

Randerson And Brewster Are In Run-Off For Sheriff

Ross Sterling, Miriam Ferguson Will Go In August Run-Off Primary

Hunter Threatens To Step In Second Place

Alfred Has Heavy Lead In Race for State Attorney General.

(By Texas Election Bureau) Dallas, Texas, July 24, 1:30 a. m.—Governor Ross S. Sterling, of Houston, will go into the August run-off with Mrs. Miriam A. Ferguson, of Travis County, his opponent, if outstanding returns are correctly indicated by returns tabulated Saturday night.

Early returns put Sterling first place but figures piled up and he slipped into second place. Mrs. Ferguson started in second place but passed the night in first place with comfortable lead over Governor Sterling, putting the same two in the run-off as in 1930.

Sterling's lead over Hunter is not impressive and with large unreported vote there is a possibility of a change in their positions.

Submission seems to have carried more than two to one, with many counties reporting no votes on this election.

Returns from 180 counties, 2 counties show the following totals for candidates in Saturday's Democratic primary election:

For submission of prohibition amendment—

3305, against 33431.

Governor Evans, 1049, Ferguson 109606, Frakes 428, Glenn 425, Hunter 61823, Putnam 895, Sterling 79, 734, Wolfe 8104.

Atty General, Allred 139631, Becker 17065, Calhoun 63327.

Supt. of Instruction, Shaver 86, 138, Woods 93856.

Railroad Commissioner, six years, Patterson 29591, Satterwhite 48,003 Tennant 33978, Terrell 74255.

Railroad Commissioner, 4 years, Culberson 32468, DeWare 15671, Hatcher 50552, Murphy 25959, Thompson 56605.

Supreme Court, Hickman 62040, Pierson 71559, Speer 37556.

Following are bulletin reports on the races as received in order by The Hesperian:

Election Bulletins Returns 12 counties none complete (Continued on back page)

Work Progresses On New 50-Barrel Flour Mill For Floydada

Work of adding a fourth story to the new Boothe Mill & Elevator is underway this week. Machinery for the new flour mill has arrived and is being installed, it was stated by Joe P. Boothe. He hopes to have the mill in operation by the early part of August, Mr. Boothe said.

The new mill in the industrial section will be one of the most modern and up-to-date plants in West Texas. It will have a daily capacity of 50 barrels and the extra story being added this week will make it possible to install a second 50-barrel mill if needed, it was stated. The mill will be connected with a water main but will be a separate unit.

Going to have a plant of the people of Floyd County around. "We're going to keep and put out good products," he stated.

LONG MARKET MOVING MALLORY GROCERY CO.

For many years market in Floydada, will have the Armstrong Market, and equipment of which are being moved this week into the new building. The Mallory Grocery Co. successors to People's Exchange Building Building, Armstrong Saturday said the market would be located in the grocery company, he has no financial interest in it. With the closing of the grocery store last week from that end of the J. T. Howard retired.

strong will devote his live stock business, he other interests.

IN FT. WORTH

Bigly returned Friday stay of several days at here she was the guest of relatives.

Lead In Governor's Race



MIRIAM A. FERGUSON



ROSS S. STERLING

County Democratic Convention to Meet In Floydada Next Saturday; Local Precincts Name Delegates

State Convention Will Be Held In Lubbock Tuesday, September 13 This Year.

Committees from North and South Floydada precincts yesterday named delegates to the county Democratic convention called by County Chairman Homer Steen for Saturday afternoon, July 30, at 2:30 o'clock in the district courtroom. The county delegates will name delegates to the state convention of the party to be held Tuesday, September 13, at Lubbock.

North Floydada precinct named six delegates with three alternates and South Floydada precinct named twelve delegates, as provided by rules of the party.

Delegates to the county convention from the North Floydada precinct are as follows: O. T. Williams, Lon Davis, E. P. Nelson, Wilson Kimble, J. G. Wood, and W. L. Fry. Alternates are E. L. Norman, A. D. Cummings, and J. C. Wester.

Delegates from South Floydada precinct are H. G. McChesney, L. G. Mathews, Jeff D. Ayres, Claude Wingo, S. W. Ross, T. W. Whigham, Mrs. W. C. Grigsby, Mrs. Ella Johnson, J. H. Shurbet, G. C. Tubbs, O. M. Watson, and G. R. May.

R. E. Fry presided as chairman of the South Floydada precinct and S. W. Ross acted as secretary. E. P. Nelson acted as chairman of the North Floydada precinct and T. P. Collins acted as secretary.

Voters' Calendar For August

August 1—Last day for candidates to file last expense accounts for first primary.

August 4—Presiding election officers seal and deliver ballots to county clerk.

August 7—First day for absentee voting in second primary.

August 8—State committee meets to canvass returns and commissioners' court may form additional election precincts.

August 18—Last day for candidates to file second expense accounts for second primary.

August 22—Tax collector delivers list of voters to chairman county executive committee.

August 23—Last day for absentee voting in second primary.

August 25—County clerk sends absentee votes to presiding judges.

August 27—Second run-off primary.

August 31—Returns made to chairman, county executive committee.

Edell Dubois: "We had just a sprinkle of rain Thursday. Just had enough to lay the dust."

Russell And Willson Precinct Chairmen

T. C. Russell and J. M. Willson were elected chairmen of North Floydada and South Floydada precincts respectively for the Republican party at precinct meetings held at 2 o'clock Saturday afternoon. The North Floydada meeting was held at the office of T. C. Russell and the South Floydada at the office of J. M. Willson.

Russell was elected delegate to the county convention next Saturday from the North Floydada box and J. D. Starks, J. M. Willson and Dr. J. S. Rinehart from South Floydada.

The county convention is called to meet at 2 o'clock Saturday of next week.

Reports on precinct conventions at the two Lockney boxes and the Lone Star box were not available Saturday afternoon.

At the conventions the delegates voted for the county chairman, and this vote will be canvassed and announced at the county convention next Saturday, T. C. Russell said. Russell is secretary of the county organization.

Merchants Must Pay \$10 Fee For Mailing Permits

Permits for mailing privileges will cost merchants or individuals \$10, according to Postmaster J. D. Starks. The new ruling passed by the last U. S. Congress went into effect July 1. In the past it has been the custom to grant the permits free of charge giving the merchant a special mailing rate.

It was pointed out that permits that have been given local merchants and that have been used within the past year will be exempt from the \$10 fee.

With the new ruling by Congress newspapers must pay a \$10 fee for change of date of publication and for second class mailing privileges an editor must pay a fee of \$100 if he establishes a new publication. The new laws also went into effect July 1.

.4 INCH RAIN

Rainfall in Floydada Wednesday afternoon and Thursday morning totaled four-tenths of an inch. The east portion of the county near Dougherty reported an inch and better.

Marvin Clayton, ministerial student at Wayland, and J. Q. Woodward, of Roscoe, were in Floydada visiting friends Saturday afternoon.

Folley Leads In Race For District Atty.

Does it rain frogs or does it? Following Thursday night's rain in Floyd County millions of tiny toads hopped their way to somewhere or other.

Conjecture, guesses, and suppositions flew about as thick and fast as the frogs hopped. The fields, roads, and sidewalks were literally covered with the little animals Friday morning.

Some hopped east and some hopped west and some musta hopped over the coo-coo's nest. Most of them were headed west, whatever that meant.

Oldtimers say that they had seen the same phenomena before and that the frogs come from the lakes after a rain.

But that doesn't stop the argument—some insist that "it rained frogs."

Can you explain the mystery?

A. And M. Prepares For Short Course; 10 Attend From County

College Station, July 21.—Texas A. and M. College now is in the midst of preparations for one of the busiest weeks of the year, the twenty-third annual short course for farm and ranch people to be held here July 25-30. Final preparations for the general morning programs and the different sectional programs virtually are complete.

The general programs will be held each morning from 9:45 o'clock until noon, at which time men prominent in agricultural circles will speak to the adult groups. Sectional programs will occupy the afternoons and will present subjects and speakers for the boys and girls dealing with the work they undertake as 4-H club members. Meetings also have been arranged for men and women where discussions will be held on such subjects as field crops and farm engineering, truck and orchard crops, poultry, livestock and pastures, transplanting native shrubs, household problems and killing, curing and canning meat on farms and ranches. Entertainment in the form of "home talent" carnival acts suitable for use at county fairs will feature that evening programs.

In addition, several special groups will hold their meetings in conjunction with the short course. Among them will be those of the County School Superintendents, Texas Baby Chick Association, Texas Beekeepers Association, Grain Sorghum Breeders, Experiment Station Workers, Agricultural Writers' Conference, and Extension Service Workers. A public Welfare Conference, designed to furnish a forum for the discussion of the most pressing problems (Continued on back page)

Frogs Hop Hither Thither And Yon After Local Rain

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Big Attendance Marks Annual Club Picnic

Floydada Country Club's annual picnic Friday was marked by a large attendance, a bountiful spread of barbecued chicken, mutton and veal, with coffee, pickles and buns, swimming parties, golfing parties and a general get-together.

