# The Floyd County Hesperian 

VOLUME 39
Farmers Call Meeting to be Held Friday at $20^{\prime}$ Clock to Organize Farmers and Home Owners League Of Fire Series Hale County Plan Will Be Discussed By Group
 Play In South Plains Tournament Feb. 3-4



## 

High Honors At Show

## Modern School Structure to Rise

 Out of Ashes of Aiken's School

Swisher Co. Sheriff
Is Gunmen's Victim

## Board Hears Petitions On Boundary Changes Between Aiken, Irick

## Four Day Week Arrangement Used On Street Work; County Offered $\$ 1,000$ to Apply on Canyon Road

Funeral Services For Local Wage Scale Cut; Mrs. F. G. Hudson Are Improve Church Streets Held Here Wednesday

Burl Bedford Elected



Car License Payments
Due By February 1



## (11). SOCIETY

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The subject "Old Mexico, was
studied by the 1922 Study Club last
Thursday afternoon with Mrs. Noel
Troutman as hostess at the home Mrs. Kenneth Main. In the ab-
fence of the leader Mrs. Troutman
ed the discussions. Roil well were
answered by naming native plants.

## sAFETY

 FIRSTTHE PUBLIC should be
prudent in seeking relief from
pain. Take nothing which does pain. Take nothing
not have the app
medical profession.
BAYER ASPIRIN will never
do you any harm, and almost always brings the desired relief.
But remember that the high
medical endorsement given medical endorsement given
Bayer Aspirin does not apply to
all tablets for relief of pain. THE DOCTOR is careful to
specify Bayer Aspirin for these important reasons:
It has no injurious ingredients.
No coarse particles irritate
to No coarse particles to irritate
throat or stomach. Nothing to
upset the system. Not even any
disagreeable taste. The Bayer
process insures. 누풀․


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## DAY AND NIGHT GARAGE

Yessiree! We've got
FRANK BOERNER

##  -, 0 <br> 

## $\$ 5,000_{\text {Best }}^{\text {For }}$ NAME $\$ 5,000_{\text {REST }}^{\text {Fig }}$ SLOGANS



CONOCO'S $\$ 10,000$ cash prize CONTEST

Drive in and Get Complete Information!
CoNoco

| Drive in...we have Conoco |
| :--- |
| Entry blanks...We also |
| have complete Congo Ser- |
| vice and Conoco Products. |

Continental Service Station No. 1

## When You Feel the New Thrill the Words May Say Themselves

CONTEST RULES:

 Clever thought alone may not win. A purely physical feeling may strike spark that will bring the words like a flash. Give yourself the best chance. Put some of this eager, highly-sensitive gas in your car a
Unless you mix the new gas with too much of the old gas in the tank, ou'll notice new life at once. You'll get starting quick as a flick, and plk-up fast as a flash. Look for it Expect it No imagination needed. Expect it. No imagination needed

After one big swig of this gas, ven old cars get young ideas. You car will surprise you with unsus petted dash and pep. Within ten blocks you'll "get" what we'r tellin' you. The winning words may leap into your mind. Get your entry blank when you get your gas at Conoco station today. Zippy re sponge plus long, improved ant



## 55,000 WORD

NEW BRONZEHIGH-TESTGASOLINE


Home Demonstration Work Reached 83.5 Per Cent of Farm Families in County in 1932, Report Shows
rofits, Value of Work For Year I $\$ 55,274.22$ shen
va
ntinental Adopts Largest Advertising Program In History

Wilhoits Go Off


解 Geo. And Wm. Finkner's
Mother Buried Jan. 14
Mother Buried Jan. 14



 vices from the Methodist Church, at
Hopewel, Nebraska. Services were
conducted by Rev. Martin, pastor. conducted by Rev. Martin, pastor.
Born in Baden, Germany, in Oc
tober, 1861. she cane with her par
ents to make their home on the Ne braska frontier. She was about six
teen years of age at that time. The
made their home at Adams wher made family has since resided.
the her husband died 12 years ago
last Ausust and his remains are
laried in the Granite Hill cemetery. Surviving are nine children, in
cluding four daughter and five sons
they are: Mrs. Jno. Krause, and Joh Finkner, of Adams, Nesbaska; Mil-
tin Finner, Sterling Nebraska
Mrs. Carl Whyman, Sterling, ColoMado, Mrs. Walter Biesemier, Paoli
Colorado; Mrs.
Carnest
Prains Krause
Pansas; Arthur
Finkner ner, of this city, and wm. Finknker
of the Harmony community. Al

