

The Floyd Co. Hesperian Puhished Every Thirsday By
THE HESEEREAN PUSLISHING
COMPANY

| Entered as second class matter April 20th, 1907, at the Post Office at Floydada, Texas, under the Act of Congress of March 3rd, 1879. <br> SUBSCRIPTION PRICES <br> In Floyd and Adjoining Counties: One Year ....... $\$ 1.00$ <br> Six Months <br> Three Months <br> In Advance <br> Outside Floyd and Adjoining One Year Six Months <br> Counties <br> $\$ 1.50$ <br> Three Month <br> In Advance <br> Advertising Rates Furnished on Application. <br> HOLDING PROPERTY <br> Property is the fruit of labor. Property is desirable. It is a positive good to the world. That some should be rich shows that others may become rich, and hence is just encouragement to him who is houseless pull down the house of another, but let for himself, thus by example assuring that his own shalt.-Abra- from violence when buil. ham Lincoln. |
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Dougherty News

- (By Mrs. W. D. Newell)
Severe Blizzord Hits Plains
Schorl News
A severe blizzard struck here about


## For Sale <br> For Lease



Wanted





## HESPERETTE

## Editor, Mary Anne Kimble. Business manager, Virgil Craw ord. Society Editor, Maxine Fry. Sports Editor, Malcolm Bridges,

 Reporters, Sohomomore RutTroutman, Junior, Folia Randerson,
Senior, Harold Bishop, F. F. A. Har Typists, Mary Louise Thurmon,
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FRIDAY and SATURDAY

## Only for at try some of our god being at $\$ 170$

## Willson and Son

 Lumber Co. Inc.

You used to think 98 cents was just that. But no more! That's an idea of the past. Today 98 cents is "big money!" Today it buys big things . . . things you thought you couldn't afford.
And to prove this truth beyond a doubt. Penney's is staging this stir ing g 98 c VALUE PARTY. You're invited! You're urged not to miss it. Come along! Look around! Get a new slant on what the word VALUE can mean!


How To Solve The Cross-Word Puzzle

| Iast name or man pictured |
| :--- |
| Kind of seales much itrea ata | mers cotton scales, they used

use for weighing on ships. Fires a gun.
Capitol of Greece; city in Hen 15. Dr.....Greer, Lockney. Miss....Hanna, Sand Hill 20. Former name for beer
21. The boss of a shield. 23. Othe boss of a shield.
24. William.... shot an apte his som'.... shot
To cease. 27. A light brown color.
28. Expert or professional.
29. A dole in Bible times. A dole in Bible times.
…Rogers. Aiken teacher.
ing Springs, Motley C Outside part of a watermelon.
of old time; days of old.
Abbreviation for "interest."
National Broadcasting comAny.
Abreviation for "cent."
Account books.
Nather $\begin{aligned} & \text { try, Floydada tailor. } \\ & \text { Nreenland in north- }\end{aligned}$. ern north America.
Thinner.
Miss...Thacker, Prairie Chap A revolutionist. DOWN
Canyon near Happy where ma
Camp Fire girls go.
For fear thats
Capone. convict No. 40886 .
Cown in Oklahoma 30 or 40
E. of Wichita Falls.
Wife of Henry Edwards.
 Rootingra, a Floydada family
Ratrt of a hog's nose. An aviator's cap.
Opal, Pete and Rene

## Capable. Miss.... Lloyd, Lakeview. Brand of cigarettes ("not

 cough in a carload,")The part of a river wher
ts the tide of the eets the tide of the ocean.
Pigments; colors.
A stunted animal.
Water bird (said to be cr
Miss ....Marble. Miss. ... Marble.
To . Scott, co. supt.
come again to min 2. Mohammedan ruler
3. To sleep lightly.
4. River in Germany. 46. The day most farmers c
49. ©. Bain, district judge.
51. New Hampshire. 49. ... Bain,
51.
53.
Initials of mane.
SHERIFF'S SALCtured THE STATE OF TEXAS,
County of Floyd HEREBY GIVEN
NOTICE IS HEREBY NOTICE IS HEREBY GIVEN
That by virtue of a certain Order of
Sale issued out of the Honorable the 12th day of Jonuary 1933, by
Roy Orrien Clerk of said Court for
the sum of $\$ 314.36$ Three Hundred
thouten



## Busiress and Professional Directo

| M. FROST chiropractor CARVER GRADUATE in Floydada Sldg. N. Side of Square Phone 175 |
| :---: |

Drs. Smith \& Smith Sanitarium FOR SURGICAL CASES

Phone No. 177
Floydada, Texas

| TONY B. MAXEY |
| :---: |
| LAWYER |
| PRACTICE LTMITED TO |
| CIVIL CASES ONEY |
| Office Second Floor Court House |
| Floydada, Texas |

## A. J. FOLLEY

Lawyer
District Attorney's Office Civil Practice Only Floydada, Texas

## Dr. W. M. Houghton

 Arwine Drug Co. Diseases of Women andChildren and Minor Children and
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Residence 250 Arwine Drug 73

## E. P. NELSON

 fire insurance agency will Apprectate Your BusinessEvery detail of your Fire In -
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this agency.
PHONE 235 OFFICE-RONM 6
ETRST NATL BANK BLI


NEW BUS SwRvice
RED STAR COACHES
Operating between Vernon and Plainvi Direct comnection to Wichita Falls, Ft. Worth and Da Lv. Floydada $1 \mathrm{p} . \mathrm{m}$.
nections for Amarilo.
c. M. OWENS, Manager

