



Hip, hip, hooray and here we go
right down the line with a brand
new yar betore new year before us. It is with no re-
grets that we all bid goodbye to
that old scalawag - 1932 . I only
hope that he was tast his
and that he doesn't even have any
second cousins, much less any, im-

## This and That

 What about 1933! Last year hitFloya County folks another sola
plexus blow, what with cheap pirice dustry
d gas
jlacab
de at
matter than half its revenue fatem oits mo
The way Texas is placed in
oil industry of the nation, the we fare of t
bound up
business.

THE WORLD OVER

1932 State, County Collections Higher
Than Same Period '31

## (1). SOCIETY

$=$

## Cardinal Family Enjoy New Year Reunion.

## The Baptist Woman's Missionary Society met at the church Monday

 meeting, the study period being ledby Rev. S. R. McClung, pastor.
Monday afternoon of next week the society will meet in circles, the been residents of the county, and
Rose Walker circle with Mrs. G. N.
fow celebrated thei
Shirey Shirey, the Bernice Neil circle with golden weda, grandchildren and their
Mrs. E. L. Norman and the Blanche fanilies present at the parenta
Groves circle with Mrs. R. C. Henry. home for the day Groves circle with Mrs. R. C. Henry.
The time fore for the day were Peter Car-
3 o'clock. Carathers Family Held wife, of Hereford; Mrs. Jno. W Carathers- Family Held
Reunion Saturday.
All the children and grandchildren
Mr. and Mrs. J. L. Carathers of Mr. and Mrs. J. L. Carathers,
north of Floydada, together with a brother of Mr. Carathers and his
family were guests Saturday in the
Carathers home when a family reCarathers home when a family re-
union was held. A very enjoyable dinner was one hosts to Mrs. Richard Stovall wer
Bridge Club Friday Mor Contran
Af the feand
 Mrs. W. R. Carathers and two McBrien were guests. Mr. and Mrs,
daughters, Kathelene and Bessie of Mcrict Mrin
Dallas, Mr. Carathers being the vis- visitors. Dallas, Mr. Carathers being the vis- visitors.
iting brother; Miss Minnie Lee Members playing were: Mr. and
Carathers, who is a student in Buck- Mrs. Jno. Hammonds, Mr. and Mrs. Carathers, who is a student in Buck- Mrs. Jno. Hammonds, Mr. and Mrs
ner orphan's 'Home high school, W. L. Fry. Mr. and Mrs. Richard
Dallas; Mr. and Mrs. W. D. Cara- Stovall, Mr. and Mrs. Calvin steen Dallas; Mr. and Mrs. W. D. Cara-
thers and little daughter, Mary Ann
of Center; E. D. Carathers of Baker; Mrs. J. B. McPeak and daugh-
ter, Frankie Doris, of Baker; and Joseph Nall, a long-time friend of
the family, from Lockney. Mrs. Angus Hostess At
Four Tables of Bridge.
Mrs. E. L. Angus was hostess at a party. Thursday afternoon, Decem-
ber 29 , with four tables of bridge at play, Bridge covers, tallies and
refreshments caried out the New
Year motif. Mrs. Carl Minor Year motif. Mrs. Carl Minor got
high score.
Guests for the afternoon included:
Mrs. Mrs. E. P. Nelson, Mrs. Glad Snod-
grass, Mrs. V. Williams, Mrs. Rex
Westerfield, Mrs. Jno. Hammonds, Westerfield, Mrs. Jno. Hammoncs,
Mrs. S. W. Ross, Mrs. Carl Minor,
Mrs. Walton Hale, Mrs. Louis Condra, Mrs. J. D. McBrien, Mrs. C. J.
Hollingsworth, Mrs. A.
$\qquad$ Mr . and Mrs. S. M. Cole and
daughter, Marilyn, reached home last week from Streetman and Cor-
sicana, where they spent the Christmas holidays with relatives. Mrs.
Cole and Marilyn have been at Wacc Cole and Marilyn have been at Wacc
during the fall and winter while
the daubhter attended he club tonight at $7: 45$ will enterta. o'clock. $^{2}$. Mr. and Mrs. Gamblin Hosts
At Tacky Party, Mr. and Mrs. J. M. Garmblin en Mr. and Mrs. J. M. Garmblin en
tertained with a tacky party New Year's night. Games of forty-two
were enjoyed during the evening Bill Dooley received high score in
the games.
The guests were. he guests were: Mr. and Mrs.
Bil Dooley, Mr. and Mrs. Roy Horn.
Mr. and Mrs. Ham Smit Mr. and Mrs. Ham Smith, Mr. and
Mr. Bob Smith, Dr. and Mrs. W. M. Houghton, Mr. and Mrs. J. L. ThomMrs, A. B. Keim, Mrs,
Welch and Noel Thomas. Mr. and Mrs. Woody
Hosts at Dinner. Mr. and Mrs. B. P. Woody were
hosts at a New Year's dinner Sunday for several friends. The guests
were: Mr. and Mrs. Glad Snodgrass Mr. and Mrs. H. O. Pope, Mr. and
Mrs. Edd Johnson, Baby Ruth Slaughter, and Olin Watson, Mrs. F. P. Henry returned la day season with Mr. and and Mrs. hol
Henry and family of