A twenty-minute business session of the stockholders, following the serving of the food, when the matter of liberalizing the rules of admission to the grounds was taken up, resulted in turning down proposed amendments by a heavy majority.

Dr. V. Andrews presided at the business session. Roy L. Snodgrass was chairman of the arrangement committee, and W. M. Windsor and Tad Probasco, with J. H. Shurbet and W. E. Meador, had charge of the barbecue, which came in for high compliments from all present.

FAIRMOUNT-EDGIN CLUB HOLDS ALL-DAY CANNING DEMONSTRATION MONDAY

Fairmount-Edgin Home Demonstration Club held an all-day canning demonstration Monday with the assistance of Miss Martha Faulkner, county home demonstration agent. Work was done on exhibits to be entered in the fair this year. Six women from the Culture Club at Quitaque were present as special guests of the club. Lunch was spread at the noon hour, all the women having brought a dish.

Clark Gets Majority For Clerk Of County

McCollum And Howard Paired In Second Primary Race For Judge.

E. S. Randerson and W. A. Brewster will be pitted against each other for the nomination for sheriff of Floyd County in the second primary, J. W. Howard and C. J. McCollum for judge, A. S. Cummings and W. C. Cates for Commissioner of precinct one. Fawver and Bloodworth probably are in the run-off for Commissioner Precinct Four and Taylor and Wood for Commissioner Precinct Three. In No. 4, Bloodworth in second place has a lead of ten over Payne with forty-nine Lakeview votes outstanding.

Clark For Clerk On the face of unofficial returns it appears that A. B. Clark has a clear majority above both of his opponents, Tom W. Deen and L. L. Muncy for county clerk and that Frank L. Moore is winner by a rather considerable majority over C. M. Meredith for tax collector.

In Precinct No. 2 E. R. Harris has big majority over his opponent, T. Z. Reed for commissioner, and there seems to be no doubt that Shelton will have a majority of about twenty over G. Scott King for public weigher in Precincts One and Four, although Lakeview and South Floydada are not through counting at this hour. South Floydada will finish around 4 o'clock and Lakeview at a still later hour. Seventy-five votes are unaccounted for in Floydada and forty-nine at Lakeview.

In the tabulations appearing on this page, it is seen that Fairmount is missing altogether. Students of county politics, however, say that that precinct Clark should get bigger vote than either of his opponents and possibly increase slight margin of majority above them. The vote there also is expected to change the prospect of a run-off between Walter Wood, M. H. Taylor for Commissioner, Precinct Three.

Reports Are Slower Reports from over the county were slightly slower than usual coming in although North Floydada was in with an almost complete report at 7:03, and Center was just a few minutes behind at 7:45. Baker was the third box to report. Others were in, with the exception of South (Continued on back page)

Tabulated Results In Floyd County Precinct And County Democratic Races.

Table with columns for Precinct No., County Judge, Sheriff, Tax Collector, Treasurer, Surveyor, Co. Chairman, Public Weigher, County Commis., County Commis. Precinct No. 2 & 4, County Comm. Precinct No. 3, County Comm. Precinct No. 4, J. of P. Prec. No. 1, J. of P. Prec. No. 2, Constable Precinct No. 2. Rows list precincts from 1 to 21 and a TOTAL row.

Floydada Whirlwinds Will Open Training Early In September

Coach R. P. Terrell of the Floydada High School Whirlwinds arrived in Floydada Saturday and announced that gridiron practice would be started September 1 or early in the month.

"We will start the first week in September and that will give us a full month's practice before the season opens," Coach Terrell said. He pointed out that the new ruling in interscholastic League contests provides that no member team of the league may participate in a game before October 1.

Coach Terrell was in Floydada en route to Quanah where he has been called to the bedside of his sister, Mrs. Opal McDaniels, of Kirkland, who is very ill there.

Coach Terrell received his diploma Friday at the coaching school which closed this week. He took courses in football, basketball, track, and treatment of injuries in the school at Lubbock.

He indicated that he would be in Floydada in August to make preliminary plans for the opening of practice for the Whirlwind squad.

It is likely that F. H. S. will have eight or nine games on the schedule which is only tentative. October 14 or 20 the Whirlwinds will play Plainview, probably at Plainview. October 18 Floydada will meet Clarendon, the place to be decided yet. November 4 the Green and White will clash with Matador at Matador. Other games are pending, Coach Terrell said.

Mr. and Mrs. Frank Cline and children returned home Monday following a visit with relatives at Waco. They were accompanied home by Mrs. Cline's sister, Miss Mildred Armstrong.

Mr. and Mrs. E. P. Nelson visited in Plainview Thursday evening with Rev. and Mrs. Pat Horton. Mrs. Horton has been confined to her bed for some time but is improving as well as could be expected.

A young lady entered a stationery store and asked for a pound of floor wax.

"I'm sorry, Miss," replied the clerk, "we sell only sealing wax."

"Don't be silly," she remarked, "why should anyone want to wax a ceiling?"

Sanford's inks for the office man at Hesperian Office.

ELECT US

Politics may grow hot and you may get even hotter during these summer days but you'll find our fountain a mighty fine place to cool off.

ELECT US TO SERVE YOU

You're ready to prove our appreciation for your support and influence—

Just your nickles with us and we'll show you satisfying returns on every purchase

Floydada Drug Co.

The Rexall Store
PHONE 51

YOUR COUNTRY

You protect with your ballots on election day.

Your Home

You should protect with fire and windstorm insurance in a reliable old-line insurance company

Your Money

Can be stretched a long way by taking advantage of our monthly payment plan that makes it easier to carry insurance.

Floydada Insurance Agency
New location Readhimer Building
Room 205

Pioneers of West Texas to Stage Seventh Annual Reunion in Hank Smith Memorial Park Aug. 12, 13

Old Timers Will Gather to Celebrate Memory of Early Settlers On Plains.

Out over the broad prairies to which they brought a new civilization has gone the invitation calling together the early settlers of West Texas for the seventh annual reunion of the West Texas Pioneers' Association next month.

The date have been set for August 12 and 13 this year, it was announced Friday by R. E. Smith, vice-president of the association.

For the first time in history the reunion will be held this year on days that do not include the birthday of Uncle Hank Smith in honor of whose memory the celebration is held each year.

Date Is Changed
"August 15 comes on Monday and we thought it best not to have the reunion the first of the week because we thought it would please the folks better," Mr. Smith explained.

Plans are going forward to have a complete program of entertainment for the thousands expected to attend from all sections of West Texas and New Mexico.

All concession rights have been sold to Percy Webb of Crosbyton. According to present plans a negro ball game each day will be one of the features instead of the rodeo as in the past.

M. C. Potter, of Silverton is president of the association and Will Dunn, of Crosbyton, is secretary.

Rock House Is Historic
The reunion will be held in the Hank Smith Memorial Park near the famous Old Rock House, the first permanent structure in West Texas and occupied for years by Mr. and Mrs. Hank Smith. It has been occupied since their death by their son, R. E. Smith, and family. The historic spot is situated in Blanco Canyon about twenty miles southeast of Floydada.

Program plans are not complete but prominent speakers will be invited to make addresses. Old time music, a square dance and other entertainment features will likely be included in the two days of festivities.

Attendance at past reunions at the park has increased from a few hundred to 10,000 and 12,000 people. The event has become one of the most looked-forward-to affairs each year by the people of the Plains.

M. C. FUQUA, JR. BRINGS IN PRIZE SMALL EGG TO JOIN COLLECTION

M. C. Fuqua, Jr., age 10, who resides with his parents 11 miles east and one mile south of Floydada, Saturday brought in the prize-winning hen egg. The barnyard product is about the size of a thumb nail and even a sparrow could do better. Anyway, it has been added to the Hesperian collection.

M. C. said he found the egg some time ago and had finally got to town with it as he had been planning to do.

The tiny egg is on display in the Hesperian window along with the now famous "bug" egg—one with a "head" and strongly resembling a bug.

ENOCH CLAIMS LARGEST DISC ROLLING PLANT IN WORLD; HAS 3 MACHINES

With the addition of a third machine Tuesday Enoch's Blacksmith Shop on the east side of the square claims the distinction of having the largest disc rolling establishment in the world outside the factories.

"I challenge them to show me one larger," declared John Enoch Friday. "Folks don't have to go to the big city to find a big establishment. A big fish in a small pond can make a big splash but a small fish can't do much in the ocean."

"We have been running late at night and we're keeping all three machines busy," Mr. Enoch said.

WHAT THE NEW TAXES MEAN

A recent Associated Press dispatch from Washington gave an interesting insight into what the new revenue bill will mean to the wage earner.

