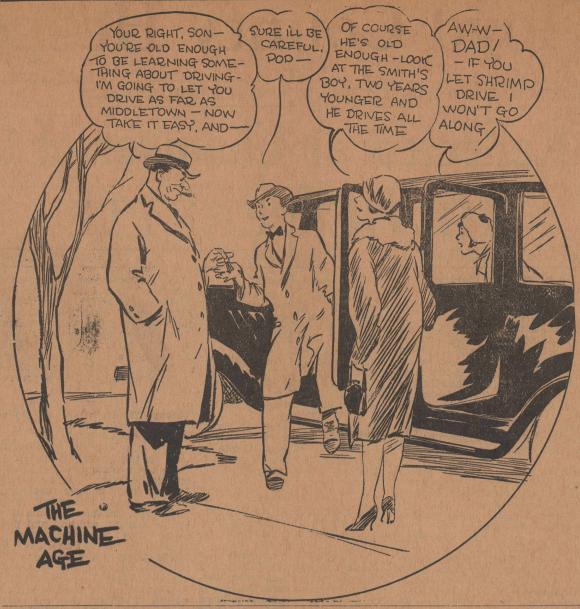
practice of the future, some some other sort of business may andlord a better "run" for in his line if he'd take the trouble and at the same time af- to investigate. If yours is the kind renter greater economic of business that does not need to and might get by. have a hold on the people, count yourself lucky. But if you find a newspaper man to whom somebody in his territory has said the newsowers of publicity are paper on which the newspaperman now in Texas, and works does not mean anything in the south, on the prob- the home or community of the man ing a cotton crop of doing the talking—you'll find a at the world will take newspaper worker who has had his a fair price. Everybody feet slammed down on the ground

Charges made during the past nore for next season's few months or weeks against the According to these cottonseed industry as a whole to ne only way to do the the general effect that the induscut the acreage planted, try has not given the farmers thus the supply that will enough for the products—have ed next fall and winter. mulcted the public at both ends of feeds, presumably, will the deal as it were—should be ed on the acreage left out taken with a grain of salt. The botton plan.

past few years the cottonseed The Hesperian cannot help being seeing at least a part of crushers have, in a way, been playin sympathy with those independing pers in the world are the lengththis winter and knowing ing Santa Claus for the farmers. ent oil producers who want to see ening shadows of one man. at of the rest of it, we We hasten to say we do not owe a tariff that will protect them

ut one-third of the acreage governor, says he will let somebody oil output while keeping many Texas University Law School and

#### THE GREAT AMERICAN HOME



### TRUE SUCCESS by Lawrence Hawthorne What is this thing men call Success? How is it gained? What does it cost? Can it bring lasting happiness Or is it often quickly lost? So many times, these thoughts return To one who searches day by day For lessons that will help him learn To gather joys along life's way. No doubt, there is a true Success That brings contentment, peace and cheer; There must be benefits that bless The lives of those who persevere! But greater far than wealth or might, Or all the honors fame extends, Are the faithful, trusting smiles that light The faces of a few old friends.

rtain proportion of chick- ian claims to have and does have any other set of men in any other r, eggs, cream, or what-comes from the farm, in might be ever so many homes in or less sentimental, or something, of a right to existence and support which the tremendous (to us) efter seems. Anyway they enjoy each at the hands of the public, newsprops.

Which the tremendous (to us) efter a lot when they get a chance papers use the following from nothing whatsoever in the lives of to be together.

Washington's Farewell Address:

f the above suggesincorporated into alone of course; the other man in that would make drivers of automobiles pay a fee of 50 cents per government gives force to public certain to come that will find the same kind of thing exists year for driver's license, and the proceeds used to keep up state parks opinion should be enlightened. It has some rather strong backing

> Have you made out your income tax report? Don't laugh, you might owe an income tax and not know Your banker can tell you, if you'll give him the details of your business in a general way. If it looks like you owe some tax, or might owe some if you did not have some rather heavy exemptions, it might pay you to go into detail and determine definitely.

> The annual banquet of the Chamber of Commerce the other night was greatly enjoyed by all who attended. It was unique, wellprepared, well-planned, and everything.

at of the rest of it, we We hasten to say we do not owe a tarm that will protect them ardly put Floyd County far- the cottonseed people anything and against foreign oil the same as other the category of farm peo- they don't owe us anything.

Chester Day, we note, is one of er industries are protected. The big the latest entries in the profesertainly need this cotton acreduction bad. County after in Texas, from year to year, insufficient acreage in feed
Use more butter—drink milk.

and we're not ready for the big the past few years, almost every ones to have it all to themselves week a report being made of the entirely. We'd like a semblance of merging of one or more banking competition. And all that's said institutions. The big cities have without knowing much about it, ex- led the way in this respect and the control of the firm of Roy of th ed, that the Farm Board get-together more, perhaps, than the rest of us put together.

As one of the sayings of great 'Promote, then, as an object of pri-An effort is being made now to mary importance, institutions for opinion, it is essential that public

> Understanding of public affairs, and matters of community or commonwealth-wide interest, are given the public through newspapers as much by giving as far as possible the actual facts as by actual discussion.

It has come about that the opinions of any one man are rarely followed implicitly as in former days for one man to have sufficient knowledge and understanding of all the things which transpire to all the things which transpire to discuss them from actual under- at Dallas, carries in it's February standing with his readers. On issue the following: which account has come the passing of the one-man newspaper.

James E. Ferguson, candidate for similar means of curtailing local hood ranks. He has just finished

the passing of one of only two tion.

banks is losing a real asset. Possibly one of three banks in a community of major classification could be swallowed up by one of the others without injury to the community but two are needed.

Senator Tom Connally, who had the support of many friends in Floyd County for the senator-ship in the last primary election and subsequent general election, is getting talked about by numerous newspapers, which cuss him for voting against the \$1 a barrel tar-iff on oil for the protection of the home guard. That's one thing we like about Tom Connally, right or wrong, he'll be in there scrapping, and lots of times he's right, although we can hardly see it that way in the matter of the oil tariff. Since the big industries are being protected, let's have some of the same for the little fellows.

Many Floyd County farmers have taken advantage in present and past times of the opportunity to terace their farms, a means of preserving the fertility of the soil and also increasing per acre yield by conserving moisture.

Governor Moody's patronizing manner toward the legislature, we believe, can be credited with present hiatus in legislature affairs, including the prospect of the fifth session going into history with none the matters for which it was called, getting attention. Governor Moody has tried to have the legislature turned into a rubber you can't make him drink.

Texas' best lands at a time when lands are cheaper than for a period of forty years in Texas history and move the penitentiary to the flint (or is it lime) hills around Austin, and call it a major matter that it be done is more than we can understand. The governor might be right and still be badly wrong in insisting on having his way at this time.

### FLOYD COUNTY 14 YEARS AGO

News items taken from files of the Floyd County Hesperian published in Floydada fourteen years ago.

ISSUE OF MARCH 2, 1916

On Friday evening, the ladies of lowed implicitly as in former days the Carnation club entertained when issues and matters of public their husbands at the home of Mr. affairs were not so complex. As a and Mrs. R. H. Buckingham. About matter of fact, under present-day twenty couples were present and matter of fact, under present-day twenty couples were present and conditions, it is almost impossible enjoyed a very pleasant evening playing rook.

Floydada, Texas, out yonder on prairie dogs reside and the coyotes and illuminating gas. howl something fearfully, has a jimdandy band. They are a pe-culiar bunch of boys, but land sakes alive they could play just at 50 days are pulped and put in a tank, kept Chester Day, we note, is one of sakes alive, they could play just at 60 degrees. The heat generates ness if they don't get some help, more and more common in Texas got the railroad while Floydada had paper making. to wait a while longer, but the

W. E. Pack has bought the inter- them without delay.

Round The Square

With Old Battleaxe (Himself)

Ah-ha! I told you so. Yes sir. All of you towns around over the Plains who have been laughing up your sleeves at our electric light traffic system are all wet. Just plumb wet. Take our little sister city to the north, Plainview, to be exact. Their citizens have gurgled many a giggle at our traffic system, and now they get all jealous and are installing lights, too. Just you Plainview folks watch Floydada and we will show you just how a real city does things.

That guy on California Street says that it isn't instinct that makes a mother kiss a baby on the back of it's neck. It's just an appreciation of a clean spot.

By golly, I believe that Halitosis is just plumb naturally dumb. Why, she is so dumb that she thinks "No kidding" is a slogan for birth con-

But not even old age frees the most of us from making a fool of less each individual farmer intelourselves every once in a while.

Somebody has asked me if I tell Halitosis everything that I do. That ain't necessary. The neighbors attend to that.

One of our local "Collegiate cars" hitting on it's last two, has the following slogan written in big black letters across the rear compart-ment: "This is a home owned institution.

Folks, I'm all agog. My cerebellum has gone into a mathematical tailspin and I'm dern near a nervous wreck. All because of a prob-lem asked me recently. I've used a ream and a half of paper, and still haven't got the answer. Here

its tail as long as the head plus half the length of the body."

Can you work it?

Hurrah, who-ray! If everybody er. We can in Floydada follow the example set each other." by a few of our residents, won't be any blind people walking around here. It's a dog gone good idea to prune those trees, folks, and keep the limbs from hanging over the sidewalks. There's noth-

would be a good system to make all rubber tires and lye.