## Low Priced Feed High Priced Eggs

Raymond King, Mrs. Bill Howara,
Harvey L. Howard, city, Gee Harvey L. Howard, city, Geo.
Knierim, South Plains. Mrs. D. P.
Carter, city, and Junior Rutledge, Be sure and get your limericks
to the Limmerick Editor not later to the Limerick Editor no later
than Mondidered. If your entry is to be to to win just
consil considered. If you fail to win just
keep on trying. You may hit the
"spot" next time. See what you
can do with one this week on the (TBIOCALS Mrs. Calton Moore and little son,
of Sweetwater, came Friday for a
visit with her uncle, Jim Houston,
and Mrrs. Houston, and also with and Mrs. Houston, and also with
Mrs. Josie Moore and family. She was accompanied by her parents,
Mr. and Mrs. I. C. Houston and sisMr. and Mrs. I. C. Houston and sis-
ter, Mrs. Orson Rea. of Abernathy
who were guests of Mir. Houston Friday.
Miss Gwendolyn Snodgrass and
Billy Joe Welch attended a 27, at the home of Mr. Decembe
Theo. Shepard, of Mrs Rogene. was hostess to forty-eigh guests for the evening.
Mr. and Mrs. W. E. Grimes, Mr. and Mrs. W. E. Grimes, of
Sterley, returned Saturday night
nichita Falls. Crowell and fom Wichita Falls, Crowell and
vernon where they spent the past week. Mr. Grimes represented a
client in Federal District Court at At Crowell they were guests of her
parents, Mr. and Mrs. C. L. Gray with relatives. They were in Flo
ada Saturday en route home Mr. and Mrs. Gus deCordova and
children, who their home who in Floydadada during the the
past four years, have moved to their farm near Petersburg.
Mr. and Mrs. Floyd Fuqua and daughter, Bight of last week with
Thursday night of
tis parents, Mr. and Mrs. qua, of Dougherty. Mrs. M. C. FuMrs. Harman Roberts and chil
dren, of Lorenzo, spent the holida season as guests of her parents, M
and Mrs. A. W. Dunn, and friends. Mr. and Mrs. W. O. Jones and
children spent Sunday in Electra Jones.
Robert Brock and Walter Fulle Lawton, Oklahoma, were in
of loydada Monday and Tuescay on 1 advantage of a good market on eggs by keeping your flocks at high production. You can real-
ize bigger profits if you will keep the hens on the job.