A married business man with one child, having a net income of \$6,000 will pay an income tax to the Federal government of \$124 as against \$28.65 in the past. If he buys a \$900 automobile he will have to pay a new tax of \$18 plus 60 cents for taxes on tires, etc. If he uses 700 gallons of gasoline during the year and 30 gallons of lubricating oil, he will pay a tax of \$8.20, in addition to state gas and oil taxes. If his wife gets a \$200 fur coat the tax will be \$20.

If he makes home brew he will pay about \$3 in taxes on malt. His wife's perfumes, powder, etc., will cost another \$3. If he buys a \$75 radio and pays \$100 for an electric refrigerator, the taxes will be \$3.75 and \$5 respectively. He will pay increased taxes on cameras, electricity, matches, the telephone and a hundred other commodities and services. If he spends \$2 a week for shows and movies, the Treasury will get \$10 from him by the end of the year.

His total direct taxes will be about \$310, as against about \$174 under the old rates—an increase of \$236. It looks like the new bill will fatten a depleted Treasury—but it's going to make a deep hole in the public pocketbook.

Sanford's inks for the office man at Hesperian Office.

Rubber Stamps, stamp pads, all kinds. Hesperian.

'Mixed Up Bug' Is Subject For Office Worries

And along comes Raymond King with some expert bugologist to worry about—plenty. He came to the Hesperian office the other day with something or other that he said he caught in a lake near his home.

The name of the strange critter is omitted advisedly for the simple reason that it's moniker is missing in the vocabulary at The Hesperian and the office force is worried over his title. "It" is about three inches in length and has about twenty-five legs on each side of its long body. From all general appearance the critter started out to be a perfectly good crawfish but got off on the wrong track and almost turned out to be a centipede. The insect or fish, or whatever family it claims, has fangs like a tarantula.

The eyes were stuck on right in front as an afterthought and the "head" is covered by a thin "hood." You can come down and figure him out for yourself, he's in a half-pint bottle.

Jack Scott says he's seen lots of them and that they hurt plenty when one of the critters bites a feller.

Mrs. E. L. Norman Club Hostess

Mrs. E. L. Norman was hostess to the Clover Leaf Club and other guests Thursday afternoon. Iced refreshments were served before the games were played. Lunch clothes in pastel shades of yellow, pink and green were used with the drink served at each table matching the cloth. Cut flowers were placed about the rooms for an added attraction.

Those playing were Mrs. H. O. Pope, Mrs. W. I. Cannaday, Mrs. R. Fred Brown, Mrs. E. P. Nelson, Mrs. Paul Jacobsen and Mrs. W. C. Grigsby members; Mrs. Robert McGuire, Mrs. C. L. Minor, Mrs. L. J. Welborn, Mrs. J. D. McBrien and Mrs. A. D. Cummings guests. Mrs. Pope received high score for the members and Mrs. Welborn for the guests.

Mrs. Pope will be hostess to the club in the meeting for Thursday afternoon August 4 at 4 o'clock.

Mr. and Mrs. Hale Entertain With Bridge Dinner

In rooms made very attractive with lovely cut flowers four tables were arranged for the meeting of the Friendship Bridge club when Mr. and Mrs. Walton Hale entertained with a delicious two course dinner and bridge at their home 620 West Missouri Street on Thursday evening.

Rosebuds in bud vases formed the centers for the tables with the score and place cards of parchment. After dinner five games of bridge was enjoyed in which Mrs. A. B. Keim and L. T. Bishop held high score. Those enjoying the lovely dinner and games were Mr. and Mrs. Tony B. Maxey, Mr. and Mrs. A. B. Keim, Mr. and Mrs. L. T. Bishop, Mr. and Mrs. B. K. Barker, Mr. and Mrs. Robert McGuire and Mr. and Mrs. J. C. Gilliam; Mr. and Mrs. T. P. Collins and Mrs. Rex Westerfield played as guests of the club.

The next meeting will be held Friday evening, August 5 at 8:30 with Mr. and Mrs. Keim as hosts.

SARGENT REPLIES TO CRITICISM OF RAILROADS

Are the railroads consumer conscious? No! is the opinion expressed by Earnest Elmo Calkins, dean of American advertising men, who writes a severe criticism of present-day railroad service in the Rotarian magazine, and in the same issue Fred W. Sargent, president of the Chicago and North Western Railroad, takes the side of the railway interests.

"The railroad," says Mr. Calkins, "is almost the only great industry selling a commodity to the public importance of the consumer in modern merchandising. It has remained which has failed to recognize the

curiously aloof from and uninfluenced by the strenuous revamping of old products to fit new conditions which is rapidly transforming industry before our very eyes.

"As a result it now faces competition in its once preeminent domain, rapid transportation, a competition it should have foreseen and anticipated but did not, and even yet is seemingly reluctant to apply to its own case the experience of others not only in its own field but in wider realm of invention, engineering, and merchandising."

Mr. Sargent, on the other hand, contends that "American railroads are writing-and makin-history, and no less than in the decades past they constitute today a true index of the dominant trends of our civilization—Railroads have tacitly or otherwise realized that the way to profits is the more intelligent and more efficient meeting of human needs and desires."

In further defense of railroad service, Mr. Sargent calls attention to many of the inventions and improvements of recent years, such as modern safety devices, remote control of moving trains, air conditioning of passenger coaches which gives "June weather in January," and many other important improvements that have already been made in the better trains.

"The railroads are in business and they are going to remain in business," he states. "They are keeping up with present-day progress. In some respects they are a few steps ahead of other great industries selling a public commodity. They have not gone so far as might have been possible if they had been free of the deadening hand of restraint and interference. But in spite of this, nowhere else, I submit, will you find a more splendid example of business enterprise and initiative-and courage."

CONNIE MACK TELLS ONE ON RUBE WADDELL

"Perhaps the most picturesque character I ever met in baseball was the widely-known Rube Waddell, a left-handed pitcher of rare ability whose eccentricities won him undying fame," says Connie Mack, veteran manager of the Philadelphia Athletics, in an article about his fifty years of baseball appearing in the Rotarian.

Mr. Mack tells of how he secured him for his Milwaukee club back in the late nineties when Waddell was playing with an independent team in Punxsutawney, Pa.

"I knew that Rube was untractable, harder than a mule to manage, and would give me a lot of trouble. I also knew he was a wonderful pitcher and that I needed one. So I jumped on a train and duly arrived in Punxsutawney.

"We were not long in coming to terms. Waddell had told me that he owed bills to several merchants and I agreed to go around with him and pay them. He led me to the main thoroughfare and we started going from store to store paying debts. When we had gone about two blocks, I examined my bank roll and found it nearly exhausted.

"I returned to Milwaukee happy," continued Mr. Mack. "Waddell proved a gem and quickly became my most successful pitcher and a remarkable drawing-card as well. I have never regretted the visit to Punxsutawney and the debts I paid to its merchants."

LEAFY COVERING KEEPS 'PORES' OF SOIL OPEN

Leaves covering the ground not only hold a large amount of rainfall themselves, but they keep the pores of the soil open and allow it to absorb much more moisture than land not so covered, according to soil erosion specialists of the United States Department of Agriculture.

In Oklahoma an experiment is in progress to discover how much water the leafy covering in wooded land holds. Measurements showed that the amount of water held on the land was much more than the leaves could hold. The investigators found that the leaves filter the water, keep it clear and let it soak into the soil through the many cracks and holes. Where there is no leafy covering to filter the water, silt fills these pores and more water then runs off the land, carrying eroded soil.

Two wooded plots of equal size were observed. One was left in the natural state, the other had the leafy covering burned off with a blow torch. A special device measured the run-off of water and the wash-off of soil. In 2 years, 30 times as much water and 15 times as much soil were saved on the ground carpeted with forest leaves as on the burned-over land. This shows the importance of protecting

Certified TEXACO Lubrication

WE FEEL QUALIFIED To Grease Your Car RIGHT

Complete equipment—
Trained Workmen—
The Best Greases—
Check-Chart System—

Bring your car around and we'll Guarantee you'll be satisfied with the job.

Drive In TODAY!

TEXAS SERVICE STATION

sloping land from the evil of excessive run-off of rain water and the costly loss of soil that goes with the flowing water.

MACHINERY CUTS CORN-GROWING LABOR IN HALF

The actual man labor needed in the Corn Belt to grow an acre of corn has been cut in half in the last two decades and the amount of land a man can care for has been increased approximately a fourth, figures gathered by the United States Department of Agriculture indicate.

The department found that an acre of corn can now be grown with from 7 to 8 hours of man labor, while formerly it took about 15 hours. The acreage cared for by 1 man has increased in different States from 15 to 37 per cent.

Increased machinery is largely responsible for this, especially on farms of more than 100 acres. Farms smaller than this do not benefit as much from merchandization as do the larger farms.