What is the most popular song in Scotland? Right! Go to the head of the class. "I can't give you anything but love."

lights were turned on at four o'-clock in the afternoon. You see, business interest. Good business Dr. Walton is not used to our demands a change. spring sand storms.

Folks amuse me by hollering "hard times," why, with Old Man "Hello-World" Henderson giving em you know what, and with Old Jim, better known as "Pardon-me" Ferguson announcing for governor, and from two to four candidates for most every county office, why, it looks like a great year, folks.

That's enough! Shut 'er down, george.

### Contemporary Thought

CORN STALK FUEL

Lamb County News: When we announced along last year that the

anything the music publishers a gas that may be used for heating would send them. We never shall or illumination. He says 40 acres forget the celebration this band of corn stalks will supply heat, mistaken. Wheat and feed very big part in the plant-ogram of Floyd County far-nd it seems, will continue to But there are sections where helped to pull off one night at the power, cooking fuel and light for

Score one big discovery for 1930! Floydada band was there to help 'em celebrate. And if anyone has others that would prove as beneficial as this one may turn out to be, let's have

BLIND PRODUCTIOIN

exan: Production of towns

Mrs. Thomas A. Edison, on pla ing golf for the first time recent missed her tee shot. Leave it her husband to invent a good

Two Chicago gangsters who arrested for loafing about a obby were soaked with a per said to cost \$2 an ounce. goes good with gunpowder.

The National Morticians, adopted the slogan "Get Acquai With Your Undertaker," dumb when they chose Chicag their convention city.

There was no doubt about Scotchman who was he Chicago the other day tight fix.

And now they are talk being born and grazed in

What's become of the person wh used to applaud at the movies?

farm crops without regard to t demand therefor was the bane agriculture, recently declared Se retary of Agriculture Hyde, warned that governmental farm i lief measures will be useless "un ligently plans his production." Secretary Hyde said he wanted to emphasize that in order to obtain a higher level of prices than prevails now it appeared necessary to reduce rather than to increase 1930 production and that the problem must be met on the farm.

"Agriculture's leadership has formulated and secured the enactment of the agricultural marketing act which established the federal farm board backed by half a billion dol-lars of public money and clothed with far-reaching powers in applying collective thinking to that problem of the new decade—the problem of modern co-operative merchandising of crops and livestock.

"But all this will break down unless each farmer intelligently plans "How long is a fish whose head is ten inches long, it's body as long as the head and tail combined and the tall are long to the tall ar efforts profitable and a duty to fellow farmer to help make agric ture profitable. We cannot do t if farmers work against each of We can do it if we work wi

### IS IT BREAKDOWN?

ing in the world more nerve-wracking than to be walking down the
street, feeling like a million dollars and wishing that you had it,
and all of a sudden be whacked in
the face by the business-end of a
there is evidence of a disintegrat ing system of law making or p Talking about farm relief, which we wasn't, it looks to me like it our legislature is made up of me of fair average of intelligence and the bootleggers use corn to make judgement, which puts the burden their whiskey instead of old shoes. of incompetence on the system under which we are trying to operate. The governor is exasperated at the legislature and the legislature is impudent to the governor and both houses suspicion each other while tax payers of the state are alled upon to pay the bills of special session.

I ain't going to take no stand on these races for county officers, but stamp, it seems to us. The governor is a young man. When he is twice as old he will know it is true you can drive a horse to water but ness interests of Texas will some Why the governor should insist on selling thousands of acres of for the banquet last Friday, was their insufferable systems to the really surprised when the street background for every citizen is i

#### WANTED: UNIFORM TRAF CODE

Tulia Herald: At a recent meet ing of the American Auto Acc tion in New York it was dec. draw a uniform traffic code go into every state in the and urge legislatures to enact to law. It sounds so good that hasten to notify Tulia motorist it, feeling sure that every one them will want to get behind it boost it when the time cor Nothing is more annoying than find one set of traffic rules in for in one community, and an entire ly different set of rules being ob served in another town or city dozen miles away. In fact, motorists who make long tours get so tired of the jumbled up traffic rules that they frequently quit trying to solve them and drive as their announced along last year that the best judgment directs. A set of manufacture of paper from corn traffic rules that would apply to stalks had actually begun, our the entire United States certainly stalks had actually begun, our the entire United States certainly readers in and around Littlefield seems to be a crying need, and we accepted it as just another step to- believe every state legislature will ward the conservation of wood and, see the wisdom of adopting it. We possibly, another bit of farm relief. also hope, for the sake of safer But now comes announcement of motoring and the conservation of still another important product to human life that the movement is the lonely staked plains where the be derived from cornstalks—a fuel put through without unnecessary relay.

> Although the rat, mankind's greatest enemy in the animal world is probably decreasing in numbers farmers and others troubled with these pests should not let up on preventive measures. New buildings should be made rat-proof. poison bait or traps. Fumigate rat burrows and hiding places with poisonous gases. A small dog trained to hunt rats will often keep down their numbers. Not neighborhood sources of rats, enlist community cooperation for their removal, and work for practical rat-control ordinances in cities and

more than 200 egg records. Price Farm, one mile South of Dougherty. baugh. Clovis, New Mexico. 532tc 18c each;

MISCELLANEOUS

more than 200 egg records.

incubator.
522tp
house
house
rooder.

18c each;
AA quality chicks—from fine hens
with more than 200 egg records,
mated to pedigreed males from
hens with 248 to 267 egg records
and 302 and 317 egg sires. Price

17tfc.

FOR SALE—My home near corner
Fourth and Jackson Sts. in Floydada, fifty foot front, modern, 4
Sanders at Snodgrass Chervolet Co.
sand 302 and 317 egg sires. Price

17tfc.

FOR SALE—My home near corner
Fourth and Jackson Sts. in Floydada, fifty foot front, modern, 4
Sanders at Snodgrass Chervolet Co.
sand 302 and 317 egg sires. Price

17tfc.

FOR SALE—My home near corner
Fourth and Jackson Sts. in Floydada, fifty foot front, modern, 4
Sanders at Snodgrass Chervolet Co.
sand 302 and 317 egg sires. Price

17tfc.

14tpd FOR SALE—Grey hound pups from

503tc EXPERT permanent waving done

Come The state law gives fire trucks, 51tfc when answering a call, all right of

295 for appointment.

at Palace Beauty Shoppe. Phone 295 for appointment. Lucile Car-

Warning To Auto Drivers

way on streets. For your own safe-

inspected by state inspector. Hol-

WELDING

Kindergarten

MONEY to Loan—on farms and ranches. Quick action, lew rate of

lums, Floydada Florists.

AAA quality chicks—from hens with 204 to 250 egg records mated to Beall Cock No. 1159, from 302 CHOIC

laid 300 eggs. We consider chicks urday only at South Plains Outlet

value. They are proven producers. WE have the biggest chili business

Centerview Farm
Mr. and Mrs. Olin S. Miller, Props.
Floydada, Texas.

WE have the biggest chili business in town. Try our chili and you will know why. Coney Island Cafe, North Side Square.

12tc

FOR SALE—Full blood Buff Or- land—Bigger and Better, 2 for 15c

phington eggs \$3.00 per hundred. Coney Island Cafe, north side sq. Can furnish large quantities. One 12tc.

FOR SALE—R. I. Red cockerels, See Floyd Wilkes, twenty miles good breeding. Olin W. Fry. 522tp southeast of Floydada on Dough-

ing in 1929. Your chance to get PLENTY of ash trees for every-good blood at low price. Special body, your choice 25c. Mrs. P. M. \$3.50 each. Centerview Farm, Mr. Smith, 522 So. Wall St. 522tp

FOR SALE—Hatching eggs. Sin-gle comb white leghorns, M. John-son strain. Eggs from Star Mat-ing pen \$3.00 per fifteen or \$12.00 47tfc. G. R. Strickland, Fire Chief

selected hens mated to Star Cockerels \$8.00 per hundred. Baby chicks from this pen 16 cents each. HEMSTITCHING 5c per yard at my home, 621 Wall Street, or leave work at Floydada Hatchery. Mrs.

hundred. Baby chicks 12 cents each. Have a few cockerels for sale. Mrs. David Battey. Telepe. 12to

FOR SALE—1000 Chick Sol Hot sale 3 for 25c. L. G. Withers. North

Side Square.

52tfc Plains Outlet Store.

ELECTRIC

Campbell, city.

R. E. Fry.

We are starting our hatchery, ter—Graduate operator. We will set for \$2.75 per tray Tues—

lets averaging 246 eggs each in ly terms.

1929 Texas Contest—one of which MEN'S Dress Shirts—only 79c Sat-Phone 265.

50tfc

LAYMORE CHICKS

egg hen. This male sired ten pul-

mile east and one north of Camp-

FINE cockerels from our best mat-

and Mrs. Olin S. Miller, Floydada,,

TAYLOR HATCHERY

days and Fridays. Are in need of

some heavy breed eggs. Will set purebred strains on halves. Come

hundred. Eggs from pen A.

Brooder. \$7.50. Floydada Mat-Side Square.

Eggs from range flock \$4.00 per

FOR SALE

MEN'S Work Shirts—only 69c. Special for Saturday only, at the South Plains Outlet Store. 11tc

FOR SALE - Sudan Hegira seed,

high germination, tested at Agri-

FOR SALE-1 Chifforobe, 1 desk

book case, 1 9x12 rug; all in good condition or will trade for hens. Rhode Island reds preferred. Phone 324 or see Mrs. Claude Wingo. 351tc

the dark aristocrat strain. Tele-phone 63. Mrs. W. M. Massie.

