| ecast s This ral Lists | Monday Night |
| :---: | :---: |
| come in on | Nearly Complete |
|  |  |
|  | Tuesday Morning |
|  |  |
|  |  |
|  |  |
|  |  |
|  | just a wee tip of the moon couldbe seen when the eclipse was inits major stage. The moon fu*edMonday night. |
| coit |  |
|  |  |
| lotiry thil |  |




By School
 eam of girls captured three straight cames in a series played at
on witit the rosospoton High




How To Solve The Crass-Word Puzzle

Hesperian Cross-Word Puzzle Number 35

e; a stupid fellow.
Hay Wong, in "Shanghat
id shep.
sheep of City tailor shop.
3nake or a hange in
andeball hero Cobb, national
re Babe Ruth.


| 54. An |
| :--- |
| 5. <br> 棸. Por |

## Sunday School Lesson

 IESUS RISES FROM THE DEAD International Sunday School les-son for Sunday, March 27.
Gorden Text.- Now is Christ risen
from the dead. from the dead, and become the first-
fruits of them that slept.
$15: 20$

nty. N of Himalaya mts . los for plercine Amarillo hote Armmstrong, cal
hibitionists.

## Lesson Text.-John 20:1-31. Verses 保 are here printed. 11 \#But Mary stood without at the

 alchre weeping: and as she wept,stooped down, and looked into

And seeth two angels in white
Sthig at the one at the head, and the
Jesus teet, where Sther at the feet, where the body of
Jessus had lain.
12 And the
why
why weepest thou? She hav, Woman,
them, Becuse they have taken
away my Lord, and
where they hel
she And when she had thus said,
sesus standinelf back, and saw
it 155 Jessus saith unto her, Woman,
why wreenest thou? Whom seekest tahou? She, suposing him to be $t$
oxdner, saith unto him, Sir

## Jesus saith unto her, Mary. turned herself, and saith unto Rabboni; which is to say, Mas-

## Jesus saith unto her, Touch me for I am not yet ascended to Tather: but go to my brethren,

## 





## 

o And when he had so said, he
wed unto them his hands and
sisde. Then
i, when

## en said Jesus to them again, oe unto you: as my Father





IT took no less a power than Uncle Sam to break the vicious circle that was threatening America with serious harm. BUT THAT VICIOUS CIRCLE IS BROKEN AT LAST-IT'S SMASHED! And the whole country is drawing a deep, thankful breath.
When times grew tight we all got frightened-just plain scared! Trade was poor, jobs insecure. And so lots of us just tucked our savings away in an old sock and held on! It was the worst thing we could possibly have done. For buying fell off-banks grew more skittish about credit-jobs became even scarcer. But we kept on tramping around the circle like a blind horse-just tiring ourselves out.
Many fine local efforts were started to put things right. "Buy Now" movements-"Spend Normally" drives. Remember them? Of course they did little grood. We thought the ship was sinking. We were going to play safe. We all agreed that the way to end depression was
for EVERYONE to release hoarded cash at once-to take out of socks and safe deposit boxes-to invest them sensibly-to spend them for much needed things-TO GIVE WORK TO OUR PEOPLE! But who was to take the lead? That was another story.
So Uncle Sam finally had to take a hand. He agreed first to back the banks. And credit is easier alreadyfor all of us. Best of all, he set a time for that long-waited simultaneous country-wide spending and investing of hoarded money. THAT TIME IS HERE-IT'S TODAY! From Maine to California, folks are beginning to "loosen up." Common sense tells us, as the sensitive stock market barometer tells us, that the storm has passed. It's safe for your dollars to come out into the sunshine again. IT'S SAFE FOR YOU TO JOIN THE PARADE OF SENSIBLE SPENDERS WHO ARE AT LAST BUYING THE MANY, MANY THINGS THEYHAVE BEEN NEEDING SO LONG.

# The Floyd County Hesperian 

The Floyd Co. Hesperian

Published Every Thursday By
HEE HESPERIAN PUBLISHING

## Homer sireve

Entered as second class matter
April 20th, 1907, at the Post Office at Floydada, Texas, under the
of Congress of March 3rd, 1879 .
 One Year
SIx Months
Three Month

Outside Flloyd and Adjoining

## One Year, Six months

 $\overline{\text { Advertising Rates Furnished on Ap- }}$ plication.
## BETTER STAPLE PAYS

Floyd County farmers last ye
profited ton crop. From the previous year
when it is said that less than fif per cent of the cotton was of ten
derable length, farmers last yea their cotton production into that
class. In the kind of market they
had to deal with, all down and n had to deal with, all down and $n$
up, the 190 crop simply woul
have been "out of luck." way or not, Floyd County the past
few years, has had tight the
general belief that the crop produced here was inferior. It had a bai
name on the markets. And this There can be no doubt that cotto
raisers have come around to th raisers have come around to th
way of thinking and are going
continue their efforts at improvin the staple. Good cotton seed a
going to be comparatively low,
fact, fact, compared with the prices
former years, they are going to be
half as high about. And so, gettin good seed is not going to be so dif
ficult. The continued effort at im proving the staple can th
ried on with less strain.