 TALK ON PHILLIPINES IS
fEATURE AT ROTARY CLU Reminiscenses and impressions of the Philipipine Islands as gained by
five years of residence in the islands
during a part of the world war by
Jas. A. Massa, of Starkey, featured
J. during a Massa, of Starkey, feature
Jas. A. Motary Club meeting Wednes
the of this week. Mr. Mass spen
about five years in the island pos about five years in the island po
sessions of the United States an
gave some very interesting facts an gave some very interesting facts and
sidelights on life in Manila and the
adjacent country. He expressed the belief that the
Filipinas could govern themselves "Our own exerpience in handling
our American affairs the past few our American arairs mears mint indeate we are no
yuch good judges of ability to govsuch yood judges of ability to gov-
ern," he naively expressed the point of view Snodgrass gave a brief re-
Glad Sume on the Canadian banking sume on the Canadian banking
system, which is largely a branch
banking arrangement, he said, and gave it as his opinion that the
Glass Banking Bill proposed in the
United States Senate at this time United states senate at this time
would not be a satisfactory arrange
ment. It follows somewhat the plan used in Canada, he said. w. C. HANNA WILL SEEK .W. C. Hanna this week has authorized official announcement of his
candidacy for re-election to the of-
fice of Mayor of the City of Floydfice of Mayor of thte City of Floyd
ada. subject to the election Tuesday Aprie pointed out that during his
tee
tenure of office he has made every tenure of office he has made ever
effort ot serve the best interests
the people and the community He promises conscientious fulfill
ment of his duties as he has done in ment or his duties ase in continued in office
the past
and expressed appreciation for the and expressed appreciation for th the by the
honor bestowed upo him the
voters in the previous election. (Political Advertisement) I take this means of announcin my candidacy for the office of City
Marshal of Floydada in the coming city election April 4. Any suppor
given me will be greatly appreciated
and will say if I am elected I wil endeavor to conduct the office in
fair, impartial, and courteous man
 0 ofrin




\$5,000 For a Name----\$5,000 For Slogans


| H\&B(One Stop) Station | \& Night Garage FLOYDADA |
| :---: | :---: |
| Jones Tourist Camp | Triangle Garage |

## Continental Service Station No. 1

| Ozark Filling Station <br> Looxnstrecer <br> Knox Grocery | Cone Service Station |
| :---: | :---: |
| cons |  |
| Barwise Service Station |  |

## J. H. BROWN, DISTRIBUTING AGENT CONOCO PRODUCTS, FLOYDADA, TEXAS

## Nothing Will Help You So

 Much to Win as to T-R-Y this Gas in Your Car
## Conoco refining chemists have produced a new

 mproved motor fuel. No matter how differen is, we must call it g-a-s-o-1-i-n-e; for that is he name the public knows for every motor fuel But this gasoline deserves a special name are that suggests how "different" it is. How ne that se may the public know?Conoco (........-.) Gasoline! If you can give us the name we want, $\$ 5,000$ in cash is yours. $\$ 5,000$ more will be divided among those who uggest the best slogans to describe it. W,
To describe the "difference" you must kno he differce the difference. To know the difference you must feel it in your motor. The man at the Conoco station will tell you the exciting facts; give you, free, an official contest-information-and entry blank. Prepare yourself to produce the winning words. Fill your tank with this gas Within 10 blocks, you'll know why your words may be worth $\$ 10,000.00$ to us.
(2)