House, 518 W. Mississippi Street.

bell. E. W. Turner.

visit us. Phone 931.

phone 903F51.

from this mating unusually good Store.

The Barred Rock Replenish your Replenish your lood now. Mrs. miles northeast miles northeast miles and now of the service of t

Goldband Bronze Turkeys For Sale

FOR SALE or trade—160-egg incubator, also one 260-egg incubator.

Unrelated matings, greatest

1, Floydada, Texas.

der, J. E. Green, L. L. FOR SALE—8x12 Brooder house, Mrs. Olin S. Miller, \$12 and new Queen 500 chick brooder. Also good cotton seed. E. W. Tur-

blood now. Mrs.

miles northeast

KS—White Leghorns Olin W. Fry.

BUY A CAN OF

M. J. B. COFFEE

**USE IT** 

no matter how much you have used out

of the can, we will refund your money.

HULL & MCBRIEN

Phone 292

TIRES

AT A

Big Discount

Although tires are advancing in

rice, we will let you have anything in

DISCOUNT

Finkner Motor Co.

REMEMBER POP

-- GOOD USED CARS-

r stock.

**Back Yard Kronies** 

If you do not find it to your liking,

Lockney, Texas.

ng flocks: D. S. Battey

Edell deeded, half leased, not same, 504tp grassed, watered and fenced. Own-

CHOICE Building Lots, well located, priced right. Monthly or yearly terms. W. Edd Brown, Owner,

FOR bargains in lands and town lots see Arthur B. Duncan, Floydade

TO CLOSE AN ESTATE Perfect half-section of land, im-proved, 100 acres wheat goes, im-

mediate possession. Price \$35 per Write or phone D. P. Car

FOR SALE-Nice building lots.

EXCHANGE YOUR FARM-for

change for farms, Phone D. P. Car-

fastest growing town in Texas to-

Floydada or Floyd County property or sell on easy terms. Claude Win-

section on new Santa Fe and Rock

FOR RENT

FOR RENT-One two-room house;

school. Mrs. John Wahl.

but vant.

ter, Floydada, Texas.

See S. B. McCleskey.

ter, Floydada.

Phone

FOR SALE—6 foot P. & O. tan-dem disc, good as new \$50. Edell deeded, half leased, not sandy) well

PHYSICIAN AND SURGEON

and Stomach Troubles—Hotel Man Benefits This Time

TANLAC ENDS

Ending the suffering of 10 years in just a few weeks is going some but that's just an example of how quickly Tanlac works in stubborn cases that never yield to other

cases that never yield to other remedies.

No wonder so many local people are so enthusiastic about Tanlac—no wonder local druggists are loud in praise of this medicine. Read for instance what Mr. J. L. Kline says: "For 10 years have had stomach troubles. Rheumatism also of mornings, stiff and sore all over, mostly in back and shoulders. A good powerful medicine was needed to fix me up and Tanlac proved to be all of that. From it I got relief from all troubles, stomach and rheumatism. My digestion now is just about 100% good. No more pain or distress, eat good, sleep as good as I eat, pain, stiffness, soreness all gone. Rheumatism in back and shoulders wiped out. I have tried out lots of medicines but Tanlac gave me results," That's the story of Tanlac in a nutshell—it gives results and gives them quick, for every herb, bark and root is a real medicine. Many "patent medicines" make glowing promises that may fool you into buying them, but remember Tanlac is a real medicine that backs its claims with a guarantee. At all druggists, Accept, no substitute.

SQUILL KILL **Rats Cost Millions** 

Annually You can rid your premises what you want. I have large and of this costly pest without small farms in this county for exchange. Also City homes to exmestic animals by using Squill mestic animals by using Squill Kill, a Red Squill preparation. 13tc Red Squill is recommended by FOR SALE OR TRADE—Business the U.S. Department of Agriproperty in Big Spring, Texas, (The culture in farm bulletin No. day) 70 ft. by 100 ft. on East 3rd st. or Bankhead Highway. One 1533, as being taken readily by rats and relatively harmfilling station paying \$50 per month less to human beings and doand one stucco building 16x24, not rented. Will trade my equity for mestic animals.

Rats cost the American people \$200,000,000 annually. go, 321 W. Geo. Street, phone 324 They distribute the virus of plague of hydrophobia, of FOR SALE—Good section of wheat land in Moore County practically all in wheat. Two miles of intertrichinosis, of equinine influenza. When you can be rid of these pests by using Squill Island railroads. Price \$27.50 per acre \$4500 cash, balance easy terms Fred M. Seale, 601 Tyler Street. Kill at a cost of 50 cents, can

you afford to have them? Squill Kill carries a positive guarantee. If used according to instructions, your money will be refunded if Squill Kill does not kill rats and mice.

Moore Drug Co.

L. C. PENRY Attorney and Counsellor-at-

Law Practice in all State and

Federal Courts Office over First National Bank

Floydada, Texas

T. C. Russell

Insurance Agency

All kinds insurance and farm loans

E. RAY SMITH Representative

Great Southern Life Insurance Company Plainview, Texas

X-Ray and Ultra Violet Ray Dr. I. W. Hicks

DENTIST

Special Attention Given to Pyorrhea

Miss Esther Hicks Assistant FLOYDADA, TEXAS 1091/2 West California Street

Drs. Smith & Smith

FOR SURGICAL CASES

Texas

Modern Equipment; Hearse and Ambulance SERVICE ANYWHERE Phones: Day 242; Nights 174 and 303W

Residence 330

Office 73

H.Z. Pennington

Telephones:

LAND

to Lease for Farming, Stock-Farming and Grazing purposes, from about 80 acres up, in Floyd, Briscoe, Hall, Motley and other counties. Also large list of

> W. M. Massie & Bro. Floydada, Texas

Tony B. Maxey

Floydada, Texas

Lawyer

Readhimer Building

M. FROST, I 3-YEAR CARVER GRA

Chiropracte Licensed under Kansas ad zona Laws LADY ATTENDANT

Suite 101, Surginer Bldg., No Side of Square OFFICE PHONE 175 Residence Phone 922F12

Goen & Goen Real Estate Loans, and Ins 6 Per Cent Farm Loan Farm Lands, Ranches, and

Property We handle city pro it rented. We r taxes for non-resi Would appreciate surance Bu Boothe Building W

Dr. Jacob S. PHYSICIAN AND

Internal Medicine therapy, also Dise men and Obst

Readhimer Building, Phone 93 Residence Phone 313 Calls Answered Floydada, Texas

EON

ectro-

E. P. NELSON

FIRE INSURANCE AGENCY

WILL APPRECIATE YOUR BUSINESS CITY AND FARM LOANS Every detail of your fire insurauce requirements will be carefully handled if entrusted to

this agency.
OFFICE—ROOM 8
FIRST NATIONAL BANK BUILDING, FLOYDADA

FLOYDADA

TRANSFER A. N. WARD, Prop. Office at L. & O. Top Shop HAULING AND TRANSFER BUSINESS SOLICITED GOOD EQUIPMENT PROMPT SERVICE

TRUCK LINE TO PLAINVIE Phone 12 or 305R

We have land to Sell and

Lots in Floydada.

A. J. FOLLEY

Lawyer

Suite 12. Readhimer Bldg. Civil Practice Only

Floydada, Texas

Lawyer

Room 212 Readhimer Building.

L. G. MATHEWS

Floydada, Texas

"Yours for "Moore" Service
Prescription Druggists
Frank L. Moore. Hollis B. Moore
Phone 193

also two rooms furnished or unfur-nished. One block west of high

Those Big Juicy Hamburgers on sale 3 for 25c. L. G. Withers. North FOR RENT—At a reduced rate modern four-room stucco house with bath and built-in fixtures, SOME six or eight hundred maple also place for cow and chickens.

trees 3 to 4 feet, 15c each, if you'll See Claude Goen or G. I. Duna dig 'em. Not volunteer stuff but vant. 512t

12tc WANTS cultural Department at Austin. See write or phone 41. John McDonald, Lockney, Texas.

SPECIAL—for Saturday only, good grade overalls only 79c South Plains Outlet Store. See the new Royal Portable and standard typewriters at The Hes-

perian office. WE buy old radiators and repair any make of radiators. Cline Bros., new location Randerson Bldg. S. E. Corner Square.

48tfc J. A. ENOCH WANT Barred Plymouth Rock chickens of DON'T BE LATE.—Tree planting Bolding.

FOR SALE—\$75 bed room suite, Walnut finish. Used 10 months. Good as new. \$45 cash. Also good dresser and bed cheap. Noble House, 518 W. Mississippi Street.

LIVE STOCK

HORSE stock to trade for feed or car. W. H. Hill, ½ mile S. W. Dalmont Nursery, Plainview, Texas.

Two-Year-Old Graves.

Two-Year-Old grapevines, good varieties 25c each. Hollums, Floydada LOST—A flat snapped purse con-523tc taining near \$30.00. \$5.00 reward, no questions asked. Return to R. Enroll your five or six year old

child in kindergarten for the spring LOST—spare wheel and tire for quarter to accustom him to school Ford car. Finder return to W. C. Hanna for reward. ways before next school year. For particulars telephone 334 or call at 608 Wall Street. Mrs. Harper Scoggins, kindergarten teacher. 522tc

where in the east part of town. FOR SALE—Five-tube Atwater- Office. Finder please return to Hesperian Kent Radio, with batteries. F. A.