We've got that good Purina Hen Chow that always gets results. We have Just Right Feed, too made from Floyd County products. Use a special feed regularly. If you are not feeding egg mash be gin today.
cal us sow.
Farmers Grain Co.
PHONE 43
S
HAVE V E


## DRASTIC

 REDUCTIONS

FOI KC. The Month of January is clearance time with us. Every Bit of Merchandise belonging to the Winter Season must be Cleared Ere the Demand for Soring Goods Becomes Active and Sustained. The New must borrow nothing from the old....There is positively no Excuse for the Low Prices Made-We simply have the Goods to sell and you may judge for yourself the Fairness of our proposition...We always give a square deal for a "Round" Dollar. It would take several pages to tell you all the Bargains. We think at no other plíace could you fill your needs so Advantageously.
Sale Starts Friday, Jan. 6th and for 10 days Only

| Coats | $\begin{gathered} \mathrm{AB} \text { CRINTS } \\ =15 \mathrm{C} \end{gathered}$ | Nofade Shirts |
| :---: | :---: | :---: |
| $\$ 12.50$ | $\begin{gathered} 40 \text { In. Domestic } \\ =0 \\ =0 \end{gathered}$ | $99 c$ |
| Silk Dresses | Houes Shes | Packard |
| \$4.69 | Stationery | \$4.95 |
| \$8.49 | Gomns | \$3.85 |
| , | \% $=4.8$ | - |
| Coats |  | Overcoats 1/2 Price |
| $1 / 2$ Price | Blomers | 1⁄2 Price |
| AIRY PERCALE | Dres Truers | Any 517.45 |
| Prints |  | Suits |
| 9 c | - | \$12.95 |
| Bran | Caps |  |
| Blankets | Sveaters | Men's Suits |
| \$1.69 | 1268 | \$16.75 |
| 65 c | See Our Bargain Tables Of SHOES |  |

Dougherty News
 Busiest Cheapest, Salesmen In Floyd County



Methodist Revival To Begin Easter Sunday

## 애URCHES <br> Next Workers Meeting Of Baptists At Center



Mr. and Mrs. Geo. B. Marshant
nd daughter Barbara June spent
he Christmas holidays with Mr.
Marshall's parents Mr and Mrs. L. Mrr. C. E. Bartlett visited her
mother and father Mr. and Mrs. J.
J. Foster in Floydada, Saturday af-





## 

 them.LOOPERS'
$-\begin{gathered}\text { Rad } \\ \text { and } \\ \text { and } \\ \text { Jum } \\ \text { Ha } \\ \text { La } \\ \text { dit }\end{gathered}$


tow To Solve The
Cross-Word Puzzle

Hesperian Cross-Word Puzzle Number 7


14 Now after that John was put in suits and follow the Master con-
prison, JJesus came into GRalilee, tinuously, training for the freat
oreaching the gospel o: the kingdom work which would fall on them


## 

Sunday School Lesson

## THE HESPERETTE

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# GOOD GAS SERVICE IS HEALTH INSURANCE 

 Even his best friends would nell him-so he flunked the exam. Frosh-Horrible tortur of Lawton, weren't they? business. Soph-How come?
Fish- I've just finished reading Clara Belle Golightly spen
ow they plastered up Chicks in a week-end with her sister, Miss FOR SALE AT BARGAIN PRICES Useful Household Necessities
I "Easy" Electric Washer, 1 De Laval Cream Separator, 1 Baltic Cream Separator, 1 Three-Burner 0
South Plains Lumber Co.
PHONE NO.

 COUNTRY ASSAILED BY WINTE MATFHATA THE PLAINVIEW IN SUB-ZERO T? SUPREME COURT DENIES HERALD $=$

## HIGHWAY IndUNCTION DISSOLVED

Low Temperatures for West Texas Are Forecast
 Coldest Weather of Season With Clear Skies cuilminim $=$

So.
Smith: When is it not?
When you use it to laugh,
he Exception to the Rule said the puzzled student ove

We Wonder Why
We wonder
Covington th
ook attractive.
$\qquad$

Wide temperature fluctuations contribute largely to "flu" and pneumonia. By making even home heating possible, good gas service is health insurance.