The Corn Belt has more tractors for its farms than the average for the country as a whole. There is 1 tractor for every 7 farms in the United States. Iowa and Illinois have a tractor to every 3 farms, Indiana and Ohio 1 in every 4, Michigan 1 in 5, and Missouri 1 to 10. One farm in 10 of more than 100 acres in the Corn Belt has a tractor-cultivator, while the same percentage has a corn-picking machine.

THUNDER DOES NOT SOUR MILK

Contrary to popular belief, thunder does not have anything to do with the souring of milk, says the United States Department of Agriculture. Just before a thunderstorm the atmosphere is unusually warm or even uncomfortably hot. This warm condition is ideal for bacteria to work, and the sour milk is a result. The heat and bacteria do the trick, not the thunder. More attention to cooling the milk is suggested to prevent souring at these times.

"What is the gentlest way of breaking the news to the chief that the cashier has absconded?"

"Let the bookkeeper tell him—he stutters."—Passing Show.

KEEP KOOL

With Our Good Home-Made Ice Cream

Double-Loaded Cones, 5c
Quarts, 35c

L. G. Withers Cafe

RIGHT! Phone 292

That's the right number for your groceries.

Without Delay—Phone us your order today!

Hull & McBrien

We're Still Running—

Some of the boys are through running, turned back into the big pasture, but we're still after your support and influence.

We try to merit your good will every day in the year. Bring us your poultry, eggs and cream.

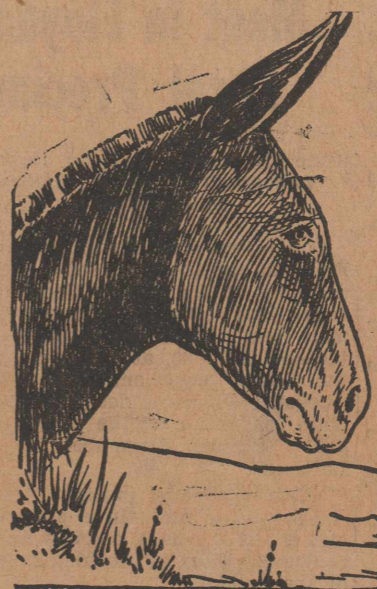
Floydada Poultry & Egg Company

WE STAND FOR

Fair Dealings with the Farmers—Fair Prices At All Times.

Farmers Grain Co.

"Home of Just-Rite Feeds"



The Old Grey Mare Ain't

What She Used To Be

But the Old Democratic Mule is still in the harness—and so are we—

Working to do the best we can for our customers—

Edwards Grain and Elevator Company

FEEDS — GRAIN — COAL

Armstrong Market

We take this opportunity to thank our many friends who stayed with us so loyally throughout the time we were in the grocery and meat business. We regret to have to quit the grocery business, but have other interests to keep us busy. With the closing of the grocery store Mr. Howard is retiring from the firm.

We decided to keep our meat fixtures and equipment which is a complete outfit, and have arranged with Mr. R. T. Westerfield manager of the Mallory Grocery Company, to install in their store which is just across the street from our present location—the place formerly operated by the People's Exchange.

Mr. Edgar Jones will have charge of the meat business, and will endeavor to give you the same high class service as heretofore.

While we are not in any way financially interested in the Mallory Grocery Company we will work with them in taking care of your needs. Mr. Westerfield will have the management of the Mallory Grocery store. I have known him for a long time and recommend him to all my friends as a gentleman and a good business man.

N. A. ARMSTRONG

Lakeview News

Lakeview, July 19.—Rev. and Mrs. J. M. Harder of Ralls were in the community Sunday. Rev. Harder filled his morning appointment but returned in the afternoon to Big Four where he is conducting a revival.

O. B. McNeely of Owen, brother-in-law of L. E. Kiker is in the hospital at Lubbock recovering from an appendix operation performed last week.

Mrs. E. R. Cogswell of Dimmitt is visiting with her parents, Mr. and Mrs. Alexander this week.

Mr. and Mrs. A. W. Anderson and family of Center and Mr. and Mrs. Anderson of Floydada visited relatives here Sunday.

Mr. and Mrs. Glenford Fowler, of Crosbyton, visited Mr. and Mrs. L. E. Kiker Sunday.

Mr. and Mrs. J. P. Rhodes of Floydada visited Mr. and Mrs. J. F. Roy Sunday.

Miss Opal Nelson returned home the first of the week from Denton where she has been attending school.

Mr. and Mrs. L. E. Kiker are planning to move to Portales, New Mexico, for the remainder of the summer. They will probably leave this week end. Mr. and Mrs. Kiker have lived here for several years and have made many friends who sincerely regret their leaving. Our best wishes go with them to their new home.

Mr. and Mrs. Claude Patton and daughter went to Merkel Sunday to visit Mrs. Patton's mother, Mrs. Robinson, who is seriously ill. They returned home Tuesday reporting Mrs. Robinson's condition as somewhat improved.

Grandmother Patton has been sick with an abscessed ear the past week.

The remains of Mrs. Cecil B. Jones were interred in the Lakeview Cemetery late Monday afternoon following funeral services conducted by Rev. G. W. Tubbs.

Mrs. Jones, nee Callie McMurray, had been ill for the past two months at the home of her parents in Floydada. Death came at an early hour Monday morning.

A great crowd of friends and the large floral offering attested her popularity and the high regard in which she was held. Mrs. Jones is survived by her husband, twin daughters, parents and several brothers and sisters.

Carl Nelson was hurt Tuesday afternoon.

OUR MAIN HOBBY

Is A 'Clean Slate'

Election time and all the time we're campaigning on a "clean" ticket.

That's the big issue with us—serving your wardrobe. Bring your suits and dresses to us—

OUR BUSINESS IS "PRESSING"

And we're always anxious to have you remember us on your ticket for cleaning and pressing SERVICE.

W. L. FRY Tailors

"Our Business is Pressing"

Our Platform

1—Honesty—

Regardless of whether you come down to our store and personally make your own selections or give us your order over the phone, you are assured of getting only the best, whether it be flour or vegetables, meat or beans.

2—Quality & Price—

To those of you who have been our customers in the past, you know what we mean when we say quality and price for above all, we pride ourselves on the quality of merchandise we handle.

3—Service—

The service we render our customers is a source of pride to us. If at any time you ever find our service other than the most courteous, we shall appreciate it if you will let us know.

LOOPERS'

Producing Realistic Sound Effects Taxes Ingenuity of Radio Experts

With the tremendous strides that have been made in radio broadcasting, you might think the matter of making sounds in the studio in such a way that they will seem realistic to the listener in his home would be the least of broadcasting worries.

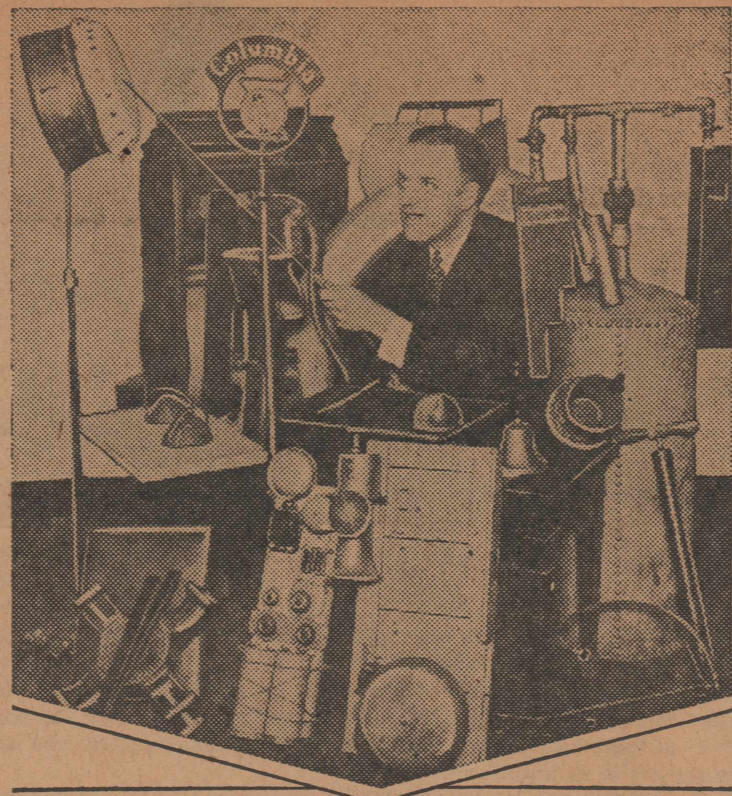
But to simulate realistically, for example, the roar of an express train the whine and crash of a high explosive shell, the squeak of a mouse or the thunder of a battery of cannon is not a simple matter. It is a complicated procedure which takes an engineer, a "noise expert," if you please, to puzzle out.