524tp FOUND—Good watch, owner call at Lewis Cafe. describe and pay

We are prepared to prune your trees, plant your lawn, trim your hedge or anything in that line. Hollums, Floydada Florists.

at Lewis Care, describe and play for this ad.

12tc LOST—Two black and white spotted from the spot lawn, Floydada Florists.

I'M still giving the best bargains in monuments. See me before you will buy. S. B. McCleskey.

Starkey News

Starkey, Feb. 25.—Another big sand storm came last Sunday. Mr. and Mrs. Charlie Atkinson interest. No expense to borrower. R. E. Fry. 18tfc FOR SALE — Sudan Hegira seed, high germination, tested at Agri-cultural Department at Austin. See entertained the young folks with a party last Friday night. Everyone reported a nice time. write or phone 41. John McDon-Our basketball boys won the lov-

ald, Lockney, Texas.

52tfc

CONSUMERS Fuel Ass'n fixes your flats:

52tfc

Saturday night with Miss Lila Par-7tfc rish. Mr. and Mrs. Clyde Jonas spent

BRING your hemstitching to the Pollyanna Art Shoppe. All work guaranteed. Hemstitching also Seaton Howard and Lewis Atkindrant and Art Shoppe.

done in gold and silver thread. 40thc son are back in school after a week's absence.

SHADE trees, fruit trees, grape

John Howard has returned home SHADE trees, fruit trees, grape vines, rose bushes, shrubs, hedge plants, etc. Hollums, Floydada Flo-

WITH IMPROVED MODERN
EQUIPMENT, I WILL SHARPEN
14 INCH LISTER SHARES AT 25c
EACH, CASH ONLY. J. A. EN-50tfc. WE have the biggest chili business in town. Try our chili and you will know why. Coney Island Cafe, North Side Square.

Texas, Good 4 room frame house, clear of debt. A. L. Hollums. 12tp business and visited with Mr. and business and visited with Mr. and

Hesperian only \$1.50 per Year.

SAY DAD I JUST WANTED TO TELL HERE YOU OU THAT I SAVED ARE YOU THAT EXPENSE

YOU PROMISED ME FIVE DOLLARS IF I PASSED MY EXAMS त्रामाग FHER

Literary Dept By M. B.

Harmon

REAL ESTATE

FOR SALE—or trade, in Slaton,

Rev. I. D. Hull, of Snyder, is visiting a few days in the home of his daughter Mrs. J. D. McBrien.

Sanitarium

Phone No. 177

Floydada,

F. C. HARMON Licensed Undertaker

F YOU ARE AN AVERAGE INDIVIDUAL, seventy-one cents out of every dollar you earn is spent in this Community on the "every day business of living." Out of each dollar earned most of the other twenty-nine cents goes into savings, luxuries and incidentals RIGHT HERE.

You may not live within a stone's throw of the post office—your home may be miles out of town—but if you do business here you are as much a part of this Community as those who live within the corporate limits. You are spending your money here—enjoying its advantages—and national statistics show that the chances are 4 to 1 that when you move you will move into this Community.

National figures show that the average period of residence in one locality is fifteen years. More than 71% of your total income for fifteen years represents a large

sum of money. It also represents your Community, "investment."

Take a pencil and paper and figure just how much you have "invested" in this Community while living here.

Think of how much more you are likely to "invest!"

It's a lot of money, isn't it? You're a larger "stock-holder" in the town than you realized, aren't you?

Figuratively speaking, we are all "stockholders" in our "Community Corporation," and the business, professional and civic units are the "Guarantors."

Looked at in this light, it is important to sit up and take notice; to find out just what this "investment" has brought us and what the prospect is for future returns.

Vital? Important to you personally?

IT IS!

Last week a number evinced interest in this survey. It appears for the purpose of civic development, sponsored by the undersigned, without cost to the reader. Let us hear of your interest in the Community of

### FLOYDADA

Fry-Bishop Insurance Agency

"Anything Insured Against Everything"
Phone 238

Westers' Quality Bakery
"Home of Ho-Made Bread"

Wilson Studio
"Photographs Live Forever"
Phone 162

John A. Enoch
"Best Blacksmith on the Plains
In the Best Town On The Plains'

D. W. Fyffe
"Farm Machinery of the Better Kind"
Phone 92

Moore Drug Company
"Yours for Moore Service"
102 South Main Street—Phone 193

I. W. Hicks, D. D. S.

Texas Utilities Company
"Your Electric Servants"

Floyd County National Bank
Of Floydada
"The Bank of Friendly Service"

C. H. Davis, Jeweler

"Easy Payment Plan Jeweler"
Phone 30 — Woody Drug Co.

McGuire's
"The Store For Men"
Phone 66

Floyd County Abstract Co.

"Is Your Title Clear"
Room 7, First Nat'l. Bank Bldg.

Rutledge & Company
"Full Line International Dealers"
Phone 57

Floydada Insurance Agency
"The Agency of Service"
W. H. Henderson

First National Bank

Dr. J. S. Rhinehart
Phone 93 — Readhimer Bldg.

Arwine Drug Company South Side

everthing" South Side Square

L. G. Mathews

Attorney-at-Law
Phone 131 — Readhimer Bldg.

Snodgrass Chevrolet Co.
Roy L. Snodgrass, Proprietor

Consumers' Fuel Association

Ajax Tires — Gas and Oils

Phone 300

Baker, Hanna & Company
"Where Mest People Trade"

Higginbotham-Bartlett Co.

"Everything To Build Anything"
Phone 55

Felton-Collins Grocery Co.

Grocery and Market
Phone 27

White Drug Company
"The Store of Personal Service"
Palace Theatre Bldg.

South Plains Lumber Company
"Courtesy, Quality and Service"
Phone 6

C. R. Houston Company
"Dependable Dry Goods"

Radio Electric Company

Atwater-Kent Radios
Phone 201

J. C. Wooldridge Lumber Company

"Quality Building Material"
Phone 7

J. R. Yearwood

"Ask Your Neighbor"

Phone 247

Willson & Son Lumber Co.

"The Home of Friendly Service"

Community Supply Company

Phone 21 — 112-114 West California Street

#### FIRST METHODIST CHURCH

G. T. Palmer, Pastor

We had the best day in our Sunday School activities last Sunday we have had in some time. Counting our Home Department we nad 376 present. With a little effort we should pass the 400 mark the coming Sunday. We do not have words to express our appreciation for the fine spirit of enthusiasm and co-operation manifested in this great department of church. Those who are not attending are missing a great deal, and we urge upon these the importance do what they can to help us make o'clock. the Sunday School bigger and bet-

The first session of our Standard Training School will be held at three o'clock Sunday afternoon. We urge our people to attend this in a big way. We are expecting a service, there is preaching at ten number of people to attend this forty five. On Sunday evening at school from the towns close by.

Mr. McKeown is Lay Leadand an interesting and help-

ful speaker, and we hope that you o'clock, The three Leagues will meet at nesday

make his contribution to the sucess of the organization.

We had fine attendance at all services last Sunday. There were some people in the morning service who had come 24 miles to worship with us. Can you beat it? Visitors are cordially welcome all the services of the Methodist

Campbell church services, for next Sunday. this week are as follows:

morning at 10 o'clock. Preaching new church is better day by day. morning at 11 o'clock. of this work, and insist that they Preaching Sunday evening at 8 our God He blesses us beyond any-

G. W. Tubbs, pastor.

CHURCH OF CHRIST

Bible Study starts at 10 o'clock preaching.

Every Monday afternoon at three

every Sunday morning at the City school in order that it may go over Park Church of Christ. After this reaching by the pastor at 11:00

7:30 P. M. Mr. Boyd Mcn of McMurray College will

Mr. McMarray College will

The college will

The college of these classes is progressing nicely. At seven thirevery Sunday night there is

### SPECIALS

### FRIDAY AND SATURDAY

CRACKERS, Brown's Saltines 32c
PEANUT Butter 33C
MUSTARD, 19c
COFFEE, 99c
APPLES.

Big Red Ones, Doz. JUG

Lighter Draft

Wide-tread

wheels do not

run in tractor

tracks.

High, wide

wheels on

Timken

Bearings

Easier to Operate

located operators'

platform.

Strong & Sturdy

Longer Life

Less Repair

Expense

CHEESE, 23c Full Cream FLOUR, Guaranteed,

Dried Fruit apples, 19c Peaches Apricots

Vernon or Denton \_\_

BEANS, Pinto, 15 lbs.

### C. P. LOOPER

#### FIRST CHRISTIAN CHURCH

Ninety five present in Bible school day. Two classes occupied the Callihan an evangelistic message will

House comfortably full for both partments, 40 classes. parents Mr. and M services last Sunday. Interest is 11:00 Sermon, 12th Chapter of and other relatives. Genesis, by the pastor.