INVITATION FROM USS The Hesperian is in receipt of a
invitation from Tiflis, Republic
Georgia, USSR, to have an exhib of some copies or all your paper
magazines, yearbooks, almanach
calendars, etc., as well old, as ne
ones." The invitation says the "ex.
hibition aims to show the histor ones." The invitation says the "ex
hibition aims to show the histor
cal development of your press." auspices of "Pressa, the ander
tions press exhibition, we are a
vised. Which wuld indicare that
vome of the Russians are thinkin
$\qquad$
$\qquad$ Remarkable results are being ob-
tained in many sections of Texas by tained in many sections of Texas by
means of the anti-hoarding cam
paign, which has had as its pur-
pose, putting lazy dollars back to
work, after their long sojourn in safe
隹 deposit boxes, tin cans, mattresse
dugar bowls, and old sugar bowls, and old sacks. "In thit
campaign," ecclared A. P. Barret
chairman of the campaign in this chairman of the campaign in this
state, "We are attempting to mar
shall the fighting spirit of our peo state, "We are attempting to mar
shall the fighting spirit of our peo
pie, to arouse their interest, to in spire their efforts to take advantage
of the unrivalled opportunities, to
better our economic conditions in better our, economic conditions
this state,
In thase sections where the cam In those sections where the cam-
paftn has been carried on intensive-
II the results have been widespread. yy the results have been widespread
Every city has shown an increase in
bank clearings and increased bank bank cle
deposits.
There County, of coursed dollars in Floyd are coming out of their hiding places
while others still are reluctant to think the storm is over. Many
these dollars will buy twice the
value during the next vese doliars will buy twice the
value during the next few month
while others still will be hiding an
later regretting their slugyishness. $\overline{\text { the ox CART PLAN }}$ Texans should wake up to the
fact that their state oovernment, in
some respects at least, is operating some respects at least, is operatim
on the plan of the good old oxcar
days. Democrats will interested in the charge made masplly
week in the press by John $F$. week in the press by Joh John $F$. Gran
republican candidate for governo oxcart plante continues along the
orile the national
government, and several of the
states, notably New York, North
rolin. states, notably New York, North C
rolina, ivirinia, Wisconsin, Pe
nsylvania have reorganized on
int the cost of the state gov-
o eliminate would be almost enough to eliminate the ad valorem alto-
gether, except for school purposes,
and everybody believes that at least ten per cent saving could be effect-
ed at Austin without any change whatever in the form of govern
ment, or re-organization of bureaus,
commissions or things like that.

GEORGE WASHINGTON'S
 maintaining the are interested in the dominant one in Texas' stat
affairs, should take these charge


Cables for the ornamental street
ghts to be set at the center of the the square and used as as well for
therning posts, are being laid thit week in advance of the paving work. Grading and rolling for street
paving has been under way the past n days. Brick for the work has
ven on hand for a number of The three Montgomery buildings
n the south side of the square are nearing completion, most of the plastering and other inside work
having been done.
Mrs. T. C. Russell left Tuesday
norning for markets where she will pend sometime in the ready-to-
wear department of the wholesale F. T. Emert and son unearthed jaw bone of a mastadon on the
rock east of Floydada last week,
dr Emert was showing the e-historic relic at Brown Bros.
ocery Monday.

## 

##  <br> Bi. tinold



## 

Came the dawn-and a bunch o
sandstorms. March, the meanest
month of the year, is among us and she's a tuff bebbe. drawn-out pross brought a lon animal furing
in the office Saturday and of peepers on-that was it. His lai
were short but believe me he ha
 cooks around to know tow toutpel thd
retwat do you suppose e it is?
ferret?
why thats
dian dometratee Menob poile catbebe so, but 1 diant
hang around to make sure. Any way, thats. what my woner book
 sadd. "Say, you come doom to the the
baln
now