One of them recently has said: "One of the eccentricities of radio is the fact that under our present methods of transmission and reception a noise over the air doesn't sound as it would in first-hand contact to the human ear."

A glimpse of the contrivances necessary to make the radio sounds shows the complicated nature of the equipment. You will see, in a hodge-podge arrangement which resembles a corner of a plumber's shop, motors, bells of all sorts, horns, whistles, gears, pulleys and air compressors. To illustrate the difficulties confronting the noise expert, consider the experience of F. G. Ibbet, who tried merely to reproduce the sound of a train in the studio.

At first, he said, he considered making phonograph records of the sounds made by a train, but records were not allowed in the studio's productions. Next, he thought of having a train on the tracks below the studio building where he could catch the sounds through a nearby microphone. The cost of this was prohibitive.

"We had to fall back on substitutes," he said, "mechanical reproductions of the real thing. First came the engine puff. We tried it with a drum and a wire brush. But the drum was too drummy. So we took the skin off a drum and stretched it over the broad end of a funnel-shaped galvanized iron



soundbox.

"In order that this wouldn't sound too tinny, we put a "dead" funnel, made of an acoustic deadening material on the end, and there we had the engine puff."

How They Work
The contrivances for imitating the most often used sounds are in themselves simple.

A machine gun, for example, is imitated by stretching wires across a drum and snapping them by means of a ratchet arrangement.

The roar of an airplane is represented by a small electric motor which, revolving rapidly, permits a

whirling strap barely to touch the face of a drum.

A riveting machine is simply the same motor and strap used in conjunction with a small tom-tom.

For a rainstorm a few handfuls of buckshot are whirled around a tin receptacle. The same procedure will also do for the roar of the surf.

The bawling of babes and most animal cries are simulated by whistles. Escaping steam is simulated by rubbing pieces of sandpaper together.

There are countless other sounds to be made and each takes the ingenuity of the expert.

TEACHERS' SALARY WARRANTS NOT SUBJECT TO GOVT. TAX

Two announcements of interest to tax payers in Texas have been made by Chas. N. Shaver, state superintendent of public instruction and candidate for his first elective term to that office. These concern the July payment of the per capita apportionment and the exemption of teachers' salary warrants from the federal two-cent tax.

Teachers' salary warrants and checks drawn by school officials to meet the obligations of the schools are not subject to the federal two-cent check tax, Mr. Shaver has been notified by the United States Internal Revenue Office.

"Figured as a saving of 18c each year for each teacher, this ruling will save the State \$10,000 on salary warrants," Mr. Shaver stated.

TWO GOOD PRODUCERS

Floyd County farmers are paying more and more attention to the production records of their dairy cows in an effort to cull out the unproductive animals and get the greatest possible value from their feed. Among these is J. A. Jameson, of Campbell, who is also giving some attention to the raising of purebred Jerseys.

What care in breeding and proper feeding will do is illustrated with two of his cows, which he put on production test recently for a few months. One of these, Benita Mae Lucille, a daughter of Gamboge's Knight, Swisher County bull, as a coming five-year-old, produced 3663 pounds of milk in a three-month trial, and another registered cow, Dota Mae, at the age of six, produced 4240 pounds of milk in four months the past winter and spring.

Mr. Jameson's herd is headed by China Cup Majesty, a son of one of the original Guy cows, Raleigh's China Cup. He is four years old.

LIBERTY H. D. CLUB HOSTS TO SOUTH PLAINS CLUB

The Liberty Home Demonstration Club enjoyed a pleasant afternoon, July 6 when they had as their guests of the South Plains club.

Games were played and the fea-

ture entertainment with Mrs. S. M. Lester in charge called for different guests to represent noted characters.

Refreshments were served to the following: Mrs. S. H. Horn, Mrs. Boyace Kenady, Mrs. F. A. Smith, Mrs. K. W. Campbell, Mrs. B. F. Harper, Mrs. J. C. Simpson, Mrs. I. E. Durham, Mrs. W. P. Hewitt, Mrs. Ray Simpson, Mrs. Prudence Harper, Mrs. Wade Deavenport, Mrs. Menard Fields, Misses Helen Upton, Jackie Harper, Anna Sims, Neva Orman and Mrs. George West of the South Plains club; Mrs. S. M. Lester, Mrs. A. J. Anderson, Mrs. J. A. Dunlap, Mrs. C. V. Ford, Mrs. Leatherman, Mrs. Lybrand, Mrs. W. A. Armes, Mrs. Elmer Warren, Mrs. G. A. McAda, Mrs. Rene Yeary, Misses Zeldia Yeary, Bennie Mavet Lester, Martha Lester, and Dorine Anderson of the Liberty club.

LEGION MEMBERS EXPRESS THANKS TO INDIVIDUALS WHO HELPED IN PLAY

Expressions of appreciation to members of the cast who took part in "Ghost House," the mystery play presented last week at the High School Building by local talent were voted Monday night by members of the American Legion at a regular meeting of McDermott Post.

"We thank every one who assisted in the play. We appreciate the hard work they did in preparing the entertainment," stated Robt. A. Garrett, post commander.

"We also would like to thank the merchants for the spirit of co-operation shown us in the undertaking," he said.

"We just about broke even on the cost and proceeds from the play," Mr. Garrett reported.

FLOYDADA GOLFERS PLAY RALLS HERE SUNDAY, JULY 31

Floydada golfers are scheduled to meet the Ralls team here Sunday, July 31, in the series of play in the Caprock Golf League. Local golfers were defeated by Paducah last Sunday.

Members of the Floydada team going to Paducah included Jeff Welborn, Jack Scott, C. Y. Carter, Roy Eubank, Frank Boerner, John McCleskey, and Hal Hay.

LONE STAR H. D. CLUB

The Lone Star Home Demonstration Club met Tuesday July 12 at the school building to discuss their program on, "Proper Canning."

Miss Wingo discussed, "Raising the Standard in home canned products"; Miss Faulkner, "Precaution in use of canned goods" and Mrs. Ben McGehee, "Proper labeling for the fair."

The meeting for July 26 will be held at the school building. "State Laws" will be the topic for discussion.

MARY ANNA ROSS BETTER

S. W. Ross returned home Saturday of last week from Ozona where he and Mrs. Ross were called last mid-week because of the illness of their daughter, Mary Anna, who is visiting there and was suffering with an infected leg from a mosquito bite.

Mrs. Ross remained for a time. Mary Anna's condition was reported much improved.

DASHEEN AND CANNA ARE SOURCES OF GOOD STARCH

Most cotton fabrics are sized or stiffened in the process of manufacture, usually by means of starch. This finish is removed when articles made of these fabrics are laundered, so they are refinished, or starched, to make them look as nearly like the original new fabric as possible. Information as to the properties of the most satisfactory starches is therefore important to the mill owner, the commercial laundry, and the home maker.

Starches from potatoes, corn, wheat, rice, canna, and dasheen have been studied by the Bureau of Home Economics, United States Department of Agriculture. Neither dasheen nor canna has heretofore been used in the sizing of textiles, but since the department is interested in the cultivation of the plants and in a possible extension of the use of their products, a study of the properties of these starches was included. Dasheen was introduced from the Tropics several years ago as a food plant for the South, but has been grown only to a limited extent. All of the starches were made by a standardized process from plants raised under known conditions.

"Fabrics seem to be stiffened both

by starches having penetrating powers and by those having coating powers," explains Margaret S. Furry, who carried on the studies. "We found that dasheen starch penetrates most thoroughly and coats the least of the starches studied, while canna starch has little penetrating power but coats very well. Nevertheless, these starches have stiffness values nearly the same. There is also a definite relationship between the consistency or viscosity of starches and their powers of penetration and coating. The choice of a starch depends on the tent on the interior of its coat, penetrating powers and also type and construction of the to be sized."

Mr. and Mrs. J. G. Wood visited in Amarillo Wednesday and Thursday with Mr. and Mrs. F. M. Iler and family.

Mr. and Mrs. L. T. Bishop in a business trip to Lubbock last Wednesday afternoon.

THE ELECTION MAY BE OVER BUT OUR BIG "KNOCK OUT" SALE IS IN FULL SWING

- Here's some of the unusual bargains you'll find in our big store-wide sale—
- 36-inch Fast Color 15c Grade Printed Batiste 8c
 - Knock Out Sale, Yard, 69c
 - Corticelli Silks, Knock Out Price, per yard, 39c
 - Men's Hanes Underwear, Full cut, 19c
 - 9-4 Garza and Commander Brown Sheeting, per yard, 98c
 - 1 Table Ladies' Shoes, Light Colors, Values \$4.85, Knock Out price, 19c
 - 1 Group Ladies' Hats, Knock Out Sale price, \$1
 - Men's \$5 Panamas, Milan and Leghorn Straws, Choice, 5c
 - 14x24 Turkish Towels, Knock Out Price, Each, 39c
 - Men's Work Shirts—Grey, full cut, well made, Knock Out Sale, 59c
 - Men's Old Nate Work Shirts, Genuine Bengal Chambray, 59c

Baker, Hanna & Co.
FLOYDADA, TEXAS

H. & B.

Try Our Road Service Phone 70

A complete one-stop station at your service.