When we meet the challenge of ions. thing we could expect. The Initial Our pr Issue of the "Assistant Pastor" our welcome church bulletin was well received. Visitors welcome. No advertisements at all. Just Forty members of the local B. Y. news concerning the church, church P. U. Federation of the First Bapfolks and matters of interest to both. The Assistant Pastor will be tist Church attended the associational meeting at Ralls last Sunday our subscription list.

around Floydada in some way are and the next meeting will be held connected with First Christian with the First Baptist church church or have expressed a prefer- Crosbyton on the ence that way. The city directory afternoon in March, seems to be assured. Data is all in hand. A complete survey has been JUNIOR ENDEAVOR PROGRAM made. If the business men support the directory as we believe they will | Floydada will have a directory to be the

Services Sunday, March 2. Bible at the church. The following proschool 10 a.m. Let's have that gram has been arranged:

Bring a friend. We have no time ence? John 4:24. to fight anybody. Takes all our time fighting the devil. If you ena good but short and snappy ser- other people?—Junior Rutledge mon, a sermon to the point come be with us, may hap we can do the home?—Pauline Sparks. you good. "The Gospel is the pow-

er of God unto Salvation." Subject Sunday morning, "The Rejected and Accepted Christ." Subject Sunday night, "No Oth-

Claude Wingo, Pastor.

### FIRST BAPTIST CHURCH

Dick O'Brien, pastor Both preaching services were well will be leader. Truett Butler in the morning and ed to be present. Mrs. E. L. Angus in the evening were greatly appreciated.

But we are looking forward to next Sunday with the hope of making it a still better day. It is our group of the First Baptist church hope to have 500 in Sunday school have arranged the following proor Sunday school, will you please at 6:30. help us reach this goal. If you do Introduction—Virdene Snodgrass

the Ladies Bible Class urge you to visit our school next the quarterly—Gordon Bullard At seven thirty on Wed-Sunday, and if you feel like it we evening there is Prayer would be glad to have you as a per-45 p. m. meeting. Since the days have be-manent member. There is no bet-thy Crawford. Let each Leaguer be present and come so much longer we have ter habit than the Sunday School. The textbo changed the time so that it will and church going habit. Six Bible Robinette Ridgeway be more convenient for you to come schools open their doors to you each Sunday in Floydada. We hope ing-Lovern Gordon you will do yourself the favor of attending one of them next Sun-

> last Sunday. Better than 100 per Sunday morning we are to concent of enrollment. Some 20 per tinue our studies in the book of cent gain in the last forty-five days Genesis. At the evening service

CAMPBELL BAPTIST CHURCH

Campbell church services for part Sunday and dedicated them.

Campbell church services for part Sunday and control of the control o 9:45 Sunday school. Six de-

7:30 Evangelistic service

Our program has a place and a for every age and sex.

published each Friday. Get in on afternoon. A worthy program was our subscription list. The religious census has been forces, the attendance banner was completed. 275 persons in and won by the Floydada delegation,

The junior Christian Endeavor of he Cumberland Presbyterian church will meet March 2, at 6:30

Topic-How can we show Rever-

Leader—Ted Sparks. How may we form the habit of joy good singing, good fellowship, showing reverence and respect to How may we show reverence in

Scripture reading—Psalm 84:10— James Williams.

Sentence prayer. Topics discussed. Benediction.

#### JUNIOR CHRISTIAN ENDEAVOR

At last Sunday afternoon's meet-Last Sunday was a high day in ing of the Junior Christian Endeavour services all day. There were or of the First Christian Church, 360 in Sunday School in time to be Florine Dorrell was the leader, and counted, and 153 in the B. Y. P. U. on next Sunday Lon, Junior, Davis

attended, the congregational sing. The meeting hour is 2 o'clock in ing was exceptionally good, and the two special numbers rendered by church and all children are invita-

#### SENIOR SKYROCKET B. Y. P. U.

you are a member of our church gram for Sunday evening, March 2

not attend Sunday School then we The course of study offered in

The textbook course of study-

Student activities in school train-Jobs for students and graduates

-Mary Collins. The president will be in charge.

Open discussion All members are urged to be

and Mrs. A. L. Scoggin of Lubbock spent Sunday with her parents Mr. and Mrs. J. C. Dickey

Mr. and Mrs. E. E. Blackshear and son, Jess, spent several days last week at Baileyboro, visiting with Mr. Blackshears brother.

### Must Be Sold THIS WEEK

The Following Fixtures \$350.00 National Cash Register, practically new.

7 Good floor cases. About 40 feet mahogany finish, glass wall cases which can be adjusted for mens or ladies' wearing apparel.

1 Large triple mirror, dressing room built in. Complete set modern window fixtures, also

shoe fitting fixtures. About 100 feet good movable Shelving. Willing to sell at sacrifice price. Must be sold

quickly. CALL OR PHONE BEN GERTZ.

Peoples Store Lockney, Texas



### Don't Pull Your Ha

-Don't Get All Hot and Bothered;

—Don't Ruin a Suit of Clothes;

-And don't get so mad you kick your "boat" just on account of a flat; all that is necessary

### Telephone 83

—Whisper "Got a Flat" and our Buzz-wagon with a tank full of air and every kind of needed tool to get you back on four wheels again, will be right out. Proven by long experience to be the fastest Road Service in Floyd County.

-Our Steam Valcanizing Service is time-tried and tested; our patches stay patched because they're put on right; when you scorch the road you don't take a chance on scorching off a patch while you're

-Ours is the Wholesale and Retail Federal Tire Sales Station. If you haven't seen the new Federal tires you haven't seen the latest and greatest improvement in tires of the past decade.

# **Gullion's Super-Service**

S. E. Corner Square — Floydada — Telephone 83 "Invite Us to Your Next Blowout"

Four Important Steps - in



SHIRTS

Solid colors or striking patterns in broadcloths and madrases are being shown in three selections at

98c — \$1.95

\$2.50 THES

Stripes, small figures and polka dots are here in the new Silk Neckwear. 75c - 98c

\$1.50

THIS BYSIDVIBUOUS

Harmony in color, harmony in style-men will consider these features more than ever in buying their Furnishings for spring. And if help is needed we shall be pleased to offer our consular service in making appro-

priate selections for you.

HATS Snap Brims, Hom-

in popular shades of gray and tan at \$4.95 to

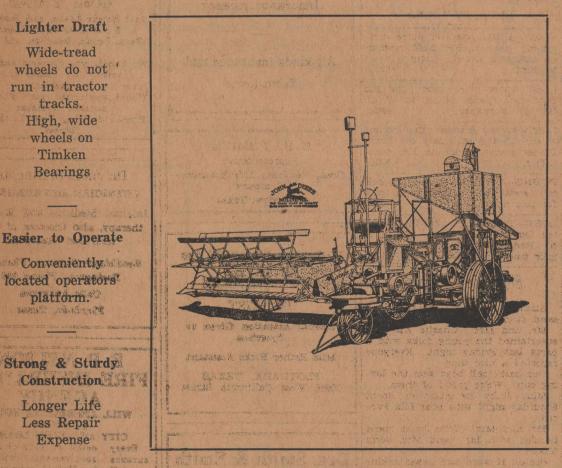
\$10.00

Offered in the lighte weights of capskin in a the wanted colors. \$2.95 and

\$3.50

### Martin Dry Goods Co

"The Store With The Goods"



HOLD EVERYTHING!

Here's a light-weight, low-cost combine

Grain Saver

THAT WILL SAVE YOU MONEY

Improved Type Separator Separating capacity 30 in. x 180 in. Spike-Tooth Cylinder, 115 Teeth 24 in. wide

Three Wheels in Line

Gets the grain on uneven ground Pulls Straight

Powerful Motor

Plenty of reserve power for heavy grain

BEFORE YOU INVEST — Investigate

Come in today and learn about

This New JOHN DEERE No. 5 COMBINE

# Stansell & Collins

"John Deere Machinery"

### ative Tarwater Writes ctivities Of The Legislature of this community attended sing-

### re Clean And ry To Extreme

a Bunk in Penitentiary ild Not Have Slept ortably in, He Says.

entative A. B. Tarwater of ation. Representative District, gave out the following marketing act were introduced at the request of the Federal Farm nt to newspapers of the dis- Board.

cluded in the Governor's call for ie Called Session. The Fee Bill was changed in many respects in ooth Houses before it finally reached the form in which it was finally passed on a Free Governor. passed on a Free Conference to agree on prison reforms, the House Bill calling for a very moderate expenditure of money to be be located in the vicinity of Austin. The plan to start a new unit of the Prison System in the vicinity of Austin would ultimately, if carried out, have cost the people of reduce the Ad Valorem Tax for Texas several million dollars. The school purposes.

The school purposes.