## Contemporary

 Thought
## Leave him alone

Randall County News: Speaker
Garner is doing a fine job of keep-
ing silent regarding the many ques- dates for president. The Speaker
dind is absolutely right in his attitude,
and to run around yapping his sentnd to run around yapping his sen-
timents to please all the inquisitive
people would immediately destroy his usefulness as speaker. There is Garner being the nominee through promoting the legislative pro-
gram fostered by his party. If the
Democratic party fails in its legisship of John Garner, then it has no
grounds on which to ask the nation
for return to power in November,
either through Mr. Garner or anyHe has his hands full.
better and less cotton Ft. Worth Star-Telegram: Co-op-
eration of the Texas Certified Cotton Seed Breeders' Assoctifition with
the Government's agricultural credit
agencies has provided the grounpure bred seed required obtain the produc-
ing high grade cotton. At one time

 The upshot of the matter will
probably be a "motorist revolt,"
The public must make itself felt,
in no uncertain way, if it is to keep
the marauding hands of the gas-
taxers out of its pocketbook. HOW TO PUNISH KIDNAPPERS Lubbock County Herald: The
Lindbergh kidnapping case leads to
much discussion of the proper penalties for those guilty of such crimes.
Immediately one hears demand for a death penalty. However, the
wisdom o os severe a penalty as an
absolute punishment is to be doubt-
ed ed. No question exists about the jus-
tification of the death penalty. In-
stead, the only doubt is whether tification of the death penalty. In-
stead, the only doubt is whether
such a certain fate would protect
the person kidnapped Naturally the safe return of a
stolen child to its parents is more
important than the severity of the important than the severity of the
punishment promised to convicted
kidn kuidnappers. WWith the idea of pro-
tecting the one taken it is suggested that kidnapping be punished by a
long term of years, or even life imprisonment, except where injury or
death has been inflicted upon the
person taken away, in which case person taken away, in which cas
the death penalty would be provid
ed.
Such a penalty would have a ten
dency to provide some protection to denildren or adults made captioves for
chansom. If kidnapers know that
rat death is their fate, regardless of
how they treat their prisore, the
helpless victim of their crime is apt to be slaughtered whenever neces-
sary to make good the escape of the

## McCoy News

McCoy, March 21. The weathe
has been pretty the past week an
the farmers are taking advantage of Rev. Carr, the Baptist pastor, fill-
ed his regular appointment here There were several at church, Sun-
day school and B. Y. P. U. Sunday. Miss Lou Ellen Cox returned to
her home in Decatur, Texas, Wed-
nesday, March 16. Miss Marie Tardy is suffering with

broken arm. We hope she will | For Justice of th |
| :---: |
| J. S. SOLO |
| For Public Weigh |

 Mr. and Mrs. T. J. Day from Lub-
Mock spent Thursday night and Fride day
to
Day. Day.
Mockne
Lockn Lockney spent. Dridayt Jackson
Mrs. J. W. Jackson and with family



Mr. and Mrs. Jim Pitman from
Nebraska are visiting Mr. and Mrs. Messrs. Albert Parrish, Clareñce
and Errest Jones, Miss Flora Day
spent Sunday with Miss Clarreet

## T. L. Pittman and family. Messr. Albert Parrish, Clareńce <br> solve the problem of 6 cent cotton. The difference in price between high T. L. Pittman and family.

 it and loss next fall.The co-operation of the agencies spent Sunday with Miss Clarree
mentioned makes it possible for for The visitors in C. M. Smiths

$$
\begin{aligned}
& \text { home Sunday were: Mr. .and Mrs. } \\
& \text { R. B. Martin and fandy and Roy } \\
& \text { Armstrong of Petersburg, George } \\
& \text { Snoderass of Plainview Fwel How }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Armstrong of Petersburg, George } \\
& \text { Snodgrass of PPainview, Euel How- } \\
& \text { ard of Petersblurg. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { rs Cone and Charlie Mara of Estacado } \\
& \text { or spent Saturay night with Mr. and } \\
& \text { or Mrs Jewell Mara }
\end{aligned}
$$spent Saturday night wid

Mrs. Jewell Mara.
Several of the 4 H Club members

$$
\begin{aligned}
& \text { Haris of Plainview. } \\
& \text { Mr. and Mrs. } \mathrm{C} \\
& \text { dren spent Sunday in } \\
& \text { vis home. Sun }
\end{aligned}
$$were present at the Rug Training

school at Floydada.Mr . and Mrs. Robert Smith Mr.
and Mrs. John Gray spent Sundvisiting Mr. and Mrs. Archie Curry

$$
\begin{aligned}
& \text { Cooper. spending Sunc } \\
& \text { T. Dose spar home were } \\
& \text { Fred Hanks and fami }
\end{aligned}
$$

$$
\begin{aligned}
& \text { of Olton. W. W. Smith spent Sunday } \\
& \text { Mrs. W. } \\
& \text { afternoon with Mr. and Mrs. Georg }
\end{aligned}
$$

$$
\begin{aligned}
& \text { F. Dollar home were } \\
& \text { Fred Hanks and fami } \\
& \text { Mrs. Curry Hargis of }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Mrs. Curry Hargis of } \\
& \text { Mr. and Mrs. John } \\
& \text { children spent Sunday }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Ciayon, N. Me } \\
& \text { here this week } \\
& \text { Misses Glady: } \\
& \text { entertained fri }
\end{aligned}
$$





