,ompatic The Floyd County Hesperian



Could Your Car Pass a Cold Test" like this?


Through deep snow drifts that blanketed
Wolf Creek Pass, 10,800 feet above sea level in Colorado's Rockies, a great V-type snow plow doggedly pushed its way. A whirring
rotary plow spouted clouds of snow, clearing tures daily below zero, workers of Liberty Truck \& Parts Co., of Denver, had opened
the 15 -mile road. Oil and Conoco Gasoline exclusively in our Cletrac Tractors with wonderful results",
wrote a Liberty official. "We had no diffi-
night. A "Hidden Quart" of Conoco Germ rocessed Oil stays up in your motor an lubricares before your motor starts.
Only Conoco Germ Processed Motor Oil can offer you this vital protection, for it is the only oil that penetrates and combines your motor this Winter.
CONOCO GERM PROCESSED MOTOR OLL

ANY OIL WOULD BE BETTER OIL IF GERM PROCESSED

## J. H. BROWN, DISTRIBUTING AGENT

 CONOCO PRODUCTS, FLOYDADA, TEXAS| asant Hill News | co News | non and family at Becton Sunday. <br> Buster Shepherd made a business <br> trip to Borger Wednesday. |
| :---: | :---: | :---: |
| Pleasant Hill, December 6.-Mrs | Blanco, December 6.-The school | Misses Irene Cates, Eula Mae C |
| day dinner given Sunday in | Our teachers, Mr. and Mrs. A. A. | and L. C. Wheeler attende |
|  |  | county Federated Club meeting at |
| well. Mr E Wilson of Wichita | Christ | the First Baptist church in Floyd- |
| 11s, Mr. and Mrs. L. O. Newe | Hog killing has been the order of | We are glad to report that Mes- |
| ss Fa | the day in this community for the | S J. E. Arnold and L. C. |
| H. Newe |  | Wheeler, who have been sick wir the flu for the past few days are |
| rs. S. D. Scott. |  | much improved at this |
| son | Sunday. |  |
| son, Junior, of Floydada, Mr |  |  |

YOU GIVE BEAUTY, PERMANENCE AND REAL
USEFULNESS WHEN YOU CHOOSE
SILVERWARE
WILSON KIMBLE Optical \& Jewelry Co.

## This Year--It's Useful Gifts From

 Martin Dry Goods Co.

How To Solve The Cross-Word Puzzle

Hesperian Cross-Word Puzzle Number 73

city 66 miles N. of childress.
Kett, comic strip girl.
Hill, Floydada boy.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Sunday School Lesson
$\qquad$ This mannett.
Pronoun.
Prothers that were whirlwind
Bres. reserves.
Raises upright; constructs.
Efts; salamanders; lizards. Something to ho
on the handle.
There is no.... jewelry on the
plains than that at Wilson Kim S.i.Angus, prodon snake.
Jutting rocks.
$\qquad$
$\qquad$
$\qquad$
$\qquad$
Sunday School
Lesson

ETSURE

$\qquad$
$\qquad$

## INSIST' Genuine BAYER AS SIRIIN

## iBecause

Trade-mat
The name Bayer tells you that i

cannot depress the heart.
The tablet that's stamped Bayer
dissolves so quickly you get instant dissolves so quickly you get instant
relief from the pain.

## (1)

There's no unpleasant taste or odor injur or Bayer manufacture; injurious ingredients to upset Tablets bearing the familiar Bayer
(2i)



8


## Business and Professional Directory

Drs. Smith \& Smith Sanitarium for surgical cases

Phone No. 177
Floydada, Texas


| A. J. FOLLEY |
| :---: |
| Lawyer |
| District Attorners <br> at office <br> at the Court House. <br> Civil ractice OOly <br> Floydada, Texas |

Dr. W. M. Houghton Arwine Drug Co. General Practice
Diseases of Women and
Diseases of Women and
Children and Minor Surgery.
Phones:
Residence 250
Residine Drug 73
E. P. NELSON FIRE INSURANCE AGENCY
Will Aprrectate Your Business Will Apprecatat Pour Business
Every detail of your Fire In-
surance feail

 OFFIEE-ROOM 8
FIRST NATL BANK BLDG
Floydada, Texas


LAND
We have land to Sell and Lo Lease for Farming,
Stock-Farming and Graz-stock-Farming and Graz-
ing purposes, from about ing purposes, from about
80 acres up, in Floyd, Bris-
ore Hall. Motley and other counties. Also large list of
W. M. Massie \& Bro.