The Fifth Called Session is now entire Liegislature, at an expense of such equipment as the Prison System has was sanitary and clean to the extreme. The buildings on the farms are rough and of poor construction, but I did not see a bunk of the subjects submitted to the Fifth Called Session for its consideration are the Prison Restruction, but I did not see a bunk of the subjects submitted to the Fifth Called Session for its consideration are the Prison Restruction, but I did not see a bunk of the subjects submitted to the Fifth Called Session for its consideration are the Prison Restruction. tem has was sanitary and clean to pel attendance.

prison lands.

acres of lands used for prison pur-

urth Called Session of revenue measures. exas Cooperative Mar-

keting laws. One of the provisions of this act was to have the Texas law conform with the Federal Farm Marketing Act known as the Copper Volstead Act. Under the Texas Laws as amended a cooperative as Laws as amended, a cooperative marketing association may handle the products of non-members equal the amount of each products handled by members of the associ-The amendments to the

The Fourth Called Session also Fourth Called Session of the Legislature closed Tuesday ent school laws providing that after having passed the Fee county superintendents of schools and failing to pass the Prison shall be paid from the funds of all which were the two main items school districts in the county, and

Report. The main change made in mitted to the Fourth Called Session the Fee Bill is the provision requiring all fees of office to be accounted for by all county officials. The Senate and the House were unable to agree on prison reforms the deadlock between the Senate and deadlock between the Senate and the House, the House holding out for a tax of one dollar a ton on made at present owned property of the Prison System. The Senate Bill provided for the beginning of a new unit in the Prison System to be located in the vicinity of Australia and the Senate for a fifty-cent tax. One important feature of the Sulphur Tax which was placed in it during its consideration in the House was that the adture of the Sulphur Tax which was tion in the House, was that the additional revenue to be derived from this source of taxation after July, 1931, was to be handled so as to

about one thousand dollars, visited trying to work but has been serithe Prison System. To many of us who had heard various reports indicating that the conditions under which the prisoners were housed were exceedingly bad and unsanitary, it was a surprise to find that such equipment as the Prison Systems of th cessary to cases their arrest to com- to 162 people.

ses, and one of the important the House and will probably consures passed by the Fourth led Session of the 41st Legistre was a bill which Lintroduc.

| Continuous are now being heard by the House and will probably consume a week of this Session. It is the belief of many members of the lintroduction of the session of the session of the 41st Legistre was a bill which Lintroduction. of Texas owns approximately 77,000 | Terrell. ed Session of the 41st Legisre was a bill which I introducind sponsored in the House and
son of the prison problem to this
Senators Small and Bourish h Senators Small and Parrish session will probably result in nothduced in the Senate, providing ing but loss of time and expense to don returned Monday Mrs. Gordon s by which the probable gas the State. A large number of probable probable gas been introduced, chief among the control of the best that there is said that the said that there is said that there is said that there is said that there is said that the said that ne of the best oil wells in them being the Sulphur Tax and a community Saturday and Sunday.

within two miles of tax on natural gas. It is to be reasonably assumed that this Callaportant measure pass- ed Session will pass some additional

Hesperian Ads Get Results.

### Baker News

Baker, Feb. 24.—Several

The following were the guests in the G. L. Fawver home Sunday:
Mr. and Mrs. Roy Fawver and fam
an ordained preacher herself
And because of this background, she has just been elected to direct ily of Campbell; Mr. and Mrs. R.
H. Willis of Floydada and Floice
Gilbreath from Sand Hill community and Lavelle and Ed Gilhearth of Jahrette of Jahrette Christ breath of Lakeview community.

Rev. R. E. Bost visited our school Wednesday and made a very interesting talk in the school.

Miss Odell Evers of Pleasant Hill community spent Saturday night and Sunday with Effie Mae Shel-

Mr. and Mrs. J. W. Mankins of Cedar Hill were visitors in the

Brady home Sunday. Miss Thelma Colston spent Sun-day with Miss Irene Colston. Mr. and Mrs. George Gilpin of

Lakeview spent Sunday afternoon with Mr. and Mrs. J. W. Chapman. Mr. and Mrs. A. H. Kries and two daughters Irene and Ruth visited in the home of S. R. Colston Saturday night.

Dick Graves spent Sunday evening with Cecil Hart.

### Cedar News

Cedar, Feb. 24.—The banquet given by the home demonstration club Saturday night was well attended, refreshments were served

in pany of the prison houses in which I did not feel that I could have slept comfortably. The State charges against State Comptroller friends and relatives in this company of the prison houses in the investigation of the have slept comfortably. The State charges against State Comptroller friends and relatives in this company of the prison houses in the investigation of the investigation of the investigation of the prison houses in the investigation of the investigation of the prison houses in the prison house in the pris

Trust the Weather Man The forecasts of the Weather Bureau have been proven eighty-five cent accurate.—The Country

### St. Louis Preacher Is Daughter, Widow and Mother of a Minister

Louis is said to be more closely attached to the clergy than any other woman in the United States. She is daughter of a minister, widow of two ministers, mother of a minister and a missionary and is an ordained preacher herself

Baker could not go to Lockney Mrs. Muckley's father was the Saturday, to play ball on account of late William Bayard Craig, for Saturday, to play ball on account of the illness of one of the players.

many years chancellor of Drage University, who held important pastorites in New York, Denver and Redlands, Calif. From her father Mrs. Muckley learned exactly how H. H. Williams and family of Amarillo visited in the home of his parents Mr. and Mrs. F. L. Williams of this community Saturday

to uphold the parsonage pride when the parsonage cupboard is respectably have a soft answer turns away wrath in spectably bare.



Mrs. George W. Muckley

Had Many Suitors
She married in a way to invest this knowledge. There were a great many suitors riding up to the parsonage door to woo the minister's black-eyed, curly-headed daughter. She preferred a minister band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley, was for delighted the control of the power band, George W. Muckley and Ge

of Church Extensions of the Di- stay two weeks visiting their s

ciple Churches. her copper coins to the inisionary pig than to the neighborhood grocer for lollipops and peppermint sticks. As a minister's wife she continued to sacrifice a furbelow Mrs. Hatley of Dougherty.

Mr. and Mrs. Joe Glover and so spent last Thursday with Mr. an Mrs. Hatley of Dougherty.

Mr. and Mrs. Carter, Mr. and Mrs. and Mrs. Joe Glover and so spent last Thursday with Mr. and Mrs. and Mrs. Joe Glover and so spent last Thursday with Mr. and Mrs. and Mrs. and Mrs. Joe Glover and so spent last Thursday with Mr. and Mrs. and Mrs. Joe Glover and so spent last Thursday with Mr. and Mrs. and Mrs. Joe Glover and so spent last Thursday with Mr. and Mrs. Carter, Mr. and Mrs. and Mrs.

died, it was natural that his widow J. D. Holligan Sunday. should accept a position as general secretary of the Missouri Women's Christianity Missionary Somen's Christianity Missionary Christianity Missionary Christianity Missionary Christianity Missionary Christianity Missionary

Christian Church in St. Louis.

And now, as one of the three women who are conducting women's conferences in the work of the and Marjorie and Mrs. Gerald Cartesian Church in St. Louis.

Mrs. W. H. Bethel.

Mr. and Mrs. J. T. Perry and Betty Jo, Mr. and Mrs. Carl Lyle and Marjorie and Mrs. Gerald Cartesian Church in St. Louis. which is sweeping through the Mr. and Mrs. P. Q. Haney.
Protestant churches, she continues

Mrs. I. D. Holligan who have the continues of the

### Campbell News

35 years associated with the Board Mrs. Hinkle and Miss Herndon

As a minister's little daughter Mrs. Muckley had to give more of her copper coins to the missionary night that was given at his home

so the missionary box could have an additional flannel petticoat.

Turns Missionary Executive
Therefore, when Dr. Muckley died it was natural that his widow

After seven years with that organization she became assistant to the pastor at the Union Avenue Christian Church in St. Louis.

Rev. and Mrs. Ancil Lynn and family and Mr. and Mrs. J. W. Lyles spent Sunday with Mr. and Mrs. W. H. Bethel.

pension fund for aged ministers dinal and baby spent Sunday with

Mrs. I. D. Holligan who has been her work for the benefit of the sick for a couple of weeks was reported to be resting some better

Rena Mae Lyles and Opal Dwens spent Sunday with Bernice Mur-

Miss Mary Boner spent Saturdanight with Mrs. Charlie Perry.

Bro. Tubbs will be with us



# SPRING LEARANCE

# WITH AN OKTHAT COUNTS



Here is a bargain event without parallel in the history of this community! This great spring clearance sale brings to bargain seekers a once-in-a-lifetime opportunity to secure famous used cars "with an OK that counts" at savings that will be long remembered.

Due to the tremendous popularity of the New Chevrolet Six, we have an unusually large stock of fine used cars. To clear our stock quickly, we offer these splendid cars at low sale prices that are nothing less than sensational.

Buy a car during this sale at many dollars below its normal price! Look to the red "OK that counts" tag as proof of its quality and dependability. This tag signifies that the car has been thoroughly checked and reconditioned. Be sure to attend this sale early!

### Wide choice of four and six cylinder cars

### 1928 Chevrolet Fordor

Provides ample space for 5 passengers. Motor has been thoroughly reconditioned. Not a scratch on the body. Sold with "An O. K. that counts". Special Sale price

\$400

1929 Chevrolet Coach—Read that price! See this practically new Chevrolet—compare appearance, performance and reliability and you'll prefer it to anything the market offers at anywhere near the price. Completely equipped, ready to drive away at a reduction of \$211

Model A Ford Tudor-Just traded in on a new Chevrolet six. and in excellent condition. With an OK that Counts, only

Excellent condition, only \$275 1928 Pontiac Coach—Has many thousands of miles of carefree service ahead of it. Tires \$475 show very little wear, only 1926 Chevrolet Roadster-Reliable performance, comfortable riding, Sale price only

Chevrolet Touring-Roomy and serviceable. Motor runs perfectly. Good rubber and \$100 full equipment, only....

1928 Chevrolet Coupe

Your last chance to save \$50.00 on a slightly used coupe. Completely equipped—carefully checked and conditioned, "With and O. K. that counts." Formerly priced up to \$450

BUY "OK" USED CARS FROM A CHEVROLET DEALED

Snodgrass Chevrolet Co.