## nake these emeetings enand sporitual powz

ite with
day afternoon with Mrs. G. A. Lider
of Hedley, Texas, in a joint meeting.
e of the singing and Mrs. I. W. Hicks and Mrs. E. L.
ngers in the town to Norman eave interesting parts on
the subject and Mrs. J. V. Daniel a tp us to have great piano solo. The business meeting
it will mean much to past will bring was held and a social hour when
The pastor The pastor will bring was held and a social hour when
nothing sensational the hostess served refreshments.
just plain old gospel
I. closes. April. 10.

Sams of Benjamin
eral weeks here visit
Ir brother H. B. Sam PASTORS PARTNERS B. Y. P. U The Pastors Partner B. Y. P. U.
met Sunday March 20 and arrang met Sunday March 20 and arrang-
ed the program for March 27 as fol-


## Low Cost Life Insurance

We offer Special Low Cost Policy that gives you Maximum protection for a Minimum prémium.

Do not put off taking insurance you would like
have and that you need, when you can get it at to have and that you need, when you can get it at
such low cost for the next two years.
the At the expiration of two years you can convert it to
Permanent Insurance WITHOUT PHYSICAI EXPermanent Insurance AMINATON by paying the regular permanent insurAMINATION by paying the reg -

RATES FOR $\$ 1,000$ PER YEAR Age 20
Age 25
Age 30
Age 35 $\qquad$ Age 40
Age 45
Age 50 $\begin{array}{r}\$ 9.85 \\ 11.52 \\ 14.70 \\ \hline 20.51\end{array}$
(Minimum Poliey $\$ 2,500.00$ )
By representing the same Company here in Floyd-
ada over 14 years and having almost TWO MILLION of Life Insurance in force that I have personally solicited, I believe I can render you a service unexcelled by anyone.

## R. E. FRY,

 SOUTHWESTERN LIFE INSURANCE COMPANY Room 216 Readhimer BuildingMAIL COUPON NOW

| Without Obligation, please furnish me full de- |
| :--- |
| tails on this Special Policy. |
| Name |
| Address |
| Date of Birth |

When the car was stopped and the
doors of the caro peneed to give at-
tention tention and fresh air to her the
other two litte girls also became unconscious and Mrrs. Garner and
Mrs. Conner were unable to stand "Stook the whole bunch to the
hospital and we had two dootors
 about two hours the ill effects of
the poison had idsapperad and the
party resumed the
journey
 None of the occupants of the car

DEI-RUE
Some Lunch!
$\begin{aligned} & \text { Baked } \\ & \text { Chicken } \\ & \text {-or- } \\ & \text { Stewed }\end{aligned}$
cis Stewed

## CAFE

## Announcement--

I have purchased the Repair Shop of the Finkner Motor Co . and will continue to operate in the same location.
General Repair Work of all Kinds, Battery Service, Acetylene Welding.
Bring your car around for
a Spring tune-up.
All work guaranteed and appreciate your business.

ELLIOTT'S General Repair Shop
Verne Elliott, Prop.

## 2- <br> THE GREATEST ENTERTAINMENT EVENT OF 1932 ON THE STAGE <br> Beauty Contest who will be Miss Floydada? <br> Sponsored by the Progressive Merchants and Business Men of This City <br> Palace Theatre

## Tuesday, March 29

FLOYD COUNTY'S MOST BEAUTIFUL GIRLS ON THE STAGE

MISS FLOYDADA will be presented with a
Beautiful Loving Cup. Features and personBeautiful Loving Cup. Features and person-
ality are to be considered as points in scoring. -Out of Town Judges Will Be Used-

On the Screen
JEAN HARLOW
In
"The Platinum Blonde"
And Selected Short Subjects

## NO ADVANCE IN PRICES

Loving Cup to be presented to MISS FLOYD-
ADA Furnished By
M. L. SOLOMON JEWELER

# ou liman $\mathrm{Bm}_{\text {man }}$ 

He Drove His Loaded Truck
4 miles with a DRY CRANKCASE


1HE HESPERETTE

\section*{| of Plains Spor |
| :---: |
| Over |}

## Over in England they drink tea and take thil dogs out for a fox chase but they dontt have a thing



## 

## 

Andrews Ward News es
in
it
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2