Floydada, Texas
L. G. MATHEWS

Lawyer
Readhimer Building Floydada, Texas

Westex Motor Stages
Floydada to Lubbock - - Floydada to Spur
BUS TERMINAL AT DEL RUE CAFE



Trip To Deer Haunts By Plane Nets Buck Airplane Trip or Less Than Fiie
Hours to Border Country For Lee Wilkinson, his brother W. R.,
and trusty plane made a jaunt into
the country below San Antonio sev-
eral days ago and upon their return
the Wilkinson's and several of their the Wikinson's and several of th
friends were enjoying venison, f
they bagged a six-point buck
brought him hime brought hil
provender. The pair left Floydada Thanksgiv-
ing morning and landed at San An-
tonio for re-fuling tonio for re-fueling at at 1:45, four
hours and fort hours and forty-fing at minutes fouter
thence south another 135 miles to
the vicinity of Cotulla
 here they found their deer an
brought him down.
Deer are very plentiful in that
section, Mr. Wilkinson








Have Your Home Bright and Cheery....
-During The Holiday Season

Every home in Floydada can join in the merri Every home can be attractive, can be a place here youth and good cheer abound.
Brightress, light, cheery surroundings attract
Make your roms hospitable and inviting. Make vour own dithicen or guests glatad they are with you The investment is small, the adiditionat oost vert litite.

Texas Utilities Company


Of Work Stock, Jersey Cattle, Farming Implements, Hogs and Sheep at my place known as the R. M. May Place 6 miles west of Floydada, 2 miles east of Sand Hill, and 9 mi . due So. of Lockney. The following property will be sold beginning at 10:30 a. m.

## Wednesclay, Dec. 14 <br> Work Stock <br> Farm Implements

1 Black Mare, weight 1800 lbs.,
1 Iron gray mare, weight 1800 lbs. This is an extra good team
1 Bay mare, weight 1100 lbs.
1 Dark Bay Mare, weight 1150 lbs.;
This is also a good, well-matched team
1 Bay Mare, weight 1300 lbs , a good work and brood mare.

## Jersey Cattle

1 four yr. old registered cow, with bull calf by side, subject to register; 1 four yr. old cow, fresh in six weeks 1 three-year-old cow, with calf by side; 1 two-year-old cow with calf by side; 1 two-year-old heifer, subject to register 2 Heifer yearlings;
1 four-year-old registered bull; an extra good animal, a blue ribbon winner.

Sheep
25 head of good Ewes;
10 head summer lambs;
10 head fall lambs

## Hogs

2 Hampshire brood sows, extra good ones, Stringer stock; 16 weaning pigs.

1 good broad tire Webber Wagon; 1 nine-ft. Saunders one-way, good one; 1 ten-foot tandem, IHC, a good one; 1 sixteen-hole Superior Drill; 1 four-disc breaking plow; 1 Moleboard gang plow with Sod botte 1 Sulky Plow; 1 Garden Harrow; 1 three-section drag harrow, harrow c 1 two-row P\&O Planter and middle bu ter; 1 Single row Go-Devil; 1 Single row P\&O planter and mid buster; 1 single row Avery Cultiva 1 two-row Go-Devil, P\&O with knife a $\AA$ shovel attachments, all complete 1 set extra heavy leather harness, good ones; 1 light set leather harness; 1 Set plow gear; 6 good Blind Bridle 4 leather collars; 2 cloth collars

## Miscellaneous Items

1 Roll 6-foot Palings
1 water-cooled Cream Separator; 1 Heating Stove with oil burner; 1 Coal oil Heater;
Plows, Sweeps, and Other miscellaneous articles too numerous to mention.

## Free Lunch On Ground

Ladies of Sand Hill Home Demonstration Club will also have foods for sale on the ground.
TERMS OF SALE: All sums $\$ 20$ and less cash; On sums over $\$ 20$ October 1, 1933 dating will be given on approved notes bearing 10 per cent interest, or 10 per cen discount for cash.

Hesperian Want Ads
Busiest Cheapest, Salesmen In Floyd County


Miscellaneous

## For Lease <br>  <br> Wanted

 DELIVERY Route man with car
supply famous iline household goods
to steady customers. Must be satis
fied with \$27.50 week at start. Write
Albert Mils, Route Mgr., 757 Mon-
mouth, Cincinnati, O. 421 .


## Roseland News



UTH SIDE OF SQUARE,
$\xrightarrow{\text { Herat }}$ Byars is reocereport that Mrss.
eram an 0 ,

ARTHUR B. DUNCAN
ABSTRACT COMPANY

## 83 or Tire and Battery Ser- HoNs TIRE SHOP. <br> 

For Trade


Land For Sale

## Ppportunities

## TTEP for Rawligh Ro vumers in in and near



Irick News



## Buddies In War-Rivals In Love



## HESPERETTE



## $\$ 1.50$ \& Up

The $\$ 1.50$ lamp is a very de-
sirable little Christmas reembrance for her.