Floydada, Texas



RIANGLE GARAGE LUE GOOSE SERVICE STATION DOUGHERTY SERVICE STATION

Phill-up '

MOTOR INN PHILLIPS SERVICE STATION CAPROCK SERVICE STATION

### **Home Of Beauty Built Especially** For Comfort On Small Location

### Rugged Lines Unusual In English Type Home

Square Floor Plan of "The Hudson" Assures Conservative Use of All Space.

that the exterior lines should be subordinate to the interior, the prospective home builder can select the Hudson, illustrated on adjacent columns, with the assurance that he is getting well planned interior.

dining room, a well equipped kitchen with a breakfast nook. A lavactory, reception hall and clothes closet are also on this floor. Within the broad front door is the reception hall with a staircase leading up to the floor above. A clothes closet with a mirror in the door is conveniently placed to account the convenient of tional in attractiveness and other outer garments of the members of the family. distinction.

are well arranged with every com- the end of the room presents a fosions being twenty-seven feet by ter. twenty-eight feet. It will suit the ordinary forty foot lot to advantage and a larger lot will show the in a flood of natural daylighting.

Rooms Well Arranged
Immediately to the rear of the ordinary forty foot lot to advantage and a larger lot will show the architectural lines of the dwelling living room is the dining room ,ten

English type house being exemplified in the half timbers and stucco of the overhanging second floor, dining room by a swinging door, is house above the surrounding lawn old fashioned pantry. flatness that would otherwise re-

flat concrete slab which with an over head light. serves for a stoop is flanked on either side by an ornamental iron railing. The steps leading to the concrete sidewalk are also guarded at either end by brick courses which contrast with the white of the con-

LOCKNEY 100 THEATRE

Week beginning Sunday, March 2nd. Talking pictures at their best.

All Talking Program.

Admission 25c and 50c



OSCAR MARY SHAW EATON

a Garamount TALKING Gicture

Sunday Matinee, Monday and Tuesday

Paramount Sound News and Comedy.

Special matinee Monday for visiting bankers.

Wednesday and Thursday Clara Bow, James Hall and Jean Arthur

"The Saturday Night Kid"

Comedy "Ladies Choice"

Friday and Saturday Conrad Nagle and Carmel My-

> "Ship From Shanghai"

Shakespeare Comedy

Evening show 7:15 p. m. Sunday matinee 2 p. m. Saturday matinee 2:30 p. m.

crete and the green of the lawn.

Across the front of the dwelling is a bay of five windows of the double-hung type with diamond panes above. The mullions between each window are constructed of wood,

The floor plans of the Hudson have been thoughtfully laid out to While an architect will tell of the house. Space is not wasted but each square foot utilized to the you that the plans of the house are more important and that the exterior lines should dining room, a well equipped kitchen with a breakfast nock.

getting well planned interior door is conveniently placed to acand an exterior that is excep- comodate the overcoats, rubbers,

French doors separate the hall Almost Square Plan
The Hudson contains six rooms, bath and breakfast nook. The plans teen wide. The brick fireplace at fort and convenience provided. This cal point about which the interior house is almost square, the dimendecorating of the room may cen-The broad bay of windows let

feet by thirteen feet in size, with Seen from the street, the residence is striking in its rugged lines, the informal atmosphere of the meals during the host summer

the brick veneer lower front eleva- arranged to afford every convenition, the staggered wooden shingles ence to the lady of the house. It of the roof and upper side walls. contains a number of built-in cup-A small grass terrace raises the boards which take the place of the and aids in removing the sense of flatness that would otherwise result.

enameled sink is located beneath the rear window. In the alcove in one corner is the breakfast nook

From the kitchen a door leads to a service hall off of which is located a well-equipped lavatory. A medicine cabinet with a side wall light is found here. Off the service hall also is the stairs leading to the basement and the door out-

The basement has been entirely excavated and a concrete floor laid over the whole. At one side are a pair of laundry tubs where washing may be done at home if the family

At the front of the basement is found the fruit cellar, five shelves in the recess formed by the foot-ings for the bay window holding the fruits that may be stored there. On the second floor are located lines. three sleeping rooms, a linen closet apparent throughout. and a bath. Each chamber is equipped with a closet lighted by add prestige to your standing in an electric bulb. The closets of the the community and among your chambers have shelves and a rod business associates. Especially is upon which hangers may be placed.

The linen storage is five feet by as "The Hudson." pictured above. eight feet in size and contains a shallow case with shelves for placing towels and lines. In this room

### Design of Home Should **Express Individuality**

First Appearance of Passer-by Is Most Important Of Exterior Design.

To the stranger or casual passer-by the appearance of the house individuality of the occupants. is the only index of the type of perand self-satisfied with the commonplace or ordinary things of



The World Over FIRE is a GREAT DESTROYER Nothing can withstand it.

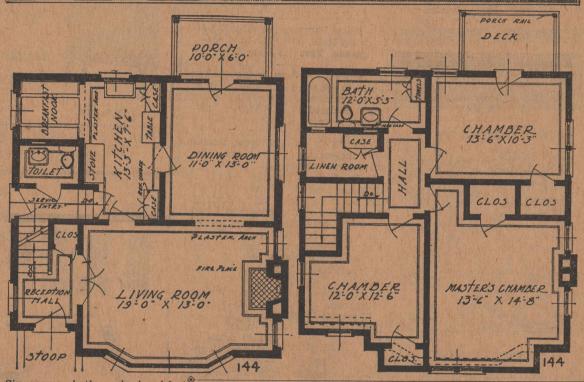
SOUND FIRE INSURANCE provides against it financially.

> FLOYDADA **INSURANCE AGENCY**

G. C. Tubbs W. H. Henderson

### The Hudson Has Rugged Appearance





Six rooms, bath and breakfast nook are arranged for the greatest of convenience in this English type home of the most unusual An appealing ruggedness is

On the other hand, the family that lives in a home that is smart-ly up-to-date is unconsciously placed in the constitution of the constitution of

five feet wide. It contains the pearance and design of the houses usual built-in bath tub and shower, as well as the pedistal bowel trary. It may lead in many cases charming individuality. Keepin mind also that the house will be lived in for a good many which are evidence of modern con- to conclusions that are detrimental years. struction. In one corner of the to the interests of the owner. Yet pleasing with the passing years or closet is a small cupboard for tow-human nature cannot be changed as time goes on will become disels. and the home builder should keep ever present the tendencies of the outsider to judge by the architectural design and environment of the

the expression of the family. It serves to classify them with re- house will still be fresh and interspect to taste and good breeding. esting. In every way it should express the

son who lives within. If the house is old and out of date, with obso- eration to the home builder. They on the wooded lot requires differlete lines and trimming, he is should be carefully studied not on- ent treatment than on the hill top. forced to the conclusion that the ly in relation to the floor plans but The house on the narrow lot must owner is not prosperous or is not also with regard to the architec-critical, rather that he is content tural feeling they will convey.

overcome the crowding of its neigh-bors by architectural effects. Some

Be Conservative

HARD TIMES:

**OPPORTUNITY:** 

4% on Savings Accounts.

conservative in choosing the exter- while others look better snuggled nal design. The radically uncon-ventional the bazarre and extreme great tree. should be discarded immediately. Aside from the standpoint of self expression, the home should be so constructed in layout and design that should the occasion ever arise when the home would be placed on the market, its appearance will not be a bar to a ready sale. On the

Saturday Matinee 15c and 35c

may be stored the sewing machine and other household equipment.

Off the back chamber is the deck of the rear porch. This deck becomes a handy place for the housewife to air mattresses, bed coverings, clothes and the like.

The home is largely an index of the character of its owner or occupant.

Off the other nand, the family that will appear to the home seek-that lives in a home that is smartly up-to-date is unconsciously placed in the class of those that are alive. progressive and self-respecting. The home is largely an index of the character of its owner or occupant.

The holds respect to the home seek-that lives in a home that is smartly up-to-date is unconsciously placed in the class of those that are alive. progressive and self-respecting. The home must expect of the character of its owner or occupant. The bath room is of generous dimensions, being twelve feet long by the occupants of homes by the ap-

same premise must hold true with the design of houses. tendencies are creeping into the construction of houses more or less. The family who are building must When the home builder con-structs his new home it should be with the thought that their exterwith the thought that the home is jor will be such that ten or fifteen

When selecting the general style of house, the suitability of it with The exterior lines of the house respect to the environment should houses instinctively call for large The wise home builder will be lots and carefully trimmed lawns

Always knocking at the door of the man who spends all

Always knocking at the door of the man who has a Savings Account at the Bank.

the protecting arms of a Through the passing years cer-

tain architectural types have been developed which contain within themselves the principles of design that are lasting. These houses are radically different in appearance

yet embodied within them are good taste, clean lines, beauty and com- of your new home ke

Common Sense in Design
The home owner who studies the rudiments of architecture will discover that common sense plays an combination of effects important part in design. Com- produced. mon sense in the handling of materials is responsible for many accepted standards that have come down through the ages. The sharply pitched roof of the English house for instance, is based on common consecutive. sense; the heavy damp snows of England lose ther tendency to cling to the roof when the pitch is great. Typewriter carbons, second to the roof when the pitch is great.

suitability of the des

# Coming Through

With dependable constant day in and day out service during a series of cold waves which in West Texas has not been surpassed since the notable "winter of 1899" is no easy task.

### **Our Distribution System** Must Be An Elastic One.

It must expand to serve the heavy peak demands of winter's cold waves. And this same system must contract to absorb the slack demands of Summer's warm weather.

We believe we are "coming through" with such a service.

### West Texas Gas Company

### ADJUST-O-MATIC



Set the lever for any heat you want — high, medium, low or anywhere between.