Vernon,

Westex Motor Stage
Floydada
BUS TERMINAL AT FLOYDADA

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and cakes were served as
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Old-tion


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3. STEWARTS FATHER ISieriously hl at melrose

 tered a stroke of paralysis.
 Wednesaay and Thursday visit-
their aunt, Mrss S. W. Ross and

## A LIGHTING TEST

Can you see to read or sew comfortably in every chair in your living room without annoyance from the
glare of unshaded wall brackets or ceiling lights? Are the lights in your living room so placed that very member of the household can read comfortably the same time?
Is it possible to sit at your desk or secretary and Can the children do their homework without strain Can the children do their homework without strain-
g their eyes?
When you sit at the dining table, is the light on the
you work at any working surface in your kitch-
own face at the same time see both sides of you
ror of your dresser?
sets adequately lighted?
home cannot pass this test, it is not proper-

LIGHTING COSTS NO MORE THAN POOR
HTING AND GOOD LIGHTING SAVES EYESTRAIN.
「exas Utilities
Company
your electric servant

The Baler Says
Fruit Juice and Spice Fruit juice and spice, fruit Youice and spice. Good for you fin
You'll find for
Special Saturday mall Cinnamon per dozen,
WESTERS QUALITY BAKERY
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#### Abstract

Preston Bulard Hurt In Motorcycle Accident  Preston Bullard, 19, son of Mr. consciolius. He was tound a Hew nd Mrs. G. M. Bullard, who reside minutes anter     concussion of the. brain when the nachine which he was riding over-  treston had been pulling bolls at his condition showed the G. B. Lewis farm and was en over the week-end.


Not What We Thought Sometimes we plan and the plan does not reach full-
fillment as we sometimes expect filment as we sometimes expect.
You will now find me doing business in the Ulmer White building on the alley EAST of the Court House square where we started eight years ago, with a com-
plete line of tools to do your blacksmith and general repair work. Electric and Acetylene welding, Lathe work and milling machime
Thanking you for your patronage in the past and still with the utmost confidence in the people of Floyd County. I am still expecting to serve you
more years with high class workmanship.

JOHN A. ENOCH


## aranaor mana SORE THROAT!

Any little soreness in the throat grows rapidly worse if neglected. Crush some tablets of genuine Bayer Aspirin in some water, and gargle at once. This gives you instant
relief, and reduces danger from infection. One good gargle relief, and reduces danger from infection. One good gargle
and you can feel safe. If all soreness is not gone promptly,
repeat. There's usually a cold with the sore troat, so before gargling take two tablets'to throw off your cold, headache, stifness or other cold symptoms. Bayer Aspirin relieves netralgia, neuritis, too. You may use it reely, it does not hurt the heart.
$\qquad$
NO TABLETS ARE GENUINE BAYER ASPIRIN WITHOUT THIS CTOSS
Hesperian Want Ads Get Quick Results
can't copy Phillips 66 results

WWHAT has made Phillips 66 the most You actually feel the difference the very first time Why has Phillips 66 achieved the fastest and most sensational success ever recorded in the history of motor fuels?
How has Phillips 66 made tremendous sales gains in the face of strongly entrenched competition, in a period of distinctly unfavorable conditions?
What is the Answer? It isn't Phillips advertising . . . because others have already imitated our claims and even our phrases. It isn't the courteous service of Phillips driveway salesmen
because all service station men are trained to be prompt and helpful.
So common sense tells you that the answer lies in something that can't be copied . . . in the dramatic and outstanding results given by Phillips 66, the greater gasoline.

You actually feel the difference the very first time f a second, even a cold cranky engine hums into action. And it is smooth, sputterless action. Touch the gas ... and you're away in a flash with a genuine thrill of extra power and response. Improved pick-up and get-away.
Yes, sir! No question about it, once you have felt that difference! You get far finer performance from old car or new, with the honest high test of Phillips 66. And is it bigh? Right now, Phillips 66 gravity ranges from $65.6^{\circ}$ to $80.5^{\circ}$, and DOES NOT cost $3 \dot{\phi}$ extra per gallon. This honest bargain is possible only because Phillips is the world's largest producer of natural bigh gravity gasoline. So watch your gauge, and the next time you need gas, Phill-up with a trial tankful of genuine Phillips 66 at the Orange and Black 66 shield.


In gasoline, volatility is that quality which makes weather can't be controlled, the only way to insure per fect performance is by CONTROLLING the VOLA
TILITY -increasing the volatility as the temperatur drops. Phillipes 66 is the volatility as the temperatur
tility. That is why it always gith Controlled Vola-below-zero weather...faster warmup... flashie
acceleration...more miles. less carbon and crankea dilution. Phill-up with Phillilips and youn will feel the dif-
ference, because right now-this mond

Phillips 66 Has 78\% More Volatility han any other leading gasolin

## "HIGHEST TEST"

 at the price of ordinary gasoline

Also Phillips 66 Ethyl at the regular price of Ethyl Gasoline

A gasoline of U.S. Motor competitive price

Philips
BIG NEWS!

$62^{\circ}$ below Preezing

District Court Opens Without Defendants Or Witnesses Wedneslay

| A Farmer's Life "As He Lives It" BY ED HOLMES (Station C. E. H. Farm) |
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Sub-Zero


> In The MAREET

FOR YOUR
Poultry Eggs and Cream

See Us Before You Sell
Floydada Poultry ${ }^{6} \mathrm{Egg}$ Co.

CHURCHES