We feature

- Auto Storage
- Repairs and Replacement Parts
- Auto washing and greasing
- Mechanical Repairs
- Gas and Oils

H. & B.
One-Stop Station

WE'RE CANDIDATES

FOR YOUR CONTINUED PATRONAGE

Loyalty of our customers is something we appreciate and we assure you it is always our sincere aim to give you complete satisfaction.

If you are not trading with us we invite you to begin this week.

- Fresh Vegetables—
- Quality Groceries—
- Fair Prices—
- Good Meats—

For every occasion—we will supply your table.

FELTON - COLLINS GROCERY COMPANY

Phone 27

(Ye Old Democratic Mule)

OUR TICKET



CALLS FOR A FAIR DEAL TO ALL. You'll be needing some dependable John Deere Tractors and Implements for your Row Crops.

John Deere is ALWAYS a Winner.

Stansell & Collins

John Deere Implements

SUGGESTED LIST OF TIN CONTAINERS FOR CANNING GIVEN LOCAL MERCHANTS

A suggested list of the best type of tin containers for canning garden vegetables was given local merchants this week by Miss Martha Faulkner, county home demonstration agent.

The list was issued by the Extension Service of A. & M. College to assist housewives in obtaining the best results in preserving foods.

For canning peas and carrots, hominy, and corn the C enamel can is recommended; for green beans, lima beans, red kidney beans, or wax beans, the C enamel or plain tin; for beans with pork, beans with tomato sauce, carrots, chicken and other meats, greens and spinach onions, and mixed vegetables, plain tin; beets, berries of all kinds, cherries, cranberry sauce, pimientos, plums, pumpkin, rhubarb, sauerkraut, squash, tomatoes, tomato juice, and tomato puree, sanitary enamel; pickled beets only in glass.

Mrs. A. J. Welch and daughter, Virginia, Miss Margaret Cooper of Tullia and J. C. Dickey spent last mid-week in Lubbock on business and visiting relatives. Little Richard Dickey returned home with them to visit with his grandparents, Mr. and Mrs. Dickey and other relatives.

Letter From China Describes Antique Methods of Harvest

Brief peek behind the scenes in China is given in a letter received recently by Mrs. Bess Cantwell of city from a friend, Ola L. Culpepper, at Hwangsten Shantung, China. She tells of interesting things in connection with the wheat harvest in the land of the yellow

indeed."

In another letter addressed to friends in the U. S. Mrs. Cantwell's friend told of missionary work in China.

The letter telling of the religious activities reads as follows:
Hwangsten Shantung,
June 11, 1932.

Dear Friends,

May God hasten the day when the churches at home will see the marvelous working of the Spirit as we are seeing it here. I think that all are agreed that the greatest of miracles is a transformed life. We have had the blessed privilege of seeing that miraculous work over and over. In fact it has started with us missionaries. We have claimed in a new way the power of God to live to pray to witness in His name.

We felt we could not go on in the old way any longer. And God heard our cry. He also met the hungry hearts of the Chinese and a great and wonderful new day has dawned for us. I want to tell you about some of the blessings.

We often say "I can't do any-

thing." Here is what a woman who was brought up in heathenism with no education whatever and as simple minded as a child has done. However, it is not she that has done it but she has let God work through her.

She heard the gospel four years ago through her sister who had been saved and who has been with me to stay with my children while I amount doing work through the day ever since we have been in China. She was not saved at this time but she did decide that idol and ancestral worship were wrong so she quit every bit of it.

Last fall this older sister went to see her again for a few days, she became a little more interested but was still held by the powers of darkness. In February of this year I arranged for a group of workers to go out there and spend a day preaching to the village. "Faith cometh by hearing" and the awakening was working in her heart. But that very night God let her youngest child, a girl of thirteen, be smitten with tuberculosis of the hip bone. They know nothing of diseases and they just expected her to get up any day.

After about two weeks, they saw she was only getting worse so they brought her here to our place to her aunt so she would be under the doctor's care. The doctor said it was tuberculosis of the bone and they told her to sun every day. She did not improve and so her mother spent a lot of time here; while here she went to the revival meetings that were in progress. There she saw herself a sinner and I have never seen a soul go through deeper agony of bitterness. God met her need and saved her and oh the peace that only He can give came. Soon after this little sick girl had a bad hemorrhage and our Dr. Bryan said she had just as well go home to die. But in that whole village there was not another Christian but her mother and she not able to read God's word.

So I asked Dr. Bryan to allow her to go to the hospital so she could be really prepared for heaven. The child herself said she would not go home still sick because if she did the heathen would all say Jesus had no power. When she went into the hospital, the doctors made a thorough examination and found one lung badly affected and they made an X-ray of her hip and found their diagnosis true of it, too. They put her on the porch and prayer went up constantly for her. She started to improve at once and in a month was walking and her lung cleared up and she has gone home well. She was in the hospital fifty days.

During this time, her mother has witnessed faithfully of what she knows. Her older daughter has been saved and a young woman of her village and her son-in-law is very near the kingdom. A young man in her village was just drinking himself to death and she told him that he was on his way to Hell. The man said he had no power over his thirst for drink. She said "Jesus has and He will save you from this." The man gladly came in here to her about this kind of a Savior. He comes in often to hear the gospel. He has been delivered from his sin of drink but he has not gone all the way with Christ yet. Every Sunday this new born child of God walks in six miles to church and brings someone. About all she knows is that God has saved her and she just tells others and urges them to come and believe, too. Her little girl who was sick learned how to read a great many words while in the hospital and she learned much about the Bible. She is a wonderful child of God. Dr. Bryan said he had just never seen anything like it. He said God would not turn down the prayer of faith like hers.

Oh this is just one of the many who has been faithfully witnessing. The Seminary students and faculty, the high school students, and many others have been out with a new zeal these weeks. God has rightly blessed. A few Sundays ago there were eighty-seven people baptized. Some of them were old men and women past seventy and some of them were middle age and others were young girls and boys. What a great day it was.

There has never been bitterer persecution than there is now. Many are suffering all kinds of things for Christ's sake.

Students have been taken out of school and put to work and are not allowed to come to any religious gatherings. Their Bibles have been torn into shreds and they have been beaten when found praying. Husbands have been cruel to their wives because they have accepted Jesus as their Savior.

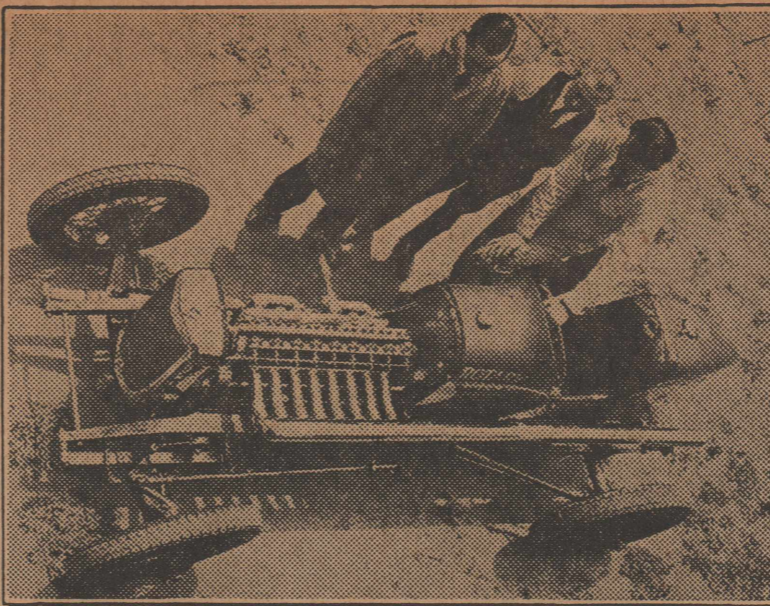
Groups of Christians meet every morning at five o'clock to pray. The heathen are coming to church in great numbers. The Christians including us missionaries are filled with a hunger and zeal for Bible study that we have not known before. Please pray that this revival will just deepen and spread and not stop until our Blessed Lord returns.

Yesterday my heart was made heavy as I went to the home of a former kindergarten student. Their home is near the church and the father has heard the gospel for many years and God has dealt with him but he has withstood. Now this little boy who is the pride of his heart is helpless with T. B. My Chinese helper seemed filled with the Spirit to tell the father in plain words how he has refused Christ. Their sorrow they are more ready to hear God's word now. I am so grieved for this family because the hand is so plainly dealing with them. Please join me in praying for them.