Built-in Watchman control automatically holds heat right where you want it!

### A special opportunity to save yourself ironing work and worry ...

Our Special Offer makes it easier than ever for you to get one of the new ADJUST-O-MATIC electric irons.

The ADJUST-O-MATIC is the latest Westinghouse contribution to easier ironing. It has the new fingertip adjustment which sets the heat right where you want it; and the famous Built-in Watchman holds it there until you change the setting.

In addition, this new iron has a

brilliant, enduring CHROME finish that glides over any fabric with 30% less effort. Never pulls or sticks... You'll like this new iron. Come in

and see it today. Plan to take advantage of our Special Offer. Westinghouse



Adjust-o-matic The new Iron with the Built-in Watchman

\$8.75 Value SPECIAL PRICE \$8.45 On Convenient Terms of 45c DOWN and only \$1.00 PER MONTH-or-\$8.00 CASH

Texas Utilities Co.

"Your Electric Servant"

# iter Now! BORDEN FABRICS National

RESSMAKING CONTEST

\$4.000.00

in Cash Prizes—269 Prizes in All

and Championship Prize

\$200.00

For the Best Dress Submitted by Any Contestant

Country divided into four competing zones. Prizes awarded equally in each zone.

Four groups of prizes as follows:

1st prize . . . \$100.00 75.00 50.00 25.00

45 prizes . . . each 10.00

of prizes awarded.

Every one now has an equal chance of winning a prize in their section of the country, competing with women in nearby states.



Full details of prizes and other information about the contest contained in booklet obtained on request at this store.

MATERIALS ON SALE HERE

# South Plains Outlet

W. H. SEALE, Manager

### THE HESPERETTE

(Continued from page 1) Dave: You can get a mortgage

Carl: Does she wear too thin O. B. No, only one.

"Did young Bibulous get the big kick out of Miss Darling's party that he was expecting?"

Center. Feb. 24.—March weather has come before the month arrived, well I guess the sooner it gets

"He got a big kick all right but not the kind he expected. He did not know that her father wears No. 11's."

ed, well I guess the month arrived, well its blow out the sooner we will have calm weather.

Sunday was our regular church

103 degrees.

The Measure of a Man Not, "How did he die?" But, "How did he live," Not, "What did he gain?" But, "What did he give?" These are the units To measure the worth Of a man as a man Regardless of birth. Not, "What was his station?" But, "Had he a heart?" And "How did he play His God-given part? Was he ever ready With a word of good cheer, To bring back a smile III IIO

### The Baker Says



### IF YOU'LL VISIT AT THE HOMES

goods things to eat.

REAL LOAF BREAD

Give us your order.

Perfect Bakery

Not, "What was his church?' Nor, "What was his creed?" "Had he befriended Those really in need?"
Not, "What did the sketch In the newspaper say?" "How many were sorry When he passed away?"

### Center News

time. Had no singing Sunday af-Roxie: My brother graduated with 03 degrees.
Thelma: Impossible!

time. That he shight convention as the southside convention met at Dougherty and a general singing at Lockney. Several Thelma: Impossible! eral singing at Lockney. Several Roxie: Not at all. He worked of our people went to Lockney and some may have gone to Dougherty I do not know.

Miss Virgie Mae Dennis visited Miss Alma Montgomery a while Friday evening.

Welburn Dennis spent Friday night with J. B. Jordan. Miss Bernice Mankin visited Miss Gertrude Lightfoot Friday after-

Doris Jordan entertained several of her little girl friends with a of her little girl friends with a birthday and slumber party Satur-day night. Those present were:

### Successful After Ten Years Of Search

Plainview Farmer Had Almost Giv-en Up Hope When He Tried Or-gatone, Troubles Now Gone.

"Honest. I've been trying for ten years to get the relief two bottles of this Orgatone (Argotane) has given me" declared E. F. Felty, a wellknown farmer residing on Route 1, Plainview. "Yes ten years ago," he continued "I started having trouble with indigestion and from that time on I have certainly had my share it. I kept taking medicine, thinking I would get over my trouble, but I just kept on suffering. My appetite was no good and I had an awful burning and pains in and about my stomach I got to where I was disguested with medicine because nothing helped me. I was blue and despondent, I had no ambition and was just getting clean down and out as far as health was concerned.

"I was so miserable I just felt like I must get some relief some how, and when I saw so much in the papers about Orgatone (Argotane) I decided to see if it would do me any good, and upon the recom-Where We Sell Bakery Goods mendation of the friends who had you're sure to find a lot of Well it's fine, My awful pain and distress went away before I had finished my first bottle. My appetite is like it should be and I sleep like a log I may have gained some Delicious Pies, Cakes, Cookies weight too, I don't know about that but I do know I feel like a new man, and Orgatone (Argotane) is cause of it. If anyone will inquire I certainly will tell them what this medicine will do I'm satisfied there is nothing to equal it."

Genuine Orgatone (Argotane) may be obtained in Floydada at the

Inez Spence, Ruth Jordan and the Marion and Dale Carpenter were son, Bill Beedy. She will also visit honoree. All went to church and on the sick list Sunday. Mr. and Mrs. T. L. King spent time.

Mrs. O. S. Miller. Mr. and Mrs. Elvis Gill spent several days last week at Brown-field visiting and on business. They also visited relatives at Lubbock.

Sunday Orvel Spence entertained with a birthday dinner at the home there. of his parents Mr. and Mrs. C. O. Spence. It was his twelfth birthday. The following children were present. W. P. Harber, Sidney and R. K. Rogers, Homer Jackson, Clois Fancher, Adrial Spence, Charlie Cook, Truman Cook, Catherine and Clara Tubbs, Vada Veach, Maxine Inez Spence Ruth and Dois Jordan and Ruby Cook. After

Ask Us

Alice Fay Harber, Ruth Gill, Maxine Ross, Catherine and Clara little Betty Jean spent Sunday with Sunday for a visit with her daughtrubbs, Elmora Miller, Vada Veach, Mr. and Mrs. C. O. Spence.

afterwards games were played and C. E. Meredith, Roy O'Brien and refreshments of grape juice and the birthday cake were served. The cake was lighted with nine candles.

The Metchal, 169 Shift and Mr. and Mrs. Boss took Sunday dinner with Mr. and Mrs. Jordan. Troy Lightfoot is sick at this

Sunday afternoon with Mr. and Mrs. O. S. Miller.

Mr. and Mrs. Elvis Gill spent They won over Lone Star by default, beat Allmon in a game lost

to Starkey with a score of 19 to 29 I believe it was. Mr. Mankin was sick all last week in bed but had better been

Rev. and Mrs. Weathers took Sunday dinner with Mr. and Mrs. Mr. and Mrs. Stegall took Sunday dinner with Mr. and Mrs. A. J.

Miss Effie Noland visited Miss Vergie Mae Dennis awhile Sunday B. Jordan visited Dewe Leatherman for Sunday dinner.

can forget

but the MUSIC!

hear VICTOR RADIO

in your home FREE

Wilson Kimble Optical and Jewelry Co.

"The House of Confidential Credit"

the nice dinner the children spent Leatherman for Sunday dinner, the afternoon playing and at a late Miss Vela McRoberts spent the afternoon hour left for their homes week-end with Miss Alma Monte having enjoyed the day very much.

with Mrs. L. L. McDermett of Ralls

Physicians of a Sort....

That's what we are. We take the shabbiest, most forlorn-looking clothes, subject them to a few scientific treatments, and dismiss them .. rejuvenated. Our consistent care of clothes makes for an unusual longevity. Let us clean and press your wardrobe into perfect health.

W.L. FRY

TAILOR



# To The Insuring Public Of Floydada, Texas

We the undersigned Insurance Agents of Floydada, Texas, cannot help but view with alarm the inroads being made upon our business by outside Mutual and Reciprocal insurance concerns that come in here and by promises of dividends of 25 to 40 per cent, take the cream of the business from men who have helped to make Floydada what is is today.

They are to the Insurance game what the Chain Stores are to the Mercantile Business.

They pay no taxes; they pay nothing to rate and map your town; they build no churches or schools; they give nothing to the Welware Association or charity; in fact they do nothing but PROMISE YOU A DIVIDEND (if they make it).

These outside Mutual and Reciprocal concerns have gone into many cities in Texas and instead of a dividend, they have left some "sad memories" to some of the best business concerns.

We cannot help but wonder why the loan companies and other financial interests will not accept a mutual policy as collateral? Why the State Board of Education of Texas will not permit School Property to be insured by Mutual Companies? We suspect it is because they are assessable and may be a LIABIL-ITY instead of an ASSET. Ask your lawyer if this is not true.

We ask you business men our friends and neighbors in all fairness, "don't you think our services are worth the small commission we make." We are willing that you should make a profit on what you sell us, then why not reciprocate? Is the small dividend they promise you worth the price? How much are you going to save? Think it over seriously.

We have seen some of our mercantile stocks go from us to these non-residents. We have seen some of our best buildings go to them, and naturally we are very much concerned and we sincerely believe that if you business men will take a second thought, you will be willing to apply the Golden Rule, "do unto us, as you would be done by.'

This ad does not apply to those merchants, who have been loyal to the Local Agents. We appreciate loyalty.

Yours for Floydada and its interests,

E. P. Nelson, Agent Goen & Goen T. C. Russell, Agent

Floydada Insurance Agency Fry-Bishop Insurance Agency