## 75 CASH PRIZES $\$ 5,000$

## 74 Prizes For Slogans

 SLogAN PRIZES:
1 PRIZE OF... $\$ 1,000$ 1 PRIZE OF.... \$ ${ }^{1,000}$ 1 PRIZE OF.... 5500 1 PRIZE OF... $\$ 250$ 5 PRIZES OF $\$ 100$ EACH 10 PRIZES OF \$ 75 EACH
10 PRIZES OF $\$ 50$ EACH 10 PRIZES OF $\$ 50$ EACH
15 PRIZES OF $\$ 25$ EACH 15 PRIEES OF $\$ 25$ EACH
15 PRIZES OF $\$ 15$ EACH 15 PRIZES OF $\$ 10$ EACH Get Official Entry Blank from TII PI

NO INCREASE IN PRICE

## CONTEST RULES:

You Need Buy Nothing to Enter But Read Rules Carefully
 white paper; one side only; but preferably on official con--
test information-and-entry blank, free at Conoco dealers
and stations. Elaborate presentations receive no extra credit.
2 Contest cloese midini ght, February 23, 1933. Entries must be
3 Continental employeces, members of their families and others
4 Should more than one person submit exactly the same name


5 The Company reserves prior rights to phasases and slogans



6
$6 \begin{aligned} & \text { No purchase is required of con testants. Continental Oin } \\ & \text { Company exeutives will } \\ & \text { final. Winners the jud }\end{aligned}$



THIS SPACE RESERVED FOR A T5, WOO WD $\begin{aligned} & \text { CAN YOU CREATE } \\ & \text { THE WINNING WORD? }\end{aligned}$
NEW BRONZE HIGH-TEST GASOLINE Worthy Companion of Conoco Germ Proce $\downarrow$ Motor

How To Solve The
Cross-Word Puzzle

Malaria; germs in the air.
Father of Floyd and Lloyd Mu
Looking sinster or sly.
Upon.
Son of P. Rutledge.
Possessive pronoun. A shield (variant)
Game played on horses.
Great.....Lake of Utah. Pick Mord.
By birth.
By birth.
Negative.
A vessel; a duct (anatom
Same as 20 arcoss.
Maize.
Lenus de....
Lake in Central Asia.
Take in centraul Assatal.
Tethargy; state of insensibility Any article of clothing (slang)
Thirr note of the scale.
Refuses to receive N...Woodburn, Lockney; ....
Serman, Flloydada.
Second largest city of the Phi
ipine Islands. Bird of the Eastern states.
This man is a farm...sale To meditate or reflect.
S " shaped moulding.
xxlamation of surprise. Sister of John Gamble.
First note of the sale.
White....cigar; night bir Portions of medicine.
Last name of man pictured.
Cunty east of Floyd.
County seat of Jones Co. In what state is Waterloo?
Famous brand of hats.
The cheapest straight 8 car. Medical plant of S. Africa.
Walked on (poetic)
…Insull, fallen Utilities mag nate.
Largest city in Florida.
Long-handled, cuplike spoon. Long narrow inlet.
Famous brand of outboard motFirst name of man pictured.
Town north of Ralls
Aliluwane for weight.
Man's title of respect.
M. $\frac{\text { 3. Vets. }}{\frac{\text { lerb; exists. }}{\text { SHERIFF'S SALE }}}$ THE STATE OF TEXAS, County of FIoyd TEXAS,
NOTICE IS HEREBY GIVEN


District Attorney's office Civil Practice Only Floydada, Texas

Dr. W. M. Houghton Arwine Drug Co. Diseases of Women and
Children and Minor Surgery.
Phones:
Residence 250
Arwine Drug 73

## E. P. NELSON

 fire insurance agency surance requirements will
carefully handled if entrite this agency. PHONE 285
OFFFITE-ROM 6
FIRST NATL BANK BLDG


Business and Professional Directory

Drs. Smith \& Smith Sanitarium FOR SURGICAL CASES Phone No. 177 Floydada, Texas

| TONY B. MAXEY |
| :---: |
| LAWYER |
| PRACTICE LIMITED TO |
| CVIL CASES ONEY |
| Office Second Floor Court House |
| Floydada, Texas |

## A. J. FOLLEY

 LawyerA Laxative that costs only $1 \phi$ or less a dose

 of men and wars why thousands
fords Blect
wDemen preter Thed.