Their hearts are filled with a new joy and praise unto the Lord. I will surely bless every one of you

Lovingly,
Culpepper.

New Type Motor For Racer



Los Angeles, Calif.—This little racing car is expected to make 150 miles an hour in test runs to determine whether the newly invented rotary valve can be adapted to practical use in stock cars. This valve eliminates more than 80 moving parts in the engine and gives a better intake and exhaust of gases through the motor. Above is shown "Whispering" Frank Fabien, mechanic to some of the greatest racers in the past decade, who assisted the inventor, Rudolph Wehr (shown in middle) talking the possibilities of the invention over with Jack Buckston, famous racer, who will drive the car in its initial run.

A Farmer's Life

"As He Lives It"

BY ED HOLMES

(Station C. E. H. Farm)

Hot! Last Saturday and Sunday evenings our milk thermometer registered an even 100 degrees F. It seemed like it was hot enough to register 100 C. I wouldn't be surprised if it was not 100 (in) H?

Here is what I call "Horse Sense" Two ponies will stand out in the pasture, side by side, facing opposite directions and with their tails, keep the files out of each others face. The next time some one tries to compliment you by telling you that you have Horse Sense, just inform them that you are not built right!

Riley, when he was a little boy, probably before he attended Floydada High School, came running to the house with his eyes shining, so excited he could hardly talk. "Mama we have got some informed pigs down at the barn!"

Its been so long since I have mentioned hogs that you might think that I have gone out of the hog business, but I haven't. They make a poor subject when selling at \$2.25 per CWT. When anything gets real low in price, then is the time to buy instead of selling out. I quit selling and began turning them over to farmers on the halves.

Better money can be made from hogs at the cheapest price they sold at than selling your farm products on the market of today.

From dealing with Registered hogs for the last ten years I have found that the pedigree doesn't help the hog a bit in the world! The man with Registered hogs is more apt to have the best hogs because he is probably trying harder. When you pay for the pedigree, you just naturally try to grow and develop the pig better. We have bought good hogs and sorry ones and the pedigree always looked the same.

Many farmers have the wrong idea of what breeders are trying to develop hogs into. Some get what they call a high bred pig, feed him maize and water as they are in the habit of feeding the scrub, then when the pig fails to develop into great, cuss the registered hog business and the breeder included.

My idea of a better type hog is one that will make the most gains in weight when on good feed, fed and care for the best you know how. The margin of profit is too small now on anything you undertake, to try to make money from feeding the scrub in a guessing sort of way. When that man makes money, the one with the good type that is working at the job, will get rich. And those days are gone forever.

From actual weights I have 18 pigs that gained an average of 20 pounds each in the last 14 days.

UP SALT CREEK And Back Again

—Or on a vacation, wherever you go, the old bus ought to be put in condition for the trip.

Duco Re-Finishing;
New Glass;

(We have it for all makes of cars, almost)

Upholstering;
New Tops or Top Dressing;

—Are in our line and we maintain a high standard of workmanship at a low cost to you.

John McCleskey
Top Shop

Election Year or "Off" Year

We will appreciate a liberal share of
your business.

Floydada Creamery

Arwine Drug Co.

For Pronto Fountain Service, "Goteverthing"
Drug Service, and Carefully Compounded Prescriptions.

We appreciate the courtesy and patronage of our friends. We want your support and influence and will do our best to treat you right at all times.

Southwest Corner of the Square

Auto Awnings

Of excellent finish, fabric, can fit most any car. No holes to drill, no loose parts to worry about. Priced regular \$4.50 to \$6.00. Specially to move them, at, **\$2.50**

Many other items at very special prices. Almost everything for the motorist, at

Finkner Motor Co.

WIN OR LOSE

You Still Need To Keep Cool

Get that Good Ice that will be Healthful and put the "pep" in you again.

It's so reasonable in price that even a defeated candidate can afford to use it.

Texas Utilities Co.

You'll Always Pick a Winner If It's a CHEVROLET

Right out in front of the race you'll find us extending you an invitation to us prove the points of our candidate the new six.

Our service department is as hot under the collar to work on your bus as any other of vote getters you ever saw.

GIVE US YOUR VOTE
FOR CAR REPAIRS—

Snodgrass Chevrolet Company

96 Roy L. Snodgrass

This is no record for registered hogs but it will beat any scrub. I have one gilt that is raising 8 sow pigs in one litter. This is a common occurrence but does not happen very often, just accidentally.

Burnt Lube or 2nd run oil if spread lightly over your milk cows at milking time will stop most of the kicking.

I have lost 14 pounds in the last two months. Too much hot weather, harvest, base ball and a little work. I am heading for the canyon on a picnic. I will tell you a few things about a lister that you already knew but hadn't thought of, at the next time. Did you know that they have a wooden tongue but don't have any taste bumps on it!

CAMPBELL H. D. CLUB

The Campbell Home Demonstration Club met at the home of Mrs. S. J. Latta Tuesday, July 19 and the house was called to order by the president. The lesson on, "Raising the standard on home canned products," was given.

Miss Faulkner gave many helpful suggestions on canning and answered questions for the members. There were twenty two members, five visitors and nine children present. A delicious salad plate was served after the lesson.

The next regular meeting will be August 2 with Mrs. Mal Jarboe.

Hesperian in the county \$1 per year.

MONDAY-TUESDAY SPECIALS

at
**Westers'
Bakery**

ICE CREAM, PER DISH

5c

COOKIES, 2 DOZEN

25c

COCOANUT
MACCAROONS

Per Dozen

15c

A Few More 100 Pound Lard
Cans at

15c

Yes! **DOWN AGAIN**
BIG
MAC'S
63¢

-the Supreme Overall Value!
Penney's mighty buying power does it again—the second time this year! The same sturdy quality, too—the same BIG MAC thousands of American workers acclaim! All the famous extra-service features—the same staunch history! Come! See them today!

BOYS' SIZES 49c

J.C. PENNEY CO. INC.

FLOYDADA, TEXAS

Good Feed Crops In Prospect

Will call for row binders, row binder repairs, and twine, and the McCormick-Deering will get the job done as it has for many years.

Twine is cheaper than it has been for 15 years, and Deering twine will more than save the difference in cost over the other grades.

Get your machines in good repair, for work done now will save you money during harvest season, when time means money.

Rutledge & Company

Full Line International Dealers

Attendance Records Broken; 2,000 People Show Real Interest In Election Party Saturday Night

Crowds Wait Before Bulletin Board Until Wee Small Hours Of Morning.

All kinds of records were broken last night at the big election party staged in front of The Hesperian. It was estimated that 2,000 people thronged the streets of Floydada to see and hear the reports as they came from precinct boxes over the county and from the Texas Election Bureau offices at Dallas on the state wires.

Rule Requires Name Of Caller Endorsed On Ballots Counted

Notice of the adoption by the State Democratic Executive Committee of a rule that all persons, election clerks or officials of the Democratic primary the name of the caller in the primary election shall be endorsed on each ballot as it is voted, was received by the county chairman of the party here this week-end. The rule, certified in the form of a resolution adopted by the committee on June 13, declares "That all persons, election clerks, or officials of the Democratic primary in the various counties of the state to whom is given power and authority to call the names of any candidate for whom the voter has voted, shall endorse on said ballot the following language: 'Called by (inserting thereafter the name of the person, judge or other election official who has called said ballot.'" The resolution instructs the chairman of the state committee to certify the instructions to the respective county chairmen, "And said county chairmen are instructed to certify said resolutions to the various presiding judges of the various voting boxes in the state for observance."

More interest was manifested this year than at any time in history, hundreds of people remained faithfully in front of the immense blackboard to see the tabulations compiled until after midnight. At 2 o'clock

A feature of the reports this year was a loud-speaking system installed by Martin Brown which made it possible to give announcements on state races to the people several minutes before the figures were tabulated on the board. Announcements were made at few minute intervals and as a diversion phonograph records were played. The new feature proved popular.

This Sunday morning it was estimated that 300 people were still in attendance at the election "party." Traffic was well handled in an orderly manner under the direction of City Marshal Bob Smith. A section of South Main street was roped off for the convenience of the public everybody had their fun.

The board was well lighted and figures were plainly visible to the majority of the "guests." While the folks had their fun outside a battery of workers got plenty yarm buzzing around inside the office getting the reports.

Special expression of appreciation for the faithful cooperation and assistance of the following is expressed by The Hesperian: S. W. Ross, Martin Brown, Glenn Jones, Geo. Linder, Ed Ripley, J. C. Gilliam, John Gamble, Roy McCleskey, Jack Foley, Roy Snodgrass, Chas. Bedford, and O. M. Watson. They all worked like the famous Trojans to give the folks the returns.

Bedford and Watson made a special trip by auto to Lockney to get returns from that city. Horace Kincaid and Glenn Jones drove to Lakeview to get a report on the results in the box there.