## RADIO ELECTRIC

 COMPANYFOR SALE
AT BARGAIN PRICES
Useful Household Necessities 1 "Easy" Electric Washer-a bargain De Laval Cream Separator-good condition 3-Burner Coal Oil Range
SOUTH PLAINS LUMBER CO.

|  |  |
| :---: | :---: |
| TODAY \& FRIDAYTwo Daredevil AdventurersFighting The Same Enemy |  |
|  |  |
| \% |  |
|  |  |
|  |  |
| War | vimat |
| Lisponderay |  |
| hoit graves. |  |
|  | BARMTELESS |
|  | canmm |
| -Taitedive | covis |
|  |  |
| $\begin{aligned} & \text { Wednesday 10c } \\ & \text { BIG BARGAIN SHow } \\ & \text { "Okay America"" } \end{aligned}$ | mixam |

Lockney Club Women Hosts In Spring For Federation

Flower Exchange Plan Will Be One Feature

```
l
```



## Tho Thers" "Up-and-at:Em"

## Action inemend toporfinimess



## "HIGHEST TEST"

 at the price of ordinary gasolineNo waiting! No delay! You get the fastest cold-weathe starting you have ever had from your motor, when you Phill-up with Phillips $66 \ldots$ the greater gasoline.
This super-volatile motor fuel snaps your engine into action the instant your toe touches the starter. That does away with the nuisance and damage of slow, hard starting in Winter. That saves your time, your temper your battery, and your money
High test is what does the trick. And Phillips 66 gravity right now ranges from

$65.6^{\circ}$ to $72.4^{\circ}$

[^0]The answer to every one of these questions points to the outstanding superiority of Phillips 66 . The obvious fact is that low gravity gasoline is
lazy gasoline, and lazy gasoline is especially sluggish on days of freezing cold

Phillips 66 is not only "highest test." It is the gasoline of CONTROLLED OLATILITY. Every gallon you buy is always seientifically adjusted to your climate at the time you buy it. At every place, at any time, it is honest
gh test without a penny of higher price.
Why wait until your motor balks one of those stormy, snow-swept days? self the difference which high test actually makes in your motor for your-
Make this trial with your mind utterly unprejudiced. Forget all about our claims. Forget all about the claims made for any other gasoline. The
switch, for just one week, from your present motor fuel to Phillins 66 .
If you aren't amazed and delighted with the improvement in motor p ormance, if you aren't astonished at the increase in cold-weather starting speed, if you are not pleased beyond words with this higher test gasoline tion among $7,400,000$ satisfied users of Phillips 66 gasoline

Begin making this test tomorrow. Get your first trial tankful at the Begin making this test tomorrow.
Oarest Orange and Black 66 shield.

> Priflips Also Phillips 66 Ethyl
> at the regular price Ethyl

A gasoline
of U. S. Motor
grade at a
competitive price

## Pre-Xmas <br> Suggestions



$\overline{\text { MSYSTEM }}$GROCERY \& MARKET

Double Value


$\square$

 ,itamzone The T. E. L. Sunday School Class
of the Baptist Church will meet at
the church December 12 in an all charch December 12 in an all
day quilting.
Al members, associate members
and eligible members are invited to
paresent Each one is asked to present. Each one is asked to
ring a dish for the noon hour when
iinner will be served cafeteria style. OCIATIONAL B.
MEETING IS POSTPONED The Associational B. Y. P. U.
meeting which was to have been
held last Sunday afternoon with the
Baptist church was postponed till
the first Sunday in January when Baptist church was postponed till
the first sunday in January when
the same orogram arranged for the
meeting last Sunday will be given. meeting last Sunday will be given.
BAPTIST women observe
THE WEEK OF PRAYER Thirty five women attended the
neeting of the week of prayer pro-
fam held in an all day meeting at
he church Monday. The interestgram held in an all day meeting at
the church Monday. The interest-
ing program anounced in last week's he church Monday. The interest-
ng program anounced in last wetk's
ssue was given with the addition
of a talk by Bro. E. Gregory, re-
or sue was given with the addition
of talk by Bro. E. J. Gregory, re-
frned missionary from Mexico, who
ubstituted for Mrs. G. N. Sirey.
The oman's Missionray Soceity

## CHURCHES <br> Ralls Selected For Jan. Workers Meeting

Preaching Saturday morning
11 o'clock, followed by church co
ference.
Sunday morning, Sunday scho
at 10 o'clock, preaching at 11
lock,
Sunday evening services, B. Y.
J at $6: 30$, preaching at $7: 30$.
-
a
U.
Aices
vil RUSTLERS b. Y. P. U. BUSINESS
MEETING SOCIL
$\qquad$

## PHONE NO


Tentative Schedule '33 Football Games F. H. S. Prepared


푼․․․


GIFT SHIRTS


Pre-Shrunk! Fast Colors!

They'll WARM any man's heart on Christmas Morning!
Colorful Novelty Patterns! Solid Color Broadcloths!

[^1]
[^0]:    sk yourself if you have ever seen any other gasoline advertisement, except Phillips', which has definitely and unequivocally printed its gravity figures. Ask any friend who uses Phillin if the Phillips figures rent in all 'round performance.

[^1]:    How he'll beam! How he'll applaud your practical choice of shirts from Penney's! Smart, crisp, pre-shrunk fabrics in neat patterns and solid shades. And how fast they hold to their colors! ndeed, here's a man's Christmas gift
    outdo anything you've seen in years!