## Dr. Wilson Kimble

 Optometrist Specializing in fitting glassesand straightening crossed eyes. $\underset{254}{\text { TELEPHONE }} \underset{\substack{\text { FLOYDADA } \\ \text { TEXAS }}}{\text { 254 }}$ DR. JACOB S. RINERART
Physican and Surgeon
internal Medicine and Eleetrother


## L. G. MATHEWS

Lawyer
Readhimer Building
Floydada, Texas
RED STAR COACHES

Operating between Vernon and Plainview
v. Foydada $10: 15 \mathrm{a}$. m. and $5: 40 \mathrm{p}$. m. for Vernon.
irect connection to Wichita Falls, Ft. Worth and Dallas.
av. Floydada 1 p .
M. OWENS, Manage

Vernon, Texas

## Westex Motor Stages

loydada to Lubbock - - Floydada to Spu


## We'll Have

Some More Red Hot SPECIALS On our windows the last of the weekwatch for them.
LOOPERS'
We Deliver
Phone 287

## FEBRUARY GROCERY



Marvin's Grocery

## MEAT SPECIALS



## Armstrong Market <br> phone 125

## MONTH-END

 SPECIALS
 -
 -


## gCHURCHESK <br> （4）

C．P．Church To Observe Denominational Week


## For Lease <br> 

Miscellaneous



| 492te． |
| :--- |
| $\begin{array}{l}\text { WE SERVE the best coffee in seven } \\ \text { states，as sampled by official taster．} \\ \text { Enoch＇s Cafe．} \\ \text { 41tfic }\end{array}$ | SHOULD your motor freeze

burst during this cold weather，
will Electric weld and guarantee suit metric weld end yuan

## Arthur B．Duncan ABSTRACT COMPANY Located Southeast Corner of Square， Floydada．Oldest and most up－to－ date Abstract Plant in Floyd Coin－ <br> Lost And Found <br>  <br> under the management of Mrs． aud E ．Hollums who has had some <br> | Judge Arthur B．Duncan． |
| :--- |
| $\begin{array}{l}\text { GET that good prepared chili pow－} \\ \text { der from Wither＇s Coffee } \\ \text { Tho．} \\ \text { Fresh shipment．}\end{array}$ |
| $\begin{array}{ll}\text { 43tic }\end{array}$ | <br> －

$\square$

荡

For Trade



## mt．blanco baptist church

that $2: 30$ ，
Young People＇s service at $6: 30$ ．
Preaching at $7 ; 30 \mathrm{by}$ be vv．．．N．
Bacon of Lubbock formerly pastor
of local church． The Baptist Woman＇s Missionary
Society will be hosts to the coop－
erative meeting at the church Mon－
day afternoon at
${ }_{2}{ }^{\circ}{ }^{\circ}$5 CO－OPERATIVE MISSIONARY
SOCIETY PROGRAM MON


| the |
| :--- |
| list |
| this |


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長品



8葛高宗品

tit church．
PASTORS PARTNERS B．Y．F．
PROGRAM

『白品高ㄴ․․․․․․

## － Ba <br> シージロロ

 <br> シージロロ}

新我品



WE HANDLE THE BEST GRADES OF
Building Materials
nd will appreciate your business．At this time we
have some big bargains in discontinued lines．

Lockney Gets County Basketball
Titte; Lakeview and Dougherty Ruled Ineligible by Committee


Local Wage Scale Cut Improve Church Streets

## 

oficers Investigate Series of Six Fires

County Plan Will Discussed By Group

THE HESPERETTE



Oneca Hamilton Winner In Limerick This Week

|  |  |
| :---: | :---: |
|  |  |
| (tase |  |
| and |  |
| umusal piecure |  |
| $\begin{aligned} & \text { opportunity } \\ & \text { is Miss Ha } \\ & \text { for little } \end{aligned}$ |  |
|  |  |
|  |  |