The crowd was orderly and in good spirits. Everybody seemed to have a good time and indicated pleasure over the fact that they were helping make history for Floyd County.

Scores in Floydada were crowded throughout Saturday afternoon and until late Saturday night, reporting a brisk trade.

Floydada looked like "good old times" Saturday night. The first primary in July, 1932, has gone in history as a revival of a real spirit of interest in county and state affairs and from all outstanding appearances represented an upturn toward better times and a definite adieu to Old Man Depression.

Anyway, it was an event that will long be remembered by all those who participated.

Another big party is being planned for the second primary and everybody will be invited to come and see the results on the run-offs.

CARD OF THANKS
We wish to take this method of expressing our thanks to our many friends who met at our home and worked out our crop last Wednesday. There were thirty in all. The women brought lunch and spread together. Those who helped were Oscar and Claud Hammit, Forest and Ferrell Griffin, Gene Gilley, Herbert Belt, Guy Harrison, Robert Smith, Mr. Brawley, Jack, Pete and Van Brawley, Mr. and Mrs. Bradley Yeary, Mr. and Mrs. Ess Yeary, Mr. and Mrs. Rene Yeary, Arthur and Bud Strickland, Mr. and Mrs. Johnnie Lacky, Jack and Roscoe Lacky, Mr. and Mrs. Bishop Wigginton, Ed Durham, Frank Taylor, Robin and Joe Fortenberry and D. D. Myrick. J. E. Hammit and family.

Committee Liberalizes Admission Rules From Unaccredited Schools

"The Classification Committee of Texas high schools at its recent meeting liberalized admission requirements for students going from unclassified schools to the accredited schools," stated State Superintendent Chas. N. Shaver, State Superintendent of Public Instruction, recently.

The following is a revised statement of the conditions covering the admission of these students: That any accredited high school may give any pupil without examination as many as eight units, but not more for work done in an unaccredited school or schools. All additional credit must be established through written examinations, which examinations may be either those offered by the State Department of Education for college entrance or those given by the accredited school. It is suggested that wherever practical the examinations administered by accredited schools be given before or immediately after the close of the spring term. Credit for one-unit courses or continuous year courses completed in an unaccredited school may be established either by the pupil's repeating or taking examinations over only the last semester of such courses."

Mrs. S. E. Pool has as her guest this week her daughter, Mrs. V. F. Hodge, and daughters, Mrs. Keith Mouser and Mrs. Eddie Greggs, of Oklahoma City.

Mrs. E. E. Griffin and boys, Forest and Ferrell left Thursday morning for their home at Canton. They were accompanied by Mr. Hammit and Walter, who will visit with them for a short time then in Dallas before returning home.

Local Rotary Members Attend Dist. Assembly

Robt. Medlen, president of Floydada Rotary Club, together with S. W. Ross, secretary, J. M. Willson, past president, and R. E. Fry, attended the presidents' and secretaries' district assembly of the Forty-First District the first of this week. A portion of the time at Wednesday's luncheon was given over to reports from Mr. Medlen and Mr. Fry of the activities and plans outlined at this meeting.

Mr. and Mrs. J. L. Thomas, Mrs. J. M. Gamblin and son, Lowell and daughter, Geraldine, will spend a month in California sight seeing and attending the Olympic Games. Mr. and Mrs. Thomas left Saturday night going as far as Wink to spend the night with her sister, Mrs. Roy Mosley. Mrs. Gamblin and children left this morning.

Jno. W. Maxwell and little Miss Aileen McIntyre made a trip to Dallas the first of the week, where Aileen underwent an examination at the Scottish Rite Hospital. They returned home Thursday.

Hesperian in the county \$1 per year.

Lovely Push Waves with Croquignole ends, \$1.98
Guaranteed Oil Waves, \$2.50
Guaranteed French Oil Waves, \$3.50
Special prices when two come together.

Miss Anna Marie Moore
215 West Crockett Street

Market Saturday

Poultry	
Hens, 4 lbs., and up,	7c
Hens, under 4 lbs.,	5c
Old Roosters,	2c
Colored Fryers, 2 lbs., and up,	10c
Leghorn Fryers, 2 lbs., and up,	8c
Eggs	
Eggs, per dozen, (candled)	6c
Cream	
Butterfat, per lb.,	10c
Hogs	
Tops (170 to 240 lbs.) 100 lbs.,	\$3.75
Packers, per 100 lbs.,	\$2.25
Grain	
Wheat, per bushel,	33c
Barley, per bushel,	15c
Maize, per ton,	\$5.00
Threshed Maize, per 100 lbs.,	35c

"Did you turn off the iron?"
"Yessum, I pulled the chain once, lak' you' tol' me, den I pull it again to make sure."

OUR PLEDGE

The Lowest Prices Possible
Courteous Service—
Your Money's Worth—
Dependable Merchandise

We would like to have the pleasure of serving you.

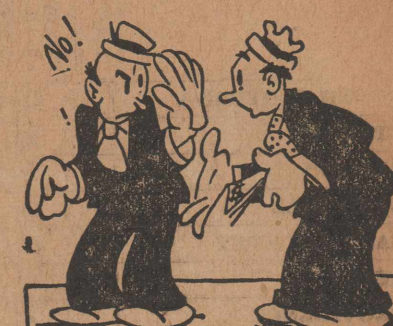
SPEER'S VARIETY STORE
West Side Square

FIRES DAMAGE YOUNG PINES

Measurements on burned and unburned longleaf pine in North Carolina show that annual woods burning retards the growth of the trees, the United States Forest Service states. For 13 years, 2 plots were observed, 1 of which was burned over annually and the other kept free from fire. On the unburned plot the trees grew 19 per cent faster in height, 9 per cent faster in diameter, and 22 per cent faster in volume.

FOREST FIRE DEER

A forest fire which swept winter grazing grounds of deer in the Lassen National Forest in California is held responsible by the local United States Forest Service rangers for the death of many of the animals by starvation last winter. The greatest mortality was among last year's fawns. Although fleet of foot, the deer does not range far from its native haunts. Deer on unburned areas not far distant were found to be in good condition.



No Use Arguing!

I KNOW where to get my money's worth at Election time and at ALL times—

Del-Rue Cafe

Bringing This Great Emergency Sale To An End With A Smashing Wallop To All Prices!

We Pledge Quality Merchandise At Its Very Highest, At Prices The Lowest Quoted In 20 Years!

HURRY—FOLKS—HURRY SATURDAY IS THE END!

Martin Dry Goods Company's Emergency Sale!!

<p>Men's Dress Straws 1/2 Price Sailors, Panamas, Linens, Snap Brims, all Dress Straw Hats,</p> <p>Boys' Boy Blue Shirts 59c The kind real boys like, fast colors, prints in the new designs,</p>	<p>Suits Cool Tropical weight \$20.00 values (\$24.00 with 2 pair pants) all go at</p> <p>1/2 Price</p>
<p>Men's Shirts and Shorts Good Grade, White, Emergency Sale, 14c</p> <p>Hawk Brand Overalls Men's, High or Low Back, Blue or Stripe, 77c</p> <p>MEN'S OVERALLS 220 Weight, Blue or Stripe, 47c</p> <p>Heart Of Value Suits Cool for Junior's Play, Each, 25c</p>	<p>Men's Suits Values to \$27.50 Pure Wool. Emergency Sale, \$8.75</p>
<p>Silk Dresses Cool Summery Gay Prints and Pastel Shades, Values to \$9.95, Final Cut \$2.99</p> <p>Children's Wash Suits and Dresses 25c—39c</p>	<p>Panel Curtains Ecru Color with Silk Fringe, Emergency sale, 35c</p> <p>Cannon Towels Fancy Border, size 20x42, good weight, each, 8c</p> <p>BED SPREADS 80x105 Crinkle, colors Blue, Rose, Gold, Green 58c</p> <p>Birds Eye Diapers 1 doz. to Package, Hemmed, size 27x27, pkg., 77c</p> <p>Mesh Hose Munsingwear, Pure Silk, Lace Top, full Fashion, Small Mesh, Final Drive, Pair, 89c</p>
<p>Sheeting 9-4 Garza Bleached 22c yd.</p> <p>Oil Cloth Regular width, Fany Patterns 14c yd.</p>	<p>Bathing Suits Munsing, the Suit that always fits, for Ladies or Misses, 60c on the \$1</p> <p>Wool Bathing Suits For Men, Boys or Women, ea. 87c</p>
<p>We Hope You're Tickled Over The results of the Election</p>	<p>Ladies White and Light Colored Shoes 1/2 Price Beach Sandals 59c</p>

MARTIN DRY GOODS CO. Emergency Sale The Bargain Spot of Floydada, Tex.

We Hope You're Tickled Over The results of the Election

Mr. and Mrs. J. E. Hammit and family.

Drug Company

